THE SURVEY OF BUYING POWER

DATA SERVICE 1987

C-1200-2

PUBLISHED BY

SALES & MARKETING MANAGEMENT MAGAZINE

A BILL PUBLICATION

C1200-2

THE SURVEY OF BUYING POWER DATA SERVICE 1987

INTRODUCTION

User's Guide
Table of Contents
Explanation of Terms
Retail Sales Addendum
Television Market Addendum

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

No-risk offer for everyone who needs accurate market data.

YES! Please send me the 1987 Survey of Buying Power **DATA SERVICE** for only $289.95. I understand that if the **DATA SERVICE** is anything less than you say, I may return it to you within 15 days and owe nothing.

☐ Bill me ☐ Bill my company ☐ Payment enclosed
(save postage and handling)
(include sales tax in NY, OH and CA)

NAME ____________ TITLE ____________
FIRM ____________ PHONE NO. ____________
CITY ____________ STATE ____________ ZIP ____________
SIGNATURE ____________
H7J

Or call TOLL FREE 1-800-543-3000. Ask for Operator 192 and Product #55800.

YES! Please send me the 1987 Survey of Buying Power **DATA SERVICE** for only $289.95. I understand that if the **DATA SERVICE** is anything less than you say, I may return it to you within 15 days and owe nothing.

☐ Bill me ☐ Bill my company ☐ Payment enclosed
(save postage and handling)
(include sales tax in NY, OH and CA)

NAME ____________ TITLE ____________
FIRM ____________ PHONE NO. ____________
CITY ____________ STATE ____________ ZIP ____________
SIGNATURE ____________
H7J

Or call TOLL FREE 1-800-543-3000. Ask for Operator 192 and Product #55800.

YES! Please send me the 1987 Survey of Buying Power **DATA SERVICE** for only $289.95. I understand that if the **DATA SERVICE** is anything less than you say, I may return it to you within 15 days and owe nothing.

☐ Bill me ☐ Bill my company ☐ Payment enclosed
(save postage and handling)
(include sales tax in NY, OH and CA)

NAME ____________ TITLE ____________
FIRM ____________ PHONE NO. ____________
CITY ____________ STATE ____________ ZIP ____________
SIGNATURE ____________
H7J

Or call TOLL FREE 1-800-543-3000. Ask for Operator 192 and Product #55800.

SURVEY OF BUYING POWER

DATA SERVICE 1987

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 179 NEW YORK, N.Y.

POSTAGE WILL BE PAID BY ADDRESSEE

SALES BUILDERS DIVISION
SALES & MARKETING
MANAGEMENT
MAGAZINE
633 Third Avenue
New York, N.Y. 10164-0563

SURVEY OF BUYING POWER

DATA SERVICE 1987

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 179 NEW YORK, N.Y.

POSTAGE WILL BE PAID BY ADDRESSEE

SALES BUILDERS DIVISION
SALES & MARKETING
MANAGEMENT
MAGAZINE
633 Third Avenue
New York, N.Y. 10164-0563

SURVEY OF BUYING POWER

DATA SERVICE 1987

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 179 NEW YORK, N.Y.

POSTAGE WILL BE PAID BY ADDRESSEE

SALES BUILDERS DIVISION
SALES & MARKETING
MANAGEMENT
MAGAZINE
633 Third Avenue
New York, N.Y. 10164-0563

USER'S GUIDE TO

THE SURVEY OF BUYING POWER

DATA SERVICE

1987

SALES & MARKETING MANAGEMENT
MAGAZINE

Copyright Notice and Rights of Reproduction

The Survey of Buying Power Data Service is a copyrighted publication of Sales & Marketing Management magazine. Reproduction in any form of the data contained herein is strictly forbidden. Permission to reproduce all or any part of the data in this Data Service may be obtained only upon written request to Sales & Marketing Management, specifying the intended use. Such permission, if granted, may be revoked at any time without notice. The copyrighted data include the estimates of population, households, Effective Buying Income, retail sales, Merchandise Line Sales, Buying Power Index, graduated Buying Power Indexes, and all other indexes, percents, and percent changes.

How To Use S&MM's

SURVEY OF BUYING POWER
DATA SERVICE
1987

WHY THE **DATA SERVICE** IS A VALUABLE TOOL FOR YOU

In the business climate of America today, the **SBP DATA SERVICE** has become a more essential and productive marketing and sales tool than ever before. For, as perhaps, the most complete collection of marketing statistics published, the DATA SERVICE is used by more and more businessmen in an almost infinite variety of ways. Combined with internal company records, it has become a widely acclaimed sales and marketing tool of extraordinary versatility and value.

The act of ordering and using the **DATA SERVICE** is a clear indication of your awareness that today's new business challenges must be met by utilizing more objectively developed marketing strategies and a new range of productive disciplines; those that parallel what is going on *now*.

WHAT'S IN THE **DATA SERVICE**

The Survey of Buying Power **DATA SERVICE** consists of over 900 pages of maps and figures divided into three volumes.

It includes state and county outline maps, population and detailed characteristics, the household income distribution, Effective Buying Income, total retail sales and four Buying Power Index series.

It covers retail sales by twelve individual Store Groups and ten Merchandise Line categories for both the current year and the 1977 Economic Census. Comparisons and growth rates can be evaluated.

It also presents TV market data and metropolitan and county market projections, for Population, Effective Buying Income and retail sales.

HOW THE INFORMATION IN THE **DATA SERVICE** IS ORGANIZED

The information is organized, for the most part, within a geographic hierarchy; by region, state, metropolitan area and county and by TV market (ADI: Area of Dominant Influence). Summaries are also presented.

For each geographic area, you will find: information dealing with the area's total population, its percentage of the U.S. total, break-outs by age, sex, number of households, number of persons in household, etc.

In addition, counties, metropolitan markets and TV markets are ranked by key population designations. That means, for example, if a population characteristic or combination of characteristics is especially relevant to the sale of your product, you can isolate and rank those geographic areas in which the densest concentration of such characteristics exist.

DEFINITIONS OF THE MOST COMMONLY USED DESCRIPTIVE CATEGORIES

Buying Power Index

For each geographic area, the **DATA SERVICE** presents four Buying Power Indexes.

This term, first used in the Survey of Buying Power in 1948 is widely used and accepted by businessmen today. Simply put, a Buying Power Index (BPI) is a measure of a given market's ability to buy, and is expressed as a percentage of the total U.S. potential (100%). A market can be a state, region, county, metropolitan market or TV coverage area (ADI).

The basic BPI is created by weighting and combining three significant factors that exist in every market and determine its ability to buy; total population, total income, and total retail sales. Thus, the BPI is a percentage (not an index number) representing the share of buying potential in a specific market as related to the U.S. potential as a whole. It is a combination of the numbers of people who can purchase the product or service; their ability to pay for it and their access to outlets where the transaction can be made. Logical, simple, concise.

Graduated Buying Power Indexes

Take the BPI concept one step further. The Graduated BPI's correlate product potential and buying power in households with low incomes (under $15,000), moderate income ($15,000-$34,999), or high income ($35,000 and over). In this manner, more finite BPI's can be determined by relating to the price point of a product (EPP, Economy-priced product; MPP, moderate-priced product, and PPP, premium priced product).

YOUR OWN CUSTOM BPI

Using the Index to the **DATA SERVICE** enables you to select those factors which reflect a market's ability to purchase your specific product or service. To begin, you must be able to define the consumer profile for your product. Three factors are most often essential:

Factor A = demographic
Factor B = economic
Factor C = distribution

For example, you must determine the population or household factor that best describes your particular consumer. If your product is bicycles, 6-17 year olds might well be your target demographic subgroup. If your product is single portion convenience foods, one person households might well be your target factor.

The next step is to select the household income group or groups best suited for your product. If it's a premium-price product, you might focus in on households with incomes over $25,000.

The third step is to select the retail outlet or product group category that parallels your known channels of distribution. Food stores are the appropriate distribution channel for grocery items. However, if your product has widespread and perhaps multiple distribution possibilities, a Merchandise Line rather than a store category might well be more appropriate. TV sets, for example, would be such a case.

Once these three factors have been selected, the process for computing your own BPI is as follows:

Step 1: for market (region, state SMSA or county) for which a BPI is necessary; (example single portion foods)

$$\text{Factor A (demographic)} = \frac{\text{Market's 1 person households}}{\text{U.S. 1 person households}} = X\%$$

$$\text{Factor B (economic)} = \frac{\text{Market's HH with income \$25,000+}}{\text{U.S. HH with income \$25,000+}} = Y\%$$

$$\text{Factor C (distribution)} = \frac{\text{Market's grocery store sales}}{\text{U.S. Grocery store sales}} = Z\%$$

Step 2: Determine the importance of each factor:

As an example, when dealing with single portion foods, the weighting might be as follows:

Factor A = 50%
Factor B = 20%
Factor C = 30%

Step 3: Calculate the BPI

$$\text{BPI} = .5(\text{factor A}) + .2(\text{Factor B}) + .3(\text{Factor C})$$

Step 4: Repeat for each next market.

Of course, some BPIs are more complex than others. However, the same principals apply whether one, two, three, four or more factors are used in the construction of a custom BPI. The **DATA SERVICE** offers a wide choice of all factors for BPI input. Choose carefully and you will end up with a valuable and objectively functional sales and marketing tool.

EFFECTIVE BUYING INCOME

Effective Buying Income (EBI) is disposable personal income: that amount of gross income available after taxes, to purchase goods and services. The Effective Buying Income household distribution groups households into income classifications and geographic market detail. All are included in the **DATA SERVICE.**

RETAIL SALES

Within these same geographic market areas, information and rankings also exist for Retail Sales, covering nine basic retail store groups: food stores, eating and drinking places, general merchandise stores, apparel and accessories stores, furniture/home furnishings/appliance stores, automotive dealers, gasoline service stations, building and hardware dealers.

MERCHANDISE LINE CATEGORIES

Merchandise Line Sales data reflect product sales rather than store sales. Merchandise Line categories include groceries and other foods, drugs and other health aids, furniture and sleep equipment, major household appliances, televisions, audio equipment, men's and boys' clothing, women's and girls' clothing, footwear and toiletries. In many cases these measurements provide more specific estimates of product potential than is provided by store type sales alone.

THE PURPOSE OF THIS GUIDE

Because the **DATA SERVICE** is an analytical tool, its value is directly related to your understanding of its capacity to provide answers to problems.

The function of this GUIDE is to help you take advantage of what is in the 900 plus page **DATA SERVICE;** to enable you to relate your own special problems to the solutions that are to be found within its pages. And to provide you with simple effective procedures for cutting through its mass to develop and use the valuable answers it contains.

HOW THE GUIDE IS ORGANIZED

For clarity's sake, this GUIDE is divided into three sections: Sales, Marketing, and Advertising. Each section offers an almost limitless source of applications which can be extended from the simple examples cited. We suggest that the most efficient method for using your copy of the **DATA SERVICE** is to find your area of interest, or, the category in which your question/subject falls, and then follow the designated procedures that allow you to generate the information and answers you require.

Section One: SALES
  a. Measuring Sales Performance
  b. Setting Sales Goals
  c. Setting Sales Quotas
  d. Territory Alignment/Realignment

Section Two: MARKETING
  a. Measuring Market Potential
  b. Developing Marketing Strategies & Determining Distribution Channels
  c. Evaluating New Product Potential
  d. Long Range Planning

Section Three: ADVERTISING
  a. Test Market Selection
  b. Co-op Advertising Allocations
  c. Media Selection
  d. Media Allocation

SALES PLANNING APPLICATIONS

A–MEASURING SALES PERFORMANCE

How do you determine just how well any salesperson is doing? Is a salesperson who generates a 20% increase doing a better job than another salesperson who may have only achieved last year's sales level?

An objective measure is required. Because, unless you know what your sales force could be doing, you'll never know how well they've done.

It has often been demonstrated that consumers, with similar demographic and economic profiles and like access to distribution, will normally buy the same quality and quantity of product. Thus, the most basic measure of sales performance in the **DATA SERVICE** is the use of one of the four BPIs, adapting the closest fit to the known demographic elements of your product.

If your product is shoes, sold to people earning $10,000 to $19,000 household income, then your basic BPI would be the Graduated Buying Power Index MPP (Moderate Priced Products).

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/80 Population (Thousands)	% Of U.S.	% Change 1970-80	Pop. Per Sq. Mi. (Density)	% White	12/31/80 Households (Thousands)	% Of. U.S.	1980 EBI ($000)	% Of U.S.	1980 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK	**9,078.0**	**3.9727**	**–9.0**	**6,559**	**66.9**	**3,511.7**	**4.2877**	**82,157,498**	**4.5286**	**31,829,889**	**3.2959**	**4.0476**	**4.0949**	**3.9886**	**4.4931**
Bronx	1,144.9	.5010	–22.2	27,924	46.7	422.9	.5164	7,112,721	.3920	2,362,342	.2446	.3696	.6088	.5004	.3465
Kings	2,201.8	.9636	–15.4	31,454	55.8	823.8	1.0059	14,574,961	.8034	4,560,002	.4722	.7362	1.0879	.9568	.7555
New York (Manhattan)	1,430.0	.6258	–7.1	62,174	58.7	712.6	.8700	18,312,841	1.0094	9,250,914	.9579	.9172	.8709	.8788	1.1869
Putnam	78.7	.0344	38.8	341	98.2	25.1	.0307	551,452	.0304	259,744	.0269	.0302	.0257	.0305	.0287
Queens	1,897.1	.8302	–4.5	17,566	70.3	718.9	.8777	16,400,005	.9040	4,700,340	.4867	.7639	.7051	.7674	.8142
Richmond	356.6	.1561	20.7	6,148	89.0	116.9	.1427	2,544,724	.1403	964,511	.0998	.1313	.1228	.1398	.1371
Rockland	262.1	.1147	14.0	1,489	89.3	79.4	.0970	2,416,930	.1332	1,015,830	.1052	.1212	.0795	.0773	.1327
Westchester	864.6	.3783	–3.3	1,952	83.9	309.7	.3781	10,619,178	.5854	4,100,831	.4247	.4956	.3106	.3148	.5220
Bergen, N. J.	*842.2*	*.3686*	*–6.1*	*3,599*	*92.5*	*302.4*	*.3692*	*9,624,686*	*.5305*	*4,615,375*	*.4779*	*.4824*	*.2836*	*.3228*	*.5695*
NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA	***16,558.4***	***7.2466***	***–5.4***	***3,146***	***74.8***	***6,028.6***	***7.3607***	***155,915,773***	***8.5943***	***64,611,379***	***6.6904***	***7.7535***	***6.5391***	***6.6893***	***8.6346***

You would be on safe ground to take your yearly sales of shoes, one million pairs for this example, and multiply that by the MPP/BPI for New York, .039886. For New York, your sales measurement would be 39,886 pairs of shoes.

You can break this out further by the various counties that make up the New York market, showing you geography that should be doing better and areas where your sales volume is terrific. By creating a Performance Index for the market you could determine your successes and shortcomings.

Again, using our example of shoes, let's add the fact that we sold 50,000 pairs last year. To find the Performance Index (PI) you compute:

$$PI = \frac{\text{Actual Sales}}{\text{Expected Sales}} \qquad PI = \frac{50{,}000}{39{,}886} \qquad PI = 125$$

In this particular case, since the PI is greater than 100 it indicates that performance exceeds the assigned market area share of sales. When a PI is less than 100 it indicates room for improvement.

Specialized Products

Your product may be more complicated than a basic pair of shoes. It could be "Running Shoes", with known demographics of being sold principally to men 18-24 years old, living in households with income of over $25,000 and having access to department stores.

You would then follow the definition of constructing a Custom BPI, to give you a carefully constructed measure for your particular product.

B–SETTING SALES GOALS

If you have found a good "fit" BPI in the **DATA SERVICE**, as we did in the example of shoes in measuring sales performance, then there is no reason why you should not consider using that BPI to set sales goals for your salesforce.

Using the shoe example again, if your company plans to increase its production and you now have to sell 10% more shoes, to 1,100,000 pairs, don't take New York's actual sales and increase it by 10%. Remember, that territory indexed above 100.

Take the BPI .039886, multiply that times your new sales target of 1,100,000 and you will find that New Yorks sales goal will be 43,875.

Since they had previously sold 50,000 pair, you now know that meeting last year's actual performance will almost meet what they must do this coming year. This leaves you free to concentrate on other areas where this fortunate situation will not exist. Increasing New York's target penalizes that sales force for doing a good job.

Conversely, let's take a different product with totally different problems.

For this example, you are selling sheets. From years of experience, you and your company know that young adults buy proportionately more sheets than old adults.

Additionally, throughout the country, there are areas where the population mix is far from normal. A typical example of this type of problem shows up in Arizona.

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/80 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALL COUNTIES													
Apache	53.7	Male	26,607	5,200	3,824	3,461	3,059	4,098	2,397	1,550	1,584	1,434	19.9
		Female	27,093	4,968	3,606	3,546	3,155	4,409	2,653	1,661	1,479	1,616	21.2
Cochise	88.6	Male	44,483	4,779	4,559	4,975	7,208	6,389	5,113	3,998	3,703	3,759	26.1
		Female	44,117	4,565	4,388	4,580	5,417	7,112	5,189	4,061	4,082	4,723	29.4
Coconino	76.9	Male	38,504	5,011	4,176	3,769	8,204	6,393	3,947	2,684	2,411	1,909	23.4
		Female	38,396	4,786	4,096	3,817	8,164	6,280	3,958	2,826	2,337	2,132	23.6
Gila	37.7	Male	18,588	1,937	1,889	2,003	2,116	3,016	1,966	1,722	2,031	1,908	29.5
		Female	19,112	1,853	1,828	1,942	2,074	3,023	2,050	1,816	2,232	2,294	31.1
Graham	23.4	Male	12,030	1,303	1,153	1,729	1,823	1,751	1,238	856	988	1,189	25.0
		Female	11,370	1,247	1,144	1,261	1,402	1,676	1,164	951	1,109	1,416	28.8
Greenlee	11.5	Male	5,722	707	567	700	604	866	624	654	703	297	28.3
		Female	5,778	678	552	667	649	904	717	660	511	440	28.5
Maricopa	1,559.8	Male	759,566	72,273	70,682	78,524	103,792	132,780	88,382	69,457	65,909	77,767	29.1
		Female	800,234	68,941	66,952	76,832	104,365	135,178	91,783	75,747	79,263	101,173	31.1
Mohave	58.0	Male	29,195	2,647	2,400	2,906	2,194	4,585	3,252	3,175	3,963	4,073	34.7
		Female	28,805	2,529	2,260	2,527	2,654	4,802	3,062	3,277	4,091	3,603	34.2
Navajo	69.4	Male	34,273	5,297	4,505	4,376	3,682	5,554	3,531	2,410	2,553	2,365	23.6
		Female	35,127	5,057	4,348	4,272	4,013	6,045	3,719	2,661	2,539	2,473	24.8
Pima	549.5	Male	267,807	25,024	24,337	26,762	41,193	44,102	29,300	23,812	24,171	29,106	28.8
		Female	281,693	23,838	23,081	25,999	38,199	44,395	30,660	26,950	29,769	38,802	31.7
Pinal	92.6	Male	47,257	5,233	5,047	5,346	5,793	7,942	5,479	3,915	4,099	4,403	27.8
		Female	45,343	4,991	4,785	5,210	5,349	7,305	5,263	3,773	4,256	4,411	28.2
Santa Cruz	21.0	Male	9,740	1,273	1,123	1,219	939	1,402	1,133	945	841	865	27.3
		Female	11,260	1,216	1,089	1,206	1,234	1,756	1,354	1,046	1,086	1,273	30.0
Yavapai	70.6	Male	34,724	2,797	2,681	3,413	3,047	4,150	3,442	3,505	4,762	6,927	38.8
		Female	35,876	2,676	2,461	3,018	2,936	4,398	3,617	3,897	5,695	7,178	41.9
Yuma	92.9	Male	47,609	5,313	4,691	4,823	7,396	7,078	5,284	4,203	4,379	4,442	27.2
		Female	45,291	5,076	4,475	4,643	5,771	7,358	5,199	4,236	4,186	4,347	28.6
TOTAL METRO COUNTIES	**2,109.3**	**Male**	**1,027,373**	**97,297**	**95,019**	**105,286**	**144,985**	**176,882**	**117,682**	**93,369**	**90,080**	**106,873**	**29.0**
		Female	**1,081,927**	**92,779**	**90,033**	**102,831**	**142,564**	**179,573**	**122,443**	**102,697**	**109,032**	**139,975**	**31.3**
TOTAL STATE	**2,805.6**	**Male**	**1,376,105**	**138,794**	**131,634**	**144,006**	**191,050**	**230,106**	**155,088**	**122,486**	**122,097**	**140,444**	**28.6**
		Female	**1,429,495**	**132,421**	**125,065**	**139,520**	**185,382**	**234,641**	**160,388**	**133,562**	**142,635**	**175,881**	**30.6**

Yavapai county, with a relatively good sized population, averages almost 39 years of age. Apache county, while almost the same size in population, averages closer to 19 years of age. And, the BPI information in the DATA SERVICE gives Yavapai almost a two to one edge across the board over Apache county.

In the example of sheets the solution will be to construct a custom BPI, getting the additional data needed from the retail sales by store group (sheets are part of home furnishings) and then adding the weights to each of the three factors based on your company experience.

1979 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

ESTIMATES 1979 U.S. CENSUS 1977 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALL COUNTIES														
Apache	1979	65,399	12,286	12,020	4,434	22,101	11,847	614	293	217	3,165	13,387	2,370	2,214
	1977	55,093	11,335	11,048	3,538	19,478	10,264	569	272	201	2,576	10,440	1,876	1,575
Cochise	1979	210,240	55,259	54,278	15,162	23,218	14,650	6,153	8,950	4,961	45,636	22,093	9,173	9,662
	1977	188,941	47,875	46,940	14,506	22,051	13,678	6,341	7,704	4,270	40,345	20,320	8,993	7,503
Coconino	1979	289,179	65,589	63,162	39,635	38,179	15,777	5,835	9,454	4,666	31,742	45,625	17,641	5,395
	1977	241,854	52,597	50,459	34,571	31,508	12,800	5,001	6,690	3,302	30,294	38,021	13,546	4,503
Gila	1979	112,914	36,732	35,575	11,489	6,982	1,909	4,312	2,378	1,281	22,580	10,196	5,654	3,218
	1977	95,554	30,238	29,175	9,915	7,006	1,883	3,559	2,076	1,118	19,321	8,850	5,003	2,507
Graham	1979	61,440	16,730	16,269	3,732	5,777		3,255	2,031	1,250	15,684	4,192	6,422	1,830
	1977	55,924	15,113	14,731	3,443	5,856		3,003	1,826	1,124	14,099	3,876	5,677	1,399
Greenlee	1979	26,263	12,372	12,105	1,014	1,974		308	1,477	859	1,973	2,550	1,498	1,461
	1977	23,111	10,361	10,099	1,015	1,789		290	1,309	761	1,826	2,399	1,313	1,278
Maricopa	1979	6,117,664	1,392,032	1,352,913	600,706	740,188	644,003	202,379	381,974	245,120	1,316,845	395,666	352,537	228,085
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
Mohave	1979	204,249	60,472	58,760	16,341	6,026		4,464	5,285	3,124	29,880	35,412	21,815	6,497
	1977	159,068	44,838	43,404	14,235	5,994		3,690	3,893	2,301	23,552	28,607	16,721	4,478
Navajo	1979	213,037	60,927	59,950	16,107	21,763		2,948	5,046	3,768	24,131	35,507	22,184	2,911
	1977	165,346	45,419	44,691	13,220	16,612		2,878	3,490	2,606	21,995	27,964	15,853	2,534
Pima	1979	2,054,626	486,805	466,496	172,568	272,464	242,254	63,560	105,846	60,298	447,742	179,021	87,712	80,235
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
Pinal	1979	185,142	66,787	65,972	14,419	9,885	4,689	6,612	3,303	1,417	31,270	20,632	10,783	9,060
	1977	168,380	57,303	56,604	14,174	9,340	4,356	6,310	3,119	1,338	30,089	19,542	10,135	7,324
Santa Cruz	1979	98,626	24,404	23,877	7,454	16,486	15,506	16,417	5,921	2,700	8,467	6,538	5,298	4,285
	1977	87,184	20,432	19,915	5,980	15,022	13,890	16,433	5,209	2,375	7,703	5,751	4,649	3,066
Yavapai	1979	228,625	70,561	68,754	24,370	13,417		6,540	7,847	4,384	26,212	16,455	21,459	10,978
	1977	173,852	48,205	46,793	19,563	10,605		5,031	5,962	3,331	26,633	14,788	15,305	7,041
Yuma	1979	308,055	71,073	69,458	29,049	41,543	36,328	7,469	10,484	7,952	61,402	32,833	22,510	9,561
	1977	262,034	59,852	58,492	25,349	34,847	29,957	7,722	9,242	7,010	53,790	28,477	18,687	7,668
TOTAL METRO COUNTIES	1979	**8,172,290**	**1,878,837**	**1,819,409**	**773,274**	**1,812,652**	**886,257**	**265,939**	**487,820**	**305,418**	**1,764,587**	**574,687**	**440,249**	**308,220**
	1977	6,492,592	1,449,504	1,398,335	615,569	872,563	750,855	226,677	367,976	230,191	1,434,885	442,590	355,114	223,853
TOTAL STATE	1979	**10,175,459**	**2,432,129**	**2,309,689**	**956,480**	**1,220,080**	**986,962**	**330,866**	**550,289**	**341,997**	**2,066,729**	**820,107**	**587,056**	**375,382**
	1977	8,169,933	1,893,072	1,830,686	775,078	1,052,671	837,683	287,504	418,768	259,928	1,707,108	651,625	472,872	274,729

C–SETTING SALES QUOTAS

Salespeople must feel justly compensated for their work. The quotas set for them must be both realistic and achievable. That combination is the source of true motivation. And, in order to reach it, a company must construct a quota that assigns a fair share of total volume to each salesperson.

What is such a fair quota? It must cover both the reality of its being accomplished as well as the possibility of special regards for truly superior performance.

But fair does not mean equal. Actually, no two organizations confront the same challenges or problems. Through the use of the **DATA SERVICE**, you can develop a quota setting system that has been widely used by a large number of organizations. But, you should redefine the system to your special needs. It is intentionally simple and affords sales management people the ability to acknowledge and consider any special circumstances which may be unique to their own company.

First of all, assume that a fair quota is an achievable one. Secondly, such a fair quota must consider the individual salesperson. In other words, you must evaluate past performance as part of the construction of a fair quota. Also, this same fair quota reflects the amount of the product or service that your company management believes can be sold in each territory. In short, a quota system that incorporates both experience and potential is one that can be a fair quota system.

Let's use as an example a raincoat manufacturer that has a national sales goal of 500,000 units. According to its own custom BPI, Boston has a BPI of 2.4863, so we can expect 12,315 units to be sold there.

But, based on past performance, Boston has a historical index of 122, showing that it is already doing more than its share. In reviewing the territory we find that it includes Brockton with no sales (but a BPI of .3577) and New Bedford/Fall River/Taunton (with a BPI of .2924). There is also a non-metro portion with a BPI of .1432. The salesperson total BPI is in fact 3.8957 and the current performance index is in fact 94.

Setting a sales goal for the "Boston" territory meant looking into the total territory, not just the big city, big performance.

Setting Sales Quotas means assigning each part of a territory its rightful fair share of the national effort. When the territory index is far from par, or 100, then it must be brought up to proper index performance on a planned yearly increase basis that is achievable. To expect it all to happen in one year might become counter-productive.

D–TERRITORY ALIGNMENT/REALIGNMENT

Sales territories are too often designated by historical situations rather than objective sales potential or performance.

Through the use of the **DATA SERVICE**, sales management is afforded an objective process through which true territory alignment needs can be identified and met.

The first step is to use the BPI method of measuring territories for basic sales potential. Ideally, all territories should have approximately the same BPI, be it regular, graduated or custom.

Company sales management will know if there is a major buying office in one specific territory and that fact then has to be put into the BPI equation for that territory and its surrounding territories.

As an example, you are the sales manager for a new product line of an existing company. The line is men's clothing for a company that formerly was limited exclusively to women's clothing.

You have no salesforce, so you must start from scratch, establishing all territories. Your initial budget allows you to hire ten salespersons. You are to decide where the territories should be.

The **DATA SERVICE** ranks all Men's and Boys Clothing Sales by metro markets in declining retail volume. Thus, you can identify the top markets for your initial effort.

Since your salesforce will be a commission paid group, you can determine potential earnings that you wish your salesforce to earn. Then, creating a custom BPI for your product, you can identify the size of the market you wish covered by each initial salesperson. By doing this you eliminate the necessity for undue "cutting" of territories at a later date and you also get the maximum effort out of each salesperson as they concentrate their efforts in an achievable, workable territory that has been planned efficiently for a worthwhile income.

MARKETING APPLICATIONS

A–MEASURING MARKET POTENTIAL

The first thing a company can do in order to fully utilize the **DATA SERVICE** is to identify all of its markets in a manner consistent and compatible with the definitions found in the **DATA SERVICE**.

Markets can therefore be identified by U.S. Census Bureau Regions, by states, by SMSA's, SMSA consolidated areas, by TV (ADI) Markets or even by counties (counties can be grouped into sales territories).

Company sales records should also be structured in such a way as to provide information that can be used for measuring potential. In other words, your internal data reporting must conform to the above geographic segments.

When such information is readily available the DATA SERVICE can be used to:

1. Identify a given geographic segment.
2. Identify the industry product sales for that segment. This is achieved by multiplying a custom BPI by the total product sales of the industry in the entire U.S.
3. Identify your sales in that segment.
4. Find the Brand Share in that market by dividing item #2 by item #3.
5. Identify the brand potential for a particular market by multiplying your total sales by the market BPI. Then divide your actual market sales by that potential number, and the result will be an index of your market performance. An index of 100 is par. Above 100 indicates that the market is performing above its basic potential. Under 100 means that the performance is under basic potential. In other words, an index of 80 would mean the market is 20% under potential.

Let's construct an example to see just how this would work:

The assumptions: You manufacture men's dress shirts. Retail volume for the total U.S. is two billion dollars. Your company does \$140 million or 7% market share in dollar volume.

In Bangor, Maine, your sales are \$94,200. The custom BPI for that market is .0530. The first thing to do is to find out what would be the total estimated industry sales for Bangor. Two billion dollars multiplied by the custom BPI (.0530) = \$1,060,000. Your basic potential in that market is your total sales (\$140 million) multiplied by the custom BPI (.0530) = \$74,200. The final step would be to construct a performance index by taking the actual sales (\$94,200) divided by the potential sales (\$74,200) = 127 index or 27% better than the estimated potential. The actual sales yield a 9% market share.

In Boston, with a custom BPI of 1.9134 and total sales of \$2,678,760, the same mathematics indicate a 7% market share and an index of 100.

In Syracuse, with a custom BPI of .2609 and actual sales of \$295,000, only a 6% market share was achieved and an index of 81, or 19% less than potential.

B–DEVELOPING MARKETING STRATEGIES AND CHANNELS OF DISTRIBUTION

As a manufacturer of medium priced Single Lens Reflex Cameras, let us assume we have defined our purchasers as follows:

Male, 25-34, Household Income over \$25,000, HH of 2-3 size.

However, because our camera, a breakthrough SLR, is priced remarkably low and is exceedingly simple to operate and maintain, and is distributed through camera stores and department stores.

We have found in test markets that our particular SLR camera sells with equal strength through department stores. Whereas at one time we made access to camera stores a mandatory element in the special BPI we constructed, it is now time to reevaluate and re-examine our strategy as a result of a natural change in distribution.

Now, in setting our sales goals, we will search out the key concentrations of 25-34 year old males, in 2 or 3 person households, where the household income is over \$25,000.

Preliminary examination reveals that while our dependency on camera stores has made it necessary for our company to advertise on a national basis, that may no longer be necessary. We have decided to use our new BPI and rank the ADI markets for TV by our new BPI.

Here is what we discover:

	ADI	1980 BPI		ADI	1980 BPI
1	New York	11.92	6	Detroit	3.20
2	Los Angeles	7.08	7	Washington DC	3.19
3	Chicago	5.95	8	Boston	2.49
4	San Francisco	4.36	9	Houston	2.36
5	Philadelphia	4.11	10	Dallas/Ft. Worth	2.07
				Top 10 markets	**46.73**

By adding the next 10 markets we find that we end up with 60.88%

of all the people we want to reach living in the top 20 markets.

Our advertising for these cameras can now concentrate its weight proportionately among the country's top TV markets for our product. We know that we are targeted to sell 100,000 SLR cameras this year, so that we can identify all of our sales in these top twenty markets through the use of the relevant custom BPI share of the total target we plan to sell.

Finally, we checked the ADI rankings of retail sales by stores groups to find out how department stores were ranked compared to the way our custom BPI ranked our sales. We also confirmed our plan by checking the television market rankings for population, EBI, total retail sales and BPI for the top 20 markets.

C–EVALUATING NEW PRODUCT POTENTIAL

Your firm has created a new product; one specifically identified as having special potential among consumers in the lower income categories, compared to your present product. The DATA SERVICE enables you to configure a strategy that identifies the highest concentration of your most important potential customers.

Once the demographic prerequisites have been identified, you can then assign specific goals to sales personnel in pre-selected sales areas that encompass the highest concentration of potential customers with the characteristics you seek. And you will be able to establish, with solid objectivity, maximum sales goals in these special market areas, knowing in advance that they represent an optimum concentration of the best potential customers for your new product.

If part of the new product potential evaluation includes a controlled market test, this same technique allows you to identify areas that are identical to your perception of the product/key consumer relationship. You can therefore implement such control testing in additional structured markets that meet your requirements. You will be able to compare both the results of your market/product associations at the end of the test period. If you have used the objective information with the DATA SERVICE the results will be accurate and projectable.

Your present product is a fine quality raincoat. Your new product is a "knock-off" of your present product, but at a very popular price. It is built to appeal to males, the same age group as your present product, but with lower household incomes.

Unlike other examples the first thing you must do is rely on your own internal data to identify those markets where raincoats as a category, sell best. While Los Angeles may be one of the largest markets in the US, they don't wear many raincoats in LA. Your own sales history will let you know which markets are best for the category.

The **DATA SERVICE** will then allow you to compare market data on the potential consumer for your product, on a market by market basis. If New York is your top raincoat market for a top quality product, sold to individuals with $25,000 and up household incomes, then your market will be vastly larger when you approach males in the $15,000 and up HH incomes. And, the data service will identify specifically where, by county, your potential customers might be found thus allowing you to plan your sales approach based on where the potential consumers live.

D–LONG RANGE PLANNING, MARKETING STRATEGY

In most companies, there is always a need for accurate long range planning accompanied by true accountability. Wherever such planning is possible, it should be implemented; to balance the short-term pressure for profitability that can sometimes jeopardize or diminish long-term achievements.

The forecast section of the **DATA SERVICE** identifies a wide range of five-year projections with uncanny accuracy.

Thus, a marketer can determine where his company is today and where and how he can help it achieve its objectives five years from now; through constant periodic examinations of its performance in the quest for its goals, and by using objective data to implement any required modifications in its overall marketing plans.

As an example, you now sell one out of every 100 people, your fabulous cookies. Your total market is one million people, so you can anticipate sales of 10,000 cookies within that universe.

The forecast section of the **DATA SERVICE** might identify this particular market as one that will lose 5% of its population within the next five years. That means as the market shrinks to 950,000 people, your sales will automatically drop to 9500. Unless, of course, you design a program with the objective of increasing your market share of that market to compensate for the projected loss in sales that will accompany the loss in population.

This same process might lead you to conclude that other companies, faced with the same problem in this market, will possibly consider intensifying competitive activity within that same market.

You might also consider broadening and expanding the reach and saleability of the product into other possible markets as the population declines.

On the other hand, the forecast section might indicate a population decline accompanied by an increase in income levels greater than the national rate of increase.Thus, the "quality" of this market would increase, while the quantity decreased. If your cookies can be related to higher income response, then you can plan on achieving higher sales by anticipating forecasted changes and tailoring a strategy that turns such changes to your corporate advantage.

ADVERTISING

A–TEST MARKET SELECTION

One of the most important uses of the **DATA SERVICE** can be found in its use as a source for selecting test market areas. There is a normal tendency to use "test markets" that have been used before, or markets famous as "test" markets.

With the **DATA SERVICE,** through the use of the demographic, economic and sales information, markets that are similar can be easily identified for a wide range of test marketing purposes.

You can identify such similarities in markets as size of population, age of that population, number of households within the market, age, sex and number of persons in households as well as by household income levels. Thus, the following examples:

By population	San Antonio	1,048,000
	Columbus, Ohio	1,110,200
	Hartford, New Britain, Bristol	1,053,100
	New Orleans	1,163,800

Market similarities can also be determined by such specialized measurements as median household Effective Buying Income (EBI) or per capita EBI or BPI, graduated, custom or general. Under this magnifying glass, our four examples would look like this:

	Average Household EBI	**BPI**	**EPP/BPI**	**MPP/BPI**	**PPP/BPI**
San Antonio	20,812	.4424	.4364	.4537	.4184
Columbus	21,827	.5227	.4477	.5126	.5114
Hartford	22,795	.4844	.3701	.4539	.5193
New Orleans	21,769	.5339	.5535	.4852	.5757

Whereas on population, San Antonio and Hartford/New Britain/Bristol were almost exact fits, as were Columbus and New Orleans, looked at under this new table San Antonio and Hartford are no longer such a close fit under the average Household EBI attitude. Nor could they be matched up realistically to test economy priced products. In other words, each market can be clearly identified as to differences and similarities by constructing the proper data tables from the DATA SERVICE.

Additionally, markets can also be matched through the use of Retail Sales data by store groups, or even through an examination of Merchandise Line Category sales patterns. The use of this data is indicated when raw population numbers are not necessarily relevant to the sales growth of your product. By examining and using the appropriate clusters of sales figure data, you can match up virtually all metro areas, for example, that sell approximately the same amount of any given product or group of products.

	Per Household Retail Sales	**Grocery**	**Drugs**	**Footwear**
San Antonio	$11,943	$766,265	$ 66,626	$ 69,878
Columbus	11,949	833,373	112,669	73,229
Hartford	10,561	806,695	91,168	57,103
New Orleans	11,615	890,761	122,715	101,892

(Note: $000 omitted on all above figures)

Again, it becomes very clear that there are major differences with these four cities that would preclude them from being similar test markets for all products.

Remember, we have established that a combination of known demographic, economic, and sales data determines sales potential, regardless of geographic area of residence. That means that you can construct a wide variety of test market universes by focusing in on the specific characteristics that affect the rate of sale of your product.

In effect, you are no longer limited to choosing your own test market from anyone else's list of the best ten test markets. As a result, you probably won't be running into secret competitive testing activity that could well skew results and require re-evaluation (assuming that you're fortunate enough to learn that such factors were affecting the results of your test).

By knowing with objective certainty the combination of characteristics available in the **DATA SERVICE** that affect your product sales, you can create your own test markets. With maximum control, projectability and dollar efficiency. Because, when you come right down to it, there really is no "average" product any more than there is a perfectly "average" test market, unless, of course, you're the first one on your block to discover such a pearl. But, if you're one of a long line of users for any test market, consider that inordinate testing could eventually destroy the natural responsiveness of the market that made it valuable as a testing location in the first place.

B–CO-OP ADVERTISING ALLOCATION

First, a definition. Co-op advertising is not determined by the media in which dollars are spent. Rather, the designation is related to the source of the monies.

One of the biggest problems in the preparation of co-op advertising budgets is trying to define and plan on the approximate dollar amounts that should be legitimately anticipated for these special and important advertising expenditures.

The main source of this dilemma is that most co-op advertising allocations are based on after-the-fact sales volume, with a percentage of total sales allocated for the co-op advertising program.

Once again, the **DATA SERVICE** can be used to identify sales potential by market area on an objective base. It then becomes possible to allocate the designated co-op dollar expenditures to help generate the objectively projected sales quota, on a market by market basis. In effect, you can use these all-important dollars to help you generate the projected sales, rather than as a payment to retailers who have already made their buying commitments.

You manufacture a stereo component which happens to sell, on the average, one unit for each 100 males between the ages of 25 to 34. In Michigan, last year, you only sold 3,050 units, even though the potential population of 621,427 males in that age bracket could have given you sales of 6,214 units. Each unit averages $50 so that your actual accrual of co-op funds, based on your 5% co-op program, was $7,625.

Based on the market potential you should have done $310,700 (6,214 x $50) and the 5% accrual would have generated $15,535. By planning the program based on potential you could put together a program that would help the salesmen generate the expected sales volume.

Through the use of the custom BPI process, for example, you can use your anticipated national sales volume, to identify the proper share of that volume that should be generated by all target markets or groups of markets, and then apply the proper co-op advertising percentage to those markets to help achieve that potential sales volume.

C–MEDIA ALLOCATION

Many consumer goods manufacturing companies purchase network, local or spot TV, radio, magazine, or newspaper advertising. Efficiency is achieved by reaching the most people for the least expenditure. This works well when the distribution for the product is widespread and if the product appeals to a "mass" audience.

If the product is a specialty item, a national advertising program which does not reflect differences in market potential will deliver audiences, not customers. Ranking tables designed to flag key markets will be provided to allow for quick determination of best buys.

The Buying Power Index is the ideal tool for allocating limited advertising budgets into individual markets. If a TV market has a 6 percent of a firm's potential, it should consider spending 6 percent of its budget in that market.

There are exceptions to the above general rule. The main such exception is when a part of the country is well developed, through many years of excellent sales representation, and other areas are still new to the company and in need of development.

In such case, based on ultimate potential, funds can be diverted from the established markets into the ones in need of such expansion.

In these cases two advertising funds should be formulated. The first to be a "sustaining" fund, designed to keep the business in those areas where sales have been well established. The second fund to be a "development" fund, designed to help the sales effort achieve the maximum potential of those markets that are under-developed.

In both cases clear goals of total sales will have been achieved in the sales plan before any advertising money is committed to any market.

D–MEDIA SELECTION

More and more major corporations are taking advantage of the strategic benefits that evolve from using advertising techniques that localize expenditures on a given market by market basis.

Through the use of the **DATA SERVICE** BPI you can now identify what any geographic segment within its over 900 pages should objectively generate in sales volume. That sales volume percentage or unit count in a market, converted into dollars by using the company advertising to sales ratio, enables you to relate what you can expect to generate in sales volume for the markets ad dollar investment.

Once a market's advertising dollar amount has been established, further use of the **DATA SERVICE** can identify the efficiencies of using various media (print, broadcast, etc.) against the cost per 1,000 exposure of that media against your target customers.

And, if your product has specific demographic configurations, you can adjust the basic cost per 1,000 to determine advertising efficiencies based not just on population, but rather on the concentration of the characteristics within that media coverage that represents prime prospects; age, income, households, etc.

In addition, using such data, and ranking markets with the greatest density of your key prospects, you will be able to determine such things as whether national coverage is truly more efficient than local coverage. If TV, for example, justifies its high cost on the basis of more general population exposure to your advertising message, you can compare such network coverage, for example, in the top 50 TV markets against identified consumer characteristics. In such cases you might find that these top 50 TV markets represent 75 to 80% of your total national potential and the additional network coverage is not justified because the supplemental exposure is against smaller markets where lack of concentration produces cost inefficiencies.

In other cases, depending on the product, when you know that you are trying to reach a given age group of a given sex, in a high income household, TV may become quite inefficient as a media for your message compared to the specialized magazine media that may be aimed directly at your identified consumer in that market.

TABLE OF CONTENTS

INTRODUCTION

Users Guide
Explanation of Terms
Retail Sales Addendum
Television Market Addendum

GRAPHIC, DEMOGRAPHIC, AND ECONOMIC DATA

Section 1/State Maps With County Outlines showing:
- Metropolitan Statistical Areas (or New England County Metropolitan Areas)
- Consolidated Metropolitan Areas

Section 2/State And Regional Summaries
- Population
- Households
- Effective Buying Income (EBI)
- Total Retail Sales
- Buying Power Index (BPI)
- Graduated Buying Power Indexes
- Population By Age And Sex
- Households By Age Of Householder
- Households By Number Of Persons
- Households By EBI Group

Section 3/Metropolitan Market Rankings
- Population
- Households
- Population Density
- Effective Buying Income (EBI)
- Median Household EBI
- Average Household EBI
- Per Capita EBI
- Total Retail Sales
- Per Household Retail Sales
- Buying Power Index (BPI)
- Economy-Priced-Products BPI
- Moderate-Priced-Products BPI
- Premium-Priced-Products BPI

Section 4/Totals And Percents For Metropolitan Markets And All Counties
- Population
- Households
- Effective Buying Income (EBI)
- Retail Sales
- Buying Power Index (BPI)
- Graduated Buying Power Indexes

Section 5/Population By Age And Sex For Metropolitan Markets And All Counties
- 0-5 Years
- 6-11 Years
- 12-17 Years
- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54 Years
- 55-64 Years
- 65 And Over
- Median Age By Sex

Section 6/Households By Age Of Householder And By Number Of Persons For Metropolitan Markets And All Counties
- ***By Age Of Householder***
  - Under 25 Years
  - 25-34 Years
  - 35-44 Years
  - 45-54 Years
  - 55-64 Years
  - 65 And Over
- ***By Number Of Persons***
  - 1, 2, 3, 4, 5, 6 Or More
- ***Average Household Size***

Section 7/Households By Effective Buying Income (EBI) Group For Metropolitan Markets And All Counties
- Under $ 5,000
- $ 5,000–$ 9,999
- $10,000–$14,999
- $15,000–$19,999
- $20,000–$24,999
- $25,000–$34,999
- $35,000–$49,999
- $50,000 or More
- Median Household EBI
- Average Household EBI
- Per Capita EBI

RETAIL SALES DATA

Section 8/State And Regional Summaries
- Retail Sales By Store Group
- Retail Sales By Merchandise Line Category

Section 9/Metropolitan Market Rankings Of Retail Sales By Store Group
- Total Retail Sales
- Food Stores
- Supermarkets
- Eating And Drinking Places
- General Merchandise Stores
- Department Stores
- Apparel And Accessories Stores
- Furniture/Home Furnishings/Appliance Stores
- Furniture And Home Furnishings Stores
- Automotive Dealers
- Gasoline Service Stations
- Building Materials And Hardware Dealers
- Drug Stores

Section 10/Retail Sales By Store Group For Metropolitan Markets And All Counties
1986 Estimates–1982 Census Of Retail Trade

- Total Retail Sales
- Food Stores
- Supermarkets
- Eating And Drinking Places
- General Merchandise Stores
- Department Stores
- Apparel And Accessories Stores
- Furniture/Home Furnishings/Appliance Stores
- Furniture And Home Furnishings Stores
- Automotive Dealers
- Gasoline Service Stations
- Building Materials and Hardware Dealers
- Drug Stores

Section 11/Metropolitan Market Rankings Of Retail Sales By Merchandise Line

- Grocery & Other Food Sales
- Drug, Health Aid & Beauty Aid Sales
- Major Household Appliance Sales
- Television, Video Recorder & Tape Sales
- Audio Equipment, Musical Instrument & Supply Sales
- Home Computer & Calculator Sales
- Furniture & Sleep Equipment Sales
- Men's & Boys' Clothing Sales
- Women's & Girls' Clothing Sales
- Footwear Sales

Section 12/Retail Sales By Merchandise Line Category For Metropolitan Markets
1986 Estimates

- Grocery & Other Food Sales
- Drug, Health Aid & Beauty Aid Sales
- Major Household Appliance Sales
- Television, Video Recorder & Tape Sales
- Audio Equipment, Musical Instrument & Supply Sales
- Home Computer & Calculator Sales
- Furniture & Sleep Equipment Sales
- Men's & Boys' Clothing Sales
- Women's & Girls' Clothing Sales
- Footwear Sales

PROJECTIONS AND SUMMARIES FOR TV MARKETS

Section 13/State and Regional Summaries

- 1991 Projections

Section 14/1991 Metropolitan Market Rankings

- 1991 Population
- Percent Change in Population 1980-1991
- 1991 Households
- 1991 Effective Buying Income (EBI)
- 1991 Average Household EBI
- 1991 Total Retail Sales
- 1991 Per Household Retail Sales
- 1991 Buying Power Index (BPI)

Section 15/1991 Projections for Metropolitan Markets and All Counties

- Population
- Households
- Effective Buying Income (EBI)
- Total Retail Sales
- Buying Power Index (BPI)

Section 16/Television Market (ADI) Rankings

- Population
- Households
- Effective Buying Income (EBI)
- Total Retail Sales
- Buying Power Index (BPI)

Section 17/1986 Totals And 1991 Projections For Television Markets (ADIs)

- Population
- Households
- Effective Buying Income
- Retail Sales
- Buying Power Index (BPI)

Section 18/Television Market (ADI) Rankings Of Retail Sales By Store Group

- Total Retail Sales
- Food Stores
- Supermarkets
- Eating And Drinking Places
- General Merchandise Stores
- Department Stores
- Apparel And Accessories Stores
- Furniture/Home Furnishings/Appliance Stores
- Furniture And Home Furnishings Stores
- Automotive Dealers
- Gasoline Service Stations
- Building Materials And Hardware Dealers
- Drug Stores

Section 19/Retail Sales By Store Group For Television Markets (ADIs)

- Total Retail Sales
- Food Stores
- Supermarkets
- Eating And Drinking Places
- General Merchandise Stores
- Department Stores
- Apparel And Accessories Stores
- Furniture/Home Furnishings/Appliance Stores
- Furniture And Home Furnishings Stores
- Automotive Dealers
- Gasoline Service Stations
- Building Materials And Hardware Dealers
- Drug Stores

Section 20/Television Market (ADI) Rankings Of Retail Sales By Merchandise Line

- Grocery & Other Food Sales
- Drug, Health Aid & Beauty Aid Sales
- Major Household Appliance Sales
- Television, Video Recorder & Tape Sales
- Audio Equipment, Musical Instrument & Supply Sales
- Home Computer & Calculator Sales
- Furniture & Sleep Equipment Sales
- Men's & Boys' Clothing Sales
- Women's & Girls' Clothing Sales
- Footwear Sales

Section 21/Retail Sales By Merchandise Line Category For Television Markets (ADIs)

- Grocery & Other Food Sales
- Drug, Health Aid & Beauty Aid Sales
- Major Household Appliance Sales
- Television, Video Recorder & Tape Sales
- Audio Equipment, Musical Instrument & Supply Sales
- Home Computer & Calculator Sales
- Furniture & Sleep Equipment Sales
- Men's & Boys' Clothing Sales
- Women's & Girls' Clothing Sales
- Footwear Sales

Let us hear from you...

Most of the improvements and additions that appear in this new 1987 edition of the **Survey of Buying Power DATA SERVICE** are the direct result of the comments and suggestions we received from the subscribers to the previous editions.

Specifically, the listing of each county within a state in alpha order, the addition of metropolitan area rankings in broad range of vital categories and series of 51 county outline maps showing Metropolitan Areas for each state are all a direct result of your (or your colleagues') reaction to the past editions. As a result, the '87 edition is a more useful and usable marketing tool...and thus, more valuable to you.

The 1987 edition confirms S&MM's commitment to continuing its long history of providing the marketing and sales community with the information it needs to achieve greater sophistication and precision in analysis and planning.

If you have any questions, problems, ideas or suggestions, please don't hesitate to write or call Kathy Liosis at (212) 986-4800, ext. 314.

THE SURVEY OF BUYING POWER

DATA SERVICE 1987

Joseph Migliore, Publisher
A.J. Vogl, Editor

RESEARCH & DATA PREPARATION
Market Statistics
Edward J. Spar, President
Elias Fokas, Sr. Vice President
Robert M. Katz, Sr. Vice President
Juan F. Yanes, Manager, Data Processing
Mary Cortina, Research Manager
Mikhail Teverovsky, Asst. Manager, Data Processing
Yip Ching Ngai, Senior Programmer
Kevin McNamara, Programmer
Joel Jones, Systems Analyst
Andrea Yurasits, Research Associate
Eloy Jo, Research Associate
Sandra R. Lotson, Research Assistant
Meyer Zitter, Consultant
Dean Stoecker, Director, Western Div. (714) 474-4962
Sandra C. London, Director of Marketing N.Y./N.E. (Home Office)
(212) 986-4800
Craig A. Wrobel, Director, Midwest Division (312) 782-1266
Charles E. Sharp III, Director of Marketing N.J./South (Home Office)
(212) 986-4800
Carol N. Micheloni, Sales Assistant
Mary Moore, Sales Assistant

Copyright Notice and Rights of Reproduction

The Survey of Buying Power Data Service is a copyrighted publication of Sales & Marketing Management magazine. Reproduction in any form of the data contained herein is strictly forbidden. Permission to reproduce all or any part of the data in this Data Service may be obtained only upon written request to Sales & Marketing Management, specifying the intended use. Such permission, if granted, may be revoked at any time without notice.

ADDITIONAL COPIES
Additional copies of this 1987 Survey
of Buying Power Data Service
are available at these prices:
1 copy: $289.95 2 or more copies: $259.95
Please address orders to:
Sales Builders Division
Sales & Marketing Management Magazine
633 Third Avenue, New York, N.Y. 10017

THE SURVEY OF BUYING POWER

DATA SERVICE 1987

Explanation of Terms

ALL OTHER STORES. The aggregate total of sales for all types of retail establishments not included among the store groups listed in the *Data Service*. The arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types shown in the *Data Service* represents the sales of "All Other Stores." Such outlets include nonstore retailers (vending machines, for example), liquor stores, sporting goods dealers, hobby stores, book, gift, and stationery stores, luggage shops, florists, cigar stands, and news dealers and newsstands.

APPAREL & ACCESSORIES STORES (SIC Major Group 56). Establishments engaged primarily in selling new clothing and related articles. It is a broadly inclusive group, embracing—besides men's and women's clothing stores—custom tailors, tailor shops, corset and lingerie stores, furriers, millinery stores, hosiery shops, women's specialty stores, and shoe stores. However, apparel and accessories sales made in department and general merchandise stores are not included.

AUTOMOTIVE DEALERS (SIC Major Group 55, except Subgroup 554). Included are retail outlets selling cars—domestic and imported, new and used. Motorcycle dealers, household trailer dealers, boat dealers, and "other" automotive dealers (such as tire, battery, and accessory dealers and auto and home supply stores) round out the group. Dealers selling new or used commercial vehicles, motorized industrial equipment, mobile homes, or bicycles are not included.

AVERAGE HOUSEHOLD EFFECTIVE BUYING INCOME. Total Effective Buying Income (EBI) divided by the number of households. Often used as an indicator of market quality, but it can be misleading, particularly in areas where there is a disproportionate share of college, military, and other types of institutional population housed in group quarters not considered households. Because total EBI includes such income, a per household measure would credit households with income not properly theirs. (See also Median Household EBI.)

AVERAGE HOUSEHOLD SIZE. Total population divided by the number of households. Depending upon whether it is above or below the U.S. average, it is used as a rough indicator of the relative importance of family-type units or single-person units in a local area. However, the figure can be artificially high in those relatively few counties where there is a disproportionate share of college, military, and other types of institutional population. The people living in such group quarters are part of the population total, but their dwellings are not part of the household total.

BUILDING MATERIALS, HARDWARE DEALERS (SIC Major Group 52). This somewhat mixed group includes retail establishments whose main business is selling lumber, building materials, paint, glass, wallpaper, and basic hardware to the general public. This group formerly included farm equipment dealers. However, in the 1972 Census of Retail Trade those dealers and other retail outlets—including those selling primarily paint, glass, and wallpaper; electrical supplies; and plumbing, heating, and air conditioning, but not to the general public—were shifted by the Census Bureau to the wholesale trade sector. Other changes made in the 1972 Census of Retail Trade: Retail nurseries and lawn and garden supply stores, part of SIC Major Group 59 in the 1967 Census of Retail Trade, and mobile home dealers, part of SIC Major Group 55 in the 1967 census, were classified in this group in the 1972 census. The 1982 Census of Retail Trade is consistent with 1972 census.

BUYING POWER INDEX (BPI). A weighted index that converts three basic elements—population, Effective Buying Income, and retail sales—into a measurement of a market's ability to buy, and expresses it as a percentage of the U.S. potential. It is calculated by giving a weight of 5 to the market's percent of U.S. Effective Buying Income, 3 to its percent of U.S. retail sales, and 2 to its percent of U.S. population. The total of those weighted percents is then divided by 10 to arrive at the BPI.

The BPI is probably one of the *Survey of Buying Power*'s most widely used single market measures. Because it is broadly based, it is most useful in estimating the potential for mass products sold at popular prices. The further a product is removed from the mass market, the greater is the need for a BPI modified by more discriminating factors—income class, age, sex, etc. (See Graduated Buying Power Indexes.)

CONSOLIDATED METROPOLITAN AREA. (See Statistical Area)

COUNTY. The primary political administrative subdivision of a state, the county is widely used for marketing purposes for the following reasons: (1) The range of current available data below the state level is greatest at the county level. (2) Geographic boundaries are rarely altered. (3) Complete national coverage is achieved by adding all counties. (4) Sales & Marketing Management's 3,137 county units are manageable building blocks for alignment of sales territories. (5) County boundaries are readily identifiable.

For Louisiana, parishes are used in lieu of counties; for Alaska, boroughs and census divisions. The District of Columbia is treated as a single county unit. In Virginia, all cities are by law independent of counties; hence, the S&MM *Data Service* treats them as county units in themselves. The cities of Baltimore, MD., St. Louis, Mo., and Carson City, Nev., are also independent cities. The 1987 edition of the Data Service follows the county boundaries as defined by the 1980 Census of Population with the exception of Valencia county, New Mexico and La Paz county, Arizona. As of the end of year 1981, a portion of Valencia county became a new county named Cibola. Similarly, a portion of Yuma county, Arizona, became a new county named La Paz. The only county change between the 1986 and 1987 editions is that Kobuk county Alaska is now called Northwest Arctic.

DENSITY. Population divided by the county's square miles of land area. A simple basis for relating population to a county's size. Thus two counties with the same population can have sharply divergent densities because of differences in land area size. The figure suffers because the land area will include railroad freight yards, wildlife preserves, industrial parks, and other nonresidential areas, resulting in a misleading density level.

DEPARTMENT STORES (SIC Subgroup 531). A department store is an establishment that employs 25 or more persons and has combined sales of soft goods and apparel totalling at least 20% of sales. Furthermore, the establishment must sell minimum amounts of (1) furniture, home furnishings, appliances, radios, and TV sets;

(2) a general line of apparel; (3) household linens and dry goods. So-called mass merchandisers and discount stores are included if they meet the above criteria. Department store sales are included in the General Merchandise Stores sales totals.

DRUGSTORES (SIC Subgroup 591). Includes both drugstores and proprietary stores. Drugstores fill and sell prescriptions; proprietary stores do not. Both sell drugs, proprietary medicines, and other health and first aid products. Both may sell a number of related lines—cosmetics, toiletries, candy, tobacco products, magazines, toys, etc.—and may operate a soda fountain or lunch counter.

EATING AND DRINKING PLACES (SIC Major Group 58). Includes establishments selling prepared food and drinks for consumption on or near the premises or for takeout, as well as lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Also included are caterers and in-plant food contractors, as well as leased eating and/or drinking concessions in theatres, hotels, amusement parks, etc. Restaurants and lunch counters operated by department stores are classified in SIC Major Group 53 (General Merchandise Group); those operated by hotels are classified in SIC Major Group 70 (Hotels), data for which do not appear in the *Data Service* .

EFFECTIVE BUYING INCOME (EBI). A classification exclusively developed by Sales & Marketing Management, it is personal income less personal tax and nontax payments. Personal income is the aggregate of wages and salaries, other labor income (such as employer contributions to private pension funds), proprietors' income, rental income (which includes imputed rental income of owner-occupants of nonfarm dwellings), dividends paid by corporations, personal interest income from all sources, and transfer payments (such as pensions and welfare assistance). Deducted from this total are personal taxes (federal, state, and local), nontax payments (such as fines, fees, penalties), and personal contributions for social insurance. The resultant figure is commonly known as "disposable personal income." Market Statistics removes from this figure compensation paid to military and diplomatic personnel stationed overseas to arrive at Effective Buying Income.

Effective Buying Income is a bulk measurement of market potential. It indicates the general ability to buy and is essential in comparing, selecting, and grouping markets on that basis. But for products that appeal to specific income classes, the percent of households by Effective Buying Income groups should be considered.

FOOD STORES (SIC Major Group 54). Establishments selling food primarily for home consumption. The definition embraces grocery stores, meat markets, fish markets, fruit and vegetable markets. Also included are candy, nut, and confectionery stores, dairy product stores, retail bakeries, and egg and poultry dealers. Although food store sales include revenue from sales of nongrocery items, they still are most useful in determining how much people spend for food products.

(See Supermarkets, sales of which are included in Food Stores totals.)

FURNITURE, HOME FURNISHINGS, AND APPLIANCE STORES (SIC Major Group 57). Stores selling goods used for furnishing the home, other than antiques and secondhand items. The principal subgroup, Furniture and Home Furnishings Stores, includes establishments carrying furniture, floor coverings, draperies, curtains, upholstery, bedding, housewares, and miscellaneous home furnishings. (See separate explanation of this subgroup.) The other subgroups contain household appliance stores (including those for small appliances such as sewing machines), radio-TV and audio-equipment stores, record shops, and musical instrument and sheet-music stores.

FURNITURE, HOME FURNISHINGS STORES (SIC Subgroup 571). A component of Furniture, Home Furnishings, and Appliance Stores category. Made up of furniture stores as well as floor covering stores, and drapery, curtain, and upholstery stores. Diversified furniture stores that also sell household appliances, phonographs, radios and TV sets, and floor coverings are in this group if their sales of furniture and sleep equipment exceed sales of all other merchandise. Establishments engaged primarily in repairing and reupholstering furniture are included in the *Census of Selected Services*; hence their data do not appear in the *Data Service*. Home furnishings sold house-to-house or by party-plan merchandising are not included in this category; hence their data are part of "All Other Stores."

GASOLINE SERVICE STATIONS (SIC Subgroup 554). Includes both "gas stations" and garages whose receipts come mostly from sales of gasoline and oil. Besides those main products, they also sell tires, batteries, and accessories.

GENERAL MERCHANDISE STORES (SIC Major Group 53). Includes department stores, limited-price variety stores ("5 & 10's"), general merchandise stores, and general stores. The Census Bureau excludes stores previously classified (prior to the 1963 Census of Business) as general merchandise stores if more than half their volume comes from food sales. Nonstore retailers (mail-order houses, vending machine operators, and direct-selling establishments) were removed from the General Merchandise Stores class in the 1974 *Survey of Buying Power.* Also removed were dry goods stores and sewing and needlework stores. (See also Department Stores.)

GRADUATED BUYING POWER INDEXES. Designed to correlate product potential and buying power of households with LOW income (under $15,000), MODERATE income ($15,000-$24,999), or HIGH income ($25,000 and over). EPP, for economy-priced products, has the following weights applied to the respective percents of U.S. totals: 6 for households with incomes under $15,000, 3 for food store sales, and 1 for number of households. MPP, for moderate-priced products, has the following weights: 6 for households with incomes $15,000-$24,999, 3 for total retail sales, and 1 for three- and four-person households. PPP, for premium-priced products, has the following weights: 6 for households with incomes $25,000 and over, 3 for combined Apparel and Furniture-Household-Appliance store sales, and 1 for households with head 35-64 years old.

Each Index is calculated in the same manner as the more familiar Buying Power Index (BPI). That is, the market's share of the U.S. total of each indicator is multiplied by the given weight; the total of the weighted percents is then divided by 10. The reader can construct his own customized BPI if he has reliable data on the consumers of his product and if he includes one population indicator (prospects), one Effective Buying Income indicator (purchasing power), and one retail store indicator (distribution channel).

HOUSEHOLD. A household consists of all the people occupying a single housing unit under 1980 census rules—such as a house, an apartment, a group of rooms, or a single room. The members of a household need not be related, and a single person living alone in a housing unit is also counted as a household.

All persons who are not members of households are regarded as living in group quarters: institutions, college dormitories, military barracks, etc.

HOUSEHOLDER. The Data Service follows the 1980 census definition of householder. In accordance, a householder is the person who was reported in column 1 on the 1980 census questionnaire. This was to be the person or one of the persons in whose name the home was owned or rented. If there was no such person, any adult household member at least 15 years old who was not a roomer, boarder or paid employee was to be reported in this column.

HOUSEHOLDS BY AGE OF HOUSEHOLDER. Marketers often try to position their products or services against specific age groups. The *Data Service* breaks household total into six widely used age groups.

HOUSEHOLDS BY EFFECTIVE BUYING INCOME GROUPS. A household's available spending potential is also used by marketers who want to aim their products or services and advertising efforts at those most likely to buy. The *Data Service* breaks the household total into the eight most widely used income groups.

HOUSEHOLDS BY NUMBER OF PERSONS. A third household break that is used by marketers who seek more precise sales targets is size, or number of persons in the household. Theoretically, for instance, a large household will consume a mass staple at a faster rate than a small one, giving the marketer an insight into the expected repeat-purchase rate. The *Data Service* breaks the household total into the six most widely used size categories.

INDEPENDENT CITIES. Several cities in the U.S. that do not fall within official county boundaries are treated as independent entities by the Census Bureau. The *Data Service* lists those independent cities as county entities. Except for St. Louis, Mo., Baltimore, Md., and Carson City, Nev., which replaced Ormsby County, all independent cities are in the state of Virginia. These are Alexandria, Bedford, Bristol, Buena Vista, Charlottesville, Chesapeake, Clifton Forge, Colonial Heights, Covington, Danville, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hampton, Harrisonburg, Hopewell, Lexington, Lynchburg, Manassas, Manassas Park, Martinsville, Newport News, Norfolk, Norton, Petersburg, Poquoson, Portsmouth, Radford, Richmond, Roanoke, Salem, South Boston, Staunton, Suffolk, Virginia Beach, Waynesboro, Williamsburg, and Winchester.

MEDIAN AGE. A calculation that divides the age distribution of the population into two equal groups, with one-half of the population younger, and one-half older, than the median figure. A common misconception regards the median age as the level where the population is concentrated. The median age figure is helpful when comparing the relative youth or age of counties' respective populations.

MEDIAN HOUSEHOLD EFFECTIVE BUYING INCOME. This figure divides the income distribution into two equal parts. If all households in the country were lined up in order of income size, the household with the median income would have half the households in front of it and half behind it. (See Average Household Effective Buying Income.)

MERCHANDISE LINE SALES. These data show total sales of nine broad product categories, such as groceries and the other food products, footwear and so on. Merchandise line totals are becoming increasingly popular because they give a more realistic estimate of a product's area potential than is provided by store-type sales. The merchandise line totals are made even more useful by data that show the volume of individual product categories sold by the dominant store type for that product classification–for example, the dollar volume of groceries sold in food stores. The merchandise line estimates shown in the 1987 Data Service are based on the 1982 Census of Merchandise Line.

METROPOLITAN STATISTICAL AREA. A metropolitan statistical area is a geographic area with a large population nucleus together enable all Federal statistical agencies to use the same geographic definitions in the study of metropolitan characteristics. A complete review of all metropolitan area definitions takes place every ten years following completion of each decennial population census. The definitions appearing in this edition are based on commuting and other statistical results of the 1980 census. As part of the current revisions, the term "Standard Metropolitan Statistical Area" will no longer be used. Instead, the term "Metropolitan Statistical Area" will be used. These Metropolitan Statistical Areas (MSA's) are designated and defined following a set of standards prepared by the Federal Committee on MSA's, which advises the Office of Management and Budget (OMB) on metropolitan area definitions. Under 1980 standards, an area qualifies for recognition as an MSA in one of two ways: if there is a city of at least 50,000 people, *or* an urbanized area of at least 50,000 with a total metropolitan population of at least 100,000. In addition to the county containing the main city, an MSA may also include additional counties which have close economic and social ties to the central county. MSA's are defined in terms of entire counties, except in the six New England states, where towns and cities are the units of definition. The Federal government's alternative, but unofficial, New England County Metropolitan Areas (NECMA's) are used by Sales and Marketing Management for those states.

Within an MSA of over 1 million people, some areas may qualify for separate recognition as Primary Metropolitan Statistical Areas (PMSA's). A PMSA demonstrates very strong internal economic and social links. If two or more PMSA's can be defined within an MSA, then this MSA is designed as a Consolidated Metropolitan Statistical Area (MSA).

The S&MM Metro Market rankings are based on data for MSA's, PMSA's and NECMA's.

NEW ENGLAND COUNTY METROPOLITAN AREA (NECMA). The U.S. Office of Federal Statistical Policy and Standards defines these areas by applying to the New England counties the same criteria used in establishing Metropolitan Statistical Areas outside New England. While they are not as satisfactory as the New England MSAs in fulfilling the metropolitan concept (owing to the unique geographic characteristics of the region), they are more convenient for marketers who work with county units and are better suited to the development of demographic estimates. The name of each NECMA is composed of the names of the MSA central cities that it contains.

NONSTORE RETAILERS (SIC Subgroup 596). Nonstore retailers include Mail Order Houses (SIC 5961), Merchandise Vending Operators (SIC 5962), and Direct (house-to-house) Selling Organizations (SIC 5963). The *Data Service* includes sales of nonstore retailers as part of "All Other Stores."

PER CAPITA EFFECTIVE BUYING INCOME. This is an arithmetic average obtained by dividing Total Effective Buying Income by Total Population. It measures the total spending power in relation to the number of people and is useful for comparing the relative level of income of different markets because it eliminates the impact of population size. However, because population is measured as of one date (Dec. 31), whereas EBI is measured as a flow over the calendar year, a significant change in population during the year can distort the per capita figure.

PERCENT CHANGE OF POPULATION. The percent change between Apr. 1, 1980, the date of the decennial population census, and Dec. 31, 1986. Thus when calculating annual rate of change, allowance must be made for the nine months between April 1 and Dec. 31 in the year 1986.

PERCENT OF U.S. A market's share of the total U.S. population, households, Effective Buying Income, or retail sales. Besides being the central factor in the construction of the Buying Power Index (BPI), it shows the relative importance of the county's specific demographic or socioeconomic factors.

POPULATION. Updated from the Census Bureau's 1980 Census of Population and Housing, it is a head-count estimate of all the people living in an area at the end of the year. It includes people living in colleges and hospitals, and armed forces permanently assigned to the area, but excludes tourists and transients.

POPULATION BY AGE AND SEX. Male and female population totals for eight age groups are useful for marketers who seek to aim their products or services at specific sales targets. For example, the 12- to 17-year-old population is a favorite target of those marketing soft drinks and phonograph records. Several of the age groups are also associated with lifestyle stages a person passes through—such as the preschoolers (0-5 years), teen-agers (12-17 years), and young adults (18-24 years)—which are used in the formulation of marketing strategy.

POPULATION PER SQUARE MILE. (See Density.)

RETAIL SALES. All net sales (minus refunds and allowances for returns) of establishments engaged primarily in retail trade. Retail sales by such nonretailers as wholesalers and service establishments are not counted.

Although retail sales are frequently used to gauge the purchasing power of the residents in a market, they are only an approximation because the market's volume may be affected by the movement of shoppers to and from adjacent areas. They are actually a measure of the drawing power of local retail establishments.

The Total Retail Sales figure includes sales of store types not listed in the *Data Service*. Thus the arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types represents sales of "All Other Stores." The "All Other Stores" category includes liquor, sporting goods, book, stationery, jewelry, hobby and toy, photographic, and gift stores, as well as nonstore retailers.

STANDARD INDUSTRIAL CLASSIFICATION (SIC). Federal government censuses classify individual business establishments by the type of primary activity in which they are engaged. Retail outlets are classified as two-digit major groups, such as General Merchandise Stores (SIC 53); three-digit subgroups, such as Department Stores (SIC 531); and four-digit detailed industry groups, such as Mail-Order Houses (SIC 5961).

STANDARD METROPOLITAN STATISTICAL AREA (MSA). (See Metropolitan Statistical Area)

SUPERMARKETS. Supermarket sales are listed as a component of total Food Store sales because this type of outlet dominates that field. Although the Census Bureau's retail censuses provide no data for supermarkets per se, S&MM's supermarket category is closely related to the bureau's Grocery Stores subgroup (SIC 541). Using the information provided for counties with more than 500 establishments in the *Census of Retail Trade*, S&MM employs the ratio between grocery store sales and total food store sales to calculate supermarket sales. During the intercensal years, S&MM makes its calculations based upon the rates of change reported for total food store sales and grocery store sales in the bureau's *Monthly Retail Trade Report*.

TELEVISION MARKET. The *Data Service*'s TV markets are ARBITRON's Areas of Dominant Influence (ADIs). ARBITRON studies each county for its measurable viewing patterns. The hours of viewing accorded each TV station whose signal reaches the county are totalled; then each station's percentage share of total viewing hours is calculated. The market of origin of the TV stations with the largest share of viewing hours becomes the ADI name for that market, and all counties whose largest viewing share is given to stations of that same market of origin are grouped within the ADI. (For its purposes, ARBITRON splits certain counties, treating each portion as if it were a separate county.) Each county (or portion), is allocated exclusively to a single ADI; thus overlap is eliminated. All of the area of the United States is covered except for Hawaii and part of Alaska.

RETAIL SALES ADDENDUM

RETAIL STORE GROUPS

The retail store groups that appear in the **Survey of Buying Power Data Service** follow the U.S. Standard Industrial Classification (SIC), which provides for up to two levels of subclasses within the groups; some of these subclasses are subdivided further by the Bureau of the Census. Data for these finer components, listed below, are maintained by Market Statistics (212-986-4800).

SIC Code	Components
54	**Food Stores**
541	Grocery stores
5422	Freezer and locker meat provisioners
5423 pt.	Meat markets
5423 pt.	Seafood markets
543	Fruit stores, vegetable markets
544	Candy, nut, and confectionery stores
545	Dairy products stores
5462	Retail bakeries (baking and selling)
5463	Retail bakeries (selling only)
549	Miscellaneous food stores
58	**Eating And Drinking Places**
5812 pt.	Restaurants, lunchrooms
5812 pt.	Social caterers
5812 pt.	Cafeterias
5812 pt.	Refreshment places
5812 pt.	Contract feeding
5812 pt.	Ice cream and frozen custard stands
5813	Drinking places
53	**General Merchandise Stores**
531	Department stores
533	Variety stores
539	Miscellaneous general merchandise stores
56	**Apparel And Accessories Stores**
561	Men's and boys' clothing and furnishings stores
562	Women's ready-to-wear stores
563 pt.	Millinery stores
563 pt.	Corset and lingerie shops
563 pt.	Other women's accessories and specialty stores
564	Children's and infants' wear stores
565	Family clothing stores
566 pt.	Men's shoe stores
566 pt.	Women's shoe stores
566 pt.	Children's and juveniles' shoe stores
566 pt.	Family shoe stores
568	Furriers and fur shops
569	Miscellaneous apparel and accessory stores
57	**Furniture/Home Furnishings/Appliance Stores**
5712	Furniture stores
5713	Floor covering stores
5714	Drapery, curtain, and upholstery stores
5719	Miscellaneous home furnishing stores
572	Household appliance stores
5732	Radio and TV stores
5733 pt.	Record shops
5733 pt.	Musical instruments stores
55 pt.	**Automotive Dealers**
5511 pt.	Domestic car franchise only
5511 pt.	Imported car franchise only
5511 pt.	Domestic and imported car franchises
552	Used car dealers
553 pt.	Tire, battery, and accessory dealers
553 pt.	Other auto and home supply stores
555	Boat dealers
556	Recreational and utility trailer dealers
557	Motorcycle dealers
559	Automotive dealers not elsewhere classified
	Note: Mobile home dealers, who used to be part of this group, are now in the Buildings Materials and Hardware group.
554	**Gasoline Service Stations**
	Includes establishments primarily selling gasoline and automotive lubricants and garages that derive more than half of their receipts from selling those same products.
52	**Building Materials And Hardware Dealers**
521	Lumber and other building materials dealers
523	Paint, glass, and wallpaper stores
525	Hardware stores
526	Retail nurseries, lawn and garden supply stores
527	Mobile home dealers
591	**Drugstores**
591 pt.	Drugstores
591 pt.	Proprietary stores
	All Other Stores
	The several store types that are not among the **Data Service's** store groups include the following:
592	Liquor stores
593	Used-merchandise stores
5941 pt.	General line sporting goods stores
5941 pt.	Specialty line sporting goods stores
5942	Bookstores
5943	Stationery stores
5944	Jewelry stores
5945	Hobby, toy, and game shops
5946	Camera and photographic supply stores
5947	Gift, novelty, and souvenir shops
5948	Luggage and leather goods stores
5949	Sewing, needlework, and piece goods stores
5961	Mail-order houses
5962	Automatic merchandising machine operators
5963	Direct selling establishments
5982	Fuel and ice dealers, not elsewhere classified
5983	Fuel oil dealers
5984	Liquefied petroleum gas dealers
5992	Florists
5993	Cigar stores and stands
5994	News dealers and newsstands
5999	Miscellaneous stores not elsewhere classified

(continued)

MERCHANDISE LINE CATEGORIES

The merchandise lines that appear in the **Survey of Buying Power Data Service** are among those designated on the report forms of the Census of Retail Trade. Finer lines are designated within most of these broad lines where appropriate to the store type. Data for the detailed lines are maintained by Market Statistics (212-986-4800). They are listed here with the code numbers used by the Bureau of the Census.

Census Code	Components
100	**Groceries And Other Foods**
101	Meat, fish and poultry
102	Produce
103	Frozen foods
104	Dairy products and related foods
105	Bakery products, except frozen
107	Delicatessen items
108	All other foods
160	**Drugs, Health Aids and Beauty Aids**
161	Prescriptions
162	Nonprescription medicines
163	Health aids
164	Cosmetics
165	Other hygiene needs
300	**Major Household Appliances**
301	Kitchen appliances
302	Laundry appliances
303	Other major household appliances
320	**Televisions and Video Recorders**
330	**Audio Equipment, Musical Instruments And Supplies**
331	Audio equipment, components, parts, and accessories
335	Records and tapes
337	Musical instruments, sheet music and related items
340	**Furniture And Sleep Equipment**
342	Living room, dining room, and bedroom furniture
343	Sleep furniture and equipment
344	All other furniture including outdoor, kitchen and office furniture
200	**Men's And Boys' Clothing**
201	Boys', young men's, and students' clothing and accessories

Census Code	Components
202	Men's overcoats, topcoats, raincoats, and outer jackets
203	Men's suits and formal wear
204	Men's sport coats and blazers
205	Men's jeans and casual slacks
206	Men's career apparel and work clothes
207	Men's shirts
208	Men's sweaters
209	Men's hosiery, pajamas, robes, and underwear
211	Men's sportswear
212	Men's accessories
220	**Women's And Girls' Clothing**
221	Infants' and toddlers' apparel and accessories
222	Women's, misses', and juniors' furs and fur garments
223	Women's, misses', and juniors' dresses
224	Women's, misses', and juniors' tailored coats, jackets and rainwear
225	Women's, misses', and juniors' separates and coordinates
228	Women's, misses', and juniors' active sportswear
229	Women's hosiery
231	Women's bras, girdles and foundations
232	Women's, misses', and juniors' lingerie, sleepwear, and loungewear
233	Women's hats, hairpieces, and trimmings
234	Women's handbags and small leather goods
235	Other apparel
260	**Footwear**
261	Men's and boys' footwear
262	Women's and girls' footwear
263	Children's footwear
264	Footwear accessories
	Note: Infants and toddlers footwear not included
858	Home computers and Calculators

TELEVISION MARKET ADDENDUM

The Television Markets for which data are shown in Sections 16–21 are the Areas of Dominant Influence (ADIs) delineated by the Arbitron Ratings Company for the 1987-88 TV year, covering all of the United States except Alaska and Hawaii. The counties and (in a few areas) portions of counties that make up each market are listed below.

ABILENE - SWEETWATER, TEX.— Brown, Callahan, Coke, Coleman, Eastland, Fisher, Haskell, Jones, Mitchell, Nolan, Runnels, Scurry, Shackelford, Stephens, Stonewall, Taylor.

ALBANY, GA.— Atkinson, Baker, Ben Hill, Berrien, Calhoun, Coffee, Colquitt, Cook, Crisp, Dougherty, Irwin, Lanier, Lee, Mitchell, Telfair, Terrell, Tift, Turner, Worth.

ALBANY - SCHENECTADY - TROY, N.Y.— MASS.: Berkshire; N.Y.: Albany, Columbia, Fulton, Greene, Hamilton, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren, Washington; VT.: Bennington.

ALBUQUERQUE, N.M.— ARIZ.: Apache (northern portion); COLO.: Alamosa, Archuleta, Conejos, Costilla, Mineral, Montezuma, Rio Grande, Saguache; N.M.: Bernalillo, Catron, Cibola, Colfax, De Baca, Eddy, Grant, Guadalupe, Harding, Lincoln, Los Alamos, McKinley, Mora, Otero, Rio Arriba, Roosevelt, Sandoval, San Juan, San Miguel, Santa Fe, Sierra, Socorro, Taos, Torrance, Valencia.

ALEXANDRIA, LA.— Avoyelles, Grant, Rapides, Vernon.

ALEXANDRIA, MINN.— Beltrami, Cass, Douglas, Grant, Hubbard, Pope, Todd, Traverse, Wadena.

ALPENA, MICH.— Alcona, Alpena.

AMARILLO, TEX.— N.M.: Curry, Quay, Union; OKLA.: Cimarron, Texas; TEX.: Armstrong, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, Wheeler.

ANNISTON, ALA.— Calhoun.

ARDMORE - ADA, OKLA.— Atoka, Bryan, Carter, Choctaw, Coal, Johnston, Love, Marshall, Pontotoc, Pushmataha.

ATLANTA, GA.— ALA.: Cherokee, Cleburne, Randolph; GA.: Banks, Barrow, Bartow, Butts, Carroll, Cherokee, Clarke, Clayton, Cobb, Coweta, Dawson, De Kalb, Douglas, Fayette, Floyd, Forsyth, Fulton, Gilmer, Gordon, Greene, Gwinnett, Habersham, Hall, Haralson, Heard, Henry, Jackson, Jasper, Lamar, Lumpkin, Madison, Meriwether, Monroe, Morgan, Newton, Oconee, Oglethorpe, Paulding, Pickens, Pike, Polk, Putnam, Rabun, Rockdale, Spalding, Towns, Troup, Union, Upson, Walton, White.

AUGUSTA, GA.— Burke, Columbia, Emanuel, Glascock, Hancock, Jefferson, Jenkins, Johnson, Lincoln, McDuffie, Richmond, Taliaferro, Warren, Washington, Wilkes; S.C.: Aiken, Allendale, Bamberg, Barnwell, Edgefield, McCormick, Saluda.

AUSTIN, TEX.— Bastrop, Blanco, Burnet, Caldwell, Fayette, Gillespie, Hays, Lee, Llano, Mason, San Saba, Travis, Williamson.

BAKERSFIELD, CALIF.— Kern (western portion).

BALTIMORE, MD.— Anne Arundel, Baltimore, Baltimore city, Caroline, Carroll, Cecil, Dorchester, Harford, Howard, Kent, Queen Anne's, Talbot.

BANGOR, MAINE— Hancock, Penobscot, Piscataquis, Somerset, Waldo, Washington.

BATON ROUGE, LA.— Ascension, Assumption, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, St. Mary, West Baton Rouge, West Feliciana; MISS.: Amite, Wilkinson.

BEAUMONT - PORT ARTHUR, TEX.— Hardin, Jasper, Jefferson, Newton, Orange, Sabine, Tyler.

BEND, ORE.— Deschutes.

BILLINGS - HARDIN, MONT.— Big Horn, Carbon, Custer, Garfield, Golden Valley, Musselshell, Park, Petroleum, Powder River, Rosebud, Stillwater, Sweet Grass, Treasure, Wheatland, Yellowstone; WYO.: Park.

BILOXI - GULFPORT - PASCAGOULA, MISS.— Harrison, Stone.

BINGHAMTON, N.Y.— Broome, Chenango, Delaware, Tioga; PA.: Bradford.

BIRMINGHAM, ALA.— Bibb, Blount, Chilton, Clay, Coosa, Cullman, Etowah, Fayette, Greene, Hale, Jefferson, Marion, St. Clair, Shelby, Talladega, Walker, Winston.

BLUEFIELD - BECKLEY - OAK HILL, W.VA.— VA.: Bland, Tazewell; W.VA.: Fayette, Greenbrier, McDowell, Mercer, Monroe, Raleigh, Summers, Wyoming.

BOISE, IDA.— Ada, Adams, Blaine, Boise, Camas, Canyon, Elmore, Gem, Owyhee, Payette, Valley, Washington; ORE.: Baker, Grant, Malheur.

BOSTON, MASS.— Barnstable, Essex, Franklin, Middlesex, Nantucket, Norfolk, Plymouth, Suffolk, Worcester; N.H.: Cheshire, Hillsborough, Merrimack, Rockingham, Strafford, Sullivan; VT.: Windham.

BOWLING GREEN, KY.— Adair, Hart, Metcalfe, Warren.

BRISTOL - KINGSPORT - JOHNSON CITY, TENN.— KY.: Letcher; N.C.: Avery; TENN.: Carter, Greene, Hancock, Hawkins, Johnson, Sullivan, Unicoi, Washington; VA.: Bristol city, Buchanan, Dickenson, Lee, Norton city, Russell, Scott, Smyth, Washington, Wise.

BUFFALO, N.Y.— Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans, Wyoming; PA.: McKean, Potter.

BURLINGTON - PLATTSBURGH, VT.— N.Y.: Clinton, Essex, Franklin; VT.: Addison, Caledonia, Chittenden, Essex, Franklin, Grand Isle, Lamoille, Orange, Orleans, Rutland, Washington, Windsor.

BUTTE, MONT.— Beaverhead, Broadwater, Deer Lodge, Gallatin, Jefferson, Madison, Powell, Silver Bow.

CASPER - RIVERTON, WYO.— Converse, Fremont, Hot Springs, Johnson, Natrona, Niobrara.

CEDAR RAPIDS - WATERLOO - DUBUQUE, IOWA— ILL.: Jo Daviess; IOWA: Allamakee, Benton, Black Hawk, Bremer, Buchanan, Butler, Chickasaw, Clayton, Delaware, Dubuque, Fayette, Grundy, Iowa, Johnson, Jones, Keokuk, Linn, Tama, Washington, Winneshiek; WISC.: Crawford, Grant.

CHARLESTON, S.C.— Berkeley, Charleston, Colleton, Dorchester, Georgetown, Williamsburg.

CHARLESTON - HUNTINGTON, W.VA.— KY.: Boyd, Carter, Elliott, Floyd, Greenup, Johnson, Lawrence, Lewis, Magoffin, Martin, Morgan, Pike; OHIO: Athens, Gallia, Jackson, Lawrence, Meigs, Scioto, Vinton, Washington; W.VA.: Boone, Braxton, Cabell, Calhoun, Clay, Jackson, Kanawha, Lincoln, Logan, Mason, Mingo, Nicholas, Putnam, Roane, Wayne, Wirt.

CHARLOTTE, N.C.— Alexander, Anson, Ashe, Burke, Cabarrus, Caldwell, Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Richmond, Rowan, Stanly, Union, Watauga; S.C.: Chester, Chesterfield, Lancaster, York.

CHARLOTTESVILLE, VA.— Albemarle, Charlottesville city.

CHATTANOOGA, TENN.— ALA.: Jackson; GA.: Catoosa, Chattooga, Dade, Fannin, Murray, Walker, Whitfield; N.C.: Cherokee, Clay; TENN.: Bledsoe, Bradley, Grundy, Hamilton, McMinn, Marion, Meigs, Polk, Rhea, Sequatchie.

CHEYENNE - SCOTTSBLUFF - STERLING, WYO.— COLO.: Logan; NEB.: Banner, Morrill, Scotts Bluff; WYO.: Goshen, Laramie.

CHICAGO, ILL.— Cook, De Kalb, Du Page, Grundy, Iroquois, Kane, Kankakee, Kendall, Lake, La Salle, Livingston, McHenry, Will; IND.: Jasper, Lake, La Porte, Newton, Porter; WISC.: Kenosha.

CHICO - REDDING, CALIF.— Butte, Glenn, Modoc, Shasta, Tehama, Trinity.

CINCINNATI, OHIO— IND.: Dearborn, Fayette, Franklin, Ohio, Ripley, Switzerland, Union; KY.: Boone, Bracken, Campbell, Carroll, Gallatin, Grant, Kenton, Mason, Owen, Pendleton, Robertson; OHIO: Adams, Brown, Butler, Clermont, Hamilton, Highland, Warren.

CLARKSBURG - WESTON, W.VA.— Barbour, Doddridge, Gilmer, Harrison, Lewis, Pleasants, Randolph, Ritchie, Taylor, Tucker, Upshur, Webster.

CLEVELAND, OHIO— Ashland, Ashtabula, Carroll, Cuyahoga, Erie, Geauga, Holmes, Huron, Lake, Lorain, Medina, Portage, Richland, Stark, Summit, Tuscarawas, Wayne.

COLORADO SPRINGS - PUEBLO, COLO.— Baca, Bent, Cheyenne, Crowley, Custer, El Paso, Fremont, Huerfano, Kiowa, Las Animas, Otero, Pueblo.

COLUMBIA, S.C.— Calhoun, Clarendon, Fairfield, Kershaw, Lee, Lexington, Newberry, Orangeburg, Richland, Sumter.

COLUMBIA - JEFFERSON CITY, MO.— Audrain, Boone, Callaway, Chariton, Cole, Cooper, Howard, Maries, Miller, Moniteau, Morgan, Osage, Randolph.

COLUMBUS, GA.— ALA.: Barbour, Chambers, Lee, Russell; GA.: Chattahoochee, Clay, Harris, Macon, Marion, Muscogee, Quitman, Randolph, Schley, Stewart, Sumter, Talbot, Taylor, Webster.

COLUMBUS - TUPELO, MISS.— ALA.: Lamar, Pickens; MISS.: Calhoun, Chickasaw, Choctaw, Clay, Itawamba, Lee, Lowndes, Monroe, Montgomery, Noxubee, Oktibbeha, Pontotoc, Prentiss, Tishomingo, Webster, Winston.

COLUMBUS, OHIO— Coshocton, Crawford, Delaware, Fairfield, Fayette, Franklin, Hardin, Hocking, Knox, Licking, Madison, Marion, Morgan, Morrow, Perry, Pickaway, Pike, Ross, Union.

CORPUS CHRISTI, TEX.— Aransas, Bee, Brooks, Duval, Jim Hogg, Jim Wells, Kenedy, Kleberg, Live Oak, Nueces, Refugio, San Patricio.

DALLAS - FT. WORTH, TEX.— Anderson, Bosque, Collin, Comanche, Cooke, Dallas, Delta, Denton, Ellis, Erath, Fannin, Freestone, Grayson, Hamilton, Henderson, Hill, Hood, Hopkins, Hunt, Jack, Johnson, Kaufman, Lamar, Navarro, Palo Pinto, Parker, Rains, Rockwall, Somervell, Tarrant, Van Zandt, Wise, Wood.

DAVENPORT - ROCK ISLAND - MOLINE, IOWA— ILL.: Bureau, Carroll, Henderson, Henry, Knox, Lee, Mercer, Rock Island, Warren, Whiteside; IOWA: Cedar, Clinton, Des Moines, Henry, Jackson, Louisa, Muscatine, Scott.

DAYTON, OHIO— IND.: Randolph, Wayne; OHIO: Auglaize, Champaign, Clark, Clinton, Darke, Greene, Logan, Mercer, Miami, Montgomery, Preble, Shelby.

DENVER, COLO.— Adams, Arapahoe, Boulder, Chaffee, Clear Creek, Denver, Douglas, Eagle, Elbert, Garfield, Gilpin, Grand, Gunnison, Hinsdale, Jackson, Jefferson, Kit Carson, Lake, Larimer, Lincoln, Moffat, Morgan, Park, Phillips, Pitkin, Prowers, Rio Blanco, Routt, Sedgwick, Summit, Teller, Washington, Weld, Yuma; NEB.: Box Butte, Cheyenne, Dawes, Deuel, Kimball; WYO.: Albany, Campbell, Carbon, Platte.

DES MOINES, IOWA— Adair, Appanoose, Audubon, Boone, Calhoun, Carroll, Clarke, Dallas, Decatur, Franklin, Greene, Guthrie, Hamilton, Hardin, Humboldt, Jasper, Lucas, Madison, Mahaska, Marion, Marshall, Monroe, Polk, Poweshiek, Ringgold, Story, Union, Wapello, Warren, Wayne, Webster, Wright; MO.: Mercer.

DETROIT, MICH.— Lapeer, Livingston, Macomb, Monroe, Oakland, St. Clair, Sanilac, Washtenaw, Wayne.

DOTHAN, ALA.— Coffee, Dale, Geneva, Henry, Houston; FLA.: Holmes, Jackson; GA.: Early, Seminole.

DULUTH - SUPERIOR, MINN.— MICH.: Gogebic; MINN.: Aitkin, Carlton, Cook, Itasca, Koochiching, Lake, St. Louis; WISC.: Ashland, Bayfield, Douglas, Iron, Sawyer, Washburn.

EL CENTRO - YUMA, CALIF.— ARIZ.: Yuma; CALIF.: Imperial.

EL PASO, TEX.— N.M.: Dona Ana, Luna, TEX.: Culberson, El Paso, Hudspeth.

ELMIRA, N.Y.— Chemung, Steuben; PA.: Tioga.

ERIE, PA.— Crawford, Erie, Warren.

EUGENE, ORE.— Coos, Douglas, Lane.

EUREKA, CALIF.— Del Norte, Humboldt.

EVANSVILLE, IND.— ILL.: Edwards, Wabash, Wayne, White; IND.: Dubois, Gibson, Perry, Pike, Posey, Spencer, Vanderburgh, Warrick; KY.: Daviess, Hancock, Henderson, Hopkins, McLean, Muhlenberg, Ohio, Union, Webster.

FARGO, N.D.— MINN.: Becker, Clay, Clearwater, Kittson, Lake of the Woods, Mahnomen, Marshall, Norman, Otter Tail, Pennington, Polk, Red Lake, Roseau, Wilkin; N.D.: Barnes, Benson, Cass, Cavalier, Dickey, Eddy, Foster, Grand Forks, Griggs, La Moure, Nelson, Pembina, Ramsey, Ransom, Richland, Sargent, Steele, Stutsman, Towner, Traill, Walsh.

FLAGSTAFF, ARIZ.— Coconino.

FLINT - SAGINAW - BAY CITY, MICH.— Arenac, Bay, Clare, Genesee, Gladwin, Gratiot, Huron, Iosco, Isabella, Midland, Ogemaw, Saginaw, Shiawassee, Tuscola.

FLORENCE, S.C.— N.C.: Scotland; S.C.: Darlington, Dillon, Florence, Horry, Marion, Marlboro.

FT. MYERS - NAPLES, FLA.— Charlotte, Collier, Glades, Hendry, Lee.

FT. SMITH, ARK.— Crawford, Franklin, Logan, Scott, Sebastian, Washington; OKLA.: Le Flore, Sequoyah.

FT. WAYNE, IND.— Adams, Allen, De Kalb, Huntington, Jay, Noble, Steuben, Wabash, Wells, Whitley; OHIO: Paulding, Van Wert.

FRESNO - VISALIA, CALIF.— Fresno, Kings, Madera, Mariposa, Merced, Tulare.

GAINESVILLE, FLA.— Alachua, Dixie, Gilchrist, Levy.

GLENDIVE, MONT.— Dawson, Prairie.

GRAND JUNCTION, COLO.— Delta, La Plata, Mesa, Montrose, Ouray, San Juan, San Miguel.

GRAND RAPIDS - KALAMAZOO - BATTLE CREEK, MICH.— Allegan, Barry, Branch, Calhoun, Ionia, Kalamazoo, Kent, Mecosta, Montcalm, Muskegon, Newaygo, Oceana, Ottawa, St. Joseph, Van Buren.

GREAT FALLS, MONT.— Blaine, Cascade, Chouteau, Fergus, Glacier, Hill, Judith Basin, Liberty, Meagher, Phillips, Pondera, Teton, Toole, Valley.

GREEN BAY, WISC.— MICH.: Delta, Dickinson, Menominee, Schoolcraft; WISC.: Brown, Calumet, Door, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Waupaca, Waushara, Winnebago.

GREENSBORO - WINSTON-SALEM - HIGH POINT, N.C.— Alamance, Alleghany, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry, Wilkes, Yadkin; VA.: Galax city, Grayson, Patrick.

GREENVILLE - NEW BERN - WASHINGTON, N.C.— Beaufort, Bertie, Carteret, Craven, Duplin, Edgecombe, Greene, Hyde, Jones, Lenoir, Martin, Onslow, Pamlico, Pitt, Tyrrell, Washington.

GREENVILLE - SPARTANBURG - ASHEVILLE, S.C.— GA.: Elbert, Franklin, Hart, Stephens; N.C.: Buncombe, Haywood, Henderson, Jackson, McDowell, Macon, Madison, Mitchell, Polk, Rutherford, Swain, Transylvania, Yancey; S.C.: Abbeville, Anderson, Cherokee, Greenville, Greenwood, Laurens, Oconee, Pickens, Spartanburg, Union.

GREENWOOD - GREENVILLE, MISS.— Bolivar, Carroll, Grenada, Humphreys, Leflore, Sunflower, Tallahatchie, Washington.

HAGERSTOWN, MD.— Washington.

HARRISBURG - YORK - LANCASTER - LEBANON, PA.— Adams, Cumberland, Dauphin, Juniata, Lancaster, Lebanon, Mifflin, Perry, York.

HARRISONBURG, VA.— Harrisonburg city, Rockingham; W.VA.: Grant, Pendleton.

HARTFORD - NEW HAVEN, CONN.— Hartford, Litchfield, Middlesex, New Haven, New London, Tolland, Windham.

HELENA, MONT.— Lewis and Clark.

HOUSTON, TEX.— Austin, Brazoria, Calhoun, Chambers, Colorado, Fort Bend, Galveston, Grimes, Harris, Jackson, Liberty, Matagorda, Montgomery, Polk, San Jacinto, Trinity, Walker, Waller, Washington, Wharton.

HUNTSVILLE - DECATUR - FLORENCE, ALA.— Colbert, De Kalb, Franklin, Lauderdale, Lawrence, Limestone, Madison, Marshall, Morgan; TENN.: Lincoln.

IDAHO FALLS - POCATELLO, IDA.— Bannock, Bingham, Bonneville, Butte, Cassia, Clark, Custer, Fremont, Jefferson, Lemhi, Madison, Minidoka, Power, Teton; WYO.: Lincoln.

INDIANAPOLIS, IND.— Bartholomew, Benton, Blackford, Boone, Brown, Carroll, Cass, Clinton, Decatur, Delaware, Fountain, Grant, Hamilton, Hancock, Hendricks, Henry, Howard, Jennings, Johnson, Madison, Marion, Miami, Monroe, Montgomery, Morgan, Owen, Putnam, Rush, Shelby, Tipton, Warren, White.

JACKSON, MISS.— Adams, Attala, Claiborne, Copiah, Franklin, Hinds, Holmes, Issaquena, Jefferson, Jefferson Davis, Lawrence, Leake, Lincoln, Madison, Pike, Rankin, Scott, Sharkey, Simpson, Smith, Walthall, Warren, Yazoo.

JACKSON, TENN.— Carroll, Chester, Hardin, Henderson, Madison.

JACKSONVILLE, FLA.— Baker, Bradford, Clay, Columbia, Duval, Hamilton, Nassau, Putnam, St. Johns, Suwannee, Union; GA.: Brantley, Camden, Charlton, Clinch, Glynn, Ware.

JOHNSTOWN - ALTOONA, PA.— Bedford, Blair, Cambria, Cameron, Centre, Clearfield, Elk, Forest, Huntingdon, Jefferson, Somerset.

JONESBORO, ARK.— Clay, Craighead, Greene, Lawrence, Randolph, Sharp; MO.: Ripley.

JOPLIN - PITTSBURG, MO.— ARK.: Benton; KANS.: Allen, Bourbon, Cherokee, Crawford, Labette, Neosho, Wilson, Woodson; MO.: Barton, Jasper, McDonald, Newton, Vernon; OKLA.: Ottawa.

KANSAS CITY, MO.— KANS.: Anderson, Atchison, Brown, Doniphan, Douglas, Franklin, Johnson, Leavenworth, Linn, Miami, Wyandotte; MO.: Andrew, Bates, Caldwell, Carroll, Cass, Clay, Clinton, Daviess, De Kalb, Gentry, Grundy, Henry, Jackson, Johnson, Lafayette, Linn, Livingston, Pettis, Platte, Ray, Saline.

KNOXVILLE, TENN.— KY.: Bell, Harlan, Knox, McCreary, Wayne, Whitley; N.C.: Graham; TENN.: Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Hamblen, Jefferson, Knox, Loudon, Monroe, Morgan, Roane, Scott, Sevier, Union.

LA CROSSE - EAU CLAIRE, WISC.— MINN.: Houston, Winona; WISC.: Buffalo, Chippewa, Eau Claire, Jackson, La Crosse, Monroe, Rusk, Trempealeau, Vernon.

LAFAYETTE, IND.— Tippecapoe.

LAFAYETTE, LA.— Acadia, Allen, Evangeline, Iberia, Jefferson Davis, Lafayette, St. Landry, St. Martin, Vermilion.

LAKE CHARLES, LA.— Beauregard, Calcasieu, Cameron.

LANSING, MICH.— Clinton, Eaton, Hillsdale, Ingham, Jackson.

LAREDO, TEX.— Webb, Zapata.

LAS VEGAS, NEV.— Clark, Lincoln, Nye (southern portion).

LAUREL - HATTIESBURG, MISS.— Covington, Forrest, Jasper, Jones, Lamar, Marion, Perry, Wayne.

LEXINGTON, KY.— Anderson, Bath, Bourbon, Boyle, Breathitt, Casey, Clark, Clay, Estill, Fayette, Fleming, Franklin, Garrard, Harrison, Jackson, Jessamine, Knott, Laurel, Lee, Leslie, Lincoln, Madison, Menifee, Mercer, Montgomery, Nicholas, Owsley, Perry, Powell, Pulaski, Rockcastle, Rowan, Russell, Scott, Wolfe, Woodford.

LIMA, OHIO— Allen.

LINCOLN - HASTINGS - KEARNEY, NEB.— KANS.: Cloud, Jewell, Phillips, Republic, Smith, Washington; NEB.: Adams, Boone, Brown, Buffalo, Chase, Clay, Custer, Dawson, Fillmore, Franklin, Frontier, Furnas, Gage, Garfield, Gosper, Greeley, Hall, Hamilton, Harlan, Hayes, Holt, Howard, Jefferson, Kearney, Lancaster, Loup, Merrick, Nance, Nuckolls, Perkins, Phelps, Platte, Polk, Red Willow, Rock, Saline, Sherman, Thayer, Valley, Webster, Wheeler, York.

LITTLE ROCK, ARK.— Arkansas, Bradley, Calhoun, Chicot, Clark, Cleburne, Cleveland, Conway, Dallas, Desha, Drew, Faulkner, Garland, Grant, Hot Spring, Independence, Jackson, Jefferson, Johnson, Lincoln, Lonoke, Monroe, Montgomery, Nevada, Ouachita, Perry, Pike, Polk, Pope, Prairie, Pulaski, Saline, Searcy, Stone, Van Buren, White, Woodruff, Yell.

LOS ANGELES, CALIF.— Inyo, Kern (eastern portion), Los Angeles, Orange, Riverside (western portion), San Bernardino, Ventura.

LOUISVILLE, KY.— IND.: Clark, Crawford, Floyd, Harrison, Jackson, Jefferson, Lawrence, Orange, Scott, Washington; KY.: Breckinridge, Bullitt, Grayson, Green, Hardin, Henry, Jefferson, Larue, Marion, Meade, Nelson, Oldham, Shelby, Spencer, Taylor, Trimble, Washington.

LUBBOCK, TEX.— Bailey, Borden, Cochran, Crosby, Dawson, Dickens, Floyd, Garza, Hale, Hockley, Kent, King, Lamb, Lubbock, Lynn, Motley, Terry, Yoakum.

MACON, GA.— Baldwin, Bibb, Bleckley, Crawford, Dodge, Dooly, Houston, Jones, Laurens, Peach, Pulaski, Twiggs, Wheeler, Wilcox, Wilkinson.

MADISON, WISC.— Columbia, Dane, Green, Iowa, Juneau, Lafayette, Marquette, Richland, Sauk.

MANKATO, MINN.— IOWA: Emmet; MINN.: Blue Earth.

MARQUETTE, MICH.— Alger, Baraga, Houghton, Iron, Keweenaw, Marquette, Ontonagon; WISC.: Florence.

MCALLEN - BROWNSVILLE, TEX.— Cameron, Hidalgo, Starr, Willacy.

MEDFORD, ORE.— CALIF.: Siskiyou; ORE.: Curry, Jackson, Josephine, Klamath, Lake.

MEMPHIS, TENN.— ARK.: Crittenden, Cross, Lee, Mississippi, Phillips, Poinsett, St. Francis; MISS.: Alcorn, Benton, Coahoma, De Soto, Lafayette, Marshall, Panola, Quitman, Tate, Tippah, Tunica, Union, Yalobusha; MO.: Pemiscot; TENN.: Crockett, Dyer, Fayette, Gibson, Hardeman, Haywood, Lauderdale, McNairy, Shelby, Tipton.

MERIDIAN, MISS.— ALA.: Choctaw, Sumter; MISS.: Clarke, Kemper, Lauderdale, Neshoba, Newton.

MIAMI, FLA.— Broward, Dade, Monroe.

MILWAUKEE, WISC.— Dodge, Jefferson, Milwaukee, Ozaukee, Racine, Sheboygan, Walworth, Washington, Waukesha.

MINNEAPOLIS - ST. PAUL, MINN.— Anoka, Benton, Big Stone, Brown, Carver, Chippewa, Chisago, Cottonwood, Crow Wing, Dakota, Goodhue, Hennepin, Isanti, Jackson, Kanabec, Kandiyohi, Lac qui Parle, Le Sueur, Lyon, McLeod, Martin, Meeker, Mille Lacs, Morrison, Nicollet, Pine, Ramsey, Redwood, Renville, Rice, Scott, Sherburne, Sibley, Stearns, Steele, Stevens, Swift, Wabasha, Waseca, Washington, Watonwan, Wright, Yellow Medicine; WISC.: Barron, Burnett, Dunn, Pepin, Pierce, Polk, St. Croix.

MINOT - BISMARCK - DICKINSON, N.D.— MONT.: Daniels, McCone, Richland, Roosevelt, Sheridan, Wibaux; N.D.: Adams, Billings, Bottineau, Bowman, Burke, Burleigh, Divide, Dunn, Emmons, Golden Valley, Grant, Hettinger, Kidder, Logan, McHenry, McIntosh, McKenzie, McLean, Mercer, Morton, Mountrail, Oliver, Pierce, Renville, Rolette, Sheridan, Sioux, Slope, Stark, Ward, Wells, Williams; S.D.: Campbell, Corson, Dewey, Walworth.

MISSOULA, MONT.— Flathead, Granite, Lake, Mineral, Missoula, Ravalli.

MOBILE - PENSACOLA, ALA.— Baldwin, Clarke, Escambia, Mobile, Monroe, Washington; FLA.: Escambia, Okaloosa, Santa Rosa; MISS.: George, Greene, Jackson.

MONROE - EL DORADO, LA.— ARK.: Ashley, Union; LA.: Caldwell, Catahoula, Concordia, East Carroll, Franklin, Jackson, La Salle, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union, West Carroll, Winn.

MONTGOMERY - SELMA, ALA.— Autauga, Bullock, Butler, Conecuh, Covington, Crenshaw, Dallas, Elmore, Lowndes, Macon, Marengo, Montgomery, Perry, Pike, Tallapoosa, Wilcox.

NASHVILLE, TENN.— KY.: Allen, Barren, Butler, Christian, Clinton, Cumberland, Edmonson, Logan, Monroe, Simpson, Todd, Trigg; TENN.: Bedford, Benton, Cannon, Cheatham, Clay, Coffee, Davidson, Decatur, De Kalb, Dickson, Franklin, Giles, Henry, Hickman, Houston, Humphreys, Jackson, Lawrence, Lewis, Macon, Marshall, Maury, Montgomery, Moore, Overton, Perry, Pickett, Putnam, Robertson, Rutherford, Smith, Stewart, Sumner, Trousdale, Van Buren, Warren, Wayne, White, Williamson, Wilson.

NEW ORLEANS, LA.— Jefferson, Lafourche, Orleans, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany, Tangipahoa, Terrebonne, Washington; MISS.: Hancock, Pearl River.

NEW YORK, N.Y.— CONN.: Fairfield; N.J.: Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union; N.Y.: Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Sullivan, Ulster, Westchester; PA.: Pike.

NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON, VA.— N.C.: Camden, Chowan, Currituck, Dare, Gates, Hertford, Northampton, Pasquotank, Perquimans; VA.: Accomack, Chesapeake city, Franklin city, Gloucester, Hampton city, Isle of Wight, James City, Mathews, Middlesex, Newport News city, Norfolk city, Northampton, Poquoson city, Portsmouth city, Southampton, Suffolk city, Surry, Virginia Beach city, Williamsburg city, York.

NORTH PLATTE, NEB.— Arthur, Blaine, Hooker, Keith, Lincoln, Logan, McPherson, Thomas.

ODESSA - MIDLAND, TEX.— N.M.: Lea (southern portion); TEX.: Andrews, Brewster, Crane, Ector, Gaines, Glasscock, Howard, Jeff Davis, Loving, Martin, Midland, Pecos, Presidio, Reagan, Reeves, Terrell, Upton, Ward, Winkler.

OKLAHOMA CITY, OKLA.— Alfalfa, Beckham, Blaine, Caddo, Canadian, Cleveland, Custer, Dewey, Ellis, Garfield, Garvin, Grady, Grant, Greer, Harmon, Harper, Hughes, Kay, Kingfisher, Kiowa, Lincoln, Logan, McClain, Major, Murray, Noble, Okfuskee, Oklahoma, Payne, Pottawatomie, Roger Mills, Seminole, Washita, Woods, Woodward.

OMAHA, NEB.— IOWA: Adams, Cass, Crawford, Fremont, Harrison, Mills, Montgomery, Page, Pottawattamie, Shelby, Taylor; MO.: Atchison; NEB.: Burt, Butler, Cass, Colfax, Cuming, Dodge, Douglas, Johnson, Nemaha, Otoe, Pawnee, Richardson, Sarpy, Saunders, Seward, Washington.

ORLANDO - DAYTONA BEACH - MELBOURNE, FLA. — Brevard, Flagler, Lake, Marion, Orange, Osceola, Seminole, Sumter, Volusia.

OTTUMWA - KIRKSVILLE, IOWA— Davis, Jefferson, Van Buren; MO.: Adair, Putnam, Schuyler, Sullivan.

PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION, KY.— ILL.: Alexander, Franklin, Gallatin, Hamilton, Hardin, Jackson, Johnson, Massac, Pope, Pulaski, Saline, Union, Williamson; KY.: Ballard, Caldwell, Calloway, Carlisle, Crittenden, Fulton, Graves, Hickman, Livingston, Lyon, McCracken, Marshall; MO.: Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Mississippi, New Madrid, Perry, Reynolds, Scott, Stoddard, Wayne; TENN.: Lake, Obion, Weakley.

PALM SPRINGS, CALIF.— Riverside (central portion).

PANAMA CITY, FLA.— Bay, Calhoun, Franklin, Gulf, Liberty, Walton, Washington.

PARKERSBURG, W.VA.— Wood.

PEORIA, ILL.— Fulton, McLean, Marshall, Mason, Peoria, Putnam, Stark, Tazewell, Woodford.

PHILADELPHIA, PA.— DEL.: Kent, New Castle; N.J.: Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer, Salem, Warren; PA.: Berks, Bucks, Chester, Delaware, Lehigh, Monroe, Montgomery, Northampton, Philadelphia.

PHOENIX, ARIZ.— Apache (southern portion), Gila, Graham, Greenlee, La Paz, Maricopa, Mohave, Navajo, Pinal, Yavapai; CALIF.: Riverside (eastern portion).

PITTSBURGH, PA.— MD.: Garrett; PA.: Allegheny, Armstrong, Beaver, Butler, Clarion, Fayette, Greene, Indiana, Lawrence, Venango, Washington, Westmoreland; W.VA.: Hancock, Marion, Monongalia, Preston.

PORTLAND, ORE.— Benton, Clackamas, Clatsop, Columbia, Crook, Gilliam, Harney, Hood River, Jefferson, Lincoln, Linn, Marion, Multnomah, Polk, Sherman, Tillamook, Union, Wasco, Washington, Wheeler, Yamhill; WASH.: Clark, Cowlitz, Klickitat, Skamania, Wahkiakum.

PORTLAND - POLAND SPRING, MAINE— Androscoggin, Cumberland, Franklin, Kennebec, Knox, Lincoln, Oxford, Sagadahoc, York; N.H.: Belknap, Carroll, Coos, Grafton.

PRESQUE ISLE, MAINE— Aroostook.

PROVIDENCE - NEW BEDFORD, R.I.— MASS.: Bristol, Dukes; R.I.: Bristol, Kent, Newport, Providence, Washington.

QUINCY - HANNIBAL, ILL.— Adams, Brown, Cass, Hancock, McDonough, Pike, Schuyler, Scott; IOWA: Lee; MO.: Clark, Knox, Lewis, Macon, Marion, Monroe, Ralls, Scotland, Shelby.

RALEIGH - DURHAM, N.C.— Chatham, Cumberland, Durham, Franklin, Granville, Halifax, Harnett, Hoke, Johnston, Lee, Moore, Nash, Orange, Person, Sampson, Vance, Wake, Warren, Wayne, Wilson; VA.: Mecklenburg.

RAPID CITY, S.D.— MONT.: Carter; NEB.: Garden, Grant, Sheridan, Sioux; S.D.: Bennett, Butte, Custer, Fall River, Haakon, Harding, Jackson, Lawrence, Meade, Pennington, Perkins, Shannon, Ziebach; WYO.: Crook, Sheridan, Weston.

RENO, NEV.— CALIF.: Alpine, El Dorado (eastern portion), Lassen, Placer (eastern portion); NEV.: Carson City, Churchill, Douglas, Esmeralda, Humboldt, Lander, Lyon, Mineral, Nye (northern portion), Pershing, Storey, Washoe.

RICHMOND, VA.— Amelia, Augusta, Brunswick, Buckingham, Caroline, Charles City, Chesterfield, Colonial Heights city, Cumberland, Dinwiddie, Emporia city, Essex, Fluvanna, Goochland, Greene, Greensville, Hanover, Henrico, Hopewell city, King and Queen, King William, Lancaster, Louisa, Lunenburg, Madison, Nelson, New Kent, Northumberland, Nottoway, Orange, Petersburg city, Powhatan, Prince Edward, Prince George, Richmond, Richmond city, Staunton city, Sussex, Waynesboro city.

ROANOKE - LYNCHBURG, VA.— Alleghany, Amherst, Appomattox, Bath, Bedford, Bedford city, Botetourt, Buena Vista city, Campbell, Carroll, Charlotte, Clifton Forge city, Covington city, Craig, Danville city, Floyd, Franklin, Giles, Halifax, Henry, Highland, Lexington city, Lynchburg city, Martinsville city, Montgomery, Pittsylvania, Pulaski, Radford city, Roanoke, Roanoke city, Rockbridge, Salem city, South Boston city, Wythe; W.VA.: Pocahontas.

ROCHESTER, N.Y.— Livingston, Monroe, Ontario, Wayne.

ROCHESTER - MASON CITY - AUSTIN, MINN.— IOWA: Cerro Gordo, Floyd, Hancock, Howard, Kossuth, Mitchell, Winnebago, Worth; MINN.: Dodge, Faribault, Fillmore, Freeborn, Mower, Olmsted.

ROCKFORD, ILL.— Boone, Ogle, Stephenson, Winnebago; WISC.: Rock.

ROSWELL, N.M.— Chaves, Lea (northern portion).

SACRAMENTO - STOCKTON, CALIF.— Amador, Calaveras, Colusa, El Dorado (western portion), Mono, Nevada, Placer (western portion), Plumas, Sacramento, San Joaquin, Sierra, Solano (eastern portion), Stanislaus, Sutter, Tuolumne, Yolo, Yuba.

ST. JOSEPH, MO.— Buchanan, Harrison, Holt, Nodaway, Worth.

ST. LOUIS, MO.— ILL.: Bond, Calhoun, Clinton, Fayette, Greene, Jefferson, Jersey, Macoupin, Madison, Marion, Monroe, Montgomery, Perry, Randolph, St. Clair, Washington; MO.: Crawford, Franklin, Gasconade, Iron, Jefferson, Lincoln, Madison, Montgomery, Phelps, Pike, St. Charles, Ste. Genevieve, St. Francois, St. Louis, St. Louis city, Warren, Washington.

SALINAS - MONTEREY, CALIF.— Monterey, San Benito, Santa Cruz.

SALISBURY, MD.— DEL.: Sussex; MD.: Somerset, Wicomico, Worcester.

SALT LAKE CITY, UTAH— COLO.: Dolores; IDA.: Bear Lake, Caribou, Franklin, Oneida; MONT.: Fallon; NEV.: Elko, Eureka, White Pine; UTAH: Beaver, Box Elder, Cache, Carbon, Daggett, Davis, Duchesne, Emery, Garfield, Grand, Iron, Juab, Kane, Millard, Morgan, Piute, Rich, Salt Lake, San Juan, Sanpete, Sevier, Summit, Tooele, Uintah, Utah, Wasatch, Washington, Wayne, Weber; WYO.: Big Horn, Sublette, Sweetwater, Teton, Uinta, Washakie.

SAN ANGELO, TEX.— Concho, Crockett, Irion, Kimble, McCulloch, Menard, Schleicher, Sterling, Sutton, Tom Green.

SAN ANTONIO, TEX.— Atascosa, Bandera, Bexar, Comal, De Witt, Dimmit, Edwards, Frio, Goliad, Gonzales, Guadalupe, Karnes, Kendall, Kerr, Kinney, La Salle, Lavaca, McMullen, Maverick, Medina, Real, Uvalde, Val Verde, Wilson, Zavala.

SAN DIEGO, CALIF.— San Diego.

SAN FRANCISCO, CALIF.— Alameda, Contra Costa Lake, Marin, Mendocino, Napa, San Francisco, San Mateo, Santa Clara, Solano (western portion), Sonoma.

SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO, CALIF.— San Luis Obispo, Santa Barbara.

SAVANNAH, GA.— Appling, Bacon, Bryan, Bulloch, Candler, Chatham, Effingham, Evans, Jeff Davis, Liberty, Long, McIntosh, Montgomery, Pierce, Screven, Tattnall, Toombs, Treutlen, Wayne; S.C.: Beaufort, Hampton, Jasper.

SEATTLE - TACOMA, WASH.— Chelan, Clallam, Grays Harbor, Island, Jefferson, King, Kitsap, Kittitas (western portion), Lewis, Mason, Pacific, Pierce, San Juan, Skagit, Snohomish, Thurston, Whatcom.

SHREVEPORT - TEXARKANA, LA.— ARK.: Columbia, Hempstead, Howard, Lafayette, Little River, Miller, Sevier; LA.: Bienville, Bossier, Caddo, Claiborne, De Soto, Natchitoches, Red River, Sabine, Webster; OKLA.: McCurtain; TEX.: Bowie, Camp, Cass, Franklin, Harrison, Marion, Morris, Panola, Red River, Rusk, Shelby, Titus, Upshur.

SIOUX CITY, IOWA— Buena Vista, Cherokee, Clay, Dickinson, Ida, Monona, O'Brien, Osceola, Palo Alto, Plymouth, Pocahontas, Sac, Sioux, Woodbury; NEB.: Antelope, Cedar, Dakota, Dixon, Knox, Madison, Pierce, Stanton, Thurston, Wayne; S.D.: Clay, Union.

SIOUX FALLS - MITCHELL, S.D.— IOWA: Lyon; MINN.: Lincoln, Murray, Nobles, Pipestone, Rock; NEB.: Boyd, Cherry, Keya Paha; S.D.: Aurora, Beadle, Bon Homme, Brookings, Brown, Brule, Buffalo, Charles Mix, Clark, Codington, Davison, Day, Deuel, Douglas, Edmunds, Faulk, Grant, Gregory, Hamlin, Hand, Hanson, Hughes, Hutchinson, Hyde, Jerauld, Jones, Kingsbury, Lake, Lincoln, Lyman, McCook, McPherson, Marshall, Mellette, Miner, Minnehaha, Moody, Potter, Roberts, Sanborn, Spink, Stanley, Sully, Todd, Tripp, Turner, Yankton.

SOUTH BEND - ELKHART, IND.— Elkhart, Fulton, Kosciusko, La Grange, Marshall, Pulaski, St. Joseph, Starke; MICH.: Berrien, Cass.

SPOKANE, WASH.— IDA.: Benewah, Bonner, Boundary, Clearwater, Idaho, Kootenai, Latah, Lewis, Nez Perce, Shoshone; MONT.: Lincoln, Sanders; ORE.: Wallowa; WASH.: Adams, Asotin, Columbia, Douglas, Ferry, Garfield, Grant, Lincoln, Okanogan, Pend Oreille, Spokane, Stevens, Whitman.

SPRINGFIELD, MASS.— Hampden, Hampshire.

SPRINGFIELD, MO.— ARK.: Baxter, Boone, Carroll, Fulton, Izard, Madison, Marion, Newton; MO.: Barry, Benton, Camden, Cedar, Christian, Dade, Dallas, Dent, Douglas, Greene, Hickory, Howell, Laclede, Lawrence, Oregon, Ozark, Polk, Pulaski, St. Clair, Shannon, Stone, Taney, Texas, Webster, Wright.

SPRINGFIELD - DECATUR - CHAMPAIGN, ILL.— Champaign, Christian, Coles, De Witt, Douglas, Effingham, Ford, Logan, Macon, Menard, Morgan, Moultrie, Piatt, Sangamon, Shelby, Vermilion.

SYRACUSE, N.Y.— Cayuga, Cortland, Madison, Oneida (western portion), Onondaga, Oswego, Schuyler, Seneca, Tompkins, Yates.

TALLAHASSEE - THOMASVILLE, FLA.— Gadsden, Jefferson, Lafayette, Leon, Madison, Taylor, Wakulla; GA.: Brooks, Decatur, Echols, Grady, Lowndes, Miller, Thomas.

TAMPA - ST. PETERSBURG, FLA.— Citrus, De Soto, Hardee, Hernando, Highlands, Hillsborough, Manatee, Pasco, Pinellas, Polk, Sarasota.

TERRE HAUTE, IND.— ILL.: Clark, Clay, Crawford, Cumberland, Edgar, Jasper, Lawrence, Richland; IND.: Clay, Daviess, [illegible]ne, Knox, Martin, Parke, Sullivan, Vermillion, V[illegible]

TOLEDO, OHIO— [illegible]CH.: Lenawee; OHIO: Defiance, Fulton, Hancock, Henry, Lucas, Ottawa, Putnam, Sandusky, Seneca, Williams, Wood, Wyandot.

TOPEKA, KANS.— Clay, Coffey, Geary, Jackson, Jefferson, Lyon, Marshall, Morris, Nemaha, Osage, Pottawatomie, Riley, Shawnee, Wabaunsee.

TRAVERSE CITY - CADILLAC, MICH.— Antrim, Benzie, Charlevoix, Cheboygan, Chippewa, Crawford, Emmet, Grand Traverse, Kalkaska, Lake, Leelanau, Luce, Mackinac, Manistee, Mason, Missaukee, Montmorency, Osceola, Oscoda, Otsego, Presque Isle, Roscommon, Wexford.

TUCSON, ARIZ.— Cochise, Pima, Santa Cruz; N.M.: Hidalgo.

TULSA, OKLA.— KANS.: Chautauqua, Montgomery; OKLA.: Adair, Cherokee, Craig, Creek, Delaware, Haskell, Latimer, McIntosh, Mayes, Muskogee, Nowata, Okmulgee, Osage, Pawnee, Pittsburg, Rogers, Tulsa, Wagoner, Washington.

TUSCALOOSA, ALA.— Tuscaloosa.

TWIN FALLS, IDA.— Gooding, Jerome, Lincoln, Twin Falls.

TYLER - LONGVIEW, TEX.— Angelina, Cherokee, Gregg, Houston, Nacogdoches, San Augustine, Smith.

UTICA, N.Y.— Herkimer, Oneida (eastern portion), Otsego.

VICTORIA, TEX.— Victoria.

WACO - TEMPLE, TEX.— Bell, Brazos, Burleson, Coryell, Falls, Lampasas, Leon, Limestone, McLennan, Madison, Milam, Mills, Robertson.

WASHINGTON, D.C.— District of Columbia; MD.: Allegany, Calvert, Charles, Frederick, Montgomery, Prince George's, St. Mary's; PA.: Franklin, Fulton; VA.: Alexandria city, Arlington, Clarke, Culpeper, Fairfax, Fairfax city, Falls Church city, Fauquier, Frederick, Fredericksburg city, King George, Loudoun, Manassas city, Manassas Park city, Page, Prince William, Rappahannock, Shenandoah, Spotsylvania, Stafford, Warren, Westmoreland, Winchester city; W.VA.: Berkeley, Hampshire, Hardy, Jefferson, Mineral, Morgan.

WATERTOWN - CARTHAGE, N.Y.— Jefferson, Lewis, St. Lawrence.

WAUSAU - RHINELANDER, WISC.— Adams, Clark, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Price, Taylor, Vilas, Wood.

WEST PALM BEACH - FT. PIERCE - VERO BEACH, FLA.— Indian River, Martin, Okeechobee, Palm Beach, St. Lucie.

WHEELING - STEUBENVILLE, W.VA.— OHIO: Belmont, Guernsey, Harrison, Jefferson, Monroe, Noble; W.VA.: Brooke, Marshall, Ohio, Tyler, Wetzel.

WICHITA - HUTCHINSON, KANS.— Barber, Barton, Butler, Chase, Cheyenne, Clark, Comanche, Cowley, Decatur, Dickinson, Edwards, Elk, Ellis, Ellsworth, Finney, Ford, Gove, Graham, Grant, Gray, Greeley, Greenwood, Hamilton, Harper, Harvey, Haskell, Hodgeman, Kearny, Kingman, Kiowa, Lane, Lincoln, Logan, McPherson, Marion, Meade, Mitchell, Morton, Ness, Norton, Osborne, Ottawa, Pawnee, Pratt, Rawlins, Reno, Rice, Rooks, Rush, Russell, Saline, Scott, Sedgwick, Seward, Sheridan, Sherman, Stafford, Stanton, Stevens, Sumner, Thomas, Trego, Wallace, Wichita; NEB.: Dundy, Hitchcock; OKLA.: Beaver.

WICHITA FALLS - LAWTON, TEX.— OKLA.: Comanche, Cotton, Jackson, Jefferson, Stephens, Tillman; TEX.: Archer, Baylor, Clay, Foard, Hardeman, Knox, Montague, Throckmorton, Wichita, Wilbarger, Young.

WILKES-BARRE - SCRANTON, PA.— Carbon, Clinton, Columbia, Lackawanna, Luzerne, Lycoming, Montour, Northumberland, Schuylkill, Snyder, Sullivan, Susquehanna, Union, Wayne, Wyoming.

WILMINGTON, N.C.— Bladen, Brunswick, Columbus, New Hanover, Pender, Robeson.

YAKIMA, WASH.— ORE.: Morrow, Umatilla; WASH.: Benton, Franklin, Kittitas (eastern portion), Walla Walla, Yakima.

YOUNGSTOWN, OHIO— Columbiana, Mahoning, Trumbull; PA.: Mercer.

ZANESVILLE, OHIO— Muskingum.

NOTES

We produce the information in this book.

And we'd like to send you other valuable data.

Send me information on:

- ☐ Data and services. ☐ Personal computer products.
- ☐ Consumer applications. ☐ Business-to-business applications.
- ☐ Local area applications (ZIP Codes, counties, cities).

☐ I'm interested in attending a seminar.
☐ Please make an appointment when you're in my area.
☐ Please call to answer my questions.

NAME ______________________ TITLE ____________
COMPANY ______________________________
ADDRESS ______________________________
CITY/STATE/ZIP ______________________________
Phone (   ) ______________________ Best time to call ____________
(area code)

DS87

Or call Market Statistics today.

Home Office (212) 986-4800. Midwest (312) 782-1266. West (714) 474-4962.

We produce the information in this book.

And we'd like to send you other valuable data.

Send me information on:

☐ Data and services. ☐ Personal computer products.
☐ Consumer applications. ☐ Business-to-business applications.
☐ Local area applications (ZIP Codes, counties, cities).

☐ I'm interested in attending a seminar.
☐ Please make an appointment when you're in my area.
☐ Please call to answer my questions.

NAME ______________________ TITLE ____________
COMPANY ______________________________
ADDRESS ______________________________
CITY/STATE/ZIP ______________________________
Phone (   ) ______________________ Best time to call ____________
(area code)

DS87

Or call Market Statistics today.

Home Office (212) 986-4800. Midwest (312) 782-1266. West (714) 474-4962.

We produce the information in this book.

And we'd like to send you other valuable data.

Send me information on:

☐ Data and services. ☐ Personal computer products.
☐ Consumer applications. ☐ Business-to-business applications.
☐ Local area applications (ZIP Codes, counties, cities).

☐ I'm interested in attending a seminar.
☐ Please make an appointment when you're in my area.
☐ Please call to answer my questions.

NAME ______________________ TITLE ____________
COMPANY ______________________________
ADDRESS ______________________________
CITY/STATE/ZIP ______________________________
Phone (   ) ______________________ Best time to call ____________
(area code)

DS87

Or call Market Statistics today.

Home Office (212) 986-4800. Midwest (312) 782-1266. West (714) 474-4962.

TABLE OF CONTENTS

State	Page
Alabama	1–2
Alaska	1–4
Arizona	1–6
Arkansas	1–8
California	1–10
Colorado	1–12
Connecticut	1–14
Delaware	1–16
District of Columbia	1–18
Florida	1–20
Georgia	1–22
Hawaii	1–24
Idaho	1–26
Illinois	1–28
Indiana	1–30
Iowa	1–32
Kansas	1–34
Kentucky	1–36
Louisiana	1–38
Maine	1–40
Maryland	1–42
Massachusetts	1–44
Michigan	1–46
Minnesota	1–48
Mississippi	1–50
Missouri	1–52

State	Page
Montana	1–54
Nebraska	1–56
Nevada	1–58
New Hampshire	1–60
New Jersey	1–62
New Mexico	1–64
New York	1–66
North Carolina	1–68
North Dakota	1–70
Ohio	1–72
Oklahoma	1–74
Oregon	1–76
Pennsylvania	1–78
Rhode Island	1–80
South Carolina	1–82
South Dakota	1–84
Tennessee	1–86
Texas	1–88
Utah	1–90
Vermont	1–92
Virginia	1–94
Washington	1–96
West Virginia	1–98
Wisconsin	1–100
Wyoming	1–102

ALABAMA

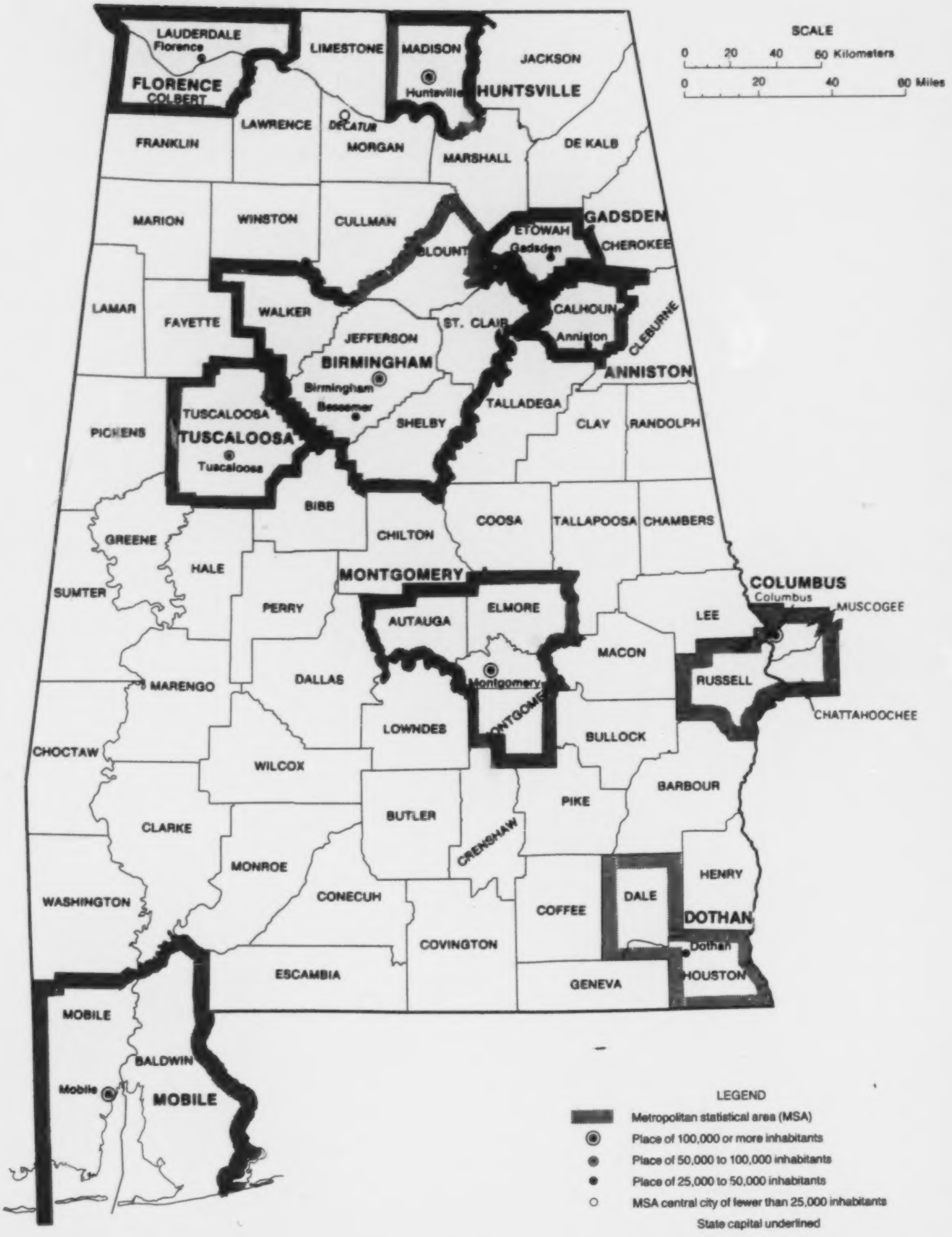
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ANNISTON	124.6	44.2	1,119,937	474,661	.0386
BIRMINGHAM	922.0	347.9	9,711,240	4,758,461	.3353
DOTHAN	129.6	46.5	1,182,246	813,777	.0471
FLORENCE	140.0	52.7	1,330,989	672,296	.0474
GADSDEN	103.9	39.1	912,869	433,219	.0327
HUNTSVILLE	225.2	84.1	2,892,698	1,275,258	.0930
MOBILE	471.7	170.4	4,882,644	2,698,888	.1756
MONTGOMERY	299.7	107.9	3,159,736	1,592,463	.1100
TUSCALOOSA	144.2	52.4	1,318,706	751,802	.0492

County	Metropolitan Area
Autauga	Montgomery
Baldwin	Mobile
Blount	Birmingham
Calhoun	Anniston
Colbert	Florence
Dale	Dothan
Elmore	Montgomery
Etowah	Gadsden
Houston	Dothan
Jefferson	Birmingham
Lauderdale	Florence
Madison	Huntsville
Mobile	Mobile
Montgomery	Montgomery
Russell	Columbus, Ga.
St. Clair	Birmingham
Shelby	Birmingham
Tuscaloosa	Tuscaloosa
Walker	Birmingham

ALABAMA

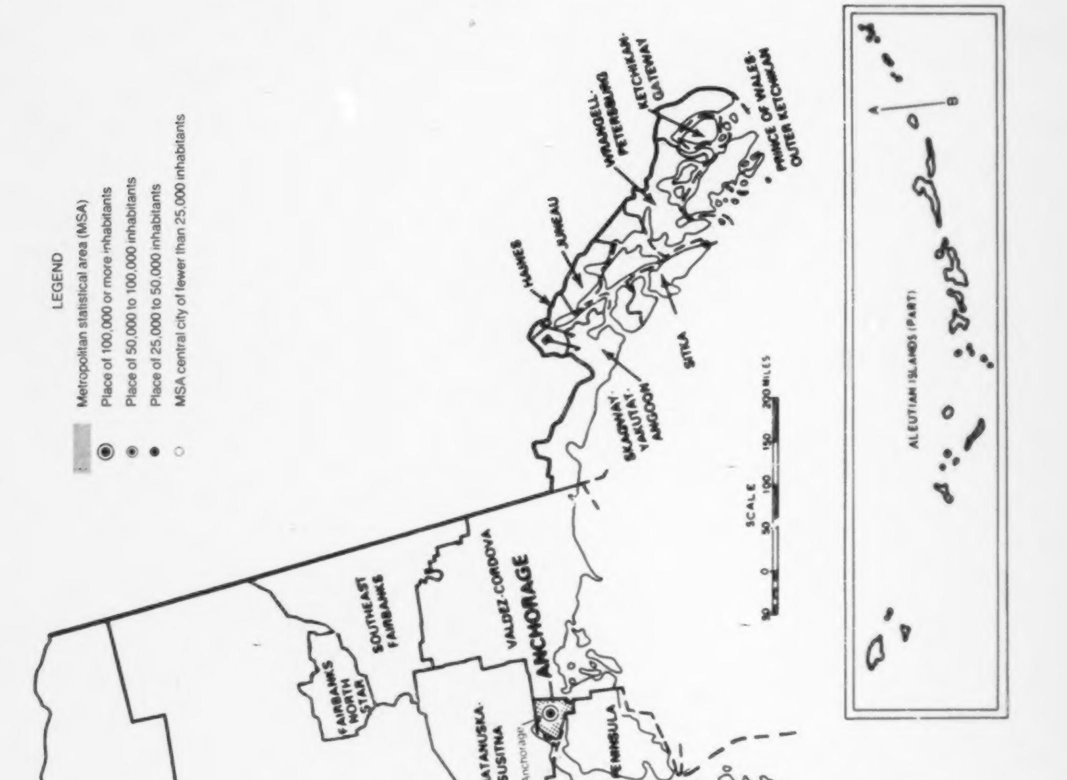

SCALE
0 20 40 60 Kilometers
0 20 40 60 Miles
LAUDERDALE
Florence
FLORENCE
COLBERT
LIMESTONE
MADISON
Huntsville
HUNTSVILLE
JACKSON
DECATUR
LAWRENCE
MORGAN
FRANKLIN
MARSHALL
DE KALB
MARION
WINSTON
CULLMAN
GADSDEN
ETOWAH
Gadsden
CHEROKEE
BLOUNT
LAMAR
FAYETTE
WALKER
JEFFERSON
ST. CLAIR
CALHOUN
Anniston
CLEBURNE
ANNISTON
BIRMINGHAM
Birmingham
Bessemer
TUSCALOOSA
TUSCALOOSA
Tuscaloosa
PICKENS
SHELBY
TALLADEGA
CLAY
RANDOLPH
BIBB
GREENE
CHILTON
COOSA
TALLAPOOSA
CHAMBERS
HALE
SUMTER
MONTGOMERY
PERRY
AUTAUGA
ELMORE
COLUMBUS
Columbus
MUSCOGEE
LEE
MACON
MARENGO
DALLAS
Montgomery
MONTGOMERY
RUSSELL
CHATTAHOOCHEE
LOWNDES
BULLOCK
CHOCTAW
WILCOX
BARBOUR
PIKE
BUTLER
CRENSHAW
CLARKE
MONROE
HENRY
DALE
CONECUH
COFFEE
WASHINGTON
DOTHAN
Dothan
COVINGTON
ESCAMBIA
GENEVA
HOUSTON
MOBILE
BALDWIN
Mobile
MOBILE
LEGEND
Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

ALASKA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ANCHORAGE	239.5	88.5	3,865,706	2,675,045	.1390

County	Metropolitan Area
Anchorage	Anchorage

ALASKA


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
NORTH SLOPE
NORTHWEST ARCTIC
NOME
YUKON-KOYUKUK
WADE HAMPTON
BETHEL
DILLINGHAM
BRISTOL BAY
FAIRBANKS NORTH STAR
SOUTHEAST FAIRBANKS
MATANUSKA-SUSITNA
Anchorage
ANCHORAGE
VALDEZ-CORDOVA
KENAI PENINSULA
KODIAK ISLAND
ALEUTIAN ISLANDS (PART)
SKAGWAY-YAKUTAT-ANGOON
HAINES
JUNEAU
SITKA
WRANGELL-PETERSBURG
KETCHIKAN-GATEWAY
PRINCE OF WALES-OUTER KETCHIKAN
SCALE
50 0 50 100 150 200 MILES
N

ARIZONA

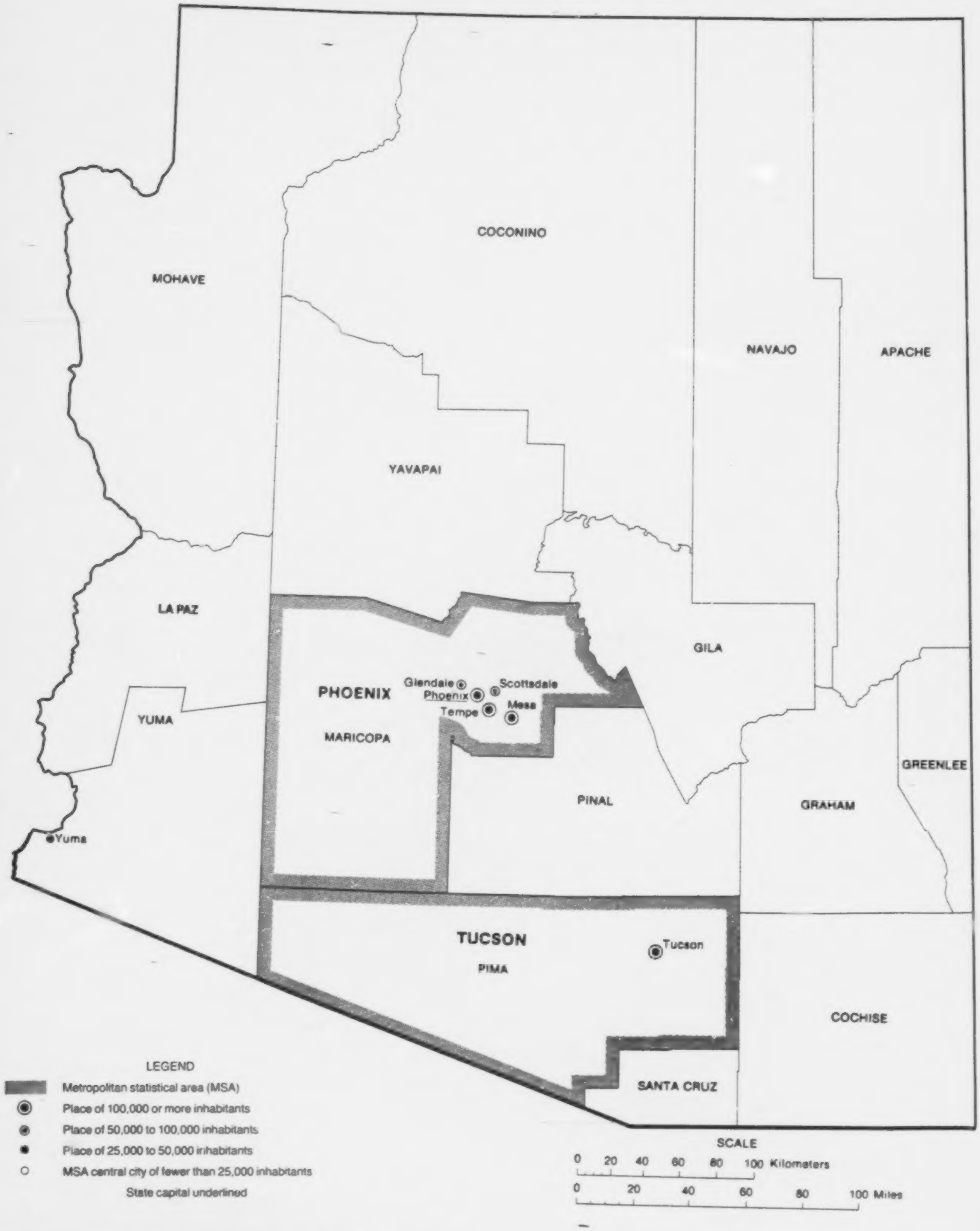
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
PHOENIX	1,916.2	749.0	24,437,272	12,339,829	.8181
TUCSON	616.6	244.7	6,788,082	3,405,661	.2337

County	Metropolitan Area
Maricopa	Phoenix
Pima	Tucson

ARIZONA

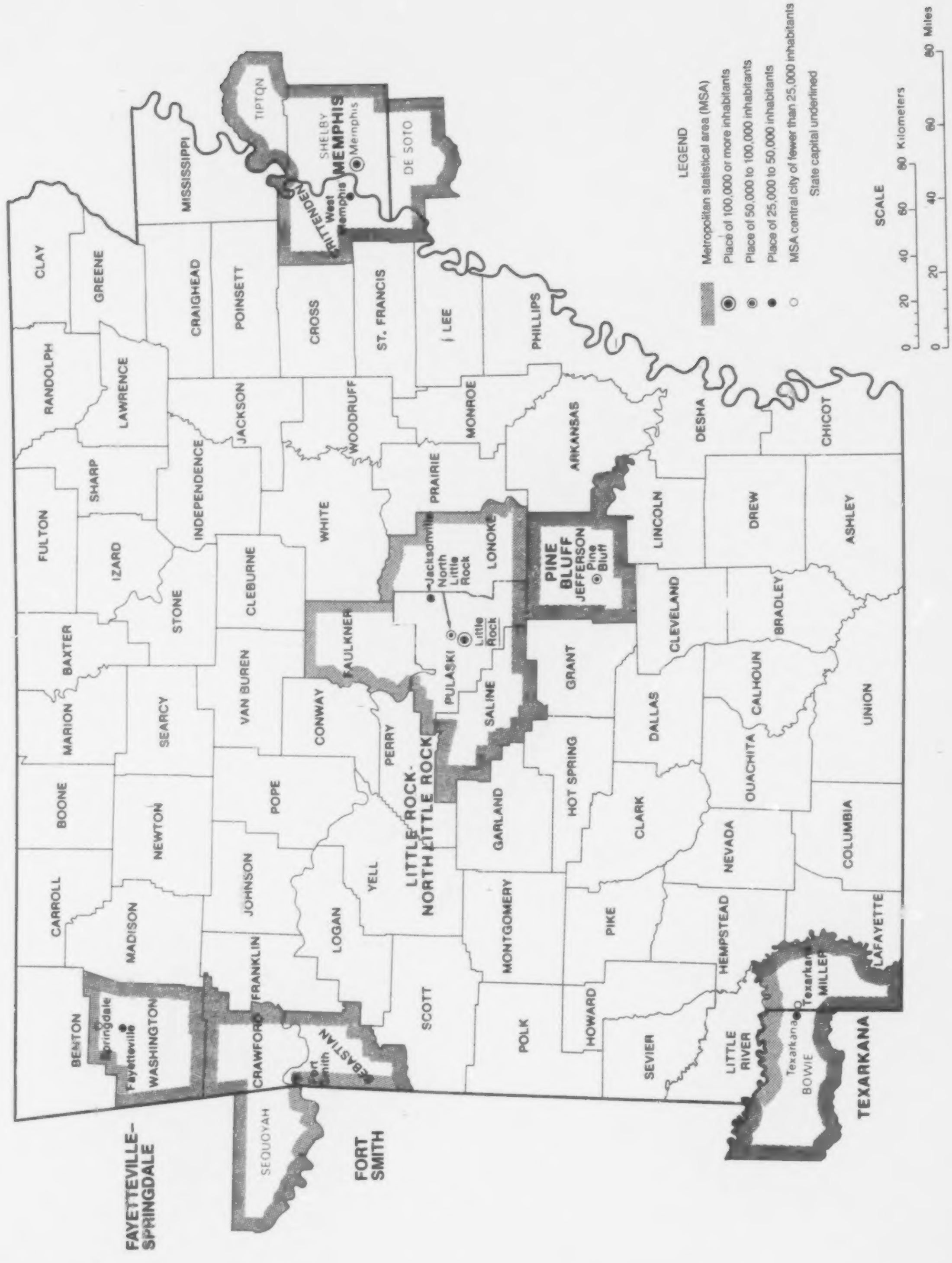

MOHAVE
COCONINO
NAVAJO
APACHE
YAVAPAI
LA PAZ
GILA
PHOENIX
MARICOPA
Glendale
Phoenix
Scottsdale
Tempe
Mesa
YUMA
PINAL
GREENLEE
GRAHAM
Yuma
TUCSON
PIMA
Tucson
COCHISE
SANTA CRUZ
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

ARKANSAS
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
FAYETTEVILLE - SPRINGDALE	107.1	40.0	1,080,976	649,750	.0401
FORT SMITH	180.0	66.6	1,832,275	891,779	.0636
LITTLE ROCK - NORTH LITTLE ROCK	508.9	185.7	5,993,371	3,159,547	.2067
PINE BLUFF	89.9	30.7	799,560	457,681	.0301
TEXARKANA	121.6	44.7	1,183,138	772,662	.0455

County	Metropolitan Area
Crawford	Fort Smith
Crittenden	Memphis, Tenn.
Faulkner	Little Rock - North Little Rock
Jefferson	Pine Bluff
Lonoke	Little Rock - North Little Rock
Miller	Texarkana
Pulaski	Little Rock - North Little Rock
Saline	Little Rock - North Little Rock
Sebastian	Fort Smith
Washington	Fayetteville - Springdale

ARKANSAS


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 Kilometers
0 20 40 60 80 Miles
MEMPHIS
SHELBY
Memphis
TIPTON
DE SOTO
CRITTENDEN
West Memphis
MISSISSIPPI
CLAY
GREENE
CRAIGHEAD
POINSETT
CROSS
ST. FRANCIS
LEE
PHILLIPS
RANDOLPH
LAWRENCE
JACKSON
WOODRUFF
MONROE
ARKANSAS
DESHA
CHICOT
SHARP
INDEPENDENCE
WHITE
PRAIRIE
LINCOLN
DREW
ASHLEY
FULTON
IZARD
CLEBURNE
LONOKE
Jacksonville
North Little Rock
Little Rock
PULASKI
PINE BLUFF
JEFFERSON
Pine Bluff
CLEVELAND
BRADLEY
BAXTER
STONE
FAULKNER
SALINE
GRANT
CALHOUN
UNION
MARION
SEARCY
VAN BUREN
CONWAY
PERRY
HOT SPRING
DALLAS
OUACHITA
BOONE
NEWTON
POPE
LITTLE ROCK-NORTH LITTLE ROCK
GARLAND
CLARK
NEVADA
COLUMBIA
CARROLL
MADISON
JOHNSON
YELL
MONTGOMERY
PIKE
HEMPSTEAD
LAFAYETTE
LOGAN
FRANKLIN
SCOTT
POLK
HOWARD
SEVIER
LITTLE RIVER
MILLER
Texarkana
BOWIE
TEXARKANA
BENTON
Springdale
Fayetteville
WASHINGTON
CRAWFORD
Fort Smith
SEBASTIAN
SEQUOYAH
FAYETTEVILLE-SPRINGDALE
FORT SMITH

CALIFORNIA

METROPOLITAN DATA SUMMARY

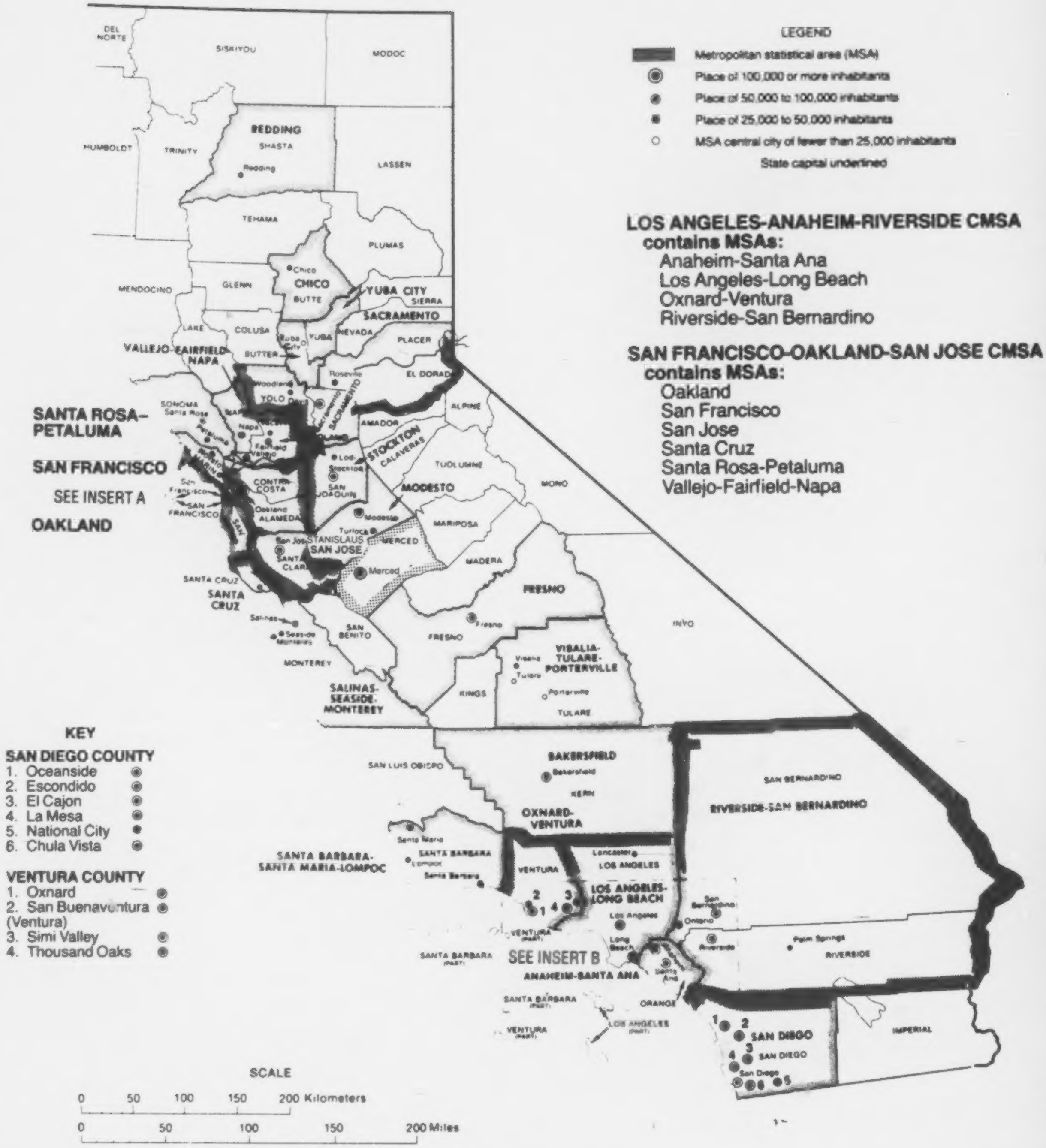
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ANAHEIM - SANTA ANA	2,177.3	773.8	34,579,535	16,116,999	1.0864
BAKERSFIELD	493.8	176.0	6,157,232	2,792,087	.2005
CHICO	170.7	69.0	1,885,895	992,369	.0659
FRESNO	588.8	210.8	7,105,821	3,235,826	.2334
LOS ANGELES - LONG BEACH	8,312.3	3,046.0	114,134,025	53,797,936	3.6907
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*13,116.7*	*4,748.9*	*182,159,980*	*84,672,837*	*5.8540*
MERCED	166.8	55.4	1,632,791	809,027	.0577
MODESTO	313.9	110.5	3,462,073	1,809,954	.1206
OAKLAND	1,949.2	753.0	31,332,999	13,458,445	.9591
OXNARD - VENTURA	621.7	204.7	9,098,441	3,515,122	.2751
REDDING	135.2	50.7	1,372,172	813,167	.0506
RIVERSIDE - SAN BERNARDINO	2,005.4	724.4	24,347,979	11,242,780	.8018
SACRAMENTO	1,304.8	508.4	17,821,233	8,635,629	.5817
SALINAS - SEASIDE - MONTEREY	337.3	111.1	4,259,390	1,907,547	.1379
SAN DIEGO	2,217.7	808.8	31,678,473	14,346,841	1.0051
SAN FRANCISCO	1,583.7	668.1	29,040,420	14,541,387	.9128
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*5,903.2*	*2,275.7*	*96,795,895*	*43,979,921*	*3.0024*
SAN JOSE	1,409.1	493.7	22,888,039	10,350,236	.7100
SANTA BARBARA - SANTA MARIA - LOMPOC	338.1	127.6	5,078,962	2,901,920	.1720
SANTA CRUZ	223.8	85.1	3,281,487	1,285,236	.0996
SANTA ROSA - PETALUMA	348.6	137.7	5,151,191	2,183,022	.1595
STOCKTON	423.3	156.0	5,016,386	2,283,819	.1653
VALLEJO - FAIRFIELD - NAPA	388.8	138.1	5,101,759	2,161,595	.1614
VISALIA - TULARE - PORTERVILLE	290.1	94.8	2,435,219	1,589,050	.0969
YUBA CITY	113.2	41.6	1,161,120	596,657	.0408

County	Metropolitan Area
Alameda	Oakland
Butte	Chico
Contra Costa	Oakland
El Dorado	Sacramento
Fresno	Fresno
Kern	Bakersfield
Los Angeles	Los Angeles - Long Beach
Marin	San Francisco
Merced	Merced
Monterey	Salinas - Seaside - Monterey
Napa	Vallejo - Fairfield - Napa
Orange	Anaheim - Santa Ana
Placer	Sacramento
Riverside	Riverside - San Bernardino
Sacramento	Sacramento
San Bernardino	Riverside - San Bernardino

County	Metropolitan Area
San Diego	San Diego
San Francisco	San Francisco
San Joaquin	Stockton
San Mateo	San Francisco
Santa Barbara	Santa Barbara - Santa Maria - Lompoc
Santa Clara	San Jose
Santa Cruz	Santa Cruz
Shasta	Redding
Solano	Vallejo - Fairfield - Napa
Sonoma	Santa Rosa - Petaluma
Stanislaus	Modesto
Sutter	Yuba City
Tulare	Visalia - Tulare - Porterville
Ventura	Oxnard - Ventura
Yolo	Sacramento
Yuba	Yuba City

CALIFORNIA



DEL NORTE
SISKIYOU
MODOC
REDDING
SHASTA
Redding
HUMBOLDT
TRINITY
LASSEN
TEHAMA
PLUMAS
MENDOCINO
GLENN
Chico
CHICO
BUTTE
YUBA CITY
SIERRA
SACRAMENTO
LAKE
COLUSA
Yuba City
YUBA
NEVADA
PLACER
VALLEJO-FAIRFIELD-NAPA
SUTTER
Roseville
EL DORADO
Woodland
YOLO
SACRAMENTO
ALPINE
SANTA ROSA-PETALUMA
SONOMA
Santa Rosa
Napa
Petaluma
Fairfield
Vallejo
AMADOR
STOCKTON
CALAVERAS
SAN FRANCISCO
MARIN
Lodi
Stockton
TUOLUMNE
MONO
SEE INSERT A
San Francisco
CONTRA COSTA
SAN JOAQUIN
MODESTO
SAN FRANCISCO
Oakland
ALAMEDA
Modesto
OAKLAND
SAN MATEO
Turlock
MARIPOSA
San Jose
STANISLAUS
MERCED
SAN JOSE
SANTA CLARA
Merced
MADERA
SANTA CRUZ
SANTA CRUZ
FRESNO
Salinas
Seaside
Monterey
SAN BENITO
Fresno
INYO
FRESNO
MONTEREY
VISALIA-TULARE-PORTERVILLE
Visalia
Tulare
Porterville
SALINAS-SEASIDE-MONTEREY
KINGS
TULARE
SAN LUIS OBISPO
BAKERSFIELD
Bakersfield
KERN
SAN BERNARDINO
RIVERSIDE-SAN BERNARDINO
OXNARD-VENTURA
Santa Maria
SANTA BARBARA
Lompoc
Santa Barbara
SANTA BARBARA-SANTA MARIA-LOMPOC
Lancaster
LOS ANGELES
VENTURA
LOS ANGELES-LONG BEACH
San Bernardino
Los Angeles
Ontario
VENTURA (PART)
Long Beach
Riverside
Palm Springs
RIVERSIDE
SANTA BARBARA (PART)
SEE INSERT B
Santa Ana
ANAHEIM-SANTA ANA
SANTA BARBARA (PART)
ORANGE
VENTURA (PART)
LOS ANGELES (PART)
SAN DIEGO
SAN DIEGO
IMPERIAL
San Diego

LEGEND

▬ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
▪ Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

LOS ANGELES-ANAHEIM-RIVERSIDE CMSA contains MSAs:
Anaheim-Santa Ana
Los Angeles-Long Beach
Oxnard-Ventura
Riverside-San Bernardino

SAN FRANCISCO-OAKLAND-SAN JOSE CMSA contains MSAs:
Oakland
San Francisco
San Jose
Santa Cruz
Santa Rosa-Petaluma
Vallejo-Fairfield-Napa

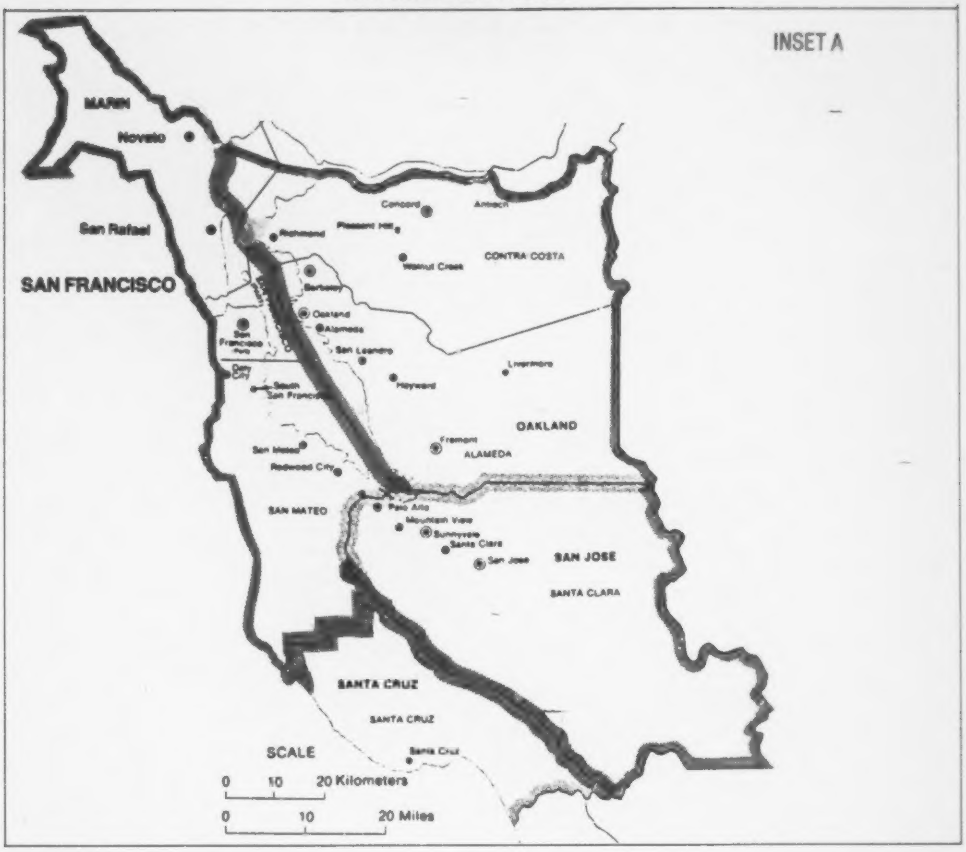
KEY

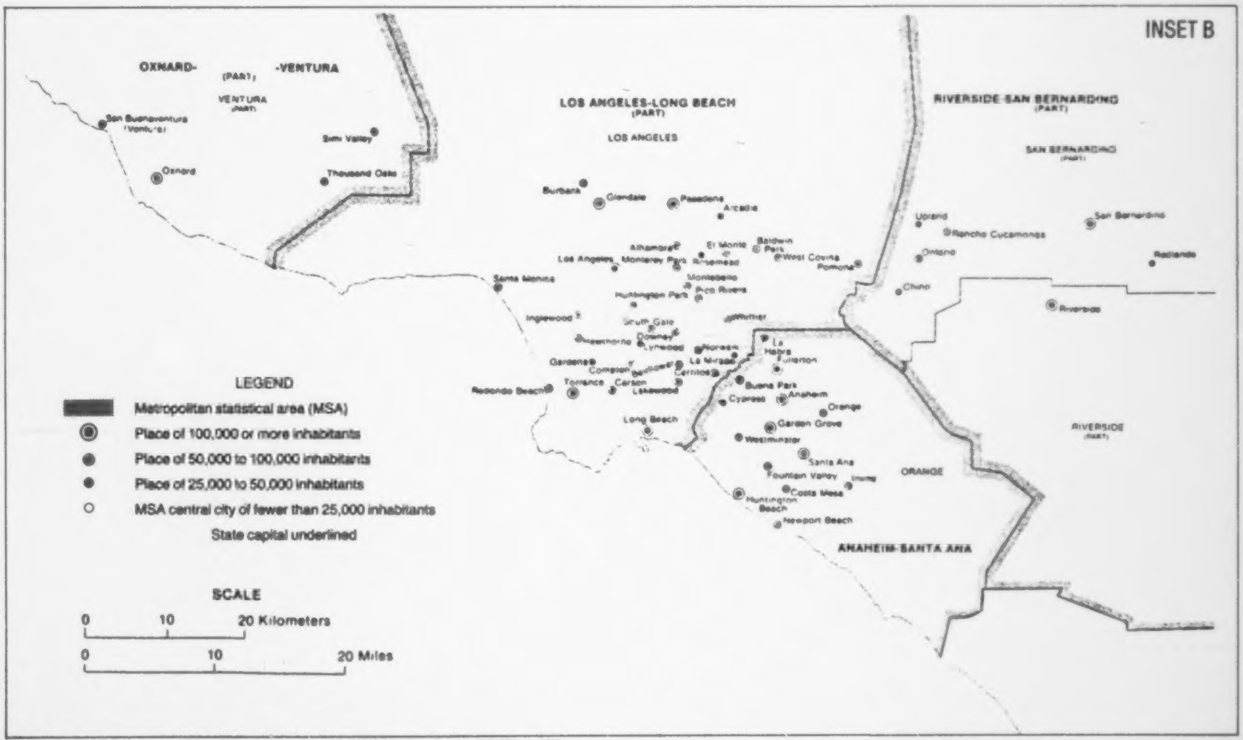
SAN DIEGO COUNTY
1. Oceanside ◉
2. Escondido ◉
3. El Cajon ◉
4. La Mesa ◉
5. National City ●
6. Chula Vista ◉

VENTURA COUNTY
1. Oxnard ◉
2. San Buenaventura (Ventura) ◉
3. Simi Valley ◉
4. Thousand Oaks ◉

SCALE
0 50 100 150 200 Kilometers
0 50 100 150 200 Miles

CALIFORNIA


INSET A
MARIN
Novato
San Rafael
SAN FRANCISCO
San Francisco
Daly City
South San Francisco
San Mateo
Redwood City
SAN MATEO
Richmond
Concord
Antioch
Pleasant Hill
Walnut Creek
CONTRA COSTA
Berkeley
Oakland
Alameda
San Leandro
Hayward
Livermore
OAKLAND
Fremont
ALAMEDA
Palo Alto
Mountain View
Sunnyvale
Santa Clara
San Jose
SAN JOSE
SANTA CLARA
SANTA CRUZ
SANTA CRUZ
Santa Cruz
SCALE
0
10
20 Kilometers
0
10
20 Miles


INSET B
OXNARD-
(PART)
-VENTURA
VENTURA
(PART)
San Buenaventura (Ventura)
Oxnard
Simi Valley
Thousand Oaks
LOS ANGELES-LONG BEACH
(PART)
LOS ANGELES
Burbank
Glendale
Pasadena
Arcadia
Alhambra
El Monte
Baldwin Park
West Covina
Pomona
Los Angeles
Monterey Park
Rosemead
Montebello
Pico Rivera
Santa Monica
Huntington Park
Inglewood
South Gate
Whittier
Hawthorne
Downey
Lynwood
Norwalk
Gardena
Compton
Bellflower
La Mirada
Cerritos
Torrance
Carson
Lakewood
Redondo Beach
Long Beach
RIVERSIDE-SAN BERNARDINO
(PART)
SAN BERNARDINO
(PART)
Upland
Rancho Cucamonga
San Bernardino
Ontario
Redlands
Chino
Riverside
La Habra
Fullerton
Buena Park
Anaheim
Cypress
Orange
Garden Grove
Westminster
Santa Ana
Fountain Valley
Irvine
ORANGE
Costa Mesa
Huntington Beach
Newport Beach
ANAHEIM-SANTA ANA
RIVERSIDE
(PART)
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0
10
20 Kilometers
0
10
20 Miles

1987 SURVEY OF BUYING POWER DATA SERVICE

COLORADO

METROPOLITAN DATA SUMMARY

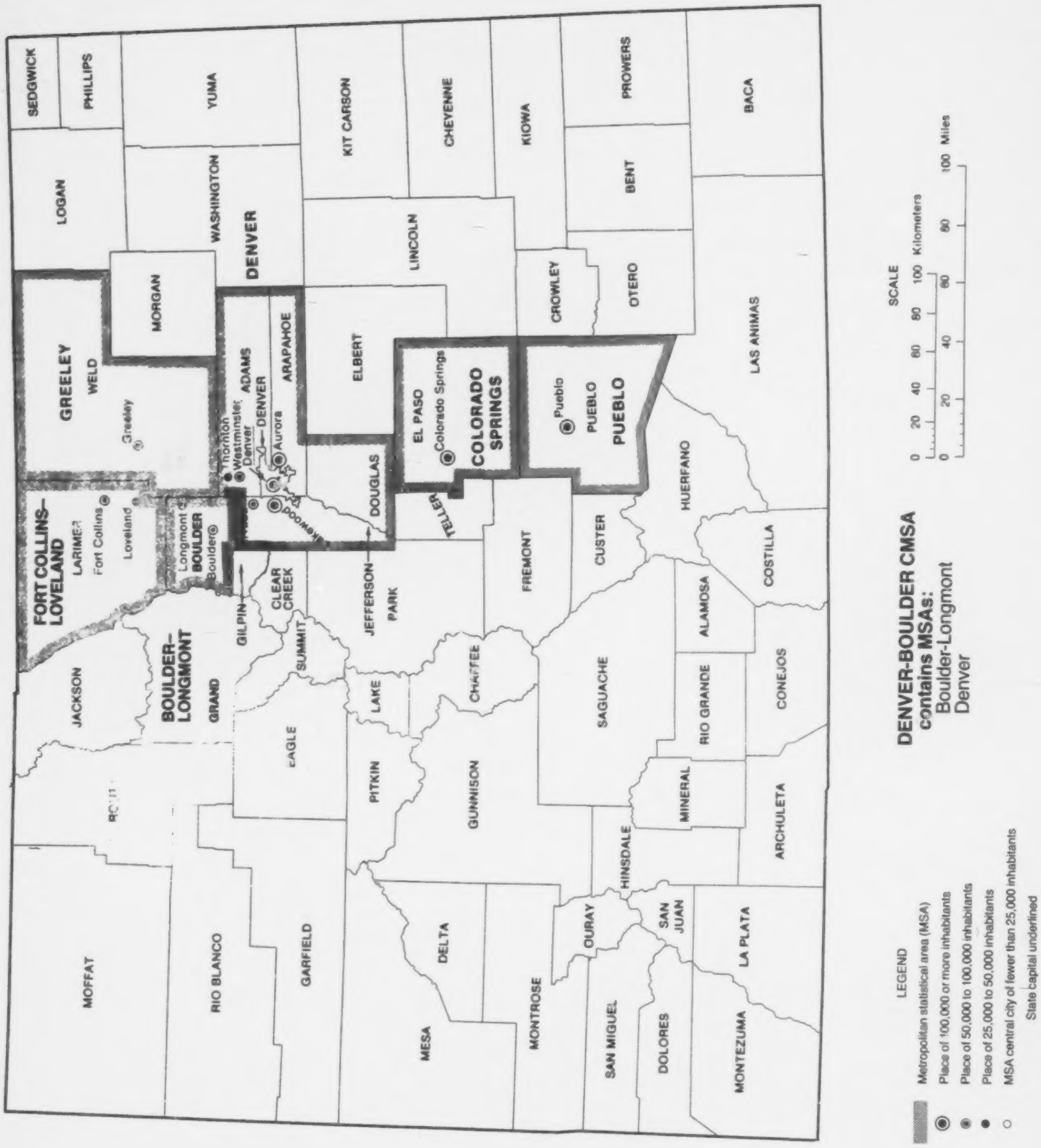
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
BOULDER - LONGMONT	217.6	85.0	2,978,667	1,621,330	.1008
COLORADO SPRINGS	372.0	138.7	4,424,196	2,339,949	.1523
DENVER	1,649.4	664.1	24,235,480	11,941,172	.7846
DENVER - BOULDER CONSOLIDATED AREA	*1,867.0*	*749.1*	*27,214,147*	*13,562,502*	*.8854*
FORT COLLINS - LOVELAND	181.1	69.3	2,098,215	1,031,295	.0711
GREELEY	137.8	50.5	1,387,353	614,796	.0470
PUEBLO	125.3	48.1	1,243,146	649,143	.0443

County	Metropolitan Area
Adams	Denver
Arapahoe	Denver
Boulder	Boulder - Longmont
Denver	Denver
Douglas	Denver

County	Metropolitan Area
El Paso	Colorado Springs
Jefferson	Denver
Larimer	Fort Collins - Loveland
Pueblo	Pueblo
Weld	Greeley

COLORADO


SEDGWICK
PHILLIPS
YUMA
KIT CARSON
CHEYENNE
KIOWA
PROWERS
BACA
LOGAN
WASHINGTON
DENVER
LINCOLN
BENT
CROWLEY
OTERO
MORGAN
GREELEY
WELD
Greeley
ADAMS
DENVER
Thornton
Westminster
Denver
Aurora
ARAPAHOE
ELBERT
EL PASO
Colorado Springs
COLORADO SPRINGS
Pueblo
PUEBLO
PUEBLO
LAS ANIMAS
FORT COLLINS–LOVELAND
LARIMER
Fort Collins
Loveland
Longmont
BOULDER
Boulder
Lakewood
DOUGLAS
TELLER
FREMONT
CUSTER
HUERFANO
COSTILLA
ALAMOSA
CONEJOS
RIO GRANDE
SAGUACHE
MINERAL
ARCHULETA
HINSDALE
SAN JUAN
LA PLATA
MONTEZUMA
DOLORES
SAN MIGUEL
OURAY
MONTROSE
MESA
DELTA
GUNNISON
CHAFFEE
LAKE
PITKIN
PARK
JEFFERSON
CLEAR CREEK
GILPIN
SUMMIT
EAGLE
GRAND
BOULDER–LONGMONT
JACKSON
ROUTT
MOFFAT
RIO BLANCO
GARFIELD
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
DENVER-BOULDER CMSA contains MSAs:
Boulder-Longmont
Denver
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

CONNECTICUT

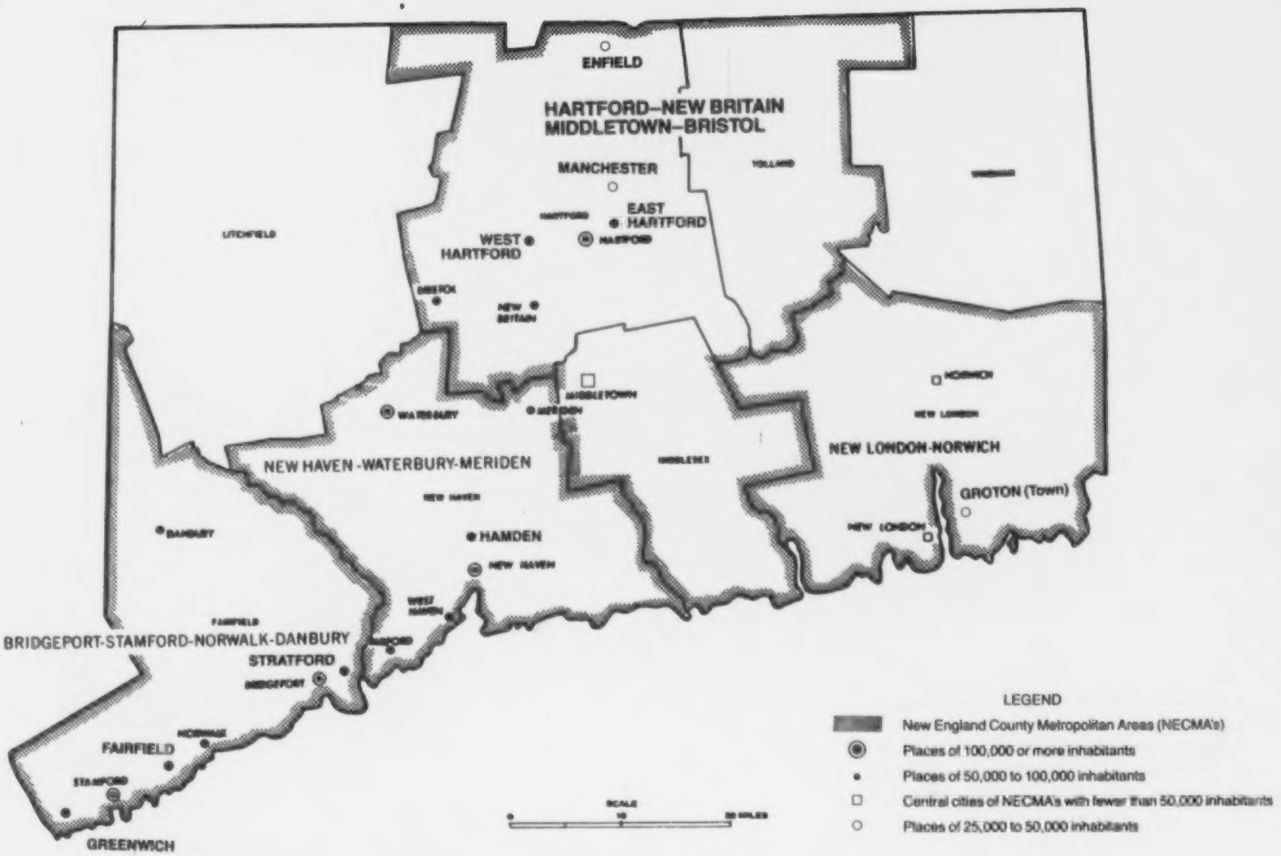
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	828.6	296.4	16,035,845	7,393,467	.4874
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1,097.9	404.4	16,953,593	8,476,312	.5468
NEW HAVEN - WATERBURY - MERIDEN	770.6	284.1	11,493,376	5,408,298	.3660
NEW LONDON - NORWICH	251.4	89.4	3,622,006	1,754,912	.1171

County	Metropolitan Area
Fairfield	Bridgeport - Stamford - Norwalk - Danbury
Hartford	Hartford - New Britain - Middletown - Bristol
Middlesex	Hartford - New Britain - Middletown - Bristol
New Haven	New Haven - Waterbury - Meriden
New London	New London - Norwich
Tolland	Hartford - New Britain - Middletown - Bristol

CONNECTICUT


ENFIELD
HARTFORD–NEW BRITAIN
MIDDLETOWN–BRISTOL
MANCHESTER
HARTFORD
EAST HARTFORD
WEST HARTFORD
HARTFORD
TOLLAND
LITCHFIELD
BRISTOL
NEW BRITAIN
MIDDLETOWN
MERIDEN
WATERBURY
MIDDLESEX
NORWICH
NEW LONDON
NEW LONDON-NORWICH
GROTON (Town)
NEW LONDON
NEW HAVEN -WATERBURY-MERIDEN
NEW HAVEN
HAMDEN
NEW HAVEN
WEST HAVEN
MILFORD
DANBURY
FAIRFIELD
BRIDGEPORT-STAMFORD-NORWALK-DANBURY
STRATFORD
BRIDGEPORT
NORWALK
FAIRFIELD
STAMFORD
GREENWICH
SCALE
0
10
20 MILES

LEGEND

▨	New England County Metropolitan Areas (NECMA's)
◉	Places of 100,000 or more inhabitants
•	Places of 50,000 to 100,000 inhabitants
☐	Central cities of NECMA's with fewer than 50,000 inhabitants
○	Places of 25,000 to 50,000 inhabitants

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA

contains MSAs:

- Bergen-Passaic, NJ
- Jersey City, NJ
- Middlesex-Somerset-Hunterdon, NJ
- Monmouth-Ocean, NJ
- Nassau-Suffolk, NY
- New York, NY
- Newark, NJ
- Orange County, NY

and NECMA:

- Bridgeport-Stamford-Norwalk, Danbury, CT

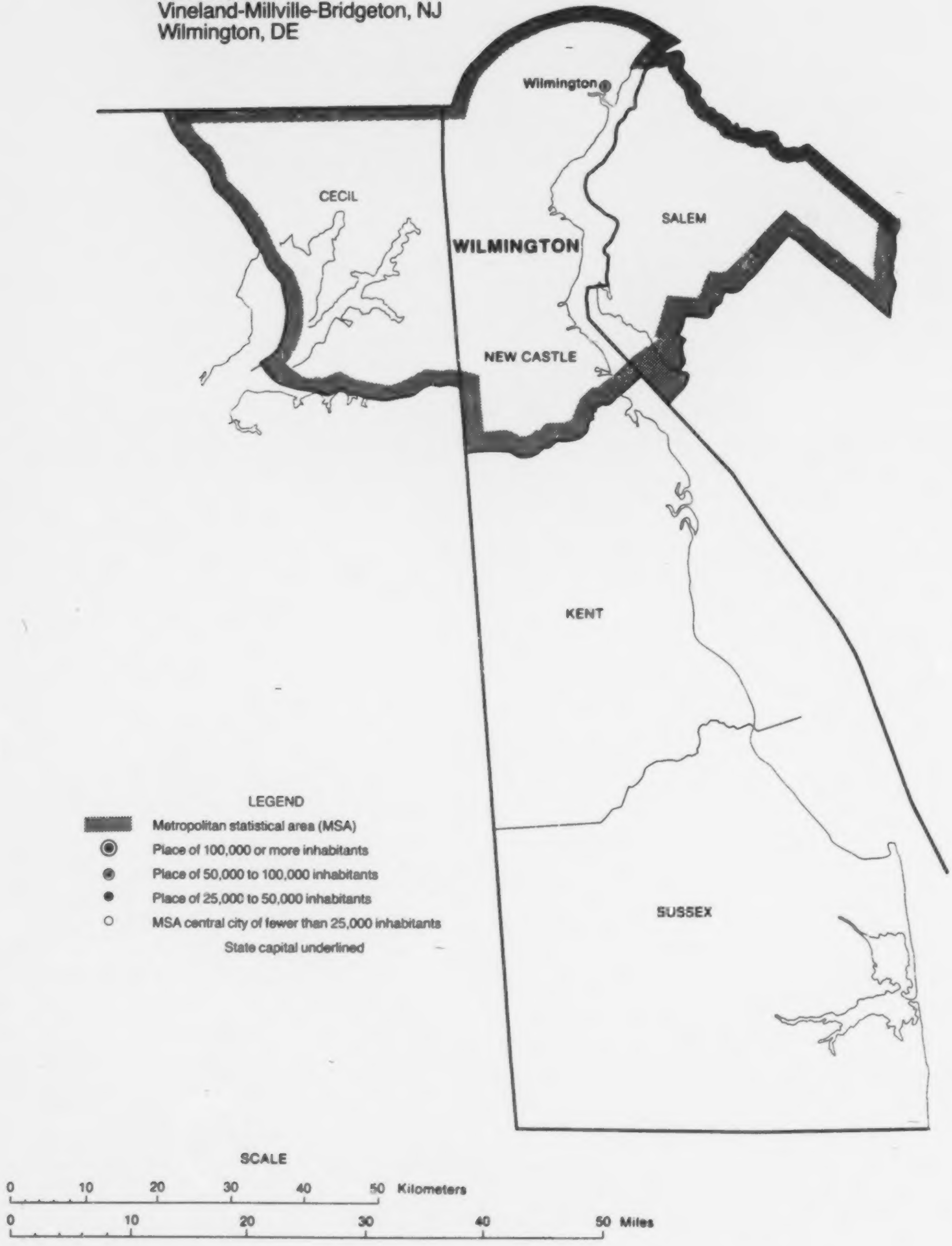
DELAWARE
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
WILMINGTON	548.3	195.8	7,418,744	3,660,870	.2438

County	Metropolitan Area
New Castle	Wilmington

DELAWARE

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE



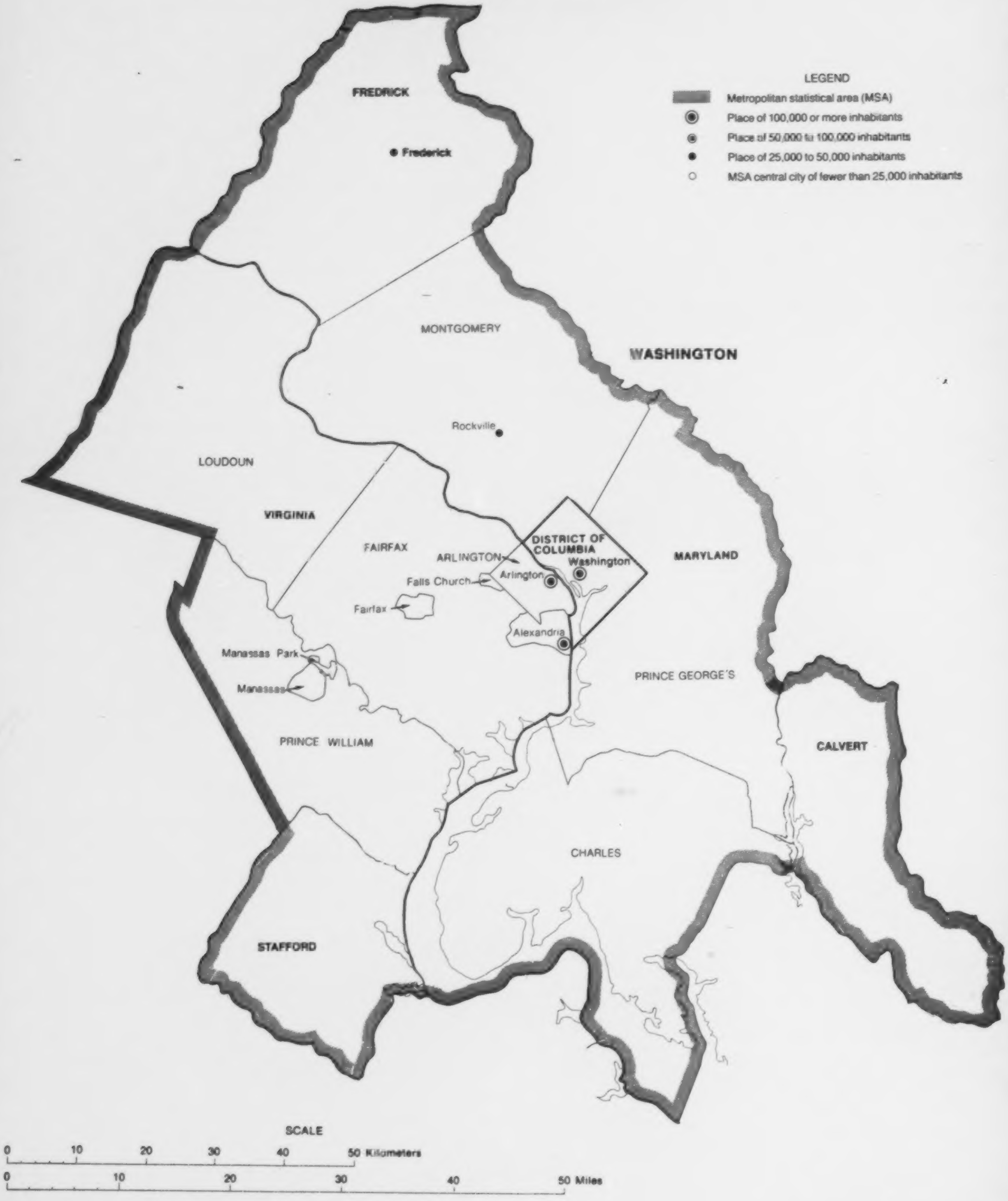
Wilmington
CECIL
WILMINGTON
SALEM
NEW CASTLE
KENT
SUSSEX
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

DISTRICT OF COLUMBIA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
WASHINGTON	3,544.0	1,317.4	61,476,304	26,757,621	1.8662

County	Metropolitan Area
District of Columbia	Washington

DISTRICT OF COLUMBIA


LEGEND
▬ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
FREDRICK
Frederick
MONTGOMERY
WASHINGTON
Rockville
LOUDOUN
VIRGINIA
FAIRFAX
ARLINGTON
DISTRICT OF COLUMBIA
Washington
Arlington
Falls Church
Fairfax
Alexandria
MARYLAND
Manassas Park
Manassas
PRINCE GEORGE'S
PRINCE WILLIAM
CALVERT
CHARLES
STAFFORD
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

1987 SURVEY OF BUYING POWER DATA SERVICE

FLORIDA

METROPOLITAN DATA SUMMARY

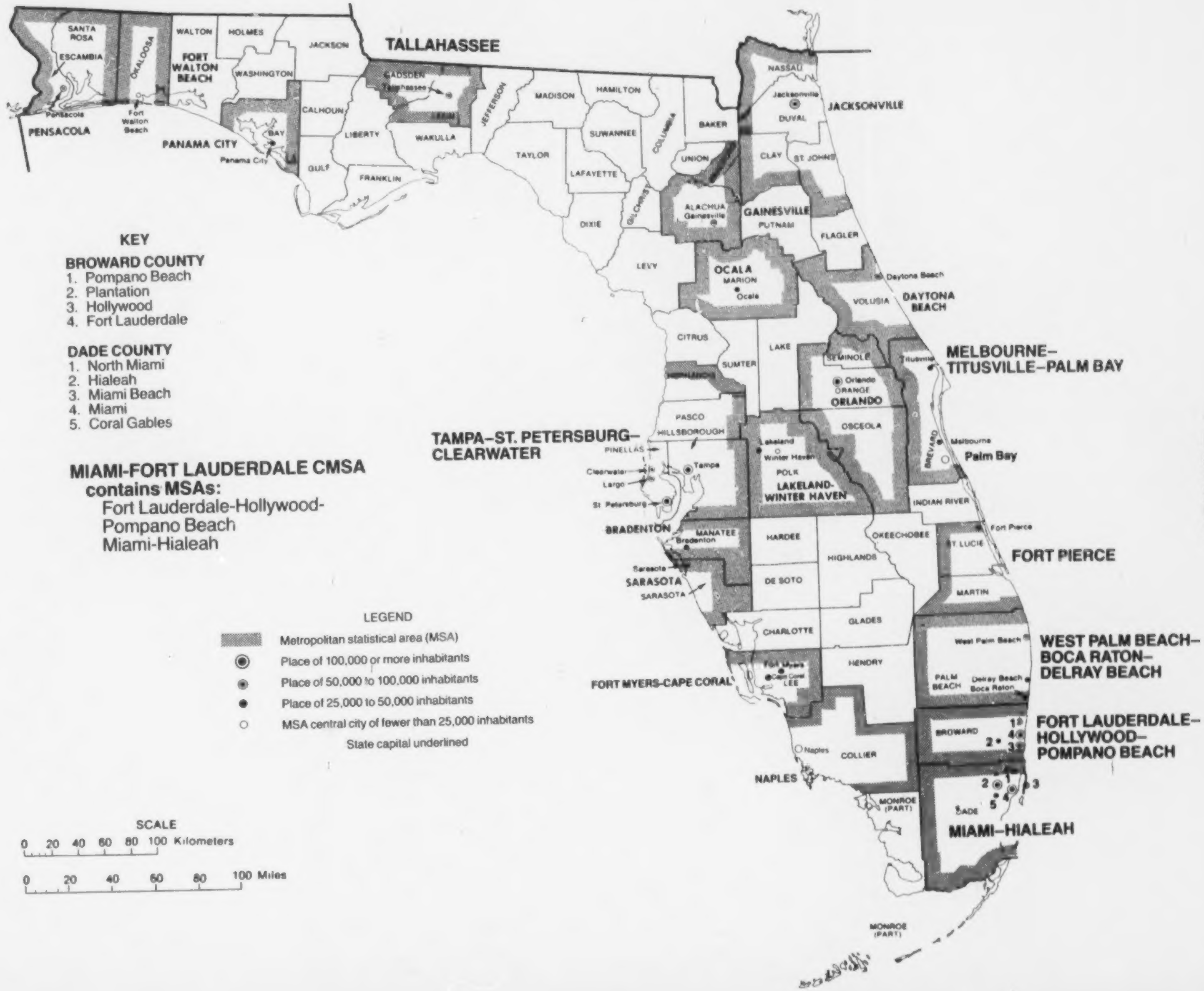
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
BRADENTON	180.5	77.0	2,174,460	1,268,806	.0769
DAYTONA BEACH	325.1	137.7	3,817,169	2,034,602	.1320
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1,167.8	496.1	16,907,642	9,232,189	.5673
FORT MYERS - CAPE CORAL	279.0	117.8	3,570,942	1,895,169	.1213
FORT PIERCE	207.1	83.3	2,246,784	1,349,886	.0822
FORT WALTON BEACH	142.6	51.9	1,575,119	941,399	.0573
GAINESVILLE	199.3	75.0	2,096,178	1,213,207	.0762
JACKSONVILLE	851.7	320.9	9,903,554	5,097,040	.3397
LAKELAND - WINTER HAVEN	373.9	139.5	3,754,550	2,055,253	.1353
MELBOURNE - TITUSVILLE - PALM BAY	361.7	144.9	4,186,653	2,109,101	.1427
MIAMI - HIALEAH	1,785.0	672.1	21,584,251	13,594,699	.7850
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*2,952.8*	*1,168.2*	*38,491,893*	*22,826,888*	*1.3523*
NAPLES	123.5	51.7	1,589,220	1,062,869	.0585
OCALA	172.6	67.6	1,569,828	1,134,064	.0636
ORLANDO	899.5	339.8	10,809,978	6,597,486	.3892
PANAMA CITY	120.2	45.6	1,049,383	782,796	.0434
PENSACOLA	340.3	125.4	3,802,647	1,860,869	.1296
SARASOTA	251.2	114.7	3,452,925	2,015,247	.1195
TALLAHASSEE	216.6	80.5	2,377,993	1,244,029	.0831
TAMPA - ST. PETERSBURG - CLEARWATER	1,916.2	807.2	23,414,615	12,338,307	.8009
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	760.7	324.8	11,886,599	6,002,627	.3840

County	Metropolitan Area
Alachua	Gainesville
Bay	Panama City
Bradford	Gainesville
Brevard	Melbourne - Titusville - Palm Bay
Broward	Fort Lauderdale - Hollywood - Pompano Beach
Clay	Jacksonville
Collier	Naples
Dade	Miami - Hialeah
Duval	Jacksonville
Escambia	Pensacola
Gadsden	Tallahassee
Hernando	Tampa - St. Petersburg - Clearwater
Hillsborough	Tampa - St. Petersburg - Clearwater
Lee	Fort Myers - Cape Coral
Leon	Tallahassee
Manatee	Bradenton

County	Metropolitan Area
Marion	Ocala
Martin	Fort Pierce
Nassau	Jacksonville
Okaloosa	Fort Walton Beach
Orange	Orlando
Osceola	Orlando
Palm Beach	West Palm Beach - Boca Raton - Delray Beach
Pasco	Tampa - St. Petersburg - Clearwater
Pinellas	Tampa - St. Petersburg - Clearwater
Polk	Lakeland - Winter Haven
St. Johns	Jacksonville
St. Lucie	Fort Pierce
Santa Rosa	Pensacola
Sarasota	Sarasota
Seminole	Orlando
Volusia	Daytona Beach

FLORIDA


TALLAHASSEE
JACKSONVILLE
GAINESVILLE
OCALA
DAYTONA BEACH
MELBOURNE–TITUSVILLE–PALM BAY
ORLANDO
LAKELAND-WINTER HAVEN
TAMPA–ST. PETERSBURG–CLEARWATER
BRADENTON
SARASOTA
FORT PIERCE
WEST PALM BEACH–BOCA RATON–DELRAY BEACH
FORT LAUDERDALE–HOLLYWOOD–POMPANO BEACH
MIAMI–HIALEAH
FORT MYERS-CAPE CORAL
NAPLES
PENSACOLA
FORT WALTON BEACH
PANAMA CITY
SANTA ROSA
ESCAMBIA
OKALOOSA
WALTON
HOLMES
WASHINGTON
JACKSON
BAY
CALHOUN
GULF
LIBERTY
FRANKLIN
GADSDEN
WAKULLA
JEFFERSON
MADISON
TAYLOR
HAMILTON
SUWANNEE
LAFAYETTE
DIXIE
COLUMBIA
GILCHRIST
BAKER
UNION
NASSAU
DUVAL
CLAY
ST JOHNS
ALACHUA
PUTNAM
FLAGLER
LEVY
MARION
VOLUSIA
CITRUS
SUMTER
LAKE
SEMINOLE
ORANGE
BREVARD
PASCO
HILLSBOROUGH
PINELLAS
POLK
OSCEOLA
INDIAN RIVER
MANATEE
HARDEE
HIGHLANDS
OKEECHOBEE
ST LUCIE
SARASOTA
DE SOTO
MARTIN
CHARLOTTE
GLADES
PALM BEACH
LEE
HENDRY
COLLIER
BROWARD
DADE
MONROE (PART)
MONROE (PART)
Pensacola
Fort Walton Beach
Panama City
Tallahassee
Jacksonville
Gainesville
Ocala
Daytona Beach
Titusville
Orlando
Melbourne
Palm Bay
Lakeland
Winter Haven
Tampa
Clearwater
Largo
St Petersburg
Bradenton
Sarasota
Fort Pierce
West Palm Beach
Delray Beach
Boca Raton
Fort Myers
Cape Coral
Naples
1
2
3
4
5
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

KEY

BROWARD COUNTY
1. Pompano Beach
2. Plantation
3. Hollywood
4. Fort Lauderdale

DADE COUNTY
1. North Miami
2. Hialeah
3. Miami Beach
4. Miami
5. Coral Gables

MIAMI-FORT LAUDERDALE CMSA contains MSAs:
Fort Lauderdale-Hollywood-Pompano Beach
Miami-Hialeah

LEGEND

▨	Metropolitan statistical area (MSA)
◉	Place of 100,000 or more inhabitants
◉	Place of 50,000 to 100,000 inhabitants
●	Place of 25,000 to 50,000 inhabitants
○	MSA central city of fewer than 25,000 inhabitants
	State capital underlined

© COPYRIGHT, SALES & MARKETING MANAGEMENT MAGAZINE, 1987.
1987 SURVEY OF BUYING POWER DATA SERVICE

GEORGIA

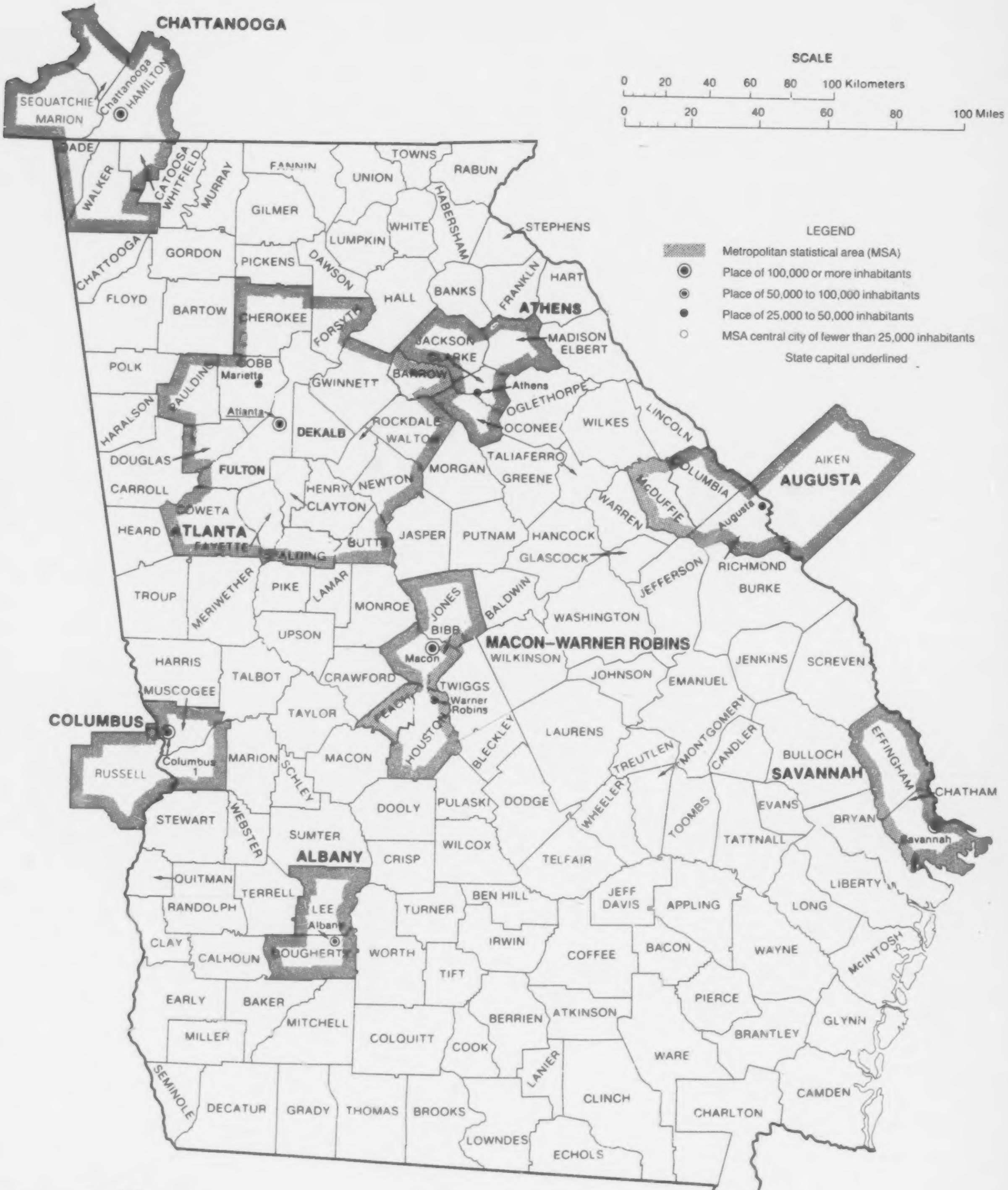
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ALBANY	118.9	39.8	1,148,535	751,085	.0443
ATHENS	143.0	51.9	1,413,789	844,534	.0527
ATLANTA	2,543.2	938.7	34,278,189	19,050,548	1.1710
AUGUSTA	390.8	138.3	4,175,461	2,049,248	.1440
COLUMBUS	248.1	85.3	2,384,546	1,288,196	.0866
MACON - WARNER ROBINS	282.7	100.1	3,209,588	1,725,782	.1121
SAVANNAH	238.5	86.3	2,661,784	1,540,126	.0956

County	Metropolitan Area
Barrow	Atlanta
Bibb	Macon - Warner Robins
Butts	Atlanta
Catoosa	Chattanooga, Tenn.
Chatham	Savannah
Chattahoochee	Columbus
Cherokee	Atlanta
Clarke	Athens
Clayton	Atlanta
Cobb	Atlanta
Columbia	Augusta
Coweta	Atlanta
Dade	Chattanooga, Tenn.
De Kalb	Atlanta
Dougherty	Albany
Douglas	Atlanta
Effingham	Savannah
Fayette	Atlanta
Forsyth	Atlanta
Fulton	Atlanta
Gwinnett	Atlanta
Henry	Atlanta
Houston	Macon - Warner Robins
Jackson	Athens
Jones	Macon - Warner Robins
Lee	Albany
McDuffie	Augusta
Madison	Athens
Muscogee	Columbus
Newton	Atlanta
Oconee	Athens
Paulding	Atlanta
Peach	Macon - Warner Robins
Richmond	Augusta
Rockdale	Atlanta
Spalding	Atlanta
Walker	Chattanooga, Tenn.
Walton	Atlanta

GEORGIA


CHATTANOOGA
SEQUATCHIE
MARION
Chattanooga
HAMILTON
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
DADE
WALKER
CATOOSA
WHITFIELD
MURRAY
FANNIN
UNION
TOWNS
RABUN
GILMER
WHITE
HABERSHAM
STEPHENS
LUMPKIN
CHATTOOGA
GORDON
PICKENS
DAWSON
HALL
BANKS
FRANKLIN
HART
FLOYD
BARTOW
CHEROKEE
FORSYTH
ATHENS
JACKSON
MADISON
ELBERT
CLARKE
BARROW
POLK
COBB
Marietta
GWINNETT
Athens
OGLETHORPE
PAULDING
HARALSON
Atlanta
DEKALB
ROCKDALE
WALTON
OCONEE
WILKES
LINCOLN
DOUGLAS
FULTON
MORGAN
TALIAFERRO
GREENE
COLUMBIA
AIKEN
AUGUSTA
CARROLL
HENRY
NEWTON
CLAYTON
McDUFFIE
WARREN
Augusta
COWETA
HEARD
ATLANTA
FAYETTE
SPALDING
BUTTS
JASPER
PUTNAM
HANCOCK
GLASCOCK
JEFFERSON
RICHMOND
BURKE
TROUP
MERIWETHER
PIKE
LAMAR
MONROE
JONES
BALDWIN
WASHINGTON
UPSON
BIBB
Macon
MACON–WARNER ROBINS
WILKINSON
HARRIS
TALBOT
CRAWFORD
JOHNSON
EMANUEL
JENKINS
SCREVEN
MUSCOGEE
TWIGGS
Warner Robins
TAYLOR
PEACH
COLUMBUS
HOUSTON
BLECKLEY
LAURENS
MONTGOMERY
CANDLER
BULLOCH
EFFINGHAM
RUSSELL
Columbus
1
MARION
SCHLEY
MACON
TREUTLEN
SAVANNAH
CHATHAM
DOOLY
PULASKI
DODGE
WHEELER
TOOMBS
EVANS
BRYAN
STEWART
WEBSTER
SUMTER
WILCOX
TELFAIR
TATTNALL
Savannah
ALBANY
CRISP
QUITMAN
TERRELL
LIBERTY
RANDOLPH
LEE
TURNER
BEN HILL
JEFF DAVIS
APPLING
LONG
Albany
CLAY
CALHOUN
DOUGHERTY
WORTH
IRWIN
COFFEE
BACON
WAYNE
McINTOSH
TIFT
EARLY
BAKER
PIERCE
BERRIEN
ATKINSON
GLYNN
MITCHELL
MILLER
COLQUITT
COOK
BRANTLEY
WARE
SEMINOLE
LANIER
DECATUR
GRADY
THOMAS
BROOKS
CLINCH
CAMDEN
CHARLTON
LOWNDES
ECHOLS

KEY

1 CHATTAHOOCHEE COUNTY

1987 SURVEY OF BUYING POWER DATA SERVICE

HAWAII

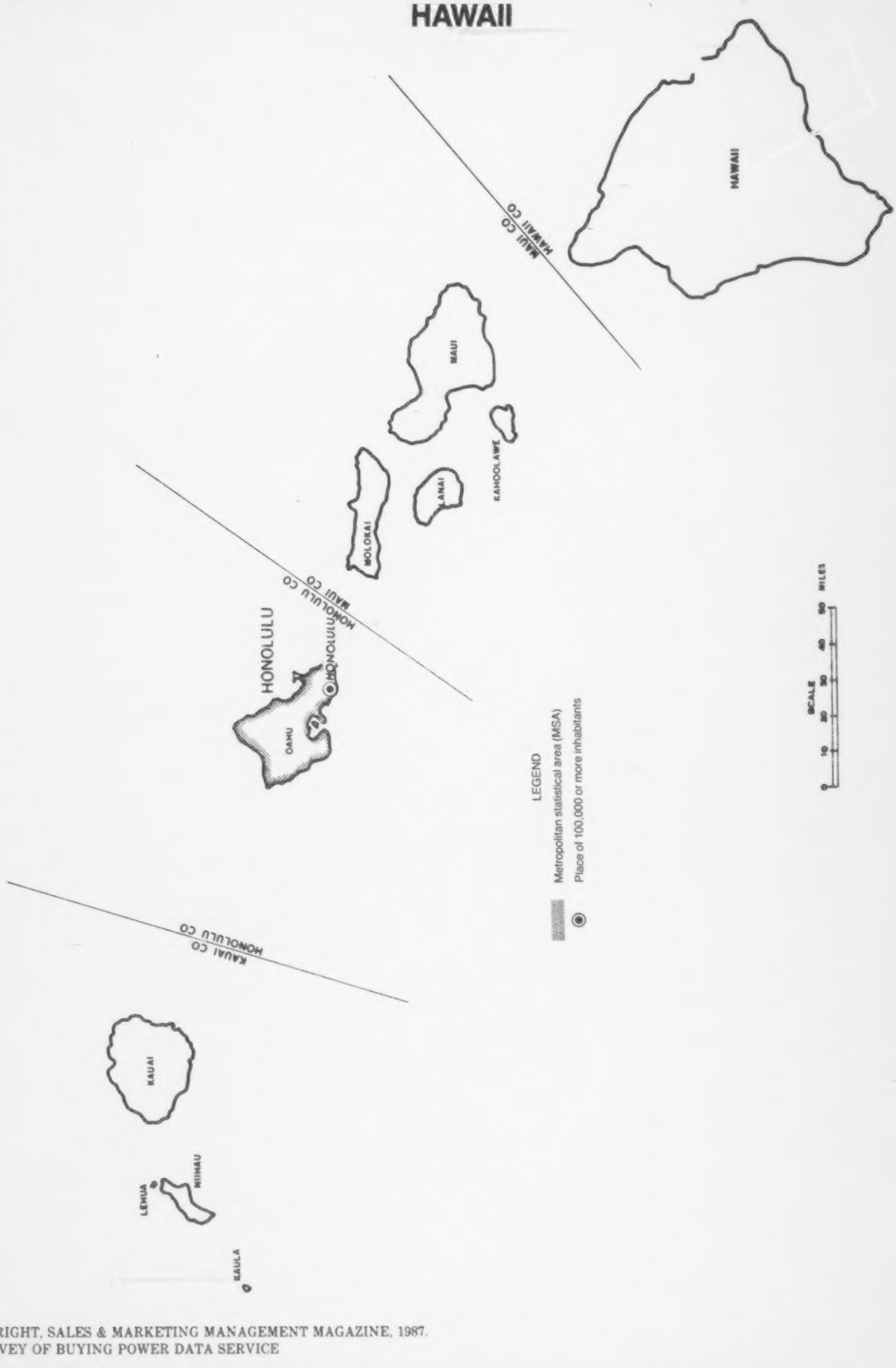
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
HONOLULU	830.3	258.5	10,815,751	5,107,706	.3535

County	Metropolitan Area
Honolulu	Honolulu

HAWAII


HAWAII
MAUI CO
HAWAII CO
MAUI
KAHOOLAWE
LANAI
MOLOKAI
HONOLULU CO
MAUI CO
HONOLULU
HONOLULU
OAHU
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
SCALE
0 10 20 30 40 50 MILES
KAUAI CO
HONOLULU CO
KAUAI
NIIHAU
LEHUA
KAULA

IDAHO

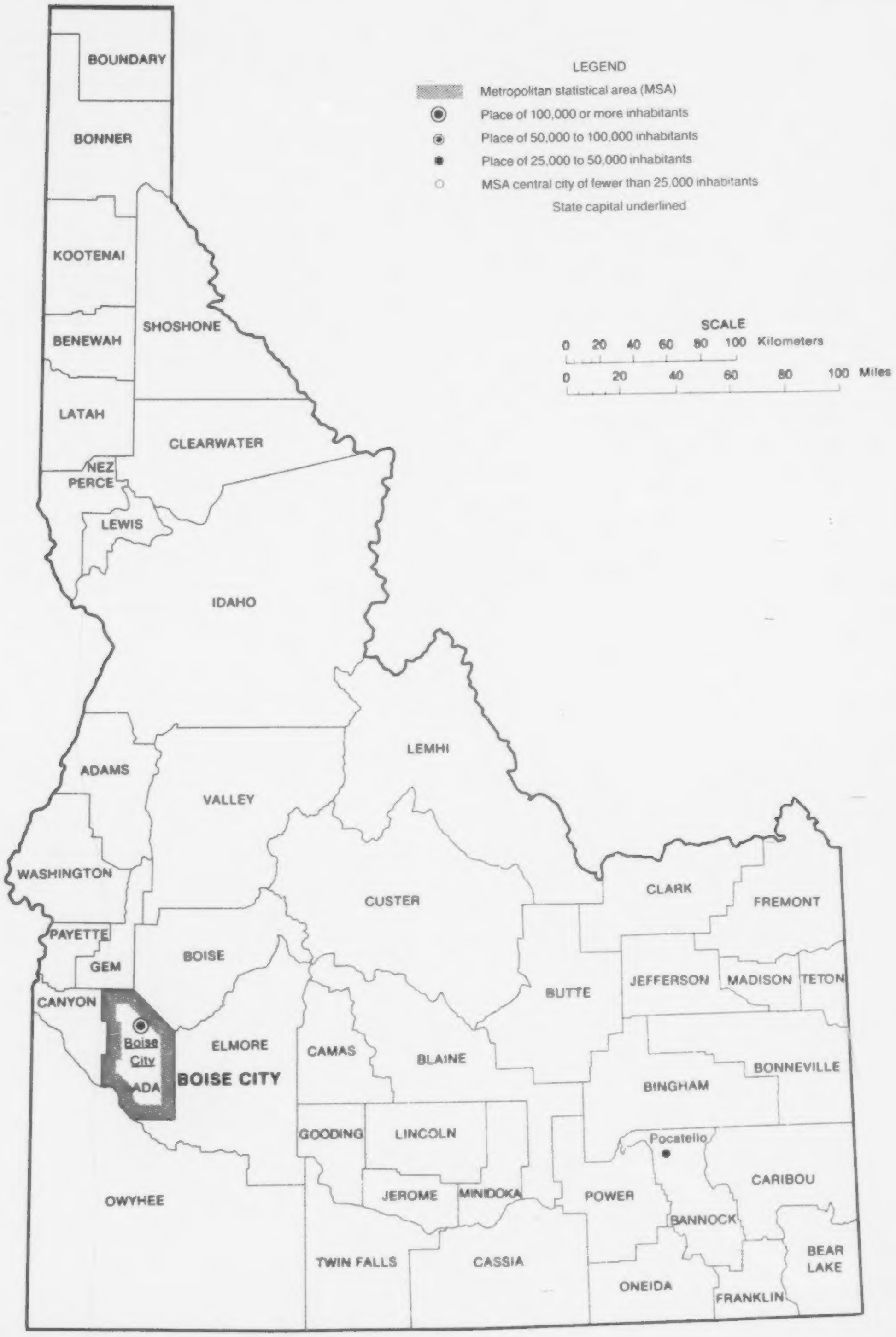
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
BOISE	202.4	74.7	2,386,114	1,026,576	.0775

County	Metropolitan Area
Ada	Boise

IDAHO


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
BOUNDARY
BONNER
KOOTENAI
SHOSHONE
BENEWAH
LATAH
CLEARWATER
NEZ PERCE
LEWIS
IDAHO
LEMHI
ADAMS
VALLEY
WASHINGTON
CUSTER
CLARK
FREMONT
PAYETTE
BOISE
GEM
JEFFERSON
MADISON
TETON
BUTTE
CANYON
Boise City
ADA
BOISE CITY
ELMORE
CAMAS
BLAINE
BONNEVILLE
BINGHAM
GOODING
LINCOLN
Pocatello
OWYHEE
JEROME
MINIDOKA
POWER
CARIBOU
BANNOCK
TWIN FALLS
CASSIA
BEAR LAKE
ONEIDA
FRANKLIN

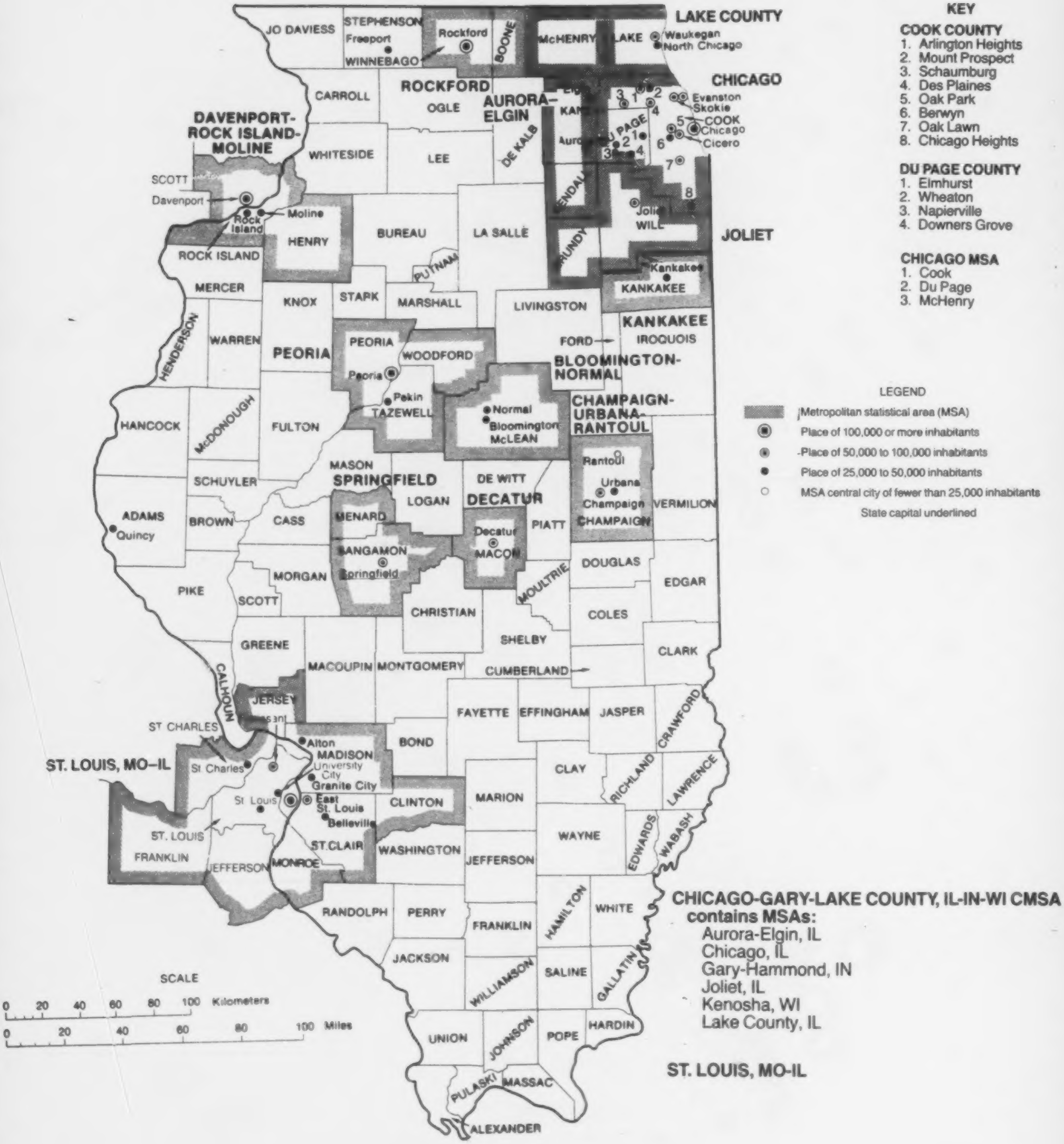
ILLINOIS
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
AURORA - ELGIN	350.6	123.0	4,819,983	1,756,402	.1454
BLOOMINGTON - NORMAL	125.4	45.7	1,653,402	792,514	.0541
CHAMPAIGN - URBANA - RANTOUL	170.9	61.6	2,006,909	1,042,944	.0688
CHICAGO	6,166.3	2,257.6	86,724,155	37,545,044	2.7245
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*8,131.7*	*2,925.6*	*112,656,156*	*48,384,495*	*3.5412*
DAVENPORT - ROCK ISLAND - MOLINE	386.0	146.2	5,085,815	2,250,797	.1628
DECATUR	128.0	48.9	1,722,709	803,171	.0557
JOLIET	381.1	125.2	4,748,056	1,607,737	.1436
KANKAKEE	102.9	36.9	1,120,000	488,055	.0371
LAKE COUNTY	478.2	158.0	7,776,152	3,097,077	.2327
PEORIA	362.6	135.2	4,986,988	1,925,148	.1527
ROCKFORD	284.0	105.7	3,630,352	1,692,063	.1187
SPRINGFIELD	195.9	79.0	2,462,293	1,200,913	.0818

County	Metropolitan Area
Boone	Rockford
Champaign	Champaign - Urbana - Rantoul
Clinton	St. Louis, Mo.
Cook	Chicago
Du Page	Chicago
Grundy	Joliet
Henry	Davenport - Rock Island - Moline
Jersey	St. Louis, Mo.
Kane	Aurora - Elgin
Kankakee	Kankakee
Kendall	Aurora - Elgin
Lake	Lake County
McHenry	Chicago

County	Metropolitan Area
McLean	Bloomington - Normal
Macon	Decatur
Madison	St. Louis, Mo.
Menard	Springfield
Monroe	St. Louis, Mo.
Peoria	Peoria
Rock Island	Davenport - Rock Island - Moline
St. Clair	St. Louis, Mo.
Sangamon	Springfield
Tazewell	Peoria
Will	Joliet
Winnebago	Rockford
Woodford	Peoria

ILLINOIS


LAKE COUNTY
CHICAGO
JOLIET
ROCKFORD
AURORA-ELGIN
DAVENPORT-ROCK ISLAND-MOLINE
PEORIA
KANKAKEE
BLOOMINGTON-NORMAL
CHAMPAIGN-URBANA-RANTOUL
SPRINGFIELD
DECATUR
ST. LOUIS, MO-IL
JO DAVIESS
STEPHENSON
Freeport
WINNEBAGO
Rockford
BOONE
McHENRY
LAKE
Waukegan
North Chicago
CARROLL
OGLE
KANE
Elgin
Aurora
DU PAGE
Evanston
Skokie
COOK
Chicago
Cicero
WHITESIDE
LEE
DE KALB
KENDALL
SCOTT
Davenport
Rock Island
Moline
HENRY
BUREAU
LA SALLE
GRUNDY
Joliet
WILL
Kankakee
KANKAKEE
ROCK ISLAND
PUTNAM
MERCER
KNOX
STARK
MARSHALL
LIVINGSTON
HENDERSON
WARREN
PEORIA
Peoria
WOODFORD
FORD
IROQUOIS
Pekin
TAZEWELL
Normal
Bloomington
McLEAN
HANCOCK
McDONOUGH
FULTON
MASON
Rantoul
Urbana
Champaign
CHAMPAIGN
VERMILION
SCHUYLER
DE WITT
ADAMS
Quincy
BROWN
CASS
MENARD
LOGAN
PIATT
Decatur
MACON
SANGAMON
Springfield
MORGAN
DOUGLAS
EDGAR
PIKE
SCOTT
MOULTRIE
CHRISTIAN
COLES
SHELBY
GREENE
CLARK
CALHOUN
MACOUPIN
MONTGOMERY
CUMBERLAND
JERSEY
FAYETTE
EFFINGHAM
JASPER
CRAWFORD
ST CHARLES
Alton
MADISON
BOND
St Charles
University City
Granite City
CLAY
RICHLAND
LAWRENCE
St Louis
East St. Louis
Belleville
CLINTON
MARION
ST. LOUIS
ST.CLAIR
WASHINGTON
WAYNE
EDWARDS
WABASH
FRANKLIN
JEFFERSON
MONROE
JEFFERSON
RANDOLPH
PERRY
FRANKLIN
HAMILTON
WHITE
JACKSON
WILLIAMSON
SALINE
GALLATIN
UNION
JOHNSON
POPE
HARDIN
PULASKI
MASSAC
ALEXANDER
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

KEY

COOK COUNTY
1. Arlington Heights
2. Mount Prospect
3. Schaumburg
4. Des Plaines
5. Oak Park
6. Berwyn
7. Oak Lawn
8. Chicago Heights

DU PAGE COUNTY
1. Elmhurst
2. Wheaton
3. Napierville
4. Downers Grove

CHICAGO MSA
1. Cook
2. Du Page
3. McHenry

LEGEND

▨	Metropolitan statistical area (MSA)
◉	Place of 100,000 or more inhabitants
⊙	Place of 50,000 to 100,000 inhabitants
●	Place of 25,000 to 50,000 inhabitants
○	MSA central city of fewer than 25,000 inhabitants

State capital underlined

CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA contains MSAs:
Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL

ST. LOUIS, MO-IL

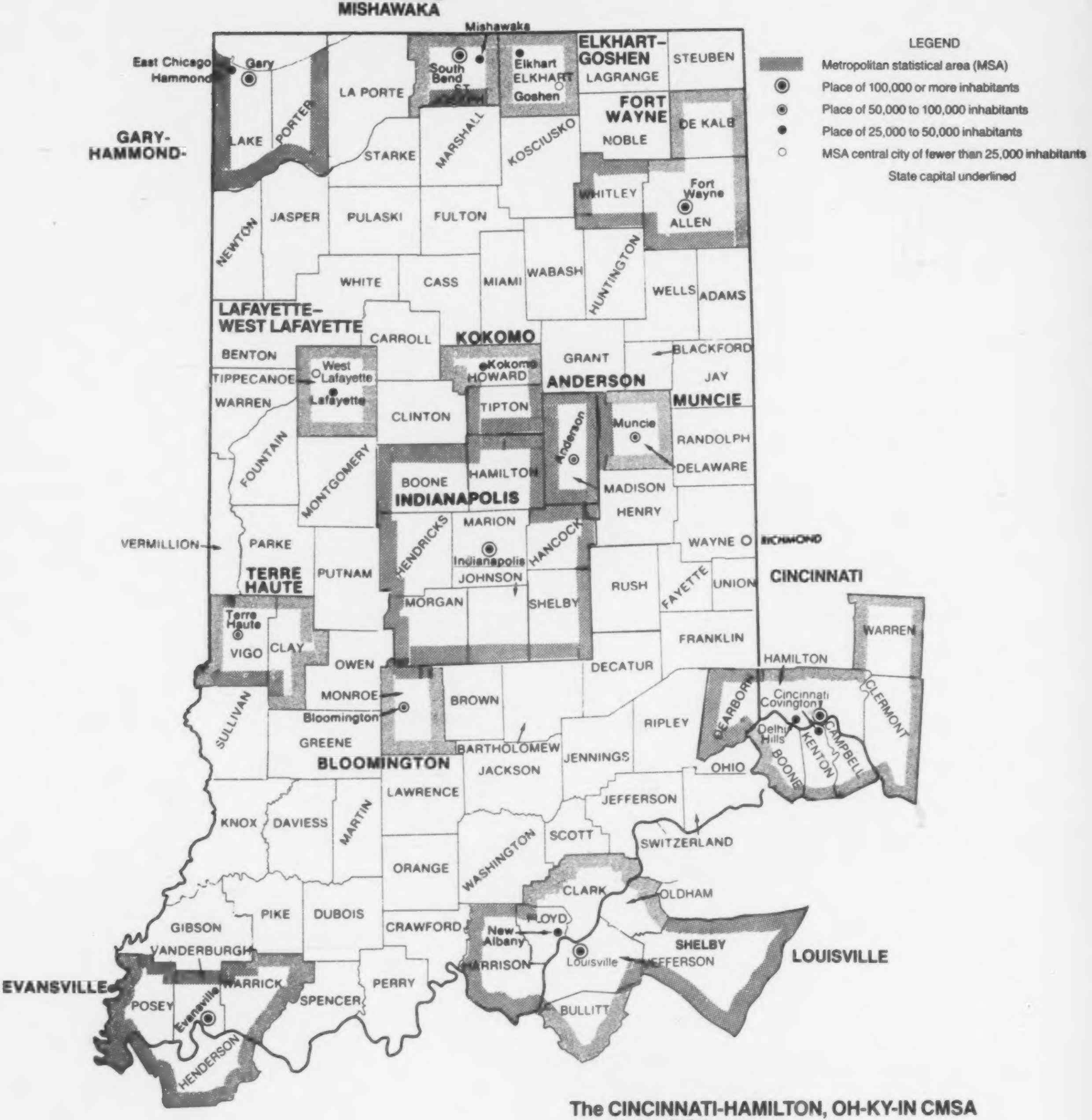
INDIANA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ANDERSON	132.0	48.8	1,528,022	795,976	.0527
BLOOMINGTON	101.2	36.2	1,057,109	558,145	.0374
ELKHART - GOSHEN	146.8	53.0	1,660,506	1,063,283	.0615
EVANSVILLE	284.6	108.1	3,409,944	1,915,165	.1195
FORT WAYNE	357.0	128.7	4,208,854	2,206,944	.1446
GARY - HAMMOND	634.0	217.9	6,943,978	3,766,179	.2450
INDIANAPOLIS	1,219.6	451.0	15,339,068	8,515,255	.5303
KOKOMO	103.3	38.4	1,332,956	730,861	.0458
LAFAYETTE - WEST LAFAYETTE	123.0	42.9	1,401,031	755,119	.0490
MUNCIE	123.5	44.1	1,348,019	865,227	.0504
SOUTH BEND - MISHAWAKA	241.2	89.3	2,786,646	1,599,033	.0992
TERRE HAUTE	133.0	49.1	1,418,463	1,073,019	.0564

County	Metropolitan Area
Allen	Fort Wayne
Boone	Indianapolis
Clark	Louisville, Ky.
Clay	Terre Haute
Dearborn	Cincinnati, Ohio
De Kalb	Fort Wayne
Delaware	Muncie
Elkhart	Elkhart - Goshen
Floyd	Louisville, Ky.
Hamilton	Indianapolis
Hancock	Indianapolis
Harrison	Louisville, Ky.
Hendricks	Indianapolis
Howard	Kokomo
Johnson	Indianapolis

County	Metropolitan Area
Lake	Gary - Hammond
Madison	Anderson
Marion	Indianapolis
Monroe	Bloomington
Morgan	Indianapolis
Porter	Gary - Hammond
Posey	Evansville
St. Joseph	South Bend - Mishawaka
Shelby	Indianapolis
Tippecanoe	Lafayette - West Lafayette
Tipton	Kokomo
Vanderburgh	Evansville
Vigo	Terre Haute
Warrick	Evansville
Whitley	Fort Wayne

INDIANA

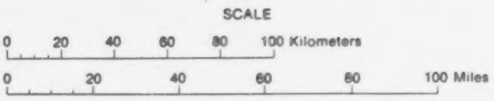

SOUTH BEND–MISHAWAKA
Mishawaka
South Bend
ST. JOSEPH
ELKHART-GOSHEN
Elkhart
ELKHART
Goshen
LAGRANGE
STEUBEN
East Chicago
Gary
Hammond
LA PORTE
LAKE
PORTER
GARY-HAMMOND-
FORT WAYNE
DE KALB
NOBLE
STARKE
MARSHALL
KOSCIUSKO
WHITLEY
Fort Wayne
ALLEN
NEWTON
JASPER
PULASKI
FULTON
WHITE
CASS
MIAMI
WABASH
HUNTINGTON
WELLS
ADAMS
LAFAYETTE–WEST LAFAYETTE
BENTON
CARROLL
KOKOMO
GRANT
BLACKFORD
JAY
West Lafayette
TIPPECANOE
Lafayette
Kokomo
HOWARD
ANDERSON
MUNCIE
WARREN
CLINTON
TIPTON
Anderson
Muncie
RANDOLPH
FOUNTAIN
MONTGOMERY
BOONE
HAMILTON
DELAWARE
INDIANAPOLIS
MADISON
HENRY
VERMILLION
PARKE
HENDRICKS
MARION
HANCOCK
WAYNE
RICHMOND
Indianapolis
TERRE HAUTE
PUTNAM
JOHNSON
RUSH
FAYETTE
UNION
CINCINNATI
MORGAN
SHELBY
Terre Haute
WARREN
FRANKLIN
VIGO
CLAY
OWEN
HAMILTON
DECATUR
MONROE
BROWN
DEARBORN
Cincinnati
Covington
CLERMONT
Bloomington
RIPLEY
Delhi Hills
SULLIVAN
GREENE
BARTHOLOMEW
JENNINGS
KENTON
CAMPBELL
BLOOMINGTON
JACKSON
OHIO
BOONE
LAWRENCE
JEFFERSON
KNOX
DAVIESS
MARTIN
SCOTT
SWITZERLAND
ORANGE
WASHINGTON
CLARK
OLDHAM
GIBSON
PIKE
DUBOIS
CRAWFORD
FLOYD
New Albany
SHELBY
LOUISVILLE
VANDERBURGH
Louisville
JEFFERSON
HARRISON
EVANSVILLE
WARRICK
PERRY
POSEY
SPENCER
BULLITT
Evansville
HENDERSON
LEGEND
Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

The CINCINNATI-HAMILTON, OH-KY-IN CMSA contains MSAs:

Cincinnati, OH-KY-IN
Hamilton-Middletown, OH

CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA contains MSAs:

Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL


SCALE
0
20
40
60
80
100 Kilometers
0
20
40
60
80
100 Miles

IOWA

METROPOLITAN DATA SUMMARY

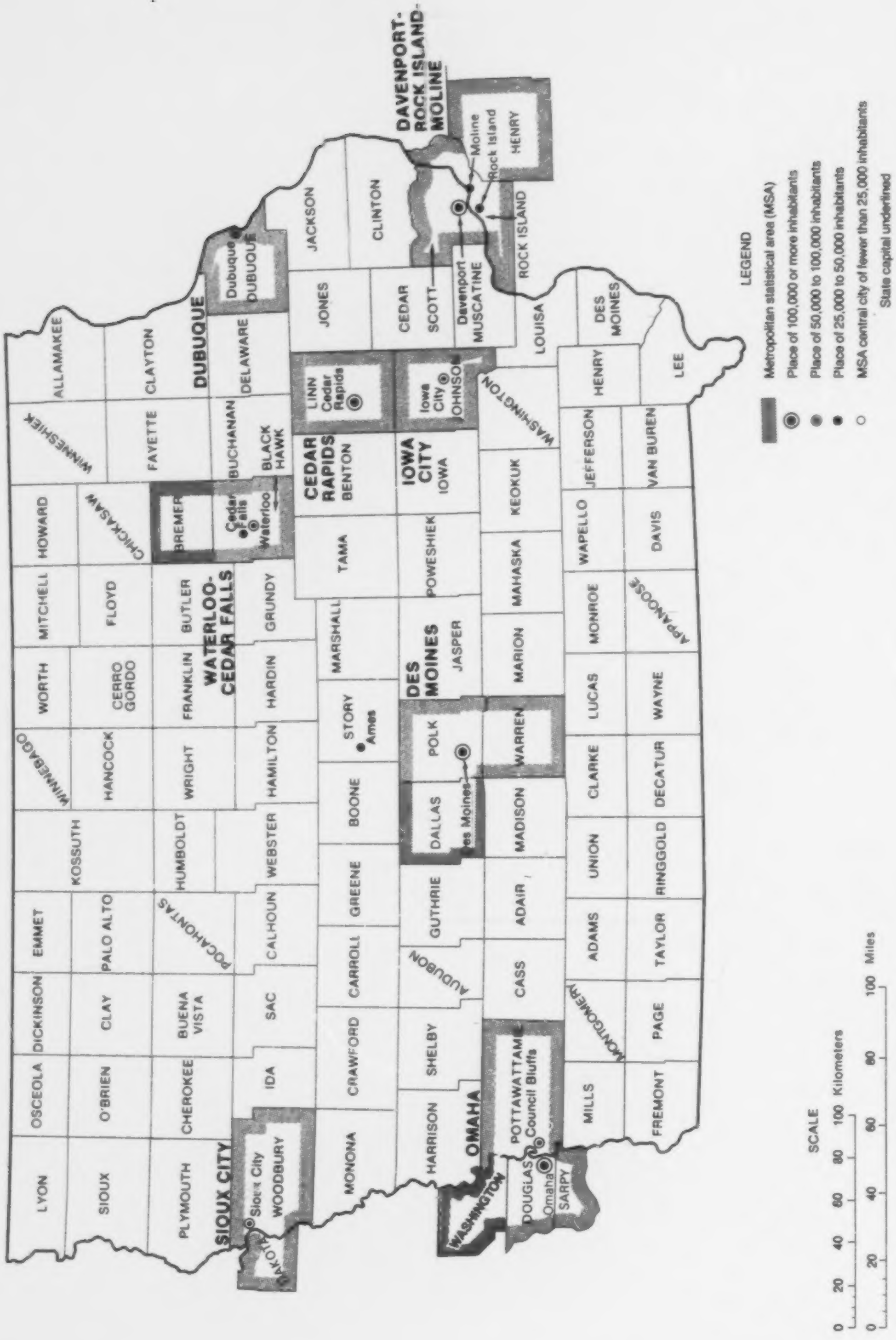
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
CEDAR RAPIDS	172.0	67.0	2,237,739	1,042,861	.0729
DAVENPORT - ROCK ISLAND - MOLINE	386.0	146.2	5,085,815	2,250,797	.1628
DES MOINES	386.0	153.4	5,152,472	2,588,220	.1708
DUBUQUE	91.6	31.2	950,247	519,126	.0340
IOWA CITY	86.9	33.4	1,119,476	436,759	.0347
SIOUX CITY	117.7	44.8	1,266,922	719,771	.0455
WATERLOO - CEDAR FALLS	154.8	56.9	1,923,407	836,591	.0621

County	Metropolitan Area
Black Hawk	Waterloo - Cedar Falls
Bremer	Waterloo - Cedar Falls
Dallas	Des Moines
Dubuque	Dubuque
Johnson	Iowa City
Linn	Cedar Rapids

County	Metropolitan Area
Polk	Des Moines
Pottawattamie	Omaha, Neb.
Scott	Davenport - Rock Island - Moline
Warren	Des Moines
Woodbury	Sioux City

IOWA


DAVENPORT-ROCK ISLAND-MOLINE
Moline
Rock Island
HENRY
ROCK ISLAND
SCOTT
Davenport
MUSCATINE
CLINTON
JACKSON
DUBUQUE
Dubuque
DUBUQUE
ALLAMAKEE
CLAYTON
DELAWARE
JONES
CEDAR
LINN
Cedar Rapids
CEDAR RAPIDS
BENTON
IOWA CITY
Iowa City
JOHNSON
IOWA
LOUISA
DES MOINES
HENRY
LEE
WASHINGTON
KEOKUK
JEFFERSON
VAN BUREN
WINNESHIEK
FAYETTE
BUCHANAN
BLACK HAWK
Cedar Falls
Waterloo
BREMER
WATERLOO-CEDAR FALLS
HOWARD
CHICKASAW
TAMA
POWESHIEK
MAHASKA
WAPELLO
DAVIS
MITCHELL
FLOYD
BUTLER
GRUNDY
MARSHALL
JASPER
MARION
MONROE
APPANOOSE
WORTH
CERRO GORDO
FRANKLIN
HARDIN
STORY
Ames
DES MOINES
POLK
Des Moines
WARREN
LUCAS
WAYNE
WINNEBAGO
HANCOCK
WRIGHT
HAMILTON
BOONE
DALLAS
MADISON
CLARKE
DECATUR
KOSSUTH
HUMBOLDT
WEBSTER
GREENE
GUTHRIE
ADAIR
UNION
RINGGOLD
EMMET
PALO ALTO
POCAHONTAS
CALHOUN
CARROLL
AUDUBON
CASS
ADAMS
TAYLOR
DICKINSON
CLAY
BUENA VISTA
SAC
CRAWFORD
SHELBY
MONTGOMERY
PAGE
OSCEOLA
O'BRIEN
CHEROKEE
IDA
POTTAWATTAMIE
Council Bluffs
MILLS
FREMONT
LYON
SIOUX
PLYMOUTH
SIOUX CITY
Sioux City
WOODBURY
DAKOTA
MONONA
HARRISON
OMAHA
WASHINGTON
DOUGLAS
Omaha
SARPY
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

KANSAS

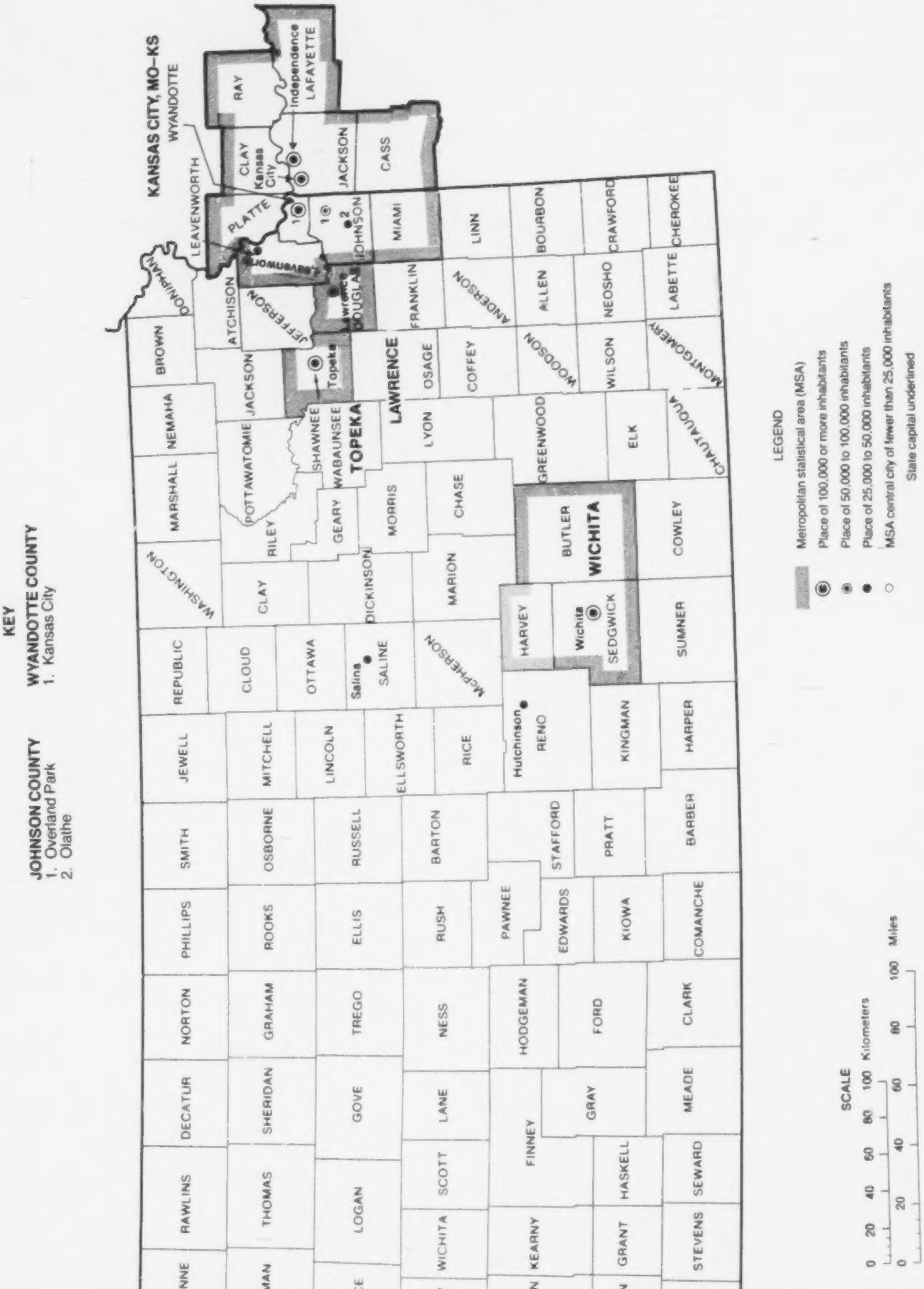
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
KANSAS CITY	1,525.0	574.1	20,876,260	11,010,066	.6990
LAWRENCE	72.7	25.8	868,990	392,081	.0285
TOPEKA	160.7	63.1	2,362,663	1,071,120	.0747
WICHITA	469.6	180.0	6,904,659	2,932,315	.2141

County	Metropolitan Area
Butler	Wichita
Douglas	Lawrence
Harvey	Wichita
Johnson	Kansas City
Leavenworth	Kansas City
Miami	Kansas City
Sedgwick	Wichita
Shawnee	Topeka
Wyandotte	Kansas City

KANSAS


KANSAS CITY, MO–KS
WYANDOTTE
LEAVENWORTH
PLATTE
CLAY
Kansas City
RAY
Independence
LAFAYETTE
JACKSON
CASS
JOHNSON
MIAMI
1
2
LAWRENCE
DOUGLAS
Lawrence
TOPEKA
SHAWNEE
Topeka
WICHITA
BUTLER
SEDGWICK
Wichita
HARVEY
Salina
Hutchinson
DONIPHAN
BROWN
NEMAHA
MARSHALL
WASHINGTON
REPUBLIC
JEWELL
SMITH
PHILLIPS
NORTON
DECATUR
RAWLINS
CHEYENNE
ATCHISON
JACKSON
JEFFERSON
POTTAWATOMIE
RILEY
CLAY
CLOUD
MITCHELL
OSBORNE
ROOKS
GRAHAM
SHERIDAN
THOMAS
SHERMAN
WABAUNSEE
GEARY
DICKINSON
OTTAWA
SALINE
LINCOLN
RUSSELL
ELLIS
TREGO
GOVE
LOGAN
WALLACE
FRANKLIN
OSAGE
LYON
MORRIS
MARION
McPHERSON
ELLSWORTH
RICE
BARTON
RUSH
NESS
LANE
SCOTT
WICHITA
GREELEY
LINN
ANDERSON
COFFEY
CHASE
RENO
STAFFORD
PAWNEE
HODGEMAN
FINNEY
KEARNY
HAMILTON
BOURBON
ALLEN
WOODSON
GREENWOOD
KINGMAN
PRATT
EDWARDS
FORD
GRAY
HASKELL
GRANT
STANTON
CRAWFORD
NEOSHO
WILSON
ELK
COWLEY
SUMNER
HARPER
BARBER
KIOWA
COMANCHE
CLARK
MEADE
SEWARD
STEVENS
MORTON
CHEROKEE
LABETTE
MONTGOMERY
CHAUTAUQUA
SCALE
Kilometers
0
20
40
60
80
100
Miles
0
20
40
60
80
100

KEY

JOHNSON COUNTY
1. Overland Park
2. Olathe

WYANDOTTE COUNTY
1. Kansas City

LEGEND
- ▨ Metropolitan statistical area (MSA)
- ◉ Place of 100,000 or more inhabitants
- ◉ Place of 50,000 to 100,000 inhabitants
- ● Place of 25,000 to 50,000 inhabitants
- ○ MSA central city of fewer than 25,000 inhabitants
- State capital underlined

KENTUCKY

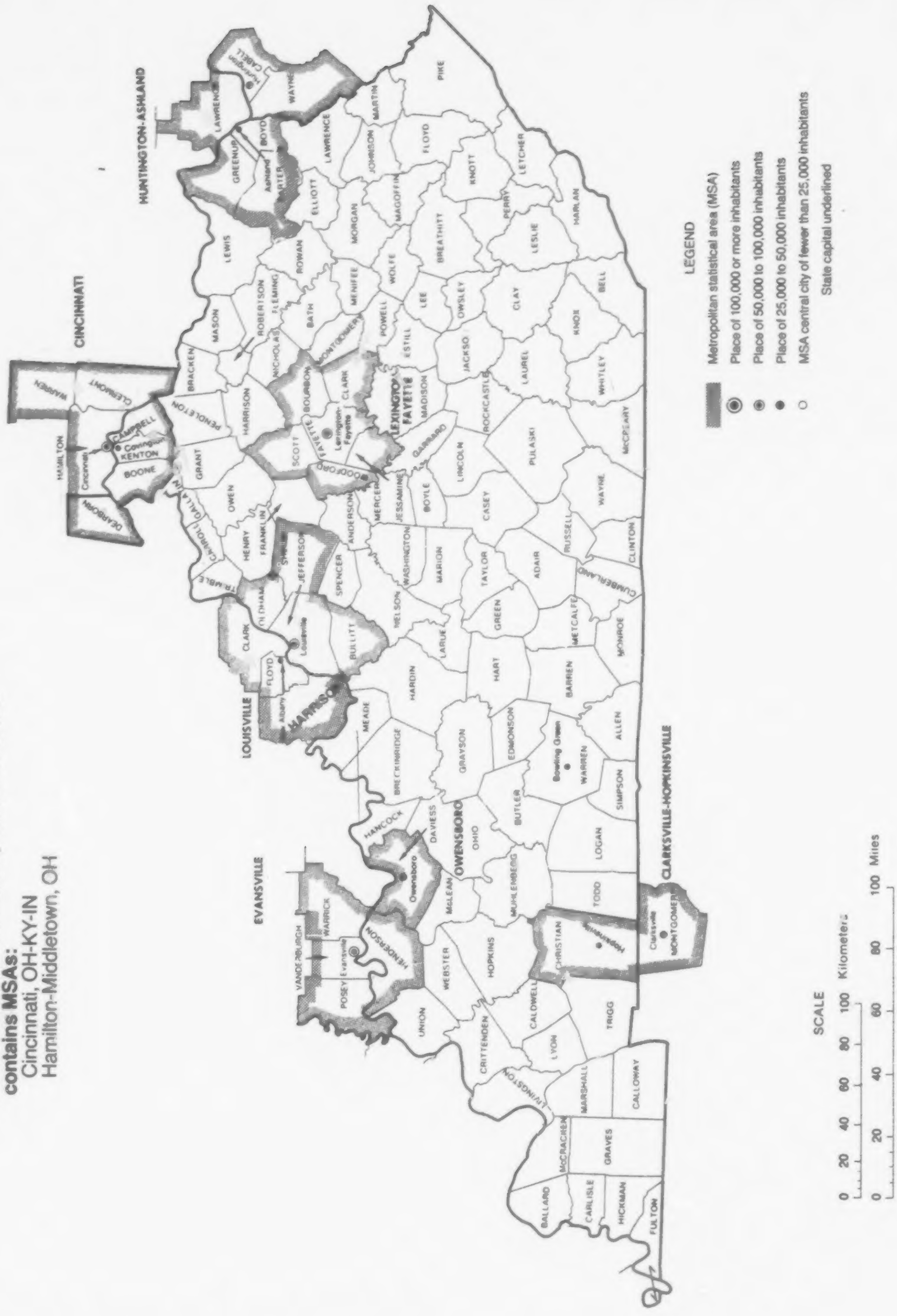
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
CLARKSVILLE - HOPKINSVILLE	158.9	52.0	1,471,488	772,113	.0533
HUNTINGTON - ASHLAND	338.1	125.2	3,159,903	1,844,282	.1180
LEXINGTON-FAYETTE	333.4	125.2	3,909,846	2,208,744	.1382
LOUISVILLE	970.5	357.1	11,041,000	5,849,128	.3837
OWENSBORO	88.0	32.5	899,031	604,204	.0346

County	Metropolitan Area
Boone	Cincinnati, Ohio
Bourbon	Lexington-Fayette
Boyd	Huntington - Ashland
Bullitt	Louisville
Campbell	Cincinnati, Ohio
Carter	Huntington - Ashland
Christian	Clarksville - Hopkinsville
Clark	Lexington-Fayette
Daviess	Owensboro
Fayette	Lexington-Fayette
Greenup	Huntington - Ashland
Henderson	Evansville, Ind.
Jefferson	Louisville
Jessamine	Lexington-Fayette
Kenton	Cincinnati, Ohio
Oldham	Louisville
Scott	Lexington-Fayette
Shelby	Louisville
Woodford	Lexington-Fayette

KENTUCKY



The CINCINNATI-HAMILTON, OH-KY-IN CMSA contains MSAs:
Cincinnati, OH-KY-IN
Hamilton-Middletown, OH

HUNTINGTON-ASHLAND
CINCINNATI
LOUISVILLE
EVANSVILLE
OWENSBORO
LEXINGTON-FAYETTE
CLARKSVILLE-HOPKINSVILLE
WARREN
CLERMONT
HAMILTON
Cincinnati
Covington
CAMPBELL
KENTON
BOONE
DEARBORN
CABELL
WAYNE
LAWRENCE
GREENUP
Ashland
BOYD
CARTER
PIKE
MARTIN
JOHNSON
FLOYD
KNOTT
LETCHER
ELLIOTT
MORGAN
MAGOFFIN
BREATHITT
PERRY
HARLAN
LEWIS
ROWAN
MENIFEE
WOLFE
LEE
OWSLEY
CLAY
LESLIE
BELL
KNOX
MASON
FLEMING
ROBERTSON
BATH
POWELL
ESTILL
JACKSON
LAUREL
WHITLEY
BRACKEN
NICHOLAS
MONTGOMERY
CLARK
MADISON
ROCKCASTLE
PENDLETON
HARRISON
BOURBON
FAYETTE
Lexington-Fayette
GARRARD
PULASKI
McCREARY
GRANT
SCOTT
WOODFORD
JESSAMINE
LINCOLN
WAYNE
OWEN
GALLATIN
CARROLL
HENRY
FRANKLIN
ANDERSON
MERCER
BOYLE
CASEY
RUSSELL
CLINTON
TRIMBLE
OLDHAM
SHELBY
JEFFERSON
SPENCER
WASHINGTON
MARION
TAYLOR
ADAIR
CUMBERLAND
CLARK
Louisville
BULLITT
NELSON
LARUE
GREEN
METCALFE
MONROE
FLOYD
HARRISON
MEADE
HARDIN
HART
BARREN
ALLEN
BRECKINRIDGE
GRAYSON
EDMONSON
WARREN
Bowling Green
SIMPSON
HANCOCK
DAVIESS
Owensboro
OHIO
BUTLER
LOGAN
McLEAN
MUHLENBERG
TODD
Clarksville
MONTGOMERY
VANDERBURGH
WARRICK
Evansville
POSEY
HENDERSON
WEBSTER
HOPKINS
CHRISTIAN
Hopkinsville
UNION
CRITTENDEN
CALDWELL
LYON
TRIGG
LIVINGSTON
MARSHALL
CALLOWAY
McCRACKEN
GRAVES
BALLARD
CARLISLE
HICKMAN
FULTON
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0
20
40
60
80
100
Kilometers
0
20
40
60
80
100
Miles

LOUISIANA

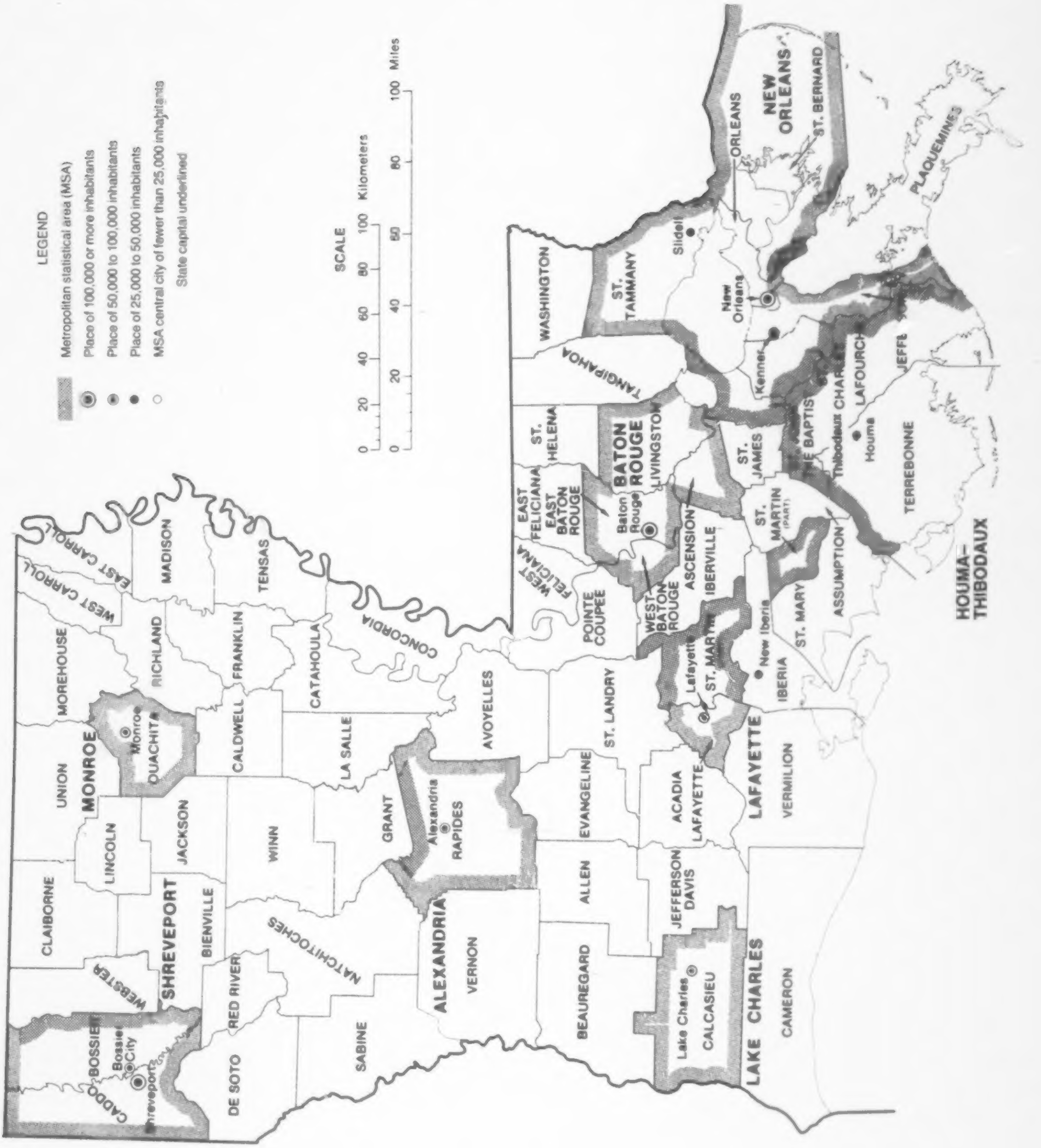
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ALEXANDRIA	143.2	50.0	1,302,184	713,669	.0481
BATON ROUGE	557.1	192.4	5,969,668	3,240,811	.2118
HOUMA - THIBODAUX	190.8	62.4	1,972,214	1,076,382	.0706
LAFAYETTE	218.7	76.4	2,419,061	1,609,880	.0914
LAKE CHARLES	176.8	62.0	1,848,558	1,049,676	.0668
MONROE	145.8	51.4	1,336,682	817,091	.0510
NEW ORLEANS	1,347.5	493.8	14,461,551	8,302,674	.5222
SHREVEPORT	368.9	135.9	3,973,189	2,141,725	.1404

County	Metropolitan Area
Ascension	Baton Rouge
Bossier	Shreveport
Caddo	Shreveport
Calcasieu	Lake Charles
East Baton Rouge	Baton Rouge
Jefferson	New Orleans
Lafayette	Lafayette
Lafourche	Houma - Thibodaux
Livingston	Baton Rouge
Orleans	New Orleans
Ouachita	Monroe
Rapides	Alexandria
St. Bernard	New Orleans
St. Charles	New Orleans
St. John the Baptist	New Orleans
St. Martin	Lafayette
St. Tammany	New Orleans
Terrebonne	Houma - Thibodaux
West Baton Rouge	Baton Rouge

LOUISIANA



LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
CADDO
Shreveport
BOSSIER
Bossier City
WEBSTER
SHREVEPORT
CLAIBORNE
BIENVILLE
LINCOLN
UNION
MONROE
Monroe
OUACHITA
MOREHOUSE
WEST CARROLL
EAST CARROLL
MADISON
RICHLAND
JACKSON
WINN
CALDWELL
FRANKLIN
TENSAS
CATAHOULA
LA SALLE
CONCORDIA
DE SOTO
RED RIVER
NATCHITOCHES
SABINE
GRANT
ALEXANDRIA
Alexandria
RAPIDES
VERNON
AVOYELLES
EVANGELINE
ALLEN
BEAUREGARD
ST. LANDRY
POINTE COUPEE
WEST FELICIANA
EAST FELICIANA
EAST BATON ROUGE
Baton Rouge
BATON ROUGE
LIVINGSTON
ST. HELENA
TANGIPAHOA
WASHINGTON
ST. TAMMANY
Slidell
WEST BATON ROUGE
ASCENSION
IBERVILLE
ST. MARTIN
ST. MARTIN (PART)
Lafayette
LAFAYETTE
ACADIA
JEFFERSON DAVIS
LAKE CHARLES
Lake Charles
CALCASIEU
CAMERON
VERMILION
IBERIA
New Iberia
ST. MARY
ASSUMPTION
ST. JAMES
ST. JOHN THE BAPTIST
ST. CHARLES
Thibodaux
Houma
LAFOURCHE
TERREBONNE
HOUMA–THIBODAUX
Kenner
New Orleans
JEFFERSON
ORLEANS
NEW ORLEANS
ST. BERNARD
PLAQUEMINES

1987 SURVEY OF BUYING POWER DATA SERVICE

MAINE

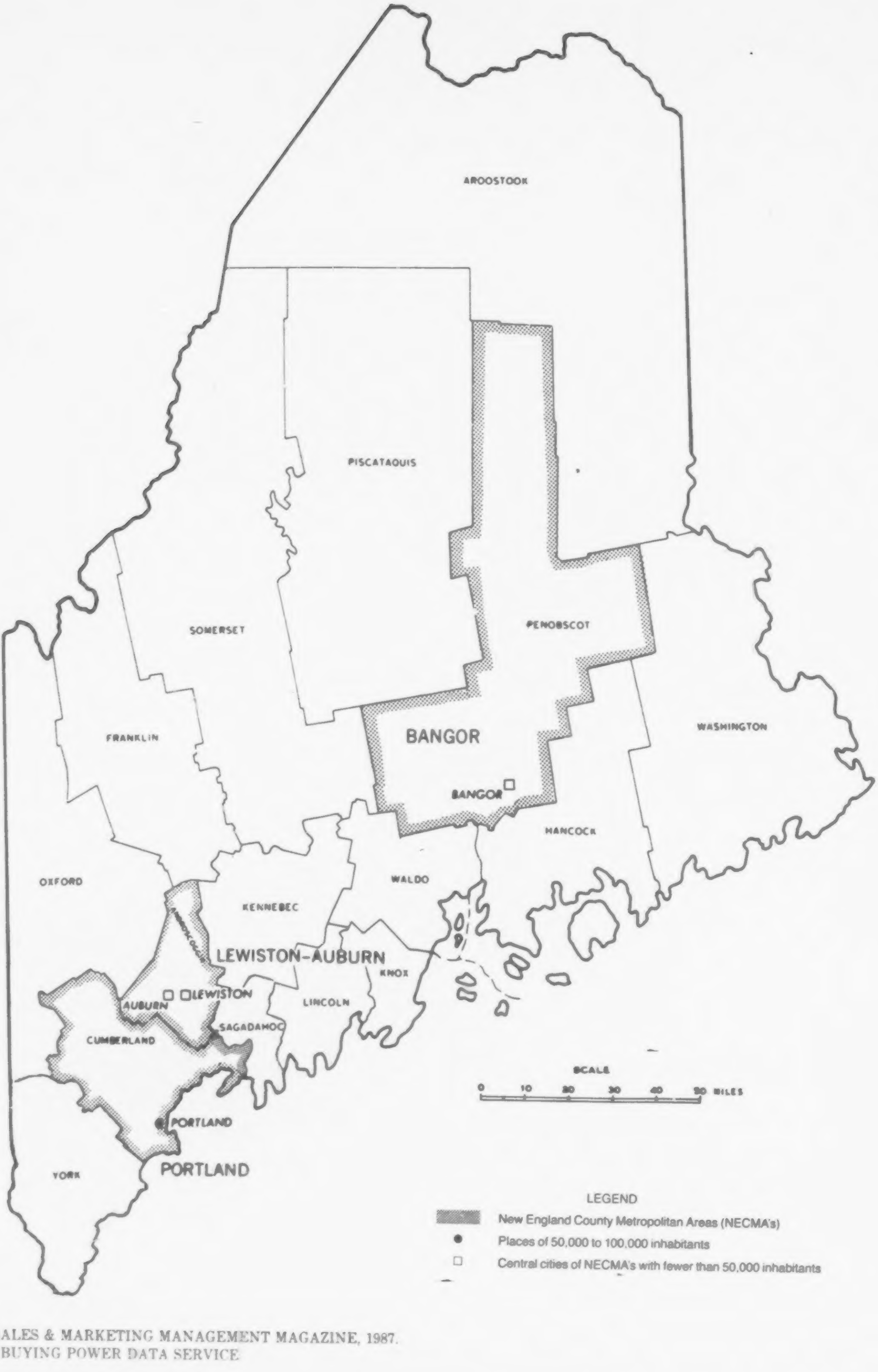
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
BANGOR	138.4	48.5	1,414,710	994,211	.0553
LEWISTON - AUBURN	100.9	37.4	1,040,377	649,517	.0389
PORTLAND	228.6	87.8	2,910,345	2,475,843	.1180

County	Metropolitan Area
Androscoggin	Lewiston - Auburn
Cumberland	Portland
Penobscot	Bangor

MAINE


AROOSTOOK
PISCATAQUIS
SOMERSET
PENOBSCOT
FRANKLIN
BANGOR
WASHINGTON
BANGOR
HANCOCK
OXFORD
WALDO
KENNEBEC
LEWISTON-AUBURN
KNOX
LEWISTON
AUBURN
LINCOLN
SAGADAHOC
CUMBERLAND
SCALE
0 10 20 30 40 50 MILES
PORTLAND
YORK
PORTLAND
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants

1987 SURVEY OF BUYING POWER DATA SERVICE

MARYLAND

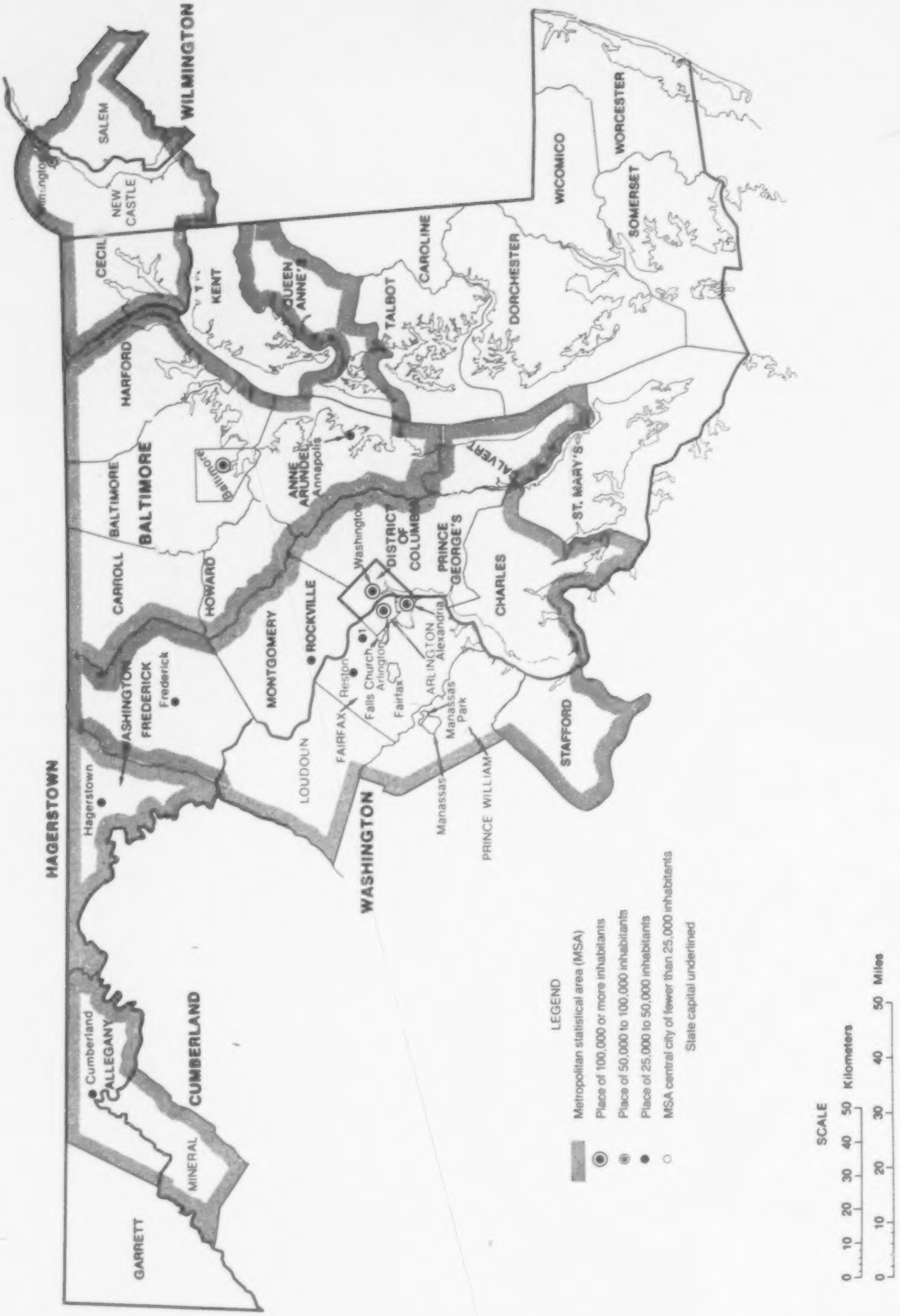
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
BALTIMORE	2,306.1	836.6	28,921,343	14,264,185	.9644
CUMBERLAND	104.5	39.3	1,018,109	545,571	.0368
HAGERSTOWN	114.6	41.1	1,206,409	691,825	.0437

County	Metropolitan Area	County	Metropolitan Area
Allegany	Cumberland	Frederick	Washington, D. C.
Anne Arundel	Baltimore	Harford	Baltimore
Baltimore	Baltimore	Howard	Baltimore
Baltimore city	Baltimore	Montgomery	Washington, D. C.
Calvert	Washington, D. C.	Prince George's	Washington, D. C.
Carroll	Baltimore	Queen Anne's	Baltimore
Cecil	Wilmington, Del.	Washington	Hagerstown
Charles	Washington, D. C.		

MARYLAND


WILMINGTON
SALEM
NEW CASTLE
Wilmington
CECIL
KENT
QUEEN ANNE'S
CAROLINE
TALBOT
DORCHESTER
WICOMICO
WORCESTER
SOMERSET
HARFORD
BALTIMORE
BALTIMORE
Baltimore
ANNE ARUNDEL
Annapolis
CALVERT
ST. MARY'S
CARROLL
HOWARD
DISTRICT OF COLUMBIA
Washington
PRINCE GEORGE'S
CHARLES
MONTGOMERY
ROCKVILLE
ARLINGTON
Alexandria
Arlington
Falls Church
Reston
Fairfax
FAIRFAX
Manassas Park
Manassas
PRINCE WILLIAM
STAFFORD
LOUDOUN
WASHINGTON
FREDERICK
Frederick
WASHINGTON
Hagerstown
HAGERSTOWN
ALLEGANY
Cumberland
CUMBERLAND
MINERAL
GARRETT
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
Kilometers
0 10 20 30 40 50
Miles
0 10 20 30 40 50

1987 SURVEY OF BUYING POWER DATA SERVICE

MASSACHUSETTS

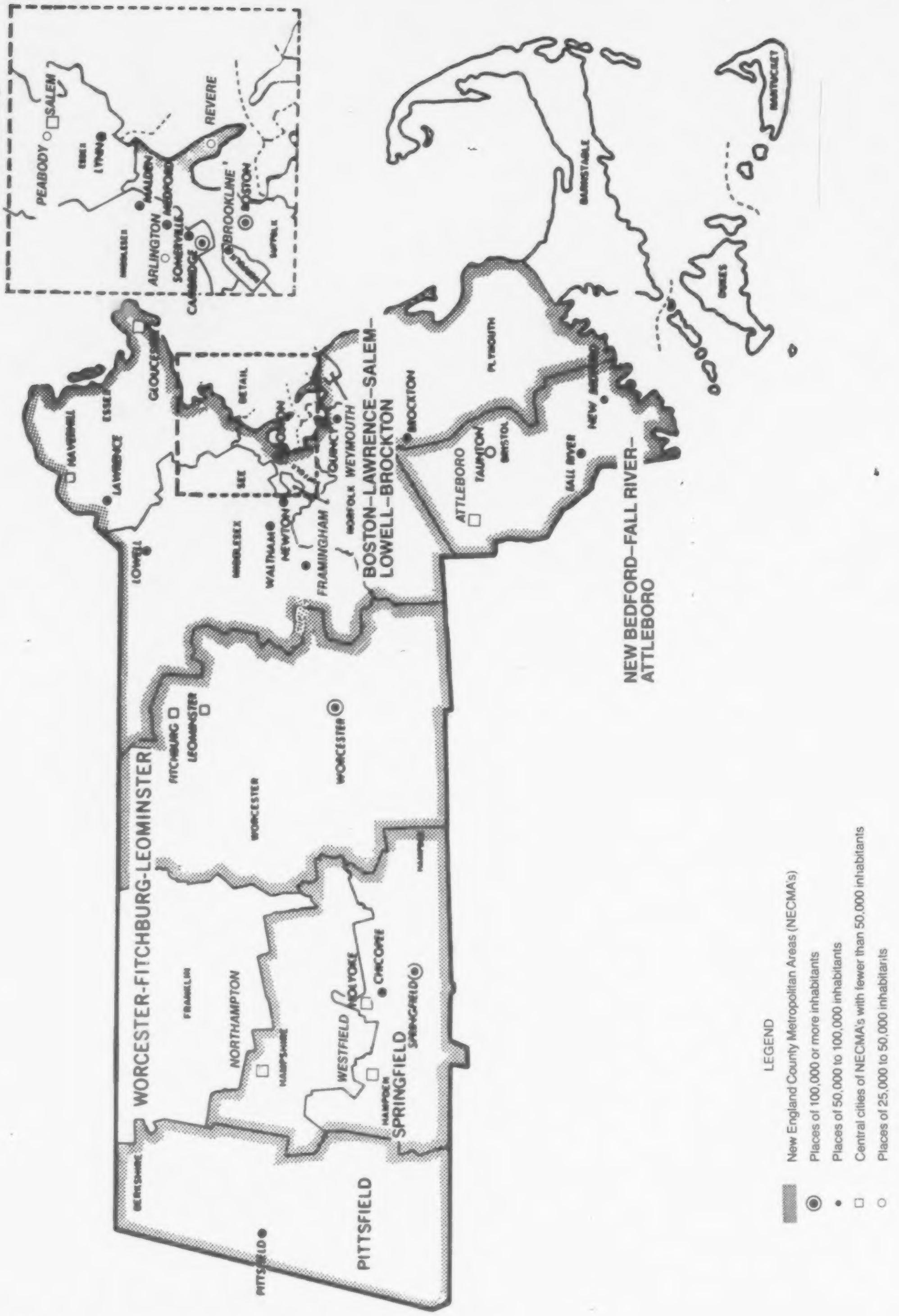
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	3,724.2	1,389.3	57,664,154	30,511,219	1.8931
NEW BEDFORD - FALL RIVER - ATTLEBORO	493.3	180.2	5,696,823	3,771,176	.2128
PITTSFIELD	142.8	54.9	1,842,708	1,149,121	.0660
SPRINGFIELD	589.8	216.0	7,172,438	4,213,284	.2544
WORCESTER - FITCHBURG - LEOMINSTER	664.8	242.9	8,783,148	4,209,033	.2875

County	Metropolitan Area	County	Metropolitan Area
Berkshire	Pittsfield	Middlesex	Boston - Lawrence - Salem - Lowell - Brockton
Bristol	New Bedford - Fall River - Attleboro	Norfolk	Boston - Lawrence - Salem - Lowell - Brockton
Essex	Boston - Lawrence - Salem - Lowell - Brockton	Plymouth	Boston - Lawrence - Salem - Lowell - Brockton
Hampden	Springfield	Suffolk	Boston - Lawrence - Salem - Lowell - Brockton
Hampshire	Springfield	Worcester	Worcester - Fitchburg - Leominster

MASSACHUSETTS


DETAIL OF BOSTON AREA
PEABODY
SALEM
ESSEX
LYNN
REVERE
MALDEN
MEDFORD
ARLINGTON
SOMERVILLE
CAMBRIDGE
BROOKLINE
BOSTON
MIDDLESEX
SUFFOLK
HAVERHILL
ESSEX
LAWRENCE
GLOUCESTER
LOWELL
SEE DETAIL
MIDDLESEX
WALTHAM
NEWTON
FRAMINGHAM
QUINCY
NORFOLK
WEYMOUTH
BROCKTON
PLYMOUTH
BOSTON–LAWRENCE–SALEM–LOWELL–BROCKTON
ATTLEBORO
TAUNTON
BRISTOL
FALL RIVER
NEW BEDFORD
NEW BEDFORD–FALL RIVER–ATTLEBORO
BARNSTABLE
DUKES
NANTUCKET
SCALE
0
10
20
30 MILES
FITCHBURG
LEOMINSTER
WORCESTER
WORCESTER
WORCESTER-FITCHBURG-LEOMINSTER
FRANKLIN
NORTHAMPTON
HAMPSHIRE
HOLYOKE
CHICOPEE
WESTFIELD
SPRINGFIELD
HAMPDEN
SPRINGFIELD
BERKSHIRE
PITTSFIELD
PITTSFIELD
LEGEND
▨ New England County Metropolitan Areas (NECMA's)
◉ Places of 100,000 or more inhabitants
• Places of 50,000 to 100,000 inhabitants
□ Central cities of NECMA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants

MICHIGAN

METROPOLITAN DATA SUMMARY

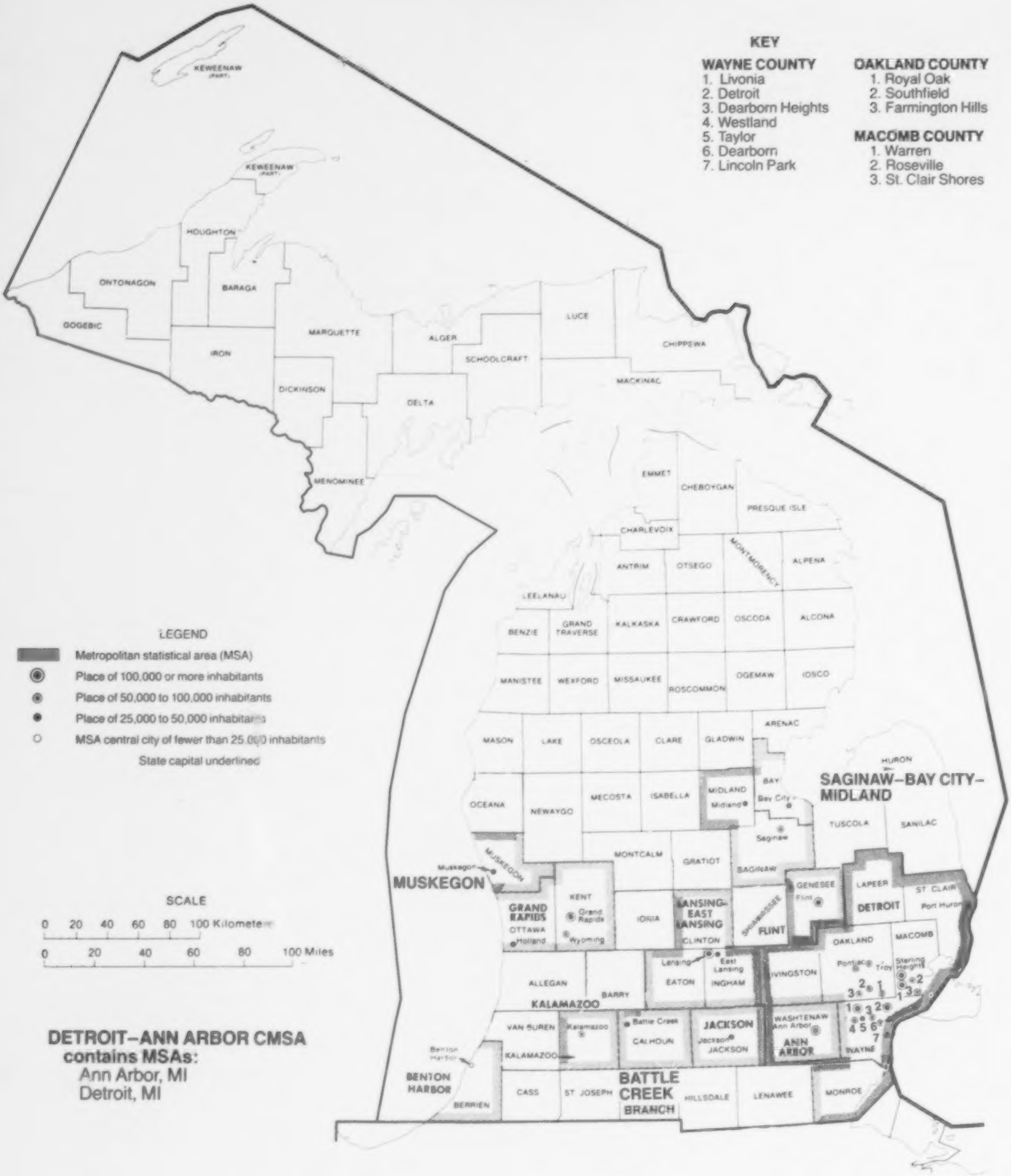
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ANN ARBOR	270.2	98.6	3,641,123	1,879,430	.1216
BATTLE CREEK	137.4	51.7	1,680,976	775,288	.0552
BENTON HARBOR	165.7	61.2	1,893,382	838,233	.0625
DETROIT	4,358.7	1,590.8	56,744,723	28,365,464	1.8864
DETROIT - ANN ARBOR CONSOLIDATED AREA	*4,628.9*	*1,689.4*	*60,385,846*	*30,244,894*	*2.0080*
FLINT	441.0	159.6	4,918,906	2,977,633	.1792
GRAND RAPIDS	643.5	231.8	8,148,494	4,238,030	.2756
JACKSON	147.5	51.3	1,770,150	762,996	.0572
KALAMAZOO	217.8	80.8	2,888,094	1,552,188	.0979
LANSING - EAST LANSING	429.6	152.1	5,335,594	2,785,890	.1814
MUSKEGON	157.2	56.6	1,703,517	768,685	.0572
SAGINAW - BAY CITY - MIDLAND	409.4	144.3	4,666,805	2,772,606	.1681

County	Metropolitan Area
Bay	Saginaw - Bay City - Midland
Berrien	Benton Harbor
Calhoun	Battle Creek
Clinton	Lansing - East Lansing
Eaton	Lansing - East Lansing
Genesee	Flint
Ingham	Lansing - East Lansing
Jackson	Jackson
Kalamazoo	Kalamazoo
Kent	Grand Rapids
Lapeer	Detroit

County	Metropolitan Area
Livingston	Detroit
Macomb	Detroit
Midland	Saginaw - Bay City - Midland
Monroe	Detroit
Muskegon	Muskegon
Oakland	Detroit
Ottawa	Grand Rapids
Saginaw	Saginaw - Bay City - Midland
St. Clair	Detroit
Washtenaw	Ann Arbor
Wayne	Detroit

MICHIGAN


KEWEENAW (PART)
KEWEENAW (PART)
HOUGHTON
ONTONAGON
BARAGA
GOGEBIC
MARQUETTE
IRON
ALGER
LUCE
CHIPPEWA
SCHOOLCRAFT
DICKINSON
DELTA
MACKINAC
MENOMINEE
EMMET
CHEBOYGAN
PRESQUE ISLE
CHARLEVOIX
ANTRIM
OTSEGO
MONTMORENCY
ALPENA
LEELANAU
BENZIE
GRAND TRAVERSE
KALKASKA
CRAWFORD
OSCODA
ALCONA
MANISTEE
WEXFORD
MISSAUKEE
ROSCOMMON
OGEMAW
IOSCO
ARENAC
MASON
LAKE
OSCEOLA
CLARE
GLADWIN
HURON
OCEANA
NEWAYGO
MECOSTA
ISABELLA
MIDLAND
Midland
BAY
Bay City
SAGINAW–BAY CITY–MIDLAND
TUSCOLA
SANILAC
Saginaw
MUSKEGON
Muskegon
MONTCALM
GRATIOT
SAGINAW
MUSKEGON
KENT
Grand Rapids
GRAND RAPIDS
OTTAWA
Holland
Wyoming
IONIA
LANSING–EAST LANSING
CLINTON
SHIAWASSEE
FLINT
GENESEE
Flint
LAPEER
DETROIT
ST CLAIR
Port Huron
OAKLAND
MACOMB
Pontiac
Troy
Sterling Heights
Lansing
East Lansing
EATON
INGHAM
LIVINGSTON
ALLEGAN
BARRY
KALAMAZOO
VAN BUREN
Kalamazoo
Battle Creek
CALHOUN
JACKSON
Jackson
WASHTENAW
Ann Arbor
ANN ARBOR
WAYNE
Benton Harbor
BENTON HARBOR
KALAMAZOO
BERRIEN
CASS
ST JOSEPH
BATTLE CREEK
BRANCH
HILLSDALE
LENAWEE
MONROE
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

KEY

WAYNE COUNTY
1. Livonia
2. Detroit
3. Dearborn Heights
4. Westland
5. Taylor
6. Dearborn
7. Lincoln Park

OAKLAND COUNTY
1. Royal Oak
2. Southfield
3. Farmington Hills

MACOMB COUNTY
1. Warren
2. Roseville
3. St. Clair Shores

LEGEND

▨	Metropolitan statistical area (MSA)
◉	Place of 100,000 or more inhabitants
◉	Place of 50,000 to 100,000 inhabitants
●	Place of 25,000 to 50,000 inhabitants
○	MSA central city of fewer than 25,000 inhabitants
	State capital underlined

DETROIT–ANN ARBOR CMSA contains MSAs:
Ann Arbor, MI
Detroit, MI

MINNESOTA

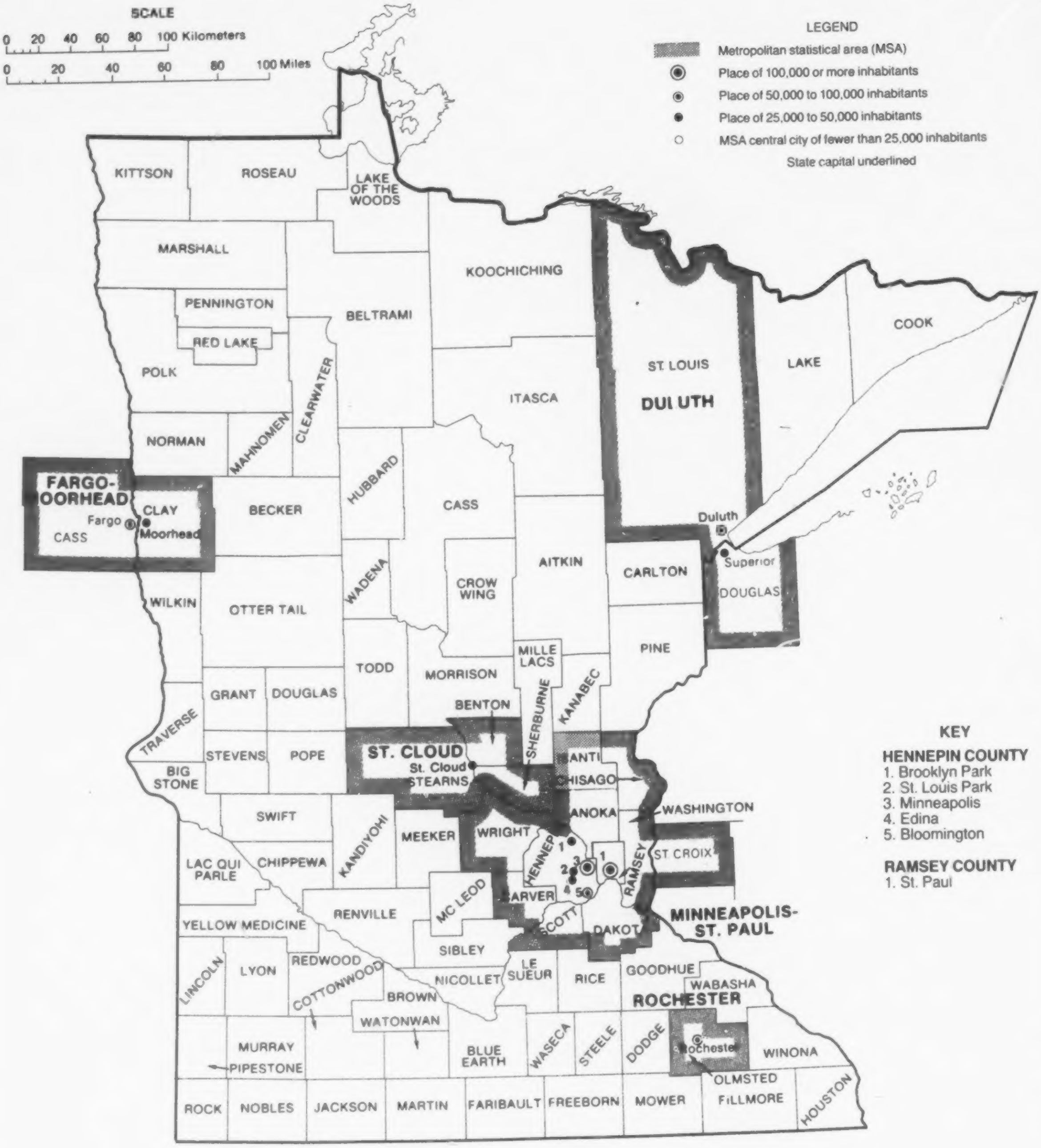
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
DULUTH	253.9	96.2	2,862,192	1,515,823	.0998
FARGO - MOORHEAD	150.0	55.1	1,834,762	1,050,224	.0644
MINNEAPOLIS - ST. PAUL	2,323.3	875.9	33,984,285	16,837,510	1.1032
ROCHESTER	97.9	36.3	1,342,665	828,042	.0474
ST. CLOUD	179.1	56.7	1,731,977	1,443,862	.0733

County	Metropolitan Area	County	Metropolitan Area
Anoka	Minneapolis - St. Paul	Olmsted	Rochester
Benton	St. Cloud	Ramsey	Minneapolis - St. Paul
Carver	Minneapolis - St. Paul	St. Louis	Duluth
Chisago	Minneapolis - St. Paul	Scott	Minneapolis - St. Paul
Clay	Fargo - Moorhead	Sherburne	St. Cloud
Dakota	Minneapolis - St. Paul	Stearns	St. Cloud
Hennepin	Minneapolis - St. Paul	Washington	Minneapolis - St. Paul
Isanti	Minneapolis - St. Paul	Wright	Minneapolis - St. Paul

MINNESOTA


SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
⊙ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
KITTSON
ROSEAU
LAKE OF THE WOODS
MARSHALL
KOOCHICHING
PENNINGTON
BELTRAMI
COOK
RED LAKE
POLK
ST. LOUIS
LAKE
DULUTH
ITASCA
CLEARWATER
NORMAN
MAHNOMEN
FARGO-MOORHEAD
CLAY
BECKER
HUBBARD
CASS
Fargo
Moorhead
CASS
Duluth
Superior
AITKIN
CARLTON
DOUGLAS
WADENA
CROW WING
WILKIN
OTTER TAIL
PINE
TODD
MORRISON
MILLE LACS
GRANT
DOUGLAS
BENTON
SHERBURNE
KANABEC
TRAVERSE
STEVENS
POPE
ST. CLOUD
St. Cloud
STEARNS
ISANTI
CHISAGO
BIG STONE
SWIFT
ANOKA
WASHINGTON
MEEKER
WRIGHT
KANDIYOHI
HENNEPIN
RAMSEY
ST. CROIX
LAC QUI PARLE
CHIPPEWA
1
2
3
4
5
1
MC LEOD
CARVER
RENVILLE
SCOTT
DAKOTA
MINNEAPOLIS-ST. PAUL
YELLOW MEDICINE
SIBLEY
REDWOOD
LE SUEUR
RICE
GOODHUE
LINCOLN
LYON
NICOLLET
COTTONWOOD
BROWN
WABASHA
ROCHESTER
WATONWAN
MURRAY
BLUE EARTH
WASECA
STEELE
DODGE
Rochester
WINONA
PIPESTONE
OLMSTED
ROCK
NOBLES
JACKSON
MARTIN
FARIBAULT
FREEBORN
MOWER
FILLMORE
HOUSTON
KEY
HENNEPIN COUNTY
1. Brooklyn Park
2. St. Louis Park
3. Minneapolis
4. Edina
5. Bloomington
RAMSEY COUNTY
1. St. Paul

MISSISSIPPI

METROPOLITAN DATA SUMMARY

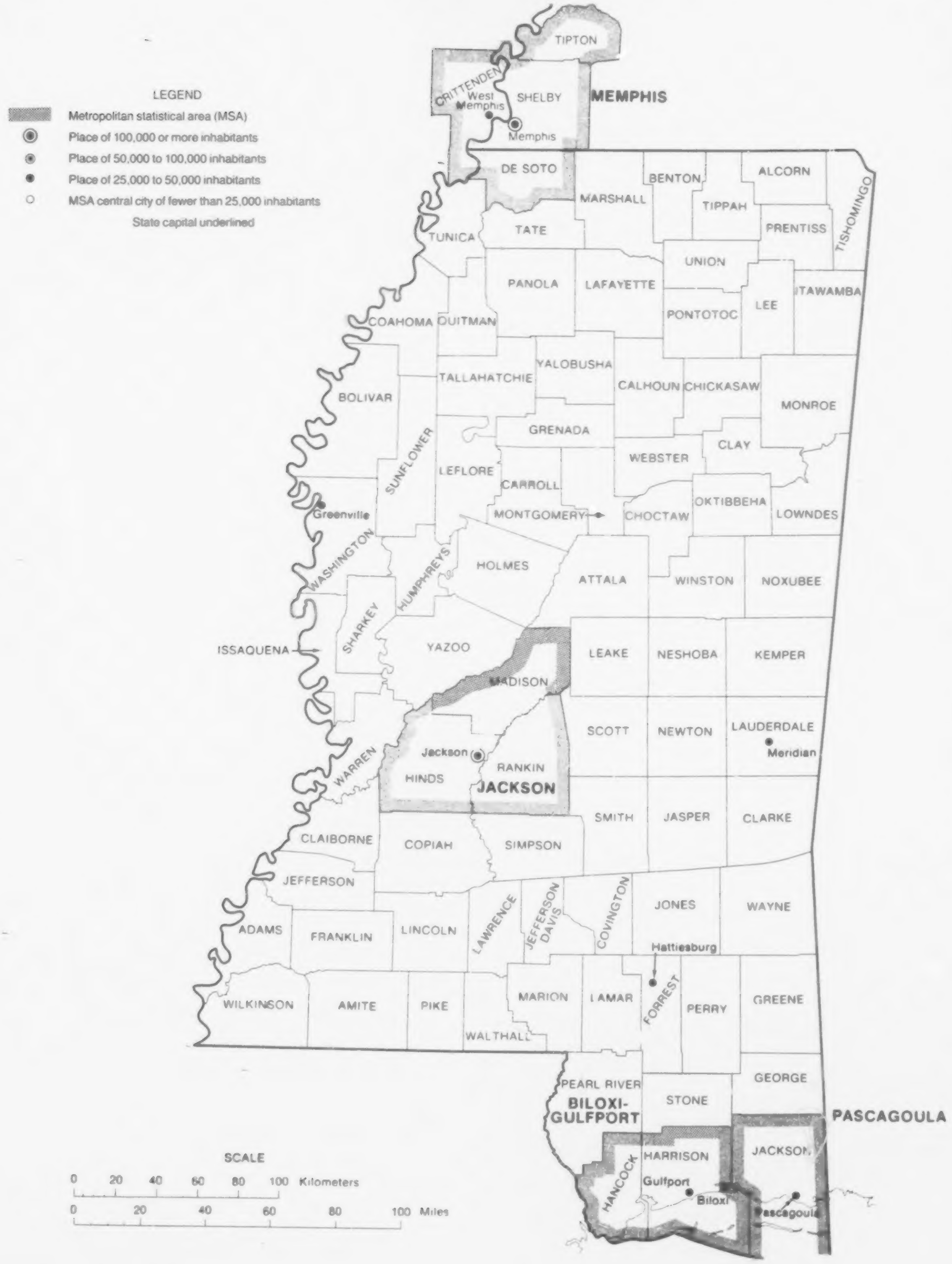
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
BILOXI - GULFPORT	202.3	72.4	1,961,457	1,136,987	.0727
JACKSON	403.9	143.0	4,253,019	2,260,168	.1507
PASCAGOULA	128.1	43.7	1,366,837	620,468	.0461

County	Metropolitan Area
De Soto	Memphis, Tenn.
Hancock	Biloxi - Gulfport
Harrison	Biloxi - Gulfport
Hinds	Jackson

County	Metropolitan Area
Jackson	Pascagoula
Madison	Jackson
Rankin	Jackson

MISSISSIPPI


LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
TIPTON
CRITTENDEN
West Memphis
SHELBY
MEMPHIS
Memphis
DE SOTO
MARSHALL
BENTON
ALCORN
TIPPAH
TISHOMINGO
TUNICA
TATE
PRENTISS
UNION
PANOLA
LAFAYETTE
ITAWAMBA
LEE
PONTOTOC
COAHOMA
QUITMAN
YALOBUSHA
TALLAHATCHIE
CALHOUN
CHICKASAW
BOLIVAR
MONROE
GRENADA
SUNFLOWER
LEFLORE
WEBSTER
CLAY
CARROLL
Greenville
MONTGOMERY
CHOCTAW
OKTIBBEHA
LOWNDES
WASHINGTON
HUMPHREYS
HOLMES
ATTALA
WINSTON
NOXUBEE
SHARKEY
ISSAQUENA
YAZOO
LEAKE
NESHOBA
KEMPER
MADISON
SCOTT
NEWTON
LAUDERDALE
Meridian
WARREN
Jackson
RANKIN
HINDS
JACKSON
SMITH
JASPER
CLARKE
CLAIBORNE
COPIAH
SIMPSON
JEFFERSON
JEFFERSON DAVIS
COVINGTON
JONES
WAYNE
ADAMS
FRANKLIN
LINCOLN
LAWRENCE
Hattiesburg
WILKINSON
AMITE
PIKE
MARION
LAMAR
FORREST
PERRY
GREENE
WALTHALL
PEARL RIVER
GEORGE
STONE
BILOXI-GULFPORT
PASCAGOULA
HANCOCK
HARRISON
JACKSON
Gulfport
Biloxi
Pascagoula
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

198[illegible] SURVEY OF BUYING POWER DATA SERVICE

MISSOURI

METROPOLITAN DATA SUMMARY

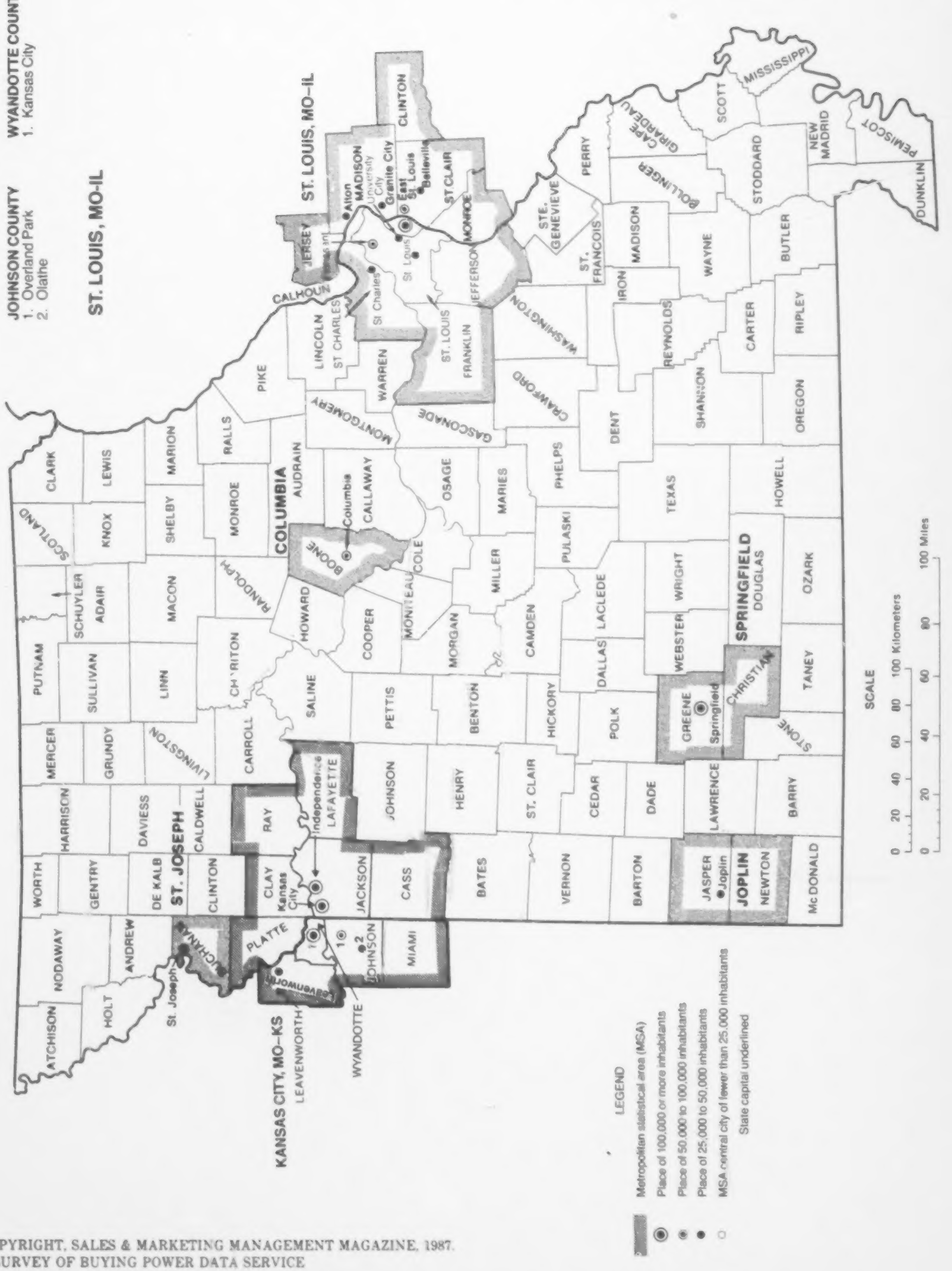
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
COLUMBIA	109.1	39.3	1,374,356	569,524	.0435
JOPLIN	134.7	50.7	1,330,297	839,315	.0503
KANSAS CITY	1,525.0	574.1	20,876,260	11,010,066	.6990
ST. JOSEPH	86.4	32.2	959,671	582,377	.0350
ST. LOUIS	2,451.2	889.6	31,446,360	16,174,236	1.0578
SPRINGFIELD	228.5	86.3	2,568,868	1,551,125	.0935

County	Metropolitan Area
Boone	Columbia
Buchanan	St. Joseph
Cass	Kansas City
Christian	Springfield
Clay	Kansas City
Franklin	St. Louis
Greene	Springfield
Jackson	Kansas City
Jasper	Joplin

County	Metropolitan Area
Jefferson	St. Louis
Lafayette	Kansas City
Newton	Joplin
Platte	Kansas City
Ray	Kansas City
St. Charles	St. Louis
St. Louis	St. Louis
St. Louis city	St. Louis

MISSOURI


KEY
JOHNSON COUNTY
1. Overland Park
2. Olathe
WYANDOTTE COUNTY
1. Kansas City
ST. LOUIS, MO-IL
KANSAS CITY, MO-KS
ST. JOSEPH
COLUMBIA
SPRINGFIELD
JOPLIN
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1987 SURVEY OF BUYING POWER DATA SERVICE

MONTANA

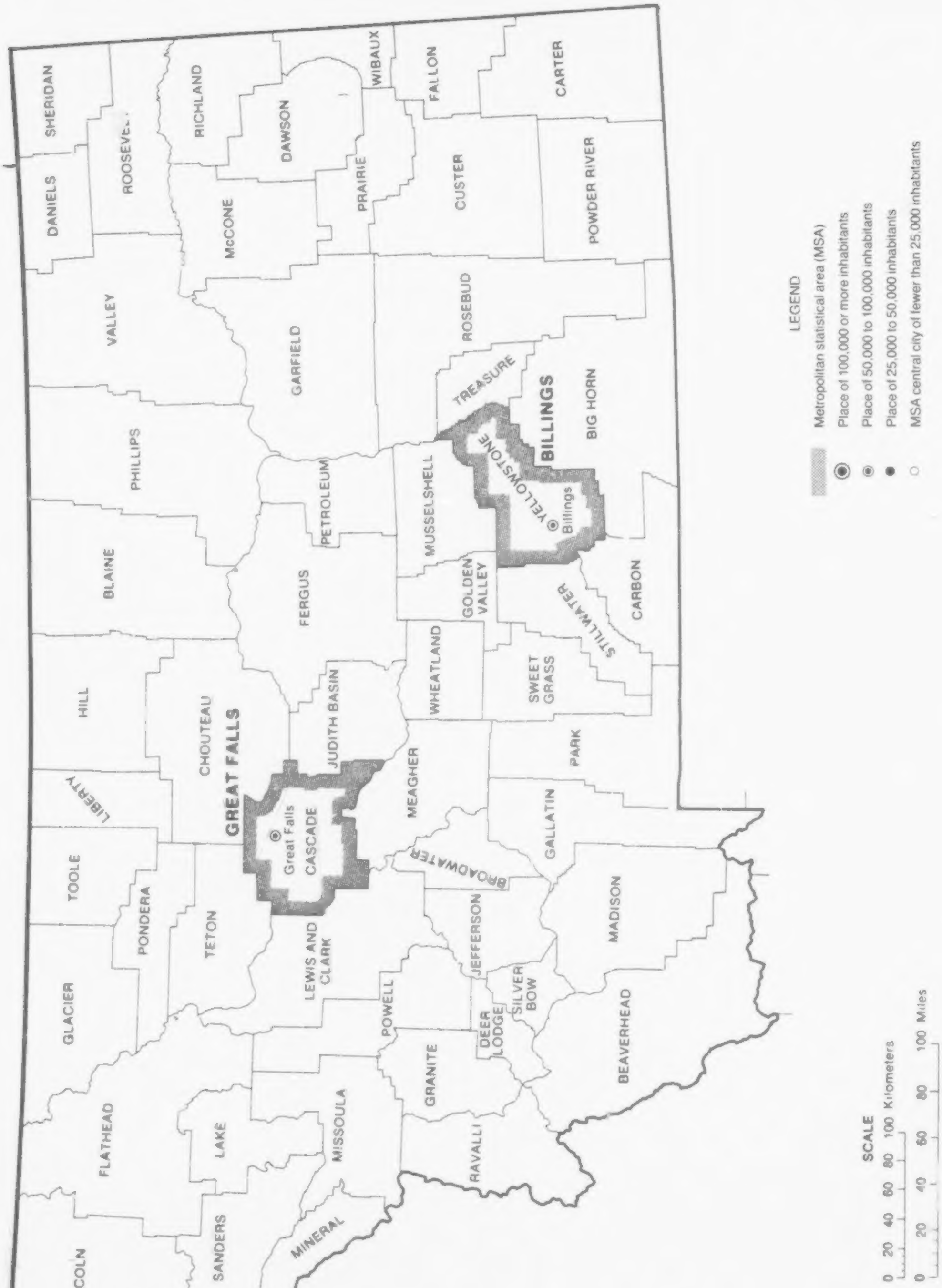
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
BILLINGS	123.2	47.9	1,399,251	960,526	.0532
GREAT FALLS	80.7	30.9	869,112	486,280	.0311

County	Metropolitan Area
Cascade	Great Falls
Yellowstone	Billings

MONTANA

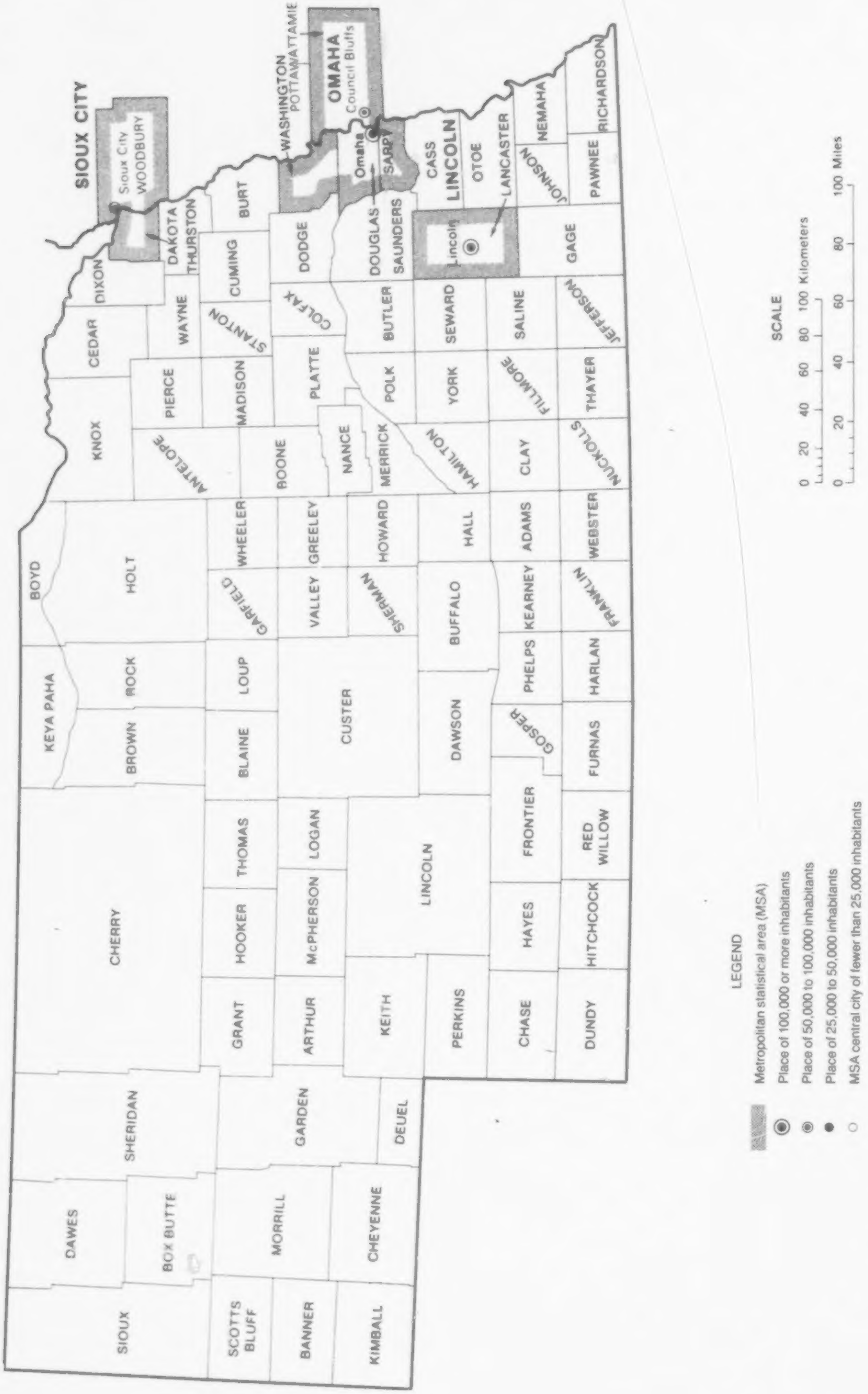

SHERIDAN
DANIELS
ROOSEVELT
RICHLAND
DAWSON
McCONE
PRAIRIE
WIBAUX
FALLON
CARTER
CUSTER
POWDER RIVER
VALLEY
GARFIELD
ROSEBUD
TREASURE
BILLINGS
BIG HORN
YELLOWSTONE
Billings
PHILLIPS
PETROLEUM
MUSSELSHELL
BLAINE
FERGUS
GOLDEN VALLEY
STILLWATER
CARBON
HILL
CHOUTEAU
JUDITH BASIN
WHEATLAND
SWEET GRASS
PARK
LIBERTY
GREAT FALLS
Great Falls
CASCADE
MEAGHER
GALLATIN
BROADWATER
TOOLE
PONDERA
TETON
LEWIS AND CLARK
JEFFERSON
MADISON
GLACIER
POWELL
SILVER BOW
DEER LODGE
BEAVERHEAD
GRANITE
FLATHEAD
LAKE
MISSOULA
RAVALLI
LINCOLN
SANDERS
MINERAL
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

NEBRASKA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
LINCOLN	208.6	80.7	2,968,763	1,144,866	.0902
OMAHA	616.9	230.3	8,454,764	4,045,550	.2746

County	Metropolitan Area
Dakota	Sioux City, Iowa
Douglas	Omaha
Lancaster	Lincoln
Sarpy	Omaha
Washington	Omaha

NEBRASKA


SIOUX CITY
Sioux City
WOODBURY
OMAHA
Council Bluffs
POTTAWATTAMIE
WASHINGTON
Omaha
SARPY
LINCOLN
Lincoln
DIXON
DAKOTA
THURSTON
BURT
CUMING
DODGE
DOUGLAS
SAUNDERS
CASS
OTOE
LANCASTER
NEMAHA
JOHNSON
RICHARDSON
PAWNEE
GAGE
CEDAR
WAYNE
STANTON
COLFAX
BUTLER
SEWARD
SALINE
JEFFERSON
KNOX
PIERCE
MADISON
PLATTE
POLK
YORK
FILLMORE
THAYER
ANTELOPE
BOONE
NANCE
MERRICK
HAMILTON
CLAY
NUCKOLLS
BOYD
HOLT
WHEELER
GREELEY
HOWARD
HALL
ADAMS
WEBSTER
GARFIELD
VALLEY
SHERMAN
BUFFALO
KEARNEY
FRANKLIN
KEYA PAHA
ROCK
LOUP
CUSTER
PHELPS
HARLAN
BROWN
BLAINE
DAWSON
GOSPER
FURNAS
CHERRY
THOMAS
LOGAN
LINCOLN
FRONTIER
RED WILLOW
HOOKER
McPHERSON
HAYES
HITCHCOCK
GRANT
ARTHUR
KEITH
PERKINS
CHASE
DUNDY
SHERIDAN
GARDEN
DEUEL
DAWES
BOX BUTTE
MORRILL
CHEYENNE
SIOUX
SCOTTS BLUFF
BANNER
KIMBALL
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

NEVADA

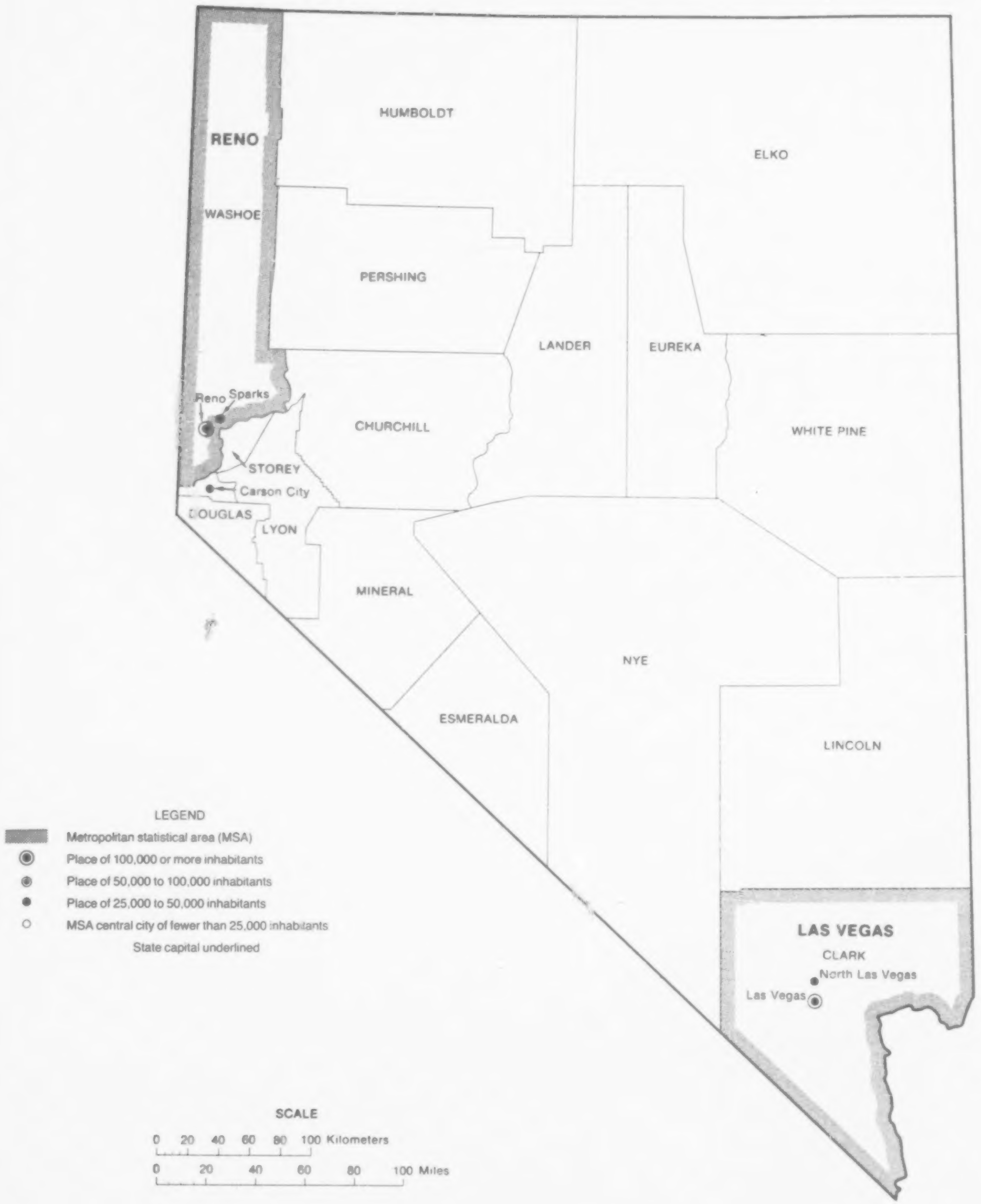
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
LAS VEGAS	565.2	228.7	7,016,328	4,338,210	.2524
RENO	224.8	95.9	3,134,354	2,021,916	.1122

County	Metropolitan Area
Clark	Las Vegas
Washoe	Reno

NEVADA


HUMBOLDT
ELKO
RENO
WASHOE
PERSHING
LANDER
EUREKA
Reno
Sparks
CHURCHILL
WHITE PINE
STOREY
Carson City
DOUGLAS
LYON
MINERAL
NYE
ESMERALDA
LINCOLN
LAS VEGAS
CLARK
North Las Vegas
Las Vegas
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

NEW HAMPSHIRE

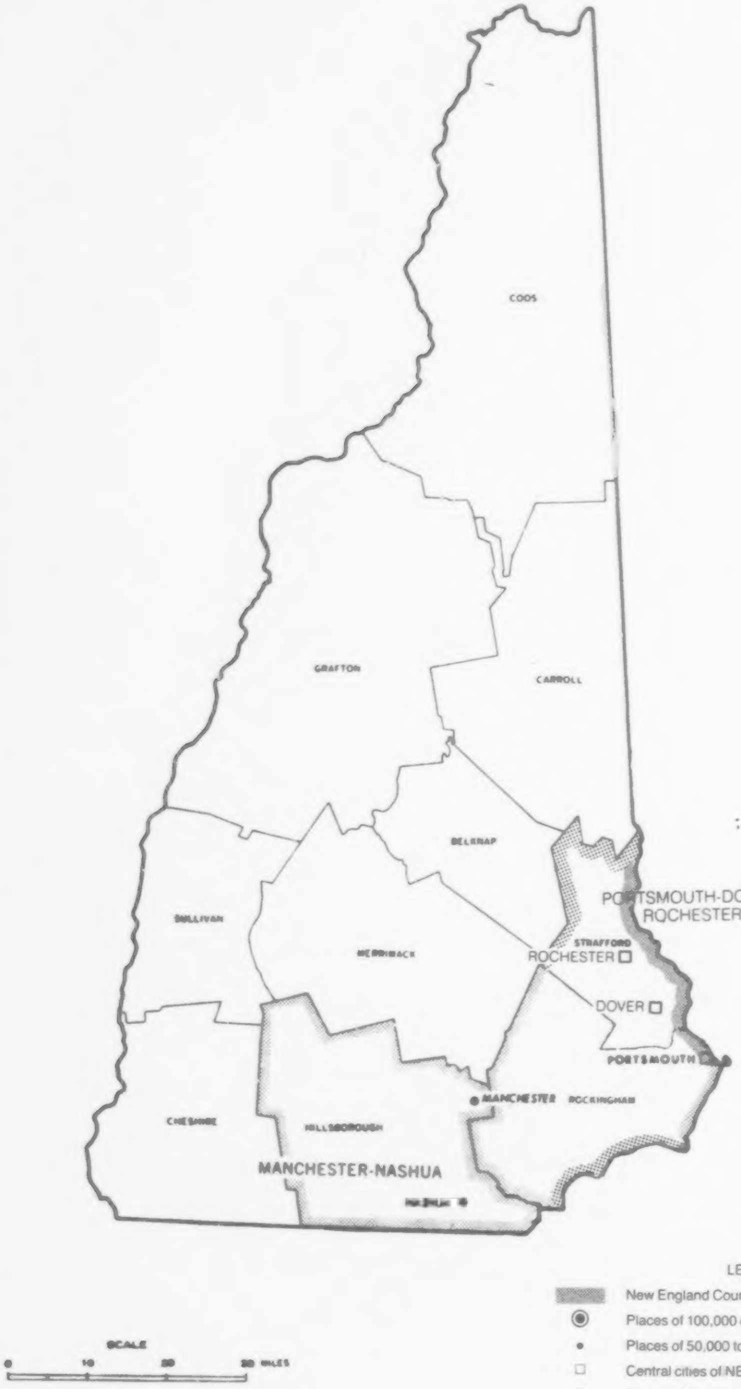
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
MANCHESTER - NASHUA	314.1	115.4	4,638,045	2,819,697	.1609
PORTSMOUTH - DOVER - ROCHESTER	315.8	115.1	4,448,276	2,599,623	.1535

County	Metropolitan Area
Hillsborough	Manchester - Nashua
Rockingham	Portsmouth - Dover - Rochester
Strafford	Portsmouth - Dover - Rochester

NEW HAMPSHIRE


COOS
GRAFTON
CARROLL
BELKNAP
SULLIVAN
MERRIMACK
PORTSMOUTH-DOVER-ROCHESTER
STRAFFORD
ROCHESTER
DOVER
PORTSMOUTH
MANCHESTER
ROCKINGHAM
CHESHIRE
HILLSBOROUGH
MANCHESTER-NASHUA
NASHUA
SCALE
0
10
20
30 MILES

LEGEND

- ▨ New England County Metropolitan Areas (NECMA's)
- ◉ Places of 100,000 or more inhabitants
- • Places of 50,000 to 100,000 inhabitants
- □ Central cities of NECMA's with fewer than 50,000 inhabitants
- ○ Places of 25,000 to 50,000 inhabitants

NEW JERSEY

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ATLANTIC CITY	307.4	120.5	3,746,771	2,515,590	.1391
BERGEN - PASSAIC	1,302.9	482.4	22,157,291	11,076,650	.7039
JERSEY CITY	556.2	214.9	6,526,609	2,818,105	.2125
MIDDLESEX - SOMERSET - HUNTERDON	945.7	332.5	15,543,957	7,069,836	.4821
MONMOUTH - OCEAN	957.2	360.5	14,837,079	6,620,082	.4621
NEWARK	1,899.3	687.7	29,690,744	12,033,488	.8986
TRENTON	319.8	115.1	5,049,666	2,300,232	.1578
VINELAND - MILLVILLE - BRIDGETON	138.7	47.9	1,500,316	808,140	.0529

County	Metropolitan Area	County	Metropolitan Area
Atlantic	Atlantic City	Middlesex	Middlesex - Somerset - Hunterdon
Bergen	Bergen - Passaic	Monmouth	Monmouth - Ocean
Burlington	Philadelphia, Pa.	Morris	Newark
Camden	Philadelphia, Pa.	Ocean	Monmouth - Ocean
Cape May	Atlantic City	Passaic	Bergen - Passaic
Cumberland	Vineland - Millville - Bridgeton	Salem	Wilmington, Del.
Essex	Newark	Somerset	Middlesex - Somerset - Hunterdon
Gloucester	Philadelphia, Pa.	Sussex	Newark
Hudson	Jersey City	Union	Newark
Hunterdon	Middlesex - Somerset - Hunterdon	Warren	Allentown - Bethlehem, Pa.
Mercer	Trenton		

KEY

PASSAIC COUNTY
1. Paterson
2. Clifton
3. Passaic
4. Wayne Twp

MIDDLESEX COUNTY
1. Edison
2. New Brunswick
3. Old Bridge Twp
4. Perth Amboy
5. Piscataway
6. Woodbridge

ESSEX COUNTY
1. Bloomfield Twp
2. East Orange
3. Irvington Twp
4. Newark

KEY

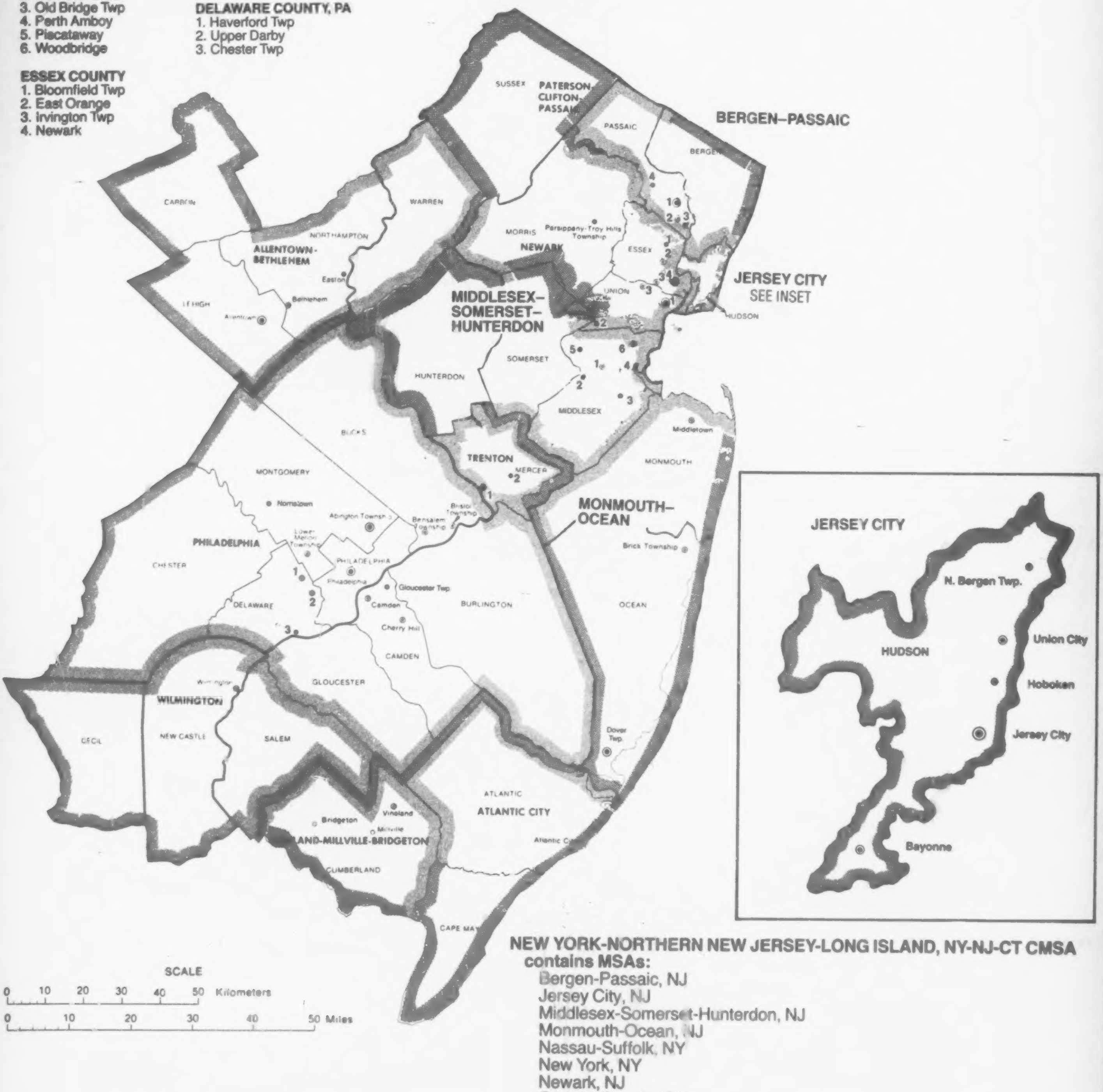
UNION COUNTY
1. Elizabeth
2. Plainfield
3. Union Twp

MERCER COUNTY
1. Trenton
2. Hamilton Twp

DELAWARE COUNTY, PA
1. Haverford Twp
2. Upper Darby
3. Chester Twp

NEW JERSEY

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE


SUSSEX
PATERSON-CLIFTON-PASSAIC
BERGEN–PASSAIC
PASSAIC
BERGEN
CARBON
WARREN
NORTHAMPTON
ALLENTOWN-BETHLEHEM
MORRIS
Parsippany-Troy Hills Township
NEWARK
ESSEX
Easton
Bethlehem
LEHIGH
Allentown
JERSEY CITY
SEE INSET
UNION
HUDSON
MIDDLESEX-SOMERSET-HUNTERDON
SOMERSET
HUNTERDON
MIDDLESEX
BUCKS
Middletown
TRENTON
MERCER
MONMOUTH
MONTGOMERY
Norristown
Abington Township
Bensalem Township
Bristol Township
MONMOUTH-OCEAN
Brick Township
PHILADELPHIA
Lower Merion Township
CHESTER
PHILADELPHIA
Philadelphia
Gloucester Twp
Camden
DELAWARE
BURLINGTON
OCEAN
Cherry Hill
CAMDEN
GLOUCESTER
Wilmington
WILMINGTON
CECIL
NEW CASTLE
SALEM
Dover Twp.
ATLANTIC
ATLANTIC CITY
Bridgeton
Vineland
Millville
VINELAND-MILLVILLE-BRIDGETON
CUMBERLAND
Atlantic City
CAPE MAY
JERSEY CITY
N. Bergen Twp.
HUDSON
Union City
Hoboken
Jersey City
Bayonne
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA
contains MSAs:
Bergen-Passaic, NJ
Jersey City, NJ
Middlesex-Somerset-Hunterdon, NJ
Monmouth-Ocean, NJ
Nassau-Suffolk, NY
New York, NY
Newark, NJ
Orange County, NY
and NECMA:
Bridgeport-Stamford-Norwalk, Danbury, CT

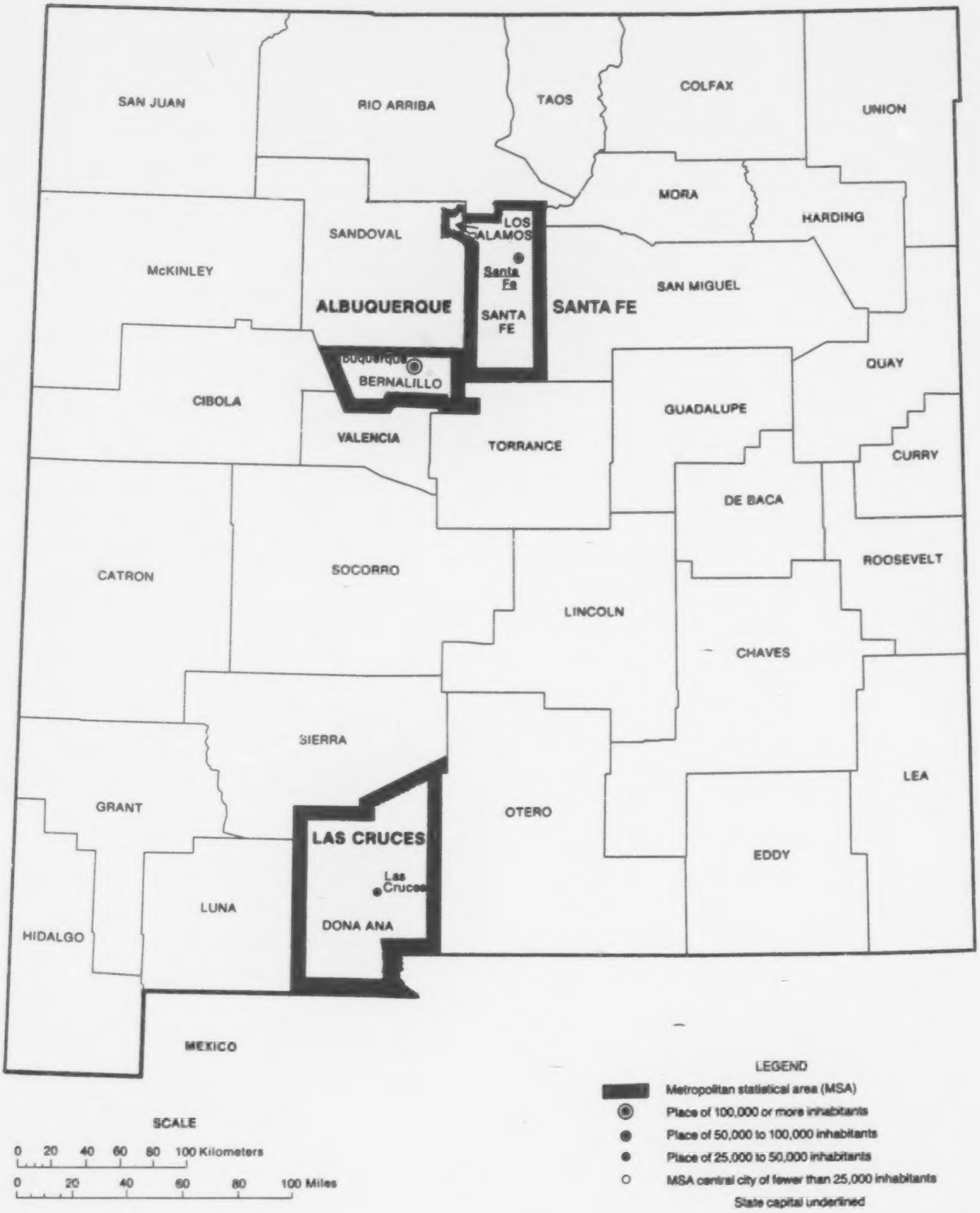
1987 SURVEY OF BUYING POWER DATA SERVICE

NEW MEXICO
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ALBUQUERQUE	476.5	181.7	5,294,908	3,020,801	.1894
LAS CRUCES	119.3	40.8	999,701	594,339	.0385
SANTA FE	105.4	40.1	1,423,111	709,559	.0469

County	Metropolitan Area
Bernalillo	Albuquerque
Dona Ana	Las Cruces
Los Alamos	Santa Fe
Santa Fe	Santa Fe

NEW MEXICO


SAN JUAN
RIO ARRIBA
TAOS
COLFAX
UNION
MORA
HARDING
SANDOVAL
LOS ALAMOS
McKINLEY
Santa Fe
SAN MIGUEL
ALBUQUERQUE
SANTA FE
SANTA FE
SANTA FE
Albuquerque
BERNALILLO
QUAY
CIBOLA
GUADALUPE
VALENCIA
TORRANCE
CURRY
DE BACA
ROOSEVELT
CATRON
SOCORRO
LINCOLN
CHAVES
SIERRA
LEA
GRANT
OTERO
LAS CRUCES
EDDY
Las Cruces
LUNA
DONA ANA
HIDALGO
MEXICO
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

1987 SURVEY OF BUYING POWER DATA SERVICE

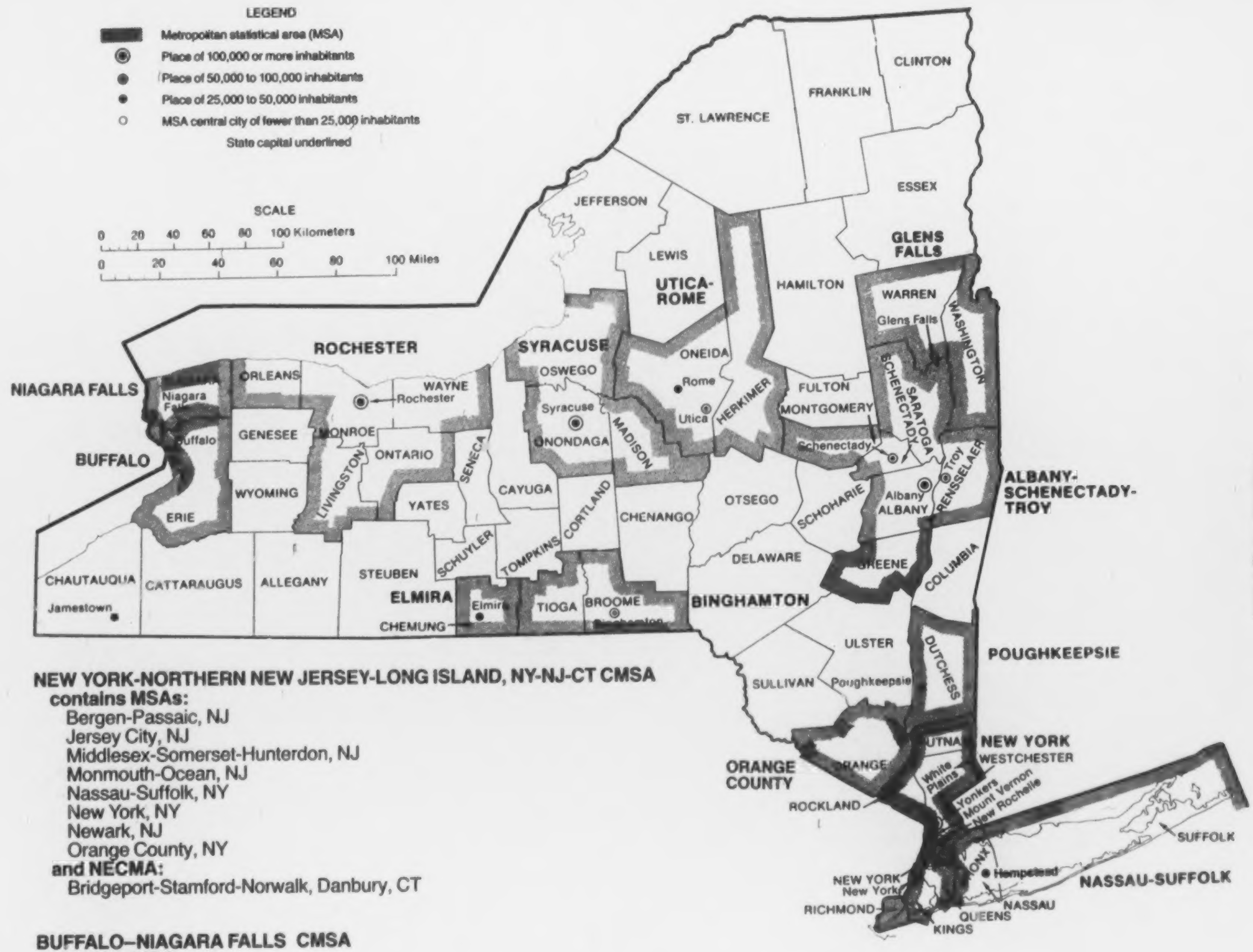
NEW YORK
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ALBANY - SCHENECTADY - TROY	854.3	320.0	11,358,054	5,360,877	.3696
BINGHAMTON	268.5	98.9	3,495,139	1,492,616	.1110
BUFFALO	975.2	360.1	12,031,723	5,391,894	.3915
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1,192.6*	*440.1*	*14,689,952*	*6,408,561*	*.4747*
ELMIRA	94.6	34.3	996,395	545,133	.0355
GLENS FALLS	115.0	40.3	1,253,015	705,572	.0448
NASSAU - SUFFOLK	2,663.8	865.5	46,264,678	20,979,657	1.4212
NEW YORK	8,527.7	3,405.4	121,150,624	44,722,153	3.6418
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*17,964.7*	*6,739.2*	*275,714,324*	*114,402,768*	*8.4261*
NIAGARA FALLS	217.4	80.0	2,658,229	1,016,667	.0832
ORANGE COUNTY	283.3	93.9	3,507,497	1,689,330	.1165
POUGHKEEPSIE	259.8	88.5	3,762,321	1,497,071	.1148
ROCHESTER	992.6	364.9	14,169,649	5,914,110	.4397
SYRACUSE	654.8	235.7	8,693,636	3,740,584	.2755
UTICA - ROME	322.8	116.0	3,593,826	1,650,693	.1204

County	Metropolitan Area
Albany	Albany - Schenectady - Troy
Bronx	New York
Broome	Binghamton
Chemung	Elmira
Dutchess	Poughkeepsie
Erie	Buffalo
Greene	Albany - Schenectady - Troy
Herkimer	Utica - Rome
Kings	New York
Livingston	Rochester
Madison	Syracuse
Monroe	Rochester
Montgomery	Albany - Schenectady - Troy
Nassau	Nassau - Suffolk
New York	New York
Niagara	Niagara Falls
Oneida	Utica - Rome
Onondaga	Syracuse

County	Metropolitan Area
Ontario	Rochester
Orange	Orange County
Orleans	Rochester
Oswego	Syracuse
Putnam	New York
Queens	New York
Rensselaer	Albany - Schenectady - Troy
Richmond	New York
Rockland	New York
Saratoga	Albany - Schenectady - Troy
Schenectady	Albany - Schenectady - Troy
Suffolk	Nassau - Suffolk
Tioga	Binghamton
Warren	Glens Falls
Washington	Glens Falls
Wayne	Rochester
Westchester	New York

NEW YORK


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
CLINTON
FRANKLIN
ST. LAWRENCE
ESSEX
JEFFERSON
LEWIS
UTICA-ROME
HAMILTON
GLENS FALLS
WARREN
Glens Falls
WASHINGTON
SARATOGA
SCHENECTADY
ROCHESTER
SYRACUSE
OSWEGO
ONEIDA
Rome
Utica
HERKIMER
FULTON
MONTGOMERY
NIAGARA FALLS
Niagara Falls
ORLEANS
WAYNE
Rochester
Syracuse
ONONDAGA
MADISON
Schenectady
BUFFALO
Buffalo
GENESEE
MONROE
ONTARIO
SENECA
LIVINGSTON
WYOMING
ERIE
YATES
CAYUGA
CORTLAND
CHENANGO
OTSEGO
SCHOHARIE
Albany
ALBANY
Troy
RENSSELAER
ALBANY-SCHENECTADY-TROY
SCHUYLER
TOMPKINS
DELAWARE
GREENE
COLUMBIA
CHAUTAUQUA
Jamestown
CATTARAUGUS
ALLEGANY
STEUBEN
ELMIRA
Elmira
CHEMUNG
TIOGA
BROOME
Binghamton
BINGHAMTON
ULSTER
DUTCHESS
POUGHKEEPSIE
SULLIVAN
Poughkeepsie
PUTNAM
NEW YORK
WESTCHESTER
ORANGE COUNTY
ORANGE
White Plains
Yonkers
Mount Vernon
New Rochelle
ROCKLAND
BRONX
Hempstead
SUFFOLK
NASSAU-SUFFOLK
NEW YORK
New York
RICHMOND
QUEENS
NASSAU
KINGS

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA
contains MSAs:
- Bergen-Passaic, NJ
- Jersey City, NJ
- Middlesex-Somerset-Hunterdon, NJ
- Monmouth-Ocean, NJ
- Nassau-Suffolk, NY
- New York, NY
- Newark, NJ
- Orange County, NY

and NECMA:
- Bridgeport-Stamford-Norwalk, Danbury, CT

BUFFALO–NIAGARA FALLS CMSA
contains MSAs:
- Buffalo, NY
- Niagara Falls, NY

NORTH CAROLINA

METROPOLITAN DATA SUMMARY

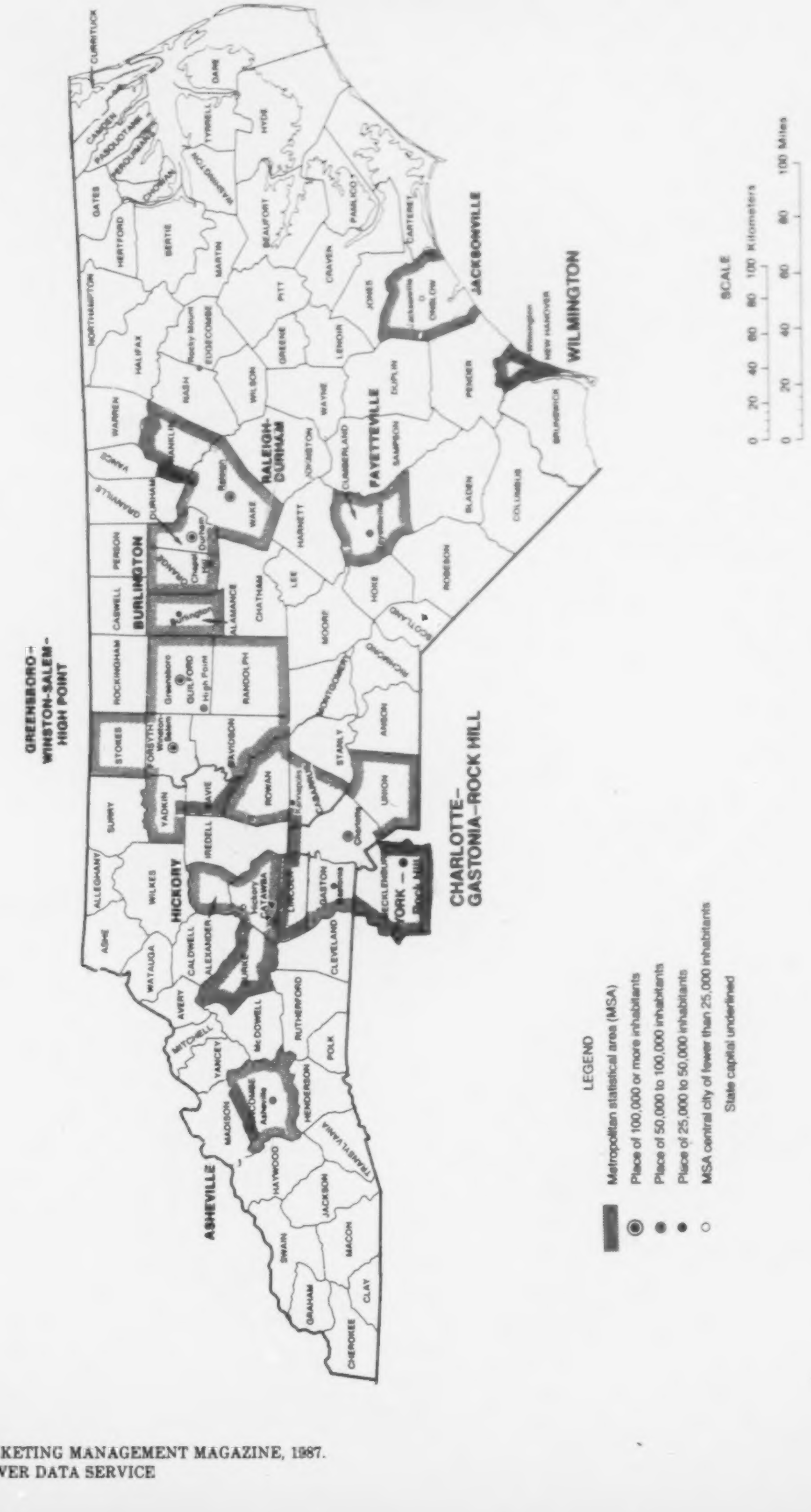
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ASHEVILLE	170.1	67.4	1,846,672	1,280,598	.0710
BURLINGTON	102.8	39.3	1,139,801	849,472	.0448
CHARLOTTE - GASTONIA - ROCK HILL	1,071.6	398.6	12,581,192	7,099,408	.4433
FAYETTEVILLE	264.0	84.5	2,520,326	1,425,184	.0929
GREENSBORO - WINSTON-SALEM - HIGH POINT	910.0	346.6	10,765,310	5,817,966	.3739
HICKORY	219.5	81.1	2,377,809	1,245,500	.0833
JACKSONVILLE	124.1	36.1	997,935	591,949	.0390
RALEIGH - DURHAM	648.3	245.6	8,476,044	4,251,058	.2818
WILMINGTON	115.4	44.3	1,218,118	951,981	.0493

County	Metropolitan Area
Alamance	Burlington
Alexander	Hickory
Buncombe	Asheville
Burke	Hickory
Cabarrus	Charlotte - Gastonia - Rock Hill
Catawba	Hickory
Cumberland	Fayetteville
Davidson	Greensboro - Winston-Salem - High Point
Davie	Greensboro - Winston-Salem - High Point
Durham	Raleigh - Durham
Forsyth	Greensboro - Winston-Salem - High Point
Franklin	Raleigh - Durham
Gaston	Charlotte - Gastonia - Rock Hill

County	Metropolitan Area
Guilford	Greensboro - Winston-Salem - High Point
Lincoln	Charlotte - Gastonia - Rock Hill
Mecklenburg	Charlotte - Gastonia - Rock Hill
New Hanover	Wilmington
Onslow	Jacksonville
Orange	Raleigh - Durham
Randolph	Greensboro - Winston-Salem - High Point
Rowan	Charlotte - Gastonia - Rock Hill
Stokes	Greensboro - Winston-Salem - High Point
Union	Charlotte - Gastonia - Rock Hill
Wake	Raleigh - Durham
Yadkin	Greensboro - Winston-Salem - High Point

NORTH CAROLINA


GREENSBORO–WINSTON-SALEM–HIGH POINT
BURLINGTON
RALEIGH-DURHAM
FAYETTEVILLE
JACKSONVILLE
WILMINGTON
HICKORY
ASHEVILLE
CHARLOTTE–GASTONIA–ROCK HILL
CURRITUCK
CAMDEN
PASQUOTANK
PERQUIMANS
CHOWAN
GATES
HERTFORD
BERTIE
NORTHAMPTON
HALIFAX
WARREN
VANCE
GRANVILLE
PERSON
CASWELL
ROCKINGHAM
STOKES
SURRY
ALLEGHANY
ASHE
WATAUGA
WILKES
YADKIN
FORSYTH
Winston-Salem
GUILFORD
Greensboro
High Point
ALAMANCE
Burlington
ORANGE
Chapel Hill
DURHAM
Durham
FRANKLIN
WAKE
Raleigh
NASH
Rocky Mount
EDGECOMBE
MARTIN
WASHINGTON
TYRRELL
DARE
HYDE
BEAUFORT
PITT
WILSON
GREENE
JOHNSTON
WAYNE
LENOIR
CRAVEN
PAMLICO
CARTERET
JONES
ONSLOW
Jacksonville
DUPLIN
PENDER
NEW HANOVER
Wilmington
BRUNSWICK
COLUMBUS
BLADEN
SAMPSON
CUMBERLAND
Fayetteville
HARNETT
LEE
CHATHAM
RANDOLPH
MOORE
HOKE
ROBESON
SCOTLAND
RICHMOND
MONTGOMERY
ANSON
STANLY
UNION
DAVIDSON
DAVIE
ROWAN
CABARRUS
Kannapolis
IREDELL
MECKLENBURG
Charlotte
YORK
Rock Hill
GASTON
Gastonia
LINCOLN
CATAWBA
Hickory
ALEXANDER
CALDWELL
BURKE
CLEVELAND
RUTHERFORD
McDOWELL
AVERY
MITCHELL
YANCEY
MADISON
BUNCOMBE
Asheville
HENDERSON
POLK
TRANSYLVANIA
HAYWOOD
JACKSON
SWAIN
MACON
GRAHAM
CHEROKEE
CLAY
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

NORTH DAKOTA

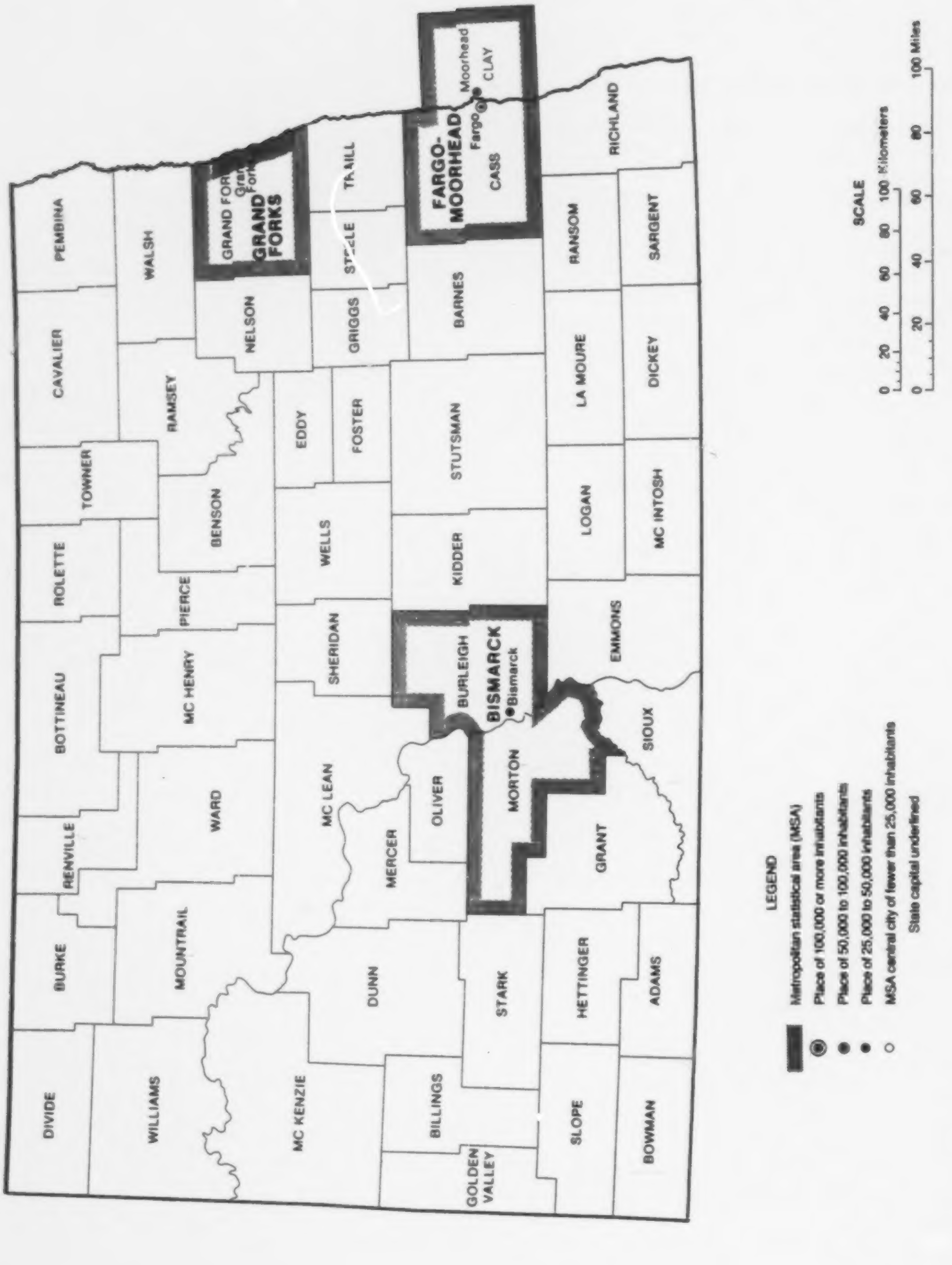
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
BISMARCK	92.3	32.7	1,108,602	615,092	.0387
FARGO - MOORHEAD	150.0	55.1	1,834,762	1,050,224	.0644
GRAND FORKS	70.6	23.9	1,003,237	484,430	.0325

County	Metropolitan Area
Burleigh	Bismarck
Cass	Fargo - Moorhead
Grand Forks	Grand Forks
Morton	Bismarck

NORTH DAKOTA


PEMBINA
WALSH
GRAND FORKS
Grand Forks
GRAND FORKS
TRAILL
CASS
Fargo
FARGO-MOORHEAD
CLAY
Moorhead
RICHLAND
CAVALIER
RAMSEY
NELSON
STEELE
GRIGGS
BARNES
RANSOM
SARGENT
TOWNER
BENSON
EDDY
FOSTER
STUTSMAN
LA MOURE
DICKEY
ROLETTE
PIERCE
WELLS
KIDDER
LOGAN
MC INTOSH
BOTTINEAU
MC HENRY
SHERIDAN
BURLEIGH
BISMARCK
Bismarck
EMMONS
RENVILLE
WARD
MC LEAN
OLIVER
MORTON
SIOUX
GRANT
BURKE
MOUNTRAIL
MERCER
DUNN
STARK
HETTINGER
ADAMS
DIVIDE
WILLIAMS
MC KENZIE
BILLINGS
GOLDEN VALLEY
SLOPE
BOWMAN
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1987 SURVEY OF BUYING POWER DATA SERVICE

OHIO

METROPOLITAN DATA SUMMARY

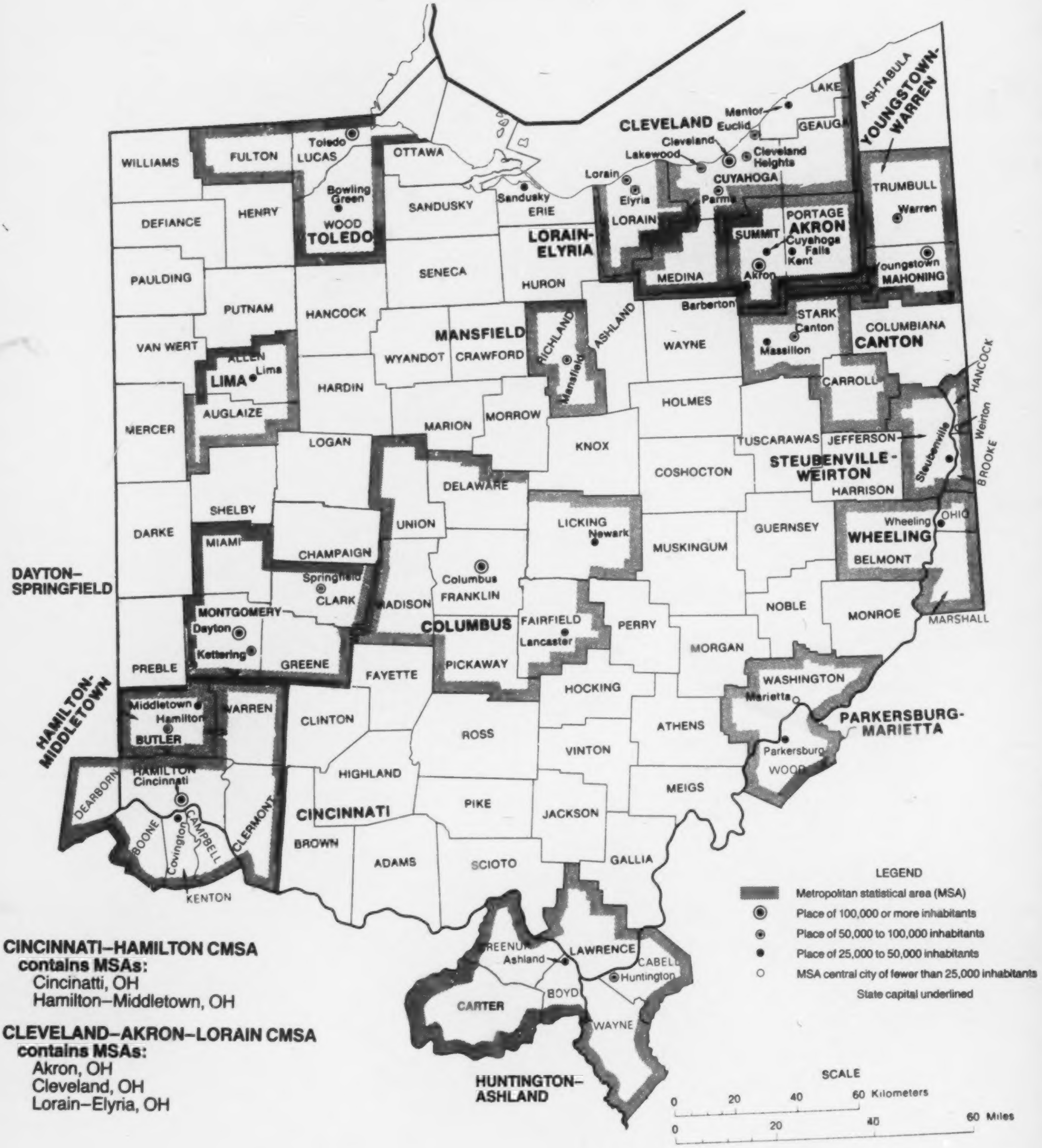
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
AKRON	648.5	242.4	7,771,852	3,808,456	.2611
CANTON	405.4	147.7	4,518,301	2,300,766	.1559
CINCINNATI	1,419.3	529.9	17,675,127	8,965,943	.5950
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1,692.9*	*627.2*	*20,770,313*	*10,191,677*	*.6943*
CLEVELAND	1,853.3	712.3	23,747,837	12,444,134	.8038
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*2,775.4*	*1,050.5*	*34,811,336*	*17,585,483*	*1.1697*
COLUMBUS	1,301.6	496.1	15,929,295	8,496,381	.5469
DAYTON - SPRINGFIELD	930.8	356.3	11,851,395	5,613,552	.3892
HAMILTON - MIDDLETOWN	273.6	97.3	3,095,186	1,225,734	.0993
LIMA	157.5	56.7	1,736,357	984,948	.0621
LORAIN - ELYRIA	273.6	95.8	3,291,647	1,332,893	.1048
MANSFIELD	130.9	48.9	1,480,229	824,618	.0523
PARKERSBURG - MARIETTA	158.8	59.6	1,631,542	941,732	.0595
STEUBENVILLE - WEIRTON	155.3	57.7	1,584,095	718,819	.0539
TOLEDO	614.8	230.3	7,557,547	4,622,851	.2714
YOUNGSTOWN - WARREN	516.9	191.9	6,076,654	2,867,664	.2028

County	Metropolitan Area
Allen	Lima
Auglaize	Lima
Belmont	Wheeling, W. Va.
Butler	Hamilton - Middletown
Carroll	Canton
Clark	Dayton - Springfield
Clermont	Cincinnati
Cuyahoga	Cleveland
Delaware	Columbus
Fairfield	Columbus
Franklin	Columbus
Fulton	Toledo
Geauga	Cleveland
Greene	Dayton - Springfield
Hamilton	Cincinnati
Jefferson	Steubenville - Weirton
Lake	Cleveland
Lawrence	Huntington - Ashland, W. Va. - Ky.

County	Metropolitan Area
Licking	Columbus
Lorain	Lorain - Elyria
Lucas	Toledo
Madison	Columbus
Mahoning	Youngstown - Warren
Medina	Cleveland
Miami	Dayton - Springfield
Montgomery	Dayton - Springfield
Pickaway	Columbus
Portage	Akron
Richland	Mansfield
Stark	Canton
Summit	Akron
Trumbull	Youngstown - Warren
Union	Columbus
Warren	Cincinnati
Washington	Parkersburg - Marietta
Wood	Toledo

OHIO


WILLIAMS
FULTON
Toledo
LUCAS
OTTAWA
Bowling Green
WOOD
TOLEDO
DEFIANCE
HENRY
SANDUSKY
Sandusky
ERIE
PAULDING
PUTNAM
HANCOCK
SENECA
HURON
LORAIN-ELYRIA
Lorain
Elyria
LORAIN
MEDINA
CLEVELAND
Mentor
Euclid
Cleveland
Lakewood
Cleveland Heights
CUYAHOGA
Parma
LAKE
GEAUGA
ASHTABULA
YOUNGSTOWN-WARREN
TRUMBULL
Warren
Youngstown
MAHONING
PORTAGE
AKRON
SUMMIT
Cuyahoga Falls
Kent
Akron
Barberton
VAN WERT
ALLEN
Lima
LIMA
AUGLAIZE
HARDIN
MANSFIELD
WYANDOT
CRAWFORD
RICHLAND
Mansfield
ASHLAND
WAYNE
STARK
Canton
Massillon
COLUMBIANA
CANTON
CARROLL
HANCOCK
MERCER
MARION
MORROW
HOLMES
TUSCARAWAS
JEFFERSON
Steubenville
Weirton
BROOKE
STEUBENVILLE-WEIRTON
HARRISON
LOGAN
KNOX
COSHOCTON
DELAWARE
UNION
SHELBY
DARKE
MIAMI
CHAMPAIGN
LICKING
Newark
MUSKINGUM
GUERNSEY
Wheeling
OHIO
WHEELING
BELMONT
DAYTON-SPRINGFIELD
Springfield
CLARK
MADISON
Columbus
FRANKLIN
MONTGOMERY
Dayton
Kettering
GREENE
COLUMBUS
FAIRFIELD
Lancaster
PERRY
MORGAN
NOBLE
MONROE
MARSHALL
PREBLE
FAYETTE
PICKAWAY
HOCKING
WASHINGTON
Marietta
PARKERSBURG-MARIETTA
Parkersburg
WOOD
HAMILTON-MIDDLETOWN
Middletown
Hamilton
BUTLER
WARREN
CLINTON
ROSS
VINTON
ATHENS
MEIGS
DEARBORN
HAMILTON
Cincinnati
HIGHLAND
PIKE
JACKSON
CINCINNATI
BOONE
Covington
CAMPBELL
CLERMONT
KENTON
BROWN
ADAMS
SCIOTO
GALLIA
GREENUP
Ashland
LAWRENCE
CABELL
Huntington
BOYD
CARTER
WAYNE
HUNTINGTON-ASHLAND
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 Kilometers
0 20 40 60 Miles

CINCINNATI–HAMILTON CMSA contains MSAs:
Cincinatti, OH
Hamilton–Middletown, OH

CLEVELAND–AKRON–LORAIN CMSA contains MSAs:
Akron, OH
Cleveland, OH
Lorain–Elyria, OH

1987 SURVEY OF BUYING POWER DATA SERVICE

OKLAHOMA

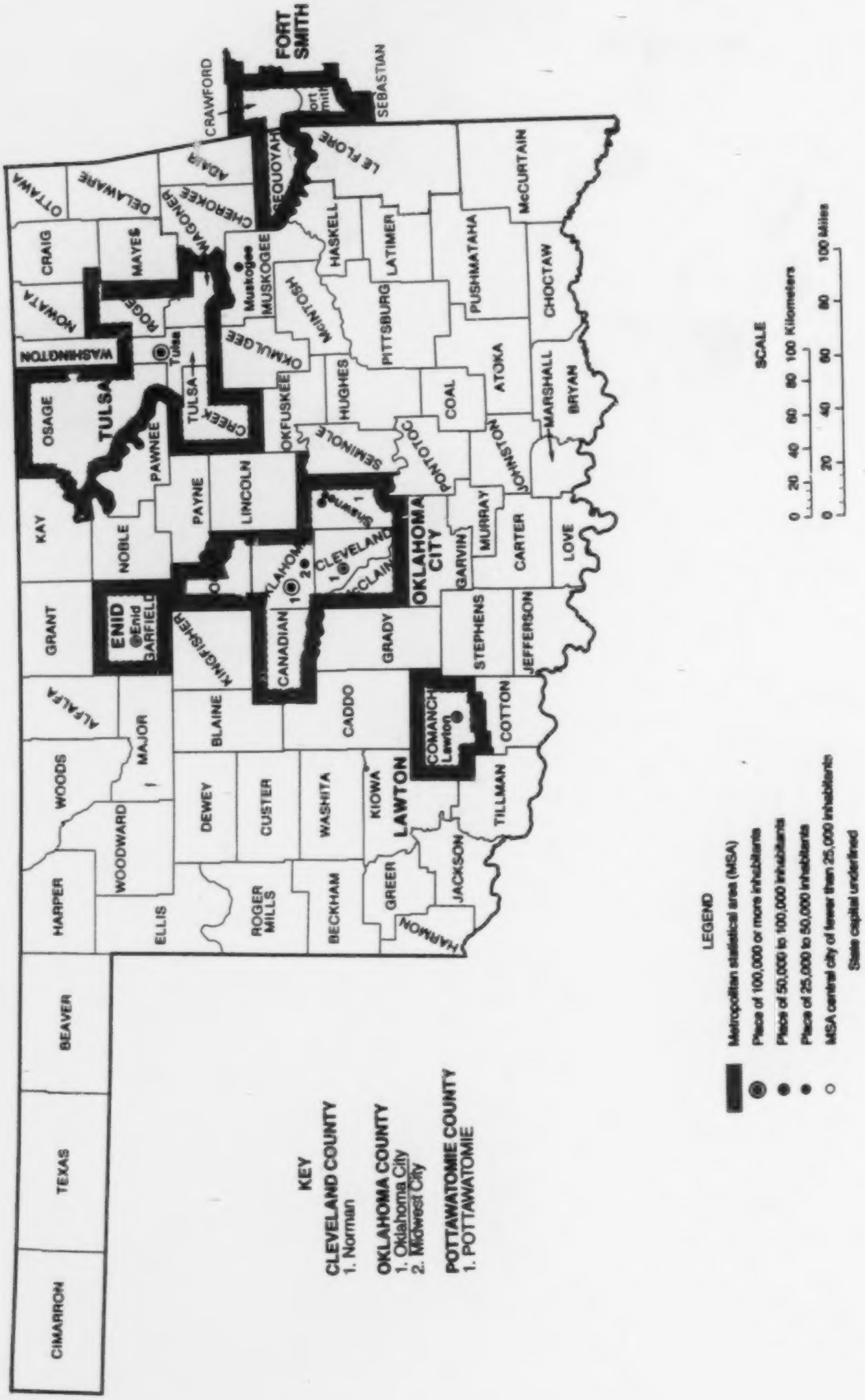
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ENID	66.0	25.7	789,542	428,494	.0275
LAWTON	118.7	38.1	1,202,991	609,374	.0423
OKLAHOMA CITY	993.1	380.1	11,916,563	7,609,480	.4361
TULSA	746.5	287.0	8,783,228	4,377,793	.2976

County	Metropolitan Area
Canadian	Oklahoma City
Cleveland	Oklahoma City
Comanche	Lawton
Creek	Tulsa
Garfield	Enid
Logan	Oklahoma City
McClain	Oklahoma City
Oklahoma	Oklahoma City
Osage	Tulsa
Pottawatomie	Oklahoma City
Rogers	Tulsa
Sequoyah	Fort Smith, Ark.
Tulsa	Tulsa
Wagoner	Tulsa

OKLAHOMA


FORT SMITH
Fort Smith
SEBASTIAN
CRAWFORD
SEQUOYAH
LE FLORE
McCURTAIN
ADAIR
CHEROKEE
DELAWARE
OTTAWA
CRAIG
MAYES
WAGONER
MUSKOGEE
Muskogee
HASKELL
LATIMER
PUSHMATAHA
CHOCTAW
NOWATA
ROGERS
TULSA
Tulsa
WASHINGTON
OSAGE
OKMULGEE
McINTOSH
PITTSBURG
CREEK
OKFUSKEE
HUGHES
COAL
ATOKA
BRYAN
MARSHALL
JOHNSTON
PONTOTOC
SEMINOLE
PAWNEE
PAYNE
LINCOLN
Pottawatomie
KAY
NOBLE
OKLAHOMA CITY
OKLAHOMA
CLEVELAND
McCLAIN
GARVIN
MURRAY
CARTER
LOVE
LOGAN
ENID
Enid
GARFIELD
GRANT
KINGFISHER
CANADIAN
GRADY
STEPHENS
JEFFERSON
ALFALFA
MAJOR
BLAINE
CADDO
COMANCHE
Lawton
COTTON
LAWTON
WOODS
WOODWARD
DEWEY
CUSTER
WASHITA
KIOWA
TILLMAN
HARPER
ELLIS
ROGER MILLS
BECKHAM
GREER
JACKSON
HARMON
BEAVER
TEXAS
CIMARRON
KEY
CLEVELAND COUNTY
1. Norman
OKLAHOMA COUNTY
1. Oklahoma City
2. Midwest City
POTTAWATOMIE COUNTY
1. POTTAWATOMIE
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

OREGON

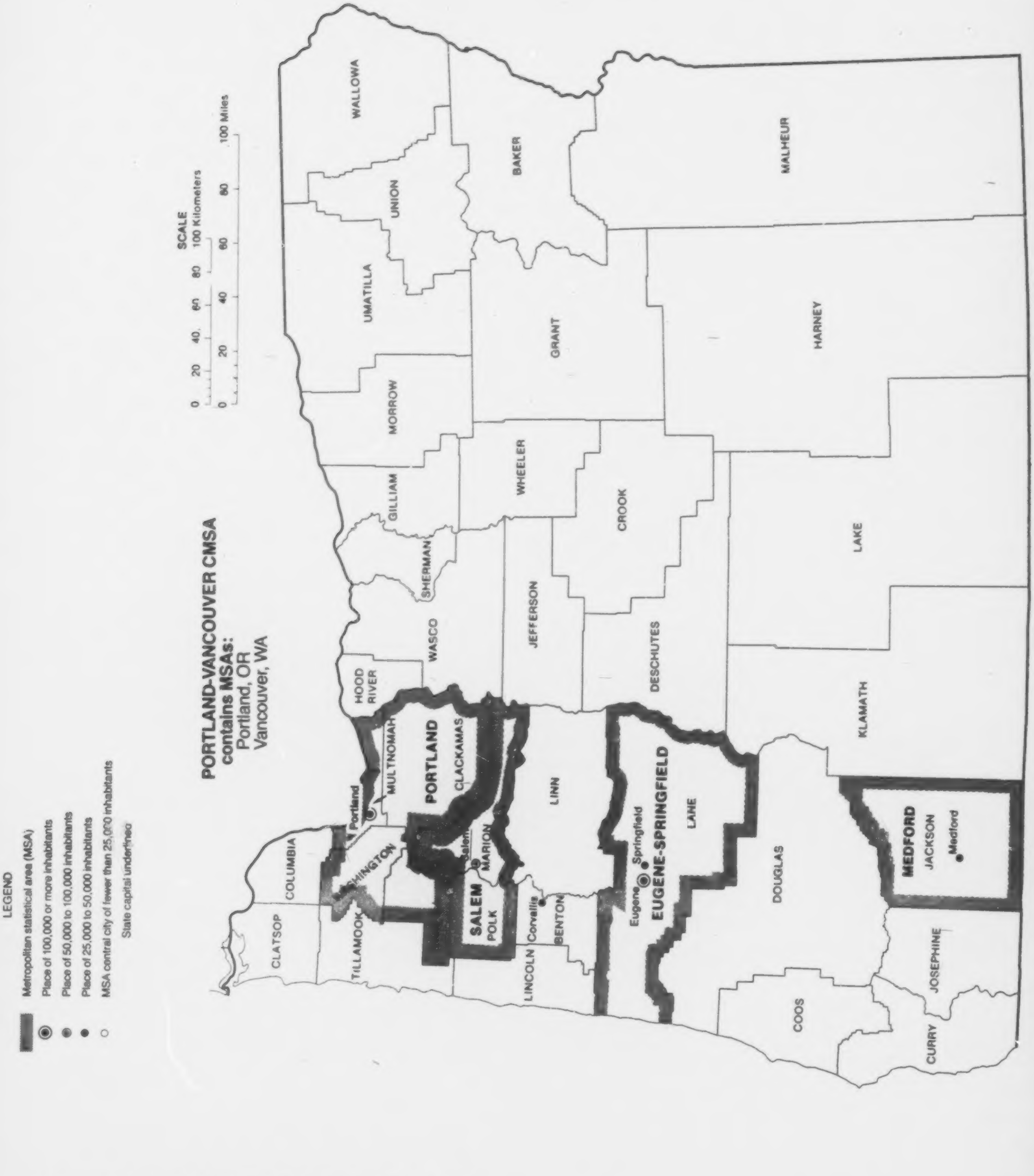
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
EUGENE - SPRINGFIELD	266.4	104.3	2,803,728	1,471,299	.0988
MEDFORD	141.3	53.2	1,342,066	792,219	.0502
PORTLAND	1,159.3	456.5	14,952,982	7,870,161	.5060
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1,371.4*	*535.9*	*17,391,998*	*8,726,408*	*.5817*
SALEM	262.2	97.2	2,548,961	1,238,516	.0897

County	Metropolitan Area	County	Metropolitan Area
Clackamas	Portland	Multnomah	Portland
Jackson	Medford	Polk	Salem
Lane	Eugene - Springfield	Washington	Portland
Marion	Salem	Yamhill	Portland

OREGON


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
PORTLAND-VANCOUVER CMSA
contains MSAs:
Portland, OR
Vancouver, WA
SCALE
100 Kilometers
0 20 40 60 80
0 20 40 60 80 100 Miles
WALLOWA
UNION
BAKER
MALHEUR
UMATILLA
GRANT
HARNEY
MORROW
WHEELER
CROOK
GILLIAM
SHERMAN
LAKE
WASCO
JEFFERSON
DESCHUTES
HOOD RIVER
KLAMATH
MULTNOMAH
PORTLAND
CLACKAMAS
Portland
LINN
EUGENE-SPRINGFIELD
LANE
MEDFORD
JACKSON
Medford
COLUMBIA
WASHINGTON
Salem
MARION
Springfield
Eugene
DOUGLAS
CLATSOP
TILLAMOOK
SALEM
POLK
Corvallis
BENTON
LINCOLN
JOSEPHINE
COOS
CURRY

PENNSYLVANIA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ALLENTOWN - BETHLEHEM	660.7	253.0	8,327,706	4,035,091	.2760
ALTOONA	135.4	51.1	1,359,232	801,616	.0501
BEAVER COUNTY	194.6	71.7	2,335,729	872,971	.0729
ERIE	281.9	102.7	3,223,391	1,499,920	.1077
HARRISBURG - LEBANON - CARLISLE	580.9	222.8	7,455,532	4,165,367	.2575
JOHNSTOWN	259.3	94.8	2,332,733	1,043,153	.0818
LANCASTER	389.1	140.7	4,634,317	2,433,663	.1592
PHILADELPHIA	4,827.4	1,773.3	63,471.921	31,122,684	2.0940
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*5,834.2*	*2,132.1*	*77,440,647*	*37,891,926*	*2.5485*
PITTSBURGH	2,139.6	835.5	26,285,320	12,087,280	.8623
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*2,334.2*	*907.2*	*28,621,049*	*12,960,251*	*.9352*
READING	323.7	125.4	3,967,006	2,249,105	.1390
SCRANTON - WILKES-BARRE	731.2	278.7	7,699,740	4,039,737	.2713
SHARON	126.6	46.5	1,313,663	579,428	.0441
STATE COLLEGE	115.9	39.1	1,114,893	595,039	.0403
WILLIAMSPORT	118.3	43.9	1,224,222	637,237	.0433
YORK	397.5	149.1	4,723,508	1,989,749	.1524

County	Metropolitan Area
Adams	York
Allegheny	Pittsburgh
Beaver	Beaver County
Berks	Reading
Blair	Altoona
Bucks	Philadelphia
Cambria	Johnstown
Carbon	Allentown - Bethlehem
Centre	State College
Chester	Philadelphia
Columbia	Scranton - Wilkes-Barre
Cumberland	Harrisburg - Lebanon - Carlisle
Dauphin	Harrisburg - Lebanon - Carlisle
Delaware	Philadelphia
Erie	Erie
Fayette	Pittsburgh
Lackawanna	Scranton - Wilkes-Barre
Lancaster	Lancaster
Lebanon	Harrisburg - Lebanon - Carlisle
Lehigh	Allentown - Bethlehem
Luzerne	Scranton - Wilkes-Barre
Lycoming	Williamsport
Mercer	Sharon
Monroe	Scranton - Wilkes-Barre
Montgomery	Philadelphia
Northampton	Allentown - Bethlehem
Perry	Harrisburg - Lebanon - Carlisle
Philadelphia	Philadelphia
Somerset	Johnstown
Washington	Pittsburgh
Westmoreland	Pittsburgh
Wyoming	Scranton - Wilkes-Barre
York	York

PENNSYLVANIA

KEY

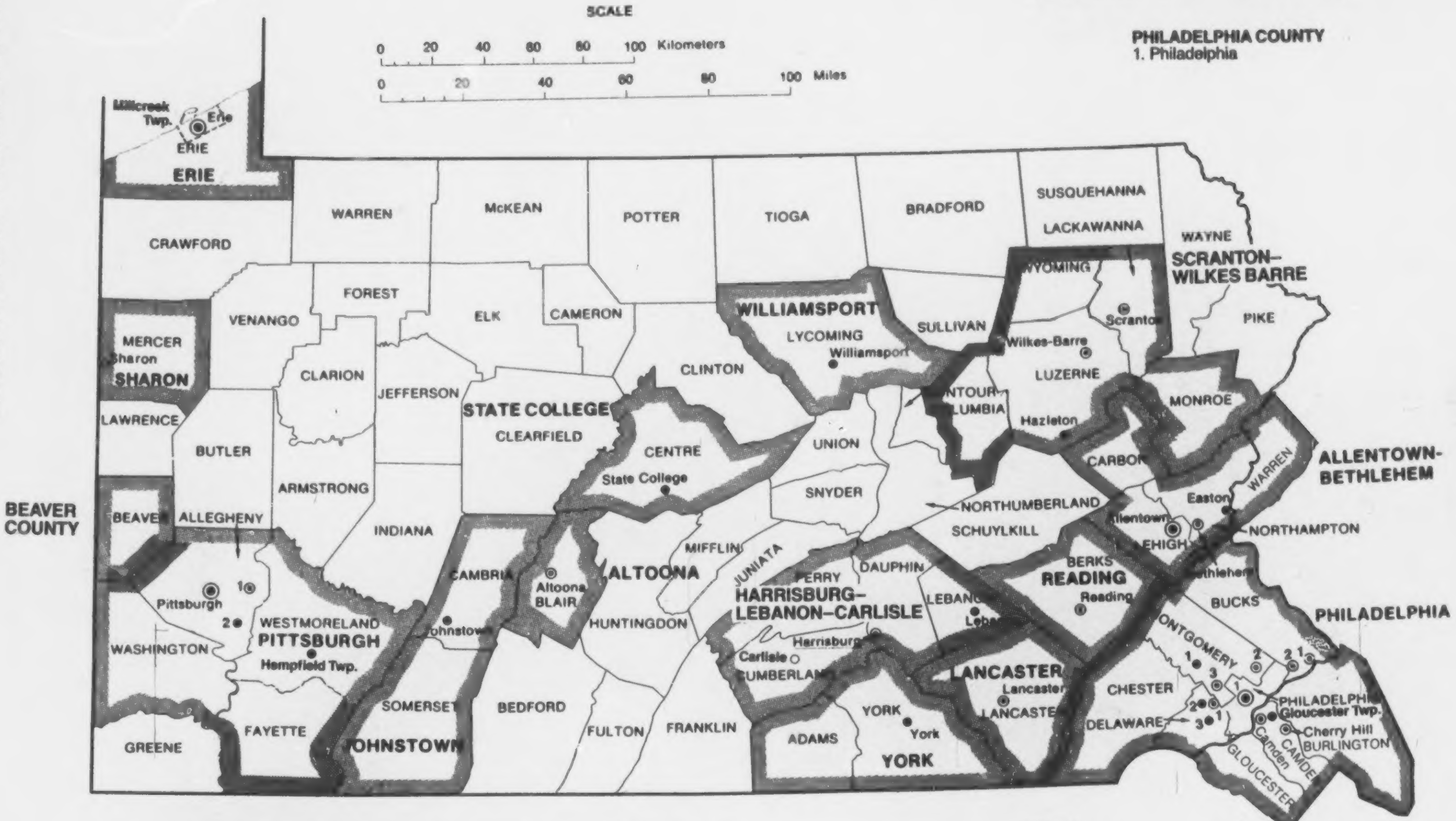
ALLEGHENY COUNTY
1. Penn Hills
2. McKeesport

MONTGOMERY COUNTY
1. Norristown
2. Abingdon Twp
3. Lower Merion Twp

BUCKS COUNTY
1. Bristol Twp
2. Bensalem Twp

DELAWARE COUNTY
1. Haverford Twp
2. Upper Darby
3. Chester Twp

PHILADELPHIA COUNTY
1. Philadelphia


SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
ERIE
Millcreek Twp.
Erie
WARREN
McKEAN
POTTER
TIOGA
BRADFORD
SUSQUEHANNA
LACKAWANNA
WAYNE
SCRANTON–WILKES BARRE
PIKE
Scranton
WYOMING
Wilkes-Barre
LUZERNE
Hazleton
MONROE
CARBON
CRAWFORD
VENANGO
FOREST
ELK
CAMERON
WILLIAMSPORT
LYCOMING
Williamsport
SULLIVAN
MONTOUR
COLUMBIA
MERCER
Sharon
SHARON
CLARION
JEFFERSON
STATE COLLEGE
CLEARFIELD
CLINTON
LAWRENCE
BUTLER
CENTRE
State College
UNION
SNYDER
ARMSTRONG
BEAVER COUNTY
BEAVER
ALLEGHENY
INDIANA
Pittsburgh
1
2
WESTMORELAND
PITTSBURGH
Hempfield Twp.
WASHINGTON
GREENE
FAYETTE
CAMBRIA
Johnstown
SOMERSET
JOHNSTOWN
Altoona
BLAIR
ALTOONA
HUNTINGDON
BEDFORD
FULTON
MIFFLIN
JUNIATA
PERRY
DAUPHIN
HARRISBURG–LEBANON–CARLISLE
Harrisburg
Carlisle
CUMBERLAND
FRANKLIN
ADAMS
YORK
York
LEBANON
Lebanon
NORTHUMBERLAND
SCHUYLKILL
BERKS
READING
Reading
LANCASTER
Lancaster
ALLENTOWN-BETHLEHEM
WARREN
Easton
Allentown
LEHIGH
NORTHAMPTON
Bethlehem
BUCKS
MONTGOMERY
CHESTER
DELAWARE
PHILADELPHIA
Gloucester Twp.
Cherry Hill
BURLINGTON
Camden
CAMDEN
GLOUCESTER

LEGEND

▬ Metropolitan statistical area (MSA)

◉ Place of 100,000 or more inhabitants

● Place of 50,000 to 100,000 inhabitants

• Place of 25,000 to 50,000 inhabitants

○ MSA central city of fewer than 25,000 inhabitants

State capital underlined

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE

PITTSBURGH–BEAVER VALLEY CMSA
contains MSAs:
Beaver County, PA
Pittsburgh, PA

1987 SURVEY OF BUYING POWER DATA SERVICE

RHODE ISLAND

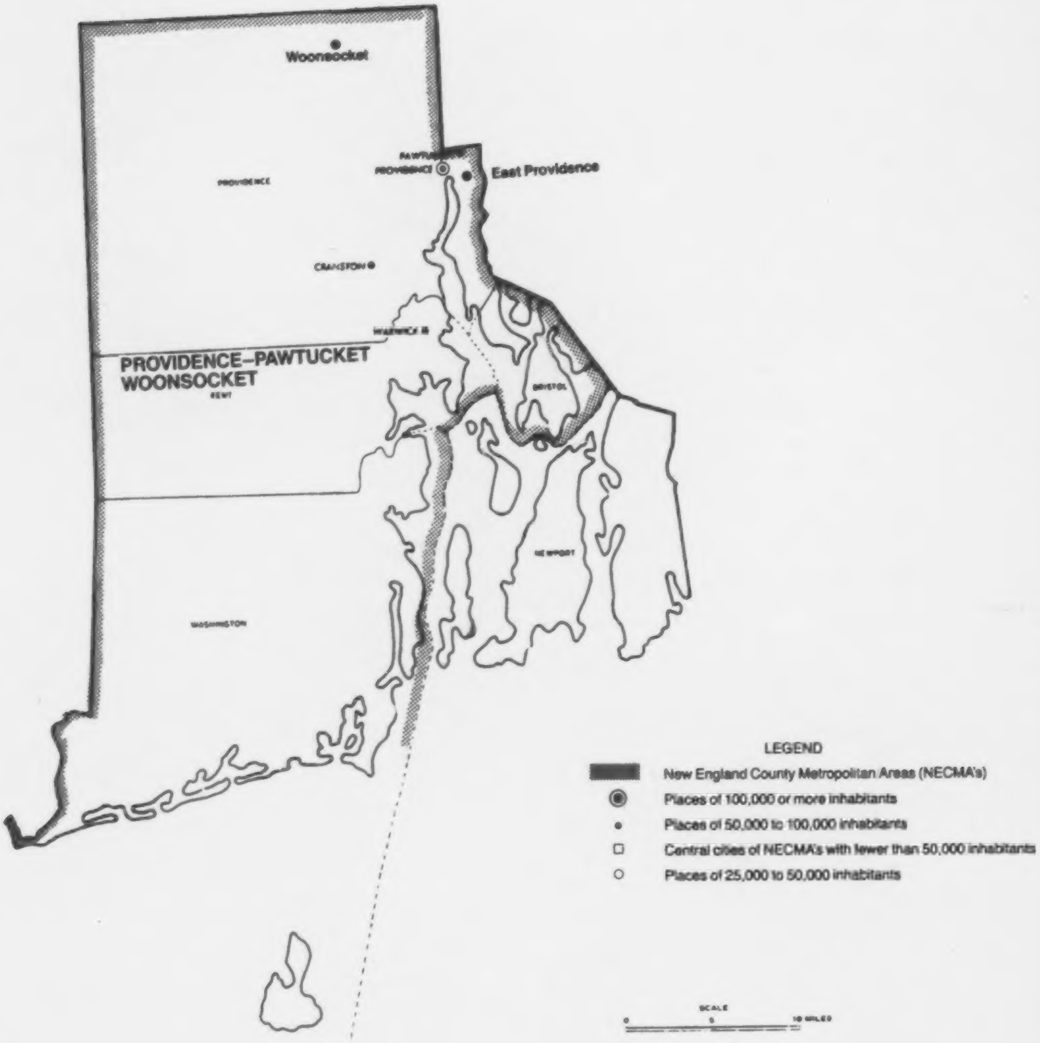
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
PROVIDENCE - PAWTUCKET - WOONSOCKET	894.9	328.7	11,263,987	5,559,061	.3755

County	Metropolitan Area
Bristol	Providence - Pawtucket - Woonsocket
Kent	Providence - Pawtucket - Woonsocket
Providence	Providence - Pawtucket - Woonsocket
Washington	Providence - Pawtucket - Woonsocket

RHODE ISLAND


Woonsocket
PAWTUCKET
PROVIDENCE
East Providence
PROVIDENCE
CRANSTON
WARWICK
PROVIDENCE–PAWTUCKET
WOONSOCKET
KENT
BRISTOL
NEWPORT
WASHINGTON
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants
SCALE
0
5
10 MILES

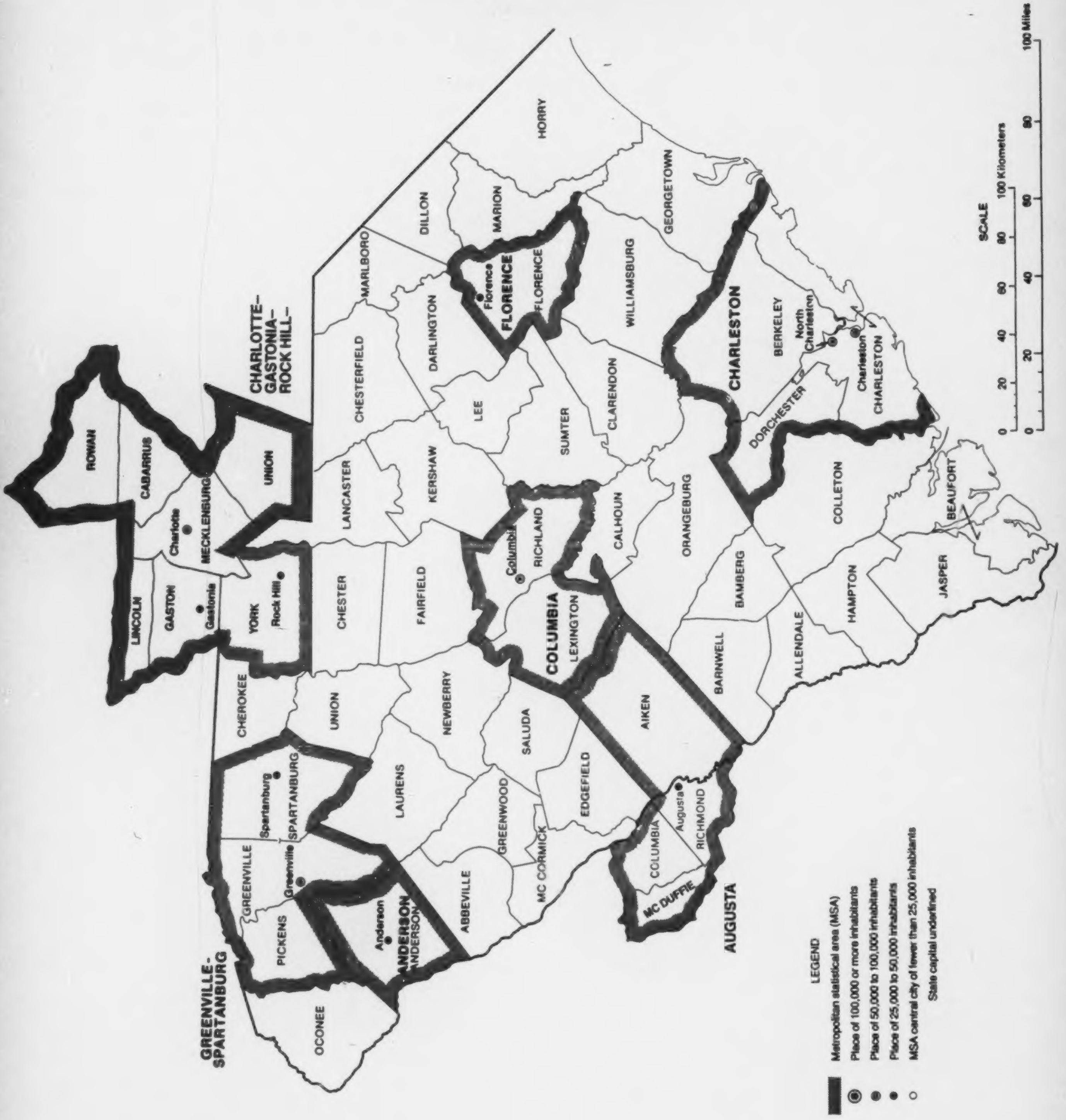
SOUTH CAROLINA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ANDERSON	146.6	54.9	1,437,072	721,378	.0508
CHARLESTON	493.7	169.5	4,726,068	2,725,820	.1752
CHARLOTTE - GASTONIA - ROCK HILL	1,071.6	398.6	12,581,192	7,099,408	.4433
COLUMBIA	449.0	160.9	5,284,369	2,661,318	.1797
FLORENCE	120.6	42.0	1,047,148	720,836	.0422
GREENVILLE - SPARTANBURG	616.7	229.8	6,253,851	3,673,331	.2300

County	Metropolitan Area
Aiken	Augusta, Ga.
Anderson	Anderson
Berkeley	Charleston
Charleston	Charleston
Dorchester	Charleston
Florence	Florence

County	Metropolitan Area
Greenville	Greenville - Spartanburg
Lexington	Columbia
Pickens	Greenville - Spartanburg
Richland	Columbia
Spartanburg	Greenville - Spartanburg
York	Charlotte - Gastonia - Rock Hill

SOUTH CAROLINA


CHARLOTTE-GASTONIA-ROCK HILL-
ROWAN
CABARRUS
MECKLENBURG
Charlotte
UNION
LINCOLN
GASTON
Gastonia
YORK
Rock Hill
CHEROKEE
GREENVILLE-SPARTANBURG
GREENVILLE
Greenville
SPARTANBURG
Spartanburg
PICKENS
ANDERSON
Anderson
OCONEE
ABBEVILLE
LAURENS
UNION
CHESTER
LANCASTER
CHESTERFIELD
MARLBORO
DILLON
MARION
HORRY
FLORENCE
Florence
DARLINGTON
LEE
KERSHAW
FAIRFIELD
NEWBERRY
SALUDA
GREENWOOD
MC CORMICK
EDGEFIELD
COLUMBIA
RICHLAND
Columbia
LEXINGTON
CALHOUN
SUMTER
CLARENDON
WILLIAMSBURG
GEORGETOWN
CHARLESTON
BERKELEY
North Charleston
Charleston
DORCHESTER
ORANGEBURG
AIKEN
BARNWELL
BAMBERG
ALLENDALE
HAMPTON
COLLETON
BEAUFORT
JASPER
AUGUSTA
Augusta
RICHMOND
COLUMBIA
MC DUFFIE
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

SOUTH DAKOTA

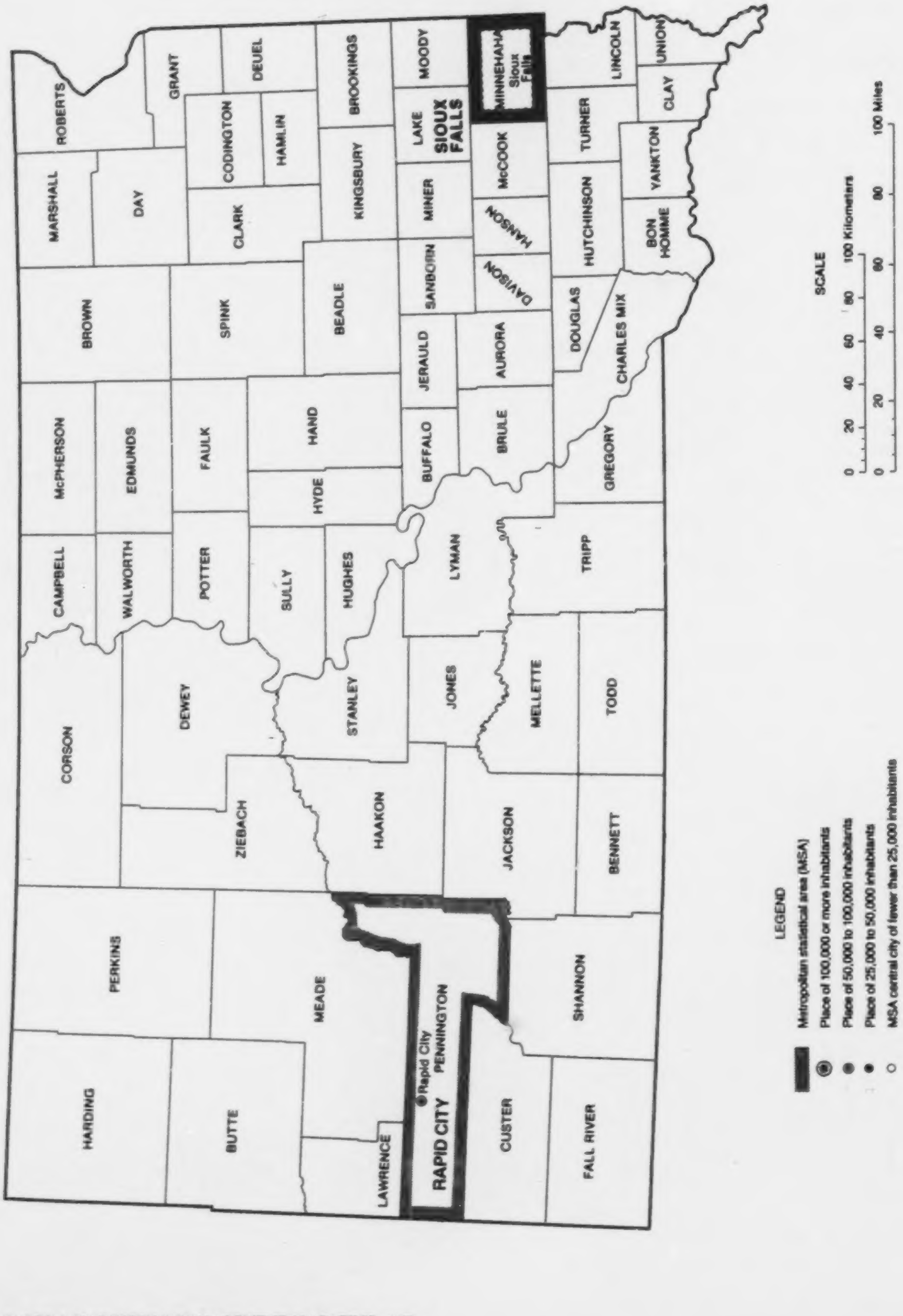
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
RAPID CITY	77.3	29.2	949,021	627,505	.0350
SIOUX FALLS	125.2	48.7	1,724,461	907,399	.0577

County	Metropolitan Area
Minnehaha	Sioux Falls
Pennington	Rapid City

SOUTH DAKOTA


ROBERTS
GRANT
DEUEL
BROOKINGS
MOODY
MINNEHAHA
Sioux Falls
LINCOLN
UNION
MARSHALL
DAY
CODINGTON
HAMLIN
KINGSBURY
LAKE
SIOUX FALLS
McCOOK
TURNER
CLAY
YANKTON
CLARK
MINER
HANSON
HUTCHINSON
BON HOMME
BROWN
SPINK
BEADLE
SANBORN
DAVISON
DOUGLAS
CHARLES MIX
JERAULD
AURORA
McPHERSON
EDMUNDS
FAULK
HAND
BUFFALO
BRULE
GREGORY
HYDE
CAMPBELL
WALWORTH
POTTER
SULLY
HUGHES
LYMAN
TRIPP
CORSON
DEWEY
STANLEY
JONES
MELLETTE
TODD
ZIEBACH
HAAKON
JACKSON
BENNETT
PERKINS
MEADE
PENNINGTON
Rapid City
RAPID CITY
SHANNON
HARDING
BUTTE
LAWRENCE
CUSTER
FALL RIVER
SCALE
0
20
40
60
80
100 Kilometers
0
20
40
60
80
100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants

TENNESSEE

METROPOLITAN DATA SUMMARY

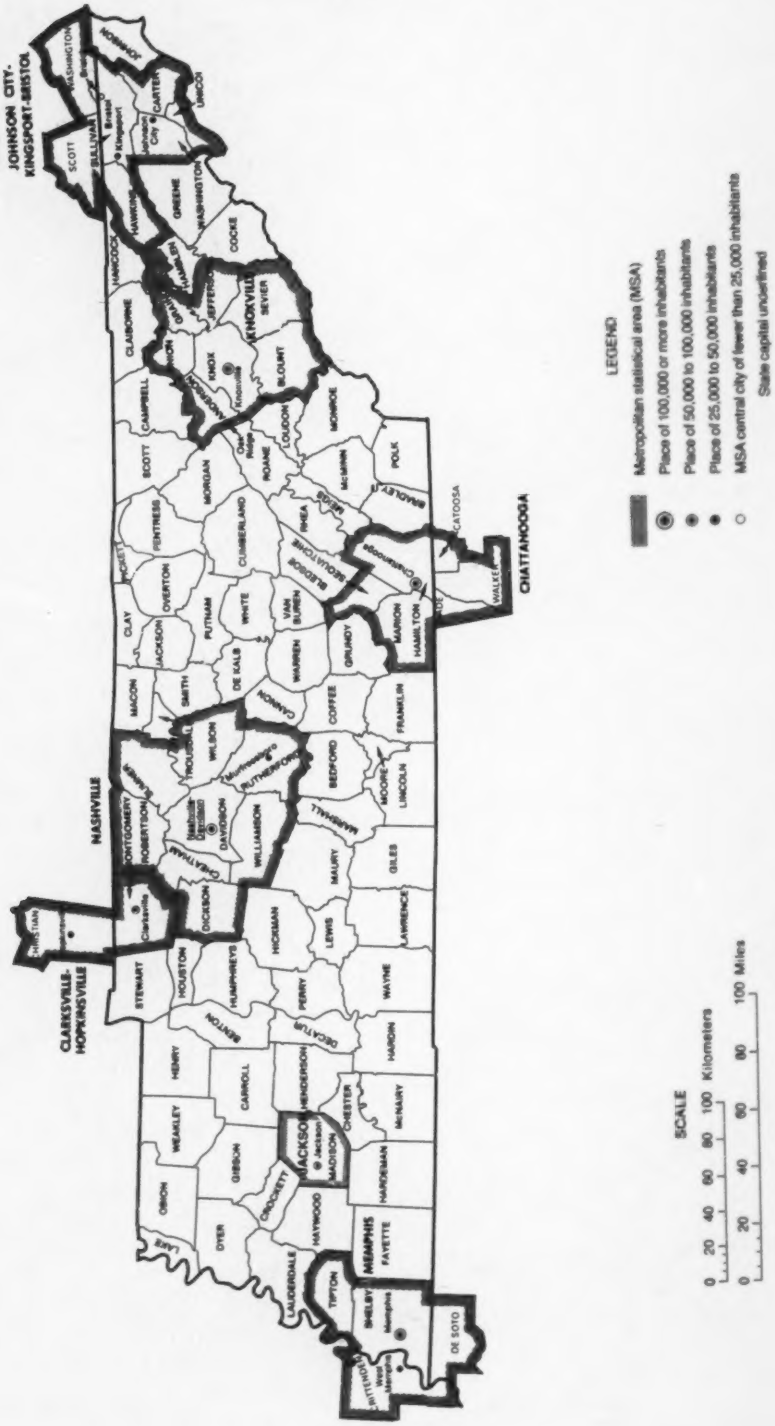
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
CHATTANOOGA	433.2	161.9	4,410,355	2,758,409	.1656
CLARKSVILLE - HOPKINSVILLE	158.9	52.0	1,471,488	772,113	.0533
JACKSON	78.2	29.5	799,334	647,616	.0329
JOHNSON CITY - KINGSPORT - BRISTOL	450.1	167.7	4,470,554	2,470,126	.1622
KNOXVILLE	599.3	231.1	6,401,113	4,599,978	.2498
MEMPHIS	956.6	342.4	10,082,963	6,632,575	.3825
NASHVILLE	936.4	348.7	11,420,905	6,184,212	.3942

County	Metropolitan Area
Anderson	Knoxville
Blount	Knoxville
Carter	Johnson City - Kingsport - Bristol
Cheatham	Nashville
Davidson	Nashville
Dickson	Nashville
Grainger	Knoxville
Hamilton	Chattanooga
Hawkins	Johnson City - Kingsport - Bristol
Jefferson	Knoxville
Knox	Knoxville
Madison	Jackson
Marion	Chattanooga
Montgomery	Clarksville - Hopkinsville

County	Metropolitan Area
Robertson	Nashville
Rutherford	Nashville
Sequatchie	Chattanooga
Sevier	Knoxville
Shelby	Memphis
Sullivan	Johnson City - Kingsport - Bristol
Sumner	Nashville
Tipton	Memphis
Unicoi	Johnson City - Kingsport - Bristol
Union	Knoxville
Washington	Johnson City - Kingsport - Bristol
Williamson	Nashville
Wilson	Nashville

TENNESSEE


JOHNSON CITY-KINGSPORT-BRISTOL
KNOXVILLE
CHATTANOOGA
NASHVILLE
CLARKSVILLE-HOPKINSVILLE
JACKSON
MEMPHIS
Bristol
Kingsport
Johnson City
Knoxville
Oak Ridge
Chattanooga
Nashville-Davidson
Murfreesboro
Clarksville
Jackson
Memphis
West Memphis
SCOTT
SULLIVAN
WASHINGTON
JOHNSON
CARTER
UNICOI
HAWKINS
GREENE
COCKE
HANCOCK
HAMBLEN
GRAINGER
JEFFERSON
SEVIER
CLAIBORNE
UNION
KNOX
BLOUNT
ANDERSON
CAMPBELL
LOUDON
MONROE
ROANE
MORGAN
POLK
McMINN
MEIGS
RHEA
BRADLEY
CATOOSA
WALKER
HAMILTON
MARION
SEQUATCHIE
BLEDSOE
CUMBERLAND
FENTRESS
PICKETT
OVERTON
CLAY
JACKSON
PUTNAM
WHITE
VAN BUREN
GRUNDY
WARREN
DE KALB
SMITH
MACON
TROUSDALE
SUMNER
WILSON
CANNON
COFFEE
FRANKLIN
RUTHERFORD
BEDFORD
MOORE
LINCOLN
MARSHALL
ROBERTSON
MONTGOMERY
CHEATHAM
DAVIDSON
WILLIAMSON
MAURY
GILES
DICKSON
HICKMAN
LEWIS
LAWRENCE
CHRISTIAN
STEWART
HOUSTON
HUMPHREYS
PERRY
WAYNE
BENTON
DECATUR
HARDIN
HENRY
CARROLL
HENDERSON
CHESTER
McNAIRY
WEAKLEY
GIBSON
MADISON
HARDEMAN
OBION
DYER
CROCKETT
HAYWOOD
FAYETTE
LAKE
LAUDERDALE
TIPTON
SHELBY
CRITTENDEN
DE SOTO
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

TEXAS

METROPOLITAN DATA SUMMARY

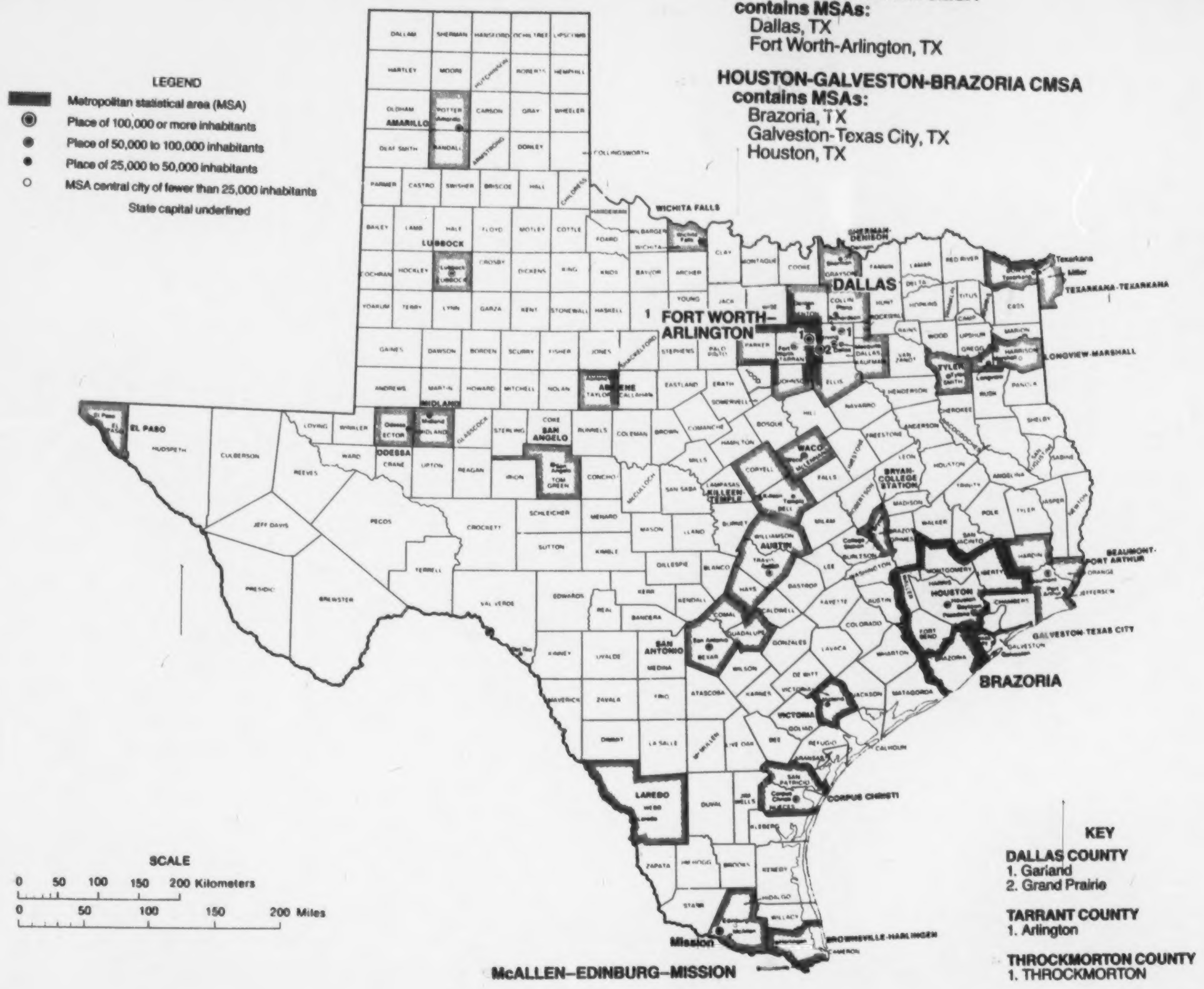
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
ABILENE	123.1	44.1	1,318,764	1,155,725	.0557
AMARILLO	198.3	75.5	2,427,055	1,413,889	.0859
AUSTIN	732.9	279.7	9,525,126	4,728,756	.3162
BEAUMONT - PORT ARTHUR	393.6	140.7	4,703,210	2,465,575	.1614
BRAZORIA	205.8	67.2	2,733,957	956,803	.0823
BROWNSVILLE - HARLINGEN	251.7	71.8	1,733,555	1,355,191	.0773
BRYAN - COLLEGE STATION	120.9	44.1	1,385,703	821,323	.0498
CORPUS CHRISTI	365.6	120.1	3,738,560	2,304,853	.1396
DALLAS	2,378.0	890.6	33,636,723	17,259,871	1.1108
DALLAS - FORT WORTH CONSOLIDATED AREA	*3,603.8*	*1,342.3*	*49,634,723*	*25,599,012*	*1.6493*
EL PASO	557.1	165.9	4,685,180	2,468,560	.1745
FORT WORTH - ARLINGTON	1,225.8	451.7	15,998,000	8,339,141	.5385
GALVESTON - TEXAS CITY	218.9	79.3	2,767,517	1,333,584	.0916
HOUSTON	3,232.2	1,179.4	43,535,505	21,801.603	1.4387
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*3,656.9*	*1,325.9*	*49,036,979*	*24,091,990*	*1.6126*
KILLEEN - TEMPLE	243.2	77.8	2,390,442	1,149,405	.0835
LAREDO	119.8	31.8	743,966	1,016,065	.0429
LONGVIEW - MARSHALL	171.4	62.1	1,948,555	1,301,855	.0733
LUBBOCK	220.7	78.3	2,377,025	1,549,674	.0895
McALLEN - EDINBURG - MISSION	360.8	98.5	2,267,402	1,681,474	.1017
MIDLAND	114.8	42.0	1,796,790	1,161,797	.0631
ODESSA	136.8	49.7	1,788,301	1,412,505	.0700
SAN ANGELO	98.4	36.0	1,168,074	768,481	.0433
SAN ANTONIO	1,251.2	422.8	13,193,202	7,188,738	.4705
SHERMAN - DENISON	97.9	37.7	1,154,317	578,149	.0392
TEXARKANA	121.6	44.7	1,183,138	772,662	.0455
TYLER	156.2	57.1	1,911,377	978,515	.0647
VICTORIA	78.2	26.7	853,912	578,852	.0325
WACO	190.7	69.6	1,984,773	1,117,515	.0717
WICHITA FALLS	126.8	45.9	1,405,494	960,340	.0536

County	Metropolitan Area
Bell	Killeen - Temple
Bexar	San Antonio
Bowie	Texarkana
Brazoria	Brazoria
Brazos	Bryan - College Station
Cameron	Brownsville - Harlingen
Collin	Dallas
Comal	San Antonio
Coryell	Killeen - Temple
Dallas	Dallas
Denton	Dallas
Ector	Odessa
Ellis	Dallas
El Paso	El Paso
Fort Bend	Houston
Galveston	Galveston - Texas City
Grayson	Sherman - Denison
Gregg	Longview - Marshall
Guadalupe	San Antonio
Hardin	Beaumont - Port Arthur
Harris	Houston
Harrison	Longview - Marshall
Hays	Austin
Hidalgo	McAllen - Edinburg - Mission
Jefferson	Beaumont - Port Arthur

County	Metropolitan Area
Johnson	Fort Worth - Arlington
Kaufman	Dallas
Liberty	Houston
Lubbock	Lubbock
McLennan	Waco
Midland	Midland
Montgomery	Houston
Nueces	Corpus Christi
Orange	Beaumont - Port Arthur
Parker	Fort Worth - Arlington
Potter	Amarillo
Randall	Amarillo
Rockwall	Dallas
San Patricio	Corpus Christi
Smith	Tyler
Tarrant	Fort Worth - Arlington
Taylor	Abilene
Tom Green	San Angelo
Travis	Austin
Victoria	Victoria
Waller	Houston
Webb	Laredo
Wichita	Wichita Falls
Williamson	Austin

TEXAS


AMARILLO
LUBBOCK
WICHITA FALLS
SHERMAN-DENISON
DALLAS
FORT WORTH-ARLINGTON
TEXARKANA-TEXARKANA
LONGVIEW-MARSHALL
TYLER
ABILENE
MIDLAND
ODESSA
EL PASO
SAN ANGELO
WACO
KILLEEN-TEMPLE
BRYAN-COLLEGE STATION
AUSTIN
SAN ANTONIO
HOUSTON
BEAUMONT-PORT ARTHUR
GALVESTON-TEXAS CITY
BRAZORIA
VICTORIA
CORPUS CHRISTI
LAREDO
BROWNSVILLE-HARLINGEN
Mission
McALLEN-EDINBURG-MISSION

DALLAS-FORT WORTH CMSA
contains MSAs:
Dallas, TX
Fort Worth-Arlington, TX

HOUSTON-GALVESTON-BRAZORIA CMSA
contains MSAs:
Brazoria, TX
Galveston-Texas City, TX
Houston, TX

LEGEND

▬	Metropolitan statistical area (MSA)
◉	Place of 100,000 or more inhabitants
●	Place of 50,000 to 100,000 inhabitants
•	Place of 25,000 to 50,000 inhabitants
○	MSA central city of fewer than 25,000 inhabitants
	State capital underlined

SCALE
0 50 100 150 200 Kilometers
0 50 100 150 200 Miles

KEY

DALLAS COUNTY
1. Garland
2. Grand Prairie

TARRANT COUNTY
1. Arlington

THROCKMORTON COUNTY
1. THROCKMORTON

UTAH

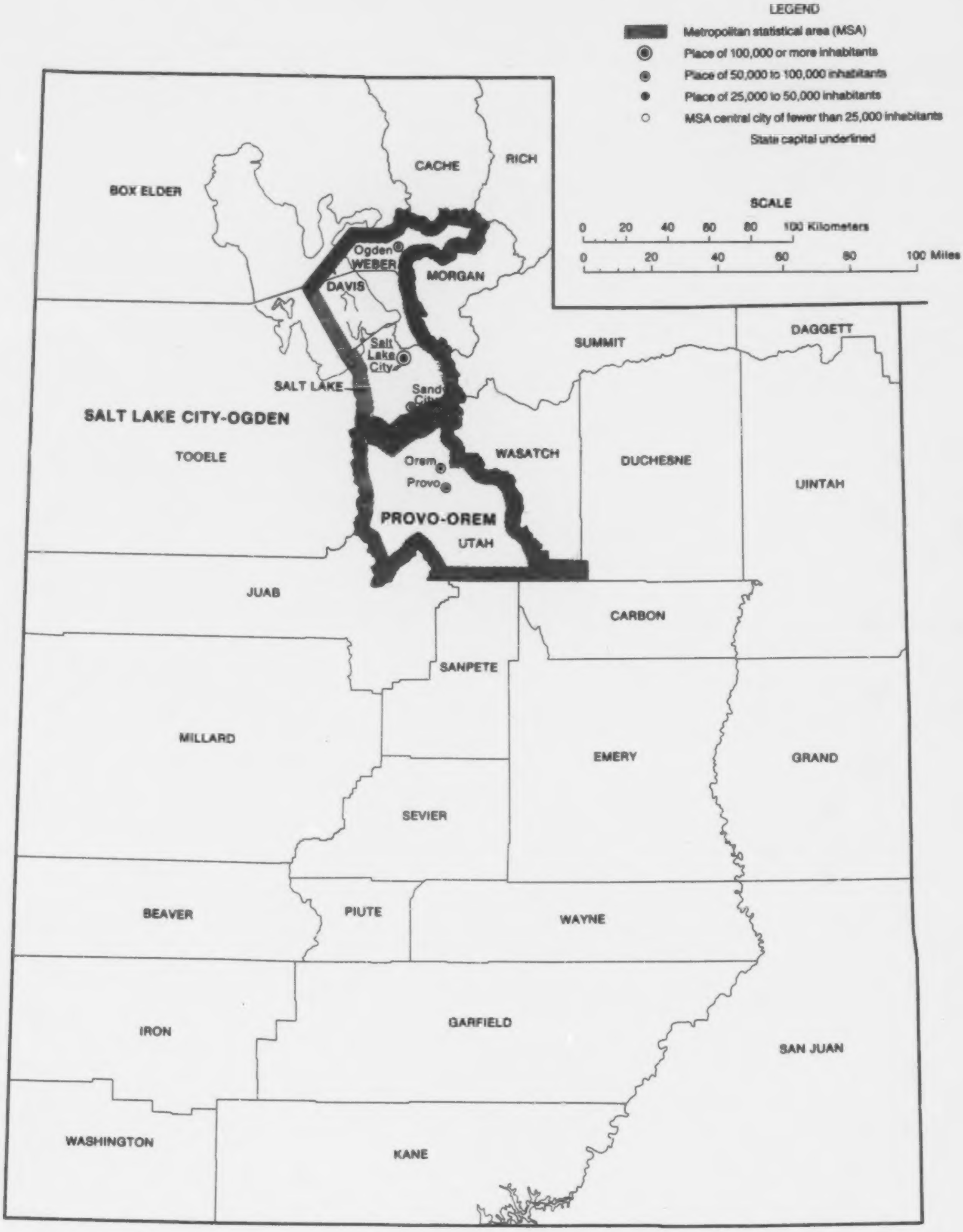
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
PROVO - OREM	253.9	68.6	1,774,926	872,947	.0685
SALT LAKE CITY - OGDEN	1,052.5	340.0	10,436,160	5,424,068	.3718

County	Metropolitan Area
Davis	Salt Lake City - Ogden
Salt Lake	Salt Lake City - Ogden
Utah	Provo - Orem
Weber	Salt Lake City - Ogden

UTAH


LEGEND
▬ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
BOX ELDER
CACHE
RICH
Ogden
WEBER
MORGAN
DAVIS
SUMMIT
DAGGETT
Salt Lake City
SALT LAKE
Sandy City
SALT LAKE CITY-OGDEN
TOOELE
WASATCH
DUCHESNE
UINTAH
Orem
Provo
PROVO-OREM
UTAH
JUAB
CARBON
SANPETE
MILLARD
EMERY
GRAND
SEVIER
BEAVER
PIUTE
WAYNE
IRON
GARFIELD
SAN JUAN
WASHINGTON
KANE

VERMONT

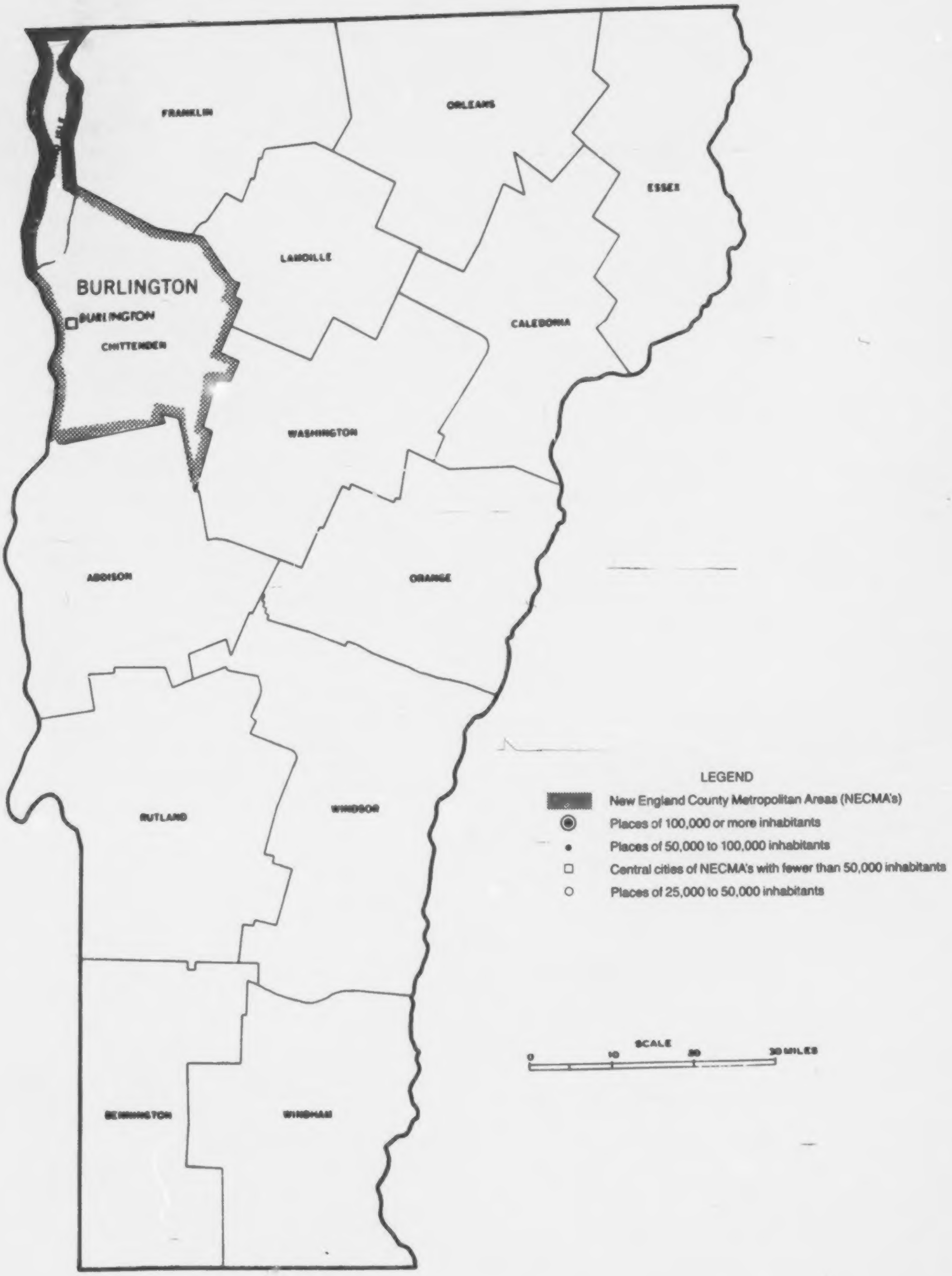
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
BURLINGTON	129.4	46.4	1,580,530	1,094,975	.0592

County	Metropolitan Area
Chittenden	**Burlington**
Grand Isle	**Burlington**

VERMONT


FRANKLIN
ORLEANS
ESSEX
LAMOILLE
BURLINGTON
BURLINGTON
CHITTENDEN
CALEDONIA
WASHINGTON
ADDISON
ORANGE
RUTLAND
WINDSOR
BENNINGTON
WINDHAM
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants
SCALE
0
10
20
30 MILES

1987 SURVEY OF BUYING POWER DATA SERVICE

VIRGINIA

METROPOLITAN DATA SUMMARY

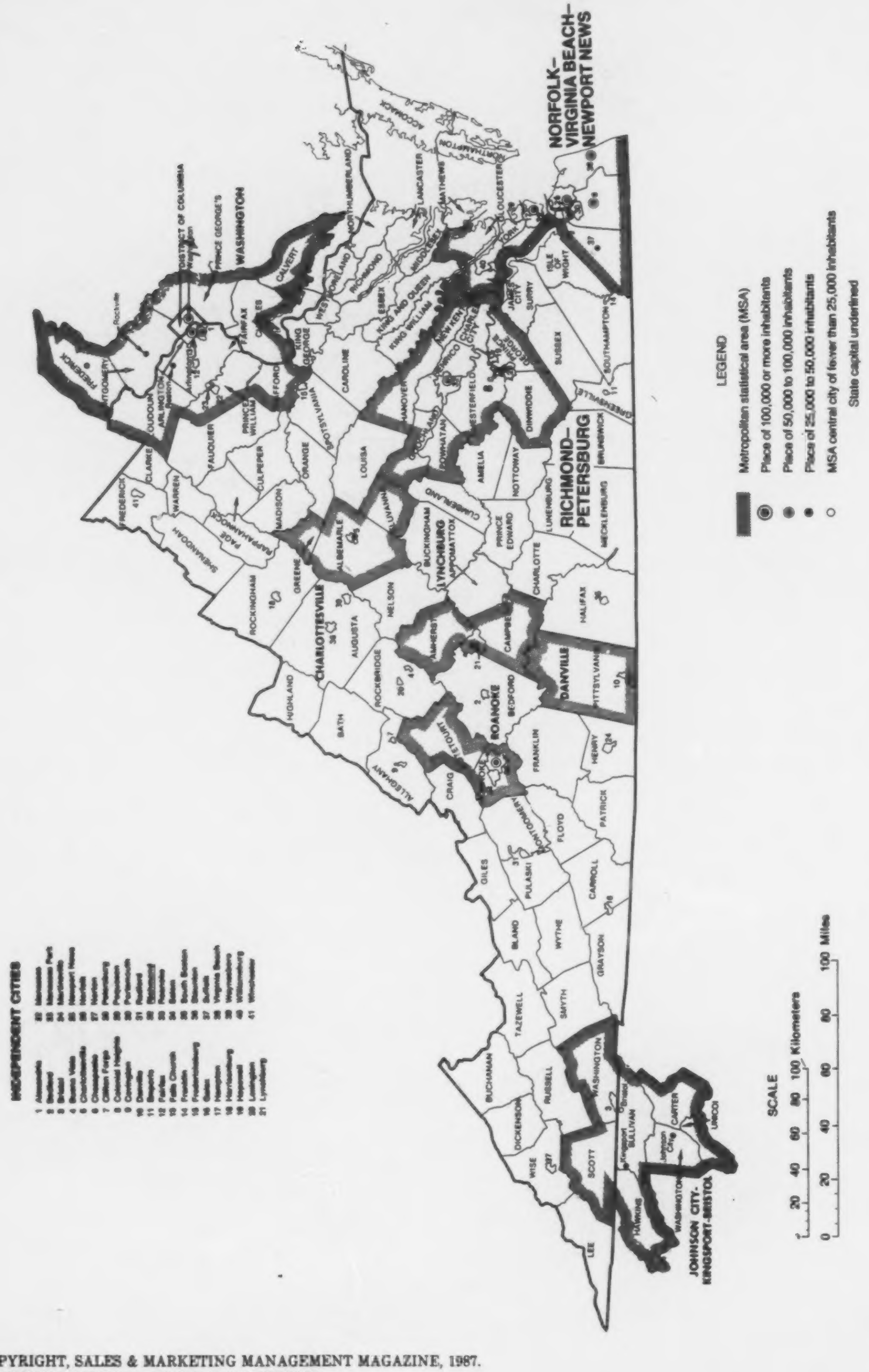
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
CHARLOTTESVILLE	122.7	46.2	1,554,448	894,746	.0542
DANVILLE	112.5	40.5	1,155,859	493,249	.0385
LYNCHBURG	148.4	50.8	1,668,613	894,091	.0584
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1,306.7	444.6	15,316,303	7,684,514	.5209
RICHMOND - PETERSBURG	817.5	294.4	10,364,220	5,309,667	.3490
ROANOKE	227.1	85.8	2,668,134	1,416,764	.0923

County	Metropolitan Area
Albemarle	Charlottesville
Alexandria city	Washington, D. C.
Amherst	Lynchburg
Arlington	Washington, D. C.
Botetourt	Roanoke
Bristol city	Johnson City - Kingsport - Bristol, Tenn.
Campbell	Lynchburg
Charles City	Richmond - Petersburg
Charlottesville city	Charlottesville
Chesapeake city	Norfolk - Virginia Beach - Newport News
Chesterfield	Richmond - Petersburg
Colonial Heights city	Richmond - Petersburg
Danville city	Danville
Dinwiddie	Richmond - Petersburg
Fairfax	Washington, D. C.
Fairfax city	Washington, D. C.
Falls Church city	Washington, D. C.
Fluvanna	Charlottesville
Gloucester	Norfolk - Virginia Beach - Newport News
Goochland	Richmond - Petersb[illegible]
Greene	Charlottesville
Hampton city	Norfolk - Virginia [illegible] Newport News
Hanover	Richmond - Petersburg
Henrico	Richmond - Petersburg
Hopewell city	Richmond - Petersburg
James City	Norfolk - Virginia Beach - Newport News

County	Metropolitan Area
Loudoun	Washington, D. C.
Lynchburg city	Lynchburg
Manassas city	Washington, D. C.
Manassas Park city	Washington, D. C.
New Kent	Richmond - Petersburg
Newport News city	Norfolk - Virginia Beach - Newport News
Norfolk city	Norfolk - Virginia Beach - Newport News
Petersburg city	Richmond - Petersburg
Pittsylvania	Danville
Poquoson city	Norfolk - Virginia Beach - Newport News
Portsmouth city	Norfolk - Virginia Beach - Newport News
Powhatan	Richmond - Petersburg
Prince George	Richmond - Petersburg
Prince William	Washington, D. C.
Richmond city	Richmond - Petersburg
Roanoke	Roanoke
Roanoke city	Roanoke
Salem city	Roanoke
Scott	Johnson City - Kingsport - Bristol, Tenn.
Stafford	Washington, D. C.
Suffolk city	Norfolk - Virginia Beach - Newport News
Virginia Beach city	Norfolk - Virginia Beach - Newport News
Washington	Johnson City - Kingsport - Bristol, Tenn.
Williamsburg city	Norfolk - Virginia Beach - Newport News
York	Norfolk - Virginia Beach - Newport News

VIRGINIA


NORFOLK–VIRGINIA BEACH–NEWPORT NEWS
WASHINGTON
DISTRICT OF COLUMBIA
RICHMOND–PETERSBURG
CHARLOTTESVILLE
LYNCHBURG
DANVILLE
ROANOKE
JOHNSON CITY–KINGSPORT–BRISTOL
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
INDEPENDENT CITIES
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

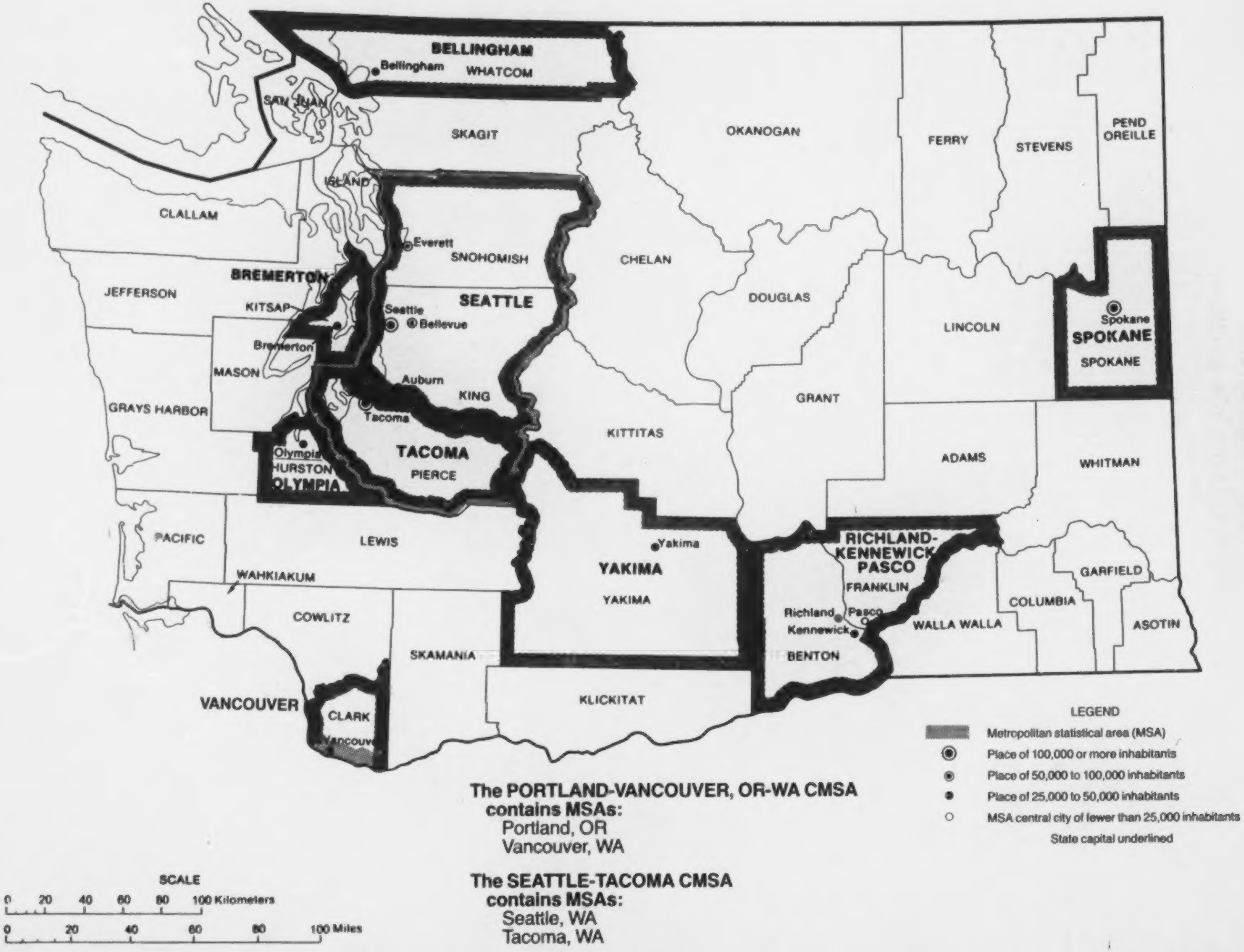
1987 SURVEY OF BUYING POWER DATA SERVICE

WASHINGTON
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
BELLINGHAM	116.1	44.8	1,250,828	662,870	.0440
BREMERTON	170.9	63.5	2,017,441	736,829	.0628
OLYMPIA	146.7	57.3	1,791,196	822,898	.0588
RICHLAND - KENNEWICK - PASCO	142.5	51.2	1,927,891	814,894	.0606
SEATTLE	1,758.2	705.3	26,746,411	12,242,697	.8420
SEATTLE - TACOMA CONSOLIDATED AREA	*2,295.5*	*908.9*	*32,388,027*	*15,161,677*	*1.0402*
SPOKANE	358.1	140.9	3,750,030	2,122,615	.1355
TACOMA	537.3	203.6	5,641,616	2,918,980	.1982
VANCOUVER	212.1	79.4	2,439,016	856,247	.0757
YAKIMA	184.3	68.4	1,780,216	916,704	.0636

County	Metropolitan Area
Benton	Richland - Kennewick - Pasco
Clark	Vancouver
Franklin	Richland - Kennewick - Pasco
King	Seattle
Kitsap	Bremerton
Pierce	Tacoma
Snohomish	Seattle
Spokane	Spokane
Thurston	Olympia
Whatcom	Bellingham
Yakima	Yakima

WASHINGTON


BELLINGHAM
Bellingham
WHATCOM
SAN JUAN
SKAGIT
ISLAND
CLALLAM
JEFFERSON
BREMERTON
KITSAP
Bremerton
MASON
GRAYS HARBOR
Everett
SNOHOMISH
SEATTLE
Seattle
Bellevue
Auburn
KING
Tacoma
TACOMA
PIERCE
Olympia
THURSTON
OLYMPIA
PACIFIC
LEWIS
WAHKIAKUM
COWLITZ
SKAMANIA
VANCOUVER
CLARK
Vancouver
OKANOGAN
CHELAN
DOUGLAS
KITTITAS
Yakima
YAKIMA
YAKIMA
KLICKITAT
FERRY
STEVENS
PEND OREILLE
LINCOLN
Spokane
SPOKANE
SPOKANE
GRANT
ADAMS
WHITMAN
RICHLAND-KENNEWICK-PASCO
FRANKLIN
Richland
Pasco
Kennewick
BENTON
WALLA WALLA
COLUMBIA
GARFIELD
ASOTIN
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

The PORTLAND-VANCOUVER, OR-WA CMSA contains MSAs:
Portland, OR
Vancouver, WA

The SEATTLE-TACOMA CMSA contains MSAs:
Seattle, WA
Tacoma, WA

WEST VIRGINIA

METROPOLITAN DATA SUMMARY

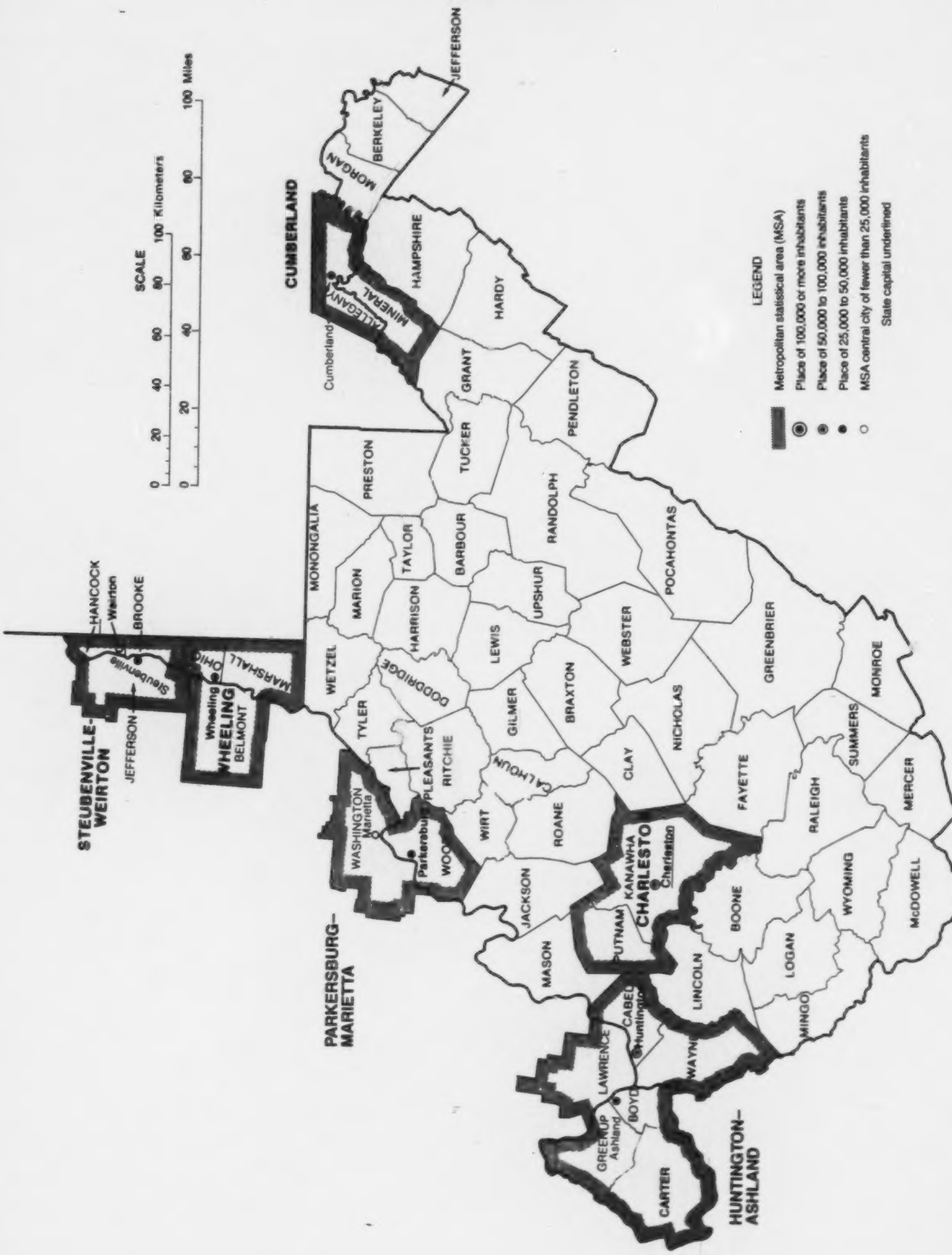
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
CHARLESTON	269.6	106.0	3,062,052	1,699,144	.1081
HUNTINGTON - ASHLAND	338.1	125.2	3,159,903	1,844,282	.1180
PARKERSBURG - MARIETTA	158.8	59.6	1,631,542	941,732	.0595
STEUBENVILLE - WEIRTON	155.3	57.7	1,584,095	718,819	.0539
WHEELING	179.7	69.5	1,862,873	1,028,396	.0669

County	Metropolitan Area
Brooke	Steubenville - Weirton
Cabell	Huntington - Ashland
Hancock	Steubenville - Weirton
Kanawha	Charleston
Marshall	Wheeling

County	Metropolitan Area
Mineral	Cumberland, Md.
Ohio	Wheeling
Putnam	Charleston
Wayne	Huntington - Ashland
Wood	Parkersburg - Marietta

WEST VIRGINIA


SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
CUMBERLAND
Cumberland
ALLEGANY
MINERAL
JEFFERSON
BERKELEY
MORGAN
HAMPSHIRE
HARDY
GRANT
PENDLETON
TUCKER
PRESTON
MONONGALIA
MARION
TAYLOR
BARBOUR
RANDOLPH
POCAHONTAS
HARRISON
UPSHUR
LEWIS
WEBSTER
GREENBRIER
MONROE
STEUBENVILLE-WEIRTON
HANCOCK
Weirton
BROOKE
Steubenville
JEFFERSON
WHEELING
Wheeling
OHIO
MARSHALL
BELMONT
WETZEL
TYLER
DODDRIDGE
RITCHIE
PLEASANTS
GILMER
BRAXTON
NICHOLAS
CALHOUN
CLAY
FAYETTE
SUMMERS
RALEIGH
MERCER
PARKERSBURG-MARIETTA
WASHINGTON
Marietta
Parkersburg
WOOD
WIRT
ROANE
JACKSON
CHARLESTON
KANAWHA
Charleston
PUTNAM
MASON
BOONE
WYOMING
McDOWELL
LOGAN
LINCOLN
MINGO
HUNTINGTON-ASHLAND
CABELL
Huntington
WAYNE
LAWRENCE
BOYD
GREENUP
Ashland
CARTER

WISCONSIN

METROPOLITAN DATA SUMMARY

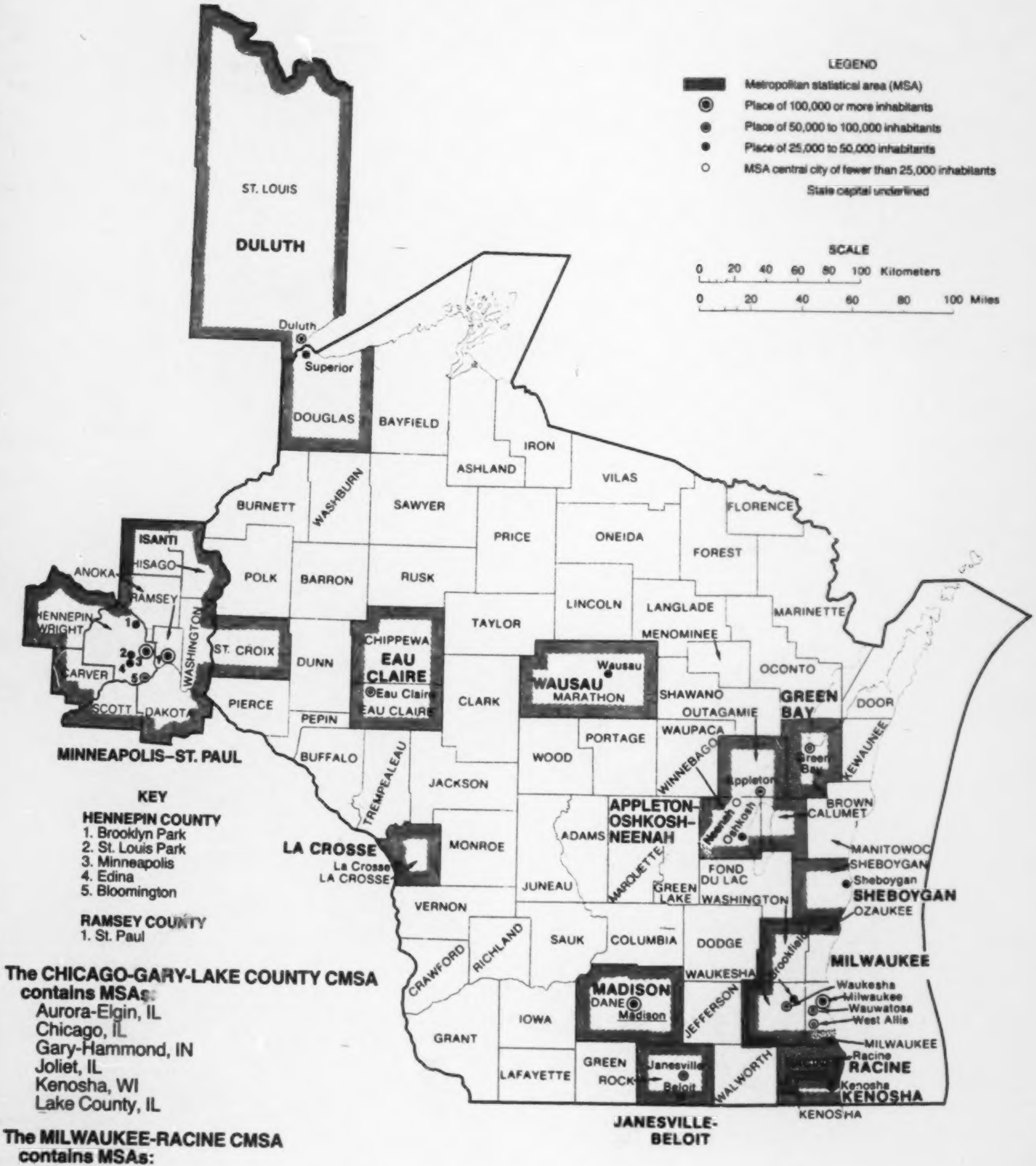
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
APPLETON - OSHKOSH - NEENAH	306.8	112.0	3,698,499	1,599,889	.1197
EAU CLAIRE	138.7	49.9	1,471,150	851,958	.0536
GREEN BAY	186.2	68.7	2,204,051	1,120,176	.0750
JANESVILLE - BELOIT	139.5	51.7	1,699,098	810,305	.0564
KENOSHA	121.5	43.9	1,643,832	612,056	.0500
LA CROSSE	95.2	35.3	1,129,653	614,194	.0391
MADISON	343.6	135.8	4,598,929	2,458,607	.1554
MILWAUKEE	1,395.1	527.8	18,292,998	8,056,639	.5852
MILWAUKEE - RACINE CONSOLIDATED AREA	*1,569.5*	*591.0*	*20,489,150*	*8,910,979*	*.6539*
RACINE	174.4	63.2	2,196,152	854,340	.0687
SHEBOYGAN	102.9	37.8	1,254,299	464,184	.0389
WAUSAU	115.1	41.5	1,242,960	557,064	.0415

County	Metropolitan Area
Brown	Green Bay
Calumet	Appleton - Oshkosh - Neenah
Chippewa	Eau Claire
Dane	Madison
Douglas	Duluth, Minn.
Eau Claire	Eau Claire
Kenosha	Kenosha
La Crosse	La Crosse
Marathon	Wausau
Milwaukee	Milwaukee

County	Metropolitan Area
Outagamie	Appleton - Oshkosh - Neenah
Ozaukee	Milwaukee
Racine	Racine
Rock	Janesville - Beloit
St. Croix	Minneapolis - St. Paul, Minn.
Sheboygan	Sheboygan
Washington	Milwaukee
Waukesha	Milwaukee
Winnebago	Appleton - Oshkosh - Neenah

WISCONSIN


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
ST. LOUIS
DULUTH
Duluth
Superior
DOUGLAS
BAYFIELD
IRON
ASHLAND
VILAS
BURNETT
WASHBURN
SAWYER
PRICE
ONEIDA
FLORENCE
FOREST
ISANTI
CHISAGO
ANOKA
RAMSEY
HENNEPIN
WRIGHT
CARVER
SCOTT
DAKOTA
WASHINGTON
ST. CROIX
POLK
BARRON
RUSK
LINCOLN
LANGLADE
MARINETTE
TAYLOR
MENOMINEE
CHIPPEWA
EAU CLAIRE
Eau Claire
EAU CLAIRE
DUNN
PIERCE
PEPIN
CLARK
WAUSAU
Wausau
MARATHON
SHAWANO
OCONTO
GREEN BAY
Green Bay
DOOR
OUTAGAMIE
WAUPACA
PORTAGE
WOOD
KEWAUNEE
MINNEAPOLIS–ST. PAUL
BUFFALO
TREMPEALEAU
JACKSON
WINNEBAGO
Appleton
BROWN
CALUMET
APPLETON-OSHKOSH-NEENAH
Neenah
Oshkosh
ADAMS
LA CROSSE
La Crosse
LA CROSSE
MONROE
MARQUETTE
MANITOWOC
SHEBOYGAN
Sheboygan
SHEBOYGAN
JUNEAU
GREEN LAKE
FOND DU LAC
WASHINGTON
OZAUKEE
VERNON
CRAWFORD
RICHLAND
SAUK
COLUMBIA
DODGE
Brookfield
MILWAUKEE
WAUKESHA
MADISON
DANE
Madison
JEFFERSON
Waukesha
Milwaukee
Wauwatosa
West Allis
MILWAUKEE
Racine
RACINE
GRANT
IOWA
LAFAYETTE
GREEN
ROCK
Janesville
Beloit
WALWORTH
Kenosha
KENOSHA
KENOSHA
JANESVILLE-BELOIT

KEY

HENNEPIN COUNTY
1. Brooklyn Park
2. St. Louis Park
3. Minneapolis
4. Edina
5. Bloomington

RAMSEY COUNTY
1. St. Paul

The CHICAGO-GARY-LAKE COUNTY CMSA contains MSAs:
Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL

The MILWAUKEE-RACINE CMSA contains MSAs:
Milwaukee, WI
Racine, WI

WYOMING

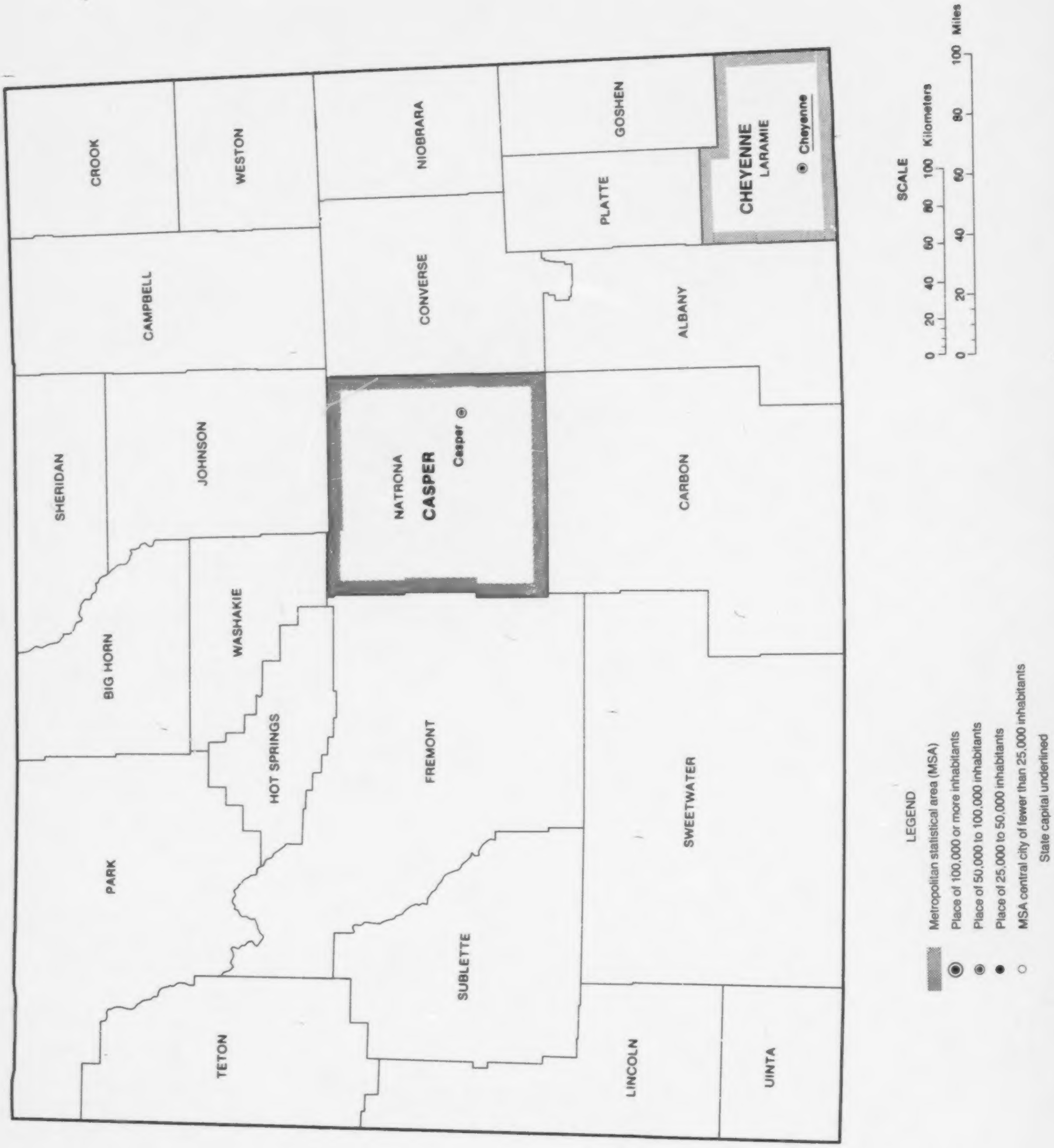
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/86 POPULATION (Thousands)	12/31/86 HOUSEHOLDS (Thousands)	1986 EFFECTIVE BUYING INCOME ($000)	1986 RETAIL SALES ($000)	BUYING POWER INDEX
CASPER	72.4	27.3	932,689	579,337	.0334
CHEYENNE	73.7	28.6	851,933	585,168	.0321

County	Metropolitan Area
Laramie	Cheyenne
Natrona	Casper

WYOMING


CROOK
WESTON
NIOBRARA
GOSHEN
CHEYENNE
LARAMIE
Cheyenne
PLATTE
CAMPBELL
CONVERSE
ALBANY
SHERIDAN
JOHNSON
NATRONA
CASPER
Casper
CARBON
BIG HORN
WASHAKIE
HOT SPRINGS
FREMONT
SWEETWATER
PARK
SUBLETTE
TETON
LINCOLN
UINTA
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

NOTES

NOTES

NOTES

SECTION 2

State And Regional Summaries

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)
Graduated Buying Power Indexes
Population By Age And Sex
Households By Age of Householder
Households By Number Of Persons
Households By EBI Group

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

REGIONAL AND STATE SUMMARIES

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
REGION State	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW ENGLAND	**12,820.0**	**5.2712**	**3.8**	**203**	**94.6**	**4,738.9**	**5.2846**	**181,309,157**	**6.0808**	**97,592,211**	**6.6112**	**6.0781**	**5.0989**	**5.4564**	**5.9194**
Connecticut	3,212.0	1.3207	3.4	659	91.5	1,170.6	1.3054	51,976,685	1.7432	24,490,994	1.6591	1.6335	1.1348	1.2602	1.6344
Maine	1,182.4	.4862	5.1	38	99.0	436.9	.4872	12,650,507	.4243	8,049,992	.5453	.4730	.5484	.5644	.3996
Massachusetts	5,876.0	2.4160	2.4	751	94.1	2,190.4	2.4427	84,748,947	2.8423	46,333,956	3.1388	2.8460	2.3413	2.4908	2.8162
New Hampshire	1,025.1	.4215	11.4	114	99.0	379.9	.4236	13,701,988	.4596	8,568,993	.5805	.4883	.4271	.4698	.4739
Rhode Island	980.5	.4032	3.5	930	95.4	359.0	.4004	12,472,989	.4183	6,195,993	.4197	.4157	.3911	.4004	.4035
Vermont	544.0	.2236	6.4	59	99.2	202.1	.2253	5,758,041	.1931	3,952,283	.2678	.2216	.2562	.2708	.1918
MIDDLE ATLANTIC ...	**37,620.4**	**15.4681**	**2.3**	**377**	**85.2**	**14,022.3**	**15.6375**	**509,853,234**	**17.0992**	**224,482,793**	**15.2071**	**16.2052**	**15.0674**	**14.9852**	**17.1021**
New Jersey	7,687.3	3.1607	4.4	1,029	84.9	2,804.8	3.1279	116,085,968	3.8932	52,987,961	3.5896	3.6555	2.8519	2.9686	3.9163
New York	17,979.6	7.3926	2.4	379	82.1	6,721.2	7.4954	251,898,226	8.4481	102,542,772	6.9465	7.7864	7.2313	6.9681	8.3269
Pennsylvania	11,953.5	4.9148	.7	266	89.9	4,496.3	5.0142	141,869,040	4.7579	68,952,060	4.6710	4.7633	4.9842	5.0485	4.8589
EAST NORTH CENTRAL	**42,129.9**	**17.3223**	**1.1**	**173**	**87.2**	**15,467.9**	**17.2499**	**512,182,037**	**17.1774**	**243,767,615**	**16.5134**	**17.0071**	**16.2126**	**16.8274**	**17.1380**
Illinois	11,663.2	4.7955	2.1	210	82.3	4,277.7	4.7704	153,596,607	5.1512	66,088,064	4.4769	4.8778	4.2610	4.4102	5.1158
Indiana	5,571.9	2.2909	1.5	155	91.1	2,012.4	2.2443	62,354,942	2.0913	33,167,097	2.2469	2.1778	2.1726	2.3391	2.1223
Michigan	9,222.9	3.7921	–.4	162	85.0	3,338.5	3.7231	111,664,328	3.7449	55,686,4[illegible]	3.7724	3.7626	3.5076	3.6171	3.8420
Ohio	10,837.3	4.4559	.4	264	88.9	4,043.9	4.5098	128,034,367	4.2940	62,937,42[illegible]	4.2635	4.3172	4.3990	4.4740	4.2339
Wisconsin	4,834.6	1.9879	2.7	89	94.8	1,795.4	2.0023	56,531,793	1.8960	25,888,544	1.7537	1.8717	1.8724	1.9870	1.8240
WEST NORTH CENTRAL	**17,882.3**	**7.3526**	**4.1**	**35**	**93.6**	**6,655.9**	**7.4226**	**211,903,467**	**7.1067**	**108,252,604**	**7.3333**	**7.2239**	**7.6177**	**7.5461**	**6.7109**
Iowa	2,909.5	1.1963	–.2	52	97.6	1,112.8	1.2410	32,727,334	1.0976	16,025,201	1.0856	1.1137	1.3252	1.2747	1.0282
Kansas	2,483.9	1.0213	5.1	30	92.8	939.9	1.0481	32,010,294	1.0735	14,803,088	1.0028	1.0420	1.0379	1.0476	.9780
Minnesota	4,292.7	1.7650	5.3	54	96.7	1,585.9	1.7686	52,996,789	1.7774	28,044,113	1.8998	1.8116	1.7189	1.7964	1.7191
Missouri	5,149.3	2.1172	4.7	75	88.5	1,890.0	2.1077	59,326,093	1.9897	31,872,680	2.1591	2.0660	2.2375	2.1400	1.8848
Nebraska	1,624.6	.6680	3.5	21	95.5	612.5	.6831	19,052,522	.6390	9,215,145	.6242	.6403	.6919	.6946	.6134
North Dakota	701.2	.2883	7.4	10	95.9	249.4	.2781	8,207,710	.2752	4,329,848	.2934	.2833	.2693	.2904	.2584
South Dakota	721.1	.2965	4.4	9	92.4	265.4	.2960	7,582,725	.2543	3,962,529	.2684	.2670	.3370	.3024	.2290
SOUTH ATLANTIC	**41,220.8**	**16.9483**	**11.5**	**154**	**77.4**	**15,337.8**	**17.1047**	**483,124,663**	**16.2030**	**253,773,354**	**17.1913**	**16.6485**	**17.2874**	**17.8241**	**16.5286**
Delaware	630.1	.2590	6.0	326	81.0	225.6	.2516	7,984,995	.2678	4,503,995	.3051	.2773	.2431	.2686	.2753
District of Columbia .	620.0	.2550	–2.9	9,841	25.8	252.9	.2820	9,998,993	.3353	3,392,998	.2299	.2876	.2560	.2565	.3008
Florida	11,740.6	4.8273	20.5	217	84.2	4,692.1	5.2327	142,227,438	4.7700	78,835,837	5.3405	4.9526	5.3950	5.5340	4.8905
Georgia	6,124.0	2.5179	12.1	105	71.7	2,181.9	2.4332	68,084,208	2.2834	36,683,723	2.4851	2.3908	2.4789	2.5198	2.3370
Maryland	4,486.3	1.8446	6.4	456	75.3	1,619.7	1.8063	61,620,028	2.0666	30,205,991	2.0462	2.0160	1.5347	1.7858	2.0906
North Carolina	6,386.6	2.6259	8.6	131	74.9	2,344.6	2.6147	66,957,529	2.2456	36,513,521	2.4735	2.3901	2.8170	2.8399	2.3532
South Carolina	3,436.4	1.4129	10.0	114	67.7	1,225.9	1.3671	33,264,601	1.1157	18,270,303	1.2377	1.2117	1.5197	1.4651	1.1838
Virginia	5,845.1	2.4033	9.3	147	78.8	2,065.4	2.3034	74,970,524	2.5144	35,450,337	2.4015	2.4582	2.0745	2.3275	2.5100
West Virginia	1,951.7	.8024	.1	81	96.0	729.7	.8137	18,016,347	.6042	9,916,649	.6718	.6642	.9685	.8269	.5874
EAST SOUTH CENTRAL	**15,391.6**	**6.3285**	**4.9**	**86**	**78.8**	**5,576.7**	**6.2191**	**147,886,548**	**4.9597**	**79,003,229**	**5.3518**	**5.3511**	**7.2665**	**6.2387**	**4.9908**
Alabama	4,093.1	1.6829	5.1	81	72.4	1,497.7	1.6702	39,037,591	1.3092	19,147,695	1.2971	1.3803	1.9277	1.6188	1.3257
Kentucky	3,777.6	1.5532	3.2	95	92.3	1,353.5	1.5094	36,799,727	1.2342	18,796,671	1.2733	1.3097	1.7537	1.5004	1.1775
Mississippi	2,668.4	1.0972	5.9	56	62.2	927.6	1.0345	22,416,391	.7518	12,224,603	.8281	.8438	1.3071	1.0151	.7374
Tennessee	4,852.5	1.9952	5.7	118	82.9	1,797.9	2.0050	49,632,839	1.6645	28,834,260	1.9533	1.8173	2.2780	2.1044	1.7502
WEST SOUTH CENTRAL	**27,050.3**	**11.1222**	**13.9**	**63**	**82.7**	**9,690.3**	**10.8066**	**298,917,943**	**10.0250**	**159,264,034**	**10.7890**	**10.4736**	**11.8560**	**10.8411**	**10.3108**
Arkansas	2,404.8	.9888	5.2	46	82.5	881.2	.9827	22,938,394	.7693	11,733,828	.7949	.8208	1.1660	1.0026	.7339
Louisiana	4,547.0	1.8696	8.1	102	68.3	1,594.3	1.7780	44,705,885	1.4993	24,425,849	1.6547	1.6200	2.1069	1.6959	1.6043
Oklahoma	3,360.4	1.3817	11.1	49	85.7	1,270.7	1.4171	36,153,371	1.2125	19,692,426	1.3340	1.2829	1.5863	1.4479	1.2806
Texas	16,738.1	6.8821	17.6	64	86.0	5,944.1	6.6288	195,120,293	6.5439	103,411,931	7.0054	6.7499	6.9968	6.6947	6.6920
MOUNTAIN	**13,180.2**	**5.4192**	**15.9**	**15**	**92.8**	**4,883.0**	**5.4456**	**147,429,321**	**4.9443**	**79,275,565**	**5.3704**	**5.1674**	**5.6325**	**5.6810**	**5.1250**
Arizona	3,327.4	1.3681	22.5	29	90.0	1,270.7	1.4171	37,979,813	1.2737	19,271,796	1.3055	1.3022	1.4748	1.4498	1.2809
Colorado	3,300.1	1.3569	14.2	32	94.2	1,289.0	1.4375	42,761,967	1.4341	22,288,659	1.5099	1.4413	1.3767	1.4771	1.4913
Idaho	1,036.5	.4262	9.8	13	97.7	355.6	.3966	9,999,506	.3354	4,990,538	.3381	.3544	.4250	.4205	.3240
Montana	841.6	.3460	7.0	6	94.2	322.7	.3598	8,327,861	.2793	4,716,766	.3196	.3048	.4183	.3799	.2938
Nevada	963.9	.3963	20.4	9	88.9	393.8	.4392	12,203,153	.4092	7,518,225	.5093	.4367	.4446	.4772	.4499
New Mexico	1,494.2	.6144	14.6	12	88.4	533.4	.5949	14,484,104	.4858	8,554,751	.5795	.5397	.6915	.6244	.5109
Utah	1,704.2	.7007	16.6	21	96.5	529.1	.5901	15,535,491	.5210	8,082,217	.5475	.5650	.5834	.6321	.5558
Wyoming	512.3	.2106	9.1	5	97.2	188.7	.2104	6,137,426	.2058	3,852,613	.2610	.2233	.2182	.2200	.2184
PACIFIC	**35,916.2**	**14.7676**	**12.9**	**40**	**85.2**	**13,297.6**	**14.8294**	**[illegible]**	**16.4039**	**230,761,685**	**15.6325**	**15.8451**	**13.9610**	**14.6000**	**16.1744**
Alaska	551.7	.2269	37.3	1	78.6	190.3	.2122	8,144,445	.2732	4,507,806	.3054	.2736	.2072	.2166	.2523
California	27,080.8	11.1346	14.4	173	85.1	9,976.6	11.1259	380,811,129	12.7716	177,443,882	12.0205	12.2189	10.3142	10.9235	12.5288
Hawaii	1,077.6	.4431	11.7	168	34.5	337.8	.3767	13,430,295	.4504	6,828,798	.4626	.4526	.3470	.3945	.4592
Oregon	2,726.8	1.1212	3.6	28	95.6	1,048.7	1.1695	30,126,288	1.0104	15,872,208	1.0753	1.0519	1.1894	1.2131	1.0262
Washington	4,479.3	1.8418	8.4	67	92.4	1,744.2	1.9451	56,602,274	1.8983	26,108,991	1.7687	1.8481	1.9032	1.8523	1.9079
TOTAL UNITED STATES	**243,211.7**	**100.0000**	**7.4**	**69**	**85.1**	**89,670.4**	**100.0000**	**2,981,720,801**	**100.0000**	**1,476,173,090**	**100.0000**	**100.0000**	**100.0000**	**100.0000**	**100.0000**

REGIONAL AND STATE SUMMARIES

POPULATION BY AGE AND SEX

S&MM ESTIMATES REGION State	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW ENGLAND	**12,820.0**	**Male**	**6,137,524**	**499,039**	**512,171**	**569,951**	**740,027**	**1,099,578**	**874,364**	**617,797**	**582,468**	**642,129**	**31.8**
		Female	**6,682,476**	**477,806**	**489,953**	**546,029**	**735,146**	**1,118,724**	**907,363**	**656,613**	**669,924**	**1,080,918**	**34.8**
Connecticut	3,212.0	Male	1,546,785	121,298	126,709	144,362	178,327	269,143	230,811	163,946	155,309	156,880	32.5
		Female	1,665,215	116,456	121,816	138,760	170,042	274,240	242,230	173,870	174,492	253,309	35.5
Maine	1,182.4	Male	573,137	52,262	51,459	53,987	65,478	100,821	80,086	55,661	50,540	62,843	31.3
		Female	609,263	49,934	48,834	51,673	63,280	100,441	80,069	58,488	57,411	99,133	34.1
Massachusetts	5,876.0	Male	2,786,900	220,019	228,842	259,007	345,991	504,795	388,175	278,865	265,361	295,845	31.7
		Female	3,089,100	210,124	218,961	248,562	351,857	519,380	409,156	299,776	310,892	520,392	34.9
New Hampshire	1,025.1	Male	499,453	43,990	44,125	45,950	58,742	93,729	74,903	48,271	42,201	47,542	31.1
		Female	525,647	42,461	41,910	43,511	58,083	93,934	73,140	48,888	47,185	76,535	33.2
Rhode Island	980.5	Male	466,711	37,072	37,506	42,046	59,048	81,443	62,259	46,617	47,831	52,889	32.1
		Female	513,789	35,770	36,030	40,293	58,788	81,060	65,072	50,716	55,949	90,111	35.8
Vermont	544.0	Male	264,538	24,398	23,530	24,599	32,441	49,647	38,130	24,437	21,226	26,130	30.5
		Female	279,462	23,061	22,402	23,230	33,096	49,669	37,696	24,875	23,995	41,438	32.6
MIDDLE ATLANTIC ...	**37,620.4**	**Male**	**17,906,053**	**1,521,891**	**1,497,212**	**1,641,206**	**2,003,050**	**3,064,279**	**2,564,182**	**1,898,497**	**1,779,423**	**1,936,313**	**32.5**
		Female	**19,714,347**	**1,458,767**	**1,437,045**	**1,578,100**	**2,008,485**	**3,185,160**	**2,765,831**	**2,077,841**	**2,077,019**	**3,126,099**	**35.7**
New Jersey	7,687.3	Male	3,679,913	308,041	312,152	344,082	397,009	619,375	550,423	401,185	369,668	377,978	32.7
		Female	4,007,387	294,541	300,330	330,540	389,350	651,790	588,164	429,937	421,818	600,917	35.6
New York	17,979.6	Male	8,512,257	735,021	710,009	782,154	944,332	1,480,118	1,239,114	895,217	814,125	912,167	32.3
		Female	9,467,343	705,458	681,834	755,879	962,782	1,562,520	1,354,358	990,576	958,457	1,495,479	35.5
Pennsylvania	11,953.5	Male	5,713,883	478,829	475,051	514,970	661,709	964,786	774,645	602,095	595,630	646,168	32.5
		Female	6,239,617	458,768	454,881	491,681	656,353	970,850	823,309	657,328	696,744	1,029,703	36.1
EAST NORTH CENTRAL	**42,129.9**	**Male**	**20,434,874**	**1,975,432**	**1,846,247**	**1,896,666**	**2,463,580**	**3,633,303**	**2,867,990**	**2,015,487**	**1,805,623**	**1,930,546**	**30.6**
		Female	**21,695,026**	**1,889,169**	**1,767,690**	**1,816,677**	**2,421,451**	**3,646,802**	**2,974,800**	**2,120,804**	**2,034,814**	**3,022,819**	**33.1**
Illinois	11,663.2	Male	5,644,243	542,083	495,507	511,471	680,786	1,011,149	805,449	559,136	503,413	535,249	30.9
		Female	6,018,957	520,001	475,870	490,000	656,983	1,016,940	837,599	588,410	568,119	865,035	33.5
Indiana	5,571.9	Male	2,702,819	270,262	250,583	250,699	327,135	475,113	382,770	263,735	231,777	250,745	30.3
		Female	2,869,081	257,928	238,806	240,995	321,955	476,860	393,759	278,100	263,268	397,410	32.9
Michigan	9,222.9	Male	4,494,470	433,680	420,406	430,560	548,815	807,005	630,282	438,512	388,467	396,743	30.1
		Female	4,728,430	415,918	402,484	412,793	542,713	813,027	649,869	461,325	433,929	596,372	32.3
Ohio	10,837.3	Male	5,227,789	502,720	474,786	480,538	617,061	921,490	729,207	530,832	478,926	492,229	30.8
		Female	5,609,511	480,354	454,222	459,298	616,460	932,748	770,883	564,638	543,906	787,002	33.5
Wisconsin	4,834.6	Male	2,365,553	226,687	204,965	223,398	289,783	418,546	320,282	223,272	203,040	255,580	30.7
		Female	2,469,047	214,968	196,308	213,591	283,340	407,227	322,690	228,331	225,592	377,000	33.0
WEST NORTH CENTRAL	**17,882.3**	**Male**	**8,694,106**	**852,427**	**745,211**	**775,577**	**1,061,853**	**1,530,374**	**1,181,531**	**822,100**	**753,463**	**971,570**	**31.0**
		Female	**9,188,194**	**814,439**	**712,863**	**740,741**	**1,029,299**	**1,496,402**	**1,201,712**	**855,666**	**838,072**	**1,499,000**	**33.7**
Iowa	2,909.5	Male	1,410,176	138,718	120,527	126,767	172,403	244,841	186,064	132,519	125,287	163,050	31.0
		Female	1,499,324	132,821	115,538	120,952	168,615	235,514	189,025	138,993	139,890	257,976	34.0
Kansas	2,483.9	Male	1,212,570	119,768	100,556	101,114	155,255	216,491	162,688	115,403	106,911	134,384	31.0
		Female	1,271,330	113,591	95,806	96,899	142,676	206,570	164,666	120,375	118,823	211,924	34.0
Minnesota	4,292.7	Male	2,101,161	203,888	181,748	194,593	255,187	386,648	296,307	192,950	172,294	217,546	30.6
		Female	2,191,539	195,347	173,708	185,616	252,905	378,770	295,702	195,578	187,598	326,315	32.6
Missouri	5,149.3	Male	2,472,610	234,595	213,241	221,987	289,531	418,329	344,487	243,956	222,163	284,321	31.6
		Female	2,676,690	223,628	203,592	211,506	285,080	425,703	361,157	259,976	255,941	450,107	34.7
Nebraska	1,624.6	Male	790,545	80,023	68,339	68,878	96,887	139,845	105,522	74,189	66,519	90,343	30.8
		Female	834,055	76,981	65,813	65,829	93,892	137,035	105,371	76,513	73,424	139,197	33.4
North Dakota	701.2	Male	352,338	37,190	29,874	30,389	48,191	64,050	43,480	30,627	28,796	39,741	29.8
		Female	348,862	35,218	28,403	28,946	43,813	56,959	41,968	30,983	29,744	52,828	31.7
South Dakota	721.1	Male	354,706	38,245	30,926	31,849	44,399	60,170	42,983	32,456	31,493	42,185	30.3
		Female	366,394	36,853	30,003	30,993	42,318	55,851	43,823	33,248	32,652	60,653	32.7
SOUTH ATLANTIC	**41,220.8**	**Male**	**19,931,888**	**1,751,609**	**1,719,894**	**1,775,036**	**2,407,587**	**3,547,449**	**2,898,139**	**1,940,753**	**1,768,353**	**2,123,068**	**31.5**
		Female	**21,288,912**	**1,680,968**	**1,652,041**	**1,703,669**	**2,272,798**	**3,592,824**	**3,003,700**	**2,092,242**	**2,097,302**	**3,193,368**	**34.3**
Delaware	630.1	Male	303,522	27,456	26,017	28,695	37,784	53,225	44,016	31,715	28,164	26,450	31.0
		Female	326,578	26,581	24,993	27,971	38,716	54,802	46,132	33,475	31,427	42,481	33.2
District of Columbia .	620.0	Male	286,784	20,619	20,519	22,348	38,667	60,615	43,037	27,535	25,590	27,854	31.8
		Female	333,216	20,398	19,868	22,478	43,054	66,084	46,217	31,754	33,052	50,311	34.2
Florida	11,740.6	Male	5,622,346	433,059	428,979	453,647	597,840	897,597	750,259	546,580	580,497	933,888	35.0
		Female	6,118,254	415,823	412,956	434,459	577,683	903,954	790,811	597,649	717,139	1,267,780	39.0
Georgia	6,124.0	Male	2,958,935	296,276	286,455	283,020	359,400	552,500	447,707	277,872	224,848	230,857	29.6
		Female	3,165,065	284,405	275,903	269,928	346,811	571,962	463,866	298,995	265,842	387,353	32.1
Maryland	4,486.3	Male	2,176,708	183,313	185,223	208,080	257,541	407,746	344,801	226,337	190,379	173,288	31.2
		Female	2,309,592	175,404	177,942	200,232	250,908	420,726	356,892	234,410	214,479	278,599	33.3

REGIONAL AND STATE SUMMARIES
POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
REGION State	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH ATLANTIC (continued)													
North Carolina	6,386.6	Male	3,097,065	279,726	279,597	280,052	409,718	560,873	450,643	303,140	261,632	271,684	30.3
		Female	3,289,535	268,774	268,090	268,958	369,771	562,721	470,733	331,802	309,113	439,573	33.3
South Carolina	3,436.4	Male	1,668,793	167,607	159,946	159,846	220,962	305,991	237,252	153,406	134,141	129,642	29.1
		Female	1,767,607	161,644	153,547	153,880	205,515	306,410	245,489	168,715	159,170	213,237	31.8
Virginia	5,845.1	Male	2,872,510	250,353	246,094	255,324	380,076	544,037	452,218	283,215	235,950	225,243	30.6
		Female	2,972,590	239,226	236,188	245,814	335,508	543,528	453,482	294,694	265,192	358,958	32.9
West Virginia	1,951.7	Male	945,225	93,200	87,064	84,024	105,599	164,865	128,206	90,953	87,152	104,162	31.2
		Female	1,006,475	88,713	82,554	79,949	104,832	162,637	130,078	100,748	101,888	155,076	34.1
EAST SOUTH CENTRAL	**15,391.6**	**Male**	**7,431,719**	**745,980**	**700,695**	**701,473**	**899,617**	**1,284,312**	**1,038,341**	**702,125**	**615,627**	**743,549**	**30.2**
		Female	**7,959,881**	**717,180**	**671,144**	**667,300**	**871,690**	**1,303,089**	**1,091,897**	**769,019**	**724,256**	**1,144,306**	**33.1**
Alabama	4,093.1	Male	1,964,433	196,672	187,888	187,180	236,253	334,526	272,644	189,212	164,699	195,359	30.2
		Female	2,128,667	191,397	179,977	179,133	233,629	340,951	290,567	209,186	196,073	307,754	33.2
Kentucky	3,777.6	Male	1,844,581	185,139	169,920	172,591	228,559	324,415	256,011	171,943	152,460	183,543	30.1
		Female	1,933,019	177,087	162,021	161,548	212,376	323,466	263,846	182,913	174,065	275,697	32.8
Mississippi	2,668.4	Male	1,282,910	144,419	131,312	129,560	156,778	208,483	167,034	112,907	99,944	132,473	28.8
		Female	1,385,490	139,283	126,965	124,452	154,787	214,106	178,702	127,055	119,903	200,237	31.9
Tennessee	4,852.5	Male	2,339,795	219,750	211,575	212,142	278,027	416,888	342,652	228,063	198,524	232,174	31.0
		Female	2,512,705	209,413	202,181	202,167	270,898	424,566	358,782	249,865	234,215	360,618	33.8
WEST SOUTH CENTRAL	**27,050.3**	**Male**	**13,233,469**	**1,394,786**	**1,242,381**	**1,203,248**	**1,658,345**	**2,422,575**	**1,855,849**	**1,223,239**	**1,029,725**	**1,203,321**	**29.6**
		Female	**13,816,831**	**1,339,702**	**1,195,690**	**1,153,075**	**1,566,097**	**2,382,213**	**1,899,923**	**1,296,810**	**1,167,369**	**1,815,952**	**31.9**
Arkansas	2,404.8	Male	1,159,751	117,044	106,564	106,734	126,324	186,445	157,896	106,192	103,868	148,684	31.6
		Female	1,245,049	111,373	102,036	102,105	125,435	190,767	165,453	116,392	122,316	209,172	34.5
Louisiana	4,547.0	Male	2,205,816	245,154	213,010	216,787	286,185	395,337	296,836	198,781	167,516	186,210	28.6
		Female	2,341,184	238,057	206,516	210,770	277,327	396,365	312,330	216,730	194,850	288,239	31.0
Oklahoma	3,360.4	Male	1,637,086	164,166	143,827	141,171	199,982	285,385	230,084	156,405	138,836	177,230	30.9
		Female	1,723,314	155,968	137,177	132,380	184,782	280,389	236,375	165,701	157,095	273,447	34.0
Texas	16,738.1	Male	8,230,816	868,422	778,980	738,556	1,045,854	1,555,408	1,171,033	761,861	619,505	691,197	29.4
		Female	8,507,284	834,304	749,961	707,820	978,553	1,514,692	1,185,765	797,987	693,108	1,045,094	31.5
MOUNTAIN	**13,180.2**	**Male**	**6,552,011**	**720,704**	**597,181**	**571,382**	**816,537**	**1,265,066**	**931,330**	**582,390**	**504,594**	**562,827**	**29.5**
		Female	**6,628,189**	**690,759**	**573,844**	**548,989**	**772,723**	**1,206,442**	**923,861**	**592,803**	**552,252**	**766,516**	**31.0**
Arizona	3,327.4	Male	1,636,520	164,089	145,203	142,767	199,868	296,129	224,806	145,978	139,680	178,000	30.6
		Female	1,690,880	157,931	140,346	138,014	188,853	285,698	229,258	154,332	163,028	233,420	32.7
Colorado	3,300.1	Male	1,642,598	155,486	139,957	137,889	218,445	356,592	249,238	149,769	117,056	118,166	29.8
		Female	1,657,502	148,374	134,368	132,672	197,852	338,694	246,682	151,371	127,760	179,729	31.4
Idaho	1,036.5	Male	517,328	64,320	49,924	45,340	59,196	93,760	72,552	43,505	40,116	48,615	29.3
		Female	519,172	61,143	47,816	43,513	57,952	89,547	70,178	43,591	43,108	62,324	30.5
Montana	841.6	Male	420,125	43,517	36,257	37,336	49,422	78,412	59,644	38,296	35,566	41,675	30.6
		Female	421,475	41,278	34,963	34,944	47,086	74,264	57,996	38,247	37,003	55,694	32.1
Nevada	963.9	Male	488,643	42,148	38,898	40,458	55,902	95,377	81,358	51,392	44,727	38,383	32.0
		Female	475,257	40,516	37,083	38,449	52,897	90,896	75,882	48,626	44,302	46,606	32.6
New Mexico	1,494.2	Male	736,852	82,453	71,541	71,407	90,073	134,585	102,268	66,843	56,328	61,354	28.9
		Female	757,348	79,813	68,891	69,385	86,913	132,417	105,534	70,336	61,717	82,342	30.6
Utah	1,704.2	Male	846,563	137,834	91,444	74,846	108,479	154,259	104,024	64,030	53,390	58,257	25.7
		Female	857,637	132,079	87,862	71,947	110,776	146,806	104,126	65,078	57,556	81,407	26.8
Wyoming	512.3	Male	263,382	30,857	23,957	21,339	35,152	55,952	37,440	22,577	17,731	18,377	28.6
		Female	248,918	29,625	22,515	20,065	30,394	48,120	34,205	21,222	17,778	24,994	29.5
PACIFIC	**35,916.2**	**Male**	**17,761,856**	**1,653,694**	**1,453,823**	**1,474,844**	**2,222,447**	**3,524,264**	**2,655,406**	**1,685,039**	**1,494,840**	**1,597,499**	**30.9**
		Female	**18,154,344**	**1,583,366**	**1,393,912**	**1,412,524**	**2,017,633**	**3,387,699**	**2,619,559**	**1,730,095**	**1,649,207**	**2,360,349**	**32.9**
Alaska	551.7	Male	293,065	33,445	26,801	25,343	38,021	70,941	50,555	25,308	14,379	8,272	28.2
		Female	258,635	31,658	25,731	23,174	32,136	61,894	41,907	21,041	12,504	8,590	27.7
California	27,080.8	Male	13,349,886	1,228,769	1,083,131	1,109,203	1,687,500	2,635,286	1,995,615	1,285,589	1,129,006	1,195,787	30.9
		Female	13,730,914	1,178,862	1,039,799	1,065,288	1,531,914	2,538,072	1,986,935	1,325,517	1,258,426	1,806,101	33.1
Hawaii	1,077.6	Male	552,493	54,946	46,335	44,727	76,837	110,854	78,771	48,809	45,236	45,978	29.8
		Female	525,107	52,027	44,024	42,617	59,936	104,083	76,168	53,496	45,784	46,972	31.1
Oregon	2,726.8	Male	1,342,366	128,830	112,047	110,499	148,497	268,490	197,124	119,896	115,940	141,043	31.4
		Female	1,384,434	122,168	107,365	105,018	145,982	260,931	192,818	123,818	127,740	198,594	33.1
Washington	4,479.3	Male	2,224,046	207,704	185,509	185,072	271,592	438,693	333,341	205,437	190,279	206,419	31.0
		Female	2,255,254	198,651	176,993	176,427	247,665	422,719	321,731	206,223	204,753	300,092	32.8
TOTAL UNITED STATES	**243,211.7**	**Male**	**118,083,500**	**11,115,562**	**10,314,815**	**10,609,383**	**14,273,043**	**21,371,200**	**16,867,132**	**11,487,427**	**10,334,116**	**11,710,822**	**31.0**
		Female	**125,128,200**	**10,652,156**	**9,894,182**	**10,167,104**	**13,695,322**	**21,319,355**	**17,388,646**	**12,191,893**	**11,810,215**	**18,009,327**	**33.5**

REGIONAL AND STATE SUMMARIES

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES REGION State	12/31/86 Total Households (Thousands)	Households by Age of Householder Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons 1	2	3	4	5	6 or More	Average Household Size
NEW ENGLAND	**4,738.9**	**264,824**	**1,044,827**	**937,775**	**715,548**	**744,189**	**1,031,737**	**1,239,865**	**1,429,170**	**830,602**	**714,484**	**347,427**	**177,352**	**2.71**
Connecticut	1,170.6	58,665	247,475	244,556	187,369	193,308	239,227	290,240	355,561	211,725	185,070	87,389	40,615	2.74
Maine	436.9	28,295	98,299	84,153	63,605	64,151	98,397	107,857	135,884	78,342	67,999	31,685	15,133	2.71
Massachusetts	2,190.4	118,737	483,256	422,522	327,357	345,133	493,395	600,073	650,360	374,277	316,571	160,672	88,447	2.68
New Hampshire	379.9	24,912	91,494	79,706	55,446	53,612	74,730	92,626	117,688	67,459	61,293	27,958	12,876	2.70
Rhode Island	359.0	20,086	74,664	65,730	53,882	60,624	84,014	96,592	108,323	63,702	52,354	24,952	13,077	2.73
Vermont	202.1	14,129	49,639	41,108	27,889	27,361	41,974	52,477	61,354	35,097	31,197	14,771	7,204	2.69
MIDDLE ATLANTIC	**14,022.3**	**674,402**	**2,910,426**	**2,802,539**	**2,247,962**	**2,315,299**	**3,071,672**	**3,758,820**	**4,109,404**	**2,472,646**	**2,084,702**	**1,029,909**	**566,819**	**2.68**
New Jersey	2,804.8	114,600	571,599	595,297	468,696	470,763	583,845	677,848	821,213	514,592	449,021	222,876	119,250	2.74
New York	6,721.2	326,816	1,431,477	1,379,218	1,074,061	1,065,219	1,444,409	1,902,789	1,934,211	1,147,804	969,918	485,559	280,919	2.68
Pennsylvania	4,496.3	232,986	907,350	828,024	705,205	779,317	1,043,418	1,178,183	1,353,980	810,250	665,763	321,474	166,650	2.66
EAST NORTH CENTRAL	**15,467.9**	**1,091,507**	**3,572,488**	**3,087,463**	**2,336,919**	**2,313,035**	**3,066,488**	**3,995,414**	**4,596,320**	**2,730,342**	**2,364,875**	**1,159,066**	**621,883**	**2.72**
Illinois	4,277.7	281,627	982,033	868,885	648,593	643,458	853,104	1,161,150	1,252,186	740,764	627,835	310,562	185,203	2.73
Indiana	2,012.4	150,024	463,079	403,434	300,057	293,929	401,877	475,066	619,253	366,943	324,745	150,574	75,819	2.77
Michigan	3,338.5	238,989	794,350	682,028	509,717	495,585	617,831	797,924	995,788	595,814	536,138	268,539	144,297	2.76
Ohio	4,043.9	282,006	917,309	793,704	624,897	624,336	801,648	1,086,636	1,188,238	723,634	606,437	293,801	145,154	2.68
Wisconsin	1,795.4	138,861	415,717	339,412	253,655	255,727	392,028	474,638	540,855	303,187	269,720	135,590	71,410	2.69
WEST NORTH CENTRAL	**6,655.9**	**523,818**	**1,506,899**	**1,236,343**	**924,319**	**938,281**	**1,526,240**	**1,784,895**	**2,085,117**	**1,120,371**	**979,128**	**459,374**	**227,015**	**2.69**
Iowa	1,112.8	90,037	247,892	197,857	151,656	159,132	266,226	314,749	346,174	182,306	159,480	75,604	34,487	2.61
Kansas	939.9	80,937	212,107	170,756	129,704	132,414	213,982	255,555	306,046	159,248	134,533	58,276	26,242	2.64
Minnesota	1,585.9	124,784	385,009	311,229	216,544	214,056	334,278	417,455	479,987	263,752	244,011	120,900	59,795	2.71
Missouri	1,890.0	128,268	402,523	358,765	274,296	278,073	448,075	487,481	604,186	330,480	277,326	124,293	66,234	2.72
Nebraska	612.5	52,239	140,808	110,674	83,323	82,524	142,932	168,276	192,409	99,379	89,266	42,944	20,226	2.65
North Dakota	249.4	23,876	59,872	42,822	32,704	33,804	56,322	65,601	76,142	41,699	37,814	18,611	9,533	2.81
South Dakota	265.4	23,677	58,688	44,240	36,092	38,278	64,425	75,778	80,173	43,507	36,698	18,746	10,498	2.72
SOUTH ATLANTIC	**15,337.8**	**960,432**	**3,394,020**	**3,109,390**	**2,279,977**	**2,304,348**	**3,289,633**	**3,776,191**	**4,901,253**	**2,836,818**	**2,257,642**	**1,008,273**	**557,623**	**2.69**
Delaware	225.6	15,105	51,367	46,893	36,246	35,289	40,700	52,361	68,687	43,207	36,366	16,376	8,603	2.79
District of Columbia	252.9	14,155	64,823	52,126	36,260	37,249	48,287	104,796	64,874	34,981	23,904	12,476	11,869	2.45
Florida	4,692.1	268,513	857,256	813,965	649,487	744,698	1,358,181	1,243,373	1,740,529	747,778	566,759	254,929	138,732	2.50
Georgia	2,181.9	150,634	540,023	484,075	326,559	298,257	382,352	491,278	644,343	431,626	360,403	160,996	93,254	2.81
Maryland	1,619.7	87,733	388,691	370,735	261,959	243,263	267,319	380,344	475,210	315,484	262,551	120,278	65,833	2.77
North Carolina	2,344.6	160,433	540,325	485,211	359,271	349,597	449,763	547,054	719,058	471,945	368,909	155,273	82,361	2.72
South Carolina	1,225.9	80,812	291,543	258,731	186,343	184,701	223,770	286,693	347,924	242,043	197,649	93,162	58,429	2.80
Virginia	2,065.4	137,106	505,088	464,910	317,860	294,957	345,479	492,080	622,743	408,779	327,129	142,722	71,947	2.83
West Virginia	729.7	45,941	154,904	132,744	105,992	116,337	173,782	178,212	217,885	140,975	113,972	52,061	26,595	2.67
EAST SOUTH CENTRAL	**5,576.7**	**378,186**	**1,232,364**	**1,111,497**	**827,800**	**817,043**	**1,209,810**	**1,307,293**	**1,673,309**	**1,090,301**	**875,255**	**395,462**	**235,080**	**2.76**
Alabama	1,497.7	102,101	323,130	295,983	226,881	223,059	326,546	358,295	446,573	288,570	232,874	106,652	64,736	2.73
Kentucky	1,353.5	96,277	307,187	266,205	196,483	196,277	291,071	322,529	401,081	269,376	213,766	96,174	50,574	2.79
Mississippi	927.6	61,317	198,411	180,926	135,931	134,793	216,222	209,565	269,202	174,147	145,469	72,594	56,623	2.88
Tennessee	1,797.9	118,491	403,636	368,383	268,505	262,914	375,971	416,904	556,453	358,208	283,146	120,042	63,147	2.70
WEST SOUTH CENTRAL	**9,690.3**	**804,857**	**2,333,085**	**1,956,529**	**1,404,009**	**1,314,380**	**1,877,440**	**2,328,968**	**2,967,429**	**1,760,736**	**1,492,224**	**698,535**	**442,408**	**2.79**
Arkansas	881.2	59,569	179,072	164,883	121,372	131,933	224,371	203,459	290,981	161,179	133,986	58,447	33,148	2.73
Louisiana	1,594.3	126,629	383,737	322,021	236,969	223,641	301,303	388,089	445,679	299,209	246,585	128,839	85,899	2.85
Oklahoma	1,270.7	105,262	279,326	243,541	178,813	176,890	286,868	326,471	417,387	222,923	189,012	79,163	35,744	2.64
Texas	5,944.1	513,397	1,490,950	1,226,084	866,855	781,916	1,064,898	1,410,949	1,813,382	1,077,425	922,641	432,086	287,617	2.82
MOUNTAIN	**4,883.0**	**431,025**	**1,262,594**	**1,017,951**	**683,098**	**644,130**	**844,202**	**1,260,941**	**1,507,098**	**838,836**	**712,223**	**349,071**	**214,831**	**2.70**
Arizona	1,270.7	100,925	294,003	252,545	177,575	184,046	261,606	333,908	414,830	208,658	171,346	86,363	55,595	2.62
Colorado	1,289.0	117,327	369,555	280,081	178,884	153,141	190,012	362,187	394,383	226,105	189,528	81,409	35,388	2.56
Idaho	355.6	32,437	89,125	73,199	46,601	46,760	67,478	78,035	115,404	60,623	55,890	28,056	17,592	2.91
Montana	322.7	27,225	78,515	63,954	44,159	44,945	63,902	92,334	97,009	54,200	46,819	21,836	10,502	2.61
Nevada	393.8	32,233	97,444	91,566	61,555	56,849	54,153	118,867	125,883	66,163	49,182	22,229	11,476	2.45
New Mexico	533.4	44,876	133,533	110,336	78,812	72,741	93,102	129,713	152,704	96,244	84,008	41,935	28,796	2.80
Utah	529.1	55,138	146,269	107,573	70,355	63,901	85,864	97,623	150,778	93,460	85,437	53,139	48,663	3.22
Wyoming	188.7	20,864	54,150	38,697	25,157	21,747	28,085	48,274	56,107	33,383	30,013	14,104	6,819	2.71
PACIFIC	**13,297.6**	**991,045**	**3,323,205**	**2,815,367**	**1,935,371**	**1,861,808**	**2,370,804**	**3,520,396**	**4,227,626**	**2,270,593**	**1,897,754**	**858,486**	**522,745**	**2.70**
Alaska	190.3	18,106	65,712	51,375	27,561	17,117	10,429	45,837	51,603	36,844	32,181	14,962	8,873	2.90
California	9,976.6	723,386	2,464,971	2,117,008	1,480,407	1,411,559	1,779,269	2,662,829	3,158,367	1,700,279	1,403,761	640,036	411,328	2.71
Hawaii	337.8	20,967	86,340	76,127	52,889	51,084	50,393	61,928	92,665	66,828	59,745	31,736	24,898	3.19
Oregon	1,048.7	83,534	265,895	209,842	136,429	142,564	210,436	276,140	355,903	175,681	149,718	62,808	28,450	2.60
Washington	1,744.2	145,052	440,287	361,015	238,085	239,484	320,277	473,662	569,088	290,961	252,349	108,944	49,196	2.57
TOTAL UNITED STATES	**89,670.4**	**6,120,096**	**20,579,908**	**18,074,854**	**13,355,003**	**13,252,513**	**18,288,026**	**22,972,783**	**27,496,726**	**15,951,245**	**13,378,287**	**6,305,603**	**3,565,756**	**2.71**

REGIONAL AND STATE SUMMARIES

HOUSEHOLDS BY EFFECTIVE BUYING !NCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
REGION State	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
NEW ENGLAND	**4,738.9**	**227,910**	**481,272**	**467,615**	**465,754**	**441,042**	**789,873**	**863,031**	**1,002,403**	**28,542**	**38,260**	**14,143**
Connecticut	1,170.6	47,474	90,605	93,093	97,048	96,003	184,671	228,783	332,923	33,723	44,402	16,182
Maine	436.9	26,183	57,289	59,819	57,312	50,689	78,926	64,216	42,466	21,695	28,955	10,699
Massachusetts	2,190.4	106,279	230,256	209,518	207,340	196,933	359,473	407,431	473,170	28,977	38,691	14,423
New Hampshire	379.9	16,687	34,148	37,893	39,661	37,831	68,002	71,471	74,207	28,338	36,067	13,366
Rhode Island	359.0	19,400	43,495	38,323	37,080	35,204	62,085	63,444	59,969	25,936	34,744	12,721
Vermont	202.1	11,887	25,479	28,969	27,313	24,382	36,716	27,686	19,668	21,447	28,491	10,585
MIDDLE ATLANTIC	**14,022.3**	**883,384**	**1,563,610**	**1,480,490**	**1,417,416**	**1,312,584**	**2,321,054**	**2,401,043**	**2,642,719**	**26,486**	**36,360**	**13,553**
New Jersey	2,804.8	141,196	252,495	249,443	246,428	234,755	443,351	527,696	709,436	31,273	41,388	15,101
New York	6,721.2	442,842	770,959	698,081	671,447	609,659	1,047,090	1,124,952	1,356,170	26,550	37,478	14,010
Pennsylvania	4,496.3	299,346	540,156	532,966	499,541	468,170	830,613	748,395	577,113	23,968	31,552	11,868
EAST NORTH CENTRAL	**15,467.9**	**1,048,114**	**1,698,635**	**1,700,593**	**1,599,207**	**1,520,713**	**2,837,052**	**2,792,511**	**2,271,075**	**25,579**	**33,113**	**12,157**
Illinois	4,277.7	298,481	439,784	427,913	411,824	388,613	739,664	794,789	776,632	27,323	35,906	13,169
Indiana	2,012.4	133,565	221,429	236,532	226,621	213,301	385,881	349,835	245,236	24,382	30,985	11,191
Michigan	3,338.5	223,188	372,643	362,179	328,065	318,166	603,510	619,163	511,586	26,056	33,447	12,107
Ohio	4,043.9	291,429	458,392	454,912	432,961	410,818	757,140	712,172	526,076	24,665	31,661	11,814
Wisconsin	1,795.4	101,451	206,387	219,057	199,736	189,815	350,857	316,552	211,545	24,483	31,487	11,693
WEST NORTH CENTRAL	**6,655.9**	**478,727**	**808,357**	**819,491**	**749,696**	**675,399**	**1,158,022**	**1,074,733**	**891,475**	**23,400**	**31,837**	**11,850**
Iowa	1,112.8	86,225	142,312	147,801	134,058	122,164	205,685	166,964	107,591	21,837	29,410	11,248
Kansas	939.9	61,813	105,552	110,476	104,667	94,347	162,722	156,765	143,558	24,603	34,057	12,887
Minnesota	1,585.9	98,329	177,058	180,037	168,191	156,000	283,899	282,873	239,513	25,470	33,417	12,346
Missouri	1,890.0	141,631	240,682	234,333	209,270	186,205	313,663	300,243	263,973	23,084	31,389	11,521
Nebraska	612.5	47,071	75,895	78,422	72,061	64,314	106,115	91,752	76,870	22,446	31,106	11,728
North Dakota	249.4	17,256	28,401	30,128	28,697	25,259	43,177	41,150	35,332	23,915	32,910	11,705
South Dakota	265.4	26,402	38,457	38,294	32,752	27,110	42,761	34,986	24,638	19,482	28,571	10,515
SOUTH ATLANTIC	**15,337.8**	**1,180,248**	**1,747,631**	**1,861,466**	**1,780,899**	**1,583,242**	**2,549,648**	**2,350,589**	**2,284,077**	**23,374**	**31,499**	**11,720**
Delaware	225.6	13,455	22,745	24,634	24,078	22,055	39,357	41,083	38,193	26,477	35,394	12,673
District of Columbia	252.9	22,769	26,195	27,040	27,278	24,281	37,752	35,958	51,627	24,753	39,537	16,127
Florida	4,692.1	357,916	556,557	619,669	578,550	493,700	743,330	663,660	678,718	22,260	30,312	12,114
Georgia	2,181.9	188,601	250,836	250,920	244,388	218,638	354,233	344,045	330,239	23,495	31,204	11,118
Maryland	1,619.7	83,317	130,232	139,963	151,264	148,850	274,977	311,221	379,876	30,687	38,044	13,735
North Carolina	2,344.6	195,759	299,209	318,192	296,185	261,272	411,099	332,841	230,043	21,141	28,558	10,484
South Carolina	1,225.9	119,451	159,830	165,695	155,882	134,644	214,899	168,614	106,885	20,419	27,135	9,680
Virginia	2,065.4	121,707	186,569	207,834	214,802	202,617	348,412	362,723	420,736	27,757	36,298	12,826
West Virginia	729.7	77,273	115,458	107,519	88,472	77,185	125,589	90,444	47,760	18,615	24,690	9,231
EAST SOUTH CENTRAL	**5,576.7**	**617,965**	**840,655**	**762,275**	**660,121**	**559,740**	**884,980**	**727,039**	**523,925**	**19,265**	**26,519**	**9,608**
Alabama	1,497.7	173,159	229,579	202,275	174,944	148,829	236,210	196,021	136,683	19,072	26,065	9,537
Kentucky	1,353.5	143,655	203,609	186,915	158,219	135,287	218,676	183,888	123,251	19,482	27,189	9,742
Mississippi	927.6	122,282	156,710	135,710	112,039	90,447	135,300	102,340	72,772	17,111	24,166	8,401
Tennessee	1,797.9	178,869	250,757	237,375	214,919	185,177	294,794	244,790	191,219	20,426	27,606	10,228
WEST SOUTH CENTRAL	**9,690.3**	**896,879**	**1,196,711**	**1,181,928**	**1,070,261**	**928,966**	**1,583,984**	**1,485,336**	**1,346,235**	**22,542**	**30,847**	**11,050**
Arkansas	881.2	93,566	141,584	127,971	112,618	91,609	133,338	104,285	76,229	18,352	26,031	9,539
Louisiana	1,594.3	195,430	216,360	196,324	167,386	144,536	256,954	232,993	184,317	20,689	28,041	9,832
Oklahoma	1,270.7	111,702	182,258	167,642	150,932	128,348	211,025	179,706	139,087	20,814	28,452	10,759
Texas	5,944.1	496,181	656,509	689,991	639,325	564,473	982,667	968,352	946,602	24,272	32,826	11,657
MOUNTAIN	**4,883.0**	**338,916**	**544,658**	**613,106**	**578,702**	**511,157**	**874,424**	**781,407**	**640,630**	**23,475**	**30,192**	**11,186**
Arizona	1,270.7	91,747	143,984	164,389	153,692	132,104	221,398	198,795	164,591	22,948	29,889	11,414
Colorado	1,289.0	73,613	125,943	141,408	141,357	130,226	231,158	228,578	216,717	26,397	33,175	12,958
Idaho	355.6	25,734	45,151	49,848	46,141	39,856	64,466	50,836	33,568	21,264	28,120	9,647
Montana	322.7	28,445	45,907	47,658	41,215	35,627	57,393	41,557	24,898	19,762	25,807	9,895
Nevada	393.8	23,575	37,432	48,162	46,866	40,847	71,962	66,496	58,460	25,002	30,988	12,660
New Mexico	533.4	53,620	72,643	74,851	65,549	54,179	85,958	70,769	55,831	20,003	27,154	9,694
Utah	529.1	31,231	54,906	66,082	65,057	60,165	105,537	87,499	58,623	23,862	29,362	9,116
Wyoming	188.7	10,951	18,692	20,708	18,825	18,153	36,552	36,877	27,942	26,888	32,525	11,980
PACIFIC	**13,297.6**	**790,695**	**1,323,523**	**1,413,660**	**1,372,200**	**1,240,718**	**2,146,523**	**2,283,260**	**2,727,021**	**27,346**	**36,782**	**13,618**
Alaska	190.3	12,126	14,064	16,905	16,308	14,921	26,679	33,883	55,414	32,624	42,798	14,762
California	9,976.6	574,828	954,431	1,025,619	1,012,248	914,266	1,565,406	1,727,162	2,202,640	28,227	38,170	14,062
Hawaii	337.8	16,410	26,954	36,286	34,549	30,853	54,782	61,211	76,755	29,221	39,758	12,463
Oregon	1,048.7	72,791	132,243	139,246	125,756	114,190	190,798	160,362	113,314	22,306	28,727	11,048
Washington	1,744.2	114,540	195,831	195,604	183,339	166,488	308,858	300,642	278,898	25,535	32,452	12,636
TOTAL UNITED STATES	**89,670.4**	**6,462,838**	**10,205,052**	**10,300,624**	**9,694,256**	**8,773,561**	**15,145,560**	**14,758,949**	**14,329,560**	**24,632**	**33,252**	**12,260**

NOTES

SECTION 3

Metropolitan Market Rankings

Population
Households
Population Density
Effective Buying Income (EBI)
Median Household EBI
Average Household EBI
Per Capita EBI
Total Retail Sales
Per Household Retail Sales
Buying Power Index (BPI)
Economy-Priced-Products BPI
Moderate-Priced-Products BPI
Premium-Priced-Products BPI

Across-the-Board Rankings

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

Characteristic Page

Population 3–2
Households 3–3
Population Density 3–4
Effective Buying Income (EBI) 3–5
Median Household EBI 3–6
Average Household EBI 3–7
Per Capita EBI 3–8
Total Retail Sales 3–9
Per Household Retail Sales 3–10
Buying Power Index (BPI) 3–11
Economy-Priced-Products BPI 3–12
Moderate-Priced-Products BPI 3–13
Premium-Priced-Products BPI 3–14

POPULATION

Area	(Thous.)	Rank
New York, N.Y.	8,527.7	1
Los Angeles - Long Beach, Cal.	8,312.3	2
Chicago, Ill.	6,166.3	3
Philadelphia, Pa.	4,827.4	4
Detroit, Mich.	4,358.7	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,724.2	6
Washington, D.C.	3,544.0	7
Houston, Tex.	3,232.2	8
Nassau - Suffolk, N.Y.	2,663.8	9
Atlanta, Ga.	2,543.2	10
St. Louis, Mo.	2,451.2	11
Dallas, Tex.	2,378.0	12
Minneapolis - St. Paul, Minn.	2,323.3	13
Baltimore, Md.	2,306.1	14
San Diego, Cal.	2,217.7	15
Anaheim - Santa Ana, Cal.	2,177.3	16
Pittsburgh, Pa.	2,139.6	17
Riverside - San Bernardino, Cal.	2,005.4	18
Oakland, Cal.	1,949.2	19
Phoenix, Ariz.	1,916.2	20
Tampa - St. Petersburg - Clearwater, Fla.	1,916.2	20
Newark, N.J.	1,899.3	22
Cleveland, Ohio	1,853.3	23
Miami - Hialeah, Fla.	1,785.0	24
Seattle, Wash.	1,758.2	25
Denver, Colo.	1,649.4	26
San Francisco, Cal.	1,583.7	27
Kansas City, Mo.-Kans.	1,525.0	28
Cincinnati, Ohio	1,419.3	29
San Jose, Cal.	1,409.1	30
Milwaukee, Wisc.	1,395.1	31
New Orleans, La.	1,347.5	32
Norfolk - Virginia Beach - Newport News, Va.	1,306.7	33
Sacramento, Cal.	1,304.8	34
Bergen - Passaic, N.J.	1,302.9	35
Columbus, Ohio	1,301.6	36
San Antonio, Tex.	1,251.2	37
Fort Worth - Arlington, Tex.	1,225.8	38
Indianapolis, Ind.	1,219.6	39
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,167.8	40
Portland, Ore.	1,159.3	41
Hartford - New Britain - Middletown - Bristol, Conn.	1,097.9	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,071.6	43
Salt Lake City - Ogden, Utah	1,052.5	44
Oklahoma City, Okla.	993.1	45
Rochester, N.Y.	992.6	46
Buffalo, N.Y.	975.2	47
Louisville, Ky.	970.5	48
Monmouth - Ocean, N.J.	957.2	49
Memphis, Tenn.	956.6	50
Total Top 50	**109,611.8**	
Middlesex - Somerset - Hunterdon, N.J.	945.7	51
Nashville, Tenn.	936.4	52
Dayton - Springfield, Ohio	930.8	53
Birmingham, Ala.	922.0	54
Greensboro - Winston-Salem - High Point, N.C.	910.0	55
Orlando, Fla.	899.5	56
Providence - Pawtucket - Woonsocket, R.I.	894.9	57
Albany - Schenectady - Troy, N.Y.	854.3	58
Jacksonville, Fla.	851.7	59
Honolulu, Haw.	830.3	60
Bridgeport - Stamford - Norwalk - Danbury, Conn.	828.6	61
Richmond - Petersburg, Va.	817.5	62
New Haven - Waterbury - Meriden, Conn.	770.6	63
West Palm Beach - Boca Raton - Delray Beach, Fla.	760.7	64
Tulsa, Okla.	746.5	65
Austin, Tex.	732.9	66
Scranton - Wilkes-Barre, Pa.	731.2	67
Worcester - Fitchburg - Leominster, Mass.	664.8	68
Allentown - Bethlehem, Pa.	660.7	69
Syracuse, N.Y.	654.8	70
Akron, Ohio	648.5	71
Raleigh - Durham, N.C.	648.3	72
Grand Rapids, Mich.	643.5	73
Gary - Hammond, Ind.	634.0	74
Oxnard - Ventura, Cal.	621.7	75
Omaha, Neb.	616.9	76
Greenville - Spartanburg, S.C.	616.7	77
Tucson, Ariz.	616.6	78
Toledo, Ohio	614.8	79
Knoxville, Tenn.	599.3	80
Springfield, Mass.	589.8	81
Fresno, Cal.	588.8	82
Harrisburg - Lebanon - Carlisle, Pa.	580.9	83
Las Vegas, Nev.	565.2	84
Baton Rouge, La.	557.1	85
El Paso, Tex.	557.1	85
Jersey City, N.J.	556.2	87
Wilmington, Del.	548.3	88
Tacoma, Wash.	537.3	89
Youngstown - Warren, Ohio	516.9	90
Little Rock - North Little Rock, Ark.	508.9	91
Bakersfield, Cal.	493.8	92
Charleston, S.C.	493.7	93
New Bedford - Fall River - Attleboro, Mass.	493.3	94
Lake County, Ill.	478.2	95
Albuquerque, N.M.	476.5	96
Mobile, Ala.	471.7	97
Wichita, Kans.	469.6	98
Johnson City - Kingsport - Bristol, Tenn.	450.1	99
Columbia, S.C.	449.0	100
Total Top 100	**142,598.4**	
Flint, Mich.	441.0	101
Chattanooga, Tenn.	433.2	102
Lansing - East Lansing, Mich.	429.6	103
Stockton, Cal.	423.3	104
Saginaw - Bay City - Midland, Mich.	409.4	105
Canton, Ohio	405.4	106
Jackson, Miss.	403.9	107
York, Pa.	397.5	108
Beaumont - Port Arthur, Tex.	393.6	109
Augusta, Ga.	390.8	110
Lancaster, Pa.	389.1	111
Vallejo - Fairfield - Napa, Cal.	388.8	112
Davenport - Rock Island - Moline, Iowa-Ill.	386.0	113
Des Moines, Iowa	386.0	113
Joliet, Ill.	381.1	115
Lakeland - Winter Haven, Fla.	373.9	116
Colorado Springs, Colo.	372.0	117
Shreveport, La.	368.9	118
Corpus Christi, Tex.	365.6	119
Peoria, Ill.	362.6	120
Melbourne - Titusville - Palm Bay, Fla.	361.7	121
McAllen - Edinburg - Mission, Tex.	360.8	122
Spokane, Wash.	358.1	123
Fort Wayne, Ind.	357.0	124
Aurora - Elgin, Ill.	350.6	125
Santa Rosa - Petaluma, Cal.	348.6	126
Madison, Wisc.	343.6	127
Pensacola, Fla.	340.3	128
Huntington - Ashland, W.Va.-Ky.	338.1	129
Santa Barbara - Santa Maria - Lompoc, Cal.	338.1	129
Salinas - Seaside - Monterey, Cal.	337.3	131
Lexington-Fayette, Ky.	333.4	132
Daytona Beach, Fla.	325.1	133
Reading, Pa.	323.7	134
Utica - Rome, N.Y.	322.8	135
Trenton, N.J.	319.8	136
Portsmouth - Dover - Rochester, N.H.	315.8	137
Manchester - Nashua, N.H.	314.1	138
Modesto, Cal.	313.9	139
Atlantic City, N.J.	307.4	140
Appleton - Oshkosh - Neenah, Wisc.	306.8	141
Montgomery, Ala.	299.7	142
Visalia - Tulare - Porterville, Cal.	290.1	143
Evansville, Ind.	284.6	144
Rockford, Ill.	284.0	145
Orange County, N.Y.	283.3	146
Macon - Warner Robins, Ga.	282.7	147
Erie, Pa.	281.9	148
Fort Myers - Cape Coral, Fla.	279.0	149
Hamilton - Middletown, Ohio	273.6	150
Total Top 150	**160,076.0**	
Lorain - Elyria, Ohio	273.6	150
Ann Arbor, Mich.	270.2	152
Charleston, W.Va.	269.6	153
Binghamton, N.Y.	268.5	154
Eugene - Springfield, Ore.	266.4	155
Fayetteville, N.C.	264.0	156
Salem, Ore.	262.2	157
Poughkeepsie, N.Y.	259.8	158
Johnstown, Pa.	259.3	159
Duluth, Minn.	253.9	160
Provo - Orem, Utah	253.9	160
Brownsville - Harlingen, Tex.	251.7	162
New London - Norwich, Conn.	251.4	163
Sarasota, Fla.	251.2	164
Columbus, Ga.	248.1	165
Killeen - Temple, Tex.	243.2	166
South Bend - Mishawaka, Ind.	241.2	167
Anchorage, Alas.	239.5	168
Savannah, Ga.	238.5	169
Portland, Me.	228.6	170
Springfield, Mo.	228.5	171
Roanoke, Va.	227.1	172
Huntsville, Ala.	225.2	173
Reno, Nev.	224.8	174
Santa Cruz, Cal.	223.8	175
Lubbock, Tex.	220.7	176
Hickory, N.C.	219.5	177
Galveston - Texas City, Tex.	218.9	178
Lafayette, La.	218.7	179
Kalamazoo, Mich.	217.8	180
Boulder - Longmont, Colo.	217.6	181
Niagara Falls, N.Y.	217.4	182
Tallahassee, Fla.	216.6	183
Vancouver, Wash.	212.1	184
Lincoln, Neb.	208.6	185
Fort Pierce, Fla.	207.1	186
Brazoria, Tex.	205.8	187
Boise, Ida.	202.4	188
Biloxi - Gulfport, Miss.	202.3	189
Gainesville, Fla.	199.3	190
Amarillo, Tex.	198.3	191
Springfield, Ill.	195.9	192
Beaver County, Pa.	194.6	193
Houma - Thibodaux, La.	190.8	194
Waco, Tex.	190.7	195
Green Bay, Wisc.	186.2	196
Yakima, Wash.	184.3	197
Fort Collins - Loveland, Colo.	181.1	198
Bradenton, Fla.	180.5	199
Fort Smith, Ark.	180.0	200
Total Top 200	**171,367.4**	
Wheeling, W.Va.	179.7	201
St. Cloud, Minn.	179.1	202
Lake Charles, La.	176.8	203
Racine, Wisc.	174.4	204
Ocala, Fla.	172.6	205
Cedar Rapids, Iowa	172.0	206
Longview - Marshall, Tex.	171.4	207
Bremerton, Wash.	170.9	208
Champaign - Urbana - Rantoul, Ill.	170.9	208
Chico, Cal.	170.7	210
Asheville, N.C.	170.1	211
Merced, Cal.	166.8	212
Benton Harbor, Mich.	165.7	213
Topeka, Kans.	160.7	214
Clarksville - Hopkinsville, Tenn.-Ky.	158.9	215
Parkersburg - Marietta, W.Va.-Ohio	158.8	216
Lima, Ohio	157.5	217
Muskegon, Mich.	157.2	218
Tyler, Tex.	156.2	219
Steubenville - Weirton, Ohio-W.Va.	155.3	220
Waterloo - Cedar Falls, Iowa	154.8	221
Fargo - Moorhead, N.D.-Minn.	150.0	222
Lynchburg, Va.	148.4	223
Jackson, Mich.	147.5	224
Elkhart - Goshen, Ind.	146.8	225
Olympia, Wash.	146.7	226
Anderson, S.C.	146.6	227
Monroe, La.	145.8	228
Tuscaloosa, Ala.	144.2	229
Alexandria, La.	143.2	230
Athens, Ga.	143.0	231
Pittsfield, Mass.	142.8	232
Fort Walton Beach, Fla.	142.6	233
Richland - Kennewick - Pasco, Wash.	142.5	234
Medford, Ore.	141.3	235
Florence, Ala.	140.0	236
Janesville - Beloit, Wisc.	139.5	237
Eau Claire, Wisc.	138.7	238
Vineland - Millville - Bridgeton, N.J.	138.7	238
Bangor, Me.	138.4	240
Greeley, Colo.	137.8	241
Battle Creek, Mich.	137.4	242
Odessa, Tex.	136.8	243
Altoona, Pa.	135.4	244
Redding, Cal.	135.2	245
Joplin, Mo.	134.7	246
Terre Haute, Ind.	133.0	247
Anderson, Ind.	132.0	248
Mansfield, Ohio	130.9	249
Dothan, Ala.	129.6	250
Total Top 250	**178,937.4**	
Burlington, Vt.	129.4	251
Pascagoula, Miss.	128.1	252
Decatur, Ill.	128.0	253
Wichita Falls, Tex.	126.8	254
Sharon, Pa.	126.6	255
Bloomington - Normal, Ill.	125.4	256
Pueblo, Colo.	125.3	257
Sioux Falls, S.D.	125.2	258
Anniston, Ala.	124.6	259
Jacksonville, N.C.	124.1	260
Muncie, Ind.	123.5	261
Naples, Fla.	123.5	261
Billings, Mont.	123.2	263
Abilene, Tex.	123.1	264
Lafayette - West Lafayette, Ind.	123.0	265
Charlottesville, Va.	122.7	266
Texarkana, Tex.-Ark.	121.6	267
Kenosha, Wisc.	121.5	268
Bryan - College Station, Tex.	120.9	269
Florence, S.C.	120.6	270
Panama City, Fla.	120.2	271
Laredo, Tex.	119.8	272
Las Cruces, N.M.	119.3	273
Albany, Ga.	118.9	274
Lawton, Okla.	118.7	275
Williamsport, Pa.	118.3	276
Sioux City, Iowa	117.7	277
Bellingham, Wash.	116.1	278
State College, Pa.	115.9	279
Wilmington, N.C.	115.4	280
Wausau, Wisc.	115.1	281
Glens Falls, N.Y.	115.0	282
Midland, Tex.	114.8	283
Hagerstown, Md.	114.6	284
Yuba City, Cal.	113.2	285
Danville, Va.	112.5	286
Columbia, Mo.	109.1	287
Fayetteville - Springdale, Ark.	107.1	288
Santa Fe, N.M.	105.4	289
Cumberland, Md.	104.5	290
Gadsden, Ala.	103.9	291
Kokomo, Ind.	103.3	292
Kankakee, Ill.	102.9	293
Sheboygan, Wisc.	102.9	293
Burlington, N.C.	102.8	295
Bloomington, Ind.	101.2	296
Lewiston - Auburn, Me.	100.9	297
San Angelo, Tex.	98.4	298
Rochester, Minn.	97.9	299
Sherman - Denison, Tex.	97.9	299
La Crosse, Wisc.	95.2	301
Elmira, N.Y.	94.6	302
Bismarck, N.D.	92.3	303
Dubuque, Iowa	91.6	304
Pine Bluff, Ark.	89.9	305
Owensboro, Ky.	88.0	306
Iowa City, Iowa	86.9	307
St. Joseph, Mo.	86.4	308
Great Falls, Mont.	80.7	309
Jackson, Tenn.	78.2	310
Victoria, Tex.	78.2	310
Rapid City, S.D.	77.3	312
Cheyenne, Wyo.	73.7	313
Lawrence, Kans.	72.7	314
Casper, Wyo.	72.4	315
Grand Forks, N.D.	70.6	316
Enid, Okla.	66.0	317
Total Above Areas	**186,122.9**	
Percent of U.S.	**76.5271**	
U.S. Total	**243,211.7**	

1987 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKING

HOUSEHOLDS

Area	(Thous.)	Rank
New York, N.Y.	3,405.4	1
Los Angeles - Long Beach, Cal.	3,046.0	2
Chicago, Ill.	2,257.6	3
Philadelphia, Pa.	1,773.3	4
Detroit, Mich.	1,590.8	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,389.3	6
Washington, D.C.	1,317.4	7
Houston, Tex.	1,179.4	8
Atlanta, Ga.	938.7	9
Dallas, Tex.	890.6	10
St. Louis, Mo.	889.6	11
Minneapolis - St. Paul, Minn.	875.9	12
Nassau - Suffolk, N.Y.	865.5	13
Baltimore, Md.	836.6	14
Pittsburgh, Pa.	835.5	15
San Diego, Cal.	808.8	16
Tampa - St. Petersburg - Clearwater, Fla.	807.2	17
Anaheim - Santa Ana, Cal.	773.8	18
Oakland, Cal.	753.0	19
Phoenix, Ariz.	749.0	20
Riverside - San Bernardino, Cal.	724.4	21
Cleveland, Ohio	712.3	22
Seattle, Wash.	705.3	23
Newark, N.J.	687.7	24
Miami - Hialeah, Fla.	672.1	25
San Francisco, Cal.	668.1	26
Denver, Colo.	664.1	27
Kansas City, Mo.-Kans.	574.1	28
Cincinnati, Ohio	529.9	29
Milwaukee, Wisc.	527.8	30
Sacramento, Cal.	508.4	31
Columbus, Ohio	496.1	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	496.1	32
New Orleans, La.	493.8	34
San Jose, Cal.	493.7	35
Bergen - Passaic, N.J.	482.4	36
Portland, Ore.	456.5	37
Fort Worth - Arlington, Tex.	451.7	38
Indianapolis, Ind.	451.0	39
Norfolk - Virginia Beach - Newport News, Va.	444.6	40
San Antonio, Tex.	422.8	41
Hartford - New Britain - Middletown - Bristol, Conn.	404.4	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	398.6	43
Oklahoma City, Okla.	380.1	44
Rochester, N.Y.	364.9	45
Monmouth - Ocean, N.J.	360.5	46
Buffalo, N.Y.	360.1	47
Louisville, Ky.	357.1	48
Dayton - Springfield, Ohio	356.3	49
Nashville, Tenn.	348.7	50
Total Top 50	**40,977.0**	
Birmingham, Ala.	347.9	51
Greensboro - Winston-Salem - High Point, N.C.	346.6	52
Memphis, Tenn.	342.4	53
Salt Lake City - Ogden, Utah	340.0	54
Orlando, Fla.	339.8	55
Middlesex - Somerset - Hunterdon, N.J.	332.5	56
Providence - Pawtucket - Woonsocket, R.I.	328.7	57
West Palm Beach - Boca Raton - Delray Beach, Fla.	324.8	58
Jacksonville, Fla.	320.9	59
Albany - Schenectady - Troy, N.Y.	320.0	60
Bridgeport - Stamford - Norwalk - Danbury, Conn.	296.4	61
Richmond - Petersburg, Va.	294.4	62
Tulsa, Okla.	287.0	63
New Haven - Waterbury - Meriden, Conn.	284.1	64
Austin, Tex.	279.7	65
Scranton - Wilkes-Barre, Pa.	278.7	66
Honolulu, Haw.	258.5	67
Allentown - Bethlehem, Pa.	253.0	68
Raleigh - Durham, N.C.	245.6	69
Tucson, Ariz.	244.7	70
Worcester - Fitchburg - Leominster, Mass.	242.9	71
Akron, Ohio	242.4	72
Syracuse, N.Y.	235.7	73
Grand Rapids, Mich.	231.8	74
Knoxville, Tenn.	231.1	75
Omaha, Neb.	230.3	76
Toledo, Ohio	230.3	76
Greenville - Spartanburg, S.C.	229.8	78
Las Vegas, Nev.	228.7	79
Harrisburg - Lebanon - Carlisle, Pa.	222.8	80
Gary - Hammond, Ind.	217.9	81
Springfield, Mass.	216.0	82
Jersey City, N.J.	214.9	83
Fresno, Cal.	210.8	84
Oxnard - Ventura, Cal.	204.7	85
Tacoma, Wash.	203.6	86
Wilmington, Del.	195.8	87
Baton Rouge, La.	192.4	88
Youngstown - Warren, Ohio	191.9	89
Little Rock - North Little Rock, Ark.	185.7	90
Albuquerque, N.M.	181.7	91
New Bedford - Fall River - Attleboro, Mass.	180.2	92
Wichita, Kans.	180.0	93
Bakersfield, Cal.	176.0	94
Mobile, Ala.	170.4	95
Charleston, S.C.	169.5	96
Johnson City - Kingsport - Bristol, Tenn.	167.7	97
El Paso, Tex.	165.9	98
Chattanooga. Tenn.	161.9	99
Columbia, S.C.	160.9	100
Total Top 100	**53,116.4**	
Flint, Mich.	159.6	101
Lake County, Ill.	158.0	102
Stockton, Cal.	156.0	103
Des Moines, Iowa	153.4	104
Lansing - East Lansing, Mich.	152.1	105
York, Pa.	149.1	106
Canton, Ohio	147.7	107
Davenport - Rock Island - Moline, Iowa-Ill.	146.2	108
Melbourne - Titusville - Palm Bay, Fla.	144.9	109
Saginaw - Bay City - Midland, Mich.	144.3	110
Jackson, Miss.	143.0	111
Spokane, Wash.	140.9	112
Beaumont - Port Arthur, Tex.	140.7	113
Lancaster, Pa.	140.7	113
Lakeland - Winter Haven, Fla.	139.5	115
Colorado Springs, Colo.	138.7	116
Augusta, Ga.	138.3	117
Vallejo - Fairfield - Napa, Cal.	138.1	118
Daytona Beach, Fla.	137.7	119
Santa Rosa - Petaluma, Cal.	137.7	119
Shreveport, La.	135.9	121
Madison, Wisc.	135.8	122
Peoria, Ill.	135.2	123
Fort Wayne, Ind.	128.7	124
Santa Barbara - Santa Maria - Lompoc, Cal.	127.6	125
Pensacola, Fla.	125.4	126
Reading, Pa.	125.4	126
Huntington - Ashland, W.Va.-Ky.	125.2	128
Joliet, Ill.	125.2	128
Lexington-Fayette, Ky.	125.2	128
Aurora - Elgin, Ill.	123.0	131
Atlantic City, N.J.	120.5	132
Corpus Christi, Tex.	120.1	133
Fort Myers - Cape Coral, Fla.	117.8	134
Utica - Rome, N.Y.	116.0	135
Manchester - Nashua, N.H.	115.4	136
Portsmouth - Dover - Rochester, N.H.	115.1	137
Trenton, N.J.	115.1	137
Sarasota, Fla.	114.7	139
Appleton - Oshkosh - Neenah, Wisc.	112.0	140
Salinas - Seaside - Monterey, Cal.	111.1	141
Modesto, Cal.	110.5	142
Evansville, Ind.	108.1	143
Montgomery, Ala.	107.9	144
Charleston, W.Va.	106.0	145
Rockford, Ill.	105.7	146
Eugene - Springfield, Ore.	104.3	147
Erie, Pa.	102.7	148
Macon - Warner Robins, Ga.	100.1	149
Binghamton, N.Y.	98.9	150
Total Top 150	**59,537.6**	
Ann Arbor, Mich.	98.6	151
McAllen - Edinburg - Mission, Tex.	98.5	152
Hamilton - Middletown, Ohio	97.3	153
Salem, Ore.	97.2	154
Duluth, Minn.	96.2	155
Reno, Nev.	95.9	156
Lorain - Elyria, Ohio	95.8	157
Johnstown, Pa.	94.8	158
Visalia - Tulare - Porterville, Cal.	94.8	158
Orange County, N.Y.	93.9	160
New London - Norwich, Conn.	89.4	161
South Bend - Mishawaka, Ind.	89.3	162
Anchorage, Alas.	88.5	163
Poughkeepsie, N.Y.	88.5	163
Portland, Me.	87.8	165
Savannah, Ga.	86.3	166
Springfield, Mo.	86.3	166
Roanoke, Va.	85.8	168
Columbus, Ga.	85.3	169
Santa Cruz, Cal.	85.1	170
Boulder - Longmont, Colo.	85.0	171
Fayetteville, N.C.	84.5	172
Huntsville, Ala.	84.1	173
Fort Pierce, Fla.	83.3	174
Hickory, N.C.	81.1	175
Kalamazoo, Mich.	80.8	176
Lincoln, Neb.	80.7	177
Tallahassee, Fla.	80.5	178
Niagara Falls, N.Y.	80.0	179
Vancouver, Wash.	79.4	180
Galveston - Texas City, Tex.	79.3	181
Springfield, Ill.	79.0	182
Lubbock, Tex.	78.3	183
Killeen - Temple, Tex.	77.8	184
Bradenton, Fla.	77.0	185
Lafayette, La.	76.4	186
Amarillo, Tex.	75.5	187
Gainesville, Fla.	75.0	188
Boise, Ida.	74.7	189
Biloxi - Gulfport, Miss.	72.4	190
Brownsville - Harlingen, Tex.	71.8	191
Beaver County, Pa.	71.7	192
Waco, Tex.	69.6	193
Wheeling, W.Va.	69.5	194
Fort Collins - Loveland, Colo.	69.3	195
Chico, Cal.	69.0	196
Green Bay, Wisc.	68.7	197
Provo - Orem, Utah	68.6	198
Yakima, Wash.	68.4	199
Ocala, Fla.	67.6	200
Total Top 200	**63,651.9**	
Asheville, N.C.	67.4	201
Brazoria, Tex.	67.2	202
Cedar Rapids, Iowa	67.0	203
Fort Smith, Ark.	66.6	204
Bremerton, Wash.	63.5	205
Racine, Wisc.	63.2	206
Topeka, Kans.	63.1	207
Houma - Thibodaux, La.	62.4	208
Longview - Marshall, Tex.	62.1	209
Lake Charles, La.	62.0	210
Champaign - Urbana - Rantoul, Ill.	61.6	211
Benton Harbor, Mich.	61.2	212
Parkersburg - Marietta, W.Va.-Ohio	59.6	213
Steubenville - Weirton, Ohio-W.Va.	57.7	214
Olympia, Wash.	57.3	215
Tyler, Tex.	57.1	216
Waterloo - Cedar Falls, Iowa	56.9	217
Lima, Ohio	56.7	218
St. Cloud, Minn.	56.7	218
Muskegon, Mich.	56.6	220
Merced, Cal.	55.4	221
Fargo - Moorhead, N.D.-Minn.	55.1	222
Anderson, S.C.	54.9	223
Pittsfield, Mass.	54.9	223
Medford, Ore.	53.2	225
Elkhart - Goshen, Ind.	53.0	226
Florence, Ala.	52.7	227
Tuscaloosa, Ala.	52.4	228
Clarksville - Hopkinsville, Tenn.-Ky.	52.0	229
Athens, Ga.	51.9	230
Fort Walton Beach, Fla.	51.9	230
Battle Creek, Mich.	51.7	232
Janesville - Beloit, Wisc.	51.7	232
Naples, Fla.	51.7	232
Monroe, La.	51.4	235
Jackson, Mich.	51.3	236
Richland - Kennewick - Pasco, Wash.	51.2	237
Altoona, Pa.	51.1	238
Lynchburg, Va.	50.8	239
Joplin, Mo.	50.7	240
Redding, Cal.	50.7	240
Greeley, Colo.	50.5	242
Alexandria, La.	50.0	243
Eau Claire, Wisc.	49.9	244
Odessa, Tex.	49.7	245
Terre Haute, Ind.	49.1	246
Decatur, Ill.	48.9	247
Mansfield, Ohio	48.9	247
Anderson, Ind.	48.8	249
Sioux Falls, S.D.	48.7	250
Total Top 250	**66,422.0**	
Bangor, Me.	48.5	251
Pueblo, Colo.	48.1	252
Billings, Mont.	47.9	253
Vineland - Millville - Bridgeton, N.J.	47.9	253
Dothan, Ala.	46.5	255
Sharon, Pa.	46.5	255
Burlington, Vt.	46.4	257
Charlottesville, Va.	46.2	258
Wichita Falls, Tex.	45.9	259
Bloomington - Normal, Ill.	45.7	260
Panama City, Fla.	45.6	261
Bellingham, Wash.	44.8	262
Sioux City, Iowa	44.8	262
Texarkana, Tex.-Ark.	44.7	264
Wilmington, N.C.	44.3	265
Anniston, Ala.	44.2	266
Abilene, Tex.	44.1	267
Bryan - College Station, Tex.	44.1	267
Muncie, Ind.	44.1	267
Kenosha, Wisc.	43.9	270
Williamsport, Pa.	43.9	270
Pascagoula, Miss.	43.7	272
Lafayette - West Lafayette, Ind.	42.9	273
Florence, S.C.	42.0	274
Midland, Tex.	42.0	274
Yuba City, Cal.	41.6	276
Wausau, Wisc.	41.5	277
Hagerstown, Md.	41.1	278
Las Cruces, N.M.	40.8	279
Danville, Va.	40.5	280
Glens Falls, N.Y.	40.3	281
Santa Fe, N.M.	40.1	282
Fayetteville - Springdale, Ark.	40.0	283
Albany, Ga.	39.8	284
Burlington, N.C.	39.3	285
Columbia, Mo.	39.3	285
Cumberland, Md.	39.3	285
Gadsden, Ala.	39.1	288
State College, Pa.	39.1	288
Kokomo, Ind.	38.4	290
Lawton, Okla.	38.1	291
Sheboygan, Wisc.	37.8	292
Sherman - Denison, Tex.	37.7	293
Lewiston - Auburn, Me.	37.4	294
Kankakee, Ill.	36.9	295
Rochester, Minn.	36.3	296
Bloomington, Ind.	36.2	297
Jacksonville, N.C.	36.1	298
San Angelo, Tex.	36.0	299
La Crosse, Wisc.	35.3	300
Elmira, N.Y.	34.3	301
Iowa City, Iowa	33.4	302
Bismarck, N.D.	32.7	303
Owensboro, Ky.	32.5	304
St. Joseph, Mo.	32.2	305
Laredo, Tex.	31.8	306
Dubuque, Iowa	31.2	307
Great Falls, Mont.	30.9	308
Pine Bluff, Ark.	30.7	309
Jackson, Tenn.	29.5	310
Rapid City, S.D.	29.2	311
Cheyenne, Wyo.	28.6	312
Casper, Wyo.	27.3	313
Victoria, Tex.	26.7	314
Lawrence, Kans.	25.8	315
Enid, Okla.	25.7	316
Grand Forks, N.D.	23.9	317
Total Above Areas	**69,025.1**	
Percent of U.S.	**76.9765**	
U.S. Total	**89,670.4**	

POPULATION DENSITY

Area	(Pop/Sq.Mi.)	Rank
Jersey City, N.J.	12,091	1
New York, N.Y.	7,448	2
Chicago, Ill.	3,242	3
Bergen - Passaic, N.J.	3,073	4
Anaheim - Santa Ana, Cal.	2,728	5
Nassau - Suffolk, N.Y.	2,222	6
Los Angeles - Long Beach, Cal.	2,042	7
San Francisco, Cal.	1,559	8
Newark, N.J.	1,549	9
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,533	10
Trenton, N.J.	1,409	11
Honolulu, Haw.	1,391	12
Philadelphia, Pa.	1,367	13
Oakland, Cal.	1,330	14
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,311	15
New Haven - Waterbury - Meriden, Conn.	1,263	16
Cleveland, Ohio	1,219	17
San Jose, Cal.	1,090	18
Lake County, Ill.	1,053	19
Detroit, Mich.	969	20
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	964	21
Milwaukee, Wisc.	955	22
Providence - Pawtucket - Woonsocket, R.I.	945	23
Buffalo, N.Y.	932	24
Miami - Hialeah, Fla.	913	25
Middlesex - Somerset - Hunterdon, N.J.	902	26
Washington, D.C.	896	27
New Bedford - Fall River - Attleboro, Mass.	886	28
Baltimore, Md.	881	29
Monmouth - Ocean, N.J.	860	30
Norfolk - Virginia Beach - Newport News, Va.	761	31
Tampa - St. Petersburg - Clearwater, Fla.	752	32
Hartford - New Britain - Middletown - Bristol, Conn.	720	33
Akron, Ohio	717	34
Gary - Hammond, Ind.	689	35
Flint, Mich.	687	36
Cincinnati, Ohio	664	37
Salt Lake City - Ogden, Utah	649	38
Pittsburgh, Pa.	627	39
Wilmington, N.C.	624	40
Houston, Tex.	605	41
Hamilton - Middletown, Ohio	583	42
New Orleans, La.	561	43
Dayton - Springfield, Ohio	554	44
Lorain - Elyria, Ohio	553	45
El Paso, Tex.	549	46
Galveston - Texas City, Tex.	549	46
Dallas, Tex.	529	48
San Diego, Cal.	527	49
South Bend - Mishawaka, Ind.	525	50
Racine, Wisc.	522	51
Springfield, Mass.	515	52
Santa Cruz, Cal.	502	53
Wilmington, Del.	502	53
Youngstown - Warren, Ohio	502	53
San Antonio, Tex.	497	56
Atlanta, Ga.	494	57
Fort Worth - Arlington, Tex.	490	58
Minneapolis - St. Paul, Minn.	460	59
St. Louis, Mo.	459	60
Allentown - Bethlehem, Pa.	450	61
Grand Rapids, Mich.	450	61
Toledo, Ohio	450	61
Beaver County, Pa.	446	64
Kenosha, Wisc.	445	65
Denver, Colo.	439	66
Worcester - Fitchburg - Leominster, Mass.	439	66
Sarasota, Fla.	438	68
Bremerton, Wash.	435	69
Louisville, Ky.	427	70
Canton, Ohio	419	71
Seattle, Wash.	416	72
Aurora - Elgin, Ill.	414	73
Memphis, Tenn.	414	73
Niagara Falls, N.Y.	413	75
Lancaster, Pa.	409	76
Albuquerque, N.M.	408	77
Fayetteville, N.C.	402	78
Indianapolis, Ind.	396	79
Kalamazoo, Mich.	388	80
West Palm Beach - Boca Raton - Delray Beach, Fla.	382	81
Ann Arbor, Mich.	381	82
New London - Norwich, Conn.	376	83
Reading, Pa.	376	83
Atlantic City, N.J.	370	85
Melbourne - Titusville - Palm Bay, Fla.	364	86
Columbus, Ohio	363	87
Manchester - Nashua, N.H.	359	88
Rockford, Ill.	356	89
Green Bay, Wisc.	355	90
Orlando, Fla.	352	91
Erie, Pa.	351	92
Fort Myers - Cape Coral, Fla.	347	93
Baton Rouge, La.	346	94
Orange County, N.Y.	343	95
Rochester, N.Y.	338	96
Vancouver, Wash.	338	96
Oxnard - Ventura, Cal.	334	98
Jacksonville, Fla.	323	99
Omaha, Neb.	323	99
Poughkeepsie, N.Y.	323	99
Tacoma, Wash.	321	102
Raleigh - Durham, N.C.	317	103
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	316	104
Elkhart - Goshen, Ind.	315	105
Muncie, Ind.	315	105
Muskegon, Mich.	310	107
Portland, Ore.	310	107
Columbia, S.C.	306	109
Kansas City, Mo.-Kans.	304	110
Joliet, Ill.	301	111
Stockton, Cal.	299	112
Portsmouth - Dover - Rochester, N.H.	295	113
Boulder - Longmont, Colo.	293	114
Greenville - Spartanburg, S.C.	293	114
Topeka, Kans.	293	114
Daytona Beach, Fla.	292	117
Anderson, Ind.	291	118
Harrisburg - Lebanon - Carlisle, Pa.	291	118
Benton Harbor, Mich.	288	120
Madison, Wisc.	285	121
Huntsville, Ala.	279	122
Vineland - Millville - Bridgeton, N.J.	279	122
York, Pa.	279	122
Brownsville - Harlingen, Tex.	278	125
Richmond - Petersburg, Va.	277	126
Syracuse, N.Y.	273	127
Roanoke, Va.	266	128
Steubenville - Weirton, Ohio-W.Va.	265	129
Albany - Schenectady - Troy, N.Y.	263	130
Bloomington, Ind.	263	130
Fort Wayne, Ind.	263	130
Greensboro - Winston-Salem - High Point, N.C.	263	130
Mansfield, Ohio	263	130
Austin, Tex.	261	135
Portland, Me.	261	135
Asheville, N.C.	258	137
Savannah, Ga.	258	137
Altoona, Pa.	257	139
Scranton - Wilkes-Barre, Pa.	257	139
Sacramento, Cal.	255	141
Hagerstown, Md.	252	142
Lansing - East Lansing, Mich.	251	143
Lincoln, Neb.	249	144
Vallejo - Fairfield - Napa, Cal.	246	145
Lafayette - West Lafayette, Ind.	245	146
Lubbock, Tex.	245	146
Bradenton, Fla.	242	148
Macon - Warner Robins, Ga.	240	149
Cedar Rapids, Iowa	238	150
Burlington, N.C.	237	151
Corpus Christi, Tex.	237	151
Oklahoma City, Okla.	234	153
Monroe, La.	233	154
Nashville, Tenn.	231	155
Birmingham, Ala.	230	156
Elmira, N.Y.	230	156
McAllen - Edinburg - Mission, Tex.	230	156
Saginaw - Bay City - Midland, Mich.	229	159
Davenport - Rock Island - Moline, Iowa-Ill.	226	160
Columbus, Ga.	225	161
Lexington-Fayette, Ky.	225	161
Des Moines, Iowa	221	163
Decatur, Ill.	220	164
Binghamton, N.Y.	218	165
Knoxville, Tenn.	218	165
Appleton - Oshkosh - Neenah, Wisc.	217	167
Santa Rosa - Petaluma, Cal.	217	167
Charleston, W.Va.	216	169
Lafayette, La.	215	170
Lewiston - Auburn, Me.	212	171
Shreveport, La.	212	171
St. Joseph, Mo.	211	173
Phoenix, Ariz.	210	174
Jackson, Mich.	209	175
Wichita Falls, Tex.	209	175
La Crosse, Wisc.	208	177
Modesto, Cal.	208	177
Bryan - College Station, Tex.	206	179
Burlington, Vt.	206	179
Chattanooga, Tenn.	206	179
Lakeland - Winter Haven, Fla.	205	182
Anderson, S.C.	204	183
Anniston, Ala.	204	183
Spokane, Wash.	203	185
Olympia, Wash.	202	186
Pensacola, Fla.	202	186
Peoria, Ill.	202	186
Sheboygan, Wisc.	200	189
Augusta, Ga.	199	190
Lima, Ohio	196	191
Battle Creek, Mich.	193	192
Evansville, Ind.	193	192
Janesville - Beloit, Wisc.	193	192
Boise, Ida.	192	195
Gadsden, Ala.	192	195
Biloxi - Gulfport, Miss.	191	197
Owensboro, Ky.	190	198
Wheeling, W.Va.	190	198
Hickory, N.C.	189	200
Charleston, S.C.	188	201
Sharon, Pa.	188	201
Kokomo, Ind.	186	203
Waco, Tex.	185	204
Springfield, Mo.	184	205
Fort Pierce, Fla.	182	206
Tallahassee, Fla.	181	207
Beaumont - Port Arthur, Tex.	179	208
Colorado Springs, Colo.	175	209
Pascagoula, Miss.	175	209
Little Rock - North Little Rock, Ark.	174	211
Terre Haute, Ind.	174	211
Albany, Ga.	173	213
Champaign - Urbana - Rantoul, Ill.	171	214
Jackson, Miss.	170	215
Tyler, Tex.	168	216
Gainesville, Fla.	167	217
Mobile, Ala.	167	217
Springfield, Ill.	166	219
Lake Charles, La.	164	220
Jacksonville, N.C.	163	221
Columbia, Mo.	159	222
Panama City, Fla.	159	222
Lawrence, Kans.	158	224
Parkersburg - Marietta, W.Va.-Ohio	158	224
Johnson City - Kingsport - Bristol, Tenn.	157	226
Wichita, Kans.	157	226
Huntington - Ashland, W.Va.-Ky.	156	228
Sioux Falls, S.D.	155	229
Pittsfield, Mass.	154	230
Athens, Ga.	153	231
Waterloo - Cedar Falls, Iowa	153	231
Fort Walton Beach, Fla.	152	233
Kankakee, Ill.	152	233
Dubuque, Iowa	151	235
Odessa, Tex.	151	235
Florence, S.C.	150	237
Montgomery, Ala.	149	238
Rochester, Minn.	149	238
Tulsa, Okla.	149	238
Johnstown, Pa.	147	241
Brazoria, Tex.	146	242
Longview - Marshall, Tex.	145	243
Lynchburg, Va.	144	244
Iowa City, Iowa	142	245
Jackson, Tenn.	140	246
Cumberland, Md.	139	247
Anchorage, Alas.	138	248
Salem, Ore.	136	249
Abilene, Tex.	134	250
Midland, Tex.	127	251
Clarksville - Hopkinsville, Tenn.-Ky.	126	252
Provo - Orem, Utah	126	252
Santa Barbara - Santa Maria - Lompoc, Cal.	123	254
Utica - Rome, N.Y.	122	255
Killeen - Temple, Tex.	115	256
Dothan, Ala.	114	257
Fayetteville - Springdale, Ark.	113	258
Florence, Ala.	112	259
Danville, Va.	111	260
Lawton, Okla.	110	261
Amarillo, Tex.	109	262
Tuscaloosa, Ala.	108	263
Alexandria, La.	107	264
Ocala, Fla.	107	264
Bloomington - Normal, Ill.	106	266
Joplin, Mo.	106	266
Sherman - Denison, Tex.	105	268
State College, Pa.	105	268
Charlottesville, Va.	104	270
Chico, Cal.	104	270
Sioux City, Iowa	104	270
Pine Bluff, Ark.	102	273
Salinas - Seaside - Monterey, Cal.	102	273
Fort Smith, Ark.	100	275
Fresno, Cal.	98	276
Williamsport, Pa.	96	277
Yuba City, Cal.	91	278
Victoria, Tex.	88	279
Merced, Cal.	86	280
Eau Claire, Wisc.	84	281
St. Cloud, Minn.	82	282
Texarkana, Tex.-Ark.	81	283
Houma - Thibodaux, La.	76	284
Riverside - San Bernardino, Cal.	74	285
Wausau, Wisc.	74	285
Las Vegas, Nev.	72	287
Fort Collins - Loveland, Colo.	70	288
Glens Falls, N.Y.	67	289
Tucson, Ariz.	67	289
San Angelo, Tex.	65	291
Enid, Okla.	62	292
Naples, Fla.	62	292
Bakersfield, Cal.	61	294
Visalia - Tulare - Porterville, Cal.	60	295
Eugene - Springfield, Ore.	58	296
Bellingham, Wash.	55	297
Fargo - Moorhead, N.D.-Minn.	53	298
Pueblo, Colo.	53	298
Santa Fe, N.M.	52	300
Medford, Ore.	51	301
Grand Forks, N.D.	49	302
Richland - Kennewick - Pasco, Wash.	48	303
Billings, Mont.	47	304
Yakima, Wash.	43	305
Bangor, Me.	40	306
Laredo, Tex.	36	307
Redding, Cal.	36	307
Reno, Nev.	36	307
Greeley, Colo.	35	310
Duluth, Minn.	34	311
Las Cruces, N.M.	31	312
Great Falls, Mont.	30	313
Rapid City, S.D.	28	314
Cheyenne, Wyo.	27	315
Bismarck, N.D.	26	316
Casper, Wyo.	14	317
Average Above Areas	**321**	
U.S. Average	**69**	

1987 SURVEY OF BUYING POWER DATA SERVICE

EFFECTIVE BUYING INCOME (EBI)

Area	($000)	Rank
New York, N.Y.	121,150,624	1
Los Angeles - Long Beach, Cal.	114,134,025	2
Chicago, Ill.	86,724,155	3
Philadelphia, Pa.	63,471,921	4
Washington, D.C.	61,476,304	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	57,664,154	6
Detroit, Mich.	56,744,723	7
Nassau - Suffolk, N.Y.	46,264,678	8
Houston, Tex.	43,535,505	9
Anaheim - Santa Ana, Cal.	34,579,535	10
Atlanta, Ga.	34,278,189	11
Minneapolis - St. Paul, Minn.	33,984,285	12
Dallas, Tex.	33,636,723	13
San Diego, Cal.	31,678,473	14
St. Louis, Mo.	31,446,360	15
Oakland, Cal.	31,332,999	16
Newark, N.J.	29,690,744	17
San Francisco, Cal.	29,040,420	18
Baltimore, Md.	28,921,343	19
Seattle, Wash.	26,746,411	20
Pittsburgh, Pa.	26,285,320	21
Phoenix, Ariz.	24,437,272	22
Riverside - San Bernardino, Cal.	24,347,979	23
Denver, Colo.	24,235,480	24
Cleveland, Ohio	23,747,837	25
Tampa - St. Petersburg - Clearwater, Fla.	23,414,615	26
San Jose, Cal.	22,888,039	27
Bergen - Passaic, N.J.	22,157,291	28
Miami - Hialeah, Fla.	21,584,251	29
Kansas City, Mo.-Kans.	20,876,260	30
Milwaukee, Wisc.	18,292,998	31
Sacramento, Cal.	17,821,233	32
Cincinnati, Ohio	17,675,127	33
Hartford - New Britain - Middletown - Bristol, Conn.	16,953,593	34
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	16,907,642	35
Bridgeport - Stamford - Norwalk - Danbury, Conn.	16,035,845	36
Fort Worth - Arlington, Tex.	15,998,000	37
Columbus, Ohio	15,929,295	38
Middlesex - Somerset - Hunterdon, N.J.	15,543,957	39
Indianapolis, Ind.	15,339,068	40
Norfolk - Virginia Beach - Newport News, Va.	15,316,303	41
Portland, Ore.	14,952,982	42
Monmouth - Ocean, N.J.	14,837,079	43
New Orleans, La.	14,461,551	44
Rochester, N.Y.	14,169,649	45
San Antonio, Tex.	13,193,202	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	12,581,192	47
Buffalo, N.Y.	12,031,723	48
Oklahoma City, Okla.	11,916,563	49
West Palm Beach - Boca Raton - Delray Beach, Fla.	11,886,599	50
Total Top 50	**1,532,319,516**	
Dayton - Springfield, Ohio	11,851,395	51
New Haven - Waterbury - Meriden, Conn.	11,493,376	52
Nashville, Tenn.	11,420,905	53
Albany - Schenectady - Troy, N.Y.	11,358,054	54
Providence - Pawtucket - Woonsocket, R.I.	11,[illegible],987	55
Louisville, Ky.	11,041,000	56
Honolulu, Haw.	10,815,751	57
Orlando, Fla.	10,809,978	58
Greensboro - Winston-Salem - High Point, N.C.	10,765,310	59
Salt Lake City - Ogden, Utah	10,436,160	60
Richmond - Petersburg, Va.	10,364,220	61
Memphis, Tenn.	10,082,963	62
Jacksonville, Fla.	9,903,554	63
Birmingham, Ala.	9,711,240	64
Austin, Tex.	9,525,126	65
Oxnard - Ventura, Cal.	9,098,441	66
Tulsa, Okla.	8,783,228	67
Worcester - Fitchburg - Leominster, Mass.	8,783,148	68
Syracuse, N.Y.	8,693,636	69
Raleigh - Durham, N.C.	8,476,044	70
Omaha, Neb.	8,454,764	71
Allentown - Bethlehem, Pa.	8,327,706	72
Grand Rapids, Mich.	8,148,494	73
Lake County, Ill.	7,776,152	74
Akron, Ohio	7,771,852	75
Scranton - Wilkes-Barre, Pa.	7,699,740	76
Toledo, Ohio	7,557,547	77
Harrisburg - Lebanon - Carlisle, Pa.	7,455,532	78
Wilmington, Del.	7,418,744	79
Springfield, Mass.	7,172,438	80
Fresno, Cal.	7,105,821	81
Las Vegas, Nev.	7,016,328	82
Gary - Hammond, Ind.	6,943,978	83
Wichita, Kans.	6,904,659	84
Tucson, Ariz.	6,788,082	85
Jersey City, N.J.	6,526,609	86
Knoxville, Tenn.	6,401,113	87
Greenville - Spartanburg, S.C.	6,253,851	88
Bakersfield, Cal.	6,157,232	89
Youngstown - Warren, Ohio	6,076,654	90
Little Rock - North Little Rock, Ark.	5,993,371	91
Baton Rouge, La.	5,969,668	92
New Bedford - Fall River - Attleboro, Mass.	5,696,823	93
Tacoma, Wash.	5,641,616	94
Lansing - East Lansing, Mich.	5,335,594	95
Albuquerque, N.M.	5,294,908	96
Columbia, S.C.	5,284,369	97
Des Moines, Iowa	5,152,472	98
Santa Rosa - Petaluma, Cal.	5,151,191	99
Vallejo - Fairfield - Napa, Cal.	5,101,759	100
Total Top 100	**1,935,576,099**	
Davenport - Rock Island - Moline, Iowa-Ill.	5,085,815	101
Santa Barbara - Santa Maria - Lompoc, Cal.	5,078,962	102
Trenton, N.J.	5,049,666	103
Stockton, Cal.	5,016,386	104
Peoria, Ill.	4,986,988	105
Flint, Mich.	4,918,906	106
Mobile, Ala.	4,882,644	107
Aurora - Elgin, Ill.	4,819,983	108
Joliet, Ill.	4,748,056	109
Charleston, S.C.	4,726,068	110
York, Pa.	4,723,508	111
Beaumont - Port Arthur, Tex.	4,703,210	112
El Paso, Tex.	4,685,180	113
Saginaw - Bay City - Midland, Mich.	4,666,805	114
Manchester - Nashua, N.H.	4,638,045	115
Lancaster, Pa.	4,634,317	116
Madison, Wisc.	4,598,929	117
Canton, Ohio	4,518,301	118
Johnson City - Kingsport - Bristol, Tenn.	4,470,554	119
Portsmouth - Dover - Rochester, N.H.	4,448,276	120
Colorado Springs, Colo.	4,424,196	121
Chattanooga, Tenn.	4,410,355	122
Salinas - Seaside - Monterey, Cal.	4,259,390	123
Jackson, Miss.	4,253,019	124
Fort Wayne, Ind.	4,208,854	125
Melbourne - Titusville - Palm Bay, Fla.	4,186,653	126
Augusta, Ga.	4,175,461	127
Shreveport, La.	3,973,189	128
Reading, Pa.	3,967,006	129
Lexington-Fayette, Ky.	3,909,846	130
Anchorage, Alas.	3,865,706	131
Daytona Beach, Fla.	3,817,169	132
Pensacola, Fla.	3,802,647	133
Poughkeepsie, N.Y.	3,762,321	134
Lakeland - Winter Haven, Fla.	3,754,550	135
Spokane, Wash.	3,750,030	136
Atlantic City, N.J.	3,746,771	137
Corpus Christi, Tex.	3,738,560	138
Appleton - Oshkosh - Neenah, Wisc.	3,698,499	139
Ann Arbor, Mich.	3,641,123	140
Rockford, Ill.	3,630,352	141
New London - Norwich, Conn.	3,622,006	142
Utica - Rome, N.Y.	3,593,826	143
Fort Myers - Cape Coral, Fla.	3,570,942	144
Orange County, N.Y.	3,507,497	145
Binghamton, N.Y.	3,495,139	146
Modesto, Cal.	3,462,073	147
Sarasota, Fla.	3,452,925	148
Evansville, Ind.	3,409,944	149
Lorain - Elyria, Ohio	3,291,647	150
Total Top 150	**2,145,358,394**	
Santa Cruz, Cal.	3,281,487	151
Erie, Pa.	3,223,391	152
Macon - Warner Robins, Ga.	3,209,588	153
Huntington - Ashland, W.Va.-Ky.	3,159,903	154
Montgomery, Ala.	3,159,736	155
Reno, Nev.	3,134,354	156
Hamilton - Middletown, Ohio	3,095,186	157
Charleston, W.Va.	3,062,052	158
Boulder - Longmont, Colo.	2,978,667	159
Lincoln, Neb.	2,968,763	160
Portland, Me.	2,910,345	161
Huntsville, Ala.	2,892,698	162
Kalamazoo, Mich.	2,888,094	163
Duluth, Minn.	2,862,192	164
Eugene - Springfield, Ore.	2,803,728	165
South Bend - Mishawaka, Ind.	2,786,646	166
Galveston - Texas City, Tex.	2,76[illegible],517	167
Brazoria, Tex.	2,7[illegible],957	168
Roanoke, Va.	2,666,134	169
Savannah, Ga.	2,661,784	170
Niagara Falls, N.Y.	2,658,229	171
Springfield, Mo.	2,568,868	172
Salem, Ore.	2,548,961	173
Fayetteville, N.C.	2,520,326	174
Springfield, Ill.	2,462,293	175
Vancouver, Wash.	2,439,016	176
Visalia - Tulare - Porterville, Cal.	2,435,219	177
Amarillo, Tex.	2,427,055	178
Lafayette, La.	2,419,061	179
Killeen - Temple, Tex.	2,390,442	180
Boise, Ida.	2,386,114	181
Columbus, Ga.	2,384,546	182
Tallahassee, Fla.	2,377,993	183
Hickory, N.C.	2,377,809	184
Lubbock, Tex.	2,377,025	185
Topeka, Kans.	2,362,663	186
Beaver County, Pa.	2,335,729	187
Johnstown, Pa.	2,332,733	188
McAllen - Edinburg - Mission, Tex.	2,267,402	189
Fort Pierce, Fla.	2,246,784	190
Cedar Rapids, Iowa	2,237,739	191
Green Bay, Wisc.	2,204,051	192
Racine, Wisc.	2,196,152	193
Bradenton, Fla.	2,174,460	194
Fort Collins - Loveland, Colo.	2,098,215	195
Gainesville, Fla.	2,096,178	196
Bremerton, Wash.	2,017,441	197
Champaign - Urbana - Rantoul, Ill.	2,006,909	198
Waco, Tex.	1,984,773	199
Houma - Thibodaux, La.	1,972,214	200
Total Top 200	**2,273,913,016**	
Biloxi - Gulfport, Miss.	1,961,457	201
Longview - Marshall, Tex.	1,948,555	202
Richland - Kennewick - Pasco, Wash.	1,927,891	203
Waterloo - Cedar Falls, Iowa	1,923,407	204
Tyler, Tex.	1,911,377	205
Benton Harbor, Mich.	1,893,382	206
Chico, Cal.	1,885,895	207
Wheeling, W.Va.	1,862,873	208
Lake Charles, La.	1,848,558	209
Asheville, N.C.	1,846,672	210
Pittsfield, Mass.	1,842,708	211
Fargo - Moorhead, N.D.-Minn.	1,834,762	212
Fort Smith, Ark.	1,832,275	213
Midland, Tex.	1,796,790	214
Olympia, Wash.	1,791,196	215
Odessa, Tex.	1,788,301	216
Yakima, Wash.	1,780,216	217
Provo - Orem, Utah	1,774,926	218
Jackson, Mich.	1,770,150	219
Lima, Ohio	1,736,357	220
Brownsville - Harlingen, Tex.	1,733,555	221
St. Cloud, Minn.	1,731,977	222
Sioux Falls, S.D.	1,724,461	223
Decatur, Ill.	1,722,709	224
Muskegon, Mich.	1,703,517	225
Janesville - Beloit, Wisc.	1,699,098	226
Battle Creek, Mich.	1,680,976	227
Lynchburg, Va.	1,668,613	228
Elkhart - Goshen, Ind.	1,660,506	229
Bloomington - Normal, Ill.	1,653,402	230
Kenosha, Wisc.	1,643,832	231
Merced, Cal.	1,632,791	232
Parkersburg - Marietta, W.Va.-Ohio	1,631,542	233
Naples, Fla.	1,589,220	234
Steubenville - Weirton, Ohio-W.Va.	1,584,095	235
Burlington, Vt.	1,580,530	236
Fort Walton Beach, Fla.	1,575,119	237
Ocala, Fla.	1,569,828	238
Charlottesville, Va.	1,554,448	239
Anderson, Ind.	1,528,022	240
Vineland - Millville - Bridgeton, N.J.	1,500,316	241
Mansfield, Ohio	1,480,229	242
Clarksville - Hopkinsville, Tenn.-Ky.	1,471,488	243
Eau Claire, Wisc.	1,471,150	244
Anderson, S.C.	1,437,072	245
Santa Fe, N.M.	1,423,111	246
Terre Haute, Ind.	1,418,463	247
Bangor, Me.	1,414,710	248
Athens, Ga.	1,413,789	249
Wichita Falls, Tex.	1,405,494	250
Total Top 250	**2,358,174,827**	
Lafayette - West Lafayette, Ind.	1,401,031	251
Billings, Mont.	1,399,251	252
Greeley, Colo.	1,387,353	253
Bryan - College Station, Tex.	1,385,703	254
Columbia, Mo.	1,374,356	255
Redding, Cal.	1,372,172	256
Pascagoula, Miss.	1,366,837	257
Altoona, Pa.	1,359,232	258
Muncie, Ind.	1,348,019	259
Rochester, Minn.	1,342,665	260
Medford, Ore.	1,342,066	261
Monroe, La.	1,336,682	262
Kokomo, Ind.	1,332,956	263
Florence, Ala.	1,330,989	264
Joplin, Mo.	1,330,297	265
Abilene, Tex.	1,318,764	266
Tuscaloosa, Ala.	1,318,706	267
Sharon, Pa.	1,313,663	268
Alexandria, La.	1,302,184	269
Sioux City, Iowa	1,266,922	270
Sheboygan, Wisc.	1,254,299	271
Glens Falls, N.Y.	1,253,015	272
Bellingham, Wash.	1,250,828	273
Pueblo, Colo.	1,243,146	274
Wausau, Wisc.	1,242,960	275
Williamsport, Pa.	1,224,222	276
Wilmington, N.C.	1,218,118	277
Hagerstown, Md.	1,206,409	278
Lawton, Okla.	1,202,991	279
Texarkana, Tex.-Ark.	1,183,138	280
Dothan, Ala.	1,182,246	281
San Angelo, Tex.	1,168,074	282
Yuba City, Cal.	1,161,120	283
Danville, Va.	1,155,859	284
Sherman - Denison, Tex.	1,154,317	285
Albany, Ga.	1,148,535	286
Burlington, N.C.	1,139,801	287
La Crosse, Wisc.	1,129,653	288
Kankakee, Ill.	1,120,000	289
Anniston, Ala.	1,119,937	290
Iowa City, Iowa	1,119,476	291
State College, Pa.	1,114,893	292
Bismarck, N.D.	1,108,602	293
Fayetteville - Springdale, Ark.	1,080,976	294
Bloomington, Ind.	1,057,109	295
Panama City, Fla.	1,049,383	296
Florence, S.C.	1,047,148	297
Lewiston - Auburn, Me.	1,040,377	298
Cumberland, Md.	1,018,109	299
Grand Forks, N.D.	1,003,237	300
Las Cruces, N.M.	999,701	301
Jacksonville, N.C.	997,935	302
Elmira, N.Y.	996,395	303
St. Joseph, Mo.	959,671	304
Dubuque, Iowa	950,247	305
Rapid City, S.D.	949,021	306
Casper, Wyo.	932,689	307
Gadsden, Ala.	912,869	308
Owensboro, Ky.	899,031	309
Great Falls, Mont.	869,112	310
Lawrence, Kans.	868,990	311
Victoria, Tex.	853,912	312
Cheyenne, Wyo.	851,933	313
Pine Bluff, Ark.	799,560	314
Jackson, Tenn.	799,334	315
Enid, Okla.	789,542	316
Laredo, Tex.	743,966	317
Total Above Areas	**2,434,476,561**	
Percent of U.S.	**81.6534**	
U.S. Total	**2,981,720,801**	

S&MM METRO MARKET RANKING

MEDIAN HOUSEHOLD EBI

Area	($)	Rank
Nassau - Suffolk, N.Y.	41,990	1
Bridgeport - Stamford - Norwalk - Danbury, Conn.	39,168	2
San Jose, Cal.	37,517	3
Middlesex - Somerset - Hunterdon, N.J.	37,433	4
Washington, D.C.	37,209	5
Lake County, Ill.	36,405	6
Oxnard - Ventura, Cal.	35,502	7
Anaheim - Santa Ana, Cal.	35,181	8
Brazoria, Tex.	34,949	9
Bergen - Passaic, N.J.	34,860	10
Anchorage, Alas.	34,806	11
Poughkeepsie, N.Y.	33,252	12
Hartford - New Britain - Middletown - Bristol, Conn.	33,235	13
Trenton, N.J.	32,805	14
Oakland, Cal.	32,670	15
Manchester - Nashua, N.H.	32,617	16
Richland - Kennewick - Pasco, Wash.	32,613	17
Newark, N.J.	32,145	18
San Francisco, Cal.	32,092	19
Joliet, Ill.	31,870	20
New Haven - Waterbury - Meriden, Conn.	31,651	21
Aurora - Elgin, Ill.	31,557	22
Portsmouth - Dover - Rochester, N.H.	31,400	23
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	31,333	24
New London - Norwich, Conn.	31,166	25
Minneapolis - St. Paul, Minn.	30,927	26
Monmouth - Ocean, N.J.	30,927	26
Honolulu, Haw.	30,899	28
Midland, Tex.	30,867	29
Kenosha, Wisc.	30,829	30
Seattle, Wash.	30,814	31
Rochester, N.Y.	30,176	32
Denver, Colo.	29,897	33
Rochester, Minn.	29,767	34
Chicago, Ill.	29,481	35
Wilmington, Del.	29,478	36
Grand Forks, N.D.	29,301	37
Vallejo - Fairfield - Napa, Cal.	29,056	38
Peoria, Ill.	29,038	39
Atlanta, Ga.	29,025	40
Lorain - Elyria, Ohio	28,904	41
Wichita, Kans.	28,845	42
Houston, Tex.	28,821	43
Santa Rosa - Petaluma, Cal.	28,813	44
Orange County, N.Y.	28,774	45
Racine, Wisc.	28,740	46
Santa Barbara - Santa Maria - Lompoc, Cal.	28,687	47
Casper, Wyo.	28,582	48
Dallas, Tex.	28,471	49
Kansas City, Mo.-Kans.	28,349	50
Topeka, Kans.	28,330	51
Odessa, Tex.	28,241	52
Baltimore, Md.	28,227	53
Detroit, Mich.	28,160	54
Kokomo, Ind.	28,154	55
Richmond - Petersburg, Va.	28,145	56
Syracuse, N.Y.	28,098	57
Boulder - Longmont, Colo.	28,036	58
Rockford, Ill.	28,036	58
Galveston - Texas City, Tex.	27,925	60
Ann Arbor, Mich.	27,924	61
Worcester - Fitchburg - Leominster, Mass.	27,915	62
Omaha, Neb.	27,889	63
Grand Rapids, Mich.	27,833	64
Santa Cruz, Cal.	27,810	65
San Diego, Cal.	27,773	66
Davenport - Rock Island - Moline, Iowa-Ill.	27,749	67
Milwaukee, Wisc.	27,720	68
Fort Worth - Arlington, Tex.	27,697	69
Beaumont - Port Arthur, Tex.	27,611	70
Jackson, Mich.	27,578	71
Salinas - Seaside - Monterey, Cal.	27,566	72
Beaver County, Pa.	27,555	73
Lincoln, Neb.	27,552	74
St. Louis, Mo.	27,518	75
Kalamazoo, Mich.	27,480	76
Decatur, Ill.	27,447	77
Lansing - East Lansing, Mich.	27,408	78
Janesville - Beloit, Wisc.	27,305	79
Philadelphia, Pa.	27,233	80
Gary - Hammond, Ind.	27,166	81
Santa Fe, N.M.	27,164	82
Sheboygan, Wisc.	27,040	83
Los Angeles - Long Beach, Cal.	27,017	84
Bloomington - Normal, Ill.	27,007	85
Indianapolis, Ind.	26,956	86
West Palm Beach - Boca Raton - Delray Beach, Fla.	26,808	87
Albany - Schenectady - Troy, N.Y.	26,745	88
Cedar Rapids, Iowa	26,735	89
Appleton - Oshkosh - Neenah, Wisc.	26,674	90
Sacramento, Cal.	26,609	91
Binghamton, N.Y.	26,396	92
Waterloo - Cedar Falls, Iowa	26,392	93
Reno, Nev.	26,374	94
Niagara Falls, N.Y.	26,341	95
Fort Wayne, Ind.	26,281	96
Harrisburg - Lebanon - Carlisle, Pa.	26,218	97
Madison, Wisc.	26,183	98
Saginaw - Bay City - Midland, Mich.	26,147	99
Sioux Falls, S.D.	26,086	100
Portland, Ore.	26,078	101
Cleveland, Ohio	26,043	102
Burlington, Vt.	26,035	103
Allentown - Bethlehem, Pa.	26,029	104
Raleigh - Durham, N.C.	26,013	105
Vancouver, Wash.	26,001	106
Green Bay, Wisc.	25,982	107
Hamilton - Middletown, Ohio	25,961	108
Des Moines, Iowa	25,942	109
Dayton - Springfield, Ohio	25,919	110
Bismarck, N.D.	25,902	111
Norfolk - Virginia Beach - Newport News, Va.	25,898	112
Bakersfield, Cal.	25,870	113
Bremerton, Wash.	25,829	114
Huntsville, Ala.	25,798	115
Lancaster, Pa.	25,755	116
Houma - Thibodaux, La.	25,729	117
Cincinnati, Ohio	25,727	118
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	25,680	119
Phoenix, Ariz.	25,673	120
Providence - Pawtucket - Woonsocket, R.I.	25,640	121
Buffalo, N.Y.	25,622	122
Pascagoula, Miss.	25,614	123
Battle Creek, Mich.	25,611	124
York, Pa.	25,537	125
Lynchburg, Va.	25,528	126
Anderson, Ind.	25,405	127
Toledo, Ohio	25,402	128
Victoria, Tex.	25,363	129
Flint, Mich.	25,346	130
Tyler, Tex.	25,320	131
Salt Lake City - Ogden, Utah	25,311	132
Youngstown - Warren, Ohio	25,296	133
Akron, Ohio	25,272	134
Macon - Warner Robins, Ga.	25,267	135
Olympia, Wash.	25,222	136
Riverside - San Bernardino, Cal.	25,165	137
Nashville, Tenn.	25,081	138
Fargo - Moorhead, N.D.-Minn.	24,985	139
Springfield, Mass.	24,950	140
Pittsfield, Mass.	24,923	141
Canton, Ohio	24,915	142
Reading, Pa.	24,885	143
Las Vegas, Nev.	24,823	144
Lake Charles, La.	24,782	145
Austin, Tex.	24,769	146
Portland, Me.	24,719	147
Charlottesville, Va.	24,591	148
Columbus, Ohio	24,556	149
Baton Rouge, La.	24,555	150
Erie, Pa.	24,555	150
Columbia, S.C.	24,549	152
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	24,484	153
Columbia, Mo.	24,482	154
Evansville, Ind.	24,457	155
Boise, Ida.	24,397	156
Elkhart - Goshen, Ind.	24,363	157
South Bend - Mishawaka, Ind.	24,330	158
Lima, Ohio	24,304	159
Longview - Marshall, Tex.	24,276	160
New Bedford - Fall River - Attleboro, Mass.	24,210	161
Orlando, Fla.	24,169	162
Lafayette, La.	24,144	163
Pittsburgh, Pa.	24,121	164
Colorado Springs, Colo.	24,101	165
Wausau, Wisc.	24,058	166
Mansfield, Ohio	24,051	167
Amarillo, Tex.	24,011	168
Fresno, Cal.	23,959	169
Stockton, Cal.	23,886	170
La Crosse, Wisc.	23,850	171
Fort Collins - Loveland, Colo.	23,821	172
Duluth, Minn.	23,815	173
Springfield, Ill.	23,792	174
Dubuque, Iowa	23,725	175
Little Rock - North Little Rock, Ark.	23,700	176
Oklahoma City, Okla.	23,700	176
New York, N.Y.	23,666	178
Roanoke, Va.	23,643	179
Hagerstown, Md.	23,623	180
Louisville, Ky.	23,620	181
Benton Harbor, Mich.	23,557	182
Jacksonville, Fla.	23,531	183
Muskegon, Mich.	23,489	184
Kankakee, Ill.	23,464	185
Greensboro - Winston-Salem - High Point, N.C.	23,412	186
Tulsa, Okla.	23,388	187
Muncie, Ind.	23,387	188
St. Cloud, Minn.	23,369	189
Corpus Christi, Tex.	23,304	190
Glens Falls, N.Y.	23,302	191
Vineland - Millville - Bridgeton, N.J.	23,267	192
Utica - Rome, N.Y.	23,261	193
Pensacola, Fla.	23,227	194
Lafayette - West Lafayette, Ind.	23,201	195
Enid, Okla.	23,126	196
Miami - Hialeah, Fla.	23,082	197
Savannah, Ga.	23,059	198
Sherman - Denison, Tex.	23,021	199
Cheyenne, Wyo.	23,015	200
Modesto, Cal.	22,984	201
Melbourne - Titusville - Palm Bay, Fla.	22,983	202
Iowa City, Iowa	22,980	203
Billings, Mont.	22,953	204
Fort Walton Beach, Fla.	22,944	205
Charleston, W.Va.	22,821	206
Hickory, N.C.	22,719	207
Steubenville - Weirton, Ohio-W.Va.	22,717	208
Augusta, Ga.	22,705	209
Albany, Ga.	22,669	210
Burlington, N.C.	22,635	211
San Antonio, Tex.	22,635	211
San Angelo, Tex.	22,568	213
Sharon, Pa.	22,491	214
Champaign - Urbana - Rantoul, Ill.	22,442	215
Lexington-Fayette, Ky.	22,423	216
Lawrence, Kans.	22,396	217
Fort Myers - Cape Coral, Fla.	22,385	218
Sarasota, Fla.	22,299	219
Rapid City, S.D.	22,198	220
St. Joseph, Mo.	22,038	221
Danville, Va.	22,029	222
Bangor, Me.	22,006	223
Eau Claire, Wisc.	21,996	224
New Orleans, La.	21,988	225
Jersey City, N.J.	21,959	226
Albuquerque, N.M.	21,829	227
Atlantic City, N.J.	21,815	228
Lawton, Okla.	21,785	229
Greeley, Colo.	21,752	230
Elmira, N.Y.	21,719	231
Memphis, Tenn.	21,652	232
Great Falls, Mont.	21,646	233
Springfield, Mo.	21,636	234
Montgomery, Ala.	21,609	235
Jackson, Miss.	21,606	236
Lubbock, Tex.	21,584	237
Parkersburg - Marietta, W.Va.-Ohio	21,584	237
Mobile, Ala.	21,572	239
Wichita Falls, Tex.	21,514	240
Terre Haute, Ind.	21,493	241
Tampa - St. Petersburg - Clearwater, Fla.	21,490	242
Tacoma, Wash.	21,486	243
Shreveport, La.	21,437	244
Williamsport, Pa.	21,336	245
Sioux City, Iowa	21,206	246
Bellingham, Wash.	21,200	247
Wheeling, W.Va.	21,176	248
Anderson, S.C.	21,148	247
Bradenton, Fla.	21,087	250
Tallahassee, Fla.	21,070	251
Eugene - Springfield, Ore.	21,035	252
Lewiston - Auburn, Me.	21,028	253
Tucson, Ariz.	20,998	254
Abilene, Tex.	20,953	255
Chattanooga, Tenn.	20,940	256
Owensboro, Ky.	20,927	257
Greenville - Spartanburg, S.C.	20,906	258
Naples, Fla.	20,883	259
Scranton - Wilkes-Barre, Pa.	20,850	260
Birmingham, Ala.	20,813	261
Merced, Cal.	20,786	262
Bryan - College Station, Tex.	20,783	263
Charleston, S.C.	20,700	264
Altoona, Pa.	20,600	265
Wilmington, N.C.	20,593	266
Spokane, Wash.	20,526	267
Asheville, N.C.	20,483	268
Knoxville, Tenn.	20,471	269
Jackson, Tenn.	20,404	270
Johnson City - Kingsport - Bristol, Tenn.	20,290	271
Waco, Tex.	20,287	272
Salem, Ore.	20,267	273
Daytona Beach, Fla.	20,237	274
Cumberland, Md.	20,221	275
State College, Pa.	20,189	276
Provo - Orem, Utah	20,171	277
Fort Pierce, Fla.	20,123	278
Fayetteville, N.C.	20,113	279
Pueblo, Colo.	20,108	280
Lakeland - Winter Haven, Fla.	20,064	281
Killeen - Temple, Tex.	19,947	282
El Paso, Tex.	19,891	283
Texarkana, Tex.-Ark.	19,725	284
Fort Smith, Ark.	19,639	285
Yuba City, Cal.	19,636	286
Athens, Ga.	19,610	287
Redding, Cal.	19,585	288
Gainesville, Fla.	19,522	289
Florence, Ala.	19,488	290
Bloomington, Ind.	19,463	291
Columbus, Ga.	19,455	292
Yakima, Wash.	19,414	293
Medford, Ore.	19,356	294
Fayetteville - Springdale, Ark.	19,299	295
Clarksville - Hopkinsville, Tenn.-Ky.	19,200	296
Chico, Cal.	19,152	297
Joplin, Mo.	19,076	298
Biloxi - Gulfport, Miss.	19,007	299
Huntington - Ashland, W.Va.-Ky.	18,841	300
Johnstown, Pa.	18,823	301
Florence, S.C.	18,779	302
Pine Bluff, Ark.	18,556	303
Monroe, La.	18,528	304
Dothan, Ala.	18,527	305
Anniston, Ala.	18,515	306
Alexandria, La.	18,214	307
Tuscaloosa, Ala.	18,172	308
Visalia - Tulare - Porterville, Cal.	18,022	309
Panama City, Fla.	17,303	310
Gadsden, Ala.	16,889	311
Las Cruces, N.M.	16,859	312
Ocala, Fla.	16,832	313
Brownsville - Harlingen, Tex.	16,693	314
Jacksonville, N.C.	15,915	315
McAllen - Edinburg - Mission, Tex.	15,580	316
Laredo, Tex.	15,494	317
Median Above Areas	**26,561**	
U.S. Median	**24,632**	

1987 SURVEY OF BUYING POWER DATA SERVICE

AVERAGE HOUSEHOLD EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	54,102	1
Nassau - Suffolk, N.Y.	53,454	2
Lake County, Ill.	49,216	3
Middlesex - Somerset - Hunterdon, N.J.	46,749	4
Washington, D.C.	46,665	5
San Jose, Cal.	46,360	6
Bergen - Passaic, N.J.	45,931	7
Anaheim - Santa Ana, Cal.	44,688	8
Oxnard - Ventura, Cal.	44,448	9
Trenton, N.J.	43,872	10
Anchorage, Alas.	43,680	11
San Francisco, Cal.	43,467	12
Newark, N.J.	43,174	13
Midland, Tex.	42,781	14
Poughkeepsie, N.Y.	42,512	15
Grand Forks, N.D.	41,976	16
Hartford - New Britain - Middletown - Bristol, Conn.	41,923	17
Honolulu, Haw.	41,840	18
Oakland, Cal.	41,611	19
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	41,506	20
Monmouth - Ocean, N.J.	41,157	21
Brazoria, Tex.	40,684	22
New London - Norwich, Conn.	40,515	23
New Haven - Waterbury - Meriden, Conn.	40,455	24
Manchester - Nashua, N.H.	40,191	25
Santa Barbara - Santa Maria - Lompoc, Cal.	39,804	26
Aurora - Elgin, Ill.	39,187	27
San Diego, Cal.	39,167	28
Rochester, N.Y.	38,832	29
Minneapolis - St. Paul, Minn.	38,799	30
Portsmouth - Dover - Rochester, N.H.	38,647	31
Santa Cruz, Cal.	38,560	32
Chicago, Ill.	38,414	33
Wichita, Kans.	38,359	34
Salinas - Seaside - Monterey, Cal.	38,338	35
Joliet, Ill.	37,924	36
Seattle, Wash.	37,922	37
Wilmington, Del.	37,889	38
Dallas, Tex.	37,769	39
Richland - Kennewick - Pasco, Wash.	37,654	40
Los Angeles - Long Beach, Cal.	37,470	41
Kenosha, Wisc.	37,445	42
Topeka, Kans.	37,443	43
Santa Rosa - Petaluma, Cal.	37,409	44
Orange County, N.Y.	37,354	45
Rochester, Minn.	36,988	46
Vallejo - Fairfield - Napa, Cal.	36,942	47
Ann Arbor, Mich.	36,928	48
Houston, Tex.	36,913	49
Peoria, Ill.	36,886	50
Syracuse, N.Y.	36,884	51
Lincoln, Neb.	36,788	52
Omaha, Neb.	36,712	53
West Palm Beach - Boca Raton - Delray Beach, Fla.	36,597	54
Atlanta, Ga.	36,517	55
Denver, Colo.	36,494	56
Kansas City, Mo.-Kans.	36,363	57
Bloomington - Normal, Ill.	36,179	58
Worcester - Fitchburg - Leominster, Mass.	36,160	59
Odessa, Tex.	35,982	60
Philadelphia, Pa.	35,793	61
Kalamazoo, Mich.	35,744	62
Detroit, Mich.	35,671	63
New York, N.Y.	35,576	64
Albany - Schenectady - Troy, N.Y.	35,494	65
Santa Fe, N.M.	35,489	66
Fort Worth - Arlington, Tex.	35,417	67
Sioux Falls, S.D.	35,410	68
St. Louis, Mo.	35,349	69
Binghamton, N.Y.	35,340	70
Decatur, Ill.	35,229	71
Richmond - Petersburg, Va.	35,205	72
Grand Rapids, Mich.	35,153	73
Lansing - East Lansing, Mich.	35,080	74
Sacramento, Cal.	35,054	75
Boulder - Longmont, Colo.	35,043	76
Bakersfield, Cal.	34,984	77
Columbia, Mo.	34,971	78
Galveston - Texas City, Tex.	34,899	79
Davenport - Rock Island - Moline, Iowa-Ill.	34,787	80
Racine, Wisc.	34,749	81
Kokomo, Ind.	34,712	82
Milwaukee, Wisc.	34,659	83
Baltimore, Md.	34,570	84
Raleigh - Durham, N.C.	34,512	85
Jackson, Mich.	34,506	86
Norfolk - Virginia Beach - Newport News, Va.	34,450	87
Huntsville, Ala.	34,396	88
Lorain - Elyria, Ohio	34,360	89
Rockford, Ill.	34,346	90
Providence - Pawtucket - Woonsocket, R.I.	34,268	91
Casper, Wyo.	34,164	92
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	34,081	93
Burlington, Vt.	34,063	94
Austin, Tex.	34,055	95
Indianapolis, Ind.	34,011	96
Bismarck, N.D.	33,902	97
Madison, Wisc.	33,865	98
Waterloo - Cedar Falls, Iowa	33,803	99
Fresno, Cal.	33,709	100
Lawrence, Kans.	33,682	101
Charlottesville, Va.	33,646	102
Riverside - San Bernardino, Cal.	33,611	103
Des Moines, Iowa	33,588	104
Pittsfield, Mass.	33,565	105
Iowa City, Iowa	33,517	106
Tyler, Tex.	33,474	107
Harrisburg - Lebanon - Carlisle, Pa.	33,463	108
Beaumont - Port Arthur, Tex.	33,427	109
Buffalo, N.Y.	33,412	110
Cedar Rapids, Iowa	33,399	111
Cincinnati, Ohio	33,356	112
Cleveland, Ohio	33,340	113
Fargo - Moorhead, N.D.-Minn.	33,299	114
Dayton - Springfield, Ohio	33,262	115
Niagara Falls, N.Y.	33,228	116
Springfield, Mass.	33,206	117
Sheboygan, Wisc.	33,183	118
Portland, Me.	33,147	119
Appleton - Oshkosh - Neenah, Wisc.	33,022	120
Lancaster, Pa.	32,938	121
Allentown - Bethlehem, Pa.	32,916	122
Jonesville - Beloit, Wisc.	32,865	123
Lynchburg, Va.	32,847	124
Columbia, S.C.	32,843	125
Toledo, Ohio	32,816	126
Portland, Ore.	32,756	127
Nashville, Tenn.	32,753	128
Fort Wayne, Ind.	32,703	129
Reno, Nev.	32,684	130
Lafayette - West Lafayette, Ind.	32,658	131
Phoenix, Ariz.	32,627	132
Champaign - Urbana - Rantoul, Ill.	32,580	133
Beaver County, Pa.	32,576	134
Battle Creek, Mich.	32,514	135
Rapid City, S.D.	32,501	136
San Angelo, Tex.	32,447	137
Saginaw - Bay City - Midland, Mich.	32,341	138
Little Rock - North Little Rock, Ark.	32,274	139
Stockton, Cal.	32,156	140
Amarillo, Tex.	32,146	141
Miami - Hialeah, Fla.	32,115	142
Columbus, Ohio	32,109	143
Green Bay, Wisc.	32,082	144
Macon - Warner Robins, Ga.	32,064	145
Akron, Ohio	32,062	146
La Crosse, Wisc.	32,002	147
Victoria, Tex.	31,982	148
Boise, Ida.	31,943	149
Colorado Springs, Colo.	31,898	150
Gary - Hammond, Ind.	31,868	151
Orlando, Fla.	31,813	152
Hamilton - Middletown, Ohio	31,811	153
Bremerton, Wash.	31,771	154
York, Pa.	31,680	155
Youngstown - Warren, Ohio	31,666	156
Lafayette, La.	31,663	157
Reading, Pa.	31,635	158
New Bedford - Fall River - Attleboro, Mass.	31,614	159
Houma - Thibodaux, La.	31,606	160
Lawton, Okla.	31,575	161
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	31,563	162
Evansville, Ind.	31,544	163
Pittsburgh, Pa.	31,461	164
Bryan - College Station, Tex.	31,422	165
Erie, Pa.	31,386	166
Longview - Marshall, Tex.	31,378	167
Oklahoma City, Okla.	31,351	168
Modesto, Cal.	31,331	169
Elkhart - Goshen, Ind.	31,330	170
Vineland - Millville - Bridgeton, N.J.	31,322	171
Anderson, Ind.	31,312	172
Pascagoula, Miss.	31,278	173
Olympia, Wash.	31,260	174
Lexington-Fayette, Ky.	31,229	175
South Bend - Mishawaka, Ind.	31,205	176
San Antonio, Tex.	31,204	177
Springfield, Ill.	31,168	178
Corpus Christi, Tex.	31,129	179
Roanoke, Va.	31,097	180
Atlantic City, N.J.	31,094	181
Glens Falls, N.Y.	31,092	182
Greensboro - Winston-Salem - High Point, N.C.	31,060	183
Baton Rouge, La.	31,027	184
Utica - Rome, N.Y.	30,981	185
Benton Harbor, Mich.	30,938	186
Louisville, Ky.	30,919	187
Jacksonville, Fla.	30,862	188
Savannah, Ga.	30,843	189
Flint, Mich.	30,820	190
Naples, Fla.	30,739	191
Killeen - Temple, Tex.	30,725	192
Enid, Okla.	30,721	193
Vancouver, Wash.	30,718	194
Salt Lake City - Ogden, Utah	30,695	195
Las Vegas, Nev.	30,679	196
Lima, Ohio	30,624	197
Wichita Falls, Tex.	30,621	198
Sherman - Denison, Tex.	30,618	199
Tulsa, Okla.	30,604	200
Canton, Ohio	30,591	201
Muncie, Ind.	30,567	202
St. Cloud, Minn.	30,546	203
Dubuque, Iowa	30,457	204
Jersey City, N.J.	30,370	205
Lubbock, Tex.	30,358	206
Kankakee, Ill.	30,352	207
Fort Walton Beach, Fla.	30,349	208
Pensacola, Fla.	30,324	209
Fort Myers - Cape Coral, Fla.	30,314	210
Fort Collins - Loveland, Colo.	30,277	211
Mansfield, Ohio	30,271	212
Augusta, Ga.	30,191	213
Sarasota, Fla.	30,104	214
Muskegon, Mich.	30,097	215
Wausau, Wisc.	29,951	216
Abilene, Tex.	29,904	217
Fayetteville, N.C.	29,826	218
Lake Charles, La.	29,815	219
St. Joseph, Mo.	29,803	220
Cheyenne, Wyo.	29,788	221
Springfield, Mo.	29,767	222
Duluth, Minn.	29,753	223
Jackson, Miss.	29,741	224
Tallahassee, Fla.	29,540	225
Eau Claire, Wisc.	29,482	226
Merced, Cal.	29,473	227
Memphis, Tenn.	29,448	228
Hagerstown, Md.	29,353	229
Hickory, N.C.	29,319	230
New Orleans, La.	29,286	231
Montgomery, Ala.	29,284	232
Shreveport, La.	29,236	233
Billings, Mont.	29,212	234
Bloomington, Ind.	29,202	235
Bangor, Me.	29,169	236
Albuquerque, N.M.	29,141	237
Elmira, N.Y.	29,049	238
Tampa - St. Petersburg - Clearwater, Fla.	29,007	239
Burlington, N.C.	29,003	240
Melbourne - Titusville - Palm Bay, Fla.	28,893	241
Terre Haute, Ind.	28,889	242
Charleston, W.Va.	28,887	243
Albany, Ga.	28,858	244
Mobile, Ala.	28,654	245
Danville, Va.	28,540	246
Waco, Tex.	28,517	247
State College, Pa.	28,514	248
Clarksville - Hopkinsville, Tenn.-Ky.	28,298	249
Sioux City, Iowa	28,280	250
Sharon, Pa.	28,251	251
El Paso, Tex.	28,241	252
Bradenton, Fla.	28,240	253
Great Falls, Mont.	28,127	254
Columbus, Ga.	27,955	255
Gainesville, Fla.	27,949	256
Bellingham, Wash.	27,920	257
Birmingham, Ala.	27,914	258
Yuba City, Cal.	27,912	259
Williamsport, Pa.	27,887	260
Charleston, S.C.	27,882	261
Lewiston - Auburn, Me.	27,818	262
Tucson, Ariz.	27,740	263
Daytona Beach, Fla.	27,721	264
Tacoma, Wash.	27,709	265
Knoxville, Tenn.	27,698	266
Owensboro, Ky.	27,662	267
Jacksonville, N.C.	27,644	268
Scranton - Wilkes-Barre, Pa.	27,627	269
Fort Smith, Ark.	27,512	270
Wilmington, N.C.	27,497	271
Greeley, Colo.	27,472	272
Steubenville - Weirton, Ohio-W.Va.	27,454	273
Asheville, N.C.	27,399	274
Parkersburg - Marietta, W.Va.-Ohio	27,375	275
Chico, Cal.	27,332	276
Athens, Ga.	27,241	277
Chattanooga, Tenn.	27,241	277
Greenville - Spartanburg, S.C.	27,214	279
Jackson, Tenn.	27,096	280
Biloxi - Gulfport, Miss.	27,092	281
Redding, Cal.	27,065	282
Fayetteville - Springdale, Ark.	27,024	283
Fort Pierce, Fla.	26,972	284
Lakeland - Winter Haven, Fla.	26,914	285
Eugene - Springfield, Ore.	26,881	286
Wheeling, W.Va.	26,804	287
Johnson City - Kingsport - Bristol, Tenn.	26,658	288
Spokane, Wash.	26,615	289
Altoona, Pa.	26,599	290
Texarkana, Tex.-Ark.	26,458	291
Joplin, Mo.	26,239	292
Salem, Ore.	26,224	293
Anderson, S.C.	26,176	294
Alexandria, La.	26,044	295
Pine Bluff, Ark.	26,044	295
Yakima, Wash.	26,027	297
Monroe, La.	26,005	298
Cumberland, Md.	25,906	299
Provo - Orem, Utah	25,874	300
Pueblo, Colo.	25,845	301
Visalia - Tulare - Porterville, Cal.	25,686	302
Dothan, Ala.	25,425	303
Anniston, Ala.	25,338	304
Florence, Ala.	25,256	305
Huntington - Ashland, W.Va.-Ky.	25,239	306
Medford, Ore.	25,227	307
Tuscaloosa, Ala.	25,166	308
Florence, S.C.	24,932	309
Johnstown, Pa.	24,607	310
Las Cruces, N.M.	24,502	311
Brownsville - Harlingen, Tex.	24,144	312
Laredo, Tex.	23,395	313
Gadsden, Ala.	23,347	314
Ocala, Fla.	23,222	315
McAllen - Edinburg - Mission, Tex.	23,019	316
Panama City, Fla.	23,013	317
Average Above Areas	**35,272**	
U.S. Average	**33,252**	

PER CAPITA EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	19,353	1
San Francisco, Cal.	18,337	2
Nassau - Suffolk, N.Y.	17,368	3
Washington, D.C.	17,347	4
Bergen - Passaic, N.J.	17,006	5
Middlesex - Somerset - Hunterdon, N.J.	16,436	6
Lake County, Ill.	16,261	7
San Jose, Cal.	16,243	8
Anchorage, Alas.	16,141	9
Oakland, Cal.	16,075	10
Anaheim - Santa Ana, Cal.	15,882	11
Trenton, N.J.	15,790	12
Midland, Tex.	15,651	13
Newark, N.J.	15,632	14
West Palm Beach - Boca Raton - Delray Beach, Fla.	15,626	15
Monmouth - Ocean, N.J.	15,501	16
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	15,484	17
Hartford - New Britain - Middletown - Bristol, Conn.	15,442	18
Seattle, Wash.	15,212	19
Santa Barbara - Santa Maria - Lompoc, Cal.	15,022	20
New Haven - Waterbury - Meriden, Conn.	14,915	21
Santa Rosa - Petaluma, Cal.	14,777	22
Manchester - Nashua, N.H.	14,766	23
Wichita, Kans.	14,703	24
Topeka, Kans.	14,702	25
Denver, Colo.	14,694	26
Santa Cruz, Cal.	14,663	27
Oxnard - Ventura, Cal.	14,635	28
Minneapolis - St. Paul, Minn.	14,628	29
Poughkeepsie, N.Y.	14,482	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	14,478	31
New London - Norwich, Conn.	14,407	32
San Diego, Cal.	14,284	33
Rochester, N.Y.	14,275	34
Lincoln, Neb.	14,232	35
Grand Forks, N.D.	14,210	36
New York, N.Y.	14,207	37
Dallas, Tex.	14,145	38
Portsmouth - Dover - Rochester, N.H.	14,086	39
Chicago, Ill.	14,064	40
Reno, Nev.	13,943	41
Sioux Falls, S.D.	13,774	42
Peoria, Ill.	13,753	43
Aurora - Elgin, Ill.	13,748	44
Sarasota, Fla.	13,746	45
Los Angeles - Long Beach, Cal.	13,731	46
Rochester, Minn.	13,715	47
Omaha, Neb.	13,705	48
Boulder - Longmont, Colo.	13,689	49
Kansas City, Mo.-Kans.	13,689	49
Sacramento, Cal.	13,658	51
Wilmington, Del.	13,530	52
Kenosha, Wisc.	13,529	53
Richland - Kennewick - Pasco, Wash.	13,529	53
Santa Fe, N.M.	13,502	55
Atlanta, Ga.	13,478	56
Ann Arbor, Mich.	13,476	57
Houston, Tex.	13,469	58
Decatur, Ill.	13,459	59
Madison, Wisc.	13,385	60
Des Moines, Iowa	13,348	61
Albany - Schenectady - Troy, N.Y.	13,295	62
Brazoria, Tex.	13,285	63
Syracuse, N.Y.	13,277	64
Kalamazoo, Mich.	13,260	65
Worcester - Fitchburg - Leominster, Mass.	13,212	66
Bloomington - Normal, Ill.	13,185	67
Davenport - Rock Island - Moline, Iowa-Ill.	13,176	68
Philadelphia, Pa.	13,148	69
Vallejo - Fairfield - Napa, Cal.	13,122	70
Milwaukee, Wisc.	13,112	71
Raleigh - Durham, N.C.	13,074	72
Odessa, Tex.	13,072	73
Fort Worth - Arlington, Tex.	13,051	74
Honolulu, Haw.	13,026	75
Detroit, Mich.	13,019	76
Binghamton, N.Y.	13,017	77
Cedar Rapids, Iowa	13,010	78
Austin, Tex.	12,996	79
Kokomo, Ind.	12,904	80
Pittsfield, Mass.	12,904	80
Portland, Ore.	12,898	82
Casper, Wyo.	12,882	83
Iowa City, Iowa	12,882	83
Naples, Fla.	12,868	85
Huntsville, Ala.	12,845	86
Harrisburg - Lebanon - Carlisle, Pa.	12,834	87
St. Louis, Mo.	12,829	88
Cleveland, Ohio	12,814	89
Fort Myers - Cape Coral, Fla.	12,799	90
Rockford, Ill.	12,783	91
Phoenix, Ariz.	12,753	92
Dayton - Springfield, Ohio	12,732	93
Portland, Me.	12,731	94
Richmond - Petersburg, Va.	12,678	95
Charlottesville, Va.	12,669	96
Grand Rapids, Mich.	12,663	97
Galveston - Texas City, Tex.	12,643	98
Salinas - Seaside - Monterey, Cal.	12,628	99
Allentown - Bethlehem, Pa.	12,604	100
Columbia, Mo.	12,597	101
Racine, Wisc.	12,593	102
Providence - Pawtucket - Woonsocket, R.I.	12,587	103
Indianapolis, Ind.	12,577	104
Springfield, Ill.	12,569	105
Baltimore, Md.	12,541	106
Bakersfield, Cal.	12,469	107
Joliet, Ill.	12,459	108
Cincinnati, Ohio	12,453	109
Waterloo - Cedar Falls, Iowa	12,425	110
Lansing - East Lansing, Mich.	12,420	111
Las Vegas, Nev.	12,414	112
Orange County, N.Y.	12,381	113
Buffalo, N.Y.	12,338	114
Toledo, Ohio	12,293	115
Pittsburgh, Pa.	12,285	116
Rapid City, S.D.	12,277	117
Reading, Pa.	12,255	118
Amarillo, Tex.	12,239	119
Columbus, Ohio	12,238	120
Tyler, Tex.	12,237	121
Battle Creek, Mich.	12,234	122
Fargo - Moorhead, N.D.-Minn.	12,232	123
Niagara Falls, N.Y.	12,227	124
Tampa - St. Petersburg - Clearwater, Fla.	12,219	125
Burlington, Vt.	12,214	126
Olympia, Wash.	12,210	127
Nashville, Tenn.	12,197	128
Atlantic City, N.J.	12,189	129
Sheboygan, Wisc.	12,189	129
Janesville - Beloit, Wisc.	12,180	131
Springfield, Mass.	12,161	132
Riverside - San Bernardino, Cal.	12,141	133
Miami - Hialeah, Fla.	12,092	134
Fresno, Cal.	12,068	135
Appleton - Oshkosh - Neenah, Wisc.	12,055	136
Bradenton, Fla.	12,047	137
Lorain - Elyria, Ohio	12,031	138
Orlando, Fla.	12,018	139
Bismarck, N.D.	12,011	140
Beaver County, Pa.	12,003	141
Jackson, Mich.	12,001	142
Oklahoma City, Okla.	11,999	143
Akron, Ohio	11,984	144
Evansville, Ind.	11,982	145
Enid, Okla.	11,963	146
Lawrence, Kans.	11,953	147
Beaumont - Port Arthur, Tex.	11,949	148
Lancaster, Pa.	11,910	149
Colorado Springs, Colo.	11,893	150
York, Pa.	11,883	151
San Angelo, Tex.	11,871	152
La Crosse, Wisc.	11,866	153
Stockton, Cal.	11,851	154
Green Bay, Wisc.	11,837	155
Greensboro - Winston-Salem - High Point, N.C.	11,830	156
Bremerton, Wash.	11,805	157
Sherman - Denison, Tex.	11,791	158
Fort Wayne, Ind.	11,790	159
Boise, Ida.	11,789	160
Little Rock - North Little Rock, Ark.	11,777	161
Columbia, S.C.	11,769	162
Tulsa, Okla.	11,766	163
Youngstown - Warren, Ohio	11,756	164
Roanoke, Va.	11,749	165
Champaign - Urbana - Rantoul, Ill.	11,743	166
Daytona Beach, Fla.	11,742	167
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	11,741	168
Jersey City, N.J.	11,734	169
Lexington-Fayette, Ky.	11,727	170
Norfolk - Virginia Beach - Newport News, Va.	11,721	171
Jacksonville, Fla.	11,628	172
Fort Collins - Loveland, Colo.	11,586	173
Anderson, Ind.	11,576	174
Melbourne - Titusville - Palm Bay, Fla.	11,575	175
Cheyenne, Wyo.	11,559	176
South Bend - Mishawaka, Ind.	11,553	177
New Bedford - Fall River - Attleboro, Mass.	11,548	178
Vancouver, Wash.	11,499	179
Bryan - College Station, Tex.	11,462	180
Erie, Pa.	11,435	181
Benton Harbor, Mich.	11,427	182
Saginaw - Bay City - Midland, Mich.	11,399	183
Lafayette - West Lafayette, Ind.	11,390	184
Louisville, Ky.	11,377	185
Longview - Marshall, Tex.	11,368	186
Billings, Mont.	11,358	187
Charleston, W.Va.	11,358	187
Macon - Warner Robins, Ga.	11,353	189
Hamilton - Middletown, Ohio	11,313	190
Elkhart - Goshen, Ind.	11,311	191
Mansfield, Ohio	11,308	192
Duluth, Minn.	11,273	193
Lynchburg, Va.	11,244	194
Springfield, Mo.	11,242	195
Pensacola, Fla.	11,174	196
Savannah, Ga.	11,161	197
Flint, Mich.	11,154	198
Canton, Ohio	11,145	199
Utica - Rome, N.Y.	11,133	200
Albuquerque, N.M.	11,112	201
St. Joseph, Mo.	11,107	202
Burlington, N.C.	11,088	203
Wichita Falls, Tex.	11,064	204
Lafayette, La.	11,061	205
Chico, Cal.	11,048	206
Fort Walton Beach, Fla.	11,046	207
Modesto, Cal.	11,029	208
Lima, Ohio	11,024	209
Tucson, Ariz.	11,009	210
Tallahassee, Fla.	10,979	211
Gary - Hammond, Ind.	10,953	212
Victoria, Tex.	10,920	213
Muncie, Ind.	10,915	214
Glens Falls, N.Y.	10,896	215
Kankakee, Ill.	10,884	216
Asheville, N.C.	10,856	217
Fort Pierce, Fla.	10,849	218
Muskegon, Mich.	10,837	219
Hickory, N.C.	10,833	220
Vineland - Millville - Bridgeton, N.J.	10,817	221
Wausau, Wisc.	10,799	222
Bellingham, Wash.	10,774	223
Great Falls, Mont.	10,770	224
Lubbock, Tex.	10,770	224
Shreveport, La.	10,770	224
Sioux City, Iowa	10,764	227
New Orleans, La.	10,732	228
Baton Rouge, La.	10,716	229
Abilene, Tex.	10,713	230
Augusta, Ga.	10,684	231
Knoxville, Tenn.	10,681	232
Pascagoula, Miss.	10,670	233
Terre Haute, Ind.	10,665	234
Eau Claire, Wisc.	10,607	235
Wilmington, N.C.	10,556	236
San Antonio, Tex.	10,544	237
Montgomery, Ala.	10,543	238
Memphis, Tenn.	10,540	239
Birmingham, Ala.	10,533	240
Elmira, N.Y.	10,533	240
Jackson, Miss.	10,530	242
Scranton - Wilkes-Barre, Pa.	10,530	242
Hagerstown, Md.	10,527	244
Eugene - Springfield, Ore.	10,525	245
Gainesville, Fla.	10,518	246
Tacoma, Wash.	10,500	247
Spokane, Wash.	10,472	248
Lake Charles, La.	10,456	249
Bloomington, Ind.	10,446	250
Waco, Tex.	10,408	251
Sharon, Pa.	10,376	252
Dubuque, Iowa	10,374	253
Wheeling, W.Va.	10,367	254
Mobile, Ala.	10,351	255
Williamsport, Pa.	10,348	256
Houma - Thibodaux, La.	10,337	257
Lewiston - Auburn, Me.	10,311	258
Danville, Va.	10,274	259
Parkersburg - Marietta, W.Va.-Ohio	10,274	259
Yuba City, Cal.	10,257	261
Corpus Christi, Tex.	10,226	262
Bangor, Me.	10,222	263
Jackson, Tenn.	10,222	263
Owensboro, Ky.	10,216	265
Steubenville - Weirton, Ohio-W.Va.	10,200	266
Chattanooga, Tenn.	10,181	267
Fort Smith, Ark.	10,179	268
Redding, Cal.	10,149	269
Greenville - Spartanburg, S.C.	10,141	270
Lawton, Okla.	10,135	271
Fayetteville - Springdale, Ark.	10,093	272
Greeley, Colo.	10,068	273
Lakeland - Winter Haven, Fla.	10,042	274
Altoona, Pa.	10,039	275
Johnson City - Kingsport - Bristol, Tenn.	9,932	276
Pueblo, Colo.	9,921	277
Salt Lake City - Ogden, Utah	9,916	278
Athens, Ga.	9,887	279
Joplin, Mo.	9,876	280
Killeen - Temple, Tex.	9,829	281
Anderson, S.C.	9,803	282
Merced, Cal.	9,789	283
Cumberland, Md.	9,743	284
Texarkana, Tex.-Ark.	9,730	285
Salem, Ore.	9,721	286
Biloxi - Gulfport, Miss.	9,696	287
St. Cloud, Minn.	9,670	288
Albany, Ga.	9,660	289
Yakima, Wash.	9,659	290
State College, Pa.	9,619	291
Columbus, Ga.	9,611	292
Charleston, S.C.	9,573	293
Fayetteville, N.C.	9,547	294
Florence, Ala.	9,507	295
Medford, Ore.	9,498	296
Huntington - Ashland, W.Va.-Ky.	9,346	297
Clarksville - Hopkinsville, Tenn.-Ky.	9,260	298
Monroe, La.	9,168	299
Tuscaloosa, Ala.	9,145	300
Dothan, Ala.	9,122	301
Ocala, Fla.	9,095	302
Alexandria, La.	9,093	303
Johnstown, Pa.	8,996	304
Anniston, Ala.	8,988	305
Pine Bluff, Ark.	8,894	306
Gadsden, Ala.	8,786	307
Panama City, Fla.	8,730	308
Florence, S.C.	8,683	309
El Paso, Tex.	8,410	310
Visalia - Tulare - Porterville, Cal.	8,394	311
Las Cruces, N.M.	8,380	312
Jacksonville, N.C.	8,041	313
Provo - Orem, Utah	6,991	314
Brownsville - Harlingen, Tex.	6,887	315
McAllen - Edinburg - Mission, Tex.	6,284	316
Laredo, Tex.	6,210	317
Average Above Areas	**13,081**	
U.S. Average	**12,360**	

1987 SURVEY OF BUYING POWER DATA SERVICE

TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	53,797,936	1
New York, N.Y.	44,722,153	2
Chicago, Ill.	37,545,044	3
Philadelphia, Pa.	31,122,684	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	30,511,219	5
Detroit, Mich.	28,363,464	6
Washington, D.C.	26,757,621	7
Houston, Tex.	21,801,603	8
Nassau - Suffolk, N.Y.	20,979,657	9
Atlanta, Ga.	19,050,548	10
Dallas, Tex.	17,259,871	11
Minneapolis - St. Paul, Minn.	16,837,510	12
St. Louis, Mo.	16,174,236	13
Anaheim - Santa Ana, Cal.	16,116,999	14
San Francisco, Cal.	14,541,387	15
San Diego, Cal.	14,346,841	16
Baltimore, Md.	14,264,185	17
Miami - Hialeah, Fla.	13,594,699	18
Oakland, Cal.	13,458,445	19
Cleveland, Ohio	12,444,134	20
Phoenix, Ariz.	12,339,829	21
Tampa - St. Petersburg - Clearwater, Fla.	12,338,307	22
Seattle, Wash.	12,242,697	23
Pittsburgh, Pa.	12,087,280	24
Newark, N.J.	12,033,488	25
Denver, Colo.	11,941,172	26
Riverside - San Bernardino, Cal.	11,242,780	27
Bergen - Passaic, N.J.	11,076,650	28
Kansas City, Mo.-Kans.	11,010,066	29
San Jose, Cal.	10,350,236	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	9,232,189	31
Cincinnati, Ohio	8,965,943	32
Sacramento, Cal.	8,635,629	33
Indianapolis, Ind.	8,515,255	34
Columbus, Ohio	8,496,381	35
Hartford - New Britain - Middletown - Bristol, Conn.	8,476,312	36
Fort Worth - Arlington, Tex.	8,339,141	37
New Orleans, La.	8,302,674	38
Milwaukee, Wisc.	8,056,639	39
Portland, Ore.	7,870,161	40
Norfolk - Virginia Beach - Newport News, Va.	7,684,514	41
Oklahoma City, Okla.	7,609,480	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	7,393,467	43
San Antonio, Tex.	7,188,738	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	7,099,408	45
Middlesex - Somerset - Hunterdon, N.J.	7,069,836	46
Memphis, Tenn.	6,632,575	47
Monmouth - Ocean, N.J.	6,620,992	48
Orlando, Fla.	6,597,486	49
Nashville, Tenn.	6,184,212	50
Total Top 50	**735,328,862**	
West Palm Beach - Boca Raton - Delray Beach, Fla.	6,002,627	51
Rochester, N.Y.	5,914,110	52
Louisville, Ky.	5,849,128	53
Greensboro - Winston-Salem - High Point, N.C.	5,817,966	54
Dayton - Springfield, Ohio	5,613,552	55
Providence - Pawtucket - Woonsocket, R.I.	5,559,061	56
Salt Lake City - Ogden, Utah	5,424,068	57
New Haven - Waterbury - Meriden, Conn.	5,408,298	58
Buffalo, N.Y.	5,391,894	59
Albany - Schenectady - Troy, N.Y.	5,360,877	60
Richmond - Petersburg, Va.	5,309,667	61
Honolulu, Haw.	5,107,706	62
Jacksonville, Fla.	5,097,040	63
Birmingham, Ala.	4,758,461	64
Austin, Tex.	4,728,756	65
Toledo, Ohio	4,622,851	66
Knoxville, Tenn.	4,599,978	67
Tulsa, Okla.	4,377,793	68
Las Vegas, Nev.	4,338,210	69
Raleigh - Durham, N.C.	4,251,058	70
Grand Rapids, Mich.	4,238,030	71
Springfield, Mass.	4,213,284	72
Worcester - Fitchburg - Leominster, Mass.	4,209,033	73
Harrisburg - Lebanon - Carlisle, Pa.	4,165,367	74
Omaha, Neb.	4,045,550	75
Scranton - Wilkes-Barre, Pa.	4,039,737	76
Allentown - Bethlehem, Pa.	4,035,091	77
Akron, Ohio	3,808,456	78
New Bedford - Fall River - Attleboro, Mass.	3,771,176	79
Gary - Hammond, Ind.	3,766,179	80
Syracuse, N.Y.	3,740,584	81
Greenville - Spartanburg, S.C.	3,673,331	82
Wilmington, Del.	3,660,870	83
Oxnard - Ventura, Cal.	3,515,122	84
Tucson, Ariz.	3,405,661	85
Baton Rouge, La.	3,240,811	86
Fresno, Cal.	3,235,826	87
Little Rock - North Little Rock, Ark.	3,159,547	88
Lake County, Ill.	3,097,077	89
Albuquerque, N.M.	3,020,801	90
Flint, Mich.	2,977,633	91
Wichita, Kans.	2,932,315	92
Tacoma, Wash.	2,918,980	93
Santa Barbara - Santa Maria - Lompoc, Cal.	2,901,920	94
Youngstown - Warren, Ohio	2,867,664	95
Manchester - Nashua, N.H.	2,819,697	96
Jersey City, N.J.	2,818,105	97
Bakersfield, Cal.	2,792,087	98
Lansing - East Lansing, Mich.	2,785,890	99
Saginaw - Bay City - Midland, Mich.	2,772,606	100
Total Top 100	**941,486,394**	
Chattanooga, Tenn.	2,758,409	101
Charleston, S.C.	2,725,820	102
Mobile, Ala.	2,698,888	103
Anchorage, Alas.	2,675,045	104
Columbia, S.C.	2,661,318	105
Portsmouth - Dover - Rochester, N.H.	2,599,623	106
Des Moines, Iowa	2,588,220	107
Atlantic City, N.J.	2,515,590	108
Portland, Me.	2,475,843	109
Johnson City - Kingsport - Bristol, Tenn.	2,470,126	110
El Paso, Tex.	2,468,560	111
Beaumont - Port Arthur, Tex.	2,465,575	112
Madison, Wisc.	2,458,607	113
Lancaster, Pa.	2,433,663	114
Colorado Springs, Colo.	2,339,949	115
Corpus Christi, Tex.	2,304,853	116
Canton, Ohio	2,300,766	117
Trenton, N.J.	2,300,232	118
Stockton, Cal.	2,283,819	119
Jackson, Miss.	2,260,168	120
Davenport - Rock Island - Moline, Iowa-Ill.	2,250,797	121
Reading, Pa.	2,249,105	122
Lexington-Fayette, Ky.	2,208,744	123
Fort Wayne, Ind.	2,206,944	124
Santa Rosa - Petaluma, Cal.	2,183,022	125
Vallejo - Fairfield - Napa, Cal.	2,161,595	126
Shreveport, La.	2,141,725	127
Spokane, Wash.	2,122,615	128
Melbourne - Titusville - Palm Bay, Fla.	2,109,101	129
Lakeland - Winter Haven, Fla.	2,055,253	130
Augusta, Ga.	2,049,248	131
Daytona Beach, Fla.	2,034,602	132
Reno, Nev.	2,021,916	133
Sarasota, Fla.	2,015,247	134
York, Pa.	1,989,749	135
Peoria, Ill.	1,925,148	136
Evansville, Ind.	1,915,165	137
Salinas - Seaside - Monterey, Cal.	1,907,547	138
Fort Myers - Cape Coral, Fla.	1,895,169	139
Ann Arbor, Mich.	1,879,430	140
Pensacola, Fla.	1,860,869	141
Huntington - Ashland, W.Va.-Ky.	1,844,282	142
Modesto, Cal.	1,809,954	143
Aurora - Elgin, Ill.	1,756,402	144
New London - Norwich, Conn.	1,754,912	145
Macon - Warner Robins, Ga.	1,725,782	146
Charleston, W.Va.	1,699,144	147
Rockford, Ill.	1,692,063	148
Orange County, N.Y.	1,689,330	149
McAllen - Edinburg - Mission, Tex.	1,681,474	150
Total Top 150	**1,050,107,802**	
Utica - Rome, N.Y.	1,650,693	151
Boulder - Longmont, Colo.	1,621,330	152
Lafayette, La.	1,609,880	153
Joliet, Ill.	1,607,737	154
Appleton - Oshkosh - Neenah, Wisc.	1,599,889	155
South Bend - Mishawaka, Ind.	1,599,033	156
Montgomery, Ala.	1,592,463	157
Visalia - Tulare - Porterville, Cal.	1,589,050	158
Kalamazoo, Mich.	1,552,188	159
Springfield, Mo.	1,551,125	160
Lubbock, Tex.	1,549,674	161
Savannah, Ga.	1,540,126	162
Duluth, Minn.	1,515,823	163
Erie, Pa.	1,499,920	164
Poughkeepsie, N.Y.	1,497,071	165
Binghamton, N.Y.	1,492,616	166
Eugene - Springfield, Ore.	1,471,299	167
St. Cloud, Minn.	1,443,862	168
Fayetteville, N.C.	1,425,184	169
Roanoke, Va.	1,416,764	170
Amarillo, Tex.	1,413,889	171
Odessa, Tex.	1,412,505	172
Brownsville - Harlingen, Tex.	1,355,191	173
Fort Pierce, Fla.	1,349,886	174
Galveston - Texas City, Tex.	1,333,584	175
Lorain - Elyria, Ohio	1,332,893	176
Longview - Marshall, Tex.	1,301,855	177
Columbus, Ga.	1,288,196	178
Santa Cruz, Cal.	1,285,236	179
Asheville, N.C.	1,280,598	180
Huntsville, Ala.	1,275,258	181
Bradenton, Fla.	1,268,806	182
Hickory, N.C.	1,245,500	183
Tallahassee, Fla.	1,244,029	184
Salem, Ore.	1,238,516	185
Hamilton - Middletown, Ohio	1,225,734	186
Gainesville, Fla.	1,213,207	187
Springfield, Ill.	1,200,913	188
Midland, Tex.	1,161,797	189
Abilene, Tex.	1,155,725	190
Killeen - Temple, Tex.	1,149,405	191
Pittsfield, Mass.	1,149,121	192
Lincoln, Neb.	1,144,866	193
Biloxi - Gulfport, Miss.	1,136,987	194
Ocala, Fla.	1,134,064	195
Green Bay, Wisc.	1,120,176	196
Waco, Tex.	1,117,515	197
Burlington, Vt.	1,094,975	198
Houma - Thibodaux, La.	1,076,382	199
Terre Haute, Ind.	1,073,019	200
Total Top 200	**1,117,713,357**	
Topeka, Kans.	1,071,120	201
Elkhart - Goshen, Ind.	1,063,283	202
Naples, Fla.	1,062,869	203
Fargo - Moorhead, N.D.-Minn.	1,050,224	204
Lake Charles, La.	1,049,676	205
Johnstown, Pa.	1,043,153	206
Champaign - Urbana - Rantoul, Ill.	1,042,944	207
Cedar Rapids, Iowa	1,042,861	208
Fort Collins - Loveland, Colo.	1,031,295	209
Wheeling, W.Va.	1,028,396	210
Boise, Ida.	1,026,576	211
Niagara Falls, N.Y.	1,016,667	212
Laredo, Tex.	1,016,065	213
Bangor, Me.	994,211	214
Chico, Cal.	992,369	215
Lima, Ohio	984,948	216
Tyler, Tex.	978,515	217
Billings, Mont.	960,526	218
Wichita Falls, Tex.	960,340	219
Brazoria, Tex.	956,803	220
Wilmington, N.C.	951,981	221
Parkersburg - Marietta, W.Va.-Ohio	941,732	222
Fort Walton Beach, Fla.	941,399	223
Yakima, Wash.	916,704	224
Sioux Falls, S.D.	907,399	225
Charlottesville, Va.	894,746	226
Lynchburg, Va.	894,091	227
Fort Smith, Ark.	891,779	228
Beaver County, Pa.	872,971	229
Provo - Orem, Utah	872,947	230
Muncie, Ind.	865,227	231
Vancouver, Wash.	856,247	232
Racine, Wisc.	854,340	233
Eau Claire, Wisc.	851,958	234
Burlington, N.C.	849,472	235
Athens, Ga.	844,534	236
Joplin, Mo.	839,315	237
Benton Harbor, Mich.	838,233	238
Waterloo - Cedar Falls, Iowa	836,591	239
Rochester, Minn.	828,042	240
Mansfield, Ohio	824,618	241
Olympia, Wash.	822,898	242
Bryan - College Station, Tex.	821,323	243
Monroe, La.	817,091	244
Richland - Kennewick - Pasco, Wash.	814,894	245
Dothan, Ala.	813,777	246
Redding, Cal.	813,167	247
Janesville - Beloit, Wisc.	810,305	248
Merced, Cal.	809,027	249
Vineland - Millville - Bridgeton, N.J.	808,140	250
Total Top 250	**1,163,791,146**	
Decatur, Ill.	803,171	251
Altoona, Pa.	801,616	252
Anderson, Ind.	795,976	253
Bloomington - Normal, Ill.	792,514	254
Medford, Ore.	792,219	255
Panama City, Fla.	782,796	256
Battle Creek, Mich.	775,288	257
Texarkana, Tex.-Ark.	772,662	258
Clarksville - Hopkinsville, Tenn.-Ky.	772,113	259
Muskegon, Mich.	768,685	260
San Angelo, Tex.	768,481	261
Jackson, Mich.	762,996	262
Lafayette - West Lafayette, Ind.	755,119	263
Tuscaloosa, Ala.	751,802	264
Albany, Ga.	751,085	265
Bremerton, Wash.	736,829	266
Kokomo, Ind.	730,861	267
Anderson, S.C.	721,378	268
Florence, S.C.	720,836	269
Sioux City, Iowa	719,771	270
Steubenville - Weirton, Ohio-W.Va.	718,819	271
Alexandria, La.	713,669	272
Santa Fe, N.M.	709,559	273
Glens Falls, N.Y.	705,572	274
Hagerstown, Md.	691,825	275
Florence, Ala.	672,296	276
Bellingham, Wash.	662,870	277
Fayetteville - Springdale, Ark.	649,750	278
Lewiston - Auburn, Me.	649,517	279
Pueblo, Colo.	649,143	280
Jackson, Tenn.	647,616	281
Williamsport, Pa.	637,237	282
Rapid City, S.D.	627,505	283
Pascagoula, Miss.	620,468	284
Bismarck, N.D.	615,092	285
Greeley, Colo.	614,796	286
La Crosse, Wisc.	614,194	287
Kenosha, Wisc.	612,056	288
Lawton, Okla.	609,374	289
Owensboro, Ky.	604,204	290
Yuba City, Cal.	596,657	291
State College, Pa.	595,039	292
Las Cruces, N.M.	594,339	293
Jacksonville, N.C.	591,949	294
Cheyenne, Wyo.	585,168	295
St. Joseph, Mo.	582,377	296
Sharon, Pa.	579,428	297
Casper, Wyo.	579,337	298
Victoria, Tex.	578,852	299
Sherman - Denison, Tex.	578,149	300
Columbia, Mo.	569,524	301
Bloomington, Ind.	558,145	302
Wausau, Wisc.	557,064	303
Cumberland, Md.	545,571	304
Elmira, N.Y.	545,133	305
Dubuque, Iowa	519,126	306
Danville, Va.	493,249	307
Kankakee, Ill.	488,055	308
Great Falls, Mont.	486,280	309
Grand Forks, N.D.	484,430	310
Anniston, Ala.	474,661	311
Sheboygan, Wisc.	464,184	312
Pine Bluff, Ark.	457,681	313
Iowa City, Iowa	436,759	314
Gadsden, Ala.	433,219	315
Enid, Okla.	428,494	316
Lawrence, Kans.	392,081	317
Total Above Areas	**1,206,207,857**	
Percent of U.S.	**81.7172**	
U.S. Total	**1,476,173,090**	

PER HOUSEHOLD RETAIL SALES

Area	($)	Rank
Laredo, Tex.	31,952	1
Anchorage, Alas.	30,226	2
Odessa, Tex.	28,421	3
Portland, Me.	28,199	4
Midland, Tex.	27,662	5
Abilene, Tex.	26,207	6
St. Cloud, Minn.	25,465	7
Bridgeport - Stamford - Norwalk - Danbury, Conn.	24,944	8
Manchester - Nashua, N.H.	24,434	9
Nassau - Suffolk, N.Y.	24,240	10
Burlington, Vt.	23,599	11
Bergen - Passaic, N.J.	22,962	12
Rochester, Minn.	22,811	13
Santa Barbara - Santa Maria - Lompoc, Cal.	22,742	14
Portsmouth - Dover - Rochester, N.H.	22,586	15
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	21,962	16
Jackson, Tenn.	21,953	17
Terre Haute, Ind.	21,854	18
San Francisco, Cal.	21,765	19
Victoria, Tex.	21,680	20
Burlington, N.C.	21,615	21
Rapid City, S.D.	21,490	22
Wilmington, N.C.	21,489	23
San Angelo, Tex.	21,347	24
Middlesex - Somerset - Hunterdon, N.J.	21,263	25
Casper, Wyo.	21,221	26
Reno, Nev.	21,084	27
Lafayette, La.	21,072	28
San Jose, Cal.	20,965	29
Longview - Marshall, Tex.	20,964	30
Hartford - New Britain - Middletown - Bristol, Conn.	20,960	31
Pittsfield, Mass.	20,931	32
New Bedford - Fall River - Attleboro, Mass.	20,928	33
Wichita Falls, Tex.	20,922	34
Atlantic City, N.J.	20,876	35
Anaheim - Santa Ana, Cal.	20,828	36
Naples, Fla.	20,558	37
Bangor, Me.	20,499	38
Cheyenne, Wyo.	20,460	39
Washington, D.C.	20,311	40
Atlanta, Ga.	20,295	41
Grand Forks, N.D.	20,269	42
Miami - Hialeah, Fla.	20,227	43
Toledo, Ohio	20,073	44
Elkhart - Goshen, Ind.	20,062	45
Billings, Mont.	20,053	46
Oklahoma City, Okla.	20,020	47
Trenton, N.J.	19,985	48
Knoxville, Tenn.	19,905	49
Lubbock, Tex.	19,791	50
Honolulu, Haw.	19,759	51
New London - Norwich, Conn.	19,630	52
Muncie, Ind.	19,620	53
Lake County, Ill.	19,602	54
Springfield, Mass.	19,506	55
Orlando, Fla.	19,416	56
Dallas, Tex.	19,380	57
Memphis, Tenn.	19,371	58
Charlottesville, Va.	19,367	59
Minneapolis - St. Paul, Minn.	19,223	60
Saginaw - Bay City - Midland, Mich.	19,214	61
Kalamazoo, Mich.	19,210	62
Corpus Christi, Tex.	19,191	63
Kansas City, Mo.-Kans.	19,178	64
Boulder - Longmont, Colo.	19,074	65
Ann Arbor, Mich.	19,061	66
Fargo - Moorhead, N.D.-Minn.	19,060	67
New Haven - Waterbury - Meriden, Conn.	19,037	68
Kokomo, Ind.	19,033	69
Asheville, N.C.	19,000	70
Las Vegas, Nev.	18,969	71
Indianapolis, Ind.	18,881	72
Brownsville - Harlingen, Tex.	18,875	73
Albany, Ga.	18,871	74
Bismarck, N.D.	18,810	75
Amarillo, Tex.	18,727	76
Wilmington, Del.	18,697	77
Harrisburg - Lebanon - Carlisle, Pa.	18,696	78
Flint, Mich.	18,657	79
Sioux Falls, S.D.	18,632	80
Bryan - College Station, Tex.	18,624	81
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	18,610	82
Owensboro, Ky.	18,591	83
Houston, Tex.	18,485	84
West Palm Beach - Boca Raton - Delray Beach, Fla.	18,481	85
Fort Worth - Arlington, Tex.	18,462	86
Monmouth - Ocean, N.J.	18,364	87
Lansing - East Lansing, Mich.	18,316	88
Grand Rapids, Mich.	18,283	89
St. Louis, Mo.	18,181	90
Fort Walton Beach, Fla.	18,139	91
Madison, Wisc.	18,105	92
St. Joseph, Mo.	18,086	93
Richmond - Petersburg, Va.	18,036	94
Orange County, N.Y.	17,991	95
Denver, Colo.	17,981	96
Springfield, Mo.	17,974	97
Reading, Pa.	17,935	98
South Bend - Mishawaka, Ind.	17,906	99
Oakland, Cal.	17,873	100
Savannah, Ga.	17,846	101
Detroit, Mich.	17,831	102
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	17,811	103
San Diego, Cal.	17,738	104
Nashville, Tenn.	17,735	105
Evansville, Ind.	17,717	106
Santa Fe, N.M.	17,695	107
Los Angeles - Long Beach, Cal.	17,662	108
Lexington-Fayette, Ky.	17,642	109
Lafayette - West Lafayette, Ind.	17,602	110
Lynchburg, Va.	17,600	111
Sarasota, Fla.	17,570	112
Omaha, Neb.	17,566	113
Philadelphia, Pa.	17,551	114
Beaumont - Port Arthur, Tex.	17,524	115
Glens Falls, N.Y.	17,508	116
Dothan, Ala.	17,501	117
Newark, N.J.	17,498	118
Cleveland, Ohio	17,470	119
La Crosse, Wisc.	17,399	120
Lima, Ohio	17,371	121
Lewiston - Auburn, Me.	17,367	122
Seattle, Wash.	17,358	123
Bloomington - Normal, Ill.	17,342	124
Worcester - Fitchburg - Leominster, Mass.	17,328	125
Raleigh - Durham, N.C.	17,309	126
Lancaster, Pa.	17,297	127
Texarkana, Tex.-Ark.	17,286	128
Gary - Hammond, Ind.	17,284	129
Norfolk - Virginia Beach - Newport News, Va.	17,284	129
Houma - Thibodaux, La.	17,250	131
Macon - Warner Robins, Ga.	17,241	132
Portland, Ore.	17,240	133
Oxnard - Ventura, Cal.	17,172	134
Salinas - Seaside - Monterey, Cal.	17,170	135
Panama City, Fla.	17,167	136
Florence, S.C.	17,163	137
Fort Wayne, Ind.	17,148	138
Tyler, Tex.	17,137	139
Columbus, Ohio	17,126	140
Eau Claire, Wisc.	17,073	141
McAllen - Edinburg - Mission, Tex.	17,071	142
Baltimore, Md.	17,050	143
Chattanooga, Tenn.	17,038	144
Little Rock - North Little Rock, Ark.	17,014	145
San Antonio, Tex.	17,003	146
Sacramento, Cal.	16,986	147
Topeka, Kans.	16,975	148
Champaign - Urbana - Rantoul, Ill.	16,931	149
Lake Charles, La.	16,930	150
Cincinnati, Ohio	16,920	151
Poughkeepsie, N.Y.	16,916	152
Providence - Pawtucket - Woonsocket, R.I.	16,912	153
Austin, Tex.	16,907	154
Des Moines, Iowa	16,872	155
Colorado Springs, Colo.	16,871	156
Vineland - Millville - Bridgeton, N.J.	16,871	156
Fayetteville, N.C.	16,866	158
Mansfield, Ohio	16,863	159
Baton Rouge, La.	16,844	160
Hagerstown, Md.	16,833	161
Galveston - Texas City, Tex.	16,817	162
New Orleans, La.	16,814	163
Greensboro - Winston-Salem - High Point, N.C.	16,786	164
Ocala, Fla.	16,776	165
Visalia - Tulare - Porterville, Cal.	16,762	166
Albany - Schenectady - Troy, N.Y.	16,753	167
Enid, Okla.	16,673	168
Dubuque, Iowa	16,639	169
Chicago, Ill.	16,631	170
Albuquerque, N.M.	16,625	171
Joplin, Mo.	16,555	172
Columbia, S.C.	16,540	173
Roanoke, Va.	16,512	174
Bradenton, Fla.	16,478	175
Phoenix, Ariz.	16,475	176
Decatur, Ill.	16,425	177
Jacksonville, N.C.	16,397	178
Louisville, Ky.	16,380	179
Modesto, Cal.	16,380	179
Anderson, Ind.	16,311	181
Green Bay, Wisc.	16,305	182
Wichita, Kans.	16,291	183
Athens, Ga.	16,272	184
Fayetteville - Springdale, Ark.	16,244	185
Rochester, N.Y.	16,207	186
Fort Pierce, Fla.	16,205	187
Gainesville, Fla.	16,176	188
Fort Myers - Cape Coral, Fla.	16,088	189
Charleston, S.C.	16,082	190
Sioux City, Iowa	16,066	191
Waco, Tex.	16,056	192
Redding, Cal.	16,039	193
Charleston, W.Va.	16,030	194
Rockford, Ill.	16,008	195
Lawton, Okla.	15,994	196
Greenville - Spartanburg, S.C.	15,985	197
Salt Lake City - Ogden, Utah	15,953	198
Allentown - Bethlehem, Pa.	15,949	199
Richland - Kennewick - Pasco, Wash.	15,916	200
Monroe, La.	15,897	201
Elmira, N.Y.	15,893	202
Jacksonville, Fla.	15,884	203
Syracuse, N.Y.	15,870	204
Bakersfield, Cal.	15,864	205
Santa Rosa - Petaluma, Cal.	15,853	206
Mobile, Ala.	15,839	207
Jackson, Miss.	15,805	208
Parkersburg - Marietta, W.Va.-Ohio	15,801	209
Shreveport, La.	15,760	210
Duluth, Minn.	15,757	211
Dayton - Springfield, Ohio	15,755	212
Great Falls, Mont.	15,737	213
Akron, Ohio	15,711	214
Biloxi - Gulfport, Miss.	15,704	215
Altoona, Pa.	15,687	216
Janesville - Beloit, Wisc.	15,673	217
Vallejo - Fairfield - Napa, Cal.	15,652	218
Canton, Ohio	15,577	219
Cedar Rapids, Iowa	15,565	220
Riverside - San Bernardino, Cal.	15,520	221
Tallahassee, Fla.	15,454	222
Bloomington, Ind.	15,418	223
Davenport - Rock Island - Moline, Iowa-Ill.	15,395	224
Hickory, N.C.	15,358	225
Fresno, Cal.	15,350	226
Sherman - Denison, Tex.	15,336	227
Tampa - St. Petersburg - Clearwater, Fla.	15,285	228
Milwaukee, Wisc.	15,265	229
Tulsa, Okla.	15,254	230
State College, Pa.	15,218	231
Springfield, Ill.	15,201	232
Lawrence, Kans.	15,197	233
Huntsville, Ala.	15,164	234
Santa Cruz, Cal.	15,103	235
Columbus, Ga.	15,102	236
Binghamton, N.Y.	15,092	237
Spokane, Wash.	15,065	238
Battle Creek, Mich.	14,996	239
Buffalo, N.Y.	14,973	240
Youngstown - Warren, Ohio	14,944	241
Pine Bluff, Ark.	14,908	242
Medford, Ore.	14,891	243
Fort Collins - Loveland, Colo.	14,882	244
El Paso, Tex.	14,880	245
Jackson, Mich.	14,873	246
Clarksville - Hopkinsville, Tenn.-Ky.	14,848	247
Pensacola, Fla.	14,839	248
Augusta, Ga.	14,817	249
Wheeling, W.Va.	14,797	250
Bellingham, Wash.	14,796	251
Daytona Beach, Fla.	14,776	252
Killeen - Temple, Tex.	14,774	253
Montgomery, Ala.	14,759	254
Lakeland - Winter Haven, Fla.	14,733	255
Huntington - Ashland, W.Va.-Ky.	14,731	256
Johnson City - Kingsport - Bristol, Tenn.	14,729	257
Waterloo - Cedar Falls, Iowa	14,703	258
Stockton, Cal.	14,640	259
Erie, Pa.	14,605	260
Merced, Cal.	14,603	261
Las Cruces, N.M.	14,567	262
Melbourne - Titusville - Palm Bay, Fla.	14,556	263
Williamsport, Pa.	14,516	264
Scranton - Wilkes-Barre, Pa.	14,495	265
Columbia, Mo.	14,492	266
Pittsburgh, Pa.	14,467	267
Chico, Cal.	14,382	268
Olympia, Wash.	14,361	269
Tuscaloosa, Ala.	14,347	270
Yuba City, Cal.	14,343	271
Tacoma, Wash.	14,337	272
Appleton - Oshkosh - Neenah, Wisc.	14,285	273
Aurora - Elgin, Ill.	14,280	274
Alexandria, La.	14,273	275
Peoria, Ill.	14,239	276
Brazoria, Tex.	14,238	277
Utica - Rome, N.Y.	14,230	278
Pascagoula, Miss.	14,198	279
Lincoln, Neb.	14,187	280
Eugene - Springfield, Ore.	14,106	281
Kenosha, Wisc.	13,942	282
Tucson, Ariz.	13,918	283
Lorain - Elyria, Ohio	13,913	284
Cumberland, Md.	13,882	285
Boise, Ida.	13,743	286
Benton Harbor, Mich.	13,697	287
Birmingham, Ala.	13,678	288
Muskegon, Mich.	13,581	289
Racine, Wisc.	13,518	290
Pueblo, Colo.	13,496	291
Wausau, Wisc.	13,423	292
Yakima, Wash.	13,402	293
Fort Smith, Ark.	13,390	294
York, Pa.	13,345	295
Kankakee, Ill.	13,226	296
Anderson, S.C.	13,140	297
New York, N.Y.	13,133	298
Jersey City, N.J.	13,114	299
Iowa City, Iowa	13,077	300
Joliet, Ill.	12,841	301
Florence, Ala.	12,757	302
Salem, Ore.	12,742	303
Provo - Orem, Utah	12,725	304
Niagara Falls, N.Y.	12,708	305
Hamilton - Middletown, Ohio	12,597	306
Sharon, Pa.	12,461	307
Steubenville - Weirton, Ohio-W.Va.	12,458	308
Sheboygan, Wisc.	12,280	309
Danville, Va.	12,179	310
Beaver County, Pa.	12,175	311
Greeley, Colo.	12,174	312
Bremerton, Wash.	11,604	313
Gadsden, Ala.	11,080	314
Johnstown, Pa.	11,004	315
Vancouver, Wash.	10,784	316
Anniston, Ala.	10,739	317
Average Above Areas	**17,476**	
U.S. Average	**16,462**	

S&MM METRO MARKET RANKING

BUYING POWER INDEX (BPI)

Area	BPI	Rank
Los Angeles - Long Beach, Cal.	3.6907	1
New York, N.Y.	3.6418	2
Chicago, Ill.	2.7245	3
Philadelphia, Pa.	2.0940	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.8931	5
Detroit, Mich.	1.8864	6
Washington, D.C.	1.8662	7
Houston, Tex.	1.4387	8
Nassau - Suffolk, N.Y.	1.4212	9
Atlanta, Ga.	1.1710	10
Dallas, Tex.	1.1108	11
Minneapolis - St. Paul, Minn.	1.1032	12
Anaheim - Santa Ana, Cal.	1.0864	13
St. Louis, Mo.	1.0578	14
San Diego, Cal.	1.0051	15
Baltimore, Md.	.9644	16
Oakland, Cal.	.9591	17
San Francisco, Cal.	.9128	18
Newark, N.J.	.8986	19
Pittsburgh, Pa.	.8623	20
Seattle, Wash.	.8420	21
Phoenix, Ariz.	.8181	22
Cleveland, Ohio	.8038	23
Riverside - San Bernardino, Cal.	.8018	24
Tampa - St. Petersburg - Clearwater, Fla.	.8009	25
Miami - Hialeah, Fla.	.7850	26
Denver, Colo.	.7846	27
San Jose, Cal.	.7100	28
Bergen - Passaic, N.J.	.7039	29
Kansas City, Mo.-Kans.	.6990	30
Cincinnati, Ohio	.5950	31
Milwaukee, Wisc.	.5852	32
Sacramento, Cal.	.5817	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5673	34
Columbus, Ohio	.5469	35
Hartford - New Britain - Middletown - Bristol, Conn.	.5468	36
Fort Worth - Arlington, Tex.	.5385	37
Indianapolis, Ind.	.5303	38
New Orleans, La.	.5222	39
Norfolk - Virginia Beach - Newport News, Va.	.5209	40
Portland, Ore.	.5060	41
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4874	42
Middlesex - Somerset - Hunterdon, N.J.	.4821	43
San Antonio, Tex.	.4705	44
Monmouth - Ocean, N.J.	.4621	45
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4433	46
Rochester, N.Y.	.4397	47
Oklahoma City, Okla.	.4361	48
Nashville, Tenn.	.3942	49
Buffalo, N.Y.	.3915	50
Total Top 50	**49.5849**	
Dayton - Springfield, Ohio	.3892	51
Orlando, Fla.	.3892	51
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3840	53
Louisville, Ky.	.3837	54
Memphis, Tenn.	.3825	55
Providence - Pawtucket - Woonsocket, R.I.	.3755	56
Greensboro - Winston-Salem - High Point, N.C.	.3739	57
Salt Lake City - Ogden, Utah	.3718	58
Albany - Schenectady - Troy, N.Y.	.3696	59
New Haven - Waterbury - Meriden, Conn.	.3660	60
Honolulu, Haw.	.3535	61
Richmond - Petersburg, Va.	.3490	62
Jacksonville, Fla.	.3397	63
Birmingham, Ala.	.3353	64
Austin, Tex.	.3162	65
Tulsa, Okla.	.2976	66
Worcester - Fitchburg - Leominster, Mass.	.2875	67
Raleigh - Durham, N.C.	.2818	68
Allentown - Bethlehem, Pa.	.2760	69
Grand Rapids, Mich.	.2756	70
Syracuse, N.Y.	.2755	71
Oxnard - Ventura, Cal.	.2751	72
Omaha, Neb.	.2746	73
Toledo, Ohio	.2714	74
Scranton - Wilkes-Barre, Pa.	.2713	75
Akron, Ohio	.2611	76
Harrisburg - Lebanon - Carlisle, Pa.	.2575	77
Springfield, Mass.	.2544	78
Las Vegas, Nev.	.2524	79
Knoxville, Tenn.	.2496	80
Gary - Hammond, Ind.	.2450	81
Wilmington, Del.	.2438	82
Tucson, Ariz.	.2337	83
Fresno, Cal.	.2334	84
Lake County, Ill.	.2327	85
Greenville - Spartanburg, S.C.	.2300	86
Wichita, Kans.	.2141	87
New Bedford - Fall River - Attleboro, Mass.	.2128	88
Jersey City, N.J.	.2125	89
Baton Rouge, La.	.2118	90
Little Rock - North Little Rock, Ark.	.2067	91
Youngstown - Warren, Ohio	.2028	92
Bakersfield, Cal.	.2005	93
Tacoma, Wash.	.1982	94
Albuquerque, N.M.	.1894	95
Lansing - East Lansing, Mich.	.1814	96
Columbia, S.C.	.1797	97
Flint, Mich.	.1792	98
Mobile, Ala.	.1756	99
Charleston, S.C.	.1752	100
Total Top 100	**63.2841**	
El Paso, Tex.	.1745	101
Santa Barbara - Santa Maria - Lompoc, Cal.	.1720	102
Des Moines, Iowa	.1708	103
Saginaw - Bay City - Midland, Mich.	.1681	104
Chattanooga, Tenn.	.1656	105
Stockton, Cal.	.1653	106
Davenport - Rock Island - Moline, Iowa-Ill.	.1628	107
Johnson City - Kingsport - Bristol, Tenn.	.1622	108
Beaumont - Port Arthur, Tex.	.1614	109
Vallejo - Fairfield - Napa, Cal.	.1614	109
Manchester - Nashua, N.H.	.1609	111
Santa Rosa - Petaluma, Cal.	.1595	112
Lancaster, Pa.	.1592	113
Trenton, N.J.	.1578	114
Canton, Ohio	.1559	115
Madison, Wisc.	.1554	116
Portsmouth - Dover - Rochester, N.H.	.1535	117
Peoria, Ill.	.1527	118
York, Pa.	.1524	119
Colorado Springs, Colo.	.1523	120
Jackson, Miss.	.1507	121
Aurora - Elgin, Ill.	.1454	122
Fort Wayne, Ind.	.1446	123
Augusta, Ga.	.1440	124
Joliet, Ill.	.1436	125
Melbourne - Titusville - Palm Bay, Fla.	.1427	126
Shreveport, La.	.1404	127
Corpus Christi, Tex.	.1396	128
Atlantic City, N.J.	.1391	129
Anchorage, Alas.	.1390	130
Reading, Pa.	.1390	130
Lexington-Fayette, Ky.	.1382	132
Salinas - Seaside - Monterey, Cal.	.1379	133
Spokane, Wash.	.1355	134
Lakeland - Winter Haven, Fla.	.1353	135
Daytona Beach, Fla.	.1320	136
Pensacola, Fla.	.1296	137
Ann Arbor, Mich.	.1216	138
Fort Myers - Cape Coral, Fla.	.1213	139
Modesto, Cal.	.1206	140
Utica - Rome, N.Y.	.1204	141
Appleton - Oshkosh - Neenah, Wisc.	.1197	142
Evansville, Ind.	.1195	143
Sarasota, Fla.	.1195	143
Rockford, Ill.	.1187	145
Huntington - Ashland, W.Va.-Ky.	.1180	146
Portland, Me.	.1180	146
New London - Norwich, Conn.	.1171	148
Orange County, N.Y.	.1165	149
Poughkeepsie, N.Y.	.1148	150
Total Top 150	**70.4301**	
Reno, Nev.	.1122	151
Macon - Warner Robins, Ga.	.1121	152
Binghamton, N.Y.	.1110	153
Montgomery, Ala.	.1100	154
Charleston, W.Va.	.1081	155
Erie, Pa.	.1077	156
Lorain - Elyria, Ohio	.1048	157
McAllen - Edinburg - Mission, Tex.	.1017	158
Boulder - Longmont, Colo.	.1008	159
Duluth, Minn.	.0998	160
Santa Cruz, Cal.	.0996	161
Hamilton - Middletown, Ohio	.0993	162
South Bend - Mishawaka, Ind.	.0992	163
Eugene - Springfield, Ore.	.0988	164
Kalamazoo, Mich.	.0979	165
Visalia - Tulare - Porterville, Cal.	.0969	166
Savannah, Ga.	.0956	167
Springfield, Mo.	.0935	168
Huntsville, Ala.	.0930	169
Fayetteville, N.C.	.0929	170
Roanoke, Va.	.0923	171
Galveston - Texas City, Tex.	.0916	172
Lafayette, La.	.0914	173
Lincoln, Neb.	.0902	174
Salem, Ore.	.0897	175
Lubbock, Tex.	.0895	176
Columbus, Ga.	.0866	177
Amarillo, Tex.	.0859	178
Killeen - Temple, Tex.	.0835	179
Hickory, N.C.	.0833	180
Niagara Falls, N.Y.	.0832	181
Tallahassee, Fla.	.0831	182
Brazoria, Tex.	.0823	183
Fort Pierce, Fla.	.0822	184
Johnstown, Pa.	.0818	185
Springfield, Ill.	.0818	185
Boise, Ida.	.0775	187
Brownsville - Harlingen, Tex.	.0773	188
Bradenton, Fla.	.0769	189
Gainesville, Fla.	.0762	190
Vancouver, Wash.	.0757	191
Green Bay, Wisc.	.0750	192
Topeka, Kans.	.0747	193
Longview - Marshall, Tex.	.0733	194
St. Cloud, Minn.	.0733	194
Beaver County, Pa.	.0729	196
Cedar Rapids, Iowa	.0729	196
Biloxi - Gulfport, Miss.	.0727	196
Waco, Tex.	.0717	199
Fort Collins - Loveland, Colo.	.0711	200
Total Top 200	**74.8846**	
Asheville, N.C.	.0710	201
Houma - Thibodaux, La.	.0706	202
Odessa, Tex.	.0700	203
Champaign - Urbana - Rantoul, Ill.	.0688	204
Racine, Wisc.	.0687	205
Provo - Orem, Utah	.0685	206
Wheeling, W.Va.	.0669	207
Lake Charles, La.	.0668	208
Pittsfield, Mass.	.0660	209
Chico, Cal.	.0659	210
Tyler, Tex.	.0647	211
Fargo - Moorhead, N.D.-Minn.	.0644	212
Fort Smith, Ark.	.0636	213
Ocala, Fla.	.0636	213
Yakima, Wash.	.0636	213
Midland, Tex.	.0631	216
Bremerton, Wash.	.0628	217
Benton Harbor, Mich.	.0625	218
Lima, Ohio	.0621	219
Waterloo - Cedar Falls, Iowa	.0621	219
Elkhart - Goshen, Ind.	.0615	221
Richland - Kennewick - Pasco, Wash.	.0606	222
Parkersburg - Marietta, W.Va.-Ohio	.0595	223
Burlington, Vt.	.0592	224
Olympia, Wash.	.0588	225
Naples, Fla.	.0585	226
Lynchburg, Va.	.0584	227
Merced, Cal.	.0577	228
Sioux Falls, S.D.	.0577	228
Fort Walton Beach, Fla.	.0573	230
Jackson, Mich.	.0572	231
Muskegon, Mich.	.0572	231
Janesville - Beloit, Wisc.	.0564	233
Terre Haute, Ind.	.0564	233
Abilene, Tex.	.0557	235
Decatur, Ill.	.0557	235
Bangor, Me.	.0553	237
Battle Creek, Mich.	.0552	238
Charlottesville, Va.	.0542	239
Bloomington - Normal, Ill.	.0541	240
Steubenville - Weirton, Ohio-W.Va.	.0539	241
Eau Claire, Wisc.	.0536	242
Wichita Falls, Tex.	.0536	242
Clarksville - Hopkinsville, Tenn.-Ky.	.0533	244
Billings, Mont.	.0532	245
Vineland - Millville - Bridgeton, N.J.	.0529	246
Anderson, Ind.	.0527	247
Athens, Ga.	.0527	247
Mansfield, Ohio	.0523	249
Monroe, La.	.0510	250
Total Top 250	**77.8761**	
Anderson, S.C.	.0508	251
Redding, Cal.	.0506	252
Muncie, Ind.	.0504	253
Joplin, Mo.	.0503	254
Medford, Ore.	.0502	255
Altoona, Pa.	.0501	256
Kenosha, Wisc.	.0500	257
Bryan - College Station, Tex.	.0498	258
Wilmington, N.C.	.0493	259
Tuscaloosa, Ala.	.0492	260
Lafayette - West Lafayette, Ind.	.0490	261
Alexandria, La.	.0481	262
Florence, Ala.	.0474	263
Rochester, Minn.	.0474	263
Dothan, Ala.	.0471	265
Greeley, Colo.	.0470	266
Santa Fe, N.M.	.0469	267
Pascagoula, Miss.	.0461	268
Kokomo, Ind.	.0458	269
Sioux City, Iowa	.0455	270
Texarkana, Tex.-Ark.	.0455	270
Burlington, N.C.	.0448	272
Glens Falls, N.Y.	.0448	272
Albany, Ga.	.0443	274
Pueblo, Colo.	.0443	274
Sharon, Pa.	.0441	276
Bellingham, Wash.	.0440	277
Hagerstown, Md.	.0437	278
Columbia, Mo.	.0435	279
Panama City, Fla.	.0434	280
San Angelo, Tex.	.0433	281
Williamsport, Pa.	.0433	281
Laredo, Tex.	.0429	283
Lawton, Okla.	.0423	284
Florence, S.C.	.0422	285
Wausau, Wisc.	.0415	286
Yuba City, Cal.	.0408	287
State College, Pa.	.0403	288
Fayetteville - Springdale, Ark.	.0401	289
Sherman - Denison, Tex.	.0392	290
La Crosse, Wisc.	.0391	291
Jacksonville, N.C.	.0390	292
Lewiston - Auburn, Me.	.0389	293
Sheboygan, Wisc.	.0389	293
Bismarck, N.D.	.0387	295
Anniston, Ala.	.0386	296
Danville, Va.	.0385	297
Las Cruces, N.M.	.0385	297
Bloomington, Ind.	.0374	299
Kankakee, Ill.	.0371	300
Cumberland, Md.	.0368	301
Elmira, N.Y.	.0355	302
Rapid City, S.D.	.0350	303
St. Joseph, Mo.	.0350	303
Iowa City, Iowa	.0347	305
Owensboro, Ky.	.0346	306
Dubuque, Iowa	.0340	307
Casper, Wyo.	.0334	308
Jackson, Tenn.	.0329	309
Gadsden, Ala.	.0327	310
Grand Forks, N.D.	.0325	311
Victoria, Tex.	.0325	311
Cheyenne, Wyo.	.0321	313
Great Falls, Mont.	.0311	314
Pine Bluff, Ark.	.0301	315
Lawrence, Kans.	.0285	316
Enid, Okla.	.0275	317
Total Above Areas	**80.6490**	
Percent of U.S.	**80.6490**	
U.S. Total	**100.0000**	

1987 SURVEY OF BUYING POWER DATA SERVICE

ECONOMY-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.7790	1
Los Angeles - Long Beach, Cal.	3.2350	2
Chicago, Ill.	2.1650	3
Philadelphia, Pa.	1.8716	4
Detroit, Mich.	1.6257	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.4003	6
Houston, Tex.	1.2187	7
Washington, D.C.	1.0862	8
St. Louis, Mo.	.9428	9
Tampa - St. Petersburg - Clearwater, Fla.	.9383	10
Pittsburgh, Pa.	.9243	11
Atlanta, Ga.	.9207	12
Dallas, Tex.	.9157	13
Baltimore, Md.	.8264	14
Minneapolis - St. Paul, Minn.	.8122	15
Riverside - San Bernardino, Cal.	.8018	16
Phoenix, Ariz.	.8014	17
San Diego, Cal.	.7952	18
Nassau - Suffolk, N.Y.	.7795	19
Miami - Hialeah, Fla.	.7785	20
Cleveland, Ohio	.7757	21
Oakland, Cal.	.7283	22
Newark, N.J.	.6942	23
Seattle, Wash.	.6827	24
Anaheim - Santa Ana, Cal.	.6671	25
San Francisco, Cal.	.6502	26
New Orleans, La.	.6444	27
Denver, Colo.	.6397	28
Kansas City, Mo.-Kans.	.5845	29
Cincinnati, Ohio	.5727	30
Sacramento, Cal.	.5395	31
Columbus, Ohio	.5342	32
San Antonio, Tex.	.5177	33
Milwaukee, Wisc.	.5150	34
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5026	35
Fort Worth - Arlington, Tex.	.4837	36
Bergen - Passaic, N.J.	.4711	37
Portland, Ore.	.4595	38
Indianapolis, Ind.	.4456	39
Norfolk - Virginia Beach - Newport News, Va.	.4452	40
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4448	41
Memphis, Tenn.	.4366	42
Oklahoma City, Okla.	.4363	43
Birmingham, Ala.	.4254	44
Buffalo, N.Y.	.4139	45
San Jose, Cal.	.4099	46
Louisville, Ky.	.4024	47
Hartford - New Britain - Middletown - Bristol, Conn.	.3848	48
Greensboro - Winston-Salem - High Point, N.C.	.3807	49
Nashville, Tenn.	.3785	50
Total Top 50	**42.2852**	
Orlando, Fla.	.3738	51
Dayton - Springfield, Ohio	.3701	52
Providence - Pawtucket - Woonsocket, R.I.	.3627	53
Monmouth - Ocean, N.J.	.3617	54
Salt Lake City - Ogden, Utah	.3551	55
Rochester, N.Y.	.3547	56
Jacksonville, Fla.	.3466	57
Albany - Schenectady - Troy, N.Y.	.3458	58
Scranton - Wilkes-Barre, Pa.	.3365	59
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3330	60
Tulsa, Okla.	.3247	61
Austin, Tex.	.3129	62
Knoxville, Tenn.	.3104	63
Middlesex - Somerset - Hunterdon, N.J.	.3044	64
Richmond - Petersburg, Va.	.2990	65
Tucson, Ariz.	.2937	66
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.2878	67
New Haven - Waterbury - Meriden, Conn.	.2877	68
Greenville - Spartanburg, S.C.	.2810	69
Jersey City, N.J.	.2678	70
Toledo, Ohio	.2661	71
Allentown - Bethlehem, Pa.	.2622	72
Akron, Ohio	.2610	73
Las Vegas, Nev.	.2572	74
Raleigh - Durham, N.C.	.2552	75
Springfield, Mass.	.2546	76
Syracuse, N.Y.	.2507	77
New Bedford - Fall River - Attleboro, Mass.	.2451	78
Worcester - Fitchburg - Leominster, Mass.	.2444	79
Honolulu, Haw.	.2431	80
Tacoma, Wash.	.2401	81
Harrisburg - Lebanon - Carlisle, Pa.	.2385	82
Baton Rouge, La	.2363	83
Fresno, Cal.	.2322	84
Gary - Hammond, Ind.	.2317	85
Omaha, Neb.	.2277	86
Grand Rapids, Mich.	.2157	87
Albuquerque, N.M.	.2149	88
Mobile, Ala.	.2138	89
Chattanooga, Tenn.	.2121	90
Charleston, S.C.	.2097	91
Little Rock - North Little Rock, Ark.	.2090	92
Johnson City - Kingsport - Bristol, Tenn.	.2081	93
El Paso, Tex.	.2059	94
Youngstown - Warren, Ohio	.2045	95
Bakersfield, Cal.	.1930	96
Wilmington, Del.	.1922	97
Spokane, Wash.	.1779	98
Stockton, Cal.	.1779	98
Lakeland - Winter Haven, Fla.	.1764	100
Total Top 100	**55.5518**	
Oxnard - Ventura, Cal.	.1754	101
Jackson, Miss.	.1705	102
Flint, Mich.	.1698	103
Wichita, Kans.	.1698	103
Des Moines, Iowa	.1686	105
Shreveport, La.	.1666	106
Daytona Beach, Fla.	.1662	107
Columbia, S.C.	.1660	108
Huntington - Ashland, W.Va.-Ky.	.1656	109
Canton, Ohio	.1626	110
Beaumont - Port Arthur, Tex.	.1581	111
Saginaw - Bay City - Midland, Mich.	.1579	112
Atlantic City, N.J.	.1569	113
Augusta, Ga.	.1554	114
Corpus Christi, Tex.	.1546	115
McAllen - Edinburg - Mission, Tex.	.1531	116
Melbourne - Titusville - Palm Bay, Fla.	.1527	117
Lansing - East Lansing, Mich.	.1514	118
York, Pa.	.1475	119
Lancaster, Pa.	.1467	120
Lexington-Fayette, Ky.	.1463	121
Colorado Springs, Colo.	.1449	122
Davenport - Rock Island - Moline, Iowa-Ill.	.1430	123
Vallejo - Fairfield - Napa, Cal.	.1403	124
Santa Rosa - Petaluma, Cal.	.1389	125
Pensacola, Fla.	.1388	126
Visalia - Tulare - Porterville, Cal.	.1364	127
Santa Barbara - Santa Maria - Lompoc, Cal.	.1363	128
Reading, Pa.	.1358	129
Modesto, Cal.	.1327	130
Madison, Wisc.	.1324	131
Utica - Rome, N.Y.	.1321	132
Fort Myers - Cape Coral, Fla.	.1301	133
Fort Wayne, Ind.	.1280	134
Sarasota, Fla.	.1273	135
Montgomery, Ala.	.1246	136
Charleston, W.Va.	.1244	137
Eugene - Springfield, Ore.	.1243	138
Evansville, Ind.	.1228	139
Peoria, Ill.	.1224	140
Portsmouth - Dover - Rochester, N.H.	.1205	141
Johnstown, Pa.	.1195	142
Lake County, Ill.	.1185	143
Manchester - Nashua, N.H.	.1157	144
Trenton, N.J.	.1157	144
Portland, Me.	.1139	146
Brownsville - Harlingen, Tex.	.1134	147
Duluth, Minn.	.1133	148
Salem, Ore.	.1127	149
Macon - Warner Robins, Ga.	.1117	150
Total Top 150	**62.5839**	
Erie, Pa.	.1099	151
Springfield, Mo.	.1066	152
Fort Pierce, Fla.	.1051	153
Columbus, Ga.	.1045	154
Salinas - Seaside - Monterey, Cal.	.1044	155
Binghamton, N.Y.	.1040	156
Appleton - Oshkosh - Neenah, Wisc.	.1027	157
Orange County, N.Y.	.1025	158
Reno, Nev.	.1025	158
Rockford, Ill.	.1025	158
Savannah, Ga.	.1022	161
Hamilton - Middletown, Ohio	.1012	162
Fayetteville, N.C.	.1009	163
Gainesville, Fla.	.1006	164
Aurora - Elgin, Ill.	.1005	165
Joliet, Ill.	.0995	166
Lubbock, Tex.	.0975	167
Tallahassee, Fla.	.0975	167
Killeen - Temple, Tex.	.0972	169
Roanoke, Va.	.0970	170
Ocala, Fla.	.0964	171
South Bend - Mishawaka, Ind.	.0960	172
Chico, Cal.	.0944	173
Ann Arbor, Mich.	.0930	174
Biloxi - Gulfport, Miss.	.0926	175
Boulder - Longmont, Colo.	.0926	175
Galveston - Texas City, Tex.	.0921	177
Lorain - Elyria, Ohio	.0913	178
Lafayette, La.	.0911	179
Waco, Tex.	.0909	180
Bradenton, Fla.	.0900	181
Yakima, Wash.	.0893	182
Hickory, N.C.	.0885	183
Santa Cruz, Cal.	.0885	183
Anchorage, Alas.	.0877	185
Amarillo, Tex.	.0862	186
Wheeling, W.Va.	.0860	187
Niagara Falls, N.Y.	.0853	188
Poughkeepsie, N.Y.	.0852	189
Asheville, N.C.	.0837	190
New London - Norwich, Conn.	.0837	190
Huntsville, Ala.	.0833	192
Springfield, Ill.	.0829	193
Provo - Orem, Utah	.0823	194
Fort Smith, Ark.	.0799	195
Vancouver, Wash.	.0789	196
Longview - Marshall, Tex.	.0780	197
Boise, Ida.	.0779	198
Lake Charles, La.	.0778	199
Kalamazoo, Mich.	.0762	200
Total Top 200	**67.2244**	
Fort Collins - Loveland, Colo.	.0755	201
Beaver County, Pa.	.0752	202
Lincoln, Neb.	.0742	203
Tuscaloosa, Ala.	.0735	204
Houma - Thibodaux, La.	.0718	205
Monroe, La.	.0713	206
Champaign - Urbana - Rantoul, Ill.	.0705	207
Parkersburg - Marietta, W.Va.-Ohio	.0693	208
Steubenville - Weirton, Ohio-W.Va.	.0692	209
Naples, Fla.	.0684	210
Redding, Cal.	.0682	211
Joplin, Mo.	.0680	212
Pittsfield, Mass.	.0679	213
Alexandria, La.	.0676	214
Athens, Ga.	.0674	215
Cedar Rapids, Iowa	.0669	216
Benton Harbor, Mich.	.0654	217
Merced, Cal.	.0653	218
Medford, Ore.	.0651	219
Florence, Ala.	.0649	220
St. Cloud, Minn.	.0645	221
Green Bay, Wisc.	.0643	222
Anderson, S.C.	.0642	223
Topeka, Kans.	.0641	224
Brazoria, Tex.	.0640	225
Clarksville - Hopkinsville, Tenn.-Ky.	.0638	226
Altoona, Pa.	.0637	227
Olympia, Wash.	.0632	228
Tyler, Tex.	.0626	229
Bangor, Me.	.0623	230
Pueblo, Colo.	.0622	231
Bremerton, Wash.	.0621	232
Dothan, Ala.	.0617	233
Lima, Ohio	.0611	234
Muskegon, Mich.	.0609	235
Panama City, Fla.	.0608	236
Terre Haute, Ind.	.0607	237
Bryan - College Station, Tex.	.0604	238
Laredo, Tex.	.0603	239
Texarkana, Tex.-Ark.	.0601	240
Racine, Wisc.	.0596	241
Vineland - Millville - Bridgeton, N.J.	.0591	242
Abilene, Tex.	.0588	243
Elkhart - Goshen, Ind.	.0587	244
Odessa, Tex.	.0586	245
Greeley, Colo.	.0582	246
Wilmington, N.C.	.0581	247
Billings, Mont.	.0577	248
Fargo - Moorhead, N.D.-Minn.	.0576	249
Waterloo - Cedar Falls, Iowa	.0575	250
Total Top 250	**70.4409**	
Las Cruces, N.M.	.0569	251
Wichita Falls, Tex.	.0563	252
Bellingham, Wash.	.0559	253
Sioux City, Iowa	.0558	254
Florence, S.C.	.0557	255
Fort Walton Beach, Fla.	.0555	256
Anniston, Ala.	.0550	257
Gadsden, Ala.	.0547	258
Eau Claire, Wisc.	.0546	259
Lynchburg, Va.	.0543	260
Anderson, Ind.	.0541	261
Burlington, Vt.	.0537	262
Charlottesville, Va.	.0534	263
Yuba City, Cal.	.0532	264
Muncie, Ind.	.0530	265
Jacksonville, N.C.	.0527	266
Battle Creek, Mich.	.0526	267
Janesville - Beloit, Wisc.	.0523	268
Williamsport, Pa.	.0522	269
Mansfield, Ohio	.0517	270
Fayetteville - Springdale, Ark.	.0516	271
Sharon, Pa.	.0512	272
Sioux Falls, S.D.	.0499	273
Lewiston - Auburn, Me.	.0494	274
Albany, Ga.	.0490	275
Glens Falls, N.Y.	.0488	276
State College, Pa.	.0483	277
Decatur, Ill.	.0482	278
Richland - Kennewick - Pasco, Wash.	.0481	279
Cumberland, Md.	.0477	280
Jackson, Mich.	.0474	281
Burlington, N.C.	.0473	282
Pascagoula, Miss.	.0472	283
Midland, Tex.	.0469	284
Lafayette - West Lafayette, Ind.	.0459	285
Bloomington, Ind.	.0458	286
Danville, Va.	.0456	287
San Angelo, Tex.	.0452	288
Bloomington - Normal, Ill.	.0451	289
Lawton, Okla.	.0446	290
Hagerstown, Md.	.0440	291
Wausau, Wisc.	.0430	292
Pine Bluff, Ark.	.0429	293
Columbia, Mo.	.0427	294
Sherman - Denison, Tex.	.0425	295
Owensboro, Ky.	.0419	296
Kenosha, Wisc.	.0416	297
Santa Fe, N.M.	.0416	297
St. Joseph, Mo.	.0412	299
Kankakee, Ill.	.0403	300
Elmira, N.Y.	.0400	301
Kokomo, Ind.	.0390	302
Jackson, Tenn.	.0380	303
La Crosse, Wisc.	.0373	304
Iowa City, Iowa	.0366	305
Dubuque, Iowa	.0358	306
Rapid City, S.D.	.0358	306
Rochester, Minn.	.0358	306
Sheboygan, Wisc.	.0355	309
Great Falls, Mont.	.0353	310
Bismarck, N.D.	.0338	311
Cheyenne, Wyo.	.0330	312
Victoria, Tex.	.0323	313
Lawrence, Kans.	.0309	314
Casper, Wyo.	.0295	315
Enid, Okla.	.0295	315
Grand Forks, N.D.	.0204	317
Total Above Areas	**73.4779**	
Percent of U.S.	**73.4779**	
U.S. Total	**100.0000**	

MODERATE-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.3785	1
Los Angeles - Long Beach, Cal.	3.3304	2
Chicago, Ill.	2.2718	3
Philadelphia, Pa.	1.9350	4
Detroit, Mich.	1.6686	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.5447	6
Washington, D.C.	1.3755	7
Houston, Tex.	1.3075	8
Atlanta, Ga.	1.0885	9
Dallas, Tex.	1.0230	10
St. Louis, Mo.	.9835	11
Tampa - St. Petersburg - Clearwater, Fla.	.9588	12
Minneapolis - St. Paul, Minn.	.9530	13
San Diego, Cal.	.9216	14
Baltimore, Md.	.9145	15
Nassau - Suffolk, N.Y.	.9007	16
Pittsburgh, Pa.	.8923	17
Phoenix, Ariz.	.8627	18
Anaheim - Santa Ana, Cal.	.8392	19
Riverside - San Bernardino, Cal.	.7961	20
Miami - Hialeah, Fla.	.7913	21
Cleveland, Ohio	.7736	22
Oakland, Cal.	.7527	23
San Francisco, Cal.	.7410	24
Denver, Colo.	.7351	25
Seattle, Wash.	.7264	26
Newark, N.J.	.6853	27
Kansas City, Mo.-Kans.	.6463	28
Cincinnati, Ohio	.5850	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5831	30
Columbus, Ohio	.5776	31
Sacramento, Cal.	.5654	32
Milwaukee, Wisc.	.5537	33
New Orleans, La.	.5366	34
Norfolk - Virginia Beach - Newport News, Va.	.5293	35
Indianapolis, Ind.	.5283	36
Bergen - Passaic, N.J.	.5245	37
Portland, Ore.	.5158	38
San Jose, Cal.	.5155	39
Fort Worth - Arlington, Tex.	.5128	40
San Antonio, Tex.	.4958	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4912	42
Oklahoma City, Okla.	.4665	43
Hartford - New Britain - Middletown - Bristol, Conn.	.4428	44
Orlando, Fla.	.4220	45
Greensboro - Winston-Salem - High Point, N.C.	.4187	46
Louisville, Ky.	.4104	47
Nashville, Tenn.	.4075	48
Salt Lake City - Ogden, Utah	.4057	49
Memphis, Tenn.	.4007	50
Total Top 50	**44.6865**	
Dayton - Springfield, Ohio	.3927	51
Monmouth - Ocean, N.J.	.3888	52
Rochester, N.Y.	.3793	53
Buffalo, N.Y.	.3773	54
Birmingham, Ala.	.3733	55
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3679	56
Jacksonville, Fla.	.3662	57
Providence - Pawtucket - Woonsocket, R.I.	.3649	58
Albany - Schenectady - Troy, N.Y.	.3603	59
Middlesex - Somerset - Hunterdon, N.J.	.3393	60
Scranton - Wilkes-Barre, Pa.	.3349	61
Richmond - Petersburg, Va.	.3329	62
Tulsa, Okla.	.3250	63
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.3196	64
Austin, Tex.	.3096	65
New Haven - Waterbury - Meriden, Conn.	.2996	66
Honolulu, Haw.	.2954	67
Knoxville, Tenn.	.2861	68
Raleigh - Durham, N.C.	.2834	69
Allentown - Bethlehem, Pa.	.2821	70
Greenville - Spartanburg, S.C.	.2814	71
Las Vegas, Nev.	.2764	72
Tucson, Ariz.	.2744	73
Harrisburg - Lebanon - Carlisle, Pa.	.2724	74
Akron, Ohio	.2673	75
Worcester - Fitchburg - Leominster, Mass.	.2657	76
Toledo, Ohio	.2648	77
Grand Rapids, Mich.	.2607	78
Omaha, Neb.	.2570	79
Springfield, Mass.	.2544	80
Syracuse, N.Y.	.2530	81
Fresno, Cal.	.2375	82
Gary - Hammond, Ind.	.2343	83
Tacoma, Wash.	.2298	84
Little Rock - North Little Rock, Ark.	.2225	85
Jersey City, N.J.	.2216	86
New Bedford - Fall River - Attleboro, Mass.	.2190	87
Albuquerque, N.M.	.2167	88
Wilmington, Del.	.2159	89
Oxnard - Ventura, Cal.	.2107	90
Charleston, S.C.	.2082	91
Youngstown - Warren, Ohio	.2044	92
Baton Rouge, La.	.2037	93
Johnson City - Kingsport - Bristol, Tenn.	.1985	94
El Paso, Tex.	.1977	95
Wichita, Kans.	.1944	96
Bakersfield, Cal.	.1943	97
Chattanooga, Tenn.	.1934	98
Mobile, Ala.	.1922	99
Columbia, S.C.	.1905	100
Total Top 100	**58.3779**	
Flint, Mich.	.1824	101
Lansing - East Lansing, Mich.	.1732	102
Des Moines, Iowa	.1729	103
Colorado Springs, Colo.	.1725	104
Lancaster, Pa.	.1719	105
Lakeland - Winter Haven, Fla.	.1668	106
Stockton, Cal.	.1666	107
Melbourne - Titusville - Palm Bay, Fla.	.1656	108
York, Pa.	.1655	109
Canton, Ohio	.1653	110
Daytona Beach, Fla.	.1635	111
Lake County, Ill.	.1616	112
Jackson, Miss.	.1607	113
Saginaw - Bay City - Midland, Mich.	.1606	114
Spokane, Wash.	.1601	115
Augusta, Ga.	.1587	116
Madison, Wisc.	.1585	117
Santa Barbara - Santa Maria - Lompoc, Cal.	.1551	118
Shreveport, La.	.1547	119
Davenport - Rock Island - Moline, Iowa-Ill.	.1523	120
Fort Wayne, Ind.	.1509	121
Atlantic City, N.J.	.1505	122
Lexington-Fayette, Ky.	.1486	123
Reading, Pa.	.1472	124
Fort Myers - Cape Coral, Fla.	.1470	125
Vallejo - Fairfield - Napa, Cal.	.1464	126
Santa Rosa - Petaluma, Cal.	.1454	127
Beaumont - Port Arthur, Tex.	.1446	128
Corpus Christi, Tex.	.1423	129
Pensacola, Fla.	.1422	130
Sarasota, Fla.	.1415	131
Huntington - Ashland, W.Va.-Ky.	.1402	132
Peoria, Ill.	.1371	133
Portsmouth - Dover - Rochester, N.H.	.1365	134
Manchester - Nashua, N.H.	.1361	135
Utica - Rome, N.Y.	.1343	136
Salinas - Seaside - Monterey, Cal.	.1289	137
Modesto, Cal.	.1282	138
Appleton - Oshkosh - Neenah, Wisc.	.1240	139
Evansville, Ind.	.1238	140
Portland, Me.	.1238	140
Aurora - Elgin, Ill.	.1237	142
Montgomery, Ala.	.1231	143
Trenton, N.J.	.1226	144
Charleston, W.Va.	.1209	145
Reno, Nev.	.1202	146
Eugene - Springfield, Ore.	.1194	147
Visalia - Tulare - Porterville, Cal.	.1167	148
McAllen - Edinburg - Mission, Tex.	.1163	149
Erie, Pa.	.1158	150
Total Top 150	**65.6646**	
Anchorage, Alas.	.1142	151
Joliet, Ill.	.1140	152
Salem, Ore.	.1137	153
Fayetteville, N.C.	.1135	154
Rockford, Ill.	.1126	155
Macon - Warner Robins, Ga.	.1115	156
Ann Arbor, Mich.	.1111	157
Binghamton, N.Y.	.1111	157
Johnstown, Pa.	.1071	159
Springfield, Mo.	.1060	160
South Bend - Mishawaka, Ind.	.1050	161
Orange County, N.Y.	.1046	162
Hickory, N.C.	.1039	163
Columbus, Ga.	.1024	164
Duluth, Minn.	.1014	165
Roanoke, Va.	.1007	166
Fort Pierce, Fla.	.1004	167
Savannah, Ga.	.0993	168
New London - Norwich, Conn.	.0988	169
Hamilton - Middletown, Ohio	.0985	170
Lubbock, Tex.	.0981	171
Boulder - Longmont, Colo.	.0979	172
Killeen - Temple, Tex.	.0960	173
Bradenton, Fla.	.0958	174
Lorain - Elyria, Ohio	.0950	175
Huntsville, Ala.	.0939	176
Lafayette, La.	.0916	177
Kalamazoo, Mich.	.0915	178
Amarillo, Tex.	.0910	179
Springfield, Ill.	.0904	180
Tallahassee, Fla.	.0904	180
Poughkeepsie, N.Y.	.0902	182
Biloxi - Gulfport, Miss.	.0887	183
Santa Cruz, Cal.	.0884	184
Asheville, N.C.	.0881	185
Brownsville - Harlingen, Tex.	.0875	186
Lincoln, Neb.	.0860	187
Ocala, Fla.	.0859	188
Boise, Ida.	.0850	189
Galveston - Texas City, Tex.	.0849	190
Gainesville, Fla.	.0832	191
Provo - Orem, Utah	.0826	192
Niagara Falls, N.Y.	.0819	193
Fort Collins - Loveland, Colo.	.0807	194
Fort Smith, Ark.	.0795	195
Chico, Cal.	.0793	196
Vancouver, Wash.	.0792	197
St. Cloud, Minn.	.0791	198
Waco, Tex.	.0788	199
Green Bay, Wisc.	.0769	200
Total Top 200	**70.4119**	
Wheeling, W.Va.	.0768	201
Yakima, Wash.	.0753	202
Cedar Rapids, Iowa	.0747	203
Longview - Marshall, Tex.	.0724	204
Parkersburg - Marietta, W.Va.-Ohio	.0718	205
Elkhart - Goshen, Ind.	.0711	206
Champaign - Urbana - Rantoul, Ill.	.0706	207
Topeka, Kans.	.0706	207
Houma - Thibodaux, La.	.0700	209
Beaver County, Pa.	.0686	210
Merced, Cal.	.0678	211
Lima, Ohio	.0674	212
Pittsfield, Mass.	.0674	212
Lake Charles, La.	.0672	214
Odessa, Tex.	.0672	214
Fort Walton Beach, Fla.	.0670	216
Medford, Ore.	.0662	217
Bremerton, Wash.	.0661	218
Clarksville - Hopkinsville, Tenn.-Ky.	.0656	219
Fargo - Moorhead, N.D.-Minn.	.0653	220
Benton Harbor, Mich.	.0650	221
Anderson, S.C.	.0649	222
Terre Haute, Ind.	.0638	223
Naples, Fla.	.0635	224
Joplin, Mo.	.0630	225
Racine, Wisc.	.0629	226
Altoona, Pa.	.0628	227
Tyler, Tex.	.0627	228
Abilene, Tex.	.0625	229
Athens, Ga.	.0625	229
Bangor, Me.	.0625	229
Muskegon, Mich.	.0623	232
Olympia, Wash.	.0619	233
Eau Claire, Wisc.	.0615	234
Lynchburg, Va.	.0610	235
Burlington, Vt.	.0609	236
Steubenville - Weirton, Ohio-W.Va.	.0603	237
Waterloo - Cedar Falls, Iowa	.0603	237
Billings, Mont.	.0602	239
Redding, Cal.	.0600	240
Brazoria, Tex.	.0597	241
Dothan, Ala.	.0597	241
Wichita Falls, Tex.	.0590	243
Florence, Ala.	.0577	244
Mansfield, Ohio	.0575	245
Panama City, Fla.	.0575	245
Vineland - Millville - Bridgeton, N.J.	.0574	247
Greeley, Colo.	.0567	248
Wilmington, N.C.	.0566	249
Sioux Falls, S.D.	.0562	250
Total Top 250	**73.6235**	
Tuscaloosa, Ala.	.0560	251
Charlottesville, Va.	.0555	252
Alexandria, La.	.0551	253
Anderson, Ind.	.0548	254
Battle Creek, Mich.	.0545	255
Janesville - Beloit, Wisc.	.0545	255
Jackson, Mich.	.0539	257
Monroe, La.	.0539	257
Midland, Tex.	.0536	259
Florence, S.C.	.0534	260
Williamsport, Pa.	.0534	260
Sioux City, Iowa	.0530	262
Texarkana, Tex.-Ark.	.0528	263
Decatur, Ill.	.0525	264
Pueblo, Colo.	.0521	265
Muncie, Ind.	.0520	266
Burlington, N.C.	.0519	267
Lafayette - West Lafayette, Ind.	.0518	268
Sharon, Pa.	.0517	269
Bloomington - Normal, Ill.	.0510	270
Richland - Kennewick - Pasco, Wash.	.0507	271
Pascagoula, Miss.	.0506	272
Bryan - College Station, Tex.	.0503	273
Glens Falls, N.Y.	.0503	273
Fayetteville - Springdale, Ark.	.0498	275
Lawton, Okla.	.0494	276
Yuba City, Cal.	.0494	276
Bellingham, Wash.	.0493	278
Jacksonville, N.C.	.0492	279
Anniston, Ala.	.0491	280
Hagerstown, Md.	.0490	281
Lewiston - Auburn, Me.	.0484	282
Wausau, Wisc.	.0463	283
Albany, Ga.	.0462	284
State College, Pa.	.0460	285
Laredo, Tex.	.0459	286
Cumberland, Md.	.0458	287
Las Cruces, N.M.	.0457	288
San Angelo, Tex.	.0455	289
Danville, Va.	.0454	290
Santa Fe, N.M.	.0444	291
Rochester, Minn.	.0443	292
Columbia, Mo.	.0433	293
Kokomo, Ind.	.0430	294
La Crosse, Wisc.	.0428	295
Kenosha, Wisc.	.0427	296
Sherman - Denison, Tex.	.0423	297
Elmira, N.Y.	.0421	298
Bloomington, Ind.	.0409	299
Kankakee, Ill.	.0401	300
Gadsden, Ala.	.0396	301
Owensboro, Ky.	.0395	302
St. Joseph, Mo.	.0384	303
Sheboygan, Wisc.	.0384	303
Bismarck, N.D.	.0382	305
Rapid City, S.D.	.0378	306
Great Falls, Mont.	.0375	307
Jackson, Tenn.	.0367	308
Dubuque, Iowa	.0358	309
Iowa City, Iowa	.0357	310
Cheyenne, Wyo.	.0352	311
Pine Bluff, Ark.	.0327	312
Victoria, Tex.	.0325	313
Casper, Wyo.	.0317	314
Enid, Okla.	.0307	315
Grand Forks, N.D.	.0285	316
Lawrence, Kans.	.0279	317
Total Above Areas	**76.6759**	
Percent of U.S.	**76.6759**	
U.S. Total	**100.0000**	

PREMIUM-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	4.0944	1
Los Angeles - Long Beach, Cal.	3.8680	2
Chicago, Ill.	3.0205	3
Philadelphia, Pa.	2.1965	4
Washington, D.C.	2.0169	5
Detroit, Mich.	2.0038	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.9060	7
Nassau - Suffolk, N.Y.	1.5326	8
Houston, Tex.	1.5161	9
Atlanta, Ga.	1.1835	10
Anaheim - Santa Ana, Cal.	1.1542	11
Dallas, Tex.	1.1464	12
Minneapolis - St. Paul, Minn.	1.1007	13
St. Louis, Mo.	1.0407	14
San Diego, Cal.	1.0069	15
San Francisco, Cal.	1.0013	16
Oakland, Cal.	.9936	17
Baltimore, Md.	.9886	18
Newark, N.J.	.9622	19
Seattle, Wash.	.9337	20
Pittsburgh, Pa.	.8837	21
Denver, Colo.	.8564	22
Phoenix, Ariz.	.8433	23
Cleveland, Ohio	.8391	24
Miami - Hialeah, Fla.	.8345	25
Bergen - Passaic, N.J.	.8044	26
Riverside - San Bernardino, Cal.	.7806	27
San Jose, Cal.	.7740	28
Tampa - St. Petersburg - Clearwater, Fla.	.7683	29
Kansas City, Mo.-Kans.	.6776	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.6018	31
Milwaukee, Wisc.	.5926	32
Sacramento, Cal.	.5857	33
Cincinnati, Ohio	.5823	34
Middlesex - Somerset - Hunterdon, N.J.	.5643	35
Hartford - New Britain - Middletown - Bristol, Conn.	.5631	36
New Orleans, La.	.5553	37
Norfolk - Virginia Beach - Newport News, Va.	.5411	38
Fort Worth - Arlington, Tex.	.5400	39
Columbus, Ohio	.5389	40
Indianapolis, Ind.	.5302	41
Portland, Ore.	.5244	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4743	43
Oklahoma City, Okla.	.4676	44
San Antonio, Tex.	.4614	45
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4601	46
Monmouth - Ocean, N.J.	.4533	47
Rochester, N.Y.	.4474	48
West Palm Beach - Boca Raton - Delray Beach, Fla.	.4193	49
Buffalo, N.Y.	.4084	50
Total Top 50	**52.0400**	
Dayton - Springfield, Ohio	.3930	51
Salt Lake City - Ogden, Utah	.3913	52
Memphis, Tenn.	.3905	53
Greensboro - Winston-Salem - High Point, N.C.	.3903	54
Nashville, Tenn.	.3866	55
Albany - Schenectady - Troy, N.Y.	.3824	56
Louisville, Ky.	.3810	57
New Haven - Waterbury - Meriden, Conn.	.3743	58
Orlando, Fla.	.3705	59
Providence - Pawtucket - Woonsocket, R.I.	.3686	60
Birmingham, Ala.	.3614	61
Honolulu, Haw.	.3519	62
Richmond - Petersburg, Va.	.3516	63
Jacksonville, Fla.	.3282	64
Tulsa, Okla.	.3197	65
Austin, Tex.	.3179	66
Grand Rapids, Mich.	.2971	67
Raleigh - Durham, N.C.	.2946	68
Omaha, Neb.	.2876	69
Syracuse, N.Y.	.2855	70
Worcester - Fitchburg - Leominster, Mass.	.2784	71
Allentown - Bethlehem, Pa.	.2783	72
Las Vegas, Nev.	.2726	73
Oxnard - Ventura, Cal.	.2680	74
Scranton - Wilkes-Barre, Pa.	.2625	75
Toledo, Ohio	.2586	76
Gary - Hammond, Ind.	.2525	77
Harrisburg - Lebanon - Carlisle, Pa.	.2501	78
Wilmington, Del.	.2471	79
Knoxville, Tenn.	.2468	80
Akron, Ohio	.2464	81
Springfield, Mass.	.2446	82
Jersey City, N.J.	.2364	83
Tucson, Ariz.	.2330	84
Greenville - Spartanburg, S.C.	.2319	85
Fresno, Cal.	.2268	86
Lake County, Ill.	.2267	87
Baton Rouge, La.	.2192	88
Little Rock - North Little Rock, Ark.	.2127	89
Wichita, Kans.	.2089	90
Youngstown - Warren, Ohio	.2029	91
New Bedford - Fall River - Attleboro, Mass.	.2027	92
Albuquerque, N.M.	.1941	93
Bakersfield, Cal.	.1925	94
Tacoma, Wash.	.1883	95
Lansing - East Lansing, Mich.	.1848	96
Madison, Wisc.	.1820	97
Flint, Mich.	.1780	98
Saginaw - Bay City - Midland, Mich.	.1764	99
Reading, Pa.	.1760	100
Total Top 100	**65.8432**	
Santa Barbara - Santa Maria - Lompoc, Cal.	.1760	100
Columbia, S.C.	.1758	102
Des Moines, Iowa	.1740	103
Beaumont - Port Arthur, Tex.	.1733	104
Charleston, S.C.	.1705	105
El Paso, Tex.	.1693	106
Chattanooga, Tenn.	.1655	107
Lancaster, Pa.	.1651	108
Manchester - Nashua, N.H.	.1651	108
Trenton, N.J.	.1646	110
Mobile, Ala.	.1638	111
Stockton, Cal.	.1627	112
Davenport - Rock Island - Moline, Iowa-Ill.	.1616	113
Santa Rosa - Petaluma, Cal.	.1612	114
Canton, Ohio	.1588	115
Vallejo - Fairfield - Napa, Cal.	.1581	116
Peoria, Ill.	.1570	117
York, Pa.	.1552	118
Portsmouth - Dover - Rochester, N.H.	.1544	119
Johnson City - Kingsport - Bristol, Tenn.	.1520	120
Fort Wayne, Ind.	.1507	121
Colorado Springs, Colo.	.1490	122
Joliet, Ill.	.1479	123
Aurora - Elgin, Ill.	.1467	124
Augusta, Ga.	.1433	125
Shreveport, La.	.1417	126
Jackson, Miss.	.1415	127
Salinas - Seaside - Monterey, Cal.	.1389	128
Melbourne - Titusville - Palm Bay, Fla.	.1382	129
Anchorage, Alas.	.1366	130
Corpus Christi, Tex.	.1357	131
Spokane, Wash.	.1340	132
Lexington-Fayette, Ky.	.1323	133
Atlantic City, N.J.	.1298	134
Sarasota, Fla.	.1275	135
Rockford, Ill.	.1251	136
Evansville, Ind.	.1249	137
Utica - Rome, N.Y.	.1239	138
Appleton - Oshkosh - Neenah, Wisc.	.1235	139
Modesto, Cal.	.1233	140
Daytona Beach, Fla.	.1228	141
Fort Myers - Cape Coral, Fla.	.1227	142
Ann Arbor, Mich.	.1226	143
Pensacola, Fla.	.1222	144
Orange County, N.Y.	.1181	145
Poughkeepsie, N.Y.	.1161	146
Lakeland - Winter Haven, Fla.	.1158	147
New London - Norwich, Conn.	.1124	148
Reno, Nev.	.1120	149
Macon - Warner Robins, Ga.	.1118	150
Total Top 150	**73.0182**	
Erie, Pa.	.1110	151
Binghamton, N.Y.	.1108	152
Huntington - Ashland, W.Va.-Ky.	.1097	153
Kalamazoo, Mich.	.1076	154
Boulder - Longmont, Colo.	.1066	155
South Bend - Mishawaka, Ind.	.1059	156
Montgomery, Ala.	.1048	157
Lorain - Elyria, Ohio	.1047	158
Charleston, W.Va.	.1033	159
McAllen - Edinburg - Mission, Tex.	.1024	160
Portland, Me.	.1007	161
Savannah, Ga.	.0992	162
Huntsville, Ala.	.0980	163
Eugene - Springfield, Ore.	.0957	164
Roanoke, Va.	.0951	165
Duluth, Minn.	.0947	166
Santa Cruz, Cal.	.0947	166
Hamilton - Middletown, Ohio	.0936	168
Lafayette, La.	.0923	169
Galveston - Texas City, Tex.	.0916	170
Amarillo, Tex.	.0884	171
Fayetteville, N.C.	.0884	171
Lincoln, Neb.	.0883	173
Lubbock, Tex.	.0873	174
Springfield, Mo.	.0870	175
Salem, Ore.	.0850	176
Visalia - Tulare - Porterville, Cal.	.0847	177
Hickory, N.C.	.0842	178
Niagara Falls, N.Y.	.0842	178
Springfield, Ill.	.0837	180
Brazoria, Tex.	.0834	181
Columbus, Ga.	.0820	182
Tallahassee, Fla.	.0791	183
Green Bay, Wisc.	.0789	184
Fort Pierce, Fla.	.0781	185
Vancouver, Wash.	.0775	186
Boise, Ida.	.0767	187
Beaver County, Pa.	.0763	188
Longview - Marshall, Tex.	.0751	189
Brownsville - Harlingen, Tex.	.0749	190
Johnstown, Pa.	.0743	191
Cedar Rapids, Iowa	.0740	192
Odessa, Tex.	.0729	193
Racine, Wisc.	.0715	194
Bradenton, Fla.	.0709	195
Fort Collins - Loveland, Colo.	.0703	196
Lake Charles, La.	.0702	197
Topeka, Kans.	.0696	198
Houma - Thibodaux, La.	.0694	199
Asheville, N.C.	.0693	200
Total Top 200	**77.3962**	
Killeen - Temple, Tex.	.0687	201
Gainesville, Fla.	.0668	202
Tyler, Tex.	.0654	203
Wheeling, W.Va.	.0654	203
Waco, Tex.	.0650	205
Bremerton, Wash.	.0641	206
Naples, Fla.	.0639	207
Midland, Tex.	.0634	208
Champaign - Urbana - Rantoul, Ill.	.0630	209
Waterloo - Cedar Falls, Iowa	.0624	210
Richland - Kennewick - Pasco, Wash.	.0618	211
Biloxi - Gulfport, Miss.	.0612	212
Yakima, Wash.	.0604	213
Pittsfield, Mass.	.0601	214
Burlington, Vt.	.0600	215
Olympia, Wash.	.0600	215
Provo - Orem, Utah	.0596	217
Laredo, Tex.	.0594	218
Fargo - Moorhead, N.D.-Minn.	.0592	219
Decatur, Ill.	.0589	220
Chico, Cal.	.0585	221
Fort Smith, Ark.	.0584	222
Benton Harbor, Mich.	.0580	223
Charlottesville, Va.	.0579	224
Lima, Ohio	.0578	225
Fort Walton Beach, Fla.	.0571	226
Sioux Falls, S.D.	.0569	227
Lynchburg, Va.	.0568	228
Janesville - Beloit, Wisc.	.0567	229
Jackson, Mich.	.0561	230
St. Cloud, Minn.	.0558	231
Billings, Mont.	.0555	232
Parkersburg - Marietta, W.Va.-Ohio	.0554	233
Muskegon, Mich.	.0550	234
Ocala, Fla.	.0550	234
Monroe, La.	.0545	236
Bloomington - Normal, Ill.	.0531	237
Anderson, Ind.	.0530	238
Elkhart - Goshen, Ind.	.0525	239
Steubenville - Weirton, Ohio-W.Va.	.0525	239
Burlington, N.C.	.0524	241
Battle Creek, Mich.	.0519	242
Altoona, Pa.	.0514	243
Terre Haute, Ind.	.0513	244
Anderson, S.C.	.0511	245
Wilmington, N.C.	.0504	246
Abilene, Tex.	.0502	247
Wichita Falls, Tex.	.0500	248
Vineland - Millville - Bridgeton, N.J.	.0498	249
Kenosha, Wisc.	.0497	250
Total Top 250	**80.2696**	
Santa Fe, N.M.	.0494	251
Mansfield, Ohio	.0492	252
Muncie, Ind.	.0492	252
Eau Claire, Wisc.	.0490	254
Alexandria, La.	.0482	255
Bangor, Me.	.0479	256
Rochester, Minn.	.0476	257
Tuscaloosa, Ala.	.0464	258
Florence, Ala.	.0463	259
Merced, Cal.	.0462	260
Athens, Ga.	.0459	261
Kokomo, Ind.	.0457	262
Pascagoula, Miss.	.0447	263
Pueblo, Colo.	.0446	264
Williamsport, Pa.	.0446	264
Sharon, Pa.	.0444	266
Albany, Ga.	.0442	267
Greeley, Colo.	.0441	268
Redding, Cal.	.0441	268
Texarkana, Tex.-Ark.	.0440	270
Medford, Ore.	.0439	271
Bryan - College Station, Tex.	.0437	272
Lafayette - West Lafayette, Ind.	.0432	273
Sioux City, Iowa	.0430	274
Hagerstown, Md.	.0429	275
Joplin, Mo.	.0429	275
Dothan, Ala.	.0427	277
Bellingham, Wash.	.0424	278
San Angelo, Tex.	.0419	279
Clarksville - Hopkinsville, Tenn.-Ky.	.0416	280
Wausau, Wisc.	.0409	281
Columbia, Mo.	.0403	282
Glens Falls, N.Y.	.0403	282
La Crosse, Wisc.	.0400	284
Danville, Va.	.0397	285
Lawton, Okla.	.0389	286
Florence, S.C.	.0385	287
Panama City, Fla.	.0382	288
Sheboygan, Wisc.	.0379	289
Sherman - Denison, Tex.	.0376	290
Kankakee, Ill.	.0368	291
Bismarck, N.D.	.0365	292
Yuba City, Cal.	.0364	293
Anniston, Ala.	.0362	294
Casper, Wyo.	.0362	294
State College, Pa.	.0360	296
Cumberland, Md.	.0350	297
Elmira, N.Y.	.0340	298
Fayetteville - Springdale, Ark.	.0340	298
Las Cruces, N.M.	.0340	298
Dubuque, Iowa	.0338	301
Bloomington, Ind.	.0337	302
Cheyenne, Wyo.	.0334	303
Great Falls, Mont.	.0329	304
Victoria, Tex.	.0329	304
Owensboro, Ky.	.0326	306
Iowa City, Iowa	.0324	307
Jackson, Tenn.	.0322	308
Lewiston - Auburn, Me.	.0322	308
Rapid City, S.D.	.0316	310
St. Joseph, Mo.	.0311	311
Gadsden, Ala.	.0309	312
Grand Forks, N.D.	.0308	313
Enid, Okla.	.0302	314
Pine Bluff, Ark.	.0290	315
Jacksonville, N.C.	.0268	316
Lawrence, Kans.	.0245	317
Total Above Areas	**82.9019**	
Percent of U.S.	**82.9019**	
U.S. Total	**100.0000**	

1987 SURVEY OF BUYING POWER DATA SERVICE

NOTES

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

	Population		Households		Population Density		Effective Buying Income (EBI)		Median Household EBI		Average Household EBI		Per Capita EBI	
Area	(Thous.)	Rank	(Thous.)	Rank	(Pop/Sq.Mi.)	Rank	($000)	Rank	($)	Rank	($)	Rank	($)	Rank
Abilene, Tex.	123.1	264	44.1	267	134	250	1,318,764	266	20,953	255	29,904	217	10,713	230
Akron, Ohio	648.5	71	242.4	72	717	34	7,771,852	75	25,272	134	32,062	146	11,984	144
Albany, Ga.	118.9	274	39.8	284	173	213	1,148,535	286	22,669	210	28,858	244	9,660	289
Albany - Schenectady - Troy, N.Y.	854.3	58	320.0	60	263	130	11,358,054	54	26,745	88	35,494	65	13,295	62
Albuquerque, N.M.	476.5	96	181.7	91	408	77	5,294,908	96	21,829	227	29,141	237	11,112	201
Alexandria, La.	143.2	230	50.0	243	107	264	1,302,184	269	18,214	307	26,044	295	9,093	303
Allentown - Bethlehem, Pa.	660.7	69	253.0	68	450	61	8,327,706	72	26,029	104	32,916	122	12,604	100
Altoona, Pa.	135.4	244	51.1	238	257	139	1,359,232	258	20,600	265	26,599	290	10,039	275
Amarillo, Tex.	198.3	191	75.5	187	109	262	2,427,055	178	24,011	168	32,146	141	12,239	119
Anaheim - Santa Ana, Cal.	2,177.3	16	773.8	18	2,728	5	34,579,535	10	35,181	8	44,688	8	15,882	11
Anchorage, Alas.	239.5	168	88.5	163	138	248	3,865,706	131	34,806	11	43,680	11	16,141	9
Anderson, Ind.	132.0	248	48.8	249	291	118	1,528,022	240	25,405	127	31,312	172	11,576	174
Anderson, S.C.	146.6	227	54.9	223	204	183	1,437,072	245	21,148	249	26,176	294	9,803	282
Ann Arbor, Mich.	270.2	152	98.6	151	381	82	3,641.123	140	27,924	61	36,928	48	13,476	57
Anniston, Ala.	124.6	259	44.2	266	204	183	1,119,937	290	18,515	306	25,338	304	8,988	305
Appleton - Oshkosh - Neenah, Wisc.	306.8	141	112.0	140	217	167	3,698,499	139	26,674	90	33,022	120	12,055	136
Asheville, N.C.	170.1	211	67.4	201	258	137	1,846,672	210	20,483	268	27,399	274	10,856	217
Athens, Ga.	143.0	231	51.9	230	153	231	1,413,789	249	19,610	287	27,241	277	9,887	279
Atlanta, Ga.	2,543.2	10	938.7	9	494	57	34,278,189	11	29,025	40	36,517	55	13,478	56
Atlantic City, N.J.	307.4	140	120.5	132	370	85	3,746,771	137	21,815	228	31,094	181	12,189	129
Augusta, Ga.	390.8	110	138.3	117	199	190	4,175,461	127	22,705	209	30,191	213	10,684	231
Aurora - Elgin, Ill.	350.6	125	123.0	131	414	73	4,819,983	108	31,557	22	39,187	27	13,748	44
Austin, Tex.	732.9	66	279.7	65	261	135	9,525,126	65	24,769	146	34,055	95	12,996	79
Bakersfield, Cal.	493.8	92	176.0	94	61	294	6,157,232	89	25,870	113	34,984	77	12,469	107
Baltimore, Md.	2,306.1	14	836.6	14	881	29	28,921,343	19	28,227	53	34,570	84	12,541	106
Bangor, Me.	138.4	240	48.5	251	40	306	1,414,710	248	22,006	223	29,169	236	10,222	263
Baton Rouge, La.	557.1	85	192.4	88	346	94	5,969,668	92	24,555	150	31,027	184	10,716	229
Battle Creek, Mich.	137.4	242	51.7	232	193	192	1,680,976	227	25,611	124	32,514	135	12,234	122
Beaumont - Port Arthur, Tex.	393.6	109	140.7	113	179	208	4,703,210	112	27,611	70	33,427	109	11,949	148
Beaver County, Pa.	194.6	193	71.7	192	446	64	2,335,729	187	27,555	73	32,576	134	12,003	141
Bellingham, Wash.	116.1	278	44.8	262	55	297	1,250,828	273	21,200	247	27,920	257	10,774	223
Benton Harbor, Mich.	165.7	213	61.2	212	288	120	1,893,382	206	23,557	182	30,938	186	11,427	182
Bergen - Passaic, N.J.	1,302.9	35	482.4	36	3,073	4	22,157,291	28	34,860	10	45,931	7	17,006	5
Billings, Mont.	123.2	263	47.9	253	47	304	1,399,251	252	22,953	204	29,212	234	11,358	187
Biloxi - Gulfport, Miss.	202.3	189	72.4	190	191	197	1,961,457	201	19,007	299	27,092	281	9,696	287
Binghamton, N.Y.	268.5	154	98.9	150	218	165	3,495,139	146	26,396	92	35,340	70	13,017	77
Birmingham, Ala.	922.0	54	347.9	51	230	156	9,711,240	64	20,813	261	27,914	258	10,533	240
Bismarck, N.D.	92.3	303	32.7	303	26	316	1,108,602	293	25,902	111	33,902	97	12,011	140
Bloomington - Normal, Ill.	125.4	256	45.7	260	106	266	1,653,402	230	27,007	85	36,179	58	13,185	67
Bloomington, Ind.	101.2	296	36.2	297	263	130	1,057,109	295	19,463	291	29,202	235	10,446	250
Boise, Ida.	202.4	188	74.7	189	192	195	2,386,114	181	24,397	156	31,943	149	11,789	160
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,724.2	6	1,389.3	6	1,533	10	57,664,154	6	31,333	24	41,506	20	15,484	17
Boulder - Longmont, Colo.	217.6	181	85.0	171	293	114	2,978,667	159	28,036	58	35,043	76	13,689	49
Bradenton, Fla.	180.5	199	77.0	185	242	148	2,174,460	194	21,087	250	28,240	253	12,047	137
Brazoria, Tex.	205.8	187	67.2	202	146	242	2,733,957	168	34,949	9	40,684	22	13,285	63
Bremerton, Wash.	170.9	208	63.5	205	435	69	2,017,441	197	25,829	114	31,771	154	11,805	157
Bridgeport - Stamford - Norwalk - Danbury, Conn.	828.6	61	296.4	61	1,311	15	16,035,845	36	39,168	2	54,102	1	19,353	1
Brownsville - Harlingen, Tex.	251.7	162	71.8	191	278	125	1,733,555	221	16,693	314	24,144	312	6,887	315
Bryan - College Station, Tex.	120.9	269	44.1	267	206	179	1,385,703	254	20,783	263	31,422	165	11,462	180
Buffalo, N.Y.	975.2	47	360.1	47	932	24	12,031,723	48	25,622	122	33,412	110	12,338	114
Burlington, N.C.	102.8	295	39.3	285	237	151	1,139,801	287	22,635	211	29,003	240	11,088	203
Burlington, Vt.	129.4	251	46.4	257	206	179	1,580,530	236	26,035	103	34,063	94	12,214	126
Canton, Ohio	405.4	106	147.7	107	419	71	4,518,301	118	24,915	142	30,591	201	11,145	199
Casper, Wyo.	72.4	315	27.3	313	14	317	932,689	307	28,582	48	34,164	92	12,882	83
Cedar Rapids, Iowa	172.0	206	67.0	203	238	150	2,237,739	191	26,735	89	33,399	111	13,010	78
Champaign - Urbana - Rantoul, Ill.	170.9	208	61.6	211	171	214	2,006,909	198	22,442	215	32,580	133	11,743	166
Charleston, S.C.	493.7	93	169.5	96	188	201	4,726,068	110	20,700	264	27,882	261	9,573	293
Charleston, W.Va.	269.6	153	106.0	145	216	169	3,062,052	158	22,821	206	28,587	243	11,358	187
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,071.6	43	398.6	43	316	104	12,581,192	47	24,484	153	31,563	162	11,741	168
Charlottesville, Va.	122.7	266	46.2	258	104	270	1,554,448	239	24,591	148	33,646	102	12,669	96
Chattanooga, Tenn.	433.2	102	161.9	99	206	179	4,410,355	122	20,940	256	27,241	277	10,181	267
Cheyenne, Wyo.	73.7	313	28.6	312	27	315	831,933	313	23,015	200	29,788	221	11,559	176
Chicago, Ill.	6,166.3	3	2,257.6	3	3,242	3	86,724,155	3	29,481	35	38,414	33	14,064	40
Chico, Cal.	170.7	210	69.0	196	104	270	1,885,895	207	19,152	297	27,332	276	11,048	206
Cincinnati, Ohio	1,419.3	29	529.9	29	664	37	17,675,127	33	25,727	118	33,356	112	12,453	109
Clarksville - Hopkinsville, Tenn.-Ky.	158.9	215	52.0	229	126	252	1,471,488	243	19,200	296	28,298	249	9,260	298
Cleveland, Ohio	1,853.3	23	712.3	22	1,219	17	23,747,837	25	26,043	102	33,340	113	12,814	89
Colorado Springs, Colo.	372.0	117	138.7	116	175	209	4,424,196	121	24,101	165	31,898	150	11,893	150
Columbia, Mo.	109.1	287	39.3	285	159	222	1,374,356	255	24,482	154	34,971	78	12,597	101
Columbia, S.C.	449.0	100	160.9	100	306	109	5,284,369	97	24,549	152	32,843	125	11,769	162
Columbus, Ga.	248.1	165	85.3	169	225	161	2,384,546	182	19,455	292	27,955	255	9,611	292
Columbus, Ohio	1,301.6	36	496.1	32	363	87	15,929,295	38	24,556	149	32,109	143	12,238	120
Corpus Christi, Tex.	365.6	119	120.1	133	237	151	3,738,560	138	23,304	190	31,129	179	10,226	262
Cumberland, Md.	104.5	290	39.3	285	139	247	1,018,109	299	20,221	275	25,906	299	9,743	284
Dallas, Tex.	2,378.0	12	890.6	10	529	48	33,636,723	13	28,471	49	37,769	39	14,145	38
Danville, Va.	112.5	286	40.5	280	111	260	1,155,859	284	22,029	222	28,540	246	10,274	259
Davenport - Rock Island - Moline, Iowa-Ill.	386.0	113	146.2	108	226	160	5,085,815	101	27,749	67	34,787	80	13,176	68
Dayton - Springfield, Ohio	930.8	53	356.3	49	554	44	11,851,395	51	25,919	110	33,262	115	12,732	93
Daytona Beach, Fla.	325.1	133	137.7	119	292	117	3,817,169	132	20,237	274	27,721	264	11,742	167

1987 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
Area	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Abilene, Tex.	1,155,725	190	26,207	6	.0557	235	.0588	243	.0625	229	.0502	247
Akron, Ohio	3,808,456	78	15,711	214	.2611	76	.2610	73	.2673	75	.2464	81
Albany, Ga.	751,085	265	18,871	74	.0443	274	.0490	275	.0462	284	.0442	267
Albany - Schenectady - Troy, N.Y.	5,360,877	60	16,753	167	.3696	59	.3458	58	.3603	59	.3824	56
Albuquerque, N.M.	3,020,801	90	16,625	171	.1894	95	.2149	88	.2167	88	.1941	93
Alexandria, La.	713,669	272	14,273	275	.0481	262	.0676	214	.0551	253	.0482	255
Allentown - Bethlehem, Pa.	4,035,091	77	15,949	199	.2760	69	.2622	72	.2821	70	.2783	72
Altoona, Pa.	801,616	252	15,687	216	.0501	256	.0637	227	.0628	227	.0514	243
Amarillo, Tex.	1,413,889	171	18,727	76	.0859	178	.0862	186	.0910	179	.0884	171
Anaheim - Santa Ana, Cal.	16,116,999	14	20,828	36	1.0864	13	.6671	25	.8392	19	1.1542	11
Anchorage, Alas.	2,675,045	104	30,226	2	.1390	130	.0877	185	.1142	151	.1366	130
Anderson, Ind.	795,976	253	16,311	181	.0527	247	.0541	261	.0548	254	.0530	238
Anderson, S.C.	721,378	268	13,140	297	.0508	251	.0642	223	.0649	222	.0511	245
Ann Arbor, Mich.	1,879,430	140	19,061	66	.1216	138	.0930	174	.1111	157	.1226	143
Anniston, Ala.	474,661	311	10,739	317	.0386	296	.0550	257	.0491	280	.0362	294
Appleton - Oshkosh - Neenah, Wisc.	1,599,889	155	14,285	273	.1197	142	.1027	157	.1240	139	.1235	139
Asheville, N.C.	1,280,598	180	19,000	70	.0710	201	.0837	190	.0881	185	.0693	200
Athens, Ga.	844,534	236	16,272	184	.0527	247	.0674	215	.0625	229	.0459	261
Atlanta, Ga.	19,050,548	10	20,295	41	1.1710	10	.9207	12	1.0885	9	1.1835	10
Atlantic City, N.J.	2,515,590	108	20,876	35	.1391	129	.1569	113	.1505	122	.1298	134
Augusta, Ga.	2,049,248	131	14,817	249	.1440	124	.1554	114	.1587	116	.1433	125
Aurora - Elgin, Ill.	1,756,402	144	14,280	274	.1454	122	.1005	165	.1237	142	.1467	124
Austin, Tex.	4,728,756	65	16,907	154	.3162	65	.3129	62	.3096	65	.3179	66
Bakersfield, Cal.	2,792,087	98	15,864	205	.2005	93	.1930	96	.1943	97	.1925	94
Baltimore, Md.	14,264,185	17	17,050	143	.9644	16	.8264	14	.9145	15	.9886	18
Bangor, Me.	994,211	214	20,499	38	.0553	237	.0623	230	.0625	229	.0479	256
Baton Rouge, La.	3,240,811	86	16,844	160	.2118	90	.2363	83	.2037	93	.2192	88
Battle Creek, Mich.	775,288	257	14,996	239	.0552	238	.0526	267	.0545	255	.0519	242
Beaumont - Port Arthur, Tex.	2,465,575	112	17,524	115	.1614	109	.1581	111	.1446	128	.1733	104
Beaver County, Pa.	872,971	229	12,175	311	.0729	196	.0752	202	.0686	210	.0763	188
Bellingham, Wash.	662,870	277	14,796	251	.0440	277	.0559	253	.0493	278	.0424	278
Benton Harbor, Mich.	838,233	238	13,697	287	.0625	218	.0654	217	.0650	221	.0580	223
Bergen - Passaic, N.J.	11,076,650	28	22,962	12	.7039	29	.4711	37	.5245	37	.8044	26
Billings, Mont.	960,526	218	20,053	46	.0532	245	.0577	248	.0602	239	.0555	232
Biloxi - Gulfport, Miss.	1,136,987	194	15,704	215	.0727	198	.0926	175	.0887	183	.0612	212
Binghamton, N.Y.	1,492,616	166	15,092	237	.1110	153	.1040	156	.1111	157	.1108	152
Birmingham, Ala.	4,758,461	64	13,678	288	.3353	64	.4254	44	.3733	55	.3614	61
Bismarck, N.D.	615,092	285	18,810	75	.0387	295	.0338	311	.0382	305	.0365	292
Bloomington - Normal, Ill.	792,514	254	17,342	124	.0541	240	.0451	289	.0510	270	.0531	237
Bloomington, Ind.	558,145	302	15,418	223	.0374	299	.0458	286	.0409	299	.0337	302
Boise, Ida.	1,026,576	211	13,743	286	.0775	187	.0779	198	.0850	189	.0767	187
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	30,511,219	5	21,962	16	1.8931	5	1.4003	6	1.5447	6	1.9060	7
Boulder - Longmont, Colo.	1,621,330	152	19,074	65	.1008	159	.0926	175	.0979	172	.1066	155
Bradenton, Fla.	1,268,806	182	16,478	175	.0769	189	.0900	181	.0958	174	.0709	195
Brazoria, Tex.	956,803	220	14,238	277	.0823	183	.0640	225	.0597	241	.0834	181
Bremerton, Wash.	736,829	266	11,604	313	.0628	217	.0621	232	.0661	218	.0641	206
Bridgeport - Stamford - Norwalk - Danbury, Conn.	7,393,467	43	24,944	8	.4874	42	.2878	67	.3196	64	.4743	43
Brownsville - Harlingen, Tex.	1,355,191	173	18,875	73	.0773	188	.1134	147	.0875	186	.0749	190
Bryan - College Station, Tex.	821,323	243	18,624	81	.0498	258	.0604	238	.0503	273	.0437	272
Buffalo, N.Y.	5,391,894	59	14,973	240	.3915	50	.4139	45	.3773	54	.4084	50
Burlington, N.C.	849,472	235	21,615	21	.0448	272	.0473	282	.0519	267	.0524	241
Burlington, Vt.	1,094,975	198	23,599	11	.0592	224	.0537	262	.0609	236	.0600	215
Canton, Ohio	2,300,766	117	15,577	219	.1559	115	.1626	110	.1653	110	.1588	115
Casper, Wyo.	579,337	298	21,221	26	.0334	308	.0295	315	.0317	314	.0362	294
Cedar Rapids, Iowa	1,042,861	208	15,565	220	.0729	196	.0669	216	.0747	203	.0740	192
Champaign - Urbana - Rantoul, Ill.	1,042,944	207	16,931	149	.0688	204	.0705	207	.0706	207	.0630	209
Charleston, S.C.	2,725,820	102	16,082	190	.1752	100	.2097	91	.2082	91	.1705	105
Charleston, W.Va.	1,699,144	147	16,030	194	.1081	155	.1244	137	.1209	145	.1033	159
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	7,099,408	45	17,811	103	.4433	46	.4448	41	.4912	42	.4601	46
Charlottesville, Va.	894,746	226	19,367	59	.0542	239	.0534	263	.0555	252	.0579	224
Chattanooga, Tenn.	2,758,409	101	17,038	144	.1656	105	.2121	90	.1934	98	.1655	107
Cheyenne, Wyo.	585,168	295	20,460	39	.0321	313	.0330	312	.0352	311	.0334	303
Chicago, Ill.	37,545,044	3	16,631	170	2.7245	3	2.1650	3	2.2718	3	3.0205	3
Chico, Cal.	992,369	215	14,382	268	.0659	210	.0944	173	.0793	196	.0585	221
Cincinnati, Ohio	8,965,943	32	16,920	151	.5950	31	.5727	30	.5850	29	.5823	34
Clarksville - Hopkinsville, Tenn.-Ky.	772,113	259	14,848	247	.0533	244	.0638	226	.0656	219	.0416	280
Cleveland, Ohio	12,444,134	20	17,470	119	.8038	23	.7757	21	.7736	22	.8391	24
Colorado Springs, Colo.	2,339,949	115	16,871	156	.1523	120	.1449	122	.1725	104	.1490	122
Columbia, Mo.	569,524	301	14,492	266	.0435	279	.0427	294	.0433	293	.0403	282
Columbia, S.C.	2,661,318	105	16,540	173	.1797	97	.1660	108	.1905	100	.1758	102
Columbus, Ga.	1,288,196	178	15,102	236	.0866	177	.1045	154	.1024	164	.0820	182
Columbus, Ohio	8,496,381	35	17,126	140	.5469	35	.5342	32	.5776	31	.5389	40
Corpus Christi, Tex.	2,304,853	116	19,191	63	.1396	128	.1546	115	.1423	129	.1357	131
Cumberland, Md.	545,571	304	13,882	285	.0368	301	.0477	280	.0458	287	.0350	297
Dallas, Tex.	17,259,871	11	19,380	57	1.1108	11	.9157	13	1.0230	10	1.1464	12
Danville, Va.	493,249	307	12,179	310	.0385	297	.0456	287	.0454	290	.0397	285
Davenport - Rock Island - Moline, Iowa-Ill.	2,250,797	121	15,395	224	.1628	107	.1430	123	.1523	120	.1616	113
Dayton - Springfield, Ohio	5,613,552	55	15,755	212	.3892	51	.3701	52	.3927	51	.3930	51
Daytona Beach, Fla.	2,034,602	132	14,776	252	.1320	136	.1662	107	.1635	111	.1228	141

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

	Total Retail Sales		Food Stores		Supermarkets		Eating & Drinking Places		General Merchandise Stores		Department Stores		Apparel & Accessories Stores	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Abilene, Tex.	1,155,725	190	199,044	217	191,178	217	106,299	197	148,108	197	106,333	221	55,702	187
Akron, Ohio	3,808,456	78	791,303	78	749,952	78	405,947	73	465,810	79	418,896	77	130,409	103
Albany, Ga.	751,085	265	143,965	268	139,127	268	64,998	268	108,037	249	89,881	252	37,366	240
Albany - Schenectady - Troy, N.Y.	5,360,877	60	1,257,217	51	1,173,791	51	407,614	72	506,642	74	426,318	75	324,818	50
Albuquerque, N.M.	3,020,801	90	604,471	93	565,091	95	344,912	79	373,731	94	326,135	94	146,899	95
Alexandria, La.	713,669	272	154,157	257	148,856	253	54,068	287	106,951	252	88,137	258	54,737	193
Allentown - Bethlehem, Pa.	4,035,091	77	816,005	75	761,636	76	341,364	80	450,698	84	395,433	85	190,991	79
Altoona, Pa.	801,616	252	176,416	235	167,815	237	52,553	289	106,932	253	89,898	250	49,239	202
Amarillo, Tex.	1,413,889	171	275,202	175	261,553	175	144,419	159	158,810	185	131,263	193	87,466	141
Anaheim - Santa Ana, Cal.	16,116,999	14	2,893,549	14	2,688,021	14	1,818,722	12	1,919,470	14	1,749,631	14	1,017,805	11
Anchorage, Alas.	2,675,045	104	406,355	132	388,821	131	339,099	82	351,962	98	265,668	111	120,968	108
Anderson, Ind.	795,976	253	180,863	228	176,100	226	66,926	259	95,404	272	91,428	246	36,893	242
Anderson, S.C.	721,378	268	160,114	252	157,312	249	56,270	282	81,945	286	68,081	293	32,633	267
Ann Arbor, Mich.	1,879,430	140	268,881	179	249,414	185	194,491	129	284,846	116	268,417	110	80,608	149
Anniston, Ala.	474,661	311	98,158	311	96,180	308	36,914	315	61,460	308	54,134	310	29,424	278
Appleton - Oshkosh - Neenah, Wisc.	1,599,889	155	286,569	170	269,740	170	158,541	148	237,968	136	199,319	138	68,820	164
Asheville, N.C.	1,280,598	180	232,903	194	227,693	194	113,855	190	156,273	188	110,199	217	67,248	167
Athens, Ga.	844,534	236	176,063	236	169,900	232	83,548	220	132,381	214	114,773	211	36,569	246
Atlanta, Ga.	19,050,548	10	3,179,860	12	3,030,831	12	2,003,375	10	2,419,931	10	2,190,949	10	861,037	14
Atlantic City, N.J.	2,515,590	108	534,234	102	476,754	107	326,016	84	215,750	149	180,122	149	124,702	105
Augusta, Ga.	2,049,248	131	402,802	134	395,053	127	170,520	145	262,836	122	194,150	140	107,093	123
Aurora - Elgin, Ill.	1,756,402	144	357,669	149	343,144	149	168,176	146	200,928	156	180,333	148	75,077	156
Austin, Tex.	4,728,756	65	948,234	64	917,404	64	570,723	52	517,875	72	444,500	71	250,168	64
Bakersfield, Cal.	2,792,087	98	640,597	90	610,009	90	287,898	92	258,709	123	206,590	132	121,646	107
Baltimore, Md.	14,264,185	17	2,681,557	16	2,480,369	17	1,371,232	19	1,621,395	19	1,403,070	19	617,176	24
Bangor, Me.	994,211	214	210,739	213	197,556	212	78,445	233	113,901	239	97,278	235	41,744	220
Baton Rouge, La.	3,240,811	86	766,173	81	739,666	79	298,704	88	460,049	80	385,892	86	157,702	92
Battle Creek, Mich.	775,288	257	133,400	278	128,092	278	82,043	222	131,616	216	126,388	199	25,082	299
Beaumont - Port Arthur, Tex.	2,465,575	112	524,990	105	509,851	102	213,197	122	317,541	110	262,725	113	164,012	88
Beaver County, Pa.	872,971	229	244,302	189	233,610	190	62,749	272	153,741	191	137,026	181	33,001	266
Bellingham, Wash.	662,870	277	151,905	260	147,208	257	73,242	246	73,720	300	61,343	300	27,409	289
Benton Harbor, Mich.	838,233	238	149,734	262	139,223	267	81,630	223	139,042	204	130,698	194	36,885	243
Bergen - Passaic, N.J.	11,076,650	28	2,077,593	28	1,862,647	30	931,496	33	1,237,015	31	1,107,415	31	860,937	15
Billings, Mont.	960,526	218	188,361	224	183,018	220	89,592	215	143,222	202	102,862	228	45,112	213
Biloxi - Gulfport, Miss.	1,136,987	194	218,158	207	212,413	202	134,853	167	174,912	171	127,985	196	40,833	226
Binghamton, N.Y.	1,492,616	166	363,530	147	350,715	146	126,526	180	161,301	183	127,224	197	77,995	153
Birmingham, Ala.	4,758,461	64	991,255	63	967,649	62	398,264	75	503,027	76	398,425	82	366,987	45
Bismarck, N.D.	615,092	285	100,177	309	92,916	310	50,160	295	97,489	270	89,675	253	25,603	296
Bloomington - Normal, Ill.	792,514	254	133,208	279	125,653	281	76,859	236	112,004	241	103,461	227	39,719	231
Bloomington, Ind.	558,145	302	104,169	307	101,115	303	64,115	270	75,404	297	70,311	287	33,066	265
Boise, Ida.	1,026,576	211	228,424	196	224,284	195	139,033	163	87,988	282	72,963	280	42,190	219
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	30,511,219	5	5,399,968	5	4,773,417	5	3,880,022	3	3,220,850	6	2,762,051	6	1,845,544	5
Boulder - Longmont, Colo.	1,621,330	152	370,719	143	355,160	142	193,270	131	158,040	187	127,179	198	66,849	168
Bradenton, Fla.	1,268,806	182	242,843	191	232,794	192	126,934	178	122,825	229	105,983	223	40,555	228
Brazoria, Tex.	956,803	220	291,227	168	285,123	163	73,890	244	98,397	269	68,549	291	39,558	232
Bremerton, Wash.	736,829	266	169,409	241	165,473	239	79,374	230	66,877	306	62,329	298	27,885	287
Bridgeport - Stamford - Norwalk - Danbury, Conn.	7,393,467	43	1,408,559	43	1,293,056	46	700,280	46	848,519	46	740,025	42	432,193	35
Brownsville - Harlingen, Tex.	1,355,191	173	327,340	156	314,227	153	130,508	175	167,970	177	144,064	175	102,870	128
Bryan - College Station, Tex.	821,323	243	191,956	222	180,761	221	104,312	199	126,891	224	93,659	242	47,881	203
Buffalo, N.Y.	5,391,894	59	1,397,957	44	1,264,405	47	561,026	57	566,262	65	478,658	67	339,506	49
Burlington, N.C.	849,472	235	153,791	258	146,111	260	72,397	247	79,093	291	54,903	307	71,059	159
Burlington, Vt.	1,094,975	198	218,976	205	207,834	206	109,619	193	103,318	260	89,883	251	63,670	174
Canton, Ohio	2,300,766	117	509,777	109	479,695	106	226,089	119	281,433	119	258,014	114	113,352	115
Casper, Wyo.	579,337	298	126,354	284	122,718	285	50,082	296	58,518	313	53,975	311	29,018	282
Cedar Rapids, Iowa	1,042,861	208	221,823	201	211,399	203	95,421	209	196,298	162	190,605	143	43,804	217
Champaign - Urbana - Rantoul, Ill.	1,042,944	207	179,026	231	174,725	230	117,521	186	151,243	195	132,836	190	52,375	200
Charleston, S.C.	2,725,820	102	579,678	96	562,178	96	283,298	93	294,592	112	237,884	121	142,910	97
Charleston, W.Va.	1,699,144	147	350,106	151	341,148	150	121,331	184	196,010	163	179,530	150	70,744	160
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	7,099,408	45	1,525,096	41	1,488,836	39	596,393	50	717,406	52	599,032	55	383,904	42
Charlottesville, Va.	894,746	226	180,788	229	176,323	225	70,279	251	121,644	230	88,513	257	59,199	182
Chattanooga, Tenn.	2,758,409	101	641,479	89	628,691	87	231,544	113	357,273	96	296,706	102	134,698	98
Cheyenne, Wyo.	585,168	295	95,506	312	92,062	311	57,206	281	72,127	302	61,596	299	28,121	284
Chicago, Ill.	37,545,044	3	6,418,984	3	5,911,657	3	3,873,338	4	4,269,399	3	3,834,419	3	2,946,023	3
Chico, Cal.	992,369	215	267,854	180	253,866	180	95,675	208	100,777	263	77,764	274	41,268	224
Cincinnati, Ohio	8,965,943	32	1,771,552	34	1,580,924	35	981,257	31	1,372,139	28	1,233,568	25	357,972	47
Clarksville - Hopkinsville, Tenn.-Ky.	772,113	259	143,469	270	141,585	266	68,857	255	110,711	242	92,732	244	22,886	306
Cleveland, Ohio	12,444,134	20	2,403,872	26	2,214,998	25	1,256,272	23	1,727,151	16	1,530,614	17	626,975	23
Colorado Springs, Colo.	2,339,949	115	441,163	122	425,957	121	246,186	105	320,847	108	292,747	103	99,656	131
Columbia, Mo.	569,524	301	125,449	285	122,962	283	56,217	283	77,351	296	74,299	279	31,726	271
Columbia, S.C.	2,661,318	105	466,725	119	450,852	115	270,096	100	341,732	103	306,362	98	134,502	99
Columbus, Ga.	1,288,196	178	220,446	203	214,883	199	108,668	195	166,704	179	147,887	172	59,019	183
Columbus, Ohio	8,496,381	35	1,585,053	38	1,510,677	37	913,313	35	1,136,085	32	1,056,779	32	311,043	53
Corpus Christi, Tex.	2,304,853	116	555,282	100	535,849	99	243,824	106	248,124	131	200,057	137	109,493	120
Cumberland, Md.	545,571	304	110,084	299	98,959	306	48,005	303	98,776	267	87,852	259	23,365	303
Dallas, Tex.	17,259,871	11	3,384,735	10	3,266,238	10	1,976,825	11	2,017,655	13	1,788,206	13	972,264	13
Danville, Va.	493,249	307	113,394	296	111,940	290	43,537	311	41,397	315	31,230	316	37,564	239
Davenport - Rock Island - Moline, Iowa-Ill.	2,250,797	121	445,763	121	414,968	124	231,119	114	320,372	109	297,390	101	89,851	137
Dayton - Springfield, Ohio	5,613,552	55	1,117,853	58	1,067,327	57	565,272	55	789,876	48	711,351	47	222,223	74
Daytona Beach, Fla.	2,034,602	132	418,107	128	396,023	126	230,542	116	220,878	145	183,070	146	67,435	166

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Furniture/ Home Furnishings/ Appliance Stores ($000)	Rank	Furniture & Home Furnishings Stores ($000)	Rank	Automotive Dealers ($000)	Rank	Gasoline Service Stations ($000)	Rank	Building Materials & Hardware Dealers ($000)	Rank	Drugstores ($000)	Rank
Abilene, Tex.	51,217	202	27,842	196	275,027	187	59,504	213	140,341	117	31,040	222
Akron, Ohio	140,513	103	65,822	106	860,260	79	289,691	69	238,162	69	147,287	70
Albany, Ga.	39,969	232	24,338	210	191,887	235	27,788	300	39,210	281	18,693	287
Albany - Schenectady - Troy, N.Y.	276,051	61	137,117	64	1,228,664	59	307,556	64	272,284	58	202,883	49
Albuquerque, N.M.	193,817	77	105,071	72	666,077	95	170,032	104	184,589	86	87,758	108
Alexandria, La.	36,243	245	24,203	213	131,404	288	39,870	269	58,505	225	26,665	245
Allentown - Bethlehem, Pa.	171,473	82	86,349	86	971,098	71	265,037	72	194,784	83	123,677	79
Altoona, Pa.	44,685	218	22,821	218	207,886	227	39,016	274	50,806	240	30,807	226
Amarillo, Tex.	72,038	171	36,477	169	369,401	159	59,441	214	140,273	118	22,446	267
Anaheim - Santa Ana, Cal.	872,945	12	414,982	14	3,977,853	13	892,253	14	810,379	13	488,378	16
Anchorage, Alas.	135,970	108	65,638	107	511,161	119	104,565	149	332,743	47	98,918	95
Anderson, Ind.	33,652	254	14,733	272	196,864	233	63,783	201	32,337	297	37,941	188
Anderson, S.C.	40,192	231	21,449	225	166,045	257	47,227	249	64,581	213	29,157	230
Ann Arbor, Mich.	119,726	121	46,979	148	438,939	140	130,228	126	102,333	154	63,934	137
Anniston, Ala.	22,710	307	13,851	282	119,000	301	24,597	308	28,176	304	20,385	281
Appleton - Oshkosh - Neenah, Wisc.	86,734	154	35,953	171	347,012	164	103,893	150	86,350	176	34,[illegible]23	204
Asheville, N.C.	64,007	182	35,302	173	318,142	175	82,656	173	99,386	156	54,823	154
Athens, Ga.	32,579	259	14,366	277	184,754	243	37,816	279	53,039	238	34,411	202
Atlanta, Ga.	945,315	10	501,461	10	4,986,157	8	1,277,146	9	1,250,700	8	582,168	11
Atlantic City, N.J.	109,435	131	45,980	151	488,551	131	134,114	124	135,652	121	80,423	115
Augusta, Ga.	109,366	132	62,836	115	512,553	118	135,602	123	134,325	123	78,038	117
Aurora - Elgin, Ill.	68,472	176	33,973	177	350,439	163	127,174	130	119,780	137	90,781	103
Austin, Tex.	283,797	58	137,922	63	1,028,733	68	228,003	82	497,926	33	90,192	105
Bakersfield, Cal.	138,529	105	78,008	96	671,076	94	229,280	81	161,430	100	94,733	97
Baltimore, Md.	706,840	25	373,925	20	3,455,052	17	866,678	16	645,091	21	513,235	14
Bangor, Me.	30,015	275	11,765	301	255,180	192	66,406	198	65,890	209	28,500	234
Baton Rouge, La.	201,023	75	85,535	89	559,938	110	193,335	91	289,252	54	94,352	99
Battle Creek, Mich.	28,002	287	13,768	283	172,875	252	70,929	190	35,362	291	35,020	200
Beaumont - Port Arthur, Tex.	113,370	128	48,563	145	532,200	115	161,856	111	164,458	96	76,094	119
Beaver County, Pa.	39,638	234	18,701	242	148,856	275	56,358	223	38,441	284	36,824	193
Bellingham, Wash.	35,248	246	19,533	237	135,685	285	35,726	284	52,548	239	20,950	273
Benton Harbor, Mich.	22,909	306	14,101	281	170,627	253	95,940	160	48,594	247	30,797	227
Bergen - Passaic, N.J.	777,687	18	435,114	12	2,317,919	30	645,291	29	508,323	32	329,990	32
Billings, Mont.	60,956	187	30,956	185	190,490	236	49,820	24[illegible]	83,922	180	33,614	208
Biloxi - Gulfport, Miss.	46,503	215	24,325	211	297,183	179	60,031	211	57,178	227	46,707	167
Binghamton, N.Y.	70,614	172	43,234	159	330,252	170	95,743	161	72,528	197	71,608	125
Birmingham, Ala.	277,782	59	144,242	58	1,250,891	58	257,332	73	204,436	81	193,679	52
Bismarck, N.D.	27,542	291	14,306	278	184,748	244	45,337	254	30,433	302	16,229	300
Bloomington - Normal, Ill.	40,359	230	22,354	219	182,580	246	63,131	206	43,458	265	32,640	213
Bloomington, Ind.	25,472	298	11,969	300	117,295	304	36,362	282	27,347	306	[illegible]365	290
Boise, Ida.	58,852	189	31,024	184	208,277	225	68,127	196	58,248	226	[illegible]4,916	153
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,357,675	8	804,356	7	6,478,977	6	1,870,087	4	1,475,154	5	961,836	6
Boulder - Longmont, Colo.	109,330	133	49,566	140	320,223	174	99,345	157	113,495	145	35,164	199
Bradenton, Fla.	68,735	174	26,768	202	410,327	147	62,984	203	70,162	203	44,912	170
Brazoria, Tex.	34,987	247	20,312	232	208,006	226	39,290	27[illegible]	92,099	166	25,442	249
Bremerton, Wash.	37,606	242	19,180	240	161,528	262	39,722	270	54,577	234	40,678	180
Bridgeport - Stamford - Norwalk - Danbury, Conn.	391,180	43	193,833	46	1,586,039	47	440,569	46	383,440	43	160,505	64
Brownsville - Harlingen, Tex.	80,310	160	36,368	170	241,591	203	39,928	267	115,079	142	27,846	239
Bryan - College Station, Tex.	27,993	288	12,619	297	131,279	289	42,558	258	81,617	185	11,291	313
Buffalo, N.Y.	260,833	66	135,556	65	1,143,060	61	288,725	70	211,319	79	273,299	38
Burlington, N.C.	51,049	203	35,614	172	236,870	209	63,976	200	44,992	259	30,053	228
Burlington, Vt.	52,350	200	24,392	2[illegible]9	278,756	184	41,625	261	87,061	174	24,987	252
Canton, Ohio	102,104	137	48,119	1[illegible]6	504,103	122	171,357	102	130,254	127	81,859	113
Casper, Wyo.	31,158	265	15,148	268	149,167	274	30,117	296	39,941	278	23,411	262
Cedar Rapids, Iowa	48,874	209	27,336	199	212,082	223	55,159	229	61,000	223	34,004	205
Champaign - Urbana - Rantoul, Ill.	49,402	207	21,150	228	217,659	218	70,595	191	55,878	231	38,421	183
Charleston, S.C.	152,455	93	85,886	87	739,197	89	147,828	115	159,218	102	70,161	127
Charleston, W.Va.	62,623	185	32,875	181	497,995	125	133,511	125	106,499	149	61,814	141
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	382,247	47	203,435	45	1,928,884	37	381,037	51	449,691	37	220,118	45
Charlottesville, Va.	55,842	193	35,285	174	162,900	260	47,746	248	61,194	222	27,639	241
Chattanooga, Tenn.	152,880	91	79,569	94	658,582	98	212,257	85	113,680	143	73,402	122
Cheyenne, Wyo.	34,725	249	14,797	270	120,282	300	48,643	245	31,126	300	21,624	270
Chicago, Ill.	2,203,522	3	1,141,344	3	7,823,856	2	1,924,994	2	1,417,029	6	1,834,686	1
Chico, Cal.	45,950	216	19,546	236	186,546	242	38,413	278	76,989	190	55,035	[illegible]
Cincinnati, Ohio	436,229	39	233,534	36	1,962,822	36	640,001	31	410,040	40	373,669	28
Clarksville - Hopkinsville, Tenn.-Ky.	30,188	273	13,423	288	235,973	210	36,181	283	43,583	264	28,295	237
Cleveland, Ohio	682,389	26	372,934	21	2,658,348	25	862,012	17	455,168	35	639,276	9
Colorado Springs, Colo.	123,100	118	63,255	114	512,813	117	129,830	127	152,370	106	36,618	195
Columbia, Mo.	23,200	305	9,681	310	142,880	282	32,508	292	33,032	296	17,080	294
Columbia, S.C.	125,364	116	61,023	119	664,224	96	207,315	87	160,695	101	74,306	120
Columbus, Ga.	88,211	151	45,260	155	378,431	156	86,563	171	44,551	260	38,279	184
Columbus, Ohio	480,763	35	210,934	42	2,072,828	33	610,611	32	362,128	44	278,028	36
Corpus Christi, Tex.	125,407	114	58,392	127	493,478	130	163,825	107	167,422	92	42,050	177
Cumberland, Md.	26,369	296	13,117	293	10[illegible],929	311	38,563	277	27,417	305	25,262	250
Dallas, Tex.	936,590	11	469,642	11	3,920,290	14	1,130,198	12	1,007,690	10	413,548	21
Danville, Va.	20,059	312	12,690	295	128,134	292	23,421	310	31,568	299	24,761	254
Davenport - Rock Island - Moline, Iowa-Ill.	94,465	145	46,808	149	553,721	112	162,566	109	93,126	164	84,585	111
Dayton - Springfield, Ohio	298,370	55	147,314	57	1,262,562	57	415,845	48	223,311	76	179,579	59
Daytona Beach, Fla.	114,719	126	51,503	136	494,660	128	116,797	137	135,576	122	92,615	101

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Groceries & Other Foods		Drugs & Health & Beauty Aids		Major Household Appliances		Televisions, Video Recorders & Tapes		Audio Equipment, Musical Instruments & Supplies	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Abilene, Tex.	144,271	241	42,589	199	[illegible]	186	7,535	199	13,800	202
Akron, Ohio	666,966	77	178,289	68	[illegible]	[illegible]	18,072	112	43,837	86
Albany, Ga.	120,120	268	25,889	281	10,621	[illegible]	6,702	211	7,938	271
Albany - Schenectady - Troy, N.Y.	1,076,559	48	212,469	59	61,105	[illegible]	27,575	81	92,041	47
Albuquerque, N.M.	459,383	100	106,612	98	39,083	[illegible]	28,733	75	47,535	83
Alexandria, La.	114,293	273	32,896	241	11,868	227	4,041	291	7,914	272
Allentown - Bethlehem, Pa.	687,206	76	149,266	77	39,160	89	27,101	83	34,597	102
Altoona, Pa.	150,652	234	31,229	252	10,165	248	9,217	181	8,399	265
Amarillo, Tex.	199,408	184	52,299	177	21,169	164	8,067	193	19,929	160
Anaheim - Santa Ana, Cal.	2,386,415	14	621,611	12	160,015	16	165,604	9	219,496	17
Anchorage, Alas.	326,833	134	103,670	103	36,435	97	29,222	73	40,049	91
Anderson, Ind.	153,646	228	38,910	212	8,389	281	5,742	240	11,162	221
Anderson, S.C.	135,545	251	30,252	260	13,521	207	3,829	298	7,601	278
Ann Arbor, Mich.	279,798	152	70,417	141	22,715	155	11,680	160	39,629	92
Anniston, Ala.	89,146	301	23,950	286	5,359	308	3,189	305	5,801	302
Appleton - Oshkosh - Neenah, Wisc.	263,058	158	46,231	188	22,505	158	13,897	140	18,902	165
Asheville, N.C	189,887	190	54,962	168	24,459	142	8,166	191	16,084	185
Athens, Ga.	148,552	236	39,306	209	10,003	254	6,546	216	8,361	267
Atlanta, Ga.	2,549,646	12	728,993	10	182,437	13	128,635	18	248,455	10
Atlantic City, N.J.	407,421	112	106,073	130	31,462	116	16,473	118	26,160	129
Augusta, Ga.	322,930	137	86,436	118	23,756	146	16,468	119	30,225	111
Aurora - Elgin, Ill.	311,482	140	79,090	129	17,296	181	11,791	158	18,643	166
Austin, Tex.	629,061	80	162,550	72	62,367	61	29,505	72	64,103	60
Bakersfield, Cal.	486,145	96	100,779	105	33,159	109	16,455	120	28,840	120
Baltimore, Md.	2,316,261	16	575,756	16	153,205	18	141,901	15	182,931	22
Bangor, Me.	179,347	201	26,775	278	10,296	246	4,200	287	8,863	252
Baton Rouge, La.	536,524	90	125,406	88	60,138	67	28,612	76	54,972	71
Battle Creek, Mich.	164,367	221	36,502	224	10,042	251	4,756	266	5,919	300
Beaumont - Port Arthur, Tex.	421,532	107	98,693	108	41,410	86	23,510	93	24,798	138
Beaver County, Pa.	209,468	181	45,418	190	10,932	235	6,627	214	9,279	246
Bellingham, Wash.	117,724	271	25,774	282	8,050	287	7,187	204	7,003	291
Benton Harbor, Mich.	152,184	231	38,456	216	6,225	303	3,987	292	3,941	317
Bergen - Passaic, N.J.	1,784,810	27	420,825	29	147,215	20	102,471	23	151,407	27
Billings, Mont.	154,696	226	36,506	223	15,071	194	8,806	186	15,115	191
Biloxi - Gulfport, Miss.	173,741	206	50,920	179	14,925	195	8,124	192	14,851	193
Binghamton, N.Y.	305,898	142	69,774	145	26,862	130	5,792	238	21,080	154
Birmingham, Ala.	879,383	59	203,147	64	51,289	73	26,589	85	75,552	56
Bismarck, N.D.	87,649	302	18,307	309	8,796	278	3,122	306	9,161	249
Bloomington - Normal, Ill.	107,109	280	32,250	248	7,139	294	4,825	265	9,279	246
Bloomington, Ind.	91,653	297	19,612	305	5,083	312	4,502	271	6,667	296
Boise, Ida.	173,582	208	49,300	181	14,689	197	7,364	202	9,007	251
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,816,032	6	1,004,894	6	296,469	5	185,291	8	354,432	6
Boulder - Longmont, Colo.	277,950	153	57,230	161	19,886	172	14,641	130	26,100	130
Bradenton, Fla.	181,420	198	47,220	185	25,240	138	8,049	194	17,104	179
Brazoria, Tex.	210,044	179	40,954	203	10,295	247	6,103	225	8,793	256
Bremerton, Wash.	137,769	247	32,212	249	10,088	249	4,469	275	7,142	285
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,251,006	40	208,787	60	90,894	38	50,555	45	72,052	58
Brownsville - Harlingen, Tex.	226,855	173	55,036	167	26,594	132	15,254	123	17,674	177
Bryan - College Station, Tex.	136,558	249	27,409	274	16,246	185	4,492	272	10,287	231
Buffalo, N.Y.	1,185,521	44	245,267	49	62,481	60	35,978	64	55,155	70
Burlington, N.C.	107,968	279	32,447	246	11,170	231	5,239	253	7,388	280
Burlington, Vt.	178,484	202	28,041	270	12,408	220	5,318	251	11,137	222
Canton, Ohio	429,010	104	104,317	102	27,231	127	14,492	133	25,184	135
Casper, Wyo.	90,321	300	20,051	303	5,234	310	2,952	307	8,824	254
Cedar Rapids, Iowa	169,630	216	35,485	231	12,767	214	5,862	233	12,538	211
Champaign - Urbana - Rantoul, Ill.	152,631	229	38,193	217	9,315	270	8,898	184	18,030	171
Charleston, S.C.	461,208	99	94,672	113	32,238	112	13,304	146	43,448	87
Charleston, W.Va.	285,025	147	71,334	139	23,048	153	9,978	172	18,403	169
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,155,516	45	259,282	45	90,089	39	58,552	42	85,674	51
Charlottesville, Va.	133,797	252	34,254	236	14,242	201	3,870	297	25,926	131
Chattanooga, Tenn.	601,668	83	99,225	107	35,252	100	25,218	88	36,777	96
Cheyenne, Wyo.	74,413	312	21,974	294	7,604	292	3,414	302	10,662	226
Chicago, Ill.	5,657,879	3	1,552,395	3	381,357	3	331,987	3	544,617	3
Chico, Cal.	195,983	185	46,513	186	13,284	211	4,921	262	14,029	198
Cincinnati, Ohio	1,502,524	31	375,124	32	108,249	32	68,338	35	120,722	33
Clarksville - Hopkinsville, Tenn.-Ky.	106,232	283	32,849	243	9,867	258	4,350	279	10,751	225
Cleveland, Ohio	2,144,164	20	586,389	14	144,821	22	96,181	25	145,600	29
Colorado Springs, Colo.	328,107	133	65,751	148	29,170	121	20,090	103	38,075	94
Columbia, Mo.	91,802	296	23,700	287	9,689	263	2,278	314	7,803	275
Columbia, S.C	367,390	120	87,878	117	35,889	98	19,122	107	35,833	100
Columbus, Ga.	179,932	200	48,392	184	18,885	174	9,214	182	20,801	156
Columbus, Ohio	1,280,859	39	349,648	34	62,328	62	29,759	69	158,687	26
Corpus Christi, Tex.	353,946	127	83,030	122	44,258	79	17,949	113	29,268	118
Cumberland, Md.	93,906	293	26,903	276	5,931	306	4,982	259	5,211	306
Dallas, Tex.	2,538,278	13	669,197	11	207,678	10	155,157	11	234,081	14
Danville, Va.	85,828	305	22,460	291	6,664	301	2,604	310	4,537	314
Davenport - Rock Island - Moline, Iowa-Ill.	368,742	119	75,149	134	24,372	143	11,476	162	23,187	142
Dayton - Springfield, Ohio	955,981	54	224,758	57	66,423	52	43,710	51	62,709	64
Daytona Beach, Fla.	316,515	139	74,714	135	38,656	92	17,288	117	19,256	162

1987 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

Area	Home Computers & Calculators ($000)	Rank	Furniture & Sleep Equipment ($000)	Rank	Men's & Boys' Clothing ($000)	Rank	Women's & Girls' Clothing ($000)	Rank	Footwear ($000)	Rank
Abilene, Tex.	2,062	219	21,778	196	27,291	208	59,080	191	18,787	185
Akron, Ohio	5,486	122	53,253	108	87,999	92	185,973	84	49,943	92
Albany, Ga.	2,068	217	19,598	210	21,979	245	43,802	243	15,074	214
Albany - Schenectady - Troy, N.Y.	12,836	65	114,136	57	149,130	60	296,400	61	83,222	58
Albuquerque, N.M.	6,735	104	67,924	87	63,674	94	155,228	98	50,991	90
Alexandria, La.	1,319	284	19,828	205	22,873	237	43,545	244	13,667	230
Allentown - Bethlehem, Pa.	12,062	66	80,509	73	100,407	80	220,400	74	62,403	73
Altoona, Pa.	1,698	251	17,188	232	22,001	243	52,436	215	14,471	217
Amarillo, Tex.	3,600	163	25,455	184	36,528	171	77,339	167	23,602	159
Anaheim - Santa Ana, Cal.	34,752	24	336,697	11	518,708	11	1,006,849	12	288,072	13
Anchorage, Alas.	2,712	187	53,211	109	71,364	108	138,431	104	39,692	108
Anderson, Ind.	2,620	193	10,739	293	20,696	253	42,809	245	10,402	269
Anderson, S.C.	1,389	278	14,024	254	18,477	272	35,080	276	12,391	248
Ann Arbor, Mich.	5,929	115	37,767	145	51,927	138	97,881	141	26,022	149
Anniston, Ala.	1,064	301	9,583	308	15,610	293	29,614	292	7,089	310
Appleton - Oshkosh - Neenah, Wisc.	1,737	247	33,827	159	46,318	144	79,017	162	24,896	154
Asheville, N.C.	1,742	246	25,854	181	28,769	202	57,546	197	27,122	146
Athens, Ga.	2,882	185	12,524	269	27,506	207	55,316	204	18,016	187
Atlanta, Ga.	72,872	6	417,518	10	521,265	10	1,089,603	10	309,500	11
Atlantic City, N.J.	5,191	125	35,580	152	67,802	115	118,076	124	34,179	126
Augusta, Ga.	4,894	129	46,891	120	59,740	126	117,832	126	34,896	123
Aurora - Elgin, Ill.	3,775	159	30,577	169	45,912	145	93,812	143	25,328	153
Austin, Tex.	14,239	57	99,415	64	116,575	73	240,340	70	86,153	57
Bakersfield, Cal.	5,901	117	53,103	110	69,894	111	120,181	121	42,203	103
Baltimore, Md.	41,755	19	323,535	16	391,452	20	731,280	23	212,277	23
Bangor, Me.	1,836	237	11,860	276	33,306	182	47,478	230	16,511	199
Baton Rouge, La.	8,883	85	74,733	77	95,992	85	181,783	86	60,669	75
Battle Creek, Mich.	1,303	286	9,624	307	15,476	295	27,916	298	6,991	311
Beaumont - Port Arthur, Tex.	4,150	151	44,015	124	72,679	105	130,161	114	43,174	102
Beaver County, Pa.	2,523	197	18,175	219	28,067	205	54,527	207	11,993	255
Bellingham, Wash.	970	308	11,494	279	14,667	300	27,879	299	8,539	294
Benton Harbor, Mich.	881	309	9,899	303	25,469	220	46,583	234	12,854	241
Bergen - Passaic, N.J.	35,812	22	283,401	23	411,360	18	806,610	18	227,851	18
Billings, Mont.	1,802	241	24,610	189	26,411	213	54,588	206	15,702	208
Biloxi - Gulfport, Miss.	1,578	259	23,263	191	26,571	212	58,732	193	16,843	196
Binghamton, N.Y.	4,618	136	23,350	190	36,490	172	63,967	183	22,745	164
Birmingham, Ala.	14,734	55	121,901	54	144,686	61	287,837	62	77,305	62
Bismarck, N.D.	1,341	282	12,948	263	16,266	288	31,642	289	9,651	283
Bloomington - Normal, Ill.	2,017	221	15,382	243	26,612	211	53,912	211	13,786	228
Bloomington, Ind.	1,939	225	7,525	314	20,028	259	36,338	269	9,691	281
Boise, Ida.	2,175	210	19,658	208	24,578	227	44,998	237	13,366	233
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	61,721	9	593,135	6	953,277	4	1,941,914	5	458,252	6
Boulder - Longmont, Colo.	4,609	137	39,332	139	38,862	165	70,942	174	22,252	169
Bradenton, Fla.	1,654	254	20,602	203	20,624	254	42,110	251	12,843	242
Brazoria, Tex.	1,282	290	14,615	249	21,468	249	41,979	252	12,971	237
Bremerton, Wash.	1,464	270	12,911	264	15,724	292	27,453	300	9,320	287
Bridgeport - Stamford - Norwalk - Danbury, Conn.	19,883	44	166,191	42	226,386	41	442,847	40	127,920	38
Brownsville - Harlingen, Tex.	4,732	132	27,271	179	49,848	140	99,390	138	27,103	147
Bryan - College Station, Tex.	2,139	211	13,458	260	21,861	246	46,805	233	15,390	211
Buffalo, N.Y.	13,923	58	101,664	62	150,069	59	328,290	54	87,170	56
Burlington, N.C.	1,399	276	16,815	234	23,496	233	51,393	216	20,498	176
Burlington, Vt.	3,141	173	18,332	217	34,900	177	56,570	199	16,291	201
Canton, Ohio	4,438	143	38,674	140	60,632	123	133,418	110	33,649	127
Casper, Wyo.	1,951	224	10,667	294	12,817	310	23,754	309	7,136	307
Cedar Rapids, Iowa	3,404	169	19,336	212	36,996	168	77,907	166	16,642	197
Champaign - Urbana - Rantoul, Ill.	4,032	154	17,221	230	30,416	192	53,972	210	17,420	190
Charleston, S.C.	6,732	105	66,981	90	69,409	112	129,495	115	40,568	105
Charleston, W.Va.	2,391	202	25,760	182	36,369	173	73,369	171	21,235	173
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	16,819	49	133,409	51	193,386	47	398,747	46	92,263	51
Charlottesville, Va.	2,123	213	18,293	218	31,076	189	60,925	188	14,181	222
Chattanooga, Tenn.	7,847	91	67,684	88	77,558	100	148,273	101	43,902	101
Cheyenne, Wyo.	2,275	209	11,338	281	14,629	302	25,7[illegible]3	307	7,433	304
Chicago, Ill.	121,432	4	923,478	3	1,356,383	3	2,868,040	3	854,857	3
Chico, Cal.	2,365	203	12,189	271	21,588	248	44,325	242	13,672	229
Cincinnati, Ohio	19,106	45	183,943	37	262,374	31	508,936	31	141,054	33
Clarksville - Hopkinsville, Tenn.-Ky.	1,885	231	17,510	226	18,974	264	32,663	283	9,553	285
Cleveland, Ohio	31,481	28	313,339	17	375,914	21	747,357	22	210,051	24
Colorado Springs, Colo.	4,382	144	55,409	107	62,751	120	111,649	130	35,311	120
Columbia, Mo.	1,055	302	11,058	286	14,670	299	32,056	287	7,116	308
Columbia, S.C.	6,495	106	48,041	116	76,150	101	156,604	97	39,325	110
Columbus, Ga.	5,169	126	37,902	144	32,797	186	70,982	173	21,032	174
Columbus, Ohio	32,926	26	171,936	41	292,719	30	459,679	34	121,231	46
Corpus Christi, Tex.	9,156	84	48,029	117	51,410	139	113,582	129	38,751	111
Cumberland, Md.	1,266	292	9,803	304	18,635	269	36,060	274	10,091	275
Dallas, Tex.	55,128	13	328,969	13	486,883	14	1,032,401	11	327,748	10
Danville, Va.	695	317	7,882	313	13,646	306	27,089	303	8,981	292
Davenport - Rock Island - Moline, Iowa-Ill.	6,910	103	42,786	128	61,719	121	128,977	116	32,671	132
Dayton - Springfield, Ohio	13,264	63	114,899	56	154,003	56	306,140	56	81,306	60
Daytona Beach, Fla.	4,525	141	41,190	134	39,093	164	80,316	160	22,401	167

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1991 Projections

	1991 Population		Percent Change in Population 1986–1991		1991 Households		1991 EBI	
Area	(Thous.)	Rank	%	Rank	(Thous.)	Rank	($000)	Rank
Abilene, Tex.	131.3	259	6.7	95	48.1	264	1,935,931	263
Akron, Ohio	637.2	78	-1.7	292	243.6	76	10,685,568	80
Albany, Ga.	121.7	275	2.4	191	41.6	284	1,609,052	289
Albany - Schenectady - Troy, N.Y.	867.9	61	1.6	218	332.8	61	15,410,118	60
Albuquerque, N.M.	514.2	93	7.9	78	200.9	90	7,961,333	94
Alexandria, La.	147.8	233	3.2	166	53.0	238	1,934,869	264
Allentown - Bethlehem, Pa.	677.1	71	2.5	185	265.2	70	11,650,036	74
Altoona, Pa.	133.5	254	-1.4	282	51.6	247	1,840,232	267
Amarillo, Tex.	215.4	190	8.6	69	83.5	185	3,620,446	178
Anaheim - Santa Ana, Cal.	2,341.3	16	7.5	85	832.0	20	49,734,830	13
Anchorage, Alas.	281.8	151	17.7	1	106.9	149	6,029,428	131
Anderson, Ind.	128.7	264	-2.5	307	48.7	258	2,203,844	242
Anderson, S.C.	155.2	222	5.9	116	59.5	220	2,161,225	245
Ann Arbor, Mich.	271.1	157	.3	247	101.1	157	5,193,963	141
Anniston, Ala.	126.5	268	1.5	221	46.0	270	1,595,305	292
Appleton - Oshkosh - Neenah, Wisc.	316.0	144	3.0	171	118.0	142	5,472,019	136
Asheville, N.C.	176.5	208	3.8	151	71.6	202	2,710,774	212
Athens, Ga.	152.0	226	6.3	106	56.6	226	2,056,219	252
Atlanta, Ga.	2,800.3	9	10.1	47	1,056.0	9	52,717,314	11
Atlantic City, N.J.	328.8	138	7.0	91	132.2	130	5,381,555	139
Augusta, Ga.	420.1	108	7.5	85	152.0	115	6,316,399	121
Aurora - Elgin, Ill.	373.5	124	6.5	102	134.4	128	7,194,268	106
Austin, Tex.	860.4	62	17.4	4	336.5	60	15,880,155	59
Bakersfield, Cal.	558.7	89	13.1	22	202.6	89	9,503,333	86
Baltimore, Md.	2,374.7	15	3.0	171	880.6	17	40,508,110	20
Bangor, Me.	138.7	245	.2	250	49.8	253	2,009,931	255
Baton Rouge, La.	597.7	84	7.3	88	211.3	87	9,207,944	87
Battle Creek, Mich.	134.0	253	-2.5	307	51.7	246	2,438,881	231
Beaumont - Port Arthur, Tex.	401.6	115	2.0	205	145.6	120	6,603,894	118
Beaver County, Pa.	189.8	202	-2.5	307	71.7	201	3,10[illegible],151	194
Bellingham, Wash.	122.0	274	5.1	126	48.2	262	1,80[illegible]95	270
Benton Harbor, Mich.	161.6	218	-2.5	307	61.1	217	2,738,716	209
Bergen - Passaic, N.J.	1,311.1	38	.6	239	496.8	37	30,969,262	29
Billings, Mont.	133.2	256	8.1	75	53.0	238	2,196,166	243
Biloxi - Gulfport, Miss.	216.6	189	7.1	89	79.4	193	3,080,668	197
Binghamton, N.Y.	271.6	156	1.2	229	102.5	155	4,734,614	152
Birmingham, Ala.	945.3	55	2.5	185	364.8	52	14,133,350	65
Bismarck, N.D.	100.4	301	8.8	64	36.0	302	1,618,145	288
Bloomington - Normal, Ill.	128.5	265	2.5	185	48.2	262	2,423,330	232
Bloomington, Ind.	101.9	297	.7	237	37.4	298	1,581,729	293
Boise, Ida.	222.3	185	9.8	51	82.7	186	3,809,774	170
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,752.9	6	.8	235	1,432.7	6	80,696,405	6
Boulder - Longmont, Colo.	237.5	175	9.1	58	95.3	163	4,604,572	158
Bradenton, Fla.	204.1	193	13.1	22	88.5	175	3,401,672	184
Brazoria, Tex.	231.5	181	12.5	28	76.7	195	4,268,725	164
Bremerton, Wash.	186.6	205	9.2	56	71.2	203	3,095,092	195
Bridgeport - Stamford - Norwalk - Danbury, Conn.	841.4	64	1.5	221	307.4	64	22,701,829	41
Brownsville - Harlingen, Tex.	279.8	153	11.2	34	80.8	190	2,625,766	216
Bryan - College Station, Tex.	140.3	242	16.0	10	52.9	242	2,344,964	238
Buffalo, N.Y.	951.1	53	-2.5	307	358.4	56	15,319,973	61
Burlington, N.C.	105.1	291	2.2	198	41.1	285	1,645,008	285
Burlington, Vt.	135.4	248	4.6	134	49.6	255	2,369,083	236
Canton, Ohio	411.1	111	1.4	224	153.4	113	6,305,247	122
Casper, Wyo.	71.2	316	-1.7	292	27.4	314	1,259,519	309
Cedar Rapids, Iowa	171.5	212	-.3	262	68.4	205	3,223,259	192
Champaign - Urbana - Rantoul, Ill.	170.8	213	-.1	258	62.9	214	2,721,027	211
Charleston, S.C.	532.1	91	7.8	80	186.7	95	7,057,675	109
Charleston, W.Va.	268.0	161	-.6	266	107.8	148	4,623,828	156
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,140.3	42	6.4	104	434.2	42	19,011,601	47
Charlottesville, Va.	129.2	263	5.3	123	49.8	253	2,298,842	239
Chattanooga, Tenn.	435.0	102	.4	242	166.1	103	6,204,925	124
Cheyenne, Wyo.	76.2	313	3.4	160	30.1	312	1,271,326	306
Chicago, Ill.	6,187.9	3	.4	242	2,313.7	3	124,197,556	3
Chico, Cal.	189.7	203	11.1	37	78.0	194	2,790,489	205
Cincinnati, Ohio	1,421.0	31	.1	252	542.1	31	25,742,643	35
Clarksville - Hopkinsville, Tenn.-Ky.	162.4	217	2.2	198	54.5	235	2,218,518	241
Cleveland, Ohio	1,823.2	25	-1.6	288	716.2	25	32,697,865	26
Colorado Springs, Colo.	414.4	110	11.4	32	159.0	107	7,079,245	108
Columbia, Mo.	115.9	285	6.2	110	42.2	282	2,066,799	251
Columbia, S.C.	477.2	99	6.3	106	175.5	99	8,213,336	93
Columbus, Ga.	252.8	166	1.9	211	88.9	174	3,339,217	186
Columbus, Ohio	1,334.4	37	2.5	185	520.2	35	23,599,731	38
Corpus Christi, Tex.	390.0	120	6.7	95	130.4	133	5,452,783	138
Cumberland, Md.	102.8	295	-1.6	288	39.4	292	1,370,982	302
Dallas, Tex.	2,666.3	11	12.1	30	1,017.6	10	52,789,885	10
Danville, Va.	112.3	288	-.2	260	41.0	286	1,596,142	291
Davenport - Rock Island - Moline, Iowa-Ill.	386.3	121	.1	252	149.8	117	7,219,228	105
Dayton - Springfield, Ohio	915.1	57	-1.7	292	358.5	34	17,069,671	52
Daytona Beach, Fla.	372.5	125	14.6	18	162.0	104	6,194,283	125

1987 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1991 Projections

Area	1991 Average Household EBI ($)	Rank	1991 Total Retail Sales ($000)	Rank	1991 Per Household Retail Sales ($)	Rank	1991 Buying Power Index BPI	Rank
Abilene, Tex.	40,248	233	1,709,692	191	35,545	6	.0570	231
Akron, Ohio	43,865	154	5,215,253	82	21,409	189	.2477	79
Albany, Ga.	38,679	251	1,039,646	270	24,991	79	.0428	278
Albany - Schenectady - Troy, N.Y.	46,304	109	7,392,213	60	22,212	162	.3513	63
Albuquerque, N.M.	39,628	239	4,407,932	90	21,941	158	.1951	93
Alexandria, La.	36,507	278	943,962	275	17,811	285	.0473	267
Allentown - Bethlehem, Pa.	43,929	153	5,630,597	77	21,232	197	.2677	73
Altoona, Pa.	35,663	290	1,095,826	258	21,237	196	.0474	266
Amarillo, Tex.	43,359	163	1,952,493	174	23,383	130	.0866	178
Anaheim - Santa Ana, Cal.	59,777	11	23,433,484	13	28,165	32	1.0918	13
Anchorage, Alas.	56,403	16	4,128,735	94	38,622	4	.1503	121
Anderson, Ind.	45,253	130	1,116,091	250	22,918	143	.0514	248
Anderson, S.C.	36,323	282	1,045,109	269	17,565	290	.0520	246
Ann Arbor, Mich.	51,375	44	2,656,529	140	26,276	58	.1191	145
Anniston, Ala.	34,681	301	602,380	314	13,095	315	.0369	298
Appleton - Oshkosh - Neenah, Wisc.	46,373	108	2,188,365	162	18,545	278	.1193	144
Asheville, N.C.	37,860	265	1,869,061	181	26,104	62	.0718	198
Athens, Ga.	36,329	281	1,222,582	231	21,600	181	.0531	245
Atlanta, Ga.	49,922	60	28,767,308	10	27,242	44	1.2377	10
Atlantic City, N.J.	40,708	224	3,695,321	108	27,953	34	.1405	130
Augusta, Ga.	41,555	202	3,022,719	130	19,886	240	.1490	122
Aurora - Elgin, Ill.	53,529	30	2,405,501	148	17,898	284	.1467	124
Austin, Tex.	47,192	95	7,114,503	63	21,143	203	.3523	61
Bakersfield, Cal.	46,907	100	4,084,784	95	20,162	234	.2118	89
Baltimore, Md.	46,001	117	20,041,478	17	22,759	151	.9397	17
Bangor, Me.	40,360	231	1,403,501	212	28,183	29	.0541	243
Baton Rouge, La.	43,578	158	4,628,406	86	21,904	169	.2193	87
Battle Creek, Mich.	47,174	96	1,091,454	260	21,111	204	.0541	243
Beaumont - Port Arthur, Tex.	45,356	126	3,256,449	119	22,366	160	.1541	118
Beaver County, Pa.	43,266	165	1,114,114	251	15,539	310	.0666	208
Bellingham, Wash.	37,450	272	904,266	283	18,761	273	.0433	276
Benton Harbor, Mich.	44,824	139	1,171,074	240	19,167	268	.0610	223
Bergen - Passaic, N.J.	62,337	7	15,529,426	29	31,259	13	.6815	30
Billings, Mont.	41,437	205	1,348,978	219	25,452	71	.0551	236
Biloxi - Gulfport, Miss.	38,799	245	1,718,956	190	21,649	179	.0772	188
Binghamton, N.Y.	46,191	113	2,031,577	170	19,820	241	.1049	157
Birmingham, Ala.	38,743	247	6,698,763	67	18,363	280	.3328	65
Bismarck, N.D.	44,948	137	878,347	285	24,399	97	.0391	290
Bloomington - Normal, Ill.	50,277	56	1,149,455	243	23,848	114	.0544	241
Bloomington, Ind.	42,292	185	810,136	296	21,661	176	.0378	297
Boise, Ida.	46,067	116	1,429,001	210	17,279	295	.0817	185
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	56,325	17	42,842,006	5	29,903	18	1.8363	7
Boulder - Longmont, Colo.	48,317	82	2,494,794	145	26,178	59	.1073	156
Bradenton, Fla.	38,437	253	1,984,032	173	22,418	158	.0835	184
Brazoria, Tex.	55,655	22	1,359,969	217	17,731	286	.0868	177
Bremerton, Wash.	43,470	161	1,076,601	264	15,121	312	.0657	209
Bridgeport - Stamford - Norwalk - Danbury, Conn.	73,851	1	10,471,856	44	34,066	8	.4772	45
Brownsville - Harlingen, Tex.	32,497	310	2,002,734	171	24,786	83	.0808	186
Bryan - College Station, Tex.	44,328	148	1,307,663	222	24,720	85	.0567	232
Buffalo, N.Y.	42,745	178	7,103,214	64	19,819	242	.3528	60
Burlington, N.C.	40,025	234	1,219,789	232	29,679	19	.0445	274
Burlington, Vt.	47,764	87	1,621,111	196	32,684	11	.0610	223
Canton, Ohio	41,103	214	3,226,366	122	21,032	207	.1509	120
Casper, Wyo.	45,968	118	765,427	301	27,935	35	.0309	311
Cedar Rapids, Iowa	47,124	97	1,417,059	211	20,717	218	.0708	201
Champaign - Urbana - Rantoul, Ill.	43,260	167	1,434,940	208	22,813	147	.0653	210
Charleston, S.C.	37,802	266	3,957,064	101	21,195	200	.1798	99
Charleston, W.Va.	42,893	176	2,394,506	150	22,212	162	.1085	154
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	43,785	156	10,637,739	43	24,500	94	.4603	46
Charlottesville, Va.	46,161	114	1,300,489	223	26,114	61	.0551	236
Chattanooga, Tenn.	37,357	273	3,870,204	104	23,300	134	.1609	111
Cheyenne, Wyo.	42,237	186	857,051	288	28,473	25	.0328	308
Chicago, Ill.	53,679	28	52,960,956	3	22,890	146	2.6737	3
Chico, Cal.	35,776	287	1,501,155	205	19,246	262	.0684	206
Cincinnati, Ohio	47,487	90	12,810,301	33	23,631	121	.5916	33
Clarksville - Hopkinsville, Tenn.-Ky.	40,707	225	1,131,961	249	20,770	216	.0546	239
Cleveland, Ohio	45,655	124	17,021,230	25	23,766	117	.7630	27
Colorado Springs, Colo.	44,524	144	3,554,528	113	22,356	161	.1649	107
Columbia, Mo.	48,976	70	827,072	294	19,599	248	.0447	273
Columbia, S.C.	46,800	102	4,025,719	97	22,939	142	.1897	96
Columbus, Ga.	37,561	268	1,821,240	184	20,486	225	.0845	183
Columbus, Ohio	45,367	125	12,292,556	36	23,630	122	.5525	36
Corpus Christi, Tex.	41,816	196	3,174,526	124	24,345	98	.1387	133
Cumberland, Md.	34,796	298	733,897	303	18,627	277	.0343	302
Dallas, Tex.	51,877	43	25,242,624	11	24,806	82	1.1782	11
Danville, Va.	38,930	243	666,041	307	16,245	307	.0367	299
Davenport - Rock Island - Moline, Iowa-Ill.	48,192	84	3,038,108	129	20,281	231	.1570	116
Dayton - Springfield, Ohio	47,614	89	7,845,013	57	21,883	172	.3805	55
Daytona Beach, Fla.	38,236	257	3,069,164	127	18,945	271	.1444	126

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

	Population		Households		Population Density		Effective Buying Income (EBI)		Median Household EBI		Average Household EBI		Per Capita EBI	
Area	(Thous.)	Rank	(Thous.)	Rank	(Pop/Sq.Mi.)	Rank	($000)	Rank	($)	Rank	($)	Rank	($)	Rank
Decatur, Ill.	128.0	253	48.9	247	220	164	1,722,709	224	27,447	77	35,229	71	13,459	59
Denver, Colo.	1,649.4	26	664.1	27	439	66	24,235,480	24	29,897	33	36,494	56	14,694	26
Des Moines, Iowa	386.0	113	153.4	104	221	163	5,152,472	98	25,942	109	33,588	104	13,348	61
Detroit, Mich.	4,358.7	5	1,590.8	5	969	20	56,744,723	7	28,160	54	35,671	63	13,019	76
Dothan, Ala.	129.6	250	46.5	255	114	257	1,182,246	281	18,527	305	25,425	303	9,122	301
Dubuque, Iowa	91.6	304	31.2	307	151	235	950,247	305	23,725	175	30,457	204	10,374	253
Duluth, Minn.	253.9	160	96.2	155	34	311	2,862,192	164	23,815	173	29,753	223	11,273	193
Eau Claire, Wisc.	138.7	238	49.9	244	84	281	1,471,150	244	21,996	224	29,482	226	10,607	235
Elkhart - Goshen, Ind.	146.8	225	53.0	226	315	105	1,660,506	229	24,363	157	31,330	170	11,311	191
Elmira, N.Y.	94.6	302	34.3	301	230	156	996,395	303	21,719	231	29,049	238	10,533	240
El Paso, Tex.	557.1	85	165.9	98	549	46	4,685,180	113	19,891	283	28,241	252	8,410	310
Enid, Okla.	66.0	317	25.7	316	62	292	789,542	316	23,126	196	30,721	193	11,963	146
Erie, Pa.	281.9	148	102.7	148	351	92	3,223,391	152	24,555	150	31,386	166	11,435	181
Eugene - Springfield, Ore.	266.4	155	104.3	147	58	296	2,803,728	165	21,035	252	26,881	286	10,525	245
Evansville, Ind.	284.6	144	108.1	143	193	192	3,409,944	149	24,457	155	31,544	163	11,982	145
Fargo - Moorhead, N.D.-Minn.	150.0	222	55.1	222	53	298	1,834,762	212	24,985	139	33,299	114	12,232	123
Fayetteville - Springdale, Ark.	107.1	288	40.0	283	113	258	1,080,976	294	19,299	295	27,024	283	10,093	272
Fayetteville, N.C.	264.0	156	84.5	172	402	78	2,520,326	174	20,113	279	29,826	218	9,547	294
Flint, Mich.	441.0	101	159.6	101	687	36	4,918,906	106	25,346	130	30,820	190	11,154	198
Florence, Ala.	140.0	236	52.7	227	112	259	1,330,989	264	19,488	290	25,256	305	9,507	295
Florence, S.C.	120.6	270	42.0	274	150	237	1,047,148	297	18,779	302	24,932	309	8,683	309
Fort Collins - Loveland, Colo.	181.1	198	69.3	195	70	288	2,098,215	195	23,821	172	30,277	211	11,586	173
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,167.8	40	496.1	32	964	21	16,907,642	35	25,680	119	34,081	93	14,478	31
Fort Myers - Cape Coral, Fla.	279.0	149	117.8	134	347	93	3,570,942	144	22,385	218	30,314	210	12,799	90
Fort Pierce, Fla.	207.1	186	83.3	174	182	206	2,246,784	190	20,123	278	26,972	284	10,849	218
Fort Smith, Ark.	180.0	200	66.6	204	100	275	1,832,275	213	19,639	285	27,512	270	10,179	268
Fort Walton Beach, Fla.	142.6	233	51.9	230	152	233	1,575,119	237	22,944	205	30,349	208	11,046	207
Fort Wayne, Ind.	357.0	124	128.7	124	263	130	4,208,854	125	26,281	96	32,703	129	11,790	159
Fort Worth - Arlington, Tex.	1,225.8	38	451.7	38	490	58	15,998,000	37	27,697	69	35,417	67	13,051	74
Fresno, Cal.	588.8	82	210.8	84	98	276	7,105,821	81	23,959	169	33,709	100	12,068	135
Gadsden, Ala.	103.9	291	39.1	288	192	195	912,869	308	16,889	311	23,347	314	8,786	307
Gainesville, Fla.	199.3	190	75.0	188	167	217	2,096,178	196	19,522	289	27,949	256	10,518	246
Galveston - Texas City, Tex.	218.9	178	79.3	181	549	46	2,767,517	167	27,925	60	34,899	79	12,643	98
Gary - Hammond, Ind.	634.0	74	217.9	81	689	35	6,943,978	83	27,166	81	31,868	151	10,953	212
Glens Falls, N.Y.	115.0	282	40.3	281	67	289	1,253,015	272	23,302	191	31,092	182	10,896	215
Grand Forks, N.D.	70.6	316	23.9	317	49	302	1,003,237	300	29,301	37	41,976	16	14,210	36
Grand Rapids, Mich.	643.5	73	231.8	74	450	61	8,148,494	73	27,833	64	35,153	73	12,663	97
Great Falls, Mont.	80.7	309	30.9	308	30	313	869,112	310	21,646	233	28,127	254	10,770	224
Greeley, Colo.	137.8	241	50.5	242	35	310	1,387,353	253	21,752	230	27,472	272	10,068	273
Green Bay, Wisc.	186.2	196	68.7	197	355	90	2,204,051	192	25,982	107	32,082	144	11,837	155
Greensboro - Winston-Salem - High Point, N.C.	910.0	55	346.6	52	263	130	10,765,310	59	23,412	186	31,060	183	11,830	156
Greenville - Spartanburg, S.C.	616.7	77	229.8	78	293	114	6,253,851	88	20,906	258	27,214	279	10,141	270
Hagerstown, Md.	114.6	284	41.1	278	252	142	1,206,409	278	23,623	180	29,353	229	10,527	244
Hamilton - Middletown, Ohio	273.6	150	97.3	153	583	42	3,095,186	157	25,961	108	31,811	153	11,313	190
Harrisburg - Lebanon - Carlisle, Pa.	580.9	83	222.8	80	291	118	7,455,532	78	26,218	97	33,463	108	12,834	87
Hartford - New Britain - Middletown - Bristol, Conn.	1,097.9	42	404.4	42	720	33	16,953,593	34	33,235	13	41,923	17	15,442	18
Hickory, N.C.	219.5	177	81.1	175	189	200	2,377,809	184	22,719	207	29,319	230	10,833	220
Honolulu, Haw.	830.3	60	258.5	67	1,391	12	10,815,751	57	30,899	28	41,840	18	13,026	75
Houma - Thibodaux, La.	190.8	194	62.4	208	76	284	1,972,214	200	25,729	117	31,606	160	10,337	257
Houston, Tex.	3,232.2	8	1,179.4	8	605	41	43,535,505	9	28,821	43	36,913	49	13,469	58
Huntington - Ashland, W.Va.-Ky.	338.1	129	125.2	128	156	228	3,159,903	154	18,841	300	25,239	306	9,346	297
Huntsville, Ala.	225.2	173	84.1	173	279	122	2,892,698	162	25,798	115	34,396	88	12,845	86
Indianapolis, Ind.	1,219.6	39	451.0	39	396	79	15,339,068	40	26,956	86	34,011	96	12,577	104
Iowa City, Iowa	86.9	307	33.4	302	142	245	1,119,476	291	22,980	203	33,517	106	12,882	83
Jackson, Mich.	147.5	224	51.3	236	209	175	1,770,150	219	27,578	71	34,506	86	12,001	142
Jackson, Miss.	403.9	107	143.0	111	170	215	4,253,019	124	21,606	236	29,741	224	10,530	242
Jackson, Tenn.	78.2	310	29.5	310	140	246	799,334	315	20,404	270	27,096	280	10,222	263
Jacksonville, Fla.	851.7	59	320.9	59	323	99	9,903,554	63	23,531	183	30,862	188	11,628	172
Jacksonville, N.C.	124.1	260	36.1	298	163	221	997,935	302	15,915	315	27,644	268	8,041	313
Janesville - Beloit, Wisc.	139.5	237	51.7	232	193	192	1,699,098	226	27,305	79	32,865	123	12,180	131
Jersey City, N.J.	556.2	87	214.9	83	12,091	1	6,526,609	86	21,959	226	30,370	205	11,734	169
Johnson City - Kingsport - Bristol, Tenn.	450.1	99	167.7	97	157	226	4,470,554	119	20,290	271	26,658	288	9,932	276
Johnstown, Pa.	259.3	159	94.8	158	147	241	2,332,733	188	18,823	301	24,607	310	8,996	304
Joliet, Ill.	381.1	115	125.2	128	301	111	4,748,056	109	31,870	20	37,924	36	12,459	108
Joplin, Mo.	134.7	246	50.7	240	106	266	1,330,297	265	19,076	298	26,239	292	9,876	280
Kalamazoo, Mich.	217.8	180	80.8	176	388	80	2,888,094	163	27,480	76	35,744	62	13,260	65
Kankakee, Ill.	102.9	293	36.9	295	152	233	1,120,000	289	23,464	185	30,352	207	10,884	216
Kansas City, Mo.-Kans.	1,525.0	28	574.1	28	304	110	20,876,260	30	28,349	50	36,363	57	13,689	49
Kenosha, Wisc.	121.5	268	43.9	270	445	65	1,643,832	231	30,829	30	37,445	42	13,529	53
Killeen - Temple, Tex.	243.2	166	77.8	184	115	256	2,390,442	180	19,947	282	30,725	192	9,829	281
Knoxville, Tenn.	599.3	80	231.1	75	218	165	6,401,113	87	20,471	269	27,698	266	10,681	232
Kokomo, Ind.	103.3	292	38.4	290	186	203	1,332,956	263	28,154	55	34,712	82	12,904	80
La Crosse, Wisc.	95.2	301	35.3	300	208	177	1,129,653	288	23,850	171	32,002	147	11,866	153
Lafayette - West Lafayette, Ind.	123.0	265	42.9	273	245	146	1,401,031	251	23,201	195	32,658	131	11,390	184
Lafayette, La.	218.7	179	76.4	186	215	170	2,419,061	179	24,144	163	31,663	157	11,061	205
Lake Charles, La.	176.8	203	62.0	210	164	220	1,848,558	209	24,782	145	29,815	219	10,456	249
Lake County, Ill.	478.2	95	158.0	102	1,053	19	7,776,152	74	36,405	6	49,216	3	16,261	7
Lakeland - Winter Haven, Fla.	373.9	116	139.5	115	205	182	3,754,550	135	20,064	281	26,914	285	10,042	274
Lancaster, Pa.	389.1	111	140.7	113	409	76	4,634,317	116	25,755	116	32,938	121	11,910	149
Lansing - East Lansing, Mich.	429.6	103	152.1	105	251	143	5,335,594	95	27,408	78	35,080	74	12,420	111

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

Area	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Decatur, Ill.	803,171	251	16,425	177	.0557	235	.0482	278	.0525	264	.0589	220
Denver, Colo.	11,941,172	26	17,981	96	.7846	27	.6397	28	.7351	25	.8564	22
Des Moines, Iowa	2,588,220	107	16,872	155	.1708	103	.1686	105	.1729	103	.1740	103
Detroit, Mich.	28,365,464	6	17,831	102	1.8864	6	1.6257	5	1.6686	5	2.0038	6
Dothan, Ala.	813,777	246	17,501	117	.0471	265	.0617	233	.0597	241	.0427	277
Dubuque, Iowa	519,126	306	16,639	169	.0340	307	.0358	306	.0358	309	.0338	301
Duluth, Minn.	1,515,823	163	15,757	211	.0998	160	.1133	148	.1014	165	.0947	166
Eau Claire, Wisc.	851,958	234	17,073	141	.0536	242	.0546	259	.0615	234	.0490	254
Elkhart - Goshen, Ind.	1,063,283	202	20,062	45	.0615	221	.0587	244	.0711	206	.0525	239
Elmira, N.Y.	545,133	305	15,893	202	.0355	302	.0400	301	.0421	298	.0340	298
El Paso, Tex.	2,468,560	111	14,880	245	.1745	101	.2059	94	.1977	95	.1693	106
Enid, Okla.	428,494	316	16,673	168	.0275	317	.0295	315	.0307	315	.0302	314
Erie, Pa.	1,499,920	164	14,605	260	.1077	156	.1099	151	.1158	150	.1110	151
Eugene - Springfield, Ore.	1,471,299	167	14,106	281	.0988	164	.1243	138	.1194	147	.0957	164
Evansville, Ind.	1,915,165	137	17,717	106	.1195	143	.1228	139	.1238	140	.1249	137
Fargo - Moorhead, N.D.-Minn.	1,050,224	204	19,060	67	.0644	212	.0576	249	.0653	220	.0592	219
Fayetteville - Springdale, Ark.	649,750	278	16,244	185	.0401	289	.0516	271	.0498	275	.0340	298
Fayetteville, N.C.	1,425,184	169	16,866	158	.0929	170	.1009	163	.1135	154	.0884	171
Flint, Mich.	2,977,633	91	18,657	79	.1792	98	.1698	103	.1824	101	.1780	98
Florence, Ala.	672,296	276	12,757	302	.0474	263	.0649	220	.0577	244	.0463	259
Florence, S.C.	720,836	269	17,163	137	.0422	285	.0557	255	.0534	260	.0385	287
Fort Collins - Loveland, Colo.	1,031,295	209	14,882	244	.0711	200	.0755	201	.0807	194	.0703	196
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	9,232,189	31	18,610	82	.5673	34	.5026	35	.5831	30	.6018	31
Fort Myers - Cape Coral, Fla.	1,895,169	139	16,088	189	.1213	139	.1301	133	.1470	125	.1227	142
Fort Pierce, Fla.	1,349,886	174	16,205	187	.0822	184	.1051	153	.1004	167	.0781	185
Fort Smith, Ark.	891,779	228	13,390	294	.0636	213	.0799	195	.0795	195	.0584	222
Fort Walton Beach, Fla.	941,399	223	18,139	91	.0573	230	.0555	256	.0670	216	.0571	226
Fort Wayne, Ind.	2,206,944	124	17,148	138	.1446	123	.1280	134	.1509	121	.1507	121
Fort Worth - Arlington, Tex.	8,339,141	37	18,462	86	.5385	37	.4837	36	.5128	40	.5400	39
Fresno, Cal.	3,235,826	87	15,350	226	.2334	84	.2322	84	.2375	82	.2268	86
Gadsden, Ala.	433,219	315	11,080	314	.0327	310	.0547	258	.0396	301	.0309	312
Gainesville, Fla.	1,213,207	187	16,176	188	.0762	190	.1006	164	.0832	191	.0668	202
Galveston - Texas City, Tex.	1,333,584	175	16,817	162	.0916	172	.0921	177	.0849	190	.0916	170
Gary - Hammond, Ind.	3,766,179	80	17,284	129	.2450	81	.2317	85	.2343	83	.2525	77
Glens Falls, N.Y.	705,572	274	17,508	116	.0448	272	.0488	276	.0503	273	.0403	282
Grand Forks, N.D.	484,430	310	20,269	42	.0325	311	.0204	317	.0285	316	.0308	313
Grand Rapids, Mich.	4,238,030	71	18,283	89	.2756	70	.2157	87	.2607	78	.2971	67
Great Falls, Mont.	486,280	309	15,737	213	.0311	314	.0353	310	.0375	307	.0329	304
Greeley, Colo.	614,796	286	12,174	312	.0470	266	.0582	246	.0567	248	.0441	268
Green Bay, Wisc.	1,120,176	196	16,305	182	.0750	192	.0643	222	.0769	200	.0789	184
Greensboro - Winston-Salem - High Point, N.C.	5,817,966	54	16,786	164	.3739	57	.3807	49	.4187	46	.3903	54
Greenville - Spartanburg, S.C.	3,673,331	82	15,985	197	.2300	86	.2810	69	.2814	71	.2319	85
Hagerstown, Md.	691,825	275	16,833	161	.0437	278	.0440	291	.0490	281	.0429	275
Hamilton - Middletown, Ohio	1,225,734	186	12,597	306	.0993	162	.1012	162	.0985	170	.0936	168
Harrisburg - Lebanon - Carlisle, Pa.	4,165,367	74	18,696	78	.2575	77	.2385	82	.2724	74	.2501	78
Hartford - New Britain - Middletown - Bristol, Conn.	8,476,312	36	20,960	31	.5468	36	.3848	48	.4428	44	.5631	36
Hickory, N.C.	1,245,500	183	15,358	225	.0833	180	.0885	183	.1039	163	.0842	178
Honolulu, Haw.	5,107,706	62	19,759	51	.3535	61	.2431	80	.2954	67	.3519	62
Houma - Thibodaux, La.	1,076,382	199	17,250	131	.0706	202	.0718	205	.0700	209	.0694	199
Houston, Tex.	21,801,603	8	18,485	84	1.4387	8	1.2187	7	1.3075	8	1.5161	9
Huntington - Ashland, W.Va.-Ky.	1,844,282	142	14,731	256	.1180	146	.1656	109	.1402	132	.1097	153
Huntsville, Ala.	1,275,258	181	15,164	234	.0930	169	.0833	192	.0939	176	.0980	163
Indianapolis, Ind.	8,515,255	34	18,881	72	.5303	38	.4456	39	.5283	36	.5302	41
Iowa City, Iowa	436,759	314	13,077	300	.0347	305	.0366	305	.0357	310	.0324	307
Jackson, Mich.	762,996	262	14,873	246	.0572	231	.0474	281	.0539	257	.0561	230
Jackson, Miss.	2,260,168	120	15,805	208	.1507	121	.1705	102	.1607	113	.1415	127
Jackson, Tenn.	647,616	281	21,953	17	.0329	309	.0380	303	.0367	308	.0322	308
Jacksonville, Fla.	5,097,040	63	15,884	203	.3397	63	.3466	57	.3662	57	.3282	64
Jacksonville, N.C.	591,949	294	16,397	178	.0390	292	.0527	266	.0492	279	.0268	316
Janesville - Beloit, Wisc.	810,305	248	15,673	217	.0564	233	.0523	268	.0545	255	.0567	229
Jersey City, N.J.	2,818,105	97	13,114	299	.2[illegible]25	89	.2678	70	.2216	86	.2364	83
Johnson City - Kingsport - Bristol, Tenn.	2,470,126	110	14,729	257	.1622	108	.2081	93	.1985	94	.1520	120
Johnstown, Pa.	1,043,153	206	11,004	315	.0818	185	.1195	142	.1071	159	.0743	191
Joliet, Ill.	1,607,737	154	12,841	301	.1436	125	.0995	166	.1140	152	.1479	123
Joplin, Mo.	839,315	237	16,555	172	.0503	254	0680	212	.0630	225	.0429	275
Kalamazoo, Mich.	1,552,188	159	19,210	62	.0979	165	.0762	200	.0915	178	.1076	154
Kankakee, Ill.	488,055	308	13,226	296	.0371	300	.0403	300	.0401	300	.0368	291
Kansas City, Mo.-Kans.	11,010,066	29	19,178	64	.6990	30	.5845	29	.6463	28	.6776	30
Kenosha, Wisc.	612,056	288	13,942	282	.0500	257	.0416	297	.0427	296	.0497	250
Killeen - Temple, Tex.	1,149,405	191	14,774	253	.0835	179	.0972	169	.0960	173	.0687	201
Knoxville, Tenn.	4,599,978	67	19,905	49	.2498	80	.3104	63	.2861	68	.2468	80
Kokomo, Ind.	730,861	267	19,033	69	.0458	269	.0390	302	.0430	294	.0457	262
La Crosse, Wisc.	614,194	287	17,399	120	.0391	291	.0373	304	.0428	295	.0400	284
Lafayette - West Lafayette, Ind.	755,119	263	17,602	110	.0490	261	.0459	285	.0518	268	.0432	273
Lafayette, La.	1,609,880	153	21,072	28	.0914	173	.0911	179	.0916	177	.0923	169
Lake Charles, La.	1,049,676	205	16,930	150	.0668	208	.0778	199	.0672	214	.0702	197
Lake County, Ill.	3,097,077	89	19,602	54	.2327	85	.1185	143	.1616	112	.2267	87
Lakeland - Winter Haven, Fla.	2,055,253	130	14,733	255	.1353	135	.1764	100	.1668	106	.1158	147
Lancaster, Pa.	2,433,663	114	17,297	127	.1592	113	.1467	120	.1719	105	.1651	108
Lansing - East Lansing, Mich.	2,785,890	99	18,316	88	.1814	96	.1514	118	.1732	102	.1848	96

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Total Retail Sales		Food Stores		Supermarkets		Eating & Drinking Places		General Merchandise Stores		Department Stores		Apparel & Accessories Stores	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Decatur, Il.	803,171	251	148,214	266	142,675	264	65,190	266	122,972	227	114,474	212	44,122	216
Denver, Colo.	11,941,172	26	2,460,270	25	2,366,706	23	1,411,129	17	1,472,048	22	1,331,737	21	518,624	28
Des Moines, Iowa	2,588,220	107	587,231	95	571,150	93	240,406	108	381,013	93	324,535	95	114,214	114
Detroit, Mich.	28,365,464	6	5,091,945	6	4,597,573	6	2,700,530	7	3,245,486	5	3,007,527	5	1,649,419	6
Dothan, Ala.	813,777	246	149,244	264	144,037	263	65,628	265	107,037	251	80,680	265	37,998	238
Dubuque, Iowa	519,126	306	105,745	304	100,131	305	48,005	303	92,193	275	80,361	267	25,376	298
Duluth, Minn.	1,515,823	163	322,851	158	304,508	158	145,195	158	217,175	146	193,417	141	58,002	185
Eau Claire, Wisc.	851,958	234	128,995	282	122,890	284	77,192	235	107,898	250	79,395	269	35,009	255
Elkhart - Goshen, Ind.	1,063,283	202	218,497	206	202,974	210	87,542	217	89,019	278	68,349	292	35,177	254
Elmira, N.Y.	545,133	305	109,835	300	101,980	302	44,360	310	99,581	265	92,969	243	31,446	272
El Paso, Tex.	2,468,560	111	501,426	110	475,843	109	277,051	96	389,265	92	328,777	93	169,244	83
Enid, Okla.	428,494	316	90,751	314	87,650	313	45,308	308	39,991	316	32,564	315	32,012	269
Erie, Pa.	1,499,920	164	327,284	157	309,260	156	139,224	162	180,758	170	138,583	180	78,929	152
Eugene - Springfield, Ore.	1,471,299	167	300,932	161	280,451	166	151,348	155	205,214	154	152,049	171	59,817	179
Evansville, Ind.	1,915,165	137	378,321	139	362,042	140	182,356	136	273,259	121	238,218	120	109,482	121
Fargo - Moorhead, N.D.-Minn.	1,050,224	204	162,727	250	155,864	250	96,420	205	135,195	210	123,101	203	38,975	234
Fayetteville - Springdale, Ark.	649,750	278	132,350	281	129,112	277	64,128	269	131,821	215	124,428	202	25,630	295
Fayetteville, N.C.	1,425,184	169	255,469	185	250,135	184	128,903	177	216,140	148	159,195	165	52,536	199
Flint, Mich.	2,977,633	91	477,594	116	456,401	112	271,589	99	532,544	67	479,725	66	118,435	111
Florence, Ala.	672,296	276	128,064	283	123,045	282	55,692	284	106,246	254	88,544	256	36,797	245
Florence, S.C.	720,836	269	136,560	275	133,795	272	50,504	294	88,812	279	66,736	294	36,540	247
Fort Collins - Loveland, Colo.	1,031,295	209	230,076	195	221,376	196	102,133	202	130,707	217	111,542	216	42,200	218
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	9,232,189	31	1,525,573	40	1,353,164	41	1,054,056	28	897,249	43	790,926	40	443,366	34
Fort Myers - Cape Coral, Fla.	1,895,169	139	385,261	136	370,348	135	180,246	139	209,321	151	178,933	151	60,893	177
Fort Pierce, Fla.	1,349,886	174	278,187	174	265,804	173	94,229	210	112,310	240	90,021	248	45,372	212
Fort Smith, Ark.	891,779	228	170,824	238	163,282	241	86,994	218	130,600	218	120,923	206	46,187	208
Fort Walton Beach, Fla.	941,399	223	154,518	256	149,171	252	100,088	203	122,903	228	97,054	236	28,087	285
Fort Wayne, Ind.	2,206,944	124	408,094	131	384,566	132	230,153	117	287,698	114	257,427	115	103,540	127
Fort Worth - Arlington, Tex.	8,339,141	37	1,801,301	32	1,718,660	32	869,083	39	1,060,506	33	938,667	35	419,253	37
Fresno, Cal.	3,235,826	87	667,657	87	635,179	86	282,093	94	340,286	104	290,846	104	170,861	81
Gadsden, Ala.	433,219	315	108,628	302	105,220	300	39,325	313	59,214	311	54,458	309	22,674	310
Gainesville, Fla.	1,213,207	187	267,490	181	253,872	179	131,368	173	145,129	199	118,836	209	46,731	206
Galveston - Texas City, Tex.	1,333,584	175	369,112	144	354,354	143	146,541	157	118,653	234	100,832	230	82,589	146
Gary - Hammond, Ind.	3,766,179	80	777,917	79	719,571	82	398,714	74	440,583	87	370,858	88	169,885	82
Glens Falls, N.Y.	705,572	274	177,518	233	168,875	235	62,556	274	70,290	304	59,501	303	35,597	251
Grand Forks, N.D.	484,430	310	61,156	317	58,783	317	31,050	317	108,753	248	92,330	245	21,552	311
Grand Rapids, Mich.	4,238,030	71	630,095	91	583,691	92	383,661	76	657,777	57	622,314	52	224,259	71
Great Falls, Mont.	486,280	309	87,777	315	85,163	314	48,039	301	69,934	305	55,582	305	22,860	307
Greeley, Colo.	614,796	286	149,672	263	145,858	261	60,022	278	72,060	303	59,875	302	20,947	313
Green Bay, Wisc.	1,120,176	196	155,019	254	144,137	262	122,149	183	233,975	139	201,019	136	54,568	194
Greensboro - Winston-Salem - High Point, N.C.	5,817,966	54	1,091,404	59	1,061,303	58	576,608	51	650,650	59	509,143	63	301,409	55
Greenville - Spartanburg, S.C.	3,673,331	82	770,146	80	761,435	77	324,804	85	443,519	86	369,221	89	190,620	80
Hagerstown, Md.	691,825	275	116,915	292	109,938	295	37,749	314	79,238	290	70,896	285	27,827	288
Hamilton - Middletown, Ohio	1,225,734	186	284,247	171	269,104	171	131,380	172	138,479	206	130,020	195	25,509	297
Harrisburg - Lebanon - Carlisle, Pa.	4,165,367	74	902,867	68	856,258	69	335,554	83	457,242	82	397,122	84	150,285	94
Hartford - New Britain - Middletown - Bristol, Conn.	8,476,312	36	1,664,432	35	1,565,248	36	879,870	37	916,233	40	841,456	37	444,372	33
Hickory, N.C.	1,245,500	183	261,582	183	253,242	181	109,148	194	110,358	243	78,831	272	69,288	162
Honolulu, Haw.	5,107,706	62	891,203	72	769,320	75	929,327	34	692,799	53	529,684	60	430,702	36
Houma - Thibodaux, La.	1,076,382	199	248,567	186	233,843	189	154,016	152	134,850	211	101,013	229	47,500	204
Houston, Tex.	21,801,603	8	4,600,068	8	4,407,170	8	2,450,297	8	2,570,885	8	2,336,419	8	1,296,731	9
Huntington - Ashland, W.Va.-Ky.	1,844,282	142	373,491	141	358,271	141	154,548	150	354,581	97	311,546	97	87,252	142
Huntsville, Ala.	1,275,258	181	225,069	198	220,604	197	126,646	179	170,474	175	154,088	168	69,170	163
Indianapolis, Ind.	8,515,255	34	1,393,883	45	1,337,135	42	858,404	41	1,043,872	34	979,573	33	383,584	43
Iowa City, Iowa	436,759	314	92,211	313	84,059	315	50,761	293	59,837	310	54,516	308	20,201	314
Jackson, Mich.	762,996	262	125,044	286	113,800	289	70,776	250	154,860	190	144,885	174	29,022	281
Jackson, Miss.	2,260,168	120	434,798	124	419,587	122	178,095	140	337,750	105	265,204	112	99,693	130
Jackson, Tenn.	647,616	281	102,431	308	95,881	309	50,035	297	142,594	203	119,125	207	36,259	249
Jacksonville, Fla.	5,097,040	63	886,825	73	825,666	72	500,134	62	494,259	77	422,376	76	208,251	76
Jacksonville, N.C.	591,949	294	111,366	297	109,013	296	51,000	292	87,818	283	60,990	301	13,513	316
Janesville - Beloit, Wisc.	810,305	248	165,482	246	159,836	246	81,347	224	138,166	207	113,700	214	35,219	253
Jersey City, N.J.	2,818,105	97	751,625	85	681,300	85	209,644	123	133,299	213	89,942	249	263,901	62
Johnson City - Kingsport - Bristol, Tenn.	2,470,126	110	525,357	104	512,709	101	191,198	132	350,296	100	284,822	106	104,442	125
Johnstown, Pa.	1,043,153	206	247,291	188	232,891	191	69,345	254	126,654	225	114,351	213	41,244	225
Joliet, Ill.	1,607,737	154	311,778	160	294,984	160	142,421	161	163,350	181	133,507	187	74,842	157
Joplin, Mo.	839,315	237	182,607	227	175,160	229	69,386	253	127,665	223	119,099	208	34,801	257
Kalamazoo, Mich.	1,552,188	159	203,752	215	193,673	215	162,231	147	284,700	117	273,888	107	85,644	144
Kankakee, Ill.	488,055	308	104,556	306	97,417	307	52,260	290	55,311	314	49,999	313	23,622	301
Kansas City, Mo.-Kans.	11,010,066	29	2,052,007	29	1,977,731	27	975,965	32	1,515,617	21	1,295,438	22	461,428	32
Kenosha, Wisc.	612,056	288	155,474	253	147,473	255	73,318	245	78,391	293	68,774	290	21,216	312
Killeen - Temple, Tex.	1,149,405	191	257,436	184	251,689	183	123,168	182	186,689	167	141,286	178	44,715	214
Knoxville, Tenn.	4,599,978	67	945,343	65	915,750	65	524,185	61	577,007	63	503,654	64	235,901	67
Kokomo, Ind.	730,861	267	132,451	280	126,368	279	72,139	248	85,371	284	78,983	271	36,485	248
La Crosse, Wisc.	614,194	287	104,906	305	100,666	304	65,700	264	100,653	264	97,656	232	31,346	273
Lafayette - West Lafayette, Ind.	755,119	263	119,441	290	110,311	294	79,430	229	114,760	238	113,126	215	30,615	275
Lafayette, La.	1,609,880	153	293,219	167	280,315	167	186,183	134	246,042	133	217,896	128	96,566	133
Lake Charles, La.	1,049,676	205	278,671	173	276,095	168	76,561	237	118,326	235	90,792	247	55,674	188
Lake County, Ill.	3,097,077	89	439,116	123	418,166	123	226,625	118	257,621	124	227,934	123	164,879	87
Lakeland - Winter Haven, Fla.	2,055,253	130	468,364	118	444,589	118	173,803	142	235,692	137	174,976	153	66,327	169
Lancaster, Pa.	2,433,663	114	521,935	106	455,556	113	221,098	120	255,881	126	191,773	142	111,878	117
Lansing - East Lansing, Mich.	2,785,890	99	491,734	112	471,028	111	266,339	102	438,498	89	410,918	80	133,751	101

1987 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

	Furniture/ Home Furnishings/ Appliance Stores		Furniture & Home Furnishings Stores		Automotive Dealers		Gasoline Service Stations		Building Materials & Hardware Dealers		Drugstores	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Decatur, Ill.	44,679	219	19,908	235	187,764	240	50,336	241	42,338	270	31,668	216
Denver, Colo.	791,147	16	384,627	19	2,292,588	31	783,011	19	749,143	16	270,533	39
Des Moines, Iowa	142,633	102	75,955	98	586,154	105	170,134	103	113,149	146	64,551	136
Detroit, Mich.	1,497,460	6	715,132	8	7,225,171	3	1,905,294	3	1,324,808	7	1,454,379	4
Dothan, Ala.	41,990	223	29,457	191	239,417	206	45,487	251	44,298	262	23,935	258
Dubuque, Iowa	28,510	285	13,167	292	108,224	306	27,923	298	26,000	311	18,473	288
Duluth, Minn.	58,500	190	25,834	206	254,348	193	116,489	138	100,648	155	45,376	169
Eau Claire, Wisc.	38,467	236	16,649	255	238,701	207	54,030	232	62,878	219	16,905	295
Elkhart - Goshen, Ind.	25,244	300	10,971	305	413,408	144	56,370	222	50,166	243	33,829	206
Elmira, N.Y.	21,652	308	9,292	313	120,540	299	31,241	293	26,315	309	23,398	263
El Paso, Tex.	145,520	100	83,317	92	466,350	137	116,361	139	166,929	93	50,618	160
Enid, Okla.	27,129	292	12,364	298	97,056	313	21,921	312	33,318	295	17,343	293
Erie, Pa.	81,602	158	30,294	187	346,443	165	129,768	128	75,377	193	54,311	156
Eugene - Springfield, Ore.	79,879	162	45,604	152	354,887	160	90,730	166	71,618	201	34,458	201
Evansville, Ind.	102,706	135	54,953	130	424,648	141	120,257	136	117,436	139	59,501	146
Fargo - Moorhead, N.D.-Minn.	47,143	213	22,155	220	295,581	180	88,368	170	54,596	233	21,334	272
Fayetteville - Springdale, Ark.	25,729	297	14,235	279	117,490	303	30,255	295	55,480	232	12,436	311
Fayetteville, N.C.	129,307	110	63,367	112	379,920	155	75,543	181	77,060	189	33,292	210
Flint, Mich.	137,203	106	66,109	105	780,953	86	193,256	92	150,409	107	124,599	76
Florence, Ala.	28,686	282	14,728	273	176,040	250	38,602	276	39,652	280	17,884	291
Florence, S.C.	31,932	263	18,113	244	188,525	239	51,421	238	63,667	216	23,969	257
Fort Collins - Loveland, Colo.	55,158	194	24,309	212	198,505	231	63,495	204	97,331	159	19,214	284
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	626,783	27	336,129	26	2,864,268	21	485,458	40	325,361	49	326,053	33
Fort Myers - Cape Coral, Fla.	146,421	99	96,429	77	470,072	136	90,188	167	132,647	125	81,450	114
Fort Pierce, Fla.	85,921	155	43,772	158	396,326	151	72,911	186	138,782	119	45,183	168
Fort Smith, Ark.	41,521	224	23,148	217	168,457	255	62,993	207	87,921	172	22,839	264
Fort Walton Beach, Fla.	67,153	177	33,763	178	249,409	195	50,360	240	64,928	212	25,094	251
Fort Wayne, Ind.	128,379	111	60,164	121	500,824	124	162,237	110	113,591	144	89,532	107
Fort Worth - Arlington, Tex.	363,736	49	181,347	50	1,909,828	38	474,423	42	581,223	25	192,684	56
Fresno, Cal.	172,770	81	85,534	90	814,542	83	189,118	93	164,458	96	156,650	67
Gadsden, Ala.	21,189	309	12,992	294	93,882	315	17,612	316	22,994	313	15,388	306
Gainesville, Fla.	53,811	196	20,156	233	300,286	178	69,284	194	81,613	186	27,721	240
Galveston - Texas City, Tex.	38,043	240	17,780	246	271,398	188	78,934	177	123,098	133	37,313	189
Gary - Hammond, Ind.	163,207	86	92,526	79	797,680	84	333,740	60	157,967	104	198,475	51
Glens Falls, N.Y.	18,826	314	9,365	312	146,996	277	41,961	260	49,923	244	31,637	218
Grand Forks, N.D.	30,070	274	15,517	263	143,971	279	27,714	301	22,200	315	6,207	317
Grand Rapids, Mich.	276,888	60	135,544	66	1,081,921	63	253,014	76	241,802	66	102,429	92
Great Falls, Mont.	37,428	243	11,280	304	105,873	308	26,183	304	26,129	310	22,831	265
Greeley, Colo.	27,893	289	10,195	308	143,707	280	41,068	262	41,764	272	16,070	302
Green Bay, Wisc.	65,249	179	29,593	189	244,378	199	73,868	184	59,479	224	17,480	292
Greensboro - Winston-Salem - High Point, N.C.	368,860	48	226,266	37	1,461,483	51	344,543	57	317,735	51	193,231	53
Greenville - Spartanburg, S.C.	207,260	74	114,524	70	839,709	80	247,122	77	249,838	64	119,032	84
Hagerstown, Md.	32,942	257	19,937	234	142,432	283	40,733	264	54,436	235	27,282	242
Hamilton - Middletown, Ohio	46,539	214	31,607	183	311,567	176	93,318	164	47,000	253	50,154	163
Harrisburg - Lebanon - Carlisle, Pa.	188,557	79	87,246	85	971,384	70	302,208	66	229,327	74	131,515	74
Hartford - New Britain - Middletown - Bristol, Conn.	414,340	40	211,829	41	1,889,309	40	582,299	33	419,164	38	276,216	37
Hickory, N.C.	61,937	186	37,127	165	306,525	177	44,830	255	103,423	152	55,980	151
Honolulu, Haw.	148,813	96	65,557	108	768,097	87	256,693	74	117,048	140	314,736	34
Houma - Thibodaux, La.	50,129	205	23,253	215	209,159	224	53,170	233	87,052	175	38,062	187
Houston, Tex.	1,147,311	9	638,576	9	4,721,814	9	1,311,090	8	1,490,805	4	641,502	8
Huntington - Ashland, W.Va.-Ky.	79,026	164	32,750	182	372,610	157	142,736	120	96,575	161	66,172	132
Huntsville, Ala.	80,776	159	44,188	157	354,124	161	56,067	227	68,940	204	36,407	197
Indianapolis, Ind.	390,792	44	185,365	48	2,207,569	32	704,005	25	403,880	41	374,164	27
Iowa City, Iowa	24,231	303	9,388	311	82,327	317	29,239	297	27,023	307	12,976	309
Jackson, Mich.	33,263	256	17,937	245	137,900	284	57,009	216	46,282	255	32,272	215
Jackson, Miss.	109,615	130	59,106	126	569,186	107	173,330	101	96,956	160	89,781	106
Jackson, Tenn.	28,312	286	13,579	284	131,001	290	36,750	281	48,251	249	20,885	274
Jacksonville, Fla.	236,338	70	139,440	61	1,479,301	50	357,469	56	265,630	59	183,580	57
Jacksonville, N.C.	41,255	225	26,504	204	181,671	247	18,168	315	41,214	276	15,498	304
Janesville - Beloit, Wisc.	30,692	270	13,493	285	147,357	276	64,285	199	37,985	286	25,831	247
Jersey City, N.J.	158,274	87	93,262	78	501,225	123	181,867	96	120,742	136	99,082	94
Johnson City - Kingsport - Bristol, Tenn.	110,364	129	64,920	109	690,286	93	113,608	141	140,516	116	92,679	100
Johnstown, Pa.	51,383	201	28,687	194	243,123	201	63,662	203	83,951	179	36,418	196
Joliet, Ill.	49,100	208	29,568	190	409,173	148	177,113	99	84,698	178	84,875	110
Joplin, Mo.	29,912	276	17,604	247	226,851	215	56,256	225	41,515	273	16,896	296
Kalamazoo, Mich.	118,081	123	49,701	139	332,951	169	99,245	159	81,508	187	42,495	176
Kankakee, Ill.	24,374	302	10,447	307	125,355	296	23,874	309	26,905	308	22,658	266
Kansas City, Mo.-Kans.	451,563	36	217,498	38	2,889,180	20	702,761	26	511,407	31	314,565	35
Kenosha, Wisc.	24,000	304	10,551	306	95,336	314	56,975	217	22,183	316	20,713	277
Killeen - Temple, Tex.	59,404	188	27,415	198	257,365	190	48,585	246	73,839	196	23,581	261
Knoxville, Tenn.	243,515	68	138,988	62	1,046,556	65	333,862	59	240,382	67	147,388	69
Kokomo, Ind.	26,658	293	17,454	248	199,720	230	61,099	210	39,896	279	33,653	207
La Crosse, Wisc.	39,461	235	15,352	266	135,468	287	34,319	288	35,207	292	16,657	298
Lafayette - West Lafayette, Ind.	30,854	268	12,650	296	188,805	238	50,961	239	44,415	261	30,835	225
Lafayette, La.	78,463	165	40,171	162	291,274	183	91,577	165	174,717	88	37,049	192
Lake Charles, La.	54,995	195	21,293	227	166,197	256	56,082	226	141,032	115	44,744	171
Lake County, Ill.	144,909	101	63,306	113	1,161,800	60	180,833	98	133,007	124	124,459	77
Lakeland - Winter Haven, Fla.	72,402	170	37,211	164	599,030	103	122,781	134	149,092	109	60,751	144
Lancaster, Pa.	150,169	95	74,534	101	557,888	111	100,138	154	185,637	84	73,891	121
Lansing - East Lansing, Mich.	156,470	88	62,286	117	691,845	92	181,271	97	131,023	126	66,504	131

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Groceries & Other Foods		Drugs & Health & Beauty Aids		Major Household Appliances		Televisions, Video Recorders & Tapes		Audio Equipment, Musical Instruments & Supplies	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Decatur, Ill.	126,099	263	31,209	253	12,231	223	6,671	212	14,234	195
Denver, Colo.	1,881,030	25	428,879	28	150,282	19	117,201	19	193,438	19
Des Moines, Iowa	454,586	101	84,162	121	32,906	110	21,863	96	32,106	109
Detroit, Mich.	4,956,135	5	1,340,144	5	287,137	6	209,170	6	306,853	8
Dothan, Ala.	127,282	261	30,523	258	11,364	230	5,476	246	9,992	236
Dubuque, Iowa	95,429	291	19,784	304	6,670	300	4,234	284	7,079	287
Duluth, Minn.	283,002	149	55,464	165	15,817	191	10,054	171	16,586	183
Eau Claire, Wisc.	127,119	262	26,852	277	11,135	233	5,770	239	8,761	258
Elkhart - Goshen, Ind.	190,441	188	32,505	245	8,146	285	5,911	231	10,609	229
Elmira, N.Y.	86,823	303	22,451	292	8,997	276	2,668	309	6,886	292
El Paso, Tex.	386,871	116	99,832	106	34,419	106	27,216	82	30,109	113
Enid, Okla.	66,968	315	17,455	312	5,050	313	4,486	273	7,083	286
Erie, Pa.	303,375	143	54,002	169	20,981	165	9,969	173	16,691	181
Eugene - Springfield, Ore.	247,635	164	59,472	158	14,209	202	7,155	206	18,031	170
Evansville, Ind.	326,600	135	63,223	151	23,522	148	17,668	115	25,342	134
Fargo - Moorhead, N.D.-Minn.	140,936	246	25,045	284	9,870	257	5,562	244	16,820	180
Fayetteville - Springdale, Ark.	114,028	274	25,467	283	10,821	237	5,222	254	7,859	274
Fayetteville, N.C.	174,711	204	43,633	196	29,131	122	17,883	114	40,289	90
Flint, Mich.	548,152	87	132,010	85	37,877	93	21,172	99	25,763	133
Florence, Ala.	105,041	284	28,594	265	11,098	234	4,311	280	6,859	293
Florence, S.C.	113,144	277	27,388	275	13,290	210	5,404	249	7,179	284
Fort Collins - Loveland, Colo.	187,574	194	35,233	233	14,363	200	7,180	205	13,160	205
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,212,543	42	347,186	35	103,806	35	54,265	44	106,774	40
Fort Myers - Cape Coral, Fla.	293,082	144	67,244	146	26,078	135	13,629	141	23,909	141
Fort Pierce, Fla.	212,566	178	45,381	191	17,230	182	8,988	183	14,920	192
Fort Smith, Ark.	129,701	258	35,404	232	11,582	228	5,607	242	10,893	223
Fort Walton Beach, Fla.	119,100	269	28,286	267	15,506	192	10,218	170	14,407	194
Fort Wayne, Ind.	353,736	128	84,564	119	30,728	117	12,055	157	28,556	122
Fort Worth - Arlington, Tex.	1,322,290	36	315,738	38	106,102	33	63,478	40	94,078	46
Fresno, Cal.	540,664	89	129,726	87	28,295	125	33,367	65	37,118	95
Gadsden, Ala.	96,606	290	22,136	293	8,320	283	2,799	308	4,810	312
Gainesville, Fla.	188,656	192	44,224	195	12,149	225	11,472	163	17,157	178
Galveston - Texas City, Tex.	255,129	162	42,492	200	20,301	168	7,101	207	9,866	238
Gary - Hammond, Ind.	689,031	75	143,242	80	46,825	77	22,563	95	33,522	105
Glens Falls, N.Y.	144,316	240	34,342	235	4,717	315	3,873	296	7,079	287
Grand Forks, N.D.	49,205	317	12,536	317	7,008	296	3,638	300	11,198	220
Grand Rapids, Mich.	739,613	71	139,107	82	61,834	63	32,683	66	50,778	79
Great Falls, Mont.	62,054	316	21,234	299	10,412	244	8,658	189	12,657	209
Greeley, Colo.	113,208	276	28,095	269	7,388	293	5,853	234	8,088	268
Green Bay, Wisc.	149,321	235	39,444	208	15,975	189	12,551	152	15,876	186
Greensboro - Winston-Salem - High Point, N.C.	837,531	61	207,849	62	77,999	47	42,383	54	67,690	59
Greenville - Spartanburg, S.C.	632,375	79	146,490	78	48,540	74	25,134	89	57,302	68
Hagerstown, Md.	107,064	281	24,663	285	10,010	253	4,233	285	8,497	264
Hamilton - Middletown, Ohio	232,779	171	53,413	171	10,073	250	5,966	227	8,604	261
Harrisburg - Lebanon - Carlisle, Pa.	793,043	64	142,212	81	47,193	76	28,200	80	39,330	93
Hartford - New Britain - Middletown - Bristol, Conn.	1,438,900	34	338,516	36	87,021	43	38,086	59	106,743	41
Hickory, N.C.	215,799	177	58,820	159	18,231	177	6,431	218	13,066	207
Honolulu, Haw.	774,163	68	250,568	47	43,308	82	24,674	90	51,467	78
Houma - Thibodaux, La.	185,111	195	45,225	192	16,788	184	7,361	203	12,434	213
Houston, Tex.	3,349,718	9	812,942	8	257,241	8	190,504	7	272,919	9
Huntington - Ashland, W.Va.-Ky.	328,230	132	82,040	123	21,360	163	9,911	175	35,089	101
Huntsville, Ala.	192,277	187	52,889	175	18,114	178	8,170	190	22,265	147
Indianapolis, Ind.	1,186,074	43	350,209	33	89,844	40	66,788	37	236,167	12
Iowa City, Iowa	74,325	313	14,612	315	5,247	309	2,151	316	9,026	250
Jackson, Mich.	154,219	227	35,687	229	9,117	274	5,956	228	5,825	301
Jackson, Miss.	364,338	123	109,355	94	30,416	118	12,243	154	34,242	103
Jackson, Tenn.	85,346	306	31,025	256	9,833	259	5,426	248	9,521	244
Jacksonville, Fla.	714,502	74	158,695	74	65,041	54	29,687	70	43,996	85
Jacksonville, N.C.	98,029	289	18,911	308	9,923	256	4,428	277	9,197	248
Janesville - Beloit, Wisc.	146,313	238	32,885	242	8,966	277	3,935	293	8,768	257
Jersey City, N.J.	642,228	78	121,101	89	34,990	103	18,609	110	19,275	161
Johnson City - Kingsport - Bristol, Tenn.	415,313	110	110,187	93	34,879	105	12,743	151	33,642	104
Johnstown, Pa.	240,092	168	38,914	211	14,452	199	4,941	261	9,951	237
Joliet, Ill.	270,800	155	69,910	143	12,877	213	8,825	185	13,457	203
Joplin, Mo.	152,604	230	33,898	238	9,619	264	6,940	209	7,907	273
Kalamazoo, Mich.	235,718	169	56,009	163	23,699	147	17,515	116	29,631	116
Kankakee, Ill.	91,488	298	17,875	310	8,107	286	3,208	304	5,035	309
Kansas City, Mo.-Kans.	1,736,962	29	469,096	24	135,466	24	77,022	31	125,195	32
Kenosha, Wisc.	130,959	255	23,431	288	6,125	305	3,721	299	5,514	303
Killeen - Temple, Tex.	172,609	211	38,918	210	19,069	173	10,895	167	22,274	146
Knoxville, Tenn.	734,745	72	185,680	66	51,617	72	28,491	78	63,352	63
Kokomo, Ind.	113,522	275	31,107	255	5,662	307	4,706	267	10,112	234
La Crosse, Wisc.	85,191	307	20,216	302	9,295	271	5,922	230	9,330	245
Lafayette - West Lafayette, Ind.	99,845	288	32,275	247	12,381	221	3,880	295	9,608	242
Lafayette, La.	223,413	174	53,106	173	28,923	123	14,305	134	24,142	140
Lake Charles, La.	209,147	182	53,092	174	20,696	167	9,843	176	15,535	189
Lake County, Ill.	384,108	117	106,035	101	28,510	124	21,332	98	33,319	106
Lakeland - Winter Haven, Fla.	329,755	131	66,567	147	26,023	136	13,020	147	17,835	173
Lancaster, Pa.	452,391	102	80,597	125	44,061	80	13,464	142	29,215	119
Lansing - East Lansing, Mich.	527,532	92	95,400	111	31,883	114	18,532	111	41,015	88

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Decatur, Ill.	2,961	179	16,594	237	26,362	214	48,481	225	12,285	250
Denver, Colo.	36,511	21	297,079	22	340,474	24	618,272	28	89,960	25
Des Moines, Iowa	11,569	70	56,295	105	77,705	99	148,752	100	36,004	119
Detroit, Mich.	66,883	7	578,206	7	763,074	7	1,612,671	6	463,071	5
Dothan, Ala.	1,528	263	19,096	214	21,418	250	41,321	256	11,123	260
Dubuque, Iowa	1,584	258	8,382	312	16,226	290	28,777	295	7,976	300
Duluth, Minn.	3,821	157	24,976	187	40,113	162	79,002	163	17,987	188
Eau Claire, Wisc.	1,606	256	17,386	227	18,540	271	36,193	271	10,247	274
Elkhart - Goshen, Ind.	1,770	244	11,183	284	17,733	283	39,870	261	12,314	249
Elmira, N.Y.	1,425	274	10,272	298	19,309	263	40,242	260	11,121	261
El Paso, Tex.	3,716	160	69,596	84	89,322	91	174,525	88	60,641	76
Enid, Okla.	805	314	9,997	301	12,850	309	22,761	312	6,429	316
Erie, Pa.	7,478	95	28,399	176	43,321	153	84,000	155	24,337	157
Eugene - Springfield, Ore.	3,970	156	38,440	143	32,967	185	62,529	185	18,804	184
Evansville, Ind.	7,588	93	44,746	123	56,977	132	107,808	133	33,157	130
Fargo - Moorhead, N.D.-Minn.	2,095	215	17,661	225	27,569	206	55,422	203	12,476	246
Fayetteville - Springdale, Ark.	1,098	299	14,569	250	18,870	265	29,482	293	9,626	284
Fayetteville, N.C.	4,126	152	58,541	100	35,398	176	70,182	175	22,878	163
Flint, Mich.	7,120	102	52,014	113	82,656	97	160,501	95	38,132	115
Florence, Ala.	1,304	285	10,522	297	22,741	238	44,943	239	10,310	272
Florence, S.C.	1,297	287	12,188	272	18,329	276	41,306	257	12,205	252
Fort Collins - Loveland, Colo.	2,677	191	15,193	245	25,052	224	48,745	224	13,885	224
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	29,181	32	226,192	30	217,896	42	451,257	35	127,045	40
Fort Myers - Cape Coral, Fla.	4,448	142	77,448	76	36,713	169	78,290	164	20,070	178
Fort Pierce, Fla.	2,921	182	33,022	163	23,848	231	49,537	221	14,364	219
Fort Smith, Ark.	1,880	233	20,215	204	24,268	229	42,678	246	12,257	251
Fort Walton Beach, Fla.	2,570	195	29,161	173	19,937	260	42,276	248	9,472	286
Fort Wayne, Ind.	13,915	59	47,119	118	61,189	122	117,982	125	32,285	134
Fort Worth - Arlington, Tex.	22,209	42	153,227	46	228,540	39	449,752	36	135,626	35
Fresno, Cal.	7,376	96	64,998	91	95,283	86	166,638	91	56,254	82
Gadsden, Ala.	1,017	305	9,639	306	12,351	312	21,483	313	6,717	313
Gainesville, Fla.	3,531	166	18,386	216	30,867	190	56,570	199	14,237	221
Galveston - Texas City, Tex.	1,885	231	13,510	258	30,647	191	56,310	201	23,251	160
Gary - Hammond, Ind.	6,221	110	63,307	92	94,680	87	189,038	83	55,993	83
Glens Falls, N.Y.	797	315	8,806	310	15,283	297	33,736	280	9,220	288
Grand Forks, N.D.	1,858	235	11,899	275	17,734	282	36,104	273	8,239	299
Grand Rapids, Mich.	11,737	69	84,077	72	117,768	71	217,532	75	57,793	79
Great Falls, Mont.	1,754	245	11,330	282	13,536	307	27,321	301	7,114	309
Greeley, Colo.	1,134	297	10,840	291	14,248	304	27,318	302	8,349	298
Green Bay, Wisc.	1,843	236	25,085	186	42,147	157	73,481	170	20,755	175
Greensboro - Winston-Salem - High Point, N.C.	16,607	50	211,826	32	157,964	55	328,839	53	92,812	50
Greenville - Spartanburg, S.C.	9,209	83	71,191	82	103,917	79	205,754	80	60,021	78
Hagerstown, Md.	1,784	242	15,537	241	18,385	274	28,292	297	10,268	273
Hamilton - Middletown, Ohio	1,709	250	19,677	207	20,387	257	41,611	255	10,389	270
Harrisburg - Lebanon - Carlisle, Pa.	10,698	74	62,281	94	91,443	89	185,091	85	53,698	86
Hartford - New Britain - Middletown - Bristol, Conn.	30,794	29	162,090	44	231,332	38	449,645	37	130,600	37
Hickory, N.C.	2,400	201	34,158	158	25,904	217	61,117	187	16,932	194
Honolulu, Haw.	9,852	80	70,033	83	204,116	45	398,999	45	82,521	59
Houma - Thibodaux, La.	2,110	214	21,432	197	26,076	216	49,669	220	15,903	205
Houston, Tex.	59,766	11	497,196	8	645,445	9	1,220,221	9	383,555	8
Huntington - Ashland, W.Va.-Ky.	6,255	109	33,271	162	73,954	103	131,216	113	35,032	122
Huntsville, Ala.	2,602	194	35,880	150	36,290	174	66,298	180	17,056	193
Indianapolis, Ind.	24,601	38	165,542	43	236,248	35	443,822	39	123,093	43
Iowa City, Iowa	1,782	243	7,369	315	12,420	311	23,701	310	6,693	314
Jackson, Mich.	1,440	273	13,481	259	18,321	277	36,308	270	9,873	278
Jackson, Miss.	4,806	131	52,709	112	65,066	119	136,486	105	46,291	97
Jackson, Tenn.	1,474	267	13,912	256	24,604	226	47,552	228	13,063	236
Jacksonville, Fla.	13,847	60	112,000	58	107,967	77	229,505	72	69,004	71
Jacksonville, N.C.	1,378	279	22,345	193	10,530	315	16,401	316	6,986	312
Janesville - Beloit, Wisc.	1,526	264	10,773	292	21,715	247	46,141	235	13,513	232
Jersey City, N.J.	1,892	228	61,727	96	94,050	88	165,640	93	55,895	84
Johnson City - Kingsport - Bristol, Tenn.	4,654	133	42,164	130	67,620	116	135,235	107	35,122	121
Johnstown, Pa.	1,924	226	18,033	221	25,335	221	47,401	231	14,620	215
Joliet, Ill.	2,672	192	22,301	194	39,503	163	81,059	158	22,720	165
Joplin, Mo.	1,189	294	21,312	198	20,568	256	36,465	267	10,780	265
Kalamazoo, Mich.	4,529	139	34,673	157	47,043	142	91,805	145	25,725	151
Kankakee, Ill.	1,041	304	10,877	290	10,120	316	20,914	315	6,574	315
Kansas City, Mo.-Kans.	28,687	33	207,775	33	331,218	25	638,757	26	165,819	30
Kenosha, Wisc.	875	310	9,985	302	15,353	296	22,907	311	7,555	302
Killeen - Temple, Tex.	2,070	216	30,496	170	30,143	196	55,218	205	15,867	206
Knoxville, Tenn.	11,981	68	97,643	65	122,622	68	257,036	65	72,870	65
Kokomo, Ind.	1,376	280	12,387	270	18,397	273	36,141	272	10,343	271
La Crosse, Wisc.	1,716	249	10,968	288	18,255	279	37,422	265	9,741	280
Lafayette - West Lafayette, Ind.	2,326	206	9,675	305	24,499	228	45,433	236	12,131	253
Lafayette, La.	4,247	146	41,031	135	46,356	143	91,343	146	30,808	137
Lake Charles, La.	2,682	190	19,196	213	22,950	236	48,324	226	13,821	227
Lake County, Ill.	8,812	86	57,402	103	75,618	102	157,024	96	47,444	95
Lakeland - Winter Haven, Fla.	3,213	172	31,837	166	40,120	161	76,996	168	22,365	168
Lancaster, Pa.	4,273	145	51,095	114	57,061	131	107,535	134	33,079	131
Lansing - East Lansing, Mich.	14,903	54	47,010	119	68,597	113	133,128	111	36,522	118

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1991 Projections

	1991 Population		Percent Change In Population 1986–1991		1991 Households		1991 EBI	
Area	(Thous.)	Rank	%	Rank	(Thous.)	Rank	($000)	Rank
Decatur, Ill.	128.2	266	.2	250	50.0	251	2,455,999	227
Denver, Colo.	1,796.3	26	8.9	60	737.9	23	37,703,476	23
Des Moines, Iowa	396.7	117	2.8	179	161.4	105	7,879,469	96
Detroit, Mich.	4,412.7	5	1.2	229	1,648.0	5	79,935,676	7
Dothan, Ala.	133.4	255	2.9	177	49.1	257	1,713,321	277
Dubuque, Iowa	89.3	304	-2.5	307	31.2	309	1,245,363	312
Duluth, Minn.	247.7	169	-2.4	301	95.7	162	3,953,555	168
Eau Claire, Wisc.	143.3	238	3.3	163	53.0	238	2,192,463	244
Elkhart - Goshen, Ind.	152.9	224	4.2	138	56.3	227	2,521,860	222
Elmira, N.Y.	92.3	303	-2.4	301	34.2	304	1,249,283	311
El Paso, Tex.	608.0	83	9.1	58	183.4	96	6,991,257	111
Enid, Okla.	67.1	317	1.7	217	26.7	316	1,125,399	315
Erie, Pa.	280.9	152	-.4	263	104.7	151	4,541,008	159
Eugene - Springfield, Ore.	259.8	163	-2.5	307	103.9	152	4,024,047	166
Evansville, Ind.	288.5	147	1.4	224	112.0	145	5,058,848	144
Fargo - Moorhead, N.D.-Minn.	157.6	220	5.1	126	59.1	221	2,663,403	214
Fayetteville - Springdale, Ark.	112.1	289	4.7	131	43.0	279	1,624,924	286
Fayetteville, N.C.	272.8	155	3.3	163	89.7	173	3,709,443	173
Flint, Mich.	430.1	105	-2.5	307	159.2	106	6,084,411	129
Florence, Ala.	142.7	239	1.9	211	54.9	234	1,828,814	268
Florence, S.C.	126.2	269	4.6	134	44.9	273	1,532,603	295
Fort Collins - Loveland, Colo.	204.2	192	12.8	26	80.4	191	3,331,305	187
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,280.0	39	9.6	53	556.7	30	25,909,851	33
Fort Myers - Cape Coral, Fla.	326.1	140	16.9	6	141.0	124	5,813,263	133
Fort Pierce, Fla.	242.0	173	16.9	6	99.9	159	3,554,653	180
Fort Smith, Ark.	191.9	200	6.6	100	72.1	200	2,751,851	208
Fort Walton Beach, Fla.	165.3	214	15.9	11	61.9	216	2,543,880	221
Fort Wayne, Ind.	355.2	131	-.5	265	130.1	134	6,079,742	130
Fort Worth - Arlington, Tex.	1,420.3	32	15.9	11	533.4	33	25,851,000	34
Fresno, Cal.	640.0	76	8.7	65	234.5	79	10,517,955	81
Gadsden, Ala.	103.7	292	-.2	260	39.9	289	1,191,163	314
Gainesville, Fla.	217.6	187	9.2	56	84.4	183	3,231,083	191
Galveston - Texas City, Tex.	234.5	179	7.1	89	86.3	178	4,082,018	165
Gary - Hammond, Ind.	625.1	80	-1.4	282	219.0	85	8,965,407	89
Glens Falls, N.Y.	118.5	280	3.0	171	42.3	281	1,705,851	278
Grand Forks, N.D.	72.8	315	3.1	169	24.8	317	1,516,219	298
Grand Rapids, Mich.	668.5	73	3.9	148	246.3	74	12,598,634	70
Great Falls, Mont.	79.6	312	-1.4	282	31.3	308	1,269,784	307
Greeley, Colo.	147.3	234	6.9	92	55.4	231	2,076,990	249
Green Bay, Wisc.	192.6	199	3.4	160	72.8	198	3,258,438	190
Greensboro - Winston-Salem - High Point, N.C.	948.1	54	4.2	138	369.3	51	15,903,937	58
Greenville - Spartanburg, S.C.	646.5	75	4.8	130	247.1	73	9,128,432	88
Hagerstown, Md.	113.7	287	-.8	272	41.7	283	1,601,611	290
Hamilton - Middletown, Ohio	282.1	150	3.1	169	102.8	154	4,336,191	163
Harrisburg - Lebanon - Carlisle, Pa.	596.5	85	2.7	182	234.3	80	10,758,373	79
Hartford - New Britain - Middletown - Bristol, Conn.	1,126.5	44	2.6	184	424.7	43	23,902,903	36
Hickory, N.C.	230.3	182	4.9	128	87.2	177	3,552,918	181
Honolulu, Haw.	869.5	60	4.7	131	276.0	68	16,019,872	57
Houma - Thibodaux, La.	198.0	197	3.8	151	66.4	207	2,985,893	199
Houston, Tex.	3,567.9	8	10.4	43	1,325.0	8	64,794,023	9
Huntington - Ashland, W.Va.-Ky.	336.0	136	-.6	266	127.4	137	4,432,324	160
Huntsville, Ala.	244.9	171	8.7	65	93.7	166	4,676,039	155
Indianapolis, Ind.	1,247.2	40	2.3	196	471.1	41	23,000,124	39
Iowa City, Iowa	88.2	306	1.5	221	34.7	303	1,769,933	273
Jackson, Mich.	143.9	237	-2.4	301	51.2	248	2,578,391	218
Jackson, Miss.	430.8	104	6.7	95	156.1	111	6,720,731	116
Jackson, Tenn.	80.4	311	2.8	179	31.0	310	1,200,166	313
Jacksonville, Fla.	932.9	56	9.5	55	358.3	57	15,067,378	62
Jacksonville, N.C.	131.8	258	6.2	110	39.8	291	1,351,997	303
Janesville - Beloit, Wisc.	138.5	246	-.7	269	52.7	244	2,439,859	230
Jersey City, N.J.	552.5	90	-.7	269	218.4	86	8,859,555	91
Johnson City - Kingsport - Bristol, Tenn.	459.6	101	2.1	202	174.3	100	6,537,032	120
Johnstown, Pa.	255.8	164	-1.3	279	95.8	161	2,790,630	204
Joliet, Ill.	396.1	118	3.9	148	132.4	129	6,639,115	117
Joplin, Mo.	139.1	244	3.3	163	52.1	245	1,881,352	265
Kalamazoo, Mich.	220.2	186	1.1	232	83.6	184	4,356,268	161
Kankakee, Ill.	101.7	298	-1.2	277	37.4	298	1,472,907	300
Kansas City, Mo.-Kans.	1,581.3	28	3.7	154	603.2	28	30,237,447	30
Kenosha, Wisc.	119.7	278	-1.5	286	44.1	276	2,375,297	235
Killeen - Temple, Tex.	261.7	162	7.6	83	85.0	182	3,605,011	179
Knoxville, Tenn.	620.5	81	3.5	158	244.7	75	9,540,271	85
Kokomo, Ind.	102.3	296	-1.0	274	39.0	294	1,969,867	258
La Crosse, Wisc.	97.4	302	2.3	196	37.1	300	1,695,944	280
Lafayette - West Lafayette, Ind.	122.9	273	-.1	258	43.9	277	2,073,567	250
Lafayette, La.	237.4	176	8.6	69	85.1	181	3,780,347	172
Lake Charles, La.	180.3	207	2.0	205	64.5	211	2,630,008	215
Lake County, Ill.	501.7	96	4.9	128	170.1	102	11,672,917	73
Lakeland - Winter Haven, Fla.	410.4	112	9.8	51	157.2	108	5,611,416	135
Lancaster, Pa.	406.5	114	4.5	136	150.6	116	6,817,054	114
Lansing - East Lansing, Mich.	432.2	103	.6	239	156.7	109	7,771,400	98

1987 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1991 Projections

Area	1991 Average Household EBI ($)	Rank	1991 Total Retail Sales ($000)	Rank	1991 Per Household Retail Sales ($)	Rank	1991 Buying Power Index BPI	Rank
Decatur, Ill.	49,120	67	1,133,345	248	22,667	156	.0546	239
Denver, Colo.	51,096	47	17,573,690	24	23,816	116	.8268	24
Des Moines, Iowa	48,820	73	3,698,131	107	22,913	144	.1748	102
Detroit, Mich.	48,505	78	39,835,769	6	24,172	105	1.8365	6
Dothan, Ala.	34,895	296	1,183,190	238	24,098	109	.0471	268
Dubuque, Iowa	39,915	237	663,350	308	21,261	194	.0308	312
Duluth, Minn.	41,312	210	2,053,890	168	21,462	185	.0945	168
Eau Claire, Wisc.	41,367	207	1,232,317	230	23,251	138	.0542	242
Elkhart - Goshen, Ind.	44,793	140	1,578,373	198	28,035	33	.0635	217
Elmira, N.Y.	36,529	277	713,619	304	20,866	213	.0317	310
El Paso, Tex.	38,120	261	3,339,429	116	18,208	283	.1760	101
Enid, Okla.	42,150	190	553,150	316	20,717	218	.0262	317
Erie, Pa.	43,372	162	2,058,855	167	19,664	246	.1038	158
Eugene - Springfield, Ore.	38,730	248	1,997,449	172	19,225	264	.0954	166
Evansville, Ind.	45,168	131	2,769,375	136	24,727	84	.1204	142
Fargo - Moorhead, N.D.-Minn.	45,066	133	1,444,306	207	24,438	96	.0636	215
Fayetteville - Springdale, Ark.	37,789	267	951,176	272	22,120	164	.0411	283
Fayetteville, N.C.	41,354	208	2,082,057	165	23,211	140	.0938	170
Flint, Mich.	38,219	258	3,874,162	103	24,335	100	.1591	113
Florence, Ala.	33,312	308	898,920	284	16,374	305	.0450	272
Florence, S.C.	34,134	305	1,053,936	267	23,473	125	.0426	280
Fort Collins - Loveland, Colo.	41,434	206	1,551,758	201	19,300	259	.0767	190
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	46,542	106	14,151,397	31	25,420	72	.6012	32
Fort Myers - Cape Coral, Fla.	41,229	212	2,806,010	135	19,901	239	.1327	137
Fort Pierce, Fla.	35,582	291	2,079,687	166	20,818	214	.0897	174
Fort Smith, Ark.	38,167	259	1,2[illegible],753	229	17,126	296	.0646	212
Fort Walton Beach, Fla.	41,097	215	1,527,365	203	24,675	87	.0640	213
Fort Wayne, Ind.	46,731	103	3,118,685	126	23,971	112	.1422	129
Fort Worth - Arlington, Tex.	48,465	79	12,570,887	34	23,567	123	.5889	34
Fresno, Cal.	44,853	138	4,549,373	89	19,400	255	.2365	84
Gadsden, Ala.	29,854	315	519,552	317	13,021	316	.0293	314
Gainesville, Fla.	38,283	256	1,796,260	186	21,283	193	.0799	187
Galveston - Texas City, Tex.	47,300	92	1,887,265	178	21,869	173	.0924	173
Gary - Hammond, Ind.	40,938	221	4,991,043	84	22,790	148	.2238	86
Glens Falls, N.Y.	40,327	232	983,842	271	23,259	137	.0430	277
Grand Forks, N.D.	61,138	8	692,691	306	27,931	36	.0330	306
Grand Rapids, Mich.	51,152	45	6,322,398	70	25,670	67	.2881	69
Great Falls, Mont.	40,568	227	618,448	310	19,759	244	.0297	313
Greeley, Colo.	37,491	271	908,601	282	16,401	304	.0486	261
Green Bay, Wisc.	44,759	141	1,562,127	199	21,458	186	.0750	193
Greensboro - Winston-Salem - High Point, N.C.	43,065	173	8,496,919	52	23,008	141	.3791	56
Greenville - Spartanburg, S.C.	36,942	275	5,351,632	78	21,658	178	.2323	85
Hagerstown, Md.	38,408	254	909,521	281	21,811	174	.0405	286
Hamilton - Middletown, Ohio	42,181	189	1,738,742	188	16,914	300	.0969	164
Harrisburg - Lebanon - Carlisle, Pa.	45,917	121	5,985,913	71	25,548	69	.2561	77
Hartford - New Britain - Middletown - Bristol, Conn.	56,282	18	12,038,668	37	28,346	27	.5357	38
Hickory, N.C.	40,744	223	1,848,038	183	21,193	201	.0852	181
Honolulu, Haw.	58,043	15	7,299,129	62	26,446	54	.3571	58
Houma - Thibodaux, La.	44,968	136	1,430,823	209	21,549	182	.0704	202
Houston, Tex.	46,901	71	29,704,390	9	22,418	158	1.4510	8
Huntington - Ashland, W.Va.-Ky.	34,791	299	2,603,246	142	20,434	226	.1147	149
Huntsville, Ala.	49,904	62	1,911,249	176	20,398	229	.1005	161
Indianapolis, Ind.	48,822	72	12,437,205	35	26,400	56	.5408	37
Iowa City, Iowa	51,007	48	604,680	313	17,426	293	.0360	301
Jackson, Mich.	50,359	55	1,075,258	265	21,001	208	.0565	233
Jackson, Miss.	43,054	174	3,358,316	115	21,514	183	.1593	112
Jackson, Tenn.	38,715	249	950,712	273	30,668	17	.0337	304
Jacksonville, Fla.	42,052	193	7,358,641	61	20,538	223	.3519	62
Jacksonville, N.C.	33,970	306	844,907	291	21,229	198	.0380	293
Janesville - Beloit, Wisc.	46,297	110	1,145,737	245	21,741	175	.0553	235
Jersey City, N.J.	40,566	228	3,870,095	105	17,720	287	.2008	92
Johnson City - Kingsport - Bristol, Tenn.	37,504	270	3,557,806	112	20,412	228	.1621	109
Johnstown, Pa.	29,130	316	1,209,847	236	12,629	317	.0695	204
Joliet, Ill.	50,144	58	2,241,566	157	16,930	299	.1396	131
Joplin, Mo.	36,110	284	1,178,523	239	22,620	157	.0495	256
Kalamazoo, Mich.	52,108	41	2,266,397	154	27,110	45	.0999	162
Kankakee, Ill.	39,383	240	614,555	311	16,432	303	.0337	304
Kansas City, Mo.-Kans.	50,128	59	15,878,903	27	26,324	57	.6991	28
Kenosha, Wisc.	53,862	27	861,826	287	19,543	251	.0492	258
Killeen - Temple, Tex.	42,412	183	1,660,597	193	19,536	252	.0858	180
Knoxville, Tenn.	38,988	242	6,737,772	66	27,535	41	.2546	78
Kokomo, Ind.	50,509	52	1,048,943	268	26,896	48	.0456	269
La Crosse, Wisc.	45,713	123	841,935	292	22,694	154	.0392	289
Lafayette - West Lafayette, Ind.	47,234	94	1,079,614	263	24,593	91	.0490	260
Lafayette, La.	44,422	146	2,247,295	156	26,408	55	.0943	169
Lake Charles, La.	40,775	222	1,374,745	216	21,314	191	.0639	214
Lake County, Ill.	68,624	3	4,601,473	87	27,052	46	.2397	82
Lakeland - Winter Haven, Fla.	35,696	289	2,878,634	134	18,312	282	.1380	134
Lancaster, Pa.	45,266	129	3,569,309	111	23,701	118	.1614	110
Lansing - East Lansing, Mich.	49,594	64	3,969,472	100	25,332	74	.1802	98

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

	Population		Households		Population Density		Effective Buying Income (EBI)		Median Household EBI		Average Household EBI		Per Capita EBI	
Area	(Thous.)	Rank	(Thous.)	Rank	(Pop/Sq.Mi.)	Rank	($000)	Rank	($)	Rank	($)	Rank	($)	Rank
Laredo, Tex.	119.8	272	31.8	306	36	307	743,966	317	15,494	317	23,395	313	6,210	317
Las Cruces, N.M.	119.3	273	40.8	279	31	312	999,701	301	16,859	312	24,502	311	8,380	312
Las Vegas, Nev.	565.2	84	228.7	79	72	287	7,016,328	82	24,823	144	30,679	196	12,414	112
Lawrence, Kans.	72.7	314	25.8	315	158	224	868,990	311	22,396	217	33,682	101	11,953	147
Lawton, Okla.	118.7	275	38.1	291	110	261	1,202,991	279	21,785	229	31,575	161	10,135	271
Lewiston - Auburn, Me.	100.9	297	37.4	294	212	171	1,040,377	298	21,028	253	27,818	262	10,311	258
Lexington-Fayette, Ky.	333.4	132	125.2	128	225	161	3,909,846	130	22,423	216	31,229	175	11,727	170
Lima, Ohio	157.5	217	56.7	218	196	191	1,736,357	220	24,304	159	30,624	197	11,024	209
Lincoln, Neb.	208.6	185	80.7	177	249	144	2,968,763	160	27,552	74	36,788	52	14,232	35
Little Rock - North Little Rock, Ark.	508.9	91	185.7	90	174	211	5,993,371	91	23,700	176	32,274	139	11,777	161
Longview - Marshall, Tex.	171.4	207	62.1	209	145	243	1,948,555	202	24,276	160	31,378	167	11,368	186
Lorain - Elyria, Ohio	273.6	150	95.8	157	553	45	3,291,647	150	28,904	41	34,360	89	12,031	138
Los Angeles - Long Beach, Cal.	8,312.3	2	3,046.0	2	2,042	7	114,134,025	2	27,017	84	37,470	41	13,731	46
Louisville, Ky.	970.5	48	357.1	48	427	70	11,041,000	56	23,620	181	30,919	187	11,377	185
Lubbock, Tex.	220.7	176	78.3	183	245	146	2,377,025	185	21,584	237	30,358	206	10,770	224
Lynchburg, Va.	148.4	223	50.8	239	144	244	1,668,613	228	25,528	126	32,847	124	11,244	194
McAllen - Edinburg - Mission, Tex.	360.8	122	98.5	152	230	156	2,267,402	189	15,580	316	23,019	316	6,284	316
Macon - Warner Robins, Ga.	282.7	147	100.1	149	240	149	3,209,588	153	25,267	135	32,064	145	11,353	189
Madison, Wisc.	343.6	127	135.8	122	285	121	4,598,929	117	26,183	98	33,865	98	13,385	60
Manchester - Nashua, N.H.	314.1	138	115.4	136	359	88	4,638,045	115	32,617	16	40,191	25	14,766	23
Mansfield, Ohio	130.9	249	48.9	247	263	130	1,480,229	242	24,051	167	30,271	212	11,308	192
Medford, Ore.	141.3	235	53.2	225	51	301	1,342,066	261	19,356	294	25,227	307	9,498	296
Melbourne - Titusville - Palm Bay, Fla.	361.7	121	144.9	109	364	86	4,186,653	126	22,983	202	28,893	241	11,575	175
Memphis, Tenn.	956.6	50	342.4	53	414	73	10,082,963	62	21,652	232	29,448	228	10,540	239
Merced, Cal.	166.8	212	55.4	221	86	280	1,632,791	232	20,786	262	29,473	227	9,789	283
Miami - Hialeah, Fla.	1,785.0	24	672.1	25	913	25	21,584,251	29	23,082	197	32,115	142	12,092	134
Middlesex - Somerset - Hunterdon, N.J.	945.7	51	332.5	56	902	26	15,543,957	39	37,433	4	46,749	4	16,436	6
Midland, Tex.	114.8	283	42.0	274	127	251	1,796,790	214	30,867	29	42,781	14	15,651	13
Milwaukee, Wisc.	1,395.1	31	527.8	30	955	22	18,292,998	31	27,720	68	34,659	83	13,112	71
Minneapolis - St. Paul, Minn.	2,323.3	13	875.9	12	460	59	33,984,285	12	30,927	26	38,799	30	14,628	29
Mobile, Ala.	471.7	97	170.4	95	167	217	4,882,644	107	21,572	239	28,654	245	10,351	255
Modesto, Cal.	313.9	139	110.5	142	208	177	3,462,073	147	22,984	201	31,331	169	11,029	208
Monmouth - Ocean, N.J.	957.2	49	360.5	46	860	30	14,837,079	43	30,927	26	41,157	21	15,501	16
Monroe, La.	145.8	228	51.4	235	233	154	1,336,682	262	18,528	304	26,005	298	9,168	299
Montgomery, Ala.	299.7	142	107.9	144	149	238	3,159,736	155	21,609	235	29,284	232	10,543	238
Muncie, Ind.	123.5	261	44.1	267	315	105	1,348,019	259	23,387	188	30,567	202	10,915	214
Muskegon, Mich.	157.2	218	56.6	220	310	107	1,703,517	225	23,489	184	30,097	215	10,837	219
Naples, Fla.	123.5	261	51.7	232	62	292	1,589,220	234	20,883	259	30,739	191	12,868	85
Nashville, Tenn.	936.4	52	348.7	50	231	155	11,420,905	53	25,081	138	32,753	128	12,197	128
Nassau - Suffolk, N.Y.	2,663.8	9	865.5	13	2,222	6	46,264,678	8	41,990	1	53,454	2	17,368	3
Newark, N.J.	1,899.3	22	687.7	24	1,549	9	29,690,744	17	32,145	18	43,174	13	15,632	14
New Bedford - Fall River - Attleboro, Mass.	493.3	94	180.2	92	886	28	5,696,823	93	24,210	161	31,614	159	11,548	178
New Haven - Waterbury - Meriden, Conn.	770.6	63	284.1	64	1,263	16	11,493,376	52	31,651	21	40,455	24	14,915	21
New London - Norwich, Conn.	251.4	163	89.4	161	376	83	3,622,006	142	31,166	25	40,515	23	14,407	32
New Orleans, La.	1,347.5	32	493.8	34	561	43	14,461,551	44	21,988	225	29,286	231	10,732	228
New York, N.Y.	8,527.7	1	3,405.4	1	7,448	2	121,150,624	1	23,666	178	35,576	64	14,207	37
Niagara Falls, N.Y.	217.4	182	80.0	179	413	75	2,658,229	171	26,341	95	33,228	116	12,227	124
Norfolk - Virginia Beach - Newport News, Va.	1,306.7	33	444.6	40	761	31	15,316,303	41	25,898	112	34,450	87	11,721	171
Oakland, Cal.	1,949.2	19	753.0	19	1,330	14	31,332,999	16	32,670	15	41,611	19	16,075	10
Ocala, Fla.	172.6	205	67.6	200	107	264	1,569,828	238	16,832	313	23,222	315	9,095	302
Odessa, Tex.	136.8	243	49.7	245	151	235	1,788,301	216	28,241	52	35,982	60	13,072	73
Oklahoma City, Okla.	993.1	45	380.1	44	234	153	11,916,563	49	23,700	176	31,351	168	11,999	143
Olympia, Wash.	146.7	226	57.3	215	202	186	1,791,196	215	25,222	136	31,260	174	12,210	127
Omaha, Neb.	616.9	76	230.3	76	323	99	8,454,764	71	27,889	63	36,712	53	13,705	48
Orange County, N.Y.	283.3	146	93.9	160	343	95	3,507,497	145	28,774	45	37,354	45	12,381	113
Orlando, Fla.	899.5	56	339.8	55	352	91	10,809,978	58	24,169	162	31,813	152	12,018	139
Owensboro, Ky.	88.0	306	32.5	304	190	198	899,031	309	20,927	257	27,662	267	10,216	265
Oxnard - Ventura, Cal.	621.7	75	204.7	85	334	98	9,098,441	66	35,502	7	44,448	9	14,635	28
Panama City, Fla.	120.2	271	45.6	261	159	222	1,049,383	296	17,303	310	23,013	317	8,730	308
Parkersburg - Marietta, W.Va.-Ohio	158.8	216	59.6	213	158	224	1,631,542	233	21,584	237	27,375	275	10,274	259
Pascagoula, Miss.	128.1	252	43.7	272	175	209	1,366,837	257	25,614	123	31,278	173	10,670	233
Pensacola, Fla.	340.3	128	125.4	126	202	186	3,802,647	133	23,227	194	30,324	209	11,174	196
Peoria, Ill.	362.6	120	135.2	123	202	186	4,986,988	105	29,038	39	36,886	50	13,753	43
Philadelphia, Pa.	4,827.4	4	1,773.3	4	1,367	13	63,471,921	4	27,233	80	35,793	61	13,148	69
Phoenix, Ariz.	1,916.2	20	749.0	20	210	174	24,437,272	22	25,673	120	32,627	132	12,753	92
Pine Bluff, Ark.	89.9	305	30.7	309	102	273	799,560	314	18,556	303	26,044	295	8,894	306
Pittsburgh, Pa.	2,139.6	17	835.5	15	627	39	26,285,320	21	24,121	164	31,461	164	12,285	116
Pittsfield, Mass.	142.8	232	54.9	223	154	230	1,842,708	211	24,923	141	33,565	105	12,904	80
Portland, Me.	228.6	170	87.8	165	261	135	2,910,345	161	24,719	147	33,147	119	12,731	94
Portland, Ore.	1,159.3	41	456.5	37	310	107	14,952,982	42	26,078	101	32,756	127	12,898	82
Portsmouth - Dover - Rochester, N.H.	315.8	137	115.1	137	295	113	4,448,276	120	31,400	23	38,647	31	14,086	39
Poughkeepsie, N.Y.	259.8	158	88.5	163	323	99	3,762,321	134	33,252	12	42,512	15	14,482	30
Providence - Pawtucket - Woonsocket, R.I.	894.9	57	328.7	57	945	23	11,263,987	55	25,640	121	34,268	91	12,587	103
Provo - Orem, Utah	253.9	160	68.6	198	126	252	1,774,926	218	20,171	277	25,874	300	6,991	314
Pueblo, Colo.	125.3	257	48.1	252	53	298	1,243,146	274	20,108	280	25,845	301	9,921	277
Racine, Wisc.	174.4	204	63.2	206	522	51	2,196,152	193	28,740	46	34,749	81	12,593	102
Raleigh - Durham, N.C.	648.3	72	245.6	69	317	103	8,476,044	70	26,013	105	34,512	85	13,074	72
Rapid City, S.D.	77.3	312	29.2	311	28	314	949,021	306	22,198	220	32,501	136	12,277	117
Reading, Pa.	323.7	134	125.4	126	376	83	3,967,006	129	24,885	143	31,635	158	12,255	118

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

Area	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Loredo, Tex.	1,016,065	213	31,952	1	.0429	283	.0603	239	.0459	286	.0594	218
Las Cruces, N.M.	594,339	293	14,567	262	.0385	297	.0569	251	.0457	288	.0340	298
Las Vegas, Nev.	4,338,210	69	18,969	71	.2524	79	.2572	74	.2764	72	.2726	73
Lawrence, Kans.	392,081	317	15,197	233	.0285	316	.0309	314	.0279	317	.0245	317
Lawton, Okla.	609,374	289	15,994	196	.0423	284	.0446	290	.0494	276	.0389	286
Lewiston - Auburn, Me.	649,517	279	17,367	122	.0389	293	.0494	274	.0484	282	.0322	308
Lexington-Fayette, Ky.	2,208,744	123	17,642	109	.1382	132	.1463	121	.1486	123	.1323	133
Lima, Ohio	984,948	216	17,371	121	.0621	219	.0611	234	.0674	212	.0578	225
Lincoln, Neb.	1,144,866	193	14,187	280	.0902	174	.0742	203	.0860	187	0883	173
Little Rock - North Little Rock, Ark.	3,159,547	88	17,014	145	.2067	91	.2090	92	.2225	85	.2127	89
Longview - Marshall, Tex.	1,301,855	177	20,964	30	.0733	194	.0780	197	.0724	204	.0751	189
Lorain - Elyria, Ohio	1,332,893	176	13,913	284	.1048	157	.0913	178	.0950	175	.1047	158
Los Angeles - Long Beach, Cal.	53,797,936	1	17,662	108	3.6907	1	3.2350	2	3.3304	2	3.8680	2
Louisville, Ky.	5,849,128	53	16,380	179	.3837	54	.4024	47	.4104	47	.3810	57
Lubbock, Tex.	1,549,674	161	19,791	50	.0895	176	.0975	167	.0981	171	.0873	174
Lynchburg, Va.	894,091	227	17,600	111	.0584	227	.0543	260	.0610	235	.0568	228
McAllen - Edinburg - Mission, Tex.	1,381,474	150	17,071	142	.1017	158	.1531	116	.1163	149	.1024	160
Macon - Warner Robins, Ga.	1,725,782	146	17,241	132	.1121	152	.1117	150	.1115	156	.1118	150
Madison, Wisc.	2,458,607	113	18,105	92	.1554	116	.1324	131	.1585	117	.1820	97
Manchester - Nashua, N.H.	2,819,697	96	24,434	9	.1609	111	.1157	144	.1361	135	.1651	108
Mansfield, Ohio	824,618	241	16,863	159	.0523	249	.0517	270	.0575	245	.0492	252
Medford, Ore.	792,219	255	14,891	243	.0502	255	.0651	219	.0662	217	.0439	271
Melbourne - Titusville - Palm Bay, Fla.	2,109,101	129	14,556	263	.1427	126	.1527	117	.1656	108	.1382	129
Memphis, Tenn.	6,632,575	47	19,371	58	.3825	55	.4366	42	.4007	50	.3905	53
Merced, Cal.	809,027	249	14,603	261	.0577	228	.0653	218	.0678	211	.0462	260
Miami - Hialeah, Fla.	13,594,699	18	20,227	43	.7850	26	.7785	20	.7913	21	.8345	25
Middlesex - Somerset - Hunterdon, N.J.	7,069,836	46	21,263	25	.4821	43	.3044	64	.3393	60	.5643	35
Midland, Tex.	1,161,797	189	27,662	5	.0631	216	.0469	284	.0536	259	.0634	208
Milwaukee, Wisc.	8,056,639	39	15,265	229	.5852	32	.5150	34	.5537	33	.5926	32
Minneapolis - St. Paul, Minn.	16,837,510	12	19,223	60	1.1032	12	.8122	15	.9530	13	1.1007	13
Mobile, Ala.	2,698,888	103	15,839	207	.1756	99	.2138	89	.1922	99	.1638	111
Modesto, Cal.	1,809,954	143	16,380	179	.1206	140	.1327	130	.1282	138	.1233	140
Monmouth - Ocean, N.J.	6,620,082	48	18,364	87	.4621	45	.3617	54	.3888	52	.4533	47
Monroe, La.	817,091	244	15,897	201	.0510	250	.0713	206	.0539	257	.0545	236
Montgomery, Ala.	1,592,463	157	14,759	254	.1100	154	.1246	136	.1231	143	.1048	157
Muncie, Ind.	865,227	231	19,620	53	.0504	253	.0530	265	.0520	266	.0492	252
Muskegon, Mich.	768,685	260	13,581	289	.0572	231	.0609	235	.0623	232	.0550	234
Naples, Fla.	1,062,869	203	20,558	37	.0585	226	.0684	210	.0635	224	.0639	207
Nashville, Tenn.	6,184,212	50	17,735	105	.3942	49	.3785	50	.4075	48	.3866	55
Nassau - Suffolk, N.Y.	20,979,657	9	24,240	10	1.4212	9	.7795	19	.9007	16	1.5326	8
Newark, N.J.	12,033,488	25	17,498	118	.8986	19	.6942	23	.6853	27	.9622	19
New Bedford - Fall River - Attleboro, Mass.	3,771,176	79	20,928	33	.2128	88	.2451	78	.2190	87	.2027	92
New Haven - Waterbury - Meriden, Conn.	5,408,298	58	19,037	68	.3660	60	.2877	68	.2996	66	.3743	58
New London - Norwich, Conn.	1,754,912	145	19,630	52	.1171	148	.0837	190	.0988	169	.1124	148
New Orleans, La.	8,302,674	38	16,814	163	.5222	39	.6444	27	.5366	34	.5553	37
New York, N.Y.	44,722,153	2	13,133	298	3.6418	2	3.7790	1	3.3785	1	4.0944	1
Niagara Falls, N.Y.	1,016,667	212	12,708	305	.0832	181	.0853	188	.0819	193	.0842	178
Norfolk - Virginia Beach - Newport News, Va.	7,684,514	41	17,284	129	.5209	40	.4452	40	.5293	35	.5411	38
Oakland, Cal.	13,458,445	19	17,873	100	.9591	17	.7283	22	.7527	23	.9936	17
Ocala, Fla.	1,134,064	195	16,776	165	.0636	213	.0964	171	.0859	188	.0550	234
Odessa, Tex.	1,412,505	172	28,421	3	.0700	203	.0586	245	.0672	214	.0729	193
Oklahoma City, Okla.	7,609,480	42	20,0[illegible]0	47	.4361	48	.4363	43	.4665	43	.4676	44
Olympia, Wash.	822,898	242	14,361	269	.0588	225	.0632	228	.0619	233	.0600	215
Omaha, Neb.	4,045,550	75	17,566	113	.2746	73	.2277	86	.2570	79	.2876	69
Orange County, N.Y.	1,689,330	149	17,991	95	.1165	149	.1025	158	.1046	162	.1181	145
Orlando, Fla.	6,597,486	49	19,416	56	.3892	51	.3738	51	.4220	45	.3705	59
Owensboro, Ky.	604,204	290	18,591	83	.0346	306	.0419	296	.0395	302	.0326	306
Oxnard - Ventura, Cal.	3,515,122	84	17,172	134	.2751	72	.1754	101	.2107	90	.2680	74
Panama City, Fla.	782,796	256	17,167	136	.0434	280	.0608	236	.0575	245	.0382	288
Parkersburg - Marietta, W.Va.-Ohio	941,732	222	15,801	209	.0595	223	.0693	208	.0718	205	.0554	233
Pascagoula, Miss.	620,468	284	14,198	279	.0461	268	.0472	283	.0506	272	.0447	263
Pensacola, Fla.	1,860,869	141	14,839	248	.1296	137	.1388	126	.1422	130	.1222	144
Peoria, Ill.	1,925,148	136	14,239	276	.1527	118	.1224	140	.1371	133	.1570	117
Philadelphia, Pa.	31,122,684	4	17,551	114	2.0940	4	1.8716	4	1.9350	4	2.1965	4
Phoenix, Ariz.	12,339,829	21	16,475	176	.8181	22	.8014	17	.8627	18	.8433	23
Pine Bluff, Ark.	457,681	313	14,908	242	.0301	315	.0429	293	.0327	312	.0290	315
Pittsburgh, Pa.	12,087,280	24	14,467	267	.8623	20	.9243	11	.8923	17	.8837	21
Pittsfield, Mass.	1,149,121	192	20,931	32	.0660	209	.0679	213	.0674	212	.0601	214
Portland, Me.	2,475,843	109	28,199	4	.1180	146	.1139	146	.12[illegible]8	140	.1007	161
Portland, Ore.	7,870,161	40	17,240	133	.5060	41	.4595	38	.5158	38	.5244	42
Portsmouth - Dover - Rochester, N.H.	2,599,623	106	22,586	15	.1535	117	.1205	141	.1365	134	.1544	119
Poughkeepsie, N.Y.	1,497,071	165	16,916	152	.1148	150	.0852	189	.0902	182	.1161	146
Providence - Pawtucket - Woonsocket, R.I.	5,559,061	56	16,912	153	.3755	56	.3627	53	.3649	58	.3686	60
Provo - Orem, Utah	872,947	230	12,725	304	.0685	206	.0823	194	.0826	192	.0596	217
Pueblo, Colo.	649,143	280	13,496	291	.0443	274	.0622	231	.0521	265	.0446	264
Racine, Wisc.	854,340	233	13,518	290	.0687	205	.0596	241	.0629	226	.0715	194
Raleigh - Durham, N.C.	4,251,058	70	17,309	126	.2818	68	.2552	75	.2834	69	.2946	68
Rapid City, S.D.	627,505	283	21,490	22	.0350	303	.0358	306	.0378	306	.0316	310
Reading, Pa.	2,249,105	122	17,935	98	.1390	130	.1358	129	.1472	124	.1760	100

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

	Total Retail Sales		Food Stores		Supermarkets		Eating & Drinking Places		General Merchandise Stores		Department Stores		Apparel & Accessories Stores	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Laredo, Tex.	1,016,065	213	224,217	199	212,927	200	66,427	261	166,146	180	139,779	179	119,578	109
Las Cruces, N.M.	594,339	293	110,237	298	107,725	298	59,889	279	78,270	294	66,681	295	28,961	283
Las Vegas, Nev.	4,338,210	69	893,428	71	857,190	68	464,423	65	568,353	64	512,584	62	224,107	72
Lawrence, Kans.	392,081	317	84,998	316	78,893	316	46,103	307	28,576	317	22,351	317	16,088	315
Lawton, Okla.	609,374	289	137,950	274	133,885	271	66,406	262	110,332	244	94,746	240	33,595	264
Lewiston - Auburn, Me.	649,517	279	170,469	240	161,527	244	48,019	302	73,671	301	62,869	296	23,267	305
Lexington-Fayette, Ky.	2,208,744	123	406,069	133	393,526	128	254,173	104	329,748	106	287,711	105	100,928	129
Lima, Ohio	984,948	216	180,504	230	174,657	231	95,713	207	170,774	174	142,461	177	36,205	250
Lincoln, Neb.	1,144,866	193	213,344	210	205,014	208	135,948	166	167,188	178	133,454	188	53,904	197
Little Rock - North Little Rock, Ark.	3,159,547	88	646,249	88	626,830	88	295,163	89	431,043	90	405,778	81	223,167	73
Longview - Marshall, Tex.	1,301,855	177	270,529	177	264,654	174	116,744	187	173,175	172	132,014	191	68,423	163
Lorain - Elyria, Ohio	1,332,893	176	300,436	162	284,030	164	120,391	185	183,423	169	168,324	159	39,799	230
Los Angeles - Long Beach, Cal.	53,797,936	1	10,450,894	1	9,656,811	1	5,753,097	1	5,743,576	1	5,285,020	1	3,232,448	2
Louisville, Ky.	5,849,128	53	1,151,863	57	1,086,634	55	632,818	47	826,362	47	737,853	43	279,017	59
Lubbock, Tex.	1,549,674	161	290,431	169	271,862	169	157,205	149	200,856	157	164,050	162	80,464	150
Lynchburg, Va.	894,091	227	185,835	225	179,745	223	75,492	241	148,957	196	125,198	201	38,335	236
McAllen - Edinburg - Mission, Tex.	1,681,474	150	362,534	148	344,168	148	133,383	168	239,277	135	189,157	144	167,366	84
Macon - Warner Robins, Ga.	1,725,782	146	342,356	152	335,128	151	136,600	165	222,722	144	182,558	147	72,570	158
Madison, Wisc.	2,458,607	113	376,499	140	353,148	144	280,618	95	282,565	118	269,656	108	104,725	124
Manchester - Nashua, N.H.	2,819,697	96	527,182	103	498,971	103	238,121	109	454,989	83	362,747	90	126,869	104
Mansfield, Ohio	824,618	241	138,634	273	130,452	275	70,990	249	158,766	186	131,639	192	31,830	270
Medford, Ore.	792,219	255	139,004	272	130,819	274	65,035	267	127,925	222	89,590	254	29,972	277
Melbourne - Titusville - Palm Bay, Fla.	2,109,101	129	366,370	146	349,975	147	199,612	128	280,156	120	248,985	117	53,436	198
Memphis, Tenn.	6,632,575	47	1,260,018	50	1,200,276	50	552,399	59	907,485	41	718,889	45	374,772	44
Merced, Cal.	809,027	249	167,295	243	161,799	243	69,799	252	88,812	279	72,800	281	22,811	308
Miami - Hialeah, Fla.	13,594,699	18	2,114,506	27	1,924,483	28	1,227,425	24	1,467,303	23	1,243,234	24	974,903	12
Middlesex - Somerset - Hunterdon, N.J.	7,069,836	46	1,525,634	39	1,407,686	40	540,468	60	770,813	49	707,029	49	493,203	29
Midland, Tex.	1,161,797	189	223,995	200	218,447	198	104,415	198	171,428	173	153,757	169	54,848	192
Milwaukee, Wisc.	8,056,639	39	1,599,407	37	1,495,820	38	847,226	42	1,038,892	35	957,776	34	316,743	52
Minneapolis - St. Paul, Minn.	16,837,510	12	2,969,650	13	2,800,169	13	1,542,539	15	2,537,481	9	2,316,738	9	708,785	20
Mobile, Ala.	2,698,888	103	610,569	92	589,111	91	234,419	111	350,415	99	269,210	109	88,889	138
Modesto, Cal.	1,809,954	143	421,712	126	393,049	129	148,798	156	217,055	147	196,074	139	104,105	126
Monmouth - Ocean, N.J.	6,620,082	48	1,447,305	42	1,323,944	44	559,609	58	610,843	61	545,636	59	323,879	51
Monroe, La.	817,091	244	167,186	244	164,488	240	75,119	242	120,937	231	95,352	238	65,449	170
Montgomery, Ala.	1,592,463	157	299,210	163	291,397	161	131,535	171	223,064	143	173,742	157	81,658	148
Muncie, Ind.	865,227	231	160,465	251	147,131	258	90,693	213	103,526	259	99,533	231	33,703	262
Muskegon, Mich.	768,685	260	152,732	259	147,220	256	78,783	231	146,291	198	143,001	176	[illegible]	274
Naples, Fla.	1,062,869	203	214,668	209	202,541	211	108,238	196	81,717	288	69,010	289	53,935	196
Nashville, Tenn.	6,184,212	50	1,177,440	54	1,152,270	53	609,311	49	903,694	42	778,917	41	260,763	63
Nassau - Suffolk, N.Y.	20,979,657	9	4,306,903	9	3,695,750	9	1,603,085	13	2,127,985	12	1,867,397	12	1,370,626	8
Newark, N.J.	12,033,488	25	2,645,072	18	2,416,786	20	1,030,981	30	1,021,168	36	891,978	36	791,108	18
New Bedford - Fall River - Attleboro, Mass.	3,771,176	79	1,019,436	62	941,161	63	318,170	86	358,318	95	336,866	92	194,525	78
New Haven - Waterbury - Meriden, Conn.	5,408,298	58	1,162,617	56	1,075,482	56	564,005	56	655,263	58	610,880	53	294,389	56
New London - Norwich, Conn.	1,754,912	145	333,418	153	313,150	154	183,130	135	137,852	209	109,902	219	60,096	178
New Orleans, La.	8,302,674	38	1,975,060	30	1,892,358	29	1,036,401	29	970,709	37	809,072	39	540,499	26
New York, N.Y.	44,722,153	2	9,111,819	2	7,611,465	2	5,707,216	2	5,016,676	2	4,188,484	2	4,278,647	1
Niagara Falls, N.Y.	1,016,667	212	280,313	172	261,326	176	91,898	212	128,551	221	109,991	218	57,095	186
Norfolk - Virginia Beach - Newport News, Va.	7,684,514	41	1,355,567	47	1,297,373	45	749,946	44	881,711	44	729,575	44	407,186	39
Oakland, Cal.	13,458,445	19	2,678,894	17	2,488,812	16	1,260,085	22	1,625,779	18	1,471,451	18	693,851	21
Ocala, Fla.	1,134,064	195	226,150	197	212,536	201	77,542	234	129,340	220	107,677	220	38,111	237
Odessa, Tex.	1,412,505	172	265,418	182	252,240	182	152,610	153	188,758	166	161,491	164	64,612	173
Oklahoma City, Okla.	7,609,480	42	1,371,297	46	1,327,391	43	859,357	40	961,168	38	717,411	46	486,633	30
Olympia, Wash.	822,898	242	203,116	216	193,534	216	80,794	226	119,452	232	104,075	225	34,975	256
Omaha, Neb.	4,045,550	75	759,531	82	726,293	81	410,661	71	539,175	66	500,833	65	167,075	85
Orange County, N.Y.	1,689,330	149	419,310	127	396,354	125	100,076	204	203,247	155	158,909	166	91,899	136
Orlando, Fla.	6,597,486	49	1,179,615	53	1,118,027	54	728,475	45	691,637	54	563,510	58	241,486	66
Owensboro, Ky.	604,204	290	121,348	288	119,069	286	66,667	260	89,712	276	[illegible]	264	25,799	294
Oxnard - Ventura, Cal.	3,515,122	84	753,516	84	718,577	83	276,229	97	448,438	85	415,897	78	157,709	91
Panama City, Fla.	782,796	256	117,085	291	111,583	292	102,514	201	93,538	273	80,513	266	29,057	280
Parkersburg - Marietta, W.Va.-Ohio	941,732	222	173,861	237	169,293	234	80,417	228	144,344	201	135,663	185	33,641	263
Pascagoula, Miss.	620,468	284	170,505	239	165,692	238	55,598	285	104,845	257	79,745	268	26,551	292
Pensacola, Fla.	1,860,869	141	371,418	142	362,300	139	180,259	138	289,987	113	244,117	118	54,913	191
Peoria, Ill.	1,925,148	136	384,217	138	364,135	138	171,130	144	255,437	128	218,076	127	85,943	143
Philadelphia, Pa.	31,122,684	4	6,102,247	4	5,486,687	4	2,809,543	5	3,676,526	4	3,297,511	4	1,940,905	4
Phoenix, Ariz.	12,339,829	21	2,736,024	15	2,635,556	15	1,275,148	20	1,387,167	27	1,207,470	27	479,131	31
Pine Bluff, Ark.	457,681	313	[illegible]	303	[illegible]	[illegible]	31,904	316	63,686	307	52,714	312	32,017	268
Pittsburgh, Pa.	12,087,280	24	2,529,481	22	2,340,918	24	1,188,963	25	1,719,350	17	1,591,456	16	633,342	22
Pittsfield, Mass.	1,149,121	192	270,217	178	259,549	177	114,063	189	106,046	255	89,102	255	55,254	190
Portland, Me.	2,475,843	109	494,706	111	471,147	110	231,098	115	[illegible]	134	208,866	130	98,583	132
Portland, Ore.	7,870,161	40	1,334,920	48	1,263,666	48	822,554	43	[illegible]	25	1,209,449	26	411,668	38
Portsmouth - Dover - Rochester, N.H.	2,599,623	106	567,948	99	530,277	100	236,771	110	196,781	161	174,821	154	114,295	113
Poughkeepsie, N.Y.	1,497,071	165	367,457	145	351,312	145	111,524	192	151,753	193	135,465	186	88,447	139
Providence - Pawtucket - Woonsocket, R.I.	5,559,061	56	1,172,167	55	1,016,770	61	570,448	53	676,114	56	600,567	54	303,469	54
Provo - Orem, Utah	872,947	230	205,647	214	193,748	214	61,291	276	119,075	233	105,948	224	39,306	233
Pueblo, Colo.	649,143	280	163,141	249	154,628	251	67,802	258	105,938	256	87,286	260	29,317	279
Racine, Wisc.	854,340	233	190,658	223	175,832	227	84,263	219	116,099	237	106,109	222	37,345	241
Raleigh - Durham, N.C.	4,251,058	70	800,529	76	776,995	74	425,478	70	523,278	71	385,744	87	229,311	69
Rapid City, S.D.	627,505	283	114,598	294	111,027	293	54,706	286	97,214	271	85,914	261	26,669	290
Reading, Pa.	2,249,105	122	417,434	129	368,756	136	188,745	133	257,302	125	224,909	124	281,228	57

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Furniture/ Home Furnishings/ Appliance Stores		Furniture & Home Furnishings Stores		Automotive Dealers		Gasoline Service Stations		Building Materials & Hardware Dealers		Drugstores	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Laredo, Tex.	99,661	141	11,343	302	107,154	307	26,993	303	75,880	192	18,414	289
Las Cruces, N.M.	29,230	278	15,651	261	127,658	293	59,553	212	30,724	301	19,133	285
Las Vegas, Nev.	243,274	69	104,581	73	866,783	78	313,540	63	224,030	75	164,479	63
Lawrence, Kans.	18,002	315	6,482	317	101,713	312	24,683	307	21,270	317	8,864	315
Lawton, Okla.	32,334	262	21,476	224	123,599	297	14,072	317	36,057	289	11,966	312
Lewiston - Auburn, Me.	15,823	317	7,431	316	159,904	264	41,973	259	29,196	303	15,894	303
Lexington-Fayette, Ky.	118,770	122	64,774	110	505,098	121	167,640	105	82,887	184	72,324	124
Lima, Ohio	38,024	241	16,775	254	213,634	222	100,042	156	49,171	245	32,751	212
Lincoln, Neb.	53,684	197	26,820	201	244,581	198	63,747	202	66,141	207	43,679	173
Little Rock - North Little Rock, Ark.	154,922	89	88,355	84	658,235	99	213,789	84	231,923	72	72,795	123
Longview - Marshall, Tex.	72,551	169	49,280	142	326,689	172	54,672	231	104,340	151	32,799	211
Lorain - Elyria, Ohio	52,849	199	27,763	197	329,087	171	113,861	140	50,514	242	60,238	145
Los Angeles - Long Beach, Cal.	3,582,459	1	1,561,031	2	12,686,683	1	3,308,725	1	2,140,038	1	1,796,959	2
Louisville, Ky.	295,057	57	151,497	56	1,262,686	56	452,593	45	246,946	65	256,652	42
Lubbock, Tex.	93,681	146	51,511	135	407,226	149	43,403	256	136,945	120	23,907	259
Lynchburg, Va.	42,694	222	28,050	195	180,238	248	56,404	221	53,673	237	33,475	209
McAllen - Edinburg - Mission, Tex.	101,154	138	53,770	132	294,484	181	47,032	250	164,961	95	36,676	194
Macon - Warner Robins, Ga.	88,941	150	53,677	133	495,306	127	100,072	155	87,905	173	57,802	148
Madison, Wisc.	271,735	62	50,900	137	566,505	108	150,847	113	97,339	158	56,255	150
Manchester - Nashua, N.H.	148,367	97	84,982	91	635,480	101	153,519	112	165,415	94	62,715	139
Mansfield, Ohio	27,892	290	15,741	260	193,721	234	69,839	193	42,653	268	25,489	248
Medford, Ore.	32,394	261	14,725	274	184,360	245	47,906	247	35,484	290	15,154	307
Melbourne - Titusville - Palm Bay, Fla.	100,090	139	47,574	147	596,211	104	122,366	135	129,431	128	121,659	83
Memphis, Tenn.	388,710	45	210,775	43	1,669,126	45	551,374	35	238,323	68	260,171	41
Merced, Cal.	26,584	294	13,346	289	216,716	219	71,520	189	46,102	256	38,082	186
Miami - Hialeah, Fla.	739,633	22	400,439	16	3,895,384	15	748,146	20	547,633	28	574,118	12
Middlesex - Somerset - Hunterdon, N.J.	560,420	30	267,317	33	1,389,367	53	487,155	39	343,870	46	193,168	54
Midland, Tex.	69,831	173	42,000	160	198,074	232	76,901	179	145,592	113	20,587	280
Milwaukee, Wisc.	397,927	41	190,533	47	1,796,637	43	509,025	38	313,072	52	264,103	40
Minneapolis - St. Paul, Minn.	781,824	17	366,113	23	4,183,006	11	1,202,861	10	778,662	14	411,291	22
Mobile, Ala.	139,172	104	80,703	93	662,260	97	163,044	108	146,511	112	121,921	82
Modesto, Cal.	113,491	127	59,942	122	345,504	166	101,177	152	118,396	138	94,445	98
Monmouth - Ocean, N.J.	303,854	54	179,847	51	1,852,298	41	399,533	49	346,059	45	182,629	58
Monroe, La.	48,623	210	23,214	216	152,404	273	25,840	306	66,049	208	31,647	217
Montgomery, Ala.	66,827	178	40,666	161	456,756	139	106,854	147	71,234	202	68,466	129
Muncie, Ind.	49,478	206	26,120	205	187,390	241	89,277	169	54,158	236	43,489	175
Muskegon, Mich.	33,334	255	16,971	253	158,945	266	58,004	215	42,610	269	28,395	236
Naples, Fla.	96,761	144	69,506	102	255,913	191	52,077	235	74,116	195	38,270	185
Nashville, Tenn.	307,530	53	152,557	55	1,565,227	48	467,845	43	250,445	63	192,906	55
Nassau - Suffolk, N.Y.	1,429,882	7	825,683	6	4,254,963	10	943,694	13	1,211,136	9	624,446	10
Newark, N.J.	801,449	15	432,541	13	2,676,131	24	692,528	27	575,103	26	384,153	26
New Bedford - Fall River - Attleboro, Mass.	133,085	109	89,933	82	796,808	85	199,970	89	127,613	130	99,985	93
New Haven - Waterbury - Meriden, Conn.	260,945	65	140,046	60	1,076,662	64	337,035	58	279,550	56	139,610	72
New London - Norwich, Conn.	82,830	157	34,573	176	480,600	133	126,785	131	116,252	141	40,642	181
New Orleans, La.	490,836	34	260,977	34	1,290,681	54	533,357	36	453,400	36	365,216	30
New York, N.Y.	3,427,497	2	1,805,324	1	5,949,203	7	1,327,962	7	1,611,540	2	1,658,023	3
Niagara Falls, N.Y.	34,192	252	17,370	249	215,982	221	40,640	265	41,258	275	50,466	162
Norfolk - Virginia Beach - Newport News, Va.	510,745	32	326,205	28	1,904,536	39	418,850	47	385,382	42	215,861	47
Oakland, Cal.	759,940	20	349,669	24	3,156,381	19	727,075	22	642,579	22	524,170	13
Ocala, Fla.	64,208	181	29,129	192	253,556	194	100,797	153	124,594	132	41,205	179
Odessa, Tex.	89,321	149	48,739	143	335,850	168	41,038	263	154,640	105	20,308	282
Oklahoma City, Okla.	446,840	37	234,082	35	1,805,728	42	319,863	62	665,877	17	157,313	66
Olympia, Wash.	40,772	226	21,350	226	157,475	268	45,44[illegible]	253	48,074	250	26,695	244
Omaha, Neb.	295,731	56	214,155	40	948,604	73	298,165	67	257,867	61	122,868	81
Orange County, N.Y.	86,952	153	36,819	168	351,693	162	110,388	144	111,864	147	51,906	158
Orlando, Fla.	318,342	51	175,996	52	1,994,316	35	375,139	55	417,120	39	160,160	65
Owensboro, Ky.	28,828	279	16,622	256	122,504	298	30,792	294	36,102	288	27,150	243
Oxnard - Ventura, Cal.	153,860	90	75,424	99	966,933	72	196,847	90	172,979	89	123,279	80
Panama City, Fla.	38,235	238	19,505	238	239,562	205	39,903	268	40,382	277	23,783	260
Parkersburg - Marietta, W.Va.-Ohio	40,444	229	27,023	200	234,067	211	75,863	180	56,831	228	43,563	174
Pascagoula, Miss.	20,557	311	10,185	309	126,704	295	32,696	291	23,851	312	20,849	275
Pensacola, Fla.	90,388	148	48,695	144	494,388	129	107,343	146	104,460	150	46,895	166
Peoria, [illegible]	97,995	143	53,032	134	497,590	126	128,006	129	83,745	181	61,563	142
Philade[illegible]	1,615,370	5	851,269	5	7,184,748	4	1,655,887	5	1,576,510	3	1,124,643	5
Phoenix, Ariz.	766,600	19	393,032	18	2,561,760	28	867,379	15	664,759	18	511,499	15
Pine Bluff, Ark.	19,249	313	11,333	303	87,775	316	21,685	313	45,657	257	12,909	310
Pittsburgh, Pa.	601,040	29	327,555	27	2,841,648	22	721,265	23	611,277	24	427,717	20
Pittsfield, Mass.	30,578	271	14,695	275	228,862	214	77,746	178	76,503	191	34,349	203
Portland, Me.	68,600	175	36,873	167	480,415	134	106,248	148	148,890	110	62,295	140
Portland, Ore.	386,319	46	159,597	53	1,794,760	44	478,397	41	278,593	57	114,739	86
Portsmouth - Dover - Rochester, N.H.	120,720	120	62,385	116	607,755	102	138,481	122	196,427	82	63,831	138
Poughkeepsie, N.Y.	63,765	184	32,950	180	322,382	173	80,854	175	87,936	171	50,812	159
Providence - Pawtucket - Woonsocket, R.I.	229,582	71	117,090	69	1,042,964	66	377,855	52	261,158	60	227,691	44
Provo - Orem, Utah	48,143	211	18,936	241	170,331	254	72,320	188	62,409	220	28,7[illegible]2	233
Pueblo, Colo.	37,186	244	20,705	230	104,295	310	40,319	266	42,072	271	18,722	286
Racine, Wisc.	39,915	233	21,907	222	179,018	249	56,861	218	43,848	263	29,300	229
Raleigh - Durham, N.C.	263,352	64	123,404	68	1,041,995	67	219,117	83	253,657	62	172,512	61
Rapid City, S.D.	31,256	264	15,958	259	161,325	263	39,435	272	38,359	285	16,814	297
Reading, Pa.	115,087	125	61,867	118	541,854	113	108,980	145	85,210	177	56,264	149

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Groceries & Other Foods		Drugs & Health & Beauty Aids		Major Household Appliances		Televisions, Video Recorders & Tapes		Audio Equipment, Musical Instruments & Supplies	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Loredo, Tex.	147,757	237	37,503	220	22,568	156	12,225	155	20,797	157
Las Cruces, N.M.	85,090	308	28,144	268	9,597	265	2,458	312	6,511	297
Las Vegas, Nev.	627,678	81	237,871	52	58,891	68	37,645	62	63,366	62
Lawrence, Kans.	69,781	314	12,563	316	4,659	316	1,894	317	7,357	281
Lawton, Okla.	91,371	299	20,238	301	8,568	279	6,222	220	7,332	282
Lewiston - Auburn, Me.	142,969	242	21,181	300	4,947	314	2,393	313	5,079	308
Lexington-Fayette, Ky.	341,100	129	96,293	110	24,930	139	14,148	137	30,005	114
Lima, Ohio	159,606	224	39,459	207	12,678	215	6,109	224	13,874	201
Lincoln, Neb.	175,227	203	42,935	198	11,394	229	4,257	281	16,665	182
Little Rock - North Little Rock, Ark.	543,030	88	113,045	90	40,673	87	24,341	92	32,988	107
Longview - Marshall, Tex.	209,959	180	49,050	182	19,907	171	9,631	179	14,030	197
Lorain - Elyria, Ohio	255,521	161	53,359	172	13,963	204	8,699	188	11,617	218
Los Angeles - Long Beach, Cal.	8,650,957	1	2,146,287	1	642,231	1	654,830	1	981,412	1
Louisville, Ky.	940,470	55	276,475	42	69,878	51	45,271	47	59,063	66
Lubbock, Tex.	217,414	176	55,437	166	19,978	170	14,205	135	19,071	163
Lynchburg, Va.	142,374	243	39,880	204	13,071	212	6,168	223	10,181	232
McAllen - Edinburg - Mission, Tex.	261,497	160	72,235	138	27,188	128	16,022	121	25,806	132
Macon - Warner Robins, Ga.	289,378	145	79,649	128	25,772	137	15,253	124	22,333	145
Madison, Wisc.	396,285	114	60,107	156	35,031	102	37,971	61	105,745	42
Manchester - Nashua, N.H.	423,600	106	80,103	127	36,450	96	29,624	71	58,452	67
Mansfield, Ohio	122,552	265	29,472	263	10,513	241	4,438	276	11,244	219
Medford, Ore.	195,943	186	30,121	262	9,445	269	5,057	258	7,502	279
Melbourne - Titusville - Palm Bay, Fla.	281,755	151	92,730	114	35,167	101	12,838	149	29,471	117
Memphis, Tenn.	1,069,118	49	310,861	39	77,759	48	65,942	38	89,678	50
Merced, Cal.	136,268	250	36,401	225	7,040	295	5,902	232	8,741	259
Miami - Hialeah, Fla.	1,740,742	28	575,709	17	145,589	21	84,443	28	163,904	24
Middlesex - Somerset - Hunterdon, N.J.	1,303,519	37	260,459	44	99,602	36	70,774	33	105,150	43
Midland, Tex.	180,653	199	45,942	189	14,795	196	13,449	143	12,788	208
Milwaukee, Wisc.	1,493,212	32	300,518	40	85,340	44	68,315	36	90,864	48
Minneapolis - St. Paul, Minn.	2,811,996	10	580,516	15	178,699	14	144,013	14	222,169	16
Mobile, Ala.	517,388	93	113,002	91	37,100	94	19,129	106	30,131	112
Modesto, Cal.	332,980	130	80,559	126	24,192	144	18,778	109	22,142	148
Monmouth - Ocean, N.J.	1,232,594	41	237,696	53	64,390	56	43,711	50	61,243	65
Monroe, La.	127,481	259	35,683	230	15,913	190	6,928	210	13,086	206
Montgomery, Ala.	248,542	163	76,235	132	17,704	180	13,375	145	15,650	188
Muncie, Ind.	141,337	244	38,163	218	9,996	255	7,383	201	15,784	187
Muskegon, Mich.	174,470	205	28,363	266	10,392	245	5,804	237	6,402	298
Naples, Fla.	164,464	220	37,278	221	16,879	183	6,778	187	15,444	190
Nashville, Tenn.	904,052	57	251,082	46	71,344	50	41,775	55	108,374	39
Nassau - Suffolk, N.Y.	3,915,070	8	807,761	9	210,826	9	151,094	12	350,276	7
Newark, N.J.	2,320,876	15	451,277	26	133,663	25	105,070	22	139,742	30
New Bedford - Fall River - Attleboro, Mass.	823,970	62	109,038	96	36,912	95	18,825	108	30,697	110
New Haven - Waterbury - Meriden, Conn.	1,040,335	53	160,077	73	54,771	69	25,265	87	84,840	52
New London - Norwich, Conn.	289,061	146	44,955	194	26,767	131	10,582	168	20,254	158
New Orleans, La.	1,452,259	33	390,338	31	132,536	27	68,619	34	113,449	37
New York, N.Y.	8,378,674	2	2,093,038	2	428,604	2	403,885	2	825,357	2
Niagara Falls, N.Y.	246,672	165	53,431	170	7,974	291	5,432	247	10,063	235
Norfolk - Virginia Beach - Newport News, Va.	1,047,165	32	240,520	51	97,982	37	60,410	41	110,227	38
Oakland, Cal.	2,191,501	18	558,498	19	156,230	17	138,844	16	216,094	18
Ocala, Fla.	170,169	215	39,831	205	13,386	209	12,938	148	12,277	214
Odessa, Tex.	189,913	189	56,556	162	20,740	166	15,132	125	17,815	174
Oklahoma City, Okla.	1,100,169	47	265,315	43	89,164	42	65,050	39	89,894	49
Olympia, Wash.	151,776	232	33,155	239	10,432	243	5,102	257	9,627	241
Omaha, Neb.	615,240	82	154,647	75	62,950	59	42,601	53	50,189	80
Orange County, N.Y.	369,685	118	63,031	152	16,014	188	11,270	165	22,935	144
Orlando, Fla.	888,666	58	182,729	67	63,501	58	41,080	56	82,731	54
Owensboro, Ky.	93,470	295	29,269	264	9,039	275	4,661	268	6,734	295
Oxnard - Ventura, Cal.	600,063	84	133,156	84	41,536	84	28,830	74	45,545	84
Panama City, Fla.	83,053	310	27,496	273	8,328	282	4,416	278	12,069	215
Parkersburg - Marietta, W.Va.-Ohio	150,747	233	48,432	183	12,659	216	5,806	236	7,974	270
Pascagoula, Miss.	141,199	245	22,947	289	9,256	272	3,489	301	6,159	299
Pensacola, Fla.	283,389	148	61,583	154	33,315	108	14,970	127	17,752	175
Peoria, Ill.	326,375	136	73,666	136	23,100	152	14,067	139	18,464	167
Philadelphia, Pa.	5,145,699	4	1,447,422	4	335,399	4	254,302	5	356,408	5
Phoenix, Ariz.	2,089,597	22	566,946	18	137,800	23	93,130	26	161,719	25
Pine Bluff, Ark.	84,436	309	17,594	311	6,742	298	3,219	303	4,606	313
Pittsburgh, Pa.	2,195,582	17	528,444	21	129,570	29	77,630	30	116,997	35
Pittsfield, Mass.	227,448	172	42,175	201	10,735	238	4,539	269	8,798	255
Portland, Me.	421,445	108	62,987	153	22,205	161	9,953	174	21,224	153
Portland, Ore.	1,288,279	38	279,055	41	89,341	41	71,154	32	99,397	45
Portsmouth - Dover - Rochester, N.H.	492,604	95	69,837	144	23,181	149	14,138	138	28,405	123
Poughkeepsie, N.Y.	308,298	141	55,754	164	13,484	208	5,107	256	21,700	151
Providence - Pawtucket - Woonsocket, R.I.	1,063,917	50	208,400	61	60,309	65	40,871	57	54,489	72
Provo - Orem, Utah	170,404	213	41,624	202	12,518	218	5,680	241	17,701	176
Pueblo, Colo.	118,335	270	31,995	250	9,729	260	5,558	245	8,576	262
Racine, Wisc.	172,673	210	32,532	244	10,511	242	6,578	215	8,688	260
Raleigh - Durham, N.C.	581,874	85	205,226	63	63,906	57	30,834	68	74,836	57
Rapid City, S.D.	94,548	292	19,320	307	8,252	284	4,504	270	7,704	276
Reading, Pa.	361,531	126	72,811	137	31,757	115	12,777	150	25,045	137

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Laredo, Tex.	10,302	76	36,400	148	53,837	134	119,473	122	31,692	136
Las Cruces, N.M.	1,526	264	14,352	253	15,555	294	31,798	288	9,800	279
Las Vegas, Nev.	14,568	56	78,766	75	134,811	64	246,383	68	77,264	63
Lawrence, Kans.	1,189	294	4,326	317	7,702	317	13,647	317	4,762	317
Lawton, Okla.	1,656	253	18,009	222	20,030	258	38,551	262	10,648	267
Lewiston - Auburn, Me.	1,047	303	6,588	316	20,799	252	29,314	294	10,089	276
Lexington-Fayette, Ky.	5,763	119	52,741	111	67,972	114	136,099	106	34,386	124
Lima, Ohio	1,295	288	17,763	224	30,167	195	52,692	214	13,348	234
Lincoln, Neb.	3,127	174	20,811	200	33,147	184	67,371	177	17,281	191
Little Rock - North Little Rock, Ark.	10,825	73	67,174	89	97,817	83	212,448	76	57,052	81
Longview - Marshall, Tex.	2,892	184	23,167	192	32,086	187	65,766	181	20,360	177
Lorain - Elyria, Ohio	2,130	212	26,018	180	31,944	188	62,725	184	16,191	202
Los Angeles - Long Beach, Cal.	193,015	1	1,186,998	2	1,661,255	2	3,111,634	2	958,176	2
Louisville, Ky.	15,080	53	135,395	50	169,458	52	367,650	49	95,857	48
Lubbock, Tex.	3,348	170	38,605	141	44,672	149	82,422	157	29,429	140
Lynchburg, Va.	974	307	19,405	211	30,289	193	62,360	186	27,315	145
McAllen - Edinburg - Mission, Tex.	5,194	124	41,413	132	70,267	109	140,053	102	37,799	116
Macon - Warner Robins, Ga.	2,894	183	37,015	147	43,219	154	91,122	147	24,480	156
Madison, Wisc.	7,766	92	58,920	98	67,259	117	122,318	120	34,214	125
Manchester - Nashua, N.H.	7,315	98	71,642	81	86,206	93	163,042	94	40,013	106
Mansfield, Ohio	1,456	272	15,566	240	26,228	215	50,764	218	12,410	247
Medford, Ore.	1,338	283	10,547	295	13,287	308	25,895	306	9,175	289
Melbourne - Titusville - Palm Bay, Fla.	4,526	140	41,781	131	40,830	160	88,981	150	21,307	172
Memphis, Tenn.	18,139	46	177,807	39	186,461	48	375,907	48	122,418	44
Merced, Cal.	1,810	239	11,254	283	18,114	280	34,021	277	8,369	296
Miami - Hialeah, Fla.	59,641	12	299,840	20	435,869	16	859,964	16	284,449	14
Middlesex - Somerset - Hunterdon, N.J.	28,440	34	197,910	36	244,372	34	478,942	33	132,158	36
Midland, Tex.	2,354	205	29,516	172	36,556	170	66,862	178	19,805	182
Milwaukee, Wisc.	23,419	40	151,411	48	228,398	40	435,683	41	125,122	41
Minneapolis - St. Paul, Minn.	62,356	8	325,901	14	489,702	13	954,626	14	235,917	17
Mobile, Ala.	5,730	120	58,090	102	67,191	118	127,637	117	38,279	114
Modesto, Cal.	2,979	178	43,523	126	53,559	135	108,622	132	38,412	113
Monmouth - Ocean, N.J.	12,951	64	116,325	55	176,961	49	344,184	51	90,630	53
Monroe, La.	1,683	252	19,706	206	25,683	218	55,536	202	19,017	183
Montgomery, Ala.	3,020	177	33,273	161	43,398	152	96,131	142	25,865	150
Muncie, Ind.	1,805	240	16,963	233	22,564	239	40,988	258	12,711	243
Muskegon, Mich.	1,290	289	14,384	252	18,829	267	37,109	266	10,851	264
Naples, Fla.	1,719	248	35,356	153	22,073	242	47,538	229	15,577	209
Nashville, Tenn.	10,424	75	111,833	59	172,039	51	341,551	52	93,769	49
Nassau - Suffolk, N.Y.	60,708	10	487,634	9	709,234	8	1,295,722	8	382,377	9
Newark, N.J.	33,046	25	282,870	24	329,348	26	724,572	24	216,498	21
New Bedford - Fall River - Attleboro, Mass.	3,704	161	58,335	101	89,417	90	169,668	89	57,303	80
New Haven - Waterbury - Meriden, Conn.	10,929	72	107,545	61	165,357	53	30[illegible],462	58	70,626	66
New London - Norwich, Conn.	4,238	148	30,580	168	29,396	199	59,632	190	16,129	203
New Orleans, La.	17,129	48	202,824	34	246,582	33	479,646	32	177,986	28
New York, N.Y.	139,401	2	1,305,641	1	1,959,635	1	3,[illegible]1,342	1	1,161,364	1
Niagara Falls, N.Y.	1,569	260	15,319	244	33,191	183	64,431	182	17,084	192
Norfolk - Virginia Beach - Newport News, Va.	27,213	35	234,668	29	198,031	46	396,404	47	121,625	45
Oakland, Cal.	45,403	18	281,864	25	402,765	19	758,663	20	218,110	20
Ocala, Fla.	3,482	167	24,853	188	19,612	262	50,202	219	13,548	231
Odessa, Tex.	4,581	138	35,999	149	38,641	166	69,444	176	23,767	158
Oklahoma City, Okla.	26,263	37	181,081	38	231,666	36	448,993	38	127,460	39
Olympia, Wash.	1,392	277	14,011	255	23,748	232	47,292	232	14,164	223
Omaha, Neb.	20,352	43	90,938	68	114,038	74	211,123	77	60,064	77
Orange County, N.Y.	5,154	127	34,716	156	53,117	136	103,112	135	27,595	144
Orlando, Fla.	15,671	52	127,172	53	127,733	66	275,874	63	91,915	52
Owensboro, Ky.	1,403	275	10,971	287	18,604	270	33,981	278	9,021	291
Oxnard - Ventura, Cal.	10,262	77	68,276	86	104,938	78	190,017	82	50,827	91
Panama City, Fla.	1,916	227	15,145	246	18,319	278	36,412	268	10,479	268
Parkersburg - Marietta, W.Va.-Ohio	2,066	218	17,229	229	25,120	223	44,362	241	12,912	240
Pascagoula, Miss.	808	313	10,541	296	18,804	268	32,843	282	11,113	262
Pensacola, Fla.	4,630	134	40,814	137	44,664	150	93,337	144	24,565	155
Peoria, Ill.	5,473	123	38,599	142	47,485	141	98,462	140	28,810	142
Philadelphia, Pa.	83,431	5	688,700	4	926,501	5	2,025,289	4	537,034	4
Phoenix, Ariz.	49,471	17	300,084	19	324,706	28	751,782	21	182,728	27
Pine Bluff, Ark.	860	311	9,140	309	14,630	301	28,694	296	9,667	282
Pittsburgh, Pa.	34,829	23	267,028	26	361,833	23	767,106	19	215,700	22
Pittsfield, Mass.	1,465	269	11,634	278	28,855	201	51,027	217	12,521	245
Portland, Me.	3,574	164	27,671	178	98,803	81	126,248	118	52,543	89
Portland, Ore.	29,491	31	153,173	47	231,439	37	422,210	42	141,279	32
Portsmouth - Dover - Rochester, N.H.	6,063	113	48,757	115	60,446	124	119,406	123	30,149	138
Poughkeepsie, N.Y.	4,056	153	28,785	174	33,833	179	71,568	172	22,620	166
Providence - Pawtucket - Woonsocket, R.I.	12,039	67	97,123	66	162,842	54	320,360	55	75,359	64
Provo - Orem, Utah	3,103	175	11,935	274	25,283	222	44,880	240	16,076	204
Pueblo, Colo.	1,590	257	14,755	248	18,869	266	38,100	264	10,853	263
Racine, Wisc.	1,545	262	15,737	239	21,988	244	44,950	238	16,424	200
Raleigh - Durham, N.C.	11,259	71	94,799	67	117,983	70	248,069	67	69,549	69
Rapid City, S.D.	2,454	200	13,078	262	18,032	281	32,479	285	8,354	297
Reading, Pa.	4,226	149	35,015	155	98,109	82	199,809	81	70,169	67

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1991 Projections

	1991 Population		Percent Change In Population 1986–1991		1991 Households		1991 EBI	
Area	(Thous.)	Rank	%	Rank	(Thous.)	Rank	($000)	Rank
Laredo, Tex.	134.5	252	12.3	29	36.1	301	1,124,692	316
Las Cruces, N.M.	135.4	248	13.5	20	47.5	265	1,549,318	294
Las Vegas, Nev.	638.1	77	12.9	25	264.6	71	11,444,346	75
Lawrence, Kans.	74.9	314	3.0	171	26.8	315	1,261,791	308
Lawton, Okla.	119.6	279	.8	235	39.4	292	1,756,405	275
Lewiston - Auburn, Me.	100.9	300	.0	256	38.3	297	1,473,370	299
Lexington-Fayette, Ky.	343.1	134	2.9	177	132.2	130	6,093,877	127
Lima, Ohio	156.4	221	-.7	269	57.3	223	2,442,193	229
Lincoln, Neb.	217.4	188	4.2	138	86.3	178	4,605,853	157
Little Rock - North Little Rock, Ark.	528.9	92	3.9	148	196.1	91	8,893,977	90
Longview - Marshall, Tex.	184.8	206	7.8	80	67.6	206	2,906,271	202
Lorain - Elyria, Ohio	270.0	158	-1.3	279	96.8	160	4,705,513	153
Los Angeles - Long Beach, Cal.	8,869.6	1	6.7	95	3,255.1	2	162,465,703	2
Louisville, Ky.	970.8	52	.0	256	364.2	53	16,401,903	53
Lubbock, Tex.	225.2	183	2.0	205	81.8	188	3,312,929	188
Lynchburg, Va.	152.8	225	3.0	171	52.9	242	2,386,156	234
McAllen - Edinburg - Mission, Tex.	417.9	109	15.8	15	115.5	144	3,519,227	182
Macon - Warner Robins, Ga.	294.1	146	4.0	144	106.6	150	4,685,689	154
Madison, Wisc.	355.3	130	3.4	160	143.9	122	6,867,924	112
Manchester - Nashua, N.H.	341.0	135	8.6	69	128.4	136	7,125,305	107
Mansfield, Ohio	129.3	261	-1.2	277	49.4	256	2,099,639	247
Medford, Ore.	146.7	235	3.8	151	56.1	229	1,972,445	257
Melbourne - Titusville - Palm Bay, Fla.	421.3	107	16.5	8	172.9	101	6,577,285	119
Memphis, Tenn.	979.1	51	2.4	191	358.5	54	14,976,938	63
Merced, Cal.	192.8	198	15.6	16	64.0	213	2,453,208	228
Miami - Hialeah, Fla.	1,901.7	23	6.5	102	717.0	24	31,168,861	28
Middlesex - Somerset - Hunterdon, N.J.	983.6	50	4.0	144	354.3	58	22,378,604	43
Midland, Tex.	135.0	251	17.6	3	50.3	249	2,947,530	200
Milwaukee, Wisc.	1,400.5	34	.4	242	540.6	32	26,058,899	32
Minneapolis - St. Paul, Minn.	2,445.9	14	5.3	123	942.0	11	51,593,067	12
Mobile, Ala.	490.5	97	4.0	144	181.4	97	7,447,088	103
Modesto, Cal.	347.6	132	10.7	40	121.1	138	4,959,203	147
Monmouth - Ocean, N.J.	1,033.1	46	7.9	78	399.0	46	22,381,573	42
Monroe, La.	149.0	230	2.2	198	53.8	237	1,940,971	261
Montgomery, Ala.	316.1	143	5.5	121	116.7	143	4,846,442	150
Muncie, Ind.	120.4	277	-2.5	307	43.9	277	1,942,931	260
Muskegon, Mich.	155.2	222	-1.3	279	57.1	224	2,491,952	225
Naples, Fla.	145.3	236	17.7	1	62.3	215	2,413,792	233
Nashville, Tenn.	995.8	49	6.3	106	378.3	48	17,811,447	50
Nassau - Suffolk, N.Y.	2,738.7	10	2.8	179	910.7	14	65,239,683	8
Newark, N.J.	1,905.4	22	.3	247	705.6	26	41,359,051	18
New Bedford - Fall River - Attleboro, Mass.	505.1	95	2.4	191	188.9	94	7,911,252	95
New Haven - Waterbury - Meriden, Conn.	774.2	66	.5	241	292.1	65	16,065,069	56
New London - Norwich, Conn.	255.8	164	1.8	215	93.3	167	5,131,841	143
New Orleans, La.	1,402.8	33	4.1	143	525.1	34	21,780,801	44
New York, N.Y.	8,713.0	2	2.2	198	3,552.4	1	165,837,410	1
Niagara Falls, N.Y.	212.0	191	-2.5	307	79.8	192	3,380,737	185
Norfolk - Virginia Beach - Newport News, Va.	1,394.9	35	6.7	95	481.8	38	22,787,417	40
Oakland, Cal.	2,070.6	21	6.2	110	813.5	21	45,774,691	15
Ocala, Fla.	202.5	195	17.3	5	81.4	189	2,500,517	224
Odessa, Tex.	151.2	228	10.5	41	56.3	227	2,781,305	206
Oklahoma City, Okla.	1,081.0	45	8.9	60	420.1	44	18,144,861	49
Olympia, Wash.	162.5	216	10.8	38	65.0	210	2,815,427	203
Omaha, Neb.	633.7	79	2.7	182	241.9	78	12,872,938	69
Orange County, N.Y.	300.2	145	6.0	114	101.3	156	4,927,288	149
Orlando, Fla.	1,031.4	47	14.7	17	399.2	45	17,270,299	51
Owensboro, Ky.	88.6	305	.7	237	33.5	305	1,276,128	305
Oxnard - Ventura, Cal.	685.7	69	10.3	44	227.4	82	13,794,640	66
Panama City, Fla.	136.3	247	13.4	21	53.0	238	1,525,844	296
Parkersburg - Marietta, W.Va.-Ohio	158.1	219	-.4	263	60.5	219	2,352,601	237
Pascagoula, Miss.	133.2	256	4.0	144	46.7	269	2,137,981	246
Pensacola, Fla.	377.1	123	10.8	38	142.7	123	5,942,471	132
Peoria, Ill.	363.0	129	.1	2[illegible]	138.4	126	7,011,237	110
Philadelphia, Pa.	4,884.2	4	1.2	229	1,833.8	4	90,791,573	4
Phoenix, Ariz.	2,221.4	18	15.9	11	890.1	16	39,159,063	21
Pine Bluff, Ark.	87.7	307	-2.4	301	30.2	311	1,089,627	317
Pittsburgh, Pa.	2,103.4	20	-1.7	292	839.6	19	35,177,770	25
Pittsfield, Mass.	140.5	241	-1.6	288	55.3	232	2,463,229	226
Portland, Me.	236.8	177	3.6	155	93.3	167	4,340,164	162
Portland, Ore.	1,188.3	41	2.5	185	474.1	40	23,647,737	37
Portsmouth - Dover - Rochester, N.H.	343.8	133	8.9	60	128.5	135	6,844,452	113
Poughkeepsie, N.Y.	269.0	159	3.5	158	93.9	165	5,250,704	140
Providence - Pawtucket - Woonsocket, R.I.	911.9	58	1.9	211	341.3	59	16,149,786	55
Provo - Orem, Utah	273.1	154	7.6	83	74.2	197	2,569,104	219
Pueblo, Colo.	123.4	271	-1.5	284	48.6	260	1,662,000	283
Racine, Wisc.	173.3	211	-.6	266	64.2	212	3,090,468	196
Raleigh - Durham, N.C.	710.4	68	9.6	53	276.6	67	13,452,676	67
Rapid City, S.D.	81.7	310	5.7	118	31.6	306	1,431,126	301
Reading, Pa.	330.6	137	2.1	202	131.1	132	5,660,031	134

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1991 Projections

	1991 Average Household EBI		1991 Total Retail Sales		1991 Per Household Retail Sales		1991 Buying Power Index	
Area	($)	Rank	($000)	Rank	($)	Rank	BPI	Rank
Laredo, Tex.	31,155	311	1,723,298	189	47,737	1	.0480	265
Las Cruces, N.M.	32,617	309	913,783	280	19,238	263	.0415	281
Las Vegas, Nev.	43,251	168	6,792,175	65	25,670	67	.2789	71
Lawrence, Kans.	47,082	99	562,770	315	20,999	209	.0285	315
Lawton, Okla.	44,579	142	825,455	295	20,951	211	.0413	282
Lewiston - Auburn, Me.	38,469	252	914,217	279	23,870	113	.0380	293
Lexington-Fayette, Ky.	46,096	115	3,241,703	120	24,521	93	.1436	127
Lima, Ohio	42,621	180	1,357,963	218	23,699	119	.0598	226
Lincoln, Neb.	53,370	33	1,627,100	195	18,854	272	.0935	171
Little Rock - North Little Rock, Ark.	45,354	127	4,555,809	88	23,232	139	.2092	90
Longview - Marshall, Tex.	42,992	175	1,818,381	185	26,899	47	.0738	197
Lorain - Elyria, Ohio	48,611	76	1,871,746	180	19,336	258	.1022	160
Los Angeles - Long Beach, Cal.	49,911	61	77,583,422	1	23,834	115	3.6767	1
Louisville, Ky.	45,035	135	8,338,941	53	22,897	145	.3844	54
Lubbock, Tex.	40,500	229	2,045,566	169	25,007	78	.0850	182
Lynchburg, Va.	45,107	132	1,275,606	227	24,114	108	.0576	229
McAllen - Edinburg - Mission, Tex.	30,469	313	2,400,440	149	20,783	215	.1077	155
Macon - Warner Robins, Ga.	43,956	151	2,495,480	144	23,410	129	.1127	151
Madison, Wisc.	47,727	88	3,614,563	110	25,119	76	.1585	114
Manchester - Nashua, N.H.	55,493	23	4,308,792	92	33,558	9	.1703	104
Mansfield, Ohio	42,503	181	1,153,655	242	23,353	131	.0509	250
Medford, Ore.	35,159	293	1,097,817	257	19,569	250	.0498	254
Melbourne - Titusville - Palm Bay, Fla.	38,041	263	3,011,928	131	17,420	294	.1519	119
Memphis, Tenn.	41,777	197	9,609,297	50	26,804	49	.3866	53
Merced, Cal.	38,331	255	1,246,829	228	19,482	253	.0613	221
Miami - Hialeah, Fla.	43,471	160	19,725,247	19	27,511	42	.7900	26
Middlesex - Somerset - Hunterdon, N.J.	63,163	5	10,204,565	47	28,802	23	.4808	44
Midland, Tex.	58,599	14	1,903,426	177	37,841	5	.0717	199
Milwaukee, Wisc.	48,204	83	10,967,493	41	20,288	230	.5669	35
Minneapolis - St. Paul, Minn.	54,770	26	24,939,224	12	26,475	53	1.1425	12
Mobile, Ala.	41,053	219	4,010,680	98	22,110	165	.1817	97
Modesto, Cal.	40,951	220	2,652,505	141	21,903	170	.1222	140
Monmouth - Ocean, N.J.	56,094	20	9,999,972	48	25,063	77	.4818	43
Monroe, La.	36,078	286	1,104,697	253	20,533	224	.0498	254
Montgomery, Ala.	41,529	203	2,382,672	151	20,417	227	.1149	148
Muncie, Ind.	44,258	149	1,211,291	235	27,592	40	.0492	258
Muskegon, Mich.	43,642	157	1,091,396	261	19,114	269	.0565	233
Naples, Fla.	38,745	246	1,658,296	194	26,618	52	.0628	219
Nashville, Tenn.	47,083	98	9,209,090	51	24,343	99	.4153	50
Nassau - Suffolk, N.Y.	71,637	2	29,809,033	8	32,732	10	1.3925	9
Newark, N.J.	58,615	13	16,702,132	26	23,671	120	.8650	22
New Bedford - Fall River - Attleboro, Mass.	41,881	195	5,320,760	80	28,167	31	.2067	91
New Haven - Waterbury - Meriden, Conn.	54,999	25	7,578,855	59	25,946	65	.3541	59
New London - Norwich, Conn.	55,004	24	2,494,553	146	26,737	51	.1150	146
New Orleans, La.	41,479	204	11,929,106	38	22,718	153	.5317	41
New York, N.Y.	46,[illegible]83	104	62,374,270	2	17,558	291	3.4870	2
Niagara Falls, N.Y.	42,365	184	1,300,206	224	16,293	306	.0742	195
Norfolk - Virginia Beach - Newport News, Va.	47,296	93	11,236,244	40	23,321	133	.5328	40
Oakland, Cal.	56,269	19	19,755,968	18	24,285	102	.9724	16
Ocala, Fla.	30,719	312	1,763,116	187	21,660	177	.0700	203
Odessa, Tex.	49,402	66	2,191,429	161	38,924	3	.0751	192
Oklahoma City, Okla.	43,192	170	10,942,713	42	26,048	64	.4499	47
Olympia, Wash.	43,314	164	1,284,266	226	19,758	245	.0636	215
Omaha, Neb.	53,216	35	5,932,766	72	24,526	92	.2824	70
Orange County, N.Y.	48,641	74	2,432,685	147	24,015	111	.1150	146
Orlando, Fla.	43,262	166	10,406,471	46	26,068	63	.4285	49
Owensboro, Ky.	38,093	262	854,224	289	25,499	70	.0338	303
Oxnard - Ventura, Cal.	60,662	9	5,332,463	79	23,450	127	.2891	68
Panama City, Fla.	28,790	317	1,094,393	259	20,649	221	.0439	275
Parkersburg - Marietta, W.Va.-Ohio	38,886	244	1,295,639	225	21,416	188	.0579	228
Pascagoula, Miss.	45,781	122	937,639	276	20,078	235	.0485	262
Pensacola, Fla.	41,643	201	2,738,539	138	19,191	267	.1374	135
Peoria, Ill.	50,659	49	2,552,435	143	18,442	279	.1460	125
Philadelphia, Pa.	49,510	65	44,273,356	4	24,143	106	2.0623	4
Phoenix, Ariz.	43,994	150	18,878,711	21	21,210	199	.8953	19
Pine Bluff, Ark.	36,080	285	609,100	312	20,169	233	.0282	316
Pittsburgh, Pa.	41,898	194	15,713,324	28	18,715	275	.7951	25
Pittsfield, Mass.	44,543	143	1,559,210	200	28,195	28	.0617	220
Portland, Me.	46,518	107	3,642,542	109	39,041	2	.1205	141
Portland, Ore.	49,879	63	11,714,090	39	24,708	86	.5330	39
Portsmouth - Dover - Rochester, N.H.	53,264	34	3,993,745	99	31,080	14	.1629	108
Poughkeepsie, N.Y.	55,918	21	2,130,542	163	22,689	155	.1121	152
Providence - Pawtucket - Woonsocket, R.I.	47,318	91	7,947,508	55	23,286	136	.3712	57
Provo - Orem, Utah	34,624	302	1,137,244	246	15,327	311	.0674	207
Pueblo, Colo.	34,198	304	828,870	293	17,055	298	.0407	285
Racine, Wisc.	48,138	85	1,097,888	256	17,101	297	.0649	211
Raleigh - Durham, N.C.	48,636	75	6,647,383	66	24,032	110	.3059	66
Rapid City, S.D.	45,289	128	915,854	278	28,983	21	.0361	300
Reading, Pa.	43,173	171	3,210,843	123	24,492	95	.1369	136

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

Area	Population (Thous.)	Rank	Households (Thous.)	Rank	Population Density (Pop/Sq.Mi.)	Rank	Effective Buying Income (EBI) ($000)	Rank	Median Household EBI ($)	Rank	Average Household EBI ($)	Rank	Per Capita EBI ($)	Rank
Redding, Cal.	135.2	245	50.7	240	36	307	1,372,172	256	19,585	288	27,065	282	10,149	269
Reno, Nev.	224.8	174	95.9	156	36	307	3,134,354	156	26,374	94	32,684	130	13,943	41
Richland - Kennewick - Pasco, Wash.	142.5	234	51.2	237	48	303	1,927,891	203	32,613	17	37,654	40	13,529	53
Richmond - Petersburg, Va.	817.5	62	294.4	62	277	126	10,364,220	61	28,145	56	35,205	72	12,678	95
Riverside - San Bernardino, Cal.	2,005.4	18	724.4	21	74	285	24,347,979	23	25,165	137	33,611	103	12,141	133
Roanoke, Va.	227.1	172	85.8	168	266	128	2,668,134	169	23,643	179	31,097	180	11,749	165
Rochester, Minn.	97.9	299	36.3	296	149	238	1,342,665	260	29,767	34	36,988	46	13,715	47
Rochester, N.Y.	992.6	46	364.9	45	338	96	14,169,649	45	30,176	32	38,832	29	14,275	34
Rockford, Ill.	284.0	145	105.7	146	356	89	3,630.352	141	28,036	58	34,346	90	12,783	91
Sacramento, Cal.	1,304.8	34	508.4	31	255	141	17.821,233	32	26,609	91	35,054	75	13,658	51
Saginaw - Bay City - Midland, Mich.	409.4	105	144.3	110	229	159	4,666,805	114	26,147	99	32,341	138	11,399	183
St. Cloud, Minn.	179.1	202	56.7	218	82	282	1,731,977	222	23,369	189	30,546	203	9,670	288
St. Joseph, Mo.	86.4	308	32.2	305	211	173	959,671	304	22,038	221	29,803	220	11,107	202
St. Louis, Mo.	2,451.2	11	889.6	11	459	60	31,446,360	15	27,518	75	35,349	69	12,829	88
Salem, Ore.	262.2	157	97.2	154	136	249	2,548,961	173	20,267	273	26,224	293	9,721	286
Salinas - Seaside - Monterey, Cal.	337.3	131	111.1	141	102	273	4,259,390	123	27,566	72	38,338	35	12,628	99
Salt Lake City - Ogden, Utah	1,052.5	44	340.0	54	649	38	10,436,160	60	25,311	132	30,695	195	9,916	278
San Angelo, Tex.	98.4	298	36.0	299	65	291	1,168,074	282	22,568	213	32,447	137	11,871	152
San Antonio, Tex.	1,251.2	37	422.8	41	497	56	13,193,202	46	22,635	211	31,204	177	10,544	237
San Diego, Cal.	2,217.7	15	808.8	16	527	49	31,678,473	14	27,773	66	39,167	28	14,284	33
San Francisco, Cal.	1,583.7	27	668.1	26	1,559	8	29,040,420	18	32,092	19	43,467	12	18,337	2
San Jose, Cal.	1,409.1	30	493.7	35	1,090	18	22,888,039	27	37,517	3	46,360	6	16.243	8
Santa Barbara - Santa Maria - Lompoc, Cal.	338.1	129	127.6	125	123	254	5,078,962	102	28,687	47	39,804	26	15,022	20
Santa Cruz, Cal.	223.8	175	85.1	170	502	53	3,281,487	151	27,810	65	38,560	32	14,663	27
Santa Fe, N.M.	105.4	289	40.1	282	52	300	1,423,111	246	27,164	82	35,489	66	13,502	55
Santa Rosa - Petaluma, Cal.	348.6	126	137.7	119	217	167	5,151,191	99	28,813	44	37,409	44	14,777	22
Sarasota, Fla.	251.2	164	114.7	139	438	68	3,452,925	148	22,299	219	30,104	214	13,746	45
Savannah, Ga.	238.5	169	86.3	166	258	137	2,661,784	170	23,059	198	30,843	189	11,161	197
Scranton - Wilkes-Barre, Pa.	731.2	67	278.7	66	257	139	7,699,740	76	20,850	260	27,627	269	10,530	242
Seattle, Wash.	1,758.2	25	705.3	23	416	72	26,746,411	20	30.814	31	37,922	37	15,212	19
Sharon, Pa.	126.6	255	46.5	255	188	201	1,313,663	268	22.491	214	28,251	251	10,376	252
Sheboygan, Wisc.	102.9	293	37.8	292	200	189	1,254,299	271	27,040	83	33,183	118	12,189	129
Sherman - Denison, Tex.	97.9	299	37.7	293	105	268	1,154,317	285	23,021	199	30,618	199	11,791	158
Shreveport, La.	368.9	118	135.9	121	212	171	3,973,189	128	21,437	244	29,236	233	10,770	224
Sioux City, Iowa	117.7	277	44.8	262	104	270	1,266,922	270	21,206	246	28,280	250	10,764	227
Sioux Falls, S.D.	125.2	258	48.7	250	155	229	1,724,461	223	26,086	100	35,410	68	13,774	42
South Bend - Mishawaka, Ind.	241.2	167	89.3	162	525	50	2,786,646	166	24,330	158	31,205	176	11,553	177
Spokane, Wash.	358.1	123	140.9	112	203	185	3,750,030	136	20,526	267	26,615	289	10,472	248
Springfield, Ill.	195.9	192	79.0	182	166	219	2,462,293	175	23,792	174	31,168	178	12,569	105
Springfield, Mass.	589.8	81	216.0	82	515	52	7,172,438	80	24,950	140	33,206	117	12,161	132
Springfield, Mo.	228.5	171	86.3	166	184	205	2,568,868	172	21,636	234	29,767	222	11,242	195
State College, Pa.	115.9	279	39.1	288	105	268	1,114,893	292	20,189	276	28,514	248	9,619	291
Steubenville - Weirton, Ohio-W.Va.	155.3	220	57.7	214	265	129	1,584,095	235	22,717	208	27,454	273	10,200	266
Stockton, Cal.	423.3	104	156.0	103	299	112	5,016,386	104	23,886	170	32,156	140	11,851	154
Syracuse, N.Y.	654.8	70	235.7	73	273	127	8,593,636	69	28,098	57	36,884	51	13,277	64
Tacoma, Wash.	537.3	89	203.6	86	321	102	5,641,616	94	21,486	243	27,709	265	10,500	247
Tallahassee, Fla.	216.6	183	80.5	178	181	207	2,377,993	183	21,070	251	29,540	225	10,979	211
Tampa - St. Petersburg - Clearwater, Fla.	1,916.2	20	807.2	17	752	32	23,414,615	26	21,490	242	29,007	239	12,219	125
Terre Haute, Ind.	133.0	247	49.1	246	174	211	1,418,463	247	21,493	241	28,889	242	10,665	234
Texarkana, Tex.-Ark.	121.6	267	44.7	264	81	283	1,183,138	280	19,725	284	26,468	291	9,730	285
Toledo, Ohio	614.8	79	230.3	76	450	61	7,557,547	77	25,402	128	32,816	126	12,293	115
Topeka, Kans.	160.7	214	63.1	207	293	114	2,362,663	186	28,330	51	37,443	43	14,702	25
Trenton, N.J.	319.8	136	115.1	137	1,409	11	5,049,666	103	32,805	14	43,872	10	15,790	12
Tucson, Ariz.	616.6	78	244.7	70	67	289	6,788,082	85	20,998	254	27,740	263	11,009	210
Tulsa, Okla.	746.5	65	287.0	63	149	238	8,783,228	67	23,388	187	30,604	200	11,766	163
Tuscaloosa, Ala.	144.2	229	52.4	228	108	263	1,318,706	267	18,172	308	25,166	308	9,145	300
Tyler, Tex.	156.2	219	57.1	216	168	216	1,911,377	205	25,320	131	33,474	107	12,237	121
Utica - Rome, N.Y.	322.8	135	116.0	135	122	255	3,593,826	143	23,261	193	30,981	185	11,133	200
Vallejo - Fairfield - Napa, Cal.	388.8	112	138.1	118	246	145	5,101,759	100	29,056	38	36,942	47	13,122	70
Vancouver, Wash.	212.1	184	79.4	180	338	96	2,439,016	176	26,001	106	30,718	194	11,499	179
Victoria, Tex.	78.2	310	26.7	314	88	279	853,912	312	25,363	129	31,982	148	10,920	213
Vineland - Millville - Bridgeton, N.J.	138.7	238	47.9	253	279	122	1,500,316	241	23,267	192	31,322	171	10,817	221
Visalia - Tulare - Porterville, Cal.	290.1	143	94.8	158	60	295	2,435,219	177	18,022	309	25,688	302	8,394	311
Waco, Tex.	190.7	195	69.6	193	185	204	1,964,773	199	20,287	272	28,517	247	10,408	251
Washington, D.C.	3,544.0	7	1,317.4	7	896	27	61,476,304	5	37,209	5	46,665	5	17,347	4
Waterloo - Cedar Falls, Iowa	154.8	221	56.9	217	153	231	1,923,407	204	26,392	93	33,803	99	12,425	110
Wausau, Wisc.	115.1	281	41.5	277	74	285	1,242,960	275	24,058	166	29,951	216	10,799	222
West Palm Beach - Boca Raton - Delray Beach, Fla.	760.7	64	324.8	58	382	81	11,886,599	50	26,808	87	36,597	54	15,626	15
Wheeling, W.Va.	179.7	201	69.5	194	190	198	1,862,873	208	21,176	248	26,804	287	10,367	254
Wichita, Kans.	469.6	98	180.0	93	157	226	6,904,659	84	28,845	42	38,359	34	14,703	24
Wichita Falls, Tex.	126.8	254	45.9	259	209	175	1,405,494	250	21,514	240	30,621	198	11,084	204
Williamsport, Pa.	118.3	276	43.9	270	96	277	1,224,222	276	21,336	245	27,887	260	10,348	256
Wilmington, Del.	548.3	88	195.8	87	502	53	7,418,744	79	29,478	36	37,889	38	13,530	52
Wilmington, N.C.	115.4	280	44.3	265	624	40	1,218,118	277	20,593	266	27,497	271	10,556	236
Worcester - Fitchburg - Leominster, Mass.	664.8	68	242.9	71	439	66	8,783,148	68	27,915	62	36,160	59	13,212	66
Yakima, Wash.	184.3	197	68.4	199	43	305	1,780,216	217	19,414	293	26,027	297	9,659	290
York, Pa.	397.5	108	149.1	106	279	122	4,723,508	111	25,537	125	31,680	155	11,883	151
Youngstown - Warren, Ohio	516.9	90	191.9	89	502	53	6,076,654	90	25,296	133	31,666	156	11,756	164
Yuba City, Cal.	113.2	285	41.6	276	91	278	1,161,120	263	19,636	286	27,912	259	10,257	261

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
Area	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Redding, Cal.	813,167	247	16,039	193	.0506	252	.0682	211	.0600	240	.0441	268
Reno, Nev.	2,021,916	133	21,084	27	.1122	151	.1025	158	.1202	146	.1120	149
Richland - Kennewick - Pasco, Wash.	814,894	245	15,916	200	.0606	222	.0481	279	.0507	271	.0618	211
Richmond - Petersburg, Va.	5,309,667	61	18,036	94	.3490	62	.2990	65	.3329	62	.3516	63
Riverside - San Bernardino, Cal.	11,242,780	27	15,520	221	.8018	24	.8018	16	.7961	20	.7806	27
Roanoke, Va.	1,416,764	170	16,512	174	.0923	171	.0970	170	.1007	166	.0951	165
Rochester, Minn.	828,042	240	22,811	13	.0474	263	.0358	306	.0443	292	.0476	257
Rochester, N.Y.	5,914,110	52	16,207	186	.4397	47	.3547	56	.3793	53	.4474	48
Rockford, Ill.	1,692,063	148	16,008	195	.1187	145	.1025	158	.1126	155	.1251	136
Sacramento, Cal.	8,635,629	33	16,986	147	.5817	33	.5395	31	.5654	32	.5857	33
Saginaw - Bay City - Midland, Mich.	2,772,606	100	19,214	61	.1681	104	.1579	112	.1606	114	.1764	99
St. Cloud, Minn.	1,443,862	168	25,465	7	.0733	194	.0645	221	.0791	198	.0558	231
St. Joseph, Mo.	582,377	296	18,086	93	.0350	303	.0412	299	.0384	303	.0311	311
St. Louis, Mo.	16,174,236	13	18,181	90	1.0578	14	.9428	9	.9835	11	1.0407	14
Salem, Ore.	1,238,516	185	12,742	303	.0897	175	.1127	149	.1137	153	.0850	176
Salinas - Seaside - Monterey, Cal.	1,907,547	138	17,170	135	.1379	133	.1044	155	.1289	137	.1389	128
Salt Lake City - Ogden, Utah	5,424,068	57	15,953	198	.3718	58	.3551	55	.4057	49	.3913	52
San Angelo, Tex.	768,481	261	21,347	24	.0433	281	.0452	288	.0455	289	.0419	279
San Antonio, Tex.	7,188,738	44	17,003	146	.4705	44	.5177	33	.4958	41	.4614	45
San Diego, Cal.	14,346,841	16	17,738	104	1.0051	15	.7952	18	.9216	14	1.0069	15
San Francisco, Cal.	14,541,387	15	21,765	19	.9128	18	.6502	26	.7410	24	1.0013	16
San Jose, Cal.	10,350,236	30	20,965	29	.7100	28	.4099	46	.5155	39	.7740	28
Santa Barbara - Santa Maria - Lompoc, Cal.	2,901,920	94	22,742	14	.1720	102	.1363	128	.1551	118	.1760	100
Santa Cruz, Cal.	1,285,236	179	15,103	235	.0996	161	.0885	183	.0884	184	.0947	166
Santa Fe, N.M.	709,559	273	17,695	107	.0469	267	.0416	297	.0444	291	.0494	251
Santa Rosa - Petaluma, Cal.	2,183,022	125	15,853	206	.1595	112	.1389	125	.1454	127	.1612	114
Sarasota, Fla.	2,015,247	134	17,570	112	.1195	143	.1273	135	.1415	131	.1275	135
Savannah, Ga.	1,540,126	162	17,846	101	.0956	167	.1022	161	.0993	168	.0992	162
Scranton - Wilkes-Barre, Pa.	4,039,737	76	14,495	265	.2713	75	.3365	59	.3349	61	.2625	75
Seattle, Wash.	12,242,697	23	17,358	123	.8420	21	.6827	24	.7264	26	.9337	20
Sharon, Pa.	579,428	297	12,461	307	.0441	276	.0512	272	.0517	269	.0444	266
Sheboygan, Wisc.	464,184	312	12,280	309	.0389	293	.0355	309	.0384	303	.0379	289
Sherman - Denison, Tex.	578,149	300	15,336	227	.0392	290	.0425	295	.0423	297	.0376	290
Shreveport, La.	2,141,725	127	15,760	210	.1404	127	.1666	106	.1547	119	.1417	126
Sioux City, Iowa	719,771	270	16,066	191	.0455	270	.0558	254	.0530	262	.0430	274
Sioux Falls, S.D.	907,399	225	16,632	80	.0577	228	.0499	273	.0562	250	.0569	227
South Bend - Mishawaka, Ind.	1,599,033	156	17,906	99	.0992	163	.0960	172	.1050	161	.1059	156
Spokane, Wash.	2,122,615	128	15,065	238	.1355	134	.1779	98	.1601	115	.1340	132
Springfield, Ill.	1,200,913	188	15,201	232	.0818	185	.0829	193	.0904	180	.0837	180
Springfield, Mass.	4,213,284	72	19,506	55	.2544	78	.2546	76	.2544	80	.2446	82
Springfield, Mo.	1,551,125	160	17,974	97	.0935	168	.1066	152	.1060	160	.0870	175
State College, Pa.	595,039	292	15,218	231	.0403	288	.0483	277	.0460	285	.0360	296
Steubenville - Weirton, Ohio-W.Va.	718,819	271	12,458	308	.0539	241	.0692	209	.0603	237	.0525	239
Stockton, Cal.	2,283,819	119	14,640	259	.1653	106	.1779	98	.1666	107	.1627	112
Syracuse, N.Y.	3,740,584	81	15,870	204	.2755	71	.2507	77	.2530	81	.2855	70
Tacoma, Wash.	2,918,980	93	14,337	272	.1982	94	.2401	81	.2298	84	.1883	95
Tallahassee, Fla.	1,244,029	184	15,454	222	.0831	182	.0975	167	.0904	180	.0791	183
Tampa - St. Petersburg - Clearwater, Fla.	12,338,307	22	15,285	228	.8009	25	.9383	10	.9588	12	.7683	29
Terre Haute, Ind.	1,073,019	200	21,854	18	.0564	233	.0607	237	.0638	223	.0513	244
Texarkana, Tex.-Ark.	772,662	258	17,286	128	.0455	270	.0601	240	.0528	263	.0440	270
Toledo, Ohio	4,622,851	66	20,073	44	.2714	74	.2661	71	.2648	77	.2586	76
Topeka, Kans.	1,071,120	201	16,975	148	.0747	193	.0641	224	.0706	207	.0696	198
Trenton, N.J.	2,300,232	118	19,985	48	.1578	114	.1157	144	.1226	144	.1646	110
Tucson, Ariz.	3,405,661	85	13,918	283	.2337	83	.2937	66	.2744	73	.2330	84
Tulsa, Okla.	4,377,793	68	15,254	230	.2976	66	.3247	61	.3250	63	.3197	65
Tuscaloosa, Ala.	751,802	264	14,347	270	.0492	260	.0735	204	.0560	251	.0464	258
Tyler, Tex.	978,515	217	17,137	139	.0647	211	.0626	229	.0627	228	.0654	203
Utica - Rome, N.Y.	1,650,693	151	14,230	278	.1204	141	.1321	132	.1343	136	.1239	138
Vallejo - Fairfield - Napa, Cal.	2,161,595	126	15,652	218	.1614	109	.1403	124	.1464	126	.1581	116
Vancouver, Wash.	856,247	232	10,784	316	.0757	191	.0789	196	.0792	197	.0775	186
Victoria, Tex.	578,852	299	21,680	20	.0325	311	.0323	313	.0325	313	.0329	304
Vineland - Millville - Bridgeton, N.J.	808,140	250	16,871	156	.0529	246	.0591	242	.0574	247	.0498	249
Visalia - Tulare - Porterville, Cal.	1,589,050	158	16,762	166	.0969	166	.1364	127	.1167	148	.0847	177
Waco, Tex.	1,117,515	197	16,056	192	.0717	199	.0909	180	.0788	199	.0650	205
Washington, D.C.	26,757,621	7	20,311	40	1.8662	7	1.0862	8	1.3755	7	2.0169	5
Waterloo - Cedar Falls, Iowa	836,591	239	14,703	258	.0621	219	.0575	250	.0603	237	.0624	210
Wausau, Wisc.	557,064	303	13,423	292	.0415	286	.0430	292	.0463	283	.0409	281
West Palm Beach - Boca Raton - Delray Beach, Fla.	6,002,627	51	18,481	85	.3840	53	.3330	60	.3679	56	.4193	49
Wheeling, W.Va.	1,028,396	210	14,797	250	.0669	207	.0860	187	.0768	201	.0654	203
Wichita, Kans.	2,932,315	92	16,291	183	.2141	87	.1698	103	.1944	96	.2089	90
Wichita Falls, Tex.	960,340	219	20,922	34	.0536	242	.0563	252	.0590	243	.0500	248
Williamsport, Pa.	637,237	282	14,516	264	.0433	281	.0522	269	.0534	260	.0446	264
Wilmington, Del.	3,660,870	83	18,697	77	.2438	82	.1922	97	.2159	89	.2471	79
Wilmington, N.C.	951,981	221	21,489	23	.0493	259	.0581	247	.0566	249	.0504	246
Worcester - Fitchburg - Leominster, Mass.	4,209,033	73	17,328	125	.2875	67	.2444	79	.2657	76	.2784	71
Yakima, Wash.	916,704	224	13,402	293	.0636	213	.0893	182	.0753	202	.0604	213
York, Pa.	1,989,749	135	13,345	295	.1524	119	.1475	119	.1655	109	.1552	118
Youngstown - Warren, Ohio	2,867,664	95	14,944	241	.2028	92	.2045	95	.2044	92	.2029	91
Yuba City, Cal.	596,657	291	14,343	271	.0408	287	.0532	264	.0494	276	.0364	293

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

	Total Retail Sales		Food Stores		Supermarkets		Eating & Drinking Places		General Merchandise Stores		Department Stores		Apparel & Accessories Stores	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Redding, Cal.	813,167	247	195,790	219	179,759	222	62,625	273	78,740	292	62,505	297	30,467	276
Reno, Nev.	2,021,916	133	387,092	135	374,075	134	177,461	141	344,209	102	322,002	96	88,091	140
Richland - Kennewick - Pasco, Wash.	814,894	245	193,450	220	188,604	218	68,339	256	109,021	247	74,570	278	34,240	258
Richmond - Petersburg, Va.	5,309,667	61	1,059,201	61	1,031,439	59	445,045	69	688,795	55	587,896	56	248,895	65
Riverside - San Bernardino, Cal.	11,242,780	27	2,552,301	21	2,416,915	19	1,130,292	26	1,307,304	29	1,114,367	29	528,757	27
Roanoke, Va.	1,416,764	170	294,962	164	286,123	162	137,252	164	208,291	152	174,128	156	70,360	161
Rochester, Minn.	828,042	240	143,676	269	137,203	269	61,934	275	134,463	212	121,698	205	41,615	223
Rochester, N.Y.	5,914,110	52	1,300,792	49	1,236,805	49	567,890	54	581,839	62	523,128	61	279,477	58
Rockford, Ill.	1,692,063	148	330,687	154	312,206	155	152,566	154	226,021	142	203,718	134	77,423	154
Sacramento, Cal.	8,635,629	33	1,775,055	33	1,696,882	33	903,194	36	944,475	39	823,238	38	361,290	46
Saginaw - Bay City - Midland, Mich.	2,772,606	100	485,785	114	429,017	120	275,061	98	438,934	88	397,847	83	144,058	96
St. Cloud, Minn.	1,443,862	168	198,835	218	175,277	228	82,106	221	123,711	226	95,347	239	35,374	252
St. Joseph, Mo.	582,377	296	136,216	276	130,434	276	47,393	305	98,492	268	75,473	277	22,699	309
St. Louis, Mo.	16,174,236	13	3,256,884	11	3,047,612	11	1,505,043	16	2,272,887	11	2,082,233	11	723,130	19
Salem, Ore.	1,238,516	185	241,787	192	231,558	193	128,996	176	199,206	158	161,707	163	62,147	176
Salinas - Seaside - Monterey, Cal.	1,907,547	138	328,750	155	300,511	159	207,405	125	197,958	159	176,736	152	130,678	102
Salt Lake City - Ogden, Utah	5,424,068	57	1,202,708	52	1,156,793	52	447,381	67	737,460	51	650,140	50	268,855	61
San Angelo, Tex.	768,481	261	151,741	261	146,976	259	76,455	238	102,632	262	70,824	286	39,802	229
San Antonio, Tex.	7,188,738	44	1,636,205	36	1,586,980	34	876,006	38	865,456	45	709,751	48	388,092	41
San Diego, Cal.	14,346,841	16	2,628,585	19	2,439,539	18	1,565,628	14	1,764,532	15	1,604,238	15	807,613	17
San Francisco, Cal.	14,541,387	15	2,571,558	20	2,183,486	26	2,177,618	9	1,536,072	20	1,342,683	20	1,080,534	10
San Jose, Cal.	10,350,236	30	1,844,899	31	1,730,799	31	1,068,714	27	1,314,221	28	1,171,269	28	598,047	25
Santa Barbara - Santa Maria - Lompoc, Cal.	2,901,920	94	535,662	101	490,815	105	302,771	87	255,613	127	223,565	125	163,538	89
Santa Cruz, Cal.	1,285,236	179	294,470	165	266,636	172	144,047	160	92,747	274	79,166	270	59,377	181
Santa Fe, N.M.	709,559	273	133,420	277	125,963	280	76,213	239	60,199	309	45,636	314	45,716	209
Santa Rosa - Petaluma, Cal.	2,183,022	125	487,836	113	453,097	114	214,514	121	232,015	140	202,966	135	94,623	134
Sarasota, Fla.	2,015,247	134	353,390	150	326,808	152	203,565	126	214,567	150	184,763	145	81,990	147
Savannah, Ga.	1,540,126	162	293,280	166	283,390	165	182,145	137	194,666	164	157,917	167	92,370	135
Scranton - Wilkes-Barre, Pa.	4,039,737	76	901,554	69	841,535	70	356,727	78	513,015	73	427,672	74	233,176	68
Seattle, Wash.	12,242,697	23	2,505,109	24	2,372,825	22	1,374,398	18	1,261,640	30	1,111,927	30	841,981	16
Sharon, Pa.	579,428	297	123,092	287	117,148	288	53,090	288	83,823	285	78,079	273	28,038	286
Sheboygan, Wisc.	464,184	312	99,387	310	91,063	312	45,173	309	74,542	299	58,864	304	13,257	317
Sherman - Denison, Tex.	578,149	300	114,275	295	111,731	291	48,549	298	75,175	298	71,231	284	26,059	293
Shreveport, La.	2,141,725	127	452,339	120	439,239	119	193,982	130	287,449	115	231,352	122	118,990	110
Sioux City, Iowa	719,771	270	154,643	255	147,934	254	59,490	280	109,854	245	97,307	234	33,891	261
Sioux Falls, S.D.	907,399	225	149,122	265	142,266	265	75,062	243	129,818	219	122,314	204	46,510	207
South Bend - Mishawaka, Ind.	1,599,033	156	271,238	176	255,297	178	154,406	151	229,045	141	205,593	133	64,825	172
Spokane, Wash.	2,122,615	128	470,202	117	448,142	117	209,239	124	253,656	129	220,901	126	110,569	119
Springfield, Ill.	1,200,913	188	215,985	208	206,826	207	112,535	191	169,705	176	153,226	170	62,446	175
Springfield, Mass.	4,213,284	72	894,116	70	810,739	73	447,113	68	532,479	68	450,383	70	216,985	75
Springfield, Mo.	1,551,125	160	318,766	159	307,351	157	130,555	174	252,772	130	243,861	119	65,433	171
State College, Pa.	595,039	292	115,912	293	108,498	297	60,671	277	58,978	312	55,032	306	26,559	291
Steubenville - Weirton, Ohio-W.Va.	718,819	271	192,613	221	184,802	219	63,439	271	88,689	281	82,629	263	24,118	300
Stockton, Cal.	2,283,819	119	509,925	108	475,917	108	232,635	112	247,120	132	216,937	129	108,751	122
Syracuse, N.Y.	3,740,584	81	944,156	66	866,582	67	339,981	81	349,206	101	305,022	100	228,924	70
Tacoma, Wash.	2,918,980	93	595,250	94	567,087	94	291,655	91	328,076	107	305,488	99	124,506	106
Tallahassee, Fla.	1,244,029	184	240,435	193	234,204	188	131,633	170	206,826	153	168,857	158	46,873	205
Tampa - St. Petersburg - Clearwater, Fla.	12,338,307	22	2,526,254	23	2,395,574	21	1,273,913	21	1,438,869	24	1,272,307	23	402,131	40
Terre Haute, Ind.	1,073,019	200	178,430	232	169,622	233	90,247	214	138,604	205	117,008	210	54,493	195
Texarkana, Tex.-Ark.	772,662	258	165,909	245	161,027	245	66,154	263	109,582	246	97,334	233	44,496	215
Toledo, Ohio	4,622,851	66	884,582	74	832,020	71	493,667	63	767,737	50	635,683	51	159,381	90
Topeka, Kans.	1,071,120	201	242,940	190	237,679	186	103,618	200	145,104	200	125,706	200	36,800	244
Trenton, N.J.	2,300,232	118	480,021	115	450,514	116	201,862	127	299,001	111	255,139	116	151,063	93
Tucson, Ariz.	3,405,661	85	756,105	83	717,343	84	376,925	77	460,043	81	413,999	79	134,006	100
Tulsa, Okla.	4,377,793	68	933,062	67	914,171	66	484,091	64	523,322	70	434,781	72	277,894	60
Tuscaloosa, Ala.	751,802	264	176,546	234	168,424	236	67,962	257	103,086	261	85,570	262	45,455	211
Tyler, Tex.	978,515	217	184,702	226	178,175	224	78,525	232	151,347	194	135,919	183	59,741	180
Utica - Rome, N.Y.	1,650,693	151	410,830	130	379,397	133	131,664	169	162,818	182	135,677	184	117,562	112
Vallejo - Fairfield - Napa, Cal.	2,161,595	126	519,727	107	492,559	104	242,641	107	197,873	160	174,730	155	85,113	145
Vancouver, Wash.	856,247	232	212,099	211	203,968	209	95,714	206	155,703	189	145,145	173	33,912	260
Victoria, Tex.	578,852	299	119,902	289	117,497	287	48,151	300	77,850	295	69,403	288	34,135	259
Vineland - Millville - Bridgeton, N.J.	808,140	250	211,253	212	197,376	213	48,447	299	80,723	289	76,408	276	41,714	221
Visalia - Tulare - Porterville, Cal.	1,589,050	158	384,580	137	366,983	137	124,416	181	184,732	168	164,140	161	76,781	155
Waco, Tex.	1,117,515	197	247,426	187	234,395	187	116,595	188	160,716	184	133,287	189	52,005	201
Washington, D.C.	26,757,621	7	4,839,527	7	4,505,853	7	2,738,363	6	3,141,396	7	2,759,296	7	1,467,994	7
Waterloo - Cedar Falls, Iowa	836,591	239	167,704	242	162,925	242	75,832	240	117,240	236	103,634	226	40,827	227
Wausau, Wisc.	557,064	303	108,926	301	104,915	301	39,604	312	89,688	277	71,647	283	23,384	302
West Palm Beach - Boca Raton - Delray Beach, Fla.	6,002,627	51	1,090,911	60	1,019,052	60	621,926	48	637,485	60	571,308	57	350,896	48
Wheeling, W.Va.	1,028,396	210	220,076	204	210,204	204	80,687	227	194,284	165	165,456	160	41,647	222
Wichita, Kans.	2,932,315	92	575,932	97	557,369	97	259,618	103	425,497	91	353,317	91	111,125	118
Wichita Falls, Tex.	960,340	219	163,448	248	157,932	248	92,211	211	153,383	192	136,506	182	38,893	235
Williamsport, Pa.	637,237	282	146,761	267	135,360	270	46,620	306	81,809	287	72,160	282	45,713	210
Wilmington, Del.	3,660,870	83	673,915	86	613,131	89	293,593	90	505,451	75	458,606	68	165,625	86
Wilmington, N.C.	951,981	221	164,814	247	159,332	247	89,106	216	138,078	208	96,774	237	55,306	189
Worcester - Fitchburg - Leominster, Mass.	4,209,033	73	795,612	77	736,269	80	449,353	66	527,586	69	458,163	69	208,099	77
Yakima, Wash.	916,704	224	221,556	202	208,966	205	80,884	225	103,672	258	77,458	275	58,505	184
York, Pa.	1,989,749	135	425,065	125	389,267	130	171,504	143	234,820	138	207,860	131	79,347	151
Youngstown - Warren, Ohio	2,867,664	95	574,064	98	549,020	98	266,407	101	473,182	78	433,798	73	113,272	116
Yuba City, Cal.	596,657	291	140,027	271	131,395	273	51,984	291	99,151	266	94,332	241	23,304	304

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Furniture/ Home Furnishings/ Appliance Stores ($000)	Rank	Furniture & Home Furnishings Stores ($000)	Rank	Automotive Dealers ($000)	Rank	Gasoline Service Stations ($000)	Rank	Building Materials & Hardware Dealers ($000)	Rank	Drugstores ($000)	Rank
Redding, Cal.	28,742	281	13,329	290	156,773	269	74,644	183	72,412	198	52,264	157
Reno, Nev.	79,601	163	39,968	163	391,849	152	149,832	114	102,499	153	60,993	143
Richland - Kennewick - Pasco, Wash.	30,802	269	14,910	269	165,378	258	56,844	219	41,308	274	38,627	182
Richmond - Petersburg, Va.	244,023	67	125,860	67	1,271,425	55	377,516	53	235,838	70	214,153	48
Riverside - San Bernardino, Cal.	547,631	31	270,627	32	2,575,919	27	742,265	21	757,044	15	364,949	31
Roanoke, Va.	85,293	156	49,534	141	278,729	185	103,827	151	65,296	211	58,601	147
Rochester, Minn.	34,729	248	12,157	299	216,472	220	55,478	228	46,505	254	26,145	246
Rochester, N.Y.	313,912	52	153,760	54	1,520,134	49	321,406	61	302,947	53	251,792	43
Rockford, Ill.	90,770	147	50,624	138	413,342	145	122,927	133	88,230	169	47,170	165
Sacramento, Cal.	495,121	33	217,209	39	2,048,972	34	518,987	37	513,889	30	367,519	29
Saginaw - Bay City - Midland, Mich.	152,482	92	76,647	97	652,134	100	201,919	88	143,355	114	96,207	96
St. Cloud, Minn.	38,146	239	18,221	243	246,683	196	70,555	192	83,715	182	24,644	256
St. Joseph, Mo.	21,015	310	8,288	315	159,750	265	32,719	290	22,516	314	13,164	308
St. Louis, Mo.	723,790	23	344,460	25	4,007,216	12	1,183,232	11	853,700	12	432,437	19
Salem, Ore.	57,180	191	20,827	229	293,293	182	79,543	176	66,913	206	30,989	223
Salinas - Seaside - Monterey, Cal.	99,628	142	46,356	150	464,045	138	125,149	132	108,175	148	76,573	118
Salt Lake City - Ogden, Utah	359,497	50	208,500	44	1,104,351	62	387,238	50	331,132	48	124,635	75
San Angelo, Tex.	43,849	221	16,559	258	173,135	251	20,978	314	71,731	200	16,107	301
San Antonio, Tex.	397,741	42	182,243	49	1,424,013	52	463,950	44	516,680	29	123,921	78
San Diego, Cal.	851,585	14	411,405	15	3,642,118	16	809,678	18	656,569	19	433,949	18
San Francisco, Cal.	861,130	13	400,044	17	2,770,348	23	643,211	30	623,099	23	459,842	17
San Jose, Cal.	707,024	24	274,702	31	2,452,954	29	563,229	34	474,051	34	385,712	25
Santa Barbara - Santa Maria - Lompoc, Cal.	175,050	80	91,654	80	563,896	109	187,298	94	171,663	90	108,730	90
Santa Cruz, Cal.	63,798	183	29,044	193	277,440	186	68,310	195	121,756	135	50,578	161
Santa Fe, N.M.	34,445	251	20,369	231	153,560	272	34,375	287	61,792	221	35,734	198
Santa Rosa - Petaluma, Cal.	121,259	119	60,472	120	424,216	143	147,563	116	183,645	87	110,898	87
Sarasota, Fla.	168,283	83	113,297	71	525,485	116	94,854	162	149,161	108	85,944	109
Savannah, Ga.	87,963	152	56,430	129	372,179	158	85,502	172	75,235	194	48,592	164
Scranton - Wilkes-Barre, Pa.	165,922	84	89,178	83	837,511	81	232,156	80	230,905	73	174,056	60
Seattle, Wash.	623,824	28	306,212	29	2,657,585	26	652,712	28	574,634	27	397,782	24
Sharon, Pa.	28,520	284	15,465	265	155,933	271	34,417	286	34,857	293	16,474	299
Sheboygan, Wisc.	17,286	316	8,856	314	104,426	309	27,868	299	32,124	298	15,451	305
Sherman - Denison, Tex.	24,779	301	15,343	267	135,511	286	26,048	305	64,253	214	19,893	283
Shreveport, La.	124,129	117	69,208	103	412,031	146	146,357	117	162,978	98	64,786	135
Sioux City, Iowa	34,616	250	14,737	271	157,916	267	49,460	244	45,415	258	20,677	279
Sioux Falls, S.D.	44,931	217	23,946	214	237,964	208	63,384	205	47,460	252	41,244	178
South Bend - Mishawaka, Ind.	127,094	113	54,886	131	387,452	153	99,279	158	56,376	230	71,443	126
Spokane, Wash.	104,150	134	57,000	128	509,474	120	111,425	143	95,709	162	65,952	134
Springfield, Ill.	64,336	180	25,763	207	257,596	189	73,183	185	71,832	199	68,987	128
Springfield, Mass.	165,075	85	75,119	100	823,460	82	290,331	68	235,320	71	133,531	73
Springfield, Mo.	78,209	166	36,969	166	405,003	150	67,945	197	88,009	170	37,050	191
State College, Pa.	31,103	267	14,230	280	129,068	291	32,796	289	63,680	215	20,711	278
Steubenville - Weirton, Ohio-W.Va.	28,747	280	15,470	264	143,475	281	61,274	209	43,089	266	32,294	214
Stockton, Cal.	116,671	124	59,575	123	540,399	114	143,723	119	126,268	131	106,928	91
Syracuse, N.Y.	191,867	78	102,732	75	878,305	77	175,938	100	208,718	80	169,485	62
Tacoma, Wash.	125,394	115	59,331	124	718,466	90	182,340	95	217,099	77	84,546	112
Tallahassee, Fla.	80,192	161	30,631	186	240,340	204	72,677	187	92,679	165	30,872	224
Tampa - St. Petersburg - Clearwater, Fla.	753,271	21	371,616	22	3,265,231	18	701,349	24	648,337	20	401,771	23
Terre Haute, Ind.	38,366	237	16,597	257	242,255	202	74,802	182	63,476	217	31,193	219
Texarkana, Tex.-Ark.	34,092	253	17,309	250	145,519	278	51,929	237	63,323	218	24,683	255
Toledo, Ohio	229,242	72	90,537	81	1,022,400	69	375,185	54	158,852	103	200,853	50
Topeka, Kans.	40,570	228	21,880	223	246,448	197	56,487	220	65,306	210	44,324	172
Trenton, N.J.	127,858	112	64,722	111	424,432	142	142,265	121	90,944	167	78,044	116
Tucson, Ariz.	216,277	73	100,723	76	693,961	91	210,187	86	169,139	91	142,840	71
Tulsa, Okla.	266,078	63	142,273	59	936,389	74	233,508	78	319,078	50	90,203	104
Tuscaloosa, Ala.	32,403	260	17,296	251	162,089	261	45,451	252	49,152	246	24,889	253
Tyler, Tex.	44,206	220	25,303	208	230,642	213	56,316	224	80,056	188	29,101	231
Utica - Rome, N.Y.	76,294	168	45,285	154	339,046	167	94,374	163	83,619	183	92,283	102
Vallejo - Fairfield - Napa, Cal.	102,362	136	44,771	156	486,630	132	146,347	118	121,905	134	110,389	88
Vancouver, Wash.	32,602	258	14,683	276	163,796	259	38,946	275	38,603	283	31,080	221
Victoria, Tex.	26,375	295	15,651	261	116,686	305	39,479	271	56,663	229	9,696	314
Vineland - Millville - Bridgeton, N.J.	30,454	272	13,192	291	189,351	237	50,235	242	33,561	294	28,439	235
Visalia - Tulare - Porterville, Cal.	76,478	167	45,546	153	384,350	154	90,177	168	97,954	157	67,365	130
Waco, Tex.	48,096	212	26,717	203	233,774	212	54,945	230	93,556	163	22,401	268
Washington, D.C.	1,789,270	4	860,257	4	6,680,074	5	1,630,846	6	955,556	11	960,383	7
Waterloo - Cedar Falls, Iowa	40,710	227	22,017	221	202,487	228	51,981	236	39,008	282	31,156	220
Wausau, Wisc.	25,378	[illegible]	13,490	286	126,828	294	37,632	280	42,739	267	7,428	316
West Palm Beach - Boca Raton - Delray Beach, Fla.	442,766	38	290,325	30	1,632,630	46	304,153	65	284,555	55	216,455	46
Wheeling, W.Va.	51,010	204	30,010	188	201,879	229	81,422	174	48,422	248	37,125	190
Wichita, Kans.	147,767	98	68,259	104	756,160	88	164,180	106	214,155	78	65,994	133
Wichita Falls, Tex.	56,156	192	33,179	179	223,867	216	43,089	257	90,007	168	22,024	269
Williamsport, Pa.	31,105	266	13,473	287	156,397	270	23,240	311	36,284	287	21,388	271
Wilmington, Del.	196,627	76	103,448	74	898,908	75	254,115	75	162,155	99	114,886	85
Wilmington, N.C.	53,598	198	35,045	175	244,247	200	34,878	285	68,331	205	27,894	238
Worcester - Fitchburg - Leominster, Mass.	152,421	94	85,796	88	883,308	76	288,205	71	184,911	85	153,419	68
Yakima, Wash.	29,736	277	17,267	252	217,683	217	52,524	234	47,956	251	28,925	232
York, Pa.	99,945	140	59,315	125	477,094	135	112,863	142	148,695	111	54,565	155
Youngstown - Warren, Ohio	136,315	107	78,319	95	569,292	106	233,402	79	128,900	129	109,736	89
Yuba City, Cal.	28,524	283	19,377	239	118,756	302	27,574	302	50,774	241	20,778	276

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

Area	Groceries & Other Foods		Drugs & Health & Beauty Aids		Major Household Appliances		Televisions, Video Recorders & Tapes		Audio Equipment, Musical Instruments & Supplies	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Redding, Cal.	160,135	222	39,808	206	9,534	266	5,814	235	8,392	266
Reno, Nev.	269,289	156	96,404	109	23,110	151	14,560	131	29,971	115
Richland - Kennewick - Pasco, Wash.	146,173	239	37,251	222	12,255	222	5,952	229	7,071	289
Richmond - Petersburg, Va.	812,787	63	236,465	54	64,726	55	45,662	46	64,024	61
Riverside - San Bernardino, Cal.	2,053,075	23	430,766	27	122,194	31	105,282	21	132,573	31
Roanoke, Va.	220,365	175	59,880	157	22,065	162	9,791	178	20,889	155
Rochester, Minn.	129,843	257	31,621	251	9,254	273	6,648	213	10,764	224
Rochester, N.Y.	1,051,285	51	226,097	56	86,310	53	38,057	60	78,749	55
Rockford, Ill.	272,946	154	64,572	149	22,728	154	10,412	169	18,440	168
Sacramento, Cal.	1,366,843	35	326,234	37	104,690	34	108,144	20	114,796	36
Saginaw - Bay City - Midland, Mich.	474,364	98	109,202	95	34,972	104	22,986	94	32,206	108
St. Cloud, Minn.	173,499	209	36,065	227	23,862	143	20,542	100	57,016	69
St. Joseph, Mo.	110,673	278	21,569	298	9,491	268	4,841	264	5,260	305
St. Louis, Mo.	2,713,763	11	594,743	13	[illegible],970	12	146,818	13	190,801	20
Salem, Ore.	208,147	183	49,529	180	[illegible],288	176	6,992	208	13,912	200
Salinas - Seaside - Monterey, Cal.	261,655	159	70,802	140	22,310	157	15,123	126	24,382	139
Salt Lake City - Ogden, Utah	906,874	56	234,968	55	72,676	49	39,468	58	84,549	53
San Angelo, Tex.	115,158	272	27,857	271	12,167	224	6,542	217	11,970	216
San Antonio, Tex.	1,140,082	46	243,302	50	81,324	43	57,365	43	101,778	44
San Diego, Cal.	2,159,089	19	550,448	20	174,185	15	129,323	17	227,591	15
San Francisco, Cal.	2,113,413	21	507,883	22	132,406	28	162,574	10	234,464	13
San Jose, Cal.	1,589,224	30	396,125	30	133,182	26	77,820	29	236,539	11
Santa Barbara - Santa Maria - Lompoc, Cal.	428,823	105	108,735	97	29,967	119	20,175	101	185,003	21
Santa Cruz, Cal.	243,070	166	44,960	193	10,825	236	11,416	164	13,920	199
Santa Fe, N.M.	101,724	286	35,184	234	8,509	280	4,241	282	8,038	269
Santa Rosa - Petaluma, Cal.	397,836	113	91,796	115	27,090	129	13,442	144	27,222	125
Sarasota, Fla.	281,972	150	75,791	133	32,070	113	9,842	177	20,074	159
Savannah, Ga.	233,224	170	60,642	155	24,795	140	10,954	166	16,248	184
Scranton - Wilkes-Barre, Pa.	776,614	67	198,583	65	43,962	81	25,755	86	36,454	98
Seattle, Wash.	1,976,756	24	475,991	23	123,332	30	87,439	27	171,421	23
Sharon, Pa.	106,304	282	21,578	297	6,135	304	5,309	252	4,303	316
Sheboygan, Wisc.	86,185	304	17,258	313	4,175	317	2,235	315	4,919	311
Sherman - Denison, Tex.	93,628	294	26,233	280	6,905	297	4,921	262	5,403	304
Shreveport, La.	367,330	121	76,786	131	33,906	107	15,765	122	26,314	128
Sioux City, Iowa	120,357	267	21,659	296	9,534	266	6,277	219	8,576	262
Sioux Falls, S.D.	125,530	264	26,361	279	11,169	232	4,482	274	10,551	230
South Bend - Mishawaka, Ind.	241,872	167	64,361	150	27,866	126	28,505	77	23,136	143
Spokane, Wash.	363,440	124	89,174	116	24,534	141	11,534	161	27,659	124
Springfield, Ill.	187,694	193	51,955	178	18,733	175	14,743	128	17,933	172
Springfield, Mass.	789,318	65	154,001	76	51,933	71	31,041	67	47,658	82
Springfield, Mo.	265,132	157	77,282	130	22,505	158	14,199	136	22,001	149
State College, Pa.	100,712	287	21,745	295	8,006	290	4,120	289	10,141	233
Steubenville - Weirton, Ohio-W.Va.	164,944	219	36,126	226	8,044	288	4,057	290	7,250	283
Stockton, Cal.	416,676	109	106,218	99	26,423	133	19,383	105	26,677	127
Syracuse, N.Y.	755,531	70	146,037	79	38,999	91	20,108	102	49,253	81
Tacoma, Wash.	510,098	94	95,020	112	29,716	120	14,713	129	36,553	97
Tallahassee, Fla.	181,732	197	38,484	215	20,108	169	7,443	200	18,975	164
Tampa - St. Petersburg - Clearwater, Fla.	1,878,280	26	454,044	25	188,964	11	100,273	24	147,642	28
Terre Haute, Ind.	167,656	217	30,534	257	14,120	203	6,196	222	[illegible],889	34
Texarkana, Tex.-Ark.	133,538	253	31,186	254	10,600	240	5,599	243	9,556	243
Toledo, Ohio	782,546	66	249,692	48	54,369	70	43,067	52	53,460	74
Topeka, Kans.	189,569	191	52,709	176	16,104	187	5,180	255	12,595	210
Trenton, N.J.	413,017	111	102,913	104	32,255	111	21,376	97	27,108	126
Tucson, Ariz.	567,518	86	164,686	71	35,375	99	36,445	63	53,767	73
Tulsa, Okla.	715,597	73	173,964	69	60,173	66	44,962	48	53,079	75
Tuscaloosa, Ala.	154,952	225	30,402	259	6,405	302	4,137	288	9,716	240
Tyler, Tex.	159,746	223	37,765	219	13,947	205	7,975	195	10,646	228
Utica - Rome, N.Y.	364,470	122	80,820	124	15,374	193	12,121	156	13,345	204
Vallejo - Fairfield - Napa, Cal.	394,677	115	84,448	120	26,153	134	11,756	159	25,046	136
Vancouver, Wash.	170,284	214	38,490	214	10,038	252	6,082	228	9,746	239
Victoria, Tex.	82,120	311	19,601	306	8,010	289	4,978	260	5,122	307
Vineland - Millville - Bridgeton, N.J.	167,434	218	30,195	261	11,873	226	5,339	250	7,021	290
Visalia - Tulare - Porterville, Cal.	316,871	138	57,506	160	23,174	150	14,553	132	10,661	227
Waco, Tex.	173,590	207	43,627	197	17,809	179	7,921	196	21,625	152
Washington, D.C.	4,000,700	7	979,978	7	262,454	7	283,560	4	463,421	4
Waterloo - Cedar Falls, Iowa	127,312	260	32,923	240	12,544	217	7,880	197	8,860	253
Wausau, Wisc.	102,759	285	16,415	314	9,697	262	2,465	311	4,368	315
West Palm Beach - Boca Raton - Delray Beach, Fla.	841,289	60	212,555	58	78,442	46	44,959	49	51,684	77
Wheeling, W.Va.	182,342	196	46,332	187	13,805	206	7,620	198	11,752	217
Wichita, Kans.	440,492	103	111,198	92	40,494	88	26,670	84	40,485	89
Wichita Falls, Tex.	131,541	254	35,942	228	14,687	198	9,526	180	14,157	196
Williamsport, Pa.	122,508	266	27,758	272	5,133	[illegible]	4,235	283	7,611	277
Wilmington, Del.	535,008	91	130,051	86	42,769	83	28,327	79	52,993	76
Wilmington, N.C.	137,731	248	34,186	237	12,492	219	3,905	294	12,492	212
Worcester - Fitchburg - Leominster, Mass.	763,694	69	165,870	70	47,854	75	24,670	91	36,136	99
Yakima, Wash.	171,032	212	38,819	213	9,709	261	4,226	286	6,759	294
York, Pa.	361,742	125	69,972	142	22,413	160	12,269	153	21,996	150
Youngstown - Warren, Ohio	476,112	97	133,881	83	44,967	78	19,885	104	28,678	121
Yuba City, Cal.	129,961	256	22,471	290	6,732	299	6,205	221	5,008	310

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Redding, Cal.	1,652	255	11,667	277	15,938	291	31,271	290	11,404	257
Reno, Nev.	5,909	116	40,827	136	72,129	107	133,010	112	38,694	112
Richland - Kennewick - Pasco, Wash.	1,473	268	16,780	235	20,569	255	41,770	253	12,000	254
Richmond - Petersburg, Va.	9,999	79	100,523	63	137,394	63	297,884	60	78,146	61
Riverside - San Bernardino, Cal.	26,579	36	216,725	31	295,906	29	562,814	29	166,682	29
Roanoke, Va.	3,796	158	30,330	171	42,080	158	79,753	161	40,885	104
Rochester, Minn.	1,888	230	17,341	228	24,238	230	53,402	213	15,793	207
Rochester, N.Y.	13,556	61	129,667	52	152,596	57	299,965	59	89,016	55
Rockford, Ill.	4,024	155	40,752	138	43,105	155	91,026	148	25,662	152
Sacramento, Cal.	17,354	47	174,891	40	207,103	44	403,981	44	124,937	42
Saginaw - Bay City - Midland, Mich.	2,945	181	58,861	99	83,556	95	167,607	90	44,129	100
St. Cloud, Minn.	2,533	196	43,893	125	45,896	146	85,989	154	10,751	266
St. Joseph, Mo.	1,226	293	11,413	280	16,369	287	33,821	279	8,399	295
St. Louis, Mo.	32,697	27	308,149	18	444,720	15	888,740	15	263,072	15
Salem, Ore.	4,892	130	17,957	223	33,923	178	58,224	196	19,918	180
Salinas - Seaside - Monterey, Cal.	6,215	111	33,693	160	59,293	128	124,036	119	33,604	128
Salt Lake City - Ogden, Utah	23,142	41	141,001	49	173,676	50	305,021	57	102,585	47
San Angelo, Tex.	3,331	171	18,172	220	16,469	286	38,388	263	12,968	238
San Antonio, Tex.	24,070	39	160,272	45	207,225	43	407,951	43	137,181	34
San Diego, Cal.	50,774	15	336,185	12	418,549	17	813,112	17	249,662	16
San Francisco, Cal.	50,678	16	325,743	15	514,873	12	959,825	13	304,257	12
San Jose, Cal.	52,338	14	236,762	28	326,030	27	620,187	27	185,506	26
Santa Barbara - Santa Maria - Lompoc, Cal.	8,092	88	62,877	93	70,245	110	134,758	108	46,731	96
Santa Cruz, Cal.	4,207	150	19,631	209	28,661	203	58,913	192	15,401	210
Santa Fe, N.M.	1,128	298	12,884	265	18,334	275	35,682	275	12,694	244
Santa Rosa - Petaluma, Cal.	7,153	101	45,952	122	54,484	133	102,497	136	33,258	129
Sarasota, Fla.	6,065	112	79,473	74	37,285	167	99,870	137	26,164	148
Savannah, Ga.	3,543	165	37,591	146	43,082	156	86,957	152	32,011	135
Scranton - Wilkes-Barre, Pa.	7,194	100	72,845	80	126,257	67	255,727	66	69,333	70
Seattle, Wash.	29,554	30	244,360	27	372,176	22	715,290	25	222,460	19
Sharon, Pa.	1,345	281	13,831	257	17,030	284	32,625	284	14,473	216
Sheboygan, Wisc.	856	312	8,762	311	11,499	314	21,404	314	7,152	306
Sherman - Denison, Tex.	705	316	10,091	299	12,340	313	30,016	291	7,197	305
Shreveport, La.	6,000	114	57,256	104	59,934	125	114,451	127	39,360	109
Sioux City, Iowa	1,872	234	12,587	268	22,089	241	42,141	250	11,466	256
Sioux Falls, S.D.	3,446	168	20,625	202	29,515	198	58,693	194	15,207	213
South Bend - Mishawaka, Ind.	7,910	90	42,283	129	45,621	148	86,498	153	22,084	170
Spokane, Wash.	4,246	147	43,363	127	59,466	127	113,699	128	36,592	117
Springfield, Ill.	4,623	135	22,230	195	33,564	181	78,129	165	17,604	189
Springfield, Mass.	6,454	107	68,378	85	116,802	72	245,126	69	61,246	74
Springfield, Mo.	2,726	186	31,098	167	44,183	151	83,786	156	22,884	162
State College, Pa.	1,978	223	10,038	300	14,260	303	26,197	304	7,574	301
Steubenville - Weirton, Ohio-W.Va.	1,016	306	11,107	285	16,784	285	33,579	281	8,561	293
Stockton, Cal.	4,967	128	35,820	151	58,911	129	110,296	131	32,287	133
Syracuse, N.Y.	8,261	87	74,160	78	108,215	76	206,397	79	53,112	88
Tacoma, Wash.	7,290	99	55,501	106	72,775	104	139,843	103	45,238	99
Tallahassee, Fla.	5,489	121	27,912	177	85,426	175	74,822	169	19,942	179
Tampa - St. Petersburg - Clearwater, Fla.	38,835	20	298,747	21	258,098	32	533,889	30	145,013	31
Terre Haute, Ind.	2,691	189	17,216	231	26,924	209	54,420	208	13,134	235
Texarkana, Tex.-Ark.	2,035	220	16,713	236	20,914	251	42,238	249	14,290	220
Toledo, Ohio	13,267	62	84,722	70	144,038	62	263,198	64	64,281	72
Topeka, Kans.	1,999	222	18,761	215	28,284	204	48,118	227	13,873	225
Trenton, N.J.	7,348	97	46,771	121	72,458	106	155,001	99	46,026	98
Tucson, Ariz.	10,141	78	84,234	71	96,006	84	177,447	87	53,230	87
Tulsa, Okla.	7,498	94	111,314	60	134,362	65	233,923	71	70,020	68
Tuscaloosa, Ala.	1,514	266	14,979	247	22,162	240	53,896	212	14,401	218
Tyler, Tex.	2,318	207	25,620	183	29,809	197	60,538	189	21,812	171
Utica - Rome, N.Y.	3,612	162	32,557	165	45,654	147	98,559	139	27,739	143
Vallejo - Fairfield - Napa, Cal.	5,883	118	41,297	133	52,651	137	87,546	151	29,562	139
Vancouver, Wash.	2,467	199	15,480	242	26,785	210	48,937	222	12,937	239
Victoria, Tex.	1,091	300	12,159	273	16,232	289	32,238	286	9,979	277
Vineland - Millville - Bridgeton, N.J.	1,567	261	10,964	289	23,373	235	41,695	254	11,264	258
Visalia - Tulare - Porterville, Cal.	3,090	176	32,788	164	41,828	159	80,837	159	23,029	161
Waco, Tex.	2,710	188	20,808	201	30,260	194	56,774	198	19,891	181
Washington, D.C.	126,506	3	669,961	5	771,264	6	1,569,696	7	444,531	7
Waterloo - Cedar Falls, Iowa	2,511	198	16,578	238	23,430	234	42,662	247	11,169	259
Wausau, Wisc.	1,188	296	12,851	266	14,147	305	25,703	307	7,540	303
West Palm Beach - Boca Raton - Delray Beach, Fla.	16,136	51	198,598	35	151,157	58	352,672	50	89,468	54
Wheeling, W.Va.	2,291	208	21,042	199	33,607	180	66,627	179	18,721	186
Wichita, Kans.	9,651	81	61,906	95	80,034	98	134,110	109	39,743	107
Wichita Falls, Tex.	2,360	204	25,300	185	24,720	225	54,196	209	16,847	195
Williamsport, Pa.	1,828	238	13,218	261	19,733	261	40,784	259	13,859	226
Wilmington, Del.	9,248	82	85,484	69	108,518	75	210,310	78	54,891	85
Wilmington, N.C.	1,890	229	28,504	175	29,221	200	58,657	195	15,210	212
Worcester - Fitchburg - Leominster, Mass.	6,276	108	73,622	79	119,534	69	226,284	73	49,044	93
Yakima, Wash.	1,278	291	12,743	267	25,472	219	48,853	223	16,560	198
York, Pa.	2,953	180	35,210	154	58,075	130	90,274	149	29,383	141
Youngstown - Warren, Ohio	7,926	89	60,185	97	83,274	96	166,094	92	48,665	94
Yuba City, Cal.	1,464	270	14,428	251	14,694	298	26,158	305	9,068	290

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1991 Projections

Area	1991 Population (Thous.)	Rank	Percent Change In Population 1986–1991 %	Rank	1991 Households (Thous.)	Rank	1991 EBI ($000)	Rank
Redding, Cal.	149.0	230	10.2	45	56.0	230	1,875,884	266
Reno, Nev.	247.0	170	9.9	49	108.0	147	4,961,929	146
Richland - Kennewick - Pasco, Wash.	139.5	243	-2.1	298	50.3	249	2,670,212	213
Richmond - Petersburg, Va.	856.2	63	4.7	131	310.6	63	14,944,795	64
Riverside - San Bernardino, Cal.	2,325.2	17	15.9	11	853.0	18	37,857,192	22
Roanoke, Va.	231.6	180	2.0	205	87.6	176	3,658,654	175
Rochester, Minn.	101.4	299	3.6	155	38.4	296	1,997,285	256
Rochester, N.Y.	1,005.4	48	1.3	228	377.7	49	18,978,711	48
Rockford, Ill.	284.3	149	.1	252	108.2	146	4,969,113	145
Sacramento, Cal.	1,450.9	30	11.2	34	576.4	29	26,853,041	31
Saginaw - Bay City - Midland, Mich.	401.3	116	-2.0	297	144.8	121	6,304,798	123
St. Cloud, Minn.	188.4	204	5.2	125	60.9	218	2,568,902	220
St. Joseph, Mo.	85.0	308	-1.6	288	31.6	306	1,306,779	304
St. Louis, Mo.	2,498.7	12	1.9	211	918.8	13	44,473,999	16
Salem, Ore.	268.5	160	2.4	191	101.0	158	3,698,461	174
Salinas - Seaside - Monterey, Cal.	366.7	127	8.7	65	121.0	139	6,184,417	126
Salt Lake City - Ogden, Utah	1,139.5	43	8.3	74	371.9	50	16,345,369	54
San Angelo, Tex.	107.2	290	8.9	60	39.9	289	1,797,905	271
San Antonio, Tex.	1,378.6	36	10.2	45	477.8	39	20,444,226	45
San Diego, Cal.	2,466.0	13	11.2	34	908.8	15	48,138,439	14
San Francisco, Cal.	1,649.6	27	4.2	138	705.6	26	41,601,182	17
San Jose, Cal.	1,484.5	29	5.4	122	515.3	36	32,235,095	27
Santa Barbara - Santa Maria - Lompoc, Cal.	365.3	128	8.0	77	140.9	125	7,562,992	101
Santa Cruz, Cal.	249.8	167	11.6	31	94.5	164	4,955,313	148
Santa Fe, N.M.	114.4	286	8.5	72	44.6	274	2,255,979	240
Santa Rosa - Petaluma, Cal.	383.4	122	10.0	48	154.6	112	7,803,035	97
Sarasota, Fla.	287.6	148	14.5	19	134.6	127	5,461,958	137
Savannah, Ga.	248.6	168	4.2	138	91.9	170	3,870,183	169
Scranton - Wilkes-Barre, Pa.	741.6	67	1.4	224	289.4	66	10,999,633	76
Seattle, Wash.	1,860.5	24	5.8	117	764.3	22	40,825,824	19
Sharon, Pa.	124.4	270	-1.7	292	46.8	268	1,655,576	284
Sheboygan, Wisc.	103.3	294	.4	242	38.8	295	1,817,942	269
Sherman - Denison, Tex.	103.5	293	5.7	118	40.2	288	1,691,342	281
Shreveport, La.	392.5	119	6.4	104	148.2	118	6,089,810	128
Sioux City, Iowa	116.6	284	-.9	273	45.3	272	1,753,444	276
Sioux Falls, S.D.	135.4	248	8.1	75	54.1	236	2,725,902	210
South Bend - Mishawaka, Ind.	238.8	174	-1.0	274	90.4	171	4,018,025	167
Spokane, Wash.	367.2	126	2.5	185	147.9	119	5,132,866	142
Springfield, Ill.	199.9	196	2.0	205	82.6	187	3,301,498	189
Springfield, Mass.	592.4	86	.4	242	222.0	83	9,720,746	84
Springfield, Mo.	242.9	172	6.3	106	92.4	169	3,795,306	171
State College, Pa.	117.1	281	1.0	233	40.6	287	1,523,565	297
Steubenville - Weirton, Ohio-W.Va.	151.5	227	-2.4	301	57.7	222	2,010,941	254
Stockton, Cal.	477.1	100	12.7	27	179.3	98	7,606,333	100
Syracuse, N.Y.	661.6	74	1.0	233	243.6	76	11,827,762	72
Tacoma, Wash.	569.5	87	6.0	114	221.2	84	7,729,135	99
Tallahassee, Fla.	234.7	178	8.4	73	89.8	172	3,627,291	177
Tampa - St. Petersburg - Clearwater, Fla.	2,133.9	19	11.4	32	919.0	12	36,511,297	24
Terre Haute, Ind.	130.2	260	-2.1	298	48.7	258	2,033,972	253
Texarkana, Tex.-Ark.	127.1	267	4.5	136	47.2	267	1,705,833	279
Toledo, Ohio	608.9	82	-1.0	274	233.3	81	10,783,957	78
Topeka, Kans.	162.9	215	1.4	224	65.6	208	[illegible]36,908	183
Trenton, N.J.	326.6	139	2.1	202	120.5	140	7,256,075	104
Tucson, Ariz.	677.9	70	9.9	49	275.7	69	10,058,926	83
Tulsa, Okla.	804.7	65	7.8	80	314.5	62	12,911,494	68
Tuscaloosa, Ala.	148.5	232	3.0	171	55.3	232	1,940,526	262
Tyler, Tex.	176.5	208	13.0	24	65.6	208	3,036,877	198
Utica - Rome, N.Y.	323.7	141	.3	247	118.9	141	4,755,258	151
Vallejo - Fairfield - Napa, Cal.	422.7	106	8.7	65	153.1	114	7,498,536	102
Vancouver, Wash.	225.2	183	6.2	110	86.3	178	3,641,236	176
Victoria, Tex.	84.1	309	7.5	85	29.3	313	1,250,252	310
Vineland - Millville - Bridgeton, N.J.	141.2	240	1.8	215	49.9	252	2,082,709	248
Visalia - Tulare - Porterville, Cal.	320.6	142	10.5	41	103.8	153	3,154,593	193
Waco, Tex.	203.6	194	6.8	94	75.1	196	2,929,721	201
Washington, D.C.	3,744.8	7	5.7	118	1,415.1	7	90,609,817	5
Waterloo - Cedar Falls, Iowa	151.1	229	-2.4	301	56.7	225	2,778,652	207
Wausau, Wisc.	116.9	282	1.6	218	43.0	279	1,771,076	272
West Palm Beach - Boca Raton - Delray Beach, Fla.	885.3	59	16.4	9	387.7	47	19,623,559	46
Wheeling, W.Va.	175.2	210	-2.5	307	69.5	204	2,588,892	217
Wichita, Kans.	484.6	98	3.2	166	189.5	93	10,124,180	82
Wichita Falls, Tex.	129.3	261	2.0	205	47.4	266	1,957,896	259
Williamsport, Pa.	116.7	283	-1.4	282	44.3	275	1,689,222	282
Wilmington, Del.	565.8	88	3.2	166	206.7	88	10,806,484	77
Wilmington, N.C.	123.4	271	6.9	92	48.5	261	1,767,436	274
Worcester - Fitchburg - Leominster, Mass.	675.2	72	1.6	218	252.6	72	12,224,004	71
Yakima, Wash.	191.0	201	3.6	155	72.6	199	2,513,479	223
York, Pa.	406.9	113	2.4	191	156.2	110	6,727,200	115
Youngstown - Warren, Ohio	505.7	94	-2.2	300	192.2	92	8,304,868	92
Yuba City, Cal.	120.7	276	6.6	100	45.4	271	1,623,618	287

SECTION 4

Totals And Percents For Metropolitan Markets And All Counties

Population
Households
Effective Buying Income (EBI)
Retail Sales
Buying Power Index (BPI)
Graduated Buying Power Indexes

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1987 DATA SERVICE please use the order card at the front of the book or call toll-free 1-800-543-3000. Ask for Operator 192 and Product #55800.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

State	Page
Alabama	4–2
Alaska	4–3
Arizona	4–4
Arkansas	4–4
California	4–6
Colorado	4–8
Connecticut	4–9
Delaware	4–9
District of Columbia	4–10
Florida	4–10
Georgia	4–12
Hawaii	4–15
Idaho	4–16
Illinois	4–16
Indiana	4–19
Iowa	4–21
Kansas	4–23
Kentucky	4–25
Louisiana	4–27
Maine	4–29
Maryland	4–29
Massachusetts	4–30
Michigan	4–31
Minnesota	4–33
Mississippi	4–34
Missouri	4–36
Montana	4–38
Nebraska	4–39
Nevada	4–41
New Hampshire	4–41
New Jersey	4–42
New Mexico	4–43
New York	4–43
North Carolina	4–45
North Dakota	4–48
Ohio	4–49
Oklahoma	4–51
Oregon	4–53
Pennsylvania	4–54
Rhode Island	4–56
South Carolina	4–56
South Dakota	4–57
Tennessee	4–58
Texas	4–61
Utah	4–66
Vermont	4–67
Virginia	4–67
Washington	4–70
West Virginia	4–71
Wisconsin	4–72
Wyoming	4–74

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALABAMA															
ANNISTON	**124.6**	**.0513**	**4.0**	**204**	**80.8**	**44.2**	**.0493**	**1,119,937**	**.0376**	**474,661**	**.0321**	**.0386**	**.0550**	**.0491**	**.0362**
Calhoun	124.6	.0513	4.0	204	80.8	44.2	.0493	1,119,937	.0376	474,661	.0321	.0386	.0550	.0491	.0362
BIRMINGHAM	**922.0**	**.3792**	**4.3**	**230**	**71.2**	**347.9**	**.3880**	**9,711,240**	**.3258**	**4,758,461**	**.3223**	**.3353**	**.4254**	**.3733**	**.3614**
Blount	40.3	.0166	10.5	63	97.9	14.7	.0164	304,363	.0102	84,452	.0057	.0101	.0191	.0152	.0084
Jefferson	680.5	.2798	1.4	608	64.3	262.2	.2924	7,480,344	.2509	4,112,186	.2786	.2650	.3256	.2879	.2962
St. Clair	47.9	.0197	16.2	74	88.6	16.5	.0184	376,444	.0127	97,760	.0067	.0122	.0197	.0174	.0102
Shelby	82.6	.0340	24.6	103	87.9	28.6	.0319	936,244	.0314	194,011	.0131	.0264	.0280	.0252	.0259
Walker	70.7	.0291	3.0	88	91.8	25.9	.0289	613,845	.0206	270,052	.0182	.0216	.0330	.0276	.0207
DOTHAN	**129.6**	**.0533**	**5.8**	**114**	**76.9**	**46.5**	**.0518**	**1,182,246**	**.0396**	**813,777**	**.0552**	**.0471**	**.0617**	**.0597**	**.0427**
Dale	47.8	.0197	–.1	85	80.2	16.0	.0178	417,863	.0140	151,164	.0103	.0140	.0197	.0187	.0104
Houston	81.8	.0336	9.6	142	74.9	30.5	.0340	764,383	.0256	662,613	.0449	.0331	.0420	.0410	.0323
FLORENCE	**140.0**	**.0576**	**3.7**	**112**	**85.9**	**52.7**	**.0587**	**1,330,989**	**.0446**	**672,296**	**.0455**	**.0474**	**.0649**	**.0577**	**.0463**
Colbert	55.3	.0228	1.4	94	81.3	20.9	.0233	495,983	.0166	266,478	.0180	.0182	.0261	.0237	.0157
Lauderdale	84.7	.0348	5.2	128	88.8	31.8	.0354	835,006	.0280	405,818	.0275	.0292	.0388	.0340	.0306
GADSDEN	**103.9**	**.0427**	**.8**	**192**	**84.9**	**39.1**	**.0436**	**912,869**	**.0306**	**433,219**	**.0294**	**.0327**	**.0547**	**.0396**	**.0309**
Etowah	103.9	.0427	.8	192	84.9	39.1	.0436	912,869	.0306	433,219	.0294	.0327	.0547	.0396	.0309
HUNTSVILLE	**225.2**	**.0926**	**14.3**	**279**	**77.1**	**84.1**	**.0938**	**2,892,698**	**.0970**	**1,275,258**	**.0864**	**.0930**	**.0833**	**.0939**	**.0980**
Madison	225.2	.0926	14.3	279	77.1	84.1	.0938	2,892,698	.0970	1,275,258	.0864	.0930	.0833	.0939	.0980
MOBILE	**471.7**	**.1940**	**6.3**	**167**	**69.0**	**170.4**	**.1900**	**4,882,644**	**.1637**	**2,698,888**	**.1828**	**.1756**	**.2138**	**.1922**	**.1638**
Baldwin	91.4	.0376	16.4	57	82.4	33.5	.0374	962,406	.0322	471,179	.0319	.0333	.0416	.0376	.0309
Mobile	380.3	.1564	4.2	307	65.8	136.9	.1526	3,920,238	.1315	2,227,709	.1509	.1423	.1722	.1546	.1329
MONTGOMERY	**299.7**	**.1233**	**9.9**	**149**	**62.4**	**107.9**	**.1203**	**3,159,736**	**.1060**	**1,592,463**	**.1079**	**.1100**	**.1246**	**.1231**	**.1048**
Autauga	36.3	.0149	12.5	61	75.1	12.2	.0136	359,826	.0121	136,555	.0093	.0118	.0128	.0126	.0114
Elmore	48.6	.0200	12.0	78	75.5	16.3	.0181	414,297	.0139	122,366	.0083	.0134	.0199	.0168	.0119
Montgomery	214.8	.0884	9.0	271	57.3	79.4	.0886	2,385,613	.0800	1,333,542	.0903	.0848	.0919	.0937	.0815
TUSCALOOSA	**144.2**	**.0593**	**4.8**	**108**	**70.0**	**52.4**	**.0584**	**1,318,706**	**.0442**	**751,802**	**.0510**	**.0492**	**.0735**	**.0560**	**.0464**
Tuscaloosa	144.2	.0593	4.8	108	70.0	52.4	.0584	1,318,706	.0442	751,802	.0510	.0492	.0735	.0560	.0464
ALL COUNTIES															
Autauga	36.3	.0149	12.5	61	75.1	12.2	.0136	359,826	.0121	136,555	.0093	.0118	.0128	.0126	.0114
Baldwin	91.4	.0376	16.4	57	82.4	33.5	.0374	962,406	.0322	471,179	.0319	.0333	.0416	.0376	.0309
Barbour	25.8	.0106	4.2	29	52.5	9.1	.0101	191,811	.0065	83,232	.0056	.0069	.0140	.0089	.0057
Bibb	16.7	.0069	6.2	27	74.4	5.9	.0066	119,178	.0040	38,267	.0026	.0042	.0084	.0062	.0033
Blount	40.3	.0166	10.5	63	97.9	14.7	.0164	304,363	.0102	84,452	.0057	.0101	.0191	.0152	.0084
Bullock	10.6	.0043	.0	17	29.9	3.3	.0042	72,647	.0024	28,595	.0020	.0027	.0061	.0034	.0023
Butler	21.5	.0088	–.8	28	58.4	7.7	.0086	158,042	.0053	100,754	.0068	.0065	.0120	.0088	.0050
Calhoun	124.6	.0513	4.0	204	80.8	44.2	.0493	1,119,937	.0376	474,661	.0321	.0386	.0550	.0491	.0362
Chambers	39.2	.0161	.0	66	61.8	14.3	.0159	345,537	.0116	161,315	.0110	.0123	.0191	.0152	.0114
Cherokee	20.0	.0082	6.6	36	90.7	7.1	.0080	156,627	.0052	45,961	.0031	.0053	.0092	.0073	.0044
Chilton	33.2	.0137	8.5	48	86.8	12.6	.0140	299,545	.0101	132,279	.0089	.0104	.0163	.0141	.0093
Choctaw	16.9	.0069	.4	19	53.6	5.8	.0065	136,719	.0046	45,571	.0031	.0046	.0087	.0050	.0037
Clarke	27.5	.0113	–.7	22	54.3	9.4	.0105	223,757	.0075	137,124	.0093	.0087	.0146	.0100	.0071
Clay	13.6	.0056	–.8	22	81.8	4.8	.0053	91,214	.0030	38,912	.0027	.0036	.0073	.0053	.0025
Cleburne	13.0	.0054	3.2	23	94.1	5.0	.0056	121,131	.0041	21,760	.0014	.0035	.0053	.0052	.0032
Coffee	39.3	.0161	2.0	58	80.7	14.5	.0162	346,540	.0116	192,340	.0131	.0130	.0183	.0168	.0133
Colbert	55.3	.0228	1.4	94	81.3	20.9	.0233	495,983	.0166	266,478	.0180	.0182	.0261	.0237	.0157
Conecuh	15.7	.0064	–1.2	18	55.8	5.5	.0061	106,630	.0036	44,504	.0030	.0040	.0087	.0052	.0028
Coosa	11.5	.0047	1.1	18	62.5	4.4	.0049	105,480	.0035	7,245	.0005	.0028	.0049	.0039	.0026
Covington	36.1	.0149	–2.0	35	85.3	14.4	.0161	292,106	.0098	165,681	.0112	.0113	.0220	.0157	.0102
Crenshaw	14.0	.0057	–.8	23	71.3	5.3	.0059	86,491	.0029	36,714	.0025	.0033	.0092	.0046	.0021
Cullman	67.1	.0276	8.9	91	98.8	25.0	.0279	564,904	.0190	280,364	.0190	.0207	.0351	.0282	.0187
Dale	47.8	.0197	–.1	85	80.2	16.0	.0178	417,863	.0140	151,164	.0103	.0140	.0197	.0187	.0104
Dallas	54.0	.0222	.0	55	42.3	18.5	.0206	355,945	.0119	217,308	.0147	.0149	.0298	.0185	.0114
De Kalb	55.1	.0226	2.7	71	97.7	21.0	.0235	446,613	.0150	150,374	.0102	.0151	.0289	.0209	.0133
Elmore	48.6	.0200	12.0	78	75.5	16.3	.0181	414,297	.0139	122,366	.0083	.0134	.0199	.0168	.0119
Escambia	38.1	.0157	–.9	40	65.3	12.8	.0143	295,113	.0099	166,370	.0112	.0115	.0178	.0138	.0104
Etowah	103.9	.0427	.8	192	84.9	39.1	.0436	912,869	.0306	433,219	.0294	.0327	.0547	.0396	.0309
Fayette	19.2	.0079	2.1	30	85.8	7.1	.0079	175,612	.0059	60,214	.0041	.0056	.0089	.0074	.0053
Franklin	29.1	.0120	2.6	45	94.7	11.1	.0124	254,526	.0086	125,428	.0084	.0092	.0150	.0115	.0082
Geneva	24.4	.0100	.6	42	85.4	9.0	.0100	214,553	.0071	59,166	.0041	.0068	.0126	.0086	.0053
Greene	10.9	.0045	–1.1	17	19.9	3.6	.0041	67,081	.0023	40,241	.0027	.0029	.0066	.0035	.0020
Hale	15.0	.0062	–3.9	23	34.4	5.0	.0055	90,074	.0030	33,486	.0023	.0034	.0083	.0041	.0024
Henry	15.4	.0063	.6	28	59.2	5.6	.0063	121,881	.0041	49,637	.0033	.0043	.0079	.0058	.0037

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALABAMA (continued)															
ALL COUNTIES (continued)															
Houston	81.8	.0336	9.6	142	74.9	30.5	.0340	764,383	.0256	662,613	.0449	.0331	.0420	.0410	.0323
Jackson	53.9	.0222	4.8	50	94.8	19.6	.0219	431,775	.0145	160,976	.0109	.0149	.0245	.0214	.0133
Jefferson	680.5	.2798	1.4	608	64.3	262.2	.2924	7,480,344	.2509	4,112,186	.2786	.2650	.3256	.2879	.2962
Lamar	16.8	.0069	2.1	28	86.6	6.2	.0069	143,253	.0048	53,998	.0036	.0049	.0082	.0066	.0048
Lauderdale	84.7	.0348	5.2	128	88.8	31.8	.0354	835,006	.0280	405,818	.0275	.0292	.0388	.0340	.0306
Lawrence	31.8	.0131	5.4	46	81.3	11.0	.0123	268,553	.0090	77,745	.0053	.0087	.0135	.0101	.0079
Lee	82.6	.0339	8.3	136	72.6	31.5	.0351	781,608	.0262	395,325	.0268	.0279	.0441	.0312	.0223
Limestone	50.3	.0207	9.3	90	84.1	17.7	.0198	527,286	.0177	185,833	.0126	.0167	.0194	.0187	.0164
Lowndes	13.8	.0057	4.1	19	22.8	4.0	.0044	73,346	.0025	25,274	.0017	.0029	.0065	.0033	.0019
Macon	26.9	.0111	.3	44	13.9	8.6	.0096	173,741	.0058	60,543	.0041	.0063	.0137	.0070	.0048
Madison	225.2	.0926	14.3	279	77.1	84.1	.0938	2,892,698	.0970	1,275,258	.0864	.0930	.0833	.0939	.0980
Marengo	25.1	.0103	.2	26	43.8	8.5	.0095	177,040	.0059	93,743	.0063	.0070	.0134	.0075	.0059
Marion	32.5	.0133	8.2	44	97.1	12.1	.0135	287,574	.0097	98,649	.0067	.0094	.0152	.0134	.0092
Marshall	71.5	.0294	9.0	126	98.0	27.5	.0307	573,937	.0192	410,127	.0278	.0239	.0404	.0332	.0209
Mobile	380.3	.1564	4.2	307	65.8	136.9	.1526	3,920,238	.1315	2,227,709	.1509	.1423	.1722	.1546	.1329
Monroe	23.2	.0095	2.4	23	53.5	7.8	.0087	181,526	.0061	69,293	.0047	.0064	.0111	.0074	.0051
Montgomery	214.8	.0884	9.0	271	57.3	79.4	.0886	2,385,613	.0800	1,333,542	.0903	.0848	.0919	.0937	.0815
Morgan	98.4	.0404	9.1	171	88.9	36.5	.0407	951,235	.0319	496,373	.0336	.0341	.0439	.0412	.0338
Perry	15.2	.0063	1.3	21	37.1	5.0	.0055	91,437	.0031	24,745	.0017	.0032	.0080	.0040	.0025
Pickens	21.2	.0087	−1.3	24	55.2	7.2	.0081	145,642	.0049	44,133	.0030	.0052	.0103	.0070	.0040
Pike	28.7	.0118	2.3	43	62.0	10.2	.0114	213,409	.0071	124,507	.0085	.0084	.0154	.0103	.0067
Randolph	20.0	.0082	−.4	34	73.4	7.3	.0081	153,752	.0052	64,104	.0043	.0055	.0106	.0076	.0049
☐ Russell	48.7	.0200	2.8	77	57.6	17.8	.0198	377,523	.0126	151,322	.0102	.0135	.0265	.0179	.0106
St. Clair	47.9	.0197	16.2	74	88.6	16.5	.0184	376,444	.0127	97,760	.0067	.0122	.0197	.0174	.0102
Shelby	82.6	.0340	24.6	103	87.9	28.6	.0319	936,244	.0314	194,011	.0131	.0264	.0280	.0252	.0259
Sumter	16.6	.0068	−1.8	18	28.2	5.4	.0061	117,034	.0039	42,532	.0029	.0042	.0086	.0046	.0029
Talladega	76.7	.0316	3.9	102	66.5	26.5	.0295	672,971	.0226	343,651	.0233	.0246	.0361	.0296	.0231
Tallapoosa	40.1	.0164	3.4	57	70.5	14.7	.0164	328,371	.0110	132,127	.0089	.0114	.0193	.0158	.0116
Tuscaloosa	144.2	.0593	4.8	108	70.0	52.4	.0584	1,318,706	.0442	751,802	.0510	.0492	.0735	.0560	.0464
Walker	70.7	.0291	3.0	88	91.8	25.9	.0289	613,845	.0206	270,052	.0182	.0216	.0330	.0276	.0207
Washington	17.0	.0070	1.1	16	64.6	5.7	.0064	142,799	.0048	42,027	.0029	.0047	.0065	.0052	.0048
Wilcox	14.6	.0060	−1.1	17	28.7	4.6	.0051	88,691	.0030	42,044	.0028	.0035	.0078	.0042	.0023
Winston	23.7	.0097	8.0	39	99.4	8.8	.0098	184,266	.0061	74,957	.0051	.0066	.0128	.0091	.0059
TOTAL METRO COUNTIES	**2,609.6**	**1.0733**	**6.0**	**172**	**72.1**	**963.0**	**1.0737**	**26,888,588**	**.9017**	**13,622,147**	**.9228**	**.9424**	**1.1834**	**1.0625**	**.9411**
TOTAL STATE	**4,093.1**	**1.6829**	**5.1**	**81**	**72.4**	**1,497.7**	**1.6702**	**39,037,591**	**1.3092**	**19,147,695**	**1.2971**	**1.3803**	**1.9277**	**1.6188**	**1.3257**
ALASKA															
ANCHORAGE	**239.5**	**.0985**	**37.3**	**138**	**85.7**	**88.5**	**.0987**	**3,865,706**	**.1296**	**2,675,045**	**.1812**	**.1390**	**.0877**	**.1142**	**.1366**
Anchorage	239.5	.0985	37.3	138	85.7	88.5	.0987	3,865,706	.1296	2,675,045	.1812	.1390	.0877	.1142	.1366
ALL COUNTIES															
Aleutian Islands	7.3	.0030	−6.0	1	60.5	1.6	.0018	132,183	.0045	13,189	.0009	.0031	.0016	.0018	.0014
Anchorage	239.5	.0985	37.3	138	85.7	88.5	.0987	3,865,706	.1296	2,675,045	.1812	.1390	.0877	.1142	.1366
Bethel	13.0	.0054	18.2	0	13.9	3.4	.0038	102,943	.0035	29,528	.0020	.0034	.0041	.0029	.0024
Bristol Bay	1.2	.0005	9.7	2	59.3	.2	.0002	16,769	.0005	7,667	.0005	.0005	.0005	.0001	.0002
Dillingham	5.8	.0023	25.6	0	21.5	1.8	.0020	57,590	.0020	10,372	.0007	.0015	.0023	.0015	.0014
Fairbanks North Star	69.4	.0286	28.6	9	85.8	24.4	.0272	1,133,976	.0380	702,517	.0476	.0390	.0277	.0290	.0327
Haines	1.8	.0007	7.1	1	85.2	.6	.0007	18,639	.0006	11,848	.0008	.0009	.0009	.0008	.0005
Juneau	26.0	.0107	33.1	10	83.8	9.4	.0105	463,471	.0156	237,964	.0162	.0146	.0117	.0103	.0156
Kenai Peninsula	44.3	.0182	75.2	3	91.2	15.4	.0172	624,264	.0209	233,461	.0158	.0189	.0178	.0141	.0171
Ketchikan Gateway	12.8	.0053	13.1	10	83.0	4.8	.0053	199,545	.0067	72,448	.0049	.0058	.0039	.0042	.0058
Kodiak Island	14.2	.0058	42.9	3	69.8	4.5	.0050	203,330	.0068	63,499	.0043	.0060	.0042	.0041	.0048
Matanuska - Susitna	41.7	.0172	134.1	2	94.7	14.1	.0158	447,264	.0150	132,932	.0090	.0136	.0162	.0137	.0129
Nome	7.7	.0031	17.8	0	18.1	2.2	.0024	78,646	.0026	30,345	.0020	.0025	.0036	.0020	.0019
North Slope	5.5	.0023	31.0	0	20.1	1.2	.0014	73,280	.0025	32,274	.0022	.0024	.0010	.0012	.0012
Northwest Arctic	6.0	.0025	24.2	0	13.1	1.6	.0017	56,233	.0019	23,453	.0016	.0018	.0022	.0015	.0013
Prince of Wales - Outer Ketchikan	4.8	.0019	25.6	1	52.9	1.4	.0016	66,968	.0022	16,768	.0012	.0020	.0017	.0012	.0015
Sitka	8.5	.0035	8.9	3	72.7	2.6	.0029	135,820	.0046	43,850	.0029	.0038	.0028	.0024	.0041
Skagway - Yakutat - Angoon	4.1	.0017	17.9	0	54.1	1.3	.0014	48,576	.0016	9,922	.0007	.0014	.0015	.0010	.0012
Southeast Fairbanks	7.5	.0031	32.1	0	78.5	2.1	.0024	74,013	.0025	15,653	.0011	.0021	.0025	.0020	.0016
Valdez - Cordova	9.2	.0038	10.2	0	82.7	3.3	.0037	162,977	.0055	58,393	.0039	.0047	.0041	.0030	.0037
Wade Hampton	5.5	.0022	17.9	0	5.9	1.1	.0012	24,754	.0008	11,866	.0008	.0010	.0017	.0011	.0005
Wrangell - Petersburg	6.6	.0028	7.0	1	77.1	2.1	.0023	78,624	.0026	30,247	.0021	.0026	.0028	.0021	.0022
Yukon - Koyukuk	9.3	.0038	18.1	0	39.8	2.7	.0030	78,874	.0027	44,565	.0030	.0030	.0047	.0024	.0017

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALASKA (continued)															
TOTAL METRO COUNTIES	**239.5**	**.0985**	**37.3**	**138**	**85.7**	**88.5**	**.0987**	**3,865,706**	**.1296**	**2,675,045**	**.1812**	**.1390**	**.0877**	**.1142**	**.1366**
TOTAL STATE	**551.7**	**.2269**	**37.3**	**1**	**78.6**	**190.3**	**.2122**	**8,144,445**	**.2732**	**4,507,806**	**.3054**	**.2736**	**.2072**	**.2166**	**.2523**
ARIZONA															
PHOENIX	**1,916.2**	**.7878**	**27.0**	**210**	**93.6**	**749.0**	**.8353**	**24,437,272**	**.8196**	**12,339,829**	**.8359**	**.8181**	**.8014**	**.8627**	**.8433**
Maricopa	1,916.2	.7878	27.0	210	93.6	749.0	.8353	24,437,272	.8196	12,339,829	.8359	.8181	.8014	.8627	.8433
TUCSON	**616.6**	**.2535**	**16.0**	**67**	**92.4**	**244.7**	**.2729**	**6,788,082**	**.2276**	**3,405,661**	**.2307**	**.2337**	**.2937**	**.2744**	**.2330**
Pima	616.6	.2535	16.0	67	92.4	244.7	.2729	6,788,082	.2276	3,405,661	.2307	.2337	.2937	.2744	.2330
ALL COUNTIES															
Apache	58.5	.0240	12.3	5	22.0	15.2	.0170	334,992	.0112	102,163	.0069	.0125	.0210	.0142	.0094
Cochise	98.3	.0404	14.7	16	93.0	35.4	.0395	845,695	.0284	341,059	.0231	.0292	.0462	.0397	.0254
Coconino	90.7	.0373	20.9	5	67.0	29.0	.0323	812,033	.0272	563,817	.0382	.0325	.0372	.0365	.0259
Gila	39.2	.0162	5.7	8	84.1	14.7	.0164	378,120	.0127	171,334	.0116	.0130	.0210	.0142	.0114
Graham	25.0	.0102	9.4	5	83.8	7.5	.0084	161,881	.0054	134,361	.0091	.0076	.0125	.0093	.0051
Greenlee	10.1	.0042	–11.5	5	97.1	3.4	.0038	96,351	.0032	21,761	.0015	.0029	.0035	.0029	.0033
La Paz	14.3	.0059	13.9	3	81.3	5.7	.0063	103,247	.0035	33,894	.0023	.0036	.0090	.0052	.0024
Maricopa	1,916.2	.7878	27.0	210	93.6	749.0	.8353	24,437,272	.8196	12,339,829	.8359	.8181	.8014	.8627	.8433
Mohave	75.8	.0312	35.7	6	96.3	31.4	.0350	703,827	.0236	431,454	.0292	.0268	.0458	.0366	.0200
Navajo	75.8	.0312	12.1	8	47.9	22.3	.0249	565,856	.0190	273,989	.0186	.0213	.0309	.0232	.0165
Pima	616.6	.2535	16.0	67	92.4	244.7	.2729	6,788,082	.2276	3,405,661	.2307	.2337	.2937	.2744	.2330
Pinal	104.7	.0430	15.2	20	85.3	35.4	.0395	859,007	.0288	376,124	.0255	.0306	.0465	.0390	.0249
Santa Cruz	24.6	.0102	20.2	20	98.7	7.9	.0088	214,377	.0072	171,119	.0116	.0092	.0117	.0105	.0104
Yavapai	90.3	.0371	32.5	11	97.6	38.4	.0428	909,061	.0305	442,246	.0299	.0317	.0535	.0432	.0251
Yuma	87.3	.0359	14.6	16	93.3	30.7	.0342	770,012	.0258	462,985	.0314	.0295	.0409	.0382	.0248
TOTAL METRO COUNTIES	**2,532.8**	**1.0413**	**24.1**	**138**	**93.3**	**993.7**	**1.1082**	**31,225,354**	**1.0472**	**15,745,490**	**1.0666**	**1.0518**	**1.0951**	**1.1371**	**1.0763**
TOTAL STATE	**3,327.4**	**1.3681**	**22.5**	**29**	**90.0**	**1,270.7**	**1.4171**	**37,979,813**	**1.2737**	**19,271,796**	**1.3055**	**1.3022**	**1.4748**	**1.4498**	**1.2809**
ARKANSAS															
FAYETTEVILLE - SPRINGDALE	**107.1**	**.0440**	**6.6**	**113**	**96.9**	**40.0**	**.0446**	**1,080,976**	**.0363**	**649,750**	**.0440**	**.0401**	**.0516**	**.0498**	**.0340**
Washington	107.1	.0440	6.6	113	96.9	40.0	.0446	1,080,976	.0363	649,750	.0440	.0401	.0516	.0498	.0340
FORT SMITH	**180.0**	**.0741**	**10.6**	**100**	**90.7**	**66.6**	**.0742**	**1,832,275**	**.0614**	**891,779**	**.0604**	**.0636**	**.0799**	**.0795**	**.0584**
Crawford	43.0	.0177	16.6	73	95.8	14.9	.0166	394,068	.0132	103,013	.0070	.0122	.0158	.0168	.0107
Sebastian	100.8	.0415	5.9	188	91.9	39.3	.0438	1,199,357	.0402	701,757	.0475	.0426	.0454	.0498	.0415
Sequoyah, Okla.	*36.2*	*.0149*	*17.7*	*53*	*81.1*	*12.4*	*.0138*	*238,850*	*.0080*	*87,009*	*.0059*	*.0088*	*.0187*	*.0129*	*.0062*
LITTLE ROCK - NORTH LITTLE ROCK	**508.9**	**.2093**	**7.3**	**174**	**79.0**	**185.7**	**.2071**	**5,993,371**	**.2010**	**3,159,547**	**.2140**	**.2067**	**.2090**	**.2225**	**.2127**
Faulkner	54.1	.0222	17.1	84	90.8	18.9	.0211	565,341	.0190	239,272	.0163	.0187	.0210	.0213	.0188
Lonoke	38.8	.0160	12.4	50	86.4	13.3	.0148	317,159	.0106	131,017	.0088	.0112	.0184	.0144	.0086
Pulaski	358.0	.1472	5.1	467	73.6	133.9	.1493	4,546,925	.1525	2,624,550	.1778	.1592	.1493	.1665	.1684
Saline	58.0	.0239	9.1	80	96.5	19.6	.0219	563,946	.0189	164,708	.0111	.0176	.0203	.0203	.0169
PINE BLUFF	**89.9**	**.0370**	**–.9**	**102**	**56.8**	**30.7**	**.0342**	**799,560**	**.0268**	**457,681**	**.0310**	**.0301**	**.0429**	**.0327**	**.0290**
Jefferson	89.9	.0370	–.9	102	56.8	30.7	.0342	799,560	.0268	457,681	.0310	.0301	.0429	.0327	.0290
TEXARKANA	**121.6**	**.0500**	**7.5**	**81**	**75.2**	**44.7**	**.0498**	**1,183,138**	**.0396**	**772,662**	**.0523**	**.0455**	**.0601**	**.0528**	**.0440**
Miller	38.9	.0160	3.0	63	73.6	14.1	.0157	374,821	.0125	192,433	.0130	.0134	.0206	.0156	.0125
Bowie, Tex.	*82.7*	*.0340*	*9.8*	*93*	*75.9*	*30.6*	*.0341*	*808,317*	*.0271*	*580,229*	*.0393*	*.0321*	*.0395*	*.0372*	*.0315*
ALL COUNTIES															
Arkansas	22.7	.0093	–6.1	23	78.4	8.6	.0096	209,756	.0071	104,762	.0071	.0074	.0125	.0093	.0066
Ashley	26.6	.0110	.2	28	70.8	9.3	.0104	237,730	.0079	78,290	.0053	.0078	.0119	.0077	.0077
Baxter	32.4	.0133	18.2	59	99.5	13.5	.0150	344,670	.0116	141,066	.0096	.0113	.0158	.0171	.0105
Benton	91.8	.0377	17.5	109	98.2	34.6	.0386	980,741	.0329	382,849	.0259	.0318	.0383	.0415	.0298
Boone	29.5	.0122	13.2	51	99.6	11.3	.0126	256,264	.0086	158,999	.0108	.0100	.0168	.0137	.0084
Bradley	13.7	.0056	–.8	21	68.9	5.2	.0058	112,840	.0038	47,202	.0032	.0040	.0076	.0053	.0036
Calhoun	6.1	.0025	.3	10	69.9	2.2	.0025	54,293	.0018	12,860	.0008	.0016	.0029	.0018	.0014
Carroll	18.3	.0075	12.9	29	99.3	7.6	.0085	158,652	.0053	83,310	.0057	.0059	.0116	.0090	.0041
Chicot	17.1	.0070	–3.9	26	44.2	5.8	.0064	105,780	.0036	54,390	.0037	.0042	.0104	.0051	.0024
Clark	23.3	.0096	–.1	27	76.4	8.1	.0091	191,997	.0064	129,264	.0087	.0077	.0122	.0088	.0056
Clay	20.2	.0083	–2.0	32	99.8	7.8	.0087	153,367	.0051	47,316	.0032	.0053	.0121	.0075	.0035
Cleburne	20.5	.0085	21.2	37	99.6	7.9	.0088	180,774	.0061	62,362	.0043	.0061	.0097	.0089	.0045
Cleveland	8.1	.0033	2.9	14	83.5	2.9	.0032	67,751	.0023	6,232	.0004	.0018	.0035	.0025	.0019
Columbia	26.5	.0109	–.6	35	63.0	9.7	.0108	280,265	.0094	112,394	.0076	.0092	.0121	.0100	.0098

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ARKANSAS (continued)															
ALL COUNTIES (continued)															
Conway	20.0	.0082	2.5	36	83.2	7.1	.0079	179,385	.0060	140,672	.0095	.0075	.0103	.0088	.0059
Craighead	66.0	.0271	4.4	93	94.4	23.8	.0266	622,271	.0209	438,387	.0297	.0248	.0322	.0317	.0236
Crawford	43.0	.0177	16.6	73	95.8	14.9	.0166	394,068	.0132	103,013	.0070	.0122	.0158	.0168	.0107
☐ Crittenden	50.1	.0206	1.2	84	54.6	16.7	.0186	395,451	.0132	402,722	.0273	.0189	.0264	.0208	.0138
Cross	20.2	.0083	−1.2	32	73.4	6.8	.0076	157,897	.0053	78,516	.0053	.0059	.0104	.0078	.0042
Dallas	10.7	.0044	1.8	16	60.2	4.0	.0045	98,682	.0033	41,614	.0028	.0035	.0053	.0047	.0027
Desha	19.3	.0080	−2.3	26	54.9	6.6	.0073	154,922	.0052	152,710	.0104	.0073	.0116	.0079	.0045
Drew	18.5	.0076	3.3	22	70.7	6.5	.0073	164,177	.0055	63,223	.0042	.0055	.0082	.0069	.0046
Faulkner	54.1	.0222	17.1	84	90.8	18.9	.0211	565,341	.0190	239,272	.0163	.0187	.0210	.0213	.0188
Franklin	16.3	.0067	10.8	27	97.6	5.9	.0065	149,344	.0050	41,771	.0028	.0048	.0068	.0067	.0036
Fulton	10.7	.0044	7.3	17	99.3	4.4	.0049	72,468	.0024	21,963	.0015	.0025	.0071	.0042	.0018
Garland	76.4	.0314	8.3	116	90.5	31.6	.0353	864,372	.0290	457,681	.0310	.0300	.0407	.0355	.0258
Grant	14.0	.0058	7.6	22	96.1	5.0	.0056	134,025	.0045	34,501	.0023	.0042	.0055	.0049	.0037
Greene	32.5	.0134	5.7	56	99.5	12.2	.0136	306,930	.0103	132,165	.0090	.0105	.0145	.0150	.0098
Hempstead	24.2	.0099	2.4	33	67.8	8.6	.0096	195,688	.0066	82,738	.0056	.0070	.0126	.0085	.0059
Hot Spring	28.2	.0116	5.1	46	87.4	10.5	.0117	258,214	.0086	96,139	.0065	.0085	.0128	.0109	.0077
Howard	14.0	.0058	4.0	24	79.5	5.1	.0056	117,877	.0040	69,649	.0047	.0046	.0072	.0062	.0035
Independence	32.7	.0134	8.5	43	97.2	11.9	.0133	292,549	.0098	121,043	.0082	.0100	.0150	.0138	.0090
Izard	11.2	.0046	4.0	19	99.7	4.4	.0049	87,653	.0030	34,471	.0023	.0031	.0068	.0046	.0021
Jackson	20.7	.0085	−4.4	33	85.4	7.7	.0086	173,659	.0058	101,612	.0069	.0067	.0119	.0092	.0056
Jefferson	89.9	.0370	−.9	102	56.8	30.7	.0342	799,560	.0268	457,681	.0310	.0301	.0429	.0327	.0290
Johnson	18.9	.0077	8.5	28	97.3	7.1	.0080	151,486	.0051	60,995	.0042	.0053	.0106	.0078	.0040
Lafayette	9.9	.0041	−3.1	19	56.7	3.6	.0040	82,051	.0027	27,822	.0018	.0028	.0055	.0032	.0026
Lawrence	18.7	.0077	1.4	32	98.8	7.2	.0080	149,236	.0050	78,313	.0053	.0056	.0107	.0080	.0040
Lee	15.3	.0063	−1.5	25	42.6	5.1	.0057	93,316	.0032	38,088	.0026	.00[illegible]	.0085	.0047	.0023
Lincoln	12.9	.0053	−3.5	23	62.0	3.6	.0040	83,071	.0027	27,566	.0019	.0030	.0055	.0036	.0019
Little River	14.8	.0061	6.1	29	72.8	5.0	.0056	135,508	.0046	38,890	.0026	.0042	.0063	.0045	.0035
Logan	21.5	.0088	6.7	30	97.4	7.6	.0085	177,967	.0060	69,973	.0048	.0061	.0102	.0083	.0047
Lonoke	38.8	.0160	12.4	50	86.4	13.3	.0148	317,159	.0106	131,017	.0088	.0112	.0184	.0144	.0086
Madison	12.2	.0050	7.3	15	99.3	4.6	.0051	89,180	.0030	31,467	.0022	.0031	.0067	.0054	.0023
Marion	13.0	.0053	14.7	22	99.3	5.0	.0056	109,532	.0037	11,675	.0008	.0033	.0067	.0046	.0024
Miller	38.9	.0160	3.0	63	73.6	14.1	.0157	374,821	.0125	192,433	.0130	.0134	.0206	.0156	.0125
Mississippi	57.5	.0237	−3.4	64	70.5	19.5	.0218	469,522	.0158	234,857	.0159	.0173	.0263	.0235	.0142
Monroe	12.4	.0051	−11.8	20	56.6	4.5	.0050	82,273	.0027	60,100	.0041	.0037	.0080	.0043	.0025
Montgomery	8.5	.0035	9.4	11	99.0	3.4	.0038	69,493	.0024	18,525	.0012	.0023	.0046	.0036	.0016
Nevada	10.9	.0045	−1.8	18	67.3	3.8	.0042	78,413	.0026	32,157	.0022	.0028	.0059	.0038	.0023
Newton	8.4	.0034	8.3	10	99.4	3.0	.0034	46,280	.0015	6,422	.0005	.0015	.0049	.0023	.0010
Ouachita	33.2	.0137	8.7	45	61.8	12.5	.0139	305,895	.0103	198,163	.0134	.0120	.0187	.0145	.0110
Perry	8.3	.0034	14.2	15	97.5	2.9	.0032	61,062	.0021	10,014	.0007	.0019	.0038	.0026	.0015
Phillips	32.9	.0135	−5.4	48	44.5	11.1	.0124	221,336	.0074	150,739	.0102	.0094	.0193	.0106	.0073
Pike	10.9	.0045	5.1	18	95.2	4.1	.0046	73,113	.0024	31,451	.0021	.0029	.0068	.0042	.0016
Poinsett	26.1	.0107	−3.5	34	92.1	9.3	.0104	203,654	.0069	81,483	.0055	.0071	.0131	.0103	.0051
Polk	18.2	.0075	7.0	21	99.2	6.6	.0073	137,280	.0046	71,568	.0049	.0053	.0106	.0074	.0034
Pope	44.1	.0181	13.2	54	96.7	16.2	.0181	392,219	.0131	307,724	.0208	.0164	.0239	.0205	.0144
Prairie	9.6	.0040	−5.3	15	84.6	3.7	.0041	70,071	.0024	30,021	.0020	.0025	.0057	.0036	.0018
Pulaski	358.0	.1472	5.1	467	73.6	133.9	.1493	4,546,925	.1525	2,624,550	.1778	.1592	.1493	.1665	.1684
Randolph	17.2	.0070	2.2	26	98.7	6.5	.0073	135,932	.0045	42,337	.0029	.0045	.0096	.0070	.0035
St. Francis	30.1	.0124	−2.5	47	51.3	9.9	.0110	217,052	.0073	135,339	.0092	.0088	.0155	.0102	.0068
Saline	58.0	.0239	9.1	80	96.5	19.6	.0219	563,946	.0189	164,708	.0111	.0176	.0203	.0203	.0169
Scott	10.4	.0042	7.4	12	99.0	4.0	.0044	81,192	.0027	23,439	.0016	.0027	.0057	.0039	.0019
Searcy	9.0	.0037	1.7	13	99.6	3.6	.0041	50,006	.0017	17,082	.0012	.0020	.0066	.0028	.0012
Sebastian	100.8	.0415	5.9	188	91.9	39.3	.0438	1,199,357	.0402	701,757	.0475	.0426	.0454	.0498	.0415
Sevier	14.8	.0061	5.3	26	93.1	5.5	.0061	130,743	.0044	40,042	.0027	.0042	.0064	.0053	.0035
Sharp	16.2	.0066	10.9	27	98.5	6.4	.0072	133,609	.0045	26,830	.0019	.0041	.0085	.0067	.0031
Stone	9.8	.0041	8.6	16	99.3	3.6	.0040	62,619	.0021	29,104	.0019	.0026	.0060	.0034	.0014
Union	49.7	.0204	2.3	47	69.1	18.5	.0206	463,433	.0155	248,617	.0169	.0167	.0263	.0192	.0174
Van Buren	15.7	.0065	17.5	22	99.4	6.1	.0068	109,919	.0037	42,809	.0029	.0041	.0097	.0065	.0027
Washington	107.[illegible]	.0440	6.6	113	96.9	40.0	.0446	1,080,976	.0363	649,750	.0440	.0401	.0516	.0498	.0340
White	54.0	.0222	6.2	52	96.3	19.1	.0213	444,890	.0149	239,541	.0162	.0169	.0268	.0219	.0135
Woodruff	10.5	.0043	−6.4	18	66.8	3.8	.0043	70,343	.0024	28,644	.0019	.0025	.0063	.0035	.0016
Yell	18.1	.0075	6.3	19	97.2	6.8	.0075	154,101	.0051	44,977	.0031	.0050	.0083	.0074	.0039
TOTAL METRO COUNTIES	**938.7**	**.3861**	**6.1**	**132**	**79.6**	**341.4**	**.3806**	**10,237,604**	**.3432**	**5,666,903**	**.3838**	**.3640**	**.4117**	**.4080**	**.3542**
TOTAL STATE	**2,404.8**	**.9888**	**5.2**	**46**	**82.5**	**881.2**	**.9827**	**22,938,394**	**.7693**	**11,733,828**	**.7949**	**.8208**	**1.1660**	**1.0026**	**.7339**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CALIFORNIA															
ANAHEIM - SANTA ANA	**2,177.3**	**.8952**	**12.6**	**2,728**	**92.4**	**773.8**	**.8629**	**34,579,535**	**1.1597**	**16,116,999**	**1.0918**	**1.0864**	**.6671**	**.8392**	**1.1542**
Orange	2,177.3	.8952	12.6	2,728	92.4	773.8	.8629	34,579,535	1.1597	16,116,999	1.0918	1.0864	.6671	.8392	1.1542
BAKERSFIELD	**493.8**	**.2031**	**22.5**	**61**	**90.6**	**176.0**	**.1963**	**6,157,232**	**.2065**	**2,792,087**	**.1891**	**.2005**	**.1930**	**.1943**	**.1925**
Kern	493.8	.2031	22.5	61	90.6	176.0	.1963	6,157,232	.2065	2,792,087	.1891	.2005	.1930	.1943	.1925
CHICO	**170.7**	**.0702**	**18.7**	**104**	**96.1**	**69.0**	**.0770**	**1,885,895**	**.0632**	**992,369**	**.0673**	**.0659**	**.0944**	**.0793**	**.0585**
Butte	170.7	.0702	18.7	104	96.1	69.0	.0770	1,885,895	.0632	992,369	.0673	.0659	.0944	.0793	.0585
FRESNO	**588.8**	**.2421**	**14.4**	**98**	**90.4**	**210.8**	**.2350**	**7,105,821**	**.2383**	**3,235,826**	**.2192**	**.2334**	**.2322**	**.2375**	**.2268**
Fresno	588.8	.2421	14.4	98	90.4	210.8	.2350	7,105,821	.2383	3,235,826	.2192	.2334	.2322	.2375	.2268
LOS ANGELES - LONG BEACH	**8,312.3**	**3.4177**	**11.2**	**2,042**	**79.5**	**3,046.0**	**3.3969**	**114,134,025**	**3.8278**	**53,797,936**	**3.6444**	**3.6907**	**3.2350**	**3.3304**	**3.8680**
Los Angeles	8,312.3	3.4177	11.2	2,042	79.5	3,046.0	3.3969	114,134,025	3.8278	53,797,936	3.6444	3.6907	3.2350	3.3304	3.8680
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***13,116.7***	***5.3930***	***14.1***	***386***	***84.1***	***4,748.9***	***5.2959***	***182,159,980***	***6.1094***	***84,672,837***	***5.7359***	***5.8540***	***4.8793***	***5.1764***	***6.0708***
MERCED	**166.8**	**.0686**	**24.0**	**86**	**91.1**	**55.4**	**.0617**	**1,632,791**	**.0547**	**809,027**	**.0548**	**.0577**	**.0653**	**.0678**	**.0462**
Merced	166.8	.0686	24.0	86	91.1	55.4	.0617	1,632,791	.0547	809,027	.0548	.0577	.0653	.0678	.0462
MODESTO	**313.9**	**.1291**	**18.1**	**208**	**95.4**	**110.5**	**.1232**	**3,462,073**	**.1161**	**1,809,954**	**.1226**	**.1206**	**.1327**	**.1282**	**.1233**
Stanislaus	313.9	.1291	18.1	208	95.4	110.5	.1232	3,462,073	.1161	1,809,954	.1226	.1206	.1327	.1282	.1233
OAKLAND	**1,949.2**	**.8014**	**10.6**	**1,330**	**76.3**	**753.0**	**.8397**	**31,332,999**	**1.0509**	**13,458,445**	**.9117**	**.9591**	**.7283**	**.7527**	**.9936**
Alameda	1,217.3	.5005	10.1	1,654	71.4	477.2	.5322	18,332,223	.6149	8,417,531	.5702	.5785	.4846	.4883	.5876
Contra Costa	731.9	.3009	11.5	1,003	84.5	275.8	.3075	13,000,776	.4360	5,040,914	.3415	.3806	.2437	.2644	.4060
OXNARD - VENTURA	**621.7**	**.2556**	**17.5**	**334**	**93.3**	**204.7**	**.2282**	**9,098,441**	**.3052**	**3,515,122**	**.2381**	**.2751**	**.1754**	**.2107**	**.2680**
Ventura	621.7	.2556	17.5	334	93.3	204.7	.2282	9,098,441	.3052	3,515,122	.2381	.2751	.1754	.2107	.2680
REDDING	**135.2**	**.0556**	**16.9**	**36**	**96.3**	**50.7**	**.0566**	**1,372,172**	**.0460**	**813,167**	**.0551**	**.0506**	**.0682**	**.0600**	**.0441**
Shasta	135.2	.0556	16.9	36	96.3	50.7	.0566	1,372,172	.0460	813,167	.0551	.0506	.0682	.0600	.0441
RIVERSIDE - SAN BERNARDINO	**2,005.4**	**.8245**	**28.7**	**74**	**91.5**	**724.4**	**.8079**	**24,347,979**	**.8167**	**11,242,780**	**.7616**	**.8018**	**.8018**	**.7961**	**.7806**
Riverside	871.8	.3584	31.5	121	92.2	324.1	.3614	10,606,082	.3558	5,152,343	.3490	.3543	.3771	.3690	.3324
San Bernardino	1,133.6	.4661	26.7	56	91.1	400.3	.4465	13,741,897	.4609	6,090,437	.4126	.4475	.4247	.4271	.4482
SACRAMENTO	**1,304.8**	**.5365**	**18.6**	**255**	**88.3**	**508.4**	**.5671**	**17,821,233**	**.5976**	**8,635,629**	**.5849**	**.5817**	**.5395**	**.5654**	**.5857**
El Dorado	112.1	.0461	30.6	65	97.3	42.3	.0472	1,422,562	.0477	540,347	.0366	.0440	.0442	.0463	.0424
Placer	146.7	.0603	25.1	104	96.9	55.1	.0615	1,984,601	.0666	1,050,008	.0711	.0667	.0624	.0619	.0598
Sacramento	918.9	.3778	17.3	946	85.2	363.6	.4055	12,869,941	.4316	6,424,981	.4352	.4220	.3758	.4083	.4403
Yolo	127.1	.0523	12.1	125	92.3	47.4	.0529	1,544,129	.0517	620,293	.0420	.0490	.0571	.0489	.0432
SALINAS - SEASIDE - MONTEREY	**337.3**	**.1386**	**16.1**	**102**	**84.5**	**111.1**	**.1239**	**4,259,390**	**.1429**	**1,907,547**	**.1292**	**.1379**	**.1044**	**.1289**	**.1389**
Monterey	337.3	.1386	16.1	102	84.5	111.1	.1239	4,259,390	.1429	1,907,547	.1292	.1379	.1044	.1289	.1389
SAN DIEGO	**2,217.7**	**.9118**	**19.1**	**527**	**87.3**	**808.8**	**.9019**	**31,678,473**	**1.0624**	**14,346,841**	**.9719**	**1.0051**	**.7952**	**.9216**	**1.0069**
San Diego	2,217.7	.9118	19.1	527	87.3	808.8	.9019	31,678,473	1.0624	14,346,841	.9719	1.0051	.7952	.9216	1.0069
SAN FRANCISCO	**1,583.7**	**.6512**	**6.4**	**1,559**	**74.8**	**668.1**	**.7452**	**29,040,420**	**.9740**	**14,541,387**	**.9851**	**.9128**	**.6502**	**.7410**	**1.0013**
Marin	226.3	.0931	1.7	433	94.1	94.2	.1051	5,083,628	.1705	2,076,123	.1406	.1461	.0820	.0958	.1457
San Francisco	738.1	.3035	8.7	16,046	62.4	331.9	.3702	12,777,221	.4286	7,171,010	.4858	.4207	.3592	.3809	.4867
San Mateo	619.3	.2546	5.4	1,385	82.5	242.0	.2699	11,179,571	.3749	5,294,254	.3587	.3460	.2090	.2643	.3689
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***5,903.2***	***2.4272***	***10.0***	***797***	***80.7***	***2,275.7***	***2.5379***	***96,795,895***	***3.2464***	***43,979,921***	***2.9794***	***3.0024***	***2.1561***	***2.3894***	***3.1829***
SAN JOSE	**1,409.1**	**.5794**	**8.8**	**1,090**	**86.9**	**493.7**	**.5505**	**22,888,039**	**.7676**	**10,350,236**	**.7011**	**.7100**	**.4099**	**.5155**	**.7740**
Santa Clara	1,409.1	.5794	8.8	1,090	86.9	493.7	.5505	22,888,039	.7676	10,350,236	.7011	.7100	.4099	.5155	.7740
SANTA BARBARA - SANTA MARIA - LOMPOC	**338.1**	**.1390**	**13.2**	**123**	**93.0**	**127.6**	**.1423**	**5,078,962**	**.1703**	**2,901,920**	**.1966**	**.1720**	**.1363**	**.1551**	**.1760**
Santa Barbara	338.1	.1390	13.2	123	93.0	127.6	.1423	5,078,962	.1703	2,901,920	.1966	.1720	.1363	.1551	.1760
SANTA CRUZ	**223.8**	**.0920**	**19.0**	**502**	**95.2**	**85.1**	**.0949**	**3,281,487**	**.1101**	**1,285,236**	**.0871**	**.0996**	**.0885**	**.0884**	**.0947**
Santa Cruz	223.8	.0920	19.0	502	95.2	85.1	.0949	3,281,487	.1101	1,285,236	.0871	.0996	.0885	.0884	.0947
SANTA ROSA - PETALUMA	**348.6**	**.1433**	**16.3**	**217**	**95.7**	**137.7**	**.1536**	**5,151,191**	**.1727**	**2,183,022**	**.1479**	**.1595**	**.1389**	**.1454**	**.1612**
Sonoma	348.6	.1433	16.3	217	95.7	137.7	.1536	5,151,191	.1727	2,183,022	.1479	.1595	.1389	.1454	.1612
STOCKTON	**423.3**	**.1740**	**21.9**	**299**	**86.6**	**156.0**	**.1739**	**5,016,386**	**.1682**	**2,283,819**	**.1547**	**.1653**	**.1779**	**.1666**	**.1627**
San Joaquin	423.3	.1740	21.9	299	86.6	156.0	.1739	5,016,386	.1682	2,283,819	.1547	.1653	.1779	.1666	.1627
VALLEJO - FAIRFIELD - NAPA	**388.8**	**.1599**	**16.3**	**246**	**83.2**	**138.1**	**.1540**	**5,101,759**	**.1711**	**2,161,595**	**.1465**	**.1614**	**.1403**	**.1464**	**.1581**
Napa	107.2	.0441	8.1	144	95.8	40.9	.0456	1,728,063	.0579	560,921	.0380	.0492	.0392	.0394	.0481
Solano	281.6	.1158	19.7	338	78.4	97.2	.1084	3,373,696	.1132	1,600,674	.1085	.1122	.1011	.1070	.1100
VISALIA - TULARE - PORTERVILLE	**290.1**	**.1193**	**18.1**	**60**	**94.9**	**94.8**	**.1057**	**2,435,219**	**.0817**	**1,589,050**	**.1077**	**.0969**	**.1364**	**.1167**	**.0847**
Tulare	290.1	.1193	18.1	60	94.9	94.8	.1057	2,435,219	.0817	1,589,050	.1077	.0969	.1364	.1167	.0847

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CALIFORNIA (continued)															
YUBA CITY	**113.2**	**.0465**	**11.0**	**91**	**89.8**	**41.6**	**.0464**	**1,161,120**	**.0391**	**596,657**	**.0404**	**.0408**	**.0532**	**.0494**	**.0364**
Sutter	58.4	.0240	11.8	97	90.0	21.7	.0242	632,911	.0213	342,581	.0232	.0223	.0269	.0251	.0208
Yuba	54.8	.0225	10.2	86	89.5	19.9	.0222	528,209	.0178	254,076	.0172	.0185	.0263	.0243	.0156
ALL COUNTIES															
Alameda	1,217.3	.5005	10.1	1,654	71.4	477.2	.5322	18,332,223	.6149	8,417,531	.5702	.5785	.4846	.4883	.5876
Alpine	1.3	.0005	18.5	2	85.1	.4	.0005	11,800	.0003	4,186	.0003	.0004	.0004	.0003	.0003
Amador	25.1	.0103	30.0	43	96.8	10.1	.0112	299,243	.0101	167,289	.0113	.0105	.0127	.0120	.0090
Butte	170.7	.0702	18.7	104	96.1	69.0	.0770	1,885,895	.0632	992,369	.0673	.0659	.0944	.0793	.0585
Calaveras	27.8	.0114	34.2	27	97.4	11.0	.0122	313,901	.0106	109,985	.0074	.0097	.0131	.0115	.0089
Colusa	14.7	.0061	14.9	13	95.4	5.4	.0061	164,363	.0055	62,382	.0042	.0053	.0065	.0060	.0044
Contra Costa	731.9	.3009	11.5	1,003	84.5	275.8	.3075	13,000,776	.4360	5,040,914	.3415	.3806	.2437	.2644	.4060
Del Norte	19.0	.0078	4.3	19	91.5	7.5	.0084	172,510	.0058	94,058	.0064	.0064	.0114	.0081	.0055
El Dorado	112.1	.0461	30.6	65	97.3	42.3	.0472	1,422,562	.0477	540,347	.0366	.0440	.0442	.0463	.0424
Fresno	588.8	.2421	14.4	98	90.4	210.8	.2350	7,105,821	.2383	3,235,826	.2192	.2334	.2322	.2375	.2268
Glenn	23.6	.0097	10.5	18	97.0	8.6	.0096	273,522	.0092	109,068	.0074	.0088	.0096	.0099	.0083
Humboldt	115.2	.0474	6.2	32	92.8	45.6	.0509	1,351,924	.0453	767,115	.0520	.0477	.0616	.0512	.0468
Imperial	107.3	.0441	16.5	26	93.5	32.5	.0362	947,555	.0318	556,299	.0376	.0360	.0459	.0407	.0325
Inyo	18.8	.0077	5.1	2	89.8	7.7	.0086	216,399	.0072	182,200	.0124	.0089	.0113	.0098	.0081
Kern	493.8	.2031	22.5	61	90.6	176.0	.1963	6,157,232	.2065	2,792,087	.1891	.2005	.1930	.1943	.1925
Kings	85.3	.0350	15.7	61	90.3	27.7	.0309	823,141	.0277	327,217	.0222	.0275	.0310	.0323	.0245
Lake	51.2	.0211	40.8	41	95.9	21.6	.0241	521,055	.0174	216,031	.0146	.0174	.0333	.0218	.0126
Lassen	25.3	.0104	16.8	6	92.4	8.1	.0090	226,072	.0076	118,679	.0081	.0083	.0113	.0100	.0069
Los Angeles	8,312.3	3.4177	11.2	2,042	79.5	3,046.0	3.3969	114,134,025	3.8278	53,797,936	3.6444	3.6907	3.2350	3.3304	3.8680
Madera	77.2	.0317	22.3	36	93.3	26.2	.0292	846,102	.0284	299,822	.0203	.0266	.0310	.0269	.0238
Marin	226.3	.0931	1.7	433	94.1	94.2	.1051	5,083,628	.1705	2,076,123	.1406	.1461	.0820	.0958	.1457
Mariposa	14.2	.0058	27.8	10	95.2	5.4	.0060	158,254	.0053	54,941	.0038	.0049	.0073	.0056	.0041
Mendocino	76.0	.0313	13.9	22	94.8	29.3	.0327	869,916	.0292	468,062	.0317	.0303	.0392	.0337	.0273
Merced	166.8	.0686	24.0	86	91.1	55.4	.0617	1,632,791	.0547	809,027	.0548	.0577	.0653	.0678	.0462
Modoc	9.4	.0038	9.2	2	95.1	3.6	.0041	90,236	.0030	37,949	.0026	.0030	.0050	.0037	.0021
Mono	9.3	.0039	8.4	3	95.0	3.9	.0043	142,725	.0048	87,484	.0059	.0049	.0049	.0048	.0048
Monterey	337.3	.1386	16.1	102	84.5	111.1	.1239	4,259,390	.1429	1,907,547	.1292	.1379	.1044	.1289	.1389
Napa	107.2	.0441	8.1	144	95.8	40.9	.0456	1,728,063	.0579	560,921	.0380	.0492	.0392	.0394	.0481
Nevada	70.9	.0292	37.3	74	98.2	27.7	.0309	896,841	.0301	391,045	.0265	.0289	.0317	.0305	.0278
Orange	2,177.3	.8952	12.6	2,728	92.4	773.8	.8629	34,579,535	1.1597	16,116,999	1.0918	1.0864	.6671	.8392	1.1542
Placer	146.7	.0603	25.1	104	96.9	55.1	.0615	1,984,601	.0666	1,050,008	.0711	.0667	.0624	.0619	.0598
Plumas	20.1	.0083	15.9	8	95.5	8.0	.0089	222,621	.0074	100,723	.0069	.0074	.0095	.0094	.0063
Riverside	871.8	.3584	31.5	121	92.2	324.1	.3614	10,606,082	.3558	5,152,343	.3490	.3543	.3771	.3690	.3324
Sacramento	918.9	.3778	17.3	946	85.2	363.6	.4055	12,869,941	.4316	6,424,981	.4352	.4220	.3758	.4083	.4403
San Benito	31.9	.0132	27.6	23	96.8	10.5	.0117	353,871	.0118	119,783	.0081	.0109	.0112	.0110	.0104
San Bernardino	1,133.6	.4661	26.7	56	91.1	400.3	.4465	13,741,897	.4609	6,090,437	.4126	.4475	.4247	.4271	.4482
San Diego	2,217.7	.9118	19.1	527	87.3	808.8	.9019	31,678,473	1.0624	14,346,841	.9719	1.0051	.7952	.9216	1.0069
San Francisco	738.1	.3035	8.7	16,046	62.4	331.9	.3702	12,777,221	.4286	7,171,010	.4858	.4207	.3592	.3809	.4867
San Joaquin	423.3	.1740	21.9	299	86.6	156.0	.1739	5,016,386	.1682	2,283,819	.1547	.1653	.1779	.1666	.1627
San Luis Obispo	193.9	.0798	24.7	59	94.5	72.5	.0809	2,360,440	.0792	1,064,423	.0721	.0772	.0836	.0824	.0720
San Mateo	619.3	.2546	5.4	1,385	82.5	242.0	.2699	11,179,571	.3749	5,294,254	.3587	.3460	.2090	.2643	.3689
Santa Barbara	338.1	.1390	13.2	123	93.0	127.6	.1423	5,078,962	.1703	2,901,920	.1966	.1720	.1363	.1551	.1760
Santa Clara	1,409.1	.5794	8.8	1,090	86.9	493.7	.5505	22,888,039	.7676	10,350,236	.7011	.7100	.4099	.5155	.7740
Santa Cruz	223.8	.0920	19.0	502	95.2	85.1	.0949	3,281,487	.1101	1,285,236	.0871	.0996	.0885	.0884	.0947
Shasta	135.2	.0556	16.9	36	96.3	50.7	.0566	1,372,172	.0460	813,167	.0551	.0506	.0682	.0600	.0441
Sierra	3.4	.0014	10.6	4	97.9	1.5	.0016	41,329	.0014	9,655	.0006	.0012	.0018	.0013	.0009
Siskiyou	44.1	.0181	11.0	7	93.9	17.2	.0192	465,267	.0156	211,540	.0143	.0157	.0228	.0194	.0146
Solano	281.6	.1158	19.7	338	78.4	97.2	.1084	3,373,696	.1132	1,600,674	.1085	.1122	.1011	.1070	.1100
Sonoma	348.6	.1433	16.3	217	95.7	137.7	.1536	5,151,191	.1727	2,183,022	.1479	.1595	.1389	.1454	.1612
Stanislaus	313.9	.1291	18.1	208	95.4	110.5	.1232	3,462,073	.1161	1,809,954	.1226	.1206	.1327	.1282	.1233
Sutter	58.4	.0240	11.8	97	90.0	21.7	.0242	632,911	.0213	342,581	.0232	.0223	.0269	.0251	.0208
Tehama	45.6	.0188	17.3	15	97.6	17.7	.0198	456,885	.0153	282,653	.0191	.0173	.0253	.0206	.0142
Trinity	14.0	.0057	18.1	4	95.2	5.5	.0061	147,214	.0049	48,780	.0033	.0046	.0066	.0061	.0040
Tulare	290.1	.1193	18.1	60	94.9	94.8	.1057	2,435,219	.0817	1,589,050	.1077	.0969	.1364	.1167	.0847
Tuolumne	42.6	.0175	25.6	19	96.2	16.1	.0180	415,301	.0139	185,862	.0126	.0143	.0221	.0179	.0123
Ventura	621.7	.2556	17.5	334	93.3	204.7	.2282	9,098,441	.3052	3,515,122	.2381	.2751	.1754	.2107	.2680
Yolo	127.1	.0523	12.1	125	92.3	47.4	.0529	1,544,129	.0517	620,293	.0420	.0490	.0571	.0489	.0432
Yuba	54.8	.0225	10.2	86	89.5	19.9	.0222	528,209	.0178	254,076	.0172	.0185	.0263	.0243	.0156
TOTAL METRO COUNTIES	**25,913.6**	**10.6546**	**14.2**	**297**	**84.7**	**9,545.3**	**10.6448**	**368,022,642**	**12.3428**	**171,366,651**	**11.6088**	**11.7845**	**9.7641**	**10.4366**	**12.1364**
TOTAL STATE	**27,080.8**	**11.1346**	**14.4**	**173**	**85.1**	**9,976.6**	**11.1259**	**380,811,129**	**12.7716**	**177,443,882**	**12.0205**	**12.2189**	**10.3142**	**10.5335**	**12.5288**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
COLORADO															
BOULDER - LONGMONT	**217.6**	**.0894**	**14.8**	**293**	**97.0**	**85.0**	**.0948**	**2,978,667**	**.0999**	**1,621,330**	**.1098**	**.1008**	**.0926**	**.0979**	**.1066**
Boulder	217.6	.0894	14.8	293	97.0	85.0	.0948	2,978,667	.0999	1,621,330	.1098	.1008	.0926	.0979	.1066
COLORADO SPRINGS	**372.0**	**.1529**	**20.2**	**175**	**90.4**	**138.7**	**.1547**	**4,424,196**	**.1484**	**2,339,949**	**.1585**	**.1523**	**.1449**	**.1725**	**.1490**
El Paso	372.0	.1529	20.2	175	90.4	138.7	.1547	4,424,196	.1484	2,339,949	.1585	.1523	.1449	.1725	.1490
DENVER	**1,649.4**	**.6782**	**15.4**	**439**	**92.2**	**664.1**	**.7407**	**24,235,480**	**.8129**	**11,941,172**	**.8089**	**.7846**	**.6397**	**.7351**	**.8564**
Adams	282.9	.1163	15.0	229	94.8	103.8	.1158	3,453,585	.1158	1,795,284	.1216	.1176	.1029	.1225	.1262
Arapahoe	387.5	.1594	32.1	484	94.5	152.1	.1696	6,215,426	.2085	3,009,656	.2039	.1972	.1210	.1651	.2146
Denver	508.0	.2089	3.1	4,748	83.9	232.5	.2593	7,176,911	.2407	3,947,646	.2674	.2423	.2630	.2698	.2685
Douglas	39.5	.0162	57.0	47	98.7	12.8	.0143	638,951	.0215	96,105	.0065	.0159	.0076	.0090	.0160
Jefferson	431.5	.1774	16.1	559	97.7	162.9	.1817	6,750,607	.2264	3,092,481	.2095	.2116	.1452	.1687	.2311
DENVER - BOULDER CONSOLIDATED AREA	***1,867.0***	***.7676***	***15.4***	***415***	***92.8***	***749.1***	***.8355***	***27,214,147***	***.9128***	***13,562,502***	***.9187***	***.8854***	***.7323***	***.8330***	***.9630***
FORT COLLINS - LOVELAND	**181.1**	**.0745**	**21.4**	**70**	**97.9**	**69.3**	**.0773**	**2,098,215**	**.0703**	**1,031,295**	**.0698**	**.0711**	**.0755**	**.0807**	**.0703**
Larimer	181.1	.0745	21.4	70	97.9	69.3	.0773	2,098,215	.0703	1,031,295	.0698	.0711	.0755	.0807	.0703
GREELEY	**137.8**	**.0566**	**11.6**	**35**	**98.1**	**50.5**	**.0563**	**1,387,353**	**.0465**	**614,796**	**.0416**	**.0470**	**.0582**	**.0567**	**.0441**
Weld	137.8	.0566	11.6	35	98.1	50.5	.0563	1,387,353	.0465	614,796	.0416	.0470	.0582	.0567	.0441
PUEBLO	**125.3**	**.0516**	**–.5**	**53**	**96.9**	**48.1**	**.0536**	**1,243,146**	**.0417**	**649,143**	**.0439**	**.0443**	**.0622**	**.0521**	**.0446**
Pueblo	125.3	.0516	–.5	53	96.9	48.1	.0536	1,243,146	.0417	649,143	.0439	.0443	.0622	.0521	.0446
ALL COUNTIES															
Adams	282.9	.1163	15.0	229	94.8	103.8	.1158	3,453,585	.1158	1,795,284	.1216	.1176	.1029	.1225	.1262
Alamosa	12.4	.0051	5.1	17	98.0	4.5	.0050	111,348	.0037	100,960	.0069	.0050	.0077	.0058	.0045
Arapahoe	387.5	.1594	32.1	484	94.5	152.1	.1696	6,215,426	.2085	3,009,656	.2039	.1972	.1210	.1651	.2146
Archuleta	4.6	.0018	25.5	3	98.6	1.9	.0021	42,472	.0014	37,078	.0025	.0019	.0030	.0025	.0014
Baca	5.2	.0022	–4.1	2	98.6	1.9	.0021	33,369	.0011	36,191	.0024	.0017	.0031	.0022	.0008
Bent	5.8	.0024	–2.4	4	98.6	2.0	.0023	46,800	.0016	18,327	.0013	.0016	.0028	.0023	.0011
Boulder	217.6	.0894	14.8	293	97.0	85.0	.0948	2,978,667	.0999	1,621,330	.1098	.1008	.0926	.0979	.1066
Chaffee	13.3	.0055	.6	13	98.5	5.1	.0056	135,446	.0045	82,867	.0056	.0051	.0068	.0062	.0038
Cheyenne	2.4	.0010	11.5	1	99.5	1.0	.0012	20,182	.0007	8,901	.0006	.0007	.0017	.0011	.0005
Clear Creek	7.3	.0030	–.1	18	98.9	3.0	.0033	86,098	.0029	33,476	.0023	.0027	.0026	.0038	.0023
Conejos	8.1	.0033	3.9	6	99.0	2.7	.0030	38,632	.0013	15,218	.0010	.0016	.0050	.0024	.0010
Costilla	3.7	.0016	20.5	3	97.8	1.2	.0013	21,497	.0007	3,334	.0002	.0008	.0017	.0010	.0004
Crowley	3.1	.0012	3.7	4	98.6	1.2	.0014	23,057	.0008	3,513	.0003	.0006	.0017	.0011	.0006
Custer	2.0	.0008	30.9	3	98.6	.6	.0007	11,427	.0004	5,351	.0003	.0005	.0007	.0007	.0003
Delta	23.7	.0098	11.7	21	98.7	9.3	.0103	212,799	.0071	104,258	.0071	.0077	.0136	.0095	.0068
Denver	508.0	.2089	3.1	4,748	83.9	232.5	.2593	7,176,911	.2407	3,947,646	.2674	.2423	.2630	.2698	.2685
Dolores	1.7	.0007	2.5	2	97.0	.6	.0007	13,242	.0004	5,033	.0004	.0005	.0008	.0005	.0004
Douglas	39.5	.0162	57.0	47	98.7	12.8	.0143	638,951	.0215	96,105	.0065	.0159	.0076	.0090	.0160
Eagle	17.3	.0071	29.9	10	99.0	7.2	.0080	270,957	.0090	223,377	.0151	.0105	.0086	.0101	.0102
Elbert	8.6	.0036	25.5	5	99.0	2.9	.0032	85,146	.0029	5,499	.0004	.0023	.0026	.0024	.0022
El Paso	372.0	.1529	20.2	175	90.4	138.7	.1547	4,424,196	.1484	2,339,949	.1585	.1523	.1449	.1725	.1490
Fremont	31.9	.0131	11.2	21	97.6	12.1	.0135	291,832	.0098	119,995	.0081	.0099	.0164	.0130	.0079
Garfield	27.0	.0111	19.9	9	99.1	10.3	.0115	329,100	.0110	263,276	.0179	.0131	.0139	.0133	.0113
Gilpin	2.8	.0012	14.7	19	98.4	1.3	.0014	35,117	.0012	4,011	.0002	.0009	.0010	.0011	.0010
Grand	9.3	.0038	24.4	5	99.2	3.7	.0042	107,920	.0036	62,762	.0043	.0039	.0041	.0045	.0032
Gunnison	10.9	.0045	2.0	3	98.9	4.1	.0045	129,754	.0044	73,542	.0050	.0045	.0051	.0047	.0042
Hinsdale	.5	.0002	22.5	0	99.2	.2	.0002	6,145	.0002	4,880	.0003	.0003	.0003	.0003	.0001
Huerfano	6.9	.0028	7.1	4	98.2	2.8	.0032	54,044	.0018	39,188	.0027	.0022	.0053	.0030	.0015
Jackson	1.8	.0008	–3.4	1	99.3	.7	.0007	15,626	.0005	7,636	.0005	.0006	.0008	.0009	.0005
Jefferson	431.5	.1774	16.1	559	97.7	162.9	.1817	6,750,607	.2264	3,092,481	.2095	.2116	.1452	.1687	.2311
Kiowa	1.9	.0008	–1.9	1	98.2	.7	.0008	17,904	.0006	5,860	.0004	.0005	.0009	.0008	.0004
Kit Carson	7.6	.0031	.0	4	99.3	2.9	.0032	70,860	.0024	52,344	.0035	.0030	.0041	.0037	.0021
Lake	7.7	.0032	–12.8	20	98.5	2.6	.0029	78,419	.0026	32,128	.0022	.0025	.0026	.0027	.0026
La Plata	32.3	.0132	18.8	19	94.9	11.9	.0133	356,446	.0120	230,026	.0156	.0133	.0157	.0144	.0132
Larimer	181.1	.0745	21.4	70	97.9	69.3	.0773	2,098,215	.0703	1,031,295	.0698	.0711	.0755	.0807	.0703
Las Animas	14.4	.0059	–3.3	3	98.4	5.6	.0062	112,060	.0038	42,682	.0029	.0038	.0084	.0054	.0031
Lincoln	4.7	.0019	.8	2	99.4	1.8	.0020	43,674	.0015	69,667	.0047	.0026	.0027	.0030	.0012
Logan	19.8	.0082	.0	11	98.9	7.7	.0086	191,244	.0064	141,442	.0096	.0077	.0096	.0104	.0072
Mesa	91.1	.0374	11.7	28	98.5	33.9	.0378	1,011,096	.0339	777,097	.0527	.0402	.0426	.0443	.0395
Mineral	.8	.0004	–.5	1	97.0	.3	.0004	8,025	.0002	3,347	.0002	.0004	.0003	.0004	.0003
Moffat	15.2	.0062	15.7	3	99.2	5.5	.0061	175,534	.0059	106,462	.0072	.0062	.0059	.0067	.0062
Montezuma	19.3	.0080	16.9	9	88.5	6.8	.0076	180,356	.0061	130,141	.0088	.0073	.0095	.0087	.0063
Montrose	25.7	.0105	5.5	11	98.8	9.5	.0106	276,295	.0092	134,224	.0091	.0095	.0106	.0119	.0089

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
COLORADO (continued)															
ALL COUNTIES (continued)															
Morgan	23.1	.0095	2.6	18	99.0	8.6	.0096	220,238	.0074	147,130	.0100	.0086	.0118	.0111	.0073
Otero	21.4	.0088	−5.2	17	98.5	8.2	.0091	172,610	.0058	93,501	.0063	.0066	.0121	.0092	.0057
Ouray	2.2	.0009	14.3	4	98.9	.7	.0008	17,616	.0006	7,626	.0005	.0007	.0008	.0008	.0006
Park	7.4	.0031	38.8	3	98.7	2.7	.0030	82,250	.0028	9,684	.0007	.0021	.0020	.0025	.0022
Phillips	4.4	.0018	−3.1	6	99.1	1.8	.0020	43,765	.0014	26,390	.0018	.0017	.0026	.0021	.0011
Pitkin	11.2	.0046	8.3	12	98.8	5.0	.0056	173,614	.0059	193,291	.0131	.0077	.0057	.0074	.0105
Prowers	14.0	.0057	7.1	9	99.1	5.4	.0060	123,536	.0041	103,136	.0070	.0053	.0081	.0065	.0048
Pueblo	125.3	.0516	−.5	53	96.9	48.1	.0536	1,243,146	.0417	649,143	.0439	.0443	.0622	.0521	.0446
Rio Blanco	6.5	.0026	3.9	2	98.6	2.3	.0026	81,501	.0027	24,747	.0017	.0025	.0023	.0022	.0024
Rio Grande	11.0	.0046	4.7	12	99.4	3.7	.0041	119,158	.0040	57,706	.0039	.0041	.0048	.0040	.0039
Routt	15.1	.0062	12.7	6	99.1	5.8	.0065	186,259	.0063	96,887	.0066	.0063	.0056	.0072	.0074
Saguache	3.9	.0016	−.9	1	97.9	1.4	.0016	31,217	.0010	6,961	.0005	.0009	.0018	.0013	.0007
San Juan	.9	.0003	8.0	2	94.7	.4	.0004	8,487	.0003	6,975	.0004	.0004	.0004	.0006	.0003
San Miguel	3.5	.0015	9.6	3	95.8	1.4	.0016	30,965	.0010	12,631	.0009	.0011	.0019	.0015	.0007
Sedgwick	3.1	.0013	−5.1	6	98.0	1.4	.0015	30,409	.0011	19,794	.0013	.0012	.0019	.0019	.0009
Summit	11.4	.0046	28.8	19	98.9	4.8	.0054	173,586	.0058	167,835	.0114	.0072	.0056	.0072	.0073
Teller	11.7	.0048	45.6	21	99.2	4.3	.0048	106,838	.0036	48,076	.0032	.0037	.0057	.0052	.0031
Washington	5.4	.0023	1.8	2	99.6	2.0	.0022	52,263	.0017	22,255	.0016	.0018	.0023	.0021	.0014
Weld	137.8	.0566	11.6	35	98.1	50.5	.0563	1,387,353	.0465	614,796	.0416	.0470	.0582	.0567	.0441
Yuma	9.9	.0041	2.3	4	99.2	3.9	.0044	96,675	.0033	62,256	.0042	.0037	.0060	.0045	.0030
TOTAL METRO COUNTIES	**2,683.2**	**1.1032**	**15.3**	**172**	**93.3**	**1,055.7**	**1.1774**	**36,367,057**	**1.2197**	**18,197,685**	**1.2325**	**1.2001**	**1.0731**	**1.1950**	**1.2710**
TOTAL STATE	**3,300.1**	**1.3569**	**14.2**	**32**	**94.2**	**1,289.0**	**1.4375**	**42,761,967**	**1.4341**	**22,288,659**	**1.5099**	**1.4413**	**1.3767**	**1.4771**	**1.4913**
CONNECTICUT															
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**828.6**	**.3407**	**2.7**	**1,311**	**90.0**	**296.4**	**.3305**	**16,035,845**	**.5378**	**7,393,467**	**.5009**	**.4874**	**.2878**	**.3196**	**.4743**
Fairfield	828.6	.3407	2.7	1,311	90.0	296.4	.3305	16,035,845	.5378	7,393,467	.5009	.4874	.2878	.3196	.4743
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,097.9**	**.4514**	**4.4**	**720**	**91.6**	**404.4**	**.4510**	**16,953,593**	**.5685**	**8,476,312**	**.5742**	**.5468**	**.3848**	**.4428**	**.5631**
Hartford	835.2	.3434	3.4	1,130	90.1	312.4	.3484	12,999,902	.4360	6,946,780	.4706	.4278	.3045	.3518	.4463
Middlesex	137.6	.0566	6.7	369	95.3	51.2	.0571	2,183,556	.0732	950,627	.0644	.0673	.0438	.0530	.0663
Tolland	125.1	.0514	9.0	304	97.4	40.8	.0455	1,770,135	.0593	578,905	.0392	.0517	.0365	.0380	.0505
NEW HAVEN - WATERBURY - MERIDEN	**770.6**	**.3168**	**1.2**	**1,263**	**89.5**	**284.1**	**.3169**	**11,493,376**	**.3855**	**5,408,298**	**.3663**	**.3660**	**.2877**	**.2996**	**.3743**
New Haven	770.6	.3168	1.2	1,263	89.5	284.1	.3169	11,493,376	.3855	5,408,298	.3663	.3660	.2877	.2996	.3743
NEW LONDON - NORWICH	**251.4**	**.1034**	**5.4**	**376**	**94.5**	**89.4**	**.0997**	**3,622,006**	**.1215**	**1,754,912**	**.1189**	**.1171**	**.0837**	**.0988**	**.1124**
New London	251.4	.1034	5.4	376	94.5	89.4	.0997	3,622,006	.1215	1,754,912	.1189	.1171	.0837	.0988	.1124
ALL COUNTIES															
Fairfield	828.6	.3407	2.7	1,311	90.0	296.4	.3305	16,035,845	.5378	7,393,467	.5009	.4874	.2878	.3196	.4743
Hartford	835.2	.3434	3.4	1,130	90.1	312.4	.3484	12,999,902	.4360	6,946,780	.4706	.4278	.3045	.3518	.4463
Litchfield	165.2	.0679	5.4	179	98.6	61.0	.0680	2,604,010	.0873	956,537	.0648	.0767	.0563	.0619	.0733
Middlesex	137.6	.0566	6.7	369	95.3	51.2	.0571	2,183,556	.0732	950,627	.0644	.0673	.0438	.0530	.0663
New Haven	770.6	.3168	1.2	1,263	89.5	284.1	.3169	11,493,376	.3855	5,408,298	.3663	.3660	.2877	.2996	.3743
New London	251.4	.1034	5.4	376	94.5	89.4	.0997	3,622,006	.1215	1,754,912	.1189	.1171	.0837	.0988	.1124
Tolland	125.1	.0514	9.0	304	97.4	40.8	.0455	1,770,135	.0593	578,905	.0392	.0517	.0365	.0380	.0505
Windham	98.3	.0405	6.5	191	98.6	35.3	.0393	1,267,855	.0426	501,468	.0340	.0395	.0345	.0375	.0370
TOTAL METRO COUNTIES	**2,948.5**	**1.2123**	**3.1**	**858**	**90.8**	**1,074.3**	**1.1981**	**48,104,820**	**1.6133**	**23,032,989**	**1.5603**	**1.5173**	**1.0440**	**1.1608**	**1.5241**
TOTAL STATE	**3,212.0**	**1.3207**	**3.4**	**659**	**91.5**	**1,170.6**	**1.3054**	**51,976,685**	**1.7432**	**24,490,994**	**1.6591**	**1.6335**	**1.1348**	**1.2602**	**1.6344**
DELAWARE															
WILMINGTON	**548.3**	**.2254**	**4.8**	**502**	**83.8**	**195.8**	**.2184**	**7,418,744**	**.2488**	**3,660,870**	**.2480**	**.2438**	**.1922**	**.2159**	**.2471**
New Castle	413.1	.1698	3.8	1,043	82.3	148.3	.1654	5,675,819	.1903	3,099,561	.2100	.1922	.1514	.1701	.1966
Cecil, Md.	*67.1*	*.0276*	*11.0*	*187*	*93.9*	*22.8*	*.0254*	*754,362*	*.0253*	*319,283*	*.0216*	*.0246*	*.0205*	*.0247*	*.0226*
Salem, N. J.	*68.1*	*.0280*	*5.3*	*201*	*83.1*	*24.7*	*.0276*	*988,563*	*.0332*	*242,026*	*.0164*	*.0270*	*.0203*	*.0211*	*.0279*
ALL COUNTIES															
Kent	106.3	.0437	8.2	179	78.6	36.5	.0407	1,147,580	.0385	687,529	.0466	.0420	.0414	.0460	.0353
New Castle	413.1	.1698	3.8	1,043	82.3	148.3	.1654	5,675,819	.1903	3,099,561	.2100	.1922	.1514	.1701	.1966
Sussex	110.7	.0455	13.0	118	78.7	40.8	.0455	1,161,596	.0390	716,905	.0485	.0431	.0503	.0525	.0434

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
DELAWARE (continued)															
TOTAL METRO COUNTIES	**413.1**	**.1698**	**3.8**	**1,043**	**82.3**	**148.3**	**.1654**	**5,675,819**	**.1903**	**3,099,561**	**.2100**	**.1922**	**.1514**	**.1701**	**.1966**
TOTAL STATE	**630.1**	**.2590**	**6.0**	**326**	**81.0**	**225.6**	**.2516**	**7,984,995**	**.2678**	**4,503,995**	**.3051**	**.2773**	**.2431**	**.2686**	**.2753**
DISTRICT OF COLUMBIA															
WASHINGTON	**3,544.0**	**1.4573**	**9.0**	**896**	**70.3**	**1,317.4**	**1.4690**	**61,476,304**	**2.0618**	**26,757,621**	**1.8129**	**1.8662**	**1.0862**	**1.3755**	**2.0169**
District of Columbia	620.0	.2550	−2.9	9,841	25.8	252.9	.2820	9,998,993	.3353	3,392,998	.2299	.2876	.2560	.2565	.3008
Calvert, Md.	*43.6*	*.0179*	*25.9*	*205*	*76.4*	*14.2*	*.0158*	*493,276*	*.0166*	*107,384*	*.0072*	*.0139*	*.0120*	*.0117*	*.0141*
Charles, Md.	*89.5*	*.0368*	*23.0*	*198*	*77.4*	*27.5*	*.0307*	*1,010,139*	*.0338*	*318,420*	*.0216*	*.0308*	*.0229*	*.0247*	*.0312*
Frederick, Md.	*134.6*	*.0554*	*17.3*	*203*	*93.5*	*45.4*	*.0506*	*1,638,120*	*.0549*	*771,251*	*.0522*	*.0543*	*.0424*	*.0506*	*.0526*
Montgomery, Md.	*653.1*	*.2685*	*12.8*	*1,319*	*85.4*	*245.7*	*.2740*	*13,121,366*	*.4400*	*6,053,328*	*.4101*	*.3967*	*.1920*	*.2590*	*.4408*
Prince George's, Md.	*679.1*	*.2792*	*2.1*	*1,394*	*57.7*	*240.2*	*.2679*	*10,273,670*	*.3446*	*5,253,177*	*.3559*	*.3350*	*.2013*	*.2761*	*.3521*
Alexandria city, Va.	*111.8*	*.0459*	*8.3*	*7,453*	*72.5*	*55.2*	*.0615*	*2,511,778*	*.0843*	*1,121,025*	*.0760*	*.0740*	*.0371*	*.0582*	*.0766*
Arlington, Va.	*156.4*	*.0643*	*2.5*	*6,015*	*84.5*	*74.3*	*.0828*	*3,612,500*	*.1212*	*1,244,048*	*.0843*	*.0988*	*.0510*	*.0702*	*.0985*
Fairfax, Va.	*701.5*	*.2885*	*17.7*	*1,785*	*88.9*	*250.8*	*.2797*	*13,873,600*	*.4653*	*5,456,029*	*.3696*	*.4012*	*.1735*	*.2366*	*.4704*
Fairfax city, Va.	*20.1*	*.0082*	*−2.1*	*3,350*	*93.6*	*7.3*	*.0081*	*398,557*	*.0134*	*829,472*	*.0562*	*.0252*	*.0109*	*.0209*	*.0272*
Falls Church city, Va.	*9.4*	*.0039*	*−1.2*	*4,700*	*93.7*	*4.4*	*.0049*	*224,852*	*.0075*	*301,183*	*.0204*	*.0107*	*.0044*	*.0084*	*.0127*
Loudoun, Va.	*71.0*	*.0292*	*23.6*	*136*	*89.4*	*23.6*	*.0263*	*1,009,268*	*.0339*	*371,334*	*.0252*	*.0303*	*.0228*	*.0222*	*.0319*
Manassas city, Va.	*19.4*	*.0080*	*25.1*	*1,940*	*88.7*	*6.6*	*.0074*	*279,257*	*.0094*	*304,518*	*.0207*	*.0125*	*.0081*	*.0106*	*.0095*
Manassas Park city, Va.	*7.2*	*.0030*	*10.4*	*3,600*	*94.4*	*2.2*	*.0024*	*68,510*	*.0023*	*16,602*	*.0011*	*.0021*	*.0019*	*.0022*	*.0021*
Prince William, Va.	*174.2*	*.0716*	*20.4*	*517*	*88.5*	*51.1*	*.0570*	*2,321,162*	*.0778*	*1,024,301*	*.0694*	*.0741*	*.0358*	*.0523*	*.0796*
Stafford, Va.	*53.1*	*.0219*	*31.2*	*196*	*91.4*	*16.0*	*.0179*	*641,256*	*.0215*	*192,551*	*.0131*	*.0190*	*.0141*	*.0153*	*.0168*
TOTAL METRO COUNTIES	**620.0**	**.2550**	**−2.9**	**9,841**	**25.8**	**252.9**	**.2820**	**9,998,993**	**.3353**	**3,392,998**	**.2299**	**.2876**	**.2560**	**.2565**	**.3008**
TOTAL STATE	**620.0**	**.2550**	**−2.9**	**9,841**	**25.8**	**252.9**	**.2820**	**9,998,993**	**.3353**	**3,392,998**	**.2299**	**.2876**	**.2560**	**.2565**	**.3008**
FLORIDA															
BRADENTON	**180.5**	**.0742**	**21.6**	**242**	**89.6**	**77.0**	**.0859**	**2,174,460**	**.0729**	**1,268,806**	**.0860**	**.0769**	**.0900**	**.0958**	**.0709**
Manatee	180.5	.0742	21.6	242	89.6	77.0	.0859	2,174,460	.0729	1,268,806	.0860	.0769	.0900	.0958	.0709
DAYTONA BEACH	**325.1**	**.1337**	**25.6**	**292**	**87.0**	**137.7**	**.1536**	**3,817,169**	**.1281**	**2,034,602**	**.1379**	**.1320**	**.1662**	**.1635**	**.1228**
Volusia	325.1	.1337	25.6	292	87.0	137.7	.1536	3,817,169	.1281	2,034,602	.1379	.1320	.1662	.1635	.1228
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1,167.8**	**.4802**	**14.7**	**964**	**86.9**	**496.1**	**.5533**	**16,907,642**	**.5670**	**9,232,189**	**.6254**	**.5673**	**.5026**	**.5831**	**.6018**
Broward	1,167.8	.4802	14.7	964	86.9	496.1	.5533	16,907,642	.5670	9,232,189	.6254	.5673	.5026	.5831	.6018
FORT MYERS - CAPE CORAL	**279.0**	**.1147**	**35.9**	**347**	**90.7**	**117.8**	**.1314**	**3,570,942**	**.1198**	**1,895,169**	**.1284**	**.1213**	**.1301**	**.1470**	**.1227**
Lee	279.0	.1147	35.9	347	90.7	117.8	.1314	3,570,942	.1198	1,895,169	.1284	.1213	.1301	.1470	.1227
FORT PIERCE	**207.1**	**.0852**	**37.0**	**182**	**82.2**	**83.3**	**.0929**	**2,246,784**	**.0753**	**1,349,886**	**.0914**	**.0822**	**.1051**	**.1004**	**.0781**
Martin	86.2	.0354	34.7	155	91.3	36.2	.0404	1,049,903	.0352	547,662	.0371	.0358	.0426	.0414	.0361
St. Lucie	120.9	.0498	38.7	208	75.6	47.1	.0525	1,196,881	.0401	802,224	.0543	.0464	.0625	.0590	.0420
FORT WALTON BEACH	**142.6**	**.0586**	**29.7**	**152**	**88.3**	**51.9**	**.0579**	**1,575,119**	**.0528**	**941,399**	**.0637**	**.0573**	**.0555**	**.0670**	**.0571**
Okaloosa	142.6	.0586	29.7	152	88.3	51.9	.0579	1,575,119	.0528	941,399	.0637	.0573	.0555	.0670	.0571
GAINESVILLE	**199.3**	**.0819**	**16.3**	**167**	**77.6**	**75.0**	**.0837**	**2,096,178**	**.0704**	**1,213,207**	**.0822**	**.0762**	**.1006**	**.0832**	**.0668**
Alachua	175.8	.0722	16.1	195	77.7	67.4	.0752	1,916,249	.0643	1,116,430	.0756	.0692	.0893	.0748	.0609
Bradford	23.5	.0097	17.4	80	77.1	7.6	.0085	179,929	.0061	96,777	.0066	.0070	.0113	.0084	.0059
JACKSONVILLE	**851.7**	**.3501**	**17.9**	**323**	**75.9**	**320.9**	**.3580**	**9,903,554**	**.3322**	**5,097,040**	**.3453**	**.3397**	**.3466**	**.3662**	**.3282**
Clay	93.7	.0385	39.7	158	93.1	29.7	.0332	990,576	.0333	408,183	.0277	.0326	.0257	.0320	.0351
Duval	643.3	.2645	12.7	829	71.9	248.5	.2771	7,663,421	.2570	4,151,091	.2812	.2657	.2739	.2873	.2569
Nassau	41.8	.0172	27.1	64	84.5	14.5	.0162	406,577	.0136	187,694	.0127	.0140	.0163	.0150	.0130
St. Johns	72.9	.0299	42.1	118	84.8	28.2	.0315	842,980	.0283	350,072	.0237	.0274	.0307	.0319	.0232
LAKELAND - WINTER HAVEN	**373.9**	**.1537**	**16.2**	**205**	**82.9**	**139.5**	**.1556**	**3,754,550**	**.1259**	**2,055,253**	**.1392**	**.1353**	**.1764**	**.1668**	**.1158**
Polk	373.9	.1537	16.2	205	82.9	139.5	.1556	3,754,550	.1259	2,055,253	.1392	.1353	.1764	.1668	.1158
MELBOURNE - TITUSVILLE - PALM BAY	**361.7**	**.1487**	**32.5**	**364**	**89.3**	**144.9**	**.1615**	**4,186,653**	**.1404**	**2,109,101**	**.1429**	**.1427**	**.1527**	**.1656**	**.1382**
Brevard	361.7	.1487	32.5	364	89.3	144.9	.1615	4,186,653	.1404	2,109,101	.1429	.1427	.1527	.1656	.1382
MIAMI - HIALEAH	**1,785.0**	**.7339**	**9.8**	**913**	**80.0**	**672.1**	**.7496**	**21,584,251**	**.7238**	**13,594,699**	**.9209**	**.7850**	**.7785**	**.7913**	**.8345**
Dade	1,785.0	.7339	9.8	913	80.0	672.1	.7496	21,584,251	.7238	13,594,699	.9209	.7850	.7785	.7913	.8345
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***2,952.8***	***1.2141***	***11.7***	***933***	***82.7***	***1,168.2***	***1.3029***	***38,491,893***	***1.2908***	***22,826,888***	***1.5463***	***1.3523***	***1.2811***	***1.3744***	***1.4363***

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
FLORIDA (continued)															
NAPLES	**123.5**	**.0508**	**43.7**	**62**	**93.5**	**51.7**	**.0576**	**1,589,220**	**.0533**	**1,062,869**	**.0720**	**.0585**	**.0684**	**.0635**	**.0639**
Collier	123.5	.0508	43.7	62	93.5	51.7	.0576	1,589,220	.0533	1,062,869	.0720	.0585	.0684	.0635	.0639
OCALA	**172.6**	**.0710**	**40.9**	**107**	**81.9**	**67.6**	**.0753**	**1,569,828**	**.0527**	**1,134,064**	**.0768**	**.0636**	**.0964**	**.0859**	**.0550**
Marion	172.6	.0710	40.9	107	81.9	67.6	.0753	1,569,828	.0527	1,134,064	.0768	.0636	.0964	.0859	.0550
ORLANDO	**899.5**	**.3699**	**28.5**	**352**	**84.9**	**339.8**	**.3790**	**10,809,978**	**.3626**	**6,597,486**	**.4469**	**.3892**	**.3738**	**.4220**	**.3705**
Orange	570.9	.2347	21.2	627	82.5	218.0	.2431	6,993,412	.2346	4,482,743	.3036	.2553	.2432	.2773	.2354
Osceola	84.2	.0347	70.8	62	92.2	32.8	.0366	801,303	.0269	644,707	.0437	.0334	.0452	.0437	.0272
Seminole	244.4	.1005	36.0	820	87.9	89.0	0993	3,015,263	.1011	1,470,036	.0996	.1005	.0854	.1010	.1079
PANAMA CITY	**120.2**	**.0494**	**23.0**	**159**	**85.1**	**45.6**	**.0509**	**1,049,383**	**.0352**	**782,796**	**.0530**	**.0434**	**.0608**	**.0575**	**.0382**
Bay	120.2	.0494	23.0	159	85.1	45.6	.0509	1,049,383	.0352	782,796	.0530	.0434	.0608	.0575	.0382
PENSACOLA	**340.3**	**.1399**	**17.4**	**202**	**79.6**	**125.4**	**.1399**	**3,802,647**	**.1276**	**1,860,869**	**.1261**	**.1296**	**.1388**	**.1422**	**.1222**
Escambia	273.0	.1123	16.8	413	76.2	101.4	.1131	3,069,264	.1030	1,616,914	.1095	.1069	.1126	.1174	.1006
Santa Rosa	67.3	.0276	20.2	66	93.4	24.0	.0268	733,383	.0246	243,955	.0166	.0227	.0262	.0248	.0216
SARASOTA	**251.2**	**.1033**	**24.2**	**438**	**93.7**	**114.7**	**.1279**	**3,452,925**	**.1158**	**2,015,247**	**.1365**	**.1195**	**.1273**	**.1415**	**.1275**
Sarasota	251.2	.1033	24.2	438	93.7	114.7	.1279	3,452,925	.1158	2,015,247	.1365	.1195	.1273	.1415	.1275
TALLAHASSEE	**216.6**	**.0892**	**13.8**	**181**	**65.0**	**80.5**	**.0897**	**2,377,993**	**.0798**	**1,244,029**	**.0842**	**.0831**	**.0975**	**.0904**	**.0791**
Gadsden	44.3	.0183	6.3	86	37.0	13.9	.0155	285,931	.0096	111,877	.0075	.0107	.0203	.0144	.0082
Leon	172.3	.0709	15.9	255	72.2	66.6	.0742	2,092,062	.0702	1,132,152	.0767	.0724	.0772	.0760	.0709
TAMPA - ST. PETERSBURG - CLEARWATER	**1,916.2**	**.7880**	**18.8**	**752**	**89.1**	**807.2**	**.9001**	**23,414,615**	**.7852**	**12,338,307**	**.8359**	**.8009**	**.9383**	**.9588**	**.7683**
Hernando	76.9	.0317	72.9	161	92.6	32.1	0358	740,784	.0248	275,380	.0186	.0243	.0403	.0382	.0209
Hillsborough	770.2	.3167	19.0	731	84.3	297.4	.3316	9,148,995	.3068	5,316,263	.3602	.3248	.3481	.3492	.3166
Pasco	244.6	.1006	26.3	331	97.2	105.0	.1171	2,515,719	.0844	1,241,319	.0841	.0874	.1307	.1335	.0755
Pinellas	824.5	.3390	13.2	2,945	90.9	372.7	.4156	11,009,117	.3692	5,505,345	.3730	.3644	.4192	.4379	.3553
WEST PALM BEACH - BOCA RATON DELRAY BEACH	**760.7**	**.3127**	**31.9**	**382**	**84.5**	**324.8**	**.3622**	**11,886,599**	**.3986**	**6,002,627**	**.4066**	**.3840**	**.3330**	**.3679**	**.4193**
Palm Beach	760.7	.3127	31.9	382	84.5	324.8	.3622	11,886,599	.3986	6,002,627	.4066	.3840	.3330	.3679	.4193
ALL COUNTIES															
Alachua	175.8	.0722	16.1	195	77.7	67.4	.0752	1,916,249	.0643	1,116,430	.0756	.0692	.0893	.0748	.0609
Baker	18.4	.0076	20.3	31	82.9	5.3	.0059	136,355	.0045	33,847	.0023	.0045	.0060	.0059	.0039
Bay	120.2	.0494	23.0	159	85.1	45.6	.0509	1,049,383	.0352	782,796	.0530	.0434	.0608	.0575	.0382
Bradford	23.5	.0097	17.4	80	77.1	7.6	.0085	179,929	.0061	96,777	.0066	.0070	.0113	.0084	.0059
Brevard	361.7	.1487	32.5	364	89.3	144.9	.1615	4,186,653	.1404	2,109,101	.1429	.1427	.1527	.1656	.1382
Broward	1,167.8	.4802	14.7	964	86.9	496.1	.5533	16,907,642	.5670	9,232,189	.6254	.5673	.5026	.5831	.6018
Calhoun	9.9	.0040	6.5	17	85.5	3.4	.0038	66,935	.0023	34,667	.0023	.0026	.0052	.0034	.0020
Charlotte	84.9	.0349	45.2	123	97.1	38.3	.0427	993,464	.0333	468,546	.0318	.0331	.0467	.0456	.0311
Citrus	82.8	.0341	51.4	132	96.0	36.0	.0401	827,277	.0277	345,087	.0233	.0277	.0477	.0406	.0221
Clay	93.7	.0385	39.7	158	93.1	29.7	.0332	990,576	.0333	408,183	.0277	.0326	.0257	.0320	.0351
Collier	123.5	.0508	43.7	62	93.5	51.7	.0576	1,589,220	.0533	1,062,869	.0720	.0585	.0684	.0635	.0639
Columbia	41.4	.0170	17.0	52	78.3	14.9	.0166	375,630	.0126	246,512	.0167	.0147	.0204	.0179	.0131
Dade	1,785.0	.7339	9.8	913	80.0	672.1	.7496	21,584,251	.7238	13,594,699	.9209	.7850	.7785	.7913	.8345
De Soto	22.0	.0091	15.6	35	79.0	7.7	.0085	181,132	.0061	117,655	.0080	.0073	.0117	.0095	.0049
Dixie	9.1	.0037	17.4	13	86.9	3.2	.0036	68,587	.0023	34,867	.0024	.0025	.0051	.0035	.0016
Duval	643.3	.2645	12.7	829	71.9	248.5	.2771	7,663,421	.2570	4,151,091	.2812	.2657	.2739	.2873	.2569
Escambia	273.0	.1123	16.8	413	76.2	101.4	.1131	3,069,264	.1030	1,616,914	.1095	.1069	.1126	.1174	.1006
Flagler	17.0	.0070	55.8	35	86.5	7.4	.0083	188,095	.0063	48,083	.0033	.0055	.0082	.0081	.0051
Franklin	8.2	.0033	7.0	15	83.9	3.0	.0033	63,956	.0021	26,628	.0018	.0023	.0046	.0028	.0016
Gadsden	44.3	.0183	6.3	86	37.0	13.9	.0155	285,931	.0096	111,877	.0075	.0107	.0203	.0144	.0082
Gilchrist	7.3	.0030	26.6	21	92.8	2.5	.0028	52,278	.0018	13,494	.0010	.0018	.0035	.0024	.0013
Glades	7.3	.0030	21.8	10	78.9	2.7	.0030	57,723	.0019	9,193	.0006	.0017	.0035	.0026	.0015
Gulf	11.2	.0046	5.1	20	77.5	3.9	.0044	94,212	.0032	30,072	.0020	.0031	.0052	.0034	.0032
Hamilton	9.2	.0037	5.0	18	59.2	3.3	.0036	70,318	.0023	36,964	.0025	.0027	.0049	.0035	.0019
Hardee	21.3	.0088	4.6	33	90.3	7.2	.0081	132,572	.0045	96,038	.0065	.0059	.0132	.0079	.0039
Hendry	22.7	.0093	22.0	20	76.7	7.6	.0085	200,649	.0067	127,789	.0087	.0079	.0117	.0089	.0056
Hernando	76.9	.0317	72.9	161	92.6	32.1	.0358	740,784	.0248	275,380	.0186	.0243	.0403	.0382	.0209
Highlands	60.5	.0248	27.3	59	84.0	25.2	.0281	601,468	.0202	283,093	.0192	.0208	.0349	.0287	.0174
Hillsborough	770.2	.3167	19.0	731	84.3	297.4	.3316	9,148,995	.3068	5,316,263	.3602	.3248	.3481	.3492	.3166
Holmes	16.3	.0067	10.7	33	96.8	6.1	.0068	127,632	.0043	36,187	.0024	.0043	.0085	.0059	.0034
Indian River	81.0	.0333	35.2	163	85.2	33.4	.0373	1,033,998	.0347	494,668	.0335	.0339	.0395	.0380	.0332
Jackson	41.9	.0172	7.0	44	71.2	14.7	.0164	324,555	.0109	160,503	.0109	.0122	.0206	.0160	.0092
Jefferson	11.4	.0047	6.5	19	49.3	3.9	.0043	88,083	.0029	37,951	.0026	.0032	.0062	.0036	.0023
Lafayette	4.5	.0019	11.5	8	91.8	1.5	.0017	33,906	.0012	7,767	.0005	.0011	.0019	.0015	.0010
Lake	132.1	.0543	26.0	138	85.6	54.8	.0611	1,402,953	.0470	767,504	.0520	.0500	.0692	.0677	.0428

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
FLORIDA (continued)															
ALL COUNTIES (continued)															
Lee	279.0	.1147	35.9	347	90.7	117.8	.1314	3,570,942	.1198	1,895,169	.1284	.1213	.1301	.1470	.1227
Leon	172.3	.0709	15.9	255	72.2	66.6	.0742	2,092,062	.0702	1,132,152	.0767	.0724	.0772	.0760	.0709
Levy	25.0	.0102	25.8	23	81.9	9.5	.0106	212,346	.0071	74,432	.0050	.0070	.0134	.0106	.0054
Liberty	4.6	.0019	8.0	5	87.6	1.5	.0017	36,312	.0012	7,645	.0005	.0011	.0020	.0014	.0010
Madison	15.3	.0063	2.7	22	54.5	5.1	.0057	107,874	.0036	60,631	.0041	.0045	.0076	.0060	.0033
Manatee	180.5	.0742	21.6	242	89.6	77.0	.0859	2,174,460	.0729	1,268,806	.0860	.0769	.0900	.0958	.0709
Marion	172.6	.0710	40.9	107	81.9	67.6	.0753	1,569,828	.0527	1,134,064	.0768	.0636	.0964	.0859	.0550
Martin	86.2	.0354	34.7	155	91.3	36.2	.0404	1,049,903	.0352	547,662	.0371	.0358	.0426	.0414	.0361
Monroe	71.7	.0295	13.5	69	91.9	32.0	.0357	962,696	.0323	492,373	.0334	.0321	.0378	.0393	.0284
Nassau	41.8	.0172	27.1	64	84.5	14.5	.0162	406,577	.0136	187,694	.0127	.0140	.0163	.0150	.0130
Okaloosa	142.6	.0586	29.7	152	88.3	51.9	.0579	1,575,119	.0528	941,399	.0637	.0573	.0555	.0670	.0571
Okeechobee	26.9	.0111	32.7	35	89.8	9.9	.0110	214,647	.0072	156,652	.0107	.0091	.0168	.0120	.0068
Orange	570.9	.2347	21.2	627	82.5	218.0	.2431	6,993,412	.2346	4,482,743	.3036	.2553	.2432	.2773	.2354
Osceola	84.2	.0347	70.8	62	92.2	32.8	.0366	801,303	.0269	644,707	.0437	.0334	.0452	.0437	.0272
Palm Beach	760.7	.3127	31.9	382	84.5	324.8	.3622	11,886,599	.3986	6,002,627	.4066	.3840	.3330	.3679	.4193
Pasco	244.6	.1006	26.3	331	97.2	105.0	.1171	2,515,719	.0844	1,241,319	.0841	.0874	.1307	.1335	.0755
Pinellas	824.5	.3390	13.2	2,945	90.9	372.7	.4156	11,009,117	.3692	5,505,345	.3730	.3644	.4192	.4379	.3553
Polk	373.9	.1537	16.2	205	82.9	139.5	.1556	3,754,550	.1259	2,055,253	.1392	.1353	.1764	.1668	.1158
Putnam	60.4	.0249	19.5	82	77.3	23.0	.0256	580,718	.0195	256,469	.0174	.0199	.0298	.0241	.0185
St. Johns	72.9	.0299	42.1	118	84.8	28.2	.0315	842,980	.0283	350,072	.0237	.0274	.0307	.0319	.0232
St. Lucie	120.9	.0498	38.7	208	75.6	47.1	.0525	1,196,881	.0401	802,224	.0543	.0464	.0625	.0590	.0420
Santa Rosa	67.3	.0276	20.2	66	93.4	24.0	.0268	733,383	.0246	243,955	.0166	.0227	.0262	.0248	.0216
Sarasota	251.2	.1033	24.2	438	93.7	114.7	.1279	3,452,925	.1158	2,015,247	.1365	.1195	.1273	.1415	.1275
Seminole	244.4	.1005	36.0	820	87.9	89.0	.0993	3,015,263	.1011	1,470,036	.0996	.1005	.0854	.1010	.1079
Sumter	30.1	.0124	24.0	54	78.8	11.3	.0126	248,446	.0084	143,241	.0097	.0096	.0168	.0129	.0064
Suwannee	25.9	.0106	16.2	38	80.4	9.5	.0105	224,913	.0075	115,984	.0078	.0082	.0135	.0106	.0071
Taylor	18.0	.0074	8.9	17	75.8	6.7	.0075	180,936	.0061	72,352	.0049	.0060	.0087	.0060	.0055
Union	11.4	.0047	12.1	46	67.5	2.4	.0027	70,400	.0023	17,888	.0012	.0026	.0028	.0026	.0014
Volusia	325.1	.1337	25.6	292	87.0	137.7	.1536	3,817,169	.1281	2,034,602	.1379	.1320	.1662	.1635	.1228
Wakulla	13.7	.0056	25.8	23	81.5	4.8	.0053	115,819	.0038	19,221	.0013	.0034	.0055	.0047	.0032
Walton	26.6	.0110	24.9	25	87.8	10.6	.0118	244,309	.0082	84,575	.0057	.0080	.0144	.0104	.0068
Washington	16.1	.0066	11.0	27	81.9	6.3	.0071	135,754	.0046	47,614	.0032	.0046	.0089	.0064	.0037
TOTAL METRO COUNTIES	**10,674.5**	**4.3891**	**20.1**	**362**	**84.2**	**4,273.5**	**4.7660**	**131,770,490**	**4.4194**	**73,829,645**	**5.0013**	**4.5877**	**4.8386**	**5.0596**	**4.5809**
TOTAL STATE	**11,740.6**	**4.8273**	**20.5**	**217**	**84.2**	**4,692.1**	**5.2327**	**142,227,438**	**4.7700**	**78,835,837**	**5.3405**	**4.9526**	**5.3950**	**5.5340**	**4.8905**
GEORGIA															
ALBANY	**118.9**	**.0490**	**5.8**	**173**	**56.3**	**39.8**	**.0445**	**1,148,535**	**.0385**	**751,085**	**.0509**	**.0443**	**.0490**	**.0462**	**.0442**
Dougherty	103.5	.0426	2.8	314	53.7	34.9	.0390	969,399	.0325	741,415	.0502	.0398	.0453	.0429	.0396
Lee	15.4	.0064	31.8	43	73.6	4.9	.0055	179,136	.0060	9,670	.0007	.0045	.0037	.0033	.0046
ATHENS	**143.0**	**.0588**	**10.0**	**153**	**79.8**	**51.9**	**.0577**	**1,413,789**	**.0474**	**844,534**	**.0573**	**.0527**	**.0674**	**.0625**	**.0459**
Clarke	78.4	.0322	5.2	643	73.0	29.3	.0326	823,209	.0276	679,869	.0461	.0340	.0414	.0377	.0286
Jackson	28.4	.0117	12.1	83	87.8	9.9	.0110	253,936	.0085	113,707	.0077	.0090	.0121	.0117	.0080
Madison	20.7	.0086	16.6	73	87.7	7.3	.0081	167,914	.0057	17,768	.0012	.0049	.0080	.0083	.0042
Oconee	15.5	.0063	24.7	83	88.5	5.4	.0060	168,730	.0056	33,190	.0023	.0048	.0059	.0048	.0051
ATLANTA	**2,543.2**	**1.0455**	**18.9**	**494**	**75.0**	**938.7**	**1.0469**	**34,278,189**	**1.1496**	**19,050,548**	**1.2905**	**1.1710**	**.9207**	**1.0885**	**1.1835**
Barrow	25.8	.0106	20.8	158	83.6	9.1	.0101	219,181	.0074	127,473	.0087	.0084	.0114	.0112	.0068
Butts	15.4	.0063	12.7	82	57.8	4.6	.0052	146,672	.0049	33,276	.0022	.0044	.0051	.0045	.0038
Cherokee	71.0	.0292	37.3	167	97.2	23.9	.0267	705,654	.0236	201,341	.0136	.0217	.0234	.0252	.0206
Clayton	173.7	.0714	15.5	1,174	91.2	61.0	.0680	2,097,757	.0703	1,509,420	.1023	.0802	.0580	.0807	.0763
Cobb	387.7	.1594	30.2	1,130	94.3	147.1	.1640	6,505,625	.2182	2,982,701	.2020	.2017	.1116	.1557	.2113
Coweta	46.2	.0190	17.7	104	70.2	16.2	.0180	486,032	.0163	194,440	.0132	.0159	.0182	.0164	.0153
De Kalb	525.6	.2162	8.8	1,947	69.3	198.4	.2212	7,451,097	.2499	5,113,203	.3464	.2721	.1890	.2565	.2716
Douglas	70.5	.0289	29.2	347	93.8	22.8	.0254	798,750	.0268	326,857	.0221	.0259	.0211	.0232	.0274
Fayette	47.4	.0194	63.2	238	94.6	16.0	.0179	720,665	.0241	140,532	.0096	.0188	.0117	.0116	.0200
Forsyth	37.2	.0152	33.1	165	99.4	13.2	.0147	422,406	.0142	113,023	.0077	.0123	.0118	.0138	.0131
Fulton	621.4	.2555	5.3	1,164	45.0	247.6	.2762	8,532,393	.2862	5,952,793	.4032	.3150	.2993	.3014	.3103
Gwinnett	265.1	.1090	58.9	609	96.4	92.5	.1032	3,577,755	.1200	1,306,889	.0886	.1084	.0686	.0935	.1228
Henry	47.7	.0196	31.4	149	80.1	16.1	.0180	498,832	.0168	121,263	.0082	.0148	.0141	.0157	.0139
Newton	40.5	.0167	17.4	146	72.0	13.5	.0150	403,529	.0136	146,503	.0099	.0131	.0144	.0154	.0133
Paulding	32.1	.0132	22.9	103	94.6	11.2	.0125	298,787	.0100	75,530	.0051	.0091	.0111	.0111	.0082
Rockdale	48.0	.0197	30.6	364	89.5	15.8	.0177	574,335	.0192	270,323	.0183	.0191	.0144	.0171	.0189
Spalding	52.7	.0217	10.0	265	70.2	18.1	.0202	519,922	.0174	328,157	.0222	.0197	.0236	.0230	.0202

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ATLANTA (continued)															
Walton	35.2	.0145	12.8	107	76.6	11.6	.0129	318.797	.0107	106,824	.0072	.0104	.0139	.0125	.0097
AUGUSTA	**390.8**	**.1607**	**13.0**	**199**	**66.4**	**138.3**	**.1542**	**4,175,461**	**.1401**	**2,049,248**	**.1387**	**.1440**	**.1554**	**.1587**	**.1433**
Columbia	56.2	.0231	40.1	194	82.5	19.3	.0215	680,079	.0228	130,709	.0088	.0188	.0156	.0181	.0200
McDuffie	20.5	.0084	10.5	80	60.9	7.3	.0082	163,471	.0055	113,673	.0077	.0068	.0107	.0089	.0057
Richmond	194.8	.0801	7.3	598	58.1	66.8	.0745	2,020,307	.0678	1,259,016	.0853	.0755	.0797	.0820	.0751
Aiken, S. C.	*119.3*	*.0491*	*12.9*	*109*	*73.3*	*44.9*	*.0500*	*1,311,604*	*.0440*	*545,850*	*.0369*	*.0429*	*.0494*	*.0497*	*.0425*
COLUMBUS	**248.1**	**.1020**	**3.7**	**225**	**61.0**	**85.3**	**.0951**	**2,384,546**	**.0798**	**1,288,19[illegible]**	**.0873**	**.0866**	**.1045**	**.1024**	**.0820**
Chattahoochee	20.9	.0086	–3.8	84	61.3	3.2	.0036	222,861	.0074	3,445	.0003	.0055	.0017	.0039	.0025
Muscogee	178.5	.0734	4.9	819	61.9	64.3	.0717	1,784,162	.0598	1,133,429	.0768	.0676	.0763	.0806	.0689
Russell, Ala.	*48.7*	*.0200*	*2.8*	*77*	*57.6*	*17.8*	*.0198*	*377,523*	*.0126*	*151,322*	*.0102*	*.0135*	*.0265*	*.0179*	*.0106*
MACON - WARNER ROBINS	**282.7**	**.1162**	**7.2**	**240**	**63.5**	**100.1**	**.1117**	**3,209,588**	**.1077**	**1,725,782**	**.1170**	**.1121**	**.1117**	**.1115**	**.1118**
Bibb	156.5	.0643	4.2	619	58.2	56.7	.0632	1,723,999	.0578	1,126,823	.0763	.0646	.0682	.0654	.0671
Houston	85.1	.0350	9.7	224	76.6	29.4	.0328	1,052,016	.0353	498,164	.0338	.0347	.0290	.0329	.0329
Jones	20.1	.0082	21.2	51	66.9	6.7	.0075	218,471	.0074	15,740	.0011	.0056	.0055	.0058	.0059
Peach	21.0	.0087	9.7	139	46.2	7.3	.0082	215,102	.0072	85,055	.0058	.0072	.0090	.0074	.0059
SAVANNAH	**238.5**	**.0981**	**8.1**	**258**	**60.1**	**86.3**	**.0962**	**2,661,784**	**.0893**	**1,540,126**	**.1043**	**.0956**	**.1022**	**.0993**	**.0992**
Chatham	216.0	.0888	6.8	486	58.1	78.6	.0876	2,437,219	.0818	1,506,716	.1020	.0893	.0948	.0926	.0926
Effingham	22.5	.0093	22.8	47	79.3	7.7	.0086	224,565	.0075	33,410	.0023	.0063	.0074	.0067	.0066
ALL COUNTIES															
Appling	17.1	.0070	9.9	34	77.7	5.6	.0062	126,071	.0042	69,895	.0048	.0049	.0084	.0065	.0042
Atkinson	6.5	.0027	5.8	19	69.9	2.0	.0022	37,036	.0013	14,186	.0009	.0015	.0032	.0020	.0010
Bacon	9.9	.0040	5.6	35	83.4	3.5	.0039	86,009	.0028	35,348	.0024	.0030	.0047	.0036	.0026
Baker	3.6	.0015	–5.5	10	46.9	1.2	.0014	24,200	.0009	4,006	.0003	.0008	.0016	.0011	.0006
Baldwin	38.0	.0157	9.6	147	59.5	11.9	.0132	411,202	.0137	206,634	.0140	.0142	.0136	.0143	.0125
Banks	10.3	.0042	18.4	44	94.3	3.6	.0041	85,936	.0029	15,198	.0010	.0026	.0037	.0041	.0022
Barrow	25.8	.0106	20.8	158	83.6	9.1	.0101	219,181	.0074	127,473	.0087	.0084	.0114	.0112	.0068
Bartow	46.8	.0192	14.8	103	86.9	16.3	.0182	415,054	.0139	242,744	.0164	.0156	.0203	.0212	.0155
Ben Hill	17.7	.0073	10.6	70	67.1	6.4	.0071	140,891	.0047	76,015	.0051	.0055	.0096	.0068	.0051
Berrien	14.3	.0059	5.7	31	85.9	5.1	.0057	117,576	.0040	47,516	.0033	.0041	.0061	.0059	.0035
Bibb	156.5	.0643	4.2	619	58.2	56.7	.0632	1,723,999	.0578	1,126,823	.0763	.0646	.0682	.0654	.0671
Bleckley	10.6	.0044	–1.6	48	75.4	3.6	.0041	98,284	.0033	33,094	.0022	.0032	.0046	.0035	.0033
Brantley	10.4	.0043	19.5	23	92.5	3.6	.0040	94,681	.0032	9,369	.0007	.0027	.0034	.0037	.0026
Brooks	15.2	.0062	–.4	31	52.3	5.1	.0057	104,815	.0035	50,176	.0034	.0040	.0076	.0049	.0033
Bryan	13.4	.0055	31.7	30	76.1	4.3	.0048	95,883	.0032	28,352	.0019	.0033	.0050	.0049	.0026
Bulloch	37.5	.0155	4.8	55	70.6	12.3	.0137	317,787	.0106	224,714	.0152	.0130	.0180	.0159	.0108
Burke	20.5	.0084	5.9	25	43.3	6.6	.0073	186,356	.0063	76,286	.0052	.0063	.0095	.0066	.0067
Butts	15.4	.0063	12.7	82	57.8	4.6	.0052	146,672	.0049	33,276	.0022	.0044	.0051	.0045	.0038
Calhoun	5.5	.0023	–3.8	19	39.4	1.5	.0016	32,379	.0011	11,796	.0008	.0013	.0022	.0015	.0009
Camden	17.9	.0073	33.9	28	64.8	5.6	.0063	146,019	.0049	91,942	.0063	.0058	.0081	.0065	.0046
Candler	7.7	.0032	2.4	31	65.1	2.7	.0030	59,186	.0020	38,759	.0026	.0024	.0044	.0031	.0018
Carroll	64.5	.0265	14.5	128	80.8	22.2	.0247	609,091	.0204	298,093	.0202	.0215	.0257	.0259	.0190
☐ Catoosa	40.3	.0166	8.9	247	98.8	14.2	.0159	383,422	.0129	241,999	.0164	.0147	.0206	.0175	.0142
Charlton	8.2	.0034	11.7	11	67.9	2.7	.0030	67,327	.0022	23,397	.0016	.0023	.0031	.0030	.0020
Chatham	216.0	.0888	6.8	486	58.1	78.6	.0876	2,437,219	.0818	1,506,716	.1020	.0893	.0948	.0926	.0926
Chattahoochee	20.9	.0086	–3.8	84	61.3	3.2	.0036	222,861	.0074	3,445	.0003	.0055	.0017	.0039	.0025
Chattooga	21.7	.0089	–.7	69	90.2	7.8	.0087	179,256	.0061	100,458	.0068	.0069	.0107	.0098	.0056
Cherokee	71.0	.0292	37.3	167	97.2	23.9	.0267	705,654	.0236	201,341	.0136	.0217	.0234	.0252	.0206
Clarke	78.4	.0322	5.2	643	73.0	29.3	.0326	823,209	.0276	679,869	.0461	.0340	.0414	.0377	.0286
Clay	3.5	.0015	–1.5	18	34.8	1.2	.0014	24,586	.0009	6,457	.0004	.0008	.0020	.0010	.0006
Clayton	173.7	.0714	15.5	1,174	91.2	61.0	.0680	2,097,757	.0703	1,509,420	.1023	.0802	.0580	.0807	.0763
Clinch	6.9	.0028	3.6	8	67.7	2.3	.0026	59,098	.0020	13,313	.0009	.0018	.0029	.0022	.0014
Cobb	387.7	.1594	30.2	1,130	94.3	147.1	.1640	6,505,625	.2182	2,982,701	.2020	.2017	.1116	.1557	.2113
Coffee	29.9	.0123	11.2	50	72.1	10.1	.0113	230,453	.0077	139,379	.0095	.0090	.0142	.0120	.0079
Colquitt	36.6	.0151	3.5	66	74.2	13.1	.0146	330,991	.0111	158,143	.0107	.0118	.0169	.0148	.0104
Columbia	56.2	.0231	40.1	194	82.5	19.3	.0215	680,079	.0228	130,709	.0088	.0188	.0156	.0181	.0200
Cook	14.1	.0058	4.5	61	67.0	4.9	.0055	114,877	.0039	44,596	.0030	.0039	.0061	.0059	.0036
Coweta	46.2	.0190	17.7	104	70.2	16.2	.0180	486,032	.0163	194,440	.0132	.0159	.0182	.0164	.0153
Crawford	8.6	.0035	11.9	26	57.3	2.5	.0028	68,508	.0023	5,480	.0004	.0019	.0025	.0023	.0017
Crisp	20.3	.0083	4.2	74	57.7	7.2	.0081	154,323	.0051	158,919	.0108	.0076	.0124	.0092	.0060
☐ Dade	12.8	.0053	3.9	73	98.5	4.2	.0046	98,626	.0033	39,090	.0026	.0035	.0058	.0048	.0030
Dawson	6.5	.0027	36.2	31	99.1	2.3	.0026	50,942	.0018	9,905	.0007	.0016	.0025	.0025	.0013
Decatur	26.9	.0110	5.5	46	58.0	9.1	.0102	227,513	.0076	109,957	.0074	.0082	.0120	.0108	.0075
De Kalb	525.6	.2162	8.8	1,947	69.3	198.4	.2212	7,451,097	.2499	5,113,203	.3464	.2721	.1890	.2565	.2716
Dodge	16.9	.0069	–.3	34	71.0	6.0	.0067	137,324	.0046	87,009	.0059	.0055	.0091	.0069	.0041

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ALL COUNTIES (continued)															
Dooly	10.7	.0044	–1.2	27	48.1	3.8	.0042	68,461	.0023	52,680	.0036	.0031	.0057	.0044	.0025
Dougherty	103.5	.0426	2.8	314	53.7	34.9	.0390	969,399	.0325	741,415	.0502	.0398	.0453	.0429	.0396
Douglas	70.5	.0289	29.2	347	93.8	22.8	.0254	798,750	.0268	326,857	.0221	.0259	.0211	.0232	.0274
Early	13.1	.0054	–.5	25	53.8	4.7	.0052	103,838	.0035	45,418	.0031	.0037	.0072	.0043	.0033
Echols	2.4	.0010	4.5	6	79.9	.8	.0009	22,234	.0007	472	.0000	.0006	.0007	.0006	.0004
Effingham	22.5	.0093	22.8	47	79.3	7.7	.0086	224,565	.0075	33,410	.0023	.0063	.0074	.0067	.0066
Elbert	19.0	.0078	1.3	52	66.5	7.0	.0078	155,581	.0053	105,179	.0071	.0063	.0095	.0085	.0048
Emanuel	22.1	.0091	6.3	32	65.6	7.5	.0084	159,148	.0053	96,742	.0066	.0064	.0116	.0085	.0059
Evans	8.3	.0034	–1.5	45	62.3	3.0	.0033	67,565	.0023	45,535	.0031	.0028	.0045	.0038	.0022
Fannin	16.0	.0066	8.5	42	99.6	6.1	.0068	119,540	.0040	52,608	.0035	.0044	.0096	.0065	.0034
Fayette	47.4	.0194	63.2	238	94.6	16.0	.0179	720,665	.0241	140,532	.0096	.0188	.0117	.0116	.0200
Floyd	81.0	.0334	1.5	156	85.4	29.8	.0332	852,203	.0286	402,077	.0272	.0292	.0333	.0347	.0306
Forsyth	37.2	.0152	33.1	165	99.4	13.2	.0147	422,406	.0142	113,023	.0077	.0123	.0118	.0138	.0131
Franklin	16.6	.0069	9.3	63	88.6	6.1	.0068	144,179	.0048	96,486	.0065	.0059	.0080	.0076	.0044
Fulton	621.4	.2555	5.3	1,164	45.0	247.6	.2762	8,532,393	.2862	5,952,793	.4032	.3150	.2993	.3014	.3103
Gilmer	12.5	.0051	12.5	29	99.7	4.4	.0049	91,052	.0030	40,645	.0028	.0035	.0058	.0050	.0027
Glascock	2.4	.0010	.8	17	82.0	.8	.0009	18,700	.0007	3,055	.0002	.0005	.0010	.0007	.0004
Glynn	59.9	.0246	8.9	145	70.8	22.7	.0253	664,091	.0222	362,537	.0246	.0234	.0259	.0263	.0252
Gordon	34.6	.0142	15.1	97	94.9	12.1	.0135	307,302	.0103	167,762	.0113	.0115	.0137	.0160	.0132
Grady	22.7	.0094	14.4	49	65.1	7.6	.0084	153,994	.0052	94,956	.0065	.0062	.0124	.0084	.0046
Greene	12.1	.0050	6.2	31	44.3	4.0	.0045	87,985	.0029	33,642	.0022	.0032	.0056	.0044	.0026
Gwinnett	265.1	.1090	58.9	609	96.4	92.5	.1032	3,577,755	.1200	1,306,889	.0886	.1084	.0686	.0935	.1228
Habersham	27.1	.0111	8.3	97	93.6	9.6	.0107	261,674	.0088	136,074	.0092	.0094	.0116	.0117	.0093
Hall	87.2	.0359	15.3	230	89.6	31.2	.0348	1,007,194	.0338	501,513	.0340	.0342	.0327	.0363	.0332
Hancock	9.8	.0040	3.5	21	19.8	3.0	.0033	55,697	.0019	15,023	.0010	.0020	.0046	.0030	.0012
Haralson	20.4	.0084	10.7	72	91.7	7.4	.0082	173,762	.0058	58,999	.0040	.0058	.0093	.0083	.0053
Harris	18.0	.0074	16.4	39	62.6	6.4	.0072	184,554	.0062	17,510	.0012	.0050	.0067	.0050	.0050
Hart	19.8	.0081	6.5	86	75.6	6.8	.0076	168,292	.0056	55,767	.0037	.0056	.0077	.0080	.0052
Heard	7.3	.0030	12.0	25	80.7	2.4	.0026	63,142	.0021	9,765	.0007	.0018	.0026	.0026	.0018
Henry	47.7	.0196	31.4	149	80.1	16.1	.0180	498,832	.0168	121,263	.0082	.0148	.0141	.0157	.0139
Houston	85.1	.0350	9.7	224	76.6	29.4	.0328	1,052,016	.0353	498,164	.0338	.0347	.0290	.0329	.0329
Irwin	9.4	.0039	4.6	26	66.4	3.3	.0037	72,827	.0024	14,173	.0009	.0023	.0044	.0032	.0018
Jackson	28.4	.0117	12.1	83	87.8	9.9	.0110	253,936	.0085	113,707	.0077	.0090	.0121	.0117	.0080
Jasper	8.2	.0033	8.6	22	56.6	2.9	.0032	85,145	.0029	12,420	.0009	.0023	.0029	.0030	.0019
Jeff Davis	12.4	.0051	8.1	37	82.3	4.4	.0049	98,360	.0033	54,015	.0036	.0038	.0068	.0055	.0035
Jefferson	19.2	.0079	4.3	36	42.3	6.6	.0074	144,903	.0048	65,272	.0045	.0053	.0095	.0064	.0043
Jenkins	8.9	.0037	.7	25	55.9	2.9	.0032	57,958	.0020	29,856	.0020	.0024	.0050	.0028	.0018
Johnson	9.0	.0037	3.9	29	65.4	3.2	.0036	70,352	.0023	12,465	.0008	.0021	.0043	.0027	.0021
Jones	20.1	.0082	21.2	51	66.9	6.7	.0075	218,471	.0074	15,740	.0011	.0056	.0055	.0058	.0059
Lamar	13.0	.0054	6.4	70	62.6	4.5	.0050	114,484	.0038	32,440	.0022	.0036	.0053	.0048	.0030
Lanier	5.9	.0024	4.4	30	72.8	2.0	.0022	47,233	.0016	10,703	.0007	.0015	.0024	.0020	.0012
Laurens	39.2	.0161	6.0	48	64.2	13.7	.0153	342,808	.0115	254,522	.0172	.0142	.0194	.0168	.0136
Lee	15.4	.0064	31.8	43	73.6	4.9	.0055	179,136	.0060	9,670	.0007	.0045	.0037	.0033	.0046
Liberty	44.7	.0183	18.9	86	58.2	12.3	.0137	384,702	.0129	116,320	.0079	.0125	.0148	.0156	.0094
Lincoln	7.3	.0030	8.7	37	54.6	2.2	.0024	50,010	.0017	12,858	.0009	.0017	.0027	.0023	.0015
Long	5.4	.0023	19.4	13	71.8	1.8	.0021	40,503	.0013	3,014	.0002	.0012	.0022	.0015	.0011
Lowndes	74.1	.0304	9.0	146	66.5	25.4	.0283	664,918	.0223	436,097	.0295	.0261	.0321	.0329	.0244
Lumpkin	12.1	.0050	12.4	42	95.8	4.0	.0044	119,877	.0040	37,833	.0026	.0037	.0045	.0045	.0028
McDuffie	20.5	.0084	10.5	80	60.9	7.3	.0082	163,471	.0055	113,673	.0077	.0068	.0107	.0089	.0057
McIntosh	9.0	.0037	11.9	21	51.7	2.9	.0032	60,571	.0021	26,268	.0017	.0023	.0041	.0030	.0016
Macon	14.6	.0060	4.3	36	40.7	5.0	.0056	127,834	.0042	31,474	.0022	.0039	.0063	.0048	.0034
Madison	20.7	.0086	16.6	73	87.7	7.3	.0081	167,914	.0057	17,768	.0012	.0049	.0080	.0083	.0042
Marion	5.6	.0023	5.7	15	50.7	1.8	.0020	38,355	.0013	15,352	.0010	.0015	.0024	.0021	.0009
Meriwether	21.8	.0089	2.7	43	51.9	7.1	.0080	188,707	.0063	68,189	.0046	.0063	.0084	.0070	.0054
Miller	6.9	.0029	–2.0	24	69.0	2.6	.0029	46,767	.0016	17,311	.0012	.0017	.0041	.0026	.0013
Mitchell	21.8	.0089	3.2	43	49.0	6.9	.0077	161,169	.0054	73,847	.0050	.0059	.0103	.0069	.0056
Monroe	17.0	.0070	16.4	43	59.2	5.5	.0061	142,567	.0047	43,908	.0030	.0047	.0064	.0060	.0042
Montgomery	7.3	.0030	4.1	30	66.1	2.3	.0025	53,513	.0018	47,034	.0032	.0025	.0033	.0031	.0019
Morgan	12.6	.0052	8.9	36	55.9	4.1	.0046	95,108	.0032	70,502	.0048	.0041	.0062	.0049	.0029
Murray	23.4	.0096	18.9	68	99.4	8.1	.0091	195,770	.0066	77,656	.0052	.0068	.0114	.0099	.0056
Muscogee	178.5	.0734	4.9	819	61.9	64.3	.0717	1,784,162	.0598	1,133,429	.0768	.0676	.0763	.0806	.0689
Newton	40.5	.0167	17.4	146	72.0	13.5	.0150	403,529	.0136	146.503	.0099	.0131	.0144	.0154	.0133
Oconee	15.5	.0063	24.7	83	88.5	5.4	.0060	168,730	.0056	33,190	.0023	.0048	.0059	.0048	.0051
Oglethorpe	9.7	.0040	8.6	22	65.5	3.5	.0039	90,300	.0031	25,621	.0017	.0028	.0038	.0034	.0026
Paulding	32.1	.0132	22.9	103	94.6	11.2	.0125	298,787	.0100	75,530	.0051	.0091	.0111	.0111	.0082
Peach	21.0	.0087	9.7	139	46.2	7.3	.0082	215,102	.0072	85,055	.0058	.0072	.0090	.0074	.0059

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ALL COUNTIES (continued)															
Pickens	13.2	.0054	13.3	57	97.2	4.9	.0054	115,724	.0039	55,658	.0038	.0041	.0063	.0058	.0031
Pierce	13.0	.0053	9.3	38	84.4	4.4	.0049	103,394	.0034	34,467	.0023	.0035	.0056	.0045	.0029
Pike	10.2	.0042	14.1	47	71.2	3.3	.0037	90,709	.0031	6,601	.0004	.0024	.0029	.0028	.0024
Polk	33.8	.0139	4.4	108	83.4	12.1	.0135	312,276	.0104	123,744	.0084	.0106	.0153	.0128	.0099
Pulaski	8.9	.0037	−.6	36	62.9	3.2	.0036	79,414	.0027	36,350	.0025	.0029	.0048	.0031	.0027
Putnam	12.3	.0050	19.5	36	55.5	4.3	.0048	108,922	.0037	34,677	.0023	.0035	.0058	.0040	.0030
Quitman	2.2	.0009	−6.7	15	40.4	.8	.0009	15,485	.0005	3,851	.0003	.0005	.0013	.0007	.0004
Rabun	11.1	.0046	6.1	30	98.8	4.2	.0047	102,942	.0034	55,138	.0037	.0038	.0057	.0049	.0031
Randolph	9.5	.0039	−1.0	22	40.9	3.3	.0036	68,175	.0023	20,659	.0014	.0023	.0051	.0029	.0017
Richmond	194.8	.0801	7.3	598	58.1	66.8	.0745	2,020,307	.0678	1,259,016	.0853	.0755	.0797	.0820	.0751
Rockdale	48.0	.0197	30.6	364	89.5	15.8	.0177	574,335	.0192	270,323	.0183	.0191	.0144	.0171	.0189
Schley	3.5	.0015	2.0	21	50.9	1.1	.0012	23,433	.0008	12,416	.0009	.0009	.0017	.0013	.0008
Screven	15.5	.0064	10.4	24	51.5	5.5	.0061	124,737	.0042	47,614	.0032	.0044	.0082	.0053	.0034
Seminole	9.6	.0039	6.0	43	64.4	3.3	.0037	73,799	.0025	29,655	.0020	.0026	.0048	.0033	.0022
Spalding	52.7	.0217	10.0	265	70.2	18.1	.0202	519,922	.0174	328,157	.0222	.0197	.0236	.0230	.0202
Stephens	22.4	.0092	2.9	127	86.2	8.2	.0091	198,943	.0067	129,560	.0088	.0077	.0111	.0103	.0061
Stewart	6.0	.0024	1.8	13	32.9	1.9	.0021	33,864	.0011	12,714	.0009	.0014	.0030	.0018	.0008
Sumter	30.6	.0126	4.2	63	52.5	10.2	.0114	280,951	.0095	190,304	.0129	.0110	.0130	.0125	.0103
Talbot	6.4	.0027	−2.1	16	32.7	2.1	.0024	51,947	.0017	7,838	.0005	.0017	.0024	.0022	.0012
Taliaferro	2.0	.0008	−1.6	10	32.4	.8	.0009	12,151	.0004	863	.0001	.0003	.0013	.0007	.0004
Tattnall	18.3	.0075	.9	38	68.2	6.2	.0069	146,468	.0049	53,748	.0036	.0051	.0084	.0065	.0044
Taylor	7.9	.0033	.0	21	56.8	2.7	.0030	78,995	.0027	18,785	.0013	.0024	.0032	.0024	.0021
Telfair	11.1	.0045	−3.0	25	66.1	4.0	.0044	84,037	.0028	45,469	.0030	.0032	.0065	.0043	.0030
Terrell	12.0	.0050	−.2	36	36.4	4.0	.0045	91,924	.0031	37,274	.0026	.0033	.0058	.0039	.0028
Thomas	38.3	.0157	.5	70	58.6	13.3	.0148	350,549	.0117	191,074	.0129	.0128	.0163	.0159	.0130
Tift	34.8	.0143	5.9	130	71.3	11.9	.0133	327,951	.0110	276,091	.0187	.0141	.0159	.0163	.0124
Toombs	24.8	.0102	9.8	67	72.0	8.9	.0099	202,585	.0068	88,810	.0060	.0072	.0126	.0097	.0062
Towns	6.4	.0026	13.5	39	99.8	2.6	.0029	59,169	.0020	19,554	.0014	.0020	.0036	.0026	.0015
Treutlen	6.0	.0025	−1.4	30	63.9	2.1	.0024	42,559	.0014	9,281	.0006	.0013	.0032	.0019	.0011
Troup	54.5	.0224	9.0	131	65.9	19.7	.0219	546,792	.0184	327,140	.0221	.0203	.0250	.0223	.0228
Turner	9.8	.0040	3.0	34	60.3	3.2	.0036	56,750	.0019	52,108	.0036	.0028	.0059	.0036	.0021
Twiggs	10.6	.0044	13.3	29	46.1	3.5	.0039	94,838	.0031	7,759	.0005	.0026	.0034	.0029	.0026
Union	11.0	.0045	17.1	34	99.8	4.1	.0046	85,406	.0029	23,319	.0016	.0029	.0056	.0044	.0019
Upson	26.3	.0108	1.2	81	69.9	9.5	.0106	255,755	.0086	115,286	.0078	.0087	.0116	.0109	.0084
☐ Walker	55.6	.0233	.2	127	95.2	20.2	.0225	525,726	.0176	227,167	.0154	.0181	.0271	.0235	.0171
Walton	35.2	.0145	12.8	107	76.6	11.6	.0129	318,797	.0107	106,824	.0072	.0104	.0139	.0125	.0097
Ware	37.9	.0156	1.9	42	74.9	13.3	.0149	334,627	.0112	275,340	.0187	.0144	.0188	.0167	.0136
Warren	6.3	.0026	−4.3	22	37.4	2.0	.0022	45,198	.0016	13,492	.0009	.0016	.0026	.0020	.0012
Washington	19.6	.0080	4.0	29	45.8	6.5	.0073	166,704	.0055	82,488	.0056	.0061	.0089	.0072	.0050
Wayne	21.8	.0090	5.1	34	78.8	7.2	.0080	196,774	.0066	123,253	.0083	.0076	.0090	.0085	.0081
Webster	2.2	.0009	−6.0	10	46.2	.8	.0009	19,216	.0007	3,545	.0003	.0005	.0010	.0007	.0005
Wheeler	5.6	.0023	8.6	19	67.7	1.9	.0021	39,101	.0013	2,995	.0002	.0011	.0024	.0015	.0010
White	11.9	.0049	17.6	49	95.3	4.3	.0048	96,453	.0032	26,373	.0018	.0032	.0053	.0044	.0024
Whitfield	71.2	.0292	8.2	245	95.2	25.1	.0280	714,179	.0240	473,281	.0320	.0274	.0286	.0335	.0340
Wilcox	7.7	.0032	.2	20	65.5	2.6	.0029	47,593	.0016	6,001	.0004	.0016	.0037	.0020	.0012
Wilkes	11.3	.0047	3.2	24	51.0	4.0	.0044	92,979	.0031	60,168	.0041	.0037	.0062	.0046	.0031
Wilkinson	11.2	.0046	8.0	25	52.2	3.7	.0042	100,399	.0034	24,609	.0017	.0031	.0041	.0036	.0029
Worth	19.4	.0079	7.4	34	62.8	6.4	.0071	161,219	.0054	49,037	.0033	.0053	.0077	.0066	.0043
TOTAL METRO COUNTIES	**3,906.9**	**1.6064**	**14.8**	**355**	**72.0**	**1,416.3**	**1.5795**	**48,590,539**	**1.6296**	**27,060,603**	**1.8333**	**1.6862**	**1.4885**	**1.6473**	**1.6911**
TOTAL STATE	**6,124.0**	**2.5179**	**12.1**	**105**	**71.7**	**2,181.9**	**2.4332**	**68,084,208**	**2.2834**	**36,683,723**	**2.4851**	**2.3908**	**2.4789**	**2.5198**	**2.3370**
HAWAII															
HONOLULU	**830.3**	**.3414**	**8.9**	**1,391**	**34.6**	**258.5**	**.2883**	**10,815,751**	**.3627**	**5,107,706**	**.3460**	**.3535**	**.2431**	**.2954**	**.3519**
Honolulu	830.3	.3414	8.9	1,391	34.6	258.5	.2883	10,815,751	.3627	5,107,706	.3460	.3535	.2431	.2954	.3519
ALL COUNTIES															
Hawaii	111.4	.0458	21.0	28	34.9	35.8	.0399	1,139,568	.0382	644,036	.0436	.0414	.0462	.0424	.0407
Honolulu	830.3	.3414	8.9	1,391	34.6	258.5	.2883	10,815,751	.3627	5,107,706	.3460	.3535	.2431	.2954	.3519
Kauai	46.1	.0190	18.0	74	29.5	14.5	.0162	502,468	.0169	336,557	.0228	.0190	.0187	.0191	.0201
Maui	89.8	.0369	26.5	76	35.4	29.0	.0323	972,508	.0326	740,499	.0502	.0387	.0390	.0376	.0465
TOTAL METRO COUNTIES	**830.3**	**.3414**	**8.9**	**1,391**	**34.6**	**258.5**	**.2883**	**10,815,751**	**.3627**	**5,107,706**	**.3460**	**.3535**	**.2431**	**.2954**	**.3519**
TOTAL STATE	**1,077.6**	**.4431**	**11.7**	**168**	**34.5**	**337.8**	**.3767**	**13,430,295**	**.4504**	**6,828,798**	**.4626**	**.4526**	**.3470**	**.3945**	**.4592**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IDAHO															
BOISE	**202.4**	**.0832**	**16.9**	**192**	**98.0**	**74.7**	**.0833**	**2,386,114**	**.0800**	**1,026,576**	**.0695**	**.0775**	**.0779**	**.0850**	**.0767**
Ada	202.4	.0832	16.9	192	98.0	74.7	.0833	2,386,114	.0800	1,026,576	.0695	.0775	.0779	.0850	.0767
ALL COUNTIES															
Ada	202.4	.0832	16.9	192	98.0	74.7	.0833	2,386,114	.0800	1,026,576	.0695	.0775	.0779	.0850	.0767
Adams	3.7	.0016	10.5	3	99.4	1.2	.0014	30,202	.0010	9,939	.0007	.0010	.0015	.0013	.0010
Bannock	70.6	.0290	7.9	63	96.0	24.1	.0268	677,101	.0227	346,069	.0234	.0243	.0263	.0284	.0223
Bear Lake	7.1	.0029	2.4	7	99.2	2.4	.0027	60,759	.0021	25,556	.0018	.0021	.0029	.0028	.0020
Benewah	9.0	.0037	8.5	11	93.7	3.1	.0035	80,947	.0027	26,755	.0018	.0025	.0040	.0030	.0022
Bingham	39.4	.0162	8.0	19	92.8	11.7	.0130	344,874	.0116	116,958	.0079	.0115	.0125	.0130	.0103
Blaine	12.9	.0053	31.1	5	99.3	5.3	.0059	159,573	.0053	106,909	.0073	.0059	.0071	.0073	.0057
Boise	3.5	.0014	16.7	2	99.3	1.5	.0017	37,968	.0013	2,532	.0001	.0009	.0014	.0014	.0009
Bonner	29.3	.0121	21.3	17	99.0	10.4	.0116	213,672	.0072	140,553	.0095	.0089	.0164	.0120	.0072
Bonneville	71.5	.0294	8.4	39	98.2	23.0	.0256	714,298	.0239	444,524	.0302	.0269	.0246	.0295	.0269
Boundary	7.9	.0032	8.4	6	98.1	2.6	.0029	56,787	.0019	40,795	.0027	.0025	.0042	.0032	.0016
Butte	3.3	.0014	−1.3	1	98.8	1.0	.0012	31,476	.0011	9,518	.0007	.0010	.0010	.0011	.0011
Camas	.8	.0003	−2.2	1	98.9	.3	.0003	10,191	.0003	1,194	.0000	.0003	.0002	.0003	.0002
Canyon	90.3	.0372	7.8	155	98.1	30.3	.0338	770,258	.0258	486,565	.0330	.0302	.0402	.0389	.0242
Caribou	9.1	.0037	4.7	5	99.4	3.1	.0034	94,254	.0032	33,079	.0023	.0030	.0028	.0031	.0032
Cassia	21.0	.0086	8.1	8	99.0	6.4	.0072	159,999	.0054	195,904	.0132	.0083	.0104	.0101	.0075
Clark	.8	.0004	.3	0	96.4	.3	.0003	7,834	.0002	1,417	.0001	.0003	.0003	.0003	.0001
Clearwater	9.8	.0040	−5.7	4	98.1	3.5	.0039	103,211	.0035	26,301	.0018	.0031	.0036	.0035	.0031
Custer	5.0	.0020	47.7	1	99.0	2.0	.0022	45,827	.0015	26,705	.0018	.0017	.0030	.0023	.0013
Elmore	21.9	.0090	1.6	7	93.3	6.9	.0077	164,044	.0055	84,063	.0057	.0062	.0097	.0091	.0038
Franklin	9.3	.0039	4.6	14	99.6	2.8	.0032	64,916	.0022	32,925	.0022	.0025	.0033	.0041	.0021
Fremont	11.1	.0045	2.7	6	98.5	3.6	.0040	111,200	.0037	28,210	.0019	.0034	.0035	.0038	.0030
Gem	12.4	.0051	3.6	22	99.1	4.3	.0048	95,233	.0032	34,779	.0024	.0034	.0062	.0042	.0025
Gooding	12.5	.0052	5.3	17	98.9	4.4	.0049	102,890	.0035	45,438	.0031	.0036	.0056	.0052	.0028
Idaho	14.8	.0061	.2	2	98.3	5.3	.0059	113,008	.0038	37,540	.0025	.0039	.0071	.0062	.0033
Jefferson	17.0	.0069	11.1	16	98.9	5.0	.0056	120,954	.0040	47,404	.0032	.0043	.0072	.0058	.0032
Jerome	16.1	.0067	8.5	27	99.0	5.5	.0061	137,339	.0046	66,055	.0045	.0050	.0073	.0072	.0039
Kootenai	72.0	.0296	20.5	58	98.7	25.4	.0283	715,991	.0240	319,474	.0217	.0245	.0303	.0276	.0218
Latah	29.8	.0122	3.7	28	97.8	10.7	.0120	313,440	.0106	160,087	.0108	.0109	.0132	.0122	.0100
Lemhi	7.4	.0031	−.8	2	99.1	2.7	.0030	54,886	.0018	38,383	.0026	.0023	.0039	.0034	.0019
Lewis	3.9	.0016	−5.3	8	93.9	1.4	.0015	39,963	.0013	12,997	.0009	.0013	.0016	.0015	.0011
Lincoln	3.5	.0014	1.9	3	98.7	1.2	.0014	25,123	.0009	15,191	.0010	.0010	.0016	.0015	.0008
Madison	22.8	.0094	17.0	49	98.7	5.6	.0062	156,537	.0052	121,710	.0083	.0069	.0069	.0082	.0095
Minidoka	21.1	.0087	7.0	28	98.5	6.7	.0075	200,380	.0068	51,259	.0034	.0062	.0063	.0078	.0055
Nez Perce	34.0	.0139	2.3	40	94.8	12.7	.0142	371,072	.0124	226,040	.0153	.0136	.0156	.0138	.0128
Oneida	3.6	.0015	10.5	3	98.9	1.1	.0012	26,104	.0009	10,288	.0007	.0009	.0013	.0012	.0007
Owyhee	8.7	.0036	5.2	1	94.5	2.8	.0031	56,859	.0019	26,201	.0018	.0022	.0049	.0031	.0012
Payette	16.7	.0069	5.5	41	97.9	5.9	.0066	134,952	.0045	43,006	.0029	.0046	.0078	.0066	.0036
Power	7.7	.0031	12.5	5	96.0	2.6	.0029	77,374	.0026	15,336	.0011	.0022	.0027	.0026	.0021
Shoshone	17.7	.0073	−7.9	7	98.5	6.2	.0069	217,191	.0073	73,471	.0049	.0066	.0066	.0055	.0064
Teton	3.2	.0013	10.5	7	99.5	.9	.0010	21,044	.0007	12,118	.0009	.0008	.0012	.0011	.0006
Twin Falls	56.4	.0232	6.6	29	98.9	19.6	.0219	558,270	.0187	365,044	.0247	.0215	.0240	.0260	.0203
Valley	6.8	.0028	21.3	2	98.8	2.3	.0025	61,845	.0021	37,646	.0025	.0023	.0028	.0033	.0019
Washington	8.7	.0036	−1.2	6	97.8	3.1	.0035	73,546	.0025	18,024	.0013	.0024	.0041	.0030	.0017
TOTAL METRO COUNTIES	**202.4**	**.0832**	**16.9**	**192**	**98.0**	**74.7**	**.0833**	**2,386,114**	**.0800**	**1,026,576**	**.0695**	**.0775**	**.0779**	**.0850**	**.0767**
TOTAL STATE	**1,036.5**	**.4262**	**9.8**	**13**	**97.7**	**355.6**	**.3966**	**9,999,506**	**.3354**	**4,990,538**	**.3381**	**.3544**	**.4250**	**.4205**	**.3240**
ILLINOIS															
AURORA - ELGIN	**350.6**	**.1442**	**11.1**	**414**	**94.0**	**123.0**	**.1372**	**4,819,983**	**.1616**	**1,756,402**	**.1191**	**.1454**	**.1005**	**.1237**	**.1467**
Kane	310.5	.1277	11.5	593	93.4	109.1	.1217	4,310,199	.1446	1,667,285	.1130	.1318	.0913	.1115	.1318
Kendall	40.1	.0165	7.8	125	98.8	13.9	.0155	509,784	.0170	89,117	.0061	.0136	.0092	.0122	.0149
BLOOMINGTON - NORMAL	**125.4**	**.0516**	**5.2**	**106**	**94.6**	**45.7**	**.0510**	**1,653,402**	**.0554**	**792,514**	**.0537**	**.0541**	**.0451**	**.0510**	**.0531**
McLean	125.4	.0516	5.2	106	94.6	45.7	.0510	1,653,402	.0554	792,514	.0537	.0541	.0451	.0510	.0531
CHAMPAIGN - URBANA - RANTOUL	**170.9**	**.0702**	**1.5**	**171**	**87.6**	**61.6**	**.0687**	**2,006,909**	**.0673**	**1,042,944**	**.0707**	**.0688**	**.0705**	**.0706**	**.0630**
Champaign	170.9	.0702	1.5	171	87.6	61.6	.0687	2,006,909	.0673	1,042,944	.0707	.0688	.0705	.0706	.0630
CHICAGO	**6,166.3**	**2.5353**	**1.7**	**3,242**	**73.2**	**2,257.6**	**2.5177**	**86,724,155**	**2.9084**	**37,545,044**	**2.5434**	**2.7245**	**2.1650**	**2.2718**	**3.0205**
Cook	5,262.9	2.1639	.2	5,494	69.3	1,936.0	2.1591	70,972,114	2.3802	30,769,067	2.0844	2.2482	1.9508	1.9560	2.5164
Du Page	738.2	.3035	12.0	2,191	95.2	264.3	.2947	13,402,182	.4494	6,079,609	.4118	.4091	.1708	.2636	.4352

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
CHICAGO (continued)															
McHenry	165.2	.0679	11.7	272	99.3	57.3	.0639	2,349,859	.0788	696,368	.0472	.0672	.0434	.0522	.0689
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*8,131.7*	*3.3434*	*2.4*	*1,436*	*76.6*	*2,925.6*	*3.2626*	*112,656,156*	*3.7782*	*48,384,492*	*3.2780*	*3.5412*	*2.7568*	*2.9481*	*3.8440*
DAVENPORT - ROCK ISLAND - MOLINE	386.0	.1586	.3	226	94.2	146.2	.1631	5,085,815	.1707	2,250,797	.1525	.1628	.1430	.1523	.1616
Henry	56.0	.0230	−3.4	68	98.4	20.7	.0231	717,379	.0241	205,231	.0139	.0208	.0181	.0193	.0219
Rock Island	164.0	.0674	−1.7	388	92.4	62.9	.0702	2,236,683	.0751	1,047,606	.0710	.0723	.0615	.0657	.0699
Scott, Iowa	*166.0*	*.0682*	*3.7*	*362*	*94.5*	*62.6*	*.0698*	*2,131,753*	*.0715*	*997,960*	*.0676*	*.0697*	*.0634*	*.0673*	*.0698*
DECATUR	128.0	.0526	−2.6	220	87.7	48.9	.0545	1,722,709	.0578	803,171	.0544	.0557	.0482	.0525	.0589
Macon	128.0	.0526	−2.6	220	87.7	48.9	.0545	1,722,709	.0578	803,171	.0544	.0557	.0482	.0525	.0589
JOLIET	381.1	.1567	7.3	301	88.8	125.2	.1396	4,748,056	.1593	1,607,737	.1089	.1436	.0995	.1140	.1479
Grundy	33.2	.0137	8.6	78	99.3	12.2	.0136	468,068	.0157	147,821	.0100	.0135	.0102	.0110	.0133
Will	347.9	.1430	7.2	412	87.8	113.0	.1260	4,279,988	.1436	1,459,916	.0989	.1301	.0893	.1030	.1346
KANKAKEE	102.9	.0423	.0	152	83.1	36.9	.0412	1,120,000	.0376	488,055	.0330	.0371	.0403	.0401	.0368
Kankakee	102.9	.0423	.0	152	83.1	36.9	.0412	1,120,000	.0376	488,055	.0330	.0371	.0403	.0401	.0368
LAKE COUNTY	478.2	.1966	8.6	1,053	90.9	158.0	.1762	7,776,152	.2608	3,097,077	.2099	.2327	.1185	.1616	.2267
Lake	478.2	.1966	8.6	1,053	90.9	158.0	.1762	7,776,152	.2608	3,097,077	.2099	.2327	.1185	.1616	.2267
PEORIA	362.6	.1491	−.9	202	92.6	135.2	.1507	4,986,988	.1673	1,925,148	.1303	.1527	.1224	.1371	.1570
Peoria	196.4	.0807	−2.0	317	87.0	74.7	.0833	2,796,870	.0938	1,160,626	.0786	.0867	.0700	.0768	.0901
Tazewell	131.5	.0541	−.4	202	99.3	48.5	.0541	1,772,359	.0595	651,814	.0441	.0538	.0434	.0486	.0550
Woodford	34.7	.0143	4.1	66	99.4	12.0	.0133	417,759	.0140	112,708	.0076	.0122	.0090	.0117	.0119
ROCKFORD	284.0	.1167	1.6	356	90.7	105.7	.1179	3,630,352	.1217	1,692,063	.1147	.1187	.1025	.1126	.1251
Boone	30.2	.0124	5.5	107	99.0	10.8	.0120	346,008	.0116	129,161	.0088	.0110	.0101	.0113	.0101
Winnebago	253.8	.1043	1.2	493	89.7	94.9	.1059	3,284,344	.1101	1,562,902	.1059	.1077	.0924	.1013	.1150
SPRINGFIELD	195.9	.0805	4.3	166	92.4	79.0	.0881	2,462,293	.0826	1,200,913	.0813	.0818	.0829	.0904	.0837
Menard	12.5	.0051	6.8	40	99.8	4.7	.0052	124,496	.0042	24,928	.0017	.0036	.0048	.0049	.0034
Sangamon	183.4	.0754	4.2	212	91.9	74.3	.0829	2,337,797	.0784	1,175,985	.0796	.0782	.0781	.0855	.0803
ALL COUNTIES															
Adams	70.4	.0289	−1.7	83	96.9	27.1	.0302	700,364	.0234	468,840	.0317	.0270	.0347	.0344	.0255
Alexander	12.1	.0050	−1.3	51	65.6	4.8	.0054	103,813	.0035	45,173	.0031	.0037	.0070	.0043	.0028
Bond	16.6	.0068	2.3	44	96.8	6.1	.0068	169,897	.0057	58,575	.0039	.0053	.0072	.0059	.0048
Boone	30.2	.0124	5.5	107	99.0	10.8	.0120	346,008	.0116	129,161	.0088	.0110	.0101	.0113	.0101
Brown	5.3	.0022	−2.1	17	99.9	2.1	.0023	59,908	.0020	17,197	.0012	.0017	.0026	.0020	.0014
Bureau	38.4	.0158	−1.8	44	99.2	14.6	.0163	469,859	.0158	152,501	.0103	.0142	.0147	.0148	.0141
Calhoun	6.0	.0025	2.3	24	99.7	2.1	.0024	48,109	.0016	15,944	.0011	.0016	.0027	.0020	.0013
Carroll	18.1	.0074	−3.6	41	99.2	7.0	.0078	205,240	.0069	49,540	.0033	.0059	.0074	.0070	.0053
Cass	14.7	.0061	−2.6	39	99.7	5.5	.0061	163,843	.0055	41,179	.0028	.0049	.0059	.0050	.0046
Champaign	170.9	.0702	1.5	171	87.6	61.6	.0687	2,006,909	.0673	1,042,944	.0707	.0688	.0705	.0706	.0630
Christian	36.3	.0150	−.4	51	99.5	14.3	.0159	461,018	.0155	167,463	.0113	.0142	.0153	.0148	.0133
Clark	16.8	.0069	−.7	33	99.8	6.7	.0075	164,256	.0055	53,879	.0037	.0052	.0087	.0071	.0041
Clay	15.4	.0063	.8	33	99.7	6.1	.0068	163,689	.0055	51,358	.0034	.0051	.0070	.0066	.0044
☐ Clinton	34.1	.0140	4.5	72	98.5	11.8	.0132	354,319	.0118	132,220	.0090	.0114	.0118	.0132	.0111
Coles	53.4	.0220	2.2	105	97.5	19.6	.0218	594,663	.0200	291,074	.0197	.0203	.0231	.0222	.0189
Cook	5,262.9	2.1639	.2	5,494	69.3	1,936.0	2.1591	70,972,114	2.3802	30,769,067	2.0844	2.2482	1.9508	1.9560	2.5164
Crawford	21.0	.0086	.9	47	99.4	8.3	.0092	288,047	.0097	107,136	.0073	.0087	.0083	.0087	.0080
Cumberland	11.5	.0048	4.0	33	99.8	4.4	.0049	112,444	.0038	36,486	.0024	.0035	.0049	.0048	.0029
De Kalb	73.8	.0303	−1.1	116	96.0	25.4	.0283	865,678	.0290	339,764	.0230	.0276	.0262	.0264	.0267
De Witt	18.7	.0077	3.3	47	99.6	7.3	.0082	272,433	.0091	69,961	.0048	.0075	.0063	.0062	.0073
Douglas	20.1	.0083	1.6	48	99.6	7.5	.0084	245,865	.0083	90,157	.0061	.0076	.0078	.0074	.0087
Du Page	738.2	.3035	12.0	2,191	95.2	264.3	.2947	13,402,182	.4494	6,079,609	.4118	.4091	.1708	.2636	.4352
Edgar	20.8	.0085	−4.3	33	99.4	8.4	.0094	232,752	.0079	104,690	.0071	.0077	.0104	.0088	.0070
Edwards	8.5	.0035	6.8	38	99.7	3.6	.0040	115,026	.0038	31,831	.0022	.0032	.0040	.0035	.0031
Effingham	33.6	.0138	8.6	70	99.7	12.2	.0136	340,458	.0114	279,007	.0189	.0142	.0157	.0162	.0152
Fayette	22.6	.0093	2.0	32	98.1	8.4	.0094	225,616	.0076	81,868	.0055	.0073	.0101	.0092	.0057
Ford	14.6	.0060	−4.4	30	99.2	5.8	.0064	158,955	.0053	55,497	.0038	.0050	.0064	.0066	.0041
Franklin	44.1	.0182	2.1	107	99.6	17.8	.0199	403,461	.0136	237,424	.0161	.0152	.0269	.0181	.0134
Fulton	40.8	.0167	−6.6	47	99.4	15.7	.0175	414,683	.0139	164,877	.0111	.0137	.0188	.0172	.0136
Gallatin	7.7	.0032	1.4	24	99.4	3.0	.0033	69,741	.0023	15,778	.0011	.0021	.0039	.0027	.0019
Greene	16.1	.0066	−3.4	30	99.7	6.2	.0069	132,364	.0044	54,617	.0037	.0047	.0089	.0069	.0033
Grundy	33.2	.0137	8.6	78	99.3	12.2	.0136	468,068	.0157	147,821	.0100	.0135	.0102	.0110	.0133
Hamilton	9.3	.0038	1.4	21	99.7	3.9	.0044	130,399	.0044	24,936	.0017	.0035	.0036	.0033	.0033
Hancock	23.7	.0097	−.8	30	99.4	9.3	.0104	262,606	.0088	69,278	.0047	.0077	.0098	.0097	.0067

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Hardin	5.6	.0024	4.0	31	99.8	2.1	.0023	35,760	.0012	6,820	.0005	.0013	.0033	.0020	.0009
Henderson	9.4	.0038	3.1	25	99.7	3.5	.0039	83,950	.0028	20,996	.0014	.0025	.0039	.0037	.0022
Henry	56.0	.0230	–3.4	68	98.4	20.7	.0231	717,379	.0241	205,231	.0139	.0208	.0181	.0193	.0219
Iroquois	32.5	.0134	–1.5	29	99.0	12.4	.0138	341,419	.0114	120,623	.0082	.0109	.0138	.0137	.0100
Jackson	62.1	.0255	.7	105	87.7	23.9	.0267	655,802	.0220	400,917	.0271	.0243	.0318	.0261	.0222
Jasper	11.6	.0048	2.5	23	99.8	4.3	.0048	116,155	.0039	64,889	.0044	.0042	.0055	.0050	.0033
Jefferson	39.2	.0161	7.2	69	94.7	15.9	.0177	456,284	.0153	253,679	.0172	.0160	.0193	.0177	.0154
☐ Jersey	21.1	.0087	2.7	57	99.3	7.2	.0080	206,226	.0070	63,951	.0043	.0064	.0073	.0078	.0059
Jo Daviess	24.1	.0099	2.5	40	99.6	9.0	.0101	238,699	.0080	81,176	.0055	.0077	.0097	.0101	.0062
Johnson	11.2	.0046	16.4	32	95.5	4.1	.0045	88,781	.0029	24,731	.0017	.0029	.0056	.0042	.0023
Kane	310.5	.1277	11.5	593	93.4	109.1	.1217	4,310,199	.1446	1,667,285	.1130	.1318	.0913	.1115	.1318
Kankakee	102.9	.0423	.0	152	83.1	36.9	.0412	1,120,000	.0376	488,055	.0330	.0371	.0403	.0401	.0368
Kendall	40.1	.0165	7.8	125	98.8	13.9	.0155	509,784	.0170	89,117	.0061	.0136	.0092	.0122	.0149
Knox	59.1	.0243	–4.1	82	95.8	22.9	.0255	636,073	.0214	355,533	.0240	.0228	.0274	.0276	.0220
Lake	478.2	.1966	8.6	1,053	90.9	158.0	.1762	7,776,152	.2608	3,097,077	.2099	.2327	.1185	.1616	.2267
La Salle	110.4	.0454	–1.5	97	98.9	43.1	.0481	1,329,790	.0446	620,668	.0420	.0440	.0453	.0468	.0450
Lawrence	17.9	.0073	.5	48	98.8	6.8	.0075	172,163	.0057	80,235	.0054	.0060	.0097	.0072	.0052
Lee	35.1	.0145	–3.4	48	97.5	12.8	.0143	425,147	.0143	110,493	.0075	.0123	.0101	.0127	.0124
Livingston	42.2	.0173	2.0	40	94.6	14.9	.0166	466,268	.0156	172,117	.0117	.0147	.0145	.0163	.0143
Logan	31.7	.0131	–.3	51	96.6	11.1	.0124	351,485	.0118	142,225	.0096	.0113	.0115	.0119	.0106
McDonough	36.1	.0148	–3.7	61	95.9	12.8	.0143	337,952	.0114	181,713	.0123	.0124	.0177	.0146	.0108
McHenry	165.2	.0679	11.7	272	99.3	57.3	.0639	2,349,859	.0788	696,368	.0472	.0672	.0434	.0522	.0689
McLean	125.4	.0516	5.2	106	94.6	45.7	.0510	1,653,402	.0554	792,514	.0537	.0541	.0451	.0510	.0531
Macon	128.0	.0526	–2.6	220	87.7	48.9	.0545	1,722,709	.0578	803,171	.0544	.0557	.0482	.0525	.0589
Macoupin	51.2	.0211	3.7	59	98.8	19.7	.0220	563,397	.0189	190,117	.0129	.0175	.0220	.0193	.0165
☐ Madison	249.6	.1026	.8	343	92.9	94.0	.1048	2,650,077	.0889	1,441,260	.0976	.0944	.1102	.1081	.0877
Marion	46.4	.0191	6.6	81	95.5	17.7	.0197	475,549	.0159	264,797	.0179	.0172	.0238	.0200	.0154
Marshall	14.1	.0058	–2.6	36	99.7	5.2	.0058	153,945	.0052	31,120	.0022	.0042	.0051	.0049	.0042
Mason	19.1	.0078	–2.0	36	99.6	7.1	.0079	204,855	.0069	64,213	.0043	.0064	.0074	.0074	.0055
Massac	15.4	.0064	2.7	64	92.8	6.2	.0070	142,780	.0047	45,633	.0031	.0046	.0080	.0060	.0039
Menard	12.5	.0051	6.8	40	99.8	4.7	.0052	124,496	.0042	24,928	.0017	.0036	.0048	.0049	.0034
Mercer	19.7	.0081	2.1	35	99.6	7.3	.0081	211,304	.0071	40,349	.0027	.0059	.0074	.0066	.0061
☐ Monroe	21.3	.0088	5.9	55	99.6	7.6	.0085	233,707	.0078	80,589	.0055	.0074	.0080	.0076	.0067
Montgomery	32.8	.0134	3.5	47	99.5	12.3	.0137	336,805	.0113	145,205	.0098	.0113	.0152	.0130	.0099
Morgan	38.5	.0159	2.7	68	96.2	14.4	.0161	427,714	.0144	218,316	.0148	.0147	.0171	.0172	.0135
Moultrie	15.0	.0061	3.1	46	99.7	5.4	.0060	153,035	.0051	49,384	.0033	.0049	.0054	.0057	.0044
Ogle	46.8	.0193	1.0	62	99.4	17.5	.0195	585,765	.0197	142,582	.0097	.0165	.0155	.0162	.0162
Peoria	196.4	.0807	–2.0	317	87.0	74.7	.0833	2,796,870	.0938	1,160,626	.0786	.0867	.0700	.0768	.0901
Perry	23.0	.0095	5.9	52	97.5	8.9	.0100	267,258	.0089	105,609	.0072	.0085	.0107	.0088	.0078
Piatt	17.0	.0070	2.5	39	99.7	6.4	.0071	181,859	.0061	50,670	.0034	.0055	.0061	.0072	.0048
Pike	18.3	.0075	–3.2	22	99.7	7.4	.0083	157,971	.0053	61,889	.0042	.0054	.0105	.0079	.0041
Pope	4.6	.0019	4.5	12	94.8	1.8	.0020	38,624	.0013	4,785	.0003	.0011	.0022	.0017	.0008
Pulaski	9.0	.0037	1.8	44	63.6	3.5	.0039	69,007	.0023	12,434	.0009	.0021	.0053	.0030	.0016
Putnam	6.6	.0027	8.5	41	99.8	2.3	.0025	77,529	.0026	14,315	.0009	.0021	.0018	.0020	.0020
Randolph	37.2	.0153	4.3	64	92.5	12.7	.0142	378,242	.0127	168,087	.0114	.0129	.0150	.0135	.0112
Richland	17.7	.0073	.6	49	99.4	7.1	.0079	203,563	.0068	112,259	.0076	.0071	.0081	.0086	.0064
Rock Island	164.0	.0674	–1.7	388	92.4	62.9	.0702	2,236,683	.0751	1,047,606	.0710	.0723	.0615	.0657	.0699
☐ St. Clair	267.9	.1102	.1	399	69.1	95.2	.1061	2,851,768	.0956	1,389,189	.0941	.0982	.1111	.0985	.0970
Saline	28.8	.0118	1.2	75	96.3	12.1	.0135	276,616	.0093	197,110	.0134	.0109	.0195	.0130	.0092
Sangamon	183.4	.0754	4.2	212	91.9	74.3	.0829	2,337,797	.0784	1,175,985	.0796	.0782	.0781	.0855	.0803
Schuyler	8.1	.0033	–3.2	19	99.8	3.1	.0034	85,023	.0028	28,727	.0020	.0027	.0039	.0030	.0026
Scott	6.2	.0026	.9	25	99.8	2.3	.0026	65,248	.0022	15,186	.0010	.0020	.0023	.0024	.0016
Shelby	24.4	.0100	2.0	33	99.6	9.2	.0103	232,361	.0078	67,615	.0046	.0072	.0108	.0098	.0067
Stark	7.3	.0030	–1.2	25	99.6	2.8	.0031	95,649	.0032	15,058	.0010	.0025	.0024	.0024	.0024
Stephenson	50.0	.0206	.9	89	93.4	19.3	.0215	566,766	.0190	250,213	.0170	.0187	.0204	.0220	.0176
Tazewell	131.5	.0541	–.4	202	99.3	48.5	.0541	1,772,359	.0595	651,814	.0441	.0538	.0434	.0486	.0550
Union	18.5	.0076	4.1	45	99.3	7.6	.0085	185,364	.0062	70,532	.0048	.0060	.0104	.0083	.0048
Vermilion	93.4	.0384	–1.9	104	91.3	35.9	.0400	1,034,523	.0347	564,344	.0382	.0365	.0442	.0418	.0359
Wabash	14.2	.0058	3.6	63	99.1	5.5	.0061	150,914	.0050	104,136	.0071	.0059	.0076	.0065	.0045
Warren	21.8	.0090	–.7	40	97.6	8.1	.0091	229,712	.0077	78,195	.0053	.0072	.0089	.0087	.0063
Washington	15.9	.0065	2.8	28	99.4	5.9	.0065	172,554	.0058	45,000	.0030	.0051	.0061	.0056	.0045
Wayne	18.4	.0076	1.9	26	99.5	7.6	.0085	176,001	.0059	112,477	.0076	.0068	.0103	.0092	.0053
White	18.2	.0075	1.9	37	99.4	7.4	.0083	214,555	.0072	76,804	.0052	.0066	.0082	.0074	.0055
Whiteside	65.5	.0269	–.7	96	99.0	24.2	.0270	718,110	.0241	290,352	.0197	.0233	.0236	.0259	.0233
Will	347.9	.1430	7.2	412	87.8	113.0	.1260	4,279,988	.1436	1,459,916	.0989	.1301	.0893	.1030	.1346
Williamson	61.6	.0254	9.0	144	97.8	24.8	.0276	551,936	.0185	326,592	.0221	.0209	.0350	.0282	.0175

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Winnebago	253.8	.1043	1.2	493	89.7	94.9	.1059	3,284,344	.1101	1,562,902	.1059	.1077	.0924	.1013	.1150
Woodford	34.7	.0143	4.1	66	99.4	12.0	.0133	417,759	.0140	112,708	.0076	.0122	.0090	.0117	.0119
TOTAL METRO COUNTIES	**9,559.9**	**3.9305**	**2.4**	**614**	**79.1**	**3,476.2**	**3.8767**	**130,901,158**	**4.3901**	**56,311,114**	**3.8148**	**4.1260**	**3.3234**	**3.5456**	**4.4196**
TOTAL STATE	**11,663.2**	**4.7955**	**2.1**	**210**	**82.3**	**4,277.7**	**4.7704**	**153,596,607**	**5.1512**	**66,088,064**	**4.4769**	**4.8778**	**4.2610**	**4.4102**	**5.1158**
INDIANA															
ANDERSON	**132.0**	**.0543**	**–5.3**	**291**	**91.7**	**48.8**	**.0544**	**1,528,022**	**.0512**	**795,976**	**.0539**	**.0527**	**.0541**	**.0548**	**.0530**
Madison	132.0	.0543	–5.3	291	91.7	48.8	.0544	1,528,022	.0512	795,976	.0539	.0527	.0541	.0548	.0530
BLOOMINGTON	**101.2**	**.0416**	**2.4**	**263**	**95.1**	**36.2**	**.0404**	**1,057,109**	**.0354**	**558,145**	**.0378**	**.0374**	**.0458**	**.0409**	**.0337**
Monroe	101.2	.0416	2.4	263	95.1	36.2	.0404	1,057,109	.0354	558,145	.0378	.0374	.0458	.0409	.0337
ELKHART - GOSHEN	**146.8**	**.0604**	**6.9**	**315**	**94.5**	**53.0**	**.0591**	**1,660,506**	**.0557**	**1,063,283**	**.0720**	**.0615**	**.0587**	**.0711**	**.0525**
Elkhart	146.8	.0604	6.9	315	94.5	53.0	.0591	1,660,506	.0557	1,063,283	.0720	.0615	.0587	.0711	.0525
EVANSVILLE	**284.6**	**.1170**	**3.0**	**193**	**93.3**	**108.1**	**.1204**	**3,409,944**	**.1144**	**1,915,165**	**.1298**	**.1195**	**.1228**	**.1238**	**.1249**
Posey	27.3	.0113	3.4	67	98.3	9.5	.0106	304,105	.0102	84,553	.0057	.0091	.0085	.0088	.0091
Vanderburgh	167.1	.0687	–.3	708	91.3	66.2	.0738	2,120,261	.0711	1,403,419	.0951	.0779	.0791	.0801	.0837
Warrick	47.1	.0193	13.6	120	98.7	16.2	.0180	492,654	.0165	143,151	.0097	.0150	.0151	.0157	.0155
Henderson, Ky.	*43.1*	*.0177*	*5.5*	*98*	*92.0*	*16.2*	*.0180*	*492,924*	*.0166*	*284,042*	*.0193*	*.0175*	*.0201*	*.0192*	*.0166*
FORT WAYNE	**357.0**	**.1467**	**.8**	**263**	**90.8**	**128.7**	**.1435**	**4,208,854**	**.1411**	**2,206,944**	**.1495**	**.1446**	**.1280**	**.1509**	**.1507**
Allen	296.3	.1218	.7	450	89.0	107.5	.1199	3,582,294	.1201	1,939,154	.1314	.1239	.1058	.1269	.1317
De Kalb	33.9	.0139	.9	93	99.5	11.8	.0131	354,915	.0119	135,388	.0091	.0114	.0116	.0130	.0109
Whitley	26.8	.0110	2.2	80	99.6	9.4	.0105	271,645	.0091	132,402	.0090	.0093	.0106	.0110	.0081
GARY - HAMMOND	**634.0**	**.2606**	**–1.4**	**689**	**77.9**	**217.9**	**.2429**	**6,943,978**	**.2329**	**3,766,179**	**.2552**	**.2450**	**.2317**	**.2343**	**.2525**
Lake	507.1	.2085	–3.0	1,012	72.6	175.1	.1952	5,382,994	.1805	3,226,545	.2186	.1975	.1963	.1941	.2032
Porter	126.9	.0521	5.9	303	99.0	42.8	.0477	1,560,984	.0524	539,634	.0366	.0475	.0354	.0402	.0493
INDIANAPOLIS	**1,219.6**	**.5015**	**4.5**	**396**	**84.8**	**451.0**	**.5030**	**15,339,068**	**.5145**	**8,515,255**	**.5768**	**.5303**	**.4456**	**.5283**	**.5302**
Boone	38.9	.0160	6.7	92	99.4	13.9	.0155	461,911	.0155	195,217	.0132	.0150	.0133	.0157	.0144
Hamilton	97.0	.0398	18.3	244	98.8	32.9	.0367	1,320,119	.0442	426,614	.0289	.0387	.0273	.0315	.0400
Hancock	47.1	.0194	7.2	153	99.5	16.0	.0178	546,955	.0185	243,635	.0165	.0180	.0139	.0168	.0173
Hendricks	76.1	.0313	9.0	186	99.0	25.0	.0279	842,427	.0282	262,615	.0178	.0257	.0227	.0248	.0262
Johnson	84.0	.0345	8.8	262	98.2	28.7	.0320	1,003,861	.0337	509,715	.0345	.0341	.0228	.0327	.0395
Marion	780.9	.3211	2.0	1,972	76.8	301.4	.3362	10,184,492	.3416	6,451,213	.4371	.3661	.3109	.3697	.3592
Morgan	55.8	.0230	7.3	136	99.7	19.0	.0212	573,637	.0192	262,712	.0178	.0195	.0207	.0208	.0202
Shelby	39.8	.0164	–.2	97	98.7	14.1	.0157	403,666	.0136	163,534	.0110	.0132	.0140	.0163	.0134
KOKOMO	**103.3**	**.0425**	**–.4**	**186**	**94.7**	**38.4**	**.0428**	**1,332,956**	**.0447**	**730,861**	**.0495**	**.0458**	**.0390**	**.0430**	**.0457**
Howard	86.8	.0357	–.1	296	93.7	32.2	.0359	1,142,355	.0383	654,362	.0443	.0397	.0325	.0364	.0402
Tipton	16.5	.0068	–1.9	63	99.6	6.2	.0069	190,601	.0064	76,499	.0052	.0061	.0065	.0066	.0055
LAFAYETTE - WEST LAFAYETTE	**123.0**	**.0506**	**1.1**	**245**	**96.2**	**42.9**	**.0478**	**1,401,031**	**.0470**	**755,119**	**.0511**	**.0490**	**.0459**	**.0518**	**.0432**
Tippecanoe	123.0	.0506	1.1	245	96.2	42.9	.0478	1,401,031	.0470	755,119	.0511	.0490	.0459	.0518	.0432
MUNCIE	**123.5**	**.0508**	**–4.0**	**315**	**92.7**	**44.1**	**.0492**	**1,348,019**	**.0452**	**865,227**	**.0586**	**.0504**	**.0530**	**.0520**	**.0492**
Delaware	123.5	.0508	–4.0	315	92.7	44.1	.0492	1,348,019	.0452	865,227	.0586	.0504	.0530	.0520	.0492
SOUTH BEND - MISHAWAKA	**241.2**	**.0992**	**–.2**	**525**	**89.0**	**89.3**	**.0996**	**2,786,646**	**.0934**	**1,599,033**	**.1083**	**.0992**	**.0960**	**.1050**	**.1059**
St. Joseph	241.2	.0992	–.2	525	89.0	89.3	.0996	2,786,646	.0934	1,599,033	.1083	.0992	.0960	.1050	.1059
TERRE HAUTE	**133.0**	**.0548**	**–3.1**	**174**	**94.0**	**49.1**	**.0548**	**1,418,463**	**.0476**	**1,073,019**	**.0726**	**.0564**	**.0607**	**.0638**	**.0513**
Clay	25.0	.0103	.6	69	99.4	9.4	.0105	257,788	.0087	121,039	.0082	.0088	.0101	.0105	.0075
Vigo	108.0	.0445	–3.9	267	92.8	39.7	.0443	1,160,675	.0389	951,980	.0644	.0476	.0506	.0533	.0438
ALL COUNTIES															
Adams	30.9	.0127	4.3	91	99.6	10.3	.0115	314,372	.0106	149,891	.0102	.0108	.0107	.0116	.0103
Allen	296.3	.1218	.7	450	89.0	107.5	.1199	3,582,294	.1201	1,939,154	.1314	.1239	.1058	.1269	.1317
Bartholomew	66.2	.0272	1.7	162	97.5	24.2	.0270	951,690	.0319	320,865	.0217	.0279	.0198	.0239	.0293
Benton	9.6	.0040	–6.1	24	99.8	3.5	.0039	94,565	.0032	37,399	.0025	.0031	.0040	.0042	.0025
Blackford	15.3	.0063	–1.7	92	99.8	5.6	.0063	156,412	.0052	59,824	.0041	.0051	.0063	.0056	.0048
Boone	38.9	.0160	6.7	92	99.4	13.9	.0155	461,911	.0155	195,217	.0132	.0150	.0133	.0157	.0144
Brown	13.4	.0055	8.3	43	99.5	5.1	.0056	123,845	.0042	20,814	.0014	.0035	.0052	.0054	.0033
Carroll	19.3	.0079	–2.1	52	99.7	7.1	.0080	206,353	.0069	62,331	.0042	.0064	.0063	.0080	.0057
Cass	40.7	.0167	–.6	98	98.7	14.8	.0165	413,446	.0139	196,861	.0134	.0142	.0156	.0175	.0138
☐ Clark	91.2	.0375	2.7	243	93.9	32.8	.0365	904,766	.0303	627,678	.0425	.0355	.0365	.0427	.0337
Clay	25.0	.0103	.6	69	99.4	9.4	.0105	257,788	.0087	121,039	.0082	.0088	.0101	.0105	.0075
Clinton	30.9	.0127	–2.1	76	99.7	11.3	.0126	332,720	.0111	148,552	.0101	.0111	.0130	.0129	.0107
Crawford	10.4	.0043	5.9	34	99.3	3.6	.0040	76,158	.0026	25,136	.0017	.0027	.0051	.0036	.0019

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
INDIANA (continued)															
ALL COUNTIES (continued)															
Daviess	28.6	.0118	2.7	66	99.3	10.4	.0116	274,149	.0092	140,263	.0095	.0098	.0132	.0122	.0084
☐ Dearborn	37.7	.0155	9.9	123	98.9	12.9	.0144	392,856	.0132	146,969	.0099	.0127	.0132	.0132	.0119
Decatur	23.6	.0097	−1.0	63	99.6	8.3	.0093	230,172	.0077	106,791	.0073	.0080	.0090	.0102	.0070
De Kalb	33.9	.0139	.9	93	99.5	11.8	.0131	354,915	.0119	135,388	.0091	.0114	.0116	.0130	.0109
Delaware	123.5	.0508	−4.0	315	92.7	44.1	.0492	1,348,019	.0452	865,227	.0586	.0504	.0530	.0520	.0492
Dubois	36.4	.0149	6.3	85	99.8	12.7	.0142	381,438	.0128	263,046	.0179	.0147	.0140	.0166	.0137
Elkhart	146.8	.0604	6.9	315	94.5	53.0	.0591	1,660,506	.0557	1,063,283	.0720	.0615	.0587	.0711	.0525
Fayette	27.6	.0114	−2.4	128	97.8	9.9	.0110	290,409	.0097	144,825	.0098	.0101	.0104	.0127	.0088
☐ Floyd	63.2	.0259	3.3	421	95.6	22.6	.0252	675,729	.0227	266,162	.0180	.0219	.0239	.0248	.0249
Fountain	18.7	.0077	−1.8	47	99.7	6.8	.0076	166,688	.0056	70,925	.0048	.0058	.0083	.0079	.0047
Franklin	20.7	.0085	5.5	54	99.8	6.5	.0073	183,729	.0061	47,098	.0032	.0058	.0071	.0073	.0047
Fulton	19.7	.0081	1.9	53	98.6	7.4	.0082	194,618	.0065	90,643	.0062	.0067	.0084	.0087	.0056
Gibson	34.1	.0141	2.8	70	97.6	12.9	.0144	381,202	.0128	206,440	.0140	.0134	.0159	.0141	.0119
Grant	78.1	.0321	−3.5	188	92.0	27.6	.0308	865,837	.0291	511,204	.0346	.0313	.0305	.0331	.0317
Greene	31.1	.0128	2.2	57	99.6	12.1	.0135	316,037	.0106	118,153	.0080	.0103	.0155	.0126	.0090
Hamilton	97.0	.0398	18.3	244	98.8	32.9	.0367	1,320,119	.0442	426,614	.0289	.0387	.0273	.0315	.0400
Hancock	47.1	.0194	7.2	153	99.5	16.0	.0178	548,955	.0185	243,635	.0165	.0180	.0139	.0168	.0173
☐ Harrison	29.9	.0123	9.6	62	99.2	10.1	.0113	287,186	.0096	89,447	.0060	.0092	.0104	.0115	.0086
Hendricks	76.1	.0313	9.0	186	99.0	25.0	.0279	842,427	.0282	262,615	.0178	.0257	.0227	.0248	.0262
Henry	51.2	.0210	−4.0	130	98.7	18.6	.0207	523,265	.0176	271,892	.0185	.0184	.0236	.0219	.0174
Howard	86.8	.0357	−.1	296	93.7	32.2	.0359	1,142,355	.0383	654,362	.0443	.0397	.0325	.0364	.0402
Huntington	37.2	.0153	4.5	102	99.2	13.4	.0150	390,376	.0131	182,198	.0123	.0132	.0145	.0160	.0121
Jackson	37.2	.0153	1.9	72	99.1	13.6	.0151	354,490	.0119	230,579	.0156	.0138	.0174	.0168	.0126
Jasper	27.6	.0114	5.6	49	99.5	9.0	.0101	278,128	.0093	117,847	.0080	.0094	.0088	.0104	.0082
Jay	22.3	.0091	−4.1	58	99.5	8.2	.0091	193,303	.0065	87,856	.0060	.0068	.0105	.0098	.0058
Jefferson	29.5	.0122	−3.0	81	98.0	10.4	.0116	314,072	.0105	143,754	.0097	.0106	.0119	.0124	.0099
Jennings	24.1	.0099	5.5	64	98.8	7.7	.0086	210,987	.0071	73,536	.0050	.0070	.0088	.0084	.0057
Johnson	84.0	.0345	8.8	262	98.2	28.7	.0320	1,003,861	.0337	509,715	.0345	.0341	.0228	.0327	.0395
Knox	41.5	.0171	−.8	80	98.3	15.9	.0177	391,220	.0131	260,698	.0177	.0153	.0216	.0190	.0147
Kosciusko	65.4	.0269	9.8	121	99.1	23.5	.0262	751,740	.0252	307,110	.0208	.0242	.0220	.0278	.0233
La Grange	28.8	.0118	12.7	76	99.6	8.9	.0100	241,214	.0081	115,353	.0078	.0088	.0107	.0112	.0063
Lake	507.1	.2085	−3.0	1,012	72.6	175.1	.1952	5,382,994	.1805	3,226,545	.2186	.1975	.1963	.1941	.2032
La Porte	108.1	.0445	−.5	180	90.3	37.4	.0417	1,140,778	.0383	545,417	.0369	.0391	.0392	.0417	.0390
Lawrence	43.5	.0178	2.4	96	99.4	16.3	.0182	452,703	.0152	219,553	.0149	.0156	.0187	.0192	.0140
Madison	132.0	.0543	−5.3	291	91.7	48.8	.0544	1,528,022	.0512	795,976	.0539	.0527	.0541	.0548	.0530
Marion	780.9	.3211	2.0	1,972	76.8	301.4	.3362	10,184,492	.3416	6,451,213	.4371	.3661	.3109	.3697	.3592
Marshall	41.9	.0172	7.0	94	99.6	15.1	.0168	438,250	.0147	193,186	.0130	.0148	.0162	.0173	.0135
Martin	11.0	.0045	.0	32	99.3	3.9	.0043	107,566	.0036	43,644	.0030	.0036	.0044	.0045	.0033
Miami	39.2	.0162	−1.6	106	95.2	13.8	.0154	361,116	.0121	163,441	.0111	.0125	.0155	.0169	.0112
Monroe	101.2	.0416	2.4	263	95.1	36.2	.0404	1,057,109	.0354	558,145	.0378	.0374	.0458	.0409	.0337
Montgomery	35.9	.0147	1.1	71	99.2	13.3	.0148	390,992	.0132	199,708	.0135	.0136	.0141	.0166	.0124
Morgan	55.8	.0230	7.3	136	99.7	19.0	.0212	573,637	.0192	262,712	.0178	.0195	.0207	.0208	.0202
Newton	14.8	.0061	−.3	37	99.5	5.2	.0058	133,933	.0045	44,006	.0030	.0044	.0057	.0057	.0040
Noble	38.3	.0157	8.1	93	99.7	13.5	.0151	365,420	.0122	141,695	.0096	.0121	.0142	.0161	.0108
Ohio	5.3	.0022	3.6	61	98.7	2.0	.0022	55,409	.0019	14,790	.0010	.0018	.0026	.0019	.0015
Orange	19.1	.0078	2.3	47	98.3	7.0	.0078	157,620	.0053	58,888	.0040	.0053	.0096	.0083	.0041
Owen	17.2	.0071	8.6	45	99.2	6.4	.0071	155,356	.0052	41,019	.0028	.0048	.0073	.0067	.0042
Parke	16.3	.0067	−.4	37	99.3	5.9	.0066	141,399	.0047	43,431	.0029	.0047	.0073	.0061	.0046
Perry	19.2	.0079	−.8	50	99.6	6.7	.0075	171,506	.0058	96,260	.0065	.0064	.0090	.0078	.0062
Pike	13.5	.0056	.3	40	99.5	5.2	.0058	132,197	.0044	32,302	.0022	.0040	.0062	.0050	.0036
Porter	126.9	.0521	5.9	303	99.0	42.8	.0477	1,560,984	.0524	539,634	.0366	.0475	.0354	.0402	.0493
Posey	27.3	.0113	3.4	67	98.3	9.5	.0106	304,105	.0102	84,553	.0057	.0091	.0085	.0088	.0091
Pulaski	13.5	.0055	1.8	31	99.3	5.1	.0057	137,024	.0046	67,568	.0046	.0048	.0057	.0059	.0038
Putnam	30.3	.0125	3.9	63	97.9	9.9	.0111	282,023	.0094	110,515	.0075	.0095	.0117	.0106	.0086
Randolph	29.4	.0121	−2.0	65	99.4	10.8	.0120	282,941	.0095	118,483	.0080	.0095	.0122	.0128	.0092
Ripley	25.6	.0105	4.9	57	99.6	8.6	.0096	234,792	.0079	94,983	.0064	.0080	.0104	.0100	.0068
Rush	18.7	.0077	−4.6	46	98.8	6.5	.0072	177,891	.0060	85,004	.0058	.0062	.0073	.0077	.0052
St. Joseph	241.2	.0992	−.2	525	89.0	89.3	.0996	2,786,646	.0934	1,599,033	.1083	.0992	.0960	.1050	.1059
Scott	20.9	.0085	2.3	109	99.6	7.3	.0082	190,768	.0064	98,555	.0067	.0069	.0084	.0090	.0055
Shelby	39.8	.0164	−.2	97	98.7	14.1	.0157	403,666	.0136	163,534	.0110	.0132	.0140	.0163	.0134
Spencer	20.4	.0084	5.4	51	99.0	6.8	.0076	191,918	.0064	68,203	.0047	.0063	.0080	.0068	.0053
Starke	22.1	.0091	.5	72	99.4	7.8	.0087	182,031	.0061	105,557	.0071	.0071	.0102	.0092	.0053
Steuben	27.1	.0111	9.7	88	98.9	10.0	.0111	283,094	.0095	155,585	.0106	.0101	.0117	.0124	.0089
Sullivan	21.0	.0087	−.5	46	99.7	8.1	.0091	174,029	.0058	58,484	.0039	.0059	.0108	.0084	.0048
Switzerland	7.5	.0030	4.9	33	99.4	2.7	.0030	59,741	.0020	15,263	.0011	.0019	.0035	.0028	.0016
Tippecanoe	123.0	.0506	1.1	245	96.2	42.9	.0478	1,401,031	.0470	755,119	.0511	.0490	.0459	.0518	.0432

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
INDIANA (continued)															
ALL COUNTIES (continued)															
Tipton	16.5	.0068	−1.9	63	99.6	6.2	.0069	190,601	.0064	76,499	.0052	.0061	.0065	.0066	.0055
Union	6.9	.0028	.6	42	99.3	2.4	.0027	68,312	.0023	24,333	.0016	.0021	.0026	.0028	.0022
Vanderburgh	167.1	.0687	−.3	708	91.3	66.2	.0738	2,120,261	.0711	1,403,419	.0951	.0779	.0791	.0801	.0837
Vermillion	18.0	.0074	−1.3	69	99.6	7.1	.0079	191,252	.0064	65,638	.0045	.0061	.0077	.0072	.0050
Vigo	108.0	.0445	−3.9	267	92.8	39.7	.0443	1,160,675	.0389	951,980	.0644	.0476	.0506	.0533	.0438
Wabash	35.5	.0145	−3.1	89	98.8	12.3	.0137	360,710	.0121	149,876	.0102	.0121	.0126	.0151	.0105
Warren	8.6	.0036	−4.2	23	99.7	2.9	.0033	105,747	.0036	9,403	.0006	.0026	.0021	.0022	.0026
Warrick	47.1	.0193	13.6	120	98.7	16.2	.0180	492,654	.0165	143,151	.0097	.0150	.0151	.0157	.0155
Washington	22.9	.0095	4.4	44	99.8	8.1	.0091	199,712	.0067	93,624	.0064	.0072	.0099	.0097	.0056
Wayne	72.6	.0298	−4.6	180	93.7	27.0	.0301	735,817	.0247	570,469	.0386	.0299	.0345	.0356	.0251
Wells	25.3	.0104	−.4	68	99.8	9.1	.0101	249,592	.0084	108,956	.0074	.0085	.0093	.0111	.0082
White	24.1	.0099	1.0	48	99.6	9.2	.0103	238,459	.0080	126,954	.0086	.0086	.0107	.0115	.0072
Whitley	26.8	.0110	2.2	80	99.6	9.4	.0105	271,645	.0091	132,402	.0090	.0093	.0106	.0110	.0081
TOTAL METRO COUNTIES	**3,778.1**	**1.5535**	**1.6**	**323**	**87.8**	**1,369.7**	**1.5273**	**44,202,209**	**1.4823**	**24,690,420**	**1.6722**	**1.5536**	**1.4452**	**1.5927**	**1.5553**
TOTAL STATE	**5,571.9**	**2.2909**	**1.5**	**155**	**91.1**	**2,012.4**	**2.2443**	**62,354,942**	**2.0913**	**33,167,097**	**2.2469**	**2.1778**	**2.1726**	**2.3391**	**2.1223**
IOWA															
CEDAR RAPIDS	**172.0**	**.0707**	**1.3**	**238**	**97.4**	**67.0**	**.0747**	**2,237,739**	**.0750**	**1,042,861**	**.0706**	**.0729**	**.0669**	**.0747**	**.0740**
Linn	172.0	.0707	1.3	238	97.4	67.0	.0747	2,237,739	.0750	1,042,861	.0706	.0729	.0669	.0747	.0740
DAVENPORT - ROCK ISLAND - MOLINE	**386.0**	**.1586**	**.3**	**226**	**94.2**	**146.2**	**.1631**	**5,085,815**	**.1707**	**2,250,797**	**.1525**	**.1628**	**.1430**	**.1523**	**.1616**
Scott	166.0	.0682	3.7	362	94.5	62.6	.0698	2,131,753	.0715	997,960	.0676	.0697	.0634	.0673	.0698
Henry, Ill.	*56.0*	*.0230*	*−3.4*	*68*	*98.4*	*20.7*	*.0231*	*717,379*	*.0241*	*205,231*	*.0139*	*.0208*	*.0181*	*.0193*	*.0219*
Rock Island, Ill.	*164.0*	*.0674*	*−1.7*	*388*	*92.4*	*62.9*	*.0702*	*2,236,683*	*.0751*	*1,047,606*	*.0710*	*.0723*	*.0615*	*.0657*	*.0699*
DES MOINES	**386.0**	**.1587**	**5.0**	**221**	**94.6**	**153.4**	**.1710**	**5,152,472**	**.1728**	**2,588,220**	**.1754**	**.1708**	**.1686**	**.1729**	**.1740**
Dallas	30.9	.0127	4.7	52	99.4	12.0	.0134	333,960	.0112	122,253	.0083	.0106	.0137	.0135	.0094
Polk	317.4	.1305	4.7	545	93.7	128.2	.1429	4,384,353	.1470	2,369,270	.1605	.1479	.1434	.1474	.1526
Warren	37.7	.0155	8.1	66	99.1	13.2	.0147	434,159	.0146	96,697	.0066	.0123	.0115	.0120	.0120
DUBUQUE	**91.6**	**.0377**	**−2.3**	**151**	**99.3**	**31.2**	**.0348**	**950,247**	**.0318**	**519,126**	**.0351**	**.0340**	**.0358**	**.0358**	**.0338**
Dubuque	91.6	.0377	−2.3	151	99.3	31.2	.0348	950,247	.0318	519,126	.0351	.0340	.0358	.0358	.0338
IOWA CITY	**86.9**	**.0357**	**6.3**	**142**	**96.1**	**33.4**	**.0373**	**1,119,476**	**.0375**	**436,759**	**.0296**	**.0347**	**.0366**	**.0357**	**.0324**
Johnson	86.9	.0357	6.3	142	96.1	33.4	.0373	1,119,476	.0375	436,759	.0296	.0347	.0366	.0357	.0324
SIOUX CITY	**117.7**	**.0484**	**.2**	**104**	**97.2**	**44.8**	**.0500**	**1,266,922**	**.0426**	**719,771**	**.0489**	**.0455**	**.0558**	**.0530**	**.0430**
Woodbury	99.5	.0409	−1.4	114	97.0	38.2	.0426	1,084,470	.0364	657,506	.0446	.0397	.0493	.0452	.0375
Dakota, Neb.	*18.2*	*.0075*	*9.8*	*71*	*98.2*	*6.6*	*.0074*	*182,452*	*.0062*	*62,265*	*.0043*	*.0058*	*.0065*	*.0078*	*.0055*
WATERLOO - CEDAR FALLS	**154.8**	**.0637**	**−4.9**	**153**	**93.4**	**56.9**	**.0635**	**1,923,407**	**.0645**	**836,591**	**.0566**	**.0621**	**.0575**	**.0603**	**.0624**
Black Hawk	130.1	.0535	−5.7	227	92.3	48.0	.0535	1,641,852	.0551	752,271	.0509	.0536	.0481	.0515	.0542
Bremer	24.7	.0102	−.5	56	99.3	8.9	.0100	281,555	.0094	84,320	.0057	.0085	.0094	.0088	.0082
ALL COUNTIES															
Adair	9.2	.0038	−3.3	16	99.9	3.7	.0041	82,565	.0027	46,920	.0032	.0031	.0058	.0044	.0019
Adams	5.4	.0022	−5.8	13	99.6	2.1	.0023	47,350	.0016	15,211	.0010	.0016	.0028	.0022	.0014
Allamakee	15.0	.0062	−.7	24	99.7	5.4	.0061	113,158	.0038	81,806	.0055	.0048	.0089	.0070	.0032
Appanoose	14.8	.0061	−4.6	30	98.6	6.1	.0068	122,671	.0041	67,934	.0046	.0046	.0099	.0063	.0034
Audubon	7.9	.0033	−7.7	18	99.8	3.1	.0034	63,674	.0022	36,376	.0025	.0025	.0046	.0038	.0019
Benton	23.4	.0096	−1.1	33	99.7	9.0	.0101	239,044	.0080	80,797	.0055	.0075	.0102	.0096	.0068
Black Hawk	130.1	.0535	−5.7	227	92.3	48.0	.0535	1,641,852	.0551	752,271	.0509	.0536	.0481	.0515	.0542
Boone	25.9	.0106	−1.1	45	99.3	10.0	.0111	301,297	.0101	112,005	.0076	.0094	.0109	.0107	.0094
Bremer	24.7	.0102	−.5	56	99.3	8.9	.0100	281,555	.0094	84,320	.0057	.0085	.0094	.0088	.0082
Buchanan	22.8	.0093	−.4	40	99.5	8.1	.0090	220,202	.0074	89,328	.0061	.0073	.0100	.0085	.0060
Buena Vista	20.6	.0085	−.8	36	99.6	7.9	.0088	208,597	.0070	148,678	.0100	.0082	.0109	.0102	.0069
Butler	17.0	.0070	−3.8	29	99.7	6.4	.0071	152,873	.0051	42,555	.0029	.0049	.0077	.0072	.0040
Calhoun	12.4	.0051	−8.4	22	99.6	4.8	.0054	113,191	.0038	46,028	.0031	.0038	.0066	.0054	.0032
Carroll	22.9	.0094	−.2	40	99.7	8.3	.0092	219,219	.0074	172,061	.0117	.0091	.0102	.0117	.0072
Cass	16.6	.0068	−2.0	29	99.5	6.8	.0076	165,188	.0055	126,152	.0086	.0067	.0101	.0089	.0053
Cedar	18.9	.0078	1.4	32	99.4	7.3	.0082	188,729	.0063	79,882	.0054	.0063	.0088	.0082	.0053
Cerro Gordo	49.0	.0202	1.1	86	98.9	19.9	.0222	581,501	.0195	378,177	.0256	.0216	.0262	.0239	.0212
Cherokee	15.1	.0062	−7.0	26	99.7	6.0	.0067	150,047	.0051	91,302	.0062	.0056	.0086	.0074	.0047
Chickasaw	14.9	.0061	−3.5	30	99.7	5.4	.0060	127,956	.0043	50,933	.0034	.0043	.0067	.0064	.0035
Clarke	8.8	.0036	2.2	20	99.6	3.4	.0038	71,784	.0024	56,480	.0038	.0032	.0060	.0042	.0018
Clay	19.2	.0079	−1.9	34	99.5	7.8	.0087	208,154	.0069	142,804	.0097	.0079	.0103	.0101	.0077
Clayton	21.3	.0088	1.0	27	99.6	8.2	.0091	176,498	.0060	78,129	.0053	.0063	.0116	.0092	.0043

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IOWA (continued)															
ALL COUNTIES (continued)															
Clinton	55.8	.0229	−2.3	80	98.3	20.9	.0233	615,984	.0206	327,840	.0222	.0216	.0238	.0247	.0220
Crawford	18.5	.0076	−2.3	26	99.4	6.9	.0077	164,621	.0055	68,348	.0046	.0057	.0091	.0077	.0051
Dallas	30.9	.0127	4.7	52	99.4	12.0	.0134	333,960	.0112	122,253	.0083	.0106	.0137	.0135	.0094
Davis	9.2	.0038	1.1	18	99.7	3.3	.0037	72,193	.0025	34,258	.0024	.0027	.0049	.0037	.0019
Decatur	9.4	.0039	−4.0	18	98.9	3.4	.0038	73,795	.0024	41,795	.0028	.0028	.0057	.0037	.0019
Delaware	19.3	.0079	1.9	33	99.8	6.7	.0074	176,794	.0060	81,409	.0055	.0063	.0083	.0079	.0053
Des Moines	45.3	.0186	−2.0	109	97.0	18.1	.0202	555,535	.0186	292,364	.0198	.0189	.0214	.0207	.0199
Dickinson	15.8	.0065	1.1	41	99.7	6.4	.0072	186,691	.0063	82,261	.0056	.0061	.0068	.0078	.0058
Dubuque	91.6	.0377	−2.3	151	99.3	31.2	.0348	950,247	.0318	519,126	.0351	.0340	.0358	.0358	.0338
Emmet	12.4	.0051	−7.0	31	99.5	5.0	.0055	119,676	.0040	61,359	.0042	.0043	.0068	.0060	.0036
Fayette	24.3	.0100	−4.7	33	99.5	9.3	.0104	224,179	.0076	106,447	.0072	.0079	.0122	.0109	.0068
Floyd	18.9	.0077	−3.6	38	99.8	7.2	.0080	174,143	.0058	95,653	.0065	.0064	.0099	.0091	.0054
Franklin	12.5	.0052	−4.1	21	99.8	5.2	.0058	133,811	.0045	46,791	.0032	.0042	.0063	.0058	.0038
Fremont	9.3	.0038	−1.1	18	99.5	3.7	.0042	95,413	.0032	48,240	.0032	.0034	.0058	.0043	.0025
Greene	11.3	.0047	−6.8	20	99.4	4.7	.0052	119,485	.0040	63,650	.0043	.0042	.0061	.0054	.0035
Grundy	13.9	.0057	−3.3	28	99.8	5.4	.0060	172,286	.0058	50,056	.0034	.0051	.0056	.0055	.0049
Guthrie	11.6	.0047	−3.2	20	99.8	4.6	.0052	101,936	.0034	27,305	.0019	.0032	.0061	.0048	.0026
Hamilton	16.9	.0070	−5.4	29	99.5	6.8	.0075	186,800	.0063	77,295	.0052	.0061	.0084	.0083	.0057
Hancock	14.0	.0057	1.2	25	99.8	5.6	.0063	142,810	.0047	33,579	.0023	.0041	.0063	.0060	.0040
Hardin	21.2	.0088	−2.7	37	99.3	8.2	.0091	209,142	.0071	138,363	.0094	.0082	.0114	.0107	.0062
Harrison	15.8	.0065	−3.4	23	99.7	6.0	.0067	133,462	.0044	90,079	.0061	.0054	.0084	.0072	.0040
Henry	19.0	.0078	.6	44	98.5	7.1	.0079	204,587	.0069	100,107	.0067	.0070	.0083	.0089	.0059
Howard	10.7	.0044	−3.7	23	99.7	4.1	.0046	100,684	.0034	44,993	.0031	.0034	.0060	.0046	.0026
Humboldt	12.0	.0049	−2.0	27	99.7	5.1	.0057	123,240	.0041	53,147	.0036	.0042	.0068	.0061	.0035
Ida	8.8	.0036	−1.2	20	99.9	3.5	.0039	84,432	.0028	48,768	.0033	.0031	.0052	.0041	.0023
Iowa	15.3	.0063	−.8	26	99.5	6.0	.0067	162,832	.0055	78,365	.0053	.0056	.0072	.0072	.0055
Jackson	22.9	.0094	1.8	36	99.8	8.3	.0092	213,109	.0071	81,214	.0055	.0072	.0104	.0090	.0063
Jasper	36.2	.0149	−.6	50	99.4	14.1	.0158	403,475	.0136	180,608	.0122	.0133	.0160	.0166	.0126
Jefferson	16.9	.0070	3.6	38	99.0	6.4	.0071	184,493	.0062	85,391	.0058	.0063	.0081	.0076	.0050
Johnson	86.9	.0357	6.3	142	96.1	33.4	.0373	1,119,476	.0375	436,759	.0296	.0347	.0366	.0357	.0324
Jones	20.3	.0083	−.5	35	99.2	7.2	.0080	198,057	.0067	72,881	.0050	.0065	.0082	.0076	.0054
Keokuk	12.3	.0051	−4.8	21	99.7	4.9	.0054	121,399	.0040	36,308	.0024	.0039	.0055	.0057	.0029
Kossuth	21.0	.0086	−4.1	22	99.6	8.0	.0090	193,702	.0065	103,765	.0070	.0070	.0105	.0098	.0059
Lee	43.1	.0178	.0	83	96.5	16.5	.0184	491,099	.0165	201,586	.0137	.0159	.0194	.0181	.0148
Linn	172.0	.0707	1.3	238	97.4	67.0	.0747	2,237,739	.0750	1,042,861	.0706	.0729	.0669	.0747	.0740
Louisa	12.4	.0051	2.9	31	99.6	4.5	.0050	136,672	.0046	39,794	.0027	.0041	.0050	.0046	.0036
Lucas	10.0	.0041	−3.0	23	99.7	4.2	.0047	99,654	.0034	70,040	.0048	.0038	.0066	.0049	.0034
Lyon	12.4	.0051	−3.9	21	99.7	4.5	.0050	94,190	.0031	34,942	.0024	.0034	.0064	.0053	.0028
Madison	12.3	.0050	−2.4	22	99.7	4.6	.0051	112,662	.0038	66,175	.0044	.0042	.0063	.0055	.0033
Mahaska	23.2	.0096	1.5	41	98.8	9.1	.0102	225,098	.0076	108,437	.0074	.0079	.0122	.0110	.0075
Marion	30.5	.0125	2.8	54	98.8	11.0	.0123	331,229	.0111	113,135	.0076	.0103	.0114	.0120	.0100
Marshall	40.8	.0168	−2.1	71	98.5	16.0	.0178	517,794	.0173	217,456	.0148	.0165	.0175	.0172	.0157
Mills	14.0	.0058	4.4	32	99.5	4.7	.0052	141,370	.0048	47,895	.0032	.0045	.0050	.0054	.0036
Mitchell	11.5	.0047	−6.7	25	99.9	4.5	.0051	110,095	.0037	49,679	.0034	.0037	.0058	.0048	.0029
Monona	11.2	.0046	−4.2	16	99.8	4.5	.0050	95,970	.0032	64,178	.0043	.0039	.0065	.0059	.0025
Monroe	8.8	.0036	−4.5	20	99.5	3.4	.0038	95,013	.0032	27,097	.0019	.0029	.0040	.0037	.0023
Montgomery	13.3	.0055	−.9	31	99.6	5.5	.0061	147,839	.0049	83,853	.0056	.0053	.0069	.0066	.0046
Muscatine	41.4	.0170	2.4	94	98.9	15.3	.0171	514,035	.0173	214,359	.0146	.0164	.0173	.0160	.0162
O'Brien	16.3	.0067	−4.0	28	99.9	6.3	.0070	149,625	.0050	93,366	.0063	.0057	.0087	.0080	.0045
Osceola	8.2	.0034	−2.1	21	99.6	3.2	.0036	72,528	.0024	23,988	.0016	.0024	.0042	.0034	.0018
Page	18.7	.0077	−1.9	35	99.3	7.5	.0083	196,382	.0066	111,453	.0076	.0070	.0087	.0094	.0065
Palo Alto	11.7	.0048	−8.0	21	99.8	4.7	.0053	114,739	.0038	55,749	.0037	.0041	.0059	.0055	.0033
Plymouth	24.5	.0100	−1.0	28	99.5	9.0	.0100	229,674	.0077	121,736	.0083	.0083	.0124	.0114	.0061
Pocahontas	10.5	.0044	−7.7	18	99.8	4.1	.0046	113,684	.0039	34,975	.0024	.0035	.0046	.0046	.0028
Polk	317.4	.1305	4.7	545	93.7	128.2	.1429	4,384,353	.1470	2,369,270	.1605	.1479	.1434	.1474	.1526
☐ Pottawattamie	87.7	.0360	1.3	92	98.9	33.1	.0370	993,036	.0333	622,153	.0421	.0364	.0377	.0401	.0294
Poweshiek	19.1	.0079	−1.1	33	98.9	7.1	.0079	207,923	.0070	139,057	.0094	.0079	.0092	.0091	.0059
Ringgold	5.9	.0024	−3.5	11	99.4	2.4	.0026	45,756	.0015	25,406	.0018	.0018	.0040	.0025	.0011
Sac	13.1	.0054	−7.2	23	99.8	5.4	.0061	118,658	.0040	54,206	.0036	.0041	.0072	.0066	.0028
Scott	166.0	.0682	3.7	362	94.5	62.6	.0698	2,131,753	.0715	997,960	.0676	.0697	.0634	.0673	.0698
Shelby	14.6	.0060	−3.0	25	99.4	5.5	.0061	135,567	.0045	81,854	.0056	.0052	.0076	.0073	.0035
Sioux	31.7	.0131	2.9	41	99.3	10.7	.0119	267,118	.0090	117,463	.0079	.0094	.0129	.0146	.0070
Story	74.6	.0306	3.1	130	96.4	25.6	.0286	892,547	.0299	434,185	.0294	.0299	.0305	.0289	.0266
Tama	18.8	.0078	−3.8	26	96.0	7.0	.0078	182,655	.0062	71,318	.0049	.0062	.0089	.0080	.0052
Taylor	7.9	.0032	−5.4	15	99.6	3.2	.0036	61,786	.0020	28,563	.0019	.0022	.0052	.0031	.0018
Union	13.4	.0055	−3.3	31	99.6	5.4	.0060	143,409	.0048	82,119	.0056	.0051	.0074	.0064	.0043

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IOWA (continued)															
ALL COUNTIES (continued)															
Van Buren	8.3	.0034	−3.8	17	99.4	3.2	.0036	64,720	.0022	21,194	.0014	.0023	.0045	.0035	.0016
Wapello	39.3	.0162	−2.3	91	98.8	15.8	.0176	412,683	.0138	207,223	.0140	.0143	.0217	.0177	.0126
Warren	37.7	.0155	8.1	66	99.1	13.2	.0147	434,159	.0146	96,697	.0066	.0123	.0115	.0120	.0120
Washington	20.5	.0084	1.8	36	99.5	7.8	.0087	214,633	.0072	90,662	.0061	.0072	.0095	.0088	.0064
Wayne	7.7	.0032	−6.1	15	99.6	3.3	.0037	59,128	.0020	33,591	.0023	.0023	.0057	.0036	.0014
Webster	43.8	.0180	−4.7	61	97.6	17.0	.0189	454,056	.0152	268,030	.0182	.0166	.0210	.0204	.0149
Winnebago	13.1	.0054	.7	33	99.4	5.2	.0058	160,552	.0054	68,101	.0046	.0052	.0054	.0064	.0041
Winneshiek	21.7	.0089	−.8	31	99.0	7.6	.0085	212,088	.0071	116,081	.0078	.0077	.0103	.0087	.0073
Woodbury	99.5	.0409	−1.4	114	97.0	38.2	.0426	1,084,470	.0364	657,506	.0446	.0397	.0493	.0452	.0375
Worth	8.9	.0037	−1.9	22	99.6	3.5	.0039	95,573	.0032	29,922	.0020	.0029	.0041	.0041	.0024
Wright	15.9	.0065	−2.6	28	99.3	6.4	.0072	214,066	.0072	78,960	.0054	.0065	.0072	.0070	.0059
TOTAL METRO COUNTIES	**1,244.5**	**.5116**	**1.8**	**178**	**95.8**	**475.8**	**.5307**	**15,592,600**	**.5228**	**7,701,176**	**.5216**	**.5203**	**.5158**	**.5320**	**.5133**
TOTAL STATE	**2,909.5**	**1.1963**	**−.2**	**52**	**97.6**	**1,112.8**	**1.2410**	**32,727,334**	**1.0976**	**16,025,201**	**1.0856**	**1.1137**	**1.3252**	**1.2747**	**1.0282**
KANSAS															
KANSAS CITY	**1,525.0**	**.6268**	**6.4**	**304**	**85.9**	**574.1**	**.6404**	**20,876,260**	**.7001**	**11,010,066**	**.7459**	**.6990**	**.5845**	**.6463**	**.6776**
Johnson	317.1	.1304	17.3	663	97.5	119.4	.1332	5,757,149	.1931	2,659,455	.1802	.1766	.0945	.1281	.1899
Leavenworth	59.6	.0245	8.7	129	87.3	18.8	.0210	670,259	.0225	219,983	.0149	.0205	.0184	.0185	.0191
Miami	23.1	.0094	6.9	39	96.2	8.4	.0094	257,215	.0086	92,221	.0062	.0081	.0100	.0089	.0075
Wyandotte	174.1	.0716	1.0	1,168	73.1	64.9	.0723	2,043,179	.0685	828,905	.0562	.0655	.0727	.0662	.0586
Cass, Mo.	*57.0*	*.0234*	*11.7*	*81*	*98.4*	*19.5*	*.0218*	*623,734*	*.0209*	*234,748*	*.0159*	*.0198*	*.0200*	*.0202*	*.0174*
Clay, Mo.	*147.9*	*.0608*	*8.4*	*367*	*97.9*	*55.2*	*.0615*	*2,023,230*	*.0679*	*1,306,993*	*.0886*	*.0726*	*.0545*	*.0674*	*.0690*
Jackson, Mo.	*639.1*	*.2627*	*1.6*	*1,046*	*77.3*	*249.5*	*.2783*	*8,366,727*	*.2806*	*5,309,932*	*.3597*	*.3008*	*.2757*	*.2979*	*.2835*
Lafayette, Mo.	*31.4*	*.0129*	*4.9*	*50*	*96.5*	*11.5*	*.0129*	*320,640*	*.0107*	*114,292*	*.0077*	*.0102*	*.0131*	*.0117*	*.0089*
Platte, Mo.	*52.5*	*.0216*	*13.3*	*125*	*97.4*	*18.8*	*.0210*	*598,930*	*.0201*	*173,740*	*.0118*	*.0180*	*.0170*	*.0188*	*.0175*
Ray, Mo.	*23.2*	*.0095*	*8.5*	*41*	*97.8*	*8.1*	*.0090*	*215,197*	*.0072*	*69,797*	*.0047*	*.0069*	*.0086*	*.0086*	*.0062*
LAWRENCE	**72.7**	**.0299**	**7.5**	**158**	**90.2**	**25.8**	**.0287**	**868,990**	**.0291**	**392,081**	**.0266**	**.0285**	**.0309**	**.0279**	**.0245**
Douglas	72.7	.0299	7.5	158	90.2	25.8	.0287	868,990	.0291	392,081	.0266	.0285	.0309	.0279	.0245
TOPEKA	**160.7**	**.0661**	**3.7**	**293**	**90.1**	**63.1**	**.0703**	**2,362,663**	**.0793**	**1,071,120**	**.0725**	**.0747**	**.0641**	**.0706**	**.0696**
Shawnee	160.7	.0661	3.7	293	90.1	63.1	.0703	2,362,663	.0793	1,071,120	.0725	.0747	.0641	.0706	.0696
WICHITA	**469.6**	**.1930**	**6.1**	**157**	**89.8**	**180.0**	**.2007**	**6,904,659**	**.2316**	**2,932,315**	**.1987**	**.2141**	**.1698**	**.1944**	**.2089**
Butler	48.0	.0197	7.2	33	98.4	17.5	.0195	547,087	.0184	200,739	.0136	.0173	.0181	.0185	.0163
Harvey	31.7	.0130	3.8	59	97.3	11.5	.0128	365,919	.0122	146,258	.0100	.0118	.0125	.0130	.0107
Sedgwick	389.9	.1603	6.2	387	88.2	151.0	.1684	5,991,653	.2010	2,585,318	.1751	.1850	.1392	.1629	.1819
ALL COUNTIES															
Allen	15.9	.0066	1.6	31	97.5	6.3	.0070	171,158	.0057	70,990	.0048	.0057	.0080	.0072	.0045
Anderson	8.8	.0036	.6	15	99.2	3.3	.0037	89,674	.0030	23,731	.0016	.0027	.0040	.0035	.0022
Atchison	18.2	.0075	−1.1	42	92.5	6.5	.0072	179,136	.0060	68,424	.0046	.0059	.0084	.0069	.0051
Barber	6.9	.0028	5.4	6	99.2	2.9	.0032	84,032	.0028	46,893	.0032	.0029	.0037	.0034	.0023
Barton	32.8	.0135	4.6	37	98.1	12.7	.0142	407,480	.0137	271,460	.0184	.0151	.0152	.0166	.0149
Bourbon	15.9	.0065	−.4	25	96.5	6.6	.0074	166,341	.0056	85,891	.0058	.0058	.0090	.0072	.0046
Brown	12.0	.0050	.4	21	93.0	4.8	.0053	122,912	.0041	46,227	.0031	.0040	.0061	.0053	.0029
Butler	48.0	.0197	7.2	33	98.4	17.5	.0195	547,087	.0184	200,739	.0136	.0173	.0181	.0185	.0163
Chase	3.2	.0013	−3.3	4	98.7	1.3	.0015	32,282	.0010	7,673	.0006	.0008	.0016	.0011	.0009
Chautauqua	5.1	.0021	1.7	8	97.2	2.3	.0026	65,392	.0022	14,095	.0009	.0018	.0028	.0022	.0015
Cherokee	22.9	.0094	2.7	39	96.7	9.0	.0100	209,846	.0071	78,789	.0053	.0070	.0125	.0094	.0054
Cheyenne	3.5	.0015	−4.8	3	99.5	1.5	.0017	42,127	.0014	23,018	.0016	.0015	.0021	.0017	.0012
Clark	2.6	.0010	.0	3	99.2	1.0	.0011	26,235	.0009	12,711	.0009	.0009	.0015	.0011	.0008
Clay	9.6	.0040	−2.1	15	99.5	3.8	.0042	91,601	.0030	50,941	.0034	.0034	.0055	.0045	.0028
Cloud	11.9	.0049	−4.8	17	99.6	4.6	.0051	112,619	.0038	55,602	.0038	.0040	.0063	.0053	.0036
Coffey	10.0	.0041	6.7	16	99.3	3.7	.0042	138,635	.0047	34,607	.0023	.0038	.0034	.0035	.0033
Comanche	2.6	.0011	1.8	3	99.9	1.0	.0011	24,675	.0008	9,203	.0006	.0008	.0011	.0013	.0007
Cowley	38.1	.0156	3.5	34	95.4	14.5	.0162	428,982	.0144	184,129	.0125	.0141	.0175	.0160	.0129
Crawford	37.9	.0156	−.1	64	97.8	15.6	.0174	394,269	.0132	174,205	.0118	.0133	.0224	.0157	.0110
Decatur	4.4	.0018	−2.4	5	99.6	1.8	.0020	42,750	.0014	27,227	.0019	.0016	.0025	.0021	.0012
Dickinson	20.1	.0083	−.4	24	99.1	8.0	.0089	222,504	.0075	89,443	.0060	.0072	.0097	.0087	.0057
Doniphan	9.4	.0038	1.4	24	95.8	3.4	.0038	80,508	.0027	27,860	.0019	.0027	.0044	.0037	.0021
Douglas	72.7	.0299	7.5	158	90.2	25.8	.0287	868,990	.0291	392,081	.0266	.0285	.0309	.0279	.0245
Edwards	4.2	.0018	−1.7	7	99.5	1.7	.0019	36,001	.0012	12,447	.0008	.0012	.0024	.0019	.0010
Elk	3.8	.0015	−3.0	6	99.2	1.6	.0018	37,400	.0013	9,862	.0007	.0012	.0021	.0015	.0007
Ellis	27.9	.0115	6.9	31	98.9	10.5	.0117	355,531	.0119	290,994	.0197	.0141	.0143	.0141	.0137
Ellsworth	6.8	.0028	2.4	9	99.6	2.9	.0033	70,226	.0024	27,378	.0019	.0024	.0037	.0033	.0018

1987 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KANSAS (continued)															
ALL COUNTIES (continued)															
Finney	29.5	.0121	23.8	23	98.0	10.3	.0115	337,824	.0113	258,110	.0174	.0134	.0132	.0149	.0129
Ford	26.5	.0109	9.0	24	97.6	9.8	.0109	320,371	.0108	252,132	.0171	.0126	.0121	.0128	.0127
Franklin	22.5	.0093	2.0	39	97.5	8.5	.0095	269,640	.0090	86,143	.0059	.0080	.0094	.0092	.0067
Geary	31.0	.0127	3.8	82	74.6	10.6	.0118	291,090	.0098	218,808	.0148	.0120	.0157	.0148	.0100
Gove	3.7	.0015	-.7	3	99.7	1.4	.0015	31,815	.0010	12,865	.0008	.0011	.0018	.0015	.0008
Graham	3.9	.0016	-2.4	4	95.9	1.5	.0017	45,153	.0015	26,119	.0018	.0016	.0020	.0019	.0010
Grant	7.3	.0030	4.6	13	99.0	2.6	.0029	84,981	.0029	44,714	.0030	.0029	.0026	.0034	.0026
Gray	5.4	.0023	5.1	6	99.7	1.9	.0021	62,120	.0021	12,777	.0009	.0017	.0017	.0018	.0016
Greeley	1.8	.0007	-2.4	2	99.2	.7	.0008	15,793	.0005	7,387	.0005	.0007	.0010	.0010	.0003
Greenwood	8.4	.0035	-4.2	7	99.3	3.5	.0039	84,033	.0028	37,724	.0026	.0029	.0050	.0037	.0023
Hamilton	2.4	.0009	-4.5	2	99.6	1.1	.0012	31,338	.0011	8,703	.0006	.0008	.0010	.0010	.0008
Harper	7.6	.0032	-2.3	9	99.3	3.2	.0036	74,123	.0025	48,501	.0032	.0028	.0046	.0038	.0023
Harvey	31.7	.0130	3.8	59	97.2	11.5	.0128	365,919	.0122	146,258	.0100	.0118	.0125	.0130	.0107
Haskell	3.9	.0016	2.3	7	99.1	1.4	.0016	41,956	.0014	9,542	.0006	.0012	.0016	.0015	.0012
Hodgeman	2.2	.0009	-3.1	3	98.7	.9	.0010	19,662	.0007	3,469	.0002	.0005	.0010	.0010	.0004
Jackson	12.0	.0049	3.1	18	94.6	4.4	.0049	120,946	.0041	28,445	.0020	.0036	.0047	.0040	.0032
Jefferson	16.7	.0069	9.8	31	98.7	5.7	.0064	174,655	.0058	28,405	.0019	.0050	.0055	.0051	.0048
Jewell	4.8	.0020	-8.4	5	99.6	2.0	.0022	41,922	.0014	10,601	.0007	.0013	.0029	.0020	.0010
Johnson	317.1	.1304	17.3	663	97.5	119.4	.1332	5,757,149	.1931	2,659,455	.1802	.1766	.0945	.1281	.1899
Kearny	3.7	.0015	7.7	4	99.2	1.2	.0013	39,122	.0013	8,962	.0006	.0012	.0011	.0014	.0011
Kingman	9.0	.0037	.4	10	99.5	3.4	.0038	92,294	.0031	30,652	.0020	.0029	.0040	.0038	.0026
Kiowa	3.9	.0016	-3.6	5	99.5	1.5	.0017	43,298	.0015	19,418	.0014	.0014	.0021	.0016	.0010
Labette	25.5	.0105	-.7	39	93.6	9.8	.0109	287,630	.0096	138,420	.0093	.0098	.0116	.0109	.0085
Lane	2.5	.0010	1.1	3	98.7	1.0	.0011	26,670	.0009	4,785	.0004	.0007	.0012	.0011	.0006
Leavenworth	59.6	.0245	8.7	129	87.3	18.8	.0210	670,259	.0225	219,983	.0149	.0205	.0184	.0185	.0191
Lincoln	3.9	.0016	-5.9	5	99.4	1.6	.0018	33,056	.0011	11,039	.0007	.0012	.0023	.0018	.0008
Linn	8.6	.0035	4.4	14	99.0	3.4	.0037	80,356	.0027	26,626	.0018	.0025	.0049	.0033	.0019
Logan	3.4	.0014	-2.3	3	98.9	1.4	.0016	33,620	.0011	44,069	.0030	.0018	.0023	.0022	.0010
Lyon	36.9	.0152	5.1	44	96.3	14.0	.0156	439,795	.0148	254,817	.0173	.0156	.0177	.0165	.0140
McPherson	27.8	.0114	3.5	31	98.4	10.4	.0116	354,596	.0119	134,213	.0091	.0109	.0104	.0115	.0099
Marion	13.4	.0056	-.9	14	99.0	5.2	.0058	134,780	.0045	52,827	.0035	.0045	.0061	.0058	.0038
Marshall	12.8	.0052	.1	15	99.8	5.2	.0058	134,742	.0045	71,822	.0049	.0047	.0071	.0059	.0046
Meade	4.7	.0020	-1.8	5	99.6	1.8	.0020	46,533	.0016	23,624	.0016	.0017	.0022	.0023	.0012
Miami	23.1	.0094	6.9	39	96.2	8.4	.0094	257,215	.0086	92,221	.0062	.0081	.0100	.0089	.0075
Mitchell	8.2	.0034	1.0	11	99.1	3.4	.0038	75,125	.0025	59,430	.0041	.0031	.0053	.0045	.0022
Montgomery	42.7	.0176	1.0	66	91.2	16.6	.0185	487,586	.0163	244,213	.0165	.0168	.0198	.0189	.0151
Morris	6.3	.0026	-1.9	9	99.2	2.6	.0029	66,874	.0023	25,152	.0017	.0021	.0033	.0028	.0017
Morton	3.4	.0014	-1.6	5	99.1	1.2	.0013	38,848	.0013	20,612	.0014	.0013	.0015	.0014	.0010
Nemaha	11.1	.0045	-1.0	15	99.3	4.2	.0047	103,580	.0035	61,571	.0042	.0040	.0063	.0049	.0030
Neosho	19.1	.0079	.7	33	98.0	7.2	.0080	207,023	.0069	101,200	.0068	.0070	.0084	.0080	.0071
Ness	4.4	.0018	-2.2	4	99.5	1.8	.0021	50,703	.0017	27,029	.0019	.0018	.0023	.0022	.0012
Norton	6.4	.0026	-4.3	7	99.5	2.7	.0030	71,452	.0024	43,856	.0029	.0026	.0039	.0031	.0023
Osage	16.1	.0066	5.1	23	99.3	5.9	.0065	171,845	.0058	52,957	.0036	.0052	.0064	.0059	.0047
Osborne	5.8	.0024	-2.7	7	99.5	2.3	.0026	49,633	.0016	32,702	.0022	.0020	.0037	.0028	.0017
Ottawa	5.9	.0025	-1.2	8	99.6	2.3	.0026	59,871	.0020	25,701	.0018	.0020	.0029	.0026	.0014
Pawnee	7.8	.0032	-3.3	10	95.8	3.1	.0034	98,693	.0034	40,809	.0028	.0032	.0034	.0038	.0027
Phillips	7.2	.0029	-2.8	8	99.6	2.9	.0033	71,898	.0024	39,286	.0026	.0025	.0039	.0034	.0028
Pottawatomie	16.0	.0066	8.2	19	99.0	5.9	.0065	173,816	.0058	47,520	.0032	.0053	.0060	.0062	.0046
Pratt	10.7	.0044	4.1	15	97.7	4.3	.0048	130,201	.0044	101,728	.0069	.0051	.0053	.0057	.0040
Rawlins	3.9	.0016	-5.0	4	99.8	1.5	.0017	35,168	.0011	11,424	.0008	.0012	.0021	.0016	.0010
Reno	67.1	.0276	3.3	53	96.7	25.9	.0289	794,011	.0267	378,150	.0256	.0265	.0283	.0308	.0275
Republic	7.0	.0029	-7.5	10	99.7	2.9	.0032	72,732	.0024	34,862	.0024	.0025	.0042	.0034	.0022
Rice	11.8	.0048	-.9	16	98.0	4.7	.0053	146,890	.0049	44,037	.0030	.0043	.0051	.0047	.0039
Riley	64.9	.0267	2.2	109	84.9	20.6	.0229	658,626	.0221	306,149	.0207	.0226	.0273	.0245	.0162
Rooks	6.7	.0028	-4.4	8	99.2	2.6	.0029	66,642	.0023	45,830	.0031	.0026	.0038	.0035	.0021
Rush	4.4	.0018	-2.6	6	99.7	1.7	.0019	40,619	.0013	11,796	.0008	.0013	.0022	.0017	.0009
Russell	8.9	.0036	.4	10	99.2	3.5	.0039	117,366	.0040	64,163	.0043	.0040	.0042	.0044	.0035
Saline	50.9	.0210	4.1	71	95.5	19.9	.0222	606,231	.0203	403,375	.0274	.0225	.0245	.0256	.0226
Scott	5.9	.0024	2.0	8	99.1	2.2	.0025	63,673	.0021	44,722	.0030	.0025	.0031	.0030	.0021
Sedgwick	389.9	.1603	6.2	387	88.2	151.0	.1684	5,991,653	.2010	2,585,318	.1751	.1850	.1392	.1629	.1819
Seward	18.3	.0075	7.2	29	93.6	6.8	.0076	219,558	.0073	204,268	.0139	.0094	.0084	.0100	.0105
Shawnee	160.7	.0661	3.7	293	90.1	63.1	.0703	2,362,663	.0793	1,071,120	.0725	.0747	.0641	.0706	.0696
Sheridan	3.4	.0014	-4.1	4	99.7	1.3	.0015	29,278	.0010	13,101	.0009	.0009	.0019	.0015	.0007
Sherman	7.5	.0031	-3.3	7	99.4	2.9	.0032	74,081	.0024	71,896	.0049	.0034	.0035	.0043	.0026
Smith	5.6	.0023	-5.8	6	99.7	2.3	.0026	40,526	.0014	29,061	.0020	.0017	.0041	.0024	.0012
Stafford	5.7	.0023	.1	7	99.2	2.4	.0027	66,523	.0022	27,530	.0018	.0021	.0028	.0027	.0017

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KANSAS (continued)															
ALL COUNTIES (continued)															
Stanton	2.3	.0010	−1.7	3	98.2	.8	.0009	22,593	.0008	6,656	.0005	.0008	.0011	.0010	.0005
Stevens	5.1	.0021	7.7	7	98.1	1.7	.0018	58,117	.0019	19,434	.0013	.0018	.0019	.0018	.0017
Sumner	25.9	.0106	3.9	22	98.4	9.8	.0110	289,173	.0097	103,469	.0070	.0090	.0122	.0101	.0082
Thomas	9.1	.0038	7.7	8	99.4	3.2	.0035	92,501	.0031	70,253	.0048	.0038	.0043	.0042	.0034
Trego	4.7	.0019	12.8	5	99.6	1.8	.0021	45,167	.0016	23,886	.0016	.0016	.0025	.0023	.0013
Wabaunsee	7.1	.0029	3.4	9	98.8	2.5	.0027	66,320	.0022	17,424	.0012	.0019	.0027	.0026	.0016
Wallace	2.0	.0008	−2.2	2	98.8	.7	.0008	12,864	.0004	6,955	.0004	.0007	.0011	.0009	.0003
Washington	7.8	.0032	−8.7	9	99.7	3.1	.0035	54,652	.0018	27,714	.0019	.0020	.0053	.0030	.0014
Wichita	2.8	.0012	−7.9	4	99.7	1.0	.0011	27,953	.0010	13,377	.0009	.0010	.0014	.0012	.0007
Wilson	12.3	.0050	1.4	21	99.0	4.8	.0053	121,060	.0040	32,273	.0022	.0038	.0055	.0051	.0031
Woodson	4.6	.0019	.0	9	98.4	1.8	.0021	40,478	.0014	11,918	.0008	.0012	.0026	.0018	.0011
Wyandotte	174.1	.0716	1.0	1,168	73.1	64.9	.0723	2,043,179	.0685	828,905	.0562	.0655	.0727	.0662	.0586
TOTAL METRO COUNTIES	**1,276.9**	**.5249**	**7.8**	**225**	**89.5**	**480.4**	**.5356**	**18,864,114**	**.6327**	**8,196,080**	**.5553**	**.5880**	**.4604**	**.5146**	**.5781**
TOTAL STATE	**2,483.9**	**1.0213**	**5.1**	**30**	**92.8**	**939.9**	**1.0481**	**32,010,294**	**1.0735**	**14,803,088**	**1.0028**	**1.0420**	**1.0379**	**1.0476**	**.9780**
KENTUCKY															
CLARKSVILLE - HOPKINSVILLE	**158.9**	**.0654**	**5.8**	**126**	**76.0**	**52.0**	**.0580**	**1,471,488**	**.0494**	**772,113**	**.0523**	**.0533**	**.0638**	**.0656**	**.0416**
Christian	67.5	.0278	.9	93	71.5	20.5	.0229	609,215	.0204	295,833	.0200	.0217	.0269	.0247	.0161
Montgomery, Tenn.	*91.4*	*.0376*	*9.7*	*170*	*79.4*	*31.5*	*.0351*	*862,273*	*.0290*	*476,280*	*.0323*	*.0316*	*.0369*	*.0409*	*.0255*
HUNTINGTON - ASHLAND	**338.1**	**.1390**	**.5**	**156**	**97.4**	**125.2**	**.1397**	**3,159,903**	**.1061**	**1,844,282**	**.1249**	**.1180**	**.1656**	**.1402**	**.1097**
Boyd	54.9	.0226	−1.1	341	97.7	20.5	.0229	540,683	.0182	353,414	.0239	.0206	.0281	.0232	.0190
Carter	26.4	.0108	5.3	65	99.9	8.9	.0100	187,366	.0063	87,565	.0060	.0070	.0138	.0091	.0063
Greenup	40.0	.0164	2.2	115	99.5	13.5	.0151	334,787	.0112	84,499	.0057	.0107	.0160	.0149	.0095
Lawrence, Ohio	*64.3*	*.0265*	*.7*	*141*	*97.1*	*23.4*	*.0261*	*659,323*	*.0221*	*172,785*	*.0117*	*.0198*	*.0260*	*.0215*	*.0205*
Cabell, W. Va.	*105.7*	*.0435*	*−1.1*	*375*	*94.9*	*42.1*	*.0469*	*1,023,394*	*.0344*	*1,006,701*	*.0682*	*.0463*	*.0615*	*.0546*	*.0423*
Wayne, W. Va.	*46.8*	*.0192*	*1.7*	*92*	*99.7*	*16.8*	*.0187*	*414,350*	*.0139*	*139,318*	*.0094*	*.0136*	*.0202*	*.0169*	*.0121*
LEXINGTON-FAYETTE	**333.4**	**.1371**	**5.0**	**225**	**87.9**	**125.2**	**.1394**	**3,909,846**	**.1311**	**2,208,744**	**.1498**	**.1382**	**.1463**	**.1486**	**.1323**
Bourbon	18.8	.0077	−3.1	64	89.4	7.0	.0078	157,820	.0053	76,929	.0052	.0059	.0106	.0074	.0046
Clark	29.7	.0122	4.9	116	93.3	10.8	.0120	331,464	.0111	145,254	.0099	.0111	.0128	.0114	.0099
Fayette	213.0	.0876	4.3	747	85.2	82.9	.0924	2,652,747	.0890	1,719,992	.1166	.0968	.0962	.1028	.0967
Jessamine	29.9	.0123	14.7	171	95.3	10.0	.0111	318,468	.0106	121,996	.0083	.0104	.0104	.0117	.0084
Scott	23.2	.0096	6.4	81	92.4	8.0	.0089	224,184	.0075	62,750	.0043	.0070	.0094	.0084	.0061
Woodford	18.8	.0077	5.7	98	91.7	6.5	.0072	225,163	.0076	81,823	.0055	.0070	.0069	.0069	.0066
LOUISVILLE	**970.5**	**.3988**	**1.5**	**427**	**86.4**	**357.1**	**.3982**	**11,041,000**	**.3703**	**5,849,128**	**.3962**	**.3837**	**.4024**	**.4104**	**.3810**
Bullitt	48.8	.0200	12.6	163	99.2	15.0	.0168	444,220	.0149	100,843	.0068	.0134	.0147	.0160	.0129
Jefferson	679.3	.2793	−.8	1,760	82.6	258.1	.2878	8,102,743	.2718	4,593,614	.3112	.2850	.2983	.2978	.2838
Oldham	33.2	.0136	19.4	175	94.4	9.9	.0110	384,396	.0129	81,703	.0056	.0108	.0083	.0090	.0102
Shelby	24.9	.0102	6.7	65	88.1	8.6	.0096	241,960	.0081	89,681	.0061	.0079	.0103	.0086	.0069
Clark, Ind.	*91.2*	*.0375*	*2.7*	*243*	*93.9*	*32.8*	*.0365*	*904,766*	*.0303*	*627,678*	*.0425*	*.0355*	*.0365*	*.0427*	*.0337*
Floyd, Ind.	*63.2*	*.0259*	*3.3*	*421*	*95.6*	*22.6*	*.0252*	*675,729*	*.0227*	*266,162*	*.0180*	*.0219*	*.0239*	*.0248*	*.0249*
Harrison, Ind.	*29.9*	*.0123*	*9.6*	*62*	*99.2*	*10.1*	*.0113*	*287,186*	*.0096*	*89,447*	*.0060*	*.0092*	*.0104*	*.0115*	*.0086*
OWENSBORO	**88.0**	**.0361**	**2.4**	**190**	**95.4**	**32.5**	**.0363**	**899,031**	**.0301**	**604,204**	**.0409**	**.0346**	**.0419**	**.0395**	**.0326**
Daviess	88.0	.0361	2.4	190	95.4	32.5	.0363	899,031	.0301	604,204	.0409	.0346	.0419	.0395	.0326
ALL COUNTIES															
Adair	16.1	.0066	5.7	40	96.3	5.7	.0064	107,741	.0036	36,045	.0024	.0038	.0088	.0054	.0030
Allen	15.0	.0062	6.2	44	98.6	5.7	.0063	129,334	.0044	56,801	.0039	.0045	.0082	.0056	.0034
Anderson	13.9	.0057	10.6	68	95.9	4.8	.0054	144,140	.0048	41,805	.0028	.0045	.0047	.0055	.0041
Ballard	8.3	.0034	−5.7	33	96.1	3.2	.0036	84,211	.0028	29,124	.0020	.0027	.0041	.0030	.0023
Barren	34.4	.0142	1.1	71	94.6	12.9	.0143	328,788	.0111	165,252	.0112	.0116	.0172	.0140	.0107
Bath	10.0	.0041	−.3	36	96.6	3.6	.0041	79,595	.0026	14,951	.0010	.0026	.0048	.0034	.0020
Bell	34.1	.0140	−.7	94	97.1	11.9	.0132	247,479	.0083	169,412	.0114	.0103	.0198	.0128	.0089
☐ Boone	51.3	.0211	11.9	209	99.1	17.4	.0194	566,505	.0190	502,241	.0341	.0239	.0185	.0247	.0218
Bourbon	18.8	.0077	−3.1	64	89.4	7.0	.0078	157,820	.0053	76,929	.0052	.0059	.0106	.0074	.0046
Boyd	54.9	.0226	−1.1	341	97.7	20.5	.0229	540,683	.0182	353,414	.0239	.0206	.0281	.0232	.0190
Boyle	25.6	.0105	2.1	141	90.1	9.5	.0106	283,233	.0094	180,414	.0122	.0106	.0124	.0118	.0087
Bracken	7.7	.0032	−.5	38	99.1	2.7	.0030	62,362	.0021	12,568	.0009	.0019	.0034	.0029	.0015
Breathitt	16.9	.0069	−.6	34	99.6	5.4	.0060	96,129	.0033	53,527	.0036	.0041	.0090	.0049	.0029
Breckinridge	16.8	.0070	−.4	30	96.1	6.1	.0068	128,903	.0043	54,144	.0037	.0047	.0104	.0063	.0034
Bullitt	48.8	.0200	12.6	163	99.2	15.0	.0168	444,220	.0149	100,843	.0068	.0134	.0147	.0160	.0129
Butler	12.0	.0050	8.5	28	99.3	4.1	.0045	77,726	.0026	19,551	.0013	.0027	.0062	.0041	.0018
Caldwell	[illegible]	.0052	−5.0	37	93.4	4.9	.0055	120,998	.0041	60,070	.0041	.0044	.0066	.0049	.0041

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	Graduated Buying Power Indexes MPP (Moderate-Priced Products)	Graduated Buying Power Indexes PPP (Premium-Priced Products)
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Calloway	32.1	.0132	6.9	83	96.5	11.9	.0133	294,056	.0098	265,202	.0180	.0129	.0165	.0157	.0109
☐ Campbell	81.8	.0336	−1.8	538	98.7	29.0	.0323	914,495	.0307	350,385	.0237	.0291	.0314	.0300	.0302
Carlisle	5.3	.0022	−3.4	28	99.0	2.0	.0022	50,267	.0017	14,737	.0010	.0017	.0024	.0019	.0013
Carroll	9.6	.0040	3.6	74	97.9	3.5	.0039	88,425	.0029	52,121	.0035	.0034	.0056	.0040	.0025
Carter	26.4	.0108	5.3	65	99.9	8.9	.0100	187,366	.0063	87,565	.0060	.0070	.0138	.0091	.0063
Casey	15.1	.0062	1.9	34	99.7	5.7	.0063	94,352	.0032	35,614	.0024	.0036	.0093	.0054	.0024
Christian	67.5	.0278	.9	93	71.5	20.5	.0229	609,215	.0204	295,833	.0200	.0217	.0269	.0247	.0161
Clark	29.7	.0122	4.9	116	93.3	10.8	.0120	331,464	.0111	145,254	.0099	.0111	.0128	.0114	.0099
Clay	24.1	.0099	5.9	51	98.2	7.6	.0085	171,753	.0058	65,843	.0044	.0060	.0115	.0073	.0049
Clinton	9.6	.0040	3.0	49	99.8	3.5	.0039	57,261	.0019	31,751	.0022	.0024	.0066	.0035	.0015
Crittenden	9.2	.0037	−.1	26	99.0	3.3	.0037	82,418	.0028	27,432	.0018	.0028	.0043	.0032	.0023
Cumberland	7.1	.0030	−2.6	23	94.4	2.8	.0031	56,674	.0019	13,945	.0010	.0018	.0043	.0025	.0015
Daviess	88.0	.0361	2.4	190	95.4	32.5	.0363	899,031	.0301	604,204	.0409	.0346	.0419	.0395	.0326
Edmonson	11.0	.0046	10.4	36	98.0	3.6	.0040	75,823	.0026	12,469	.0009	.0024	.0048	.0036	.0019
Elliott	7.1	.0029	2.8	30	100.0	2.5	.0028	36,077	.0012	8,360	.0005	.0014	.0040	.0021	.0009
Estill	14.7	.0060	1.4	57	99.8	5.3	.0059	117,437	.0039	47,555	.0032	.0042	.0075	.0051	.0031
Fayette	213.0	.0876	4.3	747	85.2	82.9	.0924	2,652,747	.0890	1,719,992	.1166	.0968	.0962	.1028	.0967
Fleming	12.5	.0051	1.4	36	98.0	4.7	.0053	98,353	.0033	53,892	.0036	.0038	.0067	.0053	.0027
Floyd	52.6	.0217	7.9	134	99.4	18.0	.0200	400,486	.0134	189,157	.0128	.0149	.0243	.0196	.0118
Franklin	43.8	.0180	4.7	207	91.1	17.1	.0191	530,121	.0178	210,803	.0143	.0168	.0176	.0192	.0160
Fulton	8.1	.0033	−9.7	38	82.3	3.1	.0035	68,516	.0023	44,573	.0030	.0026	.0053	.0031	.0021
Gallatin	5.0	.0021	3.3	51	97.2	1.9	.0021	37,699	.0013	28,255	.0019	.0018	.0032	.0023	.0010
Garrard	10.9	.0045	.4	47	94.3	4.1	.0046	89,423	.0030	18,915	.0013	.0028	.0052	.0041	.0024
Grant	14.8	.0060	11.2	57	99.6	4.9	.0054	120,407	.0040	52,344	.0036	.0043	.0061	.0056	.0035
Graves	33.6	.0139	−1.3	60	95.1	13.1	.0146	332,304	.0111	143,876	.0097	.0112	.0161	.0139	.0099
Grayson	22.5	.0092	7.9	46	99.4	8.1	.0091	173,534	.0059	79,538	.0054	.0064	.0117	.0090	.0049
Green	10.9	.0045	−1.3	38	96.4	4.0	.0044	84,063	.0028	26,326	.0018	.0028	.0059	.0042	.0021
Greenup	40.0	.0164	2.2	115	99.5	13.5	.0151	334,787	.0112	84,499	.0057	.0107	.0160	.0149	.0095
Hancock	8.0	.0033	3.3	42	98.4	2.9	.0032	93,181	.0031	13,404	.0009	.0024	.0031	.0025	.0023
Hardin	91.6	.0377	3.0	146	86.3	26.7	.0298	879,921	.0295	415,310	.0282	.0308	.0308	.0349	.0244
Harlan	41.9	.0172	.0	90	94.8	14.4	.0160	311,746	.0105	151,184	.0102	.0116	.0224	.0140	.0095
Harrison	15.4	.0063	1.5	50	96.6	5.5	.0062	125,562	.0042	69,479	.0047	.0050	.0080	.0062	.0039
Hart	16.8	.0070	9.1	41	91.6	6.1	.0068	126,493	.0042	37,313	.0025	.0042	.0095	.0057	.0032
☐ Henderson	43.1	.0177	5.5	98	92.0	16.2	.0180	492,924	.0166	284,042	.0193	.0175	.0201	.0192	.0166
Henry	13.2	.0054	3.6	45	94.4	4.7	.0053	121,509	.0041	32,994	.0022	.0039	.0054	.0050	.0031
Hickman	5.5	.0023	−9.3	22	89.1	2.0	.0022	47,389	.0015	7,717	.0005	.0013	.0025	.0017	.0012
Hopkins	47.8	.0196	3.5	87	92.5	17.7	.0198	494,414	.0166	266,134	.0181	.0177	.0236	.0188	.0178
Jackson	12.4	.0051	3.4	36	99.9	4.3	.0048	70,850	.0024	15,818	.0010	.0025	.0071	.0036	.0014
Jefferson	679.3	.2793	−.8	1,760	82.6	258.1	.2878	8,102,743	.2718	4,593,614	.3112	.2850	.2983	.2978	.2838
Jessamine	29.9	.0123	14.7	171	95.3	10.0	.0111	318,468	.0106	121,996	.0083	.0104	.0104	.0117	.0084
Johnson	26.4	.0109	8.1	100	99.7	8.8	.0099	214,289	.0072	121,545	.0082	.0082	.0123	.0090	.0077
☐ Kenton	139.5	.0573	1.8	856	96.7	50.6	.0564	1,547,607	.0519	677,793	.0459	.0511	.0578	.0538	.0472
Knott	18.8	.0078	4.8	53	99.2	6.0	.0067	149,005	.0050	57,493	.0039	.0053	.0085	.0058	.0042
Knox	31.8	.0130	5.2	82	98.7	10.8	.0120	199,462	.0067	119,151	.0081	.0084	.0183	.0101	.0059
Larue	12.1	.0050	1.5	46	95.0	4.5	.0050	96,618	.0032	32,426	.0022	.0033	.0066	.0047	.0026
Laurel	43.4	.0178	11.3	100	99.0	14.8	.0165	350,165	.0118	212,965	.0144	.0137	.0206	.0181	.0116
Lawrence	15.7	.0065	11.2	37	99.6	5.3	.0060	131,447	.0044	36,533	.0025	.0043	.0083	.0043	.0032
Lee	7.8	.0032	.6	37	99.5	2.9	.0032	55,469	.0019	20,656	.0014	.0020	.0048	.0028	.0015
Leslie	15.1	.0062	1.5	38	99.8	4.9	.0054	119,484	.0040	23,294	.0016	.0036	.0066	.0041	.0030
Letcher	31.7	.0131	3.3	94	98.7	10.8	.0121	259,537	.0087	82,322	.0055	.0087	.0144	.0105	.0077
Lewis	14.5	.0059	−.3	30	99.7	5.0	.0056	99,418	.0033	19,156	.0013	.0032	.0073	.0048	.0022
Lincoln	19.1	.0079	.2	57	95.7	6.8	.0076	121,774	.0041	33,405	.0023	.0043	.0103	.0065	.0033
Livingston	9.3	.0038	.9	30	99.6	3.7	.0041	90,570	.0030	19,167	.0013	.0028	.0047	.0036	.0023
Logan	26.5	.0109	9.8	48	90.3	9.7	.0108	233,752	.0079	88,241	.0060	.0079	.0133	.0105	.0066
Lyon	6.6	.0027	1.7	32	94.4	2.4	.0027	65,477	.0022	17,569	.0012	.0019	.0031	.0022	.0017
McCracken	60.8	.0250	−.8	242	89.2	24.2	.0270	683,870	.0229	447,242	.0303	.0255	.0317	.0281	.0267
McCreary	16.8	.0069	7.5	39	98.2	5.6	.0062	87,632	.0029	42,040	.0028	.0038	.0108	.0048	.0022
McLean	10.1	.0042	.1	39	99.2	3.5	.0039	91,371	.0031	21,049	.0014	.0028	.0043	.0029	.0024
Madison	55.5	.0228	4.0	125	93.1	18.3	.0204	507,473	.0170	324,364	.0220	.0197	.0249	.0228	.0143
Magoffin	14.5	.0059	7.3	47	99.9	4.8	.0054	95,097	.0032	36,554	.0025	.0035	.0083	.0040	.0924
Marion	17.7	.0073	−1.2	51	91.6	5.8	.0064	138,920	.0047	60,981	.0041	.0050	.0082	.0066	.0047
Marshall	26.9	.0111	4.9	88	99.8	10.3	.0115	282,653	.0094	105,680	.0072	.0090	.0118	.0106	.0084
Martin	15.0	.0061	7.7	65	99.8	4.6	.0052	131,268	.0045	57,816	.0039	.0047	.0061	.0043	.0035
Mason	16.9	.0070	−4.9	70	91.9	6.3	.0070	162,272	.0054	106,743	.0072	.0062	.0085	.0075	.0064
Meade	23.9	.0098	4.6	78	91.5	7.8	.0087	198,127	.0066	35,962	.0025	.0061	.0075	.0095	.0051
Menifee	5.1	.0021	−.3	25	98.7	1.6	.0018	28,159	.0010	8,530	.0005	.0010	.0023	.0016	.0008

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Mercer	20.1	.0083	5.7	80	95.3	7.3	.0081	186,875	.0063	64,123	.0044	.0062	.0095	.0073	.0056
Metcalfe	10.2	.0042	7.5	35	96.8	3.7	.0041	64,189	.0021	29,006	.0020	.0024	.0066	.0032	.0014
Monroe	12.4	.0051	.4	37	96.8	4.7	.0053	81,436	.0027	38,687	.0026	.0032	.0084	.0046	.0021
Montgomery	21.3	.0087	6.3	107	94.3	7.7	.0086	166,159	.0056	114,245	.0077	.0069	.0116	.0096	.0061
Morgan	12.0	.0050	-.9	31	99.7	4.2	.0046	76,974	.0026	41,442	.0028	.0031	.0073	.0036	.0023
Muhlenberg	33.2	.0136	3.0	69	94.5	11.6	.0130	324,148	.0109	145,714	.0099	.0111	.0157	.0117	.0102
Nelson	29.5	.0121	6.9	70	93.1	9.8	.0109	256,510	.0086	122,837	.0083	.0092	.0131	.0115	.0075
Nicholas	7.3	.0031	2.0	37	98.1	2.7	.0030	62,958	.0021	16,588	.0011	.0021	.0034	.0028	.0017
Ohio	22.9	.0094	5.2	38	98.6	8.3	.0093	214,584	.0072	91,568	.0062	.0073	.0110	.0084	.0060
Oldham	33.2	.0136	19.4	175	94.4	9.9	.0110	384,396	.0129	81,703	.0056	.0108	.0083	.0090	.0102
Owen	9.3	.0038	4.2	26	97.4	3.4	.0038	77,492	.0026	23,219	.0015	.0025	.0045	.0033	.0021
Owsley	5.8	.0024	1.6	29	99.8	1.8	.0020	24,524	.0008	8,643	.0006	.0011	.0034	.0014	.0005
Pendleton	10.9	.0045	-.8	39	99.5	3.9	.0044	93,145	.0031	21,817	.0015	.0029	.0048	.0041	.0026
Perry	35.8	.0147	6.0	105	97.9	11.8	.0131	346,966	.0116	150,009	.0102	.0118	.0150	.0122	.0109
Pike	86.7	.0357	6.9	110	99.4	29.6	.0330	685,242	.0230	370,257	.0251	.0262	.0430	.0333	.0214
Powell	12.2	.0050	9.9	68	98.8	3.9	.0044	78,469	.0027	23,437	.0015	.0028	.0054	.0040	.0020
Pulaski	49.5	.0203	8.1	75	98.5	18.3	.0204	407,324	.0136	312,303	.0212	.0172	.0306	.0211	.0145
Robertson	2.2	.0009	-3.1	22	99.6	.8	.0009	14,405	.0005	2,626	.0002	.0005	.0011	.0009	.0003
Rockcastle	14.7	.0061	5.2	46	99.7	5.2	.0058	87,126	.0029	31,027	.0021	.0033	.0089	.0048	.0019
Rowan	19.1	.0078	.3	68	98.2	6.3	.0070	141,492	.0048	82,977	.0056	.0056	.0101	.0069	.0040
Russell	14.6	.0060	6.5	58	99.1	5.6	.0063	119,001	.0040	41,866	.0028	.0040	.0083	.0055	.0030
Scott	23.2	.0096	6.4	81	92.4	8.0	.0089	224,184	.0075	62,750	.0043	.0070	.0094	.0084	.0061
Shelby	24.9	.0102	6.7	65	88.1	8.6	.0096	241,960	.0081	89,681	.0061	.0079	.0103	.0086	.0069
Simpson	15.1	.0062	2.9	64	87.1	5.5	.0061	154,870	.0052	85,520	.0058	.0056	.0072	.0065	.0046
Spencer	6.3	.0026	6.3	33	97.1	2.1	.0023	55,908	.0019	12,421	.0008	.0017	.0025	.0020	.0015
Taylor	22.5	.0093	6.2	83	94.2	8.5	.0095	225,967	.0075	113,437	.0077	.0080	.0108	.0096	.0077
Todd	11.2	.0046	-5.7	30	87.0	4.1	.0046	94,262	.0032	17,572	.0012	.0029	.0057	.0038	.0023
Trigg	9.5	.0039	1.2	23	86.7	3.6	.0040	83,394	.0028	26,033	.0017	.0026	.0047	.0038	.0023
Trimble	6.4	.0026	2.4	43	99.9	2.2	.0025	61,606	.0021	6,030	.0004	.0017	.0021	.0022	.0015
Union	17.9	.0074	.4	52	80.4	5.7	.0063	154,190	.0051	65,218	.0045	.0054	.0079	.0058	.0046
Warren	81.7	.0336	13.7	149	90.9	29.6	.0330	799,613	.0269	584,644	.0396	.0320	.0401	.0374	.0282
Washington	10.0	.0041	-7.1	33	89.3	3.3	.0037	83,674	.0028	14,918	.0010	.0025	.0040	.0031	.0022
Wayne	18.0	.0074	5.7	40	97.5	6.5	.0073	111,641	.0037	56,896	.0038	.0046	.0110	.0070	.0031
Webster	15.0	.0061	1.1	45	93.6	5.6	.0062	134,793	.0045	59,422	.0041	.0046	.0080	.0053	.0037
Whitley	37.2	.0153	11.4	84	99.2	13.2	.0147	293,434	.0099	234,197	.0158	.0128	.0214	.0149	.0096
Wolfe	7.2	.0030	7.5	32	99.8	2.4	.0027	47,116	.0015	16,802	.0012	.0017	.0038	.0024	.0011
Woodford	18.8	.0077	5.7	98	91.7	6.5	.0072	225,163	.0076	81,823	.0055	.0070	.0069	.0069	.0066
TOTAL METRO COUNTIES	**1,712.1**	**.7036**	**2.1**	**293**	**88.4**	**625.9**	**.6979**	**19,175,778**	**.6432**	**10,314,561**	**.6990**	**.6715**	**.7324**	**.7191**	**.6454**
TOTAL STATE	**3,777.6**	**1.5532**	**3.2**	**95**	**92.3**	**1,353.5**	**1.5094**	**36,799,727**	**1.2342**	**18,796,671**	**1.2733**	**1.3097**	**1.7537**	**1.5004**	**1.1775**
LOUISIANA															
ALEXANDRIA	**143.2**	**.0589**	**5.9**	**107**	**70.5**	**50.0**	**.0557**	**1,302,184**	**.0437**	**713,669**	**.0483**	**.0481**	**.0676**	**.0551**	**.0482**
Rapides	143.2	.0589	5.9	107	70.5	50.0	.0557	1,302,184	.0437	713,669	.0483	.0481	.0676	.0551	.0482
BATON ROUGE	**557.1**	**.2290**	**12.7**	**346**	**70.0**	**192.4**	**.2145**	**5,969,668**	**.2004**	**3,240,811**	**.2195**	**.2118**	**.2363**	**.2037**	**.2192**
Ascension	60.5	.0249	20.8	204	75.5	19.5	.0218	563,890	.0190	240,655	.0163	.0193	.0231	.0177	.0192
East Baton Rouge	401.4	.1650	9.6	876	65.7	142.2	.1585	4,483,218	.1504	2,765,553	.1873	.1644	.1807	.1581	.1733
Livingston	73.9	.0304	25.7	112	92.4	24.1	.0269	715,976	.0241	174,968	.0118	.0217	.0248	.0220	.0215
West Baton Rouge	21.3	.0087	11.6	110	57.6	6.6	.0073	206,584	.0069	59,635	.0041	.0064	.0077	.0059	.0052
HOUMA - THIBODAUX	**190.8**	**.0785**	**7.9**	**76**	**82.6**	**62.4**	**.0696**	**1,972,214**	**.0662**	**1,076,382**	**.0729**	**.0706**	**.0718**	**.0700**	**.0694**
Lafourche	88.9	.0366	7.8	78	86.5	29.0	.0324	889,006	.0298	382,020	.0259	.0299	.0329	.0315	.0292
Terrebonne	101.9	.0419	8.0	75	79.3	33.4	.0372	1,083,208	.0364	694,362	.0470	.0407	.0389	.0385	.0402
LAFAYETTE	**218.7**	**.0899**	**15.0**	**215**	**74.8**	**76.4**	**.0852**	**2,419,061**	**.0811**	**1,609,880**	**.1091**	**.0914**	**.0911**	**.0916**	**.0923**
Lafayette	172.2	.0708	14.8	638	77.5	61.7	.0688	2,027,769	.0680	1,494,511	.1012	.0786	.0736	.0776	.0813
St. Martin	46.5	.0191	15.6	62	64.7	14.7	.0164	391,292	.0131	115,369	.0079	.0128	.0175	.0140	.0110
LAKE CHARLES	**176.8**	**.0727**	**5.7**	**164**	**76.2**	**62.0**	**.0691**	**1,848,558**	**.0620**	**1,049,676**	**.0711**	**.0668**	**.0778**	**.0672**	**.0702**
Calcasieu	176.8	.0727	5.7	164	76.2	62.0	.0691	1,848,558	.0620	1,049,676	.0711	.0668	.0778	.0672	.0702
MONROE	**145.8**	**.0600**	**4.7**	**233**	**68.5**	**51.4**	**.0573**	**1,336,682**	**.0448**	**817,091**	**.0553**	**.0510**	**.0713**	**.0539**	**.0545**
Ouachita	145.8	.0600	4.7	233	68.5	51.4	.0573	1,336,682	.0448	817,091	.0553	.0510	.0713	.0539	.0545
NEW ORLEANS	**1,347.5**	**.5539**	**7.2**	**561**	**65.4**	**493.8**	**.5505**	**14,461,551**	**.4851**	**8,302,674**	**.5624**	**.5222**	**.6444**	**.5366**	**.5553**
Jefferson	478.1	.1965	5.2	1,378	83.1	174.1	.1941	5,694,421	.1910	3,741,851	.2534	.2107	.2005	.2130	.2415
Orleans	565.0	.2323	1.3	2,839	41.3	217.4	.2424	5,495,016	.1843	3,384,815	.2293	.2075	.3279	.2254	.2081

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
LOUISIANA (continued)															
NEW ORLEANS (continued)															
St. Bernard	69.4	.0286	8.3	143	94.8	23.6	.0263	678,514	.0227	321,532	.0217	.0237	.0305	.0266	.0248
St. Charles	43.4	.0178	16.5	152	72.3	14.3	.0159	435,805	.0147	92,089	.0063	.0127	.0140	.0122	.0131
St. John the Baptist	42.0	.0172	31.6	197	59.4	13.0	.0145	428,197	.0144	145,091	.0098	.0137	.0157	.0116	.0132
St. Tammany	149.6	.0615	34.9	171	86.4	51.4	.0573	1,729,598	.0580	617,296	.0419	.0539	.0558	.0478	.0546
SHREVEPORT	**368.9**	**.1517**	**10.7**	**212**	**64.3**	**135.9**	**.1516**	**3,973,189**	**.1333**	**2,141,725**	**.1451**	**.1404**	**.1666**	**.1547**	**.1417**
Bossier	91.6	.0377	13.5	108	78.8	32.0	.0357	842,748	.0283	479,583	.0325	.0313	.0377	.0397	.0270
Caddo	277.3	.1140	9.8	310	59.5	103.9	.1159	3,130,441	.1050	1,662,142	.1126	.1091	.1289	.1150	.1147
ALL COUNTIES															
Acadia	59.9	.0247	6.2	91	80.9	20.1	.0225	531,100	.0178	227,983	.0154	.0185	.0261	.0201	.0167
Allen	21.6	.0088	.9	28	76.7	7.5	.0083	153,140	.0051	75,147	.0051	.0058	.0111	.0072	.0048
Ascension	60.5	.0249	20.8	204	75.5	19.5	.0218	563,890	.0190	240,655	.0163	.0193	.0231	.0177	.0192
Assumption	22.7	.0094	2.8	66	66.1	6.8	.0076	184,467	.0061	55,026	.0038	.0061	.0079	.0061	.0053
Avoyelles	43.9	.0180	6.1	52	72.6	15.0	.0167	283,181	.0095	122,504	.0083	.0109	.0242	.0142	.0077
Beauregard	33.5	.0138	12.8	29	82.3	11.2	.0125	284,233	.0096	140,129	.0095	.0103	.0153	.0117	.0096
Bienville	17.4	.0071	6.2	21	55.1	6.3	.0070	135,786	.0045	54,296	.0036	.0049	.0094	.0056	.0040
Bossier	91.6	.0377	13.5	108	78.8	32.0	.0357	842,748	.0283	479,583	.0325	.0313	.0377	.0397	.0270
Caddo	277.3	.1140	9.8	310	59.5	103.9	.1159	3,130,441	.1050	1,662,142	.1126	.1091	.1289	.1150	.1147
Calcasieu	176.8	.0727	5.7	164	76.2	62.0	.0691	1,848,558	.0620	1,049,676	.0711	.0668	.0778	.0672	.0702
Caldwell	12.0	.0049	11.5	22	80.1	4.6	.0051	97,453	.0032	26,965	.0019	.0033	.0067	.0041	.0024
Cameron	9.8	.0041	5.0	7	93.7	3.4	.0038	104,617	.0036	28,597	.0019	.0031	.0046	.0029	.0026
Catahoula	13.0	.0053	5.8	18	72.2	4.5	.0050	87,072	.0029	30,737	.0021	.0032	.0067	.0042	.0023
Claiborne	17.9	.0074	4.7	23	50.8	6.4	.0072	159,443	.0053	51,762	.0035	.0052	.0087	.0052	.0045
Concordia	23.5	.0096	2.3	33	62.6	8.2	.0091	189,092	.0064	86,908	.0059	.0068	.0127	.3071	.0061
De Soto	28.1	.0116	9.2	32	52.6	9.9	.0111	226,232	.0075	106,444	.0072	.0083	.0147	.0099	.0064
East Baton Rouge	401.4	.1650	9.6	876	65.7	142.2	.1585	4,483,218	.1504	2,765,553	.1873	.1644	.1807	.1581	.1733
East Carroll	11.3	.0047	–4.0	27	36.3	3.7	.0042	58,980	.0020	25,116	.0017	.0025	.0067	.0026	.0015
East Feliciana	21.1	.0087	11.0	46	48.7	5.8	.0064	157,811	.0053	30,465	.0021	.0049	.0065	.0053	.0043
Evangeline	35.3	.0145	5.9	53	74.0	12.2	.0136	251,841	.0084	115,386	.0078	.0095	.0189	.0109	.0080
Franklin	23.8	.0098	–1.4	37	65.7	8.4	.0094	147,083	.0050	129,254	.0088	.0071	.0184	.0086	.0041
Grant	18.1	.0074	8.4	28	81.3	6.5	.0073	144,121	.0048	20,277	.0013	.0042	.0083	.0051	.0038
Iberia	68.2	.0280	7.0	116	70.1	22.2	.0247	707,359	.0237	387,976	.0263	.0254	.0266	.0250	.0276
Iberville	33.5	.0138	4.2	53	49.5	10.4	.0116	315,580	.0106	152,770	.0104	.0112	.0141	.0102	.0091
Jackson	18.1	.0075	4.5	31	65.8	6.8	.0076	146,457	.0049	49,975	.0034	.0050	.0093	.0061	.0044
Jefferson	478.1	.1965	5.2	1,378	83.1	174.1	.1941	5,694,421	.1910	3,741,851	.2534	.2107	.2005	.2130	.2415
Jefferson Davis	33.1	.0136	2.9	51	79.2	11.0	.0123	266,031	.0089	151,250	.0103	.0103	.0154	.0114	.0086
Lafayette	172.2	.0708	14.8	638	77.5	61.7	.0688	2,027,769	.0680	1,494,511	.1012	.0786	.0736	.0776	.0813
Lafourche	88.9	.0366	7.8	78	86.5	29.0	.0324	889,006	.0298	382,020	.0259	.0299	.0329	.0315	.0292
La Salle	17.9	.0074	5.3	28	88.8	6.5	.0072	171,799	.0058	53,890	.0037	.0055	.0082	.0062	.0046
Lincoln	43.1	.0177	8.4	91	60.4	13.9	.0155	389,153	.0130	180,421	.0122	.0137	.0185	.0139	.0127
Livingston	73.9	.0304	25.7	112	92.4	24.1	.0269	715,976	.0241	174,968	.0118	.0217	.0248	.0220	.0215
Madison	15.7	.0064	.1	25	38.9	5.8	.0065	88,599	.0029	28,118	.0019	.0033	.0104	.0038	.0021
Morehouse	37.3	.0154	7.2	46	57.4	12.9	.0143	246,679	.0083	139,296	.0095	.0101	.0210	.0112	.0072
Natchitoches	41.0	.0168	2.9	32	60.9	14.2	.0159	289,913	.0097	160,957	.0109	.0114	.0224	.0143	.0089
Orleans	565.0	.2323	1.3	2,839	41.3	217.4	.2424	5,495,016	.1843	3,384,815	.2293	.2075	.3279	.2254	.2081
Ouachita	145.8	.0600	4.7	233	68.5	51.4	.0573	1,336,682	.0448	817,091	.0553	.0510	.0713	.0539	.0545
Plaquemines	26.5	.0109	1.7	26	75.4	8.2	.0092	241,799	.0081	111,981	.0076	.0085	.0107	.0084	.0074
Pointe Coupee	24.6	.0101	2.3	43	56.0	8.4	.0094	212,693	.0072	83,297	.0057	.0073	.0115	.0077	.0061
Rapides	143.2	.0589	5.9	107	70.5	50.0	.0557	1,302,184	.0437	713,669	.0483	.0481	.0676	.0551	.0482
Red River	10.8	.0044	3.5	27	61.3	3.8	.0043	84,664	.0028	32,477	.0022	.0029	.0057	.0037	.0023
Richland	22.8	.0094	2.8	40	62.3	7.7	.0085	131,427	.0044	128,179	.0087	.0068	.0136	.0082	.0045
Sabine	28.4	.0116	12.3	33	76.6	10.5	.0118	240,911	.0081	88,120	.0060	.0081	.0148	.0108	.0065
St. Bernard	69.4	.0286	8.3	143	94.8	23.6	.0263	678,514	.0227	321,532	.0217	.0237	.0305	.0266	.0248
St. Charles	43.4	.0178	16.5	152	72.3	14.3	.0159	435,805	.0147	92,089	.0063	.0127	.0140	.0122	.0131
St. Helena	10.2	.0042	3.8	25	46.1	3.2	.0036	81,546	.0027	7,960	.0005	.0023	.0038	.0029	.0017
St. James	22.7	.0094	5.6	92	50.3	6.7	.0075	223,929	.0075	58,525	.0040	.0068	.0078	.0050	.0074
St. John the Baptist	42.0	.0172	31.6	197	59.4	13.0	.0145	428,197	.0144	145,091	.0098	.0137	.0157	.0116	.0132
St. Landry	88.6	.0365	5.3	95	59.5	30.1	.0335	654,052	.0219	397,449	.0269	.0262	.0471	.0305	.0237
St. Martin	46.5	.0191	15.6	62	64.7	14.7	.0164	391,292	.0131	115,369	.0079	.0128	.0175	.0140	.0110
St. Mary	65.0	.0267	1.2	106	67.7	20.9	.0233	646,021	.0217	405,804	.0274	.0243	.0272	.0240	.0227
St. Tammany	149.6	.0615	34.9	171	86.4	51.4	.0573	1,729,598	.0580	617,296	.0419	.0539	.0558	.0478	.0546
Tangipahoa	93.1	.0383	15.4	119	67.6	31.3	.0349	805,069	.0270	529,714	.0358	.0319	.0465	.0347	.0256
Tensas	8.6	.0035	.9	14	42.9	3.0	.0034	45,707	.0015	25,583	.0018	.0021	.0058	.0022	.0013
Terrebonne	101.9	.0419	8.0	75	79.3	33.4	.0372	1,083,208	.0364	694,362	.0470	.0407	.0389	.0385	.0402
Union	23.4	.0096	10.5	26	68.8	8.2	.0092	197,783	.0066	52,604	.0036	.0062	.0103	.0075	.0054
Vermilion	53.0	.0218	9.4	44	85.1	18.5	.0206	493,096	.0165	220,576	.0149	.0172	.0259	.0182	.0148

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
LOUISIANA (continued)															
ALL COUNTIES (continued)															
Vernon	62.0	.0255	15.9	47	77.8	18.2	.0203	449,069	.0151	172,090	.0117	.0161	.0259	.0205	.0099
Washington	47.8	.0197	8.1	71	67.6	16.7	.0186	358,443	.0120	152,679	.0103	.0130	.0245	.0158	.0123
Webster	45.7	.0188	4.7	76	65.8	16.9	.0189	443,467	.0149	236,384	.0160	.0160	.0248	.0175	.0149
West Baton Rouge	21.3	.0087	11.6	110	57.6	6.6	.0073	206,584	.0069	59,635	.0041	.0064	.0077	.0059	.0052
West Carroll	13.2	.0055	2.2	37	82.3	4.7	.0053	76,417	.0026	45,880	.0031	.0034	.0087	.0043	.0022
West Feliciana	13.7	.0056	12.4	34	39.5	2.6	.0029	98,843	.0033	20,841	.0014	.0031	.0031	.0022	.0019
Winn	17.3	.0071	.3	18	69.6	6.2	.0069	120,620	.0040	72,049	.0049	.0050	.0095	.0061	.0036
TOTAL METRO COUNTIES	**3,148.8**	**1.2946**	**8.8**	**255**	**68.8**	**1,124.3**	**1.2535**	**33,283,107**	**1.1166**	**18,951,908**	**1.2837**	**1.2023**	**1.4269**	**1.2328**	**1.2508**
TOTAL STATE	**4,547.0**	**1.8696**	**8.1**	**102**	**68.3**	**1,594.3**	**1.7780**	**44,705,885**	**1.4993**	**24,425,849**	**1.6547**	**1.6200**	**2.1069**	**1.6959**	**1.6043**
MAINE															
BANGOR	**138.4**	**.0569**	**1.0**	**40**	**98.7**	**48.5**	**.0541**	**1,414,710**	**.0475**	**994,211**	**.0673**	**.0553**	**.0623**	**.0625**	**.0479**
Penobscot	138.4	.0569	1.0	40	98.7	48.5	.0541	1,414,710	.0475	994,211	.0673	.0553	.0623	.0625	.0479
LEWISTON - AUBURN	**100.9**	**.0415**	**1.4**	**212**	**99.3**	**37.4**	**.0417**	**1,040,377**	**.0349**	**649,517**	**.0440**	**.0389**	**.0494**	**.0484**	**.0322**
Androscoggin	100.9	.0415	1.4	212	99.3	37.4	.0417	1,040,377	.0349	649,517	.0440	.0389	.0494	.0484	.0322
PORTLAND	**228.6**	**.0940**	**5.9**	**261**	**98.9**	**87.8**	**.0980**	**2,910,345**	**.0976**	**2,475,843**	**.1678**	**.1180**	**.1139**	**.1238**	**.1007**
Cumberland	228.6	.0940	5.9	261	98.9	87.8	.0980	2,910,345	.0976	2,475,843	.1678	.1180	.1139	.1238	.1007
ALL COUNTIES															
Androscoggin	100.9	.0415	1.4	212	99.3	37.4	.0417	1,040,377	.0349	649,517	.0440	.0389	.0494	.0484	.0322
Aroostook	87.5	.0360	−4.2	13	97.7	29.8	.0332	777,035	.0261	451,247	.0305	.0293	.0391	.0396	.0230
Cumberland	228.6	.0940	5.9	261	98.9	87.8	.0980	2,910,345	.0976	2,475,843	.1678	.1180	.1139	.1238	.1007
Franklin	29.3	.0120	6.8	17	99.7	10.8	.0120	308,957	.0103	127,748	.0086	.0101	.0116	.0125	.0090
Hancock	44.9	.0185	7.5	29	99.5	17.5	.0195	481,626	.0162	297,189	.0202	.0179	.0232	.0227	.0148
Kennebec	115.3	.0474	4.9	132	99.4	42.6	.0475	1,247,530	.0418	825,011	.0558	.0472	.0508	.0558	.0413
Knox	34.7	.0142	5.3	94	99.5	13.6	.0152	323,371	.0109	223,915	.0152	.0128	.0190	.0174	.0105
Lincoln	28.5	.0118	10.9	62	99.8	10.8	.0120	322,167	.0108	171,405	.0116	.0112	.0121	.0132	.0096
Oxford	50.6	.0208	3.2	25	99.6	19.0	.0212	514,434	.0172	256,518	.0174	.0181	.0231	.0242	.0142
Penobscot	138.4	.0569	1.0	40	98.7	48.5	.0541	1,414,710	.0475	994,211	.0673	.0553	.0623	.0625	.0479
Piscataquis	18.1	.0074	2.6	5	99.4	6.6	.0074	162,282	.0054	97,789	.0067	.0061	.0089	.0086	.0045
Sagadahoc	32.9	.0135	14.3	128	98.8	11.9	.0132	337,403	.0113	157,840	.0107	.0116	.0139	.0146	.0090
Somerset	46.6	.0192	3.4	12	99.6	16.5	.0184	405,090	.0136	247,808	.0168	.0157	.0239	.0211	.0125
Waldo	30.9	.0127	8.7	42	99.6	11.3	.0126	279,311	.0094	96,807	.0065	.0092	.0133	.0140	.0078
Washington	35.6	.0146	1.8	14	96.6	13.2	.0148	290,969	.0098	132,302	.0090	.0104	.0210	.0144	.0077
York	159.6	.0657	14.2	158	99.3	59.6	.0664	1,834,900	.0615	844,842	.0572	.0612	.0629	.0716	.0549
TOTAL METRO COUNTIES	**467.9**	**.1924**	**3.4**	**98**	**98.9**	**173.7**	**.1938**	**5,365,432**	**.1800**	**4,119,571**	**.2791**	**.2122**	**.2256**	**.2347**	**.1808**
TOTAL STATE	**1,182.4**	**.4862**	**5.1**	**38**	**99.0**	**436.9**	**.4872**	**12,650,507**	**.4243**	**8,049,992**	**.5453**	**.4730**	**.5484**	**.5644**	**.3996**
MARYLAND															
BALTIMORE	**2,306.1**	**.9483**	**4.8**	**881**	**73.7**	**836.6**	**.9329**	**28,921,343**	**.9700**	**14,264,185**	**.9663**	**.9644**	**.8264**	**.9145**	**.9886**
Anne Arundel	418.4	.1721	12.8	999	86.4	141.3	.1576	5,610,320	.1882	2,534,556	.1717	.1800	.1092	.1520	.1842
Baltimore	670.1	.2755	2.2	1,121	89.8	256.3	.2858	9,638,154	.3232	5,688,127	.3854	.3323	.2379	.3059	.3549
Baltimore city	759.5	.3123	−3.5	9,494	42.9	282.3	.3148	7,479,154	.2508	3,775,658	.2557	.2646	.3539	.3004	.2575
Carroll	115.5	.0475	19.9	256	96.3	38.4	.0428	1,360,372	.0457	498,542	.0338	.0425	.0336	.0395	.0412
Harford	160.3	.0659	9.8	359	90.0	53.6	.0597	1,996,518	.0670	905,157	.0613	.0650	.0468	.0590	.0633
Howard	151.9	.0625	28.1	605	85.4	54.1	.0604	2,523,524	.0846	752,198	.0510	.0701	.0333	.0468	.0787
Queen Anne's	30.4	.0125	19.2	82	83.0	10.6	.0118	313,301	.0105	109,947	.0074	.0099	.0117	.0109	.0088
CUMBERLAND	**104.5**	**.0429**	**−3.1**	**139**	**97.6**	**39.3**	**.0439**	**1,018,109**	**.0341**	**545,571**	**.0370**	**.0368**	**.0477**	**.0458**	**.0350**
Allegany	76.8	.0315	−4.7	182	98.0	29.1	.0325	785,592	.0263	481,668	.0326	.0293	.0357	.0343	.0285
Mineral, W. Va.	*27.7*	*.0114*	*1.7*	*84*	*96.5*	*10.2*	*.0114*	*232,517*	*.0078*	*63,903*	*.0044*	*.0075*	*.0120*	*.0115*	*.0065*
HAGERSTOWN	**114.6**	**.0471**	**1.3**	**252**	**95.0**	**41.1**	**.0459**	**1,206,409**	**.0405**	**691,825**	**.0468**	**.0437**	**.0440**	**.0490**	**.0429**
Washington	114.6	.0471	1.3	252	95.0	41.1	.0459	1,206,409	.0405	691,825	.0468	.0437	.0440	.0490	.0429
ALL COUNTIES															
Allegany	76.8	.0315	−4.7	182	98.0	29.1	.0325	785,592	.0263	481,668	.0326	.0293	.0357	.0343	.0285
Anne Arundel	418.4	.1721	12.8	999	86.4	141.3	.1576	5,610,320	.1882	2,534,556	.1717	.1800	.1092	.1520	.1842
Baltimore	670.1	.2755	2.2	1,121	89.8	256.3	.2858	9,638,154	.3232	5,688,127	.3854	.3323	.2379	.3059	.3549
Baltimore city	759.5	.3123	−3.5	9,494	42.9	282.3	.3148	7,479,154	.2508	3,775,658	.2557	.2646	.3539	.3004	.2575
☐ Calvert	43.6	.0179	25.9	205	76.4	14.2	.0158	493,276	.0166	107,384	.0072	.0139	.0120	.0117	.0141
Caroline	24.8	.0102	7.2	77	82.0	9.0	.0101	210,018	.0070	58,642	.0040	.0068	.0112	.0094	.0058

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MARYLAND (continued)															
ALL COUNTIES (continued)															
Carroll	115.5	.0475	19.9	256	96.3	38.4	.0428	1,360,372	.0457	498,542	.0338	0425	.0336	.0395	.0412
☐ Cecil	67.1	.0276	11.0	187	93.9	22.8	.0254	754,362	.0253	319,283	.0216	.0246	.0205	.0247	.0226
☐ Charles	89.5	.0368	23.0	198	77.4	27.5	.0307	1,010,139	.0338	318,420	.0216	.0308	.0229	.0247	.0312
Dorchester	30.7	.0126	.3	52	68.9	11.4	.0127	296,534	.0100	182,872	.0124	.0111	.0140	.0140	.0092
☐ Frederick	134.6	.0554	17.3	203	93.5	45.4	.0506	1,638,120	.0549	771,251	.0522	.0543	.0424	.0506	.0526
Garrett	28.8	.0118	8.7	44	99.4	9.9	.0111	279,815	.0094	136,742	.0093	.0099	.0106	.0118	.0083
Harford	160.3	.0659	9.8	359	90.0	53.6	.0597	1,996,518	.0670	905,157	.0613	.0650	.0468	.0590	.0633
Howard	151.9	.0625	28.1	605	85.4	54.1	.0604	2,523,524	.0846	752,198	.0510	.0701	.0333	.0468	.0787
Kent	17.0	.0070	1.8	61	76.5	6.5	.0072	178,361	.0060	94,276	.0063	.0063	.0089	.0079	.0049
☐ Montgomery	653.1	.2685	12.8	1,319	85.4	245.7	.2740	13,121,366	.4400	6,053,328	.4101	.3967	.1920	.2590	.4408
☐ Prince George's	679.1	.2792	2.1	1,394	57.7	240.2	.2679	10,273,670	.3446	5,253,177	.3559	.3350	.2013	.2761	.3521
Queen Anne's	30.4	.0125	19.2	82	83.0	10.6	.0118	313,301	.0105	109,947	.0074	.0099	.0117	.0109	.0088
St. Mary's	67.4	.0277	12.5	181	82.0	22.3	.0249	806,895	.0271	236,175	.0160	.0239	.0193	.0220	.0247
Somerset	19.4	.0080	1.1	57	63.8	6.8	.0076	176,578	.0059	61,924	.0042	.0058	.0091	.0075	.0045
Talbot	27.2	.0112	6.2	105	77.5	11.1	.0123	379,745	.0127	242,648	.0165	.0136	.0127	.0141	.0142
Washington	114.6	.0471	1.3	252	95.0	41.1	.0459	1,206,409	.0405	691,825	.0468	.0437	.0440	.0490	.0429
Wicomico	70.3	.0289	8.9	185	76.5	25.9	.0289	740,722	.0248	581,718	.0394	.0301	.0302	.0347	.0306
Worcester	36.2	.0149	17.2	76	72.3	14.2	.0158	347,083	.0117	350,473	.0238	.0158	.0215	.0198	.0150
TOTAL METRO COUNTIES	**4,164.5**	**1.7123**	**6.2**	**676**	**75.0**	**1,502.6**	**1.6757**	**58,204,277**	**1.9520**	**28,260,521**	**1.9143**	**1.8927**	**1.3972**	**1.6446**	**1.9734**
TOTAL STATE	**4,486.3**	**1.8446**	**6.4**	**456**	**75.3**	**1,619.7**	**1.8063**	**61,620,028**	**2.0666**	**30,205,991**	**2.0462**	**2.0160**	**1.5347**	**1.7858**	**2.0906**

MASSACHUSETTS

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,724.2**	**1.5312**	**1.7**	**1,533**	**92.8**	**1,389.3**	**1.5494**	**57,664,154**	**1.9339**	**30,511,219**	**2.0670**	**1.8931**	**1.4003**	**1.5447**	**1.9060**
Essex	652.2	.2681	2.9	1,318	97.9	247.1	.2756	9,737,411	.3266	5,724,013	.3878	.3331	.2572	.2834	.3230
Middlesex	1,371.7	.5640	.3	1,669	96.2	502.4	.5603	22,816,706	.7652	10,854,951	.7354	.7160	.4639	.5355	.7306
Norfolk	607.9	.2500	.2	1,520	97.5	221.3	.2467	10,237,683	.3433	5,698,539	.3860	.3375	.2126	.2501	.3558
Plymouth	431.6	.1774	6.5	659	96.5	148.3	.1654	5,713,692	.1916	2,923,889	.1981	.1907	.1445	.1661	.1866
Suffolk	660.8	.2717	1.6	11,593	74.0	270.2	.3014	9,158,662	.3072	5,309,827	.3597	.3158	.3221	.3096	.3100
NEW BEDFORD - FALL RIVER - ATTLEBORO	**493.3**	**.2028**	**3.9**	**886**	**97.4**	**180.2**	**.2010**	**5,696,823**	**.1910**	**3,771,176**	**.2555**	**.2128**	**.2451**	**.2190**	**.2027**
Bristol	493.3	.2028	3.9	886	97.4	180.2	.2010	5,696,823	.1910	3,771,176	.2555	.2128	.2451	.2190	.2027
PITTSFIELD	**142.8**	**.0587**	**−1.6**	**154**	**97.8**	**54.9**	**.0612**	**1,842,708**	**.0618**	**1,149,121**	**.0778**	**.0660**	**.0679**	**.0674**	**.0601**
Berkshire	142.8	.0587	−1.6	154	97.8	54.9	.0612	1,842,708	.0618	1,149,121	.0778	.0660	.0679	.0674	.0601
SPRINGFIELD	**589.8**	**.2425**	**1.4**	**515**	**93.1**	**216.0**	**.2409**	**7,172,438**	**.2406**	**4,213,284**	**.2854**	**.2544**	**.2546**	**.2544**	**.2446**
Hampden	444.9	.1829	.4	720	91.8	167.2	.1865	5,461,820	.1832	3,562,394	.2413	.2006	.2019	.2025	.1972
Hampshire	144.9	.0596	4.4	274	97.1	48.8	.0544	1,710,618	.0574	650,890	.0441	.0538	.0527	.0519	.0474
WORCESTER - FITCHBURG - LEOMINSTER	**664.8**	**.2734**	**2.9**	**439**	**97.6**	**242.9**	**.2708**	**8,783,148**	**.2946**	**4,209,033**	**.2851**	**.2875**	**.2444**	**.2657**	**.2784**
Worcester	664.8	.2734	2.9	439	97.6	242.9	.2708	8,783,148	.2946	4,209,033	.2851	.2875	.2444	.2657	.2784
ALL COUNTIES															
Barnstable	176.3	.0725	19.2	441	97.0	72.7	.0811	2,524,454	.0847	1,826,300	.1238	.0939	.0854	.0973	.0917
Berkshire	142.8	.0587	−1.6	154	97.8	54.9	.0612	1,842,708	.0618	1,149,121	.0778	.0660	.0679	.0674	.0601
Bristol	493.3	.2028	3.9	886	97.4	180.2	.2010	5,696,823	.1910	3,771,176	.2555	.2128	.2451	.2190	.2027
Dukes	10.9	.0045	21.9	107	93.5	5.0	.0055	155,457	.0052	144,176	.0097	.0065	.0080	.0077	.0053
Essex	652.2	.2681	2.9	1,318	97.9	247.1	.2756	9,737,411	.3266	5,724,013	.3878	.3331	.2572	.2834	.3230
Franklin	68.0	.0280	5.7	97	98.9	26.8	.0299	802,386	.0269	386,804	.0262	.0270	.0315	.0304	.0227
Hampden	444.9	.1829	.4	720	91.8	167.2	.1865	5,461,820	.1832	3,562,394	.2413	.2006	.2019	.2025	.1972
Hampshire	144.9	.0596	4.4	274	97.1	48.8	.0544	1,710,618	.0574	650,890	.0441	.0538	.0527	.0519	.0474
Middlesex	1,371.7	.5640	.3	1,669	96.2	502.4	.5603	22,816,706	.7652	10,854,951	.7354	.7160	.4639	.5355	.7306
Nantucket	5.9	.0024	16.0	126	96.7	2.6	.0029	107,379	.0036	122,843	.0083	.0048	.0041	.0042	.0047
Norfolk	607.9	.2500	.2	1,520	97.5	221.3	.2467	10,237,683	.3433	5,698,539	.3860	.3375	.2126	.2501	.3558
Plymouth	431.6	.1774	6.5	659	96.5	148.3	.1654	5,713,692	.1916	2,923,889	.1981	.1907	.1445	.1661	.1866
Suffolk	660.8	.2717	1.6	11,593	74.0	270.2	.3014	9,158,662	.3072	5,309,827	.3597	.3158	.3221	.3096	.3100
Worcester	664.8	.2734	2.9	439	97.6	242.9	.2708	8,783,148	.2946	4,209,033	.2851	.2875	.2444	.2657	.2784
TOTAL METRO COUNTIES	**5,614.9**	**2.3086**	**1.9**	**854**	**93.9**	**2,083.3**	**2.3233**	**81,159,271**	**2.7219**	**43,853,833**	**2.9708**	**2.7138**	**2.2123**	**2.3512**	**2.6918**
TOTAL STATE	**5,876.0**	**2.4160**	**2.4**	**751**	**94.1**	**2,190.4**	**2.4427**	**84,748,947**	**2.8423**	**46,333,956**	**3.1388**	**2.8460**	**2.3413**	**2.4908**	**2.8162**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MICHIGAN															
ANN ARBOR	**270.2**	**.1111**	**2.1**	**381**	**85.0**	**98.6**	**.1100**	**3,641,123**	**.1221**	**1,879,430**	**.1274**	**.1216**	**.0930**	**.1111**	**.1226**
Washtenaw	270.2	.1111	2.1	381	85.0	98.6	.1100	3,641,123	.1221	1,879,430	.1274	.1216	.0930	.1111	.1226
BATTLE CREEK	**137.4**	**.0565**	**–3.0**	**193**	**88.2**	**51.7**	**.0577**	**1,680,976**	**.0563**	**775,288**	**.0526**	**.0552**	**.0526**	**.0545**	**.0519**
Calhoun	137.4	.0565	–3.0	193	88.2	51.7	.0577	1,680,976	.0563	775,288	.0526	.0552	.0526	.0545	.0519
BENTON HARBOR	**165.7**	**.0682**	**–3.3**	**288**	**82.6**	**61.2**	**.0682**	**1,893,382**	**.0635**	**838,233**	**.0568**	**.0625**	**.0654**	**.0650**	**.0580**
Berrien	165.7	.0682	–3.3	288	82.6	61.2	.0682	1,893,382	.0635	838,233	.0568	.0625	.0654	.0650	.0580
DETROIT	**4,358.7**	**1.7923**	**–2.9**	**969**	**77.7**	**1,590.8**	**1.7742**	**56,744,723**	**1.9032**	**28,365,464**	**1.9214**	**1.8864**	**1.6257**	**1.6686**	**2.0038**
Lapeer	74.2	.0305	5.9	113	99.1	23.4	.0261	800,803	.0269	234,223	.0159	.0243	.0199	.0222	.0239
Livingston	110.8	.0456	10.5	193	98.6	35.6	.0397	1,420,386	.0476	378,064	.0256	.0406	.0259	.0305	.0401
Macomb	701.5	.2884	1.0	1,452	97.2	247.2	.2757	8,326,754	.2793	5,215,366	.3533	.3033	.2375	.2978	.3182
Monroe	135.2	.0556	.4	243	97.5	45.5	.0508	1,958,097	.0657	551,106	.0373	.0552	.0359	.0390	.0528
Oakland	1,020.4	.4196	.9	1,166	92.9	379.5	.4233	17,610,478	.5906	9,299,618	.6299	.5682	.3294	.4147	.6464
St. Clair	142.0	.0584	2.3	193	96.9	50.0	.0557	1,668,668	.0560	639,382	.0433	.0527	.0520	.0496	.0537
Wayne	2,174.6	.8942	–7.0	3,536	60.0	809.6	.9029	24,959,537	.8371	12,047,705	.8161	.8421	.9251	.8148	.8687
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,628.9***	***1.9034***	***–2.6***	***889***	***78.1***	***1,689.4***	***1.8842***	***60,385,846***	***2.0253***	***30,244,894***	***2.0488***	***2.0080***	***1.7187***	***1.7797***	***2.1264***
FLINT	**441.0**	**.1814**	**–2.1**	**687**	**79.1**	**159.6**	**.1779**	**4,918,906**	**.1650**	**2,977,633**	**.2017**	**.1792**	**.1698**	**.1824**	**.1780**
Genesee	441.0	.1814	–2.1	687	79.1	159.6	.1779	4,918,906	.1650	2,977,633	.2017	.1792	.1698	.1824	.1780
GRAND RAPIDS	**643.5**	**.2646**	**7.0**	**450**	**92.8**	**231.8**	**.2585**	**8,148,494**	**.2733**	**4,238,030**	**.2871**	**.2756**	**.2157**	**.2607**	**.2971**
Kent	471.2	.1938	6.0	547	90.7	174.2	.1943	5,918,426	.1985	3,416,401	.2314	.2073	.1709	.2033	.2268
Ottawa	172.3	.0708	9.6	304	98.7	57.6	.0642	2,230,068	.0748	821,629	.0557	.0683	.0448	.0574	.0703
JACKSON	**147.5**	**.0606**	**–2.6**	**209**	**91.0**	**51.3**	**.0572**	**1,770,150**	**.0594**	**762,996**	**.0517**	**.0572**	**.0474**	**.0539**	**.0561**
Jackson	147.5	.0606	–2.6	209	91.0	51.3	.0572	1,770,150	.0594	762,996	.0517	.0572	.0474	.0539	.0561
KALAMAZOO	**217.8**	**.0896**	**2.6**	**388**	**90.2**	**80.8**	**.0901**	**2,888,094**	**.0968**	**1,552,188**	**.1051**	**.0979**	**.0762**	**.0915**	**.1076**
Kalamazoo	217.8	.0896	2.6	388	90.2	80.8	.0901	2,888,094	.0968	1,552,188	.1051	.0979	.0762	.0915	.1076
LANSING - EAST LANSING	**429.6**	**.1767**	**2.3**	**251**	**92.1**	**152.1**	**.1696**	**5,335,594**	**.1790**	**2,785,890**	**.1888**	**.1814**	**.1514**	**.1732**	**.1848**
Clinton	56.9	.0234	1.8	99	99.0	18.7	.0209	646,586	.0217	213,287	.0145	.0198	.0167	.0183	.0192
Eaton	94.9	.0390	7.4	164	96.5	34.0	.0379	1,138,441	.0382	595,262	.0403	.0389	.0309	.0389	.0408
Ingham	277.8	.1143	.8	496	89.2	99.4	.1108	3,550,567	.1191	1,977,341	.1340	.1227	.1038	.1160	.1248
MUSKEGON	**157.2**	**.0646**	**–.3**	**310**	**85.1**	**56.6**	**.0631**	**1,703,517**	**.0571**	**768,685**	**.0520**	**.0572**	**.0609**	**.0623**	**.0550**
Muskegon	157.2	.06[illegible]	–.3	310	85.1	56.6	.0631	1,703,517	.0571	768,685	.0520	.0572	.0609	.0623	.0550
SAGINAW - BAY CITY - MIDLAND	**409.4**	**.1[illegible]**	**[illegible].9**	**229**	**89.0**	**144.3**	**.1610**	**4,666,805**	**.1565**	**2,772,606**	**.1878**	**.1681**	**.1579**	**.1606**	**.1764**
Bay	114.6	.0471	[illegible].4	256	98.1	41.3	.0461	1,211,870	.0407	619,398	.0420	.0423	.0481	.0435	.0449
Midland	75.1	.0309	[illegible].1	143	97.8	26.4	.0294	1,099,830	.0369	388,316	.0263	.0324	.0231	.0241	.0331
Saginaw	219.7	.0903	–3.7	270	81.3	76.6	.0855	2,355,105	.0789	1,764,892	.1195	.0934	.0867	.0930	.0984
ALL COUNTIES															
Alcona	10.7	.0044	9.9	16	99.2	4.3	.0048	99,210	.0033	21,450	.0015	.0030	.0052	.0043	.0023
Alger	9.0	.0037	–2.4	10	96.8	3.2	.0036	80,813	.0027	28,131	.0019	.0027	.0044	.0032	.0022
Allegan	88.1	.0362	8.0	106	97.0	30.5	.0340	1,081,916	.0363	269,443	.0182	.0309	.0258	.0296	.0287
Alpena	31.1	.0128	–3.8	55	99.5	11.3	.0126	294,659	.0099	162,978	.0111	.0107	.0142	.0129	.0107
Antrim	17.7	.0073	9.3	37	98.9	6.5	.0073	143,932	.0048	40,839	.0028	.0048	.0088	.0071	.0035
Arenac	15.5	.0063	5.4	42	99.1	5.7	.0063	124,987	.0042	76,141	.0051	.0047	.0080	.0064	.0038
Baraga	8.2	.0034	–3.4	9	89.0	3.0	.0034	65,523	.0022	31,354	.0021	.0025	.0047	.0031	.0016
Barry	48.1	.0198	5.1	86	99.2	16.8	.0187	528,481	.0177	113,717	.0077	.0152	.0157	.0159	.0147
Bay	114.6	.0471	–4.4	256	98.1	41.3	.0461	1,211,870	.0407	619,398	.0420	.0423	.0481	.0435	.0449
Benzie	12.0	.0049	7.1	37	98.0	4.5	.0050	132,253	.0044	47,206	.0032	.0041	.0048	.0051	.0035
Berrien	165.7	.0682	–3.3	288	82.6	61.2	.0682	1,893,382	.0635	838,233	.0568	.0625	.0654	.0650	.0580
Branch	40.8	.0167	1.5	80	99.3	14.6	.0163	416,701	.0140	167,754	.0113	.0138	.0150	.0166	.0125
Calhoun	137.4	.0565	–3.0	193	88.2	51.7	.0577	1,680,976	.0563	775,288	.0526	.0552	.0526	.0545	.0519
Cass	49.9	.0205	.8	101	89.5	18.2	.0203	548,963	.0185	105,513	.0071	.0155	.0161	.0178	.0147
Charlevoix	20.6	.0085	3.5	49	97.8	7.9	.0088	177,595	.0059	100,675	.0068	.0067	.0117	.0090	.0056
Cheboygan	21.4	.0088	–3.6	30	98.4	8.1	.0090	180,950	.0061	125,898	.0086	.0073	.0122	.0103	.0060
Chippewa	28.7	.0118	–1.1	18	88.9	10.0	.0112	218,136	.0073	148,279	.0100	.0090	.0148	.0117	.0075
Clare	26.4	.0109	10.8	46	99.2	10.2	.0113	233,269	.0078	120,166	.0081	.0086	.0160	.0108	.0065
Clinton	56.9	.0234	1.8	99	99.0	18.7	.0209	646,586	.0217	213,287	.0145	.0198	.0167	.0183	.0192
Crawford	10.5	.0043	10.9	19	98.6	3.7	.0041	117,110	.0039	42,281	.0029	.0037	.0041	.0042	.0027
Delta	38.4	.0158	–1.4	33	98.4	13.8	.0154	408,063	.0137	204,992	.0138	.0142	.0164	.0147	.0138
Dickinson	26.6	.0109	5.0	35	99.7	10.4	.0116	253,322	.0085	156,131	.0106	.0096	.0144	.0120	.0100
Eaton	94.9	.0390	7.4	164	96.5	34.0	.0379	1,138,441	.0382	595,262	.0403	.0389	.0309	.0389	.0408
Emmet	24.6	.0101	7.0	53	96.2	9.1	.0102	241,321	.0081	175,229	.0119	.0097	.0121	.0113	.0119
Genesee	441.0	.1814	–2.1	687	79.1	159.6	.1779	4,918,906	.1650	2,977,633	.2017	.1792	.1698	.1824	.1780

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

SMM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MICHIGAN (continued)															
ALL COUNTIES (continued)															
Gladwin	22.6	.0093	13.2	45	99.3	8.5	.0095	225,488	.0075	69,659	.0047	.0072	.0109	.0084	.0063
Gogebic	18.6	.0076	–5.5	17	97.6	7.4	.0083	155,709	.0052	103,686	.0071	.0062	.0114	.0089	.0057
Grand Traverse	60.1	.0247	9.5	129	98.5	22.1	.0246	653,879	.0220	547,916	.0371	.0270	.0270	.0313	.0262
Gratiot	39.4	.0162	–2.6	69	99.4	13.8	.0154	464,261	.0155	215,852	.0146	.0154	.0154	.0153	.0134
Hillsdale	42.8	.0176	1.7	71	99.2	14.8	.0165	386,553	.0130	159,523	.0108	.0132	.0179	.0167	.0115
Houghton	37.6	.0155	–.7	37	98.6	13.2	.0147	318,688	.0107	149,266	.0101	.0115	.0189	.0149	.0091
Huron	36.4	.0149	–.2	44	99.5	13.4	.0150	333,633	.0112	199,443	.0135	.0126	.0179	.0159	.0109
Ingham	277.8	.1143	.8	496	89.2	99.4	.1108	3,550,567	.1191	1,977,341	.1340	.1227	.1038	.1160	.1248
Ionia	54.2	.0223	4.6	94	95.6	17.1	.0191	554,467	.0186	216,199	.0146	.0181	.0166	.0181	.0162
Iosco	29.8	.0122	5.1	53	96.1	11.3	.0126	272,862	.0091	143,587	.0098	.0100	.0155	.0131	.0080
Iron	13.6	.0056	–.3	12	99.2	5.6	.0063	119,776	.0040	50,265	.0034	.0041	.0086	.0054	.0035
Isabella	55.6	.0229	2.8	97	97.1	17.4	.0194	619,868	.0208	242,619	.0164	.0200	.0167	.0202	.0185
Jackson	147.5	.0606	–2.6	209	91.0	51.3	.0572	1,770,150	.0594	762,996	.0517	.0572	.0474	.0539	.0561
Kalamazoo	217.8	.0896	2.6	388	90.2	80.8	.0901	2,888,094	.0968	1,552,188	.1051	.0979	.0762	.0915	.1076
Kalkaska	13.1	.0053	19.6	23	99.3	4.7	.0052	109,251	.0037	52,616	.0036	.0040	.0063	.0053	.0029
Kent	471.2	.1938	6.0	547	90.7	174.2	.1943	5,918,426	.1985	3,416,401	.2314	.2073	.1709	.2033	.2268
Keweenaw	2.0	.0008	1.9	4	99.3	.7	.0008	13,008	.0004	5,236	.0004	.0006	.0012	.0007	.0003
Lake	8.7	.0036	12.8	15	80.3	3.6	.0040	60,063	.0020	18,445	.0012	.0021	.0060	.0031	.0013
Lapeer	74.2	.0305	5.9	113	99.1	23.4	.0261	800,803	.0269	234,223	.0159	.0243	.0199	.0222	.0239
Leelanau	15.4	.0063	9.9	45	98.2	5.8	.0064	150,989	.0051	46,203	.0031	.0047	.0073	.0064	.0041
Lenawee	90.2	.0371	.3	120	98.4	31.2	.0348	965,687	.0324	394,856	.0268	.0316	.0308	.0352	.0291
Livingston	110.8	.0456	10.5	193	98.6	35.6	.0397	1,420,386	.0476	378,064	.0256	.0406	.0259	.0305	.0401
Luce	6.4	.0026	–3.9	7	95.4	2.1	.0024	51,291	.0017	33,546	.0023	.0021	.0030	.0028	.0015
Mackinac	10.0	.0041	–1.8	10	89.7	3.7	.0041	77,845	.0026	68,151	.0046	.0035	.0064	.0050	.0023
Macomb	701.5	.2884	1.0	1,452	97.2	247.2	.2757	8,326,754	.2793	5,215,366	.3533	.3033	.2375	.2978	.3182
Manistee	23.3	.0096	1.2	43	98.5	9.4	.0105	210,723	.0070	99,426	.0067	.0075	.0131	.0105	.0067
Marquette	73.1	.0301	–1.4	40	96.5	25.0	.0278	750,698	.0252	298,690	.0203	.0248	.0274	.0263	.0245
Mason	27.3	.0112	3.5	55	98.0	10.4	.0116	266,151	.0090	109,331	.0074	.0088	.0128	.0117	.0084
Mecosta	39.2	.0161	6.1	70	96.7	12.2	.0136	313,284	.0105	184,879	.0125	.0122	.0180	.0148	.0096
Menominee	26.0	.0107	–.8	25	98.4	9.6	.0108	197,309	.0066	71,115	.0048	.0070	.0125	.0116	.0049
Midland	75.1	.0309	2.1	143	97.8	26.4	.0294	1,099,830	.0369	388,316	.0263	.0324	.0231	.0241	.0331
Missaukee	11.3	.0046	12.9	20	99.3	3.8	.0042	84,121	.0028	31,874	.0022	.0030	.0052	.0045	.0020
Monroe	135.2	.0556	.4	243	97.5	45.5	.0508	1,958,097	.0657	551,106	.0373	.0552	.0359	.0390	.0528
Montcalm	51.0	.0210	7.2	72	99.1	18.1	.0202	551,038	.0184	254,840	.0173	.0186	.0196	.0204	.0167
Montmorency	8.2	.0034	9.5	15	99.6	3.2	.0035	70,267	.0024	26,612	.0018	.0024	.0045	.0034	.0016
Muskegon	157.2	.0646	–.3	310	85.1	56.6	.0631	1,703,517	.0571	768,685	.0520	.0572	.0609	.0623	.0550
Newaygo	37.8	.0155	8.3	45	97.5	13.9	.0155	360,153	.0121	110,895	.0076	.0113	.0165	.0139	.0099
Oakland	1,020.4	.4196	.9	1,166	92.9	379.5	.4233	17,610,478	.5906	9,299,618	.6299	.5682	.3294	.4147	.6464
Oceana	23.4	.0096	6.4	43	98.4	8.2	.0091	233,692	.0079	60,772	.0042	.0070	.0093	.0085	.0059
Ogemaw	18.3	.0075	11.3	32	99.4	6.9	.0077	129,815	.0043	113,239	.0076	.0060	.0122	.0080	.0038
Ontonagon	9.4	.0039	–4.7	7	99.0	3.5	.0039	72,582	.0024	40,577	.0028	.0029	.0052	.0041	.0019
Osceola	20.5	.0084	8.3	36	99.2	7.5	.0084	218,955	.0074	99,179	.0067	.0074	.0092	.0089	.0056
Oscoda	7.4	.0031	7.9	13	99.5	2.9	.0032	53,553	.0018	40,949	.0028	.0023	.0052	.0034	.0016
Otsego	16.3	.0067	8.7	32	99.3	5.7	.0064	174,882	.0058	104,240	.0070	.0063	.0063	.0078	.0060
Ottawa	172.3	.0708	9.6	304	98.7	57.6	.0642	2,230,068	.0748	821,629	.0557	.0683	.0448	.0574	.0703
Presque Isle	14.3	.0059	.2	22	99.4	5.3	.0059	106,846	.0036	47,285	.0032	.0040	.0081	.0055	.0029
Roscommon	19.4	.0080	18.5	37	99.5	8.1	.0090	162,328	.0055	108,601	.0074	.0065	.0134	.0092	.0042
Saginaw	219.7	.0903	–3.7	270	81.3	76.6	.0855	2,355,105	.0789	1,764,892	.1195	.0934	.0867	.0930	.0984
St. Clair	142.0	.0584	2.3	193	96.9	50.0	.0557	1,668,668	.0560	639,382	.0433	.0527	.0520	.0496	.0537
St. Joseph	59.0	.0243	5.2	117	96.5	21.6	.0241	724,115	.0243	277,949	.0189	.0226	.0217	.0246	.0213
Sanilac	41.3	.0169	1.3	43	99.5	14.9	.0166	366,339	.0123	137,295	.0093	.0124	.0190	.0169	.0102
Schoolcraft	8.4	.0035	–2.1	7	95.1	3.0	.0034	80,708	.0027	34,987	.0023	.0027	.0037	.0034	.0026
Shiawassee	70.6	.0290	–.8	130	99.1	23.9	.0266	794,094	.0266	263,379	.0179	.0246	.0217	.0235	.0246
Tuscola	57.6	.0237	1.1	71	98.7	19.0	.0212	569,986	.0191	200,327	.0135	.0182	.0197	.0199	.0163
Van Buren	69.9	.0287	4.6	114	90.3	25.3	.0282	660,712	.0222	247,944	.0168	.0219	.0312	.0271	.0181
Washtenaw	270.2	.1111	2.1	381	85.0	98.6	.1100	3,641,123	.1221	1,879,430	.1274	.1216	.0930	.1111	.1226
Wayne	2,174.6	.8942	–7.0	3,536	60.0	809.6	.9029	24,959,537	.8371	12,047,705	.8161	.8421	.9251	.8148	.8687
Wexford	27.1	.0111	8.0	48	99.3	10.1	.0112	239,691	.0080	150,417	.0102	.0093	.0139	.0127	.0084
TOTAL METRO COUNTIES	**7,378.0**	**3.0339**	**–1.4**	**533**	**81.9**	**2,678.8**	**2.9875**	**93,391,764**	**3.1322**	**47,716,443**	**3.2324**	**3.1423**	**2.7160**	**2.8838**	**3.2913**
TOTAL STATE	**9,222.9**	**3.7921**	**–.4**	**162**	**85.0**	**3,338.5**	**3.7231**	**111,664,328**	**3.7449**	**55,686,490**	**3.7724**	**3.7626**	**3.5076**	**3.6171**	**3.8420**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MINNESOTA															
DULUTH	**253.9**	**.1045**	**–4.8**	**34**	**97.7**	**96.2**	**.1073**	**2,862,192**	**.0960**	**1,515,823**	**.1027**	**.0998**	**.1133**	**.1014**	**.0947**
St. Louis	211.5	.0870	–4.8	35	97.7	79.8	.0890	2,393,548	.0803	1,307,397	.0885	.0842	.0949	.0840	.0806
Douglas, Wisc.	*42.4*	*.0175*	*–4.6*	*32*	*98.0*	*16.4*	*.0183*	*468,644*	*.0157*	*208,426*	*.0142*	*.0156*	*.0184*	*.0174*	*.0141*
FARGO - MOORHEAD	**150.0**	**.0616**	**9.0**	**53**	**98.7**	**55.1**	**.0615**	**1,834,762**	**.0615**	**1,050,224**	**.0712**	**.0644**	**.0576**	**.0653**	**.0592**
Clay	49.3	.0202	–.1	47	98.7	17.1	.0191	505,402	.0169	262,360	.0178	.0179	.0211	.0205	.0173
Cass, N. D.	*100.7*	*.0414*	*14.1*	*57*	*98.7*	*38.0*	*.0424*	*1,329,360*	*.0446*	*787,864*	*.0534*	*.0465*	*.0365*	*.0448*	*.0419*
MINNEAPOLIS - ST. PAUL	**2,323.3**	**.9552**	**8.7**	**460**	**95.4**	**875.9**	**.9771**	**33,984,285**	**1.1396**	**16,837,510**	**1.1404**	**1.1032**	**.8122**	**.9530**	**1.1007**
Anoka	222.3	.0914	13.4	517	98.2	72.5	.0809	2,823,990	.0947	1,078,871	.0731	.0874	.0477	.0697	.0896
Carver	41.8	.0172	12.8	119	99.3	14.1	.0157	555,002	.0186	134,685	.0091	.0155	.0109	.0130	.0144
Chisago	30.2	.0125	17.4	72	99.2	10.0	.0112	301,312	.0101	118,937	.0080	.0100	.0106	.0102	.0087
Dakota	231.2	.0951	19.0	402	98.1	80.3	.0896	3,346,833	.1122	1,359,208	.0921	.1028	.0603	.0799	.1063
Hennepin	999.8	.4110	6.2	1,848	93.5	408.1	.4552	15,950,609	.5349	8,689,408	.5886	.5263	.4022	.4620	.5407
Isanti	26.8	.0110	13.6	61	99.1	9.0	.0101	264,224	.0089	70,371	.0048	.0082	.0086	.0093	.0077
Ramsey	474.9	.1952	3.3	3,084	93.9	185.3	.2066	6,852,206	.2298	4,119,198	.2790	.2377	.1870	.2191	.2260
Scott	52.4	.0215	19.7	147	98.9	16.8	.0187	607,482	.0203	230,025	.0156	.0192	.0141	.0171	.0175
Washington	129.0	.0530	13.6	331	98.1	42.0	.0469	2,056,064	.0690	565,108	.0382	.0566	.0344	.0331	.0554
Wright	67.5	.0278	15.0	100	99.4	21.6	.0241	670,922	.0225	274,760	.0186	.0223	.0223	.0239	.0189
St. Croix, Wisc.	*47.4*	*.0195*	*9.6*	*66*	*99.5*	*16.2*	*.0181*	*555,641*	*.0186*	*196,939*	*.0133*	*.0172*	*.0141*	*.0157*	*.0155*
ROCHESTER	**97.9**	**.0402**	**6.4**	**149**	**98.1**	**36.3**	**.0405**	**1,342,665**	**.0450**	**828,042**	**.0561**	**.0474**	**.0358**	**.0443**	**.0476**
Olmsted	97.9	.0402	6.4	149	98.1	36.3	.0405	1,342,665	.0450	828,042	.0561	.0474	.0358	.0443	.0476
ST. CLOUD	**179.1**	**.0737**	**9.7**	**82**	**99.0**	**56.7**	**.0633**	**1,731,977**	**.0581**	**1,443,862**	**.0979**	**.0733**	**.0645**	**.0791**	**.0558**
Benton	27.7	.0114	10.0	68	99.3	9.5	.0106	276,532	.0093	90,172	.0061	.0088	.0101	.0101	.0076
Sherburne	36.2	.0149	21.0	83	98.4	11.2	.0125	375,486	.0126	117,575	.0080	.0117	.0101	.0115	.0103
Stearns	115.2	.0474	6.5	86	99.1	36.0	.0402	1,079,959	.0362	1,236,115	.0838	.0528	.0443	.0575	.0379
ALL COUNTIES															
Aitkin	13.9	.0057	3.7	8	98.7	5.3	.0059	93,599	.0032	62,712	.0042	.0041	.0089	.0061	.0023
Anoka	222.3	.0914	13.4	517	98.2	72.5	.0809	2,823,990	.0947	1,078,871	.0731	.0874	.0477	.0697	.0896
Becker	30.6	.0126	4.3	23	93.3	10.9	.0121	236,943	.0079	127,701	.0087	.0092	.0157	.0124	.0079
Beltrami	33.8	.0139	9.1	13	85.7	11.5	.0129	292,749	.0098	237,217	.0160	.0124	.0171	.0148	.0114
Benton	27.7	.0114	10.0	68	99.3	9.5	.0106	276,532	.0093	90,172	.0061	.0088	.0101	.0101	.0076
Big Stone	7.6	.0031	–1.5	15	99.3	2.9	.0032	71,894	.0024	35,519	.0025	.0025	.0037	.0035	.0021
Blue Earth	52.3	.0215	.0	70	98.6	18.6	.0207	534,560	.0180	400,527	.0271	.0214	.0238	.0246	.0206
Brown	28.1	.0116	–1.9	46	99.5	10.2	.0114	274,370	.0092	176,235	.0119	.0106	.0133	.0132	.0101
Carlton	30.2	.0124	.9	35	96.7	10.5	.0117	320,217	.0107	148,748	.0101	.0108	.0127	.0110	.0097
Carver	41.8	.0172	12.8	119	99.3	14.1	.0157	555,002	.0186	134,685	.0091	.0155	.0109	.0130	.0144
Cass	22.9	.0094	8.8	11	89.7	8.4	.0094	173,280	.0058	95,955	.0065	.0068	.0133	.0095	.0043
Chippewa	14.5	.0059	–3.0	25	99.2	5.6	.0062	144,358	.0049	74,202	.0051	.0050	.0069	.0066	.0048
Chisago	30.2	.0125	17.4	72	99.2	10.0	.0112	301,312	.0101	118,937	.0080	.0100	.0106	.0102	.0087
Clay	49.3	.0202	–.1	47	98.7	17.1	.0191	505,402	.0169	262,360	.0178	.0179	.0211	.0205	.0173
Clearwater	9.2	.0038	5.0	9	91.9	3.2	.0035	59,115	.0020	31,804	.0021	.0024	.0053	.0033	.0015
Cook	4.2	.0017	2.6	3	91.8	1.8	.0020	42,655	.0014	27,098	.0019	.0016	.0026	.0021	.0012
Cottonwood	14.2	.0059	–4.4	22	99.6	5.3	.0060	131,177	.0044	86,796	.0059	.0052	.0071	.0068	.0043
Crow Wing	45.5	.0187	9.1	45	99.0	17.2	.0191	423,803	.0143	312,133	.0211	.0171	.0248	.0211	.0146
Dakota	231.2	.0951	19.0	402	98.1	80.3	.0896	3,346,833	.1122	1,359,208	.0921	.1028	.0603	.0799	.1063
Dodge	15.7	.0064	6.3	36	99.5	5.4	.0060	149,638	.0050	33,917	.0023	.0045	.0055	.0057	.0039
Douglas	30.4	.0125	9.2	47	99.4	11.4	.0127	273,740	.0092	178,835	.0121	.0107	.0163	.0139	.0111
Faribault	18.8	.0077	–4.6	26	99.6	7.4	.0083	164,467	.0055	95,794	.0065	.0062	.0100	.0088	.0047
Fillmore	21.3	.0088	–2.9	25	99.5	7.9	.0088	166,384	.0056	129,473	.0087	.0072	.0131	.0098	.0047
Freeborn	35.1	.0144	–3.4	50	99.6	13.6	.0152	333,713	.0112	242,815	.0165	.0134	.0177	.0175	.0117
Goodhue	40.3	.0166	4.0	53	98.9	14.6	.0162	441,047	.0148	247,411	.0168	.0157	.0186	.0168	.0147
Grant	7.2	.0030	.4	13	99.6	2.7	.0030	72,182	.0024	22,109	.0015	.0023	.0029	.0030	.0018
Hennepin	999.8	.4110	6.2	1,848	93.5	408.1	.4552	15,950,609	.5349	8,689,408	.5886	.5263	.4022	.4620	.5407
Houston	19.1	.0079	3.9	34	99.5	6.3	.0070	165,855	.0056	57,845	.0039	.0055	.0079	.0072	.0042
Hubbard	15.4	.0063	9.2	16	97.6	5.6	.0062	126,254	.0042	59,061	.0040	.0045	.0076	.0063	.0033
Isanti	26.8	.0110	13.6	61	99.1	9.0	.0101	264,224	.0089	70,371	.0048	.0082	.0086	.0093	.0077
Itasca	44.6	.0184	3.6	17	96.8	16.3	.0181	416,377	.0140	194,059	.0131	.0145	.0196	.0173	.0126
Jackson	13.2	.0054	–3.6	19	99.6	4.9	.0055	125,260	.0042	53,303	.0036	.0043	.0055	.0054	.0035
Kanabec	13.4	.0055	10.2	25	99.3	4.9	.0055	116,690	.0039	50,649	.0035	.0041	.0066	.0057	.0032
Kandiyohi	38.6	.0159	5.0	49	99.3	14.0	.0156	381,076	.0128	246,494	.0167	.0146	.0173	.0182	.0141
Kittson	6.3	.0026	–5.6	6	99.5	2.4	.0027	60,142	.0020	25,567	.0017	.0021	.0032	.0028	.0016
Koochiching	16.9	.0069	–3.8	5	97.3	6.1	.0068	161,142	.0054	89,074	.0060	.0059	.0076	.0065	.0052
Lac qui Parle	10.1	.0042	–4.7	13	99.5	3.8	.0042	83,604	.0028	38,531	.0026	.0030	.0052	.0043	.0024
Lake	12.2	.0050	–6.5	6	99.1	4.4	.0049	124,465	.0042	60,141	.0041	.0043	.0043	.0056	.0033

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Lake of the Woods	4.0	.0016	6.3	3	99.4	1.5	.0017	29,126	.0009	23,235	.0016	.0012	.0023	.0018	.0007
Le Sueur	24.1	.0100	2.8	54	99.5	8.7	.0097	218,168	.0074	88,778	.0060	.0075	.0101	.0099	.0063
Lincoln	7.9	.0032	−3.8	15	99.6	2.9	.0032	55,900	.0018	15,761	.0011	.0020	.0043	.0028	.0013
Lyon	25.4	.0104	.8	36	99.0	9.0	.0101	233,141	.0078	143,601	.0097	.0089	.0120	.0110	.0082
McLeod	30.8	.0127	3.9	63	99.4	11.2	.0124	300,772	.0101	200,791	.0136	.0116	.0135	.0146	.0108
Mahnomen	5.2	.0021	−6.1	9	80.0	1.7	.0019	34,526	.0012	17,780	.0012	.0013	.0027	.0017	.0008
Marshall	12.6	.0052	−3.3	7	99.7	4.5	.0051	91,985	.0031	23,006	.0016	.0031	.0059	.0047	.0021
Martin	24.8	.0102	.5	35	99.4	9.7	.0108	297,996	.0100	141,865	.0096	.0099	.0103	.0117	.0102
Meeker	21.4	.0088	3.9	34	99.6	7.8	.0087	210,933	.0070	97,245	.0066	.0074	.0091	.0087	.0060
Mille Lacs	19.6	.0081	6.3	34	96.6	7.2	.0080	169,406	.0057	89,187	.0060	.0062	.0106	.0081	.0054
Morrison	30.7	.0126	4.7	27	99.6	10.3	.0115	234,170	.0079	142,262	.0096	.0093	.0152	.0122	.0072
Mower	39.4	.0162	−2.5	55	99.4	15.3	.0171	393,198	.0132	235,109	.0160	.0145	.0194	.0174	.0133
Murray	10.9	.0045	−5.3	16	99.6	4.0	.0044	89,610	.0030	48,893	.0033	.0034	.0051	.0050	.0024
Nicollet	30.1	.0124	11.8	68	99.1	10.0	.0112	346,143	.0116	99,726	.0067	.0104	.0094	.0102	.0091
Nobles	20.9	.0086	−4.3	29	99.0	7.7	.0086	172,380	.0058	163,753	.0111	.0079	.0117	.0106	.0087
Norman	8.8	.0036	−6.2	10	99.1	3.3	.0036	81,489	.0027	22,268	.0015	.0026	.0041	.0033	.0019
Olmsted	97.9	.0402	6.4	149	98.1	36.3	.0405	1,342,665	.0450	828,042	.0561	.0474	.0358	.0443	.0476
Otter Tail	53.9	.0222	3.8	27	99.4	19.8	.0221	458,366	.0154	260,489	.0177	.0174	.0275	.0229	.0147
Pennington	15.2	.0062	−.4	25	99.1	5.7	.0064	117,425	.0039	91,983	.0062	.0051	.0085	.0074	.0044
Pine	21.6	.0089	8.7	15	97.0	7.5	.0083	154,265	.0052	93,502	.0064	.0063	.0107	.0087	.0039
Pipestone	11.0	.0045	−5.9	24	98.9	4.3	.0048	82,549	.0028	59,769	.0040	.0034	.0070	.0051	.0027
Polk	34.0	.0140	−2.4	17	98.6	12.5	.0140	302,884	.0101	176,293	.0119	.0115	.0179	.0144	.0091
Pope	11.8	.0049	1.2	18	99.8	4.6	.0051	93,759	.0032	43,686	.0030	.0034	.0068	.0049	.0022
Ramsey	474.9	.1952	3.3	3,084	93.9	185.3	.2066	6,852,206	.2298	4,119,198	.2790	.2377	.1870	.2191	.2260
Red Lake	5.2	.0022	−5.0	12	99.7	1.8	.0020	34,781	.0012	13,852	.0010	.0013	.0026	.0018	.0010
Redwood	18.5	.0076	−4.4	21	98.9	6.7	.0075	157,116	.0052	81,587	.0055	.0058	.0090	.0078	.0051
Renville	19.7	.0081	−3.4	20	99.5	7.4	.0083	181,548	.0061	82,035	.0056	.0064	.0090	.0086	.0049
Rice	48.1	.0198	4.4	96	98.9	15.9	.0177	474,423	.0159	240,542	.0163	.0167	.0189	.0187	.0154
Rock	10.6	.0043	−1.0	22	99.5	3.9	.0043	82,444	.0028	66,457	.0045	.0037	.0059	.0051	.0028
Roseau	13.4	.0055	6.6	8	99.0	4.7	.0053	104,547	.0035	62,241	.0042	.0040	.0065	.0056	.0037
St. Louis	211.5	.0870	−4.8	35	97.7	79.8	.0890	2,393,548	.0803	1,307,397	.0885	.0842	.0949	.0840	.0806
Scott	52.4	.0215	19.7	147	98.9	16.8	.0187	607,482	.0203	230,025	.0156	.0192	.0141	.0171	.0175
Sherburne	36.2	.0149	21.0	83	98.4	11.2	.0125	375,486	.0126	117,575	.0080	.0117	.0101	.0115	.0103
Sibley	15.1	.0062	−2.3	25	99.6	5.5	.0061	140,713	.0048	47,583	.0032	.0044	.0066	.0059	.0037
Stearns	115.2	.0474	6.5	86	99.1	36.0	.0402	1,079,959	.0362	1,236,115	.0838	.0528	.0443	.0575	.0379
Steele	30.9	.0127	1.9	72	99.4	11.0	.0122	327,764	.0110	191,656	.0129	.0119	.0114	.0137	.0120
Stevens	10.8	.0044	−4.6	19	98.7	3.7	.0042	85,693	.0028	65,526	.0045	.0037	.0056	.0047	.0029
Swift	12.7	.0053	−1.7	17	99.5	4.7	.0052	107,301	.0036	58,723	.0040	.0041	.0066	.0055	.0027
Todd	26.3	.0108	5.2	28	99.5	9.4	.0105	196,332	.0066	80,962	.0054	.0070	.0134	.0101	.0048
Traverse	5.3	.0021	−4.4	9	98.0	1.8	.0020	47,809	.0016	24,514	.0017	.0017	.0023	.0022	.0013
Wabasha	20.1	.0083	4.0	37	99.6	7.4	.0083	197,398	.0066	81,636	.0055	.0067	.0083	.0082	.0056
Wadena	14.3	.0059	.8	27	99.1	5.0	.0055	115,024	.0039	73,056	.0050	.0046	.0077	.0059	.0037
Waseca	19.0	.0078	3.0	45	99.5	6.8	.0076	201,115	.0067	69,083	.0047	.0063	.0077	.0073	.0059
Washington	129.0	.0530	13.6	331	98.1	42.0	.0469	2,056,064	.0690	565,108	.0382	.0566	.0344	.0331	.0554
Watonwan	12.1	.0050	−2.1	28	99.6	4.8	.0053	107,448	.0036	51,823	.0036	.0038	.0063	.0058	.0031
Wilkin	8.2	.0034	−3.0	11	99.1	2.8	.0031	81,689	.0027	38,723	.0026	.0028	.0033	.0032	.0024
Winona	46.3	.0190	.1	73	99.1	16.1	.0180	490,664	.0165	263,225	.0178	.0175	.0200	.0190	.0153
Wright	67.5	.0278	15.0	100	99.4	21.6	.0241	670,922	.0225	274,766	.0186	.0223	.0223	.0239	.0189
Yellow Medicine	12.7	.0052	−7.0	17	98.9	4.6	.0051	131,797	.0044	47,950	.0033	.0042	.0052	.0052	.0041
TOTAL METRO COUNTIES	**2,813.7**	**1.1568**	**7.4**	**196**	**95.9**	**1,049.6**	**1.1709**	**39,402,236**	**1.3213**	**20,482,232**	**1.3874**	**1.3088**	**1.0144**	**1.1652**	**1.2865**
TOTAL STATE	**4,292.7**	**1.7650**	**5.3**	**54**	**96.7**	**1,585.9**	**1.7686**	**52,996,789**	**1.7774**	**28,044,113**	**1.8998**	**1.8116**	**1.7189**	**1.7964**	**1.7191**
MISSISSIPPI															
BILOXI - GULFPORT	**202.3**	**.0832**	**11.1**	**191**	**78.9**	**72.4**	**.0808**	**1,961,457**	**.0658**	**1,136,987**	**.0770**	**.0727**	**.0926**	**.0887**	**.0612**
Hancock	31.2	.0128	27.4	65	88.4	11.1	.0124	265,485	.0089	118,900	.0081	.0095	.0161	.0123	.0075
Harrison	171.1	.0704	8.5	294	77.1	61.3	.0684	1,695,972	.0569	1,018,087	.0689	.0632	.0765	.0764	.0537
JACKSON	**403.9**	**.1660**	**11.6**	**170**	**55.8**	**143.0**	**.1594**	**4,253,019**	**.1425**	**2,260,168**	**.1532**	**.1507**	**.1705**	**.1607**	**.1415**
Hinds	268.9	.1105	7.1	307	51.4	97.8	.1090	2,907,721	.0975	1,896,145	.1285	.1094	.1215	.1175	.1018
Madison	52.3	.0215	25.7	73	41.0	17.1	.0190	436,979	.0146	136,498	.0093	.0145	.0225	.0160	.0118
Rankin	82.7	.0340	19.1	106	79.3	28.1	.0314	908,319	.0304	227,525	.0154	.0268	.0265	.0272	.0279
PASCAGOULA	**128.1**	**.0527**	**8.5**	**175**	**78.5**	**43.7**	**.0487**	**1,366,837**	**.0458**	**620,468**	**.0420**	**.0461**	**.0472**	**.0506**	**.0447**
Jackson	128.1	.0527	8.5	175	78.5	43.7	.0487	1,366,837	.0458	620,468	.0420	.0461	.0472	.0506	.0447

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSISSIPPI (continued)															
ALL COUNTIES															
Adams	39.1	.0161	2.7	86	48.4	13.8	.0154	325,237	.0109	307,277	.0208	.0150	.0214	.0161	.0141
Alcorn	34.1	.0140	3.2	85	88.0	13.1	.0146	309,914	.0104	188,450	.0128	.0118	.0187	.0153	.0100
Amite	13.4	.0055	.2	18	49.3	4.6	.0051	107,258	.0036	28,337	.0019	.0035	.0064	.0041	.0028
Attala	19.8	.0082	−.3	27	57.8	7.1	.0079	133,848	.0045	69,884	.0047	.0053	.0109	.0073	.0047
Benton	8.6	.0035	5.5	21	59.1	2.7	.0031	59,561	.0020	8,406	.0006	.0019	.0033	.0027	.0015
Bolivar	45.2	.0186	−1.7	51	34.6	14.3	.0159	285,961	.0096	171,551	.0116	.0119	.0239	.0139	.0096
Calhoun	15.6	.0064	−.4	27	72.0	5.7	.0064	102,854	.0035	40,829	.0028	.0039	.0089	.0058	.0032
Carroll	10.0	.0041	2.3	16	51.6	3.4	.0038	66,227	.0022	13,855	.0009	.0022	.0049	.0031	.0016
Chickasaw	18.2	.0075	2.0	36	61.0	6.2	.0069	119,670	.0040	82,038	.0056	.0051	.0098	.0072	.0055
Choctaw	9.2	.0038	2.3	22	69.3	3.1	.0034	56,318	.0019	16,787	.0011	.0022	.0047	.0033	.0013
Claiborne	12.6	.0051	2.6	26	23.0	3.7	.0042	74,627	.0025	20,921	.0014	.0026	.0059	.0030	.0020
Clarke	17.6	.0073	3.9	25	62.1	6.3	.0070	134,018	.0045	56,537	.0038	.0048	.0089	.0068	.0042
Clay	21.8	.0089	3.4	53	46.7	7.3	.0081	170,742	.0057	73,081	.0050	.0061	.0102	.0082	.0050
Coahoma	36.0	.0148	−2.5	64	32.8	12.1	.0135	228,104	.0076	188,513	.0128	.0107	.0224	.0121	.0089
Copiah	27.4	.0113	3.4	35	48.5	9.2	.0103	193,971	.0066	75,657	.0051	.0070	.0138	.0089	.0051
Covington	16.8	.0069	5.5	40	62.6	5.8	.0064	121,677	.0040	44,602	.0030	.0044	.0086	.0053	.0034
☐ De Soto	63.6	.0262	17.9	132	80.2	20.9	.0233	619,993	.0208	189,646	.0129	.0195	.0226	.0203	.0194
Forrest	69.6	.0286	5.4	148	70.2	25.6	.0286	624,203	.0210	584,991	.0396	.0280	.0404	.0322	.0266
Franklin	8.6	.0035	4.8	15	59.8	3.2	.0036	66,518	.0022	11,653	.0008	.0021	.0042	.0025	.0020
George	16.5	.0068	7.9	34	89.2	5.4	.0060	144,415	.0048	51,392	.0035	.0048	.0067	.0053	.0040
Greene	10.3	.0042	4.8	14	77.8	3.3	.0037	68,734	.0023	10,541	.0007	.0022	.0042	.0031	.0020
Grenada	21.0	.0087	−.2	50	55.1	7.4	.0082	177,856	.0060	154,083	.0104	.0079	.0103	.0094	.0063
Hancock	31.2	.0128	27.4	65	88.4	11.1	.0124	265,485	.0089	118,900	.0081	.0095	.0161	.0123	.0075
Harrison	171.1	.0704	8.5	294	77.1	61.3	.0684	1,695,972	.0569	1,018,087	.0689	.0632	.0765	.0764	.0537
Hinds	268.9	.1105	7.1	307	51.4	97.8	.1090	2,907,721	.0975	1,896,145	.1285	.1094	.1215	.1175	.1018
Holmes	23.1	.0095	.6	30	26.3	7.5	.0084	111,032	.0037	85,059	.0057	.0054	.0167	.0062	.0029
Humphreys	13.8	.0057	−1.0	32	31.2	4.5	.0050	65,916	.0022	52,072	.0036	.0033	.0096	.0037	.0025
Issaquena	2.4	.0010	−4.5	6	41.1	.8	.0009	14,617	.0005	731	.0000	.0005	.0011	.0006	.0002
Itawamba	21.5	.0088	4.8	40	92.9	7.8	.0087	158,916	.0054	49,954	.0034	.0054	.0103	.0087	.0043
Jackson	128.1	.0527	8.5	175	78.5	43.7	.0487	1,366,837	.0458	620,468	.0420	.0461	.0472	.0506	.0447
Jasper	17.7	.0073	2.5	26	47.7	6.1	.0068	113,943	.0038	41,801	.0029	.0043	.0091	.0065	.0027
Jefferson	9.3	.0038	1.3	18	16.2	3.0	.0034	53,852	.0018	10,081	.0007	.0018	.0047	.0020	.0014
Jefferson Davis	14.3	.0059	3.3	35	43.3	4.6	.0051	104,493	.0035	30,458	.0020	.0035	.0064	.0042	.0028
Jones	63.0	.0259	1.8	91	74.2	22.9	.0256	545,582	.0183	362,495	.0246	.0218	.0311	.0280	.0226
Kemper	10.1	.0041	−.5	13	42.0	3.5	.0039	58,311	.0020	18,424	.0012	.0020	.0057	.0031	.0014
Lafayette	31.2	.0129	.5	47	70.5	11.5	.0128	298,005	.0100	112,506	.0076	.0099	.0155	.0114	.0088
Lamar	27.7	.0113	16.3	56	87.7	9.5	.0106	242,823	.0081	47,787	.0033	.0073	.0109	.0094	.0061
Lauderdale	80.8	.0333	4.5	115	65.3	29.8	.0332	792,144	.0266	498,436	.0337	.0301	.0401	.0345	.0267
Lawrence	12.9	.0053	3.1	30	66.4	4.4	.0049	110,219	.0037	33,540	.0023	.0036	.0057	.0041	.0030
Leake	19.0	.0078	1.1	33	58.1	6.8	.0076	117,070	.0039	61,751	.0042	.0048	.0111	.0068	.0034
Lee	64.3	.0264	12.7	143	77.3	23.8	.0265	605,599	.0203	554,150	.0375	.0267	.0325	.0335	.0245
Leflore	41.4	.0170	−.3	68	37.5	13.6	.0152	284,677	.0096	210,286	.0143	.0124	.0231	.0140	.0107
Lincoln	31.6	.0130	4.7	54	67.3	11.2	.0125	236,649	.0079	174,715	.0118	.0102	.0169	.0130	.0088
Lowndes	61.4	.0253	7.1	119	62.4	21.4	.0239	509,076	.0171	381,046	.0258	.0213	.0326	.0270	.0211
Madison	52.3	.0215	25.7	73	41.0	17.1	.0190	436,979	.0146	136,498	.0093	.0145	.0225	.0160	.0118
Marion	26.6	.0109	3.5	49	67.3	9.2	.0103	224,312	.0076	110,997	.0075	.0080	.0139	.0098	.0073
Marshall	33.2	.0137	13.3	47	43.7	10.2	.0114	202,785	.0068	63,909	.0043	.0075	.0145	.0099	.0053
Monroe	36.6	.0150	.5	47	67.6	12.8	.0142	273,345	.0091	122,160	.0083	.0101	.0178	.0139	.0086
Montgomery	13.1	.0054	−2.0	32	56.1	4.5	.0051	78,920	.0027	41,063	.0028	.0032	.0076	.0047	.0021
Neshoba	24.9	.0102	4.7	44	69.4	9.0	.0100	197,700	.0066	97,086	.0066	.0074	.0132	.0098	.0059
Newton	20.5	.0085	2.7	35	67.6	7.5	.0084	153,979	.0052	67,101	.0045	.0056	.0113	.0078	.0041
Noxubee	12.7	.0052	−3.9	18	32.5	4.1	.0045	65,143	.0022	29,227	.0020	.0027	.0075	.0036	.0018
Oktibbeha	37.7	.0155	4.7	82	61.9	12.2	.0136	299,999	.0100	142,665	.0097	.0111	.0179	.0122	.0097
Panola	29.2	.0120	3.7	42	47.9	9.8	.0110	184,726	.0062	103,252	.0069	.0076	.0162	.0099	.0054
Pearl River	38.8	.0160	14.8	47	83.2	13.4	.0149	319,215	.0107	139,843	.0095	.0113	.0179	.0138	.0101
Perry	10.3	.0042	4.4	16	76.0	3.5	.0039	93,996	.0032	26,588	.0018	.0031	.0050	.0033	.0024
Pike	38.5	.0158	6.4	94	53.5	13.6	.0152	310,582	.0104	205,294	.0139	.0124	.0198	.0152	.0121
Pontotoc	22.8	.0094	9.0	46	82.6	8.2	.0091	161,317	.0054	54,951	.0038	.0057	.0125	.0084	.0047
Prentiss	25.5	.0105	6.1	61	87.8	9.1	.0102	188,424	.0063	69,173	.0046	.0068	.0130	.0099	.0050
Quitman	11.8	.0048	−6.6	29	40.8	4.0	.0044	52,440	.0018	43,783	.0030	.0026	.0086	.0033	.0016
Rankin	82.7	.0340	19.1	106	79.3	28.1	.0314	908,319	.0304	227,525	.0154	.0268	.0265	.0272	.0279
Scott	26.1	.0108	6.3	43	61.8	9.3	.0103	196,382	.0066	101,417	.0069	.0074	.0141	.0101	.0056
Sharkey	7.8	.0032	−2.1	18	31.3	2.3	.0026	43,121	.0015	22,517	.0015	.0019	.0044	.0020	.0010
Simpson	25.0	.0102	6.7	42	66.5	8.5	.0095	204,035	.0068	80,985	.0055	.0070	.0112	.0086	.0062
Smith	16.2	.0067	7.4	26	76.6	5.6	.0062	120,493	.0041	33,981	.0023	.0041	.0078	.0052	.0030

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Stone	10.3	.0042	6.0	23	74.8	3.4	.0038	87,372	.0029	35,140	.0024	.0030	.0040	.0038	.0026
Sunflower	36.8	.0152	5.6	52	34.7	10.6	.0118	196,220	.0066	108,642	.0073	.0085	.0182	.0097	.0055
Tallahatchie	16.3	.0067	–5.0	25	39.4	5.4	.0061	82,144	.0028	36,177	.0025	.0036	.0100	.0041	.0022
Tate	21.5	.0088	6.9	53	58.5	6.8	.0075	133,798	.0045	112,436	.0076	.0062	.0121	.0086	.0038
Tippah	19.9	.0082	6.2	43	82.3	7.2	.0081	136,784	.0046	78,904	.0054	.0056	.0113	.0089	.0039
Tishomingo	18.8	.0077	2.0	43	95.4	7.2	.0080	130,542	.0043	55,289	.0037	.0048	.0111	.0084	.0039
Tunica	9.2	.0038	–4.7	20	24.3	3.0	.0034	41,790	.0014	32,729	.0022	.0022	.0060	.0021	.0011
Union	23.3	.0096	7.2	56	84.5	8.9	.0099	178,154	.0060	79,072	.0054	.0065	.0125	.0097	.0059
Walthall	13.9	.0057	1.0	34	55.9	4.7	.0052	108,336	.0036	30,663	.0021	.0035	.0061	.0043	.0027
Warren	53.4	.0220	3.4	89	59.0	19.0	.0212	532,436	.0179	262,678	.0177	.0187	.0243	.0195	.0175
Washington	71.7	.0294	–.9	98	40.9	23.6	.0263	501,077	.0168	366,936	.0249	.0218	.0372	.0261	.0195
Wayne	20.7	.0086	8.2	25	63.7	6.8	.0076	158,772	.0053	64,648	.0044	.0056	.0097	.0068	.0054
Webster	10.2	.0042	–1.0	24	78.4	3.7	.0041	67,862	.0023	26,745	.0018	.0026	.0055	.0040	.0017
Wilkinson	10.1	.0041	.8	15	30.3	3.4	.0038	68,165	.0023	21,285	.0014	.0024	.0051	.0035	.0019
Winston	19.5	.0080	.1	32	57.0	6.8	.0076	146,361	.0049	56,951	.0039	.0052	.0094	.0071	.0045
Yalobusha	13.4	.0055	1.6	28	58.8	4.9	.0055	97,437	.0033	65,825	.0045	.0041	.0097	.0058	.0027
Yazoo	27.3	.0113	–.2	29	45.4	9.4	.0105	180,284	.0060	102,545	.0069	.0073	.0162	.0087	.0062
TOTAL METRO COUNTIES	797.9	.3281	11.4	172	67.2	280.0	.3122	8,201,306	.2749	4,207,269	.2851	.2890	.3329	.3203	.2668
TOTAL STATE	2,668.4	1.0972	5.9	56	62.2	927.6	1.0345	22,416,391	.7518	12,224,603	.8281	.8438	1.3071	1.0151	.7374
MISSOURI															
COLUMBIA	109.1	.0448	8.7	159	91.5	39.3	.0438	1,374,356	.0461	569,524	.0386	.0435	.0427	.0433	.0403
Boone	109.1	.0448	8.7	159	91.5	39.3	.0438	1,374,356	.0461	569,524	.0386	.0435	.0427	.0433	.0403
JOPLIN	134.7	.0554	5.6	106	97.7	50.7	.0566	1,330,297	.0446	839,315	.0568	.0503	.0680	.0630	.0429
Jasper	90.6	.0373	4.2	141	97.4	34.6	.0386	913,896	.0307	635,439	.0430	.0356	.0466	.0436	.0312
Newton	44.1	.0181	8.7	70	98.2	16.1	.0180	416,401	.0139	203,876	.0138	.0147	.0214	.0194	.0117
KANSAS CITY	1,525.0	.6268	6.4	304	85.9	574.1	.6404	20,876,260	.7001	11,010,066	.7459	.6990	.5845	.6463	.6776
Cass	57.0	.0234	11.7	81	98.4	19.5	.0218	623,734	.0209	234,748	.0159	.0198	.0200	.0202	.0174
Clay	147.9	.0608	8.4	367	97.9	55.2	.0615	2,023,230	.0679	1,306,993	.0886	.0726	.0545	.0[illegible]74	.0690
Jackson	639.1	.2627	1.6	1,046	77.3	249.5	.2783	8,366,727	.2806	5,309,932	.3597	.3008	.2757	.2979	.2835
Lafayette	31.4	.0129	4.9	50	96.5	11.5	.0129	320,640	.0107	114,292	.0077	.0102	.0131	.0117	.0089
Platte	52.5	.0216	13.3	125	97.4	18.8	.0210	598,930	.0201	173,740	.0118	.0180	.0170	.0188	.0175
Ray	23.2	.0095	8.5	41	97.8	8.1	.0090	215,197	.0072	69,797	.0047	.0069	.0086	.0086	.0062
Johnson, Kans.	317.1	.1304	17.3	663	97.5	119.4	.1332	5,757,149	.1931	2,659,455	.1802	.1766	.0945	.1281	.1899
Leavenworth, Kans.	59.6	.0245	8.7	129	87.3	18.8	.0210	670,259	.0225	219,983	.0149	.0205	.0184	.0185	.0191
Miami, Kans.	23.1	.0094	6.9	39	96.2	8.4	.0094	257,215	.0086	92,221	.0062	.0081	.0100	.0089	.0075
Wyandotte, Kans.	174.1	.0716	1.0	1,168	73.1	64.9	.0723	2,043,179	.0685	828,905	.0562	.0655	.0727	.0662	.0586
ST. JOSEPH	86.4	.0355	–1.7	211	96.2	32.2	.0359	959,671	.0322	582,377	.0395	.0350	.0412	.0384	.0311
Buchanan	86.4	.0355	–1.7	211	96.2	32.2	.0359	959,671	.0322	582,377	.0395	.0350	.0412	.0384	.0311
ST. LOUIS	2,451.2	1.0081	3.1	459	81.7	889.6	.9919	31,446,360	1.0547	16,174,236	1.0956	1.0578	.9428	.9835	1.0407
Franklin	79.9	.0329	12.2	87	98.5	26.6	.0296	735,159	.0247	430,479	.0291	.0277	.0331	.0325	.0233
Jefferson	166.5	.0685	13.9	252	98.9	53.8	.0600	1,748,057	.0586	562,562	.0381	.0544	.0482	.0556	.0532
St. Charles	179.9	.0740	24.8	322	97.9	59.2	.0660	2,400,960	.0806	845,435	.0573	.0722	.0430	.0560	.0744
St. Louis	1,002.0	.4120	2.9	1,984	86.7	363.0	.4048	15,765,604	.5287	8,382,352	.5678	.5171	.3256	.4116	.5433
St. Louis city	428.9	.1764	–5.3	7,031	51.6	171.2	.1909	4,500,483	.1510	2,846,199	.1928	.1686	.2445	.1926	.1381
Clinton, Ill.	34.1	.0140	4.5	72	98.5	11.8	.0132	354,319	.0118	132,220	.0090	.0114	.0118	.0132	.0111
Jersey, Ill.	21.1	.0087	2.7	57	99.3	7.2	.0080	206,226	.0070	63,951	.0043	.0064	.0073	.0078	.0059
Madison, Ill.	249.6	.1026	.8	343	92.9	94.0	.1048	2,650,077	.0889	1,441,260	.0976	.0944	.1102	.1081	.0877
Monroe, Ill.	21.3	.0088	5.9	55	99.6	7.6	.0085	233,707	.0078	80,589	.0055	.0074	.0080	.0076	.0067
St. Clair, Ill.	267.9	.1102	.1	399	69.1	95.2	.1061	2,851,768	.0956	1,389,189	.0941	.0982	.1111	.0985	.0970
SPRINGFIELD	228.5	.0940	10.0	184	97.4	86.3	.0962	2,568,868	.0861	1,551,125	.1051	.0935	.1066	.1060	.0870
Christian	27.7	.0114	23.6	49	99.2	9.7	.0108	256,754	.0086	107,750	.0073	.0088	.0121	.0114	.0078
Greene	200.8	.0826	8.4	296	97.2	76.6	.0854	2,312,114	.0775	1,443,375	.0978	.0847	.0945	.0946	.0792
ALL COUNTIES															
Adair	25.0	.0102	.5	44	97.4	9.2	.0102	235,477	.0079	164,797	.0112	.0094	.0144	.0106	.0080
Andrew	15.2	.0063	8.7	35	99.6	5.2	.0058	148,466	.0050	44,613	.0030	.0046	.0050	.0059	.0040
Atchison	8.3	.0034	–3.6	15	99.3	3.2	.0036	81,506	.0027	45,103	.0030	.0029	.0047	.0038	.0021
Audrain	26.1	.0107	–1.4	37	93.6	9.7	.0108	251,502	.0085	128,774	.0088	.0090	.0125	.0115	.0087
Barry	27.3	.0113	11.8	35	99.1	10.1	.0113	230,328	.0077	119,687	.0081	.0086	.0147	.0115	.0061
Barton	11.9	.0048	5.4	20	99.4	4.6	.0051	92,185	.0031	40,607	.0027	.0033	.0067	.0053	.0020
Bates	16.3	.0067	2.7	19	98.7	6.1	.0068	141,949	.0047	56,417	.0038	.0048	.0084	.0060	.0040

1987 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSOURI (continued)															
ALL COUNTIES (continued)															
Benton	13.6	.0056	11.6	19	99.2	5.3	.0059	98,778	.0034	50,419	.0035	.0040	.0088	.0054	.0022
Bollinger	11.0	.0046	6.8	18	99.8	4.1	.0046	72,781	.0024	23,080	.0015	.0025	.0060	.0040	.0017
Boone	109.1	.0448	8.7	159	91.5	39.3	.0438	1,374,356	.0461	569,524	.0386	.0435	.0427	.0433	.0403
Buchanan	86.4	.0355	−1.7	211	96.2	32.2	.0359	959,671	.0322	582,377	.0395	.0350	.0412	.0384	.0311
Butler	39.8	.0164	5.6	57	94.0	14.9	.0166	348,823	.0117	310,590	.0210	.0156	.0243	.0183	.0131
Caldwell	8.5	.0035	−1.9	20	99.7	3.2	.0036	68,085	.0023	26,770	.0018	.0023	.0045	.0032	.0016
Callaway	34.0	.0140	5.4	40	93.6	11.4	.0127	368,050	.0123	123,965	.0084	.0115	.0115	.0113	.0105
Camden	24.6	.0101	22.9	38	99.3	9.8	.0109	272,026	.0091	168,827	.0114	.0101	.0134	.0129	.0081
Cape Girardeau	62.8	.0258	6.7	109	95.4	22.6	.0252	676,704	.0227	424,433	.0288	.0251	.0291	.0271	.0241
Carroll	11.6	.0048	−4.4	17	97.3	4.6	.0052	95,548	.0032	36,960	.0025	.0033	.0068	.0047	.0027
Carter	6.1	.0025	12.4	12	99.5	2.0	.0022	41,366	.0014	11,868	.0008	.0015	.0029	.0020	.0009
Cass	57.0	.0234	11.7	81	98.4	19.5	.0218	623,734	.0209	234,748	.0159	.0198	.0200	.0202	.0174
Cedar	12.8	.0053	7.6	27	99.2	5.0	.0055	94,888	.0032	53,952	.0037	.0038	.0085	.0051	.0023
Chariton	10.3	.0042	−1.8	14	94.4	4.0	.0045	78,904	.0027	30,951	.0021	.0028	.0062	.0039	.0020
Christian	27.7	.0114	23.6	49	99.2	9.7	.0108	256,754	.0086	107,750	.0073	.0088	.0121	.0114	.0078
Clark	8.5	.0035	.1	17	99.8	3.0	.0034	70,707	.0023	30,667	.0020	.0025	.0038	.0033	.0018
Clay	147.9	.0608	8.4	367	97.9	55.2	.0615	2,023,230	.0679	1,306,993	.0886	.0726	.0545	.0674	.0690
Clinton	17.2	.0071	8.1	41	97.2	6.1	.0068	147,156	.0049	56,808	.0038	.0051	.0079	.0064	.0040
Cole	63.4	.0261	11.9	162	91.3	21.8	.0243	802,360	.0269	528,047	.0358	.0293	.0215	.0272	.0281
Cooper	15.0	.0061	2.4	27	92.8	5.4	.0060	125,980	.0043	71,860	.0049	.0048	.0072	.0068	.0039
Crawford	20.2	.0083	10.4	27	99.6	7.2	.0081	181,065	.0060	85,074	.0057	.0065	.0094	.0077	.0047
Dade	7.5	.0031	1.6	15	99.2	3.1	.0034	55,399	.0019	16,204	.0011	.0018	.0050	.0030	.0013
Dallas	13.6	.0056	12.4	25	99.1	4.9	.0055	93,509	.0031	55,332	.0038	.0039	.0093	.0051	.0026
Daviess	8.8	.0036	−1.2	15	99.7	3.4	.0038	77,641	.0026	15,172	.0010	.0024	.0045	.0033	.0018
De Kalb	8.5	.0035	3.4	20	99.7	3.1	.0034	72,132	.0025	18,626	.0013	.0023	.0039	.0029	.0018
Dent	15.5	.0064	6.8	21	99.7	5.6	.0063	124,284	.0041	57,134	.0038	.0044	.0082	.0062	.0035
Douglas	12.8	.0053	10.4	16	99.3	4.7	.0052	91,530	.0031	28,648	.0020	.0032	.0068	.0044	.0021
Dunklin	36.4	.0149	.2	67	92.9	13.3	.0149	299,219	.0100	178,768	.0121	.0116	.0200	.0145	.0093
Franklin	79.9	.0329	12.2	87	98.5	26.6	.0296	735,159	.0247	430,479	.0291	.0277	.0331	.0325	.0233
Gasconade	13.9	.0057	5.5	27	99.6	5.3	.0059	129,323	.0043	58,964	.0040	.0045	.0068	.0058	.0038
Gentry	8.1	.0033	2.7	16	99.7	3.1	.0035	64,347	.0022	32,368	.0022	.0024	.0047	.0033	.0016
Greene	200.8	.0826	8.4	296	97.2	76.6	.0854	2,312,114	.0775	1,443,375	.0978	.0847	.0945	.0946	.0792
Grundy	12.0	.0049	.3	27	99.6	4.7	.0053	107,970	.0036	65,415	.0044	.0041	.0072	.0056	.0032
Harrison	9.6	.0040	−2.9	13	99.6	4.2	.0046	94,943	.0032	79,609	.0054	.0040	.0067	.0052	.0025
Henry	20.5	.0084	4.2	28	98.3	8.0	.0090	180,089	.0061	96,958	.0066	.0066	.0125	.0080	.0057
Hickory	7.3	.0030	14.7	19	99.5	3.1	.0034	49,772	.0016	9,716	.0007	.0016	.0051	.0025	.0011
Holt	6.7	.0028	−2.7	15	99.2	2.7	.0030	66,384	.0023	26,458	.0018	.0022	.0031	.0029	.0016
Howard	10.0	.0041	−.1	22	90.5	3.6	.0041	90,147	.0030	32,589	.0022	.0030	.0051	.0038	.0022
Howell	31.2	.0128	8.3	34	99.0	11.6	.0129	248,817	.0083	174,784	.0118	.0103	.0185	.0141	.0074
Iron	11.6	.0048	4.7	21	99.1	3.9	.0043	110,158	.0037	36,419	.0025	.0036	.0048	.0038	.0031
Jackson	639.1	.2627	1.6	1,046	77.3	249.5	.2783	8,366,727	.2806	5,309,932	.3597	.3008	.2757	.2979	.2835
Jasper	90.6	.0373	4.2	141	97.4	34.6	.0386	913,896	.0307	635,439	.0430	.0356	.0466	.0436	.0312
Jefferson	166.5	.0685	13.9	252	98.9	53.8	.0600	1,748,057	.0586	562,562	.0381	.0544	.0482	.0556	.0532
Johnson	39.7	.0163	1.6	48	93.1	12.8	.0142	348,218	.0117	148,261	.0101	.0122	.0165	.0146	.0086
Knox	5.5	.0022	−.2	11	99.6	2.1	.0024	36,615	.0012	17,413	.0012	.0014	.0034	.0021	.0010
Laclede	27.0	.0111	11.0	35	99.0	10.0	.0111	231,997	.0078	146,241	.0099	.0091	.0148	.0119	.0067
Lafayette	31.4	.0129	4.9	50	96.5	11.5	.0129	320,640	.0107	114,292	.0077	.0102	.0131	.0117	.0089
Lawrence	31.7	.0131	9.4	52	99.3	11.7	.0130	258,803	.0087	106,060	.0072	.0093	.0164	.0127	.0067
Lewis	10.8	.0044	−.9	21	96.2	3.9	.0044	103,406	.0035	50,721	.0034	.0035	.0047	.0044	.0029
Lincoln	25.2	.0104	13.5	40	97.0	8.6	.0095	245,743	.0082	95,664	.0065	.0081	.0098	.0090	.0065
Linn	15.4	.0063	−.6	25	98.6	6.2	.0070	149,678	.0050	75,969	.0052	.0054	.0089	.0069	.0041
Livingston	15.7	.0065	−.3	29	98.1	6.0	.0066	146,351	.0050	110,715	.0075	.0060	.0092	.0073	.0051
McDonald	16.4	.0067	9.9	30	98.4	5.9	.0066	117,923	.0039	71,379	.0048	.0048	.0094	.0071	.0028
Macon	16.7	.0069	2.4	21	97.7	6.3	.0071	120,661	.0041	66,660	.0045	.0047	.0101	.0069	.0034
Madison	11.7	.0048	9.1	24	99.5	4.5	.0050	102,183	.0034	38,601	.0026	.0035	.0064	.0044	.0025
Maries	7.9	.0032	4.6	15	99.5	2.9	.0032	58,061	.0019	16,657	.0011	.0020	.0041	.0031	.0014
Marion	28.7	.0118	.2	66	94.4	10.7	.0119	308,319	.0104	187,840	.0128	.0113	.0146	.0124	.0093
Mercer	4.5	.0019	−4.0	10	99.8	1.7	.0019	35,416	.0012	14,423	.0010	.0012	.0028	.0018	.0009
Miller	21.4	.0088	15.4	36	99.4	7.8	.0087	196,695	.0066	117,319	.0079	.0074	.0100	.0093	.0058
Mississippi	15.5	.0064	−1.4	38	79.8	5.4	.0061	117,533	.0039	59,309	.0040	.0046	.0082	.0057	.0029
Moniteau	13.0	.0053	7.7	31	97.8	4.4	.0049	95,543	.0032	44,633	.0030	.0035	.0061	.0048	.0026
Monroe	9.8	.0040	.9	15	95.9	3.5	.0039	84,431	.0028	32,551	.0022	.0028	.0048	.0039	.0023
Montgomery	11.8	.0049	2.3	22	96.3	4.2	.0046	90,725	.0031	53,754	.0037	.0036	.0066	.0050	.0022
Morgan	15.7	.0064	13.7	26	98.7	5.8	.0065	121,777	.0041	64,510	.0044	.0047	.0090	.0063	.0033
New Madrid	22.7	.0094	−1.1	34	82.8	7.8	.0087	181,710	.0061	110,365	.0074	.0072	.0116	.0086	.0066
Newton	44.1	.0181	8.7	70	98.2	16.1	.0180	416,401	.0139	203,876	.0138	.0147	.0214	.0194	.0117

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSOURI (continued)															
ALL COUNTIES (continued)															
Nodaway	21.6	.0089	−1.8	25	98.9	7.6	.0084	217,883	.0073	95,795	.0065	.0075	.0098	.0085	.0060
Oregon	10.7	.0044	4.5	14	99.7	3.9	.0044	59,878	.0020	45,783	.0031	.0028	.0075	.0036	.0013
Osage	12.6	.0052	4.9	21	99.8	4.1	.0046	104,011	.0035	51,093	.0035	.0037	.0046	.0046	.0029
Ozark	9.0	.0037	13.1	12	99.3	3.4	.0038	65,317	.0022	22,895	.0015	.0023	.0053	.0034	.0014
Pemiscot	24.5	.0100	−2.0	47	71.7	8.6	.0096	182,519	.0061	68,252	.0047	.0065	.0135	.0085	.0045
Perry	17.8	.0074	6.1	38	99.5	6.1	.0068	126,853	.0043	75,467	.0051	.0051	.0079	.0075	.0035
Pettis	36.9	.0151	1.4	54	95.3	13.9	.0155	390,529	.0131	220,558	.0149	.0140	.0175	.0166	.0117
Phelps	34.6	.0143	2.9	51	97.5	11.9	.0132	331,107	.0111	214,045	.0145	.0128	.0163	.0139	.0107
Pike	17.1	.0070	−2.7	25	93.4	6.0	.0067	144,440	.0048	68,822	.0047	.0052	.0087	.0065	.0038
Platte	52.5	.0216	13.3	125	97.4	18.8	.0210	598,930	.0201	173,740	.0118	.0180	.0170	.0188	.0175
Polk	20.6	.0084	9.4	32	99.2	7.3	.0081	164,331	.0055	91,743	.0062	.0062	.0107	.0081	.0041
Pulaski	43.3	.0179	3.1	79	84.8	11.1	.0124	351,266	.0118	148,771	.0100	.0126	.0143	.0152	.0066
Putnam	5.7	.0023	−6.4	11	99.7	2.1	.0023	53,000	.0018	16,630	.0012	.0016	.0029	.0020	.0012
Ralls	9.3	.0038	3.5	19	97.8	3.4	.0038	80,024	.0027	14,151	.0009	.0024	.0040	.0036	.0021
Randolph	27.7	.0114	8.8	58	92.6	9.7	.0109	242,359	.0081	164,358	.0112	.0097	.0137	.0110	.0078
Ray	23.2	.0095	8.5	41	97.8	8.1	.0090	215,197	.0072	69,797	.0047	.0069	.0086	.0086	.0062
Reynolds	7.3	.0030	1.0	9	99.7	2.8	.0031	62,581	.0021	22,177	.0015	.0022	.0042	.0026	.0017
Ripley	13.8	.0057	10.8	22	99.5	5.1	.0057	89,715	.0030	48,938	.0033	.0036	.0090	.0052	.0022
St. Charles	179.9	.0740	24.8	322	97.9	59.2	.0660	2,400,960	.0806	845,435	.0573	.0722	.0430	.0560	.0744
St. Clair	8.8	.0036	2.1	13	98.9	3.4	.0038	71,077	.0023	34,924	.0024	.0026	.0051	.0033	.0017
Ste. Genevieve	16.3	.0067	7.4	32	99.4	5.5	.0061	157,066	.0053	48,366	.0032	.0051	.0053	.0060	.0046
St. Francois	45.7	.0188	7.3	101	99.4	16.4	.0183	437,550	.0147	216,025	.0147	.0154	.0202	.0188	.0130
St. Louis	1,002.0	.4120	2.9	1,984	86.7	363.0	.4048	15,765,604	.5287	8,382,352	.5678	.5171	.3256	.4116	5433
St. Louis city	428.9	.1764	−5.3	7,031	51.6	171.2	.1909	4,500,483	.1510	2,846,199	.1928	.1686	.2445	.1926	.1381
Saline	24.7	.0101	−.9	33	94.2	9.4	.0105	210,408	.0071	127,011	.0086	.0082	.0132	.0111	.0061
Schuyler	4.8	.0020	−3.6	16	99.8	2.0	.0023	30,600	.0010	15,988	.0011	.0012	.0034	.0018	.0009
Scotland	5.3	.0022	−2.1	12	99.8	2.1	.0023	37,890	.0013	23,114	.0016	.0015	.0037	.0021	.0011
Scott	41.6	.0171	4.9	98	91.0	14.7	.0164	375,711	.0126	212,730	.0144	.0140	.0195	.0163	.0111
Shannon	7.9	.0033	.2	8	99.7	2.9	.0032	58,337	.0019	9,942	.0006	.0019	.0041	.0026	.0014
Shelby	7.7	.0031	−1.6	15	98.8	3.0	.0034	58,661	.0020	19,230	.0013	.0020	.0046	.0030	.0016
Stoddard	30.1	.0124	3.8	37	97.3	11.1	.0124	240,049	.0080	135,113	.0092	.0092	.0161	.0125	.0064
Stone	18.3	.0075	17.4	41	99.1	7.3	.0081	243,049	.0082	46,013	.0031	.0066	.0068	.0074	.0059
Sullivan	7.1	.0029	−4.5	11	99.5	2.9	.0032	41,016	.0014	12,510	.0009	.0015	.0053	.0022	.0009
Taney	25.2	.0104	23.1	41	99.1	10.0	.0112	242,259	.0081	147,154	.0099	.0090	.0134	.0127	.0065
Texas	22.3	.0092	5.8	19	99.6	8.3	.0092	165,750	.0056	98,281	.0067	.0067	.0131	.0092	.0039
Vernon	20.8	.0085	5.0	25	98.7	7.6	.0085	193,601	.0065	62,663	.0042	.0063	.0091	.0076	.0053
Warren	18.2	.0075	22.1	42	96.2	6.2	.0069	178,294	.0059	44,216	.0030	.0054	.0069	.0057	.0048
Washington	19.5	.0080	8.4	26	99.0	6.5	.0073	137,890	.0047	53,980	.0037	.0050	.0091	.0073	.0033
Wayne	12.6	.0052	11.7	17	99.5	4.8	.0053	86,780	.0029	28,620	.0019	.0030	.0081	.0041	.0021
Webster	22.7	.0093	11.2	38	99.2	7.7	.0086	185,556	.0062	56,745	.0039	.0061	.0098	.0082	.0046
Worth	2.8	.0012	−6.9	11	99.9	1.1	.0012	19,644	.0006	8,230	.0005	.0008	.0019	.0009	.0006
Wright	17.1	.0070	5.6	25	99.1	6.2	.0070	125,093	.0042	36,999	.0025	.0042	.0093	.0063	.0026
TOTAL METRO COUNTIES	**3,367.0**	**1.3844**	**4.4**	**349**	**84.5**	**1,244.9**	**1.3883**	**43,531,913**	**1.4600**	**23,818,870**	**1.6135**	**1.4906**	**1.3418**	**1.4236**	**1.4361**
TOTAL STATE	**5,149.3**	**2.1172**	**4.7**	**75**	**88.5**	**1,890.0**	**2.1077**	**59,326,093**	**1.9897**	**31,872,680**	**2.1591**	**2.0660**	**2.2375**	**2.1400**	**1.8848**
MONTANA															
BILLINGS	**123.2**	**.0507**	**14.0**	**47**	**97.0**	**47.9**	**.0534**	**1,399,251**	**.0470**	**960,526**	**.0651**	**.0532**	**.0577**	**.0602**	**.0555**
Yellowstone	123.2	.0507	14.0	47	97.0	47.9	.0534	1,399,251	.0470	960,526	.0651	.0532	.0577	.0602	.0555
GREAT FALLS	**80.7**	**.0332**	**.0**	**30**	**94.3**	**30.9**	**.0345**	**869,112**	**.0292**	**486,280**	**.0330**	**.0311**	**.0353**	**.0375**	**.0329**
Cascade	80.7	.0332	.0	30	94.3	30.9	.0345	869,112	.0292	486,280	.0330	.0311	.0353	.0375	.0329
ALL COUNTIES															
Beaverhead	8.5	.0035	3.8	2	98.4	3.2	.0035	70,444	.0023	46,132	.0032	.0028	.0049	.0037	.0028
Big Horn	11.8	.0048	6.3	2	51.2	3.5	.0039	86,251	.0029	53,132	.0036	.0036	.0050	.0043	.0026
Blaine	7.5	.0031	7.2	2	66.3	2.7	.0031	48,263	.0017	28,253	.0019	.0020	.0046	.0030	.0013
Broadwater	3.7	.0015	13.3	3	98.7	1.5	.0016	26,758	.0008	10,657	.0007	.0009	.0023	.0016	.0005
Carbon	8.7	.0036	7.4	4	99.2	3.8	.0043	76,118	.0026	32,444	.0022	.0027	.0060	.0043	.0019
Carter	1.8	.0007	.1	1	99.6	.6	.0006	9,378	.0003	6,453	.0004	.0004	.0011	.0006	.0003
Cascade	80.7	.0332	.0	30	94.3	30.9	.0345	869,112	.0292	486,280	.0330	.0311	.0353	.0375	.0329
Chouteau	5.9	.0024	−3.2	1	96.3	2.2	.0025	52,695	.0017	19,895	.0013	.0018	.0028	.0026	.0013
Custer	13.4	.0055	2.2	4	98.1	5.5	.0061	119,328	.0040	92,063	.0063	.0049	.0087	.0062	.0044
Daniels	2.8	.0012	−1.2	2	99.0	1.0	.0011	23,606	.0008	13,368	.0009	.0009	.0012	.0012	.0007
Dawson	12.2	.0050	3.3	5	99.0	4.7	.0052	129,135	.0044	111,895	.0075	.0055	.0060	.0065	.0061

1987 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MONTANA (continued)															
ALL COUNTIES (continued)															
Deer Lodge	11.1	.0046	−11.3	15	97.2	4.2	.0047	101,776	.0034	41,728	.0029	.0034	.0052	.0048	.0030
Fallon	3.7	.0015	−1.7	2	99.5	1.4	.0016	41,728	.0014	23,899	.0016	.0015	.0020	.0017	.0011
Fergus	13.2	.0054	.9	3	98.7	5.1	.0057	101,692	.0034	57,414	.0039	.0040	.0083	.0054	.0040
Flathead	59.0	.0243	13.5	12	98.4	22.9	.0255	634,264	.0213	309,580	.0210	.0218	.0288	.0259	.0220
Gallatin	50.4	.0207	17.6	20	98.2	18.7	.0209	500,423	.0167	333,868	.0226	.0193	.0234	.0236	.0195
Garfield	1.7	.0007	2.7	0	99.6	.6	.0006	13,982	.0005	3,927	.0002	.0005	.0009	.0006	.0003
Glacier	11.3	.0047	6.3	4	51.8	3.7	.0042	98,251	.0033	59,040	.0040	.0038	.0048	.0041	.0037
Golden Valley	1.0	.0004	−2.5	1	99.1	.4	.0004	6,888	.0002	1,039	.0001	.0002	.0005	.0004	.0001
Granite	3.0	.0012	11.1	2	98.7	1.1	.0012	25,062	.0009	9,592	.0007	.0008	.0014	.0011	.0007
Hill	18.2	.0075	1.2	6	85.7	6.8	.0076	197,676	.0066	122,615	.0083	.0074	.0086	.0079	.0073
Jefferson	8.5	.0035	20.9	5	97.8	3.0	.0034	61,523	.0021	10,344	.0007	.0019	.0037	.0037	.0014
Judith Basin	2.6	.0010	−1.7	1	99.3	1.0	.0011	23,125	.0007	4,570	.0003	.0007	.0012	.0012	.0005
Lake	22.2	.0092	16.5	15	81.9	8.1	.0090	164,153	.0055	68,577	.0046	.0059	.0124	.0088	.0044
Lewis and Clark	48.1	.0198	11.8	14	97.4	19.2	.0214	524,610	.0176	276,054	.0187	.0184	.0233	.0228	.0201
Liberty	2.4	.0009	3.0	2	99.2	1.1	.0013	28,685	.0010	7,608	.0005	.0008	.0012	.0010	.0006
Lincoln	18.6	.0077	4.8	5	98.2	6.7	.0074	159,690	.0054	68,917	.0047	.0056	.0088	.0081	.0050
McCone	2.6	.0011	−3.8	1	99.5	.9	.0010	16,520	.0005	15,864	.0011	.0008	.0023	.0012	.0003
Madison	5.7	.0023	4.6	2	99.2	2.2	.0025	43,123	.0015	23,471	.0016	.0017	.0032	.0022	.0013
Meagher	2.1	.0009	−2.5	1	99.3	.8	.0009	14,379	.0004	7,765	.0005	.0006	.0014	.0009	.0003
Mineral	4.1	.0016	11.6	3	98.2	1.6	.0018	31,825	.0011	15,112	.0010	.0012	.0022	.0021	.0009
Missoula	78.5	.0323	3.3	30	96.9	31.5	.0351	867,068	.0291	491,979	.0333	.0310	.0387	.0380	.0308
Musselshell	4.8	.0020	8.4	3	99.6	1.9	.0021	36,680	.0012	14,182	.0010	.0013	.0029	.0019	.0010
Park	13.7	.0056	5.9	5	97.0	5.7	.0064	144,759	.0049	57,984	.0039	.0047	.0070	.0059	.0044
Petroleum	.7	.0003	6.9	0	98.4	.2	.0002	4,129	.0001	1,060	.0001	.0001	.0003	.0002	.0001
Phillips	5.7	.0024	6.2	1	92.4	2.2	.0024	40,606	.0014	29,780	.0020	.0018	.0036	.0029	.0012
Pondera	6.8	.0028	1.0	4	89.4	2.5	.0028	60,438	.0020	34,556	.0024	.0023	.0034	.0028	.0021
Powder River	2.4	.0009	−4.8	1	98.3	.9	.0010	18,114	.0006	6,044	.0004	.0006	.0011	.0010	.0004
Powell	7.2	.0030	3.5	3	96.8	2.4	.0027	52,134	.0018	32,352	.0022	.0022	.0033	.0033	.0015
Prairie	1.7	.0007	−7.4	1	98.2	.7	.0008	10,567	.0003	4,099	.0002	.0003	.0012	.0006	.0002
Ravalli	26.7	.0110	18.7	11	98.4	10.3	.0115	214,492	.0072	57,704	.0040	.0070	.0137	.0104	.0061
Richland	13.7	.0056	11.9	7	98.7	5.0	.0055	165,783	.0056	112,054	.0075	.0061	.0054	.0065	.0061
Roosevelt	11.3	.0047	8.0	5	60.7	3.7	.0042	96,659	.0032	77,494	.0053	.0043	.0047	.0052	.0031
Rosebud	12.7	.0052	28.3	3	73.3	4.3	.0048	112,605	.0038	48,302	.0033	.0038	.0059	.0042	.0031
Sanders	9.2	.0038	6.1	3	94.7	3.8	.0042	72,146	.0024	17,942	.0012	.0023	.0057	.0038	.0016
Sheridan	5.4	.0022	−.3	3	98.7	2.1	.0023	60,497	.0020	37,780	.0025	.0023	.0028	.0028	.0029
Silver Bow	35.5	.0146	−6.8	49	97.9	14.4	.0161	358,887	.0121	199,514	.0136	.0129	.0196	.0150	.0132
Stillwater	6.3	.0026	12.5	4	99.4	2.4	.0027	49,742	.0016	29,517	.0020	.0019	.0029	.0028	.0014
Sweet Grass	3.3	.0013	2.6	2	99.3	1.3	.0014	22,856	.0008	11,947	.0008	.0010	.0022	.0013	.0007
Teton	6.5	.0027	.1	3	98.5	2.5	.0028	57,417	.0019	16,940	.0011	.0018	.0031	.0027	.0014
Toole	5.5	.0023	−1.1	3	98.3	2.3	.0026	60,626	.0021	24,935	.0017	.0020	.0029	.0025	.0019
Treasure	1.0	.0004	1.9	1	97.4	.4	.0004	6,797	.0002	691	.0001	.0002	.0006	.0004	.0002
Valley	9.6	.0039	−6.4	2	90.1	3.8	.0043	86,978	.0029	70,842	.0047	.0038	.0057	.0049	.0028
Wheatland	2.3	.0010	−2.5	2	99.3	.9	.0010	18,309	.0006	7,124	.0005	.0006	.0013	.0011	.0005
Wibaux	1.4	.0005	−5.2	2	99.3	.5	.0005	9,858	.0003	9,862	.0007	.0004	.0011	.0005	.0003
Yellowstone	123.2	.0507	14.0	47	97.0	47.9	.0534	1,399,251	.0470	960,526	.0651	.0532	.0577	.0602	.0555
TOTAL METRO COUNTIES	**203.9**	**.0839**	**8.0**	**38**	**95.9**	**78.8**	**.0879**	**2,268,363**	**.0762**	**1,446,806**	**.0981**	**.0843**	**.0930**	**.0977**	**.0884**
TOTAL STATE	**841.6**	**.3460**	**7.0**	**6**	**94.2**	**322.7**	**.3598**	**8,327,861**	**.2793**	**4,716,766**	**.3196**	**.3048**	**.4183**	**.3799**	**.2938**
NEBRASKA															
LINCOLN	**208.6**	**.0858**	**8.1**	**249**	**96.5**	**80.7**	**.0900**	**2,968,763**	**.0995**	**1,144,866**	**.0775**	**.0902**	**.0742**	**.0860**	**.0883**
Lancaster	208.6	.0858	8.1	249	96.5	80.7	.0900	2,968,763	.0995	1,144,866	.0775	.0902	.0742	.0860	.0883
OMAHA	**616.9**	**.2536**	**5.4**	**323**	**90.8**	**230.3**	**.2571**	**8,454,764**	**.2835**	**4,045,550**	**.2741**	**.2746**	**.2277**	**.2570**	**.2876**
Douglas	416.5	.1713	4.9	1,251	88.2	160.1	.1786	6,051,369	.2029	3,051,921	.2068	.1977	.1645	.1777	.2197
Sarpy	96.9	.0398	12.7	407	93.4	31.3	.0350	1,227,959	.0412	321,534	.0218	.0351	.0201	.0336	.0333
Washington	15.8	.0065	1.9	41	99.1	5.8	.0065	182,400	.0061	49,942	.0034	.0054	.0054	.0056	.0052
Pottawattamie, Iowa	*87.7*	*.0360*	*1.3*	*92*	*98.9*	*33.1*	*.0370*	*993,036*	*.0333*	*622,153*	*.0421*	*.0364*	*.0377*	*.0401*	*.0294*
ALL COUNTIES															
Adams	30.7	.0126	.1	54	99.0	12.2	.0137	345,828	.0116	188,981	.0128	.0121	.0133	.0142	.0110
Antelope	8.5	.0035	−2.0	10	99.7	3.2	.0035	64,022	.0021	39,352	.0026	.0026	.0046	.0034	.0016
Arthur	.5	.0002	−2.5	1	100.0	.2	.0002	4,720	.0002	1,440	.0001	.0001	.0003	.0002	.0001
Banner	.9	.0004	−2.0	1	99.0	.3	.0004	7,608	.0002	98	.0000	.0002	.0004	.0002	.0001
Blaine	.9	.0004	3.8	1	99.4	.3	.0003	4,937	.0002	2,080	.0002	.0003	.0004	.0004	.0002

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Boone	7.1	.0029	−3.9	10	99.8	2.6	.0029	49,848	.0017	41,116	.0028	.0022	.0047	.0027	.0012
Box Butte	15.3	.0063	11.7	14	97.5	5.6	.0063	157,438	.0053	61,882	.0042	.0052	.0068	.0063	.0046
Boyd	3.2	.0013	−3.9	6	99.6	1.3	.0014	17,441	.0005	7,277	.0005	.0006	.0025	.0009	.0005
Brown	4.1	.0017	−6.3	3	99.6	1.7	.0019	29,563	.0010	21,624	.0014	.0013	.0032	.0016	.0006
Buffalo	37.9	.0156	8.9	40	99.3	13.8	.0154	415,632	.0140	243,242	.0165	.0151	.0169	.0171	.0141
Burt	8.7	.0035	−1.3	18	99.0	3.5	.0039	76,486	.0025	38,242	.0026	.0028	.0049	.0040	.0026
Butler	9.2	.0038	−1.4	16	99.8	3.4	.0038	71,043	.0024	20,170	.0014	.0023	.0047	.0036	.0017
Cass	22.4	.0092	10.4	40	99.3	8.1	.0090	234,913	.0079	54,148	.0036	.0069	.0078	.0084	.0061
Cedar	11.0	.0046	−3.3	15	99.8	4.0	.0045	84,181	.0028	27,645	.0019	.0028	.0058	.0039	.0019
Chase	4.9	.0020	3.0	5	99.5	1.9	.0021	42,013	.0014	26,553	.0018	.0017	.0029	.0023	.0011
Cherry	6.9	.0028	2.1	1	98.4	2.6	.0029	52,513	.0018	47,532	.0032	.0024	.0047	.0032	.0018
Cheyenne	10.1	.0042	.4	8	98.8	4.1	.0046	119,236	.0040	133,329	.0090	.0056	.0053	.0058	.0038
Clay	8.0	.0032	−1.3	14	99.7	3.0	.0033	69,700	.0023	28,543	.0020	.0023	.0038	.0032	.0018
Colfax	9.7	.0040	−1.9	24	99.8	3.7	.0041	87,963	.0030	32,629	.0022	.0029	.0050	.0039	.0021
Cuming	11.5	.0048	−1.4	20	99.8	4.1	.0046	90,973	.0030	60,407	.0041	.0038	.0061	.0050	.0025
Custer	13.3	.0054	−4.2	5	99.7	5.2	.0058	110,744	.0037	80,726	.0054	.0046	.0079	.0065	.0032
☐ Dakota	18.2	.0075	9.8	71	98.2	6.6	.0074	182,452	.0062	62,265	.0043	.0058	.0065	.0078	.0055
Dawes	9.4	.0039	−2.2	7	97.2	3.5	.0039	89,931	.0030	51,141	.0034	.0034	.0051	.0037	.0026
Dawson	22.9	.0094	2.7	23	99.4	8.7	.0097	237,353	.0079	149,746	.0102	.0088	.0099	.0115	.0076
Deuel	2.3	.0009	−6.6	5	99.1	1.0	.0011	26,098	.0009	29,062	.0019	.0012	.0011	.0016	.0008
Dixon	7.0	.0029	−1.9	15	99.4	2.7	.0030	52,901	.0018	10,732	.0008	.0017	.0038	.0024	.0013
Dodge	36.0	.0148	.4	67	99.3	13.9	.0155	393,023	.0132	220,514	.0149	.0141	.0168	.0159	.0118
Douglas	416.5	.1713	4.9	1,251	88.2	160.1	.1786	6,051,369	.2029	3,051,921	.2068	.1977	.1645	.1777	.2197
Dundy	2.9	.0012	1.4	3	99.3	1.2	.0013	28,707	.0010	11,574	.0007	.0010	.0015	.0014	.0008
Fillmore	7.6	.0031	−4.1	13	99.6	3.0	.0033	68,583	.0023	38,942	.0027	.0026	.0039	.0038	.0020
Franklin	4.3	.0018	−1.8	7	99.7	1.7	.0019	39,300	.0013	16,030	.0011	.0012	.0023	.0019	.0011
Frontier	3.6	.0014	−1.3	4	99.6	1.4	.0016	35,069	.0012	11,461	.0007	.0011	.0017	.0015	.0007
Furnas	6.5	.0027	.2	9	99.8	2.6	.0029	52,753	.0017	28,925	.0020	.0021	.0041	.0028	.0013
Gage	23.7	.0098	−3.1	28	99.5	9.0	.0100	250,823	.0085	132,356	.0090	.0088	.0107	.0109	.0079
Garden	2.8	.0011	−.1	2	99.7	1.0	.0011	22,583	.0007	7,001	.0004	.0007	.0013	.0011	.0006
Garfield	2.4	.0010	1.6	4	99.8	1.0	.0012	15,049	.0005	18,310	.0013	.0009	.0021	.0011	.0003
Gosper	2.1	.0009	−1.9	5	99.3	.8	.0009	19,292	.0007	3,929	.0002	.0006	.0010	.0008	.0005
Grant	.9	.0003	2.6	1	99.6	.3	.0003	5,619	.0001	3,821	.0003	.0003	.0003	.0004	.0002
Greeley	3.4	.0014	−1.8	6	99.8	1.2	.0013	21,638	.0008	12,783	.0009	.0008	.0021	.0010	.0005
Hall	50.2	.0207	5.3	93	99.2	19.0	.0212	549,597	.0184	373,326	.0253	.0210	.0204	.0244	.0213
Hamilton	9.3	.0038	.0	17	99.8	3.4	.0038	82,726	.0028	31,214	.0021	.0027	.0039	.0042	.0024
Harlan	4.2	.0017	−2.2	8	99.9	1.7	.0019	41,273	.0014	21,868	.0015	.0015	.0021	.0020	.0012
Hayes	1.3	.0005	−4.1	2	99.8	.5	.0006	13,029	.0004	4,409	.0003	.0005	.0007	.0005	.0003
Hitchcock	4.0	.0017	−1.9	6	99.4	1.5	.0016	32,969	.0011	7,735	.0005	.0009	.0020	.0015	.0007
Holt	13.9	.0057	2.6	6	99.8	5.1	.0057	94,705	.0032	77,966	.0053	.0044	.0087	.0062	.0028
Hooker	.9	.0004	−9.1	1	98.3	.4	.0005	6,003	.0002	3,241	.0002	.0003	.0008	.0005	.0002
Howard	6.7	.0027	−1.1	12	99.5	2.4	.0026	46,172	.0015	23,433	.0016	.0018	.0036	.0026	.0014
Jefferson	9.5	.0039	−3.2	17	99.6	3.7	.0042	91,854	.0031	50,619	.0034	.0033	.0048	.0045	.0030
Johnson	5.0	.0021	−5.4	13	99.8	2.0	.0022	42,772	.0014	18,362	.0012	.0015	.0026	.0022	.0012
Kearney	7.0	.0029	−.8	13	99.8	2.6	.0029	73,945	.0025	25,368	.0018	.0024	.0024	.0029	.0023
Keith	9.5	.0039	1.5	9	99.1	3.7	.0041	113,305	.0038	106,450	.0072	.0048	.0042	.0054	.0042
Keya Paha	1.3	.0005	−.1	2	100.0	.5	.0006	10,205	.0004	3,014	.0002	.0003	.0006	.0005	.0003
Kimball	4.8	.0020	−1.7	5	99.4	1.9	.0021	58,594	.0019	28,102	.0019	.0020	.0024	.0022	.0018
Knox	11.0	.0045	−4.0	10	95.7	4.0	.0045	84,861	.0029	32,150	.0022	.0029	.0058	.0039	.0021
Lancaster	208.6	.0858	8.1	249	96.5	80.7	.0900	2,968,763	.0995	1,144,866	[illegible]775	.0902	.0742	.0860	.0883
Lincoln	34.7	.0142	−4.8	14	99.0	12.9	.0143	401,400	.0135	224,369	.0152	.0143	.0130	.0156	.0137
Logan	1.0	.0005	1.7	2	100.0	.4	.0005	6,460	.0002	1,004	.0001	.0002	.0008	.0004	.0001
Loup	.9	.0003	4.8	2	99.9	.3	.0003	7,164	.0003	659	.0000	.0001	.0003	.0002	.0002
McPherson	.6	.0003	1.2	1	99.8	.2	.0002	4,100	.0001	1,873	.0002	.0002	.0003	.0002	.0001
Madison	33.7	.0138	7.4	59	99.0	12.7	.0142	364,718	.0122	220,644	.0149	.0133	.0162	.0156	.0148
Merrick	8.8	.0036	−1.6	18	99.6	3.2	.0036	68,767	.0023	39,960	.0027	.0027	.0046	.0041	.0019
Morrill	5.9	.0025	−3.1	4	99.2	2.4	.0027	39,506	.0014	15,677	.0011	.0015	.0041	.0021	.0008
Nance	4.5	.0018	−5.1	10	99.5	1.8	.0020	37,362	.0012	9,709	.0006	.0011	.0026	.0018	.0008
Nemaha	8.6	.0036	2.8	21	98.7	3.3	.0036	103,162	.0035	28,134	.0019	.0030	.0032	.0036	.0025
Nuckolls	6.6	.0027	−1.9	11	99.7	2.6	.0029	51,538	.0017	25,028	.0017	.0020	.0039	.0032	.0012
Otoe	15.2	.0062	.1	25	99.6	6.0	.0067	164,140	.0055	91,233	.0062	.0059	.0080	.0069	.0048
Pawnee	3.7	.0015	−6.0	9	99.8	1.5	.0017	29,726	.0010	13,938	.0010	.0011	.0023	.0016	.0008
Perkins	3.9	.0016	7.2	4	99.1	1.5	.0017	46,221	.0016	11,392	.0007	.0012	.0014	.0014	.0012
Phelps	10.0	.0042	2.4	19	99.7	3.7	.0041	110,678	.0037	79,466	.0054	.0044	.0048	.0046	.0038
Pierce	8.4	.0034	−1.0	15	99.8	3.1	.0035	61,033	.0020	32,182	.0022	.0024	.0044	.0038	.0014
Platte	30.1	.0124	4.3	45	99.6	10.9	.0121	295,963	.0099	150,626	.0102	.0104	.0126	.0132	.0104

1987 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Polk	6.0	.0025	–5.1	14	99.7	2.3	.0026	47,699	.0016	20,623	.0014	.0017	.0032	.0025	.0013
Red Willow	12.8	.0052	1.5	18	99.2	5.0	.0056	140,376	.0048	97,642	.0066	.0054	.0062	.0063	.0054
Richardson	10.7	.0044	–5.4	19	98.3	4.4	.0049	85,776	.0028	52,135	.0035	.0035	.0071	.0050	.0026
Rock	2.3	.0010	–3.5	2	99.7	.9	.0010	20,593	.0007	9,456	.0007	.0007	.0012	.0010	.0004
Saline	13.1	.0054	–.2	23	99.0	5.0	.0055	139,275	.0047	61,142	.0041	.0045	.0062	.0053	.0047
Sarpy	96.9	.0398	12.7	407	93.4	31.3	.0350	1,227,959	.0412	321,534	.0218	.0351	.0201	.0336	.0333
Saunders	19.2	.0079	2.6	25	99.5	6.9	.0076	174,305	.0058	61,916	.0042	.0059	.0083	.0078	.0057
Scotts Bluff	38.1	.0157	–.6	53	98.0	14.2	.0159	386,490	.0130	252,927	.0171	.0146	.0197	.0184	.0132
Seward	16.2	.0066	2.6	28	99.1	5.8	.0065	186,228	.0062	60,263	.0041	.0058	.0056	.0067	.0053
Sheridan	7.6	.0031	.7	3	93.9	2.9	.0032	60,421	.0021	42,999	.0029	.0025	.0048	.0030	.0020
Sherman	4.0	.0017	–5.4	7	99.9	1.5	.0017	23,830	.0008	9,486	.0007	.0009	.0025	.0016	.0007
Sioux	1.8	.0007	–2.4	1	99.4	.7	.0007	19,048	.0006	3,331	.0002	.0005	.0006	.0007	.0005
Stanton	6.8	.0028	3.8	16	99.6	2.4	.0027	52,756	.0018	6,426	.0004	.0016	.0027	.0026	.0011
Thayer	7.4	.0031	–2.4	13	99.6	2.8	.0031	65,245	.0022	40,928	.0028	.0026	.0041	.0036	.0015
Thomas	1.0	.0004	2.8	1	99.8	.4	.0005	8,833	.0002	3,478	.0002	.0002	.0005	.0003	.0001
Thurston	7.3	.0030	1.6	19	65.0	2.4	.0027	54,413	.0019	33,114	.0023	.0022	.0034	.0030	.0015
Valley	5.9	.0024	4.7	10	99.8	2.3	.0025	45,232	.0015	27,077	.0018	.0019	.0037	.0026	.0010
Washington	15.8	.0065	1.9	41	99.1	5.8	.0065	182,400	.0061	49,942	.0034	.0054	.0054	.0056	.0052
Wayne	10.0	.0041	1.4	23	99.2	3.4	.0038	94,364	.0032	40,393	.0027	.0031	.0042	.0037	.0023
Webster	4.6	.0019	–5.3	8	99.7	1.9	.0021	37,447	.0012	13,828	.0010	.0014	.0026	.0018	.0011
Wheeler	1.0	.0004	–5.7	2	99.1	.4	.0004	9,721	.0004	940	.0000	.0002	.0005	.0005	.0002
York	15.0	.0062	1.4	26	99.2	5.7	.0064	158,055	.0053	90,019	.0061	.0057	.0069	.0071	.0045
TOTAL METRO COUNTIES	**756.0**	**.3109**	**6.8**	**368**	**91.7**	**284.5**	**.3175**	**10,612,943**	**.3559**	**4,630,528**	**.3138**	**.3342**	**.2707**	**.3107**	**.3520**
TOTAL STATE	**1,624.6**	**.6680**	**3.5**	**21**	**95.5**	**612.5**	**.6831**	**19,052,522**	**.6390**	**9,215,145**	**.6242**	**.6403**	**.6919**	**.6946**	**.6134**
NEVADA															
LAS VEGAS	**565.2**	**.2324**	**22.1**	**72**	**85.8**	**228.7**	**.2551**	**7,016,328**	**.2353**	**4,338,210**	**.2938**	**.2524**	**.2572**	**.2764**	**.2726**
Clark	565.2	.2324	22.1	72	85.8	228.7	.2551	7,016,328	.2353	4,338,210	.2938	.2524	.2572	.2764	.2726
RENO	**224.8**	**.0925**	**16.1**	**36**	**93.6**	**95.9**	**.1070**	**3,134,354**	**.1051**	**2,021,916**	**.1370**	**.1122**	**.1025**	**.1202**	**.1120**
Washoe	224.8	.0925	16.1	36	93.6	95.9	.1070	3,134,354	.1051	2,021,916	.1370	.1122	.1025	.1202	.1120
ALL COUNTIES															
Carson City	37.3	.0153	16.5	255	92.3	15.3	.0171	479,351	.0161	334,303	.0226	.0179	.0189	.0189	.0166
Churchill	16.1	.0066	15.7	3	91.4	6.2	.0069	146,476	.0049	99,282	.0068	.0057	.0095	.0079	.0049
Clark	565.2	.2324	22.1	72	85.8	228.7	.2551	7,016,328	.2353	4,338,210	.2938	.2524	.2572	.2764	.2726
Douglas	24.3	.0100	25.1	34	97.0	9.8	.0109	359,001	.0120	99,539	.0068	.0100	.0085	.0098	.0112
Elko	22.0	.0090	27.4	1	89.3	8.8	.0098	264,958	.0089	190,871	.0129	.0102	.0106	.0115	.0087
Esmeralda	1.2	.0005	54.4	0	96.1	.3	.0003	11,969	.0004	6,916	.0005	.0005	.0001	.0003	.0003
Eureka	1.3	.0006	8.5	0	95.8	.5	.0006	14,600	.0005	4,211	.0003	.0003	.0006	.0004	.0004
Humboldt	11.1	.0045	17.5	1	91.3	4.2	.0047	102,147	.0034	120,949	.0082	.0051	.0080	.0061	.0035
Lander	4.7	.0019	15.3	1	95.7	1.9	.0021	57,407	.0019	18,439	.0012	.0018	.0020	.0019	.0017
Lincoln	3.8	.0016	1.8	0	96.9	1.4	.0016	32,270	.0011	9,191	.0006	.0010	.0015	.0015	.0008
Lyon	17.5	.0072	28.7	9	94.8	6.9	.0077	176,851	.0060	72,899	.0050	.0059	.0088	.0073	.0052
Mineral	6.2	.0026	–.3	2	80.7	2.6	.0029	75,344	.0025	35,624	.0024	.0025	.0031	.0029	.0021
Nye	15.1	.0062	66.9	1	94.1	6.1	.0068	169,759	.0057	66,119	.0045	.0054	.0071	.0058	.0049
Pershing	3.7	.0015	8.6	1	93.0	1.5	.0016	44,727	.0015	43,202	.0029	.0019	.0020	.0023	.0012
Storey	1.8	.0007	19.8	7	95.6	.6	[illegible]	18,128	.0006	4,689	.0003	.0006	.0006	.0006	.0005
Washoe	224.8	.0925	16.1	36	93.6	95.9	.1070	3,134,354	.1051	2,021,916	.1370	.1122	.1025	.1202	.1120
White Pine	7.8	.0032	–4.5	1	95.9	3.1	.0034	99,483	.0033	51,865	.0035	.0033	.0036	.0034	.0033
TOTAL METRO COUNTIES	**790.0**	**.3249**	**20.3**	**56**	**88.0**	**324.6**	**.3621**	**10,150,682**	**.3404**	**6,360,126**	**.4308**	**.3646**	**.3597**	**.3966**	**.3846**
TOTAL STATE	**963.9**	**.3963**	**20.4**	**9**	**88.9**	**393.8**	**.4392**	**12,203,153**	**.4092**	**7,518,225**	**.5093**	**.4367**	**.4446**	**.4772**	**.4499**
NEW HAMPSHIRE															
MANCHESTER - NASHUA	**314.1**	**.1291**	**13.6**	**359**	**98.9**	**115.4**	**.1286**	**4,638,045**	**.1555**	**2,819,697**	**.1910**	**.1609**	**.1157**	**.1361**	**.1651**
Hillsborough	314.1	.1291	13.6	359	98.9	115.4	.1286	4,638,045	.1555	2,819,697	.1910	.1609	.1157	.1361	.1651
PORTSMOUTH - DOVER - ROCHESTER	**315.8**	**.1299**	**14.5**	**295**	**98.7**	**115.1**	**.1283**	**4,448,276**	**.1492**	**2,599,623**	**.1761**	**.1535**	**.1205**	**.1365**	**.1544**
Rockingham	223.8	.0921	17.6	320	98.5	82.0	.0914	3,317,935	.1113	2,029,266	.1375	.1154	.0836	.0989	.1184
Strafford	92.0	.0378	7.7	249	99.1	33.1	.0369	1,130,341	.0379	570,357	.0386	.0381	.0369	.0376	.0360

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW HAMPSHIRE (continued)															
ALL COUNTIES															
Belknap	47.0	.0193	9.6	116	99.3	17.9	.0199	524,817	.0176	513,126	.0348	.0230	.0257	.0271	.0193
Carroll	32.4	.0133	16.0	35	99.7	13.6	.0152	374,721	.0126	293,481	.0199	.0150	.0181	.0193	.0150
Cheshire	66.8	.0275	7.5	94	99.4	24.4	.0272	787,030	.0264	448,608	.0304	.0278	.0258	.0301	.0247
Coos	34.0	.0140	–3.3	19	99.6	13.1	.0146	350,762	.0117	249,725	.0169	.0138	.0174	.0168	.0117
Grafton	69.1	.0284	5.0	40	98.6	25.5	.0285	803,623	.0270	647,680	.0439	.0323	.0396	.0364	.0291
Hillsborough	314.1	.1291	13.6	359	98.9	115.4	.1286	4,638,045	.1555	2,819,697	.1910	.1609	.1157	.1361	.1651
Merrimack	108.7	.0447	10.6	116	99.3	40.2	.0449	1,365,672	.0458	780,333	.0528	.0476	.0470	.0499	.0412
Rockingham	223.8	.0921	17.6	320	98.5	82.0	.0914	3,317,935	.1113	2,029,266	.1375	.1154	.0836	.0989	.1184
Strafford	92.0	.0378	7.7	249	99.1	33.1	.0369	1,130,341	.0379	570,357	.0386	.0381	.0369	.0376	.0360
Sullivan	37.2	.0153	3.2	69	99.5	14.7	.0164	409,042	.0138	216,720	.0147	.0144	.0173	.0176	.0134
TOTAL METRO COUNTIES	**629.9**	**.2590**	**14.0**	**324**	**98.8**	**230.5**	**.2569**	**9,086,321**	**.3047**	**5,419,320**	**.3671**	**.3144**	**.2362**	**.2726**	**.3195**
TOTAL STATE	**1,025.1**	**.4215**	**11.4**	**114**	**99.0**	**379.9**	**.4236**	**13,701,988**	**.4596**	**8,568,993**	**.5805**	**.4883**	**.4271**	**.4698**	**.4739**
NEW JERSEY															
ATLANTIC CITY	**307.4**	**.1263**	**11.2**	**370**	**84.1**	**120.5**	**.1344**	**3,746,771**	**.1256**	**2,515,590**	**.1705**	**.1391**	**.1569**	**.1505**	**.1298**
Atlantic	211.2	.0868	8.8	372	80.2	80.8	.0901	2,532,446	.0849	1,671,907	.1133	.0936	.1007	.0982	.0923
Cape May	96.2	.0395	16.9	366	92.6	39.7	.0443	1,214,325	.0407	843,683	.0572	.0455	.0562	.0523	.0375
BERGEN - PASSAIC	**1,302.9**	**.5358**	**.8**	**3,073**	**89.9**	**482.4**	**.5379**	**22,157,291**	**.7431**	**11,076,650**	**.7503**	**.7039**	**.4711**	**.5245**	**.8044**
Bergen	842.2	.3463	–.4	3,554	93.0	316.8	.3533	16,043,912	.5381	7,871,374	.5332	.4984	.3008	.3432	.5776
Passaic	460.7	.1895	2.9	2,464	84.0	165.6	.1846	6,113,379	.2050	3,205,276	.2171	.2055	.1703	.1813	.2268
JERSEY CITY	**556.2**	**.2287**	**–.1**	**12,091**	**82.9**	**214.9**	**.2397**	**6,526,609**	**.2189**	**2,818,105**	**.1909**	**.2125**	**.2678**	**.2216**	**.2364**
Hudson	556.2	.2287	–.1	12,091	82.9	214.9	.2397	6,526,609	.2189	2,818,105	.1909	.2125	.2678	.2216	.2364
MIDDLESEX - SOMERSET - HUNTERDON	**945.7**	**.3888**	**6.7**	**902**	**92.1**	**332.5**	**.3708**	**15,543,957**	**.5213**	**7,069,836**	**.4788**	**.4821**	**.3044**	**.3393**	**.5643**
Hunterdon	99.6	.0410	14.0	233	97.9	34.0	.0379	1,719,660	.0577	639,944	.0433	.0501	.0271	.0327	.0565
Middlesex	630.1	.2590	5.7	1,994	90.9	222.2	.2478	9,860,339	.3307	4,495,847	.3045	.3084	.2028	.2255	.3827
Somerset	216.0	.0888	6.3	708	92.9	76.3	.0851	3,963,958	.1329	1,934,045	.1310	.1236	.0745	.0811	.1251
MONMOUTH - OCEAN	**957.2**	**.3935**	**12.7**	**860**	**92.3**	**360.5**	**.4021**	**14,837,079**	**.4976**	**6,620,082**	**.4485**	**.4621**	**.3617**	**.3888**	**.4533**
Monmouth	549.2	.2258	9.1	1,164	89.4	198.0	.2208	8,888,631	.2981	3,805,646	.2578	.2716	.1946	.2041	.2706
Ocean	408.0	.1677	17.9	637	96.3	162.5	.1813	5,948,448	.1995	2,814,436	.1907	.1905	.1671	.1847	.1827
NEWARK	**1,899.3**	**.7809**	**1.1**	**1,549**	**75.6**	**687.7**	**.7669**	**29,690,744**	**.9959**	**12,033,488**	**.8153**	**.8986**	**.6942**	**.6853**	**.9622**
Essex	842.4	.3463	–1.1	6,633	58.8	310.2	.3459	11,426,688	.3833	5,090,424	.3449	.3644	.3669	.3202	.3954
Morris	426.0	.1752	4.5	904	95.4	146.6	.1635	8,178,670	.2743	3,297,566	.2234	.2392	.1251	.1421	.2501
Sussex	128.1	.0527	10.3	244	98.7	43.3	.0483	1,951,143	.0655	560,572	.0380	.0546	.0334	.0381	.0538
Union	502.8	.2067	–.3	4,882	81.1	187.6	.2092	8,134,243	.2728	3,084,926	.2090	.2404	.1688	.1849	.2629
TRENTON	**319.8**	**.1315**	**3.9**	**1,409**	**79.0**	**115.1**	**.1283**	**5,049,666**	**.1693**	**2,300,232**	**.1559**	**.1578**	**.1157**	**.1226**	**.1646**
Mercer	319.8	.1315	3.9	1,409	79.0	115.1	.1283	5,049,666	.1693	2,300,232	.1559	.1578	.1157	.1226	.1646
VINELAND - MILLVILLE - BRIDGETON	**138.7**	**.0571**	**4.4**	**279**	**82.2**	**47.9**	**.0534**	**1,500,316**	**.0503**	**808,140**	**.0547**	**.0529**	**.0591**	**.0574**	**.0498**
Cumberland	138.7	.0571	4.4	279	82.2	47.9	.0534	1,500,316	.0503	808,140	.0547	.0529	.0591	.0574	.0498
ALL COUNTIES															
Atlantic	211.2	.0868	8.8	372	80.2	80.8	.0901	2,532,446	.0849	1,671,907	.1133	.0936	.1007	.0982	.0923
Bergen	842.2	.3463	–.4	3,554	93.0	316.8	.3533	16,043,912	.5381	7,871,374	.5332	.4984	.3008	.3432	.5776
☐ Burlington	394.2	.1621	8.7	488	84.8	132.4	.1477	5,604,817	.1879	2,300,973	.1559	.1732	.1061	.1401	.1710
☐ Camden	489.1	.2011	3.7	2,193	83.0	178.1	.1986	6,472,120	.2171	3,255,466	.2205	.2148	.1875	.1986	.2277
Cape May	96.2	.0395	16.9	366	92.6	39.7	.0443	1,214,325	.0407	843,683	.0572	.0455	.0562	.0523	.0375
Cumberland	138.7	.0571	4.4	279	82.2	47.9	.0534	1,500,316	.0503	808,140	.0547	.0529	.0591	.0574	.0498
Essex	842.4	.3463	–1.1	6,633	58.8	310.2	.3459	11,426,688	.3833	5,090,424	.3449	.3644	.3669	.3202	.3954
☐ Gloucester	219.1	.0901	9.6	670	90.0	75.4	.0841	2,759,251	.0925	1,386,494	.0939	.0924	.0750	.0830	.0888
Hudson	556.2	.2287	–.1	12,091	82.9	214.9	.2397	6,526,609	.2189	2,818,105	.1909	.2125	.2678	.2216	.2364
Hunterdon	99.6	.0410	14.0	233	97.9	34.0	.0379	1,719,660	.0577	639,944	.0433	.0501	.0271	.0327	.0565
Mercer	319.8	.1315	3.9	1,409	79.0	115.1	.1283	5,049,666	.1693	2,300,232	.1559	.1578	.1157	.1226	.1646
Middlesex	630.1	.2590	5.7	1,994	90.9	222.2	.2478	9,860,339	.3307	4,495,847	.3045	.3084	.2028	.2255	.3827
Monmouth	549.2	.2258	9.1	1,164	89.4	198.0	.2208	8,888,631	.2981	3,805,646	.2578	.2716	.1946	.2041	.2706
Morris	426.0	.1752	4.5	904	95.4	146.6	.1635	8,178,670	.2743	3,297,566	.2234	.2392	.1251	.1421	.2501
Ocean	408.0	.1677	17.9	637	96.3	162.5	.1813	5,948,448	.1995	2,814,436	.1907	.1905	.1671	.1847	.1827
Passaic	460.7	.1895	2.9	2,464	84.0	165.6	.1846	6,113,379	.2050	3,205,276	.2171	.2055	.1703	.1813	.2268
☐ Salem	68.1	.0280	5.3	201	83.1	24.7	.0276	988,563	.0332	242,026	.0164	.0270	.0203	.0211	.0279
Somerset	216.0	.0888	6.3	708	92.9	76.3	.0851	3,963,958	.1329	1,934,045	.1310	.1236	.0745	.0811	.1251
Sussex	128.1	.0527	10.3	244	98.7	43.3	.0483	1,951,143	.0655	560,572	.0380	.0546	.0334	.0381	.0538
Union	502.8	.2067	–.3	4,882	81.1	187.6	.2092	8,134,243	.2728	3,084,926	.2090	.2404	.1688	.1849	.2629

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW JERSEY (continued)															
ALL COUNTIES (continued)															
☐ Warren	89.6	.0368	6.1	250	98.2	32.7	.0364	1,208,784	.0405	560,879	.0380	.0391	.0321	.0358	.0361
TOTAL METRO COUNTIES	**7,687.3**	**3.1607**	**4.4**	**1,029**	**84.9**	**2,804.8**	**3.1279**	**116,085,968**	**3.6932**	**52,987,961**	**3.5896**	**3.6555**	**2.8519**	**2.9686**	**3.9163**
TOTAL STATE	**7,687.3**	**3.1607**	**4.4**	**1,029**	**84.9**	**2,804.8**	**3.1279**	**116,085,968**	**3.8932**	**52,987,961**	**3.5896**	**3.6555**	**2.8519**	**2.9686**	**3.9163**
NEW MEXICO															
ALBUQUERQUE	**476.5**	**.1959**	**13.4**	**408**	**93.6**	**181.7**	**.2027**	**5,294,908**	**.1776**	**3,020,801**	**.2046**	**.1894**	**.2149**	**.2167**	**.1941**
Bernalillo	476.5	.1959	13.4	408	93.6	161.7	.2027	5,294,908	.1776	3,020,801	.2046	.1894	.2149	.2167	.1941
LAS CRUCES	**119.3**	**.0491**	**23.8**	**31**	**96.6**	**40.8**	**.0455**	**999,701**	**.0335**	**594,339**	**.0403**	**.0385**	**.0569**	**.0457**	**.0340**
Dona Ana	119.3	.0491	23.8	31	96.6	40.8	.0455	999,701	.0335	594,339	.0403	.0385	.0569	.0457	.0340
SANTA FE	**105.4**	**.0433**	**13.2**	**52**	**96.3**	**40.1**	**.0446**	**1,423,111**	**.0476**	**709,559**	**.0480**	**.0469**	**.0416**	**.0444**	**.0494**
Los Alamos	19.1	.0079	8.5	175	97.7	7.2	.0080	371,822	.0124	65,835	.0044	.0091	.0040	.0044	.0103
Santa Fe	86.3	.0354	14.3	45	96.0	32.9	.0366	1,051,289	.0352	643,724	.0436	.0378	.0376	.0400	.0391
ALL COUNTIES															
Bernalillo	476.5	.1959	13.4	408	93.6	181.7	.2027	5,294,908	.1776	3,020,801	.2046	.1894	.2149	.2167	.1941
Catron	2.8	.0012	2.9	0	97.9	.9	.0010	15,968	.0005	4,952	.0003	.0006	.0014	.0008	.0003
Chaves	56.6	.0233	10.8	9	96.6	21.1	.0235	568,555	.0191	461,162	.0313	.0236	.0299	.0281	.0219
Cibola	30.6	.0126	.8	7	80.5	9.8	.0109	262,035	.0088	91,725	.0062	.0088	.0110	.0108	.0080
Colfax	13.9	.0057	1.7	4	98.8	5.2	.0058	117,185	.0039	91,977	.0062	.0049	.0080	.0062	.0043
Curry	43.4	.0178	3.3	31	91.1	15.8	.0176	381,037	.0128	272,539	.0185	.0155	.0223	.0202	.0148
De Baca	2.4	.0010	−2.2	1	99.8	1.1	.0013	19,767	.0007	9,396	.0006	.0008	.0019	.0010	.0005
Dona Ana	119.3	.0491	23.8	31	96.6	40.8	.0455	999,701	.0335	594,339	.0403	.0385	.0569	.0457	.0340
Eddy	53.2	.0218	11.2	13	97.5	18.9	.0210	497,116	.0167	409,965	.0278	.0212	.0260	.0257	.0206
Grant	26.9	.0111	2.7	7	98.7	9.2	.0103	277,505	.0093	101,369	.0068	.0088	.0108	.0085	.0091
Guadalupe	4.4	.0018	−2.1	1	99.1	1.5	.0017	24,516	.0008	45,875	.0031	.0018	.0030	.0024	.0006
Harding	1.0	.0004	−8.3	0	93.6	.4	.0004	6,813	.0002	3,978	.0003	.0002	.0005	.0003	.0001
Hidalgo	6.3	.0026	4.1	2	98.9	2.1	.0024	43,922	.0015	33,401	.0023	.0020	.0034	.0024	.0012
Lea	64.6	.0266	15.4	15	94.1	22.8	.0254	737,661	.0247	507,010	.0343	.0280	.0283	.0279	.0300
Lincoln	15.0	.0061	36.4	3	98.7	5.9	.0066	156,018	.0053	126,139	.0086	.0064	.0089	.0074	.0051
Los Alamos	19.1	.0079	8.5	175	97.7	7.2	.0080	371,822	.0124	65,835	.0044	.0091	.0040	.0044	.0103
Luna	17.3	.0071	11.0	6	97.5	6.3	.0070	117,055	.0040	80,711	.0055	.0051	.0115	.0066	.0032
McKinley	71.6	.0294	26.6	13	32.0	20.0	.0223	361,826	.0121	367,213	.0249	.0193	.0359	.0236	.0143
Mora	4.8	.0020	14.1	2	99.6	1.5	.0017	22,121	.0007	7,430	.0005	.0010	.0026	.0013	.0007
Otero	50.3	.0207	12.6	8	88.5	17.2	.0192	477,883	.0161	243,184	.0164	.0170	.0185	.0225	.0164
Quay	11.4	.0047	7.8	4	97.8	4.5	.0050	105,379	.0035	91,502	.0062	.0047	.0073	.0062	.0031
Rio Arriba	32.9	.0135	12.4	6	87.8	10.7	.0119	198,469	.0066	89,165	.0061	.0078	.0164	.0113	.0055
Roosevelt	16.3	.0067	3.9	7	97.0	6.2	.0070	121,942	.0041	80,125	.0054	.0050	.0104	.0059	.0038
Sandoval	48.3	.0199	40.4	13	70.4	15.2	.0169	467,831	.0157	60,872	.0041	.0131	.0134	.0153	.0119
San Juan	98.3	.0404	20.7	18	65.1	31.9	.0356	885,309	.0297	541,985	.0367	.0340	.0403	.0359	.0325
San Miguel	25.0	.0103	9.9	5	98.9	8.5	.0095	150,904	.0051	95,324	.0065	.0064	.0147	.0084	.0046
Santa Fe	86.3	.0354	14.3	45	96.0	32.9	.0366	1,051,289	.0352	643,724	.0436	.0378	.0376	.0400	.0391
Sierra	9.2	.0038	8.8	2	99.1	4.0	.0045	69,602	.0024	37,287	.0025	.0028	.0066	.0041	.0015
Socorro	14.2	.0059	13.0	2	88.3	4.6	.0051	84,107	.0028	53,718	.0037	.0035	.0077	.0049	.0022
Taos	21.1	.0086	8.4	10	92.8	7.4	.0083	162,687	.0054	126,597	.0086	.0071	.0122	.0090	.0056
Torrance	9.0	.0037	20.1	3	98.9	3.2	.0036	63,190	.0022	30,545	.0020	.0024	.0046	.0036	.0013
Union	4.9	.0021	3.7	1	[illegible]	1.8	.0020	40,012	.0013	20,094	.0014	.0015	.0027	.0018	.0013
Valencia	37.3	.0153	21.2	32	88.0	13.1	.0146	329,769	.0111	144,812	.0098	.0116	.0179	.0155	.0090
TOTAL METRO COUNTIES	**701.2**	**.2883**	**15.0**	**100**	**94.5**	**262.6**	**.2928**	**7,717,720**	**.2587**	**4,324,699**	**.2929**	**.2748**	**.3134**	**.3068**	**.2775**
TOTAL STATE	**1,494.2**	**.6144**	**14.6**	**12**	**88.4**	**533.4**	**.5949**	**14,484,104**	**.4858**	**8,554,751**	**.5795**	**.5397**	**.6915**	**.6244**	**.5109**
NEW YORK															
ALBANY - SCHENECTADY - TROY	**854.3**	**.3513**	**2.2**	**263**	**95.1**	**320.0**	**.3570**	**11,358,054**	**.3809**	**5,360,877**	**.3633**	**.3695**	**.3458**	**.3603**	**.3824**
Albany	290.1	.1193	1.5	554	91.5	112.2	.1251	4,182,349	.1402	2,567,535	.1739	.1461	.1197	.1386	.1664
Greene	43.4	.0179	6.2	67	96.2	16.5	.0184	476,989	.0160	217,445	.0148	.0160	.0210	.0186	.0133
Montgomery	53.3	.0219	−.3	132	99.0	20.2	.0226	604,222	.0203	260,060	.0177	.0198	.0233	.0231	.0185
Rensselaer	154.3	.0635	1.5	236	96.2	55.3	.0617	1,920,583	.0644	600,376	.0407	.0571	.0600	.0548	.0515
Saratoga	163.3	.0671	6.2	202	98.4	57.5	.0642	2,145,382	.0720	710,595	.0481	.0638	.0525	.0591	.0629
Schenectady	149.9	.0616	.0	728	95.5	58.3	.0650	2,028,529	.0680	1,004,866	.0681	.0668	.0693	.0661	.0698
BINGHAMTON	**268.5**	**.1104**	**1.9**	**218**	**97.7**	**98.9**	**.1103**	**3,495,139**	**.1173**	**1,492,616**	**.1011**	**.1110**	**.1040**	**.1111**	**.1108**
Broome	214.9	.0884	.6	302	97.4	80.2	.0894	2,771,981	.0930	1,335,845	.0905	.0913	.0873	.0933	.0931

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

SMM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK (continued)															
BINGHAMTON (continued)															
Tioga	53.6	.0220	7.6	103	98.8	18.7	.0209	723,158	.0243	156,771	.0106	.0197	.0167	.0178	.0177
BUFFALO	**975.2**	**.4010**	**–4.0**	**932**	**87.5**	**360.1**	**.4016**	**12,031,723**	**.4035**	**5,391,894**	**.3653**	**.3915**	**.4139**	**.3773**	**.4084**
Erie	975.2	.4010	–4.0	932	87.5	360.1	.4016	12,031,723	.4035	5,391,894	.3653	.3915	.4139	.3773	.4084
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***1,192.6***	***.4904***	***–4.1***	***759***	***88.5***	***440.1***	***.4908***	***14,689,952***	***.4926***	***6,408,561***	***.4341***	***.4747***	***.4992***	***.4592***	***.4926***
ELMIRA	**94.6**	**.0389**	**–3.1**	**230**	**94.8**	**34.3**	**.0383**	**996,395**	**.0334**	**545,133**	**.0370**	**.0355**	**.0400**	**.0421**	**.0340**
Chemung	94.6	.0389	–3.1	230	94.8	34.3	.0383	996,395	.0334	545,133	.0370	.0355	.0400	.0421	.0340
GLENS FALLS	**115.0**	**.0473**	**4.9**	**67**	**98.4**	**40.3**	**.0449**	**1,253,015**	**.0420**	**705,572**	**.0478**	**.0448**	**.0488**	**.0503**	**.0403**
Warren	56.9	.0234	3.7	65	99.1	20.6	.0229	656,282	.0220	508,415	.0345	.0261	.0272	.0289	.0244
Washington	58.1	.0239	6.0	69	97.8	19.7	.0220	596,733	.0200	197,157	.0133	.0187	.0216	.0214	.0159
NASSAU - SUFFOLK	**2,663.8**	**1.0953**	**2.2**	**2,222**	**91.8**	**865.5**	**.9652**	**46,264,678**	**1.5517**	**20,979,657**	**1.4212**	**1.4212**	**.7795**	**.9007**	**1.5326**
Nassau	1,333.5	.5483	.9	4,646	91.0	445.3	.4966	25,987,952	.8716	12,558,495	.8507	.8006	.4042	.4789	.8913
Suffolk	1,330.3	.5470	3.6	1,459	92.6	420.2	.4686	20,276,726	.6801	8,421,162	.5705	.6206	.3753	.4218	.6413
NEW YORK	**8,527.7**	**3.5061**	**3.1**	**7,448**	**70.1**	**3,405.4**	**3.7975**	**121,150,624**	**4.0631**	**44,722,153**	**3.0296**	**3.6418**	**3.7790**	**3.3785**	**4.0944**
Bronx	1,190.6	.4895	1.9	28,348	61.6	451.4	.5034	11,143,700	.3737	2,658,355	.1801	.3388	.5998	.4089	.3261
Kings	2,290.9	.9419	2.7	32,727	60.5	887.5	.9897	24,956,344	.8370	7,468,481	.5059	.7587	1.0941	.8506	.7834
New York (Manhattan)	1,490.8	.6129	4.4	67,764	68.8	756.6	.8437	30,175,239	1.0120	17,272,255	1.1701	.9796	.8603	.8608	1.3624
Putnam	82.9	.0341	7.4	359	98.8	27.5	.0307	1,309,723	.0440	332,621	.0226	.0355	.0197	.0228	.0338
Queens	1,951.4	.8023	3.2	18,069	73.4	748.6	.8348	26,416,271	.8859	7,041,025	.4769	.7466	.7161	.7193	.7838
Richmond	379.6	.1560	7.8	6,434	89.5	127.5	.1421	5,622,950	.1886	1,445,247	.0979	.1549	.1033	.1074	.1667
Rockland	272.0	.1119	4.8	1,554	90.0	85.7	.0956	4,697,537	.1575	1,451,832	.0984	.1307	.0660	.0747	.1254
Westchester	869.5	.3575	.3	1,985	84.4	320.6	.3575	16,828,860	.5644	7,052,337	.4777	.4970	.3197	.3340	.5128
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***17,964.7***	***7.3863***	***3.2***	***2,346***	***79.3***	***6,739.2***	***7.5153***	***275,714,324***	***9.2470***	***114,402,768***	***7.7500***	***8.4261***	***7.0480***	***6.8629***	***9.2400***
NIAGARA FALLS	**217.4**	**.0894**	**–4.4**	**413**	**93.2**	**80.0**	**.0892**	**2,658,229**	**.0891**	**1,016,667**	**.0688**	**.0832**	**.0853**	**.0819**	**.0842**
Niagara	217.4	.0894	–4.4	413	93.2	80.0	.0892	2,658,229	.0891	1,016,667	.0688	.0832	.0853	.0819	.0842
ORANGE COUNTY	**283.3**	**.1165**	**9.1**	**343**	**92.1**	**93.9**	**.1047**	**3,507,497**	**.1176**	**1,689,330**	**.1145**	**.1165**	**.1025**	**.1046**	**.1181**
Orange	283.3	.1165	9.1	343	92.1	93.9	.1047	3,507,497	.1176	1,689,330	.1145	.1165	.1025	.1046	.1181
POUGHKEEPSIE	**259.8**	**.1068**	**6.0**	**323**	**90.6**	**88.5**	**.0987**	**3,762,321**	**.1262**	**1,497,071**	**.1014**	**.1148**	**.0852**	**.0902**	**.1161**
Dutchess	259.8	.1068	6.0	323	90.6	88.5	.0987	3,762,321	.1262	1,497,071	.1014	.1148	.0852	.0902	.1161
ROCHESTER	**992.6**	**.4082**	**2.2**	**338**	**90.1**	**364.9**	**.4069**	**14,169,649**	**.4752**	**5,914,110**	**.4006**	**.4397**	**.3547**	**.3793**	**.4474**
Livingston	60.3	.0248	5.8	95	98.1	19.9	.0222	689,051	.0231	231,501	.0156	.0213	.0198	.0214	.0185
Monroe	708.8	.2915	.9	1,069	87.5	267.2	.2979	10,704,826	.3590	4,731,345	.3205	.3340	.2643	.2773	.3450
Ontario	94.3	.0388	6.1	146	97.7	33.1	.0369	1,144,080	.0384	566,923	.0384	.0385	.0325	.0384	.0400
Orleans	40.1	.0165	4.2	103	93.5	13.8	.0154	487,343	.0163	119,323	.0081	.0139	.0129	.0131	.0135
Wayne	89.1	.0366	5.3	147	95.9	30.9	.0345	~~1,144,349~~	~~.0384~~	265,018	.0180	.0320	.0252	.0291	.0304
SYRACUSE	**654.8**	**.2692**	**1.8**	**273**	**93.4**	**235.7**	**.2630**	**8,693,636**	**.2916**	**3,740,584**	**.2534**	**.2755**	**.2507**	**.2530**	**.2855**
Madison	67.1	.0276	3.0	102	98.6	22.1	.0247	703,443	.0236	241,733	.0164	.0222	.0235	.0241	.0192
Onondaga	467.5	.1922	.8	596	91.2	173.0	.1930	6,336,560	.2125	3,017,302	.2044	.2059	.1897	.1908	.2236
Oswego	120.2	.0494	5.5	126	98.9	40.6	.0453	1,653,633	.0555	481,549	.0326	.0474	.0375	.0381	.0427
UTICA - ROME	**322.8**	**.1327**	**.8**	**122**	**96.7**	**116.0**	**.1294**	**3,593,826**	**.1206**	**1,650,693**	**.1119**	**.1204**	**.1321**	**.1343**	**.1239**
Herkimer	68.9	.0283	3.3	49	99.5	24.8	.0277	742,064	.0249	267,751	.0182	.0236	.0271	.0276	.0226
Oneida	253.9	.1044	.2	208	96.0	91.2	.1017	2,851,762	.0957	1,382,942	.0937	.0968	.1050	.1067	.1013
ALL COUNTIES															
Albany	290.1	.1193	1.5	554	91.5	112.2	.1251	4,182,349	.1402	2,567,535	.1739	.1461	.1197	.1386	.1664
Allegany	53.8	.0221	4.0	52	99.1	17.9	.0200	422,396	.0142	163,492	.0111	.0149	.0247	.0211	.0107
Bronx	1,190.6	.4895	1.9	28,348	61.6	451.4	.5034	11,143,700	.3737	2,658,355	.1801	.3388	.5998	.4089	.3261
Broome	214.9	.0884	.6	302	97.4	80.2	.0894	2,771,981	.0930	1,335,845	.0905	.0913	.0873	.0933	.0931
Cattaraugus	87.2	.0358	1.8	67	96.7	30.6	.0341	905,715	.0304	377,344	.0255	.0299	.0350	.0345	.0288
Cayuga	82.9	.0341	3.8	119	96.7	28.7	.0320	833,284	.0279	348,905	.0237	.0279	.0325	.0321	.0256
Chautauqua	147.5	.0607	.4	139	97.9	54.7	.0610	1,622,043	.0544	673,856	.0456	.0531	.0644	.0606	.0478
Chemung	94.6	.0389	–3.1	230	94.8	34.3	.0383	996,395	.0334	545,133	.0370	.0355	.0400	.0421	.0340
Chenango	52.4	.0215	6.2	58	99.0	18.5	.0206	564,843	.0190	216,633	.0146	.0182	.0208	.0219	.0156
Clinton	83.7	.0344	3.7	80	95.8	26.7	.0298	806,423	.0270	429,148	.0291	.0291	.0310	.0339	.0268
Columbia	62.9	.0259	5.7	99	95.8	23.3	.0260	740,159	.0249	264,807	.0179	.0230	.0261	.0254	.0199
Cortland	48.3	.0198	–1.1	97	98.6	16.6	.0185	466,295	.0156	221,941	.0151	.0163	.0202	.0196	.0147
Delaware	48.8	.0201	4.2	34	98.8	17.4	.0194	513,905	.0172	260,263	.0176	.0180	.0218	.0220	.0143
Dutchess	259.8	.1068	6.0	323	90.6	88.5	.0987	3,762,321	.1262	1,497,071	.1014	.1148	.0852	.0902	.1161
Erie	975.2	.4010	–4.0	932	87.5	360.1	.4016	12,031,723	.4035	5,391,894	.3653	.3915	.4139	.3773	.4084
Essex	38.0	.0156	5.0	21	99.2	14.1	.0157	392,264	.0132	157,611	.0107	.0130	.0177	.0161	.0105
Franklin	45.9	.0189	2.2	28	94.4	15.8	.0176	416,566	.0139	210,508	.0142	.0150	.0216	.0185	.0115

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

SMM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK (continued)															
ALL COUNTIES (continued)															
Fulton	56.4	.0232	2.3	113	98.6	21.1	.0235	605,012	.0203	236,613	.0160	.0196	.0236	.0242	.0190
Genesee	60.9	.0250	2.5	123	96.5	21.1	.0236	600,857	.0202	255,046	.0173	.0203	.0238	.0246	.0206
Greene	43.4	.0179	6.2	67	96.2	16.5	.0184	476,989	.0160	217,445	.0148	.0160	.0210	.0186	.0133
Hamilton	5.4	.0022	7.3	3	99.6	1.9	.0021	42,649	.0014	14,184	.0009	.0014	.0025	.0024	.0010
Herkimer	68.9	.0283	3.3	49	99.5	24.8	.0277	742,064	.0249	267,751	.0182	.0236	.0271	.0276	.0226
Jefferson	93.1	.0383	5.6	73	99.1	33.1	.0369	901,613	.0302	520,098	.0352	.0333	.0417	.0409	.0304
Kings	2,290.9	.9419	2.7	32,727	60.5	887.5	.9897	24,956,344	.8370	7,468,481	.5059	.7587	1.0941	.8506	.7834
Lewis	25.8	.0106	3.1	20	99.6	8.8	.0098	247,446	.0083	65,565	.0045	.0075	.0096	.0097	.0066
Livingston	60.3	.0248	5.8	95	98.1	19.9	.0222	689,051	.0231	231,501	.0156	.0213	.0198	.0214	.0185
Madison	67.1	.0276	3.0	102	98.6	22.1	.0247	703,443	.0236	241,733	.0164	.0222	.0235	.0241	.0192
Monroe	708.8	.2915	.9	1,069	87.5	267.2	.2979	10,704,826	.3590	4,731,345	.3205	.3340	.2643	.2773	.3450
Montgomery	53.3	.0219	–.3	132	99.0	20.2	.0226	604,222	.0203	260,060	.0177	.0198	.0233	.0231	.0185
Nassau	1,333.5	.5483	.9	4,646	91.0	445.3	.4966	25,987,952	.8716	12,558,495	.8507	.8006	.4042	.4789	.8913
New York (Manhattan)	1,490.8	.6129	4.4	67,764	68.8	756.6	.8437	30,175,239	1.0120	17,272,255	1.1701	.9796	.8603	.8608	1.3624
Niagara	217.4	.0894	–4.4	413	93.2	80.0	.0892	2,658,229	.0891	1,016,667	.0688	.0832	.0853	.0819	.0842
Oneida	253.9	.1044	.2	208	96.0	91.2	.1017	2,851,762	.0957	1,382,942	.0937	.0968	.1050	.1067	.1013
Onondaga	467.5	.1922	.8	596	91.2	173.0	.1930	6,336,560	.2125	3,017,302	.2044	.2059	.1897	.1908	.2236
Ontario	94.3	.0388	6.1	146	97.7	33.1	.0369	1,144,080	.0384	566,923	.0384	.0385	.0325	.0384	.0400
Orange	283.3	.1165	9.1	343	92.1	93.9	.1047	3,507,497	.1176	1,689,330	.1145	.1165	.1025	.1046	.1181
Orleans	40.1	.0165	4.2	103	93.5	13.8	.0154	487,343	.0163	119,323	.0081	.0139	.0129	.0131	.0135
Oswego	120.2	.0494	5.5	126	98.9	40.6	.0453	1,653,633	.0555	481,549	.0326	.0474	.0375	.0381	.0427
Otsego	61.5	.0253	4.1	61	98.8	21.9	.0244	686,901	.0230	279,688	.0189	.0222	.0246	.0255	.0175
Putnam	82.9	.0341	7.4	359	98.8	27.5	.0307	1,309,723	.0440	332,621	.0226	.0355	.0197	.0228	.0338
Queens	1,951.4	.8023	3.2	18,069	73.4	748.6	.8348	26,416,271	.8859	7,041,025	.4769	.7466	.7161	.7193	.7838
Rensselaer	154.3	.0635	1.5	236	96.2	55.3	.0617	1,920,583	.0644	600,376	.0407	.0571	.0600	.0548	.0515
Richmond	379.6	.1560	7.8	6,434	89.5	127.5	.1421	5,622,950	.1886	1,445,247	.0979	.1549	.1033	.1074	.1667
Rockland	272.0	.1119	4.8	1,554	90.0	85.7	.0956	4,697,537	.1575	1,451,832	.0984	.1307	.0660	.0747	.1254
St. Lawrence	117.7	.0484	2.9	43	98.9	38.4	.0428	1,150,522	.0386	474,061	.0321	.0386	.0459	.0419	.0335
Saratoga	163.3	.0671	6.2	202	98.4	57.5	.0642	2,145,382	.0720	710,595	.0481	.0638	.0525	.0591	.0629
Schenectady	149.9	.0616	.0	728	95.5	58.3	.0650	2,028,529	.0680	1,004,866	.0681	.0668	.0693	.0661	.0698
Schoharie	31.8	.0131	7.0	51	98.6	10.7	.0119	304,532	.0102	120,781	.0082	.0101	.0132	.0123	.0084
Schuyler	18.4	.0076	4.0	56	99.1	6.4	.0071	196,495	.0066	44,902	.0030	.0057	.0057	.0071	.0050
Seneca	34.5	.0142	2.3	106	98.2	12.1	.0135	449,073	.0151	125,528	.0085	.0130	.0108	.0126	.0118
Steuben	101.3	.0416	2.1	73	98.4	37.0	.0413	1,144,036	.0383	419,089	.0284	.0360	.0401	.0421	.0333
Suffolk	1,330.3	.5470	3.6	1,459	92.6	420.2	.4686	20,276,726	.6801	8,421,162	.5705	.6206	.3753	.4218	.6413
Sullivan	70.7	.0291	8.5	72	91.4	26.1	.0291	798,014	.0267	376,136	.0255	.0268	.0334	.0297	.0199
Tioga	53.6	.0220	7.6	103	98.8	18.7	.0209	723,158	.0243	156,771	.0106	.0197	.0167	.0178	.0177
Tompkins	90.8	.0373	4.3	190	93.7	31.6	.0352	1,223,809	.0410	466,413	.0316	.0375	.0325	.0353	.0343
Ulster	166.5	.0685	5.3	147	94.5	61.2	.0683	2,246,824	.0754	889,671	.0602	.0694	.0636	.0664	.0626
Warren	56.9	.0234	3.7	65	99.1	20.6	.0229	656,282	.0220	508,415	.0345	.0261	.0272	.0289	.0244
Washington	58.1	.0239	6.0	69	97.8	19.7	.0220	596,733	.0200	197,157	.0133	.0187	.0216	.0214	.0159
Wayne	89.1	.0366	5.3	147	95.9	30.9	.0345	1,144,349	.0384	265,018	.0180	.0320	.0252	.0291	.0304
Westchester	869.5	.3575	.3	1,985	84.4	320.6	.3575	16,828,860	.5644	7,052,337	.4777	.4970	.3197	.3340	.5128
Wyoming	41.5	.0171	4.0	70	96.5	13.5	.0150	454,090	.0152	154,815	.0105	.0141	.0132	.0149	.0130
Yates	22.1	.0091	3.0	65	99.0	8.5	.0095	227,674	.0077	69,317	.0047	.0070	.0098	.0092	.0057
TOTAL METRO COUNTIES	**16,229.8**	**6.6731**	**2.3**	**807**	**80.5**	**6,103.5**	**6.8067**	**232,934,786**	**7.8122**	**94,706,357**	**6.4159**	**7.1655**	**6.5215**	**6.2636**	**7.7781**
TOTAL STATE	**17,979.6**	**7.3926**	**2.4**	**379**	**82.1**	**6,721.2**	**7.4954**	**251,898,226**	**8.4481**	**102,542,772**	**6.9465**	**7.7864**	**7.2313**	**6.9681**	**8.3269**

NORTH CAROLINA

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ASHEVILLE	**170.1**	**.0699**	**5.7**	**258**	**90.2**	**67.4**	**.0751**	**1,846,672**	**.0620**	**1,280,598**	**.0867**	**.0710**	**.0837**	**.0881**	**.0693**
Buncombe	170.1	.0699	5.7	258	90.2	67.4	.0751	1,846,672	.0620	1,280,598	.0867	.0710	.0837	.0881	.0693
BURLINGTON	**102.8**	**.0422**	**3.5**	**237**	**79.2**	**39.3**	**.0439**	**1,139,801**	**.0382**	**849,472**	**.0576**	**.0448**	**.0473**	**.0519**	**.0524**
Alamance	102.8	.0422	3.5	237	79.2	39.3	.0439	1,139,801	.0382	849,472	.0576	.0448	.0473	.0519	.0524
CHARLOTTE - GASTONIA - ROCK HILL	**1,071.6**	**.4407**	**10.3**	**316**	**77.9**	**398.6**	**.4445**	**12,581,192**	**.4219**	**7,099,408**	**.4809**	**.4433**	**.4448**	**.4912**	**.4601**
Cabarrus	94.1	.0387	9.6	259	84.5	34.7	.0387	1,065,792	.0358	569,137	.0385	.0371	.0383	.0411	.0386
Gaston	173.8	.0714	6.9	487	86.5	62.9	.0701	1,946,549	.0653	974,484	.0660	.0668	.0687	.0765	.0628
Lincoln	47.6	.0196	12.3	160	90.0	17.4	.0194	516,123	.0173	170,795	.0116	.0160	.0163	.0209	.0153
Mecklenburg	447.9	.1842	10.8	848	70.8	173.5	.1935	5,791,131	.1942	3,695,771	.2503	.2090	.1855	.2193	.2309
Rowan	104.7	.0431	5.6	202	82.8	39.8	.0444	1,137,317	.0381	656,449	.0445	.0411	.0551	.0508	.0406
Union	80.5	.0331	14.3	126	81.6	27.2	.0303	803,959	.0269	360,113	.0244	.0274	.0309	.0319	.0264
York, S. C.	*123.0*	*.0506*	*15.3*	*180*	*74.9*	*43.1*	*.0481*	*1,320,321*	*.0443*	*672,659*	*.0456*	*.0459*	*.0500*	*.0507*	*.0455*

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH CAROLINA (continued)															
FAYETTEVILLE	**264.0**	**.1086**	**6.8**	**402**	**64.1**	**84.5**	**.0942**	**2,520,326**	**.0845**	**1,425,184**	**.0966**	**.0929**	**.1009**	**.1135**	**.0884**
Cumberland	264.0	.1086	6.8	402	64.1	84.5	.0942	2,520,326	.0845	1,425,184	.0966	.0929	.1009	.1135	.0884
GREENSBORO - WINSTON-SALEM - HIGH POINT	**910.0**	**.3739**	**6.9**	**263**	**79.3**	**346.6**	**.3865**	**10,765,310**	**.3609**	**5,817,966**	**.3942**	**.3739**	**.3807**	**.4187**	**.3903**
Davidson	122.7	.0504	8.4	224	88.9	45.4	.0507	1,318,677	.0442	503,570	.0341	.0424	.0465	.0534	.0437
Davie	27.8	.0114	13.0	104	88.6	10.2	.0114	298,336	.0100	78,447	.0053	.0089	.0103	.0105	.0101
Forsyth	261.8	.1076	7.4	635	73.6	102.9	.1147	3,370,709	.1130	2,062,197	.1397	.1201	.1158	.1246	.1251
Guilford	330.7	.1360	4.3	508	72.6	126.1	.1406	4,039,014	.1354	2,591,726	.1756	.1476	.1445	.1603	.1566
Randolph	100.1	.0411	9.6	127	92.8	37.7	.0420	1,037,393	.0348	397,774	.0270	.0338	.0388	.0462	.0342
Stokes	36.9	.0151	11.5	82	92.0	13.1	.0146	394,591	.0132	73,518	.0050	.0112	.0116	.0123	.0117
Yadkin	30.0	.0123	5.5	89	94.8	11.2	.0125	306,590	.0103	110,734	.0075	.0099	.0132	.0114	.0089
HICKORY	**219.5**	**.0904**	**8.3**	**189**	**90.8**	**81.1**	**.0905**	**2,377,809**	**.0797**	**1,245,500**	**.0844**	**.0833**	**.0885**	**.1039**	**.0842**
Alexander	27.8	.0115	11.2	107	92.6	9.9	.0110	265,810	.0089	70,767	.0048	.0082	.0101	.0114	.0078
Burke	77.0	.0317	6.2	152	91.9	28.4	.0317	761,529	.0255	273,652	.0186	.0247	.0321	.0352	.0231
Catawba	114.7	.0472	9.0	290	89.7	42.8	.0478	1,350,470	.0453	901,081	.0610	.0504	.0463	.0573	.0533
JACKSONVILLE	**124.1**	**.0510**	**10.0**	**163**	**76.3**	**36.1**	**.0403**	**997,935**	**.0334**	**591,949**	**.0401**	**.0390**	**.0527**	**.0492**	**.0268**
Onslow	124.1	.0510	10.0	163	76.3	36.1	.0403	997,935	.0334	591,949	.0401	.0390	.0527	.0492	.0268
RALEIGH - DURHAM	**648.3**	**.2666**	**15.6**	**317**	**71.7**	**245.6**	**.2739**	**8,476,044**	**.2842**	**4,251,058**	**.2880**	**.2818**	**.2552**	**.2834**	**.2946**
Durham	164.2	.0675	7.9	551	61.1	63.6	.0709	2,172,152	.0728	1,138,280	.0771	.0731	.0679	.0742	.0749
Franklin	33.5	.0138	11.5	68	56.9	11.8	.0132	291,677	.0098	82,005	.0056	.0092	.0145	.0122	.0079
Orange	85.2	.0350	10.6	213	80.3	32.1	.0358	995,767	.0334	459,478	.0311	.0330	.0411	.0364	.0295
Wake	365.4	.1503	21.2	428	75.8	138.1	.1540	5,016,448	.1682	2,571,295	.1742	.1665	.1317	.1606	.1823
WILMINGTON	**115.4**	**.0475**	**11.5**	**624**	**76.4**	**44.3**	**.0495**	**1,218,118**	**.0409**	**951,981**	**.0645**	**.0493**	**.0581**	**.0566**	**.0504**
New Hanover	115.4	.0475	11.5	624	76.4	44.3	.0495	1,218,118	.0409	951,981	.0645	.0493	.0581	.0566	.0504
ALL COUNTIES															
Alamance	102.8	.0422	3.5	237	79.2	39.3	.0439	1,139,801	.0382	849,472	.0576	.0448	.0473	.0519	.0524
Alexander	27.8	.0115	11.2	107	92.6	9.9	.0110	265,810	.0089	70,767	.0048	.0082	.0101	.0114	.0078
Alleghany	10.1	.0041	5.4	43	97.6	3.9	.0043	84,312	.0028	34,016	.0023	.0030	.0052	.0047	.0021
Anson	26.5	.0109	3.3	50	51.2	8.9	.0100	195,001	.0066	77,955	.0052	.0070	.0120	.0102	.0058
Ashe	23.5	.0097	5.3	55	98.9	9.1	.0101	203,057	.0068	93,388	.0064	.0073	.0121	.0105	.0060
Avery	15.2	.0062	5.5	62	98.7	5.3	.0059	115,022	.0038	67,563	.0045	.0045	.0081	.0067	.0029
Beaufort	43.7	.0180	8.3	53	66.5	16.1	.0180	381,906	.0128	203,997	.0139	.0141	.0223	.0185	.0120
Bertie	21.3	.0087	1.3	30	38.8	7.5	.0083	173,082	.0058	52,626	.0035	.0058	.0105	.0073	.0045
Bladen	31.7	.0131	4.0	36	58.2	11.2	.0125	237,011	.0080	88,929	.0061	.0084	.0161	.0123	.0064
Brunswick	48.6	.0200	35.8	56	74.9	17.6	.0197	430,730	.0144	186,140	.0126	.0150	.0245	.0188	.0121
Buncombe	170.1	.0699	5.7	258	90.2	67.4	.0751	1,846,672	.0620	1,280,598	.0867	.0710	.0837	.0881	.0693
Burke	77.0	.0317	6.2	152	91.9	28.4	.0317	761,529	.0255	273,652	.0186	.0247	.0321	.0352	.0231
Cabarrus	94.1	.0387	9.6	259	84.5	34.7	.0387	1,065,792	.0358	569,137	.0385	.0371	.0383	.0411	.0386
Caldwell	73.1	.0300	7.9	155	93.7	26.4	.0294	723,075	.0242	346,540	.0235	.0252	.0300	.0336	.0266
Camden	5.9	.0024	1.2	24	65.8	2.0	.0023	50,410	.0017	15,355	.0010	.0016	.0023	.0020	.0015
Carteret	49.7	.0205	20.9	95	89.2	19.5	.0217	503,104	.0169	305,323	.0207	.0187	.0236	.0245	.0171
Caswell	22.5	.0092	8.7	53	54.4	7.2	.0080	155,253	.0052	25,754	.0018	.0050	.0090	.0075	.0040
Catawba	114.7	.0472	9.0	290	89.7	42.8	.0478	1,350,470	.0453	901,081	.0610	.0504	.0463	.0573	.0533
Chatham	36.6	.0150	9.5	52	71.3	13.9	.0155	357,766	.0120	124,143	.0084	.0116	.0159	.0165	.0104
Cherokee	20.5	.0085	8.3	45	96.3	7.8	.0087	171,046	.0057	105,039	.0071	.0066	.0121	.0094	.0066
Chowan	13.6	.0056	8.3	75	56.2	5.1	.0057	125,621	.0042	62,335	.0042	.0046	.0071	.0059	.0036
Clay	7.3	.0030	10.3	34	99.2	2.7	.0030	59,119	.0020	24,650	.0017	.0020	.0034	.0032	.0015
Cleveland	88.2	.0362	5.7	188	77.6	31.5	.0351	877,208	.0294	375,503	.0255	.0297	.0363	.0363	.0287
Columbus	52.6	.0216	3.1	56	65.7	18.7	.0209	452,145	.0152	244,363	.0165	.0168	.0259	.0213	.0150
Craven	81.4	.0335	14.6	116	70.2	28.6	.0319	772,773	.0259	466,778	.0316	.0292	.0392	.0358	.0238
Cumberland	264.0	.1086	6.8	402	64.1	84.5	.0942	2,520,326	.0845	1,425,184	.0966	.0929	.1009	.1135	.0884
Currituck	13.6	.0056	22.6	53	82.5	5.1	.0057	128,315	.0043	29,732	.0020	.0038	.0065	.0055	.0034
Dare	18.5	.0076	38.3	47	92.8	7.6	.0084	212,892	.0072	161,286	.0109	.0084	.0110	.0106	.0071
Davidson	122.7	.0504	8.4	224	88.9	45.4	.0507	1,318,677	.0442	503,570	.0341	.0424	.0465	.0534	.0437
Davie	27.8	.0114	13.0	104	88.6	10.2	.0114	298,336	.0100	78,447	.0053	.0089	.0103	.0105	.0101
Duplin	42.0	.0173	2.6	51	63.8	15.1	.0168	330,826	.0111	146,034	.0099	.0120	.0216	.0170	.0106
Durham	164.2	.0675	7.9	551	61.1	63.6	.0709	2,172,152	.0728	1,138,280	.0771	.0731	.0679	.0742	.0749
Edgecombe	59.2	.0244	5.7	117	47.1	20.3	.0227	516,337	.0174	219,325	.0149	.0179	.0258	.0222	.0167
Forsyth	261.8	.1076	7.4	635	73.6	102.9	.1147	3,370,709	.1130	2,062,197	.1397	.1201	.1158	.1246	.1251
Franklin	33.5	.0138	11.5	68	56.9	11.8	.0132	291,677	.0098	82,005	.0056	.0092	.0145	.0122	.0079
Gaston	173.8	.0714	6.9	487	86.5	62.9	.0701	1,946,549	.0653	974,484	.0660	.0668	.0687	.0765	.0628
Gates	9.7	.0040	9.3	29	45.3	3.2	.0036	72,747	.0024	19,400	.0013	.0024	.0042	.0034	.0018
Graham	7.5	.0031	3.9	26	94.3	2.5	.0028	48,284	.0016	14,785	.0010	.0017	.0035	.0028	.0012
Granville	36.9	.0152	8.4	69	53.8	12.2	.0136	324,143	.0109	119,597	.0081	.0109	.0149	.0137	.0098

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Greene	16.4	.0067	1.8	62	52.7	5.4	.0060	133,649	.0045	22,133	.0015	.0040	.0063	.0052	.0037
Guilford	330.7	.1360	4.3	508	72.6	126.1	.1406	4,039,014	.1354	2,591,726	.1756	.1476	.1445	.1603	.1566
Halifax	55.9	.0230	1.5	77	48.4	19.5	.0218	448,876	.0151	333,071	.0225	.0189	.0296	.0228	.0191
Harnett	64.2	.0264	7.8	107	74.1	22.6	.0252	538,751	.0181	248,426	.0168	.0194	.0300	.0263	.0158
Haywood	49.0	.0201	5.4	88	97.9	18.9	.0211	527,578	.0177	309,158	.0210	.0191	.0225	.0231	.0171
Henderson	69.5	.0286	18.6	185	95.8	28.1	.0313	799,795	.0268	490,432	.0332	.0291	.0320	.0357	.0302
Hertford	23.9	.0098	2.3	67	42.4	8.2	.0091	204,638	.0068	109,381	.0074	.0077	.0113	.0094	.0067
Hoke	22.8	.0094	11.9	58	41.7	6.9	.0077	182,949	.0062	32,524	.0022	.0056	.0077	.0071	.0048
Hyde	5.9	.0024	.5	9	62.6	2.1	.0024	41,006	.0014	13,320	.0009	.0013	.0033	.0020	.0011
Iredell	89.1	.0367	8.0	155	81.2	32.9	.0367	918,371	.0308	474,363	.0322	.0325	.0382	.0408	.0320
Jackson	27.3	.0112	5.8	56	87.6	9.5	.0106	233,078	.0078	128,380	.0087	.0087	.0137	.0116	.0068
Johnston	78.9	.0324	11.8	99	78.8	29.5	.0329	671,814	.0225	439,926	.0298	.0267	.0408	.0368	.0268
Jones	9.7	.0040	–.1	21	54.4	3.2	.0035	66,363	.0022	21,801	.0014	.0024	.0041	.0036	.0016
Lee	42.0	.0173	14.4	162	76.2	15.2	.0170	418,126	.0140	276,723	.0188	.0161	.0211	.0190	.0151
Lenoir	60.9	.0250	1.8	151	59.8	22.2	.0247	550,818	.0185	345,828	.0234	.0213	.0303	.0265	.0213
Lincoln	47.6	.0196	12.3	160	90.0	17.4	.0194	516,123	.0173	170,795	.0116	.0160	.0163	.0209	.0153
McDowell	36.5	.0150	3.9	84	94.9	13.3	.0149	340,113	.0114	160,780	.0109	.0120	.0157	.0162	.0110
Macon	23.4	.0096	16.0	45	97.7	9.5	.0106	213,092	.0072	129,544	.0087	.0081	.0138	.0122	.0065
Madison	17.4	.0072	3.4	39	98.9	6.4	.0071	150,791	.0050	34,631	.0024	.0046	.0082	.0066	.0038
Martin	27.6	.0113	6.4	60	53.4	9.4	.0105	219,489	.0074	101,646	.0069	.0081	.0127	.0108	.0071
Mecklenburg	447.9	.1842	10.8	848	70.8	173.5	.1935	5,791,131	.1942	3,695,771	.2503	.2090	.1855	.2193	.2309
Mitchell	14.8	.0061	2.6	67	99.5	5.4	.0060	126,492	.0043	52,966	.0036	.0044	.0063	.0063	.0044
Montgomery	23.9	.0098	6.4	49	73.6	8.6	.0096	207,172	.0069	76,245	.0052	.0070	.0102	.0100	.0062
Moore	57.5	.0236	13.9	82	76.7	22.5	.0251	643,529	.0216	254,362	.0172	.0207	.0267	.0254	.0190
Nash	72.2	.0297	7.5	134	65.0	26.7	.0297	716,058	.0240	500,269	.0339	.0281	.0368	.0328	.0280
New Hanover	115.4	.0475	11.5	624	76.4	44.3	.0495	1,218,118	.0409	951,981	.0645	.0493	.0581	.0566	.0504
Northampton	22.6	.0093	1.8	42	37.3	7.6	.0084	160,648	.0054	43,599	.0030	.0054	.0114	.0074	.0035
Onslow	124.1	.0510	10.0	163	76.3	36.1	.0403	997,935	.0334	591,949	.0401	.0390	.0527	.0492	.0268
Orange	85.2	.0350	10.6	213	80.3	32.1	.0358	995,767	.0334	459,478	.0311	.0330	.0411	.0364	.0295
Pamlico	11.3	.0047	8.7	33	66.7	4.0	.0044	88,958	.0030	45,237	.0031	.0035	.0056	.0045	.0022
Pasquotank	30.9	.0127	8.6	136	61.0	11.3	.0126	254,867	.0085	230,597	.0156	.0113	.0160	.0149	.0102
Pender	25.6	.0105	15.0	29	59.1	9.0	.0101	190,433	.0064	62,188	.0042	.0066	.0136	.0090	.0047
Perquimans	10.5	.0043	10.7	43	60.2	4.0	.0044	71,294	.0024	21,007	.0014	.0025	.0058	.0037	.0020
Person	30.4	.0125	4.2	76	66.2	10.9	.0122	276,288	.0093	130,294	.0088	.0098	.0135	.0129	.0095
Pitt	96.8	.0398	7.4	148	63.4	36.8	.0410	915,579	.0307	576,393	.0391	.0350	.0495	.0425	.0361
Polk	14.5	.0060	11.7	61	89.9	5.7	.0064	165,271	.0055	38,921	.0026	.0048	.0061	.0055	.0042
Randolph	100.1	.0411	9.6	127	92.8	37.7	.0420	1,037,393	.0348	397,774	.0270	.0338	.0388	.0462	.0342
Richmond	47.7	.0197	4.9	100	70.7	17.4	.0194	429,536	.0144	221,099	.0149	.0156	.0224	.0201	.0148
Robeson	108.8	.0447	7.1	115	37.7	35.0	.0391	833,094	.0280	451,109	.0306	.0319	.0462	.0423	.0309
Rockingham	87.6	.0360	5.0	154	77.9	32.7	.0364	930,576	.0312	416,830	.0282	.0313	.0392	.0373	.0349
Rowan	104.7	.0431	5.6	202	82.8	39.8	.0444	1,137,317	.038[illegible]	656,449	.0445	.0411	.0551	.0508	.0406
Rutherford	56.6	.0232	5.2	100	86.8	21.4	.0239	560,322	.0188	318,552	.0216	.0205	.0267	.0266	.0189
Sampson	51.8	.0213	4.3	55	62.6	18.5	.0206	398,238	.0134	175,467	.0119	.0146	.0257	.0210	.0127
Scotland	34.8	.0143	7.8	109	56.3	11.6	.0130	326,408	.0109	180,165	.0122	.0119	.0160	.0132	.0104
Stanly	52.1	.0215	7.4	132	87.2	19.4	.0216	553,215	.0186	222,373	.0150	.0181	.0207	.0230	.0182
Stokes	36.9	.0151	11.5	82	92.0	13.1	.0146	394,591	.0132	73,518	.0050	.0112	.0116	.0123	.0117
Surry	62.9	.0259	5.8	117	94.5	23.6	.0263	623,109	.0209	417,350	.0283	.0240	.0296	.0306	.0247
Swain	10.8	.0044	5.0	21	73.0	4.0	.0045	69,074	.0023	54,508	.0037	.0032	.0073	.0050	.0019
Transylvania	26.1	.0108	11.5	69	93.9	9.7	.0108	288,858	.0097	98,258	.0066	.0090	.0103	.0100	.0087
Tyrrell	4.0	.0016	.6	10	59.1	1.4	.0016	28,792	.0010	6,116	.0005	.0010	.0018	.0015	.0006
Union	80.5	.0331	14.3	126	81.6	27.2	.0303	803,959	.0269	360,113	.0244	.0274	.0309	.0319	.0264
Vance	39.2	.0161	6.7	157	54.5	13.8	.0154	346,237	.0117	218,935	.0148	.0134	.0187	.0169	.0123
Wake	365.4	.1503	21.2	428	75.8	138.1	.1540	5,016,448	.1682	2,571,295	.1742	.1665	.1317	.1606	.1823
Warren	16.6	.0068	2.3	39	34.6	5.6	.0062	113,542	.0038	46,354	.0031	.0041	.0087	.0060	.0034
Washington	15.2	.0062	2.7	46	54.5	5.1	.0057	136,288	.0046	41,891	.0029	.0045	.0063	.0049	.0043
Watauga	34.4	.0142	8.6	110	98.2	12.4	.0139	307,128	.0103	246,858	.0167	.0129	.0189	.0155	.0127
Wayne	100.9	.0415	4.0	182	65.0	35.8	.0399	882,860	.0296	525,569	.0356	.0338	.0464	.0447	.0290
Wilkes	62.8	.0258	7.1	84	94.7	23.2	.0258	614,411	.0206	279,244	.0189	.0212	.0266	.0290	.0180
Wilson	65.0	.0267	3.0	174	61.5	23.6	.0264	618,508	.0207	394,693	.0267	.0237	.0304	.0288	.0214
Yadkin	30.0	.0123	5.5	89	94.8	11.2	.0125	306,590	.0103	110,734	.0075	.0099	.0132	.0114	.0089
Yancey	15.7	.0065	5.1	50	98.4	5.7	.0063	117,376	.0040	42,992	.0029	.0041	.0081	.0069	.0027
TOTAL METRO COUNTIES	**3,502.8**	**1.4402**	**9.3**	**290**	**77.5**	**1,300.4**	**1.4503**	**40,602,886**	**1.3614**	**22,840,457**	**1.5474**	**1.4334**	**1.4619**	**1.6058**	**1.4710**
TOTAL STATE	**6,386.6**	**2.6259**	**8.6**	**131**	**74.9**	**2,344.6**	**2.6147**	**66,957,529**	**2.2456**	**36,513,521**	**2.4735**	**2.3901**	**2.8170**	**2.8399**	**2.3532**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH DAKOTA															
BISMARCK	**92.3**	**.0380**	**15.4**	**26**	**97.9**	**32.7**	**.0364**	**1,108,602**	**.0372**	**615,092**	**.0416**	**.0387**	**.0338**	**.0382**	**.0365**
Burleigh	64.2	.0264	17.1	40	97.5	23.0	.0256	861,948	.0289	492,362	.0333	.0297	.0222	.0268	.0295
Morton	28.1	.0116	11.6	15	98.9	9.7	.0108	246,654	.0083	122,730	.0083	.0090	.0116	.0114	.0070
FARGO - MOORHEAD	**150.0**	**.0616**	**9.0**	**53**	**98.7**	**55.1**	**.0615**	**1,834,762**	**.0615**	**1,050,224**	**.0712**	**.0644**	**.0576**	**.0653**	**.0592**
Cass	100.7	.0414	14.1	57	98.7	38.0	.0424	1,329,360	.0446	787,864	.0534	.0465	.0365	.0448	.0419
Clay, Minn.	*49.3*	*.0202*	*–.1*	*47*	*98.7*	*17.1*	*.0191*	*505,402*	*.0169*	*262,360*	*.0178*	*.0179*	*.0211*	*.0205*	*.0173*
GRAND FORKS	**70.6**	**.0290**	**6.8**	**49**	**96.0**	**23.9**	**.0266**	**1,003,237**	**.0336**	**484,430**	**.0328**	**.0325**	**.0204**	**.0285**	**.0308**
Grand Forks	70.6	.0290	6.8	49	96.0	23.9	.0266	1,003,237	.0336	484,430	.0328	.0325	.0204	.0285	.0308
ALL COUNTIES															
Adams	3.7	.0015	3.2	4	99.5	1.3	.0015	31,340	.0010	21,954	.0015	.0013	.0021	.0016	.0009
Barnes	13.4	.0055	–4.0	9	99.4	5.0	.0055	138,054	.0046	89,942	.0061	.0053	.0065	.0062	.0044
Benson	8.1	.0034	2.0	6	69.2	2.5	.0028	64,704	.0022	8,254	.0006	.0019	.0027	.0026	.0017
Billings	1.2	.0005	5.4	1	99.7	.4	.0005	15,584	.0005	1,988	.0001	.0004	.0003	.0003	.0003
Bottineau	9.3	.0038	.7	6	98.9	3.2	.0035	101,286	.0034	41,501	.0028	.0032	.0034	.0036	.0031
Bowman	4.4	.0018	4.0	4	99.5	1.6	.0018	55,840	.0019	20,794	.0014	.0018	.0016	.0018	.0014
Burke	3.6	.0015	–5.8	3	99.6	1.4	.0016	38,171	.0013	12,577	.0009	.0012	.0016	.0014	.0010
Burleigh	64.2	.0264	17.1	40	97.5	23.0	.0256	861,948	.0289	492,362	.0333	.0297	.0222	.0268	.0295
Cass	100.7	.0414	14.1	57	98.7	38.0	.0424	1,329,360	.0446	787,864	.0534	.0465	.0365	.0448	.0419
Cavalier	7.3	.0030	–4.4	5	99.4	2.6	.0029	71,626	.0024	31,318	.0021	.0025	.0033	.0029	.0022
Dickey	7.4	.0030	2.7	6	99.4	2.5	.0028	63,959	.0021	35,046	.0024	.0024	.0034	.0029	.0020
Divide	3.3	.0014	–5.6	3	99.6	1.2	.0013	39,319	.0013	11,534	.0008	.0012	.0012	.0012	.0010
Dunn	4.9	.0020	5.9	2	89.5	1.6	.0018	40,492	.0014	12,207	.0008	.0013	.0021	.0016	.0010
Eddy	3.0	.0012	–15.6	5	99.2	1.3	.0015	29,323	.0010	13,744	.0010	.0010	.0017	.0015	.0007
Emmons	5.7	.0024	–3.0	4	99.9	2.0	.0022	42,484	.0014	28,687	.0019	.0017	.0033	.0023	.0013
Foster	4.6	.0019	–.2	7	99.5	1.6	.0018	51,746	.0017	34,296	.0023	.0020	.0018	.0021	.0013
Golden Valley	2.5	.0010	4.6	2	99.6	.9	.0010	28,014	.0010	19,840	.0014	.0011	.0011	.0011	.0009
Grand Forks	70.6	.0290	6.8	49	96.0	23.9	.0266	1,003,237	.0336	484,430	.0328	.0325	.0204	.0285	.0308
Grant	4.2	.0017	–1.7	3	99.3	1.5	.0017	26,280	.0009	14,957	.0010	.0012	.0025	.0015	.0007
Griggs	3.6	.0015	–3.1	5	99.5	1.4	.0016	38,408	.0013	9,904	.0007	.0011	.0016	.0015	.0008
Hettinger	4.2	.0017	–1.8	4	99.7	1.5	.0017	36,500	.0012	21,106	.0014	.0013	.0021	.0018	.0009
Kidder	3.8	.0016	–.9	3	99.8	1.4	.0015	26,354	.0009	6,602	.0004	.0008	.0020	.0013	.0005
La Moure	6.3	.0026	–2.7	5	99.7	2.3	.0026	58,915	.0020	17,719	.0012	.0019	.0028	.0026	.0014
Logan	3.3	.0014	–5.5	3	100.0	1.2	.0013	24,835	.0008	17,734	.0012	.0012	.0018	.0013	.0006
McHenry	7.5	.0030	–4.6	4	99.6	2.8	.0031	64,691	.0022	16,511	.0012	.0019	.0035	.0028	.0016
McIntosh	4.6	.0019	–4.2	5	99.7	1.9	.0022	33,857	.0011	25,388	.0017	.0015	.0034	.0019	.0010
McKenzie	8.3	.0034	16.4	3	86.1	2.7	.0030	106,205	.0036	39,483	.0027	.0033	.0030	.0029	.0027
McLean	13.2	.0055	6.6	6	95.1	4.6	.0051	164,240	.0055	51,852	.0035	.0049	.0049	.0045	.0043
Mercer	14.2	.0058	51.0	14	97.2	5.1	.0057	180,748	.0060	56,444	.0038	.0053	.0048	.0047	.0050
Morton	28.1	.0116	11.6	15	98.9	9.7	.0108	246,654	.0083	122,730	.0083	.0090	.0116	.0114	.0070
Mountrail	8.0	.0033	4.2	4	87.0	2.9	.0032	87,197	.0029	32,800	.0022	.0028	.0033	.0032	.0022
Nelson	5.2	.0021	–.6	5	99.8	2.0	.0023	49,598	.0017	36,839	.0025	.0019	.0029	.0024	.0013
Oliver	2.7	.0011	8.2	4	98.3	.8	.0009	20,948	.0007	1,931	.0002	.0008	.0006	.0008	.0006
Pembina	10.5	.0043	1.0	9	99.2	3.7	.0041	116,909	.0039	48,859	.0033	.0036	.0042	.0041	.0028
Pierce	6.1	.0025	–1.1	6	99.1	2.0	.0022	48,778	.0017	47,824	.0032	.0023	.0030	.0027	.0019
Ramsey	13.4	.0055	2.7	11	97.1	5.0	.0056	158,383	.0053	105,532	.0072	.0060	.0058	.0063	.0056
Ransom	6.7	.0028	.0	8	99.6	2.4	.0027	72,104	.0024	31,364	.0021	.0024	.0027	.0027	.0023
Renville	3.6	.0015	–.2	4	99.5	1.3	.0014	40,821	.0014	12,562	.0008	.0013	.0015	.0014	.0011
Richland	20.1	.0082	4.6	14	98.4	6.9	.0077	233,921	.0078	93,900	.0064	.0074	.0070	.0077	.0075
Rolette	13.1	.0054	7.6	14	40.3	3.7	.0041	97,924	.0033	42,036	.0028	.0035	.0053	.0037	.0026
Sargent	5.3	.0022	–3.9	6	99.8	2.0	.0023	51,667	.0017	12,493	.0009	.0016	.0023	.0022	.0013
Sheridan	2.8	.0012	–.7	3	99.7	1.0	.0011	27,890	.0010	3,975	.0003	.0009	.0009	.0011	.0006
Sioux	3.9	.0016	7.7	4	33.5	.9	.0010	20,928	.0007	6,499	.0004	.0007	.0013	.0008	.0005
Slope	1.2	.0005	3.7	1	99.7	.4	.0004	9,031	.0003	1,612	.0001	.0003	.0004	.0003	.0002
Stark	26.1	.0107	10.1	20	99.1	8.9	.0100	331,949	.0111	246,979	.0167	.0126	.0095	.0118	.0118
Steele	2.9	.0012	–6.6	4	99.7	1.1	.0012	30,456	.0010	8,987	.0006	.0011	.0010	.0012	.0006
Stutsman	25.0	.0103	3.5	11	98.9	9.2	.0102	294,299	.0099	164,123	.0112	.0103	.0103	.0114	.0104
Towner	4.2	.0017	3.7	4	98.7	1.6	.0018	47,471	.0016	21,092	.0014	.0016	.0017	.0017	.0011
Traill	9.7	.0040	.8	11	99.5	3.5	.0039	109,170	.0036	36,821	.0025	.0033	.0033	.0036	.0028
Walsh	15.6	.0064	1.5	12	99.1	5.6	.0063	164,873	.0056	100,314	.0068	.0062	.0068	.0069	.0053
Ward	61.9	.0254	6.0	30	96.1	21.5	.0240	721,559	.0242	445,709	.0302	.0261	.0216	.0280	.0266
Wells	7.0	.0029	.3	5	99.8	2.7	.0030	73,947	.0024	41,624	.0028	.0027	.0035	.0032	.0023
Williams	27.0	.0111	21.4	13	96.2	10.2	.0113	383,713	.0129	237,203	.0161	.0135	.0112	.0118	.0151

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH DAKOTA (continued)															
TOTAL METRO COUNTIES	263.6	.1084	12.5	39	97.7	94.6	.1054	3,441,199	.1154	1,887,386	.1278	.1177	.0907	.1115	.1092
TOTAL STATE	701.2	.2883	7.4	10	95.9	249.4	.2781	8,207,710	.2752	4,329,848	.2934	.2833	.2693	.2904	.2584
OHIO															
AKRON	648.5	.2666	−1.8	717	89.7	242.4	.2703	7,771,852	.2607	3,808,456	.2580	.2611	.2610	.2673	.2464
Portage	139.5	.0573	2.7	283	96.4	48.2	.0537	1,639,353	.0550	588,192	.0398	.0510	.0446	.0502	.0451
Summit	509.0	.2093	−3.0	1,235	87.8	194.2	.2166	6,132,499	.2057	3,220,264	.2182	.2101	.2164	.2171	.2013
CANTON	405.4	.1666	.2	419	93.2	147.7	.1648	4,518,301	.1515	2,300,766	.1558	.1559	.1626	.1653	.1588
Carroll	28.0	.0115	9.4	71	99.2	9.7	.0109	262,654	.0088	87,043	.0059	.0085	.0096	.0107	.0076
Stark	377.4	.1551	−.4	657	92.7	138.0	.1539	4,255,647	.1427	2,213,723	.1499	.1474	.1530	.1546	.1512
CINCINNATI	1,419.3	.5835	1.3	664	86.6	529.9	.5909	17,675,127	.5929	8,965,943	.6073	.5950	.5727	.5850	.5823
Clermont	140.4	.0577	9.3	308	98.8	48.8	.0545	1,541,345	.0517	679,422	.0461	.0512	.0459	.0550	.0509
Hamilton	862.9	.3548	−1.2	2,094	79.2	335.3	.3739	11,384,850	.3818	6,201,989	.4201	.3878	.3751	.3739	.3813
Warren	105.7	.0435	6.5	262	97.9	35.9	.0400	1,327,469	.0446	407,144	.0275	.0392	.0308	.0344	.0390
Dearborn, Ind.	*37.7*	*.0155*	*9.9*	*123*	*98.9*	*12.9*	*.0144*	*392,856*	*.0132*	*146,969*	*.0099*	*.0127*	*.0132*	*.0132*	*.0119*
Boone, Ky.	*51.3*	*.0211*	*11.9*	*209*	*99.1*	*17.4*	*.0194*	*566,505*	*.0190*	*502,241*	*.0341*	*.0239*	*.0185*	*.0247*	*.0218*
Campbell, Ky.	*81.8*	*.0336*	*−1.8*	*538*	*98.7*	*29.0*	*.0323*	*914,495*	*.0307*	*350,385*	*.0237*	*.0291*	*.0314*	*.0300*	*.0302*
Kenton, Ky.	*139.5*	*.0573*	*1.8*	*856*	*96.7*	*50.6*	*.0564*	*1,547,607*	*.0519*	*677,793*	*.0459*	*.0511*	*.0578*	*.0538*	*.0472*
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1,692.9*	*.6960*	*2.0*	*649*	*87.9*	*627.2*	*.6994*	*20,770,313*	*.6967*	*10,191,677*	*.6903*	*.6943*	*.6739*	*.6835*	*.6759*
CLEVELAND	1,853.3	.7620	−2.4	1,219	80.1	712.3	.7945	23,747,837	.7963	12,444,134	.8430	.8038	.7757	.7736	.8391
Cuyahoga	1,440.7	.5924	−3.9	3,139	74.9	570.3	.6360	18,485,532	.6199	10,167,235	.6887	.6351	.6531	.6224	.6733
Geauga	76.5	.0314	2.7	188	98.2	24.8	.0277	1,037,685	.0348	278,392	.0189	.0294	.0191	.0229	.0275
Lake	216.2	.0889	1.6	936	97.8	77.7	.0867	2,755,784	.0924	1,491,277	.1011	.0944	.0707	.0897	.0929
Medina	119.9	.0493	6.0	284	98.9	39.5	.0441	1,468,836	.0492	507,230	.0343	.0449	.0328	.0386	.0454
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*2,775.4*	*1.1411*	*−2.1*	*950*	*83.5*	*1,050.5*	*1.1716*	*34,811,336*	*1.1674*	*17,585,483*	*1.1913*	*1.1697*	*1.1280*	*1.1359*	*1.1902*
COLUMBUS	1,301.6	.5352	4.6	363	87.5	496.1	.5532	15,929,295	.5344	8,496,381	.5755	.5469	.5342	.5776	.5389
Delaware	59.8	.0246	11.1	135	97.0	20.6	.0230	738,492	.0248	223,555	.0151	.0218	.0173	.0204	.0204
Fairfield	98.5	.0405	5.1	195	99.3	34.4	.0384	1,025,330	.0344	400,166	.0271	.0335	.0362	.0380	.0332
Franklin	904.4	.3719	4.1	1,669	82.9	356.8	.3979	11,519,101	.3864	6,874,732	.4658	.4073	.3965	.4281	.4030
Licking	126.0	.0518	4.1	184	97.7	46.4	.0517	1,504,182	.0505	542,701	.0367	.0467	.0453	.0481	.0489
Madison	34.3	.0141	3.9	73	94.7	11.5	.0128	310,942	.0104	148,059	.0100	.0110	.0132	.0134	.0089
Pickaway	46.5	.0191	6.5	92	98.3	15.4	.0172	470,912	.0158	208,549	.0141	.0160	.0163	.0181	.0142
Union	32.1	.0132	8.7	73	97.5	11.0	.0122	360,336	.0121	98,619	.0067	.0106	.0094	.0115	.0103
DAYTON - SPRINGFIELD	930.8	.3828	−1.2	554	85.9	356.3	.3973	11,851,395	.3974	5,613,552	.3803	.3892	.3701	.3927	.3930
Clark	145.9	.0600	−2.9	367	90.1	54.7	.0610	1,715,825	.0575	708,116	.0479	.0552	.0574	.0573	.0528
Greene	129.5	.0533	−.2	312	91.6	45.6	.0508	1,729,074	.0579	627,887	.0425	.0523	.0402	.0459	.0489
Miami	91.0	.0374	.7	222	97.5	33.7	.0376	1,075,758	.0361	456,206	.0310	.0348	.0332	.0376	.0344
Montgomery	564.4	.2321	−1.3	1,232	81.7	222.3	.2479	7,330,738	.2459	3,821,343	.2589	.2469	.2393	.2519	.2569
HAMILTON - MIDDLETOWN	273.6	.1125	5.7	583	94.4	97.3	.1085	3,095,186	.1038	1,225,734	.0830	.0993	.1012	.0985	.0936
Butler	273.6	.1125	5.7	583	94.4	97.3	.1085	3,095,186	.1038	1,225,734	.0830	.0993	.1012	.0985	.0936
LIMA	157.5	.0648	1.7	196	92.1	56.7	.0632	1,736,357	.0583	984,948	.0667	.0621	.0611	.0674	.0578
Allen	112.8	.0464	.5	279	89.1	40.8	.0455	1,268,576	.0426	787,180	.0533	.0465	.0450	.0488	.0431
Auglaize	44.7	.0184	5.0	112	99.7	15.9	.0177	467,781	.0157	197,768	.0134	.0156	.0161	.0186	.0147
LORAIN - ELYRIA	273.6	.1125	−.5	553	91.6	95.8	.1068	3,291,647	.1104	1,332,893	.0903	.1048	.0913	.0950	.1047
Lorain	273.6	.1125	−.5	553	91.6	95.8	.1068	3,291,647	.1104	1,332,893	.0903	.1048	.0913	.0950	.1047
MANSFIELD	130.9	.0539	−.2	263	91.9	48.9	.0545	1,480,229	.0496	824,618	.0559	.0523	.0517	.0575	.0492
Richland	130.9	.0539	−.2	263	91.9	48.9	.0545	1,480,229	.0496	824,618	.0559	.0523	.0517	.0575	.0492
PARKERSBURG - MARIETTA	158.8	.0653	.6	158	98.6	59.6	.0665	1,631,542	.0546	941,732	.0639	.0595	.0693	.0718	.0554
Washington	65.9	.0271	2.5	103	98.3	23.8	.0265	664,338	.0222	337,047	.0229	.0234	.0271	.0287	.0209
Wood, W. Va.	*92.9*	*.0382*	*−.8*	*252*	*98.8*	*35.8*	*.0400*	*967,204*	*.0324*	*604,685*	*.0410*	*.0361*	*.0422*	*.0431*	*.0345*
STEUBENVILLE - WEIRTON	155.3	.0637	−5.2	265	95.5	57.7	.0644	1,584,095	.0531	718,819	.0487	.0539	.0692	.0603	.0525
Jefferson	86.5	.0355	−5.5	211	93.7	32.1	.0358	904,240	.0303	408,456	.0277	.0306	.0375	.0327	.0302
Brooke, W. Va.	*29.5*	*.0121*	*−5.2*	*328*	*99.0*	*10.7*	*.0120*	*272,857*	*.0091*	*115,562*	*.0078*	*.0094*	*.0126*	*.0116*	*.0093*
Hancock, W. Va.	*39.3*	*.0161*	*−4.3*	*462*	*95.8*	*14.9*	*.0166*	*406,998*	*.0137*	*194,801*	*.0132*	*.0139*	*.0191*	*.0160*	*.0130*
TOLEDO	614.8	.2528	−.3	450	88.1	230.3	.2568	7,557,547	.2535	4,622,851	.3131	.2714	.2661	.2648	.2586
Fulton	40.3	.0165	6.8	99	99.6	14.1	.0157	485,579	.0163	203,286	.0137	.0156	.0129	.0155	.0154
Lucas	462.7	.1903	−1.9	1,357	84.8	178.0	.1985	5,702,836	.1912	3,687,927	.2498	.2087	.2115	.2053	.1985

1987 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OHIO (continued)															
TOLEDO (continued)															
Wood	111.8	.0460	4.1	181	98.0	38.2	.0426	1,369,132	.0460	731,638	.0496	.0471	.0417	.0440	.0447
YOUNGSTOWN - WARREN	**516.9**	**.2125**	**-2.7**	**502**	**88.4**	**191.9**	**.2140**	**6,076,654**	**.2038**	**2,867,664**	**.1943**	**.2028**	**.2045**	**.2044**	**.2029**
Mahoning	278.5	.1145	-3.8	668	84.5	104.2	.1162	2,890,312	.0970	1,594,616	.1081	.1038	.1236	.1178	.1025
Trumbull	238.4	.0980	-1.4	390	93.1	87.7	.0978	3,186,342	.1068	1,273,048	.0862	.0990	.0809	.0866	.1004
ALL COUNTIES															
Adams	26.0	.0107	6.9	44	99.6	9.1	.0102	173,817	.0058	70,790	.0048	.0065	.0137	.0089	.0042
Allen	112.8	.0464	.5	279	89.1	40.8	.0455	1,268,576	.0426	787,180	.0533	.0465	.0450	.0488	.0431
Ashland	46.8	.0192	1.3	110	98.8	16.6	.0185	480,225	.0161	216,707	.0147	.0163	.0189	.0191	.0152
Ashtabula	104.1	.0428	-.1	148	96.3	37.5	.0418	1,119,825	.0376	516,600	.0350	.0379	.0421	.0415	.0351
Athens	57.9	.0238	2.7	114	95.4	19.7	.0220	567,684	.0190	241,204	.0163	.0191	.0248	.0218	.0155
Auglaize	44.7	.0184	5.0	112	99.7	15.9	.0177	467,781	.0157	197,768	.0134	.0156	.0161	.0186	.0147
☐ Belmont	80.5	.0331	-2.5	150	97.6	31.2	.0348	842,057	.0282	516,712	.0350	.0313	.0385	.0359	.0305
Brown	34.9	.0144	9.3	71	98.4	12.2	.0136	325,174	.0109	67,849	.0046	.0096	.0139	.0115	.0084
Butler	273.6	.1125	5.7	583	94.4	97.3	.1085	3,095,186	.1038	1,225,734	.0830	.0993	.1012	.0985	.0936
Carroll	28.0	.0115	9.4	71	99.2	9.7	.0109	262,654	.0088	87,043	.0059	.0085	.0096	.0107	.0076
Champaign	34.9	.0143	3.7	81	96.6	12.9	.0143	371,093	.0125	123,270	.0084	.0116	.0143	.0149	.0106
Clark	145.9	.0600	-2.9	367	90.1	54.7	.0610	1,715,825	.0575	708,116	.0479	.0552	.0574	.0573	.0528
Clermont	140.4	.0577	9.3	308	98.8	48.8	.0545	1,541,345	.0517	679,422	.0461	.0512	.0459	.0550	.0509
Clinton	35.9	.0148	3.7	88	97.5	13.4	.0149	369,902	.0124	174,140	.0118	.0128	.0161	.0156	.0112
Columbiana	111.8	.0460	-1.6	209	98.3	41.4	.0462	1,099,264	.0369	514,723	.0348	.0380	.0500	.0462	.0354
Coshocton	36.8	.0151	2.2	65	98.4	13.9	.0155	367,611	.0123	132,089	.0090	.0119	.0166	.0146	.0113
Crawford	49.4	.0203	-1.4	123	99.0	18.5	.0206	505,392	.0170	185,545	.0126	.0162	.0205	.0203	.0151
Cuyahoga	1,440.7	.5924	-3.9	3,139	74.9	570.3	.6360	18,485,532	.6199	10,167,235	.6887	.6351	.6531	.6224	.6733
Darke	56.9	.0234	3.3	95	99.4	20.4	.0228	557,625	.0187	219,091	.0149	.0186	.0213	.0246	.0167
Defiance	40.9	.0168	2.3	99	98.9	14.2	.0158	463,843	.0156	187,465	.0127	.0149	.0137	.0151	.0145
Delaware	59.8	.0246	11.1	135	97.0	20.6	.0230	738,492	.0248	223,555	.0151	.0218	.0173	.0204	.0204
Erie	79.1	.0325	-.7	300	91.8	29.0	.0323	911,865	.0305	472,844	.0320	.0314	.0303	.0326	.0313
Fairfield	98.5	.0405	5.1	195	99.3	34.4	.0384	1,025,330	.0344	400,166	.0271	.0335	.0362	.0380	.0332
Fayette	27.3	.0112	-.6	67	96.9	10.0	.0111	217,981	.0073	137,339	.0093	.0086	.0147	.0123	.0072
Franklin	904.4	.3719	4.1	1,669	82.9	356.8	.3979	11,519,101	.3864	6,874,732	.4658	.4073	.3965	.4281	.4030
Fulton	40.3	.0165	6.8	99	99.6	14.1	.0157	485,579	.0163	203,286	.0137	.0156	.0129	.0155	.0154
Gallia	31.2	.0129	3.7	66	96.1	11.0	.0123	295,252	.0099	153,715	.0104	.0106	.0139	.0123	.0103
Geauga	76.5	.0314	2.7	188	98.2	24.8	.0277	1,037,685	.0348	278,392	.0189	.0294	.0191	.0229	.0275
Greene	129.5	.0533	-.2	312	91.6	45.6	.0508	1,729,074	.0579	627,887	.0425	.0523	.0402	.0459	.0489
Guernsey	41.8	.0172	-.5	80	97.9	15.3	.0171	422,443	.0142	170,193	.0116	.0141	.0176	.0168	.0129
Hamilton	862.9	.3548	-1.2	2,094	79.2	335.3	.3739	11,384,850	.3818	6,201,989	.4201	.3878	.3751	.3739	.3813
Hancock	65.1	.0267	.8	122	98.7	24.8	.0277	865,090	.0290	341,870	.0232	.0269	.0223	.0261	.0257
Hardin	32.7	.0135	-.1	69	99.0	11.8	.0131	299,144	.0101	110,122	.0074	.0099	.0148	.0130	.0089
Harrison	17.3	.0071	-4.7	43	97.0	6.2	.0069	160,379	.0054	39,055	.0027	.0049	.0070	.0063	.0042
Henry	28.5	.0117	.4	69	99.3	10.3	.0115	327,302	.0109	142,755	.0096	.0107	.0100	.0117	.0097
Highland	35.6	.0146	6.3	64	97.4	13.3	.0149	322,121	.0108	129,876	.0088	.0110	.0178	.0149	.0090
Hocking	25.6	.0106	5.3	61	99.2	9.7	.0108	223,106	.0075	90,564	.0062	.0078	.0117	.0114	.0062
Holmes	31.4	.0129	6.7	74	99.8	9.0	.0100	248,811	.0084	91,136	.0061	.0084	.0097	.0101	.0071
Huron	55.8	.0229	2.2	113	98.6	20.1	.0224	587,810	.0197	238,136	.0162	.0194	.0206	.0225	.0182
Jackson	30.8	.0127	.7	73	99.1	11.2	.0125	251,279	.0084	111,611	.0075	.0091	.0151	.0122	.0068
Jefferson	86.5	.0355	-5.5	211	93.7	32.1	.0358	904,240	.0303	408,456	.0277	.0306	.0375	.0327	.0302
Knox	48.1	.0198	3.9	91	99.0	17.4	.0194	457,953	.0154	189,564	.0128	.0153	.0210	.0205	.0136
Lake	216.2	.0889	1.6	936	97.8	77.7	.0867	2,755,784	.0924	1,491,277	.1011	.0944	.0707	.0897	.0929
☐ Lawrence	64.3	.0265	.7	141	97.1	23.4	.0261	659,323	.0221	172,785	.0117	.0198	.0260	.0215	.0205
Licking	126.0	.0518	4.1	184	97.7	46.4	.0517	1,504,182	.0505	542,701	.0367	.0467	.0453	.0481	.0489
Logan	41.0	.0168	4.7	90	97.8	15.4	.0172	396,381	.0133	146,932	.0100	.0129	.0174	.0177	.0117
Lorain	273.6	.1125	-.5	553	91.6	95.8	.1068	3,291,647	.1104	1,332,893	.0903	.1048	.0913	.0950	.1047
Lucas	462.7	.1903	-1.9	1,357	84.8	178.0	.1985	5,702,836	.1912	3,687,927	.2498	.2087	.2115	.2053	.1985
Madison	34.3	.0141	3.9	73	94.7	11.5	.0128	310,942	.0104	148,059	.0100	.0110	.0132	.0134	.0089
Mahoning	278.5	.1145	-3.8	668	84.5	104.2	.1162	2,890,312	.0970	1,594,616	.1081	.1038	.1236	.1178	.1025
Marion	66.1	.0271	-2.8	164	95.9	23.9	.0267	658,622	.0221	321,997	.0218	.0229	.0265	.0279	.0215
Medina	119.9	.0493	6.0	284	98.9	39.5	.0441	1,468,836	.0492	507,230	.0343	.0449	.0328	.0386	.0454
Meigs	24.3	.0100	2.8	56	98.8	8.9	.0099	180,401	.0061	67,705	.0046	.0064	.0126	.0095	.0056
Mercer	39.5	.0163	3.0	86	99.7	13.2	.0147	447,856	.0150	141,921	.0096	.0136	.0119	.0136	.0131
Miami	91.0	.0374	.7	222	97.5	33.7	.0376	1,075,758	.0361	456,206	.0310	.0348	.0332	.0376	.0344
Monroe	16.4	.0067	-5.7	36	99.9	6.1	.0068	153,009	.0051	44,872	.0030	.0049	.0076	.0055	.0047
Montgomery	564.4	.2321	-1.3	1,232	81.7	222.3	.2479	7,330,738	.2459	3,821,343	.2589	.2469	.2393	.2519	.2569
Morgan	14.5	.0060	1.8	35	95.3	5.2	.0058	121,222	.0040	33,389	.0022	.0040	.0065	.0055	.0033
Morrow	28.1	.0115	6.1	69	99.6	9.8	.0109	243,516	.0082	59,972	.0041	.0076	.0103	.0115	.0064
Muskingum	84.7	.0348	1.6	130	95.1	31.6	.0353	796,130	.0267	436,484	.0296	.0291	.0403	.0367	.0253

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OHIO (continued)															
ALL COUNTIES (continued)															
Noble	11.7	.0048	3.4	29	99.7	4.3	.0048	109,712	.0037	42,278	.0028	.0037	.0052	.0045	.0032
Ottawa	40.8	.0168	1.8	161	99.0	15.2	.0169	549,783	.0184	247,894	.0168	.0177	.0142	.0164	.0156
Paulding	21.5	.0089	.9	51	98.6	7.4	.0083	211,506	.0071	43,167	.0029	.0061	.0067	.0074	.0065
Perry	32.9	.0135	6.0	80	99.6	11.6	.0129	284,679	.0096	67,338	.0046	.0089	.0131	.0126	.0074
Pickaway	46.5	.0191	6.5	92	98.3	15.4	.0172	470,912	.0158	208,549	.0141	.0160	.0163	.0181	.0142
Pike	25.0	.0103	9.6	56	98.5	8.9	.0099	224,402	.0075	93,781	.0064	.0076	.0114	.0099	.0062
Portage	139.5	.0573	2.7	283	96.4	48.2	.0537	1,639,353	.0550	588,192	.0398	.0510	.0446	.0502	.0451
Preble	40.4	.0167	5.7	95	99.4	14.5	.0162	459,690	.0154	97,084	.0066	.0129	.0130	.0140	.0124
Putnam	33.5	.0137	1.5	69	99.8	11.0	.0123	310,007	.0104	115,812	.0078	.0104	.0116	.0125	.0092
Richland	130.9	.0539	–.2	263	91.9	48.9	.0545	1,480,229	.0496	824,618	.0559	.0523	.0517	.0575	.0492
Ross	68.5	.0281	5.4	99	94.0	24.2	.0270	750,830	.0252	276,274	.0187	.0239	.0250	.0258	.0223
Sandusky	64.8	.0267	2.4	158	97.4	23.4	.0261	717,207	.0241	326,991	.0222	.0240	.0252	.0268	.0223
Scioto	84.1	.0345	–.5	137	96.6	30.5	.0340	752,903	.0252	407,989	.0276	.0278	.0411	.0336	.0253
Seneca	62.4	.0257	.8	113	97.6	21.8	.0243	649,496	.0218	266,725	.0181	.0214	.0221	.0245	.0215
Shelby	44.4	.0183	3.0	109	98.5	15.4	.0172	503,938	.0169	147,723	.0100	.0151	.0144	.0160	.0144
Stark	377.4	.1551	–.4	657	92.7	138.0	.1539	4,255,647	.1427	2,213,723	.1499	.1474	.1530	.1546	.1512
Summit	509.0	.2093	–3.0	1,235	87.8	194.2	.2166	6,132,499	.2057	3,220,264	.2182	.2101	.2164	.2171	.2013
Trumbull	238.4	.0980	–1.4	390	93.1	87.7	.0978	3,186,342	.1068	1,273,048	.0862	.0990	.0809	.0866	.1004
Tuscarawas	86.5	.0356	2.2	152	98.8	33.0	.0368	866,307	.0291	407,408	.0276	.0299	.0377	.0382	.0284
Union	32.1	.0132	8.7	73	97.5	11.0	.0122	360,336	.0121	98,619	.0067	.0106	.0094	.0115	.0103
Van Wert	31.1	.0128	2.1	76	99.3	11.6	.0130	371,463	.0124	110,180	.0075	.0111	.0103	.0117	.0105
Vinton	12.2	.0050	5.3	29	99.8	4.3	.0048	101,486	.0034	17,382	.0012	.0031	.0050	.0042	.0027
Warren	105.7	.0435	6.5	262	97.9	35.9	.0400	1,327,469	.0446	407,144	.0275	.0392	.0308	.0344	.0390
Washington	65.9	.0271	2.5	103	98.3	23.8	.0265	664,338	.0222	337,047	.0229	.0234	.0271	.0287	.0209
Wayne	102.6	.0421	5.3	184	98.2	35.6	.0397	1,178,675	.0396	438,846	.0297	.0370	.0342	.0396	.0347
Williams	37.8	.0156	3.9	90	99.6	13.9	.0155	398,585	.0133	165,567	.0112	.0133	.0145	.0156	.0121
Wood	111.8	.0460	4.1	181	98.0	38.2	.0426	1,369,132	.0460	731,638	.0496	.0471	.0417	.0440	.0447
Wyandot	22.8	.0093	.7	56	99.7	8.1	.0091	224,648	.0075	97,904	.0066	.0075	.0084	.0098	.0070
TOTAL METRO COUNTIES	**8,513.1**	**3.5004**	**–.1**	**512**	**86.5**	**3,206.2**	**3.5755**	**104,379,922**	**3.5006**	**53,245,552**	**3.6069**	**3.5329**	**3.4604**	**3.5462**	**3.5163**
TOTAL STATE	**10,837.3**	**4.4559**	**.4**	**264**	**88.9**	**4,043.9**	**4.5098**	**128,034,367**	**4.2940**	**62,937,420**	**4.2635**	**4.3172**	**4.3990**	**4.4740**	**4.2339**
OKLAHOMA															
ENID	**66.0**	**.0272**	**5.1**	**62**	**94.4**	**25.7**	**.0286**	**789,542**	**.0265**	**428,494**	**.0291**	**.0275**	**.0295**	**.0307**	**.0302**
Garfield	66.0	.0272	5.1	62	94.4	25.7	.0286	789,542	.0265	428,494	.0291	.0275	.0295	.0307	.0302
LAWTON	**118.7**	**.0488**	**5.6**	**110**	**75.5**	**38.1**	**.0425**	**1,202,991**	**.0404**	**609,374**	**.0413**	**.0423**	**.0446**	**.0494**	**.0389**
Comanche	118.7	.0488	5.6	110	75.5	38.1	.0425	1,202,991	.0404	609,374	.0413	.0423	.0446	.0494	.0389
OKLAHOMA CITY	**993.1**	**.4085**	**15.3**	**234**	**85.8**	**380.1**	**.4242**	**11,916,563**	**.3996**	**7,609,480**	**.5156**	**.4361**	**.4363**	**.4665**	**.4676**
Canadian	74.6	.0307	32.1	83	93.6	25.2	.0282	878,749	.0295	384,779	.0261	.0286	.0234	.0263	.0279
Cleveland	162.7	.0669	22.2	308	93.2	58.6	.0654	1,932,107	.0648	1,197,855	.0812	.0701	.0600	.0721	.0717
Logan	31.7	.0131	17.9	42	82.9	11.2	.0125	329,203	.0110	98,141	.0067	.0102	.0129	.0114	.0086
McClain	25.8	.0107	27.1	44	94.8	9.0	.0101	247,968	.0084	108,869	.0074	.0085	.0110	.0092	.0077
Oklahoma	633.8	.2606	11.4	895	82.3	252.3	.2814	7,881,861	.2643	5,481,387	.3713	.2957	.2977	.3215	.3306
Pottawatomie	64.5	.0265	16.8	82	89.3	23.8	.0266	646,675	.0216	338,449	.0229	.0230	.0313	.0260	.0211
TULSA	**746.5**	**.3070**	**13.6**	**149**	**85.1**	**287.0**	**.3200**	**8,783,228**	**.2947**	**4,377,793**	**.2965**	**.2976**	**.3247**	**.3250**	**.3197**
Creek	73.8	.0304	25.1	79	89.2	26.3	.0293	749,766	.0252	287,189	.0195	.0244	.0319	.0272	.0229
Osage	44.1	.0181	12.1	19	78.2	16.2	.0181	422,799	.0142	76,143	.0052	.0123	.0179	.0156	.0118
Rogers	58.7	.0242	26.4	86	88.8	20.1	.0224	613,786	.0206	166,467	.0112	.0186	.0205	.0193	.0180
Tulsa	515.8	.2121	9.6	903	84.4	206.4	.2301	6,440,071	.2160	3,776,567	.2558	.2272	.2374	.2483	.2511
Wagoner	54.1	.0222	29.4	97	87.6	18.0	.0201	556,806	.0187	71,427	.0048	.0151	.0170	.0146	.0159
ALL COUNTIES															
Adair	21.4	.0088	15.2	37	63.6	6.9	.0077	133,643	.0045	35,839	.0024	.0048	.0101	.0062	.0035
Alfalfa	6.9	.0029	–2.5	8	98.5	2.7	.0030	71,947	.0024	35,609	.0025	.0025	.0046	.0028	.0019
Atoka	13.8	.0056	8.3	14	82.5	4.8	.0053	106,344	.0036	58,919	.0039	.0041	.0079	.0053	.0025
Beaver	7.4	.0031	8.7	4	98.8	3.0	.0034	87,838	.0029	12,761	.0009	.0024	.0029	.0027	.0025
Beckham	23.3	.0096	21.1	26	96.5	9.0	.0100	226,305	.0076	241,621	.0164	.0105	.0150	.0115	.0098
Blaine	13.6	.0056	1.2	15	87.0	5.2	.0058	147,868	.0050	64,323	.0043	.0049	.0066	.0050	.0043
Bryan	33.8	.0138	10.7	37	89.2	12.9	.0144	249,353	.0083	122,443	.0083	.0095	.0199	.0130	.0079
Caddo	33.8	.0139	9.4	26	76.9	12.5	.0139	319,494	.0107	176,502	.0120	.0118	.0176	.0143	.0097
Canadian	74.6	.0307	32.1	83	93.6	25.2	.0282	878,749	.0295	384,779	.0261	.0286	.0234	.0263	.0279
Carter	47.5	.0195	8.9	57	84.3	17.9	.0199	482,667	.0162	280,815	.0190	.0177	.0239	.0193	.0187
Cherokee	35.1	.0145	14.4	47	70.1	12.3	.0137	269,236	.0090	112,405	.0076	.0097	.0183	.0130	.0074
Choctaw	17.2	.0071	.0	23	74.9	6.1	.0068	117,520	.0040	49,656	.0034	.0044	.0098	.0056	.0032

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	Graduated Buying Power Indexes: MPP (Moderate-Priced Products)	Graduated Buying Power Indexes: PPP (Premium-Priced Products)
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Cimarron	3.9	.0016	6.9	2	98.7	1.6	.0018	36,291	.0012	17,475	.0011	.0013	.0022	.0018	.0010
Cleveland	162.7	.0669	22.2	308	93.2	58.6	.0654	1,932,107	.0648	1,197,855	.0812	.0701	.0600	.0721	.0717
Coal	6.0	.0024	–.7	12	85.6	2.2	.0024	40,117	.0013	10,228	.0007	.0014	.0034	.0019	.0007
Comanche	118.7	.0488	5.6	110	75.5	38.1	.0425	1,202,991	.0404	609,374	.0413	.0423	.0446	.0494	.0389
Cotton	7.3	.0030	–.5	11	90.1	2.9	.0032	57,772	.0019	25,821	.0017	.0021	.0040	.0029	.0015
Craig	15.6	.0064	3.9	20	82.6	5.7	.0064	125,449	.0042	96,302	.0065	.0054	.0080	.0074	.0038
Creek	73.8	.0304	25.1	79	89.2	26.3	.0293	749,766	.0252	287,189	.0195	.0244	.0319	.0272	.0229
Custer	32.0	.0131	23.1	33	90.3	12.1	.0135	396,793	.0133	318,168	.0215	.0158	.0171	.0156	.0154
Delaware	29.2	.0120	21.9	41	77.1	10.9	.0122	216,090	.0072	79,347	.0054	.0077	.0162	.0112	.0060
Dewey	6.1	.0026	3.0	6	94.0	2.2	.0024	73,529	.0025	20,930	.0014	.0021	.0029	.0020	.0017
Ellis	5.8	.0023	3.6	5	99.3	2.2	.0025	61,606	.0020	25,092	.0017	.0019	.0025	.0023	.0016
Garfield	66.0	.0272	5.1	62	94.4	25.7	.0286	789,542	.0265	428,494	.0291	.0275	.0295	.0307	.0302
Garvin	29.6	.0121	6.3	36	92.6	11.4	.0128	304,719	.0102	150,283	.0101	.0106	.0162	.0122	.0100
Grady	45.7	.0188	15.7	41	92.6	16.6	.0185	445,295	.0150	204,816	.0139	.0153	.0208	.0179	.0143
Grant	6.5	.0027	–.3	6	99.3	2.6	.0029	69,995	.0023	26,417	.0018	.0023	.0031	.0030	.0017
Greer	6.9	.0028	–1.8	11	92.9	3.0	.0033	57,842	.0020	17,233	.0012	.0019	.0048	.0024	.0016
Harmon	4.3	.0018	–4.9	8	91.6	1.7	.0019	27,683	.0009	12,792	.0008	.0010	.0031	.0015	.0006
Harper	4.6	.0019	–2.4	4	99.2	1.8	.0020	47,679	.0016	13,817	.0010	.0015	.0022	.0016	.0013
Haskell	12.3	.0051	11.7	22	89.1	4.7	.0053	96,029	.0032	40,759	.0027	.0035	.0072	.0046	.0026
Hughes	14.7	.0060	2.5	18	81.5	5.8	.0064	108,258	.0036	58,486	.0040	.0042	.0094	.0057	.0029
Jackson	30.8	.0127	1.5	38	87.7	11.1	.0124	269,453	.0091	223,152	.0151	.0116	.0156	.0153	.0106
Jefferson	8.9	.0036	7.3	12	96.0	3.3	.0037	58,285	.0019	21,881	.0015	.0022	.0054	.0030	.0016
Johnston	10.8	.0045	4.3	17	84.2	4.0	.0044	69,574	.0024	13,787	.0009	.0022	.0068	.0030	.0015
Kay	52.0	.0214	4.3	56	91.7	20.7	.0231	618,215	.0207	320,309	.0217	.0212	.0243	.0230	.0217
Kingfisher	15.4	.0063	8.6	17	94.3	5.7	.0064	163,638	.0055	105,475	.0072	.0061	.0067	.0070	.0049
Kiowa	12.9	.0053	1.5	13	89.7	5.3	.0059	108,408	.0036	52,200	.0035	.0041	.0088	.0049	.0033
Latimer	10.5	.0043	6.7	14	82.8	3.7	.0041	74,514	.0025	23,710	.0016	.0024	.0059	.0033	.0018
Le Flore	45.9	.0189	12.8	29	88.7	16.7	.0187	357,247	.0120	124,013	.0084	.0124	.0239	.0176	.0096
Lincoln	32.2	.0132	21.0	33	92.7	12.1	.0134	300,106	.0101	101,893	.0069	.0097	.0150	.0122	.0088
Logan	31.7	.0131	17.9	42	82.9	11.2	.0125	329,203	.0110	98,141	.0067	.0102	.0129	.0114	.0086
Love	8.5	.0034	13.8	16	90.2	3.3	.0037	75,536	.0025	16,507	.0011	.0023	.0043	.0032	.0019
McClain	25.8	.0107	27.1	44	94.8	9.0	.0101	247,968	.0084	108,869	.0074	.0085	.0110	.0092	.0077
McCurtain	37.7	.0155	4.3	21	77.1	13.1	.0146	242,400	.0081	126,919	.0086	.0096	.0215	.0133	.0075
McIntosh	17.8	.0073	14.4	30	79.3	7.0	.0078	140,650	.0047	82,267	.0055	.0056	.0107	.0076	.0040
Major	9.2	.0038	4.9	10	98.2	3.3	.0036	90,341	.0030	51,257	.0035	.0033	.0040	.0039	.0026
Marshall	11.8	.0048	11.8	32	90.1	5.0	.0056	111,189	.0038	45,427	.0031	.0038	.0077	.0049	.0025
Mayes	35.7	.0147	10.7	55	84.6	13.1	.0146	321,720	.0108	134,875	.0091	.0110	.0177	.0139	.0103
Murray	12.9	.0053	6.2	31	90.8	5.0	.0056	110,544	.0037	66,859	.0045	.0043	.0070	.0060	.0027
Muskogee	72.2	.0297	7.7	89	75.1	27.1	.0302	655,856	.0220	365,171	.0248	.0243	.0383	.0294	.0241
Noble	12.5	.0051	8.0	17	90.7	4.8	.0054	134,717	.0045	51,521	.0035	.0044	.0057	.0053	.0037
Nowata	11.6	.0048	1.0	21	84.6	4.4	.0049	119,575	.0040	28,276	.0019	.0035	.0047	.0042	.0031
Okfuskee	11.6	.0048	4.3	18	70.3	4.5	.0050	97,491	.0033	26,937	.0018	.0032	.0066	.0041	.0026
Oklahoma	633.8	.2606	11.4	895	82.3	252.3	.2814	7,881,861	.2643	5,481,387	.3713	.2957	.2977	.3215	.3306
Okmulgee	40.2	.0165	2.6	58	76.3	15.1	.0168	369,374	.0124	154,637	.0105	.0126	.0216	.0147	.0114
Osage	44.1	.0181	12.1	19	78.2	16.2	.0181	422,799	.0142	76,143	.0052	.0123	.0179	.0156	.0118
Ottawa	34.6	.0142	5.3	74	85.2	13.1	.0146	299,006	.0100	160,856	.0109	.0110	.0192	.0145	.0103
Pawnee	17.7	.0073	15.6	32	91.4	6.8	.0076	190,615	.0064	51,689	.0035	.0058	.0076	.0067	.0052
Payne	66.1	.0272	5.9	96	92.3	24.9	.0277	667,233	.0224	324,085	.0219	.0232	.0352	.0262	.0199
Pittsburg	43.5	.0179	7.3	35	86.3	16.9	.0189	366,266	.0122	172,361	.0117	.0132	.0240	.0183	.0103
Pontotoc	35.0	.0144	7.4	49	88.4	13.4	.0149	322,521	.0109	215,633	.0146	.0127	.0199	.0148	.0123
Pottawatomie	64.5	.0265	16.8	82	89.3	23.8	.0266	646,675	.0216	338,449	.0229	.0230	.0313	.0260	.0211
Pushmataha	13.3	.0055	13.0	9	87.4	5.1	.0057	96,149	.0033	28,470	.0020	.0033	.0082	.0048	.0022
Roger Mills	5.5	.0022	14.6	5	92.4	2.1	.0023	77,417	.0026	33,981	.0023	.0024	.0029	.0024	.0018
Rogers	58.7	.0242	26.4	86	88.8	20.1	.0224	613,786	.0206	166,467	.0112	.0186	.0205	.0193	.0180
Seminole	28.9	.0118	5.2	45	76.3	10.9	.0122	279,438	.0093	110,071	.0075	.0092	.0156	.0106	.0084
☐ Sequoyah	36.2	.0149	17.7	53	81.1	12.4	.0138	238,850	.0080	87,009	.0059	.0088	.0187	.0129	.0062
Stephens	45.3	.0186	4.3	51	94.6	17.5	.0195	503,594	.0169	235,992	.0160	.0169	.0211	.0192	.0169
Texas	18.1	.0075	2.1	9	98.5	6.6	.0074	183,614	.0062	114,193	.0077	.0069	.0081	.0085	.0070
Tillman	11.5	.0047	–7.3	13	85.5	4.3	.0048	78,895	.0026	34,452	.0024	.0030	.0071	.0041	.0022
Tulsa	515.8	.2121	9.6	903	84.4	206.4	.2301	6,440,071	.2160	3,776,567	.2558	.2272	.2374	.2483	.2511
Wagoner	54.1	.0222	29.4	97	87.6	18.0	.0201	556,806	.0187	71,427	.0048	.0151	.0170	.0146	.0139
Washington	47.1	.0194	–2.1	111	90.4	18.9	.0211	713,692	.0239	295,727	.0201	.0219	.0195	.0193	.0232
Washita	14.5	.0060	5.1	14	98.0	5.5	.0061	164,087	.0055	68,649	.0046	.0054	.0066	.0060	.0045
Woods	10.6	.0043	–3.0	8	98.3	4.2	.0047	127,092	.0043	73,759	.0050	.0045	.0055	.0049	.0042
Woodward	22.8	.0094	7.7	18	98.3	8.2	.0092	286,383	.0096	214,426	.0145	.0111	.0101	.0106	.0113

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OKLAHOMA (continued)															
TOTAL METRO COUNTIES	1,960.5	.8064	13.7	162	85.1	743.3	.8291	22,931,174	.7692	13,112,150	.8884	.8123	.8538	.8845	.8626
TOTAL STATE	3,360.4	1.2817	11.1	49	85.7	1,270.7	1.4171	36,153,371	1.2125	19,692,426	1.3340	1.2829	1.5863	1.4479	1.2806
OREGON															
EUGENE - SPRINGFIELD	266.4	.1095	−3.2	58	97.0	104.3	.1163	2,803,728	.0940	1,471,299	.0997	.0988	.1243	.1194	.0957
Lane	266.4	.1095	−3.2	58	97.0	104.3	.1163	2,803,728	.0940	1,471,299	.0997	.0988	.1243	.1194	.0957
MEDFORD	141.3	.0581	6.7	51	98.1	53.2	.0593	1,342,066	.0450	792,219	.0537	.0502	.0651	.0662	.0439
Jackson	141.3	.0581	6.7	51	98.1	53.2	.0593	1,342,066	.0450	792,219	.0537	.0502	.0651	.0662	.0439
PORTLAND	1,159.3	.4766	4.8	310	93.5	456.5	.5092	14,952,982	.5016	7,870,161	.5332	.5060	.4595	.5158	.5244
Clackamas	256.7	.1055	6.1	137	97.8	91.7	.1023	3,120,997	.1047	1,236,147	.0837	.0986	.0912	.0966	.0975
Multnomah	567.2	.2332	.8	1,316	89.7	238.4	.2659	7,043,219	.2362	4,316,460	.2924	.2524	.2622	.2788	.2650
Washington	276.3	.1136	12.4	381	96.4	105.6	.1178	4,202,953	.1410	2,051,133	.1390	.1349	.0825	.1165	.1435
Yamhill	59.1	.0243	6.8	83	97.9	20.8	.0232	585,813	.0197	266,421	.0181	.0201	.0236	.0239	.0184
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1,371.4*	*.5638*	*5.7*	*314*	*94.0*	*535.9*	*.5978*	*17,391,998*	*.5834*	*8,726,408*	*.5912*	*.5817*	*.5384*	*.5950*	*.6019*
SALEM	262.2	.1079	4.9	136	97.0	97.2	.1084	2,548,961	.0855	1,238,516	.0838	.0897	.1127	.1137	.0850
Marion	215.9	.0888	5.5	182	96.9	80.1	.0893	2,107,788	.0707	1,143,072	.0774	.0765	.0932	.0960	.0732
Polk	46.3	.0191	2.4	62	97.4	17.1	.0191	441,173	.0148	95,444	.0064	.0132	.0195	.0177	.0118
ALL COUNTIES															
Baker	15.8	.0065	−2.1	5	99.0	6.1	.0068	130,717	.0044	74,569	.0051	.0050	.0089	.0071	.0039
Benton	66.3	.0273	−2.8	98	95.5	23.8	.0265	747,430	.0250	311,209	.0211	.0242	.0276	.0248	.0228
Clackamas	256.7	.1055	6.1	137	97.8	91.7	.1023	3,120,997	.1047	1,236,147	.0837	.0986	.0912	.0966	.0975
Clatsop	32.9	.0135	1.3	41	96.8	12.9	.0144	336,237	.0113	202,991	.0138	.0125	.0183	.0150	.0118
Columbia	36.6	.0151	2.7	56	98.5	13.3	.0148	355,982	.0119	104,137	.0070	.0111	.0148	.0133	.0118
Coos	60.7	.0249	−5.2	38	96.7	23.3	.0260	548,951	.0184	312,590	.0212	.0205	.0304	.0276	.0194
Crook	13.8	.0057	5.4	5	98.6	5.2	.0058	126,858	.0043	44,089	.0030	.0042	.0068	.0063	.0038
Curry	16.8	.0069	−1.1	10	97.3	7.0	.0078	156,176	.0052	95,973	.0065	.0059	.0102	.0086	.0048
Deschutes	69.9	.0288	12.5	23	98.5	26.2	.0292	673,068	.0226	364,508	.0247	.0245	.0319	.0318	.0230
Douglas	97.0	.0398	3.5	19	97.9	35.3	.0394	830,797	.0279	445,053	.0301	.0309	.0443	.0446	.0270
Gilliam	1.8	.0008	−12.5	1	98.8	.8	.0009	26,699	.0009	5,062	.0004	.0007	.0005	.0009	.0006
Grant	8.5	.0035	3.5	2	98.5	3.2	.0035	70,718	.0023	24,431	.0016	.0024	.0041	.0035	.0022
Harney	7.9	.0032	−5.0	1	96.3	2.9	.0033	68,418	.0023	30,931	.0021	.0025	.0034	.0040	.0021
Hood River	16.2	.0067	2.3	31	96.4	6.2	.0069	154,438	.0052	92,928	.0063	.0057	.0086	.0071	.0046
Jackson	141.3	.0581	6.7	51	98.1	53.2	.0593	1,342,066	.0450	792,219	.0537	.0502	.0651	.0662	.0439
Jefferson	12.8	.0052	10.4	7	80.3	4.6	.0051	119,309	.0040	60,872	.0041	.0044	.0057	.0058	.0034
Josephine	72.3	.0298	22.8	44	98.3	27.4	.0306	600,262	.0202	363,929	.0247	.0234	.0378	.0327	.0204
Klamath	58.4	.0240	−1.2	10	94.9	22.1	.0246	523,117	.0175	330,656	.0223	.0202	.0296	.0269	.0191
Lake	7.7	.0032	2.2	1	97.8	3.0	.0034	68,553	.0023	34,918	.0024	.0026	.0039	.0035	.0023
Lane	266.4	.1095	−3.2	58	97.0	104.3	.1163	2,803,728	.0940	1,471,299	.0997	.0988	.1243	.1194	.0957
Lincoln	36.6	.0150	3.8	37	97.5	15.6	.0174	433,010	.0146	183,831	.0124	.0140	.0181	.0165	.0120
Linn	89.2	.0367	−.3	39	98.2	33.4	.0372	866,886	.0290	455,426	.0309	.0311	.0386	.0390	.0282
Malheur	28.3	.0116	5.2	3	95.5	9.9	.0111	233,128	.0078	178,507	.0121	.0098	.0140	.0129	.0082
Marion	215.9	.0888	5.5	182	96.9	80.1	.0893	2,107,788	.0707	1,143,072	.0774	.0765	.0932	.0960	.0732
Morrow	8.3	.0034	10.4	4	98.8	2.9	.0032	90,708	.0031	22,767	.0016	.0026	.0026	.0029	.0025
Multnomah	567.2	.2332	.8	1,316	89.7	238.4	.2659	7,043,219	.2362	4,316,460	.2924	.2524	.2622	.2788	.2650
Polk	46.3	.0191	2.4	62	97.4	17.1	.0191	441,173	.0148	95,444	.0064	.0132	.0195	.0177	.0118
Sherman	2.1	.0008	−3.3	3	99.0	.8	.0009	23,916	.0008	10,738	.0008	.0008	.0007	.0010	.0005
Tillamook	21.3	.0088	.6	19	98.2	8.6	.0096	190,714	.0064	94,653	.0064	.0068	.0122	0099	.0056
Umatilla	61.8	.0254	5.0	19	96.2	22.2	.0247	577,070	.0193	347,488	.0235	.0219	.0286	.0285	.0192
Union	24.2	.0100	1.2	12	98.0	8.7	.0097	233,900	.0079	121,581	.0082	.0084	.0107	.0100	.0078
Wallowa	7.4	.0030	1.7	2	99.4	3.0	.0034	69,083	.0023	36,864	.0025	.0024	.0042	.0035	.0022
Wasco	21.6	.0089	−.6	9	95.8	8.4	.0093	210,206	.0070	144,698	.0098	.0083	.0101	.0097	.0077
Washington	276.3	.1136	12.4	381	96.4	105.6	.1178	4,202,953	.1410	2,051,133	.1390	.1349	.0825	.1165	.1435
Wheeler	1.4	.0006	−7.5	1	99.3	.7	.0008	12,200	.0004	4,614	.0003	.0004	.0012	.0006	.0003
Yamhill	59.1	.0243	6.8	83	97.9	20.8	.0232	585,813	.0197	266,421	.0181	.0201	.0236	.0239	.0184
TOTAL METRO COUNTIES	1,829.2	.7521	3.7	141	94.9	711.2	.7932	21,647,737	.7261	11,372,195	.7704	.7447	.7616	.8151	.7490
TOTAL STATE	2,726.8	1.1212	3.6	28	95.6	1,048.7	1.1695	30,126,288	1.0104	15,872,208	1.0753	1.0519	1.1894	1.2131	1.0262

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA															
ALLENTOWN - BETHLEHEM	**660.7**	**.2717**	**4.0**	**450**	**97.7**	**253.0**	**.2822**	**8,327,706**	**.2793**	**4,035,091**	**.2733**	**.2760**	**.2622**	**.2821**	**.2783**
Carbon	54.4	.0224	2.1	141	99.7	21.3	.0238	564,075	.0189	182,032	.0123	.0177	.0252	.0230	.0163
Lehigh	281.7	.1159	3.4	809	97.5	110.6	.1234	3,902,634	.1309	2,283,561	.1547	.1350	.1118	.1293	.1406
Northampton	235.0	.0966	4.3	625	97.3	88.4	.0986	2,652,213	.0890	1,008,619	.0683	.0842	.0931	.0940	.0853
Warren, N. J.	*89.6*	*.0368*	*6.1*	*250*	*98.2*	*32.7*	*.0364*	*1,208,784*	*.0405*	*560,879*	*.0380*	*.0391*	*.0321*	*.0358*	*.0361*
ALTOONA	**135.4**	**.0556**	**–.9**	**257**	**98.9**	**51.1**	**.0570**	**1,359,232**	**.0456**	**801,616**	**.0543**	**.0501**	**.0637**	**.0628**	**.0514**
Blair	135.4	.0556	–.9	257	98.9	51.1	.0570	1,359,232	.0456	801,616	.0543	.0501	.0637	.0628	.0514
BEAVER COUNTY	**194.6**	**.0800**	**–4.8**	**446**	**93.5**	**71.7**	**.0800**	**2,335,729**	**.0784**	**872,971**	**.0591**	**.0729**	**.0752**	**.0686**	**.0763**
Beaver	194.6	.0800	–4.8	446	93.5	71.7	.0800	2,335,729	.0784	872,971	.0591	.0729	.0752	.0686	.0763
ERIE	**281.9**	**.1159**	**.8**	**351**	**94.5**	**102.7**	**.1146**	**3,223,391**	**.1081**	**1,499,920**	**.1016**	**.1077**	**.1099**	**.1158**	**.1110**
Erie	281.9	.1159	.8	351	94.5	102.7	.1146	3,223,391	.1081	1,499,920	.1016	.1077	.1099	.1158	.1110
HARRISBURG - LEBANON - CARLISLE	**580.9**	**.2388**	**4.4**	**291**	**92.5**	**222.8**	**.2484**	**7,455,532**	**.2501**	**4,165,367**	**.2822**	**.2575**	**.2385**	**.2724**	**.2501**
Cumberland	189.9	.0781	5.7	347	97.5	71.1	.0793	2,612,468	.0876	1,728,549	.1171	.0948	.0783	.0926	.0918
Dauphin	238.1	.0979	2.5	451	84.4	95.6	.1066	3,222,380	.1081	1,624,103	.1100	.1065	.1003	.1106	.1063
Lebanon	112.8	.0463	3.9	311	98.9	41.5	.0462	1,224,604	.0411	688,468	.0466	.0438	.0455	.0524	.0409
Perry	40.1	.0165	12.3	72	99.7	14.6	.0163	396,080	.0133	124,247	.0085	.0124	.0144	.0168	.0111
JOHNSTOWN	**259.3**	**.1066**	**–2.0**	**147**	**98.3**	**94.8**	**.1057**	**2,332,733**	**.0782**	**1,043,153**	**.0706**	**.0818**	**.1195**	**.1071**	**.0743**
Cambria	176.3	.0725	–3.8	255	97.6	64.1	.0715	1,599,669	.0536	746,260	.0505	.0566	.0816	.0719	.0525
Somerset	83.0	.0341	2.2	77	99.7	30.7	.0342	733,064	.0246	296,893	.0201	.0252	.0379	.0352	.0218
LANCASTER	**389.1**	**.1600**	**7.4**	**409**	**97.0**	**140.7**	**.1569**	**4,634,317**	**.1555**	**2,433,663**	**.1648**	**.1592**	**.1467**	**.1719**	**.1651**
Lancaster	389.1	.1600	7.4	409	97.0	140.7	.1569	4,634,317	.1555	2,433,663	.1648	.1592	.1467	.1719	.1651
PHILADELPHIA	**4,827.4**	**1.9849**	**2.4**	**1,367**	**79.0**	**1,773.3**	**1.9776**	**63,471,921**	**2.1286**	**31,122,684**	**2.1083**	**2.0940**	**1.8716**	**1.9350**	**2.1965**
Bucks	518.4	.2131	8.2	850	96.2	181.1	.2019	6,907,232	.2316	3,746,489	.2538	.2348	.1668	.2074	.2341
Chester	337.9	.1390	6.7	446	91.1	119.9	.1337	5,190,456	.1741	1,791,229	.1214	.1512	.0963	.1196	.1502
Delaware	556.5	.2288	.3	3,024	89.1	204.8	.2284	7,665,384	.2571	4,008,360	.2715	.2557	.2130	.2324	.2707
Montgomery	667.1	.2743	3.7	1,373	93.3	246.3	.2747	10,680,386	.3582	6,213,199	.4209	.3603	.2331	.2971	.3908
Philadelphia	1,645.1	.6764	–2.6	12,096	58.0	635.3	.7085	18,192,275	.6101	8,420,474	.5704	.6116	.7938	.6568	.6632
Burlington, N. J.	*394.2*	*.1621*	*8.7*	*488*	*84.8*	*132.4*	*.1477*	*5,604,817*	*.1879*	*2,300,973*	*.1559*	*.1732*	*.1061*	*.1401*	*.1710*
Camden, N. J.	*489.1*	*.2011*	*3.7*	*2,193*	*83.0*	*178.1*	*.1986*	*6,472,120*	*.2171*	*3,255,466*	*.2205*	*.2148*	*.1875*	*.1986*	*.2277*
Gloucester, N. J.	*219.1*	*.0901*	*9.6*	*670*	*90.0*	*75.4*	*.0841*	*2,759,251*	*.0925*	*1,386,494*	*.0939*	*.0924*	*.0750*	*.0830*	*.0888*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***5,834.2***	***2.3989***	***2.7***	***1,091***	***79.6***	***2,132.1***	***2.3777***	***77,440,647***	***2.5970***	***37,891,926***	***2.5669***	***2.5485***	***2.2386***	***2.3309***	***2.6580***
PITTSBURGH	**2,139.6**	**.8797**	**–3.6**	**627**	**91.0**	**835.5**	**.9317**	**26,285,320**	**.8816**	**12,087,280**	**.8188**	**.8623**	**.9243**	**.8923**	**.8837**
Allegheny	1,380.0	.5674	–4.9	1,898	87.9	550.3	.6136	17,968,641	.6026	8,530,801	.5779	.5882	.6059	.5864	.6122
Fayette	160.1	.0658	.4	202	95.5	59.9	.0668	1,409,035	.0473	680,254	.0461	.0506	.0807	.0647	.0464
Washington	214.9	.0884	–1.0	250	95.9	80.7	.0900	2,518,357	.0845	958,458	.0649	.0793	.0847	.0822	.0774
Westmoreland	384.6	.1581	–1.9	372	97.8	144.6	.1613	4,389,287	.1472	1,917,767	.1299	.1442	.1530	.1590	.1477
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***2,334.2***	***.9597***	***–3.7***	***607***	***91.2***	***907.2***	***1.0117***	***28,621,049***	***.9600***	***12,960,251***	***.8779***	***.9352***	***.9995***	***.9609***	***.9600***
READING	**323.7**	**.1331**	**3.6**	**376**	**96.6**	**125.4**	**.1398**	**3,967,006**	**.1330**	**2,249,105**	**.1524**	**.1390**	**.1358**	**.1472**	**.1760**
Berks	323.7	.1331	3.6	376	96.6	125.4	.1398	3,967,006	.1330	2,249,105	.1524	.1390	.1358	.1472	.1760
SCRANTON - WILKES-BARRE	**731.2**	**.3006**	**.3**	**257**	**98.9**	**278.7**	**.3106**	**7,699,740**	**.2582**	**4,039,737**	**.2737**	**.2713**	**.3365**	**.3349**	**.2625**
Columbia	63.0	.0259	1.7	130	99.3	23.1	.0257	642,797	.0216	270,894	.0183	.0214	.0261	.0284	.0200
Lackawanna	223.4	.0918	–2.0	485	99.0	85.1	.0949	2,378,442	.0797	1,332,364	.0903	.0854	.1051	.1023	.0850
Luzerne	333.1	.1369	–2.9	374	98.9	128.4	.1432	3,461,969	.1161	1,824,685	.1236	.1225	.1572	.1530	.1205
Monroe	82.9	.0341	19.4	136	97.9	32.0	.0356	934,925	.0313	498,831	.0338	.0326	.0371	.0389	.0291
Wyoming	28.8	.0119	9.0	72	99.5	10.1	.0112	281,607	.0095	112,963	.0077	.0094	.0110	.0123	.0079
SHARON	**126.6**	**.0520**	**–1.3**	**188**	**95.0**	**46.5**	**.0519**	**1,313,663**	**.0440**	**579,428**	**.0392**	**.0441**	**.0512**	**.0517**	**.0444**
Mercer	126.6	.0520	–1.3	188	95.0	46.5	.0519	1,313,663	.0440	579,428	.0392	.0441	.0512	.0517	.0444
STATE COLLEGE	**115.9**	**.0476**	**2.8**	**105**	**97.1**	**39.1**	**.0436**	**1,114,893**	**.0374**	**595,039**	**.0403**	**.0403**	**.0483**	**.0460**	**.0360**
Centre	115.9	.0476	2.8	105	97.1	39.1	.0436	1,114,893	.0374	595,039	.0403	.0403	.0483	.0460	.0360
WILLIAMSPORT	**118.3**	**.0487**	**–.1**	**96**	**97.9**	**43.9**	**.0489**	**1,224,222**	**.0410**	**637,237**	**.0432**	**.0433**	**.0522**	**.0534**	**.0446**
Lycoming	118.3	.0487	–.1	96	97.9	43.9	.0489	1,224,222	.0410	637,237	.0432	.0433	.0522	.0534	.0446
YORK	**397.5**	**.1633**	**4.3**	**279**	**96.6**	**149.1**	**.1663**	**4,723,508**	**.1583**	**1,989,749**	**.1348**	**.1524**	**.1475**	**.1655**	**.1552**
Adams	70.7	.0290	3.5	136	98.4	25.1	.0280	761,785	.0255	240,877	.0163	.0235	.0244	.0281	.0216
York	326.8	.1343	4.4	361	96.2	124.0	.1383	3,961,723	.1328	1,748,872	.1185	.1289	.1231	.1374	.1336
ALL COUNTIES															
Adams	70.7	.0290	3.5	136	98.4	25.1	.0280	761,785	.0255	240,877	.0163	.0235	.0244	.0281	.0216
Allegheny	1,380.0	.5674	–4.9	1,898	87.9	550.3	.6136	17,968,641	.6026	8,530,801	.5779	.5882	.6059	.5864	.6122

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA (continued)															
ALL COUNTIES (continued)															
Armstrong	79.0	.0325	1.6	122	98.8	30.2	.0337	820,085	.0275	303,947	.0206	.0264	.0360	.0321	.0247
Beaver	194.6	.0800	–4.8	446	93.5	71.7	.0800	2,335,729	.0784	872,971	.0591	.0729	.0752	.0686	.0763
Bedford	48.0	.0198	2.6	47	99.4	17.5	.0195	430,203	.0144	212,778	.0144	.0154	.0216	.0213	.0122
Berks	323.7	.1331	3.6	376	96.6	125.4	.1398	3,967,006	.1330	2,249,105	.1524	.1390	.1358	.1472	.1760
Blair	135.4	.0556	–.9	257	98.9	51.1	.0570	1,359,232	.0456	801,616	.0543	.0501	.0637	.0628	.0514
Bradford	65.0	.0268	3.3	56	99.5	23.7	.0265	621,746	.0209	245,553	.0166	.0207	.0271	.0275	.0186
Bucks	518.4	.2131	8.2	850	96.2	181.1	.2019	6,907,232	.2316	3,746,489	.2538	.2348	.1668	.2074	.2341
Butler	153.9	.0633	4.0	195	99.1	54.6	.0609	1,608,940	.0540	669,715	.0454	.0531	.0552	.0619	.0531
Cambria	176.3	.0725	–3.8	255	97.6	64.1	.0715	1,599,669	.0536	746,260	.0505	.0566	.0816	.0719	.0525
Cameron	6.4	.0026	–4.1	16	99.5	2.7	.0030	61,263	.0021	21,435	.0015	.0019	.0035	.0031	.0017
Carbon	54.4	.0224	2.1	141	99.7	21.3	.0238	564,075	.0189	182,032	.0123	.0177	.0252	.0230	.0163
Centre	115.9	.0476	2.8	105	97.1	39.1	.0436	1,114,893	.0374	59[illegible],039	.0403	.0403	.0483	.0460	.0360
Chester	337.9	.1390	6.7	446	91.1	119.9	.1337	5,190,456	.1741	1,791,229	.1214	.1512	.0963	.1196	.1502
Clarion	43.8	.0180	1.0	72	99.0	14.9	.0166	402,106	.0135	180,308	.0122	.0139	.0175	.0160	.0134
Clearfield	83.9	.0345	.4	73	99.5	30.7	.0342	807,760	.0271	467,873	.0317	.0301	.0382	.0378	.0273
Clinton	39.3	.0161	.8	44	99.4	14.2	.0159	323,476	.0108	205,243	.0139	.0128	.0186	.0192	.0118
Columbia	63.0	.0259	1.7	130	99.3	23.1	.0257	642,797	.0216	270,894	.0183	.0214	.0261	.0284	.0200
Crawford	88.7	.0365	–.2	88	98.2	32.4	.0362	904,074	.0303	384,557	.0261	.0302	.0372	.0371	.0275
Cumberland	189.9	.0781	5.7	347	97.5	71.1	.0793	2,612,468	.0876	1,728,549	.1171	.0948	.0783	.0926	.0918
Dauphin	238.1	.0979	2.5	451	84.4	95.6	.1066	3,222,380	.1081	1,624,103	.1100	.1065	.1003	.1106	.1063
Delaware	556.5	.2288	.3	3,024	89.1	204.8	.2284	7,665,384	.2571	4,008,360	.2715	.2557	.2130	.2324	.2707
Elk	38.6	.0159	.7	47	99.7	13.8	.0153	426,026	.0142	132,199	.0090	.0131	.0138	.0150	.0126
Erie	281.9	.1159	.8	351	94.5	102.7	.1146	3,223,391	.1081	1,499,920	.1016	.1077	.1099	.1158	.1110
Fayette	160.1	.0658	.4	202	95.5	59.9	.0668	1,409,035	.0473	680,254	.0461	.0506	.0807	.0647	.0464
Forest	4.9	.0020	–3.4	11	99.3	1.9	.0021	42,255	.0014	17,165	.0012	.0015	.0025	.0023	.0012
Franklin	119.2	.0490	4.9	154	97.5	44.4	.0495	1,352,746	.0454	488,297	.0330	.0423	.0423	.0509	.0431
Fulton	14.0	.0058	9.0	32	99.0	5.3	.0059	126,523	.0042	29,703	.0020	.0040	.0061	.0061	.0031
Greene	41.6	.0171	2.8	72	98.8	15.3	.0171	419,599	.0141	160,599	.0109	.0137	.0183	.0156	.0122
Huntingdon	43.3	.0178	2.5	49	97.2	15.2	.0169	359,642	.0121	145,289	.0099	.0125	.0197	.0174	.0103
Indiana	94.6	.0389	2.5	114	98.5	32.4	.0362	890,724	.0298	414,502	.0280	.0312	.0348	.0373	.0286
Jefferson	50.1	.0205	3.7	76	99.7	19.0	.0212	529,048	.0178	197,443	.0134	.0170	.0214	.0210	.0154
Juniata	20.4	.0084	6.3	52	99.8	7.5	.0083	190,495	.0064	61,656	.0042	.0060	.0085	.0089	.0048
Lackawanna	223.4	.0918	–2.0	485	99.0	85.1	.0949	2,378,442	.0797	1,332,364	.0903	.0854	.1051	.1023	.0850
Lancaster	389.1	.1600	7.4	409	97.0	140.7	.1569	4,634,317	.1555	2,433,663	.1648	.1592	.1467	.1719	.1651
Lawrence	103.5	.0426	–3.4	285	96.6	38.4	.0429	1,117,021	.0374	446,754	.0303	.0363	.0445	.0406	.0350
Lebanon	112.8	.0463	3.9	311	98.9	41.5	.0462	1,224,604	.0411	688,468	.0466	.0438	.0455	.0524	.0409
Lehigh	281.7	.1159	3.4	809	97.5	110.6	.1234	3,902,634	.1309	2,283,561	.1547	.1350	.1118	.1293	.1406
Luzerne	333.1	.1369	–2.9	374	98.9	128.4	.1432	3,461,969	.1161	1,824,685	.1236	.1225	.1572	.1530	.1205
Lycoming	118.3	.0487	–.1	96	97.9	43.9	.0489	1,224,222	.0410	637,237	.0432	.0433	.0522	.0534	.0446
McKean	48.9	.0201	–3.4	50	99.3	18.4	.0205	510,131	.0172	210,771	.0143	.0169	.0212	.0209	.0151
Mercer	126.6	.0520	–1.3	188	95.0	46.5	.0519	1,313,663	.0440	579,428	.0392	.0441	.0512	.0517	.0444
Mifflin	47.6	.0196	1.5	115	99.6	17.9	.0200	433,851	.0146	179,205	.0122	.0149	.0223	.0198	.0129
Monroe	82.9	.0341	19.4	136	97.9	32.0	.0356	934,925	.0313	498,831	.0338	.0326	.0371	.0389	.0291
Montgomery	667.1	.2743	3.7	1,373	93.3	246.3	.2747	10,680,386	.3582	6,213,199	.4209	.3603	.2331	.2971	.3908
Montour	16.9	.0069	1.3	129	99.2	6.0	.0067	197,562	.0066	89,427	.0060	.0065	.0054	.0076	.0055
Northampton	235.0	.0966	4.3	625	97.3	88.4	.0986	2,652,213	.0890	1,008,619	.0683	.0842	.0931	.0940	.0852
Northumberland	100.9	.0415	.5	219	99.6	40.1	.0447	913,531	.0306	423,807	.0287	.0323	.0537	.0464	.0280
Perry	40.1	.0165	12.3	72	99.7	14.6	.0163	396,080	.0133	124,247	.0085	.0124	.0144	.0168	.0111
Philadelphia	1,645.1	.6764	–2.6	12,096	58.0	635.3	.7085	18,192,275	.6101	8,420,474	.5704	.6116	.7938	.6568	.6632
Pike	22.1	.0091	21.0	40	99.3	8.9	.0099	248,208	.0084	62,305	.0042	.0071	.0092	.0095	.0062
Potter	18.6	.0077	4.9	17	99.4	6.8	.0076	170,575	.0057	53,395	.0036	.0055	[illegible]	.0074	.0050
Schuylkill	159.5	.0655	–.7	204	99.5	63.0	.0702	1,565,479	.0525	760,734	.0516	.0548	[illegible]	.0753	.0516
Snyder	36.1	.0149	7.5	110	99.2	12.5	.0140	350,427	.0117	307,912	.0208	.0151	.0152	.0188	.0142
Somerset	83.0	.0341	2.2	77	99.7	30.7	.0342	733,064	.0246	296,893	.0201	.0252	.0379	.0352	.0218
Sullivan	6.5	.0027	2.4	14	99.1	2.3	.0026	54,085	.0018	24,795	.0017	.0020	.0029	.0028	.0013
Susquehanna	40.9	.0168	8.0	50	99.6	14.7	.0164	402,116	.0135	124,705	.0085	.0126	.0156	.0164	.0108
Tioga	42.0	.0173	2.5	37	99.3	14.7	.0164	369,331	.0124	134,057	.0090	.0124	.0175	.0165	.0097
Union	34.0	.0139	3.4	107	96.3	11.0	.0122	341,103	.0114	138,130	.0094	.0113	.0120	.0132	.0099
Venango	64.2	.0264	–.4	95	99.1	23.8	.0266	656,447	.0221	263,262	.0178	.0217	.0256	.0267	.0212
Warren	47.4	.0195	–.1	54	99.5	17.6	.0196	449,912	.0150	491,163	.0333	.0214	.0217	.0275	.0166
Washington	214.9	.0884	–1.0	250	95.9	80.7	.0900	2,518,357	.0845	958,458	.0649	.0793	.0847	.0822	.0774
Wayne	39.6	.0163	12.4	54	99.5	14.8	.0165	348,609	.0117	255,148	.0173	.0143	.0216	.0194	.0125
Westmoreland	384.6	.1581	–1.9	372	97.8	144.6	.1613	4,389,287	.1472	1,917,767	.1299	.1442	.1530	.1590	.1477
Wyoming	28.8	.0119	9.0	72	99.5	10.1	.0112	281,607	.0095	112,963	.0077	.0094	.0110	.0123	.0079
York	326.8	.1343	4.4	361	96.2	124.0	.1383	3,961,723	.1328	1,748,872	.1185	.1289	.1231	.1374	.1336

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA (continued)															
TOTAL METRO COUNTIES	**10,090.1**	**4.1484**	**.5**	**473**	**88.2**	**3,809.7**	**4.2484**	**123,423,941**	**4.1393**	**60,648,228**	**4.1083**	**4.1324**	**4.1824**	**4.2492**	**4.2818**
TOTAL STATE	**11,953.5**	**4.9148**	**.7**	**266**	**89.9**	**4,496.3**	**5.0142**	**141,869,040**	**4.7579**	**68,952,060**	**4.6710**	**4.7633**	**4.9842**	**5.0485**	**4.8589**
RHODE ISLAND															
PROVIDENCE - PAWTUCKET - WOONSOCKET	**894.9**	**.3680**	**3.4**	**945**	**95.5**	**328.7**	**.3666**	**11,263,987**	**.3777**	**5,559,061**	**.3765**	**.3755**	**.3627**	**.3649**	**.3686**
Bristol	47.6	.0196	1.4	1,831	99.0	16.0	.0179	594,504	.0200	190,097	.0128	.0177	.0156	.0161	.0159
Kent	162.3	.0667	5.3	944	98.9	58.4	.0651	2,214,102	.0742	1,269,231	.0860	.0763	.0556	.0682	.0763
Providence	581.3	.2390	1.7	1,397	93.9	218.3	.2434	7,127,006	.2390	3,354,610	.2272	.2355	.2531	.2368	.2330
Washington	103.7	.0427	11.1	311	97.2	36.0	.0402	1,328,375	.0445	745,123	.0505	.0460	.0384	.0438	.0434
ALL COUNTIES															
Bristol	47.6	.0196	1.4	1,831	99.0	16.0	.0179	594,504	.0200	190,097	.0128	.0177	.0156	.0161	.0159
Kent	162.3	.0667	5.3	944	98.9	58.4	.0651	2,214,102	.0742	1,269,231	.0860	.0763	.0556	.0682	.0763
Newport	85.6	.0352	5.2	800	94.3	30.3	.0338	1,209,002	.0406	636,932	.0432	.0402	.0284	.0355	.0349
Providence	581.3	.2390	1.7	1,397	93.9	218.3	.2434	7,127,006	.2390	3,354,610	.2272	.2355	.2531	.2368	.2330
Washington	103.7	.0427	11.1	311	97.2	36.0	.0402	1,328,375	.0445	745,123	.0505	.0460	.0384	.0438	.0434
TOTAL METRO COUNTIES	**894.9**	**.3680**	**3.4**	**945**	**95.5**	**328.7**	**.3666**	**11,263,987**	**.3777**	**5,559,061**	**.3765**	**.3755**	**.3627**	**.3649**	**.3686**
TOTAL STATE	**980.5**	**.4032**	**3.5**	**930**	**95.4**	**359.0**	**.4004**	**12,472,989**	**.4183**	**6,195,993**	**.4197**	**.4157**	**.3911**	**.4004**	**.4035**
SOUTH CAROLINA															
ANDERSON	**146.6**	**.0603**	**10.0**	**204**	**81.3**	**54.9**	**.0612**	**1,437,072**	**.0482**	**721,378**	**.0488**	**.0508**	**.0642**	**.0649**	**.0511**
Anderson	146.6	.0603	10.0	204	81.3	54.9	.0612	1,437,072	.0482	721,378	.0488	.0508	.0642	.0649	.0511
CHARLESTON	**493.7**	**.2030**	**14.7**	**188**	**66.5**	**169.5**	**.1890**	**4,726,068**	**.1585**	**2,725,820**	**.1847**	**.1752**	**.2097**	**.2082**	**.1705**
Berkeley	127.7	.0525	34.8	115	71.5	42.2	.0471	1,107,219	.0371	277,327	.0188	.0347	.0432	.0468	.0320
Charleston	288.0	.1184	4.1	307	62.8	101.0	.1126	2,902,753	.0974	2,162,874	.1466	.1163	.1362	.1316	.1158
Dorchester	78.0	.0321	32.[illegible]	136	71.8	26.3	.0293	716,096	.0240	285,619	.0193	.0242	.0303	.0298	.0227
CHARLOTTE - GASTONIA - ROCK HILL	**1,071.6**	**.4407**	**10.3**	**316**	**77.9**	**398.6**	**.4445**	**12,581,192**	**.4219**	**7,099,408**	**.4809**	**.4433**	**.4448**	**.4912**	**.4601**
York	123.0	.0506	15.3	180	74.9	43.1	.0481	1,320,321	.0443	672,659	.0456	.0459	.0500	.0507	.0455
Cabarrus, N. C.	*94.1*	*.0387*	*9.6*	*259*	*84.5*	*34.7*	*.0387*	*1,065,792*	*.0358*	*569,137*	*.0385*	*.0371*	*.0383*	*.0411*	*.0386*
Gaston, N. C.	*173.8*	*.0714*	*6.9*	*487*	*86.5*	*62.9*	*.0701*	*1,946,549*	*.0653*	*974,484*	*.0660*	*.0668*	*.0687*	*.0765*	*.0628*
Lincoln, N. C.	*47.6*	*.0196*	*12.3*	*160*	*90.0*	*17.4*	*.0194*	*516,123*	*.0173*	*170,795*	*.0116*	*.0160*	*.0163*	*.0209*	*.0153*
Mecklenburg, N. C.	*447.9*	*.1842*	*10.8*	*848*	*70.8*	*173.5*	*.1935*	*5,791,131*	*.1942*	*3,695,771*	*.2503*	*.2090*	*.1855*	*.2193*	*.2309*
Rowan, N. C.	*104.7*	*.0431*	*5.6*	*202*	*82.8*	*39.8*	*.0444*	*1,137,317*	*.0381*	*656,449*	*.0445*	*.0411*	*.0551*	*.0508*	*.0406*
Union, N. C.	*80.5*	*.0331*	*14.3*	*126*	*81.6*	*27.2*	*.0303*	*803,959*	*.0269*	*360,113*	*.0244*	*.0274*	*.0309*	*.0319*	*.0264*
COLUMBIA	**449.0**	**.1847**	**9.5**	**306**	**69.7**	**160.9**	**.1794**	**5,284,369**	**.1772**	**2,661,318**	**.1803**	**.1797**	**.1660**	**.1905**	**.1758**
Lexington	167.3	.0688	19.2	237	88.7	61.4	.0685	1,922,779	.0645	742,491	.0503	.0612	.0625	.0683	.0606
Richland	281.7	.1159	4.5	370	58.3	99.5	.1109	3,361,590	.1127	1,918,827	.1300	.1185	.1035	.1222	.1152
FLORENCE	**120.6**	**.0495**	**9.5**	**150**	**60.3**	**42.0**	**.0468**	**1,047,148**	**.0351**	**720,836**	**.0488**	**.0422**	**.0557**	**.0534**	**.0385**
Florence	120.6	.0495	9.5	150	60.3	42.0	.0468	1,047,148	.0351	720,836	.0488	.0422	.0557	.0534	.0385
GREENVILLE - SPARTANBURG	**616.7**	**.2535**	**8.2**	**293**	**81.3**	**229.8**	**.2565**	**6,253,851**	**.2097**	**3,673,331**	**.2489**	**.2300**	**.2810**	**.2814**	**.2319**
Greenville	312.0	.1283	8.4	392	80.7	118.3	.1320	3,158,206	.1059	2,134,205	.1446	.1219	.1465	.1496	.1271
Pickens	87.6	.0360	10.5	176	91.6	30.6	.0342	900,294	.0302	363,405	.0246	.0296	.0326	.0349	.0271
Spartanburg	217.1	.0892	6.9	267	78.0	80.9	.0903	2,195,351	.0736	1,175,721	.0797	.0785	.1019	.0969	.0777
ALL COUNTIES															
Abbeville	23.5	.0096	3.9	46	65.0	8.6	.0096	204,507	.0069	52,561	.0036	.0063	.0106	.0093	.0056
☐ Aiken	119.3	.0491	12.9	109	73.3	44.9	.0500	1,311,604	.0440	545,850	.0369	.0429	.0494	.0497	.0425
Allendale	11.2	.0046	4.7	27	35.3	3.8	.0043	73,458	.0024	30,033	.0021	.0029	.0064	.0033	.0022
Anderson	146.6	.0603	10.0	204	81.3	54.9	.0612	1,437,072	.0482	721,378	.0488	.0508	.0642	.0649	.0511
Bamberg	18.3	.0075	1.0	46	40.6	6.1	.0068	139,981	.0047	51,807	.0035	.0048	.0089	.0063	.0046
Barnwell	21.4	.0088	7.7	38	56.3	7.5	.0084	173,083	.0058	60,563	.0041	.0060	.0108	.0079	.0053
Beaufort	78.4	.0322	19.9	135	64.2	28.1	.0313	1,054,693	.0354	607,090	.0412	.0364	.0342	.0369	.0387
Berkeley	127.7	.0525	34.8	115	71.5	42.2	.0471	1,107,219	.0371	277,327	.0188	.0347	.0432	.0468	.0320
Calhoun	13.1	.0054	7.3	34	43.0	4.5	.0050	94,116	.0032	18,840	.0012	.0031	.0059	.0046	.0025
Charleston	288.0	.1184	4.1	307	62.8	101.0	.1126	2,902,753	.0974	2,162,874	.1466	.1163	.1362	.1316	.1158
Cherokee	42.8	.0176	4.4	108	78.9	15.1	.0169	353,010	.0118	184,508	.0125	.0131	.0202	.0185	.0127
Chester	31.4	.0129	4.2	54	59.3	10.9	.0121	253,333	.0085	116,037	.0078	.0093	.0150	.0114	.0084
Chesterfield	39.8	.0164	4.3	50	65.4	14.5	.0162	319,785	.0107	141,648	.0096	.0116	.0199	.0166	.0101
Clarendon	28.8	.0118	4.9	48	40.5	9.7	.0108	199,890	.0067	90,449	.0061	.0074	.0133	.0104	.0064

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
SOUTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Colleton	35.1	.0145	10.5	33	52.0	12.3	.0137	246,693	.0083	159,474	.0108	.0103	.0190	.0146	.0102
Darlington	66.2	.0272	5.6	118	57.8	23.0	.0257	546,561	.0183	251,192	.0171	.0198	.0295	.0247	.0173
Dillon	32.4	.0133	4.2	80	54.6	10.5	.0117	222,418	.0075	158,440	.0107	.0095	.0160	.0129	.0085
Dorchester	78.0	.0321	32.1	136	71.8	26.3	.0293	716,096	.0240	285,619	.0193	.0242	.0303	.0298	.0227
Edgefield	18.0	.0074	2.7	37	48.0	6.1	.0068	123,013	.0041	57,462	.0039	.0047	.0088	.0063	.0038
Fairfield	21.1	.0087	1.9	31	39.6	6.8	.0076	148,040	.0050	52,378	.0036	.0054	.0089	.0070	.0043
Florence	120.6	.0495	9.5	150	60.3	42.0	.0468	1,047,148	.0351	720,836	.0488	.0422	.0557	.0534	.0385
Georgetown	48.0	.0198	13.0	58	53.0	16.5	.0184	347,289	.0117	300,750	.0204	.0158	.0269	.0213	.0147
Greenville	312.0	.1283	8.4	392	80.7	118.3	.1320	3,158,206	.1059	2,134,205	.1446	.1219	.1465	.1496	.1271
Greenwood	61.7	.0253	6.7	137	69.1	23.0	.0256	589,599	.0197	367,895	.0249	.0224	.0294	.0274	.0222
Hampton	19.1	.0079	5.2	34	45.3	6.8	.0076	134,088	.0045	80,854	.0055	.0056	.0113	.0070	.0048
Horry	131.3	.0540	29.5	115	75.9	49.5	.0552	1,372,521	.0461	1,212,613	.0821	.0584	.0685	.0719	.0660
Jasper	16.0	.0066	10.3	24	40.7	5.5	.0061	117,835	.0039	82,192	.0056	.0050	.0081	.0065	.0042
Kershaw	42.8	.0176	9.7	59	66.9	15.8	.0176	407,063	.0137	230,695	.0156	.0151	.0200	.0188	.0132
Lancaster	57.7	.0237	8.1	105	74.1	20.4	.0228	565,477	.0189	235,237	.0159	.0190	.0225	.0232	.0216
Laurens	54.3	.0223	4.0	76	69.1	18.7	.0208	501,568	.0169	205,100	.0139	.0170	.0221	.0208	.0152
Lee	18.9	.0078	–.2	46	36.8	5.9	.0066	123,060	.0041	55,258	.0038	.0046	.0081	.0066	.0040
Lexington	167.3	.0688	19.2	237	88.7	61.4	.0685	1,922,779	.0645	742,491	.0503	.0612	.0625	.0683	.0606
McCormick	7.8	.0032	.0	22	37.2	2.5	.0028	59,808	.0020	11,477	.0008	.0019	.0031	.0024	.0017
Marion	35.4	.0145	3.6	72	45.7	12.0	.0134	248,218	.0083	127,684	.0086	.0097	.0180	.0131	.0088
Marlboro	32.5	.0134	2.7	67	50.0	10.6	.0118	227,303	.0076	88,953	.0060	.0083	.0150	.0118	.0068
Newberry	32.1	.0132	2.7	51	66.4	12.3	.0137	323,819	.0109	148,182	.0101	.0110	.0153	.0133	.0116
Oconee	53.4	.0219	9.9	85	89.1	20.8	.0232	529,731	.0178	204,377	.0138	.0174	.0241	.0234	.0166
Orangeburg	90.4	.0372	9.9	81	41.6	30.7	.0342	702,034	.0235	383,890	.0260	.0271	.0428	.0333	.0246
Pickens	87.6	.0360	10.5	176	91.6	30.6	.0342	900,294	.0302	363,405	.0246	.0296	.0326	.0349	.0271
Richland	281.7	.1159	4.5	370	58.3	99.5	.1109	3,361,590	.1127	1,918,827	.1300	.1185	.1035	.1222	.1152
Saluda	17.3	.0071	7.2	38	62.7	6.1	.0068	136,237	.0046	51,511	.0035	.0049	.0082	.0067	.0045
Spartanburg	217.1	.0892	6.9	267	78.0	80.9	.0903	2,195,351	.0736	1,175,721	.0797	.0785	.1019	.0969	.0777
Sumter	96.1	.0395	8.9	145	53.1	32.1	.0357	812,797	.0273	481,727	.0326	.0312	.0405	.0391	.0286
Union	31.0	.0128	.8	60	68.6	11.2	.0125	253,607	.0085	132,613	.0090	.0096	.0151	.0138	.0088
Williamsburg	40.2	.0165	5.2	43	35.7	12.9	.0144	279,533	.0094	115,621	.0078	.0104	.0173	.0152	.0095
York	123.0	.0506	15.3	180	74.9	43.1	.0481	1,320,321	.0443	672,659	.0456	.0459	.0500	.0507	.0455
TOTAL METRO COUNTIES	**2,068.9**	**.8507**	**10.9**	**218**	**73.2**	**745.1**	**.8310**	**21,380,433**	**.7170**	**11,721,192**	**.7940**	**.7667**	**.8760**	**.8988**	**.7558**
TOTAL STATE	**3,436.4**	**1.4129**	**10.0**	**114**	**67.7**	**1,225.9**	**1.3671**	**33,264,601**	**1.1157**	**18,270,303**	**1.2377**	**1.2117**	**1.5197**	**1.4651**	**1.1838**
SOUTH DAKOTA															
RAPID CITY	**77.3**	**.0318**	**9.9**	**28**	**92.4**	**29.2**	**.0326**	**949,021**	**.0319**	**627,505**	**.0425**	**.0350**	**.0358**	**.0378**	**.0316**
Pennington	77.3	.0318	9.9	28	92.4	29.2	.0326	949,021	.0319	627,505	.0425	.0350	.0358	.0378	.0316
SIOUX FALLS	**125.2**	**.0515**	**14.4**	**155**	**98.2**	**48.7**	**.0543**	**1,724,461**	**.0578**	**907,399**	**.0615**	**.0577**	**.0499**	**.0562**	**.0569**
Minnehaha	125.2	.0515	14.4	155	98.2	48.7	.0543	1,724,461	.0578	907,399	.0615	.0577	.0499	.0562	.0569
ALL COUNTIES															
Aurora	3.3	.0013	–9.1	5	99.2	1.1	.0012	19,116	.0006	7,102	.0005	.0006	.0018	.0010	.0004
Beadle	17.9	.0074	–6.8	14	98.8	7.3	.0082	198,016	.0066	113,669	.0077	.0072	.0094	.0080	.0075
Bennett	3.3	.0014	8.4	3	59.4	1.0	.0011	16,837	.0006	22,128	.0015	.0010	.0021	.0013	.0004
Bon Homme	7.8	.0032	–3.2	14	97.8	3.0	.0033	59,172	.0020	33,707	.0022	.0023	.0050	.0033	.0015
Brookings	25.3	.0104	4.0	32	98.8	8.7	.0097	256,345	.0086	132,587	.0090	.0090	.0121	.0100	.0078
Brown	36.9	.0151	–.2	21	97.1	14.2	.0159	424,544	.0142	259,427	.0176	.0155	.0173	.0172	.0144
Brule	5.3	.0022	1.0	7	97.5	2.0	.0022	44,740	.0015	42,216	.0029	.0021	.0026	.0029	.0014
Buffalo	1.8	.0008	.3	4	27.6	.4	.0004	6,567	.0002	2,593	.0001	.0002	.0008	.0004	.0000
Butte	8.4	.0034	.3	4	98.7	3.3	.0037	86,399	.0029	50,362	.0034	.0033	.0045	.0040	.0023
Campbell	2.1	.0009	–6.4	3	99.7	.8	.0009	12,516	.0005	10,636	.0008	.0006	.0015	.0009	.0002
Charles Mix	9.7	.0040	.2	9	81.2	3.3	.0037	61,933	.0020	39,008	.0026	.0026	.0056	.0034	.0016
Clark	4.9	.0020	.1	5	99.7	1.9	.0021	40,487	.0014	14,819	.0010	.0014	.0026	.0020	.0011
Clay	13.3	.0055	–2.9	33	96.5	4.8	.0054	155,840	.0052	47,540	.0032	.0046	.0058	.0047	.0036
Codington	22.5	.0092	7.7	32	98.8	8.6	.0095	253,990	.0085	170,309	.0116	.0096	.0114	.0107	.0096
Corson	5.1	.0021	–1.9	2	50.5	1.5	.0017	26,976	.0009	6,651	.0004	.0010	.0025	.0011	.0007
Custer	7.1	.0029	18.3	5	96.9	2.7	.0030	81,533	.0028	26,538	.0018	.0025	.0030	.0030	.0019
Davison	17.8	.0073	–.1	41	98.8	6.7	.0075	179,264	.0060	145,869	.0099	.0074	.0093	.0085	.0074
Day	8.0	.0033	–1.6	8	93.9	3.0	.0033	70,869	.0024	26,681	.0018	.0025	.0040	.0031	.0016
Deuel	5.1	.0021	–3.6	8	99.6	1.9	.0022	43,636	.0014	13,958	.0009	.0014	.0025	.0019	.0012
Dewey	5.8	.0024	8.1	3	39.9	1.5	.0016	34,695	.0012	20,241	.0014	.0015	.0025	.0016	.0009
Douglas	4.2	.0017	.5	10	99.6	1.4	.0016	24,557	.0008	10,597	.0007	.0009	.0023	.0014	.0006

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
SOUTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Edmunds	5.2	.0022	.8	5	99.7	1.8	.0020	32,132	.0011	25,244	.0017	.0014	.0031	.0019	.0010
Fall River	8.5	.0035	.7	5	93.9	3.3	.0037	105,429	.0035	35,372	.0024	.0032	.0039	.0031	.0026
Faulk	2.9	.0012	−12.8	3	99.6	1.2	.0013	22,622	.0008	7,804	.0006	.0009	.0019	.0012	.0006
Grant	9.1	.0037	1.0	13	99.2	3.2	.0036	91,936	.0031	44,992	.0030	.0031	.0035	.0038	.0029
Gregory	5.7	.0023	−5.2	6	95.6	2.1	.0023	33,913	.0011	26,602	.0018	.0016	.0040	.0020	.0009
Haakon	3.0	.0013	7.4	2	98.6	1.0	.0012	20,676	.0007	19,197	.0013	.0010	.0014	.0014	.0006
Hamlin	5.3	.0022	.7	10	99.3	1.9	.0021	47,660	.0016	17,378	.0012	.0016	.0024	.0021	.0010
Hand	4.6	.0019	−7.0	3	99.8	1.8	.0020	35,627	.0012	20,901	.0014	.0014	.0032	.0017	.0010
Hanson	3.4	.0014	−.4	8	99.4	1.1	.0012	21,026	.0007	4,030	.0003	.0007	.0017	.0010	.0005
Harding	1.9	.0007	11.8	1	98.9	.6	.0007	11,883	.0004	4,001	.0003	.0005	.0067	.0007	.0002
Hughes	15.4	.0064	8.3	20	92.7	6.1	.0068	221,634	.0074	99,578	.0067	.0070	.0056	.0072	.0070
Hutchinson	8.8	.0036	−5.9	11	99.5	3.3	.0037	69,238	.0024	38,579	.0026	.0027	.0052	.0035	.0016
Hyde	2.0	.0008	−3.3	2	95.1	.8	.0009	20,538	.0006	7,474	.0005	.0005	.0011	.0009	.0006
Jackson	4.1	.0017	19.3	2	54.4	1.2	.0013	30,121	.0011	16,302	.0011	.0012	.0015	.0013	.0007
Jerauld	3.0	.0012	2.4	6	99.9	1.1	.0012	19,608	.0006	17,037	.0012	.0010	.0020	.0014	.0004
Jones	1.5	.0006	2.5	2	99.1	.6	.0007	14,681	.0005	21,234	.0014	.0007	.0011	.0010	.0004
Kingsbury	6.4	.0027	−4.2	8	99.7	2.6	.0029	63,273	.0021	20,526	.0014	.0021	.0034	.0028	.0017
Lake	11.1	.0045	3.5	20	99.4	4.2	.0047	120,602	.0041	51,182	.0035	.0040	.0045	.0048	.0035
Lawrence	19.5	.0081	6.3	24	97.7	7.8	.0087	230,390	.0077	89,002	.0060	.0072	.0096	.0082	.0064
Lincoln	15.2	.0062	9.0	26	99.4	5.2	.0058	160,159	.0054	32,689	.0022	.0046	.0055	.0050	.0042
Lyman	3.9	.0016	.9	2	75.0	1.3	.0014	31,476	.0010	16,725	.0012	.0013	.0023	.0014	.0007
McCook	6.1	.0025	−5.3	11	99.9	2.3	.0026	56,746	.0019	23,597	.0016	.0019	.0029	.0024	.0012
McPherson	3.6	.0015	−10.6	3	99.8	1.5	.0017	24,353	.0008	9,200	.0006	.0009	.0026	.0013	.0007
Marshall	5.0	.0021	−7.5	6	94.2	2.0	.0022	45,828	.0016	16,682	.0011	.0015	.0028	.0020	.0011
Meade	23.3	.0095	12.5	7	95.0	7.8	.0087	236,096	.0079	56,031	.0038	.0069	.0077	.0091	.0052
Mellette	2.4	.0010	6.7	2	59.0	.7	.0008	10,995	.0004	801	.0001	.0005	.0011	.0006	.0002
Miner	3.4	.0014	−9.1	6	99.8	1.4	.0015	26,682	.0009	12,387	.0008	.0010	.0023	.0013	.0005
Minnehaha	125.2	.0515	14.4	155	98.2	48.7	.0543	1,724,461	.0578	907,399	.0615	.0577	.0499	.0562	.0569
Moody	6.8	.0028	1.6	13	94.4	2.4	.0027	61,249	.0020	10,441	.0007	.0017	.0028	.0024	.0015
Pennington	77.3	.0318	9.9	28	92.4	29.2	.0326	949,021	.0319	627,505	.0425	.0350	.0358	.0378	.0316
Perkins	4.9	.0020	4.3	2	98.8	1.8	.0020	40,198	.0013	20,905	.0014	.0015	.0028	.0018	.0011
Potter	3.6	.0015	−2.0	4	99.3	1.3	.0014	28,231	.0010	15,689	.0011	.0012	.0020	.0016	.0007
Roberts	11.0	.0045	.8	10	79.1	3.8	.0043	84,392	.0028	36,245	.0024	.0030	.0054	.0037	.0019
Sanborn	3.1	.0013	−3.5	5	99.5	1.2	.0013	22,219	.0007	7,931	.0006	.0008	.0016	.0010	.0007
Shannon	12.8	.0052	13.0	6	6.0	2.5	.0028	52,891	.0018	7,636	.0005	.0021	.0037	.0023	.0010
Spink	8.8	.0036	−4.4	6	99.0	3.3	.0037	78,634	.0027	35,337	.0024	.0027	.0046	.0035	.0021
Stanley	2.6	.0011	2.6	2	95.9	.9	.0010	26,190	.0008	11,937	.0008	.0009	.0015	.0012	.0005
Sully	1.9	.0008	−4.5	2	99.0	.7	.0008	17,272	.0006	17,457	.0012	.0008	.0009	.0009	.0004
Todd	7.6	.0031	3.7	5	20.7	1.9	.0021	36,748	.0012	15,476	.0010	.0015	.0033	.0018	.0008
Tripp	7.1	.0029	−2.3	4	91.4	2.7	.0030	64,415	.0022	44,787	.0030	.0027	.0040	.0032	.0021
Turner	9.2	.0038	−.6	15	99.6	3.5	.0039	74,859	.0025	20,485	.0014	.0024	.0048	.0034	.0016
Union	11.2	.0046	2.4	25	98.9	4.1	.0046	116,191	.0039	22,955	.0016	.0033	.0042	.0041	.0028
Walworth	6.5	.0027	−7.3	9	93.5	2.7	.0030	64,348	.0022	49,429	.0033	.0026	.0039	.0032	.0023
Yankton	19.1	.0079	.8	37	97.0	7.1	.0079	226,748	.0076	177,314	.0120	.0090	.0092	.0101	.0072
Ziebach	2.5	.0010	8.3	1	39.8	.6	.0007	11,302	.0004	2,416	.0002	.0005	.0010	.0007	.0003
TOTAL METRO COUNTIES	**202.5**	**.0833**	**12.6**	**56**	**96.0**	**77.9**	**.0869**	**2,673,482**	**.0897**	**1,534,904**	**.1040**	**.0927**	**.0857**	**.0940**	**.0885**
TOTAL STATE	**721.1**	**.2965**	**4.4**	**9**	**92.4**	**265.4**	**.2960**	**7,582,725**	**.2543**	**3,962,529**	**.2684**	**.2670**	**.3370**	**.3024**	**.2290**
TENNESSEE															
CHATTANOOGA	**433.2**	**.1781**	**1.6**	**206**	**84.7**	**161.9**	**.1804**	**4,410,355**	**.1480**	**2,758,409**	**.1868**	**.1656**	**.2121**	**.1934**	**.1655**
Hamilton	288.9	.1187	.4	536	78.7	110.7	.1234	3,114,141	.1045	2,116,850	.1434	.1190	.1407	.1335	.1223
Marion	25.5	.0105	4.4	50	94.9	9.3	.0103	217,502	.0073	97,736	.0066	.0077	.0123	.0105	.0070
Sequatchie	9.1	.0037	5.8	34	99.4	3.3	.0037	70,938	.0024	35,567	.0024	.0026	.0056	.0036	.0019
Catoosa, Ga.	*40.3*	*.0166*	*8.9*	*247*	*98.8*	*14.2*	*.0159*	*383,422*	*.0129*	*241,999*	*.0164*	*.0147*	*.0206*	*.0175*	*.0142*
Dade, Ga.	*12.8*	*.0053*	*3.9*	*73*	*98.5*	*4.2*	*.0046*	*98,626*	*.0033*	*39,090*	*.0026*	*.0035*	*.0058*	*.0048*	*.0030*
Walker, Ga.	*56.6*	*.0233*	*.2*	*127*	*95.2*	*20.2*	*.0225*	*525,726*	*.0176*	*227,167*	*.0154*	*.0181*	*.0271*	*.0235*	*.0171*
CLARKSVILLE - HOPKINSVILLE	**158.9**	**.0654**	**5.8**	**126**	**76.0**	**52.0**	**.0580**	**1,471,488**	**.0494**	**772,113**	**.0523**	**.0533**	**.0638**	**.0656**	**.0416**
Montgomery	91.4	.0376	9.7	170	79.4	31.5	.0351	862,273	.0290	476,280	.0323	.0316	.0369	.0409	.0255
Christian, Ky.	*67.5*	*.0278*	*.9*	*93*	*71.5*	*20.5*	*.0229*	*609,215*	*.0204*	*295,833*	*.0200*	*.0217*	*.0269*	*.0247*	*.0161*
JACKSON	**78.2**	**.0322**	**4.9**	**140**	**67.9**	**29.5**	**.0329**	**799,334**	**.0268**	**647,616**	**.0439**	**.0329**	**.0380**	**.0367**	**.0322**
Madison	78.2	.0322	4.9	140	67.9	29.5	.0329	799,334	.0268	647,616	.0439	.0329	.0380	.0367	.0322

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TENNESSEE (continued)															
JOHNSON CITY - KINGSPORT - BRISTOL	**450.1**	**.1851**	**3.8**	**157**	**97.5**	**167.7**	**.1871**	**4,470,554**	**.1500**	**2,470,126**	**.1674**	**.1622**	**.2081**	**.1985**	**.1520**
Carter	51.4	.0212	2.4	151	98.9	19.7	.0220	434,537	.0146	144,455	.0098	.0144	.0258	.0216	.0124
Hawkins	47.1	.0193	7.7	97	97.7	17.2	.0192	467,838	.0157	138,374	.0094	.0144	.0196	.0174	.0133
Sullivan	147.6	.0607	2.5	356	97.7	57.2	.0638	1,648,430	.0553	1,064,643	.0721	.0615	.0651	.0699	.0620
Unicoi	16.8	.0069	2.7	90	99.7	6.4	.0071	152,686	.0051	39,193	.0027	.0048	.0072	.0070	.0043
Washington	93.6	.0385	5.5	287	95.9	34.5	.0385	900,664	.0302	618,615	.0419	.0354	.0492	.0442	.0304
Bristol city, Va.	*18.4*	*.0075*	*–3.4*	*1,533*	*93.1*	*7.3*	*.0081*	*186,433*	*.0062*	*220,171*	*.0149*	*.0091*	*.0103*	*.0107*	*.0095*
Scott, Va.	*25.6*	*.0106*	*2.1*	*48*	*99.2*	*8.8*	*.0098*	*239,183*	*.0081*	*109,625*	*.0074*	*.0084*	*.0112*	*.0094*	*.0069*
Washington, Va.	*49.6*	*.0204*	*6.7*	*88*	*97.9*	*16.6*	*.0186*	*440,783*	*.0148*	*135,050*	*.0092*	*.0142*	*.0197*	*.0183*	*.0132*
KNOXVILLE	**599.3**	**.2465**	**5.9**	**218**	**92.9**	**231.1**	**.2576**	**6,401,113**	**.2146**	**4,599,978**	**.3116**	**.2498**	**.3104**	**.2861**	**.2468**
Anderson	70.1	.0288	4.1	207	94.8	27.0	.0301	837,942	.0281	435,662	.0295	.0285	.0318	.0304	.0263
Blount	83.9	.0345	7.9	150	96.0	31.7	.0354	848,504	.0284	571,821	.0388	.0327	.0410	.0380	.0278
Grainger	17.4	.0072	3.9	64	99.0	6.3	.0070	115,484	.0038	22,476	.0015	.0038	.0087	.0068	.0028
Jefferson	34.0	.0140	8.7	128	96.5	12.2	.0136	328,271	.0110	94,183	.0064	.0102	.0142	.0132	.0094
Knox	331.7	.1364	3.8	656	89.8	130.7	.1457	3,752,964	.1259	3,062,036	.2074	.1524	.1792	.1673	.1621
Sevier	49.5	.0203	19.5	84	99.3	18.5	.0206	430,085	.0144	393,794	.0267	.0193	.0291	.0253	.0163
Union	12.7	.0053	8.5	58	99.8	4.7	.0052	87,863	.0030	20,006	.0013	.0029	.0064	.0051	.0021
MEMPHIS	**956.6**	**.3934**	**4.7**	**414**	**57.6**	**342.4**	**.3818**	**10,082,963**	**.3381**	**6,632,575**	**.4493**	**.3825**	**.4366**	**.4007**	**.3905**
Shelby	807.4	.3320	3.9	1,046	55.4	292.7	.3264	8,783,514	.2946	5,934,017	.4019	.3343	.3720	.3473	.3491
Tipton	35.5	.0146	7.8	78	71.3	12.1	.0135	284,005	.0095	106,190	.0072	.0098	.0156	.0123	.0082
Crittenden, Ark.	*50.1*	*.0206*	*1.2*	*84*	*54.6*	*16.7*	*.0186*	*395,451*	*.0132*	*402,722*	*.0273*	*.0189*	*.0264*	*.0208*	*.0138*
De Soto, Miss.	*63.6*	*.0262*	*17.9*	*132*	*80.2*	*20.9*	*.0233*	*619,993*	*.0208*	*189,646*	*.0129*	*.0195*	*.0226*	*.0203*	*.0194*
NASHVILLE	**936.4**	**.3849**	**10.1**	**231**	**82.7**	**348.7**	**.3889**	**11,420,905**	**.3830**	**6,184,212**	**.4188**	**.3942**	**.3785**	**.4075**	**.3866**
Cheatham	26.6	.0109	23.1	88	96.8	8.9	.0099	247,230	.0083	68,295	.0046	.0078	.0091	.0098	.0068
Davidson	494.9	.2035	3.6	988	75.7	195.9	.2185	6,437,867	.2159	4,400,046	.2980	.2381	.2238	.2468	.2340
Dickson	33.3	.0137	10.9	68	93.8	12.1	.0135	326,878	.0110	154,708	.0105	.0113	.0144	.0136	.0112
Robertson	41.0	.0168	10.7	86	85.3	14.3	.0159	392,712	.0132	142,048	.0096	.0128	.0160	.0150	.0124
Rutherford	103.1	.0424	22.7	170	88.4	36.2	.0404	1,258,438	.0422	496,006	.0336	.0396	.0362	.0400	.0405
Sumner	97.7	.0401	13.9	185	93.2	33.5	.0374	1,078,330	.0361	379,179	.0257	.0338	.0326	.0358	.0328
Williamson	73.4	.0302	26.3	126	90.0	24.5	.0273	965,956	.0324	305,242	.0206	.0285	.0227	.0238	.0268
Wilson	66.4	.0273	18.4	116	90.2	23.3	.0260	713,494	.0239	238,688	.0162	.0223	.0237	.0227	.0221
ALL COUNTIES															
Anderson	70.1	.0288	4.1	207	94.8	27.0	.0301	837,942	.0281	435,662	.0295	.0285	.0318	.0304	.0263
Bedford	29.1	.0120	4.2	61	88.2	10.9	.0121	304,945	.0102	120,280	.0082	.0100	.0127	.0123	.0093
Benton	15.5	.0063	4.0	40	97.1	6.1	.0068	133,589	.0045	60,682	.0041	.0048	.0093	.0063	.0038
Bledsoe	9.9	.0041	4.5	24	96.1	3.4	.0038	77,128	.0026	19,729	.0013	.0025	.0045	.0035	.0019
Blount	83.9	.0345	7.9	150	96.0	31.7	.0354	848,504	.0284	571,821	.0388	.0327	.0410	.0380	.0278
Bradley	73.8	.0304	9.3	226	95.1	26.4	.0294	703,521	.0236	397,014	.0268	.0260	.0332	.0327	.0241
Campbell	36.9	.0151	5.7	77	99.2	13.5	.0151	262,498	.0088	151,169	.0103	.0105	.0211	.0145	.0084
Cannon	11.1	.0046	8.5	42	97.8	4.1	.0045	78,564	.0026	30,361	.0020	.0028	.0062	.0046	.0022
Carroll	28.8	.0118	1.8	48	87.4	10.8	.0121	226,451	.0076	118,645	.0081	.0086	.0158	.0121	.0073
Carter	51.4	.0212	2.4	151	98.9	19.7	.0220	434,537	.0146	144,455	.0098	.0144	.0258	.0216	.0124
Cheatham	26.6	.0109	23.1	88	96.8	8.9	.0099	247,230	.0083	68,295	.0046	.0078	.0091	.0098	.0068
Chester	13.6	.0056	6.9	47	88.2	4.8	.0053	105,349	.0035	38,546	.0026	.0036	.0064	.0046	.0034
Claiborne	27.0	.0111	9.8	63	98.3	9.5	.0106	170,180	.0057	74,697	.0051	.0067	.0158	.0090	.0056
Clay	8.1	.0033	5.5	36	98.1	3.1	.0035	61,493	.0021	13,840	.0009	.0019	.0045	.0030	.0014
Cocke	29.8	.0123	3.5	69	97.3	11.2	.0125	219,848	.0074	116,131	.0079	.0086	.0165	.0126	.0079
Coffee	41.0	.0168	7.0	96	95.6	15.4	.0172	422,120	.0141	269,163	.0182	.0159	.0190	.0191	.0143
Crockett	14.7	.0061	–1.6	55	79.6	5.3	.0059	107,870	.0037	42,309	.0029	.0039	.0075	.0057	.0031
Cumberland	33.2	.0136	15.8	49	99.8	12.0	.0133	274,460	.0092	178,452	.0121	.0109	.0165	.0151	.0083
Davidson	494.9	.2035	3.6	988	75.7	195.9	.2185	6,437,867	.2159	4,400,046	.2980	.2381	.2238	.2468	.2340
Decatur	11.1	.0046	2.2	34	94.9	4.5	.0050	102,455	.0034	39,877	.0027	.0035	.0058	.0047	.0028
De Kalb	14.5	.0059	6.7	50	97.6	5.6	.0063	111,462	.0037	53,900	.0037	.0041	.0090	.0062	.0030
Dickson	33.3	.0137	10.9	68	93.8	12.1	.0135	326,878	.0110	154,708	.0105	.0113	.0144	.0136	.0112
Dyer	34.9	.0144	.7	67	87.0	13.2	.0147	315,379	.0106	178,263	.0120	.0118	.0171	.0155	.0118
Fayette	26.1	.0107	3.1	37	47.1	8.2	.0091	171,142	.0057	43,096	.0030	.0059	.0116	.0079	.0043
Fentress	15.6	.0064	5.2	31	99.8	5.5	.0062	84,918	.0029	58,973	.0040	.0039	.0100	.0055	.0041
Franklin	33.5	.0138	4.7	62	92.0	11.9	.0132	304,731	.0102	121,324	.0082	.0104	.0142	.0135	.0087
Gibson	49.1	.0202	–.8	82	79.3	18.9	.0211	462,179	.0155	229,822	.0155	.0163	.0250	.0208	.0143
Giles	24.9	.0102	1.1	41	84.7	9.4	.0105	234,402	.0079	122,829	.0084	.0086	.0114	.0113	.0081
Grainger	17.4	.0072	3.9	64	99.0	6.3	.0070	115,484	.0038	22,476	.0015	.0038	.0087	.0068	.0028
Greene	57.2	.0235	5.1	92	97.3	20.9	.0233	561,192	.0188	306,698	.0208	.0203	.0262	.0242	.0189
Grundy	14.7	.0060	6.6	41	99.9	5.0	.0056	108,968	.0037	42,838	.0029	.0040	.0069	.0056	.0025
Hamblen	56.2	.0232	14.0	360	94.5	20.7	.0231	510,886	.0171	343,540	.0232	.0201	.0278	.0269	.0180

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TENNESSEE (continued)															
ALL COUNTIES (continued)															
Hamilton	288.9	.1187	.4	536	78.7	110.7	.1234	3,114,141	.1045	2,116,850	.1434	.1190	.1407	.1335	.1223
Hancock	6.8	.0028	−1.3	30	99.3	2.3	.0026	36,062	.0012	13,079	.0009	.0014	.0039	.0022	.0011
Hardeman	24.4	.0101	2.2	36	61.1	8.2	.0092	187,063	.0063	90,474	.0062	.0071	.0117	.0093	.0049
Hardin	23.1	.0095	3.7	40	95.0	8.6	.0095	171,291	.0057	93,982	.0063	.0067	.0117	.0098	.0054
Hawkins	47.1	.0193	7.7	97	97.7	17.2	.0192	467,838	.0157	138,374	.0094	.0144	.0196	.0174	.0133
Haywood	20.9	.0086	2.9	39	46.4	7.0	.0078	140,431	.0047	77,812	.0053	.0057	.0115	.0073	.0043
Henderson	23.4	.0096	9.4	45	90.3	8.9	.0100	211,449	.0071	76,148	.0051	.0071	.0102	.0101	.0067
Henry	29.8	.0123	4.0	53	87.9	11.6	.0129	257,089	.0086	153,727	.0104	.0098	.0167	.0138	.0090
Hickman	15.9	.0065	4.9	26	94.0	5.5	.0061	127,946	.0043	34,043	.0023	.0042	.0068	.0058	.0036
Houston	6.9	.0029	.4	35	94.6	2.3	.0026	52,002	.0018	13,598	.0010	.0016	.0032	.0021	.0013
Humphreys	16.2	.0066	1.5	31	95.4	6.1	.0068	143,220	.0048	60,740	.0041	.0050	.0078	.0066	.0043
Jackson	9.6	.0040	2.1	31	99.7	3.3	.0037	70,224	.0023	14,753	.0010	.0023	.0044	.0030	.0019
Jefferson	34.0	.0140	8.7	128	96.5	12.2	.0136	328,271	.0110	94,183	.0064	.0102	.0142	.0132	.0094
Johnson	14.4	.0059	4.8	48	99.1	5.3	.0059	101,042	.0034	33,373	.0022	.0036	.0078	.0060	.0026
Knox	331.7	.1364	3.8	656	89.8	130.7	.1457	3,752,964	.1259	3,062,036	.2074	.1524	.1792	.1673	.1621
Lake	7.8	.0032	4.6	46	79.3	2.6	.0029	51,681	.0017	16,731	.0012	.0018	.0040	.0024	.0013
Lauderdale	25.9	.0106	5.5	55	66.5	9.2	.0103	200,581	.0067	56,108	.0038	.0067	.0115	.0097	.0056
Lawrence	35.9	.0148	5.2	58	98.2	13.0	.0145	320,002	.0108	153,356	.0104	.0114	.0152	.0155	.0118
Lewis	10.8	.0044	11.3	38	97.9	3.5	.0039	91,458	.0030	33,691	.0023	.0032	.0044	.0038	.0023
Lincoln	27.3	.0112	3.1	48	88.9	10.3	.0115	222,832	.0075	112,371	.0076	.0082	.0153	.0121	.0072
Loudon	30.4	.0125	6.5	129	98.1	11.7	.0130	385,138	.0129	119,892	.0081	.0114	.0119	.0114	.0113
McMinn	44.0	.0181	5.1	103	94.3	16.0	.0179	432,384	.0145	257,116	.0174	.0160	.0252	.0182	.0155
McNairy	24.2	.0100	7.4	43	92.9	9.3	.0104	195,368	.0066	70,399	.0048	.0068	.0126	.0099	.0055
Macon	16.4	.0067	4.5	53	99.4	6.1	.0068	136,785	.0046	45,273	.0030	.0046	.0082	.0068	.0039
Madison	78.2	.0322	4.9	140	67.9	29.5	.0329	799,334	.0268	647,616	.0439	.0329	.0380	.0367	.0322
Marion	25.5	.0105	4.4	50	94.9	9.3	.0103	217,502	.0073	97,736	.0066	.0077	.0123	.0105	.0070
Marshall	20.9	.0086	6.1	56	89.1	7.9	.0088	221,789	.0074	92,083	.0063	.0074	.0096	.0088	.0067
Maury	54.3	.0223	6.3	88	82.0	20.4	.0228	551,391	.0185	249,676	.0169	.0188	.0240	.0226	.0196
Meigs	7.9	.0032	6.3	42	97.8	2.7	.0030	64,619	.0022	24,249	.0016	.0022	.0036	.0031	.0021
Monroe	30.6	.0126	6.6	47	96.5	10.9	.0122	255,856	.0085	121,081	.0082	.0093	.0139	.0128	.0081
Montgomery	91.4	.0376	9.7	170	79.4	31.5	.0351	862,273	.0290	476,280	.0323	.0316	.0369	.0409	.0255
Moore	5.0	.0021	10.9	39	94.9	1.7	.0019	54,349	.0018	7,205	.0005	.0015	.0016	.0016	.0014
Morgan	17.2	.0070	3.6	33	99.0	5.6	.0062	138,801	.0046	17,023	.0011	.0041	.0066	.0053	.0033
Obion	34.1	.0140	4.0	62	89.5	13.0	.0145	369,338	.0124	180,843	.0123	.0127	.0158	.0141	.0117
Overton	18.4	.0076	4.7	42	99.5	6.5	.0073	117,922	.0040	56,534	.0038	.0045	.0105	.0071	.0036
Perry	6.4	.0026	4.7	16	97.2	2.5	.0028	51,366	.0017	10,953	.0008	.0016	.0033	.0027	.0014
Pickett	4.5	.0019	3.3	28	99.5	1.6	.0017	29,842	.0010	17,277	.0011	.0013	.0024	.0020	.0011
Polk	13.8	.0057	1.5	32	99.8	4.9	.0055	96,733	.0033	29,858	.0021	.0034	.0071	.0052	.0027
Putnam	51.0	.0209	6.9	128	97.5	18.8	.0210	440,432	.0147	287,448	.0194	.0173	.0285	.0224	.0168
Rhea	25.2	.0104	4.0	82	96.7	9.1	.0101	218,790	.0074	81,770	.0056	.0075	.0123	.0098	.0067
Roane	50.8	.0209	4.9	142	96.2	18.5	.0207	511,185	.0171	227,724	.0154	.0174	.0230	.0199	.0165
Robertson	41.0	.0168	10.7	86	85.3	14.3	.0159	392,712	.0132	142,048	.0096	.0128	.0160	.0150	.0124
Rutherford	103.1	.0424	22.7	170	88.4	36.2	.0404	1,258,438	.0422	496,006	.0336	.0396	.0362	.0400	.0405
Scott	21.2	.0088	10.1	40	99.5	7.3	.0081	143,245	.0048	64,322	.0044	.0055	.0123	.0076	.0033
Sequatchie	9.1	.0037	5.8	34	99.4	3.3	.0037	70,938	.0024	35,567	.0024	.0026	.0056	.0036	.0019
Sevier	49.5	.0203	19.5	84	99.3	18.5	.0206	430,085	.0144	393,794	.0267	.0193	.0291	.0253	.0163
Shelby	807.4	.3320	3.9	1,046	55.4	292.7	.3264	8,783,514	.2946	5,934,017	.4019	.3343	.3720	.3473	.3491
Smith	15.2	.0063	1.8	49	95.5	5.7	.0064	137,725	.0046	47,321	.0032	.0046	.0067	.0063	.0054
Stewart	9.5	.0039	9.6	21	98.0	3.7	.0041	76,991	.0026	17,804	.0013	.0024	.0048	.0039	.0022
Sullivan	147.6	.0607	2.5	356	97.7	57.2	.0638	1,648,430	.0553	1,064,643	.0721	.0615	.0651	.0699	.0620
Sumner	97.7	.0401	13.9	185	93.2	33.5	.0374	1,078,330	.0361	379,179	.0257	.0338	.0326	.0358	.0328
Tipton	35.5	.0146	7.8	78	71.3	12.1	.0135	284,005	.0095	106,190	.0072	.0098	.0156	.0123	.0082
Trousdale	6.1	.0025	−.6	54	84.1	2.5	.0028	64,884	.0022	16,840	.0011	.0019	.0030	.0025	.0018
Unicoi	16.8	.0069	2.7	90	99.7	6.4	.0071	152,686	.0051	39,193	.0027	.0048	.0072	.0070	.0043
Union	12.7	.0053	8.5	58	99.8	4.7	.0052	87,863	.0030	20,006	.0013	.0029	.0064	.0051	.0021
Van Buren	4.9	.0020	3.6	18	99.7	1.5	.0017	34,540	.0011	2,712	.0002	.0011	.0017	.0018	.0007
Warren	34.1	.0140	4.4	79	95.8	12.9	.0144	299,602	.0101	143,890	.0097	.0107	.0168	.0157	.0103
Washington	93.6	.0385	5.5	287	95.9	34.5	.0385	900,664	.0302	618,615	.0419	.0354	.0492	.0442	.0304
Wayne	14.4	.0059	3.3	20	98.6	5.2	.0058	117,931	.0040	37,053	.0026	.0038	.0070	.0056	.0035
Weakley	33.8	.0139	2.7	58	92.6	12.3	.0137	270,293	.0090	127,600	.0086	.0100	.0179	.0136	.0080
White	20.6	.0085	5.3	55	97.4	7.7	.0086	157,557	.0053	70,424	.0048	.0057	.0107	.0085	.0043
Williamson	73.4	.0302	26.3	126	90.0	24.5	.0273	965,956	.0324	305,242	.0206	.0285	.0227	.0238	.0268
Wilson	66.4	.0273	18.4	116	90.2	23.3	.0260	713,494	.0239	238,688	.0162	.0223	.0237	.0227	.0221
TOTAL METRO COUNTIES	**3,228.2**	**1.3273**	**5.9**	**265**	**78.6**	**1,203.9**	**1.3424**	**35,557,880**	**1.1926**	**22,203,726**	**1.5040**	**1.3124**	**1.4769**	**1.4385**	**1.3020**
TOTAL STATE	**4,852.5**	**1.9952**	**5.7**	**118**	**82.9**	**1,797.9**	**2.0050**	**49,632,839**	**1.6645**	**28,834,260**	**1.9533**	**1.8173**	**2.2780**	**2.1044**	**1.7502**

1987 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS															
ABILENE	**123.1**	**.0506**	**11.0**	**134**	**92.2**	**44.1**	**.0492**	**1,318,764**	**.0442**	**1,155,725**	**.0783**	**.0557**	**.0588**	**.0625**	**.0502**
Taylor	123.1	.0506	11.0	134	92.2	44.1	.0492	1,318,764	.0442	1,155,725	.0783	.0557	.0588	.0625	.0502
AMARILLO	**198.3**	**.0816**	**14.2**	**109**	**93.3**	**75.5**	**.0842**	**2,427,055**	**.0814**	**1,413,889**	**.0958**	**.0859**	**.0862**	**.0910**	**.0884**
Potter	106.5	.0438	8.0	118	89.1	41.4	.0461	1,077,744	.0362	1,017,702	.0689	.0475	.0582	.0578	.0460
Randall	91.8	.0378	22.3	100	98.2	34.1	.0381	1,349,311	.0452	396,187	.0269	.0384	.0280	.0332	.0424
AUSTIN	**732.9**	**.3014**	**36.6**	**261**	**88.6**	**279.7**	**.3119**	**9,525,126**	**.3194**	**4,728,756**	**.3202**	**.3162**	**.3129**	**.3096**	**.3179**
Hays	56.4	.0232	38.9	83	96.4	18.2	.0203	571,075	.0191	231,854	.0157	.0189	.0216	.0204	.0150
Travis	560.5	.2305	33.6	567	86.8	223.2	.2489	7,643,883	.2564	4,052,776	.2745	.2567	.2499	.2540	.2626
Williamson	116.0	.0477	51.6	102	93.3	38.3	.0427	1,310,168	.0439	444,126	.0300	.0406	.0414	.0352	.0403
BEAUMONT - PORT ARTHUR	**393.6**	**.1619**	**4.8**	**179**	**75.8**	**140.7**	**.1569**	**4,703,210**	**.1576**	**2,465,575**	**.1670**	**.1614**	**.1581**	**.1446**	**.1733**
Hardin	46.1	.0190	13.2	51	88.7	15.5	.0172	476,105	.0159	179,610	.0122	.0154	.0168	.0143	.0143
Jefferson	257.9	.1060	2.8	275	68.5	94.5	.1054	3,140,495	.1053	1,792,073	.1214	.1102	.1085	.1001	.1218
Orange	89.6	.0369	6.9	248	90.3	30.7	.0343	1,086,610	.0364	493,892	.0334	.0358	.0328	.0302	.0372
BRAZORIA	**205.8**	**.0847**	**21.4**	**146**	**90.7**	**67.2**	**.0750**	**2,733,957**	**.0917**	**956,803**	**.0648**	**.0823**	**.0640**	**.0597**	**.0834**
Brazoria	205.8	.0847	21.4	146	90.7	67.2	.0750	2,733,957	.0917	956,803	.0648	.0823	.0640	.0597	.0834
BROWNSVILLE - HARLINGEN	**251.7**	**.1035**	**20.0**	**278**	**99.2**	**71.8**	**.0801**	**1,733,555**	**.0581**	**1,355,191**	**.0918**	**.0773**	**.1134**	**.0875**	**.0749**
Cameron	251.7	.1035	20.0	278	99.2	71.8	.0801	1,733,555	.0581	1,355,191	.0918	.0773	.1134	.0875	.0749
BRYAN - COLLEGE STATION	**120.9**	**.0497**	**29.2**	**206**	**86.4**	**44.1**	**.0491**	**1,385,703**	**.0464**	**821,323**	**.0556**	**.0498**	**.0604**	**.0503**	**.0437**
Brazos	120.9	.0497	29.2	206	86.4	44.1	.0491	1,385,703	.0464	821,323	.0556	.0498	.0604	.0503	.0437
CORPUS CHRISTI	**365.6**	**.1503**	**12.1**	**237**	**94.7**	**120.1**	**.1338**	**3,738,560**	**.1254**	**2,304,853**	**.1561**	**.1396**	**.1546**	**.1423**	**.1357**
Nueces	302.0	.1242	12.6	357	94.0	100.4	.1119	3,159,713	.1059	2,013,134	.1364	.1187	.1276	.1208	.1176
San Patricio	63.6	.0261	9.6	92	97.8	19.7	.0219	578,847	.0195	291,719	.0197	.0209	.0270	.0215	.0181
DALLAS	**2,378.0**	**.9778**	**21.5**	**529**	**81.9**	**890.6**	**.9931**	**33,636,723**	**1.1280**	**17,259,871**	**1.1691**	**1.1108**	**.9157**	**1.0230**	**1.1464**
Collin	211.9	.0871	46.6	249	94.1	69.1	.0771	3,180,369	.1066	1,259,631	.0853	.0964	.0610	.0660	.1043
Dallas	1,810.0	.7442	16.3	2,057	78.8	698.2	.7786	25,828,902	.8663	14,399,227	.9755	.8747	.7271	.8411	.9139
Denton	205.5	.0845	43.6	226	93.5	72.2	.0805	2,926,588	.0982	951,652	.0644	.0853	.0698	.0671	.0789
Ellis	76.0	.0313	27.2	81	87.4	25.4	.0283	824,101	.0276	305,344	.0206	.0264	.0282	.0241	.0242
Kaufman	50.3	.0207	28.8	64	81.1	17.1	.0190	524,012	.0175	247,592	.0168	.0180	.0220	.0173	.0159
Rockwall	24.3	.0100	67.3	190	93.9	8.6	.0096	352,751	.0118	96,425	.0065	.0100	.0076	.0074	.0092
DALLAS - FORT WORTH CONSOLIDATED AREA	***3,603.8***	***1.4818***	***23.0***	***515***	***83.8***	***1,342.3***	***1.4969***	***49,634,723***	***1.6645***	***25,599,012***	***1.7340***	***1.6493***	***1.3994***	***1.5358***	***1.6864***
EL PASO	**557.1**	**.2290**	**16.1**	**549**	**94.4**	**165.9**	**.1851**	**4,685,180**	**.1571**	**2,468,560**	**.1673**	**.1745**	**.2059**	**.1977**	**.1693**
El Paso	557.1	.2290	16.1	549	94.4	165.9	.1851	4,685,180	.1571	2,468,560	.1673	.1745	.2059	.1977	.1693
FORT WORTH - ARLINGTON	**1,225.8**	**.5040**	**26.0**	**490**	**87.5**	**451.7**	**.5038**	**15,998,000**	**.5365**	**8,339,141**	**.5649**	**.5385**	**.4837**	**.5128**	**.5400**
Johnson	93.4	.0384	38.1	128	96.4	32.4	.0362	1,060,713	.0356	434,063	.0294	.0343	.0347	.0327	.0332
Parker	59.1	.0243	32.5	66	98.3	21.1	.0235	686,483	.0230	222,825	.0151	.0208	.0223	.0200	.0196
Tarrant	1,073.3	.4413	24.7	1,237	86.1	398.2	.4441	14,250,804	.4779	7,682,253	.5204	.4834	.4267	.4601	.4872
GALVESTON - TEXAS CITY	**218.9**	**.0901**	**11.8**	**549**	**79.2**	**79.3**	**.0884**	**2,767,517**	**.0929**	**1,333,584**	**.0904**	**.0916**	**.0921**	**.0849**	**.0916**
Galveston	218.9	.0901	11.8	549	79.2	79.3	.0884	2,767,517	.0929	1,333,584	.0904	.0916	.0921	.0849	.0916
HOUSTON	**3,232.2**	**1.3288**	**18.2**	**605**	**78.2**	**1,179.4**	**1.3153**	**43,535,505**	**1.4602**	**21,801,603**	**1.4770**	**1.4387**	**1.2187**	**1.3075**	**1.5161**
Fort Bend	202.5	.0832	54.6	231	79.8	63.9	.0712	2,730,393	.0916	602,092	.0408	.0746	.0490	.0513	.0742
Harris	2,770.0	1.1389	15.0	1,597	77.1	1,029.8	1.1485	37,836,947	1.2690	19,977,712	1.3533	1.2683	1.0824	1.1718	1.3548
Liberty	57.0	.0234	21.0	49	84.9	19.9	.0222	604,271	.0203	310,181	.0210	.0211	.0258	.0200	.0180
Montgomery	178.8	.0735	40.5	171	94.2	58.7	.0654	2,136,432	.0717	635,245	.0431	.0634	.0529	.0539	.0627
Waller	23.9	.0098	20.7	46	55.3	7.1	.0080	227,462	.0076	276,373	.0188	.0113	.0086	.0105	.0064
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***3,656.9***	***1.5036***	***18.0***	***511***	***78.9***	***1,325.9***	***1.4787***	***49,036,979***	***1.6448***	***24,091,990***	***1.6322***	***1.6126***	***1.3748***	***1.4521***	***1.6911***
KILLEEN - TEMPLE	**243.2**	**.1001**	**13.3**	**115**	**78.4**	**77.8**	**.0868**	**2,390,442**	**.0802**	**1,149,405**	**.0779**	**.0835**	**.0972**	**.0960**	**.0687**
Bell	176.5	.0726	11.8	167	79.9	60.7	.0677	1,696,408	.0569	1,029,215	.0697	.0639	.0809	.0761	.0545
Coryell	66.7	.0275	17.5	63	74.6	17.1	.0191	694,034	.0233	120,190	.0082	.0196	.0163	.0199	.0142
LAREDO	**119.8**	**.0492**	**20.7**	**36**	**99.6**	**31.8**	**.0354**	**743,966**	**.0250**	**1,016,065**	**.0688**	**.0429**	**.0603**	**.0459**	**.0594**
Webb	119.8	.0492	20.7	36	99.6	31.8	.0354	743,966	.0250	1,016,065	.0688	.0429	.0603	.0459	.0594
LONGVIEW - MARSHALL	**171.4**	**.0705**	**12.9**	**145**	**75.3**	**62.1**	**.0692**	**1,948,555**	**.0654**	**1,301,855**	**.0882**	**.0733**	**.0780**	**.0724**	**.0751**
Gregg	114.0	.0469	14.6	418	79.9	42.0	.0468	1,329,867	.0446	1,019,974	.0691	.0524	.0556	.0522	.0513
Harrison	57.4	.0236	9.8	63	66.1	20.1	.0224	618,688	.0208	281,881	.0191	.0209	.0224	.0202	.0238
LUBBOCK	**220.7**	**.0907**	**4.3**	**245**	**91.1**	**78.3**	**.0874**	**2,377,025**	**.0797**	**1,549,674**	**.1050**	**.0895**	**.0975**	**.0981**	**.0873**
Lubbock	220.7	.0907	4.3	245	91.1	78.3	.0874	2,377,025	.0797	1,549,674	.1050	.0895	.0975	.0981	.0873

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
McALLEN - EDINBURG - MISSION	**360.8**	**.1484**	**27.3**	**230**	**99.5**	**98.5**	**.1099**	**2,267,402**	**.0761**	**1,681,474**	**.1139**	**.1017**	**.1531**	**.1163**	**.1024**
Hidalgo	360.8	.1484	27.3	230	99.5	98.5	.1099	2,267,402	.0761	1,681,474	.1139	.1017	.1531	.1163	.1024
MIDLAND	**114.8**	**.0472**	**38.9**	**127**	**90.4**	**42.0**	**.0469**	**1,796,790**	**.0603**	**1,161,797**	**.0787**	**.0631**	**.0469**	**.0536**	**.0634**
Midland	114.8	.0472	38.9	127	90.4	42.0	.0469	1,796,790	.0603	1,161,797	.0787	.0631	.0469	.0536	.0634
ODESSA	**136.8**	**.0563**	**18.6**	**151**	**94.1**	**49.7**	**.0554**	**1,788,301**	**.0599**	**1,412,505**	**.0957**	**.0700**	**.0586**	**.0672**	**.0729**
Ector	136.8	.0563	18.6	151	94.1	49.7	.0554	1,788,301	.0599	1,412,505	.0957	.0700	.0586	.0672	.0729
SAN ANGELO	**98.4**	**.0404**	**16.1**	**65**	**94.7**	**36.0**	**.0401**	**1,168,074**	**.0392**	**768,481**	**.0521**	**.0433**	**.0452**	**.0455**	**.0419**
Tom Green	98.4	.0404	16.1	65	94.7	36.0	.0401	1,168,074	.0392	768,481	.0521	.0433	.0452	.0455	.0419
SAN ANTONIO	**1,251.2**	**.5145**	**16.7**	**497**	**91.5**	**422.8**	**.4715**	**13,193,202**	**.4423**	**7,188,738**	**.4870**	**.4705**	**.5177**	**.4958**	**.4614**
Bexar	1,144.8	.4707	15.8	917	91.2	385.0	.4294	11,992,136	.4021	6,808,667	.4613	.4337	.4781	.4581	.4254
Comal	48.6	.0200	33.3	88	98.5	17.7	.0197	596,500	.0200	196,721	.0133	.0180	.0187	.0185	.0170
Guadalupe	57.8	.0238	23.7	81	91.8	20.1	.0224	604,566	.0202	183,350	.0124	.0188	.0209	.0192	.0190
SHERMAN - DENISON	**97.9**	**.0403**	**9.0**	**105**	**91.3**	**37.7**	**.0420**	**1,154,317**	**.0388**	**578,149**	**.0392**	**.0392**	**.0425**	**.0423**	**.0376**
Grayson	97.9	.0403	9.0	105	91.3	37.7	.0420	1,154,317	.0388	578,149	.0392	.0392	.0425	.0423	.0376
TEXARKANA	**121.6**	**.0500**	**7.5**	**81**	**75.2**	**44.7**	**.0498**	**1,183,138**	**.0396**	**772,662**	**.0523**	**.0455**	**.0601**	**.0528**	**.0440**
Bowie	82.7	.0340	9.8	93	75.9	30.6	.0341	808,317	.0271	580,229	.0393	.0321	.0395	.0372	.0315
Miller, Ark.	*38.9*	*.0160*	*3.0*	*63*	*73.6*	*14.1*	*.0157*	*374,821*	*.0125*	*192,433*	*.0130*	*.0134*	*.0206*	*.0156*	*.0125*
TYLER	**156.2**	**.0643**	**21.7**	**168**	**76.2**	**57.1**	**.0637**	**1,911,377**	**.0641**	**978,515**	**.0662**	**.0647**	**.0626**	**.0627**	**.0654**
Smith	156.2	.0643	21.7	168	76.2	57.1	.0637	1,911,377	.0641	978,515	.0662	.0647	.0626	.0627	.0654
VICTORIA	**78.2**	**.0321**	**13.7**	**88**	**93.2**	**26.7**	**.0298**	**853,912**	**.0286**	**578,852**	**.0392**	**.0325**	**.0323**	**.0325**	**.0329**
Victoria	78.2	.0321	13.7	88	93.2	26.7	.0298	853,912	.0286	578,852	.0392	.0325	.0323	.0325	.0329
WACO	**190.7**	**.0784**	**11.7**	**185**	**82.2**	**69.6**	**.0776**	**1,984,773**	**.0666**	**1,117,515**	**.0757**	**.0717**	**.0909**	**.0788**	**.0650**
McLennan	190.7	.0784	11.7	185	82.2	69.6	.0776	1,984,773	.0666	1,117,515	.0757	.0717	.0909	.0788	.0650
WICHITA FALLS	**126.8**	**.0521**	**4.7**	**209**	**88.5**	**45.9**	**.0512**	**1,405,494**	**.0472**	**960,340**	**.0650**	**.0536**	**.0563**	**.0590**	**.0500**
Wichita	126.8	.0521	4.7	209	88.5	45.9	.0512	1,405,494	.0472	960,340	.0650	.0536	.0563	.0590	.0500
ALL COUNTIES															
Anderson	47.4	.0194	23.5	44	76.7	14.8	.0165	413,727	.0139	259,192	.0176	.0161	.0220	.0167	.0137
Andrews	16.2	.0067	21.6	11	96.1	5.3	.0059	190,307	.0064	78,004	.0053	.0060	.0054	.0058	.0056
Angelina	71.8	.0295	11.9	89	83.4	24.7	.0275	701,939	.0235	389,708	.0264	.0257	.0314	.0274	.0247
Aransas	18.5	.0076	29.7	66	95.6	6.8	.0076	214,248	.0072	82,833	.0056	.0068	.0086	.0076	.0058
Archer	8.4	.0035	15.6	9	99.0	3.0	.0034	79,387	.0027	25,799	.0017	.0026	.0036	.0033	.0022
Armstrong	2.1	.0009	5.3	2	99.1	.8	.0009	28,283	.0009	12,960	.0009	.0008	.0008	.0008	.0008
Atascosa	30.1	.0123	20.1	25	99.0	10.0	.0111	256,329	.0086	96,976	.0066	.0088	.0135	.0101	.0073
Austin	21.7	.0090	22.4	33	83.9	7.9	.0088	253,357	.0085	121,363	.0082	.0085	.0099	.0082	.0070
Bailey	8.1	.0033	-.8	10	97.3	2.7	.0030	61,434	.0021	27,940	.0019	.0022	.0038	.0029	.0017
Bandera	9.6	.0039	35.5	12	99.2	3.7	.0042	110,446	.0037	25,496	.0017	.0032	.0041	.0039	.0030
Bastrop	35.3	.0145	42.8	39	80.9	12.6	.0140	359,363	.0120	124,081	.0084	.0114	.0169	.0122	.0093
Baylor	4.9	.0021	-.4	6	95.5	1.9	.0021	45,386	.0016	43,011	.0029	.0021	.0030	.0023	.0014
Bee	27.4	.0112	5.3	31	95.5	8.8	.0098	259,703	.0087	134,053	.0091	.0093	.0117	.0109	.0086
Bell	176.5	.0726	11.6	167	79.9	60.7	.0677	1,696,408	.0569	1,029,215	.0697	.0639	.0809	.0761	.0545
Bexar	1,144.8	.4707	15.8	917	91.2	385.0	.4294	11,992,136	.4021	6,808,667	.4613	.4337	.4781	.4581	.4254
Blanco	5.7	.0023	21.8	8	98.0	2.4	.0027	64,448	.0022	15,797	.0010	.0018	.0029	.0024	.0015
Borden	.9	.0004	4.8	1	99.1	.3	.0003	5,963	.0002	149	.0000	.0002	.0005	.0002	.0001
Bosque	14.9	.0061	11.2	15	97.0	6.1	.0068	162,489	.0055	57,978	.0040	.0051	.0073	.0060	.0044
Bowie	82.7	.0340	9.8	93	75.9	30.6	.0341	808,317	.0271	580,229	.0393	.0321	.0395	.0372	.0315
Brazoria	205.8	.0847	21.4	146	90.7	67.2	.0750	2,733,957	.0917	956,803	.0648	.0823	.0640	.0597	.0834
Brazos	120.9	.0497	29.2	206	86.4	44.1	.0491	1,385,703	.0464	821,323	.0556	.0498	.0604	.0503	.0437
Brewster	7.8	.0032	3.0	1	98.3	2.9	.0033	64,432	.0022	40,408	.0028	.0025	.0045	.0034	.0021
Briscoe	2.3	.0009	-10.8	3	94.7	1.0	.0011	19,188	.0006	5,676	.0004	.0006	.0016	.0008	.0005
Brooks	9.2	.0038	9.2	10	99.7	2.8	.0031	59,504	.0020	38,114	.0025	.0026	.0049	.0028	.0020
Brown	36.6	.0151	10.7	39	94.3	13.9	.0155	376,393	.0127	204,513	.0139	.0135	.0187	.0156	.0123
Burleson	14.8	.0060	20.2	22	76.3	5.2	.0058	130,127	.0043	77,676	.0053	.0049	.0078	.0052	.0040
Burnet	24.9	.0103	39.9	25	97.8	10.1	.0113	272,645	.0092	169,636	.0114	.0102	.0127	.0125	.0084
Caldwell	27.6	.0113	16.8	51	81.2	8.9	.0099	223,558	.0075	100,187	.0068	.0079	.0128	.0092	.0061
Calhoun	21.3	.0088	8.8	39	95.4	7.3	.0081	229,375	.0077	102,842	.0070	.0078	.0091	.0072	.0076
Callahan	13.2	.0054	20.1	15	99.2	4.8	.0054	114,856	.0038	34,289	.0023	.0037	.0062	.0046	.0031
Cameron	251.7	.1035	20.0	278	99.2	71.8	.0801	1,733,555	.0581	1,355,191	.0918	.0773	.1134	.0875	.0749
Camp	10.1	.0041	8.9	50	72.4	3.9	.0043	116,661	.0040	42,953	.0029	.0036	.0045	.0035	.0039
Carson	6.9	.0029	3.4	7	98.6	2.4	.0027	80,908	.0027	16,634	.0012	.0024	.0022	.0022	.0021
Cass	31.8	.0131	8.1	34	76.2	11.3	.0126	317,540	.0106	90,617	.0061	.0097	.0139	.0098	.0095
Castro	10.4	.0042	-1.5	12	96.0	3.3	.0037	69,583	.0024	31,537	.0021	.0026	.0051	.0036	.0020
Chambers	22.6	.0093	21.9	37	83.8	7.8	.0087	237,171	.0079	67,605	.0046	.0073	.0086	.0066	.0066
Cherokee	42.7	.0176	12.0	41	79.5	15.3	.0170	384,038	.0129	179,184	.0122	.0136	.0207	.0149	.0131

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Childress	6.6	.0027	–5.0	9	93.7	2.6	.0029	54,411	.0018	28,897	.0019	.0019	.0045	.0026	.0015
Clay	10.3	.0042	7.5	9	98.8	4.1	.0046	115,955	.0039	55,151	.0038	.0041	.0052	.0043	.0033
Cochran	5.1	.0021	5.7	7	93.5	1.6	.0018	35,780	.0012	13,351	.0009	.0012	.0022	.0015	.0010
Coke	3.3	.0014	3.3	4	98.8	1.3	.0014	36,550	.0012	14,617	.0009	.0012	.0017	.0013	.0010
Coleman	10.5	.0043	.6	8	95.1	4.3	.0048	102,628	.0035	36,261	.0025	.0033	.0059	.0043	.0029
Collin	211.9	.0871	46.6	249	94.1	69.1	.0771	3,180,369	.1066	1,259,631	.0853	.0964	.0610	.0660	.1043
Collingsworth	4.4	.0018	–5.3	5	91.0	1.7	.0019	42,869	.0015	19,737	.0014	.0014	.0025	.0015	.0012
Colorado	20.1	.0083	6.8	21	80.0	7.5	.0084	195,647	.0065	108,161	.0073	.0072	.0113	.0075	.0057
Comal	48.6	.0200	33.3	88	98.5	17.7	.0197	596,500	.0200	196,721	.0133	.0180	.0187	.0185	.0170
Comanche	12.9	.0053	2.2	14	99.7	4.9	.0055	119,033	.0040	47,256	.0032	.0039	.0072	.0046	.0031
Concho	2.9	.0012	–.5	3	81.4	1.1	.0012	26,188	.0009	12,442	.0009	.0011	.0015	.0013	.0005
Cooke	30.8	.0126	11.4	34	94.3	11.3	.0126	314,120	.0105	163,029	.0110	.0110	.0140	.0123	.0099
Coryell	66.7	.0275	17.5	63	74.6	17.1	.0191	694,034	.0233	120,190	.0082	.0196	.0163	.0199	.0142
Cottle	2.6	.0010	–11.8	3	92.3	1.1	.0012	29,627	.0010	12,057	.0008	.0010	.0017	.0012	.0006
Crane	4.8	.0020	4.3	6	96.4	1.7	.0019	56,655	.0019	39,322	.0026	.0021	.0027	.0019	.0020
Crockett	4.7	.0019	2.0	2	98.2	1.6	.0018	48,949	.0017	45,873	.0031	.0021	.0024	.0021	.0016
Crosby	8.4	.0035	–5.2	9	93.3	2.8	.0031	56,414	.0018	18,100	.0013	.0021	.0045	.0028	.0013
Culberson	3.5	.0014	5.6	1	99.5	1.0	.0011	19,678	.0007	46,629	.0031	.0015	.0021	.0019	.0007
Dallam	6.9	.0029	5.6	5	96.0	2.6	.0029	54,871	.0018	29,298	.0020	.0020	.0035	.0031	.0016
Dallas	1,810.0	.7442	16.3	2,057	78.8	698.2	.7786	25,828,902	.8663	14,399,227	.9755	.8747	.7271	.8411	.9139
Dawson	16.4	.0067	1.3	18	95.3	5.5	.0062	138,486	.0046	82,299	.0055	.0053	.0082	.0063	.0048
Deaf Smith	21.1	.0087	–.3	14	97.5	6.6	.0073	153,104	.0052	71,644	.0049	.0058	.0095	.0081	.0049
Delta	4.8	.0020	–.8	17	90.5	1.8	.0020	41,230	.0013	9,817	.0007	.0013	.0025	.0014	.0010
Denton	205.5	.0845	43.6	226	93.5	72.2	.0805	2,926,588	.0982	951,652	.0644	.0853	.0698	.0671	.0789
De Witt	19.6	.0080	3.7	22	88.1	7.2	.0081	188,325	.0063	102,923	.0070	.0069	.0102	.0075	.0055
Dickens	3.2	.0013	–9.6	4	94.7	1.3	.0014	20,936	.0007	15,346	.0010	.0008	.0026	.0012	.0005
Dimmit	12.2	.0051	7.3	9	99.0	3.4	.0038	64,121	.0022	30,973	.0021	.0028	.0059	.0034	.0016
Donley	4.1	.0016	.6	4	95.0	1.6	.0018	34,738	.0011	34,357	.0024	.0017	.0027	.0019	.0010
Duval	13.4	.0056	7.1	7	99.8	4.2	.0047	100,158	.0034	37,710	.0025	.0034	.0064	.0036	.0029
Eastland	19.9	.0081	2.2	22	97.4	8.0	.0089	181,051	.0061	105,960	.0072	.0069	.0126	.0086	.0054
Ector	136.8	.0563	18.6	151	94.1	49.7	.0554	1,788,301	.0599	1,412,505	.0957	.0700	.0586	.0672	.0729
Edwards	2.0	.0008	–1.6	1	99.0	.7	.0008	16,060	.0006	7,085	.0005	.0004	.0012	.0006	.0004
Ellis	76.0	.0313	27.2	81	87.4	25.4	.0283	824,101	.0276	305,344	.0206	.0264	.0282	.0241	.0242
El Paso	557.1	.2290	16.1	549	94.4	165.9	.1851	4,685,180	.1571	2,468,560	.1673	.1745	.2059	.1977	.1693
Erath	25.6	.0105	13.5	24	98.5	10.2	.0113	276,509	.0093	119,479	.0081	.0092	.0142	.0104	.0071
Falls	18.5	.0077	3.1	24	70.6	7.3	.0082	162,845	.0055	58,853	.0039	.0054	.0109	.0065	.0051
Fannin	24.8	.0101	2.1	28	91.4	9.9	.0110	227,763	.0076	91,962	.0063	.0077	.0136	.0098	.0060
Fayette	20.4	.0084	8.3	21	90.0	8.2	.0092	219,728	.0074	147,819	.0100	.0084	.0120	.0085	.0066
Fisher	5.6	.0023	–4.9	6	95.0	2.1	.0023	49,015	.0016	14,254	.0010	.0016	.0027	.0021	.0014
Floyd	9.2	.0038	–6.5	9	95.1	3.1	.0035	62,136	.0021	27,536	.0018	.0023	.0046	.0032	.0015
Foard	2.1	.0009	–2.7	3	93.0	.9	.0010	17,777	.0006	7,080	.0005	.0007	.0014	.0009	.0005
Fort Bend	202.5	.0832	54.6	231	79.8	63.9	.0712	2,730,393	.0916	602,092	.0408	.0746	.0490	.0513	.0742
Franklin	7.9	.0033	14.6	27	93.1	3.1	.0035	81,041	.0027	25,873	.0017	.0026	.0041	.0027	.0023
Freestone	17.8	.0073	20.0	20	76.4	6.5	.0072	174,838	.0059	55,692	.0038	.0055	.0092	.0057	.0044
Frio	15.0	.0062	8.8	13	99.2	4.4	.0049	93,178	.0031	35,074	.0024	.0035	.0067	.0043	.0025
Gaines	15.0	.0061	14.1	10	96.6	4.8	.0054	132,838	.0044	56,565	.0038	.0045	.0064	.0048	.0039
Galveston	218.9	.0901	11.8	549	79.2	79.3	.0884	2,767,517	.0929	1,333,584	.0904	.0916	.0921	.0849	.0916
Garza	5.2	.0021	–2.6	6	92.6	1.8	.0020	51,847	.0017	21,535	.0014	.0018	.0026	.0020	.0015
Gillespie	16.1	.0066	19.0	15	99.6	6.4	.0072	160,765	.0054	110,399	.0075	.0062	.0094	.0082	.0051
Glasscock	1.3	.0005	–.3	1	99.5	.4	.0004	9,325	.0003	825	.0001	.0003	.0006	.0004	.0003
Goliad	5.5	.0023	5.9	6	89.7	1.9	.0021	54,499	.0018	22,484	.0015	.0019	.0027	.0019	.0014
Gonzales	18.1	.0074	6.8	17	87.2	6.4	.0072	158,091	.0053	105,423	.0071	.0061	.0100	.0070	.0052
Gray	26.7	.0110	1.2	29	94.9	10.4	.0116	325,265	.0109	201,855	.0137	.0118	.0141	.0122	.0132
Grayson	97.9	.0403	9.0	105	91.3	37.7	.0420	1,154,317	.0388	578,149	.0392	.0392	.0425	.0423	.0376
Gregg	114.0	.0469	14.6	418	79.9	42.0	.0468	1,329,867	.0446	1,019,974	.0691	.0524	.0556	.0522	.0513
Grimes	18.9	.0077	39.2	24	70.2	5.7	.0064	149,220	.0050	89,595	.0060	.0058	.0079	.0060	.0038
Guadalupe	57.8	.0238	23.7	81	91.8	20.1	.0224	604,566	.0202	183,350	.0124	.0188	.0209	.0192	.0190
Hale	37.5	.0154	–.3	37	93.4	12.4	.0138	289,692	.0098	151,631	.0103	.0110	.0172	.0143	.0092
Hall	5.2	.0021	–7.1	6	89.9	2.0	.0023	31,248	.0010	17,145	.0012	.0013	.0040	.0017	.0008
Hamilton	8.7	.0036	4.9	10	99.6	3.7	.0041	85,578	.0029	27,775	.0019	.0027	.0053	.0034	.0022
Hansford	6.5	.0027	4.7	7	99.2	2.4	.0027	64,474	.0021	31,233	.0021	.0022	.0032	.0025	.0022
Hardeman	6.2	.0025	–2.6	9	90.5	2.4	.0027	63,756	.0022	18,530	.0012	.0019	.0033	.0021	.0018
Hardin	46.1	.0190	13.2	51	88.7	15.5	.0172	476,105	.0159	179,610	.0122	.0154	.0168	.0143	.0143
Harris	2,770.0	1.1389	15.0	1,597	77.1	1,029.8	1.1485	37,836,947	1.2690	19,977,712	1.3533	1.2683	1.0824	1.1718	1.3548
Harrison	57.4	.0236	9.8	63	66.1	20.1	.0224	618,688	.0208	281,881	.0191	.0209	.0224	.0202	.0238
Hartley	4.3	.0018	7.9	3	99.2	1.3	.0014	43,934	.0014	17,889	.0013	.0014	.0017	.0014	.0014

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Haskell	7.4	.0030	−4.2	8	94.7	2.8	.0032	57,574	.0020	34,429	.0023	.0023	.0045	.0028	.0021
Hays	56.4	.0232	38.9	83	96.4	18.2	.0203	571,075	.0191	231,854	.0157	.0189	.0216	.0204	.0150
Hemphill	6.2	.0026	16.9	7	99.2	2.1	.0023	59,526	.0020	29,686	.0020	.0022	.0024	.0024	.0018
Henderson	58.5	.0240	37.3	66	87.8	22.8	.0254	623,860	.0209	173,494	.0118	.0188	.0268	.0218	.0170
Hidalgo	360.8	.1484	27.3	230	99.5	98.5	.1099	2,267,402	.0761	1,681,474	.1139	.1017	.1531	.1163	.1024
Hill	27.5	.0113	9.9	28	88.5	10.6	.0118	262,220	.0088	141,218	.0095	.0096	.0152	.0112	.0068
Hockley	25.3	.0104	8.9	28	95.2	8.4	.0094	222,469	.0074	93,018	.0063	.0078	.0107	.0086	.0065
Hood	27.6	.0113	55.8	65	99.3	10.7	.0119	403,555	.0136	123,349	.0084	.0114	.0099	.0101	.0105
Hopkins	29.3	.0121	16.1	37	88.7	11.1	.0124	271,855	.0091	145,420	.0098	.0101	.0148	.0127	.0081
Houston	24.9	.0102	11.7	20	65.3	8.6	.0096	232,531	.0078	82,695	.0056	.0075	.0120	.0078	.0062
Howard	34.9	.0144	5.3	39	94.6	13.1	.0146	359,658	.0120	274,762	.0187	.0145	.0194	.0161	.0127
Hudspeth	2.6	.0010	−4.7	1	98.8	.8	.0009	17,874	.0006	5,606	.0003	.0006	.0013	.0008	.0004
Hunt	66.4	.0273	20.2	79	85.5	24.9	.0277	729,132	.0245	316,111	.0214	.0241	.0307	.0254	.0232
Hutchinson	27.9	.0115	6.1	32	95.8	10.6	.0118	383,115	.0128	170,110	.0116	.0122	.0118	.0104	.0133
Irion	1.7	.0007	22.7	2	93.5	.5	.0006	16,501	.0006	2,554	.0001	.0005	.0004	.0005	.0005
Jack	7.9	.0033	6.6	9	98.2	3.0	.0034	76,685	.0026	25,387	.0018	.0024	.0039	.0030	.0018
Jackson	13.6	.0055	1.9	16	88.6	4.8	.0053	135,752	.0045	67,421	.0045	.0048	.0064	.0052	.0041
Jasper	34.5	.0142	12.1	37	79.0	12.3	.0137	336,894	.0113	165,105	.0112	.0119	.0156	.0126	.0102
Jeff Davis	1.8	.0008	9.3	1	99.6	.6	.0007	13,148	.0005	5,500	.0004	.0004	.0011	.0006	.0003
Jefferson	257.9	.1060	2.8	275	68.5	94.5	.1054	3,140,495	.1053	1,792,073	.1214	.1102	.1085	.1001	.1218
Jim Hogg	5.5	.0023	6.4	5	91.9	1.8	.0020	37,322	.0012	44,279	.0030	.0021	.0032	.0024	.0013
Jim Wells	39.5	.0162	8.2	46	99.1	12.5	.0139	288,817	.0097	233,936	.0158	.0128	.0205	.0154	.0104
Johnson	93.4	.0384	38.1	128	96.4	32.4	.0362	1,060,713	.0356	434,063	.0294	.0343	.0347	.0327	.0332
Jones	18.2	.0075	5.4	20	94.5	6.7	.0074	166,524	.0056	77,526	.0053	.0059	.0092	.0069	.0048
Karnes	13.6	.0056	.1	18	96.5	4.6	.0052	116,024	.0039	78,311	.0053	.0046	.0071	.0049	.0035
Kaufman	50.3	.0207	28.8	64	81.1	17.1	.0190	524,012	.0175	247,592	.0168	.0180	.0220	.0173	.0159
Kendall	14.6	.0060	37.3	22	99.2	5.1	.0057	159,206	.0054	82,033	.0055	.0056	.0062	.0056	.0044
Kenedy	.5	.0002	−7.9	0	89.2	.2	.0002	7,798	.0002	2,568	.0002	.0001	.0005	.0001	.0001
Kent	1.2	.0005	4.8	1	98.8	.4	.0005	8,889	.0003	6,401	.0004	.0005	.0006	.0005	.0002
Kerr	37.4	.0154	30.0	34	96.6	14.7	.0164	472,629	.0159	204,767	.0139	.0151	.0171	.0162	.0137
Kimble	4.2	.0017	3.4	3	99.9	1.6	.0018	34,881	.0012	37,131	.0025	.0017	.0027	.0022	.0009
King	.4	.0001	−5.9	0	97.0	.2	.0002	4,294	.0001	1,289	.0001	.0002	.0002	.0002	.0001
Kinney	2.6	.0011	14.1	2	95.0	.8	.0009	16,080	.0006	3,383	.0002	.0005	.0011	.0008	.0005
Kleberg	33.7	.0139	1.0	40	93.7	10.8	.0120	281,868	.0094	179,054	.0122	.0112	.0173	.0125	.0090
Knox	5.2	.0021	−2.4	6	91.8	1.9	.0021	40,612	.0014	15,784	.0010	.0013	.0033	.0015	.0011
Lamar	45.2	.0186	7.2	49	83.0	17.0	.0190	448,901	.0150	242,176	.0164	.0163	.0216	.0189	.0149
Lamb	18.0	.0074	−3.6	18	92.8	6.1	.0068	135,212	.0046	58,420	.0040	.0048	.0093	.0063	.0039
Lampasas	14.4	.0059	20.0	20	97.2	5.4	.0060	132,471	.0044	47,755	.0032	.0044	.0068	.0057	.0035
La Salle	5.7	.0024	3.4	4	99.7	1.8	.0020	38,211	.0013	14,146	.0010	.0014	.0028	.0017	.0010
Lavaca	19.7	.0081	3.7	20	91.3	7.5	.0084	194,679	.0065	101,876	.0069	.0071	.0114	.0076	.0060
Lee	13.3	.0054	21.4	21	82.1	4.7	.0052	113,962	.0038	140,652	.0095	.0057	.0089	.0061	.0053
Leon	12.6	.0052	31.3	12	78.5	5.3	.0059	128,098	.0043	61,394	.0042	.0045	.0079	.0047	.0042
Liberty	57.0	.0234	21.0	49	84.9	19.9	.0222	604,271	.0203	310,181	.0210	.0211	.0258	.0200	.0180
Limestone	23.6	.0097	16.7	25	74.7	8.6	.0096	209,966	.0070	79,611	.0054	.0071	.0127	.0079	.0057
Lipscomb	4.0	.0017	6.2	4	99.0	1.4	.0016	41,536	.0014	14,263	.0010	.0013	.0016	.0016	.0010
Live Oak	10.4	.0043	8.3	10	99.5	3.5	.0039	84,809	.0029	47,673	.0032	.0033	.0051	.0039	.0024
Llano	12.6	.0051	24.2	13	99.0	5.5	.0061	138,700	.0046	48,658	.0033	.0043	.0075	.0055	.0035
Loving	.1	.0001	9.9	0	100.0	.1	.0001	2,494	.0001	268	.0000	.0001	.0002	.0000	.0000
Lubbock	220.7	.0907	4.3	245	91.1	78.3	.0874	2,377,025	.0797	1,549,674	.1050	.0895	.0975	.0981	.0873
Lynn	8.1	.0034	−5.9	9	95.8	2.6	.0029	49,705	.0017	13,728	.0009	.0017	.0038	.0024	.0012
McCulloch	9.3	.0038	6.5	9	96.7	3.6	.0040	80,504	.0027	39,593	.0027	.0029	.0060	.0036	.0025
McLennan	190.7	.0784	11.7	185	82.2	69.6	.0776	1,984,773	.0666	1,117,515	.0757	.0717	.0909	.0788	.0650
McMullen	.8	.0003	1.4	1	98.6	.3	.0003	9,069	.0003	2,409	.0002	.0003	.0003	.0004	.0004
Madison	11.9	.0049	11.7	25	72.8	3.6	.0040	117,612	.0039	55,074	.0037	.0040	.0049	.0036	.0030
Marion	10.8	.0045	4.2	28	64.6	4.2	.0047	87,743	.0029	25,766	.0017	.0029	.0056	.0036	.0024
Martin	4.9	.0020	4.6	5	97.1	1.6	.0018	47,970	.0017	19,226	.0013	.0016	.0018	.0015	.0011
Mason	3.9	.0016	5.9	4	99.5	1.6	.0018	30,873	.0010	12,534	.0009	.0012	.0025	.0016	.0010
Matagorda	44.3	.0182	17.1	39	82.6	15.8	.0176	548,192	.0184	181,778	.0123	.0165	.0165	.0138	.0172
Maverick	39.0	.0160	24.2	30	94.7	9.7	.0108	177,087	.0059	158,128	.0107	.0094	.0177	.0113	.0102
Medina	26.2	.0108	13.1	20	99.0	8.8	.0098	219,890	.0074	125,979	.0085	.0084	.0122	.0101	.0060
Menard	2.4	.0010	2.3	3	99.4	.9	.0010	14,946	.0005	12,574	.0009	.0007	.0018	.0010	.0004
Midland	114.8	.0472	38.9	127	90.4	42.0	.0469	1,796,790	.0603	1,161,797	.0787	.0631	.0469	.0536	.0634
Milam	25.0	.0103	10.0	25	85.1	9.0	.0100	230,401	.0077	68,392	.0046	.0074	.0112	.0073	.0065
Mills	4.6	.0019	2.7	6	99.2	1.9	.0021	46,789	.0016	16,160	.0011	.0014	.0023	.0020	.0012
Mitchell	9.0	.0037	−1.0	10	94.0	3.3	.0037	79,372	.0026	47,041	.0032	.0031	.0053	.0036	.0028
Montague	18.6	.0076	6.8	20	99.5	7.3	.0082	163,847	.0055	80,060	.0054	.0059	.0102	.0079	.0046

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Montgomery	178.8	.0735	40.5	171	94.2	58.7	.0654	2,136,432	.0717	635,245	.0431	.0634	.0529	.0539	.0627
Moore	17.7	.0073	6.8	20	97.8	6.0	.0067	185,810	.0062	94,026	.0063	.0065	.0066	.0073	.0065
Morris	15.3	.0063	4.6	60	76.0	5.4	.0060	140,761	.0047	58,818	.0040	.0048	.0071	.0050	.0047
Motley	1.7	.0007	−12.8	2	94.3	.8	.0009	14,367	.0005	3,695	.0003	.0005	.0013	.0006	.0002
Nacogdoches	52.7	.0217	12.6	56	80.8	18.8	.0210	481,028	.0161	256,729	.0174	.0176	.0272	.0202	.0159
Navarro	39.7	.0163	12.4	37	77.9	15.2	.0169	399,970	.0134	242,893	.0164	.0150	.0213	.0166	.0124
Newton	14.2	.0058	7.1	15	74.0	5.0	.0056	139,128	.0047	29,015	.0020	.0040	.0059	.0038	.0037
Nolan	17.7	.0073	2.0	19	94.6	6.5	.0073	180,374	.0061	105,384	.0071	.0066	.0086	.0074	.0057
Nueces	302.0	.1242	12.6	357	94.0	100.4	.1119	3,159,713	.1059	2,013,134	.1364	.1187	.1276	.1208	.1176
Ochiltree	10.6	.0043	10.6	12	98.6	3.7	.0042	122,678	.0041	75,703	.0051	.0045	.0042	.0047	.0044
Oldham	2.4	.0010	5.1	2	98.2	.7	.0007	15,704	.0006	8,142	.0006	.0006	.0009	.0008	.0004
Orange	89.6	.0369	6.9	248	90.3	30.7	.0343	1,086,610	.0364	493,892	.0334	.0358	.0328	.0302	.0372
Palo Pinto	26.2	.0107	8.9	28	95.3	10.0	.0111	266,618	.0089	197,272	.0134	.0105	.0149	.0131	.0085
Panola	23.7	.0098	14.4	29	78.3	8.4	.0094	226,931	.0077	89,203	.0060	.0076	.0101	.0081	.0066
Parker	59.1	.0243	32.5	66	98.3	21.1	.0235	686,483	.0230	222,825	.0151	.0208	.0223	.0200	.0196
Parmer	11.3	.0046	2.4	13	97.8	3.4	.0038	67,107	.0022	19,117	.0013	.0025	.0048	.0038	.0016
Pecos	16.5	.0068	12.9	3	99.0	4.9	.0055	141,014	.0048	123,693	.0084	.0062	.0073	.0069	.0057
Polk	32.1	.0132	31.5	30	80.2	12.0	.0134	294,259	.0098	117,644	.0080	.0100	.0165	.0120	.0075
Potter	106.5	.0438	8.0	118	89.1	41.4	.0461	1,077,744	.0362	1,017,702	.0689	.0475	.0582	.0578	.0460
Presidio	5.4	.0022	4.1	1	99.8	1.8	.0020	28,934	.0009	19,518	.0013	.0013	.0031	.0017	.0009
Rains	5.9	.0024	21.9	24	93.5	2.5	.0028	60,962	.0021	17,643	.0012	.0018	.0034	.0025	.0021
Randall	91.8	.0378	22.3	100	98.2	34.1	.0381	1,349,311	.0452	396,187	.0269	.0384	.0280	.0332	.0424
Reagan	5.1	.0021	23.3	4	95.1	1.5	.0016	47,545	.0016	28,063	.0019	.0018	.0016	.0020	.0012
Real	2.7	.0011	9.4	4	99.3	1.0	.0011	16,581	.0006	6,119	.0004	.0005	.0019	.0007	.0005
Red River	16.5	.0068	2.5	16	77.6	6.3	.0071	121,775	.0041	79,319	.0054	.0051	.0101	.0064	.0049
Reeves	15.7	.0064	−.6	6	96.9	4.8	.0053	122,388	.0041	85,457	.0058	.0050	.0075	.0057	.0046
Refugio	9.1	.0038	−2.0	12	90.7	3.1	.0035	93,918	.0031	62,288	.0042	.0036	.0045	.0034	.0029
Roberts	1.1	.0004	−7.3	1	98.5	.4	.0004	12,419	.0004	4,369	.0003	.0004	.0004	.0005	.0003
Robertson	15.8	.0065	7.8	18	65.6	6.2	.0069	138,343	.0047	71,385	.0048	.0050	.0097	.0057	.0036
Rockwall	24.3	.0100	67.3	190	93.9	8.6	.0096	352,751	.0118	96,425	.0065	.0100	.0076	.0074	.0092
Runnels	12.3	.0051	3.6	12	97.7	4.8	.0054	113,515	.0038	64,936	.0044	.0042	.0073	.0053	.0033
Rusk	46.4	.0190	12.1	50	76.3	16.8	.0187	516,103	.0173	155,037	.0105	.0156	.0177	.0154	.0156
Sabine	10.4	.0043	19.5	21	82.7	4.2	.0047	88,543	.0030	30,819	.0021	.0030	.0061	.0039	.0024
San Augustine	8.8	.0036	.2	17	68.2	3.3	.0037	78,761	.0026	25,869	.0018	.0025	.0044	.0031	.0024
San Jacinto	15.4	.0064	34.7	27	78.9	5.8	.0065	137,187	.0046	16,215	.0011	.0039	.0072	.0045	.0037
San Patricio	63.6	.0261	9.6	92	97.8	19.7	.0219	578,847	.0195	291,719	.0197	.0209	.0270	.0215	.0181
San Saba	5.7	.0024	−2.4	5	98.7	2,4	.0027	57,556	.0019	19,465	.0014	.0019	.0034	.0024	.0017
Schleicher	3.0	.0012	6.4	2	97.8	1.0	.0011	28,962	.0010	7,470	.0005	.0008	.0013	.0009	.0006
Scurry	19.8	.0081	8.8	22	96.0	7.1	.0079	234,348	.0078	97,041	.0065	.0075	.0080	.0077	.0076
Shackelford	4.1	.0017	4.7	4	98.7	1.5	.0017	44,636	.0015	14,256	.0010	.0015	.0019	.0014	.0011
Shelby	25.0	.0103	8.3	32	76.7	9.4	.0105	217,783	.0073	99,031	.0067	.0076	.0140	.0091	.0065
Sherman	3.0	.0012	−5.5	3	99.7	1.1	.0012	47,512	.0016	7,914	.0006	.0013	.0009	.0012	.0009
Smith	156.2	.0643	21.7	168	76.2	57.1	.0637	1,911,377	.0641	978,515	.0662	.0647	.0626	.0627	.0654
Somervell	4.7	.0019	13.1	25	98.9	1.9	.0021	49,904	.0017	10,635	.0008	.0015	.0024	.0017	.0014
Starr	35.9	.0148	31.7	29	99.8	9.2	.0103	154,471	.0052	87,994	.0059	.0073	.0177	.0083	.0051
Stephens	10.6	.0043	6.8	12	95.7	4.3	.0048	110,621	.0037	66,276	.0045	.0040	.0063	.0051	.0035
Sterling	1.5	.0006	24.4	2	99.2	.4	.0004	10,484	.0003	4,000	.0003	.0005	.0006	.0003	.0003
Stonewall	2.3	.0010	−4.4	2	96.2	1.0	.0011	26,004	.0009	7,615	.0005	.0008	.0012	.0010	.0007
Sutton	6.0	.0024	17.0	4	99.5	1.8	.0020	53,706	.0018	28,489	.0019	.0019	.0024	.0021	.0014
Swisher	9.3	.0039	−4.4	10	94.6	3.3	.0037	64,259	.0022	35,085	.0024	.0025	.0055	.0038	.0017
Tarrant	1,073.3	.4413	24.7	1,237	86.1	398.2	.4441	14,250,804	.4779	7,682,253	.5204	.4834	.4267	.4601	.4872
Taylor	123.1	.0506	11.0	134	92.2	44.1	.0492	1,318,764	.0442	1,155,725	.0783	.0557	.0588	.0625	.0502
Terrell	1.4	.0006	−12.2	1	99.6	.6	.0006	17,010	.0006	7,289	.0005	.0006	.0008	.0005	.0003
Terry	15.2	.0062	4.2	17	95.6	5.2	.0058	144,332	.0048	69,196	.0047	.0051	.0066	.0058	.0045
Throckmorton	2.1	.0009	2.3	2	93.9	.9	.0010	15,069	.0005	8,895	.0006	.0006	.0017	.0008	.0004
Titus	24.3	.0100	13.3	59	84.5	8.8	.0099	259,313	.0087	173,289	.0117	.0098	.0105	.0101	.0094
Tom Green	98.4	.0404	16.1	65	94.7	36.0	.0401	1,168,074	.0392	768,481	.0521	.0433	.0452	.0455	.0419
Travis	560.5	.2305	33.6	567	86.8	223.2	.2489	7,643,883	.2564	4,052,776	.2745	.2567	.2499	.2540	.2626
Trinity	11.6	.0047	22.8	17	78.0	4.6	.0051	100,921	.0034	38,862	.0027	.0035	.0069	.0041	.0028
Tyler	21.0	.0087	29.4	23	85.7	7.8	.0087	200,895	.0067	65,322	.0044	.0063	.0103	.0072	.0052
Upshur	33.5	.0138	17.2	57	83.0	12.0	.0134	329,664	.0111	93,387	.0063	.0103	.0128	.0111	.0090
Upton	5.2	.0021	12.6	4	97.3	1.7	.0019	50,914	.0017	20,989	.0014	.0016	.0024	.0017	.0014
Uvalde	24.7	.0102	10.1	16	99.3	7.8	.0087	184,690	.0062	105,682	.0072	.0073	.0119	.0090	.0061
Val Verde	42.3	.0173	17.8	13	96.9	12.5	.0140	313,748	.0105	235,411	.0160	.0135	.0198	.0165	.0117
Van Zandt	40.5	.0167	28.9	47	95.3	15.2	.0169	396,887	.0133	110,175	.0074	.0122	.0181	.0138	.0107
Victoria	78.2	.0321	13.7	88	93.2	26.7	.0298	853,912	.0286	578,852	.0392	.0325	.0323	.0325	.0329

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Walker	52.7	.0217	26.1	67	73.9	16.1	.0179	562,887	.0189	251,108	.0170	.0190	.0209	.0166	.0139
Waller	23.9	.0098	20.7	46	55.3	7.1	.0080	227,462	.0076	276,373	.0188	.0113	.0086	.0105	.0064
Ward	15.5	.0064	10.9	19	96.1	5.1	.0056	153,922	.0052	73,222	.0049	.0054	.0062	.0056	.0052
Washington	25.2	.0104	14.6	41	75.8	9.0	.0101	286,575	.0096	231,015	.0157	.0116	.0143	.0112	.0104
Webb	119.8	.0492	20.7	36	99.6	31.8	.0354	743,966	.0250	1,016,065	.0688	.0429	.0603	.0459	.0594
Wharton	42.9	.0177	6.6	40	81.7	15.2	.0170	429,983	.0144	240,788	.0163	.0157	.0202	.0158	.0151
Wheeler	8.0	.0033	12.1	9	96.2	3.2	.0036	84,695	.0028	43,880	.0030	.0029	.0050	.0033	.0024
Wichita	126.8	.0521	4.7	209	88.5	45.9	.0512	1,405,494	.0472	960,340	.0650	.0536	.0563	.0590	.0500
Wilbarger	16.6	.0068	4.2	18	89.6	6.2	.0069	173,592	.0058	89,621	.0061	.0060	.0090	.0062	.0054
Willacy	18.5	.0076	5.7	31	99.2	4.9	.0054	102,124	.0034	52,230	.0036	.0043	.0084	.0047	.0031
Williamson	116.0	.0477	51.6	102	93.3	38.3	.0427	1,310,168	.0439	444,126	.0300	.0406	.0414	.0352	.0403
Wilson	19.6	.0081	17.0	24	98.6	6.5	.0073	152,283	.0052	65,425	.0045	.0054	.0093	.0069	.0046
Winkler	10.5	.0043	5.6	13	96.9	3.5	.0039	100,415	.0033	65,669	.0044	.0040	.0038	.0040	.0039
Wise	34.3	.0141	29.1	38	98.9	12.3	.0137	400,527	.0135	185,192	.0126	.0132	.0138	.0125	.0109
Wood	29.7	.0122	20.3	43	88.4	11.2	.0125	296,478	.0099	115,894	.0078	.0098	.0147	.0107	.0084
Yoakum	10.1	.0042	21.7	13	97.7	3.4	.0038	114,797	.0038	37,275	.0025	.0036	.0035	.0033	.0036
Young	20.6	.0084	7.9	22	97.7	8.2	.0091	257,669	.0087	103,453	.0070	.0080	.0106	.0088	.0068
Zapata	8.4	.0035	26.7	8	99.8	2.6	.0029	48,692	.0016	22,211	.0016	.0020	.0046	.0023	.0014
Zavala	12.1	.0050	3.7	9	99.7	3.2	.0036	62,374	.0021	24,668	.0016	.0025	.0054	.0032	.0018
TOTAL METRO COUNTIES	**13,453.5**	**5.5319**	**19.0**	**291**	**85.2**	**4,776.7**	**5.3269**	**163,980,802**	**5.4994**	**88,428,468**	**5.9902**	**5.6539**	**5.4031**	**5.4767**	**5.7458**
TOTAL STATE	**16,738.1**	**6.8821**	**17.6**	**64**	**86.0**	**5,944.1**	**6.6288**	**195,120,293**	**6.5439**	**103,411,931**	**7.0054**	**6.7499**	**6.9968**	**6.6947**	**6.6920**
UTAH															
PROVO - OREM	**253.9**	**.1044**	**16.4**	**126**	**97.8**	**68.6**	**.0765**	**1,774,926**	**.0595**	**872,947**	**.0591**	**.0685**	**.0823**	**.0826**	**.0596**
Utah	253.9	.1044	16.4	126	97.8	68.6	.0765	1,774,926	.0595	872,947	.0591	.0685	.0823	.0826	.0596
SALT LAKE CITY - OGDEN	**1,052.5**	**.4328**	**15.6**	**649**	**96.6**	**340.0**	**.3793**	**10,436,160**	**.3501**	**5,424,068**	**.3674**	**.3718**	**.3551**	**.4057**	**.3913**
Davis	180.9	.0744	23.4	605	96.2	50.6	.0564	1,576,973	.0529	715,744	.0485	.0559	.0465	.0619	.0576
Salt Lake	709.7	.2918	14.6	939	96.7	234.6	.2617	7,287,950	.2445	3,820,303	.2588	.2582	.2479	.2760	.2776
Weber	161.9	.0666	12.0	286	96.4	54.8	.0612	1,571,237	.0527	888,021	.0601	.0577	.0607	.0678	.0561
ALL COUNTIES															
Beaver	5.3	.0021	21.1	2	98.7	1.7	.0019	31,404	.0011	22,094	.0015	.0015	.0026	.0020	.0010
Box Elder	37.2	.0153	12.0	7	94.5	11.0	.0123	418,814	.0140	150,256	.0102	.0131	.0095	.0110	.0128
Cache	65.7	.0271	14.9	56	97.6	20.3	.0226	553,861	.0186	282,319	.0191	.0203	.0232	.0254	.0180
Carbon	24.8	.0102	11.8	17	98.4	8.2	.0092	245,211	.0082	149,809	.0102	.0094	.0107	.0095	.0089
Daggett	.8	.0003	4.0	1	99.8	.2	.0002	4,860	.0002	3,968	.0002	.0001	.0003	.0002	.0001
Davis	180.9	.0744	23.4	605	96.2	50.6	.0564	1,576,973	.0529	715,744	.0485	.0559	.0465	.0619	.0576
Duchesne	15.8	.0065	25.7	5	97.2	4.4	.0049	131,013	.0044	86,306	.0059	.0053	.0053	.0057	.0040
Emery	12.9	.0053	12.7	3	98.3	3.6	.0040	119,667	.0040	33,057	.0022	.0037	.0027	.0033	.0037
Garfield	3.9	.0016	6.2	1	97.7	1.2	.0014	21,385	.0007	8,340	.0006	.0008	.0020	.0013	.0005
Grand	8.1	.0033	−1.7	2	97.2	2.9	.0032	75,533	.0025	60,569	.0041	.0032	.0039	.0038	.0022
Iron	21.7	.0089	25.1	7	97.1	6.6	.0074	133,544	.0045	138,596	.0094	.0068	.0103	.0098	.0047
Juab	6.2	.0026	12.1	2	98.9	1.8	.0020	35,206	.0012	21,838	.0015	.0016	.0025	.0023	.0009
Kane	4.9	.0020	21.8	1	98.8	1.5	.0016	34,037	.0011	17,293	.0011	.0014	.0017	.0020	.0009
Millard	14.7	.0060	63.9	2	96.2	4.4	.0049	111,346	.0038	46,560	.0032	.0040	.0057	.0051	.0032
Morgan	5.4	.0022	9.8	9	98.9	1.5	.0017	48,729	.0016	8,896	.0006	.0014	.0008	.0015	.0014
Piute	1.4	.0006	5.3	2	99.4	.4	.0005	7,050	.0002	1,420	.0001	.0002	.0008	.0003	.0001
Rich	2.4	.0010	14.3	2	99.2	.7	.0007	18,147	.0006	4,036	.0002	.0006	.0006	.0007	.0005
Salt Lake	709.7	.2918	14.6	939	96.7	234.6	.2617	7,287,950	.2445	3,820,303	.2588	.2582	.2479	.2760	.2776
San Juan	12.6	.0052	2.8	2	51.9	3.2	.0035	57,966	.0019	31,296	.0022	.0027	.0045	.0042	.0015
Sanpete	17.3	.0071	18.3	11	98.1	5.2	.0058	108,110	.0036	27,741	.0018	.0037	.0071	.0054	.0029
Sevier	16.7	.0069	13.4	9	98.5	5.1	.0057	123,410	.0042	88,065	.0060	.0053	.0066	.0065	.0045
Summit	13.8	.0056	35.3	7	99.1	4.7	.0053	142,952	.0048	72,678	.0049	.0050	.0058	.0060	.0036
Tooele	29.6	.0122	13.7	4	97.0	9.1	.0101	300,560	.0100	93,517	.0064	.0094	.0085	.0092	.0092
Uintah	26.7	.0110	30.2	6	89.4	7.9	.0088	269,474	.0091	218,655	.0148	.0111	.0098	.0100	.0095
Utah	253.9	.1044	16.4	126	97.8	68.6	.0765	1,774,926	.0595	872,947	.0591	.0685	.0823	.0826	.0596
Wasatch	10.1	.0041	18.5	8	99.0	3.2	.0036	65,097	.0022	35,278	.0024	.0026	.0047	.0040	.0015
Washington	37.5	.0155	43.9	15	98.5	11.1	.0124	252,083	.0084	179,646	.0122	.0110	.0158	.0141	.0089
Wayne	2.3	.0009	20.4	1	98.8	.6	.0006	14,946	.0005	2,969	.0002	.0005	.0006	.0005	.0004
Weber	161.9	.0666	12.0	286	96.4	54.8	.0612	1,571,237	.0527	888,021	.0601	.0577	.0607	.0678	.0561
TOTAL METRC COUNTIES	**1,306.4**	**.5372**	**15.8**	**359**	**96.8**	**408.6**	**.4558**	**12,211,086**	**.4096**	**6,297,015**	**.4265**	**.4403**	**.4374**	**.4883**	**.4509**
TOTAL STATE	**1,704.2**	**.7007**	**16.6**	**21**	**96.5**	**529.1**	**.5901**	**15,535,491**	**.5210**	**8,082,217**	**.5475**	**.5650**	**.5834**	**.6321**	**.5558**

© COPYRIGHT, SALES & MARKETINC MANAGEMENT MAGAZINE, 1987.

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VERMONT															
BURLINGTON	**129.4**	**.0532**	**7.7**	**206**	**98.8**	**46.4**	**.0517**	**1,580,530**	**.0530**	**1,094,975**	**.0742**	**.0592**	**.0537**	**.0609**	**.0600**
Chittenden	124.2	.0511	7.5	230	98.8	44.6	.0497	1,529,883	.0513	1,084,120	.0735	.0578	.0520	.0590	.0588
Grand Isle	5.2	.0021	12.7	58	99.2	1.8	.0020	50,647	.0017	10,855	.0007	.0014	.0017	.0019	.0012
ALL COUNTIES															
Addison	31.5	.0129	7.1	41	99.4	11.0	.0122	329,627	.0111	185,358	.0126	.0118	.0130	.0146	.0099
Bennington	35.0	.0144	5.0	52	99.2	13.5	.0151	391,532	.0131	417,794	.0283	.0179	.0181	.0219	.0145
Caledonia	27.3	.0112	5.8	42	99.7	10.2	.0114	243,474	.0082	179,191	.0121	.0101	.0147	.0140	.0077
Chittenden	124.2	.0511	7.5	230	98.8	44.6	.0497	1,529,883	.0513	1,084,120	.0735	.0578	.0520	.0590	.0588
Essex	6.9	.0028	9.3	10	99.5	2.5	.0028	58,656	.0020	9,756	.0006	.0018	.0026	.0028	.0014
Franklin	37.5	.0155	7.8	58	98.4	13.1	.0146	349,784	.0117	231,133	.0157	.0137	.0180	.0172	.0109
Grand Isle	5.2	.0021	12.7	58	99.2	1.8	.0020	50,647	.0017	10,855	.0007	.0014	.0017	.0019	.0012
Lamoille	18.0	.0074	7.4	39	99.6	6.8	.0076	179,744	.0060	124,882	.0085	.0071	.0089	.0093	.0054
Orange	24.9	.0102	9.5	36	99.5	9.0	.0100	239,791	.0081	97,476	.0066	.0080	.0102	.0115	.0059
Orleans	24.5	.0101	4.5	35	99.7	8.9	.0099	211,824	.0071	118,800	.0080	.0079	.0127	.0114	.0054
Rutland	61.3	.0252	5.1	66	99.5	22.9	.0256	624,791	.0209	477,774	.0324	.0254	.0297	.0313	.0224
Washington	53.9	.0222	2.9	78	99.4	20.4	.0227	521,468	.0175	368,826	.0250	.0206	.0274	.0273	.0178
Windham	39.8	.0163	7.8	51	99.4	16.0	.0179	465,843	.0156	328,560	.0222	.0178	.0211	.0213	.0152
Windsor	54.0	.0222	5.8	56	99.4	21.4	.0238	560,977	.0188	317,758	.0216	.0203	.0261	.0273	.0153
TOTAL METRO COUNTIES	**129.4**	**.0532**	**7.7**	**206**	**98.8**	**46.4**	**.0517**	**1,580,530**	**.0530**	**1,094,975**	**.0742**	**.0592**	**.0537**	**.0609**	**.0600**
TOTAL STATE	**544.0**	**.2236**	**6.4**	**59**	**99.2**	**202.1**	**.2253**	**5,758,041**	**.1931**	**3,952,283**	**.2678**	**.2216**	**.2562**	**.2708**	**.1918**
VIRGINIA															
CHARLOTTESVILLE	**122.7**	**.0505**	**8.0**	**104**	**83.1**	**46.2**	**.0515**	**1,554,448**	**.0522**	**894,746**	**.0606**	**.0542**	**.0534**	**.0555**	**.0579**
Albemarle	61.4	.0253	10.1	85	87.0	22.8	.0254	889,902	.0299	295,570	.0200	.0260	.0187	.0237	.0289
Charlottesville city	40.9	.0168	2.5	4,090	79.4	16.4	.0183	450,125	.0151	553,888	.0375	.0221	.0280	.0247	.0232
Fluvanna	11.4	.0047	11.3	39	68.6	4.0	.0045	116,901	.0039	24,727	.0017	.0033	.0041	.0044	.0030
Greene	9.0	.0037	18.0	57	91.6	3.0	.0033	97,520	.0033	20,561	.0014	.0028	.0026	.0027	.0028
DANVILLE	**112.5**	**.0463**	**.6**	**111**	**67.9**	**40.5**	**.0452**	**1,155,859**	**.0388**	**493,249**	**.0334**	**.0385**	**.0456**	**.0454**	**.0397**
Danville city	45.0	.0185	−1.4	2,647	68.1	17.5	.0195	491,942	.0165	373,539	.0253	.0195	.0241	.0222	.0218
Pittsylvania	67.5	.0278	2.0	68	67.8	23.0	.0257	663,917	.0223	119,710	.0081	.0190	.0215	.0232	.0179
LYNCHBURG	**148.4**	**.0610**	**5.0**	**144**	**77.8**	**50.8**	**.0567**	**1,668,613**	**.0560**	**894,091**	**.0606**	**.0584**	**.0543**	**.0610**	**.0568**
Amherst	30.7	.0126	5.4	64	77.4	9.8	.0110	310,487	.0104	122,614	.0084	.0102	.0104	.0110	.0090
Campbell	48.6	.0200	7.0	96	83.3	15.6	.0174	515,725	.0173	125,466	.0085	.0152	.0137	.0159	.0150
Lynchburg city	69.1	.0284	3.5	1,410	74.1	25.4	.0283	842,401	.0283	646,011	.0437	.0330	.0302	.0341	.0328
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,306.7**	**.5371**	**12.6**	**761**	**69.1**	**444.6**	**.4959**	**15,316,303**	**.5138**	**7,684,514**	**.5204**	**.5209**	**.4452**	**.5293**	**.5411**
Chesapeake city	134.9	.0554	17.8	397	69.5	44.1	.0492	1,523,232	.0511	606,893	.0411	.0490	.0385	.0481	.0470
Gloucester	27.1	.0111	34.6	120	83.1	9.7	.0108	270,582	.0091	110,650	.0075	.0091	.0119	.0106	.0081
Hampton city	126.4	.0519	3.1	2,478	62.4	43.9	.0490	1,477,493	.0496	1,062,186	.0719	.0567	.0465	.0586	.0588
James City	26.1	.0108	16.8	175	68.9	9.1	.0101	342,340	.0115	117,207	.0079	.0103	.0069	.0094	.0245
Newport News city	159.4	.0656	10.0	2,452	65.0	57.0	.0636	1,734,232	.0582	909,155	.0615	.0607	.0599	.0686	.0564
Norfolk city	277.9	.1142	4.1	5,243	59.6	95.0	.1059	3,046,845	.1021	1,775,637	.1203	.1101	.1129	.1215	.1081
Poquoson city	10.3	.0043	18.0	606	98.9	3.3	.0037	123,260	.0042	30,462	.0021	.0036	.0037	.0028	.0039
Portsmouth city	111.5	.0458	6.6	3,717	51.9	39.2	.0437	1,183,747	.0397	556,797	.0377	.0404	.0429	.0447	.0405
Suffolk city	51.4	.0211	7.9	126	49.9	17.2	.0192	535,687	.0179	358,444	.0242	.0205	.0213	.0215	.0197
Virginia Beach city	328.4	.1350	25.2	1,283	86.1	109.9	.1226	4,415,659	.1481	1,730,395	.1173	.1362	.0829	.1221	.1484
Williamsburg city	11.2	.0046	8.8	1,244	87.0	3.4	.0038	129,258	.0044	302,556	.0205	.0093	.0102	.0090	.0103
York	42.1	.0173	18.7	373	80.2	12.8	.0143	533,968	.0179	124,132	.0084	.0150	.0076	.0124	.0154
RICHMOND - PETERSBURG	**817.5**	**.3361**	**7.4**	**277**	**69.6**	**294.4**	**.3283**	**10,364,220**	**.3476**	**5,309,667**	**.3595**	**.3490**	**.2990**	**.3329**	**.3516**
Charles City	6.9	.0028	3.1	38	19.7	2.0	.0022	60,771	.0020	2,291	.0001	.0017	.0015	.0019	.0017
Chesterfield	170.4	.0700	20.5	393	88.3	55.6	.0620	2,336,856	.0784	943,700	.0640	.0723	.0424	.0552	.0796
Colonial Heights city	17.4	.0072	5.4	2,175	98.0	6.0	.0067	191,970	.0065	90,424	.0061	.0065	.0052	.0066	.0068
Dinwiddie	22.0	.0091	−2.7	43	54.9	6.1	.0068	204,098	.0068	30,779	.0021	.0060	.0059	.0051	.0053
Goochland	13.1	.0054	11.4	47	61.5	4.2	.0047	163,754	.0055	30,821	.0021	.0043	.0035	.0034	.0042
Hanover	57.3	.0236	13.7	122	85.6	18.6	.0207	764,734	.0256	325,603	.0220	.0241	.0176	.0187	.0215
Henrico	198.5	.0816	9.8	834	82.2	75.4	.0841	2,837,962	.0952	1,518,040	.1028	.0947	.0666	.0881	.1042
Hopewell city	23.8	.0097	1.7	2,380	77.7	8.9	.0099	295,182	.0099	126,597	.0086	.0095	.0092	.0088	.0107
New Kent	10.8	.0044	23.0	51	71.2	3.8	.0042	131,859	.0045	20,010	.0013	.0035	.0028	.0033	.0036
Petersburg city	41.2	.0169	.4	1,791	36.0	15.4	.0172	383,329	.0128	334,962	.0226	.0166	.0199	.0197	.0157
Powhatan	13.9	.0057	6.4	53	72.8	3.8	.0042	144,214	.0048	26,723	.0018	.0042	.0031	.0031	.0039

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
RICHMOND - PETERSBURG (continued)															
Prince George	25.9	.0107	.6	97	66.2	6.5	.0073	249,587	.0084	84,015	.0057	.0081	.0055	.0080	.0061
Richmond city	216.3	.0890	−1.3	3,605	45.9	88.1	.0983	2,599,904	.0872	1,775,702	.1203	.0975	.1158	.1110	.0883
ROANOKE	**227.1**	**.0934**	**3.0**	**266**	**87.2**	**85.8**	**.0956**	**2,668,134**	**.0896**	**1,416,764**	**.0960**	**.0923**	**.0970**	**.1007**	**.0951**
Botetourt	25.5	.0105	9.6	47	94.6	8.8	.0098	254,490	.0085	63,935	.0044	.0077	.0080	.0088	.0073
Roanoke	76.2	.0314	4.5	304	97.0	25.3	.0282	957,648	.0322	307,652	.0208	.0286	.0219	.0262	.0347
Roanoke city	100.9	.0415	.7	2,347	76.0	42.7	.0476	1,156,410	.0388	852,370	.0577	.0450	.0560	.0533	.0440
Salem city	24.5	.0100	2.3	1,750	94.7	9.0	.0100	299,586	.0101	192,807	.0131	.0110	.0111	.0124	.0091
ALL COUNTIES															
Accomack	31.8	.0131	1.7	67	61.3	11.6	.0130	285,675	.0096	138,889	.0094	.0102	.0169	.0126	.0085
Albemarle	61.4	.0253	10.1	85	87.0	22.8	.0254	889,902	.0299	295,570	.0200	.0260	.0187	.0237	.0289
☐ Alexandria city	111.8	.0459	8.3	7,453	72.5	55.2	.0615	2,511,778	.0843	1,121,025	.0760	.0740	.0371	.0582	.0766
Alleghany	14.3	.0058	−.2	32	97.0	4.6	.0051	150,068	.0050	875	.0001	.0036	.0032	.0038	.0038
Amelia	8.7	.0036	3.5	24	59.3	2.7	.0030	68,685	.0023	18,901	.0012	.0024	.0028	.0029	.0019
Amherst	30.7	.0126	5.4	64	77.4	9.8	.0110	310,487	.0104	122,614	.0084	.0102	.0104	.0110	.0090
Appomattox	12.8	.0053	6.9	38	75.1	4.4	.0049	122,149	.0041	45,415	.0030	.0039	.0046	.0047	.0033
☐ Arlington	156.4	.0643	2.5	6,015	84.5	74.3	.0828	3,612,500	.1212	1,244,048	.0843	.0988	.0510	.0702	.0985
Augusta	54.8	.0226	2.0	55	95.5	18.3	.0204	616,614	.0207	238,732	.0162	.0197	.0159	.0211	.0165
Bath	5.9	.0024	.7	11	89.5	2.0	.0023	58,424	.0019	9,841	.0006	.0017	.0022	.0020	.0016
Bedford	40.6	.0167	16.2	54	87.5	12.9	.0144	394,775	.0133	20,272	.0014	.0103	.0095	.0122	.0107
Bedford city	6.2	.0026	3.5	886	79.1	2.3	.0026	59,767	.0020	93,293	.0063	.0035	.0054	.0038	.0022
Bland	6.6	.0027	4.0	18	96.4	2.2	.0024	54,038	.0018	7,613	.0005	.0016	.0020	.0024	.0014
Botetourt	25.5	.0105	9.6	47	94.6	8.8	.0098	254,490	.0085	63,935	.0044	.0077	.0080	.0088	.0073
☐ Bristol city	18.4	.0075	−3.4	1,533	93.1	7.3	.0081	186,433	.0062	220,171	.0149	.0091	.0103	.0107	.0095
Brunswick	15.9	.0065	1.7	28	40.4	5.0	.0056	118,025	.0040	34,654	.0023	.0040	.0066	.0054	.0031
Buchanan	38.8	.0160	2.1	77	99.8	12.3	.0137	353,746	.0118	114,491	.0078	.0115	.0119	.0129	.0117
Buckingham	12.5	.0051	6.4	21	55.4	3.9	.0044	91,058	.0031	21,245	.0014	.0029	.0047	.0040	.0023
Buena Vista city	6.6	.0028	−4.4	943	95.6	2.3	.0026	61,957	.0021	27,797	.0019	.0022	.0026	.0032	.0021
Campbell	48.6	.0200	7.0	96	83.3	15.6	.0174	515,725	.0173	125,466	.0085	.0152	.0137	.0159	.0150
Caroline	19.9	.0082	11.1	37	53.6	6.3	.0070	178,003	.0059	42,841	.0029	.0055	.0065	.0066	.0046
Carroll	28.3	.0116	3.8	59	99.5	9.7	.0108	236,548	.0080	64,288	.0044	.0076	.0107	.0110	.0072
Charles City	6.9	.0028	3.1	38	19.7	2.0	.0022	60,771	.0020	2,291	.0001	.0017	.0015	.0019	.0017
Charlotte	12.0	.0050	−2.2	25	59.3	4.0	.0045	92,738	.0031	19,265	.0013	.0029	.0050	.0038	.0026
Charlottesville city	40.9	.0168	2.5	4,090	79.4	16.4	.0183	450,125	.0151	553,888	.0375	.0221	.0280	.0247	.0232
Chesapeake city	134.9	.0554	17.8	397	69.5	44.1	.0492	1,523,232	.0511	606,893	.0411	.0490	.0385	.0481	.0470
Chesterfield	170.4	.0700	20.5	393	88.3	55.6	.0620	2,336,856	.0784	943,700	.0640	.0723	.0424	.0552	.0796
Clarke	10.8	.0045	8.4	61	87.3	3.9	.0044	141,791	.0048	28,529	.0019	.0039	.0033	.0040	.0036
Clifton Forge city	5.0	.0021	−.9	1,667	82.6	1.9	.0021	54,093	.0018	24,703	.0017	.0018	.0026	.0021	.0014
Colonial Heights city	17.4	.0072	5.4	2,175	98.0	6.0	.0067	191,970	.0065	90,424	.0061	.0065	.0052	.0066	.0068
Covington city	8.0	.0032	−11.7	2,000	85.4	3.0	.0033	70,643	.0023	110,593	.0075	.0041	.0052	.0050	.0041
Craig	4.3	.0017	8.9	13	99.7	1.5	.0016	42,769	.0014	4,866	.0003	.0012	.0013	.0014	.0012
Culpeper	25.1	.0104	11.0	66	77.5	8.4	.0094	233,077	.0078	99,089	.0067	.0079	.0102	.0093	.0076
Cumberland	8.5	.0035	7.9	28	54.7	2.8	.0031	65,100	.0022	19,595	.0014	.0022	.0036	.0030	.0024
Danville city	45.0	.0185	−1.4	2,647	68.1	17.5	.0195	491,942	.0165	373,539	.0253	.0195	.0241	.0222	.0218
Dickenson	20.8	.0085	5.0	63	99.4	6.9	.0077	175,840	.0059	63,172	.0042	.0059	.0082	.0076	.0050
Dinwiddie	22.0	.0091	−2.7	43	54.9	6.1	.0068	204,098	.0068	30,779	.0021	.0060	.0059	.0051	.0053
Emporia city	4.7	.0020	−2.9	2,350	57.4	1.9	.0022	47,317	.0016	84,011	.0057	.0029	.0038	.0037	.0030
Essex	9.4	.0038	6.0	36	57.0	3.1	.0035	72,628	.0025	69,045	.0047	.0033	.0049	.0045	.0031
☐ Fairfax	701.5	.2885	17.7	1,785	88.9	250.8	.2797	13,873,600	.4653	5,456,029	.3696	.4012	.1735	.2366	.4704
☐ Fairfax city	20.1	.0082	−2.1	3,350	93.6	7.3	.0081	398,557	.0134	829,472	.0562	.0252	.0109	.0209	.0272
☐ Falls Church city	9.4	.0039	−1.2	4,700	93.7	4.4	.0049	224,852	.0075	301,183	.0204	.0107	.0044	.0084	.0127
Fauquier	43.3	.0178	20.6	67	82.6	14.4	.0160	531,272	.0178	171,808	.0116	.0160	.0146	.0143	.0146
Floyd	12.3	.0050	6.4	32	96.2	4.4	.0049	109,758	.0037	26,149	.0018	.0034	.0047	.0043	.0034
Fluvanna	11.4	.0047	11.3	39	68.6	4.0	.0045	116,901	.0039	24,727	.0017	.0033	.0041	.0044	.0030
Franklin	37.8	.0155	5.8	55	86.8	12.7	.0142	364,113	.0122	83,446	.0056	.0109	.0125	.0137	.0108
Franklin city	7.6	.0031	4.0	1,900	42.4	2.6	.0029	74,670	.0025	60,504	.0041	.0030	.0036	.0035	.0037
Frederick	38.0	.0157	11.3	92	98.2	12.2	.0136	405,836	.0136	133,340	.0091	.0128	.0106	.0131	.0117
Fredericksburg city	18.9	.0078	6.4	1,890	77.7	7.5	.0084	220,382	.0074	354,165	.0240	.0125	.0113	.0141	.0129
Galax city	6.7	.0028	2.7	838	94.6	2.9	.0032	74,578	.0025	83,977	.0057	.0035	.0051	.0047	.0033
Giles	18.0	.0074	1.1	50	97.6	6.2	.0069	173,404	.0058	83,274	.0056	.0060	.0078	.0077	.0052
Gloucester	27.1	.0111	34.8	120	83.1	9.7	.0108	270,582	.0091	110,650	.0075	.0091	.0119	.0106	.0081
Goochland	13.1	.0054	11.4	47	61.5	4.2	.0047	163,754	.0055	30,821	.0021	.0043	.0035	.0034	.0042
Grayson	16.9	.0069	1.9	38	96.3	6.3	.0070	165,168	.0055	32,800	.0022	.0049	.0068	.0068	.0045
Greene	9.0	.0037	18.0	57	91.6	3.0	.0033	97,520	.0033	20,561	.0014	.0028	.0026	.0027	.0028
Greensville	10.6	.0044	−2.8	35	41.1	3.1	.0035	73,490	.0025	2,381	.0002	.0022	.0035	.0029	.0018
Halifax	30.0	.0123	−2.0	37	57.6	9.5	.0106	268,498	.0090	24,751	.0017	.0075	.0085	.0091	.0069

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Hampton city	126.4	.0519	3.1	2,478	62.4	43.9	.0490	1,477,493	.0496	1,062,186	.0719	.0567	.0465	.0586	.0588
Hanover	57.3	.0236	13.7	122	85.6	18.6	.0207	764,734	.0256	325,603	.0220	.0241	.0176	.0187	.0215
Harrisonburg city	27.8	.0115	12.8	1,635	94.4	9.1	.0101	262,648	.0088	381,821	.0259	.0145	.0170	.0150	.0136
Henrico	198.5	.0816	9.8	834	82.2	75.4	.0841	2,837,962	.0952	1,518,040	.1028	.0947	.0666	.0881	.1042
Henry	59.7	.0246	3.5	156	75.0	20.5	.0229	606,823	.0203	206,359	.0140	.0194	.0211	.0228	.0186
Highland	3.1	.0012	5.5	7	99.5	1.1	.0012	23,924	.0008	5,749	.0004	.0007	.0012	.0011	.0007
Hopewell city	23.8	.0097	1.7	2,380	77.7	8.9	.0099	295,182	.0099	126,597	.0086	.0095	.0092	.0088	.0107
Isle of Wight	24.8	.0102	14.8	78	56.6	8.2	.0092	246,619	.0083	62,625	.0043	.0074	.0085	.0081	.0069
James City	26.1	.0108	16.8	175	68.9	9.1	.0101	342,340	.0115	117,207	.0079	.0103	.0069	.0094	.0245
King and Queen	6.1	.0025	2.2	19	50.8	2.2	.0025	51,218	.0017	6,206	.0004	.0015	.0026	.0020	.0011
King George	12.3	.0050	16.7	68	75.0	4.0	.0044	133,045	.0045	17,894	.0012	.0036	.0034	.0033	.0035
King William	10.0	.0041	7.1	36	61.0	3.5	.0039	100,588	.0033	42,422	.0029	.0033	.0039	.0039	.0034
Lancaster	10.8	.0045	6.6	81	64.7	4.2	.0047	122,039	.0041	60,324	.0041	.0043	.0056	.0045	.0040
Lee	27.7	.0114	6.7	63	99.4	9.5	.0106	209,115	.0070	47,804	.0032	.0067	.0125	.0097	.0053
Lexington city	6.8	.0028	–6.8	3,400	86.1	2.1	.0024	73,716	.0024	72,473	.0049	.0032	.0038	.0032	.0024
☐ Loudoun	71.0	.0292	23.6	136	89.4	23.6	.0263	1,009,268	.0339	371,334	.0252	.0303	.0228	.0222	.0319
Louisa	19.8	.0081	11.1	40	65.4	6.7	.0075	151,935	.0051	46,716	.0031	.0051	.0090	.0072	.0040
Lunenburg	12.2	.0050	.6	28	58.5	4.1	.0046	110,353	.0037	32,573	.0023	.0036	.0050	.0043	.0031
Lynchburg city	69.1	.0284	3.5	1,410	74.1	25.4	.0283	842,401	.0283	646,011	.0437	.0330	.0302	.0341	.0328
Madison	11.1	.0046	8.5	34	80.6	3.8	.0042	97,991	.0033	40,435	.0027	.0033	.0047	.0049	.0025
☐ Manassas city	19.4	.0080	25.1	1,940	88.7	6.6	.0074	279,257	.0094	304,518	.0207	.0125	.0081	.0106	.0095
☐ Manassas Park city	7.2	.0030	10.4	3,600	94.4	2.2	.0024	68,510	.0023	16,602	.0011	.0021	.0019	.0022	.0021
Martinsville city	18.8	.0077	3.6	1,709	66.3	7.1	.0079	233,533	.0078	175,035	.0119	.0089	.0089	.0096	.0091
Mathews	8.8	.0036	10.1	101	80.7	3.6	.0840	109,952	.0037	21,443	.0014	.0031	.0038	.0033	.0030
Mecklenburg	30.1	.0124	2.2	49	57.5	10.5	.0117	276,867	.0093	136,525	.0093	.0098	.0135	.0119	.0094
Middlesex	8.5	.0035	10.1	63	69.0	3.3	.0037	90,800	.0030	26,101	.0018	.0028	.0040	.0036	.0023
Montgomery	67.1	.0276	6.0	172	95.3	22.3	.0249	729,802	.0245	357,328	.0242	.0250	.0257	.0258	.0207
Nelson	12.4	.0051	1.6	26	74.4	4.3	.0048	124,084	.0041	43,062	.0029	.0040	.0046	.0044	.0034
New Kent	10.8	.0044	23.0	51	71.2	3.8	.0042	131,859	.0045	20,010	.0013	.0035	.0028	.0033	.0036
Newport News city	159.4	.0656	10.0	2,452	65.0	57.0	.0636	1,734,232	.0582	909,155	.0615	.0607	.0599	.0686	.0564
Norfolk city	277.9	.1142	4.1	5,243	59.6	95.0	.1059	3,046,845	.1021	1,775,637	.1203	1101	.1129	.1215	.1081
Northampton	14.5	.0060	–.9	64	47.9	5.4	.0060	130,347	.0043	53,864	.0037	.0045	.0077	.0059	.0035
Northumberland	10.1	.0041	2.8	55	64.3	4.0	.0045	116,931	.0039	39,124	.0026	.0035	.0048	.0045	.0027
Norton city	4.6	.0019	–3.3	657	93.7	1.6	.0018	45,559	.0016	109,607	[illegible]	.0033	.0032	.0035	.0023
Nottoway	15.2	.0063	3.6	48	58.7	5.4	.0060	154,555	.0052	59,243	.0041	.0051	.0061	.0057	.0052
Orange	20.7	.0085	14.6	61	80.6	7.2	.0080	208,125	.0070	78,536	.0053	.0068	.0077	.0081	.0060
Page	20.6	.0084	6.2	66	96.9	7.5	.0084	203,094	.0068	82,223	.0055	.0068	.0087	.0090	.0056
Patrick	18.4	.0076	4.3	38	91.5	6.4	.0071	177,789	.0060	36,602	.0025	.0052	.0068	.0063	.0047
Petersburg city	41.2	.0169	.4	1,791	36.0	15.4	.0172	383,[illegible]29	.0128	334,962	.0226	.0166	.0199	.0197	.0157
Pittsylvania	67.5	.0278	2.0	68	67.8	23.0	.0257	663,9[illegible]7	.0223	119,710	.0081	.0190	.0215	.0232	.0179
Poquoson city	10.3	.0043	18.0	606	98.9	3.3	.0037	123,260	.0042	30,462	.0021	.0036	.0037	.0028	.0039
Portsmouth city	111.5	.0458	6.6	3,717	51.9	39.2	.0437	1,183,747	.0397	556,797	.0377	.0404	.0429	.0447	.0405
Powhatan	13.9	.0057	6.4	53	72.8	3.8	.0042	144,214	.0048	26,723	.0018	.0042	.0031	.0031	.0039
Prince Edward	17.6	.0072	7.0	50	60.1	5.1	.0057	128,680	.0043	105,622	.0072	.0057	.0073	.0066	.0048
Prince George	25.9	.0107	.6	97	66.2	6.5	.0073	249,587	.0084	84,015	.0057	.0081	.0055	.0080	.0061
☐ Prince William	174.2	.0716	20.4	517	88.5	51.1	.0570	2,321,162	.0778	1,024,301	.0694	.0741	.0358	.0523	.0796
Pulaski	36.3	.0149	3.0	114	93.9	12.9	.0143	373,744	.0126	124,189	.0084	.0118	.0135	.0144	.0108
Radford city	13.9	.0057	3.3	1,738	92.3	3.8	.0042	142,327	.0047	80,944	.0055	.0051	.0044	.0045	.0049
Rappahannock	6.8	.0028	11.6	25	87.7	2.5	.0028	71,922	.0024	6,938	.0005	.0018	.0025	.0021	.0020
Richmond	6.9	.0028	–.8	36	66.1	2.5	.0028	70,815	.0023	29,535	.0020	.0024	.0034	.0026	.0024
Richmond city	216.3	.0890	–1.3	3,605	45.9	88.1	.0983	2,599,904	.0872	1,775,702	.1203	.0975	.1158	.1110	.0883
Roanoke	76.2	.0314	4.5	304	97.0	25.3	.0282	957,648	.0322	307,652	.0208	.0286	.0219	.0262	.0347
Roanoke city	100.9	.0415	.7	2,347	76.0	42.7	.0476	1,156,410	.0388	852,370	.0577	.0450	.0560	.0533	.0440
Rockbridge	18.2	.0075	2.7	30	96.3	5.9	.0066	150,509	.0050	110,009	.0075	.0063	.0070	.0079	.0046
Rockingham	54.3	.0223	4.3	64	98.1	18.4	.0205	510,118	.0171	122,946	.0083	[illegible]	.0183	.0200	.0140
Russell	34.4	.0141	8.3	72	98.8	11.7	.0131	284,163	.0095	77,213	.0052	[illegible]	.0137	.0122	.0087
Salem city	24.5	.0100	2.3	1,750	94.7	9.0	.0100	299,586	.0101	192,807	.0131	.0110	.0111	.0124	.0091
☐ Scott	25.6	.0106	2.1	48	99.2	8.8	.0098	239,1[illegible]	.0081	109,625	.0074	.0084	.0112	.0094	.0069
Shenandoah	30.0	.0123	8.9	59	98.3	11.2	.0125	312,581	.0105	127,712	.0087	.0102	.0130	.0134	.0091
Smyth	33.6	.0138	.8	74	97.8	11.7	.0130	330,994	.0111	135,080	.0091	.0111	.0125	.0142	.0101
Southampton	18.0	.0074	–3.9	30	49.6	5.2	.0058	138,777	.0046	46,668	.0032	.0048	.0060	.0050	.0040
South Boston city	7.5	.0031	5.7	1,500	61.3	2.7	.0030	75,303	.0025	109,859	.0075	.0040	.0048	.0047	.0040
Spotsylvania	39.2	.0161	22.5	98	83.3	12.3	.0137	444,101	.0149	221,699	.0150	.0152	.0107	.0141	.0144
☐ Stafford	53.1	.0219	31.2	196	91.4	16.0	.0179	641,256	.0215	192,551	.0131	.0190	.0141	.0153	.0168
Staunton city	21.5	.0089	–1.6	2,688	87.5	7.8	.0087	228,893	.0077	164,025	.0111	.0090	.0105	.0104	.0089
Suffolk city	51.4	.0211	7.9	126	49.9	17.2	.0192	535,687	.0179	358,444	.0242	.0205	.0213	.0215	.0197

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES														Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Surry	6.3	.0026	4.2	22	35.5	2.0	.0022	49,935	.0017	12,200	.0008	.0016	.0027	.0022	.0012
Sussex	10.3	.0042	−5.3	21	37.0	3.4	.0038	95,674	.0032	60,389	.00[illegible]	.0036	.0050	.0037	.0030
Tazewell	51.7	.0212	2.4	99	96.8	17.5	.0195	403,538	.0135	281,665	.01[illegible]	.0168	.0258	.0224	.0137
Virginia Beach city	328.4	.1350	25.2	1,283	86.1	109.9	.1226	4,415,659	.1481	1,730,395	.117[illegible]	.1362	.0829	.1221	.1484
Warren	23.8	.0098	12.3	110	93.5	8.9	.0099	223,868	.0075	105,625	.0071	.0079	.0115	.0108	.0073
☐ Washington	49.6	.0204	6.7	88	97.9	16.6	.0186	440,783	.0148	135,050	.0092	.0142	.0197	.0183	.0132
Waynesboro city	18.1	.0075	18.1	2,263	90.5	7.0	.0078	227,427	.0076	151,231	.0102	.0083	.0080	.0094	.0083
Westmoreland	15.1	.0062	7.5	67	59.6	5.7	.0063	133,866	.0045	41,470	.0028	.0042	.0075	.0061	.0034
Williamsburg city	11.2	.0046	8.8	1,244	87.0	3.4	.0038	129,258	.0044	302,556	.0205	.0093	.0102	.0090	.0103
Winchester city	21.1	.0086	4.4	2,344	89.8	8.5	.0095	265,527	.0089	257,903	.0175	.0114	.0122	.0125	.0117
Wise	47.2	.0194	7.6	117	97.5	15.5	.0173	443,990	.0149	197,241	.0133	.0154	.0203	.0167	.0131
Wythe	26.3	.0109	3.0	57	95.9	9.4	.0105	230,907	.0077	160,530	.0109	.0093	.0122	.0127	.0078
York	42.1	.0173	18.7	373	80.2	12.8	.0143	533,968	.0179	124,132	.0084	.0150	.0076	.0124	.0154
TOTAL METRO COUNTIES	**4,152.6**	**1.7074**	**10.9**	**363**	**77.3**	**1,486.5**	**1.6577**	**58,534,716**	**1.9637**	**28,018,940**	**1.8980**	**1.8929**	**1.3953**	**1.6601**	**1.9971**
TOTAL STATE	**5,845.1**	**2.4033**	**9.[illegible]**	**147**	**78.8**	**2,065.4**	**2.3034**	**74,970,524**	**2.5144**	**35,450,337**	**2.4015**	**2.4582**	**2.0745**	**2.3275**	**2.5100**
WASHINGTON															
BELLINGHAM	**116.1**	**.0478**	**8.8**	**55**	**95.1**	**44.8**	**.0500**	**1,250,828**	**.0420**	**662,870**	**.0449**	**.0440**	**.0559**	**.0493**	**.0424**
Whatcom	116.1	.0478	8.8	55	95.1	44.8	.0500	1,250,828	.0420	662,870	.0449	.0440	.0559	.0493	.0424
BREMERTON	**170.9**	**.0702**	**16.1**	**435**	**92.6**	**63.5**	**.0709**	**2,017,441**	**.0677**	**736,829**	**.0499**	**.0628**	**.0621**	**.0661**	**.0641**
Kitsap	170.9	.0702	16.1	435	92.6	63.5	.0709	2,017,441	.0677	736,829	.0499	.0628	.0621	.0661	.0641
OLYMPIA	**146.7**	**.0603**	**18.1**	**202**	**95.0**	**57.3**	**.0639**	**1,791,196**	**.0601**	**822,898**	**.0558**	**.0588**	**.0632**	**.0619**	**.0600**
Thurston	146.7	.0603	18.1	202	95.0	57.3	.0639	1,791,196	.0601	822,898	.0558	.0588	.0632	.0619	.0600
RICHLAND - KENNEWICK - PASCO	**142.5**	**.0586**	**−1.4**	**48**	**95.8**	**51.2**	**.0571**	**1,927,891**	**.0647**	**814,894**	**.0552**	**.0606**	**.0481**	**.0507**	**.0618**
Benton	106.6	.0438	−2.6	62	96.6	38.3	.0427	1,519,740	.0510	567,394	.0384	.0457	.0343	.0356	.0496
Franklin	35.9	.0148	2.5	29	93.3	12.9	.0144	408,151	.0137	247,500	.0168	.0149	.0138	.0151	.0122
SEATTLE	**1,758.2**	**.7229**	**9.4**	**416**	**90.0**	**705.3**	**.7864**	**26,746,411**	**.8970**	**12,242,697**	**.8293**	**.8420**	**.6827**	**.7264**	**.9337**
King	1,371.4	.5639	8.0	644	88.3	558.9	.6232	21,555,436	.7229	10,092,623	.6837	.6794	.5476	.5787	.7545
Snohomish	386.8	.1590	14.5	184	96.0	146.4	.1632	5,190,975	1741	2,150,074	.1456	.1626	.1351	.1477	.1792
SEATTLE - TACOMA CONSOLIDATED AREA	***2,295.5***	***.9438***	***9.7***	***389***	***89.5***	***908.9***	***1.0135***	***32,388,027***	***1.0862***	***15,161,677***	***1.0271***	***1.0402***	***.9228***	***.9562***	***1.1220***
SPOKANE	**358.1**	**.1472**	**4.8**	**203**	**95.7**	**140.9**	**.1571**	**3,750,030**	**.1257**	**2,122,615**	**.1438**	**.1355**	**.1779**	**.1601**	**.1340**
Spokane	358.1	.1472	4.8	203	95.7	140.9	.1571	3,750,030	.1257	2,122,615	.1438	.1355	.1779	.1601	.1340
TACOMA	**537.3**	**.2209**	**10.6**	**321**	**87.9**	**203.6**	**.2271**	**5,641,616**	**.1892**	**2,918,980**	**.1978**	**.1982**	**.2401**	**.2298**	**.1883**
Pierce	537.3	.2209	10.6	321	87.9	203.6	.2271	5,641,616	.1892	2,918,980	.1978	.1982	.2401	.2298	.1883
VANCOUVER	**212.1**	**.0872**	**10.3**	**338**	**96.5**	**79.4**	**.0886**	**2,439,016**	**.0818**	**856,247**	**.0580**	**.0757**	**.0789**	**.0792**	**.0775**
Clark	212.1	.0872	10.3	338	96.5	79.4	.0886	2,439,016	.0818	856,247	.0580	.0757	.0789	.0792	.0775
YAKIMA	**184.3**	**.0758**	**6.8**	**43**	**93.6**	**68.4**	**.0763**	**1,780,216**	**.0597**	**916,704**	**.0621**	**.0636**	**.0893**	**.0753**	**.0604**
Yakima	184.3	.0758	6.8	43	93.6	68.4	.0763	1,780,216	.0597	916,704	.0621	.0636	.0893	.0753	.0604
ALL COUNTIES															
Adams	13.9	.0058	4.8	7	98.5	5.1	.0056	162,499	.0054	60,739	.0041	.0052	.0052	.0055	.0049
Asotin	17.8	.0073	5.8	28	98.3	7.1	.0080	210,698	.0071	54,408	.0037	.0061	.0083	.0064	.0062
Benton	106.6	.0438	−2.6	62	96.6	38.3	.0427	1,519,740	.0510	567,394	.0384	.0457	.0343	.0356	.0496
Chelan	49.2	.0202	9.2	17	98.4	20.4	.0227	555,023	.0186	310,380	.0210	.0197	.0257	.0229	.0187
Clallam	53.6	.0221	3.8	31	94.1	21.5	.0240	553,643	.0186	270,807	.0184	.0192	.0263	.0241	.0173
Clark	212.1	.0872	10.3	338	96.5	79.4	.0886	2,439,016	.0818	856,247	.0580	.0757	.0789	.0792	.0775
Columbia	4.0	.0016	−1.4	5	98.6	1.6	.0017	43,396	.0014	12,735	.0009	.0014	.0019	.0017	.0012
Cowlitz	79.5	.0327	−.1	70	97.0	30.6	.0342	923,868	.0310	450,746	.0305	.0311	.0355	.0314	.0291
Douglas	24.3	.0100	9.7	13	98.4	9.5	.0106	275,260	.0092	106,549	.0072	.0088	.0115	.0102	.0091
Ferry	6.3	.0026	8.4	3	80.3	2.1	.0023	55,778	.0019	10,240	.0007	.0016	.0024	.0019	.0017
Franklin	35.9	.0148	2.5	29	93.3	12.9	.0144	408,151	.0137	247,500	.0168	.0149	.0138	.0151	.0122
Garfield	2.3	.0009	−6.8	3	99.2	1.0	.0011	28,935	.0010	3,144	.0002	.0008	.0009	.0010	.0008
Grant	53.3	.0219	9.8	20	96.4	19.7	.0220	532,383	.0178	242,651	.0164	.0181	.0237	.0223	.0176
Grays Harbor	63.9	.0263	−3.7	33	95.1	25.2	.0281	789,403	.0265	323,935	.0220	.0251	.0305	.0252	.0254
Island	50.8	.0209	15.3	240	93.5	19.1	.0213	611,776	.0205	173,508	.0117	.0180	.0196	.0206	.0171
Jefferson	18.5	.0076	15.9	10	95.7	7.7	.0086	202,988	.0068	70,829	.0048	.0064	.0096	.0078	.0058
King	1,371.4	.5639	8.0	644	88.3	558.9	.6232	21,555,436	.7229	10,092,623	.6837	.6794	.5476	.5787	.7545
Kitsap	170.9	.0702	16.1	435	92.6	63.5	.0709	2,017,441	.0677	736,829	.0499	.0628	.0621	.0661	.0641
Kittitas	24.8	.0102	−.3	11	97.3	9.8	.0109	212,232	.0071	146,608	.0100	.0086	.0158	.0108	.0065
Klickitat	16.7	.0069	5.5	9	95.7	6.3	.0070	161,507	.0054	47,102	.0032	.0050	.0072	.0064	.0046

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES															
													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WASHINGTON (continued)															
ALL COUNTIES (continued)															
Lewis	57.7	.0237	3.0	24	98.1	22.2	.0248	613,608	.0206	317,814	.0215	.0215	.0281	.0249	.0190
Lincoln	9.5	.0039	−1.1	4	98.0	3.8	.0042	129,507	.0043	26,713	.0018	.0035	.0034	.0036	.0032
Mason	35.7	.0147	14.5	37	94.9	13.9	.0155	391,884	.0132	129,508	.0088	.0121	.0167	.0147	.0114
Okanogan	32.8	.0135	7.0	6	87.6	12.8	.0143	253,763	.0085	162,698	.0110	.0102	.0202	.0145	.0084
Pacific	17.3	.0071	.4	19	96.6	7.4	.0082	181,359	.0061	61,164	.0041	.0058	.0099	.0073	.0048
Pend Oreille	9.2	.0038	7.2	7	97.1	3.3	.0037	68,776	.0023	37,102	.0025	.0026	.0060	.0032	.0019
Pierce	537.3	.2209	10.6	321	87.9	203.6	.2271	5,641,616	.1892	2,918,980	.1978	.1982	.2401	.2298	.1883
San Juan	9.2	.0038	17.4	51	98.4	4.0	.0044	119,192	.0040	34,287	.0023	.0034	.0047	.0042	.0030
Skagit	69.2	.0284	7.9	40	97.1	27.6	.0308	791,280	.0265	491,401	.0333	.0289	.0366	.0317	.0282
Skamania	8.1	.0034	2.3	5	98.1	3.0	.0034	60,724	.0021	8,622	.0006	.0019	.0037	.0036	.0013
Snohomish	386.8	.1590	14.5	184	96.0	146.4	.1632	5,190,975	.1741	2,150,074	.1456	.1626	.1351	.1477	.1792
Spokane	358.1	.1472	4.8	203	95.7	140.9	.1571	3,750,030	.1257	2,122,615	.1438	.1355	.1779	.1601	.1340
Stevens	31.5	.0130	8.7	13	93.5	10.9	.0122	292,740	.0098	90,202	.0061	.0093	.0124	.0115	.0090
Thurston	146.7	.0603	18.1	202	95.0	57.3	.0639	1,791,196	.0601	822,898	.0558	.0588	.0632	.0619	.0600
Wahkiakum	3.5	.0015	−8.7	13	97.9	1.4	.0016	36,954	.0013	6,186	.0004	.0010	.0017	.0013	.0010
Walla Walla	48.1	.0197	1.4	38	96.5	17.8	.0198	530,169	.0177	242,305	.0164	.0178	.0203	.0197	.0174
Whatcom	116.1	.0478	8.8	55	95.1	44.8	.0500	1,250,828	.0420	662,870	.0449	.0440	.0559	.0493	.0424
Whitman	42.4	.0174	5.7	20	94.2	15.0	.0167	468,284	.0157	121,874	.0083	.0138	.0172	.0151	.0111
Yakima	184.3	.0758	6.8	43	93.6	68.4	.0763	1,780,216	.0597	916,704	.0621	.0636	.0893	.0753	.0604
TOTAL METRO COUNTIES	**3,626.2**	**1.4909**	**9.1**	**193**	**91.5**	**1,414.4**	**1.5774**	**47,344,645**	**1.5879**	**22,094,734**	**1.4968**	**1.5412**	**1.4982**	**1.4988**	**1.6222**
TOTAL STATE	**4,479.3**	**1.8418**	**8.4**	**67**	**92.4**	**1,744.2**	**1.9451**	**56,602,274**	**1.8983**	**26,108,991**	**1.7687**	**1.8481**	**1.9032**	**1.8523**	**1.9079**
WEST VIRGINIA															
CHARLESTON	**269.6**	**.1109**	**.0**	**216**	**94.0**	**106.0**	**.1183**	**3,062,052**	**.1027**	**1,699,144**	**.1151**	**.1081**	**.1244**	**.1209**	**.1033**
Kanawha	225.7	.0928	−2.5	250	93.0	90.2	.1006	2,627,323	.0881	1,532,684	.1038	.0937	.1084	.1036	.0906
Putnam	43.9	.0181	15.0	127	99.6	15.8	.0177	434,729	.0146	166,460	.0113	.0144	.0160	.0173	.0127
HUNTINGTON - ASHLAND	**338.1**	**.1390**	**.5**	**156**	**97.4**	**125.2**	**.1397**	**3,159,903**	**.1061**	**1,844,282**	**.1249**	**.1180**	**.1656**	**.1402**	**.1097**
Cabell	105.7	.0435	−1.1	375	94.9	42.1	.0469	1,023,394	.0344	1,006,701	.0682	.0463	.0615	.0546	.0423
Wayne	46.8	.0192	1.7	92	99.7	16.8	.0187	414,350	.0139	139,318	.0094	.0136	.0202	.0169	.0121
Boyd, Ky.	*54.9*	*.0226*	*−1.1*	*341*	*97.7*	*20.5*	*.0229*	*540,683*	*.0182*	*353,414*	*.0239*	*.0206*	*.0281*	*.0232*	*.0190*
Carter, Ky.	*26.4*	*.0108*	*5.3*	*65*	*99.9*	*8.9*	*.0100*	*187,366*	*.0063*	*87,565*	*.0060*	*.0070*	*.0138*	*.0091*	*.0063*
Greenup, Ky.	*40.0*	*.0164*	*2.2*	*115*	*99.5*	*13.5*	*.0151*	*334,787*	*.0112*	*84,499*	*.0057*	*.0107*	*.0160*	*.0149*	*.0095*
Lawrence, Ohio	*64.3*	*.0265*	*.7*	*141*	*97.1*	*23.4*	*.0261*	*659,323*	*.0221*	*172,785*	*.0117*	*.0198*	*.0260*	*.0215*	*.0205*
PARKERSBURG - MARIETTA	**158.8**	**.0653**	**.6**	**158**	**98.6**	**59.6**	**.0665**	**1,631,542**	**.0546**	**941,732**	**.0639**	**.0595**	**.0693**	**.0718**	**.0554**
Wood	92.9	.0382	−.8	252	98.8	35.8	.0400	967,204	.0324	604,685	.0410	.0361	.0422	.0431	.0345
Washington, Ohio	*65.9*	*.0271*	*2.5*	*103*	*98.3*	*23.8*	*.0265*	*664,338*	*.0222*	*337,047*	*.0229*	*.0234*	*.0271*	*.0287*	*.0209*
STEUBENVILLE - WEIRTON	**155.3**	**.0637**	**−5.2**	**265**	**95.5**	**57.7**	**.0644**	**1,584,095**	**.0531**	**718,819**	**.0487**	**.0539**	**.0692**	**.0603**	**.0525**
Brooke	29.5	.0121	−5.2	328	99.0	10.7	.0120	272,857	.0091	115,562	.0078	.0094	.0126	.0116	.0093
Hancock	39.3	.0161	−4.3	462	96.8	14.9	.0166	406,998	.0137	194,801	.0132	.0139	.0191	.0160	.0130
Jefferson, Ohio	*86.5*	*.0355*	*−5.5*	*211*	*93.7*	*32.1*	*.0358*	*904,240*	*.0303*	*408,456*	*.0277*	*.0306*	*.0375*	*.0327*	*.0302*
WHEELING	**179.7**	**.0739**	**−3.2**	**190**	**97.3**	**69.5**	**.0775**	**1,862,873**	**.0625**	**1,028,396**	**.0697**	**.0669**	**.0860**	**.0768**	**.0654**
Marshall	40.5	.0167	−2.7	133	99.0	15.0	.0167	413,042	.0139	151,527	.0103	.0133	.0175	.0150	.0131
Ohio	58.7	.0241	−4.4	554	95.7	23.3	.0260	607,774	.0204	360,157	.0244	.0223	.0300	.0259	.0218
Belmont, Ohio	*80.5*	*.0331*	*−2.5*	*150*	*97.6*	*31.2*	*.0348*	*842,057*	*.0282*	*516,712*	*.0350*	*.0313*	*.0385*	*.0359*	*.0305*
ALL COUNTIES															
Barbour	16.7	.0068	.4	49	98.7	6.1	.0068	124,392	.0042	46,288	.0031	.0045	.0086	.0067	.0033
Berkeley	51.7	.0213	10.5	161	95.6	19.6	.0218	499,507	.0167	268,319	.0182	.0180	.0270	.0221	.0164
Boone	31.1	.0128	2.1	62	98.7	10.9	.0122	264,946	.0089	129,713	.0088	.0097	.0144	.0119	.0085
Braxton	14.4	.0059	3.6	28	99.3	5.5	.0061	109,581	.0037	95,027	.0064	.0049	.0090	.0066	.0029
Brooke	29.5	.0121	−5.2	328	99.0	10.7	.0120	272,857	.0091	115,562	.0078	.0094	.0126	.0116	.0093
Cabell	105.7	.0435	−1.1	375	94.9	42.1	.0469	1,023,394	.0344	1,006,701	.0682	.0463	.0615	.0546	.0423
Calhoun	8.8	.0036	6.7	31	99.2	3.3	.0037	64,716	.0021	22,689	.0016	.0023	.0051	.0034	.0016
Clay	11.5	.0047	2.1	33	99.9	4.1	.0046	80,063	.0027	24,767	.0016	.0028	.0062	.0042	.0021
Doddridge	8.0	.0033	7.6	25	99.8	2.8	.0031	50,177	.0017	10,073	.0007	.0016	.0041	.0026	.0011
Fayette	57.8	.0238	−.1	87	91.6	21.2	.0236	445,669	.0149	245,064	.0166	.0173	.0298	.0236	.0144
Gilmer	8.2	.0034	−1.6	24	99.1	3.0	.0034	57,961	.0020	20,419	.0014	.0021	.0048	.0028	.0013
Grant	10.2	.0042	−.1	21	98.5	3.6	.0040	82,295	.0027	32,460	.0022	.0028	.0050	.0040	.0020
Greenbrier	37.6	.0154	−.2	37	95.3	14.3	.0159	318,850	.0107	225,532	.0153	.0130	.0232	.0168	.0091
Hampshire	16.2	.0067	9.0	25	99.0	5.8	.0065	121,926	.0041	51,639	.0035	.0045	.0083	.0065	.0033
Hancock	39.3	.0161	−4.3	462	96.8	14.9	.0166	406,998	.0137	194,801	.0132	.0139	.0191	.0160	.0130
Hardy	10.0	.0042	−.3	17	97.7	3.6	.0040	74,764	.0025	49,062	.0033	.0031	.0055	.0045	.0019

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WEST VIRGINIA (continued)															
ALL COUNTIES (continued)															
Harrison	76.6	.0314	−1.4	184	98.3	29.5	.0329	691,656	.0232	405,285	.0275	.0262	.0412	.0343	.0206
Jackson	27.0	.0112	4.7	58	99.7	9.5	.0106	223,928	.0075	88,940	.0060	.0078	.0127	.0103	.0069
Jefferson	34.3	.0141	13.2	164	89.9	12.1	.0135	339,318	.0114	99,015	.0067	.0105	.0134	.0132	.0096
Kanawha	225.7	.0928	−2.5	250	93.0	90.2	.1006	2,627,323	.0881	1,532,684	.1038	.0937	.1084	.1036	.0906
Lewis	18.7	.0076	−.6	48	99.2	7.1	.0079	168,025	.0056	86,870	.0059	.0062	.0098	.0078	.0059
Lincoln	23.5	.0097	−.7	54	99.9	7.8	.0087	158,731	.0053	33,447	.0023	.0052	.0103	.0074	.0044
Logan	50.2	.0206	−1.0	110	95.1	17.5	.0195	460,525	.0155	233,323	.0158	.0166	.0212	.0205	.0151
McDowell	46.7	.0192	−6.4	87	83.9	16.0	.0179	337,723	.0113	121,134	.0082	.0120	.0231	.0156	.0105
Marion	64.1	.0264	−2.6	205	95.8	25.1	.0280	609,244	.0204	406,811	.0275	.0237	.0349	.0302	.0227
Marshall	40.5	.0167	−2.7	133	99.0	15.0	.0167	413,042	.0139	151,527	.0103	.0133	.0175	.0150	.0131
Mason	26.4	.0108	−2.4	61	99.1	9.9	.0111	207,483	.0070	91,385	.0062	.0076	.0141	.0117	.0053
Mercer	72.2	.0297	−2.3	172	92.2	27.5	.0306	639,423	.0214	537,667	.0364	.0275	.0396	.0355	.0242
☐ Mineral	27.7	.0114	1.7	84	96.5	10.2	.0114	232,517	.0078	63,903	.0044	.0075	.0120	.0115	.0065
Mingo	38.0	.0156	1.8	90	96.7	12.8	.0143	258,855	.0087	183,050	.0124	.0112	.0189	.0146	.0110
Monongalia	74.5	.0306	−.7	205	96.5	28.8	.0321	757,859	.0254	380,359	.0257	.0266	.0393	.0299	.0246
Monroe	13.2	.0055	2.5	28	98.0	4.7	.0052	107,775	.0036	14,031	.0010	.0031	.0052	.0048	.0026
Morgan	11.3	.0046	5.5	49	98.7	4.4	.0049	98,497	.0033	27,113	.0018	.0033	.0059	.0044	.0024
Nicholas	29.1	.0120	3.5	45	99.8	10.4	.0116	270,091	.0091	118,127	.0080	.0093	.0131	.0114	.0075
Ohio	58.7	.0241	−4.4	554	95.7	23.3	.0260	607,774	.0204	360,157	.0244	.0223	.0300	.0259	.0218
Pendleton	8.0	.0033	1.1	11	97.4	3.0	.0034	54,299	.0018	18,556	.0013	.0019	.0048	.0033	.0015
Pleasants	8.2	.0034	−.4	63	99.6	2.9	.0032	65,501	.0022	21,217	.0014	.0022	.0036	.0032	.0016
Pocahontas	10.1	.0041	1.8	11	98.9	3.8	.0042	68,194	.0023	50,334	.0034	.0029	.0062	.0045	.0016
Preston	31.6	.0130	3.7	49	99.5	11.3	.0126	255,059	.0085	118,004	.0080	.0093	.0156	.0127	.0066
Putnam	43.9	.0181	15.0	127	99.6	15.8	.0177	434,729	.0146	166,460	.0113	.0144	.0160	.0173	.0127
Raleigh	87.1	.0358	.3	143	90.9	32.4	.0361	835,418	.0280	499,805	.0338	.0313	.0415	.0361	.0294
Randolph	29.5	.0121	2.7	28	98.8	10.5	.0117	245,191	.0082	148,943	.0101	.0095	.0150	.0128	.0075
Ritchie	11.8	.0049	3.1	26	99.8	4.5	.0050	81,486	.0028	36,593	.0025	.0032	.0074	.0049	.0018
Roane	15.9	.0065	−.3	33	99.1	5.5	.0061	119,085	.0040	83,807	.0057	.0050	.0087	.0067	.0032
Summers	15.7	.0065	−1.1	44	92.1	5.4	.0061	119,002	.0040	44,523	.0030	.0042	.0082	.0053	.0033
Taylor	16.7	.0068	.7	96	98.9	6.2	.0069	151,628	.0050	44,427	.0030	.0048	.0073	.0065	.0040
Tucker	8.6	.0036	−.9	20	99.7	3.4	.0038	65,510	.0022	44,361	.0030	.0027	.0053	.0041	.0016
Tyler	11.1	.0045	−2.0	43	99.9	4.1	.0046	120,895	.0041	21,390	.0015	.0033	.0041	.0034	.0035
Upshur	23.9	.0099	2.0	67	99.3	8.9	.0099	208,088	.0070	111,172	.0075	.0078	.0121	.0103	.0058
Wayne	46.8	.0192	1.7	92	99.7	16.8	.0187	414,350	.0139	139,318	.0094	.0136	.0202	.0169	.0121
Webster	12.4	.0051	1.3	22	99.9	4.4	.0049	88,796	.0029	37,316	.0026	.0032	.0065	.0046	.0023
Wetzel	21.6	.0089	−1.3	60	99.7	7.9	.0088	171,568	.0058	120,702	.0081	.0071	.0121	.0091	.0063
Wirt	5.1	.0021	3.6	22	99.8	1.8	.0020	38,119	.0013	7,470	.0005	.0013	.0022	.0018	.0009
Wood	92.9	.0382	−.8	252	98.8	35.8	.0400	967,204	.0324	604,685	.0410	.0361	.0422	.0431	.0345
Wyoming	35.7	.0146	−.8	71	98.6	12.0	.0133	304,307	.0102	124,622	.0085	.0106	.0147	.0126	.0094
TOTAL METRO COUNTIES	**710.7**	**.2922**	**−1.1**	**214**	**96.0**	**274.8**	**.3066**	**7,400,188**	**.2483**	**4,335,798**	**.2938**	**.2705**	**.3395**	**.3155**	**.2559**
TOTAL STATE	**1,951.7**	**.8024**	**.1**	**81**	**96.0**	**729.7**	**.8137**	**18,016,347**	**.6042**	**9,916,649**	**.6718**	**.6642**	**.9685**	**.8269**	**.5874**
WISCONSIN															
APPLETON - OSHKOSH - NEENAH	**306.8**	**.1263**	**5.3**	**217**	**98.6**	**112.0**	**.1249**	**3,698,499**	**.1241**	**1,599,889**	**.1084**	**.1197**	**.1027**	**.1240**	**.1235**
Calumet	34.4	.0142	11.4	106	99.3	11.6	.0130	401,241	.0135	113,416	.0077	.0118	.0091	.0116	.0114
Outagamie	135.4	.0557	5.2	211	98.1	48.3	.0538	1,640,880	.0551	769,241	.0521	.0543	.0428	.0545	.0571
Winnebago	137.0	.0564	4.0	305	98.9	52.1	.0581	1,656,378	.0555	717,232	.0486	.0536	.0508	.0579	.0550
EAU CLAIRE	**138.7**	**.0570**	**5.9**	**84**	**99.2**	**49.9**	**.0556**	**1,471,150**	**.0493**	**851,958**	**.0577**	**.0536**	**.0546**	**.0615**	**.0490**
Chippewa	53.9	.0221	3.4	53	99.5	18.7	.0208	579,465	.0194	262,537	.0177	.0197	.0180	.0218	.0161
Eau Claire	84.8	.0349	7.6	133	99.0	31.2	.0348	891,685	.0299	589,421	.0400	.0339	.0366	.0397	.0329
GREEN BAY	**186.2**	**.0765**	**6.2**	**355**	**97.8**	**68.7**	**.0766**	**2,204,051**	**.0739**	**1,120,176**	**.0759**	**.0750**	**.0643**	**.0769**	**.0789**
Brown	186.2	.0765	6.2	355	97.8	68.7	.0766	2,204,051	.0739	1,120,176	.0759	.0750	.0643	.0769	.0789
JANESVILLE - BELOIT	**139.5**	**.0574**	**.1**	**193**	**95.7**	**51.7**	**.0577**	**1,699,098**	**.0570**	**810,305**	**.0549**	**.0564**	**.0523**	**.0545**	**.0567**
Rock	139.5	.0574	.1	193	95.7	51.7	.0577	1,699,098	.0570	810,305	.0549	.0564	.0523	.0545	.0567
KENOSHA	**121.5**	**.0500**	**−1.3**	**445**	**96.7**	**43.9**	**.0490**	**1,643,832**	**.0552**	**612,056**	**.0415**	**.0500**	**.0416**	**.0427**	**.0497**
Kenosha	121.5	.0500	−1.3	445	96.7	43.9	.0490	1,643,832	.0552	612,056	.0415	.0500	.0416	.0427	.0497
LA CROSSE	**95.2**	**.0392**	**4.6**	**208**	**99.1**	**35.3**	**.0394**	**1,129,653**	**.0379**	**614,194**	**.0416**	**.0391**	**.0373**	**.0428**	**.0400**
La Crosse	95.2	.0392	4.6	208	99.1	35.3	.0394	1,129,653	.0379	614,194	.0416	.0391	.0373	.0428	.0400
MADISON	**343.6**	**.1413**	**6.2**	**285**	**96.5**	**135.8**	**.1514**	**4,598,929**	**.1543**	**2,458,607**	**.1666**	**.1554**	**.1324**	**.1585**	**.1820**
Dane	343.6	.1413	6.2	285	96.5	135.8	.1514	4,598,929	.1543	2,458,607	.1666	.1554	.1324	.1585	.1820

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980–86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WISCONSIN (continued)															
MILWAUKEE	**1,395.1**	**.5735**	**–.1**	**955**	**87.5**	**527.8**	**.5886**	**18,292,998**	**.6135**	**8,056,639**	**.5458**	**.5852**	**.5150**	**.5537**	**.5926**
Milwaukee	939.1	.3861	–2.7	3,897	82.0	374.4	.4175	11,851,375	.3975	5,657,987	.3833	.3909	.3951	.4075	.3969
Ozaukee	70.9	.0291	5.9	302	98.7	24.5	.0273	1,095,505	.0367	352,450	.0239	.0313	.0180	.0216	.0301
Washington	92.3	.0379	8.8	214	99.5	30.7	.0342	1,083,828	.0363	341,134	.0231	.0327	.0251	.0299	.0350
Waukesha	292.8	.1204	4.5	529	98.9	98.2	.1096	4,262,290	.1430	1,705,068	.1155	.1303	.0768	.0947	.1306
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,569.5***	***.6452***	***–.1***	***874***	***87.9***	***591.0***	***.6591***	***20,489,150***	***.6871***	***8,910,979***	***.6036***	***.6539***	***.5746***	***.6166***	***.6641***
RACINE	**174.4**	**.0717**	**.7**	**522**	**90.6**	**63.2**	**.0705**	**2,196,152**	**.0736**	**854,340**	**.0578**	**.0687**	**.0596**	**.0629**	**.0715**
Racine	174.4	.0717	.7	522	90.6	63.2	.0705	2,196,152	.0736	854,340	.0578	.0687	.0596	.0629	.0715
SHEBOYGAN	**102.9**	**.0423**	**1.9**	**200**	**99.0**	**37.8**	**.0422**	**1,254,299**	**.0420**	**464,184**	**.0315**	**.0389**	**.0355**	**.0384**	**.0379**
Sheboygan	102.9	.0423	1.9	200	99.0	37.8	.0422	1,254,299	.0420	464,184	.0315	.0389	.0355	.0384	.0379
WAUSAU	**115.1**	**.0473**	**3.4**	**74**	**99.4**	**41.5**	**.0463**	**1,242,960**	**.0417**	**557,064**	**.0378**	**.0415**	**.0430**	**.0463**	**.0409**
Marathon	115.1	.0473	3.4	74	99.4	41.5	.0463	1,242,960	.0417	557,064	.0378	.0415	.0430	.0463	.0409
ALL COUNTIES															
Adams	13.9	.0058	3.3	21	97.0	5.2	.0058	137,065	.0046	24,965	.0016	.0040	.0058	.0051	.0033
Ashland	16.7	.0068	–.5	16	92.6	6.4	.0072	154,709	.0052	94,149	.0064	.0058	.0081	.0080	.0050
Barron	40.8	.0168	5.3	47	99.4	15.5	.0173	375,801	.0126	251,663	.0171	.0148	.0201	.0199	.0115
Bayfield	14.5	.0060	4.9	10	92.5	5.5	.0061	127,459	.0043	31,542	.0021	.0040	.0068	.0056	.0031
Brown	186.2	.0765	6.2	355	97.8	68.7	.0766	2,204,051	.0739	1,120,176	.0759	.0750	.0643	.0769	.0789
Buffalo	14.2	.0059	–.8	20	99.7	5.4	.0060	141,237	.0047	38,860	.0026	.0044	.0063	.0058	.0034
Burnett	14.0	.0057	13.5	17	96.2	5.3	.0059	127,375	.0043	45,087	.0031	.0041	.0063	.0060	.0031
Calumet	34.4	.0142	11.4	106	99.3	11.6	.0130	401,241	.0135	113,416	.0077	.0118	.0091	.0116	.0114
Chippewa	53.9	.0221	3.4	53	99.5	18.7	.0208	579,465	.0194	262,537	.0177	.0197	.0180	.0218	.0161
Clark	34.6	.0142	5.1	28	99.5	12.1	.0135	279,237	.0094	84,070	.0057	.0091	.0158	.0128	.0068
Columbia	46.9	.0193	8.5	61	99.4	17.8	.0199	487,598	.0163	255,679	.0174	.0173	.0196	.0216	.0151
Crawford	16.7	.0069	.9	30	99.6	6.0	.0067	146,405	.0049	67,140	.0045	.0051	.0082	.0068	.0043
Dane	343.6	.1413	6.2	285	96.5	135.8	.1514	4,598,929	.1543	2,458,607	.1666	.1554	.1324	.1585	.1820
Dodge	76.6	.0315	2.0	86	98.3	26.7	.0298	845,891	.0283	280,703	.0190	.0262	.0243	.0283	.0254
Door	26.9	.0110	7.5	55	98.9	10.5	.0117	309,648	.0104	138,313	.0093	.0102	.0114	.0124	.0090
☐ Douglas	42.4	.0175	–4.6	32	98.0	16.4	.0183	468,644	.0157	208,426	.0142	.0156	.0184	.0174	.0141
Dunn	35.7	.0146	4.0	42	98.7	12.1	.0135	302,386	.0102	135,494	.0091	.0107	.0159	.0139	.0081
Eau Claire	84.8	.0349	7.6	133	99.0	31.2	.0348	891,685	.0299	589,421	.0400	.0339	.0366	.0397	.0329
Florence	4.2	.0017	.7	9	99.2	1.4	.0015	35,991	.0012	6,652	.0004	.0010	.0014	.0012	.0008
Fond du Lac	90.3	.0372	1.5	125	99.4	31.8	.0355	955,750	.0320	447,618	.0303	.0327	.0338	.0373	.0317
Forest	9.5	.0039	5.0	9	92.7	3.4	.0038	76,036	.0026	15,465	.0011	.0023	.0041	.0041	.0019
Grant	52.2	.0214	.9	46	99.4	17.7	.0197	468,696	.0157	210,364	.0142	.0164	.0221	.0203	.0135
Green	31.7	.0131	5.6	54	99.6	12.1	.0135	364,342	.0122	245,665	.0167	.0138	.0140	.0155	.0110
Green Lake	19.2	.0079	4.5	54	99.7	7.4	.0083	193,405	.0065	125,195	.0085	.0073	.0092	.0098	.0056
Iowa	20.4	.0083	3.0	27	99.6	7.5	.0083	170,973	.0058	268,655	.0182	.0100	.0105	.0129	.0053
Iron	6.4	.0027	–4.9	9	99.3	2.7	.0031	48,090	.0016	52,247	.0035	.0024	.0053	.0037	.0012
Jackson	16.8	.0069	–.2	17	96.5	6.3	.0070	146,269	.0049	99,351	.0067	.0059	.0093	.0076	.0038
Jefferson	67.6	.0278	2.2	120	99.3	24.2	.0270	738,550	.0247	260,967	.0177	.0233	.0242	.0263	.0223
Juneau	21.8	.0089	3.6	28	98.8	8.5	.0094	205,255	.0069	93,269	.0063	.0071	.0106	.0100	.0051
Kenosha	121.5	.0500	–1.3	445	96.7	43.9	.0490	1,643,832	.0552	612,056	.0415	.0500	.0416	.0427	.0497
Kewaunee	19.8	.0081	1.3	58	99.7	6.8	.0076	191,527	.0064	60,866	.0041	.0061	.0074	.0071	.0056
La Crosse	95.2	.0392	4.6	208	99.1	35.3	.0394	1,129,653	.0379	614,194	.0416	.0391	.0373	.0428	.0400
Lafayette	17.2	.0071	–1.2	27	99.8	6.2	.0069	162,576	.0054	34,634	.0024	.0049	.0063	.0066	.0043
Langlade	20.0	.0082	.1	23	99.4	7.5	.0083	187,618	.0063	147,336	.0100	.0078	.0105	.0100	.0056
Lincoln	29.0	.0119	9.2	33	99.4	10.8	.0121	291,684	.0098	103,201	.0069	.0094	.0132	.0122	.0080
Manitowoc	82.7	.0340	–.3	139	99.1	29.9	.0333	888,584	.0298	347,885	.0236	.0288	.0293	.0332	.0265
Marathon	115.1	.0473	3.4	74	99.4	41.5	.0463	1,242,960	.0417	557,064	.0378	.0415	.0430	.0463	.0409
Marinette	41.1	.0169	4.5	29	99.5	15.7	.0175	390,183	.0131	212,125	.0143	.0143	.0199	.0178	.0128
Marquette	13.3	.0055	13.9	29	99.3	5.4	.0060	123,765	.0041	26,025	.0018	.0038	.0066	.0058	.0029
Menominee	3.7	.0015	9.7	10	9.8	.8	.0009	20,503	.0007	3,371	.0002	.0006	.0009	.0009	.0005
Milwaukee	939.1	.3861	–2.7	3,897	82.0	374.4	.4175	11,851,375	.3975	5,657,987	.3833	.3909	.3951	.4075	.3969
Monroe	36.6	.0151	4.4	40	98.8	13.1	.0147	368,425	.0123	162,108	.0110	.0125	.0151	.0152	.0102
Oconto	30.9	.0127	6.7	31	99.3	11.5	.0128	293,295	.0099	77,650	.0052	.0091	.0129	.0122	.0075
Oneida	32.6	.0134	4.4	29	99.2	12.8	.0143	330,220	.0110	213,927	.0145	.0126	.0164	.0164	.0111
Outagamie	135.4	.0557	5.2	211	98.1	48.3	.0538	1,640,880	.0551	769,241	.0521	.0543	.0428	.0545	.0571
Ozaukee	70.9	.0291	5.9	302	98.7	24.5	.0273	1,095,505	.0367	352,450	.0239	.0313	.0180	.0216	.0301
Pepin	7.5	.0031	.3	32	99.8	2.8	.0032	73,133	.0025	24,348	.0017	.0023	.0031	.0031	.0022
Pierce	33.1	.0136	6.3	57	99.2	11.3	.0126	356,061	.0119	115,703	.0078	.0112	.0111	.0121	.0096
Polk	34.9	.0144	7.9	38	99.0	13.1	.0146	337,730	.0113	124,335	.0084	.0109	.0153	.0144	.0094
Portage	60.9	.0250	6.1	75	99.0	20.6	.0230	643,576	.0216	312,392	.0212	.0222	.0216	.0233	.0206
Price	16.7	.0069	5.8	13	99.5	6.4	.0071	163,030	.0055	65,981	.0045	.0054	.0084	.0067	.0046

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thousands)	% Of U.S.	% Change 1980-86	Pop. Per Sq. Mi. (Density)	% White	12/31/86 Households (Thousands)	% Of U.S.	1986 EBI ($000)	% Of U.S.	1986 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Racine	174.4	.0717	.7	522	90.6	63.2	.0705	2,196,152	.0736	854,340	.0578	.0687	.0596	.0629	.0715
Richland	17.4	.0071	−.4	30	99.5	6.5	.0072	168,122	.0057	78,420	.0053	.0058	.0081	.0078	.0051
Rock	139.5	.0574	.1	193	95.7	51.7	.0577	1,699,098	.0570	810,305	.0549	.0564	.0523	.0545	.0567
Rusk	16.1	.0066	3.3	18	99.1	5.8	.0064	126,704	.0042	55,172	.0038	.0045	.0081	.0067	.0033
☐ St. Croix	47.4	.0195	9.6	66	99.5	16.2	.0181	555,641	.0186	196,939	.0133	.0172	.0141	.0157	.0155
Sauk	45.6	.0188	4.9	54	99.2	17.4	.0194	482,731	.0162	217,542	.0148	.0163	.0224	.0211	.0143
Sawyer	14.6	.0060	13.7	12	88.1	5.4	.0060	120,354	.0041	66,681	.0045	.0045	.0079	.0061	.0032
Shawano	37.9	.0155	5.5	42	95.7	13.9	.0155	343,278	.0115	136,553	.0092	.0117	.0173	.0156	.0095
Sheboygan	102.9	.0423	1.9	200	99.0	37.8	.0422	1,254,299	.0420	464,184	.0315	.0389	.0355	.0384	.0379
Taylor	19.0	.0079	1.0	19	99.6	6.5	.0072	170,608	.0058	51,985	.0035	.0056	.0072	.0069	.0047
Trempealeau	26.4	.0108	.9	36	99.7	9.7	.0109	223,407	.0075	111,218	.0075	.0080	.0124	.0120	.0056
Vernon	26.6	.0110	3.7	33	99.7	10.0	.0111	251,413	.0084	80,309	.0055	.0081	.0130	.0104	.0078
Vilas	18.3	.0075	10.7	21	92.1	7.3	.0081	180,568	.0061	94,034	.0063	.0065	.0105	.0091	.0047
Walworth	73.1	.0300	2.2	131	98.6	27.0	.0302	670,196	.0224	389,932	.0265	.0251	.0346	.0342	.0191
Washburn	14.4	.0060	9.3	18	99.1	5.6	.0062	120,797	.0041	63,090	.0042	.0045	.0084	.0068	.0033
Washington	92.3	.0379	8.8	214	99.5	30.7	.0342	1,083,828	.0363	341,134	.0231	.0327	.0251	.0299	.0350
Waukesha	292.8	.1204	4.5	529	98.9	98.2	.1096	4,262,290	.1430	1,705,068	.1155	.1303	.0768	.0947	.1306
Waupaca	44.7	.0184	4.4	59	99.5	16.4	.0182	438,329	.0147	195,785	.0133	.0150	.0192	.0194	.0127
Waushara	20.6	.0084	11.2	33	99.5	8.2	.0092	185,302	.0062	71,503	.0048	.0062	.0106	.0088	.0044
Winnebago	137.0	.0564	4.0	305	98.9	52.1	.0581	1,656,378	.0555	717,232	.0486	.0536	.0508	.0579	.0550
Wood	79.5	.0327	9.2	99	99.0	29.3	.0327	934,000	.0314	566,543	.0384	.0338	.0308	.0349	.0323
TOTAL METRO COUNTIES	**3,208.8**	**1.3195**	**2.0**	**264**	**93.0**	**1,200.2**	**1.3386**	**40,455,906**	**1.3568**	**18,404,777**	**1.2470**	**1.3163**	**1.1708**	**1.2953**	**1.3523**
TOTAL STATE	**4,834.6**	**1.9879**	**2.7**	**89**	**94.8**	**1,795.4**	**2.0023**	**56,531,793**	**1.8960**	**25,888,544**	**1.7537**	**1.8717**	**1.8724**	**1.9870**	**1.8240**
WYOMING															
CASPER	**72.4**	**.0298**	**.8**	**14**	**98.1**	**27.3**	**.0305**	**932,689**	**.0312**	**579,337**	**.0393**	**.0334**	**.0295**	**.0317**	**.0362**
Natrona	72.4	.0298	.8	14	98.1	27.3	.0305	932,689	.0312	579,337	.0393	.0334	.0295	.0317	.0362
CHEYENNE	**73.7**	**.0303**	**7.4**	**27**	**95.3**	**28.6**	**.0319**	**851,933**	**.0286**	**585,168**	**.0396**	**.0321**	**.0330**	**.0352**	**.0334**
Laramie	73.7	.0303	7.4	27	95.3	28.6	.0319	851,933	.0286	585,168	.0396	.0321	.0330	.0352	.0334
ALL COUNTIES															
Albany	29.8	.0122	2.5	7	97.2	11.8	.0131	331,991	.0111	253,019	.0172	.0130	.0168	.0139	.0121
Big Horn	12.3	.0051	3.4	4	99.2	4.5	.0050	119,375	.0040	43,254	.0029	.0040	.0057	.0048	.0036
Campbell	35.4	.0145	45.3	7	98.6	12.2	.0136	528,934	.0177	294,770	.0200	.0177	.0115	.0137	.0185
Carbon	20.9	.0086	−4.6	3	98.2	7.1	.0080	242,461	.0082	129,740	.0087	.0086	.0079	.0075	.0078
Converse	14.9	.0061	5.9	3	98.9	5.1	.0057	172,296	.0058	76,258	.0052	.0056	.0049	.0054	.0055
Crook	5.9	.0025	11.2	2	99.4	2.3	.0025	61,479	.0020	18,605	.0013	.0019	.0024	.0027	.0015
Fremont	37.0	.0152	−5.1	4	87.5	12.7	.0142	379,171	.0127	245,511	.0166	.0144	.0147	.0154	.0140
Goshen	12.6	.0052	4.7	6	99.4	4.9	.0054	117,792	.0040	71,886	.0049	.0044	.0072	.0055	.0036
Hot Springs	5.8	.0023	1.6	3	97.5	2.1	.0024	67,572	.0022	45,113	.0030	.0025	.0034	.0024	.0022
Johnson	6.7	.0028	.0	2	99.2	2.6	.0029	68,444	.0023	64,321	.0044	.0031	.0037	.0036	.0021
Laramie	73.7	.0303	7.4	27	95.3	28.6	.0319	851,933	.0286	585,168	.0396	.0321	.0330	.0352	.0334
Lincoln	16.6	.0068	36.3	4	99.1	5.6	.0062	177,174	.0060	100,126	.0068	.0065	.0064	.0064	.0051
Natrona	72.4	.0298	.8	14	98.1	27.3	.0305	932,689	.0312	579,337	.0393	.0334	.0295	.0317	.0362
Niobrara	2.9	.0012	−.8	1	99.6	1.2	.0013	25,674	.0009	26,404	.0017	.0011	.0018	.0015	.0009
Park	23.9	.0098	10.4	3	99.2	9.0	.0100	273,793	.0092	192,896	.0131	.0105	.0117	.0110	.0101
Platte	10.5	.0043	−12.3	5	99.3	4.2	.0047	111,588	.0037	45,301	.0031	.0036	.0047	.0045	.0035
Sheridan	26.9	.0111	7.4	11	98.6	10.4	.0116	340,734	.0114	184,822	.0125	.0117	.0112	.0113	.0119
Sublette	6.0	.0025	31.9	1	99.5	2.0	.0023	55,459	.0019	33,331	.0023	.0022	.0031	.0025	.0019
Sweetwater	46.2	.0190	10.7	4	97.7	16.3	.0181	634,005	.0213	298,347	.0202	.0204	.0153	.0158	.0210
Teton	11.2	.0046	19.7	3	99.2	4.9	.0055	148,533	.0050	160,145	.0108	.0068	.0063	.0079	.0066
Uinta	23.5	.0096	80.5	11	99.2	7.6	.0085	283,149	.0095	274,230	.0186	.0122	.0103	.0100	.0097
Washakie	9.8	.0041	3.2	4	98.9	3.5	.0039	112,313	.0037	71,580	.0048	.0041	.0036	.0042	.0041
Weston	7.4	.0030	4.1	3	98.5	2.8	.0031	100,867	.0034	58,449	.0040	.0035	.0031	.0031	.0031
TOTAL METRO COUNTIES	**146.1**	**.0601**	**4.0**	**18**	**96.7**	**55.9**	**.0624**	**1,784,622**	**.0598**	**1,164,505**	**.0789**	**.0655**	**.0625**	**.0669**	**.0696**
TOTAL STATE	**512.3**	**.2106**	**9.1**	**5**	**97.2**	**188.7**	**.2104**	**6,137,426**	**.2058**	**3,852,613**	**.2610**	**.2233**	**.2182**	**.2200**	**.2184**

NOTES

SECTION 5

Population By Age And Sex For Metropolitan Markets And All Counties

0-5 Years
6-11 Years
12-17 Years
18-24 Years
25-34 Years
35-44 Years
45-54 Years
55-64 Years
65 And Over
Median Age By Sex

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

State	Page
Alabama	5–2
Alaska	5–5
Arizona	5–6
Arkansas	5–6
California	5–9
Colorado	5–13
Connecticut	5–16
Delaware	5–17
District of Columbia	5–17
Florida	5–18
Georgia	5–22
Hawaii	5–29
Idaho	5–29
Illinois	5–31
Indiana	5–35
Iowa	5–40
Kansas	5–44
Kentucky	5–48
Louisiana	5–53
Maine	5–56
Maryland	5–56
Massachusetts	5–58
Michigan	5–59
Minnesota	5–63
Mississippi	5–67
Missouri	5–70
Montana	5–74
Nebraska	5–76
Nevada	5–80
New Hampshire	5–81
New Jersey	5–81
New Mexico	5–83
New York	5–84
North Carolina	5–88
North Dakota	5–93
Ohio	5–95
Oklahoma	5–99
Oregon	5–103
Pennsylvania	5–104
Rhode Island	5–108
South Carolina	5–109
South Dakota	5–111
Tennessee	5–114
Texas	5–118
Utah	5–129
Vermont	5–130
Virginia	5–131
Washington	5–137
West Virginia	5–139
Wisconsin	5–142
Wyoming	5–145

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA													
ANNISTON	**124.6**	**Male**	**61,309**	**5,676**	**5,380**	**5,525**	**10,682**	**10,566**	**8,122**	**5,590**	**4,705**	**5,063**	**28.2**
		Female	**63,291**	**5,601**	**5,262**	**5,070**	**8,549**	**10,455**	**8,304**	**6,270**	**5,718**	**8,062**	**31.9**
Calhoun	124.6	Male	61,309	5,676	5,380	5,525	10,682	10,566	8,122	5,590	4,705	5,063	28.2
		Female	63,291	5,601	5,262	5,070	8,549	10,455	8,304	6,270	5,718	8,062	31.9
BIRMINGHAM	**922.0**	**Male**	**436,185**	**42,669**	**39,434**	**39,038**	**48,817**	**80,442**	**60,741**	**42,692**	**37,778**	**44,574**	**31.0**
		Female	**485,815**	**42,006**	**37,676**	**37,351**	**51,527**	**83,296**	**65,771**	**48,684**	**45,703**	**73,801**	**33.9**
Blount	40.3	Male	19,892	1,811	1,894	1,929	1,963	3,163	3,172	2,055	1,671	2,234	32.4
		Female	20,408	1,710	1,845	1,718	1,804	3,183	3,180	2,113	1,930	2,925	34.8
Jefferson	680.5	Male	318,052	30,637	27,933	27,906	36,748	59,480	42,363	31,164	28,618	33,203	31.0
		Female	362,448	30,261	26,835	27,142	39,074	62,231	47,573	37,012	35,078	57,242	34.3
St. Clair	47.9	Male	23,379	2,443	2,324	2,216	2,250	4,025	3,543	2,302	1,912	2,364	31.1
		Female	24,521	2,293	2,158	2,092	2,290	3,961	3,475	2,400	2,229	3,623	33.7
Shelby	82.6	Male	40,675	4,464	3,940	3,740	4,339	8,129	6,675	3,767	2,684	2,937	29.7
		Female	41,925	4,343	3,775	3,419	4,861	8,324	6,449	3,651	2,926	4,177	30.5
Walker	70.7	Male	34,187	3,314	3,343	3,247	3,517	5,645	4,988	3,404	2,893	3,836	31.5
		Female	36,513	3,399	3,063	2,980	3,498	5,597	5,094	3,508	3,540	5,834	34.5
DOTHAN	**129.6**	**Male**	**63,929**	**6,834**	**6,388**	**5,739**	**8,325**	**12,004**	**8,932**	**5,988**	**4,673**	**5,046**	**28.9**
		Female	**65,671**	**6,689**	**5,826**	**5,521**	**7,096**	**11,426**	**9,376**	**6,219**	**5,319**	**8,199**	**31.7**
Dale	47.8	Male	24,773	2,672	2,351	2,001	4,359	5,171	3,144	1,980	1,503	1,592	26.9
		Female	23,027	2,563	2,167	1,924	2,854	4,245	3,181	1,974	1,608	2,511	29.7
Houston	81.8	Male	39,156	4,162	4,037	3,738	3,966	6,833	5,788	4,008	3,170	3,454	30.4
		Female	42,644	4,126	3,659	3,597	4,242	7,181	6,195	4,245	3,711	5,688	32.9
FLORENCE	**140.0**	**Male**	**67,172**	**6,074**	**6,102**	**6,530**	**7,782**	**11,095**	**9,943**	**6,921**	**6,120**	**6,605**	**31.4**
		Female	**72,828**	**5,933**	**5,831**	**6,329**	**7,957**	**11,383**	**10,563**	**7,510**	**7,116**	**10,206**	**34.1**
Colbert	55.3	Male	26,553	2,410	2,452	2,646	2,776	4,381	3,868	2,796	2,546	2,678	31.8
		Female	28,747	2,378	2,315	2,450	2,873	4,525	4,213	2,991	2,930	4,072	34.6
Lauderdale	84.7	Male	40,619	3,664	3,650	3,884	5,006	6,714	6,075	4,125	3,574	3,927	31.1
		Female	44,081	3,555	3,516	3,879	5,084	6,858	6,350	4,519	4,186	6,134	33.8
GADSDEN	**103.9**	**Male**	**49,468**	**4,729**	**4,720**	**4,562**	**5,110**	**8,170**	**6,805**	**4,932**	**4,887**	**5,553**	**31.9**
		Female	**54,432**	**4,574**	**4,456**	**4,283**	**5,165**	**8,288**	**7,240**	**5,678**	**5,956**	**8,792**	**35.6**
Etowah	103.9	Male	49,468	4,729	4,720	4,562	5,110	8,170	6,805	4,932	4,887	5,553	31.9
		Female	54,432	4,574	4,456	4,283	5,165	8,288	7,240	5,678	5,956	8,792	35.6
HUNTSVILLE	**225.2**	**Male**	**109,951**	**9,875**	**9,893**	**10,972**	**14,381**	**19,626**	**17,162**	**12,687**	**8,392**	**6,963**	**30.0**
		Female	**115,249**	**9,564**	**9,775**	**10,555**	**14,006**	**19,461**	**19,217**	**12,695**	**9,259**	**10,717**	**32.1**
Madison	225.2	Male	109,951	9,875	9,893	10,972	14,381	19,626	17,162	12,687	8,392	6,963	30.0
		Female	115,249	9,564	9,775	10,555	14,006	19,461	19,217	12,695	9,259	10,717	32.1
MOBILE	**471.7**	**Male**	**227,416**	**25,078**	**22,247**	**22,156**	**26,901**	**39,758**	**31,102**	**20,772**	**18,789**	**20,613**	**29.4**
		Female	**244,284**	**23,997**	**21,377**	**21,313**	**27,276**	**40,305**	**33,159**	**23,001**	**22,195**	**31,661**	**32.0**
Baldwin	91.4	Male	44,554	4,552	4,410	4,276	4,419	6,874	6,382	4,315	4,015	5,311	31.7
		Female	46,846	4,335	4,184	4,072	4,340	7,027	6,652	4,523	4,665	7,048	34.2
Mobile	380.3	Male	182,862	20,526	17,837	17,880	22,482	32,884	24,720	16,457	14,774	15,302	28.9
		Female	197,438	19,662	17,193	17,241	22,936	33,278	26,507	18,478	17,530	24,613	31.5
MONTGOMERY	**299.7**	**Male**	**142,541**	**14,760**	**14,368**	**13,806**	**17,046**	**24,874**	**20,764**	**13,550**	**11,327**	**12,046**	**29.5**
		Female	**157,159**	**14,339**	**13,826**	**13,241**	**17,579**	**26,214**	**22,097**	**14,932**	**13,568**	**21,363**	**32.5**
Autauga	36.3	Male	17,773	1,891	1,958	2,012	1,894	2,598	2,890	1,879	1,285	1,366	29.4
		Female	18,527	1,678	1,784	1,817	1,955	2,809	3,129	1,863	1,403	2,089	32.2
Elmore	48.6	Male	24,103	2,278	2,197	2,264	2,846	4,274	3,537	2,293	2,015	2,399	30.8
		Female	24,497	2,142	2,198	2,179	2,299	3,963	3,437	2,347	2,240	3,692	33.7
Montgomery	214.8	Male	100,665	10,591	10,213	9,530	12,306	18,002	14,337	9,378	8,027	8,281	29.3
		Female	114,135	10,519	9,844	9,245	13,325	19,442	15,531	10,722	9,925	15,582	32.3
TUSCALOOSA	**144.2**	**Male**	**69,917**	**6,579**	**6,210**	**5,748**	**12,169**	**12,483**	**8,914**	**6,406**	**5,387**	**6,021**	**28.4**
		Female	**74,283**	**6,433**	**5,944**	**5,543**	**12,100**	**12,381**	**9,371**	**7,256**	**5,946**	**9,309**	**30.8**
Tuscaloosa	144.2	Male	69,917	6,579	6,210	5,748	12,169	12,483	8,914	6,406	5,387	6,021	28.4
		Female	74,283	6,433	5,944	5,543	12,100	12,381	9,371	7,256	5,946	9,309	30.8
ALL COUNTIES													
Autauga	36.3	Male	17,773	1,891	1,958	2,012	1,894	2,598	2,890	1,879	1,285	1,366	29.4
		Female	18,527	1,678	1,784	1,817	1,955	2,809	3,129	1,863	1,403	2,089	32.2
Baldwin	91.4	Male	44,554	4,552	4,410	4,276	4,419	6,874	6,382	4,315	4,015	5,311	31.7
		Female	46,846	4,335	4,184	4,072	4,340	7,027	6,652	4,523	4,665	7,048	34.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA (continued)													
ALL COUNTIES (continued)													
Barbour	25.8	Male	12,088	1,335	1,326	1,362	1,127	1,834	1,458	1,106	1,115	1,425	29.9
		Female	13,712	1,198	1,233	1,276	1,206	2,000	1,650	1,298	1,481	2,370	34.7
Bibb	16.7	Male	8,090	846	817	850	837	1,276	1,137	728	639	960	30.4
		Female	8,610	858	789	787	827	1,216	1,162	773	773	1,425	33.6
Blount	40.3	Male	19,892	1,811	1,894	1,929	1,963	3,163	3,172	2,055	1,671	2,234	32.4
		Female	20,408	1,710	1,845	1,718	1,804	3,183	3,180	2,113	1,930	2,925	34.8
Bullock	10.6	Male	4,856	531	547	519	495	705	545	346	449	719	29.8
		Female	5,744	572	551	532	526	772	602	489	570	1,130	34.0
Butler	21.5	Male	9,994	1,114	1,029	960	911	1,463	1,199	942	978	1,398	31.7
		Female	11,506	1,149	996	1,000	998	1,493	1,307	1,048	1,212	2,303	35.9
Calhoun	124.6	Male	61,309	5,676	5,380	5,525	10,682	10,566	8,122	5,590	4,705	5,063	28.2
		Female	63,291	5,601	5,262	5,070	8,549	10,455	8,304	6,270	5,718	8,062	31.9
Chambers	39.2	Male	18,404	1,866	1,811	1,861	1,799	2,841	2,390	1,717	1,757	2,362	31.6
		Female	20,796	1,785	1,853	1,709	1,843	2,989	2,437	2,023	2,314	3,843	35.9
Cherokee	20.0	Male	9,816	896	921	893	1,044	1,553	1,446	996	934	1,133	32.4
		Female	10,184	874	855	781	940	1,515	1,512	1,091	1,059	1,557	35.8
Chilton	33.2	Male	16,069	1,613	1,574	1,470	1,643	2,569	2,321	1,602	1,383	1,894	31.8
		Female	17,131	1,605	1,450	1,449	1,607	2,536	2,334	1,707	1,670	2,773	34.7
Choctaw	16.9	Male	8,123	943	884	896	761	1,152	1,133	708	655	991	30.0
		Female	8,777	911	905	827	810	1,244	1,127	830	789	1,334	32.5
Clarke	27.5	Male	13,230	1,521	1,448	1,422	1,329	1,958	1,753	1,198	997	1,604	29.6
		Female	14,270	1,489	1,400	1,388	1,338	2,031	1,861	1,245	1,254	2,264	32.5
Clay	13.6	Male	6,550	667	657	640	607	939	909	626	575	930	32.5
		Female	7,050	608	594	627	648	955	933	693	676	1,316	36.0
Cleburne	13.0	Male	6,371	602	629	614	646	974	982	636	556	732	32.1
		Female	6,629	558	553	578	619	1,004	941	686	635	1,055	35.0
Coffee	39.3	Male	19,090	1,842	1,865	1,905	1,912	3,265	2,793	1,967	1,637	1,904	31.2
		Female	20,210	1,690	1,706	1,694	1,921	3,309	3,020	2,050	1,872	2,948	34.4
Colbert	55.3	Male	26,553	2,410	2,452	2,646	2,776	4,381	3,868	2,796	2,546	2,678	31.8
		Female	28,747	2,378	2,315	2,450	2,873	4,525	4,213	2,991	2,930	4,072	34.6
Conecuh	15.7	Male	7,462	780	764	755	790	1,083	890	658	650	1,092	30.9
		Female	8,238	818	720	723	776	1,109	855	773	815	1,649	34.8
Coosa	11.5	Male	5,607	514	552	559	593	803	709	575	551	751	32.3
		Female	5,893	504	553	530	523	805	720	656	624	978	35.4
Covington	36.1	Male	16,967	1,500	1,498	1,556	1,712	2,404	2,300	1,778	1,791	2,428	34.2
		Female	19,133	1,473	1,413	1,475	1,596	2,523	2,495	1,980	2,243	3,935	39.4
Crenshaw	14.0	Male	6,618	685	645	629	665	904	816	640	650	984	32.6
		Female	7,382	607	611	599	610	1,015	852	686	834	1,568	37.9
Cullman	67.1	Male	32,595	2,992	2,987	3,113	3,350	5,096	4,742	3,437	3,055	3,823	32.6
		Female	34,505	2,967	2,864	2,925	3,122	5,192	5,011	3,588	3,499	5,337	35.4
Dale	47.8	Male	24,773	2,672	2,351	2,001	4,359	5,171	3,144	1,980	1,503	1,592	26.9
		Female	23,027	2,563	2,167	1,924	2,854	4,245	3,181	1,974	1,608	2,511	29.7
Dallas	54.0	Male	24,990	2,981	2,747	2,921	2,822	3,686	3,044	2,140	1,967	2,682	27.8
		Female	29,010	2,907	2,726	2,835	2,992	4,232	3,527	2,663	2,468	4,660	32.2
De Kalb	55.1	Male	26,617	2,605	2,601	2,379	2,684	4,250	3,790	2,747	2,378	3,183	32.2
		Female	28,483	2,441	2,385	2,342	2,607	4,313	3,991	2,797	2,780	4,827	35.4
Elmore	48.6	Male	24,103	2,278	2,197	2,264	2,846	4,274	3,537	2,293	2,015	2,399	30.8
		Female	24,497	2,142	2,198	2,179	2,299	3,963	3,437	2,347	2,240	3,692	33.7
Escambia	38.1	Male	19,049	1,865	1,862	1,781	2,104	3,545	2,779	1,718	1,463	1,932	30.4
		Female	19,051	1,799	1,727	1,677	1,782	2,775	2,600	1,860	1,741	3,090	34.2
Etowah	103.9	Male	49,468	4,729	4,720	4,562	5,110	8,170	6,805	4,932	4,887	5,553	31.9
		Female	54,432	4,574	4,456	4,283	5,165	8,288	7,240	5,678	5,956	8,792	35.6
Fayette	19.2	Male	9,240	899	850	821	925	1,451	1,313	901	853	1,227	32.8
		Female	9,960	885	853	813	898	1,402	1,368	951	1,008	1,782	35.9
Franklin	29.1	Male	14,052	1,345	1,282	1,261	1,462	2,159	2,103	1,478	1,243	1,719	32.8
		Female	15,048	1,202	1,206	1,196	1,326	2,284	2,138	1,546	1,542	2,608	36.4
Geneva	24.4	Male	11,757	1,089	1,168	1,155	1,125	1,780	1,572	1,189	1,134	1,545	32.5
		Female	12,643	1,096	1,085	1,025	1,101	1,733	1,785	1,218	1,288	2,312	36.6
Greene	10.9	Male	4,992	627	565	624	519	651	480	414	356	754	27.5
		Female	5,908	632	555	607	581	751	606	489	486	1,201	32.7
Hale	15.0	Male	7,039	865	772	815	751	932	726	562	601	1,015	28.4
		Female	7,961	840	691	781	793	1,014	830	696	761	1,555	33.6
Henry	15.4	Male	7,270	771	745	657	673	1,200	954	640	672	958	31.6
		Female	8,130	760	740	677	703	1,183	1,015	769	834	1,449	35.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ALABAMA (continued)													
ALL COUNTIES (continued)													
Houston	81.8	Male	39,156	4,162	4,037	3,738	3,966	6,833	5,788	4,008	3,170	3,454	30.4
		Female	42,644	4,126	3,659	3,597	4,242	7,181	6,195	4,245	3,711	5,688	32.9
Jackson	53.9	Male	26,323	2,674	2,598	2,415	2,773	4,697	4,174	2,568	2,013	2,411	30.8
		Female	27,577	2,666	2,481	2,368	2,679	4,703	4,113	2,707	2,393	3,467	32.6
Jefferson	680.5	Male	318,052	30,637	27,933	27,906	36,748	59,480	42,363	31,164	28,618	33,203	31.0
		Female	362,448	30,261	26,835	27,142	39,074	62,231	47,573	37,012	35,078	57,242	34.3
Lamar	16.8	Male	8,165	787	797	759	787	1,207	1,166	817	716	1,129	32.9
		Female	8,635	784	768	683	759	1,203	1,186	869	849	1,534	36.0
Lauderdale	84.7	Male	40,619	3,664	3,650	3,884	5,006	6,714	6,075	4,125	3,574	3,927	31.1
		Female	44,081	3,555	3,516	3,879	5,084	6,858	6,350	4,519	4,186	6,134	33.8
Lawrence	31.8	Male	15,556	1,578	1,690	1,687	1,537	2,478	2,384	1,410	1,233	1,559	30.2
		Female	16,244	1,521	1,631	1,632	1,545	2,494	2,316	1,509	1,373	2,223	32.2
Lee	82.6	Male	41,360	3,389	3,225	3,363	10,851	7,118	5,103	3,199	2,524	2,588	24.9
		Female	41,240	3,317	3,221	3,103	9,081	6,647	5,209	3,479	2,962	4,221	27.9
Limestone	50.3	Male	24,389	2,459	2,428	2,409	2,733	3,981	3,679	2,439	1,985	2,276	30.4
		Female	25,911	2,304	2,267	2,440	2,627	4,076	3,759	2,616	2,255	3,567	33.1
Lowndes	13.8	Male	6,473	932	810	870	728	844	673	463	442	711	24.0
		Female	7,327	869	819	814	797	959	795	601	603	1,070	28.8
Macon	26.9	Male	12,770	1,206	1,246	1,219	2,184	1,836	1,249	866	1,272	1,692	27.9
		Female	14,130	1,237	1,213	1,235	2,259	2,040	1,474	1,120	1,219	2,333	30.5
Madison	225.2	Male	109,951	9,875	9,893	10,972	14,381	19,626	17,162	12,687	8,392	6,963	30.0
		Female	115,249	9,564	9,775	10,555	14,006	19,461	19,217	12,695	9,259	10,717	32.1
Marengo	25.1	Male	11,883	1,391	1,269	1,372	1,167	1,697	1,427	1,098	939	1,523	29.4
		Female	13,217	1,275	1,257	1,288	1,238	1,799	1,604	1,251	1,233	2,272	33.6
Marion	32.5	Male	15,804	1,420	1,519	1,497	1,554	2,544	2,362	1,569	1,371	1,968	32.5
		Female	16,696	1,403	1,437	1,377	1,532	2,439	2,429	1,675	1,582	2,822	35.7
Marshall	71.5	Male	34,534	3,078	3,275	3,306	3,669	5,534	5,185	3,611	3,132	3,744	32.1
		Female	36,966	3,005	3,099	3,026	3,469	5,684	5,429	3,975	3,691	5,588	35.4
Mobile	380.3	Male	182,862	20,526	17,837	17,880	22,482	32,884	24,720	16,457	14,774	15,302	28.9
		Female	197,438	19,662	17,193	17,241	22,936	33,278	26,507	18,478	17,530	24,613	31.5
Monroe	23.2	Male	11,083	1,306	1,250	1,204	1,105	1,657	1,418	983	862	1,298	29.1
		Female	12,117	1,260	1,244	1,153	1,090	1,712	1,521	1,066	1,064	2,007	32.7
Montgomery	214.8	Male	100,665	10,591	10,213	9,530	12,306	18,002	14,337	9,378	8,027	8,281	29.3
		Female	114,135	10,519	9,844	9,245	13,325	19,442	15,531	10,722	9,925	15,582	32.3
Morgan	98.4	Male	47,718	4,661	4,546	4,733	5,014	8,225	7,423	4,894	4,028	4,194	31.0
		Female	50,682	4,517	4,314	4,625	4,807	8,462	7,723	5,174	4,549	6,511	33.4
Perry	15.2	Male	7,074	864	798	779	859	906	749	571	524	1,024	27.6
		Female	8,126	847	770	766	922	964	878	708	727	1,544	32.9
Pickens	21.2	Male	10,045	1,104	970	1,074	1,039	1,444	1,227	953	899	1,335	30.8
		Female	11,155	1,109	996	1,064	1,003	1,466	1,428	1,060	1,034	1,995	34.6
Pike	28.7	Male	13,402	1,187	1,233	1,225	2,480	1,865	1,576	1,062	1,081	1,693	28.1
		Female	15,298	1,211	1,204	1,258	2,505	1,988	1,765	1,226	1,452	2,689	32.4
Randolph	20.0	Male	9,491	1,002	948	881	978	1,356	1,229	951	872	1,274	31.9
		Female	10,509	877	894	889	930	1,461	1,275	1,040	1,130	2,013	36.6
☐ Russell	48.7	Male	23,138	2,397	2,315	2,401	2,599	3,781	3,043	2,395	2,038	2,169	29.9
		Female	25,562	2,312	2,216	2,265	2,681	3,980	3,459	2,691	2,519	3,439	33.3
St. Clair	47.9	Male	23,379	2,443	2,324	2,216	2,250	4,025	3,543	2,302	1,912	2,364	31.1
		Female	24,521	2,293	2,158	2,092	2,290	3,961	3,475	2,400	2,229	3,623	33.7
Shelby	82.6	Male	40,675	4,464	3,940	3,740	4,339	8,129	6,675	3,767	2,684	2,937	29.7
		Female	41,925	4,343	3,775	3,419	4,861	8,324	6,449	3,651	2,926	4,177	30.5
Sumter	16.6	Male	7,846	971	883	830	1,137	1,069	749	536	579	1,092	26.0
		Female	8,754	956	827	816	1,137	1,067	878	710	794	1,569	31.0
Talladega	76.7	Male	36,727	3,930	4,015	3,864	4,009	5,754	4,828	3,582	3,078	3,667	29.4
		Female	39,973	3,833	3,782	3,718	4,236	5,948	5,090	3,993	3,827	5,546	32.4
Tallapoosa	40.1	Male	19,135	1,831	1,916	1,877	1,884	2,964	2,584	1,841	1,826	2,412	31.9
		Female	20,965	1,768	1,844	1,803	1,736	3,066	2,658	2,150	2,311	3,629	36.0
Tuscaloosa	144.2	Male	69,917	6,579	6,210	5,748	12,169	12,483	8,914	6,406	5,387	6,021	28.4
		Female	74,283	6,433	5,944	5,543	12,100	12,381	9,371	7,256	5,946	9,309	30.8
Walker	70.7	Male	34,187	3,314	3,343	3,247	3,517	5,645	4,988	3,404	2,893	3,836	31.5
		Female	36,513	3,399	3,063	2,980	3,498	5,597	5,094	3,508	3,540	5,834	34.5
Washington	17.0	Male	8,337	967	917	896	863	1,316	1,141	756	629	852	29.0
		Female	8,663	933	885	889	841	1,323	1,183	778	670	1,161	30.9
Wilcox	14.6	Male	6,796	876	835	881	674	923	655	502	539	911	26.4
		Female	7,804	979	785	795	728	956	776	657	690	1,438	31.4

POPULATION BY AGE AND SEX

SMM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ALABAMA (continued)													
ALL COUNTIES (continued)													
Winston	23.7	Male	11,560	1,094	1,117	1,144	1,130	1,839	1,851	1,159	1,018	1,208	32.0
		Female	12,140	1,050	1,036	1,067	1,079	1,910	1,842	1,281	1,138	1,737	34.6
TOTAL METRO COUNTIES	**2,609.6**	**Male**	**1,251,026**	**124,671**	**117,057**	**116,477**	**153,812**	**222,799**	**175,528**	**121,933**	**104,096**	**114,653**	**30.1**
		Female	**1,358,574**	**121,448**	**112,189**	**111,471**	**153,936**	**227,189**	**188,557**	**134,936**	**123,299**	**185,549**	**32.9**
TOTAL STATE	**4,093.1**	**Male**	**1,964,433**	**196,672**	**187,888**	**187,180**	**236,253**	**334,526**	**272,644**	**189,212**	**164,699**	**195,359**	**30.2**
		Female	**2,128,667**	**191,397**	**179,977**	**179,133**	**233,629**	**340,951**	**290,567**	**209,186**	**196,073**	**307,754**	**33.2**
ALASKA													
ANCHORAGE	**239.5**	**Male**	**124,446**	**14,049**	**11,216**	**10,511**	**16,298**	**31,035**	**22,306**	**11,154**	**5,632**	**2,245**	**28.3**
		Female	**115,054**	**13,340**	**10,865**	**9,518**	**15,033**	**28,707**	**19,784**	**9,639**	**5,223**	**2,945**	**28.1**
Anchorage	239.5	Male	124,446	14,049	11,216	10,511	16,298	31,035	22,306	11,154	5,632	2,245	28.3
		Female	115,054	13,340	10,865	9,518	15,033	28,707	19,784	9,639	5,223	2,945	28.1
ALL COUNTIES													
Aleutian Islands	7.3	Male	4,539	399	281	237	1,140	1,366	685	243	130	58	26.6
		Female	2,761	354	262	215	550	763	336	159	70	52	25.0
Anchorage	239.5	Male	124,446	14,049	11,216	10,511	16,298	31,035	22,306	11,154	5,632	2,245	28.3
		Female	115,054	13,340	10,865	9,518	15,033	28,707	19,784	9,639	5,223	2,945	28.1
Bethel	13.0	Male	6,897	979	711	886	896	1,356	924	503	349	293	24.8
		Female	6,103	900	777	794	786	1,113	777	426	277	253	23.2
Bristol Bay	1.2	Male	852	36	24	38	173	329	155	63	21	13	29.7
		Female	348	27	37	45	54	68	60	26	19	12	26.6
Dillingham	5.8	Male	3,077	370	313	387	401	630	447	245	139	145	26.1
		Female	2,723	348	285	382	374	531	373	209	134	87	24.5
Fairbanks North Star	69.4	Male	37,517	4,317	3,247	2,658	5,987	9,747	6,252	2,812	1,627	870	27.6
		Female	31,883	4,113	3,072	2,466	4,553	8,203	4,964	2,300	1,353	859	27.1
Haines	1.8	Male	953	94	92	104	73	208	173	85	78	46	30.5
		Female	847	82	71	90	76	183	166	73	67	39	30.7
Juneau	26.0	Male	13,408	1,401	1,168	1,145	1,409	3,272	2,549	1,240	734	490	29.8
		Female	12,592	1,294	1,067	1,091	1,329	3,171	2,164	1,085	788	603	29.8
Kenai Peninsula	44.3	Male	23,566	2,763	2,373	2,068	2,389	5,417	4,119	2,214	1,392	831	29.0
		Female	20,734	2,476	2,244	1,959	2,164	4,796	3,392	1,845	1,152	706	28.2
Ketchikan Gateway	12.8	Male	6,706	699	560	588	765	1,392	1,218	623	480	381	30.3
		Female	6,094	684	583	555	639	1,250	966	574	437	406	29.7
Kodiak Island	14.2	Male	8,089	849	627	555	1,424	2,146	1,313	590	392	193	27.7
		Female	6,111	827	626	502	809	1,591	924	405	252	175	26.8
Matanuska - Susitna	41.7	Male	21,674	2,539	2,279	2,189	1,847	4,683	3,929	2,007	1,292	909	29.2
		Female	20,026	2,622	2,164	1,974	1,692	4,510	3,390	1,717	1,053	904	28.5
Nome	7.7	Male	4,202	554	456	467	507	841	571	366	219	221	26.4
		Female	3,498	521	426	392	449	637	441	257	171	204	24.4
North Slope	5.5	Male	3,122	344	239	324	420	748	499	316	127	105	28.1
		Female	2,378	338	244	323	340	475	300	169	93	96	23.8
Northwest Arctic	6.0	Male	3,237	471	386	413	405	646	371	241	137	167	24.0
		Female	2,763	426	317	368	389	463	281	228	125	166	22.9
Prince of Wales - Outer Ketchikan	4.8	Male	2,691	322	263	249	322	543	464	265	149	114	28.5
		Female	2,109	279	226	234	231	445	311	179	111	93	26.9
Sitka	8.5	Male	4,504	560	389	397	549	999	775	397	232	206	28.6
		Female	3,996	468	409	360	493	849	653	339	201	224	28.2
Skagway - Yakutat - Angoon	4.1	Male	2,183	263	200	195	206	530	356	182	129	122	29.3
		Female	1,917	278	192	190	199	435	268	126	113	116	27.3
Southeast Fairbanks	7.5	Male	4,243	547	418	344	669	1,040	710	259	153	103	26.4
		Female	3,257	478	339	308	425	802	516	183	115	91	26.0
Valdez - Cordova	9.2	Male	5,160	489	425	439	610	1,214	966	521	303	193	30.1
		Female	4,040	464	393	390	438	991	639	350	236	139	28.4
Wade Hampton	5.5	Male	2,892	444	393	377	350	495	319	219	159	136	22.6
		Female	2,608	425	388	342	354	410	268	209	121	91	20.9
Wrangell - Petersburg	6.6	Male	3,552	379	323	286	410	810	573	312	244	215	29.7
		Female	3,048	399	312	252	305	693	423	267	214	183	28.7
Yukon - Koyukuk	9.3	Male	5,555	577	418	486	771	1,494	881	451	261	216	28.5
		Female	3,745	515	432	424	454	808	511	276	179	146	25.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ALASKA (continued)													
TOTAL METRO COUNTIES	**239.5**	**Male**	**124,446**	**14,049**	**11,216**	**10,511**	**16,298**	**31,035**	**22,306**	**11,154**	**5,632**	**2,245**	**28.3**
		Female	**115,054**	**13,340**	**10,865**	**9,518**	**15,033**	**28,707**	**19,784**	**9,639**	**5,223**	**2,945**	**28.1**
TOTAL STATE	**551.7**	**Male**	**293,065**	**33,445**	**26,801**	**25,343**	**38,021**	**70,941**	**50,555**	**25,308**	**14,379**	**8,272**	**28.2**
		Female	**258,635**	**31,658**	**25,731**	**23,174**	**32,136**	**61,894**	**41,907**	**21,041**	**12,504**	**8,590**	**27.7**
ARIZONA													
PHOENIX	**1,916.2**	**Male**	**938,336**	**90,680**	**81,063**	**79,859**	**115,053**	**173,578**	**133,220**	**84,332**	**78,782**	**101,769**	**30.9**
		Female	**977,864**	**86,559**	**78,161**	**77,472**	**108,531**	**169,280**	**135,444**	**89,008**	**93,676**	**139,733**	**33.2**
Maricopa	1,916.2	Male	938,336	90,680	81,063	79,859	115,053	173,578	133,220	84,332	78,782	101,769	30.9
		Female	977,864	86,559	78,161	77,472	108,531	169,280	135,444	89,008	93,676	139,733	33.2
TUCSON	**616.6**	**Male**	**300,641**	**27,873**	**24,471**	**24,878**	**39,479**	**58,424**	**39,925**	**26,838**	**25,837**	**32,916**	**30.8**
		Female	**315,959**	**26,726**	**24,131**	**23,981**	**38,836**	**55,148**	**41,532**	**28,919**	**30,820**	**45,866**	**33.0**
Pima	616.6	Male	300,641	27,873	24,471	24,878	39,479	58,424	39,925	26,838	25,837	32,916	30.8
		Female	315,959	26,726	24,131	23,981	38,836	55,148	41,532	28,919	30,820	45,866	33.0
ALL COUNTIES													
Apache	58.5	Male	28,714	4,842	3,814	3,756	3,158	4,378	3,632	2,091	1,393	1,650	22.3
		Female	29,786	4,664	3,831	3,702	3,332	4,687	3,816	2,342	1,583	1,829	23.7
Cochise	98.3	Male	48,846	5,204	4,680	4,602	5,506	8,214	6,706	4,630	4,335	4,969	30.4
		Female	49,454	5,065	4,505	4,512	4,790	7,871	7,027	4,809	4,635	6,240	32.4
Coconino	90.7	Male	45,642	5,574	4,577	4,182	8,362	9,333	5,808	3,316	2,361	2,129	25.1
		Female	45,058	5 379	4,416	4,045	8,520	8,405	5,735	3,435	2,522	2,601	25.2
Gila	39.2	Male	19,167	2,038	1,874	1,823	1,636	2,872	2,559	1,782	2,076	2,507	32.7
		Female	20,033	2,140	1,815	1,785	1,680	2,874	2,636	1,927	2,283	2,893	34.0
Graham	25.0	Male	12,876	1,566	1,291	1,241	1,502	2,298	1,730	1,117	893	1,238	28.6
		Female	12,124	1,587	1,305	1,274	1,238	1,651	1,544	1,061	1,010	1,454	29.0
Greenlee	10.1	Male	5,083	722	584	496	467	917	657	493	409	338	28.0
		Female	5,017	722	600	466	485	822	650	505	398	369	27.9
La Paz	14.3	Male	7,296	820	693	643	844	1,090	938	675	764	829	30.9
		Female	7,004	826	647	617	701	1,058	941	659	796	759	31.7
Maricopa	1,916.2	Male	938,336	90,680	81,063	79,859	115,053	173,578	133,220	84,332	78,782	104,769	30.9
		Female	977,864	86,559	78,161	77,472	108,531	169,280	135,444	89,008	93,676	139,733	33.2
Mohave	75.8	Male	37,937	3,197	3,022	3,129	2,977	5,159	4,904	3,812	5,411	6,326	38.0
		Female	37,863	3,044	2,764	2,914	2,920	5,094	4,996	4,116	5,958	6,057	39.4
Navajo	75.8	Male	37,648	5,802	4,834	4,537	3,895	5,854	5,078	3,005	2,324	2,319	24.6
		Female	38,152	5,617	4,654	4,361	3,921	6,077	5,141	3,117	2,579	2,685	25.9
Pima	616.6	Male	300,641	27,873	24,471	24,878	39,479	58,424	39,925	26,838	25,837	32,916	30.8
		Female	315,959	26,726	24,131	23,981	38,836	55,148	41,532	28,919	30,820	45,866	33.0
Pinal	104.7	Male	53,965	5,841	5,402	5,143	5,918	9,224	7,157	4,940	4,439	5,901	30.1
		Female	50,735	5,732	5,003	4,752	5,037	7,760	6,469	4,973	4,815	6,194	31.2
Santa Cruz	24.6	Male	11,617	1,541	1,372	1,267	1,058	1,823	1,525	1,049	946	1,036	28.1
		Female	12,983	1,548	1,318	1,238	1,160	2,057	1,780	1,268	1,149	1,465	31.0
Yavapai	90.3	Male	43,911	3,565	3,224	3,435	3,551	5,960	5,289	4,143	5,912	8,832	39.2
		Female	46,389	3,408	3,123	3,201	3,280	6,117	5,842	4,491	6,873	10,054	42.0
Yuma	87.3	Male	44,841	4,824	4,302	3,776	6,462	7,005	5,678	3,755	3,798	5,241	29.4
		Female	42,459	4,914	4,073	3,694	4,422	6,797	5,705	3,702	3,931	5,221	31.1
TOTAL METRO COUNTIES	**2,532.8**	**Male**	**1,238,977**	**118,553**	**105,534**	**104,737**	**154,532**	**232,002**	**173,145**	**111,170**	**104,619**	**134,685**	**30.9**
		Female	**1,293,823**	**113,285**	**102,292**	**101,453**	**147,367**	**224,428**	**176,976**	**117,927**	**124,496**	**185,599**	**33.1**
TOTAL STATE	**3,327.4**	**Male**	**1,636,520**	**164,089**	**145,203**	**142,767**	**199,868**	**296,129**	**224,806**	**145,978**	**139,680**	**178,000**	**30.6**
		Female	**1,690,880**	**157,931**	**140,346**	**138,014**	**188,853**	**285,698**	**229,258**	**154,332**	**163,028**	**233,420**	**32.7**
ARKANSAS													
FAYETTEVILLE - SPRINGDALE	**107.1**	**Male**	**53,490**	**4,772**	**4,167**	**4,339**	**9,807**	**9,714**	**7,058**	**4,554**	**3,969**	**5,110**	**28.8**
		Female	**53,610**	**4,349**	**4,035**	**3,916**	**8,281**	**9,216**	**7,291**	**4,713**	**4,324**	**7,485**	**31.8**
Washington	107.1	Male	53,490	4,772	4,167	4,339	9,807	9,714	7,058	4,554	3,969	5,110	28.8
		Female	53,610	4,349	4,035	3,916	8,281	9,216	7,291	4,713	4,324	7,485	31.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
FORT SMITH	**180.0**	**Male**	**86,941**	**9,077**	**8,146**	**8,197**	**8,706**	**14,437**	**12,880**	**8,232**	**7,656**	**9,610**	**31.5**
		Female	**93,059**	**8,409**	**7,880**	**7,849**	**8,835**	**14,767**	**13,129**	**8,690**	**8,732**	**14,768**	**34.2**
Crawford	43.0	Male	21,144	2,320	2,041	2,034	1,997	3,521	3,219	2,008	1,699	2,305	31.2
		Female	21,856	2,128	1,915	1,973	1,983	3,516	3,217	1,982	1,928	3,214	33.3
Sebastian	100.8	Male	48,123	4,956	4,410	4,154	5,087	8,446	6,992	4,483	4,390	5,205	31.5
		Female	52,677	4,657	4,190	4,079	5,251	8,596	7,171	4,925	5,125	8,683	34.5
Sequoyah, Okla.	*36.2*	*Male*	*17,674*	*1,801*	*1,695*	*2,009*	*1,622*	*2,470*	*2,669*	*1,741*	*1,567*	*2,100*	*31.9*
		Female	*18,526*	*1,624*	*1,775*	*1,797*	*1,601*	*2,655*	*2,741*	*1,783*	*1,679*	*2,871*	*34.3*
LITTLE ROCK - NORTH LITTLE ROCK	**508.9**	**Male**	**244,786**	**26,081**	**23,143**	**21,358**	**29,166**	**46,990**	**35,588**	**22,240**	**19,140**	**21,080**	**29.8**
		Female	**264,114**	**24,587**	**22,425**	**21,055**	**30,161**	**48,656**	**37,138**	**24,024**	**22,161**	**33,907**	**32.0**
Faulkner	54.1	Male	26,187	2,452	2,380	2,288	4,360	4,221	3,535	2,256	2,106	2,589	28.8
		Female	27,913	2,280	2,195	2,234	4,800	4,309	3,582	2,407	2,363	3,743	30.7
Lonoke	38.8	Male	18,851	2,012	1,956	1,972	1,814	2,890	2,937	1,772	1,476	2,022	30.8
		Female	19,949	1,900	1,898	1,946	1,741	3,041	3,176	1,760	1,645	2,842	33.2
Pulaski	358.0	Male	170,891	18,872	15,932	14,253	20,224	34,883	24,040	15,269	13,313	14,105	29.6
		Female	187,109	17,928	15,623	14,216	21,095	36,138	25,532	16,890	15,712	23,975	31.8
Saline	58.0	Male	28,857	2,745	2,875	2,845	2,768	4,996	5,076	2,943	2,245	2,364	31.4
		Female	29,143	2,479	2,709	2,659	2,525	5,168	4,848	2,967	2,441	3,347	33.1
PINE BLUFF	**89.9**	**Male**	**43,554**	**4,645**	**4,142**	**4,498**	**5,491**	**7,054**	**5,492**	**3,682**	**3,717**	**4,833**	**29.3**
		Female	**46,346**	**4,543**	**3,887**	**4,011**	**5,209**	**7,103**	**5,707**	**4,326**	**4,174**	**7,386**	**32.8**
Jefferson	89.9	Male	43,554	4,645	4,142	4,498	5,491	7,054	5,492	3,682	3,717	4,833	29.3
		Female	46,346	4,543	3,887	4,011	5,209	7,103	5,707	4,326	4,174	7,386	32.8
TEXARKANA	**121.6**	**Male**	**58,032**	**6,219**	**5,575**	**5,362**	**5,537**	**9,574**	**7,945**	**5,392**	**5,411**	**7,017**	**31.6**
		Female	**63,568**	**5,870**	**5,293**	**5,335**	**5,733**	**9,955**	**8,288**	**6,051**	**6,472**	**10,571**	**34.6**
Miller	38.9	Male	18,525	2,080	1,837	1,783	1,788	2,982	2,385	1,672	1,713	2,285	31.0
		Female	20,375	1,963	1,677	1,799	1,847	3,210	2,562	1,876	2,079	3,362	34.0
Bowie, Tex.	*82.7*	*Male*	*39,507*	*4,139*	*3,738*	*3,579*	*3,749*	*6,592*	*5,560*	*3,720*	*3,698*	*4,732*	*31.9*
		Female	*43,193*	*3,907*	*3,616*	*3,536*	*3,886*	*6,745*	*5,726*	*4,175*	*4,393*	*7,209*	*34.9*
ALL COUNTIES													
Arkansas	22.7	Male	10,941	1,131	964	952	1,106	1,749	1,338	1,164	1,050	1,487	32.5
		Female	11,759	1,093	904	930	1,040	1,755	1,467	1,293	1,256	2,021	36.1
Ashley	26.6	Male	12,802	1,341	1,358	1,332	1,195	1,919	1,896	1,232	998	1,531	31.1
		Female	13,798	1,355	1,283	1,273	1,201	2,025	1,902	1,289	1,293	2,177	33.8
Baxter	32.4	Male	15,515	1,093	1,076	1,160	913	1,757	1,724	1,284	2,062	4,446	45.2
		Female	16,885	978	995	1,051	956	1,901	1,939	1,512	2,628	4,925	49.2
Benton	91.8	Male	44,599	4,105	3,756	3,864	4,264	6,690	5,962	4,213	4,616	7,129	34.4
		Female	47,201	3,892	3,667	3,585	4,365	6,742	6,302	4,469	5,540	8,639	37.1
Boone	29.5	Male	14,056	1,349	1,183	1,194	1,283	2,167	1,914	1,346	1,403	2,217	34.3
		Female	15,444	1,213	1,190	1,143	1,330	2,243	2,078	1,599	1,564	3,084	37.9
Bradley	13.7	Male	6,454	632	558	583	604	876	821	615	646	1,119	34.7
		Female	7,246	613	552	607	589	831	896	693	842	1,623	39.8
Calhoun	6.1	Male	2,932	301	213	281	363	399	351	267	300	457	32.7
		Female	3,168	258	251	266	298	393	398	300	334	670	38.0
Carroll	18.3	Male	8,795	759	680	694	655	1,273	1,194	903	1,019	1,618	37.8
		Female	9,505	676	651	650	698	1,315	1,237	958	1,224	2,096	41.2
Chicot	17.1	Male	7,967	1,010	923	907	776	1,025	803	659	690	1,174	28.6
		Female	9,133	1,003	897	851	812	1,107	991	863	875	1,734	34.1
Clark	23.3	Male	11,184	1,012	899	905	1,953	1,605	1,379	946	991	1,494	30.1
		Female	12,116	934	829	812	1,998	1,708	1,426	1,027	1,176	2,206	33.7
Clay	20.2	Male	9,655	882	764	923	802	1,257	1,349	985	988	1,705	36.5
		Female	10,545	763	755	873	801	1,288	1,438	1,083	1,216	2,328	40.5
Cleburne	20.5	Male	10,050	827	814	856	803	1,210	1,393	1,091	1,223	1,833	38.7
		Female	10,450	726	742	836	772	1,249	1,549	1,153	1,321	2,102	40.8
Cleveland	8.1	Male	3,945	347	360	411	356	524	605	399	351	592	34.5
		Female	4,155	345	360	361	305	636	566	383	383	816	36.2
Columbia	26.5	Male	12,518	1,219	1,048	1,210	1,657	1,752	1,532	1,192	1,130	1,778	31.4
		Female	13,982	1,136	1,082	1,084	1,571	1,767	1,748	1,384	1,394	2,816	37.0
Conway	20.0	Male	9,635	1,002	887	984	954	1,396	1,249	928	934	1,301	32.1
		Female	10,365	928	900	935	902	1,388	1,347	1,045	1,069	1,851	36.0
Craighead	66.0	Male	31,808	3,067	2,777	2,760	4,690	5,519	4,561	2,889	2,450	3,095	29.7
		Female	34,192	2,867	2,651	2,618	4,834	5,670	4,644	3,143	3,013	4,752	32.3
Crawford	43.0	Male	21,144	2,320	2,041	2,034	1,997	3,521	3,219	2,008	1,699	2,305	31.2
		Female	21,856	2,128	1,915	1,973	1,983	3,516	3,217	1,982	1,928	3,214	33.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
ALL COUNTIES (continued)													
☐ Crittenden	50.1	Male	23,844	3,046	2,700	2,741	2,526	3,660	3,163	1,982	1,758	2,268	27.5
		Female	26,256	2,866	2,679	2,766	2,736	4,120	3,583	2,359	2,116	3,031	30.1
Cross	20.2	Male	9,751	1,164	1,024	1,057	994	1,515	1,307	784	790	1,116	29.2
		Female	10,449	1,182	1,010	990	964	1,522	1,361	895	905	1,620	32.1
Dallas	10.7	Male	5,120	542	496	446	445	745	687	478	476	805	33.5
		Female	5,580	492	495	414	484	771	649	494	617	1,164	37.1
Desha	19.3	Male	9,087	1,160	1,000	941	902	1,389	1,112	685	707	1,191	28.9
		Female	10,213	1,172	928	979	1,040	1,448	1,176	830	929	1,711	31.8
Drew	18.5	Male	8,959	949	823	846	1,182	1,431	1,134	793	660	1,141	29.7
		Female	9,541	866	802	836	1,165	1,388	1,259	820	845	1,560	32.9
Faulkner	54.1	Male	26,187	2,452	2,380	2,288	4,360	4,221	3,535	2,256	2,106	2,589	28.8
		Female	27,913	2,280	2,195	2,234	4,800	4,309	3,582	2,407	2,363	3,743	30.7
Franklin	16.3	Male	8,047	722	743	823	832	1,166	1,100	779	711	1,171	32.7
		Female	8,253	675	699	665	666	1,172	1,119	779	824	1,654	37.2
Fulton	10.7	Male	5,184	411	455	458	378	683	654	474	646	1,025	38.2
		Female	5,516	416	399	419	388	722	677	588	693	1,214	41.1
Garland	76.4	Male	36,313	2,850	2,784	3,011	3,157	5,264	4,708	3,521	4,061	6,957	37.3
		Female	40,087	2,858	2,684	2,830	3,198	5,422	5,023	4,012	4,954	9,106	41.1
Grant	14.0	Male	6,878	606	670	689	662	1,037	1,159	682	564	809	32.8
		Female	7,122	597	607	644	597	1,058	1,170	682	637	1,130	35.5
Greene	32.5	Male	15,671	1,478	1,397	1,414	1,555	2,552	2,299	1,485	1,413	2,078	32.8
		Female	16,829	1,499	1,373	1,348	1,526	2,489	2,399	1,652	1,633	2,910	35.7
Hempstead	24.2	Male	11,506	1,211	1,049	1,020	1,034	1,648	1,588	1,047	1,048	1,861	33.7
		Female	12,694	1,203	1,039	1,011	1,054	1,688	1,648	1,171	1,315	2,565	37.1
Hot Spring	28.2	Male	13,629	1,279	1,197	1,278	1,271	2,142	1,922	1,417	1,328	1,795	33.4
		Female	14,571	1,330	1,206	[illegible]	1,233	[illegible]	1,944	1,473	1,488	2,544	35.8
Howard	14.0	Male	6,649	722	609	630	608	973	865	576	611	1,055	[illegible]
		Female	7,351	647	594	572	592	1,013	906	649	764	1,614	37.8
Independence	32.7	Male	15,871	1,607	1,453	1,357	1,565	2,530	2,349	1,532	1,437	2,041	32.7
		Female	16,829	1,451	1,339	1,356	1,601	2,647	2,307	1,666	1,530	2,932	35.1
Izard	11.2	Male	5,424	383	393	431	352	674	638	492	698	1,363	42.5
		Female	5,776	373	383	363	345	657	673	521	855	1,606	46.8
Jackson	20.7	Male	9,927	1,041	924	958	886	1,495	1,345	930	993	1,355	32.7
		Female	10,773	950	819	914	970	1,525	1,422	1,079	1,095	1,999	36.5
Jefferson	89.9	Male	43,554	4,645	4,142	4,498	5,491	7,054	5,492	3,682	3,717	4,833	29.3
		Female	46,346	4,543	3,887	4,011	5,209	7,103	5,707	4,326	4,174	7,386	32.8
Johnson	18.9	Male	9,211	869	831	800	900	1,311	1,192	880	891	1,537	34.2
		Female	9,689	812	738	739	868	1,289	1,220	937	1,084	2,002	38.3
Lafayette	9.9	Male	4,702	490	470	465	405	629	612	434	420	777	33.3
		Female	5,198	516	464	467	393	662	613	430	518	1,135	36.6
Lawrence	18.7	Male	8,946	838	793	799	899	1,250	1,202	855	837	1,473	34.2
		Female	9,754	744	783	776	893	1,340	1,249	955	1,066	1,948	37.7
Lee	15.3	Male	7,169	901	875	897	642	845	777	597	631	1,004	28.2
		Female	8,131	811	811	902	713	1,031	906	757	727	1,473	33.0
Lincoln	12.9	Male	7,135	574	562	576	963	1,620	1,043	528	479	790	30.5
		Female	5,765	573	513	515	517	775	735	494	549	1,094	34.9
Little River	14.8	Male	7,132	795	752	702	674	1,088	1,004	674	579	864	30.9
		Female	7,668	754	750	707	670	1,169	1,038	655	673	1,252	33.2
Logan	21.5	Male	10,547	948	994	1,150	910	1,447	1,407	959	1,039	1,693	33.8
		Female	10,953	923	845	949	865	1,480	1,441	996	1,163	2,291	37.9
Lonoke	38.8	Male	18,851	2,012	1,956	1,972	1,814	2,890	2,937	1,772	1,476	2,022	30.8
		Female	19,949	1,900	1,898	1,946	1,741	3,041	3,176	1,760	1,645	2,842	33.2
Madison	12.2	Male	6,044	535	531	570	517	917	805	585	657	927	34.5
		Female	6,156	539	490	494	450	904	838	627	688	1,126	37.4
Marion	13.0	Male	6,305	544	524	536	418	777	818	564	847	1,277	39.3
		Female	6,695	482	513	536	424	857	859	609	977	1,438	41.2
Miller	38.9	Male	18,525	2,080	1,837	1,783	1,788	2,982	2,385	1,672	1,713	2,285	31.0
		Female	20,375	1,963	1,677	1,799	1,847	3,210	2,562	1,876	2,079	3,362	34.0
Mississippi	57.5	Male	27,678	3,532	2,810	2,762	3,408	4,564	3,536	2,195	2,045	2,826	27.9
		Female	29,822	3,517	2,747	2,644	3,292	4,641	3,671	2,605	2,575	4,130	30.8
Monroe	12.4	Male	5,866	673	582	669	542	777	645	519	553	906	31.0
		Female	6,534	634	557	626	548	809	773	619	695	1,273	36.2
Montgomery	8.5	Male	4,200	314	323	358	378	576	558	430	484	779	37.7
		Female	4,300	331	310	329	299	554	585	467	493	932	40.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
ALL COUNTIES (continued)													
Nevada	10.9	Male	5,236	517	507	450	475	749	644	436	501	957	33.9
		Female	5,664	542	501	437	458	722	666	488	622	1,228	37.6
Newton	8.4	Male	4,223	414	390	409	346	685	588	410	393	588	33.1
		Female	4,177	416	339	372	346	659	601	400	433	611	34.3
Ouachita	33.2	Male	15,587	1,591	1,436	1,357	1,453	2,359	1,951	1,552	1,592	2,296	33.3
		Female	17,613	1,534	1,323	1,398	1,518	2,472	2,092	1,852	1,970	3,454	37.7
Perry	8.3	Male	4,105	376	399	402	324	601	602	398	411	592	34.2
		Female	4,195	383	378	388	328	595	561	412	439	711	35.5
Phillips	32.9	Male	15,259	2,065	1,713	1,785	1,410	1,963	1,778	1,284	1,179	2,082	28.3
		Female	17,641	2,043	1,648	1,856	1,647	2,291	2,112	1,566	1,587	2,891	32.1
Pike	10.9	Male	5,278	449	485	465	509	756	787	485	518	824	34.7
		Female	5,622	500	458	449	472	772	752	486	608	1,125	37.1
Poinsett	26.1	Male	12,594	1,273	1,229	1,283	1,192	1,908	1,822	1,210	1,135	1,542	31.9
		Female	13,506	1,181	1,192	1,252	1,235	1,975	1,905	1,257	1,407	2,102	34.6
Polk	18.2	Male	8,811	837	755	866	698	1,122	1,191	876	911	1,555	36.1
		Female	9,389	723	780	743	686	1,155	1,333	905	1,031	2,033	39.6
Pope	44.1	Male	21,637	2,130	1,922	1,924	2,855	3,542	3,145	2,021	1,779	2,319	30.6
		Female	22,463	1,926	1,839	1,941	2,602	3,506	3,251	2,073	1,994	3,331	33.3
Prairie	9.6	Male	4,740	434	443	471	452	654	671	444	482	689	33.7
		Female	4,860	413	411	442	415	678	651	486	505	859	36.1
Pulaski	358.0	Male	170,891	18,872	15,932	14,253	20,224	34,883	24,040	15,269	13,313	14,105	29.6
		Female	187,109	17,928	15,623	14,216	21,095	36,138	25,532	16,890	15,712	23,975	31.8
Randolph	17.2	Male	8,303	741	747	871	762	1,144	1,180	803	820	1,235	34.0
		Female	8,897	789	729	772	690	1,246	1,222	895	933	1,621	36.8
St. Francis	30.1	Male	14,233	1,920	1,641	1,599	1,324	2,067	1,822	1,123	1,109	1,628	28.1
		Female	15,867	1,907	1,575	1,557	1,546	2,349	1,917	1,342	1,357	2,317	30.7
Saline	58.0	Male	28,857	2,745	2,875	2,845	2,768	4,996	5,076	2,943	2,245	2,364	31.4
		Female	29,143	2,479	2,709	2,659	2,525	5,168	4,848	2,967	2,441	3,347	33.1
Scott	10.4	Male	5,139	409	461	508	430	646	781	548	497	859	36.5
		Female	5,261	412	426	458	403	660	805	525	560	1,012	38.4
Searcy	9.0	Male	4,412	384	366	408	357	610	572	461	498	756	36.4
		Female	4,588	374	336	402	331	628	613	462	546	896	38.6
Sebastian	100.8	Male	48,123	4,956	4,410	4,154	5,087	8,446	6,992	4,483	4,390	5,205	31.5
		Female	52,677	4,657	4,190	4,079	5,251	8,596	7,171	4,925	5,125	8,683	34.5
Sevier	14.8	Male	7,166	689	711	677	611	1,060	1,050	645	678	1,045	33.4
		Female	7,634	595	656	668	618	1,100	1,072	692	772	1,461	36.7
Sharp	16.2	Male	7,883	620	589	659	621	924	829	684	1,035	1,922	41.4
		Female	8,317	622	596	618	534	932	927	804	1,263	2,021	44.2
Stone	9.8	Male	4,818	414	417	436	376	680	713	504	483	795	36.2
		Female	4,982	422	362	454	363	735	739	515	562	830	37.1
Union	49.7	Male	23,385	2,370	2,149	2,128	2,211	3,702	2,989	2,171	2,315	3,350	32.7
		Female	26,315	2,301	2,037	2,030	2,376	3,730	3,258	2,528	2,931	5,124	37.1
Van Buren	15.7	Male	7,715	633	673	670	542	971	916	816	1,079	1,415	39.0
		Female	7,985	559	612	652	509	1,017	999	849	1,196	1,592	41.4
Washington	107.1	Male	53,490	4,772	4,167	4,339	9,807	9,714	7,058	4,554	3,969	5,110	28.8
		Female	53,610	4,349	4,035	3,916	8,281	9,216	7,291	4,713	4,324	7,485	31.8
White	54.0	Male	26,178	2,368	2,427	2,487	3,423	3,802	3,641	2,441	2,245	3,344	31.3
		Female	27,822	2,268	2,222	2,306	3,432	3,907	3,793	2,592	2,629	4,673	34.4
Woodruff	10.5	Male	5,011	571	528	529	446	714	597	386	438	802	31.0
		Female	5,489	508	458	511	492	746	633	482	575	1,084	35.5
Yell	18.1	Male	8,765	724	812	784	792	1,256	1,193	865	928	1,411	35.1
		Female	9,335	735	743	742	739	1,229	1,293	920	1,069	1,865	38.7
TOTAL METRO COUNTIES	**938.7**	**Male**	**453,466**	**47,900**	**42,440**	**40,907**	**55,862**	**82,367**	**63,897**	**40,621**	**36,386**	**43,086**	**29.8**
		Female	**485,234**	**45,093**	**40,808**	**39,599**	**55,468**	**84,417**	**66,669**	**44,205**	**41,907**	**67,068**	**32.3**
TOTAL STATE	**2,404.8**	**Male**	**1,159,751**	**117,044**	**106,564**	**106,734**	**126,224**	**186,445**	**157,896**	**106,192**	**103,868**	**148,684**	**31.6**
		Female	**1,245,049**	**111,373**	**102,036**	**102,105**	**125,435**	**190,767**	**165,453**	**116,392**	**122,316**	**209,172**	**34.5**
CALIFORNIA													
ANAHEIM - SANTA ANA	**2,177.3**	**Male**	**1,073,747**	**91,760**	**88,017**	**94,945**	**141,828**	**212,307**	**174,786**	**112,884**	**84,604**	**72,616**	**30.7**
		Female	**1,103,553**	**88,431**	**84,852**	**91,307**	**129,278**	**204,502**	**175,613**	**113,574**	**91,114**	**124,882**	**32.7**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County –	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
ANAHEIM - SANTA ANA (continued)													
Orange	2,177.3	Male	1,073,747	91,760	88,017	94,945	141,828	212,307	174,786	112,884	84,604	72,616	30.7
		Female	1,103,553	88,431	84,852	91,307	129,278	204,502	175,613	113,574	91,114	124,882	32.7
BAKERSFIELD	**493.8**	**Male**	**245,393**	**28,102**	**22,524**	**21,914**	**28,398**	**44,564**	**33,934**	**22,547**	**20,548**	**22,862**	**29.9**
		Female	**248,407**	**26,721**	**21,505**	**20,864**	**27,645**	**42,549**	**33,857**	**23,328**	**22,505**	**29,433**	**31.5**
Kern	493.8	Male	245,393	28,102	22,524	21,914	28,398	44,564	33,934	22,547	20,548	22,862	29.9
		Female	248,407	26,721	21,505	20,864	27,645	42,549	33,857	23,328	22,505	29,433	31.5
CHICO	**170.7**	**Male**	**83,326**	**6,784**	**5,803**	**6,035**	**11,814**	**15,366**	**9,972**	**6,592**	**8,286**	**12,674**	**32.3**
		Female	**87,374**	**6,321**	**5,552**	**5,783**	**12,164**	**14,085**	**10,278**	**7,291**	**9,946**	**15,954**	**34.8**
Butte	170.7	Male	83,326	6,784	5,803	6,035	11,814	15,366	9,972	6,592	8,286	12,674	32.3
		Female	87,374	6,321	5,552	5,783	12,164	14,085	10,278	7,291	9,946	15,954	34.8
FRESNO	**588.8**	**Male**	**289,599**	**30,945**	**25,701**	**26,274**	**36,317**	**54,743**	**39,436**	**25,782**	**23,736**	**26,665**	**29.7**
		Female	**299,201**	**29,719**	**24,681**	**24,954**	**35,380**	**52,554**	**39,874**	**28,052**	**26,111**	**37,876**	**31.6**
Fresno	588.8	Male	289,599	30,945	25,701	26,274	36,317	54,743	39,436	25,782	23,736	26,665	29.7
		Female	299,201	29,719	24,681	24,954	35,380	52,554	39,874	28,052	26,111	37,876	31.6
LOS ANGELES - LONG BEACH	**8,312.3**	**Male**	**4,053,100**	**386,102**	**333,198**	**334,252**	**502,788**	**800,788**	**609,694**	**401,986**	**346,318**	**337,974**	**30.9**
		Female	**4,259,200**	**372,335**	**321,422**	**324,265**	**479,931**	**785,657**	**612,662**	**417,074**	**389,246**	**556,608**	**33.0**
Los Angeles	8,312.3	Male	4,053,100	386,102	333,198	334,252	502,788	800,788	609,694	401,986	346,318	337,974	30.9
		Female	4,259,200	372,335	321,422	324,265	479,931	785,657	612,662	417,074	389,246	556,608	33.0
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***13,116.7***	***Male***	***6,422,016***	***612,407***	***538,537***	***543,023***	***793,318***	***1,250,133***	***970,165***	***632,986***	***537,712***	***543,735***	***30.8***
		Female	***6,694,684***	***588,906***	***518,234***	***525,152***	***747,097***	***1,222,304***	***971,913***	***651,322***	***602,575***	***867,181***	***32.9***
MERCED	**166.8**	**Male**	**83,547**	**9,862**	**8,040**	**7,848**	**11,083**	**15,110**	**10,975**	**7,368**	**6,449**	**6,812**	**28.3**
		Female	**83,253**	**9,813**	**7,664**	**7,479**	**9,660**	**14,200**	**11,279**	**7,693**	**6,719**	**8,746**	**29.9**
Merced	166.8	Male	83,547	9,862	8,040	7,848	11,083	15,110	10,975	7,368	6,449	6,812	28.3
		Female	83,253	9,813	7,664	7,479	9,660	14,200	11,279	7,693	6,719	8,746	29.9
MODESTO	**313.9**	**Male**	**153,031**	**16,267**	**13,952**	**13,805**	**17,261**	**27,618**	**21,795**	**13,908**	**12,831**	**15,594**	**30.5**
		Female	**160,869**	**15,518**	**13,388**	**13,169**	**17,350**	**28,034**	**22,288**	**14,846**	**14,534**	**21,742**	**32.5**
Stanislaus	313.9	Male	153,031	16,267	13,952	13,805	17,261	27,618	21,795	13,908	12,831	15,594	30.5
		Female	160,869	15,518	13,388	13,169	17,350	28,034	22,288	14,846	14,534	21,742	32.5
OAKLAND	**1,949.2**	**Male**	**952,514**	**80,209**	**74,796**	**78,844**	**114,485**	**190,164**	**154,173**	**95,321**	**83,776**	**80,746**	**31.7**
		Female	**996,686**	**76,863**	**72,002**	**76,557**	**105,527**	**193,552**	**154,565**	**97,780**	**92,275**	**127,565**	**33.6**
Alameda	1,217.3	Male	595,338	49,661	44,383	46,665	77,244	124,666	93,322	57,011	50,820	51,566	31.4
		Female	621,962	47,271	43,221	45,279	70,136	125,246	91,938	58,620	56,614	83,637	33.4
Contra Costa	731.9	Male	357,176	30,548	30,413	32,179	37,241	65,498	60,851	38,310	32,956	29,180	32.4
		Female	374,724	29,592	28,781	31,278	35,391	68,306	62,627	39,160	35,661	43,928	34.1
OXNARD - VENTURA	**621.7**	**Male**	**309,517**	**31,779**	**29,390**	**29,254**	**35,744**	**57,957**	**49,795**	**30,220**	**22,776**	**22,602**	**29.9**
		Female	**312,183**	**30,651**	**28,134**	**28,315**	**32,057**	**56,685**	**49,079**	**29,612**	**24,511**	**33,139**	**31.5**
Ventura	621.7	Male	309,517	31,779	29,390	29,254	35,744	57,957	49,795	30,220	22,776	22,602	29.9
		Female	312,183	30,651	28,134	28,315	32,057	56,685	49,079	29,612	24,511	33,139	31.5
REDDING	**135.2**	**Male**	**66,475**	**6,325**	**5,851**	**5,919**	**6,303**	**11,661**	**10,547**	**6,394**	**6,318**	**7,157**	**32.6**
		Female	**68,725**	**5,864**	**5,587**	**5,837**	**6,589**	**11,856**	**10,468**	**6,804**	**6,742**	**8,978**	**33.8**
Shasta	135.2	Male	66,475	6,325	5,851	5,919	6,303	11,661	10,547	6,394	6,318	7,157	32.6
		Female	68,725	5,864	5,587	5,837	6,589	11,856	10,468	6,804	6,742	8,978	33.8
RIVERSIDE - SAN BERNARDINO	**2,005.4**	**Male**	**985,652**	**102,766**	**87,932**	**84,572**	**112,958**	**179,081**	**135,890**	**87,896**	**84,014**	**110,543**	**30.8**
		Female	**1,019,748**	**97,489**	**83,826**	**81,265**	**105,831**	**175,460**	**134,559**	**91,062**	**97,704**	**152,552**	**33.1**
Riverside	871.8	Male	424,360	41,823	36,221	35,502	43,565	72,292	56,740	37,799	39,980	60,438	32.6
		Female	447,440	39,521	34,710	34,207	43,015	71,249	56,518	39,715	48,073	80,432	35.2
San Bernardino	1,133.6	Male	561,292	60,943	51,711	49,070	69,393	106,789	79,150	50,097	44,034	50,105	29.6
		Female	572,308	57,968	49,116	47,058	62,816	104,211	78,041	51,347	49,631	72,120	31.6
SACRAMENTO	**1,304.8**	**Male**	**639,368**	**57,957**	**51,085**	**53,909**	**77,603**	**127,150**	**92,774**	**64,582**	**57,758**	**56,550**	**31.2**
		Female	**665,432**	**55,527**	**48,905**	**51,359**	**79,258**	**125,791**	**96,630**	**66,170**	**62,027**	**79,765**	**32.8**
El Dorado	112.1	Male	56,404	4,631	4,508	4,579	5,193	12,192	8,855	5,448	5,560	5,438	32.6
		Female	55,696	4,357	4,028	4,182	5,244	11,749	8,542	5,406	5,796	6,392	33.5
Placer	146.7	Male	72,337	6,038	6,050	6,589	7,006	12,754	11,906	7,621	6,863	7,510	33.2
		Female	74,363	5,830	5,676	6,359	6,696	13,000	12,090	7,533	7,092	10,087	34.7
Sacramento	918.9	Male	447,106	41,859	35,870	37,970	53,661	89,293	63,884	45,891	40,437	38,241	31.1
		Female	471,794	40,169	34,789	36,155	55,598	89,236	67,532	47,709	44,040	56,566	32.8
Yolo	127.1	Male	63,521	5,429	4,657	4,771	11,743	12,911	8,129	5,622	4,898	5,361	29.0
		Female	63,579	5,171	4,412	4,663	11,720	11,806	8,466	5,522	5,099	6,720	29.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
SALINAS - SEASIDE - MONTEREY	337.3	Male	172,942	17,725	13,843	13,397	28,346	36,064	22,441	14,326	12,707	14,093	28.6
		Female	164,358	17,143	13,470	12,849	19,060	30,829	21,249	15,390	14,277	20,091	31.4
Monterey	337.3	Male	172,942	17,725	13,843	13,397	28,346	36,064	22,441	14,326	12,707	14,093	28.6
		Female	164,358	17,143	13,470	12,849	19,060	30,829	21,249	15,390	14,277	20,091	31.4
SAN DIEGO	2,217.7	Male	1,127,541	96,670	84,557	85,561	195,180	229,422	152,347	96,119	87,966	99,719	29.4
		Female	1,090,159	92,299	80,751	80,972	131,719	205,012	149,889	100,509	101,325	147,683	32.8
San Diego	2,217.7	Male	1,127,541	96,670	84,557	85,561	195,180	229,422	152,347	96,119	87,966	99,719	29.4
		Female	1,090,159	92,299	80,751	80,972	131,719	205,012	149,889	100,509	101,325	147,683	32.8
SAN FRANCISCO	1,583.7	Male	778,274	50,546	46,343	52,331	81,072	175,971	129,900	82,734	75,260	84,117	34.0
		Female	805,426	48,467	43,873	50,294	78,821	163,866	121,760	83,229	83,714	131,402	36.4
Marin	226.3	Male	110,966	6,899	7,507	8,773	10,204	23,997	21,890	12,461	10,263	8,972	34.2
		Female	115,334	6,590	7,055	8,316	9,556	24,250	21,836	12,576	10,671	14,484	35.9
San Francisco	738.1	Male	366,194	20,974	17,846	19,535	38,919	92,489	58,340	36,527	34,019	47,545	34.3
		Female	371,906	20,033	16,986	18,954	37,913	79,898	49,103	35,642	39,329	74,048	37.5
San Mateo	619.3	Male	301,114	22,673	20,990	24,023	31,949	59,485	49,670	33,746	30,978	27,600	33.6
		Female	318,186	21,844	19,832	23,024	31,352	59,718	50,821	35,011	33,714	42,870	35.7
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*5,903.2*	*Male*	*2,903,777*	*234,730*	*216,751*	*231,949*	*340,552*	*609,823*	*471,768*	*289,400*	*249,324*	*259,480*	*32.0*
		Female	*2,999,423*	*224,660*	*207,722*	*223,106*	*318,581*	*591,395*	*461,073*	*293,913*	*276,228*	*402,745*	*33.9*
SAN JOSE	1,409.1	Male	697,757	60,950	57,410	62,712	89,427	143,963	116,537	70,864	52,198	43,696	30.4
		Female	711,343	58,687	55,231	59,889	83,748	138,923	116,844	70,899	56,619	70,503	32.1
Santa Clara	1,409.1	Male	697,757	60,950	57,410	62,712	89,427	143,963	116,537	70,864	52,198	43,696	30.4
		Female	711,343	58,687	55,231	59,889	83,748	138,923	116,844	70,899	56,619	70,503	32.1
SANTA BARBARA - SANTA MARIA - LOMPOC	338.1	Male	166,291	13,213	11,758	13,224	24,846	33,808	23,286	16,004	13,855	16,297	30.9
		Female	171,809	12,586	11,481	12,915	23,691	30,084	23,411	16,527	15,605	25,509	33.4
Santa Barbara	338.1	Male	166,291	13,213	11,758	13,224	24,846	33,808	23,286	16,004	13,855	16,297	30.9
		Female	171,809	12,586	11,481	12,915	23,691	30,084	23,411	16,527	15,605	25,509	33.4
SANTA CRUZ	223.8	Male	109,600	9,212	7,960	7,990	13,497	25,650	15,704	8,518	8,354	12,715	31.3
		Female	114,200	8,670	7,528	7,554	13,409	23,656	14,848	9,272	9,988	19,275	33.4
Santa Cruz	223.8	Male	109,600	9,212	7,960	7,990	13,497	25,650	15,704	8,518	8,354	12,715	31.3
		Female	114,200	8,670	7,528	7,554	13,409	23,656	14,848	9,272	9,988	19,275	33.4
SANTA ROSA - PETALUMA	348.6	Male	168,708	14,834	13,679	13,726	16,422	34,207	26,105	14,469	14,449	20,817	32.5
		Female	179,892	14,045	13,100	13,220	16,804	34,961	25,769	15,149	16,876	29,968	34.4
Sonoma	348.6	Male	168,708	14,834	13,679	13,726	16,422	34,207	26,105	14,469	14,449	20,817	32.5
		Female	179,892	14,045	13,100	13,220	16,804	34,961	25,769	15,149	16,876	29,968	34.4
STOCKTON	423.3	Male	208,966	21,020	18,408	18,995	23,839	36,114	28,611	19,744	19,041	23,194	31.2
		Female	214,334	20,087	17,650	17,325	22,883	36,556	29,089	20,832	20,878	29,034	33.0
San Joaquin	423.3	Male	208,966	21,020	18,408	18,995	23,839	36,114	28,611	19,744	19,041	23,194	31.2
		Female	214,334	20,087	17,650	17,325	22,883	36,556	29,089	20,832	20,878	29,034	33.0
VALLEJO - FAIRFIELD - NAPA	388.8	Male	196,924	18,979	16,563	16,346	25,649	39,868	29,349	17,494	15,287	17,389	30.2
		Female	191,876	17,928	15,988	15,592	20,272	36,437	27,287	17,584	16,756	24,032	32.2
Napa	107.2	Male	52,472	3,914	3,695	4,365	5,659	9,126	7,829	4,958	5,409	7,517	34.4
		Female	54,728	3,731	3,823	4,149	5,296	8,799	7,765	5,269	5,916	9,980	37.0
Solano	281.6	Male	144,452	15,065	12,868	11,981	19,990	30,742	21,520	12,536	9,878	9,872	29.0
		Female	137,148	14,197	12,165	11,443	14,976	27,638	19,522	12,315	10,840	14,052	30.7
VISALIA - TULARE - PORTERVILLE	290.1	Male	143,323	16,727	14,241	13,917	16,091	24,199	19,601	12,458	11,408	14,681	29.4
		Female	146,777	16,141	13,427	13,190	15,130	24,013	19,857	13,145	12,787	19,087	31.5
Tulare	290.1	Male	143,323	16,727	14,241	13,917	16,091	24,199	19,601	12,458	11,408	14,681	29.4
		Female	146,777	16,141	13,427	13,190	15,130	24,013	19,857	13,145	12,787	19,087	31.5
YUBA CITY	113.2	Male	56,726	5,953	4,895	5,167	7,249	10,004	7,990	5,422	4,647	5,399	30.1
		Female	56,474	5,604	4,793	4,920	6,383	9,482	8,249	5,419	4,987	6,637	31.9
Sutter	58.4	Male	28,945	2,845	2,525	2,724	3,311	4,800	4,354	3,131	2,479	2,776	31.4
		Female	29,455	2,618	2,368	2,660	3,136	4,651	4,534	3,053	2,685	3,750	33.5
Yuba	54.8	Male	27,781	3,108	2,370	2,443	3,938	5,204	3,636	2,291	2,168	2,623	28.9
		Female	27,019	2,986	2,425	2,260	3,247	4,831	3,715	2,366	2,302	2,887	30.4
ALL COUNTIES													
Alameda	1,217.3	Male	595,338	49,661	44,383	46,665	77,244	124,666	93,322	57,011	50,820	51,566	31.4
		Female	621,962	47,271	43,221	45,279	70,136	125,246	91,938	58,620	56,614	83,637	33.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
ALL COUNTIES (continued)													
Alpine	1.3	Male	699	36	54	62	124	154	115	63	51	40	29.8
		Female	601	53	52	55	88	112	113	55	39	34	29.7
Amador	25.1	Male	12,807	914	830	1,028	1,561	1,810	1,696	1,225	1,728	2,015	36.5
		Female	12,293	826	804	830	798	1,793	1,813	1,264	1,782	2,383	41.0
Butte	170.7	Male	83,326	6,784	5,803	6,035	11,814	15,366	9,972	6,592	8,286	12,674	32.3
		Female	87,374	6,321	5,552	5,783	12,164	14,085	10,278	7,291	9,946	15,954	34.8
Calaveras	27.8	Male	13,864	1,026	963	1,217	1,052	2,197	2,004	1,380	1,758	2,267	37.4
		Female	13,936	926	967	1,062	946	2.150	1,966	1,429	1,983	2,507	39.7
Colusa	14.7	Male	7,336	737	640	625	719	1,191	997	730	772	925	33.0
		Female	7,364	738	584	616	643	1,123	929	771	789	1,171	34.8
Contra Costa	731.9	Male	357,176	30,548	30,413	32,179	37,241	65,498	60,851	38,310	32,956	29,180	32.4
		Female	374,724	29,592	28,781	31,278	35,391	68,306	62,627	39,160	35,661	43,928	34.1
Del Norte	19.0	Male	9,529	990	778	799	968	1,691	1,246	897	983	1,177	32.3
		Female	9,471	979	750	732	887	1,574	1,265	906	1,054	1,324	33.8
El Dorado	112.1	Male	56,404	4,631	4,508	4,579	5,193	12,192	8,855	5,448	5,560	5,438	32.6
		Female	55,696	4,357	4,028	4,182	5,244	11,749	8,542	5,406	5,796	6,392	33.5
Fresno	588.8	Male	289,599	30,945	25,701	26,274	36,317	54,743	39,436	25,782	23,736	26,665	29.7
		Female	299,201	29,719	24,681	24,954	35,380	52,554	39,874	28,052	26,111	37,876	31.6
Glenn	23.6	Male	11,792	1,222	1,031	1,083	1,162	1,918	1,587	1,174	1,088	1,527	32.3
		Female	11,808	1,180	942	970	1,078	1,753	1,605	1,188	1,181	1,911	34.9
Humboldt	115.2	Male	57,773	5,106	4,390	4,095	8,097	12,700	7,954	4,898	4,947	5,586	30.7
		Female	57,427	4,879	4,210	4,077	7,696	11,573	7,648	4,984	5,165	7,195	31.8
Imperial	107.3	Male	53,111	6,271	5,609	5,683	6,034	8,197	6,538	4,999	4,461	5,319	28.6
		Female	54,189	6,019	5,529	5,775	5,939	8,655	7,174	5,286	4,543	5,269	29.4
Inyo	18.8	Male	9,318	768	696	792	755	1,492	1,338	993	1,054	1,430	36.2
		Female	9,482	779	679	697	707	1,405	1,343	1,001	1,164	1,707	38.5
Kern	493.8	Male	245,393	28,102	22,524	21,914	28,398	44,564	33,934	22,547	20,548	22,862	29.9
		Female	248,407	26,721	21,505	20,864	27,645	42,549	33,857	23,328	22,505	29,433	31.5
Kings	85.3	Male	43,238	5,264	4,100	4,024	6,256	7,740	5,931	3,663	2,899	3,361	27.6
		Female	42,062	5,105	3,866	3,852	4,681	7,088	5,945	3,666	3,237	4,622	30.0
Lake	51.2	Male	24,932	1,853	1,690	1,726	1,617	3,519	2,874	2,210	3,767	5,676	42.2
		Female	26,268	1,763	1,519	1,679	1,608	3,425	2,989	2,597	4,389	6,299	45.6
Lassen	25.3	Male	14,152	1,091	963	1,094	2,416	3,324	1,856	1,223	1,086	1,099	29.5
		Female	11,148	1,082	920	951	1,116	1,998	1,597	1,117	1,077	1,290	32.5
Los Angeles	8,312.3	Male	4,053,100	386,102	333,198	334,252	502,788	800,788	609,694	401,986	346,318	337,974	30.9
		Female	4,259,200	372,335	321,422	324,265	479,931	785,657	612,662	417,074	389,246	556,608	33.0
Madera	77.2	Male	38,766	4,344	3,854	3,643	3,750	6,870	5,417	3,495	3,301	4,092	30.5
		Female	38,434	4,329	3,583	3,297	3,456	6,589	5,183	3,558	3,558	4,881	31.9
Marin	226.3	Male	110,966	6,899	7,507	8,773	10,204	23,997	21,890	12,461	10,263	8,972	34.2
		Female	115,334	6,590	7,055	8,316	9,556	24,250	21,836	12,576	10,671	14,484	35.9
Mariposa	14.2	Male	7,227	508	475	594	732	1,222	1,027	683	842	1,144	35.8
		Female	6,973	437	467	514	654	1,073	951	747	909	1,221	38.6
Mendocino	76.0	Male	37,711	3,783	3,240	3,106	3,208	7,559	5,811	3,318	3,434	4,252	32.3
		Female	38,289	3,436	3,127	2,836	3,217	7,446	5,582	3,497	3,725	5,423	33.8
Merced	166.8	Male	83,547	9,862	8,040	7,848	11,083	15,110	10,975	7,368	6,449	6,812	28.3
		Female	83,253	9,813	7,664	7,479	9,660	14,200	11,279	7,693	6,719	8,746	29.9
Modoc	9.4	Male	4,658	403	380	429	323	787	698	453	527	658	35.1
		Female	4,742	450	372	399	332	752	643	488	550	756	36.0
Mono	9.3	Male	5,170	418	320	339	909	1,489	787	404	295	209	29.0
		Female	4,130	357	303	277	623	1,149	623	324	272	202	29.4
Monterey	337.3	Male	172,942	17,725	13,843	13,397	28,346	36,064	22,441	14,326	12,707	14,093	28.6
		Female	164,358	17,143	13,470	12,849	19,060	30,829	21,249	15,390	14,277	20,091	31.4
Napa	107.2	Male	52,472	3,914	3,695	4,365	5,659	9,126	7,829	4,958	5,409	7,517	34.4
		Female	54,728	3,731	3,823	4,149	5,296	8,799	7,765	5,269	5,916	9,980	37.0
Nevada	70.9	Male	34,762	2,786	2,576	2,787	2,555	6,507	5,325	2,932	4,129	5,165	35.3
		Female	36,138	2,826	2,484	2,660	2,401	6,526	4,972	3,221	4,666	6,382	37.4
Orange	2,177.3	Male	1,073,747	91,760	88,017	94,945	141,828	212,307	174,786	112,884	84,604	72,616	30.7
		Female	1,103,553	88,431	84,852	91,307	129,278	204,502	175,613	113,574	91,114	124,882	32.7
Placer	146.7	Male	72,337	6,038	6,050	6,589	7,006	12,754	11,906	7,621	6,863	7,510	33.2
		Female	74,363	5,830	5,676	6,359	6,696	13,000	12,090	7,533	7,092	10,087	34.7
Plumas	20.1	Male	10,199	943	841	808	821	1,936	1,513	986	1,152	1,199	33.7
		Female	9,901	895	710	763	852	1,796	1,386	1,070	1,160	1,269	34.6
Riverside	871.8	Male	424,360	41,823	36,221	35,502	43,565	72,292	56,740	37,799	39,980	60,438	32.6
		Female	447,440	39,521	34,710	34,207	43,015	71,249	56,518	39,715	48,073	80,432	35.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
ALL COUNTIES (continued)													
Sacramento	918.9	Male	447,106	41,859	35,870	37,970	53,661	89,293	63,884	45,891	40,437	38,241	31.1
		Female	471,794	40,169	34,789	36,155	55,598	89,236	67,532	47,709	44,040	56,566	32.8
San Benito	31.9	Male	15,885	1,828	1,583	1,541	1,679	2,741	2,148	1,454	1,368	1,543	29.8
		Female	16,015	1,782	1,524	1,504	1,510	2,660	2,207	1,550	1,354	1,924	31.3
San Bernardino	1,133.6	Male	561,292	60,943	51,711	49,070	69,393	106,789	79,150	50,097	44,034	50,105	29.6
		Female	572,308	57,968	49,116	47,058	62,816	104,211	78,041	51,347	49,631	72,120	31.6
San Diego	2,217.7	Male	1,127,541	96,670	84,557	85,561	195,180	229,422	152,347	96,119	87,966	99,719	29.4
		Female	1,090,159	92,299	80,751	80,972	131,719	205,012	149,889	100,509	101,325	147,683	32.8
San Francisco	738.1	Male	366,194	20,974	17,846	19,535	38,919	92,489	58,340	36,527	34,019	47,545	34.3
		Female	371,906	20,033	16,986	18,954	37,913	79,898	49,103	35,642	39,329	74,048	37.5
San Joaquin	423.3	Male	208,966	21,020	18,408	18,995	23,839	36,114	28,611	19,744	19,041	23,194	31.2
		Female	214,334	20,087	17,650	17,325	22,883	36,556	29,089	20,832	20,878	29,034	33.0
San Luis Obispo	193.9	Male	99,304	7,059	6,238	6,600	17,742	20,693	12,387	7,576	8,849	12,160	30.8
		Female	94,596	6,819	5,885	5,970	14,011	16,267	11,143	8,129	10,162	16,210	34.0
San Mateo	619.3	Male	301,114	22,673	20,990	24,023	31,949	59,485	49,670	33,746	30,978	27,600	33.6
		Female	318,186	21,844	19,832	23,024	31,352	59,718	50,821	35,011	33,714	42,870	35.7
Santa Barbara	338.1	Male	166,291	13,213	11,758	13,224	24,846	33,808	23,286	16,004	13,855	16,297	30.9
		Female	171,809	12,586	11,481	12,915	23,691	30,084	23,411	16,527	15,605	25,509	33.4
Santa Clara	1,409.1	Male	697,757	60,950	57,410	62,712	89,427	143,963	116,537	70,864	52,198	43,696	30.4
		Female	711,343	58,687	55,231	59,889	83,748	138,923	116,844	70,899	56,619	70,503	32.1
Santa Cruz	223.8	Male	109,600	9,212	7,960	7,990	13,497	25,650	15,704	8,518	8,354	12,715	31.3
		Female	114,200	8,670	7,528	7,554	13,409	23,656	14,848	9,272	9,988	19,275	33.4
Shasta	135.2	Male	66,475	6,325	5,851	5,919	6,303	11,661	10,547	6,394	6,318	7,157	32.6
		Female	68,725	5,864	5,587	5,837	6,589	11,856	10,468	6,804	6,742	8,978	33.8
Sierra	3.4	Male	1,751	122	126	129	131	345	259	176	190	273	35.9
		Female	1,649	129	126	110	124	337	214	166	194	249	35.0
Siskiyou	44.1	Male	22,100	2,153	1,795	1,783	1,914	4,133	3,129	2,131	2,261	2,801	33.2
		Female	22,000	1,969	1,739	1,721	1,838	3,796	3,001	2,225	2,352	3,359	34.8
Solano	281.6	Male	144,452	15,065	12,868	11,981	19,990	30,742	21,520	12,536	9,878	9,872	29.0
		Female	137,148	14,197	12,165	11,443	14,976	27,638	19,522	12,315	10,840	14,052	30.7
Sonoma	348.6	Male	168,708	14,834	13,679	13,726	16,422	34,207	26,105	14,469	14,449	20,817	32.5
		Female	179,892	14,045	13,100	13,220	16,804	34,961	25,769	15,149	16,876	29,968	34.4
Stanislaus	313.9	Male	153,031	16,267	13,952	13,805	17,261	27,618	21,795	13,908	12,831	15,594	30.5
		Female	160,869	15,518	13,388	13,169	17,350	28,034	22,288	14,846	14,534	21,742	32.5
Sutter	58.4	Male	28,945	2,845	2,525	2,724	3,311	4,800	4,354	3,131	2,479	2,776	31.4
		Female	29,455	2,618	2,368	2,660	3,136	4,651	4,534	3,053	2,685	3,750	33.5
Tehama	45.6	Male	22,516	2,113	1,878	2,010	2,030	3,464	3,166	2,260	2,391	3,204	34.3
		Female	23,084	1,884	1,782	1,941	1,966	3,364	3,346	2,338	2,585	3,878	36.8
Trinity	14.0	Male	7,157	637	597	620	493	1,358	1,092	732	785	843	34.1
		Female	6,843	667	558	550	464	1,285	1,029	701	764	825	34.2
Tulare	290.1	Male	143,323	16,727	14,241	13,917	16,091	24,199	19,601	12,458	11,408	14,681	29.4
		Female	146,777	16,141	13,427	13,190	15,130	24,013	19,857	13,145	12,787	19,087	31.5
Tuolumne	42.6	Male	21,808	1,707	1,538	1,649	2,252	4,470	3,078	1,902	2,302	2,910	33.4
		Female	20,792	1,644	1,507	1,576	1,689	3,639	2,864	1,998	2,526	3,349	36.2
Ventura	621.7	Male	309,517	31,779	29,390	29,254	35,744	57,957	49,795	30,220	22,776	22,602	29.9
		Female	312,183	30,651	28,134	28,315	32,057	56,685	49,079	29,612	24,511	33,139	31.5
Yolo	127.1	Male	63,521	5,429	4,657	4,771	11,743	12,911	8,129	5,622	4,898	5,361	29.0
		Female	63,579	5,171	4,412	4,663	11,720	11,806	8,466	5,522	5,099	6,720	29.9
Yuba	54.8	Male	27,781	3,108	2,370	2,443	3,938	5,204	3,636	2,291	2,168	2,623	28.9
		Female	27,019	2,986	2,425	2,260	3,247	4,831	3,715	2,366	2,302	2,887	30.4
TOTAL METRO COUNTIES	**25,913.6**	**Male**	**12,762,321**	**1,174,687**	**1,035,946**	**1,060,937**	**1,618,200**	**2,525,779**	**1,915,642**	**1,233,632**	**1,072,586**	**1,124,912**	**30.9**
		Female	**13,151,279**	**1,126,909**	**994,810**	**1,019,874**	**1,472,590**	**2,438,744**	**1,909,404**	**1,271,241**	**1,197,246**	**1,720,461**	**33.0**
TOTAL STATE	**27,080.8**	**Male**	**13,349,886**	**1,228,769**	**1,083,131**	**1,109,203**	**1,687,500**	**2,635,286**	**1,995,615**	**1,285,589**	**1,129,006**	**1,195,787**	**30.9**
		Female	**13,730,914**	**1,178,862**	**1,039,799**	**1,065,288**	**1,531,914**	**2,538,072**	**1,986,935**	**1,325,517**	**1,258,426**	**1,806,101**	**33.1**
COLORADO													
BOULDER - LONGMONT	217.6	**Male**	**109,944**	**8,502**	**8,341**	**8,397**	**19,234**	**27,580**	**17,215**	**8,900**	**5,842**	**5,933**	**28.8**
		Female	**107,656**	**8,201**	**7,916**	**8,068**	**17,220**	**24,500**	**16,564**	**8,669**	**6,366**	**10,152**	**30.1**
Boulder	217.6	Male	109,944	8,502	8,341	8,397	19,234	27,580	17,215	8,900	5,842	5,933	28.8
		Female	107,656	8,201	7,916	8,068	17,220	24,500	16,564	8,669	6,366	10,152	30.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
COLORADO (continued)													
COLORADO SPRINGS	**372.0**	**Male**	**189,258**	**18,341**	**16,278**	**16,100**	**34,998**	**37,777**	**26,625**	**16,916**	**11,870**	**10,353**	**27.4**
		Female	**182,742**	**17,692**	**15,539**	**15,516**	**22,814**	**35,801**	**28,006**	**17,157**	**13,231**	**16,986**	**30.5**
El Paso	372.0	Male	189,258	18,341	16,278	16,100	34,998	37,777	26,625	16,916	11,870	10,353	27.4
		Female	182,742	17,692	15,539	15,516	22,814	35,801	28,006	17,157	13,231	16,986	30.5
DENVER	**1,649.4**	**Male**	**812,971**	**76,386**	**70,334**	**69,000**	**95,453**	**181,858**	**130,132**	**78,098**	**59,764**	**51,946**	**30.2**
		Female	**836,429**	**73,400**	**67,746**	**67,165**	**91,554**	**178,551**	**129,499**	**79,069**	**65,093**	**84,352**	**31.6**
Adams	282.9	Male	140,449	15,692	13,565	13,083	18,230	29,648	20,633	13,483	9,313	6,802	28.3
		Female	142,451	15,078	13,075	12,970	18,370	28,832	21,129	13,781	9,641	9,575	29.1
Arapahoe	387.5	Male	191,909	18,492	18,097	17,385	19,981	42,174	34,771	19,423	13,320	8,266	30.2
		Female	195,591	17,539	17,304	17,049	19,301	43,869	34,829	19,220	13,602	12,878	31.1
Denver	508.0	Male	246,094	20,920	16,366	15,954	33,373	60,616	31,751	20,910	20,932	25,272	31.0
		Female	261,906	20,181	15,842	15,460	31,925	56,058	30,318	22,840	25,305	43,977	33.5
Douglas	39.5	Male	19,837	1,931	2,206	2,089	1,346	3,444	4,504	2,228	1,265	824	31.8
		Female	19,663	1,781	2,124	2,122	1,206	3,899	4,476	1,820	1,128	1,107	31.7
Jefferson	431.5	Male	214,682	19,351	20,100	20,489	22,523	45,976	38,473	22,054	14,934	10,782	30.4
		Female	216,818	18,821	19,401	19,564	20,752	45,893	38,747	21,408	15,417	16,815	31.5
DENVER - BOULDER CONSOLIDATED AREA	***1,867.0***	***Male***	***922,915***	***84,888***	***78,875***	***77,397***	***114,687***	***209,438***	***147,347***	***86,998***	***65,606***	***57,679***	***30.1***
		Female	***944,085***	***81,601***	***75,662***	***75,233***	***108,774***	***203,051***	***146,063***	***87,738***	***71,459***	***94,504***	***31.4***
FORT COLLINS - LOVELAND	**181.1**	**Male**	**90,185**	**8,050**	**7,152**	**6,690**	**15,653**	**20,784**	**12,959**	**6,783**	**5,396**	**6,718**	**28.6**
		Female	**90,915**	**7,581**	**6,954**	**6,391**	**15,348**	**19,025**	**12,553**	**6,895**	**6,170**	**9,998**	**29.8**
Larimer	181.1	Male	90,185	8,050	7,152	6,690	15,653	20,784	12,959	6,783	5,396	6,718	28.6
		Female	90,915	7,581	6,954	6,391	15,348	19,025	12,553	6,895	6,170	9,998	29.8
GREELEY	**137.8**	**Male**	**67,714**	**7,228**	**6,160**	**5,950**	**9,588**	**13,373**	**9,641**	**5,714**	**4,518**	**5,542**	**28.7**
		Female	**70,086**	**6,732**	**5,929**	**5,672**	**10,740**	**12,874**	**9,633**	**5,825**	**4,894**	**7,787**	**29.6**
Weld	137.8	Male	67,714	7,228	6,160	5,950	9,588	13,373	9,641	5,714	4,518	5,542	28.7
		Female	70,086	6,732	5,929	5,672	10,740	12,874	9,633	5,825	4,894	7,787	29.6
PUEBLO	**125.3**	**Male**	**60,840**	**6,004**	**5,449**	**5,668**	**6,722**	**10,681**	**7,843**	**6,217**	**5,698**	**6,558**	**31.2**
		Female	**64,460**	**5,831**	**5,409**	**5,448**	**6,890**	**10,200**	**8,381**	**6,600**	**6,405**	**9,296**	**33.5**
Pueblo	125.3	Male	60,840	6,004	5,449	5,668	6,722	10,681	7,843	6,217	5,698	6,558	31.2
		Female	64,460	5,831	5,409	5,448	6,890	10,200	8,381	6,600	6,405	9,296	33.5
ALL COUNTIES													
Adams	282.9	Male	140,449	15,692	13,565	13,083	18,230	29,648	20,633	13,483	9,313	6,802	28.3
		Female	142,451	15,078	13,075	12,970	18,370	28,832	21,129	13,781	9,641	9,575	29.1
Alamosa	12.4	Male	6,140	665	570	539	1,055	1,105	785	497	381	543	27.2
		Female	6,260	647	527	491	1,057	1,080	777	526	469	686	28.8
Arapahoe	387.5	Male	191,909	18,492	18,097	17,385	19,981	42,174	34,771	19,423	13,320	8,266	30.2
		Female	195,591	17,539	17,304	17,049	19,301	43,869	34,829	19,220	13,602	12,878	31.1
Archuleta	4.6	Male	2,332	241	219	235	169	418	343	231	249	227	32.2
		Female	2,268	203	232	233	179	407	336	233	216	229	32.1
Baca	5.2	Male	2,586	223	231	247	239	411	331	269	285	350	33.6
		Female	2,614	247	209	220	215	366	350	276	292	439	36.4
Bent	5.8	Male	2,988	277	274	271	212	439	370	350	343	452	35.6
		Female	2,812	274	235	242	241	407	336	280	304	493	35.2
Boulder	217.6	Male	109,944	8,502	8,341	8,397	19,234	27,580	17,215	8,900	5,842	5,933	28.8
		Female	107,656	8,201	7,916	8,068	17,220	24,500	16,564	8,669	6,366	10,152	30.1
Chaffee	13.3	Male	6,887	696	515	564	977	1,315	934	658	536	692	30.3
		Female	6,413	575	529	515	593	1,109	869	651	560	1,012	34.0
Cheyenne	2.4	Male	1,185	124	105	102	91	197	147	106	139	174	33.7
		Female	1,215	141	98	82	103	183	125	125	134	224	35.0
Clear Creek	7.3	Male	3,893	400	304	253	392	1,199	610	319	206	210	30.0
		Female	3,407	417	294	196	327	926	500	262	238	247	30.1
Conejos	8.1	Male	4,015	484	440	459	385	597	483	387	347	433	29.0
		Female	4,085	510	430	449	394	564	479	406	334	519	29.6
Costilla	3.7	Male	1,858	200	133	205	156	281	245	182	189	267	33.4
		Female	1,842	155	176	195	181	231	250	165	217	272	34.3
Crowley	3.1	Male	1,506	137	107	132	119	191	174	154	188	304	38.9
		Female	1,594	111	109	127	116	206	172	179	191	383	42.4
Custer	2.0	Male	998	104	78	92	90	175	143	104	88	124	32.7
		Female	1,002	96	75	81	77	161	145	124	74	169	35.8
Delta	23.7	Male	11,688	1,118	1,040	987	956	1,752	1,604	1,031	1,179	2,021	34.9
		Female	12,012	1,004	931	906	874	1,790	1,571	1,040	1,364	2,532	38.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
COLORADO (continued)													
ALL COUNTIES (continued)													
Denver	508.0	Male	246,094	20,920	16,366	15,954	33,373	60,616	31,751	20,910	20,932	25,272	31.0
		Female	261,906	20,181	15,842	15,460	31,925	56,058	30,318	22,840	25,305	43,977	33.5
Dolores	1.7	Male	849	96	73	75	85	129	134	92	78	87	32.4
		Female	851	91	87	74	74	128	113	100	85	99	32.8
Douglas	39.5	Male	19,837	1,931	2,206	2,089	1,346	3,444	4,504	2,228	1,265	824	31.6
		Female	19,663	1,781	2,124	2,122	1,206	3,899	4,476	1,820	1,128	1,107	31.7
Eagle	17.3	Male	9,528	752	576	504	1,629	3,553	1,376	500	376	262	28.7
		Female	7,772	628	492	493	1,294	2,643	1,163	471	303	285	28.7
Elbert	8.6	Male	4,407	467	485	423	322	804	836	377	289	404	31.3
		Female	4,193	406	404	395	257	912	753	305	294	467	32.0
El Paso	372.0	Male	189,258	18,341	16,278	16,100	34,998	37,777	26,625	16,916	11,870	10,353	27.4
		Female	182,742	17,692	15,539	15,516	22,814	35,801	28,006	17,157	13,231	16,986	30.5
Fremont	31.9	Male	16,121	1,337	1,244	1,401	1,482	3,023	2,212	1,448	1,458	2,516	33.6
		Female	15,779	1,262	1,161	1,275	1,228	2,272	1,943	1,458	1,599	3,581	38.6
Garfield	27.0	Male	13,774	1,366	1,142	1,124	1,616	3,214	2,148	1,152	886	1,126	30.1
		Female	13,226	1,306	1,066	973	1,523	2,894	1,925	1,088	954	1,497	31.0
Gilpin	2.8	Male	1,520	131	110	130	100	455	284	141	79	90	31.4
		Female	1,280	110	97	84	90	368	243	105	80	103	32.0
Grand	9.3	Male	4,849	499	370	334	570	1,394	709	446	292	235	29.7
		Female	4,451	492	383	308	586	1,100	657	394	288	243	29.1
Gunnison	10.9	Male	5,978	361	342	316	1,867	1,496	689	400	262	245	25.7
		Female	4,922	361	317	318	1,308	1,103	592	360	240	323	26.4
Hinsdale	.5	Male	279	24	24	21	24	68	46	32	23	17	31.8
		Female	221	13	13	22	17	53	43	23	18	19	33.6
Huerfano	6.9	Male	3,399	326	295	348	270	477	401	334	336	612	34.7
		Female	3,501	324	247	298	240	461	436	333	397	765	39.1
Jackson	1.8	Male	945	87	88	80	102	167	175	108	63	75	31.9
		Female	855	85	74	76	88	176	137	87	57	75	30.9
Jefferson	431.5	Male	214,682	19,351	20,100	20,489	22,523	45,976	38,473	22,054	14,934	10,782	30.4
		Female	216,818	18,821	19,401	19,564	20,752	45,893	38,747	21,408	15,417	16,815	31.5
Kiowa	1.9	Male	971	89	69	53	80	123	139	79	161	178	40.1
		Female	929	88	65	67	57	102	103	111	209	127	43.3
Kit Carson	7.6	Male	3,773	403	318	344	366	597	505	372	354	514	32.6
		Female	3,827	376	347	329	328	560	520	375	373	619	34.5
Lake	7.7	Male	4,081	486	350	334	684	978	545	336	212	156	26.9
		Female	3,619	489	343	336	559	757	496	289	171	179	26.1
La Plata	32.3	Male	16,288	1,456	1,195	1,298	2,884	3,343	2,245	1,400	1,153	1,314	28.9
		Female	16,012	1,386	1,193	1,269	2,523	3,076	2,189	1,397	1,295	1,684	30.3
Larimer	181.1	Male	90,185	8,050	7,152	6,690	15,653	20,784	12,959	6,783	5,396	6,718	28.6
		Female	90,915	7,581	6,954	6,391	15,348	19,025	12,553	6,895	6,170	9,998	29.8
Las Animas	14.4	Male	6,963	643	575	628	830	1,042	790	591	670	1,194	32.7
		Female	7,437	647	596	586	702	974	805	705	821	1,601	37.7
Lincoln	4.7	Male	2,282	193	169	199	225	316	316	241	270	353	36.2
		Female	2,418	176	140	200	204	293	332	248	293	532	40.9
Logan	19.8	Male	9,705	1,034	832	833	1,350	1,577	1,211	937	866	1,065	30.1
		Female	10,095	946	764	867	1,254	1,474	1,268	994	912	1,616	33.3
Mesa	91.1	Male	45,098	4,725	3,938	3,721	5,378	9,083	6,496	3,890	3,469	4,398	30.3
		Female	46,002	4,293	3,805	3,492	5,222	8,578	6,335	4,155	3,882	6,240	32.2
Mineral	.8	Male	419	39	28	32	50	86	80	43	34	27	32.0
		Female	381	34	31	45	28	66	72	25	42	38	33.0
Moffat	15.2	Male	7,882	999	720	626	972	1,818	1,246	657	470	374	28.4
		Female	7,318	936	699	610	862	1,615	1,069	589	384	554	28.4
Montezuma	19.3	Male	9,461	1,101	933	896	929	1,635	1,404	919	793	851	30.3
		Female	9,839	1,065	962	874	911	1,610	1,412	950	853	1,202	31.9
Montrose	25.7	Male	12,813	1,325	1,189	1,254	1,142	2,092	2,028	1,294	1,056	1,433	32.2
		Female	12,887	1,287	1,111	1,076	1,079	2,162	2,006	1,206	1,176	1,784	33.7
Morgan	23.1	Male	11,426	1,309	1,045	1,003	1,234	1,927	1,507	1,075	965	1,361	30.8
		Female	11,674	1,161	962	1,003	1,165	1,891	1,501	1,142	1,028	1,821	33.2
Otero	21.4	Male	10,339	1,141	931	1,068	1,021	1,572	1,333	982	904	1,387	31.4
		Female	11,061	1,068	929	981	1,029	1,548	1,364	1,012	1,060	2,070	34.8
Ouray	2.2	Male	1,093	101	96	89	67	213	216	78	119	114	34.1
		Female	1,107	99	80	95	72	222	175	110	95	159	34.3
Park	7.4	Male	3,816	409	364	336	225	944	731	321	263	223	31.1
		Female	3,584	375	341	289	264	927	600	281	289	218	30.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
COLORADO (continued)													
ALL COUNTIES (continued)													
Phillips	4.4	Male	2,158	208	190	181	177	316	298	206	208	374	35.2
		Female	2,242	199	179	149	169	301	282	209	234	520	39.4
Pitkin	11.2	Male	5,936	282	291	325	764	2,254	1,219	411	251	139	30.8
		Female	5,264	288	289	302	748	1,937	956	367	215	162	30.2
Prowers	14.0	Male	6,771	837	656	643	733	1,106	880	590	561	765	29.7
		Female	7,229	762	638	644	708	1,127	907	681	677	1,085	32.7
Pueblo	125.3	Male	60,840	6,004	5,449	5,668	6,722	10,681	7,843	6,217	5,698	6,558	31.2
		Female	64,460	5,831	5,409	5,448	6,890	10,200	8,381	6,600	6,405	9,296	33.5
Rio Blanco	6.5	Male	3,361	381	315	261	531	636	507	312	227	191	28.0
		Female	3,139	399	283	266	384	567	466	280	207	287	29.2
Rio Grande	11.0	Male	5,475	568	559	519	525	868	738	509	450	739	31.5
		Female	5,525	554	490	502	522	839	780	505	501	832	33.3
Routt	15.1	Male	8,102	760	639	526	1,034	2,714	1,323	464	345	297	29.0
		Female	6,998	626	546	530	886	2,173	1,052	433	325	427	29.2
Saguache	3.9	Male	1,982	242	178	187	208	332	257	174	188	216	30.3
		Female	1,918	196	155	188	183	287	240	184	199	286	33.3
San Juan	.9	Male	487	60	46	36	44	136	79	36	31	19	29.2
		Female	413	55	35	33	56	109	42	37	23	23	27.5
San Miguel	3.5	Male	1,890	183	158	112	164	688	316	108	68	93	29.8
		Female	1,610	171	117	94	169	567	225	78	77	112	29.5
Sedgwick	3.1	Male	1,494	139	114	129	124	212	182	157	180	257	36.6
		Female	1,606	123	145	123	113	192	207	172	188	343	40.2
Summit	11.4	Male	6,350	441	348	321	1,133	2,591	908	327	204	77	28.6
		Female	5,050	422	355	289	966	1,829	679	285	142	83	27.7
Teller	11.7	Male	5,941	530	550	621	365	1,284	1,112	590	463	426	32.0
		Female	5,759	475	486	531	448	1,294	1,026	557	456	486	32.3
Washington	5.4	Male	2,747	248	248	238	226	442	354	268	316	407	34.4
		Female	2,653	243	203	194	223	367	361	296	298	468	37.7
Weld	137.8	Male	67,714	7,228	6,160	5,950	9,588	13,373	9,641	5,714	4,518	5,542	28.7
		Female	70,086	6,732	5,929	5,672	10,740	12,874	9,633	5,825	4,894	7,787	29.6
Yuma	9.9	Male	4,857	528	434	429	424	754	679	456	445	708	33.1
		Female	5,043	540	400	395	390	759	661	492	468	938	35.6
TOTAL METRO COUNTIES	**2,683.2**	**Male**	**1,330,912**	**124,511**	**113,714**	**111,805**	**181,648**	**292,053**	**204,415**	**122,628**	**93,088**	**87,050**	**29.6**
		Female	**1,352,288**	**119,437**	**109,493**	**108,260**	**164,566**	**280,951**	**204,636**	**124,215**	**102,159**	**138,571**	**31.2**
TOTAL STATE	**3,300.1**	**Male**	**1,642,598**	**155,486**	**139,957**	**137,889**	**218,445**	**356,592**	**249,238**	**149,769**	**117,056**	**118,166**	**29.8**
		Female	**1,657,502**	**148,374**	**134,368**	**132,672**	**197,852**	**338,694**	**246,682**	**151,371**	**127,760**	**179,729**	**31.4**
CONNECTICUT													
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**828.6**	**Male**	**395,647**	**30,093**	**33,271**	**39,075**	**38,941**	**62,972**	**62,790**	**47,421**	**41,852**	**39,232**	**34.0**
		Female	**432,953**	**29,404**	**31,728**	**37,719**	**39,091**	**66,151**	**69,014**	**49,919**	**46,210**	**63,717**	**36.8**
Fairfield	828.6	Male	395,647	30,093	33,271	39,075	38,941	62,972	62,790	47,421	41,852	39,232	34.0
		Female	432,953	29,404	31,728	37,719	39,091	66,151	69,014	49,919	46,210	63,717	36.8
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,097.9**	**Male**	**528,507**	**40,690**	**42,735**	**48,630**	**62,678**	**94,573**	**78,963**	**55,548**	**52,546**	**52,144**	**32.4**
		Female	**569,393**	**38,846**	**41,157**	**46,856**	**62,186**	**96,926**	**81,878**	**58,945**	**58,425**	**84,174**	**34.9**
Hartford	835.2	Male	398,822	30,914	32,253	37,082	44,819	69,674	58,133	42,944	41,807	41,196	32.8
		Female	436,378	29,272	31,232	35,837	45,314	72,512	61,651	46,486	46,676	67,398	35.7
Middlesex	137.6	Male	67,074	5,026	5,416	6,223	7,253	12,569	10,679	6,793	6,239	6,876	32.7
		Female	70,526	4,852	5,114	5,809	6,806	12,713	10,635	6,823	7,092	10,682	35.0
Tolland	125.1	Male	62,611	4,750	5,066	5,325	10,606	12,330	10,151	5,811	4,500	4,072	29.5
		Female	62,489	4,722	4,811	5,210	10,066	11,701	9,592	5,636	4,657	6,094	30.5
NEW HAVEN - WATERBURY - MERIDEN	**770.6**	**Male**	**366,235**	**29,501**	**29,662**	**33,099**	**41,878**	**64,999**	**51,587**	**36,606**	**38,330**	**40,573**	**32.5**
		Female	**404,365**	**27,888**	**28,561**	**32,182**	**42,517**	**67,650**	**54,575**	**40,241**	**44,215**	**66,536**	**35.6**
New Haven	770.6	Male	366,235	29,501	29,662	33,099	41,878	64,999	51,587	36,606	38,330	40,573	32.5
		Female	404,365	27,888	28,561	32,182	42,517	67,650	54,575	40,241	44,215	66,536	35.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CONNECTICUT (continued)													
NEW LONDON - NORWICH	**251.4**	**Male**	**129,145**	**10,600**	**9,821**	**11,361**	**22,160**	**24,171**	**17,989**	**11,708**	**10,617**	**10,718**	**29.4**
		Female	**122,255**	**10,121**	**9,537**	**10,454**	**13,566**	**20,781**	**17,253**	**11,894**	**11,859**	**16,790**	**33.4**
New London	251.4	Male	129,145	10,600	9,821	11,361	22,160	24,171	17,989	11,708	10,617	10,718	29.4
		Female	122,255	10,121	9,537	10,454	13,566	20,781	17,253	11,894	11,859	16,790	33.4
ALL COUNTIES													
Fairfield	828.6	Male	395,647	30,093	33,271	39,075	38,941	62,972	62,790	47,421	41,852	39,232	34.0
		Female	432,953	29,404	31,728	37,719	39,091	66,151	69,014	49,919	46,210	63,717	36.8
Hartford	835.2	Male	398,822	30,914	32,253	37,082	44,819	69,674	58,133	42,944	41,807	41,196	32.8
		Female	436,378	29,272	31,232	35,837	45,314	72,512	61,651	46,486	46,676	67,398	35.7
Litchfield	165.2	Male	79,865	6,090	6,877	7,600	7,198	14,121	12,676	8,217	7,840	9,246	33.6
		Female	85,335	6,048	6,608	7,223	6,969	14,269	12,743	8,357	8,963	14,155	36.2
Middlesex	137.6	Male	67,074	5,026	5,416	6,223	7,253	12,569	10,679	6,793	6,239	6,876	32.7
		Female	70,526	4,852	5,114	5,809	6,806	12,713	10,635	6,823	7,092	10,682	35.0
New Haven	770.6	Male	366,235	29,501	29,662	33,099	41,878	64,999	51,587	36,606	38,330	40,573	32.5
		Female	404,365	27,888	28,561	32,182	42,517	67,650	54,575	40,241	44,215	66,536	35.6
New London	251.4	Male	129,145	10,600	9,821	11,361	22,160	24,171	17,989	11,708	10,617	10,718	29.4
		Female	122,255	10,121	9,537	10,454	13,566	20,781	17,253	11,894	11,859	16,790	33.4
Tolland	125.1	Male	62,611	4,750	5,066	5,325	10,606	12,330	10,151	5,811	4,500	4,072	29.5
		Female	62,489	4,722	4,811	5,210	10,066	11,701	9,592	5,636	4,657	6,094	30.5
Windham	98.3	Male	47,386	4,324	4,343	4,597	5,472	8,307	6,806	4,446	4,124	4,967	31.0
		Female	50,914	4,149	4,225	4,326	5,713	8,463	6,767	4,514	4,820	7,937	33.3
TOTAL METRO COUNTIES	**2,948.5**	**Male**	**1,419,534**	**110,884**	**115,489**	**132,165**	**165,657**	**246,715**	**211,329**	**151,283**	**143,345**	**142,667**	**32.5**
		Female	**1,528,966**	**106,259**	**110,983**	**127,211**	**157,360**	**251,508**	**222,720**	**160,999**	**160,709**	**231,217**	**35.5**
TOTAL STATE	**3,212.0**	**Male**	**1,546,785**	**121,298**	**126,709**	**144,362**	**178,327**	**269,143**	**230,811**	**163,946**	**155,309**	**156,880**	**32.5**
		Female	**1,665,215**	**116,456**	**121,816**	**138,760**	**170,042**	**274,240**	**242,230**	**173,870**	**174,492**	**253,309**	**35.5**
DELAWARE													
WILMINGTON	**548.3**	**Male**	**264,810**	**23,683**	**23,074**	**25,589**	**31,672**	**46,320**	**38,994**	**28,119**	**24,989**	**22,370**	**31.1**
		Female	**283,490**	**22,702**	**21,996**	**24,600**	**33,179**	**48,029**	**40,508**	**29,517**	**27,569**	**35,390**	**33.2**
New Castle	413.1	Male	198,231	17,431	16,667	18,742	25,155	35,313	28,996	21,341	18,679	15,907	31.0
		Female	214,869	16,853	15,935	18,240	26,773	36,689	30,621	22,517	20,703	26,538	33.1
Cecil, Md.	*67.1*	*Male*	*33,491*	*3,016*	*3,333*	*3,603*	*3,368*	*5,617*	*5,265*	*3,429*	*3,010*	*2,850*	*31.1*
		Female	*33,609*	*2,928*	*3,128*	*3,332*	*3,147*	*5,809*	*5,060*	*3,326*	*3,027*	*3,852*	*32.3*
Salem, N. J.	*68.1*	*Male*	*33,088*	*3,236*	*3,074*	*3,244*	*3,149*	*5,390*	*4,733*	*3,349*	*3,300*	*3,613*	*32.1*
		Female	*35,012*	*2,921*	*2,933*	*3,028*	*3,259*	*5,531*	*4,827*	*3,674*	*3,839*	*5,000*	*34.7*
ALL COUNTIES													
Kent	106.3	Male	52,144	5,427	4,824	4,989	7,317	9,218	7,754	4,978	3,642	3,995	28.8
		Female	54,156	5,117	4,704	4,851	6,650	9,426	8,029	5,026	4,112	6,241	31.1
New Castle	413.1	Male	198,231	17,431	16,667	18,742	25,155	35,313	28,996	21,341	18,679	15,907	31.0
		Female	214,869	16,853	15,935	18,240	26,773	36,689	30,621	22,517	20,703	26,538	33.1
Sussex	110.7	Male	53,147	4,598	4,526	4,964	5,312	8,694	7,266	5,396	5,843	6,548	33.3
		Female	57,553	4,611	4,354	4,880	5,293	8,687	7,482	5,932	6,612	9,702	36.3
TOTAL METRO COUNTIES	**413.1**	**Male**	**198,231**	**17,431**	**16,667**	**18,742**	**25,155**	**35,313**	**28,996**	**21,341**	**18,679**	**15,907**	**31.0**
		Female	**214,869**	**16,853**	**15,935**	**18,240**	**26,773**	**36,689**	**30,621**	**22,517**	**20,703**	**26,538**	**33.1**
TOTAL STATE	**630.1**	**Male**	**303,522**	**27,456**	**26,017**	**28,695**	**37,784**	**53,225**	**44,016**	**31,715**	**28,164**	**26,450**	**31.0**
		Female	**326,578**	**26,581**	**24,993**	**27,971**	**38,716**	**54,802**	**46,132**	**33,475**	**31,427**	**42,481**	**33.2**
DISTRICT OF COLUMBIA													
WASHINGTON	**3,544.0**	**Male**	**1,720,324**	**142,803**	**146,773**	**157,515**	**199,396**	**353,424**	**303,868**	**178,666**	**133,221**	**104,658**	**31.0**
		Female	**1,823,676**	**137,083**	**140,539**	**152,859**	**199,712**	**373,621**	**309,338**	**180,703**	**150,798**	**179,023**	**32.5**
District of Columbia	620.0	Male	286,784	20,619	20,519	22,348	38,667	60,615	43,037	27,535	25,590	27,854	31.8
		Female	333,216	20,398	19,868	22,478	43,054	66,084	46,217	31,754	33,052	50,311	34.2
Calvert, Md.	*43.6*	*Male*	*21,738*	*2,220*	*2,202*	*2,444*	*1,882*	*3,956*	*3,759*	*1,958*	*1,673*	*1,644*	*30.4*
		Female	*21,862*	*2,096*	*2,047*	*2,215*	*1,896*	*4,170*	*3,377*	*1,960*	*1,861*	*2,240*	*31.4*
Charles, Md.	*89.5*	*Male*	*44,835*	*4,626*	*5,021*	*5,227*	*4,571*	*8,072*	*8,475*	*4,022*	*2,562*	*2,259*	*28.7*
		Female	*44,665*	*4,485*	*4,628*	*5,122*	*4,310*	*8,443*	*8,160*	*3,599*	*2,832*	*3,086*	*29.5*

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
DISTRICT OF COLUMBIA (continued)													
WASHINGTON (continued)													
Frederick, Md.	*134.6*	*Male*	*65,901*	*6,313*	*6,347*	*6,164*	*6,731*	*12,759*	*11,211*	*6,372*	*4,924*	*5,080*	*30.8*
		Female	*68,699*	*6,056*	*5,964*	*5,877*	*7,451*	*13,055*	*10,466*	*6,491*	*5,462*	*7,877*	*31.9*
Montgomery, Md.	*653.1*	*Male*	*313,857*	*23,886*	*25,992*	*29,880*	*31,689*	*58,484*	*54,531*	*36,811*	*29,693*	*22,891*	*32.8*
		Female	*339,243*	*22,758*	*24,986*	*28,980*	*30,409*	*62,639*	*59,331*	*38,494*	*32,604*	*39,042*	*35.0*
Prince George's, Md.	*679.1*	*Male*	*330,550*	*29,900*	*29,753*	*32,694*	*45,147*	*68,088*	*55,369*	*32,539*	*21,982*	*15,078*	*29.1*
		Female	*348,550*	*28,464*	*28,567*	*31,579*	*46,567*	*73,031*	*58,019*	*32,157*	*24,723*	*25,443*	*30.4*
Alexandria city, Va.	*111.8*	*Male*	*52,686*	*3,646*	*2,849*	*2,902*	*5,678*	*15,188*	*9,191*	*5,130*	*4,516*	*3,586*	*32.4*
		Female	*59,114*	*3,423*	*2,785*	*2,928*	*7,231*	*16,431*	*8,230*	*5,306*	*5,492*	*7,288*	*33.0*
Arlington, Va.	*156.4*	*Male*	*76,404*	*4,206*	*3,652*	*3,867*	*11,195*	*20,845*	*12,337*	*6,834*	*6,796*	*6,672*	*32.3*
		Female	*79,996*	*3,969*	*3,373*	*3,562*	*9,398*	*19,721*	*11,460*	*7,178*	*9,042*	*12,293*	*35.0*
Fairfax, Va.	*701.5*	*Male*	*348,192*	*28,393*	*31,634*	*34,123*	*34,150*	*68,377*	*70,783*	*41,039*	*26,619*	*13,074*	*31.7*
		Female	*353,308*	*27,422*	*30,542*	*32,842*	*32,449*	*72,156*	*71,108*	*38,943*	*26,711*	*21,135*	*32.4*
Fairfax city, Va.	*20.1*	*Male*	*9,920*	*734*	*763*	*918*	*1,381*	*2,038*	*1,643*	*1,109*	*922*	*412*	*30.7*
		Female	*10,180*	*739*	*682*	*858*	*1,258*	*1,987*	*1,704*	*1,248*	*913*	*791*	*32.8*
Falls Church city, Va.	*9.4*	*Male*	*4,468*	*289*	*271*	*303*	*397*	*1,011*	*765*	*441*	*497*	*494*	*34.6*
		Female	*4,932*	*244*	*228*	*264*	*409*	*960*	*792*	*517*	*629*	*889*	*39.6*
Loudoun, Va.	*71.0*	*Male*	*35,115*	*3,363*	*3,690*	*3,597*	*2,805*	*6.855*	*7,236*	*3,443*	*2,042*	*2,084*	*31.0*
		Female	*35,885*	*3,206*	*3,567*	*3,539*	*2,986*	*7,379*	*6,827*	*3,156*	*2,180*	*3,045*	*31.3*
Manassas city, Va.	*19.4*	*Male*	*9,586*	*1,197*	*963*	*811*	*977*	*2,365*	*1,623*	*757*	*471*	*422*	*28.6*
		Female	*9,814*	*1,151*	*919*	*822*	*1,088*	*2,299*	*1,500*	*770*	*484*	*781*	*29.0*
Manassas Park city, Va.	*7.2*	*Male*	*3,599*	*490*	*402*	*379*	*452*	*776*	*538*	*334*	*151*	*77*	*26.0*
		Female	*3,601*	*502*	*377*	*415*	*450*	*751*	*527*	*315*	*151*	*113*	*25.8*
Prince William, Va.	*174.2*	*Male*	*89,307*	*10,162*	*9,872*	*9,166*	*10,449*	*18,843*	*18,274*	*7,700*	*3,078*	*1,763*	*27.7*
		Female	*84,893*	*9,628*	*9,413*	*8,749*	*8,505*	*19,480*	*16,917*	*6,377*	*3,013*	*2,811*	*28.2*
Stafford, Va.	*53.1*	*Male*	*27,382*	*2,759*	*2,843*	*2,692*	*3,225*	*5,152*	*5,096*	*2,642*	*1,705*	*1,268*	*29.2*
		Female	*25,718*	*2,542*	*2,593*	*2,629*	*2,251*	*5,035*	*4,703*	*2,438*	*1,649*	*1,878*	*30.6*
TOTAL METRO COUNTIES	**620.0**	**Male**	**286,784**	**20,619**	**20,519**	**22,348**	**38,667**	**60,615**	**43,037**	**27,535**	**25,590**	**27,854**	**31.8**
		Female	**333,216**	**20,398**	**19,868**	**22,478**	**43,054**	**66,084**	**46,217**	**31,754**	**33,052**	**50,311**	**34.2**
TOTAL STATE	**620.0**	**Male**	**286,784**	**20,619**	**20,519**	**22,348**	**38,667**	**60,615**	**43,037**	**27,535**	**25,590**	**27,854**	**31.8**
		Female	**333,216**	**20,398**	**19,868**	**22,478**	**43,054**	**66,084**	**46,217**	**31,754**	**33,052**	**50,311**	**34.2**
FLORIDA													
BRADENTON	**180.5**	**Male**	**83,683**	**5,898**	**5,749**	**5,824**	**6,763**	**11,213**	**9,222**	**7,052**	**9,746**	**22,216**	**41.9**
		Female	**96,817**	**5,526**	**5,516**	**5,397**	**7,031**	**11,628**	**9,979**	**8,388**	**13,109**	**30,243**	**49.1**
Manatee	180.5	Male	83,683	5,898	5,749	5,824	6,763	11,213	9,222	7,052	9,746	22,216	41.9
		Female	96,817	5,526	5,516	5,397	7,031	11,628	9,979	8,388	13,109	30,243	49.1
DAYTONA BEACH	**325.1**	**Male**	**153,258**	**10,046**	**10,457**	**11,381**	**17,616**	**21,684**	**17,264**	**13,762**	**18,296**	**32,752**	**38.2**
		Female	**171,842**	**9,800**	**9,804**	**10,657**	**15,523**	**21,676**	**18,980**	**16,287**	**23,412**	**45,703**	**44.7**
Volusia	325.1	Male	153,258	10,046	10,457	11,381	17,616	21,684	17,264	13,762	18,296	32,752	38.2
		Female	171,842	9,800	9,804	10,657	15,523	21,676	18,980	16,287	23,412	45,703	44.7
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1,167.8**	**Male**	**553,609**	**35,768**	**37,027**	**39,194**	**48,954**	**89,972**	**74,843**	**51,298**	**57,950**	**118,603**	**38.5**
		Female	**614,191**	**34,604**	**35,801**	**38,123**	**50,272**	**89,931**	**75,650**	**56,427**	**77,828**	**155,555**	**42.7**
Broward	1,167.8	Male	553,609	35,768	37,027	39,194	48,954	89,972	74,843	51,298	57,950	118,603	38.5
		Female	614,191	34,604	35,801	38,123	50,272	89,931	75,650	56,427	77,828	155,555	42.7
FORT MYERS - CAPE CORAL	**279.0**	**Male**	**133,751**	**9,389**	**9,234**	**9,560**	**11,114**	**18,278**	**15,717**	**11,872**	**17,831**	**30,756**	**40.9**
		Female	**145,249**	**9,082**	**8,894**	**9,302**	**10,974**	**18,684**	**16,463**	**13,737**	**22,162**	**35,951**	**44.5**
Lee	279.0	Male	133,751	9,389	9,234	9,560	11,114	18,278	15,717	11,872	17,831	30,756	40.9
		Female	145,249	9,082	8,894	9,302	10,974	18,684	16,463	13,737	22,162	35,951	44.5
FORT PIERCE	**207.1**	**Male**	**100,920**	**7,935**	**7,734**	**7,483**	**9,277**	**14,899**	**12,430**	**8,933**	**11,742**	**20,487**	**37.5**
		Female	**106,180**	**7,664**	**7,329**	**7,168**	**8,998**	**14,383**	**12,146**	**9,507**	**14,819**	**24,166**	**41.2**
Martin	86.2	Male	42,076	2,607	2,761	2,862	3,804	5,745	5,063	3,687	5,185	10,362	41.4
		Female	44,124	2,588	2,542	2,702	3,277	5,298	4,946	3,887	6,660	12,224	46.9
St. Lucie	120.9	Male	58,844	5,328	4,973	4,621	5,473	9,154	7,367	5,246	6,557	10,125	34.9
		Female	62,056	5,076	4,787	4,466	5,721	9,085	7,200	5,620	8,159	11,942	37.6
FORT WALTON BEACH	**142.6**	**Male**	**72,547**	**6,878**	**6,440**	**6,744**	**11,342**	**13,156**	**11,246**	**7,856**	**5,230**	**3,655**	**28.7**
		Female	**70,053**	**6,673**	**6,175**	**6,499**	**8,585**	**12,183**	**11,740**	**7,600**	**5,239**	**5,359**	**30.8**
Okaloosa	142.6	Male	72,547	6,878	6,440	6,744	11,342	13,156	11,246	7,856	5,230	3,655	28.7
		Female	70,053	6,673	6,175	6,499	8,585	12,183	11,740	7,600	5,239	5,359	30.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
GAINESVILLE	**199.3**	**Male**	**100,725**	**8,303**	**7,293**	**7,238**	**22,753**	**22,489**	**12,568**	**7,260**	**6,094**	**6,727**	**27.1**
		Female	**98,575**	**7,961**	**7,036**	**6,899**	**20,074**	**19,979**	**12,435**	**7,535**	**6,878**	**9,778**	**28.7**
Alachua	175.8	Male	88,168	7,228	6,243	6,237	21,451	19,858	10,523	6,016	5,034	5,578	26.5
		Female	87,632	6,919	6,080	5,916	19,042	18,298	10,876	6,411	5,812	8,278	28.2
Bradford	23.5	Male	12,557	1,075	1,050	1,001	1,302	2,631	2,045	1,244	1,060	1,149	32.0
		Female	10,943	1,042	956	983	1,032	1,681	1,559	1,124	1,066	1,500	33.7
JACKSONVILLE	**851.7**	**Male**	**414,746**	**39,247**	**38,063**	**37,885**	**53,636**	**76,972**	**59,694**	**40,227**	**35,072**	**33,950**	**30.0**
		Female	**436,954**	**38,600**	**36,658**	**36,231**	**46,822**	**77,630**	**62,579**	**42,968**	**40,304**	**55,162**	**32.8**
Clay	93.7	Male	45,960	4,270	5,077	5,254	4,057	7,753	8,697	4,694	3,122	3,036	30.6
		Female	47,740	4,379	4,821	4,951	3,995	8,643	8,993	4,356	3,303	4,299	31.6
Duval	643.3	Male	313,339	30,084	27,960	27,150	44,109	60,228	42,906	29,681	26,479	24,742	29.5
		Female	329,961	29,400	26,931	26,183	37,090	59,660	45,217	32,583	30,856	42,041	32.6
Nassau	41.8	Male	20,804	2,117	2,185	2,247	2,033	3,525	3,344	2,258	1,628	1,467	30.2
		Female	20,996	2,046	2,053	2,002	2,065	3,617	3,367	2,126	1,689	2,031	31.4
St. Johns	72.9	Male	34,643	2,776	2,841	3,234	3,437	5,466	4,747	3,594	3,843	4,705	34.2
		Female	38,257	2,775	2,853	3,095	3,672	5,710	5,002	3,903	4,456	6,791	37.0
LAKELAND - WINTER HAVEN	**373.9**	**Male**	**183,325**	**15,736**	**15,558**	**16,058**	**19,834**	**30,171**	**25,854**	**18,151**	**17,428**	**24,535**	**33.1**
		Female	**190,575**	**14,979**	**15,127**	**15,499**	**18,901**	**28,215**	**25,670**	**18,676**	**19,925**	**33,583**	**36.0**
Polk	373.9	Male	183,325	15,736	15,558	16,058	19,834	30,171	25,854	18,151	17,428	24,535	33.1
		Female	190,575	14,979	15,127	15,499	18,901	28,215	25,670	18,676	19,925	33,583	36.0
MELBOURNE - TITUSVILLE - PALM BAY	**361.7**	**Male**	**178,251**	**12,335**	**13,216**	**16,264**	**21,217**	**26,510**	**24,878**	**21,038**	**20,716**	**22,077**	**34.8**
		Female	**183,449**	**12,107**	**12,749**	**15,209**	**18,252**	**25,230**	**27,354**	**22,085**	**22,885**	**27,578**	**38.0**
Brevard	361.7	Male	178,251	12,335	13,216	16,264	21,217	26,510	24,878	21,038	20,716	22,077	34.8
		Female	183,449	12,107	12,749	15,209	18,252	25,230	27,354	22,085	22,885	27,578	38.0
MIAMI - HIALEAH	**1,785.0**	**Male**	**839,840**	**65,512**	**63,107**	**68,692**	**87,613**	**135,055**	**124,048**	**94,751**	**80,615**	**120,447**	**35.0**
		Female	**945,160**	**62,523**	**60,480**	**66,843**	**89,178**	**145,553**	**136,374**	**102,990**	**97,775**	**183,444**	**38.5**
Dade	1,785.0	Male	839,840	65,512	63,107	68,692	87,613	135,055	124,048	94,751	80,615	120,447	35.0
		Female	945,160	62,523	60,480	66,843	89,178	145,553	136,374	102,990	97,775	183,444	38.5
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*2,952.8*	*Male*	*1,393,449*	*101,280*	*100,134*	*107,886*	*136,567*	*225,027*	*198,891*	*146,049*	*138,565*	*239,050*	*36.3*
		Female	*1,559,351*	*97,127*	*96,281*	*104,966*	*139,450*	*235,484*	*212,024*	*159,417*	*175,603*	*338,999*	*40.0*
NAPLES	**123.5**	**Male**	**61,229**	**4,565**	**4,160**	**4,552**	**5,509**	**9,093**	**7,806**	**5,583**	**7,785**	**12,176**	**38.5**
		Female	**62,271**	**4,152**	**4,172**	**4,311**	**5,092**	**8,423**	**7,778**	**6,041**	**9,254**	**13,048**	**41.4**
Collier	123.5	Male	61,229	4,565	4,160	4,552	5,509	9,093	7,806	5,583	7,785	12,176	38.5
		Female	62,271	4,152	4,172	4,311	5,092	8,423	7,778	6,041	9,254	13,048	41.4
OCALA	**172.6**	**Male**	**82,827**	**6,706**	**6,953**	**7,311**	**6,859**	**11,594**	**10,643**	**7,944**	**10,170**	**14,647**	**36.9**
		Female	**89,773**	**6,360**	**6,613**	**7,229**	**7,518**	**12,302**	**11,467**	**9,140**	**12,102**	**17,042**	**39.2**
Marion	172.6	Male	82,827	6,706	6,953	7,311	6,859	11,594	10,643	7,944	10,170	14,647	36.9
		Female	89,773	6,360	6,613	7,229	7,518	12,302	11,467	9,140	12,102	17,042	39.2
ORLANDO	**899.5**	**Male**	**435,279**	**36,983**	**37,693**	**39,469**	**54,441**	**76,305**	**62,280**	**45,147**	**39,520**	**43,441**	**31.4**
		Female	**464,221**	**35,895**	**36,288**	**37,737**	**51,645**	**78,288**	**66,390**	**47,876**	**45,242**	**64,860**	**34.0**
Orange	570.9	Male	277,195	23,491	22,970	24,624	39,758	50,009	37,131	28,460	24,867	25,885	30.5
		Female	293,705	22,934	22,078	23,303	36,248	49,492	39,927	30,697	28,556	40,470	33.5
Osceola	84.2	Male	40,120	3,410	3,238	3,416	3,842	5,867	5,565	3,973	4,087	6,722	35.5
		Female	44,080	3,207	3,211	3,314	4,021	6,117	5,826	4,088	4,846	9,450	38.7
Seminole	244.4	Male	117,964	10,082	11,485	11,429	10,841	20,429	19,584	12,714	10,566	10,834	32.4
		Female	126,436	9,754	10,999	11,120	11,376	22,679	20,637	13,091	11,840	14,940	33.8
PANAMA CITY	**120.2**	**Male**	**59,107**	**5,711**	**5,435**	**5,452**	**7,353**	**10,371**	**8,438**	**6,126**	**5,116**	**5,105**	**30.4**
		Female	**61,093**	**5,323**	**5,173**	**5,055**	**6,847**	**9,980**	**9,184**	**6,478**	**5,877**	**7,176**	**33.2**
Bay	120.2	Male	59,107	5,711	5,435	5,452	7,353	10,371	8,438	6,126	5,116	5,105	30.4
		Female	61,093	5,323	5,173	5,055	6,847	9,980	9,184	6,478	5,877	7,176	33.2
PENSACOLA	**340.3**	**Male**	**165,273**	**16,225**	**15,319**	**15,810**	**21,447**	**29,330**	**23,968**	**16,693**	**13,993**	**12,488**	**29.7**
		Female	**175,027**	**15,427**	**14,475**	**15,137**	**20,696**	**29,638**	**26,075**	**18,333**	**15,843**	**19,403**	**32.3**
Escambia	273.0	Male	131,798	12,954	12,031	12,359	17,426	23,481	18,615	13,254	11,438	10,240	29.7
		Female	141,202	12,271	11,509	11,938	16,953	23,768	20,393	14,835	13,194	16,341	32.5
Santa Rosa	67.3	Male	33,475	3,271	3,288	3,451	4,021	5,849	5,353	3,439	2,555	2,248	29.6
		Female	33,825	3,156	2,966	3,199	3,743	5,870	5,682	3,498	2,649	3,062	31.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
FLORIDA (continued)													
SARASOTA	**251.2**	**Male**	**115,676**	**6,026**	**6,567**	**7,366**	**8,567**	**14,595**	**12,560**	**9,896**	**15,295**	**34,804**	**47.2**
		Female	**135,524**	**5,710**	**6,344**	**7,199**	**8,841**	**14,850**	**13,804**	**12,056**	**21,201**	**45,519**	**54.2**
Sarasota	251.2	Male	115,676	6,026	6,567	7,366	8,567	14,595	12,560	9,896	15,295	34,804	47.2
		Female	135,524	5,710	6,344	7,199	8,841	14,850	13,804	12,056	21,201	45,519	54.2
TALLAHASSEE	**216.6**	**Male**	**104,126**	**9,884**	**9,243**	**8,595**	**18,222**	**22,134**	**14,001**	**8,178**	**6,890**	**6,979**	**27.8**
		Female	**112,474**	**9,599**	**8,952**	**8,256**	**20,225**	**21,907**	**14,838**	**9,183**	**8,235**	**11,279**	**29.2**
Gadsden	44.3	Male	20,776	2,488	2,259	2,309	2,198	3,363	2,454	1,774	1,690	2,241	28.4
		Female	23,524	2,396	2,253	2,218	2,355	3,495	2,886	2,277	2,109	3,535	32.3
Leon	172.3	Male	83,350	7,396	6,984	6,286	16,024	18,771	11,547	6,404	5,200	4,738	27.7
		Female	88,950	7,203	6,699	6,038	17,870	18,412	11,952	6,906	6,126	7,744	28.6
TAMPA - ST. PETERSBURG - CLEARWATER	**1,916.2**	**Male**	**901,116**	**63,139**	**64,903**	**68,849**	**85,307**	**135,504**	**112,310**	**83,741**	**100,936**	**186,427**	**37.9**
		Female	**1,015,084**	**60,045**	**63,085**	**66,659**	**87,240**	**139,201**	**119,828**	**93,513**	**128,931**	**256,582**	**42.6**
Hernando	76.9	Male	36,951	2,183	2,431	2,740	2,510	3,916	4,046	3,223	6,049	9,853	47.0
		Female	39,949	2,326	2,444	2,605	2,475	4,056	4,297	3,837	7,758	10,151	49.9
Hillsborough	770.2	Male	371,388	32,507	32,218	32,982	44,315	66,929	53,860	37,046	32,678	38,853	31.5
		Female	398,812	30,498	31,143	32,163	45,208	68,890	56,729	38,971	37,931	57,279	33.8
Pasco	244.6	Male	116,118	6,515	6,741	7,310	7,595	12,099	11,566	9,182	17,387	37,723	51.9
		Female	128,482	6,369	6,584	7,103	7,578	12,535	12,051	10,732	23,433	42,097	55.6
Pinellas	824.5	Male	376,659	21,934	23,513	25,817	30,887	52,560	42,838	34,290	44,822	99,998	42.8
		Female	447,841	20,852	22,914	24,788	31,979	53,720	46,751	39,973	59,809	147,055	50.8
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**760.7**	**Male**	**361,421**	**24,753**	**24,304**	**25,439**	**32,191**	**55,537**	**46,078**	**32,019**	**38,848**	**82,252**	**39.0**
		Female	**399,279**	**23,746**	**23,330**	**24,677**	**31,647**	**54,097**	**46,023**	**35,547**	**52,784**	**107,428**	**44.2**
Palm Beach	760.7	Male	361,421	24,753	24,304	25,439	32,191	55,537	46,078	32,019	38,848	82,252	39.0
		Female	399,279	23,746	23,330	24,677	31,647	54,097	46,023	35,547	52,784	107,428	44.2
ALL COUNTIES													
Alachua	175.8	Male	88,168	7,228	6,243	6,237	21,451	19,858	10,523	6,016	5,034	5,578	26.5
		Female	87,632	6,919	6,080	5,916	19,042	18,298	10,876	6,411	5,812	8,278	28.2
Baker	18.4	Male	9,324	1,022	951	930	1,157	1,588	1,421	884	623	748	28.8
		Female	9,076	942	949	857	932	1,509	1,375	893	642	977	30.7
Bay	120.2	Male	59,107	5,711	5,435	5,452	7,353	10,371	8,438	6,126	5,116	5,105	30.4
		Female	61,093	5,323	5,173	5,055	6,847	9,980	9,184	6,478	5,877	7,176	33.2
Bradford	23.5	Male	12,557	1,075	1,050	1,001	1,302	2,631	2,045	1,244	1,060	1,149	32.0
		Female	10,943	1,042	956	983	1,032	1,681	1,559	1,124	1,066	1,500	33.7
Brevard	361.7	Male	178,251	12,335	13,216	16,264	21,217	26,510	24,878	21,038	20,716	22,077	34.8
		Female	183,449	12,107	12,749	15,209	18,252	25,230	27,354	22,085	22,885	27,578	38.0
Broward	1,167.8	Male	553,609	35,768	37,027	39,194	48,954	89,972	74,843	51,298	57,950	118,603	38.5
		Female	614,191	34,604	35,801	38,123	50,272	89,931	75,650	56,427	77,828	155,555	42.7
Calhoun	9.9	Male	4,733	485	411	494	414	674	659	450	462	684	33.3
		Female	5,167	497	427	459	439	684	693	488	520	960	36.1
Charlotte	84.9	Male	39,678	1,876	1,935	2,313	2,283	3,647	3,441	3,191	6,784	14,208	56.7
		Female	45,222	1,809	1,923	2,131	2,203	3,818	3,932	3,967	9,048	16,391	58.1
Citrus	82.8	Male	39,665	2,310	2,367	2,711	2,240	3,967	3,949	3,354	6,327	12,440	51.9
		Female	43,135	1,978	2,269	2,507	2,503	4,076	4,301	4,237	8,197	13,067	54.3
Clay	93.7	Male	45,960	4,270	5,077	5,254	4,057	7,753	8,697	4,694	3,122	3,036	30.6
		Female	47,740	4,379	4,821	4,951	3,995	8,643	8,993	4,356	3,303	4,299	31.6
Collier	123.5	Male	61,229	4,565	4,160	4,552	5,509	9,093	7,806	5,583	7,785	12,176	38.5
		Female	62,271	4,152	4,172	4,311	5,092	8,423	7,778	6,041	9,254	13,048	41.4
Columbia	41.4	Male	20,227	2,246	1,912	1,968	2,138	3,198	2,955	2,015	1,841	1,954	30.8
		Female	21,173	2,066	1,893	1,908	2,229	3,407	3,020	2,077	1,957	2,616	32.3
Dade	1,785.0	Male	839,840	65,512	63,107	68,692	87,613	135,055	124,048	94,751	80,615	120,447	35.0
		Female	945,160	62,523	60,480	66,843	89,178	145,553	136,374	102,990	97,775	183,444	38.5
De Soto	22.0	Male	10,916	866	940	946	1,389	1,622	1,377	956	1,056	1,764	33.1
		Female	11,084	917	887	938	910	1,536	1,404	1,100	1,289	2,103	37.5
Dixie	9.1	Male	4,695	388	395	454	443	770	730	457	489	569	33.7
		Female	4,405	394	387	396	375	646	627	448	517	615	35.1
Duval	643.3	Male	313,339	30,084	27,960	27,150	44,109	60,228	42,906	29,681	26,479	24,742	29.5
		Female	329,961	29,400	26,931	26,183	37,090	59,660	45,217	32,583	30,856	42,041	32.6
Escambia	273.0	Male	131,798	12,954	12,031	12,359	17,426	23,481	18,615	13,254	11,438	10,240	29.7
		Female	141,202	12,271	11,509	11,938	16,953	23,768	20,393	14,835	13,194	16,341	32.5
Flagler	17.0	Male	8,260	601	603	622	620	1,055	922	738	1,418	1,681	41.8
		Female	8,740	595	566	559	665	1,100	936	887	1,755	1,677	44.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
ALL COUNTIES (continued)													
Franklin	8.2	Male	3,986	390	346	459	370	532	562	391	389	547	33.0
		Female	4,214	373	353	374	364	557	599	365	442	787	36.4
Gadsden	44.3	Male	20,776	2,488	2,259	2,309	2,198	3,363	2,454	1,774	1,690	2,241	28.4
		Female	23,524	2,396	2,253	2,218	2,355	3,495	2,886	2,277	2,109	3,535	32.3
Gilchrist	7.3	Male	3,782	299	302	501	570	466	533	378	355	378	29.7
		Female	3,518	308	287	357	323	446	577	388	371	461	35.7
Glades	7.3	Male	3,600	330	290	307	302	444	446	420	490	571	37.8
		Female	3,700	351	307	325	284	487	462	413	484	587	37.1
Gulf	11.2	Male	5,508	547	562	557	532	747	716	698	521	628	32.4
		Female	5,692	529	488	500	541	774	834	631	644	751	35.2
Hamilton	9.2	Male	4,374	542	499	488	429	654	546	352	354	510	28.5
		Female	4,826	523	485	426	454	764	577	393	402	802	31.9
Hardee	21.3	Male	10,606	1,206	1,133	1,084	1,065	1,616	1,367	1,000	937	1,198	30.0
		Female	10,694	1,125	1,029	1,038	992	1,677	1,394	990	1,005	1,444	31.9
Hendry	22.7	Male	11,434	1,314	1,152	1,229	1,107	1,778	1,719	1,094	1,003	1,038	30.1
		Female	11,266	1,199	1,252	1,173	1,079	1,812	1,630	1,044	993	1,084	30.1
Hernando	76.9	Male	36,951	2,183	2,431	2,740	2,510	3,916	4,046	3,223	6,049	9,853	47.0
		Female	39,949	2,326	2,444	2,605	2,475	4,056	4,297	3,837	7,758	10,151	49.9
Highlands	60.5	Male	29,165	2,094	1,961	2,162	2,474	3,537	3,059	2,481	3,669	7,728	42.7
		Female	31,335	2,026	1,882	1,946	2,186	3,234	3,318	2,766	4,611	9,366	48.9
Hillsborough	770.2	Male	371,388	32,507	32,218	32,982	44,315	66,929	53,860	37,046	32,678	38,853	31.5
		Female	398,812	30,498	31,143	32,163	45,208	68,890	56,729	38,971	37,931	57,279	33.8
Holmes	16.3	Male	7,935	732	768	788	732	1,075	1,137	804	828	1,071	33.8
		Female	8,365	681	676	759	687	1,118	1,251	817	904	1,472	37.1
Indian River	81.0	Male	39,287	2,773	2,746	3,086	3,667	5,485	4,745	3,713	5,049	8,023	39.0
		Female	41,713	2,673	2,703	2,865	3,279	5,226	4,912	4,223	6,052	9,780	43.4
Jackson	41.9	Male	20,627	1,990	1,825	2,125	2,816	3,078	2,617	1,948	1,738	2,490	30.1
		Female	21,273	1,914	1,770	1,747	1,924	2,979	2,824	2,080	2,197	3,838	36.1
Jefferson	11.4	Male	5,467	636	588	585	540	836	598	508	473	703	29.6
		Female	5,933	583	573	522	540	926	709	534	596	950	33.1
Lafayette	4.5	Male	2,225	241	222	213	197	349	309	216	200	278	31.9
		Female	2,275	256	194	196	211	346	307	200	214	351	33.1
Lake	132.1	Male	62,685	4,401	4,362	4,923	4,764	7,708	7,427	5,746	7,451	15,903	42.0
		Female	69,415	4,273	4,257	4,717	4,786	7,758	7,760	6,170	9,575	20,119	46.8
Lee	279.0	Male	133,751	9,389	9,234	9,560	11,114	18,278	15,717	11,872	17,831	30,756	40.9
		Female	145,249	9,082	8,894	9,302	10,974	18,684	16,463	13,737	22,162	35,951	44.5
Leon	172.3	Male	83,350	7,396	6,984	6,286	16,024	18,771	11,547	6,404	5,200	4,738	27.7
		Female	88,950	7,203	6,699	6,038	17,870	18,412	11,952	6,906	6,126	7,744	28.6
Levy	25.0	Male	12,104	1,073	1,088	1,119	1,013	1,630	1,559	1,238	1,420	1,964	35.8
		Female	12,896	1,012	1,037	1,042	1,081	1,843	1,652	1,296	1,692	2,241	37.6
Liberty	4.6	Male	2,278	253	212	215	248	324	306	246	207	267	31.5
		Female	2,322	223	206	162	226	348	298	266	260	333	34.9
Madison	15.3	Male	7,138	777	750	795	722	968	873	638	667	948	30.4
		Female	8,162	782	765	757	739	1,086	1,025	759	816	1,433	34.6
Manatee	180.5	Male	83,683	5,898	5,749	5,824	6,763	11,213	9,222	7,052	9,746	22,216	41.9
		Female	96,817	5,526	5,516	5,397	7,031	11,628	9,979	8,388	13,109	30,243	49.1
Marion	172.6	Male	82,827	6,706	6,953	7,311	6,859	11,594	10,643	7,944	10,170	14,647	36.9
		Female	89,773	6,360	6,613	7,229	7,518	12,302	11,467	9,140	12,102	17,042	39.2
Martin	86.2	Male	42,076	2,607	2,761	2,862	3,804	5,745	5,063	3,687	5,185	10,362	41.4
		Female	44,124	2,588	2,542	2,702	3,277	5,298	4,946	3,887	6,660	12,224	46.9
Monroe	71.7	Male	37,293	2,244	2,187	2,297	4,218	7,230	5,212	3,965	4,670	5,270	35.9
		Female	34,407	2,049	2,030	2,056	3,352	5,981	4,531	3,955	4,908	5,545	38.8
Nassau	41.8	Male	20,804	2,117	2,185	2,247	2,033	3,525	3,344	2,258	1,628	1,467	30.2
		Female	20,996	2,046	2,053	2,002	2,065	3,617	3,367	2,126	1,689	2,031	31.4
Okaloosa	142.6	Male	72,547	6,878	6,440	6,744	11,342	13,156	11,246	7,856	5,230	3,655	28.7
		Female	70,053	6,673	6,175	6,499	8,585	12,183	11,740	7,600	5,239	5,359	30.8
Okeechobee	26.9	Male	13,686	1,416	1,293	1,587	1,280	1,884	1,844	1,334	1,317	1,731	31.7
		Female	13,214	1,336	1,161	1,142	1,230	1,999	1,869	1,299	1,394	1,784	33.7
Orange	570.9	Male	277,195	23,491	22,970	24,624	39,758	50,009	37,131	28,460	24,867	25,885	30.5
		Female	293,705	22,934	22,078	23,303	36,248	49,492	39,927	30,697	28,556	40,470	33.5
Osceola	84.2	Male	40,120	3,410	3,238	3,416	3,842	5,867	5,565	3,973	4,087	6,722	35.5
		Female	44,080	3,207	3,211	3,314	4,021	6,117	5,826	4,088	4,846	9,450	38.7
Palm Beach	760.7	Male	361,421	24,753	24,304	25,439	32,191	55,537	46,078	32,019	38,848	82,252	39.0
		Female	399,279	23,746	23,330	24,677	31,647	54,097	46,023	35,547	52,784	107,428	44.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
ALL COUNTIES (continued)													
Pasco	244.6	Male	116,118	6,515	6,741	7,310	7,595	12,099	11,566	9,182	17,387	37,723	51.9
		Female	128,482	6,369	6,584	7,103	7,578	12,535	12,051	10,732	23,433	42,097	55.6
Pinellas	824.5	Male	376,659	21,934	23,513	25,817	30,887	52,560	42,838	34,290	44,822	99,998	42.8
		Female	447,841	20,852	22,914	24,788	31,979	53,720	46,751	39,973	59,809	147,055	50.8
Polk	373.9	Male	183,325	15,736	15,558	16,058	19,834	30,171	25,854	18,151	17,428	24,535	33.1
		Female	190,575	14,979	15,127	15,499	18,901	28,215	25,670	18,676	19,925	33,583	36.0
Putnam	60.4	Male	29,187	2,725	2,612	2,737	2,592	3,952	3,591	2,932	3,470	4,576	34.9
		Female	31,213	2,580	2,497	2,566	2,738	4,257	3,823	3,364	4,059	5,329	37.5
St. Johns	72.9	Male	34,643	2,776	2,841	3,234	3,437	5,466	4,747	3,594	3,843	4,705	34.2
		Female	38,257	2,775	2,853	3,095	3,672	5,710	5,002	3,903	4,456	6,791	37.0
St. Lucie	120.9	Male	58,844	5,328	4,973	4,621	5,473	9,154	7,367	5,246	6,557	10,125	34.9
		Female	62,056	5,076	4,787	4,466	5,721	9,085	7,200	5,620	8,159	11,942	37.6
Santa Rosa	67.3	Male	33,475	3,271	3,288	3,451	4,021	5,849	5,353	3,439	2,555	2,248	29.6
		Female	33,825	3,156	2,966	3,199	3,743	5,870	5,682	3,498	2,649	3,062	31.6
Sarasota	251.2	Male	115,676	6,026	6,567	7,366	8,567	14,595	12,560	9,896	15,295	34,804	47.2
		Female	135,524	5,710	6,344	7,199	8,841	14,850	13,804	12,056	21,201	45,519	54.2
Seminole	244.4	Male	117,964	10,082	11,485	11,429	10,841	20,429	19,584	12,714	10,566	10,834	32.4
		Female	126,436	9,754	10,999	11,120	11,376	22,679	20,637	13,091	11,840	14,940	33.8
Sumter	30.1	Male	15,144	1,144	1,216	1,451	1,859	1,892	1,845	1,421	1,713	2,603	35.1
		Female	14,956	1,133	1,120	1,280	1,236	1,822	1,954	1,506	2,008	2,897	39.5
Suwannee	25.9	Male	12,530	1,294	1,223	1,370	1,104	1,851	1,642	1,166	1,240	1,640	31.9
		Female	13,370	1,219	1,094	1,173	1,136	1,881	1,847	1,377	1,368	2,275	36.0
Taylor	18.0	Male	8,696	877	852	845	900	1,356	1,138	867	782	1,079	31.4
		Female	9,304	907	822	787	885	1,458	1,210	950	882	1,403	33.6
Union	11.4	Male	8,044	402	337	388	1,294	2,874	1,400	666	380	303	30.6
		Female	3,356	363	317	299	337	557	472	328	281	402	31.5
Volusia	325.1	Male	153,258	10,046	10,457	11,381	17,616	21,684	17,264	13,762	18,296	32,752	38.2
		Female	171,842	9,800	9,804	10,657	15,523	21,676	18,980	16,287	23,412	45,703	44.7
Wakulla	13.7	Male	6,742	735	650	724	547	1,186	982	624	567	727	31.0
		Female	6,958	700	637	620	643	1,221	991	640	583	923	32.2
Walton	26.6	Male	12,866	1,090	1,087	1,179	1,140	1,751	1,702	1,430	1,511	1,976	36.1
		Female	13,734	1,049	1,021	1,080	1,167	1,765	1,772	1,579	1,690	2,611	39.4
Washington	16.1	Male	7,750	701	747	829	659	1,011	1,082	732	823	1,166	34.3
		Female	8,350	682	691	708	646	1,078	1,168	852	978	1,547	38.2
TOTAL METRO COUNTIES	**10,674.5**	**Male**	**5,100,709**	**391,039**	**388,455**	**409,166**	**550,015**	**824,862**	**685,848**	**497,527**	**519,273**	**834,524**	**34.8**
		Female	**5,573,791**	**375,776**	**374,001**	**394,087**	**534,361**	**833,778**	**724,757**	**544,367**	**643,805**	**1,148,859**	**38.8**
TOTAL STATE	**11,740.6**	**Male**	**5,622,346**	**433,059**	**428,979**	**453,647**	**597,840**	**897,597**	**750,259**	**546,580**	**580,497**	**933,888**	**35.0**
		Female	**6,118,254**	**415,823**	**412,956**	**434,459**	**577,683**	**903,954**	**790,811**	**597,649**	**717,139**	**1,267,780**	**39.0**
GEORGIA													
ALBANY	**118.9**	**Male**	**57,014**	**6,770**	**6,403**	**5,836**	**7,109**	**10,866**	**7,741**	**5,022**	**3,893**	**3,374**	**27.2**
		Female	**61,886**	**6,632**	**6,051**	**5,704**	**7,536**	**11,295**	**8,490**	**5,587**	**4,627**	**5,964**	**29.4**
Dougherty	103.5	Male	49,223	5,950	5,515	5,104	6,113	9,274	6,541	4,375	3,406	2,945	27.1
		Female	54,277	5,841	5,261	4,910	6,783	9,780	7,335	4,975	4,072	5,320	29.4
Lee	15.4	Male	7,791	820	888	732	996	1,592	1,200	647	487	429	27.9
		Female	7,609	791	790	794	753	1,515	1,155	612	555	644	29.5
ATHENS	**143.0**	**Male**	**69,150**	**6,211**	**5,636**	**5,588**	**13,401**	**13,668**	**9,294**	**5,613**	**4,621**	**5,118**	**27.7**
		Female	**73,850**	**5,927**	**5,470**	**5,318**	**13,773**	**13,048**	**9,739**	**5,969**	**5,610**	**8,996**	**29.9**
Clarke	78.4	Male	37,499	3,073	2,511	2,526	10,168	7,881	4,184	2,630	2,207	2,319	25.6
		Female	40,901	3,026	2,502	2,454	10,538	7,307	4,702	2,933	2,809	4,630	27.6
Jackson	28.4	Male	13,856	1,351	1,318	1,360	1,416	2,370	2,179	1,362	1,135	1,365	31.3
		Female	14,544	1,246	1,272	1,278	1,450	2,269	2,162	1,346	1,367	2,154	33.9
Madison	20.7	Male	10,210	1,030	1,039	1,020	986	1,841	1,652	952	792	898	30.6
		Female	10,490	930	945	917	994	1,879	1,598	995	915	1,317	32.8
Oconee	15.5	Male	7,585	757	768	682	831	1,576	1,279	669	487	536	29.8
		Female	7,915	725	751	669	791	1,593	1,277	695	519	895	31.4
ATLANTA	**2,543.2**	**Male**	**1,229,510**	**117,420**	**118,875**	**113,641**	**137,772**	**253,161**	**209,068**	**118,613**	**84,873**	**76,087**	**30.0**
		Female	**1,313,690**	**112,658**	**114,529**	**109,851**	**140,034**	**269,711**	**211,696**	**122,927**	**98,455**	**133,829**	**31.7**
Barrow	25.8	Male	12,319	1,307	1,267	1,158	1,247	2,096	1,851	1,192	1,024	1,177	30.6
		Female	13,481	1,198	1,275	1,151	1,290	2,111	1,855	1,299	1,223	2,079	33.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ATLANTA (continued)													
Butts	15.4	Male	8,133	742	655	724	1,299	1,651	1,102	668	611	681	28.9
		Female	7,267	649	665	687	717	1,089	960	710	649	1,141	33.4
Cherokee	71.0	Male	35,118	3,739	3,763	3,184	3,258	7,396	6,145	3,011	2,188	2,434	29.9
		Female	35,882	3,655	3,604	3,159	3,428	7,517	5,558	2,829	2,461	3,671	30.4
Clayton	173.7	Male	85,314	9,081	9,160	8,300	9,681	17,898	14,902	8,286	4,881	3,125	28.6
		Female	88,386	8,704	8,759	8,137	10,290	19,174	15,015	8,097	5,233	4,977	29.3
Cobb	387.7	Male	190,718	17,436	18,001	17,028	20,804	41,403	35,693	19,471	12,361	8,521	30.3
		Female	196,982	16,500	17,106	16,229	20,667	44,803	34,975	19,119	13,315	14,268	31.2
Coweta	46.2	Male	22,123	2,248	2,185	2,256	2,091	3,738	3,527	2,195	1,831	2,052	31.1
		Female	24,077	2,309	2,148	2,136	2,191	3,888	3,492	2,353	2,149	3,411	33.4
De Kalb	525.6	Male	250,988	21,431	22,527	23,585	31,341	52,756	40,945	25,642	18,515	14,246	30.0
		Female	274,612	20,528	21,892	23,003	31,828	56,651	45,112	28,231	21,150	26,217	32.1
Douglas	70.5	Male	34,942	3,825	3,947	3,618	3,213	6,880	6,266	3,297	2,025	1,871	29.2
		Female	35,558	3,722	3,777	3,352	3,192	7,438	5,804	3,139	2,207	2,927	30.0
Fayette	47.4	Male	23,565	2,251	2,634	2,362	1,716	4,013	5,315	2,436	1,591	1,247	32.0
		Female	23,835	2,035	2,595	2,357	1,602	4,815	4,861	2,185	1,651	1,734	31.9
Forsyth	37.2	Male	18,600	1,903	1,949	1,754	1,795	3,362	3,222	1,826	1,383	1,406	30.6
		Female	18,600	1,695	1,765	1,664	1,831	3,427	2,964	1,723	1,586	1,945	31.8
Fulton	621.4	Male	291,368	26,490	25,686	25,153	37,368	60,598	43,790	26,559	21,991	23,733	30.1
		Female	330,032	25,959	24,999	24,665	38,458	64,943	46,460	29,913	28,024	46,611	32.8
Gwinnett	265.1	Male	131,864	14,023	14,090	11,789	11,733	29,952	26,150	11,633	6,931	5,563	29.8
		Female	133,236	13,376	13,344	11,268	12,346	31,411	24,286	10,679	7,643	8,883	30.2
Henry	47.7	Male	23,536	2,392	2,313	2,376	2,258	4,309	3,683	2,473	1,888	1,844	30.6
		Female	24,164	2,299	2,217	2,027	2,285	4,268	3,786	2,534	2,066	2,682	32.6
Newton	40.5	Male	19,447	2,077	1,969	2,096	2,070	3,133	2,986	1,900	1,463	1,753	29.8
		Female	21,053	1,907	2,024	2,016	2,079	3,380	3,067	1,975	1,834	2,771	32.4
Paulding	32.1	Male	15,838	1,678	1,730	1,467	1,589	2,913	2,606	1,497	1,121	1,237	30.0
		Female	16,262	1,578	1,678	1,485	1,534	3,024	2,415	1,477	1,284	1,787	31.1
Rockdale	48.0	Male	23,632	2,384	2,587	2,409	2,124	4,143	4,469	2,459	1,658	1,399	30.6
		Female	24,368	2,238	2,505	2,359	2,067	4,484	4,396	2,300	1,809	2,210	31.7
Spalding	52.7	Male	25,085	2,646	2,610	2,595	2,495	4,175	3,784	2,500	2,060	2,220	30.3
		Female	27,615	2,584	2,434	2,366	2,586	4,445	3,975	2,647	2,608	3,970	33.6
Walton	35.2	Male	16,920	1,767	1,802	1,787	1,690	2,745	2,632	1,568	1,351	1,578	30.2
		Female	18,280	1,722	1,742	1,790	1,643	2,843	2,715	1,717	1,563	2,545	32.9
AUGUSTA	**390.8**	**Male**	**190,210**	**19,541**	**17,863**	**18,534**	**25,831**	**35,159**	**26,578**	**18,526**	**14,907**	**13,271**	**28.8**
		Female	**200,590**	**18,852**	**17,197**	**17,030**	**23,499**	**36,239**	**28,637**	**19,912**	**16,818**	**22,406**	**31.5**
Columbia	56.2	Male	27,727	3,068	2,909	2,904	2,749	5,556	4,831	2,731	1,752	1,227	29.0
		Female	28,473	3,055	2,794	2,625	2,944	5,953	4,865	2,650	1,768	1,819	29.7
McDuffie	20.5	Male	9,658	1,039	959	1,059	978	1,642	1,341	1,021	783	836	29.8
		Female	10,842	1,061	951	967	1,116	1,747	1,548	1,027	1,041	1,384	32.6
Richmond	194.8	Male	94,912	9,584	8,223	8,869	15,913	18,109	12,162	8,530	7,104	6,418	27.7
		Female	99,888	9,120	8,150	8,089	13,281	18,438	13,381	9,547	8,205	11,677	31.1
Aiken, S. C.	*119.3*	*Male*	*57,913*	*5,850*	*5,772*	*5,702*	*6,191*	*9,852*	*8,244*	*6,244*	*5,268*	*4,790*	*30.5*
		Female	*61,387*	*5,616*	*5,302*	*5,349*	*6,158*	*10,101*	*8,843*	*6,688*	*5,804*	*7,526*	*33.2*
COLUMBUS	**248.1**	**Male**	**124,559**	**12,379**	**10,991**	**11,908**	**22,761**	**23,172**	**14,985**	**11,032**	**9,047**	**8,284**	**26.8**
		Female	**123,541**	**11,840**	**10,483**	**10,371**	**14,111**	**21,519**	**16,530**	**12,860**	**10,919**	**14,908**	**32.0**
Chattahoochee	20.9	Male	15,070	998	845	1,129	6,978	3,521	1,229	234	77	59	22.6
		Female	5,830	944	792	519	807	1,616	755	175	93	129	23.7
Muscogee	178.5	Male	86,351	8,984	7,831	8,378	13,184	15,870	10,713	8,403	6,932	6,056	28.0
		Female	92,149	8,584	7,475	7,587	10,623	15,923	12,316	9,994	8,307	11,340	32.4
Russell, Ala.	*48.7*	*Male*	*23,138*	*2,397*	*2,315*	*2,401*	*2,599*	*3,781*	*3,043*	*2,395*	*2,038*	*2,169*	*29.9*
		Female	*25,562*	*2,312*	*2,216*	*2,265*	*2,681*	*3,980*	*3,459*	*2,691*	*2,519*	*3,439*	*33.3*
MACON - WARNER ROBINS	**282.7**	**Male**	**134,834**	**13,886**	**13,250**	**13,270**	**16,263**	**24,359**	**19,362**	**13,784**	**11,115**	**9,545**	**29.4**
		Female	**147,866**	**13,349**	**12,843**	**12,867**	**16,908**	**25,095**	**21,258**	**14,940**	**13,015**	**17,591**	**32.2**
Bibb	156.5	Male	72,655	7,411	7,048	6,888	8,339	13,240	9,795	7,151	6,529	6,254	30.0
		Female	83,845	7,085	6,923	6,852	9,357	13,915	10,990	8,413	8,162	12,148	33.4
Houston	85.1	Male	42,332	4,392	4,183	4,316	5,431	7,739	6,626	4,737	3,096	1,812	28.7
		Female	42,768	4,270	4,021	4,089	4,986	7,550	7,100	4,522	3,118	3,112	30.3
Jones	20.1	Male	9,850	1,027	964	1,048	992	1,774	1,550	989	767	739	30.0
		Female	10,250	970	978	921	983	1,873	1,630	979	843	1,073	31.8
Peach	21.0	Male	9,997	1,056	1,055	1,018	1,501	1,606	1,391	907	723	740	27.3
		Female	11,003	1,024	921	1,005	1,582	1,757	1,538	1,026	892	1,258	30.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
SAVANNAH	**238.5**	**Male**	**114,430**	**12,230**	**10,712**	**10,618**	**14,706**	**20,975**	**15,418**	**10,324**	**9,619**	**9,828**	**29.3**
		Female	**124,070**	**11,813**	**10,300**	**10,333**	**13,745**	**21,184**	**16,379**	**11,778**	**11,840**	**16,698**	**32.5**
Chatham	216.0	Male	103,219	10,997	9,534	9,430	13,567	19,125	13,551	9,289	8,757	8,969	29.2
		Female	112,781	10,627	9,151	9,205	12,695	19,259	14,656	10,747	10,967	15,474	32.6
Effingham	22.5	Male	11,211	1,233	1,178	1,188	1,139	1,850	1,867	1,035	862	859	29.7
		Female	11,289	1,186	1,149	1,128	1,050	1,925	1,723	1,031	873	1,224	30.9
ALL COUNTIES													
Appling	17.1	Male	8,353	950	907	926	847	1,394	1,168	719	657	785	28.9
		Female	8,747	925	882	847	871	1,337	1,254	760	740	1,131	31.3
Atkinson	6.5	Male	3,186	353	317	414	311	503	433	266	256	333	28.9
		Female	3,314	350	288	335	328	465	502	285	323	438	32.7
Bacon	9.9	Male	4,665	584	487	469	438	753	642	429	407	456	29.7
		Female	5,235	557	524	496	471	808	665	521	490	703	32.0
Baker	3.6	Male	1,681	197	162	199	174	267	210	154	147	171	29.1
		Female	1,919	205	175	179	208	254	231	172	163	332	32.6
Baldwin	38.0	Male	18,762	1,696	1,530	1,937	2,870	3,179	2,543	1,693	1,633	1,681	29.2
		Female	19,238	1,504	1,536	1,605	2,587	3,243	2,616	1,794	1,640	2,713	32.4
Banks	10.3	Male	5,090	486	460	493	526	875	796	462	429	563	31.6
		Female	5,210	488	451	420	485	851	797	479	503	736	33.9
Barrow	25.8	Male	12,319	1,307	1,267	1,158	1,247	2,096	1,851	1,192	1,024	1,177	30.6
		Female	13,481	1,198	1,275	1,151	1,290	2,111	1,855	1,299	1,223	2,079	33.7
Bartow	46.8	Male	22,659	2,283	2,490	2,268	2,245	3,814	3,559	2,222	1,877	1,901	30.4
		Female	24,141	2,078	2,327	2,144	2,247	4,032	3,635	2,399	2,197	3,082	33.1
Ben Hill	17.7	Male	8,204	969	810	780	741	1,365	1,089	683	778	989	30.9
		Female	9,496	925	785	764	896	1,472	1,172	883	930	1,669	34.4
Berrien	14.3	Male	6,931	693	714	660	709	1,092	1,060	669	631	703	31.3
		Female	7,369	670	650	672	703	1,159	1,001	699	740	1,075	33.5
Bibb	156.5	Male	72,655	7,411	7,048	6,888	8,339	13,240	9,795	7,151	6,529	6,254	30.0
		Female	83,845	7,085	6,923	6,852	9,357	13,915	10,990	8,413	8,162	12,148	33.4
Bleckley	10.6	Male	5,044	454	462	517	747	732	709	515	433	475	29.7
		Female	5,556	463	421	481	682	768	772	555	541	873	34.5
Brantley	10.4	Male	5,059	557	555	517	473	873	795	503	358	428	29.9
		Female	5,341	547	610	531	507	936	739	486	382	603	30.1
Brooks	15.2	Male	7,061	825	783	783	678	1,014	774	613	635	956	29.6
		Female	8,139	756	798	783	739	1,044	1,006	736	770	1,507	34.5
Bryan	13.4	Male	6,588	813	749	644	625	1,207	990	580	533	447	28.8
		Female	6,812	827	663	673	714	1,220	994	609	485	627	29.3
Bulloch	37.5	Male	18,181	1,650	1,634	1,622	3,708	3,013	2,269	1,413	1,259	1,613	26.6
		Female	19,319	1,582	1,559	1,496	3,974	2,871	2,323	1,576	1,505	2,433	28.7
Burke	20.5	Male	9,705	1,237	1,101	1,099	1,064	1,528	1,124	772	829	951	27.3
		Female	10,795	1,210	1,055	997	1,092	1,600	1,251	936	948	1,706	31.5
Butts	15.4	Male	8,133	742	655	724	1,299	1,651	1,102	668	611	681	28.9
		Female	7,267	649	665	687	717	1,089	960	710	649	1,141	33.4
Calhoun	5.5	Male	2,539	281	258	311	279	368	275	220	227	320	28.8
		Female	2,961	279	261	288	290	360	322	313	275	573	35.1
Camden	17.9	Male	9,532	939	836	881	1,955	1,573	1,295	780	629	644	26.0
		Female	8,368	847	841	814	970	1,372	1,218	777	679	850	30.2
Candler	7.7	Male	3,629	338	356	363	340	574	462	303	367	526	32.3
		Female	4,071	355	356	338	317	573	500	384	430	818	36.9
Carroll	64.5	Male	30,991	2,977	3,096	2,894	4,205	5,267	4,739	2,731	2,279	2,803	29.4
		Female	33,509	2,841	2,960	2,830	4,732	5,393	4,616	2,836	2,808	4,493	31.3
☐ Catoosa	40.3	Male	19,504	1,973	1,995	1,871	1,886	3,478	3,315	2,099	1,446	1,441	30.8
		Female	20,796	1,830	1,933	1,771	1,977	3,806	3,403	2,198	1,699	2,179	32.6
Charlton	8.2	Male	3,935	439	456	469	409	529	591	390	287	365	28.7
		Female	4,265	467	425	488	428	644	572	373	335	533	30.0
Chatham	216.0	Male	103,219	10,997	9,534	9,430	13,567	19,125	13,551	9,289	8,757	8,969	29.2
		Female	112,781	10,627	9,151	9,205	12,695	19,259	14,656	10,747	10,967	15,474	32.6
Chattahoochee	20.9	Male	15,070	998	845	1,129	6,978	3,521	1,229	234	77	59	22.6
		Female	5,830	944	792	519	807	1,616	755	175	93	129	23.7
Chattooga	21.7	Male	10,381	1,019	1,011	941	991	1,671	1,442	1,125	1,003	1,178	32.4
		Female	11,319	925	975	955	984	1,658	1,532	1,244	1,276	1,770	36.1
Cherokee	71.0	Male	35,118	3,739	3,763	3,184	3,258	7,396	6,145	3,011	2,188	2,434	29.9
		Female	35,882	3,655	3,604	3,159	3,428	7,517	5,558	2,829	2,461	3,671	30.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Clarke	78.4	Male	37,499	3,073	2,511	2,526	10,168	7,881	4,184	2,630	2,207	2,319	25.6
		Female	40,901	3,026	2,502	2,454	10,538	7,307	4,702	2,933	2,809	4,630	27.6
Clay	3.5	Male	1,585	145	146	187	156	225	176	142	168	240	32.0
		Female	1,915	184	163	173	160	261	190	186	213	385	35.9
Clayton	173.7	Male	85,314	9,081	9,160	8,300	9,681	17,898	14,902	8,286	4,881	3,125	28.6
		Female	88,386	8,704	8,759	8,137	10,290	19,174	15,015	8,097	5,233	4,977	29.3
Clinch	6.9	Male	3,421	363	384	409	336	548	458	304	302	317	29.0
		Female	3,479	374	341	352	363	549	459	331	297	413	30.6
Cobb	387.7	Male	190,718	17,436	18,001	17,028	20,804	41,403	35,693	19,471	12,361	8,521	30.3
		Female	196,982	16,500	17,106	16,229	20,667	44,803	34,975	19,119	13,315	14,268	31.2
Coffee	29.9	Male	14,283	1,695	1,489	1,403	1,643	2,396	1,947	1,206	1,156	1,348	28.8
		Female	15,617	1,609	1,468	1,420	1,743	2,511	2,071	1,382	1,419	1,994	31.2
Colquitt	36.6	Male	17,433	1,892	1,818	1,827	1,653	2,751	2,318	1,593	1,620	1,961	30.5
		Female	19,167	1,817	1,729	1,685	1,753	2,874	2,559	1,829	1,970	2,951	34.0
Columbia	56.2	Male	27,727	3,068	2,909	2,904	2,749	5,556	4,831	2,731	1,752	1,227	29.0
		Female	28,473	3,055	2,794	2,625	2,944	5,953	4,865	2,650	1,768	1,819	29.7
Cook	14.1	Male	6,730	719	795	708	621	1,028	905	613	595	746	30.1
		Female	7,370	726	716	680	656	1,121	969	695	709	1,098	33.1
Coweta	46.2	Male	22,123	2,248	2,185	2,256	2,091	3,738	3,527	2,195	1,831	2,052	31.1
		Female	24,077	2,309	2,148	2,136	2,191	3,888	3,492	2,353	2,149	3,411	33.4
Crawford	8.6	Male	4,183	413	407	513	440	663	687	419	273	368	29.8
		Female	4,417	435	408	465	447	737	641	381	353	550	31.2
Crisp	20.3	Male	9,319	1,120	1,010	962	931	1,534	1,157	826	836	943	29.1
		Female	10,981	1,126	995	986	1,109	1,656	1,256	1,008	1,038	1,807	32.7
☐ Dade	12.8	Male	6,314	661	602	640	754	1,066	1,007	569	509	506	29.7
		Female	6,486	588	595	558	792	1,136	982	604	529	702	31.2
Dawson	6.5	Male	3,268	333	318	292	304	619	457	338	286	321	31.3
		Female	3,232	247	305	290	295	554	473	331	317	420	33.6
Decatur	26.9	Male	12,791	1,557	1,390	1,319	1,338	2,064	1,529	1,165	1,057	1,372	28.8
		Female	14,109	1,415	1,344	1,314	1,446	2,035	1,665	1,384	1,338	2,168	32.5
De Kalb	525.6	Male	250,988	21,431	22,527	23,585	31,341	52,756	40,945	25,642	18,515	14,246	30.0
		Female	274,612	20,528	21,892	23,003	31,828	56,651	45,112	28,231	21,150	26,217	32.1
Dodge	16.9	Male	7,964	771	838	835	759	1,242	1,117	755	714	933	31.3
		Female	8,936	790	857	802	722	1,332	1,183	844	906	1,500	34.7
Dooly	10.7	Male	4,937	607	504	581	469	714	604	419	425	614	29.3
		Female	5,763	611	531	547	529	827	650	498	573	997	33.0
Dougherty	103.5	Male	49,223	5,950	5,515	5,104	6,113	9,274	6,541	4,375	3,406	2,945	27.1
		Female	54,277	5,841	5,261	4,910	6,783	9,780	7,335	4,975	4,072	5,320	29.4
Douglas	70.5	Male	34,942	3,825	3,947	3,618	3,213	6,880	6,266	3,297	2,025	1,871	29.2
		Female	35,558	3,722	3,777	3,352	3,192	7,438	5,804	3,139	2,207	2,927	30.0
Early	13.1	Male	6,083	714	717	708	572	860	743	517	529	723	28.8
		Female	7,017	699	695	683	630	937	895	661	646	1,171	33.6
Echols	2.4	Male	1,167	131	135	121	114	198	154	111	74	129	29.2
		Female	1,233	143	112	112	135	186	190	101	88	166	31.2
Effingham	22.5	Male	11,211	1,233	1,178	1,188	1,139	1,850	1,867	1,035	862	859	29.7
		Female	11,289	1,186	1,149	1,128	1,050	1,925	1,723	1,031	873	1,224	30.9
Elbert	19.0	Male	9,003	933	808	893	909	1,454	1,258	852	868	1,028	31.6
		Female	9,997	872	796	854	944	1,475	1,339	1,002	959	1,756	35.4
Emanuel	22.1	Male	10,532	1,296	1,076	1,042	998	1,628	1,372	939	996	1,185	30.2
		Female	11,568	1,195	1,004	1,041	1,109	1,725	1,507	1,012	1,136	1,839	33.3
Evans	8.3	Male	3,907	455	405	405	411	594	486	358	332	461	29.7
		Female	4,393	413	380	450	454	618	559	410	395	714	33.1
Fannin	16.0	Male	7,655	628	716	667	589	1,186	1,090	821	872	1,086	35.4
		Female	8,345	600	633	616	632	1,242	1,119	962	991	1,530	38.8
Fayette	47.4	Male	23,565	2,251	2,634	2,362	1,716	4,013	5,315	2,436	1,591	1,247	32.0
		Female	23,835	2,035	2,595	2,357	1,602	4,815	4,861	2,185	1,651	1,734	31.9
Floyd	81.0	Male	38,377	3,475	3,627	3,562	4,288	6,412	5,713	4,078	3,409	3,813	31.6
		Female	42,623	3,153	3,440	3,389	4,457	5,625	5,962	4,494	4,417	6,686	35.4
Forsyth	37.2	Male	18,600	1,903	1,949	1,754	1,795	3,362	3,222	1,826	1,283	1,406	30.6
		Female	18,600	1,695	1,765	1,664	1,831	3,427	2,964	1,723	1,585	1,945	31.8
Franklin	16.6	Male	7,988	677	728	777	858	1,229	1,184	798	816	921	32.8
		Female	8,612	682	699	683	816	1,237	1,229	889	896	1,481	36.5
Fulton	621.4	Male	291,368	26,490	25,686	25,153	37,368	60,598	43,790	26,559	21,991	23,733	30.1
		Female	330,032	25,959	24,999	24,665	38,458	64,943	46,469	29,913	28,024	46,611	32.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Gilmer	12.5	Male	6,135	523	530	584	630	1,008	921	667	512	760	32.9
		Female	6,365	549	528	515	539	939	988	654	641	1,012	36.1
Glascock	2.4	Male	1,116	96	100	120	105	158	150	100	123	164	33.7
		Female	1,284	99	76	97	124	160	170	133	150	275	40.1
Glynn	59.9	Male	28,543	2,823	2,647	2,761	2,968	4,962	4,172	2,831	2,493	2,886	31.2
		Female	31,357	2,649	2,645	2,675	3,176	5,172	4,507	3,074	3,116	4,343	33.8
Gordon	34.6	Male	16,877	1,684	1,749	1,726	1,653	2,887	2,646	1,754	1,354	1,424	30.6
		Female	17,723	1,560	1,684	1,568	1,644	2,911	2,761	1,731	1,618	2,246	33.3
Grady	22.7	Male	10,782	1,149	1,147	1,145	1,041	1,704	1,431	948	938	1,279	30.3
		Female	11,918	1,159	1,139	1,093	1,102	1,693	1,525	1,097	1,104	2,006	33.7
Greene	12.1	Male	5,690	702	540	604	589	839	707	483	484	742	29.9
		Female	6,410	669	543	562	589	888	762	556	659	1,182	34.5
Gwinnett	265.1	Male	131,864	14,023	14,090	11,789	11,733	29,952	26,150	11,633	6,931	5,563	29.8
		Female	133,236	13,376	13,344	11,268	12,346	31,411	24,286	10,679	7,643	8,883	30.2
Habersham	27.1	Male	13,867	1,158	1,110	1,201	2,644	2,165	1,858	1,279	1,155	1,297	28.8
		Female	13,233	1,130	1,024	1,060	1,452	2,041	1,939	1,376	1,246	1,965	34.6
Hall	87.2	Male	41,933	4,120	3,945	4,032	4,289	7,398	6,769	4,236	3,507	3,637	31.2
		Female	45,267	3,889	3,767	3,820	4,677	7,669	6,963	4,638	4,091	5,753	33.5
Hancock	9.8	Male	4,519	502	525	597	465	686	478	366	389	511	27.5
		Female	5,281	523	495	573	517	773	603	459	485	853	31.9
Haralson	20.4	Male	9,788	901	1,007	967	938	1,528	1,528	1,037	838	1,044	32.1
		Female	10,612	850	892	952	866	1,613	1,573	1,116	1,039	1,711	35.8
Harris	18.0	Male	8,836	857	812	865	809	1,395	1,256	910	953	979	32.7
		Female	9,164	709	701	839	798	1,402	1,228	1,067	1,019	1,401	36.1
Hart	19.8	Male	9,538	901	942	969	985	1,512	1,308	903	936	1,082	31.4
		Female	10,262	890	919	902	834	1,550	1,394	1,002	1,090	1,681	35.3
Heard	7.3	Male	3,615	356	356	397	356	533	516	337	340	424	31.4
		Female	3,685	319	327	330	340	538	507	344	400	580	34.8
Henry	47.7	Male	23,536	2,392	2,313	2,376	2,258	4,309	3,683	2,473	1,888	1,844	30.6
		Female	24,164	2,299	2,217	2,027	2,285	4,268	3,786	2,534	2,066	2,682	32.6
Houston	85.1	Male	42,332	4,392	4,183	4,316	5,431	7,739	6,626	4,737	3,096	1,812	28.7
		Female	42,768	4,270	4,021	4,089	4,986	7,550	7,100	4,522	3,118	3,112	30.3
Irwin	9.4	Male	4,479	476	472	519	394	619	622	432	392	553	31.1
		Female	4,921	422	415	471	399	685	637	473	532	887	36.1
Jackson	28.4	Male	13,856	1,351	1,318	1,360	1,416	2,370	2,179	1,362	1,135	1,365	31.3
		Female	14,544	1,246	1,272	1,278	1,450	2,269	2,162	1,346	1,367	2,154	33.9
Jasper	8.2	Male	3,947	433	338	412	385	672	500	398	348	461	31.0
		Female	4,253	411	340	377	382	681	539	407	379	737	34.1
Jeff Davis	12.4	Male	6,076	691	641	625	633	1,036	871	578	464	537	29.3
		Female	6,324	602	596	617	616	1,041	861	618	561	812	32.0
Jefferson	19.2	Male	8,913	1,012	1,017	993	883	1,429	1,074	689	758	1,058	28.9
		Female	10,287	1,009	926	972	971	1,536	1,187	903	968	1,815	33.2
Jenkins	8.9	Male	4,293	459	420	467	452	675	543	369	403	505	30.2
		Female	4,607	435	430	421	505	677	545	475	456	663	32.6
Johnson	9.0	Male	4,162	455	408	420	422	626	547	383	408	493	31.0
		Female	4,838	513	410	400	448	667	601	446	478	875	34.7
Jones	20.1	Male	9,850	1,027	964	1,048	992	1,774	1,550	989	767	739	30.0
		Female	10,250	970	978	921	983	1,873	1,630	979	843	1,073	31.8
Lamar	13.0	Male	6,145	600	596	645	640	1,004	836	624	552	648	30.9
		Female	6,855	580	597	617	657	1,052	843	706	655	1,148	34.3
Lanier	5.9	Male	2,836	350	276	336	311	422	371	276	196	298	28.4
		Female	3,064	308	292	311	299	433	412	311	235	463	32.4
Laurens	39.2	Male	18,793	2,011	1,831	1,937	1,862	2,941	2,525	1,741	1,869	2,076	31.0
		Female	20,407	1,910	1,736	1,787	1,856	3,194	2,799	1,940	1,964	3,221	34.1
Lee	15.4	Male	7,791	820	888	732	996	1,592	1,200	647	487	429	27.9
		Female	7,609	791	790	794	753	1,515	1,155	612	555	644	29.5
Liberty	44.7	Male	25,590	3,084	1,983	1,666	8,506	5,026	2,680	1,122	801	722	23.0
		Female	19,110	2,920	1,909	1,533	3,533	3,958	2,251	1,078	916	1,012	24.3
Lincoln	7.3	Male	3,521	337	343	363	348	547	489	345	358	391	31.8
		Female	3,779	378	322	340	368	554	474	387	396	560	33.7
Long	5.4	Male	2,703	372	248	257	418	456	319	198	216	219	26.2
		Female	2,697	310	277	233	342	456	343	228	230	278	29.1
Lowndes	74.1	Male	35,861	3,900	3,598	3,422	5,533	6,436	4,828	3,055	2,425	2,664	27.3
		Female	38,239	3,773	3,439	3,225	5,399	6,615	5,161	3,320	2,935	4,372	30.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Lumpkin	12.1	Male	5,985	523	519	534	1,047	959	834	566	454	549	28.9
		Female	6,115	510	479	471	1,048	929	868	576	448	786	30.9
McDuffie	20.5	Male	9,658	1,039	959	1,059	978	1,642	1,341	1,021	783	836	29.8
		Female	10,842	1,061	951	967	1,116	1,747	1,548	1,027	1,041	1,384	32.6
McIntosh	9.0	Male	4,364	395	423	508	512	689	596	355	346	540	30.0
		Female	4,636	391	414	433	480	658	586	394	382	898	34.1
Macon	14.6	Male	6,848	809	718	789	730	1,113	841	535	570	743	28.4
		Female	7,752	828	686	716	822	1,130	888	674	722	1,286	32.3
Madison	20.7	Male	10,210	1,030	1,039	1,020	986	1,841	1,652	952	792	898	30.6
		Female	10,490	930	945	917	994	1,879	1,598	995	915	1,317	32.8
Marion	5.6	Male	2,665	274	299	318	267	378	379	216	247	287	29.6
		Female	2,935	241	245	353	274	432	411	246	279	454	33.2
Meriwether	21.8	Male	10,352	1,156	1,037	1,120	1,078	1,679	1,375	928	869	1,110	29.7
		Female	11,448	1,142	991	1,111	1,075	1,686	1,438	1,057	1,145	1,803	33.3
Miller	6.9	Male	3,272	346	375	322	317	495	393	331	288	405	30.6
		Female	3,628	355	303	341	337	489	465	363	355	620	34.8
Mitchell	21.8	Male	10,329	1,242	1,260	1,195	1,090	1,580	1,314	875	816	957	27.4
		Female	11,471	1,237	1,148	1,110	1,099	1,697	1,446	1,003	1,039	1,692	31.7
Monroe	17.0	Male	7,889	721	812	794	742	1,381	1,226	768	670	775	31.3
		Female	9,111	694	755	727	1,169	1,383	1,236	850	744	1,553	33.8
Montgomery	7.3	Male	3,721	356	321	337	739	596	433	296	282	361	26.8
		Female	3,579	352	284	307	431	531	477	287	323	587	32.8
Morgan	12.6	Male	6,011	628	642	669	634	988	837	483	492	638	29.4
		Female	6,589	625	645	617	604	979	892	536	597	1,094	33.2
Murray	23.4	Male	11,580	1,189	1,281	1,141	1,245	2,131	1,929	1,126	719	819	29.4
		Female	11,820	1,231	1,241	1,107	1,209	2,088	1,865	1,102	844	1,133	30.4
Muscogee	178.5	Male	86,351	8,984	7,831	8,378	13,184	15,870	10,713	8,403	6,932	6,056	28.0
		Female	92,149	8,584	7,475	7,587	10,623	15,923	12,316	9,994	8,307	11,340	32.4
Newton	40.5	Male	19,447	2,077	1,969	2,096	2,070	3,133	2,986	1,900	1,463	1,753	29.8
		Female	21,053	1,907	2,024	2,016	2,079	3,380	3,067	1,975	1,834	2,771	32.4
Oconee	15.5	Male	7,585	757	768	682	831	1,576	1,279	669	487	536	29.8
		Female	7,915	725	751	669	791	1,593	1,277	695	519	895	31.4
Oglethorpe	9.7	Male	4,685	426	465	511	439	735	731	462	382	534	31.8
		Female	5,015	443	462	507	462	782	752	442	441	724	33.1
Paulding	32.1	Male	15,838	1,678	1,730	1,467	1,589	2,913	2,606	1,497	1,121	1,237	30.0
		Female	16,262	1,578	1,678	1,485	1,534	3,024	2,415	1,477	1,284	1,787	31.1
Peach	21.0	Male	9,997	1,056	1,055	1,018	1,501	1,606	1,391	907	723	740	27.3
		Female	11,003	1,024	921	1,005	1,582	1,757	1,538	1,026	892	1,258	30.5
Pickens	13.2	Male	6,341	545	575	552	661	1,060	959	682	569	738	32.9
		Female	6,859	600	576	583	595	1,043	1,039	651	654	1,118	35.3
Pierce	13.0	Male	6,301	694	640	643	590	1,105	946	558	515	610	30.3
		Female	6,699	687	627	667	620	1,024	949	575	632	918	32.3
Pike	10.2	Male	5,002	472	448	539	478	782	789	491	435	568	32.2
		Female	5,198	508	462	496	419	792	784	498	498	741	34.0
Polk	33.8	Male	15,989	1,476	1,608	1,577	1,681	2,392	2,329	1,674	1,433	1,819	31.9
		Female	17,811	1,465	1,454	1,522	1,634	2,531	2,498	1,768	1,906	3,033	36.2
Pulaski	8.9	Male	4,124	435	417	429	401	605	565	427	346	499	31.3
		Female	4,776	400	412	449	440	652	648	487	460	828	35.5
Putnam	12.3	Male	6,010	574	547	637	613	1,030	818	574	592	625	31.2
		Female	6,290	553	560	561	613	963	827	647	667	899	33.9
Quitman	2.2	Male	1,041	123	100	111	92	158	98	87	120	152	31.0
		Female	1,159	73	116	122	115	137	136	110	159	191	36.2
Rabun	11.1	Male	5,363	406	483	471	486	870	777	519	585	766	34.6
		Female	5,737	412	465	420	481	859	833	592	656	1,019	37.8
Randolph	9.5	Male	4,385	474	423	475	519	649	497	365	370	613	29.6
		Female	5,115	512	380	463	537	630	526	438	542	1,087	35.7
Richmond	194.8	Male	94,912	9,584	8,223	8,869	15,913	18,109	12,162	8,530	7,104	6,418	27.7
		Female	99,888	9,120	8,150	8,089	13,281	18,438	13,381	9,547	8,205	11,677	31.1
Rockdale	48.0	Male	23,632	2,384	2,587	2,409	2,124	4,143	4,469	2,459	1,658	1,399	30.6
		Female	24,368	2,238	2,505	2,359	2,067	4,484	4,396	2,300	1,809	2,210	31.7
Schley	3.5	Male	1,689	158	195	218	162	253	278	104	128	193	29.4
		Female	1,811	173	179	198	144	282	260	129	171	275	32.5
Screven	15.5	Male	7,371	830	681	727	783	1,213	926	639	668	904	30.5
		Female	8,129	808	688	727	806	1,240	937	798	800	1,325	33.4

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Seminole	9.6	Male	4,546	478	474	481	470	679	563	432	429	540	30.4
		Female	5,054	466	456	463	477	672	599	528	543	850	34.9
Spalding	52.7	Male	25,085	2,646	2,610	2,595	2,495	4,175	3,784	2,500	2,060	2,220	30.3
		Female	27,615	2,584	2,434	2,366	2,586	4,445	3,975	2,647	2,608	3,970	33.6
Stephens	22.4	Male	10,653	1,077	1,003	933	1,092	1,834	1,570	944	1,024	1,176	31.7
		Female	11,747	913	963	919	1,216	1,772	1,591	1,101	1,313	1,959	35.6
Stewart	6.0	Male	2,829	299	271	358	279	400	326	267	283	346	30.2
		Female	3,171	289	280	331	306	394	348	295	345	583	34.6
Sumter	30.6	Male	14,066	1,532	1,490	1,431	1,882	2,422	1,757	1,120	1,051	1,381	27.9
		Female	16,534	1,512	1,474	1,429	2,020	2,547	1,939	1,387	1,435	2,791	32.2
Talbot	6.4	Male	3,072	327	304	322	320	495	403	267	246	388	30.3
		Female	3,328	290	286	324	332	518	429	333	285	531	33.3
Taliaferro	2.0	Male	910	93	75	104	76	129	100	75	93	165	33.3
		Female	1,090	78	74	90	75	138	103	97	140	295	43.7
Tattnall	18.3	Male	9,232	933	824	854	997	1,763	1,291	848	771	951	30.7
		Female	9,068	894	790	820	835	1,315	1,237	829	910	1,438	34.1
Taylor	7.9	Male	3,762	357	403	420	380	547	551	344	320	440	30.9
		Female	4,138	338	367	378	429	562	600	340	441	683	34.9
Telfair	11.1	Male	5,201	537	543	512	495	789	651	511	484	679	31.5
		Female	5,899	591	475	493	549	821	667	500	665	1,138	35.3
Terrell	12.0	Male	5,599	678	571	653	592	866	702	457	447	633	28.5
		Female	6,401	649	567	633	635	918	740	550	617	1,092	32.8
Thomas	38.3	Male	18,021	1,809	1,845	1,966	1,877	2,893	2,440	1,724	1,555	1,912	30.2
		Female	20,279	1,898	1,721	1,922	1,971	2,982	2,702	1,947	1,975	3,161	33.8
Tift	34.8	Male	16,755	1,882	1,697	1,633	2,286	2,816	2,290	1,419	1,276	1,456	28.1
		Female	18,045	1,807	1,634	1,588	2,161	2,925	2,426	1,635	1,507	2,362	31.3
Toombs	24.8	Male	11,669	1,363	1,189	1,229	1,194	1,788	1,685	1,081	1,036	1,104	29.8
		Female	13,131	1,287	1,199	1,204	1,251	2,008	1,915	1,155	1,230	1,882	33.1
Towns	6.4	Male	3,128	188	224	283	387	409	392	306	379	560	36.9
		Female	3,272	195	216	203	420	405	417	352	437	627	39.7
Treutlen	6.0	Male	2,844	322	295	309	287	433	362	247	241	348	29.8
		Female	3,156	298	316	270	267	465	385	302	294	559	34.2
Troup	54.5	Male	25,609	2,653	2,563	2,352	2,841	4,462	3,253	2,380	2,298	2,807	30.4
		Female	28,891	2,584	2,446	2,206	2,905	4,530	3,454	2,829	2,962	4,975	34.5
Turner	9.8	Male	4,690	626	504	467	474	689	594	421	390	525	29.0
		Female	5,110	536	497	490	468	757	660	434	486	782	32.5
Twiggs	10.6	Male	5,164	631	527	583	598	757	694	474	420	480	28.2
		Female	5,436	561	511	547	628	771	717	482	511	708	31.1
Union	11.0	Male	5,395	440	478	513	545	803	764	532	526	794	34.0
		Female	5,605	422	457	490	453	844	719	638	560	1,022	36.9
Upson	26.3	Male	12,325	1,164	1,187	1,141	1,172	1,911	1,746	1,217	1,276	1,511	32.8
		Female	13,975	1,084	1,062	1,165	1,267	1,991	1,806	1,433	1,566	2,601	37.3
☐ Walker	56.6	Male	27,456	2,801	2,579	2,599	2,696	4,570	4,292	2,771	2,441	2,707	31.7
		Female	29,144	2,578	2,491	2,310	2,726	4,584	4,371	3,011	3,016	4,057	34.7
Walton	35.2	Male	16,920	1,767	1,802	1,787	1,690	2,745	2,632	1,568	1,351	1,578	30.2
		Female	18,280	1,722	1,742	1,790	1,643	2,843	2,715	1,717	1,563	2,545	32.9
Ware	37.9	Male	17,962	2,013	1,804	1,810	1,810	3,002	2,388	1,803	1,591	1,741	30.1
		Female	19,938	1,820	1,773	1,690	1,877	3,091	2,519	2,022	1,970	3,176	34.1
Warren	6.3	Male	2,937	308	305	335	286	442	319	279	270	393	30.3
		Female	3,363	301	285	332	285	496	397	321	329	617	34.6
Washington	19.6	Male	9,176	1,047	897	1,060	963	1,530	1,117	798	788	976	29.1
		Female	10,424	969	911	987	1,077	1,536	1,283	935	945	1,781	33.3
Wayne	21.8	Male	10,593	1,074	1,046	1,051	1,086	1,847	1,475	1,069	875	1,070	30.6
		Female	11,207	1,158	1,011	1,049	1,106	1,744	1,546	1,129	1,046	1,418	32.3
Webster	2.2	Male	1,047	104	110	99	108	166	153	88	106	113	31.2
		Female	1,153	109	106	129	110	171	116	125	103	184	32.2
Wheeler	5.6	Male	2,705	300	263	299	227	418	356	200	257	385	31.3
		Female	2,895	285	299	258	222	416	342	251	312	510	34.2
White	11.9	Male	5,797	476	509	521	614	951	917	549	554	706	33.2
		Female	6,103	499	473	506	619	912	942	611	594	947	35.5
Whitfield	71.2	Male	34,800	3,646	3,497	3,274	3,883	6,277	5,762	3,455	2,490	2,516	29.9
		Female	36,400	3,363	3,408	3,145	3,682	6,390	5,703	3,637	2,985	4,087	32.2
Wilcox	7.7	Male	3,665	359	368	365	345	543	431	344	399	511	32.3
		Female	4,035	380	310	363	342	570	496	377	428	769	36.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Wilkes	11.3	Male	5,336	510	470	519	535	832	712	527	544	687	32.6
		Female	5,964	510	481	504	516	858	759	580	661	1,095	36.5
Wilkinson	11.2	Male	5,462	608	534	616	665	832	741	498	422	546	28.7
		Female	5,738	545	559	562	588	880	765	559	501	779	32.0
Worth	19.4	Male	9,378	949	1,031	1,080	956	1,493	1,294	864	752	959	29.5
		Female	10,022	937	943	963	988	1,630	1,393	895	893	1,380	32.2
TOTAL METRO COUNTIES	**3,906.9**	**Male**	**1,891,930**	**185,625**	**180,819**	**176,402**	**234,389**	**376,841**	**299,773**	**179,714**	**135,165**	**123,202**	**29.5**
		Female	**2,014,970**	**178,139**	**174,374**	**168,499**	**226,262**	**393,536**	**309,183**	**190,407**	**158,205**	**216,365**	**31.6**
TOTAL STATE	**6,124.0**	**Male**	**2,958,935**	**296,276**	**286,455**	**283,020**	**359,400**	**552,500**	**447,707**	**277,872**	**224,848**	**230,857**	**29.6**
		Female	**3,165,065**	**284,405**	**275,903**	**269,928**	**346,811**	**571,962**	**463,866**	**298,995**	**265,842**	**387,353**	**32.1**
HAWAII													
HONOLULU	**830.3**	**Male**	**426,481**	**41,367**	**35,241**	**34,155**	**65,073**	**86,361**	**61,721**	**37,771**	**33,444**	**31,348**	**29.3**
		Female	**403,819**	**39,093**	**33,471**	**32,503**	**48,144**	**81,258**	**59,640**	**41,340**	**34,141**	**34,229**	**31.0**
Honolulu	830.3	Male	426,481	41,367	35,241	34,155	65,073	86,361	61,721	37,771	33,444	31,348	29.3
		Female	403,819	39,093	33,471	32,503	48,144	81,258	59,640	41,340	34,141	34,229	31.0
ALL COUNTIES													
Hawaii	111.4	Male	56,610	6,340	5,014	4,702	5,363	10,687	7,666	5,097	5,188	6,553	31.4
		Female	54,790	6,090	4,863	4,534	5,337	10,240	7,259	5,587	5,177	5,703	31.4
Honolulu	830.3	Male	426,481	41,367	35,241	34,155	65,073	86,361	61,721	37,771	33,444	31,348	29.3
		Female	403,819	39,093	33,471	32,503	48,144	81,258	59,640	41,340	34,141	34,229	31.0
Kauai	46.1	Male	23,723	2,484	2,131	1,978	2,109	4,544	3,087	2,086	2,216	3,088	32.0
		Female	22,377	2,445	1,999	1,930	2,078	4,027	3,065	2,250	2,182	2,401	31.8
Maui	89.8	Male	45,679	4,755	3,949	3,892	4,292	9,262	6,297	3,855	4,388	4,989	31.4
		Female	44,121	4,399	3,691	3,650	4,377	8,558	6,204	4,319	4,284	4,639	31.9
TOTAL METRO COUNTIES	**830.3**	**Male**	**426,481**	**41,367**	**35,241**	**34,155**	**65,073**	**86,361**	**61,721**	**37,771**	**33,444**	**31,348**	**29.3**
		Female	**403,819**	**39,093**	**33,471**	**32,503**	**48,144**	**81,258**	**59,640**	**41,340**	**34,141**	**34,229**	**31.0**
TOTAL STATE	**1,077.6**	**Male**	**552,493**	**54,946**	**46,335**	**44,727**	**76,837**	**110,854**	**78,771**	**48,809**	**45,236**	**45,978**	**29.8**
		Female	**525,107**	**52,027**	**44,024**	**42,617**	**59,936**	**104,083**	**76,168**	**53,496**	**45,784**	**46,972**	**31.1**
IDAHO													
BOISE	**202.4**	**Male**	**99,799**	**11,169**	**9,140**	**8,333**	**11,612**	**21,086**	**15,392**	**8,355**	**7,077**	**7,635**	**29.6**
		Female	**102,601**	**10,647**	**8,819**	**8,210**	**12,183**	**20,192**	**15,060**	**8,377**	**7,954**	**11,159**	**30.7**
Ada	202.4	Male	99,799	11,169	9,140	8,333	11,612	21,086	15,392	8,355	7,077	7,635	29.6
		Female	102,601	10,647	8,819	8,210	12,183	20,192	15,060	8,377	7,954	11,159	30.7
ALL COUNTIES													
Ada	202.4	Male	99,799	11,169	9,140	8,333	11,612	21,086	15,392	8,355	7,077	7,635	29.6
		Female	102,601	10,647	8,819	8,210	12,183	20,192	15,060	8,377	7,954	11,159	30.7
Adams	3.7	Male	1,865	160	187	181	161	291	310	177	163	235	33.4
		Female	1,835	189	167	174	140	283	304	162	165	251	33.7
Bannock	70.6	Male	35,320	4,937	3,385	2,757	4,795	7,158	4,616	2,787	2,335	2,550	27.5
		Female	35,280	4,582	3,294	2,753	4,915	6,521	4,466	2,662	2,504	3,583	28.2
Bear Lake	7.1	Male	3,521	563	398	312	307	526	422	280	293	420	28.4
		Female	3,579	585	352	290	320	507	422	260	331	512	29.8
Benewah	9.0	Male	4,611	467	446	434	412	820	721	416	383	512	31.7
		Female	4,389	516	413	397	377	752	612	405	372	545	31.5
Bingham	39.4	Male	19,793	3,277	2,351	1,939	1,874	3,170	2,574	1,619	1,383	1,606	26.4
		Female	19,607	3,098	2,228	1,975	1,762	3,099	2,515	1,636	1,419	1,875	27.4
Blaine	12.9	Male	6,636	606	491	473	775	1,898	1,127	485	436	345	30.1
		Female	6,264	576	426	423	724	1,756	1,016	470	399	474	30.6
Boise	3.5	Male	1,820	213	165	152	145	370	286	161	174	154	31.4
		Female	1,680	179	153	140	167	311	253	146	159	172	31.5
Bonner	29.3	Male	14,605	1,570	1,244	1,235	1,150	2,865	2,114	1,396	1,351	1,680	32.3
		Female	14,695	1,569	1,262	1,232	1,150	2,727	2,117	1,347	1,428	1,863	32.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IDAHO (continued)													
ALL COUNTIES (continued)													
Bonneville	71.5	Male	36,133	5,300	4,001	3,391	4,111	6,353	5,086	3,104	2,453	2,334	27.0
		Female	35,367	4,950	3,753	3,164	3,585	6,211	4,989	3,089	2,518	3,108	28.6
Boundary	7.9	Male	3,933	512	376	368	292	694	549	393	317	432	31.0
		Female	3,967	452	382	363	323	704	502	400	304	537	31.6
Butte	3.3	Male	1,696	244	172	162	135	275	224	160	140	184	29.9
		Female	1,604	242	173	122	132	235	209	143	143	205	30.7
Camas	.8	Male	421	39	53	36	40	63	71	42	28	49	31.7
		Female	379	32	43	36	32	63	60	27	35	51	32.4
Canyon	90.3	Male	44,204	5,375	4,388	4,023	4,743	7,332	5,976	3,663	3,670	5,034	29.9
		Female	46,096	5,129	4,221	3,899	4,884	7,389	5,983	3,913	4,133	6,545	31.7
Caribou	9.1	Male	4,609	806	472	431	472	820	604	369	318	317	26.5
		Female	4,491	805	451	380	471	719	564	352	310	439	26.9
Cassia	21.0	Male	10,521	1,701	1,198	1,006	1,044	1,607	1,270	881	842	972	26.9
		Female	10,479	1,581	1,089	996	967	1,620	1,258	890	869	1,209	28.7
Clark	.8	Male	420	52	39	38	49	59	63	40	40	40	30.4
		Female	380	49	34	46	30	54	62	31	31	43	30.7
Clearwater	9.8	Male	5,052	526	476	485	474	846	838	452	441	514	31.7
		Female	4,748	501	452	440	419	795	784	442	415	500	32.1
Custer	5.0	Male	2,551	268	238	204	178	432	404	252	282	293	34.0
		Female	2,449	278	226	190	168	401	395	233	255	303	34.0
Elmore	21.9	Male	11,718	1,424	1,101	881	2,401	2,309	1,658	761	623	560	25.2
		Female	10,182	1,385	1,057	839	1,438	1,986	1,462	718	584	713	26.9
Franklin	9.3	Male	4,689	835	545	456	437	621	529	350	342	574	26.2
		Female	4,611	744	521	413	363	599	517	335	394	725	29.4
Fremont	11.1	Male	5,631	918	576	663	532	798	719	479	426	520	26.6
		Female	5,469	853	597	536	458	818	685	463	413	646	28.6
Gem	12.4	Male	6,144	718	588	540	560	885	852	526	562	913	32.5
		Female	6,256	641	565	550	489	923	854	536	695	1,003	34.6
Gooding	12.5	Male	6,345	702	585	541	614	886	874	568	601	974	33.2
		Female	6,155	680	536	508	440	889	767	590	659	1,086	35.3
Idaho	14.8	Male	7,541	788	673	717	685	1,249	1,086	716	676	951	32.3
		Female	7,259	764	612	688	609	1,127	982	718	681	1,078	33.5
Jefferson	17.0	Male	8,676	1,489	962	829	884	1,392	1,136	640	592	752	26.2
		Female	8,324	1,424	951	804	784	1,250	986	674	633	818	26.6
Jerome	16.1	Male	8,039	1,059	801	729	776	1,281	1,047	710	769	867	30.1
		Female	8,061	1,053	751	615	739	1,324	997	766	796	1,020	31.6
Kootenai	72.0	Male	35,485	3,735	3,261	3,303	3,241	6,388	5,655	3,257	2,878	3,767	31.6
		Female	36,515	3,622	3,202	3,132	3,340	6,605	5,377	3,225	3,336	4,676	32.5
Latah	29.8	Male	15,455	1,309	1,001	978	3,759	3,277	1,855	1,092	947	1,237	27.1
		Female	14,345	1,245	1,005	931	2,970	2,629	1,740	1,027	974	1,824	28.9
Lemhi	7.4	Male	3,728	431	327	316	290	608	598	319	378	461	33.2
		Female	3,672	387	364	315	292	605	525	329	355	500	32.9
Lewis	3.9	Male	1,987	217	170	178	174	311	281	191	188	277	33.2
		Female	1,913	209	152	153	161	267	276	194	198	303	35.5
Lincoln	3.5	Male	1,808	256	158	131	159	312	228	170	164	230	31.4
		Female	1,692	212	149	143	120	278	203	170	165	252	33.0
Madison	22.8	Male	10,688	1,877	1,039	801	2,859	1,539	967	585	469	552	22.0
		Female	12,112	1,675	1,029	818	4,435	1,290	998	586	519	762	22.0
Minidoka	21.1	Male	10,601	1,534	1,053	1,062	1,123	1,677	1,325	890	1,022	915	28.2
		Female	10,499	1,550	1,071	1,012	1,002	1,565	1,295	940	1,019	1,045	28.9
Nez Perce	34.0	Male	16,763	1,630	1,512	1,489	1,704	2,908	2,314	1,621	1,564	2,021	32.0
		Female	17,237	1,442	1,385	1,406	1,787	2,809	2,413	1,646	1,667	2,682	34.3
Oneida	3.6	Male	1,798	259	190	171	150	223	230	125	178	272	30.8
		Female	1,802	231	181	138	103	232	199	134	207	377	35.8
Owyhee	8.7	Male	4,563	567	464	512	496	660	535	395	383	551	28.7
		Female	4,137	526	412	394	339	620	541	361	375	569	31.4
Payette	16.7	Male	8,192	903	842	772	711	1,125	1,148	710	809	1,172	32.7
		Female	8,508	867	783	728	692	1,202	1,212	690	868	1,466	34.9
Power	7.7	Male	3,835	524	417	356	329	748	538	339	279	305	28.9
		Female	3,865	552	448	331	337	690	508	330	308	361	28.8
Shoshone	17.7	Male	9,018	1,001	906	832	882	1,606	1,265	810	830	886	30.5
		Female	8,682	925	825	790	815	1,480	1,156	786	830	1,075	31.7
Teton	3.2	Male	1,646	239	172	149	165	298	189	133	140	161	28.3
		Female	1,554	241	151	146	137	263	178	138	138	162	29.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
IDAHO (continued)													
ALL COUNTIES (continued)													
Twin Falls	56.4	Male	27,718	3,312	2,637	2,313	2,870	4,580	3,814	2,403	2,436	3,353	31.0
		Female	28,682	3,142	2,439	2,281	2,778	4,440	3,717	2,521	2,766	4,598	33.3
Valley	6.8	Male	3,514	329	315	293	297	810	547	304	323	296	31.5
		Female	3,286	347	296	245	273	724	496	311	315	279	31.7
Washington	8.7	Male	4,236	479	409	368	329	604	515	379	411	742	33.8
		Female	4,464	466	396	367	302	593	523	418	469	930	37.1
TOTAL METRO COUNTIES	**202.4**	**Male**	**99,799**	**11,169**	**9,140**	**8,333**	**11,612**	**21,086**	**15,392**	**8,355**	**7,077**	**7,635**	**29.6**
		Female	**102,601**	**10,647**	**8,819**	**8,210**	**12,183**	**20,192**	**15,060**	**8,377**	**7,954**	**11,159**	**30.7**
TOTAL STATE	**1,036.5**	**Male**	**517,328**	**64,320**	**49,924**	**45,340**	**59,196**	**93,760**	**72,552**	**43,505**	**40,116**	**48,615**	**29.3**
		Female	**519,172**	**61,143**	**47,816**	**43,513**	**57,952**	**89,547**	**70,178**	**43,591**	**43,108**	**62,324**	**30.5**
ILLINOIS													
AURORA - ELGIN	**350.6**	**Male**	**172,195**	**19,031**	**16,846**	**16,680**	**18,880**	**33,121**	**26,298**	**16,220**	**12,645**	**12,474**	**29.4**
		Female	**178,405**	**18,262**	**16,068**	**15,351**	**18,530**	**32,836**	**25,959**	**16,157**	**13,736**	**21,506**	**31.4**
Kane	310.5	Male	152,135	16,827	14,740	14,665	16,944	29,327	22,759	14,336	11,328	11,209	29.4
		Female	158,365	16,187	14,086	13,429	16,583	28,993	22,609	14,405	12,356	19,717	31.5
Kendall	40.1	Male	20,060	2,204	2,106	2,015	1,936	3,794	3,539	1,884	1,317	1,265	29.7
		Female	20,040	2,075	1,982	1,922	1,947	3,843	3,350	1,752	1,380	1,789	30.4
BLOOMINGTON - NORMAL	**125.4**	**Male**	**59,775**	**5,464**	**4,713**	**4,508**	**12,155**	**11,174**	**7,769**	**4,954**	**4,262**	**4,776**	**27.7**
		Female	**65,625**	**5,279**	**4,281**	**4,334**	**14,111**	**10,930**	**7,768**	**5,341**	**4,956**	**8,625**	**29.4**
McLean	125.4	Male	59,775	5,464	4,713	4,508	12,155	11,174	7,769	4,954	4,262	4,776	27.7
		Female	65,625	5,279	4,281	4,334	14,111	10,930	7,768	5,341	4,956	8,625	29.4
CHAMPAIGN - URBANA - RANTOUL	**170.9**	**Male**	**87,587**	**7,028**	**5,805**	**5,639**	**25,220**	**17,784**	**9,761**	**6,370**	**5,044**	**4,936**	**25.1**
		Female	**83,313**	**6,664**	**5,552**	**5,280**	**19,313**	**15,967**	**9,844**	**6,445**	**5,627**	**8,621**	**28.0**
Champaign	170.9	Male	87,587	7,028	5,805	5,639	25,220	17,784	9,761	6,370	5,044	4,936	25.1
		Female	83,313	6,664	5,552	5,280	19,313	15,967	9,844	6,445	5,627	8,621	28.0
CHICAGO	**6,166.3**	**Male**	**2,962,106**	**279,971**	**258,198**	**269,317**	**341,182**	**543,820**	**429,941**	**303,055**	**272,709**	**263,913**	**31.1**
		Female	**3,204,194**	**269,631**	**249,830**	**260,790**	**341,581**	**559,968**	**457,332**	**322,312**	**309,197**	**433,553**	**33.6**
Cook	5,262.9	Male	2,515,559	236,770	216,920	227,313	295,095	454,625	352,118	257,338	238,508	236,872	31.2
		Female	2,747,341	228,549	210,418	220,711	296,206	469,552	381,461	277,842	273,426	389,176	33.9
Du Page	738.2	Male	364,539	34,872	33,190	33,903	38,324	74,042	63,678	37,910	28,172	20,448	30.7
		Female	373,661	33,261	31,792	32,298	37,994	74,934	62,483	37,036	29,212	34,651	31.9
McHenry	165.2	Male	82,008	8,329	8,088	8,101	7,763	15,153	14,145	7,807	6,029	6,593	30.8
		Female	83,192	7,821	7,620	7,781	7,381	15,482	13,388	7,434	6,559	9,726	32.1
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***8,131.7***	***Male***	***3,938,383***	***383,169***	***351,369***	***363,578***	***459,815***	***722,878***	***576,628***	***398,327***	***349,874***	***332,745***	***30.7***
		Female	***4,193,317***	***368,671***	***339,205***	***349,725***	***446,294***	***737,161***	***604,071***	***417,029***	***390,810***	***540,351***	***33.0***
DAVENPORT - ROCK ISLAND - MOLINE	**386.0**	**Male**	**188,513**	**19,639**	**16,695**	**17,480**	**21,544**	**34,886**	**27,107**	**17,801**	**15,887**	**17,474**	**30.4**
		Female	**197,487**	**18,642**	**16,135**	**16,445**	**21,954**	**33,543**	**26,765**	**18,462**	**17,637**	**27,904**	**32.6**
Henry	56.0	Male	27,467	2,897	2,469	2,650	2,726	4,447	4,100	2,634	2,403	3,141	31.7
		Female	28,533	2,616	2,387	2,490	2,500	4,337	3,937	2,737	2,711	4,818	34.9
Rock Island	164.0	Male	79,370	7,988	6,673	7,116	9,413	13,837	11,148	7,777	7,252	8,166	31.1
		Female	84,630	7,542	6,396	6,735	9,662	13,590	11,096	8,267	8,255	13,087	33.8
Scott, Iowa	*166.0*	*Male*	*81,676*	*8,754*	*7,553*	*7,714*	*9,405*	*16,602*	*11,859*	*7,390*	*6,232*	*6,167*	*29.5*
		Female	*84,324*	*8,484*	*7,352*	*7,220*	*9,792*	*15,616*	*11,732*	*7,458*	*6,671*	*9,999*	*31.0*
DECATUR	**128.0**	**Male**	**61,497**	**6,282**	**5,646**	**5,576**	**6,889**	**10,686**	**8,641**	**6,228**	**5,513**	**6,036**	**30.9**
		Female	**66,503**	**6,094**	**5,266**	**5,236**	**6,922**	**10,725**	**9,025**	**6,570**	**6,267**	**10,398**	**34.1**
Macon	128.0	Male	61,497	6,282	5,646	5,576	6,889	10,686	8,641	6,228	5,513	6,036	30.9
		Female	66,503	6,094	5,266	5,236	6,922	10,725	9,025	6,570	6,267	10,398	34.1
JOLIET	**381.1**	**Male**	**190,409**	**21,579**	**19,543**	**18,072**	**20,895**	**37,594**	**30,270**	**17,024**	**13,151**	**12,281**	**29.0**
		Female	**190,691**	**20,237**	**18,614**	**17,406**	**19,148**	**36,638**	**28,736**	**16,395**	**13,891**	**19,626**	**30.4**
Grundy	33.2	Male	16,558	1,736	1,591	1,537	1,733	2,885	2,429	1,586	1,466	1,595	30.8
		Female	16,642	1,582	1,451	1,390	1,672	2,767	2,379	1,597	1,503	2,301	33.0
Will	347.9	Male	173,851	19,843	17,952	16,535	19,162	34,709	27,841	15,438	11,685	10,686	28.9
		Female	174,049	18,655	17,163	16,016	17,476	33,871	26,357	14,798	12,388	17,325	30.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
KANKAKEE	**102.9**	**Male**	**49,766**	**5,315**	**4,807**	**4,864**	**5,488**	**8,362**	**6,894**	**4,741**	**4,424**	**4,871**	**30.3**
		Female	**53,134**	**5,112**	**4,634**	**4,600**	**5,936**	**8,797**	**6,976**	**4,915**	**4,920**	**7,244**	**32.1**
Kankakee	102.9	Male	49,766	5,315	4,807	4,864	5,488	8,362	6,894	4,741	4,424	4,871	30.3
		Female	53,134	5,112	4,634	4,600	5,936	8,797	6,976	4,915	4,920	7,244	32.1
LAKE COUNTY	**478.2**	**Male**	**244,799**	**22,889**	**21,662**	**23,632**	**36,455**	**44,508**	**38,510**	**24,307**	**18,327**	**14,509**	**29.0**
		Female	**233,401**	**22,347**	**20,663**	**21,369**	**23,240**	**42,952**	**38,076**	**23,468**	**18,413**	**22,873**	**31.8**
Lake	478.2	Male	244,799	22,889	21,662	23,632	36,455	44,508	38,510	24,307	18,327	14,509	29.0
		Female	233,401	22,347	20,663	21,369	23,240	42,952	38,076	23,466	18,413	22,873	31.8
PEORIA	**362.6**	**Male**	**175,541**	**18,348**	**15,984**	**15,613**	**19,984**	**32,046**	**24,575**	**17,580**	**14,847**	**16,564**	**30.6**
		Female	**187,059**	**17,614**	**15,416**	**14,953**	**20,551**	**32,100**	**25,274**	**18,027**	**16,507**	**26,617**	**32.8**
Peoria	196.4	Male	94,213	9,688	8,309	8,168	11,404	17,285	12,677	8,958	8,206	9,518	30.5
		Female	102,187	9,275	8,000	7,828	11,913	17,518	13,036	9,506	9,391	15,720	33.0
Tazewell	131.5	Male	64,220	6,768	6,016	5,809	6,726	11,756	9,510	6,986	5,287	5,362	30.8
		Female	67,280	6,537	5,904	5,619	6,919	11,697	9,847	6,895	5,643	8,219	32.4
Woodford	34.7	Male	17,108	1,892	1,659	1,636	1,854	3,005	2,388	1,636	1,354	1,684	30.0
		Female	17,592	1,802	1,512	1,506	1,719	2,885	2,391	1,626	1,473	2,678	32.8
ROCKFORD	**284.0**	**Male**	**137,986**	**13,345**	**13,070**	**12,991**	**14,846**	**24,789**	**20,697**	**13,785**	**12,143**	**12,320**	**30.9**
		Female	**146,014**	**12,847**	**12,795**	**12,604**	**15,023**	**25,347**	**20,705**	**14,249**	**13,134**	**19,[illegible]**	**32.8**
Boone	30.2	Male	14,939	1,465	1,494	1,455	1,465	2,512	2,517	1,440	1,187	1,404	31.3
		Female	15,261	1,395	1,503	1,452	1,476	2,507	2,353	1,357	1,254	1,964	32.2
Winnebago	253.8	Male	123,047	11,880	11,576	11,536	13,381	22,277	18,180	12,345	10,956	10,916	30.9
		Female	130,753	11,452	11,292	11,152	13,547	22,840	18,352	12,892	11,880	17,346	32.9
SPRINGFIELD	**195.9**	**Male**	**91,973**	**8,964**	**7,979**	**8,298**	**9,587**	**17,397**	**13,023**	**8,962**	**8,071**	**9,69[illegible]**	**31.4**
		Female	**103,925**	**8,703**	**7,628**	**7,795**	**10,305**	**18,634**	**13,927**	**9,813**	**9,883**	**17,237**	**34.4**
Menard	12.5	Male	6,017	572	512	593	582	984	904	603	509	758	32.6
		Female	6,483	576	512	546	457	1,014	961	565	626	1,226	36.4
Sangamon	183.4	Male	85,958	8,392	7,467	7,705	9,005	16,413	12,119	8,359	7,562	8,936	31.3
		Female	97,442	8,127	7,116	7,249	9,848	17,620	12,966	9,248	9,257	16,011	34.3
ALL COUNTIES													
Adams	70.4	Male	33,659	3,317	2,875	3,009	3,751	5,382	4,379	3,265	3,236	4,445	32.2
		Female	36,741	3,002	2,683	2,911	3,698	5,507	4,589	3,516	3,696	7,139	36.2
Alexander	12.1	Male	5,630	621	509	523	509	777	640	490	565	996	33.4
		Female	6,470	599	511	492	563	867	716	589	723	1,410	37.8
Bond	16.6	Male	8,023	728	652	714	1,069	1,181	974	771	785	1,149	32.2
		Female	8,577	732	583	602	1,047	1,112	1,069	802	878	1,752	37.0
Boone	30.2	Male	14,939	1,465	1,494	1,455	1,465	2,512	2,517	1,440	1,187	1,404	31.3
		Female	15,261	1,395	1,503	1,452	1,476	2,507	2,353	1,357	1,254	1,964	32.2
Brown	5.3	Male	2,578	251	210	240	225	376	277	238	298	463	34.7
		Female	2,722	185	214	210	201	342	315	256	307	692	41.6
Bureau	38.4	Male	18,562	1,731	1,616	1,794	1,783	2,850	2,481	1,784	1,838	2,685	33.3
		Female	19,838	1,666	1,579	1,666	1,723	2,787	2,538	1,841	2,108	3,930	37.0
Calhoun	6.0	Male	2,997	251	258	293	273	385	417	311	288	521	35.9
		Female	3,003	228	208	262	246	372	394	284	332	677	39.7
Carroll	18.1	Male	8,820	775	799	783	831	1,389	1,165	893	927	1,258	33.8
		Female	9,280	775	701	773	783	1,307	1,141	981	1,015	1,804	37.6
Cass	14.7	Male	7,060	689	624	655	678	1,127	970	698	679	940	32.8
		Female	7,640	665	594	594	627	1,096	997	750	756	1,561	37.4
Champaign	170.9	Male	87,587	7,028	5,805	5,639	25,220	17,784	9,761	6,370	5,044	4,936	25.1
		Female	83,313	6,664	5,552	5,280	19,313	15,967	9,844	6,445	5,627	8,621	28.0
Christian	36.3	Male	17,287	1,621	1,503	1,686	1,755	2,692	2,336	1,709	1,652	2,333	32.7
		Female	19,013	1,531	1,422	1,593	1,620	2,668	2,442	1,857	2,020	3,860	37.8
Clark	16.8	Male	8,044	746	646	730	794	1,185	1,116	778	859	1,190	34.3
		Female	8,756	692	616	654	734	1,186	1,123	833	939	1,979	39.4
Clay	15.4	Male	7,343	674	612	676	706	1,119	914	651	772	1,219	34.0
		Female	8,057	665	538	642	679	1,039	987	734	928	1,845	39.7
☐ Clinton	34.1	Male	16,721	1,765	1,564	1,678	1,988	2,683	2,199	1,590	1,444	1,810	30.1
		Female	17,379	1,695	1,494	1,670	1,910	2,497	2,159	1,611	1,566	2,777	32.7
Coles	53.4	Male	25,109	2,141	1,810	1,723	5,533	4,071	2,968	2,243	2,054	2,566	28.3
		Female	28,291	2,065	1,676	1,731	6,291	3,873	3,157	2,407	2,398	4,693	31.2
Cook	5,262.9	Male	2,515,559	236,770	216,920	227,313	295,095	454,625	352,118	257,338	238,508	236,872	31.2
		Female	2,747,341	228,549	210,418	220,711	296,206	469,552	381,461	277,842	273,426	389,176	33.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Crawford	21.0	Male	10,094	938	839	807	1,015	1,550	1,355	1,002	1,043	1,545	34.3
		Female	10,906	857	771	762	918	1,580	1,382	1,100	1,210	2,326	39.1
Cumberland	11.5	Male	5,690	589	532	554	557	915	742	508	521	772	31.7
		Female	5,810	533	474	477	560	817	765	547	596	1,041	35.6
De Kalb	73.8	Male	36,092	2,855	2,644	2,558	9,170	6,342	4,272	2,881	2,591	2,779	26.3
		Female	37,708	2,726	2,486	2,509	9,765	5,783	4,341	2,912	2,846	4,340	27.4
De Witt	18.7	Male	9,091	930	787	778	893	1,488	1,298	918	908	1,091	32.8
		Female	9,609	854	700	789	837	1,413	1,324	915	990	1,787	36.6
Douglas	20.1	Male	9,654	979	796	901	1,032	1,545	1,302	1,036	961	1,102	32.2
		Female	10,446	979	842	796	987	1,481	1,406	1,104	1,043	1,808	36.0
Du Page	738.2	Male	364,539	34,872	33,190	33,903	38,324	74,042	63,678	37,910	28,172	20,448	30.7
		Female	373,661	33,261	31,792	32,298	37,994	74,934	62,483	37,036	29,212	34,651	31.9
Edgar	20.8	Male	9,817	962	863	805	907	1,532	1,334	960	1,030	1,424	34.0
		Female	10,983	970	835	785	903	1,522	1,396	1,051	1,209	2,312	38.4
Edwards	8.5	Male	4,051	394	346	308	394	642	525	345	416	681	34.1
		Female	4,449	416	331	295	414	614	536	390	513	940	37.9
Effingham	33.6	Male	16,366	1,841	1,516	1,608	1,759	2,828	2,174	1,412	1,336	1,892	30.2
		Female	17,234	1,785	1,383	1,557	1,776	2,662	2,208	1,513	1,510	2,840	32.9
Fayette	22.6	Male	11,298	1,050	857	964	1,327	1,857	1,420	1,039	1,070	1,714	32.8
		Female	11,302	985	889	864	933	1,487	1,419	1,093	1,181	2,451	38.5
Ford	14.6	Male	6,954	642	553	602	693	1,057	895	790	731	991	34.3
		Female	7,646	660	561	612	630	998	1,006	792	827	1,560	38.6
Franklin	44.1	Male	20,800	1,906	1,801	1,816	1,919	3,162	2,837	1,814	2,197	3,348	34.4
		Female	23,300	1,744	1,698	1,655	1,891	3,040	2,927	2,057	2,865	5,423	40.5
Fulton	40.8	Male	19,801	1,954	1,747	1,801	1,885	3,088	2,737	1,858	1,936	2,795	33.1
		Female	20,999	1,831	1,531	1,655	1,878	3,056	2,786	1,998	2,230	4,024	36.9
Gallatin	7.7	Male	3,731	336	324	349	332	517	588	353	343	589	35.1
		Female	3,969	302	316	324	338	561	535	363	469	761	37.7
Greene	16.1	Male	7,740	771	670	725	777	1,088	969	752	796	1,192	33.5
		Female	8,360	696	573	705	720	1,068	1,044	827	898	1,829	39.0
Grundy	33.2	Male	16,558	1,736	1,591	1,537	1,733	2,885	2,429	1,586	1,466	1,595	30.8
		Female	16,642	1,582	1,451	1,390	1,672	2,767	2,379	1,597	1,503	2,301	33.0
Hamilton	9.3	Male	4,406	373	342	368	398	612	576	444	472	821	36.9
		Female	4,894	373	313	335	419	600	617	447	613	1,177	41.6
Hancock	23.7	Male	11,253	1,096	908	1,017	1,098	1,776	1,423	1,128	1,144	1,663	33.5
		Female	12,447	1,044	936	980	1,200	1,675	1,557	1,201	1,306	2,548	37.5
Hardin	5.6	Male	2,705	215	235	253	229	398	356	280	325	414	35.6
		Female	2,895	232	211	215	213	415	370	295	347	597	39.4
Henderson	9.4	Male	4,660	466	401	409	478	728	684	448	442	604	32.9
		Female	4,740	441	375	435	443	686	653	469	519	719	34.9
Henry	56.0	Male	27,467	2,897	2,469	2,650	2,726	4,447	4,100	2,634	2,403	3,141	31.7
		Female	28,533	2,616	2,387	2,490	2,500	4,337	3,937	2,737	2,711	4,818	34.9
Iroquois	32.5	Male	15,767	1,517	1,372	1,455	1,544	2,380	2,219	1,515	1,587	2,178	33.4
		Female	16,733	1,370	1,287	1,369	1,442	2,343	2,182	1,702	1,776	3,262	37.5
Jackson	62.1	Male	32,059	2,258	1,932	2,016	9,721	6,219	3,250	2,062	1,898	2,703	25.2
		Female	30,041	2,164	1,794	1,866	7,236	5,029	3,242	2,228	2,309	4,173	28.9
Jasper	11.6	Male	5,639	575	484	522	593	835	689	523	531	887	32.7
		Female	5,961	549	448	538	578	783	741	535	618	1,171	36.1
Jefferson	39.2	Male	18,721	1,880	1,601	1,622	1,807	3,209	2,509	1,684	1,841	2,568	32.6
		Female	20,479	1,814	1,617	1,492	1,841	3,136	2,587	1,906	2,163	3,923	36.3
☐ Jersey	21.1	Male	10,351	994	875	1,041	1,297	1,587	1,466	1,058	929	1,104	31.1
		Female	10,749	921	867	921	1,352	1,566	1,424	1,052	1,024	1,622	33.4
Jo Daviess	24.1	Male	11,912	1,178	1,128	1,185	1,171	1,956	1,609	1,146	1,176	1,363	31.6
		Female	12,188	1,081	1,068	1,119	1,047	1,794	1,598	1,171	1,257	2,053	34.9
Johnson	11.2	Male	5,909	411	423	460	664	1,145	892	509	546	859	33.7
		Female	5,291	407	371	440	453	700	749	486	633	1,052	38.7
Kane	310.5	Male	152,135	16,827	14,740	14,665	16,944	29,327	22,759	14,336	11,328	11,209	29.4
		Female	158,365	16,187	14,086	13,429	16,583	28,993	22,609	14,405	12,356	19,717	31.5
Kankakee	102.9	Male	49,766	5,315	4,807	4,864	5,488	8,362	6,894	4,741	4,424	4,871	30.3
		Female	53,134	5,112	4,634	4,600	5,936	8,797	6,976	4,915	4,920	7,244	32.1
Kendall	40.1	Male	20,060	2,204	2,106	2,015	1,936	3,794	3,539	1,884	1,317	1,265	29.7
		Female	20,040	2,075	1,982	1,922	1,947	3,843	3,350	1,752	1,380	1,789	30.4
Knox	59.1	Male	28,298	2,678	2,357	2,323	3,220	4,851	3,820	2,840	2,646	3,563	32.4
		Female	30,802	2,568	2,207	2,325	3,111	4,750	3,974	2,991	3,102	5,774	36.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Lake	478.2	Male	244,799	22,889	21,662	23,632	36,455	44,508	38,510	24,307	18,327	14,509	29.0
		Female	233,401	22,347	20,663	21,369	23,240	42,952	38,076	23,468	18,413	22,873	31.8
La Salle	110.4	Male	53,630	5,058	4,426	4,822	5,978	8,487	7,118	5,463	5,531	6,747	32.7
		Female	56,770	4,588	4,185	4,600	5,446	8,014	7,159	5,668	6,216	10,894	37.2
Lawrence	17.9	Male	3,401	770	720	739	800	1,300	1,041	841	906	1,284	34.0
		Female	9,499	777	658	683	810	1,251	1,079	932	1,045	2,264	40.3
Lee	35.1	Male	17,119	1,648	1,481	1,605	1,857	2,987	2,384	1,676	1,571	1,910	31.6
		Female	17,981	1,489	1,395	1,520	1,769	2,860	2,393	1,700	1,815	3,040	34.9
Livingston	42.2	Male	21,159	1,848	1,673	1,865	2,812	3,973	2,777	1,945	1,865	2,401	31.0
		Female	21,041	1,768	1,536	1,763	2,039	3,006	2,780	2,038	2,100	4,011	36.5
Logan	31.7	Male	15,772	1,242	1,085	1,247	2,334	2,893	2,220	1,468	1,372	1,911	31.8
		Female	15,928	1,256	1,034	1,124	1,744	2,300	2,044	1,530	1,508	3,388	37.5
McDonough	36.1	Male	17,682	1,267	1,109	1,151	5,131	2,710	1,922	1,300	1,311	1,781	25.7
		Female	18,418	1,255	1,158	1,124	4,494	2,538	1,908	1,432	1,550	2,959	29.6
McHenry	165.2	Male	82,008	8,329	8,088	8,101	7,763	15,153	14,145	7,807	6,029	6,593	30.8
		Female	83,192	7,821	7,620	7,781	7,381	15,482	13,388	7,434	6,559	9,726	32.1
McLean	125.4	Male	59,775	5,464	4,713	4,508	12,155	11,174	7,769	4,954	4,262	4,776	27.7
		Female	65,625	5,279	4,281	4,334	14,111	10,930	7,768	5,341	4,956	8,625	29.4
Macon	128.0	Male	61,497	6,282	5,646	5,576	6,889	10,686	8,641	6,228	5,513	6,036	30.9
		Female	66,503	6,094	5,266	5,236	6,922	10,725	9,025	6,570	6,267	10,398	34.1
Macoupin	51.2	Male	24,344	2,362	2,104	2,088	2,431	3,780	3,093	2,465	2,439	3,582	33.4
		Female	26,856	2,264	2,002	2,154	2,507	3,705	3,207	2,579	2,825	5,613	37.5
☐ Madison	249.6	Male	119,376	10,974	10,823	11,038	13,239	19,555	16,931	12,903	11,498	12,415	32.0
		Female	130,224	10,741	10,347	10,786	13,546	20,195	17,835	13,873	13,147	19,754	34.8
Marion	46.4	Male	22,058	2,263	1,950	2,024	2,224	3,316	2,999	2,127	2,084	3,071	32.7
		Female	24,342	2,017	1,818	1,887	2,267	3,520	3,177	2,203	2,548	4,905	37.1
Marshall	14.1	Male	6,993	691	642	629	677	1,092	991	662	659	950	32.9
		Female	7,107	606	574	595	620	1,014	910	679	765	1,344	36.6
Mason	19.1	Male	9,320	929	870	901	867	1,451	1,336	870	865	1,231	32.5
		Female	9,780	950	807	843	829	1,498	1,309	883	968	1,693	34.8
Massac	15.4	Male	7,317	676	591	603	716	1,073	977	754	784	1,143	35.0
		Female	8,083	624	609	571	719	1,052	1,070	837	933	1,668	39.4
Menard	12.5	Male	6,017	572	512	593	582	984	904	603	509	758	32.6
		Female	6,483	576	512	546	457	1,014	961	565	626	1,226	36.4
Mercer	19.7	Male	9,664	929	921	921	878	1,547	1,488	927	870	1,183	32.6
		Female	10,036	893	861	949	864	1,498	1,535	888	977	1,571	34.7
☐ Monroe	21.3	Male	10,354	990	890	982	1,047	1,610	1,493	1,163	929	1,250	32.9
		Female	10,946	873	841	1,055	1,088	1,528	1,541	1,129	1,067	1,824	35.6
Montgomery	32.8	Male	15,556	1,447	1,360	1,371	1,571	2,371	1,923	1,478	1,651	2,384	33.6
		Female	17,244	1,395	1,219	1,399	1,473	2,338	2,023	1,620	1,909	3,868	38.9
Morgan	38.5	Male	18,170	1,665	1,491	1,693	2,328	2,925	2,513	1,727	1,615	2,213	31.5
		Female	20,330	1,544	1,443	1,572	2,413	2,993	2,550	1,904	1,962	3,949	35.8
Moultrie	15.0	Male	7,151	732	612	587	696	1,177	991	703	649	1,004	33.1
		Female	7,849	689	616	561	682	1,128	1,030	769	761	1,613	37.4
Ogle	46.8	Male	22,954	2,083	2,130	2,340	2,293	3,745	3,608	2,249	2,046	2,460	32.0
		Female	23,846	2,125	2,077	2,205	2,255	3,646	3,535	2,279	2,206	3,518	33.9
Peoria	196.4	Male	94,213	9,688	8,309	8,168	11,404	17,285	12,677	8,958	8,206	9,518	30.5
		Female	102,187	9,275	8,000	7,828	11,913	17,518	13,036	9,506	9,391	15,720	33.0
Perry	23.0	Male	11,023	1,088	1,002	970	1,046	1,801	1,468	1,058	1,062	1,528	32.8
		Female	11,977	1,031	932	955	1,001	1,758	1,462	1,114	1,245	2,479	37.1
Piatt	17.0	Male	8,317	731	783	800	788	1,397	1,276	873	772	897	32.6
		Female	8,683	804	719	722	701	1,353	1,311	819	850	1,404	35.3
Pike	18.3	Male	8,791	767	735	752	782	1,306	1,092	887	920	1,550	35.5
		Female	9,509	732	740	701	743	1,256	1,167	900	1,115	2,155	40.0
Pope	4.6	Male	2,375	172	199	269	337	281	309	200	223	385	32.5
		Female	2,225	159	152	183	173	297	300	193	265	503	39.9
Pulaski	9.0	Male	4,265	449	390	420	389	555	447	414	423	778	33.7
		Female	4,735	486	329	410	412	552	510	439	516	1,081	38.5
Putnam	6.6	Male	3,273	329	302	292	321	584	492	297	302	354	31.7
		Female	3,327	325	271	293	337	532	465	295	339	470	33.2
Randolph	37.2	Male	19,528	1,726	1,435	1,515	2,582	4,007	2,626	1,680	1,592	2,365	31.3
		Female	17,672	1,625	1,344	1,413	1,557	2,592	2,229	1,641	1,820	3,451	36.4
Richland	17.7	Male	8,498	762	720	771	948	1,338	1,183	823	777	1,176	32.8
		Female	9,202	760	634	696	918	1,312	1,223	911	942	1,806	37.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Rock Island	164.0	Male	79,370	7,988	6,673	7,116	9,413	13,837	11,148	7,777	7,252	8,166	31.1
		Female	84,630	7,542	6,396	6,735	9,662	13,590	11,096	8,267	8,255	13,087	33.8
☐ St. Clair	267.9	Male	127,884	13,753	12,851	13,126	15,050	20,720	16,475	12,578	11,146	12,185	29.4
		Female	140,016	12,986	12,291	12,587	15,131	21,934	18,279	14,144	12,802	19,862	32.8
Saline	28.8	Male	13,354	1,133	1,055	1,130	1,296	1,940	1,814	1,285	1,341	2,360	35.7
		Female	15,446	1,093	1,004	1,046	1,274	1,988	1,951	1,414	1,777	3,899	41.8
Sangamon	183.4	Male	85,958	8,392	7,467	7,705	9,005	16,413	12,119	8,359	7,562	8,936	31.3
		Female	97,442	8,127	7,116	7,249	9,848	17,620	12,966	9,248	9,257	16,011	34.3
Schuyler	8.1	Male	3,940	376	339	314	345	633	510	395	415	613	34.4
		Female	4,160	315	321	316	327	593	518	405	438	927	39.0
Scott	6.2	Male	2,998	283	242	255	331	442	374	311	286	474	33.8
		Female	3,202	245	221	265	288	398	410	321	353	701	39.5
Shelby	24.4	Male	12,031	1,219	1,084	1,148	1,116	1,766	1,624	1,150	1,205	1,719	33.2
		Female	12,369	1,014	956	1,001	1,111	1,702	1,612	1,213	1,317	2,443	37.5
Stark	7.3	Male	3,519	357	298	315	341	524	494	332	361	497	33.6
		Female	3,781	324	289	351	320	528	458	339	393	779	36.7
Stephenson	50.0	Male	23,959	2,202	2,184	2,324	2,488	3,907	3,357	2,390	2,233	2,874	32.1
		Female	26,041	2,169	2,002	2,021	2,599	3,937	3,465	2,526	2,664	4,658	35.8
Tazewell	131.5	Male	64,220	6,768	6,016	5,809	6,726	11,756	9,510	6,986	5,287	5,362	30.8
		Female	67,280	6,537	5,904	5,619	6,919	11,697	9,847	6,895	5,643	8,219	32.4
Union	18.5	Male	8,997	648	641	648	733	1,448	1,185	736	1,325	1,633	38.2
		Female	9,503	641	649	666	660	1,400	1,159	1,016	1,136	2,176	41.3
Vermilion	93.4	Male	44,992	4,520	4,010	3,852	4,526	7,440	6,163	4,491	4,660	5,330	32.5
		Female	48,408	4,338	3,941	3,749	4,661	7,322	6,308	4,741	4,909	8,439	35.3
Wabash	14.2	Male	6,812	692	556	595	784	1,144	864	662	654	861	31.8
		Female	7,388	649	617	514	736	1,099	876	744	783	1,370	35.9
Warren	21.8	Male	10,503	1,055	905	940	1,299	1,658	1,377	999	953	1,317	31.3
		Female	11,297	969	878	921	1,216	1,571	1,471	1,021	1,080	2,170	35.6
Washington	15.9	Male	7,696	698	609	646	721	1,173	948	748	846	1,307	35.0
		Female	8,204	719	618	662	661	1,097	995	761	887	1,804	38.5
Wayne	18.4	Male	8,811	761	743	760	863	1,220	1,163	861	981	1,459	35.5
		Female	9,589	754	712	689	819	1,212	1,252	929	1,117	2,105	39.9
White	18.2	Male	8,640	699	639	724	826	1,280	1,127	899	905	1,541	36.3
		Female	9,560	675	600	649	783	1,301	1,231	955	1,162	2,204	41.3
Whiteside	65.5	Male	32,082	3,267	3,027	3,108	3,553	5,281	4,472	3,151	2,879	3,344	30.8
		Female	33,418	3,202	2,859	2,919	3,319	5,166	4,489	3,357	3,207	4,900	33.5
Will	347.9	Male	173,851	19,843	17,952	16,535	19,162	34,709	27,841	15,438	11,685	10,686	28.9
		Female	174,049	18,655	17,163	16,016	17,476	33,871	26,357	14,798	12,388	17,325	30.2
Williamson	61.6	Male	29,770	2,623	2,474	2,484	2,947	5,223	4,400	2,832	2,903	3,884	33.3
		Female	31,830	2,382	2,378	2,317	2,842	4,913	4,322	2,967	3,483	6,226	37.5
Winnebago	253.8	Male	123,047	11,880	11,576	11,536	13,381	22,277	18,180	12,345	10,956	10,916	30.9
		Female	130,753	11,452	11,292	11,152	13,547	22,840	18,352	12,892	11,880	17,346	32.9
Woodford	34.7	Male	17,108	1,892	1,659	1,636	1,854	3,005	2,388	1,636	1,354	1,684	30.0
		Female	17,592	1,802	1,512	1,506	1,719	2,885	2,391	1,626	1,473	2,678	32.8
TOTAL METRO COUNTIES	9,559.9	**Male**	**4,625,159**	**447,577**	**410,398**	**422,821**	**556,341**	**845,720**	**670,191**	**462,929**	**406,737**	**402,445**	**30.6**
		Female	**4,934,741**	**430,164**	**395,370**	**405,962**	**539,849**	**860,541**	**699,893**	**486,505**	**457,103**	**659,354**	**33.1**
TOTAL STATE	11,663.2	**Male**	**5,644,243**	**542,083**	**495,507**	**511,471**	**680,786**	**1,011,149**	**805,449**	**559,136**	**503,413**	**535,249**	**30.9**
		Female	**6,018,957**	**520,001**	**475,870**	**490,000**	**656,983**	**1,016,940**	**837,599**	**588,410**	**568,119**	**865,035**	**33.5**
INDIANA													
ANDERSON	132.0	**Male**	**64,144**	**6,180**	**6,187**	**6,041**	**6,962**	**11,125**	**9,457**	**6,585**	**5,574**	**6,033**	**31.0**
		Female	**67,856**	**5,856**	**5,729**	**5,880**	**6,785**	**10,963**	**9,521**	**6,887**	**6,576**	**9,659**	**33.8**
Madison	132.0	Male	64,144	6,180	6,187	6,041	6,962	11,125	9,457	6,585	5,574	6,033	31.0
		Female	67,856	5,856	5,729	5,880	6,785	10,963	9,521	6,887	6,576	9,659	33.8
BLOOMINGTON	101.2	**Male**	**50,053**	**3,680**	**3,323**	**3,206**	**14,114**	**10,216**	**5,879**	**3,640**	**2,867**	**3,128**	**25.7**
		Female	**51,147**	**3,388**	**3,058**	**3,038**	**13,925**	**9,532**	**6,026**	**3,876**	**3,362**	**4,942**	**27.3**
Monroe	101.2	Male	50,053	3,680	3,323	3,206	14,114	10,216	5,879	3,640	2,867	3,128	25.7
		Female	51,147	3,388	3,058	3,038	13,925	9,532	6,026	3,876	3,362	4,942	27.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ELKHART - GOSHEN	**146.8**	**Male**	**70,915**	**7,620**	**6,813**	**6,694**	**7,343**	**13,299**	**10,706**	**6,838**	**5,743**	**5,859**	**30.3**
		Female	**75,885**	**7,386**	**6,830**	**6,344**	**7,731**	**13,475**	**10,834**	**7,164**	**6,579**	**9,542**	**32.2**
Elkhart	146.8	Male	70,915	7,620	6,813	6,694	7,343	13,299	10,706	6,838	5,743	5,859	30.3
		Female	75,885	7,386	6,830	6,344	7,731	13,475	10,834	7,164	6,579	9,542	32.2
EVANSVILLE	**284.6**	**Male**	**136,065**	**13,278**	**12,016**	**11,776**	**15,656**	**24,194**	**19,212**	**13,321**	**12,339**	**14,273**	**31.3**
		Female	**148,535**	**12,577**	**11,324**	**11,627**	**15,877**	**24,445**	**19,794**	**14,502**	**14,711**	**23,678**	**34.4**
Posey	27.3	Male	13,520	1,457	1,269	1,232	1,451	2,455	2,031	1,235	1,103	1,287	30.5
		Female	13,780	1,311	1,188	1,227	1,369	2,392	2,004	1,239	1,167	1,883	32.5
Vanderburgh	167.1	Male	78,446	7,206	6,279	6,375	9,807	13,774	10,260	7,920	7,707	9,118	31.9
		Female	88,654	6,942	6,012	6,357	10,034	13,888	10,863	8,944	9,662	15,952	36.0
Warrick	47.1	Male	23,263	2,521	2,463	2,228	2,160	4,269	3,971	2,126	1,715	1,790	30.2
		Female	23,837	2,336	2,287	2,178	2,195	4,419	3,875	2,117	1,841	2,589	31.6
Henderson, Ky.	*43.1*	*Male*	*20,836*	*2,094*	*2,005*	*1,941*	*2,218*	*3,696*	*2,950*	*2,040*	*1,814*	*2,078*	*30.8*
		Female	*22,264*	*1,988*	*1,837*	*1,865*	*2,279*	*3,746*	*3,052*	*2,202*	*2,041*	*3,254*	*33.4*
FORT WAYNE	**357.0**	**Male**	**173,170**	**18,471**	**16,625**	**16,236**	**19,629**	**32,528**	**24,588**	**16,562**	**14,108**	**14,423**	**29.8**
		Female	**183,830**	**17,688**	**15,931**	**15,496**	**19,974**	**32,617**	**24,865**	**17,271**	**15,946**	**24,042**	**32.0**
Allen	296.3	Male	143,446	15,196	13,692	13,442	16,527	27,408	20,307	13,723	11,664	11,487	29.7
		Female	152,854	14,597	13,144	12,843	16,963	27,609	20,612	14,362	13,183	19,541	31.8
De Kalb	33.9	Male	16,617	1,870	1,651	1,630	1,716	2,864	2,397	1,572	1,319	1,598	30.0
		Female	17,283	1,767	1,558	1,484	1,695	2,777	2,419	1,548	1,542	2,493	32.7
Whitley	26.8	Male	13,107	1,405	1,282	1,164	1,386	2,256	1,884	1,267	1,125	1,338	30.8
		Female	13,693	1,324	1,229	1,169	1,316	2,231	1,834	1,361	1,221	2,008	33.1
GARY - HAMMOND	**634.0**	**Male**	**309,268**	**34,067**	**29,891**	**30,096**	**35,431**	**53,519**	**42,879**	**31,850**	**27,681**	**23,854**	**29.7**
		Female	**324,732**	**32,923**	**28,960**	**29,153**	**36,796**	**54,629**	**45,429**	**32,897**	**29,773**	**34,172**	**31.3**
Lake	507.1	Male	246,479	27,304	23,706	24,081	27,864	41,441	32,890	25,839	23,270	20,084	29.9
		Female	260,621	26,453	22,947	23,384	28,982	42,573	35,616	27,153	25,048	28,465	31.7
Porter	126.9	Male	62,789	6,763	6,185	6,015	7,567	12,078	9,989	6,011	4,411	3,770	29.0
		Female	64,111	6,470	6,013	5,769	7,814	12,056	9,813	5,744	4,725	5,707	30.0
INDIANAPOLIS	**1,219.6**	**Male**	**586,708**	**57,902**	**55,188**	**55,846**	**66,452**	**108,483**	**86,350**	**58,892**	**49,280**	**48,315**	**30.3**
		Female	**632,892**	**55,318**	**52,796**	**53,782**	**67,893**	**112,824**	**90,380**	**62,493**	**55,877**	**81,529**	**32.7**
Boone	38.9	Male	18,751	1,745	1,786	1,828	1,803	3,218	3,116	1,969	1,543	1,743	31.9
		Female	20,149	1,718	1,729	1,814	1,706	3,346	3,238	1,886	1,671	3,041	34.3
Hamilton	97.0	Male	47,628	4,629	4,957	4,915	4,005	8,359	8,981	5,121	3,605	3,056	31.4
		Female	49,372	4,498	4,715	4,829	3,986	8,977	9,000	4,956	3,748	4,663	32.4
Hancock	47.1	Male	23,149	2,258	2,524	2,458	2,116	3,809	4,116	2,415	1,772	1,681	30.8
		Female	23,951	2,142	2,329	2,324	2,082	4,233	4,107	2,311	1,891	2,532	32.3
Hendricks	76.1	Male	38,358	3,679	3,862	4,242	4,079	6,773	6,538	3,803	2,850	2,532	29.9
		Female	37,742	3,376	3,599	3,511	3,128	7,068	6,453	3,609	2,997	4,001	32.4
Johnson	84.0	Male	40,810	4,045	4,264	4,109	4,620	7,414	6,614	4,024	2,961	2,759	29.5
		Female	43,190	3,911	3,977	3,953	4,409	7,804	6,818	4,070	3,032	5,216	31.8
Marion	780.9	Male	371,180	36,817	33,080	33,462	45,239	71,097	49,428	36,724	32,770	32,563	30.2
		Female	409,720	35,228	31,729	32,782	48,057	73,276	53,283	40,893	38,471	56,001	32.8
Morgan	55.8	Male	27,544	2,792	2,860	2,896	2,698	4,579	4,565	2,842	2,153	2,159	30.5
		Female	28,256	2,599	2,814	2,723	2,587	4,814	4,550	2,788	2,252	3,129	32.1
Shelby	39.8	Male	19,288	1,937	1,855	1,936	1,892	3,234	2,992	1,994	1,626	1,822	31.3
		Female	20,512	1,846	1,904	1,846	1,938	3,306	2,931	1,980	1,815	2,946	33.2
KOKOMO	**103.3**	**Male**	**49,796**	**5,115**	**4,912**	**4,907**	**5,027**	**8,466**	**7,927**	**5,390**	**4,116**	**3,936**	**30.8**
		Female	**53,504**	**4,842**	**4,739**	**4,750**	**5,227**	**9,022**	**8,044**	**5,606**	**4,648**	**6,626**	**33.0**
Howard	86.8	Male	41,768	4,307	4,148	4,145	4,254	7,168	6,667	4,581	3,393	3,105	30.6
		Female	45,032	4,137	4,035	4,012	4,464	7,697	6,797	4,753	3,837	5,300	32.6
Tipton	16.5	Male	8,028	808	764	762	773	1,298	1,260	809	723	831	32.0
		Female	8,472	705	704	738	763	1,325	1,247	853	811	1,326	35.0
LAFAYETTE - WEST LAFAYETTE	**123.0**	**Male**	**62,063**	**4,924**	**4,404**	**4,188**	**17,385**	**11,221**	**7,195**	**4,586**	**3,991**	**4,169**	**25.1**
		Female	**60,937**	**4,670**	**4,177**	**4,053**	**13,861**	**10,675**	**7,173**	**4,820**	**4,515**	**6,993**	**28.5**
Tippecanoe	123.0	Male	62,063	4,924	4,404	4,188	17,385	11,221	7,195	4,586	3,991	4,169	25.1
		Female	60,937	4,670	4,177	4,053	13,861	10,675	7,173	4,820	4,515	6,993	28.5
MUNCIE	**123.5**	**Male**	**58,830**	**5,154**	**5,224**	**5,263**	**9,568**	**9,760**	**8,306**	**5,748**	**4,733**	**5,074**	**29.3**
		Female	**64,670**	**4,942**	**4,969**	**5,001**	**10,928**	**10,011**	**8,595**	**6,044**	**5,584**	**8,596**	**31.5**
Delaware	123.5	Male	58,830	5,154	5,224	5,263	9,568	9,760	8,306	5,748	4,733	5,074	29.3
		Female	64,670	4,942	4,969	5,001	10,928	10,011	8,595	6,044	5,584	8,596	31.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
SOUTH BEND - MISHAWAKA	**241.2**	**Male**	**116,359**	**10,816**	**10,000**	**10,043**	**15,995**	**20,307**	**14,501**	**11,278**	**11,142**	**12,277**	**30.6**
		Female	**124,841**	**10,283**	**9,541**	**9,759**	**14,692**	**20,136**	**15,428**	**12,661**	**12,736**	**19,605**	**34.0**
St. Joseph	241.2	Male	116,359	10,816	10,000	10,043	15,995	20,307	14,501	11,278	11,142	12,277	30.6
		Female	124,841	10,283	9,541	9,759	14,692	20,136	15,428	12,661	12,736	19,605	34.0
TERRE HAUTE	**133.0**	**Male**	**63,713**	**5,699**	**5,089**	**5,326**	**9,733**	**11,040**	**8,034**	**5,724**	**5,907**	**7,161**	**30.4**
		Female	**69,287**	**5,382**	**4,831**	**5,000**	**9,079**	**10,269**	**8,338**	**6,253**	**7,320**	**12,815**	**35.1**
Clay	25.0	Male	11,892	1,172	1,037	1,068	1,226	1,899	1,567	1,177	1,129	1,617	32.6
		Female	13,108	1,138	938	1,016	1,189	1,870	1,710	1,253	1,389	2,605	37.4
Vigo	108.0	Male	51,821	4,527	4,052	4,258	8,507	9,141	6,467	4,547	4,778	5,544	30.0
		Female	56,179	4,244	3,893	3,984	7,890	8,399	6,628	5,000	5,931	10,210	34.6
ALL COUNTIES													
Adams	30.9	Male	15,286	1,930	1,668	1,469	1,615	2,557	2,026	1,284	1,228	1,509	28.8
		Female	15,614	1,748	1,500	1,415	1,508	2,423	1,999	1,356	1,416	2,249	31.8
Allen	296.3	Male	143,446	15,196	13,692	13,442	16,527	27,408	20,307	13,723	11,664	11,487	29.7
		Female	152,854	14,597	13,144	12,843	16,963	27,609	20,612	14,362	13,183	19,541	31.8
Bartholomew	66.2	Male	32,131	3,125	3,224	3,191	3,010	5,874	5,465	3,308	2,497	2,437	31.0
		Female	34,069	3,108	3,139	3,057	3,330	5,985	5,470	3,319	2,740	3,921	32.4
Benton	9.6	Male	4,634	461	411	474	461	669	638	444	478	598	32.6
		Female	4,966	450	408	458	404	662	620	494	537	933	36.6
Blackford	15.3	Male	7,391	693	773	692	690	1,209	1,099	745	706	784	32.0
		Female	7,909	641	701	675	721	1,192	1,109	805	759	1,306	35.2
Boone	38.9	Male	18,751	1,745	1,786	1,828	1,803	3,218	3,116	1,969	1,543	1,743	31.9
		Female	20,149	1,718	1,729	1,814	1,706	3,346	3,238	1,886	1,671	3,041	34.3
Brown	13.4	Male	6,736	639	585	654	612	1,195	1,020	686	638	707	32.3
		Female	6,664	536	556	572	611	1,207	1,008	643	696	835	33.8
Carroll	19.3	Male	9,474	926	848	906	922	1,579	1,347	953	901	1,092	32.2
		Female	9,826	867	838	825	863	1,482	1,373	970	1,007	1,601	35.3
Cass	40.7	Male	19,543	1,967	1,828	1,807	2,010	3,226	2,774	2,019	1,938	1,974	31.7
		Female	21,157	1,879	1,746	1,720	1,887	3,264	2,920	2,058	2,260	3,423	35.3
☐ Clark	91.2	Male	44,084	4,606	4,402	4,195	4,640	8,403	6,505	4,372	3,526	3,435	30.0
		Female	47,116	4,391	4,210	3,962	4,929	8,705	6,837	4,603	4,043	5,436	32.0
Clay	25.0	Male	11,892	1,172	1,037	1,068	1,226	1,899	1,567	1,177	1,129	1,617	32.6
		Female	13,108	1,138	938	1,016	1,189	1,870	1,710	1,253	1,389	2,605	37.4
Clinton	30.9	Male	14,718	1,505	1,376	1,350	1,463	2,414	2,041	1,484	1,331	1,754	31.9
		Female	16,182	1,534	1,250	1,218	1,463	2,416	2,136	1,554	1,585	3,026	36.0
Crawford	10.4	Male	5,181	553	476	502	550	824	713	456	449	658	31.2
		Female	5,219	458	486	470	507	770	715	507	450	856	33.9
Daviess	28.6	Male	13,739	1,557	1,264	1,248	1,373	2,152	1,783	1,247	1,352	1,763	31.6
		Female	14,861	1,411	1,209	1,211	1,326	2,184	1,855	1,374	1,632	2,659	35.5
☐ Dearborn	37.7	Male	18,505	1,946	1,868	1,893	1,768	3,087	2,756	1,818	1,583	1,786	30.8
		Female	19,195	1,832	1,756	1,737	1,737	3,082	2,802	1,899	1,712	2,638	33.2
Decatur	23.6	Male	11,499	1,287	1,166	1,112	1,167	1,886	1,594	1,032	994	1,261	30.4
		Female	12,101	1,267	1,071	1,081	1,193	1,815	1,647	1,087	1,056	1,884	32.9
De Kalb	33.9	Male	16,617	1,870	1,651	1,630	1,716	2,864	2,397	1,572	1,319	1,598	30.0
		Female	17,283	1,767	1,558	1,484	1,695	2,777	2,419	1,548	1,542	2,493	32.7
Delaware	123.5	Male	58,830	5,154	5,224	5,263	9,568	9,760	8,306	5,748	4,733	5,074	29.3
		Female	64,670	4,942	4,969	5,001	10,928	10,011	8,595	6,044	5,584	8,596	31.5
Dubois	36.4	Male	17,862	1,800	1,591	1,905	2,132	3,160	2,432	1,663	1,363	1,816	29.8
		Female	18,538	1,774	1,491	1,920	2,027	2,929	2,428	1,738	1,494	2,737	32.0
Elkhart	146.8	Male	70,915	7,620	6,813	6,694	7,343	13,299	10,706	6,838	5,743	5,859	30.3
		Female	75,885	7,386	6,830	6,344	7,731	13,475	10,834	7,164	6,579	9,542	32.2
Fayette	27.6	Male	13,391	1,463	1,399	1,266	1,259	2,262	1,870	1,346	1,226	1,300	30.8
		Female	14,209	1,444	1,281	1,187	1,284	2,331	1,911	1,366	1,400	2,005	33.2
☐ Floyd	63.2	Male	30,290	2,881	2,898	2,875	3,114	5,430	4,610	2,966	2,687	2,829	31.2
		Female	32,910	2,777	2,778	2,855	3,255	5,563	4,752	3,180	3,041	4,709	33.6
Fountain	18.7	Male	9,036	858	836	840	905	1,362	1,344	911	922	1,058	32.9
		Female	9,664	816	798	811	840	1,435	1,358	932	992	1,682	36.0
Franklin	20.7	Male	10,269	1,121	1,137	1,103	1,005	1,661	1,479	969	785	1,009	29.6
		Female	10,431	1,116	1,010	1,024	981	1,611	1,448	962	833	1,446	31.7
Fulton	19.7	Male	9,548	962	863	835	956	1,448	1,301	954	989	1,240	33.0
		Female	10,152	895	805	784	893	1,458	1,364	990	1,124	1,839	36.8
Gibson	34.1	Male	16,547	1,581	1,388	1,553	1,929	2,557	2,339	1,616	1,520	2,064	32.1
		Female	17,553	1,469	1,304	1,356	1,712	2,552	2,331	1,793	1,799	3,237	36.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ALL COUNTIES (continued)													
Grant	78.1	Male	37,731	3,627	3,560	3,641	4,381	5,865	5,289	4,202	3,562	3,604	31.2
		Female	40,369	3,421	3,342	3,519	4,812	6,195	5,678	4,243	3,706	5,453	33.2
Greene	31.1	Male	14,779	1,379	1,317	1,292	1,319	2,344	2,141	1,411	1,442	2,134	33.9
		Female	16,321	1,326	1,234	1,287	1,296	2,380	2,202	1,559	1,737	3,300	37.9
Hamilton	97.0	Male	47,628	4,629	4,957	4,915	4,005	8,359	8,981	5,121	3,605	3,056	31.4
		Female	49,372	4,498	4,715	4,829	3,986	8,977	9,000	4,956	3,748	4,663	32.4
Hancock	47.1	Male	23,149	2,258	2,524	2,458	2,116	3,809	4,116	2,415	1,772	1,681	30.8
		Female	23,951	2,142	2,329	2,324	2,082	4,233	4,107	2,311	1,891	2,532	32.3
☐ Harrison	29.9	Male	14,784	1,585	1,388	1,457	1,540	2,557	2,282	1,392	1,201	1,382	30.6
		Female	15,116	1,457	1,410	1,403	1,461	2,527	2,212	1,493	1,253	1,900	32.2
Hendricks	76.1	Male	38,358	3,679	3,862	4,242	4,079	6,773	6,538	3,803	2,850	2,532	29.9
		Female	37,742	3,376	3,599	3,511	3,128	7,068	6,453	3,609	2,997	4,001	32.4
Henry	51.2	Male	24,655	2,362	2,415	2,423	2,405	4,062	3,706	2,479	2,180	2,623	31.7
		Female	26,545	2,337	2,214	2,390	2,382	4,138	3,822	2,639	2,531	4,092	34.5
Howard	86.8	Male	41,768	4,307	4,148	4,145	4,254	7,168	6,667	4,581	3,393	3,105	30.6
		Female	45,032	4,137	4,035	4,012	4,464	7,697	6,797	4,753	3,837	5,300	32.6
Huntington	37.2	Male	17,815	1,891	1,725	1,612	2,078	2,845	2,429	1,690	1,581	1,964	30.6
		Female	19,385	1,806	1,544	1,591	2,000	2,891	2,517	1,762	1,864	3,410	34.5
Jackson	37.2	Male	17,939	1,897	1,705	1,632	1,847	3,015	2,591	1,769	1,507	1,976	31.3
		Female	19,261	1,841	1,647	1,588	1,881	3,020	2,651	1,860	1,711	3,062	33.9
Jasper	27.6	Male	13,659	1,564	1,325	1,322	1,807	2,207	1,948	1,260	1,014	1,212	28.7
		Female	13,941	1,433	1,287	1,338	1,632	2,191	1,936	1,190	1,180	1,754	30.8
Jay	22.3	Male	10,788	1,084	1,039	1,067	1,052	1,660	1,577	1,024	1,013	1,272	31.9
		Female	11,512	990	1,003	1,046	1,035	1,652	1,572	1,132	1,148	1,934	35.2
Jefferson	29.5	Male	14,372	1,402	1,277	1,298	1,844	2,457	2,080	1,319	1,216	1,479	30.6
		Female	15,128	1,372	1,191	1,307	1,859	2,428	2,061	1,440	1,374	2,096	32.6
Jennings	24.1	Male	12,084	1,125	1,204	1,219	1,337	2,243	1,880	1,087	887	1,102	30.2
		Female	12,016	1,074	1,118	1,153	1,205	2,094	1,801	1,078	1,023	1,470	32.0
Johnson	84.0	Male	40,810	4,045	4,264	4,109	4,620	7,414	6,614	4,024	2,961	2,759	29.5
		Female	43,190	3,911	3,977	3,953	4,409	7,804	6,818	4,070	3,032	5,216	31.8
Knox	41.5	Male	20,051	1,719	1,591	1,644	3,314	3,048	2,489	1,873	1,770	2,603	30.8
		Female	21,449	1,578	1,453	1,567	2,565	2,959	2,717	2,101	2,281	4,228	37.2
Kosciusko	65.4	Male	31,989	3,565	2,972	2,663	3,510	5,883	4,717	2,908	2,646	3,125	30.6
		Female	33,411	3,430	2,874	2,703	3,551	5,811	4,596	3,075	3,048	4,323	32.1
La Grange	28.8	Male	14,149	1,913	1,649	1,456	1,405	2,324	1,871	1,173	1,079	1,279	27.8
		Female	14,651	1,818	1,644	1,489	1,404	2,293	1,894	1,214	1,224	1,671	29.2
Lake	507.1	Male	246,479	27,304	23,706	24,081	27,864	41,441	32,890	25,839	23,270	20,084	29.9
		Female	260,621	26,453	22,947	23,384	28,982	42,573	35,616	27,153	25,048	28,465	31.7
La Porte	108.1	Male	54,275	5,215	4,742	4,907	5,980	10,524	7,838	5,262	4,833	4,974	31.0
		Female	53,825	4,918	4,476	4,759	5,157	8,768	7,210	5,417	5,397	7,723	33.7
Lawrence	43.5	Male	20,871	2,028	1,972	1,903	1,960	3,494	3,027	2,154	1,948	2,385	32.4
		Female	22,629	1,902	1,970	1,881	1,977	3,597	3,135	2,352	2,146	3,669	35.0
Madison	132.0	Male	64,144	6,180	6,187	6,041	6,962	11,125	9,457	6,585	5,574	6,033	31.0
		Female	67,856	5,856	5,729	5,880	6,785	10,963	9,521	6,887	6,576	9,659	33.8
Marion	780.9	Male	371,180	36,817	33,080	33,462	45,239	71,097	49,428	36,724	32,770	32,563	30.2
		Female	409,720	35,228	31,729	32,782	48,057	73,276	53,283	40,893	38,471	56,001	32.8
Marshall	41.9	Male	20,336	2,123	1,965	1,935	2,106	3,406	2,777	2,051	1,777	2,196	31.0
		Female	21,564	2,069	1,741	1,855	2,046	3,303	2,908	2,094	2,046	3,502	34.3
Martin	11.0	Male	5,437	538	508	604	535	890	761	515	514	572	31.0
		Female	5,563	501	507	519	345	894	775	550	532	740	32.9
Miami	39.2	Male	19,463	2,166	1,929	1,757	2,517	3,510	2,729	1,715	1,505	1,635	28.9
		Female	19,737	2,099	1,751	1,706	2,123	3,364	2,664	1,758	1,667	2,605	31.5
Monroe	101.2	Male	50,053	3,680	3,323	3,206	14,114	10,216	5,879	3,640	2,867	3,128	25.7
		Female	51,147	3,388	3,058	3,038	13,925	9,532	6,026	3,876	3,362	4,942	27.3
Montgomery	35.9	Male	17,594	1,534	1,567	1,542	2,464	2,775	2,525	1,780	1,488	1,919	31.1
		Female	18,306	1,504	1,454	1,529	1,637	2,763	2,578	1,858	1,794	3,189	36.0
Morgan	55.8	Male	27,544	2,792	2,860	2,896	2,698	4,579	4,565	2,842	2,153	2,159	30.5
		Female	28,256	2,599	2,814	2,723	2,587	4,814	4,550	2,788	2,252	3,129	32.1
Newton	14.8	Male	7,303	880	717	707	692	1,215	1,082	641	610	759	30.4
		Female	7,497	764	698	648	697	1,207	1,049	616	672	1,146	32.8
Noble	38.3	Male	18,701	2,144	1,826	1,760	1,972	3,303	2,604	1,721	1,622	1,749	30.0
		Female	19,599	1,995	1,806	1,629	1,927	3,261	2,609	1,785	1,844	2,743	32.5
Ohio	5.3	Male	2,597	263	229	264	232	423	363	308	222	293	32.3
		Female	2,703	238	197	234	282	365	405	253	251	478	35.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ALL COUNTIES (continued)													
Orange	19.1	Male	9,344	930	830	879	957	1,534	1,257	878	878	1,201	32.0
		Female	9,756	894	769	776	875	1,481	1,282	941	1,025	1,713	35.6
Owen	17.2	Male	8,518	746	767	908	787	1,329	1,233	901	753	1,094	32.9
		Female	8,682	707	801	762	685	1,353	1,257	864	791	1,462	35.3
Parke	16.3	Male	8,070	663	790	837	721	1,243	1,167	789	747	1,113	33.2
		Female	8,230	622	657	672	706	1,204	1,121	848	846	1,554	37.3
Perry	19.2	Male	9,405	897	827	924	1,044	1,508	1,196	887	873	1,249	31.7
		Female	9,795	929	763	835	946	1,407	1,199	1,001	981	1,734	35.1
Pike	13.5	Male	6,522	598	535	592	608	1,030	991	645	588	935	34.0
		Female	6,978	546	538	574	615	1,010	966	686	718	1,325	37.1
Porter	126.9	Male	62,789	6,763	6,185	6,015	7,567	12,078	9,989	6,011	4,411	3,770	29.0
		Female	64,111	6,470	6,013	5,769	7,814	12,056	9,813	5,744	4,725	5,707	30.0
Posey	27.3	Male	13,520	1,457	1,269	1,232	1,451	2,455	2,031	1,235	1,103	1,287	30.5
		Female	13,780	1,311	1,188	1,227	1,369	2,392	2,004	1,239	1,167	1,883	32.5
Pulaski	13.5	Male	6,620	743	652	632	654	995	852	634	617	841	31.3
		Female	6,880	669	566	581	631	946	843	682	712	1,250	35.6
Putnam	30.3	Male	15,179	1,085	1,147	1,388	2,651	2,316	2,141	1,592	1,257	1,602	30.7
		Female	15,121	1,147	1,150	1,246	2,164	1,938	2,138	1,482	1,335	2,521	34.6
Randolph	29.4	Male	14,290	1,458	1,378	1,347	1,370	2,343	2,101	1,463	1,246	1,584	31.8
		Female	15,110	1,338	1,318	1,305	1,393	2,267	2,169	1,550	1,419	2,351	34.7
Ripley	25.6	Male	12,527	1,320	1,260	1,241	1,246	2,004	1,687	1,140	1,103	1,526	31.0
		Female	13,073	1,277	1,231	1,206	1,209	1,919	1,682	1,241	1,196	2,112	33.4
Rush	18.7	Male	9,062	891	883	959	967	1,358	1,204	901	832	1,067	31.1
		Female	9,638	883	845	936	865	1,359	1,277	929	920	1,624	34.5
St. Joseph	241.2	Male	116,359	10,816	10,000	10,043	15,995	20,307	14,501	11,278	11,142	12,277	30.6
		Female	124,841	10,283	9,541	9,759	14,692	20,136	15,428	12,661	12,736	19,605	34.0
Scott	20.9	Male	10,288	1,095	1,099	1,074	1,044	1,695	1,512	944	789	1,036	29.9
		Female	10,612	1,036	961	1,040	1,027	1,726	1,554	978	886	1,404	32.2
Shelby	39.8	Male	19,288	1,937	1,855	1,936	1,892	3,234	2,992	1,994	1,626	1,822	31.3
		Female	20,512	1,846	1,904	1,846	1,938	3,306	2,931	1,980	1,815	2,946	33.2
Spencer	20.4	Male	10,323	960	911	969	1,230	1,754	1,429	932	851	1,287	31.2
		Female	10,077	963	851	898	939	1,529	1,360	957	918	1,662	34.1
Starke	22.1	Male	10,828	1,142	1,098	1,117	1,045	1,670	1,516	1,028	870	1,342	31.1
		Female	11,272	1,077	1,023	1,038	994	1,728	1,534	1,037	1,063	1,778	33.7
Steuben	27.1	Male	13,599	1,269	1,150	1,239	1,864	2,159	1,926	1,260	1,183	1,549	30.9
		Female	13,501	1,191	1,132	1,094	1,353	2,118	1,850	1,285	1,433	2,045	34.4
Sullivan	21.0	Male	9,983	937	903	878	888	1,621	1,348	943	1,035	1,430	33.5
		Female	11,017	896	825	861	887	1,557	1,372	1,016	1,276	2,327	38.5
Switzerland	7.5	Male	3,697	341	341	366	331	533	553	338	353	541	33.8
		Female	3,803	353	300	324	332	504	551	406	386	647	36.6
Tippecanoe	123.0	Male	62,063	4,924	4,404	4,188	17,385	11,221	7,195	4,586	3,991	4,169	25.1
		Female	60,937	4,670	4,177	4,053	13,861	10,675	7,173	4,820	4,515	6,993	28.5
Tipton	16.5	Male	8,028	808	764	762	773	1,298	1,260	809	723	831	32.0
		Female	8,472	705	704	738	763	1,325	1,247	853	811	1,326	35.0
Union	6.9	Male	3,369	365	307	337	323	550	495	313	314	365	31.4
		Female	3,531	359	305	312	328	532	510	314	317	554	33.7
Vanderburgh	167.1	Male	78,446	7,206	6,279	6,375	9,807	13,774	10,260	7,920	7,707	9,118	31.9
		Female	88,654	6,942	6,012	6,357	10,034	13,888	10,863	8,944	9,662	15,952	36.0
Vermillion	18.0	Male	8,609	807	831	693	812	1,385	1,252	795	807	1,227	33.4
		Female	9,391	755	756	738	767	1,425	1,206	855	1,052	1,837	37.1
Vigo	108.0	Male	51,821	4,527	4,052	4,258	8,507	9,141	6,467	4,547	4,778	5,544	30.0
		Female	56,179	4,244	3,893	3,984	7,890	8,399	6,628	5,000	5,931	10,210	34.6
Wabash	35.5	Male	17,126	1,729	1,565	1,667	2,153	2,736	2,405	1,650	1,477	1,744	30.3
		Female	18,374	1,627	1,438	1,617	2,123	2,702	2,476	1,758	1,671	2,962	33.8
Warren	8.6	Male	4,222	407	399	426	385	641	654	421	405	484	32.7
		Female	4,378	386	400	389	380	654	657	430	417	665	34.7
Warrick	47.1	Male	23,263	2,521	2,463	2,228	2,180	4,269	3,971	2,126	1,715	1,790	30.2
		Female	23,837	2,336	2,287	2,178	2,195	4,419	3,875	2,117	1,841	2,589	31.6
Washington	22.9	Male	11,303	1,244	1,139	1,103	1,135	1,775	1,614	1,036	978	1,279	30.8
		Female	11,597	1,103	986	1,006	1,177	1,770	1,579	1,122	1,051	1,803	33.6
Wayne	72.6	Male	34,442	3,388	3,219	3,288	3,549	5,428	4,942	3,589	3,219	3,820	32.0
		Female	38,158	3,206	3,100	3,183	3,782	5,719	5,248	3,933	3,765	6,222	35.2
Wells	25.3	Male	12,284	1,363	1,146	1,175	1,277	2,119	1,792	1,174	1,013	1,225	30.6
		Female	13,016	1,229	1,110	1,130	1,267	2,061	1,890	1,224	1,195	1,910	33.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ALL COUNTIES (continued)													
White	24.1	Male	11,725	1,207	1,116	1,004	1,139	1,920	1,577	1,101	1,192	1,469	32.3
		Female	12,375	1,182	1,035	975	1,076	1,932	1,588	1,190	1,304	2,093	34.9
Whitley	26.8	Male	13,107	1,405	1,282	1,164	1,386	2,256	1,884	1,267	1,125	1,338	30.8
		Female	13,693	1,324	1,229	1,169	1,316	2,231	1,834	1,361	1,221	2,008	33.1
TOTAL METRO COUNTIES	**3,778.1**	**Male**	**1,827,911**	**181,830**	**168,223**	**168,101**	**232,139**	**329,939**	**258,237**	**178,922**	**154,664**	**155,856**	**30.0**
		Female	**1,950,189**	**173,724**	**161,202**	**161,975**	**231,871**	**334,729**	**267,978**	**189,447**	**175,635**	**253,628**	**32.4**
TOTAL STATE	**5,571.9**	**Male**	**2,702,819**	**270,262**	**250,583**	**250,699**	**327,135**	**475,113**	**382,770**	**263,735**	**231,777**	**250,745**	**30.3**
		Female	**2,869,081**	**257,928**	**238,806**	**240,995**	**321,955**	**476,860**	**393,759**	**278,100**	**263,268**	**397,410**	**32.9**
IOWA													
CEDAR RAPIDS	**172.0**	**Male**	**83,241**	**8,220**	**7,479**	**7,584**	**9,930**	**16,026**	**12,313**	**7,977**	**6,675**	**7,037**	**30.2**
		Female	**88,759**	**7,725**	**7,262**	**7,481**	**10,594**	**15,985**	**12,455**	**8,095**	**7,237**	**11,925**	**32.1**
Linn	172.0	Male	83,241	8,220	7,479	7,584	9,930	16,026	12,313	7,977	6,675	7,037	30.2
		Female	88,759	7,725	7,262	7,481	10,594	15,985	12,455	8,095	7,237	11,925	32.1
DAVENPORT - ROCK ISLAND - MOLINE	**386.0**	**Male**	**188,513**	**19,639**	**16,695**	**17,480**	**21,544**	**34,886**	**27,107**	**17,801**	**15,887**	**17,474**	**30.4**
		Female	**197,487**	**18,642**	**16,135**	**16,445**	**21,954**	**33,543**	**26,765**	**18,462**	**17,637**	**27,904**	**32.6**
Scott	166.0	Male	81,676	8,754	7,553	7,714	9,405	16,602	11,859	7,390	6,232	6,167	29.5
		Female	84,324	8,484	7,352	7,220	9,792	15,616	11,732	7,458	6,671	9,999	31.0
Henry, Ill.	*56.0*	*Male*	*27,467*	*2,897*	*2,469*	*2,650*	*2,726*	*4,447*	*4,100*	*2,634*	*2,403*	*3,141*	*31.7*
		Female	*28,533*	*2,616*	*2,387*	*2,490*	*2,500*	*4,337*	*3,937*	*2,737*	*2,711*	*4,818*	*34.9*
Rock Island, Ill.	*164.0*	*Male*	*79,370*	*7,988*	*6,673*	*7,116*	*9,413*	*13,837*	*11,148*	*7,777*	*7,252*	*8,166*	*31.1*
		Female	*84,630*	*7,542*	*6,396*	*6,735*	*9,662*	*13,590*	*11,096*	*8,267*	*8,255*	*13,087*	*33.8*
DES MOINES	**386.0**	**Male**	**184,315**	**18,139**	**16,564**	**16,376**	**21,236**	**35,782**	**26,993**	**17,981**	**15,283**	**15,961**	**30.5**
		Female	**201,685**	**17,105**	**16,170**	**15,500**	**23,046**	**37,167**	**28,058**	**18,947**	**17,454**	**28,238**	**32.8**
Dallas	30.9	Male	14,975	1,521	1,396	1,401	1,335	2,597	2,278	1,462	1,312	1,673	32.1
		Female	15,925	1,447	1,339	1,301	1,361	2,657	2,276	1,407	1,465	2,672	34.5
Polk	317.4	Male	150,972	14,656	13,240	13,200	17,975	29,919	21,669	14,769	12,714	12,830	30.5
		Female	166,428	13,861	12,839	12,442	19,759	31,003	22,700	15,896	14,682	23,246	32.8
Warren	37.7	Male	18,368	1,962	1,928	1,775	1,926	3,266	3,046	1,750	1,257	1,458	29.9
		Female	19,332	1,797	1,992	1,757	1,926	3,507	3,082	1,644	1,307	2,320	31.3
DUBUQUE	**91.6**	**Male**	**44,160**	**4,593**	**4,254**	**4,878**	**5,741**	**7,542**	**5,780**	**4,005**	**3,472**	**3,895**	**28.5**
		Female	**47,440**	**4,432**	**4,112**	**4,611**	**5,793**	**7,445**	**5,694**	**4,110**	**3,917**	**7,326**	**31.4**
Dubuque	91.6	Male	44,160	4,593	4,254	4,878	5,741	7,542	5,780	4,005	3,472	3,895	28.5
		Female	47,440	4,432	4,112	4,611	5,793	7,445	5,694	4,110	3,917	7,326	31.4
IOWA CITY	**86.9**	**Male**	**42,883**	**3,434**	**2,716**	**2,653**	**10,795**	**10,678**	**5,066**	**2,831**	**2,250**	**2,460**	**26.7**
		Female	**44,017**	**3,235**	**2,620**	**2,608**	**11,178**	**9,711**	**5,045**	**2,934**	**2,457**	**4,229**	**27.4**
Johnson	86.9	Male	42,883	3,434	2,716	2,653	10,795	10,678	5,066	2,831	2,250	2,460	26.7
		Female	44,017	3,235	2,620	2,608	11,178	9,711	5,045	2,934	2,457	4,229	27.4
SIOUX CITY	**117.7**	**Male**	**56,047**	**6,180**	**5,070**	**4,970**	**6,208**	**9,862**	**7,064**	**5,336**	**5,056**	**6,301**	**30.7**
		Female	**61,653**	**6,161**	**4,946**	**4,755**	**6,734**	**10,034**	**7,228**	**5,758**	**5,771**	**10,266**	**33.2**
Woodbury	99.5	Male	47,090	5,090	4,191	4,153	5,220	8,131	5,853	4,583	4,413	5,456	31.0
		Female	52,410	5,129	4,040	3,975	5,773	8,339	6,076	4,979	5,029	9,070	33.7
Dakota, Neb.	*18.2*	*Male*	*8,957*	*1,090*	*879*	*817*	*988*	*1,731*	*1,211*	*753*	*643*	*845*	*29.1*
		Female	*9,243*	*1,032*	*906*	*780*	*961*	*1,695*	*1,152*	*779*	*742*	*1,196*	*30.6*
WATERLOO - CEDAR FALLS	**154.8**	**Male**	**75,052**	**7,738**	**6,307**	**6,690**	**10,936**	**13,797**	**9,893**	**6,646**	**6,082**	**6,963**	**29.2**
		Female	**79,748**	**7,325**	**6,070**	**6,323**	**11,825**	**13,323**	**9,929**	**6,910**	**6,889**	**11,154**	**31.3**
Black Hawk	130.1	Male	62,939	6,531	5,254	5,561	9,302	11,893	8,179	5,559	5,121	5,539	29.1
		Female	67,161	6,229	5,073	5,236	10,241	11,484	8,226	5,862	5,762	9,048	30.9
Bremer	24.7	Male	12,113	1,207	1,053	1,129	1,634	1,904	1,714	1,087	961	1,424	30.4
		Female	12,587	1,096	997	1,087	1,584	1,839	1,703	1,048	1,127	2,106	33.3
ALL COUNTIES													
Adair	9.2	Male	4,512	463	339	378	433	642	518	456	469	814	35.0
		Female	4,688	407	348	323	336	552	585	431	541	1,165	41.5
Adams	5.4	Male	2,658	241	197	245	238	364	316	305	271	481	36.4
		Female	2,742	234	174	207	189	341	378	263	342	614	41.0

1987 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Allamakee	15.0	Male	7,378	719	677	748	719	1,055	886	685	740	1,149	32.8
		Female	7,622	719	591	728	631	970	876	681	786	1,640	37.0
Appanoose	14.8	Male	6,983	686	572	611	688	1,030	851	596	761	1,188	34.1
		Female	7,817	703	593	565	632	1,049	867	734	846	1,828	39.2
Audubon	7.9	Male	3,813	371	307	353	339	533	490	372	436	612	35.1
		Female	4,087	328	271	354	308	463	508	416	449	990	41.3
Benton	23.4	Male	11,418	1,120	991	1,149	1,151	1,770	1,564	1,100	1,058	1,515	32.3
		Female	11,982	1,107	963	1,072	1,049	1,650	1,607	1,154	1,167	2,213	35.9
Black Hawk	130.1	Male	62,939	6,531	5,254	5,561	9,302	11,893	8,179	5,559	5,121	5,539	29.1
		Female	67,161	6,229	5,073	5,236	10,241	11,484	8,226	5,862	5,762	9,048	30.9
Boone	25.9	Male	12,348	1,115	932	1,013	1,345	2,215	1,638	1,197	1,144	1,749	33.0
		Female	13,552	1,032	923	980	1,277	2,050	1,674	1,234	1,316	3,066	38.1
Bremer	24.7	Male	12,113	1,207	1,053	1,129	1,634	1,904	1,714	1,087	961	1,424	30.4
		Female	12,587	1,096	997	1,087	1,584	1,839	1,703	1,048	1,127	2,106	33.3
Buchanan	22.8	Male	11,296	1,352	1,070	1,190	1,233	1,847	1,412	958	975	1,259	29.3
		Female	11,504	1,261	1,058	1,098	1,117	1,721	1,390	969	1,107	1,783	32.1
Buena Vista	20.6	Male	9,941	908	759	789	1,439	1,550	1,058	966	1,037	1,435	31.9
		Female	10,659	916	724	784	1,262	1,423	1,162	1,062	1,131	2,195	36.9
Butler	17.0	Male	8,341	845	736	753	774	1,338	1,026	768	835	1,266	32.9
		Female	8,659	787	709	701	687	1,202	1,030	830	931	1,782	37.4
Calhoun	12.4	Male	5,860	546	465	504	551	829	685	582	658	1,040	35.5
		Female	6,540	477	458	524	530	753	776	631	761	1,630	41.8
Carroll	22.9	Male	11,058	1,200	1,018	1,228	1,188	1,687	1,257	1,029	1,011	1,440	30.3
		Female	11,842	1,236	949	1,115	1,080	1,524	1,356	1,112	1,192	2,278	35.1
Cass	16.6	Male	7,955	767	628	687	784	1,193	1,005	775	758	1,358	34.3
		Female	8,645	716	586	656	694	1,143	1,058	837	921	2,034	40.0
Cedar	18.9	Male	9,279	868	788	899	878	1,543	1,297	881	908	1,217	32.8
		Female	9,621	922	729	829	815	1,404	1,292	917	929	1,784	35.9
Cerro Gordo	49.0	Male	23,055	2,144	1,839	1,943	2,560	3,948	3,043	2,376	2,300	2,902	32.7
		Female	25,945	2,059	1,836	1,780	2,896	4,018	3,164	2,647	2,736	4,809	36.2
Cherokee	15.1	Male	7,335	691	579	671	743	1,201	896	772	747	1,035	33.2
		Female	7,765	719	584	610	640	1,067	943	819	827	1,556	37.8
Chickasaw	14.9	Male	7,348	762	650	782	793	1,073	1,008	670	636	974	31.4
		Female	7,552	722	624	783	691	976	969	677	714	1,396	34.8
Clarke	8.8	Male	4,247	408	350	362	424	642	554	416	402	689	34.0
		Female	4,553	385	364	343	384	619	602	454	449	953	38.0
Clay	19.2	Male	9,211	1,015	761	749	986	1,657	1,177	903	848	1,115	31.6
		Female	9,989	985	750	789	1,060	1,564	1,201	939	951	1,750	34.0
Clayton	21.3	Male	10,586	1,060	923	1,016	1,064	1,554	1,310	1,002	1,035	1,622	32.9
		Female	10,714	1,033	831	919	958	1,375	1,301	1,043	1,098	2,156	36.9
Clinton	55.8	Male	27,088	2,725	2,482	2,656	2,790	4,515	3,757	2,589	2,501	3,073	31.4
		Female	28,712	2,596	2,276	2,498	2,819	4,401	3,770	2,749	2,797	4,806	34.5
Crawford	18.5	Male	9,097	974	802	851	978	1,404	1,183	857	890	1,158	31.7
		Female	9,403	943	774	860	836	1,304	1,157	866	957	1,706	34.9
Dallas	30.9	Male	14,975	1,521	1,396	1,401	1,335	2,597	2,278	1,462	1,312	1,673	32.1
		Female	15,925	1,447	1,339	1,301	1,361	2,657	2,276	1,407	1,465	2,672	34.5
Davis	9.2	Male	4,524	449	408	414	479	639	568	414	444	709	33.0
		Female	4,676	422	359	370	379	609	614	444	475	1,004	38.2
Decatur	9.4	Male	4,513	366	353	353	693	635	526	392	413	782	32.7
		Female	4,887	363	345	330	705	591	550	418	463	1,122	37.0
Delaware	19.3	Male	9,472	1,044	902	1,052	1,072	1,411	1,193	904	841	1,053	29.7
		Female	9,828	1,040	890	1,086	943	1,279	1,184	895	909	1,602	32.5
Des Moines	45.3	Male	21,669	2,124	1,925	1,993	2,146	3,765	3,014	2,087	2,076	2,539	32.0
		Female	23,631	2,033	1,782	1,842	2,172	3,745	2,982	2,273	2,357	4,440	35.8
Dickinson	15.8	Male	7,645	741	624	616	648	1,296	986	733	833	1,168	34.2
		Female	8,155	742	550	593	663	1,255	948	840	950	1,614	37.9
Dubuque	91.6	Male	44,160	4,593	4,254	4,878	5,741	7,542	5,780	4,005	3,472	3,895	28.5
		Female	47,440	4,432	4,112	4,611	5,793	7,445	5,694	4,110	3,917	7,326	31.4
Emmet	12.4	Male	6,028	650	539	526	690	999	733	568	543	780	31.1
		Female	6,372	600	487	513	635	902	719	617	672	1,227	35.7
Fayette	24.3	Male	11,900	1,183	992	1,166	1,330	1,754	1,458	1,097	1,157	1,763	32.3
		Female	12,400	1,083	962	1,124	1,133	1,604	1,490	1,131	1,295	2,578	37.0
Floyd	18.9	Male	9,036	871	808	901	780	1,394	1,279	871	929	1,203	33.3
		Female	9,864	861	775	842	820	1,340	1,284	949	1,018	1,975	37.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Franklin	12.5	Male	6,069	586	484	510	546	965	796	610	614	958	34.4
		Female	6,431	532	440	511	506	881	802	655	718	1,386	39.3
Fremont	9.3	Male	4,467	460	363	363	381	661	554	431	515	739	35.1
		Female	4,833	430	364	340	341	658	547	483	548	1,122	40.2
Greene	11.3	Male	5,406	535	427	493	483	826	658	495	567	922	34.3
		Female	5,894	471	410	474	433	765	664	574	664	1,439	40.9
Grundy	13.9	Male	6,774	643	577	653	627	1,055	995	632	682	910	33.4
		Female	7,126	603	546	577	533	991	958	712	759	1,447	38.3
Guthrie	11.6	Male	5,512	494	416	473	463	782	692	562	622	1,008	36.8
		Female	6,088	498	462	470	375	773	685	598	722	1,505	41.8
Hamilton	16.9	Male	8,237	802	663	724	842	1,306	1,025	873	871	1,131	33.3
		Female	8,663	767	618	682	716	1,210	1,097	921	944	1,708	38.1
Hancock	14.0	Male	6,867	700	605	630	658	1,176	863	646	666	923	32.1
		Female	7,133	706	587	536	626	1,039	833	686	690	1,430	35.9
Hardin	21.2	Male	10,266	900	803	1,060	1,179	1,505	1,279	987	1,045	1,508	32.9
		Female	10,934	864	715	854	1,030	1,417	1,335	1,042	1,152	2,525	39.4
Harrison	15.8	Male	7,631	764	696	719	761	1,028	965	744	755	1,199	33.5
		Female	8,169	675	659	699	683	1,056	989	804	825	1,779	38.2
Henry	19.0	Male	9,107	831	746	760	1,083	1,558	1,299	767	823	1,240	32.3
		Female	9,893	855	721	746	1,027	1,520	1,158	852	975	2,039	35.7
Howard	10.7	Male	5,209	500	418	478	514	701	604	504	564	926	34.9
		Female	5,491	480	401	521	410	650	601	517	590	1,321	39.7
Humboldt	12.0	Male	5,835	546	460	519	546	843	734	616	685	886	35.0
		Female	6,165	527	448	506	493	793	759	656	714	1,269	39.2
Ida	8.8	Male	4,312	409	386	358	414	618	524	443	458	702	34.5
		Female	4,488	381	316	341	329	574	510	490	505	1,042	40.9
Iowa	15.3	Male	7,411	689	587	703	765	1,155	932	784	751	1,045	33.3
		Female	7,889	657	561	659	661	1,084	994	783	831	1,659	38.2
Jackson	22.9	Male	11,286	1,173	1,051	1,238	1,170	1,666	1,464	1,094	972	1,458	31.1
		Female	11,614	1,138	1,008	1,170	1,075	1,567	1,471	1,118	1,061	2,006	34.0
Jasper	36.2	Male	17,630	1,707	1,558	1,550	1,739	2,842	2,474	1,916	1,716	2,128	33.0
		Female	18,570	1,604	1,403	1,491	1,599	2,781	2,584	1,970	1,863	3,275	36.6
Jefferson	16.9	Male	8,345	756	655	595	970	1,846	1,052	692	690	1,089	31.5
		Female	8,555	602	588	633	837	1,586	1,070	764	806	1,669	35.3
Johnson	86.9	Male	42,883	3,434	2,716	2,653	10,795	10,678	5,066	2,831	2,250	2,460	26.7
		Female	44,017	3,235	2,620	2,608	11,178	9,711	5,045	2,934	2,457	4,229	27.4
Jones	20.3	Male	10,345	996	894	928	1,377	1,738	1,323	939	919	1,231	30.6
		Female	9,955	909	795	962	833	1,412	1,303	979	996	1,766	35.5
Keokuk	12.3	Male	5,981	542	462	549	564	866	690	563	630	1,115	35.1
		Female	6,319	504	439	545	494	784	666	621	682	1,584	40.9
Kossuth	21.0	Male	10,388	1,078	916	1,032	1,128	1,550	1,204	1,024	1,020	1,436	31.7
		Female	10,612	962	867	992	902	1,398	1,300	1,043	1,116	2,032	36.4
Lee	43.1	Male	21,170	2,036	1,751	1,948	2,228	3,825	2,899	2,044	2,028	2,411	31.9
		Female	21,930	1,936	1,676	1,783	2,045	3,312	2,758	2,103	2,309	4,008	35.8
Linn	172.0	Male	83,241	8,220	7,479	7,584	9,930	16,026	12,313	7,977	6,675	7,037	30.2
		Female	88,759	7,725	7,262	7,481	10,594	15,985	12,455	8,095	7,237	11,925	32.1
Louisa	12.4	Male	6,094	609	557	595	612	994	854	570	503	800	31.8
		Female	6,306	643	529	572	545	969	854	576	555	1,063	33.9
Lucas	10.0	Male	4,737	422	401	405	391	665	672	497	509	775	36.3
		Female	5,263	432	383	396	426	660	638	525	570	1,233	40.2
Lyon	12.4	Male	6,114	690	578	568	587	931	663	634	604	859	31.8
		Female	6,286	659	532	531	500	859	694	649	637	1,225	35.9
Madison	12.3	Male	6,007	570	586	558	474	925	850	565	560	919	33.8
		Female	6,293	573	489	490	432	862	850	567	652	1,378	38.5
Mahaska	23.2	Male	11,214	1,087	898	917	1,367	1,867	1,377	1,026	1,109	1,566	32.2
		Female	11,986	1,040	868	819	1,275	1,764	1,359	1,110	1,250	2,501	36.7
Marion	30.5	Male	15,045	1,508	1,241	1,175	1,870	2,413	2,022	1,391	1,384	2,041	32.2
		Female	15,455	1,357	1,180	1,245	1,934	2,276	1,973	1,348	1,415	2,727	33.8
Marshall	40.8	Male	19,767	1,813	1,770	1,764	1,915	3,487	2,776	1,884	1,866	2,492	32.5
		Female	21,033	1,763	1,652	1,703	2,089	3,383	2,830	1,916	1,999	3,698	34.8
Mills	14.0	Male	6,965	685	608	623	741	1,333	974	647	589	765	31.2
		Female	7,035	603	618	554	625	1,226	925	628	657	1,199	34.1
Mitchell	11.5	Male	5,547	499	474	559	554	757	651	560	570	923	34.1
		Female	5,953	490	454	542	504	644	686	584	615	1,434	40.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
IOWA (continued)													
ALL COUNTIES (continued)													
Monona	11.2	Male	5,407	459	429	441	474	799	642	544	606	1,013	36.6
		Female	5,793	491	407	443	411	681	660	577	681	1,442	42.0
Monroe	8.8	Male	4,266	388	357	405	428	611	523	404	436	714	34.1
		Female	4,534	388	303	339	398	590	528	424	510	1,054	39.7
Montgomery	13.3	Male	6,283	603	510	472	601	997	722	631	631	1,116	34.6
		Female	7,017	590	497	482	559	946	761	694	755	1,733	40.7
Muscatine	41.4	Male	20,211	2,159	1,969	1,887	2,201	3,550	2,863	1,857	1,631	2,094	30.3
		Female	21,189	2,113	1,794	1,814	2,122	3,399	2,904	1,835	1,840	3,368	33.1
O'Brien	16.3	Male	7,837	802	609	681	892	1,150	882	804	782	1,235	33.1
		Female	8,463	775	576	675	729	1,066	949	902	883	1,908	39.3
Osceola	8.2	Male	4,041	424	338	385	398	567	477	406	404	642	33.4
		Female	4,159	329	343	342	360	503	495	409	475	903	39.1
Page	18.7	Male	8,909	899	744	699	811	1,381	1,129	830	951	1,465	34.4
		Female	9,791	792	663	656	822	1,291	1,114	936	1,102	2,415	41.0
Palo Alto	11.7	Male	5,742	564	484	563	702	781	636	583	568	861	32.1
		Female	5,958	513	424	537	531	724	663	638	615	1,313	38.8
Plymouth	24.5	Male	12,040	1,294	1,052	1,174	1,411	1,802	1,443	1,193	1,093	1,578	31.0
		Female	12,460	1,199	1,042	1,072	1,298	1,692	1,455	1,203	1,223	2,276	34.6
Pocahontas	10.5	Male	5,095	439	415	491	475	721	638	485	587	844	35.1
		Female	5,405	436	373	481	379	632	674	519	634	1,277	41.0
Polk	317.4	Male	150,972	14,656	13,240	13,200	17,975	29,919	21,669	14,769	12,714	12,830	30.5
		Female	166,428	13,861	12,839	12,442	19,759	31,003	22,700	15,896	14,682	23,246	32.8
☐ Pottawattamie	87.7	Male	42,072	4,385	3,960	4,107	4,546	6,903	5,668	4,397	3,752	4,354	30.8
		Female	45,628	4,176	3,813	4,088	4,775	7,147	6,038	4,699	4,106	6,786	33.3
Poweshiek	19.1	Male	9,229	818	769	763	1,459	1,406	1,138	851	861	1,164	30.7
		Female	9,871	756	705	759	1,291	1,354	1,232	871	967	1,936	35.6
Ringgold	5.9	Male	2,763	227	193	203	235	419	319	316	305	546	38.3
		Female	3,137	260	220	228	218	388	339	310	366	808	42.5
Sac	13.1	Male	6,322	608	495	525	603	926	759	641	690	1,075	35.1
		Female	6,778	606	471	533	497	853	737	680	779	1,622	40.8
Scott	166.0	Male	81,676	8,754	7,553	7,714	9,405	16,602	11,859	7,390	6,232	6,167	29.5
		Female	84,324	8,484	7,352	7,220	9,792	15,616	11,732	7,458	6,671	9,999	31.0
Shelby	14.6	Male	7,191	662	645	770	710	1,018	890	695	742	1,059	32.9
		Female	7,409	657	601	715	558	956	893	748	766	1,515	37.4
Sioux	31.7	Male	15,333	1,845	1,305	1,457	2,252	2,277	1,823	1,313	1,279	1,782	28.5
		Female	16,367	1,804	1,359	1,393	2,262	2,165	1,890	1,378	1,451	2,665	31.3
Story	74.6	Male	38,369	2,790	2,177	2,267	12,627	7,399	4,048	2,449	2,096	2,516	24.6
		Female	36,231	2,873	2,104	2,166	9,689	6,234	3,932	2,550	2,319	4,364	27.1
Tama	18.8	Male	9,102	855	765	886	836	1,334	1,212	894	905	1,415	34.1
		Female	9,698	853	753	846	735	1,279	1,186	968	995	2,083	38.2
Taylor	7.9	Male	3,749	336	283	328	327	524	434	366	446	705	36.8
		Female	4,151	342	270	292	303	500	448	383	495	1,118	43.2
Union	13.4	Male	6,319	623	526	546	631	1,002	789	571	640	991	33.3
		Female	7,081	612	524	544	631	976	798	634	724	1,638	38.2
Van Buren	8.3	Male	4,087	402	357	380	334	599	520	374	397	724	34.5
		Female	4,213	378	291	329	354	533	537	369	452	970	39.1
Wapello	39.3	Male	18,705	1,735	1,538	1,550	1,916	2,983	2,367	1,867	1,915	2,834	33.8
		Female	20,595	1,639	1,452	1,504	1,925	2,946	2,464	2,067	2,195	4,403	38.4
Warren	37.7	Male	18,368	1,962	1,928	1,775	1,926	3,266	3,046	1,750	1,257	1,458	29.9
		Female	19,332	1,797	1,992	1,757	1,926	3,507	3,082	1,644	1,307	2,320	31.3
Washington	20.5	Male	9,848	988	853	942	979	1,617	1,256	929	921	1,363	32.2
		Female	10,652	943	799	861	893	1,558	1,287	1,004	1,038	2,269	37.1
Wayne	7.7	Male	3,697	314	265	299	306	496	401	365	453	798	39.2
		Female	4,003	313	247	250	285	466	441	388	491	1,122	45.0
Webster	43.8	Male	20,825	2,044	1,717	1,911	2,369	3,375	2,642	2,137	1,990	2,640	32.0
		Female	22,975	1,953	1,638	1,867	2,455	3,332	2,729	2,256	2,328	4,417	35.9
Winnebago	13.1	Male	6,343	584	487	519	755	990	765	586	638	1,019	33.3
		Female	6,757	521	529	542	639	906	781	621	695	1,523	38.1
Winneshiek	21.7	Male	10,650	934	855	1,017	1,853	1,476	1,197	981	965	1,372	29.5
		Female	11,050	892	823	961	1,862	1,322	1,240	952	981	2,017	32.5
Woodbury	99.5	Male	47,090	5,090	4,191	4,153	5,220	8,131	5,853	4,583	4,413	5,456	31.0
		Female	52,410	5,129	4,040	3,975	5,773	8,339	6,076	4,979	5,029	9,070	33.7
Worth	8.9	Male	4,372	433	346	347	401	671	575	420	414	765	34.8
		Female	4,528	357	335	321	340	642	567	428	507	1,031	39.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Wright	15.9	Male	7,620	698	573	659	723	1,142	996	756	839	1,234	35.2
		Female	8,280	728	562	632	674	1,059	964	811	956	1,894	40.0
TOTAL METRO COUNTIES	**1,244.5**	**Male**	**600,489**	**60,353**	**53,024**	**54,155**	**77,809**	**115,461**	**83,425**	**55,810**	**48,159**	**52,293**	**29.8**
		Female	**644,011**	**57,611**	**51,439**	**51,806**	**82,776**	**114,733**	**85,027**	**58,132**	**53,760**	**88,737**	**31.8**
TOTAL STATE	**2,909.5**	**Male**	**1,410,176**	**138,718**	**120,527**	**126,767**	**172,403**	**244,841**	**186,064**	**132,519**	**125,287**	**163,050**	**31.0**
		Female	**1,499,324**	**132,821**	**115,538**	**120,952**	**168,615**	**235,514**	**189,025**	**138,993**	**139,890**	**257,976**	**34.0**
KANSAS													
KANSAS CITY	**1,525.0**	**Male**	**734,598**	**71,364**	**65,755**	**65,137**	**79,629**	**137,642**	**111,389**	**75,071**	**63,889**	**64,722**	**31.2**
		Female	**790,402**	**68,252**	**62,853**	**62,863**	**82,006**	**141,541**	**114,593**	**79,017**	**70,679**	**108,598**	**33.4**
Johnson	317.1	Male	154,111	14,573	14,167	14,142	14,385	30,999	26,416	16,137	13,098	10,194	31.4
		Female	162,989	13,980	13,519	13,564	14,761	33,105	27,200	17,162	13,858	15,840	32.8
Leavenworth	59.6	Male	31,787	2,749	2,846	2,498	3,589	6,178	5,645	3,076	2,558	2,648	31.8
		Female	27,813	2,597	2,651	2,391	2,664	4,800	4,334	2,476	2,245	3,655	32.5
Miami	23.1	Male	11,273	1,044	1,015	1,133	1,061	1,700	1,642	1,155	1,027	1,496	33.1
		Female	11,827	1,011	918	1,010	983	1,702	1,607	1,173	1,097	2,326	36.8
Wyandotte	174.1	Male	82,375	9,063	7,739	7,535	9,814	14,290	10,134	7,958	7,558	8,284	29.9
		Female	91,725	8,661	7,500	7,311	10,544	14,883	11,220	8,821	8,807	13,978	33.0
Cass, Mo.	*57.0*	*Male*	*28,070*	*2,896*	*2,842*	*2,859*	*2,649*	*4,563*	*4,826*	*3,007*	*2,117*	*2,311*	*31.1*
		Female	*28,930*	*2,674*	*2,714*	*2,720*	*2,634*	*4,834*	*4,906*	*2,745*	*2,219*	*3,484*	*32.7*
Clay, Mo.	*147.9*	*Male*	*71,857*	*6,729*	*6,275*	*6,378*	*8,194*	*13,831*	*11,646*	*7,843*	*6,154*	*4,807*	*31.0*
		Female	*76,043*	*6,368*	*6,062*	*6,225*	*8,804*	*14,446*	*11,983*	*7,983*	*6,474*	*7,498*	*32.3*
Jackson, Mo.	*639.1*	*Male*	*302,227*	*29,271*	*25,906*	*25,649*	*34,925*	*57,089*	*41,946*	*30,668*	*26,839*	*29,934*	*31.2*
		Female	*336,873*	*28,256*	*24,893*	*25,069*	*36,690*	*58,406*	*44,669*	*33,496*	*31,414*	*53,980*	*34.2*
Lafayette, Mo.	*31.4*	*Male*	*15,254*	*1,341*	*1,351*	*1,432*	*1,478*	*2,221*	*2,235*	*1,560*	*1,442*	*2,194*	*34.1*
		Female	*16,146*	*1,266*	*1,188*	*1,245*	*1,328*	*2,232*	*2,204*	*1,574*	*1,620*	*3,489*	*38.7*
Platte, Mo.	*52.5*	*Male*	*26,330*	*2,585*	*2,548*	*2,395*	*2,546*	*5,104*	*4,967*	*2,531*	*2,115*	*1,539*	*31.1*
		Female	*26,170*	*2,435*	*2,411*	*2,278*	*2,604*	*5,351*	*4,588*	*2,457*	*1,904*	*2,142*	*31.3*
Ray, Mo.	*23.2*	*Male*	*11,314*	*1,113*	*1,066*	*1,116*	*988*	*1,667*	*1,932*	*1,136*	*981*	*1,315*	*33.2*
		Female	*11,886*	*1,004*	*997*	*1,050*	*994*	*1,782*	*1,882*	*1,130*	*1,041*	*2,006*	*35.6*
LAWRENCE	**72.7**	**Male**	**36,630**	**2,773**	**2,249**	**2,074**	**11,021**	**7,782**	**4,040**	**2,402**	**2,037**	**2,252**	**25.3**
		Female	**36,070**	**2,664**	**2,129**	**2,106**	**9,944**	**6,811**	**4,021**	**2,498**	**2,204**	**3,693**	**26.8**
Douglas	72.7	Male	36,630	2,773	2,249	2,074	11,021	7,782	4,040	2,402	2,037	2,252	25.3
		Female	36,070	2,664	2,129	2,106	9,944	6,811	4,021	2,498	2,204	3,693	26.8
TOPEKA	**160.7**	**Male**	**77,334**	**7,571**	**6,531**	**6,819**	**8,785**	**14,503**	**10,555**	**8,022**	**6,834**	**7,714**	**31.2**
		Female	**83,366**	**6,967**	**6,153**	**6,277**	**9,100**	**14,763**	**11,110**	**8,216**	**7,345**	**13,435**	**33.9**
Shawnee	160.7	Male	77,334	7,571	6,531	6,819	8,785	14,503	10,555	8,022	6,834	7,714	31.2
		Female	83,366	6,967	6,153	6,277	9,100	14,763	11,110	8,216	7,345	13,435	33.9
WICHITA	**469.6**	**Male**	**229,067**	**23,751**	**19,170**	**18,810**	**29,167**	**45,027**	**30,712**	**22,915**	**19,915**	**19,600**	**30.2**
		Female	**240,533**	**23,024**	**18,509**	**18,353**	**28,152**	**42,000**	**31,431**	**23,762**	**22,243**	**33,059**	**32.7**
Butler	48.0	Male	23,350	2,378	1,993	2,170	2,368	3,923	3,352	2,495	2,131	2,540	32.1
		Female	24,650	2,315	1,987	2,069	2,252	3,861	3,437	2,482	2,279	3,968	34.6
Harvey	31.7	Male	15,077	1,496	1,227	1,254	1,856	2,614	1,924	1,493	1,311	1,902	31.5
		Female	16,623	1,365	1,113	1,218	1,845	2,480	2,108	1,563	1,465	3,466	36.4
Sedgwick	389.9	Male	190,640	19,877	15,950	15,386	24,943	38,490	25,436	18,927	16,473	15,158	30.0
		Female	199,260	19,344	15,409	15,066	24,055	35,659	25,886	19,717	18,499	25,625	32.2
ALL COUNTIES													
Allen	15.9	Male	7,509	777	646	597	789	1,095	939	691	755	1,220	33.6
		Female	8,391	768	619	597	750	1,129	947	785	839	1,957	38.5
Anderson	8.8	Male	4,267	408	319	391	419	576	515	384	416	839	35.4
		Female	4,533	379	318	386	332	516	536	397	515	1,154	41.3
Atchison	18.2	Male	8,718	842	748	861	1,198	1,266	1,046	870	769	1,118	30.6
		Female	9,482	784	718	791	1,164	1,170	1,151	834	903	1,967	36.0
Barber	6.9	Male	3,363	298	250	246	306	514	401	373	391	584	36.7
		Female	3,537	296	219	243	260	440	417	360	444	858	42.4
Barton	32.8	Male	15,905	1,739	1,235	1,364	1,832	2,689	1,978	1,641	1,527	1,900	31.6
		Female	16,895	1,494	1,184	1,354	1,811	2,497	2,089	1,743	1,729	2,994	35.5
Bourbon	15.9	Male	7,412	707	571	550	767	1,135	885	676	794	1,327	34.8
		Female	8,488	681	562	573	755	1,113	911	806	919	2,168	41.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Brown	12.0	Male	5,687	583	456	461	505	808	646	514	584	1,130	35.5
		Female	6,313	552	467	413	506	781	648	506	731	1,709	41.8
Butler	48.0	Male	23,350	2,378	1,993	2,170	2,368	3,923	3,352	2,495	2,131	2,540	32.1
		Female	24,650	2,315	1,987	2,069	2,252	3,861	3,437	2,482	2,279	3,968	34.6
Chase	3.2	Male	1,521	123	121	119	111	226	192	140	191	298	38.2
		Female	1,679	127	101	110	130	195	170	157	217	472	45.4
Chautauqua	5.1	Male	2,463	196	160	205	199	289	307	213	299	595	40.9
		Female	2,637	156	163	174	164	271	339	221	358	791	47.2
Cherokee	22.9	Male	10,782	1,006	981	1,004	1,006	1,599	1,474	975	1,130	1,607	33.7
		Female	12,118	934	926	976	929	1,599	1,586	1,129	1,306	2,733	39.4
Cheyenne	3.5	Male	1,660	132	115	135	130	238	190	210	227	283	39.2
		Female	1,840	141	128	117	111	211	180	240	243	469	46.3
Clark	2.6	Male	1,222	91	91	106	71	162	170	126	148	257	40.3
		Female	1,378	89	84	106	70	147	153	161	174	394	47.2
Clay	9.6	Male	4,600	439	348	353	429	664	551	436	502	878	36.2
		Female	5,000	436	339	338	319	645	545	500	539	1,339	42.8
Cloud	11.9	Male	5,511	500	397	450	647	760	645	478	566	1,068	35.0
		Female	6,389	461	366	442	609	753	668	544	688	1,858	43.4
Coffey	10.0	Male	4,950	481	414	391	451	793	649	424	445	902	34.3
		Female	5,050	460	393	387	438	715	603	368	495	1,191	37.2
Comanche	2.6	Male	1,261	107	103	103	91	166	169	127	147	248	38.6
		Female	1,339	93	76	93	87	150	148	128	174	390	46.5
Cowley	38.1	Male	18,077	1,756	1,530	1,495	1,967	2,846	2,402	1,867	1,674	2,540	33.0
		Female	20,023	1,637	1,469	1,445	1,940	2,949	2,470	1,847	1,961	4,305	37.3
Crawford	37.9	Male	17,865	1,563	1,257	1,396	2,618	2,714	2,141	1,466	1,742	2,968	32.7
		Female	20,035	1,400	1,176	1,285	2,430	2,567	2,198	1,664	2,216	5,099	40.3
Decatur	4.4	Male	2,125	184	165	179	195	274	235	227	249	417	37.8
		Female	2,275	176	138	167	169	245	226	260	269	625	45.6
Dickinson	20.1	Male	9,689	899	808	853	873	1,325	1,313	1,022	939	1,657	35.7
		Female	10,411	828	713	808	765	1,269	1,336	1,021	1,062	2,609	41.2
Doniphan	9.4	Male	4,628	466	372	406	510	714	560	390	447	763	32.8
		Female	4,772	412	384	408	488	667	509	457	473	974	35.5
Douglas	72.7	Male	36,630	2,773	2,249	2,074	11,021	7,782	4,040	2,402	2,037	2,252	25.3
		Female	36,070	2,664	2,129	2,106	9,944	6,811	4,021	2,498	2,204	3,693	26.8
Edwards	4.2	Male	2,070	184	154	161	171	301	279	204	217	399	37.3
		Female	2,130	175	112	164	169	255	232	213	268	542	43.2
Elk	3.8	Male	1,804	140	118	161	121	190	225	179	223	447	42.6
		Female	1,996	142	92	125	117	209	221	199	251	640	49.5
Ellis	27.9	Male	13,621	1,399	1,025	1,140	2,547	2,614	1,555	1,122	989	1,230	27.7
		Female	14,279	1,391	900	1,087	2,780	2,321	1,557	1,166	1,179	1,898	29.2
Ellsworth	6.8	Male	3,281	285	241	295	270	445	381	330	354	680	37.7
		Female	3,519	299	229	230	231	442	365	324	413	986	44.0
Finney	29.5	Male	14,632	1,939	1,428	1,297	1,831	2,958	1,909	1,164	1,053	1,053	27.8
		Female	14,868	1,821	1,427	1,324	1,762	2,709	1,872	1,263	1,126	1,564	29.1
Ford	26.5	Male	12,948	1,433	1,121	1,130	1,647	2,231	1,705	1,165	1,124	1,392	30.1
		Female	13,552	1,383	1,022	1,042	1,680	2,092	1,733	1,222	1,221	2,157	32.9
Franklin	22.5	Male	10,922	1,062	905	943	1,308	1,597	1,487	1,040	956	1,624	32.8
		Female	11,578	943	861	886	1,200	1,539	1,535	1,040	1,130	2,444	37.3
Geary	31.0	Male	16,233	2,101	1,189	1,134	3,884	2,954	2,017	1,120	890	944	24.7
		Female	14,767	1,815	1,144	1,158	2,596	2,553	1,886	1,192	1,006	1,417	27.6
Gove	3.7	Male	1,821	185	133	172	190	275	226	189	167	284	33.4
		Female	1,879	187	169	188	137	251	203	198	168	378	35.4
Graham	3.9	Male	1,918	189	152	188	169	251	244	205	198	322	35.4
		Female	1,982	159	138	162	161	226	268	229	205	434	40.4
Grant	7.3	Male	3,680	457	372	348	387	690	545	365	282	234	29.0
		Female	3,620	444	327	350	374	625	542	353	257	348	30.0
Gray	5.4	Male	2,696	337	243	221	271	470	377	244	225	308	30.9
		Female	2,704	294	234	208	272	442	349	246	247	412	32.8
Greeley	1.8	Male	903	89	77	73	103	137	114	93	93	124	33.0
		Female	897	96	73	78	84	116	105	109	98	138	35.1
Greenwood	8.4	Male	4,022	325	309	313	322	496	467	404	454	932	40.3
		Female	4,378	326	288	315	244	511	504	426	512	1,252	45.0
Hamilton	2.4	Male	1,183	112	93	104	96	161	155	136	118	208	36.6
		Female	1,217	89	93	93	80	158	156	140	131	277	41.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Harper	7.6	Male	3,593	320	284	276	256	498	451	399	405	704	38.6
		Female	4,007	267	254	270	259	462	469	393	470	1,163	45.6
Harvey	31.7	Male	15,077	1,496	1,227	1,254	1,856	2,614	1,924	1,493	1,311	1,902	31.5
		Female	16,623	1,365	1,113	1,218	1,845	2,480	2,108	1,563	1,465	3,466	36.4
Haskell	3.9	Male	1,975	239	202	179	205	363	283	183	161	160	29.5
		Female	1,925	231	189	165	169	329	279	189	163	211	31.3
Hodgeman	2.2	Male	1,112	94	83	111	107	154	122	130	131	180	35.6
		Female	1,088	77	62	95	84	130	152	117	135	236	41.3
Jackson	12.0	Male	5,923	593	558	582	472	895	874	580	502	867	33.5
		Female	6,077	554	514	516	448	904	828	582	557	1,174	36.2
Jefferson	16.7	Male	8,284	758	750	831	647	1,313	1,270	836	775	1,104	33.8
		Female	8,416	658	720	777	615	1,325	1,229	778	829	1,485	35.9
Jewell	4.8	Male	2,348	211	162	194	187	320	253	261	268	492	39.0
		Female	2,452	192	159	168	174	279	261	276	268	675	44.7
Johnson	317.1	Male	154,111	14,573	14,167	14,142	14,385	30,999	26,416	16,137	13,098	10,194	31.4
		Female	162,989	13,980	13,519	13,564	14,761	33,105	27,200	17,162	13,858	15,840	32.8
Kearny	3.7	Male	1,858	232	190	161	199	315	234	195	163	169	29.7
		Female	1,842	240	150	188	171	272	253	186	162	220	31.3
Kingman	9.0	Male	4,375	432	328	368	429	658	535	458	479	688	34.6
		Female	4,625	394	336	359	373	579	561	430	546	1,047	39.8
Kiowa	3.9	Male	1,880	180	143	127	181	306	228	205	200	310	35.1
		Female	2,020	199	109	147	189	250	215	202	248	461	40.4
Labette	25.5	Male	12,069	1,176	1,078	1,141	1,238	1,901	1,537	1,055	1,130	1,813	32.4
		Female	13,431	1,132	1,041	1,087	1,107	1,925	1,598	1,170	1,442	2,929	37.7
Lane	2.5	Male	1,217	136	80	103	104	184	163	139	111	197	35.1
		Female	1,283	112	94	114	81	168	182	124	148	260	39.0
Leavenworth	59.6	Male	31,787	2,749	2,846	2,498	3,589	6,178	5,645	3,076	2,558	2,648	31.8
		Female	27,813	2,597	2,651	2,391	2,664	4,800	4,334	2,476	2,245	3,655	32.5
Lincoln	3.9	Male	1,857	163	107	142	140	258	184	218	213	432	41.4
		Female	2,043	160	120	122	110	229	197	209	240	656	49.4
Linn	8.6	Male	4,124	365	330	339	303	574	530	407	456	820	37.8
		Female	4,476	362	307	349	262	591	517	434	506	1,148	42.1
Logan	3.4	Male	1,684	168	129	165	162	255	194	196	171	244	33.5
		Female	1,716	129	116	158	138	220	215	179	177	384	39.5
Lyon	36.9	Male	18,080	1,904	1,364	1,211	3,294	3,908	2,078	1,276	1,195	1,850	28.2
		Female	18,820	1,793	1,292	1,140	3,541	3,257	2,000	1,397	1,415	2,985	30.0
McPherson	27.8	Male	13,383	1,221	982	1,066	1,800	2,221	1,680	1,283	1,226	1,904	32.3
		Female	14,417	1,197	951	998	1,721	2,061	1,708	1,356	1,397	3,028	36.6
Marion	13.4	Male	6,375	441	466	508	695	838	765	620	732	1,310	38.1
		Female	7,025	502	406	499	607	822	718	709	797	1,965	44.4
Marshall	12.8	Male	6,146	507	443	487	577	815	683	635	834	1,165	38.6
		Female	6,654	495	381	537	535	744	764	610	952	1,636	43.3
Meade	4.7	Male	2,334	231	206	198	250	344	279	251	218	357	33.2
		Female	2,366	197	172	165	201	297	278	263	250	543	40.4
Miami	23.1	Male	11,273	1,044	1,015	1,133	1,061	1,700	1,642	1,155	1,027	1,496	33.1
		Female	11,827	1,011	918	1,010	983	1,702	1,607	1,173	1,097	2,326	36.8
Mitchell	8.2	Male	3,899	358	322	326	411	619	456	372	345	690	33.6
		Female	4,301	388	280	356	352	564	414	375	421	1,151	40.1
Montgomery	42.7	Male	20,193	1,999	1,709	1,720	2,047	3,068	2,667	1,842	2,014	3,127	33.5
		Female	22,507	1,917	1,673	1,573	1,965	3,121	2,719	2,055	2,419	5,065	38.7
Morris	6.3	Male	3,047	261	191	243	259	391	393	300	350	659	39.5
		Female	3,253	242	233	253	218	354	389	300	375	889	43.4
Morton	3.4	Male	1,723	190	182	151	167	279	281	163	151	159	31.1
		Female	1,677	196	162	110	180	278	231	169	171	180	31.9
Nemaha	11.1	Male	5,456	555	456	537	530	739	614	522	550	953	33.8
		Female	5,644	497	416	485	455	633	593	546	607	1,412	40.7
Neosho	19.1	Male	9,119	913	756	763	933	1,393	1,189	870	904	1,398	33.6
		Female	9,981	870	725	785	847	1,342	1,215	930	1,013	2,254	38.5
Ness	4.4	Male	2,152	189	142	193	220	323	245	200	249	391	35.4
		Female	2,248	195	134	153	186	247	269	231	248	585	42.8
Norton	6.4	Male	3,081	217	241	255	250	487	417	333	313	568	37.2
		Female	3,319	215	234	243	212	419	427	302	359	908	42.9
Osage	16.1	Male	7,903	754	713	709	723	1,201	1,073	814	734	1,182	33.8
		Female	8,197	717	641	625	678	1,190	1,069	776	792	1,709	37.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Osborne	5.8	Male	2,748	237	202	216	223	346	311	267	328	618	39.8
		Female	3,052	245	169	229	213	316	295	284	367	934	47.0
Ottawa	5.9	Male	2,848	249	200	255	223	390	406	297	278	550	37.6
		Female	3,052	209	229	237	213	351	398	278	329	808	42.2
Pawnee	7.8	Male	3,885	334	264	338	358	692	528	386	419	566	34.4
		Female	3,915	301	258	303	287	538	481	392	498	857	40.6
Phillips	7.2	Male	3,490	309	262	317	264	517	434	346	393	648	36.8
		Female	3,710	300	247	263	223	454	469	380	406	968	42.8
Pottawatomie	16.0	Male	7,978	864	676	632	873	1,448	1,031	715	672	1,067	31.5
		Female	8,022	741	654	638	793	1,304	1,012	661	704	1,515	34.1
Pratt	10.7	Male	5,108	507	335	382	618	817	613	513	522	801	33.7
		Female	5,592	463	349	371	556	743	644	561	609	1,296	39.9
Rawlins	3.9	Male	1,893	162	140	169	158	277	238	196	206	347	36.7
		Female	2,007	186	159	148	143	256	234	203	219	459	39.8
Reno	67.1	Male	32,903	3,266	2,620	2,680	4,280	5,840	4,340	3,037	2,934	3,906	31.2
		Female	34,197	3,005	2,542	2,501	3,514	5,438	4,399	3,205	3,349	6,244	35.2
Republic	7.0	Male	3,369	277	222	247	281	437	375	350	410	770	40.9
		Female	3,631	252	210	235	243	389	400	378	427	1,097	47.2
Rice	11.8	Male	5,614	484	448	455	634	760	723	578	569	963	35.4
		Female	6,186	496	403	440	590	728	748	619	668	1,494	40.8
Riley	64.9	Male	36,232	3,328	2,097	1,613	13,970	7,612	3,229	1,494	1,374	1,515	23.6
		Female	28,668	3,120	2,065	1,495	7,901	5,673	2,801	1,605	1,463	2,545	24.8
Rooks	6.7	Male	3,206	296	281	295	312	454	344	322	333	569	34.2
		Female	3,494	310	251	278	263	405	373	347	397	870	41.4
Rush	4.4	Male	2,136	177	158	174	174	272	231	246	284	420	39.9
		Female	2,264	156	145	140	138	260	243	248	297	637	46.8
Russell	8.9	Male	4,311	385	303	351	377	648	519	448	497	783	36.8
		Female	4,589	353	273	324	347	586	529	503	566	1,108	42.8
Saline	50.9	Male	24,524	2,396	2,053	2,149	3,090	4,441	3,406	2,336	2,085	2,568	30.8
		Female	26,376	2,285	1,930	2,028	3,225	4,427	3,493	2,429	2,346	4,213	33.4
Scott	5.9	Male	2,927	327	301	257	241	539	385	266	261	350	31.3
		Female	2,973	295	268	251	262	470	393	283	286	465	33.7
Sedgwick	389.9	Male	190,640	19,877	15,950	15,386	24,943	38,490	25,436	18,927	16,473	15,158	30.0
		Female	199,260	19,344	15,409	15,066	24,055	35,659	25,886	19,717	18,499	25,625	32.2
Seward	18.3	Male	9,162	1,137	850	743	1,246	1,715	1,164	897	711	699	28.5
		Female	9,138	1,075	820	719	1,132	1,565	1,167	900	723	1,037	30.3
Shawnee	160.7	Male	77,334	7,571	6,531	6,819	8,785	14,503	10,555	8,022	6,834	7,714	31.2
		Female	83,366	6,967	6,153	6,277	9,100	14,763	11,110	8,216	7,345	13,435	33.9
Sheridan	3.4	Male	1,726	188	151	173	170	237	196	188	173	250	32.6
		Female	1,674	158	145	162	117	210	199	195	145	343	37.3
Sherman	7.5	Male	3,698	338	325	356	438	585	518	348	357	433	31.7
		Female	3,802	363	295	323	324	574	520	398	355	650	35.4
Smith	5.6	Male	2,676	228	181	221	206	332	288	314	331	575	40.9
		Female	2,924	198	169	180	194	303	362	300	326	892	46.9
Stafford	5.7	Male	2,688	245	189	202	203	363	306	265	300	615	39.6
		Female	3,012	220	159	214	197	311	365	284	403	859	46.4
Stanton	2.3	Male	1,151	143	91	107	113	190	172	143	88	104	31.4
		Female	1,149	139	111	101	113	163	198	110	82	132	31.8
Stevens	5.1	Male	2,536	318	240	194	255	419	356	218	240	296	31.2
		Female	2,564	309	217	198	241	390	342	211	285	371	33.1
Sumner	25.9	Male	12,459	1,328	1,012	1,037	1,176	1,875	1,669	1,254	1,257	1,851	33.9
		Female	13,441	1,195	995	1,017	1,107	1,816	1,652	1,324	1,428	2,907	38.6
Thomas	9.1	Male	4,413	489	381	372	611	728	561	400	375	496	29.9
		Female	4,687	470	372	357	679	708	553	381	417	750	31.6
Trego	4.7	Male	2,303	252	183	182	207	336	255	230	252	406	34.7
		Female	2,397	216	149	194	185	305	233	245	289	581	41.4
Wabaunsee	7.1	Male	3,527	283	288	349	273	497	489	348	376	624	36.5
		Female	3,573	299	282	292	256	455	466	358	362	803	39.3
Wallace	2.0	Male	1,021	113	111	65	93	167	115	103	105	149	32.7
		Female	979	91	75	89	78	159	106	111	107	163	34.8
Washington	7.8	Male	3,788	323	269	328	315	477	411	387	429	849	39.4
		Female	4,012	352	266	331	238	406	417	372	437	1,193	44.9
Wichita	2.8	Male	1,443	183	130	155	145	232	171	160	114	153	29.7
		Female	1,357	152	119	123	118	212	184	135	120	194	32.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Wilson	12.3	Male	5,854	562	485	502	489	818	734	515	652	1,097	36.0
		Female	6,446	544	475	474	474	852	724	605	719	1,579	40.6
Woodson	4.6	Male	2,237	175	147	156	200	308	254	218	294	485	40.2
		Female	2,363	193	103	172	172	269	235	226	321	672	46.6
Wyandotte	174.1	Male	82,375	9,063	7,739	7,535	9,814	14,290	10,134	7,958	7,558	8,284	29.9
		Female	91,725	8,661	7,500	7,311	10,544	14,883	11,220	8,821	8,807	13,978	33.0
TOTAL METRO COUNTIES	**1,276.9**	**Male**	**622,577**	**61,524**	**53,717**	**53,011**	**77,822**	**120,479**	**89,144**	**61,665**	**53,027**	**52,188**	**30.4**
		Female	**654,323**	**58,904**	**51,379**	**51,012**	**76,148**	**118,064**	**90,923**	**64,108**	**57,799**	**85,986**	**32.6**
TOTAL STATE	**2,483.9**	**Male**	**1,212,570**	**119,768**	**100,556**	**101,114**	**155,255**	**216,491**	**162,688**	**115,403**	**106,911**	**134,384**	**31.0**
		Female	**1,271,330**	**113,591**	**95,806**	**96,899**	**142,676**	**206,570**	**164,666**	**120,375**	**118,823**	**211,924**	**34.0**
KENTUCKY													
CLARKSVILLE - HOPKINSVILLE	**158.9**	**Male**	**82,482**	**8,663**	**6,781**	**6,488**	**17,950**	**15,752**	**10,162**	**6,421**	**4,611**	**5,654**	**25.9**
		Female	**76,418**	**8,464**	**6,536**	**6,116**	**10,631**	**13,872**	**10,244**	**6,582**	**5,410**	**8,563**	**29.7**
Christian	67.5	Male	36,013	3,800	2,970	2,694	8,860	6,606	4,098	2,404	2,002	2,579	24.7
		Female	31,487	3,836	2,844	2,530	3,860	5,528	3,985	2,614	2,264	4,026	29.8
Montgomery, Tenn.	*91.4*	*Male*	*46,469*	*4,863*	*3,811*	*3,794*	*9,090*	*9,146*	*6,064*	*4,017*	*2,609*	*3,075*	*26.8*
		Female	*44,931*	*4,628*	*3,692*	*3,586*	*6,771*	*8,344*	*6,259*	*3,968*	*3,146*	*4,537*	*29.5*
HUNTINGTON - ASHLAND	**338.1**	**Male**	**162,935**	**16,105**	**15,005**	**14,879**	**17,680**	**27,343**	**23,655**	**16,711**	**14,720**	**16,837**	**31.5**
		Female	**175,165**	**15,014**	**14,498**	**13,869**	**18,062**	**27,818**	**24,671**	**18,065**	**17,163**	**26,005**	**34.4**
Boyd	54.9	Male	26,632	2,517	2,237	2,376	2,758	4,726	3,933	2,859	2,462	2,764	32.3
		Female	28,268	2,323	2,248	2,134	2,716	4,473	4,080	3,028	2,915	4,351	35.6
Carter	26.4	Male	12,973	1,414	1,309	1,281	1,455	2,109	1,844	1,137	1,012	1,412	29.9
		Female	13,427	1,370	1,292	1,193	1,468	2,136	1,864	1,220	1,144	1,740	31.5
Greenup	40.0	Male	19,624	2,056	1,938	1,971	1,916	3,317	3,077	2,127	1,611	1,611	30.8
		Female	20,376	1,857	1,924	1,874	1,873	3,450	3,231	2,186	1,728	2,253	32.7
Lawrence, Ohio	*64.3*	*Male*	*31,102*	*3,254*	*3,104*	*2,995*	*3,064*	*4,981*	*4,509*	*3,235*	*2,819*	*3,141*	*31.3*
		Female	*33,198*	*3,080*	*2,926*	*2,851*	*3,058*	*5,291*	*4,791*	*3,407*	*3,251*	*4,543*	*33.9*
Cabell, W. Va.	*105.7*	*Male*	*49,565*	*4,526*	*4,136*	*4,024*	*6,125*	*8,494*	*6,847*	*4,988*	*4,818*	*5,607*	*32.0*
		Female	*56,135*	*4,201*	*3,971*	*3,816*	*6,645*	*8,575*	*7,221*	*5,735*	*5,888*	*10,083*	*36.2*
Wayne, W. Va.	*46.8*	*Male*	*23,039*	*2,338*	*2,281*	*2,232*	*2,362*	*3,716*	*3,445*	*2,365*	*1,998*	*2,302*	*31.2*
		Female	*23,761*	*2,183*	*2,137*	*2,001*	*2,302*	*3,893*	*3,484*	*2,489*	*2,237*	*3,035*	*33.4*
LEXINGTON-FAYETTE	**333.4**	**Male**	**161,348**	**15,539**	**13,911**	**13,252**	**23,024**	**32,618**	**23,289**	**14,734**	**12,219**	**12,762**	**29.6**
		Female	**172,052**	**14,680**	**13,198**	**12,849**	**23,458**	**33,717**	**24,098**	**15,791**	**13,643**	**20,618**	**31.5**
Bourbon	18.8	Male	9,171	897	864	906	884	1,508	1,325	916	850	1,021	31.9
		Female	9,629	843	737	781	827	1,555	1,361	992	969	1,564	35.5
Clark	29.7	Male	14,421	1,500	1,437	1,377	1,400	2,602	2,206	1,445	1,163	1,291	30.8
		Female	15,279	1,397	1,300	1,311	1,412	2,752	2,214	1,511	1,311	2,071	33.1
Fayette	213.0	Male	102,673	9,388	8,321	7,805	16,532	21,999	14,299	9,184	7,659	7,486	29.2
		Female	110,327	8,803	8,009	7,639	16,743	22,669	15,100	10,069	8,586	12,709	31.2
Jessamine	29.9	Male	14,741	1,713	1,403	1,168	1,922	3,046	2,197	1,247	965	1,080	28.8
		Female	15,159	1,599	1,311	1,271	2,071	3,014	2,119	1,243	1,040	1,491	29.4
Scott	23.2	Male	11,323	1,182	1,039	1,042	1,441	1,889	1,720	1,070	843	1,097	30.1
		Female	11,877	1,150	991	943	1,443	2,038	1,673	1,094	966	1,579	31.9
Woodford	18.8	Male	9,019	859	847	954	845	1,574	1,542	872	739	787	31.4
		Female	9,781	888	850	904	962	1,689	1,631	882	771	1,204	32.6
LOUISVILLE	**970.5**	**Male**	**465,582**	**45,577**	**42,782**	**42,668**	**52,523**	**87,615**	**66,966**	**46,809**	**40,211**	**40,431**	**30.6**
		Female	**504,918**	**43,819**	**41,436**	**40,924**	**53,006**	**89,145**	**70,439**	**50,852**	**46,208**	**69,089**	**33.2**
Bullitt	48.8	Male	24,362	2,624	3,003	2,868	2,400	4,439	4,236	2,183	1,404	1,205	27.9
		Female	24,438	2,570	2,976	2,676	2,374	4,880	4,015	1,971	1,403	1,573	28.3
Jefferson	679.3	Male	322,126	31,325	28,338	28,436	37,429	60,791	43,908	33,233	29,394	29,272	30.8
		Female	357,174	29,993	27,228	27,444	38,560	62,138	47,660	37,251	34,381	52,319	33.9
Oldham	33.2	Male	17,853	1,511	1,750	1,574	2,170	4,027	3,514	1,471	950	886	29.8
		Female	15,347	1,562	1,759	1,511	1,225	3,195	2,853	1,126	939	1,177	30.1
Shelby	24.9	Male	12,083	1,045	1,003	1,263	1,230	1,968	1,911	1,192	1,049	1,422	32.6
		Female	12,817	1,069	1,075	1,073	1,202	2,137	1,910	1,228	1,148	1,975	34.3
Clark, Ind.	*91.2*	*Male*	*44,084*	*4,606*	*4,402*	*4,195*	*4,640*	*8,403*	*6,505*	*4,372*	*3,526*	*3,435*	*30.0*
		Female	*47,116*	*4,391*	*4,210*	*3,962*	*4,929*	*8,705*	*6,837*	*4,603*	*4,043*	*5,436*	*32.0*
Floyd, Ind.	*63.2*	*Male*	*30,290*	*2,881*	*2,898*	*2,875*	*3,114*	*5,430*	*4,610*	*2,966*	*2,687*	*2,829*	*31.2*
		Female	*32,910*	*2,777*	*2,778*	*2,855*	*3,255*	*5,563*	*4,752*	*3,180*	*3,041*	*4,709*	*33.6*

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
LOUISVILLE (continued)													
Harrison, Ind.	*29.9*	*Male*	*14,784*	*1,585*	*1,398*	*1,457*	*1,540*	*2,557*	*2,282*	*1,392*	*1,201*	*1,382*	*30.6*
		Female	*15,116*	*1,457*	*1,410*	*1,403*	*1,461*	*2,527*	*2,212*	*1,493*	*1,253*	*1,900*	*32.2*
OWENSBORO	**88.0**	**Male**	**42,137**	**4,364**	**3,965**	**4,100**	**4,836**	**7,307**	**5,953**	**4,189**	**3,450**	**3,973**	**30.2**
		Female	**45,863**	**4,195**	**3,909**	**3,898**	**4,876**	**7,405**	**6,235**	**4,603**	**4,261**	**6,481**	**33.2**
Daviess	88.0	Male	42,137	4,364	3,965	4,100	4,836	7,307	5,953	4,189	3,450	3,973	30.2
		Female	45,863	4,195	3,909	3,898	4,876	7,405	6,235	4,603	4,261	6,481	33.2
ALL COUNTIES													
Adair	16.1	Male	7,829	670	711	746	738	1,108	1,128	791	811	1,126	34.5
		Female	8,271	625	633	740	755	1,096	1,143	822	927	1,530	37.5
Allen	15.0	Male	7,309	677	607	638	721	1,041	1,053	728	801	1,043	34.7
		Female	7,691	609	582	626	630	1,084	1,084	806	824	1,446	37.9
Anderson	13.9	Male	6,803	713	654	618	646	1,176	1,047	627	564	758	31.6
		Female	7,097	629	642	603	645	1,260	999	640	619	1,060	33.2
Ballard	8.3	Male	3,983	344	360	354	350	616	589	375	357	638	34.5
		Female	4,317	348	333	331	346	608	582	417	438	914	38.3
Barren	34.4	Male	16,514	1,495	1,451	1,481	1,634	2,759	2,334	1,653	1,542	2,165	33.0
		Female	17,886	1,481	1,459	1,420	1,650	2,668	2,536	1,817	1,775	3,080	36.0
Bath	10.0	Male	4,943	496	427	488	515	759	679	474	454	651	32.2
		Female	5,057	462	444	422	455	785	691	490	445	863	34.5
Bell	34.1	Male	16,530	1,719	1,773	1,681	1,695	2,828	2,308	1,406	1,386	1,734	29.9
		Female	17,570	1,644	1,663	1,608	1,694	2,770	2,282	1,627	1,654	2,628	32.9
☐ Boone	51.3	Male	25,259	2,948	2,743	2,465	2,597	4,735	4,027	2,492	1,733	1,519	29.0
		Female	26,041	2,709	2,478	2,381	2,702	5,094	4,067	2,483	1,863	2,264	30.4
Bourbon	18.8	Male	9,171	897	864	906	884	1,508	1,325	916	850	1,021	31.9
		Female	9,629	843	737	781	827	1,555	1,361	992	969	1,564	35.5
Boyd	54.9	Male	26,632	2,517	2,237	2,376	2,758	4,726	3,933	2,859	2,462	2,764	32.3
		Female	28,268	2,323	2,248	2,134	2,716	4,473	4,080	3,028	2,915	4,351	35.6
Boyle	25.6	Male	12,284	1,030	1,212	1,301	1,454	1,971	1,705	1,209	1,133	1,269	30.8
		Female	13,316	974	1,098	1,183	1,374	2,111	1,858	1,302	1,342	2,074	34.6
Bracken	7.7	Male	3,728	336	347	361	349	552	498	383	363	539	33.5
		Female	3,972	348	336	352	347	533	527	377	416	736	36.3
Breathitt	16.9	Male	8,355	1,007	850	936	968	1,405	1,064	709	559	857	28.0
		Female	8,545	952	840	900	985	1,410	1,076	698	658	1,026	29.2
Breckinridge	16.8	Male	8,353	853	762	791	800	1,325	1,113	735	827	1,147	32.3
		Female	8,447	754	724	772	781	1,296	1,130	798	799	1,393	34.2
Bullitt	48.8	Male	24,362	2,624	3,003	2,868	2,400	4,439	4,236	2,183	1,404	1,205	27.9
		Female	24,438	2,570	2,976	2,676	2,374	4,880	4,015	1,971	1,403	1,573	28.3
Butler	12.0	Male	5,948	581	526	586	589	925	871	520	533	817	32.5
		Female	6,052	554	495	520	593	909	843	504	568	1,066	34.5
Caldwell	12.8	Male	6,060	483	536	521	557	927	820	611	617	988	35.1
		Female	6,740	473	462	494	558	934	842	699	745	1,533	40.3
Calloway	32.1	Male	15,453	1,138	1,002	1,110	3,020	2,357	2,072	1,256	1,373	2,125	31.2
		Female	16,647	1,044	1,048	1,040	3,146	2,333	2,110	1,342	1,584	3,000	33.8
☐ Campbell	81.8	Male	38,879	3,904	3,613	3,925	4,577	6,460	4,940	3,933	3,507	4,020	30.3
		Female	42,921	3,886	3,404	3,770	4,638	6,415	5,430	4,258	4,284	6,836	34.0
Carlisle	5.3	Male	2,580	221	231	242	240	354	338	276	250	428	35.1
		Female	2,720	200	204	198	215	347	365	289	312	590	40.4
Carroll	9.6	Male	4,663	457	405	441	477	705	691	455	445	587	32.8
		Female	4,937	441	398	422	470	750	700	482	511	763	34.8
Carter	26.4	Male	12,973	1,414	1,309	1,281	1,455	2,109	1,844	1,137	1,012	1,412	29.9
		Female	13,427	1,370	1,292	1,193	1,468	2,136	1,864	1,220	1,144	1,740	31.5
Casey	15.1	Male	7,422	709	700	732	720	1,146	972	735	735	973	32.4
		Female	7,678	733	672	715	672	1,147	993	760	768	1,218	34.1
Christian	67.5	Male	36,013	3,800	2,970	2,694	8,860	6,606	4,098	2,404	2,002	2,579	24.7
		Female	31,487	3,836	2,844	2,530	3,860	5,528	3,985	2,614	2,264	4,026	29.8
Clark	29.7	Male	14,421	1,500	1,437	1,377	1,400	2,602	2,206	1,445	1,163	1,291	30.8
		Female	15,279	1,397	1,300	1,311	1,412	2,752	2,214	1,511	1,311	2,071	33.1
Clay	24.1	Male	12,052	1,348	1,367	1,452	1,322	1,920	1,643	992	849	1,159	27.8
		Female	12,048	1,316	1,265	1,295	1,244	1,981	1,605	1,030	933	1,379	29.6
Clinton	9.6	Male	4,663	429	423	420	450	715	695	467	418	646	33.5
		Female	4,937	420	417	412	480	679	724	478	513	814	35.8
Crittenden	9.2	Male	4,388	370	381	372	429	691	640	403	450	652	34.3
		Female	4,812	376	353	365	401	670	707	395	504	1,041	38.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Cumberland	7.1	Male	3,413	287	271	290	358	477	453	373	356	548	35.5
		Female	3,687	293	270	326	300	534	475	397	412	680	37.5
Daviess	88.0	Male	42,137	4,364	3,965	4,100	4,836	7,307	5,953	4,189	3,450	3,973	30.2
		Female	45,863	4,195	3,909	3,898	4,876	7,405	6,235	4,603	4,261	6,481	33.2
Edmonson	11.0	Male	5,474	555	503	530	592	800	823	529	493	649	32.0
		Female	5,526	527	489	494	462	857	825	538	516	818	34.2
Elliott	7.1	Male	3,588	432	382	343	335	624	475	311	280	406	29.8
		Female	3,512	400	334	348	362	570	472	293	291	442	30.5
Estill	14.7	Male	7,100	726	737	741	700	1,066	1,079	629	553	869	31.1
		Female	7,600	658	676	717	687	1,164	1,062	703	632	1,301	34.1
Fayette	213.0	Male	102,673	9,388	8,321	7,805	16,532	21,999	14,299	9,184	7,659	7,486	29.2
		Female	110,327	8,803	8,009	7,639	16,743	22,669	15,100	10,069	8,586	12,709	31.2
Fleming	12.5	Male	6,153	611	568	570	615	1,018	832	552	560	827	32.0
		Female	6,347	526	537	574	575	995	799	613	609	1,119	34.7
Floyd	52.6	Male	26,019	3,022	2,720	2,574	2,638	4,657	3,548	2,330	2,111	2,419	29.4
		Female	26,581	2,888	2,468	2,304	2,767	4,558	3,508	2,464	2,369	3,255	31.3
Franklin	43.8	Male	21,103	1,930	1,907	1,815	2,330	4,198	3,133	2,147	1,788	1,855	31.1
		Female	22,697	1,863	1,846	1,703	2,387	4,299	3,369	2,216	2,072	2,942	33.3
Fulton	8.1	Male	3,677	337	341	383	352	515	464	357	341	587	33.3
		Female	4,423	329	347	364	355	557	519	361	487	1,104	40.0
Gallatin	5.0	Male	2,528	280	247	264	251	377	380	257	217	255	30.9
		Female	2,472	212	200	250	230	396	380	239	212	353	33.7
Garrard	10.9	Male	5,351	491	461	438	491	877	779	572	534	708	34.1
		Female	5,549	450	403	459	499	874	767	598	542	957	36.2
Grant	14.8	Male	7,260	740	745	727	671	1,105	1,175	638	593	866	31.8
		Female	7,540	731	688	714	662	1,193	1,124	656	707	1,065	33.2
Graves	33.6	Male	16,050	1,392	1,299	1,380	1,495	2,525	2,306	1,478	1,659	2,516	34.7
		Female	17,550	1,327	1,189	1,308	1,476	2,434	2,351	1,618	2,001	3,846	39.4
Grayson	22.5	Male	11,174	1,094	1,021	1,104	1,115	1,688	1,522	1,030	1,079	1,521	32.4
		Female	11,326	1,069	991	971	1,047	1,751	1,500	1,063	1,112	1,822	34.1
Green	10.9	Male	5,326	452	423	507	497	805	759	541	573	767	34.7
		Female	5,574	404	429	464	461	814	789	574	579	1,060	37.7
Greenup	40.0	Male	19,624	2,056	1,938	1,971	1,916	3,317	3,077	2,127	1,611	1,611	30.8
		Female	20,376	1,857	1,924	1,874	1,873	3,450	3,231	2,186	1,728	2,253	32.7
Hancock	8.0	Male	4,044	442	406	417	373	709	618	368	289	422	30.4
		Female	3,956	415	404	388	406	677	535	356	305	470	30.4
Hardin	91.6	Male	53,611	4,797	3,624	5,469	16,987	9,039	5,724	3,364	2,230	2,377	23.3
		Female	37,989	4,499	3,485	3,381	5,066	6,894	5,610	3,387	2,407	3,260	28.7
Harlan	41.9	Male	20,346	2,303	2,178	2,055	2,213	3,609	2,612	1,669	1,686	2,021	28.9
		Female	21,554	2,301	2,086	1,958	2,165	3,509	2,546	1,952	2,046	2,991	31.5
Harrison	15.4	Male	7,446	710	671	683	716	1,115	1,025	745	726	1,055	33.5
		Female	7,954	692	572	624	718	1,131	1,091	769	798	1,559	37.2
Hart	16.8	Male	8,186	743	746	823	810	1,208	1,126	814	881	1,035	33.0
		Female	8,614	751	710	786	787	1,233	1,212	858	911	1,366	35.3
☐ Henderson	43.1	Male	20,836	2,094	2,005	1,941	2,218	3,696	2,950	2,040	1,814	2,078	30.8
		Female	22,264	1,988	1,837	1,865	2,279	3,746	3,052	2,202	2,041	3,254	33.4
Henry	13.2	Male	6,534	559	588	596	623	1,026	1,000	650	656	836	33.8
		Female	6,666	512	543	600	561	1,015	987	645	688	1,115	36.0
Hickman	5.5	Male	2,626	236	209	238	245	393	360	231	274	440	34.8
		Female	2,874	210	217	219	235	372	382	261	310	668	39.8
Hopkins	47.8	Male	22,899	2,338	2,146	2,116	2,265	4,053	3,241	2,084	1,993	2,663	31.4
		Female	24,901	2,245	1,965	1,984	2,411	4,054	3,348	2,240	2,411	4,243	34.5
Jackson	12.4	Male	6,209	704	666	594	591	1,002	791	534	527	800	30.5
		Female	6,191	619	588	581	628	949	825	557	573	871	32.2
Jefferson	679.3	Male	322,126	31,325	28,338	28,436	37,429	60,791	43,908	33,233	29,394	29,272	30.8
		Female	357,174	29,993	27,228	27,444	38,560	62,138	47,860	37,251	34,381	52,319	33.9
Jessamine	29.9	Male	14,741	1,713	1,403	1,168	1,922	3,046	2,197	1,247	965	1,080	28.8
		Female	15,159	1,599	1,311	1,271	2,071	3,014	2,119	1,243	1,040	1,491	29.4
Johnson	26.4	Male	13,020	1,371	1,278	1,278	1,320	2,293	1,892	1,214	1,007	1,367	30.5
		Female	13,380	1,299	1,202	1,155	1,306	2,243	1,909	1,168	1,211	1,887	32.7
☐ Kenton	139.5	Male	66,522	7,279	6,206	6,338	7,639	12,280	8,884	6,284	5,431	6,181	29.7
		Female	72,978	6,907	5,956	6,167	7,798	12,283	9,449	6,816	6,715	10,887	32.9
Knott	18.8	Male	9,461	1,103	1,067	1,063	1,072	1,681	1,232	733	640	870	27.5
		Female	9,339	1,049	924	943	1,023	1,556	1,220	747	804	1,073	29.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Knox	31.8	Male	15,384	1,735	1,680	1,649	1,575	2,450	2,123	1,250	1,213	1,709	29.3
		Female	16,416	1,644	1,587	1,539	1,625	2,549	2,240	1,323	1,508	2,401	32.1
Larue	12.1	Male	5,936	560	521	550	557	936	836	617	551	808	33.3
		Female	6,164	492	479	522	558	895	889	599	628	1,102	36.5
Laurel	43.4	Male	21,445	2,318	2,244	2,193	2,206	3,717	2,950	1,931	1,685	2,201	29.7
		Female	21,955	2,188	1,953	2,039	2,207	3,624	3,083	2,051	1,887	2,923	32.1
Lawrence	15.7	Male	7,713	794	743	811	751	1,235	1,091	681	629	978	31.1
		Female	7,987	791	782	708	769	1,234	1,118	653	696	1,236	32.6
Lee	7.8	Male	3,855	380	386	386	360	568	467	405	341	562	32.3
		Female	3,945	366	317	363	331	581	545	379	323	740	35.3
Leslie	15.1	Male	7,578	1,000	797	871	882	1,264	1,017	688	463	596	26.9
		Female	7,522	941	755	760	892	1,333	1,024	657	487	673	28.1
Letcher	31.7	Male	15,574	1,817	1,664	1,584	1,629	2,747	2,059	1,364	1,178	1,532	29.0
		Female	16,126	1,800	1,564	1,559	1,609	2,609	2,177	1,408	1,391	2,009	30.9
Lewis	14.5	Male	7,284	810	788	804	760	1,097	1,016	649	535	825	29.4
		Female	7,216	774	725	703	729	1,144	990	625	615	911	30.9
Lincoln	19.1	Male	9,452	970	904	960	858	1,458	1,316	911	840	1,235	32.1
		Female	9,648	930	839	842	833	1,484	1,334	923	984	1,479	34.3
Livingston	9.3	Male	4,624	447	401	371	439	762	694	454	436	620	33.6
		Female	4,676	378	358	355	412	764	661	470	471	807	36.1
Logan	26.5	Male	12,832	1,257	1,125	1,153	1,312	1,896	1,858	1,300	1,150	1,781	33.3
		Female	13,668	1,205	1,101	1,135	1,233	1,944	1,968	1,278	1,447	2,357	36.1
Lyon	6.6	Male	3,719	205	188	239	479	806	570	362	370	500	34.3
		Female	2,881	180	184	200	221	371	434	293	365	633	41.6
McCracken	60.8	Male	28,603	2,687	2,473	2,308	2,888	5,012	4,054	2,921	2,809	3,451	32.9
		Female	32,197	2,629	2,378	2,309	2,899	5,137	4,278	3,313	3,298	5,956	36.7
McCreary	16.8	Male	8,353	961	913	1,019	945	1,309	1,085	654	634	833	27.6
		Female	8,447	857	933	904	773	1,340	1,111	706	758	1,065	30.6
McLean	10.1	Male	4,935	445	439	469	434	803	752	451	456	686	33.5
		Female	5,165	446	432	414	453	831	733	451	545	860	35.1
Madison	55.5	Male	26,315	2,299	2,142	2,069	5,888	4,417	3,365	2,148	1,815	2,172	26.7
		Female	29,185	2,287	2,003	1,980	7,137	4,426	3,621	2,328	2,006	3,397	27.7
Magoffin	14.5	Male	7,255	911	831	774	810	1,182	993	652	480	622	27.6
		Female	7,245	892	749	777	784	1,171	984	572	544	772	28.6
Marion	17.7	Male	8,607	971	825	1,051	961	1,410	1,083	743	665	898	28.5
		Female	9,093	936	845	989	885	1,373	1,138	829	717	1,381	31.5
Marshall	26.9	Male	3,192	1,174	1,042	1,138	1,217	2,023	1,994	1,416	1,335	1,853	35.0
		Female	3,708	1,008	987	1,064	1,228	1,988	2,091	1,439	1,482	2,421	37.8
Martin	15.0	Male	7,506	1,032	844	787	793	1,458	960	575	493	564	27.0
		Female	7,494	991	853	804	856	1,367	878	580	491	674	26.8
Mason	16.9	Male	8,091	790	720	770	800	1,321	1,039	831	844	976	32.3
		Female	8,809	751	696	717	812	1,297	1,109	934	959	1,534	36.2
Meade	23.9	Male	12,194	1,783	1,373	1,050	1,287	2,907	1,705	808	645	636	27.1
		Female	11,706	1,678	1,250	972	1,372	2,637	1,541	775	623	858	27.2
Menifee	5.1	Male	2,628	270	254	322	333	404	321	222	202	300	28.3
		Female	2,472	243	244	229	233	420	338	224	220	321	31.8
Mercer	20.1	Male	9,639	908	836	866	934	1,543	1,437	1,008	954	1,153	33.3
		Female	10,461	919	852	886	903	1,636	1,463	1,033	1,035	1,734	35.2
Metcalfe	10.2	Male	5,035	455	453	504	488	698	722	538	468	709	33.8
		Female	5,165	419	407	439	457	749	741	522	539	892	36.5
Monroe	12.4	Male	6,023	543	518	575	619	874	855	595	559	885	33.7
		Female	6,377	528	535	550	546	904	892	645	655	1,122	36.4
Montgomery	21.3	Male	10,327	1,118	1,121	970	1,032	1,820	1,530	910	832	994	30.1
		Female	10,973	1,126	1,021	869	1,061	1,955	1,493	1,041	952	1,455	32.2
Morgan	12.0	Male	6,002	662	625	580	657	947	761	555	485	730	30.0
		Female	5,998	604	551	540	655	926	781	579	515	847	32.0
Muhlenberg	33.2	Male	16,239	1,671	1,520	1,527	1,748	2,642	2,223	1,460	1,439	2,009	31.3
		Female	16,961	1,587	1,374	1,352	1,583	2,677	2,265	1,553	1,672	2,898	34.7
Nelson	29.5	Male	14,359	1,615	1,398	1,588	1,659	2,494	1,932	1,276	1,125	1,272	28.7
		Female	15,141	1,530	1,408	1,611	1,565	2,471	1,972	1,273	1,271	2,040	30.9
Nicholas	7.3	Male	3,524	317	317	319	346	566	483	353	338	485	33.2
		Female	3,776	359	298	302	324	584	506	351	382	670	35.4
Ohio	22.9	Male	11,170	1,153	1,027	1,003	1,044	1,824	1,569	1,043	1,006	1,501	32.4
		Female	11,730	1,124	1,032	995	1,064	1,855	1,566	1,044	1,113	1,937	33.9

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Oldham	33.2	Male	17,853	1,511	1,750	1,574	2,170	4,027	3,514	1,471	950	886	29.8
		Female	15,347	1,562	1,759	1,511	1,225	3,195	2,853	1,126	939	1,177	30.1
Owen	9.3	Male	4,586	452	409	405	397	687	623	477	462	674	34.2
		Female	4,714	464	400	375	363	715	611	432	474	880	35.7
Owsley	5.8	Male	2,916	310	268	301	257	457	395	249	262	417	32.0
		Female	2,884	264	283	293	279	416	389	267	243	450	32.8
Pendleton	10.9	Male	5,406	525	539	605	567	843	706	512	461	648	30.5
		Female	5,494	510	513	488	500	812	805	528	502	836	34.1
Perry	35.8	Male	17,632	2,068	1,915	1,837	1,979	3,124	2,360	1,564	1,229	1,556	28.3
		Female	18,168	1,968	1,795	1,841	1,894	3,119	2,373	1,524	1,469	2,185	30.1
Pike	86.7	Male	42,867	5,011	4,534	4,187	4,713	7,941	6,037	3,819	3,288	3,337	28.8
		Female	43,833	4,923	4,389	4,027	4,686	7,858	5,770	4,098	3,573	4,509	30.0
Powell	12.2	Male	6,097	734	654	652	613	1,014	902	512	416	600	28.9
		Female	6,103	629	616	592	616	1,052	915	505	448	730	30.7
Pulaski	49.5	Male	24,054	2,200	2,243	2,258	2 450	3,942	3,526	2,386	2,201	2,848	32.3
		Female	25,446	2,210	2,100	2,149	2,462	4,007	3,568	2,520	2,463	3,967	34.5
Robertson	2.2	Male	1,092	103	89	102	82	158	147	122	107	182	35.8
		Female	1,108	76	72	101	97	156	162	114	122	208	38.2
Rockcastle	14.7	Male	7,334	728	730	797	731	1,088	1,040	690	615	915	31.3
		Female	7,366	638	696	676	657	1,122	1,038	723	679	1,137	34.1
Rowan	19.1	Male	9,277	826	711	803	2,105	1,426	1,221	719	651	815	26.4
		Female	9,823	776	680	765	2,301	1,475	1,215	779	669	1,163	27.6
Russell	14.6	Male	7,085	584	663	632	695	1,080	970	691	778	992	34.0
		Female	7,515	586	584	676	661	1,063	1,006	778	824	1,337	36.9
Scott	23.2	Male	11,323	1,182	1,039	1,042	1,441	1,889	1,720	1,070	843	1,097	30.1
		Female	11,877	1,150	991	943	1,443	2,038	1,673	1,094	966	1,579	31.9
Shelby	24.9	Male	12,083	1,045	1,003	1,263	1,230	1,968	1,911	1,192	1,049	1,422	32.6
		Female	12,817	1,069	1,075	1,073	1,202	2,137	1,910	1,228	1,148	1,975	34.3
Simpson	15.1	Male	7,248	770	684	697	728	1,174	987	666	665	877	31.3
		Female	7,852	709	676	658	714	1,218	1,078	725	775	1,299	34.6
Spencer	6.3	Male	3,175	319	305	323	289	495	513	305	270	356	32.1
		Female	3,125	276	262	289	292	539	457	310	287	413	33.2
Taylor	22.5	Male	10,873	1,033	906	994	1,227	1,775	1,616	1,147	925	1,250	32.2
		Female	11,627	929	929	937	1,275	1,830	1,685	1,194	1,096	1,752	34.5
Todd	11.2	Male	5,408	508	465	541	524	793	729	502	541	805	33.4
		Female	5,792	519	482	486	547	806	707	545	593	1,107	35.8
Trigg	9.5	Male	4,646	375	384	446	374	666	671	453	551	726	36.2
		Female	4,854	391	365	411	358	681	647	524	583	894	38.4
Trimble	6.4	Male	3,181	297	316	304	291	540	498	285	294	356	32.1
		Female	3,219	287	302	265	275	561	469	311	295	454	33.6
Union	17.9	Male	9,288	882	771	1,300	1,816	1,350	976	672	685	836	24.5
		Female	8,612	838	711	812	1,147	1,349	970	780	724	1,281	30.9
Warren	81.7	Male	39,542	3,825	3,276	3,114	6,874	7,307	5,405	3,401	2,887	3,453	28.7
		Female	42,158	3,704	3,087	2,985	7,342	7,213	5,515	3,552	3,349	5,411	30.5
Washington	10.0	Male	4,853	477	437	560	515	741	646	425	445	607	30.9
		Female	5,147	480	429	486	500	708	678	477	518	871	34.6
Wayne	18.0	Male	8,847	883	885	901	893	1,394	1,169	809	798	1,115	31.2
		Female	9,153	883	807	795	882	1,376	1,293	900	865	1,352	33.8
Webster	15.0	Male	7,154	704	604	648	714	1,134	952	656	661	1,081	33.0
		Female	7,846	698	675	617	731	1,096	967	699	776	1,587	36.1
Whitley	37.2	Male	17,907	1,886	1,764	1,793	2,192	2,942	2,422	1,548	1,445	1,915	29.5
		Female	19,293	1,750	1,609	1,675	2,387	2,876	2,527	1,648	1,764	3,057	32.7
Wolfe	7.2	Male	3,615	430	334	378	404	535	467	329	297	441	29.9
		Female	3,585	379	308	323	355	545	506	306	326	537	32.8
Woodford	18.8	Male	9,019	859	847	954	845	1,574	1,542	872	739	787	31.4
		Female	9,781	888	850	904	962	1,689	1,631	882	771	1,204	32.6
TOTAL METRO COUNTIES	1,712.1	**Male**	**826,647**	**82,420**	**74,991**	**74,484**	**103,109**	**155,079**	**116,564**	**80,278**	**68,038**	**71,684**	**30.1**
		Female	**885,453**	**78,945**	**72,128**	**71,365**	**99,029**	**156,597**	**122,129**	**86,777**	**78,729**	**119,754**	**32.7**
TOTAL STATE	3,777.6	**Male**	**1,844,581**	**185,139**	**169,920**	**172,591**	**228,559**	**324,415**	**256,011**	**171,943**	**152,460**	**183,543**	**30.1**
		Female	**1,933,019**	**177,087**	**162,021**	**161,548**	**212,376**	**323,466**	**263,846**	**182,913**	**174,065**	**275,697**	**32.8**

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA													
ALEXANDRIA	**143.2**	**Male**	**68,606**	**7,636**	**6,653**	**6,849**	**8,484**	**11,280**	**9,466**	**6,353**	**5,554**	**6,331**	**29.1**
		Female	**74,594**	**7,511**	**6,432**	**6,739**	**7,899**	**11,823**	**10,338**	**7,032**	**6,733**	**10,087**	**32.4**
Rapides	143.2	Male	68,606	7,636	6,653	6,849	8,484	11,280	9,466	6,353	5,554	6,331	29.1
		Female	74,594	7,511	6,432	6,739	7,899	11,823	10,338	7,032	6,733	10,087	32.4
BATON ROUGE	**557.1**	**Male**	**271,606**	**30,249**	**26,506**	**25,607**	**39,998**	**54,100**	**37,685**	**22,647**	**18,030**	**16,784**	**27.5**
		Female	**285,494**	**29,738**	**25,881**	**24,946**	**40,128**	**54,487**	**39,341**	**24,351**	**20,718**	**25,904**	**29.0**
Ascension	60.5	Male	29,787	3,730	3,325	3,218	3,434	5,526	4,205	2,513	1,833	2,003	27.1
		Female	30,713	3,626	3,131	3,115	3,471	5,532	4,351	2,446	2,179	2,862	28.6
East Baton Rouge	401.4	Male	194,574	21,032	18,035	17,509	31,200	39,841	26,331	15,952	13,069	11,605	27.4
		Female	206,826	20,621	17,763	17,109	31,272	40,122	28,141	17,769	15,164	18,865	29.1
Livingston	73.9	Male	36,790	4,294	4,014	3,695	4,011	6,995	5,774	3,233	2,388	2,386	28.4
		Female	37,110	4,357	3,895	3,593	4,045	7,073	5,360	3,171	2,498	3,118	28.8
West Baton Rouge	21.3	Male	10,455	1,193	1,132	1,185	1,353	1,738	1,375	949	740	790	27.1
		Female	10,845	1,134	1,092	1,129	1,340	1,760	1,489	965	877	1,059	29.1
HOUMA - THIBODAUX	**190.8**	**Male**	**95,026**	**11,529**	**9,503**	**10,447**	**12,922**	**17,376**	**13,030**	**8,426**	**6,112**	**5,681**	**26.8**
		Female	**95,774**	**10,902**	**9,202**	**10,151**	**12,429**	**16,584**	**13,168**	**8,426**	**6,661**	**8,251**	**28.1**
Lafourche	88.9	Male	44,050	4,987	4,252	4,959	6,249	7,696	6,006	4,014	3,066	2,821	27.1
		Female	44,850	4,670	4,144	4,799	6,123	7,484	6,112	4,030	3,313	4,175	28.6
Terrebonne	101.9	Male	50,976	6,542	5,251	5,488	6,673	9,680	7,024	4,412	3,046	2,860	26.6
		Female	50,924	6,232	5,058	5,352	6,306	9,100	7,056	4,396	3,348	4,076	27.8
LAFAYETTE	**218.7**	**Male**	**107,587**	**12,029**	**10,325**	**10,514**	**16,171**	**21,482**	**14,153**	**9,515**	**6,850**	**6,548**	**27.2**
		Female	**111,113**	**11,583**	**9,958**	**10,366**	**16,124**	**20,088**	**15,084**	**9,903**	**7,652**	**10,355**	**28.7**
Lafayette	172.2	Male	84,887	9,177	7,874	7,898	13,400	17,819	11,155	7,596	5,226	4,742	27.3
		Female	87,313	8,913	7,563	7,739	13,277	16,364	11,894	7,871	5,806	7,886	28.8
St. Martin	46.5	Male	22,700	2,852	2,451	2,616	2,771	3,663	2,998	1,919	1,624	1,806	26.8
		Female	23,800	2,670	2,395	2,627	2,847	3,724	3,190	2,032	1,846	2,469	28.7
LAKE CHARLES	**176.8**	**Male**	**86,318**	**9,361**	**8,442**	**8,335**	**10,894**	**15,320**	**11,761**	**8,597**	**6,780**	**6,828**	**29.0**
		Female	**90,482**	**9,272**	**8,081**	**8,009**	**10,729**	**15,240**	**12,434**	**9,098**	**7,655**	**9,964**	**31.0**
Calcasieu	176.8	Male	86,318	9,361	8,442	8,335	10,894	15,320	11,761	8,597	6,780	6,828	29.0
		Female	90,482	9,272	8,081	8,009	10,729	15,240	12,434	9,098	7,655	9,964	31.0
MONROE	**145.8**	**Male**	**69,188**	**8,197**	**7,165**	**6,844**	**9,184**	**11,545**	**8,898**	**6,145**	**5,077**	**6,133**	**27.8**
		Female	**76,612**	**7,780**	**6,772**	**6,400**	**9,853**	**12,291**	**10,014**	**7,258**	**6,413**	**9,831**	**31.1**
Ouachita	145.8	Male	69,188	8,197	7,165	6,844	9,184	11,545	8,898	6,145	5,077	6,133	27.8
		Female	76,612	7,780	6,772	6,400	9,853	12,291	10,014	7,258	6,413	9,831	31.1
NEW ORLEANS	**1,347.5**	**Male**	**648,950**	**69,780**	**60,351**	**61,789**	**78,341**	**126,148**	**91,512**	**60,302**	**51,119**	**49,608**	**29.3**
		Female	**698,550**	**67,729**	**59,165**	**60,845**	**79,550**	**128,902**	**95,612**	**65,410**	**58,457**	**82,880**	**31.4**
Jefferson	478.1	Male	234,312	25,006	21,852	22,064	27,574	47,980	35,850	22,477	17,494	14,015	29.3
		Female	243,788	24,110	21,108	21,701	27,918	48,115	36,083	23,057	19,274	22,422	30.6
Orleans	565.0	Male	264,099	27,695	23,336	23,910	34,567	50.949	32,457	22,763	22,463	25,959	29.4
		Female	300,901	27,191	23,362	24,348	35,721	52,531	36,473	27,197	27,543	46,535	32.6
St. Bernard	69.4	Male	33,786	3,622	3,082	3,402	3,986	6,128	4,733	3,675	3,057	2,101	29.6
		Female	35,614	3,337	3,140	3,198	4,009	6,224	5,013	4,095	3,265	3,333	31.6
St. Charles	43.4	Male	21,701	2,573	2,237	2,387	2,699	3,817	3,107	2,207	1,437	1,237	27.5
		Female	21,699	2,543	2,039	2,254	2,518	3,875	3,120	2,136	1,426	1,788	28.9
St. John the Baptist	42.0	Male	20,842	2,680	2,193	2,285	2,552	3,856	3,046	1,749	1,184	1,297	26.8
		Female	21,158	2,623	2,119	2,203	2,482	4,012	2,965	1,701	1,310	1,743	27.9
St. Tammany	149.6	Male	74,210	8,204	7,651	7,741	6,963	13,418	12,319	7,431	5,484	4,999	29.9
		Female	75,390	7,925	7,397	7,141	6,902	14,145	11,958	7,224	5,639	7,059	30.9
SHREVEPORT	**368.9**	**Male**	**175,084**	**19,555**	**17,220**	**16,504**	**20,996**	**31,307**	**23,574**	**16,565**	**13,771**	**15,592**	**29.2**
		Female	**193,816**	**19,078**	**16,731**	**15,923**	**21,087**	**32,931**	**26,094**	**19,061**	**16,731**	**26,180**	**32.3**
Bossier	91.6	Male	45,496	5,181	4,465	4,376	6,379	8,359	6,891	4,342	2,861	2,642	27.8
		Female	46,104	4,862	4,302	4,116	5,410	8,464	7,157	4,481	3,169	4,143	30.2
Caddo	277.3	Male	129,588	14,374	12,755	12,128	14,617	22,948	16,683	12,223	10,910	12,950	29.8
		Female	147,712	14,216	12,429	11,807	15,677	24,467	18,937	14,580	13,562	22,037	33.1
ALL COUNTIES													
Acadia	59.9	Male	28,838	3,448	2,944	3,232	3,284	4,360	3,757	2,688	2,279	2,846	28.5
		Female	31,062	3,469	2,907	3,095	3,228	4,485	3,981	2,944	2,702	4,251	31.3
Allen	21.6	Male	10,504	1,184	1,064	1,101	1,016	1,547	1,392	1,044	922	1,234	30.7
		Female	11,096	1,101	1,007	1,092	985	1,536	1,507	1,100	1,046	1,722	33.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA (continued)													
ALL COUNTIES (continued)													
Ascension	60.5	Male	29,787	3,730	3,325	3,218	3,434	5,526	4,205	2,513	1,833	2,003	27.1
		Female	30,713	3,626	3,131	3,115	3,471	5,532	4,351	2,446	2,179	2,862	28.6
Assumption	22.7	Male	11,219	1,360	1,232	1,336	1,376	1,814	1,500	919	756	926	26.7
		Female	11,481	1,423	1,154	1,218	1,317	1,813	1,464	918	857	1,317	28.5
Avoyelles	43.9	Male	20,938	2,284	2,146	2,312	2,111	2,971	2,697	1,916	1,896	2,605	30.4
		Female	22,962	2,224	2,082	2,284	2,087	3,072	2,806	2,183	2,255	3,969	34.1
Beauregard	33.5	Male	16,928	1,885	1,705	1,708	2,006	2,960	2,350	1,572	1,211	1,531	28.9
		Female	16,572	1,704	1,617	1,601	1,589	2,640	2,419	1,596	1,342	2,064	31.7
Bienville	17.4	Male	8,351	810	805	823	802	1,159	1,009	802	738	1,403	33.1
		Female	9,049	819	699	840	794	1,154	1,060	876	950	1,857	37.1
Bossier	91.6	Male	45,496	5,181	4,465	4,376	6,379	8,359	6,891	4,342	2,861	2,642	27.8
		Female	46,104	4,862	4,302	4,116	5,410	8,464	7,157	4,481	3,169	4,143	30.2
Caddo	277.3	Male	129,588	14,374	12,755	12,128	14,617	22,948	16,683	12,223	10,910	12,950	29.8
		Female	147,712	14,216	12,429	11,807	15,677	24,467	18,937	14,580	13,562	22,037	33.1
Calcasieu	176.8	Male	86,318	9,361	8,442	8,335	10,894	15,320	11,761	8,597	6,780	6,828	29.0
		Female	90,482	9,272	8,081	8,009	10,729	15,240	12,434	9,098	7,655	9,964	31.0
Caldwell	12.0	Male	5,847	618	591	596	550	849	751	554	503	835	31.7
		Female	6,153	557	542	521	533	815	819	582	614	1,170	36.3
Cameron	9.8	Male	4,924	545	458	511	642	783	610	554	406	415	28.9
		Female	4,876	557	411	477	624	705	655	508	373	566	30.2
Catahoula	13.0	Male	6,223	738	588	632	693	920	805	566	533	748	30.0
		Female	6,777	751	609	614	687	954	838	661	633	1,030	32.6
Claiborne	17.9	Male	8,490	843	805	915	793	1,129	956	736	834	1,479	32.9
		Female	9,410	835	734	796	800	1,136	1,054	926	1,020	2,109	38.8
Concordia	23.5	Male	11,122	1,318	1,141	1,189	1,188	1,656	1,434	1,093	973	1,130	29.4
		Female	12,378	1,332	1,185	1,195	1,250	1,803	1,691	1,312	1,117	1,493	31.8
De Soto	28.1	Male	13,408	1,421	1,267	1,424	1,333	1,942	1,649	1,258	1,163	1,951	31.5
		Female	14,692	1,366	1,265	1,284	1,372	2,047	1,779	1,374	1,474	2,731	35.1
East Baton Rouge	401.4	Male	194,574	21,032	18,035	17,509	31,200	39,841	26,331	15,952	13,069	11,605	27.4
		Female	206,826	20,621	17,763	17,109	31,272	40,122	28,141	17,769	15,164	18,865	29.1
East Carroll	11.3	Male	5,339	800	618	685	590	680	520	394	399	653	24.7
		Female	5,961	750	638	610	588	793	594	510	525	953	30.0
East Feliciana	21.1	Male	10,798	1,140	1,009	1,013	1,414	1,976	1,395	973	802	1,076	29.2
		Female	10,302	1,080	870	989	1,083	1,556	1,337	917	816	1,654	32.3
Evangeline	35.3	Male	17,084	1,997	1,820	1,891	1,854	2,391	2,153	1,573	1,514	1,891	29.1
		Female	18,216	1,916	1,700	1,854	1,783	2,471	2,293	1,790	1,745	2,664	32.5
Franklin	23.8	Male	11,237	1,317	1,133	1,260	1,063	1,520	1,322	1,000	983	1,639	30.6
		Female	12,563	1,301	1,139	1,153	1,118	1,651	1,493	1,204	1,206	2,298	34.5
Grant	18.1	Male	8,745	891	913	846	824	1,203	1,181	804	856	1,227	32.5
		Female	9,355	870	851	849	763	1,322	1,273	845	953	1,629	35.2
Iberia	68.2	Male	33,311	4,037	3,460	3,566	4,179	5,502	4,433	3,001	2,491	2,642	27.6
		Female	34,889	3,877	3,299	3,599	4,101	5,434	4,627	3,217	2,818	3,917	29.7
Iberville	33.5	Male	16,331	1,796	1,611	1,729	2,312	2,806	1,904	1,375	1,234	1,564	27.6
		Female	17,169	1,749	1,569	1,792	2,006	2,680	2,177	1,537	1,447	2,212	30.5
Jackson	18.1	Male	8,537	945	786	840	799	1,162	1,129	767	784	1,325	32.7
		Female	9,563	878	774	788	802	1,272	1,198	876	1,016	1,959	37.2
Jefferson	478.1	Male	234,312	25,006	21,852	22,064	27,574	47,980	35,850	22,477	17,494	14,015	29.3
		Female	243,788	24,110	21,108	21,701	27,918	48,115	36,083	23,057	19,274	22,422	30.6
Jefferson Davis	33.1	Male	15,984	1,929	1,633	1,697	1,851	2,329	2,080	1,546	1,299	1,620	28.8
		Female	17,116	1,896	1,616	1,690	1,764	2,480	2,172	1,656	1,503	2,339	31.4
Lafayette	172.2	Male	84,887	9,177	7,874	7,898	13,400	17,819	11,155	7,596	5,226	4,742	27.3
		Female	87,313	8,913	7,563	7,739	13,277	16,364	11,894	7,871	5,806	7,886	28.8
Lafourche	88.9	Male	44,050	4,987	4,252	4,959	6,249	7,696	6,006	4,014	3,066	2,821	27.1
		Female	44,850	4,670	4,144	4,799	6,123	7,484	6,112	4,030	3,313	4,175	28.6
La Salle	17.9	Male	8,613	904	838	736	927	1,370	1,159	832	741	1,106	31.6
		Female	9,287	893	766	823	816	1,316	1,204	893	933	1,643	35.2
Lincoln	43.1	Male	21,470	1,710	1,557	1,572	6,683	2,981	2,159	1,446	1,391	1,971	24.2
		Female	21,630	1,620	1,396	1,509	5,494	2,736	2,423	1,708	1,629	3,115	27.9
Livingston	73.9	Male	36,790	4,294	4,014	3,695	4,011	6,995	5,774	3,233	2,388	2,386	28.4
		Female	37,110	4,357	3,895	3,593	4,045	7,073	5,360	3,171	2,498	3,118	28.8
Madison	15.7	Male	7,254	1,075	857	809	695	942	786	559	539	992	27.0
		Female	8,446	1,092	867	759	819	1,115	872	707	715	1,500	31.2
Morehouse	37.3	Male	17,474	2,120	1,830	1,829	1,760	2,518	1,991	1,674	1,617	2,135	29.8
		Female	19,826	2,084	1,824	1,896	1,861	2,698	2,261	2,089	1,864	3,249	33.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA (continued)													
ALL COUNTIES (continued)													
Natchitoches	41.0	Male	19,319	2,178	1,883	1,981	2,645	2,894	2,263	1,594	1,547	2,334	28.4
		Female	21,681	2,044	1,831	1,813	3,158	3,071	2,545	1,847	1,917	3,455	31.5
Orleans	565.0	Male	264,099	27,695	23,336	23,910	34,567	50,949	32,457	22,763	22,463	25,959	29.4
		Female	300,901	27,191	23,362	24,348	35,721	52,531	36,473	27,197	27,543	46,535	32.6
Ouachita	145.8	Male	69,188	8,197	7,165	6,844	9,184	11,545	8,898	6,145	5,077	6,133	27.8
		Female	76,612	7,780	6,772	6,400	9,853	12,291	10,014	7,258	6,413	9,831	31.1
Plaquemines	26.5	Male	13,659	1,622	1,351	1,473	1,850	2,313	1,985	1,309	898	858	27.3
		Female	12,841	1,475	1,291	1,372	1,533	2,192	1,834	1,254	904	986	28.4
Pointe Coupee	24.6	Male	11,938	1,295	1,136	1,385	1,330	1,881	1,540	1,046	1,016	1,309	29.4
		Female	12,662	1,329	1,162	1,290	1,316	1,916	1,578	1,192	1,115	1,764	31.4
Rapides	143.2	Male	68,606	7,636	6,653	6,849	8,484	11,280	9,466	6,353	5,554	6,331	29.1
		Female	74,594	7,511	6,432	6,739	7,899	11,823	10,338	7,032	6,733	10,087	32.4
Red River	10.8	Male	5,162	614	519	529	505	714	616	453	469	743	30.8
		Female	5,638	572	477	544	524	776	671	503	572	999	34.0
Richland	22.8	Male	10,823	1,236	1,131	1,140	1,099	1,488	1,224	938	1,005	1,562	30.4
		Female	11,977	1,237	1,084	1,117	1,073	1,536	1,407	1,146	1,214	2,163	34.6
Sabine	28.4	Male	13,803	1,433	1,312	1,337	1,234	1,868	1,933	1,263	1,368	2,055	33.5
		Female	14,597	1,383	1,280	1,284	1,249	1,936	1,866	1,338	1,670	2,591	35.9
St. Bernard	69.4	Male	33,786	3,622	3,082	3,402	3,986	6,128	4,733	3,675	3,057	2,101	29.6
		Female	35,614	3,337	3,140	3,198	4,009	6,224	5,013	4,095	3,265	3,333	31.6
St. Charles	43.4	Male	21,701	2,573	2,237	2,387	2,699	3,817	3,107	2,207	1,437	1,237	27.5
		Female	21,699	2,543	2,039	2,254	2,518	3,875	3,120	2,136	1,426	1,788	28.9
St. Helena	10.2	Male	4,902	577	551	589	540	732	549	410	356	598	27.7
		Female	5,298	544	529	609	535	753	636	481	465	746	30.7
St. James	22.7	Male	10,932	1,261	1,091	1,361	1,480	1,826	1,377	950	716	870	26.5
		Female	11,768	1,300	1,132	1,298	1,464	1,823	1,558	1,023	805	1,365	28.8
St. John the Baptist	42.0	Male	20,842	2,680	2,193	2,285	2,552	3,856	3,046	1,749	1,184	1,297	26.8
		Female	21,158	2,623	2,119	2,203	2,482	4,012	2,965	1,701	1,310	1,743	27.9
St. Landry	88.6	Male	42,445	4,960	4,461	4,867	4,783	6,330	5,342	3,961	3,470	4,271	28.4
		Female	46,155	4,933	4,328	4,907	4,887	6,534	5,951	4,420	4,065	6,130	31.2
St. Martin	46.5	Male	22,700	2,852	2,451	2,616	2,771	3,663	2,998	1,919	1,624	1,806	26.8
		Female	23,800	2,670	2,395	2,627	2,847	3,724	3,190	2,032	1,846	2,469	28.7
St. Mary	65.0	Male	32,381	3,829	3,339	3,579	4,137	5,727	4,651	2,843	2,149	2,127	27.3
		Female	32,619	3,632	3,199	3,606	3,952	5,408	4,536	2,911	2,310	3,065	28.6
St. Tammany	149.6	Male	74,210	8,204	7,651	7,741	6,963	13,418	12,319	7,431	5,484	4,999	29.9
		Female	75,390	7,925	7,397	7,141	6,902	14,145	11,958	7,224	5,639	7,059	30.9
Tangipahoa	93.1	Male	44,707	5,447	4,632	4,493	6,194	7,165	5,659	3,594	3,316	4,207	27.2
		Female	48,393	5,145	4,279	4,214	6,642	7,606	6,038	4,226	3,992	6,251	30.1
Tensas	8.6	Male	4,035	487	456	465	360	528	420	307	378	634	29.7
		Female	4,565	474	424	444	405	589	442	415	495	877	34.1
Terrebonne	101.9	Male	50,976	6,542	5,251	5,488	6,673	9,680	7,024	4,412	3,046	2,860	26.6
		Female	50,924	6,232	5,058	5,352	6,306	9,100	7,056	4,396	3,348	4,076	27.8
Union	23.4	Male	11,203	1,087	1,047	1,096	1,106	1,634	1,463	1,042	1,079	1,649	32.7
		Female	12,197	1,123	1,013	1,028	1,020	1,631	1,566	1,138	1,292	2,386	36.8
Vermilion	53.0	Male	25,666	3,001	2,478	2,741	2,948	3,877	3,317	2,501	2,162	2,641	29.3
		Female	27,334	2,834	2,443	2,583	2,899	3,997	3,404	2,607	2,555	4,012	32.3
Vernon	62.0	Male	35,064	3,935	2,663	2,408	10,464	6,456	3,903	2,041	1,437	1,757	23.7
		Female	26,936	3,770	2,462	2,245	4,268	4,848	3,419	1,958	1,657	2,309	26.5
Washington	47.8	Male	22,538	2,454	2,184	2,294	2,438	3,392	2,889	2,116	2,122	2,649	30.6
		Female	25,262	2,398	2,157	2,086	2,384	3,486	3,151	2,504	2,540	4,556	35.4
Webster	45.7	Male	21,804	2,206	1,978	2,048	2,272	3,157	2,947	2,149	2,108	2,939	32.6
		Female	23,896	2,141	1,843	1,904	2,162	3,343	3,158	2,386	2,646	4,313	36.8
West Baton Rouge	21.3	Male	10,455	1,193	1,132	1,185	1,353	1,738	1,375	949	740	790	27.1
		Female	10,845	1,134	1,092	1,129	1,340	1,760	1,489	965	877	1,059	29.1
West Carroll	13.2	Male	6,343	694	597	656	566	890	852	602	559	927	32.4
		Female	6,857	620	641	602	561	914	897	641	750	1,231	36.0
West Feliciana	13.7	Male	9,472	417	457	430	1,733	3,226	1,602	727	422	458	30.3
		Female	4,228	467	410	365	474	667	494	434	350	567	31.0
Winn	17.3	Male	8,286	970	768	774	766	1,211	1,103	739	782	1,173	32.1
		Female	9,014	899	788	752	758	1,309	1,097	838	963	1,610	35.0
TOTAL METRO COUNTIES	**3,148.8**	**Male**	**1,522,365**	**168,336**	**146,165**	**146,889**	**196,990**	**288,558**	**210,079**	**138,550**	**113,293**	**113,505**	**28.6**
		Female	**1,626,435**	**163,593**	**142,222**	**143,379**	**197,799**	**292,346**	**222,085**	**150,539**	**131,020**	**183,452**	**30.7**
TOTAL STATE	**4,547.0**	**Male**	**2,205,816**	**245,154**	**213,010**	**216,787**	**286,185**	**395,337**	**296,836**	**198,781**	**167,516**	**186,210**	**28.6**
		Female	**2,341,184**	**238,057**	**206,516**	**210,770**	**277,327**	**396,365**	**312,330**	**216,730**	**194,850**	**288,239**	**31.0**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MAINE													
BANGOR	**138.4**	**Male**	**67,668**	**5,975**	**5,819**	**6,211**	**10,437**	**11,932**	**9,188**	**6,631**	**5,414**	**6,061**	**29.5**
		Female	**70,732**	**5,783**	**5,606**	**6,031**	**9,716**	**11,793**	**9,360**	**6,866**	**5,873**	**9,704**	**32.0**
Penobscot	138.4	Male	67,668	5,975	5,819	6,211	10,437	11,932	9,188	6,631	5,414	6,061	29.5
		Female	70,732	5,783	5,606	6,031	9,716	11,793	9,360	6,866	5,873	9,704	32.0
LEWISTON - AUBURN	**100.9**	**Male**	**47,879**	**4,563**	**4,358**	**4,672**	**5,544**	**8,142**	**6,499**	**4,631**	**4,285**	**5,185**	**30.9**
		Female	**53,021**	**4,499**	**4,220**	**4,622**	**5,759**	**8,198**	**6,574**	**5,033**	**5,066**	**9,050**	**34.0**
Androscoggin	100.9	Male	47,879	4,563	4,358	4,672	5,544	8,142	6,499	4,631	4,285	5,185	30.9
		Female	53,021	4,499	4,220	4,622	5,759	8,198	6,574	5,033	5,066	9,050	34.0
PORTLAND	**228.6**	**Male**	**108,850**	**9,211**	**9,364**	**9,931**	**12,691**	**20,309**	**15,539**	**10,451**	**9,630**	**11,724**	**31.5**
		Female	**119,750**	**8,848**	**8,881**	**9,368**	**13,158**	**20,682**	**15,834**	**11,451**	**11,485**	**20,043**	**34.5**
Cumberland	228.6	Male	108,850	9,211	9,364	9,931	12,691	20,309	15,539	10,451	9,630	11,724	31.5
		Female	119,750	8,848	8,881	9,368	13,158	20,682	15,834	11,451	11,485	20,043	34.5
ALL COUNTIES													
Androscoggin	100.9	Male	47,879	4,563	4,358	4,672	5,544	8,142	6,499	4,631	4,285	5,185	30.9
		Female	53,021	4,499	4,220	4,622	5,759	8,198	6,574	5,033	5,066	9,050	34.0
Aroostook	87.5	Male	43,812	4,489	4,038	4,470	5,795	7,526	5,817	4,106	3,394	4,177	29.1
		Female	43,688	4,103	3,920	4,287	4,649	7,073	5,932	4,189	3,728	5,807	31.9
Cumberland	228.6	Male	108,850	9,211	9,364	9,931	12,691	20,309	15,539	10,451	9,630	11,724	31.5
		Female	119,750	8,848	8,881	9,368	13,158	20,682	15,834	11,451	11,485	20,043	34.5
Franklin	29.3	Male	14,124	1,298	1,317	1,478	1,539	2,292	2,113	1,375	1,166	1,546	31.2
		Female	15,176	1,226	1,238	1,325	1,990	2,377	1,979	1,418	1,365	2,258	32.6
Hancock	44.9	Male	21,805	1,736	1,828	1,913	2,429	3,752	2,980	2,203	2,016	2,948	33.0
		Female	23,095	1,746	1,744	1,788	1,875	3,852	3,008	2,223	2,301	4,558	36.8
Kennebec	115.3	Male	55,447	5,060	5,075	5,372	6,064	9,494	7,931	5,497	4,987	5,967	31.5
		Female	59,853	4,930	4,725	5,095	6,434	9,759	8,032	5,815	5,662	9,401	34.0
Knox	34.7	Male	16,704	1,368	1,450	1,422	1,529	2,962	2,310	1,679	1,682	2,302	33.7
		Female	17,996	1,287	1,357	1,407	1,385	2,864	2,276	1,704	1,950	3,764	38.1
Lincoln	28.5	Male	13,821	1,280	1,196	1,238	1,093	2,351	1,963	1,390	1,347	1,963	33.9
		Female	14,679	1,133	1,102	1,196	1,110	2,365	1,944	1,439	1,492	2,898	37.2
Oxford	50.6	Male	24,642	2,171	2,248	2,447	2,222	4,042	3,356	2,609	2,425	3,122	33.0
		Female	25,958	2,080	2,108	2,362	2,202	3,848	3,387	2,671	2,697	4,603	36.1
Penobscot	138.4	Male	67,668	5,975	5,819	6,211	10,437	11,932	9,188	6,631	5,414	6,061	29.5
		Female	70,732	5,783	5,606	6,031	9,716	11,793	9,360	6,866	5,873	9,704	32.0
Piscataquis	18.1	Male	8,738	805	825	790	804	1,379	1,262	894	846	1,133	33.3
		Female	9,362	846	763	809	830	1,409	1,170	899	941	1,695	35.2
Sagadahoc	32.9	Male	16,231	1,519	1,559	1,469	1,879	3,113	2,479	1,390	1,251	1,572	30.4
		Female	16,669	1,515	1,518	1,405	1,569	2,983	2,369	1,368	1,456	2,486	32.8
Somerset	46.6	Male	22,796	2,237	2,252	2,323	2,061	3,710	3,303	2,273	2,017	2,620	31.8
		Female	23,804	2,088	2,139	2,203	2,002	3,830	3,189	2,333	2,238	3,782	34.1
Waldo	30.9	Male	15,300	1,528	1,472	1,494	1,486	2,728	2,137	1,451	1,343	1,661	31.1
		Female	15,600	1,437	1,320	1,398	1,403	2,724	2,070	1,518	1,441	2,289	33.2
Washington	35.6	Male	17,394	1,717	1,564	1,555	1,699	2,770	2,287	1,741	1,720	2,341	32.8
		Female	18,206	1,653	1,429	1,524	1,747	2,688	2,231	1,846	1,805	3,283	35.3
York	159.6	Male	77,926	7,305	7,094	7,202	8,206	14,319	10,922	7,340	7,017	8,521	31.4
		Female	81,674	6,760	6,764	6,853	7,451	13,996	10,712	7,715	7,911	13,512	34.3
TOTAL METRO COUNTIES	**467.9**	**Male**	**224,397**	**19,749**	**19,541**	**20,814**	**28,672**	**40,383**	**31,226**	**21,713**	**19,329**	**22,970**	**30.8**
		Female	**243,503**	**19,130**	**18,707**	**20,021**	**28,633**	**40,673**	**31,768**	**23,350**	**22,424**	**38,797**	**33.7**
TOTAL STATE	**1,182.4**	**Male**	**573,137**	**52,262**	**51,459**	**53,987**	**65,478**	**100,821**	**80,086**	**55,661**	**50,540**	**62,843**	**31.3**
		Female	**609,263**	**49,934**	**48,834**	**51,673**	**63,280**	**100,441**	**80,069**	**58,488**	**57,411**	**99,133**	**34.1**
MARYLAND													
BALTIMORE	**2,306.1**	**Male**	**1,116,897**	**92,404**	**92,291**	**105,169**	**133,949**	**208,664**	**170,659**	**116,223**	**102,359**	**95,179**	**31.5**
		Female	**1,189,203**	**88,703**	**88,696**	**100,929**	**129,650**	**212,908**	**176,611**	**121,656**	**116,273**	**153,777**	**33.8**
Anne Arundel	418.4	Male	214,246	17,807	17,897	19,692	30,089	41,677	36,574	22,106	16,251	12,153	30.2
		Female	204,154	16,717	16,911	18,455	22,115	39,277	34,157	21,123	17,149	18,250	32.1
Baltimore	670.1	Male	321,212	23,030	23,537	28,783	37,076	60,103	47,558	36,589	34,876	29,660	33.0
		Female	348,888	22,107	22,807	27,206	39,122	61,697	51,101	39,130	38,630	47,088	35.3
Baltimore city	759.5	Male	353,581	31,545	29,217	33,893	43,976	63,667	43,701	33,665	34,627	39,290	31.0
		Female	405,919	30,600	28,640	33,338	47,334	66,976	49,467	39,127	43,087	67,350	34.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MARYLAND (continued)													
BALTIMORE (continued)													
Carroll	115.5	Male	56,789	4,905	5,360	5,390	5,627	10,365	10,501	5,688	4,372	4,581	31.9
		Female	58,711	4,801	5,067	5,357	5,554	10,766	10,007	5,408	4,756	6,995	33.0
Harford	160.3	Male	80,262	7,183	7,837	8,441	8,991	14,640	14,374	8,411	5,881	4,504	30.2
		Female	80,038	6,883	7,380	7,908	7,811	15,004	14,172	7,958	6,194	6,728	31.7
Howard	151.9	Male	75,837	6,677	7,262	7,609	6,787	15,630	15,757	8,163	4,779	3,173	31.1
		Female	76,063	6,334	6,771	7,296	6,257	16,677	15,445	7,325	4,784	5,174	31.8
Queen Anne's	30.4	Male	14,970	1,257	1,181	1,361	1,403	2,582	2,194	1,601	1,573	1,818	33.8
		Female	15,430	1,261	1,120	1,369	1,457	2,511	2,262	1,585	1,673	2,192	35.0
CUMBERLAND	**104.5**	**Male**	**49,514**	**4,127**	**4,193**	**4,504**	**5,453**	**7,390**	**7,043**	**5,252**	**5,255**	**6,297**	**33.8**
		Female	**54,986**	**3,874**	**3,934**	**4,377**	**5,531**	**7,636**	**7,290**	**5,755**	**6,409**	**10,180**	**37.9**
Allegany	76.8	Male	36,002	2,806	2,844	3,218	4,129	5,180	4,997	3,946	4,027	4,855	34.7
		Female	40,798	2,626	2,768	3,172	4,213	5,351	5,285	4,397	4,931	8,055	39.3
Mineral, W. Va.	*27.7*	*Male*	*13,512*	*1,321*	*1,349*	*1,286*	*1,324*	*2,210*	*2,046*	*1,306*	*1,228*	*1,442*	*31.7*
		Female	*14,188*	*1,248*	*1,166*	*1,205*	*1,318*	*2,285*	*2,005*	*1,358*	*1,478*	*2,125*	*34.4*
HAGERSTOWN	**114.6**	**Male**	**57,285**	**4,293**	**4,524**	**5,063**	**7,735**	**10,498**	**8,181**	**5,868**	**5,250**	**5,873**	**31.7**
		Female	**57,315**	**4,056**	**4,288**	**4,816**	**5,487**	**9,052**	**8,105**	**6,117**	**5,955**	**9,439**	**36.2**
Washington	114.6	Male	57,285	4,293	4,524	5,063	7,735	10,498	8,181	5,868	5,250	5,873	31.7
		Female	57,315	4,056	4,288	4,816	5,487	9,052	8,105	6,117	5,955	9,439	36.2
ALL COUNTIES													
Allegany	76.8	Male	36,002	2,806	2,844	3,218	4,129	5,180	4,997	3,946	4,027	4,855	34.7
		Female	40,798	2,626	2,768	3,172	4,213	5,351	5,285	4,397	4,931	8,055	39.3
Anne Arundel	418.4	Male	214,246	17,807	17,897	19,692	30,089	41,677	36,574	22,106	16,251	12,153	30.2
		Female	204,154	16,717	16,911	18,455	22,115	39,277	34,157	21,123	17,149	18,250	32.1
Baltimore	670.1	Male	321,212	23,030	23,537	28,783	37,076	60,103	47,558	36,589	34,876	29,660	33.0
		Female	348,888	22,107	22,807	27,206	39,122	61,697	51,101	39,130	38,630	47,088	35.3
Baltimore city	759.5	Male	353,581	31,545	29,217	33,893	43,976	63,667	43,701	33,665	34,627	39,290	31.0
		Female	405,919	30,600	28,640	33,338	47,334	66,976	49,467	39,127	43,087	67,350	34.4
☐ Calvert	43.6	Male	21,738	2,220	2,202	2,444	1,882	3,956	3,759	1,958	1,673	1,644	30.4
		Female	21,862	2,096	2,047	2,215	1,896	4,170	3,377	1,960	1,861	2,240	31.4
Caroline	24.8	Male	11,979	1,112	1,006	1,181	1,163	1,888	1,722	1,143	1,199	1,565	33.1
		Female	12,821	1,017	1,038	1,090	1,170	2,007	1,712	1,306	1,350	2,131	35.5
Carroll	115.5	Male	56,789	4,905	5,360	5,390	5,627	10,365	10,501	5,688	4,372	4,581	31.9
		Female	58,711	4,801	5,067	5,357	5,554	10,766	10,007	5,408	4,756	6,995	33.0
☐ Cecil	67.1	Male	33,491	3,016	3,333	3,603	3,368	5,617	5,265	3,429	3,010	2,850	31.1
		Female	33,609	2,928	3,128	3,332	3,147	5,809	5,060	3,326	3,027	3,852	32.3
☐ Charles	89.5	Male	44,835	4,626	5,021	5,227	4,571	8,072	8,475	4,022	2,562	2,259	28.7
		Female	44,665	4,485	4,628	5,122	4,310	8,443	8,160	3,599	2,832	3,086	29.5
Dorchester	30.7	Male	14,545	1,151	1,161	1,329	1,396	2,261	1,962	1,514	1,664	2,107	34.9
		Female	16,155	1,106	1,124	1,277	1,499	2,340	2,136	1,675	1,915	3,083	38.4
☐ Frederick	134.6	Male	65,901	6,313	6,347	6,164	6,731	12,759	11,211	6,372	4,924	5,080	30.8
		Female	68,699	6,056	5,964	5,877	7,451	13,055	10,466	6,491	5,462	7,877	31.9
Garrett	28.8	Male	14,201	1,391	1,309	1,503	1,477	2,270	2,065	1,302	1,282	1,602	31.3
		Female	14,599	1,344	1,420	1,233	1,432	2,296	1,994	1,414	1,332	2,134	33.1
Harford	160.3	Male	80,262	7,183	7,837	8,441	8,991	14,640	14,374	8,411	5,881	4,504	30.2
		Female	80,038	6,883	7,380	7,908	7,811	15,004	14,172	7,958	6,194	6,728	31.7
Howard	151.9	Male	75,837	6,677	7,262	7,609	6,787	15,630	15,757	8,163	4,779	3,173	31.1
		Female	76,063	6,334	6,771	7,296	6,257	16,677	15,445	7,325	4,784	5,174	31.8
Kent	17.0	Male	8,155	599	596	669	1,089	1,227	1,090	817	900	1,168	34.2
		Female	8,845	584	571	704	1,075	1,228	1,146	903	990	1,644	37.3
☐ Montgomery	653.1	Male	313,657	23,886	25,992	29,880	31,689	58,484	54,531	36,811	29,693	22,891	32.8
		Female	339,243	22,758	24,986	28,980	30,409	62,639	59,331	38,494	32,604	39,042	35.0
☐ Prince George's	679.1	Male	330,550	29,900	29,753	32,694	45,147	68,088	55,369	32,539	21,982	15,078	29.1
		Female	348,550	28,464	28,567	31,579	46,567	73,031	58,019	32,157	24,723	25,443	30.4
Queen Anne's	30.4	Male	14,970	1,257	1,181	1,361	1,403	2,582	2,194	1,601	1,573	1,818	33.8
		Female	15,430	1,261	1,120	1,369	1,457	2,511	2,262	1,585	1,673	2,192	35.0
St. Mary's	67.4	Male	34,619	3,652	3,324	3,456	4,937	6,659	5,388	2,814	2,249	2,140	27.9
		Female	32,781	3,333	3,294	3,454	4,054	6,102	4,767	2,628	2,414	2,735	28.7
Somerset	19.4	Male	9,263	785	746	785	1,200	1,368	1,121	945	979	1,334	33.2
		Female	10,137	782	692	835	1,113	1,353	1,227	1,021	1,147	1,967	37.4
Talbot	27.2	Male	12,804	894	926	1,140	1,178	2,004	1,738	1,318	1,518	2,088	36.5
		Female	14,396	864	852	1,075	1,255	2,096	1,884	1,487	1,843	3,040	40.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MARYLAND (continued)													
ALL COUNTIES (continued)													
Washington	114.6	Male	57,285	4,293	4,524	5,063	7,735	10,498	8,181	5,868	5,250	5,873	31.7
		Female	57,315	4,056	4,288	4,816	5,487	9,052	8,105	6,117	5,955	9,439	36.2
Wicomico	70.3	Male	33,172	2,900	2,586	2,992	4,059	5,753	4,898	3,450	3,137	3,397	32.0
		Female	37,128	2,817	2,628	2,974	4,333	6,026	5,071	3,794	3,664	5,821	34.6
Worcester	36.2	Male	17,414	1,365	1,262	1,563	1,841	2,998	2,370	1,866	1,971	2,178	33.9
		Female	18,786	1,385	1,251	1,568	1,847	2,820	2,541	1,985	2,156	3,233	37.1
TOTAL METRO COUNTIES	**4,164.5**	**Male**	**2,020,556**	**169,464**	**172,307**	**193,462**	**239,201**	**381,318**	**322,447**	**211,168**	**175,480**	**155,709**	**31.2**
		Female	**2,143,944**	**162,172**	**165,072**	**186,022**	**233,130**	**394,458**	**334,414**	**218,197**	**197,668**	**252,811**	**33.3**
TOTAL STATE	**4,486.3**	**Male**	**2,176,708**	**183,313**	**185,223**	**208,080**	**257,541**	**407,746**	**344,801**	**226,337**	**190,379**	**173,288**	**31.2**
		Female	**2,309,592**	**175,404**	**177,942**	**200,232**	**250,908**	**420,726**	**356,892**	**234,410**	**214,479**	**278,599**	**33.3**
MASSACHUSETTS													
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,724.2**	**Male**	**1,765,585**	**134,959**	**142,459**	**164,883**	**224,049**	**330,222**	**250,932**	**179,855**	**161,991**	**176,230**	**31.6**
		Female	**1,958,615**	**128,782**	**136,246**	**158,532**	**225,893**	**341,298**	**266,062**	**192,157**	**188,365**	**321,280**	**34.7**
Essex	652.2	Male	307,032	24,917	25,659	29,775	32,737	52,994	43,360	32,379	31,324	33,887	32.6
		Female	345,168	23,774	24,640	28,407	34,028	55,456	46,472	35,284	36,262	60,845	36.4
Middlesex	1,371.7	Male	652,705	48,278	51,949	60,239	85,018	124,854	94,525	68,286	58,569	60,987	31.5
		Female	718,995	46,224	49,592	58,227	82,065	128,746	100,434	72,434	67,960	113,313	34.6
Norfolk	607.9	Male	286,231	19,786	23,180	28,569	32,859	49,717	42,052	31,920	28,466	29,682	32.8
		Female	321,669	18,883	21,959	27,293	33,914	52,466	45,489	34,425	32,530	54,710	36.4
Plymouth	431.6	Male	208,655	19,823	21,291	22,010	20,080	36,797	32,895	20,107	17,013	18,639	30.7
		Female	222,945	18,706	20,052	21,117	20,796	38,871	33,563	19,822	18,914	31,104	32.9
Suffolk	660.8	Male	310,962	22,155	20,380	24,295	53,355	65,860	38,100	27,163	26,619	33,035	30.4
		Female	349,838	21,195	20,003	23,488	55,090	65,759	40,104	30,192	32,699	61,308	33.4
NEW BEDFORD - FALL RIVER - ATTLEBORO	**493.3**	**Male**	**233,320**	**20,782**	**21,192**	**22,461**	**24,742**	**38,859**	**32,518**	**23,235**	**23,603**	**25,928**	**32.1**
		Female	**259,980**	**19,918**	**20,101**	**21,395**	**25,968**	**40,550**	**33,941**	**25,345**	**28,335**	**44,427**	**35.6**
Bristol	493.3	Male	233,320	20,782	21,192	22,461	24,742	38,859	32,518	23,235	23,603	25,928	32.1
		Female	259,980	19,918	20,101	21,395	25,968	40,550	33,941	25,345	28,335	44,427	35.6
PITTSFIELD	**142.8**	**Male**	**67,689**	**5,294**	**5,408**	**6,334**	**7,995**	**10,981**	**8,970**	**7,015**	**7,262**	**8,430**	**33.0**
		Female	**75,111**	**5,022**	**5,237**	**6,019**	**8,035**	**11,121**	**9,458**	**7,567**	**8,570**	**14,082**	**37.2**
Berkshire	142.8	Male	67,689	5,294	5,408	6,334	7,995	10,981	8,970	7,015	7,262	8,430	33.0
		Female	75,111	5,022	5,237	6,019	8,035	11,121	9,458	7,567	8,570	14,082	37.2
SPRINGFIELD	**589.8**	**Male**	**278,804**	**22,585**	**23,093**	**25,676**	**38,851**	**48,131**	**35,999**	**26,995**	**28,210**	**29,264**	**31.1**
		Female	**310,996**	**21,243**	**21,671**	**24,393**	**43,220**	**49,756**	**38,482**	**29,449**	**32,611**	**50,171**	**34.0**
Hampden	444.9	Male	209,372	18,053	18,121	20,207	24,045	34,722	27,412	21,293	22,340	23,179	32.0
		Female	235,528	17,063	17,213	19,320	25,488	36,633	29,889	23,483	25,989	40,450	35.7
Hampshire	144.9	Male	69,432	4,532	4,972	5,469	14,806	13,409	8,587	5,702	5,870	6,085	28.7
		Female	75,468	4,180	4,458	5,073	17,732	13,123	8,593	5,966	6,622	9,721	29.8
WORCESTER - FITCHBURG - LEOMINSTER	**664.8**	**Male**	**318,241**	**27,110**	**27,298**	**29,564**	**38,805**	**54,962**	**43,831**	**30,731**	**30,939**	**35,001**	**31.6**
		Female	**346,559**	**26,203**	**26,483**	**28,676**	**37,914**	**54,661**	**44,717**	**32,692**	**36,439**	**58,774**	**34.9**
Worcester	664.8	Male	318,241	27,110	27,298	29,564	38,805	54,962	43,831	30,731	30,939	35,001	31.6
		Female	346,559	26,203	26,483	28,676	37,914	54,661	44,717	32,692	36,439	58,774	34.9
ALL COUNTIES													
Barnstable	176.3	Male	82,366	5,940	6,183	6,775	7,383	13,235	10,350	7,359	9,191	15,950	36.6
		Female	93,934	5,770	6,020	6,454	6,691	13,942	11,090	8,497	11,979	23,491	42.3
Berkshire	142.8	Male	67,689	5,294	5,408	6,334	7,995	10,981	8,970	7,015	7,262	8,430	33.0
		Female	75,111	5,022	5,237	6,019	8,035	11,121	9,458	7,567	8,570	14,082	37.2
Bristol	493.3	Male	233,320	20,782	21,192	22,461	24,742	38,859	32,518	23,235	23,603	25,928	32.1
		Female	259,980	19,918	20,101	21,395	25,968	40,550	33,941	25,345	28,335	44,427	35.6
Dukes	10.9	Male	5,066	401	344	344	399	1,118	723	439	512	786	34.3
		Female	5,834	393	408	327	412	1,134	666	487	625	1,382	38.6
Essex	652.2	Male	307,032	24,917	25,659	29,775	32,737	52,994	43,360	32,379	31,324	33,887	32.6
		Female	345,168	23,774	24,640	28,407	34,028	55,456	46,472	35,284	36,262	60,845	36.4
Franklin	68.0	Male	33,006	2,747	2,680	2,765	3,527	6,648	4,468	2,939	3,380	3,852	32.2
		Female	34,994	2,639	2,615	2,555	3,478	6,361	4,379	3,237	3,633	6,097	34.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	5-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MASSACHUSETTS (continued)													
ALL COUNTIES (continued)													
Hampden	444.9	Male	209,372	18,053	18,121	20,207	24,045	34,722	27,412	21,293	22,340	23,179	32.0
		Female	235,528	17,063	17,213	19,320	25,488	36,633	29,889	23,483	25,989	40,450	35.7
Hampshire	144.9	Male	69,432	4,532	4,972	5,469	14,806	13,409	8,587	5,702	5,870	6,085	28.7
		Female	75,468	4,180	4,458	5,073	17,732	13,123	8,593	5,966	6,622	9,721	29.8
Middlesex	1,371.7	Male	652,705	48,278	51,949	60,239	85,018	124,854	94,525	68,286	58,569	60,987	31.5
		Female	718,995	46,224	49,592	58,227	82,065	128,746	100,434	72,434	67,960	113,313	34.6
Nantucket	5.9	Male	2,823	201	185	200	240	639	384	297	273	404	34.2
		Female	3,077	154	180	211	246	557	361	345	335	688	40.3
Norfolk	607.9	Male	286,231	19,786	23,180	28,569	32,859	49,717	42,052	31,920	28,466	29,682	32.8
		Female	321,669	18,883	21,959	27,293	33,914	52,466	45,489	34,425	32,530	54,710	36.4
Plymouth	431.6	Male	208,655	19,823	21,291	22,010	20,080	36,797	32,895	20,107	17,013	18,639	30.7
		Female	222,945	18,706	20,052	21,117	20,796	38,871	33,563	19,822	18,914	31,104	32.9
Suffolk	660.8	Male	310,962	22,155	20,380	24,295	53,355	65,860	38,100	27,163	26,619	33,035	30.4
		Female	349,838	21,195	20,003	23,488	55,090	65,759	40,104	30,192	32,699	61,308	33.4
Worcester	664.8	Male	318,241	27,110	27,298	29,564	38,805	54,962	43,831	30,731	30,939	35,001	31.6
		Female	346,559	26,203	26,483	28,676	37,914	54,661	44,717	32,692	36,439	58,774	34.9
TOTAL METRO COUNTIES	**5,614.9**	**Male**	**2,663,639**	**210,730**	**219,450**	**248,923**	**334,442**	**483,155**	**372,250**	**267,831**	**252,005**	**274,853**	**31.6**
		Female	**2,951,261**	**201,168**	**209,738**	**239,015**	**341,030**	**497,386**	**392,660**	**287,210**	**294,320**	**488,734**	**34.7**
TOTAL STATE	**5,876.0**	**Male**	**2,786,900**	**220,019**	**228,842**	**259,007**	**345,991**	**504,795**	**388,175**	**278,865**	**265,361**	**295,845**	**31.7**
		Female	**3,089,100**	**210,124**	**218,961**	**248,562**	**351,857**	**519.380**	**409,156**	**299,776**	**310,892**	**520,392**	**34.9**
MICHIGAN													
ANN ARBOR	**270.2**	**Male**	**135,114**	**11,196**	**10,023**	**9,628**	**27,976**	**32,297**	**18,549**	**10,431**	**7,889**	**7,125**	**27.7**
		Female	**135,086**	**10,508**	**9,693**	**9,198**	**25,886**	**30,456**	**18,230**	**10,690**	**8,555**	**11,870**	**29.0**
Washtenaw	270.2	Male	135,114	11,196	10,023	9,628	27,976	32,297	18,549	10,431	7,889	7,125	27.7
		Female	135,086	10,508	9,693	9,198	25,886	30,456	18,230	10,690	8,555	11,870	29.0
BATTLE CREEK	**137.4**	**Male**	**66,437**	**6,518**	**6,136**	**6,067**	**7,228**	**11,223**	**9,187**	**7,000**	**6,492**	**6,586**	**31.5**
		Female	**70,963**	**6,016**	**5,926**	**5,746**	**7,406**	**11,657**	**9,728**	**7,357**	**6,775**	**10,352**	**33.9**
Calhoun	137.4	Male	66,437	6,518	6,136	6,067	7,228	11,223	9,187	7,000	6,492	6,586	31.5
		Female	70,963	6,016	5,926	5,746	7,406	11,657	9,728	7,357	6,775	10,352	33.9
BENTON HARBOR	**165.7**	**Male**	**79,787**	**8,117**	**7,849**	**7,939**	**8,476**	**13,207**	**11,178**	**7,910**	**7,201**	**7,910**	**30.7**
		Female	**85,913**	**7,750**	**7,508**	**7,570**	**8,689**	**14,163**	**11,680**	**8,440**	**8,179**	**11,934**	**33.1**
Berrien	165.7	Male	79,787	8,117	7,849	7,939	8,476	13,207	11,178	7,910	7,201	7,910	30.7
		Female	85,913	7,750	7,508	7,570	8,689	14,163	11,680	8,440	8,179	11,934	33.1
DETROIT	**4,358.7**	**Male**	**2,111,088**	**198,714**	**201,204**	**205,097**	**236,379**	**380,534**	**301,139**	**217,460**	**193,702**	**176,859**	**30.6**
		Female	**2,247,612**	**190,909**	**192,702**	**197,710**	**239,090**	**390,685**	**314,791**	**232,063**	**215,801**	**273,861**	**32.8**
Lapeer	74.2	Male	36,795	4,011	4,145	4,175	3,702	6,456	6,136	3,338	2,377	2,455	28.7
		Female	37,405	3,932	4,032	3,936	3,592	6,836	5,956	3,260	2,546	3,315	29.7
Livingston	110.8	Male	56,030	5,528	6,169	6,459	5,141	10,063	10,220	5,328	3,583	3,539	29.7
		Female	54,770	5,092	5,622	5,611	4,793	10,350	9,771	4,792	3,827	4,912	31.1
Macomb	701.5	Male	343,147	30,412	31,691	35,352	39,734	61,261	52,710	38,218	30,668	23,101	30.6
		Female	358,353	29,041	30,553	34,439	39,457	61,634	54,984	39,198	33,119	35,928	32.4
Monroe	135.2	Male	66,849	6,976	7,130	7,084	7,162	11,719	10,154	6,615	5,064	4,945	29.3
		Female	68,351	6,843	6,572	6,784	7,002	11,669	10,052	6,580	5,407	7,442	31.0
Oakland	1,020.4	Male	497,350	43,316	45,007	47,677	53,210	92,517	78,782	54,180	44,808	37,853	31.4
		Female	523,050	41,516	43,069	45,430	52,850	94,578	80,297	56,247	48,316	60,747	33.3
St. Clair	142.0	Male	69,081	6,999	6,966	7,335	7,216	11,444	9,950	6,633	5,892	6,646	30.3
		Female	72,919	6,621	6,671	6,826	7,427	11,776	10,045	6,908	6,722	9,923	32.6
Wayne	2,174.6	Male	1,041,836	101,472	100,096	97,015	120,214	187,074	133,187	103,148	101,310	98,320	30.5
		Female	1,132,764	97,864	96,183	94,684	123,969	193,842	143,686	115,078	115,864	151,594	32.9
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,628.9***	***Male***	***2,246,202***	***209,910***	***211,227***	***214,725***	***264,355***	***412,831***	***319,688***	***227,891***	***201,591***	***183,984***	***30.4***
		Female	***2,382,698***	***201,417***	***202,395***	***206,908***	***264,976***	***421,141***	***333,021***	***242,753***	***224,356***	***285,731***	***32.5***
FLINT	**441.0**	**Male**	**213,304**	**22,357**	**21,737**	**22,291**	**25,677**	**36,953**	**30,489**	**22,980**	**16,107**	**14,713**	**28.9**
		Female	**227,696**	**21,551**	**20,922**	**21,630**	**26,285**	**39,665**	**32,713**	**23,274**	**17,868**	**23,788**	**30.9**
Genesee	441.0	Male	213,304	22,357	21,737	22,291	25,677	36,953	30,489	22,980	16,107	14,713	28.9
		Female	227,696	21,551	20,922	21,630	26,285	39,665	32,713	23,274	17,868	23,788	30.9

POPULATION BY AGE AND SEX

SMM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN (continued)													
GRAND RAPIDS	**643.5**	**Male**	**311,566**	**33,020**	**28,675**	**29,741**	**40,217**	**57,856**	**42,723**	**28,626**	**24,247**	**26,461**	**29.2**
		Female	**331,934**	**31,825**	**27,421**	**28,336**	**41,374**	**58,486**	**44,565**	**30,215**	**27,443**	**42,269**	**31.3**
Kent	471.2	Male	226,558	23,894	20,444	21,274	29,478	42,470	30,085	20,927	18,121	19,865	29.3
		Female	244,642	23,104	19,377	20,449	30,813	43,351	31,779	22,501	20,629	32,639	31.6
Ottawa	172.3	Male	85,008	9,126	8,231	8,467	10,739	15,386	12,638	7,699	6,126	6,596	28.9
		Female	87,292	8,721	8,044	7,887	10,561	15,135	12,786	7,714	6,814	9,630	30.6
JACKSON	**147.5**	**Male**	**74,975**	**6,776**	**6,524**	**6,481**	**8,518**	**15,789**	**11,481**	**7,140**	**6,124**	**6,142**	**30.8**
		Female	**72,525**	**6,499**	**6,306**	**6,488**	**7,527**	**12,245**	**9,962**	**6,951**	**6,703**	**9,844**	**32.7**
Jackson	147.5	Male	74,975	6,776	6,524	6,481	8,518	15,789	11,481	7,140	6,124	6,142	30.8
		Female	72,525	6,499	6,306	6,488	7,527	12,245	9,962	6,951	6,703	9,844	32.7
KALAMAZOO	**217.8**	**Male**	**105,441**	**9,437**	**9,095**	**8,939**	**17,465**	**20,411**	**14,792**	**9,638**	**7,874**	**7,790**	**28.8**
		Female	**112,359**	**9,184**	**8,535**	**8,436**	**17,686**	**20,655**	**15,245**	**10,159**	**8,993**	**13,466**	**31.0**
Kalamazoo	217.8	Male	105,441	9,437	9,095	8,939	17,465	20,411	14,792	9,638	7,874	7,790	28.8
		Female	112,359	9,184	8,535	8,436	17,686	20,655	15,245	10,159	8,993	13,466	31.0
LANSING - EAST LANSING	**429.6**	**Male**	**209,866**	**20,117**	**18,958**	**18,500**	**36,233**	**41,980**	**28,892**	**17,867**	**13,774**	**13,545**	**27.7**
		Female	**219,734**	**19,326**	**18,076**	**17,834**	**36,967**	**42,233**	**29,384**	**18,312**	**15,341**	**22,261**	**29.2**
Clinton	56.9	Male	28,365	2,979	2,993	3,254	2,895	4,888	4,650	2,799	1,959	1,948	29.2
		Female	28,535	2,797	2,818	3,065	2,680	4,966	4,709	2,727	2,037	2,736	30.9
Eaton	94.9	Male	46,555	4,511	4,729	4,603	5,252	8,771	7,538	4,591	3,299	3,261	29.8
		Female	48,345	4,443	4,452	4,553	5,186	9,187	7,486	4,508	3,573	4,957	31.0
Ingham	277.8	Male	134,946	12,627	11,236	10,643	28,086	28,321	16,704	10,477	8,516	8,336	26.7
		Female	142,854	12,086	10,806	10,216	29,101	28,080	17,189	11,077	9,731	14,568	28.3
MUSKEGON	**157.2**	**Male**	**75,832**	**7,813**	**7,190**	**7,584**	**8,662**	**12,981**	**9,911**	**7,264**	**7,036**	**7,391**	**30.1**
		Female	**81,368**	**7,682**	**6,821**	**7,361**	**8,583**	**13,085**	**10,643**	**8,047**	**8,052**	**11,094**	**32.8**
Muskegon	157.2	Male	75,832	7,813	7,190	7,584	8,662	12,981	9,911	7,264	7,036	7,391	30.1
		Female	81,368	7,682	6,821	7,361	8,583	13,085	10,643	8,047	8,052	11,094	32.8
SAGINAW - BAY CITY - MIDLAND	**409.4**	**Male**	**199,490**	**20,598**	**19,983**	**20,800**	**22,763**	**34,929**	**28,978**	**19,284**	**15,950**	**16,205**	**29.5**
		Female	**209,910**	**19,728**	**19,156**	**19,824**	**23,029**	**36,097**	**29,698**	**19,998**	**17,801**	**24,579**	**31.4**
Bay	114.6	Male	55,926	5,576	5,234	5,662	6,410	9,875	7,959	5,377	4,789	5,044	30.1
		Female	58,674	5,407	4,979	5,320	6,584	9,708	7,939	5,584	5,525	7,628	32.3
Midland	75.1	Male	37,499	3,855	3,812	3,864	4,316	6,785	5,925	3,747	2,761	2,434	29.3
		Female	37,601	3,503	3,546	3,567	3,949	6,866	6,002	3,741	2,911	3,516	31.2
Saginaw	219.7	Male	106,065	11,167	10,937	11,274	12,037	18,269	15,094	10,160	8,400	8,727	29.2
		Female	113,635	10,818	10,631	10,937	12,496	19,523	15,757	10,673	9,365	13,435	31.1
ALL COUNTIES													
Alcona	10.7	Male	5,242	391	405	493	394	554	678	510	706	1,111	40.7
		Female	5,458	352	392	488	351	594	685	521	831	1,244	43.1
Alger	9.0	Male	4,498	388	391	435	406	719	635	427	495	602	33.7
		Female	4,502	421	396	438	359	663	581	438	537	669	34.6
Allegan	88.1	Male	43,624	4,491	4,311	4,381	4,803	7,711	6,208	3,907	3,617	4,195	30.0
		Female	44,476	4,399	4,146	4,161	4,313	7,492	6,316	4,043	3,924	5,682	32.0
Alpena	31.1	Male	15,154	1,413	1,369	1,640	1,718	2,287	2,180	1,582	1,292	1,673	31.3
		Female	15,946	1,393	1,345	1,605	1,670	2,285	2,243	1,600	1,474	2,331	33.6
Antrim	17.7	Male	8,702	857	755	810	796	1,336	1,196	787	877	1,288	33.5
		Female	8,998	752	772	806	717	1,323	1,180	844	1,001	1,603	36.1
Arenac	15.5	Male	7,662	735	685	777	752	1,099	998	691	831	1,094	33.0
		Female	7,838	654	724	782	675	1,134	965	735	918	1,251	34.6
Baraga	8.2	Male	4,195	395	359	416	406	686	546	324	421	642	32.6
		Female	4,005	376	373	399	282	573	493	323	465	721	35.0
Barry	48.1	Male	24,066	2,333	2,248	2,482	2,306	4,084	3,815	2,409	2,092	2,297	31.5
		Female	24,034	2,288	2,193	2,263	2,076	4,050	3,690	2,368	2,111	2,995	32.9
Bay	114.6	Male	55,926	5,576	5,234	5,662	6,410	9,875	7,959	5,377	4,789	5,044	30.1
		Female	58,674	5,407	4,979	5,320	6,584	9,708	7,939	5,584	5,525	7,628	32.3
Benzie	12.0	Male	5,860	515	515	563	561	916	852	553	552	833	33.5
		Female	6,140	486	466	591	544	900	857	548	655	1,093	36.0
Berrien	165.7	Male	79,787	8,117	7,849	7,939	8,476	13,207	11,178	7,910	7,201	7,910	30.7
		Female	85,913	7,750	7,508	7,570	8,689	14,163	11,680	8,440	8,179	11,934	33.1
Branch	40.8	Male	20,095	2,021	1,893	1,859	2,121	3,398	2,946	1,914	1,779	2,164	31.3
		Female	20,705	1,795	1,765	1,732	2,158	3,240	2,926	1,932	1,932	3,225	34.0
Calhoun	137.4	Male	66,437	6,518	6,136	6,067	7,228	11,223	9,187	7,000	6,492	6,586	31.5
		Female	70,963	6,016	5,926	5,746	7,406	11,657	9,728	7,357	6,775	10,352	33.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN (continued)													
ALL COUNTIES (continued)													
Cass	49.9	Male	24,550	2,408	2,339	2,398	2,340	4,024	3,670	2,500	2,333	2,538	31.9
		Female	25,350	2,327	2,318	2,233	2,243	4,181	3,655	2,545	2,465	3,383	33.5
Charlevoix	20.6	Male	10,080	994	884	1,036	1,030	1,682	1,493	914	912	1,135	31.5
		Female	10,520	966	859	923	1,003	1,684	1,447	1,016	1,015	1,607	34.0
Cheboygan	21.4	Male	10,529	970	993	1,092	961	1,595	1,445	965	1,044	1,464	32.8
		Female	10,871	978	934	980	908	1,595	1,511	986	1,210	1,769	35.3
Chippewa	28.7	Male	14,711	1,267	1,205	1,246	2,163	2,692	1,806	1,363	1,292	1,677	30.5
		Female	13,989	1,224	1,039	1,169	1,840	1,963	1,736	1,336	1,421	2,261	33.8
Clare	26.4	Male	12,786	1,114	1,114	1,310	1,122	1,727	1,675	1,218	1,476	2,030	35.0
		Female	13,614	1,116	1,127	1,192	1,168	1,810	1,734	1,320	1,784	2,363	37.3
Clinton	56.9	Male	28,365	2,979	2,993	3,254	2,895	4,888	4,650	2,799	1,959	1,948	29.2
		Female	28,535	2,797	2,818	3,065	2,680	4,966	4,709	2,727	2,037	2,736	30.9
Crawford	10.5	Male	5,219	512	426	590	506	821	701	480	518	665	32.0
		Female	5,281	505	417	506	471	757	729	541	594	761	34.8
Delta	38.4	Male	18,795	1,921	1,775	1,936	1,772	3,107	2,496	1,804	1,731	2,253	31.4
		Female	19,605	1,730	1,742	1,876	1,793	2,948	2,605	1,944	1,905	3,062	34.0
Dickinson	26.6	Male	12,967	1,187	1,046	1,171	1,191	2,075	1,615	1,254	1,381	2,047	34.1
		Female	13,633	1,123	967	1,068	1,188	1,915	1,611	1,356	1,573	2,832	38.4
Eaton	94.9	Male	46,555	4,511	4,729	4,603	5,252	8,771	7,538	4,591	3,299	3,261	29.8
		Female	48,345	4,443	4,452	4,553	5,186	9,187	7,486	4,508	3,573	4,957	31.0
Emmet	24.6	Male	11,922	1,086	1,162	1,131	1,254	2,163	1,719	1,075	983	1,349	31.1
		Female	12,678	1,102	999	1,079	1,292	2,148	1,715	1,138	1,192	2,013	33.7
Genesee	441.0	Male	213,304	22,357	21,737	22,291	25,677	36,953	30,489	22,980	16,107	14,713	28.9
		Female	227,696	21,551	20,922	21,630	26,285	39,665	32,713	23,274	17,868	23,788	30.9
Gladwin	22.6	Male	11,185	1,017	1,053	1,085	988	1,501	1,444	1,112	1,296	1,689	34.7
		Female	11,415	996	936	1,030	1,009	1,547	1,452	1,192	1,446	1,807	36.3
Gogebic	18.6	Male	9,018	631	698	764	837	1,255	1,027	874	1,188	1,744	38.2
		Female	9,582	648	637	767	706	1,055	1,080	946	1,306	2,437	44.1
Grand Traverse	60.1	Male	29,098	2,913	2,670	2,720	3,309	5,897	4,153	2,548	2,146	2,742	30.0
		Female	31,002	2,769	2,519	2,584	3,478	5,907	4,280	2,626	2,590	4,249	32.0
Gratiot	39.4	Male	19,092	2,047	1,845	1,926	2,316	3,010	2,659	1,744	1,570	1,975	29.7
		Female	20,308	1,901	1,753	1,843	2,329	3,090	2,742	1,811	1,784	3,055	32.5
Hillsdale	42.8	Male	20,977	2,035	1,998	2,069	2,443	3,215	2,942	1,988	1,847	2,440	31.0
		Female	21,823	1,991	1,885	1,921	2,355	3,353	2,951	2,004	2,063	3,300	33.2
Houghton	37.6	Male	19,966	1,454	1,320	1,405	5,198	2,600	1,997	1,374	1,749	2,879	27.3
		Female	17,634	1,425	1,169	1,322	2,508	2,220	1,965	1,299	1,976	3,750	35.9
Huron	36.4	Male	17,881	1,773	1,625	1,759	1,733	2,678	2,175	1,626	1,907	2,605	32.7
		Female	18,519	1,663	1,612	1,706	1,606	2,468	2,158	1,761	2,155	3,390	35.9
Ingham	277.8	Male	134,946	12,627	11,236	10,643	28,086	28,321	16,704	10,477	8,516	8,336	26.7
		Female	142,854	12,086	10,806	10,216	29,101	28,080	17,189	11,077	9,731	14,568	28.3
Ionia	54.2	Male	28,239	2,900	2,610	2,650	4,955	4,874	3,702	2,317	1,978	2,253	27.1
		Female	25,961	2,672	2,484	2,554	2,629	4,234	3,486	2,307	2,086	3,509	31.2
Iosco	29.8	Male	15,060	1,544	1,232	1,269	2,323	2,348	1,806	1,283	1,294	1,961	29.9
		Female	14,740	1,419	1,185	1,196	1,600	2,175	1,868	1,336	1,584	2,377	34.1
Iron	13.6	Male	6,514	508	444	513	487	877	722	631	930	1,402	40.9
		Female	7,086	503	426	529	460	791	742	751	1,083	1,801	46.3
Isabella	55.6	Male	26,955	2,405	2,081	2,167	7,311	4,580	3,028	1,866	1,645	1,872	24.5
		Female	28,645	2,293	2,017	2,075	8,641	4,258	3,007	1,949	1,852	2,553	24.4
Jackson	147.5	Male	74,975	6,776	6,524	6,481	8,518	15,789	11,481	7,140	6,124	6,142	30.8
		Female	72,525	6,499	6,306	6,488	7,527	12,245	9,962	6,951	6,703	9,844	32.7
Kalamazoo	217.8	Male	105,441	9,437	9,095	8,939	17,465	20,411	14,792	9,638	7,874	7,790	28.8
		Female	112,359	9,184	8,535	8,436	17,686	20,655	15,245	10,159	8,993	13,466	31.0
Kalkaska	13.1	Male	6,575	794	654	625	592	1,112	876	563	575	784	30.6
		Female	6,525	657	671	567	598	1,068	889	526	684	865	32.2
Kent	471.2	Male	226,558	23,894	20,444	21,274	29,478	42,470	30,085	20,927	18,121	19,865	29.3
		Female	244,642	23,104	19,377	20,449	30,813	43,351	31,779	22,501	20,629	32,639	31.6
Keweenaw	2.0	Male	1,029	88	58	59	68	141	122	78	120	295	43.2
		Female	971	61	58	46	58	118	95	74	166	295	51.0
Lake	8.7	Male	4,255	332	353	398	288	476	492	400	561	955	40.7
		Female	4,445	359	301	376	270	525	462	460	673	1,019	43.5
Lapeer	74.2	Male	36,795	4,011	4,145	4,175	3,702	6,456	6,136	3,338	2,377	2,455	28.7
		Female	37,405	3,932	4,032	3,936	3,592	6,836	5,956	3,260	2,546	3,315	29.7
Leelanau	15.4	Male	7,704	636	672	700	690	1,402	1,128	734	741	1,001	33.2
		Female	7,696	591	626	743	587	1,324	1,088	738	796	1,203	34.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES

MICHIGAN (continued)

ALL COUNTIES (continued)

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
Lenawee	90.2	Male	43,853	4,664	4,400	4,336	4,727	7,586	6,304	4,081	3,862	3,893	30.0
		Female	46,347	4,273	4,183	4,087	4,794	7,657	6,350	4,480	4,330	6,193	32.6
Livingston	110.8	Male	56,030	5,528	6,169	6,459	5,141	10,063	10,220	5,328	3,583	3,539	29.7
		Female	54,770	5,092	5,622	5,611	4,793	10,350	9,771	4,792	3,827	4,912	31.1
Luce	6.4	Male	3,179	315	266	326	280	504	421	314	320	433	33.0
		Female	3,221	287	264	249	272	473	456	329	369	522	36.4
Mackinac	10.0	Male	4,954	479	420	538	414	754	623	472	526	728	33.3
		Female	5,046	424	383	480	433	690	660	524	554	898	36.7
Macomb	701.5	Male	343,147	30,412	31,691	35,352	39,734	61,261	52,710	38,218	30,668	23,101	30.6
		Female	358,353	29,041	30,553	34,439	39,457	61,634	54,984	39,198	33,119	35,928	32.4
Manistee	23.3	Male	11,311	939	949	1,100	1,110	1,759	1,496	1,131	1,170	1,657	33.9
		Female	11,989	934	919	1,073	1,045	1,705	1,497	1,173	1,359	2,284	37.1
Marquette	73.1	Male	37,693	3,866	3,022	2,927	6,637	8,049	4,950	2,847	2,482	2,913	28.0
		Female	35,407	3,722	2,893	2,702	5,674	6,579	4,212	2,806	2,690	4,129	29.1
Mason	27.3	Male	13,353	1,226	1,112	1,180	1,306	2,160	1,828	1,287	1,364	1,890	33.6
		Female	13,947	1,196	1,083	1,163	1,292	2,039	1,811	1,283	1,547	2,533	36.1
Mecosta	39.2	Male	20,083	1,611	1,382	1,408	6,401	2,731	2,000	1,353	1,422	1,775	24.2
		Female	19,117	1,509	1,366	1,343	4,946	2,568	2,115	1,425	1,672	2,173	26.5
Menominee	26.0	Male	12,826	1,247	1,099	1,287	1,305	2,088	1,622	1,180	1,243	1,755	32.1
		Female	13,174	1,276	1,040	1,230	1,199	1,950	1,578	1,238	1,421	2,242	34.4
Midland	75.1	Male	37,499	3,855	3,812	3,864	4,316	6,785	5,925	3,747	2,761	2,434	29.3
		Female	37,601	3,503	3,546	3,567	3,949	6,866	6,002	3,741	2,911	3,516	31.2
Missaukee	11.3	Male	5,634	589	540	588	549	879	790	458	514	727	31.3
		Female	5,666	582	500	558	518	845	728	504	636	795	33.0
Monroe	135.2	Male	66,849	6,976	7,130	7,084	7,162	11,719	10,154	6,615	5,064	4,945	29.3
		Female	68,351	6,843	6,572	6,784	7,002	11,669	10,052	6,580	5,407	7,442	31.0
Montcalm	51.0	Male	25,013	2,568	2,580	2,509	2,519	3,848	3,467	2,369	2,224	2,929	31.1
		Female	25,987	2,510	2,317	2,375	2,446	3,931	3,556	2,437	2,593	3,822	33.5
Montmorency	8.2	Male	4,032	358	322	391	332	518	444	374	537	756	37.1
		Female	4,168	354	313	339	337	503	472	403	628	819	40.0
Muskegon	157.2	Male	75,832	7,813	7,190	7,584	8,662	12,981	9,911	7,264	7,036	7,391	30.1
		Female	81,368	7,682	6,821	7,361	8,583	13,085	10,643	8,047	8,052	11,094	32.8
Newaygo	37.8	Male	18,530	1,905	1,721	1,962	1,645	2,798	2,511	1,812	1,797	2,379	32.3
		Female	19,270	1,797	1,721	1,815	1,673	2,735	2,682	1,835	2,033	2,979	34.6
Oakland	1,020.4	Male	497,350	43,316	45,007	47,677	53,210	92,517	78,782	54,180	44,808	37,853	31.4
		Female	523,050	41,516	43,069	45,430	52,850	94,578	80,297	56,247	48,316	60,747	33.3
Oceana	23.4	Male	11,426	1,151	1,144	1,186	1,075	1,772	1,601	1,124	1,026	1,347	31.5
		Female	11,974	1,236	1,057	1,174	1,053	1,741	1,647	1,100	1,173	1,793	33.4
Ogemaw	18.3	Male	8,925	859	749	844	788	1,227	1,170	811	1,028	1,449	35.0
		Female	9,375	775	822	827	810	1,250	1,201	899	1,232	1,559	36.7
Ontonagon	9.4	Male	4,745	402	423	481	304	661	706	511	499	758	36.4
		Female	4,655	352	433	469	318	617	648	436	537	845	37.1
Osceola	20.5	Male	10,082	1,040	1,004	1,077	917	1,519	1,357	943	929	1,296	31.6
		Female	10,418	964	943	939	938	1,560	1,402	942	1,083	1,647	34.1
Oscoda	7.4	Male	3,626	303	300	357	256	489	466	341	454	660	37.3
		Female	3,774	307	262	353	328	395	511	369	505	744	39.7
Otsego	16.3	Male	7,976	858	788	810	761	1,340	1,159	752	690	818	30.8
		Female	8,324	826	753	851	739	1,326	1,213	780	729	1,107	32.5
Ottawa	172.3	Male	85,008	9,126	8,231	8,467	10,739	15,386	12,636	7,699	6,126	6,596	28.9
		Female	87,292	8,721	8,044	7,887	10,561	15,135	12,786	7,714	6,814	9,630	30.6
Presque Isle	14.3	Male	7,157	680	607	730	627	1,053	876	744	774	1,066	33.9
		Female	7,143	637	571	676	608	928	877	739	841	1,266	36.7
Roscommon	19.4	Male	9,536	729	663	887	775	1,168	1,053	850	1,423	1,988	40.2
		Female	9,864	655	598	761	737	1,163	1,184	977	1,722	2,067	43.6
Saginaw	219.7	Male	106,065	11,167	10,937	11,274	12,037	18,269	15,094	10,160	8,400	8,727	29.2
		Female	113,635	10,818	10,631	10,937	12,496	19,523	15,757	10,673	9,365	13,435	31.1
St. Clair	142.0	Male	69,081	6,999	6,966	7,335	7,216	11,444	9,950	6,633	5,892	6,646	30.3
		Female	72,919	6,621	6,671	6,826	7,427	11,776	10,045	6,908	6,722	9,923	32.6
St. Joseph	59.0	Male	28,747	3,079	2,803	2,667	2,977	4,932	3,986	2,756	2,460	3,087	30.8
		Female	30,253	3,029	2,595	2,476	2,899	4,972	4,029	2,866	2,816	4,571	33.3
Sanilac	41.3	Male	20,297	1,992	1,946	2,124	1,967	3,065	2,599	1,829	1,990	2,785	31.9
		Female	21,003	1,945	1,889	1,931	1,933	2,952	2,651	2,012	2,215	3,475	34.5
Schoolcraft	8.4	Male	4,016	404	328	402	318	623	507	384	417	633	33.9
		Female	4,384	385	381	375	395	599	520	441	516	772	36.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MICHIGAN (continued)													
ALL COUNTIES (continued)													
Shiawassee	70.6	Male	34,662	3,771	3,644	3,749	3,621	6,048	5,267	3,322	2,619	2,621	29.2
		Female	35,938	3,589	3,543	3,549	3,545	6,160	5,328	3,259	2,877	4,088	31.1
Tuscola	57.6	Male	28,549	2,960	2,942	3,122	2,930	4,869	4,236	2,592	2,305	2,593	29.8
		Female	29,051	2,731	2,867	2,888	2,835	4,838	4,264	2,628	2,463	3,537	31.6
Van Buren	69.9	Male	34,144	3,611	3,460	3,352	3,305	5,668	4,862	3,188	2,884	3,814	30.9
		Female	35,756	3,434	3,276	3,147	3,210	5,921	4,830	3,296	3,198	5,444	33.1
Washtenaw	270.2	Male	135,114	11,196	10,023	9,628	27,976	32,297	18,549	10,431	7,889	7,125	27.7
		Female	135,086	10,508	9,693	9,198	25,886	30,456	18,230	10,690	8,555	11,870	29.0
Wayne	2,174.6	Male	1,041,836	101,472	100,096	97,015	120,214	187,074	133,187	103,148	101,310	98,320	30.5
		Female	1,132,764	97,864	96,183	94,684	123,969	193,842	143,686	115,078	115,864	151,594	32.9
Wexford	27.1	Male	13,016	1,336	1,230	1,278	1,235	2,095	1,725	1,272	1,233	1,612	31.8
		Female	14,084	1,276	1,193	1,280	1,329	2,115	1,864	1,324	1,428	2,275	34.3
TOTAL METRO COUNTIES	**7,378.0**	**Male**	**3,582,900**	**344,663**	**337,374**	**343,067**	**439,594**	**658,160**	**507,319**	**355,600**	**306,396**	**290,727**	**30.0**
		Female	**3,795,100**	**330,978**	**323,066**	**330,133**	**442,522**	**669,427**	**526,639**	**375,506**	**341,511**	**455,318**	**32.0**
TOTAL STATE	**9,222.9**	**Male**	**4,494,470**	**433,680**	**420,406**	**430,560**	**548,815**	**807,005**	**630,282**	**438,512**	**388,467**	**396,743**	**30.1**
		Female	**4,728,430**	**415,918**	**402,484**	**412,793**	**542,713**	**813,027**	**649,869**	**461,325**	**433,929**	**596,372**	**32.3**
MINNESOTA													
DULUTH	**253.9**	**Male**	**124,177**	**11,621**	**10,065**	**10,631**	**16,038**	**22,143**	**15,619**	**11,331**	**11,636**	**15,093**	**31.2**
		Female	**129,723**	**11,110**	**9,612**	**10,118**	**15,442**	**20,546**	**15,443**	**11,699**	**13,023**	**22,730**	**34.0**
St. Louis	211.5	Male	103,424	9,686	8,327	8,845	13,400	18,487	13,043	9,476	9,717	12,443	31.2
		Female	108,076	9,207	7,946	8,442	13,023	17,154	12,955	9,791	10,804	18,754	34.0
Douglas, Wisc.	*42.4*	*Male*	*20,753*	*1,935*	*1,738*	*1,786*	*2,638*	*3,656*	*2,576*	*1,855*	*1,919*	*2,650*	*31.2*
		Female	*21,647*	*1,903*	*1,666*	*1,676*	*2,419*	*3,392*	*2,488*	*1,908*	*2,219*	*3,976*	*34.3*
FARGO - MOORHEAD	**150.0**	**Male**	**73,984**	**7,094**	**5,712**	**5,704**	**13,549**	**15,004**	**9,137**	**6,197**	**5,300**	**6,287**	**28.3**
		Female	**76,016**	**6,837**	**5,390**	**5,429**	**14,044**	**13,820**	**8,942**	**6,331**	**5,541**	**9,682**	**29.6**
Clay	49.3	Male	24,010	2,190	1,801	2,015	4,979	3,994	2,856	2,079	1,848	2,248	27.6
		Female	25,290	2,128	1,765	1,909	5,651	3,687	2,882	2,169	1,887	3,212	28.2
Cass, N. D.	*100.7*	*Male*	*49,974*	*4,904*	*3,911*	*3,689*	*8,570*	*11,010*	*6,281*	*4,118*	*3,452*	*4,039*	*28.6*
		Female	*50,726*	*4,709*	*3,625*	*3,520*	*8,393*	*10,133*	*6,060*	*4,162*	*3,654*	*6,470*	*30.0*
MINNEAPOLIS - ST. PAUL	**2,323.3**	**Male**	**1,130,195**	**107,301**	**99,054**	**103,722**	**138,650**	**230,263**	**173,155**	**105,036**	**84,689**	**88,325**	**30.1**
		Female	**1,193,105**	**103,078**	**95,032**	**99,571**	**139,052**	**232,558**	**172,916**	**106,320**	**93,514**	**151,064**	**31.9**
Anoka	222.3	Male	111,379	12,599	12,293	12,021	12,305	22,159	19,735	10,264	5,904	4,099	27.9
		Female	110,921	11,997	11,795	11,550	12,051	23,077	19,263	9,401	5,837	5,950	28.5
Carver	41.8	Male	21,041	2,334	1,995	2,056	2,527	3,921	3,121	2,008	1,372	1,707	29.1
		Female	20,759	2,129	1,893	1,989	2,405	3,658	3,088	1,829	1,406	2,362	30.4
Chisago	30.2	Male	15,212	1,723	1,519	1,568	1,383	2,427	2,391	1,277	1,186	1,738	30.8
		Female	14,988	1,552	1,418	1,459	1,296	2,434	2,201	1,239	1,202	2,187	32.3
Dakota	231.2	Male	114,313	12,512	12,048	11,700	12,343	22,579	20,197	10,321	6,769	5,844	28.8
		Female	116,887	12,260	11,695	11,436	11,951	23,940	19,973	9,623	7,001	9,008	29.6
Hennepin	999.8	Male	479,650	39,356	36,292	39,273	62,349	103,718	70,312	45,942	40,456	41,952	31.0
		Female	520,150	38,211	34,850	37,806	63,181	104,474	71,600	48,466	45,457	76,105	33.2
Isanti	26.8	Male	13,400	1,467	1,406	1,418	1,279	2,316	2,148	1,155	838	1,373	29.9
		Female	13,400	1,405	1,313	1,336	1,186	2,340	2,055	1,065	927	1,773	31.2
Ramsey	474.9	Male	225,990	20,771	17,859	19,674	31,353	45,459	30,035	20,815	18,901	21,123	30.1
		Female	248,910	19,794	17,108	18,907	32,884	45,333	31,025	22,454	22,312	39,093	32.9
Scott	52.4	Male	26,425	2,898	2,859	3,000	2,775	4,800	4,495	2,268	1,587	1,743	28.5
		Female	25,975	2,761	2,593	2,811	2,584	4,866	4,236	2,100	1,576	2,448	29.6
Washington	129.0	Male	65,294	6,945	6,872	7,166	6,467	12,612	12,054	6,165	3,728	3,285	29.1
		Female	63,706	6,500	6,679	6,700	5,828	12,564	11,328	5,599	3,717	4,791	29.9
Wright	67.5	Male	33,814	4,108	3,631	3,452	3,330	5,899	5,152	2,685	2,268	3,289	29.0
		Female	33,686	4,000	3,459	3,383	3,187	5,817	4,726	2,481	2,395	4,238	29.8
St. Croix, Wisc.	*47.4*	*Male*	*23,677*	*2,588*	*2,280*	*2,394*	*2,539*	*4,373*	*3,515*	*2,136*	*1,680*	*2,172*	*29.7*
		Female	*23,723*	*2,469*	*2,229*	*2,194*	*2,499*	*4,055*	*3,421*	*2,063*	*1,684*	*3,109*	*31.1*
ROCHESTER	**97.9**	**Male**	**46,556**	**4,785**	**4,254**	**4,448**	**5,274**	**9,089**	**7,635**	**4,350**	**3,206**	**3,515**	**30.0**
		Female	**51,344**	**4,581**	**4,128**	**4,247**	**6,705**	**9,623**	**7,765**	**4,281**	**3,563**	**6,451**	**31.2**
Olmsted	97.9	Male	46,556	4,785	4,254	4,448	5,274	9,089	7,635	4,350	3,206	3,515	30.0
		Female	51,344	4,581	4,128	4,247	6,705	9,623	7,765	4,281	3,563	6,451	31.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MINNESOTA (continued)													
ST. CLOUD	**179.1**	**Male**	**89,785**	**9,871**	**8,232**	**9,157**	**14,424**	**15,450**	**11,112**	**7,315**	**6,084**	**8,132**	**27.1**
		Female	**89,315**	**9,348**	**7,915**	**8,610**	**14,122**	**14,596**	**10,787**	**6,962**	**6,186**	**10,789**	**28.2**
Benton	27.7	Male	13,700	1,670	1,331	1,279	1,682	2,657	1,673	1,073	978	1,357	28.3
		Female	14,000	1,628	1,239	1,262	1,713	2,502	1,638	1,030	1,014	1,974	29.6
Sherburne	36.2	Male	18,422	2,149	1,923	1,812	2,358	3,528	2,855	1,382	1,041	1,374	27.7
		Female	17,778	2,086	1,934	1,724	1,828	3,399	2,599	1,282	1,075	1,851	28.9
Stearns	115.2	Male	57,663	6,052	4,978	6,066	10,384	9,273	6,584	4,860	4,065	5,401	26.5
		Female	57,537	5,634	4,742	5,624	10,581	8,695	6,550	4,650	4,097	6,964	27.5
ALL COUNTIES													
Aitkin	13.9	Male	6,913	630	562	622	562	906	863	593	797	1,378	37.0
		Female	6,987	535	541	600	475	901	866	652	872	1,545	40.1
Anoka	222.3	Male	111,379	12,599	12,293	12,021	12,305	22,159	19,735	10,264	5,904	4,099	27.9
		Female	110,921	11,997	11,795	11,550	12,051	23,077	19,263	9,401	5,837	5,950	28.5
Becker	30.6	Male	15,328	1,637	1,473	1,511	1,525	2,317	1,972	1,367	1,303	2,223	31.6
		Female	15,272	1,464	1,323	1,452	1,348	2,257	1,926	1,336	1,491	2,675	34.1
Beltrami	33.8	Male	16,884	1,691	1,413	1,578	2,857	2,808	2,089	1,398	1,210	1,840	28.2
		Female	16,916	1,676	1,360	1,469	2,765	2,652	2,020	1,388	1,347	2,239	29.5
Benton	27.7	Male	13,700	1,670	1,331	1,279	1,682	2,657	1,673	1,073	978	1,357	28.3
		Female	14,000	1,628	1,239	1,262	1,713	2,502	1,638	1,030	1,014	1,974	29.6
Big Stone	7.6	Male	3,694	317	283	338	335	506	429	370	409	707	36.6
		Female	3,906	317	298	338	278	463	427	369	424	992	41.1
Blue Earth	52.3	Male	25,499	2,420	1,776	1,979	5,109	4,741	2,883	2,072	1,939	2,580	28.1
		Female	26,801	2,312	1,696	1,885	5,462	4,200	2,820	2,113	2,234	4,079	29.9
Brown	28.1	Male	13,657	1,333	1,176	1,356	1,538	2,052	1,657	1,299	1,288	1,958	31.9
		Female	14,443	1,238	1,094	1,242	1,667	1,997	1,643	1,307	1,381	2,874	34.9
Carlton	30.2	Male	15,088	1,459	1,435	1,526	1,385	2,475	2,058	1,539	1,395	1,816	32.0
		Female	15,112	1,409	1,268	1,440	1,326	2,320	2,014	1,490	1,477	2,368	34.1
Carver	41.8	Male	21,041	2,334	1,995	2,056	2,527	3,921	3,121	2,008	1,372	1,707	29.1
		Female	20,759	2,129	1,893	1,989	2,405	3,658	3,088	1,829	1,406	2,362	30.4
Cass	22.9	Male	11,335	997	910	1,100	836	1,493	1,444	1,058	1,280	2,217	37.3
		Female	11,565	1,024	938	1,050	741	1,451	1,502	1,063	1,445	2,351	38.9
Chippewa	14.5	Male	7,072	719	552	638	640	1,112	866	635	717	1,193	33.9
		Female	7,428	718	530	580	622	1,004	859	699	787	1,629	38.0
Chisago	30.2	Male	15,212	1,723	1,519	1,568	1,383	2,427	2,391	1,277	1,186	1,738	30.8
		Female	14,988	1,552	1,418	1,459	1,296	2,434	2,201	1,239	1,202	2,187	32.3
Clay	49.3	Male	24,010	2,190	1,801	2,015	4,979	3,994	2,856	2,079	1,848	2,248	27.6
		Female	25,290	2,128	1,765	1,909	5,651	3,687	2,882	2,169	1,887	3,212	28.2
Clearwater	9.2	Male	4,672	482	409	507	414	582	616	417	427	818	34.0
		Female	4,528	437	422	425	354	564	603	377	441	903	36.0
Cook	4.2	Male	2,148	156	164	188	177	385	320	215	215	328	35.1
		Female	2,052	156	134	181	165	347	306	186	232	345	36.4
Cottonwood	14.2	Male	6,879	718	554	621	610	1,056	861	645	638	1,176	33.9
		Female	7,321	664	587	590	542	955	825	671	769	1,718	38.9
Crow Wing	45.5	Male	21,974	2,098	1,913	2,071	1,982	3,321	3,014	2,002	2,163	3,410	33.8
		Female	23,526	2,106	1,901	2,006	2,076	3,424	3,021	2,109	2,598	4,285	35.8
Dakota	231.2	Male	114,313	12,512	12,048	11,700	12,343	22,579	20,197	10,321	6,769	5,844	28.8
		Female	116,887	12,260	11,695	11,436	11,951	23,940	19,973	9,623	7,001	9,008	29.6
Dodge	15.7	Male	7,739	879	718	749	730	1,320	1,094	672	656	921	31.0
		Female	7,961	929	682	741	716	1,261	1,065	657	654	1,256	32.2
Douglas	30.4	Male	14,938	1,453	1,216	1,312	1,725	2,249	1,937	1,289	1,469	2,288	32.8
		Female	15,462	1,454	1,206	1,271	1,709	2,107	1,882	1,344	1,512	2,977	34.9
Faribault	18.8	Male	9,087	887	699	857	871	1,330	1,115	900	945	1,483	34.2
		Female	9,713	848	648	790	785	1,221	1,125	945	1,097	2,254	40.0
Fillmore	21.3	Male	10,577	1,048	923	990	928	1,518	1,292	993	1,079	1,806	34.2
		Female	10,723	916	825	912	800	1,374	1,300	1,021	1,161	2,414	39.1
Freeborn	35.1	Male	17,143	1,574	1,461	1,600	1,727	2,709	2,307	1,660	1,785	2,320	33.2
		Female	17,957	1,602	1,334	1,531	1,553	2,523	2,339	1,755	1,860	3,460	36.9
Goodhue	40.3	Male	19,820	1,920	1,690	2,003	1,948	3,229	2,742	1,776	1,713	2,799	32.3
		Female	20,480	1,813	1,682	1,800	1,705	3,027	2,711	1,833	1,819	4,090	35.8
Grant	7.2	Male	3,530	324	264	306	281	481	418	331	388	737	37.6
		Female	3,670	295	271	301	255	437	442	345	398	926	41.2
Hennepin	999.8	Male	479,650	39,356	36,292	39,273	62,349	103,718	70,312	45,942	40,456	41,952	31.0
		Female	520,150	38,211	34,850	37,806	63,181	104,474	71,600	48,466	45,457	76,105	33.2

POPULATION BY AGE AND SEX

ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MINNESOTA (continued)													
ALL COUNTIES (continued)													
Houston	19.1	Male	9,475	942	850	909	964	1,579	1,134	926	842	1,329	31.8
		Female	9,625	886	793	941	821	1,434	1,174	916	910	1,750	34.6
Hubbard	15.4	Male	7,568	695	619	788	600	1,086	1,015	711	776	1,278	35.0
		Female	7,832	767	640	718	585	1,059	1,076	758	786	1,443	36.4
Isanti	26.8	Male	13,400	1,467	1,406	1,418	1,279	2,316	2,148	1,155	838	1,373	29.9
		Female	13,400	1,405	1,313	1,336	1,186	2,340	2,055	1,065	927	1,773	31.2
Itasca	44.6	Male	22,399	2,429	2,071	2,146	2,053	3,797	2,981	2,047	2,118	2,757	31.6
		Female	22,201	2,205	1,919	2,037	2,054	3,508	2,944	2,057	2,256	3,221	33.2
Jackson	13.2	Male	6,559	656	524	549	790	978	774	622	682	984	32.8
		Female	6,641	581	516	534	628	885	740	691	702	1,364	37.4
Kanabec	13.4	Male	6,623	703	620	670	602	942	930	606	627	923	32.6
		Female	6,777	665	622	657	576	941	941	626	632	1,117	34.2
Kandiyohi	38.6	Male	19,021	1,920	1,632	1,587	2,358	3,219	2,359	1,684	1,683	2,579	31.3
		Female	19,579	1,884	1,437	1,566	2,421	3,071	2,391	1,681	1,866	3,262	33.1
Kittson	6.3	Male	3,147	289	254	258	258	493	391	295	336	573	35.5
		Female	3,153	282	226	255	238	423	361	317	323	728	39.2
Koochiching	16.9	Male	8,419	851	776	850	804	1,411	1,136	820	799	972	31.6
		Female	8,481	820	782	752	812	1,322	1,150	858	817	1,168	33.1
Lac qui Parle	10.1	Male	5,045	462	362	437	465	728	585	476	565	965	36.2
		Female	5,055	442	387	421	390	600	572	497	588	1,158	40.0
Lake	12.2	Male	6,277	625	515	546	625	1,071	915	740	600	640	32.7
		Female	5,923	561	488	543	544	894	862	669	546	816	34.2
Lake of the Woods	4.0	Male	2,011	178	154	217	163	277	289	163	239	331	35.6
		Female	1,989	147	155	180	155	242	288	214	224	384	39.0
Le Sueur	24.1	Male	12,004	1,227	1,076	1,292	1,206	1,856	1,626	1,031	1,038	1,652	31.5
		Female	12,096	1,249	1,035	1,145	1,020	1,713	1,615	1,040	1,127	2,152	34.3
Lincoln	7.9	Male	3,910	352	333	392	327	503	472	386	426	719	36.0
		Female	3,990	383	310	360	269	442	500	354	444	928	39.6
Lyon	25.4	Male	12,624	1,344	1,046	1,187	1,838	2,044	1,534	999	1,077	1,555	29.4
		Female	12,776	1,161	976	1,073	1,773	1,787	1,535	1,085	1,194	2,192	32.9
McLeod	30.8	Male	15,269	1,604	1,416	1,407	1,541	2,525	2,115	1,368	1,316	1,977	31.6
		Female	15,531	1,480	1,290	1,358	1,392	2,475	2,033	1,365	1,429	2,709	34.1
Mahnomen	5.2	Male	2,642	292	258	298	225	320	308	246	255	440	32.7
		Female	2,558	275	260	292	190	295	311	211	271	453	33.9
Marshall	12.6	Male	6,450	728	597	627	553	943	805	585	673	939	32.6
		Female	6,150	607	535	612	464	858	773	555	625	1,121	35.0
Martin	24.8	Male	12,106	1,164	1,026	1,048	1,215	1,968	1,506	1,145	1,200	1,834	33.1
		Female	12,694	1,115	907	995	1,151	1,810	1,509	1,189	1,330	2,688	37.4
Meeker	21.4	Male	10,614	1,125	927	1,000	984	1,659	1,295	982	1,021	1,621	32.7
		Female	10,786	1,093	908	950	862	1,494	1,278	991	1,092	2,118	35.7
Mille Lacs	19.6	Male	9,758	1,086	857	1,030	881	1,399	1,244	832	875	1,554	32.3
		Female	9,842	931	781	880	839	1,370	1,285	851	933	1,972	35.9
Morrison	30.7	Male	15,204	1,725	1,506	1,730	1,427	2,194	1,770	1,407	1,337	2,108	30.5
		Female	15,496	1,690	1,414	1,702	1,353	2,060	1,851	1,396	1,436	2,594	32.7
Mower	39.4	Male	19,092	1,714	1,531	1,857	1,879	2,858	2,202	2,074	2,204	2,773	34.0
		Female	20,308	1,624	1,467	1,776	1,781	2,606	2,350	2,248	2,424	4,032	38.8
Murray	10.9	Male	5,447	536	478	561	469	827	611	528	604	833	33.2
		Female	5,453	528	438	535	433	700	597	580	600	1,042	36.5
Nicollet	30.1	Male	14,973	1,476	1,176	1,321	2,405	2,828	1,950	1,306	1,047	1,464	28.9
		Female	15,127	1,432	1,162	1,206	2,578	2,358	1,899	1,262	1,066	2,164	30.0
Nobles	20.9	Male	10,204	958	900	985	1,149	1,491	1,277	1,014	978	1,452	32.4
		Female	10,696	951	826	953	989	1,452	1,246	1,076	1,072	2,131	36.4
Norman	8.8	Male	4,399	403	375	392	336	582	501	416	484	910	37.2
		Female	4,401	427	340	353	299	519	515	409	456	1,083	40.1
Olmsted	97.9	Male	46,556	4,785	4,254	4,448	5,274	9,089	7,635	4,350	3,206	3,515	30.0
		Female	51,344	4,581	4,128	4,247	6,705	9,623	7,765	4,281	3,563	6,451	31.2
Otter Tail	53.9	Male	26,779	2,398	2,104	2,545	2,485	3,863	3,304	2,625	2,769	4,686	35.0
		Female	27,121	2,239	2,040	2,289	2,280	3,568	3,300	2,644	2,948	5,813	38.5
Pennington	15.2	Male	7,481	819	662	637	912	1,263	962	610	620	996	30.6
		Female	7,719	749	625	623	909	1,175	965	653	612	1,408	33.1
Pine	21.6	Male	11,053	1,094	969	1,083	1,037	1,755	1,442	1,021	1,011	1,641	32.7
		Female	10,547	1,067	900	973	885	1,363	1,427	936	1,073	1,923	35.6
Pipestone	11.0	Male	5,271	495	442	492	590	724	597	496	545	890	33.5
		Female	5,729	538	433	469	500	693	616	536	607	1,337	38.8

POPULATION BY AGE AND SEX

SMM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MINNESOTA (continued)													
ALL COUNTIES (continued)													
Polk	34.0	Male	16,755	1,684	1,506	1,544	1,974	2,555	1,965	1,544	1,537	2,446	31.5
		Female	17,245	1,536	1,402	1,492	1,788	2,402	2,062	1,550	1,716	3,297	35.0
Pope	11.8	Male	5,872	565	461	516	524	847	661	555	668	1,075	35.3
		Female	5,928	539	469	466	439	718	689	576	668	1,364	39.8
Ramsey	474.9	Male	225,990	20,771	17,859	19,674	31,353	45,459	30,035	20,815	18,901	21,123	30.1
		Female	248,910	19,794	17,108	18,907	32,884	45,333	31,025	22,454	22,312	39,093	32.9
Red Lake	5.2	Male	2,637	271	222	285	283	361	330	236	231	418	32.1
		Female	2,563	282	249	273	213	309	300	221	251	465	33.6
Redwood	18.5	Male	9,118	902	765	879	873	1,300	1,153	805	963	1,478	33.8
		Female	9,382	882	739	839	728	1,234	1,107	804	987	2,062	37.4
Renville	19.7	Male	9,791	945	832	931	972	1,431	1,063	965	1,026	1,626	33.5
		Female	9,909	944	729	884	809	1,259	1,106	979	1,075	2,124	38.0
Rice	48.1	Male	23,637	2,207	2,022	2,234	4,122	3,724	3,248	1,944	1,661	2,475	28.3
		Female	24,463	2,242	1,962	2,045	3,819	3,690	3,138	1,933	1,898	3,736	30.9
Rock	10.6	Male	5,169	553	451	461	509	778	630	460	587	740	32.8
		Female	5,431	538	459	466	453	717	625	527	592	1,054	36.3
Roseau	13.4	Male	6,897	724	663	631	651	1,035	899	569	655	1,070	32.5
		Female	6,503	686	583	584	609	913	848	567	615	1,098	33.6
St. Louis	211.5	Male	103,424	9,686	8,327	8,845	13,400	18,487	13,043	9,476	9,717	12,443	31.2
		Female	108,076	9,207	7,946	8,442	13,023	17,154	12,955	9,791	10,804	18,754	34.0
Scott	52.4	Male	26,425	2,898	2,859	3,000	2,775	4,800	4,495	2,268	1,587	1,743	28.5
		Female	25,975	2,761	2,593	2,811	2,584	4,866	4,236	2,100	1,576	2,448	29.6
Sherburne	36.2	Male	18,422	2,149	1,923	1,812	2,358	3,528	2,855	1,382	1,041	1,374	27.7
		Female	17,778	2,086	1,934	1,724	1,828	3,399	2,599	1,282	1,075	1,851	28.9
Sibley	15.1	Male	7,518	775	654	659	728	1,080	936	757	721	1,208	33.7
		Female	7,582	743	622	681	623	935	953	773	764	1,488	37.0
Stearns	115.2	Male	57,663	6,052	4,978	6,066	10,384	9,273	6,584	4,860	4,065	5,401	26.5
		Female	57,537	5,634	4,742	5,624	10,581	8,695	6,550	4,650	4,097	6,964	27.5
Steele	30.9	Male	15,197	1,621	1,342	1,385	1,738	2,667	2,054	1,318	1,292	1,780	30.7
		Female	15,703	1,551	1,268	1,365	1,736	2,546	2,017	1,374	1,356	2,490	32.6
Stevens	10.8	Male	5,311	492	421	458	1,006	779	559	472	445	679	28.6
		Female	5,489	483	382	443	917	692	559	511	510	992	32.5
Swift	12.7	Male	6,297	668	526	601	608	905	694	542	691	1,062	33.2
		Female	6,403	570	493	624	496	783	725	596	735	1,381	38.2
Todd	26.3	Male	13,215	1,472	1,223	1,314	1,259	1,858	1,608	1,180	1,270	2,031	32.2
		Female	13,085	1,374	1,145	1,322	1,016	1,740	1,633	1,122	1,321	2,412	34.7
Traverse	5.3	Male	2,626	233	220	234	227	317	288	298	281	528	37.8
		Female	2,674	199	190	263	171	277	311	298	299	666	42.6
Wabasha	20.1	Male	9,977	1,033	892	960	940	1,678	1,274	867	938	1,395	31.9
		Female	10,123	1,009	842	918	881	1,495	1,255	844	910	1,969	34.4
Wadena	14.3	Male	6,987	700	626	743	694	925	898	633	668	1,100	32.9
		Female	7,313	733	628	699	591	901	928	651	711	1,471	36.1
Waseca	19.0	Male	9,419	1,085	807	845	1,171	1,620	1,115	777	880	1,119	29.9
		Female	9,581	1,036	729	755	1,061	1,483	1,100	847	850	1,720	33.2
Washington	129.0	Male	65,294	6,945	6,872	7,166	6,467	12,612	12,054	6,165	3,728	3,285	29.1
		Female	63,706	6,500	6,679	6,700	5,828	12,564	11,328	5,599	3,717	4,791	29.9
Watonwan	12.1	Male	5,992	588	449	514	588	910	731	606	608	998	34.4
		Female	6,108	561	442	469	524	791	724	644	650	1,303	38.7
Wilkin	8.2	Male	4,075	394	357	439	470	589	451	434	353	588	31.4
		Female	4,125	384	339	352	366	551	489	421	405	818	36.4
Winona	46.3	Male	22,216	2,083	1,798	1,891	3,617	3,717	2,729	1,883	1,759	2,739	29.6
		Female	24,084	1,938	1,671	1,845	4,444	3,438	2,700	1,934	1,945	4,169	31.2
Wright	67.5	Male	33,814	4,108	3,631	3,452	3,330	5,899	5,152	2,685	2,268	3,289	29.0
		Female	33,686	4,000	3,459	3,383	3,187	5,817	4,726	2,481	2,395	4,238	29.8
Yellow Medicine	12.7	Male	6,361	616	476	583	724	881	728	593	633	1,127	33.9
		Female	6,339	552	456	494	632	731	747	621	682	1,424	39.1
TOTAL METRO COUNTIES	**2,813.7**	**Male**	**1,370,293**	**131,245**	**119,388**	**125,793**	**174,188**	**272,918**	**204,286**	**126,120**	**103,864**	**112,491**	**29.9**
		Female	**1,443,407**	**125,873**	**114,557**	**120,585**	**176,054**	**273,563**	**203,884**	**127,460**	**114,270**	**187,161**	**31.7**
TOTAL STATE	**4,292.7**	**Male**	**2,101,161**	**203,888**	**181,748**	**194,593**	**255,187**	**386,648**	**296,307**	**192,950**	**172,294**	**217,546**	**30.6**
		Female	**2,191,539**	**195,347**	**173,708**	**185,616**	**252,905**	**378,770**	**295,702**	**195,578**	**187,598**	**326,315**	**32.6**

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSISSIPPI													
BILOXI - GULFPORT	**202.3**	**Male**	**100,622**	**10,506**	**9,446**	**9,634**	**14,494**	**17,152**	**13,523**	**9,345**	**8,200**	**8,322**	**28.6**
		Female	**101,678**	**10,277**	**9,113**	**9,089**	**12,039**	**16,918**	**13,917**	**9,574**	**8,700**	**12,051**	**31.1**
Hancock	31.2	Male	15,604	1,519	1,530	1,863	1,472	2,247	2,131	1,513	1,553	1,776	31.3
		Female	15,596	1,437	1,451	1,482	1,380	2,262	2,188	1,516	1,672	2,208	34.1
Harrison	171.1	Male	85,018	8,987	7,916	7,771	13,022	14,905	11,392	7,832	6,647	6,546	28.2
		Female	86,082	8,840	7,662	7,607	10,659	14,656	11,729	8,058	7,028	9,843	30.6
JACKSON	**403.9**	**Male**	**191,345**	**21,421**	**19,313**	**18,410**	**24,007**	**35,900**	**25,655**	**17,088**	**13,670**	**15,881**	**28.5**
		Female	**212,555**	**20,887**	**18,580**	**17,871**	**26,540**	**38,622**	**28,601**	**19,590**	**16,500**	**25,364**	**30.8**
Hinds	268.9	Male	125,643	13,717	12,284	11,809	17,161	23,887	15,846	11,013	9,326	10,600	28.3
		Female	143,257	13,532	11,979	11,502	19,307	25,875	18,505	13,347	11,399	17,811	30.9
Madison	52.3	Male	25,118	3,168	2,865	2,677	2,870	4,487	2,897	1,983	1,692	2,479	27.2
		Female	27,182	3,089	2,590	2,539	3,265	4,648	3,183	2,303	2,070	3,495	29.5
Rankin	82.7	Male	40,584	4,536	4,164	3,924	3,976	7,526	6,912	4,092	2,652	2,802	29.9
		Female	42,116	4,266	4,011	3,830	3,968	8,099	6,913	3,940	3,031	4,058	31.2
PASCAGOULA	**128.1**	**Male**	**64,387**	**7,319**	**6,835**	**6,665**	**7,539**	**11,702**	**10,004**	**6,259**	**4,385**	**3,679**	**28.3**
		Female	**63,713**	**7,011**	**6,601**	**6,336**	**6,952**	**11,157**	**10,004**	**5,954**	**4,616**	**5,082**	**29.4**
Jackson	128.1	Male	64,387	7,319	6,835	6,665	7,539	11,702	10,004	6,259	4,385	3,679	28.3
		Female	63,713	7,011	6,601	6,336	6,952	11,157	10,004	5,954	4,616	5,082	29.4
ALL COUNTIES													
Adams	39.1	Male	18,132	1,951	1,868	1,940	2,012	2,833	2,262	1,747	1,618	1,901	29.6
		Female	20,968	2,005	1,845	1,882	2,201	3,164	2,732	2,220	1,957	2,962	33.1
Alcorn	34.1	Male	16,442	1,665	1,606	1,575	1,584	2,713	2,524	1,592	1,363	1,820	31.6
		Female	17,658	1,522	1,508	1,457	1,576	2,825	2,623	1,633	1,662	2,852	34.8
Amite	13.4	Male	6,481	732	657	710	652	843	754	551	592	990	30.8
		Female	6,919	694	638	688	616	888	805	665	739	1,186	34.3
Attala	19.8	Male	9,465	921	945	1,010	901	1,234	1,185	882	880	1,507	32.7
		Female	10,335	919	935	898	823	1,311	1,224	1,016	1,104	2,105	37.3
Benton	8.6	Male	4,173	475	395	493	448	549	486	381	372	574	30.0
		Female	4,427	471	420	435	456	557	499	421	410	758	32.7
Bolivar	45.2	Male	21,126	2,924	2,596	2,568	2,696	2,972	2,132	1,347	1,483	2,408	24.4
		Female	24,074	2,755	2,568	2,494	2,993	3,407	2,480	1,794	1,989	3,594	28.6
Calhoun	15.6	Male	7,565	762	746	741	786	1,149	963	653	680	1,085	31.5
		Female	8,035	710	711	689	749	1,076	983	774	845	1,498	35.8
Carroll	10.0	Male	4,828	498	469	482	471	666	644	410	439	749	32.4
		Female	5,172	539	475	513	489	663	647	458	535	853	33.6
Chickasaw	18.2	Male	8,681	1,027	902	885	903	1,369	1,152	754	696	993	29.6
		Female	9,519	1,013	835	885	903	1,372	1,181	848	855	1,627	33.2
Choctaw	9.2	Male	4,420	496	438	483	440	625	574	392	333	639	30.6
		Female	4,780	501	399	442	418	659	604	407	452	898	34.6
Claiborne	12.6	Male	5,937	660	544	581	1,176	839	584	451	409	693	25.1
		Female	6,663	682	564	532	1,391	852	614	485	562	981	26.9
Clarke	17.6	Male	8,434	954	832	817	819	1,281	1,097	783	718	1,133	31.2
		Female	9,166	892	834	834	851	1,298	1,103	869	855	1,630	34.0
Clay	21.8	Male	10,291	1,268	1,072	1,049	1,245	1,715	1,225	861	767	1,089	28.0
		Female	11,509	1,313	1,068	985	1,340	1,700	1,314	1,020	1,012	1,757	31.2
Coahoma	36.0	Male	16,773	2,341	1,926	2,065	1,814	2,304	1,719	1,261	1,308	2,035	26.0
		Female	19,227	2,265	1,853	1,995	1,981	2,479	2,165	1,713	1,607	3,169	31.1
Copiah	27.4	Male	13,061	1,478	1,266	1,385	1,782	1,863	1,461	1,091	1,065	1,670	28.3
		Female	14,339	1,420	1,295	1,276	1,544	1,920	1,688	1,267	1,332	2,597	33.5
Covington	16.8	Male	8,042	928	849	824	832	1,104	1,091	722	675	1,017	30.3
		Female	8,758	890	792	887	820	1,175	1,180	768	821	1,425	33.4
☐ De Soto	63.6	Male	31,347	3,334	3,544	3,698	2,927	5,099	5,766	2,968	1,954	2,057	29.3
		Female	32,253	3,192	3,476	3,552	2,896	5,794	5,606	2,845	2,210	2,682	30.2
Forrest	69.6	Male	32,657	3,310	2,955	2,865	5,655	5,663	4,003	2,583	2,547	3,076	27.7
		Female	36,943	3,215	2,889	2,798	6,298	5,758	4,238	3,208	3,198	5,341	30.7
Franklin	8.6	Male	4,111	448	427	398	408	589	479	398	381	583	31.4
		Female	4,489	449	360	351	426	578	550	425	474	876	36.5
George	16.5	Male	8,196	992	932	849	792	1,243	1,242	737	582	827	29.3
		Female	8,304	923	869	807	771	1,272	1,216	700	705	1,041	31.1
Greene	10.3	Male	5,061	632	595	483	504	757	701	416	401	572	29.2
		Female	5,239	594	537	483	516	751	687	462	462	747	31.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSISSIPPI (continued)													
ALL COUNTIES (continued)													
Grenada	21.0	Male	9,885	1,123	1,036	1,005	1,066	1,519	1,273	880	845	1,138	29.7
		Female	11,115	1,095	1,072	981	1,079	1,655	1,420	1,037	1,070	1,706	33.0
Hancock	31.2	Male	15,604	1,519	1,530	1,863	1,472	2,247	2,131	1,513	1,553	1,776	31.3
		Female	15,596	1,437	1,451	1,482	1,380	2,262	2,188	1,516	1,672	2,208	34.1
Harrison	171.1	Male	85,018	8,987	7,916	7,771	13,022	14,905	11,392	7,832	6,647	6,546	28.2
		Female	86,082	8,840	7,662	7,607	10,659	14,656	11,729	8,058	7,028	9,843	30.6
Hinds	268.9	Male	125,643	13,717	12,284	11,809	17,161	23,887	15,846	11,013	9,326	10,600	28.3
		Female	143,257	13,532	11,979	11,502	19,307	25,875	18,505	13,347	11,399	17,811	30.9
Holmes	23.1	Male	10,754	1,382	1,200	1,398	1,297	1,258	1,008	794	863	1,554	25.8
		Female	12,346	1,402	1,172	1,317	1,369	1,438	1,222	1,017	1,163	2,246	31.3
Humphreys	13.8	Male	6,455	907	742	862	732	771	670	482	483	806	24.9
		Female	7,345	870	794	821	735	888	784	609	643	1,201	30.1
Issaquena	2.4	Male	1,171	132	157	145	126	181	136	82	85	127	26.4
		Female	1,229	143	122	134	154	150	169	91	108	158	29.1
Itawamba	21.5	Male	10,442	969	910	980	1,137	1,582	1,591	1,038	932	1,303	32.7
		Female	11,058	905	973	911	1,041	1,628	1,577	1,039	1,127	1,857	35.5
Jackson	128.1	Male	64,387	7,319	6,835	6,665	7,539	11,702	10,004	6,259	4,385	3,679	28.3
		Female	63,713	7,011	6,601	6,336	6,952	11,157	10,004	5,954	4,616	5,082	29.4
Jasper	17.7	Male	8,603	1,038	946	857	878	1,266	999	777	722	1,120	29.6
		Female	9,097	975	839	790	878	1,260	1,130	853	837	1,535	33.5
Jefferson	9.3	Male	4,458	613	521	539	536	585	427	324	311	602	25.3
		Female	4,842	535	463	475	529	695	551	403	381	810	31.0
Jefferson Davis	14.3	Male	6,915	848	819	772	670	988	842	534	597	845	28.5
		Female	7,385	776	749	732	681	1,039	839	643	739	1,187	32.3
Jones	63.0	Male	30,073	3,013	2,908	2.725	3,415	4,950	4,041	2,961	2,581	3,479	31.0
		Female	32,927	2,989	2,731	2,574	3,381	5,050	4,269	3,362	3,183	5,388	34.5
Kemper	10.1	Male	4,841	542	509	487	505	716	526	403	427	726	30.3
		Female	5,259	545	538	499	500	696	545	477	463	996	32.9
Lafayette	31.2	Male	15,373	1,173	1,138	1,242	3,904	2,651	1,901	1,071	1,018	1,275	25.9
		Female	15,827	1,283	1,118	1,209	2,882	2,423	2,045	1,238	1,297	2,332	30.9
Lamar	27.7	Male	13,663	1,558	1,411	1,404	1,669	2,397	2,010	1,206	987	1,021	28.3
		Female	14,037	1,423	1,335	1,341	1,506	2,449	2,062	1,277	1,071	1,573	30.8
Lauderdale	80.8	Male	38,317	4,069	3,661	3,464	5,036	6,518	5,048	3,399	3,176	3,946	29.5
		Female	42,483	3,980	3,749	3,306	4,441	6,653	5,272	4,129	3,938	7,015	33.7
Lawrence	12.9	Male	6,220	743	671	641	651	903	807	601	493	710	29.5
		Female	6,680	673	628	625	684	921	897	604	564	1,084	32.9
Leake	19.0	Male	9,104	964	916	909	878	1,320	1,092	869	779	1,377	31.7
		Female	9,896	909	885	811	877	1,313	1,205	979	991	1,926	36.3
Lee	64.3	Male	30,779	3,342	3,107	2,934	3,144	5,420	4,590	3,007	2,342	2,893	30.3
		Female	33,521	3,063	2,932	2,842	3,376	5,583	4,939	3,157	2,908	4,721	33.1
Leflore	41.4	Male	19,184	2,507	2,095	2,086	2,697	2,723	2,080	1,364	1,499	2,133	25.8
		Female	22,216	2,427	2,088	2,001	3,013	3,002	2,400	1,806	1,900	3,579	30.3
Lincoln	31.6	Male	15,202	1,763	1,617	1,481	1,565	2,419	1,913	1,354	1,270	1,820	29.9
		Female	16,398	1,609	1,513	1,380	1,491	2,442	2,036	1,581	1,559	2,787	34.0
Lowndes	61.4	Male	29,150	3,467	2,953	2,836	3,916	5,354	3,909	2,509	1,931	2,275	27.6
		Female	32,250	3,310	2,895	2,862	4,506	5,373	4,199	2,771	2,379	3,955	29.7
Madison	52.3	Male	25,118	3,168	2,865	2,677	2,870	4,487	2,897	1,983	1,692	2,479	27.2
		Female	27,182	3,089	2,590	2,539	3,265	4,648	3,183	2,303	2,070	3,495	29.5
Marion	26.6	Male	12,832	1,533	1,335	1,344	1,342	1,948	1,534	1,200	1,155	1,441	29.4
		Female	13,768	1,404	1,207	1,244	1,334	1,925	1,618	1,384	1,328	2,324	33.8
Marshall	33.2	Male	16,091	1,955	1,804	1,859	2,018	2,260	2,016	1,373	1,251	1,555	26.8
		Female	17,109	1,767	1,662	1,863	2,038	2,407	2,176	1,550	1,419	2,227	30.1
Monroe	36.6	Male	17,479	1,904	1,889	1,800	1,754	2,765	2,357	1,591	1,422	1,997	30.0
		Female	19,121	1,842	1,771	1,706	1,757	2,765	2,550	1,749	1,831	3,150	34.0
Montgomery	13.1	Male	6,095	620	579	629	602	810	769	543	575	968	32.6
		Female	7,005	632	601	648	585	827	812	694	736	1,470	37.6
Neshoba	24.9	Male	11,919	1,348	1,278	1,120	1,146	1,835	1,507	1,104	1,052	1,529	30.8
		Female	12,981	1,328	1,222	1,102	1,125	1,899	1,581	1,304	1,157	2,263	34.0
Newton	20.5	Male	9,755	966	929	875	1,110	1,384	1,200	944	922	1,425	32.2
		Female	10,745	977	889	827	1,024	1,416	1,295	1,116	1,063	2,138	36.8
Noxubee	12.7	Male	6,045	732	695	715	700	836	631	492	464	780	27.2
		Female	6,655	757	683	690	678	813	715	598	580	1,141	31.4
Oktibbeha	37.7	Male	18,913	1,734	1,557	1,439	5,590	3,078	1,983	1,211	1,000	1,321	23.9
		Female	18,787	1,680	1,518	1,451	4,482	2,780	2,201	1,377	1,206	2,092	25.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSISSIPPI (continued)													
ALL COUNTIES (continued)													
Panola	29.2	Male	13,961	1,711	1,498	1,620	1,492	1,962	1,507	1,167	1,147	1,857	28.4
		Female	15,239	1,605	1,472	1,532	1,434	2,022	1,761	1,414	1,427	2,572	32.8
Pearl River	38.8	Male	18,943	2,104	2,001	1,938	1,987	2,876	2,843	1,890	1,567	1,737	30.0
		Female	19,857	1,980	1,910	1,868	1,949	3,024	2,908	1,996	1,733	2,489	32.3
Perry	10.3	Male	4,988	607	527	556	511	737	685	476	379	510	29.0
		Female	5,312	587	514	530	527	778	745	495	425	711	31.4
Pike	38.5	Male	18,013	2,129	1,957	1,816	1,897	2,658	2,157	1,640	1,587	2,172	29.5
		Female	20,487	2,128	1,826	1,761	1,914	2,926	2,397	1,921	1,959	3,655	33.9
Pontotoc	22.8	Male	11,058	1,210	1,015	1,067	1,112	1,759	1,406	1,087	971	1,431	31.4
		Female	11,742	1,046	1,014	975	1,054	1,741	1,519	1,104	1,213	2,076	35.3
Prentiss	25.5	Male	12,233	1,187	1,140	1,192	1,377	1,887	1,756	1,162	1,047	1,485	31.5
		Female	13,267	1,196	1,118	1,104	1,327	1,910	1,798	1,249	1,293	2,272	34.9
Quitman	11.8	Male	5,659	764	663	674	545	735	609	387	455	827	27.5
		Female	6,141	703	652	632	591	772	631	546	596	1,018	31.4
Rankin	82.7	Male	40,584	4,536	4,164	3,924	3,976	7,526	6,912	4,092	2,652	2,802	29.9
		Female	42,116	4,266	4,011	3,830	3,968	8,099	6,913	3,940	3,031	4,058	31.2
Scott	26.1	Male	12,666	1,472	1,352	1,349	1,320	1,943	1,612	1,192	931	1,495	29.3
		Female	13,434	1,320	1,239	1,275	1,259	1,982	1,738	1,323	1,155	2,143	33.2
Sharkey	7.8	Male	3,733	506	455	458	395	538	403	258	255	465	26.0
		Female	4,067	517	476	423	431	569	411	342	354	544	28.3
Simpson	25.0	Male	12,068	1,361	1,268	1,178	1,191	1,871	1,597	1,165	983	1,454	30.5
		Female	12,932	1,320	1,195	1,197	1,174	1,936	1,579	1,251	1,139	2,141	33.2
Smith	16.2	Male	7,864	818	809	738	767	1,220	1,070	739	710	993	31.6
		Female	8,336	826	780	772	773	1,184	1,081	810	772	1,338	33.6
Stone	10.3	Male	5,112	494	477	497	772	767	685	446	457	517	29.1
		Female	5,188	497	493	456	664	763	636	482	480	717	31.3
Sunflower	36.8	Male	18,806	2,201	1,946	1,821	2,827	3,523	2,045	1,262	1,227	1,954	26.7
		Female	17,994	2,152	1,855	1,814	1,905	2,467	1,912	1,464	1,510	2,915	30.2
Tallahatchie	16.3	Male	7,717	963	899	1,001	769	1,004	843	556	653	1,029	27.3
		Female	8,583	958	854	935	823	1,032	980	760	776	1,465	32.0
Tate	21.5	Male	10,378	1,189	1,000	1,124	1,530	1,470	1,323	855	753	1,134	27.4
		Female	11,122	1,077	992	1,042	1,483	1,600	1,494	919	931	1,584	31.0
Tippah	19.9	Male	9,604	964	950	955	988	1,392	1,289	894	838	1,334	31.8
		Female	10,296	914	900	866	986	1,440	1,364	949	974	1,903	35.3
Tishomingo	18.8	Male	9,208	817	772	810	919	1,531	1,377	972	843	1,167	33.4
		Female	9,592	782	779	770	822	1,472	1,350	1,036	986	1,595	36.3
Tunica	9.2	Male	4,365	657	556	596	445	540	377	288	352	554	23.9
		Female	4,835	587	547	585	487	613	461	370	406	779	28.5
Union	23.3	Male	11,181	1,095	1,092	1,001	1,037	1,831	1,499	1,078	1,035	1,513	32.5
		Female	12,119	1,073	1,060	980	1,043	1,792	1,531	1,191	1,207	2,242	35.7
Walthall	13.9	Male	6,730	859	728	742	662	923	816	582	552	866	29.1
		Female	7,170	802	654	624	639	944	892	675	673	1,267	34.2
Warren	53.4	Male	25,406	3,009	2,687	2,447	2,705	4,451	3,530	2,127	1,900	2,550	29.2
		Female	27,994	2,981	2,588	2,544	2,830	4,540	3,614	2,465	2,411	4,021	31.7
Washington	71.7	Male	33,676	4,745	4,070	3,768	3,523	5,201	3,809	2,681	2,430	3,449	26.4
		Female	38,024	4,576	3,919	3,621	3,883	5,710	4,400	3,331	3,188	5,396	30.3
Wayne	20.7	Male	10,040	1,226	1,104	1,046	1,131	1,579	1,287	874	783	1,010	28.2
		Female	10,660	1,152	1,049	1,004	1,157	1,636	1,398	986	821	1,457	30.9
Webster	10.2	Male	4,906	478	405	484	482	665	630	478	475	809	34.1
		Female	5,294	425	407	449	474	633	700	489	552	1,165	38.7
Wilkinson	10.1	Male	4,826	489	507	532	535	646	520	387	445	765	30.4
		Female	5,274	473	453	528	518	738	609	488	521	946	34.0
Winston	19.5	Male	9,334	1,060	959	935	876	1,406	1,116	878	795	1,309	31.0
		Female	10,166	995	943	866	867	1,432	1,209	1,029	944	1,881	34.9
Yalobusha	13.4	Male	6,255	676	639	611	668	900	711	506	596	948	30.9
		Female	7,145	641	629	560	654	952	768	641	808	1,492	36.8
Yazoo	27.3	Male	12,885	1,641	1,295	1,446	1,344	1,867	1,446	1,095	1,078	1,673	28.8
		Female	14,415	1,532	1,333	1,418	1,384	1,812	1,646	1,368	1,406	2,516	33.5
TOTAL METRO COUNTIES	**797.9**	**Male**	**387,701**	**42,580**	**39,138**	**38,407**	**48,967**	**69,853**	**54,948**	**35,660**	**28,209**	**29,939**	**28.5**
		Female	**410,199**	**41,367**	**37,770**	**36,848**	**48,427**	**72,491**	**58,128**	**37,963**	**32,026**	**45,179**	**30.6**
TOTAL STATE	**2,668.4**	**Male**	**1,282,910**	**144,419**	**131,312**	**129,560**	**156,778**	**208,483**	**167,034**	**112,907**	**99,944**	**132,473**	**28.8**
		Female	**1,385,490**	**139,283**	**126,965**	**124,452**	**154,787**	**214,106**	**178,702**	**127,055**	**119,903**	**200,237**	**31.9**

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI													
COLUMBIA	**109.1**	**Male**	**53,448**	**4,335**	**3,703**	**3,749**	**12,988**	**11,714**	**6,582**	**3,795**	**3,023**	**3,559**	**26.7**
		Female	**55,652**	**4,129**	**3,548**	**3,435**	**13,905**	**10,962**	**6,700**	**3,863**	**3,443**	**5,667**	**27.6**
Boone	109.1	Male	53,448	4,335	3,703	3,749	12,988	11,714	6,582	3,795	3,023	3,559	26.7
		Female	55,652	4,129	3,548	3,435	13,905	10,962	6,700	3,863	3,443	5,667	27.6
JOPLIN	**134.7**	**Male**	**64,028**	**6,027**	**5,695**	**5,613**	**7,138**	**10,219**	**8,897**	**6,325**	**6,117**	**7,992**	**32.4**
		Female	**70,672**	**5,730**	**5,466**	**5,355**	**7,029**	**10,421**	**9,436**	**6,902**	**7,150**	**13,183**	**36.4**
Jasper	90.6	Male	42,660	4,133	3,743	3,539	4,989	7,023	5,768	4,099	4,092	5,274	32.0
		Female	47,940	3,917	3,614	3,448	5,000	7,171	6,039	4,569	4,648	9,334	36.4
Newton	44.1	Male	21,368	1,894	1,952	2,079	2,149	3,196	3,129	2,226	2,025	2,718	33.2
		Female	22,732	1,813	1,852	1,907	2,029	3,250	3,397	2,333	2,302	3,849	36.5
KANSAS CITY	**1,525.0**	**Male**	**734,598**	**71,364**	**65,755**	**65,137**	**79,629**	**137,642**	**111,389**	**75,071**	**63,889**	**64,722**	**31.2**
		Female	**790,402**	**68,252**	**62,853**	**62,863**	**82,006**	**141,541**	**114,593**	**79,017**	**70,679**	**108,598**	**33.4**
Cass	57.0	Male	28,070	2,896	2,842	2,859	2,649	4,563	4,826	3,007	2,117	2,311	31.1
		Female	28,930	2,674	2,714	2,720	2,634	4,834	4,906	2,745	2,219	3,484	32.7
Clay	147.9	Male	71,857	6,729	6,275	6,378	8,194	13,831	11,646	7,843	6,154	4,807	31.0
		Female	76,043	6,368	6,062	6,225	8,804	14,446	11,983	7,983	6,474	7,698	32.3
Jackson	639.1	Male	302,227	29,271	25,906	25,649	34,925	57,089	41,946	30,668	26,839	29,934	31.2
		Female	336,873	28,256	24,893	25,069	36,690	58,406	44,669	33,496	31,414	53,980	34.2
Lafayette	31.4	Male	15,254	1,341	1,351	1,432	1,478	2,221	2,235	1,560	1,442	2,194	34.1
		Female	16,146	1,266	1,188	1,245	1,328	2,232	2,204	1,574	1,620	3,489	38.7
Platte	52.5	Male	26,330	2,585	2,548	2,395	2,546	5,104	4,967	2,531	2,115	1,539	31.1
		Female	26,170	2,435	2,411	2,278	2,604	5,351	4,588	2,457	1,904	2,142	31.3
Ray	23.2	Male	11,314	1,113	1,066	1,116	988	1,667	1,932	1,136	981	1,315	33.2
		Female	11,886	1,004	997	1,050	994	1,782	1,882	1,130	1,041	2,006	35.6
Johnson, Kans.	*317.1*	*Male*	*154,111*	*14,573*	*14,167*	*14,142*	*14,385*	*30,999*	*26,416*	*16,137*	*13,098*	*10,194*	*31.4*
		Female	*162,989*	*13,980*	*13,519*	*13,564*	*14,761*	*33,105*	*27,200*	*17,162*	*13,858*	*15,840*	*32.8*
Leavenworth, Kans.	*59.6*	*Male*	*31,787*	*2,749*	*2,846*	*2,498*	*3,589*	*6,178*	*5,645*	*3,076*	*2,558*	*2,648*	*31.8*
		Female	*27,813*	*2,597*	*2,651*	*2,391*	*2,664*	*4,800*	*4,334*	*2,476*	*2,245*	*3,655*	*32.5*
Miami, Kans.	*23.1*	*Male*	*11,273*	*1,044*	*1,015*	*1,133*	*1,061*	*1,700*	*1,642*	*1,155*	*1,027*	*1,496*	*33.1*
		Female	*11,827*	*1,011*	*918*	*1,010*	*983*	*1,702*	*1,607*	*1,173*	*1,097*	*2,326*	*36.8*
Wyandotte, Kans.	*174.1*	*Male*	*82,375*	*9,063*	*7,739*	*7,535*	*9,814*	*14,290*	*10,134*	*7,958*	*7,558*	*8,284*	*29.9*
		Female	*91,725*	*8,661*	*7,500*	*7,311*	*10,544*	*14,883*	*11,220*	*8,821*	*8,807*	*13,978*	*33.0*
ST. JOSEPH	**86.4**	**Male**	**40,648**	**4,054**	**3,430**	**3,548**	**4,696**	**6,620**	**5,093**	**3,952**	**4,048**	**5,207**	**31.9**
		Female	**45,752**	**3,786**	**3,192**	**3,516**	**4,813**	**6,665**	**5,543**	**4,266**	**4,727**	**9,244**	**36.6**
Buchanan	86.4	Male	40,648	4,054	3,430	3,548	4,696	6,620	5,093	3,952	4,048	5,207	31.9
		Female	45,752	3,786	3,192	3,516	4,813	6,665	5,543	4,266	4,727	9,244	36.6
ST. LOUIS	**2,451.2**	**Male**	**1,167,164**	**113,419**	**105,146**	**110,849**	**130,170**	**202,389**	**166,391**	**120,727**	**103,983**	**114,090**	**31.1**
		Female	**1,284,036**	**108,629**	**100,968**	**107,366**	**133,371**	**212,360**	**177,871**	**130,200**	**119,884**	**193,387**	**34.0**
Franklin	79.9	Male	39,123	4,102	3,795	3,961	4,050	6,202	5,726	3,816	3,138	4,333	30.9
		Female	40,777	3,905	3,728	3,757	4,039	6,281	5,782	3,666	3,490	6,129	32.9
Jefferson	166.5	Male	82,965	9,372	8,451	8,124	8,524	15,903	13,413	8,010	5,630	5,538	29.4
		Female	83,535	9,063	8,048	7,681	8,702	15,857	13,144	7,631	5,777	7,632	30.2
St. Charles	179.9	Male	89,154	10,366	9,143	8,791	8,957	17,200	15,584	8,938	5,735	4,440	29.3
		Female	90,746	9,782	8,678	8,507	9,318	18,393	15,062	8,091	5,670	7,245	29.9
St. Louis	1,002.0	Male	479,718	42,098	40,656	45,213	52,120	85,289	73,093	53,350	45,039	42,860	32.0
		Female	522,282	39,912	38,946	43,662	52,172	90,358	78,731	57,115	49,756	71,630	34.6
St. Louis city	428.9	Male	191,518	19,005	16,098	16,895	23,898	31,640	20,011	17,321	18,495	28,155	31.3
		Female	237,382	18,751	15,728	16,740	26,113	33,751	23,914	21,888	25,585	54,912	38.2
Clinton, Ill.	*34.1*	*Male*	*16,721*	*1,765*	*1,564*	*1,678*	*1,988*	*2,683*	*2,199*	*1,590*	*1,444*	*1,810*	*30.1*
		Female	*17,379*	*1,695*	*1,494*	*1,670*	*1,910*	*2,497*	*2,159*	*1,611*	*1,566*	*2,777*	*32.7*
Jersey, Ill.	*21.1*	*Male*	*10,351*	*994*	*875*	*1,041*	*1,297*	*1,587*	*1,466*	*1,058*	*929*	*1,104*	*31.1*
		Female	*10,749*	*921*	*867*	*921*	*1,352*	*1,566*	*1,424*	*1,052*	*1,024*	*1,622*	*33.4*
Madison, Ill.	*249.6*	*Male*	*119,376*	*10,974*	*10,823*	*11,038*	*13,239*	*19,555*	*16,931*	*12,903*	*11,498*	*12,415*	*32.0*
		Female	*130,224*	*10,741*	*10,347*	*10,786*	*13,546*	*20,195*	*17,835*	*13,873*	*13,147*	*19,754*	*34.8*
Monroe, Ill.	*21.3*	*Male*	*10,354*	*990*	*890*	*982*	*1,047*	*1,610*	*1,493*	*1,163*	*929*	*1,250*	*32.9*
		Female	*10,946*	*873*	*841*	*1,055*	*1,088*	*1,528*	*1,541*	*1,129*	*1,067*	*1,824*	*35.6*
St. Clair, Ill.	*267.9*	*Male*	*127,884*	*13,753*	*12,851*	*13,126*	*15,050*	*20,720*	*16,475*	*12,578*	*11,146*	*12,185*	*29.4*
		Female	*140,016*	*12,986*	*12,291*	*12,587*	*15,131*	*21,934*	*18,279*	*14,144*	*12,802*	*19,862*	*32.8*
SPRINGFIELD	**228.5**	**Male**	**109,157**	**10,107**	**9,346**	**8,664**	**15,482**	**20,065**	**15,264**	**10,304**	**8,797**	**11,128**	**30.5**
		Female	**119,343**	**9,661**	**8,878**	**8,458**	**16,499**	**20,022**	**16,008**	**10,967**	**10,359**	**18,491**	**33.1**
Christian	27.7	Male	13,542	1,372	1,314	1,304	1,282	2,234	2,095	1,371	1,095	1,475	31.7
		Female	14,158	1,293	1,274	1,183	1,328	2,314	2,205	1,323	1,199	2,039	33.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MISSOURI (continued)													
SPRINGFIELD (continued)													
Greene	200.8	Male	95,615	8,735	8,032	7,360	14,200	17,831	13,169	8,933	7,702	9,653	30.3
		Female	105,185	8,368	7,604	7,275	15,171	17,708	13,803	9,644	9,160	16,452	33.0
ALL COUNTIES													
Adair	25.0	Male	11,818	1,035	839	768	2,739	2,144	1,311	822	867	1,293	27.5
		Female	13,182	922	828	734	3,189	2,024	1,325	937	1,052	2,171	29.5
Andrew	15.2	Male	7,421	744	639	691	689	1,135	1,057	724	688	1,054	33.3
		Female	7,779	732	603	664	642	1,127	1,088	747	783	1,393	36.1
Atchison	8.3	Male	4,010	346	334	329	419	610	509	373	399	691	34.5
		Female	4,290	302	299	304	394	568	478	422	469	1,054	40.8
Audrain	26.1	Male	12,580	1,325	1,075	1,257	1,243	1,946	1,565	1,179	1,311	1,679	32.1
		Female	13,520	1,257	988	1,030	1,148	1,962	1,633	1,326	1,496	2,680	37.3
Barry	27.3	Male	13,115	1,208	1,053	1,155	1,118	1,657	1,752	1,309	1,468	2,395	37.1
		Female	14,185	1,138	1,034	1,088	1,063	1,755	1,836	1,376	1,705	3,190	40.5
Barton	11.9	Male	5,674	503	466	464	568	785	672	519	606	1,091	35.8
		Female	6,226	513	429	438	529	777	684	624	656	1,576	41.2
Bates	16.3	Male	7,806	701	601	691	664	1,062	1,005	777	827	1,478	36.8
		Female	8,494	684	570	681	628	1,025	1,077	846	919	2,064	41.1
Benton	13.6	Male	6,644	501	508	579	467	736	814	702	900	1,437	41.5
		Female	6,956	447	481	509	452	756	871	728	1,001	1,711	44.6
Bollinger	11.0	Male	5,481	508	483	505	526	754	703	525	566	911	34.5
		Female	5,519	482	438	473	463	739	732	550	642	1,000	37.2
Boone	109.1	Male	53,448	4,335	3,703	3,749	12,988	11,714	6,582	3,795	3,023	3,559	26.7
		Female	55,652	4,129	3,548	3,435	13,905	10,962	6,700	3,863	3,443	5,667	27.6
Buchanan	86.4	Male	40,648	4,054	3,430	3,548	4,696	6,620	5,093	3,952	4,048	5,207	31.9
		Female	45,752	3,786	3,192	3,516	4,813	6,665	5,543	4,266	4,727	9,244	36.6
Butler	39.8	Male	18,782	1,761	1,688	1,781	1,695	2,780	2,515	1,926	1,901	2,735	33.9
		Female	21,018	1,726	1,620	1,692	1,867	3,096	2,799	2,236	2,254	3,728	36.8
Caldwell	8.5	Male	4,102	380	319	392	336	521	567	404	423	760	36.8
		Female	4,398	337	310	350	293	517	585	402	474	1,130	41.7
Callaway	34.0	Male	16,720	1,593	1,477	1,433	2,140	2,945	2,362	1,546	1,309	1,915	30.8
		Female	17,280	1,561	1,387	1,380	2,357	2,870	2,278	1,484	1,379	2,584	31.8
Camden	24.6	Male	12,054	919	853	965	986	1,608	1,566	1,332	1,690	2,135	39.4
		Female	12,546	834	832	924	989	1,688	1,665	1,387	1,862	2,365	41.0
Cape Girardeau	62.8	Male	29,990	2,615	2,343	2,338	5,038	5,285	3,901	2,628	2,480	3,362	30.0
		Female	32,810	2,569	2,326	2,208	5,411	5,212	4,101	2,876	2,859	5,248	32.5
Carroll	11.6	Male	5,521	511	444	454	511	814	720	514	557	996	35.4
		Female	6,079	532	493	418	455	768	689	566	651	1,507	40.4
Carter	6.1	Male	3,056	332	289	301	280	427	414	292	273	448	32.6
		Female	3,044	267	237	256	237	466	429	313	299	540	36.4
Cass	57.0	Male	28,070	2,896	2,842	2,859	2,649	4,563	4,826	3,007	2,117	2,311	31.1
		Female	28,930	2,674	2,714	2,720	2,634	4,834	4,906	2,745	2,219	3,484	32.7
Cedar	12.8	Male	6,053	471	447	461	458	744	736	616	749	1,371	41.1
		Female	6,747	501	454	456	447	747	781	657	859	1,845	44.8
Chariton	10.3	Male	4,992	417	368	427	457	681	618	461	551	1,012	37.4
		Female	5,308	452	329	402	411	662	586	537	609	1,320	41.8
Christian	27.7	Male	13,542	1,372	1,314	1,304	1,282	2,234	2,095	1,371	1,095	1,475	31.7
		Female	14,158	1,293	1,274	1,183	1,328	2,314	2,205	1,323	1,199	2,039	33.6
Clark	8.5	Male	4,173	425	361	414	400	605	581	375	361	651	33.0
		Female	4,327	392	335	384	352	622	531	397	417	897	36.5
Clay	147.9	Male	71,857	6,729	6,275	6,378	8,194	13,831	11,646	7,843	6,154	4,807	31.0
		Female	76,043	6,368	6,062	6,225	8,804	14,446	11,983	7,983	6,474	7,698	32.3
Clinton	17.2	Male	8,316	791	790	883	712	1,196	1,363	846	668	1,067	33.2
		Female	8,884	753	774	805	678	1,289	1,324	827	799	1,635	36.1
Cole	63.4	Male	32,785	2,907	2,451	2,526	4,741	7,330	4,786	2,966	2,367	2,711	30.1
		Female	30,615	2,703	2,381	2,428	3,492	5,318	4,036	2,881	2,674	4,702	33.1
Cooper	15.0	Male	7,421	639	578	999	745	1,013	878	664	774	1,131	32.4
		Female	7,579	592	503	588	630	999	910	701	854	1,802	40.2
Crawford	20.2	Male	9,834	1,001	892	867	918	1,297	1,323	957	912	1,667	34.6
		Female	10,366	927	865	887	858	1,364	1,311	991	1,079	2,084	37.2
Dade	7.5	Male	3,587	303	277	272	283	472	426	341	421	792	39.4
		Female	3,913	284	244	285	270	439	456	388	450	1,097	44.5
Dallas	13.6	Male	6,626	587	557	605	573	817	865	650	690	1,282	37.0
		Female	6,974	542	532	571	507	887	884	715	820	1,516	40.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MISSOURI (continued)													
ALL COUNTIES (continued)													
Daviess	8.8	Male	4,221	420	351	351	371	535	535	407	478	773	36.5
		Female	4,579	369	375	338	336	538	515	441	526	1,141	41.5
De Kalb	8.5	Male	4,153	376	340	372	391	552	575	420	415	712	35.8
		Female	4,347	341	319	340	310	555	593	414	437	1,038	40.2
Dent	15.5	Male	7,419	717	640	674	663	1,083	1,022	734	713	1,173	34.4
		Female	8,081	714	608	620	729	1,074	1,056	731	923	1,626	37.8
Douglas	12.8	Male	6,261	607	555	583	526	861	846	697	612	974	35.0
		Female	6,539	550	540	547	516	883	905	695	674	1,229	37.6
Dunklin	36.4	Male	16,956	1,735	1,653	1,663	1,559	2,432	2,306	1,516	1,575	2,517	32.7
		Female	19,444	1,662	1,554	1,575	1,607	2,570	2,548	1,744	2,041	4,143	38.0
Franklin	79.9	Male	39,123	4,102	3,795	3,961	4,050	6,202	5,726	3,816	3,138	4,333	30.9
		Female	40,777	3,905	3,728	3,757	4,039	6,281	5,782	3,666	3,490	6,129	32.9
Gasconade	13.9	Male	6,730	565	509	572	607	910	811	677	797	1,282	37.5
		Female	7,170	544	466	517	539	853	820	704	901	1,826	43.1
Gentry	8.1	Male	3,827	338	286	308	347	485	492	360	410	801	38.0
		Female	4,273	311	280	288	292	486	442	390	522	1,262	45.8
Greene	200.8	Male	95,615	8,735	8,032	7,360	14,200	17,831	13,169	8,933	7,702	9,653	30.3
		Female	105,185	8,368	7,604	7,275	15,171	17,708	13,803	9,644	9,160	16,452	33.0
Grundy	12.0	Male	5,604	506	417	471	512	848	768	549	586	947	35.6
		Female	6,396	488	466	391	496	849	792	600	698	1,616	41.4
Harrison	9.6	Male	4,595	393	315	387	420	609	566	453	501	951	38.1
		Female	5,005	382	294	326	412	530	585	506	572	1,398	44.5
Henry	20.5	Male	9,765	908	825	810	840	1,358	1,326	909	967	1,822	36.1
		Female	10,735	827	713	789	815	1,381	1,308	939	1,205	2,758	41.4
Hickory	7.3	Male	3,568	253	242	284	220	365	385	386	569	864	46.0
		Female	3,732	215	255	268	212	380	412	435	624	931	47.9
Holt	6.7	Male	3,227	282	266	246	237	491	360	291	393	661	37.5
		Female	3,473	274	230	246	243	384	389	312	445	950	44.2
Howard	10.0	Male	4,801	450	370	425	644	671	528	441	450	822	32.6
		Female	5,199	342	340	366	613	639	582	480	514	1,323	40.1
Howell	31.2	Male	14,914	1,408	1,350	1,350	1,337	2,112	2,075	1,557	1,502	2,223	34.5
		Female	16,286	1,306	1,273	1,293	1,322	2,262	2,246	1,649	1,767	3,168	38.1
Iron	11.6	Male	5,555	561	531	521	492	777	792	521	545	815	33.7
		Female	6,045	552	517	481	473	833	812	528	613	1,236	37.1
Jackson	639.1	Male	302,227	29,271	25,906	25,649	34,925	57,089	41,946	30,668	26,839	29,934	31.2
		Female	336,873	28,256	24,893	25,069	36,690	58,406	44,669	33,496	31,414	53,980	34.2
Jasper	90.6	Male	42,660	4,133	3,743	3,539	4,989	7,023	5,768	4,099	4,092	5,274	32.0
		Female	47,940	3,917	3,614	3,448	5,000	7,171	6,039	4,569	4,848	9,334	36.4
Jefferson	166.5	Male	82,965	9,372	8,451	8,124	8,524	15,903	13,413	8,010	5,630	5,538	29.4
		Female	83,535	9,063	8,048	7,681	8,702	15,857	13,144	7,631	5,777	7,632	30.2
Johnson	39.7	Male	20,124	1,905	1,536	1,401	5,222	3,346	2,461	1,437	1,167	1,649	25.0
		Female	19,576	1,780	1,389	1,298	4,584	2,963	2,386	1,419	1,326	2,431	27.5
Knox	5.5	Male	2,627	235	229	214	251	339	339	268	269	483	36.3
		Female	2,873	213	218	241	193	302	363	258	319	766	42.4
Laclede	27.0	Male	12,986	1,239	1,174	1,222	1,207	1,883	1,856	1,321	1,248	1,836	33.8
		Female	14,014	1,206	1,109	1,163	1,236	2,069	1,947	1,298	1,468	2,518	36.2
Lafayette	31.4	Male	15,254	1,341	1,351	1,432	1,478	2,221	2,235	1,560	1,442	2,194	34.1
		Female	16,146	1,266	1,188	1,245	1,328	2,232	2,204	1,574	1,620	3,489	38.7
Lawrence	31.7	Male	15,146	1,445	1,397	1,405	1,322	2,151	2,034	1,460	1,500	2,432	34.3
		Female	16,554	1,404	1,303	1,294	1,326	2,090	2,216	1,534	1,744	3,643	38.9
Lewis	10.8	Male	5,226	475	431	481	682	706	700	494	465	792	32.7
		Female	5,574	476	418	432	602	736	715	492	511	1,192	36.7
Lincoln	25.2	Male	12,391	1,246	1,060	1,271	1,192	1,814	1,792	1,266	1,061	1,689	32.9
		Female	12,809	1,144	1,023	1,150	1,196	1,816	1,748	1,238	1,170	2,324	35.4
Linn	15.4	Male	7,172	639	537	528	633	1,006	854	718	799	1,458	37.8
		Female	8,228	602	539	497	628	965	904	783	1,046	2,264	44.8
Livingston	15.7	Male	7,266	710	611	604	692	1,053	963	708	730	1,195	34.6
		Female	8,434	697	559	706	641	1,181	992	801	880	1,977	39.4
McDonald	16.4	Male	8,069	783	730	785	731	1,087	1,168	878	753	1,154	34.3
		Female	8,331	655	667	753	696	1,103	1,266	856	844	1,491	37.3
Macon	16.7	Male	7,930	675	672	656	685	1,118	1,013	777	854	1,480	36.6
		Female	8,770	722	642	619	648	1,118	1,075	796	1,010	2,140	40.9
Madison	11.7	Male	5,562	487	428	538	510	708	706	535	597	1,053	36.6
		Female	6,138	472	423	448	497	786	759	594	738	1,421	40.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
ALL COUNTIES (continued)													
Maries	7.9	Male	3,986	351	348	371	327	554	546	403	444	642	35.8
		Female	3,914	312	311	345	304	517	536	405	421	763	38.1
Marion	28.7	Male	13,627	1,373	1,232	1,217	1,382	2,204	1,609	1,290	1,309	2,011	32.3
		Female	15,073	1,352	1,121	1,055	1,367	2,138	1,719	1,420	1,537	3,364	37.9
Mercer	4.5	Male	2,209	167	152	149	213	281	234	248	292	473	41.1
		Female	2,291	158	143	145	177	232	253	253	273	657	46.3
Miller	21.4	Male	10,478	1,092	923	976	960	1,596	1,374	992	1,030	1,535	33.1
		Female	10,922	953	840	906	957	1,541	1,431	1,032	1,127	2,135	36.8
Mississippi	15.5	Male	7,343	802	772	786	687	1,000	972	617	652	1,055	31.2
		Female	8,157	753	689	737	740	1,098	1,059	728	868	1,485	35.6
Moniteau	13.0	Male	6,340	585	505	554	646	1,026	828	615	582	999	33.6
		Female	6,660	578	535	550	536	905	806	643	696	1,411	37.8
Monroe	9.8	Male	4,758	470	407	423	472	683	638	423	457	785	33.9
		Female	5,042	460	347	386	425	638	655	436	506	1,189	39.0
Montgomery	11.8	Male	5,666	499	488	530	509	720	738	539	594	1,049	36.2
		Female	6,134	514	443	522	475	734	788	563	668	1,427	39.8
Morgan	15.7	Male	7,541	645	563	625	595	873	969	805	969	1,497	39.8
		Female	8,159	552	592	662	520	942	1,010	886	1,054	1,941	43.0
New Madrid	22.7	Male	10,806	1,252	1,136	1,147	987	1,491	1,468	946	965	1,414	30.9
		Female	11,894	1,166	1,076	1,115	1,090	1,651	1,495	1,099	1,226	1,976	34.1
Newton	44.1	Male	21,368	1,894	1,952	2,079	2,149	3,196	3,129	2,226	2,025	2,718	33.2
		Female	22,732	1,813	1,852	1,907	2,029	3,250	3,397	2,333	2,302	3,849	36.5
Nodaway	21.6	Male	10,696	957	744	798	2,228	1,623	1,182	822	844	1,498	28.8
		Female	10,904	926	688	807	1,860	1,390	1,226	866	979	2,162	33.4
Oregon	10.7	Male	5,106	448	441	478	422	673	692	495	528	929	36.3
		Female	5,594	416	445	468	409	710	701	559	628	1,258	40.0
Osage	12.6	Male	6,388	642	577	647	750	914	791	557	550	960	31.3
		Female	6,212	618	578	616	584	792	750	520	621	1,133	34.0
Ozark	9.0	Male	4,458	387	353	384	335	582	547	479	542	849	38.4
		Female	4,542	380	331	358	350	566	585	497	587	888	39.9
Pemiscot	24.5	Male	11,430	1,413	1,203	1,236	1,082	1,538	1,277	997	1,065	1,619	30.1
		Female	13,070	1,357	1,165	1,167	1,165	1,658	1,475	1,201	1,393	2,489	35.2
Perry	17.8	Male	8,749	962	754	817	891	1,368	1,035	734	807	1,381	31.9
		Female	9,051	919	704	784	823	1,269	1,008	799	910	1,835	35.3
Pettis	36.9	Male	17,559	1,699	1,515	1,535	1,832	2,726	2,281	1,820	1,669	2,482	33.1
		Female	19,341	1,567	1,379	1,450	1,881	2,639	2,501	1,949	1,949	4,026	38.0
Phelps	34.6	Male	17,994	1,354	1,362	1,437	4,207	2,546	2,188	1,502	1,451	1,947	27.5
		Female	16,606	1,357	1,272	1,352	2,121	2,392	2,284	1,535	1,556	2,737	34.2
Pike	17.1	Male	8,183	844	772	766	784	1,139	1,103	814	759	1,202	33.1
		Female	8,917	857	701	759	752	1,196	1,200	799	864	1,789	36.6
Platte	52.5	Male	26,330	2,585	2,548	2,395	2,546	5,104	4,967	2,531	2,115	1,539	31.1
		Female	26,170	2,435	2,411	2,278	2,604	5,351	4,588	2,457	1,904	2,142	31.3
Polk	20.6	Male	9,943	840	882	851	1,338	1,283	1,309	878	983	1,579	33.3
		Female	10,657	804	705	809	1,409	1,318	1,317	962	1,079	2,254	37.2
Pulaski	43.3	Male	25,281	2,118	1,728	2,427	8,632	4,232	2,505	1,447	1,047	1,145	23.2
		Female	18,019	2,090	1,646	1,445	2,800	3,451	2,409	1,422	1,110	1,646	28.0
Putnam	5.7	Male	2,720	222	213	263	228	320	365	254	313	542	38.1
		Female	2,980	209	229	216	204	321	367	292	344	798	43.5
Ralls	9.3	Male	4,582	451	375	424	417	738	636	431	441	669	33.5
		Female	4,718	466	390	376	371	691	586	485	457	896	36.1
Randolph	27.7	Male	13,832	1,286	1,024	1,054	1,801	2,712	1,773	1,141	1,171	1,870	31.5
		Female	13,868	1,248	1,071	1,008	1,224	2,032	1,627	1,215	1,265	3,178	37.2
Ray	23.2	Male	11,314	1,113	1,066	1,116	988	1,467	1,932	1,136	981	1,315	33.2
		Female	11,886	1,004	997	1,050	994	1,782	1,882	1,130	1,041	2,006	35.6
Reynolds	7.3	Male	3,611	334	341	349	316	532	504	356	344	535	33.7
		Female	3,689	346	320	299	337	532	495	341	393	626	35.2
Ripley	13.8	Male	6,701	621	535	659	568	807	828	707	747	1,229	36.9
		Female	7,099	604	514	567	548	869	926	758	815	1,498	39.8
St. Charles	179.9	Male	89,154	10,366	9,143	8,791	8,957	17,200	15,584	8,938	5,735	4,440	29.3
		Female	90,746	9,782	8,678	8,507	9,318	18,393	15,062	8,091	5,670	7,245	29.9
St. Clair	8.8	Male	4,229	348	358	388	339	452	534	405	460	945	39.3
		Female	4,571	281	351	324	300	549	538	418	582	1,228	43.9
Ste. Genevieve	16.3	Male	8,068	872	702	849	868	1,271	1,063	781	723	939	30.8
		Female	8,232	781	699	822	781	1,132	1,121	824	762	1,310	34.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
ALL COUNTIES (continued)													
St. Francois	45.7	Male	21,691	2,184	1,999	1,993	2,073	3,172	2,985	2,140	2,114	3,031	33.2
		Female	24,009	2,004	1,890	1,943	2,119	3,376	3,193	2,299	2,549	4,636	37.1
St. Louis	1,002.0	Male	479,718	42,098	40,656	45,213	52,120	85,289	73,093	53,350	45,039	42,860	32.0
		Female	522,282	39,912	38,946	43,662	52,172	90,358	78,731	57,115	49,756	71,630	34.6
St. Louis city	428.9	Male	191,518	19,005	16,098	16,895	23,898	31,640	20,011	17,321	18,495	28,155	31.3
		Female	237,382	18,751	15,728	16,740	26,113	33,751	23,914	21,888	25,585	54,912	38.2
Saline	24.7	Male	11,843	1,115	917	964	1,328	1,880	1,488	1,101	1,172	1,878	33.5
		Female	12,857	1,096	930	921	1,131	1,819	1,558	1,185	1,386	2,831	38.4
Schuyler	4.8	Male	2,292	185	204	190	208	304	316	213	236	436	36.7
		Female	2,508	180	195	188	185	307	308	218	275	652	41.5
Scotland	5.3	Male	2,521	227	216	231	203	315	318	229	293	489	37.2
		Female	2,779	192	210	231	205	289	350	228	318	756	42.5
Scott	41.6	Male	19,750	2,199	1,998	1,990	2,036	3,230	2,739	1,720	1,667	2,171	30.1
		Female	21,850	2,104	1,909	1,849	2,174	3,477	2,984	1,945	2,113	3,295	33.3
Shannon	7.9	Male	3,904	342	364	403	340	555	550	370	413	567	34.1
		Female	3,996	335	343	330	359	567	565	423	425	649	36.1
Shelby	7.7	Male	3,635	336	260	321	361	481	450	330	365	731	36.3
		Female	4,065	331	266	285	310	457	463	353	457	1,143	43.3
Stoddard	30.1	Male	14,361	1,246	1,274	1,426	1,345	2,117	2,033	1,390	1,400	2,130	33.9
		Female	15,739	1,245	1,206	1,257	1,350	2,161	2,160	1,557	1,692	3,111	38.0
Stone	18.3	Male	9,018	653	692	768	626	1,061	1,120	1,000	1,221	1,877	41.3
		Female	9,282	620	630	681	601	1,117	1,248	1,054	1,362	1,969	42.9
Sullivan	7.1	Male	3,451	305	263	270	289	451	426	343	386	718	38.5
		Female	3,649	251	229	262	255	422	452	366	427	985	44.0
Taney	25.2	Male	12,191	901	859	932	1,201	1,403	1,460	1,175	1,546	2,714	40.5
		Female	13,009	753	726	835	1,313	1,513	1,585	1,334	1,830	3,120	43.6
Texas	22.3	Male	10,814	1,022	899	1,061	989	1,410	1,485	1,185	1,092	1,671	35.2
		Female	11,486	927	868	977	932	1,518	1,556	1,216	1,279	2,213	38.3
Vernon	20.8	Male	9,740	942	785	838	821	1,549	1,286	992	998	1,529	34.6
		Female	11,060	900	725	835	1,084	1,542	1,332	1,062	1,207	2,373	38.3
Warren	18.2	Male	9,000	900	760	823	827	1,398	1,266	889	827	1,310	33.5
		Female	9,200	845	687	814	792	1,311	1,289	861	923	1,678	36.2
Washington	19.5	Male	9,638	1,104	1,052	964	955	1,462	1,326	883	781	1,111	30.1
		Female	9,862	1,003	953	1,000	941	1,482	1,334	895	921	1,333	32.0
Wayne	12.6	Male	6,140	499	503	560	527	714	791	643	678	1,225	38.4
		Female	6,460	472	453	545	480	750	853	641	832	1,434	41.2
Webster	22.7	Male	11,319	1,213	1,093	1,123	1,123	1,697	1,704	1,088	896	1,382	31.5
		Female	11,381	1,065	1,016	1,035	943	1,622	1,700	1,043	974	1,983	35.1
Worth	2.8	Male	1,303	108	90	125	94	168	161	130	117	310	39.1
		Female	1,497	106	87	107	89	170	155	148	164	471	47.1
Wright	17.1	Male	8,248	798	716	794	737	1,087	1,097	853	839	1,327	34.9
		Female	8,852	756	695	722	739	1,116	1,187	916	928	1,793	38.4
TOTAL METRO COUNTIES	**3,367.0**	**Male**	**1,604,811**	**153,401**	**140,305**	**144,392**	**188,633**	**289,327**	**231,215**	**162,556**	**139,670**	**155,312**	**31.1**
		Female	**1,762,189**	**146,722**	**134,477**	**139,698**	**195,644**	**299,761**	**244,552**	**173,774**	**160,629**	**266,932**	**33.8**
TOTAL STATE	**5,149.3**	**Male**	**2,472,610**	**234,595**	**213,241**	**221,987**	**289,531**	**418,329**	**344,487**	**243,956**	**222,163**	**284,321**	**31.6**
		Female	**2,676,690**	**223,628**	**203,592**	**211,506**	**285,080**	**425,703**	**361,157**	**259,976**	**255,941**	**450,107**	**34.7**
MONTANA													
BILLINGS	**123.2**	**Male**	**60,425**	**6,477**	**5,435**	**5,172**	**6,928**	**12,047**	**8,842**	**5,718**	**4,904**	**4,902**	**30.1**
		Female	**62,775**	**6,127**	**5,216**	**4,863**	**7,594**	**11,692**	**8,843**	**5,917**	**5,281**	**7,242**	**31.5**
Yellowstone	123.2	Male	60,425	6,477	5,435	5,172	6,928	12,047	8,842	5,718	4,904	4,902	30.1
		Female	62,775	6,127	5,216	4,863	7,594	11,692	8,843	5,917	5,281	7,242	31.5
GREAT FALLS	**80.7**	**Male**	**40,239**	**4,123**	**3,297**	**3,662**	**5,421**	**7,124**	**6,051**	**3,786**	**3,250**	**3,525**	**30.1**
		Female	**40,461**	**3,926**	**3,200**	**3,425**	**4,610**	**6,940**	**6,030**	**3,701**	**3,441**	**5,188**	**32.3**
Cascade	80.7	Male	40,239	4,123	3,297	3,662	5,421	7,124	6,051	3,786	3,250	3,525	30.1
		Female	40,461	3,926	3,200	3,425	4,610	6,940	6,030	3,701	3,441	5,188	32.3
ALL COUNTIES													
Beaverhead	8.5	Male	4,341	478	344	341	523	758	604	406	363	524	31.4
		Female	4,159	437	326	337	494	685	594	338	356	592	32.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MONTANA (continued)													
ALL COUNTIES (continued)													
Big Horn	11.8	Male	5,840	795	595	628	612	1,018	817	488	407	480	27.8
		Female	5,960	761	621	614	636	1,071	779	471	448	559	28.2
Blaine	7.5	Male	3,773	446	370	407	400	602	467	307	321	453	29.4
		Female	3,727	424	382	360	342	602	459	327	299	532	30.9
Broadwater	3.7	Male	1,879	209	137	172	164	314	255	188	198	242	33.2
		Female	1,821	192	179	158	151	261	265	168	194	253	33.8
Carbon	8.7	Male	4,298	403	347	377	302	673	560	432	469	735	35.8
		Female	4,402	411	325	325	295	662	539	440	489	916	38.4
Carter	1.8	Male	916	71	68	83	89	130	131	111	99	134	36.3
		Female	884	75	63	91	61	118	127	96	90	163	37.7
Cascade	80.7	Male	40,239	4,123	3,297	3,662	5,421	7,124	6,051	3,786	3,250	3,525	30.1
		Female	40,461	3,926	3,200	3,425	4,610	6,940	6,030	3,701	3,441	5,188	32.3
Chouteau	5.9	Male	3,038	301	262	262	270	499	395	290	368	391	33.5
		Female	2,862	300	233	236	220	437	360	329	302	445	35.1
Custer	13.4	Male	6,573	696	556	654	677	1,052	843	622	651	822	31.7
		Female	6,827	650	533	543	716	1,080	829	622	680	1,174	34.0
Daniels	2.8	Male	1,408	150	107	110	100	227	186	141	165	222	35.5
		Female	1,392	127	100	117	96	200	179	138	179	256	38.1
Dawson	12.2	Male	6,181	694	574	536	818	1,163	804	566	475	551	29.0
		Female	6,019	669	544	498	723	995	764	588	503	735	30.8
Deer Lodge	11.1	Male	5,563	466	481	583	576	883	715	503	616	740	32.7
		Female	5,537	419	456	504	417	828	664	562	690	997	37.2
Fallon	3.7	Male	1,859	236	163	164	203	316	210	213	178	176	30.2
		Female	1,841	198	171	172	181	295	251	183	151	239	31.7
Fergus	13.2	Male	6,502	618	533	601	614	1,024	830	604	674	1,004	33.6
		Female	6,698	589	533	559	559	969	857	649	695	1,288	36.6
Flathead	59.0	Male	29,368	3,018	2,723	2,618	2,701	5,713	4,487	2,724	2,498	2,886	31.3
		Female	29,632	2,952	2,471	2,567	2,820	5,621	4,227	2,692	2,602	3,680	32.1
Gallatin	50.4	Male	25,926	2,266	1,817	1,749	6,101	5,616	3,270	1,756	1,615	1,736	26.8
		Female	24,474	2,119	1,709	1,671	5,060	4,804	3,159	1,827	1,681	2,444	28.5
Garfield	1.7	Male	877	110	62	82	98	153	108	83	96	85	30.7
		Female	823	91	67	64	75	125	104	87	90	120	34.2
Glacier	11.3	Male	5,553	784	543	565	540	967	683	527	451	493	28.6
		Female	5,747	721	553	533	624	980	739	524	437	636	29.5
Golden Valley	1.0	Male	502	51	43	42	39	58	65	62	59	83	37.8
		Female	498	47	47	56	28	65	71	53	57	74	35.8
Granite	3.0	Male	1,575	145	134	137	130	253	229	141	195	211	34.5
		Female	1,425	138	115	126	94	221	189	133	159	250	36.0
Hill	18.2	Male	9,075	1,034	792	797	1,260	1,709	1,091	838	794	760	28.8
		Female	9,125	994	770	755	1,222	1,518	1,082	860	813	1,111	30.4
Jefferson	8.5	Male	4,272	430	386	459	322	840	732	397	326	380	31.4
		Female	4,228	409	422	421	351	825	677	353	353	417	31.2
Judith Basin	2.6	Male	1,343	105	116	143	105	196	202	132	126	218	35.3
		Female	1,257	122	97	115	84	198	169	136	132	204	35.7
Lake	22.2	Male	11,055	1,285	1,037	1,084	997	1,742	1,458	974	981	1,497	31.5
		Female	11,145	1,183	936	970	935	1,766	1,460	1,004	1,085	1,806	33.8
Lewis and Clark	48.1	Male	23,554	2,374	2,141	2,126	2,630	4,813	3,466	2,101	1,891	2,012	30.2
		Female	24,546	2,245	2,037	1,959	2,820	4,764	3,532	2,144	2,073	2,972	31.7
Liberty	2.4	Male	1,211	139	86	114	123	219	156	125	105	144	31.6
		Female	1,189	126	95	106	113	166	171	145	122	145	34.3
Lincoln	18.6	Male	9,399	1,071	900	975	818	1,701	1,534	888	782	730	30.5
		Female	9,201	1,009	915	903	834	1,623	1,456	837	751	873	30.8
McCone	2.6	Male	1,371	168	133	132	128	202	153	150	160	145	31.2
		Female	1,229	136	128	114	91	193	159	134	134	140	32.5
Madison	5.7	Male	2,870	269	219	241	235	450	430	299	301	426	35.5
		Female	2,830	238	204	235	198	437	395	286	264	573	37.6
Meagher	2.1	Male	1,085	89	85	92	101	175	166	114	117	146	35.0
		Female	1,015	95	92	86	77	169	150	100	103	143	34.3
Mineral	4.1	Male	2,088	213	167	205	222	371	333	197	187	193	31.4
		Female	2,012	250	173	190	182	386	293	143	200	195	30.5
Missoula	78.5	Male	39,134	3,623	3,055	3,099	5,914	8,881	5,938	3,327	2,471	2,826	29.4
		Female	39,366	3,457	2,955	3,004	6,120	8,248	5,674	3,149	2,709	4,050	30.0
Musselshell	4.8	Male	2,414	269	197	211	175	418	286	205	280	373	33.5
		Female	2,386	228	211	188	158	393	270	217	279	442	35.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MONTANA (continued)													
ALL COUNTIES (continued)													
Park	13.7	Male	6,835	651	569	547	578	1,307	944	665	658	916	33.2
		Female	6,865	558	540	517	565	1,172	913	678	712	1,210	35.9
Petroleum	.7	Male	378	45	37	41	36	60	40	41	43	35	30.0
		Female	322	33	25	31	28	51	49	32	35	38	33.6
Phillips	5.7	Male	2,894	311	246	250	304	457	353	271	289	413	32.4
		Female	2,806	323	230	274	253	406	365	258	266	431	33.0
Pondera	6.8	Male	3,381	380	314	310	306	525	473	340	308	425	32.2
		Female	3,419	394	281	304	308	509	441	341	329	512	33.3
Powder River	2.4	Male	1,218	142	106	98	112	239	139	130	127	125	31.3
		Female	1,182	128	123	89	91	203	160	145	106	137	32.9
Powell	7.2	Male	4,083	293	290	287	552	937	628	374	342	380	31.6
		Female	3,117	279	266	266	235	510	425	319	317	500	35.1
Prairie	1.7	Male	824	77	66	60	64	132	102	71	93	159	36.3
		Female	876	88	86	80	53	116	109	84	93	167	36.4
Ravalli	26.7	Male	13,242	1,282	1,231	1,380	938	2,047	2,172	1,263	1,244	1,685	33.7
		Female	13,458	1,174	1,133	1,233	891	2,234	2,096	1,228	1,319	2,150	35.3
Richland	13.7	Male	7,080	885	628	580	931	1,352	911	562	569	662	28.8
		Female	6,620	822	575	536	805	1,097	802	595	529	859	30.2
Roosevelt	11.3	Male	5,594	687	549	554	577	1,000	702	495	499	531	29.3
		Female	5,706	714	589	529	579	929	670	500	484	712	29.8
Rosebud	12.7	Male	6,520	915	680	643	676	1,234	980	558	482	352	27.8
		Female	6,180	893	691	589	692	1,192	782	500	374	467	26.9
Sanders	9.2	Male	4,672	492	422	418	365	765	666	430	445	669	33.4
		Female	4,528	474	394	382	321	740	669	442	424	682	34.4
Sheridan	5.4	Male	2,686	256	176	225	289	445	313	274	317	391	33.9
		Female	2,714	249	190	238	236	355	328	305	306	507	37.7
Silver Bow	35.5	Male	17,244	1,566	1,473	1,683	1,832	2,749	2,348	1,588	1,763	2,242	32.5
		Female	18,256	1,501	1,471	1,500	1,636	2,660	2,301	1,694	1,971	3,522	36.6
Stillwater	6.3	Male	3,150	315	237	279	250	532	425	308	319	485	34.3
		Female	3,150	275	253	272	206	492	427	294	341	590	36.8
Sweet Grass	3.3	Male	1,686	148	136	150	125	228	248	165	166	320	37.3
		Female	1,614	129	124	109	108	236	202	166	189	351	40.0
Teton	6.5	Male	3,247	363	263	293	254	467	447	346	340	474	34.6
		Female	3,253	336	274	271	226	452	473	296	378	547	36.4
Toole	5.5	Male	2,714	307	237	242	271	467	342	249	300	299	31.4
		Female	2,786	315	212	226	271	435	328	298	292	409	33.5
Treasure	1.0	Male	498	49	37	46	42	85	62	67	48	62	33.8
		Female	502	48	47	46	36	73	74	52	49	77	35.1
Valley	9.6	Male	4,818	566	466	478	440	771	632	496	441	528	31.0
		Female	4,782	502	432	414	433	783	646	485	434	653	32.8
Wheatland	2.3	Male	1,128	109	103	89	79	177	144	118	128	181	35.5
		Female	1,172	117	89	92	83	172	150	113	153	203	37.2
Wibaux	1.4	Male	726	72	86	60	65	129	76	70	72	96	31.2
		Female	674	61	59	81	49	110	69	69	60	116	32.9
Yellowstone	123.2	Male	60,425	6,477	5,435	5,172	6,928	12,047	8,842	5,718	4,904	4,902	30.1
		Female	62,775	6,127	5,216	4,863	7,594	11,692	8,843	5,917	5,281	7,242	31.5
TOTAL METRO COUNTIES	**203.9**	**Male**	**100,664**	**10,600**	**8,732**	**8,834**	**12,349**	**19,171**	**14,893**	**9,504**	**8,154**	**8,427**	**30.1**
		Female	**103,236**	**10,053**	**8,416**	**8,288**	**12,204**	**18,632**	**14,873**	**9,618**	**8,722**	**12,430**	**31.8**
TOTAL STATE	**841.6**	**Male**	**420,125**	**43,517**	**36,257**	**37,336**	**49,422**	**78,412**	**59,644**	**38,296**	**35,566**	**41,675**	**30.6**
		Female	**421,475**	**41,278**	**34,963**	**34,944**	**47,086**	**74,264**	**57,996**	**38,247**	**37,003**	**55,694**	**32.1**
NEBRASKA													
LINCOLN	**208.6**	**Male**	**102,186**	**9,133**	**7,541**	**7,265**	**19,049**	**21,630**	**13,170**	**8,646**	**7,340**	**8,412**	**28.7**
		Female	**106,414**	**8,657**	**7,375**	**7,021**	**18,280**	**20,129**	**12,941**	**8,885**	**8,348**	**14,778**	**30.9**
Lancaster	208.6	Male	102,186	9,133	7,541	7,265	19,049	21,630	13,170	8,646	7,340	8,412	28.7
		Female	106,414	8,657	7,375	7,021	18,280	20,129	12,941	8,885	8,348	14,778	30.9
OMAHA	**616.9**	**Male**	**298,213**	**31,396**	**27,861**	**28,504**	**35,236**	**56,451**	**43,462**	**28,484**	**22,640**	**24,179**	**29.6**
		Female	**318,687**	**30,056**	**27,047**	**27,239**	**36,627**	**58,690**	**43,912**	**29,366**	**25,444**	**40,306**	**31.5**
Douglas	416.5	Male	199,078	20,535	17,753	18,548	23,781	38,243	27,509	18,999	16,178	17,532	29.9
		Female	217,422	19,662	17,307	17,638	25,793	40,092	28,162	20,043	18,579	30,146	32.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
OMAHA (continued)													
Sarpy	96.9	Male	49,188	5,722	5,372	5,085	6,061	10,106	9,102	4,294	2,041	1,405	27.3
		Female	47,712	5,539	5,199	4,854	5,328	10,198	8,541	3,847	2,067	2,139	27.9
Washington	15.8	Male	7,875	754	776	764	848	1,199	1,183	794	669	888	31.6
		Female	7,925	679	728	659	731	1,253	1,171	777	692	1,235	34.3
Pottawattamie, Iowa	*87.7*	*Male*	*42,072*	*4,385*	*3,960*	*4,107*	*4,546*	*6,903*	*5,668*	*4,397*	*3,752*	*4,354*	*30.8*
		Female	*45,628*	*4,176*	*3,813*	*4,088*	*4,775*	*7,147*	*6,038*	*4,699*	*4,106*	*6,786*	*33.3*
ALL COUNTIES													
Adams	30.7	Male	14,644	1,408	1,153	1,143	2,046	2,449	1,910	1,349	1,301	1,885	31.4
		Female	16,056	1,267	1,107	1,089	1,975	2,449	1,810	1,479	1,514	3,366	35.8
Antelope	8.5	Male	4,147	450	367	363	347	633	487	392	409	699	33.6
		Female	4,353	428	330	383	324	567	468	404	441	1,008	38.1
Arthur	.5	Male	256	18	22	22	29	36	34	32	28	35	35.3
		Female	244	15	25	28	15	25	41	26	23	46	38.4
Banner	.9	Male	446	43	37	36	39	59	75	47	53	57	36.2
		Female	454	54	41	38	33	68	64	46	63	47	34.0
Blaine	.9	Male	435	34	36	47	43	60	60	44	40	71	34.6
		Female	465	49	50	43	36	59	65	38	39	86	34.2
Boone	7.1	Male	3,494	359	273	326	352	465	413	360	359	587	34.4
		Female	3,606	365	251	349	263	450	399	359	356	814	38.1
Box Butte	15.3	Male	7,643	948	674	536	1,012	1,592	939	568	544	830	29.1
		Female	7,657	906	655	533	875	1,368	838	624	598	1,260	31.3
Boyd	3.2	Male	1,629	147	101	136	150	212	170	163	190	360	39.0
		Female	1,571	120	87	100	123	150	151	207	218	415	47.5
Brown	4.1	Male	1,978	207	155	174	172	292	248	190	196	344	34.6
		Female	2,122	182	176	167	159	281	269	199	216	473	38.6
Buffalo	37.9	Male	18,282	1,866	1,527	1,391	3,345	3,312	2,134	1,459	1,323	1,925	28.1
		Female	19,618	1,850	1,430	1,272	3,789	3,170	2,049	1,483	1,507	3,068	29.6
Burt	8.7	Male	4,229	374	330	363	347	592	491	454	463	815	37.2
		Female	4,471	375	299	342	290	531	494	490	497	1,153	43.1
Butler	9.2	Male	4,535	416	367	411	431	618	522	445	506	819	35.5
		Female	4,665	438	346	405	309	583	560	437	495	1,092	39.5
Cass	22.4	Male	11,169	1,131	1,021	1,068	1,124	1,805	1,670	1,153	930	1,267	31.9
		Female	11,231	1,049	968	965	963	1,772	1,574	1,098	1,008	1,834	34.4
Cedar	11.0	Male	5,504	619	506	580	537	793	559	515	506	889	31.4
		Female	5,496	569	487	541	438	638	559	506	543	1,215	36.3
Chase	4.9	Male	2,392	286	223	198	198	367	332	229	234	325	32.9
		Female	2,508	251	222	200	186	336	325	239	231	518	36.8
Cherry	6.9	Male	3,480	358	320	280	341	529	486	371	320	475	33.3
		Female	3,420	316	260	259	309	494	477	341	342	622	36.5
Cheyenne	10.1	Male	4,933	462	424	433	581	737	590	517	499	690	32.7
		Female	5,167	483	347	415	437	694	628	573	558	1,032	38.3
Clay	8.0	Male	3,917	376	359	312	390	566	495	372	368	679	34.2
		Female	4,083	381	331	351	320	544	489	393	405	869	37.3
Colfax	9.7	Male	4,769	439	389	434	493	675	545	426	443	925	34.3
		Female	4,931	459	365	419	379	580	535	467	484	1,243	39.9
Cuming	11.5	Male	5,690	528	501	588	586	792	678	564	587	866	33.1
		Female	5,810	588	463	509	418	730	651	590	573	1,288	38.0
Custer	13.3	Male	6,412	674	515	497	533	945	782	638	650	1,178	35.5
		Female	6,888	621	494	511	472	888	810	660	771	1,661	40.7
☐ Dakota	18.2	Male	8,957	1,090	879	817	988	1,731	1,211	753	643	845	29.1
		Female	9,243	1,032	906	780	961	1,695	1,152	779	742	1,196	30.6
Dawes	9.4	Male	4,611	425	322	400	917	729	472	383	388	575	28.3
		Female	4,789	399	317	303	858	652	476	407	442	935	32.9
Dawson	22.9	Male	11,281	1,276	1,026	944	1,094	2,007	1,467	1,049	993	1,425	31.5
		Female	11,619	1,208	1,030	873	1,004	1,793	1,501	1,087	1,073	2,050	34.5
Deuel	2.3	Male	1,123	116	91	98	92	135	125	111	132	223	37.4
		Female	1,177	71	84	95	68	131	154	106	153	315	44.1
Dixon	7.0	Male	3,502	342	323	310	343	504	398	334	331	617	33.6
		Female	3,498	341	298	288	255	435	410	337	331	803	38.2
Dodge	36.0	Male	17,188	1,630	1,499	1,533	1,912	2,730	2,312	1,772	1,527	2,273	32.4
		Female	18,812	1,702	1,397	1,481	1,905	2,708	2,343	1,873	1,736	3,667	35.9
Douglas	416.5	Male	199,078	20,535	17,753	18,548	23,781	38,243	27,509	18,999	16,178	17,532	29.9
		Female	217,422	19,662	17,307	17,638	25,793	40,092	28,162	20,043	18,579	30,146	32.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
ALL COUNTIES (continued)													
Dundy	2.9	Male	1,425	114	98	99	120	220	160	138	188	288	38.6
		Female	1,475	132	108	91	108	174	150	150	200	362	43.3
Fillmore	7.6	Male	3,672	345	288	310	315	543	456	376	387	652	35.8
		Female	3,928	313	270	337	230	524	473	377	409	995	41.1
Franklin	4.3	Male	2,072	163	142	179	152	254	242	227	252	461	41.0
		Female	2,228	161	152	140	139	234	242	219	272	669	46.9
Frontier	3.6	Male	1,755	172	127	133	216	260	240	181	151	275	33.8
		Female	1,845	190	125	156	179	247	235	164	158	391	36.1
Furnas	6.5	Male	3,127	286	250	216	248	413	343	306	336	729	39.4
		Female	3,373	236	210	237	234	393	335	318	383	1,027	46.3
Gage	23.7	Male	11,355	937	877	945	1,147	1,794	1,510	1,168	1,124	1,853	34.9
		Female	12,345	954	795	888	1,082	1,724	1,517	1,224	1,324	2,837	39.8
Garden	2.8	Male	1,353	80	101	112	107	178	185	145	166	279	40.3
		Female	1,447	95	105	88	90	173	176	168	163	389	44.8
Garfield	2.4	Male	1,144	104	85	93	87	147	154	108	132	234	38.6
		Female	1,256	100	99	98	74	136	186	97	119	347	41.5
Gosper	2.1	Male	1,062	102	77	97	95	146	137	124	115	169	36.0
		Female	1,038	95	77	80	79	129	133	119	120	206	39.4
Grant	.9	Male	451	47	39	52	47	74	63	42	36	51	30.5
		Female	449	35	47	38	36	71	60	49	36	77	34.6
Greeley	3.4	Male	1,662	173	136	160	151	220	185	153	189	295	34.6
		Female	1,738	187	130	179	119	176	181	179	169	418	39.3
Hall	50.2	Male	24,268	2,685	2,233	2,083	2,480	4,459	3,376	2,220	2,064	2,668	30.9
		Female	25,932	2,622	2,240	2,055	2,623	4,492	3,240	2,349	2,152	4,159	32.6
Hamilton	9.3	Male	4,559	457	431	428	446	755	606	469	423	544	31.9
		Female	4,741	450	398	416	366	711	610	497	415	878	35.5
Harlan	4.2	Male	2,022	160	139	164	167	291	234	199	245	423	38.6
		Female	2,178	153	171	173	124	267	260	216	256	558	42.7
Hayes	1.3	Male	663	71	47	62	60	110	84	72	78	79	33.3
		Female	637	66	53	44	41	89	85	73	72	114	38.0
Hitchcock	4.0	Male	2,027	240	151	181	182	289	225	192	217	350	34.0
		Female	1,973	184	139	137	144	275	235	190	217	452	39.6
Holt	13.9	Male	6,902	774	618	703	678	1,054	798	666	648	963	31.4
		Female	6,998	747	546	592	597	991	833	655	668	1,369	35.3
Hooker	.9	Male	426	40	33	35	38	61	56	36	52	75	36.1
		Female	474	40	31	40	35	57	51	47	60	113	41.7
Howard	6.7	Male	3,310	350	307	295	276	442	408	351	340	541	34.7
		Female	3,390	312	295	324	239	432	405	381	329	673	37.3
Jefferson	9.5	Male	4,602	411	305	359	485	656	557	454	518	857	36.5
		Female	4,898	352	305	334	398	615	556	485	589	1,264	43.0
Johnson	5.0	Male	2,432	225	176	215	205	304	292	253	261	501	38.1
		Female	2,568	191	178	193	171	281	290	279	302	683	44.3
Kearney	7.0	Male	3,385	306	289	270	338	542	457	337	344	502	34.0
		Female	3,615	308	261	309	281	506	491	352	342	765	37.9
Keith	9.5	Male	4,644	483	427	414	448	689	657	503	440	583	33.0
		Female	4,856	463	389	362	406	729	684	506	490	827	36.2
Keya Paha	1.3	Male	666	74	69	59	58	83	87	66	72	98	33.8
		Female	634	59	44	55	51	87	94	63	60	121	37.2
Kimball	4.8	Male	2,376	252	219	214	235	357	291	266	239	303	32.5
		Female	2,424	217	180	223	208	322	329	268	264	413	36.9
Knox	11.0	Male	5,471	542	477	504	504	754	596	545	562	987	34.4
		Female	5,529	497	403	465	382	684	616	554	616	1,312	40.4
Lancaster	208.6	Male	102,186	9,133	7,541	7,265	19,049	21,630	13,170	8,646	7,340	8,412	28.7
		Female	106,414	8,657	7,375	7,021	18,280	20,129	12,941	8,885	8,348	14,778	30.9
Lincoln	34.7	Male	17,146	1,931	1,638	1,500	1,831	3,048	2,322	1,635	1,387	1,854	30.5
		Female	17,554	1,825	1,514	1,411	1,791	2,911	2,297	1,651	1,486	2,668	32.7
Logan	1.0	Male	487	62	35	46	46	75	56	48	47	72	32.3
		Female	513	65	50	35	38	71	52	63	47	92	34.6
Loup	.9	Male	437	27	34	49	43	46	61	50	50	77	38.2
		Female	463	42	39	41	43	51	61	54	45	87	37.5
McPherson	.6	Male	301	26	26	29	32	34	24	35	32	63	36.5
		Female	299	21	30	25	27	30	41	33	39	53	39.0
Madison	33.7	Male	16,143	1,724	1,326	1,237	2,092	2,837	1,994	1,480	1,342	2,111	31.0
		Female	17,557	1,735	1,289	1,282	2,229	2,756	1,978	1,464	1,561	3,263	33.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
ALL COUNTIES (continued)													
Merrick	8.8	Male	4,312	461	374	424	369	632	601	408	407	636	33.4
		Female	4,488	449	359	409	372	606	577	410	431	875	35.8
Morrill	5.9	Male	2,917	300	245	240	279	434	384	288	260	487	34.1
		Female	2,983	284	263	228	231	403	389	287	303	595	37.1
Nance	4.5	Male	2,218	217	167	215	210	315	227	240	235	392	34.5
		Female	2,282	242	173	192	161	258	270	222	235	529	39.3
Nemaha	8.6	Male	4,117	377	293	291	517	709	462	375	393	700	33.2
		Female	4,483	384	309	291	507	636	468	382	464	1,042	37.4
Nuckolls	6.6	Male	3,201	286	263	273	283	416	388	347	367	578	37.0
		Female	3,399	283	231	282	222	419	399	350	371	842	41.6
Otoe	15.2	Male	7,298	648	669	652	630	1,028	933	709	789	1,240	35.2
		Female	7,902	599	565	596	578	1,022	914	807	852	1,969	41.5
Pawnee	3.7	Male	1,764	118	104	138	126	212	200	195	252	419	44.2
		Female	1,936	135	116	147	113	192	201	214	236	582	47.9
Perkins	3.9	Male	1,982	237	171	172	173	284	248	169	211	317	33.4
		Female	1,918	188	112	132	133	270	255	171	232	425	39.9
Phelps	10.0	Male	4,711	485	406	359	438	760	611	496	433	723	33.8
		Female	5,289	447	389	388	400	760	682	504	511	1,208	38.8
Pierce	8.4	Male	4,126	429	331	381	411	580	529	387	427	651	33.8
		Female	4,274	411	311	400	351	502	535	397	458	909	38.0
Platte	30.1	Male	14,662	1,561	1,373	1,338	1,598	2,581	1,901	1,398	1,223	1,589	30.3
		Female	15,438	1,692	1,317	1,300	1,533	2,470	1,977	1,387	1,327	2,435	32.6
Polk	6.0	Male	2,942	278	246	260	232	431	370	266	306	553	35.6
		Female	3,058	269	262	251	164	405	346	286	324	751	40.1
Red Willow	12.8	Male	6,109	586	494	542	688	989	741	664	565	840	32.5
		Female	6,691	657	506	489	696	919	776	666	657	1,325	36.0
Richardson	10.7	Male	5,046	437	383	424	427	678	643	463	584	1,007	37.7
		Female	5,654	404	366	392	407	661	623	513	686	1,602	44.6
Rock	2.3	Male	1,131	125	109	83	94	205	131	121	88	175	32.5
		Female	1,169	113	107	92	83	180	154	98	105	237	35.6
Saline	13.1	Male	6,325	555	487	467	844	877	774	552	664	1,105	34.2
		Female	6,775	506	458	463	776	856	682	598	707	1,729	39.8
Sarpy	96.9	Male	49,188	5,722	5,372	5,085	6,061	10,106	9,102	4,294	2,041	1,405	27.3
		Female	47,712	5,539	5,199	4,854	5,328	10,198	8,541	3,847	2,067	2,139	27.9
Saunders	19.2	Male	9,581	951	808	908	865	1,479	1,313	955	872	1,430	33.5
		Female	9,619	908	768	867	719	1,355	1,242	967	937	1,856	36.5
Scotts Bluff	38.1	Male	18,441	2,059	1,724	1,672	1,843	3,105	2,426	1,758	1,616	2,238	31.2
		Female	19,659	1,924	1,652	1,561	1,909	3,205	2,506	1,897	1,854	3,151	33.7
Seward	16.2	Male	8,130	799	625	677	1,401	1,241	967	709	684	1,027	29.5
		Female	8,070	752	600	586	1,030	1,170	981	734	726	1,491	34.1
Sheridan	7.6	Male	3,653	416	304	315	313	549	403	390	417	546	33.7
		Female	3,947	367	309	296	304	511	466	400	421	873	39.0
Sherman	4.0	Male	1,963	176	186	173	147	235	221	203	216	406	37.9
		Female	2,037	173	169	193	126	222	233	194	232	495	40.8
Sioux	1.8	Male	904	86	61	75	92	133	115	119	85	138	35.4
		Female	896	74	71	96	61	122	135	115	99	123	36.8
Stanton	6.8	Male	3,454	420	355	317	371	579	437	289	283	403	29.6
		Female	3,346	403	320	318	282	540	429	291	267	496	31.5
Thayer	7.4	Male	3,578	290	290	278	302	488	426	343	435	726	38.3
		Female	3,822	304	264	296	235	477	417	361	431	1,037	43.0
Thomas	1.0	Male	498	49	52	42	42	90	78	47	44	54	32.1
		Female	502	64	40	38	46	74	77	43	49	71	33.5
Thurston	7.3	Male	3,563	415	338	374	347	501	436	352	323	477	31.1
		Female	3,737	433	340	396	315	504	440	384	323	602	32.6
Valley	5.9	Male	2,872	278	232	245	240	414	341	264	322	536	35.8
		Female	3,028	263	223	230	200	379	339	302	317	775	41.5
Washington	15.8	Male	7,875	754	776	764	848	1,199	1,183	794	669	888	31.6
		Female	7,925	679	728	659	731	1,253	1,171	777	692	1,235	34.3
Wayne	10.0	Male	4,868	407	338	353	1,075	691	552	462	386	604	28.8
		Female	5,132	409	332	315	1,151	615	537	473	390	910	30.8
Webster	4.6	Male	2,169	180	153	200	155	253	271	217	273	467	40.3
		Female	2,431	193	158	185	118	252	281	236	301	707	46.2
Wheeler	1.0	Male	500	62	43	43	55	86	42	55	48	66	30.5
		Female	500	54	56	53	40	72	54	50	47	74	31.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
ALL COUNTIES (continued)													
York	15.0	Male	7,192	706	633	602	810	1,192	926	680	683	960	32.1
		Female	7,808	694	619	588	769	1,177	983	730	723	1,525	35.6
TOTAL METRO COUNTIES	**756.0**	**Male**	**367,284**	**37,234**	**32,321**	**32,479**	**50,727**	**72,909**	**52,175**	**33,486**	**26,871**	**29,082**	**29.2**
		Female	**388,716**	**35,569**	**31,515**	**30,952**	**51,093**	**73,367**	**51,967**	**34,331**	**30,428**	**49,494**	**31.2**
TOTAL STATE	**1,624.6**	**Male**	**790,545**	**80,023**	**68,339**	**68,878**	**96,887**	**139,845**	**105,522**	**74,189**	**66,519**	**90,343**	**30.8**
		Female	**834,055**	**76,981**	**65,813**	**65,829**	**93,892**	**137,035**	**105,371**	**76,513**	**73,424**	**139,197**	**33.4**
NEVADA													
LAS VEGAS	**565.2**	**Male**	**285,161**	**25,434**	**23,758**	**24,100**	**33,416**	**54,728**	**47,939**	**30,007**	**24,830**	**20,949**	**31.6**
		Female	**280,039**	**24,694**	**22,679**	**23,049**	**31,628**	**53,875**	**45,483**	**28,543**	**24,922**	**25,166**	**32.0**
Clark	565.2	Male	285,161	25,434	23,758	24,100	33,416	54,728	47,939	30,007	24,830	20,949	31.6
		Female	280,039	24,694	22,679	23,049	31,628	53,875	45,483	28,543	24,922	25,166	32.0
RENO	**224.8**	**Male**	**113,442**	**8,449**	**7,991**	**8,523**	**13,835**	**24,484**	**18,874**	**11,919**	**10,508**	**8,859**	**32.3**
		Female	**111,358**	**8,271**	**7,504**	**8,140**	**13,582**	**22,515**	**17,404**	**11,557**	**10,750**	**11,635**	**33.1**
Washoe	224.8	Male	113,442	8,449	7,991	8,523	13,835	24,484	18,874	11,919	10,508	8,859	32.3
		Female	111,358	8,271	7,504	8,140	13,582	22,515	17,404	11,557	10,750	11,635	33.1
ALL COUNTIES													
Carson City	37.3	Male	19,049	1,363	1,392	1,649	2,018	3,744	3,246	1,929	1,913	1,795	33.3
		Female	18,251	1,279	1,347	1,520	1,694	3,199	2,992	1,876	1,978	2,366	35.3
Churchill	16.1	Male	8,234	786	650	724	1,045	1,287	1,215	753	792	982	32.1
		Female	7,866	725	696	665	748	1,234	1,143	764	768	1,123	33.9
Clark	565.2	Male	285,161	25,434	23,758	24,100	33,416	54,728	47,939	30,007	24,830	20,949	31.6
		Female	280,039	24,694	22,679	23,049	31,628	53,875	45,483	28,543	24,922	25,166	32.0
Douglas	24.3	Male	12,413	998	901	962	924	2,702	2,260	1,298	1,363	1,005	34.0
		Female	11,887	935	932	959	982	2,507	2,008	1,225	1,291	1,048	33.5
Elko	22.0	Male	11,557	1,139	995	1,228	1,029	1,964	1,946	1,183	1,089	984	32.1
		Female	10,443	1,029	950	941	1,025	1,812	1,649	969	921	1,147	32.0
Esmeralda	1.2	Male	638	53	39	48	57	100	97	82	80	82	37.3
		Female	562	59	46	42	44	87	77	59	86	62	35.4
Eureka	1.3	Male	702	72	43	63	81	130	96	82	87	48	32.1
		Female	598	72	45	67	59	100	92	64	53	46	30.6
Humboldt	11.1	Male	6,097	655	447	493	653	1,176	945	690	614	424	31.8
		Female	5,003	523	455	442	514	893	771	506	440	459	31.4
Lander	4.7	Male	2,560	302	236	197	336	526	381	261	188	133	29.0
		Female	2,140	297	184	195	273	426	318	183	139	125	27.8
Lincoln	3.8	Male	1,887	264	195	170	168	272	260	151	176	231	30.4
		Female	1,913	230	149	268	150	259	252	141	176	288	31.2
Lyon	17.5	Male	8,837	910	775	751	683	1,378	1,307	949	1,050	1,034	34.4
		Female	8,663	817	716	696	715	1,376	1,302	951	970	1,120	35.1
Mineral	6.2	Male	3,141	276	277	285	286	485	474	355	358	345	34.2
		Female	3,059	294	276	307	222	459	433	348	344	376	34.4
Nye	15.1	Male	8,129	768	650	701	798	1,276	1,318	962	911	745	34.0
		Female	6,971	654	564	645	676	1,123	1,089	718	786	716	33.4
Pershing	3.7	Male	1,958	198	127	152	210	341	243	226	246	215	35.6
		Female	1,742	187	147	137	180	245	253	172	182	239	34.0
Storey	1.8	Male	929	76	67	74	83	154	177	110	109	79	35.6
		Female	871	76	52	58	107	169	122	117	89	81	33.4
Washoe	224.8	Male	113,442	8,449	7,991	8,523	13,835	24,484	18,874	11,919	10,508	8,859	32.3
		Female	111,358	8,271	7,504	8,140	13,582	22,515	17,404	11,557	10,750	11,635	33.1
White Pine	7.8	Male	3,909	405	355	338	280	630	580	435	413	473	34.2
		Female	3,891	374	341	318	298	617	494	433	407	609	35.0
TOTAL METRO COUNTIES	**790.0**	**Male**	**398,603**	**33,883**	**31,749**	**32,623**	**47,251**	**79,212**	**66,813**	**41,926**	**35,338**	**29,808**	**31.8**
		Female	**391,397**	**32,965**	**30,183**	**31,189**	**45,210**	**76,390**	**62,887**	**40,100**	**35,672**	**36,801**	**32.4**
TOTAL STATE	**963.9**	**Male**	**488,643**	**42,148**	**38,898**	**40,458**	**55,902**	**95,377**	**81,358**	**51,392**	**44,727**	**38,383**	**32.0**
		Female	**475,257**	**40,516**	**37,083**	**38,449**	**52,897**	**90,896**	**75,882**	**48,626**	**44,302**	**46,606**	**32.6**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW HAMPSHIRE													
MANCHESTER - NASHUA	**314.1**	**Male**	**151,871**	**13,889**	**14,085**	**14,819**	**16,560**	**29,002**	**23,775**	**14,695**	**12,473**	**12,573**	**30.7**
		Female	**162.229**	**13,439**	**13,632**	**13,907**	**17,133**	**29,526**	**23,190**	**15,072**	**14,141**	**22,189**	**32.8**
Hillsborough	314.1	Male	151,871	13,889	14,085	14,819	16,560	29,002	23,775	14,695	12,473	12,573	30.7
		Female	162,229	13,439	13,632	13,907	17,133	29,526	23,190	15,072	14,141	22,189	32.8
PORTSMOUTH - DOVER - ROCHESTER	**315.8**	**Male**	**155,902**	**13,786**	**13,819**	**14,269**	**19,914**	**30,170**	**24,148**	**14,909**	**12,062**	**12,825**	**30.4**
		Female	**159,898**	**13,187**	**13,143**	**13,572**	**18,955**	**30,032**	**23,185**	**14,482**	**13,218**	**20,124**	**32.0**
Rockingham	223.8	Male	111,462	10,015	10,236	10,291	12,184	22,493	18,240	10,637	8,438	8,928	30.8
		Female	112,338	9,713	9,650	9,684	10,813	22,431	17,196	10,117	9,118	13,616	32.3
Strafford	92.0	Male	44,440	3,771	3,583	3,978	7,730	7,677	5,908	4,272	3,624	3,897	29.1
		Female	47,560	3,474	3,493	3,888	8,142	7,601	5,989	4,365	4,100	6,508	31.3
ALL COUNTIES													
Belknap	47.0	Male	22,959	2,065	2,030	2,066	2,150	4,136	3,256	2,317	2,204	2,735	32.7
		Female	24,041	1,960	1,820	1,883	2,164	4,094	3,239	2,350	2,517	4,014	35.3
Carroll	32.4	Male	15,718	1,235	1,186	1,292	1,264	2,813	2,215	1,616	1,749	2,348	35.3
		Female	16,682	1,123	1,136	1,298	1,324	2,737	2,182	1,659	1,909	3,314	38.3
Cheshire	66.8	Male	32,092	2,720	2,709	2,904	3,835	5,647	4,608	3,133	2,968	3,568	31.9
		Female	34,708	2,747	2,609	2,711	4,371	5,737	4,601	3,228	3,317	5,387	33.6
Coos	34.0	Male	16,393	1,481	1,402	1,531	1,562	2,687	2,140	1,741	1,767	2,082	33.3
		Female	17,607	1,430	1,316	1,516	1,550	2,583	2,180	1,902	1,913	3,217	36.9
Grafton	69.1	Male	34,181	2,572	2,565	2,798	6,220	5,998	4,505	3,010	2,810	3,703	29.9
		Female	34,919	2,593	2,450	2,575	4,867	6,012	4,465	3,128	3,203	5,626	33.3
Hillsborough	314.1	Male	151,871	13,889	14,085	14,819	16,560	29,002	23,775	14,695	12,473	12,573	30.7
		Female	162,229	13,439	13,632	13,907	17,133	29,526	23,190	15,072	14,141	22,189	32.8
Merrimack	108.7	Male	52,269	4,576	4,648	4,673	5,580	10,081	7,645	5,115	4,419	5,532	31.6
		Female	56,431	4,446	4,273	4,401	5,973	9,983	7,601	5,278	5,032	9,444	34.1
Rockingham	223.6	Male	111,462	10,015	10,236	10,291	12,184	22,493	18,240	10,637	8,438	8,928	30.8
		Female	112,338	9,713	9,650	9,684	10,813	22,431	17,196	10,117	9,118	13,616	32.3
Strafford	92.0	Male	44,440	3,771	3,583	3,978	7,730	7,677	5,908	4,272	3,624	3,897	29.1
		Female	47,560	3,474	3,493	3,888	8,142	7,601	5,989	4,365	4,100	6,508	31.3
Sullivan	37.2	Male	18,068	1,666	1,681	1,598	1,657	3,195	2,611	1,735	1,749	2,176	32.6
		Female	19,132	1,536	1,531	1,648	1,746	3,230	2,497	1,789	1,935	3,220	34.6
TOTAL METRO COUNTIES	**629.9**	**Male**	**307,773**	**27,675**	**27,904**	**29,088**	**36,474**	**59,172**	**47,923**	**29,604**	**24,535**	**25,398**	**30.5**
		Female	**322,127**	**26,626**	**26,775**	**27,479**	**36,088**	**59,558**	**46,375**	**29,554**	**27,359**	**42,313**	**32.4**
TOTAL STATE	**1,025.1**	**Male**	**499,453**	**43,990**	**44,125**	**45,950**	**58,742**	**93,729**	**74,903**	**48,271**	**42,201**	**47,542**	**31.1**
		Female	**525,647**	**42,461**	**41,910**	**43,511**	**58,083**	**93,934**	**73,140**	**48,888**	**47,185**	**76,535**	**33.2**
NEW JERSEY													
ATLANTIC CITY	**307.4**	**Male**	**145,734**	**11,575**	**11,802**	**12,745**	**17,337**	**23,065**	**18,035**	**13,783**	**15,136**	**22,256**	**33.4**
		Female	**161,666**	**11,178**	**11,264**	**12,041**	**14,785**	**23,366**	**19,659**	**15,422**	**19,031**	**34,920**	**39.2**
Atlantic	211.2	Male	99,493	8,177	8,557	8,954	12,064	16,006	12,617	9,647	9,809	13,662	32.5
		Female	111,707	7,805	8,197	8,542	10,623	16,793	14,132	10,813	12,341	22,461	37.8
Cape May	96.2	Male	46,241	3,398	3,245	3,791	5,273	7,059	5,418	4,136	5,327	8,594	35.7
		Female	49,959	3,373	3,067	3,499	4,162	6,573	5,527	4,609	6,690	12,459	42.8
BERGEN - PASSAIC	**1,302.9**	**Male**	**620,381**	**46,355**	**47,808**	**55,965**	**64,491**	**102,129**	**92,260**	**73,679**	**70,887**	**66,807**	**34.4**
		Female	**682,519**	**44,354**	**45,891**	**53,921**	**64,864**	**106,475**	**101,226**	**80,360**	**78,766**	**106,662**	**37.5**
Bergen	842.2	Male	402,184	26,718	28,984	35,761	40,930	65,160	60,836	50,540	49,092	44,163	35.6
		Female	440,016	25,556	27,607	34,179	39,781	67,465	66,793	55,259	53,553	69,823	38.8
Passaic	460.7	Male	218,197	19,637	18,824	20,204	23,561	36,969	31,424	23,139	21,795	22,644	32.3
		Female	242,503	18,798	18,284	19,742	25,083	39,010	34,433	25,101	25,213	36,839	35.1
JERSEY CITY	**556.2**	**Male**	**262,320**	**23,896**	**21,039**	**22,551**	**29,677**	**45,438**	**36,571**	**28,161**	**26,757**	**28,230**	**32.5**
		Female	**293,880**	**22,257**	**20,733**	**21,872**	**29,980**	**47,368**	**40,005**	**31,121**	**32,829**	**47,715**	**36.2**
Hudson	556.2	Male	262,320	23,896	21,039	22,551	29,677	45,438	36,571	28,161	26,757	28,230	32.5
		Female	293,880	22,257	20,733	21,872	29,980	47,368	40,005	31,121	32,829	47,715	36.2
MIDDLESEX - SOMERSET - HUNTERDON	**945.7**	**Male**	**464,246**	**35,185**	**37,214**	**44,092**	**56,115**	**81,562**	**73,082**	**54,166**	**46,588**	**36,242**	**32.3**
		Female	**481,454**	**33,433**	**35,485**	**41,430**	**53,516**	**82,450**	**75,442**	**55,093**	**48,735**	**55,820**	**34.3**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW JERSEY (continued)													
MIDDLESEX - SOMERSET - HUNTERDON (continued)													
Hunterdon	99.6	Male	49,502	3,931	4,426	5,169	4,651	8,204	9,388	5,597	4,114	4,022	33.0
		Female	50,098	3,755	4,143	4,784	3,934	8,661	9,254	5,282	4,211	6,074	34.7
Middlesex	630.1	Male	309,116	23,815	24,243	28,271	40,764	55,673	46,080	34,774	31,483	24,013	31.7
		Female	320,984	22,371	23,177	26,790	39,582	55,456	47,436	35,886	33,467	36,819	33.8
Somerset	216.0	Male	105,628	7,439	8,545	10,652	10,700	17,685	17,614	13,795	10,991	8,207	33.8
		Female	110,372	7,307	8,165	9,906	10,000	18,333	18,752	13,925	11,057	12,927	35.8
MONMOUTH - OCEAN	**957.2**	**Male**	**456,246**	**39,037**	**40,445**	**42,503**	**41,600**	**72,651**	**68,391**	**44,654**	**42,369**	**64,596**	**33.9**
		Female	**500,954**	**37,733**	**38,912**	**40,657**	**40,320**	**77,156**	**70,143**	**47,218**	**52,415**	**96,400**	**37.2**
Monmouth	549.2	Male	263,320	21,880	23,896	26,623	25,898	42,491	42,757	28,890	24,257	26,628	32.9
		Female	285,880	21,139	22,953	25,477	25,045	45,406	44,211	30,271	27,571	43,807	35.7
Ocean	408.0	Male	192,926	17,157	16,549	15,880	15,702	30,160	25,634	15,764	18,112	37,968	35.4
		Female	215,074	16,594	15,959	15,180	15,275	31,750	25,932	16,947	24,844	52,593	39.9
NEWARK	**1,899.3**	**Male**	**900,238**	**76,567**	**79,095**	**86,179**	**91,130**	**150,413**	**139,875**	**100,077**	**90,036**	**86,866**	**32.8**
		Female	**999,062**	**73,332**	**75,873**	**84,219**	**93,790**	**164,761**	**153,171**	**108,543**	**102,688**	**142,685**	**35.5**
Essex	842.4	Male	390,930	35,845	35,876	38,059	41,243	64,149	56,057	41,487	38,410	39,804	31.9
		Female	451,470	34,872	34,616	37,840	44,245	73,715	65,810	47,651	45,973	66,748	35.1
Morris	426.0	Male	207,231	16,274	18,493	21,013	20,208	35,472	37,449	24,891	18,314	15,117	32.8
		Female	218,769	15,347	17,855	20,003	19,911	37,795	38,710	24,415	19,243	25,490	34.6
Sussex	128.1	Male	63,297	6,606	6,493	5,981	5,027	12,557	11,702	5,732	4,410	4,789	31.0
		Female	64,803	6,288	6,087	5,836	5,063	13,326	10,733	5,434	4,809	7,227	31.8
Union	502.8	Male	238,780	17,842	18,233	21,126	24,652	38,235	34,667	27,967	28,902	27,156	34.8
		Female	264,020	16,825	17,315	20,540	24,571	39,925	37,918	31,043	32,663	43,220	38.4
TRENTON	**319.8**	**Male**	**152,267**	**11,923**	**12,323**	**13,267**	**19,261**	**26,453**	**22,219**	**16,391**	**15,422**	**15,008**	**32.3**
		Female	**167,533**	**11,570**	**11,897**	**13,044**	**19,052**	**27,250**	**23,802**	**17,685**	**17,902**	**25,331**	**35.4**
Mercer	319.8	Male	152,267	11,923	12,323	13,267	19,261	26,453	22,219	16,391	15,422	15,008	32.3
		Female	167,533	11,570	11,897	13,044	19,052	27,250	23,802	17,685	17,902	25,331	35.4
VINELAND - MILLVILLE - BRIDGETON	**138.7**	**Male**	**65,564**	**6,413**	**6,302**	**6,688**	**6,639**	**10,713**	**9,170**	**6,595**	**5,990**	**7,054**	**31.3**
		Female	**73,136**	**6,062**	**6,342**	**6,551**	**6,829**	**11,669**	**10,152**	**7,349**	**7,419**	**10,763**	**34.2**
Cumberland	138.7	Male	65,564	6,413	6,302	6,688	6,639	10,713	9,170	6,595	5,990	7,054	31.3
		Female	73,136	6,062	6,342	6,551	6,829	11,669	10,152	7,349	7,419	10,763	34.2
ALL COUNTIES													
Atlantic	211.2	Male	99,493	8,177	8,557	8,954	12,064	16,006	12,617	9,647	9,809	13,662	32.5
		Female	111,707	7,805	8,197	8,542	10,623	16,793	14,132	10,813	12,341	22,461	37.8
Bergen	842.2	Male	402,184	26,718	28,984	35,761	40,930	65,160	60,836	50,540	49,092	44,163	35.6
		Female	440,016	25,556	27,607	34,179	39,781	67,465	66,793	55,259	53,553	69,823	38.8
☐ Burlington	394.2	Male	197,274	17,142	17,677	19,764	26,627	35,213	30,598	20,810	16,181	13,262	29.9
		Female	196,926	16,488	16,829	18,263	20,251	34,836	31,288	20,954	17,023	20,994	32.6
☐ Camden	489.1	Male	232,882	22,365	21,551	22,616	24,792	39,993	32,882	24,185	23,387	21,111	31.3
		Female	256,218	21,452	20,704	21,821	25,692	43,469	35,755	26,554	26,077	34,694	33.8
Cape May	96.2	Male	46,241	3,398	3,245	3,791	5,273	7,059	5,418	4,136	5,327	8,594	35.7
		Female	49,959	3,373	3,067	3,499	4,162	6,573	5,527	4,609	6,690	12,459	42.8
Cumberland	138.7	Male	65,564	6,413	6,302	6,688	6,639	10,713	9,170	6,595	5,990	7,054	31.3
		Female	73,136	6,062	6,342	6,551	6,829	11,669	10,152	7,349	7,419	10,763	34.2
Essex	842.4	Male	390,930	35,845	35,876	38,059	41,243	64,149	56,057	41,487	38,410	39,804	31.9
		Female	451,470	34,872	34,616	37,840	44,245	73,715	65,810	47,651	45,973	66,748	35.1
☐ Gloucester	219.1	Male	106,645	10,544	9,963	10,416	12,176	18,927	15,880	10,829	9,510	8,400	30.4
		Female	112,455	10,148	9,724	9,789	12,564	19,772	16,093	11,261	10,381	12,723	32.1
Hudson	556.2	Male	262,320	23,896	21,039	22,551	29,677	45,438	36,571	28,161	26,757	28,230	32.5
		Female	293,880	22,257	20,733	21,872	29,980	47,368	40,005	31,121	32,829	47,715	36.2
Hunterdon	99.6	Male	49,502	3,931	4,426	5,169	4,651	8,204	9,388	5,597	4,114	4,022	33.0
		Female	50,098	3,755	4,143	4,784	3,934	8,661	9,254	5,282	4,211	6,074	34.7
Mercer	319.8	Male	152,267	11,923	12,323	13,267	19,261	26,453	22,219	16,391	15,422	15,008	32.3
		Female	167,533	11,570	11,897	13,044	19,052	27,250	23,802	17,685	17,902	25,331	35.4
Middlesex	630.1	Male	309,116	23,815	24,243	28,271	40,764	55,673	46,080	34,774	31,483	24,013	31.7
		Female	320,984	22,371	23,177	26,790	39,582	55,456	47,436	35,886	33,467	36,819	33.8
Monmouth	549.2	Male	263,320	21,880	23,896	26,623	25,898	42,491	42,757	28,890	24,257	26,628	32.9
		Female	285,880	21,139	22,953	25,477	25,045	45,406	44,211	30,271	27,571	43,807	35.7
Morris	426.0	Male	207,231	16,274	18,493	21,013	20,208	35,472	37,449	24,891	18,314	15,117	32.8
		Female	218,769	15,347	17,855	20,003	19,911	37,795	38,710	24,415	19,243	25,490	34.6
Ocean	408.0	Male	192,926	17,157	16,549	15,880	15,702	30,160	25,634	15,764	18,112	37,968	35.4
		Female	215,074	16,594	15,959	15,180	15,275	31,750	25,932	16,947	24,844	52,593	39.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW JERSEY (continued)													
ALL COUNTIES (continued)													
Passaic	460.7	Male	218,197	19,637	18,824	20,204	23,561	36,969	31,424	23,139	21,795	22,644	32.3
		Female	242,503	18,798	18,284	19,742	25,083	39,010	34,433	25,101	25,213	36,839	35.1
☐ Salem	68.1	Male	33,088	3,236	3,074	3,244	3,149	5,390	4,733	3,349	3,300	3,613	32.1
		Female	35,012	2,921	2,933	3,028	3,259	5,531	4,827	3,674	3,839	5,000	34.7
Somerset	216.0	Male	105,628	7,439	8,545	10,652	10,700	17,685	17,614	13,795	10,991	8,207	33.8
		Female	110,372	7,307	8,165	9,906	10,000	18,333	18,752	13,925	11,057	12,927	35.8
Sussex	128.1	Male	63,297	6,606	6,493	5,981	5,027	12,557	11,702	5,732	4,410	4,789	31.0
		Female	64,803	6,288	6,087	5,836	5,063	13,326	10,733	5,434	4,809	7,227	31.8
Union	502.8	Male	238,780	17,842	18,233	21,126	24,652	38,235	34,667	27,967	28,902	27,156	34.8
		Female	264,020	16,825	17,315	20,540	24,571	39,925	37,918	31,043	32,663	43,220	38.4
☐ Warren	89.6	Male	43,028	3,803	3,859	4,052	4,015	7,428	6,727	4,506	4,105	4,533	32.8
		Female	46,572	3,613	3,743	3,854	4,448	7,687	6,601	4,703	4,713	7,210	34.9
TOTAL METRO COUNTIES	**7,687.3**	**Male**	**3,679,913**	**308,041**	**312,152**	**344,082**	**397,009**	**619,375**	**550,423**	**401,185**	**369,668**	**377,978**	**32.7**
		Female	**4,007,387**	**294,541**	**300,330**	**330,540**	**389,350**	**651,790**	**588,164**	**429,937**	**421,818**	**600,917**	**35.6**
TOTAL STATE	**7,687.3**	**Male**	**3,679,913**	**308,041**	**312,152**	**344,082**	**397,009**	**619,375**	**550,423**	**401,185**	**369,668**	**377,978**	**32.7**
		Female	**4,007,387**	**294,541**	**300,330**	**330,540**	**389,350**	**651,790**	**588,164**	**429,937**	**421,818**	**600,917**	**35.6**
NEW MEXICO													
ALBUQUERQUE	**476.5**	**Male**	**233,258**	**22,955**	**20,344**	**21,133**	**30,490**	**47,875**	**33,830**	**21,631**	**18,128**	**16,872**	**29.5**
		Female	**243,242**	**22,237**	**19,547**	**20,768**	**30,127**	**47,047**	**35,249**	**23,128**	**20,086**	**25,053**	**31.2**
Bernalillo	476.5	Male	233,258	22,955	20,344	21,133	30,490	47,875	33,830	21,631	18,128	16,872	29.5
		Female	243,242	22,237	19,547	20,768	30,127	47,047	35,249	23,128	20,086	25,053	31.2
LAS CRUCES	**119.3**	**Male**	**58,788**	**6,603**	**5,929**	**5,745**	**9,376**	**10,114**	**7,415**	**5,424**	**4,070**	**4,112**	**26.7**
		Female	**60,512**	**6,406**	**5,789**	**5,579**	**9,326**	**10,004**	**7,987**	**5,571**	**4,200**	**5,650**	**28.2**
Dona Ana	119.3	Male	58,788	6,603	5,929	5,745	9,376	10,114	7,415	5,424	4,070	4,112	26.7
		Female	60,512	6,406	5,789	5,579	9,326	10,004	7,987	5,571	4,200	5,650	28.2
SANTA FE	**105.4**	**Male**	**52,065**	**4,919**	**4,911**	**5,119**	**4,805**	**10,405**	**8,935**	**5,160**	**4,048**	**3,763**	**31.0**
		Female	**53,335**	**4,880**	**4,637**	**4,763**	**4,849**	**10,297**	**8,866**	**5,199**	**4,324**	**5,520**	**32.3**
Los Alamos	19.1	Male	9,783	743	979	1,119	565	1,533	2,142	1,351	987	364	34.7
		Female	9,317	773	853	967	556	1,493	2,071	1,260	869	475	35.1
Santa Fe	86.3	Male	42,282	4,176	3,932	4,000	4,240	8,872	6,793	3,809	3,061	3,399	30.4
		Female	44,018	4,107	3,784	3,796	4,293	8,804	6,795	3,939	3,455	5,045	31.8
ALL COUNTIES													
Bernalillo	476.5	Male	233,258	22,955	20,344	21,133	30,490	47,875	33,830	21,631	18,128	16,872	29.5
		Female	243,242	22,237	19,547	20,768	30,127	47,047	35,249	23,128	20,086	25,053	31.2
Catron	2.8	Male	1,446	162	130	124	134	225	198	138	115	220	32.7
		Female	1,354	133	118	134	100	217	205	122	139	186	33.8
Chaves	56.6	Male	27,468	2,982	2,526	2,572	3,061	4,121	3,410	2,496	2,565	3,735	31.3
		Female	29,132	2,786	2,353	2,512	2,776	4,177	3,559	2,893	3,097	4,979	34.9
Cibola	30.6	Male	15,298	1,730	1,586	1,580	1,447	2,595	2,327	1,538	1,368	1,127	30.0
		Female	15,302	1,611	1,540	1,636	1,388	2,616	2,298	1,508	1,401	1,304	30.6
Colfax	13.9	Male	6,965	737	641	813	664	1,109	911	608	625	857	30.7
		Female	6,935	690	622	606	637	1,055	883	627	699	1,116	33.6
Curry	43.4	Male	21,656	2,655	2,100	1,949	3,300	3,795	2,885	1,759	1,407	1,806	27.2
		Female	21,744	2,506	2,069	1,910	2,462	3,590	2,964	1,804	1,674	2,765	30.4
De Baca	2.4	Male	1,150	87	91	100	76	154	147	124	130	241	39.6
		Female	1,250	85	77	100	84	144	160	134	156	310	43.4
Dona Ana	119.3	Male	58,788	6,603	5,929	5,745	9,376	10,114	7,415	5,424	4,070	4,112	26.7
		Female	60,512	6,406	5,789	5,579	9,326	10,004	7,987	5,571	4,200	5,650	28.2
Eddy	53.2	Male	25,927	3,044	2,528	2,458	2,681	4,245	3,049	2,534	2,355	3,033	30.3
		Female	27,273	2,877	2,372	2,318	2,686	4,115	3,362	2,733	2,619	4,191	33.2
Grant	26.9	Male	13,215	1,692	1,420	1,239	1,291	2,090	1,783	1,275	1,099	1,326	29.6
		Female	13,685	1,498	1,297	1,260	1,358	2,205	1,800	1,317	1,201	1,749	31.5
Guadalupe	4.4	Male	2,195	234	223	280	209	318	272	207	165	287	29.8
		Female	2,205	209	196	258	238	312	296	205	194	297	31.5
Harding	1.0	Male	518	46	53	42	38	80	41	63	61	94	35.0
		Female	482	40	32	38	40	72	42	64	58	96	39.5
Hidalgo	6.3	Male	3,066	424	349	324	298	529	379	264	250	249	27.6
		Female	3,234	424	331	331	310	505	417	275	257	384	29.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW MEXICO (continued)													
ALL COUNTIES (continued)													
Lea	64.6	Male	32,220	4,249	3,347	2,912	3,706	5,553	4,270	3,214	2,587	2,382	28.4
		Female	32,380	4,100	3,216	2,829	3,518	5,238	4,270	3,375	2,609	3,225	29.8
Lincoln	15.0	Male	7,530	692	666	687	622	1,364	1,094	704	779	922	33.0
		Female	7,470	630	595	635	567	1,325	1,053	772	859	1,034	34.9
Los Alamos	19.1	Male	9,783	743	979	1,119	565	1,533	2,142	1,351	987	364	34.7
		Female	9,317	773	853	967	556	1,493	2,071	1,260	869	475	35.1
Luna	17.3	Male	8,289	853	774	834	689	998	937	772	957	1,475	35.0
		Female	9,011	897	766	780	694	1,066	1,078	914	1,139	1,677	37.8
McKinley	71.6	Male	34,972	5,419	4,454	4,220	4,256	6,083	4,503	2,558	1,775	1,704	23.6
		Female	36,628	5,556	4,387	4,071	4,498	6,369	4,859	2,879	1,849	2,160	24.7
Mora	4.8	Male	2,477	249	234	283	257	341	275	226	200	412	31.3
		Female	2,323	210	219	281	185	333	246	236	243	370	33.0
Otero	50.3	Male	25,889	2,963	2,466	2,394	4,197	4,797	3,619	2,244	1,642	1,567	26.9
		Female	24,411	2,812	2,356	2,278	2,945	4,399	3,634	2,211	1,735	2,041	29.1
Quay	11.4	Male	5,544	552	540	539	467	777	741	535	544	849	33.7
		Female	5,856	529	521	519	432	817	777	539	637	1,085	36.4
Rio Arriba	32.9	Male	16,300	1,962	1,730	1,882	1,758	2,749	2,164	1,449	1,205	1,401	28.0
		Female	16,600	1,996	1,748	1,828	1,805	2,686	2,292	1,444	1,224	1,577	28.4
Roosevelt	16.3	Male	7,869	754	639	682	1,369	1,214	949	637	639	986	29.0
		Female	8,431	749	627	658	1,512	1,122	934	724	783	1,322	31.0
Sandoval	48.3	Male	23,885	2,837	2,575	2,408	2,261	4,045	3,286	1,917	2,066	2,490	29.6
		Female	24,415	2,579	2,358	2,397	2,310	4,262	3,396	2,147	2,335	2,631	31.0
San Juan	98.3	Male	48,937	6,962	5,296	5,066	6,053	9,146	6,720	4,132	2,944	2,618	26.2
		Female	49,363	6,792	5,386	5,054	5,871	8,665	6,787	4,147	3,014	3,647	26.8
San Miguel	25.0	Male	12,308	1,316	1,195	1,242	1,571	2,081	1,603	967	888	1,445	29.0
		Female	12,692	1,261	1,132	1,213	1,531	2,025	1,645	1,056	1,090	1,739	31.0
Santa Fe	86.3	Male	42,282	4,176	3,932	4,000	4,240	8,872	6,793	3,809	3,061	3,399	30.4
		Female	44,018	4,107	3,784	3,796	4,293	8,804	6,795	3,939	3,455	5,045	31.8
Sierra	9.2	Male	4,431	275	278	371	266	369	448	423	602	1,399	49.9
		Female	4,769	285	284	328	262	424	507	475	697	1,507	51.4
Socorro	14.2	Male	7,235	767	696	725	1,133	1,242	899	615	511	647	27.4
		Female	6,965	903	703	652	851	1,088	895	599	547	727	28.4
Taos	21.1	Male	10,517	1,131	1,152	1,155	948	1,869	1,629	878	694	1,061	29.7
		Female	10,583	1,070	1,018	1,066	941	1,984	1,575	930	829	1,170	31.0
Torrance	9.0	Male	4,463	520	448	442	368	724	606	423	398	534	31.3
		Female	4,537	480	425	411	376	723	591	427	473	631	33.0
Union	4.9	Male	2,396	215	220	240	179	323	334	238	239	408	35.6
		Female	2,504	210	200	245	187	311	335	237	275	504	38.0
Valencia	37.3	Male	18,575	2,467	2,000	1,847	2,103	3,255	2,609	1,690	1,272	1,332	27.7
		Female	18,725	2,372	1,970	1,927	2,047	3,224	2,572	1,644	1,274	1,695	28.2
TOTAL METRO COUNTIES	**701.2**	**Male**	**344,111**	**34,477**	**31,184**	**31,997**	**44,671**	**68,394**	**50,180**	**32,215**	**26,246**	**24,747**	**29.3**
		Female	**357,089**	**33,523**	**29,973**	**31,110**	**44,302**	**67,348**	**52,102**	**33,898**	**28,610**	**36,223**	**30.9**
TOTAL STATE	**1,494.2**	**Male**	**736,852**	**82,453**	**71,541**	**71,407**	**90,073**	**134,585**	**102,268**	**66,843**	**56,328**	**61,354**	**28.9**
		Female	**757,348**	**79,818**	**68,891**	**69,385**	**86,913**	**132,417**	**105,534**	**70,336**	**61,717**	**82,342**	**30.6**
NEW YORK													
ALBANY - SCHENECTADY - TROY	**854.3**	**Male**	**408,558**	**33,892**	**34,517**	**37,518**	**49,097**	**71,816**	**55,645**	**40,656**	**39,576**	**45,841**	**31.9**
		Female	**445,742**	**32,351**	**32,770**	**35,709**	**48,395**	**72,572**	**58,089**	**43,788**	**45,963**	**76,105**	**35.2**
Albany	290.1	Male	136,816	10,650	10,404	11,732	18,497	25,380	17,532	13,572	13,370	15,679	31.7
		Female	153,284	10,042	10,012	11,149	19,324	25,768	18,776	14,945	15,916	27,352	35.2
Greene	43.4	Male	20,963	1,583	1,691	2,063	2,340	3,003	2,865	2,109	2,086	3,223	34.3
		Female	22,437	1,570	1,644	1,803	1,775	3,214	2,918	2,202	2,438	4,873	39.2
Montgomery	53.3	Male	25,363	2,091	2,182	2,242	2,281	4,091	3,131	2,483	3,030	3,832	34.5
		Female	27,937	2,005	2,038	2,118	2,291	3,984	3,181	2,820	3,473	6,027	39.8
Rensselaer	154.3	Male	74,763	6,304	6,648	6,971	10,645	12,670	9,698	7,198	6,742	7,887	30.4
		Female	79,537	6,058	6,118	6,755	8,950	12,505	10,207	7,677	7,997	13,270	34.5
Saratoga	163.3	Male	79,713	7,571	7,822	8,152	7,848	14,752	12,893	7,796	6,438	6,441	30.7
		Female	83,587	7,177	7,519	7,786	8,785	14,889	12,861	7,829	6,943	9,798	32.1
Schenectady	149.9	Male	70,940	5,693	5,770	6,358	7,486	11,920	9,526	7,498	7,910	8,779	33.5
		Female	78,960	5,499	5,439	6,098	7,270	12,212	10,146	8,315	9,196	14,785	37.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
BINGHAMTON	**268.5**	**Male**	**129,390**	**11,070**	**10,959**	**12,378**	**15,982**	**21,185**	**17,937**	**13,841**	**12,297**	**13,[illegible]41**	**31.8**
		Female	**139,110**	**10,137**	**10,448**	**11,878**	**15,839**	**21,277**	**18,853**	**14,257**	**14,342**	**22,079**	**35.0**
Broome	214.9	Male	103,011	8,477	8,277	9,463	13,480	16,994	13,750	10,829	10,264	11,477	31.9
		Female	111,889	7,681	7,944	9,033	13,362	16,916	14,598	11,434	12,087	18,834	35.7
Tioga	53.6	Male	26,379	2,593	2,682	2,915	2,502	4,191	4,187	3,012	2,133	2,164	31.0
		Female	27,221	2,456	2,504	2,845	2,477	4,361	4,255	2,823	2,255	3,245	32.6
BUFFALO	**975.2**	**Male**	**462,193**	**37,847**	**38,667**	**43,938**	**54,444**	**76,627**	**61,257**	**50,247**	**49,191**	**49,975**	**32.3**
		Female	**513,007**	**36,247**	**37,550**	**42,153**	**55,471**	**79,612**	**67,299**	**54,975**	**56,526**	**83,174**	**35.8**
Erie	975.2	Male	462,193	37,847	38,667	43,938	54,444	76,627	61,257	50,247	49,191	49,975	32.3
		Female	513,007	36,247	37,550	42,153	55,471	79,612	67,299	54,975	56,526	83,174	35.8
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***1,192.6***	***Male***	***566,771***	***47,147***	***47,945***	***53,684***	***66,408***	***93,709***	***74,962***	***61,398***	***60,201***	***61,317***	***32.3***
		Female	***625,829***	***45,198***	***46,314***	***51,638***	***67,722***	***96,933***	***82,033***	***66,713***	***69,026***	***100,252***	***35.6***
ELMIRA	**94.6**	**Male**	**45,240**	**4,131**	**3,882**	**4,318**	**5,576**	**7,401**	**5,882**	**4,509**	**4,589**	**4,952**	**31.4**
		Female	**49,360**	**3,944**	**3,811**	**4,186**	**4,947**	**7,432**	**6,231**	**5,016**	**5,331**	**8,462**	**35.6**
Chemung	94.6	Male	45,240	4,131	3,882	4,318	5,576	7,401	5,882	4,509	4,589	4,952	31.4
		Female	49,360	3,944	3,811	4,186	4,947	7,432	6,231	5,016	5,331	8,462	35.6
GLENS FALLS	**115.0**	**Male**	**55,729**	**5,097**	**5,367**	**5,749**	**5,656**	**9,431**	**7,968**	**5,278**	**5,004**	**6,179**	**31.4**
		Female	**59,271**	**4,854**	**5,131**	**5,607**	**5,455**	**8,825**	**7,933**	**5,775**	**5,737**	**9,954**	**34.7**
Warren	56.9	Male	26,965	2,487	2,605	2,749	2,635	4,494	3,801	2,578	2,514	3,102	31.7
		Female	29,935	2,401	2,511	2,725	2,805	4,704	3,905	2,904	2,875	5,105	34.6
Washington	58.1	Male	28,764	2,610	2,762	3,000	3,021	4,937	4,167	2,700	2,490	3,077	31.1
		Female	29,336	2,453	2,620	2,882	2,650	4,121	4,028	2,871	2,862	4,849	34.9
NASSAU - SUFFOLK	**2,663.8**	**Male**	**1,283,283**	**104,190**	**114,998**	**135,543**	**134,804**	**200,823**	**196,210**	**154,129**	**132,371**	**110,215**	**32.6**
		Female	**1,380,517**	**98,945**	**109,070**	**129,872**	**131,489**	**214,839**	**217,373**	**165,726**	**138,523**	**174,680**	**35.3**
Nassau	1,333.5	Male	638,056	45,260	50,150	63,780	69,052	96,484	90,106	81,758	80,974	60,492	34.4
		Female	695,444	42,900	47,346	61,002	66,887	101,328	103,878	93,623	83,939	94,541	37.7
Suffolk	1,330.3	Male	645,227	58,930	64,848	71,763	65,752	104,339	106,104	72,371	51,397	49,723	30.9
		Female	685,073	56,045	61,724	68,870	64,602	113,511	113,495	72,103	54,584	80,139	33.0
NEW YORK	**8,527.7**	**Male**	**3,950,058**	**346,443**	**310,626**	**334,687**	**405,410**	**722,574**	**589,303**	**412,944**	**373,668**	**454,403**	**33.0**
		Female	**4,577,642**	**335,330**	**300,248**	**328,918**	**440,037**	**788,914**	**668,311**	**479,467**	**468,783**	**767,634**	**36.4**
Bronx	1,190.6	Male	536,699	57,207	50,256	54,099	60,374	87,230	72,585	49,534	44,906	60,508	30.3
		Female	653,901	55,281	48,778	53,555	66,313	104,231	92,400	64,836	61,266	107,[illegible]	34.9
Kings	2,290.9	Male	1,050,811	112,095	93,589	94,965	112,012	183,639	140,370	99,817	95,702	118,622	31.1
		Female	1,240,089	109,377	90,697	95,216	124,630	207,325	171,004	124,544	124,332	192,964	34.7
New York (Manhattan)	1,490.8	Male	697,842	43,692	36,542	39,318	68,580	164,335	123,830	77,462	61,850	82,233	34.8
		Female	792,958	42,083	35,449	39,314	77,353	172,276	124,191	78,952	77,913	145,427	37.4
Putnam	82.9	Male	40,986	3,645	4,227	4,437	3,415	6,917	7,639	4,337	2,866	3,503	31.9
		Female	41,914	3,423	3,897	4,096	3,358	7,436	7,659	3,968	3,068	5,009	33.3
Queens	1,951.4	Male	902,655	71,540	64,710	70,555	90,175	161,660	129,685	97,155	99,292	117,883	34.5
		Female	1,048,745	69,007	62,767	69,333	95,335	169,244	145,300	116,111	123,840	197,808	39.0
Richmond	379.6	Male	182,676	16,728	16,752	17,885	18,338	33,399	29,879	18,617	15,451	15,627	31.5
		Female	196,924	16,145	16,063	16,926	18,634	35,580	30,638	19,521	17,966	25,451	33.6
Rockland	272.0	Male	131,113	11,608	12,667	14,717	12,920	19,791	22,911	16,995	10,456	9,048	31.9
		Female	140,887	11,202	12,018	13,903	12,745	22,271	25,462	16,763	10,435	16,088	34.2
Westchester	869.5	Male	407,276	29,928	31,883	38,711	39,596	65,603	62,404	49,027	43,145	46,979	34.7
		Female	462,224	28,812	30,579	36,575	41,669	70,551	71,657	54,772	49,963	77,646	38.2
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***17,964.7***	***Male***	***8,472,299***	***715,172***	***697,695***	***774,316***	***878,580***	***1,461,982***	***1,280,506***	***928,508***	***835,742***	***899,798***	***33.0***
		Female	***9,492,401***	***687,583***	***670,670***	***751,392***	***906,076***	***1,572,493***	***1,416,426***	***1,030,764***	***981,554***	***1,475,443***	***36.1***
NIAGARA FALLS	**217.4**	**Male**	**104,578**	**9,300**	**9,278**	**9,746**	**11,964**	**17,082**	**13,705**	**11,151**	**11,010**	**11,342**	**32.0**
		Female	**112,822**	**8,951**	**8,764**	**9,485**	**12,251**	**17,321**	**14,734**	**11,738**	**12,500**	**17,078**	**34.8**
Niagara	217.4	Male	104,578	9,300	9,278	9,746	11,964	17,082	13,705	11,151	11,010	11,342	32.0
		Female	112,822	8,951	8,764	9,485	12,251	17,321	14,734	11,738	12,500	17,078	34.8
ORANGE COUNTY	**283.3**	**Male**	**139,880**	**13,406**	**13,199**	**13,721**	**16,412**	**23,420**	**22,024**	**13,277**	**11,214**	**13,207**	**30.6**
		Female	**143,420**	**12,795**	**12,730**	**12,734**	**12,989**	**24,379**	**21,741**	**13,317**	**12,605**	**20,130**	**33.4**
Orange	283.3	Male	139,880	13,406	13,199	13,721	16,412	23,420	22,024	13,277	11,214	13,207	30.6
		Female	143,420	12,795	12,730	12,734	12,989	24,379	21,741	13,317	12,605	20,130	33.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
POUGHKEEPSIE	**259.8**	**Male**	**128,693**	**10,330**	**10,811**	**12,129**	**14,975**	**22,538**	**21,251**	**13,767**	**10,497**	**12,395**	**32.1**
		Female	**131,107**	**9,653**	**10,458**	**11,793**	**13,408**	**21,693**	**20,219**	**13,169**	**11,628**	**19,086**	**34.3**
Dutchess	259.8	Male	128,693	10,330	10,811	12,129	14,975	22,538	21,251	13,767	10,497	12,395	32.1
		Female	131,107	9,653	10,458	11,793	13,408	21,693	20,219	13,169	11,628	19,086	34.3
ROCHESTER	**992.6**	**Male**	**478,760**	**41,608**	**42,129**	**45,409**	**58,384**	**86,398**	**69,564**	**47,122**	**42,605**	**45,541**	**31.0**
		Female	**513,840**	**39,846**	**40,217**	**43,245**	**57,986**	**89,041**	**71,831**	**49,054**	**48,295**	**74,325**	**33.5**
Livingston	60.3	Male	28,991	2,618	2,563	2,830	4,073	4,787	4,126	2,834	2,375	2,785	30.0
		Female	31,309	2,354	2,459	2,599	5,281	4,901	4,084	2,807	2,601	4,223	31.0
Monroe	708.8	Male	339,874	29,112	29,404	31,629	42,772	62,702	48,986	33,396	30,539	31,334	30.9
		Female	368,926	27,787	28,057	30,343	41,625	65,045	51,600	35,530	35,239	53,700	33.7
Ontario	94.3	Male	46,471	3,905	4,073	4,365	5,374	8,174	6,723	4,614	4,275	4,968	31.8
		Female	47,829	3,913	3,840	4,171	5,122	8,243	6,654	4,472	4,467	6,947	33.3
Orleans	40.1	Male	19,732	1,758	1,823	2,084	2,038	3,240	2,846	1,928	1,863	2,152	31.7
		Female	20,368	1,686	1,754	1,957	1,897	3,103	2,731	1,951	1,980	3,309	34.3
Wayne	89.1	Male	43,692	4,215	4,266	4,501	4,127	7,495	6,883	4,350	3,553	4,302	31.3
		Female	45,408	4,106	4,107	4,175	4,061	7,749	6,762	4,294	4,008	6,146	33.1
SYRACUSE	**654.8**	**Male**	**315,075**	**28,545**	**27,772**	**30,459**	**42,627**	**54,554**	**42,252**	**31,037**	**28,514**	**29,315**	**30.2**
		Female	**339,725**	**27,747**	**26,646**	**29,307**	**42,393**	**56,109**	**44,956**	**32,984**	**32,282**	**47,301**	**32.8**
Madison	67.1	Male	32,948	2,953	3,025	3,283	5,285	5,117	4,548	2,969	2,787	2,981	28.8
		Female	34,152	2,799	2,872	3,138	4,900	5,172	4,619	3,124	3,018	4,510	31.5
Onondaga	467.5	Male	222,992	19,693	19,021	21,227	29,084	39,520	29,770	22,646	20,851	21,180	30.7
		Female	244,508	19,161	18,338	20,601	29,466	41,249	32,266	24,511	23,847	35,069	33.4
Oswego	120.2	Male	59,135	5,899	5,726	5,949	8,258	9,917	7,934	5,422	4,876	5,154	28.8
		Female	61,065	5,787	5,436	5,568	8,027	9,688	8,071	5,349	5,417	7,722	30.9
UTICA - ROME	**322.8**	**Male**	**155,288**	**13,734**	**13,660**	**15,035**	**17,625**	**24,441**	**20,813**	**15,334**	**16,378**	**18,268**	**32.2**
		Female	**167,512**	**12,779**	**13,046**	**14,300**	**16,718**	**24,516**	**21,487**	**16,318**	**18,961**	**29,287**	**36.1**
Herkimer	68.9	Male	33,204	3,056	2,975	3,186	3,405	5,137	4,524	3,151	3,619	4,151	32.7
		Female	35,696	2,887	2,893	3,001	3,366	5,051	4,538	3,420	4,241	6,299	36.4
Oneida	253.9	Male	122,084	10,678	10,685	11,849	14,220	19,304	16,289	12,183	12,759	14,117	32.1
		Female	131,816	9,892	10,153	11,299	13,352	19,465	16,949	12,898	14,720	23,088	36.0
ALL COUNTIES													
Albany	290.1	Male	136,816	10,650	10,404	11,732	18,497	25,380	17,532	13,572	13,370	15,679	31.7
		Female	153,284	10,042	10,012	11,149	19,324	25,768	18,776	14,945	15,916	27,352	35.2
Allegany	53.8	Male	26,362	2,448	2,348	2,375	4,826	3,840	3,175	2,367	2,170	2,813	28.1
		Female	27,438	2,432	2,238	2,295	4,499	3,828	3,291	2,405	2,373	4,077	30.9
Bronx	1,190.6	Male	536,699	57,207	50,256	54,099	60,374	87,230	72,585	49,534	44,906	60,508	30.3
		Female	653,901	55,281	48,778	53,555	66,313	104,231	92,400	64,836	61,266	107,241	34.9
Broome	214.9	Male	103,011	8,477	8,277	9,463	13,480	16,994	13,750	10,829	10,264	11,477	31.9
		Female	111,889	7,681	7,944	9,033	13,362	16,916	14,598	11,434	12,087	18,834	35.7
Cattaraugus	87.2	Male	42,097	4,227	3,987	4,100	4,925	6,703	5,335	4,087	3,968	4,765	30.7
		Female	45,103	3,928	3,842	3,906	4,933	6,800	5,578	4,419	4,411	7,286	33.7
Cayuga	82.9	Male	40,676	3,739	3,721	3,923	4,145	7,289	5,538	3,768	3,855	4,698	31.6
		Female	42,224	3,558	3,464	3,800	4,245	6,413	5,167	3,977	4,418	7,182	34.4
Chautauqua	147.5	Male	70,755	6,411	6,134	6,554	8,242	11,123	9,121	7,222	6,935	9,013	32.2
		Female	76,745	6,077	5,776	6,122	8,145	11,141	9,647	7,674	8,182	13,981	36.2
Chemung	94.6	Male	45,240	4,131	3,882	4,318	5,576	7,401	5,882	4,509	4,589	4,952	31.4
		Female	49,360	3,944	3,811	4,186	4,947	7,432	6,231	5,016	5,331	8,462	35.6
Chenango	52.4	Male	25,468	2,452	2,409	2,675	2,433	4,161	3,623	2,485	2,340	2,890	31.6
		Female	26,932	2,416	2,409	2,547	2,345	4,009	3,755	2,545	2,644	4,262	34.4
Clinton	83.7	Male	42,767	3,865	3,380	3,878	7,603	8,504	6,146	3,693	2,670	3,028	28.1
		Female	40,933	3,532	3,381	3,765	6,733	6,654	5,271	3,668	3,003	4,926	29.6
Columbia	62.9	Male	30,542	2,339	2,565	3,100	2,720	4,847	4,416	3,034	3,054	4,467	34.4
		Female	32,358	2,320	2,485	2,599	2,475	4,988	4,443	3,194	3,491	6,363	38.0
Cortland	48.3	Male	22,964	2,169	2,027	2,080	3,763	3,732	3,116	1,984	1,850	2,243	28.9
		Female	25,336	2,014	1,955	2,026	4,535	3,744	3,150	2,089	2,136	3,687	30.7
Delaware	48.8	Male	23,802	2,053	2,033	2,228	2,884	3,480	3,116	2,373	2,425	3,210	32.8
		Female	24,998	1,920	1,890	1,990	2,629	3,569	3,175	2,528	2,697	4,600	36.6
Dutchess	259.8	Male	128,693	10,330	10,811	12,129	14,975	22,538	21,251	13,767	10,497	12,395	32.1
		Female	131,107	9,653	10,458	11,793	13,408	21,693	20,219	13,169	11,628	19,086	34.3
Erie	975.2	Male	462,193	37,847	38,667	43,938	54,444	76,627	61,257	50,247	49,191	49,975	32.3
		Female	513,007	36,247	37,550	42,153	55,471	79,612	67,299	54,975	56,526	83,174	35.8
Essex	38.0	Male	18,532	1,503	1,661	1,982	1,715	3,013	2,538	1,855	1,825	2,440	33.0
		Female	19,468	1,419	1,530	1,772	1,669	2,836	2,583	1,901	2,149	3,609	37.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
ALL COUNTIES (continued)													
Franklin	45.9	Male	22,363	2,028	2,127	2,474	2,772	3,450	2,808	2,171	2,011	2,522	30.2
		Female	23,537	1,907	2,026	2,277	2,469	3,352	2,960	2,277	2,320	3,949	34.2
Fulton	56.4	Male	26,943	2,458	2,408	2,679	2,511	4,244	3,568	2,641	2,789	3,645	33.0
		Female	29,457	2,327	2,390	2,517	2,502	4,321	3,681	2,777	3,400	5,542	36.8
Genesee	60.9	Male	29,613	2,713	2,835	3,050	3,021	4,898	4,256	2,952	2,749	3,139	31.5
		Female	31,287	2,617	2,702	2,873	3,015	4,909	4,298	3,055	3,087	4,731	34.0
Greene	43.4	Male	20,963	1,583	1,691	2,063	2,340	3,003	2,865	2,109	2,086	3,223	34.3
		Female	22,437	1,570	1,644	1,803	1,775	3,214	2,918	2,202	2,438	4,873	39.2
Hamilton	5.4	Male	2,678	177	216	269	208	348	374	295	355	436	38.2
		Female	2,722	183	207	250	179	325	387	305	352	534	40.6
Herkimer	68.9	Male	33,204	3,056	2,975	3,186	3,405	5,137	4,524	3,151	3,619	4,151	32.7
		Female	35,696	2,887	2,893	3,001	3,366	5,051	4,538	3,420	4,241	6,299	36.4
Jefferson	93.1	Male	44,458	4,424	4,316	4,521	4,714	7,146	5,892	4,317	4,112	5,016	31.0
		Female	46,642	4,257	4,104	4,459	4,614	7,239	6,107	4,595	4,817	8,450	34.5
Kings	2,290.9	Male	1,050,811	112,095	93,589	94,965	112,012	183,639	140,370	99,817	95,702	118,622	31.1
		Female	1,240,089	109,377	90,697	95,216	124,630	207,325	171,004	124,544	124,332	192,964	34.7
Lewis	25.8	Male	12,865	1,356	1,311	1,411	1,337	2,084	1,637	1,239	1,126	1,364	29.9
		Female	12,935	1,310	1,204	1,356	1,237	1,848	1,631	1,294	1,122	1,933	32.4
Livingston	60.3	Male	28,991	2,618	2,563	2,830	4,073	4,787	4,126	2,834	2,375	2,785	30.0
		Female	31,309	2,354	2,459	2,599	5,281	4,901	4,084	2,807	2,601	4,223	31.0
Madison	67.1	Male	32,948	2,953	3,025	3,283	5,285	5,117	4,548	2,969	2,787	2,981	28.8
		Female	34,152	2,799	2,872	3,138	4,900	5,172	4,619	3,124	3,018	4,510	31.5
Monroe	708.8	Male	339,874	29,112	29,404	31,629	42,772	62,702	48,986	33,396	30,539	31,334	30.9
		Female	368,926	27,787	28,057	30,343	41,625	65,045	51,600	35,530	35,239	53,700	33.7
Montgomery	53.3	Male	25,363	2,091	2,182	2,242	2,281	4,091	3,131	2,483	3,030	3,832	34.5
		Female	27,937	2,005	2,038	2,118	2,291	3,984	3,181	2,820	3,473	6,027	39.8
Nassau	1,333.5	Male	638,056	45,260	50,150	63,780	69,052	96,484	90,106	81,758	80,974	60,492	34.4
		Female	695,444	42,900	47,346	61,002	66,887	101,328	103,878	93,623	83,939	94,541	37.7
New York (Manhattan)	1,490.8	Male	697,842	43,692	36,542	39,318	68,580	164,335	123,830	77,462	61,850	82,233	34.8
		Female	792,958	42,083	35,449	39,314	77,353	172,276	124,191	78,952	77,913	145,427	37.4
Niagara	217.4	Male	104,578	9,300	9,278	9,746	11,964	17,082	13,705	11,151	11,010	11,342	32.0
		Female	112,822	8,951	8,764	9,485	12,251	17,321	14,734	11,738	12,500	17,078	34.8
Oneida	253.9	Male	122,084	10,678	10,685	11,849	14,220	19,304	16,289	12,183	12,759	14,117	32.1
		Female	131,816	9,892	10,153	11,299	13,352	19,465	16,949	12,898	14,720	23,088	36.0
Onondaga	467.5	Male	222,992	19,693	19,021	21,227	29,084	39,520	29,770	22,646	20,851	21,180	30.7
		Female	244,508	19,161	18,338	20,601	29,466	41,249	32,266	24,511	23,847	35,069	33.4
Ontario	94.3	Male	46,471	3,905	4,073	4,365	5,374	8,174	6,723	4,614	4,275	4,968	31.8
		Female	47,829	3,913	3,840	4,171	5,122	8,243	6,654	4,472	4,467	6,947	33.3
Orange	283.3	Male	139,880	13,406	13,199	13,721	16,412	23,420	22,024	13,277	11,214	13,207	30.6
		Female	143,420	12,795	12,730	12,734	12,989	24,379	21,741	13,317	12,605	20,130	33.4
Orleans	40.1	Male	19,732	1,758	1,823	2,084	2,038	3,240	2,846	1,928	1,863	2,152	31.7
		Female	20,368	1,686	1,754	1,957	1,897	3,103	2,731	1,951	1,980	3,309	34.3
Oswego	120.2	Male	59,135	5,899	5,726	5,949	8,258	9,917	7,934	5,422	4,876	5,154	28.8
		Female	61,065	5,787	5,436	5,568	8,027	9,688	8,071	5,349	5,417	7,722	30.9
Otsego	61.5	Male	29,190	2,307	2,265	2,521	4,691	4,441	3,669	2,648	2,761	3,887	31.3
		Female	32,310	2,148	2,145	2,440	5,501	4,381	3,872	2,796	3,180	5,847	34.0
Putnam	82.9	Male	40,986	3,645	4,227	4,437	3,415	6,917	7,639	4,337	2,866	3,503	31.9
		Female	41,914	3,423	3,897	4,096	3,358	7,436	7,659	3,968	3,068	5,009	33.3
Queens	1,951.4	Male	902,655	71,540	64,710	70,555	90,175	161,660	129,685	97,155	99,292	117,883	34.5
		Female	1,048,745	69,007	62,767	69,333	95,335	169,244	145,300	116,111	123,840	197,808	39.0
Rensselaer	154.3	Male	74,763	6,304	6,648	6,971	10,645	12,670	9,698	7,198	6,742	7,887	30.4
		Female	79,537	6,058	6,118	6,755	8,950	12,505	10,207	7,677	7,997	13,270	34.5
Richmond	379.6	Male	182,676	16,728	16,752	17,885	18,338	33,399	29,879	18,617	15,451	15,627	31.5
		Female	196,924	16,145	16,063	16,926	18,634	35,580	30,638	19,521	17,966	25,451	33.6
Rockland	272.0	Male	131,113	11,608	12,667	14,717	12,920	19,791	22,911	16,995	10,456	9,048	31.9
		Female	140,887	11,202	12,018	13,903	12,745	22,271	25,462	16,763	10,435	16,088	34.2
St. Lawrence	117.7	Male	57,997	5,418	5,321	5,587	10,343	8,633	7,096	5,380	4,806	5,413	27.7
		Female	59,703	5,058	5,032	5,419	8,546	8,566	7,398	5,727	5,386	8,571	31.8
Saratoga	163.3	Male	79,713	7,571	7,822	8,152	7,848	14,752	12,893	7,796	6,438	6,441	30.7
		Female	83,587	7,177	7,519	7,786	8,785	14,889	12,861	7,829	6,943	9,798	32.1
Schenectady	149.9	Male	70,940	5,693	5,770	6,358	7,486	11,920	9,526	7,498	7,910	8,779	33.5
		Female	78,960	5,499	5,439	6,098	7,270	12,212	10,146	8,315	9,196	14,785	37.9
Schoharie	31.8	Male	15,517	1,175	1,386	1,508	2,246	2,278	2,056	1,475	1,502	1,891	31.3
		Female	16,283	1,180	1,224	1,376	2,357	2,322	2,114	1,441	1,538	2,731	33.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
ALL COUNTIES (continued)													
Schuyler	18.4	Male	8,973	834	796	947	870	1,433	1,258	925	842	1,068	32.3
		Female	9,427	798	831	919	805	1,452	1,285	895	987	1,455	34.4
Seneca	34.5	Male	16,916	1,448	1,439	1,596	1,938	2,721	2,435	1,720	1,683	1,936	32.5
		Female	17,584	1,378	1,445	1,487	1,638	2,706	2,392	1,781	1,822	2,935	35.6
Steuben	101.3	Male	49,315	4,706	4,479	4,914	4,633	7,806	6,890	5,008	4,986	5,893	32.6
		Female	51,985	4,486	4,370	4,677	4,623	7,910	6,981	5,278	5,324	8,336	34.9
Suffolk	1,330.3	Male	645,227	58,930	64,848	71,763	65,752	104,339	106,104	72,371	51,397	49,723	30.9
		Female	685,073	56,045	61,724	68,870	64,602	113,511	113,495	72,103	54,584	80,139	33.0
Sullivan	70.7	Male	35,655	2,738	2,666	3,170	3,707	5,970	4,923	3,676	3,746	5,059	34.3
		Female	35,045	2,696	2,560	2,868	2,992	5,275	4,696	3,523	3,918	6,517	37.4
Tioga	53.6	Male	26,379	2,593	2,682	2,915	2,502	4,191	4,187	3,012	2,133	2,164	31.0
		Female	27,221	2,456	2,504	2,845	2,477	4,361	4,255	2,823	2,255	3,245	32.6
Tompkins	90.8	Male	45,396	3,174	2,845	3,259	12,557	9,228	5,258	3,176	2,745	3,154	25.9
		Female	45,404	3,023	2,674	2,997	11,075	8,578	5,294	3,413	3,212	5,138	28.4
Ulster	166.5	Male	81,567	6,391	6,645	7,709	9,289	14,394	12,239	8,464	7,068	9,368	32.5
		Female	84,933	6,164	6,338	7,127	8,553	14,013	12,031	8,533	8,052	14,122	35.2
Warren	56.9	Male	26,965	2,487	2,605	2,749	2,635	4,494	3,801	2,578	2,514	3,102	31.7
		Female	29,935	2,401	2,511	2,725	2,805	4,704	3,905	2,904	2,875	5,105	34.6
Washington	58.1	Male	28,764	2,610	2,762	3,000	3,021	4,937	4,167	2,700	2,490	3,077	31.1
		Female	29,336	2,453	2,620	2,882	2,650	4,121	4,028	2,871	2,862	4,849	34.9
Wayne	89.1	Male	43,692	4,215	4,266	4,501	4,127	7,495	6,883	4,350	3,553	4,302	31.3
		Female	45,408	4,106	4,107	4,175	4,061	7,749	6,762	4,294	4,008	6,146	33.1
Westchester	869.5	Male	407,276	29,928	31,883	38,711	39,596	65,603	62,404	49,027	43,145	46,979	34.7
		Female	462,224	28,812	30,579	36,575	41,669	70,551	71,657	54,772	49,963	77,646	38.2
Wyoming	41.5	Male	21,670	1,978	1,877	2,005	2,328	4,365	3,376	1,939	1,701	2,101	31.1
		Female	19,830	1,849	1,769	1,869	1,798	3,138	2,693	1,814	1,836	3,064	33.4
Yates	22.1	Male	10,451	897	947	1,009	955	1,697	1,444	1,031	1,037	1,434	33.4
		Female	11,649	882	954	959	1,292	1,673	1,421	1,088	1,124	2,256	35.5
TOTAL METRO COUNTIES	**16,229.8**	**Male**	**7,656,725**	**659,593**	**635,865**	**700,630**	**832,956**	**1,338,290**	**1,123,811**	**813,292**	**737,014**	**815,274**	**32.5**
		Female	**8,573,075**	**633,579**	**610,889**	**679,187**	**857,278**	**1,426,530**	**1,239,057**	**905,584**	**871,476**	**1,349,395**	**35.6**
TOTAL STATE	**17,979.6**	**Male**	**8,512,257**	**735,021**	**710,009**	**782,154**	**944,332**	**1,480,118**	**1,239,114**	**895,217**	**814,125**	**912,167**	**32.3**
		Female	**9,467,343**	**705,458**	**681,834**	**755,879**	**962,782**	**1,562,520**	**1,354,358**	**990,576**	**958,457**	**1,495,479**	**35.5**
NORTH CAROLINA													
ASHEVILLE	**170.1**	**Male**	**80,328**	**6,481**	**6,930**	**7,050**	**7,924**	**14,083**	**12,109**	**8,229**	**7,955**	**9,567**	**33.4**
		Female	**89,772**	**6,256**	**6,469**	**6,656**	**8,087**	**14,673**	**12,835**	**9,557**	**9,500**	**15,739**	**37.1**
Buncombe	170.1	Male	80,328	6,481	6,930	7,050	7,924	14,083	12,109	8,229	7,955	9,567	33.4
		Female	89,772	6,256	6,469	6,656	8,087	14,673	12,835	9,557	9,500	15,739	37.1
BURLINGTON	**102.8**	**Male**	**48,833**	**3,630**	**4,143**	**4,524**	**5,598**	**8,155**	**7,430**	**5,475**	**5,088**	**4,790**	**33.0**
		Female	**53,967**	**3,534**	**4,079**	**4,509**	**5,463**	**8,440**	**7,834**	**6,098**	**5,954**	**8,056**	**36.2**
Alamance	102.8	Male	48,833	3,630	4,143	4,524	5,598	8,155	7,430	5,475	5,088	4,790	33.0
		Female	53,967	3,534	4,079	4,509	5,463	8,440	7,834	6,098	5,954	8,056	36.2
CHARLOTTE - GASTONIA - ROCK HILL	**1,071.6**	**Male**	**514,668**	**45,912**	**49,032**	**47,270**	**58,647**	**96,130**	**79,109**	**53,186**	**43,696**	**41,686**	**30.9**
		Female	**556,932**	**44,538**	**46,912**	**45,254**	**60,104**	**98,911**	**82,518**	**57,549**	**51,583**	**69,563**	**33.3**
Cabarrus	94.1	Male	45,056	3,804	4,069	4,225	4,622	7,648	6,825	4,963	4,301	4,599	32.6
		Female	49,044	3,686	4,023	3,883	4,601	7,621	7,315	5,189	5,301	7,425	36.0
Gaston	173.8	Male	83,154	7,610	8,456	7,807	8,910	14,764	12,411	8,881	7,239	7,076	31.0
		Female	90,646	7,215	8,190	7,522	8,838	15,219	13,083	9,700	8,850	12,029	33.9
Lincoln	47.6	Male	23,304	2,080	2,289	2,193	2,319	4,196	3,776	2,468	2,013	1,970	31.6
		Female	24,296	2,060	2,168	2,036	2,290	4,118	3,715	2,615	2,285	3,009	33.7
Mecklenburg	447.9	Male	214,114	18,791	19,834	19,131	25,881	43,623	33,420	21,847	16,943	14,644	30.4
		Female	233,786	18,234	19,021	18,390	27,047	45,759	35,468	24,060	19,777	26,030	32.5
Rowan	104.7	Male	50,606	4,133	4,263	4,268	5,620	8,339	7,211	5,458	5,367	5,947	33.4
		Female	54,094	3,960	4,041	4,085	5,337	8,292	7,279	5,806	6,215	9,079	36.8
Union	80.5	Male	39,453	3,787	4,121	3,913	4,508	6,955	6,434	3,675	3,001	3,059	29.9
		Female	41,047	3,794	3,826	3,711	4,299	6,934	6,458	3,798	3,426	4,801	32.1
York, S. C.	*123.0*	*Male*	*58,981*	*5,707*	*6,000*	*5,733*	*6,787*	*10,605*	*9,032*	*5,894*	*4,832*	*4,391*	*30.0*
		Female	*64,019*	*5,589*	*5,643*	*5,627*	*7,692*	*10,968*	*9,200*	*6,381*	*5,729*	*7,190*	*31.8*

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
FAYETTEVILLE	**264.0**	**Male**	**139,160**	**15,179**	**12,361**	**11,319**	**33,824**	**27,734**	**17,169**	**10,235**	**6,430**	**4,909**	**24.4**
		Female	**124,840**	**14,792**	**11,877**	**10,881**	**17,714**	**24,538**	**18,446**	**10,878**	**7,564**	**8,150**	**27.9**
Cumberland	264.0	Male	139,160	15,179	12,361	11,319	33,824	27,734	17,169	10,235	6,430	4,909	24.4
		Female	124,840	14,792	11,877	10,881	17,714	24,538	18,446	10,878	7,564	8,150	27.9
GREENSBORO - WINSTON-SALEM - HIGH POINT	**910.0**	**Male**	**434,257**	**36,542**	**38,841**	**39,377**	**49,828**	**79,555**	**67,854**	**46,560**	**38,102**	**37,598**	**31.6**
		Female	**475,743**	**34,927**	**37,337**	**38,291**	**53,107**	**83,017**	**71,371**	**50,744**	**43,935**	**63,014**	**33.9**
Davidson	122.7	Male	59,787	5,194	5,675	5,607	6,182	10,482	9,704	6,476	5,406	5,061	31.9
		Female	62,913	4,815	5,360	5,442	5,949	10,641	9,889	6,905	6,013	7,899	34.3
Davie	27.8	Male	13,685	1,200	1,265	1,220	1,257	2,559	2,250	1,475	1,222	1,237	32.4
		Female	14,115	1,090	1,260	1,200	1,171	2,460	2,261	1,506	1,302	1,865	34.5
Forsyth	261.8	Male	123,340	10,209	10,701	10,888	14,953	22,998	18,851	13,468	10,786	10,486	31.5
		Female	138,460	9,884	10,341	10,792	15,753	24,689	20,437	14,991	12,753	18,820	34.1
Guilford	330.7	Male	155,846	12,977	13,823	14,114	19,383	28,847	23,415	16,500	13,586	13,201	31.1
		Female	174,854	12,643	13,184	13,541	22,422	30,781	25,223	18,249	15,669	23,142	33.3
Randolph	100.1	Male	48,787	4,126	4,357	4,540	4,933	8,749	8,130	5,246	4,337	4,369	32.4
		Female	51,313	3,916	4,278	4,454	4,723	8,797	8,131	5,575	5,006	6,433	34.4
Stokes	36.9	Male	18,110	1,630	1,818	1,726	1,709	3,371	3,120	1,791	1,377	1,568	31.4
		Female	18,790	1,518	1,723	1,612	1,754	3,278	3,081	1,789	1,594	2,441	33.5
Yadkin	30.0	Male	14,702	1,206	1,202	1,282	1,411	2,549	2,384	1,604	1,388	1,676	33.8
		Female	15,298	1,061	1,191	1,250	1,335	2,371	2,349	1,729	1,598	2,414	36.9
HICKORY	**219.5**	**Male**	**106,744**	**9,579**	**9,914**	**10,178**	**11,172**	**19,217**	**17,320**	**11,417**	**9,086**	**8,861**	**31.5**
		Female	**112,756**	**9,099**	**9,478**	**9,233**	**11,132**	**19,224**	**17,700**	**12,032**	**10,722**	**14,136**	**34.1**
Alexander	27.8	Male	13,804	1,348	1,353	1,220	1,436	2,508	2,398	1,442	1,017	1,082	31.2
		Female	13,996	1,182	1,231	1,190	1,381	2,450	2,285	1,440	1,208	1,629	33.2
Burke	77.0	Male	37,484	3,220	3,349	3,942	3,743	6,588	6,105	3,982	3,332	3,223	31.8
		Female	39,516	3,045	3,161	3,332	3,799	6,582	6,331	4,348	3,843	5,075	34.8
Catawba	114.7	Male	55,456	5,011	5,212	5,016	5,993	10,121	8,817	5,993	4,737	4,556	31.4
		Female	59,244	4,872	5,086	4,711	5,952	10,192	9,084	6,244	5,671	7,432	33.8
JACKSONVILLE	**124.1**	**Male**	**72,945**	**7,164**	**4,829**	**4,537**	**28,638**	**12,223**	**7,002**	**3,942**	**2,566**	**2,044**	**22.9**
		Female	**51,155**	**6,770**	**4,544**	**4,262**	**9,133**	**9,480**	**6,971**	**4,054**	**2,871**	**3,070**	**25.9**
Onslow	124.1	Male	72,945	7,164	4,829	4,537	28,638	12,223	7,002	3,942	2,566	2,044	22.9
		Female	51,155	6,770	4,544	4,262	9,133	9,480	6,971	4,054	2,871	3,070	25.9
RALEIGH - DURHAM	**648.3**	**Male**	**312,841**	**25,291**	**25,674**	**25,335**	**51,232**	**66,192**	**46,920**	**28,330**	**22,271**	**21,596**	**29.4**
		Female	**335,459**	**24,280**	**24,675**	**24,602**	**50,402**	**67,758**	**48,315**	**30,725**	**26,634**	**38,068**	**31.5**
Durham	164.2	Male	76,663	6,707	6,526	6,143	11,851	15,664	10,451	6,686	6,143	6,492	29.5
		Female	87,537	6,496	6,188	6,072	12,455	17,375	11,560	7,913	7,545	11,933	32.2
Franklin	33.5	Male	16,071	1,380	1,404	1,567	1,978	2,708	2,214	1,564	1,479	1,777	31.3
		Female	17,429	1,317	1,390	1,485	1,731	2,691	2,275	1,708	1,802	3,030	35.4
Orange	85.2	Male	40,907	2,862	2,743	2,666	9,807	9,246	5,341	3,002	2,438	2,802	27.3
		Female	44,293	2,647	2,698	2,607	11,111	9,284	5,440	3,229	2,997	4,280	28.3
Wake	365.4	Male	179,200	14,342	15,001	14,959	27,596	38,574	28,914	17,078	12,211	10,525	29.6
		Female	186,200	13,820	14,399	14,438	25,105	38,408	29,040	17,875	14,290	18,825	31.6
WILMINGTON	**115.4**	**Male**	**54,977**	**4,772**	**5,181**	**4,907**	**6,767**	**10,413**	**8,164**	**5,292**	**4,897**	**4,584**	**30.6**
		Female	**60,423**	**4,677**	**4,863**	**4,839**	**6,711**	**10,897**	**8,586**	**6,000**	**5,838**	**8,012**	**33.4**
New Hanover	115.4	Male	54,977	4,772	5,181	4,907	6,767	10,413	8,164	5,292	4,897	4,384	30.6
		Female	60,423	4,677	4,863	4,839	6,711	10,897	8,586	6,000	5,838	8,012	33.4
ALL COUNTIES													
Alamance	102.8	Male	48,833	3,630	4,143	4,524	5,598	8,155	7,430	5,475	5,088	4,790	33.0
		Female	53,967	3,534	4,079	4,509	5,463	8,440	7,834	6,098	5,954	8,056	36.2
Alexander	27.8	Male	13,804	1,348	1,353	1,220	1,436	2,508	2,398	1,442	1,017	1,082	31.2
		Female	13,996	1,182	1,231	1,190	1,381	2,450	2,285	1,440	1,208	1,629	33.2
Alleghany	10.1	Male	4,866	413	436	416	432	787	682	519	492	689	34.4
		Female	5,234	374	382	393	430	783	760	584	578	950	38.4
Anson	26.5	Male	12,401	1,281	1,212	1,279	1,278	2,132	1,553	1,147	1,158	1,361	30.4
		Female	14,099	1,344	1,276	1,332	1,243	2,093	1,633	1,290	1,469	2,419	33.9
Ashe	23.5	Male	11,415	935	1,002	992	1,074	1,901	1,688	1,238	1,066	1,519	34.0
		Female	12,085	921	903	999	1,001	1,813	1,860	1,227	1,207	2,154	37.2
Avery	15.2	Male	7,602	587	678	683	1,038	1,341	1,136	702	670	767	31.1
		Female	7,598	616	622	649	861	1,214	1,101	721	737	1,077	33.7
Beaufort	43.7	Male	20,698	2,173	1,941	1,933	1,994	3,479	2,829	2,084	1,938	2,327	31.6
		Female	23,002	2,092	1,903	1,878	2,125	3,492	3,087	2,282	2,411	3,732	35.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES

NORTH CAROLINA (continued)

ALL COUNTIES (continued)

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
Bertie	21.3	Male	10,034	1,026	952	1,116	1,122	1,461	1,197	946	1,019	1,195	30.5
		Female	11,266	1,036	958	1,137	1,082	1,540	1,313	1,223	1,178	1,799	34.2
Bladen	31.7	Male	15,370	1,549	1,506	1,561	1,583	2,655	2,123	1,449	1,338	1,606	30.6
		Female	16,330	1,434	1,472	1,488	1,593	2,688	2,123	1,625	1,760	2,147	33.1
Brunswick	48.6	Male	23,912	2,316	2,385	2,271	2,285	3,986	3,414	2,404	2,368	2,483	31.8
		Female	24,688	2,201	2,195	2,120	2,320	4,113	3,516	2,538	2,564	3,121	33.5
Buncombe	170.1	Male	80,328	6,481	6,930	7,050	7,924	14,083	12.109	8,229	7,955	9,567	33.4
		Female	89,772	6,256	6,469	6,656	8,087	14,673	12,835	9,557	9,500	15,739	37.1
Burke	77.0	Male	37,484	3,220	3,349	3,942	3,743	6,588	6,105	3,982	3,332	3,223	31.8
		Female	39,516	3,045	3,161	3,332	3,799	6,582	6,331	4,348	3,843	5,075	34.8
Cabarrus	94.1	Male	45,056	3,804	4,069	4,225	4,622	7,648	6,825	4,963	4,301	4,599	32.6
		Female	49,044	3,686	4,023	3,883	4,601	7,621	7,315	5,189	5,301	7,425	36.0
Caldwell	73.1	Male	35,761	3,173	3,420	3,524	3,753	6,158	5,946	3,857	3,006	2,924	31.5
		Female	37,339	2,972	3,353	3,314	3,711	6,190	5,906	4,003	3,384	4,506	33.6
Camden	5.9	Male	2,862	262	278	290	294	406	430	300	282	320	32.6
		Female	3,038	254	221	299	314	433	445	307	322	443	35.0
Carteret	49.7	Male	24,658	2,097	1,998	2,086	3,022	4,467	3,458	2,464	2,425	2,641	32.0
		Female	25,042	2,028	1,852	1,942	2,516	4,119	3,532	2,716	2,732	3,605	35.2
Caswell	22.5	Male	11,129	980	999	1,085	1,284	1,996	1,693	1,058	984	1,050	31.1
		Female	11,371	901	1,013	1,108	1,123	1,869	1,626	1,164	1,112	1,455	33.2
Catawba	114.7	Male	55,456	5,011	5,212	5,016	5,993	10,121	8,817	5,993	4,737	4,556	31.4
		Female	59,244	4,872	5,086	4,711	5,952	10,192	9,084	6,244	5,671	7,432	33.8
Chatham	36.6	Male	17,951	1,472	1,455	1,550	1,819	3,596	2,756	1,790	1,698	1,815	32.5
		Female	18,649	1,349	1,494	1,489	1,707	3,556	2,585	1,976	1,827	2,666	34.2
Cherokee	20.5	Male	9,862	827	928	892	835	1,474	1,500	989	993	1,424	34.8
		Female	10,638	878	845	845	859	1,546	1,493	1,087	1,189	1,896	37.3
Chowan	13.6	Male	6,376	610	566	603	603	1,046	779	636	690	843	32.7
		Female	7,224	644	543	625	660	1,070	897	740	788	1,257	35.8
Clay	7.3	Male	3,605	320	297	280	308	590	483	332	380	615	35.2
		Female	3,695	266	294	246	291	600	463	349	510	676	38.3
Cleveland	88.2	Male	42,342	3,979	4,139	4,176	4,505	7,243	6,399	4,213	2,708	3,980	31.0
		Female	45,858	3,791	3,863	4,045	4,395	7,395	6,688	4,651	4,485	6,545	34.2
Columbus	52.6	Male	25,217	2,508	2,372	2,572	2,613	4,167	3,779	2,530	2,224	2,452	31.1
		Female	27,383	2,454	2,410	2,503	2,614	4,217	3,922	2,781	2,716	3,766	33.8
Craven	81.4	Male	41,653	4,728	3,540	3,295	8,573	7,651	5,100	3,304	2,862	2,600	25.9
		Female	39,747	4,531	3,463	3,150	4,954	7,189	5,278	3,666	3,286	4,230	30.3
Cumberland	264.0	Male	139,160	15,179	12,361	11,319	33,824	27,734	17,169	10,235	6,430	4,909	24.4
		Female	124,840	14,792	11,877	10,881	17,714	24,538	18,446	10,878	7,564	8,150	27.9
Currituck	13.6	Male	6,943	665	580	672	734	1,182	1,020	671	665	754	31.9
		Female	6,657	528	539	560	644	1,023	967	696	728	972	35.4
Dare	18.5	Male	9,160	635	706	684	931	1,836	1,216	910	1,151	1,091	33.8
		Female	9,340	666	607	636	925	1,636	1,250	923	1,271	1,426	36.6
Davidson	122.7	Male	59,787	5,194	5,675	5,607	6,182	10,482	9,704	6,476	5,406	5,061	31.9
		Female	62,913	4,815	5,360	5,442	5,949	10,641	9,889	6,905	6,013	7,899	34.3
Davie	27.8	Male	13,685	1,200	1,265	1,220	1,257	2,559	2,250	1,475	1,222	1,237	32.4
		Female	14,115	1,090	1,260	1,200	1,171	2,460	2,261	1,506	1,302	1,865	34.5
Duplin	42.0	Male	20,098	2,036	1,931	1,964	2,116	3,242	2,861	2,018	1,905	2,025	31.2
		Female	21,902	1,907	1,906	1,942	2,047	3,294	2,978	2,296	2,261	3,271	34.6
Durham	164.2	Male	76,663	6,707	6,526	6,143	11,851	15,664	10,451	6,686	6,143	6,492	29.5
		Female	87,537	6,496	6,188	6,072	12,455	17,375	11,560	7,913	7,54[illegible]	11,933	32.2
Edgecombe	59.2	Male	27,598	2,833	2,812	3,029	3,072	4,868	3,552	2,601	2,393	2,438	29.2
		Female	31,602	2,900	2,751	3,012	3,207	5,301	4,027	3,078	2,92[illegible]	4,401	32.4
Forsyth	261.8	Male	123,340	10,209	10,701	10,888	14,953	22,998	18,851	13,468	10,76[illegible]	10,486	31.5
		Female	138,460	9,884	10,341	10,792	15,753	24,689	20,437	14,991	12,753	18,820	34.1
Franklin	33.5	Male	16,071	1,380	1,404	1,567	1,978	[illegible],708	2,214	1,564	1,479	1,777	31.3
		Female	17,429	1,317	1,390	1,485	1,731	2,691	2,275	1,708	1,802	3,030	35.4
Gaston	173.8	Male	83,154	7,610	8,456	7,807	8,910	14,764	12,411	8,881	7,239	7,076	31.0
		Female	90,646	7,215	8,190	7,522	8,838	15,219	13,083	9,700	8,850	12,029	33.9
Gates	9.7	Male	4,835	393	399	479	538	775	655	499	478	619	32.9
		Female	4,865	393	395	434	451	705	598	519	538	832	35.9
Graham	7.5	Male	3,736	361	358	345	362	587	552	340	347	484	32.5
		Female	3,764	323	306	341	318	622	532	373	402	547	34.5
Granville	36.9	Male	18,243	1,396	1,668	1,951	1,964	3,155	2,802	1,927	1,625	1,755	31.8
		Female	18,657	1,324	1,496	1,733	1,750	2,953	2,699	2,009	1,924	2,769	35.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Greene	16.4	Male	8,051	819	774	839	981	1,455	[illegible]	[illegible]	697	664	29.2
		Female	8,349	774	709	769	927	1,326	1,048	866	834	1,096	32.5
Guilford	330.7	Male	155,846	12,977	13,823	14,114	19,383	28,847	23,415	16,500	13,586	13,201	31.1
		Female	174,854	12,643	13,184	13,541	22,422	30,781	25,223	18,249	15,669	23,142	33.3
Halifax	55.9	Male	26,862	2,611	2,549	2,801	2,883	4,511	3,424	2,689	2,550	2,844	30.7
		Female	29,038	2,547	2,515	2,739	2,765	4,176	3,645	2,965	3,031	4,655	34.5
Harnett	64.2	Male	31,338	3,135	2,777	2,764	5,093	5,220	4,189	3,002	2,511	2,647	28.6
		Female	32,862	3,005	2,604	2,748	4,151	5,143	4,321	3,271	3,029	4,590	32.6
Haywood	49.0	Male	23,646	1,763	2,028	2,226	2,207	3,735	3,688	2,579	2,461	2,959	34.6
		Female	25,354	1,697	1,875	1,985	2,116	3,770	3,923	2,870	2,881	4,237	38.1
Henderson	69.5	Male	33,183	2,751	2,781	2,827	2,724	5,262	4,836	3,204	3,377	5,421	35.5
		Female	36,317	2,456	2,608	2,673	2,808	5,214	5,138	3,499	4,121	7,800	39.7
Hertford	23.9	Male	11,398	1,111	1,033	1,167	1,476	1,736	1,474	1,086	1,120	1,195	30.3
		Female	12,502	1,104	1,032	1,090	1,430	1,836	1,524	1,234	1,279	1,973	33.7
Hoke	22.8	Male	11,419	1,355	1,251	1,078	1,750	1,972	1,454	1,010	800	749	26.4
		Female	11,381	1,322	1,153	1,067	1,326	1,887	1,437	1,013	906	1,270	29.4
Hyde	5.9	Male	2,857	299	252	277	328	446	355	231	292	377	31.1
		Female	3,043	260	261	251	295	436	356	289	302	593	35.5
Iredell	89.1	Male	42,929	3,666	4,172	4,021	4,389	7,326	6,557	4,525	3,990	4,283	32.1
		Female	46,171	3,665	3,827	3,859	4,275	7,300	6,751	4,994	4,657	6,843	35.2
Jackson	27.3	Male	13,394	938	1,035	1,091	2,848	2,103	1,778	1,129	1,082	1,390	28.7
		Female	13,906	1,019	1,000	959	2,587	2,126	1,896	1,211	1,215	1,893	31.5
Johnston	78.9	Male	37,910	3,557	3,531	3,581	3,777	6,647	5,892	3,920	3,553	3,452	31.8
		Female	40,990	3,425	3,363	3,373	3,720	6,746	6,048	4,195	4,291	5,829	34.8
Jones	9.7	Male	4,577	449	421	471	521	739	573	432	460	511	30.8
		Female	5,123	485	454	463	523	777	675	490	543	713	33.2
Lee	42.0	Male	20,041	2,015	1,828	1,837	2,146	3,667	2,995	2,146	1,768	1,639	31.0
		Female	21,959	1,939	1,768	1,896	2,254	3,649	3,282	2,229	2,157	2,785	33.6
Lenoir	60.9	Male	28,650	2,852	2,801	2,863	3,101	4,860	4,031	2,942	2,702	2,498	30.6
		Female	32,250	2,763	2,723	2,653	3,196	5,233	4,530	3,499	3,272	4,381	34.2
Lincoln	47.6	Male	23,304	2,080	2,289	2,193	2,319	4,196	3,776	2,468	2,013	1,970	31.6
		Female	24,296	2,060	2,168	2,036	2,290	4,118	3,715	2,615	2,285	3,009	33.7
McDowell	36.5	Male	17,683	1,602	1,765	1,589	1,722	3,001	2,688	1,859	1,631	1,826	32.2
		Female	18,817	1,562	1,677	1,511	1,707	2,966	2,742	2,063	1,844	2,745	35.0
Macon	23.4	Male	11,293	799	838	1,012	957	1,657	1,587	1,114	1,266	2,063	37.4
		Female	12,107	730	836	906	862	1,737	1,729	1,252	1,523	2,532	40.7
Madison	17.4	Male	8,506	697	719	687	1,112	1,288	1,210	811	830	1,152	33.1
		Female	8,894	638	645	653	1,080	1,345	1,240	822	895	1,576	35.7
Martin	27.6	Male	13,057	1,250	1,288	1,301	1,394	2,213	1,746	1,245	1,269	1,351	30.9
		Female	14,543	1,228	1,291	1,360	1,355	2,213	1,994	1,445	1,523	2,134	34.2
Mecklenburg	447.9	Male	214,114	18,791	19,834	19,131	25,881	43,623	33,420	21,847	16,943	14,644	30.4
		Female	233,786	18,234	19,021	18,390	27,047	45,759	35,468	24,060	19,777	26,030	32.5
Mitchell	14.8	Male	7,185	545	606	613	702	1,160	1,079	794	730	956	34.7
		Female	7,615	501	512	583	667	1,098	1,123	870	825	1,436	39.0
Montgomery	23.9	Male	11,638	1,158	1,106	1,110	1,241	2,042	1,573	1,102	1,108	1,198	30.9
		Female	12,262	1,024	1,090	941	1,167	1,896	1,622	1,259	1,338	1,925	35.1
Moore	57.5	Male	27,644	2,395	2,242	2,619	2,871	4,389	3,621	2,784	2,929	3,794	33.4
		Female	29,856	2,259	2,193	2,405	2,840	4,399	3,817	3,027	3,571	5,345	37.2
Nash	72.2	Male	34,269	3,299	3,260	3,272	3,669	6,187	5,092	3,402	3,085	3,003	30.9
		Female	37,931	3,188	3,183	3,283	3,705	6,468	5,229	3,827	3,774	5,274	33.7
New Hanover	115.4	Male	54,977	4,772	5,181	4,907	6,767	10,413	8,164	5,292	4,897	4,584	30.6
		Female	60,423	4,677	4,863	4,839	6,711	10,897	8,586	6,000	5,838	8,012	33.4
Northampton	22.6	Male	11,224	963	982	1,188	1,223	1,917	1,448	1,053	1,180	1,270	31.6
		Female	11,376	897	863	1,100	1,115	1,529	1,384	1,220	1,289	1,979	36.3
Onslow	124.1	Male	72,945	7,164	4,829	4,537	28,638	12,223	7,002	3,942	2,566	2,044	22.9
		Female	51,155	6,770	4,544	4,262	9,133	9,480	6,971	4,054	2,871	3,070	25.9
Orange	85.2	Male	40,907	2,862	2,743	2,666	9,807	9,246	5,341	3,002	2,438	2,802	27.6
		Female	44,293	2,647	2,698	2,607	11,111	9,284	5,440	3,229	2,997	4,280	28.3
Pamlico	11.3	Male	5,423	455	516	499	527	873	697	599	561	696	33.2
		Female	5,877	512	471	489	544	855	741	664	608	993	35.9
Pasquotank	30.9	Male	14,811	1,401	1,267	1,362	2,300	2,443	1,877	1,310	1,425	1,426	29.4
		Female	16,089	1,336	1,224	1,319	2,118	2,409	2,020	1,582	1,576	2,505	33.5
Pender	25.6	Male	12,520	1,175	1,151	1,296	1,176	2,114	1,762	1,188	1,284	1,374	31.9
		Female	13,080	1,095	1,133	1,215	1,125	2,073	1,779	1,332	1,380	1,948	34.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES

NORTH CAROLINA (continued)

ALL COUNTIES (continued)

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
Perquimans	10.5	Male	5,013	457	409	475	502	716	636	493	569	756	34.3
		Female	5,487	487	379	452	538	733	692	534	629	1,043	37.2
Person	30.4	Male	14,627	1,325	1,390	1,373	1,590	2,582	2,072	1,435	1,391	1,469	31.3
		Female	15,773	1,280	1,333	1,328	1,555	2,521	2,147	1,621	1,651	2,337	34.5
Pitt	96.8	Male	45,739	4,198	3,866	3,801	8,834	8,731	5,770	3,888	3,412	3,239	27.5
		Female	51,061	4,103	3,709	3,756	9,957	8,700	6,152	4,562	4,284	5,838	29.6
Polk	14.5	Male	6,823	512	507	539	599	973	944	727	747	1,275	38.0
		Female	7,677	463	513	562	518	1,008	957	735	993	1,928	43.1
Randolph	100.1	Male	48,787	4,126	4,357	4,540	4,933	8,749	8,130	5,246	4,337	4,369	32.4
		Female	51,313	3,916	4,278	4,454	4,723	8,797	8,131	5,575	5,006	6,433	34.4
Richmond	47.7	Male	22,761	2,291	2,188	2,185	2,474	3,770	3,018	2,327	2,249	2,259	30.9
		Female	24,939	2,098	2,185	2,089	2,374	3,822	3,270	2,612	2,678	3,811	34.7
Robeson	108.8	Male	51,889	6,252	5,916	5,640	5,832	8,856	6,765	4,436	3,988	4,204	27.6
		Female	56,911	5,925	5,839	5,525	6,284	9,205	7,364	4,987	5,004	6,778	30.3
Rockingham	87.6	Male	41,907	3,666	3,956	3,927	4,380	7,306	6,145	4,408	3,981	4,138	31.9
		Female	45,693	3,503	3,794	3,800	4,328	7,242	6,483	4,824	4,841	6,878	35.3
Rowan	104.7	Male	50,606	4,133	4,263	4,268	5,620	8,339	7,211	5,458	5,367	5,947	33.4
		Female	54,094	3,960	4,041	4,085	5,337	8,292	7,279	5,806	6,215	9,079	36.8
Rutherford	56.6	Male	26,981	2,500	2,476	2,514	2,562	4,419	3,904	2,855	2,576	3,175	32.8
		Female	29,619	2,402	2,395	2,403	2,543	4,398	4,084	3,032	3,227	5,135	36.6
Sampson	51.8	Male	24,890	2,515	2,285	2,431	2,494	4,150	3,543	2,512	2,295	2,665	31.6
		Female	26,910	2,429	2,133	2,443	2,566	4,033	3,652	2,777	2,799	4,078	34.6
Scotland	34.8	Male	16,626	1,831	1,923	1,647	2,022	2,924	2,249	1,446	1,291	1,293	28.0
		Female	18,174	1,781	1,726	1,665	2,029	3,103	2,414	1,639	1,655	2,162	31.1
Stanly	52.1	Male	25,099	2,111	2,230	2,157	2,787	4,225	3,699	2,645	2,528	2,717	32.7
		Female	27.001	2,099	2,146	2,098	2,546	4,083	3,782	2,937	3,023	4,287	36.4
Stokes	36.9	Male	18,110	1,630	1,818	1,726	1,709	3,371	3,120	1,791	1,377	1,568	31.4
		Female	18,790	1,518	1,723	1,612	1,754	3,278	3,081	1,789	1,594	2,441	33.5
Surry	62.9	Male	30,202	2,618	2,811	2,781	3,073	5,051	4,582	3,250	2,841	3,195	32.6
		Female	32,698	2,491	2,614	2,619	2,894	5,039	4,925	3,504	3,390	5,222	36.4
Swain	10.8	Male	5,187	491	478	529	522	803	729	469	459	707	32.1
		Female	5,613	433	451	470	528	816	787	574	554	1,000	36.4
Transylvania	26.1	Male	12,818	1,115	1,043	1,184	1,508	2,029	1,965	1,227	1,248	1,499	32.7
		Female	13,282	1,036	1,019	1,101	1,292	2,005	2,008	1,344	1,434	2,043	35.9
Tyrrell	4.0	Male	1,878	188	162	155	191	264	239	193	210	276	34.2
		Female	2,122	193	181	198	211	270	241	195	260	373	35.3
Union	80.5	Male	39,453	3,787	4,121	3,913	4,508	6,955	6,434	3,675	3,001	3,059	29.9
		Female	41,047	3,794	3,826	3,711	4,299	6,934	6,458	3,798	3,426	4,801	32.1
Vance	39.2	Male	18,609	1,853	1,971	1,961	1,870	3,189	2,504	1,795	1,653	1,813	30.2
		Female	20,591	1,720	1,793	1,776	1,971	3,310	2,653	2,041	2,124	3,203	34.2
Wake	365.4	Male	179,200	14,342	15,001	14,959	27,596	38,574	28,914	17,078	12,211	10,525	29.6
		Female	186,200	13,820	14,399	14,438	25,105	38,408	29,040	17,875	14,290	18,825	31.6
Warren	16.6	Male	7,911	770	675	860	826	1,187	903	764	850	1,076	31.9
		Female	8,689	746	684	775	801	1,204	956	950	963	1,610	36.4
Washington	15.2	Male	7,421	749	724	771	817	1,348	1,003	680	627	702	29.8
		Female	7,779	776	711	789	793	1,246	999	747	712	1,006	31.6
Watauga	34.4	Male	16,836	1,163	1,173	1,179	4,242	2,818	2,188	1,322	1,230	1,521	27.3
		Female	17,564	1,085	1,078	1,068	4,405	2,682	2,246	1,438	1,381	2,181	29.3
Wayne	100.9	Male	49,064	5,260	4,470	4,583	6,956	8,948	7,019	4,709	3,648	3,471	28.6
		Female	51,836	4,853	4,503	4,434	6,042	8,875	7,510	5,165	4,453	6,001	31.9
Wilkes	62.8	Male	30,798	2,777	2,864	2,781	3,285	5,565	4,907	3,134	2,657	2,828	31.6
		Female	32,002	2,577	2,684	2,622	3,093	5,471	4,989	3,229	3,029	4,308	34.2
Wilson	65.0	Male	30,690	2,969	3,008	3,022	3,535	5,428	4,375	3,065	2,657	2,631	30.2
		Female	34,310	2,823	2,927	2,914	3,906	5,648	4,647	3,468	3,345	4,632	33.1
Yadkin	30.0	Male	14,702	1,206	1,202	1,282	1,411	2,549	2,384	1,604	1,388	1,676	33.8
		Female	15,298	1,061	1,191	1,250	1,335	2,371	2,349	1,729	1,598	2,414	36.9
Yancey	15.7	Male	7,689	657	636	674	724	1,350	1,131	761	740	1,016	33.5
		Female	8,011	629	630	661	637	1,276	1,126	819	844	1,389	36.5
TOTAL METRO COUNTIES	**3,502.8**	**Male**	**1,705,772**	**148,843**	**150,905**	**148,764**	**246,843**	**323,097**	**254,045**	**166,772**	**135,259**	**131,244**	**29.9**
		Female	**1,797,028**	**143,284**	**144,591**	**142,900**	**214,161**	**325,970**	**265,376**	**181,256**	**158,872**	**220,618**	**32.8**
TOTAL STATE	**6,386.6**	**Male**	**3,097,065**	**279,726**	**279,597**	**280,052**	**409,718**	**560,873**	**450,643**	**303,140**	**261,632**	**271,684**	**30.3**
		Female	**3,289,535**	**268,774**	**268,090**	**268,958**	**369,771**	**562,721**	**470,733**	**331,802**	**309,113**	**439,573**	**33.3**

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH DAKOTA													
BISMARCK	**92.3**	**Male**	**45,537**	**5,170**	**4,149**	**4,205**	**5,598**	**9,247**	**6,187**	**4,192**	**3,126**	**3,663**	**28.9**
		Female	**46,763**	**4,844**	**3,975**	**3,959**	**6,149**	**8,626**	**6,114**	**4,119**	**3,421**	**5,556**	**30.2**
Burleigh	64.2	Male	31,409	3,528	2,826	2,739	4,027	6,646	4,421	2,824	2,073	2,325	28.9
		Female	32,791	3,258	2,726	2,682	4,658	6,302	4,392	2,862	2,329	3,582	29.9
Morton	28.1	Male	14,128	1,642	1,323	1,466	1,571	2,601	1,766	1,368	1,053	1,338	29.1
		Female	13,972	1,586	1,249	1,277	1,491	2,324	1,722	1,257	1,092	1,974	31.0
FARGO - MOORHEAD	**150.0**	**Male**	**73,984**	**7,094**	**5,712**	**5,704**	**13,549**	**15,004**	**9,137**	**6,197**	**5,300**	**6,287**	**28.3**
		Female	**76,016**	**6,837**	**5,390**	**5,429**	**14,044**	**13,820**	**8,942**	**6,331**	**5,541**	**9,682**	**29.6**
Cass	100.7	Male	49,974	4,904	3,911	3,689	8,570	11,010	6,281	4,118	3,452	4,039	28.6
		Female	50,726	4,709	3,625	3,520	8,393	10,133	6,060	4,162	3,654	6,470	30.0
Clay, Minn.	*49.3*	*Male*	*24,010*	*2,190*	*1,801*	*2,015*	*4,979*	*3,994*	*2,856*	*2,079*	*1,848*	*2,248*	*27.6*
		Female	*25,290*	*2,128*	*1,765*	*1,909*	*5,651*	*3,687*	*2,882*	*2,169*	*1,887*	*3,212*	*28.2*
GRAND FORKS	**70.6**	**Male**	**36,214**	**3,991**	**2,925**	**2,467**	**8,269**	**7,663**	**4,151**	**2,341**	**2,031**	**2,376**	**25.6**
		Female	**34,386**	**3,796**	**2,756**	**2,363**	**6,747**	**6,619**	**3,886**	**2,357**	**2,070**	**3,792**	**27.3**
Grand Forks	70.6	Male	36,214	3,991	2,925	2,467	8,269	7,663	4,151	2,341	2,031	2,376	25.6
		Female	34,386	3,796	2,756	2,363	6,747	6,619	3,886	2,357	2,070	3,792	27.3
ALL COUNTIES													
Adams	3.7	Male	1,848	198	139	148	167	291	252	174	181	298	34.3
		Female	1,852	147	151	172	151	272	222	180	208	349	36.5
Barnes	13.4	Male	6,591	618	505	503	892	1,015	753	553	681	1,071	32.7
		Female	6,809	563	492	522	851	894	730	595	682	1,480	36.1
Benson	8.1	Male	4,125	491	413	472	372	528	475	353	389	632	31.0
		Female	3,975	486	388	432	316	527	418	366	364	678	31.9
Billings	1.2	Male	632	66	45	68	75	92	83	75	68	60	31.7
		Female	568	63	70	69	45	82	73	59	59	48	29.5
Bottineau	9.3	Male	4,656	438	394	377	486	682	581	404	454	840	34.3
		Female	4,644	405	394	392	444	616	561	389	504	939	36.3
Bowman	4.4	Male	2,194	252	207	207	220	340	292	216	178	282	31.2
		Female	2,206	221	198	214	197	321	288	211	197	359	33.5
Burke	3.6	Male	1,805	146	145	150	138	231	209	209	215	362	39.4
		Female	1,795	131	145	162	101	203	216	212	235	390	42.2
Burleigh	64.2	Male	31,409	3,528	2,826	2,739	4,027	6,646	4,421	2,824	2,073	2,325	28.9
		Female	32,791	3,258	2,726	2,682	4,658	6,302	4,392	2,862	2,329	3,582	29.9
Cass	100.7	Male	49,974	4,904	3,911	3,689	8,570	11,010	6,281	4,118	3,452	4,039	28.6
		Female	50,726	4,709	3,625	3,520	8,393	10,133	6,060	4,162	3,654	6,470	30.0
Cavalier	7.3	Male	3,739	348	302	375	335	526	453	404	363	633	34.7
		Female	3,561	315	251	374	238	462	443	384	365	729	38.2
Dickey	7.4	Male	3,691	390	320	329	381	568	420	310	386	587	32.5
		Female	3,709	331	301	290	355	480	446	337	367	802	37.2
Divide	3.3	Male	1,694	138	122	140	127	212	191	154	263	347	40.7
		Female	1,606	131	103	126	99	196	172	180	221	378	43.6
Dunn	4.9	Male	2,553	272	209	246	284	394	327	236	270	315	31.7
		Female	2,347	247	230	260	208	324	294	229	265	290	32.1
Eddy	3.0	Male	1,509	139	101	150	130	203	157	149	164	316	37.0
		Female	1,491	134	98	116	101	176	157	154	187	368	42.7
Emmons	5.7	Male	2,875	264	256	348	222	327	341	343	318	456	35.6
		Female	2,825	224	277	344	179	285	364	327	317	508	37.8
Foster	4.6	Male	2,265	202	240	216	208	307	263	231	222	376	33.7
		Female	2,335	220	199	214	199	304	255	253	235	456	36.2
Golden Valley	2.5	Male	1,261	124	115	139	107	185	171	104	135	181	32.9
		Female	1,239	119	95	120	89	158	141	118	145	254	37.7
Grand Forks	70.6	Male	36,214	3,991	2,925	2,467	8,269	7,663	4,151	2,341	2,031	2,376	25.6
		Female	34,386	3,796	2,756	2,363	6,747	6,619	3,886	2,357	2,070	3,792	27.3
Grant	4.2	Male	2,183	209	209	240	170	301	252	224	240	338	33.8
		Female	2,017	195	157	193	127	274	246	224	235	366	37.5
Griggs	3.6	Male	1,866	158	135	150	145	299	192	181	232	374	37.4
		Female	1,734	150	127	114	116	219	181	197	219	411	42.8
Hettinger	4.2	Male	2,102	180	173	209	180	311	238	231	248	332	34.9
		Female	2,098	160	184	225	154	249	235	233	266	392	38.3
Kidder	3.8	Male	1,936	201	177	196	160	259	248	202	225	268	34.0
		Female	1,864	177	174	164	129	225	241	197	238	319	37.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH DAKOTA (continued)													
ALL COUNTIES (continued)													
La Moure	6.3	Male	3,163	300	280	273	276	446	360	319	357	552	35.2
		Female	3,137	304	246	288	218	347	363	348	336	687	39.6
Logan	3.3	Male	1,683	127	137	186	152	171	198	199	233	280	38.5
		Female	1,617	132	122	174	84	165	212	215	192	321	41.2
McHenry	7.5	Male	3,881	376	316	406	316	532	437	396	386	716	34.9
		Female	3,619	308	297	307	251	427	469	370	415	775	39.7
McIntosh	4.6	Male	2,245	128	151	211	171	237	249	292	319	487	44.0
		Female	2,355	148	121	216	130	206	291	293	293	657	47.1
McKenzie	8.3	Male	4,340	495	427	396	508	756	555	348	389	466	29.6
		Female	3,960	482	416	352	389	624	508	350	364	475	30.5
McLean	13.2	Male	6,798	774	578	604	606	1,124	861	582	701	968	32.4
		Female	6,402	691	573	552	504	987	753	600	667	1,075	33.9
Mercer	14.2	Male	7,401	877	624	616	842	1,431	1,061	654	609	687	30.2
		Female	6,799	809	599	594	687	1,249	815	596	594	856	30.7
Morton	28.1	Male	14,128	1,642	1,323	1,466	1,571	2,601	1,766	1,368	1,053	1,338	29.1
		Female	13,972	1,586	1,249	1,277	1,491	2,324	1,722	1,257	1,092	1,974	31.0
Mountrail	8.0	Male	4,050	435	370	370	347	600	486	367	447	628	33.4
		Female	3,950	406	360	350	303	552	476	368	433	702	35.1
Nelson	5.2	Male	2,639	182	195	220	193	331	324	284	318	592	41.1
		Female	2,561	176	178	207	139	273	303	264	314	707	45.2
Oliver	2.7	Male	1,433	171	131	157	141	260	182	147	123	121	29.5
		Female	1,267	161	107	115	122	221	176	132	115	118	30.8
Pembina	10.5	Male	5,258	531	423	461	451	877	613	531	536	835	33.7
		Female	5,242	515	433	444	378	729	618	538	535	1,052	37.0
Pierce	6.1	Male	3,041	287	285	358	277	378	374	294	267	521	33.3
		Female	3,059	239	247	312	248	354	394	277	301	687	38.3
Ramsey	13.4	Male	6,577	639	516	665	691	1,041	783	610	643	989	32.5
		Female	6,823	610	516	642	692	968	786	599	651	1,359	34.8
Ransom	6.7	Male	3,396	348	264	290	258	512	394	321	381	628	35.7
		Female	3,304	286	273	292	227	451	357	340	337	741	38.4
Renville	3.6	Male	1,844	171	166	196	140	273	234	178	176	310	34.1
		Female	1,756	153	145	165	117	219	231	184	172	370	38.4
Richland	20.1	Male	10,301	981	713	711	2,146	1,618	1,034	839	887	1,372	28.7
		Female	9,799	963	682	753	1,402	1,303	1,039	910	865	1,882	33.4
Rolette	13.1	Male	6,469	922	750	824	645	908	781	522	496	621	26.0
		Female	6,631	947	694	801	710	941	777	546	496	719	26.7
Sargent	5.3	Male	2,756	290	230	256	258	454	354	240	277	397	32.6
		Female	2,544	247	239	218	198	355	324	250	261	452	35.5
Sheridan	2.8	Male	1,432	129	114	124	107	178	180	183	182	235	38.6
		Female	1,368	102	102	118	96	160	184	176	176	254	40.8
Sioux	3.9	Male	1,985	338	240	279	209	308	230	157	120	104	22.5
		Female	1,915	271	233	270	197	269	263	157	126	129	24.5
Slope	1.2	Male	626	69	44	70	69	90	64	73	78	69	31.8
		Female	574	57	51	67	45	77	60	78	60	79	33.7
Stark	26.1	Male	13,097	1,472	1,139	1,254	2,073	2,511	1,506	1,056	894	1,192	27.4
		Female	13,003	1,469	1,109	1,178	1,974	2,132	1,448	1,085	1,003	1,605	28.6
Steele	2.9	Male	1,475	125	113	128	131	211	187	157	183	240	36.6
		Female	1,425	154	105	128	85	178	187	158	168	262	38.3
Stutsman	25.0	Male	12,307	1,258	1,027	1,050	1,450	2,193	1,522	1,212	1,100	1,495	31.2
		Female	12,693	1,189	943	997	1,381	2,033	1,576	1,310	1,115	2,149	34.0
Towner	4.2	Male	2,089	162	157	198	193	292	237	194	268	388	36.8
		Female	2,111	186	171	177	152	240	215	212	247	511	41.0
Traill	9.7	Male	4,725	401	393	365	569	666	568	414	474	875	34.5
		Female	4,975	474	340	352	581	579	534	431	506	1,178	38.0
Walsh	15.6	Male	7,767	719	606	734	700	1,245	986	769	782	1,226	34.0
		Female	7,833	667	614	669	588	1,127	962	751	900	1,555	37.6
Ward	61.9	Male	31,059	3,706	2,870	2,536	4,845	6,256	4,069	2,371	1,903	2,503	27.5
		Female	30,841	3,575	2,726	2,420	4,608	5,617	3,839	2,436	2,107	3,513	28.7
Wells	7.0	Male	3,495	305	294	336	280	440	420	355	356	709	37.2
		Female	3,505	297	247	325	235	400	419	380	381	821	40.9
Williams	27.0	Male	13,756	1,573	1,129	1,091	1,911	2,720	1,714	1,159	1,070	1,389	29.3
		Female	13,244	1,432	1,124	1,118	1,684	2,131	1,646	1,146	1,160	1,803	30.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
NORTH DAKOTA (continued)													
TOTAL METRO COUNTIES	263.6	Male	131,725	14,065	10,985	10,361	22,437	27,920	16,619	10,651	8,609	10,078	27.9
		Female	131,875	13,349	10,356	9,842	21,289	25,378	16,060	10,638	9,145	15,818	29.4
TOTAL STATE	701.2	Male	352,338	37,190	29,874	30,389	48,191	64,050	43,480	30,627	28,796	39,741	29.8
		Female	348,862	35,218	28,403	28,946	43,813	56,959	41,968	30,983	29,744	52,828	31.7
OHIO													
AKRON	648.5	Male	313,115	28,330	27,500	28,513	39,273	56,137	42,863	32,781	29,525	28,193	30.9
		Female	335,385	26,921	26,118	27,534	39,759	56,752	45,642	34,290	33,067	45,302	33.3
Portage	139.5	Male	69,312	6,643	6,343	6,104	11,451	12,971	9,637	6,652	5,049	4,462	28.2
		Female	70,188	6,225	5,968	6,042	11,396	12,455	9,868	6,521	5,288	6,425	29.4
Summit	509.0	Male	243,803	21,687	21,157	22,409	27,822	43,166	33,226	26,129	24,476	23,731	31.7
		Female	265,197	20,696	20,150	21,492	28,363	44,297	35,774	27,769	27,779	38,877	34.5
CANTON	405.4	Male	195,081	18,303	17,925	18,099	20,753	33,794	27,826	19,998	19,023	19,360	31.6
		Female	210,319	17,569	16,991	17,278	21,135	35,001	29,310	21,446	21,778	29,811	34.2
Carroll	28.0	Male	13,810	1,410	1,408	1,275	1,342	2,342	2,013	1,335	1,239	1,446	31.3
		Female	14,190	1,391	1,348	1,230	1,317	2,441	1,987	1,316	1,396	1,764	32.4
Stark	377.4	Male	181,271	16,893	16,517	16,824	19,411	31,452	25,813	18,663	17,784	17,914	31.7
		Female	196,129	16,178	15,643	16,048	19,818	32,560	27,323	20,130	20,382	28,047	34.3
CINCINNATI	1,419.3	Male	678,893	68,076	62,243	64,526	80,710	121,885	93,759	67,935	57,726	62,033	30.2
		Female	740,407	65,475	59,543	61,788	81,314	124,112	100,223	73,764	68,090	106,098	33.2
Clermont	140.4	Male	69,284	7,913	7,281	6,677	7,524	13,221	10,802	6,632	4,910	4,324	29.0
		Female	71,116	7,820	6,879	6,417	7,748	13,358	10,673	6,610	5,298	6,313	30.0
Hamilton	862.9	Male	407,166	38,822	35,455	38,028	49,923	72,141	53,967	41,244	36,656	40,930	30.7
		Female	455,734	37,327	34,223	36,521	51,523	74,137	59,298	46,295	44,322	72,088	34.2
Warren	105.7	Male	53,278	5,264	5,077	5,200	6,682	9,961	8,383	5,532	3,906	3,273	29.4
		Female	52,422	4,994	4,847	4,795	5,168	9,743	8,504	5,403	3,896	5,072	31.6
Dearborn, Ind.	*37.7*	*Male*	*18,505*	*1,946*	*1,868*	*1,893*	*1,768*	*3,087*	*2,756*	*1,818*	*1,583*	*1,786*	*30.8*
		Female	*19,195*	*1,832*	*1,756*	*1,737*	*1,737*	*3,082*	*2,802*	*1,899*	*1,712*	*2,638*	*33.2*
Boone, Ky.	*51.3*	*Male*	*25,259*	*2,948*	*2,743*	*2,465*	*2,597*	*4,735*	*4,027*	*2,492*	*1,733*	*1,519*	*29.0*
		Female	*26,041*	*2,709*	*2,478*	*2,381*	*2,702*	*5,094*	*4,067*	*2,483*	*1,863*	*2,264*	*30.4*
Campbell, Ky.	*81.8*	*Male*	*38,879*	*3,904*	*3,613*	*3,925*	*4,577*	*6,460*	*4,940*	*3,933*	*3,507*	*4,020*	*30.3*
		Female	*42,921*	*3,886*	*3,404*	*3,770*	*4,638*	*6,415*	*5,430*	*4,258*	*4,284*	*6,836*	*34.0*
Kenton, Ky.	*139.5*	*Male*	*66,522*	*7,279*	*6,206*	*6,338*	*7,639*	*12,280*	*8,884*	*6,284*	*5,431*	*6,181*	*29.7*
		Female	*72,978*	*6,907*	*5,956*	*6,167*	*7,798*	*12,283*	*9,449*	*6,816*	*6,715*	*10,887*	*32.9*
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1,692.9*	*Male*	*811,372*	*81,117*	*74,538*	*76,236*	*99,705*	*145,187*	*112,897*	*81,533*	*68,197*	*71,962*	*30.1*
		Female	*881,528*	*77,928*	*71,323*	*73,073*	*101,054*	*147,877*	*120,213*	*87,953*	*79,570*	*122,537*	*32.9*
CLEVELAND	1,853.3	Male	882,020	77,859	75,518	80,579	96,382	152,882	122,108	94,495	92,599	89,598	32.2
		Female	971,280	74,713	72,608	78,081	97,314	158,873	134,157	103,330	106,165	146,039	35.3
Cuyahoga	1,440.7	Male	678,741	58,219	55,355	59,894	76,294	116,730	88,225	72,835	75,248	75,941	32.7
		Female	761,959	55,927	53,303	58,420	77,575	121,532	100,017	81,845	87,965	125,375	36.4
Geauga	76.5	Male	38,011	3,731	3,918	4,171	3,443	5,994	6,720	4,150	3,304	2,580	31.2
		Female	38,489	3,578	3,752	3,890	3,162	6,234	6,783	4,152	3,313	3,625	32.8
Lake	216.2	Male	105,783	9,740	9,816	10,379	11,119	19,256	16,614	11,592	9,781	7,486	31.1
		Female	110,417	9,401	9,558	9,895	11,205	19,682	17,054	11,692	10,602	11,328	32.7
Medina	119.9	Male	59,485	6,169	6,429	6,135	5,526	10,902	10,549	5,918	4,266	3,591	30.0
		Female	60,415	5,807	5,995	5,876	5,372	11,425	10,303	5,641	4,285	5,711	31.3
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*2,775.4*	*Male*	*1,328,579*	*120,436*	*116,375*	*122,449*	*150,837*	*232,859*	*183,991*	*140,385*	*133,570*	*127,677*	*31.6*
		Female	*1,446,821*	*115,172*	*111,742*	*118,439*	*152,627*	*239,782*	*199,680*	*151,099*	*151,536*	*206,744*	*34.4*
COLUMBUS	1,301.6	Male	630,690	60,203	56,590	55,017	86,436	122,779	90,818	62,170	49,224	47,453	29.7
		Female	670,910	57,434	53,722	52,469	84,542	124,162	96,617	64,454	56,247	81,263	32.0
Delaware	59.8	Male	29,522	2,785	2,769	2,897	3,611	5,173	4,791	3,091	2,197	2,208	30.2
		Female	30,278	2,589	2,591	2,685	3,424	5,200	4,894	2,922	2,367	3,606	32.4
Fairfield	98.5	Male	48,051	4,811	5,007	4,759	4,373	7,916	8,149	5,047	3,681	4,308	31.4
		Female	50,449	4,574	4,526	4,575	4,303	8,530	8,194	4,886	4,235	6,626	33.5
Franklin	904.4	Male	435,140	41,453	37,788	36,447	65,133	88,890	59,226	42,060	33,528	30,615	29.1
		Female	469,260	39,781	36,092	34,723	64,450	90,204	64,650	44,677	39,040	55,643	31.6
Licking	126.0	Male	61,470	5,730	5,807	5,839	7,099	10,180	9,699	6,418	5,236	5,462	31.1
		Female	64,530	5,336	5,546	5,632	6,849	10,595	9,929	6,412	5,691	8,540	33.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
COLUMBUS (continued)													
Madison	34.3	Male	17,890	1,697	1,567	1,448	2,103	4,013	2,705	1,596	1,385	1,376	30.3
		Female	16,410	1,576	1,490	1,450	1,620	2,721	2,427	1,604	1,482	2,040	32.6
Pickaway	46.5	Male	23,368	2,171	2,155	2,170	2,544	4,002	3,853	2,466	1,955	2,052	31.6
		Female	23,132	2,067	1,979	2,021	2,237	3,984	3,947	2,333	2,017	2,547	33.2
Union	32.1	Male	15,249	1,556	1,497	1,457	1,573	2,605	2,395	1,492	1,242	1,432	30.9
		Female	16,851	1,511	1,498	1,383	1,659	2,928	2,576	1,620	1,415	2,261	33.1
DAYTON - SPRINGFIELD	**930.8**	**Male**	**448,226**	**41,964**	**41,019**	**41,374**	**51,666**	**78,993**	**66,652**	**47,721**	**40,798**	**38,039**	**31.1**
		Female	**482,574**	**40,053**	**39,194**	**39,329**	**52,960**	**82,228**	**70,525**	**50,839**	**45,718**	**61,728**	**33.5**
Clark	145.9	Male	69,847	6,716	6,606	6,683	7,679	11,582	10,056	7,015	6,550	6,960	31.3
		Female	76,053	6,297	6,244	6,218	8,134	12,187	10,458	7,673	7,557	11,285	34.1
Greene	129.5	Male	64,053	5,810	5,945	6,031	8,704	11,303	10,418	7,111	5,044	3,687	29.9
		Female	65,447	5,529	5,636	5,638	8,383	11,506	10,654	7,098	5,236	5,767	31.6
Miami	91.0	Male	44,008	4,188	4,265	4,174	4,385	7,293	7,121	4,606	3,938	4,038	31.8
		Female	46,992	4,115	4,132	3,967	4,260	7,642	7,219	4,751	4,446	6,460	34.2
Montgomery	564.4	Male	270,318	25,250	24,203	24,486	30,898	48,815	39,057	28,989	25,266	23,354	31.2
		Female	294,082	24,112	23,182	23,506	32,183	50,893	42,194	31,317	28,479	38,216	33.7
HAMILTON - MIDDLETOWN	**273.6**	**Male**	**132,479**	**13,041**	**12,295**	**11,710**	**18,995**	**23,302**	**19,138**	**13,598**	**10,471**	**9,929**	**29.4**
		Female	**141,121**	**12,453**	**11,780**	**11,285**	**19,740**	**23,765**	**19,990**	**14,189**	**11,480**	**16,439**	**31.4**
Butler	273.6	Male	132,479	13,041	12,295	11,710	18,995	23,302	19,138	13,598	10,471	9,929	29.4
		Female	141,121	12,453	11,780	11,285	19,740	23,765	19,990	14,189	11,480	16,439	31.4
LIMA	**157.5**	**Male**	**76,327**	**8,213**	**7,280**	**7,157**	**8,564**	**13,185**	**10,054**	**7,357**	**6,961**	**7,556**	**30.3**
		Female	**81,173**	**7,749**	**6,831**	**6,993**	**8,278**	**12,932**	**10,275**	**7,787**	**7,790**	**12,538**	**33.3**
Allen	112.8	Male	54,471	5,782	5,191	5,126	6,240	9,402	7,173	5,295	4,954	5,308	30.2
		Female	58,329	5,500	4,880	4,992	6,059	9,269	7,424	5,578	5,637	8,990	33.3
Auglaize	44.7	Male	21,856	2,431	2,089	2,031	2,324	3,783	2,881	2,062	2,007	2,248	30.4
		Female	22,844	2,249	1,951	2,001	2,219	3,663	2,851	2,209	2,153	3,548	33.2
LORAIN - ELYRIA	**273.6**	**Male**	**133,444**	**14,247**	**13,357**	**13,357**	**15,182**	**23,840**	**19,020**	**13,109**	**11,446**	**9,886**	**29.4**
		Female	**140,156**	**13,538**	**13,016**	**12,824**	**15,554**	**24,157**	**19,881**	**13,479**	**12,304**	**15,403**	**31.3**
Lorain	273.6	Male	133,444	14,247	13,357	13,357	15,182	23,840	19,020	13,109	11,446	9,886	29.4
		Female	140,156	13.538	13,016	12,824	15,554	24,157	19,881	13,479	12,304	15,403	31.3
MANSFIELD	**130.9**	**Male**	**64,432**	**6,335**	**5,825**	**5,961**	**7,790**	**11,061**	**9,212**	**6,782**	**5,770**	**5,696**	**30.7**
		Female	**66,468**	**5,878**	**5,419**	**5,697**	**6,358**	**10,935**	**9,841**	**7,053**	**6,284**	**9,003**	**34.0**
Richland	130.9	Male	64,432	6,335	5,825	5,961	7,790	11,061	9,212	6,782	5,770	5,696	30.7
		Female	66,468	5,878	5,419	5,697	6,358	10,935	9,841	7,053	6,284	9,003	34.0
PARKERSBURG - MARIETTA	**158.8**	**Male**	**76,348**	**7,600**	**6,913**	**7,042**	**8,292**	**12,872**	**11,574**	**7,623**	**6,648**	**7,784**	**31.5**
		Female	**82,452**	**7,049**	**6,803**	**6,745**	**8,233**	**13,393**	**11,778**	**8,128**	**7,822**	**12,501**	**34.3**
Washington	65.9	Male	32,119	3,279	2,878	2,946	3,826	5,289	4,697	3,221	2,786	3,197	30.9
		Female	33,781	2,992	2,919	2,758	3,501	5,535	4,737	3,376	3,135	4,828	33.5
Wood, W. Va.	*92.9*	*Male*	*44,229*	*4,321*	*4,035*	*4,096*	*4,466*	*7,583*	*6,877*	*4,402*	*3,862*	*4,587*	*31.9*
		Female	*48,671*	*4,057*	*3,884*	*3,987*	*4,732*	*7,858*	*7,041*	*4,752*	*4,687*	*7,673*	*34.8*
STEUBENVILLE - WEIRTON	**155.3**	**Male**	**75,043**	**6,619**	**6,659**	**6,689**	**8,165**	**12,572**	**9,787**	**8,219**	**7,947**	**8,386**	**32.5**
		Female	**80,257**	**6,343**	**6,256**	**6,339**	**8,284**	**12,089**	**10,594**	**8,973**	**9,243**	**12,136**	**35.8**
Jefferson	86.5	Male	41,576	3,592	3,592	3,753	4,357	6,813	5,433	4,476	4,603	4,957	33.1
		Female	44,924	3,439	3,379	3,646	4,509	6,655	5,813	4,967	5,364	7,152	36.4
Brooke, W. Va.	*29.5*	*Male*	*14,356*	*1,309*	*1,269*	*1,234*	*1,822*	*2,435*	*1,878*	*1,551*	*1,422*	*1,436*	*31.3*
		Female	*15,144*	*1,230*	*1,229*	*1,121*	*1,756*	*2,307*	*2,027*	*1,707*	*1,577*	*2,190*	*34.7*
Hancock, W. Va.	*39.3*	*Male*	*19,111*	*1,718*	*1,798*	*1,702*	*1,986*	*3,324*	*2,476*	*2,192*	*1,922*	*1,993*	*32.1*
		Female	*20,189*	*1,674*	*1,648*	*1,572*	*2,019*	*3,127*	*2,754*	*2,299*	*2,302*	*2,794*	*35.2*
TOLEDO	**614.8**	**Male**	**295,232**	**29,303**	**27,222**	**26,173**	**39,229**	**53,530**	**38,358**	**28,025**	**25,693**	**27,699**	**29.8**
		Female	**319,568**	**28,238**	**26,347**	**25,007**	**40,928**	**53,467**	**39,932**	**30,029**	**29,687**	**45,933**	**32.3**
Fulton	40.3	Male	19,739	2,231	1,973	1,956	2,016	3,497	2,823	1,810	1,609	1,824	29.8
		Female	20,561	2,044	1,967	1,898	2,026	3,391	2,842	1,850	1,766	2,777	31.9
Lucas	462.7	Male	221,421	22,052	20,521	19,839	26,797	40,314	28,564	21,390	20,094	21,850	30.3
		Female	241,279	21,338	20,016	18,983	26,664	40,543	30,083	23,226	23,537	36,889	33.3
Wood	111.8	Male	54,072	5,026	4,728	4,378	10,416	9,719	6,971	4,825	3,990	4,025	27.6
		Female	57,728	4,856	4,364	4,126	12,238	9,533	7,007	4,953	4,384	6,267	28.4
YOUNGSTOWN - WARREN	**516.9**	**Male**	**248,023**	**22,737**	**22,136**	**22,506**	**26,569**	**41,983**	**33,076**	**26,506**	**26,874**	**25,636**	**32.2**
		Female	**268,877**	**21,973**	**21,085**	**21,703**	**27,049**	**42,836**	**35,791**	**29,184**	**30,520**	**38,736**	**35.0**
Mahoning	278.5	Male	132,857	12,053	11,380	11,650	14,671	22,114	16,531	14,311	15,202	14,945	32.5
		Female	145,643	11,840	10,863	11,051	14,869	22,314	18,418	16,069	17,363	22,856	36.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
YOUNGSTOWN - WARREN (continued)													
Trumbull	238.4	Male	115,166	10,684	10,756	10,856	11,898	19,869	16,545	12,195	11,672	10,691	31.7
		Female	123,234	10,133	10,222	10,652	12,180	20,522	17,373	13,115	13,157	15,880	34.0
ALL COUNTIES													
Adams	26.0	Male	12,868	1,342	1,304	1,334	1,299	1,907	1,740	1,187	1,117	1,638	31.1
		Female	13,132	1,321	1,236	1,225	1,291	1,884	1,762	1,207	1,208	1,998	32.9
Allen	112.8	Male	54,471	5,782	5,191	5,126	6,240	9,402	7,173	5,295	4,954	5,308	30.2
		Female	58,329	5,500	4,880	4,992	6,059	9,269	7,424	5,578	5,637	8,990	33.3
Ashland	46.8	Male	22,658	2,194	2,075	2,108	2,820	3,696	3,291	2,195	1,947	2,332	30.8
		Female	24,142	2,195	2,021	1,884	2,842	3,648	3,362	2,194	2,306	3,690	33.6
Ashtabula	104.1	Male	50,449	4,980	4,850	4,991	5,003	8,481	6,801	5,036	4,906	5,401	31.4
		Female	53,651	4,783	4,789	4,826	5,008	8,381	7,194	5,287	5,324	8,057	33.9
Athens	57.9	Male	29,110	2,392	2,065	2,051	7,613	5,053	3,371	2,130	1,930	2,505	25.9
		Female	28,790	2,207	1,953	1,921	6,540	4,514	3,353	2,225	2,297	3,780	28.9
Auglaize	44.7	Male	21,856	2,431	2,089	2,031	2,324	3,783	2,881	2,062	2,007	2,248	30.4
		Female	22,844	2,249	1,951	2,001	2,219	3,663	2,851	2,209	2,153	3,548	33.2
☐ Belmont	80.5	Male	38,532	3,341	3,383	3,375	3,880	6,587	4,898	3,919	4,206	4,943	33.0
		Female	41,968	3,385	3,168	3,238	3,949	6,406	5,120	4,297	5,000	7,405	36.6
Brown	34.9	Male	17,181	1,855	1,781	1,736	1,681	2,698	2,443	1,634	1,406	1,947	30.7
		Female	17,719	1,730	1,648	1,601	1,683	2,743	2,422	1,622	1,599	2,671	33.0
Butler	273.6	Male	132,479	13,041	12,295	11,710	18,995	23,302	19,138	13,598	10,471	9,929	29.4
		Female	141,121	12,453	11,780	11,285	19,740	23,765	19,990	14,189	11,480	16,439	31.4
Carroll	28.0	Male	13,810	1,410	1,408	1,275	1,342	2,342	2,013	1,335	1,239	1,446	31.3
		Female	14,190	1,391	1,348	1,230	1,317	2,441	1,987	1,316	1,396	1,764	32.4
Champaign	34.9	Male	16,944	1,623	1,633	1,598	1,738	2,803	2,630	1,614	1,543	1,762	31.7
		Female	17,956	1,579	1,564	1,555	1,698	2,888	2,622	1,701	1,713	2,636	33.9
Clark	145.9	Male	69,847	6,716	6,606	6,683	7,679	11,582	10,056	7,015	6,550	6,960	31.3
		Female	76,053	6,297	6,244	6,218	8,134	12,187	10,458	7,673	7,557	11,285	34.1
Clermont	140.4	Male	69,284	7,913	7,281	6,677	7,524	13,221	10,802	6,632	4,910	4,324	29.0
		Female	71,116	7,820	6,879	6,417	7,748	13,358	10,673	6,610	5,298	6,313	30.0
Clinton	35.9	Male	17,412	1,817	1,568	1,657	2,074	2,943	2,395	1,653	1,543	1,762	30.4
		Female	18,488	1,785	1,514	1,528	1,937	2,903	2,505	1,770	1,759	2,787	33.5
Columbiana	111.8	Male	54,155	5,538	5,017	4,946	5,479	9,125	7,364	5,559	5,414	5,713	31.7
		Female	57,645	5,102	4,783	4,738	5,549	9,059	7,792	5,850	6,128	8,644	34.5
Coshocton	36.8	Male	17,741	1,700	1,636	1,650	1,738	2,900	2,525	1,842	1,716	2,034	32.4
		Female	19,059	1,674	1,633	1,626	1,708	2,930	2,640	1,927	1,936	2,985	34.9
Crawford	49.4	Male	23,781	2,443	2,285	2,233	2,433	3,925	3,481	2,395	2,163	2,423	31.4
		Female	25,619	2,223	2,121	2,092	2,479	3,958	3,651	2,497	2,479	4,119	34.8
Cuyahoga	1,440.7	Male	678,741	58,219	55,355	59,894	76,294	116,730	88,225	72,835	75,248	75,941	32.7
		Female	761,959	55,927	53,303	58,420	77,575	121,532	100,017	81,845	87,965	125,375	36.4
Darke	56.9	Male	27,538	2,956	2,713	2,725	2,733	4,515	4,003	2,536	2,296	3,061	30.9
		Female	29,362	2,811	2,585	2,525	2,790	4,552	4,040	2,663	2,760	4,636	33.7
Defiance	40.9	Male	20,167	2,330	1,991	1,964	2,402	3,543	2,880	1,814	1,604	1,639	28.9
		Female	20,733	2,141	1,985	1,913	2,332	3,410	2,847	1,833	1,721	2,551	30.9
Delaware	59.8	Male	29,522	2,785	2,769	2,897	3,611	5,173	4,791	3,091	2,197	2,208	30.2
		Female	30,278	2,589	2,591	2,685	3,424	5,200	4,894	2,922	2,367	3,606	32.4
Erie	79.1	Male	38,631	3,660	3,519	3,807	3,948	6,528	5,469	4,076	3,932	3,692	31.7
		Female	40,469	3,507	3,401	3,626	4,160	6,586	5,759	4,185	3,885	5,360	33.4
Fairfield	98.5	Male	48,051	4,811	5,007	4,759	4,373	7,916	8,149	5,047	3,681	4,308	31.4
		Female	50,449	4,574	4,526	4,575	4,303	8,530	8,194	4,886	4,235	6,626	33.5
Fayette	27.3	Male	13,229	1,353	1,258	1,185	1,309	2,179	1,923	1,305	1,175	1,542	31.9
		Female	14,071	1,317	1,181	1,106	1,316	2,276	1,902	1,364	1,381	2,228	34.3
Franklin	904.4	Male	435,140	41,453	37,788	36,447	65,133	86,890	59,226	42,060	33,528	30,615	29.1
		Female	469,260	39,781	36,092	34,723	64,450	90,204	64,650	44,677	39,040	55,643	31.6
Fulton	40.3	Male	19,739	2,231	1,973	1,956	2,016	3,497	2,823	1,810	1,609	1,824	29.8
		Female	20,561	2,044	1,967	1,898	2,026	3,391	2,842	1,850	1,766	2,777	31.9
Gallia	31.2	Male	15,343	1,508	1,429	1,379	1,774	2,554	2,209	1,563	1,223	1,704	31.2
		Female	15,857	1,383	1,292	1,251	1,850	2,495	2,302	1,568	1,444	2,272	33.6
Geauga	76.5	Male	38,011	3,731	3,918	4,171	3,443	5,994	6,720	4,150	3,304	2,580	31.2
		Female	38,489	3,578	3,752	3,890	3,162	6,234	6,783	4,152	3,313	3,625	32.8
Greene	129.5	Male	64,053	5,810	5,945	6,031	8,704	11,303	10,418	7,111	5,044	3,687	29.9
		Female	65,447	5,529	5,636	5,638	8,383	11,506	10,654	7,098	5,236	5,767	31.6
Guernsey	41.8	Male	19,995	2,092	1,870	1,774	1,942	3,353	2,684	1,950	1,861	2,469	31.9
		Female	21,805	1,964	1,842	1,713	2,106	3,371	2,779	2,048	2,180	3,802	34.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
ALL COUNTIES (continued)													
Hamilton	862.9	Male	407,166	38,822	35,455	38,028	49,923	72,141	53,967	41,244	36,656	40,930	30.7
		Female	455,734	37,327	34,223	36,521	51,523	74,137	59,298	46,295	44,322	72,088	34.2
Hancock	65.1	Male	31,432	3,161	3,072	2,873	3,576	5,453	4,505	3,061	2,715	3,016	30.6
		Female	33,668	3,072	2,847	2,780	3,563	5,575	4,639	3,165	3,081	4,946	33.2
Hardin	32.7	Male	16,010	1,552	1,420	1,412	2,587	2,624	2,045	1,428	1,329	1,613	28.9
		Female	16,690	1,514	1,423	1,284	2,270	2,523	2,113	1,450	1,482	2,631	32.3
Harrison	17.3	Male	8,415	816	787	785	815	1,356	1,103	826	855	1,072	32.4
		Female	8,885	751	752	737	788	1,348	1,082	904	993	1,530	35.6
Henry	28.5	Male	13,927	1,448	1,300	1,381	1,557	2,333	1,858	1,352	1,225	1,473	30.5
		Female	14,573	1,443	1,284	1,218	1,427	2,219	1,916	1,371	1,344	2,351	33.6
Highland	35.6	Male	17,289	1,761	1,671	1,630	1,686	2,580	2,367	1,640	1,664	2,290	32.4
		Female	18,311	1,736	1,499	1,491	1,605	2,694	2,428	1,820	1,844	3,194	35.5
Hocking	25.6	Male	12,578	1,250	1,241	1,171	1,315	1,963	1,887	1,217	1,111	1,423	31.7
		Female	13,022	1,176	1,131	1,110	1,264	2,097	1,818	1,250	1,234	1,942	33.7
Holmes	31.4	Male	15,358	2,237	1,812	1,565	1,660	2,459	1,877	1,291	1,044	1,413	26.6
		Female	16,042	2,157	1,735	1,494	1,595	2,521	1,961	1,379	1,139	2,061	29.1
Huron	55.8	Male	26,975	3,020	2,754	2,641	2,863	4,711	3,683	2,597	2,243	2,463	29.7
		Female	28,825	2,849	2,732	2,573	2,898	4,650	3,913	2,775	2,531	3,904	32.2
Jackson	30.8	Male	14,820	1,552	1,499	1,343	1,550	2,418	1,949	1,434	1,341	1,734	31.1
		Female	15,980	1,375	1,451	1,362	1,485	2,418	2,103	1,595	1,589	2,602	34.6
Jefferson	86.5	Male	41,576	3,592	3,592	3,753	4,357	6,813	5,433	4,476	4,603	4,957	33.1
		Female	44,924	3,439	3,379	3,646	4,509	6,655	5,813	4,967	5,364	7,152	36.4
Knox	48.1	Male	23,427	2,209	1,950	2,057	3,268	3,638	3,309	2,261	2,102	2,633	31.1
		Female	24,673	1,933	1,868	2,039	3,108	3,717	3,343	2,352	2,417	3,896	34.1
Lake	216.2	Male	105,783	9,740	9,816	10,379	11,119	19,256	16,614	11,592	9,781	7,486	31.1
		Female	110,417	9,401	9,558	9,895	11,205	19,682	17,054	11,692	10,602	11,328	32.7
☐ Lawrence	64.3	Male	31,102	3,254	3,104	2,995	3,064	4,981	4,509	3,235	2,819	3,141	31.3
		Female	33,198	3,080	2,926	2,851	3,058	5,291	4,791	3,407	3,251	4,543	33.9
Licking	126.0	Male	61,470	5,730	5,807	5,839	7,099	10,180	9,699	6,418	5,236	5,462	31.1
		Female	64,530	5,336	5,546	5,632	6,849	10,595	9,929	6,412	5,691	8,540	33.4
Logan	41.0	Male	19,885	2,116	1,952	1,775	1,925	3,266	2,598	1,905	2,048	2,300	31.7
		Female	21,115	1,989	1,767	1,635	1,902	3,267	2,689	2,082	2,282	3,502	35.0
Lorain	273.6	Male	133,444	14,247	13,357	13,357	15,182	23,840	19,020	13,109	11,446	9,886	29.4
		Female	140,156	13,538	13,016	12,824	15,554	24,157	19,881	13,479	12,304	15,403	31.3
Lucas	462.7	Male	221,421	22,052	20,521	19,839	26,797	40,314	28,564	21,390	20,094	21,850	30.3
		Female	241,279	21,338	20,016	18,983	26,664	40,543	30,083	23,226	23,537	36,889	33.3
Madison	34.3	Male	17,890	1,697	1,567	1,448	2,103	4,013	2,705	1,596	1,385	1,376	30.3
		Female	16,410	1,576	1,490	1,450	1,620	2,721	2,427	1,604	1,482	2,040	32.6
Mahoning	278.5	Male	132,857	12,053	11,380	11,650	14,671	22,114	16,531	14,311	15,202	14,945	32.5
		Female	145,643	11,840	10,863	11,051	14,869	22,314	18,418	16,069	17,363	22,856	36.0
Marion	66.1	Male	32,905	3,203	2,947	2,971	3,537	6,615	5,032	3,147	2,666	2,787	30.7
		Female	33,195	3,136	2,920	2,795	3,304	5,584	4,679	3,202	3,019	4,556	33.0
Medina	119.9	Male	59,485	6,169	6,429	6,135	5,526	10,902	10,549	5,918	4,266	3,591	30.0
		Female	60,415	5,807	5,995	5,876	5,372	11,425	10,303	5,641	4,285	5,711	31.3
Meigs	24.3	Male	11,945	1,245	1,097	1,146	1,146	1,976	1,632	1,145	1,114	1,444	31.8
		Female	12,355	1,094	1,064	1,001	1,126	1,925	1,657	1,196	1,318	1,974	34.8
Mercer	39.5	Male	19,455	2,285	1,936	1,946	2,241	3,281	2,331	1,816	1,728	1,891	29.0
		Female	20,045	2,129	1,888	1,927	2,152	3,018	2,354	1,901	1,850	2,826	31.4
Miami	91.0	Male	44,008	4,188	4,265	4,174	4,385	7,293	7,121	4,606	3,938	4,038	31.8
		Female	46,992	4,115	4,132	3,967	4,260	7,642	7,219	4,751	4,446	6,460	34.2
Monroe	16.4	Male	8,127	746	773	814	798	1,315	1,185	751	744	1,001	32.1
		Female	8,273	738	726	728	764	1,314	1,118	771	752	1,362	34.0
Montgomery	564.4	Male	270,318	25,250	24,203	24,486	30,898	48,815	39,057	28,989	25,266	23,354	31.2
		Female	294,082	24,112	23,182	23,506	32,183	50,893	42,194	31,317	28,479	38,216	33.7
Morgan	14.5	Male	7,080	699	689	695	667	1,078	933	660	679	980	32.3
		Female	7,420	735	623	663	620	1,116	929	689	762	1,283	34.6
Morrow	28.1	Male	13,929	1,471	1,412	1,455	1,293	2,291	2,251	1,331	1,080	1,345	30.8
		Female	14,171	1,407	1,377	1,330	1,319	2,367	2,193	1,345	1,126	1,707	32.0
Muskingum	84.7	Male	40,546	4,189	3,882	3,949	4,543	6,548	5,505	4,086	3,568	4,276	30.7
		Female	44,154	3,816	3,691	3,727	4,656	6,823	5,819	4,339	4,243	7,040	34.1
Noble	11.7	Male	5,745	588	535	570	609	928	692	522	517	784	31.1
		Female	5,955	605	480	501	545	838	749	552	574	1,111	35.1
Ottawa	40.8	Male	20,005	1,849	1,796	1,939	1,947	3,214	2,835	2,117	2,069	2,239	32.7
		Female	20,795	1,811	1,720	1,763	1,922	3,115	2,882	2,224	2,313	3,045	35.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
ALL COUNTIES (continued)													
Paulding	21.5	Male	10,634	1,228	1,091	1,073	1,137	1,836	1,538	935	860	936	29.3
		Female	10,866	1,187	1,056	1,063	1,126	1,744	1,505	963	930	1,292	30.7
Perry	32.9	Male	16,148	1,765	1,655	1,656	1,759	2,595	2,146	1,460	1,443	1,669	29.8
		Female	16,752	1,641	1,559	1,586	1,666	2,595	2,097	1,575	1,528	2,505	32.4
Pickaway	46.5	Male	23,368	2,171	2,155	2,170	2,544	4,002	3,853	2,466	1,955	2,052	31.6
		Female	23,132	2,067	1,979	2,021	2,237	3,984	3,947	2,333	2,017	2,547	33.2
Pike	25.0	Male	12,363	1,243	1,223	1,259	1,248	1,986	1,635	1,212	1,086	1,471	31.1
		Female	12,637	1,151	1,169	1,140	1,212	1,832	1,790	1,176	1,105	2,062	34.0
Portage	139.5	Male	69,312	6,643	6,343	6,104	11,451	12,971	9,637	6,652	5,049	4,462	28.2
		Female	70,188	6,225	5,968	6,042	11,396	12,455	9,868	6,521	5,288	6,425	29.4
Preble	40.4	Male	19,845	1,897	1,897	2,015	1,925	3,275	3,067	2,041	1,751	1,977	31.7
		Female	20,555	1,884	1,828	1,751	1,914	3,414	2,986	2,103	1,894	2,781	33.5
Putnam	33.5	Male	16,642	1,993	1,697	1,763	2,057	2,742	2,015	1,489	1,277	1,609	28.0
		Female	16,858	1,933	1,593	1,676	1,828	2,507	2,070	1,471	1,439	2,341	30.6
Richland	130.9	Male	64,432	6,335	5,825	5,961	7,790	11,061	9,212	6,782	5,770	5,696	30.7
		Female	66,468	5,878	5,419	5,697	6,358	10,935	9,841	7,053	6,284	9,003	34.0
Ross	68.5	Male	35,170	2,982	3,042	3,099	3,423	6,171	5,615	3,838	3,379	3,621	33.2
		Female	33,330	2,988	2,795	2,828	3,294	5,207	4,852	3,342	3,280	4,744	34.1
Sandusky	64.8	Male	31,734	3,439	3,139	3,098	3,477	5,362	4,268	3,196	2,757	2,998	30.1
		Female	33,066	3,215	3,004	2,948	3,372	5,306	4,337	3,304	3,101	4,479	32.5
Scioto	84.1	Male	41,081	4,053	3,839	3,808	4,295	7,207	5,528	4,006	3,615	4,730	31.3
		Female	43,019	3,902	3,612	3,588	3,941	6,139	5,626	4,353	4,416	7,442	35.6
Seneca	62.4	Male	30,273	3,355	2,897	2,912	3,639	5,173	3,905	2,863	2,642	2,887	29.5
		Female	32,127	3,287	2,768	2,748	3,558	5,042	3,955	3,081	2,940	4,748	32.3
Shelby	44.4	Male	21,948	2,555	2,217	2,140	2,441	3,825	3,004	2,021	1,805	1,940	29.2
		Female	22,452	2,403	2,090	2,073	2,227	3,726	2,997	2,098	1,941	2,897	31.5
Stark	377.4	Male	181,271	16,893	16,517	16,824	19,411	31,452	25,813	18,663	17,784	17,914	31.7
		Female	196,129	16,178	15,643	16,048	19,818	32,560	27,323	20,130	20,382	28,047	34.3
Summit	509.0	Male	243,803	21,687	21,157	22,409	27,822	43,166	33,226	26,129	24,476	23,731	31.7
		Female	265,197	20,696	20,150	21,492	28,363	44,297	35,774	27,769	27,779	38,877	34.5
Trumbull	238.4	Male	115,166	10,684	10,756	10,856	11,898	19,869	16,545	12,195	11,672	10,691	31.7
		Female	123,234	10,133	10,222	10,652	12,180	20,522	17,373	13,115	13,157	15,880	34.0
Tuscarawas	86.5	Male	41,570	4,058	3,573	3,795	4,331	7,058	5,649	4,281	4,000	4,825	32.1
		Female	44,930	3,850	3,644	3,601	4,347	7,027	6,124	4,491	4,545	7,301	35.0
Union	32.1	Male	15,249	1,556	1,497	1,457	1,573	2,605	2,395	1,492	1,242	1,432	30.9
		Female	16,851	1,511	1,498	1,383	1,659	2,928	2,576	1,620	1,415	2,261	33.1
Van Wert	31.1	Male	15,105	1,593	1,384	1,359	1,510	2,611	2,010	1,477	1,399	1,762	31.5
		Female	15,995	1,501	1,287	1,234	1,577	2,493	2,022	1,559	1,556	2,766	34.6
Vinton	12.2	Male	6,024	652	592	543	615	1,020	819	549	496	738	31.0
		Female	6,176	627	573	546	623	926	798	564	605	914	32.8
Warren	105.7	Male	53,278	5,264	5,077	5,200	6,682	9,961	8,383	5,532	3,906	3,273	29.4
		Female	52,422	4,994	4,847	4,795	5,168	9,743	8,504	5,403	3,896	5,072	31.6
Washington	65.9	Male	32,119	3,279	2,878	2,946	3,826	5,289	4,697	3,221	2,786	3,197	30.9
		Female	33,781	2,992	2,919	2,758	3,501	5,535	4,737	3,376	3,135	4,828	33.5
Wayne	102.6	Male	50,491	5,504	4,770	4,593	6,316	9,028	7,273	4,843	3,930	4,234	29.5
		Female	52,109	5,131	4,627	4,257	6,050	9,028	7,312	4,845	4,431	6,428	31.6
Williams	37.8	Male	18,615	2,062	1,824	1,696	2,023	3,104	2,654	1,676	1,631	1,945	30.5
		Female	19,185	1,795	1,670	1,557	1,887	3,054	2,674	1,780	1,806	2,962	33.8
Wood	111.8	Male	54,072	5,020	4,728	4,378	10,416	9,719	6,971	4,825	3,990	4,025	27.6
		Female	57,728	4,856	4,364	4,126	12,238	9,533	7,007	4,953	4,384	6,267	28.4
Wyandot	22.8	Male	10,965	1,161	990	1,053	1,201	1,768	1,481	1,068	967	1,276	31.1
		Female	11,835	1,115	969	986	1,163	1,748	1,524	1,195	1,070	2,065	34.6
TOTAL METRO COUNTIES	**8,513.1**	**Male**	**4,092,126**	**386,000**	**367,437**	**373,420**	**490,095**	**730,479**	**571,814**	**420,801**	**378,270**	**373,810**	**30.9**
		Female	**4,420,974**	**369,556**	**351,452**	**358,426**	**493,073**	**746,233**	**610,897**	**450,435**	**431,306**	**609,596**	**33.5**
TOTAL STATE	**10,837.3**	**Male**	**5,227,789**	**502,720**	**474,786**	**480,538**	**617,061**	**921,490**	**729,207**	**530,832**	**478,926**	**492,229**	**30.8**
		Female	**5,609,511**	**480,354**	**454,222**	**459,298**	**616,460**	**932,748**	**770,883**	**564,638**	**543,906**	**787,002**	**33.5**
OKLAHOMA													
ENID	**66.0**	**Male**	**32,116**	**3,418**	**2,602**	**2,492**	**4,021**	**6,053**	**4,391**	**3,021**	**2,609**	**3,509**	**30.8**
		Female	**33,884**	**3,294**	**2,467**	**2,453**	**3,621**	**5,561**	**4,391**	**3,181**	**2,986**	**5,930**	**34.2**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
ENID (continued)													
Garfield	66.0	Male	32,116	3,418	2,602	2,492	4,021	6,053	4,391	3,021	2,609	3,509	30.8
		Female	33,884	3,294	2,467	2,453	3,621	5,561	4,391	3,181	2,986	5,930	34.2
LAWTON	**118.7**	**Male**	**64,023**	**6,737**	**5,153**	**5,776**	**15,515**	**11,993**	**7,503**	**4,598**	**3,446**	**3,302**	**24.5**
		Female	**54,677**	**6,406**	**4,864**	**4,638**	**7,746**	**9,755**	**7,403**	**4,915**	**3,847**	**5,103**	**28.8**
Comanche	118.7	Male	64,023	6,737	5,153	5,776	15,515	11,993	7,503	4,598	3,446	3,302	24.5
		Female	54,677	6,406	4,864	4,638	7,746	9,755	7,403	4,915	3,847	5,103	28.8
OKLAHOMA CITY	**993.1**	**Male**	**482,563**	**49,243**	**42,939**	**39,883**	**61,241**	**93,305**	**70,842**	**46,831**	**37,814**	**40,465**	**30.1**
		Female	**510,537**	**47,005**	**41,273**	**38,522**	**60,357**	**92,376**	**72,644**	**49,193**	**42,355**	**66,812**	**32.4**
Canadian	74.6	Male	37,502	4,152	3,998	3,439	3,452	7,381	6,656	3,579	2,311	2,534	30.0
		Female	37,098	3,935	3,717	3,238	3,117	7,352	6,150	3,296	2,296	3,997	31.2
Cleveland	162.7	Male	82,374	7,753	7,439	6,780	14,358	17,990	12,813	6,874	4,352	4,015	27.7
		Female	80,326	7,578	7,093	6,465	12,437	16,826	12,574	6,527	4,504	6,322	28.9
Logan	31.7	Male	15,427	1,576	1,420	1,416	1,867	2,393	2,180	1,394	1,249	1,932	31.0
		Female	16,273	1,457	1,284	1,311	1,765	2,439	2,153	1,434	1,436	2,994	34.5
McClain	25.8	Male	12,689	1,192	1,211	1,314	1,136	1,870	2,220	1,356	996	1,394	33.0
		Female	13,111	1,140	1,226	1,164	1,117	2,017	2,144	1,335	1,080	1,888	34.5
Oklahoma	633.8	Male	303,838	31,567	26,095	24,077	37,040	59,126	42,487	30,542	26,181	26,723	30.6
		Female	329,962	30,102	25,313	23,567	38,512	58,851	44,937	33,373	29,971	45,336	33.1
Pottawatomie	64.5	Male	30,733	3,003	2,776	2,857	3,388	4,545	4,486	3,086	2,725	3,867	32.4
		Female	33,767	2,793	2,640	2,777	3,409	4,891	4,686	3,228	3,068	6,275	35.8
TULSA	**746.5**	**Male**	**362,167**	**36,848**	**33,002**	**31,130**	**40,386**	**68,801**	**55,501**	**35,902**	**29,516**	**31,081**	**30.8**
		Female	**384,333**	**34,999**	**31,227**	**29,672**	**40,048**	**69,655**	**56,525**	**38,185**	**33,105**	**50,917**	**33.1**
Creek	73.8	Male	35,845	3,647	3,610	3,439	3,275	5,837	5,618	3,582	3,030	3,807	31.8
		Female	37,955	3,533	3,373	3,187	3,269	6,075	5,775	3,746	3,294	5,703	34.2
Osage	44.1	Male	21,853	2,190	1,922	1,936	2,064	3,609	3,324	2,294	1,996	2,518	32.8
		Female	22,247	2,053	1,757	1,716	1,792	3,604	3,231	2,295	2,159	3,640	35.6
Rogers	58.7	Male	29,064	2,905	3,005	2,937	2,661	4,519	5,422	3,168	2,106	2,341	31.7
		Female	29,636	2,694	2,806	2,753	2,508	5,078	5,291	2,940	2,245	3,321	33.0
Tulsa	515.8	Male	248,602	24,976	21,536	20,102	30,169	50,304	36,368	24,478	20,533	20,136	30.5
		Female	267,198	23,874	20,472	19,479	30,275	49,874	37,631	26,870	23,372	35,351	32.9
Wagoner	54.1	Male	26,803	3,130	2,929	2,716	2,217	4,532	4,769	2,380	1,851	2,279	30.3
		Female	27,297	2,845	2,819	2,537	2,204	5,024	4,597	2,334	2,035	2,902	31.5
ALL COUNTIES													
Adair	21.4	Male	10,521	1,166	1,058	1,184	1,002	1,486	1,396	922	936	1,371	30.7
		Female	10,879	987	1,023	1,080	962	1,527	1,468	1,029	1,028	1,775	34.1
Alfalfa	6.9	Male	3,374	246	235	442	250	402	417	300	361	721	37.7
		Female	3,526	239	213	232	226	376	392	333	392	1,123	47.4
Atoka	13.8	Male	7,166	592	628	556	727	1,251	1,008	767	625	1,012	33.6
		Female	6,634	573	556	560	513	934	899	646	698	1,255	37.0
Beaver	7.4	Male	3,641	374	335	309	260	577	527	378	390	491	34.4
		Female	3,759	376	323	302	287	547	498	391	394	641	35.9
Beckham	23.3	Male	11,243	1,286	950	816	1,216	1,856	1,365	983	941	1,830	32.3
		Female	12,057	1,159	883	779	1,154	1,650	1,364	1,109	1,157	2,802	38.0
Blaine	13.6	Male	6,550	721	537	565	628	943	850	614	633	1,059	33.7
		Female	7,050	629	550	527	629	882	867	596	733	1,637	38.6
Bryan	33.8	Male	16,255	1,435	1,344	1,364	2,135	2,426	2,033	1,482	1,564	2,472	32.6
		Female	17,545	1,433	1,353	1,299	1,839	2,434	2,142	1,541	1,825	3,679	36.9
Caddo	33.8	Male	16,174	1,627	1,501	1,608	1,560	2,304	2,077	1,573	1,448	2,476	32.8
		Female	17,626	1,633	1,408	1,573	1,517	2,249	2,215	1,643	1,753	3,635	37.0
Canadian	74.6	Male	37,502	4,152	3,998	3,439	3,452	7,381	6,656	3,579	2,311	2,534	30.0
		Female	37,098	3,935	3,717	3,238	3,117	7,352	6,150	3,296	2,296	3,997	31.2
Carter	47.5	Male	22,691	2,338	1,983	2,010	2,190	3,600	3,001	2,279	2,131	3,159	32.8
		Female	24,809	2,268	1,953	1,882	2,193	3,533	3,220	2,507	2,441	4,812	36.8
Cherokee	35.1	Male	16,958	1,646	1,467	1,710	2,316	2,602	2,164	1,583	1,467	2,003	30.1
		Female	18,142	1,636	1,481	1,600	2,469	2,555	2,489	1,603	1,609	2,700	32.4
Choctaw	17.2	Male	8,219	848	803	792	761	1,079	1,034	755	822	1,325	33.4
		Female	8,981	800	752	765	667	1,205	1,098	841	927	1,926	37.7
Cimarron	3.9	Male	1,952	201	168	188	140	293	266	200	209	287	34.5
		Female	1,948	161	166	141	127	281	251	217	247	357	38.9
Cleveland	162.7	Male	82,374	7,753	7,439	6,780	14,358	17,990	12,813	6,874	4,352	4,015	27.7
		Female	80,326	7,578	7,093	6,465	12,437	16,826	12,574	6,527	4,504	6,322	28.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
ALL COUNTIES (continued)													
Coal	6.0	Male	2,869	306	236	282	233	391	308	289	302	522	34.7
		Female	3,131	242	257	253	249	357	372	318	333	750	40.6
Comanche	118.7	Male	64,023	6,737	5,153	5,776	15,515	11,993	7,503	4,598	3,446	3,302	24.5
		Female	54,677	6,406	4,864	4,638	7,746	9,755	7,403	4,915	3,847	5,103	28.8
Cotton	7.3	Male	3,481	315	294	306	296	480	483	335	363	609	36.0
		Female	3,819	323	289	282	280	495	481	332	441	896	40.0
Craig	15.6	Male	7,494	676	606	632	675	1,079	1,053	781	774	1,218	35.8
		Female	8,106	621	555	611	638	1,037	1,125	846	882	1,791	40.3
Creek	73.8	Male	35,845	3,647	3,610	3,439	3,275	5,837	5,618	3,582	3,030	3,807	31.8
		Female	37,955	3,533	3,373	3,187	3,269	6,075	5,775	3,746	3,294	5,703	34.2
Custer	32.0	Male	15,787	1,580	1,245	1,123	2,912	2,605	1,900	1,348	1,166	1,908	29.0
		Female	16,213	1,475	1,149	1,097	2,828	2,309	1,836	1,372	1,400	2,747	31.7
Delaware	29.2	Male	14,237	1,215	1,239	1,353	1,091	1,752	1,790	1,370	1,751	2,676	37.6
		Female	14,963	1,122	1,172	1,262	1,079	1,828	1,955	1,489	1,967	3,089	40.2
Dewey	6.1	Male	2,918	306	211	223	257	425	374	264	298	560	36.0
		Female	3,182	328	216	212	252	373	373	262	380	786	40.6
Ellis	5.8	Male	2,823	328	243	228	236	437	337	242	288	484	33.6
		Female	2,977	271	217	187	235	437	359	266	323	682	38.9
Garfield	66.0	Male	32,116	3,418	2,602	2,492	4,021	6,053	4,391	3,021	2,609	3,509	30.8
		Female	33,884	3,294	2,467	2,453	3,621	5,561	4,391	3,181	2,986	5,930	34.2
Garvin	29.6	Male	14,106	1,281	1,186	1,267	1,344	1,989	1,725	1,407	1,456	2,451	34.9
		Female	15,494	1,196	1,213	1,171	1,300	1,953	1,934	1,556	1,643	3,528	39.7
Grady	45.7	Male	21,967	2,226	2,038	2,101	2,303	3,420	3,389	2,051	1,799	2,640	31.8
		Female	23,733	2,240	1,947	1,926	2,247	3,569	3,366	2,135	2,078	4,225	34.8
Grant	6.5	Male	3,119	272	232	250	232	407	392	345	345	644	39.2
		Female	3,381	261	221	224	207	366	393	342	417	950	45.5
Greer	6.9	Male	3,436	222	234	233	468	522	358	315	336	748	36.1
		Female	3,464	188	209	216	196	351	361	327	402	1,214	51.7
Harmon	4.3	Male	1,997	172	176	190	162	237	202	173	209	476	38.0
		Female	2,303	180	177	157	143	246	232	204	287	677	45.7
Harper	4.6	Male	2,239	208	180	151	230	332	295	260	222	361	35.6
		Female	2,361	204	153	159	168	296	310	269	251	551	41.5
Haskell	12.3	Male	5,947	525	532	560	469	848	769	556	693	995	35.5
		Female	6,353	505	517	522	437	848	841	608	728	1,347	39.1
Hughes	14.7	Male	6,928	595	605	622	570	810	891	697	763	1,375	37.9
		Female	7,772	542	516	613	516	918	930	797	900	2,040	43.4
Jackson	30.8	Male	15,322	1,787	1,432	1,390	2,284	2,663	2,105	1,206	1,021	1,434	27.9
		Female	15,478	1,694	1,328	1,286	1,765	2,524	2,081	1,243	1,231	2,326	31.6
Jefferson	8.9	Male	4,229	407	385	362	354	613	506	378	436	788	34.9
		Female	4,671	409	349	343	368	604	520	426	471	1,181	40.0
Johnston	10.8	Male	5,233	508	482	472	581	701	611	465	519	894	33.2
		Female	5,567	417	445	456	551	732	691	509	600	1,166	37.6
Kay	52.0	Male	24,933	2,455	1,977	2,022	2,607	4,102	3,301	2,435	2,554	3,480	33.3
		Female	27,067	2,327	1,912	1,883	2,410	3,965	3,384	2,679	2,843	5,664	38.1
Kingfisher	15.4	Male	7,563	820	649	698	786	1,189	1,067	728	635	991	32.0
		Female	7,837	814	610	603	760	1,070	1,055	733	685	1,507	35.6
Kiowa	12.9	Male	6,099	570	468	510	543	780	730	592	657	1,249	37.4
		Female	6,801	533	469	477	519	763	773	642	761	1,864	43.3
Latimer	10.5	Male	5,159	441	441	471	629	636	636	489	582	834	34.4
		Female	5,341	473	411	469	535	692	681	505	566	1,009	36.3
Le Flore	45.9	Male	22,370	2,245	2,118	2,248	2,112	3,172	3,165	2,172	2,019	3,119	32.8
		Female	23,530	2,117	1,924	1,989	1,902	3,359	3,244	2,234	2,318	4,443	36.5
Lincoln	32.2	Male	15,643	1,530	1,489	1,471	1,455	2,186	2,339	1,536	1,395	2,242	33.6
		Female	16,557	1,452	1,390	1,384	1,409	2,346	2,379	1,577	1,546	3,074	36.3
Logan	31.7	Male	15,427	1,576	1,420	1,416	1,867	2,393	2,180	1,394	1,249	1,932	31.0
		Female	16,273	1,457	1,284	1,311	1,765	2,439	2,153	1,434	1,436	2,994	34.5
Love	8.5	Male	4,137	368	385	386	352	593	594	398	403	658	34.7
		Female	4,363	380	348	350	339	622	566	439	479	840	37.5
McClain	25.8	Male	12,689	1,192	1,211	1,314	1,136	1,870	2,220	1,356	996	1,394	33.0
		Female	13,111	1,140	1,226	1,164	1,117	2,017	2,144	1,335	1,080	1,888	34.5
McCurtain	37.7	Male	18,389	2,066	1,881	1,979	1,651	2,739	2,612	1,661	1,592	2,208	30.9
		Female	19,311	2,006	1,802	1,779	1,691	2,855	2,536	1,831	1,703	3,108	33.3
McIntosh	17.8	Male	8,498	615	720	772	684	905	1,031	994	1,086	1,691	40.4
		Female	9,302	666	629	697	635	1,064	1,173	1,108	1,194	2,136	43.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
ALL COUNTIES (continued)													
Major	9.2	Male	4,471	461	370	396	440	676	633	421	408	666	33.4
		Female	4,729	433	393	336	386	549	633	437	460	1,002	37.6
Marshall	11.8	Male	5,695	454	472	507	487	664	680	518	747	1,166	38.9
		Female	6,105	395	427	406	423	709	734	601	873	1,537	44.4
Mayes	35.7	Male	17,467	1,841	1,560	1,617	1,602	2,488	2,469	1,750	1,682	2,458	33.5
		Female	18,233	1,661	1,560	1,458	1,530	2,546	2,577	1,841	1,891	3,169	36.4
Murray	12.9	Male	6,205	588	551	567	549	893	769	591	651	1,046	34.5
		Female	6,695	578	536	542	524	897	832	614	686	1,486	38.3
Muskogee	72.2	Male	34,208	3,617	3,174	3,122	3,428	5,452	4,445	3,223	3,302	4,445	31.9
		Female	37,992	3,487	2,960	2,924	3,631	5,548	4,848	3,547	3,940	7,107	35.9
Noble	12.5	Male	6,094	632	504	522	613	933	880	606	516	888	33.3
		Female	6,406	551	458	496	572	875	853	612	617	1,372	37.9
Nowata	11.6	Male	5,667	529	489	481	549	842	752	583	555	887	34.3
		Female	5,933	497	452	451	481	831	725	618	641	1,237	38.5
Okfuskee	11.6	Male	5,655	465	479	737	440	660	695	496	590	1,093	35.7
		Female	5,945	455	449	484	407	679	764	560	702	1,445	41.5
Oklahoma	633.8	Male	303,838	31,567	26,095	24,077	37,040	59,126	42,487	30,542	26,181	26,723	30.6
		Female	329,962	30,102	25,313	23,567	38,512	58,851	44,937	33,373	29,971	45,336	33.1
Okmulgee	40.2	Male	19,476	1,819	1,725	1,787	2,407	2,706	2,566	1,701	1,894	2,871	32.4
		Female	20,724	1,676	1,570	1,622	1,861	2,770	2,681	1,997	2,184	4,363	38.2
Osage	44.1	Male	21,853	2,190	1,922	1,936	2,064	3,609	3,324	2,294	1,996	2,518	32.8
		Female	22,247	2,053	1,757	1,716	1,792	3,604	3,231	2,295	2,159	3,640	35.6
Ottawa	34.6	Male	16,428	1,548	1,437	1,480	2,010	2,450	2,168	1,624	1,679	2,032	32.1
		Female	18,172	1,459	1,415	1,365	1,889	2,548	2,381	1,797	2,058	3,260	36.7
Pawnee	17.7	Male	8,675	820	762	788	734	1,305	1,295	869	851	1,251	34.5
		Female	9,025	713	743	710	722	1,317	1,275	902	947	1,696	37.4
Payne	66.1	Male	33,694	2,673	2,096	1,875	10,329	6,049	3,547	2,274	1,946	2,905	24.9
		Female	32,406	2,542	2,007	1,739	8,445	5,041	3,559	2,262	2,320	4,491	27.9
Pittsburg	43.5	Male	21,107	1,864	1,748	1,951	1,717	3,328	2,979	2,128	2,307	3,085	34.8
		Female	22,393	1,713	1,663	1,796	1,684	2,929	2,996	2,325	2,571	4,716	39.7
Pontotoc	35.0	Male	16,476	1,568	1,309	1,341	2,195	2,410	2,116	1,577	1,566	2,394	32.6
		Female	18,524	1,451	1,278	1,274	2,325	2,498	2,281	1,684	1,837	3,896	36.9
Pottawatomie	64.5	Male	30,733	3,003	2,776	2,857	3,388	4,545	4,486	3,086	2,725	3,867	32.4
		Female	33,767	2,793	2,640	2,777	3,409	4,891	4,686	3,228	3,068	6,275	35.8
Pushmataha	13.3	Male	6,468	558	587	667	525	846	917	652	644	1,072	35.6
		Female	6,832	530	510	644	520	849	939	689	720	1,431	38.9
Roger Mills	5.5	Male	2,694	281	222	205	258	407	327	255	280	459	34.4
		Female	2,806	265	244	203	231	365	356	249	323	570	37.7
Rogers	58.7	Male	29,064	2,905	3,005	2,937	2,661	4,519	5,422	3,168	2,106	2,341	31.7
		Female	29,636	2,694	2,806	2,753	2,508	5,078	5,291	2,940	2,245	3,321	33.0
Seminole	28.9	Male	13 790	1,288	1,254	1,326	1,326	1,978	1,683	1,358	1,334	2,243	33.6
		Female	15,110	1,288	1,162	1,192	1,265	1,976	1,929	1,443	1,611	3,244	38.5
☐ Sequoyah	36.2	Male	17,674	1,801	1,695	2,009	1,622	2,470	2,669	1,741	1,567	2,100	31.9
		Female	18,526	1,624	1,775	1,797	1,601	2,655	2,741	1,783	1,679	2,871	34.3
Stephens	45.3	Male	21,862	2,224	1,880	1,731	2,245	3,601	2,832	2,306	2,100	2,943	32.9
		Female	23,438	2,078	1,761	1,632	2,046	3,578	3,005	2,459	2,411	4,468	37.1
Texas	18.1	Male	9,071	1,007	858	729	1,136	1,552	1,230	926	761	872	30.2
		Female	9,029	994	768	723	1,010	1,445	1,227	880	786	1,196	32.1
Tillman	11.5	Male	5,469	533	540	541	479	770	659	487	547	913	33.3
		Female	6,031	546	460	514	459	764	706	519	655	1,408	38.9
Tulsa	515.8	Male	248,602	24,976	21,536	20,102	30,169	50,304	36,368	24,478	20,533	20,136	30.5
		Female	267,198	23,874	20,472	19,479	30,275	49,874	37,631	26,870	23,372	35,351	32.9
Wagoner	54.1	Male	26,803	3,130	2,929	2,716	2,217	4,532	4,769	2,380	1,851	2,279	30.3
		Female	27,297	2,845	2,819	2,537	2,204	5,024	4,597	2,334	2,035	2,902	31.5
Washington	47.1	Male	22,679	2,251	1,886	1,813	2,037	4,024	3,370	2,509	2,290	2,499	33.3
		Female	24,421	2,064	1,793	1,751	2,158	3,882	3,506	2,683	2,521	4,063	36.6
Washita	14.5	Male	7,079	738	559	597	799	1,123	870	613	704	1,076	32.5
		Female	7,421	705	590	526	731	997	858	692	781	1,541	36.9
Woods	10.6	Male	5,150	409	325	370	840	688	593	469	516	940	34.2
		Female	5,450	379	308	310	652	648	592	480	632	1,449	42.2
Woodward	22.8	Male	11,296	1,432	956	885	1,351	2,086	1,602	1,053	823	1,108	29.9
		Female	11,504	1,300	978	852	1,215	1,894	1,560	1,048	923	1,734	32.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
TOTAL METRO COUNTIES	**1,960.5**	**Male**	**958,543**	**98,047**	**85,391**	**81,290**	**122,785**	**182,622**	**140,906**	**92,093**	**74,952**	**80,457**	**30.0**
		Female	**1,001,957**	**93,328**	**81,606**	**77,082**	**113,373**	**180,002**	**143,704**	**97,257**	**83,972**	**131,633**	**32.5**
TOTAL STATE	**3,360.4**	**Male**	**1,637,086**	**164,166**	**143,827**	**141,171**	**199,982**	**285,385**	**230,084**	**156,405**	**138,836**	**177,230**	**30.9**
		Female	**1,723,314**	**155,968**	**137,177**	**132,380**	**184,782**	**280,389**	**236,375**	**165,701**	**157,095**	**273,447**	**34.0**
OREGON													
EUGENE - SPRINGFIELD	**266.4**	**Male**	**132,006**	**12,414**	**10,768**	**10,316**	**17,414**	**29,467**	**19,042**	**10,770**	**10,148**	**11,667**	**30.1**
		Female	**134,394**	**11,694**	**10,207**	**9,763**	**17,497**	**28,108**	**18,594**	**11,205**	**11,344**	**15,982**	**31.4**
Lane	266.4	Male	132,006	12,414	10,768	10,316	17,414	29,467	19,042	10,770	10,148	11,667	30.1
		Female	134,394	11,694	10,207	9,763	17,497	28,108	18,594	11,205	11,344	15,982	31.4
MEDFORD	**141.3**	**Male**	**70,087**	**6,310**	**5,915**	**6,015**	**6,990**	**12,963**	**10,398**	**6,440**	**6,530**	**8,526**	**32.6**
		Female	**71,213**	**6,140**	**5,687**	**5,516**	**6,930**	**12,639**	**10,284**	**6,446**	**6,836**	**10,735**	**34.0**
Jackson	141.3	Male	70,087	6,310	5,915	6,015	6,990	12,963	10,398	6,440	6,530	8,526	32.6
		Female	71,213	6,140	5,687	5,516	6,930	12,639	10,284	6,446	6,836	10,735	34.0
PORTLAND	**1,159.3**	**Male**	**564,361**	**52,825**	**45,893**	**45,136**	**61,856**	**120,608**	**86,111**	**50,781**	**46,824**	**54,327**	**31.3**
		Female	**594,939**	**50,221**	**44,102**	**43,518**	**62,443**	**118,750**	**83,860**	**52,310**	**53,341**	**86,394**	**33.2**
Clackamas	256.7	Male	126,464	11,993	11,861	12,004	11,280	23,737	22,234	12,461	10,284	10,610	31.8
		Female	130,236	11,443	11,392	11,461	10,657	24,851	21,859	12,363	10,909	15,301	33.1
Multnomah	567.2	Male	273,073	24,317	19,268	18,931	32,603	62,191	36,775	23,818	24,607	30,563	31.7
		Female	294,127	22,874	18,703	18,538	33,618	58,762	35,870	25,059	29,046	51,657	34.1
Washington	276.3	Male	135,863	13,489	12,209	11,639	14,576	29,641	22,972	11,965	9,558	9,814	30.4
		Female	140,437	12,969	11,575	11,078	14,756	30,100	22,186	12,238	10,695	14,840	31.6
Yamhill	59.1	Male	28,961	3,026	2,555	2,562	3,397	5,039	4,130	2,537	2,375	3,340	30.8
		Female	30,139	2,935	2,432	2,441	3,412	5,037	3,945	2,650	2,691	4,596	32.6
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1,371.4***	***Male***	***669,480***	***64,199***	***56,391***	***54,761***	***72,149***	***141,377***	***103,040***	***60,001***	***54,701***	***62,861***	***31.2***
		Female	***701,920***	***61,030***	***53,690***	***52,827***	***72,931***	***139,758***	***99,787***	***61,280***	***62,048***	***98,569***	***32.9***
SALEM	**262.2**	**Male**	**128,595**	**12,966**	**10,873**	**11,064**	**14,755**	**24,691**	**18,256**	**10,952**	**10,549**	**14,489**	**30.9**
		Female	**133,605**	**12,322**	**10,300**	**10,307**	**14,172**	**23,614**	**17,934**	**11,674**	**11,922**	**21,360**	**33.3**
Marion	215.9	Male	106,150	10,706	8,887	9,131	12,264	20,612	15,063	8,960	8,619	11,908	30.9
		Female	109,750	10,272	8,477	8,472	11,292	19,487	14,721	9,602	9,809	17,618	33.4
Polk	46.3	Male	22,445	2,260	1,986	1,933	2,491	4,079	3,193	1,992	1,930	2,581	31.3
		Female	23,855	2,050	1,823	1,835	2,880	4,127	3,213	2,072	2,113	3,742	33.1
ALL COUNTIES													
Baker	15.8	Male	7,884	761	665	711	651	1,232	1,092	763	806	1,203	34.4
		Female	7,916	646	634	631	578	1,194	1,105	775	859	1,494	37.5
Benton	66.3	Male	33,774	2,684	2,250	2,222	8,367	7,426	4,224	2,376	2,053	2,172	26.8
		Female	32,526	2,502	2,254	2,078	6,980	6,540	4,204	2,427	2,182	3,359	28.7
Clackamas	256.7	Male	126,464	11,993	11,861	12,004	11,280	23,737	22,234	12,461	10,284	10,610	31.8
		Female	130,236	11,443	11,392	11,461	10,657	24,851	21,859	12,363	10,909	15,301	33.1
Clatsop	32.9	Male	16,239	1,532	1,238	1,278	1,805	3,085	2,111	1,398	1,589	2,203	32.3
		Female	16,661	1,444	1,205	1,263	1,685	2,721	2,107	1,417	1,802	3,017	35.1
Columbia	36.6	Male	18,253	1,806	1,792	1,679	1,519	3,287	2,814	1,721	1,654	1,981	32.1
		Female	18,347	1,901	1,709	1,618	1,515	3,221	2,659	1,649	1,697	2,378	32.5
Coos	60.7	Male	30,171	2,919	2,646	2,617	2,848	5,203	4,423	2,966	3,028	3,521	32.8
		Female	30,529	2,799	2,435	2,393	2,852	5,176	4,377	3,070	3,027	4,400	34.2
Crook	13.8	Male	6,824	665	586	604	604	1,100	1,060	669	669	867	33.7
		Female	6,976	659	611	540	635	1,142	971	656	777	985	34.1
Curry	16.8	Male	8,347	682	596	660	670	1,259	1,079	843	1,077	1,481	37.8
		Female	8,453	670	570	673	600	1,212	1,135	836	1,208	1,549	39.4
Deschutes	69.9	Male	35,019	3,425	3,107	2,962	3,345	7,283	5,449	2,962	2,951	3,535	31.4
		Female	34,881	3,291	3,015	2,710	3,462	6,983	5,166	3,016	3,217	4,021	32.1
Douglas	97.0	Male	48,408	5,101	4,457	4,446	4,651	8,285	6,943	4,735	4,571	5,219	31.7
		Female	48,592	4,801	4,265	4,142	4,480	8,275	7,005	4,839	4,617	6,168	33.0
Gilliam	1.8	Male	905	91	63	72	86	144	112	100	105	132	34.8
		Female	895	87	56	84	71	135	116	109	97	140	36.2
Grant	8.5	Male	4,303	433	355	382	353	745	650	441	414	530	33.4
		Female	4,197	404	377	336	358	685	622	421	403	591	34.1
Harney	7.9	Male	4,078	446	375	339	371	711	668	399	358	411	32.1
		Female	3,822	375	364	314	369	662	563	389	338	448	32.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OREGON (continued)													
ALL COUNTIES (continued)													
Hood River	16.2	Male	8,234	803	700	673	831	1,530	1,164	780	787	966	32.3
		Female	7,966	814	633	603	709	1,331	1,055	813	814	1,194	34.2
Jackson	141.3	Male	70,087	6,310	5,915	6,015	6,990	12,963	10,398	6,440	6,530	8,526	32.6
		Female	71,213	6,140	5,687	5,516	6,930	12,639	10,284	6,446	6,836	10,735	34.0
Jefferson	12.8	Male	6,512	740	613	668	673	1,077	922	613	579	627	30.2
		Female	6,288	679	595	610	586	1,054	916	630	555	663	31.4
Josephine	72.3	Male	35,263	3,436	3,132	2,993	2,700	5,632	5,114	3,249	3,782	5,225	34.5
		Female	37,037	3,145	2,843	2,930	2,835	5,913	5,167	3,476	4,164	6,564	36.6
Klamath	58.4	Male	29,543	3,035	2,775	2,530	3,177	5,276	4,192	2,814	2,676	3,068	31.2
		Female	28,857	2,736	2,560	2,458	2,742	5,103	4,070	2,848	2,716	3,624	32.7
Lake	7.7	Male	3,914	404	336	341	342	660	587	403	405	436	33.1
		Female	3,786	384	362	299	317	611	549	424	357	483	33.7
Lane	266.4	Male	132,006	12,414	10,768	10,316	17,414	29,467	19,042	10,770	10,148	11,667	30.1
		Female	134,394	11,694	10,207	9,763	17,497	28,108	18,594	11,205	11,344	15,982	31.4
Lincoln	36.6	Male	17,978	1,508	1,219	1,288	1,565	3,198	2,293	1,677	2,234	2,996	35.9
		Female	18,622	1,456	1,213	1,208	1,519	3,098	2,228	1,797	2,541	3,562	38.7
Linn	89.2	Male	44,043	4,422	4,114	3,998	4,351	8,176	6,454	3,873	3,914	4,741	31.3
		Female	45,157	4,243	3,885	3,802	4,364	8,011	6,400	4,021	4,308	6,123	32.8
Malheur	28.3	Male	13,985	1,648	1,314	1,313	1,422	2,159	1,767	1,313	1,316	1,733	31.0
		Female	14,315	1,524	1,290	1,285	1,304	2,180	1,857	1,430	1,352	2,093	33.0
Marion	215.9	Male	106,150	10,706	8,887	9,131	12,264	20,612	15,063	8,960	8,619	11,908	30.9
		Female	109,750	10,272	8,477	8,472	11,292	19,487	14,721	9,602	9,809	17,618	33.4
Morrow	8.3	Male	4,268	485	389	407	420	757	634	424	350	402	30.7
		Female	4,032	427	371	371	377	699	598	421	330	438	31.7
Multnomah	567.2	Male	273,073	24,317	19,268	18,931	32,603	62,191	36,775	23,818	24,607	30,563	31.7
		Female	294,127	22,874	18,703	18,538	33,618	58,762	35,870	25,059	29,046	51,657	34.1
Polk	46.3	Male	22,445	2,260	1,986	1,933	2,491	4,079	3,193	1,992	1,930	2,581	31.3
		Female	23,855	2,050	1,823	1,835	2,880	4,127	3,213	2,072	2,113	3,742	33.1
Sherman	2.1	Male	1,055	103	86	96	93	184	115	119	136	123	33.1
		Female	1,045	109	79	99	71	175	116	126	123	147	34.4
Tillamook	21.3	Male	10,592	969	811	814	892	1,842	1,358	1,016	1,220	1,670	34.8
		Female	10,708	931	762	781	827	1,736	1,317	1,058	1,339	1,957	37.4
Umatilla	61.8	Male	30,616	3,388	2,579	2,554	3,193	5,747	4,253	2,870	2,739	3,293	31.3
		Female	31,184	3,225	2,734	2,498	3,117	5,357	4,107	2,957	2,853	4,336	32.5
Union	24.2	Male	12,035	1,284	1,104	1,046	1,339	2,159	1,717	1,043	936	1,407	30.8
		Female	12,165	1,167	1,019	979	1,360	2,100	1,684	1,053	1,029	1,774	32.4
Wallowa	7.4	Male	3,717	363	278	325	299	630	534	367	383	538	34.4
		Female	3,683	329	296	279	271	575	494	401	393	645	36.9
Wasco	21.6	Male	10,654	1,131	956	886	863	1,887	1,502	937	1,065	1,427	32.9
		Female	10,946	982	873	871	916	1,840	1,459	1,045	1,123	1,837	35.0
Washington	276.3	Male	135,863	13,489	12,209	11,639	14,576	29,641	22,972	11,965	9,558	9,814	30.4
		Female	140,437	12,969	11,575	11,078	14,756	30,100	22,186	12,238	10,695	14,840	31.6
Wheeler	1.4	Male	703	51	62	64	52	87	86	82	92	127	39.1
		Female	697	61	59	59	40	91	99	79	76	133	38.9
Yamhill	59.1	Male	28,961	3,026	2,555	2,562	3,397	5,039	4,130	2,537	2,375	3,340	30.8
		Female	30,139	2,935	2,432	2,441	3,412	5,037	3,945	2,650	2,691	4,596	32.6
TOTAL METRO COUNTIES	**1,829.2**	**Male**	**895,049**	**84,515**	**73,449**	**72,531**	**101,015**	**187,729**	**133,807**	**78,943**	**74,051**	**89,009**	**31.2**
		Female	**934,151**	**80,377**	**70,296**	**69,104**	**101,042**	**183,111**	**130,672**	**81,635**	**83,443**	**134,471**	**33.0**
TOTAL STATE	**2,726.8**	**Male**	**1,342,366**	**128,830**	**112,047**	**110,499**	**148,497**	**268,490**	**197,124**	**119,896**	**115,940**	**141,043**	**31.4**
		Female	**1,384,434**	**122,168**	**107,365**	**105,018**	**145,982**	**260,931**	**192,818**	**123,818**	**127,740**	**198,594**	**33.1**
PENNSYLVANIA													
ALLENTOWN - BETHLEHEM	**660.7**	**Male**	**317,873**	**25,534**	**25,374**	**27,553**	**35,275**	**54,132**	**44,989**	**34,686**	**34,249**	**36,081**	**33.4**
		Female	**342,827**	**24,011**	**24,390**	**26,139**	**34,057**	**54,341**	**46,309**	**37,231**	**39,704**	**56,645**	**36.8**
Carbon	54.4	Male	26,070	2,148	2,031	2,299	2,434	4,111	3,328	2,887	3,173	3,659	35.0
		Female	28,330	1,928	2,046	2,143	2,397	3,855	3,467	3,183	3,746	5,565	40.2
Lehigh	281.7	Male	134,982	10,586	10,456	11,374	14,669	23,818	19,259	15,018	14,463	15,339	33.6
		Female	146,718	9,848	10,075	10,853	15,074	23,854	19,823	16,190	16,652	24,349	36.8
Northampton	235.0	Male	113,793	8,997	9,028	9,828	14,157	18,775	15,675	12,275	12,508	12,550	32.9
		Female	121,207	8,622	8,526	9,289	12,138	18,945	16,418	13,155	14,593	19,521	36.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
PENNSYLVANIA (continued)													
ALLENTOWN - BETHLEHEM (continued)													
Warren, N. J.	*89.6*	*Male*	*43,028*	*3,803*	*3,859*	*4,052*	*4,015*	*7,428*	*6,727*	*4,506*	*4,105*	*4,533*	*32.8*
		Female	*46,572*	*3,613*	*3,743*	*3,854*	*4,448*	*7,687*	*6,601*	*4,703*	*4,713*	*7,210*	*34.9*
ALTOONA	**135.4**	**Male**	**63,525**	**5,885**	**5,616**	**5,866**	**6,702**	**10,263**	**8,376**	**6,396**	**6,572**	**7,849**	**32.5**
		Female	**71,875**	**5,707**	**5,430**	**5,519**	**6,720**	**10,677**	**9,181**	**7,327**	**8,052**	**13,262**	**37.1**
Blair	135.4	Male	63,525	5,885	5,616	5,866	6,702	10,263	8,376	6,396	6,572	7,849	32.5
		Female	71,875	5,707	5,430	5,519	6,720	10,677	9,181	7,327	8,052	13,262	37.1
BEAVER COUNTY	**194.6**	**Male**	**94,120**	**7,952**	**7,667**	**8,616**	**10,242**	**14,972**	**12,514**	**10,935**	**10,813**	**10,409**	**33.4**
		Female	**100,480**	**7,671**	**7,318**	**8,175**	**10,043**	**15,098**	**13,507**	**11,687**	**12,159**	**14,822**	**36.4**
Beaver	194.6	Male	94,120	7,952	7,667	8,616	10,242	14,972	12,514	10,935	10,813	10,409	33.4
		Female	100,480	7,671	7,318	8,175	10,043	15,098	13,507	11,687	12,159	14,822	36.4
ERIE	**281.9**	**Male**	**135,819**	**13,261**	**12,501**	**12,579**	**17,086**	**23,321**	**17,615**	**12,985**	**13,361**	**13,110**	**30.4**
		Female	**146,081**	**12,640**	**12,003**	**12,138**	**17,646**	**23,283**	**18,457**	**14,231**	**15,151**	**20,532**	**33.0**
Erie	281.9	Male	135,819	13,261	12,501	12,579	17,086	23,321	17,615	12,985	13,361	13,110	30.4
		Female	146,081	12,640	12,003	12,138	17,646	23,283	18,457	14,231	15,151	20,532	33.0
HARRISBURG - LEBANON - CARLISLE	**580.9**	**Male**	**279,342**	**23,438**	**23,642**	**24,866**	**31,810**	**50,117**	**39,652**	**29,878**	**27,463**	**28,476**	**32.2**
		Female	**301,558**	**22,445**	**22,488**	**23,394**	**32,075**	**50,119**	**41,587**	**31,872**	**31,202**	**46,376**	**35.1**
Cumberland	189.9	Male	91,521	7,092	7,483	7,971	12,139	15,939	13,785	9,902	8,821	8,389	31.9
		Female	98,379	6,816	7,175	7,661	11,971	15,908	14,305	10,639	9,759	14,145	34.8
Dauphin	238.1	Male	113,031	9,415	9,524	10,075	12,261	21,052	15,153	12,003	11,519	12,029	32.2
		Female	125,069	9,242	8,989	9,351	12,443	21,407	16,506	13,185	13,519	20,427	35.7
Lebanon	112.8	Male	54,897	5,005	4,694	4,921	5,531	9,410	7,767	6,041	5,409	6,119	32.8
		Female	57,903	4,559	4,520	4,689	5,728	9,139	7,969	6,017	6,046	9,236	35.4
Perry	40.1	Male	19,893	1,926	1,941	1,899	1,879	3,716	2,947	1,932	1,714	1,939	31.2
		Female	20,207	1,828	1,804	1,693	1,933	3,665	2,807	2,031	1,878	2,568	32.8
JOHNSTOWN	**259.3**	**Male**	**124,964**	**11,454**	**10,901**	**11,001**	**14,153**	**20,572**	**15,198**	**12,418**	**13,964**	**15,303**	**32.3**
		Female	**134,336**	**10,861**	**10,318**	**10,570**	**13,782**	**19,669**	**15,709**	**14,247**	**16,257**	**22,923**	**36.3**
Cambria	176.3	Male	84,736	7,617	7,326	7,405	10,113	13,819	9,944	8,423	9,655	10,434	32.2
		Female	91,564	7,239	6,904	7,249	9,709	13,274	10,433	9,689	11,261	15,806	36.3
Somerset	83.0	Male	40,228	3,837	3,575	3,596	4,040	6,753	5,254	3,995	4,309	4,869	32.5
		Female	42,772	3,622	3,414	3,321	4,073	6,395	5,276	4,558	4,996	7,117	36.1
LANCASTER	**389.1**	**Male**	**187,995**	**18,481**	**16,567**	**16,632**	**22,491**	**32,822**	**26,656**	**18,845**	**16,289**	**19,212**	**31.0**
		Female	**201,105**	**17,282**	**15,774**	**16,131**	**22,892**	**32,922**	**27,423**	**19,524**	**18,886**	**30,271**	**33.6**
Lancaster	389.1	Male	187,995	18,481	16,567	16,632	22,491	32,822	26,656	18,845	16,289	19,212	31.0
		Female	201,105	17,282	15,774	16,131	22,892	32,922	27,423	19,524	18,886	30,271	33.6
PHILADELPHIA	**4,827.4**	**Male**	**2,302,704**	**198,111**	**195,434**	**216,899**	**272,300**	**397,035**	**320,977**	**242,809**	**229,716**	**229,423**	**31.8**
		Female	**2,524,696**	**190,799**	**188,151**	**207,537**	**265,621**	**411,388**	**348,394**	**265,533**	**265,086**	**382,187**	**35.0**
Bucks	518.4	Male	255,526	23,320	23,533	25,617	27,815	45,482	40,257	28,436	23,510	17,556	31.0
		Female	262,874	22,047	22,400	24,101	26,960	46,252	40,722	28,945	23,893	27,554	32.8
Chester	337.9	Male	165,814	14,239	14,880	16,021	18,003	29,191	27,189	17,990	15,050	13,251	31.8
		Female	172,086	13,379	14,057	15,171	18,573	29,898	27,483	17,956	15,603	19,966	33.3
Delaware	556.5	Male	264,265	20,957	20,497	24,680	33,057	43,823	33,401	28,710	30,287	28,853	32.5
		Female	292,235	20,011	19,552	23,434	30,940	44,275	37,189	32,524	34,848	49,462	37.1
Montgomery	667.1	Male	319,463	23,826	24,958	29,709	33,835	54,679	46,590	37,008	34,353	34,505	33.7
		Female	347,637	22,795	24,076	27,955	34,348	53,924	49,955	39,321	38,286	56,977	37.1
Philadelphia	1,645.1	Male	760,835	65,718	62,375	68,076	95,995	129,727	94,180	74,841	77,438	92,485	31.8
		Female	884,265	64,479	60,809	67,003	96,293	138,962	109,909	88,018	98,975	159,817	36.3
Burlington, N. J.	*394.2*	*Male*	*197,274*	*17,142*	*17,677*	*19,764*	*16,627*	*35,213*	*30,598*	*20,810*	*16,181*	*13,262*	*29.9*
		Female	*196,926*	*16,488*	*16,829*	*18,263*	*20,251*	*34,836*	*31,288*	*20,954*	*17,023*	*20,994*	*32.6*
Camden, N. J.	*489.1*	*Male*	*232,882*	*22,365*	*21,551*	*22,616*	*24,792*	*39,993*	*32,882*	*24,185*	*23,387*	*21,111*	*31.3*
		Female	*256,218*	*21,452*	*20,704*	*21,821*	*25,692*	*43,469*	*35,755*	*26,554*	*26,077*	*34,694*	*33.8*
Gloucester, N. J.	*219.1*	*Male*	*106,645*	*10,544*	*9,963*	*10,416*	*12,176*	*18,927*	*15,880*	*10,829*	*9,510*	*8,400*	*30.4*
		Female	*112,455*	*10,148*	*9,724*	*9,789*	*12,564*	*19,772*	*16,093*	*11,261*	*10,381*	*12,723*	*32.1*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***5,834.2***	***Male***	***2,785,345***	***240,130***	***237,133***	***262,443***	***329,872***	***480,521***	***391,360***	***293,914***	***276,117***	***273,855***	***31.7***
		Female	***3,048,855***	***231,133***	***228,386***	***251,732***	***324,681***	***498,336***	***422,856***	***320,084***	***317,976***	***453,671***	***34.8***
PITTSBURGH	**2,139.6**	**Male**	**1,015,519**	**78,077**	**79,270**	**89,367**	**113,469**	**172,116**	**132,691**	**111,272**	**116,859**	**122,398**	**33.6**
		Female	**1,124,081**	**74,856**	**75,953**	**85,522**	**113,794**	**174,311**	**145,232**	**124,085**	**137,878**	**192,450**	**37.6**
Allegheny	1,380.0	Male	650,089	47,696	48,259	56,437	75,477	112,386	83,154	72,086	75,779	78,815	33.6
		Female	729,911	45,946	46,277	54,155	77,126	114,429	92,916	80,763	90,030	128,269	37.9
Fayette	160.1	Male	76,632	6,897	6,871	7,081	7,678	12,323	9,511	7,690	8,579	10,002	32.9
		Female	83,468	6,446	6,584	6,791	7,536	12,062	10,093	8,861	10,234	14,861	37.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
PITTSBURGH (continued)													
Washington	214.9	Male	103,377	8,392	8,637	8,865	11,426	16,591	13,991	11,038	11,925	12,512	33.7
		Female	111,523	8,141	8,169	8,424	10,937	16,697	14,854	12,114	13,814	18,373	37.3
Westmoreland	384.6	Male	185,421	15,092	15,503	16,984	18,888	30,816	26,035	20,458	20,576	21,069	33.5
		Female	199,179	14,323	14,923	16,152	18,195	31,123	27,369	22,347	23,800	30,947	36.8
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***2,334.2***	***Male***	***1,109,639***	***86,029***	***86,937***	***97,983***	***123,711***	***187,088***	***145,205***	***122,207***	***127,672***	***132,807***	***33.6***
		Female	***1,224,561***	***82,527***	***83,271***	***93,697***	***123,837***	***189,409***	***158,739***	***135,772***	***150,037***	***207,372***	***37.5***
READING	**323.7**	**Male**	**155,236**	**12,384**	**12,264**	**13,387**	**16,364**	**25,731**	**21,542**	**17,444**	**16,544**	**19,576**	**34.0**
		Female	**168,464**	**11,814**	**11,613**	**12,878**	**16,729**	**25,831**	**22,439**	**18,214**	**18,814**	**30,132**	**37.4**
Berks	323.7	Male	155,236	12,384	12,264	13,387	16,364	25,731	21,542	17,444	16,544	19,576	34.0
		Female	168,464	11,814	11,613	12,878	16,729	25,831	22,439	18,214	18,814	30,132	37.4
SCRANTON - WILKES-BARRE	**731.2**	**Male**	**343,632**	**26,838**	**27,751**	**29,648**	**36,805**	**55,230**	**46,171**	**36,552**	**38,710**	**45,927**	**34.2**
		Female	**387,568**	**26,273**	**26,639**	**28,091**	**38,133**	**54,222**	**47,147**	**40,922**	**48,392**	**77,749**	**39.3**
Columbia	63.0	Male	30,001	2,353	2,492	2,555	4,103	4,793	4,065	2,973	3,021	3,646	32.3
		Female	32,999	2,290	2,325	2,417	4,914	4,704	4,146	3,101	3,613	5,489	34.7
Lackawanna	223.4	Male	103,736	8,267	8,109	8,902	11,391	16,228	13,295	10,935	12,201	14,408	34.4
		Female	119,664	7,933	7,877	8,459	11,622	16,142	13,877	12,841	15,492	25,421	40.6
Luzerne	333.1	Male	155,401	11,521	12,288	13,341	15,827	24,717	20,771	17,174	18,152	21,610	35.0
		Female	177,699	11,529	11,944	12,820	15,591	23,991	21,221	19,293	23,406	37,904	41.1
Monroe	82.9	Male	40,247	3,229	3,320	3,478	4,149	6,934	5,887	4,266	4,141	4,843	33.6
		Female	42,653	3,110	3,062	3,209	4,711	6,875	5,931	4,385	4,507	6,863	35.6
Wyoming	28.8	Male	14,247	1,468	1,542	1,372	1,335	2,558	2,153	1,204	1,195	1,420	30.5
		Female	14,553	1,411	1,431	1,186	1,295	2,510	1,972	1,302	1,374	2,072	32.8
SHARON	**126.6**	**Male**	**61,129**	**5,144**	**5,071**	**5,751**	**7,439**	**9,475**	**7,919**	**6,500**	**6,623**	**7,207**	**32.6**
		Female	**65,471**	**4,824**	**4,803**	**5,270**	**7,212**	**9,445**	**8,422**	**7,053**	**7,505**	**10,937**	**36.4**
Mercer	126.6	Male	61,129	5,144	5,071	5,751	7,439	9,475	7,919	6,500	6,623	7,207	32.6
		Female	65,471	4,824	4,803	5,270	7,212	9,445	8,422	7,053	7,505	10,937	36.4
STATE COLLEGE	**115.9**	**Male**	**59,739**	**3,893**	**3,883**	**4,032**	**17,842**	**11,045**	**6,907**	**4,554**	**3,685**	**3,898**	**25.2**
		Female	**56,161**	**3,641**	**3,750**	**3,841**	**14,261**	**9,058**	**6,826**	**4,626**	**4,082**	**6,076**	**27.9**
Centre	115.9	Male	59,739	3,893	3,883	4,032	17,842	11,045	6,907	4,554	3,685	3,898	25.2
		Female	56,161	3,641	3,750	3,841	14,261	9,058	6,826	4,626	4,082	6,076	27.9
WILLIAMSPORT	**118.3**	**Male**	**56,762**	**5,169**	**4,925**	**5,104**	**6,596**	**9,460**	**7,670**	**5,923**	**5,460**	**6,455**	**32.0**
		Female	**61,538**	**4,914**	**4,779**	**4,895**	**6,342**	**9,576**	**7,925**	**6,241**	**6,478**	**10,388**	**35.3**
Lycoming	118.3	Male	56,762	5,169	4,925	5,104	6,596	9,460	7,670	5,923	5,460	6,455	32.0
		Female	61,538	4,914	4,779	4,895	6,342	9,576	7,925	6,241	6,478	10,388	35.3
YORK	**397.5**	**Male**	**193,101**	**16,397**	**17,224**	**17,378**	**20,776**	**34,234**	**29,205**	**20,089**	**17,930**	**19,868**	**32.2**
		Female	**204,399**	**15,969**	**16,671**	**16,792**	**21,054**	**34,686**	**29,017**	**20,608**	**19,983**	**29,619**	**34.1**
Adams	70.7	Male	34,595	3,076	3,106	3,227	4,379	5,801	4,914	3,383	3,100	3,609	31.0
		Female	36,105	2,980	2,878	3,109	4,313	5,912	4,845	3,461	3,455	5,152	33.1
York	326.8	Male	158,506	13,321	14,118	14,151	16,397	28,433	24,291	16,706	14,830	16,259	32.5
		Female	168,294	12,989	13,793	13,683	16,741	28,774	24,172	17,147	16,528	24,467	34.4
ALL COUNTIES													
Adams	70.7	Male	34,595	3,076	3,106	3,227	4,379	5,801	4,914	3,383	3,100	3,609	31.0
		Female	36,105	2,980	2,878	3,109	4,313	5,912	4,845	3,461	3,455	5,152	33.1
Allegheny	1,380.0	Male	650,089	47,696	48,259	56,437	75,477	112,386	83,154	72,086	75,779	78,815	33.6
		Female	729,911	45,946	46,277	54,155	77,126	114,429	92,916	80,763	90,030	128,269	37.9
Armstrong	79.0	Male	38,265	3,380	3,400	3,341	4,051	5,952	4,927	3,860	4,264	5,090	33.3
		Female	40,735	3,147	3,084	3,225	3,806	5,944	5,118	4,340	4,866	7,205	37.3
Beaver	194.6	Male	94,120	7,952	7,667	8,616	10,242	14,972	12,514	10,935	10,813	10,409	33.4
		Female	100,480	7,671	7,318	8,175	10,043	15,098	13,507	11,687	12,159	14,822	36.4
Bedford	48.0	Male	23,400	2,177	2,199	2,231	2,316	3,607	3,436	2,371	2,314	2,749	32.7
		Female	24,600	2,105	2,150	2,099	2,208	3,574	3,455	2,564	2,631	3,514	35.5
Berks	323.7	Male	155,236	12,384	12,264	13,387	16,364	25,731	21,542	17,444	16,544	19,576	34.0
		Female	168,464	11,814	11,613	12,878	16,729	25,831	22,439	18,214	18,814	30,132	37.4
Blair	135.4	Male	63,525	5,885	5,616	5,866	6,702	10,263	8,376	6,396	6,572	7,849	32.5
		Female	71,875	5,707	5,430	5,519	6,720	10,677	9,181	7,327	8,052	13,262	37.1
Bradford	65.0	Male	31,484	3,108	3,050	3,336	3,017	5,038	4,609	3,065	2,788	3,473	31.4
		Female	33,516	3,001	2,947	3,141	3,183	5,134	4,593	3,137	3,221	5,159	33.7
Bucks	518.4	Male	255,526	23,320	23,533	25,617	27,815	45,482	40,257	28,436	23,510	17,556	31.0
		Female	262,874	22,047	22,400	24,101	26,960	46,252	40,722	28,945	23,893	27,554	32.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
ALL COUNTIES (continued)													
Butler	153.9	Male	75,194	6,840	6,742	7,132	9,196	13,145	10,762	7,404	6,754	7,219	30.8
		Female	78,706	6,658	6,333	6,704	9,226	13,071	10,838	7,594	7,617	10,665	33.0
Cambria	176.3	Male	84,736	7,617	7,326	7,405	10,113	13,819	9,944	8,423	9,655	10,434	32.2
		Female	91,564	7,239	6,904	7,249	9,709	13,274	10,433	9,689	11,261	15,806	36.3
Cameron	6.4	Male	3,104	267	287	282	292	496	400	348	339	393	33.5
		Female	3,296	224	256	279	273	471	418	339	436	600	38.5
Carbon	54.4	Male	26,070	2,148	2,031	2,299	2,434	4,111	3,328	2,887	3,173	3,659	35.0
		Female	28,330	1,928	2,046	2,143	2,397	3,855	3,467	3,183	3,746	5,565	40.2
Centre	115.9	Male	59,739	3,893	3,883	4,032	17,842	11,045	6,907	4,554	3,685	3,898	25.2
		Female	56,161	3,641	3,750	3,841	14,261	9,058	6,826	4,626	4,082	6,076	27.9
Chester	337.9	Male	165,814	14,239	14,880	16,021	18,003	29,191	27,189	17,990	15,050	13,251	31.8
		Female	172,086	13,379	14,057	15,171	18,573	29,898	27,483	17,956	15,603	19,966	33.3
Clarion	43.8	Male	21,408	1,853	1,770	1,903	3,724	3,282	2,750	2,021	1,791	2,314	29.4
		Female	22,392	1,804	1,796	1,821	3,718	3,000	2,876	2,027	2,062	3,288	31.9
Clearfield	83.9	Male	40,785	3,860	3,867	3,970	4,273	6,627	5,368	3,898	4,029	4,893	31.7
		Female	43,115	3,705	3,649	3,681	3,950	6,259	5,686	4,270	4,843	7,072	35.6
Clinton	39.3	Male	19,012	1,667	1,567	1,644	2,629	2,912	2,463	2,023	1,941	2,166	31.9
		Female	20,288	1,615	1,559	1,566	2,692	2,837	2,640	2,091	2,253	3,035	34.6
Columbia	63.0	Male	30,001	2,353	2,492	2,555	4,103	4,793	4,065	2,973	3,021	3,646	32.3
		Female	32,999	2,290	2,325	2,417	4,914	4,704	4,146	3,101	3,613	5,489	34.7
Crawford	88.7	Male	43,003	4,067	4,033	4,078	4,756	6,864	5,890	4,135	4,111	5,069	31.7
		Female	45,697	3,764	3,847	3,753	4,722	7,086	6,008	4,371	4,703	7,443	34.5
Cumberland	189.9	Male	91,521	7,092	7,483	7,971	12,139	15,939	13,785	9,902	8,821	8,389	31.9
		Female	98,379	6,816	7,175	7,661	11,971	15,908	14,305	10,639	9,759	14,145	34.8
Dauphin	238.1	Male	113,031	9,415	9,524	10,075	12,261	21,052	15,153	12,003	11,519	12,029	32.2
		Female	125,069	9,242	8,989	9,351	12,443	21,407	16,506	13,185	13,519	20,427	35.7
Delaware	556.5	Male	264,265	20,957	20,497	24,680	33,057	43,823	33,401	28,710	30,287	28,853	32.5
		Female	292,235	20,011	19,552	23,434	30,940	44,275	37,189	32,524	34,848	49,462	37.1
Elk	38.6	Male	18,863	1,696	1,786	1,958	1,978	2,884	2,510	1,994	1,891	2,166	32.0
		Female	19,737	1,625	1,690	1,918	1,796	2,791	2,539	2,094	2,208	3,076	35.2
Erie	281.9	Male	135,819	13,261	12,501	12,579	17,086	23,321	17,615	12,985	13,361	13,110	30.4
		Female	146,081	12,640	12,003	12,138	17,646	23,283	18,457	14,231	15,151	20,532	33.0
Fayette	160.1	Male	76,632	6,897	6,871	7,081	7,678	12,323	9,511	7,690	8,579	10,002	32.9
		Female	83,468	6,446	6,584	6,791	7,536	12,062	10,093	8,861	10,234	14,861	37.3
Forest	4.9	Male	2,440	171	182	250	221	355	315	235	268	443	36.3
		Female	2,460	173	203	209	181	331	352	260	323	428	38.8
Franklin	119.2	Male	57,741	5,129	5,389	5,354	5,936	9,720	8,351	6,196	5,479	6,187	32.3
		Female	61,459	4,864	4,942	5,107	5,856	9,807	8,736	6,476	6,227	9,444	35.2
Fulton	14.0	Male	6,884	643	669	694	665	1,099	1,028	690	652	744	32.0
		Female	7,116	705	628	609	656	1,093	1,064	696	694	971	33.8
Greene	41.6	Male	20,212	1,997	1,882	1,841	2,194	3,411	2,522	1,748	2,035	2,582	31.4
		Female	21,388	1,849	1,811	1,756	2,036	3,362	2,506	2,036	2,359	3,673	34.6
Huntingdon	43.3	Male	21,804	1,806	1,936	1,903	2,719	3,995	3,093	2,165	1,845	2,342	31.4
		Female	21,496	1,711	1,804	1,779	2,268	3,154	2,824	2,265	2,122	3,569	35.1
Indiana	94.6	Male	45,747	4,109	3,923	3,866	7,754	7,653	5,623	3,977	4,081	4,761	29.2
		Female	48,853	4,013	3,693	3,664	8,688	7,254	5,725	4,404	4,682	6,730	31.0
Jefferson	50.1	Male	24,140	2,295	2,144	2,248	2,570	3,839	3,115	2,284	2,424	3,221	32.3
		Female	25,960	2,289	1,984	2,057	2,445	3,706	3,298	2,690	2,790	4,701	36.5
Juniata	20.4	Male	9,995	927	935	921	991	1,691	1,435	1,078	915	1,102	32.2
		Female	10,405	935	843	869	972	1,536	1,455	1,056	1,050	1,689	35.3
Lackawanna	223.4	Male	103,736	8,267	8,109	8,902	11,391	16,228	13,295	10,935	12,201	14,408	34.4
		Female	119,664	7,933	7,877	8,459	11,622	16,142	13,877	12,841	15,492	25,421	40.6
Lancaster	389.1	Male	187,995	18,481	16,567	16,632	22,491	32,822	26,656	18,845	16,289	19,212	31.0
		Female	201,105	17,282	15,774	16,131	22,892	32,922	27,423	19,524	18,886	30,271	33.6
Lawrence	103.5	Male	49,618	4,351	4,105	4,352	5,695	7,889	6,282	5,321	5,630	5,993	33.0
		Female	53,882	4,137	3,781	3,940	5,584	7,939	6,771	5,826	6,754	9,150	37.3
Lebanon	112.8	Male	54,897	5,005	4,694	4,921	5,531	9,410	7,767	6,041	5,409	6,119	32.8
		Female	57,903	4,559	4,520	4,689	5,728	9,139	7,969	6,017	6,046	9,236	35.4
Lehigh	281.7	Male	134,982	10,586	10,456	11,374	14,669	23,818	19,259	15,018	14,463	15,339	33.6
		Female	146,718	9,848	10,075	10,853	15,074	23,854	19,823	16,190	16,652	24,349	36.8
Luzerne	333.1	Male	155,401	11,521	12,288	13,341	15,827	24,717	20,771	17,174	18,152	21,610	35.0
		Female	177,699	11,529	11,944	12,820	15,591	23,991	21,221	19,293	23,408	37,904	41.1
Lycoming	118.3	Male	56,762	5,169	4,925	5,104	6,596	9,460	7,670	5,923	5,460	6,455	32.0
		Female	61,538	4,914	4,779	4,895	6,342	9,576	7,925	6,241	6,478	10,388	35.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
ALL COUNTIES (continued)													
McKean	48.9	Male	23,39[illegible]	2,149	2,147	2,194	2,351	3,454	3,051	2,346	2,379	3,327	33.3
		Female	25,502	1,962	2,157	2,146	2,339	3,469	3,143	2,645	2,765	4,876	37.2
Mercer	126.6	Male	61,129	5,144	5,071	5,751	7,439	9,475	7,919	6,500	6,623	7,207	32.6
		Female	65,471	4,824	4,803	5,270	7,212	9,445	8,422	7,053	7,505	10,937	36.4
Mifflin	47.6	Male	22,573	2,053	2,121	2,264	2,040	3,577	3,318	2,369	2,206	2,625	32.9
		Female	25,027	1,912	2,061	2,145	2,224	3,683	3,425	2,549	2,744	4,284	36.4
Monroe	82.9	Male	40,247	3,229	3,320	3,478	4,149	6,934	5,887	4,266	4,141	4,843	33.6
		Female	42,653	3,110	3,062	3,209	4,711	6,875	5,931	4,385	4,507	6,863	35.6
Montgomery	667.1	Male	319,463	23,826	24,958	29,709	33,835	54,679	46,590	37,008	34,353	34,505	33.7
		Female	347,637	22,795	24,076	27,955	34,348	53,924	49,955	39,321	38,286	56,977	37.1
Montour	16.9	Male	7,866	691	662	692	767	1,278	1,139	826	773	1,038	33.8
		Female	9,034	650	597	696	904	1,329	1,180	867	916	1,895	37.9
Northampton	235.0	Male	113,793	8,997	9,028	9,828	14,157	18,775	15,675	12,275	12,508	12,550	32.9
		Female	121,207	8,622	8,526	9,289	12,138	18,945	16,418	13,155	14,593	19,521	36.9
Northumberland	100.9	Male	47,519	3,920	3,986	4,258	4,355	7,426	6,523	4,970	5,394	6,687	34.8
		Female	53,381	3,708	3,899	4,008	4,457	7,377	6,694	5,628	6,679	10,931	39.8
Perry	40.1	Male	19,893	1,926	1,941	1,899	1,879	3,716	2,947	1,932	1,714	1,939	31.2
		Female	20,207	1,828	1,804	1,693	1,933	3,665	2,807	2,031	1,878	2,568	32.8
Philadelphia	1,645.1	Male	760,835	65,718	62,375	68,076	95,995	129,727	94,180	74,841	77,438	92,485	31.8
		Female	884,265	64,479	60,809	67,003	96,293	138,962	109,909	88,018	98,975	159,817	36.3
Pike	22.1	Male	10,692	752	771	917	764	1,486	1,503	1,199	1,415	1,885	39.4
		Female	11,408	751	769	843	767	1,572	1,473	1,232	1,607	2,394	41.8
Potter	18.6	Male	9,228	918	980	966	861	1,358	1,205	910	922	1,108	31.5
		Female	9,372	825	804	853	816	1,372	1,254	943	980	1,525	35.1
Schuylkill	159.5	Male	75,568	5,968	6,160	6,510	6,854	11,514	9,544	8,374	9,505	11,139	35.8
		Female	83,932	5,543	5,717	6,240	6,748	11,085	9,885	9,213	11,553	17,948	41.7
Snyder	36.1	Male	17,875	1,553	1,576	1,600	2,397	3,176	2,545	1,756	1,554	1,718	30.7
		Female	18,225	1,493	1,490	1,509	2,225	2,929	2,639	1,803	1,700	2,437	33.2
Somerset	83.0	Male	40,228	3,837	3,575	3,596	4,040	6,753	5,254	3,995	4,309	4,869	32.5
		Female	42,772	3,622	3,414	3,321	4,073	6,395	5,276	4,558	4,996	7,117	36.1
Sullivan	6.5	Male	3,240	252	230	373	362	484	359	320	354	506	33.3
		Female	3,260	238	221	346	313	393	383	325	383	658	38.1
Susquehanna	40.9	Male	20,061	1,918	1,857	1,921	1,888	3,175	2,961	1,956	1,965	2,420	32.7
		Female	20,839	1,821	1,806	1,890	1,743	3,101	2,965	1,972	2,198	3,343	35.2
Tioga	42.0	Male	20,373	1,931	1,882	2,000	2,532	3,107	2,897	1,938	1,828	2,258	30.9
		Female	21,627	1,811	1,815	1,954	2,752	3,009	3,000	2,002	2,066	3,218	33.2
Union	34.0	Male	17,413	1,326	1,396	1,318	2,869	3,323	2,608	1,666	1,348	1,559	30.4
		Female	16,587	1,273	1,270	1,301	2,553	2,508	2,200	1,572	1,505	2,405	32.6
Venango	64.2	Male	31,052	2,951	2,711	2,873	3,072	5,347	4,239	3,332	3,058	3,469	32.3
		Female	33,148	2,780	2,605	2,674	3,076	5,313	4,413	3,487	3,478	5,322	35.3
Warren	47.4	Male	22,984	2,142	1,994	2,199	2,165	3,634	3,233	2,464	2,263	2,890	33.2
		Female	24,416	2,010	1,941	1,984	2,145	3,658	3,384	2,573	2,621	4,100	36.4
Washington	214.9	Male	103,377	8,392	8,637	8,865	11,426	16,591	13,991	11,038	11,925	12,512	33.7
		Female	111,523	8,141	8,169	8,424	10,937	16,697	14,854	12,114	13,814	18,373	37.3
Wayne	39.6	Male	19,311	1,798	1,672	1,750	1,715	3,024	2,646	1,900	2,060	2,746	34.0
		Female	20,289	1,661	1,649	1,750	1,625	2,841	2,531	2,052	2,273	3,907	37.4
Westmoreland	384.6	Male	185,421	15,092	15,503	16,984	18,888	30,816	26,035	20,458	20,576	21,069	33.5
		Female	199,179	14,323	14,923	16,152	18,195	31,123	27,369	22,347	23,800	30,947	36.8
Wyoming	28.8	Male	14,247	1,468	1,542	1,372	1,335	2,558	2,153	1,204	1,195	1,420	30.5
		Female	14,553	1,411	1,431	1,186	1,295	2,510	1,972	1,302	1,374	2,072	32.8
York	326.8	Male	158,506	13,321	14,118	14,151	16,397	28,433	24,291	16,706	14,830	16,259	32.5
		Female	168,294	12,989	13,793	13,683	16,741	28,774	24,172	17,147	16,528	24,467	34.4
TOTAL METRO COUNTIES	**10,090.1**	**Male**	**4,811,631**	**398,164**	**395,040**	**431,831**	**561,740**	**818,964**	**651,995**	**510,956**	**505,055**	**537,886**	**32.6**
		Female	**5,278,469**	**382,006**	**379,080**	**413,165**	**557,406**	**828,862**	**697,838**	**559,929**	**591,435**	**868,748**	**36.1**
TOTAL STATE	**11,953.5**	**Male**	**5,713,883**	**478,829**	**475,051**	**514,970**	**661,709**	**964,786**	**774,645**	**602,095**	**595,630**	**646,168**	**32.5**
		Female	**6,239,617**	**458,768**	**454,881**	**491,681**	**656,353**	**970,850**	**823,309**	**657,328**	**696,744**	**1,029,703**	**36.1**
RHODE ISLAND													
PROVIDENCE - PAWTUCKET - WOONSOCKET	**894.9**	**Male**	**423,733**	**33,577**	**34,006**	**38,414**	**52,894**	**72,738**	**55,842**	**42,845**	**44,369**	**49,048**	**32.3**
		Female	**471,167**	**32,477**	**32,646**	**36,777**	**54,211**	**73,524**	**59,293**	**46,813**	**51,861**	**83,565**	**36.0**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
RHODE ISLAND (continued)													
PROVIDENCE - PAWTUCKET - WOONSOCKET (continued)													
Bristol	47.6	Male	23,111	1,706	1,793	2,237	2,924	3,458	3,181	2,586	2,616	2,610	33.4
		Female	24,489	1,604	1,755	2,092	2,668	3,538	3,318	2,795	2,832	3,887	36.8
Kent	162.3	Male	77,894	6,361	6,739	7,527	8,112	13,628	11,307	8,359	8,214	7,647	32.5
		Female	84,406	6,095	6,421	7,292	8,143	14,055	11,721	8,987	9,177	12,515	35.2
Providence	581.3	Male	271,976	21,110	21,193	24,088	34,490	45,776	34,186	27,492	29,409	34,232	32.7
		Female	309,324	20,600	20,378	23,193	35,849	46,469	37,055	30,479	35,234	60,067	37.2
Washington	103.7	Male	50,752	4,400	4,281	4,562	7,368	9,876	7,168	4,408	4,130	4,559	29.8
		Female	52,948	4,178	4,092	4,200	7,551	9,462	7,199	4,552	4,618	7,096	31.8
ALL COUNTIES													
Bristol	47.6	Male	23,111	1,706	1,793	2,237	2,924	3,458	3,181	2,586	2,616	2,610	33.4
		Female	24,489	1,604	1,755	2,092	2,668	3,538	3,318	2,795	2,832	3,887	36.8
Kent	162.3	Male	77,894	6,361	6,739	7,527	8,112	13,628	11,307	8,359	8,214	7,647	32.5
		Female	84,406	6,095	6,421	7,292	8,143	14,055	11,721	8,987	9,177	12,515	35.2
Newport	85.6	Male	42,978	3,495	3,500	3,632	6,154	8,705	6,417	3,772	3,462	3,841	30.4
		Female	42,622	3,293	3,384	3,516	4,577	7,536	5,779	3,903	4,088	6,546	33.7
Providence	581.3	Male	271,976	21,110	21,193	24,088	34,490	45,776	34,186	27,492	29,409	34,232	32.7
		Female	309,324	20,600	20,378	23,193	35,849	46,469	37,055	30,479	35,234	60,067	37.2
Washington	103.7	Male	50,752	4,400	4,281	4,562	7,368	9,876	7,168	4,408	4,130	4,559	29.8
		Female	52,948	4,178	4,092	4,200	7,551	9,462	7,199	4,552	4,618	7,096	31.8
TOTAL METRO COUNTIES	**894.9**	**Male**	**423,733**	**33,577**	**34,006**	**38,414**	**52,894**	**72,738**	**55,842**	**42,845**	**44,369**	**49,048**	**32.3**
		Female	**471,167**	**32,477**	**32,646**	**36,777**	**54,211**	**73,524**	**59,293**	**46,813**	**51,861**	**83,565**	**36.0**
TOTAL STATE	**980.5**	**Male**	**466,711**	**37,072**	**37,506**	**42,046**	**59,048**	**81,443**	**62,259**	**46,617**	**47,831**	**52,889**	**32.1**
		Female	**513,789**	**35,770**	**36,030**	**40,293**	**58,788**	**81,060**	**65,072**	**50,716**	**55,949**	**90,111**	**35.8**
SOUTH CAROLINA													
ANDERSON	**146.6**	**Male**	**70,172**	**6,773**	**6,612**	**6,386**	**7,394**	**12,006**	**10,973**	**7,219**	**6,271**	**6,538**	**31.6**
		Female	**76,428**	**6,537**	**6,320**	**6,160**	**7,538**	**12,498**	**11,201**	**7,642**	**7,606**	**10,926**	**34.3**
Anderson	146.6	Male	70,172	6,773	6,612	6,386	7,394	12,006	10,973	7,219	6,271	6,538	31.6
		Female	76,428	6,537	6,320	6,160	7,538	12,498	11,201	7,642	7,606	10,926	34.3
CHARLESTON	**493.7**	**Male**	**249,893**	**25,544**	**22,959**	**23,029**	**42,895**	**49,777**	**35,072**	**20,229**	**16,522**	**13,866**	**27.1**
		Female	**243,807**	**24,674**	**22,218**	**22,143**	**30,461**	**46,654**	**34,608**	**21,731**	**18,896**	**22,422**	**29.8**
Berkeley	127.7	Male	64,600	7,937	7,171	6,425	8,569	12,862	9,966	5,253	3,677	2,740	26.7
		Female	63,100	7,622	6,803	6,046	7,479	12,727	9,532	5,160	3,807	3,924	27.8
Charleston	288.0	Male	146,971	13,383	11,717	12,549	30,145	29,517	18,568	11,536	10,462	9,094	26.9
		Female	141,029	13,031	11,393	12,008	18,919	26,231	18,577	13,237	12,419	15,214	30.8
Dorchester	78.0	Male	38,322	4,224	4,071	4,055	4,181	7,398	6,538	3,440	2,383	2,032	28.6
		Female	39,678	4,021	4,022	4,089	4,063	7,696	6,499	3,334	2,670	3,284	29.7
CHARLOTTE - GASTONIA - ROCK HILL	**1,071.6**	**Male**	**514,668**	**45,912**	**49,032**	**47,270**	**58,647**	**96,130**	**79,109**	**53,186**	**43,696**	**41,686**	**30.9**
		Female	**556,932**	**44,538**	**46,912**	**45,254**	**60,104**	**98,911**	**82,518**	**57,549**	**51,583**	**69,563**	**33.3**
York	123.0	Male	58,981	5,707	6,000	5,733	6,787	10,605	9,032	5,894	4,832	4,391	30.0
		Female	64,019	5,589	5,643	5,627	7,692	10,968	9,200	6,381	5,729	7,190	31.8
Cabarrus, N. C.	*94.1*	*Male*	*45,056*	*3,804*	*4,069*	*4,225*	*4,622*	*7,648*	*6,825*	*4,963*	*4,301*	*4,599*	*32.6*
		Female	*49,044*	*3,686*	*4,023*	*3,883*	*4,601*	*7,621*	*7,315*	*5,189*	*5,301*	*7,425*	*36.0*
Gaston, N. C.	*173.8*	*Male*	*83,154*	*7,610*	*8,456*	*7,807*	*8,910*	*14,764*	*12,411*	*8,881*	*7,239*	*7,076*	*31.0*
		Female	*90,646*	*7,215*	*8,190*	*7,522*	*8,838*	*15,219*	*13,083*	*9,700*	*8,850*	*12,029*	*33.9*
Lincoln, N. C.	*47.6*	*Male*	*23,304*	*2,080*	*2,289*	*2,193*	*2,319*	*4,196*	*3,776*	*2,468*	*2,013*	*1,970*	*31.6*
		Female	*24,296*	*2,060*	*2,168*	*2,036*	*2,290*	*4,118*	*3,715*	*2,615*	*2,285*	*3,009*	*33.7*
Mecklenburg, N. C.	*447.9*	*Male*	*214,114*	*18,791*	*19,834*	*19,131*	*25,881*	*43,623*	*33,420*	*21,847*	*16,943*	*14,644*	*30.4*
		Female	*233,786*	*18,234*	*19,021*	*18,390*	*27,047*	*45,759*	*35,468*	*24,060*	*19,777*	*26,030*	*32.5*
Rowan, N. C.	*104.7*	*Male*	*50,606*	*4,133*	*4,263*	*4,268*	*5,620*	*8,339*	*7,211*	*5,458*	*5,367*	*5,947*	*33.4*
		Female	*54,094*	*3,960*	*4,041*	*4,085*	*5,337*	*8,292*	*7,279*	*5,806*	*6,215*	*9,079*	*36.8*
Union, N. C.	*80.5*	*Male*	*39,453*	*3,787*	*4,121*	*3,913*	*4,508*	*6,955*	*6,434*	*3,675*	*3,001*	*3,059*	*29.9*
		Female	*41,047*	*3,794*	*3,826*	*3,711*	*4,299*	*6,934*	*6,458*	*3,798*	*3,426*	*4,801*	*32.1*
COLUMBIA	**449.0**	**Male**	**219,711**	**20,035**	**19,732**	**19,747**	**33,511**	**45,968**	**31,649**	**19,661**	**15,933**	**13,475**	**28.7**
		Female	**229,289**	**19,379**	**18,881**	**18,543**	**33,190**	**44,881**	**32,682**	**20,752**	**18,202**	**22,779**	**30.5**
Lexington	167.3	Male	82,084	7,958	8,386	7,781	8,957	15,918	14,216	8,063	5,992	4,813	30.0
		Female	85,216	7,538	7,977	7,483	8,948	16,587	14,242	8,097	6,604	7,740	31.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH CAROLINA (continued)													
COLUMBIA (continued)													
Richland	281.7	Male	137,627	12,077	11,346	11,966	24,554	30,050	17,433	11,598	9,941	8,662	28.0
		Female	144,073	11,841	10,904	11,060	24,242	28,294	18,440	12,655	11,598	15,039	29.9
FLORENCE	**120.6**	**Male**	**57,151**	**6,387**	**5,890**	**5,714**	**6,570**	**10,537**	**8,330**	**5,330**	**4,387**	**4,006**	**28.8**
		Female	**63,449**	**6,210**	**5,734**	**5,706**	**6,908**	**11,210**	**8,970**	**5,995**	**5,523**	**7,193**	**31.4**
Florence	120.6	Male	57,151	6,387	5,890	5,714	6,570	10,537	8,330	5,330	4,387	4,006	28.8
		Female	63,449	6,210	5,734	5,706	6,908	11,210	8,970	5,995	5,523	7,193	31.4
GREENVILLE - SPARTANBURG	**616.7**	**Male**	**297,520**	**26,684**	**27,287**	**26,695**	**38,660**	**53,744**	**45,303**	**29,583**	**25,154**	**24,410**	**30.5**
		Female	**319,180**	**25,818**	**25,714**	**25,853**	**37,024**	**54,511**	**46,920**	**32,102**	**29,948**	**41,290**	**33.3**
Greenville	312.0	Male	149,745	13,818	13,604	13,424	18,403	27,847	23,094	14,995	12,780	11,780	30.6
		Female	162,255	13,392	12,926	13,131	18,453	28,169	24,152	16,439	15,019	20.574	33.2
Pickens	87.6	Male	43,896	3,592	3,680	3,671	8,852	7,389	6,110	4,028	3,285	3,289	27.9
		Female	43,704	3,435	3,375	3,378	7,172	7,169	6,170	4,042	3,834	5,129	31.3
Spartanburg	217.1	Male	103,879	9,274	10,003	9,600	11,405	18,508	16,099	10,560	9,089	9,341	31.3
		Female	113,221	8,991	9,413	9,344	11,399	19,173	16,598	11,621	11,095	15,587	34.1
ALL COUNTIES													
Abbeville	23.5	Male	11,267	1,064	1,098	1,039	1,337	1,809	1,508	1,150	1,036	1,226	31.1
		Female	12,233	1,058	1,009	1,050	1,327	1,884	1,542	1,179	1,206	1,978	33.9
☐ Aiken	119.3	Male	57,913	5,850	5,772	5,702	6,191	9,852	8,244	6,244	5,268	4,790	30.5
		Female	61,387	5,616	5,302	5,349	6,158	10,101	8,843	6,688	5,804	7,526	33.2
Allendale	11.2	Male	5,284	653	574	620	526	913	629	414	453	502	27.9
		Female	5,916	562	552	541	557	971	701	488	583	961	32.7
Anderson	146.6	Male	70,172	6,773	6,612	6,386	7,394	12,006	10,973	7,219	6,271	6,538	31.6
		Female	76,428	6,537	6,320	6,160	7,538	12,498	11,201	7,642	7,606	10,926	34.3
Bamberg	18.3	Male	8,599	887	850	988	1,154	1,343	1,024	729	764	860	28.1
		Female	9,701	910	884	902	1,328	1,441	1,106	858	899	1,373	30.7
Barnwell	21.4	Male	10,212	1,229	1,181	1,042	1,023	1,742	1,315	911	851	918	28.6
		Female	11,188	1,143	1,088	1,011	1,103	1,838	1,394	1,052	1,007	1,552	31.8
Beaufort	78.4	Male	40,382	4,230	3,131	3,352	9,089	7,589	4,247	2,521	3,045	3,178	25.5
		Female	38,018	4,271	3,154	2,997	5,373	7,042	4,308	3,043	3,773	4,057	29.6
Berkeley	127.7	Male	64,600	7,937	7,171	6,425	8,569	12,862	9,966	5,253	3,677	2,740	26.7
		Female	63,100	7,622	6,803	6,046	7,479	12,727	9,532	5,160	3,807	3,924	27.8
Calhoun	13.1	Male	6,246	675	601	680	698	1,031	868	496	547	650	29.5
		Female	6,854	652	617	657	698	1,083	882	588	671	1,006	32.4
Charleston	288.0	Male	146,971	13,383	11,717	12,549	30,145	29,517	18,568	11,536	10,462	9,094	26.9
		Female	141,029	13,031	11,393	12,008	18,919	26,231	18,577	13,237	12,419	15,214	30.8
Cherokee	42.8	Male	20,473	2,010	2,131	2,009	2,068	3,595	3,099	2,016	1,786	1,759	30.6
		Female	22,327	1,898	2,126	1,984	2,115	3,596	3,104	2,286	2,105	3,113	33.5
Chester	31.4	Male	14,778	1,506	1,516	1,492	1,543	2,466	1,923	1,474	1,437	1,421	30.4
		Female	16,622	1,483	1,483	1,476	1,550	2,474	2,236	1,628	1,691	2,601	34.4
Chesterfield	39.8	Male	19,198	2,017	2,056	1,986	1,955	3,316	2,767	1,758	1,626	1,717	29.8
		Female	20,602	1,898	1,869	1,919	1,967	3,439	2,752	1,933	1,976	2,849	32.7
Clarendon	28.8	Male	13,746	1,517	1,470	1,580	1,557	2,291	1,709	1,119	1,199	1,304	28.3
		Female	15,054	1,406	1,380	1,519	1,649	2,352	1,805	1,375	1,456	2,112	31.7
Colleton	35.1	Male	16,813	1,730	1,676	1,895	1,696	2,735	2,258	1,590	1,512	1,721	30.2
		Female	18,287	1,682	1,678	1,819	1,752	2,958	2,384	1,770	1,712	2,532	32.5
Darlington	66.2	Male	31,502	3,717	3,416	3,356	3,239	5,612	4,361	2,824	2,581	2,396	28.6
		Female	34,698	3,403	3,180	3,140	3,537	5,953	4,700	3,281	3,119	4,385	31.9
Dillon	32.4	Male	15,265	2,075	1,714	1,769	1,669	2,495	1,895	1,217	1,215	1,216	26.6
		Female	17,135	1,944	1,615	1,772	1,810	2,657	2,112	1,527	1,592	2,106	30.4
Dorchester	78.0	Male	38,322	4,224	4,071	4,055	4,181	7,398	6,538	3,440	2,383	2,032	28.6
		Female	39,678	4,021	4,022	4,089	4,063	7,696	6,499	3,334	2,670	3,284	29.7
Edgefield	18.0	Male	8,755	943	889	900	930	1,544	1,211	813	780	745	29.6
		Female	9,245	935	842	863	933	1,527	1,144	887	850	1,264	31.9
Fairfield	21.1	Male	10,163	1,011	1,106	1,109	1,107	1,721	1,178	951	941	1,039	29.3
		Female	10,937	1,023	1,020	1,088	1,125	1,653	1,281	1,052	1,012	1,683	32.3
Florence	120.6	Male	57,151	6,387	5,890	5,714	6,570	10,537	8,330	5,330	4,387	4,006	28.8
		Female	63,449	6,210	5,734	5,706	6,908	11,210	8,970	5,995	5,523	7,193	31.4
Georgetown	48.0	Male	23,203	2,744	2,538	2,463	2,457	4,071	3,001	1,969	2,003	1,957	28.4
		Female	24,797	2,788	2,381	2,374	2,574	4,086	3,163	2,235	2,398	2,798	30.6
Greenville	312.0	Male	149,745	13,818	13,604	13,424	18,403	27,847	23,094	14,995	12,780	11,780	30.6
		Female	162,255	13,392	12,926	13,131	18,453	28,169	24,152	16,439	15,019	20,574	33.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Greenwood	61.7	Male	29,065	2,733	2,813	2,715	3,141	4,988	4,371	2,920	2,601	2,783	31.3
		Female	32,635	2,643	2,671	2,675	3,432	5,217	4,468	3,401	3,293	4,835	34.4
Hampton	19.1	Male	9,085	1,096	996	938	884	1,494	1,165	774	807	931	29.2
		Female	10,015	1,017	918	980	944	1,631	1,245	885	977	1,418	32.0
Horry	131.3	Male	63,864	6,769	5,736	6,029	7,908	11,738	8,970	5,957	5,319	5,438	29.7
		Female	67,436	6,528	5,713	5,685	7,526	11,590	9,376	6,793	6,509	7,716	32.1
Jasper	16.0	Male	7,663	981	853	870	768	1,199	955	704	584	749	28.0
		Female	8,337	889	812	860	879	1,288	1,089	706	708	1,106	30.7
Kershaw	42.8	Male	20,693	2,133	2,004	2,153	2,142	3,627	2,978	2,051	1,848	1,757	30.3
		Female	22,107	1,958	1,925	2,138	2,123	3,684	3,144	2,248	2,083	2,804	32.9
Lancaster	57.7	Male	27,817	2,706	2,849	2,769	3,016	4,778	4,265	2,725	2,359	2,350	30.4
		Female	29,883	2,662	2,818	2,640	2,868	5,106	4,279	2,994	2,801	3,715	32.7
Laurens	54.3	Male	26,048	2,329	2,466	2,518	2,982	4,450	3,825	2,594	2,403	2,481	31.1
		Female	28,252	2,230	2,355	2,389	2,887	4,448	3,876	2,909	2,831	4,327	34.6
Lee	18.9	Male	8,990	1,073	930	1,046	1,091	1,495	1,107	755	732	761	27.4
		Female	9,910	1,117	922	1,040	1,115	1,478	1,149	889	907	1,293	30.1
Lexington	167.3	Male	82,084	7,958	8,386	7,781	8,957	15,918	14,216	8,063	5,992	4,813	30.0
		Female	85,216	7,538	7,977	7,483	8,948	16,587	14,242	8,097	6,604	7,740	31.4
McCormick	7.8	Male	3,746	411	375	419	408	612	466	325	351	379	29.2
		Female	4,054	365	412	396	427	608	487	380	403	576	32.0
Marion	35.4	Male	16,368	2,092	1,725	1,758	1,701	2,873	2,046	1,381	1,369	1,423	28.2
		Female	19,032	2,087	1,752	1,765	1,884	3,164	2,346	1,777	1,811	2,446	31.4
Marlboro	32.5	Male	15,373	1,810	1,726	1,784	1,653	2,436	1,985	1,336	1,268	1,375	27.9
		Female	17,127	1,744	1,615	1,756	1,699	2,660	2,149	1,566	1,573	2,365	31.6
Newberry	32.1	Male	15,446	1,367	1,355	1,356	1,771	2,447	2,151	1,433	1,590	1,976	32.7
		Female	16,654	1,273	1,370	1,247	1,666	2,361	2,174	1,629	1,924	3,010	36.9
Oconee	53.4	Male	26,105	2,513	2,475	2,403	2,742	4,504	4,035	2,683	2,230	2,520	31.5
		Female	27,295	2,297	2,356	2,188	2,602	4,436	4,164	2,833	2,664	3,755	34.5
Orangeburg	90.4	Male	42,340	4,578	4,329	4,574	5,441	7,024	5,376	3,668	3,573	3,777	28.2
		Female	48,060	4,279	4,256	4,533	6,482	7,490	5,977	4,393	4,412	6,238	31.0
Pickens	87.6	Male	43,896	3,592	3,680	3,671	8,852	7,389	6,110	4,028	3,285	3,289	27.9
		Female	43,704	3,435	3,375	3,378	7,172	7,169	6,170	4,042	3,834	5,129	31.3
Richland	281.7	Male	137,627	12,077	11,346	11,966	24,554	30,050	17,433	11,598	9,941	8,662	28.0
		Female	144,073	11,841	10,904	11,060	24,242	28,294	18,440	12,655	11,598	15,039	29.9
Saluda	17.3	Male	8,400	823	821	810	870	1,338	1,155	816	824	943	31.5
		Female	8,900	815	760	808	813	1,274	1,186	875	869	1,500	34.8
Spartanburg	217.1	Male	103,879	9,274	10,003	9,600	11,405	18,508	16,099	10,560	9,089	9,341	31.3
		Female	113,221	8,991	9,413	9,344	11,399	19,173	16,598	11,621	11,095	15,587	34.1
Sumter	96.1	Male	46,931	5,403	4,698	4,867	6,755	8,573	6,473	4,046	3,214	2,902	27.0
		Female	49,169	5,199	4,673	4,776	6,115	8,273	6,750	4,353	3,834	5,196	29.6
Union	31.0	Male	14,629	1,397	1,361	1,395	1,604	2,479	2,105	1,527	1,355	1,406	31.3
		Female	16,371	1,328	1,340	1,356	1,526	2,537	2,199	1,702	1,769	2,614	35.4
Williamsburg	40.2	Male	19,003	2,405	2,235	2,156	2,029	3,174	2,228	1,599	1,571	1,606	27.1
		Female	21,197	2,334	2,189	2,155	2,158	3,388	2,393	1,909	2,044	2,627	30.2
York	123.0	Male	58,981	5,707	6,000	5,733	6,787	10,605	9,032	5,894	4,832	4,391	30.0
		Female	64,019	5,589	5,643	5,627	7,692	10,968	9,200	6,381	5,729	7,190	31.8
TOTAL METRO COUNTIES	**2,068.9**	**Male**	**1,011,341**	**96,980**	**94,252**	**93,006**	**142,008**	**192,489**	**148,603**	**94,160**	**78,367**	**71,476**	**29.1**
		Female	**1,057,559**	**93,823**	**89,812**	**89,381**	**128,971**	**190,823**	**152,424**	**101,291**	**91,708**	**119,326**	**31.6**
TOTAL STATE	**3,436.4**	**Male**	**1,668,793**	**167,607**	**159,946**	**159,846**	**220,962**	**305,991**	**237,252**	**153,406**	**134,141**	**129,642**	**29.1**
		Female	**1,767,607**	**161,644**	**153,547**	**153,880**	**205,515**	**306,410**	**245,489**	**168,715**	**159,170**	**213,237**	**31.8**
SOUTH DAKOTA													
RAPID CITY	**77.3**	**Male**	**38,635**	**4,371**	**3,239**	**3,325**	**6,184**	**7,760**	**4,842**	**3,366**	**2,625**	**2,923**	**27.8**
		Female	**38,665**	**4,243**	**3,294**	**3,167**	**5,309**	**6,954**	**5,169**	**3,470**	**2,849**	**4,210**	**29.8**
Pennington	77.3	Male	38,635	4,371	3,239	3,325	6,184	7,760	4,842	3,366	2,625	2,923	27.8
		Female	38,665	4,243	3,294	3,167	5,309	6,954	5,169	3,470	2,849	4,210	29.8
SIOUX FALLS	**125.2**	**Male**	**59,883**	**6,211**	**5,178**	**5,299**	**7,426**	**11,861**	**7,896**	**5,591**	**4,895**	**5,526**	**29.9**
		Female	**65,317**	**6,044**	**5,071**	**5,292**	**8,753**	**11,648**	**8,134**	**5,667**	**5,394**	**9,314**	**31.4**
Minnehaha	125.2	Male	59,883	6,211	5,178	5,299	7,426	11,861	7,896	5,591	4,895	5,526	29.9
		Female	65,317	6,044	5,071	5,292	8,753	11,648	8,134	5,667	5,394	9,314	31.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH DAKOTA (continued)													
ALL COUNTIES													
Aurora	3.3	Male	1,670	144	141	208	151	217	175	158	208	268	33.8
		Female	1,630	148	127	144	100	180	198	166	177	390	40.9
Beadle	17.9	Male	8,608	898	668	733	931	1,459	1,097	865	897	1,060	32.4
		Female	9,292	832	671	699	906	1,293	1,090	973	985	1,843	37.2
Bennett	3.3	Male	1,622	201	174	188	160	253	186	164	127	169	28.5
		Female	1,678	216	187	173	143	246	200	164	133	216	29.9
Bon Homme	7.8	Male	3,886	346	270	288	625	513	385	366	403	690	33.1
		Female	3,914	351	275	361	312	449	409	395	435	927	40.1
Brookings	25.3	Male	12,782	1,119	825	840	3,512	2,157	1,293	869	956	1,211	25.4
		Female	12,518	1,099	770	822	3,118	1,803	1,249	919	924	1,814	27.5
Brown	36.9	Male	17,471	1,732	1,523	1,601	2,291	3,018	2,220	1,612	1,518	1,956	30.3
		Female	19,429	1,734	1,456	1,595	2,787	3,001	2,263	1,714	1,654	3,225	32.1
Brule	5.3	Male	2,579	289	228	262	205	416	301	241	292	345	32.3
		Female	2,721	294	217	247	212	348	350	282	281	490	36.2
Buffalo	1.8	Male	913	174	120	120	101	115	108	63	59	53	20.9
		Female	887	142	114	108	103	117	115	59	66	63	23.4
Butte	8.4	Male	4,161	456	378	375	393	707	503	383	401	565	31.8
		Female	4,239	417	360	361	376	652	508	400	424	741	34.3
Campbell	2.1	Male	1,078	90	77	123	81	130	135	130	137	175	37.8
		Female	1,022	66	58	98	63	112	132	138	138	217	43.6
Charles Mix	9.7	Male	4,740	566	441	469	438	626	581	482	456	681	32.3
		Female	4,960	539	488	493	368	614	589	449	455	965	34.6
Clark	4.9	Male	2,467	277	180	196	190	339	265	268	314	438	36.9
		Female	2,433	224	181	182	155	288	265	273	304	561	42.0
Clay	13.3	Male	6,685	535	419	414	2,086	1,140	659	421	435	576	24.6
		Female	6,615	542	410	409	1,891	998	631	439	437	858	25.6
Codington	22.5	Male	10,854	1,248	934	941	1,302	1,843	1,340	957	969	1,320	30.4
		Female	11,646	1,197	941	893	1,309	1,710	1,384	1,014	1,087	2,111	33.7
Corson	5.1	Male	2,615	363	298	306	309	362	305	264	195	213	25.9
		Female	2,485	356	260	292	280	317	304	234	204	238	26.7
Custer	7.1	Male	3,639	366	305	357	307	697	498	365	322	422	32.0
		Female	3,461	304	274	320	303	579	514	339	338	490	34.1
Davison	17.8	Male	8,446	906	721	704	1,170	1,394	926	771	727	1,127	30.2
		Female	9,354	873	676	717	1,098	1,321	1,028	804	875	1,962	34.9
Day	8.0	Male	3,981	375	320	370	342	552	409	376	456	781	35.8
		Female	4,019	373	311	364	246	471	414	408	477	955	40.9
Deuel	5.1	Male	2,602	250	243	237	242	329	307	267	278	449	35.0
		Female	2,498	209	203	235	172	304	303	265	275	532	39.2
Dewey	5.8	Male	2,871	432	323	331	323	402	344	253	216	247	25.7
		Female	2,929	434	331	348	311	405	333	260	203	304	26.0
Douglas	4.2	Male	2,090	229	178	206	221	260	240	205	200	351	33.1
		Female	2,110	182	187	205	155	223	254	204	235	465	39.1
Edmunds	5.2	Male	2,570	243	243	256	192	322	286	285	294	449	36.0
		Female	2,630	225	227	263	150	283	319	276	291	596	40.2
Fall River	8.5	Male	4,413	418	338	334	334	673	505	458	606	747	37.2
		Female	4,087	421	316	321	327	604	458	374	418	848	36.2
Faulk	2.9	Male	1,448	126	130	153	108	185	172	162	174	238	36.3
		Female	1,452	121	96	153	85	175	169	179	140	334	40.7
Grant	9.1	Male	4,502	508	448	429	407	671	539	392	452	656	31.8
		Female	4,598	441	391	429	368	643	537	415	453	921	35.5
Gregory	5.7	Male	2,797	264	261	227	272	394	310	255	291	523	34.5
		Female	2,903	291	222	244	196	350	324	273	336	667	39.6
Haakon	3.0	Male	1,519	213	162	122	151	268	174	129	135	165	29.2
		Female	1,481	209	134	118	148	215	165	122	120	250	31.1
Hamlin	5.3	Male	2,617	269	230	239	202	328	258	246	326	519	36.6
		Female	2,683	239	216	225	160	289	281	259	316	698	42.6
Hand	4.6	Male	2,297	210	187	240	180	326	265	269	262	358	35.2
		Female	2,303	212	178	194	161	276	283	273	270	456	39.6
Hanson	3.4	Male	1,736	215	159	186	160	209	207	173	182	245	32.1
		Female	1,664	178	154	153	112	198	234	156	163	316	36.6
Harding	1.9	Male	992	92	85	109	105	175	112	91	92	131	31.0
		Female	908	89	67	87	83	135	123	86	97	141	34.5
Hughes	15.4	Male	7,394	854	727	687	641	1,460	1,138	687	596	604	30.4
		Female	8,006	847	673	717	762	1,519	1,116	688	669	1,015	31.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Hutchinson	8.8	Male	4,298	371	384	361	338	554	453	462	488	887	38.1
		Female	4,502	363	303	380	263	527	497	439	525	1,205	43.4
Hyde	2.0	Male	963	86	78	90	86	121	99	119	105	179	37.1
		Female	1,037	103	74	115	65	108	133	117	88	234	39.0
Jackson	4.1	Male	2,011	260	239	224	187	291	265	185	156	204	28.3
		Female	2,089	272	272	231	167	301	251	171	158	266	28.4
Jerauld	3.0	Male	1,483	167	119	130	106	208	172	143	163	275	35.7
		Female	1,517	146	119	99	92	181	196	136	168	380	41.2
Jones	1.5	Male	752	76	59	68	53	120	89	85	78	124	35.0
		Female	748	60	76	80	60	94	104	90	69	115	35.4
Kingsbury	6.4	Male	3,132	302	238	247	266	413	340	331	386	609	37.9
		Female	3,268	274	223	251	217	361	340	361	370	871	44.1
Lake	11.1	Male	5,397	547	416	413	748	827	558	488	519	881	31.9
		Female	5,703	501	415	406	754	745	534	511	576	1,261	35.6
Lawrence	19.5	Male	9,559	980	737	837	1,436	1,725	1,054	848	856	1,086	29.6
		Female	9,941	931	695	762	1,514	1,484	1,073	868	906	1,708	32.2
Lincoln	15.2	Male	7,491	890	656	672	698	1,244	988	650	677	1,016	31.7
		Female	7,709	830	689	625	605	1,184	948	671	659	1,498	34.3
Lyman	3.9	Male	1,977	264	191	196	215	271	230	192	169	249	29.5
		Female	1,923	244	206	182	149	284	242	185	163	268	31.4
McCook	6.1	Male	2,994	296	256	309	269	394	337	307	325	501	34.3
		Female	3,106	284	243	299	185	351	345	314	361	724	40.5
McPherson	3.6	Male	1,772	136	135	160	136	214	203	204	246	338	40.2
		Female	1,828	133	127	141	110	183	207	231	238	458	45.6
Marshall	5.0	Male	2,487	195	198	259	198	334	327	255	274	447	36.8
		Female	2,513	227	184	257	149	280	332	250	263	571	39.8
Meade	23.3	Male	12,381	1,536	1,171	986	1,877	2,499	1,656	936	741	979	27.5
		Female	10,919	1,421	1,103	992	1,140	2,198	1,429	837	702	1,097	28.7
Mellette	2.4	Male	1,243	164	126	143	138	180	137	118	96	141	27.8
		Female	1,157	158	122	122	113	155	142	113	75	157	29.1
Miner	3.4	Male	1,644	156	101	150	126	223	144	156	226	362	39.6
		Female	1,756	170	117	148	115	163	160	195	233	455	45.3
Minnehaha	125.2	Male	59,883	6,211	5,178	5,299	7,426	11,861	7,896	5,591	4,895	5,526	29.9
		Female	65,317	6,044	5,071	5,292	8,753	11,648	8,134	5,667	5,394	9,314	31.4
Moody	6.8	Male	3,360	355	295	309	291	476	406	316	373	539	34.0
		Female	3,440	343	302	320	225	482	419	291	381	677	36.1
Pennington	77.3	Male	38,635	4,371	3,239	3,325	6,184	7,760	4,842	3,366	2,625	2,923	27.8
		Female	38,665	4,243	3,294	3,167	5,309	6,954	5,169	3,470	2,849	4,210	29.8
Perkins	4.9	Male	2,443	223	212	218	232	371	285	246	305	351	34.1
		Female	2,457	220	177	216	203	321	297	281	287	455	38.1
Potter	3.6	Male	1,769	173	148	176	124	247	233	169	203	296	35.7
		Female	1,831	185	150	172	125	223	216	184	183	393	37.8
Roberts	11.0	Male	5,538	599	531	584	470	710	669	480	515	980	33.2
		Female	5,462	543	490	544	377	680	609	520	518	1,181	36.6
Sanborn	3.1	Male	1,562	159	100	141	152	228	144	181	179	278	35.1
		Female	1,538	147	101	120	117	175	169	192	178	339	41.4
Shannon	12.8	Male	6,425	1,117	984	867	771	971	634	436	292	353	20.2
		Female	6,375	1,088	935	762	790	976	685	433	333	373	21.6
Spink	8.8	Male	4,261	398	343	383	395	659	538	450	479	616	34.3
		Female	4,539	382	327	366	412	608	510	503	475	956	38.4
Stanley	2.6	Male	1,291	135	136	113	126	242	185	117	102	135	30.6
		Female	1,309	183	122	124	138	225	185	99	99	134	28.9
Sully	1.9	Male	961	91	90	102	83	148	121	112	83	131	32.7
		Female	939	104	73	99	85	117	144	100	77	140	34.3
Todd	7.6	Male	3,708	660	464	436	386	632	422	284	225	199	23.3
		Female	3,892	674	536	433	407	669	404	311	226	232	23.2
Tripp	7.1	Male	3,549	380	355	310	338	478	433	352	398	505	33.2
		Female	3,551	399	281	312	300	476	407	375	372	629	35.2
Turner	9.2	Male	4,578	408	353	383	358	658	499	480	508	931	37.6
		Female	4,622	372	344	347	285	570	527	488	524	1,165	42.5
Union	11.2	Male	5,545	658	524	458	511	987	630	497	544	736	31.3
		Female	5,655	633	484	450	492	852	659	532	539	1,014	34.0
Walworth	6.5	Male	3,132	328	240	277	266	443	405	321	327	525	35.3
		Female	3,368	301	277	291	249	449	422	333	311	735	37.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Yankton	19.1	Male	9,166	927	765	814	1,150	1,568	1,182	831	859	1,070	30.9
		Female	9,934	860	737	768	1,255	1,556	1,257	872	891	1,738	33.7
Ziebach	2.5	Male	1,271	218	129	158	127	173	164	121	100	81	25.2
		Female	1,229	210	163	150	138	153	135	108	81	91	22.6
TOTAL METRO COUNTIES	**202.5**	**Male**	**98,518**	**10,582**	**8,417**	**8,624**	**13,610**	**19,621**	**12,[illegible]38**	**8,957**	**7,520**	**8,449**	**29.1**
		Female	**103,982**	**10,287**	**8,365**	**8,459**	**14,062**	**18,602**	**13,[illegible]03**	**9,137**	**8,243**	**13,524**	**30.8**
TOTAL STATE	**721.1**	**Male**	**354,706**	**38,245**	**30,926**	**31,849**	**44,399**	**60,170**	**42,[illegible]83**	**32,456**	**31,493**	**42,185**	**30.3**
		Female	**366,394**	**36,853**	**30,003**	**30,993**	**42,318**	**55,851**	**43,[illegible]23**	**33,348**	**32,452**	**60,653**	**32.7**
TENNESSEE													
CHATTANOOGA	**433.2**	**Male**	**207,385**	**20,003**	**19,223**	**18,853**	**22,966**	**37,307**	**31,[illegible]21**	**21,210**	**17,620**	**19,182**	**31.1**
		Female	**225,815**	**18,695**	**18,413**	**17,442**	**23,789**	**38,462**	**32,[illegible]21**	**23,434**	**21,051**	**31,908**	**34.0**
Hamilton	288.9	Male	137,125	12,906	12,394	12,065	15,906	25,338	19,[illegible]24	14,050	11,916	12,826	31.0
		Female	151,775	12,083	11,809	11,240	16,636	26,115	21,[illegible]54	15,865	14,276	22,497	34.2
Marion	25.5	Male	12,520	1,233	1,185	1,231	1,285	2,069	1,[illegible]60	1,295	989	1,273	31.4
		Female	12,980	1,168	1,157	1,154	1,210	2,063	1,[illegible]18	1,317	1,150	1,843	33.7
Sequatchie	9.1	Male	4,466	429	468	447	439	786	[illegible]23	426	319	429	30.7
		Female	4,634	448	428	409	448	758	[illegible]93	439	381	630	32.7
Catoosa, Ga.	*40.3*	*Male*	*19,504*	*1,973*	*1,995*	*1,871*	*1,886*	*3,478*	*3,[illegible]15*	*2,099*	*1,446*	*1,441*	*30.8*
		Female	*20,796*	*1,830*	*1,933*	*1,771*	*1,977*	*3,806*	*3,[illegible]03*	*2,198*	*1,699*	*2,179*	*32.6*
Dade, Ga.	*12.8*	*Male*	*6,314*	*661*	*602*	*640*	*754*	*1,066*	*1,[illegible]07*	*569*	*509*	*506*	*29.7*
		Female	*6,486*	*588*	*595*	*558*	*792*	*1,136*	*[illegible]82*	*604*	*529*	*702*	*31.2*
Walker, Ga.	*56.6*	*Male*	*27,456*	*2,801*	*2,579*	*2,599*	*2,696*	*4,570*	*4,[illegible]92*	*2,771*	*2,441*	*2,707*	*31.7*
		Female	*29,144*	*2,578*	*2,491*	*2,310*	*2,726*	*4,584*	*4,[illegible]71*	*3,011*	*3,016*	*4,057*	*34.7*
CLARKSVILLE - HOPKINSVILLE	**158.9**	**Male**	**82,482**	**8,663**	**6,781**	**6,488**	**17,950**	**15,752**	**10,[illegible]62**	**6,421**	**4,611**	**5,654**	**25.9**
		Female	**76,418**	**8,464**	**6,536**	**6,116**	**10,631**	**13,872**	**10,[illegible]44**	**6,582**	**5,410**	**8,563**	**29.7**
Montgomery	91.4	Male	46,469	4,863	3,811	3,794	9,090	9,146	6,[illegible]64	4,017	2,609	3,075	26.8
		Female	44,931	4,628	3,692	3,586	6,771	8,344	6,[illegible]59	3,968	3,146	4,537	29.5
Christian, Ky.	*67.5*	*Male*	*36,013*	*3,800*	*2,970*	*2,694*	*8,860*	*6,606*	*4,[illegible]98*	*2,404*	*2,002*	*2,579*	*24.7*
		Female	*31,487*	*3,836*	*2,844*	*2,5[illegible]0*	*3,860*	*5,528*	*3,[illegible]85*	*2,614*	*2,264*	*4,026*	*29.8*
JACKSON	**78.2**	**Male**	**36,820**	**3,726**	**3,446**	**3,249**	**4,256**	**6,551**	**4,[illegible]11**	**3,385**	**3,187**	**4,209**	**30.7**
		Female	**41,380**	**3,572**	**3,289**	**3,181**	**4,904**	**6,687**	**5,[illegible]15**	**3,901**	**3,743**	**6,988**	**33.6**
Madison	78.2	Male	36,820	3,726	3,446	3,249	4,256	6,551	4,[illegible]11	3,385	3,187	4,209	30.7
		Female	41,380	3,572	3,289	3,181	4,904	6,687	5,[illegible]15	3,901	3,743	6,988	33.6
JOHNSON CITY - KINGSPORT - BRISTOL	**450.1**	**Male**	**217,518**	**18,270**	**19,482**	**19,565**	**23,103**	**37,206**	**34,[illegible]96**	**22,891**	**20,232**	**21,973**	**32.6**
		Female	**232,582**	**17,491**	**18,823**	**18,131**	**23,405**	**37,700**	**35,[illegible]27**	**24,618**	**23,370**	**33,717**	**35.2**
Carter	51.4	Male	24,799	2,093	2,243	2,164	2,718	4,157	3,[illegible]06	2,560	2,268	2,760	32.7
		Female	26,601	2,043	2,094	2,025	2,743	4,149	3,[illegible]42	2,688	2,773	4,144	35.6
Hawkins	47.1	Male	23,244	2,107	2,272	2,173	2,150	4,078	3,[illegible]81	2,347	1,967	2,269	32.2
		Female	23,856	1,938	2,142	1,966	2,094	4,154	3,[illegible]02	2,435	2,185	3,140	34.1
Sullivan	147.6	Male	70,930	5,790	6,537	6,405	6,828	12,193	12,[illegible]85	7,895	6,743	6,454	33.1
		Female	76,670	5,703	6,272	6,079	6,856	12,616	12,[illegible]04	8,616	8,011	10,213	35.7
Unicoi	16.8	Male	8,161	698	690	704	802	1,313	1,[illegible]44	898	818	994	34.0
		Female	8,639	630	698	647	747	1,276	1,[illegible]23	977	976	1,465	37.6
Washington	93.6	Male	45,459	3,767	3,814	3,871	5,899	8,206	6,[illegible]71	4,544	4,183	4,404	31.6
		Female	48,141	3,644	3,835	3,507	6,165	8,026	6,[illegible]54	4,811	4,396	6,903	33.6
Bristol city, Va.	*18.4*	*Male*	*8,224*	*641*	*688*	*783*	*876*	*1,327*	*1,[illegible]38*	*906*	*878*	*987*	*33.5*
		Female	*10,176*	*618*	*675*	*722*	*1,133*	*1,408*	*1,[illegible]35*	*1,078*	*1,199*	*2,008*	*39.0*
Scott, Va.	*25.6*	*Male*	*12,532*	*1,094*	*1,120*	*1,133*	*1,246*	*1,920*	*1,[illegible]53*	*1,281*	*1,244*	*1,541*	*33.7*
		Female	*13,068*	*938*	*1,011*	*1,083*	*1,105*	*1,958*	*1,[illegible]91*	*1,377*	*1,435*	*2,170*	*37.2*
Washington, Va.	*49.6*	*Male*	*24,169*	*2,080*	*2,118*	*2,332*	*2,584*	*4,012*	*3,[illegible]88*	*2,460*	*2,131*	*2,564*	*32.4*
		Female	*25,431*	*1,977*	*2,096*	*2,102*	*2,562*	*4,113*	*3,[illegible]76*	*2,636*	*2,395*	*3,674*	*34.7*
KNOXVILLE	**599.3**	**Male**	**288,964**	**24,345**	**24,436**	**25,051**	**36,634**	**52,927**	**43,[illegible]19**	**28,476**	**25,331**	**28,345**	**31.4**
		Female	**310,336**	**23,046**	**23,176**	**23,911**	**35,054**	**53,237**	**44,[illegible]99**	**31,716**	**30,534**	**44,723**	**34.4**
Anderson	70.1	Male	33,789	2,949	2,931	3,093	3,286	5,795	5,[illegible]53	3,562	3,547	3,363	33.0
		Female	36,311	2,771	2,821	3,046	3,173	5,911	5,[illegible]74	4,091	4,144	4,980	35.8
Blount	83.9	Male	40,596	3,484	3,448	3,620	4,182	7,372	6,[illegible]36	3,881	3,363	4,340	32.5
		Female	43,304	3,194	3,413	3,396	4,155	7,499	6,[illegible]06	4,320	4,583	6,238	35.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TENNESSEE (continued)													
KNOXVILLE (continued)													
Grainger	17.4	Male	8,556	842	793	802	845	1,407	1,355	855	691	966	32.1
		Female	8,844	749	772	777	842	1,405	1,380	868	829	1,222	34.1
Jefferson	34.0	Male	16,629	1,387	1,459	1,589	2,039	2,559	2,702	1,720	1,450	1,724	32.2
		Female	17,371	1,238	1,350	1,386	2,062	2,665	2,692	1,794	1,698	2,486	34.9
Knox	331.7	Male	158,886	12,980	13,031	13,097	23,213	30,524	22,649	15,369	13,223	14,800	30.6
		Female	172,814	12,451	12,218	12,623	21,829	30,344	24,036	17,314	16,376	25,623	34.0
Sevier	49.5	Male	24,143	2,088	2,175	2,204	2,353	4,230	4,013	2,505	2,076	2,499	32.7
		Female	25,357	2,097	2,017	2,127	2,350	4,340	3,958	2,753	2,360	3,355	34.4
Union	12.7	Male	6,365	615	599	646	716	1,040	1,031	584	481	653	30.8
		Female	6,335	546	585	556	643	1,073	993	576	544	819	32.8
MEMPHIS	**956.6**	**Male**	**457,789**	**47,923**	**44,764**	**44,007**	**59,922**	**86,468**	**62,157**	**41,037**	**34,736**	**36,775**	**28.7**
		Female	**498,811**	**46,606**	**43,096**	**42,749**	**57,276**	**91,069**	**68,589**	**47,469**	**41,400**	**60,557**	**31.6**
Shelby	807.4	Male	385,340	39,641	36,812	35,672	52,609	75,087	50,702	34,429	29,718	30,670	28.7
		Female	422,060	38,695	35,360	34,617	49,818	78,399	56,821	40,585	35,519	52,246	31.7
Tipton	35.5	Male	17,258	1,902	1,708	1,896	1,860	2,622	2,526	1,658	1,306	1,780	29.8
		Female	18,242	1,853	1,581	1,814	1,826	2,756	2,579	1,680	1,555	2,598	32.4
Crittenden, Ark.	*50.1*	*Male*	*23,844*	*3,046*	*2,700*	*2,741*	*2,526*	*3,660*	*3,163*	*1,982*	*1,758*	*2,268*	*27.5*
		Female	*26,256*	*2,866*	*2,679*	*2,766*	*2,736*	*4,120*	*3,583*	*2,359*	*2,116*	*3,031*	*30.1*
De Soto, Miss.	*63.6*	*Male*	*31,347*	*3,334*	*3,544*	*3,698*	*2,927*	*5,099*	*5,766*	*2,968*	*1,954*	*2,057*	*29.3*
		Female	*32,253*	*3,192*	*3,476*	*3,552*	*2,896*	*5,794*	*5,606*	*2,845*	*2,210*	*2,682*	*30.2*
NASHVILLE	**936.4**	**Male**	**450,738**	**41,829**	**39,302**	**40,115**	**54,367**	**85,438**	**69,056**	**44,388**	**36,297**	**39,946**	**30.8**
		Female	**485,662**	**39,565**	**38,121**	**37,858**	**55,837**	**87,686**	**71,479**	**47,962**	**42,380**	**64,774**	**33.1**
Cheatham	26.6	Male	13,281	1,285	1,308	1,424	1,273	2,324	2,302	1,312	933	1,120	30.8
		Female	13,319	1,226	1,311	1,263	1,212	2,441	2,239	1,241	996	1,390	31.7
Davidson	494.9	Male	233,383	20,481	18,228	19,099	31,555	47,399	32,542	23,038	19,758	21,283	30.8
		Female	261,517	19,959	17,860	18,177	32,774	48,180	34,994	26,621	24,579	38,373	33.7
Dickson	33.3	Male	16,230	1,542	1,513	1,635	1,569	2,576	2,503	1,624	1,385	1,883	32.2
		Female	17,070	1,401	1,525	1,501	1,579	2,596	2,487	1,700	1,581	2,700	34.7
Robertson	41.0	Male	19,963	1,990	1,799	1,933	2,064	3,202	2,906	2,024	1,688	2,357	31.9
		Female	21,037	1,838	1,841	1,836	2,011	3,391	2,916	2,069	1,995	3,140	33.8
Rutherford	103.1	Male	50,879	4,964	4,557	4,458	7,591	9,506	7,487	4,652	3,801	3,863	29.1
		Female	52,221	4,588	4,445	4,117	7,986	9,397	7,641	4,677	3,768	5,602	30.3
Sumner	97.7	Male	48,089	4,827	4,946	4,660	4,476	8,658	8,501	4,655	3,532	3,834	30.9
		Female	49,611	4,429	4,703	4,606	4,438	8,910	8,482	4,655	3,990	5,398	32.4
Williamson	73.4	Male	36,107	3,596	3,658	3,648	2,908	6,130	6,892	3,867	2,691	2,717	31.9
		Female	37,293	3,261	3,530	3,365	2,986	6,699	6,986	3,816	2,677	3,973	33.2
Wilson	66.4	Male	32,806	3,144	3.293	3,258	2,931	5,643	5,923	3,216	2,509	2,889	31.7
		Female	33,594	2,863	2,906	2,993	2,851	6,072	5,734	3,183	2,794	4,198	33.5
ALL COUNTIES													
Anderson	70.1	Male	33,789	2,949	2,931	3,093	3,286	5,795	5,263	3,562	3,547	3,363	33.0
		Female	36,311	2,771	2,821	3,046	3,173	5,911	5,374	4,091	4,144	4,980	35.8
Bedford	29.1	Male	13,948	1,340	1,321	1,222	1,356	2,111	1,962	1,452	1,439	1,745	33.2
		Female	15,152	1,268	1,189	1,233	1,313	2,177	2,143	1,536	1,585	2,708	36.8
Benton	15.5	Male	7,392	595	647	653	630	1,143	1,083	729	773	1,139	35.3
		Female	8,108	590	634	639	660	1,117	1,115	837	883	1,633	38.7
Bledsoe	9.9	Male	5,094	442	425	696	714	788	698	440	374	517	28.4
		Female	4,806	375	383	450	576	752	737	423	439	671	33.2
Blount	83.9	Male	40,596	3,484	3,448	3,620	4,182	7,372	6,406	3,881	3,863	4,340	32.5
		Female	43,304	3,194	3,413	3,396	4,155	7,499	6,506	4,320	4,583	6,238	35.0
Bradley	73.8	Male	35,646	3,583	3,499	3,283	4,210	6,264	5,884	3,455	2,592	2,876	30.2
		Female	38,154	3,382	3,335	3,288	4,480	6,545	6,096	3,642	3,082	4,304	32.0
Campbell	36.9	Male	17,650	1,638	1,820	1,739	1,661	2,820	2,655	1,646	1,567	2,104	32.0
		Female	19,250	1,704	1,684	1,746	1,637	2,864	2,665	1,867	2,063	3,020	35.0
Cannon	11.1	Male	5,393	528	442	478	494	839	826	604	483	699	34.0
		Female	5,707	481	455	412	529	840	833	583	577	997	36.6
Carroll	28.8	Male	13,760	1,241	1,209	1,246	1,374	2,015	1,920	1,394	1,324	2,037	34.0
		Female	15,040	1,141	1,121	1,200	1,245	2,161	2,055	1,459	1,690	2,968	38.2
Carter	51.4	Male	24,799	2,093	2,243	2,164	2,718	4,157	3,836	2,560	2,268	2,760	32.7
		Female	26,601	2,043	2,094	2,025	2,743	4,149	3,942	2,688	2,773	4,144	35.6
Cheatham	26.6	Male	13,281	1,285	1,308	1,424	1,273	2,324	2,302	1,312	933	1,120	30.8
		Female	13,319	1,226	1,311	1,263	1,212	2,441	2,239	1,241	996	1,390	31.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Chester	13.6	Male	6,532	569	548	561	1,037	978	910	583	554	792	30.6
		Female	7,068	590	500	550	1,102	994	894	607	680	1,151	33.0
Claiborne	27.0	Male	13,200	1,316	1,275	1,230	1,461	2,256	1,975	1,214	1,054	1,419	30.8
		Female	13,800	1,228	1,150	1,249	1,408	2,310	2,015	1,260	1,331	1,849	33.1
Clay	8.1	Male	3,998	369	316	365	403	621	582	371	419	552	33.8
		Female	4,102	350	315	352	358	593	605	401	418	710	36.4
Cocke	29.8	Male	14,532	1,279	1,386	1,376	1,502	2,405	2,332	1,556	1,167	1,529	32.2
		Female	15,268	1,245	1,328	1,368	1,460	2,540	2,281	1,637	1,397	2,012	33.8
Coffee	41.0	Male	19,985	1,955	1,767	1,839	2,014	3,131	3,119	2,268	1,924	1,968	32.7
		Female	21,015	1,759	1,668	1,847	1,929	3,213	3,268	2,302	2,075	2,954	35.3
Crockett	14.7	Male	6,997	615	632	699	712	1,041	1,028	581	688	1,001	33.1
		Female	7,703	632	557	715	663	1,047	974	691	834	1,590	37.4
Cumberland	33.2	Male	16,238	1,469	1,610	1,573	1,568	2,592	2,334	1,565	1,555	1,972	32.3
		Female	16,962	1,449	1,455	1,515	1,518	2,616	2,440	1,632	1,717	2,620	34.7
Davidson	494.9	Male	233,383	20,481	18,228	19,099	31,555	47,399	32,542	23,038	19,758	21,283	30.8
		Female	261,517	19,959	17,860	18,177	32,774	48,180	34,994	26,621	24,579	38,373	33.7
Decatur	11.1	Male	5,373	428	501	452	475	805	778	523	570	841	35.3
		Female	5,727	465	425	446	468	796	798	568	657	1,104	38.3
De Kalb	14.5	Male	6,936	657	590	578	642	1,146	974	694	713	942	33.7
		Female	7,564	629	610	626	617	1,143	1,046	738	788	1,367	36.5
Dickson	33.3	Male	16,230	1,542	1,513	1,635	1,569	2,576	2,503	1,624	1,385	1,883	32.2
		Female	17,070	1,401	1,525	1,501	1,579	2,596	2,487	1,700	1,581	2,700	34.7
Dyer	34.9	Male	16,571	1,577	1,563	1,580	1,672	2,742	2,408	1,498	1,455	2,076	31.9
		Female	18,329	1,533	1,577	1,500	1,690	2,865	2,452	1,680	1,785	3,247	35.0
Fayette	26.1	Male	12,768	1,530	1,259	1,548	1,342	1,831	1,496	1,119	972	1,671	28.9
		Female	13,332	1,332	1,239	1,435	1,379	1,902	1,717	1,176	1,172	1,980	31.7
Fentress	15.6	Male	7,617	692	806	756	723	1,215	1,154	693	632	946	31.8
		Female	7,983	736	743	742	698	1,266	1,173	720	773	1,132	33.5
Franklin	33.5	Male	16,455	1,567	1,502	1,464	2,023	2,564	2,388	1,684	1,472	1,791	31.5
		Female	17,045	1,428	1,385	1,382	1,827	2,548	2,472	1,796	1,638	2,569	34.8
Gibson	49.1	Male	23,051	2,037	2,088	2,226	2,212	3,430	3,094	2,273	2,289	3,402	33.6
		Female	26,049	1,941	2,003	2,038	2,167	3,733	3,346	2,647	2,845	5,329	38.4
Giles	24.9	Male	11,957	1,090	1,041	1,093	1,217	1,797	1,694	1,142	1,277	1,606	33.6
		Female	12,943	1,001	1,038	1,033	1,126	1,822	1,840	1,205	1,398	2,480	37.5
Grainger	17.4	Male	8,556	842	793	802	845	1,407	1,355	855	691	966	32.1
		Female	8,844	749	772	777	842	1,405	1,380	868	829	1,222	34.1
Greene	57.2	Male	27,495	2,340	2,481	2,434	2,734	4,604	4,499	3,113	2,503	2,787	33.2
		Female	29,705	2,296	2,398	2,448	2,693	4,836	4,574	3,248	2,911	4,301	35.4
Grundy	14.7	Male	7,248	867	784	696	743	1,090	1,118	630	582	738	29.9
		Female	7,452	792	719	627	712	1,147	1,085	656	665	1,049	32.6
Hamblen	56.2	Male	27,274	2,512	2,716	2,571	2,699	4,737	4,630	3,006	2,247	2,156	31.6
		Female	28,926	2,362	2,526	2,465	2,811	4,972	4,832	3,081	2,515	3,362	33.6
Hamilton	288.9	Male	137,125	12,906	12,394	12,065	15,906	25,338	19,724	14,050	11,916	12,826	31.0
		Female	151,775	12,083	11,809	11,240	16,636	26,115	21,254	15,865	14,276	22,497	34.2
Hancock	6.8	Male	3,348	339	294	314	343	484	459	356	330	429	32.9
		Female	3,452	314	273	303	331	490	456	366	378	541	35.3
Hardeman	24.4	Male	11,664	1,304	1,148	1,203	1,143	1,815	1,458	1,077	1,042	1,474	30.7
		Female	12,736	1,244	1,057	1,228	1,180	1,864	1,551	1,161	1,223	2,228	33.9
Hardin	23.1	Male	11,163	1,062	980	1,020	991	1,824	1,675	1,160	992	1,459	33.4
		Female	11,937	992	1,027	1,002	970	1,832	1,688	1,280	1,195	1,951	35.9
Hawkins	47.1	Male	23,244	2,107	2,272	2,173	2,150	4,078	3,881	2,347	1,967	2,269	32.2
		Female	23,856	1,938	2,142	1,966	2,094	4,154	3,802	2,435	2,185	3,140	34.1
Haywood	20.9	Male	9,835	1,167	987	1,079	1,013	1,484	1,038	846	804	1,417	29.5
		Female	11,065	1,154	979	1,064	1,099	1,581	1,241	977	1,020	1,950	32.8
Henderson	23.4	Male	11,252	1,156	965	1,003	1,110	1,817	1,621	1,119	1,055	1,406	32.7
		Female	12,148	1,113	972	968	1,065	1,947	1,634	1,237	1.175	2,037	35.1
Henry	29.8	Male	14,335	1,307	1,185	1,179	1,383	2,130	1,922	1,381	1,539	2,309	34.9
		Female	15,465	1,192	1,088	1,117	1,288	2,152	1,977	1,605	1,790	3,256	39.5
Hickman	15.9	Male	8,163	626	637	751	1,268	1,352	1,182	729	743	875	30.9
		Female	7,737	621	696	648	629	1,174	1,140	786	834	1,209	35.9
Houston	6.9	Male	3,436	305	331	305	329	524	489	347	316	490	33.5
		Female	3,464	284	317	274	279	526	455	351	359	619	36.1
Humphreys	16.2	Male	7,875	751	757	740	722	1,280	1,207	814	676	928	32.6
		Female	8,325	740	748	723	717	1,286	1,183	870	800	1,258	34.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Jackson	9.6	Male	4,753	439	409	423	435	734	680	465	492	676	34.1
		Female	4,847	374	376	386	402	704	691	490	538	886	37.6
Jefferson	34.0	Male	16,629	1,387	1,459	1,589	2,039	2,559	2,702	1,720	1,450	1,724	32.2
		Female	17,371	1,238	1,350	1,386	2,062	2,665	2,692	1,794	1,698	2,486	34.9
Johnson	14.4	Male	7,097	668	684	679	628	1,119	1,133	646	645	895	32.9
		Female	7,303	619	605	594	643	1,165	1,099	725	696	1,157	35.2
Knox	331.7	Male	158,886	12,980	13,031	13,097	23,213	30,524	22,649	15,369	13,223	14,800	30.6
		Female	172,814	12,451	12,218	12,623	21,829	30,344	24,036	17,314	16,376	25,623	34.0
Lake	7.8	Male	3,680	376	329	310	395	496	411	341	374	648	33.7
		Female	4,120	318	299	328	334	553	463	382	400	1,043	39.9
Lauderdale	25.9	Male	12,650	1,334	1,107	1,281	1,358	2,088	1,682	1,076	1,063	1,661	31.0
		Female	13,250	1,240	1,115	1,215	1,209	1,925	1,711	1,131	1,373	2,331	34.6
Lawrence	35.9	Male	17,353	1,686	1,622	1,788	1,786	2,634	2,589	1,657	1,576	2,015	31.8
		Female	18,547	1,610	1,528	1,616	1,723	2,607	2,652	1,822	1,958	3,031	35.7
Lewis	10.8	Male	5,230	659	517	434	512	966	677	473	422	570	30.1
		Female	5,570	648	524	464	479	950	729	504	471	801	32.1
Lincoln	27.3	Male	13,168	1,111	1,163	1,277	1,343	1,873	1,922	1,471	1,382	1,626	34.0
		Female	14,132	1,120	1,013	1,165	1,199	1,998	2,094	1,514	1,587	2,442	37.7
Loudon	30.4	Male	14,585	1,266	1,289	1,263	1,395	2,489	2,207	1,600	1,382	1,694	33.4
		Female	15,815	1,175	1,194	1,263	1,318	2,488	2,297	1,751	1,713	2,616	37.0
McMinn	44.0	Male	21,199	2,042	1,940	1,937	2,168	3,455	3,308	2,185	1,898	2,266	32.3
		Female	22,801	1,900	1,926	1,913	2,079	3,586	3,395	2,286	2,278	3,438	35.0
McNairy	24.2	Male	11,723	1,114	1,021	1,038	1,084	1,780	1,787	1,280	1,099	1,520	34.0
		Female	12,477	1,041	998	993	1,013	1,819	1,906	1,245	1,269	2,193	37.0
Macon	16.4	Male	8,011	716	719	739	763	1,320	1,177	834	737	1,006	33.1
		Female	8,389	741	660	667	719	1,317	1,181	807	894	1,403	35.8
Madison	78.2	Male	36,820	3,726	3,446	3,249	4,256	6,551	4,811	3,385	3,187	4,209	30.7
		Female	41,380	3,572	3,289	3,181	4,904	6,687	5,115	3,901	3,743	6,988	33.6
Marion	25.5	Male	12,520	1,233	1,185	1,231	1,285	2,069	1,960	1,295	989	1,273	31.4
		Female	12,980	1,168	1,157	1,154	1,210	2,063	1,918	1,317	1,150	1,843	33.7
Marshall	20.9	Male	9,960	931	894	905	911	1,558	1,441	970	1,020	1,330	33.6
		Female	10,940	831	821	845	902	1,580	1,502	1,076	1,247	2,136	38.3
Maury	54.3	Male	25,999	2,519	2,321	2,428	2,669	4,273	3,730	2,766	2,361	2,932	32.2
		Female	28,301	2,296	2,114	2,427	2,778	4,424	3,996	2,944	2,776	4,546	35.3
Meigs	7.9	Male	3,994	399	423	390	348	697	647	363	373	354	31.3
		Female	3,906	375	341	342	373	677	622	381	364	431	32.7
Monroe	30.6	Male	14,876	1,394	1,489	1,446	1,539	2,424	2,346	1,382	1,262	1,594	31.5
		Female	15,724	1,440	1,378	1,397	1,520	2,447	2,314	1,467	1,504	2,257	33.7
Montgomery	91.4	Male	46,469	4,863	3,811	3,794	9,090	9,146	6,064	4,017	2,609	3,075	26.8
		Female	44,931	4,628	3,692	3,586	6,771	8,344	6,259	3,968	3,146	4,537	29.5
Moore	5.0	Male	2,493	260	242	208	239	390	379	269	210	296	32.6
		Female	2,507	209	233	230	234	346	385	256	271	343	35.0
Morgan	17.2	Male	9,162	830	805	795	997	1,947	1,424	810	678	876	30.9
		Female	8,038	696	759	778	756	1,262	1,164	780	743	1,100	33.2
Obion	34.1	Male	16,262	1,589	1,537	1,415	1,504	2,685	2,381	1,549	1,440	2,162	32.8
		Female	17,838	1,492	1,413	1,421	1,501	2,675	2,488	1,659	1,842	3,347	36.7
Overton	18.4	Male	9,046	822	852	862	820	1,448	1,390	893	833	1,126	33.1
		Female	9,354	742	775	802	776	1,392	1,436	955	945	1,531	36.3
Perry	6.4	Male	3,104	279	257	289	285	470	437	329	308	450	34.4
		Female	3,296	264	264	258	252	464	479	351	342	622	38.0
Pickett	4.5	Male	2,203	194	201	176	201	342	318	230	213	328	34.6
		Female	2,297	211	171	203	187	352	303	226	239	405	35.8
Polk	13.8	Male	6,775	639	721	673	622	1,112	1,066	703	561	678	31.6
		Female	7,025	606	661	633	602	1,090	1,075	710	684	964	34.3
Putnam	51.0	Male	25,259	2,080	1,958	1,948	4,800	4,234	3,466	2,219	1,966	2,588	29.4
		Female	25,741	1,821	1,894	1,854	3,977	4,136	3,543	2,388	2,345	3,783	33.0
Rhea	25.2	Male	12,271	1,246	1,243	1,133	1,395	2,102	1,791	1,068	1,020	1,273	30.3
		Female	12,929	1,101	1,212	1,087	1,407	2,073	1,906	1,144	1,197	1,802	33.0
Roane	50.8	Male	24,597	2,191	2,375	2,323	2,240	4,106	3,860	2,752	2,405	2,345	32.7
		Female	26,203	2,121	2,155	2,215	2,194	4,189	4,028	2,999	2,679	3,623	35.6
Robertson	41.0	Male	19,963	1,990	1,799	1,933	2,064	3,202	2,906	2,024	1,688	2,357	31.9
		Female	21,037	1,838	1,841	1,836	2,011	3,391	2,916	2,069	1,995	3,140	33.8
Rutherford	103.1	Male	50,879	4,964	4,557	4,458	7,591	9,506	7,487	4,652	3,801	3,863	29.1
		Female	52,221	4,588	4,445	4,117	7,986	9,397	7,641	4,677	3,768	5,602	30.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Scott	21.2	Male	10,380	1,256	1,060	1,120	1,044	1,740	1,455	869	772	1,064	29.1
		Female	10,820	1,255	996	994	1,054	1,717	1,500	935	968	1,401	31.5
Sequatchie	9.1	Male	4,466	429	468	447	439	786	723	426	319	429	30.7
		Female	4,634	448	428	409	448	758	693	439	381	630	32.7
Sevier	49.5	Male	24,143	2,088	2,175	2,204	2,353	4,230	4,013	2,505	2,076	2,499	32.7
		Female	25,357	2,097	2,017	2,127	2,350	4,340	3,958	2,753	2,360	3,355	34.4
Shelby	807.4	Male	385,340	39,641	36,812	35,672	52,609	75,087	50,702	34,429	29,718	30,670	28.7
		Female	422,060	38,695	35,360	34,617	49,818	78,399	56,821	40,585	35,519	52,246	31.7
Smith	15.2	Male	7,391	635	612	659	766	1,216	1,037	718	726	1,022	33.4
		Female	7,809	636	630	622	694	1,175	1,078	764	807	1,403	36.4
Stewart	9.5	Male	4,669	356	348	459	413	700	649	500	510	734	35.9
		Female	4,831	384	363	403	375	660	704	525	515	902	38.3
Sullivan	147.6	Male	70,930	5,790	6,537	6,405	6,828	12,193	12,085	7,895	6,743	6,454	33.1
		Female	76,670	5,703	6,272	6,079	6,856	12,616	12,304	8,616	8,011	10,213	35.7
Sumner	97.7	Male	48,089	4,827	4,946	4,660	4,476	8,658	8,501	4,655	3,532	3,834	30.9
		Female	49,611	4,429	4,703	4,606	4,438	8,910	8,482	4,655	3,990	5,398	32.4
Tipton	35.5	Male	17,258	1,902	1,708	1,896	1,860	2,622	2,526	1,658	1,306	1,780	29.8
		Female	18,242	1,853	1,581	1,814	1,826	2,756	2,579	1,680	1,555	2,598	32.4
Trousdale	6.1	Male	3,050	290	273	224	310	565	433	325	290	340	32.6
		Female	3,050	263	218	235	278	536	393	283	326	518	34.9
Unicoi	16.8	Male	8,161	698	690	704	802	1,313	1,244	898	818	994	34.0
		Female	8,639	630	698	647	747	1,276	1,223	977	976	1,465	37.6
Union	12.7	Male	6,365	615	599	646	716	1,040	1,031	584	481	653	30.8
		Female	6,335	546	585	556	643	1,073	993	576	544	819	32.8
Van Buren	4.9	Male	2,438	287	225	221	243	448	354	210	212	238	30.4
		Female	2,462	236	254	180	231	444	364	240	218	295	32.4
Warren	34.1	Male	16,545	1,640	1,538	1,505	1,634	2,750	2,509	1,640	1,475	1,854	32.1
		Female	17,555	1,544	1,405	1,389	1,628	2,836	2,578	1,762	1,692	2,721	34.9
Washington	93.6	Male	45,459	3,767	3,814	3,871	5,899	8,206	6,771	4,544	4,183	4,404	31.6
		Female	48,141	3,644	3,835	3,507	6,165	8,026	6,854	4,811	4,396	6,903	33.6
Wayne	14.4	Male	7,058	685	653	730	721	1,094	1,113	605	625	832	31.8
		Female	7,342	642	650	651	662	1,126	1,084	718	720	1,089	34.5
Weakley	33.8	Male	16,440	1,378	1,269	1,333	2,812	2,422	2,014	1,413	1,459	2,340	30.9
		Female	17,360	1,204	1,143	1,124	2,776	2,332	2,156	1,559	1,745	3,321	35.5
White	20.6	Male	9,900	857	849	942	884	1,625	1,445	1,022	962	1,314	33.7
		Female	10,700	879	845	846	890	1,604	1,503	1,101	1,152	1,880	36.9
Williamson	73.4	Male	36,107	3,596	3,658	3,648	2,908	6,130	6,892	3,867	2,691	2,717	31.9
		Female	37,293	3,261	3,530	3,365	2,986	6,699	6,986	3,816	2,677	3,973	33.2
Wilson	66.4	Male	32,806	3,144	3,293	3,258	2,931	5,643	5,923	3,216	2,509	2,889	31.7
		Female	33,594	2,863	2,906	2,993	2,851	6,072	5,734	3,183	2,794	4,198	33.5
TOTAL METRO COUNTIES	**3,228.2**	**Male**	**1,552,293**	**145,329**	**139,118**	**138,837**	**194,843**	**289,911**	**226,802**	**150,368**	**127,651**	**139,434**	**30.5**
		Female	**1,675,907**	**139,016**	**133,654**	**131,994**	**191,109**	**296,266**	**239,182**	**166,960**	**151,025**	**226,701**	**33.2**
TOTAL STATE	**4,852.5**	**Male**	**2,339,795**	**219,750**	**211,575**	**212,142**	**278,027**	**416,888**	**342,652**	**228,063**	**198,524**	**232,174**	**31.0**
		Female	**2,512,705**	**209,413**	**202,181**	**202,167**	**270,898**	**424,566**	**358,782**	**249,865**	**234,215**	**360,618**	**33.8**
TEXAS													
ABILENE	**123.1**	**Male**	**59,725**	**6,363**	**4,977**	**4,830**	**9,838**	**10,575**	**7,769**	**5,384**	**4,499**	**5,490**	**28.6**
		Female	**63,375**	**6,136**	**4,863**	**4,762**	**9,251**	**10,181**	**8,027**	**5,914**	**5,270**	**8,971**	**31.6**
Taylor	123.1	Male	59,725	6,363	4,977	4,830	9,838	10,575	7,769	5,384	4,499	5,490	28.6
		Female	63,375	6,136	4,863	4,762	9,251	10,181	8,027	5,914	5,270	8,971	31.6
AMARILLO	**198.3**	**Male**	**95,808**	**10,540**	**8,465**	**7,860**	**12,318**	**18,004**	**13,227**	**9,689**	**7,772**	**7,933**	**29.8**
		Female	**102,492**	**10,116**	**8,371**	**7,514**	**12,574**	**17,846**	**14,225**	**10,159**	**8,920**	**12,767**	**32.1**
Potter	106.5	Male	51,070	5,980	4,467	4,107	6,595	9,289	6,189	4,878	4,399	5,166	29.7
		Female	55,430	5,616	4,347	3,977	6,613	8,985	6,793	5,255	5,253	8,591	33.0
Randall	91.8	Male	44,738	4,560	3,998	3,753	5,723	8,715	7,038	4,811	3,373	2,767	30.0
		Female	47,062	4,500	4,024	3,537	5,961	8,861	7,432	4,904	3,667	4,176	31.2
AUSTIN	**732.9**	**Male**	**363,977**	**34,274**	**30,078**	**28,145**	**62,967**	**83,806**	**50,010**	**28,562**	**22,140**	**23,995**	**28.2**
		Female	**368,923**	**32,646**	**29,196**	**27,304**	**60,077**	**77,175**	**49,559**	**29,565**	**25,187**	**38,214**	**29.6**
Hays	56.4	Male	27,687	2,203	2,135	2,414	7,365	4,606	3,227	1,888	1,688	2,161	24.7
		Female	28,713	2,144	2,080	2,149	8,070	4,092	3,245	2,047	1,904	2,982	24.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TEXAS (continued)													
AUSTIN (continued)													
Travis	560.5	Male	278,826	25,714	21,769	20,097	50,491	68,262	36,965	21,934	16,729	16,865	28.1
		Female	281,674	24,614	21,432	19,861	46,921	61,796	37,211	22,908	19,137	27,794	29.5
Williamson	116.0	Male	57,464	6,357	6,174	5,634	5,111	10,938	9,818	4,740	3,723	4,969	30.0
		Female	58,536	5,888	5,684	5,294	5,086	11,287	9,103	4,610	4,146	7,438	31.5
BEAUMONT - PORT ARTHUR	**393.6**	**Male**	**191,621**	**19,863**	**17,454**	**17,706**	**22,240**	**33,374**	**26,163**	**20,089**	**17,250**	**17,482**	**30.6**
		Female	**201,979**	**19,250**	**17,015**	**16,958**	**21,991**	**32,594**	**27,598**	**21,365**	**18,659**	**26,549**	**32.9**
Hardin	46.1	Male	22,653	2,400	2,246	2,288	2,190	3,609	3,545	2,311	1,861	2,203	31.1
		Female	23,447	2,355	2,333	2,041	2,136	3,803	3,505	2,323	2,001	2,950	32.5
Jefferson	257.9	Male	124,727	12,577	10,705	11,041	15,297	22,199	15,766	12,937	11,869	12,336	30.7
		Female	133,173	12,224	10,423	10,649	15,180	21,125	17,119	14,293	12,944	19,216	33.6
Orange	89.6	Male	44,241	4,886	4,503	4,377	4,753	7,566	6,852	4,841	3,520	2,943	29.8
		Female	45,359	4,671	4,259	4,268	4,675	7,666	6,974	4,749	3,714	4,383	31.3
BRAZORIA	**205.8**	**Male**	**108,889**	**11,641**	**9,831**	**9,302**	**14,169**	**23,526**	**17,400**	**10,424**	**6,934**	**5,662**	**29.0**
		Female	**96,911**	**10,875**	**9,281**	**8,501**	**11,360**	**17,755**	**14,991**	**9,569**	**6,773**	**7,806**	**29.8**
Brazoria	205.8	Male	108,889	11,641	9,831	9,302	14,169	23,526	17,400	10,424	6,934	5,662	29.0
		Female	96,911	10,875	9,281	8,501	11,360	17,755	14,991	9,569	6,773	7,806	29.8
BROWNSVILLE - HARLINGEN	**251.7**	**Male**	**120,453**	**16,934**	**15,454**	**13,460**	**12,328**	**18,456**	**14,094**	**9,627**	**8,484**	**11,616**	**26.1**
		Female	**131,247**	**16,132**	**14,792**	**13,268**	**13,064**	**21,037**	**16,487**	**11,780**	**9,953**	**14,734**	**29.0**
Cameron	251.7	Male	120,453	16,934	15,454	13,460	12,328	18,456	14,094	9,627	8,484	11,616	26.1
		Female	131,247	16,132	14,792	13,268	13,064	21,037	16,487	11,780	9,953	14,734	29.0
BRYAN - COLLEGE STATION	**120.9**	**Male**	**63,887**	**5,079**	**4,096**	**3,980**	**22,629**	**11,523**	**6,260**	**3,746**	**2,941**	**3,633**	**23.8**
		Female	**57,013**	**5,221**	**3,929**	**3,727**	**15,461**	**9,559**	**6,332**	**3,685**	**3,462**	**5,637**	**25.2**
Brazos	120.9	Male	63,887	5,079	4,096	3,980	22,629	11,523	6,260	3,746	2,941	3,633	23.8
		Female	57,013	5,221	3,929	3,727	15,461	9,559	6,332	3,685	3,462	5,637	25.2
CORPUS CHRISTI	**365.6**	**Male**	**179,288**	**21,434**	**18,918**	**17,483**	**20,767**	**32,895**	**23,768**	**16,625**	**13,713**	**13,685**	**28.4**
		Female	**186,312**	**20,595**	**18,281**	**17,183**	**20,751**	**32,307**	**24,593**	**18,130**	**14,987**	**19,485**	**30.1**
Nueces	302.0	Male	148,030	17,709	15,264	14,117	17,576	27,714	19,428	13,632	11,463	11,127	28.4
		Female	153,970	16,859	14,721	13,864	17,592	27,044	20,150	15,070	12,568	16,102	30.2
San Patricio	63.6	Male	31,258	3,725	3,654	3,366	3,191	5,181	4,340	2,993	2,250	2,558	28.3
		Female	32,342	3,736	3,560	3,319	3,159	5,263	4,443	3,060	2,419	3,383	29.6
DALLAS	**2,378.0**	**Male**	**1,158,995**	**116,796**	**109,537**	**102,550**	**138,013**	**240,672**	**189,018**	**108,328**	**79,014**	**75,067**	**29.7**
		Female	**1,219,005**	**112,115**	**105,099**	**98,484**	**141,180**	**244,252**	**188,183**	**112,316**	**89,691**	**127,685**	**31.2**
Collin	211.9	Male	105,022	11,781	12,286	10,612	8,557	19,958	22,106	8,903	5,110	5,709	29.6
		Female	106,878	11,073	11,505	10,297	8,485	22,473	20,396	8,041	5,489	9,119	30.4
Dallas	1,810.0	Male	879,075	87,434	80,297	76,148	109,241	185,846	137,688	83,859	62,655	55,907	29.6
		Female	930,925	84,242	77,534	73,981	110,488	186,624	139,956	89,213	71,630	97,257	31.4
Denton	205.5	Male	101,569	10,305	9,683	8,375	13,253	23,486	17,511	8,061	5,381	5,514	28.9
		Female	103,931	9,984	9,150	7,621	15,471	23,299	16,024	7,676	5,918	8,788	29.2
Ellis	76.0	Male	37,017	3,821	3,721	3,793	3,709	5,724	5,681	3,568	2,926	4,074	31.1
		Female	38,983	3,618	3,486	3,299	3,587	5,938	5,617	3,584	3,266	6,588	34.3
Kaufman	50.3	Male	24,272	2,337	2,382	2,298	2,290	3.670	3,736	2,506	2,059	2,994	32.7
		Female	26,028	2,130	2,252	2,190	2,242	3,732	3,815	2,584	2,492	4,591	36.2
Rockwall	24.3	Male	12,040	1,118	1,168	1,324	963	1,988	2,296	1,431	883	869	32.3
		Female	12,260	1,068	1,172	1,096	907	2,186	2,375	1,218	896	1,342	33.6
DALLAS - FORT WORTH CONSOLIDATED AREA	***3,603.8***	***Male***	***1,758,793***	***175,679***	***164,358***	***155,039***	***210,955***	***356,442***	***281,669***	***168,682***	***126,592***	***119,377***	***29.9***
		Female	***1,845,007***	***167,855***	***157,552***	***149,243***	***212,474***	***358,877***	***281,818***	***174,219***	***141,749***	***201,220***	***31.6***
EL PASO	**557.1**	**Male**	**273,828**	**33,350**	**31,034**	**28,113**	**39,960**	**47,686**	**34,900**	**24,456**	**18,309**	**16,020**	**25.9**
		Female	**283,272**	**32,558**	**29,986**	**27,252**	**33,690**	**48,871**	**39,132**	**27,665**	**19,959**	**24,159**	**28.7**
El Paso	557.1	Male	273,828	33,350	31,034	28,113	39,960	47,686	34,900	24,456	18,309	16,020	25.9
		Female	283,272	32,558	29,966	27,252	33,690	48,871	39,132	27,665	19,959	24,159	28.7
FORT WORTH - ARLINGTON	**1,225.8**	**Male**	**599,798**	**58,883**	**54,821**	**52,489**	**72,942**	**115,770**	**92,651**	**60,354**	**47,578**	**44,310**	**30.2**
		Female	**626,002**	**55,740**	**52,453**	**50,759**	**71,294**	**114,625**	**93,635**	**61,903**	**52,058**	**73,535**	**32.2**
Johnson	93.4	Male	45,505	4,524	4,514	4,529	4,447	7,215	7,444	4,716	3,563	4,553	31.6
		Female	47,895	4,204	4,213	4,146	4,472	7,646	7,454	4,504	3,997	7,259	34.0
Parker	59.1	Male	29,102	2,622	2,663	2,713	2,824	4,363	4,783	3,329	2,679	3,126	33.5
		Female	29,998	2,499	2,559	2,584	2,627	4,454	4,796	3,156	2,862	4,461	35.6
Tarrant	1,073.3	Male	525,191	51,737	47,644	45,247	65,671	104,192	80,424	52,309	41,336	36,631	30.0
		Female	548,109	49,037	45,681	44,029	64,195	102,525	81,385	54,243	45,199	61,815	31.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
GALVESTON - TEXAS CITY	**218.9**	**Male**	**107,398**	**11,116**	**9,750**	**9,828**	**12,135**	**19,490**	**15,415**	**11,392**	**9,584**	**8,688**	**30.6**
		Female	**111,502**	**10,517**	**9,369**	**9,438**	**11,820**	**19,385**	**16,006**	**11,938**	**10,159**	**12,870**	**32.5**
Galveston	218.9	Male	107,398	11,116	9,750	9,828	12,135	19,490	15,415	11,392	9,584	8,688	30.6
		Female	111,502	10,517	9,369	9,438	11,820	19,385	16,006	11,938	10,159	12,870	32.5
HOUSTON	**3,232.2**	**Male**	**1,618,055**	**171,750**	**153,180**	**138,793**	**197,711**	**362,294**	**257,273**	**149,203**	**103,128**	**84,723**	**29.1**
		Female	**1,614,145**	**164,473**	**147,547**	**134,222**	**190,175**	**343,259**	**245,277**	**147,738**	**109,582**	**131,872**	**30.0**
Fort Bend	202.5	Male	103,395	12,759	11,382	9,153	9,952	24,417	17,543	8,584	5,119	4,486	28.5
		Female	99,105	12,002	10,715	8,898	8,693	24,033	15,754	7,650	5,103	6,257	28.8
Harris	2,770.0	Male	1,385,271	145,861	128,366	116,226	174,267	316,220	217,677	127,597	88,733	70,324	29.0
		Female	1,384,729	139,770	123,963	113,018	169,164	296,431	207,691	127,777	94,537	112,378	29.9
Liberty	57.0	Male	28,156	2,962	2,785	2,717	2,720	4,715	4,126	2,838	2,423	2,870	31.1
		Female	28,844	2,887	2,685	2,517	2,683	4,579	4,018	2,903	2,710	3,862	33.0
Montgomery	178.8	Male	89,297	9,152	9,677	9,648	8,136	15,288	16,497	9,189	5,946	5,764	30.3
		Female	89,503	8,879	9,238	8,750	7,475	16,514	16,296	8,377	6,277	7,697	31.3
Waller	23.9	Male	11,936	1,016	970	1,049	2,636	1,654	1,430	995	907	1,279	26.8
		Female	11,964	935	946	1,039	2,160	1,702	1,518	1,031	955	1,678	30.3
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***3,656.9***	***Male***	***1,834,342***	***194,507***	***172,761***	***157,923***	***224,015***	***405,310***	***290,088***	***171,019***	***119,646***	***99,073***	***29.1***
		Female	***1,822,558***	***185,865***	***166,197***	***152,161***	***213,355***	***380,399***	***276,274***	***169,245***	***126,514***	***152,548***	***30.1***
KILLEEN - TEMPLE	**243.2**	**Male**	**130,393**	**14,345**	**10,295**	**9,054**	**33,415**	**24,514**	**15,350**	**8,816**	**6,817**	**7,787**	**24.6**
		Female	**112,807**	**13,773**	**9,847**	**8,509**	**17,433**	**20,927**	**14,661**	**8,618**	**7,251**	**11,788**	**28.3**
Bell	176.5	Male	91,430	10,832	7,575	6,617	19,112	17,460	11,001	6,995	5,677	6,161	25.9
		Female	85,070	10,380	7,192	6,335	12,822	15,509	10,843	6,834	6,005	9,150	28.7
Coryell	66.7	Male	38,963	3,513	2,720	2,437	14,303	7,054	4,349	1,821	1,140	1,626	23.3
		Female	27,737	3,393	2,655	2,174	4,611	5,418	3,818	1,784	1,246	2,638	26.9
LAREDO	**119.8**	**Male**	**57,099**	**8,052**	**7,505**	**6,805**	**6,708**	**9,111**	**6,667**	**4,480**	**3,356**	**4,415**	**24.5**
		Female	**62,701**	**7,871**	**7,280**	**6,785**	**6,853**	**9,612**	**7,832**	**5,555**	**4,289**	**6,624**	**27.7**
Webb	119.8	Male	57,099	8,052	7,505	6,805	6,708	9,111	6,667	4,480	3,356	4,415	24.5
		Female	62,701	7,871	7,280	6,785	6,853	9,612	7,832	5,555	4,289	6,624	27.7
LONGVIEW - MARSHALL	**171.4**	**Male**	**82,897**	**8,645**	**7,709**	**7,260**	**9,941**	**14,322**	**11,452**	**8,101**	**6,744**	**8,723**	**30.5**
		Female	**88,503**	**8,518**	**7,461**	**7,011**	**9,275**	**13,966**	**11,796**	**8,463**	**8,015**	**13,998**	**33.6**
Gregg	114.0	Male	55,484	5,818	4,966	4,702	6,987	10,103	7,807	5,406	4,395	5,300	30.2
		Female	58,516	5,632	4,877	4,517	6,383	9,651	7,917	5,600	5,149	8,790	33.1
Harrison	57.4	Male	27,413	2,827	2,743	2,558	2,954	4,219	3,645	2,695	2,349	3,423	31.2
		Female	29,987	2,886	2,584	2,494	2,892	4,315	3,879	2,863	2,866	5,208	34.6
LUBBOCK	**220.7**	**Male**	**109,261**	**11,643**	**9,545**	**9,091**	**20,602**	**20,734**	**13,752**	**9,227**	**7,162**	**7,505**	**26.8**
		Female	**111,439**	**11,212**	**9,051**	**8,730**	**18,954**	**19,822**	**14,193**	**9,788**	**8,072**	**11,617**	**28.9**
Lubbock	220.7	Male	109,261	11,643	9,545	9,091	20,602	20,734	13,752	9,227	7,162	7,505	26.8
		Female	111,439	11,212	9,051	8,730	18,954	19,822	14,193	9,788	8,072	11,617	28.9
McALLEN - EDINBURG - MISSION	**360.8**	**Male**	**172,858**	**24,310**	**22,744**	**20,161**	**18,103**	**26,423**	**19,779**	**13,341**	**11,692**	**16,305**	**25.4**
		Female	**187,942**	**23,978**	**21,829**	**19,654**	**19,598**	**30,483**	**22,714**	**16,101**	**13,606**	**19,979**	**27.9**
Hidalgo	360.8	Male	172,858	24,310	22,744	20,161	18,103	26,423	19,779	13,341	11,692	16,305	25.4
		Female	187,942	23,978	21,829	19,654	19,598	30,483	22,714	16,101	13,606	19,979	27.9
MIDLAND	**114.8**	**Male**	**56,332**	**6,238**	**5,058**	**5,001**	**6,543**	**11,163**	**7,540**	**6,322**	**4,831**	**3,636**	**29.8**
		Female	**58,468**	**6,255**	**4,885**	**4,661**	**6,612**	**10,607**	**8,092**	**6,909**	**4,942**	**5,505**	**31.4**
Midland	114.8	Male	56,332	6,238	5,058	5,001	6,543	11,163	7,540	6,322	4,831	3,636	29.8
		Female	58,468	6,255	4,885	4,661	6,612	10,607	8,092	6,909	4,942	5,505	31.4
ODESSA	**136.8**	**Male**	**68,370**	**8,017**	**6,342**	**5,788**	**8,968**	**13,512**	**9,326**	**6,816**	**5,313**	**4,288**	**28.8**
		Female	**68,430**	**7,684**	**6,251**	**5,574**	**8,683**	**12,401**	**9,287**	**7,219**	**5,339**	**5,992**	**29.9**
Ector	136.8	Male	68,370	8,017	6,342	5,788	8,968	13,512	9,326	6,816	5,313	4,288	28.8
		Female	68,430	7,684	6,251	5,574	8,683	12,401	9,287	7,219	5,339	5,992	29.9
SAN ANGELO	**98.4**	**Male**	**47,328**	**4,616**	**4,010**	**3,945**	**6,853**	**8,330**	**6,124**	**4,381**	**3,961**	**5,108**	**30.1**
		Female	**51,072**	**4,579**	**3,823**	**3,887**	**6,778**	**8,093**	**6,443**	**4,864**	**4,653**	**7,952**	**33.0**
Tom Green	98.4	Male	47,328	4,616	4,010	3,945	6,853	8,330	6,124	4,381	3,961	5,108	30.1
		Female	51,072	4,579	3,823	3,887	6,778	8,093	6,443	4,864	4,653	7,952	33.0
SAN ANTONIO	**1,2[illegible]1.2**	**Male**	**606,913**	**66,340**	**61,646**	**59,050**	**78,760**	**108,542**	**81,412**	**55,968**	**47,172**	**48,023**	**28.5**
		Female	**644,287**	**64,081**	**59,505**	**56,905**	**72,887**	**112,523**	**87,525**	**61,326**	**53,972**	**75,563**	**31.1**
Bexar	1,144.6	Male	555,126	61,531	56,851	54,325	73,456	100,564	73,875	50,484	42,246	41,794	28.1
		Female	589,674	59,486	55,115	52,176	67,760	104,446	79,660	55,775	48,360	66,896	30.8
Comal	48.6	Male	23,603	2,077	2,101	2,093	2,055	3,571	3,442	2,543	2,485	3,236	34.7
		Female	24,997	1,928	1,925	2,028	2,030	3,611	3,485	2,640	2,886	4,464	37.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
SAN ANTONIO (continued)													
Guadalupe	57.8	Male	28,184	2,732	2,694	2,632	3,249	4,407	4,095	2,941	2,441	2,993	31.3
		Female	29,616	2,667	2,465	2,701	3,097	4,466	4,380	2,911	2,726	4,203	33.7
SHERMAN - DENISON	**97.9**	**Male**	**46,544**	**4,313**	**3,980**	**3,900**	**5,113**	**7,442**	**6,489**	**4,543**	**4,487**	**6,277**	**33.0**
		Female	**51,356**	**3,975**	**3,728**	**3,709**	**5,021**	**7,639**	**6,832**	**4,926**	**5,275**	**10,251**	**37.4**
Grayson	97.9	Male	46,544	4,313	3,980	3,900	5,113	7,442	6,489	4,543	4,487	6,277	33.0
		Female	51,356	3,975	3,728	3,709	5,021	7,639	6,832	4,926	5,275	10,251	37.4
TEXARKANA	**121.6**	**Male**	**58,032**	**6,219**	**5,575**	**5,362**	**5,537**	**9,574**	**7,945**	**5,392**	**5,411**	**7,017**	**31.6**
		Female	**63,568**	**5,870**	**5,293**	**5,335**	**5,733**	**9,955**	**8,288**	**6,051**	**6,472**	**10,571**	**34.6**
Bowie	82.7	Male	39,507	4,139	3,738	3,579	3,749	6,592	5,560	3,720	3,698	4,732	31.9
		Female	43,193	3,907	3,616	3,536	3,886	6,745	5,726	4,175	4,393	7,209	34.9
Miller, Ark.	*38.9*	*Male*	*18,525*	*2,080*	*1,837*	*1,783*	*1,788*	*2,982*	*2,385*	*1,672*	*1,713*	*2,285*	*31.0*
		Female	*20,375*	*1,963*	*1,677*	*1,799*	*1,847*	*3,210*	*2,562*	*1,876*	*2,079*	*3,362*	*34.0*
TYLER	**156.2**	**Male**	**74,838**	**7,573**	**7,079**	**6,594**	**8,109**	**12,902**	**10,441**	**7,137**	**6,557**	**8,446**	**31.3**
		Female	**81,362**	**7,327**	**6,810**	**6,292**	**8,696**	**13,072**	**11,017**	**7,820**	**7,667**	**12,661**	**33.8**
Smith	156.2	Male	74,838	7,573	7,079	6,594	8,109	12,902	10,441	7,137	6,557	8,446	31.3
		Female	81,362	7,327	6,810	6,292	8,696	13,072	11,017	7,820	7,667	12,661	33.8
VICTORIA	**78.2**	**Male**	**38,450**	**4,510**	**3,782**	**3,653**	**4,523**	**7,254**	**5,277**	**3,666**	**2,907**	**2,878**	**28.8**
		Female	**39,750**	**4,357**	**3,660**	**3,535**	**4,521**	**6,923**	**5,500**	**3,787**	**3,109**	**4,358**	**30.5**
Victoria	78.2	Male	38,450	4,510	3,782	3,653	4,523	7,254	5,277	3,666	2,907	2,878	28.8
		Female	39,750	4,357	3,660	3,535	4,521	6,923	5,500	3,787	3,109	4,358	30.5
WACO	**190.7**	**Male**	**91,596**	**8,944**	**7,419**	**7,358**	**14,512**	**14,457**	**11,187**	**8,737**	**8,406**	**10,576**	**30.2**
		Female	**99,104**	**8,498**	**7,445**	**7,301**	**13,602**	**14,464**	**11,799**	**9,289**	**9,464**	**17,242**	**33.8**
McLennan	190.7	Male	91,596	8,944	7,419	7,358	14,512	14,457	11,187	8,737	8,406	10,576	30.2
		Female	99,104	8,498	7,445	7,301	13,602	14,464	11,799	9,289	9,464	17,242	33.8
WICHITA FALLS	**126.8**	**Male**	**62,771**	**5,985**	**5,010**	**5,065**	**10,548**	**11,191**	**7,991**	**6,213**	**5,048**	**5,720**	**29.3**
		Female	**64,029**	**5,968**	**4,790**	**4,620**	**7,792**	**10,383**	**8,457**	**6,514**	**5,656**	**9,849**	**33.5**
Wichita	126.8	Male	62,771	5,985	5,010	5,065	10,548	11,191	7,991	6,213	5,048	5,720	29.3
		Female	64,029	5,968	4,790	4,620	7,792	10,383	8,457	6,514	5,656	9,849	33.5
ALL COUNTIES													
Anderson	47.4	Male	25,695	2,036	1,770	1,747	4,613	5,643	2,934	1,920	1,900	3,132	29.8
		Female	21,705	2,025	1,786	1,690	1,780	2,857	2,570	2,029	2,343	4,625	37.8
Andrews	16.2	Male	8,111	1,070	855	727	953	1,351	1,063	856	689	547	28.3
		Female	8,089	958	821	697	926	1,243	1,146	877	647	774	30.2
Angelina	71.8	Male	34,988	3,795	3,611	3,256	3,725	5,977	4,922	3,169	2,735	3,798	30.2
		Female	36,812	3,833	3,415	3,083	3,740	5,837	5,007	3,317	3,306	5,274	32.4
Aransas	18.5	Male	9,073	818	729	861	777	1,194	1,125	993	1,096	1,480	36.4
		Female	9,427	838	794	784	768	1,195	1,186	1,011	1,304	1,547	37.8
Archer	8.4	Male	4,184	399	369	411	417	625	575	468	386	534	32.9
		Female	4,216	356	343	357	363	614	594	442	422	725	36.3
Armstrong	2.1	Male	1,032	88	72	87	73	135	157	113	121	186	38.9
		Female	1,068	81	99	64	69	129	139	121	128	238	41.6
Atascosa	30.1	Male	15,032	1,687	1,675	1,629	1,421	2,223	1,944	1,394	1,242	1,817	30.0
		Female	15,068	1,622	1,510	1,445	1,401	2,161	2,021	1,454	1,362	2,092	32.2
Austin	21.7	Male	10,560	1,003	906	957	911	1,545	1,448	995	992	1,803	34.7
		Female	11,140	926	875	872	861	1,485	1,389	1,048	1,099	2,585	39.0
Bailey	8.1	Male	3,998	485	392	406	418	547	527	433	319	471	30.4
		Female	4,102	453	370	447	395	531	537	424	368	577	32.3
Bandera	9.6	Male	4,672	376	332	422	304	550	589	620	639	840	41.0
		Female	4,928	296	330	374	331	605	666	571	677	1,078	42.9
Bastrop	35.3	Male	17,501	1,754	1,590	1,599	1,727	2,737	2,139	1,659	1,623	2,673	32.6
		Female	17,799	1,630	1,362	1,459	1,529	2,502	2,223	1,736	1,851	3,507	36.9
Baylor	4.9	Male	2,300	159	183	180	183	298	275	243	288	491	40.3
		Female	2,600	184	166	173	150	287	309	261	327	743	46.1
Bee	27.4	Male	13,550	1,697	1,329	1,235	1,924	2,392	1,700	1,114	925	1,234	27.5
		Female	13,850	1,659	1,292	1,206	1,642	2,215	1,691	1,273	1,051	1,821	30.1
Bell	176.5	Male	91,430	10,832	7,575	6,617	19,112	17,460	11,001	6,995	5,677	6,161	25.9
		Female	85,070	10,380	7,192	6,335	12,822	15,509	10,843	6,834	6,005	9,150	28.7
Bexar	1,144.8	Male	555,126	61,531	56,851	54,325	73,456	100,564	73,875	50,484	42,246	41,794	28.1
		Female	589,674	59,486	55,115	52,176	67,760	104,446	79,660	55,775	48,360	66,896	30.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Blanco	5.7	Male	2,773	192	218	241	228	360	367	265	365	537	39.0
		Female	2,927	201	211	219	196	337	376	289	393	705	43.0
Borden	.9	Male	446	47	38	44	44	54	63	59	47	50	34.3
		Female	454	41	45	52	30	64	60	63	44	55	34.2
Bosque	14.9	Male	7,014	495	495	488	511	865	861	636	900	1,763	42.6
		Female	7,886	503	451	542	483	835	844	679	1,100	2,449	49.4
Bowie	82.7	Male	39,507	4,139	3,738	3,579	3,749	6,592	5,560	3,720	3,698	4,732	31.9
		Female	43,193	3,907	3,616	3,536	3,886	6,745	5,726	4,175	4,393	7,209	34.9
Brazoria	205.8	Male	108,889	11,641	9,831	9,302	14,169	23,526	17,400	10,424	6,934	5,662	29.0
		Female	96,911	10,875	9,281	8,501	11,360	17,755	14,991	9,569	6,773	7,806	29.8
Brazos	120.9	Male	63,887	5,079	4,096	3,980	22,629	11,523	6,260	3,746	2,941	3,633	23.8
		Female	57,013	5,221	3,929	3,727	15,461	9,559	6,332	3,685	3,462	5,637	25.2
Brewster	7.8	Male	3,872	344	315	322	700	663	452	322	340	414	28.8
		Female	3,928	317	307	323	632	592	459	347	372	579	31.5
Briscoe	2.3	Male	1,119	132	91	94	94	164	145	98	119	182	34.1
		Female	1,181	94	112	97	93	160	131	107	147	240	37.6
Brooks	9.2	Male	4,449	494	434	531	488	639	548	411	385	519	29.3
		Female	4,751	489	463	463	446	601	611	509	462	707	33.6
Brown	36.6	Male	17,474	1,698	1,520	1,713	1,848	2,629	2,295	1,498	1,548	2,725	32.4
		Female	19,126	1,624	1,412	1,339	1,901	2,675	2,382	1,656	1,955	4,182	37.6
Burleson	14.8	Male	7,146	696	609	626	706	960	805	697	758	1,289	34.7
		Female	7,654	657	592	618	648	935	867	745	874	1,718	39.3
Burnet	24.9	Male	11,993	905	972	1,006	884	1,506	1,354	1,120	1,495	2,751	40.3
		Female	12,907	874	911	889	785	1,476	1,537	1,256	1,867	3,312	44.9
Caldwell	27.6	Male	13,941	1,318	1,128	1,842	2,293	1,994	1,469	1,120	1,027	1,750	27.0
		Female	13,659	1,219	1,216	1,199	1,394	1,932	1,554	1,191	1,253	2,701	34.3
Calhoun	21.3	Male	10,612	1,149	1,034	1,061	1,186	1,683	1,493	1,222	949	835	30.2
		Female	10,688	1,097	1,026	1,080	1,139	1,623	1,515	1,261	928	1,019	31.2
Callahan	13.2	Male	6,332	589	508	547	506	828	891	697	606	1,160	37.1
		Female	6,868	523	477	535	506	895	920	723	704	1,585	40.4
Cameron	251.7	Male	120,453	16,934	15,454	13,460	12,328	18,456	14,094	9,627	8,484	11,616	26.1
		Female	131,247	16,132	14,792	13,268	13,064	21,037	16,487	11,780	9,953	14,734	29.0
Camp	10.1	Male	4,795	514	414	425	458	725	602	436	489	732	33.1
		Female	5,305	509	424	391	428	760	598	524	614	1,057	37.3
Carson	6.9	Male	3,429	350	324	321	300	499	507	355	354	419	33.4
		Female	3,471	330	294	277	270	494	488	358	377	583	36.4
Cass	31.8	Male	15,183	1,600	1,387	1,496	1,385	2,185	2,058	1,447	1,402	2,223	32.9
		Female	16,617	1,483	1,365	1,378	1,397	2,274	2,202	1,576	1,686	3,256	36.9
Castro	10.4	Male	5,213	714	675	611	488	817	682	495	352	379	26.5
		Female	5,187	693	608	557	474	795	683	510	367	500	28.3
Chambers	22.6	Male	11,376	1,360	1,105	1,078	1,186	2,115	1,692	1,127	851	862	29.5
		Female	11,224	1,228	1,167	959	1,156	2,061	1,633	1,034	912	1,074	30.3
Cherokee	42.7	Male	20,700	1,898	1,848	1,834	2,124	3,050	2,754	1,908	1,963	3,321	33.7
		Female	22,000	1,826	1,682	1,675	1,822	2,870	2,755	2,086	2,463	4,821	39.1
Childress	6.6	Male	3,102	298	252	243	269	395	392	331	301	621	37.4
		Female	3,498	286	223	253	244	412	400	341	376	963	43.3
Clay	10.3	Male	5,020	439	418	447	453	667	735	535	496	830	36.2
		Female	5,280	383	352	399	434	670	752	559	568	1,163	40.3
Cochran	5.1	Male	2,581	324	304	296	264	345	327	266	195	260	28.0
		Female	2,519	272	233	307	235	326	367	235	220	324	31.5
Coke	3.3	Male	1,563	114	102	143	119	168	194	184	193	346	42.0
		Female	1,737	109	102	119	114	165	187	205	229	507	48.4
Coleman	10.5	Male	4,894	447	381	393	416	565	546	442	579	1,125	39.5
		Female	5,606	415	337	360	351	593	576	504	684	1,786	48.5
Collin	211.9	Male	105,022	11,781	12,286	10,612	8,557	19,958	22,106	8,903	5,110	5,709	29.6
		Female	106,878	11,073	11,505	10,297	8,485	22,473	20,396	8,041	5,489	9,119	30.4
Collingsworth	4.4	Male	2,090	207	190	193	177	291	236	193	205	398	34.6
		Female	2,310	180	181	187	178	255	231	209	260	629	42.5
Colorado	20.1	Male	9,811	905	802	873	1,010	1,408	1,217	1,010	1,063	1,523	34.3
		Female	10,289	898	737	785	839	1,338	1,234	1,047	1,114	2,297	39.4
Comal	48.6	Male	23,603	2,077	2,101	2,093	2,055	3,571	3,442	2,543	2,485	3,236	34.7
		Female	24,997	1,928	1,925	2,028	2,030	3,611	3,485	2,640	2,886	4,464	37.8
Comanche	12.9	Male	6,136	509	503	512	449	767	795	572	682	1,347	39.1
		Female	6,764	457	463	448	436	780	814	628	802	1,936	44.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Concho	2.9	Male	1,381	136	112	115	101	187	162	114	163	291	37.4
		Female	1,519	111	116	119	96	186	164	129	193	405	43.0
Cooke	30.8	Male	15,246	1,582	1,224	1,524	1,723	2,478	1,917	1,367	1,467	1,964	31.3
		Female	15,554	1,388	1,183	1,266	1,533	2,249	1,900	1,559	1,582	2,894	35.8
Coryell	66.7	Male	38,963	3,513	2,720	2,437	14,303	7,054	4,349	1,821	1,140	1,626	23.3
		Female	27,737	3,393	2,655	2,174	4,611	5,418	3,818	1,784	1,246	2,638	26.9
Cottle	2.6	Male	1,235	124	92	110	99	158	159	122	121	250	37.2
		Female	1,365	113	89	92	91	152	158	116	157	397	44.2
Crane	4.8	Male	2,364	322	256	200	265	385	312	232	221	171	28.6
		Female	2,436	291	242	242	255	350	346	218	254	238	30.4
Crockett	4.7	Male	2,331	293	234	219	246	388	323	247	173	208	29.5
		Female	2,369	271	238	234	233	374	321	238	202	258	30.6
Crosby	8.4	Male	4,048	454	422	464	423	499	518	404	340	524	30.2
		Female	4,352	502	397	437	396	472	595	406	370	777	34.4
Culberson	3.5	Male	1,782	233	226	211	190	242	265	167	121	127	26.3
		Female	1,718	216	202	190	185	280	250	138	114	143	27.4
Dallam	6.9	Male	3,409	443	314	320	331	539	499	287	273	403	30.5
		Female	3,491	383	334	319	321	523	462	310	312	527	32.4
Dallas	1,810.0	Male	879,075	87,434	80,297	76,148	109,241	185,846	137,688	83,859	62,655	55,907	29.6
		Female	930,925	84,242	77,534	73,981	110,488	186,624	139,956	89,213	71,630	97,257	31.4
Dawson	16.4	Male	7,937	1,023	789	792	753	1,170	970	790	695	955	30.2
		Female	8,463	939	783	737	775	1,189	1,056	789	807	1,388	33.4
Deaf Smith	21.1	Male	10,424	1,511	1,187	1,129	1,025	1,679	1,387	964	700	842	27.1
		Female	10,676	1,400	1,142	1,163	1,023	1,681	1,415	978	750	1,124	28.6
Delta	4.8	Male	2,225	154	195	187	158	235	290	189	259	558	41.3
		Female	2,575	158	202	171	152	252	312	189	336	803	47.5
Denton	205.5	Male	101,569	10,305	9,683	8,375	13,253	23,486	17,511	8,061	5,381	5,514	28.9
		Female	103,931	9,984	9,150	7,621	15,471	23,299	16,024	7,676	5,918	8,788	29.2
De Witt	19.6	Male	9,229	837	778	862	843	1,263	999	884	1,017	1,746	35.3
		Female	10,371	875	686	785	755	1,255	1,024	1,012	1,233	2,746	43.1
Dickens	3.2	Male	1,539	135	134	120	128	166	193	143	166	354	39.5
		Female	1,661	148	120	138	104	189	190	150	192	430	41.9
Dimmit	12.2	Male	5,998	823	711	687	660	917	656	495	420	629	26.3
		Female	6,202	800	716	682	597	975	701	546	476	709	28.1
Donley	4.1	Male	1,940	141	123	157	209	224	252	182	247	405	39.6
		Female	2,160	170	136	130	186	237	257	202	271	571	43.6
Duval	13.4	Male	6,538	804	697	724	672	923	714	556	518	930	29.0
		Female	6,862	768	666	670	632	847	825	657	692	1,105	33.2
Eastland	19.9	Male	9,497	806	664	687	1,205	1,217	1,065	901	1,020	1,932	36.6
		Female	10,403	722	640	620	880	1,158	1,112	964	1,247	3,060	45.7
Ector	136.8	Male	68,370	8,017	6,342	5,788	8,968	13,512	9,326	6,816	5,313	4,288	28.8
		Female	68,430	7,684	6,251	5,574	8,683	12,401	9,287	7,219	5,339	5,992	29.9
Edwards	2.0	Male	973	106	102	119	68	134	131	103	79	131	31.8
		Female	1,027	106	113	104	64	126	143	104	78	189	35.0
Ellis	76.0	Male	37,017	3,821	3,721	3,793	3,709	5,724	5,681	3,568	2,926	4,074	31.1
		Female	38,983	3,618	3,486	3,299	3,587	5,938	5,617	3,584	3,266	6,588	34.3
El Paso	557.1	Male	273,828	33,350	31,034	28,113	39,960	47,686	34,900	24,456	18,309	16,020	25.9
		Female	283,272	32,558	29,986	27,252	33,690	48,871	39,132	27,665	19,959	24,159	28.7
Erath	25.6	Male	12,323	1,097	893	848	1,993	1,846	1,420	1,029	1,065	2,132	32.2
		Female	13,277	960	821	844	1,753	1,698	1,455	1,101	1,329	3,316	38.9
Falls	18.5	Male	8,730	790	694	781	755	1,119	882	860	949	1,900	37.6
		Female	9,770	694	668	750	784	1,062	981	939	1,172	2,720	44.4
Fannin	24.8	Male	11,862	952	912	996	965	1,448	1,507	1,190	1,455	2,437	39.4
		Female	12,938	879	901	965	914	1,510	1,557	1,195	1,473	3,544	43.3
Fayette	20.4	Male	9,940	830	675	684	900	1,358	1,116	927	1,242	2,208	39.7
		Female	10,460	747	649	695	746	1,175	1,044	995	1,407	3,002	46.8
Fisher	5.6	Male	2,699	248	237	256	189	338	344	277	292	518	37.4
		Female	2,901	215	226	227	195	312	364	281	328	753	42.6
Floyd	9.2	Male	4,493	531	460	469	405	597	573	429	420	609	31.4
		Female	4,707	498	445	457	384	558	604	458	442	861	35.2
Foard	2.1	Male	980	88	68	81	75	118	102	91	122	235	40.9
		Female	1,120	79	73	74	64	126	129	96	139	340	46.5
Fort Bend	202.5	Male	103,395	12,759	11,382	9,153	9,952	24,417	17,543	8,584	5,119	4,486	28.5
		Female	99,105	12,002	10,715	8,898	8,693	24,033	15,754	7,650	5,103	6,257	28.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Franklin	7.9	Male	3,798	354	331	295	301	547	501	367	418	684	36.4
		Female	4,102	351	303	274	299	531	495	397	489	963	40.9
Freestone	17.8	Male	8,433	883	730	724	707	1,225	966	739	834	1,625	34.6
		Female	9,367	830	720	704	776	1,169	1,008	827	1,008	2,325	39.8
Frio	15.0	Male	7,312	1,016	907	829	715	1,100	861	616	527	741	26.7
		Female	7,688	1,038	889	777	775	1,080	881	658	609	981	28.4
Gaines	15.0	Male	7,445	927	844	767	803	1,146	988	774	521	675	28.3
		Female	7,555	931	786	823	754	1,087	1,066	715	593	800	29.4
Galveston	218.9	Male	107,398	11,116	9,750	9,828	12,135	19,490	15,415	11,392	9,584	8,688	30.6
		Female	111,502	10,517	9,369	9,438	11,820	19,385	16,006	11,938	10,159	12,870	32.5
Garza	5.2	Male	2,531	296	254	245	251	351	330	222	251	331	31.3
		Female	2,669	280	245	229	227	367	370	244	267	440	34.6
Gillespie	16.1	Male	7,662	588	608	637	562	968	958	731	966	1,644	39.9
		Female	8,438	555	567	582	581	938	997	862	1,084	2,272	45.0
Glasscock	1.3	Male	689	103	80	74	68	109	80	71	53	51	26.8
		Female	611	89	62	65	56	96	83	71	35	54	28.5
Goliad	5.5	Male	2,661	255	264	261	249	372	327	251	302	380	33.1
		Female	2,839	214	249	275	237	378	340	299	305	542	37.0
Gonzales	18.1	Male	8,739	896	817	853	828	1,200	1,000	832	848	1,465	33.1
		Female	9,361	890	722	788	772	1,133	1,061	896	980	2,119	38.5
Gray	26.7	Male	12,895	1,320	1,024	1,034	1,371	1,977	1,747	1,462	1,219	1,741	33.6
		Female	13,805	1,291	1,094	934	1,236	1,926	1,814	1,513	1,399	2,598	37.3
Grayson	97.9	Male	46,544	4,313	3,980	3,900	5,113	7,442	6,489	4,543	4,487	6,277	33.0
		Female	51,356	3,975	3,728	3,709	5,021	7,639	6,832	4,926	5,275	10,251	37.4
Gregg	114.0	Male	55,484	5,818	4,966	4,702	6,987	10,103	7,807	5,406	4,395	5,300	30.2
		Female	58,516	5,632	4,877	4,517	6,383	9,651	7,917	5,600	5,149	8,790	33.1
Grimes	18.9	Male	8,754	842	733	721	909	1,266	993	718	878	1,694	34.3
		Female	10,146	803	726	718	713	1,179	978	812	936	3,281	44.6
Guadalupe	57.8	Male	28,184	2,732	2,694	2,632	3,249	4,407	4,095	2,941	2,441	2,993	31.3
		Female	29,616	2,667	2,465	2,701	3,097	4,466	4,380	2,911	2,726	4,203	33.7
Hale	37.5	Male	18,155	2,173	1,903	1,832	2,032	2,797	2,269	1,786	1,391	1,972	29.1
		Female	19,345	2,186	1,756	1,806	2,011	2,810	2,457	1,834	1,684	2,801	31.8
Hall	5.2	Male	2,454	246	201	206	195	307	323	214	267	495	37.2
		Female	2,746	243	179	211	177	339	321	244	305	727	42.0
Hamilton	8.7	Male	4,129	308	279	325	305	467	461	396	511	1,077	43.3
		Female	4,571	256	268	265	255	467	478	436	578	1,568	51.4
Hansford	6.5	Male	3,216	356	263	311	309	569	475	365	286	282	31.5
		Female	3,284	390	294	266	291	493	476	364	301	409	33.1
Hardeman	6.2	Male	2,869	264	241	254	223	347	359	279	346	556	37.9
		Female	3,331	282	243	250	230	359	378	288	382	919	43.0
Hardin	46.1	Male	22,653	2,400	2,246	2,288	2,190	3,609	3,545	2,311	1,861	2,203	31.1
		Female	23,447	2,355	2,333	2,041	2,136	3,803	3,505	2,323	2,001	2,950	32.5
Harris	2,770.0	Male	1,385,271	145,861	128,366	116,226	174,267	316,220	217,677	127,597	88,733	70,324	29.0
		Female	1,384,729	139,770	123,963	113,018	169,164	296,431	207,691	127,777	94,537	112,378	29.9
Harrison	57.4	Male	27,413	2,827	2,743	2,558	2,954	4,219	3,645	2,695	2,349	3,423	31.2
		Female	29,987	2,886	2,584	2,494	2,892	4,315	3,879	2,863	2,866	5,208	34.6
Hartley	4.3	Male	2,100	217	219	200	148	305	327	233	188	263	33.7
		Female	2,200	197	225	169	133	335	331	243	211	356	36.2
Haskell	7.4	Male	3,552	317	298	332	285	425	370	373	402	750	38.2
		Female	3,848	320	229	280	249	400	406	397	499	1,068	46.0
Hays	56.4	Male	27,687	2,203	2,135	2,414	7,365	4,606	3,227	1,888	1,688	2,161	24.7
		Female	28,713	2,144	2,080	2,149	8,070	4,092	3,245	2,047	1,904	2,982	24.9
Hemphill	6.2	Male	3,159	431	285	277	417	598	401	269	225	256	27.8
		Female	3,041	404	263	235	350	502	415	274	231	367	30.3
Henderson	58.5	Male	28,293	2,473	2,305	2,389	2,523	3,477	3,612	3,099	3,676	4,739	37.7
		Female	30,207	2,300	2,229	2,216	2,383	3,713	3,867	3,377	4,099	6,023	40.9
Hidalgo	360.8	Male	172,858	24,310	22,744	20,161	18,103	26,423	19,779	13,341	11,692	16,305	25.4
		Female	187,942	23,978	21,829	19,654	19,598	30,483	22,714	16,101	13,606	19,979	27.9
Hill	27.5	Male	12,877	1,053	1,027	1,110	1,132	1,658	1,573	1,246	1,494	2,584	37.9
		Female	14,623	1,071	1,007	1,059	1,080	1,657	1,629	1,378	1,776	3,966	43.8
Hockley	25.3	Male	12,674	1,661	1,229	1,235	1,747	1,983	1,597	1,154	876	1,192	27.3
		Female	12,626	1,537	1,189	1,129	1,547	1,877	1,663	1,132	1,021	1,531	29.9
Hood	27.6	Male	13,688	1,165	1,034	1,104	1,298	2,144	1,761	1,522	1,768	1,892	35.6
		Female	13,912	1,141	981	987	1,162	1,996	1,886	1,532	1,896	2,331	38.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Hopkins	29.3	Male	14,105	1,358	1,258	1,200	1,345	2,176	1,925	1,231	1,325	2,287	33.7
		Female	15,195	1,302	1,198	1,082	1,288	2,245	1,840	1,333	1,624	3,283	37.6
Houston	24.9	Male	13,347	907	955	1,031	1,283	3,068	1,769	1,167	1,102	2,065	33.1
		Female	11,553	992	855	881	879	1,413	1,274	1,097	1,358	2,804	40.9
Howard	34.9	Male	17,204	1,740	1,475	1,490	1,828	2,681	2,326	1,951	1,719	1,994	32.7
		Female	17,696	1,615	1,428	1,408	1,727	2,525	2,386	2,062	1,843	2,702	35.6
Hudspeth	2.6	Male	1,352	168	160	158	131	192	162	146	116	119	28.1
		Female	1,248	171	143	112	139	189	174	130	77	113	28.1
Hunt	66.4	Male	32,035	2,840	2,740	2,850	3,880	4,620	4,645	3,255	3,006	4,199	33.0
		Female	34,365	2,727	2,609	2,667	3,788	4,593	4,814	3,322	3,503	6,342	36.7
Hutchinson	27.9	Male	13,846	1,548	1,114	1,076	1,418	2,248	1,665	1,522	1,613	1,642	32.9
		Female	14,054	1,437	1,083	974	1,345	2,069	1,713	1,689	1,654	2,090	35.7
Irion	1.7	Male	853	78	76	84	73	125	121	93	64	139	34.2
		Female	847	72	78	88	70	111	123	78	83	144	35.4
Jack	7.9	Male	3,819	346	285	305	352	594	455	403	367	712	35.6
		Female	4,081	370	330	262	342	523	503	393	436	922	39.2
Jackson	13.6	Male	6,636	717	594	614	714	1,012	886	615	656	828	31.7
		Female	6,964	662	572	602	648	932	898	733	712	1,205	35.7
Jasper	34.5	Male	16,700	1,724	1,694	1,672	1,504	2,363	2,315	1,652	1,530	2,246	32.4
		Female	17,800	1,631	1,613	1,590	1,583	2,523	2,416	1,704	1,831	2,909	34.8
Jeff Davis	1.8	Male	885	95	79	69	74	138	130	76	87	137	34.1
		Female	915	79	85	72	74	135	124	96	108	142	36.0
Jefferson	257.9	Male	124,727	12,577	10,705	11,041	15,297	22,199	15,766	12,937	11,869	12,336	30.7
		Female	133,173	12,224	10,423	10,649	15,180	21,125	17,119	14,293	12,944	19,216	33.6
Jim Hogg	5.5	Male	2,668	330	274	305	255	404	317	248	198	337	29.2
		Female	2,832	332	289	267	264	377	351	272	242	438	32.0
Jim Wells	39.5	Male	19,431	2,453	2,179	2,015	2,131	3,094	2,433	1,770	1,440	1,916	28.0
		Female	20,069	2,242	2,003	1,988	2,016	3,095	2,603	1,987	1,710	2,425	30.8
Johnson	93.4	Male	45,505	4,524	4,514	4,529	4,447	7,215	7,444	4,716	3,563	4,553	31.6
		Female	47,895	4,204	4,213	4,146	4,472	7,646	7,454	4,504	3,997	7,259	34.0
Jones	18.2	Male	8,663	828	768	828	702	1,136	1,101	875	894	1,531	35.6
		Female	9,537	784	759	756	674	1,156	1,191	951	1,081	2,185	40.4
Karnes	13.6	Male	6,567	692	605	680	709	955	716	604	662	944	31.3
		Female	7,033	715	616	653	651	875	758	673	741	1,351	35.1
Kaufman	50.3	Male	24,272	2,337	2,382	2,298	2,290	3,670	3,736	2,506	2,059	2,994	32.7
		Female	26,028	2,130	2,252	2,190	2,242	3,732	3,815	2,584	2,492	4,591	36.2
Kendall	14.6	Male	6,999	551	644	734	499	901	1,143	780	744	1,003	36.5
		Female	7,601	551	568	633	557	966	1,218	776	857	1,475	39.3
Kenedy	.5	Male	245	24	25	28	34	23	19	36	20	36	30.0
		Female	255	23	19	30	34	25	35	38	16	35	33.6
Kent	1.2	Male	610	52	43	67	58	65	56	76	79	114	38.6
		Female	590	38	30	45	47	67	63	75	78	147	45.7
Kerr	37.4	Male	17,519	1,407	1,249	1,361	1,501	2,234	1,933	1,666	2,158	4,010	40.2
		Female	19,881	1,292	1,217	1,259	1,456	2,246	2,301	1,951	2,712	5,447	45.9
Kimble	4.2	Male	2,038	155	198	201	157	244	266	198	240	379	37.4
		Female	2,162	155	148	159	136	248	300	229	268	519	42.8
King	.4	Male	204	22	19	21	24	35	23	26	19	15	29.6
		Female	196	27	17	19	23	31	26	16	17	20	28.9
Kinney	2.6	Male	1,297	104	160	148	92	172	133	145	144	199	33.4
		Female	1,303	123	114	110	113	169	115	160	189	210	37.0
Kleberg	33.7	Male	17,157	1,948	1,655	1,505	3,402	3,323	2,013	1,250	982	1,079	25.2
		Female	16,543	1,828	1,582	1,482	2,615	2,847	2,019	1,319	1,145	1,706	27.7
Knox	5.2	Male	2,482	245	190	241	217	290	244	257	279	519	37.4
		Female	2,718	177	191	226	182	278	306	290	328	740	45.0
Lamar	45.2	Male	21,406	1,982	2,010	2,012	2,155	2,990	2,927	2,028	2,094	3,208	33.5
		Female	23,794	1,857	1,957	1,949	2,083	3,215	3,138	2,139	2,430	5,026	37.7
Lamb	18.0	Male	8,746	1,000	872	908	815	1,215	1,062	857	775	1,242	31.4
		Female	9,254	1,014	810	842	776	1,205	1,154	883	932	1,638	34.8
Lampasas	14.4	Male	6,920	624	619	682	602	1,025	946	718	659	1,045	34.1
		Female	7,480	672	626	611	545	997	1,058	747	719	1,505	37.7
La Salle	5.7	Male	2,768	329	268	332	291	405	356	223	223	341	29.0
		Female	2,932	349	293	336	252	390	385	261	267	399	31.1
Lavaca	19.7	Male	9,381	834	685	806	852	1,262	1,053	858	1,092	1,939	37.4
		Female	10,319	796	736	768	728	1,172	1,109	873	1,278	2,859	43.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Lee	13.3	Male	6,795	609	524	934	664	929	797	608	624	1,106	32.2
		Female	6,505	597	517	451	570	813	796	623	673	1,465	38.8
Leon	12.6	Male	5,948	475	500	529	456	706	657	575	740	1,310	39.7
		Female	6,652	493	437	447	428	723	722	635	871	1,896	46.2
Liberty	57.0	Male	28,156	2,962	2,785	2,717	2,720	4,715	4,126	2,838	2,423	2,870	31.1
		Female	28,844	2,887	2,685	2,517	2,683	4,579	4,018	2,903	2,710	3,862	33.0
Limestone	23.6	Male	10,711	1,034	856	861	1,059	1,519	1,248	981	1,072	2,081	35.2
		Female	12,889	954	836	907	1,011	1,594	1,447	1,178	1,478	3,484	42.9
Lipscomb	4.0	Male	1,970	248	172	159	172	315	284	188	191	241	32.4
		Female	2,030	235	158	170	160	298	289	197	201	322	34.8
Live Oak	10.4	Male	5,175	530	451	460	538	805	669	502	541	679	32.6
		Female	5,225	571	439	445	468	725	692	532	525	828	34.5
Llano	12.6	Male	6,007	344	310	334	332	598	549	574	1,061	1,905	54.3
		Female	6,593	323	260	309	293	560	614	715	1,270	2,249	56.8
Loving	.1	Male	57		1	6	5	7	11	10	8	9	43.6
		Female	43		4	3	5	1	8	7	7	8	47.5
Lubbock	220.7	Male	109,261	11,643	9,545	9,091	20,602	20,734	13,752	9,227	7,162	7,505	26.8
		Female	111,439	11,212	9,051	8,730	18,954	19,822	14,193	9,788	8,072	11,617	28.9
Lynn	8.1	Male	3,936	435	389	461	375	501	516	385	362	512	31.1
		Female	4,164	403	426	449	367	506	585	413	339	676	33.6
McCulloch	9.3	Male	4,352	407	375	376	319	553	505	384	449	984	37.9
		Female	4,948	359	328	381	319	555	523	447	549	1,487	45.2
McLennan	190.7	Male	91,596	8,944	7,419	7,358	14,512	14,457	11,187	8,737	8,406	10,576	30.2
		Female	99,104	8,498	7,445	7,301	13,602	14,464	11,799	9,289	9,464	17,242	33.8
McMullen	.8	Male	406	27	28	44	45	54	62	54	34	58	35.8
		Female	394	35	23	32	26	52	53	51	46	76	40.5
Madison	11.9	Male	6,749	436	398	544	2,396	665	579	430	418	883	23.8
		Female	5,151	425	411	406	381	658	628	400	597	1,245	39.7
Marion	10.8	Male	5,244	514	447	506	472	684	608	510	597	906	35.0
		Female	5,556	470	383	453	482	655	678	563	682	1,190	39.9
Martin	4.9	Male	2,394	254	267	256	209	324	346	263	211	264	31.5
		Female	2,506	257	230	266	197	340	353	265	216	382	33.9
Mason	3.9	Male	1,822	151	128	149	133	246	215	179	214	407	39.8
		Female	2,078	135	112	154	110	231	247	222	254	613	47.5
Matagorda	44.3	Male	22,322	2,618	1,992	1,894	2,695	4,232	3,017	1,992	1,762	2,120	29.6
		Female	21,978	2,532	2,005	1,886	2,474	3,449	2,790	2,062	1,907	2,873	31.1
Maverick	39.0	Male	18,667	2,748	2,554	2,369	1,963	2,712	2,268	1,575	1,157	1,321	23.9
		Female	20,333	2,605	2,582	2,438	2,208	3,151	2,672	1,826	1,254	1,597	26.1
Medina	26.2	Male	12,854	1,342	1,310	1,355	1,158	1,841	1,654	1,290	1,231	1,673	31.9
		Female	13,346	1,257	1,303	1,232	1,072	1,919	1,757	1,336	1,319	2,151	34.4
Menard	2.4	Male	1,127	94	87	123	75	137	143	105	125	238	38.3
		Female	1,273	89	87	88	78	158	132	134	145	362	45.4
Midland	114.8	Male	56,332	6,238	5,058	5,001	6,543	11,163	7,540	6,322	4,831	3,636	29.8
		Female	58,468	6,255	4,885	4,661	6,612	10,607	8,092	6,909	4,942	5,505	31.4
Milam	25.0	Male	11,979	1,205	1,105	1,114	1,083	1,652	1,516	1,151	1,200	1,953	34.0
		Female	13,021	1,206	1,014	1,083	1,011	1,644	1,461	1,252	1,331	3,019	38.8
Mills	4.6	Male	2,186	168	147	132	161	249	242	206	297	584	44.8
		Female	2,414	160	141	160	131	241	264	224	317	776	49.7
Mitchell	9.0	Male	4,285	459	394	422	374	583	445	399	447	762	33.5
		Female	4,715	422	389	372	342	574	512	434	542	1,128	40.0
Montague	18.6	Male	8,787	791	701	723	780	1,086	1,090	902	968	1,746	37.9
		Female	9,813	711	640	661	693	1,138	1,249	908	1,184	2,629	43.5
Montgomery	178.8	Male	89,297	9,152	9,677	9,648	8,136	15,288	16,497	9,189	5,946	5,764	30.3
		Female	89,503	8,879	9,238	8,750	7,475	16,514	16,296	8,377	6,277	7,697	31.3
Moore	17.7	Male	8,849	1,150	873	837	901	1,521	1,231	957	721	658	29.4
		Female	8,851	1,110	915	789	893	1,416	1,232	929	776	791	30.1
Morris	15.3	Male	7,360	801	702	624	758	1,202	937	772	681	883	31.6
		Female	7,940	801	646	603	754	1,168	991	805	761	1,411	35.0
Motley	1.7	Male	814	73	62	57	60	118	81	83	96	184	39.6
		Female	886	67	60	60	49	99	80	92	117	262	48.5
Nacogdoches	52.7	Male	25,425	2,270	1,957	1,827	5,525	4,381	2,900	2,001	1,758	2,806	27.6
		Female	27,275	2,152	1,911	1,667	5,982	4,078	3,009	2,090	2,231	4,155	29.7
Navarro	39.7	Male	18,692	1,768	1,717	1,625	1,783	2,711	2,323	1,746	1,784	3,235	34.0
		Female	21,008	1,606	1,546	1,588	1,718	2,732	2,464	1,979	2,229	5,146	40.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Newton	14.2	Male	6,898	721	693	755	587	1,001	902	674	656	909	31.9
		Female	7,302	736	733	730	636	979	928	729	667	1,164	33.3
Nolan	17.7	Male	8,391	877	770	755	776	1,300	1,063	862	770	1,218	32.8
		Female	9,309	869	788	711	751	1,339	1,138	915	908	1,890	36.7
Nueces	302.0	Male	148,030	17,709	15,264	14,117	17,576	27,714	19,428	13,632	11,463	11,127	28.4
		Female	153,970	16,859	14,721	13,864	17,592	27,044	20,150	15,070	12,568	16,102	30.2
Ochiltree	10.6	Male	5,470	667	505	464	634	1,039	739	539	441	442	29.5
		Female	5,130	594	431	396	596	844	674	553	435	607	31.5
Oldham	2.4	Male	1,364	108	161	354	116	173	141	114	92	105	21.6
		Female	1,036	91	109	92	73	177	170	117	91	116	33.6
Orange	89.6	Male	44,241	4,886	4,503	4,377	4,753	7,566	6,852	4,841	3,520	2,943	29.8
		Female	45,359	4,671	4,259	4,268	4,675	7,666	6,974	4,749	3,714	4,383	31.3
Palo Pinto	26.2	Male	12,595	1,098	1,104	1,127	1,248	1,838	1,699	1,309	1,338	1,834	34.4
		Female	13,605	1,110	1,071	1,106	1,171	1,887	1,768	1,335	1,501	2,656	37.6
Panola	23.7	Male	11,231	1,100	982	974	1,164	1,737	1,510	1,092	1,067	1,605	33.0
		Female	12,469	1,251	953	931	1,126	1,657	1,580	1,202	1,302	2,467	37.0
Parker	59.1	Male	29,102	2,622	2,663	2,713	2,824	4,363	4,783	3,329	2,679	3,126	33.5
		Female	29,998	2,499	2,559	2,584	2,627	4,454	4,796	3,156	2,862	4,461	35.6
Parmer	11.3	Male	5,608	707	592	599	548	884	829	520	430	499	29.0
		Female	5,692	714	653	538	514	842	773	500	472	686	30.1
Pecos	16.5	Male	8,306	1,058	937	877	921	1,381	1,085	877	593	577	27.6
		Female	8,194	983	925	886	864	1,238	1,135	826	610	727	28.5
Polk	32.1	Male	15,657	1,555	1,310	1,426	1,339	2,071	1,903	1,485	1,818	2,750	35.7
		Female	16,443	1,568	1,335	1,229	1,254	2,021	2,012	1,645	2,175	3,204	39.0
Potter	106.5	Male	51,070	5,980	4,467	4,107	6,595	9,289	6,189	4,878	4,399	5,166	29.7
		Female	55,430	5,616	4,347	3,977	6,613	8,985	6,793	5,255	5,253	8,591	33.0
Presidio	5.4	Male	2,587	260	321	305	219	314	315	264	227	362	31.0
		Female	2,813	254	302	312	204	339	352	291	267	492	34.9
Rains	5.9	Male	2,895	247	237	222	250	360	367	301	379	532	38.6
		Female	3,005	221	211	203	217	355	413	316	408	661	42.2
Randall	91.8	Male	44,738	4,560	3,998	3,753	5,723	8,715	7,038	4,811	3,373	2,767	30.0
		Female	47,062	4,500	4,024	3,537	5,961	8,861	7,432	4,904	3,667	4,176	31.2
Reagan	5.1	Male	2,654	412	296	224	292	522	299	254	205	150	27.0
		Female	2,446	383	276	221	298	419	269	243	183	154	26.1
Real	2.7	Male	1,295	85	134	140	106	140	200	132	154	204	37.1
		Female	1,405	96	136	139	88	161	190	139	182	274	39.3
Red River	16.5	Male	7,761	741	724	710	656	1,025	944	700	825	1,436	35.3
		Female	8,739	689	662	665	619	1,080	997	782	994	2,251	41.6
Reeves	15.7	Male	7,759	1,037	907	844	850	1,206	1,040	676	600	599	27.0
		Female	7,941	1,008	887	853	806	1,214	1,011	721	645	796	28.4
Refugio	9.1	Male	4,526	469	430	484	477	623	559	454	434	596	31.5
		Female	4,574	436	392	404	436	602	588	499	486	731	35.3
Roberts	1.1	Male	545	62	62	46	42	79	87	58	41	68	32.7
		Female	555	49	61	56	35	91	76	57	44	86	33.4
Robertson	15.8	Male	7,388	763	663	750	661	909	753	637	810	1,442	34.4
		Female	8,412	704	688	693	630	946	872	734	988	2,157	41.2
Rockwall	24.3	Male	12,040	1,118	1,168	1,324	963	1,988	2,296	1,431	883	869	32.3
		Female	12,260	1,068	1,172	1,096	907	2,186	2,375	1,218	896	1,342	33.6
Runnels	12.3	Male	5,842	555	538	512	518	745	705	550	631	1,088	35.8
		Female	6,458	537	506	488	453	704	746	587	748	1,689	42.3
Rusk	46.4	Male	22,253	2,225	2,016	1,953	2,084	3,452	2,834	2,006	2,069	3,614	33.3
		Female	24,147	2,187	1,849	1,771	2,035	3,341	2,889	2,203	2,584	5,288	38.1
Sabine	10.4	Male	5,079	421	419	463	446	558	596	483	668	1,025	38.9
		Female	5,321	421	364	381	418	570	649	561	763	1,194	42.8
San Augustine	8.8	Male	4,129	332	363	448	361	468	514	391	452	800	36.8
		Female	4,671	333	384	407	334	529	579	487	571	1,047	41.0
San Jacinto	15.4	Male	7,635	761	747	724	603	1,014	1,116	761	770	1,139	34.7
		Female	7,765	673	703	702	604	1,026	1,139	768	871	1,279	36.5
San Patricio	63.6	Male	31,258	3,725	3,654	3,366	3,191	5,181	4,340	2,993	2,250	2,558	28.3
		Female	32,342	3,736	3,560	3,319	3,159	5,263	4,443	3,060	2,419	3,383	29.6
San Saba	5.7	Male	2,741	237	237	265	155	354	317	259	304	613	38.9
		Female	2,959	204	222	211	186	341	326	276	362	831	44.7
Schleicher	3.0	Male	1,468	149	130	138	149	243	196	148	139	176	31.9
		Female	1,532	176	122	134	151	219	204	137	127	262	33.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Scurry	19.8	Male	9,642	1,057	880	850	1,161	1,553	1,185	1,011	880	1,065	30.6
		Female	10,158	1,083	896	787	1,032	1,430	1,314	1,100	953	1,563	34.0
Shackelford	4.1	Male	1,994	207	190	158	183	303	249	197	159	348	33.5
		Female	2,106	205	137	140	178	269	237	176	228	536	40.2
Shelby	25.0	Male	11,933	1,083	1,088	1,141	1,096	1,621	1,498	1,152	1,183	2,071	34.6
		Female	13,067	1,035	1,053	1,008	1,039	1,613	1,654	1,222	1,493	2,950	39.7
Sherman	3.0	Male	1,491	126	138	137	145	221	238	168	136	182	34.0
		Female	1,509	157	124	149	109	228	218	184	133	207	34.5
Smith	156.2	Male	74,838	7,573	7,079	6,594	8,109	12,902	10,441	7,137	6,557	8,446	31.3
		Female	81,362	7,327	6,810	6,292	8,696	13,072	11,017	7,820	7,667	12,661	33.8
Somervell	4.7	Male	2,358	282	207	185	258	447	290	217	171	301	30.5
		Female	2,342	232	199	154	234	374	312	185	220	432	34.4
Starr	35.9	Male	17,394	2,482	2,402	2,222	1,843	2,265	2,074	1,436	1,131	1,539	24.0
		Female	18,506	2,228	2,341	2,260	1,840	2,568	2,451	1,662	1,180	1,976	27.3
Stephens	10.6	Male	5,020	482	453	402	476	738	700	478	529	762	34.4
		Female	5,580	511	416	383	454	765	685	549	611	1,206	38.8
Sterling	1.5	Male	727	81	66	77	80	122	88	58	68	87	29.9
		Female	773	80	78	64	63	102	104	65	71	146	35.0
Stonewall	2.3	Male	1,077	87	77	83	98	139	118	124	120	231	39.6
		Female	1,223	103	80	89	75	127	152	136	136	325	44.0
Sutton	6.0	Male	3,009	366	290	260	323	594	448	303	209	216	29.5
		Female	2,991	378	345	249	292	557	394	298	210	268	29.2
Swisher	9.3	Male	4,515	503	429	483	452	598	621	451	416	562	31.5
		Female	4,785	495	463	480	378	608	638	493	468	762	34.5
Tarrant	1,073.3	Male	525,191	51,737	47,644	45,247	65,671	104,192	80,424	52,309	41,336	36,631	30.0
		Female	548,109	49,037	45,681	44,029	64,195	102,525	81,385	54,243	45,199	61,815	31.9
Taylor	123.1	Male	59,725	6,363	4,977	4,830	9,838	10,575	7,769	5,384	4,499	5,490	28.6
		Female	63,375	6,136	4,863	4,762	9,251	10,181	8,027	5,914	5,270	8,971	31.6
Terrell	1.4	Male	720	83	68	64	55	115	98	87	59	91	32.8
		Female	680	77	54	58	51	108	101	63	61	107	34.3
Terry	15.2	Male	7,396	937	738	795	758	1,060	970	744	580	814	29.4
		Female	7,804	890	746	764	754	1,072	1,055	747	661	1,115	32.0
Throckmorton	2.1	Male	1,004	83	68	79	74	116	145	93	111	235	40.7
		Female	1,096	72	63	79	65	106	145	108	129	329	46.8
Titus	24.3	Male	11,664	1,213	1,101	1,040	1,184	1,847	1,498	1,058	1,026	1,697	32.0
		Female	12,636	1,266	971	983	1,157	1,779	1,574	1,100	1,320	2,486	36.0
Tom Green	98.4	Male	47,328	4,616	4,010	3,945	6,853	8,330	6,124	4,381	3,961	5,108	30.1
		Female	51,072	4,579	3,823	3,887	6,778	8,093	6,443	4,864	4,653	7,952	33.0
Travis	560.5	Male	278,826	25,714	21,769	20,097	50,491	68,262	36,965	21,934	16,729	16,865	28.1
		Female	281,674	24,614	21,432	19,861	46,921	61,796	37,211	22,908	19,137	27,794	29.5
Trinity	11.6	Male	5,582	463	485	527	415	648	702	555	647	1,140	38.6
		Female	6,018	440	432	435	434	690	732	606	757	1,492	42.9
Tyler	21.0	Male	10,229	1,014	881	976	814	1,188	1,322	1,040	1,203	1,791	36.8
		Female	10,771	871	908	916	803	1,292	1,402	1,049	1,375	2,155	39.2
Upshur	33.5	Male	16,201	1,680	1,534	1,471	1,561	2,466	2,263	1,545	1,469	2,212	32.5
		Female	17,299	1,610	1,489	1,392	1,453	2,480	2,243	1,696	1,717	3,219	36.0
Upton	5.2	Male	2,589	334	248	257	323	418	311	260	203	235	28.2
		Female	2,611	355	247	234	266	393	339	265	219	293	30.3
Uvalde	24.7	Male	11,899	1,363	1,320	1,292	1,331	1,754	1,449	1,106	950	1,334	28.7
		Female	12,801	1,388	1,281	1,213	1,280	1,826	1,627	1,240	1,067	1,879	31.8
Val Verde	42.3	Male	20,906	2,674	2,533	2,265	2,674	3,533	2,680	1,715	1,358	1,474	25.9
		Female	21,394	2,681	2,471	2,116	2,276	3,624	2,921	1,829	1,508	1,968	28.2
Van Zandt	40.5	Male	19,543	1,660	1,681	1,733	1,616	2,464	2,832	2,073	2,204	3,280	37.2
		Female	20,957	1,588	1,594	1,666	1,410	2,619	2,917	2,144	2,513	4,506	40.5
Victoria	78.2	Male	38,450	4,510	3,782	3,653	4,523	7,254	5,277	3,666	2,907	2,878	28.8
		Female	39,750	4,357	3,660	3,535	4,521	6,923	5,500	3,787	3,109	4,358	30.5
Walker	52.7	Male	30,401	1,826	1,629	1,344	6,042	7,754	5,230	2,698	1,791	2,087	30.6
		Female	22,299	1,842	1,440	1,393	5,166	3,693	2,514	1,686	1,632	2,933	28.5
Waller	23.9	Male	11,936	1,016	970	1,049	2,636	1,654	1,430	995	907	1,279	26.8
		Female	11,964	935	946	1,039	2,160	1,702	1,518	1,031	955	1,678	30.3
Ward	15.5	Male	7,815	957	829	812	851	1,253	996	836	610	671	28.7
		Female	7,685	845	734	703	762	1,269	1,065	771	623	903	31.3
Washington	25.2	Male	12,177	1,032	961	1,028	1,592	1,719	1,458	1,161	1,135	2,091	33.6
		Female	13,023	1,061	927	933	1,280	1,716	1,473	1,260	1,372	3,001	39.0

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TEXAS (continued)													
ALL COUNTIES (continued)													
Webb	119.8	Male	57,099	8,052	7,505	6,805	6,708	9,111	6,667	4,480	3,356	4,415	24.5
		Female	62,701	7,871	7,280	6,785	6,853	9,612	7,832	5,555	4,289	6,624	27.7
Wharton	42.9	Male	20,897	2,339	1,882	2,042	2,297	3,386	2,627	1,932	1,780	2,612	30.6
		Female	22,003	2,163	1,835	1,913	2,225	3,153	2,818	2,096	2,101	3,699	34.1
Wheeler	8.0	Male	3,865	402	288	366	334	536	506	372	346	715	35.1
		Female	4,135	384	319	287	346	501	557	363	414	964	39.1
Wichita	126.8	Male	62,771	5,985	5,010	5,065	10,548	11,191	7,991	6,213	5,048	5,720	29.3
		Female	64,029	5,968	4,790	4,620	7,792	10,383	8,457	6,514	5,656	9,849	33.5
Wilbarger	16.6	Male	7,915	787	688	638	772	1,130	953	738	817	1,392	34.5
		Female	8,685	688	627	614	721	1,137	959	819	948	2,172	40.8
Willacy	18.5	Male	8,887	1,248	1,090	1,003	962	1,265	931	749	687	952	26.1
		Female	9,613	1,180	1,098	1,053	943	1,423	1,103	948	764	1,101	28.7
Williamson	116.0	Male	57,464	6,357	6,174	5,634	5,111	10,938	9,818	4,740	3,723	4,969	30.0
		Female	58,536	5,888	5,684	5,294	5,086	11,287	9,103	4,610	4,146	7,438	31.5
Wilson	19.6	Male	9,774	998	992	1,044	912	1,410	1,376	946	881	1,215	31.7
		Female	9,826	938	875	966	848	1,473	1,308	905	927	1,586	33.7
Winkler	10.5	Male	5,292	726	511	474	575	827	675	580	438	486	29.4
		Female	5,208	620	473	480	527	757	677	529	478	667	31.7
Wise	34.3	Male	16,924	1,560	1,545	1,546	1,605	2,518	2,617	1,828	1,552	2,153	33.8
		Female	17,376	1,467	1,473	1,535	1,479	2,500	2,581	1,742	1,622	2,977	35.9
Wood	29.7	Male	14,170	1,190	1,135	1,125	1,417	1,821	1,868	1,329	1,615	2,670	37.1
		Female	15,530	1,200	1,089	1,087	1,278	1,833	1,902	1,433	1,970	3,738	41.7
Yoakum	10.1	Male	5,126	685	509	479	570	884	707	489	426	377	28.6
		Female	4,974	676	487	458	512	838	675	471	389	468	29.2
Young	20.6	Male	9,849	963	823	804	953	1,473	1,271	1,022	946	1,594	34.4
		Female	10,751	916	790	695	857	1,475	1,309	1,056	1,100	2,553	39.9
Zapata	8.4	Male	4,191	510	424	422	380	522	438	310	440	745	31.9
		Female	4,209	529	389	417	336	499	472	369	508	690	33.7
Zavala	12.1	Male	5,920	835	767	732	626	858	647	467	372	616	25.0
		Female	6,180	797	751	701	597	926	678	553	513	664	27.6
TOTAL METRO COUNTIES	**13,453.5**	**Male**	**6,626,879**	**705,693**	**633,457**	**590,043**	**874,464**	**1,314,560**	**966,295**	**609,347**	**469,497**	**462,723**	**28.9**
		Female	**6,826,621**	**678,357**	**610,163**	**570,081**	**823,279**	**1,286,506**	**975,919**	**637,081**	**520,363**	**724,872**	**30.7**
TOTAL STATE	**16,738.1**	**Male**	**8,230,816**	**868,422**	**778,980**	**738,556**	**1,045,854**	**1,555,408**	**1,171,033**	**761,861**	**619,505**	**691,197**	**29.4**
		Female	**8,507,284**	**834,304**	**749,961**	**707,820**	**978,553**	**1,514,692**	**1,185,765**	**797,987**	**693,108**	**1,045,094**	**31.5**
UTAH													
PROVO - OREM	**253.9**	**Male**	**125,509**	**23,251**	**13,301**	**10,155**	**23,320**	**22,241**	**12,230**	**7,610**	**6,146**	**7,255**	**22.8**
		Female	**128,391**	**22,449**	**12,896**	**9,810**	**26,245**	**20,028**	**12,449**	**7,861**	**6,809**	**9,844**	**23.1**
Utah	253.9	Male	125,509	23,251	13,301	10,155	23,320	22,241	12,230	7,610	6,146	7,255	22.8
		Female	128,391	22,449	12,896	9,810	26,245	20,028	12,449	7,861	6,809	9,844	23.1
SALT LAKE CITY - OGDEN	**1,052.5**	**Male**	**521,804**	**81,268**	**55,981**	**46,502**	**61,936**	**99,225**	**68,245**	**41,361**	**33,955**	**33,331**	**26.5**
		Female	**530,696**	**77,847**	**53,726**	**44,687**	**61,478**	**96,427**	**68,228**	**42,079**	**36,337**	**49,887**	**27.9**
Davis	180.9	Male	91,279	15,590	11,191	9,610	10,665	15,108	12,520	7,621	5,217	3,757	24.1
		Female	89,621	15,088	10,629	8,750	9,272	15,480	12,870	7,435	5,061	5,036	25.7
Salt Lake	709.7	Male	350,851	54,330	36,616	29,851	41,293	70,474	46,032	26,739	22,373	23,143	26.9
		Female	358,849	51,854	35,202	28,990	42,454	67,765	45,393	27,437	24,438	35,316	28.1
Weber	161.9	Male	79,674	11,348	8,174	7,041	9,978	13,643	9,693	7,001	6,365	6,431	27.4
		Female	82,226	10,905	7,895	6,947	9,752	13,182	9,965	7,207	6,838	9,535	29.3
ALL COUNTIES													
Beaver	5.3	Male	2,614	421	289	218	217	360	277	220	271	341	29.5
		Female	2,686	390	288	193	210	337	293	238	272	465	32.8
Box Elder	37.2	Male	18,453	3,085	2,062	1,977	1,724	2,706	2,270	1,730	1,348	1,551	26.4
		Female	18,747	2,957	1,953	1,925	1,738	2,598	2,407	1,697	1,414	2,058	28.1
Cache	65.7	Male	32,916	5,388	3,228	2,495	6,028	6,094	3,405	2,075	1,672	2,531	24.2
		Female	32,784	5,113	2,948	2,427	6,158	5,218	3,363	2,058	1,944	3,555	24.7
Carbon	24.8	Male	12,323	1,866	1,195	954	1,430	2,369	1,440	906	995	1,168	28.0
		Female	12,477	1,920	1,219	975	1,361	2,037	1,385	971	1,143	1,466	28.7
Daggett	.8	Male	399	57	41	34	44	75	58	34	26	30	28.1
		Female	401	77	43	33	42	79	42	29	27	29	25.7

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
UTAH (continued)													
ALL COUNTIES (continued)													
Davis	180.9	Male	91,279	15,590	11,191	9,610	10,665	15,108	12,520	7,621	5,217	3,757	24.1
		Female	89,621	15,088	10,629	8,750	9,272	15,480	12,870	7,435	5,061	5,036	25.7
Duchesne	15.8	Male	8,040	1,429	1,041	819	835	1,288	1,008	552	453	555	23.6
		Female	7,760	1,398	961	788	791	1,224	1,026	530	444	598	24.5
Emery	12.9	Male	6,604	1,338	793	550	724	1,166	839	441	316	437	24.0
		Female	6,296	1,240	730	580	686	1,076	761	398	319	506	24.1
Garfield	3.9	Male	1,984	277	198	168	208	310	234	167	191	231	29.5
		Female	1,916	256	197	155	148	281	228	176	212	263	32.2
Grand	8.1	Male	4,064	586	384	369	459	779	542	416	261	268	28.0
		Female	4,036	588	426	331	446	731	554	374	274	312	28.1
Iron	21.7	Male	10,881	1,797	1,221	940	1,654	1,720	1,195	862	690	802	24.3
		Female	10,819	1,694	1,201	850	1,674	1,610	1,240	820	759	971	25.0
Juab	6.2	Male	3,090	552	329	262	274	470	372	211	240	380	27.7
		Female	3,110	460	347	274	245	458	346	245	270	465	30.0
Kane	4.9	Male	2,434	391	267	255	143	372	317	184	239	266	29.3
		Female	2,466	375	260	231	169	340	341	213	234	303	30.8
Millard	14.7	Male	7,361	1,287	877	738	584	996	822	555	570	932	27.0
		Female	7,339	1,162	815	695	535	1,003	807	616	624	1,082	29.6
Morgan	5.4	Male	2,713	405	338	315	261	336	448	276	151	183	26.1
		Female	2,687	409	334	303	214	360	424	253	155	235	27.3
Piute	1.4	Male	717	95	84	78	45	70	83	69	64	129	33.1
		Female	683	91	67	63	33	86	82	57	88	116	35.2
Rich	2.4	Male	1,271	221	130	107	150	238	149	82	72	122	26.2
		Female	1,129	232	118	91	121	195	107	73	75	117	25.1
Salt Lake	709.7	Male	350,851	54,330	36,616	29,851	41,293	70,474	46,032	26,739	22,373	23,143	26.9
		Female	358,849	51,854	35,202	28,990	42,454	67,765	45,393	27,437	24,438	35,316	28.1
San Juan	12.6	Male	6,329	1,218	909	786	657	976	684	447	308	344	20.7
		Female	6,271	1,170	866	712	653	983	738	468	317	364	22.2
Sanpete	17.3	Male	8,446	1,431	964	735	959	1,163	896	552	656	1,090	26.2
		Female	8,854	1,388	937	719	1,043	1,122	903	593	741	1,408	28.0
Sevier	16.7	Male	8,338	1,451	953	758	708	1,208	990	643	663	964	27.5
		Female	8,362	1,324	884	736	693	1,174	979	677	708	1,187	29.6
Summit	13.8	Male	7,067	947	707	645	698	1,579	1,128	534	370	459	28.4
		Female	6,733	895	722	597	660	1,419	1,022	453	384	581	28.5
Tooele	29.6	Male	15,044	2,353	1,783	1,560	1,482	2,483	2,069	1,347	1,119	848	26.4
		Female	14,556	2,213	1,657	1,418	1,402	2,289	2,100	1,328	1,034	1,115	27.6
Uintah	26.7	Male	13,500	2,423	1,591	1,257	1,490	2,457	1,709	1,033	735	805	24.9
		Female	13,200	2,396	1,544	1,250	1,438	2,216	1,727	986	718	925	24.9
Utah	253.9	Male	125,509	23,251	13,301	10,155	23,320	22,241	12,230	7,610	6,146	7,255	22.8
		Female	128,391	22,449	12,896	9,810	26,245	20,028	12,449	7,861	6,809	9,844	23.1
Wasatch	10.1	Male	5,070	866	583	449	497	874	650	380	322	449	26.6
		Female	5,030	823	588	440	450	848	557	408	359	557	27.5
Washington	37.5	Male	18,428	3,183	2,071	1,617	1,877	2,514	1,829	1,264	1,443	2,630	26.9
		Female	19,072	3,036	2,015	1,567	2,056	2,522	1,890	1,384	1,789	2,813	28.4
Wayne	2.3	Male	1,164	188	124	103	75	190	135	79	114	156	29.8
		Female	1,136	176	120	97	87	145	127	93	106	185	31.1
Weber	161.9	Male	79,674	11,348	8,174	7,041	9,978	13,643	9,693	7,001	6,365	6,431	27.4
		Female	82,226	10,905	7,895	6,947	9,752	13,182	9,965	7,207	6,838	9,535	29.3
TOTAL METRO COUNTIES	**1,306.4**	**Male**	**647,313**	**104,519**	**69,282**	**56,657**	**85,256**	**121,466**	**80,475**	**48,971**	**40,101**	**40,586**	**25.7**
		Female	**659,087**	**100,296**	**66,622**	**54,497**	**87,723**	**116,455**	**80,677**	**49,940**	**43,146**	**59,731**	**26.8**
TOTAL STATE	**1,704.2**	**Male**	**846,563**	**137,834**	**91,444**	**74,846**	**108,479**	**154,259**	**104,024**	**64,030**	**53,390**	**58,257**	**25.7**
		Female	**857,637**	**132,079**	**87,862**	**71,947**	**110,776**	**146,806**	**104,126**	**65,078**	**57,556**	**81,407**	**26.8**
VERMONT													
BURLINGTON	129.4	**Male**	**62,992**	**5,382**	**5,463**	**5,974**	**10,514**	**12,604**	**9,404**	**5,636**	**3,952**	**4,063**	**28.3**
		Female	**66,408**	**5,095**	**5,238**	**5,569**	**11,458**	**12,567**	**9,313**	**5,669**	**4,497**	**7,002**	**29.7**
Chittenden	124.2	Male	60,429	5,116	5,259	5,743	10,290	12,125	9,026	5,394	3,699	3,777	28.1
		Female	63,771	4,861	4,983	5,341	11,231	12,093	8,947	5,411	4,259	6,645	29.5
Grand Isle	5.2	Male	2,563	266	204	231	224	479	378	242	253	286	32.4
		Female	2,637	234	255	228	227	474	366	258	238	357	32.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VERMONT (continued)													
ALL COUNTIES													
Addison	31.5	Male	15,703	1,545	1,453	1,463	2,153	2,997	2,226	1,302	1,155	1,409	29.1
		Female	15,797	1,358	1,399	1,386	2,073	2,898	2,140	1,290	1,258	1,995	30.8
Bennington	35.0	Male	16,816	1,517	1,489	1,599	1,722	2,853	2,351	1,660	1,489	2,136	32.3
		Female	18,184	1,424	1,369	1,510	1,924	2,841	2,525	1,753	1,620	3,218	35.1
Caledonia	27.3	Male	13,327	1,315	1,225	1,238	1,498	2,383	1,818	1,190	1,144	1,516	30.8
		Female	13,973	1,280	1,139	1,151	1,375	2,385	1,748	1,306	1,300	2,289	33.6
Chittenden	124.2	Male	60,429	5,116	5,259	5,743	10,290	12,125	9,026	5,394	3,699	3,777	28.1
		Female	63,771	4,861	4,983	5,341	11,231	12,093	8,947	5,411	4,259	6,645	29.5
Essex	6.9	Male	3,432	356	309	326	303	582	474	343	325	414	32.3
		Female	3,468	348	300	302	309	538	456	350	352	513	33.8
Franklin	37.5	Male	18,277	2,021	1,824	1,823	1,773	3,301	2,577	1,679	1,500	1,779	30.1
		Female	19,223	1,877	1,829	1,758	1,784	3,197	2,478	1,778	1,636	2,886	32.4
Grand Isle	5.2	Male	2,563	266	204	231	224	479	378	242	253	286	32.4
		Female	2,637	234	255	228	227	474	366	258	238	357	32.9
Lamoille	18.0	Male	8,901	841	800	800	1,133	1,860	1,269	738	617	843	29.7
		Female	9,099	859	738	712	1,115	1,736	1,257	712	717	1,253	31.5
Orange	24.9	Male	12,523	1,353	1,155	1,115	1,412	2,282	1,704	1,150	983	1,369	30.4
		Female	12,377	1,181	1,022	1,040	1,119	2,247	1,730	1,086	1,078	1,874	33.1
Orleans	24.5	Male	11,954	1,260	1,143	1,166	1,113	2,075	1,690	1,105	1,121	1,281	31.2
		Female	12,546	1,219	1,138	1,104	1,103	2,073	1,570	1,144	1,182	2,013	33.2
Rutland	61.3	Male	29,193	2,472	2,508	2,654	3,209	5,358	4,134	2,837	2,651	3,370	32.0
		Female	32,107	2,416	2,435	2,594	3,711	5,389	4,115	2,841	3,098	5,508	34.1
Washington	53.9	Male	25,953	2,339	2,322	2,360	3,262	4,699	3,831	2,442	2,055	2,643	30.7
		Female	27,947	2,236	2,124	2,305	2,811	4,986	3,805	2,560	2,443	4,677	34.0
Windham	39.8	Male	19,051	1,753	1,654	1,669	1,827	3,823	2,724	1,801	1,663	2,137	31.9
		Female	20,749	1,611	1,579	1,566	1,975	3,990	2,704	1,850	1,911	3,563	34.1
Windsor	54.0	Male	26,416	2,244	2,185	2,412	2,522	4,830	3,928	2,554	2,571	3,170	33.0
		Female	27,584	2,157	2,092	2,233	2,339	4,822	3,855	2,536	2,903	4,647	35.4
TOTAL METRO COUNTIES	**129.4**	**Male**	**62,992**	**5,382**	**5,463**	**5,974**	**10,514**	**12,604**	**9,404**	**5,636**	**3,952**	**4,063**	**28.3**
		Female	**66,408**	**5,095**	**5,238**	**5,569**	**11,458**	**12,567**	**9,313**	**5,669**	**4,497**	**7,002**	**29.7**
TOTAL STATE	**544.0**	**Male**	**264,538**	**24,398**	**23,530**	**24,599**	**32,441**	**49,647**	**38,130**	**24,437**	**21,226**	**26,130**	**30.5**
		Female	**279,462**	**23,061**	**22,402**	**23,230**	**33,096**	**49,669**	**37,696**	**24,875**	**23,995**	**41,438**	**32.6**
VIRGINIA													
CHARLOTTESVILLE	**122.7**	**Male**	**59,815**	**4,724**	**4,105**	**4,734**	**11,386**	**12,235**	**8,033**	**5,172**	**4,417**	**5,009**	**29.1**
		Female	**62,885**	**4,418**	**4,019**	**4,555**	**10,763**	**12,124**	**8,656**	**5,529**	**4,954**	**7,867**	**31.3**
Albemarle	61.4	Male	30,576	2,366	2,152	2,505	5,991	6,148	4,371	2,696	2,129	2,218	28.7
		Female	30,824	2,175	2,023	2,393	5,349	6,179	4,652	2,763	2,211	3,079	30.6
Charlottesville city	40.9	Male	19,086	1,342	1,120	1,200	4,458	4,207	2,120	1,487	1,412	1,740	28.4
		Female	21,814	1,383	1,114	1,212	4,428	4,042	2,445	1,808	1,891	3,491	31.9
Fluvanna	11.4	Male	5,663	538	471	597	540	957	812	567	508	673	32.2
		Female	5,737	448	485	550	562	959	837	556	534	806	33.6
Greene	9.0	Male	4,490	478	362	432	397	923	730	422	368	378	31.2
		Female	4,510	412	397	400	424	944	722	402	318	491	31.6
DANVILLE	**112.5**	**Male**	**53,354**	**4,531**	**4,592**	**4,977**	**5,674**	**9,018**	**7,602**	**5,637**	**5,341**	**5,982**	**32.7**
		Female	**59,146**	**4,364**	**4,394**	**4,923**	**6,022**	**9,253**	**7,963**	**6,248**	**6,507**	**9,472**	**35.8**
Danville city	45.0	Male	20,283	1,612	1,636	1,730	2,173	3,395	2,619	2,241	2,303	2,574	33.8
		Female	24,717	1,605	1,630	1,708	2,531	3,578	2,982	2,699	3,013	4,971	39.4
Pittsylvania	67.5	Male	33,071	2,919	2,956	3,247	3,501	5,623	4,983	3,396	3,038	3,408	32.0
		Female	34,429	2,759	2,764	3,215	3,491	5,675	4,981	3,549	3,494	4,501	33.8
LYNCHBURG	**148.4**	**Male**	**69,956**	**6,011**	**6,077**	**6,261**	**8,557**	**12,342**	**10,449**	**7,303**	**6,054**	**6,902**	**31.5**
		Female	**78,444**	**5,934**	**5,982**	**5,980**	**10,305**	**12,557**	**11,076**	**7,683**	**7,270**	**11,657**	**33.8**
Amherst	30.7	Male	14,776	1,201	1,288	1,388	1,537	2,765	2,379	1,570	1,222	1,426	32.1
		Female	15,924	1,259	1,218	1,272	2,026	2,696	2,451	1,564	1,401	2,037	33.1
Campbell	48.6	Male	23,959	2,174	2,278	2,338	2,448	4,185	4,037	2,615	1,931	1,953	31.6
		Female	24,641	2,139	2,281	2,196	2,400	4,251	4,131	2,509	2,109	2,625	32.8
Lynchburg city	69.1	Male	31,221	2,636	2,511	2,535	4,572	5,392	4,033	3,118	2,901	3,523	31.2
		Female	37,879	2,536	2,483	2,512	5,879	5,610	4,494	3,610	3,760	6,995	34.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,306.7**	**Male**	**664,419**	**62,104**	**55,729**	**56,022**	**122,727**	**126,241**	**94,401**	**57,707**	**49,067**	**40,421**	**27.8**
		Female	**642,281**	**59,494**	**53,447**	**54,499**	**80,251**	**118,525**	**93,792**	**61,727**	**54,537**	**66,009**	**31.2**
Chesapeake city	134.9	Male	66,399	6,935	6,610	6,753	7,518	11,835	10,766	6,541	5,293	4,148	29.5
		Female	68,501	6,533	6,153	6,501	7,095	12,416	11,130	6,843	5,658	6,172	31.4
Gloucester	27.1	Male	13,219	1,120	1,122	1,193	1,249	2,254	2,257	1,357	1,300	1,367	33.5
		Female	13,881	1,098	1,107	1,171	1,250	2,230	2,197	1,376	1,351	2,101	35.4
Hampton city	126.4	Male	62,233	5,790	5,384	5,822	9,499	11,114	9,305	6,365	5,131	3,823	29.2
		Female	64,167	5,661	5,178	5,726	8,963	11,079	9,984	6,356	5,483	5,737	30.9
James City	26.1	Male	12,844	1,060	1,080	1,204	1,456	2,330	2,045	1,414	1,146	1,109	32.0
		Female	13,256	1,087	1,061	1,255	1,330	2,340	2,045	1,423	1,267	1,448	33.1
Newport News city	159.4	Male	79,396	7,854	6,620	6,566	12,643	16,056	11,077	7,112	6,239	5,229	28.7
		Female	80,004	7,485	6,550	6,455	10,117	15,023	11,047	7,625	7,060	8,642	31.3
Norfolk city	277.9	Male	154,669	12,805	9,248	9,133	49,767	29,492	15,099	9,402	10,061	9,662	24.5
		Female	123,231	12,096	8,757	8,755	18,861	21,631	13,186	10,990	12,064	16,891	31.1
Poquoson city	10.3	Male	5,107	432	503	576	452	776	1,118	627	321	302	32.6
		Female	5,193	385	521	588	387	847	1,108	543	368	446	33.4
Portsmouth city	111.5	Male	53,177	5,786	4,575	4,631	7,097	9,582	6,416	4,811	5,528	4,751	29.7
		Female	58,323	5,485	4,445	4,643	6,559	9,632	6,948	5,775	6,564	8,272	33.3
Suffolk city	51.4	Male	24,440	2,271	2,244	2,459	2,550	3,862	3,486	2,567	2,562	2,439	32.0
		Female	26,960	2,305	2,225	2,404	2,524	4,066	3,826	2,833	2,812	3,965	34.9
Virginia Beach city	328.4	Male	166,381	16,153	15,939	15,191	25,519	34,516	28,238	15,000	9,691	6,134	28.0
		Female	162,019	15,438	15,252	14,655	18,400	34,883	27,805	15,509	10,048	10,029	29.9
Williamsburg city	11.2	Male	5,161	165	148	177	2,392	825	382	278	341	453	24.1
		Female	6,039	141	125	188	2,895	666	401	344	429	850	24.2
York	42.1	Male	21,393	1,733	2,256	2,317	2,585	3,599	4,212	2,233	1,454	1,004	30.0
		Female	20,707	1,780	2,073	2,158	1,870	3,712	4,115	2,110	1,433	1,456	31.7
RICHMOND - PETERSBURG	**817.5**	**Male**	**391,119**	**33,831**	**33,669**	**35,481**	**45,876**	**78,333**	**60,225**	**38,834**	**33,669**	**31,201**	**31.0**
		Female	**426,381**	**32,828**	**32,687**	**33,661**	**47,968**	**80,742**	**62,561**	**42,428**	**38,857**	**54,649**	**33.2**
Charles City	6.9	Male	3.438	314	333	375	389	614	499	341	282	291	30.0
		Female	3,462	311	292	358	428	604	486	391	249	343	30.7
Chesterfield	170.4	Male	83,921	8,140	8,759	8,345	8,229	17,303	16,229	8,422	5,215	3,279	29.9
		Female	86,479	8,041	8,461	8,021	8,516	18,741	15,877	8,207	5,364	5,251	30.4
Colonial Heights city	17.4	Male	8,223	605	714	819	821	1,275	1,381	1,073	937	598	34.0
		Female	9,177	586	746	766	862	1,412	1,494	1,137	1,064	1,110	36.4
Dinwiddie	22.0	Male	11,064	792	935	1,219	1,286	1,844	1,795	1,125	966	1.102	32.0
		Female	10,936	783	833	1,182	1,090	1,688	1,745	1,073	1,048	1,494	34.4
Goochland	13.1	Male	6,537	478	547	621	653	1,221	1,025	772	526	694	32.9
		Female	6,563	476	510	546	653	1,134	1,099	726	554	865	34.7
Hanover	57.3	Male	28,454	2,324	2,442	3,035	3,069	4,593	5,008	3,199	2,535	2,249	32.3
		Female	28,846	2,167	2,380	2,574	2,692	4,892	5,055	3,194	2,570	3,322	34.4
Henrico	198.5	Male	93,390	7,801	7,941	8,106	10,130	18,804	14,072	9,809	9,073	7,654	31.8
		Female	105,110	7,495	7,815	7,710	10,876	20,397	15,607	11,289	10,426	13,495	34.1
Hopewell city	23.8	Male	11,368	1,132	1,084	1,051	1,271	1,987	1,634	1,156	1,005	1,048	30.8
		Female	12,432	1,102	895	1,043	1,423	2,034	1,739	1,234	1,205	1,757	33.6
New Kent	10.8	Male	5,489	498	506	523	502	1,111	885	528	470	466	31.4
		Female	5,311	473	488	460	493	1,035	846	506	470	540	32.2
Petersburg city	41.2	Male	19,031	1,844	1,573	1,936	2,233	3,271	2,356	1,953	2,028	1,837	30.9
		Female	22,169	1,737	1,589	1,873	2,549	3,526	2,793	2,291	2,447	3,364	34.5
Powhatan	13.9	Male	7,955	524	602	864	874	2,033	1,444	644	522	448	30.5
		Female	5,945	512	581	613	481	1,127	1,035	547	498	551	32.0
Prince George	25.9	Male	14,285	1,296	1,324	1,295	2,825	3,090	2,271	1,067	656	461	26.3
		Female	11,615	1,206	1,227	1,127	1,505	2,455	1,915	946	623	611	28.0
Richmond city	216.3	Male	97,964	8,083	6,909	7,292	13,594	21,187	11,626	8,745	9,454	11,074	31.2
		Female	118,336	7,939	6,870	7,388	16,400	21,697	12,870	10,887	12,339	21,946	34.5
ROANOKE	**227.1**	**Male**	**106,758**	**8,509**	**9,176**	**9,125**	**10,802**	**19,644**	**16,066**	**11,584**	**10,454**	**11,398**	**33.0**
		Female	**120,342**	**8,171**	**9,006**	**8,882**	**12,083**	**20,566**	**16,996**	**12,648**	**12,083**	**19,907**	**35.9**
Botetourt	25.5	Male	12,729	997	1,133	1,212	1,167	2,170	2,163	1,485	1,190	1,212	33.6
		Female	12,771	986	1,088	1,093	1,000	2,210	2,112	1,403	1,204	1,675	35.0
Roanoke	76.2	Male	36,400	2,741	3,404	3,389	3,219	6,530	6,622	4,298	3,210	2,987	33.3
		Female	39,800	2,553	3,335	3,285	3,839	7,151	6,822	4,386	3,443	4,986	34.6
Roanoke city	100.9	Male	46,164	3,986	3,759	3,631	4,830	8,985	5,618	4,521	4,875	5,959	32.7
		Female	54,736	3,854	3,708	3,552	5,554	9,053	6,196	5,450	6,103	11,266	37.7
Salem city	24.5	Male	11,465	785	880	893	1,586	1,959	1,663	1,280	1,179	1,240	33.1
		Female	13,035	778	875	952	1,690	2,152	1,866	1,409	1,333	1,980	35.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES													
Accomack	31.8	Male	14,800	1,354	1,198	1,397	1,432	2,112	1,862	1,569	1,728	2,148	34.6
		Female	17,000	1,238	1,230	1,330	1,414	2,307	2,118	1,818	1,928	3,617	39.6
Albemarle	61.4	Male	30,576	2,366	2,152	2,505	5,991	6,148	4,371	2,696	2,129	2,218	28.7
		Female	30,824	2,175	2,023	2,393	5,349	6,179	4,652	2,763	2,211	3,079	30.6
☐ Alexandria city	111.8	Male	52,686	3,646	2,849	2,902	5,678	15,188	9,191	5,130	4,516	3,586	32.4
		Female	59,114	3,423	2,785	2,928	7,231	16,431	8,230	5,306	5,492	7,288	33.0
Alleghany	14.3	Male	7,197	657	652	760	648	1,184	1,227	731	655	683	32.4
		Female	7,103	562	610	663	613	1,151	1,148	712	693	951	34.6
Amelia	8.7	Male	4,290	400	368	428	431	674	657	436	385	511	32.7
		Female	4,410	365	364	403	422	667	685	428	408	668	34.8
Amherst	30.7	Male	14,776	1,201	1,288	1,388	1,537	2,765	2,379	1,570	1,222	1,426	32.1
		Female	15,924	1,259	1,218	1,272	2,026	2,696	2,451	1,564	1,401	2,037	33.1
Appomattox	12.8	Male	6,204	571	568	596	575	922	993	653	591	735	33.6
		Female	6,596	549	562	600	624	984	1,028	635	630	984	34.8
☐ Arlington	156.4	Male	76,404	4,206	3,652	3,867	11,195	20,845	12,337	6,834	6,796	6,672	32.3
		Female	79,996	3,969	3,373	3,562	9,398	19,721	11,460	7,178	9,042	12,293	35.0
Augusta	54.8	Male	27,078	2,263	2,390	2,475	2,788	4,718	4,481	2,940	2,310	2,713	32.7
		Female	27,722	2,044	2,157	2,461	2,600	4,702	4,511	2,850	2,607	3,790	34.8
Bath	5.9	Male	3,036	196	236	259	327	528	541	347	257	345	34.5
		Female	2,864	216	232	243	238	423	406	307	280	519	37.0
Bedford	40.6	Male	20,241	1,792	1,778	1,766	1,816	3,665	3,282	2,107	1,829	2,206	33.1
		Female	20,359	1,672	1,729	1,756	1,733	3,578	3,173	2,040	1,909	2,769	34.2
Bedford city	6.2	Male	2,930	215	170	208	270	418	332	288	299	730	40.5
		Female	3,270	221	171	231	276	437	394	302	384	854	42.6
Bland	6.6	Male	3,552	276	304	259	388	808	509	351	285	372	31.8
		Female	3,048	223	248	254	273	506	432	334	297	481	35.5
Botetourt	25.5	Male	12,729	997	1,133	1,212	1,167	2,170	2,163	1,485	1,190	1,212	33.6
		Female	12,771	986	1,088	1,093	1,000	2,210	2,112	1,403	1,204	1,675	35.0
☐ Bristol city	18.4	Male	8,224	641	688	783	876	1,327	1,138	906	878	987	33.5
		Female	10,176	618	675	722	1,133	1,408	1,335	1,078	1,199	2,008	39.0
Brunswick	15.9	Male	7,714	684	734	745	928	1,149	958	808	794	914	31.7
		Female	8,186	681	655	748	976	1,159	925	855	920	1.267	33.9
Buchanan	38.8	Male	19,598	2,248	2,140	2,058	2,337	3,544	3,085	1,775	1,177	1,234	27.9
		Female	19,202	2,029	2,030	1,940	2,183	3,448	2,924	1,685	1,352	1,611	29.1
Buckingham	12.5	Male	6,114	519	562	682	615	894	801	590	622	829	32.6
		Female	6,386	503	575	632	600	985	820	607	631	1,033	34.0
Buena Vista city	6.6	Male	3,112	285	286	317	280	509	492	342	292	309	32.6
		Female	3,488	256	289	269	437	556	494	368	346	473	33.9
Campbell	48.6	Male	23,959	2,174	2,278	2,338	2,448	4,185	4,037	2,615	1,931	1,953	31.6
		Female	24,641	2,139	2,281	2,196	2,400	4,251	4,131	2,509	2,109	2,625	32.8
Caroline	19.9	Male	9,882	987	926	973	1,051	1,662	1,483	978	887	935	31.0
		Female	10,018	871	935	993	1,099	1,616	1,417	961	900	1,226	31.9
Carroll	28.3	Male	13,873	1,145	1,205	1,319	1,220	2,310	2,009	1,609	1,307	1,749	33.9
		Female	14,427	1,066	1,076	1,188	1,230	2,212	2,136	1,591	1,490	2,438	37.1
Charles City	6.9	Male	3,438	314	333	375	389	614	499	341	282	291	30.0
		Female	3,462	311	292	358	428	604	486	391	249	343	30.7
Charlotte	12.0	Male	5,865	507	577	597	575	804	781	597	658	769	33.4
		Female	6,135	491	527	568	543	821	793	705	654	1,033	36.5
Charlottesville city	40.9	Male	19,086	1,342	1,120	1,200	4,458	4,207	2,120	1,487	1,412	1,740	28.4
		Female	21,814	1,383	1,114	1,212	4,428	4,042	2,445	1,808	1,891	3,491	31.9
Chesapeake city	134.9	Male	66,399	6,935	6,610	6,753	7,518	11,835	10,766	6,541	5,293	4,148	29.5
		Female	68,501	6,533	6,153	6,501	7,095	12,416	11,130	6,843	5,658	6,172	31.4
Chesterfield	170.4	Male	83,921	8,140	8,759	8,345	8,229	17,303	16,229	8,422	5,215	3,279	29.9
		Female	86,479	8,041	8,461	8,021	8,516	18,741	15,877	8,207	5,364	5,251	30.4
Clarke	10.8	Male	5,281	386	460	485	411	965	835	573	509	657	34.3
		Female	5,519	412	409	473	427	898	782	627	567	924	36.8
Clifton Forge city	5.0	Male	2,243	193	162	202	238	307	292	226	253	370	35.7
		Female	2,757	170	169	193	194	331	316	282	306	796	45.2
Colonial Heights city	17.4	Male	8,223	605	714	819	821	1,275	1,381	1,073	937	598	34.0
		Female	9,177	586	746	766	862	1,412	1,494	1,137	1,064	1,110	36.4
Covington city	8.0	Male	3,734	250	284	333	375	619	509	370	431	563	35.1
		Female	4,266	292	293	320	403	568	468	431	514	977	40.5
Craig	4.3	Male	2,112	156	174	186	194	383	324	247	210	238	34.0
		Female	2,188	152	186	170	197	345	318	221	236	363	36.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Culpeper	25.1	Male	12,152	1,103	1,095	1,176	1,134	2,066	1,880	1,221	1,082	1,395	32.6
		Female	12,948	1,118	1,074	1,159	1,190	2,100	1,815	1,251	1,174	2,067	34.2
Cumberland	8.5	Male	4,124	384	425	488	346	575	592	384	375	555	32.3
		Female	4,376	321	415	458	376	634	623	399	437	713	34.7
Danville city	45.0	Male	20,283	1,612	1,636	1,730	2,173	3,395	2,619	2,241	2,303	2,574	33.8
		Female	24,717	1,605	1,630	1,708	2,531	3,578	2,982	2,699	3,013	4,971	39.4
Dickenson	20.8	Male	10,370	1,098	1,086	1,092	1,094	1,813	1,491	978	808	910	29.5
		Female	10,430	1,071	990	962	1,080	1,698	1,519	980	919	1,211	31.5
Dinwiddie	22.0	Male	11,064	792	935	1,219	1,286	1,844	1,795	1,125	966	1,102	32.0
		Female	10,936	783	833	1,182	1,090	1,688	1,745	1,073	1,048	1,494	34.4
Emporia city	4.7	Male	2,143	192	182	204	189	301	268	209	275	323	35.1
		Female	2,557	157	181	180	229	313	288	242	333	634	42.6
Essex	9.4	Male	4,480	367	382	445	396	723	647	402	415	643	34.0
		Female	4,920	363	372	460	433	778	608	481	484	941	35.9
☐ Fairfax	701.5	Male	348,192	28,393	31,634	34,123	34,150	68,377	70,783	41,039	26,619	13,074	31.7
		Female	353,308	27,422	30,542	32,842	32,449	72,156	71,108	38,943	26,711	21,135	32.4
☐ Fairfax city	20.1	Male	9,920	734	763	918	1,381	2,038	1,643	1,109	922	412	30.7
		Female	10,180	739	682	858	1,258	1,987	1,704	1,248	913	791	32.8
☐ Falls Church city	9.4	Male	4,468	289	271	303	397	1,011	765	441	497	494	34.6
		Female	4,932	244	228	264	409	960	792	517	629	889	39.6
Fauquier	43.3	Male	21,612	2,022	1,910	2,132	2,184	3,626	3,837	2,378	1,744	1,779	32.1
		Female	21,688	1,694	1,898	2,080	2,055	3,711	3,702	2,167	1,787	2,594	33.4
Floyd	12.3	Male	6,101	464	481	520	576	984	990	552	631	903	35.3
		Female	6,199	512	445	480	533	917	880	607	664	1,161	37.4
Fluvanna	11.4	Male	5,663	538	471	597	540	957	812	567	508	673	32.2
		Female	5,737	448	485	550	562	959	837	556	534	806	33.6
Franklin	37.8	Male	18,855	1,535	1,593	1,715	2,324	3,198	2,983	1,900	1,650	1,957	32.1
		Female	18,945	1,513	1,445	1,687	2,063	3,169	2,857	1,941	1,747	2,523	33.7
Franklin city	7.6	Male	3,503	346	341	350	363	581	435	321	362	404	31.0
		Female	4,097	308	301	382	441	606	490	432	485	652	35.2
Frederick	38.0	Male	19,033	1,781	1,765	1,988	1,784	3,393	3,238	1,992	1,567	1,525	31.5
		Female	18,967	1,621	1,754	1,800	1,757	3,480	3,200	1,985	1,546	1,824	32.3
Fredericksburg city	18.9	Male	8,050	617	567	569	1,093	1,459	1,064	765	824	1,092	33.1
		Female	10,850	576	579	622	2,422	1,578	1,097	937	1,062	1,977	32.8
Galax city	6.7	Male	3,096	215	254	234	299	487	448	363	320	476	36.3
		Female	3,604	230	227	232	312	500	454	410	424	815	41.6
Giles	18.0	Male	8,858	714	827	871	828	1,419	1,352	914	945	988	33.4
		Female	9,142	709	723	781	756	1,436	1,267	993	1,126	1,351	36.3
Gloucester	27.1	Male	13,219	1,120	1,122	1,193	1,249	2,254	2,257	1,357	1,300	1,367	33.5
		Female	13,881	1,098	1,107	1,171	1,250	2,230	2,197	1,376	1,351	2,101	35.4
Goochland	13.1	Male	6,537	478	547	621	653	1,221	1,025	772	526	694	32.9
		Female	6,563	476	510	546	653	1,134	1,099	726	554	865	34.7
Grayson	16.9	Male	8,234	666	712	744	759	1,299	1,240	872	837	1,105	34.5
		Female	8,666	580	648	699	746	1,290	1,246	973	966	1,518	38.0
Greene	9.0	Male	4,490	478	362	432	397	923	730	422	368	378	31.2
		Female	4,510	412	397	400	424	944	722	402	318	491	31.6
Greensville	10.6	Male	5,151	568	563	565	488	791	656	513	474	533	29.9
		Female	5,449	474	540	555	552	849	700	559	502	718	32.1
Halifax	30.0	Male	14,692	1,239	1,286	1,446	1,536	2,451	2,125	1,444	1,416	1,749	32.5
		Female	15,308	1,238	1,250	1,395	1,391	2,246	2,111	1,572	1,688	2,417	35.6
Hampton city	126.4	Male	62,233	5,790	5,384	5,822	9,499	11,114	9,305	6,365	5,131	3,823	29.2
		Female	64,167	5,661	5,178	5,726	8,963	11,079	9,984	6,356	5,483	5,737	30.9
Hanover	57.3	Male	28,454	2,324	2,442	3,035	3,069	4,593	5,008	3,199	2,535	2,249	32.3
		Female	28,846	2,167	2,380	2,574	2,692	4,892	5,055	3,194	2,570	3,322	34.4
Harrisonburg city	27.8	Male	12,662	747	764	728	4,036	2,000	1,449	944	931	1,063	25.3
		Female	15,138	763	696	728	4,705	2,082	1,494	1,117	1,227	2,326	28.3
Henrico	198.5	Male	93,390	7,801	7,941	8,106	10,130	18,804	14,072	9,809	9,073	7,654	31.8
		Female	105,110	7,495	7,815	7,710	10,876	20,397	15,607	11,289	10,426	13,495	34.1
Henry	59.7	Male	29,249	2,586	2,691	2,953	3,001	4,820	5,047	3,299	2,467	2,385	32.0
		Female	30,451	2,374	2,535	2,912	3,115	5,030	5,156	3,492	2,757	3,080	33.5
Highland	3.1	Male	1,553	140	108	99	168	279	208	164	176	211	34.4
		Female	1,547	137	80	86	152	229	213	141	199	310	39.2
Hopewell city	23.8	Male	11,368	1,132	1,084	1,051	1,271	1,987	1,634	1,156	1,005	1,048	30.8
		Female	12,432	1,102	895	1,043	1,423	2,034	1,739	1,234	1,205	1,757	33.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Isle of Wight	24.8	Male	12,198	1,105	1,095	1,287	1,271	2,076	1,900	1,280	1,091	1,093	31.5
		Female	12,602	1,068	1,030	1,127	1,248	2,144	1,874	1,299	1,224	1,588	33.5
James City	26.1	Male	12,844	1,060	1,080	1,204	1,456	2,330	2,045	1,414	1,146	1,109	32.0
		Female	13,256	1,087	1,061	1,255	1,330	2,340	2,045	1,423	1,267	1,448	33.1
King and Queen	6.1	Male	3,024	269	238	267	282	487	387	323	339	432	34.4
		Female	3,076	276	243	242	291	474	410	321	336	483	35.3
King George	12.3	Male	6,164	607	639	635	528	1,077	1,070	631	504	473	31.2
		Female	6,136	617	551	623	535	1,079	987	566	546	632	31.9
King William	10.0	Male	4,841	428	431	517	429	860	752	489	417	518	32.2
		Female	5,159	467	397	490	440	878	760	503	507	717	33.9
Lancaster	10.8	Male	5,059	364	344	412	437	666	603	531	685	1,017	40.1
		Female	5,741	337	330	418	415	665	684	602	804	1,486	45.3
Lee	27.7	Male	13,439	1,314	1,348	1,248	1,328	2,186	1,866	1,191	1,225	1,733	31.8
		Female	14,261	1,305	1,260	1,193	1,223	2,154	1,876	1,324	1,463	2,463	35.0
Lexington city	6.8	Male	4,220	170	145	192	2,274	351	296	264	238	290	22.9
		Female	2,580	134	146	163	208	393	316	288	308	624	42.8
☐ Loudoun	71.0	Male	35,115	3,363	3,690	3,597	2,805	6,855	7,236	3,443	2,042	2,084	31.0
		Female	35,885	3,206	3,567	3,539	2,986	7,379	6,827	3,156	2,180	3,045	31.3
Louisa	19.8	Male	9,960	897	866	1,012	947	1,528	1,534	1,004	979	1,193	33.2
		Female	9,840	784	796	949	954	1,519	1,417	936	983	1,502	34.5
Lunenburg	12.2	Male	5,902	525	471	629	555	892	791	610	699	730	33.6
		Female	6,298	482	484	589	538	869	801	686	734	1,115	37.3
Lynchburg city	69.1	Male	31,221	2,636	2,511	2,535	4,572	5,392	4,033	3,118	2,901	3,523	31.2
		Female	37,879	2,536	2,483	2,512	5,879	5,610	4,494	3,610	3,760	6,995	34.9
Madison	11.1	Male	5,393	458	464	520	505	856	759	581	510	740	33.8
		Female	5,707	461	418	530	507	939	796	530	559	967	35.0
☐ Manassas city	19.4	Male	9,586	1,197	963	811	977	2,365	1,623	757	471	422	28.6
		Female	9,814	1,151	919	822	1,088	2,299	1,500	770	484	781	29.0
☐ Manassas Park city	7.2	Male	3,599	490	402	379	452	776	538	334	151	77	26.0
		Female	3,601	502	377	415	450	751	527	315	151	113	25.8
Martinsville city	18.8	Male	8,547	630	673	823	829	1,358	1,151	937	1,002	1,144	34.7
		Female	10,253	718	686	790	899	1,453	1,264	1,205	1,246	1,992	39.6
Mathews	8.8	Male	4,187	283	310	333	364	553	567	444	496	837	39.4
		Female	4,613	244	273	346	316	527	599	478	592	1,238	45.0
Mecklenburg	30.1	Male	14,568	1,292	1,235	1,344	1,487	2,370	1,917	1,492	1,590	1,841	33.1
		Female	15,532	1,288	1,181	1,285	1,325	2,207	2,012	1,758	1,795	2,681	37.4
Middlesex	8.5	Male	4,073	296	249	370	347	544	508	475	529	755	39.5
		Female	4,427	264	255	369	301	564	520	476	605	1,073	43.9
Montgomery	67.1	Male	35,325	2,231	2,317	2,124	12,211	6,120	4,080	2,428	1,827	1,987	24.3
		Female	31,775	1,935	2,130	2,017	8,692	5,346	3,940	2,469	2,091	3,155	27.1
Nelson	12.4	Male	6,079	454	495	568	576	943	878	647	633	885	35.0
		Female	6,321	502	475	546	537	947	846	680	657	1,131	36.8
New Kent	10.8	Male	5,489	498	506	523	502	1,111	885	528	470	466	31.4
		Female	5,311	473	488	460	493	1,035	846	506	470	540	32.2
Newport News city	159.4	Male	79,396	7,854	6,620	6,566	12,643	16,056	11,077	7,112	6,239	5,229	28.7
		Female	80,004	7,485	6,550	6,455	10,117	15,023	11,047	7,625	7,060	8,642	31.3
Norfolk city	277.9	Male	154,669	12,805	9,248	9,133	49,767	29,492	15,099	9,402	10,061	9,662	24.5
		Female	123,231	12,096	8,757	8,755	18,861	21,631	13,186	10,990	12,064	16,891	31.1
Northampton	14.5	Male	6,783	634	547	622	737	944	738	746	787	1,028	34.0
		Female	7,717	587	572	629	740	981	875	872	898	1,563	39.0
Northumberland	10.1	Male	4,828	336	314	359	440	599	565	518	737	960	41.5
		Female	5,272	328	310	404	394	636	578	584	789	1,249	44.8
Norton city	4.6	Male	2,118	197	199	219	238	354	283	190	209	229	30.8
		Female	2,482	208	200	196	240	381	340	245	260	412	35.5
Nottoway	15.2	Male	7,199	603	609	711	670	985	963	777	810	1,071	35.2
		Female	8,001	605	583	625	695	1,028	1,017	855	933	1,660	39.6
Orange	20.7	Male	10,103	850	913	958	985	1,571	1,453	1,069	1,027	1,277	33.6
		Female	10,597	833	864	894	900	1,660	1,511	1,059	1,180	1,696	36.0
Page	20.6	Male	10,055	879	880	884	948	1,654	1,587	1,064	1,009	1,150	33.7
		Female	10,545	849	799	891	908	1,655	1,492	1,092	1,111	1,748	36.1
Patrick	18.4	Male	9,143	702	892	828	799	1,445	1,462	1,009	894	1,112	34.3
		Female	9,257	710	733	775	769	1,394	1,482	956	929	1,509	36.7
Petersburg city	41.2	Male	19,031	1,844	1,573	1,936	2,233	3,271	2,356	1,953	2,028	1,837	30.9
		Female	22,169	1,737	1,589	1,873	2,549	3,526	2,793	2,291	2,447	3,364	34.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Pittsylvania	67.5	Male	33,071	2,919	2,956	3,247	3,501	5,623	4,983	3,396	3,038	3,408	32.0
		Female	34,429	2,759	2,764	3,215	3,491	5,675	4,981	3,549	3,494	4,501	33.8
Poquoson city	10.3	Male	5,107	432	503	576	452	776	1,118	627	321	302	32.6
		Female	5,193	385	521	588	387	847	1,108	543	368	446	33.4
Portsmouth city	111.5	Male	53,177	5,786	4,575	4,631	7,097	9,582	6,416	4,811	5,528	4,751	29.7
		Female	58,323	5,485	4,445	4,643	6,559	9,632	6,948	5,775	6,564	8,272	33.3
Powhatan	13.9	Male	7,955	524	602	864	874	2,033	1,444	644	522	448	30.5
		Female	5,945	512	581	613	481	1,127	1,035	547	498	551	32.0
Prince Edward	17.6	Male	8,159	706	624	661	1,721	1,112	955	692	702	986	28.3
		Female	9,441	642	652	646	2,208	1,134	1,026	785	865	1,483	30.0
Prince George	25.9	Male	14,285	1,296	1,324	1,295	2,825	3,090	2,271	1,067	656	461	26.3
		Female	11,615	1,206	1,227	1,127	1,505	2,455	1,915	946	623	611	28.0
☐ Prince William	174.2	Male	89,307	10,162	9,872	9,166	10,449	18,843	18,274	7,700	3,078	1,763	27.7
		Female	84,893	9,628	9,413	8,749	8,505	19,480	16,917	6,377	3,013	2,811	28.2
Pulaski	36.3	Male	17,651	1,528	1,761	1,656	1,683	3,187	2,726	1,759	1,629	1,722	31.9
		Female	18,649	1,411	1,703	1,485	1,699	3,212	2,691	1,861	1,887	2,700	34.4
Radford city	13.9	Male	5,677	330	425	384	1,554	872	659	491	456	506	26.7
		Female	8,223	317	400	390	3,491	862	746	573	595	849	24.0
Rappahannock	6.8	Male	3,396	254	256	310	295	575	547	349	355	455	35.1
		Female	3,404	242	248	308	280	580	532	348	353	513	35.8
Richmond	6.9	Male	3,415	287	244	326	330	534	498	351	367	478	34.7
		Female	3,485	237	256	296	313	460	477	403	388	655	38.8
Richmond city	216.3	Male	97,964	8,083	6,909	7,292	13,594	21,187	11,626	8,745	9,454	11,074	31.2
		Female	118,336	7,939	6,870	7,388	16,400	21,697	12,870	10,887	12,339	21,946	34.5
Roanoke	76.2	Male	36,400	2,741	3,404	3,389	3,219	6,530	6,622	4,298	3,210	2,987	33.3
		Female	39,800	2,553	3,335	3,285	3,839	7,151	6,822	4,386	3,443	4,986	34.6
Roanoke city	100.9	Male	46,164	3,986	3,759	3,631	4,830	8,985	5,618	4,521	4,875	5,959	32.7
		Female	54,736	3,854	3,708	3,552	5,554	9,053	6,196	5,450	6,103	11,266	37.7
Rockbridge	18.2	Male	9,067	638	648	821	1,500	1,457	1,291	963	857	892	31.4
		Female	9,133	641	652	814	1,282	1,331	1,313	967	935	1,198	33.8
Rockingham	54.3	Male	26,598	2,349	2,196	2,357	3,592	4,818	3,916	2,666	2,256	2,448	30.8
		Female	27,702	2,257	2,040	2,200	3,541	4,690	3,989	2,772	2,511	3,702	33.1
Russell	34.4	Male	17,108	1,677	1,633	1,595	1,827	3,220	2,443	1,677	1,407	1,629	30.7
		Female	17,292	1,519	1,556	1,471	1,799	2,983	2,584	1,723	1,513	2,144	32.7
Salem city	24.5	Male	11,465	785	880	893	1,586	1,959	1,663	1,280	1,179	1,240	33.1
		Female	13,035	778	875	952	1,690	2,152	1,866	1,409	1,333	1,980	35.4
☐ Scott	25.6	Male	12,532	1,094	1,120	1,133	1,246	1,920	1,953	1,281	1,244	1,541	33.7
		Female	13,068	938	1,011	1,083	1,105	1,958	1,991	1,377	1,435	2,170	37.2
Shenandoah	30.0	Male	14,497	1,123	1,156	1,285	1,347	2,459	2,136	1,556	1,509	1,926	34.5
		Female	15,503	1,082	1,120	1,315	1,333	2,298	2,182	1,650	1,640	2,883	37.8
Smyth	33.6	Male	16,134	1,372	1,407	1,454	1,591	2,566	2,489	1,862	1,548	1,845	33.7
		Female	17,466	1,278	1,388	1,444	1,608	2,594	2,538	1,955	1,851	2,810	36.7
Southampton	18.0	Male	9,265	726	715	843	1,477	1,514	1,286	878	941	885	30.8
		Female	8,735	693	666	867	837	1,280	1,234	906	986	1,266	35.2
South Boston city	7.5	Male	3,324	303	308	298	276	535	430	346	381	447	33.9
		Female	4,176	295	316	328	327	633	541	425	486	825	38.5
Spotsylvania	39.2	Male	19,530	2,263	2,267	1,948	1,589	3,959	3,390	1,630	1,301	1,183	29.3
		Female	19,670	2,114	2,056	1,897	1,826	4,080	3,110	1,653	1,359	1,575	29.8
☐ Stafford	53.1	Male	27,382	2,759	2,843	2,692	3,225	5,152	5,096	2,642	1,705	1,268	29.2
		Female	25,718	2,542	2,593	2,629	2,251	5,035	4,703	2,438	1,649	1,878	30.6
Staunton city	21.5	Male	9,790	722	698	767	1,000	1,688	1,449	1,169	1,087	1,210	35.1
		Female	11,710	704	674	769	1,452	1,715	1,566	1,256	1,284	2,290	38.5
Suffolk city	51.4	Male	24,440	2,271	2,244	2,459	2,550	3,862	3,486	2,567	2,562	2,439	32.0
		Female	26,960	2,305	2,225	2,404	2,524	4,066	3,826	2,833	2,812	3,965	34.9
Surry	6.3	Male	3,064	262	261	312	321	492	429	274	312	401	32.6
		Female	3,236	276	272	338	336	462	415	279	350	508	33.6
Sussex	10.3	Male	4,996	379	495	562	551	770	649	517	505	568	31.6
		Female	5,304	377	449	554	471	837	682	589	529	816	34.6
Tazewell	51.7	Male	25,205	2,652	2,490	2,287	2,625	4,600	3,655	2,456	2,177	2,263	30.5
		Female	26,495	2,441	2,379	2,172	2,667	4,458	3,780	2,654	2,538	3,406	33.0
Virginia Beach city	328.4	Male	166,381	16,153	15,939	15,191	25,519	34,516	28,238	15,000	9,691	6,134	28.0
		Female	162,019	15,438	15,252	14,655	18,400	34,883	27,805	15,509	10,048	10,029	29.9
Warren	23.8	Male	11,533	1,006	1,016	1,058	1,023	1,938	1,820	1,196	1,178	1,298	33.6
		Female	12,267	901	951	1,058	1,142	1,943	1,826	1,293	1,350	1,803	35.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
☐ Washington	49.6	Male	24,169	2,080	2,118	2,332	2,584	4,012	3,888	2,460	2,131	2,564	32.4
		Female	25,431	1,977	2,096	2,102	2,562	4,113	3,876	2,636	2,395	3,674	34.7
Waynesboro city	18.1	Male	8,554	733	727	732	869	1,389	1,274	949	930	951	33.8
		Female	9,546	632	696	751	937	1,415	1,371	1,096	1,162	1,486	37.5
Westmoreland	15.1	Male	7,265	547	567	761	660	983	959	752	849	1,187	36.2
		Female	7,835	619	596	640	653	1,026	995	770	1,046	1,490	38.9
Williamsburg city	11.2	Male	5,161	165	148	177	2,392	825	382	278	341	453	24.1
		Female	6,039	141	125	188	2,895	666	401	344	429	850	24.2
Winchester city	21.1	Male	9,649	779	678	753	1,208	1,674	1,298	1,061	1,016	1,182	33.4
		Female	11,451	793	667	789	1,385	1,723	1,383	1,182	1,250	2,279	37.7
Wise	47.2	Male	23,088	2,444	2,243	2,173	2,717	4,213	3,219	2,083	1,937	2,059	29.7
		Female	24,112	2,333	2,243	1,953	2,602	3,999	3,144	2,283	2,261	3,294	32.3
Wythe	26.3	Male	12,558	1,117	1,186	1,149	1,199	2,101	1,946	1,313	1,183	1,364	32.7
		Female	13,742	1,080	1,096	1,130	1,237	2,135	1,938	1,447	1,423	2,256	36.0
York	42.1	Male	21,393	1,733	2,256	2,317	2,585	3,599	4,212	2,233	1,454	1,004	30.0
		Female	20,707	1,780	2,073	2,158	1,870	3,712	4,115	2,110	1,433	1,456	31.7
TOTAL METRO COUNTIES	**4,152.6**	**Male**	**2,047,005**	**178,764**	**174,213**	**179,606**	**280,437**	**406,522**	**331,241**	**200,313**	**160,052**	**135,857**	**30.2**
		Female	**2,105,595**	**171,568**	**167,796**	**173,015**	**238,217**	**407,445**	**332,014**	**207,602**	**179,501**	**228,437**	**32.4**
TOTAL STATE	**5,845.1**	**Male**	**2,872,510**	**250,353**	**246,094**	**255,324**	**380,076**	**544,037**	**452,218**	**283,215**	**235,950**	**225,243**	**30.6**
		Female	**2,972,590**	**239,226**	**236,188**	**245,814**	**335,508**	**543,528**	**453,482**	**294,694**	**265,192**	**358,958**	**32.9**
WASHINGTON													
BELLINGHAM	**116.1**	**Male**	**57,239**	**5,398**	**4,727**	**4,463**	**8,086**	**11,886**	**7,796**	**4,602**	**4,542**	**5,739**	**30.0**
		Female	**58,861**	**4,994**	**4,492**	**4,313**	**8,389**	**11,234**	**7,428**	**4,652**	**4,921**	**8,438**	**31.4**
Whatcom	116.1	Male	57,239	5,398	4,727	4,463	8,086	11,886	7,796	4,602	4,542	5,739	30.0
		Female	58,861	4,994	4,492	4,313	8,389	11,234	7,428	4,652	4,921	8,438	31.4
BREMERTON	**170.9**	**Male**	**88,233**	**8,471**	**7,382**	**7,088**	**12,458**	**17,287**	**13,640**	**7,452**	**6,938**	**7,517**	**30.0**
		Female	**82,667**	**8,010**	**7,167**	**6,594**	**7,837**	**15,768**	**12,154**	**7,232**	**7,369**	**10,536**	**32.4**
Kitsap	170.9	Male	88,233	8,471	7,382	7,088	12,458	17,287	13,640	7,452	6,938	7,517	30.0
		Female	82,667	8,010	7,167	6,594	7,837	15,768	12,154	7,232	7,369	10,536	32.4
OLYMPIA	**146.7**	**Male**	**71,909**	**7,074**	**6,686**	**6,519**	**7,686**	**13,836**	**11,355**	**6,629**	**5,851**	**6,273**	**30.8**
		Female	**74,791**	**6,863**	**6,256**	**6,156**	**7,525**	**14,436**	**11,036**	**6,758**	**6,343**	**9,418**	**32.3**
Thurston	146.7	Male	71,909	7,074	6,686	6,519	7,686	13,836	11,355	6,629	5,851	6,273	30.8
		Female	74,791	6,863	6,256	6,156	7,525	14,436	11,036	6,758	6,343	9,418	32.3
RICHLAND - KENNEWICK - PASCO	**142.5**	**Male**	**72,413**	**8,408**	**6,724**	**6,309**	**7,915**	**15,091**	**10,935**	**6,818**	**5,717**	**4,496**	**29.5**
		Female	**70,087**	**7,962**	**6,555**	**5,966**	**7,693**	**13,644**	**10,093**	**6,600**	**5,495**	**6,079**	**30.0**
Benton	106.6	Male	54,131	5,929	4,983	4,789	5,771	11,424	8,727	5,204	4,069	3,235	29.9
		Female	52,469	5,579	4,877	4,537	5,686	10,444	8,037	4,944	3,988	4,377	30.3
Franklin	35.9	Male	18,282	2,479	1,741	1,520	2,144	3,667	2,208	1,614	1,648	1,261	28.4
		Female	17,618	2,383	1,678	1,429	2,007	3,200	2,056	1,656	1,507	1,702	29.1
SEATTLE	**1,758.2**	**Male**	**867,963**	**71,608**	**67,591**	**69,789**	**103,416**	**183,770**	**139,823**	**84,114**	**74,685**	**73,167**	**31.6**
		Female	**890,237**	**69,019**	**64,891**	**66,818**	**98,286**	**178,908**	**134,500**	**83,168**	**80,158**	**114,489**	**33.2**
King	1,371.4	Male	675,597	52,852	49,953	52,877	82,625	144,981	108,387	66,106	59,727	58,089	31.9
		Female	695,803	50,853	48,175	50,564	78,377	140,750	104,273	65,495	64,347	92,969	33.5
Snohomish	386.8	Male	192,366	18,756	17,638	16,912	20,791	38,789	31,436	18,008	14,958	15,078	30.7
		Female	194,434	18,166	16,716	16,254	19,909	38,158	30,227	17,673	15,811	21,520	31.9
SEATTLE - TACOMA CONSOLIDATED AREA	***2,295.5***	***Male***	***1,137,707***	***98,705***	***90,094***	***92,223***	***143,760***	***235,184***	***177,726***	***108,733***	***96,180***	***95,102***	***31.1***
		Female	***1,157,793***	***94,629***	***86,030***	***88,343***	***130,714***	***227,261***	***171,632***	***108,062***	***103,151***	***147,971***	***32.9***
SPOKANE	**358.1**	**Male**	**173,561**	**17,138**	**15,292**	**14,507**	**21,378**	**33,337**	**23,775**	**15,524**	**14,843**	**17,767**	**30.5**
		Female	**184,539**	**16,401**	**14,666**	**14,131**	**21,778**	**32,850**	**24,374**	**16,227**	**16,802**	**27,310**	**32.7**
Spokane	358.1	Male	173,561	17,138	15,292	14,507	21,378	33,337	23,775	15,524	14,843	17,767	30.5
		Female	184,539	16,401	14,666	14,131	21,778	32,850	24,374	16,227	16,802	27,310	32.7
TACOMA	**537.3**	**Male**	**269,744**	**27,097**	**22,503**	**22,434**	**40,344**	**51,414**	**37,903**	**24,619**	**21,495**	**21,935**	**29.4**
		Female	**267,556**	**25,610**	**21,139**	**21,525**	**32,428**	**48,353**	**37,132**	**24,894**	**22,993**	**33,482**	**31.8**
Pierce	537.3	Male	269,744	27,097	22,503	22,434	40,344	51,414	37,903	24,619	21,495	21,935	29.4
		Female	267,556	25,610	21,139	21,525	32,428	48,353	37,132	24,894	22,993	33,482	31.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WASHINGTON (continued)													
VANCOUVER	**212.1**	**Male**	**105,119**	**11,374**	**10,498**	**9,625**	**10,293**	**20,769**	**16,929**	**9,220**	**7,877**	**8,534**	**30.2**
		Female	**106,981**	**10,809**	**9,588**	**9,309**	**10,488**	**21,008**	**15,927**	**8,970**	**8,707**	**12,175**	**31.3**
Clark	212.1	Male	105,119	11,374	10,498	9,625	10,293	20,769	16,929	9,220	7,877	8,534	30.2
		Female	106,981	10,809	9,588	9,309	10,488	21,008	15,927	8,970	8,707	12,175	31.3
YAKIMA	**184.3**	**Male**	**90,930**	**9,804**	**8,404**	**8,594**	**9,755**	**15,292**	**12,405**	**8,285**	**7,951**	**10,440**	**30.8**
		Female	**93,370**	**9,427**	**7,947**	**8,017**	**8,830**	**15,317**	**12,560**	**8,527**	**8,909**	**13,836**	**33.1**
Yakima	184.3	Male	90,930	9,804	8,404	8,594	9,755	15,292	12,405	8,285	7,951	10,440	30.8
		Female	93,370	9,427	7,947	8,017	8,830	15,317	12,560	8,527	8,909	13,836	33.1
ALL COUNTIES													
Adams	13.9	Male	6,837	891	675	656	649	1,182	940	658	625	561	29.6
		Female	7,063	882	695	709	624	1,152	945	705	603	748	30.4
Asotin	17.8	Male	8,509	850	791	742	848	1,481	1,120	792	749	1,136	31.9
		Female	9,291	852	785	745	875	1,491	1,208	830	889	1,616	34.3
Benton	106.6	Male	54,131	5,929	4,983	4,789	5,771	11,424	8,727	5,204	4,069	3,235	29.9
		Female	52,469	5,579	4,877	4,537	5,686	10,444	8,037	4,944	3,988	4,377	30.3
Chelan	49.2	Male	24,126	2,111	1,845	2,012	2,392	4,173	3,365	2,388	2,496	3,344	33.9
		Female	25,074	2,040	1,707	1,873	2,328	3,940	3,331	2,476	2,702	4,677	36.9
Clallam	53.6	Male	26,797	2,567	2,195	2,034	2,938	4,932	3,514	2,281	2,677	3,659	32.4
		Female	26,803	2,478	2,006	1,984	2,508	4,493	3,356	2,409	3,059	4,510	34.8
Clark	212.1	Male	105,119	11,374	10,498	9,625	10,293	20,769	16,929	9,220	7,877	8,534	30.2
		Female	106,981	10,809	9,588	9,309	10,488	21,008	15,927	8,970	8,707	12,175	31.3
Columbia	4.0	Male	1,966	163	164	192	118	292	271	192	247	327	37.0
		Female	2,034	153	135	156	102	300	271	212	259	446	41.3
Cowlitz	79.5	Male	39,286	4,171	3,672	3,442	3,946	7,283	5,777	3,737	3,347	3,911	31.1
		Female	40,214	3,921	3,497	3,272	3,974	7,274	5,589	3,651	3,618	5,418	32.5
Douglas	24.3	Male	12,163	1,300	1,102	1,045	1,109	2,229	1,871	1,196	1,079	1,232	31.8
		Female	12,137	1,186	1,008	1,060	1,095	2,186	1,868	1,219	1,079	1,436	32.9
Ferry	6.3	Male	3,280	364	288	343	362	660	456	265	259	283	29.3
		Female	3,020	379	326	254	294	546	450	246	235	290	29.7
Franklin	35.9	Male	18,282	2,479	1,741	1,520	2,144	3,667	2,208	1,614	1,648	1,261	28.4
		Female	17,618	2,383	1,678	1,429	2,007	3,200	2,056	1,656	1,507	1,702	29.1
Garfield	2.3	Male	1,150	123	84	93	82	167	142	124	154	181	36.8
		Female	1,150	99	83	84	66	160	147	132	142	237	40.6
Grant	53.3	Male	26,890	3,108	2,620	2,632	2,748	4,312	3,529	2,613	2,631	2,697	30.4
		Female	26,410	2,977	2,469	2,291	2,536	4,354	3,475	2,692	2,652	2,964	31.7
Grays Harbor	63.9	Male	31,884	3,181	2,653	2,732	3,262	5,713	4,421	2,990	3,139	3,793	32.2
		Female	32,016	2,975	2,583	2,643	3,063	5,298	4,186	2,954	3,323	4,991	34.0
Island	50.8	Male	26,436	2,606	2,065	1,991	4,159	4,989	3,689	1,863	2,350	2,724	29.8
		Female	24,364	2,516	1,988	1,860	2,287	4,412	3,426	2,004	2,662	3,209	33.0
Jefferson	18.5	Male	9,224	768	656	665	675	1,660	1,324	829	1,166	1,481	36.4
		Female	9,276	735	704	662	670	1,613	1,144	901	1,218	1,629	37.2
King	1,371.4	Male	675,597	52,852	49,953	52,877	82,625	144,981	108,387	66,106	59,727	58,089	31.9
		Female	695,803	50,853	48,175	50,564	78,377	140,750	104,273	65,495	64,347	92,969	33.5
Kitsap	170.9	Male	88,233	8,471	7,382	7,088	12,456	17,287	13,640	7,452	6,938	7,517	30.0
		Female	82,667	8,010	7,167	6,594	7,837	15,768	12,154	7,232	7,369	10,536	32.4
Kittitas	24.8	Male	12,283	952	863	923	2,445	2,202	1,531	944	1,029	1,394	29.4
		Female	12,517	939	791	840	2,439	2,051	1,560	962	1,131	1,804	31.1
Klickitat	16.7	Male	8,405	853	764	764	758	1,597	1,204	713	761	991	31.7
		Female	8,295	841	779	677	693	1,436	1,119	727	805	1,218	33.1
Lewis	57.7	Male	28,301	2,886	2,557	2,726	2,655	4,626	3,934	2,586	2,718	3,613	32.2
		Female	29,399	2,800	2,505	2,420	2,540	4,566	3,908	2,758	2,904	4,998	34.7
Lincoln	9.5	Male	4,733	440	384	406	339	717	641	487	534	785	36.3
		Female	4,767	397	376	380	295	710	660	470	544	935	38.4
Mason	35.7	Male	18,612	1,564	1,390	1,533	2,438	3,139	2,482	1,663	2,051	2,352	32.6
		Female	17,088	1,501	1,320	1,370	1,462	2,648	2,289	1,819	2,143	2,536	36.1
Okanogan	32.8	Male	16,451	1,723	1,526	1,463	1,379	2,848	2,398	1,598	1,509	2,007	32.5
		Female	16,349	1,598	1,375	1,407	1,355	2,757	2,341	1,531	1,526	2,459	33.8
Pacific	17.3	Male	8,578	768	607	746	710	1,348	1,073	809	1,050	1,467	36.0
		Female	8,722	729	567	630	678	1,269	968	936	1,201	1,744	40.0
Pend Oreille	9.2	Male	4,613	478	425	486	332	752	642	464	452	582	32.8
		Female	4,587	462	429	436	323	736	672	461	455	613	33.7
Pierce	537.3	Male	269,744	27,097	22,503	22,434	40,344	51,414	37,903	24,619	21,495	21,935	29.4
		Female	267,556	25,610	21,139	21,525	32,428	48,353	37,132	24,894	22,993	33,482	31.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WASHINGTON (continued)													
ALL COUNTIES (continued)													
San Juan	9.2	Male	4,588	380	302	278	248	924	658	382	628	788	37.5
		Female	4,612	284	310	265	287	883	621	425	663	874	39.5
Skagit	69.2	Male	33,877	3,164	2,835	2,734	3,261	6,176	4,782	3,162	3,384	4,379	33.0
		Female	35,323	3,129	2,753	2,701	3,177	5,979	4,743	3,312	3,691	5,838	34.9
Skamania	8.1	Male	4,182	443	392	363	365	765	697	393	369	395	31.9
		Female	3,918	373	372	363	360	692	585	368	362	443	32.1
Snohomish	386.8	Male	192,366	18,756	17,638	16,912	20,791	38,789	31,436	18,008	14,958	15,078	30.7
		Female	194,434	18,166	16,716	16,254	19,909	38,158	30,227	17,673	15,811	21,520	31.9
Spokane	358.1	Male	173,561	17,138	15,292	14,507	21,378	33,337	23,775	15,524	14,843	17,767	30.5
		Female	184,539	16,401	14,666	14,131	21,778	32,850	24,374	16,227	16,802	27,310	32.7
Stevens	31.5	Male	15,770	1,867	1,659	1,543	1,230	2,894	2,430	1,376	1,180	1,591	30.5
		Female	15,730	1,780	1,638	1,403	1,264	2,941	2,326	1,243	1,246	1,889	31.1
Thurston	146.7	Male	71,909	7,074	6,686	6,519	7,686	13,836	11,355	6,629	5,851	6,273	30.8
		Female	74,791	6,863	6,256	6,156	7,525	14,436	11,036	6,758	6,343	9,418	32.3
Wahkiakum	3.5	Male	1,732	154	153	175	138	316	231	154	172	239	32.8
		Female	1,768	172	173	156	122	257	236	160	201	291	35.2
Walla Walla	48.1	Male	24,243	1,930	1,848	1,811	3,354	4,606	3,343	2,134	2,292	2,925	31.9
		Female	23,857	1,923	1,713	1,779	3,081	3,667	2,893	2,179	2,355	4,267	34.4
Whatcom	116.1	Male	57,239	5,398	4,727	4,463	8,086	11,886	7,796	4,602	4,542	5,739	30.0
		Female	58,861	4,994	4,492	4,313	8,389	11,234	7,428	4,652	4,921	8,438	31.4
Whitman	42.4	Male	22,019	1,527	1,187	1,214	7,321	4,028	2,315	1,381	1,332	1,714	24.8
		Female	20,381	1,435	1,205	1,178	5,913	3,390	2,210	1,413	1,388	2,249	26.4
Yakima	184.3	Male	90,930	9,804	8,404	8,594	9,755	15,292	12,405	8,285	7,951	10,440	30.8
		Female	93,370	9,427	7,947	8,017	8,830	15,317	12,560	8.527	8,909	13,836	33.1
TOTAL METRO COUNTIES	**3,626.2**	**Male**	**1,797,111**	**166,372**	**149,807**	**149,328**	**221,331**	**362,682**	**274,561**	**167,263**	**149,899**	**155,868**	**30.8**
		Female	**1,829,089**	**159,095**	**142,701**	**142,829**	**203,254**	**351,518**	**265,204**	**167,028**	**161,697**	**235,763**	**32.6**
TOTAL STATE	**4,479.3**	**Male**	**2,224,046**	**207,704**	**185,509**	**185,072**	**271,592**	**438,693**	**333,341**	**205,437**	**190,279**	**206,419**	**31.0**
		Female	**2,255,254**	**198,651**	**176,993**	**176,427**	**247,665**	**422,719**	**321,731**	**206,223**	**204,753**	**300,092**	**32.8**
WEST VIRGINIA													
CHARLESTON	**269.6**	**Male**	**129,397**	**12,524**	**10,943**	**10,645**	**13,374**	**24,084**	**18,474**	**13,503**	**12,714**	**13,136**	**32.1**
		Female	**140,203**	**11,672**	**10,347**	**10,382**	**13,747**	**24,208**	**19,180**	**15,527**	**14,836**	**20,304**	**34.9**
Kanawha	225.7	Male	107,595	10,278	8,885	8,633	11,373	20,012	14,881	11,304	10,980	11,249	32.3
		Female	118,105	9,554	8,352	8,592	11,712	19,979	15,673	13,316	12,948	17,979	35.6
Putnam	43.9	Male	21,802	2,246	2,058	2,012	2.001	4,072	3,593	2,199	1,734	1,887	31.3
		Female	22,098	2,118	1,995	1,790	2,035	4,229	3,507	2,211	1,888	2,325	32.4
HUNTINGTON - ASHLAND	**338.1**	**Male**	**162,935**	**16,105**	**15,005**	**14,879**	**17,680**	**27,343**	**23,655**	**16,711**	**14,720**	**16,837**	**31.5**
		Female	**175,165**	**15,014**	**14,498**	**13,869**	**18,062**	**27,818**	**24,671**	**18,065**	**17,163**	**26,005**	**34.4**
Cabell	105.7	Male	49,565	4,526	4,136	4,024	6,125	8,494	6,847	4,988	4,818	5,607	32.0
		Female	56,135	4,201	3,971	3,816	6,645	8,575	7,221	5,735	5,888	10,083	36.2
Wayne	46.8	Male	23,039	2,338	2,281	2,232	2,362	3,716	3,445	2,365	1,998	2,302	31.2
		Female	23,761	2,183	2,137	2,001	2,302	3,893	3,484	2,489	2,237	3,035	33.4
Boyd, Ky.	*54.9*	*Male*	*26,632*	*2,517*	*2,237*	*2,376*	*2,758*	*4,726*	*3,933*	*2,859*	*2,462*	*2,764*	*32.3*
		Female	*28,268*	*2,323*	*2,248*	*2,134*	*2,716*	*4,473*	*4,080*	*3,028*	*2,915*	*4,351*	*35.6*
Carter, Ky.	*26.4*	*Male*	*12,973*	*1,414*	*1,309*	*1,281*	*1,455*	*2,109*	*1,844*	*1,137*	*1,012*	*1,412*	*29.9*
		Female	*13,427*	*1,370*	*1,292*	*1,193*	*1,468*	*2,136*	*1,864*	*1,220*	*1,144*	*1,740*	*31.5*
Greenup, Ky.	*40.0*	*Male*	*19,624*	*2,056*	*1,938*	*1,971*	*1,916*	*3,317*	*3,077*	*2,127*	*1,611*	*1,611*	*30.8*
		Female	*20,376*	*1,857*	*1,924*	*1,874*	*1,873*	*3,450*	*3,231*	*2,186*	*1,728*	*2,253*	*32.7*
Lawrence, Ohio	*64.3*	*Male*	*31,102*	*3,254*	*3,104*	*2,995*	*3,064*	*4,981*	*4,509*	*3,235*	*2,819*	*3,141*	*31.3*
		Female	*33,198*	*3,080*	*2,926*	*2,851*	*3,058*	*5,291*	*4,791*	*3,407*	*3,251*	*4,543*	*33.9*
PARKERSBURG - MARIETTA	**158.8**	**Male**	**76,348**	**7,600**	**6,913**	**7,042**	**8,292**	**12,872**	**11,574**	**7,623**	**6,648**	**7,784**	**31.5**
		Female	**82,452**	**7,049**	**6,803**	**6,745**	**8,233**	**13,393**	**11,778**	**8,128**	**7,822**	**12,501**	**34.3**
Wood	92.9	Male	44,229	4,321	4,035	4,096	4,466	7,583	6,877	4,402	3,862	4,587	31.9
		Female	48,671	4,057	3,884	3,987	4,732	7,858	7,041	4,752	4,687	7,673	34.8
Washington, Ohio	*65.9*	*Male*	*32,119*	*3,279*	*2,878*	*2,946*	*3,826*	*5,289*	*4,697*	*3,221*	*2,786*	*3,197*	*30.9*
		Female	*33,781*	*2,992*	*2,919*	*2,758*	*3,501*	*5,535*	*4,737*	*3,376*	*3,135*	*4,828*	*33.5*
STEUBENVILLE - WEIRTON	**155.3**	**Male**	**75,043**	**6,619**	**6,659**	**6,689**	**8,165**	**12,572**	**9,787**	**8,219**	**7,947**	**8,386**	**32.5**
		Female	**80,257**	**6,343**	**6,256**	**6,339**	**8,284**	**12,089**	**10,594**	**8,973**	**9,243**	**12,136**	**35.8**
Brooke	29.5	Male	14,356	1,309	1,269	1,234	1,822	2,435	1,878	1,551	1,422	1,436	31.3
		Female	15,144	1,230	1,229	1,121	1,756	2,307	2,027	1,707	1,577	2,190	34.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WEST VIRGINIA (continued)													
STEUBENVILLE - WEIRTON (continued)													
Hancock	39.3	Male	19,111	1,718	1,798	1,702	1,986	3,324	2,476	2,192	1,922	1,993	32.1
		Female	20,189	1,674	1,648	1,572	2,019	3,127	2,754	2,299	2,302	2,794	35.2
Jefferson, Ohio	*86.5*	*Male*	*41,576*	*3,592*	*3,592*	*3,753*	*4,357*	*6,813*	*5,433*	*4,476*	*4,603*	*4,957*	*33.1*
		Female	*44,924*	*3,439*	*3,379*	*3,646*	*4,509*	*6,655*	*5,813*	*4,967*	*5,364*	*7,152*	*36.4*
WHEELING	**179.7**	**Male**	**85,529**	**7,426**	**7,362**	**7,209**	**9,409**	**14,813**	**11,049**	**8,643**	**9,048**	**10,570**	**32.7**
		Female	**94,171**	**7,313**	**7,008**	**7,098**	**9,637**	**14,484**	**11,347**	**9,634**	**10,828**	**16,822**	**36.4**
Marshall	40.5	Male	19,860	1,844	1,824	1,740	1,978	3,712	2,807	1,993	1,882	2,080	31.9
		Female	20,640	1,763	1,817	1,714	1,856	3,526	2,662	2,088	2,126	3,088	34.0
Ohio	58.7	Male	27,137	2,241	2,155	2,094	3,551	4,514	3,344	2,731	2,960	3,547	32.8
		Female	31,563	2,165	2,023	2,146	3,832	4,552	3,565	3,249	3,702	6,329	38.0
Belmont, Ohio	*80.5*	*Male*	*38,532*	*3,341*	*3,383*	*3,375*	*3,880*	*6,587*	*4,898*	*3,919*	*4,206*	*4,943*	*33.0*
		Female	*41,968*	*3,385*	*3,168*	*3,238*	*3,949*	*6,406*	*5,120*	*4,297*	*5,000*	*7,405*	*36.6*
ALL COUNTIES													
Barbour	16.7	Male	8,041	775	740	754	897	1,332	1,031	677	744	1,091	31.4
		Female	8,659	729	736	720	1,032	1,261	1,066	784	841	1,490	33.8
Berkeley	51.7	Male	25,387	2,452	2,319	2,294	2,396	4,469	3,628	2,667	2,525	2,637	32.2
		Female	26,313	2,405	2,239	2,236	2,557	4,405	3,670	2,584	2,477	3,740	33.4
Boone	31.1	Male	15,555	1,847	1,640	1,421	1,607	2,874	2,114	1,367	1,297	1,388	29.4
		Female	15,545	1,707	1,526	1,280	1,583	2,737	1,947	1,504	1,405	1,856	31.1
Braxton	14.4	Male	7,144	628	670	684	672	1,143	952	630	673	1,092	33.0
		Female	7,256	588	586	621	615	1,115	880	693	792	1,366	36.2
Brooke	29.5	Male	14,356	1,309	1,269	1,234	1,822	2,435	1,878	1,551	1,422	1,436	31.3
		Female	15,144	1,230	1,229	1,121	1,756	2,307	2,027	1,707	1,577	2,190	34.7
Cabell	105.7	Male	49,565	4,526	4,136	4,024	6,125	8,494	6,847	4,988	4,818	5,607	32.0
		Female	56,135	4,201	3,971	3,816	6,645	8,575	7,221	5,735	5,888	10,083	36.2
Calhoun	8.8	Male	4,394	423	384	394	428	766	547	373	394	665	32.4
		Female	4,406	436	346	377	392	694	515	415	450	781	34.4
Clay	11.5	Male	5,746	611	587	631	550	962	765	510	440	690	30.1
		Female	5,754	640	600	583	528	902	690	511	503	797	30.8
Doddridge	8.0	Male	4,021	384	425	385	369	598	518	362	366	614	32.5
		Female	3,979	357	325	376	351	610	482	341	409	728	34.5
Fayette	57.8	Male	28,128	2,915	2,706	2,635	3,427	4,677	3,207	2,444	2,669	3,448	30.1
		Female	29,672	2,791	2,455	2,366	2,890	4,480	3,334	2,968	3,245	5,143	34.7
Gilmer	8.2	Male	4,110	395	335	370	681	608	468	334	315	604	29.5
		Female	4,090	349	275	323	620	613	474	356	362	718	32.8
Grant	10.2	Male	5,075	477	498	502	440	867	777	469	464	581	32.2
		Female	5,125	465	447	451	451	875	685	495	515	741	33.6
Greenbrier	37.6	Male	18,206	1,707	1,568	1,692	1,844	3,054	2,494	1,758	1,675	2,414	32.5
		Female	19,394	1,606	1,553	1,576	1,761	2,942	2,558	1,948	1,901	3,549	36.0
Hampshire	16.2	Male	7,939	718	807	789	717	1,305	1,065	803	769	966	32.2
		Female	8,261	712	767	774	715	1,317	1,093	825	840	1,218	33.8
Hancock	39.3	Male	19,111	1,718	1,798	1,702	1,986	3,324	2,476	2,192	1,922	1,993	32.1
		Female	20,189	1,674	1,648	1,572	2,019	3,127	2,754	2,299	2,302	2,794	35.2
Hardy	10.0	Male	4,992	417	442	454	499	810	685	501	499	685	33.4
		Female	5,008	417	383	438	444	782	674	522	532	816	35.6
Harrison	76.6	Male	36,246	3,367	3,252	3,163	3,668	5,901	4,853	3,592	3,731	4,719	32.9
		Female	40,354	3,270	3,079	3,037	3,725	6,007	5,046	4,113	4,643	7,434	37.1
Jackson	27.0	Male	13,378	1,319	1,190	1,377	1,384	2,041	2,125	1,541	1,105	1,296	32.0
		Female	13,622	1,176	1,157	1,282	1,281	2,089	2,239	1,500	1,161	1,737	34.2
Jefferson	34.3	Male	17,032	1,678	1,586	1,546	2,045	3,022	2,496	1,529	1,491	1,639	30.5
		Female	17,268	1,547	1,505	1,419	2,023	3,025	2,383	1,575	1,660	2,131	32.1
Kanawha	225.7	Male	107,595	10,278	8,885	8,633	11,373	20,012	14,881	11,304	10,980	11,249	32.3
		Female	118,105	9,554	8,352	8,592	11,712	19,979	15,673	13,316	12,948	17,979	35.6
Lewis	18.7	Male	8,920	845	789	756	824	1,475	1,205	861	884	1,281	33.4
		Female	9,780	831	734	756	826	1,444	1,225	941	1,007	2,016	37.4
Lincoln	23.5	Male	11,674	1,247	1,260	1,195	1,168	1,947	1,614	1,071	948	1,224	30.0
		Female	11,826	1,250	1,163	1,111	1,171	1,879	1,578	1,149	1,011	1,514	31.5
Logan	50.2	Male	24,684	2,981	2,691	2,284	2,637	4,575	2,860	2,312	2,149	2,195	28.8
		Female	25,516	2,853	2,477	2,192	2,625	4,352	3,056	2,624	2,388	2,949	31.0
McDowell	46.7	Male	22,645	2,711	2,510	2,383	2,443	3,808	2,645	1,894	2,017	2,234	28.3
		Female	24,055	2,680	2,439	2,293	2,444	3,763	2,640	2,338	2,416	3,042	30.8
Marion	64.1	Male	30,199	2,671	2,691	2,533	3,379	5,111	4,036	2,841	3,099	3,838	32.5
		Female	33,901	2,690	2,559	2,375	3,551	5,041	4,194	3,412	3,928	6,151	36.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WEST VIRGINIA (continued)													
ALL COUNTIES (continued)													
Marshall	40.5	Male	19,860	[illegible]	1,824	1,740	1,978	3,712	2,807	1,993	1,882	2,080	31.9
		Female	20,640	1,763	1,817	1,714	1,856	3,526	2,662	2,088	2,126	3,088	34.0
Mason	26.4	Male	13,017	1,342	1,190	1,149	1,327	2,125	1,951	1,392	1,137	1,404	32.1
		Female	13,383	1,296	1,086	1,146	1,314	2,127	1,876	1,425	1,170	1,943	33.7
Mercer	72.2	Male	34,247	3,387	3,231	2,961	3,779	6,102	4,423	3,274	3,261	3,829	31.2
		Female	37,953	3,234	3,132	2,812	4,004	6,019	4,604	3,618	4,179	6,351	34.6
☐ Mineral	27.7	Male	13,512	1,321	1,349	1,286	1,324	2,210	2,046	1,306	1,228	1,442	31.7
		Female	14,188	1,248	1,166	1,205	1,318	2,285	2,005	1,358	1,478	2,125	34.4
Mingo	38.0	Male	18,828	2,404	2,120	1,938	2,106	3,322	2,337	1,594	1,488	1,519	27.5
		Female	19,172	2,167	1,991	1,831	2,081	3,199	2,314	1,830	1,738	2,021	29.7
Monongalia	74.5	Male	36,955	2,928	2,605	2,388	8,794	7,489	4,332	2,803	2,652	2,964	27.4
		Female	37,545	2,918	2,486	2,249	7,708	6,707	4,346	3,096	3,161	4,874	30.1
Monroe	13.2	Male	6,435	585	581	649	579	986	894	609	655	897	33.4
		Female	6,765	615	542	582	520	1,027	880	674	731	1,194	36.1
Morgan	11.3	Male	5,533	457	527	502	556	876	774	604	563	674	33.3
		Female	5,767	479	466	481	488	881	771	638	592	971	36.1
Nicholas	29.1	Male	14,403	1,595	1,454	1,397	1,404	2,549	1,910	1,346	1,267	1,481	30.3
		Female	14,697	1,473	1,363	1,374	1,426	2,466	1,911	1,455	1,369	1,860	31.9
Ohio	58.7	Male	27,137	2,241	2,155	2,094	3,551	4,514	3,344	2,731	2,960	3,547	32.8
		Female	31,563	2,165	2,023	2,146	3,832	4,552	3,565	3,249	3,702	6,329	38.0
Pendleton	8.0	Male	4,007	383	322	343	412	669	513	387	396	582	33.1
		Female	3,993	339	290	315	369	631	528	367	410	744	36.0
Pleasants	8.2	Male	4,040	398	376	428	476	687	569	354	336	416	30.0
		Female	4,160	347	382	363	453	701	521	419	394	580	32.6
Pocahontas	10.1	Male	5,002	444	420	447	484	771	704	452	492	788	34.2
		Female	5,098	419	378	433	440	747	637	480	569	995	37.1
Preston	31.6	Male	15,549	1,692	1,450	1,408	1,623	2,622	2,179	1,402	1,340	1,833	31.1
		Female	16,051	1,570	1,395	1,440	1,472	2,587	2,038	1,501	1,515	2,533	33.3
Putnam	43.9	Male	21,802	2,246	2,058	2,012	2,001	4,072	3,593	2,199	1,734	1,887	31.3
		Female	22,098	2,118	1,995	1,790	2,035	4,229	3,507	2,211	1,888	2,325	32.4
Raleigh	87.1	Male	41,913	4,577	4,163	3,726	4,000	7,837	5,520	3,858	3,793	4,439	30.7
		Female	45,187	4,391	4,026	3,433	4,126	7,659	5,543	4,450	4,663	6,896	33.6
Randolph	29.5	Male	14,594	1,304	1,240	1,277	1,906	2,562	2,020	1,225	1,256	1,804	31.1
		Female	14,906	1,255	1,192	1,267	1,597	2,304	1,921	1,317	1,486	2,567	34.3
Ritchie	11.8	Male	5,769	567	475	508	580	902	787	528	515	907	33.4
		Female	6,031	551	532	441	500	903	735	498	639	1,232	36.2
Roane	15.9	Male	7,751	785	700	619	728	1,352	1,053	745	713	1,056	32.7
		Female	8,149	760	633	651	735	1,209	1,100	791	880	1,390	35.8
Summers	15.7	Male	7,101	742	618	664	701	1,172	827	711	732	934	32.0
		Female	8,599	705	610	561	831	1,706	1,101	866	832	1,387	34.3
Taylor	16.7	Male	8,153	806	761	815	791	1,375	1,115	769	736	985	31.6
		Female	8,547	724	726	684	706	1,357	1,053	840	860	1,597	35.7
Tucker	8.6	Male	4,258	373	387	430	399	687	607	386	364	625	32.9
		Female	4,342	351	361	359	358	684	547	396	439	847	36.1
Tyler	11.1	Male	5,455	524	556	547	496	854	782	542	482	672	32.1
		Female	5,645	485	505	529	483	864	790	560	517	912	34.5
Upshur	23.9	Male	11,563	1,160	1,088	983	1,551	2,006	1,561	944	953	1,317	30.0
		Female	12,337	1,051	1,053	946	1,711	1,898	1,591	1,044	1,056	1,987	32.4
Wayne	46.8	Male	23,039	2,338	2,281	2,232	2,362	3,716	3,445	2,365	1,998	2,302	31.2
		Female	23,761	2,183	2,137	2,001	2,302	3,893	3,484	2,489	2,237	3,035	33.4
Webster	12.4	Male	6,140	646	667	595	574	1,023	816	489	504	826	30.7
		Female	6,260	636	633	562	572	1,001	719	598	615	924	32.3
Wetzel	21.6	Male	10,492	984	1,019	990	1,033	1,719	1,554	1,068	940	1,185	32.1
		Female	11,108	971	1,077	1,023	961	1,729	1,558	1,059	1,011	1,719	33.8
Wirt	5.1	Male	2,542	229	236	285	271	365	372	234	220	330	31.8
		Female	2,558	194	226	243	231	365	401	225	266	407	35.5
Wood	92.9	Male	44,229	4,321	4,035	4,096	4,466	7,583	6,877	4,402	3,862	4,587	31.9
		Female	48,671	4,057	3,884	3,987	4,732	7,858	7,041	4,752	4,687	7,673	34.8
Wyoming	35.7	Male	17,756	2,178	1,998	1,680	1,966	3,396	2,307	1,670	1,297	1,264	28.1
		Female	17,944	2,090	1,896	1,694	1,954	3,202	2,225	1,799	1,477	1,607	29.2
TOTAL METRO COUNTIES	**710.7**	**Male**	**340,206**	**32,142**	**29,790**	**29,053**	**36,988**	**60,072**	**48,194**	**35,031**	**32,806**	**36,130**	**32.0**
		Female	**370,494**	**30,193**	**28,222**	**27,944**	**38,207**	**60,331**	**49,929**	**39,204**	**38,833**	**57,621**	**35.1**
TOTAL STATE	**1,951.7**	**Male**	**945,225**	**93,200**	**87,064**	**84,024**	**105,599**	**164,865**	**128,206**	**90,953**	**87,152**	**104,162**	**31.2**
		Female	**1,006,475**	**88,713**	**82,554**	**79,949**	**104,832**	**162,637**	**130,078**	**100,748**	**101,888**	**155,076**	**34.1**

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN													
APPLETON - OSHKOSH - NEENAH	306.8	Male	150,580	15,109	13,072	15,254	19,360	26,929	20,739	14,061	11,816	14,240	29.6
		Female	156,220	14,120	12,505	14,327	19,303	26,081	20,671	14,327	13,396	21,490	31.8
Calumet	34.4	Male	17,220	1,862	1,697	1,915	1,928	2,878	2,373	1,603	1,356	1,608	29.2
		Female	17,180	1,785	1,620	1,877	1,810	2,829	2,246	1,568	1,426	2,019	30.3
Outagamie	135.4	Male	66,792	7,332	5,992	7,179	8,182	11,926	9,243	6,086	4,897	5,955	29.0
		Female	68,608	6,811	5,801	6,615	7,961	11,641	9,222	6,109	5,639	8,809	31.1
Winnebago	137.0	Male	66,568	5,915	5,383	6,160	9,250	12,125	9,123	6,372	5,563	6,677	30.4
		Female	70,432	5,524	5,084	5,835	9,532	11,611	9,203	6,650	6,331	10,662	33.0
EAU CLAIRE	138.7	Male	67,137	6,445	5,955	6,298	9,542	11,781	8,628	5,713	5,521	7,254	29.5
		Female	71,563	6,023	5,839	5,900	10,879	11,651	8,458	5,995	6,261	10,557	31.1
Chippewa	53.9	Male	26,739	2,769	2,574	2,880	2,688	4,480	3,470	2,403	2,258	3,217	30.5
		Female	27,161	2,591	2,517	2,568	2,635	4,254	3,441	2,403	2,472	4,280	32.7
Eau Claire	84.8	Male	40,398	3,676	3,381	3,418	6,854	7,301	5,158	3,310	3,263	4,037	28.9
		Female	44,402	3,432	3,322	3,332	8,244	7,397	5,017	3,592	3,789	6,277	30.2
GREEN BAY	186.2	Male	90,953	9,360	8,489	9,517	11,700	17,288	12,629	7,991	6,399	7,580	28.7
		Female	95,247	8,808	8,214	9,129	11,633	17,116	12,881	8,156	7,305	12,005	30.7
Brown	186.2	Male	90,953	9,360	8,489	9,517	11,700	17,288	12,629	7,991	6,399	7,580	28.7
		Female	95,247	8,808	8,214	9,129	11,633	17,116	12,881	8,156	7,305	12,005	30.7
JANESVILLE - BELOIT	139.5	Male	68,295	6,923	6,340	6,724	7,990	11,830	9,837	6,813	5,369	6,469	30.2
		Female	71,205	6,478	6,080	6,347	7,732	11,665	9,959	6,772	5,915	10,257	32.7
Rock	139.5	Male	68,295	6,923	6,340	6,724	7,990	11,830	9,837	6,813	5,369	6,469	30.2
		Female	71,205	6,478	6,080	6,347	7,732	11,665	9,959	6,772	5,915	10,257	32.7
KENOSHA	121.5	Male	59,606	5,632	5,229	5,781	6,972	10,316	8,730	5,871	5,361	5,714	31.0
		Female	61,894	5,271	5,070	5,656	6,999	10,138	8,539	5,800	5,800	8,621	32.8
Kenosha	121.5	Male	59,606	5,632	5,229	5,781	6,972	10,316	8,730	5,871	5,361	5,714	31.0
		Female	61,894	5,271	5,070	5,656	6,999	10,138	8,539	5,800	5,800	8,621	32.8
LA CROSSE	95.2	Male	45,301	4,102	3,580	3,914	7,370	8,352	5,683	3,927	3,628	4,745	29.4
		Female	49,899	3,831	3,508	3,704	8,983	8,124	5,663	4,055	4,169	7,862	31.1
La Crosse	95.2	Male	45,301	4,102	3,580	3,914	7,370	8,352	5,683	3,927	3,628	4,745	29.4
		Female	49,899	3,831	3,508	3,704	8,983	8,124	5,663	4,055	4,169	7,862	31.1
MADISON	343.6	Male	168,979	13,717	12,820	13,492	29,274	38,985	23,614	13,854	11,362	11,861	28.9
		Female	174,621	13,068	12,454	12,875	28,335	38,067	23,292	14,299	12,435	19,796	30.4
Dane	343.6	Male	168,979	13,717	12,820	13,492	29,274	38,985	23,614	13,854	11,362	11,861	28.9
		Female	174,621	13,068	12,454	12,875	28,335	38,067	23,292	14,299	12,435	19,796	30.4
MILWAUKEE	1,395.1	Male	671,946	63,719	57,762	62,858	79,830	122,395	92,984	69,175	59,602	63,621	30.9
		Female	723,154	61,124	55,941	60,950	79,667	124,299	97,678	72,107	66,712	104,676	33.4
Milwaukee	939.1	Male	445,278	41,960	35,621	38,100	56,862	83,937	54,464	44,213	42,153	47,968	31.0
		Female	493,822	40,594	34,702	37,371	59,007	84,690	58,740	48,107	48,975	81,636	33.9
Ozaukee	70.9	Male	35,127	3,232	3,237	3,764	3,576	5,727	5,971	3,965	2,951	2,704	31.6
		Female	35,773	3,089	3,283	3,552	3,223	5,872	6,068	3,901	2,975	3,810	33.1
Washington	92.3	Male	45,932	4,919	4,636	4,964	4,624	8,301	7,538	4,297	3,199	3,454	29.6
		Female	46,368	4,715	4,439	4,738	4,372	8,446	7,274	4,077	3,348	4,959	30.8
Waukesha	292.8	Male	145,609	13,608	14,268	16,030	14,768	24,430	25,011	16,700	11,299	9,495	30.8
		Female	147,191	12,726	13,517	15,289	13,065	25,291	25,596	16,022	11,414	14,271	32.5
MILWAUKEE - RACINE CONSOLIDATED AREA	*1,569.5*	*Male*	*757,107*	*72,497*	*65,654*	*71,503*	*89,270*	*137,362*	*105,221*	*77,725*	*66,753*	*71,122*	*30.8*
		Female	*812,393*	*69,295*	*63,412*	*69,267*	*89,093*	*139,354*	*110,150*	*80,676*	*74,556*	*116,590*	*33.3*
RACINE	174.4	Male	85,161	8,778	7,892	8,645	9,440	14,967	12,237	8,550	7,151	7,501	30.2
		Female	89,239	8,171	7,471	8,317	9,426	15,055	12,472	8,569	7,844	11,914	32.5
Racine	174.4	Male	85,161	8,778	7,892	8,645	9,440	14,967	12,237	8,550	7,151	7,501	30.2
		Female	89,239	8,171	7,471	8,317	9,426	15,055	12,472	8,569	7,844	11,914	32.5
SHEBOYGAN	102.9	Male	50,502	4,964	4,388	4,748	5,719	8,668	6,719	4,787	4,531	5,978	31.3
		Female	52,398	4,693	4,125	4,478	5,190	8,159	6,821	4,823	5,118	8,991	34.5
Sheboygan	102.9	Male	50,502	4,964	4,388	4,748	5,719	8,668	6,719	4,787	4,531	5,978	31.3
		Female	52,398	4,693	4,125	4,478	5,190	8,159	6,821	4,823	5,118	8,991	34.5
WAUSAU	115.1	Male	57,189	6,109	5,326	5,565	6,434	10,086	8,129	5,195	4,636	5,709	30.1
		Female	57,911	5,563	5,133	5,217	6,169	9,711	7,871	5,265	5,097	7,885	32.1
Marathon	115.1	Male	57,189	6,109	5,326	5,565	6,434	10,086	8,129	5,195	4,636	5,709	30.1
		Female	57,911	5,563	5,133	5,217	6,169	9,711	7,871	5,265	5,097	7,885	32.1

1987 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES

WISCONSIN (continued)

ALL COUNTIES

METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
Adams	13.9	Male	7,229	537	466	618	650	1,311	913	722	790	1,222	35.4
		Female	6,671	498	470	567	530	797	912	671	888	1,338	40.2
Ashland	16.7	Male	8,096	794	664	787	912	1,227	956	661	814	1,281	32.3
		Female	8,604	714	668	704	885	1,182	966	758	865	1,862	36.5
Barron	40.8	Male	20,040	1,984	1,772	1,776	2,175	3,133	2,499	1,748	1,892	3,061	32.4
		Female	20,760	1,923	1,678	1,717	1,993	2,951	2,535	1,867	2,183	3,913	35.5
Bayfield	14.5	Male	7,305	661	599	694	579	1,124	950	661	706	1,331	35.0
		Female	7,195	607	605	643	554	1,059	922	605	855	1,345	36.4
Brown	186.2	Male	90,953	9,360	8,489	9,517	11,700	17,288	12,629	7,991	6,399	7,580	28.7
		Female	95,247	8,808	8,214	9,129	11,633	17,116	12,881	8,156	7,305	12,005	30.7
Buffalo	14.2	Male	7,168	665	624	695	737	1,091	882	691	673	1,110	32.9
		Female	7,032	626	575	672	641	925	874	670	675	1,374	35.9
Burnett	14.0	Male	6,895	579	553	601	554	969	844	684	807	1,304	37.3
		Female	7,105	594	572	598	520	889	872	647	929	1,484	39.4
Calumet	34.4	Male	17,220	1,862	1,697	1,915	1,928	2,878	2,373	1,603	1,356	1,608	29.2
		Female	17,180	1,785	1,620	1,877	1,810	2,829	2,246	1,568	1,426	2,019	30.3
Chippewa	53.9	Male	26,739	2,769	2,574	2,880	2,688	4,480	3,470	2,403	2,258	3,217	30.5
		Female	27,161	2,591	2,517	2,568	2,635	4,254	3,441	2,403	2,472	4,280	32.7
Clark	34.6	Male	17,374	1,888	1,637	1,844	1,658	2,513	2,053	1,550	1,654	2,577	31.6
		Female	17,226	1,666	1,532	1,662	1,410	2,310	2,130	1,609	1,611	3,296	35.2
Columbia	46.9	Male	22,988	2,169	2,005	2,157	2,203	3,782	3,223	2,260	2,168	3,021	32.8
		Female	23,912	2,050	1,960	2,075	2,010	3,571	3,210	2,292	2,332	4,412	35.9
Crawford	16.7	Male	8,297	833	796	879	734	1,271	1,028	758	783	1,215	32.1
		Female	8,403	801	695	807	725	1,226	1,019	746	823	1,561	34.6
Dane	343.6	Male	168,979	13,717	12,820	13,492	29,274	38,985	23,614	13,854	11,362	11,861	28.9
		Female	174,621	13,068	12,454	12,875	28,335	38,067	23,292	14,299	12,435	19,796	30.4
Dodge	76.6	Male	38,916	3,647	3,286	3,605	4,279	7,047	5,380	3,624	3,417	4,631	31.6
		Female	37,684	3,516	3,126	3,347	3,415	5,685	4,985	3,507	3,614	6,489	34.6
Door	26.9	Male	13,430	1,354	1,036	1,177	1,488	2,307	1,715	1,086	1,264	2,003	32.2
		Female	13,470	1,224	1,001	1,018	1,266	2,011	1,609	1,151	1,545	2,645	36.3
☐ Douglas	42.4	Male	20,753	1,935	1,738	1,786	2,638	3,656	2,576	1,855	1,919	2,650	31.2
		Female	21,647	1,903	1,666	1,676	2,419	3,392	2,488	1,908	2,219	3,976	34.3
Dunn	35.7	Male	17,751	1,672	1,389	1,291	3,739	2,962	1,989	1,370	1,284	2,055	27.6
		Female	17,949	1,478	1,324	1,308	3,847	2,669	1,911	1,404	1,358	2,650	28.8
Eau Claire	84.8	Male	40,398	3,676	3,381	3,418	6,854	7,301	5,158	3,310	3,263	4,037	28.9
		Female	44,402	3,432	3,322	3,332	8,244	7,397	5,017	3,592	3,789	6,277	30.2
Florence	4.2	Male	2,119	192	196	207	175	290	271	203	210	375	35.0
		Female	2,081	182	160	202	160	266	260	199	229	423	37.7
Fond du Lac	90.3	Male	43,554	4,448	4,063	4,068	4,989	7,593	5,827	4,162	3,677	4,727	30.5
		Female	46,746	4,278	3,822	4,179	5,095	7,408	5,837	4,297	4,241	7,589	33.1
Forest	9.5	Male	4,850	450	411	552	538	622	600	411	434	832	32.6
		Female	4,650	408	413	442	399	617	559	408	541	863	35.8
Grant	52.2	Male	26,226	2,728	2,144	2,473	4,726	3,955	3,035	2,195	2,026	2,944	27.6
		Female	25,974	2,424	2,112	2,340	3,515	3,610	2,973	2,227	2,224	4,549	32.2
Green	31.7	Male	15,470	1,520	1,400	1,418	1,533	2,733	2,079	1,398	1,394	1,995	31.8
		Female	16,230	1,538	1,372	1,408	1,478	2,562	2,004	1,487	1,561	2,820	34.1
Green Lake	19.2	Male	9,368	860	797	873	852	1,434	1,144	905	950	1,553	34.1
		Female	9,832	803	753	815	785	1,319	1,201	917	1,106	2,133	38.7
Iowa	20.4	Male	10,268	1,082	908	1,052	1,133	1,728	1,209	942	958	1,256	30.5
		Female	10,132	983	882	990	907	1,543	1,214	960	963	1,690	33.5
Iron	6.4	Male	3,140	234	233	246	285	451	362	280	396	653	38.3
		Female	3,260	258	217	228	260	397	351	338	447	764	42.7
Jackson	16.8	Male	8,461	787	779	768	818	1,283	1,087	754	831	1,354	33.4
		Female	8,339	790	669	701	679	1,224	1,059	785	859	1,573	36.0
Jefferson	67.6	Male	33,549	3,161	2,983	3,038	4,379	5,566	4,756	3,060	2,852	3,754	30.8
		Female	34,051	2,980	2,701	2,933	3,835	5,372	4,670	3,042	3,063	5,455	33.5
Juneau	21.8	Male	10,738	1,109	945	975	984	1,514	1,361	1,041	1,127	1,682	34.0
		Female	11,062	1,009	906	1,014	889	1,495	1,424	1,031	1,231	2,063	36.5
Kenosha	121.5	Male	59,606	5,632	5,229	5,781	6,972	10,316	8,730	5,871	5,361	5,714	31.0
		Female	61,894	5,271	5,070	5,656	6,999	10,138	8,539	5,800	5,800	8,621	32.8
Kewaunee	19.8	Male	9,978	1,046	903	1,027	1,109	1,606	1,214	840	902	1,331	30.6
		Female	9,822	963	831	970	955	1,373	1,161	895	1,011	1,663	33.7
La Crosse	95.2	Male	45,301	4,102	3,580	3,914	7,370	8,352	5,683	3,927	3,628	4,745	29.4
		Female	49,899	3,831	3,508	3,704	8,983	8,124	5,663	4,055	4,169	7,862	31.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN (continued)													
ALL COUNTIES (continued)													
Lafayette	17.2	Male	8,591	887	779	916	959	1,337	1,032	834	795	1,052	30.6
		Female	8,609	889	706	840	825	1,157	1,052	814	837	1,489	34.0
Langlade	20.0	Male	9,754	963	869	1,005	927	1,404	1,215	890	968	1,513	32.9
		Female	10,246	879	833	978	867	1,333	1,216	935	1,156	2,049	36.9
Lincoln	29.0	Male	14,347	1,281	1,247	1,597	1,403	2,066	1,962	1,384	1,362	2,045	33.0
		Female	14,653	1,293	1,179	1,339	1,306	1,991	1,938	1,430	1,429	2,748	36.1
Manitowoc	82.7	Male	40,707	3,896	3,602	4,033	4,438	6,833	5,314	3,839	3,696	5,056	31.4
		Female	41,993	3,726	3,304	3,970	4,166	6,310	5,198	3,946	4,143	7,230	34.2
Marathon	115.1	Male	57,189	6,109	5,326	5,565	6,434	10,086	8,129	5,195	4,636	5,709	30.1
		Female	57,911	5,563	5,133	5,217	6,169	9,711	7,871	5,265	5,097	7,885	32.1
Marinette	41.1	Male	20,113	1,987	1,693	1,950	1,936	2,994	2,716	1,832	1,927	3,078	33.3
		Female	20,987	1,886	1,654	1,798	1,863	2,924	2,618	1,834	2,313	4,097	36.4
Marquette	13.3	Male	6,634	581	522	587	565	887	797	666	765	1,264	37.2
		Female	6,666	544	486	559	478	861	817	633	840	1,448	40.0
Menominee	3.7	Male	1,848	275	239	262	218	246	201	141	121	145	22.8
		Female	1,852	303	220	248	214	248	215	162	108	134	23.1
Milwaukee	939.1	Male	445,278	41,960	35,621	38,100	56,862	83,937	54,464	44,213	42,153	47,968	31.0
		Female	493,822	40,594	34,702	37,371	59,007	84,690	58,740	48,107	48,975	81,636	33.9
Monroe	36.6	Male	18,492	1,812	1,619	1,748	1,774	2,936	2,447	1,810	1,952	2,394	32.8
		Female	18,108	1,746	1,615	1,636	1,619	2,711	2,267	1,667	1,808	3,039	34.0
Oconto	30.9	Male	15,405	1,489	1,370	1,572	1,417	2,336	2,060	1,385	1,462	2,314	32.9
		Female	15,495	1,419	1,301	1,521	1,363	2,156	1,924	1,437	1,667	2,707	34.9
Oneida	32.6	Male	16,057	1,357	1,322	1,512	1,486	2,484	2,255	1,630	1,616	2,395	34.5
		Female	16,543	1,249	1,112	1,531	1,457	2,417	2,360	1,598	1,917	2,902	37.1
Outagamie	135.4	Male	66,792	7,332	5,992	7,179	8,182	11,926	9,243	6,086	4,897	5,955	29.0
		Female	68,608	6,811	5,801	6,615	7,961	11,641	9,222	6,109	5,639	8,809	31.1
Ozaukee	70.9	Male	35,127	3,232	3,237	3,764	3,576	5,727	5,971	3,965	2,951	2,704	31.6
		Female	35,773	3,089	3,283	3,552	3,223	5,872	6,068	3,901	2,975	3,810	33.1
Pepin	7.5	Male	3,743	377	334	385	408	581	411	347	299	601	31.3
		Female	3,757	373	310	364	342	492	438	318	342	778	34.9
Pierce	33.1	Male	16,699	1,609	1,479	1,468	2,963	2,913	2,100	1,332	1,190	1,645	27.9
		Female	16,401	1,521	1,377	1,453	2,699	2,662	2,026	1,231	1,276	2,156	29.3
Polk	34.9	Male	17,384	1,771	1,591	1,606	1,592	2,823	2,286	1,478	1,577	2,660	32.6
		Female	17,516	1,647	1,461	1,506	1,488	2,668	2,229	1,561	1,734	3,222	35.0
Portage	60.9	Male	30,396	2,960	2,480	2,730	5,824	5,427	3,776	2,350	2,060	2,789	27.2
		Female	30,504	2,760	2,416	2,563	5,631	5,079	3,649	2,274	2,233	3,899	28.7
Price	16.7	Male	8,370	788	774	829	692	1,142	1,046	754	864	1,481	34.6
		Female	8,330	764	674	727	611	1,142	992	815	915	1,690	37.5
Racine	174.4	Male	85,161	8,778	7,892	8,645	9,440	14,967	12,237	8,550	7,151	7,501	30.2
		Female	89,239	8,171	7,471	8,317	9,426	15,055	12,472	8,569	7,844	11,914	32.5
Richland	17.4	Male	8,541	860	725	776	872	1,379	1,038	761	886	1,244	32.5
		Female	8,859	794	685	736	831	1,284	969	865	939	1,756	36.0
Rock	139.5	Male	68,295	6,923	6,340	6,724	7,990	11,830	9,837	6,813	5,369	6,469	30.2
		Female	71,205	6,478	6,080	6,347	7,732	11,665	9,959	6,772	5,915	10,257	32.7
Rusk	16.1	Male	7,959	778	736	794	826	1,189	918	663	864	1,191	32.1
		Female	8,141	790	693	767	732	1,133	914	746	883	1,483	34.6
☐ St. Croix	47.4	Male	23,677	2,588	2,280	2,394	2,539	4,373	3,515	2,136	1,680	2,172	29.7
		Female	23,723	2,469	2,229	2,194	2,499	4,055	3,421	2,063	1,684	3,109	31.1
Sauk	45.6	Male	22,296	2,121	1,939	2,169	2,194	3,645	2,963	2,054	2,081	3,130	32.5
		Female	23,304	2,018	1,913	2,056	2,019	3,484	2,933	2,153	2,336	4,392	35.6
Sawyer	14.6	Male	7,231	641	628	671	550	992	926	713	814	1,296	36.4
		Female	7,369	605	580	661	574	967	938	712	897	1,435	38.2
Shawano	37.9	Male	18,775	1,737	1,707	1,902	1,675	2,642	2,428	1,798	1,921	2,965	34.0
		Female	19,125	1,714	1,597	1,788	1,617	2,466	2,438	1,753	2,137	3,615	36.6
Sheboygan	102.9	Male	50,502	4,964	4,388	4,748	5,719	8,668	6,719	4,787	4,531	5,978	31.3
		Female	52,398	4,693	4,125	4,478	5,190	8,159	6,821	4,823	5,118	8,991	34.5
Taylor	19.0	Male	9,650	1,062	903	961	1,044	1,475	1,144	850	846	1,365	30.8
		Female	9,350	988	844	925	968	1,293	1,143	832	858	1,499	32.3
Trempealeau	26.4	Male	13,232	1,148	1,206	1,273	1,226	2,063	1,699	1,188	1,295	2,134	33.5
		Female	13,168	1,175	1,145	1,248	1,060	1,873	1,640	1,118	1,327	2,582	35.5
Vernon	26.6	Male	13,312	1,184	1,117	1,221	1,192	2,038	1,712	1,253	1,422	2,173	34.5
		Female	13,288	1,148	1,028	1,125	1,009	1,788	1,591	1,308	1,486	2,805	38.4
Vilas	18.3	Male	9,007	661	653	793	655	1,212	1,206	903	1,103	1,821	39.4
		Female	9,293	606	660	781	621	1,191	1,187	932	1,292	2,023	41.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
WISCONSIN (continued)													
ALL COUNTIES (continued)													
Walworth	73.1	Male	35,703	3,113	2,956	3,345	5,145	5,898	4,885	3,322	2,972	4,067	30.6
		Female	37,397	2,879	2,721	3,124	5,197	5,619	4,903	3,326	3,443	6,185	33.5
Washburn	14.4	Male	7,166	686	635	639	561	1,071	927	644	792	1,211	34.9
		Female	7,234	648	558	600	572	986	930	636	898	1,406	37.7
Washington	92.3	Male	45,932	4,919	4,636	4,964	4,624	8,301	7,538	4,297	3,199	3,454	29.6
		Female	46,368	4,715	4,439	4,738	4,372	8,446	7,274	4,077	3,348	4,959	30.8
Waukesha	292.8	Male	145,609	13,608	14,268	16,030	14,768	24,430	25,011	16,700	11,299	9,495	30.8
		Female	147,191	12,726	13,517	15,289	13,065	25,291	25,596	16,022	11,414	14,271	32.5
Waupaca	44.7	Male	21,924	2,077	1,888	1,993	2,061	3,396	2,818	1,954	2,093	3,644	33.7
		Female	22,776	2,049	1,781	1,952	1,954	3,180	2,735	1,983	2,370	4,772	36.7
Waushara	20.6	Male	10,182	882	842	912	898	1,511	1,266	987	1,029	1,855	35.4
		Female	10,418	850	791	881	773	1,387	1,280	1,037	1,222	2,197	39.1
Winnebago	137.0	Male	66,568	5,915	5,383	6,160	9,250	12,125	9,123	6,372	5,563	6,677	30.4
		Female	70,432	5,524	5,084	5,835	9,532	11,611	9,203	6,650	6,331	10,662	33.0
Wood	79.5	Male	38,746	3,923	3,650	3,952	4,245	6,488	5,337	3,576	3,284	4,291	30.6
		Female	40,754	3,870	3,385	3,804	4,497	6,451	5,278	3,623	3,677	6,169	32.5
TOTAL METRO COUNTIES	**3,208.8**	**Male**	**1,560,079**	**149,381**	**134,871**	**146,976**	**198,808**	**289,626**	**216,020**	**149,928**	**128,975**	**145,494**	**30.2**
		Female	**1,648,721**	**141,522**	**130,235**	**140,770**	**199,234**	**287,513**	**220,214**	**154,139**	**143,955**	**231,139**	**32.4**
TOTAL STATE	**4,834.6**	**Male**	**2,365,553**	**226,687**	**204,965**	**223,398**	**289,783**	**418,546**	**320,282**	**223,272**	**203,040**	**255,580**	**30.7**
		Female	**2,469,047**	**214,968**	**196,308**	**213,591**	**283,340**	**407,227**	**322,690**	**228,331**	**225,592**	**377,000**	**33.0**
WYOMING													
CASPER	**72.4**	**Male**	**36,920**	**4,081**	**3,241**	**2,873**	**4,969**	**8,454**	**5,219**	**3,522**	**2,572**	**1,989**	**28.9**
		Female	**35,480**	**4,067**	**3,089**	**2,789**	**4,506**	**7,105**	**4,983**	**3,314**	**2,610**	**3,017**	**29.6**
Natrona	72.4	Male	36,920	4,081	3,241	2,873	4,969	8,454	5,219	3,522	2,572	1,989	28.9
		Female	35,480	4,067	3,089	2,789	4,506	7,105	4,983	3,314	2,610	3,017	29.6
CHEYENNE	**73.7**	**Male**	**37,217**	**3,817**	**3,250**	**3,168**	**5,226**	**7,400**	**5,456**	**3,418**	**2,646**	**2,836**	**29.3**
		Female	**36,483**	**3,688**	**3,109**	**2,991**	**4,220**	**6,750**	**5,180**	**3,398**	**2,963**	**4,184**	**31.3**
Laramie	73.7	Male	37,217	3,817	3,250	3,168	5,226	7,400	5,456	3,418	2,646	2,836	29.3
		Female	36,483	3,688	3,109	2,991	4,220	6,750	5,180	3,398	2,963	4,184	31.3
ALL COUNTIES													
Albany	29.8	Male	15,593	1,327	1,038	953	4,227	3,442	1,831	984	852	939	25.7
		Female	14,207	1,213	997	924	3,293	2,800	1,693	1,041	892	1,354	27.4
Big Horn	12.3	Male	6,184	757	634	567	587	908	832	545	525	829	31.0
		Female	6,116	681	570	529	503	892	830	513	579	1,019	33.7
Campbell	35.4	Male	18,884	2,600	1,883	1,431	2,895	4,827	2,657	1,408	727	456	26.3
		Female	16,516	2,438	1,768	1,357	2,452	3,928	2,276	1,091	596	610	25.6
Carbon	20.9	Male	11,135	1,308	966	862	1,487	2,566	1,664	896	665	721	28.7
		Female	9,765	1,379	897	785	1,135	1,945	1,300	795	635	894	28.5
Converse	14.9	Male	7,663	1,049	808	647	972	1,686	1,162	618	340	381	27.1
		Female	7,237	1,012	756	639	883	1,475	1,031	543	370	528	27.2
Crook	5.9	Male	3,047	378	288	278	293	530	453	280	272	275	30.4
		Female	2,853	321	256	280	289	442	426	272	251	316	31.3
Fremont	37.0	Male	18,967	2,317	1,889	1,727	2,268	3,736	2,721	1,804	1,272	1,233	28.4
		Female	18,033	2,217	1,593	1,635	2,017	3,399	2,716	1,678	1,184	1,594	29.6
Goshen	12.6	Male	6,158	635	508	571	624	981	828	602	560	849	32.6
		Female	6,442	610	475	514	674	922	836	592	642	1,177	35.3
Hot Springs	5.8	Male	2,880	316	246	226	294	476	384	235	267	436	32.5
		Female	2,920	279	223	205	267	439	358	283	293	573	36.3
Johnson	6.7	Male	3,337	358	299	273	286	595	493	296	302	435	32.6
		Female	3,363	342	291	266	271	572	476	281	296	568	33.9
Laramie	73.7	Male	37,217	3,817	3,250	3,168	5,226	7,400	5,456	3,418	2,646	2,836	29.3
		Female	36,483	3,688	3,109	2,991	4,220	6,750	5,180	3,398	2,963	4,184	31.3
Lincoln	16.6	Male	8,593	1,380	990	725	780	1,614	1,143	615	649	697	27.6
		Female	8,007	1,288	885	725	740	1,396	974	601	621	777	27.6
Natrona	72.4	Male	36,920	4,081	3,241	2,873	4,969	8,454	5,219	3,522	2,572	1,989	28.9
		Female	35,480	4,067	3,089	2,789	4,506	7,105	4,983	3,314	2,610	3,017	29.6
Niobrara	2.9	Male	1,387	133	112	100	129	200	181	166	142	224	36.1
		Female	1,513	130	112	118	120	194	203	160	156	320	39.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/86 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WYOMING (continued)													
ALL COUNTIES (continued)													
Park	23.9	Male	11,857	1,236	1,044	1,010	1,374	2,112	1,797	1,140	1,007	1,137	31.0
		Female	12,043	1,130	1,086	978	1,319	2,009	1,756	1,170	1,021	1,574	32.5
Platte	10.5	Male	5,479	615	465	489	555	1,151	851	502	398	453	30.3
		Female	5,021	586	439	405	524	963	724	403	400	577	30.8
Sheridan	26.9	Male	13,514	1,469	1,189	1,023	1,331	2,822	1,926	1,155	1,178	1,421	31.2
		Female	13,386	1,344	1,070	1,061	1,310	2,416	1,767	1,153	1,199	2,066	32.9
Sublette	6.0	Male	3,149	346	303	309	283	624	481	302	253	248	30.3
		Female	2,851	299	295	258	240	523	466	266	226	278	31.4
Sweetwater	46.2	Male	24,525	3,378	2,343	1,906	3,245	5,783	3,571	1,871	1,317	1,111	27.4
		Female	21,675	3,288	2,261	1,649	2,739	4,688	2,819	1,634	1,221	1,376	26.9
Teton	11.2	Male	5,827	466	386	422	758	1,709	1,022	469	322	273	30.2
		Female	5,373	407	410	364	688	1,548	878	445	288	345	30.3
Uinta	23.5	Male	12,327	1,851	1,266	945	1,617	2,754	1,548	931	752	663	26.8
		Female	11,173	1,866	1,172	880	1,382	2,266	1,301	810	650	846	26.3
Washakie	9.8	Male	4,993	575	473	521	524	879	720	440	409	452	29.6
		Female	4,807	603	437	409	436	833	684	446	382	577	31.2
Weston	7.4	Male	3,746	465	336	313	428	703	500	378	304	319	29.7
		Female	3,654	437	324	304	386	615	528	333	303	424	31.1
TOTAL METRO COUNTIES	**146.1**	**Male**	**74,137**	**7,898**	**6,491**	**6,041**	**10,195**	**15,854**	**10,675**	**6,940**	**5,218**	**4,825**	**29.1**
		Female	**71,963**	**7,755**	**6,198**	**5,780**	**8,726**	**13,855**	**10,163**	**6,712**	**5,573**	**7,201**	**30.4**
TOTAL STATE	**512.3**	**Male**	**263,382**	**30,857**	**23,957**	**21,339**	**35,152**	**55,952**	**37,440**	**22,577**	**17,731**	**18,377**	**28.6**
		Female	**248,918**	**29,625**	**22,515**	**20,065**	**30,394**	**48,120**	**34,205**	**21,222**	**17,778**	**24,994**	**29.5**

1987 SURVEY OF BUYING POWER DATA SERVICE

NOTES

SECTION 6

Households By Age of Householder And By Number Of Persons For Metropolitan Markets And All Counties

By Age Of Householder

Under 25 Years
25-34 Years
35-44 Years
45-54 Years
55-64 Years
65 And Over

By Number Of Persons: 1, 2, 3, 4, 5, 6 Or More

Average Household Size

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

State	Page
Alabama	6–2
Alaska	6–3
Arizona	6–4
Arkansas	6–4
California	6–6
Colorado	6–8
Connecticut	6–9
Delaware	6–9
District of Columbia	6–10
Florida	6–10
Georgia	6–12
Hawaii	6–15
Idaho	6–16
Illinois	6–16
Indiana	6–19
Iowa	6–21
Kansas	6–23
Kentucky	6–25
Louisiana	6–27
Maine	6–29
Maryland	6–29
Massachusetts	6–30
Michigan	6–31
Minnesota	6–33
Mississippi	6–34
Missouri	6–36

State	Page
Montana	6–38
Nebraska	6–39
Nevada	6–41
New Hampshire	6–41
New Jersey	6–42
New Mexico	6–43
New York	6–43
North Carolina	6–45
North Dakota	6–48
Ohio	6–49
Oklahoma	6–51
Oregon	6–53
Pennsylvania	6–54
Rhode Island	6–56
South Carolina	6–56
South Dakota	6–57
Tennessee	6–58
Texas	6–61
Utah	6–66
Vermont	6–67
Virginia	6–67
Washington	6–70
West Virginia	6–71
Wisconsin	6–72
Wyoming	6–74

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ALABAMA														
ANNISTON	**44.2**	**3,445**	**9,888**	**8,796**	**6,827**	**6,602**	**8,642**	**10,976**	**12,876**	**8,882**	**6,976**	**3,042**	**1,448**	**2.82**
Calhoun	44.2	3,445	9,888	8,796	6,827	6,602	8,642	10,976	12,876	8,882	6,976	3,042	1,448	2.82
BIRMINGHAM	**347.9**	**21,785**	**79,754**	**66,937**	**51,911**	**51,699**	**75,814**	**86,831**	**104,991**	**67,285**	**53,193**	**23,197**	**12,403**	**2.65**
Blount	14.7	818	2,897	3,163	2,301	2,133	3,388	2,792	4,625	3,072	2,659	1,073	479	2.74
Jefferson	262.2	16,579	60,283	48,244	39,028	39,822	58,244	70,516	78,954	49,412	37,516	16,605	9,197	2.60
St. Clair	16.5	997	3,652	3,569	2,561	2,468	3,253	3,043	4,949	3,497	2,986	1,333	692	2.90
Shelby	28.6	1,919	7,721	6,875	4,166	3,386	4,533	4,946	8,569	6,131	5,648	2,226	1,080	2.89
Walker	25.9	1,472	5,201	5,086	3,555	3,890	6,396	5,534	7,894	5,173	4,384	1,960	955	2.73
DOTHAN	**46.5**	**3,665**	**11,267**	**9,709**	**7,009**	**6,288**	**8,562**	**10,210**	**13,957**	**9,457**	**7,647**	**3,470**	**1,759**	**2.79**
Dale	16.0	1,581	4,248	3,289	2,285	1,974	2,623	3,276	4,635	3,435	2,784	1,284	586	2.99
Houston	30.5	2,084	7,019	6,420	4,724	4,314	5,939	6,934	9,322	6,022	4,863	2,186	1,173	2.68
FLORENCE	**52.7**	**3,604**	**10,903**	**10,795**	**8,209**	**8,150**	**11,039**	**12,392**	**16,236**	**10,386**	**8,464**	**3,630**	**1,592**	**2.66**
Colbert	20.9	1,253	4,240	4,200	3,338	3,411	4,458	4,899	6,449	4,119	3,291	1,482	660	2.65
Lauderdale	31.8	2,351	6,663	6,595	4,871	4,739	6,581	7,493	9,787	6,267	5,173	2,148	932	2.66
GADSDEN	**39.1**	**2,253**	**7,744**	**7,244**	**5,880**	**6,660**	**9,319**	**9,097**	**12,272**	**7,661**	**6,102**	**2,668**	**1,300**	**2.66**
Etowah	39.1	2,253	7,744	7,244	5,880	6,660	9,319	9,097	12,272	7,661	6,102	2,668	1,300	2.66
HUNTSVILLE	**84.1**	**6,059**	**19,928**	**19,929**	**15,314**	**11,309**	**11,561**	**21,371**	**23,810**	**17,207**	**13,326**	**5,703**	**2,683**	**2.68**
Madison	84.1	6,059	19,928	19,929	15,314	11,309	11,561	21,371	23,810	17,207	13,326	5,703	2,683	2.68
MOBILE	**170.4**	**11,741**	**39,036**	**34,366**	**25,445**	**25,630**	**34,182**	**40,584**	**48,549**	**32,470**	**26,730**	**13,531**	**8,536**	**2.77**
Baldwin	33.5	1,814	6,539	6,834	5,014	5,262	8,037	7,645	10,424	6,097	5,117	2,687	1,530	2.73
Mobile	136.9	9,927	32,497	27,532	20,431	20,368	26,145	32,939	38,125	26,373	21,613	10,844	7,006	2.78
MONTGOMERY	**107.9**	**6,978**	**24,623**	**22,982**	**16,543**	**15,711**	**21,063**	**26,417**	**31,286**	**20,180**	**16,969**	**7,799**	**5,249**	**2.78**
Autauga	12.2	697	2,428	3,084	2,121	1,659	2,211	2,217	3,285	2,475	2,376	1,164	683	2.98
Elmore	16.3	805	3,300	3,460	2,493	2,544	3,698	3,258	4,985	3,264	2,671	1,261	861	2.98
Montgomery	79.4	5,476	18,895	16,438	11,929	11,508	15,154	20,942	23,016	14,441	11,922	5,374	3,705	2.71
TUSCALOOSA	**52.4**	**6,166**	**12,376**	**9,710**	**7,553**	**6,948**	**9,647**	**13,574**	**15,914**	**9,785**	**7,652**	**3,436**	**2,039**	**2.75**
Tuscaloosa	52.4	6,166	12,376	9,710	7,553	6,948	9,647	13,574	15,914	9,785	7,652	3,436	2,039	2.75
ALL COUNTIES														
Autauga	12.2	697	2,428	3,084	2,121	1,659	2,211	2,217	3,285	2,475	2,376	1,164	683	2.98
Baldwin	33.5	1,814	6,539	6,834	5,014	5,262	8,037	7,645	10,424	6,097	5,117	2,687	1,530	2.73
Barbour	9.1	379	1,690	1,590	1,337	1,570	2,534	2,114	2,676	1,638	1,364	738	570	2.84
Bibb	5.9	289	1,143	1,140	868	860	1,600	1,372	1,654	1,074	936	508	356	2.83
Blount	14.7	818	2,897	3,163	2,301	2,133	3,388	2,792	4,625	3,072	2,659	1,073	479	2.74
Bullock	3.8	115	643	613	464	659	1,306	982	1,045	618	524	297	334	2.79
Butler	7.7	355	1,330	1,212	1,100	1,312	2,391	1,824	2,359	1,365	1,137	540	475	2.79
Calhoun	44.2	3,445	9,888	8,796	6,827	6,602	8,642	10,976	12,876	8,882	6,976	3,042	1,448	2.82
Chambers	14.3	715	2,598	2,488	2,093	2,415	3,991	3,246	4,531	2,609	2,047	1,021	846	2.74
Cherokee	7.1	392	1,320	1,404	1,092	1,173	1,719	1,230	2,318	1,513	1,218	547	274	2.82
Chilton	12.6	770	2,411	2,471	1,883	1,861	3,204	3,059	3,734	2,511	2,036	848	412	2.63
Choctaw	5.8	248	1,062	1,180	846	896	1,568	1,201	1,608	1,105	934	493	459	2.91
Clarke	9.4	482	1,756	1,816	1,383	1,384	2,579	2,080	2,639	1,677	1,534	745	725	2.93
Clay	4.8	245	817	886	689	720	1,443	998	1,556	919	721	355	251	2.83
Cleburne	5.0	310	953	1,026	774	746	1,191	1,232	1,500	995	777	346	150	2.60
Coffee	14.5	838	3,144	2,996	2,278	2,112	3,132	3,038	4,534	2,940	2,480	994	514	2.71
Colbert	20.9	1,253	4,240	4,200	3,338	3,411	4,458	4,899	6,449	4,119	3,291	1,482	660	2.65
Conecuh	5.5	293	939	861	752	856	1,799	1,381	1,629	938	784	392	376	2.85
Coosa	4.4	233	756	753	695	761	1,202	1,157	1,354	769	576	307	237	2.61
Covington	14.4	733	2,362	2,428	2,119	2,534	4,224	3,953	4,632	2,585	1,938	841	451	2.51
Crenshaw	5.3	261	848	824	752	904	1,711	1,366	1,648	932	740	370	244	2.64
Cullman	25.0	1,577	4,832	4,881	3,924	3,868	5,918	5,266	8,080	5,105	4,039	1,739	771	2.68
Dale	16.0	1,581	4,248	3,289	2,285	1,974	2,623	3,276	4,635	3,435	2,784	1,284	586	2.99
Dallas	18.5	1,001	3,643	3,524	2,823	2,771	4,738	4,524	5,123	3,271	2,679	1,440	1,463	2.92
De Kalb	21.0	1,304	4,068	3,931	3,169	3,150	5,378	4,945	6,570	4,187	3,244	1,397	657	2.62
Elmore	16.3	805	[illegible]	3,460	2,493	2,544	3,698	3,258	4,985	3,264	2,671	1,261	861	2.98
Escambia	12.8	702	2,459	2,554	1,917	1,938	3,230	2,806	3,736	2,465	2,065	1,011	717	2.98
Etowah	39.1	2,253	7,744	7,244	5,880	6,660	9,319	9,097	12,272	7,661	6,102	2,668	1,300	2.66
Fayette	7.1	401	1,296	1,325	1,007	1,106	1,965	1,548	2,254	1,386	1,135	525	252	2.70
Franklin	11.1	667	2,063	2,186	1,722	1,653	2,809	2,538	3,525	2,283	1,730	731	293	2.62
Geneva	9.0	437	1,604	1,644	1,346	1,423	2,546	1,953	2,833	1,816	1,395	635	368	2.71
Greene	3.6	126	606	552	530	535	1,251	982	937	557	439	284	401	3.03
Hale	5.0	193	801	808	686	834	1,678	1,176	1,396	877	658	380	513	3.00
Henry	5.6	214	1,055	991	788	943	1,609	1,195	1,753	1,107	803	398	344	2.75

1987 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
ALABAMA (continued)														
ALL COUNTIES (continued)														
Houston	30.5	2,084	7,019	6,420	4,724	4,314	5,939	6,934	9,322	6,022	4,863	2,186	1,173	2.68
Jackson	19.6	1,362	4,396	4,329	2,891	2,671	3,951	3,933	5,874	4,131	3,536	1,462	664	2.75
Jefferson	262.2	16,579	60,283	48,244	39,028	39,822	58,244	70,516	78,954	49,412	37,516	16,605	9,197	2.60
Lamar	6.2	366	1,079	1,151	934	911	1,759	1,403	1,897	1,224	975	465	236	2.71
Lauderdale	31.8	2,351	6,663	6,595	4,871	4,739	6,581	7,493	9,787	6,267	5,173	2,148	932	2.66
Lawrence	11.0	636	2,272	2,446	1,603	1,605	2,438	2,095	3,122	2,197	2,008	956	622	2.89
Lee	31.5	6,677	7,202	5,651	3,927	3,529	4,514	8,940	10,085	5,257	4,278	1,900	1,040	2.62
Limestone	17.7	1,110	3,696	3,756	2,796	2,589	3,753	3,397	5,231	3,694	3,104	1,505	769	2.84
Lowndes	4.0	188	734	730	564	625	1,159	865	962	652	581	338	602	3.45
Macon	8.6	634	1,684	1,396	1,040	1,414	2,432	2,443	2,190	1,501	1,135	647	684	3.13
Madison	84.1	6,059	19,928	19,929	15,314	11,309	11,561	21,371	23,810	17,207	13,326	5,703	2,683	2.68
Marengo	8.5	386	1,502	1,504	1,294	1,348	2,466	2,008	2,358	1,434	1,294	707	699	2.95
Marion	12.1	779	2,299	2,383	1,759	1,771	3,109	2,543	3,933	2,448	1,971	838	367	2.69
Marshall	27.5	1,706	5,379	5,570	4,344	4,256	6,245	6,661	8,474	5,576	4,300	1,752	737	2.60
Mobile	136.9	9,927	32,497	27,532	20,431	20,368	26,145	32,939	38,125	26,373	21,613	10,844	7,006	2.78
Monroe	7.8	375	1,508	1,464	1,147	1,100	2,206	1,663	2,198	1,416	1,274	612	637	2.97
Montgomery	79.4	5,476	18,895	16,438	11,929	11,508	15,154	20,942	23,016	14,441	11,922	5,374	3,705	2.71
Morgan	36.5	2,416	8,175	8,024	5,764	5,266	6,855	8,290	10,904	7,352	6,134	2,654	1,166	2.70
Perry	5.0	195	815	817	735	765	1,673	1,228	1,385	801	666	423	497	3.04
Pickens	7.2	293	1,273	1,301	1,102	1,169	2,062	1,512	2,151	1,308	1,142	563	524	2.94
Pike	10.2	902	1,809	1,734	1,288	1,567	2,900	2,595	3,284	1,798	1,338	630	555	2.81
Randolph	7.3	394	1,277	1,252	1,111	1,177	2,089	1,651	2,331	1,321	1,104	509	384	2.74
☐ Russell	17.8	1,113	3,599	3,510	2,933	2,897	3,748	4,143	5,320	3,415	2,707	1,238	977	2.74
St. Clair	16.5	997	3,652	3,569	2,561	2,468	3,253	3,043	4,949	3,497	2,986	1,321	692	2.90
Shelby	28.6	1,919	7,721	6,875	4,166	3,386	4,533	4,946	8,569	6,131	5,648	2,226	1,080	2.89
Sumter	5.4	351	936	825	700	858	1,730	1,337	1,537	868	714	414	530	3.07
Talladega	26.5	1,513	5,363	5,122	4,159	4,134	6,209	5,310	7,986	5,151	4,342	2,078	1,633	2.89
Tallapoosa	14.7	697	2,733	2,648	2,240	2,506	3,876	3,556	4,383	2,871	2,155	1,048	687	2.73
Tuscaloosa	52.4	6,166	12,376	9,710	7,553	6,948	9,647	13,574	15,914	9,785	7,652	3,436	2,039	2.75
Walker	25.9	1,472	5,201	5,086	3,855	3,890	6,396	5,534	7,894	5,173	4,384	1,960	955	2.73
Washington	5.7	316	1,186	1,172	846	815	1,365	1,165	1,475	1,089	992	565	414	2.98
Wilcox	4.6	171	744	717	637	766	1,565	1,120	1,183	712	627	366	592	3.17
Winston	8.8	545	1,751	1,929	1,339	1,339	1,897	1,819	2,795	1,799	1,505	624	258	2.69
TOTAL METRO COUNTIES	**963.0**	**66,809**	**219,118**	**193,978**	**147,624**	**141,894**	**193,577**	**235,595**	**285,211**	**186,728**	**149,766**	**67,714**	**37,986**	**2.71**
TOTAL STATE	**1,497.7**	**102,101**	**323,130**	**295,983**	**226,881**	**223,059**	**326,546**	**358,295**	**446,573**	**288,570**	**232,874**	**106,652**	**64,736**	**2.73**
ALASKA														
ANCHORAGE	**88.5**	**9,554**	**31,544**	**24,309**	**12,869**	**7,163**	**3,061**	**22,538**	**24,709**	**17,744**	**14,681**	**6,275**	**2,553**	**2.71**
Anchorage	88.5	9,554	31,544	24,309	12,869	7,163	3,061	22,538	24,709	17,744	14,681	6,275	2,553	2.71
ALL COUNTIES														
Aleutian Islands	1.6	159	681	394	195	103	68	242	391	345	354	152	116	4.56
Anchorage	88.5	9,554	31,544	24,309	12,869	7,163	3,061	22,538	24,709	17,744	14,681	6,275	2,553	2.71
Bethel	3.4	216	1,006	868	527	407	376	699	568	521	474	392	746	3.82
Bristol Bay	.2	21	51	49	46	18	15	73	48	36	25	12	6	6.00
Dillingham	1.8	131	527	475	290	197	180	424	340	329	300	248	159	3.22
Fairbanks North Star	24.4	2,623	9,331	6,366	3,103	1,933	1,044	6,607	6,561	4,652	4,110	1,726	744	2.84
Haines	.6	33	184	164	81	83	55	125	167	121	110	46	31	3.00
Juneau	9.4	770	3,118	2,572	1,342	909	689	2,179	2,923	1,808	1,509	644	337	2.77
Kenai Peninsula	15.4	1,266	5,085	4,125	2,330	1,593	1,001	3,221	4,390	2,911	2,764	1,397	717	2.88
Ketchikan Gateway	4.8	401	1,376	1,239	710	587	487	1,415	1,314	797	728	369	177	2.67
Kodiak Island	4.5	453	1,645	1,174	565	407	256	897	1,235	883	844	380	261	3.16
Matanuska - Susitna	14.1	918	4,508	4,087	2,164	1,438	985	2,783	3,837	2,844	2,616	1,276	744	2.96
Nome	2.2	137	613	515	372	260	303	476	413	366	353	243	349	3.50
North Slope	1.2	85	377	299	216	104	119	219	228	197	207	127	222	4.58
Northwest Arctic	1.6	97	465	332	289	180	237	315	266	259	214	178	368	3.75
Prince of Wales - Outer Ketchikan	1.4	108	398	385	235	146	128	252	360	269	268	141	110	3.43
Sitka	2.6	201	833	720	399	269	178	489	712	500	501	251	147	3.27
Skagway - Yakutat - Angoon	1.3	74	423	323	173	149	158	288	340	246	193	128	105	3.15
Southeast Fairbanks	2.1	187	791	602	246	155	119	325	554	424	465	201	131	3.57
Valdez - Cordova	3.3	264	988	934	527	329	258	941	865	630	505	237	122	2.79
Wade Hampton	1.1	35	285	248	198	177	157	154	160	159	147	128	352	5.00
Wrangell - Petersburg	2.1	181	639	502	278	237	263	458	609	390	365	173	105	3.14
Yukon - Koyukuk	2.7	192	844	693	406	273	292	717	613	413	448	238	271	3.44

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ALASKA (continued)														
TOTAL METRO COUNTIES	**88.5**	**9,554**	**31,544**	**24,309**	**12,869**	**7,163**	**3,061**	**22,538**	**24,709**	**17,744**	**14,681**	**6,275**	**2,553**	**2.71**
TOTAL STATE	**190.3**	**18,106**	**65,712**	**51,375**	**27,561**	**17,117**	**10,429**	**45,837**	**51,603**	**36,844**	**32,181**	**14,962**	**8,873**	**2.90**
ARIZONA														
PHOENIX	**749.0**	**60,972**	**175,387**	**152,351**	**103,636**	**104,962**	**151,692**	**201,450**	**246,128**	**124,007**	**100,783**	**49,022**	**27,610**	**2.56**
Maricopa	749.0	60,972	175,387	152,351	103,636	104,962	151,692	201,450	246,128	124,007	100,783	49,022	27,610	2.56
TUCSON	**244.7**	**21,531**	**59,408**	**45,460**	**33,146**	**34,773**	**50,382**	**71,699**	**79,031**	**39,728**	**30,686**	**14,977**	**8,579**	**2.52**
Pima	244.7	21,531	59,408	45,460	33,146	34,773	50,382	71,699	79,031	39,728	30,686	14,977	8,579	2.52
ALL COUNTIES														
Apache	15.2	880	3,861	3,754	2,518	1,881	2,306	2,439	2,925	2,369	2,519	1,823	3,125	3.85
Cochise	35.4	2,346	7,744	7,203	5,489	5,482	7,136	8,230	11,203	6,125	5,331	2,744	1,767	2.78
Coconino	29.0	3,265	8,973	6,531	3,979	3,117	3,135	5,756	8,472	5,175	4,737	2,468	2,392	3.13
Gila	14.7	801	2,750	2,769	2,115	2,608	3,657	3,499	4,929	2,302	2,005	1,190	775	2.67
Graham	7.5	559	1,524	1,517	1,117	1,060	1,723	1,380	2,266	1,213	1,112	768	761	3.33
Greenlee	3.4	279	914	651	556	514	486	628	925	647	579	388	233	2.97
La Paz	5.7	442	1,211	1,108	815	890	1,234	1,770	1,609	919	728	445	229	2.51
Maricopa	749.0	60,972	175,387	152,351	103,636	104,962	151,692	201,450	246,128	124,007	100,783	49,022	27,610	2.56
Mohave	31.4	1,618	5,071	5,430	4,555	6,591	8,135	7,365	13,229	4,822	3,609	1,598	777	2.41
Navajo	22.3	1,539	5,449	5,413	3,521	3,036	3,342	3,741	5,394	3,671	3,656	2,460	3,378	3.40
Pima	244.7	21,531	59,408	45,460	33,146	34,773	50,382	71,699	79,031	39,728	30,686	14,977	8,579	2.52
Pinal	35.4	2,280	7,268	6,774	5,523	5,551	8,004	7,084	11,246	5,866	5,496	3,179	2,529	2.96
Santa Cruz	7.9	294	1,708	1,670	1,321	1,278	1,629	1,524	1,957	1,353	1,351	897	818	3.11
Yavapai	38.4	1,733	6,189	5,963	4,911	7,503	12,101	10,975	15,166	5,379	4,153	1,913	814	2.35
Yuma	30.7	2,386	6,546	5,951	4,373	4,800	6,644	6,368	10,350	5,082	4,601	2,491	1,808	2.84
TOTAL METRO COUNTIES	**993.7**	**82,503**	**234,795**	**197,811**	**136,782**	**139,735**	**202,074**	**273,149**	**325,159**	**163,735**	**131,469**	**63,999**	**36,189**	**2.55**
TOTAL STATE	**1,270.7**	**100,925**	**294,003**	**252,545**	**177,575**	**184,046**	**261,606**	**333,908**	**414,830**	**208,658**	**171,346**	**86,363**	**55,595**	**2.62**
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	**40.0**	**4,981**	**9,578**	**7,373**	**5,213**	**4,992**	**7,863**	**9,471**	**13,843**	**7,366**	**5,880**	**2,473**	**967**	**2.68**
Washington	40.0	4,981	9,578	7,373	5,213	4,992	7,863	9,471	13,843	7,366	5,880	2,473	967	2.68
FORT SMITH	**66.6**	**4,835**	**14,069**	**13,425**	**9,355**	**9,730**	**15,186**	**15,418**	**21,175**	**12,501**	**10,667**	**4,596**	**2,243**	**2.70**
Crawford	14.9	947	3,184	3,233	2,171	2,049	3,316	2,537	4,713	3,111	2,792	1,183	564	2.89
Sebastian	39.3	3,188	8,653	7,569	5,295	5,786	8,809	10,464	12,586	7,007	5,800	2,383	1,060	2.56
Sequoyah, Okla.	*12.4*	*700*	*2,232*	*2,623*	*1,889*	*1,895*	*3,061*	*2,417*	*3,876*	*2,383*	*2,075*	*1,030*	*619*	*2.92*
LITTLE ROCK - NORTH LITTLE ROCK	**185.7**	**15,095**	**47,789**	**38,607**	**25,737**	**24,783**	**33,689**	**43,465**	**57,948**	**35,745**	**29,670**	**12,346**	**6,526**	**2.74**
Faulkner	18.9	1,986	4,039	3,649	2,548	2,664	4,014	4,061	6,248	3,630	3,008	1,309	644	2.86
Lonoke	13.3	773	2,724	3,052	1,928	1,814	3,009	2,471	3,961	2,565	2,515	1,145	643	2.92
Pulaski	133.9	11,191	36,578	26,959	18,208	17,599	23,365	33,785	41,657	25,433	20,143	8,283	4,599	2.67
Saline	19.6	1,145	4,448	4,947	3,053	2,706	3,301	3,148	6,082	4,117	4,004	1,609	640	2.96
PINE BLUFF	**30.7**	**2,030**	**6,490**	**5,701**	**4,382**	**4,697**	**7,400**	**7,041**	**9,274**	**5,719**	**4,792**	**2,184**	**1,690**	**2.93**
Jefferson	30.7	2,030	6,490	5,701	4,382	4,697	7,400	7,041	9,274	5,719	4,792	2,184	1,690	2.93
TEXARKANA	**44.7**	**2,756**	**9,097**	**8,333**	**6,268**	**7,100**	**11,146**	**10,653**	**14,241**	**8,421**	**6,660**	**2,945**	**1,780**	**2.72**
Miller	14.1	890	2,852	2,547	1,945	2,234	3,632	3,261	4,361	2,839	2,026	978	635	2.76
Bowie, Tex.	*30.6*	*1,866*	*6,245*	*5,786*	*4,323*	*4,866*	*7,514*	*7,392*	*9,880*	*5,582*	*4,634*	*1,967*	*1,145*	*2.70*
ALL COUNTIES														
Arkansas	8.6	535	1,705	1,403	1,371	1,368	2,218	1,965	2,902	1,703	1,223	497	310	2.64
Ashley	9.3	488	1,815	1,920	1,387	1,348	2,342	2,002	2,819	1,749	1,498	767	465	2.86
Baxter	13.5	459	1,690	1,837	1,435	2,448	5,631	2,875	6,393	1,885	1,486	610	251	2.40
Benton	34.6	2,224	6,383	6,084	4,661	5,522	9,726	6,880	13,400	5,953	5,123	2,242	1,002	2.65
Boone	11.3	709	2,098	1,985	1,544	1,678	3,286	2,524	4,056	2,024	1,711	707	278	2.61
Bradley	5.2	244	782	828	688	869	1,789	1,243	1,754	901	777	320	205	2.63
Calhoun	2.2	103	341	377	289	376	714	526	700	427	323	127	97	2.77
Carroll	7.6	319	1,248	1,264	1,015	1,272	2,482	1,962	2,899	1,217	963	382	177	2.41
Chicot	5.8	292	980	879	810	961	1,878	1,522	1,650	978	759	428	463	2.95
Clark	8.1	667	1,488	1,396	1,024	1,218	2,307	2,080	2,734	1,434	1,178	423	251	2.88
Clay	7.8	392	1,144	1,384	1,074	1,248	2,558	1,884	2,774	1,394	1,083	466	199	2.59
Cleburne	7.9	376	1,094	1,409	1,173	1,406	2,442	1,465	3,251	1,373	1,131	492	188	2.59
Cleveland	2.9	139	466	558	410	449	878	652	914	511	489	213	121	2.79
Columbia	9.7	580	1,615	1,608	1,424	1,519	2,954	2,506	3,161	1,687	1,314	594	438	2.73

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Conway	7.1	420	1,245	1,264	1,033	1,146	1,992	1,473	2,376	1,317	1,095	488	351	2.82
Craighead	23.8	2,249	5,415	4,769	3,319	3,205	4,843	5,046	7,916	4,878	3,819	1,481	660	2.77
Crawford	14.9	947	3,184	3,233	2,171	2,049	3,316	2,537	4,713	3,111	2,792	1,183	564	2.89
☐ Crittenden	16.7	1,065	3,759	3,581	2,498	2,445	3,352	3,386	4,644	3,224	2,752	1,400	1,294	3.00
Cross	6.8	418	1,409	1,353	929	972	1,719	1,399	2,001	1,258	1,131	558	453	2.97
Dallas	4.0	183	698	676	536	644	1,263	1,071	1,214	675	589	274	177	2.68
Desha	6.6	409	1,311	1,201	841	964	1,874	1,698	1,794	1,151	1,049	460	448	2.92
Drew	6.5	445	1,336	1,187	871	863	1,798	1,503	2,025	1,193	1,074	435	270	2.85
Faulkner	18.9	1,986	4,039	3,649	2,548	2,664	4,014	4,061	6,248	3,630	3,008	1,309	644	2.86
Franklin	5.9	314	1,071	1,094	814	900	1,707	1,295	1,955	1,110	954	403	183	2.76
Fulton	4.4	179	676	703	560	817	1,465	1,220	1,570	738	564	251	57	2.43
Garland	31.6	1,593	5,178	5,126	4,164	5,201	10,338	9,195	11,410	4,940	3,789	1,531	735	2.42
Grant	5.0	256	942	1,156	741	686	1,219	915	1,539	1,009	967	412	158	2.80
Greene	12.2	770	2,411	2,378	1,717	1,752	3,172	2,679	4,050	2,407	1,923	804	337	2.66
Hempstead	8.6	458	1,428	1,533	1,131	1,319	2,731	2,089	2,821	1,466	1,259	592	373	2.81
Hot Spring	10.5	602	1,998	1,914	1,554	1,624	2,808	2,290	3,474	1,956	1,714	720	346	2.69
Howard	5.1	291	895	878	656	753	1,627	1,178	1,707	839	834	351	191	2.75
Independence	11.9	802	2,354	2,325	1,680	1,718	3,021	2,420	3,988	2,407	1,976	759	350	2.75
Izard	4.4	157	565	601	525	807	1,745	947	1,936	671	542	206	98	2.55
Jackson	7.7	429	1,393	1,408	1,075	1,256	2,139	1,903	2,401	1,396	1,228	500	272	2.69
Jefferson	30.7	2,030	6,490	5,701	4,382	4,697	7,400	7,041	9,274	5,719	4,792	2,184	1,690	2.93
Johnson	7.1	366	1,203	1,185	968	1,120	2,258	1,610	2,502	1,236	1,073	463	216	2.66
Lafayette	3.6	145	556	613	461	588	1,237	988	1,060	570	486	275	221	2.75
Lawrence	7.2	426	1,168	1,231	1,013	1,109	2,253	1,702	2,481	1,292	1,053	475	197	2.60
Lee	5.1	229	830	879	763	824	1,575	1,213	1,452	848	742	386	459	3.00
Lincoln	3.6	165	628	670	490	546	1,101	812	1,083	628	557	290	230	3.58
Little River	5.0	292	992	1,009	701	709	1,297	1,065	1,495	922	850	404	264	2.96
Logan	7.6	356	1,210	1,350	1,012	1,225	2,447	1,707	2,586	1,299	1,134	571	303	2.83
Lonoke	13.3	773	2,724	3,052	1,928	1,814	3,009	2,471	3,961	2,565	2,515	1,145	643	2.92
Madison	4.6	218	834	826	627	770	1,325	938	1,599	865	747	305	146	2.65
Marion	5.0	182	752	831	613	968	1,654	976	2,119	772	673	321	139	2.60
Miller	14.1	890	2,852	2,547	1,945	2,234	3,632	3,261	4,361	2,839	2,026	978	635	2.76
Mississippi	19.5	1,597	4,348	3,723	2,611	2,752	4,469	4,128	5,715	3,797	3,288	1,457	1,115	2.95
Monroe	4.5	229	747	696	641	737	1,450	1,212	1,329	801	589	275	294	2.76
Montgomery	3.4	137	541	563	474	587	1,098	811	1,278	571	445	205	90	2.50
Nevada	3.8	185	654	606	449	590	1,316	906	1,309	611	513	285	176	2.87
Newton	3.0	153	605	564	424	487	767	576	974	596	489	263	102	2.80
Ouachita	12.5	591	2,176	2,021	1,872	2,101	3,739	3,134	4,061	2,114	1,891	780	520	2.66
Perry	2.9	141	514	545	395	478	827	586	986	531	433	236	128	2.86
Phillips	11.1	621	2,004	1,990	1,588	1,685	3,212	2,778	3,082	1,947	1,600	797	896	2.96
Pike	4.1	253	678	775	544	627	1,223	923	1,433	736	612	260	136	2.66
Poinsett	9.3	527	1,746	1,855	1,327	1,477	2,368	1,903	2,896	1,846	1,565	703	387	2.81
Polk	6.6	341	994	1,148	916	1,059	2,142	1,448	2,430	1,140	933	417	232	2.76
Pope	16.2	1,329	3,431	3,323	2,276	2,293	3,548	3,711	5,168	3,172	2,583	1,103	463	2.72
Prairie	3.7	197	607	677	512	618	1,089	1,022	1,141	587	529	283	138	2.59
Pulaski	133.9	11,191	36,578	26,959	18,208	17,599	23,365	33,785	41,657	25,433	20,143	8,283	4,599	2.67
Randolph	6.5	362	1,084	1,210	900	1,067	1,877	1,432	2,186	1,206	941	492	243	2.65
St. Francis	9.9	620	2,011	1,922	1,370	1,492	2,485	2,219	2,747	1,795	1,552	797	790	3.04
Saline	19.6	1,145	4,448	4,947	3,053	2,706	3,301	3,148	6,082	4,117	4,004	1,609	640	2.96
Scott	4.0	187	559	785	596	638	1,235	999	1,393	674	594	242	98	2.60
Searcy	3.6	165	550	603	512	667	1,103	956	1,184	663	459	240	98	2.50
Sebastian	39.3	3,188	8,653	7,569	5,295	5,786	8,809	10,464	12,586	7,007	5,800	2,383	1,060	2.56
Sevier	5.5	310	990	1,057	715	855	1,573	1,243	1,808	995	881	384	189	2.69
Sharp	6.4	247	841	821	778	1,209	2,504	1,302	2,748	1,037	764	363	186	2.53
Stone	3.6	149	620	703	527	583	1,018	730	1,277	702	534	241	116	2.72
Union	18.5	1,081	3,434	3,108	2,558	3,022	5,297	4,803	6,015	3,279	2,501	1,185	717	2.69
Van Buren	6.1	216	909	941	883	1,225	1,926	1,143	2,580	991	797	383	206	2.57
Washington	40.0	4,981	9,578	7,373	5,213	4,992	7,863	9,471	13,843	7,366	5,880	2,473	967	2.68
White	19.1	1,324	3,573	3,719	2,721	2,785	4,978	3,929	6,393	3,489	3,268	1,411	610	2.83
Woodruff	3.8	203	671	610	479	591	1,246	999	1,181	598	566	259	197	2.76
Yell	6.8	327	1,133	1,215	964	1,154	2,007	1,523	2,337	1,211	1,067	456	206	2.66
TOTAL METRO COUNTIES	**341.4**	**28,196**	**82,305**	**68,611**	**47,241**	**46,986**	**68,061**	**79,625**	**107,369**	**65,011**	**53,712**	**22,947**	**12,736**	**2.75**
TOTAL STATE	**881.2**	**59,569**	**179,072**	**164,883**	**121,372**	**131,933**	**224,371**	**203,459**	**290,981**	**161,179**	**133,986**	**58,447**	**33,148**	**2.73**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
CALIFORNIA														
ANAHEIM - SANTA ANA	773.8	56,144	192,526	183,508	127,242	103,513	110,867	182,956	245,811	139,858	120,298	53,632	31,245	2.81
Orange	773.8	56,144	192,526	183,508	127,242	103,513	110,867	182,956	245,811	139,858	120,298	53,632	31,245	2.81
BAKERSFIELD	176.0	14,743	42,067	35,266	25,374	25,401	33,149	39,604	55,282	31,401	28,493	12,996	8,224	2.81
Kern	176.0	14,743	42,067	35,266	25,374	25,401	33,149	39,604	55,282	31,401	28,493	12,996	8,224	2.81
CHICO	69.0	7,485	15,050	10,805	7,656	10,205	17,799	18,660	26,268	10,935	8,435	3,233	1,469	2.47
Butte	69.0	7,485	15,050	10,805	7,656	10,205	17,799	18,660	26,268	10,935	8,435	3,233	1,469	2.47
FRESNO	210.8	18,144	52,366	41,447	29,815	29,682	39,346	47,284	66,741	37,587	33,095	15,063	11,030	2.79
Fresno	210.8	18,144	52,366	41,447	29,815	29,682	39,346	47,284	66,741	37,587	33,095	15,063	11,030	2.79
LOS ANGELES - LONG BEACH	3,046.0	208,104	751,886	652,532	468,988	439,508	524,982	878,610	903,900	503,352	405,355	199,422	155,361	2.73
Los Angeles	3,046.0	208,104	751,886	652,532	468,988	439,508	524,982	878,610	903,900	503,352	405,355	199,422	155,361	2.73
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*4,748.9*	*328,980*	*1,163,811*	*1,028,289*	*729,050*	*673,928*	*824,842*	*1,259,168*	*1,459,051*	*806,084*	*673,067*	*322,006*	*229,524*	*2.76*
MERCED	55.4	5,304	13,849	11,025	8,030	7,696	9,496	10,867	16,679	10,250	9,658	4,671	3,275	3.01
Merced	55.4	5,304	13,849	11,025	8,030	7,696	9,496	10,867	16,679	10,250	9,658	4,671	3,275	3.01
MODESTO	110.5	8,871	26,299	22,431	15,388	15,340	22,171	25,164	35,543	19,999	17,507	7,731	4,556	2.84
Stanislaus	110.5	8,871	26,299	22,431	15,388	15,340	22,171	25,164	35,543	19,999	17,507	7,731	4,556	2.84
OAKLAND	753.0	50,401	188,543	169,777	112,652	107,382	124,245	215,914	236,454	130,136	104,159	44,279	22,058	2.59
Alameda	477.2	34,785	124,491	103,198	68,189	66,046	80,491	147,765	147,777	79,493	60,934	26,590	14,641	2.55
Contra Costa	275.8	15,616	64,052	66,579	44,463	41,336	43,754	68,149	88,677	50,643	43,225	17,689	7,417	2.65
OXNARD - VENTURA	204.7	12,848	50,877	50,209	32,727	26,980	31,059	37,116	62,682	38,354	37,384	17,486	11,678	3.04
Ventura	204.7	12,848	50,877	50,209	32,727	26,980	31,059	37,116	62,682	38,354	37,384	17,486	11,678	3.04
REDDING	50.7	3,600	11,358	10,993	7,276	7,590	9,883	12,146	17,457	9,052	7,590	3,120	1,335	2.67
Shasta	50.7	3,600	11,358	10,993	7,276	7,590	9,883	12,146	17,457	9,052	7,590	3,120	1,335	2.67
RIVERSIDE - SAN BERNARDINO	724.4	51,884	168,522	142,040	100,093	103,927	157,934	160,486	246,658	124,520	110,030	51,466	31,240	2.77
Riverside	324.1	20,698	67,358	59,399	43,073	49,355	84,217	74,827	118,716	51,132	44,363	20,956	14,106	2.69
San Bernardino	400.3	31,186	101,164	82,641	57,020	54,572	73,717	85,659	127,942	73,388	65,667	30,510	17,134	2.83
SACRAMENTO	508.4	43,807	129,225	103,656	75,737	72,647	83,328	142,732	165,253	89,476	69,912	28,226	12,801	2.57
El Dorado	42.3	2,757	11,414	9,016	5,949	6,294	6,870	9,093	16,020	7,566	6,216	2,469	936	2.65
Placer	55.1	3,219	12,147	12,564	8,432	8,148	10,590	12,357	18,747	10,032	8,959	3,497	1,508	2.66
Sacramento	363.6	31,680	93,283	73,141	54,953	52,156	58,387	108,161	115,125	63,613	48,037	19,571	9,093	2.53
Yolo	47.4	6,151	12,381	8,935	6,403	6,049	7,481	13,121	15,361	8,265	6,700	2,689	1,264	2.68
SALINAS - SEASIDE - MONTEREY	111.1	8,983	28,967	21,637	15,972	15,520	20,021	24,789	35,099	20,247	17,150	7,821	5,994	3.04
Monterey	111.1	8,983	28,967	21,637	15,972	15,520	20,021	24,789	35,099	20,247	17,150	7,821	5,994	3.04
SAN DIEGO	808.8	71,301	207,734	160,910	112,267	110,510	146,078	206,529	275,853	138,803	110,269	48,980	28,366	2.74
San Diego	808.8	71,301	207,734	160,910	112,267	110,510	146,078	206,529	275,853	138,803	110,269	48,980	28,366	2.74
SAN FRANCISCO	668.1	34,512	165,415	141,280	98,098	97,748	131,047	241,825	210,170	97,202	69,087	30,599	19,217	2.37
Marin	94.2	4,000	22,848	24,890	15,141	13,289	14,032	29,964	31,509	15,255	11,689	4,269	1,514	2.40
San Francisco	331.9	17,742	86,330	62,498	43,568	45,723	76,039	143,052	99,471	41,082	25,508	12,624	10,163	2.22
San Mateo	242.0	12,770	56,237	53,892	39,389	38,736	40,976	68,809	79,190	40,865	31,890	13,706	7,540	2.56
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*2,275.7*	*146,694*	*579,497*	*507,361*	*335,491*	*315,392*	*391,265*	*672,252*	*718,053*	*379,800*	*303,685*	*130,744*	*71,166*	*2.59*
SAN JOSE	493.7	37,009	132,303	121,386	78,427	62,663	61,912	121,608	150,121	90,209	78,147	34,418	19,197	2.85
Santa Clara	493.7	37,009	132,303	121,386	78,427	62,663	61,912	121,608	150,121	90,209	78,147	34,418	19,197	2.85
SANTA BARBARA - SANTA MARIA - LOMPOC	127.6	11,316	30,451	24,554	18,613	17,685	24,981	33,405	42,557	22,026	17,583	7,606	4,423	2.65
Santa Barbara	127.6	11,316	30,451	24,554	18,613	17,685	24,981	33,405	42,557	22,026	17,583	7,606	4,423	2.65
SANTA CRUZ	85.1	6,175	23,274	16,244	9,884	10,464	19,059	22,593	30,105	14,320	11,055	4,343	2,684	2.63
Santa Cruz	85.1	6,175	23,274	16,244	9,884	10,464	19,059	22,593	30,105	14,320	11,055	4,343	2,684	2.63
SANTA ROSA - PETALUMA	137.7	8,271	34,130	28,690	16,776	18,572	31,261	37,410	47,437	22,695	19,002	7,634	3,522	2.53
Sonoma	137.7	8,271	34,130	28,690	16,776	18,572	31,261	37,410	47,437	22,695	19,002	7,634	3,522	2.53
STOCKTON	156.0	12,053	35,144	30,403	22,662	23,593	32,145	39,427	49,197	27,353	23,478	10,539	6,006	2.71
San Joaquin	156.0	12,053	35,144	30,403	22,662	23,593	32,145	39,427	49,197	27,353	23,478	10,539	6,006	2.71
VALLEJO - FAIRFIELD - NAPA	138.1	10,326	35,832	29,984	19,654	18,563	23,741	32,902	43,766	25,238	22,235	9,471	4,488	2.82
Napa	40.9	2,310	8,447	8,145	5,642	6,374	9,982	11,034	14,381	6,539	5,568	2,320	1,058	2.62
Solano	97.2	8,016	27,385	21,839	14,012	12,189	13,759	21,868	29,385	18,699	16,667	7,151	3,430	2.90
VISALIA - TULARE - PORTERVILLE	94.8	7,170	21,457	19,086	13,297	13,480	20,310	18,475	29,345	17,168	15,934	7,920	5,958	3.06
Tulare	94.8	7,170	21,457	19,086	13,297	13,480	20,310	18,475	29,345	17,168	15,934	7,920	5,958	3.06

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
CALIFORNIA (continued)														
YUBA CITY	**41.6**	**3,849**	**9,636**	**8,528**	**6,094**	**5,755**	**7,738**	**9,879**	**13,304**	**7,464**	**6,511**	**2,954**	**1,488**	**2.72**
Sutter	21.7	1,797	4,631	4,611	3,502	3,048	4,111	5,117	7,126	3,708	3,381	1,521	847	2.69
Yuba	19.9	2,052	5,005	3,917	2,592	2,707	3,627	4,762	6,178	3,756	3,130	1,433	641	2.75
ALL COUNTIES														
Alameda	477.2	34,785	124,491	103,198	68,189	66,046	80,491	147,765	147,777	79,493	60,934	26,590	14,641	2.55
Alpine	.4	49	107	100	55	45	44	81	137	75	62	21	24	3.25
Amador	10.1	430	1,746	1,808	1,388	2,019	2,709	2,547	4,126	1,602	1,222	465	138	2.49
Butte	69.0	7,485	15,050	10,805	7,656	10,205	17,799	18,660	26,268	10,935	8,435	3,233	1,469	2.47
Calaveras	11.0	442	2,001	2,074	1,488	2,050	2,945	2,547	4,451	1,730	1,479	569	224	2.53
Colusa	5.4	333	1,068	961	796	927	1,315	1,317	1,815	901	794	339	234	2.72
Contra Costa	275.8	15,616	64,052	66,579	44,463	41,336	43,754	68,149	88,677	50,643	43,225	17,689	7,417	2.65
Del Norte	7.5	543	1,673	1,356	1,044	1,226	1,658	2,024	2,580	1,238	958	468	232	2.53
El Dorado	42.3	2,757	11,414	9,016	5,949	6,294	6,870	9,093	16,020	7,566	6,216	2,469	936	2.65
Fresno	210.8	18,144	52,366	41,447	29,815	29,682	39,346	47,284	66,741	37,587	33,095	15,063	11,030	2.79
Glenn	8.6	541	1,726	1,591	1,278	1,283	2,181	1,984	2,918	1,431	1,283	616	368	2.74
Humboldt	45.6	4,741	12,475	8,446	5,647	6,115	8,176	12,655	15,317	7,964	6,182	2,405	1,077	2.53
Imperial	32.5	2,025	7,038	6,422	5,437	5,134	6,444	6,442	8,653	5,627	5,298	3,130	3,350	3.30
Inyo	7.7	397	1,459	1,414	1,151	1,285	1,994	2,301	2,793	1,078	936	400	192	2.44
Kern	176.0	14,743	42,067	35,266	25,374	25,401	33,149	39,604	55,282	31,401	28,493	12,996	8,224	2.81
Kings	27.7	2,477	6,913	5,980	3,968	3,563	4,799	5,015	8,048	5,530	5,044	2,347	1,716	3.08
Lake	21.6	817	3,260	2,908	2,558	4,496	7,561	5,540	9,596	2,911	2,192	895	466	2.37
Lassen	8.1	637	1,929	1,635	1,221	1,232	1,446	1,757	2,772	1,502	1,262	559	248	3.12
Los Angeles	3,046.0	208,104	751,886	652,532	468,988	439,508	524,982	878,610	903,900	503,352	405,355	199,422	155,361	2.73
Madera	26.2	1,617	6,174	5,305	3,710	3,867	5,527	4,710	8,557	4,732	4,508	2,114	1,579	2.95
Marin	94.2	4,000	22,848	24,890	15,141	13,289	14,032	29,964	31,509	15,255	11,689	4,269	1,514	2.40
Mariposa	5.4	226	1,004	1,009	768	933	1,460	1,288	2,207	827	662	297	119	2.63
Mendocino	29.3	1,796	7,434	6,137	3,775	4,233	5,925	7,269	10,227	5,066	4,167	1,696	875	2.59
Merced	55.4	5,304	13,849	11,025	8,030	7,696	9,496	10,867	16,679	10,250	9,658	4,671	3,275	3.01
Modoc	3.6	168	714	690	499	613	916	889	1,298	593	515	210	95	2.61
Mono	3.9	543	1,438	821	459	368	271	1,279	1,285	664	452	159	61	2.38
Monterey	111.1	8,983	28,967	21,637	15,972	15,520	20,021	24,789	35,099	20,247	17,150	7,821	5,994	3.04
Napa	40.9	2,310	8,447	8,145	5,642	6,374	9,982	11,034	14,381	6,539	5,568	2,320	1,058	2.62
Nevada	27.7	1,163	6,134	5,443	3,260	4,765	6,935	5,956	11,238	4,592	3,825	1,426	663	2.56
Orange	773.8	56,144	192,526	183,508	127,242	103,513	110,867	182,956	245,811	139,858	120,298	53,632	31,245	2.81
Placer	55.1	3,219	12,147	12,564	8,432	8,148	10,590	12,357	18,747	10,032	8,959	3,497	1,508	2.66
Plumas	8.0	518	1,878	1,561	1,113	1,360	1,570	1,988	2,971	1,332	1,115	432	162	2.51
Riverside	324.1	20,698	67,358	59,399	43,073	49,355	84,217	74,827	118,716	51,132	44,363	20,956	14,106	2.69
Sacramento	363.6	31,680	93,283	73,141	54,953	52,156	58,387	108,161	115,125	63,613	48,037	19,571	9,093	2.53
San Benito	10.5	595	2,422	2,179	1,597	1,647	2,060	2,000	3,010	1,859	1,813	998	820	3.04
San Bernardino	400.3	31,186	101,164	82,641	57,020	54,572	73,717	85,659	127,942	73,388	65,667	30,510	17,134	2.83
San Diego	808.8	71,301	207,[illegible]34	160,910	112,267	110,510	146,078	206,529	275,853	138,803	110,269	48,980	28,366	2.74
San Francisco	331.9	17,742	86,330	62,498	43,568	45,723	76,039	143,052	99,471	41,082	25,508	12,624	10,163	2.22
San Joaquin	156.0	12,053	35,144	30,403	22,662	23,593	32,145	39,427	49,197	27,353	23,478	10,539	6,006	2.71
San Luis Obispo	72.5	7,717	16,953	11,837	8,422	10,599	16,972	18,531	27,663	11,797	9,312	3,545	1,652	2.67
San Mateo	242.0	12,770	56,237	53,892	39,389	38,736	40,976	68,809	79,190	40,865	31,890	13,706	7,540	2.56
Santa Barbara	127.6	11,316	30,451	24,534	18,613	17,685	24,981	33,405	42,557	22,026	17,583	7,606	4,423	2.65
Santa Clara	493.7	37,009	132,303	121,386	78,427	62,663	61,912	121,608	150,121	90,209	78,147	34,418	19,197	2.85
Santa Cruz	85.1	6,175	23,274	16,244	9,884	10,464	19,059	22,593	30,105	14,320	11,055	4,343	2,684	2.63
Shasta	50.7	3,600	11,358	10,993	7,276	7,590	9,883	12,146	17,457	9,052	7,590	3,120	1,335	2.67
Sierra	1.5	76	348	261	208	237	370	559	496	210	144	69	22	2.27
Siskiyou	17.2	996	3,911	3,221	2,408	2,688	3,976	4,344	6,065	2,761	2,605	993	432	2.56
Solano	97.2	8,016	27,385	21,839	14,012	12,189	13,759	21,868	29,385	18,699	16,667	7,151	3,430	2.90
Sonoma	137.7	8,271	34,130	28,690	16,776	18,572	31,261	37,410	47,437	22,695	19,002	7,634	3,522	2.53
Stanislaus	110.5	8,871	26,299	22,431	15,388	15,340	22,171	25,164	35,543	19,999	17,507	7,731	4,556	2.84
Sutter	21.7	1,797	4,631	4,611	3,502	3,048	4,111	5,117	7,126	3,708	3,381	1,521	847	2.69
Tehama	17.7	1,027	3,373	3,332	2,570	2,873	4,525	4,328	6,295	2,931	2,563	1,084	499	2.58
Trinity	5.5	260	1,328	1,114	813	894	1,091	1,339	1,969	946	783	340	123	2.55
Tulare	94.8	7,170	21,457	19,086	13,297	13,480	20,310	18,475	29,345	17,168	15,934	7,920	5,958	3.06
Tuolumne	16.1	952	3,554	3,012	2,052	2,683	3,847	3,758	6,198	2,735	2,218	849	342	2.65
Ventura	204.7	12,848	50,877	50,209	32,727	26,980	31,059	37,116	62,682	38,354	37,384	17,486	11,678	3.04
Yolo	47.4	6,151	12,381	8,935	6,403	6,049	7,481	13,121	15,361	8,265	6,700	2,689	1,264	2.68
Yuba	19.9	2,052	5,005	3,917	2,592	2,707	3,627	4,762	6,178	3,756	3,130	1,433	641	2.75
TOTAL METRO COUNTIES	**9,545.3**	**692,300**	**2,366,911**	**2,036,391**	**1,422,722**	**1,344,424**	**1,682,552**	**2,560,381**	**3,005,682**	**1,627,645**	**1,342,367**	**613,610**	**395,615**	**2.71**
TOTAL STATE	**9,976.6**	**723,386**	**2,464,971**	**2,117,008**	**1,480,407**	**1,4[illegible]1,559**	**1,779,269**	**2,662,829**	**3,158,367**	**1,700,279**	**1,403,761**	**640,036**	**411,328**	**2.71**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

COLORADO

METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
BOULDER - LONGMONT	**85.0**	**10,022**	**27,703**	**19,330**	**10,516**	**7,698**	**9,731**	**23,529**	**26,888**	**15,343**	**12,386**	**4,981**	**1,873**	**2.56**
Boulder	85.0	10,022	27,703	19,330	10,516	7,698	9,731	23,529	26,888	15,343	12,386	4,981	1,873	2.56
COLORADO SPRINGS	**138.7**	**14,798**	**39,148**	**30,974**	**20,562**	**15,908**	**17,310**	**36,699**	**41,461**	**25,947**	**21,631**	**9,195**	**3,767**	**2.68**
El Paso	138.7	14,798	39,148	30,974	20,562	15,908	17,310	36,699	41,461	25,947	21,631	9,195	3,767	2.68
DENVER	**664.1**	**54,818**	**196,217**	**150,161**	**95,650**	**80,012**	**87,242**	**201,376**	**196,145**	**114,591**	**94,771**	**40,107**	**17,110**	**2.48**
Adams	103.8	10,927	31,059	23,666	16,224	12,039	9,885	23,785	29,474	20,920	17,713	8,233	3,675	2.73
Arapahoe	152.1	11,356	46,302	40,662	23,608	17,303	12,869	41,668	43,727	28,678	24,870	9,763	3,394	2.55
Denver	232.5	21,373	68,135	37,952	27,615	30,105	47,320	95,520	70,741	30,863	20,712	9,292	5,372	2.18
Douglas	12.8	359	3,174	4,538	2,318	1,364	1,047	1,374	3,728	2,636	3,213	1,333	516	3.09
Jefferson	162.9	10,803	47,547	43,343	25,885	19,201	16,121	39,029	48,475	31,494	28,263	11,486	4,153	2.65
DENVER - BOULDER CONSOLIDATED AREA	***749.1***	***64,840***	***223,920***	***169,491***	***106,166***	***87,710***	***96,973***	***224,905***	***223,033***	***129,934***	***107,157***	***45,088***	***18,983***	***2.49***
FORT COLLINS - LOVELAND	**69.3**	**8,820**	**20,950**	**14,213**	**7,943**	**6,880**	**10,494**	**16,812**	**23,946**	**12,184**	**10,546**	**4,167**	**1,645**	**2.61**
Larimer	69.3	8,820	20,950	14,213	7,943	6,880	10,494	16,812	23,946	12,184	10,546	4,167	1,645	2.61
GREELEY	**50.5**	**5,876**	**13,647**	**10,338**	**6,508**	**5,670**	**8,461**	**11,421**	**16,109**	**9,106**	**8,202**	**3,782**	**1,880**	**2.73**
Weld	50.5	5,876	13,647	10,338	6,508	5,670	8,461	11,421	16,109	9,106	8,202	3,782	1,880	2.73
PUEBLO	**48.1**	**3,478**	**10,785**	**8,564**	**7,319**	**7,498**	**10,456**	**13,131**	**14,426**	**8,317**	**7,070**	**3,427**	**1,729**	**2.60**
Pueblo	48.1	3,478	10,785	8,564	7,319	7,498	10,456	13,131	14,426	8,317	7,070	3,427	1,729	2.60
ALL COUNTIES														
Adams	103.8	10,927	31,059	23,666	16,224	12,039	9,885	23,785	29,474	20,920	17,713	8,233	3,675	2.73
Alamosa	4.5	477	1,159	867	600	532	865	1,277	1,264	806	657	338	158	2.76
Arapahoe	152.1	11,356	46,302	40,662	23,608	17,303	12,869	41,668	43,727	28,678	24,870	9,763	3,394	2.55
Archuleta	1.9	77	458	393	281	341	350	633	517	317	250	127	56	2.42
Baca	1.9	121	361	314	274	314	516	458	639	328	275	146	54	2.74
Bent	2.0	103	386	342	309	327	533	527	614	317	283	170	89	2.90
Boulder	85.0	10,022	27,703	19,330	10,516	7,698	9,731	23,529	26,888	15,343	12,386	4,981	1,873	2.56
Chaffee	5.1	353	1,190	977	759	688	1,133	1,413	1,625	896	726	319	121	2.61
Cheyenne	1.0	54	215	142	127	168	294	333	303	152	117	67	28	2.40
Clear Creek	3.0	247	1,170	653	354	276	300	946	886	537	435	148	48	2.43
Conejos	2.7	147	528	484	437	434	670	563	666	514	414	284	259	3.00
Costilla	1.2	51	220	204	165	228	332	244	331	233	209	113	70	3.08
Crowley	1.2	55	173	156	168	211	437	281	479	185	136	69	50	2.58
Custer	.6	35	132	118	83	84	148	122	232	95	89	50	12	3.33
Delta	9.3	504	1,678	1,674	1,123	1,447	2,874	2,297	3,396	1,442	1,266	614	285	2.55
Denver	232.5	21,373	68,135	37,952	27,615	30,105	47,320	95,520	70,741	30,863	20,712	9,292	5,372	2.18
Dolores	.6	38	115	123	96	102	126	134	180	120	90	47	29	2.83
Douglas	12.8	359	3,174	4,538	2,318	1,364	1,047	1,374	3,728	2,636	3,213	1,333	516	3.09
Eagle	7.2	1,024	3,201	1,518	609	468	380	1,904	2,396	1,583	863	331	123	2.40
Elbert	2.9	137	754	805	372	299	533	499	881	526	632	249	113	2.97
El Paso	138.7	14,798	39,148	30,974	20,562	15,908	17,310	36,699	41,461	25,947	21,631	9,195	3,767	2.68
Fremont	12.1	677	2,222	2,033	1,574	1,810	3,784	3,523	4,092	1,835	1,580	736	334	2.64
Garfield	10.3	939	3,087	2,239	1,278	1,080	1,677	2,498	3,304	1,897	1,655	664	282	2.62
Gilpin	1.3	51	496	319	174	109	151	537	369	202	127	47	18	2.15
Grand	3.7	401	1,328	779	511	351	330	984	1,164	698	554	211	89	2.51
Gunnison	4.1	929	1,355	715	431	312	358	1,114	1,486	686	528	202	84	2.66
Hinsdale	.2	10	67	46	31	24	22	94	53	28	16	7	2	2.50
Huerfano	2.8	103	466	423	390	452	966	955	817	416	348	177	87	2.46
Jackson	.7	48	172	178	117	81	104	199	189	130	121	46	15	2.57
Jefferson	162.9	10,803	47,547	43,343	25,885	19,201	16,121	39,029	48,475	31,494	28,263	11,486	4,153	2.65
Kiowa	.7	34	98	125	77	168	198	91	325	142	86	39	17	2.71
Kit Carson	2.9	229	571	537	396	432	735	747	976	430	430	223	94	2.62
Lake	2.6	378	875	532	340	253	222	530	770	508	450	222	120	2.96
La Plata	11.9	1,268	3,285	2,418	1,581	1,442	1,906	2,632	4,155	2,187	1,754	787	385	2.71
Larimer	69.3	8,820	20,950	14,213	7,943	6,880	10,494	16,812	23,946	12,184	10,546	4,167	1,645	2.61
Las Animas	5.6	342	980	822	754	890	1,812	1,688	1,657	923	721	378	233	2.57
Lincoln	1.8	130	284	307	244	320	515	492	646	273	230	108	51	2.61
Logan	7.7	771	1,615	1,334	1,103	1,113	1,764	2,252	2,357	1,269	1,063	527	232	2.57
Mesa	33.9	3,012	8,771	6,793	4,468	4,302	6,554	7,725	11,485	5,975	5,436	2,237	1,042	2.69
Mineral	.3	21	76	75	40	42	46	82	104	43	41	20	10	2.67
Moffat	5.5	619	1,775	1,287	698	543	578	1,096	1,666	1,079	1,044	426	189	2.76
Montezuma	6.8	483	1,512	1,448	1,015	999	1,343	1,416	2,127	1,214	1,190	519	334	2.84
Montrose	9.5	578	2,090	2,120	1,424	1,266	2,022	2,145	3,034	1,669	1,563	771	318	2.71

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
COLORADO (continued)														
ALL COUNTIES (continued)														
Morgan	8.6	694	1,931	1,596	1,209	1,199	1,971	2,004	2,721	1,551	1,411	600	313	2.69
Otero	8.2	517	1,644	1,430	1,154	1,162	2,293	2,383	2,342	1,346	1,203	596	330	2.61
Ouray	.7	22	169	177	73	108	151	160	246	111	118	40	25	3.14
Park	2.7	122	913	739	334	297	295	640	832	510	433	208	77	2.74
Phillips	1.8	101	318	303	228	251	599	554	611	238	220	123	54	2.44
Pitkin	5.0	457	2,184	1,342	509	302	206	1,679	1,699	794	569	193	66	2.24
Prowers	5.4	445	1,177	1,003	723	777	1,275	1,549	1,571	852	801	394	233	2.59
Pueblo	48.1	3,478	10,785	8,564	7,319	7,498	10,456	13,131	14,426	8,317	7,070	3,427	1,729	2.60
Rio Blanco	2.3	241	593	521	344	269	332	573	637	413	392	220	65	2.83
Rio Grande	3.7	239	786	742	536	529	868	740	1,205	614	609	334	198	2.97
Routt	5.8	590	2,449	1,354	502	423	482	1,356	1,789	1,170	1,016	349	120	2.60
Saguache	1.4	82	298	246	194	227	353	329	457	203	222	108	81	2.79
San Juan	.4	28	160	88	51	36	37	161	97	61	49	26	6	2.25
San Miguel	1.4	93	646	313	119	87	142	401	449	234	181	88	47	2.50
Sedgwick	1.4	77	229	209	200	240	445	532	454	186	145	66	17	2.21
Summit	4.8	778	2,328	950	382	253	109	1,369	1,615	923	620	210	63	2.38
Teller	4.3	198	1,250	1,147	645	500	560	741	1,546	863	719	314	117	2.72
Washington	2.0	116	391	331	273	342	547	470	745	300	270	160	55	2.70
Weld	50.5	5,876	13,647	10,338	6,508	5,670	8,461	11,421	16,109	9,106	8,202	3,782	1,880	2.73
Yuma	3.9	269	774	710	507	565	1,075	1,147	1,207	593	565	302	86	2.54
TOTAL METRO COUNTIES	**1,055.7**	**97,812**	**308,450**	**233,580**	**148,498**	**123,666**	**143,694**	**302,968**	**318,975**	**185,488**	**154,606**	**65,659**	**28,004**	**2.54**
TOTAL STATE	**1,289.0**	**117,327**	**369,555**	**280,081**	**178,884**	**153,141**	**190,012**	**362,187**	**394,383**	**226,105**	**189,528**	**81,409**	**35,388**	**2.56**
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**296.4**	**11,016**	**55,300**	**66,351**	**53,381**	**51,302**	**59,050**	**68,090**	**89,163**	**54,640**	**49,201**	**23,790**	**11,516**	**2.80**
Fairfield	296.4	11,016	55,300	66,351	53,381	51,302	59,050	68,090	89,163	54,640	49,201	23,790	11,516	2.80
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**404.4**	**22,100**	**89,682**	**84,319**	**63,923**	**65,533**	**78,843**	**102,806**	**123,853**	**72,408**	**63,136**	**29,303**	**12,894**	**2.71**
Hartford	312.4	16,864	67,100	63,079	50,078	52,509	62,770	81,067	95,629	55,603	47,457	22,467	10,177	2.67
Middlesex	51.2	2,586	11,920	11,205	7,608	7,730	10,151	13,314	15,775	9,074	8,084	3,533	1,420	2.69
Tolland	40.8	2,650	10,662	10,035	6,237	5,294	5,922	8,425	12,449	7,731	7,595	3,303	1,297	3.07
NEW HAVEN - WATERBURY - MERIDEN	**284.1**	**14,147**	**61,050**	**55,373**	**42,482**	**48,140**	**62,908**	**74,337**	**85,814**	**50,802**	**42,743**	**20,434**	**9,970**	**2.71**
New Haven	284.1	14,147	61,050	55,373	42,482	48,140	62,908	74,337	85,814	50,802	42,743	20,434	9,970	2.71
NEW LONDON - NORWICH	**89.4**	**6,588**	**20,955**	**18,388**	**13,475**	**13,318**	**16,676**	**22,259**	**26,789**	**16,629**	**14,306**	**6,554**	**2,863**	**2.81**
New London	89.4	6,588	20,955	18,388	13,475	13,318	16,676	22,259	26,789	16,629	14,306	6,554	2,863	2.81
ALL COUNTIES														
Fairfield	296.4	11,016	55,300	66,351	53,381	51,302	59,050	68,090	89,163	54,640	49,201	23,790	11,516	2.80
Hartford	312.4	16,864	67,100	63,079	50,078	52,509	62,770	81,067	95,629	55,603	47,457	22,467	10,177	2.67
Litchfield	61.0	2,357	12,541	13,032	9,140	9,762	14,168	14,212	19,256	10,937	10,001	4,566	2,028	2.71
Middlesex	51.2	2,586	11,920	11,205	7,608	7,730	10,151	13,314	15,775	9,074	8,084	3,533	1,420	2.69
New Haven	284.1	14,147	61,050	55,373	42,482	48,140	62,908	74,337	85,814	50,802	42,743	20,434	9,970	2.71
New London	89.4	6,588	20,955	18,388	13,475	13,318	16,676	22,259	26,789	16,629	14,306	6,554	2,863	2.81
Tolland	40.8	2,650	10,662	10,035	6,237	5,294	5,922	8,425	12,449	7,731	7,595	3,303	1,297	3.07
Windham	35.3	2,457	7,947	7,093	4,968	5,253	7,582	8,536	10,686	5,309	5,683	2,742	1,344	2.78
TOTAL METRO COUNTIES	**1,074.3**	**53,851**	**226,987**	**224,431**	**173,261**	**178,293**	**217,477**	**267,492**	**325,619**	**194,479**	**169,386**	**80,081**	**37,243**	**2.74**
TOTAL STATE	**1,170.6**	**58,665**	**247,475**	**244,556**	**187,369**	**193,308**	**239,227**	**290,240**	**355,561**	**211,725**	**185,070**	**87,389**	**40,615**	**2.74**
DELAWARE														
WILMINGTON	**195.8**	**12,452**	**44,614**	**41,419**	**32,025**	**31,198**	**34,092**	**45,265**	**58,122**	**37,389**	**32,354**	**15,096**	**7,574**	**2.80**
New Castle	148.3	10,000	34,303	31,155	24,405	23,498	24,939	35,394	44,270	28,094	24,008	10,982	5,552	2.79
Cecil, Md.	*22.8*	*1,250*	*5,184*	*5,311*	*3,730*	*3,508*	*3,817*	*4,471*	*6,303*	*4,710*	*4,234*	*2,087*	*995*	*2.94*
Salem, N. J.	*24.7*	*1,202*	*5,127*	*4,953*	*3,890*	*4,192*	*5,336*	*5.400*	*7,549*	*4,585*	*4,112*	*2,027*	*1,027*	*2.76*
ALL COUNTIES														
Kent	36.5	2,924	9,094	8,373	5,711	4,602	5,796	7,841	10,536	7,515	6,352	2,827	1,429	2.91
New Castle	148.3	10,000	34,303	31,155	24,405	23,498	24,939	35,394	44,270	28,094	24,008	10,982	5,552	2.79
Sussex	40.8	2,181	7,970	7,365	6,130	7,189	9,965	9,126	13,881	7,598	6,006	2,567	1,622	2.71

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons 1	2	3	4	5	6 or More	Average Household Size
DELAWARE (continued)														
TOTAL METRO COUNTIES	148.3	10,000	34,303	31,155	24,405	23,498	24,939	35,394	44,270	28,094	24,008	10,982	5,552	2.79
TOTAL STATE	225.[illegible]	15,105	51,367	46,893	36,246	35,289	40,700	52,361	68,687	43,207	36,366	16,376	8,603	2.79
DISTRICT OF COLUMBIA														
WASHINGTON	1,317.4	74,432	355,476	335,141	210,911	175,095	166,345	364,675	369,739	240,830	201,775	90,989	49,392	2.69
District of Columbia	252.9	14,155	64,823	52,126	36,260	37,249	48,287	104,796	64,874	34,981	23,904	12,476	11,869	2.45
Calvert, Md.	*14.2*	*512*	*3,401*	*3,704*	*2,188*	*2,070*	*2,325*	*2,212*	*4,013*	*2,751*	*2,838*	*1,384*	*1,002*	*3.07*
Charles, Md.	*27.5*	*1,223*	*7,139*	*8,561*	*4,265*	*3,224*	*3,088*	*3,552*	*6,572*	*5,912*	*6,276*	*3,085*	*2,103*	*3.25*
Frederick, Md.	*45.4*	*2,220*	*11,539*	*11,079*	*6,937*	*6,042*	*7,583*	*7,882*	*13,150*	*9,466*	*9,099*	*3,847*	*1,956*	*2.96*
Montgomery, Md.	*245.7*	*9,975*	*56,728*	*60,672*	*43,783*	*38,201*	*36,341*	*60,927*	*73,135*	*46,148*	*39,948*	*17,697*	*7,845*	*2.66*
Prince George's, Md.	*240.2*	*17,199*	*70,969*	*62,820*	*38,129*	*28,411*	*22,672*	*54,899*	*66,417*	*49,230*	*40,142*	*18,924*	*10,588*	*2.83*
Alexandria city, Va.	*55.2*	*4,408*	*19,338*	*11,487*	*6,899*	*6,652*	*6,416*	*25,785*	*16,482*	*6,721*	*3,829*	*1,559*	*824*	*2.03*
Arlington, Va.	*74.3*	*5,402*	*22,538*	*14,501*	*9,033*	*10,330*	*12,496*	*33,455*	*23,041*	*9,288*	*5,396*	*2,136*	*984*	*2.10*
Fairfax, Va.	*250.8*	*12,415*	*65,826*	*75,548*	*46,273*	*32,461*	*18,277*	*54,196*	*73,070*	*51,891*	*45,321*	*18,943*	*7,379*	*2.80*
Fairfax city, Va.	*7.3*	*572*	*1,886*	*1,798*	*1,312*	*1,135*	*597*	*1,769*	*2,201*	*1,599*	*1,082*	*470*	*179*	*2.75*
Falls Church city, Va.	*4.4*	*175*	*1,035*	*926*	*610*	*722*	*932*	*1,790*	*1,411*	*615*	*362*	*156*	*66*	*2.14*
Loudoun, Va.	*23.6*	*989*	*6,314*	*7,244*	*3,623*	*2,492*	*2,938*	*4,240*	*6,403*	*4,943*	*4,991*	*2,066*	*957*	*3.01*
Manassas city, Va.	*6.6*	*542*	*2,354*	*1,750*	*880*	*565*	*509*	*1,202*	*1,834*	*1,446*	*1,325*	*579*	*214*	*2.94*
Manassas Park city, Va.	*2.2*	*183*	*764*	*578*	*373*	*184*	*118*	*221*	*501*	*541*	*491*	*302*	*144*	*3.27*
Prince William, Va.	*51.1*	*3,622*	*16,738*	*17,496*	*7,688*	*3,437*	*2,119*	*5,788*	*12,355*	*11,664*	*13,080*	*5,759*	*2,454*	*3.41*
Stafford, Va.	*16.0*	*840*	*4,084*	*4,851*	*2,658*	*1,920*	*1,647*	*1,961*	*4,280*	*3,634*	*3,691*	*1,606*	*828*	*3.32*
TOTAL METRO COUNTIES	252.9	14,155	64,823	52,126	36,260	37,249	48,287	104,796	64,874	34,981	23,904	12,476	11,869	2.45
TOTAL STATE	252.9	14,155	64,823	52,126	36,260	37,249	48,287	104,796	64,874	34,981	23,904	12,476	11,869	2.45
FLORIDA														
BRADENTON	77.0	3,415	10,692	9,939	8,384	12,488	32,082	19,983	34,289	10,161	7,458	3,311	1,798	2.34
Manatee	77.0	3,415	10,692	9,939	8,384	12,488	32,082	19,983	34,289	10,161	7,458	3,311	1,798	2.34
DAYTONA BEACH	137.7	7,630	20,799	19,284	16,951	23,749	49,287	38,858	55,846	19,707	13,848	6,138	3,303	2.36
Volusia	137.7	7,630	20,799	19,284	16,951	23,749	49,287	38,858	55,846	19,707	13,848	6,138	3,303	2.36
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	496.1	21,975	85,798	81,793	62,265	75,364	168,905	142,739	197,908	70,039	51,549	22,751	11,114	2.35
Broward	496.1	21,975	85,798	81,793	62,265	75,364	168,905	142,739	197,908	70,039	51,549	22,751	11,114	2.35
FORT MYERS - CAPE CORAL	117.8	5,462	17,742	17,050	14,158	21,845	41,543	28,226	52,542	16,978	12,017	5,243	2,794	2.37
Lee	117.8	5,462	17,742	17,050	14,158	21,845	41,543	28,226	52,542	16,978	12,017	5,243	2,794	2.37
FORT PIERCE	83.3	4,256	13,568	12,785	10,361	14,527	27,803	19,553	35,179	12,167	9,223	4,388	2,790	2.49
Martin	36.2	1,602	5,034	4,997	4,165	6,363	14,039	9,220	16,247	4,686	3,643	1,589	815	2.38
St. Lucie	47.1	2,654	8,534	7,788	6,196	8,164	13,764	10,333	18,932	7,481	5,580	2,799	1,975	2.57
FORT WALTON BEACH	51.9	5,306	12,756	12,370	9,130	6,737	5,601	11,611	15,462	10,908	8,776	3,655	1,488	2.75
Okaloosa	51.9	5,306	12,756	12,370	9,130	6,737	5,601	11,611	15,462	10,908	8,776	3,655	1,488	2.75
GAINESVILLE	75.0	13,106	21,373	13,554	8,555	7,937	10,475	19,778	24,815	13,791	10,199	4,259	2,158	2.66
Alachua	67.4	12,639	19,913	11,973	7,330	6,693	8,852	18,083	22,489	12,375	8,987	3,648	1,818	2.61
Bradford	7.6	467	1,460	1,581	1,225	1,244	1,623	1,695	2,326	1,416	1,212	611	340	3.09
JACKSONVILLE	320.9	24,178	77,380	66,657	48,601	47,350	56,734	83,796	97,031	60,775	47,521	21,000	10,777	2.65
Clay	29.7	1,558	7,256	8,741	4,837	3,572	3,736	4,785	8,277	6,276	6,432	2,766	1,164	3.15
Duval	248.5	20,257	61,524	49,332	37,028	36,819	43,540	69,472	74,401	46,659	34,707	15,311	7,950	2.59
Nassau	14.5	879	3,306	3,450	2,506	2,048	2,311	2,617	4,210	3,006	2,746	1,235	686	2.88
St. Johns	28.2	1,484	5,294	5,134	4,230	4,911	7,147	6,922	10,143	4,834	3,636	1,688	977	2.59
LAKELAND - WINTER HAVEN	139.5	8,386	26,220	26,089	20,537	21,728	36,540	32,211	49,358	24,129	19,624	8,928	5,250	2.68
Polk	139.5	8,386	26,220	26,089	20,537	21,728	36,540	32,211	49,358	24,129	19,624	8,928	5,250	2.68
MELBOURNE - TITUSVILLE - PALM BAY	144.9	8,917	25,198	28,118	25,241	26,231	31,195	38,032	51,114	25,544	18,703	8,247	3,260	2.50
Brevard	144.9	8,917	25,198	28,118	25,241	26,231	31,195	38,032	51,114	25,544	18,703	8,247	3,260	2.50
MIAMI - HIALEAH	672.1	32,293	124,560	131,450	109,635	102,357	171,805	183,979	215,219	113,842	88,877	42,149	28,034	2.66
Dade	672.1	32,293	124,560	131,450	109,635	102,357	171,805	183,979	215,219	113,842	88,877	42,149	28,034	2.66
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*1,168.2*	*54,268*	*210,358*	*213,243*	*171,900*	*177,721*	*340,710*	*326,718*	*413,127*	*183,881*	*140,426*	*64,900*	*39,148*	*2.53*

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
FLORIDA (continued)														
NAPLES	**51.7**	**2,812**	**8,512**	**8,382**	**6,577**	**9,582**	**15,835**	**13,166**	**22,355**	**7,173**	**5,288**	**2,491**	**1,227**	**2.39**
Collier	51.7	2,812	8,512	8,382	6,577	9,582	15,835	13,166	22,355	7,173	5,288	2,491	1,227	2.39
OCALA	**67.6**	**3,254**	**10,832**	**11,361**	**9,458**	**12,632**	**20,063**	**15,703**	**26,056**	**11,255**	**8,450**	**4,028**	**2,108**	**2.55**
Marion	67.6	3,254	10,832	11,361	9,458	12,632	20,063	15,703	26,056	11,255	8,450	4,028	2,108	2.55
ORLANDO	**339.8**	**24,015**	**75,294**	**69,242**	**53,701**	**50,844**	**66,704**	**82,239**	**113,803**	**61,054**	**48,635**	**22,024**	**12,045**	**2.65**
Orange	218.0	17,552	49,457	42,016	34,589	32,759	41,627	55,498	72,489	39,162	29,593	13,466	7,792	2.62
Osceola	32.8	1,918	5,594	5,911	4,515	5,041	9,821	7,551	12,619	5,350	4,286	1,876	1,118	2.57
Seminole	89.0	4,545	20,243	21,315	14,597	13,044	15,256	19,190	28,695	16,542	14,756	6,682	3,135	2.75
PANAMA CITY	**45.6**	**3,693**	**10,175**	**9,415**	**7,385**	**6,880**	**8,052**	**10,957**	**14,284**	**9,032**	**6,998**	**2,984**	**1,345**	**2.64**
Bay	45.6	3,693	10,175	9,415	7,385	6,880	8,052	10,957	14,284	9,032	6,998	2,984	1,345	2.64
PENSACOLA	**125.4**	**9,505**	**28,979**	**27,129**	**20,366**	**18,706**	**20,715**	**28,481**	**38,619**	**24,755**	**20,072**	**8,936**	**4,537**	**2.71**
Escambia	101.4	7,683	23,300	21,273	16,402	15,476	17,266	23,897	31,518	19,595	15,570	7,043	3,777	2.69
Santa Rosa	24.0	1,822	5,679	5,856	3,964	3,230	3,449	4,584	7,101	5,160	4,502	1,893	760	2.80
SARASOTA	**114.7**	**4,098**	**14,251**	**14,038**	**12,359**	**19,831**	**50,123**	**32,846**	**53,224**	**13,957**	**9,411**	**3,899**	**1,363**	**2.19**
Sarasota	114.7	4,098	14,251	14,038	12,359	19,831	50,123	32,846	53,224	13,957	9,411	3,899	1,363	2.19
TALLAHASSEE	**80.5**	**10,455**	**22,838**	**16,001**	**10,230**	**9,492**	**11,484**	**21,473**	**25,198**	**14,552**	**11,278**	**4,846**	**3,153**	**2.69**
Gadsden	13.9	642	2,819	2,641	2,200	2,211	3,387	2,705	3,870	2,515	2,144	1,234	1,432	3.19
Leon	66.6	9,813	20,019	13,360	8,030	7,281	8,097	18,768	21,328	12,037	9,134	3,612	1,721	2.59
TAMPA - ST. PETERSBURG - CLEARWATER	**807.2**	**42,074**	**134,559**	**124,097**	**100,882**	**129,889**	**275,699**	**224,888**	**319,517**	**118,936**	**86,623**	**37,579**	**19,657**	**2.37**
Hernando	32.1	1,056	3,459	4,187	3,734	7,240	12,424	7,233	14,901	4,553	3,143	1,397	873	2.40
Hillsborough	297.4	22,805	67,724	59,905	44,205	42,744	60,017	75,703	97,811	53,419	41,923	18,634	9,910	2.59
Pasco	105.0	3,025	10,867	11,792	10,368	20,514	48,434	22,633	54,021	13,246	8,994	3,879	2,227	2.33
Pinellas	372.7	15,188	52,509	48,213	42,575	59,391	154,824	119,319	152,784	47,718	32,563	13,669	6,647	2.21
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**324.8**	**14,190**	**51,918**	**49,321**	**38,776**	**51,104**	**119,491**	**94,592**	**133,182**	**44,176**	**32,176**	**14,183**	**6,491**	**2.34**
Palm Beach	324.8	14,190	51,918	49,321	38,776	51,104	119,491	94,592	133,182	44,176	32,176	14,183	6,491	2.34
ALL COUNTIES														
Alachua	67.4	12,639	19,913	11,973	7,330	6,693	8,852	18,083	22,489	12,375	8,987	3,648	1,818	2.61
Baker	5.3	332	1,247	1,311	876	653	881	854	1,394	1,128	1,004	537	383	3.47
Bay	45.6	3,693	10,175	9,415	7,385	6,880	8,052	10,957	14,284	9,032	6,998	2,984	1,345	2.64
Bradford	7.6	467	1,460	1,581	1,225	1,244	1,623	1,695	2,326	1,416	1,212	611	340	3.09
Brevard	144.9	8,917	25,198	28,118	25,241	26,231	31,195	38,032	51,114	25,544	18,703	8,247	3,260	2.50
Broward	496.1	21,975	85,798	81,793	62,265	75,364	168,905	142,739	197,908	70,039	51,549	22,751	11,114	2.35
Calhoun	3.4	183	564	657	480	538	978	750	1,073	611	513	291	162	2.91
Charlotte	38.3	990	3,269	3,613	3,654	8,021	18,753	8,731	20,307	4,554	3,002	1,136	570	2.22
Citrus	36.0	1,044	3,661	4,080	3,890	7,525	15,800	7,993	17,904	4,774	3,186	1,427	716	2.30
Clay	29.7	1,558	7,256	8,741	4,837	3,572	3,736	4,785	8,277	6,276	6,432	2,766	1,164	3.15
Collier	51.7	2,812	8,512	8,382	6,577	9,582	15,835	13,166	22,355	7,173	5,288	2,491	1,227	2.39
Columbia	14.9	1,065	3,159	3,129	2,340	2,278	2,929	3,223	4,447	2,970	2,411	1,171	678	2.78
Dade	672.1	32,293	124,560	131,450	109,635	102,357	171,805	183,979	215,219	113,842	88,877	42,149	28,034	2.66
De Soto	7.7	412	1,291	1,382	1,036	1,252	2,327	1,851	2,792	1,242	1,002	531	282	2.86
Dixie	3.2	174	565	625	471	561	804	692	1,065	570	507	241	125	2.84
Duval	248.5	20,257	61,524	49,332	37,028	36,819	43,540	69,472	74,401	46,659	34,707	15,311	7,950	2.59
Escambia	101.4	7,683	23,300	21,273	16,402	15,476	17,266	23,897	31,518	19,595	15,570	7,043	3,777	2.69
Flagler	7.4	301	1,064	1,034	914	1,770	2,317	2,030	3,154	1,063	715	326	112	2.30
Franklin	3.0	176	473	564	420	476	891	726	970	557	396	208	143	2.73
Gadsden	13.9	642	2,819	2,641	2,200	2,211	3,387	2,705	3,870	2,515	2,144	1,234	1,432	3.19
Gilchrist	2.5	131	424	547	420	434	544	544	827	442	386	196	105	2.92
Glades	2.7	124	406	439	442	561	728	610	1,057	418	325	152	138	2.70
Gulf	3.9	202	641	728	728	699	902	793	1,218	745	618	341	185	2.87
Hamilton	3.3	219	668	611	429	489	884	865	863	583	518	276	195	2.79
Hardee	7.2	441	1,447	1,339	1,115	1,117	1,741	1,398	2,217	1,262	1,158	638	527	2.96
Hendry	7.6	526	1,579	1,765	1,187	1,201	1,342	1,485	2,275	1,391	1,267	708	474	2.99
Hernando	32.1	1,056	3,459	4,187	3,734	7,240	12,424	7,233	14,901	4,553	3,143	1,397	873	2.40
Highlands	25.2	1,094	3,132	3,169	2,793	4,444	10,568	6,220	11,308	3,330	2,490	1,139	713	2.40
Hillsborough	297.4	22,805	67,724	59,905	44,205	42,744	60,017	75,703	97,811	53,419	41,923	18,634	9,910	2.59
Holmes	6.1	300	972	1,163	917	1,034	1,714	1,360	1,943	1,159	925	475	238	2.67
Indian River	33.4	1,445	4,951	4,987	4,453	6,220	11,344	8,396	13,865	4,864	3,671	1,737	867	2.43
Jackson	14.7	755	2,611	2,622	2,236	2,359	4,117	3,506	4,637	2,676	2,187	1,048	646	2.85
Jefferson	3.9	170	780	646	585	674	1,045	895	1,087	675	609	344	290	2.92
Lafayette	1.5	84	295	289	216	236	380	344	455	275	251	106	69	3.00
Lake	54.8	1,954	6,838	7,717	6,575	9,327	22,389	13,524	23,866	7,490	5,707	2,576	1,637	2.41

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
FLORIDA (continued)														
ALL COUNTIES (continued)														
Lee	117.8	5,462	17,742	17,050	14,158	21,845	41,543	28,226	52,542	16,978	12,017	5,243	2,794	2.37
Leon	66.6	9,813	20,019	13,360	8,030	7,281	8,097	18,768	21,328	12,037	9,134	3,612	1,721	2.59
Levy	9.5	435	1,521	1,668	1,397	1,763	2,716	2,096	3,502	1,563	1,332	613	394	2.63
Liberty	1.5	109	268	271	247	227	378	355	454	279	217	126	69	3.07
Madison	5.1	271	869	885	747	854	1,474	1,131	1,533	905	774	396	361	3.00
Manatee	77.0	3,415	10,692	9,939	8,384	12,488	32,082	19,983	34,289	10,161	7,458	3,311	1,798	2.34
Marion	67.6	3,254	10,832	11,361	9,458	12,632	20,063	15,703	26,056	11,255	8,450	4,028	2,108	2.55
Martin	36.2	1,602	5,034	4,997	4,165	6,363	14,039	9,220	16,247	4,686	3,643	1,589	815	2.38
Monroe	32.0	2,083	6,662	5,410	4,711	5,916	7,218	10,662	12,101	4,671	2,939	1,229	398	2.24
Nassau	14.5	879	3,306	3,450	2,506	2,048	2,311	2,617	4,210	3,006	2,746	1,235	686	2.88
Okaloosa	51.9	5,306	12,756	12,370	9,130	6,737	5,601	11,611	15,462	10,908	8,776	3,655	1,488	2.75
Okeechobee	9.9	689	1,848	1,986	1,558	1,583	2,236	2,119	3,421	1,681	1,461	706	512	2.72
Orange	218.0	17,552	49,457	42,016	34,589	32,759	41,627	55,498	72,489	39,162	29,593	13,466	7,792	2.62
Osceola	32.8	1,918	5,594	5,911	4,515	5,041	9,821	7,551	12,619	5,350	4,286	1,876	1,118	2.57
Palm Beach	324.8	14,190	51,918	49,321	38,776	51,104	119,491	94,592	133,182	44,176	32,176	14,183	6,491	2.34
Pasco	105.0	3,025	10,867	11,792	10,368	20,514	48,434	22,633	54,021	13,246	8,994	3,879	2,227	2.33
Pinellas	372.7	15,188	52,509	48,213	42,575	59,391	154,824	119,319	152,784	47,718	32,563	13,669	6,647	2.21
Polk	139.5	8,386	26,220	26,089	20,537	21,728	36,540	32,211	49,358	24,129	19,624	8,928	5,250	2.68
Putnam	23.0	1,122	3,696	3,862	3,503	4,349	6,468	5,115	8,365	3,982	2,998	1,528	1,012	2.63
St. Johns	28.2	1,484	5,294	5,134	4,230	4,911	7,147	6,922	10,143	4,834	3,636	1,688	977	2.59
St. Lucie	47.1	2,654	8,534	7,788	6,196	8,164	13,764	10,333	18,932	7,481	5,580	2,799	1,975	2.57
Santa Rosa	24.0	1,822	5,679	5,856	3,964	3,230	3,449	4,584	7,101	5,160	4,502	1,893	760	2.80
Sarasota	114.7	4,098	14,251	14,038	12,359	19,831	50,123	32,846	53,224	13,957	9,411	3,899	1,363	2.19
Seminole	89.0	4,545	20,243	21,315	14,597	13,044	15,256	19,190	28,695	16,542	14,756	6,682	3,135	2.75
Sumter	11.3	515	1,573	1,928	1,567	2,106	3,611	2,463	4,446	1,732	1,398	777	484	2.66
Suwannee	9.5	489	1,762	1,791	1,352	1,585	2,521	2,092	3,007	1,776	1,457	727	441	2.73
Taylor	6.7	406	1,385	1,220	1,028	1,041	1,620	1,603	2,008	1,267	1,056	470	296	2.69
Union	2.4	194	503	468	382	379	474	588	653	475	360	208	116	4.75
Volusia	137.7	7,630	20,799	19,284	16,951	23,749	49,287	38,858	55,846	19,707	13,848	6,138	3,303	2.36
Wakulla	4.8	274	1,126	1,034	688	699	979	946	1,533	869	845	388	219	2.85
Walton	10.6	489	1,592	1,808	1,669	1,968	3,074	2,658	3,691	1,845	1,423	668	315	2.51
Washington	6.3	295	970	1,142	909	1,086	1,898	1,644	2,090	1,023	925	450	168	2.56
TOTAL METRO COUNTIES	**4,273.5**	**249,020**	**793,444**	**748,075**	**593,552**	**669,273**	**1,220,136**	**1,143,111**	**1,575,001**	**682,931**	**516,726**	**231,039**	**124,692**	**2.50**
TOTAL STATE	**4,692.1**	**268,513**	**857,256**	**813,965**	**649,487**	**744,698**	**1,358,181**	**1,243,373**	**1,740,529**	**747,778**	**566,759**	**254,929**	**138,732**	**2.50**
GEORGIA														
ALBANY	**39.8**	**3,202**	**10,877**	**8,681**	**6,124**	**5,229**	**5,687**	**7,867**	**11,184**	**8,202**	**6,921**	**3,345**	**2,281**	**2.99**
Dougherty	34.9	2,891	9,510	7,457	5,424	4,617	5,001	7,124	9,804	7,149	5,936	2,920	1,967	2.97
Lee	4.9	311	1,367	1,224	700	612	686	743	1,380	1,053	985	425	314	3.14
ATHENS	**51.9**	**6,948**	**13,465**	**10,009**	**6,559**	**6,210**	**8,709**	**12,516**	**16,717**	**9,868**	**7,920**	**3,239**	**1,640**	**2.76**
Clarke	29.3	5,496	8,188	4,879	3,294	3,154	4,289	8,526	9,695	5,172	3,705	1,475	727	2.68
Jackson	9.9	609	2,045	2,186	1,452	1,437	2,171	1,857	3,006	2,027	1,805	768	437	2.87
Madison	7.3	433	1,742	1,634	1,063	1,009	1,419	1,249	2,333	1,522	1,356	555	285	2.84
Oconee	5.4	410	1,490	1,310	750	610	830	884	1,683	1,147	1,054	441	191	2.87
ATLANTA	**938.7**	**64,883**	**262,616**	**231,343**	**139,690**	**112,749**	**127,419**	**219,653**	**276,650**	**186,351**	**156,551**	**66,560**	**32,935**	**2.71**
Barrow	9.1	591	1,894	1,915	1,372	1,366	1,962	1,934	2,699	1,762	1,588	717	400	2.84
Butts	4.6	219	963	930	712	732	1,044	895	1,326	875	767	409	328	3.35
Cherokee	23.9	1,468	6,827	6,103	3,206	2,727	3,569	3,178	7,254	5,370	5,046	2,057	995	2.97
Clayton	61.0	5,293	18,876	16,376	9,598	6,259	4,598	11,407	16,734	13,765	12,054	5,096	1,944	2.85
Cobb	147.1	10,804	44,479	39,670	22,529	16,037	13,581	33,698	44,142	30,454	25,470	9,915	3,421	2.64
Coweta	16.2	889	3,369	3,582	2,536	2,351	3,473	3,313	4,852	3,130	2,767	1,266	872	2.85
De Kalb	198.4	14,479	56,626	47,879	31,273	24,794	23,349	49,538	60,104	38,267	30,436	13,222	6,833	2.65
Douglas	22.8	1,278	6,425	6,377	3,550	2,486	2,684	2,744	6,261	5,218	5,197	2,279	1,101	3.09
Fayette	16.0	504	3,734	5,410	2,607	1,941	1,804	2,245	4,317	3,670	3,843	1,446	479	2.96
Forsyth	13.2	836	3,200	3,284	2,021	1,748	2,111	2,258	4,019	2,851	2,541	1,079	452	2.82
Fulton	247.6	18,436	67,168	51,609	33,749	31,449	45,189	78,967	73,630	41,805	30,158	13,922	9,118	2.51
Gwinnett	92.5	5,531	29,729	27,464	12,824	8,635	8,317	14,760	26,569	21,133	19,970	7,544	2,524	2.87
Henry	16.1	675	3,779	3,803	2,731	2,360	2,752	2,463	4,822	3,450	3,138	1,390	837	2.96
Newton	13.5	776	2,780	3,122	2,130	1,941	2,751	2,329	3,896	2,736	2,475	1,231	833	3.00
Paulding	11.2	735	2,728	2,643	1,615	1,440	2,039	2,226	3,015	2,402	2,199	914	444	2.87
Rockdale	15.8	719	3,825	4,510	2,665	2,035	2,046	2,096	4,333	3,500	3,588	1,588	695	3.04
Spalding	18.1	1,001	3,821	3,958	2,844	2,758	3,718	3,628	5,306	3,641	3,164	1,441	920	2.91

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
GEORGIA (continued)														
ATLANTA (continued)														
Walton	11.6	649	2,393	2,708	1,728	1,690	2,432	1,974	3,371	2,322	2,150	1,044	739	3.03
AUGUSTA	**138.3**	**9,589**	**34,099**	**29,685**	**22,244**	**19,842**	**22,841**	**32,257**	**39,059**	**27,930**	**22,622**	**10,518**	**5,914**	**2.83**
Columbia	19.3	1,269	5,482	5,268	3,150	2,243	1,888	3,220	5,065	4,458	4,089	1,690	778	2.91
McDuffie	7.3	433	1,630	1,524	1,210	1,115	1,388	1,570	2,128	1,482	1,196	561	363	2.81
Richmond	66.8	5,159	17,196	13,528	10,279	9,411	11,227	16,274	18,894	13,330	10,349	4,915	3,038	2.92
Aiken, S. C.	*44.9*	*2,728*	*9,791*	*9,365*	*7,605*	*7,073*	*8,338*	*11,193*	*12,972*	*8,660*	*6,988*	*3,352*	*1,735*	*2.66*
COLUMBUS	**85.3**	**6,689**	**20,697**	**16,947**	**13,835**	**12,465**	**14,667**	**19,521**	**25,018**	**17,395**	**13,694**	**6,089**	**3,583**	**2.91**
Chattahoochee	3.2	306	1,509	943	218	105	119	297	548	690	905	507	253	6.53
Muscogee	64.3	5,270	15,589	12,494	10,684	9,463	10,800	15,081	19,150	13,290	10,082	4,344	2,353	2.78
Russell, Ala.	*17.8*	*1,113*	*3,599*	*3,510*	*2,933*	*2,897*	*3,748*	*4,143*	*5,320*	*3,415*	*2,707*	*1,238*	*977*	*2.74*
MACON - WARNER ROBINS	**100.1**	**6,777**	**23,574**	**21,461**	**16,477**	**14,973**	**16,838**	**22,359**	**28,895**	**19,980**	**16,644**	**7,726**	**4,496**	**2.82**
Bibb	56.7	3,654	12,860	10,959	8,764	8,976	11,487	13,679	16,974	10,841	8,676	4,058	2,472	2.76
Houston	29.4	2,323	7,481	7,261	5,455	3,976	2,904	5,571	8,171	6,348	5,596	2,431	1,283	2.89
Jones	6.7	330	1,601	1,644	1,092	969	1,064	1,268	1,802	1,372	1,253	635	370	3.00
Peach	7.3	470	1,632	1,597	1,166	1,052	1,383	1,841	1,948	1,419	1,119	602	371	2.88
SAVANNAH	**86.3**	**5,894**	**20,272**	**17,033**	**12,705**	**13,354**	**17,042**	**20,742**	**25,441**	**16,675**	**13,306**	**6,154**	**3,982**	**2.76**
Chatham	78.6	5,453	18,565	15,122	11,544	12,260	15,656	19,324	23,431	14,991	11,851	5,407	3,596	2.75
Effingham	7.7	441	1,707	1,911	1,161	1,094	1,386	1,418	2,010	1,684	1,455	747	386	2.92
ALL COUNTIES														
Appling	5.6	380	1,246	1,152	784	829	1,209	1,125	1,557	1,111	1,018	455	334	3.05
Atkinson	2.0	109	386	403	284	323	495	455	534	366	327	161	157	3.25
Bacon	3.5	215	717	664	526	604	774	768	956	679	632	296	169	2.83
Baker	1.2	65	219	216	174	206	320	249	317	242	189	104	99	3.00
Baldwin	11.9	890	2,802	2,507	1,731	1,724	2,246	2,719	3,487	2,292	1,884	924	594	3.19
Banks	3.6	238	737	765	494	543	823	694	1,076	772	696	259	103	2.86
Barrow	9.1	591	1,894	1,915	1,372	1,366	1,962	1,934	2,699	1,762	1,588	717	400	2.84
Bartow	16.3	966	3,531	3,600	2,539	2,459	3,205	3,014	4,792	3,493	2,866	1,375	760	2.87
Ben Hill	6.4	392	1,283	1,162	828	1,040	1,695	1,559	1,960	1,125	1,016	486	254	2.77
Berrien	5.1	306	999	1,060	747	813	1,175	1,006	1,554	1,019	863	426	232	2.80
Bibb	56.7	3,654	12,860	10,959	8,764	8,976	11,487	13,679	16,974	10,841	8,676	4,058	2,472	2.76
Bleckley	3.6	195	652	738	588	578	849	882	1,072	653	581	251	161	2.94
Brantley	3.6	228	810	814	556	493	699	784	934	718	649	358	157	2.89
Brooks	5.1	262	942	835	744	824	1,493	1,145	1,535	913	732	381	394	2.98
Bryan	4.3	249	1,083	1,019	630	627	692	681	1,181	923	829	406	280	3.12
Bulloch	12.3	1,357	2,803	2,314	1,667	1,662	2,497	2,671	3,873	2,325	1,937	871	623	3.05
Burke	6.6	379	1,383	1,203	920	1,101	1,614	1,572	1,800	1,088	1,008	565	567	3.11
Butts	4.6	219	963	930	712	732	1,044	895	1,326	875	767	409	328	3.35
Calhoun	1.5	51	252	239	229	255	474	372	401	256	220	117	134	3.67
Camden	5.6	437	1,256	1,276	860	763	1,008	1,142	1,531	1,165	957	461	344	3.20
Candler	2.7	142	520	482	352	462	742	630	838	485	421	194	132	2.85
Carroll	22.2	1,667	5,052	4,832	3,122	3,012	4,515	4,534	6,815	4,363	3,805	1,723	960	2.91
☐ Catoosa	14.2	869	3,283	3,481	2,355	1,899	2,313	2,280	4,336	3,174	2,832	1,122	456	2.84
Charlton	2.7	176	507	616	457	382	562	481	734	529	469	263	224	3.04
Chatham	78.6	5,453	18,565	15,122	11,544	12,260	15,656	19,324	23,431	14,991	11,851	5,407	3,596	2.75
Chattahoochee	3.2	306	1,509	943	218	105	119	297	548	690	905	507	253	6.53
Chattooga	7.8	458	1,461	1,453	1,261	1,307	1,860	1,552	2,498	1,656	1,207	567	320	2.78
Cherokee	23.9	1,468	6,827	6,103	3,206	2,727	3,569	3,178	7,254	5,370	5,046	2,057	995	2.97
Clarke	29.3	5,496	8,188	4,879	3,294	3,154	4,289	8,526	9,695	5,172	3,705	1,475	727	2.68
Clay	1.2	44	195	174	182	225	380	304	365	177	160	101	93	2.92
Clayton	61.0	5,293	18,876	16,376	9,598	6,259	4,598	11,407	16,734	13,765	12,054	5,096	1,944	2.85
Clinch	2.3	150	511	480	359	349	451	453	647	443	381	194	182	3.00
Cobb	147.1	10,804	44,479	39,670	22,529	16,037	13,581	33,698	44,142	30,454	25,470	9,915	3,421	2.64
Coffee	10.1	681	2,257	2,039	1,419	1,573	2,131	2,056	2,968	2,042	1,633	823	578	2.96
Colquitt	13.1	728	2,606	2,467	1,895	2,179	3,225	2,915	3,940	2,451	2,133	1,013	648	2.79
Columbia	19.3	1,269	5,482	5,268	3,150	2,243	1,888	3,220	5,065	4,458	4,089	1,690	778	2.91
Cook	4.9	262	981	940	733	782	1,202	994	1,546	829	806	416	309	2.88
Coweta	16.2	889	3,369	3,582	2,536	2,351	3,473	3,313	4,852	3,130	2,767	1,266	872	2.85
Crawford	2.5	130	534	613	402	323	498	430	653	531	471	223	192	3.44
Crisp	7.2	452	1,518	1,287	1,038	1,158	1,747	1,720	2,089	1,334	1,106	526	425	2.82
☐ Dade	4.2	275	963	1,010	614	614	724	674	1,246	918	813	384	165	3.05
Dawson	2.3	120	533	446	362	351	488	416	736	475	408	166	99	2.83
Decatur	9.1	591	1,862	1,563	1,373	1,429	2,282	1,951	2,695	1,678	1,424	698	654	2.96
De Kalb	198.4	14,479	56,626	47,879	31,273	24,794	23,349	49,538	60,104	38,267	30,436	13,222	6,833	2.65
Dodge	6.0	294	1,128	1,145	881	988	1,564	1,416	1,744	1,147	905	459	329	2.82

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
GEORGIA (continued)														
ALL COUNTIES (continued)														
Dooly	3.8	183	680	690	537	635	1,075	927	1,052	661	576	280	304	2.82
Dougherty	34.9	2,891	9,510	7,457	5,424	4,617	5,001	7,124	9,804	7,149	5,936	2,920	1,967	2.97
Douglas	22.8	1,278	6,425	6,377	3,550	2,486	2,684	2,744	6,261	5,218	5,197	2,279	1,101	3.09
Early	4.7	244	840	861	682	744	1,329	1,175	1,248	858	701	384	334	2.79
Echols	.8	51	181	154	124	104	186	183	211	152	133	77	44	3.00
Effingham	7.7	441	1,707	1,911	1,161	1,094	1,386	1,418	2,010	1,684	1,455	747	386	2.92
Elbert	7.0	359	1,322	1,345	1,014	1,118	1,842	1,696	2,138	1,279	1,086	489	312	2.71
Emanuel	7.5	407	1,471	1,413	1,056	1,256	1,897	1,640	2,241	1,469	1,135	560	455	2.95
Evans	3.0	183	580	575	437	470	755	728	844	575	468	219	166	2.77
Fannin	6.1	263	1,028	1,102	949	1,079	1,679	1,345	2,126	1,152	901	414	162	2.62
Fayette	16.0	504	3,734	5,410	2,607	1,941	1,804	2,245	4,317	3,670	3,843	1,446	479	2.96
Floyd	29.8	1,814	6,108	6,031	4,738	4,645	6,464	6,859	9,408	5,888	4,652	2,027	966	2.72
Forsyth	13.2	836	3,200	3,284	2,021	1,748	2,111	2,258	4,019	2,851	2,541	1,079	452	2.82
Franklin	6.1	294	1,116	1,195	916	1,016	1,563	1,253	2,001	1,207	1,016	408	215	2.72
Fulton	247.6	18,436	67,168	51,609	33,749	31,449	45,189	78,967	73,630	41,805	30,158	13,922	9,118	2.51
Gilmer	4.4	262	838	874	714	644	1,068	879	1,414	921	746	295	145	2.84
Glascock	.8	41	132	146	112	139	230	195	247	155	109	62	32	3.00
Glynn	22.7	1,490	5,119	4,678	3,449	3,398	4,566	5,574	7,111	4,321	3,422	1,503	769	2.64
Gordon	12.1	730	2,635	2,690	1,918	1,767	2,360	2,281	3,622	2,552	2,105	1,008	532	2.86
Grady	7.6	412	1,503	1,393	1,068	1,197	2,027	1,532	2,376	1,344	1,266	618	464	2.99
Greene	4.0	173	702	715	556	654	1,200	971	1,161	668	547	339	314	3.03
Gwinnett	92.5	5,531	29,729	27,464	12,824	8,635	8,317	14,760	26,569	21,133	19,970	7,544	2,524	2.87
Habersham	9.6	657	1,998	1,969	1,472	1,458	2,046	2,112	3,028	2,022	1,576	632	230	2.82
Hall	31.2	1,966	6,992	7,083	4,860	4,558	5,741	5,986	9,611	6,752	5,477	2,305	1,069	2.79
Hancock	3.0	106	581	533	447	518	815	674	736	499	460	266	365	3.27
Haralson	7.4	422	1,422	1,555	1,210	1,136	1,655	1,540	2,332	1,438	1,251	583	256	2.76
Harris	6.4	248	1,173	1,275	1,063	1,152	1,489	1,280	2,128	1,127	1,040	466	359	2.81
Hart	6.8	366	1,289	1,293	1,015	1,163	1,674	1,329	2,165	1,319	1,148	484	355	2.91
Heard	2.4	131	441	503	354	397	574	468	781	429	399	181	142	3.04
Henry	16.1	675	3,779	3,803	2,731	2,360	2,752	2,463	4,822	3,450	3,138	1,390	837	2.96
Houston	29.4	2,323	7,481	7,261	5,455	3,976	2,904	5,571	8,171	6,348	5,596	2,431	1,283	2.89
Irwin	3.3	150	577	620	516	524	913	778	1,011	560	510	245	196	2.85
Jackson	9.9	609	2,045	2,186	1,452	1,437	2,171	1,857	3,006	2,027	1,805	768	437	2.87
Jasper	2.9	124	614	495	454	440	773	688	791	524	506	221	170	2.83
Jeff Davis	4.4	283	953	934	670	640	920	969	1,221	884	765	352	209	2.82
Jefferson	6.6	283	1,318	1,198	875	1,073	1,853	1,617	1,750	1,216	976	543	498	2.91
Jenkins	2.9	161	551	530	430	505	723	673	812	561	419	222	213	3.07
Johnson	3.2	183	566	586	434	556	875	732	972	572	525	217	182	2.81
Jones	6.7	330	1,601	1,644	1,092	969	1,064	1,268	1,802	1,372	1,253	635	370	3.00
Lamar	4.5	188	883	873	725	708	1,123	981	1,328	831	727	364	269	2.89
Lanier	2.0	155	399	397	313	255	481	476	520	385	319	180	120	2.95
Laurens	13.7	782	2,805	2,697	1,994	2,232	3,190	2,966	4,066	2,666	2,260	1,014	728	2.86
Lee	4.9	311	1,367	1,224	700	612	686	743	1,380	1,053	985	425	314	3.14
Liberty	12.3	2,253	4,073	2,527	1,250	1,035	1,162	1,731	3,346	2,983	2,507	1,072	661	3.63
Lincoln	2.2	86	412	415	351	399	537	423	686	397	343	174	177	3.32
Long	1.8	232	408	303	228	273	356	414	498	355	285	156	92	3.00
Lowndes	25.4	2,483	6,287	5,308	3,592	3,274	4,456	5,506	7,294	5,068	4,443	1,922	1,167	2.92
Lumpkin	4.0	277	899	849	635	555	785	851	1,225	835	657	292	140	3.03
McDuffie	7.3	433	1,630	1,524	1,210	1,115	1,388	1,570	2,128	1,482	1,196	561	363	2.81
McIntosh	2.9	144	576	617	436	425	702	751	764	504	437	259	185	3.10
Macon	5.0	246	1,006	960	711	838	1,239	1,262	1,292	854	721	457	414	2.92
Madison	7.3	433	1,742	1,634	1,063	1,009	1,419	1,249	2,333	1,522	1,356	555	285	2.84
Marion	1.8	88	304	385	240	311	472	353	518	332	291	161	145	3.11
Meriwether	7.1	335	1,369	1,333	1,091	1,178	1,794	1,601	1,996	1,331	1,063	566	543	3.07
Miller	2.6	144	489	455	390	420	702	664	777	445	388	202	124	2.65
Mitchell	6.9	333	1,389	1,365	1,036	1,092	1,685	1,404	1,874	1,242	1,075	663	642	3.16
Monroe	5.5	241	1,139	1,213	858	811	1,238	1,119	1,601	1,058	923	446	353	3.09
Montgomery	2.3	128	449	421	319	372	611	541	684	395	381	155	144	3.17
Morgan	4.1	199	855	841	543	606	1,056	814	1,155	776	673	356	326	3.07
Murray	8.1	626	2,017	1,934	1,246	966	1,311	1,454	2,130	1,864	1,620	702	330	2.89
Muscogee	64.3	5,270	15,589	12,494	10,684	9,463	10,800	15,081	19,150	13,290	10,082	4,344	2,353	2.78
Newton	13.5	776	2,780	3,122	2,130	1,941	2,751	2,329	3,896	2,736	2,475	1,231	833	3.00
Oconee	5.4	410	1,490	1,310	750	610	830	884	1,683	1,147	1,054	441	191	2.87
Oglethorpe	3.5	167	696	787	525	500	825	727	1,080	662	540	286	205	2.77
Paulding	11.2	735	2,728	2,643	1,615	1,440	2,039	2,226	3,015	2,402	2,199	914	444	2.87
Peach	7.3	470	1,632	1,597	1,166	1,052	1,383	1,841	1,948	1,419	1,119	602	371	2.88

1987 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
GEORGIA (continued)														
ALL COUNTIES (continued)														
Pickens	4.9	289	951	988	768	711	1,193	1,079	1,523	1,011	812	324	151	2.69
Pierce	4.4	228	943	943	606	691	989	820	1,230	846	875	401	228	2.95
Pike	3.3	125	631	716	519	507	802	560	1,009	658	557	284	232	3.09
Polk	12.1	652	2,153	2,428	1,868	1,931	3,068	2,737	3,637	2,361	1,944	909	512	2.79
Pulaski	3.2	154	552	606	533	499	856	733	933	572	545	250	167	2.78
Putnam	4.3	217	875	843	658	756	951	903	1,302	821	658	340	276	2.86
Quitman	.8	29	109	131	109	171	251	209	235	118	109	66	63	2.75
Rabun	4.2	211	782	789	601	723	1,094	928	1,439	813	670	254	96	2.64
Randolph	3.3	131	529	500	461	566	1,113	878	896	561	484	211	270	2.88
Richmond	66.8	5,159	17,196	13,528	10,279	9,411	11,227	16,274	18,894	13,330	10,349	4,915	3,038	2.92
Rockdale	15.8	719	3,825	4,510	2,665	2,035	2,046	2,096	4,333	3,500	3,588	1,588	695	3.04
Schley	1.1	54	195	265	126	170	290	237	318	175	184	112	74	3.18
Screven	5.5	301	1,113	974	780	892	1,440	1,266	1,658	1,038	770	424	344	2.82
Seminole	3.3	186	574	570	503	581	886	763	1,001	613	460	240	223	2.91
Spalding	18.1	1,001	3,821	3,958	2,844	2,758	3,718	3,628	5,306	3,641	3,164	1,441	920	2.91
Stephens	8.2	474	1,709	1,618	1,078	1,367	1,954	1,770	2,691	1,633	1,290	544	272	2.73
Stewart	1.9	72	302	297	287	352	590	441	538	330	273	145	173	3.16
Sumter	10.2	706	2,292	1,946	1,432	1,488	2,336	2,483	2,858	1,842	1,524	781	712	3.00
Talbot	2.1	72	403	388	322	306	609	464	563	391	326	164	192	3.05
Taliaferro	.8	19	103	110	101	143	324	287	207	130	81	51	44	2.50
Tattnall	6.2	423	1,186	1,161	872	976	1,582	1,411	1,795	1,270	997	441	286	2.95
Taylor	2.7	117	462	547	375	442	757	659	736	451	447	225	182	2.93
Telfair	4.0	202	731	674	564	700	1,129	1,001	1,168	756	573	298	204	2.78
Terrell	4.0	178	760	755	542	653	1,112	937	1,127	731	548	290	367	3.00
Thomas	13.3	757	2,663	2,577	2,030	2,135	3,138	2,920	3,930	2,476	2,146	1,048	780	2.88
Tift	11.9	941	2,644	2,457	1,695	1,740	2,423	2,569	3,418	2,302	2,030	938	643	2.92
Toombs	8.9	589	1,808	1,920	1,277	1,434	1,872	2,086	2,501	1,703	1,498	706	406	2.79
Towns	2.6	99	388	431	371	499	812	747	923	477	314	111	28	2.46
Treutlen	2.1	110	403	364	308	332	583	494	628	354	331	171	122	2.86
Troup	19.7	1,248	4,073	3,409	2,901	3,167	4,902	4,542	6,201	3,584	2,958	1,425	990	2.77
Turner	3.2	190	604	607	481	521	797	669	943	556	522	269	241	3.06
Twiggs	3.5	194	677	741	518	571	799	709	885	685	588	328	305	3.03
Union	4.1	224	720	769	591	649	1,147	814	1,400	846	612	284	144	2.68
Upson	9.5	449	1,658	1,787	1,420	1,661	2,525	2,093	2,999	1,870	1,475	646	417	2.77
☐ Walker	20.2	1,179	4,134	4,362	3,161	3,189	4,175	3,819	6,273	4,234	3,652	1,503	719	2.80
Walton	11.6	649	2,393	2,708	1,728	1,690	2,432	1,974	3,371	2,322	2,150	1,044	739	3.03
Ware	13.3	826	2,819	2,446	2,125	2,179	2,905	2,883	3,983	2,557	2,209	1,073	595	2.85
Warren	2.0	66	366	325	317	338	588	442	566	370	298	155	169	3.15
Washington	6.5	305	1,302	1,213	940	1,024	1,716	1,465	1,748	1,223	1,025	527	512	3.02
Wayne	7.2	461	1,549	1,410	1,180	1,096	1,504	1,395	2,114	1,432	1,273	629	357	3.03
Webster	.8	37	142	146	122	140	213	221	203	133	119	83	41	2.75
Wheeler	1.9	81	354	342	229	332	562	432	558	343	288	154	125	2.95
White	4.3	215	859	929	609	669	1,019	866	1,412	906	711	260	145	2.77
Whitfield	25.1	1,948	5,891	6,009	3,916	3,290	4,046	4,676	7,333	5,557	4,713	1,937	884	2.84
Wilcox	2.6	114	465	433	365	464	759	610	805	456	392	181	156	2.96
Wilkes	4.0	198	690	700	604	699	1,109	954	1,252	709	573	307	205	2.83
Wilkinson	3.7	217	716	741	590	563	873	758	1,058	691	580	327	286	3.03
Worth	6.4	354	1,336	1,313	949	975	1,473	1,203	1,892	1,255	1,060	544	446	3.03
TOTAL METRO COUNTIES	**1,416.3**	**102,464**	**380,590**	**331,137**	**213,226**	**180,554**	**208,329**	**326,352**	**416,527**	**282,652**	**235,260**	**102,050**	**53,459**	**2.76**
TOTAL STATE	**2,181.9**	**150,634**	**540,023**	**484,075**	**326,559**	**298,257**	**382,352**	**491,278**	**644,343**	**431,626**	**360,403**	**160,996**	**93,254**	**2.81**
HAWAII														
HONOLULU	**258.5**	**17,028**	**67,206**	**60,132**	**41,207**	**38,121**	**34,806**	**47,652**	**69,175**	**51,507**	**46,863**	**24,434**	**18,869**	**3.21**
Honolulu	258.5	17,028	67,206	60,132	41,207	38,121	34,806	47,652	69,175	51,507	46,863	24,434	18,869	3.21
ALL COUNTIES														
Hawaii	35.8	1,883	8,594	7,265	5,370	5,757	6,931	6,361	10,608	6,983	5,975	3,347	2,526	3.11
Honolulu	258.5	17,028	67,206	60,132	41,207	38,121	34,806	47,652	69,175	51,507	46,863	24,434	18,869	3.21
Kauai	14.5	611	3,384	2,829	2,132	2,376	3,168	2,385	4,191	2,857	2,454	1,376	1,237	3.18
Maui	29.0	1,445	7,156	5,901	4,180	4,830	5,488	5,530	8,691	5,481	4,453	2,579	2,266	3.10
TOTAL METRO COUNTIES	**258.5**	**17,028**	**67,206**	**60,132**	**41,207**	**38,121**	**34,806**	**47,652**	**69,175**	**51,507**	**46,863**	**24,434**	**18,869**	**3.21**
TOTAL STATE	**337.8**	**20,967**	**86,340**	**76,127**	**52,889**	**51,084**	**50,393**	**61,928**	**92,665**	**66,828**	**59,745**	**31,736**	**24,898**	**3.19**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
IDAHO														
BOISE	**74.7**	**7,374**	**21,255**	**16,398**	**9,398**	**8,778**	**11,497**	**18,093**	**24,579**	**13,110**	**11,512**	**4,965**	**2,441**	**2.71**
Ada	74.7	7,374	21,255	16,398	9,398	8,778	11,497	18,093	24,579	13,110	11,512	4,965	2,441	2.71
ALL COUNTIES														
Ada	74.7	7,374	21,255	16,398	9,398	8,778	11,497	18,093	24,579	13,110	11,512	4,965	2,441	2.71
Adams	1.2	77	251	276	161	147	288	254	433	183	181	107	42	3.08
Bannock	24.1	2,885	6,929	4,732	2,991	2,785	3,778	5,414	7,487	4,320	3,725	1,895	1,259	2.93
Bear Lake	2.4	176	513	443	305	360	603	547	708	378	354	237	176	2.96
Benewah	3.1	235	722	675	429	425	614	675	1,008	522	514	246	135	2.90
Bingham	11.7	885	2,862	2,516	1,713	1,548	2,176	1,927	3,227	2,011	2,014	1,283	1,238	3.37
Blaine	5.3	484	1,870	1,285	560	549	552	1,745	1,701	893	577	283	101	2.43
Boise	1.5	99	411	329	200	218	243	538	425	241	177	83	36	2.33
Bonner	10.4	572	2,642	2,061	1,477	1,521	2,127	2,181	3,654	1,791	1,680	735	359	2.82
Bonneville	23.0	2,339	6,114	5,098	3,304	2,876	3,269	4,327	6,895	4,064	3,979	2,076	1,659	3.11
Boundary	2.6	142	642	522	397	332	565	500	862	418	444	252	124	3.04
Butte	1.0	78	229	173	152	142	226	199	309	166	158	101	67	3.30
Camas	.3	19	66	68	43	35	69	78	91	50	48	22	11	2.67
Canyon	30.3	2,531	6,881	5,911	3,959	4,233	6,785	6,219	10,097	5,147	4,902	2,462	1,473	2.98
Caribou	3.1	297	832	660	416	400	495	658	835	555	512	340	200	2.94
Cassia	6.4	573	1,452	1,231	908	937	1,299	1,158	1,999	1,078	962	638	565	3.28
Clark	.3	21	59	76	40	41	63	87	86	51	42	21	13	2.67
Clearwater	3.5	235	788	836	497	313	631	761	1,135	610	604	265	125	2.80
Custer	2.0	79	446	411	274	337	453	762	537	288	220	132	61	2.50
Elmore	6.9	1,104	2,003	1,558	780	678	777	1,163	2,176	1,373	1,406	525	257	3.17
Franklin	2.8	188	562	498	354	389	809	504	840	457	371	309	319	3.32
Fremont	3.6	256	778	739	524	507	796	770	1,037	585	525	373	310	3.08
Gem	4.3	268	830	844	557	654	1,147	830	1,545	712	681	363	169	2.88
Gooding	4.4	274	788	830	579	696	1,233	1,003	1,564	661	638	333	201	2.84
Idaho	5.3	325	1,136	1,058	762	763	1,256	1,326	1,685	861	819	395	214	2.79
Jefferson	5.0	371	1,212	1,051	663	686	1,017	765	1,403	864	779	616	573	3.40
Jerome	5.5	431	1,198	1,037	763	844	1,227	1,038	1,827	1,004	887	466	278	2.93
Kootenai	25.4	1,816	6,102	5,699	3,465	3,369	4,949	5,374	8,627	4,268	4,343	1,860	928	2.83
Latah	10.7	1,733	3,073	1,874	1,128	1,100	1,792	2,833	3,948	1,703	1,373	594	249	2.79
Lemhi	2.7	163	567	600	338	424	608	695	912	426	356	195	116	2.74
Lewis	1.4	91	268	258	199	201	383	343	484	211	196	114	52	2.79
Lincoln	1.2	68	261	216	172	181	302	277	375	185	200	93	70	2.92
Madison	5.6	1,397	1,281	958	617	550	797	720	1,359	927	1,035	702	857	4.07
Minidoka	6.7	547	1,507	1,325	940	1,140	1,241	1,154	2,115	1,170	1,146	641	474	3.15
Nez Perce	12.7	1,038	2,790	2,415	1,771	1,837	2,849	3,178	4,415	2,095	1,784	846	382	2.68
Oneida	1.1	56	183	195	117	182	367	259	364	157	147	95	78	3.27
Owyhee	2.8	196	580	515	385	424	700	576	909	453	439	239	184	3.11
Payette	5.9	397	1,088	1,148	734	901	1,632	1,324	2,036	936	873	477	254	2.83
Power	2.6	161	730	544	372	353	440	580	717	450	436	251	166	2.96
Shoshone	6.2	484	1,488	1,224	837	955	1,212	1,425	2,043	974	1,007	481	270	2.85
Teton	.9	57	246	168	113	140	176	146	293	147	140	95	79	3.56
Twin Falls	19.6	1,597	4,247	3,729	2,516	2,811	4,700	4,442	6,723	3,244	2,919	1,466	806	2.88
Valley	2.3	160	693	506	304	322	315	489	823	395	363	163	67	2.96
Washington	3.1	158	550	509	387	476	1,020	698	1,116	489	422	221	154	2.81
TOTAL METRO COUNTIES	**74.7**	**7,374**	**21,255**	**16,398**	**9,398**	**8,778**	**11,497**	**18,093**	**24,579**	**13,110**	**11,512**	**4,965**	**2,441**	**2.71**
TOTAL STATE	**355.6**	**32,437**	**89,125**	**73,199**	**46,601**	**46,760**	**67,478**	**78,035**	**115,404**	**60,623**	**55,890**	**28,056**	**17,592**	**2.91**
ILLINOIS														
AURORA - ELGIN	**123.0**	**8,950**	**32,372**	**27,682**	**18,109**	**15,798**	**20,089**	**28,180**	**34,581**	**22,951**	**21,350**	**10,332**	**5,606**	**2.85**
Kane	109.1	8,082	28,601	24,026	16,029	14,157	18,205	25,288	30,985	20,158	18,531	9,012	5,126	2.85
Kendall	13.9	868	3,771	3,656	2,080	1,641	1,884	2,892	3,596	2,793	2,819	1,320	480	2.88
BLOOMINGTON - NORMAL	**45.7**	**5,695**	**11,577**	**8,380**	**5,833**	**5,654**	**8,561**	**13,318**	**14,129**	**7,752**	**6,597**	**2,783**	**1,121**	**2.74**
McLean	45.7	5,695	11,577	8,380	5,833	5,654	8,561	13,318	14,129	7,752	6,597	2,783	1,121	2.74
CHAMPAIGN - URBANA - RANTOUL	**61.6**	**10,141**	**18,009**	**10,875**	**7,441**	**6,577**	**8,557**	**19,582**	**19,010**	**10,414**	**8,175**	**3,160**	**1,259**	**2.77**
Champaign	61.6	10,141	18,009	10,875	7,441	6,577	8,557	19,582	19,010	10,414	8,175	3,160	1,259	2.77
CHICAGO	**2,257.6**	**129,031**	**529,633**	**474,370**	**358,396**	**351,851**	**414,319**	**628,183**	**641,338**	**383,932**	**320,035**	**167,912**	**116,200**	**2.73**
Cook	1,936.0	110,659	442,490	391,948	306,582	309,802	374,519	553,777	549,516	323,756	263,793	140,724	104,434	2.72
Du Page	264.3	15,359	72,907	67,991	43,248	34,703	30,092	62,902	75,160	49,220	45,640	21,973	9,405	2.79

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ILLINOIS (continued)														
CHICAGO (continued)														
McHenry	57.3	3,013	14,236	14,431	8,566	7,346	9,708	11,504	16,662	10,956	10,602	5,215	2,361	2.88
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***2,925.6***	***173,454***	***697,694***	***626,524***	***464,054***	***446,016***	***517,858***	***770,126***	***828,493***	***511,824***	***438,897***	***227,323***	***148,937***	***2.78***
DAVENPORT - ROCK ISLAND - MOLINE	**146.2**	**12,080**	**35,493**	**29,176**	**20,584**	**20,385**	**28,482**	**39,767**	**43,891**	**25,411**	**22,002**	**10,278**	**4,851**	**2.64**
Henry	20.7	1,344	4,235	4,158	2,897	2,940	5,126	5,188	6,308	3,523	3,353	1,611	717	2.71
Rock Island	62.9	5,048	14,075	12,057	9,056	9,378	13,286	18,021	19,242	10,807	8,811	4,076	1,943	2.61
Scott, Iowa	*62.6*	*5,688*	*17,183*	*12,961*	*8,631*	*8,067*	*10,070*	*16,558*	*18,341*	*11,081*	*9,838*	*4,591*	*2,191*	*2.65*
DECATUR	**48.9**	**3,789**	**11,042**	**9,414**	**7,217**	**7,117**	**10,321**	**13,682**	**14,950**	**8,574**	**7,143**	**3,155**	**1,396**	**2.62**
Macon	48.9	3,789	11,042	9,414	7,217	7,117	10,321	13,682	14,950	8,574	7,143	3,155	1,396	2.62
JOLIET	**125.2**	**8,162**	**34,341**	**30,290**	**18,250**	**15,767**	**18,390**	**23,808**	**33,911**	**23,938**	**24,381**	**12,378**	**6,784**	**3.04**
Grundy	12.2	879	2,797	2,490	1,763	1,753	2,518	2,895	3,658	2,236	2,014	996	401	2.72
Will	113.0	7,283	31,544	27,800	16,487	14,014	15,872	20,913	30,253	21,702	22,367	11,382	6,383	3.08
KANKAKEE	**36.9**	**2,776**	**8,424**	**7,197**	**5,322**	**5,567**	**7,614**	**9,873**	**10,524**	**6,418**	**5,693**	**2,832**	**1,560**	**2.79**
Kankakee	36.9	2,776	8,424	7,197	5,322	5,567	7,614	9,873	10,524	6,418	5,693	2,832	1,560	2.79
LAKE COUNTY	**158.0**	**9,038**	**39,722**	**39,489**	**26,791**	**21,730**	**21,230**	**33,032**	**44,339**	**31,196**	**28,885**	**13,904**	**6,644**	**3.03**
Lake	158.0	9,038	39,722	39,489	26,791	21,730	21,230	33,032	44,339	31,196	28,885	13,904	6,644	3.03
PEORIA	**135.2**	**10,572**	**32,719**	**26,402**	**20,104**	**18,844**	**26,559**	**35,033**	**41,415**	**24,050**	**20,796**	**9,528**	**4,378**	**2.68**
Peoria	74.7	6,073	18,093	13,883	10,517	10,622	15,512	21,121	23,219	12,537	10,460	4,896	2,467	2.63
Tazewell	48.5	3,736	11,795	10,085	7,828	6,611	8,445	11,373	14,591	9,326	8,255	3,555	1,400	2.71
Woodford	12.0	763	2,831	2,434	1,759	1,611	2,602	2,539	3,605	2,187	2,081	1,077	511	2.89
ROCKFORD	**105.7**	**7,788**	**25,161**	**22,378**	**15,886**	**15,225**	**19,262**	**27,169**	**31,761**	**18,865**	**16,745**	**7,581**	**3,579**	**2.69**
Boone	10.8	736	2,398	2,609	1,559	1,427	2,071	2,454	3,202	1,906	1,869	935	434	2.80
Winnebago	94.9	7,052	22,763	19,769	14,327	13,798	17,191	24,715	28,559	16,959	14,876	6,646	3,145	2.67
SPRINGFIELD	**79.0**	**5,945**	**18,938**	**14,859**	**10,831**	**11,127**	**17,300**	**25,199**	**23,642**	**13,221**	**10,472**	**4,532**	**1,934**	**2.48**
Menard	4.7	285	939	927	669	644	1,236	1,139	1,470	837	801	328	125	2.66
Sangamon	74.3	5,660	17,999	13,932	10,162	10,483	16,064	24,060	22,172	12,384	9,671	4,204	1,809	2.47
ALL COUNTIES														
Adams	27.1	2,096	5,467	4,672	3,784	4,120	6,961	8,004	8,459	4,404	3,634	1,745	854	2.60
Alexander	4.8	268	780	723	606	752	1,671	1,525	1,441	843	535	237	219	2.52
Bond	6.1	437	1,072	1,009	831	961	1,790	1,578	2,001	1,070	896	377	178	2.72
Boone	10.8	736	2,398	2,609	1,559	1,427	2,071	2,454	3,202	1,906	1,869	935	434	2.80
Brown	2.1	107	350	279	259	359	746	621	719	289	284	123	64	2.52
Bureau	14.6	851	2,697	2,576	1,978	2,262	4,236	4,095	4,585	2,277	2,061	1,086	496	2.63
Calhoun	2.1	83	318	356	306	336	701	487	713	358	263	178	101	2.86
Carroll	7.0	421	1,335	1,173	1,000	1,144	1,927	1,776	2,416	1,089	1,004	478	237	2.59
Cass	5.5	338	1,053	970	756	826	1,557	1,463	1,730	966	775	397	169	2.67
Champaign	61.6	10,141	18,009	10,875	7,441	6,577	8,557	19,582	19,010	10,414	8,175	3,160	1,259	2.77
Christian	14.3	878	2,640	2,480	1,961	2,248	4,093	4,140	4,369	2,434	2,023	931	403	2.54
Clark	6.7	411	1,147	1,142	876	1,076	2,048	1,969	2,161	1,072	927	409	162	2.51
Clay	6.1	392	1,053	950	736	964	2,005	1,712	2,011	1,086	788	345	158	2.52
☐ Clinton	11.8	764	2,430	2,206	1,701	1,800	2,899	2,744	3,356	2,206	1,808	1,020	666	2.89
Coles	19.6	2,522	4,086	3,179	2,606	2,606	4,601	5,782	6,314	3,312	2,771	1,010	411	2.72
Cook	1,936.0	110,659	442,490	391,948	306,582	309,802	374,519	553,777	549,516	323,756	263,793	140,724	104,434	2.72
Crawford	8.3	506	1,508	1,352	1,128	1,293	2,513	2,233	2,904	1,296	1,179	506	182	2.53
Cumberland	4.4	277	845	773	595	689	1,221	1,221	1,339	731	651	297	161	2.61
De Kalb	25.4	3,618	6,164	4,621	3,270	3,250	4,477	7,343	7,853	4,449	3,487	1,602	666	2.91
De Witt	7.3	503	1,425	1,354	1,013	1,143	1,862	1,957	2,345	1,249	1,112	432	205	2.56
Douglas	7.5	541	1,482	1,367	1,140	1,175	1,795	1,886	2,510	1,264	1,102	488	250	2.68
Du Page	264.3	15,359	72,907	67,991	43,248	34,703	30,092	62,902	75,160	49,220	45,640	21,973	9,405	2.79
Edgar	8.4	517	1,527	1,415	1,123	1,336	2,482	2,541	2,667	1,370	1,135	494	193	2.48
Edwards	3.6	229	665	597	418	561	1,130	1,180	1,140	572	461	199	48	2.36
Effingham	12.2	919	2,760	2,238	1,591	1,738	2,954	3,139	3,470	2,212	1,872	953	554	2.75
Fayette	8.4	512	1,471	1,359	1,118	1,276	2,664	2,225	2,800	1,415	1,111	607	242	2.69
Ford	5.8	358	1,036	952	891	924	1,639	1,730	1,821	945	796	375	133	2.52
Franklin	17.8	952	3,004	2,944	2,086	2,920	5,894	5,337	5.750	2,927	2,401	977	408	2.48
Fulton	15.7	954	3,001	2,840	2,071	2,381	4,453	4,149	5,059	2,673	2,320	1,057	442	2.60
Gallatin	3.0	167	495	597	400	454	887	887	891	510	435	211	66	2.57
Greene	6.2	366	990	1,028	837	1,007	1,972	1,610	2,042	1,031	898	424	195	2.60
Grundy	12.2	879	2,797	2,490	1,763	1,753	2,518	2,895	3,658	2,236	2,014	996	401	2.72
Hamilton	3.9	216	583	604	509	621	1,367	1,252	1,279	640	452	198	79	2.38
Hancock	9.3	592	1,736	1,496	1,264	1,454	2,758	2,744	2,940	1,539	1,279	552	246	2.55

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Hardin	2.1	106	330	339	308	381	636	537	704	399	292	109	59	2.67
Henderson	3.5	249	666	663	480	549	893	807	1,137	637	562	246	111	2.69
Henry	20.7	1,344	4,235	4,158	2,897	2,940	5,126	5,188	6,308	3,523	3,353	1,611	717	2.71
Iroquois	12.4	745	2,247	2,272	1,730	1,961	3,445	3,288	3,984	2,056	1,863	829	380	2.62
Jackson	23.9	4,853	6,129	3,550	2,424	2,474	4,470	7,934	7,679	3,808	2,916	1,074	489	2.60
Jasper	4.3	262	776	698	566	660	1,338	999	1,434	717	646	316	188	2.70
Jefferson	15.9	1,053	3,310	2,754	2,007	2,416	4,360	4,839	4,934	2,707	2,157	885	378	2.47
☐ Jersey	7.2	430	1,441	1,450	1,134	1,134	1,611	1,586	2,185	1,341	1,195	605	288	2.93
Jo Daviess	9.0	523	1,829	1,619	1,272	1,436	2,321	2,570	2,583	1,501	1,278	698	370	2.68
Johnson	4.1	188	678	783	538	662	1,251	1,164	1,336	693	551	261	95	2.73
Kane	109.1	8,082	28,601	24,026	16,029	14,157	18,205	25.288	30,985	20,158	18,531	9,012	5,126	2.85
Kankakee	36.9	2,776	8,424	7,197	5,322	5,567	7,614	9,873	10,524	6,418	5,693	2,832	1,560	2.79
Kendall	13.9	868	3,771	3,656	2,080	1,641	1,884	2,892	3,596	2,793	2,819	1,320	480	2.88
Knox	22.9	1,645	4,865	4,075	3,249	3,396	5,670	6,869	7,138	3,845	3,168	1,369	511	2.58
Lake	158.0	9,038	39,722	39,489	26,791	21,730	21,230	33,032	44,339	31,196	28,885	13,904	6,644	3.03
La Salle	43.1	2,633	8,082	7,553	6,247	7,149	11,436	13,365	12,459	7,233	5,822	2,895	1,326	2.56
Lawrence	6.8	399	1,216	1,045	897	1,125	2,118	1,846	2,254	1,146	959	410	185	2.63
Lee	12.8	915	2,688	2,315	1,825	1,987	3,070	3,633	3,862	2,056	1,855	958	436	2.74
Livingston	14.9	1,048	2,857	2,696	2,128	2,271	3,900	3,944	4,776	2,568	2,043	1,040	529	2.83
Logan	11.1	741	2,184	1,984	1,574	1,655	2,962	3,404	3,458	1,871	1,527	621	219	2.86
McDonough	12.8	1,709	2,793	2,038	1,528	1,731	3,001	4,078	4,044	2,087	1,643	681	267	2.82
McHenry	57.3	3,013	14,236	14,431	8,566	7,346	9,708	11,504	16,662	10,956	10,602	5,215	2,361	2.88
McLean	45.7	5,695	11,577	8,380	5,833	5,654	8,561	13,318	14,129	7,752	6,597	2,783	1,121	2.74
Macon	48.9	3,789	11,042	9,414	7,217	7,117	10,321	13,682	14,950	8,574	7,143	3,155	1,396	2.62
Macoupin	19.7	1,133	3,629	3,226	2,719	3,104	5,889	5,536	6,184	3,361	2,822	1,218	579	2.60
☐ Madison	94.0	6,332	19,292	18,031	14,899	14,958	20,488	24,028	28,782	17,623	14,140	6,357	3,070	2.66
Marion	17.7	1,257	3,289	3,150	2,385	2,647	4,972	4,831	5,701	3,144	2,396	1,100	528	2.62
Marshall	5.2	302	1,005	965	715	815	1,398	1,334	1,615	870	821	379	181	2.71
Mason	7.1	469	1,372	1,344	954	1,037	1,924	1,704	2,312	1,191	1,132	527	234	2.69
Massac	6.2	349	1,061	1,069	917	993	1,811	1,825	2,022	1,056	822	354	121	2.48
Menard	4.7	285	939	927	669	644	1,236	1,139	1,470	837	801	328	125	2.66
Mercer	7.3	426	1,491	1,519	1,019	1,097	1,748	1,761	2,215	1,277	1,215	603	229	2.70
☐ Monroe	7.6	428	1,467	1,456	1,252	1,160	1,837	1,720	2,333	1,381	1,251	614	301	2.80
Montgomery	12.3	786	2,195	1,938	1,600	1,994	3,787	3,322	4,108	2,023	1,675	787	385	2.67
Morgan	14.4	1,038	2,913	2,573	1,972	2,103	3,801	4,425	4,466	2,377	1,905	859	368	2.67
Moultrie	5.4	345	1,099	989	767	782	1,418	1,158	1,836	1,004	857	383	162	2.78
Ogle	17.5	1,240	3,659	3,737	2,497	2,535	3,832	4,444	5,272	3,105	2,768	1,328	583	2.67
Peoria	74.7	6,073	18,093	13,883	10,517	10,622	15,512	21,121	23,219	12,537	10,460	4,896	2,467	2.63
Perry	8.9	524	1,735	1,494	1,163	1,351	2,613	2,531	2,729	1,520	1,282	575	263	2.58
Piatt	6.4	353	1,331	1,316	953	946	1,501	1,508	2,026	1,151	1,069	478	168	2.66
Pike	7.4	393	1,219	1,129	981	1,175	2,503	2,136	2,499	1,184	925	475	181	2.47
Pope	1.8	78	274	343	241	284	580	603	545	285	236	96	35	2.56
Pulaski	3.5	176	509	500	489	567	1,259	1,010	1,108	578	440	189	175	2.57
Putnam	2.3	131	531	471	298	355	514	462	740	428	402	182	86	2.87
Randolph	12.7	800	2,540	2,151	1,720	1,935	3,554	3,067	4,028	2,322	1,995	866	422	2.93
Richland	7.1	574	1,347	1,250	931	1,054	1,944	2,083	2,258	1,260	938	383	178	2.49
Rock Island	62.9	5,048	14,075	12,057	9,056	9,378	13,286	18,021	19,242	10,807	8,811	4,076	1,943	2.61
☐ St. Clair	95.2	6,220	20,554	18,514	15,294	14,695	19,923	23,850	27,041	17,585	14,444	7,294	4,986	2.81
Saline	12.1	665	1,948	1,975	1,551	1,882	4,079	4,151	3,803	1,966	1,428	578	174	2.38
Sangamon	74.3	5,660	17,999	13,932	10,162	10,483	16,064	24,060	22,172	12,384	9,671	4,204	1,809	2.47
Schuyler	3.1	179	556	511	417	481	956	821	1,072	499	437	198	73	2.61
Scott	2.3	145	391	362	323	338	741	571	758	418	335	138	80	2.70
Shelby	9.2	517	1,632	1,632	1,239	1,429	2,751	2,265	2,979	1,512	1,476	656	312	2.65
Stark	2.8	150	512	499	373	46[illegible]	805	780	874	435	405	195	111	2.61
Stephenson	19.3	1,465	3,902	3,544	2,720	2,899	4,770	5,281	6,217	3,109	2,825	1,279	589	2.59
Tazewell	48.5	3,736	11,795	10,085	7,828	6,611	8,445	11,373	14,591	9,326	8,255	3,555	1,400	2.71
Union	7.6	316	1,381	1,190	841	1,554	2,318	2,167	2,952	1,137	869	367	108	2.43
Vermilion	35.9	2,616	7,453	6,519	5,038	5,652	8,622	10,422	10,854	6,208	5,106	2,265	1,065	2.60
Wabash	5.5	463	1,099	888	750	852	1,448	1,456	1,761	952	814	370	147	2.58
Warren	8.1	547	1,583	1,435	1,117	1,206	2,212	2,207	2,533	1,330	1,226	551	253	2.69
Washington	5.9	269	999	937	777	990	1,928	1,501	1,937	934	857	477	194	2.69
Wayne	7.6	507	1,173	1,249	993	1,277	2,401	2,261	2,539	1,237	974	413	176	2.42
White	7.4	414	1,238	1,185	1,032	1,169	2,362	2,076	2,639	1,236	958	357	134	2.46
Whiteside	24.2	1,858	5,225	4,679	3,552	3,614	5,272	6,067	7,297	4,239	3,884	1,850	863	2.71
Will	113.0	7,283	31,544	27,800	16,487	14,014	15,872	20,913	30,253	21,702	22,367	11,382	6,383	3.08
Williamson	24.8	1,589	4,970	4,478	3,190	3,829	6,744	7,325	7,969	4,292	3,333	1,332	549	2.48

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Winnebago	94.9	7,052	22,763	19,769	14,327	13,798	17,191	24,715	28,559	16,959	14,876	6,646	3,145	2.67
Woodford	12.0	763	2,831	2,434	1,759	1,611	2,602	2,539	3,605	2,187	2,081	1,077	511	2.89
TOTAL METRO COUNTIES	**3,476.2**	**222,453**	**825,432**	**729,208**	**540,413**	**521,322**	**637,372**	**934,196**	**998,847**	**605,777**	**515,274**	**259,674**	**162,432**	**2.75**
TOTAL STATE	**4,277.7**	**281,627**	**982,033**	**868,885**	**648,593**	**643,458**	**853,104**	**1,161,150**	**1,252,186**	**740,764**	**627,835**	**310,562**	**185,203**	**2.73**
INDIANA														
ANDERSON	**48.8**	**3,256**	**10,635**	**9,949**	**7,615**	**7,257**	**10,088**	**11,825**	**15,432**	**8,905**	**7,727**	**3,399**	**1,512**	**2.70**
Madison	48.8	3,256	10,635	9,949	7,615	7,257	10,088	11,825	15,432	8,905	7,727	3,399	1,512	2.70
BLOOMINGTON	**36.2**	**5,607**	**10,484**	**6,675**	**4,334**	**3,852**	**5,248**	**11,107**	**11,701**	**6,193**	**4,700**	**1,854**	**645**	**2.80**
Monroe	36.2	5,607	10,484	6,675	4,334	3,852	5,248	11,107	11,701	6,193	4,700	1,854	645	2.80
ELKHART - GOSHEN	**53.0**	**3,912**	**13,094**	**11,325**	**7,770**	**7,235**	**9,664**	**11,450**	**16,612**	**9,718**	**9,170**	**4,085**	**1,965**	**2.77**
Elkhart	53.0	3,912	13,094	11,325	7,770	7,235	9,664	11,450	16,612	9,718	9,170	4,085	1,965	2.77
EVANSVILLE	**108.1**	**8,122**	**24,071**	**20,492**	**15,600**	**16,193**	**23,622**	**28,145**	**33,341**	**19,834**	**16,501**	**7,091**	**3,188**	**2.63**
Posey	9.5	651	2,266	2,016	1,312	1,313	1,942	1,831	2,894	1,825	1,800	783	367	2.87
Vanderburgh	66.2	5,341	14,026	11,237	9,531	10,432	15,633	19,284	21,179	11,435	8,793	3,761	1,748	2.52
Warrick	16.2	940	4,089	4,090	2,343	2,097	2,641	2,837	4,509	3,344	3,440	1,458	612	2.91
Henderson, Ky.	*16.2*	*1,190*	*3,690*	*3,149*	*2,414*	*2,351*	*3,406*	*4,193*	*4,759*	*3,230*	*2,468*	*1,089*	*461*	*2.66*
FORT WAYNE	**128.7**	**10,104**	**32,520**	**25,892**	**18,836**	**17,792**	**23,556**	**30,392**	**38,982**	**22,812**	**21,239**	**10,105**	**5,170**	**2.77**
Allen	107.5	8,646	27,697	21,625	15,737	14,791	19,004	26,277	32,371	18,925	17,420	8,211	4,296	2.76
De Kalb	11.8	801	2,700	2,409	1,707	1,639	2,544	2,311	3,554	2,189	2,148	1,104	494	2.87
Whitley	9.4	657	2,123	1,858	1,392	1,362	2,008	1,804	3,057	1,698	1,671	790	380	2.85
GARY - HAMMOND	**217.9**	**15,086**	**51,537**	**45,637**	**36,027**	**34,318**	**35,295**	**45,515**	**61,517**	**42,104**	**37,457**	**19,305**	**12,002**	**2.91**
Lake	175.1	11,712	39,915	35,307	29,513	28,929	29,724	37,494	49,253	33,734	29,007	15,319	10,293	2.90
Porter	42.8	3,374	11,622	10,330	6,514	5,369	5,571	8,021	12,264	8,370	8,450	3,986	1,709	2.96
INDIANAPOLIS	**451.0**	**33,865**	**110,534**	**94,314**	**69,027**	**64,010**	**79,250**	**111,317**	**137,643**	**82,589**	**70,980**	**32,238**	**16,233**	**2.70**
Boone	13.9	886	3,100	3,206	2,103	1,865	2,740	2,676	4,478	2,582	2,620	1,113	431	2.80
Hamilton	32.9	1,676	7,943	9,076	5,462	4,277	4,466	5,303	9,818	6,642	6,984	3,024	1,129	2.95
Hancock	16.0	918	3,607	4,242	2,587	2,140	2,506	2,590	4,670	3,160	3,470	1,519	591	2.94
Hendricks	25.0	1,336	6,133	6,470	4,011	3,398	3,652	3,830	7,398	5,189	5,420	2,326	837	3.04
Johnson	28.7	1,936	7,386	7,017	4,496	3,680	4,185	5,252	8,356	5,886	5,770	2,505	931	2.93
Marion	301.4	25,073	75,011	56,730	45,122	44,035	55,429	85,452	93,099	52,681	40,297	18,907	10,964	2.59
Morgan	19.0	1,143	4,285	4,597	3,071	2,611	3,293	3,341	5,540	3,758	3,798	1,755	808	2.94
Shelby	14.1	897	3,069	2,976	2,175	2,004	2,979	2,873	4,284	2,691	2,621	1,089	542	2.82
KOKOMO	**38.4**	**2,734**	**8,767**	**8,575**	**6,248**	**5,334**	**6,742**	**9,173**	**11,390**	**7,230**	**6,572**	**2,866**	**1,169**	**2.69**
Howard	32.2	2,339	7,531	7,244	5,333	4,404	5,349	7,672	9,529	6,117	5,459	2,428	995	2.70
Tipton	6.2	395	1,236	1,331	915	930	1,393	1,501	1,861	1,113	1,113	438	174	2.66
LAFAYETTE - WEST LAFAYETTE	**42.9**	**6,388**	**11,326**	**7,846**	**5,349**	**5,196**	**6,795**	**11,675**	**14,055**	**7,399**	**6,144**	**2,621**	**1,006**	**2.87**
Tippecanoe	42.9	6,388	11,326	7,846	5,349	5,196	6,795	11,675	14,055	7,399	6,144	2,621	1,006	2.87
MUNCIE	**44.1**	**4,251**	**9,694**	**8,894**	**6,585**	**6,220**	**8,456**	**10,763**	**14,022**	**8,098**	**6,986**	**2,947**	**1,284**	**2.80**
Delaware	44.1	4,251	9,694	8,894	6,585	6,220	8,456	10,763	14,022	8,098	6,986	2,947	1,284	2.80
SOUTH BEND - MISHAWAKA	**89.3**	**5,987**	**20,267**	**15,709**	**13,357**	**14,214**	**19,766**	**23,438**	**28,471**	**15,318**	**13,003**	**6,111**	**2,959**	**2.70**
St. Joseph	89.3	5,987	20,267	15,709	13,357	14,214	19,766	23,438	28,471	15,318	13,003	6,111	2,959	2.70
TERRE HAUTE	**49.1**	**3,928**	**10,044**	**8,229**	**6,495**	**7,843**	**12,561**	**13,366**	**15,818**	**8,542**	**6,837**	**3,086**	**1,451**	**2.71**
Clay	9.4	574	1,741	1,620	1,288	1,446	2,731	2,254	3,072	1,685	1,418	676	295	2.66
Vigo	39.7	3,354	8,303	6,609	5,207	6,397	9,830	11,112	12,746	6,857	5,419	2,410	1,156	2.72
ALL COUNTIES														
Adams	10.3	740	2,362	1,999	1,397	1,493	2,309	2,041	3,103	1,805	1,733	971	647	3.00
Allen	107.5	8,646	27,697	21,625	15,737	14,791	19,004	26,277	32,371	18,925	17,420	8,211	4,296	2.76
Bartholomew	24.2	1,641	5,927	5,806	3,702	3,154	3,970	5,426	7,113	4,730	4,405	1,825	701	2.74
Benton	3.5	222	628	628	485	582	955	919	1,124	542	503	258	154	2.74
Blackford	5.6	340	1,146	1,102	819	864	1,329	1,388	1,666	959	957	423	207	2.73
Boone	13.9	886	3,100	3,206	2,103	1,865	2,740	2,676	4,478	2,582	2,620	1,113	431	2.80
Brown	5.1	288	1,191	1,089	731	803	998	1,118	1,772	882	787	360	181	2.63
Carroll	7.1	448	1,447	1,384	1,037	1,077	1,707	1,447	2,454	1,150	1,229	573	247	2.72
Cass	14.8	1,000	3,019	2,783	2,206	2,426	3,366	3,485	4,741	2,562	2,440	1,087	485	2.75
☐ Clark	32.8	2,238	8,410	7,029	5,027	4,627	5,469	7,156	9,566	6,573	5,806	2,544	1,155	2.78
Clay	9.4	574	1,741	1,620	1,288	1,446	2,731	2,254	3,072	1,685	1,418	676	295	2.66
Clinton	11.3	772	2,318	2,082	1,625	1,689	2,814	2,631	3,623	1,979	1,845	853	369	2.73
Crawford	3.6	226	715	663	490	535	971	753	1,127	691	579	297	153	2.89

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
INDIANA (continued)														
ALL COUNTIES (continued)														
Daviess	10.4	644	2,036	1,831	1,414	1,742	2,733	2,425	3,420	1,749	1,619	727	460	2.75
☐ Dearborn	12.9	695	2,768	2,766	1,979	1,957	2,735	2,507	3,706	2,548	2,336	1,189	614	2.92
Decatur	8.3	547	1,803	1,637	1,157	1,213	1,943	1,750	2,509	1,479	1,390	728	444	2.84
De Kalb	11.8	801	2,700	2,409	1,707	1,639	2,544	2,311	3,554	2,189	2,148	1,104	494	2.87
Delaware	44.1	4,251	9,694	8,894	6,585	6,220	8,456	10,763	14,022	8,098	6,986	2,947	1,284	2.80
Dubois	12.7	907	2,926	2,469	1,798	1,738	2,862	3,063	3,499	2,298	2,001	1,125	714	2.87
Elkhart	53.0	3,912	13,094	11,325	7,770	7,235	9,664	11,450	16,612	9,718	9,170	4,085	1,965	2.77
Fayette	9.9	673	2,213	1,927	1,487	1,533	2,067	2,121	3,079	1,882	1,667	730	421	2.79
☐ Floyd	22.6	1,335	5,144	4,817	3,329	3,330	4,645	4,851	6,796	4,389	3,974	1,735	855	2.80
Fountain	6.8	430	1,252	1,314	948	1,101	1,755	1,567	2,253	1,141	1,098	516	225	2.75
Franklin	6.5	368	1,437	1,377	978	902	1,438	1,127	1,809	1,218	1,241	639	466	3.18
Fulton	7.4	518	1,376	1,308	1,038	1,184	1,976	1,699	2,623	1,231	1,060	542	245	2.66
Gibson	12.9	875	2,444	2,370	1,821	1,979	3,411	3,169	4,173	2,358	1,913	880	407	2.64
Grant	27.6	2,055	5,851	5,602	4,547	4,178	5,367	6,202	8,528	5,135	4,715	2,072	948	2.83
Greene	12.1	643	2,265	2,220	1,606	1,849	3,517	3,115	3,999	2,079	1,830	760	317	2.57
Hamilton	32.9	1,676	7,943	9,076	5,462	4,277	4,466	5,303	9,818	6,642	6,984	3,024	1,129	2.95
Hancock	16.0	918	3,607	4,242	2,587	2,140	2,506	2,590	4,670	3,160	3,470	1,519	591	2.94
☐ Harrison	10.1	637	2,263	2,226	1,514	1,388	2,072	1,709	3,037	2,055	1,891	918	490	2.96
Hendricks	25.0	1,336	6,133	6,470	4,011	3,398	3,652	3,830	7,398	5,189	5,420	2,326	837	3.04
Henry	18.6	1,162	3,894	3,766	2,799	2,761	4,218	4,158	5,720	3,544	3,191	1,409	578	2.75
Howard	32.2	2,339	7,531	7,244	5,333	4,404	5,349	7,672	9,529	6,117	5,459	2,428	995	2.70
Huntington	13.4	996	2,782	2,532	1,895	2,020	3,175	3,212	4,184	2,294	2,149	1,062	499	2.78
Jackson	13.6	1,001	2,863	2,663	1,970	1,917	3,186	3,072	4,195	2,516	2,344	1,044	429	2.74
Jasper	9.0	649	2,016	1,927	1,339	1,238	1,831	1,606	2,756	1,543	1,689	923	483	3.07
Jay	8.2	522	1,556	1,609	1,156	1,258	2,099	1,847	2,710	1,385	1,324	603	331	2.72
Jefferson	10.4	746	2,329	2,143	1,478	1,504	2,200	2,479	3,177	1,937	1,683	776	348	2.84
Jennings	7.7	515	1,754	1,706	1,061	1,051	1,613	1,514	2,185	1,485	1,420	734	362	3.13
Johnson	28.7	1,936	7,386	7,017	4,496	3,680	4,185	5,252	8,356	5,886	5,770	2,505	931	2.93
Knox	15.9	1,118	2,985	2,665	2,194	2,401	4,537	4,603	5,055	2,718	2,177	926	421	2.61
Kosciusko	23.5	1,829	5,706	4,823	3,229	3,251	4,662	4,653	7,861	4,336	4,007	1,789	854	2.78
La Grange	8.9	599	2,160	1,856	1,260	1,266	1,759	1,505	2,770	1,514	1,546	774	791	3.24
Lake	175.1	11,712	39,915	35,307	29,513	28,929	29,724	37,494	49,253	33,734	29,007	15,319	10,293	2.90
La Porte	37.4	2,427	8,389	7,287	5,633	5,962	7,702	8,343	11,571	6,885	6,147	2,917	1,537	2.89
Lawrence	16.3	1,007	3,326	3,157	2,427	2,432	3,951	3,617	5,208	3,212	2,663	1,133	467	2.67
Madison	48.8	3,256	10,635	9,949	7,615	7,257	10,088	11,825	15,432	8,905	7,727	3,399	1,512	2.70
Marion	301.4	25,073	75,011	56,730	45,122	44,035	55,429	85,452	93,099	52,681	40,297	18,907	10,964	2.59
Marshall	15.1	999	3,238	2,856	2,280	2,145	3,582	3,320	4,772	2,593	2,604	1,208	603	2.77
Martin	3.9	218	806	770	582	640	884	872	1,082	771	684	333	158	2.82
Miami	13.8	1,182	3,301	2,797	1,920	1,850	2,750	2,868	4,213	2,585	2,466	1,154	514	2.84
Monroe	36.2	5,607	10,484	6,675	4,334	3,852	5,248	11,107	11,701	6,193	4,700	1,854	645	2.80
Montgomery	13.3	989	2,677	2,597	1,977	1,888	3,172	3,084	4,489	2,308	2,116	944	359	2.70
Morgan	19.0	1,143	4,285	4,597	3,071	2,611	3,293	3,341	5,540	3,758	3,798	1,755	808	2.94
Newton	5.2	342	1,121	1,102	677	718	1,240	1,138	1,505	916	915	509	217	2.85
Noble	13.5	1,018	3,099	2,662	1,939	1,977	2,805	2,884	4,205	2,453	2,273	1,131	554	2.84
Ohio	2.0	112	391	380	324	299	494	489	587	389	320	150	65	2.65
Orange	7.0	409	1,396	1,257	977	1,092	1,869	1,631	2,227	1,316	1,105	464	257	2.73
Owen	6.4	351	1,241	1,230	1,008	907	1,663	1,525	1,988	1,187	970	481	249	2.69
Parke	5.9	307	1,094	1,117	840	899	1,643	1,333	1,951	1,084	881	467	184	2.76
Perry	6.7	421	1,324	1,173	976	1,083	1,723	1,470	2,023	1,282	1,057	567	301	2.87
Pike	5.2	302	947	991	708	739	1,513	1,241	1,721	951	847	311	129	2.60
Porter	42.8	3,374	11,622	10,330	6,514	5,389	5,571	8,021	12,264	8,370	8,450	3,986	1,709	2.96
Posey	9.5	651	2,266	2,016	1,312	1,313	1,942	1,831	2,894	1,825	1,800	783	367	2.87
Pulaski	5.1	320	983	861	709	812	1,415	1,340	1,510	861	767	405	217	2.65
Putnam	9.9	654	1,771	1,951	1,598	1,459	2,467	2,032	3,329	1,806	1,677	715	341	3.06
Randolph	10.8	672	2,237	2,184	1,651	1,525	2,531	2,314	3,562	1,848	1,835	849	392	2.72
Ripley	8.6	531	1,762	1,632	1,194	1,290	2,191	1,791	2,581	1,582	1,419	734	493	2.98
Rush	6.5	433	1,222	1,187	993	1,009	1,656	1,413	2,045	1,150	1,052	528	312	2.88
St. Joseph	89.3	5,987	20,267	15,709	13,357	14,214	19,766	23,438	28,471	15,318	13,003	6,111	2,959	2.70
Scott	7.3	476	1,613	1,610	1,065	1,009	1,527	1,450	2,051	1,533	1,269	641	356	2.86
Shelby	14.1	897	3,069	2,976	2,175	2,004	2,979	2,873	4,284	2,691	2,621	1,089	542	2.82
Spencer	6.8	387	1,363	1,360	971	962	1,757	1,313	2,075	1,266	1,250	573	323	3.00
Starke	7.8	443	1,564	1,562	1,155	1,101	1,975	1,690	2,381	1,360	1,260	716	393	2.83
Steuben	10.0	757	2,058	1,980	1,410	1,469	2,326	2,483	3,326	1,614	1,515	755	307	2.71
Sullivan	8.1	417	1,480	1,364	1,047	1,323	2,469	2,041	2,670	1,407	1,226	517	239	2.59
Switzerland	2.7	143	450	531	378	444	754	611	853	495	432	195	114	2.78
Tippecanoe	42.9	6,388	11,326	7,846	5,349	5,196	6,795	11,675	14,055	7,399	6,144	2,621	1,006	2.87

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
INDIANA (continued)														
ALL COUNTIES (continued)														
Tipton	6.2	395	1,236	1,331	915	930	1,393	1,501	1,861	1,113	1,113	438	174	2.66
Union	2.4	153	500	487	313	348	599	471	756	457	425	213	78	2.88
Vanderburgh	66.2	5,341	14,026	11,237	9,531	10,432	15,633	19,284	21,179	11,435	8,793	3,761	1,748	2.52
Vermillion	7.1	393	1,338	1,299	909	1,105	2,056	1,993	2,207	1,214	1,034	470	182	2.54
Vigo	39.7	3,354	8,303	6,609	5,207	6,397	9,830	11,112	12,746	6,857	5,419	2,410	1,156	2.72
Wabash	12.3	945	2,612	2,475	1,815	1,808	2,645	2,675	4,022	2,163	2,079	940	421	2.89
Warren	2.9	169	561	616	433	443	678	550	963	487	520	267	113	2.97
Warrick	16.2	940	4,089	4,090	2,343	2,097	2,641	2,837	4,509	3,344	3,440	1,458	612	2.91
Washington	8.1	572	1,649	1,605	1,136	1,195	1,943	1,679	2,448	1,604	1,362	656	351	2.83
Wayne	27.0	1,799	5,396	5,320	4,123	4,121	6,241	6,813	8,554	4,798	4,179	1,796	860	2.69
Wells	9.1	651	2,006	1,870	1,303	1,275	1,995	1,972	2,800	1,615	1,631	737	345	2.78
White	9.2	596	1,895	1,657	1,241	1,476	2,335	2,329	3,020	1,532	1,368	687	264	2.62
Whitley	9.4	657	2,123	1,858	1,392	1,362	2,008	1,804	3,057	1,698	1,671	790	380	2.85
TOTAL METRO COUNTIES	**1,369.7**	**106,955**	**327,868**	**277,226**	**206,678**	**198,415**	**252,558**	**330,196**	**417,330**	**251,077**	**218,855**	**101,005**	**51,237**	**2.76**
TOTAL STATE	**2,012.4**	**150,024**	**463,079**	**403,434**	**300,057**	**293,929**	**401,877**	**475,066**	**619,253**	**366,943**	**324,745**	**150,574**	**75,819**	**2.77**
IOWA														
CEDAR RAPIDS	**67.0**	**6,033**	**17,114**	**13,592**	**9,372**	**8,645**	**12,244**	**19,384**	**19,967**	**11,389**	**10,104**	**4,349**	**1,807**	**2.57**
Linn	67.0	6,033	17,114	13,592	9,372	8,645	12,244	19,384	19,967	11,389	10,104	4,349	1,807	2.57
DAVENPORT - ROCK ISLAND - MOLINE	**146.2**	**12,080**	**35,493**	**29,176**	**20,584**	**20,385**	**28,482**	**39,767**	**43,891**	**25,411**	**22,002**	**10,278**	**4,851**	**2.64**
Scott	62.6	5,688	17,183	12,961	8,631	8,067	10,070	16,558	18,341	11,081	9,838	4,591	2,191	2.65
Henry, Ill.	*20.7*	*1,344*	*4,235*	*4,158*	*2,897*	*2,940*	*5,126*	*5,188*	*6,308*	*3,523*	*3,353*	*1,611*	*717*	*2.71*
Rock Island, Ill.	*62.9*	*5,048*	*14,075*	*12,057*	*9,056*	*9,378*	*13,286*	*18,021*	*19,242*	*10,807*	*8,811*	*4,076*	*1,943*	*2.61*
DES MOINES	**153.4**	**13,324**	**38,969**	**30,450**	**21,657**	**20,509**	**28,491**	**46,026**	**46,283**	**25,981**	**21,937**	**9,491**	**3,682**	**2.52**
Dallas	12.0	809	2,666	2,431	1,671	1,677	2,746	3,205	3,742	2,028	1,880	827	318	2.58
Polk	128.2	11,614	32,940	24,814	18,068	17,313	23,451	39,959	38,833	21,486	17,447	7,508	2,967	2.48
Warren	13.2	901	3,363	3,205	1,918	1,519	2,294	2,862	3,708	2,467	2,610	1,156	397	2.86
DUBUQUE	**31.2**	**2,406**	**7,435**	**5,936**	**4,499**	**4,422**	**6,502**	**8,093**	**8,338**	**5,205**	**4,831**	**2,800**	**1,933**	**2.94**
Dubuque	31.2	2,406	7,435	5,936	4,499	4,422	6,502	8,093	8,338	5,205	4,831	2,800	1,933	2.94
IOWA CITY	**33.4**	**5,455**	**11,581**	**5,756**	**3,408**	**2,934**	**4,266**	**11,184**	**10,493**	**5,340**	**4,106**	**1,626**	**651**	**2.60**
Johnson	33.4	5,455	11,581	5,756	3,408	2,934	4,266	11,184	10,493	5,340	4,106	1,626	651	2.60
SIOUX CITY	**44.8**	**3,509**	**10,277**	**7,643**	**6,221**	**6,662**	**10,488**	**12,468**	**13,484**	**7,543**	**6,603**	**3,228**	**1,474**	**2.63**
Woodbury	38.2	2,945	8,519	6,372	5,350	5,811	9,203	10,909	11,588	6,378	5,491	2,643	1,191	2.60
Dakota, Neb.	*6.6*	*564*	*1,758*	*1,271*	*871*	*851*	*1,285*	*1,559*	*1,896*	*1,165*	*1,112*	*585*	*283*	*2.76*
WATERLOO - CEDAR FALLS	**56.9**	**5,473**	**14,194**	**10,607**	**7,721**	**7,788**	**11,117**	**14,804**	**17,636**	**10,029**	**8,713**	**3,970**	**1,748**	**2.72**
Black Hawk	48.0	4,780	12,307	8,848	6,547	6,618	8,900	12,570	14,902	8,526	7,267	3,265	1,470	2.71
Bremer	8.9	693	1,887	1,759	1,174	1,170	2,217	2,234	2,734	1,503	1,446	705	278	2.78
ALL COUNTIES														
Adair	3.7	241	618	546	493	573	1,229	1,078	1,299	536	457	232	98	2.49
Adams	2.1	117	340	328	306	326	683	540	761	339	282	131	47	2.57
Allamakee	5.4	318	943	864	729	874	1,672	1,377	1,687	870	707	463	296	2.78
Appanoose	6.1	403	1,067	913	734	956	2,027	1,839	2,039	901	781	394	146	2.43
Audubon	3.1	174	507	511	415	514	979	865	1,073	470	361	235	96	2.55
Benton	9.0	638	1,703	1,626	1,218	1,311	2,504	2,498	2,717	1,464	1,357	691	273	2.60
Black Hawk	48.0	4,780	12,307	8,848	6,547	6,618	8,900	12,570	14,902	8,526	7,267	3,265	1,470	2.71
Boone	10.0	756	2,052	1,645	1,324	1,466	2,757	2,938	3,269	1,624	1,352	607	210	2.59
Bremer	8.9	693	1,887	1,759	1,174	1,170	2,217	2,234	2,734	1,503	1,446	705	278	2.78
Buchanan	8.1	647	1,746	1,411	1,058	1,244	1,994	1,901	2,446	1,305	1,317	684	447	2.81
Buena Vista	7.9	610	1,545	1,087	1,090	1,287	2,281	2,369	2,622	1,187	1,039	491	192	2.61
Butler	6.4	388	1,232	1,009	833	1,017	1,921	1,594	2,133	989	970	505	209	2.66
Calhoun	4.8	281	788	694	644	808	1,585	1,261	1,741	723	608	312	155	2.58
Carroll	8.3	609	1,605	1,288	1,162	1,332	2,304	2,216	2,452	1,325	1,098	710	499	2.76
Cass	6.8	458	1,222	1,057	923	987	2,153	2,203	2,220	966	849	420	142	2.44
Cedar	7.3	501	1,497	1,336	983	1,075	1,908	1,920	2,350	1,188	1,114	524	204	2.59
Cerro Gordo	19.9	1,655	4,138	3,301	2,834	3,013	4,959	6,199	6,350	3,125	2,645	1,126	455	2.46
Cherokee	6.0	383	1,156	942	878	933	1,708	1,947	1,791	902	795	402	163	2.52
Chickasaw	5.4	386	1,001	1,003	736	770	1,504	1,355	1,647	841	805	471	281	2.76
Clarke	3.4	240	616	552	442	479	1,071	884	1,208	523	481	204	100	2.59
Clay	7.8	718	1,750	1,285	1,041	1,137	1,869	2,418	2,375	1,275	1,069	490	173	2.46
Clayton	8.2	529	1,513	1,321	1,137	1,278	2,422	2,372	2,501	1,296	1,120	594	317	2.60

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
IOWA (continued)														
ALL COUNTIES (continued)														
Clinton	20.9	1,514	4,516	3,911	2,928	3,122	4,909	5,316	6,436	3,567	3,181	1,635	765	2.67
Crawford	6.9	519	1,343	1,188	929	1,099	1,822	1,818	2,136	1,093	1,000	588	265	2.65
Dallas	12.0	809	2,666	2,431	1,671	1,677	2,746	3,205	3,742	2,028	1,880	827	318	2.58
Davis	3.3	219	564	558	430	499	1,030	741	1,190	522	489	230	128	2.79
Decatur	3.4	247	598	514	412	512	1,117	944	1,208	502	431	226	89	2.76
Delaware	6.7	482	1,302	1,173	980	1,033	1,730	1,524	2,021	1,090	1,004	559	502	2.88
Des Moines	18.1	1,277	3,902	3,236	2,444	2,757	4,484	5,353	5,570	3,001	2,536	1,152	488	2.50
Dickinson	6.4	395	1,319	1,023	820	1,025	1,818	1,818	2,208	1,014	845	380	135	2.47
Dubuque	31.2	2,406	7,435	5,936	4,499	4,422	6,502	8,093	8,338	5,205	4,831	2,800	1,933	2.94
Emmet	5.0	432	1,018	800	666	750	1,334	1,628	1,414	783	686	341	148	2.48
Fayette	9.3	593	1,720	1,493	1,239	1,418	2,837	2,752	2,806	1,452	1,235	689	366	2.61
Floyd	7.2	419	1,357	1,338	974	1,125	1,987	1,997	2,284	1,084	1,073	517	245	2.63
Franklin	5.2	303	986	829	711	797	1,574	1,632	1,657	808	689	310	104	2.40
Fremont	3.7	196	639	566	476	629	1,194	1,069	1,273	533	484	240	101	2.51
Greene	4.7	270	846	702	592	725	1,565	1,496	1,543	662	582	289	128	2.40
Grundy	5.4	282	1,032	1,016	712	841	1,517	1,457	1,713	855	842	377	156	2.57
Guthrie	4.6	222	760	703	624	745	1,546	1,324	1,592	670	605	277	132	2.52
Hamilton	6.8	423	1,301	1,094	1,006	1,103	1,873	2,083	2,048	1,128	937	437	167	2.49
Hancock	5.6	393	1,179	902	747	836	1,543	1,680	1,705	912	746	402	155	2.50
Hardin	8.2	546	1,450	1,318	1,063	1,294	2,529	2,220	2,877	1,215	1,173	497	218	2.59
Harrison	6.0	371	997	1,012	826	931	1,863	1,560	1,996	901	855	457	231	2.63
Henry	7.1	456	1,520	1,300	856	1,026	1,942	2,056	2,254	1,139	1,030	436	185	2.68
Howard	4.1	227	657	586	557	673	1,400	1,237	1,285	602	526	282	168	2.61
Humboldt	5.1	324	890	811	730	892	1,453	1,664	1,599	832	638	264	103	2.35
Ida	3.5	192	594	541	488	580	1,105	1,038	1,161	489	459	257	96	2.51
Iowa	6.0	364	1,147	954	852	948	1,735	1,675	1,880	992	885	377	191	2.55
Jackson	8.3	565	1,596	1,468	1,228	1,189	2,254	2,207	2,390	1,355	1,189	717	442	2.76
Jasper	14.1	991	2,806	2,620	2,133	2,098	3,452	3,749	4,514	2,466	2,176	907	288	2.57
Jefferson	6.4	455	1,333	1,092	811	900	1,809	1,920	2,064	1,043	833	388	152	2.64
Johnson	33.4	5,455	11,581	5,756	3,408	2,934	4,266	11,184	10,493	5,340	4,106	1,626	651	2.60
Jones	7.2	450	1,444	1,285	1,013	1,104	1,904	1,738	2,246	1,199	1,154	568	295	2.82
Keokuk	4.9	270	806	707	617	778	1,722	1,477	1,601	717	642	307	156	2.51
Kossuth	8.0	560	1,519	1,240	1,115	1,272	2,294	2,181	2,497	1,238	1,112	623	349	2.63
Lee	16.5	1,124	3,442	2,919	2,275	2,604	4,136	4,762	5,014	2,704	2,415	1,117	488	2.61
Linn	67.0	6,033	17,114	13,592	9,372	8,645	12,244	19,384	19,967	11,389	10,104	4,349	1,807	2.57
Louisa	4.5	302	972	874	625	585	1,142	1,012	1,402	825	779	334	148	2.76
Lucas	4.2	260	701	707	566	632	1,334	1,423	1,329	601	540	223	84	2.38
Lyon	4.5	248	867	658	686	708	1,333	1,089	1,406	729	659	392	225	2.76
Madison	4.6	226	874	862	607	668	1,363	1,083	1,563	744	704	351	155	2.67
Mahaska	9.1	729	1,860	1,448	1,153	1,372	2,536	2,510	3,146	1,429	1,245	543	227	2.55
Marion	11.0	837	2,286	2,029	1,438	1,558	2,852	2,745	3,607	1,805	1,737	789	317	2.77
Marshall	16.0	1,276	3,651	2,993	2,137	2,230	3,713	4,713	4,983	2,606	2,281	1,007	410	2.55
Mills	4.7	317	1,024	863	633	696	1,167	1,216	1,471	761	773	338	141	2.98
Mitchell	4.5	276	715	672	649	710	1,478	1,367	1,392	675	585	305	176	2.56
Monona	4.5	228	748	668	590	739	1,527	1,317	1,526	650	635	272	100	2.49
Monroe	3.4	207	559	509	433	553	1,139	948	1,135	485	446	275	111	2.59
Montgomery	5.5	379	1,009	747	749	823	1,793	1,651	1,891	827	708	310	113	2.42
Muscatine	15.3	1,237	3,551	3,001	2,075	2,077	3,359	3,793	4,543	2,712	2,508	1,151	593	2.71
O'Brien	6.3	479	1,091	899	889	964	1,978	1,738	2,093	935	881	459	194	2.59
Osceola	3.2	208	530	480	438	523	1,021	933	994	503	416	232	122	2.56
Page	7.5	492	1,324	1,157	906	1,185	2,436	2,316	2,517	1,101	949	451	166	2.49
Palo Alto	4.7	359	778	681	669	714	1,499	1,577	1,360	668	604	324	167	2.49
Plymouth	9.0	625	1,732	1,458	1,339	1,364	2,482	2,443	2,682	1,411	1,299	740	425	2.72
Pocahontas	4.1	221	673	648	525	720	1,313	1,234	1,304	639	534	255	134	2.56
Polk	128.2	11,614	32,940	24,814	18,068	17,313	23,451	39,959	38,833	21,486	17,447	7,508	2,967	2.48
☐ Pottawattamie	33.1	2,615	7,168	6,206	5,117	4,812	7,182	8,731	9,912	5,868	4,993	2,462	1,134	2.65
Poweshiek	7.1	515	1,400	1,195	964	1,062	1,964	2,079	2,284	1,090	990	472	185	2.69
Ringgold	2.4	124	398	314	347	379	838	639	901	365	293	162	40	2.46
Sac	5.4	317	909	771	745	883	1,775	1,677	1,744	832	662	354	131	2.43
Scott	62.6	5,688	17,183	12,961	8,631	8,067	10,070	16,558	18,341	11,081	9,838	4,591	2,191	2.65
Shelby	5.5	345	1,008	914	782	909	1,542	1,568	1,684	834	740	437	237	2.65
Sioux	10.7	921	2,178	1,824	1,421	1,571	2,785	2,410	3,248	1,742	1,676	1,019	600	2.96
Story	25.6	4,157	7,237	4,329	2,841	2,646	4,390	7,093	8,719	4,318	3,631	1,368	471	2.91
Tama	7.0	380	1,237	1,199	962	1,067	2,155	1,687	2,371	1,089	1,055	548	250	2.69
Taylor	3.2	182	508	441	391	534	1,144	906	1,209	440	367	192	86	2.47
Union	5.4	369	1,042	844	649	822	1,674	1,701	1,731	809	707	324	128	2.48

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
IOWA (continued)														
ALL COUNTIES (continued)														
Van Buren	3.2	159	539	513	413	485	1,091	794	1,139	486	460	208	113	2.59
Wapello	15.8	1,063	3,000	2,462	2,149	2,460	4,666	4,597	5,237	2,586	2,092	909	379	2.49
Warren	13.2	901	3,363	3,205	1,918	1,519	2,294	2,862	3,708	2,467	2,610	1,156	397	2.86
Washington	7.8	521	1,610	1,296	1,033	1,161	2,179	2,104	2,506	1,242	1,102	554	292	2.63
Wayne	3.3	175	482	425	410	542	1,266	1,019	1,194	467	391	168	61	2.33
Webster	17.0	1,355	3,453	2,879	2,450	2,579	4,284	5,024	5,297	2,706	2,332	1,112	529	2.58
Winnebago	5.2	328	983	816	659	791	1,623	1,722	1,577	799	668	327	107	2.52
Winneshiek	7.6	587	1,415	1,193	1,048	1,180	2,177	2,241	2,233	1,176	1,007	598	345	2.86
Woodbury	38.2	2,945	8,519	6,372	5,350	5,811	9,203	10,909	11,588	6,378	5,491	2,643	1,191	2.60
Worth	3.5	172	640	574	458	520	1,136	1,033	1,103	568	484	230	82	2.54
Wright	6.4	389	1,123	1,016	836	1,047	1,989	1,768	2,232	958	868	407	167	2.48
TOTAL METRO COUNTIES	**475.8**	**43,939**	**122,163**	**91,880**	**65,755**	**62,988**	**89,075**	**135,689**	**142,558**	**81,271**	**70,013**	**31,932**	**14,337**	**2.62**
TOTAL STATE	**1,112.8**	**90,037**	**247,892**	**197,857**	**151,656**	**159,132**	**266,226**	**314,749**	**346,174**	**182,306**	**159,480**	**75,604**	**34,487**	**2.61**
KANSAS														
KANSAS CITY	**574.1**	**41,026**	**138,782**	**119,964**	**86,794**	**81,140**	**106,394**	**151,975**	**178,272**	**102,809**	**86,495**	**36,760**	**17,789**	**2.66**
Johnson	119.4	7,086	32,179	29,189	18,965	16,460	15,521	28,602	37,298	22,947	19,969	7,906	2,678	2.66
Leavenworth	18.8	1,166	4,187	4,624	2,707	2,499	3,617	4,392	5,268	3,477	3,383	1,565	715	3.17
Miami	8.4	531	1,587	1,606	1,255	1,191	2,230	2,081	2,713	1,442	1,301	586	277	2.75
Wyandotte	64.9	5,523	14,705	11,368	9,412	9,902	13,990	17,113	20,038	11,589	9,171	4,269	2,720	2.68
Cass, Mo.	*19.5*	*1,292*	*4,255*	*4,788*	*3,133*	*2,533*	*3,499*	*3,722*	*5,875*	*3,808*	*3,786*	*1,633*	*676*	*2.92*
Clay, Mo.	*55.2*	*4,181*	*14,344*	*12,538*	*8,923*	*7,663*	*7,551*	*13,004*	*17,745*	*10,714*	*8,986*	*3,441*	*1,310*	*2.68*
Jackson, Mo.	*249.5*	*18,856*	*58,962*	*46,673*	*36,832*	*35,678*	*52,499*	*74,466*	*77,079*	*41,910*	*33,303*	*14,457*	*8,285*	*2.56*
Lafayette, Mo.	*11.5*	*626*	*1,965*	*2,171*	*1,648*	*1,709*	*3,381*	*2,853*	*3,819*	*1,905*	*1,767*	*807*	*349*	*2.73*
Platte, Mo.	*18.8*	*1,331*	*5,094*	*5,125*	*2,728*	*2,375*	*2,147*	*4,017*	*5,857*	*3,557*	*3,396*	*1,458*	*515*	*2.79*
Ray, Mo.	*8.1*	*434*	*1,504*	*1,882*	*1,191*	*1,130*	*1,959*	*1,725*	*2,580*	*1,460*	*1,433*	*638*	*264*	*2.86*
LAWRENCE	**25.8**	**4,824**	**7,683**	**4,377**	**2,754**	**2,523**	**3,639**	**7,512**	**8,707**	**4,535**	**3,277**	**1,277**	**492**	**2.82**
Douglas	25.8	4,824	7,683	4,377	2,754	2,523	3,639	7,512	8,707	4,535	3,277	1,277	492	2.82
TOPEKA	**63.1**	**5,435**	**15,360**	**11,677**	**9,174**	**8,613**	**12,841**	**19,053**	**19,672**	**10,775**	**8,609**	**3,496**	**1,495**	**2.55**
Shawnee	63.1	5,435	15,360	11,677	9,174	8,613	12,841	19,053	19,672	10,775	8,609	3,496	1,495	2.55
WICHITA	**180.0**	**17,081**	**45,287**	**33,214**	**26,531**	**25,283**	**32,604**	**48,660**	**57,767**	**31,260**	**26,048**	**11,021**	**5,244**	**2.61**
Butler	17.5	1,191	3,734	3,413	2,692	2,536	3,934	3,770	5,866	3,092	2,975	1,284	513	2.74
Harvey	11.5	840	2,491	1,989	1,650	1,561	2,969	2,835	3,924	1,916	1,829	718	278	2.76
Sedgwick	151.0	15,050	39,062	27,812	22,189	21,186	25,701	42,055	47,977	26,252	21,244	9,019	4,453	2.58
ALL COUNTIES														
Allen	6.3	460	1,114	957	790	950	2,029	1,920	2,044	978	825	353	180	2.52
Anderson	3.3	177	503	485	391	490	1,254	872	1,201	462	412	217	136	2.67
Atchison	6.5	432	1,202	1,079	926	993	1,868	2,003	1,882	1,016	882	451	266	2.80
Barber	2.9	182	454	411	385	485	983	855	1,066	416	349	156	58	2.38
Barton	12.7	1,099	2,650	2,075	1,860	1,917	3,099	3,508	4,149	2,137	1,768	770	368	2.58
Bourbon	6.6	483	1,130	949	796	1,018	2,224	2,163	2,251	953	781	329	123	2.41
Brown	4.8	293	772	667	566	753	1,749	1,517	1,578	674	610	300	121	2.50
Butler	17.5	1,191	3,734	3,413	2,692	2,536	3,934	3,770	5,866	3,092	2,975	1,284	513	2.74
Chase	1.3	52	203	196	151	225	473	361	481	193	159	63	43	2.46
Chautauqua	2.3	96	300	343	251	399	911	815	820	316	226	90	33	2.22
Cherokee	9.0	524	1,490	1,541	1,144	1,459	2,842	2,495	2,967	1,431	1,307	567	233	2.54
Cheyenne	1.5	75	230	184	225	280	506	505	524	201	170	83	17	2.33
Clark	1.0	41	135	151	140	168	365	275	396	129	128	55	17	2.60
Clay	3.8	234	609	538	480	590	1,349	1,136	1,334	579	462	216	73	2.53
Cloud	4.6	355	737	650	537	687	1,634	1,536	1,511	642	561	235	115	2.59
Coffey	3.7	245	693	609	424	481	1,248	901	1,350	586	505	235	123	2.70
Comanche	1.0	49	148	161	128	155	359	258	378	152	144	50	18	2.60
Cowley	14.5	1,076	2,749	2,454	1,975	2,035	4,211	3,963	5,038	2,249	2,056	869	325	2.63
Crawford	15.6	1,487	2,628	2,220	1,692	2,343	5,230	5,242	5,183	2,282	1,767	738	388	2.43
Decatur	1.8	116	267	225	252	297	643	583	617	254	195	108	43	2.44
Dickinson	8.0	451	1,282	1,366	1,120	1,181	2,600	2,419	2,627	1,220	1,046	513	175	2.51
Doniphan	3.4	214	654	528	414	519	1,071	838	1,086	578	498	255	145	2.76
Douglas	25.8	4,824	7,683	4,377	2,754	2,523	3,639	7,512	8,707	4,535	3,277	1,277	492	2.82
Edwards	1.7	104	274	262	223	251	586	488	624	250	200	103	35	2.47
Elk	1.6	63	194	208	193	259	683	545	613	184	154	72	32	2.38
Ellis	10.5	1,593	2,612	1,663	1,282	1,328	2,022	3,200	3,188	1,719	1,425	669	299	2.66
Ellsworth	2.9	153	443	388	369	443	1,104	979	987	420	311	148	55	2.34

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
KANSAS (continued)														
ALL COUNTIES (continued)														
Finney	10.3	1,153	2,926	2,009	1,308	1,294	1,610	2,381	2,970	1,922	1,713	826	488	2.86
Ford	9.8	965	2,229	1,782	1,302	1,337	2,185	2,686	3,048	1,591	1,435	710	330	2.70
Franklin	8.5	624	1,543	1,506	1,153	1,172	2,502	2,317	2,815	1,421	1,207	510	230	2.65
Geary	10.6	2,146	2,669	2,032	1,272	1,100	1,381	2,186	3,259	2,376	1,765	682	332	2.92
Gove	1.4	94	263	220	195	199	429	377	466	198	200	93	66	2.64
Graham	1.5	90	236	238	230	230	476	427	519	213	203	101	37	2.60
Grant	2.6	252	690	571	404	337	346	573	756	498	457	227	89	2.81
Gray	1.9	158	436	365	258	265	418	398	621	320	319	162	80	2.84
Greeley	.7	62	125	122	103	112	176	180	220	129	109	47	15	2.57
Greenwood	3.5	172	471	464	446	574	1,373	1,139	1,264	471	390	167	69	2.40
Hamilton	1.1	66	168	176	171	174	345	477	296	152	107	52	16	2.18
Harper	3.2	143	489	448	425	517	1,178	1,001	1,189	434	355	151	70	2.38
Harvey	11.5	840	2,491	1,989	1,650	1,561	2,969	2,835	3,924	1,916	1,829	718	278	2.76
Haskell	1.4	110	347	296	199	202	246	314	441	230	239	124	52	2.79
Hodgeman	.9	56	137	123	141	164	279	279	311	134	109	46	21	2.44
Jackson	4.4	200	817	857	635	592	1,299	1,029	1,455	699	685	353	179	2.73
Jefferson	5.7	257	1,137	1,191	828	822	1,465	1,108	1,949	989	979	463	212	2.93
Jewell	2.0	104	302	243	281	302	768	645	718	281	211	111	34	2.40
Johnson	119.4	7,086	32,179	29,189	18,965	16,460	15,521	28,602	37,298	22,947	19,969	7,906	2,678	2.66
Kearny	1.2	106	278	206	182	182	246	246	387	202	200	105	60	3.08
Kingman	3.4	207	581	529	461	560	1,062	852	1,209	526	472	229	112	2.65
Kiowa	1.5	84	283	210	206	239	478	433	546	230	175	88	28	2.60
Labette	9.8	640	1,868	1,608	1,196	1,463	3,025	2,868	3,153	1,496	1,376	607	300	2.60
Lane	1.0	56	176	162	156	141	309	283	333	161	137	63	23	2.50
Leavenworth	18.8	1,166	4,187	4,624	2,707	2,499	3,617	4,392	5,268	3,477	3,383	1,565	715	3.17
Lincoln	1.6	72	243	178	219	240	648	457	636	212	179	86	30	2.44
Linn	3.4	135	522	539	440	557	1,207	976	1,233	476	430	211	74	2.53
Logan	1.4	91	253	208	217	218	413	434	443	222	167	102	32	2.43
Lyon	14.0	2,127	3,684	2,103	1,445	1,525	3,116	3,992	4,601	2,370	1,902	779	356	2.64
McPherson	10.4	785	2,129	1,745	1,409	1,488	2,844	2,810	3,621	1,665	1,429	661	214	2.67
Marion	5.2	275	765	748	676	842	1,894	1,371	1,994	774	639	310	112	2.58
Marshall	5.2	286	744	674	673	995	1,828	1,392	2,109	682	577	283	157	2.46
Meade	1.8	140	320	266	261	251	562	460	632	273	265	114	56	2.61
Miami	8.4	531	1,587	1,606	1,255	1,191	2,230	2,081	2,713	1,442	1,301	586	277	2.75
Mitchell	3.4	237	619	447	428	455	1,214	1,179	1,105	464	391	173	88	2.41
Montgomery	16.6	1,138	2,942	2,793	2,063	2,565	5,099	4,484	5,820	2,556	2,277	1,007	456	2.57
Morris	2.6	128	382	390	316	407	977	787	929	394	303	128	59	2.42
Morton	1.2	99	257	265	171	179	229	244	391	217	214	91	43	2.83
Nemaha	4.2	253	666	590	557	675	1,459	1,200	1,357	617	531	283	212	2.64
Neosho	7.2	498	1,278	1,195	919	1,086	2,224	1,931	2,450	1,150	982	483	204	2.65
Ness	1.8	121	297	254	214	278	636	513	647	246	248	102	44	2.44
Norton	2.7	125	417	396	367	392	1,003	974	929	349	261	142	45	2.37
Osage	5.9	366	1,094	1,049	826	841	1,724	1,413	1,977	972	924	426	188	2.73
Osborne	2.3	118	322	295	269	376	920	686	866	311	240	131	66	2.52
Ottawa	2.3	112	362	385	303	326	812	584	841	361	313	145	56	2.57
Pawnee	3.1	176	566	496	410	516	936	1,002	1,071	450	355	149	73	2.52
Phillips	2.9	160	482	434	372	456	996	833	1,030	397	398	176	66	2.48
Pottawatomie	5.9	486	1,375	1,009	723	766	1,541	1,427	1,999	952	917	428	177	2.71
Pratt	4.3	352	798	631	571	641	1,307	1,207	1,534	672	563	237	87	2.49
Rawlins	1.5	86	249	229	200	241	495	403	541	239	174	84	59	2.60
Reno	25.9	2,079	5,646	4,575	3,432	3,719	6,449	7,323	8,435	4,356	3,640	1,513	633	2.59
Republic	2.9	149	414	376	364	465	1,132	925	1,072	393	317	138	55	2.41
Rice	4.7	276	753	740	655	722	1,554	1,498	1,605	709	546	245	97	2.51
Riley	20.6	4,563	6,765	3,265	1,711	1,742	2,554	5,443	6,612	3,791	3,130	1,188	436	3.15
Rooks	2.6	181	404	342	339	425	909	704	959	344	326	167	100	2.58
Rush	1.7	87	238	208	241	301	625	457	661	254	203	90	35	2.59
Russell	3.5	200	598	498	478	576	1,150	961	1,319	557	414	186	63	2.54
Saline	19.9	2,032	4,572	3,671	2,671	2,665	4,289	5,600	6,482	3,404	2,793	1,162	459	2.56
Scott	2.2	164	524	388	293	327	504	551	672	398	364	151	64	2.68
Sedgwick	151.0	15,050	39,062	27,812	22,189	21,186	25,701	42,055	47,977	26,252	21,244	9,019	4,453	2.58
Seward	6.8	789	1,735	1,257	1,024	860	1,135	1,641	2,148	1,224	1,097	454	236	2.69
Shawnee	63.1	5,435	15,360	11,677	9,174	8,613	12,841	19,053	19,672	10,775	8,609	3,496	1,495	2.55
Sheridan	1.3	81	223	199	208	193	396	379	381	201	181	108	50	2.62
Sherman	2.9	239	577	531	397	436	720	871	909	448	401	181	90	2.59
Smith	2.3	102	316	282	319	366	915	720	847	322	265	113	33	2.43
Stafford	2.4	125	353	335	288	397	902	804	869	317	259	119	32	2.38

© COPYRIGHT, SALES & MARKETING MANAGEMENT MAGAZINE, 1987.
1987 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KANSAS (continued)														
ALL COUNTIES (continued)														
Stanton	.8	72	177	173	144	97	137	148	258	160	124	77	33	2.88
Stevens	1.7	142	376	324	215	263	380	348	601	278	277	136	60	3.00
Sumner	9.8	615	1,790	1,679	1,359	1,483	2,874	2,420	3,463	1,595	1,382	651	289	2.64
Thomas	3.2	376	702	550	393	433	746	839	1,048	479	512	214	108	2.84
Trego	1.8	114	310	228	233	292	623	480	653	253	242	113	59	2.61
Wabaunsee	2.5	106	427	454	346	371	796	550	916	375	397	173	89	2.84
Wallace	.7	49	146	108	100	119	178	152	264	101	99	52	32	2.86
Washington	3.1	129	422	387	407	484	1,271	930	1,111	400	334	201	124	2.52
Wichita	1.0	87	217	174	172	134	216	254	314	150	160	76	46	2.80
Wilson	4.8	279	781	739	581	751	1,669	1,314	1,708	740	643	253	142	2.56
Woodson	1.8	90	243	231	221	322	693	495	700	259	206	102	38	2.56
Wyandotte	64.9	5,523	14,705	11,368	9,412	9,902	13,990	17,113	20,038	11,589	9,171	4,269	2,720	2.68
TOTAL METRO COUNTIES	**480.4**	**41,646**	**120,988**	**96,055**	**70,798**	**66,471**	**84,442**	**127,413**	**151,463**	**86,025**	**71,758**	**30,120**	**13,621**	**2.66**
TOTAL STATE	**939.9**	**80,937**	**212,107**	**170,756**	**129,704**	**132,414**	**213,982**	**255,555**	**306,046**	**159,248**	**134,533**	**58,276**	**26,242**	**2.64**
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**52.0**	**5,817**	**13,715**	**10,475**	**7,352**	**6,005**	**8,636**	**9,889**	**15,490**	**11,587**	**9,206**	**3,860**	**1,968**	**3.06**
Christian	20.5	2,087	5,251	3,991	2,706	2,515	3,950	3,994	5,831	4,515	3,630	1,618	912	3.29
Montgomery, Tenn.	*31.5*	*3,730*	*8,464*	*6,484*	*4,646*	*3,490*	*4,686*	*5,895*	*9,659*	*7,072*	*5,576*	*2,242*	*1,056*	*2.90*
HUNTINGTON - ASHLAND	**125.2**	**8,047**	**25,661**	**24,633**	**19,213**	**19,354**	**28,292**	**29,874**	**37,662**	**24,831**	**19,690**	**8,941**	**4,202**	**2.70**
Boyd	20.5	1,243	4,116	4,002	3,243	3,210	4,686	5,117	6,211	4,146	3,169	1,329	528	2.68
Carter	8.9	597	1,858	1,795	1,264	1,264	2,122	1,560	2,612	1,905	1,574	760	489	2.97
Greenup	13.5	744	3,046	3,053	2,312	1,955	2,390	2,235	3,920	3,016	2,608	1,152	569	2.96
Lawrence, Ohio	*23.4*	*1,349*	*4,780*	*4,797*	*3,733*	*3,753*	*4,988*	*5,430*	*6,815*	*4,662*	*3,762*	*1,849*	*882*	*2.75*
Cabell, W. Va.	*42.1*	*3,084*	*8,420*	*7,443*	*5,991*	*6,640*	*10,522*	*12,388*	*12,984*	*7,559*	*5,632*	*2,512*	*1,025*	*2.51*
Wayne, W. Va.	*16.8*	*1,030*	*3,441*	*3,543*	*2,670*	*2,532*	*3,584*	*3,144*	*5,120*	*3,543*	*2,945*	*1,339*	*709*	*2.79*
LEXINGTON-FAYETTE	**125.2**	**12,019**	**33,792**	**25,431**	**17,297**	**15,718**	**20,943**	**35,031**	**37,545**	**23,532**	**18,187**	**7,631**	**3,274**	**2.66**
Bourbon	7.0	367	1,405	1,357	1,055	1,116	1,700	1,704	2,067	1,378	1,108	507	236	2.69
Clark	10.8	636	2,550	2,292	1,662	1,490	2,170	2,563	3,065	2,275	1,754	791	352	2.75
Fayette	82.9	9,315	23,706	16,199	11,084	10,028	12,568	26,078	25,057	14,745	10,797	4,359	1,864	2.57
Jessamine	10.0	817	2,817	2,240	1,352	1,162	1,612	1,775	3,001	2,121	1,997	791	315	2.99
Scott	8.0	534	1,826	1,754	1,196	1,044	1,646	1,630	2,400	1,669	1,416	624	261	2.90
Woodford	6.5	350	1,488	1,589	948	878	1,247	1,281	1,955	1,344	1,115	559	246	2.89
LOUISVILLE	**357.1**	**23,531**	**86,223**	**72,511**	**54,948**	**52,598**	**67,289**	**90,871**	**104,980**	**68,180**	**55,650**	**24,829**	**12,590**	**2.72**
Bullitt	15.0	1,041	4,128	4,218	2,290	1,670	1,653	1,872	3,576	3,273	3,636	1,749	894	3.25
Jefferson	258.1	17,361	61,772	49,183	40,171	39,283	50,330	72,163	76,768	47,919	36,511	16,289	8,450	2.63
Oldham	9.9	489	2,737	3,092	1,354	1,041	1,187	1,384	2,585	2,182	2,357	961	431	3.35
Shelby	8.6	430	1,769	1,946	1,263	1,259	1,933	1,736	2,652	1,789	1,475	633	315	2.90
Clark, Ind.	*32.8*	*2,238*	*8,410*	*7,029*	*5,027*	*4,627*	*5,469*	*7,156*	*9,566*	*6,573*	*5,806*	*2,544*	*1,155*	*2.78*
Floyd, Ind.	*22.6*	*1,335*	*5,144*	*4,817*	*3,329*	*3,330*	*4,645*	*4,651*	*6,796*	*4,389*	*3,974*	*1,735*	*855*	*2.80*
Harrison, Ind.	*10.1*	*637*	*2,263*	*2,226*	*1,514*	*1,388*	*2,072*	*1,709*	*3,037*	*2,055*	*1,891*	*918*	*490*	*2.96*
OWENSBORO	**32.5**	**2,516**	**7,252**	**6,358**	**4,996**	**4,660**	**6,718**	**8,493**	**9,304**	**6,156**	**5,137**	**2,321**	**1,089**	**2.71**
Daviess	32.5	2,516	7,252	6,358	4,996	4,660	6,718	8,493	9,304	6,156	5,137	2,321	1,089	2.71
ALL COUNTIES														
Adair	5.7	292	928	1,048	831	956	1,645	1,137	1,942	1,147	880	383	211	2.82
Allen	5.7	331	946	1,045	826	968	1,584	1,410	1,848	1,194	753	313	182	2.63
Anderson	4.8	305	1,079	1,007	663	636	1,110	858	1,513	1,070	876	332	151	2.90
Ballard	3.2	153	569	604	420	465	989	929	981	573	443	203	71	2.59
Barren	12.9	830	2,584	2,381	1,856	1,960	3,289	2,942	4,206	2,610	1,992	804	346	2.67
Bath	3.6	212	670	664	551	548	955	787	1,067	767	590	247	142	2.78
Bell	11.9	693	2,492	2,241	1,628	1,874	2,972	2,767	3,196	2,363	1,988	1,003	583	2.87
☐ Boone	17.4	1,185	4,670	4,248	2,792	2,180	2,325	3,337	4,757	3,705	3,254	1,614	733	2.95
Bourbon	7.0	367	1,405	1,357	1,055	1,116	1,700	1,704	2,067	1,378	1,108	507	236	2.69
Boyd	20.5	1,243	4,116	4,002	3,243	3,210	4,686	5,117	6,211	4,146	3,169	1,329	528	2.68
Boyle	9.5	548	1,971	1,853	1,429	1,531	2,168	2,662	2,814	1,850	1,367	568	239	2.69
Bracken	2.7	126	456	473	400	434	811	591	831	508	439	200	131	2.85
Breathitt	5.4	363	1,298	1,071	766	701	1,201	891	1,371	1,218	1,038	527	355	3.13
Breckinridge	6.1	331	1,204	1,128	803	1,000	1,634	1,366	1,878	1,192	973	431	260	2.75
Bullitt	15.0	1,041	4,128	4,218	2,290	1,670	1,653	1,872	3,576	3,273	3,636	1,749	894	3.25
Butler	4.1	268	778	802	534	619	1,099	783	1,289	876	709	298	145	2.93
Caldwell	4.9	248	816	825	677	773	1,561	1,256	1,632	919	714	263	116	2.61

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Calloway	11.9	1,077	2,309	2,158	1,427	1,709	3,220	3,236	4,263	2,108	1,571	544	178	2.70
☐ Campbell	29.0	1,814	6,101	5,184	4,555	4,626	6,720	7,290	8,205	5,307	4,318	2,366	1,514	2.82
Carlisle	2.0	91	317	337	285	301	669	441	719	359	290	132	59	2.65
Carroll	3.5	247	651	678	498	556	870	861	1,055	680	534	245	125	2.74
Carter	8.9	597	1,858	1,795	1,264	1,264	2,122	1,560	2,612	1,905	1,574	760	489	2.97
Casey	5.7	336	1,070	1,022	815	895	1,562	1,416	1,724	1,136	855	377	192	2.65
Christian	20.5	2,087	5,251	3,991	2,706	2,515	3,950	3,994	5,831	4,515	3,630	1,618	912	3.29
Clark	10.8	636	2,550	2,292	1,662	1,490	2,170	2,563	3,065	2,275	1,754	791	352	2.75
Clay	7.6	527	1,653	1,617	1,069	1,074	1,660	1,133	1,969	1,737	1,373	751	637	3.17
Clinton	3.5	160	604	681	492	550	1,013	638	1,175	732	562	244	149	2.74
Crittenden	3.3	172	592	584	411	515	1,026	786	1,084	634	508	209	79	2.79
Cumberland	2.8	142	449	453	441	474	841	761	869	575	354	162	79	2.54
Daviess	32.5	2,516	7,252	6,358	4,996	4,660	6,718	8,493	9,304	6,156	5,137	2,321	1,089	2.71
Edmonson	3.6	192	658	767	529	551	903	586	1,127	813	639	289	146	3.06
Elliott	2.5	175	571	482	337	360	575	509	693	530	429	214	125	2.84
Estill	5.3	298	1,028	1,095	738	727	1,414	1,165	1,545	1,056	869	408	257	2.77
Fayette	82.9	9,315	23,706	16,199	11,084	10,028	12,568	26,078	25,057	14,745	10,797	4,359	1,864	2.57
Fleming	4.7	264	928	843	635	724	1,306	1,185	1,350	952	718	326	169	2.66
Floyd	18.0	1,187	4,185	3,500	2,592	2,763	3,773	3,310	5,174	3,951	3,203	1,408	954	2.92
Franklin	17.1	1,189	4,315	3,496	2,539	2,364	3,197	4,987	5,106	3,311	2,418	925	353	2.56
Fulton	3.1	155	481	479	400	469	1,116	891	972	498	437	184	118	2.61
Gallatin	1.9	103	372	421	290	278	436	501	520	378	280	153	68	2.63
Garrard	4.1	218	811	743	617	642	1,069	903	1,349	861	606	257	124	2.66
Grant	4.9	275	977	1,113	668	693	1,174	855	1,540	957	866	436	246	3.02
Graves	13.1	682	2,370	2,323	1,660	2,087	3,978	3,359	4,446	2,378	1,887	756	274	2.56
Grayson	8.1	524	1,560	1,468	1,130	1,278	2,140	1,691	2,552	1,641	1,267	623	326	2.78
Green	4.0	212	697	746	586	677	1,082	752	1,363	882	629	262	112	2.73
Greenup	13.5	744	3,046	3,053	2,312	1,955	2,390	2,235	3,920	3,016	2,608	1,152	569	2.96
Hancock	2.9	205	705	632	417	349	592	670	782	578	514	247	109	2.76
Hardin	26.7	3,079	7,195	5,946	3,929	2,956	3,595	5,223	7,413	6,066	4,841	2,180	977	3.43
Harlan	14.4	1,000	3,173	2,529	1,928	2,324	3,446	3,090	3,893	2,956	2,469	1,251	741	2.91
Harrison	5.5	310	998	992	785	851	1,564	1,210	1,755	1,057	895	406	177	2.80
Hart	6.1	321	1,061	1,132	906	1,089	1,591	1,388	1,895	1,236	919	423	239	2.75
☐ Henderson	16.2	1,190	3,690	3,149	2,414	2,351	3,406	4,193	4,759	3,230	2,468	1,089	461	2.66
Henry	4.7	245	862	963	657	765	1,208	987	1,517	928	748	346	174	2.81
Hickman	2.0	97	340	349	248	314	652	450	684	386	314	94	72	2.75
Hopkins	17.7	1,230	3,911	3,346	2,360	2,614	4,239	4,230	5,465	3,550	2,816	1,121	518	2.70
Jackson	4.3	303	896	780	587	653	1,081	730	1,361	926	693	342	248	2.88
Jefferson	258.1	17,361	61,772	49,183	40,171	39,283	50,330	72,163	76,768	47,919	36,511	16,289	8,450	2.63
Jessamine	10.0	817	2,817	2,240	1,352	1,162	1,612	1,775	3,001	2,121	1,997	791	315	2.99
Johnson	8.8	562	1,929	1,760	1,235	1,272	2,042	1,631	2,669	1,875	1,489	699	437	3.00
☐ Kenton	50.6	3,505	11,975	9,557	7,462	7,333	10,768	13,263	14,261	9,380	7,470	3,789	2,437	2.76
Knott	6.0	449	1,458	1,205	777	845	1,266	959	1,576	1,354	1,154	519	438	3.13
Knox	10.8	682	2,232	2,198	1,394	1,615	2,679	2,197	3,027	2,225	1,821	915	615	2.94
Larue	4.5	228	839	831	681	686	1,235	1,098	1,380	906	688	281	147	2.69
Laurel	14.8	986	3,368	2,994	2,127	2,115	3,210	2,725	4,313	3,210	2,594	1,256	702	2.93
Lawrence	5.3	316	1,069	1,066	702	784	1,363	1,043	1,468	1,104	938	454	293	2.96
Lee	2.9	134	514	515	450	437	850	712	836	613	414	212	113	2.69
Leslie	4.9	434	1,196	1,039	767	587	877	830	1,184	1,181	950	481	274	3.08
Letcher	10.8	702	2,474	2,062	1,542	1,571	2,449	2,131	2,952	2,263	1,962	904	588	2.94
Lewis	5.0	373	1,010	1,017	707	714	1,179	1,060	1,316	1,076	824	436	288	2.90
Lincoln	6.8	380	1,288	1,319	974	1,080	1,759	1,390	2,067	1,387	1,129	512	315	2.81
Livingston	3.7	191	737	709	534	570	959	1,023	1,118	732	558	209	60	2.51
Logan	9.7	593	1,724	1,884	1,404	1,493	2,602	2,258	2,978	1,941	1,541	657	325	2.73
Lyon	2.4	106	380	389	339	439	747	760	806	431	273	99	31	2.75
McCracken	24.2	1,426	5,082	4,370	3,458	3,743	6,121	6,917	7,619	4,465	3,419	1,287	493	2.51
McCreary	5.6	330	1,183	1,094	789	865	1,339	1,142	1,460	1,183	936	508	371	3.00
McLean	3.5	188	685	693	473	524	937	732	1,157	665	591	264	91	2.89
Madison	18.3	1,999	4,302	3,624	2,509	2,330	3,536	4,348	5,710	3,874	2,709	1,143	516	3.03
Magoffin	4.8	398	1,096	993	690	632	991	906	1,221	1,079	801	438	355	3.02
Marion	5.8	364	1,266	1,097	840	824	1,409	1,269	1,519	1,110	924	555	423	3.05
Marshall	10.3	555	1,902	2,054	1,559	1,595	2,635	2,337	3,542	2,031	1,617	606	167	2.61
Martin	4.6	390	1,263	933	615	595	804	612	1,115	1,051	985	481	356	3.26
Mason	6.3	342	1,193	1,066	969	1,070	1,660	1,570	1,949	1,175	943	431	232	2.68
Meade	7.8	730	2,772	1,709	889	769	931	1,209	1,990	1,750	1,727	761	363	3.06
Menifee	1.6	121	342	294	234	234	375	272	471	332	305	140	80	3.19

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Mercer	7.3	427	1,398	1,419	1,118	1,145	1,793	1,601	2,362	1,416	1,172	519	230	2.75
Metcalfe	3.7	204	634	706	573	585	998	767	1,157	833	561	242	140	2.76
Monroe	4.7	280	801	898	683	743	1,295	1,210	1,421	1,005	637	280	147	2.64
Montgomery	7.7	545	1,760	1,608	1,057	1,093	1,637	1,739	2,234	1,627	1,290	541	269	2.77
Morgan	4.2	330	855	771	610	584	1,050	831	1,287	928	643	315	196	2.86
Muhlenberg	11.6	730	2,379	2,177	1,547	1,771	2,996	2,223	3,690	2,393	2,051	829	414	2.86
Nelson	9.8	653	2,364	1,949	1,444	1,425	1,965	1,997	2,558	2,002	1,683	950	610	3.01
Nicholas	2.7	162	499	492	370	431	746	619	855	523	404	195	104	2.70
Ohio	8.3	485	1,723	1,591	1,123	1,227	2,151	1,802	2,604	1,618	1,372	614	290	2.76
Oldham	9.9	489	2,737	3,092	1,354	1,041	1,187	1,384	2,585	2,182	2,357	961	431	3.35
Owen	3.4	158	619	601	493	544	985	922	975	633	505	241	124	2.74
Owsley	1.8	97	348	334	251	272	498	300	562	362	315	160	101	3.22
Pendleton	3.9	244	774	753	565	590	974	907	1,092	798	611	326	166	2.79
Perry	11.8	829	2,783	2,340	1,750	1,659	2,439	2,200	3,006	2,549	2,219	1,113	713	3.03
Pike	29.6	2,278	7,335	6,089	4,315	4,284	5,299	5,607	7,959	6,862	5,387	2,505	1,280	2.93
Powell	3.9	241	895	905	555	513	791	615	1,047	845	773	397	223	3.13
Pulaski	18.3	1,138	3,696	3,574	2,724	2,786	4,382	4,358	5,667	3,710	2,816	1,188	561	2.70
Robertson	.8	26	130	150	120	128	246	157	272	158	127	52	34	2.75
Rockcastle	5.2	305	972	1,038	759	766	1,360	1,040	1,601	1,059	851	387	262	2.83
Rowan	6.3	681	1,356	1,324	833	822	1,284	1,478	1,986	1,271	970	394	201	3.03
Russell	5.6	300	973	989	789	1,002	1,547	1,452	1,735	1,123	774	356	160	2.61
Scott	8.0	534	1,826	1,754	1,196	1,044	1,646	1,630	2,400	1,669	1,416	624	261	2.90
Shelby	8.6	430	1,769	1,946	1,263	1,259	1,933	1,736	2,652	1,789	1,475	633	315	2.90
Simpson	5.5	369	1,137	1,019	770	837	1,368	1,259	1,727	1,090	852	370	202	2.75
Spencer	2.1	114	420	470	304	308	484	394	620	452	383	163	88	3.00
Taylor	8.5	560	1,758	1,684	1,344	1,212	1,942	2,080	2,689	1,829	1,225	479	198	2.65
Todd	4.1	229	718	710	563	675	1,205	923	1,286	837	584	297	173	2.73
Trigg	3.6	133	598	667	505	665	1,032	778	1,265	694	505	236	122	2.64
Trimble	2.2	109	478	489	294	333	497	350	722	463	406	176	83	2.91
Union	5.7	398	1,268	991	784	885	1,374	1,398	1,611	1,137	901	437	216	3.14
Warren	29.6	3,300	7,345	5,777	3,907	3,770	5,501	7,454	9,248	5,840	4,503	1,759	796	2.76
Washington	3.3	180	655	604	451	540	870	597	1,030	628	569	263	213	3.03
Wayne	6.5	412	1,297	1,229	923	1,010	1,629	1,423	1,995	1,341	1,014	466	261	2.77
Webster	5.6	374	1,034	946	728	823	1,695	1,395	1,765	1,070	843	330	197	2.68
Whitley	13.2	884	2,743	2,530	1,769	1,967	3,307	3,070	3,983	2,548	2,059	972	568	2.82
Wolfe	2.4	186	451	442	325	361	635	461	713	525	409	186	106	3.00
Woodford	6.5	350	1,488	1,589	948	878	1,247	1,281	1,955	1,344	1,115	559	246	2.89
TOTAL METRO COUNTIES	**625.9**	**46,221**	**152,157**	**125,207**	**94,119**	**89,065**	**119,131**	**161,668**	**182,986**	**120,055**	**95,794**	**43,301**	**22,096**	**2.74**
TOTAL STATE	**1,353.5**	**96,277**	**307,187**	**266,205**	**196,483**	**196,277**	**291,071**	**322,529**	**401,081**	**269,376**	**213,766**	**96,174**	**50,574**	**2.79**
LOUISIANA														
ALEXANDRIA	**50.0**	**3,721**	**10,828**	**10,131**	**7,472**	**7,431**	**10,417**	**12,266**	**14,159**	**9,478**	**7,769**	**3,919**	**2,409**	**2.86**
Rapides	50.0	3,721	10,828	10,131	7,472	7,431	10,417	12,266	14,159	9,478	7,769	3,919	2,409	2.86
BATON ROUGE	**192.4**	**18,661**	**54,456**	**41,305**	**27,085**	**24,106**	**26,787**	**43,979**	**53,486**	**37,434**	**32,118**	**16,164**	**9,219**	**2.90**
Ascension	19.5	1,568	5,270	4,350	2,807	2,445	3,060	3,413	4,934	3,875	3,888	2,027	1,363	3.10
East Baton Rouge	142.2	14,723	41,256	29,794	19,662	17,710	19,055	35,375	40,442	27,160	22,183	10,987	6,053	2.82
Livingston	24.1	1,894	6,412	5,776	3,574	2,971	3,473	3,998	6,436	5,116	4,876	2,482	1,192	3.07
West Baton Rouge	6.6	476	1,518	1,385	1,042	980	1,199	1,193	1,674	1,283	1,171	668	611	3.23
HOUMA - THIBODAUX	**62.4**	**6,267**	**16,411**	**13,506**	**9,470**	**7,854**	**8,892**	**11,567**	**16,129**	**13,141**	**11,217**	**6,311**	**4,035**	**3.06**
Lafourche	29.0	2,852	7,217	6,211	4,419	3,872	4,429	5,146	7,786	6,159	5,219	2,889	1,801	3.07
Terrebonne	33.4	3,415	9,194	7,295	5,051	3,982	4,463	6,421	8,343	6,982	5,998	3,422	2,234	3.05
LAFAYETTE	**76.4**	**8,309**	**21,343**	**15,696**	**11,200**	**9,077**	**10,775**	**18,115**	**21,040**	**14,793**	**11,949**	**6,392**	**4,111**	**2.86**
Lafayette	61.7	7,193	17,921	12,591	9,031	6,997	7,967	15,647	17,186	11,864	9,392	4,853	2,758	2.79
St. Martin	14.7	1,116	3,422	3,105	2,169	2,080	2,808	2,468	3,854	2,929	2,557	1,539	1,353	3.16
LAKE CHARLES	**62.0**	**5,115**	**14,726**	**12,553**	**9,971**	**8,880**	**10,755**	**13,772**	**17,670**	**12,234**	**10,138**	**5,221**	**2,965**	**2.85**
Calcasieu	62.0	5,115	14,726	12,553	9,971	8,880	10,755	13,772	17,670	12,234	10,138	5,221	2,965	2.85
MONROE	**51.4**	**4,409**	**12,006**	**10,017**	**7,613**	**7,140**	**10,215**	**12,467**	**14,886**	**9,409**	**8,316**	**3,941**	**2,381**	**2.84**
Ouachita	51.4	4,409	12,006	10,017	7,613	7,140	10,215	12,467	14,886	9,409	8,316	3,941	2,381	2.84
NEW ORLEANS	**493.8**	**36,178**	**128,672**	**103,386**	**74,089**	**68,993**	**82,482**	**135,674**	**134,818**	**90,523**	**71,500**	**36,866**	**24,419**	**2.73**
Jefferson	174.1	14,064	48,857	39,779	26,848	22,976	21,576	43,591	47,894	33,957	27,640	13,607	7,411	2.75
Orleans	217.4	15,482	54,096	39,177	29,981	31,833	46,831	72,575	59,806	35,244	24,874	13,427	11,474	2.60

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
LOUISIANA (continued)														
NEW ORLEANS (continued)														
St. Bernard	23.6	1,604	5,700	5,003	4,339	3,926	3,028	4,120	6,509	5,346	4,427	2,139	1,059	2.94
St. Charles	14.3	1,134	3,714	3,280	2,490	1,812	1,870	2,747	3,584	3,011	2,576	1,458	924	3.03
St. John the Baptist	13.0	972	3,526	3,099	1,990	1,574	1,839	1,973	3,087	2,691	2,555	1,491	1,203	3.23
St. Tammany	51.4	2,922	12,779	13,048	8,441	6,872	7,338	10,668	13,938	10,274	9,428	4,744	2,348	2.91
SHREVEPORT	**135.9**	**10,740**	**31,805**	**26,771**	**20,708**	**19,103**	**26,773**	**35,644**	**39,452**	**25,151**	**20,140**	**9,598**	**5,915**	**2.71**
Bossier	32.0	2,987	8,215	7,548	5,146	3,839	4,265	7,112	8,734	6,799	5,714	2,485	1,156	2.86
Caddo	103.9	7,753	23,590	19,223	15,562	15,264	22,508	28,532	30,718	18,352	14,426	7,113	4,759	2.67
ALL COUNTIES														
Acadia	20.1	1,516	4,071	3,858	3,151	3,016	4,488	4,038	5,678	3,896	3,110	1,951	1,427	2.98
Allen	7.5	381	1,377	1,425	1,175	1,206	1,936	1,818	2,013	1,385	1,177	645	462	2.88
Ascension	19.5	1,568	5,270	4,350	2,807	2,445	3,060	3,413	4,934	3,875	3,888	2,027	1,363	3.10
Assumption	6.8	469	1,542	1,425	970	944	1,450	1,115	1,693	1,275	1,255	777	685	3.34
Avoyelles	15.0	845	2,731	2,728	2,224	2,467	4,005	3,271	4,500	2,668	2,278	1,326	957	2.93
Beauregard	11.2	763	2,412	2,371	1,750	1,566	2,338	2,296	3,180	2,168	1,921	1,018	617	2.99
Bienville	6.3	270	1,001	1,008	903	972	2,146	1,620	1,995	991	841	485	368	2.76
Bossier	32.0	2,987	8,215	7,548	5,146	3,839	4,265	7,112	8,734	6,799	5,714	2,485	1,156	2.86
Caddo	103.9	7,753	23,590	19,223	15,562	15,264	22,508	28,532	30,718	18,352	14,426	7,113	4,759	2.67
Calcasieu	62.0	5,115	14,726	12,553	9,971	8,880	10,755	13,772	17,670	12,234	10,138	5,221	2,965	2.85
Caldwell	4.6	261	794	795	657	712	1,381	1,391	1,293	745	651	314	206	2.61
Cameron	3.4	299	710	624	605	500	662	690	921	709	540	344	196	2.88
Catahoula	4.5	305	835	803	668	716	1,173	988	1,314	826	745	370	257	2.89
Claiborne	6.4	269	969	977	868	1,037	2,280	1,639	2,097	1,057	814	399	394	2.80
Concordia	8.2	515	1,592	1,624	1,354	1,308	1,807	1,791	2,287	1,600	1,364	677	481	2.87
De Soto	9.9	480	1,716	1,679	1,413	1,536	3,076	2,475	2,901	1,774	1,352	784	614	2.84
East Baton Rouge	142.2	14,723	41,256	29,794	19,662	17,710	19,055	35,375	40,442	27,160	22,183	10,987	6,053	2.82
East Carroll	3.7	215	702	591	517	607	1,068	948	966	551	524	310	401	3.05
East Feliciana	5.8	323	1,182	1,165	936	876	1,318	1,090	1,471	1,108	1,013	565	553	3.64
Evangeline	12.2	882	2,292	2,270	1,818	1,954	2,984	2,626	3,753	2,214	1,785	1,018	804	2.89
Franklin	8.4	461	1,439	1,447	1,208	1,349	2,496	2,050	2,432	1,543	1,230	643	502	2.83
Grant	6.5	329	1,083	1,232	892	1,086	1,878	1,631	1,930	1,124	958	552	305	2.78
Iberia	22.2	1,783	5,063	4,522	3,415	3,178	4,239	3,954	6,059	4,504	3,729	2,157	1,797	3.07
Iberville	10.4	610	2,176	1,996	1,532	1,618	2,468	2,172	2,582	1,995	1,731	962	958	3.22
Jackson	6.8	340	1,092	1,208	984	1,065	2,111	1,963	2,007	1,152	890	470	318	2.66
Jefferson	174.1	14,064	48,857	39,779	26,848	22,976	21,576	43,591	47,894	33,957	27,640	13,607	7,411	2.75
Jefferson Davis	11.0	829	2,141	2,127	1,727	1,648	2,528	2,155	3,140	2,084	1,805	1,050	766	3.01
Lafayette	61.7	7,193	17,921	12,591	9,031	6,997	7,967	15,647	17,186	11,864	9,392	4,853	2,758	2.79
Lafourche	29.0	2,852	7,217	6,211	4,419	3,872	4,429	5,146	7,786	6,159	5,219	2,889	1,801	3.07
La Salle	6.5	410	1,200	1,176	933	980	1,801	1,509	1,991	1,226	1,024	486	264	2.75
Lincoln	13.9	1,856	2,750	2,405	1,754	1,890	3,245	3,700	4,452	2,445	1,937	846	520	3.10
Livingston	24.1	1,894	6,412	5,776	3,574	2,971	3,473	3,998	6,436	5,116	4,876	2,482	1,192	3.07
Madison	5.8	373	1,031	987	778	843	1,788	1,988	1,345	882	709	481	395	2.71
Morehouse	12.9	727	2,358	2,234	2,026	2,132	3,423	3,099	3,769	2,206	1,954	982	890	2.89
Natchitoches	14.2	1,048	2,811	2,442	1,945	2,104	3,850	3,692	4,103	2,480	1,961	1,160	804	2.89
Orleans	217.4	15,482	54,096	39,177	29,981	31,833	46,831	72,575	59,806	35,244	24,874	13,427	11,474	2.60
Ouachita	51.4	4,409	12,006	10,017	7,613	7,140	10,215	12,467	14,886	9,409	8,316	3,941	2,381	2.84
Plaquemines	8.2	652	1,936	1,899	1,418	1,115	1,180	1,320	2,094	1,702	1,594	863	627	3.23
Pointe Coupee	8.4	484	1,682	1,591	1,215	1,308	2,120	1,881	2,219	1,583	1,329	782	606	2.93
Rapides	50.0	3,721	10,828	10,131	7,472	7,431	10,417	12,266	14,159	9,478	7,769	3,919	2,409	2.86
Red River	3.8	221	678	651	518	631	1,101	857	1,137	702	565	287	252	2.84
Richland	7.7	399	1,296	1,298	1,099	1,283	2,325	1,717	2,270	1,336	1,217	644	516	2.96
Sabine	10.5	528	1,671	1,954	1,435	1,821	3,091	2,715	3,232	1,710	1,504	827	512	2.70
St. Bernard	23.6	1,604	5,700	5,003	4,339	3,926	3,028	4,120	6,509	5,346	4,427	2,139	1,059	2.94
St. Charles	14.3	1,134	3,714	3,280	2,490	1,812	1,870	2,747	3,584	3,011	2,576	1,458	924	3.03
St. Helena	3.2	149	623	578	474	470	906	729	814	543	500	308	306	3.19
St. James	6.7	384	1,531	1,392	1,060	942	1,391	1,016	1,522	1,279	1,302	808	773	3.39
St. John the Baptist	13.0	972	3,526	3,099	1,990	1,574	1,839	1,973	3,087	2,691	2,555	1,491	1,203	3.23
St. Landry	30.1	1,954	6,027	5,751	4,756	4,648	6,964	6,758	8,135	5,548	4,556	2,817	2,286	2.94
St. Martin	14.7	1,116	3,422	3,105	2,169	2,080	2,808	2,468	3,854	2,929	2,557	1,539	1,353	3.16
St. Mary	20.9	1,909	5,194	4,692	3,125	2,706	3,274	3,987	5,555	3,999	3,586	2,046	1,727	3.11
St. Tammany	51.4	2,922	12,779	13,048	8,441	6,372	7,338	10,668	13,938	10,274	9,428	4,744	2,348	2.91
Tangipahoa	31.3	2,623	6,931	6,156	4,418	4,486	6,686	6,946	8,776	5,828	5,044	2,704	2,002	2.97
Tensas	3.0	136	475	442	397	527	1,023	835	837	484	415	220	209	2.87
Terrebonne	33.4	3,415	9,194	7,295	5,051	3,982	4,463	6,421	8,343	6,982	5,998	3,422	2,234	3.05
Union	8.2	360	1,380	1,471	1,136	1,337	2,516	1,766	2,613	1,443	1,287	652	439	2.85
Vermilion	18.5	1,487	3,670	3,453	2,809	2,802	4,279	3,988	5,405	3,621	2,810	1,628	1,048	2.86

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Vernon	18.2	2,748	4,836	3,696	2,285	1,904	2,731	3,333	5,063	4,094	3,323	1,517	870	3.41
Washington	16.7	948	3,122	3,054	2,555	2,812	4,209	3,926	4,947	3,057	2,582	1,307	881	2.86
Webster	16.9	991	2,931	3,064	2,493	2,793	4,628	4,117	5,412	3,107	2,443	1,135	686	2.70
West Baton Rouge	6.6	476	1,518	1,385	1,042	980	1,199	1,193	1,674	1,283	1,171	668	611	3.23
West Carroll	4.7	232	775	842	660	746	1,445	1,054	1,476	799	754	385	232	2.81
West Feliciana	2.6	141	552	478	449	380	600	518	721	458	417	262	224	5.27
Winn	6.2	324	1,110	1,075	856	1,036	1,799	1,433	1,939	1,145	912	463	308	2.79
TOTAL METRO COUNTIES	**1,124.3**	**93,400**	**290,247**	**233,365**	**167,608**	**152,584**	**187,096**	**283,484**	**311,640**	**212,163**	**173,147**	**88,412**	**55,454**	**2.80**
TOTAL STATE	**1,594.3**	**126,629**	**383,737**	**322,021**	**236,969**	**223,641**	**301,303**	**388,089**	**445,679**	**299,209**	**246,585**	**128,839**	**85,899**	**2.85**
MAINE														
BANGOR	**48.5**	**3,909**	**11,464**	**9,540**	**7,405**	**6,701**	**9,481**	**10,618**	**15,053**	**9,200**	**8,159**	**3,708**	**1,762**	**2.85**
Penobscot	48.5	3,909	11,464	9,540	7,405	6,701	9,481	10,618	15,053	9,200	8,159	3,708	1,762	2.85
LEWISTON - AUBURN	**37.4**	**2,844**	**8,216**	**6,985**	**5,404**	**5,533**	**8,418**	**9,671**	**11,162**	**6,926**	**5,674**	**2,686**	**1,281**	**2.70**
Androscoggin	37.4	2,844	8,216	6,985	5,404	5,533	8,418	9,671	11,162	6,926	5,674	2,686	1,281	2.70
PORTLAND	**87.8**	**5,860**	**20,491**	**16,837**	**12,462**	**12,749**	**19,401**	**24,267**	**27,616**	**14,892**	**12,647**	**5,822**	**2,556**	**2.60**
Cumberland	87.8	5,860	20,491	16,837	12,462	12,749	19,401	24,267	27,616	14,892	12,647	5,822	2,556	2.60
ALL COUNTIES														
Androscoggin	37.4	2,844	8,216	6,985	5,404	5,533	8,418	9,671	11,162	6,926	5,674	2,686	1,281	2.70
Aroostook	29.8	2,067	6,842	5,952	4,620	4,282	6,037	6,219	8,471	5,845	5,225	2,637	1,403	2.94
Cumberland	87.8	5,860	20,491	16,837	12,462	12,749	19,401	24,267	27,616	14,892	12,647	5,822	2,556	2.60
Franklin	10.8	767	2,300	2,205	1,585	1,512	2,431	2,814	3,181	1,860	1,805	785	355	2.71
Hancock	17.5	982	3,677	3,112	2,494	2,567	4,668	4,470	5,999	2,980	2,463	1,127	461	2.57
Kennebec	42.6	2,757	9,663	8,422	6,2[illegible]	6,363	9,107	11,186	12,693	7,596	6,599	3,043	1,483	2.71
Knox	13.6	713	2,724	2,371	1,902	2,140	3,750	3,874	4,431	2,333	1,758	852	352	2.55
Lincoln	10.8	483	2,226	1,981	1,529	1,642	2,939	2,382	3,825	1,876	1,664	694	359	2.64
Oxford	19.0	1,004	3,829	3,527	2,901	3,044	4,695	4,594	6,010	3,368	2,959	1,361	708	2.66
Penobscot	48.5	3,909	11,464	9,540	7,405	6,701	9,481	10,618	15,053	9,200	8,159	3,708	1,762	2.85
Piscataquis	6.6	390	1,266	1,255	975	989	1,725	1,400	2,238	1,155	1,063	482	262	2.74
Sagadahoc	11.9	818	2,932	2,547	1,571	1,556	2,476	2,604	3,738	2,242	1,993	895	428	2.76
Somerset	16.5	925	3,567	3,328	2,489	2,440	3,751	3,448	5,188	3,025	2,733	1,392	714	2.82
Waldo	11.3	683	2,657	2,224	1,605	1,589	2,542	2,469	3,491	2,179	1,786	904	471	2.73
Washington	13.2	709	2,607	2,347	1,968	2,095	3,474	3,099	4,255	2,270	2,041	1,056	479	2.70
York	59.6	3,384	13,838	11,520	8,407	8,949	13,502	14,742	18,533	10,595	9,430	4,241	2,059	2.68
TOTAL METRO COUNTIES	**173.7**	**12,613**	**40,171**	**33,362**	**25,271**	**24,983**	**37,300**	**44,556**	**53,831**	**31,018**	**26,480**	**12,216**	**5,599**	**2.69**
TOTAL STATE	**436.9**	**28,295**	**98,299**	**84,153**	**63,605**	**64,151**	**98,397**	**107,857**	**135,884**	**78,342**	**67,999**	**31,685**	**15,133**	**2.71**
MARYLAND														
BALTIMORE	**836.6**	**44,770**	**196,189**	**182,212**	**134,639**	**131,164**	**147,626**	**201,941**	**246,391**	**161,674**	**131,660**	**60,411**	**34,523**	**2.76**
Anne Arundel	141.3	7,826	35,650	36,390	24,190	19,922	17,322	26,821	41,124	29,551	26,704	11,740	5,360	2.96
Baltimore	256.3	13,617	59,197	51,999	42,918	44,301	44,268	63,500	81,133	50,430	38,653	16,148	6,436	2.61
Baltimore city	282.3	16,245	61,124	49,785	41,731	47,027	66,388	83,801	79,071	49,077	34,873	18,722	16,756	2.69
Carroll	38.4	1,675	9,218	10,242	5,962	5,050	6,253	5,900	11,434	8,126	7,945	3,440	1,555	3.01
Harford	53.6	2,734	13,352	14,768	9,187	7,176	6,383	8,725	14,954	11,482	11,083	5,126	2,230	2.99
Howard	54.1	2,232	15,469	16,861	8,976	5,896	4,666	11,286	15,090	10,964	10,519	4,482	1,759	2.81
Queen Anne's	10.6	441	2,179	2,167	1,675	1,792	2,346	1,908	3,585	2,044	1,883	753	427	2.87
CUMBERLAND	**39.3**	**1,806**	**6,820**	**7,143**	**5,991**	**6,891**	**10,649**	**9,995**	**12,305**	**165**	**5,875**	**2,734**	**1,226**	**2.66**
Allegany	29.1	1,299	4,763	5,045	4,495	5,225	8,273	7,614	9,324	5,204	4,147	1,942	869	2.64
Mineral, W. Va.	*10.2*	*507*	*2,057*	*2,098*	*1,496*	*1,666*	*2,376*	*2,381*	*2,981*	*1,961*	*1,728*	*792*	*357*	*2.72*
HAGERSTOWN	**41.1**	**2,480**	**8,484**	**8,091**	**6,527**	**6,649**	**8,869**	**9,652**	**13,191**	**8,021**	**6,227**	**2,743**	**1,266**	**2.79**
Washington	41.1	2,480	8,484	8,091	6,527	6,649	8,869	9,652	13,191	8,021	6,227	2,743	1,266	2.79
ALL COUNTIES														
Allegany	29.1	1,299	4,763	5,045	4,495	5,225	8,273	7,614	9,324	5,204	4,147	1,942	869	2.64
Anne Arundel	141.3	7,826	35,650	36,390	24,190	19,922	17,322	26,821	41,124	29,551	26,704	11,740	5,360	2.96
Baltimore	256.3	13,617	59,197	51,999	42,918	44,301	44,268	63,500	81,133	50,430	38,653	16,148	6,436	2.61
Baltimore city	282.3	16,245	61,124	49,785	41,731	47,027	66,388	83,801	79,071	49,077	34,873	18,722	16,756	2.69
☐ Calvert	14.2	512	3,401	3,704	2,188	2,070	2,325	2,212	4,013	2,751	2,838	1,384	1,002	3.07
Caroline	9.0	441	1,739	1,757	1,280	1,478	2,305	1,875	2,926	1,792	1,436	618	353	2.76

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MARYLAND (continued)														
ALL COUNTIES (continued)														
Carroll	38.4	1,675	9,218	10,242	5,962	5,050	6,253	5,900	11,434	8,126	7,945	3,440	1,555	3.01
☐ Cecil	22.8	1,250	5,184	5,311	3,730	3,508	3,817	4,471	6,303	4,710	4,234	2,087	995	2.94
☐ Charles	27.5	1,223	7,139	8,561	4,265	3,224	3,088	3,552	6,572	5,912	6,276	3,085	2,103	3.25
Dorchester	11.4	557	2,025	2,008	1,685	2,048	3,077	2,807	3,793	2,173	1,558	668	401	2.67
☐ Frederick	45.4	2,220	11,539	11,079	6,937	6,042	7,583	7,882	13,150	9,466	9,099	3,847	1,956	2.96
Garrett	9.9	637	2,055	2,050	1,432	1,536	2,190	1,955	2,904	1,991	1,678	881	491	2.91
Harford	53.6	2,734	13,352	14,768	9,187	7,176	6,383	8,725	14,954	11,482	11,083	5,126	2,230	2.99
Howard	54.1	2,232	15,469	16,861	8,976	5,896	4,666	11,286	15,090	10,964	10,519	4,482	1,759	2.81
Kent	6.5	352	1,129	1,175	920	1,139	1,785	1,697	2,149	1,164	896	391	203	2.62
☐ Montgomery	245.7	9,975	56,728	60,672	43,783	38,201	36,341	60,927	73,135	46,148	39,948	17,697	7,845	2.66
☐ Prince George's	240.2	17,199	70,969	62,820	38,129	28,411	22,672	54,899	66,417	49,230	40,142	18,924	10,588	2.83
Queen Anne's	10.6	441	2,179	2,167	1,675	1,792	2,346	1,908	3,585	2,044	1,883	753	427	2.87
St. Mary's	22.3	1,749	6,101	5,439	3,124	2,799	3,088	4,266	6,073	4,381	4,183	2,056	1,341	3.02
Somerset	6.8	250	1,130	1,131	1,021	1,215	2,053	1,645	2,156	1,263	970	457	309	2.85
Talbot	11.1	494	1,927	1,851	1,547	2,020	3,261	3,102	3,843	1,903	1,425	571	256	2.45
Washington	41.1	2,480	8,484	8,091	6,527	6,649	8,869	9,652	13,191	8,021	6,227	2,743	1,266	2.79
Wicomico	25.9	1,541	5,493	5,228	4,051	4,081	5,506	6,089	8,187	5,156	3,966	1,692	810	2.71
Worcester	14.2	784	2,696	2,601	2,206	2,453	3,460	3,758	4,683	2,545	1,868	824	522	2.55
TOTAL METRO COUNTIES	**1,502.6**	**80,928**	**364,396**	**347,495**	**244,693**	**224,494**	**240,594**	**353,150**	**438,496**	**293,116**	**244,571**	**112,120**	**61,147**	**2.77**
TOTAL STATE	**1,619.7**	**87,733**	**388,691**	**370,735**	**261,959**	**243,263**	**267,319**	**380,344**	**475,210**	**315,484**	**262,551**	**120,278**	**65,833**	**2.77**
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1,389.3**	**75,295**	**317,186**	**274,445**	**211,659**	**211,475**	**299,240**	**392,000**	**402,167**	**233,166**	**198,279**	**104,120**	**59,568**	**2.68**
Essex	247.1	11,498	50,582	47,536	38,359	40,939	58,186	67,340	72,396	42,687	37,202	18,389	9,086	2.64
Middlesex	502.4	24,656	117,913	102,010	79,197	75,673	102,951	132,096	147,124	87,144	75,681	39,111	21,244	2.73
Norfolk	221.3	7,458	44,444	45,012	37,168	36,586	50,632	56,905	64,676	37,929	33,260	18,117	10,413	2.75
Plymouth	148.3	6,421	34,467	34,927	22,585	21,112	28,788	31,890	41,133	26,538	26,548	14,262	7,929	2.91
Suffolk	270.2	25,262	69,780	44,960	34,350	37,165	58,683	103,769	76,838	38,868	25,588	14,241	10,896	2.45
NEW BEDFORD - FALL RIVER - ATTLEBORO	**180.2**	**9,123**	**36,465**	**34,651**	**26,765**	**30,729**	**42,467**	**42,715**	**54,445**	**33,677**	**28,454**	**13,404**	**7,505**	**2.74**
Bristol	180.2	9,123	36,465	34,651	26,765	30,729	42,467	42,715	54,445	33,677	28,454	13,404	7,505	2.74
PITTSFIELD	**54.9**	**2,748**	**10,477**	**9,722**	**8,247**	**9,535**	**14,171**	**15,783**	**16,706**	**9,354**	**7,663**	**3,765**	**1,629**	**2.60**
Berkshire	54.9	2,748	10,477	9,722	8,247	9,535	14,171	15,783	16,706	9,354	7,663	3,765	1,629	2.60
SPRINGFIELD	**216.0**	**13,001**	**46,345**	**39,838**	**31,963**	**36,386**	**48,467**	**57,180**	**65,189**	**38,738**	**31,917**	**15,228**	**7,748**	**2.73**
Hampden	167.2	9,138	33,905	30,797	25,503	29,139	38,718	44,483	49,707	29,868	24,744	12,094	6,304	2.66
Hampshire	48.8	3,863	12,440	9,041	6,460	7,247	9,749	12,697	15,482	8,870	7,173	3,134	1,444	2.97
WORCESTER - FITCHBURG - LEOMINSTER	**242.9**	**13,748**	**51,593**	**46,169**	**35,242**	**39,631**	**56,517**	**62,113**	**72,947**	**42,745**	**37,379**	**18,328**	**9,388**	**2.74**
Worcester	242.9	13,748	51,593	46,169	35,242	39,631	56,517	62,113	72,947	42,745	37,379	18,328	9,388	2.74
ALL COUNTIES														
Barnstable	72.7	2,685	13,035	11,697	9,136	12,047	24,100	20,434	27,512	10,903	8,379	3,783	1,689	2.43
Berkshire	54.9	2,748	10,477	9,722	8,247	9,535	14,171	15,783	16,706	9,354	7,663	3,765	1,629	2.60
Bristol	180.2	9,123	36,465	34,651	26,765	30,729	42,467	42,715	54,445	33,677	28,454	13,404	7,505	2.74
Dukes	5.0	221	1,191	839	551	713	1,485	1,858	1,663	681	477	224	97	2.18
Essex	247.1	11,498	50,582	47,536	38,359	40,939	58,186	67,340	72,396	42,687	37,202	18,389	9,086	2.64
Franklin	26.8	1,803	6,332	4,761	3,410	4,245	6,249	7,122	8,814	4,627	3,770	1,702	765	2.54
Hampden	167.2	9,138	33,905	30,797	25,503	29,139	38,718	44,483	49,707	29,868	24,744	12,094	6,304	2.66
Hampshire	48.8	3,863	12,440	9,041	6,460	7,247	9,749	12,697	15,482	8,870	7,173	3,134	1,444	2.97
Middlesex	502.4	24,656	117,913	102,010	79,197	75,673	102,951	132,096	147,124	87,144	75,681	39,111	21,244	2.73
Nantucket	2.6	113	632	400	384	372	699	868	917	386	253	118	58	2.27
Norfolk	221.3	7,458	44,444	45,012	37,168	36,586	50,632	56,905	64,676	37,929	33,260	18,117	10,413	2.75
Plymouth	148.3	6,421	34,467	34,927	22,585	21,112	28,788	31,890	41,133	26,538	26,548	14,262	7,929	2.91
Suffolk	270.2	25,262	69,780	44,960	34,350	37,165	58,683	103,769	76,838	38,868	25,588	14,241	10,896	2.45
Worcester	242.9	13,748	51,593	46,169	35,242	39,631	56,517	62,113	72,947	42,745	37,379	18,328	9,388	2.74
TOTAL METRO COUNTIES	**2,083.3**	**113,915**	**462,066**	**404,825**	**313,876**	**327,756**	**460,862**	**569,791**	**611,454**	**357,680**	**303,692**	**154,845**	**85,838**	**2.70**
TOTAL STATE	**2,190.4**	**118,737**	**483,256**	**422,522**	**327,357**	**345,133**	**493,395**	**600,073**	**650,360**	**374,277**	**316,571**	**160,672**	**88,447**	**2.68**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MICHIGAN														
ANN ARBOR	**98.6**	**12,893**	**32,319**	**20,223**	**12,167**	**9,992**	**11,006**	**26,674**	**31,222**	**17,392**	**14,553**	**5,989**	**2,770**	**2.74**
Washtenaw	98.6	12,893	32,319	20,223	12,167	9,992	11,006	26,674	31,222	17,392	14,553	5,989	2,770	2.74
BATTLE CREEK	**51.7**	**3,754**	**11,464**	**10,067**	**8,062**	**7,942**	**10,411**	**13,348**	**16,393**	**8,862**	**7,900**	**3,600**	**1,597**	**2.66**
Calhoun	51.7	3,754	11,464	10,067	8,062	7,942	10,411	13,348	16,393	8,862	7,900	3,600	1,597	2.66
BENTON HARBOR	**61.2**	**4,133**	**13,616**	**12,327**	**9,327**	**9,318**	**12,479**	**14,826**	**18,853**	**10,840**	**9,583**	**4,612**	**2,486**	**2.71**
Berrien	61.2	4,133	13,616	12,327	9,327	9,318	12,479	14,826	18,853	10,840	9,583	4,612	2,486	2.71
DETROIT	**1,590.8**	**94,611**	**374,058**	**332,142**	**258,362**	**252,064**	**279,563**	**390,650**	**453,721**	**289,719**	**253,270**	**129,705**	**73,735**	**2.74**
Lapeer	23.4	1,583	5,989	6,101	3,486	2,823	3,418	3,431	6,278	4,426	5,002	2,784	1,479	3.17
Livingston	35.6	1,835	9,135	10,197	5,521	4,167	4,745	5,102	10,169	6,711	7,816	3,856	1,946	3.11
Macomb	247.2	13,371	58,397	56,828	44,261	39,126	35,217	52,122	68,700	47,419	44,374	23,289	11,296	2.84
Monroe	45.5	3,005	11,060	10,456	7,265	6,223	7,491	8,239	12,494	8,852	8,753	4,754	2,408	2.97
Oakland	379.5	21,006	91,207	86,035	63,374	56,984	60,894	91,380	113,624	69,200	62,332	29,428	13,536	2.69
St. Clair	50.0	3,365	11,075	10,316	7,441	7,389	10,414	10,444	14,985	8,773	8,750	4,562	2,486	2.84
Wayne	809.6	50,446	187,195	152,209	127,014	135,352	157,384	219,932	227,471	144,338	116,243	61,032	40,584	2.69
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1,689.4***	***107,504***	***406,377***	***352,365***	***270,529***	***262,056***	***290,569***	***417,324***	***484,943***	***307,111***	***267,823***	***135,694***	***76,505***	***2.74***
FLINT	**159.6**	**13,120**	**39,291**	**34,475**	**27,089**	**21,204**	**24,421**	**37,634**	**44,935**	**29,967**	**26,787**	**13,197**	**7,080**	**2.76**
Genesee	159.6	13,120	39,291	34,475	27,089	21,204	24,421	37,634	44,935	29,967	26,787	13,197	7,080	2.76
GRAND RAPIDS	**231.8**	**19,893**	**59,317**	**46,891**	**33,355**	**30,833**	**41,511**	**54,180**	**69,905**	**40,543**	**38,106**	**19,738**	**9,328**	**2.78**
Kent	174.2	15,551	44,700	33,788	24,900	23,437	31,824	44,027	52,692	30,069	26,977	13,784	6,651	2.79
Ottawa	57.6	4,342	14,617	13,103	8,455	7,396	9,687	10,153	17,213	10,474	11,129	5,954	2,677	2.9[illegible]
JACKSON	**51.3**	**3,716**	**12,008**	**10,512**	**7,634**	**7,544**	**9,886**	**11,528**	**15,959**	**9,163**	**8,609**	**4,052**	**1,989**	**2.88**
Jackson	51.3	3,716	12,008	10,512	7,634	7,544	9,886	11,528	15,959	9,163	8,609	4,052	1,989	2.88
KALAMAZOO	**80.8**	**9,052**	**21,253**	**16,266**	**11,294**	**10,137**	**12,798**	**21,069**	**25,445**	**14,239**	**12,351**	**5,343**	**2,353**	**2.70**
Kalamazoo	80.8	9,052	21,253	16,266	11,294	10,137	12,798	21,069	25,445	14,239	12,351	5,343	2,353	2.70
LANSING - EAST LANSING	**152.1**	**16,907**	**43,366**	**31,587**	**20,550**	**17,549**	**22,141**	**36,181**	**47,032**	**26,908**	**25,010**	**11,393**	**5,656**	**2.82**
Clinton	18.7	1,128	4,632	4,709	3,004	2,331	2,896	2,949	5,474	3,348	3,778	1,996	1,155	3.04
Eaton	34.0	2,711	9,046	8,027	5,099	4,083	5,034	7,267	10,128	6,160	6,327	2,882	1,236	2.79
Ingham	99.4	13,068	29,688	18,851	12,447	11,135	14,211	25,885	31,430	17,400	14,905	6,515	3,265	2.79
MUSKEGON	**56.6**	**3,914**	**12,643**	**10,795**	**8,527**	**9,015**	**11,706**	**13,338**	**16,905**	**10,252**	**9,207**	**4,566**	**2,332**	**2.78**
Muskegon	56.6	3,914	12,643	10,795	8,527	9,015	11,706	13,338	16,905	10,252	9,207	4,566	2,332	2.78
SAGINAW - BAY CITY - MIDLAND	**144.3**	**10,463**	**35,216**	**30,914**	**21,810**	**20,103**	**25,794**	**31,969**	**41,342**	**25,[illegible]**	**25,179**	**13,039**	**6,842**	**2.84**
Bay	41.3	2,898	9,615	8,302	6,002	6,112	8,371	9,801	11,851	7,202	6,940	3,646	1,860	2.77
Midland	26.4	1,888	6,893	6,323	4,189	3,415	3,692	5,457	7,712	4,921	5,067	2,234	1,009	2.84
Saginaw	76.6	5,677	18,708	16,289	11,619	10,576	13,731	16,711	21,779	13,806	13,172	7,159	3,973	2.87
ALL COUNTIES														
Alcona	4.3	182	529	696	561	813	1,519	1,002	1,744	648	502	250	154	2.49
Alger	3.2	174	612	580	456	564	814	733	1,056	535	484	259	133	2.81
Allegan	30.5	2,136	7,184	6,448	4,254	4,336	6,142	5,719	9,746	5,354	5,389	2,775	1,517	2.89
Alpena	11.3	753	2,251	2,268	1,790	1,660	2,578	2,825	3,379	1,932	1,749	945	470	2.75
Antrim	6.5	356	1,262	1,207	856	1,041	1,778	1,320	2,351	1,056	979	510	284	2.72
Arenac	5.7	332	1,049	1,016	783	1,015	1,505	1,269	1,919	935	826	478	273	2.72
Baraga	3.0	154	551	545	361	522	867	859	870	477	395	250	149	2.73
Barry	16.8	984	3,831	3,797	2,569	2,437	3,182	3,124	5,400	3,011	3,107	1,494	664	2.86
Bay	41.3	2,898	9,615	8,302	6,002	6,112	8,371	9,801	11,851	7,202	6,940	3,646	1,860	2.77
Benzie	4.5	276	878	867	597	667	1,215	934	1,629	754	665	335	183	2.67
Berrien	61.2	4,133	13,616	12,327	9,327	9,318	12,479	14,826	18,853	10,840	9,583	4,612	2,486	2.71
Branch	14.6	1,072	3,120	2,945	2,073	2,158	3,232	3,413	4,630	2,631	2,328	1,051	547	2.79
Calhoun	51.7	3,754	11,464	10,067	8,062	7,942	10,411	13,348	16,393	8,862	7,900	3,600	1,597	2.66
Cass	18.2	1,052	3,863	3,876	2,801	2,867	3,741	3,727	5,854	3,322	3,069	1,476	752	2.74
Charlevoix	7.9	516	1,702	1,602	1,091	1,179	1,810	2,138	2,369	1,357	1,143	608	285	2.61
Cheboygan	8.1	467	1,560	1,556	1,096	1,307	2,114	1,948	2,671	1,321	1,202	628	330	2.64
Chippewa	10.0	790	1,995	1,713	1,474	1,582	2,446	2,513	3,281	1,626	1,442	756	382	2.87
Clare	10.2	598	1,735	1,784	1,404	1,827	2,852	2,333	3,760	1,597	1,393	731	386	2.59
Clinton	18.7	1,128	4,632	4,709	3,004	2,331	2,896	2,949	5,474	3,348	3,778	1,996	1,155	3.04
Crawford	3.7	225	696	729	522	611	917	775	1,259	636	598	272	160	2.84
Delta	13.8	817	2,933	2,571	1,990	2,124	3,365	3,188	4,156	2,388	2,304	1,141	623	2.78
Dickinson	10.4	628	1,923	1,606	1,408	1,697	3,138	2,691	3,456	1,758	1,516	688	291	2.56
Eaton	34.0	2,711	9,046	8,027	5,099	4,083	5,034	7,267	10,128	6,160	6,327	2,882	1,236	2.79
Emmet	9.1	620	2,095	1,817	1,223	1,269	2,076	2,322	2,836	1,498	1,399	666	379	2.70
Genesee	159.6	13,120	39,291	34,475	27,089	21,204	24,421	37,634	44,935	29,967	26,787	13,197	7,080	2.76

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons 1	2	3	4	5	6 or More	Average Household Size
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Gladwin	8.5	464	1,466	1,478	1,253	1,533	2,306	1,739	3,192	1,295	1,249	649	376	2.66
Gogebic	7.4	268	1,005	1,016	960	1,464	2,687	2,226	2,538	1,079	856	449	252	2.51
Grand Traverse	22.1	1,837	5,960	4,523	2,905	2,697	4,178	5,249	7,024	4,005	3,531	1,515	776	2.72
Gratiot	13.8	1,019	3,017	2,811	1,949	1,983	3,021	3,191	4,134	2,309	2,334	1,254	578	2.86
Hillsdale	14.8	1,042	3,046	2,967	2,122	2,135	3,488	2,999	4,894	2,510	2,536	1,208	653	2.89
Houghton	13.2	1,360	2,188	1,949	1,414	2,122	4,167	3,563	4,437	2,031	1,748	885	536	2.85
Huron	13.4	727	2,503	2,150	1,768	2,347	3,905	3,209	4,453	2,128	1,831	1,068	711	2.72
Ingham	99.4	13,068	29,688	18,851	12,447	11,135	14,211	25,885	31,430	17,400	14,905	6,515	3,265	2.79
Ionia	17.1	1,261	4,090	3,568	2,373	2,265	3,543	3,345	5,061	3,044	3,117	1,592	941	3.17
Iosco	11.3	1,059	2,309	1,931	1,499	1,684	2,818	2,915	3,768	1,943	1,637	715	322	2.64
Iron	5.6	204	781	720	725	1,122	2,048	1,526	2,156	827	632	328	131	2.43
Isabella	17.4	2,847	4,421	3,112	2,087	2,044	2,889	3,774	5,133	3,089	3,174	1,466	764	3.20
Jackson	51.3	3,716	12,008	10,512	7,634	7,544	9,886	11,528	15,959	9,163	8,609	4,052	1,989	2.88
Kalamazoo	80.8	9,052	21,253	16,266	11,294	10,137	12,798	21,069	25,445	14,239	12,351	5,343	2,353	2.70
Kalkaska	4.7	347	1,060	907	600	695	1,091	979	1,570	793	758	406	194	2.79
Kent	174.2	15,551	44,700	33,788	24,900	23,437	31,824	44,027	52,692	30,069	26,977	13,784	6,651	2.70
Keweenaw	.7	25	93	81	67	116	318	201	289	99	64	29	18	2.86
Lake	3.6	137	467	480	478	695	1,343	959	1,485	430	365	198	163	2.42
Lapeer	23.4	1,583	5,989	6,101	3,486	2,823	3,418	3,431	6,278	4,426	5,002	2,784	1,479	3.17
Leelanau	5.8	276	1,328	1,148	804	862	1,382	1,218	2,140	948	813	436	245	2.66
Lenawee	31.2	1,973	7,209	6,471	4,619	4,730	6,198	6,380	9,546	5,616	5,583	2,681	1,394	2.89
Livingston	35.6	1,835	9,135	10,197	5,521	4,167	4,745	5,102	10,169	6,711	7,816	3,856	1,946	3.11
Luce	2.1	125	405	391	317	352	510	451	699	349	348	167	86	3.05
Mackinac	3.7	183	701	626	532	629	1,029	838	1,274	650	492	288	158	2.70
Macomb	247.2	13,371	58,397	56,828	44,261	39,126	35,217	52,122	68,700	47.419	44,374	23,289	11,296	2.84
Manistee	9.4	482	1,764	1,603	1,321	1,519	2,711	2,915	2,790	1,484	1,273	611	327	2.48
Marquette	25.0	2,787	6,961	4,646	3,030	3,070	4,506	5,483	7,505	4,838	4,411	1,976	787	2.92
Mason	10.4	627	2,037	1,862	1,417	1,620	2,837	2,473	3,630	1,683	1,545	695	374	2.63
Mecosta	12.2	1,776	2,577	2,073	1,526	1,712	2,536	2,418	4,142	2,041	2,089	1,003	507	3.21
Menominee	9.6	652	1,925	1,603	1,298	1,532	2,590	2,202	3,079	1,632	1,488	780	419	2.71
Midland	26.4	1,888	6,893	6,323	4,189	3,415	3,692	5,457	7,712	4,921	5,067	2,234	1,009	2.84
Missaukee	3.8	255	763	764	473	587	958	687	1,312	612	668	323	198	2.97
Monroe	45.5	3,005	11,060	10,456	7,265	6,223	7,491	8,239	12,494	8,852	8,753	4,754	2,408	2.97
Montcalm	18.1	1,321	3,695	3,569	2,568	2,687	4,260	3,721	6,058	3,000	2,869	1,608	844	2.82
Montmorency	3.2	176	500	451	413	641	1,019	712	1,269	475	428	201	115	2.56
Muskegon	56.6	3,914	12,643	10,795	8,527	9,015	11,706	13,336	16,905	10,252	9,207	4,566	2,332	2.78
Newaygo	13.9	755	2,740	2,685	2,046	2,224	3,450	3,270	4,511	2,158	2,132	1,196	633	2.72
Oakland	379.5	21,006	91,207	86,035	63,374	56,984	60,894	91,380	113,624	69,200	62,332	29,428	13,536	2.69
Oceana	8.2	466	1,670	1,618	1,203	1,232	2,011	1,634	2,688	1,301	1,361	787	429	2.85
Ogemaw	6.9	400	1,198	1,189	899	1,226	1,988	1,482	2,560	1,053	999	534	272	2.65
Ontonagon	3.5	117	574	686	503	589	1,031	839	1,178	551	492	284	156	2.69
Osceola	7.5	432	1,504	1,432	1,046	1,153	1,933	1,666	2,415	1,204	1,229	647	339	2.73
Oscoda	2.9	142	458	471	402	541	886	711	1,064	437	395	200	93	2.55
Otsego	5.7	384	1,280	1,225	855	801	1,155	1,223	1,746	1,001	926	526	278	2.86
Ottawa	57.6	4,342	14,617	13,103	8,455	7,396	9,687	10,153	17,213	10,474	11,129	5,954	2,677	2.99
Presque Isle	5.3	240	949	873	787	920	1,531	1,211	1,784	856	756	429	264	2.70
Roscommon	8.1	425	1,146	1,171	1,012	1,705	2,641	2,099	3,426	1,118	843	470	144	2.40
Saginaw	76.6	5,677	18,708	16,289	11,619	10,576	13,731	16,711	21,779	13,806	13,172	7,159	3,973	2.87
St. Clair	50.0	3,365	11,075	10,316	7,441	7,389	10,414	10,444	14,985	8,773	8,750	4,562	2,486	2.84
St. Joseph	21.6	1,516	4,897	4,177	3,073	3,084	4,853	4,578	7,028	3,767	3,602	1,769	856	2.73
Sanilac	14.9	880	2,919	2,695	2,037	2,389	3,980	3,327	4,797	2,453	2,316	1,334	673	2.77
Schoolcraft	3.0	168	567	489	426	507	843	649	1,056	482	433	242	138	2.80
Shiawassee	23.9	1,692	5,768	5,446	3,595	3,174	4,225	4,415	6,903	4,376	4,490	2,409	1,307	2.95
Tuscola	19.0	1,255	4,385	4,129	2,719	2,731	3,781	3,417	5,608	3,367	3,604	1,909	1,095	3.03
Van Buren	25.3	1,587	5,609	5,166	3,646	3,541	5,751	5,557	8,033	4,412	4,121	1,966	1,211	2.76
Washtenaw	98.6	12,893	32,319	20,223	12,167	9,992	11,006	26,674	31,222	17,392	14,553	5,989	2,770	2.74
Wayne	809.6	50,446	187,195	152,209	127,014	135,352	157,384	219,932	227,471	144,338	116,243	61,032	40,584	2.69
Wexford	10.1	712	2,095	1,854	1,464	1,548	2,427	2,323	3,335	1,718	1,555	759	410	2.68
TOTAL METRO COUNTIES	**2,678.8**	**192,456**	**654,551**	**556,199**	**418,177**	**395,701**	**461,716**	**651,317**	**781,712**	**483,814**	**430,555**	**215,234**	**116,168**	**2.75**
TOTAL STATE	**3,338.5**	**238,989**	**794,350**	**682,028**	**509,717**	**495,585**	**607,831**	**797,924**	**995,788**	**595,814**	**536,138**	**268,539**	**144,297**	**2.76**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MINNESOTA														
DULUTH	**96.2**	**7,606**	**21,441**	**16,067**	**12,718**	**14,634**	**23,734**	**26,950**	**29,492**	**15,669**	**14,596**	**6,551**	**2,942**	**2.64**
St. Louis	79.8	6,266	17,830	13,388	10,585	12,135	19,596	22,140	24,412	13,109	12,261	5,443	2,435	2.65
Douglas, Wisc.	*16.4*	*1,340*	*3,611*	*2,679*	*2,133*	*2,499*	*4,138*	*4,810*	*5,080*	*2,560*	*2,335*	*1,108*	*507*	*2.59*
FARGO - MOORHEAD	**55.1**	**6,931**	**15,198**	**9,637**	**6,934**	**6,634**	**9,766**	**15,990**	**16,467**	**9,243**	**8,289**	**3,677**	**1,434**	**2.72**
Clay	17.1	2,143	3,933	3,032	2,322	2,304	3,366	4,412	5,040	3,067	2,763	1,310	508	2.88
Cass, N. D.	*38.0*	*4,788*	*11,265*	*6,605*	*4,612*	*4,330*	*6,400*	*11,578*	*11,427*	*6,176*	*5,526*	*2,367*	*926*	*2.65*
MINNEAPOLIS - ST. PAUL	**875.9**	**71,131**	**237,923**	**188,094**	**121,541**	**109,370**	**147,841**	**241,430**	**255,810**	**148,155**	**135,814**	**65,125**	**29,566**	**2.65**
Anoka	72.5	5,490	21,887	20,706	11,273	7,183	5,961	12,192	18,093	14,635	15,956	8,186	3,438	3.07
Carver	14.1	1,011	3,703	3,151	2,121	1,592	2,522	2,717	4,059	2,555	2,670	1,379	720	2.96
Chisago	10.0	614	2,178	2,329	1,313	1,329	2,237	1,790	3,081	1,676	1,890	1,008	555	3.02
Dakota	80.3	6,229	23,433	21,804	11,481	8,420	8,933	17,416	21,089	14,797	15,784	7,980	3,234	2.88
Hennepin	408.1	34,849	110,802	79,329	55,136	53,621	74,363	131,334	125,411	65,344	53,367	23,012	9,632	2.45
Isanti	9.0	579	2,145	2,107	1,242	1,008	1,919	1,882	2,450	1,536	1,758	940	434	2.98
Ramsey	185.3	16,096	48,094	33,431	24,943	25,364	37,372	56,895	55,872	29,867	24,493	11,916	6,257	2.56
Scott	16.8	1,162	4,515	4,445	2,375	1,867	2,436	2,742	4,456	3,167	3,508	1,872	1,055	3.12
Washington	42.0	2,371	11,670	12,233	6,620	4,474	4,632	7,496	10,652	8,015	9,053	4,730	2,054	3.07
Wright	21.6	1,514	5,383	5,009	2,738	2,565	4,391	3,732	6,083	3,718	4,218	2,430	1,419	3.13
St. Croix, Wisc.	*16.2*	*1,216*	*4,113*	*3,550*	*2,299*	*1,947*	*3,075*	*3,234*	*4,564*	*2,845*	*3,117*	*1,672*	*768*	*2.93*
ROCHESTER	**36.3**	**3,713**	**9,627**	**8,152**	**4,896**	**4,067**	**5,845**	**9,492**	**10,733**	**6,246**	**5,874**	**2,785**	**1,170**	**2.70**
Olmsted	36.3	3,713	9,627	8,152	4,896	4,067	5,845	9,492	10,733	6,246	5,874	2,785	1,170	2.70
ST. CLOUD	**56.7**	**5,457**	**14,441**	**11,073**	**7,627**	**7,013**	**11,089**	**11,140**	**16,265**	**9,575**	**10,020**	**5,509**	**4,191**	**3.16**
Benton	9.5	941	2,577	1,703	1,180	1,174	1,925	2,079	2,840	1,547	1,587	811	636	2.92
Sherburne	11.2	890	3,271	2,809	1,438	1,194	1,598	1,611	3,141	2,081	2,367	1,340	660	3.23
Stearns	36.0	3,626	8,593	6,561	5,009	4,645	7,566	7,450	10,284	5,947	6,066	3,358	2,895	3.20
ALL COUNTIES														
Aitkin	5.3	221	836	880	641	909	1,813	1,228	2,050	763	685	355	219	2.62
Anoka	72.5	5,490	21,887	20,706	11,273	7,183	5,961	12,192	18,093	14,635	15,956	8,186	3,438	3.07
Becker	10.9	724	2,192	1,965	1,475	1,608	2,936	2,531	3,400	1,768	1,674	972	555	2.81
Beltrami	11.5	1,098	2,665	2,126	1,556	1,478	2,577	2,513	3,617	1,973	1,852	988	557	2.94
Benton	9.5	941	2,577	1,703	1,180	1,174	1,925	2,079	2,840	1,547	1,587	811	636	2.92
Big Stone	2.9	162	448	409	375	485	1,021	831	976	391	371	216	115	2.62
Blue Earth	18.6	2,464	4,492	2,928	2,274	2,408	4,034	4,780	6,094	3,100	2,728	1,274	624	2.81
Brown	10.2	684	1,966	1,623	1,401	1,542	2,984	2,665	3,183	1,551	1,500	824	477	2.75
Carlton	10.5	594	2,212	1,999	1,596	1,620	2,479	2,352	3,150	1,789	1,797	943	469	2.88
Carver	14.1	1,011	3,703	3,151	2,121	1,592	2,522	2,717	4,059	2,555	2,670	1,379	720	2.96
Cass	8.4	317	1,338	1,445	1,124	1,458	2,718	1,840	3,173	1,237	1,166	600	384	2.73
Chippewa	5.6	349	1,056	851	694	871	1,779	1,567	1,809	875	767	413	169	2.59
Chisago	10.0	614	2,178	2,329	1,313	1,329	2,237	1,790	3,081	1,676	1,890	1,008	555	3.02
Clay	17.1	2,143	3,933	3,032	2,322	2,304	3,366	4,412	5,040	3,067	2,763	1,310	508	2.88
Clearwater	3.2	168	507	578	429	492	1,026	745	996	496	503	292	168	2.88
Cook	1.8	104	398	344	246	266	442	661	524	269	222	94	30	2.33
Cottonwood	5.3	303	963	833	683	771	1,747	1,328	1,804	788	793	411	176	2.68
Crow Wing	17.2	1,042	3,199	3,076	2,221	2,682	4,980	4,387	5,843	2,622	2,432	1,279	637	2.65
Dakota	80.3	6,229	23,433	21,804	11,481	8,420	8,933	17,416	21,089	14,797	15,784	7,980	3,234	2.88
Dodge	5.4	381	1,224	1,085	689	724	1,297	999	1,713	952	982	518	236	2.91
Douglas	11.4	1,007	2,131	1,930	1,439	1,734	3,159	2,872	3,657	1,920	1,711	842	398	2.67
Faribault	7.4	439	1,266	1,121	979	1,192	2,403	2,168	2,355	1,147	984	491	255	2.54
Fillmore	7.9	407	1,377	1,263	1,053	1,254	2,546	1,951	2,601	1,264	1,117	634	333	2.70
Freeborn	13.6	865	2,626	2,404	1,846	2,178	3,681	3,720	4,179	2,308	2,032	975	386	2.58
Goodhue	14.6	929	2,961	2,719	1,904	2,000	4,087	3,464	4,605	2,480	2,308	1,172	571	2.76
Grant	2.7	116	423	399	354	447	961	635	992	412	381	184	96	2.67
Hennepin	408.1	34,849	110,802	79,329	55,136	53,621	74,363	131,334	125,411	65,344	53,367	23,012	9,632	2.45
Houston	6.3	350	1,359	1,051	907	917	1,716	1,393	1,957	1,095	1,032	502	321	3.03
Hubbard	5.6	274	1,001	1,018	767	899	1,641	1,227	1,987	880	816	465	225	2.75
Isanti	9.0	579	2,145	2,107	1,242	1,008	1,919	1,882	2,450	1,536	1,758	940	434	2.98
Itasca	16.3	957	3,647	3,051	2,290	2,570	3,785	3,739	5,130	2,736	2,660	1,387	648	2.74
Jackson	4.9	372	909	724	683	779	1,433	1,145	1,693	744	766	367	185	2.69
Kanabec	4.9	338	931	937	666	743	1,285	1,245	1,524	826	709	387	209	2.73
Kandiyohi	14.0	1,349	3,066	2,342	1,784	1,962	3,497	3,174	4,645	2,338	2,192	1,166	485	2.76
Kittson	2.4	115	425	367	305	389	799	629	803	386	335	157	90	2.63
Koochiching	6.1	384	1,303	1,156	918	972	1,367	1,383	1,809	1,093	1,035	533	247	2.77
Lac qui Parle	3.8	206	639	542	507	639	1,267	940	1,303	579	556	285	137	2.66
Lake	4.4	275	941	850	746	653	935	921	1,428	780	780	346	145	2.77

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Lake of the Woods	1.5	81	255	286	179	269	430	392	516	230	207	97	58	2.67
Le Sueur	8.7	508	1,750	1,645	1,129	1,275	2,393	2,010	2,745	1,391	1,309	746	499	2.77
Lincoln	2.9	142	438	438	403	475	1,004	762	949	423	388	224	154	2.72
Lyon	9.0	813	1,923	1,525	1,095	1,315	2,329	2,268	2,820	1,478	1,309	726	399	2.82
McLeod	11.2	807	2,352	2,103	1,475	1,542	2,921	2,646	3,427	1,860	1,875	952	440	2.75
Mahnomen	1.7	78	261	278	247	289	547	403	487	270	224	164	152	3.06
Marshall	4.5	223	828	775	604	760	1,310	1,034	1,380	715	708	416	247	2.80
Martin	9.7	721	1,895	1,524	1,259	1,457	2,844	2,753	3,150	1,560	1,326	652	259	2.56
Meeker	7.8	449	1,512	1,295	1,068	1,201	2,275	1,859	2,498	1,265	1,169	627	382	2.74
Mille Lacs	7.2	472	1,337	1,259	919	1,068	2,145	1,749	2,308	1,161	1,075	568	339	2.72
Morrison	10.3	614	2,016	1,775	1,502	1,589	2,804	2,292	3,075	1,657	1,548	911	817	2.98
Mower	15.3	954	2,691	2,265	2,333	2,737	4,320	4,270	5,073	2,367	2,056	1,079	455	2.58
Murray	4.0	193	762	579	560	697	1,209	896	1,305	677	601	322	199	2.73
Nicollet	10.0	879	2,517	1,873	1,380	1,209	2,142	2,501	2,856	1,781	1,672	788	402	3.01
Nobles	7.7	559	1,414	1,257	1,087	1,162	2,221	1,932	2,486	1,284	1,090	600	308	2.71
Norman	3.3	155	509	485	428	558	1,165	907	1,083	491	433	234	152	2.67
Olmsted	36.3	3,713	9,627	8,152	4,896	4,067	5,845	9,492	10,733	6,246	5,874	2,785	1,170	2.70
Otter Tail	19.8	1,069	3,458	3,117	2,701	3,195	6,260	4,624	6,993	3,035	2,886	1,465	797	2.72
Pennington	5.7	587	1,236	996	683	761	1,437	1,559	1,666	1,010	834	453	178	2.67
Pine	7.5	435	1,379	1,321	996	1,134	2,235	1,749	2,492	1,126	1,142	618	373	2.88
Pipestone	4.3	337	696	598	571	667	1,431	1,262	1,411	637	550	295	145	2.56
Polk	12.5	1,034	2,407	2,028	1,711	1,864	3,456	3,412	3,789	1,983	1,789	940	587	2.72
Pope	4.6	215	780	686	621	8[illegible]	1,491	1,216	1,593	682	616	341	152	2.57
Ramsey	185.3	16,096	48,094	33,431	24,943	25,364	37,372	56,895	55,872	29,867	24,493	11,916	6,257	2.56
Red Lake	1.8	113	309	317	242	274	545	431	539	279	256	163	132	2.89
Redwood	6.7	404	1,188	1,082	812	1,077	2,137	1,710	2,185	1,036	874	559	336	2.76
Renville	7.4	449	1,326	1,051	1,046	1,221	2,307	1,935	2,407	1,114	1,034	594	316	2.66
Rice	15.9	1,248	3,536	3,202	2,069	2,060	3,785	4,045	4,680	2,481	2,634	1,342	718	3.03
Rock	3.9	255	709	622	509	677	1,128	923	1,284	634	591	295	173	2.72
Roseau	4.7	313	905	850	602	716	1,314	1,116	1,434	773	753	407	217	2.85
St. Louis	79.8	6,266	17,830	13,388	10,585	12,135	19,596	22,140	24,412	13,109	12,261	5,443	2,435	2.65
Scott	16.8	1,162	4,515	4,445	2,375	1,867	2,436	2,742	4,456	3,167	3,508	1,872	1,055	3.12
Sherburne	11.2	890	3,271	2,809	1,438	1,194	1,598	1,611	3,141	2,081	2,367	1,340	660	3.23
Sibley	5.5	301	948	909	817	846	1,679	1,286	1,764	879	815	495	261	2.75
Stearns	36.0	3,626	8,593	6,561	5,009	4,645	7,566	7,450	10,284	5,947	6,066	3,358	2,895	3.20
Steele	11.0	901	2,563	2,038	1,406	1,504	2,588	2,435	3,553	1,849	1,839	923	401	2.81
Stevens	3.7	389	719	536	504	543	1,009	941	1,115	638	552	305	149	2.92
Swift	4.7	277	808	682	591	819	1,523	1,232	1,509	724	671	338	226	2.70
Todd	9.4	537	1,700	1,590	1,266	1,496	2,811	2,145	2,990	1,465	1,378	842	580	2.80
Traverse	1.8	81	254	253	282	288	642	449	659	261	219	132	80	2.94
Wabasha	7.4	439	1,568	1,270	931	1,099	2,093	1,862	2,274	1,209	1,072	625	358	2.72
Wadena	5.0	342	846	874	662	761	1,515	1,126	1,623	765	765	450	271	2.86
Waseca	6.8	600	1,526	1,085	831	1,037	1,721	1,642	2,099	1,120	1,108	547	284	2.79
Washington	42.0	2,371	11,670	12,233	6,620	4,474	4,632	7,496	10,652	8,015	9,053	4,730	2,054	3.07
Watonwan	4.8	289	842	743	669	751	1,506	1,366	1,592	774	632	300	136	2.52
Wilkin	2.8	176	521	423	441	429	810	677	850	427	458	246	142	2.93
Winona	16.1	1,507	3,458	2,710	2,071	2,128	4,226	4,104	5,057	2,668	2,367	1,201	703	2.88
Wright	21.6	1,514	5,383	5,009	2,738	2,565	4,391	3,732	6,083	3,718	4,218	2,430	1,419	3.13
Yellow Medicine	4.6	350	725	679	618	715	1,513	1,121	1,575	704	685	346	169	2.76
TOTAL METRO COUNTIES	**1,049.6**	**87,494**	**279,641**	**220,189**	**144,672**	**132,942**	**184,662**	**285,380**	**307,696**	**177,307**	**163,615**	**78,500**	**37,102**	**2.68**
TOTAL STATE	**1,585.9**	**124,784**	**385,009**	**311,229**	**216,544**	**214,056**	**334,278**	**417,455**	**479,987**	**263,752**	**244,011**	**120,900**	**59,795**	**2.71**
MISSISSIPPI														
BILOXI - GULFPORT	**72.4**	**5,896**	**16,672**	**15,035**	**11,107**	**10,465**	**13,225**	**18,036**	**20,821**	**13,641**	**10,971**	**5,573**	**3,358**	**2.79**
Hancock	11.1	531	1,968	2,289	1,766	1,939	2,607	2,384	3,443	1,989	1,633	960	691	2.81
Harrison	61.3	5,365	14,704	12,746	9,341	8,526	10,618	15,652	17,378	11,652	9,338	4,613	2,667	2.79
JACKSON	**143.0**	**10,298**	**37,318**	**29,513**	**21,348**	**18,719**	**25,804**	**33,320**	**41,213**	**27,392**	**22,593**	**10,655**	**7,827**	**2.82**
Hinds	97.8	7,633	25,664	18,992	14,311	13,127	18,073	24,640	28,610	18,154	14,490	6,848	5,058	2.75
Madison	17.1	934	4,324	3,292	2,448	2,240	3,862	3,451	4,925	3,079	2,641	1,394	1,610	3.06
Rankin	28.1	1,731	7,330	7,229	4,589	3,352	3,869	5,229	7,678	6,159	5,462	2,413	1,159	2.94
PASCAGOULA	**43.7**	**3,339**	**11,189**	**10,704**	**7,190**	**5,638**	**5,640**	**8,366**	**11,810**	**9,017**	**7,995**	**4,163**	**2,349**	**2.93**
Jackson	43.7	3,339	11,189	10,704	7,190	5,638	5,640	8,366	11,810	9,017	7,995	4,163	2,349	2.93

1987 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
MISSISSIPPI (continued)														
ALL COUNTIES														
Adams	13.8	729	2,788	2,661	2,272	2,264	3,086	3,177	3,896	2,618	2,161	1,079	869	2.83
Alcorn	13.1	815	2,704	2,669	1,842	1,880	3,190	3,215	3,965	2,602	2,038	874	406	2.60
Amite	4.6	202	727	734	652	774	1,511	1,015	1,350	834	681	348	372	2.91
Attala	7.1	303	1,111	1,196	984	1,174	2,332	1,607	2,303	1,274	978	504	434	2.79
Benton	2.7	127	447	451	410	455	810	500	861	506	403	205	225	3.19
Bolivar	14.3	805	2,968	2,519	1,869	2,171	3,968	3,473	3,770	2,224	2,051	1,163	1,619	3.16
Calhoun	5.7	312	998	984	767	886	1,753	1,232	1,826	1,051	875	420	296	2.74
Carroll	3.4	146	538	645	480	557	1,034	678	1,052	637	497	276	260	2.94
Chickasaw	6.2	349	1,183	1,194	866	923	1,685	1,303	1,809	1,120	1,018	548	402	2.94
Choctaw	3.1	159	556	558	430	433	964	632	947	589	495	257	180	2.97
Claiborne	3.7	173	721	628	502	598	1,078	1,003	1,006	673	442	249	327	3.41
Clarke	6.3	314	1,145	1,115	901	964	1,861	1,352	1,931	1,143	946	551	377	2.79
Clay	7.3	511	1,566	1,303	1,047	1,069	1,804	1,588	2,014	1,407	1,200	571	520	2.99
Coahoma	12.1	621	2,203	2,033	1,746	1,926	3,571	3,326	3,117	1,896	1,637	931	1,193	2.98
Copiah	9.2	465	1,602	1,535	1,278	1,454	2,866	2,195	2,609	1,631	1,340	758	667	2.98
Covington	5.8	306	985	1,147	823	927	1,612	1,179	1,731	1,003	958	505	424	2.90
☐ De Soto	20.9	990	4,941	6,118	3,391	2,510	2,950	3,128	5,307	4,640	4,576	2,064	1,185	3.04
Forrest	25.6	2,807	5,828	4,539	3,342	3,611	5,473	6,968	7,894	4,572	3,429	1,688	1,049	2.72
Franklin	3.2	164	531	509	469	518	1,009	810	1,010	530	436	239	175	2.69
George	5.4	324	1,098	1,219	821	747	1,191	895	1,515	1,049	1,035	564	342	3.06
Greene	3.3	188	672	662	442	500	836	554	907	659	615	324	241	3.12
Grenada	7.4	417	1,487	1,420	1,067	1,164	1,845	1,696	2,202	1,331	1,161	542	468	2.84
Hancock	11.1	531	1,968	2,289	1,766	1,939	2,607	2,384	3,443	1,989	1,633	960	691	2.81
Harrison	61.3	5,365	14,704	12,746	9,341	8,526	10,618	15,652	17,378	11,652	9,338	4,613	2,667	2.79
Hinds	97.8	7,633	25,664	18,992	14,311	13,127	18,073	24,640	28,610	18,154	14,490	6,848	5,058	2.75
Holmes	7.5	323	1,157	1,091	1,058	1,281	2,590	1,940	2,045	1,151	963	577	824	3.08
Humphreys	4.5	257	768	736	660	702	1,377	1,136	1,108	752	635	366	503	3.07
Issaquena	.8	44	150	171	97	124	214	186	197	148	111	78	80	3.00
Itawamba	7.8	453	1,433	1,584	1,148	1,207	1,975	1,558	2,481	1,639	1,301	581	240	2.76
Jackson	43.7	3,339	11,189	10,704	7,190	5,638	5,640	8,366	11,810	9,017	7,995	4,163	2,349	2.93
Jasper	6.1	314	1,112	1,027	898	978	1,771	1,221	1,768	1,190	996	469	456	2.90
Jefferson	3.0	129	562	504	400	460	945	729	733	509	407	256	366	3.10
Jefferson Davis	4.6	188	825	842	628	798	1,319	1,028	1,269	812	671	388	432	3.11
Jones	22.9	1,442	4,556	4,223	3,443	3,430	5,806	5,100	7,179	4,413	3,582	1,631	995	2.75
Kemper	3.5	162	604	530	484	541	1,179	776	1,055	578	493	262	336	2.89
Lafayette	11.5	1,822	2,525	2,077	1,336	1,417	2,323	3,910	3,248	1,971	1,358	673	340	2.71
Lamar	9.5	814	2,244	2,054	1,369	1,271	1,748	1,634	2,794	1,954	1,740	884	494	2.92
Louderdale	29.8	2,003	6,368	5,555	4,258	4,454	7,162	7,597	9,030	5,492	4,360	2,006	1,315	2.71
Lawrence	4.4	254	813	845	685	627	1,176	907	1,256	868	748	356	265	2.93
Leake	6.8	335	1,131	1,124	1,014	1,041	2,155	1,457	2,198	1,206	996	496	447	2.79
Lee	23.8	1,626	5,471	4,993	3,577	3,235	4,898	5,150	7,293	4,846	3,895	1,724	892	2.70
Leflore	13.6	798	2,726	2,437	1,796	2,142	3,701	3,624	3,625	2,239	1,928	1,020	1,164	3.04
Lincoln	11.2	663	2,224	2,046	1,613	1,736	2,918	2,421	3,353	1,989	1,843	933	661	2.82
Lowndes	21.4	1,760	5,379	4,388	3,120	2,693	4,060	4,453	6,308	4,303	3,547	1,583	1,206	2.87
Madison	17.1	934	4,324	3,292	2,448	2,240	3,862	3,451	4,925	3,079	2,641	1,394	1,610	3.06
Marion	9.2	569	1,718	1,577	1,378	1,534	2,424	1,899	2,807	1,761	1,475	681	577	2.89
Marshall	10.2	508	1,956	2,160	1,596	1,618	2,362	1,774	2,695	1,980	1,739	987	1,025	3.25
Monroe	12.8	764	2,499	2,451	1,848	1,940	3,298	2,661	3,863	2,482	2,044	1,035	715	2.86
Montgomery	4.5	179	679	739	653	744	1,506	1,049	1,375	786	654	348	288	2.91
Neshoba	9.0	470	1,705	1,611	1,349	1,374	2,491	1,958	2,789	1,670	1,394	690	499	2.77
Newton	7.5	335	1,215	1,264	1,103	1,194	2,389	1,717	2,384	1,327	1,157	555	360	2.73
Noxubee	4.1	180	673	682	608	653	1,304	921	1,162	645	565	355	452	3.10
Oktibbeha	12.2	2,036	2,879	2,183	1,468	1,386	2,248	2,691	3,827	2,399	1,798	807	678	3.09
Panola	9.8	489	1,773	1,643	1,456	1,536	2,903	2,117	2,849	1,761	1,434	759	880	2.98
Pearl River	13.4	770	2,619	2,967	2,183	2,027	2,834	2,601	3,827	2,607	2,387	1,262	716	2.90
Perry	3.5	182	681	699	549	524	865	698	933	690	576	362	241	2.94
Pike	13.6	729	2,562	2,342	1,959	2,124	3,884	3,283	4,036	2,412	2,003	1,032	834	2.83
Pontotoc	8.2	479	1,548	1,405	1,192	1,300	2,276	1,709	2,571	1,638	1,344	610	328	2.78
Prentiss	9.1	528	1,689	1,753	1,330	1,374	2,426	1,807	2,871	1,937	1,433	660	392	2.80
Quitman	4.0	167	662	688	526	667	1,290	939	1,117	663	583	284	414	2.95
Rankin	28.1	1,731	7,330	7,229	4,589	3,352	3,869	5,229	7,678	6,159	5,462	2,413	1,159	2.94
Scott	9.3	547	1,860	1,713	1,443	1,304	2,433	2,041	2,619	1,815	1,467	786	572	2.81
Sharkey	2.3	89	451	416	326	345	673	496	550	402	341	194	317	3.39
Simpson	8.5	476	1,664	1,549	1,278	1,252	2,281	1,663	2,563	1,604	1,438	708	524	2.94
Smith	5.6	296	1,035	1,051	807	868	1,543	1,004	1,799	1,063	960	427	347	2.89

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder Under 25 Years	 25–34 Years	 35–44 Years	 45–54 Years	 55–64 Years	 65 & Over	Households by Number of Persons 1	 2	 3	 4	 5	 6 or More	Average Household Size
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Stone	3.4	198	690	682	515	551	764	707	980	672	547	286	208	3.03
Sunflower	10.6	502	2,047	1,802	1,467	1,652	3,130	2,409	2,781	1,768	1,497	878	1,267	3.47
Tallahatchie	5.4	212	895	924	747	883	1,739	1,284	1,477	873	697	472	597	3.02
Tate	6.8	381	1,304	1,427	974	989	1,725	1,253	1,907	1,332	1,231	567	510	3.16
Tippah	7.2	403	1,310	1,337	1,003	1,074	2,073	1,473	2,359	1,330	1,115	587	336	2.76
Tishomingo	7.2	378	1,380	1,375	1,100	1,097	1,870	1,538	2,345	1,538	1,143	451	185	2.61
Tunica	3.0	162	538	465	398	497	940	788	724	452	382	257	397	3.07
Union	8.9	483	1,744	1,555	1,258	1,348	2,512	2,114	2,824	1,731	1,316	624	291	2.62
Walthall	4.7	234	844	833	698	726	1,365	933	1,433	870	699	398	367	2.96
Warren	19.0	1,204	4,361	3,909	2,595	2,674	4,257	4,462	5,363	3,379	3,174	1,489	1,133	2.81
Washington	23.6	1,425	5,193	4,400	3,467	3,483	5,632	5,604	6,203	4,176	3,503	2,007	2,107	3.04
Wayne	6.8	484	1,402	1,338	972	1,006	1,598	1,334	1,931	1,313	1,191	549	482	3.04
Webster	3.7	169	555	631	510	600	1,235	785	1,232	683	565	261	174	2.76
Wilkinson	3.4	125	533	561	463	577	1,141	810	935	561	487	308	299	2.97
Winston	6.8	327	1,208	1,139	1,029	1,028	2,069	1,469	2,049	1,322	1,015	518	427	2.87
Yalobusha	4.9	231	824	743	666	832	1,604	1,268	1,522	814	665	333	298	2.73
Yazoo	9.4	459	1,689	1,594	1,387	1,548	2,723	2,231	2,694	1,592	1,345	733	805	2.90
TOTAL METRO COUNTIES	**280.0**	**20,523**	**70,120**	**61,370**	**43,036**	**37,332**	**47,619**	**62,850**	**79,151**	**54,690**	**46,135**	**22,455**	**14,719**	**2.85**
TOTAL STATE	**927.6**	**61,317**	**198,411**	**180,926**	**135,931**	**134,793**	**216,222**	**209,565**	**269,202**	**174,147**	**145,469**	**72,594**	**56,623**	**2.88**
MISSOURI														
COLUMBIA	**39.3**	**6,318**	**12,070**	**7,128**	**4,293**	**3,872**	**5,619**	**11,229**	**12,921**	**6,989**	**5,416**	**1,927**	**818**	**2.78**
Boone	39.3	6,318	12,070	7,128	4,293	3,872	5,619	11,229	12,921	6,989	5,416	1,927	818	2.78
JOPLIN	**50.7**	**3,626**	**9,807**	**9,066**	**7,086**	**7,674**	**13,441**	**13,062**	**17,090**	**8,660**	**7,342**	**3,163**	**1,383**	**2.66**
Jasper	34.6	2,627	6,835	5,971	4,667	5,260	9,240	9,501	11,556	5,804	4,846	2,011	882	2.62
Newton	16.1	999	2,972	3,095	2,419	2,414	4,201	3,561	5,534	2,856	2,496	1,152	501	2.74
KANSAS CITY	**574.1**	**41,026**	**138,782**	**119,964**	**86,794**	**81,140**	**106,394**	**151,975**	**178,272**	**102,809**	**86,495**	**36,760**	**17,789**	**2.66**
Cass	19.5	1,292	4,255	4,788	3,133	2,533	3,499	3,722	5,875	3,808	3,786	1,633	676	2.92
Clay	55.2	4,181	14,344	12,538	8,923	7,663	7,551	13,004	17,745	10,714	8,986	3,441	1,310	2.68
Jackson	249.5	18,856	58,962	46,673	36,832	35,678	52,499	74,466	77,079	41,910	33,303	14,457	8,285	2.56
Lafayette	11.5	626	1,965	2,171	1,648	1,709	3,381	2,853	3,819	1,905	1,767	807	349	2.73
Platte	18.8	1,331	5,094	5,125	2,728	2,375	2,147	4,017	5,857	3,557	3,396	1,458	515	2.79
Ray	8.1	434	1,504	1,882	1,191	1,130	1,959	1,725	2,580	1,460	1,433	638	264	2.86
Johnson, Kans.	*119.4*	*7,086*	*32,179*	*29,189*	*18,965*	*16,460*	*15,521*	*28,602*	*37,298*	*22,947*	*19,969*	*7,906*	*2,678*	*2.66*
Leavenworth, Kans.	*18.8*	*1,166*	*4,187*	*4,624*	*2,707*	*2,499*	*3,617*	*4,392*	*5,268*	*3,477*	*3,383*	*1,565*	*715*	*3.17*
Miami, Kans.	*8.4*	*531*	*1,587*	*1,606*	*1,255*	*1,191*	*2,230*	*2,081*	*2,713*	*1,442*	*1,301*	*586*	*277*	*2.75*
Wyandotte, Kans.	*64.9*	*5,523*	*14,705*	*11,368*	*9,412*	*9,902*	*13,990*	*17,113*	*20,038*	*11,589*	*9,171*	*4,269*	*2,720*	*2.68*
ST. JOSEPH	**32.2**	**2,389**	**6,378**	**5,246**	**4,357**	**5,045**	**8,785**	**8,768**	**10,304**	**5,473**	**4,534**	**2,088**	**1,033**	**2.68**
Buchanan	32.2	2,389	6,378	5,246	4,357	5,045	8,785	8,768	10,304	5,473	4,534	2,088	1,033	2.68
ST. LOUIS	**889.6**	**52,925**	**198,112**	**179,008**	**139,798**	**133,881**	**185,876**	**227,898**	**264,222**	**160,844**	**134,853**	**64,262**	**37,521**	**2.76**
Franklin	26.6	1,748	5,615	5,604	3,901	3,642	6,090	5,133	8,002	5,056	4,675	2,403	1,331	3.00
Jefferson	53.8	3,726	14,568	13,262	8,397	6,497	7,350	8,001	15,352	11,825	11,125	4,981	2,516	3.09
St. Charles	59.2	4,074	16,677	15,786	9,385	6,732	6,546	10,159	16,014	12,512	12,447	5,549	2,519	3.04
St. Louis	363.0	18,364	83,855	78,661	60,837	55,643	65,640	85,781	112,627	67,511	57,539	26,663	12,879	2.76
St. Louis city	171.2	10,839	32,213	24,038	22,998	27,620	53,492	64,896	48,530	23,804	16,229	8,776	8,965	2.51
Clinton, Ill.	*11.8*	*764*	*2,430*	*2,206*	*1,701*	*1,800*	*2,899*	*2,744*	*3,356*	*2,206*	*1,808*	*1,020*	*666*	*2.89*
Jersey, Ill.	*7.2*	*430*	*1,441*	*1,450*	*1,134*	*1,134*	*1,611*	*1,586*	*2,185*	*1,341*	*1,195*	*605*	*288*	*2.93*
Madison, Ill.	*94.0*	*6,332*	*19,292*	*18,031*	*14,899*	*14,958*	*20,488*	*24,028*	*28,782*	*17,623*	*14,140*	*6,357*	*3,070*	*2.66*
Monroe, Ill.	*7.6*	*428*	*1,467*	*1,456*	*1,252*	*1,160*	*1,837*	*1,720*	*2,333*	*1,381*	*1,251*	*614*	*301*	*2.80*
St. Clair, Ill.	*95.2*	*6,220*	*20,554*	*18,514*	*15,294*	*14,695*	*19,923*	*23,850*	*27,041*	*17,585*	*14,444*	*7,294*	*4,986*	*2.81*
SPRINGFIELD	**86.3**	**8,266**	**19,983**	**16,195**	**11,801**	**11,392**	**18,663**	**22,354**	**29,031**	**15,347**	**12,720**	**4,954**	**1,894**	**2.65**
Christian	9.7	648	2,097	2,048	1,448	1,282	2,177	1,724	3,335	1,876	1,755	732	278	2.86
Greene	76.6	7,618	17,886	14,147	10,353	10,110	16,486	20,630	25,696	13,471	10,965	4,222	1,616	2.62
ALL COUNTIES														
Adair	9.2	1,360	2,143	1,385	942	1,140	2,230	2,886	3,044	1,472	1,179	438	181	2.72
Andrew	5.2	292	1,007	1,003	728	771	1,399	1,005	1,798	888	925	416	168	2.92
Atchison	3.2	181	562	499	405	469	1,084	924	1,109	501	402	195	69	2.59
Audrain	9.7	663	1,879	1,567	1,280	1,617	2,694	2,394	3,319	1,670	1,413	596	308	2.69
Barry	10.1	574	1,496	1,653	1,341	1,650	3,386	2,318	3,883	1,642	1,330	604	323	2.70
Barton	4.6	297	711	648	574	709	1,661	1,352	1,562	732	586	271	97	2.59
Bates	6.1	298	952	947	822	942	2,139	1,565	2,163	974	848	385	165	2.67

1987 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSOURI (continued)														
ALL COUNTIES (continued)														
Benton	5.3	223	637	779	736	1,012	1,913	1,289	2,166	776	643	296	130	2.57
Bollinger	4.1	217	671	695	554	686	1,277	919	1,410	758	581	264	168	2.68
Boone	39.3	6,318	12,070	7,128	4,293	3,872	5,619	11,229	12,921	6,989	5,416	1,927	818	2.78
Buchanan	32.2	2,389	6,378	5,246	4,357	5,045	8,785	8,768	10,304	5,473	4,534	2,088	1,033	2.68
Butler	14.9	913	2,672	2,611	2,125	2,426	4,153	3,736	4,987	2,679	2,101	924	473	2.67
Caldwell	3.2	142	450	549	410	501	1,148	822	1,140	475	444	212	107	2.66
Callaway	11.4	824	2,642	2,236	1,611	1,490	2,597	2,482	3,651	2,166	1,943	778	380	2.98
Camden	9.8	571	1,517	1,571	1,428	1,941	2,772	2,077	4,263	1,587	1,190	475	208	2.51
Cape Girardeau	22.6	2,239	5,136	4,014	2,958	3,069	5,184	5,592	7,483	4,162	3,390	1,389	584	2.78
Carroll	4.6	249	744	699	563	689	1,656	1,297	1,569	730	595	269	140	2.52
Carter	2.0	114	360	371	280	308	567	470	631	377	302	138	82	3.05
Cass	19.5	1,292	4,255	4,788	3,133	2,533	3,499	3,722	5,875	3,808	3,786	1,633	676	2.92
Cedar	5.0	234	672	708	658	838	1,890	1,292	1,995	783	595	206	129	2.56
Chariton	4.0	208	596	602	484	644	1,466	1,083	1,395	675	499	215	133	2.58
Christian	9.7	648	2,097	2,048	1,448	1,282	2,177	1,724	3,335	1,876	1,755	732	278	2.86
Clark	3.0	176	568	537	381	423	915	765	976	467	455	219	118	2.83
Clay	55.2	4,181	14,344	12,538	8,923	7,663	7,551	13,004	17,745	10,714	8,986	3,441	1,310	2.68
Clinton	6.1	310	1,148	1,340	895	801	1,606	1,423	1,848	1,089	1,028	498	214	2.82
Cole	21.8	1,769	5,427	4,147	3,018	2,901	4,538	5,766	6,748	3,790	3,368	1,379	749	2.91
Cooper	5.4	295	981	879	685	900	1,660	1,492	1,780	876	739	352	161	2.78
Crawford	7.2	381	1,160	1,284	1,016	1,068	2,291	1,573	2,519	1,212	1,026	554	316	2.81
Dade	3.1	143	420	423	385	507	1,222	915	1,118	479	369	169	50	2.42
Dallas	4.9	224	696	823	691	800	1,666	1,063	1,888	769	674	325	181	2.78
Daviess	3.4	165	475	518	454	562	1,226	894	1,246	494	405	229	132	2.59
De Kalb	3.1	157	499	556	419	457	1,012	764	1,078	489	474	212	83	2.74
Dent	5.6	330	954	969	755	859	1,733	1,255	1,942	1,042	837	353	171	2.77
Douglas	4.7	236	796	820	746	724	1,378	1,087	1,552	895	694	307	165	2.72
Dunklin	13.3	815	2,296	2,411	1,770	2,111	3,897	3,285	4,439	2,415	1,864	820	477	2.74
Franklin	26.6	1,748	5,615	5,604	3,901	3,642	6,090	5,133	8,002	5,056	4,675	2,403	1,331	3.00
Gasconade	5.3	243	790	777	705	925	1,860	1,403	1,853	868	718	305	153	2.62
Gentry	3.1	172	435	432	357	507	1,197	895	1,129	472	350	170	84	2.61
Greene	76.6	7,618	17,886	14,147	10,353	10,110	16,486	20,630	25,696	13,471	10,965	4,222	1,616	2.62
Grundy	4.7	289	778	759	578	718	1,578	1,413	1,636	701	610	242	98	2.55
Harrison	4.2	261	576	578	511	659	1,615	1,437	1,430	602	464	195	72	2.29
Henry	8.0	447	1,251	1,306	982	1,191	2,823	2,289	2,790	1,227	1,013	463	218	2.56
Hickory	3.1	102	329	395	425	652	1,197	789	1,379	405	325	133	69	2.35
Holt	2.7	107	441	349	303	457	1,043	803	948	400	341	143	65	2.48
Howard	3.6	219	598	540	468	491	1,284	1,003	1,208	592	458	237	102	2.78
Howell	11.6	650	1,991	2,071	1,650	1,817	3,421	2,698	4,054	2,039	1,694	775	340	2.69
Iron	3.9	250	690	716	532	616	1,096	836	1,261	688	665	288	162	2.97
Jackson	249.5	18,856	58,962	46,673	36,832	35,678	52,499	74,466	77,079	41,910	33,303	14,457	8,285	2.56
Jasper	34.6	2,627	6,835	5,971	4,667	5,260	9,240	9,501	11,556	5,804	4,846	2,011	882	2.62
Jefferson	53.8	3,726	14,568	13,262	8,397	6,497	7,350	8,001	15,352	11,825	11,125	4,981	2,516	3.09
Johnson	12.8	1,994	3,041	2,411	1,516	1,400	2,438	2,808	4,322	2,346	2,096	880	348	3.10
Knox	2.1	100	279	326	281	326	788	579	739	289	273	138	82	2.62
Laclede	10.0	647	1,814	1,862	1,399	1,520	2,758	2,280	3,433	1,811	1,509	641	326	2.70
Lafayette	11.5	626	1,965	2,171	1,648	1,709	3,381	2,853	3,819	1,905	1,767	807	349	2.73
Lawrence	11.7	679	1,953	2,017	1,551	1,819	3,681	2,757	4,147	1,946	1,696	766	388	2.71
Lewis	3.9	283	665	687	521	567	1,175	1,038	1,235	658	574	276	119	2.77
Lincoln	8.6	473	1,607	1,694	1,304	1,213	2,309	1,754	2,774	1,541	1,453	685	393	2.93
Linn	6.2	332	910	829	793	1,017	2,319	1,846	2,258	928	710	317	141	2.48
Livingston	6.0	376	1,035	1,001	805	918	1,865	1,725	2,012	938	798	355	172	2.62
McDonald	5.9	374	981	1,121	891	855	1,678	1,328	2,101	989	845	455	182	2.78
Macon	6.3	341	981	996	770	970	2,242	1,613	2,319	1,017	829	353	169	2.65
Madison	4.5	234	652	697	581	738	1,598	1,099	1,605	774	608	267	147	2.60
Maries	2.9	122	469	501	413	491	904	693	973	501	409	209	115	2.72
Marion	10.7	727	2,060	1,625	1,423	1,595	3,270	2,874	3,524	1,793	1,513	646	350	2.68
Mercer	1.7	93	217	211	232	293	654	461	674	255	176	91	43	2.65
Miller	7.8	473	1,431	1,356	1,055	1,209	2,276	1,841	2,682	1,287	1,177	527	286	2.74
Mississippi	5.4	300	938	1,013	690	846	1,613	1,279	1,684	1,025	752	357	303	2.87
Moniteau	4.4	231	782	746	594	666	1,381	1,046	1,468	803	640	275	168	2.95
Monroe	3.5	216	576	596	432	504	1,176	899	1,186	553	485	257	120	2.80
Montgomery	4.2	213	628	679	557	673	1,450	1,050	1,425	678	598	290	159	2.81
Morgan	5.8	239	779	905	834	1,048	1,995	1,318	2,357	940	695	316	174	2.71
New Madrid	7.8	476	1,386	1,455	1,062	1,221	2,200	1,771	2,336	1,490	1,240	553	410	2.91
Newton	16.1	999	2,972	3,095	2,419	2,414	4,201	3,561	5,534	2,856	2,496	1,152	501	2.74

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
MISSOURI (continued)														
ALL COUNTIES (continued)														
Nodaway	7.6	831	1,446	1,149	853	1,017	2,304	2,262	2,514	1,170	982	454	218	2.84
Oregon	3.9	194	598	652	520	640	1,296	948	1,399	663	524	240	126	2.74
Osage	4.1	241	735	679	548	615	1,282	895	1,274	692	607	311	321	3.07
Ozark	3.4	157	492	510	513	610	1,118	727	1,372	549	446	203	103	2.65
Pemiscot	8.6	491	1,485	1,357	1,168	1,432	2,667	2,353	2,589	1,472	1,102	568	516	2.85
Perry	6.1	383	1,207	967	758	931	1,854	1,382	1,956	1,057	927	444	334	2.92
Pettis	13.9	975	2,513	2,316	1,999	2,101	3,996	3,551	4,705	2,379	1,995	866	404	2.65
Phelps	11.9	1,355	2,358	2,204	1,628	1,690	2,665	2,829	4,052	2,110	1,798	773	338	2.91
Pike	6.0	359	1,041	1,068	851	898	1,783	1,505	1,885	1,024	909	410	267	2.85
Platte	18.8	1,331	5,094	5,125	2,728	2,375	2,147	4,017	5,857	3,557	3,396	1,458	515	2.79
Polk	7.3	491	1,156	1,244	915	1,129	2,365	1,760	2,637	1,192	1,044	443	224	2.82
Pulaski	11.1	1,237	3,009	2,389	1,531	1,214	1,720	2,092	3,285	2,352	2,045	936	390	3.90
Putnam	2.1	108	260	334	255	356	787	609	725	305	276	120	65	2.71
Ralls	3.4	186	655	613	453	534	959	714	1,183	620	532	241	110	2.74
Randolph	9.7	679	1,912	1,590	1,183	1,377	2,959	2,569	3,214	1,619	1,412	600	286	2.86
Ray	8.1	434	1,504	1,882	1,191	1,130	1,959	1,725	2,580	1,460	1,433	638	264	2.86
Reynolds	2.8	161	511	497	381	437	813	751	878	507	382	192	90	2.61
Ripley	5.1	232	694	830	751	883	1,710	1,106	1,887	919	666	306	216	2.71
St. Charles	59.2	4,074	16,677	15,786	9,385	6,732	6,546	10,159	16,014	12,512	12,447	5,549	2,519	3.04
St. Clair	3.4	157	410	527	423	544	1,339	914	1,324	448	412	198	104	2.59
Ste. Genevieve	5.5	309	1,095	1,036	842	849	1,369	1,137	1,605	966	953	521	318	2.96
St. Francois	16.4	943	2,961	2,946	2,307	2,636	4,607	3,806	5,346	2,990	2,540	1,136	582	2.79
St. Louis	363.0	18,364	83,855	78,661	60,837	55,643	65,640	85,781	112,627	67,511	57,539	26,663	12,879	2.76
St. Louis city	171.2	10,839	32,213	24,038	22,998	27,620	53,492	64,896	48,530	23,804	16,229	8,776	8,965	2.51
Saline	9.4	609	1,713	1,479	1,180	1,448	2,971	2,810	3,065	1,458	1,302	508	257	2.63
Schuyler	2.0	109	305	317	234	294	741	644	633	298	246	132	47	2.40
Scotland	2.1	94	299	318	251	348	790	636	709	278	269	130	78	2.52
Scott	14.7	974	3,129	2,888	1,975	2,196	3,538	3,282	4,479	2,872	2,346	1,079	642	2.83
Shannon	2.9	167	517	545	406	494	771	572	1,042	508	466	205	107	2.72
Shelby	3.0	174	429	427	345	460	1,165	862	1,054	448	372	187	77	2.57
Stoddard	11.1	612	1,932	2,059	1,509	1,717	3,271	2,500	3,819	2,126	1,694	629	332	2.71
Stone	7.3	291	966	1,133	1,075	1,403	2,432	1,565	3,168	1,143	858	382	184	2.51
Sullivan	2.9	139	390	423	361	477	1,110	864	1,019	418	372	160	67	2.45
Taney	10.0	484	1,364	1,492	1,302	1,790	3,568	2,291	4,456	1,460	1,159	441	193	2.52
Texas	8.3	486	1,318	1,453	1,266	1,330	2,447	1,953	2,907	1,431	1,189	563	257	2.69
Vernon	7.6	481	1,371	1,203	1,014	1,189	2,342	2,152	2,615	1,178	1,039	409	207	2.74
Warren	6.2	317	1,181	1,183	892	900	1,727	1,212	2,103	1,097	1,007	503	278	2.94
Washington	6.5	400	1,311	1,272	941	960	1,616	1,273	1,946	1,153	1,157	588	383	3.00
Wayne	4.8	229	624	771	699	819	1,658	1,134	1,784	811	638	283	150	2.63
Webster	7.7	471	1,431	1,607	1,110	1,069	2,012	1,478	2,501	1,389	1,343	625	364	2.95
Worth	1.1	43	148	150	135	161	463	320	403	150	129	79	19	2.55
Wright	6.2	364	937	1,079	883	983	1,954	1,443	2,183	1,077	877	397	223	2.76
TOTAL METRO COUNTIES	**1,244.9**	**86,070**	**287,290**	**248,163**	**187,510**	**179,205**	**256,662**	**329,170**	**382,826**	**220,531**	**184,698**	**82,938**	**44,737**	**2.70**
TOTAL STATE	**1,890.0**	**128,268**	**402,523**	**358,765**	**274,296**	**278,073**	**448,075**	**487,481**	**604,186**	**330,480**	**277,326**	**124,293**	**66,234**	**2.72**
MONTANA														
BILLINGS	**47.9**	**4,439**	**12,563**	**9,802**	**6,780**	**6,454**	**7,862**	**13,906**	**14,266**	**8,300**	**7,180**	**3,050**	**1,198**	**2.57**
Yellowstone	47.9	4,439	12,563	9,802	6,780	6,454	7,862	13,906	14,266	8,300	7,180	3,050	1,198	2.57
GREAT FALLS	**30.9**	**3,036**	**7,180**	**6,564**	**4,359**	**4,211**	**5,550**	**9,251**	**9,026**	**5,453**	**4,461**	**1,896**	**813**	**2.61**
Cascade	30.9	3,036	7,180	6,564	4,359	4,211	5,550	9,251	9,026	5,453	4,461	1,896	813	2.61
ALL COUNTIES														
Beaverhead	3.2	266	706	614	425	430	759	936	939	497	472	226	130	2.66
Big Horn	3.5	227	875	778	515	480	625	719	888	578	561	383	371	3.37
Blaine	2.7	170	589	518	355	387	681	798	677	444	367	225	189	2.78
Broadwater	1.5	80	315	276	218	245	366	573	357	242	193	101	34	2.47
Carbon	3.8	172	705	600	519	614	1,190	1,453	1,063	537	432	235	80	2.29
Carter	.6	32	89	105	102	103	169	138	201	90	98	53	20	3.00
Cascade	30.9	3,036	7,180	6,564	4,359	4,211	5,550	9,251	9,026	5,453	4,461	1,896	813	2.61
Chouteau	2.2	134	439	395	314	431	487	559	697	345	357	157	85	2.68
Custer	5.5	503	1,149	960	758	824	1,306	1,916	1,529	877	691	341	146	2.44
Daniels	1.0	37	185	168	143	177	290	251	318	167	151	82	31	2.80
Dawson	4.7	498	1,143	853	672	633	901	1,328	1,299	822	724	382	145	2.60

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MONTANA (continued)														
ALL COUNTIES (continued)														
Deer Lodge	4.2	217	795	704	589	809	1,086	1,387	1,216	625	553	284	135	2.64
Fallon	1.4	121	315	225	241	206	292	395	379	257	218	108	43	2.64
Fergus	5.1	310	999	915	706	827	1,343	1,700	1,491	769	654	325	161	2.59
Flathead	22.9	1,589	6,008	4,827	3,126	3,140	4,210	6,055	7,247	3,856	3,475	1,574	693	2.58
Gallatin	18.7	2,932	5,559	3,496	2,027	1,986	2,700	4,737	6,259	3,334	2,806	1,151	413	2.70
Garfield	.6	40	125	104	90	109	132	140	184	121	80	46	29	2.83
Glacier	3.7	265	896	695	586	524	734	776	1,065	652	595	318	294	3.05
Golden Valley	.4	14	57	68	72	74	115	134	127	46	44	32	17	2.50
Granite	1.1	47	200	206	144	204	299	282	347	202	145	73	51	2.73
Hill	6.8	691	1,681	1,158	990	1,025	1,255	1,839	2,049	1,126	1,009	491	286	2.68
Jefferson	3.0	157	792	742	417	391	501	701	896	526	480	256	141	2.83
Judith Basin	1.0	42	186	194	139	147	292	276	308	158	151	73	34	2.60
Lake	8.1	429	1,677	1,527	1,095	1,196	2,176	1,811	2,723	1,319	1,256	597	394	2.74
Lewis and Clark	19.2	1,605	5,249	3,986	2,556	2,524	3,280	5,989	5,679	3,177	2,655	1,181	519	2.51
Liberty	1.1	74	244	193	177	172	240	505	234	157	122	63	19	2.18
Lincoln	6.7	479	1,661	1,596	987	935	1,042	1,463	1,988	1,112	1,251	608	278	2.78
McCone	.9	45	178	150	154	174	199	186	273	143	154	91	53	2.89
Madison	2.2	120	403	409	319	336	613	568	774	359	302	125	72	2.59
Meagher	.8	42	152	146	133	139	188	211	240	144	110	64	31	2.63
Mineral	1.6	129	415	346	214	229	267	460	456	268	258	113	45	2.56
Missoula	31.5	3,625	9,296	6,662	3,933	3,246	4,738	9,405	9,663	5,827	4,114	1,741	750	2.49
Musselshell	1.9	87	386	304	228	334	561	570	598	274	263	141	54	2.53
Park	5.7	344	1,321	1,013	785	830	1,407	1,788	1,866	849	720	342	135	2.40
Petroleum	.2	11	44	32	36	38	39	42	69	28	34	20	7	3.50
Phillips	2.2	170	441	367	298	348	576	653	634	344	314	173	82	2.59
Pondera	2.5	160	487	478	381	389	605	655	745	391	359	221	129	2.72
Powder River	.9	63	225	145	151	156	160	223	273	172	145	63	24	2.67
Powell	2.4	135	495	482	349	395	544	716	705	389	341	167	82	3.00
Prairie	.7	25	127	119	86	119	224	233	188	125	102	35	17	2.43
Ravalli	10.3	417	2,078	2,325	1,435	1,541	2,504	2,603	3,466	1,606	1,530	724	371	2.59
Richland	5.0	533	1,247	908	615	688	1,009	1,232	1,467	868	846	403	184	2.74
Roosevelt	3.7	260	875	670	556	573	766	837	1,021	631	592	349	270	3.05
Rosebud	4.3	404	1,210	993	607	558	528	1,036	1,096	696	747	403	322	2.95
Sanders	3.8	201	818	756	501	569	955	1,256	1,097	598	498	248	103	2.42
Sheridan	2.1	156	411	307	311	376	539	539	693	349	343	122	54	2.57
Silver Bow	14.4	892	2,721	2,553	1,900	2,372	3,962	4,812	4,108	2,108	1,934	948	490	2.47
Stillwater	2.4	104	482	428	326	375	685	624	788	386	355	181	66	2.63
Sweet Grass	1.3	55	219	234	173	194	425	407	405	177	171	100	40	2.54
Teton	2.5	103	441	458	372	424	702	708	775	380	339	195	103	2.60
Toole	2.3	175	497	395	315	401	517	819	612	364	295	146	64	2.39
Treasure	.4	21	80	63	73	56	107	123	115	70	58	23	11	2.50
Valley	3.8	278	813	718	596	575	820	1,215	1,005	641	525	291	123	2.53
Wheatland	.9	38	161	146	132	168	255	249	290	155	113	53	40	2.56
Wibaux	.5	26	110	78	78	84	124	146	135	69	76	43	31	2.80
Yellowstone	47.9	4,439	12,563	9,802	6,780	6,454	7,862	13,906	14,266	8,300	7,180	3,050	1,198	2.57
TOTAL METRO COUNTIES	**78.8**	**7,475**	**19,743**	**16,366**	**11,139**	**10,665**	**13,412**	**23,157**	**23,292**	**13,753**	**11,641**	**4,946**	**2,011**	**2.59**
TOTAL STATE	**322.7**	**27,225**	**78,515**	**63,954**	**44,159**	**44,945**	**63,902**	**92,334**	**97,009**	**54,200**	**46,819**	**21,836**	**10,502**	**2.61**
NEBRASKA														
LINCOLN	**80.7**	**10,109**	**22,247**	**14,287**	**10,003**	**9,426**	**14,628**	**24,308**	**26,009**	**13,233**	**10,[illegible]**	**4,486**	**1,695**	**2.58**
Lancaster	80.7	10,109	22,247	14,287	10,003	9,426	14,628	24,308	26,009	13,233	10,969	4,486	1,695	2.58
OMAHA	**230.3**	**19,788**	**59,689**	**47,630**	**33,276**	**29,398**	**40,519**	**62,749**	**66,428**	**39,879**	**35,525**	**17,230**	**8,489**	**2.68**
Douglas	160.1	14,132	41,335	30,713	22,610	21,308	30,002	47,442	47,127	26,367	22,277	11,032	5,855	2.60
Sarpy	31.3	2,706	10,017	9,477	4,678	2,474	1,948	5,090	7,687	6,646	7,305	3,260	1,312	3.10
Washington	5.8	335	1,169	1,234	871	804	1,387	1,486	1,702	998	950	476	188	2.72
Pottawattamie, Iowa	*33.1*	*2,615*	*7,168*	*6,206*	*5,117*	*4,812*	*7,182*	*8,731*	*9,912*	*5,868*	*4,993*	*2,462*	*1,134*	*2.65*
ALL COUNTIES														
Adams	12.2	1,126	2,518	2,014	1,540	1,694	3,308	3,924	3,892	1,861	1,585	674	264	2.52
Antelope	3.2	175	566	467	424	484	1,084	849	1,075	436	451	252	137	2.66
Arthur	.2	10	26	39	38	30	57	56	62	34	31	11	6	2.50
Banner	.3	17	53	64	46	55	65	31	131	47	51	29	11	3.00
Blaine	.3	18	54	54	41	36	97	67	99	52	43	21	18	3.00

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Boone	2.6	161	403	393	368	395	880	687	851	376	[illegible]	207	121	2.73
Box Butte	5.6	661	1,487	912	612	659	1,269	1,428	1,743	950	927	385	167	2.73
Boyd	1.3	71	168	165	182	227	487	372	444	223	136	88	37	2.46
Brown	1.7	106	298	275	219	246	556	540	541	234	226	120	39	2.41
Buffalo	13.8	1,908	3,316	2,171	1,636	1,616	3,153	3,560	4,596	2,266	2,050	927	401	2.75
Burt	3.5	158	544	492	500	555	1,251	1,049	1,196	510	419	235	91	2.49
Butler	3.4	157	543	502	453	585	1,160	892	1,145	480	468	253	162	2.71
Cass	8.1	550	1,691	1,666	1,206	1,116	1,871	1,761	2,624	1,399	1,410	619	287	2.77
Cedar	4.0	218	713	552	562	615	1,340	1,120	1,153	603	528	317	279	2.75
Chase	1.9	125	373	344	255	270	533	539	590	290	289	133	59	2.58
Cherry	2.6	177	495	483	370	380	695	699	838	420	375	182	86	2.65
Cheyenne	4.1	352	708	634	608	642	1,156	1,282	1,334	634	493	246	111	2.46
Clay	3.0	214	535	478	397	429	947	752	1,064	427	431	215	111	2.67
Colfax	3.7	237	600	516	451	531	1,365	1,021	1,228	533	483	280	155	2.62
Cuming	4.1	242	707	641	598	638	1,274	992	1,334	619	594	333	228	2.80
Custer	5.2	261	887	768	689	783	1,812	1,388	1,843	737	683	375	174	2.56
☐ Dakota	6.6	564	1,758	1,271	871	851	1,285	1,559	1,896	1,165	1,112	585	283	2.76
Dawes	3.5	398	727	490	426	502	957	1,090	1,195	509	432	182	92	2.69
Dawson	8.7	671	1,972	1,513	1,161	1,183	2,200	2,151	2,869	1,430	1,378	631	241	2.63
Deuel	1.0	40	138	147	125	174	376	359	313	131	113	64	20	2.30
Dixon	2.7	141	463	399	351	414	932	755	851	381	383	206	124	2.59
Dodge	13.9	1,091	2,777	2,439	2,019	1,920	3,654	3,915	4,455	2,285	1,950	905	390	2.59
Douglas	160.1	14,132	41,335	30,713	22,610	21,308	30,002	47,442	47,127	26,367	22,277	11,032	5,855	2.60
Dundy	1.2	70	204	145	150	206	425	380	410	167	148	80	15	2.42
Fillmore	3.0	154	502	454	396	476	1,018	864	1,000	433	421	201	81	2.53
Franklin	1.7	75	229	220	222	286	668	479	647	219	205	107	43	2.53
Frontier	1.4	119	236	230	193	189	433	402	443	223	195	98	39	2.57
Furnas	2.6	142	377	337	312	399	1,033	779	980	355	279	145	62	2.50
Gage	9.0	578	1,587	1,430	1,217	1,368	2,820	2,385	3,231	1,400	1,247	529	208	2.63
Garden	1.0	51	147	149	145	166	342	277	373	149	127	61	13	2.80
Garfield	1.0	45	145	166	109	163	372	334	323	133	116	64	30	2.40
Gosper	.8	46	137	137	130	137	213	196	298	124	104	60	18	2.63
Grant	.3	18	62	59	43	36	82	74	96	51	41	28	10	3.00
Greeley	1.2	58	184	169	164	206	419	354	376	144	151	96	79	2.83
Hall	19.0	1,684	4,507	3,534	2,540	2,534	4,201	5,199	5,921	2,972	2,857	1,395	656	2.64
Hamilton	3.4	254	731	601	500	507	807	844	1,108	544	519	274	111	2.74
Harlan	1.7	68	273	233	220	281	625	434	659	254	200	105	48	2.47
Hayes	.5	23	98	80	84	95	120	128	154	97	71	35	15	2.60
Hitchcock	1.5	90	265	224	200	237	484	345	574	235	200	97	49	2.67
Holt	5.1	349	996	797	719	742	1,497	1,402	1,527	785	744	419	223	2.73
Hooker	.4	20	69	67	50	71	123	171	103	58	42	20	6	2.25
Howard	2.4	114	409	388	362	384	743	496	850	384	348	200	122	2.79
Jefferson	3.7	214	581	534	474	607	1,290	1,043	1,332	546	485	220	74	2.57
Johnson	2.0	86	291	285	265	319	754	645	648	312	249	105	41	2.50
Kearney	2.6	184	495	443	347	381	750	672	905	375	381	184	83	2.69
Keith	3.7	262	708	679	578	547	926	1,089	1,150	613	509	241	98	2.57
Keya Paha	.5	30	82	93	70	74	151	135	161	72	76	41	15	2.60
Kimball	1.9	136	376	325	302	293	468	622	554	293	262	126	43	2.53
Knox	4.0	203	668	535	560	661	1,373	1,064	1,342	604	519	291	180	2.75
Lancaster	80.7	10,109	22,247	14,287	10,003	9,426	14,628	24,308	26,009	13,233	10,969	4,486	1,695	2.58
Lincoln	12.9	1,199	3,013	2,435	1,801	1,664	2,788	3,073	4,197	2,189	2,009	978	454	2.69
Logan	.4	22	76	63	62	57	120	133	113	66	56	25	7	2.50
Loup	.3	17	38	58	42	51	94	70	104	41	57	19	9	3.00
McPherson	.2	13	32	24	36	30	65	41	82	33	16	21	7	3.00
Madison	12.7	1,398	2,806	2,025	1,586	1,646	3,239	3,360	4,136	2,099	1,813	908	384	2.65
Merrick	3.2	189	599	582	432	495	903	752	1,064	484	495	266	139	2.75
Morrill	2.4	155	441	423	327	330	724	712	795	359	319	149	66	2.46
Nance	1.8	106	314	233	261	272	614	611	504	257	238	130	60	2.50
Nemaha	3.3	207	678	442	400	464	1,109	936	1,148	472	487	186	71	2.61
Nuckolls	2.6	143	388	390	372	422	885	749	927	342	329	178	75	2.54
Otoe	6.0	335	992	952	790	955	1,976	1,633	2,121	886	776	386	198	2.53
Pawnee	1.5	52	187	179	198	276	608	479	543	210	155	80	33	2.47
Perkins	1.5	80	277	241	184	251	467	431	490	239	197	93	50	2.60
Phelps	3.7	254	742	593	539	515	1,057	951	1,296	576	531	262	84	2.70
Pierce	3.1	204	514	524	397	504	957	710	1,103	455	470	213	149	2.71
Platte	10.9	863	2,505	1,905	1,528	1,497	2,602	2,640	3,239	1,825	1,792	910	494	2.76

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

SMM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Polk	2.3	102	398	360	281	362	797	606	787	311	325	184	87	2.61
Red Willow	5.0	425	973	766	737	713	1,386	1,402	1,629	819	686	317	147	2.56
Richardson	4.4	212	642	640	528	728	1,650	1,373	1,480	643	541	254	109	2.43
Rock	.9	53	199	130	121	120	277	248	291	128	138	63	32	2.56
Saline	5.0	320	822	766	607	782	1,703	1,523	1,715	705	643	305	109	2.62
Sarpy	31.3	2,706	10,017	9,477	4,678	2,474	1,948	5,090	7,687	6,646	7,305	3,260	1,312	3.10
Saunders	6.9	336	1,284	1,249	1,014	1,025	1,992	1,565	2,265	1,102	1,033	636	299	2.78
Scotts Bluff	14.2	1,111	3,144	2,535	2,005	2,007	3,398	3,520	4,580	2,338	2,231	1,040	491	2.68
Seward	5.8	509	1,187	993	771	805	1,535	1,543	1,856	933	849	439	180	2.79
Sheridan	2.9	170	505	425	420	515	865	785	967	423	432	178	115	2.62
Sherman	1.5	63	217	208	214	238	560	384	521	218	179	125	73	2.67
Sioux	.7	32	116	121	136	104	191	211	226	112	86	54	11	2.57
Stanton	2.4	180	558	447	310	337	568	573	705	392	384	225	121	2.83
Thayer	2.8	153	425	400	345	472	1,005	754	1,015	412	369	176	74	2.64
Thomas	.4	23	92	73	59	55	98	131	106	66	61	26	10	2.50
Thurston	2.4	142	442	413	369	374	660	547	701	404	360	211	177	3.04
Valley	2.3	116	381	331	270	376	826	652	812	330	257	171	78	2.57
Washington	5.8	335	1,169	1,234	871	804	1,387	1,486	1,702	998	950	476	188	2.72
Wayne	3.4	359	636	545	483	454	923	920	1,152	534	479	220	95	2.94
Webster	1.9	76	247	274	226	331	746	630	640	243	224	116	47	2.42
Wheeler	.4	25	91	50	63	62	109	135	107	59	51	34	14	2.50
York	5.7	391	1,200	965	747	828	1,569	1,516	1,940	856	802	415	171	2.63
TOTAL METRO COUNTIES	**284.5**	**27,846**	**76,526**	**56,982**	**39,033**	**34,863**	**49,250**	**79,885**	**84,421**	**48,409**	**42,613**	**19,839**	**9,333**	**2.66**
TOTAL STATE	**612.5**	**52,239**	**140,808**	**110,674**	**83,323**	**82,524**	**142,932**	**168,276**	**192,409**	**99,379**	**89,266**	**42,944**	**20,226**	**2.65**
NEVADA														
LAS VEGAS	**228.7**	**19,191**	**57,286**	**55,126**	**36,553**	**31,700**	**28,844**	**67,875**	**71,575**	**38,988**	**29,054**	**13,636**	**7,572**	**2.47**
Clark	228.7	19,191	57,286	55,126	36,553	31,700	28,844	67,875	71,575	38,988	29,054	13,636	7,572	2.47
RENO	**95.9**	**8,315**	**25,022**	**21,191**	**14,369**	**13,799**	**13,204**	**30,567**	**31,940**	**15,861**	**11,213**	**4,413**	**1,906**	**2.34**
Washoe	95.9	8,315	25,022	21,191	14,369	13,799	13,204	30,567	31,940	15,861	11,213	4,413	1,906	2.34
ALL COUNTIES														
Carson City	15.3	1,077	3,318	3,455	2,323	2,454	2,673	5,013	5,019	2,494	1,809	718	247	2.44
Churchill	6.2	454	1,225	1,297	868	969	1,387	1,689	2,042	1,008	867	391	203	2.60
Clark	228.7	19,191	57,286	55,126	36,553	31,700	28,844	67,875	71,575	38,988	29,054	13,636	7,572	2.47
Douglas	9.8	453	2,582	2,435	1,451	1,588	1,291	2,243	3,693	1,776	1,354	522	212	2.48
Elko	8.8	678	1,944	2,064	1,322	1,334	1,458	2,841	2,499	1,408	1,135	594	323	2.50
Esmeralda	.3	19	58	51	54	63	55	85	114	41	37	12	11	4.00
Eureka	.5	51	124	96	76	92	61	200	117	73	60	34	16	2.60
Humboldt	4.2	351	1,028	897	662	650	612	1,312	1,236	657	542	296	157	2.64
Lander	1.9	218	533	412	294	245	198	612	494	340	262	129	63	2.47
Lincoln	1.4	92	258	274	180	225	371	384	439	180	188	109	100	2.71
Lyon	6.9	384	1,360	1,414	1,066	1,251	1,425	1,672	2,383	1,235	953	444	213	2.54
Mineral	2.6	135	470	517	443	499	536	985	694	390	315	147	69	2.38
Nye	6.1	486	1,189	1,348	1,058	1,061	958	1,774	2,056	855	759	420	236	2.48
Pershing	1.5	126	313	226	237	277	321	435	468	296	152	99	50	2.47
Storey	.6	38	121	140	103	109	89	163	223	98	67	36	13	3.00
Washoe	95.9	8,315	25,022	21,191	14,369	13,799	13,204	30,567	31,940	15,861	11,213	4,413	1,906	2.34
White Pine	3.1	165	613	623	496	533	670	1,017	891	463	415	229	85	2.52
TOTAL METRO COUNTIES	**324.6**	**27,506**	**82,308**	**76,317**	**50,922**	**45,499**	**42,048**	**98,442**	**103,515**	**54,849**	**40,267**	**18,049**	**9,478**	**2.43**
TOTAL STATE	**393.8**	**32,233**	**97,444**	**91,566**	**61,555**	**56,849**	**54,153**	**118,867**	**125,883**	**66,163**	**49,182**	**22,229**	**11,476**	**2.45**
NEW HAMPSHIRE														
MANCHESTER - NASHUA	**115.4**	**7,426**	**28,516**	**25,584**	**17,033**	**16,147**	**20,694**	**27,861**	**34,142**	**20,509**	**19,323**	**9,180**	**4,385**	**2.72**
Hillsborough	115.4	7,426	28,516	25,584	17,033	16,147	20,694	27,861	34,142	20,509	19,323	9,180	4,385	2.72
PORTSMOUTH - DOVER - ROCHESTER	**115.1**	**8,196**	**29,194**	**25,672**	**16,997**	**15,259**	**19,782**	**26,434**	**35,208**	**21,090**	**19,512**	**8,878**	**3,978**	**2.74**
Rockingham	82.0	4,919	21,659	19,276	12,068	10,590	13,488	18,402	24,761	15,115	14,345	6,506	2,871	2.73
Strafford	33.1	3,277	7,535	6,396	4,929	4,669	6,294	8,032	10,447	5,975	5,167	2,372	1,107	2.78

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW HAMPSHIRE (continued)														
ALL COUNTIES														
Belknap	17.9	1,110	3,921	3,365	2,665	2,743	4,096	4,431	5,841	3,170	2,645	1,250	563	2.63
Carroll	13.6	669	2,840	2,433	1,881	2,165	3,612	3,961	4,748	2,163	1,678	738	312	2.38
Cheshire	24.4	1,546	5,362	4,857	3,517	3,694	5,424	5,669	8,087	4,303	3,848	1,709	784	2.74
Coos	13.1	790	2,614	2,172	2,013	2,209	3,302	3,456	4,123	2,235	1,966	902	418	2.60
Grafton	25.5	1,944	5,976	4,801	3,440	3,568	5,771	6,944	8,172	4,379	3,774	1,546	685	2.71
Hillsborough	115.4	7,426	28,516	25,584	17,033	16,147	20,694	27,861	34,142	20,509	19,323	9,180	4,385	2.72
Merrimack	40.2	2,312	9,784	8,072	5,876	5,557	8,599	9,839	12,722	7,136	6,414	2,779	1,310	2.70
Rockingham	82.0	4,919	21,659	19,276	12,068	10,590	13,488	18,402	24,761	15,115	14,345	6,506	2,871	2.73
Strafford	33.1	3,277	7,535	6,396	4,929	4,669	6,294	8,032	10,447	5,975	5,167	2,372	1,107	2.78
Sullivan	14.7	919	3,287	2,750	2,024	2,270	3,450	4,031	4,645	2,474	2,133	976	441	2.53
TOTAL METRO COUNTIES	**230.5**	**15,622**	**57,710**	**51,256**	**34,030**	**31,406**	**40,476**	**54,295**	**69,350**	**41,599**	**38,835**	**18,058**	**8,363**	**2.73**
TOTAL STATE	**379.9**	**24,912**	**91,494**	**79,706**	**55,446**	**53,612**	**74,730**	**92,626**	**117,688**	**67,459**	**61,293**	**27,958**	**12,876**	**2.70**
NEW JERSEY														
ATLANTIC CITY	**120.5**	**5,975**	**21,782**	**19,981**	**16,678**	**20,205**	**35,879**	**34,329**	**39,330**	**19,034**	**15,526**	**7,714**	**4,567**	**2.55**
Atlantic	80.8	4,053	15,303	14,195	11,714	13,302	22,233	22,078	25,209	13,343	11,196	5,573	3,401	2.61
Cape May	39.7	1,922	6,479	5,786	4,964	6,903	13,646	12,251	14,121	5,691	4,330	2,141	1,166	2.42
BERGEN - PASSAIC	**482.4**	**15,446**	**90,377**	**98,971**	**85,747**	**89,468**	**102,391**	**115,363**	**143,644**	**90,650**	**76,718**	**37,581**	**18,444**	**2.70**
Bergen	316.8	8,155	56,434	64,789	58,831	61,509	67,082	77,440	95,857	59,026	50,012	24,113	10,352	2.66
Passaic	165.6	7,291	33,943	34,182	26,916	27,959	35,309	37,923	47,787	31,624	26,706	13,468	8,092	2.78
JERSEY CITY	**214.9**	**11,084**	**43,668**	**41,002**	**34,024**	**36,633**	**48,489**	**63,158**	**60,769**	**38,287**	**29,270**	**14,076**	**9,340**	**2.59**
Hudson	214.9	11,084	43,668	41,002	34,024	36,633	48,489	63,158	60,769	38,287	29,270	14,076	9,340	2.59
MIDDLESEX - SOMERSET - HUNTERDON	**332.5**	**13,718**	**72,203**	**76,307**	**61,183**	**56,666**	**52,423**	**72,513**	**94,994**	**64,595**	**58,376**	**28,626**	**13,396**	**2.84**
Hunterdon	34.0	934	7,067	9,368	6,039	4,832	5,760	6,589	9,896	6,416	6,544	3,163	1,392	2.93
Middlesex	222.2	10,229	49,408	48,534	39,826	38,914	35,289	49,899	63,028	43,125	38,226	18,834	9,088	2.84
Somerset	76.3	2,555	15,728	18,405	15,318	12,920	11,374	16,025	22,070	15,054	13,606	6,629	2,916	2.83
MONMOUTH - OCEAN	**360.5**	**12,107**	**68,496**	**73,866**	**52,780**	**55,054**	**98,197**	**92,266**	**112,029**	**59,066**	**54,875**	**28,067**	**14,197**	**2.66**
Monmouth	198.0	7,129	39,306	45,674	33,799	31,019	41,073	48,335	55,311	34,928	33,525	17,043	8,858	2.77
Ocean	162.5	4,978	29,190	28,192	18,981	24,035	57,124	43,931	56,718	24,138	21,350	11,024	5,339	2.51
NEWARK	**687.7**	**26,495**	**140,448**	**154,088**	**117,411**	**114,358**	**134,900**	**165,146**	**195,543**	**128,203**	**111,413**	**55,548**	**31,847**	**2.76**
Essex	310.2	14,480	63,856	65,956	50,899	50,381	64,628	82,605	86,697	55,967	45,340	23,231	16,360	2.72
Morris	146.6	4,493	31,887	39,109	27,712	22,240	21,159	29,569	40,593	28,075	28,300	13,884	6,179	2.91
Sussex	43.3	1,472	11,666	11,984	6,308	5,348	6,522	7,609	12,084	8,395	8,905	4,372	1,935	2.96
Union	187.6	6,050	33,039	37,039	32,492	36,389	42,591	45,363	56,169	35,766	28,868	14,061	7,373	2.68
TRENTON	**115.1**	**4,903**	**23,884**	**23,668**	**19,017**	**19,769**	**23,859**	**28,380**	**34,324**	**21,420**	**18,030**	**8,466**	**4,480**	**2.78**
Mercer	115.1	4,903	23,884	23,668	19,017	19,769	23,859	28,380	34,324	21,420	18,030	8,466	4,480	2.78
VINELAND - MILLVILLE - BRIDGETON	**47.9**	**2,455**	**9,717**	**9,689**	**7,625**	**7,742**	**10,672**	**10,427**	**14,037**	**9,019**	**7,922**	**3,935**	**2,560**	**2.90**
Cumberland	47.9	2,455	9,717	9,689	7,625	7,742	10,672	10,427	14,037	9,019	7,922	3,935	2,560	2.90
ALL COUNTIES														
Atlantic	80.8	4,053	15,303	14,195	11,714	13,302	22,233	22,078	25,209	13,343	11,196	5,573	3,401	2.61
Bergen	316.8	8,155	56,434	64,789	58,831	61,509	67,082	77,440	95,857	59,026	50,012	24,113	10,352	2.66
☐ Burlington	132.4	6,248	31,190	32,496	23,923	19,944	18,599	26,404	37,255	25,994	24,558	12,001	6,188	2.98
☐ Camden	178.1	9,232	40,057	36,658	28,935	29,746	33,472	42,464	50,728	33,114	28,658	14,886	8,250	2.75
Cape May	39.7	1,922	6,479	5,786	4,964	6,903	13,646	12,251	14,121	5,691	4,330	2,141	1,166	2.42
Cumberland	47.9	2,455	9,717	9,689	7,625	7,742	10,672	10,427	14,037	9,019	7,922	3,935	2,560	2.90
Essex	310.2	14,480	63,856	65,956	50,899	50,381	64,628	82,605	86,697	55,967	45,340	23,231	16,360	2.72
☐ Gloucester	75.4	4,283	17,822	16,691	12,381	11,792	12,431	14,640	21,036	14,759	13,995	7,256	3,714	2.91
Hudson	214.9	11,084	43,668	41,002	34,024	36,633	48,489	63,158	60,769	38,287	29,270	14,076	9,340	2.59
Hunterdon	34.0	934	7,067	9,368	6,039	4,832	5,760	6,589	9,896	6,416	6,544	3,163	1,392	2.93
Mercer	115.1	4,903	23,884	23,668	19,017	19,769	23,859	28,380	34,324	21,420	18,030	8,466	4,480	2.78
Middlesex	222.2	10,229	49,408	48,534	39,826	38,914	35,289	49,899	63,028	43,125	38,226	18,834	9,088	2.84
Monmouth	198.0	7,129	39,306	45,674	33,799	31,019	41,073	48,335	55,311	34,928	33,525	17,043	8,858	2.77
Morris	146.6	4,493	31,887	39,109	27,712	22,240	21,159	29,569	40,593	28,075	28,300	13,884	6,179	2.91
Ocean	162.5	4,978	29,190	28,192	18,981	24,035	57,124	43,931	56,718	24,138	21,350	11,024	5,339	2.51
Passaic	165.6	7,291	33,943	34,182	26,916	27,959	35,309	37,923	47,787	31,624	26,706	13,468	8,092	2.78
☐ Salem	24.7	1,202	5,127	4,953	3,890	4,192	5,336	5,400	7,549	4,585	4,112	2,027	1,027	2.76
Somerset	76.3	2,555	15,728	18,405	15,318	12,920	11,374	16,025	22,070	15,054	13,606	6,629	2,916	2.83
Sussex	43.3	1,472	11,666	11,984	6,308	5,348	6,522	7,609	12,084	8,395	8,905	4,372	1,935	2.96
Union	187.6	6,050	33,039	37,039	32,492	36,389	42,591	45,363	56,169	35,766	28,868	14,061	7,373	2.68

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW JERSEY (continued)														
ALL COUNTIES (continued)														
☐ Warren	32.7	1,452	6,828	6,927	5,102	5,194	7,197	7,358	9,975	5,866	5,568	2,693	1,240	2.74
TOTAL METRO COUNTIES	**2,804.8**	**114,600**	**571,599**	**595,297**	**468,696**	**470,763**	**583,845**	**677,848**	**821,213**	**514,592**	**449,021**	**222,876**	**119,250**	**2.74**
TOTAL STATE	**2,804.8**	**114,600**	**571,599**	**595,297**	**468,696**	**470,763**	**583,845**	**677,848**	**821,213**	**514,592**	**449,021**	**222,876**	**119,250**	**2.74**
NEW MEXICO														
ALBUQUERQUE	**181.7**	**16,491**	**49,974**	**38,067**	**26,413**	**24,053**	**26,702**	**48,344**	**53,778**	**32,711**	**27,510**	**12,570**	**6,787**	**2.62**
Bernalillo	181.7	16,491	49,974	38,067	26,413	24,053	26,702	48,344	53,778	32,711	27,510	12,570	6,787	2.62
LAS CRUCES	**40.8**	**4,501**	**10,152**	**8,240**	**6,387**	**5,308**	**6,212**	**9,158**	**11,333**	**7,502**	**6,580**	**3,464**	**2,763**	**2.92**
Dona Ana	40.8	4,501	10,152	8,240	6,387	5,308	6,212	9,158	11,333	7,502	6,580	3,464	2,763	2.92
SANTA FE	**40.1**	**2,047**	**10,471**	**9,778**	**6,196**	**5,361**	**6,247**	**11,476**	**11,022**	**7,100**	**6,104**	**2,889**	**1,509**	**2.63**
Los Alamos	7.2	263	1,513	2,267	1,491	1,139	527	1,601	2,236	1,340	1,348	484	191	2.65
Santa Fe	32.9	1,784	8,958	7,511	4,705	4,222	5,720	9,875	8,786	5,760	4,756	2,405	1,318	2.62
ALL COUNTIES														
Bernalillo	181.7	16,491	49,974	38,067	26,413	24,053	26,702	48,344	53,778	32,711	27,510	12,570	6,787	2.62
Catron	.9	44	176	178	123	131	248	203	304	156	130	60	47	3.11
Chaves	21.1	1,391	4,041	3,674	3,021	3,344	5,629	5,444	6,966	3,405	2,945	1,416	924	2.68
Cibola	9.8	826	2,458	2,123	1,487	1,274	1,632	1,987	2,465	1,845	1,823	1,004	676	3.12
Colfax	5.2	357	1,085	931	689	808	1,330	1,420	1,516	854	802	376	232	2.67
Curry	15.8	1,713	3,821	3,224	2,088	1,899	3,055	3,859	4,660	2,920	2,576	1,174	611	2.75
De Baca	1.1	50	161	162	149	187	391	478	313	154	98	36	21	2.18
Dona Ana	40.8	4,501	10,152	8,240	6,387	5,308	6,212	9,158	11,333	7,502	6,580	3,464	2,763	2.92
Eddy	18.9	1,495	4,062	3,143	2,820	2,868	4,512	3,811	6,197	3,544	2,991	1,464	893	2.81
Grant	9.2	572	2,049	1,819	1,436	1,363	1,961	1,938	2,671	1,609	1,620	808	554	2.92
Guadalupe	1.5	83	298	272	222	229	396	350	395	276	223	144	112	2.93
Harding	.4	14	73	39	70	71	133	121	121	63	54	25	16	2.50
Hidalgo	2.1	178	516	402	301	312	391	472	535	381	344	218	150	3.00
Lea	22.8	2,249	5,483	4,474	3,705	3,237	3,652	4,526	7,121	4,334	3,787	1,852	1,180	2.83
Lincoln	5.9	328	1,303	1,138	831	958	1,342	1,596	1,980	1,015	748	360	201	2.54
Los Alamos	7.2	263	1,513	2,267	1,491	1,139	527	1,601	2,236	1,340	1,348	484	191	2.65
Luna	6.3	291	926	971	914	1,205	1,993	1,396	2,394	899	785	459	367	2.75
McKinley	20.0	1,742	5,561	4,866	3,050	2,319	2,462	3,780	3,855	3,524	3,572	2,280	2,989	3.58
Mora	1.5	54	268	231	221	250	476	348	393	282	220	131	126	3.20
Otero	17.2	1,917	4,544	3,771	2,566	2,122	2,280	3,457	5,030	3,542	2,996	1,407	768	2.92
Quay	4.5	252	787	778	624	718	1,341	1,348	1,357	731	591	317	156	2.53
Rio Arriba	10.7	829	2,514	2,147	1,670	1,520	2,020	2,198	2,362	2,251	1,856	1,112	921	3.07
Roosevelt	6.2	777	1,225	1,001	780	846	1,571	1,866	2,044	988	752	344	206	2.63
Sandoval	15.2	608	3,455	3,308	2,205	2,486	3,138	2,305	4,669	2,869	2,627	1,324	1,406	3.18
San Juan	31.9	3,126	8,647	7,227	4,823	3,888	4,189	6,730	7,781	5,891	5,629	3,085	2,784	3.08
San Miguel	8.5	628	1,953	1,637	1,134	1,192	1,956	2,342	2,019	1,553	1,286	737	563	2.94
Santa Fe	32.9	1,784	8,958	7,511	4,705	4,222	5,720	9,875	8,786	5,760	4,756	2,405	1,318	2.62
Sierra	4.0	141	350	446	486	708	1,869	1,300	1,689	418	329	160	104	2.30
Socorro	4.6	435	1,079	863	669	632	922	1,033	1,285	809	781	390	302	3.09
Taos	7.4	370	1,854	1,682	1,045	936	1,513	1,956	1,791	1,348	1,227	653	425	2.85
Torrance	3.2	175	651	597	458	530	789	790	945	515	509	272	169	2.81
Union	1.8	84	301	319	241	285	570	451	603	287	259	115	85	2.72
Valencia	13.1	1,108	3,295	2,828	1,988	1,701	2,180	3,230	3,110	2,468	2,254	1,289	749	2.85
TOTAL METRO COUNTIES	**262.6**	**23,039**	**70,597**	**56,085**	**38,996**	**34,722**	**39,161**	**68,978**	**76,133**	**47,313**	**40,194**	**18,923**	**11,059**	**2.67**
TOTAL STATE	**533.4**	**44,876**	**133,533**	**110,336**	**78,812**	**72,741**	**93,102**	**129,713**	**152,704**	**96,244**	**84,008**	**41,935**	**28,796**	**2.80**
NEW YORK														
ALBANY - SCHENECTADY - TROY	**320.0**	**18,610**	**69,230**	**59,344**	**47,406**	**51,160**	**74,250**	**88,147**	**96,868**	**54,983**	**45,909**	**22,470**	**11,623**	**2.67**
Albany	112.2	7,456	25,419	19,379	16,240	17,661	26,045	35,066	33,910	18,488	14,097	6,966	3,673	2.59
Greene	16.5	679	2,826	3,019	2,446	2,638	4,892	4,654	5,180	2,781	2,211	1,101	573	2.63
Montgomery	20.2	891	3,558	3,110	2,867	3,802	5,972	5,198	6,542	3,617	2,708	1,360	775	2.64
Rensselaer	55.3	3,388	11,790	10,174	8,285	8,823	12,840	14,179	16,464	9,488	8,431	4,224	2,514	2.79
Saratoga	57.5	3,267	14,081	13,400	8,768	8,033	9,951	12,633	16,612	10,517	10,238	5,071	2,429	2.84
Schenectady	58.3	2,929	11,556	10,262	8,800	10,203	14,550	16,417	18,160	10,092	8,224	3,748	1,659	2.57
BINGHAMTON	**98.9**	**6,588**	**20,272**	**19,037**	**15,735**	**15,827**	**21,441**	**25,752**	**29,660**	**17,597**	**14,946**	**7,310**	**3,635**	**2.71**
Broome	80.2	5,520	16,282	14,641	12,471	13,176	18,110	21,915	24,411	14,021	11,516	5,568	2,769	2.68

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW YORK (continued)														
BINGHAMTON (continued)														
Tioga	18.7	1,068	3,990	4,396	3,264	2,651	3,331	3,837	5,249	3,576	3,430	1,742	866	2.87
BUFFALO	**360.1**	**19,046**	**73,025**	**65,782**	**58,380**	**63,233**	**80,634**	**95,792**	**107,984**	**62,886**	**52,313**	**26,807**	**14,318**	**2.71**
Erie	360.1	19,046	73,025	65,782	58,380	63,233	80,634	95,792	107,984	62,886	52,313	26,807	14,318	2.71
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***440.1***	***23,655***	***89,375***	***80,339***	***71,291***	***77,304***	***98,136***	***115,571***	***131,870***	***77,245***	***64,930***	***33,089***	***17,395***	***2.71***
ELMIRA	**34.3**	**1,965**	**6,940**	**6,242**	**5,216**	**5,856**	**8,081**	**8,533**	**10,569**	**6,122**	**5,268**	**2,550**	**1,258**	**2.76**
Chemung	34.3	1,965	6,940	6,242	5,216	5,856	8,081	8,533	10,569	6,122	5,268	2,550	1,258	2.76
GLENS FALLS	**40.3**	**2,135**	**7,985**	**7,978**	**6,062**	**6,359**	**9,781**	**9,452**	**11,963**	**6,943**	**6,375**	**3,382**	**2,185**	**2.85**
Warren	20.6	1,161	4,248	4,009	3,047	3,231	4,904	5,052	6,272	3,509	3,141	1,658	968	2.76
Washington	19.7	974	3,737	3,969	3,015	3,128	4,877	4,400	5,691	3,434	3,234	1,724	1,217	2.95
NASSAU - SUFFOLK	**865.5**	**21,225**	**164,030**	**203,231**	**172,362**	**156,600**	**148,052**	**139,704**	**238,298**	**170,657**	**174,323**	**92,897**	**49,621**	**3.08**
Nassau	445.3	8,415	73,096	92,788	92,745	95,878	82,378	73,477	129,407	90,882	85,879	43,374	22,281	2.99
Suffolk	420.2	12,810	90,934	110,443	79,617	60,722	65,674	66,227	108,891	79,775	88,444	49,523	27,340	3.17
NEW YORK	**3,405.4**	**156,478**	**743,688**	**701,582**	**527,864**	**519,879**	**755,909**	**1,136,367**	**960,663**	**550,547**	**420,784**	**205,759**	**131,280**	**2.50**
Bronx	451.4	25,646	95,290	93,875	68.340	66,471	101,778	137,041	122,674	81,797	59,442	29,756	20,690	2.64
Kings	887.5	46,936	194,300	176,640	133,868	136,972	198,784	265,009	250,716	156,127	115,639	58,353	41,676	2.58
New York (Manhattan)	756.6	39,655	196,882	158,438	106,113	96,990	158,522	398,256	196,149	78,580	47,428	21,783	14,404	1.97
Putnam	27.5	780	6,276	7,738	4,692	3,379	4,635	4,926	7,638	4,961	5,355	3,120	1,500	3.01
Queens	748.6	26,172	145,017	142,262	117,942	130,092	187,115	208,865	231,167	131,172	100,254	47,281	29,861	2.61
Richmond	127.5	4,634	29,838	30,885	20,810	19,228	22,105	25,494	34,872	23,923	24,497	12,577	6,137	2.98
Rockland	85.7	2,763	17,189	23,668	18,449	12,009	11,622	14,300	21,580	16,548	18,436	9,525	5,311	3.17
Westchester	320.6	9,892	58,896	68,076	57,650	54,738	71,348	82,476	95,867	57,439	49,733	23,384	11,701	2.71
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***6,739.2***	***271,842***	***1,399,157***	***1,437,373***	***1,119,175***	***1,093,389***	***1,418,264***	***1,872,234***	***1,921,926***	***1,173,665***	***991,953***	***494,980***	***284,442***	***2.67***
NIAGARA FALLS	**80.0**	**4,609**	**16,350**	**14,557**	**12,911**	**14,071**	**17,502**	**19,779**	**23,886**	**14,359**	**12,617**	**6,282**	**3,077**	**2.72**
Niagara	80.0	4,609	16,350	14,557	12,911	14,071	17,502	19,779	23,886	14,359	12,617	6,282	3,077	2.72
ORANGE COUNTY	**93.9**	**4,273**	**20,947**	**21,975**	**14,423**	**13,429**	**18,853**	**19,627**	**26,823**	**17,020**	**16,993**	**8,636**	**4,801**	**3.02**
Orange	93.9	4,273	20,947	21,975	14,423	13,429	18,853	19,627	26,823	17,020	16,993	8,636	4,801	3.02
POUGHKEEPSIE	**88.5**	**4,533**	**19,352**	**20,772**	**14,656**	**12,398**	**16,789**	**21,011**	**25,684**	**15,684**	**15,141**	**7,318**	**3,662**	**2.94**
Dutchess	88.5	4,533	19,352	20,772	14,656	12,398	16,789	21,011	25,684	15,684	15,141	7,318	3,662	2.94
ROCHESTER	**364.9**	**24,351**	**86,534**	**75,165**	**54,363**	**53,633**	**70,854**	**95,701**	**108,036**	**63,599**	**57,233**	**27,073**	**13,258**	**2.72**
Livingston	19.9	1,398	4,430	4,126	3,040	2,847	4,059	4,313	5,969	3,626	3,446	1,709	837	3.03
Monroe	267.2	18,569	64,742	54,482	39,577	39,406	50,424	74,574	78,547	45,870	40,291	18,893	9,025	2.65
Ontario	33.1	1,935	7,588	6,839	4,914	4,865	6,959	7,361	10,158	5,953	5,715	2,621	1,292	2.85
Orleans	13.8	740	2,783	2,787	2,100	2,237	3,153	3,002	4,201	2,386	2,336	1,183	692	2.91
Wayne	30.9	1,709	6,991	6,931	4,732	4,278	6,259	6,451	9,161	5,764	5,445	2,667	1,412	2.88
SYRACUSE	**235.7**	**16,877**	**53,763**	**45,769**	**36,040**	**36,496**	**46,755**	**60,361**	**70,091**	**41,226**	**35,868**	**18,141**	**10,013**	**2.78**
Madison	22.1	1,364	4,775	4,706	3,314	3,392	4,549	4,711	6,553	4,022	3,787	1,858	1,169	3.04
Onondaga	173.0	12,498	39,599	32,891	26,731	27,005	34,276	46,835	51,797	29,820	25,144	12,704	6,700	2.70
Oswego	40.6	3,015	9,389	8,172	5,995	6,099	7,930	8,815	11,741	7,384	6,937	3,579	2,144	2.96
UTICA - ROME	**116.0**	**6,653**	**22,035**	**21,304**	**17,372**	**20,662**	**27,974**	**29,664**	**34,783**	**19,904**	**17,426**	**9,071**	**5,152**	**2.78**
Herkimer	24.8	1,353	4,525	4,461	3,546	4,488	6,427	5,986	7,670	4,220	3,821	1,961	1,142	2.78
Oneida	91.2	5,300	17,510	16,843	13,826	16,174	21,547	23,678	27,113	15,684	13,605	7,110	4,010	2.78
ALL COUNTIES														
Albany	112.2	7,456	25,419	19,379	16,240	17,661	26,045	35,066	33,910	18,488	14,097	6,966	3,673	2.59
Allegany	17.9	1,322	3,602	3,322	2,608	2,640	4,406	4,195	5,527	3,068	2,753	1,488	869	3.01
Bronx	451.4	25,646	95,290	93,875	68,340	66,471	101,778	137,041	122,674	81,797	59,442	29,756	20,690	2.64
Broome	80.2	5,520	16,282	14,641	12,471	13,176	18,110	21,915	24,411	14,021	11,516	5,568	2,769	2.68
Cattaraugus	30.6	1,793	6,326	5,514	4,614	4,912	7,441	7,410	9,192	5,170	4,835	2,524	1,469	2.85
Cayuga	28.7	1,565	5,868	5,270	4,118	4,812	7,067	6,779	8,559	4,988	4,505	2,349	1,520	2.89
Chautauqua	54.7	3,382	10,611	9,513	8,210	8,768	14,216	13,883	17,373	9,329	8,128	3,995	1,992	2.70
Chemung	34.3	1,965	6,940	6,242	5,216	5,856	8,081	8,533	10,569	6,122	5,268	2,550	1,258	2.76
Chenango	18.5	1,076	3,810	3,739	2,800	2,860	4,215	4,069	5,653	3,242	3,042	1,567	927	2.83
Clinton	26.7	2,517	6,436	5,541	4,033	3,363	4,810	5,910	7,402	4,972	4,789	2,395	1,232	3.13
Columbia	23.3	937	4,396	4,545	3,420	3,736	6,266	5,775	7,609	3,982	3,460	1,595	879	2.70
Cortland	16.6	1,501	3,604	3,244	2,260	2,336	3,655	4,096	4,979	2,780	2,748	1,276	721	2.91
Delaware	17.4	935	3,172	3,119	2,580	2,921	4,673	4,163	5,803	2,861	2,514	1,308	751	2.80
Dutchess	88.5	4,533	19,352	20,772	14,656	12,398	16,789	21,011	25,684	15,684	15,141	7,318	3,662	2.94
Erie	360.1	19,046	73,025	65,782	58,380	63,233	80,634	95,792	107,984	62,886	52,313	26,807	14,318	2.71
Essex	14.1	623	2,710	2,552	2,106	2,383	3,726	3,984	4,160	2,323	1,961	1,082	590	2.70
Franklin	15.8	913	3,070	2,783	2,416	2,553	4,065	3,998	4,542	2,639	2,337	1,333	951	2.91

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW YORK (continued)														
ALL COUNTIES (continued)														
Fulton	21.1	1,132	3,962	3,678	2,949	3,626	5,753	5,415	6,703	3,659	2,941	1,470	912	2.67
Genesee	21.1	1,181	4,424	4,269	3,253	3,342	4,631	4,522	6,335	3,747	3,533	1,827	1,136	2.89
Greene	16.5	679	2,826	3,019	2,446	2,638	4,892	4,654	5,180	2,781	2,211	1,101	573	2.63
Hamilton	1.9	59	277	335	282	378	569	472	696	312	225	126	69	2.84
Herkimer	24.8	1,353	4,525	4,461	3,546	4,488	6,427	5,986	7,670	4,220	3,821	1,961	1,142	2.78
Jefferson	33.1	2,061	6,696	6,064	4,866	5,188	8,225	8,032	9,778	5,696	5,171	2,757	1,666	2.81
Kings	887.5	46,936	194,300	176,640	133,868	136,972	198,784	265,009	250,716	156,127	115,639	58,333	41,676	2.58
Lewis	8.8	484	1,857	1,635	1,377	1,393	2,054	2,020	2,340	1,543	1,428	861	608	2.93
Livingston	19.9	1,398	4,430	4,126	3,040	2,847	4,059	4,313	5,969	3,626	3,446	1,709	837	3.03
Madison	22.1	1,364	4,775	4,706	3,314	3,392	4,549	4,711	6,553	4,022	3,787	1,858	1,169	3.04
Monroe	267.2	18,569	64,742	54,482	39,577	39,406	50,424	74,574	78,547	45,870	40,291	18,893	9,025	2.65
Montgomery	20.2	891	3,558	3,110	2,867	3,802	5,972	5,198	6,542	3,617	2,708	1,360	775	2.64
Nassau	445.3	8,415	73,096	92,788	92,745	95,878	82,378	73,477	129,407	90,882	85,879	43,374	22,281	2.99
New York (Manhattan)	756.6	39,655	196,882	158,438	106,113	96,990	158,522	398,256	196,149	78,580	47,428	21,783	14,404	1.97
Niagara	80.0	4,609	16,350	14,557	12,911	14,071	17,502	19,779	23,886	14,359	12,617	6,282	3,077	2.72
Oneida	91.2	5,300	17,510	16,843	13,826	16,174	21,547	23,678	27,113	15,684	13,605	7,110	4,010	2.78
Onondaga	173.0	12,498	39,599	32,891	26,731	27,005	34,276	46,835	51,797	29,820	25,144	12,704	6,700	2.70
Ontario	33.1	1,935	7,588	6,839	4,914	4,865	6,959	7,361	10,158	5,953	5,715	2,621	1,292	2.85
Orange	93.9	4,273	20,947	21,975	14,423	13,429	18,853	19,627	26,823	17,020	16,993	8,636	4,801	3.02
Orleans	13.8	740	2,783	2,787	2,100	2,237	3,153	3,002	4,201	2,386	2,336	1,183	692	2.91
Oswego	40.6	3,015	9,389	8,172	5,995	6,099	7,930	8,815	11,741	7,384	6,937	3,579	2,144	2.96
Otsego	21.9	1,516	4,237	3,815	2,938	3,444	5,950	5,798	7,141	3,546	3,153	1,461	801	2.81
Putnam	27.5	780	6,276	7,738	4,692	3,379	4,635	4,926	7,638	4,961	5,355	3,120	1,500	3.01
Queens	748.6	26,172	145,017	142,262	117,942	130,092	187,115	208,865	231,167	131,172	100,254	47,281	29,861	2.61
Rensselaer	55.3	3,388	11,790	10,174	8,285	8,823	12,840	14,179	16,464	9,488	8,431	4,224	2,514	2.79
Richmond	127.5	4,634	29,838	30,885	20,810	19,228	22,105	25,494	34,872	23,923	24,497	12,577	6,137	2.98
Rockland	85.7	2,763	17,189	23,668	18,449	12,009	11,622	14,300	21,580	16,548	18,436	9,525	5,311	3.17
St. Lawrence	38.4	2,778	7,946	7,231	6,047	6,080	8,318	8,831	10,901	6,845	6,211	3,481	2,131	3.07
Saratoga	57.5	3,267	14,081	13,400	8,768	8,033	9,951	12,633	16,612	10,517	10,238	5,071	2,429	2.84
Schenectady	58.3	2,929	11,556	10,262	8,800	10,203	14,550	16,417	18,160	10,092	8,224	3,748	1,659	2.57
Schoharie	10.7	537	2,055	2,042	1,605	1,740	2,721	2,396	3,430	1,833	1,722	856	463	2.97
Schuyler	6.4	317	1,310	1,283	972	1,055	1,463	1,307	2,070	1,097	1,042	552	332	2.88
Seneca	12.1	691	2,472	2,433	1,883	2,001	2,620	2,706	3,799	2,200	1,956	988	451	2.85
Steuben	37.0	2,163	7,500	7,111	5,602	5,936	8,688	9,191	11,200	6,387	5,872	2,781	1,569	2.74
Suffolk	420.2	12,810	90,934	110,443	79,617	60,722	65,674	66,227	108,891	79,775	88,444	49,523	27,340	3.17
Sullivan	26.1	1,221	4,674	4,745	3,961	4,380	7,119	7,489	8,359	4,138	3,483	1,708	923	2.71
Tioga	18.7	1,068	3,990	4,396	3,264	2,651	3,331	3,837	5,249	3,576	3,430	1,742	866	2.87
Tompkins	31.6	4,301	9,082	5,666	3,798	3,644	5,109	9,102	10,073	5,462	4,339	1,848	776	2.87
Ulster	61.2	3,279	12,617	12,727	9,489	8,829	14,259	15,837	18,863	10,748	9,106	4,378	2,268	2.72
Warren	20.6	1,161	4,248	4,009	3,047	3,231	4,904	5,052	6,272	3,509	3,141	1,658	968	2.76
Washington	19.7	974	3,737	3,969	3,015	3,128	4,877	4,400	5,691	3,434	3,234	1,724	1,217	2.95
Wayne	30.9	1,709	6,991	6,931	4,732	4,278	6,259	6,451	9,161	5,764	5,445	2,667	1,412	2.88
Westchester	320.6	9,892	58,896	68,076	57,650	54,738	71,348	82,476	95,867	57,439	49,733	23,384	11,701	2.71
Wyoming	13.5	777	2,969	2,794	1,921	1,993	3,046	3,008	3,868	2,383	2,308	1,242	691	3.07
Yates	8.5	412	1,643	1,510	1,163	1,303	2,469	2,511	2,548	1,327	1,160	615	339	2.60
TOTAL METRO COUNTIES	**6,103.5**	**287,343**	**1,304,151**	**1,262,738**	**982,793**	**969,603**	**1,296,875**	**1,749,890**	**1,745,308**	**1,041,527**	**875,196**	**437,696**	**253,883**	**2.66**
TOTAL STATE	**6,721.2**	**326,816**	**1,431,477**	**1,379,218**	**1,074,061**	**1,065,219**	**1,444,409**	**1,902,789**	**1,934,211**	**1,147,804**	**969,918**	**485,559**	**280,919**	**2.68**
NORTH CAROLINA														
ASHEVILLE	**67.4**	**3,550**	**13,921**	**13,157**	**9,996**	**10,691**	**16,085**	**18,093**	**21,666**	**12,624**	**9,544**	**3,856**	**1,617**	**2.52**
Buncombe	67.4	3,550	13,921	13,157	9,996	10,691	16,085	18,093	21,666	12,624	9,544	3,856	1,617	2.52
BURLINGTON	**39.3**	**2,102**	**7,755**	**7,980**	**6,449**	**6,797**	**8,217**	**9,468**	**12,529**	**8,081**	**5,874**	**2,288**	**1,060**	**2.62**
Alamance	39.3	2,102	7,755	7,980	6,449	6,797	8,217	9,468	12,529	8,081	5,874	2,288	1,060	2.62
CHARLOTTE - GASTONIA - ROCK HILL	**398.6**	**25,287**	**95,585**	**86,987**	**63,045**	**58,214**	**69,482**	**92,704**	**121,686**	**79,398**	**64,158**	**27,104**	**13,550**	**2.69**
Cabarrus	34.7	1,888	6,983	7,111	5,568	5,646	7,504	7,077	11,387	6,994	5,843	2,352	1,047	2.71
Gaston	62.9	3,782	14,012	13,246	10,315	9,741	11,804	12,807	19,095	13,370	10,763	4,615	2,250	2.76
Lincoln	17.4	1,076	3,865	3,896	2,814	2,580	3,169	3,382	5,417	3,801	2,996	1,211	593	2.74
Mecklenburg	173.5	12,172	46,557	38,957	27,173	23,223	25,418	46,861	51,921	32,864	25,846	10,796	5,212	2.58
Rowan	39.8	2,258	7,868	7,535	6,136	6,715	9,288	9,449	13,178	7,802	5,870	2,386	1,115	2.63
Union	27.2	1,598	6,340	6,540	4,084	3,797	4,841	4,528	8,129	5,601	5,330	2,317	1,295	2.96
York, S. C.	*43.1*	*2,513*	*9,960*	*9,702*	*6,955*	*6,512*	*7,458*	*8,600*	*12,559*	*8,966*	*7,510*	*3,427*	*2,038*	*2.85*

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
NORTH CAROLINA (continued)														
FAYETTEVILLE	**84.5**	**10,380**	**25,503**	**19,234**	**12,496**	**8,844**	**8,043**	**15,918**	**23,046**	**19,418**	**15,801**	**6,868**	**3,449**	**3.12**
Cumberland	84.5	10,380	25,503	19,234	12,496	8,844	8,043	15,918	23,046	19,418	15,801	6,868	3,449	3.12
GREENSBORO - WINSTON-SALEM - HIGH POINT	**346.6**	**22,094**	**81,035**	**74,502**	**55,595**	**50,785**	**62,589**	**85,286**	**107,805**	**70,113**	**53,289**	**20,691**	**9,416**	**2.63**
Davidson	45.4	2,815	9,990	10,178	7,434	6,928	8,055	9,067	14,309	10,003	7,737	2,936	1,348	2.70
Davie	10.2	487	2,282	2,314	1,632	1,561	1,924	2,198	3,059	2,212	1,780	679	272	2.73
Forsyth	102.9	6,761	24,799	21,521	16,596	14,861	18,362	28,246	31,936	19,855	14,579	5,672	2,612	2.54
Guilford	126.1	8,480	30,415	26,539	20,113	18,319	22,234	33,326	38,975	24,354	18,633	7,305	3,507	2.62
Randolph	37.7	2,320	8,257	8,452	6,059	5,650	6,962	7,861	11,938	8,282	6,230	2,399	990	2.66
Stokes	13.1	675	3,070	3,148	1,994	1,722	2,491	2,311	3,928	2,976	2,444	1,010	431	2.82
Yadkin	11.2	556	2,222	2,350	1,767	1,744	2,561	2,277	3,660	2,431	1,886	690	256	2.68
HICKORY	**81.1**	**5,136**	**18,363**	**18,236**	**13,166**	**11,956**	**14,243**	**17,662**	**25,007**	**17,296**	**13,548**	**5,420**	**2,167**	**2.71**
Alexander	9.9	605	2,268	2,387	1,616	1,318	1,706	1,782	2,927	2,214	1,912	765	300	2.81
Burke	28.4	1,760	6,226	6,402	4,601	4,305	5,106	6,507	8,805	6,054	4,531	1,799	704	2.71
Catawba	42.8	2,771	9,869	9,447	6,949	6,333	7,431	9,373	13,275	9,028	7,105	2,856	1,163	2.68
JACKSONVILLE	**36.1**	**7,061**	**10,261**	**7,435**	**4,660**	**3,431**	**3,252**	**6,180**	**10,585**	**8,680**	**6,645**	**2,732**	**1,278**	**3.44**
Onslow	36.1	7,061	10,261	7,435	4,660	3,431	3,252	6,180	10,585	8,680	6,645	2,732	1,278	3.44
RALEIGH - DURHAM	**245.6**	**21,071**	**69,149**	**52,598**	**34,699**	**30,669**	**37,414**	**65,981**	**76,969**	**46,947**	**35,584**	**13,588**	**6,531**	**2.64**
Durham	63.6	5,258	17,265	12,316	8,597	8,644	11,520	17,822	20,173	11,766	8,643	3,399	1,797	2.58
Franklin	11.8	476	2,332	2,221	1,789	1,997	2,985	2,473	3,586	2,443	1,795	832	671	2.84
Orange	32.1	4,292	10,165	6,098	3,713	3,430	4,402	9,507	10,688	5,794	4,011	1,414	686	2.65
Wake	138.1	11,045	39,387	31,963	20,600	16,598	18,507	36,179	42,522	26,944	21,135	7,943	3,377	2.65
WILMINGTON	**44.3**	**3,170**	**10,626**	**9,175**	**6,450**	**6,719**	**8,160**	**11,151**	**13,851**	**8,553**	**6,730**	**2,745**	**1,270**	**2.60**
New Hanover	44.3	3,170	10,626	9,175	6,450	6,719	8,160	11,151	13,851	8,553	6,730	2,745	1,270	2.60
ALL COUNTIES														
Alamance	39.3	2,102	7,755	7,980	6,449	6,797	8,217	9,468	12,529	8,081	5,874	2,288	1,060	2.62
Alexander	9.9	605	2,268	2,387	1,616	1,318	1,706	1,782	2,927	2,214	1,912	765	300	2.81
Alleghany	3.9	201	694	701	625	636	1,043	891	1,305	773	606	232	93	2.59
Anson	8.9	415	1,732	1,519	1,332	1,539	2,363	1,913	2,617	1,643	1,339	728	660	2.98
Ashe	9.1	451	1,735	1,731	1,410	1,374	2,399	2,145	2,820	1,969	1,407	547	212	2.58
Avery	5.3	268	1,154	1,098	770	819	1,191	1,144	1,648	1,096	820	416	176	2.87
Beaufort	16.1	860	3,160	2,960	2,410	2,637	4,073	3,720	4,873	3,112	2,570	1,116	709	2.71
Bertie	7.5	322	1,309	1,250	1,192	1,392	2,035	1,603	2,219	1,423	1,138	532	585	2.84
Bladen	11.2	499	2,334	2,174	1,718	1,909	2,566	2,434	3,129	2,267	1,833	924	613	2.83
Brunswick	17.6	893	3,792	3,588	2,726	2,908	3,693	3,775	5,492	3,444	2,867	1,279	743	2.76
Buncombe	67.4	3,550	13,921	13,157	9,996	10,691	16,085	18,093	21,666	12,624	9,544	3,856	1,617	2.52
Burke	28.4	1,760	6,226	6,402	4,601	4,305	5,106	6,507	8,805	6,054	4,531	1,799	704	2.71
Cabarrus	34.7	1,888	6,983	7,111	5,568	5,646	7,504	7,077	11,387	6,994	5,843	2,352	1,047	2.71
Caldwell	26.4	1,698	5,757	6,124	4,303	3,844	4,674	5,062	8,054	5,794	4,685	1,903	902	2.77
Camden	2.0	104	326	409	325	344	492	354	606	432	328	163	117	2.95
Carteret	19.5	1,562	4,179	3,697	2,965	3,170	3,927	4,981	6,396	3,794	2,742	1,105	482	2.55
Caswell	7.2	304	1,492	1,527	1,164	1,195	1,518	1,194	2,047	1,489	1,359	642	469	3.13
Catawba	42.8	2,771	9,869	9,447	6,949	6,333	7,431	9,373	13,275	9,028	7,105	2,856	1,163	2.68
Chatham	13.9	700	3,409	2,787	2,022	2,183	2,799	3,201	4,460	2,694	2,206	899	440	2.63
Cherokee	7.8	387	1,339	1,521	1,120	1,316	2,117	1,793	2,550	1,520	1,205	513	219	2.63
Chowan	5.1	212	1,006	855	789	910	1,328	1,260	1,565	948	773	339	215	2.67
Clay	2.7	116	515	430	339	470	830	545	988	534	401	158	74	2.70
Cleveland	31.5	1,796	6,767	6,774	4,871	4,943	6,349	6,174	9,621	6,652	5,429	2,341	1,283	2.80
Columbus	18.7	936	3,720	3,904	2,964	3,073	4,103	4,010	5,351	3,808	3,187	1,396	948	2.81
Craven	28.6	3,173	7,321	5,544	4,044	3,905	4,613	6,322	8,350	6,121	4,747	2,029	1,031	2.85
Cumberland	84.5	10,380	25,503	19,234	12,496	8,844	8,043	15,918	23,046	19,418	15,801	6,868	3,449	3.12
Currituck	5.1	299	1,001	1,015	796	818	1,171	1,277	1,589	970	757	335	172	2.67
Dare	7.6	495	1,716	1,267	1,053	1,403	1,666	1,905	2,849	1,381	888	424	153	2.43
Davidson	45.4	2,815	9,990	10,178	7,434	6,928	8,055	9,067	14,309	10,003	7,737	2,936	1,348	2.70
Davie	10.2	487	2,282	2,314	1,632	1,561	1,924	2,198	3,059	2,212	1,780	679	272	2.73
Duplin	15.1	746	2,955	2,946	2,380	2,575	3,498	3,256	4,358	3,067	2,522	1,163	734	2.78
Durham	63.6	5,258	17,265	12,316	8,597	8,644	11,520	17,822	20,173	11,766	8,643	3,399	1,797	2.58
Edgecombe	20.3	1,106	4,596	3,951	3,228	3,246	4,173	4,171	5,834	4,097	3,278	1,564	1,356	2.92
Forsyth	102.9	6,761	24,799	21,521	16,596	14,861	18,362	28,246	31,936	19,855	14,579	5,672	2,612	2.54
Franklin	11.8	476	2,332	2,221	1,789	1,997	2,985	2,473	3,586	2,443	1,795	832	671	2.84
Gaston	62.9	3,782	14,012	13,246	10,315	9,741	11,804	12,807	19,095	13,370	10,763	4,615	2,250	2.76
Gates	3.2	111	506	575	500	577	931	641	984	593	509	240	233	3.03
Graham	2.5	121	481	500	349	425	624	414	806	548	426	204	102	3.00
Granville	12.2	483	2,254	2,599	2,025	2,047	2,792	2,701	3,485	2,408	1,973	881	752	3.02

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Greene	5.4	280	1,167	1,080	894	913	1,066	935	1,567	1,187	870	449	392	3.04
Guilford	126.1	8,480	30,415	26,539	20,113	18,319	22,234	33,326	38,975	24,354	18,633	7,305	3,507	2.62
Halifax	19.5	951	3,639	3,494	3,154	3,422	4,840	4,378	5,698	3,771	2,856	1,505	1,292	2.87
Harnett	22.6	1,909	4,884	4,402	3,511	3,414	4,480	4,785	6,848	4,863	3,577	1,620	907	2.84
Haywood	18.9	933	3,488	3,873	2,994	3,125	4,487	4,278	6,382	3,722	2,898	1,173	447	2.59
Henderson	28.1	1,313	5,108	5,174	3,753	4,383	8,369	7,220	10,005	4,898	3,839	1,524	614	2.47
Hertford	8.2	349	1,589	1,532	1,276	1,469	1,985	1,816	2,391	1,562	1,291	595	545	2.91
Hoke	6.9	471	1,690	1,462	1,079	1,025	1,173	1,196	1,776	1,368	1,234	713	613	3.30
Hyde	2.1	110	376	355	269	363	627	468	621	436	290	169	116	2.81
Iredell	32.9	1,792	6,768	6,855	5,273	5,233	6,979	6,871	10,395	6,739	5,430	2,316	1,149	2.71
Jackson	9.5	827	2,037	1,883	1,322	1,404	2,027	2,152	3,233	1,848	1,451	574	242	2.87
Johnston	29.5	1,559	6,211	6,169	4,555	4,863	6,143	6,489	9,114	6,128	4,807	1,935	1,027	2.67
Jones	3.2	176	586	570	461	594	793	633	933	669	500	237	228	3.03
Lee	15.2	956	3,480	3,152	2,449	2,359	2,804	3,094	4,640	3,157	2,722	1,014	573	2.76
Lenoir	22.2	1,263	4,720	4,356	3,656	3,802	4,403	5,192	6,605	4,481	3,480	1,503	939	2.74
Lincoln	17.4	1,076	3,865	3,896	2,814	2,580	3,169	3,382	5,417	3,801	2,996	1,211	593	2.74
McDowell	13.3	777	2,746	2,699	2,130	2,093	2,855	2,757	4,159	2,813	2,144	987	440	2.74
Macon	9.5	344	1,584	1,673	1,290	1,635	2,974	2,317	3,447	1,805	1,305	447	179	2.46
Madison	6.4	309	1,178	1,198	883	1,049	1,783	1,437	2,074	1,299	1,018	412	160	2.72
Martin	9.4	437	1,874	1,846	1,434	1,651	2,158	1,909	2,706	1,938	1,562	719	566	2.94
Mecklenburg	173.5	12,172	46,557	38,957	27,173	23,223	25,418	46,861	51,921	32,864	25,846	10,796	5,212	2.58
Mitchell	5.4	249	985	1,007	854	867	1,438	931	1,881	1,274	824	345	145	2.74
Montgomery	8.6	456	1,783	1,619	1,277	1,502	1,963	1,890	2,524	1,746	1,409	641	390	2.78
Moore	22.5	1,342	4,250	3,891	3,310	3,880	5,827	5,955	7,314	4,058	3,071	1,389	713	2.56
Nash	26.7	1,460	5,958	5,459	4,106	4,269	5,448	6,191	7,933	5,363	4,195	1,829	1,189	2.70
New Hanover	44.3	3,170	10,626	9,175	6,450	6,719	8,160	11,151	13,851	8,553	6,730	2,745	1,270	2.60
Northampton	7.6	295	1,201	1,305	1,202	1,521	2,076	1,698	2,254	1,375	1,104	590	579	2.97
Onslow	36.1	7,061	10,261	7,435	4,660	3,431	3,252	6,180	10,585	8,680	6,645	2,732	1,278	3.44
Orange	32.1	4,292	10,165	6,098	3,713	3,430	4,402	9,507	10,688	5,794	4,011	1,414	686	2.65
Pamlico	4.0	152	703	687	680	666	1,112	844	1,275	786	636	268	191	2.83
Pasquotank	11.3	803	2,333	2,058	1,637	1,879	2,590	2,816	3,386	2,187	1,654	795	462	2.73
Pender	9.0	326	1,760	1,818	1,332	1,605	2,159	1,881	2,698	1,718	1,452	789	462	2.84
Perquimans	4.0	179	652	694	583	734	1,158	1,042	1,245	692	580	273	168	2.63
Person	10.9	547	2,236	2,165	1,722	1,845	2,385	2,280	3,178	2,318	1,812	809	503	2.79
Pitt	36.8	3,927	9 337	6,820	5,211	5,184	6,321	11,820	10,226	6,822	4,656	2,188	1,088	2.63
Polk	5.7	199	839	946	804	976	1,936	1,440	2,105	938	736	328	153	2.54
Randolph	37.7	2,320	8,257	8,452	6,059	5,650	6,962	7,861	11,938	8,282	6,230	2,399	990	2.66
Richmond	17.4	925	3,449	3,196	2,779	3,101	3,950	4,296	5,060	3,269	2,728	1,250	797	2.74
Robeson	35.0	2,045	7,985	7,151	5,320	5,507	6,992	6,836	8,763	7,019	6,161	3,341	2,880	3.11
Rockingham	32.7	1,872	6,686	6,503	5,084	5,344	7,211	7,270	10,153	6,826	5,019	2,174	1,258	2.68
Rowan	39.8	2,258	7,868	7,535	6,136	6,715	9,288	9,449	13,178	7,802	5,870	2,386	1,115	2.63
Rutherford	21.4	1,195	4,206	4,072	3,250	3,463	5,214	4,946	6,850	4,129	3,296	1,495	684	2.64
Sampson	18.5	849	3,576	3,569	2,868	3,122	4,516	3,995	5,299	3,723	3,138	1,381	964	2.80
Scotland	11.6	731	2,691	2,439	1,741	1,808	2,190	2,330	3,217	2,266	1,993	1,092	702	3.00
Stanly	19.4	1,030	3,791	3,768	3,024	3,300	4,487	4,146	6,378	3,979	3,154	1,219	524	2.69
Stokes	13.1	675	3,070	3,148	1,994	1,722	2,491	2,311	3,928	2,976	2,444	1,010	431	2.82
Surry	23.6	1,396	4,682	4,775	3,737	3,742	5,268	4,872	7,668	5,001	3,840	1,575	644	2.67
Swain	4.0	239	733	784	577	618	1,049	997	1,228	764	579	273	159	2.70
Transylvania	9.7	492	1,867	2,096	1,395	1,599	2,251	2,137	3,190	1,964	1,532	614	263	2.69
Tyrrell	1.4	72	239	200	210	270	409	304	456	247	213	94	86	2.86
Union	27.2	1,598	6,340	6,540	4,084	3,797	4,841	4,528	8,129	5,601	5,330	2,317	1,295	2.96
Vance	13.8	699	2,907	2,637	2,186	2,245	3,126	2,898	4,105	2,728	2,212	1,011	846	2.84
Wake	138.1	11,045	39,387	31,963	20,600	16,598	18,507	36,179	42,522	26,944	21,135	7,943	3,377	2.65
Warren	5.6	201	931	865	869	1,044	1,690	1,160	1,640	1,103	811	458	428	2.96
Washington	5.1	274	1,119	997	779	797	1,134	990	1,445	1,032	850	443	340	2.98
Watauga	12.4	1,897	2,765	2,349	1,535	1,571	2,283	3,258	4,199	2,406	1,621	692	224	2.77
Wayne	35.8	2,950	8,317	7,641	5,626	5,066	6,000	7,949	10,169	7,641	6,092	2,616	1,333	2.82
Wilkes	23.2	1,502	5,139	5,073	3,561	3,402	4,523	4,751	7,082	5,185	3,926	1,566	690	2.71
Wilson	23.6	1,494	5,262	4,730	3,734	3,731	4,649	5,461	7,019	4,743	3,718	1,542	1,117	2.75
Yadkin	11.2	556	2,222	2,350	1,767	1,744	2,561	2,277	3,660	2,431	1,886	690	256	2.68
Yancey	5.7	283	1,130	1,076	854	890	1,467	1,014	1,943	1,238	965	363	177	2.75
TOTAL METRO COUNTIES	**1,300.4**	**97,338**	**322,238**	**279,602**	**199,601**	**181,594**	**220,027**	**313,843**	**400,585**	**262,144**	**203,663**	**81,865**	**38,300**	**2.69**
TOTAL STATE	**2,344.6**	**160,433**	**540,325**	**485,211**	**359,271**	**349,597**	**449,763**	**547,054**	**719,058**	**471,945**	**368,909**	**155,273**	**82,361**	**2.72**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH DAKOTA														
BISMARCK	**32.7**	**3,388**	**8,947**	**6,283**	**4,592**	**3,865**	**5,625**	**7,920**	**9,715**	**5,821**	**5,459**	**2,553**	**1,232**	**2.82**
Burleigh	23.0	2,577	6,534	4,548	3,159	2,625	3,557	5,732	6,868	4,053	3,856	1,739	752	2.79
Morton	9.7	811	2,413	1,735	1,433	1,240	2,068	2,188	2,847	1,768	1,603	814	480	2.90
FARGO - MOORHEAD	**55.1**	**6,931**	**15,198**	**9,637**	**6,934**	**6,634**	**9,766**	**15,990**	**16,467**	**9,243**	**8,289**	**3,677**	**1,434**	**2.72**
Cass	38.0	4,788	11,265	6,605	4,612	4,330	6,400	11,578	11,427	6,176	5,526	2,367	926	2.65
Clay, Minn.	*17.1*	*2,143*	*3,933*	*3,032*	*2,322*	*2,304*	*3,366*	*4,412*	*5,040*	*3,067*	*2,763*	*1,310*	*508*	*2.88*
GRAND FORKS	**23.9**	**3,648**	**7,288**	**4,198**	**2,600**	**2,449**	**3,717**	**6,199**	**7,079**	**4,334**	**3,852**	**1,744**	**692**	**2.95**
Grand Forks	23.9	3,648	7,288	4,198	2,600	2,449	3,717	6,199	7,079	4,334	3,852	1,744	692	2.95
ALL COUNTIES														
Adams	1.3	90	252	219	178	197	364	353	417	190	197	103	40	2.85
Barnes	5.0	390	920	743	593	799	1,555	1,472	1,611	763	682	332	140	2.68
Benson	2.5	131	407	419	345	406	792	564	750	393	343	215	235	3.24
Billings	.4	28	76	84	69	73	70	110	108	69	56	37	20	3.00
Bottineau	3.2	180	571	541	411	495	1,002	776	1,102	476	470	246	130	2.91
Bowman	1.6	120	326	277	237	223	417	437	449	244	265	132	73	2.75
Burke	1.4	50	178	195	213	254	510	428	474	207	160	90	41	2.57
Burleigh	23.0	2,577	6,534	4,548	3,159	2,625	3,557	5,732	6,868	4,053	3,856	1,739	752	2.79
Cass	38.0	4,788	11,265	6,605	4,612	4,330	6,400	11,578	11,427	6,176	5,526	2,367	926	2.65
Cavalier	2.6	106	442	396	405	432	819	664	796	420	380	215	125	2.81
Dickey	2.5	150	470	404	323	415	738	589	848	393	390	175	105	2.96
Divide	1.2	45	174	178	151	265	387	366	393	188	139	82	32	2.75
Dunn	1.6	106	319	278	237	276	384	333	486	288	260	133	100	3.06
Eddy	1.3	66	201	166	186	216	465	508	346	195	144	75	32	2.31
Emmons	2.0	68	271	316	354	376	615	497	602	346	263	150	142	2.85
Foster	1.6	114	284	250	242	249	461	376	542	245	229	129	79	2.88
Golden Valley	.9	50	151	163	112	158	266	272	274	130	104	80	40	2.78
Grand Forks	23.9	3,648	7,288	4,198	2,600	2,449	3,717	6,199	7,079	4,334	3,852	1,744	692	2.95
Grant	1.5	60	259	230	223	266	462	389	463	243	204	119	82	2.80
Griggs	1.4	53	244	169	185	255	494	342	494	231	189	92	52	2.57
Hettinger	1.5	76	261	209	234	284	436	358	508	228	211	119	76	2.80
Kidder	1.4	69	223	234	228	260	386	368	430	220	207	112	63	2.71
La Moure	2.3	96	371	325	338	406	764	559	792	357	297	189	106	2.74
Logan	1.2	46	151	174	212	252	365	266	430	183	177	89	55	2.75
McHenry	2.8	121	442	400	401	446	990	696	939	419	415	207	124	2.68
McIntosh	1.9	67	223	246	309	368	687	621	685	261	192	101	40	2.42
McKenzie	2.7	205	628	507	355	440	565	613	780	411	481	252	163	3.07
McLean	4.6	295	979	798	593	752	1,183	1,070	1,451	744	755	399	181	2.87
Mercer	5.1	487	1,302	995	652	671	993	1,144	1,580	946	894	360	176	2.78
Morton	9.7	811	2,413	1,735	1,433	1,240	2,068	2,188	2,847	1,768	1,603	814	480	2.90
Mountrail	2.9	156	537	490	396	501	820	811	859	459	404	241	126	2.76
Nelson	2.0	59	266	299	284	359	733	567	685	292	253	137	66	2.60
Oliver	.8	43	201	157	128	127	144	123	233	152	151	91	50	3.38
Pembina	3.7	185	732	565	529	603	1,086	945	1,234	566	522	279	154	2.84
Pierce	2.0	132	320	345	289	292	622	481	664	298	277	158	122	3.05
Ramsey	5.0	356	1,011	778	672	767	1,416	1,434	1,494	809	709	371	183	2.68
Ransom	2.4	128	437	362	329	387	757	593	823	356	345	198	85	2.79
Renville	1.3	62	236	226	169	202	405	310	449	191	183	104	63	2.77
Richland	6.9	731	1,445	985	870	1,016	1,853	1,638	2,271	1,216	1,049	468	258	2.91
Rolette	3.7	264	817	754	545	533	787	792	880	566	570	413	479	3.54
Sargent	2.0	118	385	348	259	338	552	541	585	337	298	155	84	2.65
Sheridan	1.0	30	148	167	174	185	296	182	382	176	145	75	40	2.80
Sioux	.9	61	216	213	144	139	127	159	184	153	132	125	147	4.33
Slope	.4	20	67	59	77	76	101	102	107	77	67	28	19	3.00
Stark	8.9	1,078	2,341	1,529	1,143	1,067	1,742	2,138	2,559	1,575	1,405	746	477	2.93
Steele	1.1	49	180	176	166	194	335	281	361	171	154	97	36	2.64
Stutsman	9.2	809	2,096	1,485	1,299	1,293	2,218	2,583	2,850	1,522	1,376	597	272	2.72
Towner	1.6	77	265	214	196	284	564	428	568	214	198	111	81	2.63
Traill	3.5	229	593	533	425	522	1,198	955	1,168	554	415	289	119	2.77
Walsh	5.6	268	1,011	865	781	935	1,740	1,595	1,709	870	789	423	214	2.79
Ward	21.5	2,695	5,979	4,094	2,564	2,343	3,825	5,399	6,254	3,863	3,590	1,685	709	2.88
Wells	2.7	108	393	413	369	442	975	692	946	393	372	180	117	2.59
Williams	10.2	1,125	2,571	1,763	1,306	1,321	2,114	2,984	2,906	1,768	1,469	743	330	2.65

1987 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH DAKOTA (continued)														
TOYAL METRO COUNTIES	94.6	11,824	27,500	17,086	11,804	10,644	15,742	25,697	28,221	16,331	14,837	6,664	2,850	2.79
TOTAL STATE	249.4	23,876	59,872	42,822	32,704	33,804	56,322	65,601	76,142	41,699	37,814	18,611	9,533	2.81
OHIO														
AKRON	242.4	16,705	55,831	47,092	38,412	38,215	46,145	64,866	71,704	43,914	35,990	17,672	8,254	2.68
Portage	48.2	4,831	12,507	10,352	7,571	6,334	6,605	10,757	13,952	9,385	8,093	4,100	1,913	2.89
Summit	194.2	11,874	43,324	36,740	30,841	31,881	39,540	54,109	57,752	34,529	27,897	13,572	6,341	2.62
CANTON	147.7	8,935	32,721	29,437	22,838	23,943	29,826	34,272	45,891	27,348	23,692	11,324	5,173	2.74
Carroll	9.7	558	2,173	2,045	1,410	1,511	2,003	1,805	3,038	1,854	1,725	860	418	2.89
Stark	138.0	8,377	30,548	27,392	21,428	22,432	27,823	32,467	42,853	25,494	21,967	10,464	4,755	2.73
CINCINNATI	529.9	38,212	123,868	103,663	82,173	77,921	104,063	149,094	149,761	94,134	77,189	38,279	21,443	2.68
Clermont	48.8	3,927	13,141	11,472	7,586	6,333	6,341	9,640	13,331	10,369	9,118	4,391	1,951	2.88
Hamilton	335.3	24,761	76,058	61,673	51,584	50,689	70,535	106,555	95,251	54,895	43,727	21,929	12,943	2.57
Warren	35.9	2,325	9,155	8,763	6,215	4,803	4,639	6,502	10,250	7,930	6,966	3,001	1,251	2.94
Dearborn, Ind.	*12.9*	*695*	*2,768*	*2,766*	*1,979*	*1,957*	*2,735*	*2,507*	*3,706*	*2,548*	*2,336*	*1,189*	*614*	*2.92*
Boone, Ky.	*17.4*	*1,185*	*4,670*	*4,248*	*2,792*	*2,180*	*2,325*	*3,337*	*4,757*	*3,705*	*3,254*	*1,614*	*733*	*2.95*
Campbell, Ky.	*29.0*	*1,814*	*6,101*	*5,184*	*4,555*	*4,626*	*6,720*	*7,290*	*8,205*	*5,307*	*4,318*	*2,366*	*1,514*	*2.32*
Kenton, Ky.	*50.6*	*3,505*	*11,975*	*9,557*	*7,462*	*7,333*	*10,768*	*13,263*	*14,261*	*9,380*	*7,470*	*3,789*	*2,437*	*2.76*
CINCINNATI - HAMILTON CONSOLIDATED AREA	*627.2*	*46,486*	*147,167*	*124,168*	*97,800*	*91,330*	*120,249*	*171,596*	*178,815*	*113,524*	*93,386*	*45,239*	*24,640*	*2.70*
CLEVELAND	712.3	39,256	152,129	136,875	114,314	122,283	147,443	207,261	207,684	122,429	98,747	50,287	25,892	2.60
Cuyahoga	570.3	31,920	117,918	101,660	90,075	100,921	127,806	179,823	167,105	94,912	72,000	36,783	19,677	2.53
Geauga	24.8	928	5,251	6,797	4,554	3,853	3,417	3,766	7,073	4,817	4,995	2,678	1,471	3.08
Lake	77.7	4,299	18,731	17,768	13,358	12,455	11,089	17,322	22,529	14,963	13,336	6,639	2,911	2.78
Medina	39.5	2,109	10,229	10,650	6,327	5,054	5,131	6,350	10,977	7,737	8,416	4,187	1,833	3.04
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1,050.5*	*62,579*	*231,503*	*204,461*	*167,860*	*174,950*	*209,147*	*294,205*	*305,705*	*184,489*	*151,103*	*76,494*	*38,504*	*2.64*
COLUMBUS	496.1	45,567	128,222	101,512	74,225	65,915	80,659	144,608	144,787	87,491	71,892	32,633	14,689	2.62
Delaware	20.6	1,295	4,942	4,924	3,367	2,648	3,424	4,247	6,134	4,035	3,786	1,723	675	2.90
Fairfield	34.4	1,938	7,635	8,250	5,496	4,635	6,446	6,822	10,093	6,680	6,537	2,917	1,351	2.86
Franklin	356.8	36,788	97,111	69,497	52,180	46,471	54,753	114,124	103,550	60,855	47,090	21,399	9,782	2.53
Licking	46.4	3,035	10,141	10,320	7,298	6,719	8,887	11,725	13,619	8,549	7,593	3,489	1,425	2.72
Madison	11.5	755	2,579	2,491	1,775	1,721	2,179	2,459	3,475	2,211	1,961	913	481	2.98
Pickaway	15.4	1,014	3,406	3,642	2,483	2,175	2,680	3,129	4,489	3,136	2,822	1,250	574	3.02
Union	11.0	742	2,408	2,388	1,626	1,546	2,290	2,102	3,427	2,025	2,103	942	401	2.92
DAYTON - SPRINGFIELD	356.3	25,502	82,385	74,731	57,533	53,820	62,329	99,488	105,072	65,767	53,020	22,983	9,970	2.61
Clark	54.7	3,629	11,676	10,948	8,402	8,686	11,359	14,705	16,197	10,048	8,214	3,867	1,669	2.67
Greene	45.6	3,233	11,167	11,221	8,138	6,358	5,483	10,226	13,190	9,414	8,144	3,362	1,264	2.84
Miami	33.7	2,140	7,157	7,518	5,232	5,028	6,625	7,738	10,382	6,271	5,761	2,462	1,086	2.70
Montgomery	222.3	16,500	52,385	45,044	35,761	33,748	38,862	66,819	65,303	40,034	30,901	13,292	5,951	2.54
HAMILTON - MIDDLETOWN	97.3	8,274	23,299	20,505	15,627	13,409	16,186	22,502	29,054	19,390	16,197	6,960	3,197	2.81
Butler	97.3	8,274	23,299	20,505	15,627	13,409	16,186	22,502	29,054	19,390	16,197	6,960	3,197	2.81
LIMA	56.7	4,143	12,872	10,520	8,365	8,759	12,041	13,849	17,137	9,808	8,929	4,551	2,426	2.78
Allen	40.8	3,082	9,245	7,618	6,098	6,317	8,440	10,409	12,151	7,064	6,315	3,193	1,668	2.76
Auglaize	15.9	1,061	3,627	2,902	2,267	2,442	3,601	3,440	4,986	2,744	2,614	1,358	758	2.81
LORAIN - ELYRIA	95.8	6,618	23,543	20,494	15,134	14,452	15,559	22,078	26,317	18,146	16,366	8,535	4,358	2.86
Lorain	95.8	6,618	23,543	20,494	15,134	14,452	15,559	22,078	26,317	18,146	16,366	8,535	4,358	2.86
MANSFIELD	48.9	3,251	10,701	10,088	7,879	7,464	9,517	12,891	14,631	8,782	7,519	3,512	1,565	2.68
Richland	48.9	3,251	10,701	10,088	7,879	7,464	9,517	12,891	14,631	8,782	7,519	3,512	1,565	2.68
PARKERSBURG - MARIETTA	59.6	3,887	12,807	12,293	8,826	8,840	12,947	14,224	18,157	11,473	9,728	4,153	1,865	2.66
Washington	23.8	1,623	5,142	4,864	3,616	3,521	5,034	5,138	7,350	4,630	4,091	1,755	836	2.77
Wood, W. Va.	*35.8*	*2,264*	*7,665*	*7,429*	*5,210*	*5,319*	*7,913*	*9,086*	*10,807*	*6,843*	*5,637*	*2,398*	*1,029*	*2.59*
STEUBENVILLE - WEIRTON	57.7	2,888	11,548	10,216	9,425	10,334	13,289	14,421	17,172	10,871	9,078	4,276	1,882	2.69
Jefferson	32.1	1,537	6,183	5,575	5,095	5,910	7,800	8,310	9,613	5,914	4,860	2,370	1,033	2.69
Brooke, W. Va.	*10.7*	*531*	*2,211*	*1,954*	*1,792*	*1,828*	*2,384*	*2,484*	*3,159*	*2,069*	*1,828*	*800*	*360*	*2.70*
Hancock, W. Va.	*14.9*	*820*	*3,154*	*2,687*	*2,538*	*2,596*	*3,105*	*3,627*	*4,400*	*2,888*	*2,390*	*1,106*	*489*	*2.64*
TOLEDO	230.3	18,718	54,476	42,308	33,453	34,130	47,215	64,842	67,228	39,133	33,928	16,859	8,310	2.67
Fulton	14.1	917	3,326	2,955	1,984	1,965	2,953	2,899	4,079	2,577	2,506	1,385	654	2.86
Lucas	178.0	13,473	41,514	32,060	25,991	27,199	37,763	53,101	51,487	29,672	24,713	12,584	6,443	2.60

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
OHIO (continued)														
TOLEDO (continued)														
Wood	38.2	4,328	9,636	7,293	5,478	4,966	6,499	8,842	11,662	6,884	6,709	2,890	1,213	2.93
YOUNGSTOWN - WARREN	**191.9**	**10,086**	**40,103**	**35,907**	**31,216**	**34,590**	**39,998**	**49,039**	**56,054**	**35,229**	**29,714**	**14,698**	**7,166**	**2.69**
Mahoning	104.2	5,393	20,833	18,051	16,922	19,554	23,447	27,381	30,559	18,981	15,543	7,837	3,899	2.67
Trumbull	87.7	4,693	19,270	17,856	14,294	15,036	16,551	21,658	25,495	16,248	14,171	6,861	3,267	2.72
ALL COUNTIES														
Adams	9.1	596	1,756	1,742	1,266	1,366	2,374	1,801	2,814	1,769	1,470	759	487	2.86
Allen	40.8	3,082	9,245	7,618	6,098	6,317	8,440	10,409	12,151	7,064	6,315	3,193	1,668	2.76
Ashland	16.6	1,167	3,482	3,401	2,454	2,433	3,663	3,834	5,284	2,912	2,709	1,294	567	2.82
Ashtabula	37.5	2,244	8,170	7,073	5,751	6,058	8,204	8,971	11,227	6,649	5,874	3,105	1,674	2.78
Athens	19.7	2,529	4,693	3,483	2,394	2,553	4,048	5,525	6,050	3,482	2,786	1,273	584	2.94
Auglaize	15.9	1,061	3,627	2,902	2,267	2,442	3,601	3,440	4,986	2,744	2,614	1,358	758	2.81
☐ Belmont	31.2	1,578	6,138	5,084	4,581	5,587	8,232	8,488	9,431	5,620	4,636	2,140	885	2.58
Brown	12.2	794	2,498	2,477	1,793	1,788	2,850	2,611	3,594	2,300	2,026	1,042	627	2.86
Butler	97.3	8,274	23,299	20,505	15,627	13,409	16,186	22,502	29,054	19,390	16,197	6,960	3,197	2.81
Carroll	9.7	558	2,173	2,045	1,410	1,511	2,003	1,805	3,038	1,854	1,725	860	418	2.89
Champaign	12.9	867	2,716	2,736	1,840	1,920	2,821	3,005	3,964	2,385	2,078	1,030	438	2.71
Clark	54.7	3,629	11,676	10,948	8,402	8,686	11,359	14,705	16,197	10,048	8,214	3,867	1,669	2.67
Clermont	48.8	3,927	13,141	11,472	7,586	6,333	6,341	9,640	13,331	10,369	9,118	4,391	1,951	2.88
Clinton	13.4	957	2,936	2,586	1,927	2,033	2,961	3,493	3,861	2,505	2,141	936	464	2.68
Columbiana	41.4	2,373	8,717	7,757	6,322	6,908	9,323	9,905	12,480	7,658	6,636	3,214	1,507	2.70
Coshocton	13.9	925	2,820	2,629	2,110	2,170	3,246	3,332	4,430	2,534	2,145	992	467	2.65
Crawford	18.5	1,309	3,874	3,662	2,696	2,797	4,162	4,604	5,780	3,270	2,868	1,353	625	2.67
Cuyahoga	570.3	31,920	117,918	101,660	90,075	100,921	127,806	179,823	167,105	94,912	72,000	36,783	19,677	2.53
Darke	20.4	1,350	4,455	4,152	2,868	2,932	4,643	4,638	6,254	3,603	3,335	1,703	867	2.79
Defiance	14.2	1,145	3,445	2,945	2,028	2,001	2,636	3,070	4,019	2,608	2,530	1,303	670	2.88
Delaware	20.6	1,295	4,942	4,924	3,367	2,648	3,424	4,247	6,134	4,035	3,786	1,723	675	2.90
Erie	29.0	1,880	6,475	5,883	4,617	4,583	5,562	7,654	8,162	5,298	4,530	2,222	1,134	2.73
Fairfield	34.4	1,938	7,635	8,250	5,496	4,635	6,446	6,822	10,093	6,680	6,537	2,917	1,351	2.86
Fayette	10.0	679	2,082	1,963	1,494	1,480	2,302	2,218	3,153	1,943	1,599	744	343	2.73
Franklin	356.8	36,788	97,111	69,497	52,180	46,471	54,753	114,124	103,550	60,855	47,090	21,399	9,782	2.53
Fulton	14.1	917	3,326	2,955	1,984	1,965	2,953	2,899	4,079	2,577	2,506	1,385	654	2.86
Gallia	11.0	756	2,324	2,208	1,685	1,540	2,487	2,476	3,324	2,145	1,829	821	405	2.84
Geauga	24.8	928	5,251	6,797	4,554	3,853	3,417	3,766	7,073	4,817	4,995	2,678	1,471	3.08
Greene	45.6	3,233	11,167	11,221	8,138	6,358	5,483	10,226	13,190	9,414	8,144	3,362	1,264	2.84
Guernsey	15.3	1,025	3,200	2,741	2,153	2,322	3,859	3,841	4,647	2,728	2,366	1,104	614	2.73
Hamilton	335.3	24,761	76,058	61,673	51,584	50,689	70,535	106,555	95,251	54,895	43,727	21,929	12,943	2.57
Hancock	24.8	1,966	5,726	4,898	3,562	3,512	5,136	6,843	7,350	4,234	3,771	1,855	747	2.63
Hardin	11.8	1,030	2,529	2,167	1,614	1,713	2,747	3,218	3,473	2,036	1,788	902	383	2.77
Harrison	6.2	326	1,246	1,083	913	1,060	1,572	1,421	1,920	1,132	995	492	240	2.79
Henry	10.3	726	2,242	1,892	1,505	1,511	2,424	2,457	3,072	1,792	1,681	883	415	2.77
Highland	13.3	826	2,442	2,478	1,863	2,083	3,608	3,313	4,072	2,452	1,988	961	514	2.68
Hocking	9.7	687	1,961	1,979	1,389	1,413	2,271	2,709	2,786	1,759	1,412	690	344	2.64
Holmes	9.0	633	2,197	1,837	1,405	1,149	1,779	1,526	2,373	1,666	1,446	923	1,066	3.49
Huron	20.1	1,477	4,631	3,951	3,014	2,942	4,085	4,878	5,695	3,616	3,231	1,730	950	2.78
Jackson	11.2	711	2,237	2,030	1,641	1,789	2,792	2,541	3,366	2,204	1,728	906	455	2.75
Jefferson	32.1	1,537	6,183	5,575	5,095	5,910	7,800	8,310	9,613	5,914	4,860	2,370	1,033	2.69
Knox	17.4	1,165	3,485	3,453	2,547	2,708	4,042	4,521	5,505	3,107	2,602	1,135	530	2.76
Lake	77.7	4,299	18,731	17,768	13,358	12,455	11,089	17,322	22,529	14,963	13,336	6,639	2,911	2.78
☐ Lawrence	23.4	1,349	4,780	4,797	3,733	3,753	4,988	5,430	6,815	4,662	3,762	1,849	882	2.75
Licking	46.4	3,035	10,141	10,320	7,298	6,719	8,887	11,725	13,619	8,549	7,593	3,489	1,425	2.72
Logan	15.4	1,023	3,171	2,740	2,150	2,556	3,760	3,823	4,916	2,673	2,341	1,145	502	2.66
Lorain	95.8	6,618	23,543	20,494	15,134	14,452	15,559	22,078	26,317	18,146	16,366	8,535	4,358	2.86
Lucas	178.0	13,473	41,514	32,060	25,991	27,199	37,763	53,101	51,487	29,672	24,713	12,584	6,443	2.60
Madison	11.5	755	2,579	2,491	1,775	1,721	2,179	2,459	3,475	2,211	1,961	913	481	2.98
Mahoning	104.2	5,393	20,833	18,051	16,922	19,554	23,447	27,381	30,559	18,981	15,543	7,837	3,899	2.67
Marion	23.9	1,837	5,558	4,850	3,567	3,424	4,664	5,925	7,060	4,536	3,839	1,743	797	2.77
Medina	39.5	2,109	10,229	10,650	6,327	5,054	5,131	6,350	10,977	7,737	8,416	4,187	1,833	3.04
Meigs	8.9	505	1,801	1,641	1,285	1,407	2,261	2,044	2,762	1,713	1,415	639	327	2.73
Mercer	13.2	856	3,029	2,315	2,006	2,081	2,913	2,642	3,904	2,249	2,108	1,253	1,044	2.99
Miami	33.7	2,140	7,157	7,518	5,232	5,028	6,625	7,738	10,382	6,271	5,761	2,462	1,086	2.70
Monroe	6.1	336	1,229	1,212	859	914	1,550	1,614	1,700	1,091	955	518	222	2.69
Montgomery	222.3	16,500	52,385	45,044	35,761	33,748	38,862	66,819	65,303	40,034	30,901	13,292	5,951	2.54
Morgan	5.2	313	1,014	916	720	843	1,394	1,244	1,577	917	824	417	221	2.79
Morrow	9.8	630	2,162	2,319	1,454	1,303	1,932	2,036	2,868	1,814	1,741	927	414	2.87
Muskingum	31.6	2,254	6,514	5,914	4,809	4,806	7,303	8,480	9,177	5,538	4,788	2,449	1,148	2.68

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OHIO (continued)														
ALL COUNTIES (continued)														
Noble	4.3	252	859	717	590	652	1,230	1,078	1,280	752	667	341	182	2.72
Ottawa	15.2	858	3,016	2,921	2,369	2,579	3,457	3,530	4,839	2,715	2,450	1,142	524	2.68
Paulding	7.4	562	1,700	1,581	1,016	1,058	1,483	1,477	2,077	1,363	1,369	746	368	2.91
Perry	11.6	836	2,415	2,149	1,587	1,806	2,807	2,571	3,398	2,094	1,922	1,036	579	2.84
Pickaway	15.4	1,014	3,406	3,642	2,483	2,175	2,680	3,129	4,489	3,136	2,822	1,250	574	3.02
Pike	6.9	567	1,764	1,687	1,380	1,316	2,186	2,117	2,570	1,708	1,358	733	414	2.81
Portage	46.2	4,831	12,507	10,352	7,571	6,334	6,605	10,757	13,952	9,385	8,093	4,100	1,913	2.89
Preble	14.5	903	3,121	3,101	2,249	2,128	2,998	2,963	4,430	2,887	2,562	1,176	482	2.79
Putnam	11.0	744	2,453	2,020	1,647	1,601	2,535	2,259	2,879	1,907	1,865	1,159	931	3.05
Richland	48.9	3,251	10,701	10,088	7,879	7,464	9,517	12,891	14,631	8,782	7,519	3,512	1,565	2.68
Ross	24.2	1,624	5,056	4,907	3,633	3,775	5,205	5,993	7,128	4,590	3,880	1,744	865	2.83
Sandusky	23.4	1,650	5,190	4,501	3,629	3,498	4,932	5,631	6,713	4,272	3,725	1,990	1,069	2.77
Scioto	30.5	1,832	5,696	5,440	4,672	4,912	7,948	7,992	9,031	5,385	4,587	2,258	1,247	2.76
Seneca	21.8	1,614	4,936	4,001	3,233	3,361	4,655	5,082	6,349	3,974	3,497	1,825	1,073	2.86
Shelby	15.4	1,154	3,638	3,119	2,251	2,241	2,997	3,209	4,561	2,797	2,606	1,412	815	2.88
Stark	138.0	8,377	30,548	27,392	21,428	22,432	27,823	32,467	42,853	25,494	21,967	10,464	4,755	2.73
Summit	194.2	11,874	43,324	36,740	30,841	31,881	39,540	54,109	57,752	34,529	27,897	13,572	6,341	2.62
Trumbull	87.7	4,693	19,270	17,856	14,294	15,036	16,551	21,658	25,495	16,248	14,171	6,861	3,267	2.72
Tuscarawas	33.0	2,065	6,907	6,066	4,910	5,195	7,857	8,625	10,107	5,875	5,016	2,349	1,028	2.62
Union	11.0	742	2,408	2,388	1,626	1,546	2,290	2,102	3,427	2,025	2,103	942	401	2.92
Van Wert	11.6	775	2,529	2,053	1,653	1,728	2,862	2,770	3,672	2,092	1,798	880	388	2.68
Vinton	4.3	263	941	803	600	634	1,059	955	1,239	854	675	354	223	2.84
Warren	35.9	2,325	9,155	8,763	6,215	4,803	4,639	6,502	10,250	7,930	6,966	3,001	1,251	2.94
Washington	23.8	1,623	5,142	4,864	3,616	3,521	5,034	5,138	7,350	4,630	4,091	1,755	836	2.77
Wayne	35.6	2,600	8,643	7,522	5,321	4,972	6,542	7,385	10,928	6,658	6,082	2,977	1,570	2.88
Williams	13.9	1,072	3,066	2,788	1,860	2,033	3,081	3,282	4,290	2,453	2,294	1,096	485	2.72
Wood	38.2	4,328	9,636	7,293	5,478	4,966	6,499	8,842	11,662	6,884	6,709	2,890	1,213	2.93
Wyandot	8.1	583	1,683	1,518	1,190	1,173	1,953	1,745	2,528	1,463	1,355	671	338	2.81
TOTAL METRO COUNTIES	**3,206.2**	**224,155**	**736,879**	**631,697**	**501,406**	**497,576**	**614,487**	**885,759**	**937,600**	**571,457**	**473,154**	**227,449**	**110,781**	**2.66**
TOTAL STATE	**4,043.9**	**282,006**	**917,309**	**793,704**	**624,897**	**624,336**	**801,648**	**1,086,636**	**1,188,238**	**723,634**	**606,437**	**293,801**	**145,154**	**2.68**
OKLAHOMA														
ENID	**25.7**	**2,320**	**5,849**	**4,636**	**3,478**	**3,332**	**6,085**	**6,828**	**8,711**	**4,466**	**3,653**	**1,507**	**535**	**2.57**
Garfield	25.7	2,320	5,849	4,636	3,478	3,332	6,085	6,828	8,711	4,466	3,653	1,507	535	2.57
LAWTON	**38.1**	**4,718**	**10,277**	**7,872**	**5,397**	**4,461**	**5,375**	**7,641**	**11,335**	**7,917**	**6,789**	**2,927**	**1,491**	**3.12**
Comanche	38.1	4,718	10,277	7,872	5,397	4,461	5,375	7,641	11,335	7,917	6,789	2,927	1,491	3.12
OKLAHOMA CITY	**380.1**	**35,599**	**94,949**	**77,556**	**54,843**	**49,229**	**67,924**	**101,187**	**121,630**	**67,868**	**56,511**	**23,020**	**9,884**	**2.61**
Canadian	25.2	1,536	6,646	6,481	3,751	2,702	4,084	4,354	7,261	5,237	5,383	2,206	759	2.96
Cleveland	58.6	7,922	17,869	13,713	7,652	5,332	6,112	13,458	18,369	11,324	10,127	3,899	1,423	2.78
Logan	11.2	745	2,305	2,206	1,507	1,530	2,907	2,606	3,678	1,973	1,783	800	360	2.83
McClain	9.0	514	1,699	2,182	1,392	1,183	2,030	1,673	2,838	1,756	1,707	746	280	2.87
Oklahoma	252.3	23,279	62,063	48,361	37,107	35,070	46,420	73,473	81,498	43,531	33,758	13,707	6,333	2.51
Pottawatomi	23.8	1,603	4,367	4,613	3,434	3,412	6,371	5,623	7,986	4,047	3,753	1,662	729	2.71
TULSA	**287.0**	**23,495**	**70,325**	**60,234**	**41,919**	**38,491**	**52,536**	**75,104**	**91,039**	**51,850**	**43,770**	**17,918**	**7,319**	**2.60**
Creek	26.3	1,643	5,427	5,645	3,915	3,681	5,989	5,212	8,503	5,041	4,670	2,007	867	2.81
Osage	16.2	951	3,206	3,225	2,447	2,417	3,954	3,576	5,441	3,061	2,543	1,120	459	2.72
Rogers	20.1	1,140	4,236	5,314	3,344	2,540	3,526	3,465	5,999	4,063	4,097	1,803	673	2.92
Tulsa	206.4	18,742	53,222	41,301	29,678	27,622	35,835	60,032	65,836	36,106	28,486	11,354	4,586	2.50
Wagoner	18.0	1,019	4,234	4,749	2,535	2,231	3,232	2,819	5,260	3,579	3,974	1,634	734	3.01
ALL COUNTIES														
Adair	6.9	352	1,205	1,324	990	1,096	1,933	1,433	2,050	1,276	1,107	588	446	3.10
Alfalfa	2.7	136	360	415	307	427	1,055	804	1,023	360	317	144	52	2.56
Atoka	4.8	255	795	824	735	754	1,437	1,191	1,556	819	744	321	169	2.88
Beaver	3.0	171	592	545	435	485	772	852	979	500	427	178	64	2.47
Beckham	9.0	743	1,719	1,368	1,093	1,191	2,886	2,432	3,085	1,500	1,224	535	224	2.59
Blaine	5.2	370	882	847	666	768	1,667	1,469	1,743	786	671	347	184	2.62
Bryan	12.9	1,074	2,244	2,067	1,645	1,922	3,948	3,408	4,358	2,201	1,832	792	309	2.62
Caddo	12.5	761	2,072	2,086	1,749	1,850	3,982	3,151	4,104	2,022	1,831	857	535	2.70
Canadian	25.2	1,536	6,646	6,481	3,751	2,702	4,084	4,354	7,261	5,237	5,383	2,206	759	2.96
Carter	17.9	1,168	3,407	3,052	2,589	2,695	4,989	4,466	5,978	3,146	2,645	1,128	537	2.65
Cherokee	12.3	1,038	2,487	2,289	1,741	1,800	2,945	2,703	4,155	2,198	1,967	815	462	2.85
Choctaw	6.1	326	960	997	815	1,014	1,988	1,632	1,944	1,011	841	410	262	2.82

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Cimarron	1.6	70	301	260	241	277	451	485	515	254	194	106	46	2.44
Cleveland	58.6	7,922	17,869	13,713	7,652	5,332	6,112	13,458	18,369	11,324	10,127	3,899	1,423	2.78
Coal	2.2	96	336	313	310	357	788	571	715	366	318	143	87	2.73
Comanche	38.1	4,718	10,277	7,872	5,397	4,461	5,375	7,641	11,335	7,917	6,789	2,927	1,491	3.12
Cotton	2.9	157	458	485	359	448	993	875	968	471	362	158	66	2.52
Craig	5.7	318	870	1,000	814	886	1,812	1,471	1,974	953	763	352	187	2.74
Creek	26.3	1,643	5,427	5,645	3,915	3,681	5,989	5,212	8,503	5,041	4,670	2,007	867	2.81
Custer	12.1	1,736	2,512	2,004	1,489	1,443	2,916	3,274	4,192	1,973	1,657	661	343	2.64
Delaware	10.9	475	1,574	1,780	1,500	2,041	3,530	2,224	4,370	1,667	1,498	707	434	2.68
Dewey	2.2	123	346	344	263	340	784	602	766	324	294	171	43	2.77
Ellis	2.2	142	412	321	255	334	736	603	765	350	294	138	50	2.64
Garfield	25.7	2,320	5,849	4,636	3,478	3,332	6,085	6,828	8,711	4,466	3,653	1,507	535	2.57
Garvin	11.4	670	1,839	1,798	1,546	1,784	3,763	2,870	4,150	1,858	1,571	681	270	2.60
Grady	16.6	1,208	3,204	3,381	2,246	2,200	4,361	3,776	5,402	2,933	2,771	1,203	515	2.75
Grant	2.6	111	365	362	354	406	1,002	752	999	354	302	138	55	2.50
Greer	3.0	103	378	356	357	456	1,350	1,217	993	374	267	110	39	2.30
Harmon	1.7	81	220	217	184	265	733	514	622	220	195	99	50	2.53
Harper	1.8	117	293	287	272	254	577	492	651	285	240	105	27	2.56
Haskell	4.7	196	790	779	595	822	1,518	1,139	1,671	768	698	303	121	2.62
Hughes	5.8	263	753	888	769	948	2,179	1,565	2,083	917	744	305	186	2.53
Jackson	11.1	1,164	2,543	2,226	1,395	1,326	2,446	2,531	3,421	2,125	1,859	773	391	2.77
Jefferson	3.3	189	551	473	381	518	1,188	936	1,097	536	438	195	98	2.70
Johnston	4.0	228	643	634	541	630	1,324	1,016	1,345	685	571	246	137	2.70
Kay	20.7	1,474	3,992	3,408	2,767	3,206	5,853	5,665	7,380	3,267	2,744	1,152	492	2.51
Kingfisher	5.7	424	1,102	1,034	777	775	1,588	1,283	1,879	989	954	414	181	2.70
Kiowa	5.3	290	741	743	664	828	2,034	1,614	1,881	762	654	238	151	2.43
Latimer	3.7	199	585	626	548	665	1,077	927	1,229	624	539	250	131	2.84
Le Flore	16.7	881	2,900	3,186	2,396	2,535	4,802	3,693	5,414	2,966	2,805	1,208	614	2.75
Lincoln	12.1	768	2,085	2,399	1,676	1,724	3,448	2,724	4,136	2,051	1,906	871	412	2.66
Logan	11.2	745	2,305	2,206	1,507	1,530	2,907	2,606	3,678	1,973	1,783	800	360	2.83
Love	3.3	158	539	600	443	523	1,037	900	1,064	554	490	203	89	2.58
McClain	9.0	514	1,699	2,182	1,392	1,183	2,030	1,673	2,838	1,756	1,707	746	280	2.87
McCurtain	13.1	746	2,472	2,609	1,876	1,994	3,403	2,909	3,356	2,452	2,199	1,016	668	2.88
McIntosh	7.0	295	865	1,038	1,099	1,295	2,408	1,877	2,593	1,087	868	385	190	2.54
Major	3.3	237	595	594	430	463	981	725	1,200	554	497	235	89	2.79
Marshall	5.0	258	641	713	617	969	1,802	1,506	1,842	728	571	245	108	2.36
Mayes	13.1	785	2,346	2,513	1,908	2,065	3,483	2,728	4,650	2,295	2,077	899	451	2.73
Murray	5.0	319	856	808	649	779	1,589	1,362	1,656	835	724	297	126	2.58
Muskogee	27.1	1,690	5,269	4,725	3,692	4,312	7,412	6,923	8,719	4,797	4,045	1,725	891	2.66
Noble	4.8	340	868	865	646	649	1,432	1,229	1,655	770	686	315	145	2.60
Nowata	4.4	263	732	723	618	671	1,393	1,117	1,476	765	617	291	134	2.64
Okfuskee	4.5	172	608	735	585	731	1,669	1,383	1,435	672	579	255	176	2.58
Oklahoma	252.3	23,279	62,063	48,361	37,107	35,070	46,420	73,473	81,498	43,531	33,758	13,707	6,333	2.51
Okmulgee	15.1	1,038	2,463	2,638	1,961	2,404	4,596	3,912	5,147	2,437	2,132	945	527	2.66
Osage	16.2	951	3,206	3,225	2,447	2,417	3,954	3,576	5,441	3,061	2,543	1,120	459	2.72
Ottawa	13.1	831	2,350	2,309	1,854	2,228	3,528	3,362	4,553	2,165	1,854	793	373	2.64
Pawnee	6.8	365	1,211	1,312	956	1,040	1,916	1,490	2,461	1,199	1,021	432	197	2.60
Payne	24.9	5,068	5,999	3,829	2,576	2,542	4,886	7,322	9,007	4,013	3,002	1,181	375	2.65
Pittsburg	16.9	774	2,770	2,874	2,389	2,951	5,142	4,410	5,883	2,803	2,415	961	428	2.57
Pontotoc	13.4	1,090	2,341	2,210	1,795	1,987	3,977	3,377	4,750	2,288	1,937	742	306	2.61
Pottawatomie	23.8	1,603	4,367	4,613	3,434	3,412	6,371	5,623	7,986	4,047	3,753	1,662	729	2.71
Pushmataha	5.1	221	774	912	716	816	1,661	1,415	1,644	836	719	324	162	2.61
Roger Mills	2.1	141	355	323	279	329	673	495	786	348	275	130	66	2.62
Rogers	20.1	1,140	4,236	5,314	3,344	2,540	3,526	3,465	5,999	4,063	4,097	1,803	673	2.92
Seminole	10.9	645	1,727	1,697	1,505	1,721	3,605	2,829	3,672	1,801	1,483	682	433	2.65
☐ Sequoyah	12.4	700	2,232	2,623	1,889	1,895	3,061	2,417	3,876	2,383	2,075	1,030	619	2.92
Stephens	17.5	1,316	3,437	2,911	2,513	2,673	4,650	3,884	6,473	3,143	2,580	991	429	2.59
Texas	6.6	598	1,488	1,263	986	911	1,354	1,413	2,213	1,169	1,125	459	221	2.74
Tillman	4.3	251	707	661	533	665	1,483	1,236	1,455	636	541	265	167	2.67
Tulsa	206.4	18,742	53,222	41,301	29,678	27,622	35,835	60,032	65,836	36,106	28,486	11,354	4,586	2.50
Wagoner	18.0	1,019	4,234	4,749	2,535	2,231	3,232	2,819	5,260	3,579	3,974	1,634	734	3.01
Washington	18.9	1,284	4,055	3,542	2,903	2,888	4,228	4,939	6,656	3,215	2,770	978	342	2.49
Washita	5.5	456	1,067	866	673	820	1,618	1,188	2,100	887	801	354	170	2.64
Woods	4.2	382	645	605	501	615	1,452	1,245	1,636	556	495	212	56	2.52
Woodward	8.2	830	1,998	1,627	1,120	971	1,654	1,758	2,621	1,543	1,467	604	207	2.78

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder Under 25 Years	 25–34 Years	 35–44 Years	 45–54 Years	 55–64 Years	 65 & Over	Households by Number of Persons 1	 2	 3	 4	 5	 6 or More	Average House-hold Size
OKLAHOMA (continued)														
TOTAL METRO COUNTIES	**743.3**	**66,832**	**183,632**	**152,921**	**107,526**	**97,408**	**134,981**	**193,177**	**236,591**	**134,484**	**112,798**	**46,402**	**19,848**	**2.64**
TOTAL STATE	**1,270.7**	**105,262**	**279,326**	**243,541**	**178,813**	**176,890**	**286,868**	**326,471**	**417,387**	**222,923**	**189,012**	**79,163**	**35,744**	**2.64**
OREGON														
EUGENE - SPRINGFIELD	**104.3**	**10,467**	**29,985**	**20,970**	**12,537**	**12,712**	**17,629**	**29,078**	**34,580**	**17,998**	**14,605**	**5,750**	**2,289**	**2.55**
Lane	104.3	10,467	29,985	20,970	12,537	12,712	17,629	29,078	34,580	17,998	14,605	5,750	2,289	2.55
MEDFORD	**53.2**	**3,724**	**12,440**	**10,940**	**7,037**	**7,338**	**11,721**	**12,699**	**18,958**	**9,059**	**7,871**	**3,222**	**1,391**	**2.66**
Jackson	53.2	3,724	12,440	10,940	7,037	7,338	11,721	12,699	18,958	9,059	7,871	3,222	1,391	2.66
PORTLAND	**456.5**	**35,195**	**121,511**	**93,399**	**59,171**	**59,907**	**87,317**	**130,056**	**150,157**	**75,472**	**63,075**	**25,977**	**11,763**	**2.54**
Clackamas	91.7	4,913	22,739	23,091	13,853	12,206	14,898	18,275	29,921	17,127	16,454	6,950	2,973	2.80
Multnomah	238.4	19,902	63,325	40,955	28,634	32,635	52,949	80,236	79,072	36,159	26,678	10,830	5,425	2.38
Washington	105.6	8,813	30,710	25,116	13,911	12,229	14,821	27,144	34,006	18,605	16,617	6,635	2,593	2.62
Yamhill	20.8	1,567	4,737	4,237	2,773	2,837	4,649	4,401	7,158	3,581	3,326	1,562	772	2.84
PORTLAND - VANCOUVER CONSOLIDATED AREA	***535.9***	***41,499***	***142,647***	***111,835***	***69,752***	***69,812***	***100,355***	***148,487***	***175,068***	***89,650***	***76,648***	***31,800***	***14,247***	***2.56***
SALEM	**97.2**	**7,853**	**23,400**	**18,878**	**12,436**	**12,980**	**21,653**	**23,924**	**33,861**	**16,289**	**13,932**	**6,083**	**3,111**	**2.70**
Marion	80.1	6,421	19,303	15,522	10,202	10,680	17,972	19,927	27,936	13,350	11,323	4,947	2,617	2.70
Polk	17.1	1,432	4,097	3,356	2,234	2,300	3,681	3,997	5,925	2,939	2,609	1,136	494	2.71
ALL COUNTIES														
Baker	6.1	354	1,177	1,134	821	939	1,675	1,565	2,233	910	846	365	181	2.59
Benton	23.8	3,636	7,164	4,443	2,674	2,523	3,360	6,360	8,206	4,123	3,375	1,227	509	2.79
Clackamas	91.7	4,913	22,739	23,091	13,853	12,206	14,898	18,275	29,921	17,127	16,454	6,950	2,973	2.80
Clatsop	12.9	1,034	2,917	2,150	1,558	1,962	3,279	3,668	4,589	1,990	1,663	703	287	2.55
Columbia	13.3	832	3,121	2,880	1,819	1,950	2,698	2,985	4,348	2,243	2,228	1,032	464	2.75
Coos	23.3	1,679	5,176	4,652	3,323	3,567	4,903	5,593	8,129	4,018	3,461	1,457	642	2.61
Crook	5.2	407	1,070	1,053	726	799	1,145	1,089	1,928	878	816	358	131	2.65
Curry	7.0	387	1,268	1,164	952	1,290	1,939	1,944	2,755	1,005	820	337	139	2.40
Deschutes	26.2	2,101	7,120	5,670	3,236	3,440	4,633	5,259	9,817	4,533	4,216	1,689	686	2.67
Douglas	35.3	2,574	8,109	7,170	5,227	5,277	6,943	7,395	11,966	6,349	5,901	2,555	1,134	2.75
Gilliam	.8	52	158	139	123	134	194	294	238	136	84	39	9	2.25
Grant	3.2	204	705	642	472	492	685	831	1,064	516	485	217	87	2.66
Harney	2.9	192	650	653	419	416	570	698	896	512	476	221	97	2.72
Hood River	6.2	476	1,427	1,171	840	912	1,374	1,568	2,121	1,022	908	395	186	2.61
Jackson	53.2	3,724	12,440	10,940	7,037	7,338	11,721	12,699	18,958	9,059	7,871	3,222	1,391	2.66
Jefferson	4.6	328	1,074	978	699	703	818	1,030	1,471	775	745	342	237	2.78
Josephine	27.4	1,445	5,487	5,375	3,597	4,434	7,062	5,936	10,357	4,467	4,029	1,797	814	2.64
Klamath	22.1	1,806	5,190	4,414	3,155	3,222	4,313	5,608	7,255	3,789	3,357	1,459	632	2.64
Lake	3.0	203	657	601	448	464	627	752	1,029	482	436	200	101	2.57
Lane	104.3	10,467	29,985	20,970	12,537	12,712	17,629	29,078	34,580	17,998	14,605	5,750	2,289	2.55
Lincoln	15.6	996	3,243	2,475	1,938	2,734	4,214	4,539	6,219	2,231	1,706	647	258	2.35
Linn	33.4	2,690	8,140	6,805	4,305	4,723	6,737	7,633	11,264	6,068	5,128	2,296	1,011	2.67
Malheur	9.9	724	2,076	1,778	1,457	1,510	2,355	2,128	3,314	1,663	1,504	770	521	2.86
Marion	80.1	6,421	19,303	15,522	10,202	10,680	17,972	19,927	27,936	13,350	11,323	4,947	2,617	2.70
Morrow	2.9	211	699	618	448	383	541	594	948	520	481	225	132	2.86
Multnomah	238.4	19,902	63,325	40,955	28,634	32,635	52,949	80,236	79,072	36,159	26,678	10,830	5,425	2.38
Polk	17.1	1,432	4,097	3,356	2,234	2,300	3,681	3,997	5,925	2,939	2,609	1,136	494	2.71
Sherman	.8	51	160	125	126	155	183	179	313	104	127	48	29	2.63
Tillamook	8.6	545	1,781	1,401	1,134	1,435	2,304	2,366	3,215	1,276	1,073	459	211	2.48
Umatilla	22.2	1,858	5,315	4,162	3,062	3,219	4,584	4,971	7,588	3,827	3,356	1,629	829	2.78
Union	8.7	751	2,093	1,742	1,105	1,076	1,933	1,982	2,985	1,475	1,382	596	280	2.78
Wallowa	3.0	160	597	552	415	459	817	872	1,009	499	363	180	77	2.47
Wasco	8.4	564	1,884	1,597	1,058	1,285	2,012	2,194	2,921	1,360	1,213	508	204	2.57
Washington	105.6	8,813	30,710	25,116	13,911	12,229	14,821	27,144	34,006	18,605	16,617	6,635	2,593	2.62
Wheeler	.7	35	101	111	111	124	218	350	169	92	56	25	8	2.00
Yamhill	20.8	1,567	4,737	4,237	2,773	2,837	4,649	4,401	7,158	3,581	3,326	1,562	772	2.84
TOTAL METRO COUNTIES	**711.2**	**57,239**	**187,336**	**144,187**	**91,181**	**92,937**	**138,320**	**195,757**	**237,556**	**118,818**	**99,483**	**41,032**	**18,554**	**2.57**
TOTAL STATE	**1,048.7**	**83,534**	**265,895**	**209,842**	**136,429**	**142,564**	**210,436**	**276,140**	**355,903**	**175,681**	**149,718**	**62,808**	**28,450**	**2.60**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	**253.0**	**12,542**	**51,236**	**47,381**	**39,949**	**44,025**	**57,867**	**64,298**	**79,902**	**46,403**	**38,379**	**16,957**	**7,061**	**2.61**
Carbon	21.3	869	3,563	3,362	3,304	4,145	6,057	5,675	6,712	3,861	2,926	1,450	676	2.55
Lehigh	110.6	6,144	23,458	20,567	17,415	18,636	24,380	29,638	35,216	20,060	16,197	6,836	2,653	2.55
Northampton	88.4	4,077	17,387	16,525	14,128	16,050	20,233	21,627	27,999	16,616	13,688	5,978	2,492	2.66
Warren, N. J.	*32.7*	*1,452*	*6,828*	*6,927*	*5,102*	*5,194*	*7,197*	*7,358*	*9,975*	*5,866*	*5,568*	*2,693*	*1,240*	*2.74*
ALTOONA	**51.1**	**2,697**	**9,813**	**8,927**	**7,561**	**8,832**	**13,270**	**12,917**	**15,565**	**9,434**	**7,618**	**3,691**	**1,875**	**2.65**
Blair	51.1	2,697	9,813	8,927	7,561	8,832	13,270	12,917	15,565	9,434	7,618	3,691	1,875	2.65
BEAVER COUNTY	**71.7**	**3,287**	**13,580**	**12,950**	**12,383**	**13,678**	**15,822**	**16,042**	**22,109**	**13,879**	**11,698**	**5,495**	**2,477**	**2.71**
Beaver	71.7	3,287	13,580	12,950	12,383	13,678	15,822	16,042	22,109	13,879	11,698	5,495	2,477	2.71
ERIE	**102.7**	**7,300**	**22,813**	**18,992**	**15,342**	**17,204**	**21,049**	**25,477**	**30,421**	**18,275**	**15,769**	**8,242**	**4,516**	**2.74**
Erie	102.7	7,300	22,813	18,992	15,342	17,204	21,049	25,477	30,421	18,275	15,769	8,242	4,516	2.74
HARRISBURG - LEBANON - CARLISLE	**222.8**	**13,359**	**50,080**	**43,112**	**35,290**	**35,895**	**45,064**	**59,795**	**68,318**	**40,802**	**33,244**	**14,442**	**6,199**	**2.61**
Cumberland	71.1	4,314	15,683	14,846	11,670	11,552	13,035	18,430	21,877	13,307	11,109	4,671	1,706	2.67
Dauphin	95.6	5,879	21,926	17,240	14,734	15,494	20,327	28,892	29,040	16,473	12,903	5,697	2,595	2.49
Lebanon	41.5	2,351	8,913	8,033	6,712	6,653	8,838	9,376	13,073	8,011	6,693	2,948	1,399	2.72
Perry	14.6	815	3,558	2,993	2,174	2,196	2,864	3,097	4,328	3,011	2,539	1,126	499	2.75
JOHNSTOWN	**94.8**	**4,434**	**17,956**	**15,333**	**14,231**	**17,987**	**24,859**	**23,233**	**28,595**	**17,242**	**14,260**	**7,367**	**4,103**	**2.74**
Cambria	64.1	2,814	11,908	10,046	9,664	12,498	17,170	16,162	19,050	11,608	9,392	4,998	2,890	2.75
Somerset	30.7	1,620	6,048	5,287	4,567	5,489	7,689	7,071	9,545	5,634	4,868	2,369	1,213	2.70
LANCASTER	**140.7**	**9,491**	**32,103**	**28,225**	**21,466**	**20,813**	**28,602**	**30,926**	**44,804**	**26,339**	**22,622**	**10,227**	**5,782**	**2.77**
Lancaster	140.7	9,491	32,103	28,225	21,466	20,813	28,602	30,926	44,804	26,339	22,622	10,227	5,782	2.77
PHILADELPHIA	**1,773.3**	**87,091**	**376,462**	**354,033**	**289,816**	**300,043**	**365,855**	**458,985**	**509,828**	**318,346**	**268,740**	**137,690**	**79,711**	**2.72**
Bucks	181.1	9,154	43,046	42,868	32,534	28,914	24,584	36,929	50,632	35,230	33,525	16,645	8,139	2.86
Chester	119.9	6,158	27,584	28,615	20,092	18,267	19,184	27,323	34,977	22,478	20,637	10,006	4,479	2.8[illegible]
Delaware	204.8	8,547	40,150	36,292	34,134	39,349	46,328	51,426	61,539	36,961	30,046	15,804	9,024	2.72
Montgomery	246.3	9,982	49,410	49,410	42,649	43,273	51,576	60,939	75,493	44,352	38,157	18,554	8,805	2.71
Philadelphia	635.3	33,487	127,203	111,003	95,168	108,758	159,681	198,860	178,168	105,458	79,164	42,538	31,112	2.59
Burlington, N. J.	*132.4*	*6,248*	*31,190*	*32,496*	*23,923*	*19,944*	*18,599*	*26,404*	*37,255*	*25,994*	*24,558*	*12,001*	*6,188*	*2.98*
Camden, N. J.	*178.1*	*9,232*	*40,057*	*36,658*	*28,935*	*29,746*	*33,472*	*42,464*	*50,728*	*33,114*	*28,658*	*14,886*	*8,250*	*2.75*
Gloucester, N. J.	*75.4*	*4,283*	*17,822*	*16,691*	*12,381*	*11,792*	*12,431*	*14,640*	*21,036*	*14,759*	*13,995*	*7,256*	*3,714*	*2.91*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***2,132.1***	***106,901***	***454,677***	***428,809***	***348,483***	***358,752***	***434,478***	***543,057***	***616,311***	***386,174***	***327,046***	***165,187***	***94,325***	***2.74***
PITTSBURGH	**835.5**	**39,441**	**162,967**	**143,269**	**132,222**	**155,270**	**202,331**	**236,422**	**250,789**	**148,564**	**117,411**	**56,036**	**26,278**	**2.56**
Allegheny	550.3	27,449	109,219	91,968	87,142	101,992	132,530	167,360	163,962	94,686	72,503	35,159	16,630	2.51
Fayette	59.9	2,583	10,799	9,754	8,926	11,347	16,491	14,567	18,000	11,344	9,084	4,360	2,5[illegible]5	2.67
Washington	80.7	3,363	14,747	14,520	12,639	15,367	20,064	19,722	24,888	15,082	12,554	5,900	2,554	2.66
Westmoreland	144.6	6,046	28,202	27,027	23,515	26,564	33,246	34,773	43,939	27,452	23,270	10,617	4,549	2.66
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***907.2***	***42,728***	***176,547***	***156,219***	***144,605***	***168,948***	***218,153***	***252,464***	***272,898***	***162,443***	***129,109***	***61,531***	***28,755***	***2.57***
READING	**125.4**	**6,555**	**24,550**	**22,694**	**19,893**	**20,904**	**30,804**	**32,740**	**39,980**	**23,196**	**18,360**	**7,752**	**3,372**	**2.58**
Berks	125.4	6,555	24,550	22,694	19,893	20,904	30,804	32,740	39,980	23,196	18,360	7,752	3,372	2.58
SCRANTON - WILKES-BARRE	**278.7**	**11,058**	**47,696**	**46,662**	**42,069**	**51,866**	**79,349**	**75,821**	**85,[illegible]51**	**49,338**	**39,416**	**19,100**	**9,874**	**2.62**
Columbia	23.1	1,478	4,386	4,223	3,358	3,933	5,722	5,594	7,406	4,299	3,532	1,553	716	2.73
Lackawanna	85.1	3,016	13,761	13,505	12,783	16,530	25,505	23,534	25,559	15,044	11,903	5,891	3,169	2.63
Luzerne	128.4	4,445	20,460	20,516	19,647	24,704	38,628	36,070	38,923	22,679	17,435	8,670	4,623	2.59
Monroe	32.0	1,569	6,729	6,241	4,931	5,206	7,324	8,512	10,320	5,448	4,718	2,097	905	2.59
Wyoming	10.1	550	2,360	2,177	1,350	1,493	2,170	2,111	2,943	1,868	1,828	889	461	2.85
SHARON	**46.5**	**2,341**	**8,759**	**8,278**	**7,480**	**8,391**	**11,251**	**11,249**	**14,447**	**8,588**	**7,254**	**3,377**	**1,585**	**2.72**
Mercer	46.5	2,341	8,759	8,278	7,480	8,391	11,251	11,249	14,447	8,588	7,254	3,377	1,585	2.72
STATE COLLEGE	**39.1**	**5,945**	**9,904**	**7,194**	**5,166**	**4,727**	**6,164**	**9,996**	**12,279**	**7,261**	**5,929**	**2,562**	**1,073**	**2.96**
Centre	39.1	5,945	9,904	7,194	5,166	4,727	6,164	9,996	12,279	7,261	5,929	2,562	1,073	2.96
WILLIAMSPORT	**43.9**	**2,860**	**9,177**	**7,927**	**6,674**	**7,092**	**10,170**	**10,847**	**13,539**	**8,122**	**6,757**	**3,114**	**1,521**	**2.69**
Lycoming	43.9	2,860	9,177	7,927	6,674	7,092	10,170	10,847	13,539	8,122	6,757	3,114	1,521	2.69
YORK	**149.1**	**9,187**	**33,373**	**30,646**	**22,718**	**22,752**	**30,424**	**34,261**	**46,841**	**28,793**	**24,269**	**10,420**	**4,516**	**2.67**
Adams	25.1	1,622	5,547	5,029	3,790	3,859	5,253	5,247	7,915	4,901	4,072	1,947	1,018	2.82
York	124.0	7,565	27,826	25,617	18,928	18,893	25,171	29,014	38,926	23,892	20,197	8,473	3,498	2.64
ALL COUNTIES														
Adams	25.1	1,622	5,547	5,029	3,790	3,859	5,253	5,247	7,915	4,901	4,072	1,947	1,018	2.82
Allegheny	550.3	27,449	109,219	91,968	87,142	101,992	132,530	167,360	163,962	94,686	72,503	35,159	16,630	2.51

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Armstrong	30.2	1,489	5,458	5,069	4,435	5,470	8,279	7,584	9,282	5,488	4,630	2,223	993	2.62
Beaver	71.7	3,287	13,580	12,950	12,383	13,678	15,822	16,042	22,109	13,879	11,698	5,495	2,477	2.71
Bedford	17.5	864	3,296	3,470	2,686	2,950	4,234	3,725	5,380	3,357	2,916	1,389	733	2.74
Berks	125.4	6,555	24,550	22,694	19,893	20,904	30,804	32,740	39,980	23,196	18,360	7,752	3,372	2.58
Blair	51.1	2,697	9,813	8,927	7,561	8,832	13,270	12,917	15,565	9,434	7,618	3,691	1,875	2.65
Bradford	23.7	1,469	4,866	4,805	3,479	3,587	5,494	5,656	6,806	4,224	3,995	1,941	1,078	2.74
Bucks	181.1	9,154	43,046	42,868	32,534	28,914	24,584	36,929	50,632	35,230	33,525	16,645	8,139	2.86
Butler	54.6	3,018	12,439	11,269	8,367	8,589	10,918	12,361	15,865	10,310	9,361	4,628	2,075	2.82
Cambria	64.1	2,814	11,908	10,046	9,664	12,498	17,170	16,162	19,050	11,608	9,392	4,998	2,890	2.75
Cameron	2.7	144	484	428	428	498	718	958	758	427	331	152	74	2.37
Carbon	21.3	869	3,563	3,362	3,304	4,145	6,057	5,675	6,712	3,861	2,926	1,450	676	2.55
Centre	39.1	5,945	9,904	7,194	5,166	4,727	6,164	9,996	12,279	7,261	5,929	2,562	1,073	2.96
Chester	119.9	6,158	27,584	28,615	20,092	18,267	19,184	27,323	34,977	22,478	20,637	10,006	4,479	2.82
Clarion	14.9	1,042	2,922	2,772	2,236	2,283	3,645	3,439	4,520	2,676	2,320	1,229	716	2.94
Clearfield	30.7	1,704	6,031	5,480	4,499	5,211	7,775	7,124	9,137	5,646	4,891	2,520	1,382	2.73
Clinton	14.2	846	2,646	2,527	2,307	2,497	3,377	3,288	4,515	2,752	2,142	1,022	481	2.77
Columbia	23.1	1,478	4,386	4,223	3,358	3,933	5,722	5,594	7,406	4,299	3,532	1,553	716	2.73
Crawford	32.4	1,863	6,742	6,203	4,668	5,258	7,666	7,598	10,287	5,674	5,046	2,533	1,262	2.74
Cumberland	71.1	4,314	15,683	14,846	11,670	11,552	13,035	18,430	21,877	13,307	11,109	4,671	1,706	2.67
Dauphin	95.6	5,879	21,926	17,240	14,734	15,494	20,327	28,892	29,040	16,473	12,903	5,697	2,595	2.49
Delaware	204.8	8,547	40,150	36,292	34,134	39,349	46,328	51,426	61,539	36,961	30,046	15,804	9,024	2.72
Elk	13.8	648	2,543	2,521	2,250	2,445	3,393	3,151	4,046	2,485	2,049	1,232	837	2.80
Erie	102.7	7,300	22,813	18,992	15,342	17,204	21,049	25,477	30,421	18,275	15,769	8,242	4,516	2.74
Fayette	59.9	2,583	10,799	9,754	8,926	11,347	16,491	14,567	18,000	11,344	9,084	4,360	2,545	2.67
Forest	1.9	65	327	317	272	329	590	485	672	302	231	146	64	2.58
Franklin	44.4	2,607	9,439	8,796	7,102	6,984	9,472	10,238	13,747	8,646	7,260	3,132	1,377	2.68
Fulton	5.3	324	1,059	1,069	805	859	1,184	1,324	1,522	1,022	854	407	171	2.64
Greene	15.3	741	3,109	2,593	2,058	2,678	4,121	3,687	4,675	2,821	2,296	1,166	655	2.72
Huntingdon	15.2	795	2,908	2,822	2,387	2,362	3,926	3,623	4,665	2,752	2,394	1,173	593	2.85
Indiana	32.4	2,705	7,023	5,657	4,534	5,192	7,289	7,287	9,727	5,970	5,310	2,586	1,520	2.92
Jefferson	19.0	1,106	3,605	3,230	2,693	3,143	5,223	4,792	5,820	3,393	2,841	1,439	715	2.64
Juniata	7.5	445	1,521	1,443	1,179	1,168	1,744	1,620	2,287	1,535	1,240	548	270	2.72
Lackawanna	85.1	3,016	13,761	13,505	12,783	16,530	25,505	23,534	25,559	15,044	11,903	5,891	3,169	2.63
Lancaster	140.7	9,491	32,103	28,225	21,466	20,813	28,602	30,926	44,804	26,339	22,622	10,227	5,782	2.77
Lawrence	38.4	1,801	6,969	6,583	6,123	7,361	9,563	9,020	11,792	7,282	6,098	2,863	1,345	2.70
Lebanon	41.5	2,351	8,913	8,033	6,712	6,653	8,838	9,376	13,073	8,011	6,693	2,948	1,399	2.72
Lehigh	110.6	6,144	23,458	20,567	17,415	18,636	24,380	29,638	35,216	20,060	16,197	6,836	2,653	2.55
Luzerne	128.4	4,445	20,460	20,516	19,647	24,704	38 628	36,070	38,923	22,679	17,435	8,670	4,623	2.59
Lycoming	43.9	2,860	9,177	7,927	6,674	7,092	10,170	10,847	13,539	8,122	6,757	3,114	1,521	2.69
McKean	18.4	945	3,207	3,157	2,686	3,073	5,332	4,687	5,838	3,112	2,626	1,363	774	2.66
Mercer	46.5	2,341	8,759	8,278	7,480	8,391	11,251	11,249	14,447	8,588	7,254	3,377	1,585	2.72
Mifflin	17.9	914	3,392	3,416	2,697	2,979	4,502	4,276	5,585	3,201	2,833	1,315	690	2.66
Monroe	32.0	1,569	6,729	6,241	4,931	5,206	7,324	8,512	10,320	5,448	4,718	2,097	905	2.59
Montgomery	246.3	9,982	49,410	49,410	42,649	43,273	51,576	60,939	75,493	44,352	38,157	18,554	8,805	2.71
Montour	6.0	375	1,264	1,170	892	932	1,367	1,516	1,823	1,133	890	435	203	2.82
Northampton	88.4	4,077	17,387	16,525	14,128	16,050	20,233	21,627	27,999	16,616	13,688	5,978	2,492	2.66
Northumberland	40.1	1,804	6,784	6,726	5,771	7,253	11,762	11,200	12,372	7,237	5,650	2,579	1,062	2.52
Perry	14.6	815	3,558	2,993	2,174	2,196	2,864	3,097	4,328	3,011	2,539	1,126	499	2.75
Philadelphia	635.3	33,487	127,203	111,003	95,168	108,758	159,681	198,860	178,168	105,458	79,164	42,538	31,112	2.59
Pike	8.9	269	1,393	1,526	1,337	1,691	2,684	2,182	3,349	1,473	1,143	526	227	2.48
Potter	6.8	391	1,303	1,268	1,014	1,134	1,690	1,622	2,046	1,213	1,063	539	317	2.74
Schuylkill	63.0	2,162	9,764	9,547	9,533	12,686	19,308	17,612	19,378	11,388	8,497	4,039	2,086	2.53
Snyder	12.5	814	2,685	2,513	1,950	1,935	2,603	2,815	3,743	2,467	2,092	933	450	2.89
Somerset	30.7	1,620	6,048	5,287	4,567	5,489	7,689	7,071	9,545	5,634	4,868	2,369	1,213	2.70
Sullivan	2.3	82	392	347	344	425	710	589	712	375	342	167	115	2.83
Susquehanna	14.7	700	2,787	2,952	2,154	2,428	3,679	3,092	4,540	2,622	2,454	1,278	714	2.78
Tioga	14.7	877	2,899	2,965	2,161	2,286	3,512	3,284	4,490	2,658	2,443	1,179	646	2.86
Union	11.0	715	2,417	2,213	1,682	1,653	2,320	2,330	3,511	2,017	1,951	832	359	3.09
Venango	23.8	1,347	4,998	4,239	3,689	3,824	5,703	5,886	7,240	4,269	3,788	1,797	820	2.70
Warren	17.6	943	3,466	3,408	2,744	2,831	4,208	4,359	5,522	2,977	2,731	1,380	631	2.69
Washington	80.7	3,363	14,747	14,520	12,639	15,367	20,064	19,722	24,888	15,082	12,554	5,900	2,554	2.66
Wayne	14.8	599	2,640	2,672	2,124	2,520	4,245	3,630	4,754	2,497	2,108	1,147	664	2.68
Westmoreland	144.6	6,046	28,202	27,027	23,515	26,564	33,246	34,773	43,939	27,452	23,270	10,617	4,549	2.66
Wyoming	10.1	550	2,360	2,177	1,350	1,493	2,170	2,111	2,943	1,868	1,828	889	461	2.85
York	124.0	7,565	27,826	25,617	18,928	18,893	25,171	29,014	38,926	23,892	20,197	8,473	3,498	2.64

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
PENNSYLVANIA (continued)														
TOTAL METRO COUNTIES	**3,809.7**	**196,373**	**774,572**	**702,851**	**601,919**	**662,803**	**871,182**	**1,012,143**	**1,143,574**	**684,849**	**558,947**	**269,636**	**140,551**	**2.65**
TOTAL STATE	**4,496.3**	**232,986**	**907,350**	**828,024**	**705,205**	**779,317**	**1,043,418**	**1,178,183**	**1,353,980**	**810,250**	**665,763**	**321,474**	**166,650**	**2.66**
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	**328.7**	**18,295**	**67,499**	**59,450**	**49,542**	**56,144**	**77,770**	**88,543**	**99,145**	**58,312**	**47,906**	**22,797**	**11,997**	**2.72**
Bristol	16.0	621	2,888	3,179	2,829	3,021	3,462	3,381	4,780	3,204	2,644	1,364	627	2.98
Kent	58.4	2,607	12,552	11,832	9,490	10,157	11,762	13,927	17,370	10,785	9,611	4,570	2,137	2.78
Providence	218.3	12,576	42,934	36,992	32,198	37,851	55,749	63,004	65,957	37,474	29,794	14.129	7,942	2.66
Washington	36.0	2,491	9,125	7,447	5,025	5,115	6,797	8,231	11,038	6,849	5,857	2,734	1,291	2.88
ALL COUNTIES														
Bristol	16.0	621	2,888	3,179	2,829	3,021	3,462	3,381	4,780	3,204	2,644	1,364	627	2.98
Kent	58.4	2,607	12,552	11,832	9,490	10,157	11,762	13,927	17,370	10,785	9,611	4,570	2,137	2.78
Newport	30.3	1,791	7,165	6,280	4,340	4,480	6,244	8,049	9,178	5,390	4,448	2,155	1,080	2.83
Providence	218.3	12,576	42,934	36,992	32,198	37,851	55,749	63,004	65,957	37,474	29,794	14,129	7,942	2.66
Washington	36.0	2,491	9,125	7,447	5,025	5,115	6,797	8,231	11,038	6,849	5,857	2,734	1,291	2.88
TOTAL METRO COUNTIES	**328.7**	**18,295**	**67,499**	**59,450**	**49,542**	**56,144**	**77,770**	**88,543**	**99,145**	**58,312**	**47,906**	**22,797**	**11,997**	**2.72**
TOTAL STATE	**359.0**	**20,086**	**74,664**	**65,730**	**53,882**	**60,624**	**84,014**	**96,592**	**108,323**	**63,702**	**52,354**	**24,952**	**13,077**	**2.73**
SOUTH CAROLINA														
ANDERSON	**54.9**	**3,298**	**11,685**	**11,668**	**8,523**	**8,473**	**11,253**	**12,789**	**16,544**	**11,245**	**8,855**	**3,643**	**1,824**	**2.67**
Anderson	54.9	3,298	11,685	11,668	8,523	8,473	11,253	12,789	16,544	11,245	8,855	3,643	1,824	2.67
CHARLESTON	**169.5**	**14,548**	**46,149**	**37,848**	**24,528**	**22,599**	**23,828**	**37,464**	**46,126**	**34,409**	**29,039**	**14,022**	**8,440**	**2.91**
Berkeley	42.2	3,776	12,554	10,743	6,019	4,733	4,375	7,392	10,434	9,195	8,564	4,275	2,340	3.03
Charleston	101.0	9,012	26,434	20,116	14,587	14,695	16,156	25,395	28,980	19,364	15,179	7,302	4,780	2.85
Dorchester	26.3	1,760	7,161	6,989	3,922	3,171	3,297	4,677	6,712	5,850	5,296	2,445	1,320	2.97
CHARLOTTE - GASTONIA - ROCK HILL	**398.6**	**25,287**	**95,585**	**86,987**	**63,045**	**58,214**	**69,482**	**92,704**	**121,686**	**79,398**	**64,158**	**27,104**	**13,550**	**2.69**
York	43.1	2,513	9,960	9,702	6,955	6,512	7,458	8,600	12,559	8,966	7,510	3,427	2,038	2.85
Cabarrus, N. C.	*34.7*	*1,888*	*6,983*	*7,111*	*5,568*	*5,646*	*7,504*	*7,077*	*11,387*	*6,994*	*5,843*	*2,352*	*1,047*	*2.71*
Gaston, N. C.	*62.9*	*3,782*	*14,012*	*13,246*	*10,315*	*9,741*	*11,804*	*12,807*	*19,095*	*13,370*	*10,763*	*4,615*	*2,250*	*2.76*
Lincoln, N. C.	*17.4*	*1,076*	*3,865*	*3,896*	*2,814*	*2,580*	*3,169*	*3,382*	*5,417*	*3,801*	*2,996*	*1,211*	*593*	*2.74*
Mecklenburg, N. C.	*173.5*	*12,172*	*46,557*	*38,957*	*27,173*	*23,223*	*25,418*	*46,861*	*51,921*	*32,864*	*25,846*	*10,796*	*5,212*	*2.58*
Rowan, N. C.	*39.8*	*2,258*	*7,868*	*7,535*	*6,136*	*6,715*	*9,288*	*9,449*	*13,178*	*7,802*	*5,870*	*2,386*	*1,115*	*2.63*
Union, N. C.	*27.2*	*1,598*	*6,340*	*6,540*	*4,084*	*3,797*	*4,841*	*4,528*	*8,129*	*5,601*	*5,330*	*2,317*	*1,295*	*2.96*
COLUMBIA	**160.9**	**12,936**	**45,234**	**35,437**	**23,801**	**21,367**	**22,125**	**42,397**	**45,853**	**31,217**	**24,854**	**11,111**	**5,468**	**2.79**
Lexington	61.4	4,458	16,371	15,700	9,513	7,936	7,422	13,452	17,314	13,062	11,237	4,552	1,783	2.72
Richland	99.5	8,478	28,863	19,737	14,288	13,431	14,703	28,945	28,539	18,155	13,617	6,559	3,685	2.83
FLORENCE	**42.0**	**2,464**	**10,132**	**9,258**	**6,611**	**6,268**	**7,267**	**9,055**	**11,295**	**8,536**	**7,023**	**3,606**	**2,485**	**2.87**
Florence	42.0	2,464	10,132	9,258	6,611	6,268	7,267	9,055	11,295	8,536	7,023	3,606	2,485	2.87
GREENVILLE - SPARTANBURG	**229.8**	**14,778**	**53,078**	**49,546**	**35,541**	**34,445**	**42,412**	**56,918**	**68,554**	**45,903**	**35,830**	**15,444**	**7,151**	**2.68**
Greenville	118.3	7,664	28,051	25,771	18,287	17,561	20,966	30,577	34,992	23,332	18,138	7,750	3,511	2.64
Pickens	30.6	2,747	7,038	6,420	4,644	4,374	5,377	6,690	9,577	6,459	4,953	2,060	861	2.86
Spartanburg	80.9	4,367	17,989	17,355	12,610	12,510	16,069	19,651	23,985	16,112	12,739	5,634	2,779	2.68
ALL COUNTIES														
Abbeville	8.6	471	1,679	1,563	1,347	1,401	2,139	2,064	2,507	1,691	1,319	627	392	2.73
☐ Aiken	44.9	2,728	9,791	9,365	7,605	7,073	8,338	11,193	12,972	8,660	6,988	3,352	1,735	2.66
Allendale	3.8	159	815	686	535	639	966	929	970	644	589	327	341	2.95
Anderson	54.9	3,298	11,685	11,668	8,523	8,473	11,253	12,789	16,544	11,245	8,855	3,643	1,824	2.67
Bamberg	6.1	284	1,213	1,126	912	1,051	1,514	1,411	1,661	1,061	941	539	487	3.00
Barnwell	7.5	424	1,716	1,454	1,098	1,195	1,613	1,656	2,029	1,430	1,222	675	488	2.85
Beaufort	28.1	2,902	7,601	4,964	3,348	4,246	5,039	7,184	8,787	5,330	3,788	1,847	1,164	2.79
Berkeley	42.2	3,776	12,554	10,743	6,019	4,733	4,375	7,392	10,434	9,195	8,564	4,275	2,340	3.03
Calhoun	4.5	187	924	843	623	775	1,148	924	1,234	866	730	376	370	2.91
Charleston	101.0	9,012	26,434	20,116	14,587	14,695	16,156	25,395	28,980	19,364	15,179	7,302	4,780	2.85
Cherokee	15.1	787	3,168	3,195	2,379	2,446	3,125	3,042	4,350	3,078	2,663	1,215	752	2.83
Chester	10.9	470	2,156	2,014	1,695	1,925	2,640	2,226	3,237	2,073	1,726	905	733	2.88
Chesterfield	14.5	722	3,133	2,965	2,159	2,315	3,206	3,547	3,900	2,819	2,346	1,080	808	2.74
Clarendon	9.7	406	1,929	1,824	1,449	1,718	2,374	2,081	2,497	1,810	1,523	915	874	2.97

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
SOUTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Colleton	12.3	522	2,487	2,463	1,910	2,030	2,888	2,710	3,378	2,288	1,988	1,051	885	2.85
Darlington	23.0	1,099	5,312	4,925	3,545	3,687	4,432	4,947	6,079	4,501	4,057	1,930	1,486	2.88
Dillon	10.5	556	2,253	2,118	1,618	1,806	2,149	2,121	2,617	1,922	1,850	956	1,034	3.09
Dorchester	26.3	1,760	7,161	6,989	3,922	3,171	3,297	4,677	6,712	5,850	5,296	2,445	1,320	2.97
Edgefield	6.1	267	1,362	1,207	925	1,024	1,315	1,204	1,696	1,159	988	573	480	2.95
Fairfield	6.8	294	1,367	1,215	1,067	1.215	1,642	1,423	1,803	1,231	1,054	614	675	3.10
Florence	42.0	2,464	10,132	9,258	6,611	6,268	7,267	9,055	11,295	8,536	7,023	3,606	2,485	2.87
Georgetown	16.5	828	3,775	3,279	2,446	2,855	3,317	3,478	4,393	3,099	2,727	1,527	1,276	2.91
Greenville	118.3	7,664	28,051	25,771	18,287	17,561	20,966	30,577	34,992	23,332	18,138	7,750	3,511	2.64
Greenwood	23.0	1,337	4,880	4,714	3,536	3,670	4,863	5,456	6,963	4,557	3,577	1,543	904	2.68
Hampton	6.8	307	1,416	1,246	982	1,164	1,685	1,745	1,739	1,208	1,067	575	466	2.81
Horry	49.5	3,693	11,718	10,091	7,563	7,623	8,812	12,055	14,582	10,139	7,507	3,319	1,898	2.65
Jasper	5.5	303	1,157	1,076	841	856	1,267	1,293	1,346	1,038	894	499	430	2.91
Kershaw	15.8	842	3,470	3,324	2,474	2,529	3,161	3,833	4,335	3,092	2,595	1,213	732	2.71
Lancaster	20.4	1,111	4,563	4,411	3,194	3,166	3,955	4,023	5,838	4,216	3,675	1,656	992	2.83
Laurens	18.7	849	3,724	3,836	2,963	3,131	4,197	4,019	5,666	3,607	3,031	1,390	987	2.90
Lee	5.9	253	1,212	1,125	926	991	1,393	1,152	1,432	1,104	995	591	626	3.20
Lexington	61.4	4,458	16,371	15,700	9,513	7,936	7,422	13,452	17,314	13,062	11,237	4,552	1,783	2.72
McCormick	2.5	97	502	450	374	435	642	536	679	452	412	196	225	3.12
Marion	12.0	573	2,557	2,334	1,821	2,059	2,656	2,571	3,091	2,255	2,000	1,070	1,013	2.95
Marlboro	10.6	503	2,186	2,062	1,653	1,793	2,403	2,261	2,679	1,937	1,822	938	963	3.07
Newberry	12.3	482	2,205	2,266	1,788	2,174	3,385	3,385	3,625	2,217	1,716	837	520	2.61
Oconee	20.8	1,370	4,412	4,401	3,220	3,075	4,322	5,384	6,181	4,178	3,109	1,327	621	2.57
Orangeburg	30.7	1,520	6,679	6,052	4,714	5,183	6,552	7,038	8,153	5,704	4,704	2,691	2,210	2.94
Pickens	30.6	2,747	7,038	6,420	4,644	4,374	5,377	6,690	9,577	6,459	4,953	2,060	861	2.86
Richland	99.5	8,478	28,863	19,737	14,288	13,431	14,703	28,945	28,539	18,155	13,617	6,559	3,685	2.83
Saluda	6.1	262	1,101	1,214	947	1,050	1,526	1,353	1,736	1,137	1,004	475	395	2.84
Spartanburg	80.9	4,367	17,989	17,355	12,610	12,510	16,069	19,651	23,985	16,112	12,739	5,634	2,779	2.68
Sumter	32.1	2,562	7,933	6,900	4,974	4,522	5,209	6,460	8,311	6,631	5,674	2,944	2,080	2.99
Union	11.2	554	2,152	2,206	1,756	1,903	2,629	2,324	3,359	2,269	1,801	876	571	2.77
Williamsburg	12.9	551	2,757	2,358	1,997	2,312	2,925	2,442	3,168	2,364	2,256	1,260	1,410	3.12
York	43.1	2,513	9,960	9,702	6,955	6,512	7,458	8,600	12,559	8,966	7,510	3,427	2,038	2.85
TOTAL METRO COUNTIES	**745.1**	**53,265**	**186,029**	**162,824**	**113,564**	**106,737**	**122,681**	**178,416**	**213,903**	**148,936**	**120,099**	**54,605**	**29,141**	**2.78**
TOTAL STATE	**1,225.9**	**80,812**	**291,543**	**258,731**	**186,343**	**184,701**	**223,770**	**286,693**	**347,924**	**242,043**	**197,649**	**93,162**	**58,429**	**2.80**
SOUTH DAKOTA														
RAPID CITY	**29.2**	**3,885**	**7,981**	**5,392**	**3,983**	**3,369**	**4,590**	**7,510**	**8,862**	**5,508**	**4,477**	**1,998**	**845**	**2.65**
Pennington	29.2	3,885	7,981	5,392	3,983	3,369	4,590	7,510	8,862	5,508	4,477	1,998	845	2.65
SIOUX FALLS	**48.7**	**5,059**	**12,708**	**8,648**	**6,529**	**6,404**	**9,352**	**15,056**	**14,377**	**8,155**	**6,672**	**3,168**	**1,272**	**2.57**
Minnehaha	48.7	5,059	12,708	8,648	6,529	6,404	9.352	15,056	14,377	8,155	6,672	3,168	1,272	2.57
ALL COUNTIES														
Aurora	1.1	48	184	156	158	209	345	278	358	169	140	101	54	3.00
Beadle	7.3	587	1,404	1,161	1,038	1,173	1,937	2,340	2,245	1,154	939	448	174	2.45
Bennett	1.0	57	211	164	170	147	251	233	260	170	153	96	88	3.30
Bon Homme	3.0	184	456	388	410	497	1,065	970	982	435	335	187	91	2.60
Brookings	8.7	1,360	2,054	1,327	960	1,096	1,903	2,324	2,820	1,495	1,272	522	267	2.91
Brown	14.2	1,516	3,216	2.392	1,875	1,937	3.264	4.246	4,261	2,368	1,957	954	414	2.60
Brule	2.0	106	382	310	278	373	551	617	595	310	255	135	88	2.65
Buffalo	.4	28	89	91	58	67	57	53	88	58	76	54	71	4.50
Butte	3.3	230	732	515	441	533	849	993	975	532	475	213	112	2.55
Campbell	.8	23	92	131	141	165	248	198	277	138	112	45	30	2.63
Charles Mix	3.3	177	558	544	490	542	989	839	986	519	438	286	232	2.94
Clark	1.9	74	297	234	277	361	657	498	680	295	242	109	76	2.58
Clay	4.8	929	1,203	704	498	536	930	1,730	1,417	760	587	215	91	2.77
Codington	8.6	908	1,797	1,381	1,091	1,235	2,188	2,296	2,716	1,397	1,249	638	304	2.62
Corson	1.5	109	254	286	298	244	309	286	372	234	248	169	191	3.40
Custer	2.7	152	653	497	410	391	597	785	804	501	375	160	75	2.63
Davison	6.7	696	1,376	960	867	941	1,860	2,342	1,935	1,023	798	411	191	2.66
Day	3.0	140	468	380	394	555	1,063	812	1,000	450	367	221	150	2.67
Deuel	1.9	94	295	286	281	312	632	469	643	276	262	158	92	2.68
Dewey	1.5	102	307	287	245	226	333	334	348	240	200	184	194	3.87
Douglas	1.4	80	214	213	211	213	469	321	487	193	191	110	98	3.00

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
SOUTH DAKOTA (continued														
ALL COUNTIES (continued)														
Edmunds	1.8	69	272	276	275	330	578	419	653	280	210	124	114	2.89
Fall River	3.3	223	706	520	413	544	894	1,227	940	460	365	220	88	2.58
Faulk	1.2	58	173	188	193	205	383	411	359	163	144	81	42	2.42
Grant	3.2	220	615	512	395	500	958	829	988	501	449	289	144	2.84
Gregory	2.1	123	328	285	257	346	761	567	695	312	278	153	95	2.71
Haakon	1.0	89	231	164	121	143	252	265	277	146	176	85	51	3.00
Hamlin	1.9	84	268	255	238	365	690	483	704	273	205	141	94	2.79
Hand	1.8	76	288	273	307	320	536	556	543	284	228	131	58	2.56
Hanson	1.1	50	163	183	167	181	356	252	360	166	140	101	81	3.09
Harding	.6	25	129	91	81	107	167	163	153	102	106	53	23	3.17
Hughes	6.1	488	1,639	1,276	818	824	1,055	1,991	1,645	1,005	894	388	177	2.52
Hutchinson	3.3	121	479	435	481	556	1,228	895	1,173	468	402	218	144	2.67
Hyde	.8	32	117	113	139	129	270	295	210	119	86	59	31	2.50
Jackson	1.2	57	244	237	198	174	290	265	311	165	191	116	152	3.42
Jerauld	1.1	39	170	162	139	184	406	303	372	147	143	88	47	2.73
Jones	.6	27	108	96	95	97	177	189	179	97	66	51	18	2.50
Kingsbury	2.6	116	379	349	373	479	904	871	813	378	320	151	67	2.46
Lake	4.2	391	793	524	521	615	1,356	1,236	1,397	645	539	265	118	2.64
Lawrence	7.8	864	1,787	1,177	995	1,104	1,873	2,648	2,332	1,228	942	461	189	2.50
Lincoln	5.2	325	1,120	929	659	735	1,432	1,049	1,677	903	895	456	220	2.92
Lyman	1.3	76	252	222	213	191	346	315	362	202	187	137	97	3.00
McCook	2.3	121	358	323	347	402	749	661	717	353	276	178	115	2.65
McPherson	1.5	48	202	200	234	299	517	450	534	218	172	78	48	2.40
Marshall	2.0	84	297	328	282	337	672	616	610	300	262	147	65	2.50
Meade	7.8	606	2,341	1,680	997	849	1,327	1,888	2,010	1,472	1,473	678	279	2.99
Mellette	.7	55	135	130	112	104	164	155	186	122	111	65	61	3.43
Miner	1.4	53	201	145	185	287	529	450	458	208	151	80	53	2.43
Minnehaha	48.7	5,059	12,708	8,648	6,529	6,404	9,352	15,056	14,377	8,155	6,672	3,168	1,272	2.57
Moody	2.4	124	434	390	320	399	733	593	790	363	335	200	119	2.83
Pennington	29.2	3,885	7,981	5,392	3,983	3,369	4,590	7,510	8,862	5,508	4,477	1,998	845	2.65
Perkins	1.8	106	317	267	243	346	521	477	583	297	260	123	60	2.72
Potter	1.3	54	216	214	181	220	415	351	414	183	185	105	62	2.77
Roberts	3.8	180	589	613	511	604	1,303	1,024	1,147	559	451	354	265	2.89
Sanborn	1.2	61	198	146	206	207	382	332	419	176	147	74	52	2.58
Shannon	2.5	167	650	556	410	329	388	344	380	379	373	294	730	5.12
Spink	3.3	191	556	487	493	569	1,004	1,008	1,052	489	409	214	128	2.67
Stanley	.9	66	234	178	127	121	174	220	253	164	138	82	43	2.89
Sully	.7	42	131	118	122	95	192	187	209	112	96	61	35	2.71
Todd	1.9	135	539	403	297	255	271	331	375	333	333	197	331	4.00
Tripp	2.7	187	447	450	385	482	749	839	769	435	346	213	98	2.63
Turner	3.5	151	562	466	489	560	1,272	862	1,288	525	468	242	115	2.63
Union	4.1	289	918	648	538	617	1,090	1,008	1,301	702	605	314	170	2.73
Walworth	2.7	163	481	432	395	416	813	995	737	415	319	165	69	2.41
Yankton	7.1	658	1,569	1,235	930	1,018	1,690	2,108	2,190	1,192	895	466	249	2.69
Ziebach	.6	39	121	117	107	107	109	120	120	86	107	66	101	4.17
TOTAL METRO COUNTIES	**77.9**	**8,944**	**20,689**	**14,040**	**10,512**	**9,773**	**13,942**	**22,566**	**23,239**	**13,663**	**11,149**	**5,166**	**2,117**	**2.60**
TOTAL STATE	**265.4**	**23,677**	**58,688**	**44,240**	**36,092**	**38,278**	**64,425**	**75,778**	**80,173**	**43,507**	**36,698**	**18,746**	**10,498**	**2.72**
TENNESSEE														
CHATTANOOGA	**161.9**	**9,728**	**36,5**	**33,779**	**25,400**	**23,940**	**32,516**	**38,476**	**48,960**	**32,219**	**26,116**	**11,037**	**5,092**	**2.68**
Hamilton	110.7	6,666	25,520	22,178	17,306	16,446	22,584	28,948	33,579	21,228	16,611	7,002	3,332	2.61
Marion	9.3	523	1,903	2,000	1,463	1,357	2,054	2,061	2,563	1,973	1,612	782	309	2.74
Sequatchie	3.3	216	734	748	501	435	666	694	963	692	596	244	111	2.76
Catoosa, Ga.	*14.2*	*869*	*3,283*	*3,481*	*2,355*	*1,899*	*2,313*	*2,280*	*4,336*	*3,174*	*2,832*	*1,122*	*456*	*2.84*
Dade, Ga.	*4.2*	*275*	*963*	*1,010*	*614*	*614*	*724*	*674*	*1,246*	*918*	*813*	*384*	*165*	*3.05*
Walker, Ga.	*20.2*	*1,179*	*4,134*	*4,362*	*3,161*	*3,189*	*4,175*	*3,819*	*6,273*	*4,234*	*3,652*	*1,503*	*719*	*2.80*
CLARKSVILLE - HOPKINSVILLE	**52.0**	**5,817**	**13,715**	**10,475**	**7,352**	**6,005**	**8,636**	**9,889**	**15,490**	**11,587**	**9,206**	**3,860**	**1,968**	**3.06**
Montgomery	31.5	3,730	8,464	6,484	4,646	3,490	4,686	5,895	9,659	7,072	5,576	2,242	1,056	2.90
Christian, Ky.	*20.5*	*2,087*	*5,251*	*3,991*	*2,706*	*2,515*	*3,950*	*3,994*	*5,831*	*4,515*	*3,630*	*1,618*	*912*	*3.29*
JACKSON	**29.5**	**2,023**	**6,642**	**5,360**	**4,130**	**4,263**	**7,082**	**7,442**	**9,159**	**5,693**	**4,296**	**1,778**	**1,132**	**2.65**
Madison	29.5	2,023	6,642	5,360	4,130	4,263	7,082	7,442	9,159	5,693	4,296	1,778	1,132	2.65

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55-64 Years	65 & Over	1	2	3	4	5	6 or More	
TENNESSEE (continued)														
JOHNSON CITY - KINGSPORT - BRISTOL	**167.7**	**9,540**	**34,660**	**35,885**	**25,940**	**26,128**	**35,547**	**37,829**	**52,562**	**35,105**	**26,651**	**10,793**	**4,760**	**2.68**
Carter	19.7	1,057	3,862	4,052	2,982	3,127	4,620	4,712	6,133	4,102	2,991	1,246	516	2.61
Hawkins	17.2	928	3,761	3,927	2,564	2 454	3,566	3,248	5,296	3,828	3,016	1,234	578	2.74
Sullivan	57.2	3,068	11,796	12,907	9,330	9,160	10,939	13,655	17,846	11,787	9,091	3,511	1,310	2.58
Unicoi	6.4	297	1,159	1,243	978	1,069	1,654	1,339	2,077	1,425	1,019	359	181	2.63
Washington	34.5	2,560	7,876	7,036	5,129	5,103	6,796	8,060	10,952	6,953	5,319	2,189	1,027	2.71
Bristol city, Va.	*7.3*	*350*	*1,307*	*1,244*	*1,123*	*1,296*	*1,980*	*2,351*	*2,174*	*1,336*	*920*	*359*	*160*	*2.52*
Scott, Va.	*8.8*	*402*	*1,535*	*1,795*	*1,303*	*1,461*	*2,304*	*1,510*	*2,841*	*1,991*	*1,446*	*668*	*344*	*2.91*
Washington, Va.	*16.6*	*878*	*3,364*	*3,681*	*2,531*	*2,458*	*3,688*	*2,954*	*5,243*	*3,683*	*2,849*	*1,227*	*644*	*2.99*
KNOXVILLE	**231.1**	**16,987**	**52,479**	**46,905**	**33,929**	**34,128**	**46,672**	**58,216**	**73,324**	**45,275**	**34,688**	**13,785**	**5,812**	**2.59**
Anderson	27.0	1,507	5,575	5,525	4,235	4,721	5,437	6,503	8,537	5,365	4,169	1,665	761	2.60
Blount	31.7	1,876	7,039	6,688	4,455	4,952	6,690	6,594	10,587	6,549	5,137	2,019	814	2.65
Grainger	6.3	397	1,271	1,378	947	890	1,417	1,161	1,973	1,404	1,082	458	222	2.76
Jefferson	12.2	702	2,371	2,753	1,909	1,864	2,601	2,440	3,956	2,584	2,002	840	378	2.79
Knox	130.7	11,071	31,287	25,299	[illegible],804	18,413	25,826	36,885	40,824	24,325	18,435	7,267	2,964	2.54
Sevier	18.5	1,113	3,957	4,163	2,908	2,647	3,702	3,597	6,079	4,026	3,094	1,206	498	2.68
Union	4.7	321	969	1,099	671	641	999	1,036	1,368	1,022	769	330	175	2.70
MEMPHIS	**342.4**	**23,617**	**87,627**	**71,507**	**51,272**	**47,519**	**60,858**	**80,228**	**99,696**	**66,191**	**53,803**	**24,506**	**17,976**	**2.79**
Shelby	292.7	20,823	76,541	59,223	43,537	40,881	51,695	71,363	86,325	55,934	44,293	20,027	14,758	2.76
Tipton	12.1	739	2,386	2,585	1,846	1,683	2,861	2,351	3,420	2,393	2,182	1,015	739	2.93
Crittenden, Ark.	*16.7*	*1,065*	*3,759*	*3,581*	*2,498*	*2,445*	*3,352*	*3,386*	*4,644*	*3,224*	*2,752*	*1,400*	*1,294*	3.00
De Soto, Miss.	*20.9*	*990*	*4,941*	*6,118*	*3,391*	*2,510*	*2,950*	*3,128*	*5,307*	*4,640*	*4,576*	*2,064*	*1,135*	3.04
NASHVILLE	**348.7**	**24,510**	**84,723**	**74,824**	**52,122**	**47,519**	**65,002**	**83,227**	**107,025**	**68,701**	**55,340**	**23,243**	**11,164**	**2.69**
Cheatham	8.9	517	2,102	2,256	1,366	1,096	1,563	1,242	2,634	1,985	1,838	822	379	2.99
Davidson	195.9	14,912	49,285	37,520	28,870	27,501	37,812	57,490	61,136	35,831	25,393	10,679	5,371	2.53
Dickson	12.1	667	2,411	2,528	1,842	1,736	2,916	2,395	3,821	2,464	2,029	927	464	2.75
Robertson	14.3	824	2,951	2,876	2,165	2,126	3,358	2,506	4,480	2,974	2,559	1,138	643	2.87
Rutherford	36.2	3,614	9,172	7,955	5,168	4,520	5,771	7,359	11,004	7,544	6,308	2,707	1,278	2.85
Sumner	33.5	1,868	8,021	8,716	5,086	4,361	5,448	5,117	9,780	7,472	7,034	2,882	1,215	2.92
Williamson	24.5	990	5,527	6,946	4,106	3,121	3,810	3,146	7,128	5,447	5,601	2,228	950	3.00
Wilson	23.3	1,118	5,254	6,027	3,519	3,058	4,324	3,972	7,042	4,984	4,578	1,860	864	2.85
ALL COUNTIES														
Anderson	27.0	1,507	5,575	5,525	4,235	4,721	5,437	6,503	8,537	5,365	4,169	1,665	761	2.60
Bedford	10.9	600	1,989	2,063	1,686	1,780	2,782	2,423	3,456	2,156	1,729	787	349	2.67
Benton	6.1	292	1,085	1,122	861	1,000	1,740	1,514	2,080	1,130	876	351	149	2.54
Bledsoe	3.4	221	681	739	500	477	782	854	962	697	550	234	103	2.91
Blount	31.7	1,876	7,039	6,688	4,455	4,952	6,690	6,594	10,587	6,549	5,137	2,019	814	2.65
Bradley	26.4	2,051	6,134	6,290	4,013	3,463	4,449	5,111	8,065	5,634	4,628	2,138	824	2.80
Campbell	13.5	651	2,534	2,674	1,904	2,207	3,530	2,876	4,066	2,731	2,202	984	641	2.73
Cannon	4.1	204	753	795	649	620	1,079	860	1,287	841	701	284	127	2.71
Carroll	10.8	536	1,893	2,014	1,535	1,706	3,116	2,174	3,780	2,166	1,681	702	297	2.67
Carter	19.7	1,057	3,862	4,052	2,982	3,127	4,620	4,712	6,133	4,102	2,991	1,246	516	2.61
Cheatham	8.9	517	2,102	2,256	1,366	1,096	1,563	1,242	2,634	1,985	1,838	822	379	2.99
Chester	4.8	317	893	919	676	759	1,236	1,046	1,600	884	779	330	161	2.83
Claiborne	9.5	560	2,013	1,962	1,362	1,406	2,197	1,709	2,932	2,090	1,639	729	401	2.84
Clay	3.1	176	526	587	431	554	826	740	960	652	468	188	92	2.61
Cocke	11.2	606	2,204	2,439	1,878	1,601	2,472	2,560	3,317	2,393	1,732	791	407	2.66
Coffee	15.4	963	2,996	3,275	2,577	2,408	3,181	3,437	4,820	3,116	2,512	1,073	442	2.66
Crockett	5.3	262	875	1,000	648	872	1,643	1,187	1,773	986	787	338	229	2.77
Cumberland	12.0	650	2,384	2,390	1,742	1,937	2,897	2,372	3,830	2,430	1,954	936	478	2.77
Davidson	195.9	14,912	49,285	37,520	28,870	27,501	37,812	57,490	61,136	35,831	25,393	10,679	5,371	2.53
Decatur	4.5	242	767	831	615	745	1,300	1,210	1,438	901	614	244	93	2.47
De Kalb	5.6	321	1,063	1,018	814	896	1,488	1,338	1,830	1,127	802	332	171	2.59
Dickson	12.1	667	2,411	2,528	1,842	1,736	2,916	2,395	3,821	2,464	2,029	927	464	2.75
Dyer	13.2	781	2,639	2,538	1,780	1,931	3,531	3,077	4,135	2,590	2,080	872	446	2.64
Fayette	8.2	387	1,518	1,615	1,245	1,263	2,172	1,363	2,332	1,605	1,366	728	806	3.[illegible]8
Fentress	5.5	266	1,065	1,144	774	838	1,413	1,124	1,624	1,065	971	458	258	2.84
Franklin	11.9	567	2,318	2,406	1,901	1,865	2,843	2,400	3,705	2,371	2,060	914	450	2.82
Gibson	18.9	924	3,265	3,316	2,720	3,063	5,612	4,447	6,299	3,623	2,745	1,152	634	2.60
Giles	9.4	500	1,680	1,734	1,289	1,596	2,601	2,089	3,076	1,852	1,469	614	300	2.65
Grainger	6.3	397	1,271	1,378	947	890	1,417	1,161	1,973	1,404	1,082	458	222	2.76
Greene	20.9	1,119	4,155	4,474	3,408	3,221	4,523	4,247	6,631	4,558	3,475	1,362	627	2.74
Grundy	5.0	303	994	1,094	681	743	1,185	854	1,409	1,081	914	467	275	2.94
Hamblen	20.7	1,274	4,594	4,905	3,463	2,931	3,533	4,154	6,331	4,593	3,499	1,504	619	2.71

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Hamilton	110.7	6,666	25,520	22,178	17,306	16,446	22,584	28,948	33,579	21,228	16,611	7,002	3,332	2.61
Hancock	2.3	124	391	418	372	397	598	388	766	496	342	201	107	2.96
Hardeman	8.2	417	1,611	1,499	1,193	1,278	2,202	1,779	2,424	1,550	1,258	628	561	2.98
Hardin	8.6	428	1,666	1,735	1,312	1,307	2,152	1,813	2,795	1,773	1,372	579	268	2.69
Hawkins	17.2	928	3,761	3,927	2,564	2,454	3,566	3,248	5,296	3,828	3,016	1,234	578	2.74
Haywood	7.0	347	1,321	1,158	1,014	1,049	2,111	1,470	2,105	1,280	1,031	529	585	2.99
Henderson	8.9	540	1,750	1,713	1,304	1,363	2,230	1,944	2,844	1,916	1,386	563	247	2.63
Henry	11.6	649	2,020	1,944	1,569	1,933	3,485	2,711	4,088	2,176	1,672	638	315	2.57
Hickman	5.5	289	981	1,166	793	919	1,352	1,035	1,771	1,161	928	405	200	2.89
Houston	2.3	117	412	438	312	360	661	412	776	466	388	177	81	3.00
Humphreys	6.1	346	1,229	1,255	949	890	1,431	1,467	1,836	1,164	999	447	187	2.66
Jackson	3.3	154	585	606	446	570	939	628	1,112	677	532	238	113	2.91
Jefferson	12.2	702	2,371	2,753	1,909	1,864	2,601	2,440	3,956	2,584	2,002	840	378	2.79
Johnson	5.3	276	1,024	1,103	746	789	1,362	955	1,767	1,214	789	363	212	2.72
Knox	130.7	11,071	31,287	25,299	18,804	18,413	25,826	36,885	40,824	24,325	18,435	7,267	2,964	2.54
Lake	2.6	125	465	443	392	439	736	613	799	506	392	169	121	3.00
Lauderdale	9.2	501	1,681	1,664	1,230	1,448	2,676	2,099	2,836	1,658	1,454	655	498	2.82
Lawrence	13.0	793	2,409	2,643	1,871	2,071	3,213	2,598	4,039	2,702	2,247	938	476	2.76
Lewis	3.5	201	711	634	530	527	897	659	1,134	736	552	273	146	3.09
Lincoln	10.3	556	1,725	1,989	1,639	1,802	2,589	2,301	3,383	2,014	1,601	664	337	2.65
Loudon	11.7	563	2,303	2,313	1,862	1,875	2,784	2,752	3,683	2,396	1,853	716	300	2.60
McMinn	16.0	935	3,193	3,355	2,431	2,482	3,604	3,054	5,092	3,399	2,737	1,147	571	2.75
McNairy	9.3	469	1,651	1,893	1,423	1,436	2,428	2,123	3,004	1,899	1,431	552	261	2.60
Macon	6.1	394	1,199	1,173	903	928	1,503	1,263	1,958	1,378	997	328	176	2.69
Madison	29.5	2,023	6,642	5,360	4,130	4,263	7,082	7,442	9,159	5,693	4,296	1,778	1,132	2.65
Marion	9.3	523	1,903	2,000	1,463	1,357	2,054	2,061	2,563	1,973	1,612	782	309	2.74
Marshall	7.9	419	1,409	1,483	1,079	1,348	2,162	1,854	2,536	1,557	1,182	525	246	2.65
Maury	20.4	1,232	4,118	3,971	3,243	3,098	4,738	4,608	6,313	4,129	3,293	1,426	631	2.66
Meigs	2.7	143	610	632	381	444	490	454	802	590	531	209	114	2.93
Monroe	10.9	610	2,199	2,379	1,530	1,682	2,500	2,170	3,233	2,307	1,871	841	478	2.81
Montgomery	31.5	3,730	8,464	6,484	4,646	3,490	4,686	5,895	9,659	7,072	5,576	2,242	1,056	2.90
Moore	1.7	84	320	355	279	269	393	259	569	329	346	128	69	2.94
Morgan	5.6	293	1,200	1,123	814	843	1,327	967	1,677	1,171	1,042	466	277	3.07
Obion	13.0	711	2,492	2,483	1,770	1,938	3,606	2,987	4,119	2,494	2,180	854	366	2.62
Overton	6.5	325	1,221	1,339	958	1,025	1,632	1,109	2,113	1,429	1,157	465	227	2.83
Perry	2.5	120	429	434	380	414	723	619	789	527	355	143	67	2.56
Pickett	1.6	66	293	282	230	256	473	282	550	341	261	99	67	2.81
Polk	4.9	245	963	1,063	760	747	1,122	899	1,490	974	887	449	201	2.82
Putnam	18.8	1,863	4,031	3,709	2,578	2,612	4,007	4,304	6,371	3,784	2,801	1,118	422	2.71
Rhea	9.1	600	1,970	1,952	1,252	1,337	1,989	1,908	2,814	1,784	1,565	694	335	2.77
Roane	18.5	905	3,694	3,932	3,101	3,042	3,826	3,476	5,896	3,910	3,345	1,273	600	2.75
Robertson	14.3	824	2,951	2,876	2,165	2,126	3,358	2,506	4,480	2,974	2,559	1,138	643	2.87
Rutherford	36.2	3,614	9,172	7,955	5,168	4,520	5,771	7,359	11,004	7,544	6,308	2,707	1,278	2.85
Scott	7.3	444	1,587	1,506	992	1,093	1,678	1,456	1,959	1,516	1,292	628	449	2.90
Sequatchie	3.3	216	734	748	501	435	666	694	963	692	596	244	111	2.76
Sevier	18.5	1,113	3,967	4,163	2,908	2,647	3,702	3,597	6,079	4,026	3,094	1,206	498	2.68
Shelby	292.7	20,823	76,541	59,223	43,537	40,881	51,695	71,363	86,325	55,934	44,293	20,027	14,758	2.76
Smith	5.7	326	1,096	1,035	794	900	1,549	1,095	1,914	1,225	962	335	169	2.67
Stewart	3.7	140	602	679	553	633	1,093	871	1,183	751	562	249	84	2.57
Sullivan	57.2	3,068	11,796	12,907	9,330	9,160	10,939	13,655	17,846	11,787	9,091	3,511	1,310	2.58
Sumner	33.5	1,868	8,021	8,716	5,086	4,361	5,448	5,117	9,780	7,472	7,034	2,882	1,215	2.92
Tipton	12.1	739	2,386	2,585	1,846	1,683	2,861	2,351	3,420	2,393	2,182	1,015	739	2.93
Trousdale	2.5	149	556	456	377	402	560	742	740	515	303	144	56	2.44
Unicoi	6.4	297	1,159	1,243	978	1,069	1,654	1,339	2,077	1,425	1,019	359	181	2.63
Union	4.7	321	969	1,099	671	641	999	1,036	1,368	1,022	769	330	175	2.70
Van Buren	1.5	95	357	307	202	230	309	222	460	362	278	116	62	3.27
Warren	12.9	851	2,638	2,590	1,886	1,937	2,998	2,877	4,065	2,597	2,143	860	358	2.64
Washington	34.5	2,560	7,876	7,036	5,129	5,103	6,796	8,060	10,952	6,953	5,319	2,189	1,027	2.71
Wayne	5.2	314	1,004	1,130	710	804	1,238	1,067	1,531	1,131	906	381	184	2.77
Weakley	12.3	1,038	2,249	2,085	1,587	1,823	3,518	2,700	4,501	2,305	1,804	714	276	2.75
White	7.7	394	1,407	1,500	1,143	1,177	2,079	1,537	2,557	1,591	1,256	516	243	2.68
Williamson	24.5	990	5,527	6,946	4,106	3,121	3,810	3,146	7,128	5,447	5,601	2,228	950	3.00
Wilson	23.3	1,118	5,254	6,027	3,519	3,058	4,324	3,972	7,042	4,984	4,578	1,860	864	2.85
TOTAL METRO COUNTIES	**1,203.9**	**84,127**	**287,846**	**249,472**	**180,463**	**171,115**	**230,877**	**291,211**	**368,321**	**237,056**	**186,630**	**78,657**	**42,025**	**2.68**
TOTAL STATE	**1,797.9**	**118,491**	**403,636**	**368,383**	**268,505**	**262,914**	**375,971**	**416,904**	**556,453**	**358,208**	**283,146**	**120,042**	**63,147**	**2.70**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS														
ABILENE	**44.1**	**4,903**	**10,085**	**8,137**	**6,176**	**5,831**	**8,968**	**10,619**	**14,489**	**8,203**	**6,614**	**2,750**	**1,425**	**2.79**
Taylor	44.1	4,903	10,085	8,137	6,176	5,831	8,968	10,619	14,489	8,203	6,614	2,750	1,425	2.79
AMARILLO	**75.5**	**7,597**	**18,374**	**14,621**	**11,414**	**10,203**	**13,291**	**19,236**	**24,484**	**13,714**	**11,348**	**4,540**	**2,178**	**2.63**
Potter	41.4	4,395	9,426	6,900	5,850	5,938	8,891	11,721	13,504	6,985	5,302	2,366	1,522	2.57
Randall	34.1	3,202	8,948	7,721	5,564	4,265	4,400	7,515	10,980	6,729	6,046	2,174	656	2.69
AUSTIN	**279.7**	**38,944**	**85,991**	**54,221**	**33,300**	**28,645**	**38,599**	**79,076**	**88,601**	**48,401**	**38,162**	**16,323**	**9,137**	**2.62**
Hays	18.2	3,627	4,095	3,199	2,087	2,029	3,163	3,908	6,177	3,331	2,725	1,135	924	3.10
Travis	223.2	33,363	71,848	41,417	26,206	22,189	28,177	68,652	70,937	37,682	27,692	11,776	6,461	2.51
Williamson	38.3	1,954	10,048	9,605	5,007	4,427	7,259	6,516	11,487	7,388	7,745	3,412	1,752	3.03
BEAUMONT - PORT ARTHUR	**140.7**	**10,257**	**31,558**	**27,353**	**22,713**	**21,336**	**27,483**	**30,702**	**44,181**	**26,931**	**22,577**	**10,344**	**5,965**	**2.80**
Hardin	15.5	959	3,246	3,503	2,458	2,176	3,158	2,740	4,798	3,032	2,921	1,299	710	2.97
Jefferson	94.5	7,051	21,197	16,783	14,914	14,769	19,786	22,511	30,424	17,503	13,798	6,312	3,952	2.73
Orange	30.7	2,247	7,115	7,067	5,341	4,391	4,539	5,451	8,959	6,396	5,858	2,733	1,303	2.92
BRAZORIA	**67.2**	**6,377**	**18,140**	**15,803**	**10,741**	**8,248**	**7,891**	**11,408**	**19,846**	**13,834**	**13,081**	**5,800**	**3,231**	**3.06**
Brazoria	67.2	6,377	18,140	15,803	10,741	8,248	7,891	11,408	19,846	13,834	13,081	5,800	3,231	3.06
BROWNSVILLE - HARLINGEN	**71.8**	**3,654**	**16,294**	**14,183**	**11,212**	**10,521**	**15,936**	**11,797**	**18,573**	**12,026**	**11,716**	**7,849**	**9,839**	**3.51**
Cameron	71.8	3,654	16,294	14,183	11,212	10,521	15,936	11,797	18,573	12,026	11,716	7,849	9,839	3.51
BRYAN - COLLEGE STATION	**44.1**	**12,031**	**11,128**	**6,775**	**4,365**	**3,962**	**5,839**	**11,443**	**15,425**	**7,805**	**5,830**	**2,275**	**1,317**	**2.74**
Brazos	44.1	12,031	11,128	6,775	4,365	3,962	5,839	11,448	15,425	7,805	5,830	2,275	1,317	2.74
CORPUS CHRISTI	**120.1**	**9,240**	**30,228**	**24,127**	**18,917**	**17,214**	**20,374**	**23,746**	**33,888**	**22,419**	**20,266**	**10,882**	**8,899**	**3.04**
Nueces	100.4	7,966	25,653	19,909	15,667	14,467	16,738	20,617	28,486	18,719	16,541	8,818	7,219	3.01
San Patricio	19.7	1,274	4,575	4,218	3,250	2,747	3,636	3,129	5,402	3,700	3,725	2,064	1,680	3.23
DALLAS	**890.6**	**79,475**	**246,970**	**207,726**	**128,018**	**103,850**	**124,561**	**232,968**	**266,546**	**163,144**	**136,501**	**59,320**	**32,121**	**2.67**
Collin	69.1	3,777	19,076	22,230	9,329	6,083	8,605	9,973	18,643	14,611	16,550	6,666	2,657	3.07
Dallas	698.2	65,579	195,449	155,952	101,948	84,086	95,186	198,390	208,994	124,445	97,903	43,522	24,946	2.59
Denton	72.2	7,563	22,517	17,984	8,877	6,632	8,627	14,434	22,986	14,386	13,157	5,166	2,071	2.85
Ellis	25.4	1,391	4,955	5,563	3,726	3,420	6,345	4,867	7,960	4,748	4,456	2,065	1,304	2.99
Kaufman	17.1	790	3,092	3,616	2,599	2,523	4,480	3,730	5,422	3,150	2,705	1,267	826	2.94
Rockwall	8.6	375	1,881	2,381	1,539	1,106	1,318	1,574	2,541	1,804	1,730	634	317	2.83
DALLAS - FORT WORTH CONSOLIDATED AREA	***1,342.3***	***118,311***	***360,165***	***306,659***	***197,214***	***164,072***	***195,879***	***335,994***	***410,596***	***249,530***	***209,128***	***90,018***	***47,034***	***2.68***
EL PASO	**165.9**	**12,526**	**42,287**	**36,018**	**28,476**	**23,075**	**23,518**	**28,982**	**40,632**	**32,380**	**30,388**	**17,391**	**16,127**	**3.36**
El Paso	165.9	12,526	42,287	36,018	28,476	23,075	23,518	28,982	40,632	32,380	30,388	17,391	16,127	3.36
FORT WORTH - ARLINGTON	**451.7**	**38,836**	**113,195**	**98,933**	**69,196**	**60,222**	**71,318**	**103,026**	**144,050**	**86,386**	**72,627**	**30,698**	**14,913**	**2.71**
Johnson	32.4	2,048	6,590	7,504	5,034	4,255	6,969	5,955	10,216	6,302	6,087	2,683	1,157	2.88
Parker	21.1	1,154	3,966	4,677	3,491	3,158	4,654	3,963	7,094	4,110	3,632	1,631	670	2.80
Tarrant	398.2	35,634	102,639	86,752	60,671	52,809	59,695	93,108	126,740	75,974	62,908	26,384	13,086	2.70
GALVESTON - TEXAS CITY	**79.3**	**5,878**	**18,665**	**16,386**	**13,064**	**11,975**	**13,332**	**18,403**	**24,395**	**15,093**	**12,381**	**5,733**	**3,295**	**2.76**
Galveston	79.3	5,878	18,665	16,386	13,064	11,975	13,332	18,403	24,395	15,093	12,381	5,733	3,295	2.76
HOUSTON	**1,179.4**	**109,490**	**361,461**	**274,641**	**171,358**	**131,194**	**131,256**	**301,704**	**335,629**	**217,757**	**186,013**	**85,445**	**52,852**	**2.74**
Fort Bend	63.9	3,497	21,987	17,322	9,033	5,989	6,072	8,463	17,426	14,377	13,946	5,985	3,703	3.17
Harris	1,029.8	100,925	319,816	235,312	148,500	114,121	111,126	278,942	292,956	186,394	155,173	71,304	45,031	2.69
Liberty	19.9	1,357	4,220	4,047	3,070	2,986	4,220	4,002	6,249	3,774	3,269	1,677	929	2.86
Montgomery	58.7	3,348	14,071	16,534	9,682	7,034	8,031	8,767	16,842	12,023	12,430	5,865	2,773	3.05
Waller	7.1	363	1,367	1,426	1,073	1,064	1,807	1,530	2,156	1,189	1,195	614	416	3.37
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***1,325.9***	***121,745***	***398,266***	***306,830***	***195,163***	***151,417***	***152,479***	***331,515***	***379,870***	***246,684***	***211,475***	***96,978***	***59,378***	***2.76***
KILLEEN - TEMPLE	**77.8**	**11,517**	**21,241**	**15,624**	**9,665**	**8,185**	**11,568**	**15,091**	**23,821**	**16,269**	**13,852**	**5,953**	**2,814**	**3.13**
Bell	60.7	9,198	16,305	11,547	7,708	6,801	9,141	12,541	18,896	12,593	10,330	4,350	1,990	2.91
Coryell	17.1	2,319	4,936	4,077	1,957	1,384	2,427	2,550	4,925	3,676	3,522	1,603	824	3.90
LAREDO	**31.8**	**1,898**	**7,366**	**6,474**	**5,266**	**4,468**	**6,328**	**4,881**	**6,445**	**5,679**	**5,613**	**4,014**	**5,168**	**3.77**
Webb	31.8	1,898	7,366	6,474	5,266	4,468	6,328	4,881	6,445	5,679	5,613	4,014	5,168	3.77
LONGVIEW - MARSHALL	**62.1**	**4,692**	**13,407**	**11,884**	**9,152**	**8,776**	**14,189**	**14,388**	**19,867**	**11,447**	**9,721**	**4,197**	**2,480**	**2.76**
Gregg	42.0	3,507	9,629	8,176	6,187	5,714	8,787	9,788	13,545	7,806	6,607	2,799	1,455	2.71
Harrison	20.1	1,185	3,778	3,708	2,965	3,062	5,402	4,600	6,322	3,641	3,114	1,398	1,025	2.86
LUBBOCK	**78.3**	**10,881**	**20,622**	**14,887**	**10,704**	**9,288**	**11,918**	**18,870**	**24,845**	**14,146**	**11,966**	**5,206**	**3,267**	**2.82**
Lubbock	78.3	10,881	20,622	14,887	10,704	9,288	11,918	18,870	24,845	14,146	11,966	5,206	3,267	2.82

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
TEXAS (continued)														
McALLEN - EDINBURG - MISSION	**98.5**	**4,988**	**22,795**	**19,436**	**15,027**	**14,124**	**22,130**	**14,574**	**25,480**	**16,057**	**16,682**	**10,838**	**14,869**	**3.66**
Hidalgo	98.5	4,988	22,795	19,436	15,027	14,124	22,130	14,574	25,480	16,057	16,682	10,838	14,869	3.66
MIDLAND	**42.0**	**3,917**	**10,888**	**8,044**	**7,321**	**6,018**	**5,812**	**9,422**	**13,176**	**8,035**	**6,794**	**2,924**	**1,649**	**2.73**
Midland	42.0	3,917	10,888	8,044	7,321	6,018	5,812	9,422	13,176	8,035	6,794	2,924	1,649	2.73
ODESSA	**49.7**	**5,644**	**13,382**	**9,838**	**7,775**	**6,599**	**6,462**	**11,328**	**14,879**	**9,624**	**8,237**	**3,657**	**1,975**	**2.75**
Ector	49.7	5,644	13,382	9,838	7,775	6,599	6,462	11,328	14,879	9,624	8,237	3,657	1,975	2.75
SAN ANGELO	**36.0**	**3,566**	**7,889**	**6,407**	**4,988**	**4,968**	**8,182**	**8,887**	**11,792**	**6,496**	**5,321**	**2,220**	**1,284**	**2.73**
Tom Green	36.0	3,566	7,889	6,407	4,988	4,968	8,182	8,887	11,792	6,496	5,321	2,220	1,284	2.73
SAN ANTONIO	**422.8**	**30,591**	**103,941**	**86,808**	**65,329**	**61,012**	**75,119**	**91,895**	**120,657**	**78,706**	**69,208**	**35,237**	**27,097**	**2.96**
Bexar	385.0	28,598	96,742	79,135	59,358	55,047	66,120	84,400	107,824	71,745	63,043	32,501	25,487	2.97
Comal	17.7	810	3,157	3,445	2,759	2,964	4,565	3,475	6,528	3,026	2,829	1,171	671	2.75
Guadalupe	20.1	1,183	4,042	4,228	3,212	3,001	4,434	4,020	6,305	3,935	3,336	1,565	939	2.88
SHERMAN - DENISON	**37.7**	**2,597**	**7,178**	**6,824**	**5,108**	**5,742**	**10,251**	**9,648**	**13,075**	**6,474**	**5,370**	**2,200**	**933**	**2.60**
Grayson	37.7	2,597	7,178	6,824	5,108	5,742	10,251	9,648	13,075	6,474	5,370	2,200	933	2.60
TEXARKANA	**44.7**	**2,756**	**9,097**	**8,333**	**6,268**	**7,100**	**11,146**	**10,653**	**14,241**	**8,421**	**6,660**	**2,945**	**1,780**	**2.72**
Bowie	30.6	1,866	6,245	5,786	4,323	4,866	7,514	7,392	9,880	5,582	4,634	1,967	1,145	2.70
Miller, Ark.	*14.1*	*890*	*2,852*	*2,547*	*1,945*	*2,234*	*3,632*	*3,261*	*4,361*	*2,839*	*2,026*	*978*	*635*	*2.76*
TYLER	**57.1**	**4,225**	**12,492**	**10,979**	**8,084**	**8,322**	**12,998**	**12,885**	**19,072**	**10,249**	**8,756**	**3,968**	**2,170**	**2.74**
Smith	57.1	4,225	12,492	10,979	8,084	8,322	12,998	12,885	19,072	10,249	8,756	3,968	2,170	2.74
VICTORIA	**26.7**	**2,352**	**6,835**	**5,459**	**4,027**	**3,605**	**4,422**	**5,191**	**7,961**	**5,292**	**4,608**	**2,226**	**1,422**	**2.93**
Victoria	26.7	2,352	6,835	5,459	4,027	3,605	4,422	5,191	7,961	5,292	4,608	2,226	1,422	2.93
WACO	**69.6**	**7,194**	**13,792**	**11,770**	**9,822**	**10,281**	**16,741**	**17,490**	**23,295**	**11,999**	**10,021**	**4,313**	**2,482**	**2.74**
McLennan	69.6	7,194	13,792	11,770	9,822	10,281	16,741	17,490	23,295	11,999	10,021	4,313	2,482	2.74
WICHITA FALLS	**45.9**	**4,175**	**10,392**	**8,413**	**7,029**	**6,458**	**9,433**	**11,588**	**14,959**	**8,407**	**6,900**	**2,829**	**1,217**	**2.76**
Wichita	45.9	4,175	10,392	8,413	7,029	6,458	9,433	11,588	14,959	8,407	6,900	2,829	1,217	2.76
ALL COUNTIES														
Anderson	14.8	842	2,520	2,400	2,026	2,391	4,621	3,647	4,993	2,461	2,124	998	577	3.20
Andrews	5.3	555	1,268	1,044	901	773	759	867	1,701	1,067	886	466	313	3.06
Angelina	24.7	1,811	5,457	4,897	3,420	3,461	5,654	5,086	7,837	4,528	4,059	1,948	1,242	2.91
Aransas	6.8	346	1,033	1,124	1,089	1,289	1,919	1,370	2,701	1,078	848	437	366	2.72
Archer	3.0	201	550	548	470	459	772	620	1,077	512	489	194	108	2.80
Armstrong	.8	29	116	139	115	134	267	229	281	130	98	44	18	2.63
Atascosa	10.0	539	1,950	1,916	1,511	1,537	2,547	2,055	2,891	1,734	1,667	902	751	3.01
Austin	7.9	339	1,303	1,392	1,063	1,176	2,627	1,959	2,626	1,247	1,188	558	322	2.75
Bailey	2.7	195	512	490	466	377	660	493	913	499	379	216	200	3.00
Bandera	3.7	100	482	569	645	745	1,159	977	1,446	561	427	178	111	2.59
Bastrop	12.6	607	2,300	2,121	1,764	1,939	3,869	2,952	4,226	2,149	1,717	892	664	2.80
Baylor	1.9	83	260	249	240	327	741	540	750	267	209	91	43	2.58
Bee	8.8	842	2,091	1,644	1,222	1,159	1,842	1,628	2,554	1,720	1,533	789	576	3.11
Bell	60.7	9,198	16,305	11,547	7,708	6,801	9,141	12,541	18,896	12,593	10,330	4,350	1,990	2.91
Bexar	385.0	28,598	96,742	79,135	59,358	55,047	66,120	84,400	107,824	71,745	63,043	32,501	25,487	2.97
Blanco	2.4	98	342	393	309	455	803	821	804	324	271	115	65	2.38
Borden	.3	23	51	60	56	46	64	45	112	54	59	18	12	3.00
Bosque	6.1	222	771	838	689	1,098	2,482	1,767	2,469	745	695	292	132	2.44
Bowie	30.6	1,866	6,245	5,786	4,323	4,866	7,514	7,392	9,880	5,582	4,634	1,967	1,145	2.70
Brazoria	67.2	6,377	18,140	15,803	10,741	8,248	7,891	11,408	19,846	13,834	13,081	5,800	3,231	3.06
Brazos	44.1	12,031	11,128	6,775	4,365	3,962	5,839	11,448	15,425	7,805	5,830	2,275	1,317	2.74
Brewster	2.9	375	614	470	357	434	650	837	919	477	347	187	133	2.69
Briscoe	1.0	60	171	166	116	159	328	363	299	144	106	59	29	2.30
Brooks	2.8	147	477	487	471	495	723	509	698	553	511	281	248	3.29
Brown	13.9	944	2,525	2,403	1,700	2,021	4,307	3,738	4,818	2,238	1,870	858	378	2.63
Burleson	5.2	236	802	748	716	893	1,805	1,293	1,781	812	706	337	271	2.85
Burnet	10.1	390	1,393	1,415	1,244	1,804	3,854	2,454	4,241	1,409	1,190	534	272	2.47
Caldwell	8.9	525	1,743	1,430	1,214	1,294	2,694	2,139	2,751	1,532	1,253	651	574	3.10
Calhoun	7.3	547	1,592	1,475	1,357	1,163	1,166	1,441	2,183	1,369	1,218	642	447	2.92
Callahan	4.8	211	724	834	708	702	1,621	1,067	1,808	799	685	305	136	2.75
Cameron	71.8	3,654	16,294	14,183	11,212	10,521	15,936	11,797	18,573	12,026	11,716	7,849	9,839	3.51
Camp	3.9	204	693	585	534	684	1,200	1,055	1,227	673	568	240	137	2.59
Carson	2.4	136	437	478	349	393	607	521	851	378	379	190	81	2.88
Cass	11.3	638	1,931	2,075	1,563	1,735	3,358	2,551	3,756	2,003	1,693	812	485	2.81
Castro	3.3	259	796	695	549	447	554	593	910	566	551	362	318	3.15
Chambers	7.8	606	1,955	1,701	1,256	1,031	1,251	1,516	2,310	1,551	1,449	631	343	2.90
Cherokee	15.3	801	2,483	2,587	2,021	2,404	5,004	3,838	5,179	2,495	2,156	1,018	614	2.79

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
TEXAS (continued)														
ALL COUNTIES (continued)														
Childress	2.6	155	354	385	358	384	964	731	942	409	319	132	67	2.54
Clay	4.1	193	633	772	602	616	1,284	1,032	1,433	715	564	246	110	2.51
Cochran	1.6	111	321	305	275	234	354	279	501	307	255	124	134	3.19
Coke	1.3	55	138	184	190	230	503	338	531	192	141	67	31	2.54
Coleman	4.3	218	512	546	488	722	1,814	1,247	1,652	592	479	215	115	2.44
Collin	69.1	3,777	19,076	22,230	9,329	6,083	8,605	9,973	18,643	14,611	16,550	6,666	2,657	3.07
Collingsworth	1.7	84	270	231	212	248	655	479	594	256	219	92	60	2.59
Colorado	7.5	403	1,218	1,180	1,101	1,286	2,312	1,949	2,531	1,227	955	502	336	2.68
Comal	17.7	810	3,157	3,445	2,759	2,964	4,565	3,475	6,528	3,026	2,829	1,171	671	2.75
Comanche	4.9	202	665	726	605	788	1,914	1,264	1,945	690	611	256	134	2.63
Concho	1.1	43	162	153	117	194	431	275	422	148	134	70	51	2.64
Cooke	11.3	830	2,244	1,896	1,505	1,780	3,045	2,641	3,807	2,055	1,654	746	397	2.73
Coryell	17.1	2,319	4,936	4,077	1,957	1,384	2,427	2,550	4,925	3,676	3,522	1,603	824	3.90
Cottle	1.1	53	153	170	131	172	421	336	398	167	111	53	35	2.36
Crane	1.7	173	405	323	263	264	272	357	527	303	286	151	76	2.82
Crockett	1.6	149	371	308	254	219	299	337	477	278	281	143	84	2.94
Crosby	2.8	223	450	508	428	396	795	580	926	435	429	224	206	3.00
Culberson	1.0	96	216	228	166	134	160	153	261	193	183	113	97	3.50
Dallam	2.6	216	534	506	335	364	645	678	810	420	372	191	129	2.65
Dallas	698.2	65,579	195,449	155,952	101,948	84,086	95,186	198,390	208,994	124,445	97,903	43,522	24,946	2.59
Dawson	5.5	387	1,099	930	806	838	1,440	1,116	1,831	942	838	404	369	2.98
Deaf Smith	6.6	547	1,611	1,384	1,023	840	1,195	1,067	1,898	1,186	1,239	622	588	3.20
Delta	1.8	62	205	267	180	295	791	529	661	247	221	91	51	2.67
Denton	72.2	7,563	22,517	17,984	8,877	6,632	8,627	14,434	22,986	14,386	13,157	5,166	2,071	2.85
De Witt	7.2	314	1,082	939	958	1,264	2,643	1,984	2,413	1,182	895	405	321	2.72
Dickens	1.3	62	163	186	159	211	519	371	476	179	149	69	56	2.46
Dimmit	3.4	182	796	635	533	517	737	538	792	602	603	406	459	3.59
Donley	1.6	78	209	237	196	279	601	414	648	228	191	85	34	2.56
Duval	4.2	203	722	684	642	689	1,260	791	1,089	755	691	417	457	3.19
Eastland	8.0	424	1,107	1,047	988	1,268	3,166	2,376	3,001	1,112	926	400	185	2.49
Ector	49.7	5,644	13,382	9,838	7,775	6,599	6,462	11,328	14,879	9,624	8,237	3,657	1,975	2.75
Edwards	.7	34	123	128	107	96	212	161	231	98	97	60	53	2.86
Ellis	25.4	1,391	4,955	5,563	3,726	3,420	6,345	4,867	7,960	4,748	4,456	2,065	1,304	2.99
El Paso	165.9	12,526	42,287	36,018	28,476	23,075	23,518	28,982	40,632	32,380	30,388	17,391	16,127	3.36
Erath	10.2	1,102	1,760	1,430	1,171	1,355	3,382	3,094	3,699	1,517	1,233	463	194	2.51
Falls	7.3	303	1,007	914	979	1,204	2,893	2,265	2,440	1,083	799	415	298	2.53
Fannin	9.9	431	1,325	1,556	1,235	1,642	3,711	2,900	3,377	1,600	1,265	513	245	2.51
Fayette	8.2	322	1,119	1,022	989	1,474	3,274	2,244	3,116	1,201	971	424	244	2.49
Fisher	2.1	84	301	324	290	343	758	530	783	299	258	145	85	2.67
Floyd	3.1	189	523	553	457	491	887	670	1,044	499	438	208	241	2.97
Foard	.9	36	117	116	101	159	371	320	308	115	96	41	20	2.33
Fort Bend	63.9	3,497	21,987	17,322	9,033	5,989	6,072	8,463	17,426	14,377	13,946	5,985	3,703	3.17
Franklin	3.1	166	482	506	399	515	1,032	784	1,138	491	413	191	83	2.55
Freestone	6.5	364	1,070	922	814	999	2,331	1,776	2,210	1,068	868	356	222	2.74
Frio	4.4	305	958	818	649	635	1,035	865	1,086	740	728	454	527	3.41
Gaines	4.8	426	1,065	949	781	626	953	865	1,459	877	802	413	384	3.13
Galveston	79.3	5,878	18,665	16,386	13,064	11,975	13,332	18,403	24,395	15,093	12,381	5,733	3,295	2.76
Garza	1.8	135	319	331	241	293	481	375	604	298	287	128	108	2.89
Gillespie	6.4	255	879	973	810	1,161	2,322	1,530	2,562	1,002	811	311	184	2.52
Glasscock	.4	27	94	81	71	59	68	66	117	60	70	45	42	3.25
Goliad	1.9	89	330	313	258	356	554	409	609	347	266	150	119	2.89
Gonzales	6.4	315	1,025	942	905	1,044	2,169	1,677	2,045	992	832	451	403	2.83
Gray	10.4	844	1,903	1,755	1,625	1,504	2,769	2,499	3,767	1,833	1,474	595	232	2.57
Grayson	37.7	2,597	7,178	6,824	5,108	5,742	10,251	9,648	13,075	6,474	5,370	2,200	933	2.60
Gregg	42.0	3,507	9,629	8,176	6,187	5,714	8,787	9,788	13,545	7,806	6,607	2,799	1,455	2.71
Grimes	5.7	270	955	875	752	908	1,940	1,437	1,869	938	782	355	319	3.32
Guadalupe	20.1	1,183	4,042	4,228	3,212	3,001	4,434	4,020	6,305	3,935	3,336	1,565	939	2.88
Hale	12.4	980	2,619	2,228	1,904	1,710	2,959	2,477	4,006	2,177	1,949	950	841	3.02
Hall	2.0	90	283	302	239	311	775	579	697	286	260	107	71	2.60
Hamilton	3.7	147	445	470	431	624	1,583	1,137	1,443	498	385	179	58	2.35
Hansford	2.4	187	529	466	380	355	483	559	779	427	393	168	74	2.71
Hardeman	2.4	103	313	351	289	422	922	683	879	340	263	139	96	2.58
Hardin	15.5	959	3,246	3,503	2,458	2,176	3,158	2,740	4,798	3,032	2,921	1,299	710	2.97
Harris	1,029.8	100,925	319,816	235,312	148,500	114,121	111,126	278,942	292,956	186,394	155,173	71,304	45,031	2.69
Harrison	20.1	1,185	3,778	3,708	2,965	3,062	5,402	4 600	6,322	3,641	3,114	1,398	1,025	2.86
Hartley	1.3	68	256	285	209	180	302	202	498	211	233	98	58	3.31

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons 1	2	3	4	5	6 or More	Average Household Size
TEXAS (continued)														
ALL COUNTIES (continued)														
Haskell	2.8	138	358	355	378	466	1,105	706	1,121	392	333	147	101	2.64
Hays	18.2	3,627	4,095	3,199	2,087	2,029	3,163	3,908	6,177	3,331	2,725	1,135	924	3.10
Hemphill	2.1	266	546	392	269	268	359	415	648	403	389	168	77	2.95
Henderson	22.8	1,136	3,266	3,698	3,482	4,383	6,835	5,138	9,175	3,509	2,893	1,391	694	2.57
Hidalgo	98.5	4,988	22,795	19,436	15,027	14,124	22,130	14,574	25,480	16,057	16,682	10,838	14,869	3.66
Hill	10.6	461	1,478	1,533	1,377	1,825	3,926	2,914	3,957	1,540	1,248	573	368	2.59
Hockley	8.4	867	1,879	1,595	1,224	1,070	1,765	1,563	2,663	1,467	1,488	694	525	3.01
Hood	10.7	732	2,003	1,806	1,610	2,036	2,513	2,136	4,486	1,816	1,454	581	227	2.58
Hopkins	11.1	757	2,028	1,903	1,329	1,637	3,446	2,607	3,961	1,873	1,662	687	310	2.64
Houston	8.6	376	1,260	1,250	1,163	1,389	3,162	2,411	2,995	1,349	1,029	489	327	2.90
Howard	13.1	976	2,468	2,328	2,138	2,122	3,068	3,443	4,282	2,300	1,835	802	438	2.66
Hudspeth	.8	59	174	141	148	130	148	129	216	130	161	95	69	3.25
Hunt	24.9	1,965	4,271	4,756	3,586	3,687	6,635	6,225	8,577	4,374	3,453	1,443	828	2.67
Hutchinson	10.6	815	2,129	1,672	1,659	1,927	2,398	2,292	3,914	1,853	1,629	637	275	2.63
Irion	.5	29	92	87	76	65	151	117	165	83	83	33	19	3.40
Jack	3.0	191	518	442	413	438	998	746	1,135	479	390	171	79	2.63
Jackson	4.8	287	887	861	695	793	1,277	1,126	1,509	819	785	349	212	2.83
Jasper	12.3	697	2,194	2,356	1,849	1,894	3,310	2,630	4,098	2,030	1,933	979	630	2.80
Jeff Davis	.6	25	104	115	81	104	171	139	205	103	78	45	30	3.00
Jefferson	94.5	7,051	21,197	16,783	14,914	14,769	19,786	22,511	30,424	17,503	13,798	6,312	3,952	2.73
Jim Hogg	1.8	86	339	308	286	264	517	407	428	333	282	225	125	3.06
Jim Wells	12.5	818	2,735	2,364	1,945	1,856	2,782	2,182	3,329	2,353	2,209	1,347	1,080	3.16
Johnson	32.4	2,048	6,590	7,504	5,034	4,255	6,969	5,955	10,216	6,302	6,087	2,683	1,157	2.88
Jones	6.7	305	1,042	1,068	909	1,098	2,278	1,671	2,352	1,082	880	429	286	2.72
Karnes	4.6	287	812	681	647	818	1,355	1,005	1,430	812	682	347	324	2.96
Kaufman	17.1	790	3,092	3,616	2,599	2,523	4,480	3,730	5,422	3,150	2,705	1,267	826	2.94
Kendall	5.1	173	782	1,102	822	858	1,363	1,085	1,786	868	811	356	194	2.86
Kenedy	.2	17	19	28	53	23	60	78	47	29	17	19	10	2.50
Kent	.4	21	46	53	65	78	137	85	166	65	55	20	9	3.00
Kerr	14.7	755	2,041	2,081	1,915	2,606	5,302	3,637	6,176	2,126	1,605	746	410	2.54
Kimble	1.6	78	213	264	208	281	556	405	599	246	194	99	57	2.63
King	.2	18	56	30	36	30	30	97	44	37	12	9	1	2.00
Kinney	.8	22	125	106	139	160	248	181	284	111	87	67	70	3.25
Kleberg	10.8	1,343	2,914	2,026	1,403	1,342	1,772	2,217	2,976	2,072	1,855	923	757	3.12
Knox	1.9	95	251	236	266	314	738	483	755	267	221	99	75	2.74
Lamar	17.0	1,045	2,887	3,118	2,229	2,620	5,101	4,377	5,716	2,830	2,384	1,099	594	2.66
Lamb	6.1	387	1,102	1,032	893	885	1,801	1,281	2,150	965	833	466	405	2.95
Lampasas	5.4	284	939	1,009	784	808	1,576	1,312	1,809	916	772	401	190	2.67
La Salle	1.8	99	338	346	238	275	504	423	446	336	266	168	161	3.17
Lavaca	7.5	306	1,061	1,000	913	1,311	2,909	1,987	2,654	1,184	894	474	307	2.63
Lee	4.7	269	758	758	646	725	1,544	1,133	1,580	768	669	350	200	2.83
Leon	5.3	192	628	663	654	948	2,215	1,720	1,831	741	560	283	165	2.38
Liberty	19.9	1,357	4,220	4,047	3,070	2,986	4,220	4,002	6,249	3,774	3,269	1,677	929	2.86
Limestone	8.6	432	1,177	1,096	1,075	1,368	3,452	2,676	3,013	1,216	937	447	311	2.74
Lipscomb	1.4	104	284	253	198	200	361	311	481	236	236	90	46	2.86
Live Oak	3.5	199	662	615	521	595	908	682	1,178	609	603	258	170	2.97
Llano	5.5	145	524	534	636	1,203	2,458	1,270	2,933	620	422	186	69	2.29
Loving	.1	24	8	19	17	15	17	100						1.00
Lubbock	78.3	10,881	20,622	14,887	10,704	9,288	11,918	18,870	24,845	14,146	11,966	5,206	3,267	2.82
Lynn	2.6	164	438	483	403	394	718	510	875	374	424	201	216	3.12
McCulloch	3.6	148	497	495	407	571	1,482	1,021	1,295	556	402	198	128	2.58
McLennan	69.6	7,194	13,792	11,770	9,822	10,281	16,741	17,490	23,295	11,999	10,021	4,313	2,482	2.74
McMullen	.3	10	44	57	54	43	92	70	98	49	58	17	8	2.67
Madison	3.6	145	578	570	457	524	1,326	940	1,238	569	464	248	141	3.31
Marion	4.2	224	593	652	598	758	1,375	1,182	1,462	617	499	260	180	2.57
Martin	1.6	90	302	320	272	232	384	298	518	283	257	140	104	3.06
Mason	1.6	58	216	220	201	253	652	458	588	250	186	76	42	2.44
Matagorda	15.8	1,350	3,713	3,013	2,213	2,232	3,279	3,655	4,758	2,881	2,415	1,163	928	2.80
Maverick	9.7	448	2,264	2,201	1,730	1,339	1,718	1,318	1,752	1,713	1,751	1,250	1,916	4.02
Medina	8.8	371	1,614	1,582	1,398	1,478	2,357	1,709	2,746	1,559	1,403	773	610	2.98
Menard	.9	18	119	140	106	158	359	257	329	124	108	44	38	2.67
Midland	42.0	3,917	10,888	8,044	7,321	6,018	5,812	9,422	13,176	8,035	6,794	2,924	1,649	2.73
Milam	9.0	441	1,417	1,402	1,190	1,458	3,092	2,316	2,997	1,436	1,199	635	417	2.78
Mills	1.9	61	228	250	213	334	814	545	742	283	206	88	36	2.42
Mitchell	3.3	174	539	434	430	545	1,178	851	1,169	491	438	188	163	2.73
Montague	7.3	425	980	1,111	967	1,206	2,611	1,910	2,741	1,156	917	409	167	2.55

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
ALL COUNTIES (continued)														
Montgomery	58.7	3,348	14,071	16,534	9,682	7,034	8,031	8,767	16,842	12,023	12,430	5,865	2,773	3.05
Moore	6.0	549	1,422	1,231	1,012	853	933	977	2,003	1,111	1,145	476	288	2.95
Morris	5.4	352	1,052	939	847	816	1,394	1,135	1,771	1,041	881	372	200	2.83
Motley	.8	30	111	84	96	141	338	331	235	102	81	37	14	2.13
Nacogdoches	18.8	2,618	4,156	3,042	2,277	2,316	4,391	4,903	6,464	3,269	2,508	1,099	557	2.80
Navarro	15.2	805	2,488	2,367	1,987	2,312	5,241	4,018	5,339	2,406	2,048	853	536	2.61
Newton	5.0	244	901	909	778	822	1,346	1,058	1,551	913	773	400	305	2.84
Nolan	6.5	435	1,203	1,069	939	932	1,922	1,549	2,300	1,107	887	400	257	2.72
Nueces	100.4	7,966	25,653	19,909	15,667	14,467	16,738	20,617	28,486	18,719	16,541	8,818	7,219	3.01
Ochiltree	3.7	420	906	687	554	507	626	775	1,256	665	631	258	115	2.86
Oldham	.7	54	153	135	112	107	139	142	223	133	137	48	17	3.43
Orange	30.7	2,247	7,115	7,067	5,341	4,391	4,539	5,451	8,959	6,396	5,858	2,733	1,303	2.92
Palo Pinto	10.0	648	1,745	1,741	1,418	1,652	2,796	2,560	3,440	1,653	1,417	610	320	2.62
Panola	8.4	472	1,484	1,447	1,175	1,323	2,499	1,878	2,804	1,503	1,298	586	331	2.82
Parker	21.1	1,154	3,966	4,677	3,491	3,158	4,654	3,963	7,094	4,110	3,632	1,631	670	2.80
Parmer	3.4	254	762	732	518	471	663	566	1,028	612	625	329	240	3.32
Pecos	4.9	429	1,179	979	867	669	777	866	1,361	974	794	495	410	3.37
Polk	12.0	571	1,792	1,935	1,659	2,190	3,853	2,701	4,532	1,789	1,576	836	566	2.68
Potter	41.4	4,395	9,426	6,900	5,850	5,938	8,891	11,721	13,504	6,985	5,302	2,366	1,522	2.57
Presidio	1.8	68	261	306	294	282	589	453	473	298	260	139	177	3.00
Rains	2.5	123	338	393	345	470	831	749	875	408	298	126	44	2.36
Randall	34.1	3,202	8,948	7,721	5,564	4,265	4,400	7,515	10,980	6,729	6,046	2,174	656	2.69
Reagan	1.5	173	430	254	239	222	182	218	466	266	309	142	99	3.40
Real	1.0	34	115	197	144	184	326	238	373	154	107	71	57	2.70
Red River	6.3	250	954	914	787	1,060	2,335	1,674	2,158	1,010	847	362	249	2.62
Reeves	4.8	392	1,067	983	740	741	877	894	1,225	894	873	462	452	3.27
Refugio	3.1	185	531	531	489	523	841	707	957	515	472	259	190	2.94
Roberts	.4	25	75	84	60	55	101	82	125	64	89	30	10	2.75
Robertson	6.2	260	846	780	768	1,116	2,430	1,981	1,954	876	684	346	359	2.55
Rockwall	8.6	375	1,881	2,381	1,539	1,106	1,318	1,574	2,541	1,804	1,730	634	317	2.83
Runnels	4.8	233	680	684	623	805	1,775	1,293	1,734	662	595	313	203	2.56
Rusk	16.8	877	2,959	2,786	2,192	2,561	5,425	3,822	5,834	2,972	2,347	1,148	677	2.76
Sabine	4.2	182	500	599	566	828	1,525	1,030	1,667	626	448	268	161	2.48
San Augustine	3.3	128	410	526	458	593	1,185	895	1,133	516	389	210	157	2.67
San Jacinto	5.8	243	931	1,168	877	953	1,628	1,552	1,882	943	765	396	262	2.66
San Patricio	19.7	1,274	4,575	4,218	3,250	2,747	3,636	3,129	5,402	3,700	3,725	2,064	1,680	3.23
San Saba	2.4	70	340	323	294	390	983	880	752	333	259	111	65	2.38
Schleicher	1.0	72	205	174	143	149	257	199	326	194	167	70	44	3.00
Scurry	7.1	592	1,476	1,224	1,110	1,075	1,623	1,577	2,291	1,292	1,155	487	298	2.79
Shackelford	1.5	99	262	224	200	188	527	375	564	218	205	88	50	2.73
Shelby	9.4	444	1,459	1,531	1,251	1,507	3,208	2,362	3,229	1,551	1,248	611	399	2.66
Sherman	1.1	73	206	222	178	162	259	253	356	197	167	89	38	2.73
Smith	57.1	4,225	12,492	10,979	8,084	8,322	12,998	12,885	19,072	10,249	8,756	3,968	2,170	2.74
Somervell	1.9	166	447	313	244	240	490	549	588	328	277	110	48	2.47
Starr	9.2	421	1,834	1,944	1,565	1,382	2,054	1,345	1,692	1,643	1,684	1,204	1,632	3.90
Stephens	4.3	276	700	714	567	693	1,350	1,217	1,453	712	566	227	125	2.47
Sterling	.4	28	84	73	53	62	100	75	132	79	63	32	19	3.75
Stonewall	1.0	65	131	137	152	159	356	330	358	147	107	41	17	2.30
Sutton	1.8	147	478	385	282	229	279	321	504	368	321	181	105	3.33
Swisher	3.3	219	551	648	496	515	871	705	1,121	525	473	249	227	2.82
Tarrant	398.2	35,634	102,639	86,752	60,671	52,809	59,695	93,108	126,740	75,974	62,908	26,384	13,086	2.70
Taylor	44.1	4,903	10,085	8,137	6,176	5,831	8,968	10,619	14,489	8,203	6,614	2,750	1,425	2.79
Terrell	.6	26	118	114	98	87	157	226	150	98	70	41	15	2.33
Terry	5.2	435	1,036	1,006	782	722	1,219	988	1,681	920	813	433	365	2.92
Throckmorton	.9	38	103	146	95	135	383	327	300	140	88	32	13	2.33
Titus	8.8	603	1,648	1,489	1,157	1,318	2,585	2,023	2,963	1,501	1,375	603	335	2.76
Tom Green	36.0	3,566	7,889	6,407	4,988	4,966	8,182	8,887	11,792	6,496	5,321	2,220	1,284	2.73
Travis	223.2	33,363	71,848	41,417	26,206	22,189	28,177	68,652	70,937	37,682	27,692	11,776	6,461	2.51
Trinity	4.6	175	586	704	647	801	1,687	1,227	1,721	683	572	240	157	2.52
Tyler	7.8	336	1,064	1,364	1,117	1,447	2,472	1,687	2,935	1,197	1,109	526	346	2.69
Upshur	12.0	649	2,168	2,206	1,698	1,830	3,449	2,480	3,970	2,225	1,901	892	532	2.79
Upton	1.7	179	385	289	272	232	343	327	532	330	265	143	103	3.06
Uvalde	7.8	478	1,543	1,444	1,213	1,178	1,944	1,550	2,182	1,429	1,252	696	691	3.17
Val Verde	12.5	989	3,112	2,669	1,898	1,713	2,119	2,036	3,170	2,425	2,300	1,265	1,304	3.38
Van Zandt	15.2	618	2,196	2,773	2,164	2,612	4,837	3,290	5,769	2,447	2,189	1,024	481	2.66
Victoria	26.7	2,352	6,835	5,459	4,027	3,605	4,422	5,191	7,961	5,292	4,608	2,226	1,422	2.93

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
TEXAS (continued)														
ALL COUNTIES (continued)														
Walker	16.1	2,962	3,606	2,560	1,879	1,853	3,240	4,466	5,428	2,806	2,108	809	483	3.27
Waller	7.1	363	1,367	1,426	1,073	1,064	1,807	1,530	2,156	1,189	1,195	614	416	3.37
Ward	5.1	461	1,140	954	837	717	991	1,060	1,566	921	865	413	275	3.04
Washington	9.0	428	1,439	1,397	1,257	1,383	3,096	2,355	3,040	1,478	1,283	519	325	2.80
Webb	31.8	1,898	7,366	6,474	5,266	4,468	6,328	4,881	6,445	5,679	5,613	4,014	5,168	3.77
Wharton	15.2	966	3,022	2,708	2,145	2,312	4,047	3,637	4,587	2,612	2,265	1,205	894	2.82
Wheeler	3.2	213	516	533	410	425	1,103	872	1,140	484	408	230	66	2.50
Wichita	45.9	4,175	10,392	8,413	7,029	6,458	9,433	11,588	14,959	8,407	6,900	2,829	1,217	2.76
Wilbarger	6.2	382	1,018	918	764	963	2,155	1,696	2,237	953	780	327	207	2.68
Willacy	4.9	259	980	843	810	819	1,189	802	1,156	862	819	490	771	3.78
Williamson	38.3	1,954	10,048	9,605	5,007	4,427	7,259	6,516	11,487	7,388	7,745	3,412	1,752	3.03
Wilson	6.5	314	1,202	1,317	961	991	1,715	1,225	1,937	1,168	1,134	592	444	3.02
Winkler	3.5	333	742	633	578	515	699	661	1,169	619	582	293	176	3.00
Wise	12.3	716	2,214	2,544	1,888	1,830	3,108	2,382	4,290	2,192	2,066	909	461	2.79
Wood	11.2	543	1,626	1,812	1,423	1,962	3,834	2,608	4,349	1,800	1,479	654	310	2.65
Yoakum	3.4	346	849	685	511	475	534	653	1,031	617	618	301	180	2.97
Young	8.2	575	1,394	1,325	1,137	1,185	2,584	2,079	2,988	1,370	1,136	450	177	2.51
Zapata	2.6	117	401	389	319	516	858	413	892	390	382	246	277	3.23
Zavala	3.2	165	655	568	513	489	810	480	705	559	513	373	570	3.78
TOTAL METRO COUNTIES	**4,776.7**	**439,311**	**1,282,841**	**1,027,557**	**702,570**	**598,988**	**725,433**	**1,136,645**	**1,419,943**	**882,555**	**755,187**	**351,099**	**231,271**	**2.82**
TOTAL STATE	**5,944.1**	**513,397**	**1,490,95[illegible]**	**1,226,084**	**866,855**	**781,916**	**1,064,898**	**1,410,949**	**1,813,382**	**1,077,425**	**922,641**	**432,086**	**287,617**	**2.82**
UTAH														
PROVO - OREM	**68.6**	**10,926**	**19,640**	**12,378**	**8,150**	**7,207**	**10,299**	**8,720**	**18,383**	**12,861**	**11,521**	**7,645**	**9,470**	**3.70**
Utah	68.6	10,926	19,640	12,378	8,150	7,207	10,299	8,720	18,383	12,861	11,521	7,645	9,470	3.70
SALT LAKE CITY - OGDEN	**340.0**	**32,541**	**96,621**	**71,911**	**46,312**	**41,386**	**51,229**	**67,658**	**96,506**	**60,309**	**54,985**	**33,344**	**27,198**	**3.10**
Davis	50.6	4,239	14,164	12,774	8,133	6,081	5,209	5,759	12,590	9,736	9,897	6,651	5,967	3.58
Salt Lake	234.6	22,929	69,121	48,737	30,322	27,537	35,954	50,604	67,311	40,912	36,516	21,768	17,489	3.03
Weber	54.8	5,373	13,336	10,400	7,857	7,768	10,066	11,295	16,605	9,661	8,572	4,925	3,742	2.95
ALL COUNTIES														
Beaver	1.7	103	320	275	217	287	498	318	586	276	218	156	146	3.12
Box Elder	11.0	774	2,464	2,231	1,777	1,532	2,222	1,806	3,117	1,894	1,914	1,151	1,118	3.38
Cache	20.3	3,241	5,635	3,439	2,220	1,987	3,778	3,828	6,132	3,569	3,050	1,846	1,875	3.24
Carbon	8.2	727	2,173	1,421	984	1,216	1,679	1,538	2,461	1,468	1,432	785	516	3.02
Daggett	.2	19	54	46	29	21	31	34	60	38	30	21	17	4.00
Davis	50.6	4,239	14,164	12,774	8,133	6,081	5,209	5,759	12,590	9,736	9,897	6,651	5,967	3.58
Duchesne	4.4	455	1,169	1,006	565	503	702	599	1,141	717	783	599	561	3.59
Emery	3.6	419	1.037	797	454	336	557	505	955	604	694	431	411	3.58
Garfield	1.2	79	243	200	167	199	312	242	413	168	156	134	87	3.25
Grand	2.9	308	808	583	472	342	387	676	834	529	472	249	140	[illegible]
Iron	6.6	827	1,618	1,235	933	830	1,157	1,158	1,926	1,162	1,006	664	684	3.29
Juab	1.8	104	390	329	213	254	510	354	534	270	269	191	182	3.44
Kane	1.5	73	333	312	197	252	333	305	483	241	194	132	145	3.27
Millard	4.4	269	892	787	558	661	1,233	843	1,403	658	565	415	516	3.34
Morgan	1.5	86	289	406	272	181	266	209	378	242	278	195	198	3.60
Piute	.4	13	55	67	58	69	138	72	161	49	43	36	39	3.50
Rich	.7	81	189	138	73	73	146	124	206	127	112	67	64	3.43
Salt Lake	234.6	22,929	69,121	48,737	30,322	27,537	35,954	50,604	67,311	40,912	36,516	21,768	17,489	3.03
San Juan	3.2	264	905	686	527	376	442	482	676	488	540	358	656	3.94
Sanpete	5.2	353	1,035	880	600	760	1,572	1,117	1,627	734	664	495	563	3.33
Sevier	5.1	359	1,109	943	668	728	1,293	921	1,658	757	754	510	500	3.27
Summit	4.7	362	1,511	1,124	554	441	708	913	1,479	814	749	419	326	2.94
Tooele	9.1	753	2,272	2,078	1,449	1,301	1,247	1,594	2,431	1,674	1,621	1,002	778	3.25
Uintah	7.9	795	2,286	1,741	1,082	880	1,116	1,143	2,133	1,469	1,370	902	883	3.38
Utah	68.6	10,926	19,640	12,378	8,150	7,207	10,299	8,720	18,383	12,861	11,521	7,645	9,470	3.70
Wasatch	3.2	269	852	635	410	383	651	565	944	560	466	330	335	3.16
Washington	11.1	917	2,241	1,814	1,347	1,589	3,192	1,791	3,926	1,700	1,478	1,016	1,189	3.38
Wayne	.6	21	128	111	67	107	166	108	225	82	73	46	66	3.83
Weber	54.8	5,373	13,336	10,400	7,857	7,768	10,066	11,295	16,605	9,661	8,572	4,925	3,742	2.95
TOTAL METRO COUNTIES	**408.6**	**43,467**	**116,261**	**84,289**	**54,462**	**48,593**	**61,528**	**76,378**	**114,889**	**73,170**	**66,506**	**40,989**	**36,668**	**3.20**
TOTAL STATE	**529.1**	**55,138**	**146,269**	**107,573**	**70,355**	**63,901**	**85,864**	**97,623**	**150,778**	**93,460**	**85,437**	**53,139**	**48,663**	**3.22**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
VERMONT														
BURLINGTON	**46.4**	**4,592**	**12,878**	**10,375**	**6,523**	**5,221**	**6,811**	**11,918**	**13,492**	**8,297**	**7,548**	**3,453**	**1,692**	**2.79**
Chittenden	44.6	4,509	12,449	9,998	6,278	4,953	6,413	11,573	12,878	7,991	7,245	3,310	1,603	2.78
Grand Isle	1.8	83	429	377	245	268	398	345	614	306	303	143	89	2.89
ALL COUNTIES														
Addison	11.0	686	2,884	2,351	1,470	1,479	2,130	2,475	3,298	1,935	1,902	902	488	2.86
Bennington	13.5	794	2,859	2,653	1,941	1,897	3,356	3,782	4,108	2,327	1,895	937	451	2.59
Caledonia	10.2	678	2,346	1,926	1,335	1,469	2,446	2,561	3,196	1,756	1,573	780	334	2.68
Chittenden	44.6	4,509	12,449	9,998	6,278	4,953	6,413	11,573	12,878	7,991	7,245	3,310	1,603	2.78
Essex	2.5	129	542	471	372	389	597	533	834	443	392	198	100	2.76
Franklin	13.1	789	3,126	2,647	1,854	1,856	2,828	2,698	3,889	2,303	2,246	1,250	714	2.86
Grand Isle	1.8	83	429	377	245	268	398	345	614	306	303	143	89	2.89
Lamoille	6.8	545	1,877	1,386	862	806	1,324	1,911	1,981	1,129	1,076	503	200	2.65
Orange	9.0	540	2,201	1,785	1,254	1,217	2,003	2,014	2,842	1,566	1,510	706	362	2.77
Orleans	8.9	532	2,027	1,745	1,227	1,383	1,986	2,036	2,707	1,550	1,477	714	416	2.75
Rutland	22.9	1,425	5,129	4,326	3,144	3,419	5,457	6,013	7,118	4,046	3,283	1,619	821	2.68
Washington	20.4	1,207	4,860	4,203	2,852	2,706	4,572	5,809	6,130	3,454	2,986	1,369	652	2.64
Windham	16.0	971	4,034	3,052	2,144	2,242	3,557	4,913	4,853	2,676	2,167	989	402	2.49
Windsor	21.4	1,241	4,876	4,188	2,911	3,277	4,907	5,814	6,906	3,615	3,142	1,351	572	2.52
TOTAL METRO COUNTIES	**46.4**	**4,592**	**12,878**	**10,375**	**6,523**	**5,221**	**6,811**	**11,918**	**13,492**	**8,297**	**7,548**	**3,453**	**1,692**	**2.79**
TOTAL STATE	**202.1**	**14,129**	**49,639**	**41,108**	**27,889**	**27,361**	**41,974**	**52,477**	**61,354**	**35,097**	**31,197**	**14,771**	**7,204**	**2.69**
VIRGINIA														
CHARLOTTESVILLE	**46.2**	**5,097**	**12,382**	**8,872**	**6,102**	**5,746**	**8,001**	**13,233**	**14,121**	**8,599**	**6,436**	**2,532**	**1,279**	**2.66**
Albemarle	22.8	2,127	6,457	4,938	3,246	2,715	3,317	7,223	6,576	4,269	2,987	1,253	492	2.69
Charlottesville city	16.4	2,632	4,267	2,433	1,838	2,001	3,229	4,625	5,482	2,908	2,203	739	443	2.49
Fluvanna	4.0	179	830	820	605	632	934	904	1,183	745	649	302	217	2.85
Greene	3.0	159	828	681	413	398	521	481	880	677	597	238	127	3.00
DANVILLE	**40.5**	**2,164**	**8,048**	**7,629**	**6,346**	**6,776**	**9,537**	**9,074**	**12,813**	**8,399**	**5,877**	**2,635**	**1,702**	**2.78**
Danville city	17.5	966	3,295	2,835	2,710	3,089	4,605	4,966	5,672	3,328	2,127	911	496	2.57
Pittsylvania	23.0	1,198	4,753	4,794	3,636	3,687	4,932	4,108	7,141	5,071	3,750	1,724	1,206	2.93
LYNCHBURG	**50.8**	**3,044**	**11,030**	**10,426**	**7,845**	**7,580**	**10,875**	**12,159**	**15,222**	**10,034**	**7,992**	**3,591**	**1,802**	**2.92**
Amherst	9.8	512	2,152	2,167	1,542	1,406	2,021	1,978	2,852	2,092	1,664	787	427	3.13
Campbell	15.6	894	3,482	3,809	2,585	2,225	2,605	2,503	4,569	3,416	3,126	1,324	662	3.12
Lynchburg city	25.4	1,638	5,396	4,450	3,718	3,949	6,249	7,678	7,801	4,526	3,202	1,480	713	2.72
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**444.6**	**38,642**	**115,015**	**98,695**	**67,093**	**62,201**	**62,954**	**104,510**	**129,549**	**90,346**	**71,464**	**32,531**	**16,200**	**2.94**
Chesapeake city	44.1	2,724	10,987	11,156	7,209	6,341	5,683	6,733	12,406	10,135	8,616	4,008	2,202	3.06
Gloucester	9.7	451	1,958	2,211	1,464	1,502	2,114	1,912	3,199	1,935	1,624	736	294	2.79
Hampton city	43.9	3,725	10,869	10,263	7,132	6,239	5,672	9,646	12,921	9,398	7,434	3,066	1,435	2.88
James City	9.1	675	2,126	2,133	1,557	1,346	1,263	2,170	2,748	1,707	1,464	664	347	2.87
Newport News city	57.0	5,686	15,383	11,850	8,382	7,944	7,755	14,455	17,092	11,679	8,508	3,559	1,707	2.80
Norfolk city	95.0	11,246	23,964	15,298	12,451	14,307	17,734	33,220	26,568	16,604	10,536	5,345	2,727	2.93
Poquoson city	3.3	121	665	1,072	626	370	446	422	864	734	823	338	119	3.12
Portsmouth city	39.2	2,778	8,693	6,820	5,779	7,260	7,870	8,867	12,253	7,803	5,779	2,705	1,793	2.84
Suffolk city	17.2	697	3,201	3,511	2,883	3,127	3,781	3,213	5,163	3,567	2,841	1,367	1,049	2.99
Virginia Beach city	109.9	9,405	33,321	29,985	17,029	11,674	8,486	20,760	31,632	23,674	20,681	9,241	3,912	2.99
Williamsburg city	3.4	551	829	422	366	462	770	1,402	1,160	474	246	77	41	3.29
York	12.8	583	3,019	3,974	2,215	1,629	1,380	1,710	3,543	2,636	2,912	1,425	574	3.29
RICHMOND - PETERSBURG	**294.4**	**18,935**	**75,174**	**63,442**	**44,774**	**42,774**	**49,301**	**71,862**	**90,589**	**57,424**	**45,773**	**19,141**	**9,611**	**2.78**
Charles City	2.0	47	449	461	380	297	366	317	473	399	385	219	207	3.45
Chesterfield	55.6	3,103	16,444	16,455	9,067	6,170	4,361	8,395	15,431	12,815	12,524	4,699	1,736	3.06
Colonial Heights city	6.0	288	1,162	1,386	1,132	1,133	899	1,056	1,916	1,340	1,138	410	140	2.90
Dinwiddie	6.1	252	1,181	1,482	987	1,005	1,193	908	1,815	1,242	1,146	565	424	3.61
Goochland	4.2	124	867	916	762	616	915	794	1,245	866	716	364	215	3.12
Hanover	18.6	641	3,822	4,844	3,336	2,932	3,025	2,819	5,609	4,120	3,664	1,649	739	3.08
Henrico	75.4	5,070	19,694	15,866	11,875	11,522	11,373	18,166	24,985	15,002	11,295	4,360	1,592	2.63
Hopewell city	8.9	679	2,032	1,822	1,347	1,327	1,693	2,251	2,701	1,763	1,309	600	276	2.67
New Kent	3.8	170	957	876	593	569	635	843	1,092	810	650	278	127	2.84
Petersburg city	15.4	1,111	3,296	2,756	2,408	2,719	3,110	4,323	4,654	2,807	1,972	977	667	2.68
Powhatan	3.8	148	902	1,039	565	532	614	481	1,058	884	785	377	215	3.66

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
VIRGINIA (continued)														
RICHMOND - PETERSBURG (continued)														
Prince George	6.5	379	1,985	1,867	1,002	692	575	726	1,626	1,502	1,620	683	343	3.98
Richmond city	88.1	6,923	22,383	13,672	11,320	13,260	20,542	30,783	27,984	13,874	8,569	3,960	2,930	2.46
ROANOKE	**85.8**	**4,963**	**19,328**	**16,833**	**13,134**	**13,098**	**18,444**	**22,845**	**27,460**	**16,224**	**12,286**	**4,921**	**2,064**	**2.65**
Botetourt	8.8	341	1,839	2,065	1,504	1,333	1,718	1,613	2,737	1,901	1,606	664	279	2.90
Roanoke	25.3	1,160	5,995	6,454	4,418	3,598	3,675	4,388	8,159	5,479	4,898	1,785	591	3.01
Roanoke city	42.7	2,914	9,545	6,543	5,787	6,744	11,167	14,690	13,392	7,064	4,533	1,990	1,031	2.36
Salem city	9.0	548	1,949	1,771	1,425	1,423	1,884	2,154	3,172	1,780	1,249	482	163	2.72
ALL COUNTIES														
Accomack	11.6	481	1,881	1,930	1,743	2,105	3,460	2,966	3,908	2,060	1,480	675	511	2.74
Albemarle	22.8	2,127	6,457	4,938	3,246	2,715	3,317	7,223	6,576	4,269	2,987	1,253	492	2.69
☐ Alexandria city	55.2	4,408	19,338	11,487	6,899	6,652	6,416	25,785	16,482	6,721	3,829	1,559	824	2.03
Alleghany	4.6	206	936	1,062	713	730	953	825	1,370	968	849	396	192	3.11
Amelia	2.7	99	510	575	436	410	670	462	801	609	444	215	169	3.22
Amherst	9.8	512	2,152	2,167	1,542	1,406	2,021	1,978	2,852	2,092	1,664	787	427	3.13
Appomattox	4.4	233	829	954	692	675	1,017	791	1,355	901	779	382	192	2.91
☐ Arlington	74.3	5,402	22,538	14,501	9,033	10,330	12,496	33,455	23,041	9,288	5,396	2,136	984	2.10
Augusta	18.3	951	4,045	4,198	3,015	2,665	3,426	3,236	5,667	3,978	3,420	1,376	623	2.99
Bath	2.0	95	349	426	320	291	519	468	650	385	279	140	78	2.95
Bedford	12.9	528	2,854	2,883	1,988	1,920	2,727	2,098	4,197	2,829	2,307	983	486	3.15
Bedford city	2.3	136	405	342	318	369	730	654	804	431	258	96	57	2.70
Bland	2.2	95	483	395	345	326	556	421	666	487	380	176	70	3.00
Botetourt	8.8	341	1,839	2,065	1,504	1,333	1,718	1,613	2,737	1,901	1,606	664	279	2.90
☐ Bristol city	7.3	350	1,307	1,244	1,123	1,296	1,980	2,351	2,174	1,336	920	359	160	2.52
Brunswick	5.0	191	846	861	811	949	1,342	1,049	1,471	982	725	415	358	3.18
Buchanan	12.3	1,022	3,076	2,923	1,909	1,497	1,873	1,740	3,160	3,140	2,472	1,116	672	3.15
Buckingham	3.9	139	695	692	588	665	1,121	843	1,164	713	581	317	282	3.21
Buena Vista city	2.3	101	457	479	373	378	512	442	706	468	413	181	90	2.87
Campbell	15.6	894	3,482	3,809	2,585	2,225	2,605	2,503	4,569	3,416	3,126	1,324	662	3.12
Caroline	6.3	342	1,292	1,366	1,015	1,001	1,284	1,164	1,790	1,289	1,062	542	453	3.16
Carroll	9.7	458	1,887	1,826	1,589	1,497	2,443	1,737	3,360	2,146	1,498	633	326	2.92
Charles City	2.0	47	449	461	380	297	366	317	473	399	385	219	207	3.45
Charlotte	4.0	146	641	724	659	762	1,068	800	1,293	757	554	317	279	3.00
Charlottesville city	16.4	2,632	4,267	2,433	1,838	2,001	3,229	4,625	5,482	2,908	2,203	739	443	2.49
Chesapeake city	44.1	2,724	10,987	11,156	7,209	6,341	5,683	6,733	12,406	10,135	8,616	4,008	2,202	3.06
Chesterfield	55.6	3,103	16,444	16,455	9,067	6,170	4,361	8,395	15,431	12,815	12,524	4,699	1,736	3.06
Clarke	3.9	127	793	776	642	628	934	859	1,253	776	588	282	142	2.77
Clifton Forge city	1.9	86	282	294	267	325	646	649	534	333	221	106	57	2.63
Colonial Heights city	6.0	288	1,162	1,386	1,132	1,133	899	1,056	1,916	1,340	1,138	410	140	2.90
Covington city	3.0	163	520	466	380	525	946	780	1,024	559	376	168	93	2.67
Craig	1.5	66	324	276	240	244	350	323	466	322	242	105	42	2.87
Culpeper	8.4	419	1,727	1,793	1,250	1,259	1,952	1,646	2,490	1,717	1,459	663	425	2.99
Cumberland	2.8	90	465	593	399	471	782	560	824	503	458	241	214	3.04
Danville city	17.5	966	3,295	2,835	2,710	3,089	4,605	4,966	5,672	3,328	2,127	911	496	2.57
Dickenson	6.9	437	1,527	1,444	1,080	1,024	1,388	1,165	1,923	1,534	1,284	656	338	3.01
Dinwiddie	6.1	252	1,181	1,482	987	1,005	1,193	908	1,815	1,242	1,146	565	424	3.61
Emporia city	1.9	70	306	307	255	379	583	610	570	332	217	107	64	2.47
Essex	3.1	121	575	583	479	486	856	690	971	581	461	217	180	3.03
☐ Fairfax	250.8	12,415	65,826	75,548	46,273	32,461	18,277	54,196	73,070	51,891	45,321	18,943	7,379	2.80
☐ Fairfax city	7.3	572	1,886	1,798	1,312	1,135	597	1,769	2,201	1,599	1,082	470	179	2.75
☐ Falls Church city	4.4	175	1,035	926	610	722	932	1,790	1,411	615	362	156	66	2.14
Fauquier	14.4	656	3,007	3,676	2,447	2,036	2,578	2,659	4,051	2,977	2,664	1,339	710	3.01
Floyd	4.4	196	800	897	550	693	1,264	873	1,509	886	667	314	151	2.80
Fluvanna	4.0	179	830	820	605	632	934	904	1,183	745	649	302	217	2.85
Franklin	12.7	604	2,741	2,859	1,946	1,882	2,668	2,341	3,973	2,790	2,132	946	518	2.98
Franklin city	2.6	147	530	450	389	484	600	586	790	549	389	166	120	2.92
Frederick	12.2	663	2,927	3,018	1,984	1,743	1,865	1,858	3,746	2,683	2,377	1,103	453	3.11
Fredericksburg city	7.5	665	1,629	1,134	932	1,139	2,001	2,645	2,464	1,152	788	286	165	2.52
Galax city	2.9	162	480	519	430	465	844	980	939	515	289	122	55	2.31
Giles	6.2	283	1,141	1,224	963	1,160	1,429	1,173	2,028	1,251	1,025	494	229	2.90
Gloucester	9.7	451	1,958	2,211	1,464	1,502	2,114	1,912	3,199	1,935	1,624	736	294	2.79
Goochland	4.2	124	867	916	762	616	915	794	1,245	866	716	364	215	3.12
Grayson	6.3	298	1,126	1,190	970	1,047	1,669	1,298	2,084	1,364	1,012	351	191	2.68
Greene	3.0	159	828	681	413	398	521	481	880	677	597	238	127	3.00
Greensville	3.1	158	601	598	515	528	700	573	883	609	530	240	265	3.42
Halifax	9.5	385	1,705	1,878	1,453	1,623	2,456	1,710	2,920	2,036	1,536	748	550	3.16

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Hampton city	43.9	3,725	10,869	10,263	7,132	6,239	5,672	9,646	12,921	9,398	7,434	3,066	1,435	2.88
Hanover	18.6	641	3,822	4,844	3,336	2,932	3,025	2,819	5,609	4,120	3,664	1,649	739	3.08
Harrisonburg city	9.1	1,163	2,005	1,578	1,101	1,297	1,956	2,746	2,965	1,611	1,152	433	193	3.05
Henrico	75.4	5,070	19,694	15,866	11,875	11,522	11,373	18,166	24,985	15,002	11,295	4,360	1,592	2.63
Henry	20.5	1,143	4,260	5,073	3,620	2,996	3,408	3,621	6,270	4,678	3,621	1,486	824	2.91
Highland	1.1	54	217	175	164	179	311	234	379	230	165	63	29	2.82
Hopewell city	8.9	679	2,032	1,822	1,347	1,327	1,693	2,251	2,701	1,763	1,309	600	276	2.67
Isle of Wight	8.2	377	1,677	1,805	1,369	1,334	1,638	1,438	2,541	1,694	1,342	666	519	3.02
James City	9.1	675	2,126	2,133	1,557	1,346	1,263	2,170	2,748	1,707	1,464	664	347	2.87
King and Queen	2.2	86	392	390	331	406	595	432	717	447	320	161	123	2.77
King George	4.0	194	919	1,013	643	541	690	808	1,117	784	709	377	205	3.08
King William	3.5	109	766	743	537	528	817	707	968	766	595	277	187	2.86
Lancaster	4.2	113	565	612	587	839	1,484	1,047	1,640	687	470	221	135	2.57
Lee	9.5	478	1,828	1,752	1,273	1,533	2,636	1,808	2,967	1,934	1,609	721	461	2.92
Lexington city	2.1	187	313	316	308	348	628	832	607	311	226	84	40	3.24
☐ Loudoun	23.6	989	6,314	7,244	3,623	2,492	2,938	4,240	6,403	4,943	4,991	2,066	957	3.01
Louisa	6.7	280	1,216	1,392	1,041	1,144	1,627	1,263	2,094	1,344	1,051	526	422	2.96
Lunenburg	4.1	166	690	699	631	778	1,136	926	1,283	784	605	281	221	2.98
Lynchburg city	25.4	1,638	5,396	4,450	3,718	3,949	6,249	7,678	7,801	4,526	3,202	1,480	713	2.72
Madison	3.8	134	719	752	594	604	997	783	1,119	779	633	267	219	2.92
☐ Manassas city	6.6	542	2,354	1,750	880	565	509	1,202	1,834	1,446	1,325	579	214	2.94
☐ Manassas Park city	2.2	183	764	578	373	184	118	221	501	541	491	302	144	3.27
Martinsville city	7.1	327	1,231	1,219	1,163	1,341	1,819	1,932	2,276	1,361	845	429	257	2.65
Mathews	3.6	106	463	578	518	618	1,317	1,068	1,254	564	457	176	81	2.44
Mecklenburg	10.5	425	1,805	1,866	1,647	1,951	2,806	2,251	3,413	2,023	1,554	718	541	2.87
Middlesex	3.3	99	433	510	495	644	1,119	818	1,233	539	395	191	124	2.58
Montgomery	22.3	4,314	5,693	4,175	2,651	2,323	3,144	5,004	7,545	4,813	3,265	1,205	468	3.01
Nelson	4.3	173	733	783	682	705	1,224	947	1,332	835	658	324	204	2.88
New Kent	3.8	170	957	876	593	569	635	843	1,092	810	650	278	127	2.84
Newport News city	57.0	5,686	15,383	11,850	8,382	7,944	7,755	14,455	17,092	11,679	8,508	3,559	1,707	2.80
Norfolk city	95.0	11,246	23,964	15,298	12,451	14,307	17,734	33,220	26,568	16,604	10,536	5,345	2,727	2.93
Northampton	5.4	272	785	786	854	1,014	1,689	1,496	1,687	888	711	343	275	2.69
Northumberland	4.0	116	476	548	570	868	1,422	985	1,535	698	423	217	142	2.53
Norton city	1.6	92	322	306	231	292	357	426	446	312	235	110	71	2.88
Nottoway	5.4	218	879	953	866	990	1,494	1,283	1,686	998	813	370	250	2.81
Orange	7.2	335	1,341	1,387	1,115	1,251	1,771	1,534	2,267	1,402	1,132	526	339	2.88
Page	7.5	333	1,432	1,524	1,149	1,268	1,794	1,626	2,395	1,566	1,149	481	283	2.75
Patrick	6.4	317	1,168	1,363	1,016	1,006	1,530	1,170	2,137	1,373	1,054	422	244	2.88
Petersburg city	15.4	1,111	3,296	2,756	2,408	2,719	3,110	4,323	4,654	2,807	1,972	977	667	2.68
Pittsylvania	23.0	1,198	4,753	4,794	3,636	3,687	4,932	4,108	7,141	5,071	3,750	1,724	1,206	2.93
Poquoson city	3.3	121	665	1,072	626	370	446	422	864	734	823	338	119	3.12
Portsmouth city	39.2	2,778	8,693	6,820	5,779	7,260	7,870	8,867	12,253	7,803	5,779	2,705	1,793	2.84
Powhatan	3.8	148	902	1,039	565	532	614	481	1,058	884	785	377	215	3.66
Prince Edward	5.1	258	940	925	729	847	1,401	1,260	1,629	867	711	349	284	3.45
Prince George	6.5	379	1,985	1,867	1,002	692	575	726	1,626	1,502	1,620	683	343	3.98
☐ Prince William	51.1	3,622	16,738	17,496	7,688	3,437	2,119	5,788	12,355	11,664	13,080	5,759	2,454	3.41
Pulaski	12.9	725	2,903	2,697	1,901	2,027	2,647	2,538	4,117	2,682	2,185	958	420	2.81
Radford city	3.8	441	778	646	532	574	829	1,023	1,247	680	550	209	91	3.66
Rappahannock	2.5	95	478	527	364	417	619	645	740	460	354	208	93	2.72
Richmond	2.5	96	375	451	382	446	750	602	774	476	364	169	115	2.76
Richmond city	88.1	6,923	22,383	13,672	11,320	13,260	20,542	30,783	27,984	13,874	8,569	3,960	2,930	2.46
Roanoke	25.3	1,160	5,995	6,454	4,418	3,598	3,675	4,388	8,159	5,479	4,898	1,785	591	3.01
Roanoke city	42.7	2,914	9,545	6,543	5,787	6,744	11,167	14,690	13,392	7,064	4,533	1,990	1,031	2.36
Rockbridge	5.9	297	1,141	1,186	979	1,019	1,278	1,124	1,864	1,288	1,021	378	225	3.08
Rockingham	18.4	1,232	4,197	3,821	2,831	2,756	3,563	3,438	5,818	3,893	3,173	1,415	663	2.95
Russell	11.7	723	2,793	2,352	1,742	1,715	2,375	2,053	3,490	2,722	2,065	921	449	2.94
Salem city	9.0	548	1,949	1,771	1,425	1,423	1,884	2,154	3,172	1,780	1,249	482	163	2.72
☐ Scott	8.8	402	1,535	1,795	1,303	1,461	2,304	1,510	2,841	1,991	1,446	668	344	2.91
Shenandoah	11.2	496	2,099	2,069	1,675	1,846	3,015	2,713	3,570	2,199	1,644	701	373	2.68
Smyth	11.7	586	2,167	2,346	1,962	1,898	2,741	2,310	3,657	2,588	1,894	841	410	2.87
Southampton	5.2	194	902	1,064	841	1,012	1,187	937	1,537	1,049	902	436	339	3.46
South Boston city	2.7	107	476	494	415	508	700	701	869	526	340	160	104	2.78
Spotsylvania	12.3	651	3,590	3,306	1,734	1,447	1,572	1,673	3,458	2,633	2,612	1,269	655	3.19
☐ Stafford	16.0	840	4,084	4,851	2,658	1,920	1,647	1,961	4,280	3,634	3,691	1,606	828	3.32
Staunton city	7.8	400	1,461	1,409	1,256	1,286	1,988	1,976	2,685	1,470	1,096	400	173	2.76
Suffolk city	17.2	697	3,201	3,511	2,883	3,127	3,781	3,213	5,163	3,567	2,841	1,367	1,049	2.99

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Surry	2.0	77	361	404	271	353	534	469	570	357	278	167	159	3.15
Sussex	3.4	110	611	610	585	593	891	732	988	618	516	290	256	3.03
Tazewell	17.5	1,083	3,968	3,493	2,599	2,740	3,617	2,979	5,229	4,016	3,220	1,372	684	2.95
Virginia Beach city	109.9	9,405	33,321	29,985	17,029	11,674	8,486	20,760	31,632	23,674	20,681	9,241	3,912	2.99
Warren	8.9	491	1,767	1,850	1,338	1,469	1,985	2,108	2,882	1,761	1,291	579	279	2.67
☐ Washington	16.6	878	3,364	3,681	2,531	2,458	3,688	2,954	5,243	3,683	2,849	1,227	644	2.99
Waynesboro city	7.0	414	1,363	1,337	1,133	1,191	1,562	1,853	2,306	1,271	1,033	372	165	2.59
Westmoreland	5.7	170	807	982	844	1,076	1,821	1,453	1,895	1,031	680	350	291	2.65
Williamsburg city	3.4	551	829	422	366	462	770	1,402	1,160	474	246	77	41	3.29
Winchester city	8.5	659	1,722	1,386	1,271	1,372	2,090	2,924	2,649	1,411	946	398	172	2.48
Wise	15.5	1,047	3,524	2,998	2,206	2,402	3,323	2,868	4,508	3,422	2,747	1,257	698	3.05
Wythe	9.4	501	1,885	1,852	1,429	1,496	2,237	1,937	2,994	1,968	1,491	653	357	2.80
York	12.8	583	3,019	3,974	2,215	1,629	1,380	1,710	3,543	2,636	2,912	1,425	574	3.29
TOTAL METRO COUNTIES	**1,486.5**	**103,623**	**388,060**	**348,796**	**229,600**	**203,288**	**213,133**	**370,905**	**441,590**	**290,378**	**234,611**	**101,181**	**47,835**	**2.79**
TOTAL STATE	**2,065.4**	**137,106**	**505,088**	**464,910**	**317,860**	**294,957**	**345,479**	**492,080**	**622,743**	**408,779**	**327,129**	**142,722**	**71,947**	**2.83**
WASHINGTON														
BELLINGHAM	**44.8**	**4,699**	**11,979**	**8,317**	**5,228**	**5,644**	**8,933**	**11,420**	**15,550**	**7,248**	**6,548**	**2,767**	**1,267**	**2.59**
Whatcom	44.8	4,699	11,979	8,317	5,228	5,644	8,933	11,420	15,550	7,248	6,548	2,767	1,267	2.59
BREMERTON	**63.5**	**5,213**	**16,233**	**14,021**	**8,379**	**8,439**	**11,215**	**15,166**	**21,062**	**11,130**	**10,111**	**4,181**	**1,850**	**2.69**
Kitsap	63.5	5,213	16,233	14,021	8,379	8,439	11,215	15,166	21,062	11,130	10,111	4,181	1,850	2.69
OLYMPIA	**57.3**	**4,791**	**14,810**	**12,518**	**7,805**	**7,424**	**9,952**	**14,743**	**18,844**	**9,796**	**8,695**	**3,686**	**1,536**	**2.56**
Thurston	57.3	4,791	14,810	12,518	7,805	7,424	9,952	14,743	18,844	9,796	8,695	3,686	1,536	2.56
RICHLAND - KENNEWICK - PASCO	**51.2**	**4,798**	**14,503**	**11,221**	**7,462**	**6,748**	**6,468**	**11,650**	**15,898**	**9,309**	**8,583**	**3,796**	**1,964**	**2.78**
Benton	38.3	3,495	10,964	8,874	5,612	4,761	4,594	8,862	11,958	6,988	6,458	2,757	1,277	2.78
Franklin	12.9	1,303	3,539	2,347	1,850	1,987	1,874	2,788	3,940	2,321	2,125	1,039	687	2.78
SEATTLE	**705.3**	**54,092**	**185,771**	**153,730**	**98,448**	**95,637**	**117,622**	**205,866**	**226,947**	**115,813**	**97,884**	**40,990**	**17,800**	**2.49**
King	558.9	43,103	147,090	119,388	77,566	76,916	94,837	170,923	180,440	89,348	74,048	30,634	13,507	2.45
Snohomish	146.4	10,989	38,681	34,342	20,882	18,721	22,785	34,943	46,507	26,465	23,836	10,356	4,293	2.64
SEATTLE - TACOMA CONSOLIDATED AREA	***908.9***	***74,100***	***236,761***	***194,954***	***127,334***	***122,902***	***152,849***	***260,713***	***290,395***	***152,176***	***127,892***	***54,185***	***23,539***	***2.53***
SPOKANE	**140.9**	**13,210**	**34,792**	**26,610**	**18,420**	**19,239**	**28,629**	**40,223**	**45,465**	**23,026**	**19,528**	**8,752**	**3,906**	**2.54**
Spokane	140.9	13,210	34,792	26,610	18,420	19,239	28,629	40,223	45,465	23,026	19,528	8,752	3,906	2.54
TACOMA	**203.6**	**20,008**	**50,990**	**41,224**	**28,886**	**27,265**	**35,227**	**54,847**	**63,448**	**36,363**	**30,008**	**13,195**	**5,739**	**2.64**
Pierce	203.6	20,008	50,990	41,224	28,886	27,265	35,227	54,847	63,448	36,363	30,008	13,195	5,739	2.64
VANCOUVER	**79.4**	**6,304**	**21,136**	**18,436**	**10,581**	**9,905**	**13,038**	**18,431**	**24,911**	**14,178**	**13,573**	**5,823**	**2,484**	**2.67**
Clark	79.4	6,304	21,136	18,436	10,581	9,905	13,038	18,431	24,911	14,178	13,573	5,823	2,484	2.67
YAKIMA	**68.4**	**5,114**	**15,143**	**13,149**	**9,473**	**9,989**	**15,532**	**15,674**	**23,098**	**11,190**	**10,326**	**4,974**	**3,138**	**2.69**
Yakima	68.4	5,114	15,143	13,149	9,473	9,989	15,532	15,674	23,098	11,190	10,326	4,974	3,138	2.69
ALL COUNTIES														
Adams	5.1	410	1,250	1,016	765	779	880	1,256	1,518	833	803	422	268	2.73
Asotin	7.1	589	1,572	1,258	927	958	1,796	1,894	2,463	1,122	1,000	405	216	2.51
Benton	38.3	3,495	10,964	8,874	5,612	4,761	4,594	8,862	11,958	6,988	6,458	2,757	1,277	2.78
Chelan	20.4	1,550	4,305	3,607	2,765	3,135	5,038	5,998	7,065	3,174	2,660	1,094	409	2.41
Clallam	21.5	1,755	4,870	3,755	2,643	3,337	5,140	5,516	8,050	3,297	2,869	1,215	553	2.49
Clark	79.4	6,304	21,136	18,436	10,581	9,905	13,038	18,431	24,911	14,178	13,573	5,823	2,484	2.67
Columbia	1.6	53	290	282	207	271	497	450	578	231	213	85	43	2.50
Cowlitz	30.6	2,590	7,573	6,179	4,213	4,150	5,895	7,598	10,003	5,251	4,834	2,109	805	2.60
Douglas	9.5	655	2,281	2,078	1,385	1,348	1,753	2,513	2,980	1,695	1,474	626	212	2.56
Ferry	2.1	153	599	430	287	279	352	426	699	339	355	175	106	3.00
Franklin	12.9	1,303	3,539	2,347	1,850	1,987	1,874	2,788	3,940	2,321	2,125	1,039	687	2.78
Garfield	1.0	40	179	147	157	183	294	386	279	147	119	52	17	2.30
Grant	19.7	1,614	4,415	3,764	2,981	3,198	3,728	4,507	6,450	3,308	3,028	1,513	894	2.71
Grays Harbor	25.2	1,913	5,680	4,671	3,354	3,876	5,706	6,813	8,300	4,092	3,665	1,606	724	2.54
Island	19.1	1,745	4,713	3,887	2,150	2,816	3,789	4,229	7,027	3,308	2,847	1,225	464	2.66
Jefferson	7.7	385	1,654	1,362	919	1,348	2,032	2,057	3,082	1,133	862	393	173	2.40
King	558.9	43,103	147,090	119,388	77,566	76,916	94,837	170,923	180,440	89,348	74,048	30,634	13,507	2.45
Kitsap	63.5	5,213	16,233	14,021	8,379	8,439	11,215	15,166	21,062	11,130	10,111	4,181	1,850	2.69
Kittitas	9.8	1,404	2,299	1,677	1,092	1,249	2,079	2,995	3,484	1,423	1,226	475	197	2.53
Klickitat	6.3	418	1,525	1,226	803	894	1,434	1,435	2,131	1,036	1,020	452	226	2.65

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/86 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
WASHINGTON (continued)														
ALL COUNTIES (continued)														
Lewis	22.2	1,596	4,638	4,180	2,960	3,308	5,518	5,697	7,387	3,534	3,238	1,585	759	2.60
Lincoln	3.8	176	686	672	519	637	1,110	1,008	1,407	556	473	254	102	2.50
Mason	13.9	877	2,877	2,536	2,039	2,429	3,142	3,918	4,996	2,057	1,750	822	357	2.57
Okanogan	12.8	853	2,855	2,545	1,779	1,840	2,928	3,360	4,249	2,023	1,889	850	429	2.56
Pacific	7.4	447	1,349	1,140	974	1,318	2,172	2,335	2,698	1,013	844	378	132	2.34
Pend Oreille	3.3	144	698	672	507	524	755	688	1,132	537	526	256	161	2.79
Pierce	203.6	20,008	50,990	41,224	28,886	27,265	35,227	54,847	63,448	36,363	30,008	13,195	5,739	2.64
San Juan	4.0	172	884	727	451	718	1,048	1,087	1,760	554	386	146	67	2.30
Skagit	27.6	1,837	6,288	5,181	3,644	4,151	6,499	7,252	9,807	4,319	3,917	1,581	724	2.51
Skamania	3.0	184	706	691	426	437	556	726	921	527	495	233	98	2.70
Snohomish	146.4	10,989	38,681	34,342	20,882	18,721	22,785	34,943	46,507	26,465	23,836	10,356	4,293	2.64
Spokane	140.9	13,210	34,792	26,610	18,420	19,239	28,629	40,223	45,465	23,026	19,528	8,752	3,906	2.54
Stevens	10.9	645	2,824	2,421	1,438	1,387	2,185	2,153	3,425	1,850	1,976	954	542	2.89
Thurston	57.3	4,791	14,810	12,518	7,805	7,424	9,952	14,743	18,844	9,796	8,695	3,686	1,536	2.56
Wahkiakum	1.4	76	322	252	185	216	349	417	435	219	192	88	49	2.50
Walla Walla	17.8	1,527	3,784	3,000	2,308	2,780	4,401	4,828	6,154	2,799	2,470	1,063	486	2.70
Whatcom	44.8	4,699	11,979	8,317	5,228	5,644	8,933	11,420	15,550	7,248	6,548	2,767	1,267	2.59
Whitman	15.0	3,015	3,814	2,433	1,525	1,628	2,585	4,100	5,385	2,531	1,962	723	299	2.83
Yakima	68.4	5,114	15,143	13,149	9,473	9,989	15,532	15,674	23,098	11,190	10,326	4,974	3,138	2.69
TOTAL METRO COUNTIES	**1,414.4**	**118,229**	**365,357**	**299,226**	**194,682**	**190,290**	**246,616**	**388,020**	**455,223**	**238,053**	**205,256**	**88,164**	**39,684**	**2.56**
TOTAL STATE	**1,744.2**	**145,052**	**440,287**	**361,015**	**238,085**	**239,484**	**320,277**	**473,662**	**569,088**	**290,961**	**252,349**	**108,944**	**49,196**	**2.57**
WEST VIRGINIA														
CHARLESTON	**106.0**	**5,952**	**23,524**	**19,764**	**16,353**	**17,249**	**23,158**	**27,819**	**32,385**	**20,591**	**16,114**	**6,462**	**2,629**	**2.54**
Kanawha	90.2	5,125	19,678	16,111	13,901	15,055	20,330	24,969	27,661	17,111	13,073	5,206	2,180	2.50
Putnam	15.8	827	3,846	3,653	2,452	2,194	2,828	2,850	4,724	3,480	3,041	1,256	449	2.78
HUNTINGTON - ASHLAND	**125.2**	**8,047**	**25,661**	**24,633**	**19,213**	**19,354**	**28,292**	**29,874**	**37,662**	**24,831**	**19,690**	**8,941**	**4,202**	**2.70**
Cabell	42.1	3,084	8,420	7,443	5,991	6,640	10,522	12,388	12,984	7,559	5,632	2,512	1,025	2.51
Wayne	16.8	1,030	3,441	3,543	2,670	2,532	3,584	3,144	5,120	3,543	2,945	1,339	709	2.79
Boyd, Ky.	*20.5*	*1,243*	*4,116*	*4,002*	*3,243*	*3,210*	*4,686*	*5,117*	*6,211*	*4,146*	*3,169*	*1,329*	*528*	*2.68*
Carter, Ky.	*8.9*	*597*	*1,858*	*1,795*	*1,264*	*1,264*	*2,122*	*1,560*	*2,612*	*1,905*	*1,574*	*760*	*489*	*2.97*
Greenup, Ky.	*13.5*	*744*	*3,046*	*3,053*	*2,312*	*1,955*	*2,390*	*2,235*	*3,920*	*3,016*	*2,608*	*1,152*	*569*	*2.96*
Lawrence, Ohio	*23.4*	*1,349*	*4,780*	*4,797*	*3,733*	*3,753*	*4,988*	*5,430*	*6,815*	*4,662*	*3,762*	*1,849*	*882*	*2.75*
PARKERSBURG - MARIETTA	**59.6**	**3,887**	**12,807**	**12,293**	**8,826**	**8,840**	**12,947**	**14,224**	**18,157**	**11,473**	**9,728**	**4,153**	**1,865**	**2.66**
Wood	35.8	2,264	7,665	7,429	5,210	5,319	7,913	9,086	10,807	6,843	5,637	2,398	1,029	2.59
Washington, Ohio	*23.8*	*1,623*	*5,142*	*4,864*	*3,616*	*3,521*	*5,034*	*5,138*	*7,350*	*4,630*	*4,091*	*1,755*	*836*	*2.77*
STEUBENVILLE - WEIRTON	**57.7**	**2,888**	**11,548**	**10,216**	**9,425**	**10,334**	**13,289**	**14,421**	**17,172**	**10,871**	**9,078**	**4,276**	**1,882**	**2.69**
Brooke	10.7	531	2,211	1,954	1,792	1,828	2,384	2,484	3,159	2,069	1,828	800	360	2.76
Hancock	14.9	820	3,154	2,687	2,538	2,596	3,105	3,627	4,400	2,888	2,390	1,106	489	2.64
Jefferson, Ohio	*32.1*	*1,537*	*6,183*	*5,575*	*5,095*	*5,910*	*7,800*	*8,310*	*9,613*	*5,914*	*4,860*	*2,370*	*1,033*	*2.69*
WHEELING	**69.5**	**3,606**	**13,807**	**11,546**	**10,199**	**12,252**	**18,090**	**19,538**	**20,926**	**12,308**	**9,920**	**4,705**	**2,103**	**2.59**
Marshall	15.0	725	3,284	2,799	2,260	2,480	3,452	3,689	4,369	2,864	2,410	1,160	508	2.70
Ohio	23.3	1,303	4,385	3,663	3,358	4,185	6,406	7,361	7,126	3,824	2,874	1,405	710	2.52
Belmont, Ohio	*31.2*	*1,578*	*6,138*	*5,084*	*4,581*	*5,587*	*8,232*	*8,488*	*9,431*	*5,620*	*4,636*	*2,140*	*885*	*2.58*
ALL COUNTIES														
Barbour	6.1	317	1,212	1,074	787	987	1,723	1,591	1,744	1,144	914	439	268	2.74
Berkeley	19.6	1,217	4,408	3,877	2,988	2,966	4,144	5,106	5,667	3,803	2,982	1,335	707	2.64
Boone	10.9	724	2,631	2,085	1,542	1,657	2,261	1,954	3,117	2,360	2,033	953	483	2.85
Braxton	5.5	251	997	960	731	871	1,690	1,403	1,608	1,066	771	435	217	2.62
Brooke	10.7	531	2,211	1,954	1,792	1,828	2,384	2,484	3,159	2,069	1,828	800	360	2.76
Cabell	42.1	3,084	8,420	7,443	5,991	6,640	10,522	12,388	12,984	7,559	5,632	2,512	1,025	2.51
Calhoun	3.3	178	654	563	416	493	996	768	1,067	628	451	239	147	2.67
Clay	4.1	227	867	746	594	581	1,085	943	1,125	739	656	368	269	2.80
Doddridge	2.8	133	520	484	353	442	868	629	872	484	434	221	160	2.86
Fayette	21.2	1,109	4,287	3,213	2,923	3,672	5,996	5,062	6,230	4,069	3,285	1,556	998	2.73
Gilmer	3.0	237	589	468	375	399	932	828	895	542	417	187	131	2.73
Grant	3.6	188	738	733	508	573	860	719	1,063	733	645	288	152	2.83
Greenbrier	14.3	820	2,803	2,572	1,999	2,217	3,889	3,545	4,452	2,656	2,141	974	532	2.63
Hampshire	5.8	262	1,175	1,061	897	962	1,443	1,299	1,763	1,082	936	474	246	2.79
Hancock	14.9	820	3,154	2,687	2,538	2,596	3,105	3,627	4,400	2,888	2,390	1,106	489	2.64
Hardy	3.6	166	687	645	528	594	980	744	1,112	735	606	282	121	2.78

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Harrison	29.5	1,551	5,584	4,937	4,219	5,055	8,154	7,452	9,273	5,455	4,347	1,989	984	2.60
Jackson	9.5	526	1,874	2,152	1,629	1,373	1,946	1,663	2,850	2,015	1,835	781	356	2.84
Jefferson	12.1	674	2,772	2,639	1,728	1,926	2,361	2,694	3,659	2,375	1,851	978	543	2.83
Kanawha	90.2	5,125	19,678	16,111	13,901	15,055	20,330	24,969	27,661	17,111	13,073	5,206	2,180	2.50
Lewis	7.1	333	1,331	1,189	956	1,111	2,180	1,895	2,195	1,258	965	510	277	2.63
Lincoln	7.8	459	1,698	1,534	1,140	1,159	1,810	1,316	2,200	1,620	1,463	704	497	3.01
Logan	17.5	1,064	4,193	2,945	2,716	2,955	3,627	3,450	4,664	3,736	3,181	1,515	954	2.87
McDowell	16.0	1,045	3,460	2,609	2,356	2,802	3,728	3,056	4,421	3,290	2,656	1,441	1,136	2.92
Marion	25.1	1,602	4,791	4,195	3,412	4,350	6,750	6,776	7,808	4,411	3,737	1,630	738	2.55
Marshall	15.0	725	3,284	2,799	2,260	2,480	3,452	3,689	4,369	2,864	2,410	1,160	508	2.70
Mason	9.9	627	1,993	2,023	1,570	1,453	2,234	2,327	2,900	2,049	1,642	683	299	2.67
Mercer	27.5	1,717	5,792	4,606	3,909	4,531	6,945	6,915	8,237	5,497	4,122	1,805	924	2.63
☐ Mineral	10.2	507	2,057	2,098	1,496	1,666	2,376	2,381	2,981	1,961	1,728	792	357	2.72
Mingo	12.8	940	3,039	2,368	1,856	2,069	2,528	2,288	3,271	2,888	2,271	1,195	887	2.97
Monongalia	28.8	4,650	7,411	4,631	3,323	3,637	5,148	8,322	8,972	5,197	4,040	1,628	641	2.59
Monroe	4.7	208	889	890	647	816	1,250	910	1,533	913	783	333	228	2.81
Morgan	4.4	228	841	828	703	742	1,058	1,178	1,334	841	595	312	140	2.57
Nicholas	10.4	648	2,387	1,961	1,512	1,617	2,275	2,064	3,037	2,133	1,818	885	463	2.80
Ohio	23.3	1,303	4,385	3,663	3,358	4,185	6,406	7,361	7,126	3,824	2,874	1,405	710	2.52
Pendleton	3.0	211	581	500	412	471	825	788	859	603	450	198	102	2.67
Pleasants	2.9	167	563	590	420	467	693	682	881	544	456	219	118	2.83
Pocahontas	3.8	212	672	670	501	628	1,117	892	1,220	711	559	274	144	2.66
Preston	11.3	672	2,359	2,178	1,573	1,722	2,796	2,527	3,187	2,156	1,974	967	489	2.80
Putnam	15.8	827	3,846	3,653	2,452	2,194	2,828	2,850	4,724	3,480	3,041	1,256	449	2.78
Raleigh	32.4	1,878	7,290	5,681	4,609	5,278	7,664	7,700	9,326	6,537	5,152	2,535	1,150	2.69
Randolph	10.5	591	2,129	1,993	1,372	1,617	2,798	2,532	3,130	1,989	1,639	772	438	2.81
Ritchie	4.5	250	827	801	588	652	1,382	1,097	1,424	814	662	333	170	2.62
Roane	5.5	307	1,122	993	769	851	1,458	1,122	1,786	1,098	875	381	238	2.89
Summers	5.4	292	1,000	813	801	948	1,546	1,254	1,657	1,072	829	366	222	2.91
Taylor	6.2	314	1,234	1,089	889	953	1,721	1,458	1,881	1,161	985	461	254	2.69
Tucker	3.4	177	649	616	448	492	1,018	1,030	946	607	488	220	109	2.53
Tyler	4.1	222	775	767	622	604	1,110	957	1,205	735	683	330	190	2.71
Upshur	8.9	669	1,974	1,666	1,115	1,247	2,229	2,311	2,639	1,691	1,374	571	314	2.69
Wayne	16.8	1,030	3,441	3,543	2,670	2,532	3,584	3,144	5,120	3,543	2,945	1,339	709	2.79
Webster	4.4	243	907	788	569	675	1,218	940	1,244	874	741	365	236	2.82
Wetzel	7.9	434	1,589	1,582	1,161	1,218	1,916	1,749	2,378	1,439	1,307	668	359	2.73
Wirt	1.8	92	341	363	240	273	491	356	547	353	297	158	89	2.83
Wood	35.8	2,264	7,665	7,429	5,210	5,319	7,913	9,086	10,807	6,843	5,637	2,398	1,029	2.59
Wyoming	12.0	893	3,128	2,286	1,918	1,736	2,039	1,941	3,175	2,730	2,366	1,129	659	2.98
TOTAL METRO COUNTIES	**274.8**	**16,216**	**58,141**	**51,380**	**41,668**	**44,495**	**62,900**	**71,979**	**83,331**	**52,142**	**41,558**	**17,974**	**7,816**	**2.59**
TOTAL STATE	**729.7**	**45,941**	**154,904**	**132,744**	**105,992**	**116,337**	**173,782**	**178,212**	**217,885**	**140,975**	**113,972**	**52,061**	**26,595**	**2.67**
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	**112.0**	**9,313**	**26,934**	**21,940**	**15,934**	**15,183**	**22,696**	**28,702**	**32,431**	**19,243**	**17,693**	**9,173**	**4,758**	**2.74**
Calumet	11.6	847	2,728	2,431	1,750	1,642	2,202	2,332	3,198	2,066	2,066	1,180	758	2.97
Outagamie	48.3	3,983	11,997	9,722	6,845	6,293	9,460	11,659	13,624	8,314	7,819	4,434	2,450	2.80
Winnebago	52.1	4,483	12,209	9,787	7,339	7,248	11,034	14,711	15,609	8,863	7,808	3,559	1,550	2.63
EAU CLAIRE	**49.9**	**4,686**	**11,750**	**8,952**	**6,425**	**7,017**	**11,070**	**12,444**	**15,171**	**8,460**	**7,955**	**3,773**	**2,097**	**2.78**
Chippewa	18.7	1,213	4,143	3,456	2,604	2,732	4,552	4,142	5,601	3,155	3,059	1,663	1,080	2.88
Eau Claire	31.2	3,473	7,607	5,496	3,821	4,285	6,518	8,302	9,570	5,305	4,896	2,110	1,017	2.72
GREEN BAY	**68.7**	**6,378**	**18,284**	**13,807**	**9,336**	**8,415**	**12,480**	**19,056**	**18,770**	**11,477**	**10,686**	**5,717**	**2,994**	**2.71**
Brown	68.7	6,378	18,284	13,807	9,336	8,415	12,480	19,056	18,770	11,477	10,686	5,717	2,994	2.71
JANESVILLE - BELOIT	**51.7**	**4,294**	**11,890**	**10,467**	**7,688**	**6,819**	**10,542**	**13,241**	**15,175**	**9,089**	**8,433**	**3,971**	**1,791**	**2.70**
Rock	51.7	4,294	11,890	10,467	7,688	6,819	10,542	13,241	15,175	9,089	8,433	3,971	1,791	2.70
KENOSHA	**43.9**	**3,187**	**10,089**	**9,056**	**6,481**	**6,552**	**8,535**	**11,408**	**12,807**	**7,703**	**6,789**	**3,492**	**1,701**	**2.77**
Kenosha	43.9	3,187	10,089	9,056	6,481	6,552	8,535	11,408	12,807	7,703	6,789	3,492	1,701	2.77
LA CROSSE	**35.3**	**3,833**	**8,514**	**6,071**	**4,461**	**4,595**	**7,826**	**9,646**	**10,748**	**5,897**	**5,407**	**2,479**	**1,123**	**2.70**
La Crosse	35.3	3,833	8,514	6,071	4,461	4,595	7,826	9,646	10,748	5,897	5,407	2,479	1,123	2.70
MADISON	**135.8**	**16,711**	**41,680**	**26,305**	**16,294**	**14,844**	**19,866**	**42,239**	**41,900**	**22,227**	**18,525**	**7,766**	**3,143**	**2.53**
Dane	135.8	16,711	41,680	26,305	16,394	14,844	19,866	42,239	41,900	22,227	18,525	7,766	3,143	2.53

1987 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WISCONSIN (continued)														
MILWAUKEE	**527.8**	**37,917**	**126,069**	**102,800**	**81,215**	**77,160**	**102,639**	**146,237**	**155,499**	**90,722**	**77,261**	**38,106**	**19,975**	**2.64**
Milwaukee	374.4	30,493	89,972	62,882	53,849	56,217	80,987	118,457	112,939	61,055	46,450	22,617	12,882	2.51
Ozaukee	24.5	1,189	5,416	6,143	4,353	3,530	3,869	4,600	7,122	4,706	4,654	2,328	1,090	2.89
Washington	30.7	1,805	7,851	7,671	4,665	3,878	4,830	5,409	8,430	5,767	6,112	3,267	1,715	3.01
Waukesha	98.2	4,430	22,830	26,104	18,348	13,535	12,953	17,771	27,008	19,194	20,045	9,894	4,288	2.98
MILWAUKEE – RACINE CONSOLIDATED AREA	***591.0***	***42,486***	***140,941***	***115,895***	***90,904***	***86,166***	***114,608***	***161,546***	***173,692***	***102,086***	***87,790***	***43,249***	***22,637***	***2.66***
RACINE	**63.2**	**4,569**	**14,872**	**13,095**	**9,689**	**9,006**	**11,969**	**15,309**	**18,193**	**11,364**	**10,529**	**5,143**	**2,662**	**2.76**
Racine	63.2	4,569	14,872	13,095	9,689	9,006	11,969	15,309	18,193	11,364	10,529	5,143	2,662	2.76
SHEBOYGAN	**37.8**	**2,684**	**8,201**	**6,883**	**5,271**	**5,584**	**9,177**	**9,251**	**11,741**	**6,386**	**5,833**	**3,124**	**1,465**	**2.72**
Sheboygan	37.8	2,684	8,201	6,883	5,271	5,584	9,177	9,251	11,741	6,386	5,833	3,124	1,465	2.72
WAUSAU	**41.5**	**3,183**	**9,723**	**8,394**	**5,807**	**5,781**	**8,612**	**9,556**	**12,147**	**7,323**	**6,950**	**3,582**	**1,942**	**2.77**
Marathon	41.5	3,183	9,723	8,394	5,807	5,781	8,612	9,556	12,147	7,323	6,950	3,582	1,942	2.77
ALL COUNTIES														
Adams	5.2	233	855	838	758	930	1,586	1,324	1,869	861	661	306	179	2.67
Ashland	6.4	437	1,183	966	772	1,025	2,017	1,922	1,990	944	799	468	277	2.61
Barron	15.5	1,093	2,986	2,610	1,979	2,326	4,506	4,032	4,917	2,512	2,308	1,157	574	2.63
Bayfield	5.5	253	1,020	941	701	835	1,750	1,339	1,948	843	723	401	246	2.64
Brown	68.7	6,378	18,284	13,807	9,336	8,415	12,480	19,056	18,770	11,477	10,686	5,717	2,994	2.71
Buffalo	5.4	335	1,007	872	784	808	1,594	1,503	1,604	912	739	431	211	2.63
Burnett	5.3	237	876	830	730	923	1,704	1,197	2,009	807	720	377	190	2.64
Calumet	11.6	847	2,728	2,431	1,750	1,642	2,202	2,332	3,198	2,066	2,066	1,180	758	2.97
Chippewa	18.7	1,213	4,143	3,456	2,604	2,732	4,552	4,142	5,601	3,155	3,059	1,663	1,080	2.88
Clark	12.1	728	2,254	2,005	1,646	1,887	3,578	2,801	3,793	1,928	1,762	1,008	808	2.86
Columbia	17.8	1,053	3,574	3,319	2,489	2,664	4,701	4,653	5,460	3,043	2,697	1,329	618	2.63
Crawford	6.0	347	1,163	1,012	804	927	1,747	1,460	1,855	939	902	472	352	2.78
Dane	135.8	16,711	41,680	26,305	16,394	14,844	19,866	42,239	41,900	22,227	18,525	7,766	3,143	2.53
Dodge	26.7	1,655	5,561	4,991	3,848	4,081	6,564	5,819	8,400	4,586	4,262	2,353	1,280	2.87
Door	10.5	738	2,114	1,745	1,237	1,612	3,054	2,775	3,537	1,655	1,448	711	374	2.56
☐ Douglas	16.4	1,340	3,611	2,679	2,133	2,499	4,138	4,810	5,080	2,560	2,335	1,108	507	2.59
Dunn	12.1	1,415	2,769	2,004	1,487	1,510	2,915	2,774	3,807	2,104	2,031	940	444	2.95
Eau Claire	31.2	3,473	7,607	5,496	3,821	4,285	6,518	8,302	9,570	5,305	4,896	2,110	1,017	2.72
Florence	1.4	73	236	248	195	215	433	328	483	217	205	98	69	3.00
Fond du Lac	31.8	2,125	7,287	5,944	4,588	4,615	7,241	7,260	9,495	5,586	5,236	2,672	1,551	2.84
Forest	3.4	168	581	609	462	548	1,032	818	1,120	559	444	276	183	2.79
Grant	17.7	1,514	3,693	3,082	2,373	2,487	4,551	4,333	5,173	2,915	2,717	1,560	1,002	2.95
Green	12.1	853	2,672	2,164	1,559	1,727	3,125	3,337	3,712	1,894	1,808	925	424	2.62
Green Lake	7.4	412	1,348	1,188	1,001	1,192	2,259	1,853	2,547	1,183	998	548	271	2.59
Iowa	7.5	472	1,585	1,250	1,044	1,188	1,961	1,999	2,182	1,186	1,063	662	408	2.72
Iron	2.7	134	416	348	324	526	952	849	965	394	269	142	81	2.37
Jackson	6.3	350	1,202	1,087	821	1,016	1,824	1,602	2,012	1,071	877	476	262	2.67
Jefferson	24.2	1,681	5,296	4,816	3,311	3,467	5,629	5,921	7,582	4,121	3,777	1,891	908	2.79
Juneau	8.5	486	1,477	1,448	1,184	1,392	2,513	2,506	2,588	1,312	1,110	633	351	2.56
Kenosha	43.9	3,187	10,089	9,056	6,481	6,552	8,535	11,408	12,807	7,703	6,789	3,492	1,701	2.77
Kewaunee	6.8	431	1,351	1,175	923	1,072	1,848	1,519	2,024	1,101	1,053	657	446	2.91
La Crosse	35.3	3,833	8,514	6,071	4,461	4,595	7,826	9,646	10,748	5,897	5,407	2,479	1,123	2.70
Lafayette	6.2	393	1,210	1,028	915	960	1,694	1,592	1,780	1,000	891	606	331	2.77
Langlade	7.5	364	1,327	1,255	985	1,232	2,337	2,025	2,316	1,116	1,070	596	377	2.67
Lincoln	10.8	702	1,954	1,985	1,537	1,667	2,955	2,751	3,435	1,790	1,561	833	430	2.69
Manitowoc	29.9	2,042	6,370	5,309	4,223	4,497	7,459	7,330	9,196	4,841	4,509	2,482	1,542	2.77
Marathon	41.5	3,183	9,723	8,394	5,807	5,781	8,612	9,556	12,147	7,323	6,950	3,582	1,942	2.77
Marinette	15.7	1,007	2,859	2,779	2,022	2,443	4,590	4,309	4,851	2,519	2,272	1,167	582	2.62
Marquette	5.4	259	901	849	725	926	1,740	1,609	1,833	790	664	345	159	2.46
Menominee	.8	50	156	168	136	127	163	98	177	116	152	85	172	4.63
Milwaukee	374.4	30,493	89,972	62,882	53,849	56,217	80,987	118,457	112,939	61,055	46,450	22,617	12,882	2.51
Monroe	13.1	836	2,722	2,394	1,777	2,145	3,226	3,113	4,024	2,273	2,022	1,035	633	2.79
Oconto	11.5	602	2,190	2,064	1,539	1,831	3,274	2,868	3,611	1,839	1,663	934	585	2.69
Oneida	12.8	761	2,361	2,369	1,850	2,018	3,441	3,450	4,301	2,087	1,703	864	395	2.55
Outagamie	48.3	3,983	11,997	9,722	6,845	6,293	9,460	11,659	13,624	8,314	7,319	4,434	2,450	2.80
Ozaukee	24.5	1,189	5,416	6,143	4,353	3,530	3,869	4,600	7,122	4,706	4,654	2,328	1,090	2.89
Pepin	2.8	183	527	437	389	371	893	802	817	441	366	236	138	2.68
Pierce	11.3	1,146	2,775	2,099	1,438	1,455	2,387	2,615	3,267	1,989	1,931	975	523	2.93
Polk	13.1	761	2,685	2,385	1,657	1,935	3,677	3,342	4,089	2,178	1,986	995	510	2.66
Portage	20.6	2,125	5,247	3,859	2,585	2,585	4,199	4,813	5,953	3,612	3,404	1,723	1,095	2.96
Price	6.4	342	1,099	1,026	850	1,043	2,040	1,765	2,028	986	875	483	263	2.61

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Racine	63.2	4,569	14,872	13,095	9,689	9,006	11,969	15,309	18,193	11,364	10,529	5,143	2,662	2.76
Richland	6.5	410	1,261	1,052	832	1,074	1,871	1,572	2,167	1,064	936	473	288	2.68
Rock	51.7	4,294	11,890	10,467	7,688	6,819	10,542	13,241	15,175	9,089	8,433	3,971	1,791	2.70
Rusk	5.8	332	1,119	916	762	1,018	1,653	1,374	1,875	948	840	435	328	2.78
☐ St. Croix	16.2	1,216	4,113	3,550	2,299	1,947	3,075	3,234	4,564	2,845	3,117	1,672	768	2.93
Sauk	17.4	1,116	3,536	3,097	2,331	2,598	4,722	4,748	5,418	2,794	2,510	1,271	659	2.62
Sawyer	5.4	241	911	916	756	945	1,631	1,184	2,071	777	753	378	237	2.70
Shawano	13.9	717	2,407	2,438	1,971	2,290	4,077	3,347	4,458	2,236	2,015	1,087	757	2.73
Sheboygan	37.8	2,684	8,201	6,883	5,271	5,584	9,177	9,251	11,741	6,386	5,833	3,124	1,465	2.72
Taylor	6.5	485	1,314	1,102	884	978	1,737	1,376	1,958	1,090	1,061	555	460	2.92
Trempealeau	9.7	524	1,868	1,668	1,265	1,530	2,845	2,535	2,921	1,575	1,382	808	479	2.72
Vernon	10.0	462	1,758	1,655	1,337	1,687	3,101	2,418	3,340	1,650	1,445	729	418	2.66
Vilas	7.3	268	1,141	1,230	996	1,324	2,341	1,757	2,928	1,080	906	394	235	2.51
Walworth	27.0	2,137	5,639	5,156	3,789	3,821	6,458	7,464	8,201	4,539	3,973	1,926	897	2.71
Washburn	5.6	267	999	945	702	968	1,719	1,497	1,847	910	755	388	203	2.57
Washington	30.7	1,805	7,851	7,671	4,665	3,878	4,830	5,409	8,430	5,767	6,112	3,267	1,715	3.01
Waukesha	98.2	4,430	22,830	26,104	18,348	13,535	12,953	17,771	27,008	19,194	20,045	9,894	4,288	2.98
Waupaca	16.4	1,022	3,156	2,843	2,129	2,481	4,769	4,180	5,283	2,629	2,354	1,261	693	2.73
Waushara	8.2	395	1,416	1,335	1,110	1,295	2,649	2,286	2,793	1,285	1,007	529	300	2.51
Winnebago	52.1	4,483	12,209	9,787	7,339	7,248	11,034	14,711	15,609	8,863	7,808	3,559	1,550	2.63
Wood	29.3	2,378	6,573	5,562	4,008	4,108	6,671	7,341	8,619	5,064	4,592	2,398	1,286	2.71
TOTAL METRO COUNTIES	**1,200.2**	**99,311**	**295,730**	**233,999**	**173,133**	**165,402**	**232,625**	**325,133**	**354,226**	**205,296**	**181,513**	**89,106**	**44,926**	**2.67**
TOTAL STATE	**1,795.4**	**138,861**	**415,717**	**339,412**	**253,655**	**255,727**	**392,028**	**474,638**	**540,855**	**303,187**	**269,720**	**135,590**	**71,410**	**2.69**
WYOMING														
CASPER	**27.3**	**2,989**	**8,206**	**5,551**	**4,065**	**3,237**	**3,252**	**7,010**	**8,188**	**5,093**	**4,377**	**1,863**	**769**	**2.65**
Natrona	27.3	2,989	8,206	5,551	4,065	3,237	3,252	7,010	8,188	5,093	4,377	1,863	769	2.65
CHEYENNE	**28.6**	**2,949**	**7,574**	**5,946**	**4,021**	**3,496**	**4,614**	**8,183**	**8,606**	**5,031**	**4,186**	**1,836**	**758**	**2.58**
Laramie	28.6	2,949	7,574	5,946	4,021	3,496	4,614	8,183	8,606	5,031	4,186	1,836	758	2.58
ALL COUNTIES														
Albany	11.8	2,342	3,606	2,010	1,188	1,095	1,559	4,057	3,695	1,868	1,423	542	215	2.53
Big Horn	4.5	339	888	867	589	625	1,192	1,090	1,436	712	644	370	248	2.73
Campbell	12.2	1,907	4,636	2,731	1,469	829	628	2,359	3,329	2,473	2,455	1,083	501	2.90
Carbon	7.1	820	2,148	1,496	913	766	957	1,589	2,064	1,252	1,285	603	307	2.94
Converse	5.1	640	1,606	1,174	663	443	574	983	1,394	984	1,019	500	220	2.92
Crook	2.3	190	542	481	327	336	424	646	646	409	341	183	75	2.57
Fremont	12.7	1,241	3,504	2,729	1,944	1,517	1,765	2,430	3,775	2,534	2,205	1,097	659	2.91
Goshen	4.9	371	974	851	673	702	1,329	1,417	1,552	800	675	299	157	2.57
Hot Springs	2.1	175	409	381	262	313	560	616	670	332	284	134	64	2.76
Johnson	2.6	174	611	508	322	370	615	699	830	414	376	192	89	2.58
Laramie	28.6	2,949	7,574	5,946	4,021	3,496	4,614	8,183	8,606	5,031	4,186	1,836	758	2.58
Lincoln	5.6	454	1,535	1,160	698	746	1,007	1,190	1,631	887	869	585	438	2.96
Natrona	27.3	2,989	8,206	5,551	4,065	3,237	3,252	7,010	8,188	5,093	4,377	1,863	769	2.65
Niobrara	1.2	89	192	181	188	174	376	378	414	162	151	70	25	2.42
Park	9.0	745	2,102	1,893	1,317	1,250	1,693	2,477	2,779	1,500	1,362	621	261	2.66
Platte	4.2	381	1,146	880	560	504	729	1,340	1,185	689	592	289	105	2.50
Sheridan	10.4	845	2,664	1,970	1,266	1,361	2,294	3,001	3,223	1,665	1,543	683	285	2.59
Sublette	2.0	142	538	440	299	259	322	413	636	342	352	176	81	3.00
Sweetwater	16.3	1,989	5,525	3,533	1,996	1,604	1,653	3,730	4,446	3,000	2,957	1,440	727	2.83
Teton	4.9	546	1,781	1,169	568	401	435	1,641	1,606	780	550	239	84	2.29
Uinta	7.6	938	2,445	1,488	920	852	957	1,433	2,134	1,355	1,331	814	533	3.09
Washakie	3.5	316	831	724	489	489	651	846	1,069	580	564	302	139	2.80
Weston	2.8	282	687	534	420	378	499	746	799	521	472	183	79	2.64
TOTAL METRO COUNTIES	**55.9**	**5,938**	**15,780**	**11,497**	**8,086**	**6,733**	**7,866**	**15,193**	**16,794**	**10,124**	**8,563**	**3,699**	**1,527**	**2.61**
TOTAL STATE	**188.7**	**20,864**	**54,150**	**38,697**	**25,157**	**21,747**	**28,085**	**48,274**	**56,107**	**33,383**	**30,013**	**14,104**	**6,819**	**2.71**

NOTES

SECTION 7

Households By Effective Buying Income (EBI) Group

For Metropolitan Markets And All Counties

Under $ 5,000
$ 5,000–$ 9,999
$10,000–$14,999
$15,000–$19,999
$20,000–$24,999
$25,000–$34,999
$35,000–$49,999
$50,000 Or More
Median Household EBI
Average Household EBI
Per Capita EBI

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1987 DATA SERVICE please use the order card at the front of the book or call toll-free 1-800-543-3000. Ask for Operator 192 and Product #55800.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

State Page

Alabama 7–2
Alaska 7–3
Arizona 7–4
Arkansas 7–4
California 7–6
Colorado 7–8
Connecticut 7–9
Delaware 7–9
District of Columbia 7–10
Florida 7–10
Georgia 7–12
Hawaii 7–15
Idaho 7–16
Illinois 7–16
Indiana 7–19
Iowa 7–21
Kansas 7–23
Kentucky 7–25
Louisiana 7–27
Maine 7–29
Maryland 7–29
Massachusetts 7–30
Michigan 7–31
Minnesota 7–33
Mississippi 7–34
Missouri 7–36

State Page

Montana 7–38
Nebraska 7–39
Nevada 7–41
New Hampshire 7–41
New Jersey 7–42
New Mexico 7–43
New York 7–43
North Carolina 7–45
North Dakota 7–48
Ohio 7–49
Oklahoma 7–51
Oregon 7–53
Pennsylvania 7–54
Rhode Island 7–56
South Carolina 7–56
South Dakota 7–57
Tennessee 7–58
Texas 7–61
Utah 7–66
Vermont 7–67
Virginia 7–67
Washington 7–70
West Virginia 7–71
Wisconsin 7–72
Wyoming 7–74

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
ALABAMA												
ANNISTON	**44.2**	**4,714**	**6,926**	**6,547**	**5,545**	**4,943**	**7,143**	**5,615**	**2,767**	**18,515**	**25,338**	**8,988**
Calhoun	44.2	4,714	6,926	6,547	5,545	4,943	7,143	5,615	2,767	18,515	25,338	8,988
BIRMINGHAM	**347.9**	**35,549**	**48,715**	**45,223**	**38,576**	**33,966**	**57,704**	**50,583**	**37,584**	**20,813**	**27,914**	**10,533**
Blount	14.7	1,951	2,628	2,348	2,035	1,542	2,233	1,409	554	16,026	20,705	7,552
Jefferson	262.2	26,854	36,015	33,622	28,433	25,356	43,203	38,296	30,421	21,145	28,529	10,992
St. Clair	16.5	1,700	2,639	2,557	2,182	1,886	2,961	1,840	735	18,089	22,815	7,859
Shelby	28.6	2,128	3,095	2,959	2,778	2,547	5,032	5,800	4,261	26,686	32,736	11,335
Walker	25.9	2,916	4,338	3,737	3,148	2,635	4,275	3,238	1,613	18,086	23,701	8,682
DOTHAN	**46.5**	**4,922**	**6,918**	**6,913**	**6,312**	**5,154**	**7,640**	**5,397**	**3,244**	**18,527**	**25,425**	**9,122**
Dale	16.0	1,525	2,433	2,506	2,340	1,817	2,618	1,765	996	18,238	26,116	8,742
Houston	30.5	3,397	4,485	4,407	3,972	3,337	5,022	3,632	2,248	18,694	25,062	9,345
FLORENCE	**52.7**	**5,496**	**7,883**	**7,462**	**6,127**	**5,489**	**8,869**	**7,375**	**3,999**	**19,488**	**25,256**	**9,507**
Colbert	20.9	2,321	3,171	3,023	2,582	2,293	3,570	2,767	1,173	18,726	23,731	8,969
Lauderdale	31.8	3,175	4,712	4,439	3,545	3,196	5,299	4,608	2,826	20,043	26,258	9,858
GADSDEN	**39.1**	**4,743**	**7,085**	**5,953**	**4,528**	**3,520**	**6,210**	**4,756**	**2,305**	**16,889**	**23,347**	**8,786**
Etowah	39.1	4,743	7,085	5,953	4,528	3,520	6,210	4,756	2,305	16,889	23,347	8,786
HUNTSVILLE	**84.1**	**5,739**	**8,497**	**8,956**	**9,249**	**8,498**	**13,335**	**13,642**	**16,184**	**25,798**	**34,396**	**12,845**
Madison	84.1	5,739	6,497	8,956	9,249	8,498	13,335	13,642	16,184	25,798	34,396	12,845
MOBILE	**170.4**	**17,145**	**22,192**	**21,073**	**19,167**	**16,881**	**28,163**	**25,902**	**19,877**	**21,572**	**28,654**	**10,351**
Baldwin	33.5	2,601	4,478	4,361	3,963	3,492	5,520	5,145	3,940	21,856	28,729	10,530
Mobile	136.9	14,544	17,714	16,712	15,204	13,389	22,643	20,757	15,937	21,500	28,636	10,308
MONTGOMERY	**107.9**	**10,894**	**13,517**	**12,772**	**12,935**	**11,021**	**17,270**	**16,652**	**12,839**	**21,609**	**29,284**	**10,543**
Autauga	12.2	1,136	1,441	1,185	1,229	1,270	2,244	2,298	1,397	24,332	29,494	9,913
Elmore	16.3	1,882	2,283	2,141	2,036	1,703	2,826	2,311	1,118	19,509	25,417	8,525
Montgomery	79.4	7,876	9,793	9,446	9,670	8,048	12,200	12,043	10,324	21,652	30,046	11,106
TUSCALOOSA	**52.4**	**7,058**	**8,314**	**7,158**	**5,725**	**4,994**	**8,208**	**6,763**	**4,180**	**18,172**	**25,166**	**9,145**
Tuscaloosa	52.4	7,058	8,314	7,158	5,725	4,994	8,208	6,763	4,180	18,172	25,166	9,145
ALL COUNTIES												
Autauga	12.2	1,136	1,441	1,185	1,229	1,270	2,244	2,298	1,397	24,332	29,494	9,913
Baldwin	33.5	2,601	4,478	4,361	3,963	3,492	5,520	5,145	3,940	21,856	28,729	10,530
Barbour	9.1	1,594	1,763	1,335	1,107	819	1,106	816	560	14,480	21,078	7,435
Bibb	5.9	911	1,060	913	797	636	893	503	187	15,384	20,200	7,136
Blount	14.7	1,951	2,628	2,348	2,035	1,542	2,233	1,409	554	16,026	20,705	7,552
Bullock	3.8	735	830	642	481	271	345	308	188	12,569	19,118	6,853
Butler	7.7	1,084	1,642	1,264	1,008	784	989	531	398	14,453	20,525	7,351
Calhoun	44.2	4,714	6,926	6,547	5,545	4,943	7,143	5,615	2,767	18,515	25,338	8,988
Chambers	14.3	1,505	2,353	2,112	1,681	1,485	2,362	1,888	914	18,416	24,163	8,815
Cherokee	7.1	856	1,303	1,195	924	775	1,089	706	252	16,017	22,060	7,831
Chilton	12.6	1,435	2,135	1,759	1,626	1,397	2,038	1,357	853	17,900	23,773	9,022
Choctaw	5.8	938	1,181	733	583	461	721	702	481	15,343	23,572	8,090
Clarke	9.4	1,521	1,605	1,168	1,071	831	1,341	1,176	687	16,807	23,804	8,137
Clay	4.8	753	1,009	800	642	549	605	307	135	13,913	19,003	6,707
Cleburne	5.0	586	664	632	692	576	886	642	322	19,448	24,226	9,318
Coffee	14.5	1,649	2,318	1,949	1,715	1,669	2,628	1,640	932	18,906	23,899	8,818
Colbert	20.9	2,321	3,171	3,023	2,582	2,293	3,570	2,767	1,173	18,726	23,731	8,969
Conecuh	5.5	1,042	1,295	755	598	533	676	341	260	12,685	19,387	6,792
Coosa	4.4	492	817	632	548	492	774	411	234	17,245	23,973	9,172
Covington	14.4	2,134	2,881	2,295	1,909	1,403	2,074	1,093	611	14,770	20,285	8,092
Crenshaw	5.3	1,116	1,331	907	614	430	449	300	153	11,000	16,319	6,178
Cullman	25.0	2,976	4,623	3,934	3,372	2,547	3,835	2,260	1,453	16,356	22,596	8,419
Dale	16.0	1,525	2,433	2,506	2,340	1,817	2,618	1,765	996	18,238	26,116	8,742
Dallas	18.5	3,553	3,798	2,991	2,225	1,507	2,139	1,508	779	13,156	19,240	6,592
De Kalb	21.0	2,945	4,126	3,247	2,527	2,189	3,111	2,023	832	15,334	21,267	8,105
Elmore	16.3	1,882	2,283	2,141	2,036	1,703	2,826	2,311	1,118	19,509	25,417	8,525
Escambia	12.8	1,635	2,449	1,949	1,412	1,329	1,980	1,320	726	16,177	23,056	7,746
Etowah	39.1	4,743	7,085	5,953	4,528	3,520	6,210	4,756	2,305	16,889	23,347	8,786
Fayette	7.1	795	1,268	877	856	764	1,172	834	534	18,482	24,734	9,146
Franklin	11.1	1,370	2,084	1,599	1,263	1,120	1,746	1,199	719	16,919	22,930	8,747
Geneva	9.0	1,227	1,845	1,253	1,017	928	1,367	866	497	15,803	23,839	8,793
Greene	3.6	790	847	536	432	240	275	291	189	11,368	18,634	6,154
Hale	5.0	1,118	1,184	719	544	381	504	291	259	11,264	18,015	6,005
Henry	5.6	664	1,044	923	686	582	888	540	273	16,162	21,764	7,914

1987 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
ALABAMA (continued)												
ALL COUNTIES (continued)												
Houston	30.5	3,397	4,485	4,407	3,972	3,337	5,022	3,632	2,248	18,694	25,062	9,345
Jackson	19.6	2,449	3,175	2,877	2,638	2,118	3,371	2,149	823	17,450	22,029	8,011
Jefferson	262.2	26,854	36,015	33,622	28,433	25,356	43,203	38,296	30,421	21,145	28,529	10,992
Lamar	6.2	665	1,083	871	787	650	1,077	743	324	17,987	23,105	8,527
Lauderdale	31.8	3,175	4,712	4,439	3,545	3,196	5,299	4,608	2,826	20,043	26,258	9,858
Lawrence	11.0	1,403	1,839	1,371	1,172	1,019	1,801	1,582	813	18,685	24,414	8,445
Lee	31.5	5,065	5,193	4,108	3,512	2,660	4,349	3,815	2,798	16,843	24,813	9,463
Limestone	17.7	1,554	2,289	1,940	1,993	1,827	2,934	2,743	2,420	22,881	29,790	10,483
Lowndes	4.0	828	911	659	455	293	428	225	201	11,880	18,337	5,315
Macon	8.6	1,783	1,779	1,396	892	616	901	716	517	12,517	20,202	6,459
Madison	84.1	5,739	8,497	8,956	9,249	8,498	13,335	13,642	16,184	25,798	34,396	12,845
Marengo	8.5	1,680	1,730	1,118	842	565	1,052	1,032	481	13,752	20,828	7,053
Marion	12.1	1,293	2,040	1,614	1,596	1,450	2,058	1,314	735	18,378	23,766	8,848
Marshall	27.5	3,785	5,079	4,431	3,661	2,953	3,757	2,529	1,305	15,578	20,870	8,027
Mobile	136.9	14,544	17,714	16,712	15,204	13,389	22,643	20,757	15,937	21,500	28,636	10,308
Monroe	7.8	1,117	1,447	1,106	818	749	1,175	896	492	16,343	23,273	7,824
Montgomery	79.4	7,876	9,793	9,446	9,670	8,048	12,200	12,043	10,324	21,652	30,046	11,106
Morgan	36.5	3,685	4,957	4,748	4,370	3,812	6,570	5,504	2,854	20,602	26,061	9,667
Perry	5.0	1,004	1,212	787	518	402	486	384	207	11,630	18,287	6,016
Pickens	7.2	1,166	1,418	1,160	919	709	867	712	249	14,387	20,228	6,870
Pike	10.2	1,720	2,063	1,578	1,126	935	1,333	952	493	14,133	20,922	7,436
Randolph	7.3	1,026	1,322	1,098	917	764	1,099	727	347	16,011	21,062	7,688
☐ Russell	17.8	2,853	3,112	2,632	2,147	1,767	2,650	1,728	911	15,660	21,209	7,752
St. Clair	16.5	1,700	2,639	2,557	2,182	1,886	2,961	1,840	735	18,089	22,815	7,859
Shelby	28.6	2,128	3,095	2,959	2,778	2,547	5,032	5,800	4,261	26,686	32,736	11,335
Sumter	5.4	1,001	1,160	765	546	424	609	529	366	13,470	21,673	7,050
Talladega	26.5	2,855	4,139	3,615	3,218	2,728	4,169	3,648	2,128	19,048	25,395	8,774
Tallapoosa	14.7	1,667	2,621	2,370	1,980	1,575	2,279	1,482	726	16,711	22,338	8,189
Tuscaloosa	52.4	7,058	8,314	7,158	5,725	4,994	8,208	6,763	4,180	18,172	25,166	9,145
Walker	25.9	2,916	4,338	3,737	3,148	2,635	4,275	3,238	1,613	18,086	23,701	8,682
Washington	5.7	661	956	660	572	519	992	915	425	20,010	25,052	8,400
Wilcox	4.6	1,061	933	642	558	331	413	401	261	12,368	19,281	6,075
Winston	8.8	1,154	1,619	1,553	1,213	799	1,305	757	400	15,289	20,939	7,775
TOTAL METRO COUNTIES	**963.0**	**99,113**	**133,159**	**124,689**	**110,311**	**96,233**	**157,192**	**138,413**	**103,890**	**20,692**	**27,922**	**10,304**
TOTAL STATE	**1,497.7**	**173,159**	**229,579**	**202,275**	**174,944**	**148,829**	**236,210**	**196,021**	**136,683**	**19,072**	**26,065**	**9,537**
ALASKA												
ANCHORAGE	**88.5**	**4,066**	**5,378**	**7,405**	**7,807**	**7,191**	**12,637**	**16,515**	**27,501**	**34,806**	**43,680**	**16,141**
Anchorage	88.5	4,066	5,378	7,405	7,807	7,191	12,637	16,515	27,501	34,806	43,680	16,141
ALL COUNTIES												
Aleutian Islands	1.6	107	99	106	220	183	240	239	406	28,154	82,614	18,107
Anchorage	88.5	4,066	5,378	7,405	7,807	7,191	12,637	16,515	27,501	34,806	43,680	16,141
Bethel	3.4	505	453	474	358	237	398	462	513	18,625	30,277	7,919
Bristol Bay	.2	5	13	8	6	17	26	44	81	40,500	83,845	13,974
Dillingham	1.8	309	201	200	167	116	265	209	333	20,885	31,994	9,929
Fairbanks North Star	24.4	1,393	1,739	2,325	2,030	1,621	3,118	4,048	8,126	34,917	46,474	16,340
Haines	.6	65	48	88	56	51	102	79	111	24,200	31,065	10,355
Juneau	9.4	269	356	582	581	735	1,292	1,980	3,605	41,923	49,305	17,826
Kenai Peninsula	15.4	1,268	1,478	1,316	1,160	1,166	1,938	2,591	4,483	31,389	40,537	14,092
Ketchikan Gateway	4.8	368	359	260	277	404	771	1,090	1,271	34,426	41,572	15,589
Kodiak Island	4.5	279	342	428	377	293	653	865	1,263	33,138	45,184	14,319
Matanuska - Susitna	14.1	1,414	1,317	1,484	1,406	1,384	2,373	2,312	2,410	25,170	31,721	10,726
Nome	2.2	284	268	234	213	163	246	301	491	22,968	35,748	10,214
North Slope	1.2	97	63	88	79	62	147	237	427	39,235	61,067	13,324
Northwest Arctic	1.6	151	188	194	151	114	263	224	315	25,074	35,146	9,372
Prince of Wales - Outer Ketchikan	1.4	97	111	84	128	54	237	294	395	34,542	47,834	13,952
Sitka	2.6	83	87	121	176	202	312	566	1,053	44,980	52,238	15,979
Skagway - Yakutat - Angoon	1.3	97	140	161	106	80	195	220	301	27,852	37,366	11,848
Southeast Fairbanks	2.1	174	242	318	264	157	252	337	356	21,441	35,244	9,868
Valdez - Cordova	3.3	243	292	280	217	203	383	466	1,216	35,889	49,387	17,715
Wade Hampton	1.1	202	182	168	138	113	127	96	74	14,933	22,504	4,501
Wrangell - Petersburg	2.1	114	162	212	188	211	403	429	381	28,304	37,440	11,913
Yukon - Koyukuk	2.7	536	546	369	203	164	301	279	302	13,388	29,213	8,481

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ALASKA (continued)												
TOTAL METRO COUNTIES	**88.5**	**4,066**	**5,378**	**7,405**	**7,807**	**7,191**	**12,637**	**16,515**	**27,501**	**34,806**	**43,680**	**16,141**
TOTAL STATE	**190.3**	**12,126**	**14,064**	**16,905**	**16,308**	**14,921**	**26,679**	**33,883**	**55,414**	**32,624**	**42,798**	**14,762**
ARIZONA												
PHOENIX	**749.0**	**44,345**	**71,336**	**84,940**	**86,633**	**78,125**	**134,637**	**131,289**	**117,695**	**25,673**	**32,627**	**12,753**
Maricopa	749.0	44,345	71,336	84,940	86,633	78,125	134,637	131,289	117,695	25,673	32,627	12,753
TUCSON	**244.7**	**19,473**	**31,194**	**35,318**	**30,886**	**24,890**	**42,258**	**34,353**	**26,328**	**20,998**	**27,740**	**11,009**
Pima	244.7	19,473	31,194	35,318	30,886	24,890	42,258	34,353	26,328	20,998	27,740	11,009
ALL COUNTIES												
Apache	15.2	2,741	2,353	1,941	1,789	1,434	1,980	1,795	1,167	16,492	22,039	5,726
Cochise	35.4	3,200	5,313	6,210	5,152	3,713	5,555	4,030	2,227	17,816	23,890	8,603
Coconino	19.0	2,749	3,522	3,812	3,533	3,141	5,021	4,300	2,922	21,319	28,001	8,953
Gila	14.7	1,353	2,234	2,090	1,517	1,337	2,525	2,347	1,297	20,589	25,722	9,646
Graham	7.5	1,014	1,254	1,334	1,001	801	1,004	647	445	15,692	21,584	6,475
Greenlee	3.4	216	310	354	301	276	1,018	643	282	27,583	28,339	9,540
La Paz	5.7	786	1,324	1,209	773	458	538	410	202	12,960	18,114	7,220
Maricopa	749.0	44,345	71,336	84,940	86,633	78,125	134,637	131,289	117,695	25,673	32,627	12,753
Mohave	31.4	2,851	5,450	5,694	4,368	3,340	4,710	3,198	1,789	16,874	22,415	9,285
Navajo	22.3	3,162	2,903	2,707	2,520	2,109	3,490	3,145	2,264	19,693	25,375	7,465
Pima	244.7	19,473	31,194	35,318	30,886	24,890	42,258	34,353	26,328	20,998	27,740	11,009
Pinal	35.4	3,427	4,982	5,429	4,527	3,926	6,934	3,792	2,383	19,258	24,266	8,204
Santa Cruz	7.9	619	1,007	1,292	1,047	859	1,278	992	806	19,927	27,136	8,715
Yavapai	38.4	3,491	6,382	6,707	5,234	4,271	5,647	4,112	2,556	17,465	23,673	10,067
Yuma	30.7	2,320	4,420	5,352	4,411	3,424	4,803	3,742	2,228	18,643	25,082	8,820
TOTAL METRO COUNTIES	**993.7**	**63,818**	**102,530**	**120,258**	**117,519**	**103,015**	**176,895**	**165,642**	**144,023**	**24,446**	**31,423**	**12,328**
TOTAL STATE	**1,270.7**	**91,747**	**143,984**	**164,389**	**153,692**	**132,104**	**221,398**	**198,795**	**164,591**	**22,948**	**29,889**	**11,414**
ARKANSAS												
FAYETTEVILLE - SPRINGDALE	**40.0**	**3,697**	**5,642**	**6,010**	**5,371**	**4,500**	**6,469**	**4,596**	**3,715**	**19,299**	**27,024**	**10,093**
Washington	40.0	3,697	5,642	6,010	5,371	4,500	6,469	4,596	3,715	19,299	27,024	10,093
FORT SMITH	**66.6**	**6,133**	**9,578**	**9,195**	**9,009**	**7,469**	**10,714**	**8,435**	**6,067**	**19,639**	**27,512**	**10,179**
Crawford	14.9	1,254	2,115	1,868	2,016	1,884	2,734	1,870	1,159	20,510	26,448	9,164
Sebastian	39.3	3,068	4,939	5,090	5,215	4,409	6,364	5,739	4,476	21,391	30,518	11,898
Sequoyah, Okla.	*12.4*	*1,811*	*2,524*	*2,237*	*1,776*	*1,176*	*1,616*	*826*	*432*	*14,182*	*19,262*	*6,598*
LITTLE ROCK - NORTH LITTLE ROCK	**185.7**	**12,960**	**20,454**	**22,450**	**22,036**	**19,778**	**31,986**	**29,894**	**26,142**	**23,700**	**32,274**	**11,777**
Faulkner	18.9	1,425	2,408	2,519	2,348	2,020	3,173	2,917	2,090	21,816	29,912	10,450
Lonoke	13.3	1,633	2,149	1,958	1,656	1,414	2,127	1,573	790	17,751	23,847	8,174
Pulaski	133.9	8,489	13,629	15,574	15,769	14,250	22,572	21,928	21,689	24,709	33,958	12,701
Saline	19.6	1,413	2,268	2,399	2,263	2,094	4,114	3,476	1,573	23,442	28,773	9,723
PINE BLUFF	**30.7**	**3,927**	**4,827**	**4,213**	**3,310**	**2,786**	**4,617**	**3,928**	**3,092**	**18,556**	**26,044**	**8,894**
Jefferson	30.7	3,927	4,827	4,213	3,310	2,786	4,617	3,928	3,092	18,556	26,044	8,894
TEXARKANA	**44.7**	**4,936**	**6,728**	**5,671**	**5,295**	**4,513**	**7,363**	**6,117**	**4,077**	**19,725**	**26,468**	**9,730**
Miller	14.1	1,542	2,198	1,731	1,626	1,459	2,350	1,921	1,273	19,844	26,583	9,636
Bowie, Tex.	*30.6*	*3,394*	*4,530*	*3,940*	*3,669*	*3,054*	*5,013*	*4,196*	*2,804*	*19,675*	*26,416*	*9,774*
ALL COUNTIES												
Arkansas	8.6	1,070	1,534	1,336	1,102	818	1,187	847	706	16,558	24,390	9,240
Ashley	9.3	1,175	1,628	1,169	772	772	1,618	1,366	800	19,329	25,562	8,937
Baxter	13.5	900	1,756	2,249	2,227	1,800	2,177	1,512	879	19,018	25,531	10,638
Benton	34.6	2,084	4,231	4,935	4,820	4,379	6,363	4,607	3,181	21,344	28,345	10,683
Boone	11.3	1,245	2,027	2,039	1,682	1,143	1,513	957	694	15,883	22,678	8,687
Bradley	5.2	724	1,132	671	623	520	743	517	270	15,553	21,700	8,236
Calhoun	2.2	207	473	296	230	197	359	301	137	17,721	24,679	8,900
Carroll	7.6	883	1,446	1,375	1,168	826	958	581	363	15,375	20,875	8,670
Chicot	5.8	1,327	1,348	925	633	426	524	292	325	11,086	18,238	6,186
Clark	8.1	1,076	1,585	1,276	923	738	1,196	858	448	15,559	23,703	8,240
Clay	7.8	1,021	1,841	1,493	1,065	668	922	519	271	13,458	19,662	7,592
Cleburne	7.9	790	1,487	1,265	1,204	892	1,072	647	543	16,611	22,883	8,818
Cleveland	2.9	314	559	443	339	250	426	393	176	16,739	23,362	8,364
Columbia	9.7	1,016	1,592	1,248	1,123	961	1,374	1,281	1,105	19,408	28,893	10,576

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
ARKANSAS (continued)												
ALL COUNTIES (continued)												
Conway	7.1	747	1,297	921	841	736	1,091	854	613	18,394	25,265	8,969
Craighead	23.8	2,255	3,560	3,530	3,402	2,690	3,900	2,649	1,814	18,718	26,146	9,428
Crawford	14.9	1,254	2,115	1,868	2,016	1,884	2,734	1,870	1,159	20,510	26,448	9,164
☐ Crittenden	16.7	2,489	2,950	2,410	1,878	1,411	2,456	2,005	1,101	16,230	23,680	7,893
Cross	6.8	759	1,331	1,083	937	709	1,006	589	386	16,144	23,220	7,817
Dallas	4.0	426	720	595	550	472	607	379	251	17,284	24,671	9,223
Desha	6.6	979	1,353	1,073	722	547	694	754	478	14,488	23,473	8,027
Drew	6.5	828	1,046	896	840	631	866	874	519	17,754	25,258	8,874
Faulkner	18.9	1,425	2,408	2,519	2,348	2,020	3,173	2,917	2,090	21,816	29,912	10,450
Franklin	5.9	527	860	826	841	731	983	713	419	19,362	25,313	9,162
Fulton	4.4	681	1,085	919	691	378	414	159	73	12,470	16,470	6,773
Garland	31.6	2,976	5,023	4,643	3,896	3,245	4,826	3,877	3,114	18,938	27,354	11,314
Grant	5.0	510	795	567	529	527	949	684	439	20,943	26,805	9,573
Greene	12.2	1,120	1,927	1,659	1,818	1,543	1,838	1,510	785	18,776	25,158	9,444
Hempstead	8.6	1,064	1,577	1,424	937	842	1,337	965	454	16,076	22,754	8,086
Hot Spring	10.5	1,110	1,779	1,419	1,355	1,062	1,677	1,444	654	18,421	24,592	9,157
Howard	5.1	732	828	731	664	604	774	509	258	16,890	23,113	8,420
Independence	11.9	984	1,978	1,827	1,667	1,355	1,890	1,421	778	18,354	24,584	8,946
Izard	4.4	583	912	794	614	468	557	304	168	14,440	19,921	7,826
Jackson	7.7	1,039	1,514	1,178	1,093	810	946	630	490	15,467	22,553	8,389
Jefferson	30.7	3,927	4,827	4,213	3,310	2,786	4,617	3,928	3,092	18,556	26,044	8,894
Johnson	7.1	858	1,478	1,235	1,029	771	917	498	314	14,918	21,336	8,015
Lafayette	3.6	527	762	496	402	303	422	398	290	15,169	22,792	8,288
Lawrence	7.2	1,002	1,510	1,204	994	740	896	536	318	14,527	20,727	7,981
Lee	5.1	1,015	1,282	797	617	400	446	327	216	11,417	18,297	6,099
Lincoln	3.6	542	734	513	491	327	454	341	198	15,097	23,075	6,440
Little River	5.0	624	846	622	488	472	745	605	598	19,149	27,102	9,156
Logan	7.6	855	1,403	1,271	1,082	801	947	724	517	16,145	23,417	8,278
Lonoke	13.3	1,633	2,149	1,958	1,656	1,414	2,127	1,573	790	17,751	23,847	8,174
Madison	4.6	590	938	813	696	579	571	310	103	14,754	19,387	7,310
Marion	5.0	597	951	927	674	525	645	368	313	15,152	21,906	8,426
Miller	14.1	1,542	2,198	1,731	1,626	1,459	2,350	1,921	1,273	19,844	26,583	9,636
Mississippi	19.5	2,292	3,215	3,065	2,858	2,122	2,719	1,963	1,266	16,894	24,078	8,166
Monroe	4.5	923	1,088	673	518	335	472	286	205	11,758	18,283	6,635
Montgomery	3.4	439	649	604	494	370	463	256	125	15,065	20,439	8,176
Nevada	3.8	531	813	661	530	311	484	322	148	14,250	20,635	7,194
Newton	3.0	580	738	642	364	238	269	126	43	11,286	15,427	5,510
Ouachita	12.5	1,528	2,297	1,697	1,541	1,212	1,680	1,559	986	17,253	24,472	9,214
Perry	2.9	345	550	489	373	286	507	265	85	15,868	21,056	7,357
Phillips	11.1	2,210	2,546	1,637	1,100	882	1,235	938	552	12,271	19,940	6,728
Pike	4.1	708	892	805	548	366	429	232	120	12,776	17,832	6,708
Poinsett	9.3	1,301	1,764	1,540	1,344	967	1,215	610	559	15,155	21,898	7,803
Polk	6.6	1,018	1,374	1,187	987	620	707	431	276	13,888	20,800	7,543
Pope	16.2	1,747	2,801	2,539	2,177	1,615	2,511	1,730	1,080	17,282	24,211	8,894
Prairie	3.7	673	798	640	495	323	403	206	162	13,036	18,938	7,299
Pulaski	133.9	8,489	13,629	15,574	15,769	14,250	22,572	21,928	21,689	24,709	33,958	12,701
Randolph	6.5	750	1,339	1,155	921	746	846	461	282	15,030	20,913	7,903
St. Francis	9.9	1,568	2,068	1,547	1,057	896	1,345	811	608	14,199	21,924	7,211
Saline	19.6	1,413	2,268	2,399	2,263	2,094	4,114	3,476	1,573	23,442	28,773	9,723
Scott	4.0	466	884	797	562	379	482	268	162	14,064	20,298	7,807
Searcy	3.6	805	1,070	709	386	209	228	138	55	9,597	13,891	5,556
Sebastian	39.3	3,068	4,939	5,090	5,215	4,409	6,364	5,739	4,476	21,391	30,518	11,898
Sevier	5.5	660	880	827	631	572	877	703	350	17,975	23,771	8,834
Sharp	6.4	718	1,337	1,201	1,016	680	738	389	321	14,773	20,876	8,247
Stone	3.6	582	961	702	445	273	283	265	89	11,722	17,394	6,390
Union	18.5	2,478	3,255	2,507	2,102	1,676	2,704	2,247	1,531	17,311	25,050	9,325
Van Buren	6.1	970	1,297	1,120	951	582	678	332	170	13,616	18,020	7,001
Washington	40.0	3,697	5,642	6,010	5,371	4,500	6,469	4,596	3,715	19,299	27,024	10,093
White	19.1	2,087	3,561	3,053	2,544	1,970	2,884	1,897	1,104	16,547	23,293	8,239
Woodruff	3.8	728	891	635	448	338	439	175	146	12,137	18,511	6,699
Yell	6.8	760	1,263	1,084	993	756	934	622	388	16,360	22,662	8,514
TOTAL METRO COUNTIES	**341.4**	**28,937**	**43,125**	**43,772**	**41,452**	**36,227**	**56,976**	**49,953**	**40,958**	**21,769**	**29,987**	**10,906**
TOTAL STATE	**881.2**	**93,566**	**141,584**	**127,971**	**112,618**	**91,609**	**133,338**	**104,285**	**76,229**	**18,352**	**26,031**	**9,539**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
CALIFORNIA												
ANAHEIM - SANTA ANA	**773.8**	**28,306**	**45,704**	**58,016**	**65,546**	**64,605**	**122,485**	**154,604**	**234,534**	**35,181**	**44,688**	**15,882**
Orange	773.8	28,306	45,704	58,016	65,546	64,605	122,485	154,604	234,534	35,181	44,688	15,882
BAKERSFIELD	**176.0**	**10,043**	**19,259**	**20,053**	**19,127**	**16,950**	**28,419**	**30,350**	**31,799**	**25,870**	**34,984**	**12,469**
Kern	176.0	10,043	19,259	20,053	19,127	16,950	28,419	30,350	31,799	25,870	34,984	12,469
CHICO	**69.0**	**6,128**	**10,328**	**10,575**	**8,903**	**7,243**	**10,532**	**8,461**	**6,830**	**19,152**	**27,332**	**11,048**
Butte	69.0	6,128	10,328	10,575	8,903	7,243	10,532	8,461	6,830	19,152	27,332	11,048
FRESNO	**210.8**	**12,950**	**24,949**	**26,075**	**24,230**	**21,206**	**33,782**	**33,196**	**34,412**	**23,959**	**33,709**	**12,068**
Fresno	210.8	12,950	24,949	26,075	24,230	21,206	33,782	33,196	34,412	23,959	33,709	12,068
LOS ANGELES - LONG BEACH	**3,046.0**	**204,907**	**309,338**	**320,915**	**313,642**	**279,571**	**469,780**	**496,833**	**651,014**	**27,017**	**37,470**	**13,731**
Los Angeles	3,046.0	204,907	309,338	320,915	313,642	279,571	469,780	496,833	651,014	27,017	37,470	13,731
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***4,748.9***	***283,343***	***446,953***	***482,031***	***476,736***	***431,587***	***744,632***	***818,740***	***1,064,878***	***28,416***	***38,358***	***13,888***
MERCED	**55.4**	**3,931**	**7,199**	**7,962**	**7,529**	**6,166**	**8,945**	**7,548**	**6,120**	**20,786**	**29,473**	**9,789**
Merced	55.4	3,931	7,199	7,962	7,529	6,166	8,945	7,548	6,120	20,786	29,473	9,789
MODESTO	**110.5**	**7,392**	**13,743**	**14,160**	**12,899**	**11,300**	**19,198**	**17,355**	**14,453**	**22,984**	**31,331**	**11,029**
Stanislaus	110.5	7,392	13,743	14,160	12,899	11,300	19,198	17,355	14,453	22,984	31,331	11,029
OAKLAND	**753.0**	**40,476**	**66,204**	**63,467**	**63,151**	**59,759**	**110,594**	**140,690**	**208,659**	**32,670**	**41,611**	**16,075**
Alameda	477.2	29,814	47,688	44,308	43,037	39,871	72,111	87,816	112,555	29,756	38,416	15,060
Contra Costa	275.8	10,662	18,516	19,159	20,114	19,888	38,483	52,874	96,104	37,820	47,138	17,763
OXNARD - VENTURA	**204.7**	**7,243**	**12,055**	**15,695**	**17,675**	**17,235**	**30,888**	**41,693**	**62,216**	**35,502**	**44,448**	**14,635**
Ventura	204.7	7,243	12,055	15,695	17,675	17,235	30,888	41,693	62,216	35,502	44,448	14,635
REDDING	**50.7**	**3,790**	**7,677**	**7,858**	**6,538**	**5,080**	**8,278**	**6,774**	**4,705**	**19,585**	**27,065**	**10,149**
Shasta	50.7	3,790	7,677	7,858	6,538	5,080	8,278	6,774	4,705	19,585	27,065	10,149
RIVERSIDE - SAN BERNARDINO	**724.4**	**42,887**	**79,856**	**87,405**	**79,873**	**70,176**	**121,479**	**125,610**	**117,114**	**25,165**	**33,611**	**12,141**
Riverside	324.1	19,826	37,395	42,346	38,681	32,619	52,947	51,384	48,902	23,481	32,725	12,166
San Bernardino	400.3	23,061	42,461	45,059	41,192	37,557	68,532	74,226	68,212	26,629	34,329	12,122
SACRAMENTO	**508.4**	**29,498**	**52,755**	**55,575**	**54,829**	**48,437**	**82,642**	**91,087**	**93,577**	**26,609**	**35,054**	**13,658**
El Dorado	42.3	2,280	3,900	4,898	4,922	4,477	7,715	7,497	6,611	25,838	33,630	12,690
Placer	55.1	3,040	5,432	6,172	5,542	4,970	9,082	10,074	10,788	27,667	36,018	13,528
Sacramento	363.6	20,510	37,111	38,538	39,028	34,724	58,860	66,162	68,667	27,070	35,396	14,006
Yolo	47.4	3,668	6,312	5,967	5,337	4,266	6,985	7,354	7,511	22,650	32,577	12,149
SALINAS - SEASIDE - MONTEREY	**111.1**	**5,990**	**8,954**	**11,743**	**12,266**	**11,535**	**19,756**	**19,482**	**21,374**	**27,566**	**38,338**	**12,628**
Monterey	111.1	5,990	8,954	11,743	12,266	11,535	19,756	19,482	21,374	27,566	38,338	12,628
SAN DIEGO	**808.8**	**41,879**	**72,066**	**85,695**	**88,219**	**79,597**	**128,775**	**138,441**	**174,128**	**27,773**	**39,167**	**14,284**
San Diego	808.8	41,879	72,066	85,695	88,219	79,597	128,775	138,441	174,128	27,773	39,167	14,284
SAN FRANCISCO	**668.1**	**35,327**	**53,222**	**55,511**	**61,383**	**58,244**	**99,669**	**116,915**	**187,829**	**32,092**	**43,467**	**18,337**
Marin	94.2	3,414	4,598	5,753	6,798	6,846	12,420	16,327	38,044	40,919	53,966	22,464
San Francisco	331.9	23,119	35,750	33,166	34,080	31,301	49,921	51,421	73,142	26,539	38,497	17,311
San Mateo	242.0	8,794	12,874	16,592	20,505	20,097	37,328	49,167	76,643	36,257	46,197	18,052
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***2,275.7***	***111,858***	***180,326***	***188,344***	***198,867***	***189,763***	***342,972***	***427,758***	***635,812***	***32,892***	***42,535***	***16,397***
SAN JOSE	**493.7**	**16,768**	**27,855**	**32,551**	**37,616**	**38,667**	**74,441**	**101,665**	**164,137**	**37,517**	**46,360**	**16,243**
Santa Clara	493.7	16,768	27,855	32,551	37,616	38,667	74,441	101,665	164,137	37,517	46,360	16,243
SANTA BARBARA - SANTA MARIA - LOMPOC	**127.6**	**6,161**	**11,516**	**13,356**	**13,411**	**11,990**	**19,669**	**22,024**	**29,473**	**28,687**	**39,804**	**15,022**
Santa Barbara	127.6	6,161	11,516	13,356	13,411	11,990	19,669	22,024	29,473	28,687	39,804	15,022
SANTA CRUZ	**85.1**	**4,695**	**8,646**	**9,098**	**8,798**	**7,710**	**12,540**	**14,445**	**19,168**	**27,810**	**38,560**	**14,663**
Santa Cruz	85.1	4,695	8,646	9,098	8,798	7,710	12,540	14,445	19,168	27,810	38,560	14,663
SANTA ROSA - PETALUMA	**137.7**	**7,470**	**12,474**	**13,806**	**13,929**	**12,773**	**21,927**	**25,978**	**29,343**	**28,813**	**37,409**	**14,777**
Sonoma	137.7	7,470	12,474	13,806	13,929	12,773	21,927	25,978	29,343	28,813	37,409	14,777
STOCKTON	**156.0**	**11,285**	**19,227**	**18,891**	**16,794**	**14,850**	**25,751**	**26,210**	**22,992**	**23,886**	**32,156**	**11,851**
San Joaquin	156.0	11,285	19,227	18,891	16,794	14,850	25,751	26,210	22,992	23,886	32,156	11,851
VALLEJO - FAIRFIELD - NAPA	**138.1**	**7,122**	**11,925**	**13,911**	**13,990**	**12,610**	**23,801**	**28,065**	**26,676**	**29,056**	**36,942**	**13,122**
Napa	40.9	1,817	3,286	3,679	3,846	3,502	6,154	7,724	10,892	32,030	42,251	16,120
Solano	97.2	5,305	8,639	10,232	10,144	9,108	17,647	20,341	15,784	28,044	34,709	11,980
VISALIA - TULARE - PORTERVILLE	**94.8**	**7,724**	**15,356**	**16,283**	**12,864**	**9,656**	**14,672**	**10,886**	**7,359**	**18,022**	**25,688**	**8,394**
Tulare	94.8	7,724	15,356	16,283	12,864	9,656	14,672	10,886	7,359	18,022	25,688	8,394

1987 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household EBI	Average Household EBI	Per Capita EBI
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
CALIFORNIA (continued)												
YUBA CITY	**41.6**	**2,927**	**6,170**	**6,498**	**5,587**	**4,452**	**6,162**	**5,560**	**4,244**	**19,636**	**27,912**	**10,257**
Sutter	21.7	1,470	3,039	3,256	2,668	2,199	3,314	3,220	2,534	20,876	29,166	10,838
Yuba	19.9	1,457	3,131	3,242	2,919	2,253	2,848	2,340	1,710	18,510	26,543	9,639
ALL COUNTIES												
Alameda	477.2	29,814	47,688	44,308	43,037	39,871	72,111	87,816	112,555	29,756	38,416	15,060
Alpine	.4	48	58	50	45	45	56	32	66	19,900	29,500	9,077
Amador	10.1	634	1,227	1,345	1,274	1,056	1,770	1,737	1,057	22,505	29,628	11,922
Butte	69.0	6,128	10,328	10,575	8,903	7,243	10,532	8,461	6,830	19,152	27,332	11,048
Calaveras	11.0	705	1,479	1,580	1,436	1,101	2,095	1,431	1,173	21,156	28,536	11,291
Colusa	5.4	394	710	742	672	598	836	672	776	21,423	30,438	11,181
Contra Costa	275.8	10,662	18,516	19,159	20,114	19,888	38,483	52,874	96,104	37,820	47,138	17,763
Del Norte	7.5	779	1,360	1,246	969	734	1,246	733	433	16,746	23,001	9,079
El Dorado	42.3	2,280	3,900	4,898	4,922	4,477	7,715	7,497	6,611	25,838	33,630	12,690
Fresno	210.8	12,950	24,949	26,075	24,230	21,206	33,782	33,196	34,412	23,959	33,709	12,068
Glenn	8.6	584	966	1,014	1,072	979	1,457	1,292	1,236	23,323	31,805	11,590
Humboldt	45.6	3,104	6,607	6,282	5,126	4,373	7,664	6,746	5,698	21,839	29,647	11,735
Imperial	32.5	2,322	4,525	4,642	4,401	3,510	4,976	4,427	3,697	20,447	29,156	8,831
Inyo	7.7	554	1,157	1,061	892	774	1,273	1,190	799	21,124	28,104	11,511
Kern	176.0	10,043	19,259	20,053	19,127	16,950	28,419	30,350	31,799	25,870	34,984	12,469
Kings	27.7	1,770	3,560	4,038	3,668	3,095	4,567	3,996	3,006	21,209	29,716	9,650
Lake	21.6	1,792	4,301	4,013	2,900	1,893	2,774	2,270	1,657	16,039	24,123	10,177
Lassen	8.1	589	963	1,213	1,128	936	1,445	1,198	628	20,785	27,910	8,936
Los Angeles	3,046.0	204,907	309,338	320,915	313,642	279,571	469,780	496,833	651,014	27,017	37,470	13,731
Madera	26.2	1,572	3,334	3,445	2,955	2,480	4,182	4,409	3,823	23,520	32,294	10,960
Marin	94.2	3,414	4,598	5,753	6,798	6,846	12,420	16,327	38,044	40,919	53,966	22,464
Mariposa	5.4	336	821	923	687	550	844	770	469	19,477	29,306	11,145
Mendocino	29.3	2,085	3,889	3,859	3,385	3,107	5,277	4,412	3,286	22,273	29,690	11,446
Merced	55.4	3,931	7,199	7,962	7,529	6,166	8,945	7,548	6,120	20,786	29,473	9,789
Modoc	3.6	344	614	619	449	333	555	420	266	17,390	25,066	9,600
Mono	3.9	146	338	479	475	362	752	638	710	27,137	36,596	15,347
Monterey	111.1	5,990	8,954	11,743	12,266	11,535	19,756	19,482	21,374	27,566	38,338	12,628
Napa	40.9	1,817	3,286	3,679	3,846	3,502	6,154	7,724	10,892	32,030	42,251	16,120
Nevada	27.7	1,646	3,026	3,427	3,268	2,832	4,656	4,674	4,171	24,312	32,377	12,649
Orange	773.8	28,306	45,704	58,016	65,546	64,605	122,485	154,604	234,534	35,181	44,688	15,882
Placer	55.1	3,040	5,432	6,172	5,542	4,970	9,082	10,074	10,788	27,667	36,018	13,528
Plumas	8.0	554	974	1,154	1,081	907	1,437	1,165	728	21,201	27,828	11,076
Riverside	324.1	19,826	37,395	42,346	38,681	32,619	52,947	51,384	48,902	23,481	32,725	12,166
Sacramento	363.6	20,510	37,111	38,538	39,028	34,724	58,860	66,162	68,667	27,070	35,396	14,006
San Benito	10.5	574	921	1,209	1,188	1,112	1,986	1,937	1,573	26,230	33,702	11,093
San Bernardino	400.3	23,061	42,461	45,059	41,192	37,557	68,532	74,226	68,212	26,629	34,329	12,122
San Diego	808.8	41,879	72,066	85,695	88,219	79,597	128,775	138,441	174,128	27,773	39,167	14,284
San Francisco	331.9	23,119	35,750	33,166	34,080	31,301	49,921	51,421	73,142	26,539	38,497	17,311
San Joaquin	156.0	11,285	19,227	18,891	16,794	14,850	25,751	26,210	22,992	23,886	32,156	11,851
San Luis Obispo	72.5	4,921	8,066	9,512	8,956	7,546	11,194	11,646	10,659	22,996	32,558	12,173
San Mateo	242.0	8,794	12,874	16,592	20,505	20,097	37,328	49,167	76,643	36,257	46,197	18,052
Santa Barbara	127.6	6,161	11,516	13,356	13,411	11,990	19,669	22,024	29,473	28,687	39,804	15,022
Santa Clara	493.7	16,768	27,855	32,551	37,616	38,667	74,441	101,665	164,137	37,517	46,360	16,243
Santa Cruz	85.1	4,695	8,646	9,098	8,798	7,710	12,540	14,445	19,168	27,810	38,560	14,663
Shasta	50.7	3,790	7,677	7,858	6,538	5,080	8,278	6,774	4,705	19,585	27,065	10,149
Sierra	1.5	147	219	188	168	156	235	237	150	20,875	27,553	12,156
Siskiyou	17.2	1,285	2,567	2,407	2,137	1,913	3,077	2,435	1,379	20,510	27,050	10,550
Solano	97.2	5,305	8,639	10,232	10,144	9,108	17,647	20,341	15,784	28,044	34,709	11,980
Sonoma	137.7	7,470	12,474	13,806	13,929	12,773	21,927	25,978	29,343	28,813	37,409	14,777
Stanislaus	110.5	7,392	13,743	14,160	12,899	11,300	19,198	17,355	14,453	22,984	31,331	11,029
Sutter	21.7	1,470	3,039	3,256	2,668	2,199	3,314	3,220	2,534	20,876	29,166	10,838
Tehama	17.7	1,447	3,019	2,559	2,127	1,847	3,190	2,111	1,400	19,272	25,813	10,019
Trinity	5.5	335	824	782	742	631	1,025	665	496	20,504	26,766	10,515
Tulare	94.8	7,724	15,356	16,283	12,864	9,656	14,672	10,886	7,359	18,022	25,688	8,394
Tuolumne	16.1	1,262	2,428	2,731	2,248	1,584	2,652	2,047	1,148	18,521	25,795	9,749
Ventura	204.7	7,243	12,055	15,695	17,675	17,235	30,888	41,693	62,216	35,502	44,448	14,635
Yolo	47.4	3,668	6,312	5,967	5,337	4,266	6,985	7,354	7,511	22,650	32,577	12,149
Yuba	19.9	1,457	3,131	3,242	2,919	2,253	2,848	2,340	1,710	18,510	26,543	9,639
TOTAL METRO COUNTIES	**9,545.3**	**544,899**	**896,478**	**965,099**	**958,799**	**869,812**	**1,494,185**	**1,663,872**	**2,152,156**	**28,578**	**38,555**	**14,202**
TOTAL STATE	**9,976.6**	**574,828**	**954,431**	**1,025,619**	**1,012,248**	**914,266**	**1,565,406**	**1,727,162**	**2,202,640**	**28,227**	**38,170**	**14,062**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
COLORADO												
BOULDER - LONGMONT	**85.0**	**4,384**	**7,618**	**8,792**	**8,973**	**8,127**	**15,613**	**15,099**	**16,394**	**28,036**	**35,043**	**13,689**
Boulder	85.0	4,384	7,618	8,792	8,973	8,127	15,613	15,099	16,394	28,036	35,043	13,689
COLORADO SPRINGS	**138.7**	**7,379**	**13,284**	**17,800**	**17,607**	**15,869**	**24,679**	**22,741**	**19,341**	**24,101**	**31,898**	**11,893**
El Paso	138.7	7,379	13,284	17,800	17,607	15,869	24,679	22,741	19,341	24,101	31,898	11,893
DENVER	**664.1**	**30,939**	**52,536**	**60,922**	**65,879**	**63,749**	**119,664**	**132,098**	**138,313**	**29,897**	**36,494**	**14,694**
Adams	103.8	4,098	7,122	9,467	10,897	11,514	22,076	22,417	16,209	28,965	33,272	12,208
Arapahoe	152.1	4,609	8,214	12,100	13,258	13,138	28,092	33,352	39,337	33,785	40,864	16,040
Denver	232.5	16,988	28,636	28,234	28,067	24,872	37,679	34,226	33,798	22,763	30,868	14,128
Douglas	12.8	313	404	525	771	799	1,975	3,036	4,977	42,324	49,918	16,176
Jefferson	162.9	4,931	8,160	10,596	12,886	13,426	29,842	39,067	43,992	35,518	41,440	15,645
DENVER - BOULDER CONSOLIDATED AREA	***749.1***	***35,323***	***60,154***	***69,714***	***74,852***	***71,876***	***135,277***	***147,197***	***154,707***	***29,670***	***36,329***	***14,576***
FORT COLLINS - LOVELAND	**69.3**	**4,267**	**7,435**	**8,511**	**8,503**	**7,506**	**12,548**	**11,414**	**9,116**	**23,821**	**30,277**	**11,586**
Larimer	69.3	4,267	7,435	8,511	8,503	7,506	12,548	11,414	9,116	23,821	30,277	11,586
GREELEY	**50.5**	**4,192**	**6,196**	**6,599**	**6,170**	**5,606**	**9,631**	**7,227**	**4,879**	**21,752**	**27,472**	**10,068**
Weld	50.5	4,192	6,196	6,599	6,170	5,606	9,631	7,227	4,879	21,752	27,472	10,068
PUEBLO	**48.1**	**4,558**	**7,094**	**6,637**	**5,649**	**4,716**	**8,357**	**6,568**	**4,521**	**20,108**	**25,845**	**9,921**
Pueblo	48.1	4,558	7,094	6,637	5,649	4,716	8,357	6,568	4,521	20,108	25,845	9.921
ALL COUNTIES												
Adams	103.8	4,098	7,122	9,467	10,897	11,514	22,076	22,417	16,209	28,965	33,272	12,208
Alamosa	4.5	552	755	712	542	450	715	415	359	16,908	24,744	8,980
Arapahoe	152.1	4,609	8,214	12,100	13,258	13,138	28,092	33,352	39,337	33,785	40,864	16,040
Archuleta	1.9	253	303	301	248	214	297	152	132	16,936	22,354	9,233
Baca	1.9	329	412	391	247	136	177	121	87	12,552	17,563	6,417
Bent	2.0	173	334	385	334	209	242	226	97	16,507	23,400	8,069
Boulder	85.0	4,384	7,618	8,792	8,973	8,127	15,613	15,099	16,394	28,036	35,043	13,689
Chaffee	5.1	307	666	771	601	596	1,035	723	401	21,734	26,558	10,184
Cheyenne	1.0	107	196	194	134	113	141	66	49	15,111	20,182	8,409
Clear Creek	3.0	177	265	300	391	464	632	494	277	24,067	28,699	11,794
Conejos	2.7	472	679	626	383	171	252	93	19	11,647	14,308	4,769
Costilla	1.2	212	297	230	147	91	107	66	50	11,837	17,914	5,810
Crowley	1.2	106	263	250	185	119	158	72	47	14,620	19,214	7,438
Custer	.6	67	125	105	86	73	91	34	19	15,143	19,045	5,714
Delta	9.3	756	1,798	1,715	1,131	820	1,417	1,089	574	16,464	22,882	8,979
Denver	232.5	16,988	28,636	28,234	28,067	24,872	37,679	34,226	33,798	22,763	30,868	14,128
Dolores	.6	68	105	86	70	63	109	62	37	18,071	22,070	7,789
Douglas	12.8	313	404	525	771	799	1,975	3,036	4,977	42,324	49,918	16,176
Eagle	7.2	267	482	540	665	736	1,445	1,561	1,504	31,161	37,633	15,662
Elbert	2.9	206	349	363	335	256	477	582	332	23,745	29,361	9,901
El Paso	138.7	7,379	13,284	17,800	17,607	15,869	24,679	22,741	19,341	24,101	31,898	11,893
Fremont	12.1	1,108	2,281	1,890	1,534	1,380	2,009	1,213	685	17,495	24,118	9,148
Garfield	10.3	609	1,039	1,130	1,135	919	1,879	2,047	1,542	26,964	31,951	12,189
Gilpin	1.3	101	142	143	128	153	325	198	110	24,452	27,013	12,542
Grand	3.7	224	354	420	417	451	830	564	440	24,822	29,168	11,604
Gunnison	4.1	272	524	492	442	414	739	606	611	23,874	31,647	11,904
Hinsdale	.2	15	16	27	23	35	35	24	25	23,222	30,725	12,290
Huerfano	2.8	384	614	532	328	254	328	212	148	13,625	19,301	7,832
Jackson	.7	53	106	96	128	104	127	57	29	18,692	22,323	8,681
Jefferson	162.9	4,931	8,160	10,596	12,886	13,426	29,842	39,067	43,992	35,518	41,440	15,645
Kiowa	.7	75	94	108	93	73	112	78	67	18,850	25,577	9,423
Kit Carson	2.9	324	427	363	381	346	485	360	214	19,400	24,434	9,324
Lake	2.6	111	198	262	278	269	709	567	206	27,525	30,161	10,184
La Plata	11.9	752	1,485	1,760	1,317	1,226	2,033	1,793	1,534	22,626	29,953	11,035
Larimer	69.3	4,267	7,435	8,511	8,503	7,506	12,548	11,414	9,116	23,821	30,277	11,586
Las Animas	5.6	793	1,116	914	682	553	722	575	245	14,871	20,011	7,782
Lincoln	1.8	160	295	288	227	208	280	210	132	18,364	24,263	9,292
Logan	7.7	638	1,084	1,151	1,092	981	1,291	905	558	19,487	24,837	9,659
Mesa	33.9	2,065	4,013	4,154	4,032	3,543	6,076	5,645	4,372	23,642	29,826	11,099
Mineral	.3	22	35	36	49	36	51	42	29	21,111	26,750	10,031
Moffat	5.5	219	451	487	555	635	1,280	1,215	658	28,264	31,915	11,548
Montezuma	6.8	627	866	923	922	681	1,115	1,066	600	20,376	26,523	9,345
Montrose	9.5	500	1,047	1,234	1,278	1,210	1,851	1,307	1,073	22,781	29,084	10,751

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
COLORADO (continued)												
ALL COUNTIES (continued)												
Morgan	8.6	685	1,172	1,265	1,205	977	1,393	1,183	720	19,884	25,609	9,534
Otero	8.2	787	1,701	1,439	1,090	878	1,180	686	439	15,721	21,050	8,066
Ouray	.7	72	99	100	103	81	103	82	60	18,750	25,166	8,007
Park	2.7	137	296	271	317	285	528	521	345	25,863	30,463	11,115
Phillips	1.8	159	315	288	255	174	281	179	149	17,551	24,314	9,947
Pitkin	5.0	202	439	732	565	402	989	753	918	26,589	34,723	15,501
Prowers	5.4	601	982	790	704	447	945	536	395	17,194	22,877	8,824
Pueblo	48.1	4,558	7,094	6,637	5,649	4,716	8,357	6,568	4,521	20,108	25,845	9,921
Rio Blanco	2.3	90	178	182	234	207	448	564	397	31,157	35,435	12,539
Rio Grande	3.7	308	434	383	372	384	572	669	578	24,581	32,205	10,833
Routt	5.8	270	422	568	676	651	1,252	1,137	824	27,383	32,114	12,335
Saguache	1.4	149	258	243	214	151	162	113	110	16,156	22,298	8,004
San Juan	.4	41	53	62	65	46	84	41	8	18,385	21,218	9,430
San Miguel	1.4	142	213	239	178	174	252	134	68	17,853	22,118	8,847
Sedgwick	1.4	123	210	246	253	171	202	128	67	17,365	21,721	9,809
Summit	4.8	160	293	442	496	512	1,003	996	898	29,885	36,164	15,227
Teller	4.3	315	602	641	573	532	724	543	370	20,178	24,846	9,131
Washington	2.0	167	234	259	249	226	390	282	193	22,091	26,132	9,678
Weld	50.5	4,192	6,196	6,599	6,170	5,606	9,631	7,227	4,879	21,752	27,472	10,068
Yuma	3.9	382	663	618	487	373	586	439	352	17,758	24,788	9,765
TOTAL METRO COUNTIES	**1,055.7**	**55,719**	**94,163**	**109,261**	**112,781**	**105,573**	**190,492**	**195,147**	**192,564**	**27,651**	**34,448**	**13,554**
TOTAL STATE	**1,289.0**	**73,613**	**125,943**	**141,408**	**141,357**	**130,226**	**231,158**	**228,578**	**216,717**	**26,397**	**33,175**	**12,958**
CONNECTICUT												
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**296.4**	**11,280**	**19,752**	**20,661**	**20,890**	**20,330**	**39,387**	**51,265**	**112,835**	**39,168**	**54,102**	**19,353**
Fairfield	296.4	11,280	19,752	20,661	20,890	20,330	39,387	51,265	112,835	39,168	54,102	19,353
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**404.4**	**15,525**	**30,803**	**32,093**	**34,425**	**34,645**	**66,957**	**83,192**	**106,760**	**33,235**	**41,923**	**15,442**
Hartford	312.4	12,685	24,669	25,667	27,138	26,895	51,267	62,218	81,861	32,725	41,613	15,565
Middlesex	51.2	1,626	3,587	3,603	4,151	4,399	8,457	11,445	13,932	34,741	42,648	15,869
Tolland	40.8	1,214	2,547	2,823	3,136	3,351	7,233	9,529	10,967	35,128	43,386	14,150
NEW HAVEN - WATERBURY - MERIDEN	**284.1**	**13,259**	**25,596**	**24,377**	**24,622**	**23,976**	**45,468**	**56,169**	**70,633**	**31,651**	**40,455**	**14,915**
New Haven	284.1	13,259	25,596	24,377	24,622	23,976	45,468	56,169	70,633	31,651	40,455	14,915
NEW LONDON - NORWICH	**89.4**	**3,676**	**7,045**	**7,530**	**7,991**	**8,170**	**16,462**	**17,888**	**20,638**	**31,166**	**40,515**	**14,407**
New London	89.4	3,676	7,045	7,530	7,991	8,170	16,462	17,888	20,638	31,166	40,515	14,407
ALL COUNTIES												
Fairfield	296.4	11,280	19,752	20,661	20,890	20,330	39,387	51,265	112,835	39,168	54,102	19,353
Hartford	312.4	12,685	24,669	25,667	27,138	26,895	51,267	62,218	81,861	32,725	41,613	15,565
Litchfield	61.0	2,034	4,229	4,882	5,409	5,465	10,158	13,202	15,571	33,362	42,689	15,763
Middlesex	51.2	1,626	3,587	3,603	4,151	4,399	8,457	11,445	13,932	34,741	42,648	15,869
New Haven	284.1	13,259	25,596	24,377	24,622	23,976	45,468	56,169	70,633	31,651	40,455	14,915
New London	89.4	3,676	7,045	7,530	7,991	8,170	16,462	17,888	20,638	31,166	40,515	14,407
Tolland	40.8	1,214	2,547	2,823	3,136	3,351	7,233	9,529	10,967	35,128	43,386	14,150
Windham	35.3	1,650	3,180	3,550	3,711	3,417	6,239	7,067	6,486	28,325	35,917	12,898
TOTAL METRO COUNTIES	**1,074.3**	**43,740**	**83,196**	**84,661**	**87,928**	**87,121**	**168,274**	**208,514**	**310,866**	**33,938**	**44,778**	**16,315**
TOTAL STATE	**1,170.6**	**47,474**	**90,605**	**93,093**	**97,048**	**96,003**	**184,671**	**228,783**	**332,923**	**33,723**	**44,402**	**16,182**
DELAWARE												
WILMINGTON	**195.8**	**10,583**	**17,446**	**18,534**	**18,519**	**17,724**	**34,097**	**38,853**	**40,044**	**29,478**	**37,889**	**13,530**
New Castle	148.3	8,289	13,291	13,888	14,068	13,440	25,971	28,855	30,498	29,383	38,273	13,740
Cecil, Md.	*22.8*	*1,188*	*1,962*	*2,406*	*2,295*	*2,389*	*4,572*	*4,481*	*3,507*	*27,544*	*33,086*	*11,242*
Salem, N. J.	*24.7*	*1,106*	*2,193*	*2,240*	*2,156*	*1,895*	*3,554*	*5,517*	*6,039*	*32,766*	*40,023*	*14,516*
ALL COUNTIES												
Kent	36.5	2,206	4,194	4,975	4,468	3,939	6,403	6,229	4,086	22,920	31,441	10,796
New Castle	148.3	8,289	13,291	13,888	14,068	13,440	25,971	28,855	30,498	29,383	38,273	13,740
Sussex	40.8	2,960	5,260	5,771	5,542	4,676	6,983	5,999	3,609	20,850	28,470	10,493

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
DELAWARE (continued)												
TOTAL METRO COUNTIES	**148.3**	**8,289**	**13,291**	**13,888**	**14,068**	**13,440**	**25,971**	**28,855**	**30,498**	**29,383**	**38,273**	**13,740**
TOTAL STATE	**225.6**	**13,455**	**22,745**	**24,634**	**24,078**	**22,055**	**39,357**	**41,083**	**38,193**	**26,477**	**35,394**	**12,673**
DISTRICT OF COLUMBIA												
WASHINGTON	**1,317.4**	**51,763**	**69,281**	**85,350**	**102,993**	**106,561**	**200,878**	**251,464**	**449,110**	**37,209**	**46,665**	**17,347**
District of Columbia	252.9	22,769	26,195	27,040	27,278	24,281	37,752	35,958	51,627	24,753	39,537	16,127
Calvert, Md.	*14.2*	*751*	*1,134*	*1,319*	*1,198*	*1,172*	*2,866*	*3,005*	*2,755*	*30,517*	*34,738*	*11,314*
Charles, Md.	*27.5*	*1,350*	*1,772*	*2,005*	*2,141*	*2,183*	*5,317*	*7,068*	*5,664*	*33,106*	*36,732*	*11,286*
Frederick, Md.	*45.4*	*1,937*	*3,327*	*3,970*	*4,481*	*4,335*	*8,467*	*9,875*	*9,008*	*30,697*	*36,082*	*12,170*
Montgomery, Md.	*245.7*	*5,892*	*9,126*	*12,016*	*15,792*	*17,039*	*33,217*	*45,003*	*107,615*	*44,874*	*53,404*	*20,091*
Prince George's, Md.	*240.2*	*7,335*	*10,655*	*14,779*	*20,449*	*22,254*	*40,771*	*50,678*	*73,279*	*35,944*	*42,771*	*15,128*
Alexandria city, Va.	*55.2*	*1,841*	*2,737*	*3,336*	*4,605*	*5,192*	*9,604*	*10,369*	*17,516*	*35,322*	*45,503*	*22,467*
Arlington, Va.	*74.3*	*2,367*	*3,245*	*4,701*	*5,978*	*6,293*	*11,954*	*12,850*	*26,912*	*37,619*	*48,620*	*23,098*
Fairfax, Va.	*250.8*	*4,448*	*6,639*	*9,770*	*13,295*	*15,183*	*32,122*	*49,190*	*120,153*	*48,324*	*55,317*	*19,777*
Fairfax city, Va.	*7.3*	*182*	*167*	*299*	*435*	*494*	*1,013*	*1,379*	*3,331*	*46,063*	*54,597*	*19,829*
Falls Church city, Va.	*4.4*	*84*	*136*	*228*	*313*	*331*	*643*	*869*	*1,796*	*41,469*	*51,103*	*23,920*
Loudoun, Va.	*23.6*	*839*	*1,379*	*1,579*	*1,654*	*1,808*	*4,089*	*5,423*	*6,829*	*36,083*	*42,766*	*14,215*
Manassas city, Va.	*6.6*	*156*	*291*	*392*	*499*	*530*	*1,101*	*1,814*	*1,817*	*37,791*	*42,312*	*14,395*
Manassas Park city, Va.	*2.2*	*80*	*131*	*161*	*182*	*312*	*684*	*476*	*174*	*28,311*	*31,141*	*9,515*
Prince William, Va.	*51.1*	*1,165*	*1,526*	*2,464*	*3,339*	*3,761*	*8,270*	*13,668*	*16,907*	*40,231*	*45,424*	*13,325*
Stafford, Va.	*16.0*	*567*	*821*	*1,291*	*1,354*	*1,393*	*3,008*	*3,839*	*3,727*	*33,670*	*40,079*	*12,076*
TOTAL METRO COUNTIES	**2[illegible]2.9**	**22,769**	**26,195**	**27,040**	**27,278**	**24,281**	**37,752**	**35,958**	**51,627**	**24,753**	**39,537**	**16,127**
TOTAL STATE	**252.9**	**22,769**	**26,195**	**27,040**	**27,278**	**24,281**	**37,752**	**35,958**	**51,627**	**24,753**	**39,537**	**16,127**
FLORIDA												
BRADENTON	**77.0**	**5,205**	**9,288**	**11,267**	**10,695**	**9,047**	**12,732**	**9,737**	**9,029**	**21,087**	**28,240**	**12,047**
Manatee	77.0	5,205	9,288	11,267	10,695	9,047	12,732	9,737	9,029	21,087	28,240	12,047
DAYTONA BEACH	**137.7**	**10,226**	**18,079**	**20,787**	**19,028**	**15,065**	**21,065**	**17,099**	**16,351**	**20,237**	**27,721**	**11,742**
Volusia	137.7	10,226	18,079	20,787	19,028	15,065	21,065	17,099	16,351	20,237	27,721	11,742
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**496.1**	**27,009**	**47,144**	**58,861**	**57,280**	**51,665**	**82,046**	**79,458**	**92,637**	**25,680**	**34,081**	**14,478**
Broward	496.1	27,009	47,144	58,861	57,280	51,665	82,046	79,458	92,637	25,680	34,081	14,478
FORT MYERS - CAPE CORAL	**117.8**	**7,182**	**12,023**	**16,150**	**16,523**	**13,832**	**19,529**	**16,753**	**15,808**	**22,385**	**30,314**	**12,799**
Lee	117.8	7,182	12,023	16,150	16,523	13,832	19,529	16,753	15,808	22,385	30,314	12,799
FORT PIERCE	**83.3**	**6,882**	**11,455**	**12,209**	**10,856**	**9,307**	**13,503**	**10,418**	**8,670**	**20,123**	**26,972**	**10,849**
Martin	36.2	2,535	4,641	5,155	4,548	3,871	6,109	4,832	4,509	21,455	29,003	12,180
St. Lucie	47.1	4,347	6,814	7,054	6,308	5,436	7,394	5,586	4,161	19,206	25,411	9,900
FORT WALTON BEACH	**51.9**	**3,050**	**5,075**	**7,369**	**6,869**	**5,740**	**8,629**	**8,036**	**7,132**	**22,944**	**30,349**	**11,046**
Okaloosa	51.9	3,050	5,075	7,369	6,869	5,740	8,629	8,036	7,132	22,944	30,349	11,046
GAINESVILLE	**75.0**	**9,106**	**10,429**	**10,080**	**8,616**	**6,903**	**10,421**	**9,961**	**9,484**	**19,522**	**27,949**	**10,518**
Alachua	67.4	8,030	9,263	8,981	7,686	6,144	9,225	9,144	8,927	19,809	28,431	10,900
Bradford	7.6	1,076	1,166	1,099	930	759	1,196	817	557	17,337	23,675	7,657
JACKSONVILLE	**320.9**	**26,395**	**36,218**	**37,500**	**36,621**	**32,821**	**52,080**	**50,053**	**49,212**	**23,531**	**30,862**	**11,628**
Clay	29.7	1,827	2,490	3,011	3,090	2,879	5,101	5,967	5,335	28,078	33,353	10,572
Duval	248.5	21,219	28,574	28,993	28,388	25,524	39,798	37,892	38,112	23,275	30,839	11,913
Nassau	14.5	1,262	1,756	1,721	1,461	1,397	2,899	2,312	1,692	23,689	28,040	9,727
St. Johns	28.2	2,087	3,398	3,775	3,682	3,021	4,282	3,882	4,073	21,730	29,893	11,564
LAKELAND - WINTER HAVEN	**139.5**	**11,770**	**19,291**	**20,298**	**18,171**	**15,737**	**23,363**	**17,935**	**12,935**	**20,064**	**26,914**	**10,042**
Polk	139.5	11,770	19,291	20,298	18,171	15,737	23,363	17,935	12,935	20,064	26,914	10,042
MELBOURNE - TITUSVILLE - PALM BAY	**144.9**	**9,012**	**16,062**	**19,900**	**17,864**	**15,265**	**25,434**	**23,556**	**17,807**	**22,983**	**28,893**	**11,575**
Brevard	144.9	9,012	16,062	19,900	17,864	15,265	25,434	23,556	17,807	22,983	28,893	11,575
MIAMI - HIALEAH	**672.1**	**64,615**	**79,390**	**77,949**	**72,908**	**64,355**	**101,811**	**95,392**	**115,680**	**23,082**	**32,115**	**12,092**
Dade	672.1	64,615	79,390	77,949	72,908	64,355	101,811	95,392	115,680	23,082	32,115	12,092
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1,168.2***	***91,624***	***126,534***	***136,810***	***130,188***	***116,020***	***183,857***	***174,850***	***208,317***	***24,190***	***32,950***	***13,036***

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
FLORIDA (continued)												
NAPLES	**51.7**	**4,406**	**6,711**	**7,496**	**6,210**	**5,404**	**8,120**	**5,921**	**7,432**	**20,883**	**30,739**	**12,868**
Collier	51.7	4,406	6,711	7,496	6,210	5,404	8,120	5,921	7,432	20,883	30,739	12,868
OCALA	**67.6**	**7,159**	**10,877**	**11,864**	**9,952**	**7,314**	**9,869**	**5,739**	**4,826**	**16,832**	**23,222**	**9,095**
Marion	67.6	7,159	10,877	11,864	9,952	7,314	9,869	5,739	4,826	16,832	23,222	9,095
ORLANDO	**339.8**	**21,082**	**35,595**	**41,703**	**40,733**	**36,362**	**57,250**	**54,027**	**53,048**	**24,169**	**31,813**	**12,018**
Orange	218.0	13,809	22,765	26,668	26,400	23,687	36,824	33,576	34,271	24,025	32,080	12,250
Osceola	32.8	2,597	4,821	5,528	4,651	3,766	5,235	3,700	2,502	18,625	24,430	9,517
Seminole	89.0	4,676	8,009	9,507	9,682	8,909	15,191	16,751	16,275	27,430	33,879	12,337
PANAMA CITY	**45.6**	**5,110**	**7,002**	**7,723**	**6,337**	**4,809**	**6,736**	**4,845**	**3,038**	**17,303**	**23,013**	**8,730**
Bay	45.6	5,110	7,002	7,723	6,337	4,809	6,736	4,845	3,038	17,303	23,013	8,730
PENSACOLA	**125.4**	**10,786**	**14,094**	**14,699**	**14,575**	**12,908**	**20,405**	**19,937**	**17,996**	**23,227**	**30,324**	**11,174**
Escambia	101.4	8,647	11,515	11,973	11,897	10,464	16,425	16,026	14,453	23,096	30,269	11,243
Santa Rosa	24.0	2,139	2,579	2,726	2,678	2,444	3,980	3,911	3,543	23,784	30,558	10,897
SARASOTA	**114.7**	**7,084**	**12,367**	**16,215**	**15,305**	**13,189**	**19,338**	**15,400**	**15,802**	**22,299**	**30,104**	**13,746**
Sarasota	114.7	7,084	12,367	16,215	15,305	13,189	19,338	15,400	15,802	22,299	30,104	13,746
TALLAHASSEE	**80.5**	**9,031**	**10,052**	**9,991**	**9,408**	**7,882**	**11,127**	**11,309**	**11,699**	**21,070**	**29,540**	**10,979**
Gadsden	13.9	2,392	2,473	2,057	1,768	1,460	1,841	1,205	704	15,070	20,571	6,454
Leon	66.6	6,639	7,580	7,934	7,640	6,422	9,286	10,104	10,995	22,614	31,412	12,142
TAMPA - ST. PETERSBURG - CLEARWATER	**807.2**	**52,668**	**100,954**	**114,889**	**107,584**	**88,763**	**126,976**	**110,582**	**104,784**	**21,490**	**29,007**	**12,219**
Hernando	32.1	2,333	4,426	5,877	5,241	3,983	5,103	3,191	1,946	18,119	23,077	9,633
Hillsborough	297.4	23,292	34,494	35,595	33,953	30,254	48,181	46,816	44,815	23,477	30,763	11,879
Pasco	105.0	6,175	15,346	18,892	17,553	13,426	15,734	10,178	7,696	18,296	23,959	10,285
Pinellas	372.7	20,868	46,688	54,525	50,837	41,100	57,958	50,397	50,327	21,575	29,539	13,352
WEST PALM BEACH - BOCA RATON DELRAY BEACH	**324.8**	**18,585**	**30,707**	**35,436**	**35,585**	**32,102**	**51,541**	**53,235**	**67,609**	**26,808**	**36,597**	**15,626**
Palm Beach	324.8	18,585	30,707	35,436	35,585	32,102	51,541	53,235	67,609	26,808	36,597	15,626
ALL COUNTIES												
Alachua	67.4	8,030	9,263	8,981	7,686	6,144	9,225	9,144	8,927	19,809	28,431	10,900
Baker	5.3	430	690	753	722	636	1,043	704	322	20,401	25,727	7,411
Bay	45.6	5,110	7,002	7,723	6,337	4,809	6,736	4,845	3,038	17,303	23,013	8,730
Bradford	7.6	1,076	1,166	1,099	930	759	1,196	817	557	17,337	23,675	7,657
Brevard	144.9	9,012	16,062	19,900	17,864	15,265	25,434	23,556	17,807	22,983	28,893	11,575
Broward	496.1	27,009	47,144	58,861	57,280	51,665	82,046	79,458	92,637	25,680	34,081	14,478
Calhoun	3.4	506	708	542	446	265	446	312	175	14,509	19,687	6,761
Charlotte	38.3	2,616	5,074	6,605	5,784	4,559	5,720	4,369	3,573	19,125	25,939	11,702
Citrus	36.0	2,798	5,896	6,986	5,429	4,043	5,003	3,288	2,557	16,916	22,980	9,991
Clay	29.7	1,827	2,490	3,011	3,090	2,879	5,101	5,967	5,335	28,078	33,353	10,572
Collier	51.7	4,406	6,711	7,496	6,210	5,404	8,120	5,921	7,432	20,883	30,739	12,868
Columbia	14.9	1,765	2,145	2,001	1,827	1,551	2,471	1,940	1,200	19,155	25,210	9,073
Dade	672.1	64,615	79,390	77,949	72,908	64,355	101,811	95,392	115,680	23,082	32,115	12,092
De Soto	7.7	1,023	1,066	1,309	1,108	845	1,125	637	587	16,874	23,524	8,233
Dixie	3.2	499	586	583	446	306	319	238	223	14,419	21,433	7,537
Duval	248.5	21,219	28,574	28,993	28,388	25,524	39,798	37,892	38,112	23,275	30,839	11,913
Escambia	101.4	8,647	11,515	11,973	11,897	10,464	16,425	16,026	14,453	23,096	30,269	11,243
Flagler	7.4	618	969	1,092	1,005	949	1,295	785	687	20,082	25,418	11,064
Franklin	3.0	370	610	531	359	273	399	268	190	14,885	21,319	7,800
Gadsden	13.9	2,392	2,473	2,057	1,768	1,460	1,841	1,205	704	15,070	20,571	6,454
Gilchrist	2.5	302	469	452	293	254	370	249	111	15,386	20,911	7,161
Glades	2.7	307	417	489	415	252	385	299	136	16,529	21,379	7,907
Gulf	3.9	452	628	523	373	340	681	583	320	19,587	24,157	8,412
Hamilton	3.3	416	696	429	443	333	448	315	220	16,154	21,308	7,643
Hardee	7.2	1,185	1,486	1,399	864	667	844	453	302	13,221	18,413	6,224
Hendry	7.6	875	998	1,030	848	818	1,375	901	755	20,292	26,401	8,839
Hernando	32.1	2,333	4,426	5,877	5,241	3,983	5,103	3,191	1,946	18,119	23,077	9,633
Highlands	25.2	2,472	4,134	4,414	3,559	2,905	3,477	2,108	2,131	17,038	23,868	9,942
Hillsborough	297.4	23,292	34,494	35,595	33,953	30,254	48,181	46,816	44,815	23,477	30,763	11,879
Holmes	6.1	907	1,187	949	768	625	858	478	328	15,042	20,923	7,830
Indian River	33.4	2,428	4,022	4,807	4,311	3,429	5,423	4,461	4,519	21,488	30,958	12,765
Jackson	14.7	2,139	2,640	2,254	1,890	1,485	2,007	1,354	931	15,771	22,079	7,746
Jefferson	3.9	548	760	647	441	311	486	351	356	14,958	22,585	7,727
Lafayette	1.5	148	303	207	219	148	230	142	103	17,043	22,604	7,535
Lake	54.8	4,196	7,695	9,247	8,351	6,279	7,937	5,785	5,310	18,623	25,601	10,620

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
FLORIDA (continued)												
ALL COUNTIES (continued)												
Lee	117.8	7,182	12,023	16,150	16,523	13,832	19,529	16,753	15,808	22,385	30,314	12,799
Leon	66.6	6,639	7,580	7,934	7,640	6,422	9,286	10,104	10,995	22,614	31,412	12,142
Levy	9.5	1,052	1,728	1,534	1,423	1,084	1,284	783	612	16,427	22,352	8,494
Liberty	1.5	176	231	238	207	147	166	210	125	17,452	24,208	7,894
Madison	5.1	863	871	664	697	564	634	403	404	16,122	21,152	7,051
Manatee	77.0	5,205	9,288	11,267	10,695	9,047	12,732	9,737	9,029	21,087	28,240	12,047
Marion	67.6	7,159	10,877	11,864	9,952	7,314	9,869	5,739	4,826	16,832	23,222	9,095
Martin	36.2	2,535	4,641	5,155	4,548	3,871	6,109	4,832	4,509	21,455	29,003	12,180
Monroe	32.0	2,521	3,659	4,453	4,491	3,751	4,672	3,884	4,569	21,091	30,084	13,427
Nassau	14.5	1,262	1,756	1,721	1,461	1,397	2,899	2,312	1,692	23,689	28,040	9,727
Okaloosa	51.9	3,050	5,075	7,369	6,869	5,740	8,629	8,036	7,132	22,944	30,349	11,046
Okeechobee	9.9	1,293	1,613	1,830	1,445	949	1,397	823	550	15,669	21,682	7,979
Orange	218.0	13,809	22,765	26,668	26,400	23,687	36,824	33,576	34,271	24,025	32,080	12,250
Osceola	32.8	2,597	4,821	5,528	4,651	3,766	5,235	3,700	2,502	18,625	24,430	9,517
Palm Beach	324.8	18,585	30,707	35,436	35,585	32,102	51,541	53,235	67,609	26,808	36,597	15,626
Pasco	105.0	6,175	15,346	18,892	17,553	13,426	15,734	10,178	7,696	18,296	23,959	10,285
Pinellas	372.7	20,868	46,688	54,525	50,837	41,100	57,958	50,397	50,327	21,575	29,539	13,352
Polk	139.5	11,770	19,291	20,298	18,171	15,737	23,363	17,935	12,935	20,064	26,914	10,042
Putnam	23.0	2,503	3,672	3,420	2,840	2,267	3,389	2,641	2,268	18,197	25,249	9,615
St. Johns	28.2	2,087	3,398	3,775	3,682	3,021	4,282	3,582	4,073	21,730	29,893	11,564
St. Lucie	47.1	4,347	6,814	7,054	6,308	5,436	7,394	5,586	4,161	19,206	25,411	9,900
Santa Rosa	24.0	2,139	2,579	2,726	2,678	2,444	3,980	3,911	3,543	23,784	30,558	10,897
Sarasota	114.7	7,084	12,367	16,215	15,305	13,189	19,338	15,400	15,802	22,299	30,104	13,746
Seminole	89.0	4,676	8,009	9,507	9,682	8,909	15,191	16,751	16,275	27,430	33,879	12,337
Sumter	11.3	1,377	2,057	1,936	1,516	1,214	1,611	944	645	15,807	21,986	8,254
Suwannee	9.5	1,190	1,430	1,464	1,244	980	1,305	1,099	788	17,527	23,675	8,684
Taylor	6.7	736	1,145	911	623	511	919	970	885	19,381	27,005	10,052
Union	2.4	320	350	298	293	307	487	223	122	18,895	29,333	6,175
Volusia	137.7	10,226	18,079	20,787	19,028	15,065	21,065	17,099	16,351	20,237	27,721	11,742
Wakulla	4.8	495	697	713	628	516	754	614	383	18,795	24,129	8,454
Walton	10.6	1,228	1,929	1,621	1,308	1,024	1,499	1,059	932	16,890	23,048	9,185
Washington	6.3	799	1,182	952	814	643	896	594	420	16,311	21,548	8,432
TOTAL METRO COUNTIES	**4,273.5**	**316,363**	**492,814**	**552,386**	**521,120**	**448,470**	**681,975**	**619,393**	**640,979**	**22,721**	**30,834**	**12,344**
TOTAL STATE	**4,692.1**	**357,916**	**556,557**	**619,669**	**578,550**	**493,700**	**743,330**	**663,660**	**678,718**	**22,260**	**30,312**	**12,114**
GEORGIA												
ALBANY	**39.8**	**4,107**	**4,790**	**4,765**	**4,142**	**3,801**	**6,906**	**6,712**	**4,577**	**22,669**	**28,858**	**9,660**
Dougherty	34.9	3,740	4,384	4,305	3,733	3,473	6,127	5,567	3,571	21,783	27,776	9,366
Lee	4.9	367	406	460	409	328	779	1,145	1,006	31,518	36,558	11,632
ATHENS	**51.9**	**5,306**	**7,151**	**7,315**	**6,650**	**5,423**	**7,795**	**6,788**	**5,472**	**19,610**	**27,241**	**9,887**
Clarke	29.3	3,520	4,160	4,153	3,595	2,820	3,860	3,567	3,625	18,792	28,096	10,500
Jackson	9.9	745	1,428	1,357	1,311	1,176	1,806	1,343	734	20,454	25,650	8,941
Madison	7.3	663	1,010	1,146	1,202	924	1,130	870	355	18,391	23,002	8,112
Oconee	5.4	378	553	659	542	503	999	1,008	758	25,756	31,246	10,886
ATLANTA	**938.7**	**60,308**	**78,465**	**86,121**	**91,990**	**87,859**	**155,955**	**176,448**	**201,554**	**29,025**	**36,517**	**13,478**
Barrow	9.1	971	1,365	1,161	1,218	1,062	1,589	1,108	626	19,307	24,086	8,495
Butts	4.6	323	603	616	555	466	755	702	580	22,151	31,885	9,524
Cherokee	23.9	1,531	2,411	2,540	2,637	2,777	4,906	4,637	2,461	25,106	29,525	9,939
Clayton	61.0	2,532	3,877	5,225	6,104	6,591	12,742	14,048	9,881	29,856	34,389	12,077
Cobb	147.1	4,455	7,279	9,494	11,517	11,865	22,945	32,310	47,235	37,495	44,226	16,780
Coweta	16.2	1,449	2,144	1,868	1,669	1,557	2,699	2,700	2,114	23,111	30,002	10,520
De Kalb	198.4	10,111	14,152	17,756	20,166	19,614	33,548	37,182	45,871	30,104	37,556	14,176
Douglas	22.8	974	1,567	1,903	1,906	2,091	4,711	5,576	4,072	31,450	35,033	11,330
Fayette	16.0	544	860	901	1,010	929	2,166	4,271	5,319	40,127	45,042	15,204
Forsyth	13.2	891	1,249	1,351	1,512	1,451	2,439	2,212	2,095	25,553	32,000	11,355
Fulton	247.6	27,017	28,937	28,167	26,186	21,824	33,512	32,848	49,109	23,037	34,460	13,731
Gwinnett	92.5	3,373	4,585	5,815	7,848	8,404	18,038	23,371	21,066	34,054	38,678	13,496
Henry	16.1	1,088	1,557	1,619	1,699	1,689	3,381	3,154	1,913	26,214	30,983	10,458
Newton	13.5	953	1,428	1,338	1,696	1,580	2,369	2,451	1,685	24,106	29,891	9,964
Paulding	11.2	1,003	1,455	1,330	1,169	1,267	2,276	1,737	963	22,648	26,677	9,308
Rockdale	15.8	659	1,163	1,245	1,398	1,436	2,976	3,675	3,248	31,979	36,350	11,965
Spalding	18.1	1,468	2,274	2,259	2,292	1,988	2,949	2,682	2,188	21,895	28,725	9,866

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
GEORGIA (continued)												
ATLANTA (continued)												
Walton	11.6	966	1,559	1,533	1,408	1,268	1,954	1,784	1,128	21,280	27,483	9,057
AUGUSTA	**138.3**	**12,571**	**15,854**	**16,463**	**16,201**	**14,458**	**23,540**	**21,596**	**17,617**	**22,705**	**30,191**	**10,684**
Columbia	19.3	1,117	1,504	1,731	1,932	1,911	3,435	4,054	3,616	29,229	35,237	12,101
McDuffie	7.3	913	1,202	1,107	947	771	1,325	575	460	17,184	22,393	7,974
Richmond	66.8	6,720	8,018	8,611	7,955	6,906	10,717	9,435	8,438	21,504	30,244	10,371
Aiken, S. C.	*44.9*	*3,821*	*5,130*	*5,014*	*5,367*	*4,870*	*8,063*	*7,532*	*5,103*	*23,045*	*29,212*	*10,994*
COLUMBUS	**85.3**	**9,683**	**11,588**	**11,658**	**10,831**	**9,382**	**13,674**	**10,565**	**7,919**	**19,455**	**27,955**	**9,611**
Chattahoochee	3.2	105	135	372	535	513	754	463	323	24,381	69,644	10,663
Muscogee	64.3	6,725	8,341	8,654	8,149	7,102	10,270	8,374	6,685	20,190	27,747	9,995
Russell, Ala.	*17.8*	*2,853*	*3,112*	*2,632*	*2,147*	*1,767*	*2,650*	*1,728*	*911*	*15,660*	*21,209*	*7,752*
MACON - WARNER ROBINS	**100.1**	**8,365**	**10,596**	**10,983**	**10,455**	**9,189**	**16,047**	**17,736**	**16,729**	**25,267**	**32,064**	**11,353**
Bibb	56.7	5,574	6,911	6,618	5,939	5,064	8,928	8,991	8,675	23,272	30,406	11,016
Houston	29.4	1,508	2,036	2,775	3,014	2,760	4,875	6,375	6,057	30,492	35,783	12,362
Jones	6.7	443	668	734	697	696	1,274	1,228	960	25,812	32,608	10,869
Peach	7.3	840	981	856	805	669	970	1,142	1,037	21,200	29,466	10,243
SAVANNAH	**86.3**	**7,775**	**10,626**	**10,055**	**9,548**	**8,204**	**13,081**	**13,890**	**13,121**	**23,059**	**30,843**	**11,161**
Chatham	78.6	7,122	9,755	9,210	8,767	7,465	11,605	12,402	12,274	22,890	31,008	11,283
Effingham	7.7	653	871	845	781	739	1,476	1,488	847	24,756	29,164	9,981
ALL COUNTIES												
Appling	5.6	721	955	875	728	625	854	474	368	16,503	22,513	7,373
Atkinson	2.0	321	439	341	285	168	243	103	100	13,588	18,518	5,698
Bacon	3.5	470	547	472	402	344	583	320	362	18,157	24,574	8,688
Baker	1.2	210	225	165	174	104	161	110	51	15,000	20,167	6,722
Baldwin	11.9	823	1,098	1,473	1,468	1,214	1,918	1,890	2,016	24,445	34,555	10,821
Banks	3.6	299	506	580	523	482	624	383	203	18,930	23,871	8,343
Barrow	9.1	971	1,365	1,161	1,218	1,062	1,589	1,108	626	19,307	24,086	8,495
Bartow	16.3	1,303	2,192	2,095	2,271	2,072	3,087	2,144	1,136	20,669	25,463	8,869
Ben Hill	6.4	883	1,211	1,005	771	622	876	663	369	15,555	22,014	7,960
Berrien	5.1	616	797	677	751	606	795	506	352	17,981	23,054	8,222
Bibb	56.7	5,574	6,911	6,618	5,939	5,064	8,928	8,991	8,675	23,272	30,406	11,016
Bleckley	3.6	402	454	530	398	351	577	530	358	20,229	27,301	9,272
Brantley	3.6	301	464	425	462	447	620	553	328	21,602	26,300	9,104
Brooks	5.1	892	952	800	603	451	607	531	264	14,377	20,552	6,896
Bryan	4.3	514	590	595	590	556	861	397	197	18,679	22,298	7,155
Bulloch	12.3	1,421	1,782	1,780	1,642	1,358	1,907	1,355	1,055	18,464	25,836	8,474
Burke	6.6	714	953	876	738	635	899	929	856	20,132	28,236	9,091
Butts	4.6	323	603	616	555	466	755	702	580	22,151	31,885	9,524
Calhoun	1.5	225	297	189	181	161	218	113	116	16,027	21,586	5,887
Camden	5.6	722	718	711	654	536	837	845	577	19,959	26,075	8,157
Candler	2.7	412	463	483	355	256	341	211	179	14,916	21,921	7,686
Carroll	22.2	1,877	2,955	2,617	2,724	2,530	4,016	3,143	2,338	21,823	27,437	9,443
☐ Catoosa	14.2	1,079	1,698	1,696	1,593	1,622	2,783	2,491	1,238	23,155	27,002	9,514
Charlton	2.7	258	384	357	377	323	441	349	211	19,623	24,936	8,211
Chatham	78.6	7,122	9,755	9,210	8,767	7,465	11,605	12,402	12,274	22,890	31,008	11,283
Chattahoochee	3.2	105	135	372	535	513	754	463	323	24,381	69,644	10,663
Chattooga	7.8	738	1,174	1,156	1,079	978	1,394	854	427	18,796	22,982	8,261
Cherokee	23.9	1,531	2,411	2,540	2,637	2,777	4,906	4,637	2,461	25,106	29,525	9,939
Clarke	29.3	3,520	4,160	4,153	3,595	2,820	3,860	3,567	3,625	18,792	28,096	10,500
Clay	1.2	224	263	202	118	101	106	102	84	12,610	20,488	7,025
Clayton	61.0	2,532	3,877	5,225	6,104	6,591	12,742	14,048	9,881	29,856	34,389	12,077
Clinch	2.3	202	357	365	297	231	300	372	176	18,650	25,695	8,565
Cobb	147.1	4,455	7,279	9,494	11,517	11,865	22,945	32,310	47,235	37,495	44,226	16,780
Coffee	10.1	1,280	1,726	1,572	1,304	1,129	1,509	896	684	16,705	22,817	7,707
Colquitt	13.1	1,327	1,951	1,998	1,750	1,349	1,898	1,705	1,122	18,497	25,266	9,043
Columbia	19.3	1,117	1,504	1,731	1,932	1,911	3,435	4,054	3,616	29,229	35,237	12,101
Cook	4.9	568	653	791	762	622	729	405	370	17,761	23,444	8,147
Coweta	16.2	1,449	2,144	1,868	1,669	1,557	2,699	2,700	2,114	23,111	30,002	10,520
Crawford	2.5	293	318	293	275	262	509	384	166	21,314	27,403	7,966
Crisp	7.2	1,131	1,349	1,039	896	701	1,075	641	368	15,433	21,434	7,602
☐ Dade	4.2	441	687	555	519	520	788	457	233	19,010	23,482	7,705
Dawson	2.3	231	415	333	295	299	364	257	106	17,855	22,149	7,837
Decatur	9.1	1,098	1,298	1,227	1,224	1,085	1,378	1,036	754	18,698	25,001	8,458
De Kalb	198.4	10,111	14,152	17,756	20,166	19,614	33,548	37,182	45,871	30,104	37,556	14,176
Dodge	6.0	962	1,056	720	733	610	775	668	476	16,858	22,887	8,126

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
GEORGIA (continued)												
ALL COUNTIES (continued)												
Dooly	3.8	787	691	617	545	367	380	276	137	13,551	18,016	6,398
Dougherty	34.9	3,740	4,384	4,305	3,733	3,473	6,127	5,567	3,571	21,783	27,776	9,366
Douglas	22.8	974	1,567	1,903	1,906	2,091	4,711	5,576	4,072	31,450	35,033	11,330
Early	4.7	705	951	755	457	415	619	421	377	14,541	22,093	7,927
Echols	.8	90	99	86	77	92	140	117	99	22,450	27,793	9,264
Effingham	7.7	653	871	845	781	739	1,476	1,488	847	24,756	29,164	9,981
Elbert	7.0	745	1,210	1,037	979	738	1,194	762	335	17,490	22,226	8,188
Emanuel	7.5	991	1,501	1,287	963	767	1,025	529	437	14,885	21,220	7,201
Evans	3.0	345	523	463	439	322	421	285	202	16,804	22,522	8,140
Fannin	6.1	770	1,252	1,095	823	617	817	493	233	14,688	19,597	7,471
Fayette	16.0	544	860	901	1,010	929	2,166	4,271	5,319	40,127	45,042	15,204
Floyd	29.8	2,253	3,721	3,549	3,711	3,344	5,010	4,788	3,424	22,393	28,597	10,521
Forsyth	13.2	891	1,249	1,351	1,512	1,451	2,439	2,212	2,095	25,553	32,000	11,355
Franklin	6.1	711	1,000	764	807	697	951	783	387	18,509	23,636	8,685
Fulton	247.6	27,017	28,937	28,167	26,186	21,824	33,512	32,848	49,109	23,037	34,460	13,731
Gilmer	4.4	576	790	752	585	506	704	318	169	15,631	20,694	7,284
Glascock	.8	129	130	112	102	76	109	70	72	16,381	23,375	7,792
Glynn	22.7	1,960	2,978	2,768	2,632	2,367	3,860	3,353	2,782	22,059	29,255	11,087
Gordon	12.1	982	1,567	1,514	1,828	1,573	2,109	1,607	920	20,460	25,397	8,882
Grady	7.6	1,130	1,355	1,281	991	731	1,070	726	316	15,154	20,262	6,784
Greene	4.0	439	739	580	567	455	604	398	218	17,118	21,996	7,271
Gwinnett	92.5	3,373	4,585	5,815	7,848	8,404	18,038	23,371	21,066	34,054	38,678	13,496
Habersham	9.6	705	1,331	1,341	1,275	1,105	1,759	1,262	822	20,698	27,258	9,656
Hall	31.2	1,942	3,195	3,416	3,508	3,273	5,632	5,427	4,807	25,420	32,282	11,550
Hancock	3.0	550	573	537	414	287	344	180	115	13,518	18,566	5,683
Haralson	7.4	728	1,149	1,082	1,019	893	1,259	821	449	18,613	23,481	8,518
Harris	6.4	642	901	781	584	606	1,153	929	804	22,477	28,837	10,253
Hart	6.8	612	945	922	1,013	854	1,181	735	538	19,495	24,749	8,500
Heard	2.4	247	268	325	338	291	372	344	215	20,361	26,309	8,650
Henry	16.1	1,088	1,557	1,619	1,699	1,689	3,381	3,154	1,913	26,214	30,983	10,458
Houston	29.4	1,508	2,036	2,775	3,014	2,760	4,875	6,375	6,057	30,492	35,783	12,362
Irwin	3.3	389	607	617	482	313	334	336	222	15,316	22,069	7,748
Jackson	9.9	745	1,428	1,357	1,311	1,176	1,806	1,343	734	20,454	25,650	8,941
Jasper	2.9	263	388	315	356	352	361	503	362	21,694	29,360	10,384
Jeff Davis	4.4	516	672	674	593	570	685	424	266	17,896	22,355	7,932
Jefferson	6.6	1,032	1,244	975	752	603	886	644	464	15,299	21,955	7,547
Jenkins	2.9	449	645	469	349	242	359	230	157	13,720	19,986	6,512
Johnson	3.2	443	605	483	355	295	521	313	185	15,793	21,985	7,817
Jones	6.7	443	668	734	697	696	1,274	1,228	960	25,812	32,608	10,869
Lamar	4.5	444	624	600	579	539	739	535	440	20,028	25,441	8,806
Lanier	2.0	270	268	310	262	221	270	218	181	17,717	23,617	8,006
Laurens	13.7	1,494	2,195	2,010	1,738	1,300	2,039	1,769	1,155	18,175	25,022	8,745
Lee	4.9	367	406	460	409	328	779	1,145	1,006	31,518	36,558	11,632
Liberty	12.3	1,067	1,534	2,349	1,995	1,523	1,900	1,198	734	17,810	31,277	8,606
Lincoln	2.2	229	387	334	273	272	398	205	102	17,768	22,732	6,851
Long	1.8	216	283	308	209	171	247	279	87	16,932	22,502	7,501
Lowndes	25.4	2,662	3,684	3,580	3,484	2,923	3,800	3,024	2,243	18,918	26,178	8,973
Lumpkin	4.0	418	457	504	541	466	617	659	338	20,851	29,969	9,907
McDuffie	7.3	913	1,202	1,107	947	771	1,325	575	460	17,184	22,393	7,974
McIntosh	2.9	387	608	410	373	275	408	299	140	15,542	20,887	6,730
Macon	5.0	711	783	663	616	516	590	595	526	17,883	25,567	8,756
Madison	7.3	663	1,010	1,146	1,202	924	1,130	870	355	18,391	23,002	8,112
Marion	1.8	325	310	181	262	220	215	147	140	16,776	21,308	6,849
Meriwether	7.1	701	1,156	877	793	692	1,125	955	801	20,170	26,578	8,656
Miller	2.6	470	499	461	341	292	250	185	102	13,433	17,987	6,778
Mitchell	6.9	1,065	1,162	933	803	606	997	789	545	16,687	23,358	7,393
Monroe	5.5	506	758	699	759	595	993	692	498	20,209	25,921	8,386
Montgomery	2.3	254	415	408	326	244	281	190	182	15,948	23,267	7,331
Morgan	4.1	411	667	699	524	414	694	438	253	17,539	23,197	7,548
Murray	8.1	720	1,135	1,174	1,050	1,133	1,580	828	480	19,870	24,169	8,366
Muscogee	64.3	6,725	8,341	8,654	8,149	7,102	10,270	8,374	6,685	20,190	27,747	9,995
Newton	13.5	953	1,428	1,338	1,696	1,580	2,369	2,451	1,685	24,106	29,891	9,964
Oconee	5.4	378	553	659	542	503	999	1,008	758	25,756	31,246	10,886
Oglethorpe	3.5	324	504	478	438	346	573	536	301	20,081	25,800	9,309
Paulding	11.2	1,003	1,455	1,330	1,169	1,267	2,276	1,737	963	22,648	26,677	9,308
Peach	7.3	840	981	856	805	669	970	1,142	1,037	21,200	29,466	10,243

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
GEORGIA (continued)												
ALL COUNTIES (continued)												
Pickens	4.9	481	836	738	714	522	729	538	342	17,624	23,617	8,767
Pierce	4.4	587	655	602	521	472	750	501	312	18,291	23,499	7,953
Pike	3.3	263	437	406	403	313	567	602	309	22,000	27,488	8,893
Polk	12.1	1,057	1,988	1,450	1,407	1,295	2,097	1,826	980	20,576	25,808	9,239
Pulaski	3.2	387	563	417	337	292	464	454	286	18,297	24,817	8,923
Putnam	4.3	579	576	561	430	412	814	496	432	20,048	25,331	8,855
Quitman	.8	150	149	141	102	60	96	63	39	13,542	19,356	7,039
Rabun	4.2	420	688	639	555	447	622	462	367	18,000	24,510	9,274
Randolph	3.3	662	697	483	357	316	430	191	164	12,902	20,659	7,176
Richmond	66.8	6,720	8,018	8,611	7,955	6,906	10,717	9,435	8,438	21,504	30,244	10,371
Rockdale	15.8	659	1,163	1,245	1,398	1,436	2,976	3,675	3,248	31,979	36,350	11,965
Schley	1.1	195	189	105	154	131	155	97	74	16,968	21,303	6,695
Screven	5.5	825	1,049	829	669	486	724	530	388	15,315	22,679	8,048
Seminole	3.3	491	607	457	381	341	418	319	286	16,159	22,363	7,687
Spalding	18.1	1,468	2,274	2,259	2,292	1,988	2,949	2,682	2,188	21,895	28,725	9,866
Stephens	8.2	701	1,233	1,278	1,156	922	1,463	1,045	402	18,769	24,261	8,881
Stewart	1.9	384	412	284	229	168	228	125	70	12,596	17,823	5,644
Sumter	10.2	1,206	1,358	1,262	1,265	1,083	1,537	1,301	1,188	20,040	27,544	9,181
Talbot	2.1	238	304	301	268	244	351	203	191	18,760	24,737	8,117
Taliaferro	.8	161	197	139	115	68	76	31	13	11,520	15,189	6,076
Tattnall	6.2	891	991	1,043	841	596	792	594	452	15,916	23,624	8,004
Taylor	2.7	339	402	335	294	249	363	331	387	19,667	29,257	9,999
Telfair	4.0	614	751	662	494	395	493	353	238	14,791	21,009	7,571
Terrell	4.0	695	677	510	459	365	513	414	367	16,237	22,981	7,660
Thomas	13.3	1,403	1,838	1,798	1,751	1,479	2,084	1,690	1,257	19,569	26,357	9,153
Tift	11.9	1,376	1,589	1,586	1,555	1,268	1,696	1,602	1,228	19,447	27,559	9,424
Toombs	8.9	1,277	1,608	1,194	1,128	955	1,207	924	607	16,590	22,762	8,169
Towns	2.6	297	593	426	328	269	357	184	146	14,795	22,757	9,245
Treutlen	2.1	417	385	320	230	231	226	160	131	13,942	20,266	7,093
Troup	19.7	1,917	2,968	2,411	2,150	1,975	3,320	2,712	2,247	21,052	27,756	10,033
Turner	3.2	621	691	573	411	257	342	163	142	12,483	17,734	5,791
Twiggs	3.5	358	435	422	394	344	620	578	349	22,068	27,097	8,947
Union	4.1	584	770	729	630	424	438	289	236	14,768	20,831	7,764
Upson	9.5	709	1,327	1,324	1,224	1,058	1,694	1,304	860	20,790	26,922	9,725
☐ Walker	20.2	1,588	2,720	2,739	2,619	2,382	3,755	2,843	1,554	20,900	26,026	9,288
Walton	11.6	966	1,559	1,533	1,408	1,268	1,954	1,784	1,128	21,280	27,483	9,057
Ware	13.3	1,548	2,037	1,956	1,596	1,337	2,051	1,602	1,173	18,322	25,160	8,829
Warren	2.0	336	289	278	235	212	337	150	163	16,961	22,599	7,174
Washington	6.5	827	1,013	863	806	655	893	812	631	18,319	25,647	8,505
Wayne	7.2	689	1,041	1,056	890	676	1,005	1,048	795	19,510	27,330	9,026
Webster	.8	138	116	124	98	70	93	81	80	15,880	24,020	8,735
Wheeler	1.9	281	362	332	228	160	284	132	121	14,597	20,579	6,982
White	4.3	611	760	611	518	503	716	381	200	16,667	22,431	8,105
Whitfield	25.1	1,761	2,810	3,090	3,293	2,941	4,862	3,899	2,444	22,564	28,453	10,031
Wilcox	2.6	492	538	420	319	220	328	212	71	13,244	18,305	6,181
Wilkes	4.0	644	642	511	474	411	564	494	260	17,041	23,245	8,228
Wilkinson	3.7	361	465	447	417	394	712	555	349	22,064	27,135	8,964
Worth	6.4	836	866	786	788	712	1,034	847	531	19,486	25,190	8,310
TOTAL METRO COUNTIES	**1,416.3**	**104,549**	**135,933**	**144,704**	**147,034**	**136,203**	**233,611**	**250,266**	**264,000**	**26,644**	**34,308**	**12,437**
TOTAL STATE	**2,181.9**	**188,601**	**250,836**	**250,920**	**244,388**	**218,638**	**354,233**	**344,045**	**330,239**	**23,495**	**31,204**	**11,118**
HAWAII												
HONOLULU	**258.5**	**11,446**	**18,261**	**26,788**	**25,850**	**22,790**	**40,551**	**47,786**	**65,028**	**30,899**	**41,840**	**13,026**
Honolulu	258.5	11,446	18,261	26,788	25,850	22,790	40,551	47,786	65,028	30,899	41,840	13,026
ALL COUNTIES												
Hawaii	35.8	2,411	4,317	4,521	4,104	3,557	6,218	5,611	5,061	23,476	31,832	10,230
Honolulu	258.5	11,446	18,261	26,788	25,850	22,790	40,551	47,786	65,028	30,899	41,840	13,026
Kauai	14.5	669	1,234	1,629	1,669	1,564	2,714	2,794	2,227	26,687	34,653	10,900
Maui	29.0	1,884	3,142	3,348	2,926	2,942	5,299	5,020	4,439	25,444	33,535	10,830
TOTAL METRO COUNTIES	**258.5**	**11,446**	**18,261**	**26,788**	**25,850**	**22,790**	**40,551**	**47,786**	**65,028**	**30,899**	**41,840**	**13,026**
TOTAL STATE	**337.8**	**16,410**	**26,954**	**36,286**	**34,549**	**30,853**	**54,782**	**61,211**	**76,755**	**29,221**	**39,758**	**12,463**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
IDAHO												
BOISE	**74.7**	**4,024**	**7,565**	**9,459**	**9,228**	**7,950**	**14,006**	**12,705**	**9,763**	**24,397**	**31,943**	**11,789**
Ada	74.7	4,024	7,565	9,459	9,228	7,950	14,006	12,705	9,763	24,397	31,943	11,789
ALL COUNTIES												
Ada	74.7	4,024	7,565	9,459	9,228	7,950	14,006	12,705	9,763	24,397	31,943	11,789
Adams	1.2	106	158	173	145	151	257	140	70	20,562	25,168	8,163
Bannock	24.1	1,642	2,868	3,048	2,854	2,890	4,925	3,860	2,013	22,800	28,095	9,591
Bear Lake	2.4	204	330	301	317	276	540	286	146	20,842	25,316	8,558
Benewah	3.1	299	449	338	290	394	699	420	211	22,266	26,112	8,994
Bingham	11.7	803	1,279	1,391	1,452	1,375	2,202	1,888	1,310	23,243	29,476	8,753
Blaine	5.3	376	586	803	802	607	869	686	571	20,585	30,108	12,370
Boise	1.5	105	196	214	206	215	291	197	76	20,604	25,312	10,848
Bonner	10.4	1,379	1,957	1,773	1,364	1,052	1,527	921	427	15,345	20,545	7,293
Bonneville	23.0	1,317	2,074	2,537	2,861	2,594	4,724	4,078	2,815	25,247	31,056	9,990
Boundary	2.6	256	490	424	332	300	438	283	77	16,970	21,841	7,188
Butte	1.0	72	122	121	126	108	152	164	135	22,714	31,476	9,538
Camas	.3	25	13	21	42	45	67	46	41	25,364	33,970	12,739
Canyon	30.3	2,479	4,423	4,875	4,353	3,525	5,120	3,565	1,960	18,834	25,421	8,530
Caribou	3.1	210	281	310	298	359	862	460	320	26,235	30,405	10,358
Cassia	6.4	516	943	1,051	897	749	1,079	764	401	18,807	25,000	7,619
Clark	.3	38	23	38	52	40	58	25	26	19,900	26,113	9,793
Clearwater	3.5	200	415	394	408	364	752	607	360	24,530	29,489	10,532
Custer	2.0	203	316	364	280	228	313	184	112	17,019	22,914	9,165
Elmore	6.9	406	1,025	1,576	1,243	722	1,115	555	258	16,648	23,774	7,491
Franklin	2.8	195	352	425	535	436	476	287	94	18,964	23,184	6,980
Fremont	3.6	267	368	381	427	433	699	605	420	24,146	30,889	10,018
Gem	4.3	481	867	689	473	455	670	456	209	16,228	22,147	7,680
Gooding	4.4	452	712	776	687	534	580	393	266	16,842	23,384	8,231
Idaho	5.3	600	853	932	829	635	803	472	176	16,456	21,322	7,636
Jefferson	5.0	484	705	667	726	611	931	613	263	19,418	24,191	7,115
Jerome	5.5	449	748	884	848	753	864	565	389	18,920	24,971	8,530
Kootenai	25.4	1,701	3,431	3,663	3,008	2,586	4,561	3,915	2,535	21,584	28,189	9,944
Latah	10.7	810	1,474	1,650	1,268	1,145	1,724	1,521	1,108	20,635	29,293	10,518
Lemhi	2.7	291	483	524	441	292	350	252	67	15,547	20,328	7,417
Lewis	1.4	64	198	175	172	157	271	243	120	22,812	28,545	10,247
Lincoln	1.2	142	191	220	185	138	193	89	42	16,263	20,936	7,178
Madison	5.6	360	659	825	858	735	939	695	529	20,620	27,953	6,866
Minidoka	6.7	331	695	815	928	890	1,394	1,019	628	23,157	29,907	9,497
Nez Perce	12.7	1,040	1,826	1,600	1,216	1,199	2,341	2,050	1,428	22,721	29,218	10,914
Oneida	1.1	91	176	160	158	138	190	149	38	18,903	23,731	7,251
Owyhee	2.8	443	547	503	437	258	306	184	122	14,198	20,307	6,536
Payette	5.9	507	1,062	984	913	649	917	534	334	17,063	22,873	8,081
Power	2.6	242	243	318	290	325	536	375	271	23,167	29,759	10,049
Shoshone	6.2	281	656	618	542	486	1,208	1,329	1,080	29,393	35,031	12,271
Teton	.9	82	126	156	139	106	156	85	50	17,857	23,382	6,576
Twin Falls	19.6	1,304	2,467	2,796	2,733	2,320	3,542	2,527	1,911	20,965	28,483	9,898
Valley	2.3	140	234	329	364	321	395	350	167	21,132	26,889	9,095
Washington	3.1	317	565	547	414	310	424	294	229	16,276	23,725	8,454
TOTAL METRO COUNTIES	**74.7**	**4,024**	**7,565**	**9,459**	**9,228**	**7,950**	**14,006**	**12,705**	**9,763**	**24,397**	**31,943**	**11,789**
TOTAL STATE	**355.6**	**25,734**	**45,151**	**47,848**	**46,141**	**39,856**	**64,466**	**50,836**	**33,568**	**21,264**	**28,120**	**9,647**
ILLINOIS												
AURORA - ELGIN	**123.0**	**4,494**	**8,397**	**10,195**	**11,006**	**11,432**	**24,260**	**28,676**	**24,540**	**31,557**	**39,187**	**13,748**
Kane	109.1	3,989	7,507	9,188	9,867	9,968	21,209	24,880	22,492	31,599	39,507	13,881
Kendall	13.9	505	890	1,007	1,139	1,464	3,051	3,796	2,048	31,249	36,675	12,713
BLOOMINGTON - NORMAL	**45.7**	**2,478**	**4,522**	**5,037**	**4,937**	**4,308**	**7,906**	**8,816**	**7,696**	**27,007**	**36,179**	**13,185**
McLean	45.7	2,478	4,522	5,037	4,937	4,308	7,906	8,816	7,696	27,007	36,179	13,185
CHAMPAIGN - URBANA - RANTOUL	**61.6**	**4,615**	**7,646**	**8,357**	**7,071**	**6,190**	**10,174**	**9,634**	**7,913**	**22,442**	**32,580**	**11,743**
Champaign	61.6	4,615	7,646	8,357	7,071	6,190	10,174	9,634	7,913	22,442	32,580	11,743
CHICAGO	**2,257.6**	**157,347**	**214,813**	**201,390**	**202,290**	**188,180**	**367,937**	**430,755**	**494,888**	**29,481**	**38,414**	**14,064**
Cook	1,936.0	150,386	202,549	184,217	181,795	166,141	314,725	350,468	385,719	27,673	36,659	13,485
Du Page	264.3	5,106	8,723	12,717	15,912	17,178	42,426	65,898	96,340	41,739	50,708	18,155

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
ILLINOIS (continued)												
CHICAGO (continued)												
McHenry	57.3	1,855	3,541	4,456	4,583	4,861	10,786	14,389	12,829	33,661	41,010	14,224
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***2,925.6***	***192,149***	***266,474***	***256,354***	***258,083***	***246,843***	***498,613***	***579,300***	***627,784***	***29,871***	***38,507***	***13,854***
DAVENPORT - ROCK ISLAND - MOLINE	**146.2**	**8,541**	**14,104**	**14,519**	**13,798**	**14,030**	**28,599**	**30,133**	**22,476**	**27,749**	**34,787**	**13,176**
Henry	20.7	1,222	2,062	2,074	1,976	1,928	3,971	4,075	3,392	27,880	34,656	12,810
Rock Island	62.9	3,806	6,028	5,916	5,666	5,927	11,797	13,233	10,527	28,371	35,559	13,638
Scott, Iowa	*62.6*	*3,513*	*6,014*	*6,529*	*6,156*	*6,175*	*12,831*	*12,825*	*8,557*	*27,176*	*34,054*	*12,842*
DECATUR	**48.9**	**3,058**	**4,865**	**4,702**	**4,598**	**4,871**	**9,192**	**9,560**	**8,054**	**27,447**	**35,229**	**13,459**
Macon	48.9	3,058	4,865	4,702	4,598	4,871	9,192	9,560	8,054	27,447	35,229	13,459
JOLIET	**125.2**	**5,619**	**8,964**	**9,953**	**9,622**	**10,322**	**26,418**	**31,258**	**23,044**	**31,870**	**37,924**	**12,459**
Grundy	12.2	554	853	1,073	991	1,004	2,175	3,029	2,521	32,528	38,366	14,098
Will	113.0	5,065	8,111	8,880	8,631	9,318	24,243	28,229	20,523	31,812	37,876	12,302
KANKAKEE	**36.9**	**2,719**	**4,572**	**4,352**	**3,981**	**4,051**	**7,255**	**5,978**	**3,992**	**23,464**	**30,352**	**10,884**
Kankakee	36.9	2,719	4,572	4,352	3,981	4,051	7,255	5,978	3,992	23,464	30,352	10,884
LAKE COUNTY	**158.0**	**5,552**	**9,203**	**10,978**	**12,022**	**12,001**	**25,748**	**33,807**	**48,689**	**36,405**	**49,216**	**16,261**
Lake	158.0	5,552	9,203	10,978	12,022	12,001	25,748	33,807	48,689	36,405	49,216	16,261
PEORIA	**135.2**	**7,452**	**11,693**	**12,022**	**12,257**	**13,207**	**26,267**	**27,292**	**25,010**	**29,038**	**36,886**	**13,753**
Peoria	74.7	4,525	7,075	6,766	7,006	6,950	13,434	14,234	14,710	28,695	37,441	14,241
Tazewell	48.5	2,334	3,712	4,206	4,098	4,930	10,189	10,469	8,562	29,699	36,543	13,478
Woodford	12.0	593	906	1,050	1,153	1,327	2,644	2,589	1,738	28,365	34,813	12,039
ROCKFORD	**105.7**	**6,100**	**9,698**	**10,191**	**10,082**	**10,200**	**22,106**	**22,346**	**14,977**	**28,036**	**34,346**	**12,783**
Boone	10.8	614	1,002	1,086	1,135	1,117	2,347	2,340	1,159	26,862	32,038	11,457
Winnebago	94.9	5,486	8,696	9,105	8,947	9,083	19,759	20,006	13,818	28,162	34,608	12,941
SPRINGFIELD	**79.0**	**5,375**	**8,818**	**9,490**	**9,189**	**8,615**	**14,227**	**14,133**	**9,153**	**23,792**	**31,168**	**12,569**
Menard	4.7	401	557	614	587	593	1,044	623	281	21,650	26,489	9,960
Sangamon	74.3	4,974	8,261	8,876	8,602	8,022	13,183	13,510	8,872	23,957	31,464	12,747
ALL COUNTIES												
Adams	27.1	2,647	3,900	3,838	3,579	3,251	4,990	3,151	1,744	19,404	25,844	9,948
Alexander	4.8	764	1,091	647	504	374	677	495	248	14,190	21,628	8,580
Bond	6.1	595	962	854	692	546	1,035	893	523	19,595	27,852	10,235
Boone	10.8	614	1,002	1,086	1,135	1,117	2,347	2,340	1,159	26,862	32,038	11,457
Brown	2.1	221	307	260	251	239	347	246	229	20,229	28,528	11,303
Bureau	14.6	870	1,637	1,788	1,584	1,556	2,811	2,497	1,857	24,557	32,182	12,236
Calhoun	2.1	259	384	319	261	220	339	205	113	16,655	22,909	8,018
Carroll	7.0	461	872	959	883	718	1,319	1,077	711	22,058	29,320	11,339
Cass	5.5	445	712	674	559	524	1,077	936	573	23,402	29,790	11,146
Champaign	61.6	4,615	7,646	8,357	7,071	6,190	10,174	9,634	7,913	22,442	32,580	11,743
Christian	14.3	984	1,610	1,704	1,582	1,451	2,444	2,411	2,114	24,314	32,239	12,700
Clark	6.7	767	1,075	1,036	889	752	1,045	722	414	17,619	24,516	9,777
Clay	6.1	574	877	862	823	704	973	716	571	19,427	26,834	10,629
☐ Clinton	11.8	787	1,349	1,365	1,416	1,377	2,282	1,989	1,235	23,517	30,027	10,391
Coles	19.6	1,434	2,712	2,730	2,363	2,004	3,285	2,958	2,114	21,286	30,340	11,136
Cook	1,936.0	150,386	202,549	184,217	181,795	166,141	314,725	350,468	385,719	27,673	36,659	13,485
Crawford	8.3	484	869	872	907	846	1,359	1,490	1,473	26,201	34,704	13,717
Cumberland	4.4	377	629	682	596	535	792	498	291	19,263	25,555	9,778
De Kalb	25.4	1,683	2,702	3,043	2,552	2,564	4,826	4,711	3,319	25,316	34,082	11,730
De Witt	7.3	433	808	548	587	643	1,314	1,450	1,517	29,892	37,320	14,569
Douglas	7.5	412	752	917	777	729	1,496	1,468	949	26,187	32,782	12,232
Du Page	264.3	5,106	8,723	12,717	15,912	17,178	42,426	65,898	96,340	41,739	50,708	18,155
Edgar	8.4	728	1,320	1,208	987	847	1,387	1,122	801	19,771	27,709	11,190
Edwards	3.6	198	411	485	433	329	635	654	455	24,138	31,952	13,532
Effingham	12.2	989	1,581	1,748	1,563	1,252	2,209	1,855	1,003	20,873	27,906	10,133
Fayette	8.4	710	1,261	1,349	1,122	919	1,327	1,035	677	18,862	26,859	9,983
Ford	5.8	390	685	892	839	686	1,135	731	442	20,676	27,406	10,887
Franklin	17.8	2,200	3,472	3,016	2,051	1,481	2,555	2,142	883	15,425	22,666	9,149
Fulton	15.7	1,515	2,122	2,032	1,900	1,833	3,001	2,191	1,106	20,774	26,413	10,164
Gallatin	3.0	456	493	454	358	267	468	295	209	16,338	23,247	9,057
Greene	6.2	773	1,110	1,069	897	699	851	579	222	15,763	21,349	8,221
Grundy	12.2	554	853	1,073	991	1,004	2,175	3,029	2,521	32,528	38,366	14,098
Hamilton	3.9	269	496	473	406	363	627	624	642	24,123	33,436	14,021
Hancock	9.3	735	1,209	1,217	1,175	1,070	1,708	1,333	853	21,392	28,237	11,080

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
ILLINOIS (continued)												
ALL COUNTIES (continued)												
Hardin	2.1	396	482	378	275	203	224	93	49	12,253	17,029	6,386
Henderson	3.5	407	484	496	464	438	650	375	186	18,860	23,986	8,931
Henry	20.7	1,222	2,062	2,074	1,976	1,928	3,971	4,075	3,392	27,880	34,656	12,810
Iroquois	12.4	1,028	1,609	1,740	1,558	1,538	2,328	1,598	1,001	20,860	27,534	10,505
Jackson	23.9	3,055	4,042	3,585	2,680	2,097	3,087	2,809	2,545	17,253	27,439	10,560
Jasper	4.3	380	630	657	580	408	647	588	410	19,093	27,013	10,013
Jefferson	15.9	1,463	2,383	2,026	1,821	1,562	2,839	2,224	1,582	20,763	28,697	11,640
☐ Jersey	7.2	455	880	1,016	863	878	1,477	1,124	507	22,190	28,643	9,774
Jo Daviess	9.0	725	1,173	1,305	1,185	1,089	1,775	1,177	571	20,507	26,522	9,905
Johnson	4.1	529	739	687	568	450	595	370	162	15,760	21,654	7,927
Kane	109.1	3,989	7,507	9,188	9,867	9,968	21,209	24,880	22,492	31,599	39,507	13,881
Kankakee	36.9	2,719	4,572	4,352	3,981	4,051	7,255	5,978	3,992	23,464	30,352	10,884
Kendall	13.9	505	890	1,007	1,139	1,464	3,051	3,796	2,048	31,249	36,675	12,713
Knox	22.9	1,724	3,015	3,164	2,909	2,643	4,423	3,360	1,662	21,198	27,776	10,763
Lake	158.0	5,552	9,203	10,978	12,022	12,001	25,748	33,807	48,689	36,405	49,216	16,261
La Salle	43.1	2,858	4,974	4,887	4,591	4,577	8,762	7,996	4,455	24,624	30,854	12,045
Lawrence	6.8	719	1,146	947	778	711	1,225	911	363	18,764	25,318	9,618
Lee	12.8	738	1,233	1,303	1,506	1,305	2,486	2,625	1,604	26,342	33,215	12,112
Livingston	14.9	1,003	1,573	1,668	1,677	1,770	3,033	2,542	1,634	24,295	31,293	11,049
Logan	11.1	667	1,274	1,385	1,259	1,198	2,154	2,009	1,154	23,987	31,665	11,088
McDonough	12.8	1,611	2,089	1,915	1,608	1,344	1,862	1,527	844	17,389	26,403	9,362
McHenry	57.3	1,855	3,541	4,456	4,583	4,861	10,786	14,389	12,829	33,661	41,010	14,224
McLean	45.7	2,478	4,522	5,037	4,937	4,308	7,906	8,816	7,696	27,007	36,179	13,185
Macon	48.9	3,058	4,865	4,702	4,598	4,871	9,192	9,560	8,054	27,447	35,229	13,459
Macoupin	19.7	1,485	2,792	2,645	2,115	1,971	3,533	3,248	1,911	22,010	28,599	11,004
☐ Madison	94.0	7,690	11,857	11,289	10,515	10,437	18,494	16,264	7,454	22,705	28,192	10,617
Marion	17.7	1,600	2,628	2,664	2,085	1,823	3,036	2,489	1,375	19,686	26,867	10,249
Marshall	5.2	398	639	575	523	612	1,128	789	536	23,832	29,605	10,918
Mason	7.1	594	914	847	772	858	1,400	1,020	695	22,508	28,853	10,725
Massac	6.2	788	1,137	918	731	637	929	758	302	16,735	23,029	9,271
Menard	4.7	401	557	614	587	593	1,044	623	281	21,650	26,489	9,960
Mercer	7.3	624	888	872	802	731	1,445	1,248	690	23,160	28,946	10,726
☐ Monroe	7.6	500	870	859	782	777	1,548	1,442	822	25,072	30,751	10,972
Montgomery	12.3	1,060	1,861	1,731	1,484	1,212	1,991	1,936	1,025	20,054	27,383	10,268
Morgan	14.4	1,102	1,904	1,935	1,832	1,605	2,442	2,217	1,363	21,280	29,702	11,109
Moultrie	5.4	453	645	665	658	617	1,076	840	446	22,226	28,340	10,202
Ogle	17.5	955	1,661	1,815	1,757	1,727	3,720	3,608	2,257	27,421	33,472	12,516
Peoria	74.7	4,525	7,075	6,766	7,006	6,950	13,434	14,234	14,710	28,695	37,441	14,241
Perry	8.9	625	1,245	1,220	966	792	1,367	1,636	1,049	22,357	30,029	11,620
Piatt	6.4	446	690	792	839	854	1,293	992	494	22,576	28,415	10,698
Pike	7.4	991	1,410	1,314	1,041	763	989	564	328	14,940	21,347	8,632
Pope	1.8	285	321	277	243	202	217	182	73	15,354	21,458	8,397
Pulaski	3.5	593	802	543	423	316	389	271	163	13,257	19,716	7,667
Putnam	2.3	149	203	224	205	225	500	475	319	27,852	33,708	11,747
Randolph	12.7	935	1,582	1,589	1,377	1,315	2,626	2,061	1,215	23,297	29,783	10,168
Richland	7.1	591	990	945	852	839	1,255	995	633	21,006	28,671	11,501
Rock Island	62.9	3,806	6,028	5,916	5,666	5,927	11,797	13,233	10,527	28,371	35,559	13,638
☐ St. Clair	95.2	10,026	12,699	11,022	9,509	8,749	15,868	15,722	11,605	22,432	29,956	10,645
Saline	12.1	1,647	2,356	1,980	1,340	1,069	1,653	1,335	720	15,240	22,861	9,605
Sangamon	74.3	4,974	8,261	8,876	8,602	8,022	13,183	13,510	8,872	23,957	31,464	12,747
Schuyler	3.1	270	467	418	359	331	562	420	273	20,529	27,427	10,497
Scott	2.3	216	307	304	244	266	437	308	218	21,569	28,369	10,524
Shelby	9.2	890	1,386	1,285	1,195	1,127	1,654	1,110	553	19,325	25,257	9,523
Stark	2.8	203	290	247	254	295	586	505	420	26,769	34,160	13,103
Stephenson	19.3	1,169	2,353	2,488	2,375	2,203	3,734	3,314	1,664	22,818	29,366	11,335
Tazewell	48.5	2,334	3,712	4,206	4,098	4,930	10,189	10,469	8,562	29,699	36,543	13,478
Union	7.6	807	1,292	1,326	1,072	849	1,082	617	555	16,662	24,390	10,020
Vermilion	35.9	3,058	4,787	4,414	3,950	4,188	6,350	5,671	3,482	22,068	28,817	11,076
Wabash	5.5	475	881	733	568	622	1,083	748	390	20,775	27,439	10,628
Warren	8.1	683	1,106	1,099	1,028	864	1,457	1,185	678	20,749	28,360	10,537
Washington	5.9	493	774	770	651	615	1,115	882	600	22,049	29,246	10,852
Wayne	7.6	822	1,392	1,268	1,032	837	1,103	730	416	16,531	23,158	9,565
White	7.4	525	1,114	1,140	865	762	1,273	876	845	20,346	28,994	11,789
Whiteside	24.2	1,715	2,648	2,840	2,699	2,584	4,986	4,564	2,164	24,273	29,674	10,964
Will	113.0	5,065	8,111	8,880	8,631	9,318	24,243	28,229	20,523	31,812	37,876	12,302
Williamson	24.8	2,863	4,478	4,003	3,126	2,717	4,204	2,402	1,007	16,590	22,255	8,960

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ILLINOIS (continued)												
ALL COUNTIES (continued)												
Winnebago	94.9	5,486	8,696	9,105	8,947	9,083	19,759	20,006	13,818	28,162	34,603	12,941
Woodford	12.0	593	906	1,050	1,153	1,327	2,644	2,589	1,738	28,365	34,813	12,039
TOTAL METRO COUNTIES	**3,476.2**	**229,295**	**328,936**	**320,208**	**317,782**	**303,450**	**596,927**	**676,104**	**703,498**	**28,945**	**37,656**	**13,693**
TOTAL STATE	**4,277.7**	**298,481**	**439,784**	**427,913**	**411,824**	**388,613**	**739,664**	**794,789**	**776,632**	**27,323**	**35,906**	**13,169**
INDIANA												
ANDERSON	**48.8**	**3,230**	**5,143**	**5,483**	**5,062**	**5,094**	**9,287**	**9,045**	**6,456**	**25,405**	**31,312**	**11,576**
Madison	48.8	3,230	5,143	5,483	5,062	5,094	9,287	9,045	6,456	25,405	31,312	11,576
BLOOMINGTON	**36.2**	**3,574**	**5,247**	**5,329**	**4,397**	**3,573**	**5,470**	**4,768**	**3,842**	**19,463**	**29,202**	**10,446**
Monroe	36.2	3,574	5,247	5,329	4,397	3,573	5,470	4,768	3,842	19,463	29,202	10,446
ELKHART - GOSHEN	**53.0**	**2,678**	**5,091**	**6,244**	**6,760**	**6,510**	**10,761**	**8,906**	**6,050**	**24,363**	**31,330**	**11,311**
Elkhart	53.0	2,678	5,091	6,244	6,760	6,510	10,761	8,906	6,050	24,363	31,330	11,311
EVANSVILLE	**108.1**	**7,221**	**12,912**	**12,714**	**11,407**	**10,913**	**19,987**	**19,119**	**13,827**	**24,457**	**31,544**	**11,982**
Posey	9.5	610	978	996	904	885	1,901	2,053	1,173	27,173	32,011	11,139
Vanderburgh	66.2	4,319	8,367	8,042	7,151	6,604	11,619	10,675	9,423	23,864	32,028	12,689
Warrick	16.2	1,102	1,608	1,664	1,600	1,627	3,488	3,519	1,592	26,466	30,411	10,460
Henderson, Ky.	*16.2*	*1,190*	*1,959*	*2,012*	*1,752*	*1,797*	*2,979*	*2,872*	*1,639*	*23,278*	*30,427*	*11,437*
FORT WAYNE	**128.7**	**6,671**	**12,007**	**14,305**	**14,487**	**13,601**	**25,585**	**24,918**	**17,126**	**26,281**	**32,703**	**11,790**
Allen	107.5	5,598	9,915	11,756	11,946	11,185	20,792	21,125	15,183	26,604	33,324	12,090
De Kalb	11.8	587	1,160	1,367	1,404	1,309	2,742	2,043	1,188	25,286	30,078	10,469
Whitley	9.4	486	932	1,182	1,137	1,107	2,051	1,750	755	24,336	28,898	10,136
GARY - HAMMOND	**217.9**	**17,466**	**21,266**	**19,758**	**19,252**	**20,992**	**46,140**	**45,216**	**27,810**	**27,166**	**31,868**	**10,953**
Lake	175.1	15,778	18,265	16,136	15,713	17,296	36,945	34,109	20,858	26,126	30,742	10,615
Porter	42.8	1,688	3,001	3,622	3,539	3,696	9,195	11,107	6,952	31,541	36,472	12,301
INDIANAPOLIS	**451.0**	**26,000**	**42,989**	**46,595**	**47,496**	**45,723**	**84,451**	**85,302**	**72,444**	**26,956**	**34,011**	**12,577**
Boone	13.9	858	1,375	1,475	1,547	1,520	2,630	2,566	1,929	25,603	33,231	11,874
Hamilton	32.9	1,248	2,177	2,792	2,740	2,823	6,302	7,233	7,585	32,296	40,125	13,609
Hancock	16.0	761	1,216	1,542	1,458	1,513	3,224	3,936	2,350	29,713	34,310	11,655
Hendricks	25.0	1,043	1,930	2,335	2,433	2,484	5,569	6,005	3,201	28,965	33,697	11,070
Johnson	28.7	1,361	2,374	2,635	2,818	2,846	5,746	6,445	4,475	28,963	34,978	11,951
Marion	301.4	18,496	30,496	32,025	32,741	30,892	53,755	53,151	49,844	26,094	33,791	13,042
Morgan	19.0	1,300	1,920	2,053	2,014	1,955	4,214	3,659	1,885	25,634	30,191	10,280
Shelby	14.1	933	1,501	1,738	1,745	1,690	3,011	2,307	1,175	23,334	28,629	10,142
KOKOMO	**38.4**	**2,207**	**3,610**	**3,871**	**3,646**	**3,599**	**6,979**	**7,092**	**7,396**	**28,154**	**34,712**	**12,904**
Howard	32.2	1,851	2,938	3,106	2,918	3,001	5,709	6,058	6,619	28,842	35,477	13,161
Tipton	6.2	356	672	765	728	598	1,270	1,034	777	24,839	30,742	11,552
LAFAYETTE - WEST LAFAYETTE	**42.9**	**2,596**	**4,896**	**5,627**	**5,317**	**4,491**	**7,594**	**6,870**	**5,509**	**23,201**	**32,658**	**11,390**
Tippecanoe	42.9	2,596	4,896	5,627	5,317	4,491	7,594	6,870	5,509	23,201	32,658	11,390
MUNCIE	**44.1**	**3,383**	**5,373**	**5,611**	**4,664**	**4,355**	**8,168**	**7,446**	**5,100**	**23,387**	**30,567**	**10,915**
Delaware	44.1	3,383	5,373	5,611	4,664	4,355	8,168	7,446	5,100	23,387	30,567	10,915
SOUTH BEND - MISHAWAKA	**89.3**	**5,351**	**10,138**	**11,060**	**9,790**	**9,539**	**17,794**	**14,993**	**10,635**	**24,330**	**31,205**	**11,553**
St. Joseph	89.3	5,351	10,138	11,060	9,790	9,539	17,794	14,993	10,635	24,330	31,205	11,553
TERRE HAUTE	**49.1**	**3,444**	**6,548**	**6,914**	**5,959**	**5,356**	**8,710**	**7,198**	**4,971**	**21,493**	**28,889**	**10,665**
Clay	9.4	678	1,269	1,261	1,112	1,031	1,746	1,498	805	21,763	27,424	10,312
Vigo	39.7	2,766	5,279	5,653	4,847	4,325	6,964	5,700	4,166	21,429	29,236	10,747
ALL COUNTIES												
Adams	10.3	614	1,073	1,217	1,154	1,105	2,194	1,716	1,227	24,938	30,522	10,174
Allen	107.5	5,598	9,915	11,756	11,946	11,185	20,792	21,125	15,183	26,604	33,324	12,090
Bartholomew	24.2	1,154	2,067	1,847	2,120	2,254	4,340	5,019	5,399	31,168	39,326	14,376
Benton	3.5	271	399	477	516	429	645	457	306	21,023	27,019	9,851
Blackford	5.6	387	731	768	606	550	1,092	998	468	22,708	27,931	10,223
Boone	13.9	858	1,375	1,475	1,547	1,520	2,630	2,566	1,929	25,603	33,231	11,874
Brown	5.1	368	732	825	703	635	940	637	260	19,414	24,283	9,242
Carroll	7.1	393	711	918	954	859	1,485	1,162	618	23,306	29,064	10,692
Cass	14.8	934	1,756	1,942	1,898	1,750	2,906	2,506	1,108	22,461	27,936	10,158
☐ Clark	32.8	2,214	3,854	4,214	3,983	3,930	6,906	5,232	2,467	22,685	27,584	9,921
Clay	9.4	678	1,269	1,261	1,112	1,031	1,746	1,498	805	21,763	27,424	10,312
Clinton	11.3	716	1,359	1,559	1,384	1,254	2,172	1,775	1,079	22,438	29,444	10,768
Crawford	3.6	454	676	601	502	352	487	377	151	15,663	21,155	7,323

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
INDIANA (continued)												
ALL COUNTIES (continued)												
Daviess	10.4	889	1,506	1,610	1,322	1,151	1,734	1,262	926	19,477	26,360	9,586
☐ Dearborn	12.9	824	1,460	1,407	1,319	1,328	2,702	2,368	1,472	25,359	30,454	10,421
Decatur	8.3	563	988	1,049	1,105	1,051	1,614	1,188	742	22,028	27,732	9,753
De Kalb	11.8	587	1,160	1,367	1,404	1,309	2,742	2,043	1,188	25,286	30,078	10,469
Delaware	44.1	3,383	5,373	5,611	4,664	4,355	8,168	7,446	5,100	23,387	30,567	10,915
Dubois	12.7	845	1,416	1,544	1,551	1,454	2,697	2,040	1,153	23,421	30,034	10,479
Elkhart	53.0	2,678	5,091	6,244	6,760	6,510	10,761	8,906	6,050	24,363	31,330	11,311
Fayette	9.9	652	1,045	1,090	1,337	1,281	1,863	1,631	1,001	23,119	29,334	10,522
☐ Floyd	22.6	1,469	2,655	2,619	2,527	2,561	4,302	4,070	2,397	23,920	29,900	10,692
Fountain	6.8	531	1,010	1,026	912	848	1,226	894	353	19,580	24,513	8,914
Franklin	6.5	464	740	818	946	740	1,267	888	637	21,695	28,266	8,876
Fulton	7.4	506	949	1,120	1,006	872	1,462	919	566	20,654	26,300	9,879
Gibson	12.9	988	1,624	1,667	1,394	1,222	2,342	2,199	1,464	23,093	29,551	11,179
Grant	27.6	1,859	3,029	3,086	2,999	2,926	5,164	4,948	3,589	24,820	31,371	11,086
Greene	12.1	1,027	1,876	1,737	1,586	1,180	1,960	1,796	938	19,413	26,119	10,162
Hamilton	32.9	1,248	2,177	2,792	2,740	2,823	6,302	7,233	7,585	32,296	40,125	13,609
Hancock	16.0	761	1,216	1,542	1,458	1,513	3,224	3,936	2,350	29,713	34,310	11,655
☐ Harrison	10.1	669	1,115	1,204	1,289	1,235	2,109	1,582	897	23,017	28,434	9,605
Hendricks	25.0	1,043	1,930	2,335	2,433	2,484	5,569	6,005	3,201	28,965	33,697	11,070
Henry	18.6	1,339	2,186	2,423	2,265	2,062	3,639	2,983	1,703	22,527	28,133	10,220
Howard	32.2	1,851	2,938	3,106	2,918	3,001	5,709	6,058	6,619	28,842	35,477	13,161
Huntington	13.4	657	1,462	1,848	1,759	1,547	2,881	2,078	1,168	23,102	29,133	10,494
Jackson	13.6	1,131	1,762	1,844	1,768	1,436	2,826	1,974	859	20,974	26,065	9,529
Jasper	9.0	556	876	1,019	1,092	1,027	1,983	1,457	990	24,655	30,903	10,077
Jay	8.2	714	1,174	1,290	1,229	968	1,524	888	413	18,688	23,574	8,668
Jefferson	10.4	612	1,245	1,423	1,356	1,154	1,725	1,673	1,212	22,277	30,199	10,647
Jennings	7.7	604	959	1,009	992	840	1,554	1,144	598	21,618	27,401	8,755
Johnson	28.7	1,361	2,374	2,635	2,818	2,846	5,746	6,445	4,475	28,963	34,978	11,951
Knox	15.9	1,722	2,699	2,420	2,035	1,648	2,598	1,709	1,069	17,699	24,605	9,427
Kosciusko	23.5	1,173	2,246	2,627	3,042	2,752	4,515	4,215	2,930	24,810	31,989	11,494
La Grange	8.9	710	947	1,349	1,291	1,078	1,674	1,175	676	20,668	27,103	8,375
Lake	175.1	15,778	18,265	16,136	15,713	17,296	36,945	34,109	20,858	26,128	30,742	10,615
La Porte	37.4	2,320	4,040	4,513	4,044	4,015	7,428	7,083	3,957	24,704	30,502	10,553
Lawrence	16.3	1,132	2,196	2,144	2,141	1,775	2,858	2,554	1,500	21,364	27,773	10,407
Madison	48.8	3,230	5,143	5,483	5,062	5,094	9,287	9,045	6,456	25,405	31,312	11,576
Marion	301.4	18,496	30,496	32,025	32,741	30,892	53,755	53,151	49,844	26,094	33,791	13,042
Marshall	15.1	1,006	1,698	2,034	1,932	1,655	2,862	2,537	1,376	22,538	29,023	10,459
Martin	3.9	264	504	492	507	441	716	602	374	21,937	27,581	9,779
Miami	13.8	975	1,629	2,187	2,020	1,649	2,545	1,985	810	20,249	26,168	9,212
Monroe	36.2	3,574	5,247	5,329	4,397	3,573	5,470	4,768	3,842	19,463	29,202	10,446
Montgomery	13.3	684	1,336	1,772	1,829	1,534	2,588	2,249	1,308	23,254	29,398	10,891
Morgan	19.0	1,300	1,920	2,053	2,014	1,955	4,214	3,659	1,885	25,634	30,191	10,280
Newton	5.2	484	647	645	642	652	1,067	730	333	21,457	25,756	9,050
Noble	13.5	833	1,476	1,831	1,951	1,627	2,725	2,176	881	21,922	27,068	9,541
Ohio	2.0	163	318	248	208	185	362	318	198	21,625	27,705	10,455
Orange	7.0	756	1,183	1,101	1,052	891	1,056	628	333	17,177	22,517	8,252
Owen	6.4	625	974	934	862	737	1,128	762	378	18,874	24,274	9,032
Parke	5.9	607	894	881	752	638	1,119	683	326	18,721	23,966	8,675
Perry	6.7	604	967	917	835	700	1,317	983	377	20,180	25,598	8,933
Pike	5.2	451	801	793	633	532	879	757	354	19,386	25,423	9,792
Porter	42.8	1,688	3,001	3,622	3,539	3,696	9,195	11,107	6,952	31,541	36,472	12,301
Posey	9.5	610	978	996	904	885	1,901	2,053	1,173	27,173	32,011	11,139
Pulaski	5.1	391	647	788	712	541	919	657	445	20,099	26,867	10,150
Putnam	9.9	737	1,278	1,314	1,187	1,003	2,000	1,666	715	22,161	28,487	9,308
Randolph	10.8	834	1,306	1,372	1,511	1,302	2,195	1,601	679	21,336	26,198	9,624
Ripley	8.6	680	1,119	1,091	1,143	1,004	1,655	1,167	741	21,197	27,301	9,172
Rush	6.5	491	739	912	879	771	1,186	996	526	21,372	27,368	9,513
St. Joseph	89.3	5,351	10,138	11,060	9,790	9,539	17,794	14,993	10,635	24,330	31,205	11,553
Scott	7.3	491	947	1,104	967	876	1,421	982	512	20,766	26,133	9,128
Shelby	14.1	933	1,501	1,738	1,745	1,690	3,011	2,307	1,175	23,334	28,629	10,142
Spencer	6.8	481	948	889	771	648	1,352	1,068	643	22,308	28,223	9,408
Starke	7.8	745	1,267	1,182	961	929	1,453	916	347	18,711	23,337	8,237
Steuben	10.0	736	1,166	1,359	1,284	1,221	1,925	1,473	836	21,802	28,309	10,446
Sullivan	8.1	767	1,459	1,490	1,069	890	1,371	788	266	16,398	21,485	8,287
Switzerland	2.7	289	479	440	363	297	462	240	130	16,940	22,126	7,965
Tippecanoe	42.9	2,596	4,896	5,627	5,317	4,491	7,594	6,870	5,509	23,201	32,658	11,390

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
INDIANA (continued)												
ALL COUNTIES (continued)												
Tipton	6.2	356	672	765	728	598	1,270	1,034	777	24,839	30,742	11,552
Union	2.4	170	257	325	315	286	422	383	242	22,237	28,463	9,900
Vanderburgh	66.2	4,319	8,367	8,042	7,151	6,604	11,619	10,675	9,423	23,864	32,028	12,689
Vermillion	7.1	533	946	1,085	833	746	1,256	1,083	618	20,987	26,937	10,625
Vigo	39.7	2,766	5,279	5,653	4,847	4,325	6,964	5,700	4,166	21,429	29,236	10,747
Wabash	12.3	690	1,352	1,702	1,659	1,552	2,329	1,946	1,070	22,324	29,326	10,161
Warren	2.9	160	254	238	262	270	555	593	568	29,709	36,464	12,296
Warrick	16.2	1,102	1,608	1,664	1,600	1,627	3,488	3,519	1,592	26,466	30,411	10,460
Washington	8.1	677	1,195	1,292	1,075	1,023	1,419	901	518	19,117	24,656	8,721
Wayne	27.0	2,017	3,620	3,781	3,255	3,179	5,075	3,800	2,273	21,261	27,252	10,135
Wells	9.1	519	1,019	1,273	1,260	1,151	1,853	1,387	638	22,034	27,428	9,865
White	9.2	613	1,160	1,307	1,278	1,153	1,908	1,180	601	21,021	25,919	9,895
Whitley	9.4	486	932	1,182	1,137	1,107	2,051	1,750	755	24,336	28,898	10,136
TOTAL METRO COUNTIES	**1,369.7**	**87,807**	**142,365**	**150,943**	**145,603**	**141,003**	**263,966**	**251,253**	**186,760**	**25,636**	**32,271**	**11,700**
TOTAL STATE	**2,012.4**	**133,565**	**221,429**	**236,532**	**226,621**	**213,301**	**385,881**	**349,835**	**245,236**	**24,382**	**30,985**	**11,191**
IOWA												
CEDAR RAPIDS	**67.0**	**3,669**	**6,250**	**6,888**	**7,219**	**6,963**	**14,223**	**13,953**	**7,835**	**26,735**	**33,399**	**13,010**
Linn	67.0	3,669	6,250	6,888	7,219	6,963	14,223	13,953	7,835	26,735	33,399	13,010
DAVENPORT - ROCK ISLAND - MOLINE	**146.2**	**8,541**	**14,104**	**14,519**	**13,798**	**14,030**	**28,599**	**30,133**	**22,476**	**27,749**	**34,787**	**13,176**
Scott	62.6	3,513	6,014	6,529	6,156	6,175	12,831	12,825	8,557	27,176	34,054	12,842
Henry, Ill.	*20.7*	*1,222*	*2,062*	*2,074*	*1,976*	*1,928*	*3,971*	*4,075*	*3,392*	*27,880*	*34,656*	*12,810*
Rock Island, Ill.	*62.9*	*3,806*	*6,028*	*5,916*	*5,666*	*5,927*	*11,797*	*13,233*	*10,527*	*28,371*	*35,559*	*13,638*
DES MOINES	**153.4**	**8,504**	**15,768**	**17,646**	**16,374**	**15,612**	**30,277**	**28,330**	**20,789**	**25,942**	**33,588**	**13,348**
Dallas	12.0	849	1,462	1,628	1,510	1,446	2,454	1,766	885	21,923	27,830	10,808
Polk	128.2	6,952	13,128	14,521	13,613	12,842	24,989	23,748	18,407	26,240	34,199	13,813
Warren	13.2	703	1,178	1,497	1,251	1,324	2,934	2,816	1,497	27,315	32,891	11,516
DUBUQUE	**31.2**	**2,316**	**3,735**	**3,727**	**3,349**	**3,376**	**6,611**	**5,312**	**2,774**	**23,725**	**30,457**	**10,374**
Dubuque	31.2	2,316	3,735	3,727	3,349	3,376	6,611	5,312	2,774	23,725	30,457	10,374
IOWA CITY	**33.4**	[illegible]	**3,848**	**4,168**	**3,979**	**3,296**	**5,475**	**5,029**	**4,962**	**22,980**	**33,517**	**12,882**
Johnson	33.4	[illegible]	3,848	4,168	3,979	3,296	5,475	5,029	4,962	22,980	33,517	12,882
SIOUX CITY	**44.8**	**3,66[illegible]**	**6,275**	**6,012**	**5,180**	**5,169**	**8,343**	**6,362**	**3,791**	**21,206**	**28,280**	**10,764**
Woodbury	38.2	3,185	5,491	5,227	4,355	4,225	6,957	5,448	3,312	20,984	28,389	10,899
Dakota, Neb.	*6.6*	*48[illegible]*	*784*	*785*	*825*	*944*	*1,386*	*914*	*479*	*22,194*	*27,644*	*10,025*
WATERLOO - CEDAR FALLS	**56.9**	**3,246**	**6,115**	**6,145**	**5,659**	**5,718**	**11,748**	**10,887**	**7,382**	**26,392**	**33,803**	**12,425**
Black Hawk	48.0	2,699	5,062	5,069	4,727	4,794	9,848	9,390	6,411	26,741	34,205	12,620
Bremer	8.9	547	1,053	1,076	932	924	1,900	1,497	971	24,552	31,635	11,399
ALL COUNTIES												
Adair	3.7	460	649	681	533	385	480	290	222	15,545	22,315	8,974
Adams	2.1	222	356	346	309	231	373	188	75	17,000	22,548	8,769
Allamakee	5.4	583	1,102	955	771	690	677	467	155	15,411	20,955	7,544
Appanoose	6.1	759	1,382	1,095	767	598	890	446	163	13,977	20,110	8,289
Audubon	3.1	316	608	679	509	322	368	133	165	14,592	20,540	8,060
Benton	9.0	828	1,246	1,203	1,060	1,088	1,768	1,224	583	20,755	26,560	10,216
Black Hawk	48.0	2,699	5,062	5,069	4,727	4,794	9,848	9,390	6,411	26,741	34,205	12,620
Boone	10.0	648	1,246	1,311	1,236	1,012	1,882	1,678	987	22,655	30,130	11,633
Bremer	8.9	547	1,053	1,076	932	924	1,900	1,497	971	24,552	31,635	11,399
Buchanan	8.1	675	1,156	1,187	974	808	1,618	1,090	592	20,362	27,185	9,658
Buena Vista	7.9	705	1,148	1,257	1,069	935	1,327	866	593	18,793	26,405	10,126
Butler	6.4	669	981	954	878	843	1,145	588	342	18,358	23,886	8,993
Calhoun	4.8	520	847	796	712	556	636	436	297	16,711	23,581	9,128
Carroll	8.3	650	1,123	1,336	1,224	1,040	1,457	902	566	19,183	26,412	9,573
Cass	6.8	718	1,070	1,104	996	758	1,106	661	387	17,412	24,292	9,951
Cedar	7.3	670	1,012	1,035	905	882	1,407	895	494	20,168	25,853	9,986
Cerro Gordo	19.9	1,338	2,688	2,788	2,258	2,122	3,996	2,874	1,836	22,025	29,221	11,867
Cherokee	6.0	620	916	1,027	827	703	868	584	455	17,447	25,008	9,937
Chickasaw	5.4	581	814	808	756	704	903	526	308	18,263	23,696	8,588
Clarke	3.4	435	649	595	466	369	487	259	140	15,202	21,113	8,157
Clay	7.8	685	1,036	1,230	1,108	874	1,278	907	682	19,131	26,686	10,841
Clayton	8.2	1,055	1,535	1,436	1,171	934	1,077	606	386	15,306	21,524	8,286

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
IOWA (continued)												
ALL COUNTIES (continued)												
Clinton	20.9	1,328	2,417	2,511	2,338	2,495	4,385	3,788	1,638	23,700	29,473	11,039
Crawford	6.9	797	1,051	1,065	917	802	1,239	685	344	17,779	23,858	8,898
Dallas	12.0	849	1,462	1,628	1,510	1,446	2,454	1,766	885	21,923	27,830	10,808
Davis	3.3	513	624	480	428	405	425	250	175	15,418	21,877	7,847
Decatur	3.4	437	728	572	428	382	455	270	128	14,651	21,704	7,851
Delaware	6.7	678	879	907	853	822	1,227	871	463	20,196	26,387	9,160
Des Moines	18.1	1,215	2,187	2,155	2,164	1,813	3,560	3,159	1,847	23,623	30,693	12,263
Dickinson	6.4	407	765	922	880	795	1,178	843	610	21,354	29,170	11,816
Dubuque	31.2	2,316	3,735	3,727	3,349	3,376	6,611	5,312	2,774	23,725	30,457	10,374
Emmet	5.0	510	769	789	648	671	879	469	265	18,197	23,935	9,651
Fayette	9.3	993	1,462	1,482	1,302	1,090	1,491	962	518	17,633	24,105	9,225
Floyd	7.2	731	1,115	1,073	1,032	933	1,134	846	336	18,329	24,187	9,214
Franklin	5.2	494	721	743	719	639	941	617	326	19,421	25,733	10,705
Fremont	3.7	390	547	531	518	413	582	437	282	18,651	25,787	10,259
Greene	4.7	437	793	722	608	520	796	493	331	18,202	25,422	10,574
Grundy	5.4	318	573	648	616	596	1,123	877	649	24,568	31,905	12,395
Guthrie	4.6	634	785	741	631	514	679	411	205	16,000	22,160	8,788
Hamilton	6.8	517	858	963	959	861	1,248	793	601	20,592	27,471	11,053
Hancock	5.6	479	735	893	815	714	1,055	553	356	19,109	25,502	10,201
Hardin	8.2	804	1,179	1,232	1,118	1,016	1,486	842	523	18,897	25,505	9,865
Harrison	6.0	859	972	948	825	666	894	567	269	16,233	22,244	8,447
Henry	7.1	539	872	946	1,014	869	1,345	929	586	20,978	28,815	10,768
Howard	4.1	485	689	651	545	475	590	432	233	17,083	24,557	9,410
Humboldt	5.1	455	778	902	734	635	869	448	279	17,642	24,165	10,270
Ida	3.5	414	552	606	506	365	557	290	210	16,556	24,123	9,595
Iowa	6.0	452	756	810	756	766	1,289	740	431	21,477	27,139	10,643
Jackson	8.3	851	1,230	1,107	993	991	1,759	836	533	19,840	25,676	9,306
Jasper	14.1	940	1,692	1,865	1,679	1,814	2,807	2,217	1,086	22,389	28,615	11,146
Jefferson	6.4	553	933	874	852	772	1,067	762	587	19,929	28,827	10,917
Johnson	33.4	2,643	3,848	4,168	3,979	3,296	5,475	5,029	4,962	22,980	33,517	12,882
Jones	7.2	566	1,036	970	828	812	1,377	1,158	453	21,228	27,508	9,757
Keokuk	4.9	522	764	714	760	596	697	512	335	17,933	24,775	9,870
Kossuth	8.0	879	1,146	1,314	1,143	968	1,280	789	481	17,674	24,213	9,224
Lee	16.5	1,146	2,131	2,127	1,958	1,831	3,032	2,621	1,654	22,355	29,764	11,394
Linn	67.0	3,669	6,250	6,888	7,219	6,963	14,223	13,953	7,835	26,735	33,399	13,010
Louisa	4.5	312	520	551	495	522	926	718	456	23,573	30,372	11,022
Lucas	4.2	482	744	675	526	445	613	503	212	16,847	23,727	9,965
Lyon	4.5	611	872	762	697	554	529	227	248	15,037	20,931	7,596
Madison	4.6	529	729	613	568	585	777	527	272	18,825	24,492	9,160
Mahaska	9.1	904	1,435	1,386	1,283	1,142	1,511	908	531	18,186	24,736	9,703
Marion	11.0	691	1,313	1,413	1,266	1,347	2,194	1,723	1,053	23,033	30,112	10,860
Marshall	16.0	895	1,751	1,978	1,701	1,700	3,282	2,919	1,774	24,925	32,362	12,691
Mills	4.7	286	532	602	640	587	941	710	402	22,407	30,079	10,098
Mitchell	4.5	518	752	808	593	446	634	426	323	16,242	24,466	9,573
Monona	4.5	622	797	754	719	546	530	341	191	15,507	21,327	8,569
Monroe	3.4	306	420	489	459	387	574	493	272	20,313	27,945	10,797
Montgomery	5.5	405	801	780	762	597	1,028	781	346	20,015	26,880	11,116
Muscatine	15.3	1,051	1,675	1,633	1,520	1,499	2,943	2,687	2,292	25,951	33,597	12,416
O'Brien	6.3	694	1,043	1,068	916	771	876	553	379	16,781	23,750	9,179
Osceola	3.2	371	503	583	462	385	430	293	173	16,376	22,665	8,845
Page	7.5	709	1,087	1,139	1,096	883	1,226	859	501	18,697	26,184	10,502
Palo Alto	4.7	483	715	800	675	547	698	514	268	17,479	24,413	9,807
Plymouth	9.0	894	1,309	1,458	1,310	1,127	1,457	763	682	18,118	25,519	9,374
Pocahontas	4.1	364	549	586	649	431	685	456	380	19,169	27,728	10,827
Polk	128.2	6,952	13,128	14,521	13,613	12,842	24,989	23,748	18,407	26,240	34,199	13,813
☐ Pottawattamie	33.1	2,180	4,034	4,199	3,749	3,576	6,416	5,617	3,327	23,282	30,001	11,323
Poweshiek	7.1	557	881	937	863	853	1,350	1,074	585	21,806	29,285	10,886
Ringgold	2.4	436	547	417	285	208	263	146	98	12,424	19,065	7,755
Sac	5.4	589	830	1,105	842	693	734	321	286	15,889	21,974	9,058
Scott	62.6	3,513	6,014	6,529	6,156	6,175	12,831	12,825	8,557	27,176	34,054	12,842
Shelby	5.5	519	760	938	876	695	882	498	332	17,854	24,649	9,285
Sioux	10.7	975	1,409	1,698	1,811	1,562	1,736	904	605	18,509	24,964	8,426
Story	25.6	1,671	2,836	3,247	2,845	2,519	4,554	4,549	3,379	24,328	34,865	11,964
Tama	7.0	643	974	953	956	792	1,327	939	416	19,855	26,094	9,716
Taylor	3.2	492	666	620	437	285	374	224	102	13,488	19,308	7,821
Union	5.4	522	809	719	762	565	931	674	418	19,263	26,557	10,702

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
IOWA (continued)												
ALL COUNTIES (continued)												
Van Buren	3.2	486	624	539	424	349	434	214	130	14,495	20,225	7,798
Wapello	15.8	1,354	2,541	2,409	1,986	1,700	2,780	2,025	1,005	18,943	26,119	10,501
Warren	13.2	703	1,178	1,497	1,251	1,324	2,934	2,816	1,497	27,315	32,891	11,516
Washington	7.8	667	1,078	1,199	1,068	802	1,343	973	670	19,417	27,517	10,470
Wayne	3.3	555	735	647	467	339	288	177	92	12,701	17,918	7,679
Webster	17.0	1,391	2,592	2,487	2,149	1,964	2,982	2,206	1,229	19,705	26,709	10,367
Winnebago	5.2	272	568	686	727	634	1,003	798	512	22,550	30,875	12,256
Winneshiek	7.6	610	1,169	1,253	1,013	708	1,311	866	670	18,710	27,906	9,774
Woodbury	38.2	3,185	5,491	5,227	4,355	4,225	6,957	5,448	3,312	20,984	28,389	10,899
Worth	3.5	222	450	561	518	437	612	435	265	19,990	27,307	10,739
Wright	6.4	401	738	693	756	722	1,098	1,052	940	24,147	33,448	13,463
TOTAL METRO COUNTIES	**475.8**	**29,256**	**51,255**	**54,529**	**50,840**	**48,941**	**94,640**	**87,401**	**58,938**	**25,325**	**32,771**	**12,529**
TOTAL STATE	**1,112.8**	**86,225**	**142,312**	**147,801**	**134,058**	**122,164**	**205,685**	**166,964**	**107,591**	**21,837**	**29,410**	**11,248**
KANSAS												
KANSAS CITY	**574.1**	**32,407**	**53,169**	**56,978**	**56,436**	**53,776**	**101,416**	**112,244**	**107,674**	**28,349**	**36,363**	**13,689**
Johnson	119.4	2,939	5,381	7,751	8,851	9,439	20,633	26,852	37,554	37,499	48,217	18,156
Leavenworth	18.8	1,182	1,870	1,987	1,881	1,746	3,639	3,971	2,524	27,177	35,652	11,246
Miami	8.4	583	1,039	1,095	992	853	1,516	1,420	902	22,791	30,621	11,135
Wyandotte	64.9	4,842	8,235	7,296	6,762	6,278	11,356	11,502	8,629	24,160	31,482	11,736
Cass, Mo.	*19.5*	*1,248*	*1,986*	*2,103*	*2,032*	*1,936*	*3,829*	*3,723*	*2,643*	*26,198*	*31,986*	*10,943*
Clay, Mo.	*55.2*	*2,248*	*3,841*	*4,788*	*5,217*	*5,274*	*10,919*	*13,013*	*9,900*	*30,793*	*36,653*	*13,680*
Jackson, Mo.	*249.5*	*16,759*	*26,508*	*27,413*	*26,447*	*24,122*	*41,610*	*44,859*	*41,782*	*25,847*	*33,534*	*13,091*
Lafayette, Mo.	*11.5*	*911*	*1,582*	*1,530*	*1,336*	*1,179*	*2,193*	*1,735*	*1,034*	*21,574*	*27,882*	*10,211*
Platte, Mo.	*18.8*	*1,003*	*1,613*	*1,960*	*1,927*	*2,039*	*4,207*	*3,918*	*2,133*	*26,920*	*31,858*	*11,408*
Ray, Mo.	*8.1*	*692*	*1,114*	*1,055*	*991*	*910*	*1,514*	*1,251*	*573*	*21,087*	*26,568*	*9,276*
LAWRENCE	**25.8**	**2,173**	**3,259**	**3,368**	**2,879**	**2,437**	**3,939**	**3,853**	**3,892**	**22,396**	**33,682**	**11,953**
Douglas	25.8	2,173	3,259	3,368	2,879	2,437	3,939	3,853	3,892	22,396	33,682	11,953
TOPEKA	**63.1**	**2,838**	**5,567**	**6,405**	**6,656**	**6,321**	**11,290**	**11,988**	**12,035**	**28,330**	**37,443**	**14,702**
Shawnee	63.1	2,838	5,567	6,405	6,656	6,321	11,290	11,988	12,035	28,330	37,443	14,702
WICHITA	**180.0**	**8,756**	**16,013**	**16,846**	**17,736**	**17,724**	**32,732**	**34,437**	**35,756**	**28,845**	**38,359**	**14,703**
Butler	17.5	1,172	1,895	2,036	1,942	1,858	3,453	3,267	1,877	24,570	31,262	11,398
Harvey	11.5	698	1,212	1,383	1,351	1,324	2,362	1,945	1,225	24,155	31,819	11,543
Sedgwick	151.0	6,886	12,906	13,427	14,443	14,542	26,917	29,225	32,654	29,907	39,680	15,367
ALL COUNTIES												
Allen	6.3	561	1,030	864	824	722	1,025	731	543	19,209	27,168	10,765
Anderson	3.3	277	511	468	485	382	459	407	311	18,979	27,174	10,190
Atchison	6.5	581	1,033	905	800	712	1,116	844	509	19,563	27,559	9,843
Barber	2.9	289	402	397	352	308	509	351	292	20,159	28,977	12,179
Barton	12.7	787	1,459	1,432	1,578	1,431	2,397	2,055	1,561	23,703	32,085	12,423
Bourbon	6.6	652	1,216	1,067	788	686	995	717	479	17,273	25,203	10,462
Brown	4.8	487	787	718	662	547	734	503	362	18,075	25,607	10,243
Butler	17.5	1,172	1,895	2,036	1,942	1,858	3,453	3,267	1,877	24,570	31,262	11,398
Chase	1.3	157	225	174	137	143	241	143	80	18,407	24,832	10,088
Chautauqua	2.3	213	358	338	298	240	345	270	238	18,915	28,431	12,822
Cherokee	9.0	1,074	1,654	1,393	1,104	970	1,418	870	517	16,710	23,316	9,164
Cheyenne	1.5	149	211	207	184	167	250	156	176	19,973	28,085	12,036
Clark	1.0	85	164	153	130	113	164	114	77	18,643	26,235	10,090
Clay	3.8	405	621	639	516	430	607	359	223	17,275	24,106	9,542
Cloud	4.6	459	777	758	660	517	684	432	313	17,311	24,482	9,464
Coffey	3.7	215	394	407	392	353	523	615	801	26,397	37,469	13,864
Comanche	1.0	89	145	178	163	134	147	79	65	17,687	24,675	9,490
Cowley	14.5	1,168	1,949	1,879	1,866	1,465	2,670	2,156	1,347	21,172	29,585	11,259
Crawford	15.6	1,663	2,897	2,475	1,790	1,493	2,314	1,825	1,143	16,983	25,274	10,403
Decatur	1.8	188	302	319	262	196	264	151	118	16,621	23,750	9,716
Dickinson	8.0	673	1,109	1,185	1,026	866	1,361	1,080	700	20,037	27,813	11,070
Doniphan	3.4	373	555	518	435	396	611	332	180	17,943	23,679	8,565
Douglas	25.8	2,173	3,259	3,368	2,879	2,437	3,939	3,853	3,892	22,396	33,682	11,953
Edwards	1.7	221	318	297	253	210	209	124	68	15,280	21,177	8,572
Elk	1.6	182	295	274	224	156	196	175	98	16,021	23,375	9,842
Ellis	10.5	641	1,126	1,364	1,146	1,034	1,938	1,839	1,412	24,690	33,860	12,743
Ellsworth	2.9	316	481	397	438	321	467	309	171	17,910	24,216	10,327

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
KANSAS (continued)												
ALL COUNTIES (continued)												
Finney	10.3	543	937	1,314	1,401	1,154	2,011	1,721	1,219	24,061	32,798	11,452
Ford	9.8	735	1,056	1,108	1,058	1,025	1,869	1,701	1,248	24,590	32,691	12,089
Franklin	8.5	446	1,053	1,216	1,110	902	1,365	1,388	1,020	22,164	31,722	11,984
Geary	10.6	869	1,567	1,995	1,590	1,145	1,538	1,210	686	17,654	27,461	9,390
Gove	1.4	184	232	244	201	168	183	98	90	15,976	22,725	8,599
Graham	1.5	149	207	194	196	165	210	213	166	20,111	30,102	11,578
Grant	2.6	180	186	265	278	382	604	371	334	25,125	32,685	11,641
Gray	1.9	114	164	230	225	223	388	344	212	24,860	32,695	11,504
Greeley	.7	68	126	120	101	106	78	59	42	16,778	22,561	8,774
Greenwood	3.5	387	618	572	468	339	515	398	203	16,804	24,009	10,004
Hamilton	1.1	94	122	178	143	104	182	170	107	20,542	28,489	13,058
Harper	3.2	386	540	504	441	340	507	332	150	16,849	23,163	9,753
Harvey	11.5	698	1,212	1,383	1,351	1,324	2,362	1,945	1,225	24,155	31,819	11,543
Haskell	1.4	96	129	182	187	168	295	221	122	23,088	29,969	10,758
Hodgeman	.9	108	140	162	144	124	112	77	33	16,357	21,847	8,937
Jackson	4.4	334	616	617	490	441	893	705	304	21,570	27,488	10,079
Jefferson	5.7	393	696	664	623	556	1,094	1,095	579	24,219	30,641	10,458
Jewell	2.0	316	370	317	277	200	265	150	105	14,955	20,961	8,734
Johnson	119.4	2,939	5,381	7,751	8,851	9,439	20,633	26,852	37,554	37,499	48,217	18,156
Kearny	1.2	75	102	108	179	149	244	196	147	24,567	32,602	10,574
Kingman	3.4	319	471	472	456	412	524	481	265	19,793	27,145	10,255
Kiowa	1.5	134	207	215	179	165	254	207	139	20,429	28,865	11,102
Labette	9.8	746	1,370	1,243	1,166	1,019	1,642	1,582	1,032	21,753	29,350	11,280
Lane	1.0	83	141	169	129	136	142	123	77	19,154	26 670	10,668
Leavenworth	18.8	1,182	1,870	1,987	1,881	1,746	3,639	3,971	2,524	27,177	35,652	11,246
Lincoln	1.6	190	310	311	252	167	213	103	54	14,810	20,660	8,476
Linn	3.4	427	616	550	441	327	487	348	204	16,167	23,634	9,344
Logan	1.4	143	212	228	195	171	222	152	77	18,000	24,014	9,888
Lyon	14.0	1,056	1,729	1,709	1,599	1,429	2,467	2,347	1,664	23,066	31,414	11,919
McPherson	10.4	525	1,055	1,148	1,220	1,163	2,008	1,829	1,452	25,430	34,096	12,755
Marion	5.2	490	783	810	708	596	909	553	351	18,630	25,919	10,058
Marshall	5.2	544	804	820	730	539	724	613	426	17,913	25,912	10,527
Meade	1.8	155	234	270	267	212	314	224	124	19,500	25,852	9,901
Miami	8.4	583	1,039	1,095	992	853	1,516	1,420	902	22,791	30,621	11,135
Mitchell	3.4	361	635	597	515	413	469	242	168	16,065	22,096	9,162
Montgomery	16.6	1,229	2,414	2,276	2,042	1,747	2,811	2,446	1,635	20,887	29,373	11,419
Morris	2.6	294	402	385	365	279	383	293	199	17,948	25,721	10,615
Morton	1.2	96	122	139	138	121	224	197	163	24,360	32,373	11,426
Nemaha	4.2	488	727	680	558	421	611	415	300	16,832	24,662	9,332
Neosho	7.2	485	1,070	1,099	857	781	1,270	925	713	20,556	28,753	10,839
Ness	1.8	164	270	253	228	194	302	220	169	19,659	28,168	11,523
Norton	2.7	290	452	435	343	260	434	290	196	17,431	26,464	11,164
Osage	5.9	473	769	749	689	634	1,094	946	546	22,039	29,126	10,674
Osborne	2.3	249	452	425	352	251	324	145	102	15,333	21,580	8,557
Ottawa	2.3	205	371	326	317	266	380	252	183	18,908	26,031	10,148
Pawnee	3.1	157	375	354	455	378	511	474	396	22,462	31,836	12,653
Phillips	2.9	327	469	397	408	289	448	351	211	18,107	24,792	9,986
Pottawatomie	5.9	424	679	734	736	680	1,123	984	540	22,650	29,460	10,864
Pratt	4.3	329	504	550	518	458	806	670	465	22,604	30,279	12,168
Rawlins	1.5	154	263	271	222	170	183	133	104	16,340	23,445	9,017
Reno	25.9	1,801	2,958	3,220	3,301	2,962	4,783	4,154	2,721	22,701	30,657	11,833
Republic	2.9	329	488	479	446	307	374	276	201	16,559	25,080	10,390
Rice	4.7	329	632	560	510	519	916	687	547	23,131	31,253	12,448
Riley	20.6	1,728	2,927	3,823	2,849	2,071	2,918	2,488	1,796	18,109	31,972	10,148
Rooks	2.6	226	387	392	392	299	441	280	183	18,671	25,632	9,947
Rush	1.7	190	269	253	237	202	284	171	94	17,902	23,894	9,232
Russell	3.5	247	442	449	435	369	526	538	494	22,274	33,533	13,187
Saline	19.9	1,253	2,338	2,776	2,465	2,260	3,726	3,145	1,937	22,392	30,464	11,910
Scott	2.2	203	255	304	299	280	368	301	190	20,639	28,942	10,792
Sedgwick	151.0	6,886	12,906	13,427	14,443	14,542	26,917	29,225	32,654	29,907	39,680	15,367
Seward	6.8	426	658	851	843	713	1,361	1,223	725	24,311	32,288	11,998
Shawnee	63.1	2,838	5,567	6,405	6,656	6,321	11,290	11,988	12,035	28,330	37,443	14,702
Sheridan	1.3	168	197	239	212	128	171	117	68	16,061	22,522	8,611
Sherman	2.9	226	411	519	460	345	483	280	176	18,065	25,545	9,877
Smith	2.3	368	520	490	302	194	261	117	48	12,596	17,620	7,237
Stafford	2.4	202	320	342	319	285	426	334	172	20,274	27,718	11,671

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
KANSAS (continued)												
ALL COUNTIES (continued)												
Stanton	.8	77	83	105	147	85	134	90	79	19,571	28,241	9,823
Stevens	1.7	116	136	208	179	178	333	296	254	26,000	34,186	11,395
Sumner	9.8	657	1,241	1,279	1,149	1,021	1,870	1,695	888	22,732	29,507	11,165
Thomas	3.2	305	418	420	412	330	578	412	325	20,616	28,907	10,165
Trego	1.8	159	290	283	267	231	284	161	125	18,077	25,093	9,610
Wabaunsee	2.5	206	323	386	362	264	502	315	142	19,603	26,528	9,341
Wallace	.7	132	117	130	117	79	67	32	26	13,900	18,377	6,432
Washington	3.1	519	751	624	429	277	292	121	87	12,125	17,630	7,007
Wichita	1.0	91	118	142	135	93	186	139	96	20,667	27,953	9,983
Wilson	4.8	425	772	715	686	537	793	568	304	18,496	25,221	9,842
Woodson	1.8	198	351	328	247	159	264	171	82	15,426	22,488	8,800
Wyandotte	64.9	4,842	8,235	7,296	6,762	6,278	11,356	11,502	8,629	24,160	31,482	11,736
TOTAL METRO COUNTIES	**480.4**	**23,313**	**41,364**	**44,748**	**45,757**	**44,798**	**85,105**	**94,023**	**101,292**	**29,714**	**39,268**	**14,773**
TOTAL STATE	**939.9**	**61,813**	**105,552**	**110,476**	**104,667**	**94,347**	**162,722**	**156,765**	**143,558**	**24,603**	**34,057**	**12,887**
KENTUCKY												
CLARKSVILLE - HOPKINSVILLE	**52.0**	**4,256**	**6,995**	**8,411**	**7,465**	**5,762**	**8,387**	**6,569**	**4,155**	**19,200**	**28,298**	**9,260**
Christian	20.5	1,846	3,077	3,709	2,879	2,044	2,781	2,451	1,713	17,679	29,718	9,025
Montgomery, Tenn.	*31.5*	*2,410*	*3,918*	*4,702*	*4,586*	*3,718*	*5,606*	*4,118*	*2,442*	*20,158*	*27,374*	*9,434*
HUNTINGTON - ASHLAND	**125.2**	**13,818**	**20,238**	**17,398**	**14,325**	**12,707**	**21,250**	**16,489**	**8,975**	**18,841**	**25,239**	**9,346**
Boyd	20.5	2,361	3,159	2,614	2,179	2,013	3,575	3,098	1,501	19,847	26,375	9,849
Carter	8.9	1,355	1,770	1,430	1,017	883	1,280	766	399	14,610	21,052	7,097
Greenup	13.5	1,455	1,909	1,725	1,700	1,744	2,642	1,587	738	19,888	24,799	8,370
Lawrence, Ohio	*23.4*	*2,077*	*3,332*	*2,819*	*2,420*	*2,253*	*4,331*	*3,831*	*2,337*	*22,302*	*28,176*	*10,254*
Cabell, W. Va.	*42.1*	*4,665*	*7,385*	*6,504*	*5,028*	*4,121*	*6,605*	*4,888*	*2,904*	*17,410*	*24,309*	*9,682*
Wayne, W. Va.	*16.8*	*1,905*	*2,683*	*2,306*	*1,981*	*1,693*	*2,817*	*2,319*	*1,096*	*18,783*	*24,664*	*8,854*
LEXINGTON-FAYETTE	**125.2**	**10,017**	**15,479**	**15,927**	**14,556**	**12,905**	**20,740**	**19,264**	**16,312**	**22,423**	**31,229**	**11,727**
Bourbon	7.0	954	1,277	1,128	806	724	1,045	643	423	15,928	22,546	8,395
Clark	10.8	952	1,474	1,132	1,142	1,016	1,883	1,838	1,363	23,302	30,691	11,160
Fayette	82.9	6,427	9,762	10,758	9,694	8,495	13,475	12,722	11,567	22,682	31,999	12,454
Jessamine	10.0	674	1,187	1,120	1,259	1,155	1,728	1,686	1,191	23,112	31,847	10,651
Scott	8.0	643	1,105	1,092	944	896	1,531	1,139	650	21,158	28,023	9,663
Woodford	6.5	367	674	697	711	619	1,078	1,236	1,118	26,729	34,640	11,977
LOUISVILLE	**357.1**	**27,663**	**41,962**	**41,918**	**39,531**	**37,192**	**66,068**	**59,361**	**43,405**	**23,620**	**30,919**	**11,377**
Bullitt	15.0	942	1,368	1,462	1,757	1,853	3,521	2,902	1,195	25,328	29,615	9,103
Jefferson	258.1	20,938	31,123	30,402	28,075	25,965	45,629	42,102	33,866	23,471	31,394	11,928
Oldham	9.9	493	718	974	942	835	1,934	2,174	1,830	30,360	38,828	11,578
Shelby	8.6	938	1,129	1,043	958	813	1,667	1,299	753	21,345	28,135	9,717
Clark, Ind.	*32.8*	*2,214*	*3,854*	*4,214*	*3,983*	*3,930*	*6,906*	*5,232*	*2,467*	*22,685*	*27,584*	*9,921*
Floyd, Ind.	*22.6*	*1,469*	*2,655*	*2,619*	*2,527*	*2,561*	*4,302*	*4,070*	*2,397*	*23,920*	*29,900*	*10,692*
Harrison, Ind.	*10.1*	*669*	*1,115*	*1,204*	*1,289*	*1,235*	*2,109*	*1,582*	*897*	*23,017*	*28,434*	*9,605*
OWENSBORO	**32.5**	**3,045**	**4,488**	**4,202**	**3,863**	**3,309**	**5,661**	**5,064**	**2,868**	**20,927**	**27,662**	**10,216**
Daviess	32.5	3,045	4,488	4,202	3,863	3,309	5,661	5,064	2,868	20,927	27,662	10,216
ALL COUNTIES												
Adair	5.7	962	1,268	1,050	698	535	649	332	206	12,844	18,902	6,692
Allen	5.7	711	1,140	880	687	484	836	670	292	15,788	22,690	8,622
Anderson	4.8	253	501	541	618	568	926	896	497	24,182	30,029	10,370
Ballard	3.2	339	558	421	335	304	464	471	308	19,159	26,316	10,146
Barren	12.9	1,403	2,181	1,748	1,463	1,366	2,238	1,594	907	18,770	25,487	9,558
Bath	3.6	503	635	610	451	322	489	357	233	15,464	22,110	7,960
Bell	11.9	1,908	2,593	2,013	1,402	1,032	1,454	947	551	13,545	20,797	7,257
☐ Boone	17.4	852	1,520	1,717	1,799	1,942	3,856	3,859	1,855	27,197	32,558	11,043
Bourbon	7.0	954	1,277	1,128	806	724	1,045	643	423	15,928	22,546	8,395
Boyd	20.5	2,361	3,159	2,614	2,179	2,013	3,575	3,098	1,501	19,847	26,375	9,849
Boyle	9.5	843	1,324	1,200	1,180	983	1,453	1,478	1,039	20,927	29,814	11,064
Bracken	2.7	327	451	387	342	324	433	272	164	17,697	23,097	8,099
Breathitt	5.4	1,389	1,185	733	550	415	505	398	225	10,746	17,802	5,688
Breckinridge	6.1	873	1,179	1,114	831	501	741	596	265	14,493	21,132	7,673
Bullitt	15.0	942	1,368	1,462	1,757	1,853	3,521	2,902	1,195	25,328	29,615	9,103
Butler	4.1	638	917	655	518	446	531	265	130	13,702	18,958	6,477
Caldwell	4.9	515	862	780	536	454	799	611	343	17,692	24,693	9,453

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
KENTUCKY (continued)												
ALL COUNTIES (continued)												
Calloway	11.9	1,420	2,006	1,926	1,564	1,202	1,879	1,174	729	16,891	24,711	9,161
☐ Campbell	29.0	1,901	3,270	3,329	3,115	2,910	5,298	5,559	3,618	24,953	31,534	11,180
Carlisle	2.0	228	317	306	234	187	343	200	185	18,048	25,134	9,484
Carroll	3.5	409	551	499	416	350	544	452	279	18,494	25,264	9,211
Carter	8.9	1,355	1,770	1,430	1,017	883	1,280	766	399	14,610	21,052	7,097
Casey	5.7	1,107	1,357	1,129	751	459	470	256	171	11,662	16,553	6,248
Christian	20.5	1,846	3,077	3,709	2,879	2,044	2,781	2,451	1,713	17,679	29,718	9,025
Clark	10.8	952	1,474	1,132	1,142	1,016	1,883	1,838	1,363	23,302	30,691	11,160
Clay	7.6	1,226	1,530	1,221	902	619	824	695	583	14,177	22,599	7,127
Clinton	3.5	693	865	668	498	255	231	166	124	11,351	16,360	5,965
Crittenden	3.3	378	597	399	364	316	510	498	238	18,700	24,975	8,958
Cumberland	2.8	440	644	468	360	241	296	219	132	13,261	20,241	7,982
Daviess	32.5	3,045	4,488	4,202	3,863	3,309	5,661	5,064	2,868	20,927	27,662	10,216
Edmonson	3.6	491	653	610	495	380	526	289	156	15,383	21,062	6,893
Elliott	2.5	605	621	438	303	202	207	111	13	10,247	14,431	5,081
Estill	5.3	763	1,037	731	608	478	778	656	249	15,930	22,158	7,989
Fayette	82.9	6,427	9,762	10,758	9,694	8,495	13,475	12,722	11,567	22,682	31,999	12,454
Fleming	4.7	691	943	723	713	431	599	371	229	14,959	20,926	7,868
Floyd	18.0	2,441	3,135	2,912	2,174	1,899	2,699	1,883	857	16,180	22,249	7,614
Franklin	17.1	1,030	1,852	2,261	2,233	1,769	3,007	2,801	2,147	23,065	31,001	12,103
Fulton	3.1	574	617	357	289	300	471	341	151	15,032	22,102	8,459
Gallatin	1.9	313	385	274	210	227	274	148	69	14,551	19,842	7,540
Garrard	4.1	595	660	631	532	444	618	469	151	16,454	21,810	8,204
Grant	4.9	571	656	643	613	599	915	684	219	19,738	24,573	8,136
Graves	13.1	1,327	2,225	1,722	1,558	1,406	2,242	1,711	909	19,069	25,367	9,890
Grayson	8.1	1,203	1,592	1,219	1,087	861	987	710	441	15,156	21,424	7,713
Green	4.0	555	824	602	545	434	570	295	175	15,168	21,016	7,712
Greenup	13.5	1,455	1,909	1,725	1,700	1,744	2,642	1,587	738	19,888	24,799	8,370
Hancock	2.9	245	323	265	306	284	372	692	413	25,692	32,131	11,648
Hardin	26.7	2,037	3,146	4,224	3,777	3,220	4,516	3,480	2,300	20,234	32,956	9,606
Harlan	14.4	2,214	2,818	2,329	1,519	1,276	2,183	1,398	663	14,568	21,649	7,440
Harrison	5.5	748	954	825	672	572	864	531	334	16,654	22,829	8,153
Hart	6.1	1,020	1,379	988	762	555	696	439	261	13,300	20,737	7,529
☐ Henderson	16.2	1,190	1,959	2,012	1,752	1,797	2,979	2,872	1,639	23,278	30,427	11,437
Henry	4.7	482	730	596	611	521	791	591	378	19,420	25,853	9,205
Hickman	2.0	275	378	277	214	191	315	222	128	16,682	23,695	8,616
Hopkins	17.7	1,762	2,520	2,420	1,927	1,551	3,005	2,800	1,715	20,646	27,933	10,343
Jackson	4.3	1,004	1,019	776	526	295	366	181	133	10,770	16,477	5,714
Jefferson	258.1	20,938	31,123	30,402	28,075	25,965	45,629	42,102	33,866	23,471	31,394	11,928
Jessamine	10.0	674	1,187	1,120	1,259	1,155	1,728	1,686	1,191	23,112	31,847	10,651
Johnson	8.8	1,288	1,630	1,209	923	760	1,225	1,082	683	16,409	24,351	8,117
☐ Kenton	50.6	3,486	6,116	6,085	5,458	5,083	9,717	8,831	5,824	24,036	30,585	11,094
Knott	6.0	828	1,105	864	624	527	893	642	517	16,397	24,834	7,926
Knox	10.8	2,222	2,365	1,792	1,147	810	1,243	828	393	12,151	18,469	6,272
Larue	4.5	630	785	751	594	484	656	424	176	15,706	21,471	7,985
Laurel	14.8	1,663	2,402	2,344	2,020	1,617	2,307	1,561	886	17,402	23,660	8,068
Lawrence	5.3	708	1,047	898	512	367	651	550	567	14,982	24,801	8,372
Lee	2.9	423	671	625	330	258	305	159	129	12,710	19,127	7,111
Leslie	4.9	749	841	758	536	385	611	656	364	15,767	24,384	7,913
Letcher	10.8	1,309	1,863	1,750	1,273	1,004	1,536	1,310	755	16,599	24,031	8,187
Lewis	5.0	836	967	834	680	473	639	396	175	14,199	19,884	6,856
Lincoln	6.8	1,186	1,467	1,245	902	612	805	432	151	12,943	17,908	6,376
Livingston	3.7	358	554	624	428	402	642	465	227	18,605	24,478	9,739
Logan	9.7	1,104	1,606	1,431	1,249	1,067	1,552	1,132	559	17,816	24,098	8,821
Lyon	2.4	249	403	279	295	243	391	322	218	19,552	27,282	9,921
McCracken	24.2	2,357	3,601	2,988	2,616	2,385	4,072	3,805	2,376	21,066	28,259	11,248
McCreary	5.6	1,214	1,486	1,079	581	410	492	212	126	10,388	15,649	5,216
McLean	3.5	394	609	417	346	318	601	513	302	19,761	26,106	9,047
Madison	18.3	2,083	2,615	2,547	2,345	1,922	2,730	2,442	1,616	19,013	27,731	9,144
Magoffin	4.8	928	1,035	799	461	368	542	466	201	12,583	19,812	6,558
Marion	5.8	668	917	985	766	656	887	612	309	17,020	23,952	7,849
Marshall	10.3	799	1,506	1,383	1,153	1,060	1,926	1,610	863	21,376	27,442	10,508
Martin	4.6	703	679	523	427	303	597	721	647	19,579	28,537	8,751
Mason	6.3	678	989	822	787	669	1,033	836	486	19,176	25,757	9,602
Meade	7.8	525	890	1,190	1,280	1,038	1,560	823	494	20,072	25,401	8,290
Menifee	1.6	292	356	261	190	161	224	99	17	12,849	17,599	5,521

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
KENTUCKY (continued)												
ALL COUNTIES (continued)												
Mercer	7.3	791	1,098	972	827	739	1,314	1,061	498	19,764	25,599	9,297
Metcalfe	3.7	824	935	669	444	276	283	173	96	10,636	17,348	6,293
Monroe	4.7	992	1,103	807	599	385	446	236	132	11,628	17,327	6,567
Montgomery	7.7	1,049	1,413	1,275	1,117	786	1,085	579	396	15,496	21,579	7,801
Morgan	4.2	860	1,013	787	436	276	399	243	186	11,318	18,327	6,415
Muhlenberg	11.6	996	1,733	1,780	1,210	990	1,976	1,761	1,154	20,384	27,944	9,763
Nelson	9.8	934	1,439	1,403	1,228	1,154	1,702	1,330	610	19,576	26,174	8,695
Nicholas	2.7	327	465	419	389	287	349	294	170	16,640	23,318	8,624
Ohio	8.3	892	1,336	1,067	922	786	1,340	1,327	630	19,626	25,853	9,370
Oldham	9.9	493	718	974	942	835	1,934	2,174	1,830	30,360	35,828	11,578
Owen	3.4	437	664	506	426	323	440	379	225	16,022	22,792	8,332
Owsley	1.8	445	492	367	206	96	113	42	39	9,589	13,624	4,228
Pendleton	3.9	459	597	517	494	476	673	489	195	18,808	23,883	8,545
Perry	11.8	1,221	1,709	1,542	1,310	1,015	1,653	1,794	1,556	20,576	29,404	9,692
Pike	29.6	3,799	5,021	4,650	3,523	3,128	4,900	2,992	1,587	16,903	23,150	7,904
Powell	3.9	551	747	700	548	350	568	304	132	14,662	20,120	6,432
Pulaski	18.3	2,476	3,717	3,173	2,180	1,681	2,346	1,724	1,003	14,641	22,258	8,229
Robertson	.8	131	160	134	132	76	104	50	13	14,219	18,006	6,548
Rockcastle	5.2	1,121	1,165	959	721	390	429	270	145	11,726	16,755	5,927
Rowan	6.3	939	1,341	1,016	705	650	787	495	367	14,202	22,459	7,408
Russell	5.6	850	1,209	947	735	525	589	386	359	13,845	21,250	8,151
Scott	8.0	643	1,105	1,092	944	896	1,531	1,139	650	21,158	28,023	9,663
Shelby	8.6	938	1,129	1,043	958	813	1,667	1,299	753	21,345	28,135	9,717
Simpson	5.5	443	876	659	687	569	862	891	513	20,654	28,158	10,256
Spencer	2.1	224	290	239	229	227	393	317	181	21,511	26,623	8,874
Taylor	8.5	802	1,326	1,093	999	901	1,563	1,143	673	20,160	26,584	10,043
Todd	4.1	511	789	674	539	360	564	373	290	15,644	22,991	8,416
Trigg	3.6	430	628	553	526	385	490	374	214	16,790	23,165	8,778
Trimble	2.2	197	300	267	282	253	358	329	214	20,982	28,003	9,626
Union	5.7	612	859	727	593	576	1,030	809	494	20,532	27,051	8,614
Warren	29.6	3,016	4,429	4,250	3,651	3,123	4,990	3,724	2,417	19,227	27,014	9,787
Washington	3.3	422	551	450	402	337	506	354	278	17,803	25,356	8,367
Wayne	6.5	1,335	1,431	1,119	912	637	596	279	191	12,172	17,176	6,202
Webster	5.6	713	998	838	576	492	901	686	396	17,123	24,070	8,986
Whitley	13.2	1,968	2,575	2,365	1,450	1,188	1,704	1,220	730	14,317	22,330	7,888
Wolfe	2.4	364	598	391	332	197	207	184	127	12,897	19,632	6,544
Woodford	6.5	367	674	697	711	619	1,078	1,236	1,118	26,729	34,640	11,977
TOTAL METRO COUNTIES	**625.9**	**50,819**	**77,085**	**76,631**	**70,050**	**64,096**	**111,280**	**101,828**	**74,111**	**22,881**	**30,637**	**11,200**
TOTAL STATE	**1,353.5**	**143,655**	**203,609**	**186,915**	**158,219**	**135,287**	**218,676**	**183,888**	**123,251**	**19,482**	**27,189**	**9,742**
LOUISIANA												
ALEXANDRIA	**50.0**	**6,215**	**7,609**	**7,167**	**6,099**	**4,590**	**7,991**	**5,828**	**4,501**	**18,214**	**26,044**	**9,093**
Rapides	50.0	6,215	7,609	7,167	6,099	4,590	7,991	5,828	4,501	18,214	26,044	9,093
BATON ROUGE	**192.4**	**19,710**	**21,301**	**21,430**	**18,632**	**16,484**	**32,106**	**35,409**	**27,328**	**24,555**	**31,027**	**10,716**
Ascension	19.5	1,951	2,473	2,131	1,672	1,446	3,590	4,122	2,115	25,248	28,917	9,320
East Baton Rouge	142.2	14,752	15,552	16,211	13,962	12,224	22,767	25,395	21,337	24,295	31,528	11,169
Livingston	24.1	2,320	2,519	2,433	2,368	2,239	4,677	4,673	2,871	25,410	29,709	9,688
West Baton Rouge	6.6	687	757	655	630	575	1,072	1,219	1,005	24,962	31,301	9,699
HOUMA - THIBODAUX	**62.4**	**5,464**	**6,369**	**6,182**	**6,212**	**6,105**	**12,145**	**11,501**	**8,422**	**25,729**	**31,606**	**10,337**
Lafourche	29.0	2,766	2,986	2,889	3,189	2,959	5,633	5,037	3,541	24,481	30,655	10,000
Terrebonne	33.4	2,698	3,383	3,293	3,023	3,146	6,512	6,464	4,881	26,860	32,431	10,630
LAFAYETTE	**76.4**	**6,978**	**8,491**	**8,595**	**8,147**	**7,134**	**13,482**	**12,286**	**11,287**	**24,144**	**31,663**	**11,061**
Lafayette	61.7	5,219	6,449	6,940	6,669	5,608	10,786	10,118	9,911	24,967	32,865	11,776
St. Martin	14.7	1,759	2,042	1,655	1,478	1,526	2,696	2,168	1,376	21,373	26,619	8,415
LAKE CHARLES	**62.0**	**5,532**	**7,018**	**6,898**	**6,164**	**5,629**	**12,077**	**11,279**	**7,403**	**24,782**	**29,815**	**10,456**
Calcasieu	62.0	5,532	7,018	6,898	6,164	5,629	12,077	11,279	7,403	24,782	29,815	10,456
MONROE	**51.4**	**6,999**	**8,048**	**6,977**	**5,166**	**4,476**	**8,004**	**6,969**	**4,761**	**18,528**	**26,005**	**9,168**
Ouachita	51.4	6,999	8,048	6,977	5,166	4,476	8,004	6,969	4,761	18,528	26,005	9,168
NEW ORLEANS	**493.8**	**55,183**	**61,855**	**59,777**	**50,818**	**45,391**	**81,943**	**75,154**	**63,679**	**21,988**	**29,286**	**10,732**
Jefferson	174.1	10,853	15,042	18,248	18,053	17,636	35,548	33,187	25,533	27,049	32,708	11,911
Orleans	217.4	35,929	36,670	30,869	23,527	18,362	27,146	22,047	22,850	16,076	25,276	9,726

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
LOUISIANA (continued)												
NEW ORLEANS (continued)												
St. Bernard	23.6	1,452	2,295	2,886	2,579	2,592	5,182	4,473	2,141	24,992	28,751	9,777
St. Charles	14.3	1,338	1,481	1,245	1,221	1,373	2,790	3,084	1,768	26,654	30,476	10,042
St. John the Baptist	13.0	1,309	1,151	1,204	1,021	1,069	2,211	2,859	2,176	28,327	32,938	10,195
St. Tammany	51.4	4,302	5,216	5,325	4,417	4,359	9,066	9,504	9,211	27,275	33,650	11,561
SHREVEPORT	**135.9**	**14,054**	**16,951**	**16,859**	**15,825**	**13,641**	**22,870**	**19,580**	**16,120**	**21,437**	**29,236**	**10,770**
Bossier	32.0	2,979	3,764	4,394	4,311	3,620	5,892	4,743	2,297	20,715	26,336	9,200
Caddo	103.9	11,075	13,187	12,465	11,514	10,021	16,978	14,837	13,823	21,685	30,129	11,289
ALL COUNTIES												
Acadia	20.1	2,634	3,165	2,620	2,141	1,884	3,119	2,568	1,969	18,764	26,423	8,866
Allen	7.5	1,394	1,435	909	770	742	1,133	784	333	15,085	20,419	7,090
Ascension	19.5	1,951	2,473	2,131	1,672	1,446	3,590	4,122	2,115	25,248	28,917	9,320
Assumption	6.8	810	940	794	722	566	1,150	1,027	791	21,016	27,128	8,126
Avoyelles	15.0	3,040	3,155	2,331	1,815	1,279	1,659	1,027	694	12,821	18,879	6,451
Beauregard	11.2	1,492	1,797	1,416	1,221	1,055	1,775	1,423	1,021	18,653	25,378	8,485
Bienville	6.3	1,085	1,271	841	632	537	872	628	434	14,695	21,553	7,804
Bossier	32.0	2,979	3,764	4,394	4,311	3,620	5,892	4,743	2,297	20,715	26,336	9,200
Caddo	103.9	11,075	13,187	12,465	11,514	10,021	16,978	14,837	13,823	21,685	30,129	11,289
Calcasieu	62.0	5,532	7,018	6,898	6,164	5,629	12,077	11,279	7,403	24,782	29,815	10,456
Caldwell	4.6	877	936	650	514	401	514	429	279	13,748	21,185	8,121
Cameron	3.4	304	412	432	345	265	556	608	478	23,887	30,770	10,675
Catahoula	4.5	1,032	900	668	516	384	405	332	263	12,352	19,349	6,698
Claiborne	6.4	834	1,219	858	604	509	946	757	673	17,160	24,913	8,907
Concordia	8.2	1,520	1,403	1,046	804	536	1,245	1,037	609	15,740	23,060	8,046
De Soto	9.9	1,871	1,671	1,276	1,129	886	1,266	1,064	737	15,539	22,852	8,051
East Baton Rouge	142.2	14,752	15,552	16,211	13,962	12,224	22,767	25,395	21,337	24,295	31,528	11,169
East Carroll	3.7	1,136	845	546	321	211	245	222	174	9,008	15,941	5,219
East Feliciana	5.8	771	746	667	674	571	1,021	757	593	20,318	27,209	7,479
Evangeline	12.2	2,522	2,354	1,627	1,225	1,023	1,681	1,058	710	13,678	20,643	7,134
Franklin	8.4	1,950	1,845	1,324	900	594	916	527	344	11,569	17,510	6,180
Grant	6.5	1,117	1,124	876	693	548	928	745	469	15,911	22,172	7,962
Iberia	22.2	1,852	2,594	2,263	2,165	2,233	4,108	3,966	3,019	24,983	31,863	10,372
Iberville	10.4	1,324	1,461	1,171	980	807	1,363	1,649	1,645	21,544	30,344	9,420
Jackson	6.8	1,146	1,274	908	764	595	929	850	334	15,447	21,538	8,092
Jefferson	174.1	10,853	15,042	18,248	18,053	17,636	35,548	33,187	25,533	27,049	32,708	11,911
Jefferson Davis	11.0	1,657	1,706	1,337	1,107	1,054	1,941	1,406	792	18,633	24,185	8,037
Lafayette	61.7	5,219	6,449	6,940	6,669	5,608	10,786	10,118	9,911	24,967	32,865	11,776
Lafourche	29.0	2,766	2,986	2,889	3,189	2,959	5,633	5,037	3,541	24,481	30,655	10,000
La Salle	6.5	789	1,097	774	726	605	892	951	666	18,972	26,431	9,598
Lincoln	13.9	1,986	2,037	1,818	1,512	1,176	1,935	1,783	1,653	18,559	27,997	9,029
Livingston	24.1	2,320	2,519	2,433	2,368	2,239	4,677	4,673	2,871	25,410	29,709	9,688
Madison	5.8	1,703	1,389	1,012	528	333	431	176	228	9,162	15,276	5,643
Morehouse	12.9	2,896	2,788	1,768	1,170	941	1,527	1,108	702	11,962	19,122	6,613
Natchitoches	14.2	2,945	2,613	2,023	1,610	1,333	1,726	1,068	882	13,722	20,416	7,071
Orleans	217.4	35,929	36,670	30,869	23,527	18,362	27,146	22,047	22,850	16,076	25,276	9,726
Ouachita	51.4	6,999	8,048	6,977	5,166	4,476	8,004	6,969	4,761	18,528	26,005	9,168
Plaquemines	8.2	837	886	901	819	725	1,546	1,397	1,089	24,496	29,488	9,124
Pointe Coupee	8.4	1,514	1,277	921	853	680	1,117	1,231	807	17,731	25,321	8,646
Rapides	50.0	6,215	7,609	7,167	6,099	4,590	7,991	5,828	4,501	18,214	26,044	9,093
Red River	3.8	632	728	466	436	356	438	421	323	15,881	22,280	7,839
Richland	7.7	2,140	1,625	983	765	678	760	470	279	10,371	17,068	5,764
Sabine	10.5	1,670	1,727	1,392	1,366	1,068	1,414	1,066	797	16,615	22,944	8,483
St. Bernard	23.6	1,452	2,295	2,886	2,579	2,592	5,182	4,473	2,141	24,992	28,751	9,777
St. Charles	14.3	1,338	1,481	1,245	1,221	1,373	2,790	3,084	1,768	26,654	30,476	10,042
St. Helena	3.2	531	474	451	413	316	312	316	387	16,817	25,483	7,995
St. James	[illegible].7	647	825	711	469	423	900	1,339	1,386	28,230	33,422	9,865
St. John the Baptist	13.0	1,309	1,151	1,204	1,021	1,069	2,211	2,859	2,176	28,327	32,938	10,195
St. Landry	30.1	5,557	5,380	3,939	3,152	2,724	4,327	3,109	1,912	15,270	21,729	7,382
St. Martin	14.7	1,759	2,042	1,655	1,478	1,526	2,696	2,168	1,376	21,373	26,619	8,415
St. Mary	20.9	1,942	2,276	2,264	2,134	1,920	4,079	3,468	2,817	24,766	30,910	9,939
St. Tammany	51.4	4,302	5,216	5,325	4,417	4,359	9,066	9,504	9,211	27,275	33,650	11,561
Tangipahoa	31.3	4,687	4,810	4,415	3,579	2,659	4,176	4,034	2,940	17,276	25,721	8,647
Tensas	3.0	956	669	474	255	142	239	128	137	8,748	15,236	5,315
Terrebonne	33.4	2,698	3,383	3,293	3,023	3,146	6,512	6,464	4,881	26,860	32,431	10,630
Union	8.2	1,069	1,543	1,095	887	797	1,290	883	636	17,072	24,120	8,452
Vermilion	18.5	2,264	2,848	2,469	1,934	1,593	2,866	2,454	2,072	19,272	26,654	9,304

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
LOUISIANA (continued)												
ALL COUNTIES (continued)												
Vernon	18.2	1,915	3,152	3,873	2,618	1,855	2,366	1,537	884	15,285	24,674	7,243
Washington	16.7	3,102	2,886	2,373	1,875	1,444	2,229	1,701	1,090	14,976	21,464	7,499
Webster	16.9	2,214	2,721	2,006	1,763	1,574	2,557	2,316	1,749	19,209	26,241	9,704
West Baton Rouge	6.6	687	757	655	630	575	1,072	1,219	1,005	24,962	31,301	9,699
West Carroll	4.7	1,383	979	629	479	350	357	302	221	9,924	16,259	5,789
West Feliciana	2.6	407	383	254	242	205	306	346	457	20,326	38,017	7,215
Winn	6.2	1,141	1,352	868	696	509	774	519	341	13,530	19,455	6,972
TOTAL METRO COUNTIES	**1,124.3**	**120,135**	**137,642**	**133,885**	**117,063**	**103,450**	**190,618**	**178,006**	**143,501**	**22,453**	**29,603**	**10,570**
TOTAL STATE	**1,594.3**	**195,430**	**216,360**	**196,324**	**167,386**	**144,536**	**256,954**	**232,993**	**184,317**	**20,689**	**28,041**	**9,832**
MAINE												
BANGOR	**48.5**	**2,790**	**6,664**	**6,694**	**5,921**	**5,296**	**8,901**	**7,479**	**4,755**	**22,006**	**29,169**	**10,222**
Penobscot	48.5	2,790	6,664	6,694	5,921	5,296	8,901	7,479	4,755	22,006	29,169	10,222
LEWISTON - AUBURN	**37.4**	**2,233**	**5,162**	**5,286**	**5,060**	**4,459**	**6,768**	**5,229**	**3,203**	**21,028**	**27,818**	**10,311**
Androscoggin	37.4	2,233	5,162	5,286	5,060	4,459	6,768	5,229	3,203	21,028	27,818	10,311
PORTLAND	**87.8**	**4,553**	**9,722**	**10,451**	**10,255**	**9,429**	**15,970**	**14,918**	**12,502**	**24,719**	**33,147**	**12,731**
Cumberland	87.8	4,553	9,722	10,451	10,255	9,429	15,970	14,918	12,502	24,719	33,147	12,731
ALL COUNTIES												
Androscoggin	37.4	2,233	5,162	5,286	5,060	4,459	6,768	5,229	3,203	21,028	27,818	10,311
Aroostook	29.8	2,099	4,396	4,600	4,458	3,789	5,049	3,262	2,147	19,224	26,075	8,880
Cumberland	87.8	4,553	9,722	10,451	10,255	9,429	15,970	14,918	12,502	24,719	33,147	12,731
Franklin	10.8	642	1,405	1,538	1,463	1,233	1,873	1,594	1,052	21,318	28,607	10,545
Hancock	17.5	1,075	2,443	2,556	2,475	2,068	3,043	2,257	1,583	20,496	27,521	10,727
Kennebec	42.6	2,440	5,254	5,588	5,468	5,046	8,079	6,551	4,174	22,437	29,285	10,820
Knox	13.6	1,071	2,382	2,503	2,065	1,466	2,050	1,284	779	16,972	23,777	9,319
Lincoln	10.8	685	1,358	1,350	1,378	1,242	1,941	1,621	1,225	22,534	29,830	11,304
Oxford	19.0	1,159	2,616	2,750	2,801	2,392	3,265	2,479	1,538	20,335	27,075	10,167
Penobscot	48.5	2,790	6,664	6,694	5,921	5,296	8,901	7,479	4,755	22,006	29,169	10,222
Piscataquis	6.6	391	915	1,157	970	790	1,218	874	285	19,236	24,588	8,966
Sagadahoc	11.9	733	1,375	1,615	1,630	1,468	2,277	1,810	992	21,911	28,353	10,255
Somerset	16.5	1,177	2,757	2,719	2,317	2,007	2,881	1,757	885	18,307	24,551	8,693
Waldo	11.3	809	1,695	1,725	1,787	1,499	1,873	1,280	632	18,914	24,718	9,039
Washington	13.2	1,344	2,586	2,400	1,766	1,387	1,878	1,202	637	15,647	22,043	8,173
York	59.6	2,982	6,559	6,887	7,498	7,118	11,860	10,619	6,077	24,059	30,787	11,497
TOTAL METRO COUNTIES	**173.7**	**9,576**	**21,548**	**22,431**	**21,236**	**19,184**	**31,639**	**27,626**	**20,460**	**23,077**	**30,889**	**11,467**
TOTAL STATE	**436.9**	**26,183**	**57,289**	**59,819**	**57,312**	**50,689**	**78,926**	**64,216**	**42,466**	**21,695**	**28,955**	**10,699**
MARYLAND												
BALTIMORE	**836.6**	**51,380**	**78,934**	**79,535**	**82,387**	**79,024**	**146,895**	**161,898**	**156,547**	**28,227**	**34,570**	**12,541**
Anne Arundel	141.3	4,949	7,867	10,125	12,196	12,825	27,057	32,333	33,948	33,402	39,705	13,409
Baltimore	256.3	8,958	17,125	21,583	24,230	24,993	50,199	55,560	53,652	31,274	37,605	14,383
Baltimore city	282.3	32,162	44,271	35,796	32,583	27,462	42,053	37,599	30,374	19,377	26,494	9,847
Carroll	38.4	1,396	2,877	3,467	3,493	3,824	7,718	9,322	6,303	30,408	35,426	11,778
Harford	53.6	2,142	3,457	4,424	5,058	5,051	9,863	12,667	10,938	31,819	37,248	12,455
Howard	54.1	1,156	2,075	2,758	3,633	3,784	7,900	12,721	20,073	41,876	46,646	16,613
Queen Anne's	10.6	617	1,262	1,382	1,194	1,085	2,105	1,696	1,259	23,841	29,557	10,306
CUMBERLAND	**39.3**	**3,242**	**5,895**	**5,471**	**4,843**	**4,495**	**6,823**	**5,336**	**3,195**	**20,221**	**25,906**	**9,743**
Allegany	29.1	2,112	4,276	3,979	3,451	3,147	5,174	4,247	2,714	21,178	26,996	10,229
Mineral, W. Va.	*10.2*	*1,130*	*1,619*	*1,492*	*1,392*	*1,348*	*1,649*	*1,089*	*481*	*18,213*	*22,796*	*8,394*
HAGERSTOWN	**41.1**	**2,841**	**4,857**	**4,780**	**4,699**	**4,534**	**7,691**	**7,105**	**4,593**	**23,623**	**29,353**	**10,527**
Washington	41.1	2,841	4,857	4,780	4,699	4,534	7,691	7,105	4,593	23,623	29,353	10,527
ALL COUNTIES												
Allegany	29.1	2,112	4,276	3,979	3,451	3,147	5,174	4,247	2,714	21,178	26,996	10,229
Anne Arundel	141.3	4,949	7,867	10,125	12,196	12,825	27,057	32,333	33,948	33,402	39,705	13,409
Baltimore	256.3	8,958	17,125	21,583	24,230	24,993	50,199	55,560	53,652	31,274	37,605	14,383
Baltimore city	282.3	32,162	44,271	35,796	32,583	27,462	42,053	37,599	30,374	19,377	26,494	9,847
☐ Calvert	14.2	751	1,134	1,319	1,198	1,172	2,866	3,005	2,755	30,517	34,738	11,314
Caroline	9.0	879	1,453	1,353	1,115	1,068	1,545	1,101	486	18,713	23,335	8,468

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
MARYLAND (continued)												
ALL COUNTIES (continued)												
Carroll	38.4	1,396	2,877	3,467	3,493	3,824	7,718	9,322	6,303	30,408	35,426	11,778
☐ Cecil	22.8	1,188	1,962	2,406	2,295	2,389	4,572	4,481	3,507	27,544	33,086	11,242
☐ Charles	27.5	1,350	1,772	2,005	2,141	2,183	5,317	7,068	5,664	33,106	36,732	11,286
Dorchester	11.4	933	1,648	1,642	1,514	1,257	1,966	1,410	1,030	19,872	26,012	9,659
☐ Frederick	45.4	1,937	3,327	3,970	4,481	4,335	8,467	9,875	9,008	30,697	36,082	12,170
Garrett	9.9	703	1,212	1,279	1,276	1,129	1,801	1,536	964	22,092	28,264	9,716
Harford	53.6	2,142	3,457	4,424	5,058	5,051	9,863	12,667	10,938	31,819	37,248	12,455
Howard	54.1	1,156	2,075	2,758	3,633	3,784	7,900	12,721	20,073	41,876	46,646	16,613
Kent	6.5	582	831	882	903	759	977	866	700	20,310	27,440	10,492
☐ Montgomery	245.7	5,892	9,126	12,016	15,792	17,039	33,217	45,003	107,615	44,874	53,404	20,091
☐ Prince George's	240.2	7,335	10,655	14,779	20,449	22,254	40,771	50,678	73,279	35,944	42,771	15,128
Queen Anne's	10.6	617	1,262	1,382	1,194	1,085	2,105	1,696	1,259	23,841	29,557	10,306
St. Mary's	22.3	1,168	1,542	2,120	2,254	2,122	3,840	4,642	4,612	30,020	36,184	11,972
Somerset	6.8	490	1,048	1,005	940	772	1,082	800	663	19,515	25,967	9,102
Talbot	11.1	594	1,171	1,282	1,265	1,211	1,843	1,758	1,976	25,124	34,211	13,961
Washington	41.1	2,841	4,857	4,780	4,699	4,534	7,691	7,105	4,593	23,623	29,353	10,527
Wicomico	25.9	1,960	3,108	3,276	3,155	2,946	4,565	4,193	2,697	22,384	28,599	10,537
Worcester	14.2	1,222	2,176	2,335	1,949	1,509	2,388	1,555	1,066	18,438	24,442	9,588
TOTAL METRO COUNTIES	**1,502.6**	**74,786**	**116,043**	**124,789**	**136,893**	**136,077**	**254,970**	**293,360**	**365,682**	**31,413**	**38,736**	**13,976**
TOTAL STATE	**1,619.7**	**83,317**	**130,232**	**139,963**	**151,264**	**148,850**	**274,977**	**311,221**	**379,876**	**30,687**	**38,044**	**13,735**
MASSACHUSETTS												
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1,389.3**	**64,123**	**132,865**	**121,896**	**122,352**	**117,018**	**216,786**	**262,524**	**351,736**	**31,333**	**41,506**	**15,484**
Essex	247.1	12,612	25,666	22,444	22,071	20,999	38,980	46,682	57,646	30,087	39,407	14,930
Middlesex	502.4	17,665	39,305	38,504	40,241	39,614	77,581	99,249	150,241	34,777	45,415	16,634
Norfolk	221.3	7,357	16,291	15,672	16,757	17,094	33,567	45,791	68,771	36,129	46,262	16,841
Plymouth	148.3	5,796	14,028	13,222	13,734	13,561	25,965	30,845	31,149	30,425	38,528	13,238
Suffolk	270.2	20,693	37,575	32,054	29,549	25,750	40,693	39,957	43,929	22,942	33,896	13,860
NEW BEDFORD - FALL RIVER - ATTLEBORO	**180.2**	**10,405**	**24,522**	**20,689**	**19,135**	**18,162**	**32,996**	**31,368**	**22,923**	**24,210**	**31,614**	**11,548**
Bristol	180.2	10,405	24,522	20,689	19,135	18,162	32,996	31,368	22,923	24,210	31,614	11,548
PITTSFIELD	**54.9**	**2,841**	**6,760**	**6,169**	**6,084**	**5,677**	**9,766**	**9,451**	**8,152**	**24,923**	**33,565**	**12,904**
Berkshire	54.9	2,841	6,760	6,169	6,084	5,677	9,766	9,451	8,152	24,923	33,565	12,904
SPRINGFIELD	**216.0**	**12,708**	**27,534**	**23,435**	**23,031**	**21,493**	**38,396**	**38,498**	**30,905**	**24,950**	**33,206**	**12,161**
Hampden	167.2	10,190	22,091	17,789	17,815	16,509	29,149	29,594	24,063	24,739	32,666	12,277
Hampshire	48.8	2,518	5,443	5,646	5,216	4,984	9,247	8,904	6,842	25,634	35,054	11,806
WORCESTER - FITCHBURG - LEOMINSTER	**242.9**	**11,232**	**26,679**	**24,331**	**24,002**	**23,014**	**42,410**	**47,514**	**43,718**	**27,915**	**36,160**	**13,212**
Worcester	242.9	11,232	26,679	24,331	24,002	23,014	42,410	47,514	43,718	27,915	36,160	13,212
ALL COUNTIES												
Barnstable	72.7	3,053	7,677	8,459	8,661	7,845	12,690	12,401	11,914	25,468	34,724	14,319
Berkshire	54.9	2,841	6,760	6,169	6,084	5,677	9,766	9,451	8,152	24,923	33,565	12,904
Bristol	180.2	10,405	24,522	20,689	19,135	18,162	32,996	31,368	22,923	24,210	31,614	11,548
Dukes	5.0	230	610	689	705	610	848	665	643	22,110	31,091	14,262
Essex	247.1	12,612	25,666	22,444	22,071	20,999	38,980	46,682	57,646	30,087	39,407	14,930
Franklin	26.8	1,597	3,405	3,597	3,146	2,887	5,057	4,440	2,671	22,771	29,940	11,800
Hampden	167.2	10,190	22,091	17,789	17,815	16,509	29,149	29,594	24,063	24,739	32,666	12,277
Hampshire	48.8	2,518	5,443	5,646	5,216	4,984	9,247	8,904	6,842	25,634	35,054	11,806
Middlesex	502.4	17,665	39,305	38,504	40,241	39,614	77,581	99,249	150,241	34,777	45,415	16,634
Nantucket	2.6	90	204	253	224	227	524	570	508	30,868	41,300	18,200
Norfolk	221.3	7,357	16,291	15,672	16,757	17,094	33,567	45,791	68,771	36,129	46,262	16,841
Plymouth	148.3	5,796	14,028	13,222	13,734	13,561	25,965	30,845	31,149	30,425	38,528	13,238
Suffolk	270.2	20,693	37,575	32,054	29,549	25,750	40,693	39,957	43,929	22,942	33,896	13,860
Worcester	242.9	11,232	26,679	24,331	24,002	23,014	42,410	47,514	43,718	27,915	36,160	13,212
TOTAL METRO COUNTIES	**2,083.3**	**101,309**	**218,360**	**196,520**	**194,604**	**185,364**	**340,354**	**389,355**	**457,434**	**29,232**	**38,957**	**14,454**
TOTAL STATE	**2,190.4**	**106,279**	**230,256**	**209,518**	**207,340**	**196,933**	**359,473**	**407,431**	**473,170**	**28,977**	**38,691**	**14,423**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MICHIGAN												
ANN ARBOR	**98.6**	**5,687**	**8,956**	**10,201**	**9,810**	**9,250**	**17,115**	**19,020**	**18,561**	**27,924**	**36,928**	**13,476**
Washtenaw	98.6	5,687	8,956	10,201	9,810	9,250	17,115	19,020	18,561	27,924	36,928	13,476
BATTLE CREEK	**51.7**	**3,157**	**6,109**	**5,850**	**5,253**	**4,924**	**9,532**	**9,294**	**7,581**	**25,611**	**32,514**	**12,234**
Calhoun	51.7	3,157	6,109	5,850	5,253	4,924	9,532	9,294	7,581	25,611	32,514	12,234
BENTON HARBOR	**61.2**	**4,053**	**7,732**	**7,846**	**6,601**	**5,998**	**10,804**	**10,611**	**7,555**	**23,557**	**30,938**	**11,427**
Berrien	61.2	4,053	7,732	7,846	6,601	5,998	10,804	10,611	7,555	23,557	30,938	11,427
DETROIT	**1,590.8**	**110,073**	**163,193**	**150,652**	**138,901**	**140,362**	**281,291**	**313,900**	**292,428**	**28,160**	**35,671**	**13,019**
Lapeer	23.4	1,262	2,076	2,229	2,145	2,239	4,950	5,132	3,367	28,423	34,222	10,792
Livingston	35.6	1,274	2,328	2,754	2,697	2,817	6,928	8,858	7,944	33,526	39,898	12,819
Macomb	247.2	11,777	20,453	22,422	23,150	26,269	54,194	55,860	33,075	28,431	33,684	11,870
Monroe	45.5	1,465	3,111	3,500	3,457	3,262	6,857	10,822	13,026	36,367	43,035	14,483
Oakland	379.5	13,543	24,240	26,285	27,204	28,487	61,949	80,532	117,260	36,374	46,404	17,258
St. Clair	50.0	3,213	5,408	5,266	4,686	4,732	9,260	9,947	7,488	26,810	33,373	11,751
Wayne	809.6	77,539	105,577	88,196	75,562	72,556	137,153	142,749	110,268	23,973	30,829	11,478
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1,689.4***	***115,760***	***172,149***	***160,853***	***148,711***	***149,612***	***298,406***	***332,920***	***310,989***	***28,146***	***35,744***	***13,045***
FLINT	**159.6**	**12,092**	**18,519**	**16,446**	**15,101**	**16,485**	**30,928**	**31,568**	**18,461**	**25,346**	**30,820**	**11,154**
Genesee	159.6	12,092	18,519	16,446	15,101	16,485	30,928	31,568	18,461	25,346	30,820	11,154
GRAND RAPIDS	**231.8**	**11,061**	**22,059**	**24,187**	**22,691**	**22,826**	**46,096**	**45,773**	**37,107**	**27,833**	**35,153**	**12,663**
Kent	174.2	9,197	18,122	19,279	17,821	17,413	34,117	32,563	25,688	26,569	33,975	12,560
Ottawa	57.6	1,864	3,937	4,908	4,870	5,413	11,979	13,210	11,419	31,534	38,716	12,943
JACKSON	**51.3**	**2,736**	**5,083**	**5,332**	**4,981**	**4,972**	**9,768**	**10,151**	**8,277**	**27,578**	**34,506**	**12,001**
Jackson	51.3	2,736	5,083	5,332	4,981	4,972	9,768	10,151	8,277	27,578	34,506	12,001
KALAMAZOO	**80.8**	**4,222**	**8,069**	**8,848**	**8,051**	**7,609**	**14,740**	**15,269**	**13,992**	**27,480**	**35,744**	**13,260**
Kalamazoo	80.8	4,222	8,069	8,848	8,051	7,609	14,740	15,269	13,992	27,480	35,744	13,260
LANSING - EAST LANSING	**152.1**	**8,045**	**14,446**	**16,031**	**15,392**	**15,005**	**28,613**	**29,919**	**24,649**	**27,408**	**35,080**	**12,420**
Clinton	18.7	699	1,562	1,749	1,555	1,981	4,125	4,273	2,756	29,171	34,577	11,364
Eaton	34.0	1,637	2,872	3,329	3,382	3,535	7,178	7,493	4,574	27,869	33,484	11,996
Ingham	99.4	5,709	10,012	10,953	10,455	9,489	17,310	18,153	17,319	26,782	35,720	12,781
MUSKEGON	**56.6**	**3,428**	**7,122**	**7,154**	**6,306**	**5,982**	**10,642**	**9,710**	**6,256**	**23,489**	**30,097**	**10,837**
Muskegon	56.6	3,428	7,122	7,154	6,306	5,982	10,642	9,710	6,256	23,489	30,097	10,837
SAGINAW - BAY CITY - MIDLAND	**144.3**	**10,788**	**16,549**	**14,817**	**13,191**	**13,546**	**28,021**	**27,713**	**19,675**	**26,147**	**32,341**	**11,399**
Bay	41.3	3,396	5,450	4,534	3,993	4,047	8,433	7,396	4,051	24,067	29,343	10,575
Midland	26.4	1,093	2,202	2,154	2,018	1,946	4,335	5,843	6,809	33,894	41,660	14,645
Saginaw	76.6	6,299	8,897	8,129	7,180	7,553	15,253	14,474	8,815	25,152	30,745	10,720
ALL COUNTIES												
Alcona	4.3	330	804	813	615	473	604	424	237	16,474	23,072	9,272
Alger	3.2	234	515	469	346	374	658	429	175	20,514	25,254	8,979
Allegan	30.5	1,306	2,815	3,038	3,211	3,068	5,605	6,450	5,007	28,345	35,473	12,281
Alpena	11.3	913	1,774	1,567	1,271	1,308	2,124	1,637	706	20,470	26,076	9,475
Antrim	6.5	670	1,120	1,127	955	752	1,042	575	259	16,643	22,143	8,132
Arenac	5.7	607	1,043	1,040	762	573	897	548	230	15,970	21,928	8,064
Baraga	3.0	321	630	508	353	289	517	298	84	15,562	21,841	7,991
Barry	16.8	916	1,766	1,971	1,824	1,723	3,597	3,107	1,896	25,595	31,457	10,987
Bay	41.3	3,396	5,450	4,534	3,993	4,047	8,433	7,396	4,051	24,067	29,343	10,575
Benzie	4.5	227	569	607	594	524	800	692	487	22,355	29,390	11,021
Berrien	61.2	4,053	7,732	7,846	6,601	5,998	10,804	10,611	7,555	23,557	30,938	11,427
Branch	14.6	961	1,700	1,958	1,928	1,625	2,902	2,296	1,230	22,174	28,541	10,213
Calhoun	51.7	3,157	6,109	5,850	5,253	4,924	9,532	9,294	7,581	25,611	32,514	12,234
Cass	18.2	1,107	2,019	2,312	2,104	2,028	3,528	3,173	1,929	23,786	30,163	11,001
Charlevoix	7.9	840	1,426	1,326	1,064	850	1,241	841	312	16,552	22,480	8,621
Cheboygan	8.1	731	1,471	1,437	1,111	962	1,283	810	295	16,876	22,340	8,456
Chippewa	10.0	1,136	2,021	1,720	1,309	1,084	1,502	882	346	15,468	21,814	7,601
Clare	10.2	840	1,986	2,105	1,295	940	1,414	1,018	602	15,621	22,870	8,836
Clinton	18.7	699	1,562	1,749	1,555	1,981	4,125	4,273	2,756	29,171	34,577	11,364
Crawford	3.7	174	448	591	547	372	498	576	494	21,129	31,651	11,153
Delta	13.8	809	2,055	1,755	1,432	1,303	2,578	2,394	1,474	23,208	29,570	10,627
Dickinson	10.4	922	1,909	1,545	1,187	1,199	1,838	1,243	557	18,541	24,358	9,523
Eaton	34.0	1,637	2,872	3,329	3,382	3,535	7,178	7,493	4,574	27,869	33,484	11,996
Emmet	9.1	723	1,451	1,361	1,106	986	1,562	1,200	711	19,584	26,519	9,810
Genesee	159.6	12,092	18,519	16,446	15,101	16,485	30,928	31,568	18,461	25,346	30,820	11,154

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MICHIGAN (continued)												
ALL COUNTIES (continued)												
Gladwin	8.5	561	1,410	1,432	1,051	783	1,260	1,266	737	18,907	26,528	9,977
Gogebic	7.4	643	1,565	1,461	1,090	820	1,026	563	232	15,127	21,042	8,371
Grand Traverse	22.1	1,332	2,747	2,889	2,817	2,621	4,011	3,563	2,120	22,324	29,587	10,880
Gratiot	13.8	830	1,482	1,572	1,491	1,347	2,376	2,632	2,070	25,733	33,642	11,783
Hillsdale	14.8	1,202	2,089	2,174	1,976	1,678	2,802	1,877	1,002	19,892	26,118	9,032
Houghton	13.2	1,082	2,587	2,273	1,836	1,378	2,069	1,244	731	16,639	24,143	8,476
Huron	13.4	1,190	2,080	2,149	1,797	1,446	2,334	1,570	834	18,522	24,898	9,166
Ingham	99.4	5,709	10,012	10,953	10,455	9,489	17,310	18,153	17,319	26,782	35,720	12,781
Ionia	17.1	923	1,885	1,877	1,853	1,724	3,320	3,324	2,194	25,926	32,425	10,230
Iosco	11.3	685	1,961	2,394	1,570	1,185	1,759	1,159	587	16,832	24,147	9,156
Iron	5.6	517	1,280	974	688	530	853	578	180	15,188	21,389	8,807
Isabella	17.4	877	1,760	2,093	2,125	1,897	2,962	2,740	2,946	24,855	35,625	11,149
Jackson	51.3	2,736	5,083	5,332	4,981	4,972	9,768	10,151	8,277	27,578	34,506	12,001
Kalamazoo	80.8	4,222	8,069	8,848	8,051	7,609	14,740	15,269	13,992	27,480	35,744	13,260
Kalkaska	4.7	413	812	771	658	491	817	535	203	17,577	23,245	8,340
Kent	174.2	9,197	18,122	19,279	17,821	17,413	34,117	32,563	25,688	26,569	33,975	12,560
Keweenaw	.7	70	185	138	98	65	84	43	17	13,385	18,583	6,504
Lake	3.6	623	924	691	445	275	370	202	70	11,736	16,684	6,904
Lapeer	23.4	1,262	2,076	2,229	2,145	2,239	4,950	5,132	3,367	28,423	34,222	10,792
Leelanau	5.8	441	805	897	803	706	1,073	684	391	19,687	26,033	9,804
Lenawee	31.2	1,738	3,195	3,665	3,601	3,602	6,247	6,046	3,106	24,710	30,952	10,706
Livingston	35.6	1,274	2,328	2,754	2,697	2,817	6,928	8,858	7,944	33,526	39,898	12,819
Luce	2.1	149	358	349	316	230	345	262	91	18,045	24,424	8,014
Mackinac	3.7	325	705	694	530	434	607	307	98	16,178	21,039	7,785
Macomb	247.2	11,777	20,453	22,422	23,150	26,269	54,194	55,860	33,075	28,431	33,684	11,870
Manistee	9.4	1,043	1,676	1,474	1,209	1,133	1,578	867	420	17,079	22,417	9,044
Marquette	25.0	1,394	3,215	3,359	2,881	2,347	5,135	4,476	2,193	23,394	30,028	10,269
Mason	10.4	838	1,601	1,548	1,330	1,248	1,912	1,328	595	19,557	25,591	9,749
Mecosta	12.2	1,065	2,123	2,165	1,682	1,299	1,796	1,373	697	17,193	25,679	7,992
Menominee	9.6	998	1,813	1,605	1,476	1,324	1,404	746	234	16,353	20,553	7,589
Midland	26.4	1,093	2,202	2,154	2,018	1,946	4,335	5,843	6,809	33,894	41,660	14,645
Missaukee	3.8	337	660	719	575	446	592	340	131	16,545	22,137	7,444
Monroe	45.5	1,465	3,111	3,500	3,457	3,262	6,857	10,822	13,026	36,367	43,035	14,483
Montcalm	18.1	1,079	2,268	2,212	2,133	1,943	3,256	3,099	2,110	23,439	30,444	10,805
Montmorency	3.2	324	611	601	461	345	425	277	156	15,577	21,958	8,569
Muskegon	56.6	3,428	7,122	7,154	6,306	5,982	10,642	9,710	6,256	23,489	30,097	10,837
Newaygo	13.9	1,110	2,160	2,087	1,706	1,440	2,485	1,959	953	19,652	25,910	9,528
Oakland	379.5	13,543	24,240	26,285	27,204	28,487	61,949	80,532	117,260	36,374	46,404	17,258
Oceana	8.2	536	1,176	1,062	1,038	930	1,489	1,201	768	21,464	28,499	9,987
Ogemaw	6.9	914	1,709	1,309	859	661	784	459	205	12,798	18,814	7,094
Ontonagon	3.5	359	754	587	446	429	556	286	83	15,588	20,738	7,721
Osceola	7.5	434	965	970	995	882	1,286	1,156	812	22,188	29,194	10,681
Oscoda	2.9	350	672	585	403	318	358	139	75	13,404	18,467	7,237
Otsego	5.7	234	577	761	810	716	1,067	898	637	23,103	30,681	10,729
Ottawa	57.6	1,864	3,937	4,908	4,870	5,413	11,979	13,210	11,419	31,534	38,716	12,943
Presque Isle	5.3	838	1,115	791	628	581	770	363	214	14,338	20,160	7,472
Roscommon	8.1	806	1,794	1,695	1,181	787	873	697	267	14,197	20,040	8,367
Saginaw	76.6	6,299	8,897	8,129	7,180	7,553	15,253	14,474	8,815	25,152	30,745	10,720
St. Clair	50.0	3,213	5,408	5,266	4,686	4,732	9,260	9,947	7,488	26,810	33,373	11,751
St. Joseph	21.6	865	1,955	2,483	2,632	2,447	3,996	3,909	3,313	25,959	33,524	12,273
Sanilac	14.9	1,292	2,256	2,452	2,106	1,722	2,472	1,765	835	18,378	24,587	8,870
Schoolcraft	3.0	148	502	458	399	317	492	458	226	19,900	26,903	9,608
Shiawassee	23.9	1,332	2,229	2,400	2,391	2,274	4,991	4,981	3,302	27,860	33,226	11,248
Tuscola	19.0	1,306	2,030	2,297	2,193	1,949	3,737	3,587	1,901	24,269	29,999	9,896
Van Buren	25.3	2,029	3,871	3,610	3,080	2,816	4,508	3,683	1,703	20,103	26,115	9,452
Washtenaw	98.6	5,687	8,956	10,201	9,810	9,250	17,115	19,020	18,561	27,924	36,928	13,476
Wayne	809.6	77,539	105,577	88,196	75,562	72,556	137,153	142,749	110,268	23,973	30,829	11,478
Wexford	10.1	847	1,722	1,842	1,414	1,208	1,493	1,000	574	17,271	23,732	8,843
TOTAL METRO COUNTIES	**2,678.8**	**175,342**	**277,837**	**267,364**	**246,278**	**246,959**	**487,550**	**522,928**	**454,542**	**27,500**	**34,863**	**12,658**
TOTAL STATE	**3,338.5**	**223,188**	**372,643**	**362,179**	**328,065**	**318,166**	**603,510**	**619,163**	**511,586**	**26,056**	**33,447**	**12,107**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
MINNESOTA												
DULUTH	**96.2**	**6,445**	**13,471**	**11,773**	**9,464**	**9,019**	**19,333**	**17,443**	**9,252**	**23,815**	**29,753**	**11,273**
St. Louis	79.8	5,419	11,082	9,509	7,686	7,317	16,321	14,765	7,701	24,217	29,994	11,317
Douglas, Wisc.	*16.4*	*1,026*	*2,389*	*2,264*	*1,778*	*1,702*	*3,012*	*2,678*	*1,551*	*22,191*	*28,576*	*11,053*
FARGO - MOORHEAD	**55.1**	**3,448**	**5,951**	**6,482**	**6,047**	**5,638**	**10,264**	**10,038**	**7,232**	**24,985**	**33,299**	**12,232**
Clay	17.1	1,328	2,057	2,193	2,099	1,953	3,259	2,647	1,564	22,159	29,556	10,252
Cass, N. D.	*38.0*	*2,120*	*3,894*	*4,289*	*3,948*	*3,685*	*7,005*	*7,391*	*5,668*	*26,471*	*34,983*	*13,201*
MINNEAPOLIS - ST. PAUL	**875.9**	**36,100**	**73,699**	**78,966**	**80,262**	**77,974**	**156,580**	**187,807**	**184,512**	**30,927**	**38,799**	**14,628**
Anoka	72.5	1,918	3,739	4,561	5,276	6,194	16,880	20,961	12,971	33,717	38,952	12,704
Carver	14.1	519	1,153	1,120	1,251	1,354	2,604	3,142	2,957	31,212	39,362	13,278
Chisago	10.0	632	1,177	1,126	1,010	1,013	2,249	1,932	861	25,208	30,131	9,977
Dakota	80.3	2,112	4,444	5,841	6,380	6,481	15,054	20,287	19,701	34,901	41,679	14,476
Hennepin	408.1	18,101	37,827	38,728	39,044	36,347	67,711	80,671	89,671	30,127	39,085	15,954
Isanti	9.0	559	1,014	1,080	1,009	1,066	1,924	1,569	779	23,886	29,358	9,859
Ramsey	185.3	8,436	17,649	18,890	18,483	17,489	32,281	36,581	35,491	28,629	36,979	14,429
Scott	16.8	806	1,121	1,463	1,666	1,474	3,694	3,945	2,631	30,114	36,160	11,593
Washington	42.0	994	1,777	2,120	2,373	2,489	6,090	11,272	14,885	41,429	48,954	15,938
Wright	21.6	1,258	2,151	2,378	2,305	2,523	4,748	4,047	2,190	25,374	31,061	9,940
St. Croix, Wisc.	*16.2*	*765*	*1,647*	*1,659*	*1,465*	*1,544*	*3,345*	*3,400*	*2,375*	*28,143*	*34,299*	*11,722*
ROCHESTER	**36.3**	**1,464**	**2,953**	**3,480**	**3,644**	**3,478**	**6,721**	**7,933**	**6,627**	**29,767**	**36,988**	**13,715**
Olmsted	36.3	1,464	2,953	3,480	3,644	3,478	6,721	7,933	6,627	29,767	36,988	13,715
ST. CLOUD	**56.7**	**3,669**	**6,442**	**7,069**	**6,652**	**6,530**	**11,444**	**9,262**	**5,632**	**23,369**	**30,546**	**9,670**
Benton	9.5	649	1,162	1,103	1,154	1,074	1,918	1,581	859	23,029	29,109	9,983
Sherburne	11.2	573	949	1,062	1,039	1,247	2,516	2,427	1,387	27,800	33,526	10,373
Stearns	36.0	2,447	4,331	4,904	4,459	4,209	7,010	5,254	3,386	22,085	29,999	9,375
ALL COUNTIES												
Aitkin	5.3	751	1,225	1,011	752	576	606	303	76	13,182	17,660	6,734
Anoka	72.5	1,918	3,739	4,561	5,276	6,194	16,880	20,961	12,971	33,717	38,952	12,704
Becker	10.9	1,233	1,981	1,984	1,571	1,126	1,642	846	517	15,759	21,738	7,743
Beltrami	11.5	1,099	2,059	1,772	1,485	1,182	1,782	1,331	790	17,684	25,456	8,661
Benton	9.5	649	1,162	1,103	1,154	1,074	1,918	1,581	859	23,029	29,109	9,983
Big Stone	2.9	287	444	430	407	343	499	274	216	18,423	24,791	9,460
Blue Earth	18.6	1,365	2,347	2,697	2,499	1,988	3,584	2,570	1,550	20,881	28,740	10,221
Brown	10.2	882	1,361	1,344	1,364	1,234	1,985	1,277	753	20,554	26,899	9,764
Carlton	10.5	570	1,339	1,243	1,021	1,081	2,120	1,958	1,168	24,982	30,497	10,603
Carver	14.1	519	1,153	1,120	1,251	1,354	2,604	3,142	2,957	31,212	39,362	13,278
Cass	8.4	953	1,711	1,593	1,204	869	1,133	640	297	14,822	20,629	7,567
Chippewa	5.6	476	861	841	748	636	967	672	399	19,125	25,778	9,956
Chisago	10.0	632	1,177	1,126	1,010	1,013	2,249	1,932	861	25,208	30,131	9,977
Clay	17.1	1,328	2,057	2,193	2,099	1,953	3,259	2,647	1,564	22,159	29,556	10,252
Clearwater	3.2	499	740	571	391	318	403	207	71	12,966	18,473	6,426
Cook	1.8	180	317	272	239	202	267	236	87	17,756	23,697	10,156
Cottonwood	5.3	571	772	838	760	626	810	538	385	18,082	24,750	9,238
Crow Wing	17.2	1,565	2,945	2,662	2,177	1,844	2,932	1,996	1,079	18,227	24,640	9,314
Dakota	80.3	2,112	4,444	5,841	6,380	6,481	15,054	20,287	19,701	34,901	41,679	14,476
Dodge	5.4	442	617	[illegible]	670	663	1,119	840	409	22,436	27,711	9,531
Douglas	11.4	1,183	1,864	[illegible]	1,530	1,251	1,967	1,173	641	17,806	24,012	9,005
Faribault	7.4	853	1,192	1,296	1,065	842	1,194	637	321	16,536	22,225	8,748
Fillmore	7.9	1,083	1,399	1,346	1,083	871	1,214	581	323	15,547	21,061	7,811
Freeborn	13.6	1,301	1,997	1,940	1,763	1,650	2,673	1,614	662	19,391	24,538	9,507
Goodhue	14.6	933	1,793	1,805	1,562	1,565	2,886	2,484	1,572	23,800	30,209	10,944
Grant	2.7	229	396	413	368	313	446	299	236	19,067	26,734	10,025
Hennepin	408.1	18,101	37,827	38,728	39,044	36,347	67,711	80,671	89,671	30,127	39,085	15,954
Houston	6.3	503	869	851	854	785	1,135	852	451	20,429	26,326	8,684
Hubbard	5.6	572	1,018	1,007	787	595	844	496	281	16,195	22,545	8,198
Isanti	9.0	559	1,014	1,080	1,009	1,066	1,924	1,569	779	23,886	29,358	9,859
Itasca	16.3	1,348	2,428	2,275	1,787	1,796	3,526	2,223	917	20,855	25,545	9,336
Jackson	4.9	550	600	755	614	555	882	575	369	19,405	25,563	9,489
Kanabec	4.9	464	799	794	666	582	779	573	243	17,970	23,814	8,708
Kandiyohi	14.0	1,090	1,910	2,085	1,943	1,661	2,446	1,739	1,126	19,927	27,220	9,872
Kittson	2.4	234	370	353	324	250	415	290	164	18,672	25,059	9,546
Koochiching	6.1	513	909	788	624	629	1,289	966	382	21,722	26,417	9,535
Lac qui Parle	3.8	478	659	637	541	403	575	332	175	16,143	22,001	8,278
Lake	4.4	254	491	545	524	664	1,031	543	348	23,136	28,288	10,202

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
MINNESOTA (continued)												
ALL COUNTIES (continued)												
Lake of the Woods	1.5	186	281	293	231	152	239	88	30	14,831	19,417	7,282
Le Sueur	8.7	800	1,299	1,234	1,114	1,068	1,613	1,053	519	19,557	25,077	9,053
Lincoln	2.9	472	593	556	409	278	280	210	102	13,425	19,276	7,076
Lyon	9.0	879	1,273	1,348	1,153	1,057	1,605	1,095	590	19,338	25,905	9,179
McLeod	11.2	878	1,383	1,394	1,477	1,350	2,337	1,645	736	21,689	26,855	9,765
Mahnomen	1.7	208	335	332	241	165	217	145	57	14,621	20,309	6,640
Marshall	4.5	619	786	797	654	481	638	358	167	15,338	20,441	7,300
Martin	9.7	542	1,116	1,242	1,239	1,158	1,801	1,463	1,139	22,954	30,721	12,016
Meeker	7.8	714	1,118	1,079	999	835	1,315	1,100	640	19,948	27,043	9,857
Mille Lacs	7.2	685	1,282	1,156	946	736	1,296	718	381	17,498	23,529	8,643
Morrison	10.3	1,284	1,789	1,596	1,375	1,151	1,604	975	526	16,710	22,735	7,628
Mower	15.3	1,408	2,395	2,187	1,791	1,643	2,645	2,140	1,091	19,628	25,699	9,980
Murray	4.0	504	589	675	611	499	578	339	205	16,921	22,403	8,221
Nicollet	10.0	532	1,000	1,081	1,103	1,029	1,889	1,932	1,434	26,418	34,614	11,500
Nobles	7.7	853	1,290	1,340	1,082	915	1,119	725	376	16,553	22,387	8,248
Norman	3.3	349	534	501	444	371	525	327	249	18,000	24,694	9,260
Olmsted	36.3	1,464	2,953	3,480	3,644	3,478	6,721	7,933	6,627	29,767	36,988	13,715
Otter Tail	19.8	2,269	3,460	3,295	2,607	2,193	3,134	1,847	995	16,702	23,150	8,504
Pennington	5.7	697	1,031	1,043	863	668	750	471	177	15,429	20,601	7,725
Pine	7.5	932	1,503	1,273	1,001	857	1,118	606	210	15,222	20,569	7,142
Pipestone	4.3	669	916	759	609	469	440	267	171	13,651	19,197	7,504
Polk	12.5	1,372	2,060	1,898	1,540	1,380	2,119	1,383	748	17,988	24,231	8,908
Pope	4.6	614	913	831	610	491	629	315	197	14,605	20,382	7,946
Ramsey	185.3	8,436	17,649	18,890	18,483	17,489	32,281	36,581	35,491	28,629	36,979	14,429
Red Lake	1.8	294	357	298	240	184	230	159	38	14,140	19,323	6,689
Redwood	6.7	802	1,067	1,093	945	720	1,076	639	358	16,995	23,450	8,493
Renville	7.4	716	1,045	1,083	1,026	923	1,385	799	423	19,163	24,534	9,216
Rice	15.9	956	2,064	2,140	1,872	1,815	3,134	2,603	1,316	22,468	29,838	9,863
Rock	3.9	451	686	723	539	455	642	247	157	15,776	21,139	7,778
Roseau	4.7	567	754	713	669	547	794	458	198	17,380	22,244	7,802
St. Louis	79.8	5,419	11,082	9,509	7,686	7,317	16,321	14,765	7,701	24,217	29,994	11,317
Scott	16.8	806	1,121	1,463	1,666	1,474	3,694	3,945	2,631	30,114	36,160	11,593
Sherburne	11.2	573	949	1,062	1,039	1,247	2,516	2,427	1,387	27,800	33,526	10,373
Sibley	5.5	474	796	837	710	684	983	675	341	19,541	25,584	9,319
Stearns	36.0	2,447	4,331	4,904	4,459	4,209	7,010	5,254	3,386	22,085	29,999	9,375
Steele	11.0	654	1,230	1,320	1,295	1,334	2,382	1,795	990	23,700	29,797	10,607
Stevens	3.7	449	640	631	497	416	569	306	192	16,333	23,160	7,935
Swift	4.7	616	766	738	656	535	711	391	287	16,701	22,830	8,449
Todd	9.4	1,273	1,808	1,580	1,312	1,027	1,266	725	409	15,144	20,886	7,465
Traverse	1.8	152	266	284	248	203	287	200	160	18,896	26,561	9,021
Wabasha	7.4	653	1,057	983	936	826	1,392	970	583	20,394	26,675	9,821
Wadena	5.0	523	993	808	676	502	651	588	259	16,206	23,005	8,044
Waseca	6.8	474	818	832	791	783	1,271	1,150	681	22,987	29,576	10,585
Washington	42.0	994	1,777	2,120	2,373	2,489	6,090	11,272	14,885	41,429	48,954	15,938
Watonwan	4.8	506	789	770	685	651	766	401	232	17,537	22,385	8,880
Wilkin	2.8	161	335	423	316	314	568	404	279	22,569	29,175	9,962
Winona	16.1	1,045	2,072	2,160	1,883	1,790	2,994	2,444	1,712	22,420	30,476	10,597
Wright	21.6	1,258	2,151	2,378	2,305	2,523	4,748	4,047	2,190	25,374	31,061	9,940
Yellow Medicine	4.6	421	570	574	595	537	776	638	489	21,312	28,652	10,378
TOTAL METRO COUNTIES	**1,049.6**	**47,215**	**94,586**	**99,558**	**98,878**	**95,708**	**190,980**	**219,014**	**203,661**	**29,766**	**37,540**	**14,004**
TOTAL STATE	**1,585.9**	**98,329**	**177,058**	**180,037**	**168,191**	**156,000**	**283,899**	**282,873**	**239,513**	**25,470**	**33,417**	**12,346**
MISSISSIPPI												
BILOXI - GULFPORT	**72.4**	**6,853**	**10,350**	**11,029**	**9,814**	**7,792**	**10,981**	**9,038**	**6,543**	**19,007**	**27,092**	**9,696**
Hancock	11.1	1,314	1,773	1,846	1,510	1,149	1,525	1,190	793	17,016	23,918	8,509
Harrison	61.3	5,539	8,577	9,183	8,304	6,643	9,456	7,848	5,750	19,397	27,667	9,912
JACKSON	**143.0**	**13,403**	**18,080**	**18,661**	**16,556**	**13,482**	**23,368**	**21,027**	**18,423**	**21,606**	**29,741**	**10,530**
Hinds	97.8	9,427	12,652	12,969	11,635	9,276	15,814	13,522	12,505	21,050	29,731	10,813
Madison	17.1	2,331	2,649	2,570	1,941	1,499	2,252	2,120	1,738	17,444	25,554	8,355
Rankin	28.1	1,645	2,779	3,122	2,980	2,707	5,302	5,385	4,180	26,637	32,325	10,983
PASCAGOULA	**43.7**	**2,821**	**3,979**	**4,633**	**4,971**	**4,926**	**8,608**	**8,254**	**5,508**	**25,614**	**31,278**	**10,670**
Jackson	43.7	2,821	3,979	4,633	4,971	4,926	8,608	8,254	5,508	25,614	31,278	10,670

1987 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household EBI	Average Household EBI	Per Capita EBI
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MISSISSIPPI (continued)												
ALL COUNTIES												
Adams	13.8	2,349	2,330	1,996	1,355	1,177	1,925	1,550	1,118	15,784	23,568	8,318
Alcorn	13.1	1,736	2,210	1,941	1,724	1,339	1,901	1,353	896	16,856	23,658	9,088
Amite	4.6	608	936	675	522	400	562	532	365	15,736	23,317	8,004
Attala	7.1	1,152	1,611	1,154	871	676	922	440	274	13,379	18,852	6,760
Benton	2.7	316	490	396	396	303	392	233	174	16,753	22,060	6,926
Bolivar	14.3	2,828	3,185	2,166	1,598	1,189	1,383	956	995	12,590	19,997	6,327
Calhoun	5.7	928	1,234	1,028	750	542	671	418	129	13,316	18,045	6,593
Carroll	3.4	584	688	538	421	311	430	279	149	13,962	19,479	6,623
Chickasaw	6.2	943	1,188	1,059	825	703	895	389	198	14,543	19,302	6,575
Choctaw	3.1	537	689	529	411	368	279	192	95	13,092	18,167	6,122
Claiborne	3.7	883	739	458	361	319	314	393	233	12,495	20,169	5,923
Clarke	6.3	844	1,251	849	745	787	926	604	294	16,340	21,273	7,615
Clay	7.3	970	1,189	924	957	858	1,153	802	447	17,973	23,389	7,832
Coahoma	12.1	2,466	2,761	1,875	1,268	905	1,300	953	572	12,091	18,852	6,336
Copiah	9.2	1,502	1,846	1,537	1,084	818	1,199	694	520	14,021	21,084	7,079
Covington	5.8	959	1,126	1,000	680	492	718	476	349	14,036	20,979	7,243
☐ De Soto	20.9	1,625	2,116	2,277	2,141	1,944	4,337	4,223	2,237	25,959	29,665	9,748
Forrest	25.6	3,455	4,268	3,913	2,976	2,456	3,654	2,789	2,089	16,818	24,383	8,968
Franklin	3.2	557	638	429	342	256	433	393	152	14,711	20,787	7,735
George	5.4	485	833	666	563	539	1,059	741	514	21,486	26,744	8,752
Greene	3.3	415	671	489	386	332	522	371	114	15,815	20,828	6,673
Grenada	7.4	1,005	1,207	944	896	768	1,189	827	564	17,955	24,035	8,469
Hancock	11.1	1,314	1,773	1,846	1,510	1,149	1,525	1,190	793	17,016	23,918	8,509
Harrison	61.3	5,539	8,577	9,183	8,304	6,643	9,456	7,848	5,750	19,397	27,667	9,912
Hinds	97.8	9,427	12,652	12,969	11,635	9,276	15,814	13,522	12,505	21,050	29,731	10,813
Holmes	7.5	2,061	2,042	1,192	674	472	525	362	172	8,940	14,804	4,807
Humphreys	4.5	1,367	1,155	658	389	285	293	224	129	8,474	14,648	4,777
Issaquena	.8	174	203	127	89	66	53	36	52	10,676	18,271	6,090
Itawamba	7.8	886	1,425	1,358	1,141	925	1,313	532	220	15,979	20,374	7,391
Jackson	43.7	2,821	3,979	4,633	4,971	4,926	8,608	8,254	5,508	25,614	31,278	10,670
Jasper	6.1	953	1,265	1,071	826	663	747	366	209	13,886	18,679	6,437
Jefferson	3.0	599	768	463	260	208	338	224	140	11,245	17,951	5,791
Jefferson Davis	4.6	607	859	756	557	390	593	479	359	15,586	22,716	7,307
Jones	22.9	2,549	3,783	3,416	2,973	2,531	3,768	2,409	1,471	17,831	23,825	8,660
Kemper	3.5	664	838	621	394	334	402	155	92	11,856	16,660	5,773
Lafayette	11.5	1,647	1,975	1,555	1,377	1,094	1,599	1,254	999	16,937	25,913	9,551
Lamar	9.5	1,035	1,403	1,221	1,169	1,033	1,702	1,185	752	19,662	25,560	8,766
Lauderdale	29.8	3,494	4,880	4,153	3,575	2,920	4,444	3,488	2,846	18,216	26,582	9,804
Lawrence	4.4	549	768	598	454	400	674	535	422	18,022	25,050	8,544
Leake	6.8	1,213	1,595	1,221	846	625	757	343	200	12,346	17,216	6,162
Lee	23.8	2,161	3,436	3,513	3,106	2,821	4,264	2,723	1,776	19,480	25,445	9,418
Leflore	13.6	2,404	2,916	2,198	1,559	1,020	1,502	1,170	831	13,335	20,932	6,876
Lincoln	11.2	1,791	2,018	1,626	1,366	1,116	1,669	1,092	522	15,607	21,129	7,489
Lowndes	21.4	2,509	3,425	3,469	2,906	2,218	3,354	2,211	1,308	17,173	23,789	8,291
Madison	17.1	2,331	2,649	2,570	1,941	1,499	2,252	2,120	1,738	17,444	25,554	8,355
Marion	9.2	982	1,658	1,463	1,150	844	1,197	1,166	740	16,953	24,382	8,433
Marshall	10.2	1,659	1,924	1,666	1,238	1,028	1,402	832	451	14,521	19,881	6,108
Monroe	12.8	1,664	2,356	1,954	1,531	1,494	2,027	1,198	576	16,314	21,355	7,468
Montgomery	4.5	831	1,038	715	602	436	475	264	139	12,772	17,538	6,024
Neshoba	9.0	1,126	1,722	1,424	1,205	899	1,260	794	570	15,829	21,967	7,940
Newton	7.5	1,210	1,508	1,123	984	719	929	714	313	14,621	20,531	7,511
Noxubee	4.1	973	936	720	489	313	372	149	148	10,946	15,889	5,129
Oktibbeha	12.2	1,903	2,154	1,894	1,419	988	1,461	1,206	1,175	15,458	24,590	7,958
Panola	9.8	1,854	2,122	1,628	1,182	893	1,085	642	394	12,805	18,850	6,326
Pearl River	13.4	1,817	2,177	1,991	1,650	1,209	1,940	1,589	1,027	17,090	23,822	8,227
Perry	3.5	347	717	356	340	369	510	430	431	19,880	26,856	9,126
Pike	13.6	1,894	2,432	2,146	1,674	1,290	1,782	1,386	996	15,822	22,837	8,067
Pontotoc	8.2	1,192	1,622	1,426	1,152	764	1,194	569	281	14,522	19,673	7,075
Prentiss	9.1	1,274	1,707	1,493	1,240	985	1,414	579	408	15,261	20,706	7,389
Quitman	4.0	1,173	1,124	635	379	271	242	90	86	8,400	13,110	4,444
Rankin	28.1	1,645	2,779	3,122	2,980	2,707	5,302	5,385	4,180	26,637	32,325	10,983
Scott	9.3	1,341	1,811	1,523	1,256	912	1,164	777	516	14,921	21,116	7,524
Sharkey	2.3	460	610	427	216	143	201	111	132	10,755	18,748	5,528
Simpson	8.5	919	1,406	1,302	1,008	834	1,350	1,056	625	17,905	24,004	8,161
Smith	5.6	811	1,065	924	660	534	700	601	305	15,000	21,517	7,438

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MISSISSIPPI (continued)												
ALL COUNTIES (continued)												
Stone	3.4	421	471	371	443	381	559	456	298	19,929	25,698	8,483
Sunflower	10.6	2,077	2,474	1,809	1,158	813	1,141	679	449	11,875	18,700	5,386
Tallahatchie	5.4	1,407	1,455	867	505	335	406	217	208	9,349	15,212	5,040
Tate	6.8	1,164	1,318	1,045	904	783	949	439	198	14,291	19,676	6,223
Tippah	7.2	1,140	1,390	1,232	1,182	769	829	451	207	14,421	18,998	6,874
Tishomingo	7.2	1,132	1,355	1,277	1,110	866	861	420	179	14,364	18,131	6,944
Tunica	3.0	880	930	443	211	145	196	84	111	7,930	13,930	4,542
Union	8.9	1,303	1,638	1,480	1,162	1,004	1,400	585	328	15,119	20,017	7,646
Walthall	4.7	717	897	678	523	464	642	401	378	15,468	23,050	7,794
Warren	19.0	2,036	2,663	2,213	1,981	1,696	3,076	3,060	2,275	21,669	28,023	9,971
Washington	23.6	4,205	4,519	3,596	2,791	2,109	2,980	1,908	1,492	14,269	21,232	6,989
Wayne	6.8	940	1,237	975	821	632	883	774	538	16,361	23,349	7,670
Webster	3.7	618	785	597	519	416	473	180	112	13,712	18,341	6,653
Wilkinson	3.4	543	691	498	473	363	368	270	194	14,652	20,049	6,749
Winston	6.8	835	1,388	1,097	872	711	999	538	360	15,402	21,524	7,506
Yalobusha	4.9	692	988	797	673	549	595	391	215	14,836	19,885	7,271
Yazoo	9.4	1,855	2,053	1,543	1,062	683	1,120	619	465	12,529	19,179	6,604
TOTAL METRO COUNTIES	**280.0**	**24,702**	**34,525**	**36,600**	**33,482**	**28,144**	**47,294**	**42,542**	**32,711**	**21,747**	**29,290**	**10,279**
TOTAL STATE	**927.6**	**122,282**	**156,710**	**135,710**	**112,039**	**90,447**	**135,300**	**102,340**	**72,772**	**17,111**	**24,166**	**8,401**
MISSOURI												
COLUMBIA	**39.3**	**2,600**	**4,261**	**4,726**	**4,482**	**3,945**	**6,122**	**6,574**	**6,590**	**24,482**	**34,971**	**12,597**
Boone	39.3	2,600	4,261	4,726	4,482	3,945	6,122	6,574	6,590	24,482	34,971	12,597
JOPLIN	**50.7**	**4,430**	**8,040**	**7,359**	**6,676**	**5,798**	**8,196**	**6,018**	**4,183**	**19,076**	**26,239**	**9,876**
Jasper	34.6	2,989	5,556	5,060	4,457	3,877	5,554	4,200	2,907	19,082	26,413	10,087
Newton	16.1	1,441	2,484	2,299	2,219	1,921	2,642	1,818	1,276	19,064	25,863	9,442
KANSAS CITY	**574.1**	**32,407**	**53,169**	**56,978**	**56,436**	**53,776**	**101,416**	**112,244**	**107,674**	**28,349**	**36,363**	**13,689**
Cass	19.5	1,248	1,986	2,103	2,032	1,936	3,829	3,723	2,643	26,198	31,986	10,943
Clay	55.2	2,248	3,841	4,788	5,217	5,274	10,919	13,013	9,900	30,793	36,653	13,680
Jackson	249.5	16,759	26,508	27,413	26,447	24,122	41,610	44,859	41,782	25,847	33,534	13,091
Lafayette	11.5	911	1,582	1,530	1,336	1,179	2,193	1,735	1,034	21,574	27,882	10,211
Platte	18.8	1,003	1,613	1,960	1,927	2,039	4,207	3,918	2,133	26,920	31,858	11,408
Ray	8.1	692	1,114	1,055	991	910	1,514	1,251	573	21,087	26,568	9,276
Johnson, Kans.	*119.4*	*2,939*	*5,381*	*7,751*	*8,851*	*9,439*	*20,633*	*26,852*	*37,554*	*37,499*	*48,217*	*18,156*
Leavenworth, Kans.	*18.8*	*1,182*	*1,870*	*1,987*	*1,881*	*1,746*	*3,639*	*3,971*	*2,524*	*27,177*	*35,652*	*11,246*
Miami, Kans.	*8.4*	*583*	*1,039*	*1,095*	*992*	*853*	*1,516*	*1,420*	*902*	*22,791*	*30,621*	*11,135*
Wyandotte, Kans.	*64.9*	*4,842*	*8,235*	*7,296*	*6,762*	*6,278*	*11,356*	*11,502*	*8,629*	*24,160*	*31,482*	*11,736*
ST. JOSEPH	**32.2**	**2,171**	**4,322**	**4,352**	**3,827**	**3,308**	**5,360**	**5,210**	**3,650**	**22,038**	**29,803**	**11,107**
Buchanan	32.2	2,171	4,322	4,352	3,827	3,308	5,360	5,210	3,650	22,038	29,803	11,107
ST. LOUIS	**889.6**	**53,807**	**89,542**	**90,545**	**86,211**	**84,254**	**158,443**	**169,159**	**157,639**	**27,518**	**35,349**	**12,829**
Franklin	26.6	1,959	3,455	3,451	3,124	3,145	5,194	4,200	2,072	22,038	27,638	9,201
Jefferson	53.8	2,447	4,349	5,132	5,320	5,884	12,530	12,181	5,957	27,998	32,492	10,499
St. Charles	59.2	1,762	3,098	3,836	4,338	4,951	11,886	16,053	13,276	34,780	40,557	13,346
St. Louis	363.0	10,741	21,327	27,849	29,816	31,340	64,644	78,935	98,348	34,383	43,431	15,734
St. Louis city	171.2	17,440	29,658	24,726	20,528	16,716	24,520	21,249	16,363	18,170	26,288	10,493
Clinton, Ill.	*11.8*	*787*	*1,349*	*1,365*	*1,416*	*1,377*	*2,282*	*1,989*	*1,235*	*23,517*	*30,027*	*10,391*
Jersey, Ill.	*7.2*	*455*	*880*	*1,016*	*863*	*878*	*1,477*	*1,124*	*507*	*22,190*	*28,643*	*9,774*
Madison, Ill.	*94.0*	*7,690*	*11,857*	*11,289*	*10,515*	*10,437*	*18,494*	*16,264*	*7,454*	*22,705*	*28,192*	*10,617*
Monroe, Ill.	*7.6*	*500*	*870*	*859*	*782*	*777*	*1,548*	*1,442*	*822*	*25,072*	*30,751*	*10,972*
St. Clair, Ill.	*95.2*	*10,026*	*12,699*	*11,022*	*9,509*	*8,749*	*15,868*	*15,722*	*11,605*	*22,432*	*29,956*	*10,645*
SPRINGFIELD	**86.3**	**6,123**	**11,564**	**11,669**	**10,580**	**9,369**	**14,921**	**12,363**	**9,711**	**21,636**	**29,767**	**11,242**
Christian	9.7	785	1,368	1,321	1,293	1,166	1,792	1,240	735	20,336	26,469	9,269
Greene	76.6	5,338	10,196	10,348	9,287	8,203	13,129	11,123	8,976	21,823	30,184	11,515
ALL COUNTIES												
Adair	9.2	989	1,648	1,570	1,055	882	1,365	1,011	680	16,802	25,595	9,419
Andrew	5.2	310	603	732	685	626	999	800	445	22,085	28,551	9,768
Atchison	3.2	285	485	531	424	388	559	309	219	18,494	25,471	9,820
Audrain	9.7	793	1,363	1,333	1,267	1,170	1,892	1,232	650	20,378	25,928	9,636
Barry	10.1	1,107	1,911	1,685	1,365	1,105	1,367	952	608	16,161	22,805	8,437
Barton	4.6	558	894	909	741	468	563	316	151	14,670	20,040	7,747
Bates	6.1	726	1,185	938	717	606	880	608	440	16,331	23,270	8,709

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household EBI	Average Household EBI	Per Capita EBI
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MISSOURI (continued)												
ALL COUNTIES (continued)												
Benton	5.3	847	1,270	1,013	697	473	530	273	197	12,445	18,637	7,263
Bollinger	4.1	713	872	722	570	422	418	290	93	13,232	17,751	6,616
Boone	39.3	2,600	4,261	4,726	4,482	3,945	6,122	6,574	6,590	24,482	34,971	12,597
Buchanan	32.2	2,171	4,322	4,352	3,827	3,308	5,360	5,210	3,650	22,038	29,803	11,107
Butler	14.9	1,909	3,093	2,176	1,759	1,432	2,000	1,359	1,172	15,706	23,411	8,764
Caldwell	3.2	461	632	490	407	313	459	295	143	15,205	21,277	8,010
Callaway	11.4	647	1,302	1,246	1,152	1,140	2,300	2,212	1,401	25,991	32,285	10,825
Camden	9.8	664	1,315	1,511	1,457	1,132	1,482	1,204	1,035	19,822	27,758	11,058
Cape Girardeau	22.6	1,679	2,984	3,170	2,659	2,265	3,873	3,483	2,487	21,672	29,943	10,776
Carroll	4.6	687	894	780	628	438	575	343	255	14,606	20,771	8,237
Carter	2.0	246	410	368	273	201	246	153	103	14,667	20,683	6,781
Cass	19.5	1,248	1,986	2,103	2,032	1,936	3,829	3,723	2,643	26,198	31,986	10,943
Cedar	5.0	756	1,184	964	674	387	541	308	186	12,934	18,978	7,413
Chariton	4.0	666	837	703	482	397	450	275	190	13,452	19,726	7,661
Christian	9.7	785	1,368	1,321	1,293	1,166	1,792	1,240	735	20,336	26,469	9,269
Clark	3.0	339	531	444	423	330	456	272	205	17,172	23,569	8,318
Clay	55.2	2,248	3,841	4,788	5,217	5,274	10,919	13,013	9,900	30,793	36,653	13,680
Clinton	6.1	652	943	886	715	652	1,178	692	382	18,822	24,124	8,556
Cole	21.8	968	1,902	2,199	2,251	2,104	3,694	4,684	3,998	29,122	36,806	12,656
Cooper	5.4	531	901	845	762	667	857	560	277	17,820	23,330	8,399
Crawford	7.2	619	1,256	1,155	883	748	1,159	846	534	18,038	25,148	8,964
Dade	3.1	493	712	600	435	302	298	169	91	12,735	17,871	7,387
Dallas	4.9	788	1,174	898	611	445	471	301	212	12,582	19,083	6,876
Daviess	3.4	404	662	597	484	352	434	259	208	15,359	22,836	8,823
De Kalb	3.1	368	573	482	382	309	458	314	214	16,623	23,268	8,486
Dent	5.6	654	1.058	923	785	548	868	446	318	15,922	22,194	8,018
Douglas	4.7	754	979	900	621	395	564	278	209	13,403	19,474	7,151
Dunklin	13.3	1,644	2,799	2,098	1,656	1,246	1,754	1,244	859	15,296	22,498	8,220
Franklin	26.6	1,959	3,455	3,451	3,124	3,145	5,194	4,200	2,072	22,038	27,638	9,201
Gasconade	5.3	465	929	802	687	591	888	571	367	18,305	24,401	9,304
Gentry	3.1	418	627	556	410	323	385	217	164	14,532	20,757	7,944
Greene	76.6	5,338	10,196	10,348	9,287	8,203	13,129	11,123	8,976	21,823	30,184	11,515
Grundy	4.7	504	888	688	662	517	709	463	269	16,947	22,972	8,998
Harrison	4.2	573	851	647	572	423	470	359	305	15,228	22,605	9,890
Henry	8.0	1,016	1,656	1,277	938	697	1,106	844	466	15,263	22,511	8,785
Hickory	3.1	558	819	621	372	256	278	115	81	11,256	16,055	6,818
Holt	2.7	315	385	396	360	312	436	308	188	18,414	24,587	9,908
Howard	3.6	383	663	557	416	406	576	333	266	17,263	25,041	9,015
Howell	11.6	1,348	2,376	2,018	1,627	1,229	1,610	825	567	15,158	21,450	7,975
Iron	3.9	296	574	560	462	355	585	703	365	20,841	28,246	9,496
Jackson	249.5	16,759	26,508	27,413	26,447	24,122	41,610	44,859	41,782	25,847	33,534	13,091
Jasper	34.6	2,989	5,556	5,060	4,457	3,877	5,554	4,200	2,907	19,062	26,413	10,087
Jefferson	53.8	2,447	4,349	5,132	5,320	5,884	12,530	12,181	5,957	27,998	32,492	10,499
Johnson	12.8	1,134	1,834	2,164	1,686	1,401	2,024	1,640	917	18,741	27,205	8,771
Knox	2.1	443	437	381	281	188	201	92	77	12,192	17,436	6,657
Laclede	10.0	1,052	1,865	1,734	1,305	1,084	1,436	930	594	16,231	23,200	8,592
Lafayette	11.5	911	1,582	1,530	1,336	1,179	2,193	1,735	1,034	21,574	27,882	10,211
Lawrence	11.7	1,347	2,044	2,044	1,630	1,205	1,779	1,143	508	16,148	22,120	8,164
Lewis	3.9	340	567	490	464	474	742	499	324	21,000	26,514	9,575
Lincoln	8.6	509	1,201	1,236	925	930	1,604	1,376	819	22,328	28,575	9,752
Linn	6.2	549	1,128	1,148	825	615	927	566	442	16,488	24,142	9,719
Livingston	6.0	681	1,074	919	759	665	848	662	392	17,171	24,392	9,322
McDonald	5.9	812	1,203	1,035	836	667	758	359	230	14,526	19,987	7,190
Macon	6.3	916	1,355	1,127	893	649	739	377	244	13,832	19,153	7,225
Madison	4.5	526	944	715	541	432	624	473	245	15,520	22,707	8,734
Maries	2.9	425	554	482	422	318	413	177	109	14,892	20,021	7,349
Marion	10.7	722	1,561	1,511	1,221	1,079	1,895	1,681	1,030	21,537	28,815	10,743
Mercer	1.7	251	347	281	207	175	220	119	100	14,473	20,833	7,870
Miller	7.8	666	1,168	1,253	1,052	860	1,251	998	552	18,708	25,217	9,191
Mississippi	5.4	727	1,209	878	709	457	636	416	368	14,370	21,765	7,583
Moniteau	4.4	416	848	845	607	457	605	434	188	15,679	21,714	7,349
Monroe	3.5	381	540	504	490	413	557	415	200	18,306	24,123	8,615
Montgomery	4.2	488	735	752	627	440	599	350	209	16,014	21,601	7,689
Morgan	5.8	734	1,146	1,082	834	543	730	449	282	14,719	20,996	7,756
New Madrid	7.8	990	1,681	1,148	940	706	927	828	580	15,389	23,296	8,005
Newton	16.1	1,441	2,484	2,299	2,219	1,921	2,642	1,818	1,276	19,064	25,863	9,442

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MISSOURI (continued)												
ALL COUNTIES (continued)												
Nodaway	7.6	666	1,095	1,110	976	800	1,201	966	786	19,739	28,669	10,087
Oregon	3.9	774	1,052	789	445	290	290	174	86	10,685	15,353	5,596
Osage	4.1	444	644	513	460	472	841	411	315	19,880	25,369	8,255
Ozark	3.4	503	768	641	463	340	357	169	159	13,333	19,211	7,257
Pemiscot	8.6	1,205	1,903	1,402	1,112	804	971	687	516	14,219	21,223	7,450
Perry	6.1	759	1,064	996	925	701	956	530	169	16,138	20,796	7,127
Pettis	13.9	1,017	2,091	2,028	1,806	1,460	2,213	1,886	1,399	20,024	28,096	10,583
Phelps	11.9	1,213	1,883	1,707	1,384	1,167	1,992	1,425	1,129	19,071	27,824	9,570
Pike	6.0	687	1,008	1,018	801	549	952	577	408	16,734	24,073	8,447
Platte	18.8	1,003	1,613	1,960	1,927	2,039	4,207	3,918	2,133	26,920	31,858	11,408
Polk	7.3	947	1,421	1,234	984	727	1,016	552	419	15,217	22,511	7,977
Pulaski	11.1	829	1,641	2,155	1,849	1,417	1,678	1,047	484	17,444	31,646	8,112
Putnam	2.1	233	369	334	268	193	306	229	168	16,963	25,238	9,298
Ralls	3.4	351	502	504	467	404	673	379	120	18,533	23,536	8,605
Randolph	9.7	929	1,726	1,523	1,129	948	1,583	1,160	702	17,944	24,985	8,749
Ray	8.1	692	1,114	1,055	991	910	1,514	1,251	573	21,087	26,568	9,276
Reynolds	2.8	352	588	374	293	256	493	322	122	16,311	22,350	8,573
Ripley	5.1	748	1,303	988	713	448	499	241	160	12,443	17,591	6,501
St. Charles	59.2	1,762	3,098	3,836	4,338	4,951	11,886	16,053	13,276	34,780	40,557	13,346
St. Clair	3.4	471	774	575	420	309	394	249	208	13,909	20,905	8,077
Ste. Genevieve	5.5	354	592	739	727	598	1,101	888	501	22,607	28,557	9,636
St. Francois	16.4	1,238	2,612	2,231	1,979	1,873	2,927	2,204	1,336	20,375	26,680	9,574
St. Louis	363.0	10,741	21,327	27,849	29,816	31,340	64,644	78,935	98,348	34,353	43,431	15,734
St. Louis city	171.2	17,440	29,658	24,726	20,528	16,716	24,520	21,249	16,363	18,170	26,288	10,493
Saline	9.4	1,051	1,681	1,542	1,270	1,047	1,451	906	452	16,679	22,384	8,519
Schuyler	2.0	458	471	376	253	180	152	53	57	10,877	15,300	6,375
Scotland	2.1	355	552	377	252	180	172	107	105	11,483	18,043	7,149
Scott	14.7	1,428	2,453	2,189	1,634	1,501	2,402	1,955	1,138	18,860	25,559	9,032
Shannon	2.9	309	668	547	353	281	415	200	127	14,275	20,116	7,384
Shelby	3.0	395	641	571	400	316	361	196	120	13,911	19,554	7,618
Stoddard	11.1	1,413	2,202	1,904	1,495	1,114	1,478	882	612	15,096	21,626	7,975
Stone	7.3	485	674	843	893	868	1,309	1,089	1,139	24,231	33,294	13,281
Sullivan	2.9	723	806	539	310	227	151	72	72	9,448	14,143	5,777
Taney	10.0	775	1,615	1,810	1,605	1,097	1,466	1,007	625	17,370	24,226	9,613
Texas	8.3	1,096	1,778	1,558	1,119	828	1,026	558	337	14,066	19,970	7,433
Vernon	7.6	685	1,352	1,257	926	772	1,217	812	579	17,585	25,474	9,308
Warren	6.2	474	837	916	690	586	1,135	959	603	21,496	28,757	9,796
Washington	6.5	849	1,205	1,008	852	801	1,011	526	248	16,013	21,214	7,071
Wayne	4.8	698	1,313	957	561	369	501	257	144	11,854	18,079	6,887
Webster	7.7	851	1,415	1,138	987	879	1,291	691	448	17,246	24,098	8,174
Worth	1.1	169	285	214	129	111	93	58	41	11,957	17,858	7,016
Wright	6.2	921	1,399	1,058	919	566	696	327	314	13,764	20,176	7,315
TOTAL METRO COUNTIES	**1,244.9**	**72,534**	**126,718**	**131,949**	**126,641**	**119,916**	**217,645**	**231,282**	**218,215**	**27,049**	**34,968**	**12,929**
TOTAL STATE	**1,890.0**	**141,631**	**240,682**	**234,333**	**209,270**	**186,205**	**313,663**	**300,243**	**263,973**	**23,084**	**31,389**	**11,521**
MONTANA												
BILLINGS	**47.9**	**3,401**	**5,609**	**6,145**	**5,638**	**5,222**	**9,278**	**7,606**	**5,001**	**22,953**	**29,212**	**11,358**
Yellowstone	47.9	3,401	5,609	6,145	5,638	5,222	9,278	7,606	5,001	22,953	29,212	11,358
GREAT FALLS	**30.9**	**2,169**	**3,864**	**4,304**	**3,865**	**3,584**	**5,547**	**4,758**	**2,809**	**21,646**	**28,127**	**10,770**
Cascade	30.9	2,169	3,864	4,304	3,865	3,584	5,547	4,758	2,809	21,646	28,127	10,770
ALL COUNTIES												
Beaverhead	3.2	351	599	549	431	352	484	260	174	16,193	22,014	8,288
Big Horn	3.5	282	534	593	411	441	548	425	266	19,195	24,643	7,309
Blaine	2.7	487	572	443	361	300	318	132	87	13,318	17,875	6,435
Broadwater	1.5	170	323	335	236	157	170	60	49	13,818	17,839	7,232
Carbon	3.8	476	692	681	576	432	562	228	153	15,429	20,031	8,749
Carter	.6	127	143	97	84	61	47	26	15	11,389	15,630	5,210
Cascade	30.9	2,169	3,864	4,304	3,865	3,584	5,547	4,758	2,809	21,646	28,127	10,770
Chouteau	2.2	193	303	407	329	260	344	215	149	17,691	23,952	8,931
Custer	5.5	710	1,028	902	639	550	859	543	269	15,803	21,696	8,905
Daniels	1.0	104	149	174	135	101	161	106	70	17,778	23,606	8,431
Dawson	4.7	310	521	577	579	571	985	777	380	23,091	27,476	10,585

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
MONTANA (continued)												
ALL COUNTIES (continued)												
Deer Lodge	4.2	393	657	552	535	561	837	494	171	19,689	24,232	9,169
Fallon	1.4	99	146	162	170	148	333	194	148	24,038	29,806	11,278
Fergus	5.1	670	1,071	939	650	510	674	361	225	14,150	19,940	7,704
Flathead	22.9	1,511	2,850	3,186	2,719	2,547	4,835	3,086	2,166	22,235	27,697	10,750
Gallatin	18.7	1,470	2,612	2,864	2,431	2,081	3,396	2,365	1,481	19,943	26,761	9,929
Garfield	.6	61	94	120	95	49	69	66	46	16,238	23,303	8,225
Glacier	3.7	388	484	561	464	290	570	597	346	19,412	26,554	8,695
Golden Valley	.4	67	74	79	65	43	40	19	13	13,824	17,220	6,888
Granite	1.1	130	188	169	128	112	197	116	60	17,360	22,784	8,354
Hill	6.8	487	806	962	864	592	1,189	1,163	737	22,108	29,070	10,861
Jefferson	3.0	274	515	549	497	468	361	220	116	16,636	20,508	7,238
Judith Basin	1.0	110	146	157	181	115	136	79	76	17,289	23,125	8,894
Lake	8.1	1,042	1,567	1,471	1,125	885	1,106	580	324	14,884	20,266	7,394
Lewis and Clark	19.2	1,268	2,345	2,611	2,527	2,165	3,712	3,044	1,528	21,851	27,323	10,907
Liberty	1.1	124	138	181	160	90	186	108	113	17,886	26,077	11,952
Lincoln	6.7	573	898	943	892	924	1,386	817	267	20,228	23,834	8,585
McCone	.9	134	179	155	135	106	113	55	23	14,250	18,356	6,354
Madison	2.2	316	371	431	285	176	390	159	72	14,766	19,601	7,565
Meagher	.8	123	176	152	103	83	105	34	24	13,069	17,974	6,847
Mineral	1.6	194	249	220	260	239	296	126	16	17,717	19,891	7,762
Missoula	31.5	2,516	4,025	4,511	3,988	3,580	5,750	4,330	2,800	20,920	27,526	11,045
Musselshell	1.9	277	361	340	244	183	306	137	52	14,525	19,305	7,642
Park	5.7	408	849	910	689	614	1,085	788	357	19,950	25,396	10,566
Petroleum	.2	31	43	39	39	8	24	3	13	13,818	20,645	5,899
Phillips	2.2	341	413	404	352	259	259	117	55	14,275	18,457	7,124
Pondera	2.5	285	365	359	317	287	486	239	162	18,649	24,175	8,888
Powder River	.9	69	181	204	110	117	118	69	32	14,882	20,127	7,548
Powell	2.4	268	334	430	396	313	363	188	108	17,090	21,723	7,241
Prairie	.7	158	160	134	102	46	56	28	16	11,074	15,096	6,216
Ravalli	10.3	1,228	1,849	1,793	1,431	1,096	1,603	915	385	15,966	20,824	8,033
Richland	5.0	283	510	391	534	579	931	938	834	27,000	33,157	12,101
Roosevelt	3.7	252	512	580	531	465	649	375	336	19,764	26,124	8,554
Rosebud	4.3	430	582	594	495	333	762	799	305	20,721	26,187	8,867
Sanders	3.8	484	735	777	566	392	506	237	103	14,342	18,986	7,842
Sheridan	2.1	170	249	242	289	251	387	289	223	21,750	28,808	11,203
Silver Bow	14.4	1,468	2,411	1,864	1,654	1,311	2,817	1,834	1,041	19,369	24,923	10,109
Stillwater	2.4	304	388	414	334	255	376	262	67	16,397	20,726	7,896
Sweet Grass	1.3	159	330	276	158	125	153	71	28	12,621	17,582	6,926
Teton	2.5	300	387	394	364	304	355	238	158	17,368	22,967	8,833
Toole	2.3	168	372	355	277	271	389	264	204	19,389	26,359	11,023
Treasure	.4	67	77	82	67	37	38	24	8	13,294	16,993	6,797
Valley	3.8	377	633	627	496	425	553	527	162	17,635	22,889	9,060
Wheatland	.9	98	151	179	146	115	123	41	47	15,786	20,343	7,960
Wibaux	.5	90	87	88	66	46	70	25	28	14,062	19,716	7,041
Yellowstone	47.9	3,401	5,609	6,145	5,638	5,222	9,278	7,606	5,001	22,953	29,212	11,358
TOTAL METRO COUNTIES	**78.8**	**5,570**	**9,473**	**10,449**	**9,503**	**8,806**	**14,825**	**12,364**	**7,810**	**22,410**	**28,786**	**11,125**
TOTAL STATE	**322.7**	**28,445**	**45,907**	**47,658**	**41,215**	**35,627**	**57,393**	**41,557**	**24,898**	**19,762**	**25,807**	**9,895**
NEBRASKA												
LINCOLN	**80.7**	**3,795**	**7,666**	**8,358**	**8,550**	**8,183**	**14,623**	**15,243**	**14,282**	**27,552**	**36,788**	**14,232**
Lancaster	80.7	3,795	7,666	8,358	8,550	8,183	14,623	15,243	14,282	27,552	36,788	14,232
OMAHA	**230.3**	**11,529**	**21,910**	**23,494**	**23,435**	**22,508**	**42,075**	**43,511**	**41,838**	**27,889**	**36,712**	**13,705**
Douglas	160.1	8,199	15,843	16,116	15,650	14,851	27,698	29,832	31,911	28,386	37,797	14,529
Sarpy	31.3	779	1,368	2,487	3,430	3,464	6,668	7,108	5,996	31,266	39,232	12,672
Washington	5.8	371	665	692	606	617	1,291	954	604	24,582	31,448	11,544
Pottawattamie, Iowa	*33.1*	*2,180*	*4,034*	*4,199*	*3,749*	*3,576*	*6,418*	*5,617*	*3,327*	*23,282*	*30,001*	*11,323*
ALL COUNTIES												
Adams	12.2	1,061	1,682	1,626	1,423	1,413	2,274	1,689	1,032	21,068	28,347	11,265
Antelope	3.2	609	593	503	434	272	402	246	141	14,009	20,007	7,532
Arthur	.2	14	50	33	32	18	24	14	15	15,429	23,600	9,440
Banner	.3	18	45	74	46	29	40	29	19	16,300	25,360	8,453
Blaine	.3	57	69	67	44	21	21	9	12	11,667	16,457	5,486

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NEBRASKA (continued)												
ALL COUNTIES (continued)												
Boone	2.6	496	603	471	285	219	288	111	127	11,949	19,172	7,021
Box Butte	5.6	429	665	772	658	673	1,136	870	397	22,046	28,114	10,290
Boyd	1.3	286	410	261	159	70	71	23	20	9,395	13,416	5,450
Brown	1.7	350	353	368	204	133	172	58	62	12,000	17,390	7,210
Buffalo	13.8	954	1,801	1,901	1,663	1,580	2,458	2,012	1,431	21,785	30,118	10,967
Burt	3.5	449	630	620	514	374	481	261	171	15,459	21,853	8,791
Butler	3.4	483	627	578	479	399	453	218	163	15,120	20,895	7,722
Cass	8.1	485	908	1,070	1,035	920	1,675	1,349	658	22,887	29,002	10,487
Cedar	4.0	614	803	751	543	380	431	264	214	13,785	21,045	7,653
Chase	1.9	281	308	302	257	214	282	159	97	16,151	22,112	8,574
Cherry	2.6	337	518	599	407	206	257	165	111	13,730	20,197	7,611
Cheyenne	4.1	379	569	541	398	424	754	596	439	22,078	29,082	11,806
Clay	3.0	327	502	478	397	345	496	308	147	17,386	23,233	8,713
Colfax	3.7	464	589	597	495	363	602	356	234	16,952	23,774	9,068
Cuming	4.1	525	638	769	553	514	568	305	228	15,901	22,189	7,911
Custer	5.2	744	921	943	765	558	656	327	286	14,957	21,297	8,327
☐ Dakota	6.6	483	784	785	825	944	1,386	914	479	22,194	27,644	10,025
Dawes	3.5	368	656	569	409	315	532	350	301	16,851	25,695	9,567
Dawson	8.7	591	1,071	1,127	1,223	1,097	1,826	1,196	569	21,470	27,282	10,365
Deuel	1.0	74	138	156	161	134	165	98	74	19,065	26,098	11,347
Dixon	2.7	409	565	507	339	253	341	170	116	13,558	19,593	7,557
Dodge	13.9	1,068	1,931	1,965	1,699	1,377	2,735	1,948	1,177	21,004	28,275	10,917
Douglas	160.1	8,199	15,843	16,116	15,650	14,851	27,698	29,832	31,911	28,386	37,797	14,529
Dundy	1.2	165	204	174	169	126	184	101	77	16,656	23,923	9,899
Fillmore	3.0	323	472	520	478	371	422	260	154	16,842	22,861	9,024
Franklin	1.7	202	324	270	247	185	248	122	102	16,140	23,118	9,140
Frontier	1.4	150	216	226	202	160	202	126	118	17,634	25,049	9,741
Furnas	2.6	355	533	472	370	248	349	193	80	14,348	20,290	8,116
Gage	9.0	770	1,195	1,272	1,224	1,018	1,548	1,170	803	20,170	27,869	10,583
Garden	1.0	99	180	195	150	112	141	78	45	15,703	22,583	8,065
Garfield	1.0	195	270	210	121	77	68	47	12	10,714	15,049	6,270
Gosper	.8	99	117	116	117	79	142	80	50	17,696	24,115	9,187
Grant	.3	43	54	65	49	25	36	24	4	14,077	18,730	6,243
Greeley	1.2	234	291	205	131	103	139	44	53	11,587	18,032	6,364
Hall	19.0	1,269	2,513	2,509	2,415	2,137	3,796	2,732	1,629	21,802	28,926	10,948
Hamilton	3.4	288	447	593	544	438	604	288	198	18,202	24,331	8,895
Harlan	1.7	219	305	220	229	185	238	186	118	17,333	24,278	9,827
Hayes	.5	52	67	99	62	50	59	61	50	16,909	26,058	10,022
Hitchcock	1.5	162	261	265	235	163	221	125	68	16,275	21,979	8,242
Holt	5.1	814	1,049	1,011	737	522	518	285	164	13,266	18,570	6,813
Hooker	.4	75	104	93	53	30	34	7	4	11,000	15,008	6,670
Howard	2.4	344	423	528	354	231	306	148	66	14,087	19,238	6,891
Jefferson	3.7	397	598	553	531	423	595	419	184	17,836	24,825	9,669
Johnson	2.0	273	364	364	272	213	265	144	105	14,985	21,386	8,554
Kearney	2.6	208	321	343	387	313	451	338	239	20,586	28,440	10,564
Keith	3.7	288	338	459	444	434	744	579	414	23,655	30,623	11,927
Keya Paha	.5	74	112	110	60	38	47	26	33	12,783	20,410	7,850
Kimball	1.9	107	256	234	258	188	367	259	231	22,590	30,839	12,207
Knox	4.0	592	769	711	543	369	491	333	192	14,486	21,215	7,715
Lancaster	80.7	3,795	7,666	8,358	8,550	8,183	14,623	15,243	14,282	27,552	36,788	14,232
Lincoln	12.9	742	1,465	1,510	1,405	1,551	2,680	2,284	1,263	24,262	31,116	11,568
Logan	.4	87	81	85	61	21	36	21	8	11,737	16,150	6,460
Loup	.3	36	45	50	48	30	48	26	17	17,000	23,880	7,960
McPherson	.2	33	38	35	27	22	31	2	12	14,143	20,500	6,833
Madison	12.7	1,073	1,625	1,661	1,579	1,433	2,299	1,841	1,189	21,372	28,718	10,822
Merrick	3.2	349	565	533	465	440	542	206	100	16,681	21,490	7,814
Morrill	2.4	493	530	516	269	226	209	104	53	11,620	16,461	6,696
Nance	1.8	266	330	316	265	177	251	122	73	14,806	20,757	8,303
Nemaha	3.3	322	401	336	419	399	496	504	423	22,012	31,261	11,996
Nuckolls	2.6	347	469	492	440	327	271	170	84	14,922	19,822	7,809
Otoe	6.0	543	893	882	687	671	1,080	752	492	19,963	27,357	10,799
Pawnee	1.5	235	308	264	207	152	172	103	59	13,940	19,817	8,034
Perkins	1.5	150	173	176	167	145	256	224	209	22,800	30,814	11,852
Phelps	3.7	332	453	468	466	381	661	577	362	21,556	29,913	11,068
Pierce	3.1	421	566	647	455	374	378	140	119	14,359	19,688	7,266
Platte	10.9	889	1,371	1,387	1,405	1,353	2,194	1,512	789	21,436	27,153	9,833

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NEBRASKA (continued)												
ALL COUNTIES (continued)												
Polk	2.3	333	363	434	341	245	325	174	85	15,260	20,739	7,950
Red Willow	5.0	370	720	720	659	528	856	684	463	20,267	28,075	10,967
Richardson	4.4	661	909	855	631	421	463	304	156	13,606	19,495	8,016
Rock	.9	93	148	171	152	88	118	76	54	16,206	22,881	8,953
Saline	5.0	499	734	676	541	545	986	649	370	20,467	27,855	10,632
Sarpy	31.3	779	1,368	2,487	3,430	3,464	6,668	7,108	5,996	31,266	39,232	12,672
Saunders	6.9	606	991	1,075	963	815	1,251	817	382	18,932	25,262	9,078
Scotts Bluff	14.2	1,079	2,011	2,114	1,981	1,651	2,452	1,738	1,174	19,780	27,218	10,144
Seward	5.8	442	571	642	746	703	1,180	860	656	23,422	32,108	11,496
Sheridan	2.9	480	581	490	314	295	382	196	162	13,896	20,835	7,950
Sherman	1.5	281	329	324	216	140	142	47	21	12,074	15,887	5,958
Sioux	.7	68	92	104	108	81	103	83	61	18,905	27,211	10,582
Stanton	2.4	338	323	389	361	325	356	229	79	17,108	21,982	7,758
Thayer	2.8	318	468	453	384	341	459	211	166	17,075	23,302	8,817
Thomas	.4	43	63	82	67	40	64	20	21	15,667	22,083	8,833
Thurston	2.4	309	409	418	356	255	310	201	142	15,831	22,672	7,454
Valley	2.3	346	471	449	334	223	242	148	87	13,648	19,666	7,666
Washington	5.8	371	665	692	606	617	1,291	954	604	24,582	31,448	11,544
Wayne	3.4	324	493	546	384	383	530	460	280	19,299	27,754	9,436
Webster	1.9	353	359	316	250	188	247	124	63	13,672	19,709	8,141
Wheeler	.4	32	56	70	80	46	62	27	27	17,667	24,303	9,721
York	5.7	482	737	833	763	701	962	759	463	20,240	27,729	10,537
TOTAL METRO COUNTIES	**284.5**	**13,627**	**26,326**	**28,438**	**29,061**	**28,059**	**51,666**	**54,051**	**53,272**	**28,212**	**37,304**	**14,038**
TOTAL STATE	**612.5**	**47,071**	**75,895**	**78,422**	**72,061**	**64,314**	**106,115**	**91,752**	**76,870**	**22,446**	**31,106**	**11,728**
NEVADA												
LAS VEGAS	**228.7**	**14,206**	**21,666**	**28,444**	**27,209**	**23,586**	**42,196**	**38,192**	**33,201**	**24,823**	**30,679**	**12,414**
Clark	228.7	14,206	21,666	28,444	27,209	23,586	42,196	38,192	33,201	24,823	30,679	12,414
RENO	**95.9**	**4,658**	**8,229**	**11,108**	**11,657**	**9,850**	**17,180**	**17,043**	**16,175**	**26,374**	**32,684**	**13,943**
Washoe	95.9	4,658	8,229	11,108	11,657	9,850	17,180	17,043	16,175	26,374	32,684	13,943
ALL COUNTIES												
Carson City	15.3	818	1,419	1,774	1,679	1,571	2,893	2,708	2,438	26,369	31,330	12,851
Churchill	6.2	513	982	1,033	887	716	927	694	448	18,213	23,625	9,098
Clark	228.7	14,206	21,666	28,444	27,209	23,586	42,196	38,192	33,201	24,823	30,679	12,414
Douglas	9.8	421	634	977	999	1,084	2,138	1,930	1,617	28,578	36,633	14,774
Elko	8.8	634	944	953	1,051	1,008	1,543	1,393	1,274	23,971	30,109	12,044
Esmeralda	.3	20	15	25	29	18	43	70	80	35,000	39,897	9,974
Eureka	.5	74	37	66	54	34	96	60	79	23,125	29,200	11,231
Humboldt	4.2	313	685	813	576	394	595	528	296	17,252	24,321	9,202
Lander	1.9	147	164	182	183	212	402	370	240	26,356	30,214	12,214
Lincoln	1.4	114	221	205	195	181	225	160	99	19,125	23,050	8,492
Lyon	6.9	566	913	1,002	841	744	1,208	1,004	622	20,790	25,631	10,106
Mineral	2.6	179	308	296	293	282	533	367	342	23,966	28,978	12,152
Nye	6.1	511	682	763	619	619	1,097	1,116	693	23,793	27,829	11,242
Pershing	1.5	122	192	157	185	167	233	177	267	22,686	29,818	12,088
Storey	.6	46	43	77	69	62	124	103	76	25,231	30,213	10,071
Washoe	95.9	4,658	8,229	11,108	11,657	9,850	17,180	17,043	16,175	26,374	32,684	13,943
White Pine	3.1	233	298	287	340	319	529	581	513	26,224	32,091	12,754
TOTAL METRO COUNTIES	**324.6**	**18,864**	**29,895**	**39,552**	**38,866**	**33,436**	**59,376**	**55,235**	**49,376**	**25,282**	**31,271**	**12,849**
TOTAL STATE	**393.8**	**23,575**	**37,432**	**48,162**	**46,866**	**40,847**	**71,962**	**66,496**	**58,460**	**25,002**	**30,988**	**12,660**
NEW HAMPSHIRE												
MANCHESTER - NASHUA	**115.4**	**4,031**	**8,764**	**9,947**	**10,309**	**9,752**	**19,458**	**23,636**	**29,503**	**32,617**	**40,191**	**14,766**
Hillsborough	115.4	4,031	8,764	9,947	10,309	9,752	19,458	23,636	29,503	32,617	40,191	14,766
PORTSMOUTH - DOVER - ROCHESTER	**115.1**	**4,627**	**8,742**	**9,688**	**10,753**	**10,681**	**20,285**	**23,999**	**26,325**	**31,400**	**38,647**	**14,086**
Rockingham	82.0	2,897	5,393	6,422	7,297	7,302	14,241	17,685	20,763	33,159	40,463	14,825
Strafford	33.1	1,730	3,349	3,266	3,456	3,379	6,044	6,314	5,562	27,152	34,149	12,286

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NEW HAMPSHIRE (continued)												
ALL COUNTIES												
Belknap	17.9	1,041	2,139	2,179	2,416	2,153	3,263	2,825	1,884	22,583	29,319	11,166
Carroll	13.6	901	1,738	1,995	1,993	1,686	2,347	1,621	1,319	20,475	27,553	11,565
Cheshire	24.4	1,117	2,586	2,732	2,840	2,767	4,830	4,258	3,270	25,307	32,255	11,782
Coos	13.1	953	1,816	1,682	1,621	1,521	2,516	1,869	1,122	21,560	26,776	10,317
Grafton	25.5	1,406	2,915	3,262	3,302	3,007	4,644	3,694	3,270	23,022	31,515	11,630
Hillsborough	115.4	4,031	8,764	9,947	10,309	9,752	19,458	23,636	29,503	32,617	40,191	14,766
Merrimack	40.2	1,740	3,628	4,357	4,605	4,504	7,774	7,330	6,262	26,560	33,972	12,564
Rockingham	82.0	2,897	5,393	6,422	7,297	7,302	14,241	17,685	20,763	33,159	40,463	14,825
Strafford	33.1	1,730	3,349	3,266	3,456	3,379	6,044	6,314	5,562	27,152	34,149	12,286
Sullivan	14.7	871	1,820	2,051	1,822	1,760	2,885	2,239	1,252	22,169	27,826	10,996
TOTAL METRO COUNTIES	**230.5**	**8,658**	**17,506**	**19,635**	**21,062**	**20,433**	**39,743**	**47,635**	**55,828**	**32,002**	**39,420**	**14,425**
TOTAL STATE	**379.9**	**16,687**	**34,148**	**37,893**	**39,661**	**37,831**	**68,002**	**71,471**	**74,207**	**28,338**	**36,067**	**13,366**
NEW JERSEY												
ATLANTIC CITY	**120.5**	**7,957**	**16,276**	**16,425**	**14,780**	**12,197**	**19,483**	**17,651**	**15,731**	**21,815**	**31,094**	**12,189**
Atlantic	80.8	5,694	10,902	10,501	9,440	7,802	13,243	12,498	10,720	22,315	31,342	11,991
Cape May	39.7	2,263	5,374	5,924	5,340	4,395	6,240	5,153	5,011	20,975	30,588	12,623
BERGEN - PASSAIC	**482.4**	**19,967**	**37,397**	**37,493**	**37,643**	**36,933**	**72,761**	**92,739**	**147,467**	**34,860**	**45,931**	**17,006**
Bergen	316.8	9,301	19,307	21,158	22,358	22,557	45,603	62,970	113,546	39,059	50,644	19,050
Passaic	165.6	10,666	18,090	16,335	15,285	14,376	27,158	29,769	33,921	27,973	36,917	13,270
JERSEY CITY	**214.9**	**19,843**	**30,727**	**25,468**	**23,013**	**20,449**	**33,932**	**32,289**	**29,179**	**21,959**	**30,370**	**11,734**
Hudson	214.9	19,843	30,727	25,468	23,013	20,449	33,932	32,289	29,179	21,959	30,370	11,734
MIDDLESEX - SOMERSET - HUNTERDON	**332.5**	**10,507**	**19,855**	**21,729**	**22,867**	**24,465**	**53,885**	**74,155**	**105,037**	**37,433**	**46,749**	**16,436**
Hunterdon	34.0	878	1,779	1,923	2,275	2,446	5,159	7,259	12,281	39,877	50,578	17,266
Middlesex	222.2	7,664	14,516	15,399	15,889	16,870	37,243	50,545	64,074	35,928	44,376	15,649
Somerset	76.3	1,965	3,560	4,407	4,703	5,149	11,483	16,351	28,682	41,325	51,952	18,352
MONMOUTH - OCEAN	**360.5**	**13,861**	**31,077**	**35,022**	**34,584**	**31,707**	**57,410**	**67,600**	**89,239**	**30,927**	**41,157**	**15,501**
Monmouth	198.0	7,815	16,332	16,618	16,230	15,603	29,811	37,282	58,309	33,832	44,892	16,185
Ocean	162.5	6,046	14,745	18,404	18,354	16,104	27,599	30,318	30,930	27,693	36,606	14,580
NEWARK	**687.7**	**40,901**	**61,962**	**56,736**	**56,396**	**54,141**	**102,001**	**124,189**	**191,374**	**32,145**	**43,174**	**15,632**
Essex	310.2	27,926	39,487	31,853	29,608	26,478	44,287	46,332	64,229	24,947	36,837	13,564
Morris	146.6	2,720	5,489	6,940	8,089	9,114	20,592	31,047	62,609	44,930	55,789	19,199
Sussex	43.3	1,189	2,302	2,691	3,029	3,389	7,803	10,399	12,498	36,562	45,061	15,231
Union	187.6	9,066	14,684	15,252	15,670	15,160	29,319	36,411	52,038	33,105	43,360	16,178
TRENTON	**115.1**	**4,939**	**10,208**	**9,727**	**9,778**	**9,407**	**17,490**	**21,425**	**32,126**	**32,805**	**43,872**	**15,790**
Mercer	115.1	4,939	10,208	9,727	9,778	9,407	17,490	21,425	32,126	32,805	43,872	15,790
VINELAND - MILLVILLE - BRIDGETON	**47.9**	**2,969**	**6,134**	**5,680**	**5,657**	**5,190**	**8,703**	**7,499**	**6,068**	**23,267**	**31,322**	**10,817**
Cumberland	47.9	2,969	6,134	5,680	5,657	5,190	8,703	7,499	6,068	23,267	31,322	10,817
ALL COUNTIES												
Atlantic	80.8	5,694	10,902	10,501	9,440	7,802	13,243	12,498	10,720	22,315	31,342	11,991
Bergen	316.8	9,301	19,307	21,158	22,358	22,557	45,603	62,970	113,546	39,059	50,644	19,050
☐ Burlington	132.4	4,123	8,495	10,939	11,606	11,837	24,015	29,037	32,348	32,965	42,332	14,218
☐ Camden	178.1	10,370	18,939	17,752	17,795	16,499	29,544	32,101	35,100	27,578	36,340	13,233
Cape May	39.7	2,263	5,374	5,924	5,340	4,395	6,240	5,153	5,011	20,975	30,588	12,623
Cumberland	47.9	2,969	6,134	5,680	5,657	5,190	8,703	7,499	6,068	23,267	31,322	10,817
Essex	310.2	27,926	39,487	31,853	29,608	26,478	44,287	46,332	64,229	24,947	36,837	13,564
☐ Gloucester	75.4	3,417	6,328	7,017	7,035	6,837	14,251	16,884	13,631	30,210	36,595	12,594
Hudson	214.9	19,843	30,727	25,468	23,013	20,449	33,932	32,289	29,179	21,959	30,370	11,734
Hunterdon	34.0	878	1,779	1,923	2,275	2,446	5,159	7,259	12,281	39,877	50,578	17,266
Mercer	115.1	4,939	10,208	9,727	9,778	9,407	17,490	21,425	32,126	32,805	43,872	15,790
Middlesex	222.2	7,664	14,516	15,399	15,889	16,870	37,243	50,545	64,074	35,928	44,376	15,649
Monmouth	198.0	7,815	16,332	16,618	16,230	15,603	29,811	37,282	58,309	33,832	44,892	16,185
Morris	146.6	2,720	5,489	6,940	8,089	9,114	20,592	31,047	62,609	44,930	55,789	19,199
Ocean	162.5	6,046	14,745	18,404	18,354	16,104	27,599	30,318	30,930	27,693	36,606	14,580
Passaic	165.6	10,666	18,090	16,335	15,285	14,376	27,158	29,769	33,921	27,973	36,917	13,270
☐ Salem	24.7	1,106	2,193	2,240	2,156	1,895	3,554	5,517	6,039	32,766	40,023	14,516
Somerset	76.3	1,965	3,560	4,407	4,703	5,149	11,483	16,351	28,682	41,325	51,952	18,352
Sussex	43.3	1,189	2,302	2,691	3,029	3,389	7,803	10,399	12,498	36,562	45,061	15,231
Union	187.6	9,066	14,684	15,252	15,670	15,160	29,319	36,411	52,038	33,105	43,360	16,178

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW JERSEY (continued)												
ALL COUNTIES (continued)												
☐ Warren	32.7	1,236	2,904	3,215	3,118	3,198	6,322	6,610	6,097	29,113	36,966	13,491
TOTAL METRO COUNTIES	**2,804.8**	**141,196**	**252,495**	**249,443**	**246,428**	**234,755**	**443,351**	**527,696**	**709,436**	**31,273**	**41,388**	**15,101**
TOTAL STATE	**2,804.8**	**141,196**	**252,495**	**249,443**	**246,428**	**234,755**	**443,351**	**527,696**	**709,436**	**31,273**	**41,388**	**15,101**
NEW MEXICO												
ALBUQUERQUE	**181.7**	**14,808**	**20,942**	**24,801**	**22,906**	**18,560**	**30,943**	**26,871**	**21,869**	**21,829**	**29,141**	**11,112**
Bernalillo	181.7	14,808	20,942	24,801	22,906	18,560	30,943	26,871	21,869	21,829	29,141	11,112
LAS CRUCES	**40.8**	**4,887**	**6,738**	**6,912**	**4,940**	**3,940**	**5,964**	**3,838**	**3,581**	**16,859**	**24,502**	**8,380**
Dona Ana	40.8	4,887	6,738	6,912	4,940	3,940	5,964	3,838	3,581	16,859	24,502	8,380
SANTA FE	**40.1**	**2,436**	**3,939**	**4,349**	**4,124**	**3,773**	**6,474**	**6,842**	**8,163**	**27,164**	**35,489**	**13,502**
Los Alamos	7.2	158	183	286	318	371	965	1,708	3,211	46,488	51,642	19,467
Santa Fe	32.9	2,278	3,756	4,063	3,806	3,402	5,509	5,134	4,952	23,627	31,954	12,182
ALL COUNTIES												
Bernalillo	181.7	14,808	20,942	24,801	22,906	18,560	30,943	26,871	21,869	21,829	29,141	11,112
Catron	.9	152	199	174	115	79	113	48	20	12,658	17,742	5,703
Chaves	21.1	1,734	3,225	3,297	2,852	2,226	3,134	2,548	2,084	18,947	26,946	10,045
Cibola	9.8	992	1,087	1,124	1,205	1,182	1,749	1,621	840	22,012	26,738	8,563
Colfax	5.2	559	970	858	614	531	848	520	300	16,750	22,536	8,431
Curry	15.8	1,544	2,578	2,901	2,206	1,704	2,262	1,595	1,010	16,991	24,116	8,780
De Baca	1.1	169	264	219	140	95	106	62	45	12,522	18,152	8,320
Dona Ana	40.8	4,887	6,738	6,912	4,940	3,940	5,964	3,838	3,581	16,859	24,502	8,380
Eddy	18.9	1,549	2,705	2,604	2,447	2,212	3,485	2,312	1,586	20,306	26,302	9,344
Grant	9.2	701	1,229	983	852	820	1,681	1,847	1,087	25,093	30,164	10,316
Guadalupe	1.5	293	361	272	205	146	114	58	51	11,784	16,344	5,572
Harding	.4	66	90	85	64	33	25	21	16	12,500	17,033	6,813
Hidalgo	2.1	237	400	380	238	182	430	194	39	15,541	20,915	6,972
Lea	22.8	1,713	2,189	2,096	2,354	2,232	4,754	4,285	3,177	26,990	32,354	11,419
Lincoln	5.9	571	890	916	703	604	1,007	626	583	19,008	26,444	10,401
Los Alamos	7.2	158	183	286	318	371	965	1,708	3,211	46,488	51,642	19,467
Luna	6.3	1,028	1,420	1,217	760	540	666	403	266	12,648	18,580	6,766
McKinley	20.0	4,555	3,631	2,916	2,250	1,994	2,454	1,461	739	12,975	18,091	5,053
Mora	1.5	346	394	258	146	141	156	44	15	10,161	14,747	4,609
Otero	17.2	1,130	1,839	2,663	2,641	2,113	2,833	2,379	1,602	20,681	27,784	9,501
Quay	4.5	587	728	595	654	504	573	504	355	17,534	23,418	9,244
Rio Arriba	10.7	1,786	2,184	1,751	1,397	1,094	1,403	779	306	13,946	18,549	6,032
Roosevelt	6.2	1,173	1,369	997	655	502	711	472	321	12,633	19,668	7,481
Sandoval	15.2	1,002	1,465	1,798	1,935	1,776	2,655	2,498	2,071	23,853	30,778	9,686
San Juan	31.9	3,756	3,740	3,442	3,285	3,187	6,021	5,028	3,441	22,668	27,753	9,006
San Miguel	8.5	1,498	1,962	1,595	1,021	658	972	557	237	12,418	17,753	6,036
Santa Fe	32.9	2,278	3,756	4,063	3,806	3,402	5,509	5,134	4,952	23,627	31,954	12,182
Sierra	4.0	622	1,008	717	568	353	368	222	142	12,497	17,401	7,565
Socorro	4.6	781	946	926	641	401	470	296	139	13,005	18,284	5,923
Taos	7.4	1,020	1,358	1,189	1,020	671	1,011	654	477	15,591	21,985	7,710
Torrance	3.2	446	630	573	536	286	337	237	155	14,642	19,747	7,021
Union	1.8	288	342	307	228	167	215	109	144	14,373	22,229	8,166
Valencia	13.1	1,191	1,821	1,936	1,847	1,473	2,024	1,838	970	19,298	25,173	8,841
TOTAL METRO COUNTIES	**262.6**	**22,131**	**31,619**	**36,062**	**31,970**	**26,273**	**43,381**	**37,551**	**33,613**	**21,670**	**29,390**	**11,006**
TOTAL STATE	**533.4**	**53,620**	**72,643**	**74,851**	**65,549**	**54,179**	**85,958**	**70,769**	**55,831**	**20,003**	**27,154**	**9,694**
NEW YORK												
ALBANY - SCHENECTADY - TROY	**320.0**	**15,908**	**33,088**	**34,296**	**34,554**	**32,260**	**56,196**	**59,095**	**54,603**	**26,745**	**35,494**	**13,295**
Albany	112.2	5,732	10,964	11,639	12,059	11,106	18,518	20,397	21,785	27,506	37,276	14,417
Greene	16.5	1,096	2,347	2,287	2,091	1,781	2,869	2,448	1,581	21,100	28,908	10,991
Montgomery	20.2	1,208	2,590	2,546	2,558	2,286	3,686	3,309	2,017	22,528	29,912	11,336
Rensselaer	55.3	2,928	6,191	5,859	5,793	5,452	9,778	10,333	8,966	26,420	34,730	12,447
Saratoga	57.5	2,170	4,492	5,471	5,788	5,763	10,786	12,366	10,664	29,669	37,311	13,138
Schenectady	58.3	2,774	6,504	6,494	6,265	5,872	10,559	10,242	9,590	26,145	34,795	13,533
BINGHAMTON	**98.9**	**4,306**	**9,937**	**11,309**	**11,209**	**10,201**	**17,314**	**17,623**	**17,001**	**26,396**	**35,340**	**13,017**
Broome	80.2	3,636	8,403	9,400	9,225	8,435	14,197	14,225	12,679	25,688	34,563	12,899

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW YORK (continued)												
BINGHAMTON (continued)												
Tioga	18.7	670	1,534	1,909	1,984	1,766	3,117	3,398	4,322	29,697	38,672	13,492
BUFFALO	**360.1**	**21,916**	**44,110**	**39,650**	**36,134**	**34,186**	**65,587**	**66,545**	**51,972**	**25,622**	**33,412**	**12,338**
Erie	360.1	21,916	44,110	39,650	36,134	34,186	65,587	66,545	51,972	25,622	33,412	12,338
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***440.1***	***26,301***	***53,057***	***48,160***	***44,036***	***42,307***	***81,155***	***82,415***	***62,669***	***25,762***	***33,379***	***12,318***
ELMIRA	**34.3**	**2,039**	**4,596**	**4,740**	**4,346**	**3,987**	**6,286**	**5,140**	**3,166**	**21,719**	**29,049**	**10,533**
Chemung	34.3	2,039	4,596	4,740	4,346	3,987	6,286	5,140	3,166	21,719	29,049	10,533
GLENS FALLS	**40.3**	**2,162**	**4,779**	**5,070**	**5,021**	**4,613**	**7,535**	**6,585**	**4,535**	**23,302**	**31,092**	**10,896**
Warren	20.6	1,137	2,419	2,560	2,606	2,367	3,674	3,215	2,622	23,256	31,858	11,534
Washington	19.7	1,025	2,360	2,510	2,415	2,246	3,861	3,370	1,913	23,352	30,291	10,271
NASSAU - SUFFOLK	**865.5**	**22,188**	**42,939**	**49,742**	**54,445**	**55,316**	**117,350**	**184,544**	**338,976**	**41,990**	**53,454**	**17,368**
Nassau	445.3	10,336	20,066	22,217	24,717	25,577	54,008	89,016	199,363	45,990	58,361	19,489
Suffolk	420.2	11,852	22,873	27,525	29,728	29,739	63,342	95,528	139,613	38,636	48,255	15,242
NEW YORK	**3,405.4**	**288,916**	**457,966**	**374,508**	**351,238**	**306,969**	**493,716**	**499,811**	**632,276**	**23,666**	**35,576**	**14,207**
Bronx	451.4	60,182	87,723	62,827	53,156	41,281	60,376	49,049	36,806	16,240	24,687	9,360
Kings	887.5	95,444	148,049	115,362	101,607	84,954	126,899	112,847	102,338	19,126	28,120	10,894
New York (Manhattan)	756.6	66,541	105,768	81,031	76,368	67,341	103,876	95,504	160,171	23,571	39,883	20,241
Putnam	27.5	726	1,436	1,770	1,947	1,907	3,840	6,738	9,136	39,702	47,626	15,799
Queens	748.6	45,340	79,349	77,176	79,604	73,458	125,868	133,907	133,898	26,514	35,288	13,537
Richmond	127.5	5,675	9,343	8,860	9,394	9,509	19,149	28,378	37,192	35,901	44,102	14,813
Rockland	85.7	2,323	3,939	4,690	5,151	5,094	10,280	17,267	36,956	44,680	54,814	17,270
Westchester	320.6	12,685	22,359	22,792	24,011	23,425	43,428	56,121	115,779	37,767	52,492	19,355
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***6,739.2***	***432,287***	***710,478***	***630,364***	***610,190***	***559,213***	***987,504***	***1,145,810***	***1,663,354***	***29,280***	***40,912***	***15,348***
NIAGARA FALLS	**80.0**	**4,385**	**8,947**	**8,510**	**7,902**	**8,121**	**15,568**	**15,870**	**10,697**	**26,341**	**33,228**	**12,227**
Niagara	80.0	4,385	8,947	8,510	7,902	8,121	15,568	15,870	10,697	26,341	33,228	12,227
ORANGE COUNTY	**93.9**	**4,824**	**8,803**	**9,005**	**9,114**	**8,903**	**17,062**	**19,218**	**16,971**	**28,774**	**37,354**	**12,381**
Orange	93.9	4,824	8,803	9,005	9,114	8,903	17,062	19,218	16,971	28,774	37,354	12,381
POUGHKEEPSIE	**88.5**	**3,186**	**6,763**	**7,490**	**7,716**	**7,461**	**14,411**	**18,719**	**22,754**	**33,252**	**42,512**	**14,482**
Dutchess	88.5	3,186	6,763	7,490	7,716	7,461	14,411	18,719	22,754	33,252	42,512	14,482
ROCHESTER	**364.9**	**16,488**	**33,290**	**33,432**	**34,158**	**32,952**	**62,636**	**73,149**	**78,795**	**30,176**	**38,832**	**14,275**
Livingston	19.9	903	1,890	2,096	2,249	2,167	3,823	3,891	2,881	26,679	34,626	11,427
Monroe	267.2	12,373	24,313	23,230	23,726	22,954	44,044	53,453	63,107	31,195	40,063	15,103
Ontario	33.1	1,400	3,051	3,616	3,592	3,488	6,785	6,585	4,583	27,129	34,564	12,132
Orleans	13.8	563	1,325	1,543	1,487	1,324	2,363	2,811	2,384	27,903	35,315	12,153
Wayne	30.9	1,249	2,711	2,947	3,104	3,019	5,621	6,409	5,840	29,406	37,034	12,843
SYRACUSE	**235.7**	**11,715**	**22,901**	**24,130**	**23,746**	**22,605**	**41,156**	**45,627**	**43,820**	**28,098**	**36,884**	**13,277**
Madison	22.1	1,295	2,459	2,838	2,613	2,451	4,305	3,667	2,472	23,711	31,830	10,484
Onondaga	173.0	8,766	17,122	17,708	17,532	16,542	30,240	33,553	31,537	27,977	36,628	13,554
Oswego	40.6	1,654	3,320	3,584	3,601	3,612	6,611	8,407	9,811	31,671	40,730	13,757
UTICA - ROME	**116.0**	**6,789**	**14,425**	**13,985**	**14,054**	**13,071**	**21,797**	**18,846**	**13,033**	**23,261**	**30,981**	**11,133**
Herkimer	24.8	1,386	3,130	3,081	3,096	2,917	4,868	3,779	2,543	22,863	29,922	10,770
Oneida	91.2	5,403	11,295	10,904	10,958	10,154	16,92[illegible]	15,067	10,490	23,378	31,269	11,232
ALL COUNTIES												
Albany	112.2	5,732	10,964	11,639	12,059	11,106	18,518	20,397	21,785	27,506	37,276	14,417
Allegany	17.9	1,690	3,023	3,029	2,647	2,226	3,027	1,691	567	17,229	23,598	7,851
Bronx	451.4	60,182	87,723	62,827	53,156	41,281	60,376	49,049	36,806	16,240	24,687	9,360
Broome	80.2	3,636	8,403	9,400	9,225	8,435	14,197	14,225	12,679	25,688	34,563	12,899
Cattaraugus	30.6	2,105	3,825	4,060	3,799	3,420	5,718	4,784	2,889	22,145	29,599	10,387
Cayuga	28.7	1,679	3,902	3,804	3,449	3,246	5,519	4,708	2,393	22,303	29,034	10,052
Chautauqua	54.7	3,167	7,484	7,313	6,547	6,067	10,398	8,271	5,453	22,270	29,653	10,997
Chemung	34.3	2,039	4,596	4,740	4,346	3,987	6,286	5,140	3,166	21,719	29,049	10,533
Chenango	18.5	992	1,927	2,519	2,539	2,210	3,366	3,184	1,763	22,773	30,532	10,779
Clinton	26.7	1,655	3,363	3,859	3,611	3,112	4,716	3,933	2,451	21,293	30,203	9,635
Columbia	23.3	1,174	2,713	3,245	2,833	2,529	4,304	3,729	2,773	23,294	31,766	11,767
Cortland	16.6	1,242	2,272	2,360	2,168	1,910	3,103	2,247	1,298	20,631	28,090	9,654
Delaware	17.4	993	2,201	2,302	2,415	2,158	3,201	2,469	1,661	21,736	29,535	10,531
Dutchess	88.5	3,186	6,763	7,490	7,716	7,461	14,411	18,719	22,754	33,252	42,512	14,482
Erie	360.1	21,916	44,110	39,650	36,134	34,186	65,587	66,545	51,972	25,622	33,412	12,338
Essex	14.1	908	2,062	2,048	1,894	1,611	2,500	1,920	1,157	20,387	27,820	10,323
Franklin	15.8	1,256	2,576	2,674	2,175	1,657	2,414	1,994	1,054	18,126	26,365	9,076

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
NEW YORK (continued)												
ALL COUNTIES (continued)												
Fulton	21.1	1,308	2,941	2,772	2,765	2,554	4,009	2,889	1,862	21,457	28,674	10,727
Genesee	21.1	1,353	2,536	2,802	2,617	2,560	4,361	3,320	1,551	22,428	28,477	9,866
Greene	16.5	1,096	2,347	2,287	2,091	1,781	2,869	2,448	1,581	21,100	28,908	10,991
Hamilton	1.9	138	322	373	322	237	278	169	61	16,726	22,447	7,898
Herkimer	24.8	1,386	3,130	3,081	3,096	2,917	4,868	3,779	2,543	22,863	29,922	10,770
Jefferson	33.1	2,397	4,913	4,772	4,449	3,733	5,790	4,482	2,564	20,023	27,239	9,684
Kings	887.5	95,444	148,049	115,362	101,607	84,954	126,899	112,847	102,338	19,126	28,120	10,894
Lewis	8.8	550	1,185	1,186	1,148	1,130	1,745	1,187	669	21,462	28,119	9,591
Livingston	19.9	903	1,890	2,096	2,249	2,167	3,823	3,891	2,881	26,679	34,626	11,427
Madison	22.1	1,295	2,459	2,838	2,613	2,451	4,305	3,667	2,472	23,711	31,830	10,484
Monroe	267.2	12,373	24,313	23,230	23,726	22,954	44,044	53,453	63,107	31,195	40,063	15,103
Montgomery	20.2	1,208	2,590	2,546	2,558	2,286	3,686	3,309	2,017	22,528	29,912	11,336
Nassau	445.3	10,336	20,066	22,217	24,717	25,577	54,008	89,016	199,363	45,990	58,361	19,489
New York (Manhattan)	756.6	66,541	105,768	81,031	76,368	67,341	103,876	95,504	160,171	23,571	39,883	20,241
Niagara	80.0	4,385	8,947	8,510	7,902	8,121	15,568	15,870	10,697	26,341	33,228	12,227
Oneida	91.2	5,403	11,295	10,904	10,958	10,154	16,929	15,067	10,490	23,378	31,269	11,232
Onondaga	173.0	8,766	17,122	17,708	17,532	16,542	30,240	33,553	31,537	27,977	36,628	13,554
Ontario	33.1	1,400	3,051	3,616	3,592	3,488	6,785	6,585	4,583	27,129	34,564	12,132
Orange	93.9	4,824	8,803	9,005	9,114	8,903	17,062	19,218	16,971	28,774	37,354	12,381
Orleans	13.8	563	1,325	1,543	1,487	1,324	2,363	2,811	2,384	27,903	35,315	12,153
Oswego	40.6	1,654	3,320	3,584	3,601	3,612	6,611	8,407	9,811	31,671	40,730	13,757
Otsego	21.9	1,334	2,646	3,023	2,923	2,472	3,795	3,239	2,468	22,040	31,365	11,169
Putnam	27.5	726	1,436	1,770	1,947	1,907	3,840	6,738	9,136	39,702	47,626	15,799
Queens	748.6	45,340	79,349	77,176	79,604	73,458	125,868	133,907	133,898	26,514	35,288	13,537
Rensselaer	55.3	2,928	6,191	5,859	5,793	5,452	9,778	10,333	8,966	26,420	34,730	12,447
Richmond	127.5	5,675	9,343	8,860	9,394	9,509	19,149	28,378	37,192	35,901	44,102	14,813
Rockland	85.7	2,323	3,939	4,690	5,151	5,094	10,280	17,267	36,956	44,680	54,814	17,270
St. Lawrence	38.4	2,855	5,479	5,236	4,631	3,951	6,430	5,855	3,963	21,187	29,962	9,775
Saratoga	57.5	2,170	4,492	5,471	5,788	5,763	10,786	12,366	10,664	29,669	37,311	13,138
Schenectady	58.3	2,774	6,504	6,494	6,265	5,872	10,559	10,242	9,590	26,145	34,795	13,533
Schoharie	10.7	694	1,453	1,578	1,414	1,254	2,001	1,507	799	20,799	28,461	9,576
Schuyler	6.4	230	663	839	874	799	1,277	1,123	595	23,620	30,702	10,679
Seneca	12.1	447	951	1,247	1,364	1,284	2,266	2,474	2,067	28,234	37,113	13,017
Steuben	37.0	2,092	4,464	4,558	4,803	4,263	6,728	5,886	4,206	22,865	30,920	11,294
Suffolk	420.2	11,852	22,873	27,525	29,728	29,739	63,342	95,528	139,613	38,636	48,255	15,242
Sullivan	26.1	1,677	3,691	3,857	3,266	2,755	4,558	3,502	2,794	20,977	30,575	11,287
Tioga	18.7	670	1,534	1,909	1,984	1,766	3,117	3,398	4,322	29,697	38,672	13,492
Tompkins	31.6	1,867	2,906	3,433	3,657	3,248	4,949	5,271	6,269	26,160	38,728	13,478
Ulster	61.2	2,951	6,280	6,677	6,779	6,071	9,812	10,808	11,822	26,743	36,713	13,494
Warren	20.6	1,137	2,419	2,560	2,606	2,367	3,674	3,215	2,622	23,256	31,858	11,534
Washington	19.7	1,025	2,360	2,510	2,415	2,246	3,861	3,370	1,913	23,352	30,291	10,271
Wayne	30.9	1,249	2,711	2,947	3,104	3,019	5,621	6,409	5,840	29,406	37,034	12,843
Westchester	320.6	12,685	22,359	22,792	24,011	23,425	43,428	56,121	115,779	37,767	52,492	19,355
Wyoming	13.5	608	1,334	1,364	1,544	1,572	2,737	2,571	1,770	26,141	33,636	10,942
Yates	8.5	658	1,303	1,284	1,177	985	1,474	967	652	19,262	26,785	10,302
TOTAL METRO COUNTIES	**6,103.5**	**404,822**	**692,544**	**615,867**	**593,637**	**540,645**	**936,614**	**1,030,772**	**1,288,599**	**27,143**	**38,164**	**14,352**
TOTAL STATE	**6,721.2**	**442,842**	**770,959**	**698,081**	**671,447**	**609,659**	**1,047,090**	**1,124,952**	**1,356,170**	**26,550**	**37,478**	**14,010**
NORTH CAROLINA												
ASHEVILLE	**67.4**	**5,458**	**9,150**	**9,275**	**9,006**	**7,777**	**11,769**	**9,123**	**5,842**	**20,483**	**27,399**	**10,856**
Buncombe	67.4	5,458	9,150	9,275	9,006	7,777	11,769	9,123	5,842	20,483	27,399	10,856
BURLINGTON	**39.3**	**2,536**	**4,821**	**5,053**	**4,850**	**4,333**	**7,574**	**6,341**	**3,792**	**22,635**	**29,003**	**11,088**
Alamance	39.3	2,536	4,821	5,053	4,850	4,333	7,574	6,341	3,792	22,635	29,003	11,088
CHARLOTTE - GASTONIA - ROCK HILL	**398.6**	**24,666**	**40,767**	**46,514**	**46,927**	**44,751**	**76,044**	**69,542**	**49,389**	**24,484**	**31,563**	**11,741**
Cabarrus	34.7	1,835	3,898	4,312	3,913	3,815	6,922	6,182	3,823	24,432	30,714	11,326
Gaston	62.9	3,842	6,384	7,037	7,575	7,358	12,499	11,257	6,948	24,465	30,947	11,200
Lincoln	17.4	1,076	1,680	1,785	2,279	2,320	3,633	2,906	1,721	23,980	29,662	10,843
Mecklenburg	173.5	10,849	16,602	19,984	19,963	18,271	30,720	30,871	26,240	25,332	33,378	12,930
Rowan	39.8	2,404	4,709	5,094	5,124	4,968	8,165	6,070	3,266	22,507	28,576	10,863
Union	27.2	1,840	3,026	3,437	3,185	3,229	5,611	4,503	2,369	23,220	29,557	9,987
York, S. C.	*43.1*	*2,820*	*4,468*	*4,865*	*4,888*	*4,790*	*8,494*	*7,753*	*5,022*	*24,675*	*30,634*	*10,734*

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NORTH CAROLINA (continued)												
FAYETTEVILLE	**84.5**	**6,895**	**9,494**	**13,366**	**12,240**	**10,105**	**14,402**	**11,277**	**6,721**	**20,113**	**29,826**	**9,547**
Cumberland	84.5	6,895	9,494	13,366	12,240	10,105	14,402	11,277	6,721	20,113	29,826	9,547
GREENSBORO - WINSTON-SALEM - HIGH POINT	**346.6**	**23,746**	**38,289**	**42,968**	**41,504**	**38,067**	**63,647**	**55,485**	**42,894**	**23,412**	**31,060**	**11,830**
Davidson	45.4	2,852	5,113	5,715	5,926	5,507	8,919	7,076	4,292	22,697	29,046	10,747
Davie	10.2	783	1,189	1,273	1,246	1,069	2,006	1,584	1,050	22,653	29,249	10,732
Forsyth	102.9	7,255	11,032	11,916	11,386	10,467	18,008	17,433	15,403	24,680	32,757	12,875
Guilford	126.1	8,500	13,759	16,184	15,006	13,605	22,245	19,923	16,878	23,407	32,030	12,214
Randolph	37.7	2,469	4,181	4,929	5,278	4,903	7,759	5,302	2,879	21,944	27,517	10,364
Stokes	13.1	894	1,470	1,430	1,393	1,376	2,702	2,432	1,403	24,955	30,121	10,694
Yadkin	11.2	993	1,545	1,521	1,269	1,140	2,008	1,735	989	21,206	27,374	10,220
HICKORY	**81.1**	**4,281**	**8,945**	**10,819**	**10,817**	**10,140**	**16,678**	**12,334**	**7,086**	**22,719**	**29,319**	**10,833**
Alexander	9.9	644	1,159	1,365	1,365	1,286	2,045	1,419	617	21,529	26,849	9,562
Burke	28.4	1,820	3,471	4,180	4,279	3,725	5,592	3,667	1,666	20,550	26,814	9,890
Catawba	42.8	1,817	4,315	5,274	5,173	5,129	9,041	7,248	4,803	24,694	31,553	11,774
JACKSONVILLE	**36.1**	**3,222**	**5,717**	**7,996**	**5,801**	**4,006**	**5,096**	**2,931**	**1,331**	**15,915**	**27,644**	**8,041**
Onslow	36.1	3,222	5,717	7,996	5,801	4,006	5,096	2,931	1,331	15,915	27,644	8,041
RALEIGH - DURHAM	**245.6**	**15,706**	**23,891**	**26,986**	**27,292**	**24,675**	**41,595**	**43,181**	**42,274**	**26,013**	**34,512**	**13,074**
Durham	63.6	4,377	6,662	7,010	7,160	6,429	9,954	10,896	11,112	25,151	34,153	13,229
Franklin	11.8	1,392	1,778	1,705	1,525	1,246	1,841	1,458	855	18,238	24,718	8,707
Orange	32.1	2,581	4,106	4,557	3,996	3,334	5,068	4,199	4,259	21,129	31,021	11,687
Wake	138.1	7,356	11,345	13,714	14,611	13,666	24,732	26,628	26,048	28,472	36,325	13,729
WILMINGTON	**44.3**	**4,200**	**6,313**	**6,025**	**5,025**	**4,820**	**7,782**	**6,078**	**4,057**	**20,593**	**27,497**	**10,556**
New Hanover	44.3	4,200	6,313	6,025	5,025	4,820	7,782	6,078	4,057	20,593	27,497	10,556
ALL COUNTIES												
Alamance	39.3	2,536	4,821	5,053	4,850	4,333	7,574	6,341	3,792	22,635	29,003	11,088
Alexander	9.9	644	1,159	1,365	1,365	1,286	2,045	1,419	617	21,529	26,849	9,562
Alleghany	3.9	422	748	670	592	493	554	198	223	15,791	21,618	8,348
Anson	8.9	1,132	1,528	1,378	1,256	1,060	1,360	807	379	16,621	21,910	7,359
Ashe	9.1	1,110	1,505	1,515	1,280	1,036	1,440	805	409	16,422	22,314	8,641
Avery	5.3	508	969	1,054	805	619	683	464	198	15,669	21,702	7,567
Beaufort	16.1	2,117	2,463	2,412	2,132	1,688	2,530	1,695	1,063	17,374	23,721	8,739
Bertie	7.5	1,048	1,301	1,223	922	736	1,137	682	451	15,795	23,078	8,126
Bladen	11.2	1,623	2,050	1,814	1,634	1,153	1,464	1,007	455	15,304	21,162	7,477
Brunswick	17.6	2,039	2,768	2,447	2,075	1,892	3,165	2,110	1,104	18,691	24,473	8,863
Buncombe	67.4	5,458	9,150	9,275	9,006	7,777	11,769	9,123	5,842	20,483	27,399	10,856
Burke	28.4	1,820	3,471	4,180	4,279	3,725	5,592	3,667	1,666	20,550	26,814	9,890
Cabarrus	34.7	1,835	3,898	4,312	3,913	3,815	6,922	6,182	3,823	24,432	30,714	11,326
Caldwell	26.4	1,637	3,050	3,586	3,585	3,504	5,625	3,528	1,885	21,937	27,389	9,892
Camden	2.0	250	279	248	202	235	406	220	160	20,467	25,205	8,544
Carteret	19.5	1,720	2,688	2,963	2,686	2,270	3,245	2,662	1,266	19,410	25,800	10,123
Caswell	7.2	1,028	1,132	1,134	1,023	829	1,196	636	222	16,413	21,563	6,900
Catawba	42.8	1,817	4,315	5,274	5,173	5,129	9,041	7,248	4,803	24,694	31,553	11,774
Chatham	13.9	1,035	1,838	1,963	1,843	1,925	2,594	1,878	824	20,683	25,739	9,775
Cherokee	7.8	801	1,407	1,490	1,161	808	1,030	736	367	15,699	21,929	8,344
Chowan	5.1	639	746	837	697	524	765	551	341	17,161	24,632	9,237
Clay	2.7	323	478	450	438	326	323	194	168	16,043	21,896	8,098
Cleveland	31.5	2,553	3,776	3,933	3,911	3,655	6,260	4,889	2,523	22,057	27,848	9,946
Columbus	18.7	2,421	3,028	2,885	2,389	1,893	2,597	2,022	1,465	16,940	24,179	8,596
Craven	28.6	3,026	3,999	4,376	3,872	3,081	4,553	3,546	2,147	18,700	27,020	9,494
Cumberland	84.5	6,895	9,494	13,366	12,240	10,105	14,402	11,277	6,721	20,113	29,826	9,547
Currituck	5.1	528	780	636	714	612	809	595	426	19,229	25,150	9,435
Dare	7.6	470	935	1,317	1,072	932	1,278	914	682	20,032	28,012	11,508
Davidson	45.4	2,852	5,113	5,715	5,926	5,507	8,919	7,076	4,292	22,697	29,046	10,747
Davie	10.2	783	1,189	1,273	1,246	1,069	2,006	1,584	1,050	22,653	29,249	10,732
Duplin	15.1	2,154	2,561	2,309	2,065	1,655	2,254	1,344	758	16,169	21,909	7,877
Durham	63.6	4,377	6,662	7,010	7,160	6,429	9,954	10,896	11,112	25,151	34,153	13,229
Edgecombe	20.3	2,218	2,945	2,717	2,400	2,265	3,671	2,674	1,410	19,722	25,435	8,722
Forsyth	102.9	7,255	11,032	11,916	11,386	10,467	18,008	17,433	15,403	24,680	32,757	12,875
Franklin	11.8	1,392	1,778	1,705	1,525	1,246	1,841	1,458	855	18,238	24,718	8,707
Gaston	62.9	3,842	6,384	7,037	7,575	7,358	12,499	11,257	6,948	24,465	30,947	11,200
Gates	3.2	468	489	461	380	400	541	355	106	17,474	22,733	7,500
Graham	2.5	339	484	443	386	314	338	129	67	14,826	19,314	6,438
Granville	12.2	1,223	1,665	1,626	1,587	1,426	2,156	1,618	899	19,997	26,569	8,784

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NORTH CAROLINA (continued)												
ALL COUNTIES (continued)												
Greene	5.4	598	836	917	695	577	821	573	383	17,392	24,750	8,149
Guilford	126.1	8,500	13,759	16,184	15,006	13,605	22,245	19,923	16,878	23,407	32,030	12,214
Halifax	19.5	2,770	3,660	2,845	2,335	1,875	2,806	1,975	1,234	15,851	23,019	8,030
Harnett	22.6	2,367	3,526	3,777	3,199	2,481	3,676	2,455	1,119	17,443	23,839	8,392
Haywood	18.9	1,474	2,569	2,468	2,408	2,069	3,053	3,018	1,841	21,207	27,914	10,767
Henderson	28.1	2,050	3,586	3,613	3,619	3,384	4,908	4,064	2,876	21,694	28,462	11,508
Hertford	8.2	1,133	1,170	1,158	1,015	872	1,254	978	620	18,036	24,956	8,562
Hoke	6.9	677	887	952	922	786	1,185	968	523	20,073	26,514	8,024
Hyde	2.1	274	476	383	279	215	254	134	85	13,870	19,527	6,950
Iredell	32.9	2,211	3,976	4,295	4,396	3,891	6,488	5,065	2,578	21,863	27,914	10,307
Jackson	9.5	1,072	1,562	1,570	1,377	1,039	1,428	902	550	16,849	24,535	8,538
Johnston	29.5	3,477	4,983	4,469	3,990	3,451	4,973	2,704	1,453	17,254	22,773	8,515
Jones	3.2	458	543	550	439	396	433	265	116	15,538	20,738	6,842
Lee	15.2	1,247	1,997	2,270	1,948	1,563	2,862	1,998	1,315	20,392	27,508	9,955
Lenoir	22.2	2,268	3,403	3,461	2,777	2,409	3,824	2,592	1,466	18,493	24,812	9,045
Lincoln	17.4	1,076	1,680	1,785	2,279	2,320	3,633	2,906	1,721	23,980	29,662	10,843
McDowell	13.3	994	1,794	1,795	1,815	1,686	2,706	1,834	676	20,724	25,572	9,318
Macon	9.5	1,058	1,699	1,755	1,474	1,121	1,210	697	486	15,715	22,431	9,106
Madison	6.4	812	1,222	1,040	881	688	867	551	339	15,660	23,561	8,666
Martin	9.4	1,048	1,579	1,475	1,245	1,076	1,419	992	566	17,299	23,350	7,953
Mecklenburg	173.5	10,849	16,602	19,984	19,963	18,271	30,720	30,871	26,240	25,332	33,378	12,930
Mitchell	5.4	595	768	809	773	621	868	767	199	18,292	23,424	8,547
Montgomery	8.6	843	1,250	1,257	1,176	1,077	1,615	938	444	19,009	24,090	8,668
Moore	22.5	1,884	2,982	3,138	2,803	2,686	4,014	2,662	2,331	20,822	28,601	11,192
Nash	26.7	2,780	3,948	3,809	3,183	2,793	4,446	3,545	2,196	19,398	26,819	9,918
New Hanover	44.3	4,200	6,313	6,025	5,025	4,820	7,782	6,078	4,057	20,593	27,497	10,556
Northampton	7.6	1,157	1,557	1,376	1,003	752	854	549	352	13,899	21,138	7,108
Onslow	36.1	3,222	5,717	7,996	5,801	4,006	5,096	2,931	1,331	15,915	27,644	8,041
Orange	32.1	2,581	4,106	4,557	3,996	3,334	5,068	4,199	4,259	21,129	31,021	11,687
Pamlico	4.0	531	745	556	496	432	648	383	209	16,643	22,240	7,872
Pasquotank	11.3	1,398	2,008	1,825	1,512	1,260	1,583	1,192	522	16,393	22,555	8,248
Pender	9.0	1,299	1,595	1,540	1,135	900	1,350	743	438	15,270	21,159	7,439
Perquimans	4.0	755	746	761	553	334	502	281	68	13,305	17,824	6,790
Person	10.9	1,063	1,526	1,491	1,488	1,224	2,042	1,390	676	19,596	25,348	9,088
Pitt	36.8	4,772	5,891	5,355	4,675	3,608	5,541	4,296	2,662	17,505	24,880	9,458
Polk	5.7	470	742	858	691	573	869	777	720	20,754	28,995	11,398
Randolph	37.7	2,469	4,181	4,929	5,278	4,903	7,759	5,302	2,879	21,944	27,517	10,364
Richmond	17.4	1,664	2,771	2,451	2,258	1,937	3,162	2,071	1,086	18,998	24,686	9,005
Robeson	35.0	4,061	5,599	5,496	4,826	3,999	5,556	3,502	1,961	17,306	23,803	7,657
Rockingham	32.7	2,552	4,148	4,084	4,041	3,576	6,061	5,026	3,212	21,995	28,458	10,623
Rowan	39.8	2,404	4,709	5,094	5,124	4,968	8,165	6,070	3,266	22,507	28,576	10,863
Rutherford	21.4	1,795	3,003	2,853	2,859	2,583	3,814	2,975	1,518	20,354	26,183	9,900
Sampson	18.5	2,412	3,172	3,181	2,613	2,002	2,681	1,692	747	15,828	21,526	7,688
Scotland	11.6	1,033	1,636	1,500	1,305	1,219	2,070	1,825	1,012	21,336	28,139	9,380
Stanly	19.4	1,384	2,304	2,314	2,495	2,405	3,867	2,844	1,787	22,447	28,516	10,618
Stokes	13.1	894	1,470	1,430	1,393	1,376	2,702	2,432	1,403	24,955	30,121	10,694
Surry	23.6	1,823	3,428	3,448	3,123	2,787	4,172	3,113	1,706	19,963	26,403	9,906
Swain	4.0	642	878	808	664	369	392	150	97	13,161	17,269	6,396
Transylvania	9.7	722	1,225	1,046	1,026	1,057	1,959	1,609	1,056	23,892	29,779	11,067
Tyrrell	1.4	209	243	184	193	181	217	116	57	16,523	20,566	7,198
Union	27.2	1,840	3,026	3,437	3,185	3,229	5,611	4,503	2,369	23,220	29,557	9,987
Vance	13.8	1,370	2,157	2,186	1,792	1,556	2,261	1,476	1,002	18,172	25,090	8,833
Wake	138.1	7,356	11,345	13,714	14,611	13,666	24,732	26,628	26,048	28,472	36,325	13,729
Warren	5.6	915	1,083	943	756	605	761	332	205	14,269	20,275	6,840
Washington	5.1	631	694	638	602	457	860	728	490	19,872	26,723	8,966
Watauga	12.4	1,699	2,072	1,985	1,568	1,210	1,759	1,113	994	16,260	24,768	8,928
Wayne	35.8	3,656	5,392	5,724	4,968	4,051	5,790	4,097	2,122	18,131	24,661	8,750
Wilkes	23.2	1,825	3,199	3,336	3,202	3,043	4,271	2,614	1,710	20,061	26,483	9,784
Wilson	23.6	2,383	3,424	3,483	3,008	2,491	4,013	3,095	1,703	19,135	26,208	9,516
Yadkin	11.2	993	1,545	1,521	1,269	1,140	2,008	1,735	989	21,206	27,374	10,220
Yancey	5.7	726	1,024	940	903	690	867	377	173	15,792	20,592	7,476
TOTAL METRO COUNTIES	**1,300.4**	**87,890**	**142,919**	**164,137**	**158,574**	**143,884**	**236,093**	**208,539**	**158,364**	**23,249**	**31,223**	**11,592**
TOTAL STATE	**2,344.6**	**195,759**	**299,2[illegible]9**	**318,192**	**296,185**	**261,272**	**411,099**	**332,841**	**230,043**	**21,141**	**28,558**	**10,484**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
NORTH DAKOTA												
BISMARCK	**32.7**	**2,042**	**3,350**	**3,681**	**3,524**	**3,200**	**6,029**	**6,071**	**4,803**	**25,902**	**33,902**	**12,011**
Burleigh	23.0	1,093	1,991	2,364	2,284	2,070	4,165	4,753	4,280	29,311	37,476	13,426
Morton	9.7	949	1,359	1,317	1,240	1,130	1,864	1,318	523	19,934	25,428	8,778
FARGO - MOORHEAD	**55.1**	**3,448**	**5,951**	**6,482**	**6,047**	**5,638**	**10,264**	**10,038**	**7,232**	**24,985**	**33,299**	**12,232**
Cass	38.0	2,120	3,894	4,289	3,948	3,685	7,005	7,391	5,668	26,471	34,983	13,201
Clay, Minn.	*17.1*	*1,328*	*2,057*	*2,193*	*2,099*	*1,953*	*3,259*	*2,647*	*1,564*	*22,159*	*29,556*	*10,252*
GRAND FORKS	**23.9**	**1,200**	**1,680**	**2,352**	**2,598**	**2,258**	**4,015**	**4,345**	**5,452**	**29,301**	**41,976**	**14,210**
Grand Forks	23.9	1,200	1,680	2,352	2,598	2,258	4,015	4,345	5,452	29,301	41,976	14,210
ALL COUNTIES												
Adams	1.3	175	178	169	179	152	236	137	74	18,568	24,108	8,470
Barnes	5.0	434	753	704	630	556	847	640	436	19,831	27,611	10,303
Benson	2.5	246	359	360	357	298	412	282	186	18,986	25,882	7,988
Billings	.4	20	40	49	55	22	61	57	96	28,714	38,960	12,987
Bottineau	3.2	195	400	434	419	353	487	471	441	22,068	31,652	10,891
Bowman	1.6	98	188	191	185	153	231	260	294	24,500	34,900	12,691
Burke	1.4	112	211	192	179	145	219	211	131	20,187	27,265	10,603
Burleigh	23.0	1,093	1,991	2,364	2,284	2,070	4,165	4,753	4,280	29,311	37,476	13,426
Cass	38.0	2,120	3,894	4,289	3,948	3,685	7,005	7,391	5,668	26,471	34,983	13,201
Cavalier	2.6	243	354	391	294	294	483	310	231	20,290	27,548	9,812
Dickey	2.5	257	428	404	314	247	403	246	201	17,476	25,584	8,643
Divide	1.2	92	128	122	135	140	208	187	188	24,346	32,766	11,915
Dunn	1.6	114	270	318	238	131	216	191	122	16,904	25,308	8,264
Eddy	1.3	146	212	218	215	139	199	117	54	16,609	22,556	9,774
Emmons	2.0	313	415	317	274	182	242	145	112	14,328	21,242	7,453
Foster	1.6	93	167	245	206	185	327	170	207	22,472	32,341	11,249
Golden Valley	.9	60	116	121	111	88	143	142	119	22,050	31,127	11,206
Grand Forks	23.9	1,200	1,680	2,352	2,598	2,258	4,015	4,345	5,452	29,301	41,976	14,210
Grant	1.5	299	347	269	180	130	154	70	51	11,807	17,520	6,257
Griggs	1.4	104	192	185	201	161	224	210	123	20,462	27,434	10,669
Hettinger	1.5	154	230	262	229	163	222	131	109	17,214	24,333	8,690
Kidder	1.4	251	285	262	196	124	143	64	75	13,295	18,824	6,935
La Moure	2.3	206	352	334	348	273	344	272	171	18,677	25,615	9,352
Logan	1.2	159	261	220	163	81	169	82	65	14,000	20,696	7,526
McHenry	2.8	419	444	365	387	303	432	293	157	17,162	23,104	8,625
McIntosh	1.9	351	455	339	227	148	201	120	59	11,932	17,819	7,360
McKenzie	2.7	142	205	257	284	263	440	491	618	29,093	39,335	12,796
McLean	4.6	248	487	515	487	412	691	917	843	26,987	35,704	12,442
Mercer	5.1	334	460	451	466	456	961	1,154	818	29,103	35,441	12,729
Morton	9.7	949	1,359	1,317	1,240	1,130	1,864	1,318	523	19,934	25,428	8,778
Mountrail	2.9	219	355	379	364	309	486	429	359	22,079	30,068	10,900
Nelson	2.0	208	368	287	249	209	306	242	131	17,680	24,799	9,538
Oliver	.8	102	70	109	102	76	172	126	43	21,071	26,185	7,759
Pembina	3.7	277	414	441	466	430	631	556	485	22,804	31,597	11,134
Pierce	2.0	194	311	380	276	179	319	199	142	17,017	24,389	7,996
Ramsey	5.0	339	587	611	587	513	890	801	672	23,474	31,677	11,820
Ransom	2.4	144	284	316	307	268	420	412	249	22,642	30,043	10,762
Renville	1.3	91	128	167	160	149	230	200	175	23,400	31,401	11,339
Richland	6.9	374	759	856	775	746	1,328	1,075	987	24,600	33,902	11,638
Rolette	3.7	384	647	567	421	348	557	467	309	17,786	26,466	7,475
Sargent	2.0	175	256	293	294	245	344	264	129	19,700	25,834	9,748
Sheridan	1.0	102	133	113	129	135	161	133	94	20,885	27,890	9,961
Sioux	.9	112	157	159	105	88	129	93	57	15,957	23,253	5,366
Slope	.4	57	65	62	57	51	41	38	29	16,455	22,578	7,526
Stark	8.9	561	798	829	878	865	1,501	1,617	1,851	28,335	37,298	12,718
Steele	1.1	107	138	140	140	148	173	132	122	20,833	27,687	10,502
Stutsman	9.2	538	1,215	992	1,118	1,029	1,599	1,529	1,180	23,382	31,989	11,772
Towner	1.6	140	209	182	186	177	279	250	177	22,316	29,669	11,303
Traill	3.5	254	420	418	419	381	639	533	436	22,961	31,191	11,255
Walsh	5.6	486	779	683	668	619	957	759	649	21,400	29,442	10,569
Ward	21.5	985	2,189	2,799	2,703	2,366	3,887	3,639	2,932	24,295	33,561	11,657
Wells	2.7	258	389	381	337	279	426	360	270	19,754	27,388	10,564
Williams	10.2	522	869	948	927	907	1,958	2,119	1,950	29,878	37,619	14,212

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household EBI	Average Household EBI	Per Capita EBI
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NORTH DAKOTA (continued)												
TOTAL METRO COUNTIES	94.6	5,362	8,924	10,322	10,070	9,143	17,049	17,807	15,923	26,921	36,376	13,055
TOTAL STATE	249.4	17,256	28,401	30,128	28,697	25,259	43,177	41,150	35,332	23,915	32,910	11,705
OHIO												
AKRON	242.4	16,299	26,836	26,720	25,625	24,453	46,327	44,077	32,063	25,272	32,062	11,984
Portage	48.2	2,769	4,461	4,695	4,829	5,085	10,014	9,366	6,981	27,266	34,011	11,752
Summit	194.2	13,530	22,375	22,025	20,796	19,368	36,313	34,711	25,082	24,736	31,578	12,048
CANTON	147.7	9,922	16,364	16,705	15,579	15,541	30,721	27,111	15,757	24,915	30,591	11,145
Carroll	9.7	810	1,100	1,228	1,264	1,118	2,035	1,439	706	21,933	27,078	9,381
Stark	138.0	9,112	15,264	15,477	14,315	14,423	28,686	25,672	15,051	25,146	30,838	11,276
CINCINNATI	529.9	37,560	58,000	56,306	54,209	51,835	95,616	96,533	79,841	25,727	33,356	12,453
Clermont	48.8	2,638	4,392	4,871	5,112	5,557	10,772	10,261	5,197	26,608	31,585	10,978
Hamilton	335.3	26,357	38,621	35,739	34,270	31,705	55,994	57,127	55,487	25,165	33,954	13,194
Warren	35.9	1,502	2,601	3,158	3,136	3,310	7,277	8,528	6,388	30,977	36,977	12,559
Dearborn, Ind.	*12.9*	*824*	*1,480*	*1,407*	*1,319*	*1,328*	*2,702*	*2,368*	*1,472*	*25,359*	*30,454*	*10,421*
Boone, Ky.	*17.4*	*852*	*1,520*	*1,717*	*1,799*	*1,942*	*3,856*	*3,859*	*1,855*	*27,197*	*32,558*	*11,043*
Campbell, Ky.	*29.0*	*1,901*	*3,270*	*3,329*	*3,115*	*2,910*	*5,298*	*5,559*	*3,618*	*24,953*	*31,534*	*11,180*
Kenton, Ky.	*50.6*	*3,486*	*6,116*	*6,085*	*5,458*	*5,083*	*9,717*	*8,831*	*5,824*	*24,036*	*30,585*	*11,094*
CINCINNATI - HAMILTON CONSOLIDATED AREA	*627.2*	*44,497*	*68,598*	*66,697*	*63,683*	*61,284*	*114,662*	*115,289*	*92,490*	*25,765*	*33,116*	*12,269*
CLEVELAND	712.3	54,822	77,333	73,598	70,259	66,764	129,061	130,001	110,462	26,043	33,340	12,814
Cuyahoga	570.3	49,666	67,797	61,610	57,467	53,000	98,191	97,168	85,401	24,570	32,414	12,531
Geauga	24.8	842	1,500	1,807	1,989	2,260	4,817	5,780	5,805	33,184	41,842	13,565
Lake	77.7	2,933	5,419	7,000	7,470	7,846	17,240	17,542	12,250	29,581	35,467	12,746
Medina	39.5	1,381	2,617	3,181	3,333	3,658	8,813	9,511	7,006	31,314	37,186	12,251
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1,050.5*	*76,652*	*112,873*	*108,904*	*104,028*	*100,379*	*195,315*	*195,112*	*157,237*	*26,155*	*33,138*	*12,543*
COLUMBUS	496.1	34,273	53,511	56,712	56,309	51,561	91,466	85,908	66,360	24,556	32,109	12,238
Delaware	20.6	949	1,693	2,059	2,009	2,047	4,121	4,243	3,479	28,708	35,849	12,349
Fairfield	34.4	2,078	3,890	4,223	3,948	3,865	7,219	5,985	3,192	23,934	29,806	10,409
Franklin	356.8	25,950	39,027	40,855	40,759	36,633	63,478	60,474	49,624	24,296	32,284	12,737
Licking	46.4	2,757	4,877	5,149	5,113	4,583	8,914	9,042	5,965	25,870	32,418	11,938
Madison	11.5	866	1,378	1,616	1,482	1,302	2,384	1,612	860	21,585	27,038	9,065
Pickaway	15.4	974	1,654	1,790	1,826	1,803	3,104	2,641	1,608	23,983	30,579	10,127
Union	11.0	699	992	1,020	1,172	1,328	2,246	1,911	1,632	26,122	32,758	11,225
DAYTON - SPRINGFIELD	356.3	22,853	37,498	38,367	37,529	35,803	64,987	65,452	53,811	25,919	33,262	12,732
Clark	54.7	3,698	6,533	6,078	5,694	5,587	10,609	9,818	6,683	24,780	31,368	11,760
Greene	45.6	2,330	3,520	3,851	4,149	4,239	8,239	9,624	9,648	30,683	37,918	13,352
Miami	33.7	1,856	3,379	3,724	3,774	3,698	6,668	6,373	4,228	25,606	31,922	11,822
Montgomery	222.3	14,969	24,066	24,714	23,912	22,279	39,471	39,637	33,252	25,297	32,977	12,989
HAMILTON - MIDDLETOWN	97.3	6,937	10,598	10,391	9,474	9,449	19,046	18,756	12,649	25,961	31,811	11,313
Butler	97.3	6,937	10,598	10,391	9,474	9,449	19,046	18,756	12,649	25,961	31,811	11,313
LIMA	56.7	3,761	6,189	6,635	6,493	6,097	11,207	9,878	6,440	24,304	30,624	11,024
Allen	40.8	2,928	4,571	4,616	4,539	4,154	7,740	7,244	5,008	24,490	31,093	11,246
Auglaize	15.9	833	1,618	2,019	1,954	1,943	3,467	2,634	1,432	23,918	29,420	10,465
LORAIN - ELYRIA	95.8	5,531	8,704	8,586	8,144	9,162	19,927	21,034	14,712	28,904	34,360	12,031
Lorain	95.8	5,531	8,704	8,586	8,144	9,162	19,927	21,034	14,712	28,904	34,360	12,031
MANSFIELD	48.9	2,979	5,580	6,013	5,606	5,216	9,904	8,614	4,988	24,051	30,271	11,308
Richland	48.9	2,979	5,580	6,013	5,606	5,216	9,904	8,614	4,988	24,051	30,271	11,308
PARKERSBURG - MARIETTA	59.6	4,901	7,721	7,664	7,291	6,802	11,572	8,993	4,656	21,584	27,375	10,274
Washington	23.8	1,812	2,949	3,027	3,003	2,871	4,607	3,757	1,774	21,861	27,913	10,081
Wood, W. Va.	*35.8*	*3,089*	*4,772*	*4,637*	*4,288*	*3,931*	*6,965*	*5,236*	*2,882*	*21,375*	*27,017*	*10,411*
STEUBENVILLE - WEIRTON	57.7	5,172	7,610	6,848	6,016	5,992	11,803	9,800	4,459	22,717	27,454	10,200
Jefferson	32.1	2,889	4,380	3,773	3,263	3,113	6,193	5,688	2,801	22,809	28,169	10,454
Brooke, W. Va.	*10.7*	*985*	*1,322*	*1,380*	*1,184*	*1,251*	*2,519*	*1,513*	*546*	*22,059*	*25,501*	*9,249*
Hancock, W. Va.	*14.9*	*1,298*	*1,908*	*1,695*	*1,569*	*1,628*	*3,091*	*2,599*	*1,112*	*23,039*	*27,315*	*10,356*
TOLEDO	230.3	16,565	26,795	25,281	23,211	21,650	41,156	42,362	33,280	25,402	32,816	12,293
Fulton	14.1	737	1,273	1,277	1,500	1,456	2,773	2,885	2,199	28,017	34,438	12,049
Lucas	178.0	13,851	21,757	20,148	17,941	16,426	31,352	31,854	24,671	24,642	32,038	12,325

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
OHIO (continued)												
TOLEDO (continued)												
Wood	38.2	1,977	3,765	3,856	3,770	3,768	7,031	7,623	6,410	27,731	35,841	12,246
YOUNGSTOWN - WARREN	**191.9**	**14,386**	**21,997**	**20,327**	**19,056**	**19,061**	**37,114**	**34,343**	**25,616**	**25,296**	**31,666**	**11,756**
Mahoning	104.2	9,843	13,654	12,043	11,379	11,249	20,901	16,102	9,029	22,331	27,738	10,378
Trumbull	87.7	4,543	8,343	8,284	7,677	7,812	16,213	18,241	16,587	29,535	36,332	13,366
ALL COUNTIES												
Adams	9.1	1,529	1,949	1,521	1,090	868	1,139	741	263	13,366	19,101	6,685
Allen	40.8	2,928	4,571	4,616	4,539	4,154	7,740	7,244	5,008	24,490	31,093	11,246
Ashland	16.6	1,068	1,848	2,249	1,972	1,969	3,440	2,572	1,482	22,912	28,929	10,261
Ashtabula	37.5	2,311	4,435	4,406	4,222	3,993	7,630	6,810	3,693	24,187	29,862	10,757
Athens	19.7	1,905	2,877	2,919	2,523	2,042	2,906	2,503	2,025	19,134	28,816	9,805
Auglaize	15.9	833	1,618	2,019	1,954	1,943	3,467	2,634	1,432	23,918	29,420	10,465
☐ Belmont	31.2	2,640	4,329	3,885	3,342	3,402	6,137	5,139	2,326	22,066	26,989	10,460
Brown	12.2	1,106	1,745	1,685	1,307	1,366	2,317	1,742	932	20,963	26,654	9,317
Butler	97.3	6,937	10,598	10,391	9,474	9,449	19,046	18,756	12,649	25,961	31,811	11,313
Carroll	9.7	810	1,100	1,228	1,264	1,118	2,035	1,439	706	21,933	27,078	9,381
Champaign	12.9	840	1,375	1,595	1,665	1,656	2,658	1,992	1,119	22,890	28,767	10,633
Clark	54.7	3,698	6,533	6,078	5,694	5,587	10,609	9,818	6,683	24,780	31,368	11,760
Clermont	48.8	2,638	4,392	4,871	5,112	5,557	10,772	10,261	5,197	26,608	31,585	10,978
Clinton	13.4	1,066	1,730	1,790	1,767	1,428	2,455	1,985	1,179	21,090	27,605	10,304
Columbiana	41.4	3,326	5,727	5,329	4,948	4,576	8,366	6,507	2,621	21,491	26,552	9,832
Coshocton	13.9	1,068	1,970	2,051	1,659	1,503	2,588	2,043	1,018	20,639	26,447	9,989
Crawford	18.5	1,359	2,353	2,487	2,373	2,048	3,666	2,820	1,394	21,572	27,318	10,231
Cuyahoga	570.3	49,666	67,797	61,610	57,467	53,000	98,191	97,168	85,401	24,570	32,414	12,831
Darke	20.4	1,424	2,410	2,741	2,830	2,612	4,077	2,731	1,575	21,497	27,335	9,800
Defiance	14.2	733	1,328	1,546	1,503	1,472	3,070	2,800	1,748	26,758	32,665	11,341
Delaware	20.6	949	1,693	2,059	2,009	2,047	4,121	4,243	3,479	28,708	35,849	12,349
Erie	29.0	1,834	3,212	3,289	2,882	3,168	5,784	5,444	3,387	25,184	31,444	11,528
Fairfield	34.4	2,078	3,890	4,223	3,948	3,865	7,219	5,985	3,192	23,934	29,806	10,409
Fayette	10.0	1,193	1,677	1,655	1,428	1,155	1,626	328	438	16,525	21,798	7,985
Franklin	356.8	25,950	39,027	40,855	40,759	36,633	63,478	60,474	49,624	24,296	32,284	12,737
Fulton	14.1	737	1,273	1,277	1,500	1,456	2,773	2,885	2,199	28,017	34,438	12,049
Gallia	11.0	1,131	1,588	1,488	1,355	1,078	1,881	1,614	865	19,761	26,841	9,463
Geauga	24.8	842	1,500	1,807	1,989	2,260	4,817	5,780	5,805	33,184	41,842	13,565
Greene	45.6	2,330	3,520	3,851	4,149	4,239	8,239	9,624	9,648	30,683	37,918	13,352
Guernsey	15.3	1,205	2,157	2,026	1,902	1,649	2,737	2,321	1,303	21,011	27,611	10,106
Hamilton	335.3	26,357	38,621	35,739	34,270	31,705	55,994	57,127	55,487	25,165	33,954	13,194
Hancock	24.8	1,086	2,343	2,493	2,439	2,573	4,982	4,928	3,956	27,904	34,883	13,289
Hardin	11.8	1,217	1,671	1,598	1,482	1,436	2,086	1,593	717	19,773	25,351	9,148
Harrison	6.2	537	899	880	755	719	1,067	941	402	20,193	25,868	9,270
Henry	10.3	433	1,036	1,153	1,188	1,168	2,119	2,002	1,201	25,764	31,777	11,484
Highland	13.3	1,286	2,162	2,099	1,758	1,527	2,169	1,465	834	18,137	24,220	9,048
Hocking	9.7	946	1,472	1,501	1,409	1,215	1,773	1,000	384	18,293	23,001	8,715
Holmes	9.0	755	1,057	1,294	1,262	970	1,625	1,268	769	20,584	27,646	7,924
Huron	20.1	1,288	2,225	2,455	2,407	2,268	4,312	3,367	1,778	23,685	29,244	10,534
Jackson	11.2	1,364	2,085	1,660	1,408	1,259	1,781	1,131	512	16,773	22,436	8,158
Jefferson	32.1	2,889	4,380	3,773	3,263	3,113	6,193	5,688	2,801	22,809	28,169	10,454
Knox	17.4	1,412	2,363	2,589	2,403	2,127	3,166	2,111	1,229	19,859	26,319	9,521
Lake	77.7	2,933	5,419	7,000	7,470	7,846	17,240	17,542	12,250	29,581	35,467	12,746
☐ Lawrence	23.4	2,077	3,332	2,819	2,420	2,253	4,331	3,831	2,337	22,302	28,176	10,254
Licking	46.4	2,757	4,877	5,149	5,113	4,583	8,914	9,042	5,965	25,870	32,418	11,938
Logan	15.4	1,377	2,021	2,236	2,153	1,854	2,716	2,023	1,020	19,794	25,739	9,668
Lorain	95.8	5,531	8,704	8,586	8,144	9,162	19,927	21,034	14,712	28,904	34,360	12,031
Lucas	178.0	13,851	21.757	20,148	17,941	16,426	31,352	31,854	24,671	24,642	32,038	12,325
Madison	11.5	866	1,378	1,616	1,482	1,302	2,384	1,612	860	21,585	27,038	9,065
Mahoning	104.2	9,843	13,654	12,043	11,379	11,249	20,901	16,102	9,029	22,331	27,738	10,378
Marion	23.9	1,846	3,040	2,914	2,834	2,918	5,010	3,572	1,766	22,244	27,557	9,964
Medina	39.5	1,381	2,617	3,181	3,333	3,658	8,813	9,511	7,006	31,314	37,186	12,251
Meigs	8.9	1,221	1,770	1,370	1,136	1,046	1,365	714	278	15,412	20,270	7,424
Mercer	13.2	641	1,256	1,321	1,391	1,412	2,797	2,513	1,869	27,139	33,928	11,338
Miami	33.7	1,856	3,379	3,724	3,774	3,698	6,668	6,373	4,228	25,606	31,922	11,822
Monroe	6.1	659	939	781	655	550	1,247	937	332	20,145	25,083	9,330
Montgomery	222.3	14,969	24,066	24,714	23,912	22,279	39,471	39,637	33,252	25,297	32,977	12,989
Morgan	5.2	540	851	810	655	627	901	559	257	18,053	23,312	8,360
Morrow	9.8	767	1,215	1,414	1,467	1,353	1,930	1,204	450	20,137	24,849	8,666
Muskingum	31.6	2,853	4,920	4,771	4,047	3,433	5,520	4,069	1,987	18,959	25,194	9,399

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
OHIO (continued)												
ALL COUNTIES (continued)												
Noble	4.3	388	670	613	479	467	790	612	281	20,000	25,514	9,377
Ottawa	15.2	561	1,275	1,488	1,465	1,517	2,875	3,215	2,804	29,234	36,170	13,475
Paulding	7.4	479	754	857	807	893	1,714	1,349	547	24,497	28,582	9,837
Perry	11.6	976	1,650	1,768	1,698	1,332	2,105	1,420	651	19,104	24,541	8,653
Pickaway	15.4	974	1,654	1,790	1,826	1,803	3,104	2,641	1,608	23,983	30,579	10,127
Pike	8.9	838	1,474	1,331	1,251	925	1,289	1,099	693	18,109	25,214	8,976
Portage	48.2	2,769	4,461	4,695	4,829	5,085	10,014	9,366	6,981	27,266	34,011	11,752
Preble	14.5	933	1,360	1,579	1,592	1,558	2,872	2,805	1,801	25,781	31,703	11,378
Putnam	11.0	692	1,183	1,416	1,392	1,337	2,444	1,693	843	23,194	28,182	9,254
Richland	48.9	2,979	5,580	6,013	5,606	5,216	9,904	8,614	4,988	24,051	30,271	11,308
Ross	24.2	1,624	2,824	2,862	2,770	2,522	4,581	4,008	3,009	23,898	31,026	10,961
Sandusky	23.4	1,288	2,471	2,588	2,573	2,817	4,823	4,595	2,245	24,933	30,650	11,068
Scioto	30.5	3,160	5,355	4,623	3,794	2,955	4,666	3,846	2,101	17,724	24,685	8,952
Seneca	21.8	1,286	2,186	2,607	2,561	2,551	4,715	3,943	1,951	24,410	29,793	10,409
Shelby	15.4	829	1,485	1,540	1,656	1,755	3,308	3,009	1,818	26,278	32,723	11,350
Stark	138.0	9,112	15,264	15,477	14,315	14,423	28,686	25,672	15,051	25,146	30,838	11,276
Summit	194.2	13,530	22,375	22,025	20,796	19,368	36,313	34,711	25,082	24,736	31,578	12,048
Trumbull	87.7	4,543	8,343	8,284	7,677	7,812	16,213	18,241	16,587	29,535	36,332	13,366
Tuscarawas	33.0	2,457	4,445	4,599	4,205	3,850	6,761	4,593	2,090	21,005	26,252	10,015
Union	11.0	699	992	1,020	1,172	1,328	2,246	1,911	1,632	26,122	32,758	11,225
Van Wert	11.6	620	1,097	1,167	1,245	1,256	2,475	2,326	1,414	26,716	32,023	11,944
Vinton	4.3	427	760	664	553	461	705	485	245	17,590	23,601	8,319
Warren	35.9	1,502	2,601	3,158	3,136	3,310	7,277	8,528	6,388	30,977	36,977	12,559
Washington	23.8	1,812	2,949	3,027	3,003	2,871	4,607	3,757	1,774	21,861	27,913	10,081
Wayne	35.6	1,825	3,224	3,721	4,055	4,032	7,213	6,857	4,673	26,258	33,109	11,488
Williams	13.9	903	1,575	1,686	1,652	1,620	3,042	2,324	1,098	23,486	28,675	10,545
Wood	38.2	1,977	3,765	3,856	3,770	3,768	7,031	7,623	6,410	27,731	35,841	12,246
Wyandot	8.1	574	889	1,080	1,107	964	1,629	1,276	581	22,005	27,734	9,853
TOTAL METRO COUNTIES	**3,206.2**	**228,243**	**352,009**	**346,607**	**331,831**	**316,968**	**596,227**	**581,867**	**452,448**	**25,456**	**32,556**	**12,261**
TOTAL STATE	**4,043.9**	**291,429**	**458,392**	**454,912**	**432,961**	**410,818**	**757,140**	**712,172**	**526,076**	**24,665**	**31,661**	**11,814**
OKLAHOMA												
ENID	**25.7**	**1,699**	**3,134**	**3,088**	**3,083**	**2,807**	**4,586**	**4,279**	**3,024**	**23,126**	**30,721**	**11,963**
Garfield	25.7	1,699	3,134	3,088	3,083	2,807	4,586	4,279	3,024	23,126	30,721	11,963
LAWTON	**38.1**	**2,440**	**4,141**	**5,389**	**5,354**	**4,463**	**6,260**	**5,683**	**4,370**	**21,785**	**31,575**	**10,135**
Comanche	38.1	2,440	4,141	5,389	5,354	4,463	6,260	5,683	4,370	21,785	31,575	10,135
OKLAHOMA CITY	**380.1**	**26,709**	**43,592**	**45,756**	**44,327**	**38,687**	**67,823**	**62,627**	**50,579**	**23,700**	**31,351**	**11,999**
Canadian	25.2	1,423	2,070	2,301	2,330	2,259	5,160	5,635	4,022	29,530	34,871	11,779
Cleveland	58.6	3,920	5,571	6,465	6,456	5,980	11,102	11,082	8,024	25,835	32,971	11,875
Logan	11.2	942	1,546	1,360	1,292	1,207	1,798	1,667	1,388	21,855	29,393	10,385
McClain	9.0	866	1,212	1,016	955	870	1,727	1,427	927	22,445	27,552	9,611
Oklahoma	252.3	17,418	29,392	31,504	30,507	26,045	44,213	39,325	33,896	23,127	31,240	12,436
Pottawatomie	23.8	2,140	3,801	3,110	2,787	2,326	3,823	3,491	2,322	20,122	27,171	10,026
TULSA	**287.0**	**21,245**	**34,376**	**34,290**	**33,011**	**29,582**	**52,296**	**46,218**	**35,982**	**23,388**	**30,604**	**11,766**
Creek	26.3	1,977	3,810	2,989	2,853	2,727	4,849	4,329	2,766	22,716	28,508	10,159
Osage	16.2	1,620	2,451	2,032	1,877	1,841	2,949	2,137	1,293	20,308	26,099	9,587
Rogers	20.1	1,461	2,329	2,069	2,139	1,882	3,825	3,874	2,521	25,468	30,537	10,456
Tulsa	206.4	14,834	23,456	25,341	24,534	21,442	37,156	32,670	26,967	23,409	31,202	12,486
Wagoner	18.0	1,353	2,330	1,859	1,608	1,690	3,517	3,208	2,435	25,480	30,934	10,292
ALL COUNTIES												
Adair	6.9	893	1,707	1,166	781	670	947	507	229	13,537	19,369	6,245
Alfalfa	2.7	269	433	361	324	277	418	356	262	19,403	26,647	10,427
Atoka	4.8	615	1,144	793	630	437	501	386	294	13,987	22,155	7,706
Beaver	3.0	271	332	363	326	330	643	387	348	23,141	29,279	11,870
Beckham	9.0	1,070	1,669	1,164	1,008	748	1,516	1,102	723	17,853	25,145	9,713
Blaine	5.2	568	790	660	521	468	821	790	582	20,629	28,436	10,873
Bryan	12.9	2,063	2,859	2,233	1,715	1,077	1,420	955	578	13,476	19,330	7,377
Caddo	12.5	1,405	2,217	1,597	1,555	1,331	1,760	1,337	1,298	18,211	25,560	9,452
Canadian	25.2	1,423	2,070	2,301	2,330	2,259	5,160	5,635	4,022	29,530	34,871	11,779
Carter	17.9	1,790	3,025	2,385	1,918	1,651	3,018	2,340	1,773	19,541	26,965	10,161
Cherokee	12.3	1,633	2,380	2,104	1,618	1,237	1,586	1,003	739	15,088	21,889	7,671
Choctaw	6.1	1,048	1,479	942	667	573	666	474	251	12,667	19,266	6,833

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
OKLAHOMA (continued)												
ALL COUNTIES (continued)												
Cimarron	1.6	192	243	270	245	152	262	142	94	16,833	22,682	9,305
Cleveland	58.6	3,920	5,571	6,465	6,456	5,980	11,102	11,082	8,024	25,835	32,971	11,875
Coal	2.2	362	548	378	274	200	242	101	95	12,458	18,235	6,686
Comanche	38.1	2,440	4,141	5,389	5,354	4,463	6,260	5,683	4,370	21,785	31,575	10,135
Cotton	2.9	438	561	458	379	292	428	251	93	14,925	19,921	7,914
Craig	5.7	635	1,056	937	819	662	795	469	327	16,308	22,009	8,042
Creek	26.3	1,977	3,810	2,989	2,853	2,727	4,849	4,329	2,766	22,716	28,508	10,159
Custer	12.1	1,137	1,561	1,423	1,278	1,116	1,874	1,836	1,875	22,852	32,793	12,400
Delaware	10.9	1,338	2,305	2,105	1,451	1,161	1,305	740	495	14,242	19,825	7,400
Dewey	2.2	228	254	245	233	198	282	400	360	23,415	33,422	12,054
Ellis	2.2	196	304	313	277	224	339	298	249	20,208	28,003	10,622
Garfield	25.7	1,699	3,134	3,088	3,083	2,807	4,586	4,279	3,024	23,126	30,721	11,963
Garvin	11.4	1,057	1,955	1,505	1,335	1,121	1,736	1,596	1,095	19,359	26,730	10,295
Grady	16.6	1,498	2,702	2,198	2,040	1,610	2,742	2,160	1,650	19,643	26,825	9,744
Grant	2.6	265	357	326	366	296	392	331	267	19,806	26,921	10,768
Greer	3.0	483	753	483	313	279	364	173	152	12,686	19,281	8,383
Harmon	1.7	403	445	296	208	95	120	56	77	10,029	16,284	6,438
Harper	1.8	183	245	240	191	177	379	217	168	21,167	26,488	10,365
Haskell	4.7	635	1,110	762	615	413	484	387	294	13,940	20,432	7,807
Hughes	5.8	911	1,413	1,001	671	517	641	395	251	12,735	18,665	7,364
Jackson	11.1	1,017	1,868	1,905	1,665	1,243	1,575	1,104	723	17,192	24,275	8,748
Jefferson	3.3	611	802	572	394	287	352	176	106	11,926	17,662	6,549
Johnston	4.0	776	1,008	718	441	281	330	282	164	11,377	17,394	6,442
Kay	20.7	1,421	2,766	2,664	2,357	2,072	3,656	3,193	2,571	22,589	29,865	11,889
Kingfisher	5.7	467	676	681	621	678	1,087	935	555	22,905	28,708	10,626
Kiowa	5.3	821	1,217	883	596	419	668	425	271	13,409	20,454	8,404
Latimer	3.7	525	932	570	432	347	442	267	185	13,393	20,139	7,097
Le Flore	16.7	1,857	3,478	2,762	2,273	1,725	2,328	1,459	818	15,494	21,392	7,783
Lincoln	12.1	1,306	1,978	1,540	1,402	1,324	2,124	1,510	916	19,343	24,802	9,320
Logan	11.2	942	1,546	1,360	1,292	1,207	1,798	1,667	1,388	21,855	29,393	10,385
Love	3.3	455	563	449	413	321	540	312	247	17,195	22,890	8,887
McClain	9.0	866	1,212	1,016	955	870	1,727	1,427	927	22,445	27,552	9,611
McCurtain	13.1	2,088	3,001	2,297	1,638	1,192	1,403	1,034	447	13,123	18,504	6,430
McIntosh	7.0	932	1,580	1,139	919	680	853	649	248	14,335	20,093	7,902
Major	3.3	289	471	476	414	332	559	414	345	20,000	27,376	9,820
Marshall	5.0	518	1,164	924	618	480	580	424	292	14,404	22,238	9,423
Mayes	13.1	1,210	2,204	1,973	1,623	1,358	2,059	1,722	951	18,508	24,559	9,012
Murray	5.0	574	935	748	692	585	762	478	226	16,762	22,109	8,569
Muskogee	27.1	3,108	5,201	3,782	3,111	2,722	4,158	2,983	2,035	17,287	24,201	9,084
Noble	4.8	378	651	652	629	532	809	607	542	20,776	28,066	10,777
Nowata	4.4	374	742	502	485	480	827	616	374	21,031	27,176	10,308
Okfuskee	4.5	671	901	694	554	403	518	467	292	14,875	21,665	8,404
Oklahoma	252.3	17,418	29,392	31,504	30,507	26,045	44,213	39,325	33,896	23,127	31,240	12,436
Okmulgee	15.1	1,624	2,874	2,338	1,718	1,397	2,253	1,743	1,153	16,865	24,462	9,188
Osage	16.2	1,620	2,451	2,032	1,877	1,841	2,949	2,137	1,293	20,308	26,099	9,587
Ottawa	13.1	1,336	2,411	2,159	1,751	1,311	2,144	1,273	715	16,742	22,825	8,642
Pawnee	6.8	561	1,029	937	784	680	1,172	854	783	20,622	28,032	10,769
Payne	24.9	2,804	4,229	4,020	3,010	2,277	3,458	2,936	2,166	17,180	26,797	10,094
Pittsburg	16.9	1,889	3,486	2,705	2,278	1,769	2,509	1,493	771	15,782	21,673	8,420
Pontotoc	13.4	1,498	2,690	1,952	1,430	1,297	2,071	1,491	971	16,846	24,069	9,215
Pottawatomie	23.8	2,140	3,801	3,110	2,787	2,326	3,823	3,491	2,322	20,122	27,171	10,026
Pushmataha	5.1	868	1,191	901	665	452	522	281	220	12,684	18,853	7,229
Roger Mills	2.1	164	224	227	226	236	368	270	385	24,400	36,865	14,076
Rogers	20.1	1,461	2,329	2,069	2,139	1,882	3,825	3,874	2,521	25,468	30,537	10,456
Seminole	10.9	1,125	2,073	1,466	1,216	1,044	1,680	1,312	984	18,089	25,637	9,669
☐ Sequoyah	12.4	1,811	2,524	2,237	1,778	1,176	1,616	826	432	14,182	19,262	6,598
Stephens	17.5	1,391	2,525	2,061	2,053	1,744	3,075	2,706	1,945	21,876	28,777	11,117
Texas	6.6	536	749	848	885	818	1,238	929	597	21,663	27,820	10,144
Tillman	4.3	856	966	769	565	367	382	203	192	12,064	18,348	6,860
Tulsa	206.4	14,834	23,456	25,341	24,534	21,442	37,156	32,670	26,967	23,409	31,202	12,486
Wagoner	18.0	1,353	2,330	1,859	1,608	1,690	3,517	3,208	2,435	25,480	30,934	10,292
Washington	18.9	907	1,963	1,786	1,734	1,700	3,163	3,455	4,192	29,353	37,761	15,153
Washita	5.5	379	723	674	657	587	1,010	752	718	22,528	29,834	11,316
Woods	4.2	381	549	561	530	429	660	528	562	20,840	30,260	11,990
Woodward	8.2	495	824	839	842	752	1,428	1,601	1,419	27,708	34,925	12,561

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OKLAHOMA (continued)												
TOTAL METRO COUNTIES	**743.3**	**53,904**	**87,767**	**90,760**	**87,553**	**76,715**	**132,581**	**119,633**	**94,387**	**23,224**	**30,850**	**11,697**
TOTAL STATE	**1,270.7**	**111,702**	**182,258**	**167,642**	**150,932**	**128,348**	**211,025**	**179,706**	**139,087**	**20,814**	**28,452**	**10,759**
OREGON												
EUGENE - SPRINGFIELD	**104.3**	**8,500**	**14,197**	**14,469**	**12,425**	**11,734**	**19,362**	**14,609**	**9,004**	**21,035**	**26,881**	**10,525**
Lane	104.3	8,500	14,197	14,469	12,425	11,734	19,362	14,609	9,004	21,035	26,881	10,525
MEDFORD	**53.2**	**4,045**	**7,993**	**8,331**	**7,168**	**6,453**	**9,357**	**6,287**	**3,566**	**19,356**	**25,227**	**9,498**
Jackson	53.2	4,045	7,993	8,331	7,168	6,453	9,357	6,287	3,566	19,356	25,227	9,498
PORTLAND	**456.5**	**25,234**	**47,724**	**51,246**	**49,141**	**45,894**	**83,445**	**83,134**	**70,682**	**26,078**	**32,756**	**12,898**
Clackamas	91.7	3,993	7,765	9,384	9,418	9,086	19,110	18,663	14,281	28,209	34,035	12,158
Multnomah	238.4	16,491	30,793	30,716	27,608	24,635	41,397	37,976	28,784	22,636	29,544	12,418
Washington	105.6	3,412	6,519	8,516	9,540	9,789	18,872	23,253	25,699	33,035	39,801	15,212
Yamhill	20.8	1,338	2,647	2,630	2,575	2,384	4,066	3,242	1,918	22,429	28,164	9,912
PORTLAND - VANCOUVER CONSOLIDATED AREA	***535.9***	***30,197***	***56,278***	***59,796***	***57,231***	***53,893***	***99,714***	***97,787***	***81,004***	***26,065***	***32,454***	***12,682***
SALEM	**97.2**	**7,422**	**13,325**	**14,220**	**13,010**	**11,027**	**17,944**	**13,095**	**7,157**	**20,267**	**26,224**	**9,721**
Marion	80.1	5,972	10,986	11,908	10,825	8,972	14,766	10,575	6,096	20,189	26,314	9,763
Polk	17.1	1,450	2,339	2,312	2,185	2,055	3,178	2,520	1,061	20,600	25,800	9,529
ALL COUNTIES												
Baker	6.1	652	1,111	1,018	837	708	878	629	267	16,682	21,429	8,273
Benton	23.8	1,823	2,751	3,286	2,584	2,290	3,885	3,878	3,303	23,038	31,405	11,273
Clackamas	91.7	3,993	7,765	9,384	9,418	9,086	19,110	18,663	14,281	28,209	34,035	12,158
Clatsop	12.9	950	2,087	2,090	1,520	1,394	2,103	1,651	1,105	19,379	26,065	10,220
Columbia	13.3	1,004	1,680	1,649	1,482	1,504	2,820	2,188	973	22,832	26,766	9,726
Coos	23.3	2,014	3,496	3,660	3,101	2,673	4,494	2,775	1,087	18,909	23,560	9,044
Crook	5.2	422	742	819	793	710	827	644	243	18,970	24,396	9,193
Curry	7.0	729	1,155	1,195	1,012	801	1,039	684	385	16,976	22,311	9,296
Deschutes	26.2	1,755	3,625	3,987	3,476	3,109	4,996	3,445	1,807	20,402	25,690	9,629
Douglas	35.3	2,877	5,324	5,011	4,844	4,870	6,770	4,069	1,535	19,600	23,535	8,565
Gilliam	.8	36	61	95	102	93	133	160	120	25,765	33,374	14,833
Grant	3.2	262	535	545	446	402	577	305	128	17,851	22,099	8,320
Harney	2.9	230	379	413	472	399	541	341	125	19,560	23,592	8,661
Hood River	6.2	489	927	1,013	806	657	1,115	775	418	19,036	24,909	9,533
Jackson	53.2	4,045	7,993	8,331	7,168	6,453	9,357	6,287	3,566	19,356	25,227	9,498
Jefferson	4.6	281	560	717	641	600	899	581	321	20,777	25,937	9,321
Josephine	27.4	2,787	4,778	4,711	3,854	3,045	4,268	2,679	1,278	16,814	21,907	8,302
Klamath	22.1	2,151	3,405	3,296	2,863	2,594	3,934	2,657	1,200	18,864	23,670	8,957
Lake	3.0	228	469	490	385	358	587	361	122	19,065	22,851	8,903
Lane	104.3	8,500	14,197	14,469	12,425	11,734	19,362	14,609	9,004	21,035	26,881	10,525
Lincoln	15.6	1,086	2,212	2,349	1,875	1,658	2,614	2,222	1,584	20,803	27,757	11,831
Linn	33.4	2,537	4,433	4,608	4,167	3,772	6,642	4,801	2,440	21,185	25,955	9,718
Malheur	9.9	899	1,574	1,659	1,337	1,218	1,514	1,107	592	18,015	23,548	8,238
Marion	80.1	5,972	10,986	11,908	10,825	8,972	14,766	10,575	6,096	20,189	26,314	9,763
Morrow	2.9	149	262	379	339	295	530	576	370	25,473	31,279	10,929
Multnomah	238.4	16,491	30,793	30,716	27,608	24,635	41,397	37,976	28,784	22,636	29,544	12,418
Polk	17.1	1,450	2,339	2,312	2,185	2,055	3,178	2,520	1,061	20,600	25,800	9,529
Sherman	.8	50	81	92	108	92	135	138	104	23,650	29,895	11,389
Tillamook	8.6	841	1,466	1,533	1,274	964	1,252	869	401	16,766	22,176	8,954
Umatilla	22.2	1,492	2,824	3,364	3,181	2,666	4,082	3,128	1,463	20,408	25,994	9,338
Union	8.7	775	1,117	1,157	1,069	940	1,579	1,339	724	21,173	26,885	9,665
Wallowa	3.0	272	468	508	430	329	527	268	198	17,933	23,028	9,336
Wasco	8.4	722	1,288	1,176	928	887	1,877	930	592	20,548	25,025	9,732
Washington	105.6	3,412	6,519	8,516	9,540	9,789	18,872	23,253	25,699	33,035	39,801	15,212
Wheeler	.7	77	194	160	86	54	72	37	20	11,900	17,429	8,714
Yamhill	20.8	1,338	2,647	2,630	2,575	2,384	4,066	3,242	1,918	22,429	28,164	9,912
TOTAL METRO COUNTIES	**711.2**	**45,201**	**83,239**	**88,266**	**81,744**	**75,108**	**130,108**	**117,125**	**90,409**	**23,739**	**30,438**	**11,835**
TOTAL STATE	**1,048.7**	**72,791**	**132,243**	**139,246**	**125,756**	**114,190**	**190,798**	**160,362**	**113,314**	**22,306**	**28,727**	**11,048**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
PENNSYLVANIA												
ALLENTOWN - BETHLEHEM	**253.0**	**13,652**	**27,268**	**27,764**	**26,747**	**25,989**	**49,187**	**47,419**	**34,974**	**26,029**	**32,916**	**12,604**
Carbon	21.3	1,314	3,033	3,242	2,561	2,676	4,111	2,867	1,496	20,929	26,482	10,369
Lehigh	110.6	5,090	11,044	10,895	11,090	10,619	20,634	22,695	18,533	28,242	35,286	13,854
Northampton	88.4	6,012	10,287	10,412	9,978	9,496	18,120	15,247	8,848	23,932	30,002	11,286
Warren, N. J.	*32.7*	*1,236*	*2,904*	*3,215*	*3,118*	*3,198*	*6,322*	*6,610*	*6,097*	*29,113*	*36,966*	*13,491*
ALTOONA	**51.1**	**3,590**	**7,260**	**7,355**	**6,595**	**5,966**	**9,676**	**7,235**	**3,423**	**20,600**	**26,599**	**10,039**
Blair	51.1	3,590	7,260	7,355	6,595	5,966	9,676	7,235	3,423	20,600	26,599	10,039
BEAVER COUNTY	**71.7**	**4,381**	**7,758**	**7,151**	**6,539**	**6,446**	**15,063**	**14,913**	**9,449**	**27,555**	**32,576**	**12,003**
Beaver	71.7	4,381	7,758	7,151	6,539	6,446	15,063	14,913	9,449	27,555	32,576	12,003
ERIE	**102.7**	**6,129**	**11,723**	**11,816**	**11,457**	**11,174**	**20,459**	**17,895**	**12,047**	**24,555**	**31,386**	**11,435**
Erie	102.7	6,129	11,723	11,816	11,457	11,174	20,459	17,895	12,047	24,555	31,386	11,435
HARRISBURG - LEBANON - CARLISLE	**222.8**	**11,017**	**21,331**	**23,468**	**25,003**	**24,979**	**43,881**	**41,336**	**31,785**	**26,218**	**33,463**	**12,834**
Cumberland	71.1	2,554	5,541	6,499	7,394	7,707	14,341	14,533	12,531	28,909	36,744	13,757
Dauphin	95.6	5,389	9,582	9,750	10,505	10,278	17,602	17,723	14,771	26,260	33,707	13,534
Lebanon	41.5	2,279	4,512	5,222	5,087	5,184	8,703	6,894	3,619	23,496	29,509	10,856
Perry	14.6	795	1,696	1,997	2,017	1,810	3,235	2,186	864	22,114	27,129	9,877
JOHNSTOWN	**94.8**	**8,311**	**15,013**	**14,617**	**12,161**	**10,947**	**17,913**	**10,727**	**5,111**	**18,823**	**24,607**	**8,996**
Cambria	64.1	5,637	10,131	9,632	7,943	7,308	12,292	7,619	3,538	19,125	24,956	9,074
Somerset	30.7	2,674	4,882	4,985	4,218	3,639	5,621	3,108	1,573	18,277	23,878	8,832
LANCASTER	**140.7**	**6,779**	**13,039**	**15,760**	**16,437**	**16,070**	**28,694**	**25,749**	**18,172**	**25,755**	**32,938**	**11,910**
Lancaster	140.7	6,779	13,039	15,760	16,437	16,070	28,694	25,749	18,172	25,755	32,938	11,910
PHILADELPHIA	**1,773.3**	**114,043**	**186,752**	**179,192**	**174,586**	**164,718**	**302,463**	**324,673**	**326,873**	**27,233**	**35,793**	**13,148**
Bucks	181.1	7,116	12,638	15,141	16,223	16,924	36,065	41,101	35,892	31,217	38,140	13,324
Chester	119.9	4,470	7,575	9,415	10,553	10,536	20,360	24,903	32,088	33,482	43,290	15,361
Delaware	204.8	9,614	18,622	19,687	20,234	19,230	36,357	40,165	40,891	29,076	37,429	13,774
Montgomery	246.3	8,538	16,091	20,532	21,495	22,398	45,031	50,643	61,572	32,471	43,363	16,010
Philadelphia	635.3	66,395	98,064	78,709	69,645	60,457	96,840	89,839	75,351	20,383	28,636	11,058
Burlington, N. J.	*132.4*	*4,123*	*8,495*	*10,939*	*11,606*	*11,837*	*24,015*	*29,037*	*32,348*	*32,965*	*42,332*	*14,218*
Camden, N. J.	*178.1*	*10,370*	*18,939*	*17,752*	*17,795*	*16,499*	*29,544*	*32,101*	*35,100*	*27,578*	*36,340*	*13,233*
Gloucester, N. J.	*75.4*	*3,417*	*6,328*	*7,017*	*7,035*	*6,837*	*14,251*	*16,884*	*13,631*	*30,210*	*36,595*	*12,594*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***2,132.1***	***132,534***	***220,540***	***213,133***	***208,540***	***197,039***	***362,753***	***392,450***	***405,111***	***27,596***	***36,321***	***13,274***
PITTSBURGH	**835.5**	**59,162**	**103,922**	**97,619**	**87,859**	**83,354**	**155,560**	**140,215**	**107,809**	**24,121**	**31,461**	**12,285**
Allegheny	550.3	38,079	67,027	62,499	56,467	53,098	100,212	93,956	78,952	24,803	32,652	13,021
Fayette	59.9	6,904	10,425	8,395	7,012	6,542	10,605	6,810	3,207	18,023	23,523	8,801
Washington	80.7	5,168	9,624	9,569	8,515	7,927	15,158	14,594	10,145	24,705	31,206	11,719
Westmoreland	144.6	9,011	16,846	17,156	15,865	15,787	29,585	24,845	15,505	24,234	30,355	11,413
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***907.2***	***63,543***	***111,680***	***104,770***	***94,398***	***89,800***	***170,623***	***155,128***	***117,258***	***24,391***	***31,549***	***12,262***
READING	**125.4**	**7,084**	**14,667**	**14,353**	**13,766**	**13,120**	**24,670**	**22,747**	**14,993**	**24,885**	**31,635**	**12,255**
Berks	125.4	7,084	14,667	14,353	13,766	13,120	24,670	22,747	14,993	24,885	31,635	12,255
SCRANTON - WILKES-BARRE	**278.7**	**17,017**	**38,825**	**41,256**	**36,442**	**32,098**	**51,221**	**39,223**	**22,618**	**20,850**	**27,627**	**10,530**
Columbia	23.1	1,330	2,927	3,149	3,325	2,907	4,382	3,209	1,871	21,279	27,827	10,203
Lackawanna	85.1	5,529	12,155	12,339	10,878	9,463	15,081	12,280	7,375	20,818	27,949	10,647
Luzerne	128.4	7,767	18,794	19,820	16,780	14,670	23,558	17,206	9,805	20,334	26,962	10,393
Monroe	32.0	1,812	3,689	4,591	4,077	3,747	6,187	5,077	2,820	22,353	29,216	11,278
Wyoming	10.1	579	1,260	1,357	1,382	1,311	2,013	1,451	747	21,728	27,882	9,778
SHARON	**46.5**	**3,323**	**5,983**	**5,887**	**5,419**	**5,247**	**9,698**	**7,166**	**3,777**	**22,491**	**28,251**	**10,376**
Mercer	46.5	3,323	5,983	5,887	5,419	5,247	9,698	7,166	3,777	22,491	28,251	10,376
STATE COLLEGE	**39.1**	**3,536**	**5,358**	**5,654**	**4,830**	**4,202**	**6,752**	**5,075**	**3,693**	**20,189**	**28,514**	**9,619**
Centre	39.1	3,536	5,358	5,654	4,830	4,202	6,752	5,075	3,693	20,189	28,514	9,619
WILLIAMSPORT	**43.9**	**2,758**	**5,883**	**6,056**	**5,804**	**5,050**	**8,528**	**6,253**	**3,568**	**21,336**	**27,887**	**10,348**
Lycoming	43.9	2,758	5,883	6,056	5,804	5,050	8,528	6,253	3,568	21,336	27,887	10,348
YORK	**149.1**	**7,810**	**15,523**	**16,563**	**16,339**	**16,604**	**31,737**	**27,713**	**16,811**	**25,537**	**31,680**	**11,883**
Adams	25.1	1,253	2,718	3,017	3,032	3,187	5,311	4,165	2,417	23,955	30,350	10,775
York	124.0	6,557	12,805	13,546	13,307	13,417	26,426	23,548	14,394	25,919	31,949	12,123
ALL COUNTIES												
Adams	25.1	1,253	2,718	3,017	3,032	3,187	5,311	4,165	2,417	23,955	30,350	10,775
Allegheny	550.3	38,079	67,027	62,499	56,467	53,098	100,212	93,966	78,952	24,803	32,652	13,021

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
PENNSYLVANIA (continued)												
ALL COUNTIES (continued)												
Armstrong	30.2	2,303	4,252	4,102	3,460	3,455	5,830	4,580	2,218	21,410	27,155	10,381
Beaver	71.7	4,381	7,758	7,151	6,539	6,446	15,063	14,913	9,449	27,555	32,576	12,003
Bedford	17.5	1,448	2,776	2,785	2,431	2,122	3,006	1,909	1,023	18,570	24,583	8,963
Berks	125.4	7,084	14,667	14,353	13,766	13,120	24,670	22,747	14,993	24,885	31,635	12,255
Blair	51.1	3,590	7,260	7,355	6,595	5,966	9,676	7,235	3,423	20,600	26,599	10,039
Bradford	23.7	1,792	3,369	3,265	3,146	2,897	4,460	3,096	1,675	20,454	26,234	9,565
Bucks	181.1	7,116	12,638	15,141	16,223	16,924	36,065	41,101	35,892	31,217	38,140	13,324
Butler	54.6	3,560	6,178	6,346	6,346	6,460	11,566	9,191	4,953	23,748	29,468	10,454
Cambria	64.1	5,637	10,131	9,632	7,943	7,308	12,292	7,619	3,538	19,125	24,956	9,074
Cameron	2.7	246	434	426	427	341	409	315	102	17,800	22,690	9,572
Carbon	21.3	1,314	3,033	3,242	2,561	2,676	4,111	2,867	1,496	20,929	26,482	10,369
Centre	39.1	3,536	5,358	5,654	4,830	4,202	6,752	5,075	3,693	20,189	28,514	9,619
Chester	119.9	4,470	7,575	9,415	10,553	10,536	20,360	24,903	32,088	33,482	43,290	15,361
Clarion	14.9	1,209	2,222	2,133	1,812	1,472	2,787	2,220	1,045	20,239	26,987	9,181
Clearfield	30.7	2,195	4,550	4,476	4,037	3,540	5,693	4,267	1,942	20,122	26,311	9,628
Clinton	14.2	1,234	2,347	2,287	2,183	1,937	2,476	1,221	515	17,801	22,780	8,231
Columbia	23.1	1,330	2,927	3,149	3,325	2,907	4,382	3,209	1,871	21,279	27,827	10,203
Crawford	32.4	2,149	4,378	4,586	4,219	3,699	6,067	4,702	2,600	21,095	27,904	10,192
Cumberland	71.1	2,554	5,541	6,499	7,394	7,707	14,341	14,533	12,531	28,909	36,744	13,757
Dauphin	95.6	5,389	9,582	9,750	10,505	10,278	17,602	17,723	14,771	26,260	33,707	13,534
Delaware	204.8	9,614	18,622	19,687	20,234	19,230	36,357	40,165	40,891	29,076	37,429	13,774
Elk	13.8	733	1,542	1,540	1,703	1,619	2,846	2,384	1,433	24,194	30,871	11,037
Erie	102.7	6,129	11,723	11,816	11,457	11,174	20,459	17,895	12,047	24,555	31,386	11,435
Fayette	59.9	6,904	10,425	8,395	7,012	6,542	10,605	6,810	3,207	18,023	23,523	8,801
Forest	1.9	168	325	335	290	227	316	176	63	17,050	22,239	8,623
Franklin	44.4	2,229	4,557	5,283	5,670	5,300	9,005	7,883	4,473	24,149	30,467	11,349
Fulton	5.3	518	798	752	779	694	939	594	226	18,747	23,872	9,037
Greene	15.3	1,271	2,239	2,018	1,751	1,509	2,852	2,368	1,292	21,159	27,425	10,087
Huntingdon	15.2	1,236	2,615	2,494	2,100	1,804	2,723	1,555	673	17,979	23,661	8,306
Indiana	32.4	2,818	4,281	4,366	4,161	3,550	6,261	4,597	2,366	20,772	27,491	9,416
Jefferson	19.0	1,369	2,633	2,593	2,371	2,206	3,571	2,681	1,576	21,164	27,845	10,560
Juniata	7.5	526	1,079	1,183	1,136	916	1,333	929	398	19,233	25,399	9,338
Lackawanna	85.1	5,529	12,155	12,339	10,878	9,463	15,081	12,280	7,375	20,818	27,949	10,647
Lancaster	140.7	6,779	13,039	15,760	16,437	16,070	28,694	25,749	18,172	25,755	32,938	11,910
Lawrence	38.4	2,674	5,287	4,665	4,195	4,165	7,420	6,390	3,604	22,808	29,089	10,792
Lebanon	41.5	2,279	4,512	5,222	5,087	5,184	8,703	6,894	3,619	23,496	29,509	10,856
Lehigh	110.6	5,090	11,044	10,895	11,090	10,619	20,634	22,695	18,533	28,242	35,286	13,854
Luzerne	128.4	7,767	18,794	19,820	16,780	14,670	23,558	17,204	9,805	20,334	26,962	10,393
Lycoming	43.9	2,758	5,883	6,056	5,804	5,050	8,528	6,253	3,568	21,336	27,887	10,348
McKean	18.4	1,181	2,625	2,454	2,362	2,161	3,414	2,614	1,589	21,274	27,725	10,432
Mercer	46.5	3,323	5,983	5,887	5,419	5,247	9,698	7,166	3,777	22,491	28,251	10,376
Mifflin	17.9	1,620	3,020	2,627	2,296	2,014	3,224	2,152	947	18,654	24,237	9,115
Monroe	32.0	1,812	3,689	4,591	4,077	3,747	6,187	5,077	2,820	22,353	29,216	11,278
Montgomery	246.3	8,538	16,091	20,532	21,495	22,398	45,031	50,643	61,572	32,471	43,363	16,010
Montour	6.0	303	557	667	807	746	1,135	1,010	775	24,380	32,927	11,690
Northampton	88.4	6,012	10,287	10,412	9,978	9,496	18,120	15,247	8,848	23,932	30,002	11,286
Northumberland	40.1	3,565	6,899	6,864	5,625	4,627	6,819	4,136	1,565	17,419	22,781	9,054
Perry	14.6	795	1,696	1,997	2,017	1,810	3,235	2,186	864	22,114	27,129	9,877
Philadelphia	635.3	66,395	98,064	78,709	69,645	60,457	96,840	89,839	75,351	20,383	28,636	11,058
Pike	8.9	534	1,226	1,338	1,210	1,074	1,490	1,176	852	20,617	27,889	11,231
Potter	6.8	561	1,057	982	877	804	1,268	857	394	19,544	25,085	9,171
Schuylkill	63.0	4,529	9,790	10,608	8,610	7,702	11,084	7,197	3,480	18,808	24,849	9,815
Snyder	12.5	763	1,454	1,756	1,756	1,674	2,582	1,670	845	21,497	28,034	9,707
Somerset	30.7	2,674	4,882	4,985	4,218	3,639	5,621	3,108	1,573	18,277	23,878	8,832
Sullivan	2.3	169	384	414	369	284	345	234	101	17,420	23,515	8,321
Susquehanna	14.7	939	1,991	2,064	1,972	1,740	2,738	2,127	1,129	21,025	27,355	9,832
Tioga	14.7	1,191	2,349	2,190	1,991	1,741	2,649	1,785	804	19,072	25,125	8,794
Union	11.0	583	1,214	1,499	1,411	1,337	2,206	1,692	1,058	22,865	31,009	10,032
Venango	23.8	1,837	3,103	2,937	2,958	2,787	5,060	3,310	1,808	21,891	27,582	10,225
Warren	17.6	1,274	2,439	2,623	2,477	2,272	3,381	2,170	964	19,972	25,563	9,492
Washington	80.7	5,168	9,624	9,569	8,515	7,927	15,158	14,594	10,145	24,705	31,206	11,719
Wayne	14.8	1,173	2,547	2,720	2,173	1,701	2,288	1,500	698	17,173	23,555	8,803
Westmoreland	144.6	9,011	16,846	17,156	15,865	15,787	29,585	24,845	15,505	24,234	30,355	11,413
Wyoming	10.1	579	1,260	1,357	1,382	1,311	2,013	1,451	747	21,728	27,882	9,778
York	124.0	6,557	12,805	13,546	13,307	13,417	26,426	23,548	14,394	25,919	31,949	12,123

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
PENNSYLVANIA (continued)												
TOTAL METRO COUNTIES	**3,809.7**	**249,446**	**443,639**	**435,588**	**410,430**	**387,593**	**701,370**	**653,707**	**527,927**	**24,705**	**32,397**	**12,232**
TOTAL STATE	**4,496.3**	**299,346**	**540,156**	**532,966**	**499,541**	**468,170**	**830,613**	**748,395**	**577,113**	**23,968**	**31,552**	**11,868**
RHODE ISLAND												
PROVIDENCE - PAWTUCKET - WOONSOCKET	**328.7**	**18,060**	**40,663**	**35,521**	**34,073**	**32,286**	**57,096**	**57,568**	**53,433**	**25,640**	**34,268**	**12,587**
Bristol	16.0	751	1,568	1,834	1,543	1,601	3,053	2,639	3,011	27,215	37,157	12,490
Kent	58.4	2,311	5,371	4,954	5,336	5,569	11,081	12,184	11,594	30,127	37,913	13,642
Providence	218.3	13,620	30,489	25,136	23,475	21,368	35,961	36,062	32,189	23,787	32,648	12,260
Washington	36.0	1,378	3,235	3,597	3,719	3,748	7,001	6,683	6,639	28,240	36,899	12,810
ALL COUNTIES												
Bristol	16.0	751	1,568	1,834	1,543	1,601	3,053	2,639	3,011	27,215	37,157	12,490
Kent	58.4	2,311	5,371	4,954	5,336	5,569	11,081	12,184	11,594	30,127	37,913	13,642
Newport	30.3	1,340	2,832	2,802	3,007	2,918	4,989	5,876	6,536	29,311	39,901	14,124
Providence	218.3	13,620	30,489	25,136	23,475	21,368	35,961	36,062	32,189	23,787	32,648	12,260
Washington	36.0	1,378	3,235	3,597	3,719	3,748	7,001	6,683	6,639	28,240	36,899	12,810
TOTAL METRO COUNTIES	**328.7**	**18,060**	**40,663**	**35,521**	**34,073**	**32,286**	**57,096**	**57,568**	**53,433**	**25,640**	**34,268**	**12,587**
TOTAL STATE	**359.0**	**19,400**	**43,495**	**38,323**	**37,080**	**35,204**	**62,085**	**63,444**	**59,969**	**25,936**	**34,744**	**12,721**
SOUTH CAROLINA												
ANDERSON	**54.9**	**4,985**	**6,920**	**7,050**	**6,933**	**6,423**	**10,999**	**7,645**	**3,945**	**21,148**	**26,176**	**9,803**
Anderson	54.9	4,985	6,920	7,050	6,933	6,423	10,999	7,645	3,945	21,148	26,176	9,803
CHARLESTON	**169.5**	**16,262**	**19,893**	**23,695**	**22,075**	**18,310**	**30,337**	**24,234**	**14,694**	**20,700**	**27,882**	**9,573**
Berkeley	42.2	3,588	4,402	5,746	5,925	4,879	8,525	6,356	2,779	21,368	26,237	8,670
Charleston	101.0	10,344	12,684	14,674	12,861	10,479	16,433	13,731	9,794	19,974	28,740	10,079
Dorchester	26.3	2,330	2,807	3,275	3,289	2,952	5,379	4,147	2,121	22,425	27,228	9,181
CHARLOTTE - GASTONIA - ROCK HILL	**398.6**	**24,666**	**40,767**	**46,514**	**46,927**	**44,751**	**76,044**	**69,542**	**49,389**	**24,484**	**31,563**	**11,741**
York	43.1	2,820	4,468	4,865	4,888	4,790	8,494	7,753	5,022	24,675	30,634	10,734
Cabarrus, N. C.	*34.7*	*1,835*	*3,898*	*4,312*	*3,913*	*3,815*	*6,922*	*6,182*	*3,823*	*24,432*	*30,714*	*11,326*
Gaston, N. C.	*62.9*	*3,842*	*6,384*	*7,037*	*7,575*	*7,358*	*12,499*	*11,257*	*6,948*	*24,465*	*30,947*	*11,200*
Lincoln, N. C.	*17.4*	*1,076*	*1,680*	*1,785*	*2,279*	*2,320*	*3,633*	*2,906*	*1,721*	*23,980*	*29,662*	*10,843*
Mecklenburg, N. C.	*173.5*	*10,849*	*16,602*	*19,984*	*19,963*	*18,271*	*30,720*	*30,871*	*26,240*	*25,332*	*33,378*	*12,930*
Rowan, N. C.	*39.8*	*2,404*	*4,709*	*5,094*	*5,124*	*4,968*	*8,165*	*6,070*	*3,266*	*22,507*	*28,576*	*10,863*
Union, N. C.	*27.2*	*1,840*	*3,026*	*3,437*	*3,185*	*3,229*	*5,611*	*4,503*	*2,369*	*23,220*	*29,557*	*9,987*
COLUMBIA	**160.9**	**10,303**	**16,087**	**19,347**	**19,078**	**17,023**	**28,597**	**27,996**	**22,469**	**24,549**	**32,843**	**11,769**
Lexington	61.4	3,428	5,666	6,890	7,222	6,592	11,839	11,954	7,809	25,765	31,316	11,493
Richland	99.5	6,875	10,421	12,457	11,856	10,431	16,758	16,042	14,660	23,801	33,785	11,933
FLORENCE	**42.0**	**4,983**	**5,929**	**5,900**	**5,524**	**4,758**	**6,833**	**4,997**	**3,076**	**18,779**	**24,932**	**8,683**
Florence	42.0	4,983	5,929	5,900	5,524	4,758	6,833	4,997	3,076	18,779	24,932	8,683
GREENVILLE - SPARTANBURG	**229.8**	**20,338**	**29,670**	**30,424**	**29,577**	**25,437**	**42,844**	**32,247**	**19,263**	**20,906**	**27,214**	**10,141**
Greenville	118.3	10,810	15,386	16,060	15,497	12,856	22,150	16,001	9,540	20,519	26,697	10,122
Pickens	30.6	2,163	3,487	3,896	3,753	3,511	6,059	4,744	2,987	22,747	29,421	10,277
Spartanburg	80.9	7,365	10,797	10,468	10,327	9,070	14,635	11,502	6,736	20,754	27,137	10,112
ALL COUNTIES												
Abbeville	8.6	961	1,286	1,089	1,180	1,062	1,543	1,028	451	19,081	23,780	8,702
☐ Aiken	44.9	3,821	5,130	5,014	5,367	4,870	8,063	7,532	5,103	23,045	29,212	10,994
Allendale	3.8	709	786	654	433	271	465	323	159	13,046	19,331	6,559
Anderson	54.9	4,985	6,920	7,050	6,933	6,423	10,999	7,645	3,945	21,148	26,176	9,803
Bamberg	6.1	794	1,026	1,050	795	602	851	615	367	15,905	22,948	7,649
Barnwell	7.5	970	1,250	1,140	1,007	760	1,033	920	420	16,884	23,078	8,088
Beaufort	28.1	2,181	2,583	3,350	3,432	3,190	4,806	4,063	4,495	23,875	37,534	13,453
Berkeley	42.2	3,588	4,402	5,746	5,925	4,879	8,525	6,356	2,779	21,368	26,237	8,670
Calhoun	4.5	630	810	706	564	563	609	438	210	15,963	20,915	7,184
Charleston	101.0	10,344	12,684	14,674	12,861	10,479	16,433	13,731	9,794	19,974	28,740	10,079
Cherokee	15.1	1,524	2,277	2,176	2,042	1,880	2,742	1,710	749	18,880	23,378	8,248
Chester	10.9	1,262	1,577	1,712	1,343	1,047	2,029	1,436	524	18,288	23,242	8,068
Chesterfield	14.5	1,852	2,429	2,230	2,144	1,553	2,150	1,418	724	16,613	22,054	8,035
Clarendon	9.7	1,533	1,687	1,561	1,334	945	1,320	873	447	15,214	20,607	6,941

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
SOUTH CAROLINA (continued)												
ALL COUNTIES (continued)												
Colleton	12.3	1,940	2,154	2,058	1,657	1,364	1,652	993	482	14,995	20,056	7,028
Darlington	23.0	3,082	3,537	3,249	2,844	2,318	3,530	2,823	1,617	17,852	23,764	8,256
Dillon	10.5	1,479	1,933	1,733	1,358	1,209	1,389	851	548	15,344	21,183	6,865
Dorchester	26.3	2,330	2,807	3,275	3,289	2,952	5,379	4,147	2,121	22,425	27,228	9,181
Edgefield	6.1	1,030	1,110	952	747	585	894	572	210	14,768	20,166	6,834
Fairfield	6.8	1,008	1,062	952	837	771	1,135	743	292	17,280	21,771	7,016
Florence	42.0	4,983	5,929	5,900	5,524	4,758	6,833	4,997	3,076	18,779	24,932	8,683
Georgetown	16.5	2,581	2,866	2,374	2,063	1,994	2,441	1,396	785	16,062	21,048	7,235
Greenville	118.3	10,810	15,366	16,060	15,497	12,856	22,150	16,001	9,540	20,519	26,697	10,122
Greenwood	23.0	2,180	3,268	3,333	2,952	2,352	4,051	3,131	1,733	19,587	25,635	9,556
Hampton	6.8	1,351	1,310	1,043	808	585	917	445	341	13,547	19,719	7,020
Horry	49.5	4,168	5,975	7,289	6,852	5,841	8,295	6,219	4,861	20,372	27,728	10,453
Jasper	5.5	906	978	772	706	552	717	567	302	15,614	21,425	7,365
Kershaw	15.8	1,987	1,971	1,963	1,975	1,777	2,751	2,111	1,265	20,010	25,763	9,511
Lancaster	20.4	1,493	2,386	2,446	2,500	2,335	4,154	3,319	1,765	22,826	27,719	9,800
Laurens	18.7	1,443	2,488	2,407	2,300	2,142	3,757	2,790	1,373	21,599	26,822	9,237
Lee	5.9	872	1,092	891	815	663	814	528	225	15,514	20,858	6,511
Lexington	61.4	3,428	5,666	6,890	7,222	6,592	11,839	11,954	7,809	25,765	31,316	11,493
McCormick	2.5	294	398	345	290	263	409	345	156	18,519	23,923	7,668
Marion	12.0	1,580	2,248	2,103	1,631	1,181	1,713	1,031	513	15,193	20,685	7,012
Marlboro	10.6	1,407	1,905	1,632	1,350	1,309	1,651	892	454	16,245	21,444	6,994
Newberry	12.3	1,233	1,754	1,524	1,440	1,320	2,340	1,727	962	20,721	26,327	10,088
Oconee	20.8	1,940	2,899	2,806	2,743	2,459	3,925	2,684	1,344	20,023	25,468	9,920
Orangeburg	30.7	4,590	5,297	4,580	3,762	2,943	4,262	3,359	1,907	16,004	22,868	7,766
Pickens	30.6	2,163	3,487	3,896	3,753	3,511	6,059	4,744	2,987	22,747	29,421	10,277
Richland	99.5	6,875	10,421	12,457	11,856	10,431	16,758	16,042	14,660	23,801	33,785	11,933
Saluda	6.1	763	1,063	802	836	680	1,081	613	262	17,494	22,334	7,875
Spartanburg	80.9	7,365	10,797	10,468	10,327	9,070	14,635	11,502	6,736	20,754	27,137	10,112
Sumter	32.1	3,397	4,553	5,003	4,321	3,479	5,041	3,959	2,347	18,465	25,321	8,458
Union	11.2	1,072	1,721	1,651	1,504	1,478	2,143	1,227	404	18,885	22,643	8,181
Williamsburg	12.9	1,727	2,052	1,824	1,875	1,560	2,122	1,121	619	17,145	21,669	6,954
York	43.1	2,820	4,468	4,865	4,888	4,790	8,494	7,753	5,022	24,675	30,634	10,734
TOTAL METRO COUNTIES	**745.1**	**63,512**	**88,097**	**96,295**	**93,442**	**81,611**	**136,167**	**112,404**	**73,572**	**21,809**	**28,695**	**10,334**
TOTAL STATE	**1,225.9**	**119,451**	**159,830**	**165,695**	**155,882**	**134,644**	**214,899**	**168,614**	**106,885**	**20,419**	**27,135**	**9,680**
SOUTH DAKOTA												
RAPID CITY	**29.2**	**1,900**	**3,323**	**4,302**	**3,637**	**3,043**	**4,930**	**4,289**	**3,776**	**22,198**	**32,501**	**12,277**
Pennington	29.2	1,900	3,323	4,302	3,637	3,043	4,930	4,289	3,776	22,198	32,501	12,277
SIOUX FALLS	**48.7**	**2,754**	**4,930**	**5,676**	**5,297**	**4,758**	**8,978**	**9,384**	**6,923**	**26,086**	**35,410**	**13,774**
Minnehaha	48.7	2,754	4,930	5,676	5,297	4,758	8,978	9,384	6,923	26,086	35,410	13,774
ALL COUNTIES												
Aurora	1.1	200	255	227	152	95	97	48	26	11,900	17,378	5,793
Beadle	7.3	792	1,178	1,025	805	725	1,187	1,011	577	19,020	27,125	11,062
Bennett	1.0	223	230	196	112	77	75	55	32	11,103	16,837	5,102
Bon Homme	3.0	556	601	480	391	338	386	157	91	13,505	19,724	7,586
Brookings	8.7	774	1,284	1,223	1,070	924	1,460	1,148	817	19,995	29,465	10,132
Brown	14.2	1,091	1,906	2,062	1,741	1,494	2,529	2,102	1,275	20,917	29,897	11,505
Brule	2.0	298	314	303	324	213	256	205	87	16,323	22,370	8,442
Buffalo	.4	69	97	85	54	36	37	20	2	11,882	16,418	3,648
Butte	3.3	339	521	514	416	382	594	301	233	18,294	26,182	10,286
Campbell	.8	189	184	146	108	74	65	17	17	10,818	15,645	5,960
Charles Mix	3.3	634	680	588	449	275	383	204	85	12,883	18,768	6,385
Clark	1.9	309	356	302	249	201	262	137	84	14,717	21,309	8,263
Clay	4.8	472	652	727	628	394	614	682	631	19,301	32,467	11,717
Codington	8.6	669	1,176	1,281	1,035	901	1,532	1,129	877	20,713	29,534	11,288
Corson	1.5	360	333	218	164	129	130	120	46	11,170	17,984	5,289
Custer	2.7	173	327	358	321	306	539	454	222	22,785	30,197	11,484
Davison	6.7	559	1,166	1,018	828	674	1,141	915	399	18,613	26,756	10,071
Day	3.0	383	506	522	407	311	431	261	179	16,012	23,623	8,859
Deuel	1.9	259	362	303	243	184	258	178	113	15,510	22,966	8,556
Dewey	1.5	241	267	235	193	136	215	135	78	15,175	23,130	5,982
Douglas	1.4	285	298	253	215	108	139	75	27	12,481	17,541	5,847

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
SOUTH DAKOTA (continued)												
ALL COUNTIES (continued)												
Edmunds	1.8	334	418	344	214	161	201	78	50	11,932	17,851	6,179
Fall River	3.3	303	504	367	341	330	591	511	353	21,970	31,948	12,403
Faulk	1.2	257	227	209	162	101	125	82	37	12,739	18,852	7,801
Grant	3.2	203	469	443	415	365	583	426	296	20,909	28,730	10,103
Gregory	2.1	486	530	391	242	157	147	79	68	10,400	16,149	5,950
Haakon	1.0	136	178	198	154	121	120	53	40	14,676	20,676	6,892
Hamlin	1.9	196	324	327	268	196	250	204	135	16,729	25,084	8,992
Hand	1.8	351	390	281	211	166	209	108	84	12,559	19,793	7,745
Hanson	1.1	198	208	207	146	112	136	61	32	13,333	19,115	6,184
Harding	.6	88	119	111	92	62	70	41	17	14,100	19,805	6,254
Hughes	6.1	280	536	577	724	676	1,128	1,159	1,020	27,092	36,333	14,392
Hutchinson	3.3	540	661	576	420	330	386	239	148	13,810	20,981	7,868
Hyde	.8	115	118	81	119	103	115	81	68	18,643	25,673	10,269
Jackson	1.2	164	198	191	159	117	205	110	56	16,414	25,101	7,347
Jerauld	1.1	200	246	216	164	108	97	33	36	12,263	17,825	6,536
Jones	.6	78	79	95	80	67	106	58	37	17,944	24,468	9,787
Kingsbury	2.6	278	441	428	376	287	358	302	130	16,897	24,336	9,886
Lake	4.2	366	637	557	549	476	643	559	413	19,915	28,715	10,865
Lawrence	7.8	656	1,087	1,042	909	808	1,429	1,059	810	21,186	29,537	11,815
Lincoln	5.2	451	665	596	597	554	975	813	549	22,533	30,800	10,537
Lyman	1.3	202	218	195	187	129	164	125	80	16,000	24,212	8,071
McCook	2.3	271	380	388	277	237	364	248	135	16,907	24,672	9,303
McPherson	1.5	340	347	286	172	114	151	63	27	10,955	16,235	6,765
Marshall	2.0	268	393	369	257	191	256	159	107	14,552	22,914	9,166
Meade	7.8	522	964	1,094	1,143	1,014	1,449	987	627	20,823	30,269	10,133
Mellette	.7	160	168	131	85	62	47	38	9	10,786	15,707	4,581
Miner	1.4	353	254	226	168	122	127	96	54	12,042	19,059	7,848
Minnehaha	48.7	2,754	4,930	5,676	5,297	4,758	8,978	9,384	6,923	26,086	35,410	13,774
Moody	2.4	232	395	400	350	237	339	283	164	17,395	25,520	9,007
Pennington	29.2	1,900	3,323	4,302	3,637	3,043	4,930	4,289	3,776	22,198	32,501	12,277
Perkins	1.8	253	353	313	212	169	241	162	97	14,655	22,332	8,204
Potter	1.3	196	230	202	183	141	185	114	49	15,611	21,716	7,842
Roberts	3.8	547	750	665	508	331	457	343	199	14,512	22,208	7,672
Sanborn	1.2	295	227	189	135	93	136	86	39	12,000	18,516	7,167
Shannon	2.5	515	446	385	280	288	330	159	97	13,704	21,156	4,132
Spink	3.3	447	580	481	445	335	508	306	198	16,564	23,828	8,936
Stanley	.9	75	107	131	123	108	175	112	69	20,636	29,100	10,073
Sully	.7	99	97	113	96	67	101	80	47	17,000	24,674	9,091
Todd	1.9	409	357	302	229	162	272	122	47	13,016	19,341	4,835
Tripp	2.7	365	476	493	341	237	330	263	195	15,216	23,857	9,073
Turner	3.5	504	709	585	441	392	468	251	150	14,534	21,388	8,137
Union	4.1	310	548	562	540	481	766	563	330	20,874	28,339	10,374
Walworth	2.7	285	501	437	352	252	457	273	143	16,781	23,833	9,900
Yankton	7.1	427	859	942	956	827	1,282	1,039	768	21,994	31,936	11,872
Ziebach	.6	116	117	124	91	46	44	31	31	12,720	18,837	4,521
TOTAL METRO COUNTIES	**77.9**	**4,654**	**8,253**	**9,978**	**8,934**	**7,801**	**13,908**	**13,673**	**10,699**	**24,535**	**34,319**	**13,202**
TOTAL STATE	**265.4**	**26,402**	**38,457**	**38,294**	**32,752**	**27,110**	**42,761**	**34,986**	**24,638**	**19,482**	**28,571**	**10,515**
TENNESSEE												
CHATTANOOGA	**161.9**	**14,999**	**22,068**	**21,506**	**18,983**	**17,185**	**28,410**	**23,060**	**15,689**	**20,940**	**27,241**	**10,181**
Hamilton	110.7	10,393	14,844	14,608	12,610	11,285	19,041	15,999	11,920	21,198	28,131	10,779
Marion	9.3	1,160	1,462	1,339	1,222	1,018	1,561	946	592	17,814	23,387	8,529
Sequatchie	3.3	338	657	569	420	358	482	324	152	15,925	21,496	7,795
Catoosa, Ga.	*14.2*	*1,079*	*1,698*	*1,696*	*1,593*	*1,622*	*2,783*	*2,491*	*1,238*	*23,155*	*27,002*	*9,514*
Dade, Ga.	*4.2*	*441*	*687*	*555*	*519*	*520*	*788*	*457*	*233*	*19,010*	*23,482*	*7,705*
Walker, Ga.	*20.2*	*1,588*	*2,720*	*2,739*	*2,619*	*2,382*	*3,755*	*2,843*	*1,554*	*20,900*	*26,026*	*9,288*
CLARKSVILLE - HOPKINSVILLE	**52.0**	**4,256**	**6,995**	**8,411**	**7,465**	**5,762**	**8,387**	**6,569**	**4,155**	**19,200**	**28,298**	**9,260**
Montgomery	31.5	2,410	3,918	4,702	4,586	3,718	5,606	4,118	2,442	20,158	27,374	9,434
Christian, Ky.	*20.5*	*1,846*	*3,077*	*3,709*	*2,879*	*2,044*	*2,781*	*2,451*	*1,713*	*17,679*	*29,718*	*9,025*
JACKSON	**29.5**	**3,130**	**4,204**	**3,724**	**3,441**	**2,781**	**4,663**	**4,509**	**3,048**	**20,404**	**27,096**	**10,222**
Madison	29.5	3,130	4,204	3,724	3,441	2,781	4,663	4,509	3,048	20,404	27,096	10,222

1987 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TENNESSEE (continued)												
JOHNSON CITY - KINGSPORT - BRISTOL	**167.7**	**15,145**	**23,636**	**22,968**	**20,974**	**18,229**	**28,534**	**22,766**	**15,448**	**20,290**	**26,658**	**9,932**
Carter	19.7	1,920	3,475	3,401	2,797	2,204	2,927	1,987	989	16,756	22,058	8,454
Hawkins	17.2	1,677	2,196	2,046	2,005	1,792	2,935	2,824	1,725	21,896	27,200	9,933
Sullivan	57.2	4,516	7,065	6,854	6,615	6,073	10,511	8,905	6,661	22,816	28,819	11,168
Unicoi	6.4	537	1,061	894	881	761	1,065	836	365	18,929	23,857	9,088
Washington	34.5	3,439	5,016	5,233	4,589	3,857	5,742	3,850	2,774	18,860	26,106	9,622
Bristol city, Va.	*7.3*	*738*	*1,253*	*903*	*849*	*813*	*1,193*	*934*	*617*	*19,436*	*25,539*	*10,132*
Scott, Va.	*8.8*	*856*	*1,231*	*1,203*	*1,031*	*833*	*1,335*	*1,281*	*1,030*	*20,422*	*27,180*	*9,343*
Washington, Va.	*16.6*	*1,462*	*2,339*	*2,434*	*2,207*	*1,896*	*2,826*	*2,149*	*1,287*	*19,655*	*26,553*	*8,887*
KNOXVILLE	**231.1**	**21,928**	**32,748**	**31,057**	**27,430**	**23,515**	**37,551**	**31,454**	**25,417**	**20,471**	**27,698**	**10,681**
Anderson	27.0	2,082	3,222	3,015	2,946	2,730	4,532	4,216	4,257	23,994	31,035	11,954
Blount	31.7	2,816	4,500	4,367	3,791	3,131	5,597	4,664	2,834	20,542	26,767	10,113
Grainger	6.3	917	1,266	1,144	992	665	787	344	185	14,278	18,331	6,637
Jefferson	12.2	1,107	1,532	1,640	1,606	1,390	2.117	1,606	1,202	20,779	26,907	9,655
Knox	130.7	12,449	18,372	17,120	14,915	12,921	20,781	18,425	15,717	20,897	28,714	11,314
Sevier	18.5	1,812	3,025	2,973	2,512	2,070	3,148	1,849	1,111	17,857	23,248	8,689
Union	4.7	745	831	798	668	608	589	350	111	14,856	18,694	6,918
MEMPHIS	**342.4**	**38,046**	**43,665**	**41,161**	**36,853**	**32,379**	**54,776**	**51,369**	**44,151**	**21,652**	**29,448**	**10,540**
Shelby	292.7	32,467	36,496	34,761	31,492	27,753	46,014	43,667	40,050	21,872	30,009	10,879
Tipton	12.1	1,465	2,103	1,713	1,342	1,271	1,969	1,474	763	17,870	23,471	8,000
Crittenden, Ark.	*16.7*	*2,489*	*2,950*	*2,410*	*1,878*	*1,411*	*2,456*	*2,005*	*1,101*	*16,230*	*23,680*	*7,893*
De Soto, Miss.	*20.9*	*1,625*	*2,116*	*2,277*	*2,141*	*1,944*	*4,337*	*4,223*	*2,237*	*25,959*	*29,665*	*9,748*
NASHVILLE	**348.7**	**25,304**	**36,651**	**38,151**	**38,440**	**35,306**	**60,886**	**59,011**	**54,951**	**25,081**	**32,753**	**12,197**
Cheatham	8.9	631	1,007	1,183	1,160	1,036	1,861	1,233	789	22,171	27,779	9,294
Davidson	195.9	14,529	20,985	22,304	21,986	19,995	33,259	31,541	31,301	24,485	32,863	13,008
Dickson	12.1	1,083	1,696	1,521	1,502	1,283	2,252	1,758	1,005	20,867	27,015	9,816
Robertson	14.3	1,337	1,777	1,723	1,641	1,501	2,707	2,241	1,373	22,111	27,462	9,578
Rutherford	36.2	2,341	3,296	3,495	3,962	3,792	5,892	7,115	6,307	26,898	34,763	12,206
Sumner	33.5	2,278	3,383	3,232	3,686	3,452	6,129	6,266	5,074	26,180	32,189	11,037
Williamson	24.5	1,268	1,987	2,271	2,283	1,972	4,082	4,619	6,018	31,146	39,427	13,160
Wilson	23.3	1,837	2,520	2,422	2,220	2,275	4,704	4,238	3,084	25,860	30,622	10,745
ALL COUNTIES												
Anderson	27.0	2,082	3,222	3,015	2,946	2,730	4,532	4,216	4,257	23,994	31,035	11,954
Bedford	10.9	1,132	1,452	1,337	1,316	1,299	2,041	1,345	978	20,826	27,977	10,479
Benton	6.1	766	1,092	990	765	586	1,042	623	234	16,158	21,900	8,619
Bledsoe	3.4	465	679	503	443	345	444	348	173	15,525	22,685	7,791
Blount	31.7	2,816	4,500	4,367	3,791	3,131	5,597	4,664	2,834	20,542	26,767	10,113
Bradley	26.4	2,176	3,498	3,708	3,489	3,022	4,618	3,713	2,176	20,503	26,649	9,533
Campbell	13.5	1,903	2,899	2,332	1,723	1,260	1,976	931	476	14,149	19,444	7,114
Cannon	4.1	562	817	763	606	468	464	268	152	14,348	19,162	7,078
Carroll	10.8	1,289	2,174	1,753	1,362	1,209	1,662	892	459	15,659	20,968	7,863
Carter	19.7	1,920	3,475	3,401	2,797	2,204	2,927	1,987	989	16,756	22,058	8,454
Cheatham	8.9	631	1,007	1,183	1,160	1,036	1,861	1,233	789	22,171	27,779	9,294
Chester	4.8	738	919	632	526	492	812	450	231	15,965	21,948	7,746
Claiborne	9.5	1,690	2,100	1,860	1,131	756	991	664	308	12,454	17,914	6,303
Clay	3.1	443	664	547	407	305	403	204	127	14,000	19,836	7,592
Cocke	11.2	1,860	2,024	1,733	1,620	1,110	1,588	854	411	14,955	19,629	7,377
Coffee	15.4	1,282	2,114	2,103	1,900	1,688	2,568	2,064	1,681	20,836	27,410	10,296
Crockett	5.3	786	986	813	757	551	748	419	240	15,392	20,353	7,338
Cumberland	12.0	1,194	2,084	1,941	1,739	1,356	1,760	1,237	689	17,140	22,872	8,267
Davidson	195.9	14,529	20,985	22,304	21,986	19,995	33,259	31,541	31,301	24,485	32,863	13,008
Decatur	4.5	443	919	653	581	474	657	488	285	16,931	22,768	9,230
De Kalb	5.6	905	1,175	961	780	556	754	331	138	13,770	19,904	7,687
Dickson	12.1	1,083	1,696	1,521	1,502	1,283	2,252	1,758	1,005	20,867	27,015	9,816
Dyer	13.2	1,335	2,310	2,020	1,830	1,341	1,969	1,339	1,056	17,434	23,892	9,037
Fayette	8.2	1,298	1,550	1,229	1,033	823	1,058	748	461	15,107	20,871	6,557
Fentress	5.5	1,054	1,392	1,128	606	494	489	213	124	11,168	15,440	5,443
Franklin	11.9	1,085	1,839	1,612	1,584	1,325	2,030	1,598	827	19,444	25,608	9,096
Gibson	18.9	1,961	3,258	2,547	2,285	2,040	3,191	2,254	1,364	18,593	24,454	9,413
Giles	9.4	969	1,402	1,217	1,261	1,095	1,572	1,060	824	19,379	24,936	9,414
Grainger	6.3	917	1,266	1,144	992	665	787	344	185	14,278	18,331	6,637
Greene	20.9	1,970	2,990	2,769	2,518	2,195	3,858	2,841	1,759	20,478	26,851	9,811
Grundy	5.0	737	905	832	770	478	694	357	227	15,150	21,794	7,413
Hamblen	20.7	1,872	2,884	3,142	2,901	2,383	3,580	2,586	1,352	19,195	24,680	9,090

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
TENNESSEE (continued)												
ALL COUNTIES (continued)												
Hamilton	110.7	10,393	14,844	14,608	12,610	11,285	19,041	15,999	11,920	21,198	28,131	10,779
Hancock	2.3	484	569	402	296	198	190	100	61	11,074	15,679	5,303
Hardeman	8.2	1,084	1,445	1,157	1,108	889	1,204	858	455	16,765	22,813	7,667
Hardin	8.6	1,282	1,565	1,377	1,194	895	1,261	720	306	15,308	19,918	7,415
Hawkins	17.2	1,677	2,196	2,046	2,005	1,792	2,935	2,824	1,725	21,896	27,200	9,933
Haywood	7.0	1,139	1,490	1,236	802	686	820	472	355	13,414	20,062	6,719
Henderson	8.9	971	1,362	1,174	1,188	1,104	1,547	973	581	18,901	23,758	9,036
Henry	11.6	1,288	2,072	1,896	1,703	1,181	1,668	1,165	627	16,531	22,163	8,627
Hickman	5.5	642	778	811	703	656	1,040	583	287	18,638	23,263	8,047
Houston	2.3	307	380	352	274	222	377	222	166	16,879	22,610	7,537
Humphreys	6.1	772	911	722	637	729	1,153	850	326	20,056	23,479	8,841
Jackson	3.3	552	591	511	437	291	406	338	174	14,962	21,280	7,315
Jefferson	12.2	1,107	1,532	1,640	1,606	1,390	2,117	1,606	1,202	20,779	26,907	9,655
Johnson	5.3	714	1,050	874	792	652	750	316	152	15,070	19,065	7,017
Knox	130.7	12,449	18,372	17,120	14,915	12,921	20,781	18,425	15,717	20,897	28,714	11,314
Lake	2.6	401	560	462	310	250	335	157	125	13,644	19,877	6,626
Lauderdale	9.2	1,350	1,667	1,204	1,247	1,039	1,325	859	509	16,483	21,802	7,744
Lawrence	13.0	1,336	1,927	1,688	1,776	1,500	2,183	1,682	908	19,340	24,616	8,914
Lewis	3.5	356	470	569	492	361	591	408	253	18,440	26,131	8,468
Lincoln	10.3	1,153	1,801	1,725	1,576	1,047	1,473	990	535	16,412	21,634	8,162
Loudon	11.7	755	1,377	1,379	1,246	1,065	1,835	2,015	2,028	25,141	32,918	12,669
McMinn	16.0	1,471	2,373	2,118	1,753	1,607	2,791	2,390	1,497	20,882	27,024	9,827
McNairy	9.3	1,277	1,654	1,432	1,213	1,045	1,463	761	455	16,102	21,007	8,073
Macon	6.1	783	1,032	906	844	708	1,112	449	266	16,975	22,424	8,341
Madison	29.5	3,130	4,204	3,724	3,441	2,781	4,663	4,509	3,048	20,404	27,096	10,222
Marion	9.3	1,160	1,462	1,339	1,222	1,018	1,561	946	592	17,814	23,387	8,529
Marshall	7.9	723	1,073	1,040	949	869	1,437	1,137	672	20,954	28,075	10,612
Maury	20.4	2,095	2,755	2,377	2,407	2,230	3,803	2,917	1,816	21,203	27,029	10,155
Meigs	2.7	262	399	407	361	291	449	362	169	18,880	23,933	8,180
Monroe	10.9	1,163	1,786	1,707	1,522	1,250	1,747	1,032	693	17,483	23,473	8,361
Montgomery	31.5	2,410	3,918	4,702	4,586	3,718	5,606	4,118	2,442	[illegible]	27,374	9,434
Moore	1.7	92	183	194	186	153	318	325	249	[illegible]	31,970	10,870
Morgan	5.6	564	974	896	732	581	850	671	332	17,327	24,786	8,070
Obion	13.0	1,044	1,975	1,728	1,453	1,256	2,231	1,918	1,395	21,213	28,411	10,831
Overton	6.5	1,151	1,357	1,119	867	696	565	459	186	13,288	18,142	6,409
Perry	2.5	282	438	447	386	304	338	260	75	15,976	20,546	8,026
Pickett	1.6	220	298	316	259	179	161	128	39	14,443	18,651	6,632
Polk	4.9	669	896	770	688	521	834	394	128	15,846	19,741	7,010
Putnam	18.8	2,274	3,109	3,079	2,568	1,853	2,890	1,915	1,112	16,775	23,427	8,636
Rhea	9.1	1,066	1,408	1,256	1,149	985	1,404	1,122	710	18,507	24,043	8,682
Roane	18.5	1,566	2,653	2,410	2,011	1,929	3,174	2,743	2,014	21,555	27,632	10,063
Robertson	14.3	1,337	1,777	1,723	1,641	1,501	2,707	2,241	1,373	22,111	27,462	9,578
Rutherford	36.2	2,341	3,296	3,495	3,962	3,792	5,892	7,115	6,307	26,898	34,763	12,206
Scott	7.3	1,221	1,641	1,344	937	699	755	429	274	12,882	19,623	6,757
Sequatchie	3.3	338	657	569	420	358	482	324	152	15,925	21,496	7,795
Sevier	18.5	1,812	3,025	2,973	2,512	2,070	3,148	1,849	1,111	17,857	23,248	8,689
Shelby	292.7	32,467	36,496	34,761	31,492	27,753	46,014	43,667	40,050	21,872	30,009	10,879
Smith	5.7	563	867	818	690	732	961	689	380	19,376	24,162	9,061
Stewart	3.7	511	655	546	470	439	636	294	149	16,358	20,808	8,104
Sullivan	57.2	4,516	7,065	6,854	6,615	6,073	10,511	8,905	6,661	22,816	28,819	11,168
Sumner	33.5	2,278	3,383	3,232	3,686	3,452	6,129	6,266	5,074	26,180	32,189	11,037
Tipton	12.1	1,465	2,103	1,713	1,342	1,271	1,969	1,474	763	17,870	23,471	8,000
Trousdale	2.5	192	344	332	322	281	502	369	158	20,937	25,954	10,637
Unicoi	6.4	537	1,061	894	881	761	1,065	836	365	18,929	23,857	9,088
Union	4.7	745	831	798	668	608	589	350	111	14,856	18,694	6,918
Van Buren	1.5	120	261	265	254	177	214	132	77	16,893	23,027	7,049
Warren	12.9	1,340	2,087	1,893	1,892	1,553	2,071	1,259	805	17,896	23,225	8,786
Washington	34.5	3,439	5,016	5,233	4,589	3,857	5,742	3,850	2,774	18,860	26,106	9,622
Wayne	5.2	612	861	665	661	644	929	557	271	18,450	22,679	8,190
Weakley	12.3	1,565	2,114	2,185	1,723	1,251	1,832	1,031	599	15,747	21,975	7,997
White	7.7	856	1,527	1,409	1,038	836	1,177	608	249	15,264	20,462	7,648
Williamson	24.5	1,268	1,987	2,271	2,283	1,972	4,082	4,619	6,018	31,146	39,427	13,160
Wilson	23.3	1,837	2,520	2,422	2,220	2,275	4,704	4,238	3,084	25,860	30,622	10,745
TOTAL METRO COUNTIES	**1,203.9**	**110,684**	**151,896**	**149,052**	**137,870**	**121,692**	**200,953**	**179,904**	**151,849**	**22,027**	**29,536**	**11,015**
TOTAL STATE	**1,797.9**	**178,869**	**250,757**	**237,375**	**214,919**	**185,177**	**294,794**	**244,790**	**191,219**	**20,426**	**27,606**	**10,228**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
TEXAS												
ABILENE	**44.1**	**3,403**	**5,683**	**6,298**	**5,651**	**4,771**	**7,477**	**5,996**	**4,821**	**20,953**	**29,904**	**10,713**
Taylor	44.1	3,403	5,683	6,298	5,651	4,771	7,477	5,996	4,821	20,953	29,904	10,713
AMARILLO	**75.5**	**5,506**	**8,093**	**9,053**	**8,649**	**7,898**	**13,620**	**12,086**	**10,595**	**24,011**	**32,146**	**12,239**
Potter	41.4	3,916	5,817	6,054	5,494	4,645	7,282	5,080	3,112	19,456	26,032	10,120
Randall	34.1	1,590	2,276	2,999	3,155	3,253	6,338	7,006	7,483	30,798	39,569	14,698
AUSTIN	**279.7**	**22,906**	**28,990**	**32,431**	**30,113**	**26,500**	**43,616**	**45,012**	**50,132**	**24,769**	**34,055**	**12,996**
Hays	18.2	2,057	2,065	2,276	2,298	1,886	2,416	2,396	2,806	20,978	31,378	10,125
Travis	223.2	18,017	23,111	26,379	24,510	21,460	34,301	34,729	40,693	24,509	34,247	13,638
Williamson	38.3	2,832	3,814	3,776	3,305	3,154	6,899	7,887	6,633	28,514	34,208	11,295
BEAUMONT - PORT ARTHUR	**140.7**	**12,200**	**14,798**	**13,508**	**12,414**	**11,461**	**24,794**	**27,814**	**23,711**	**27,611**	**33,427**	**11,949**
Hardin	15.5	1,481	1,715	1,421	1,297	1,359	3,223	3,098	1,906	26,663	30,716	10,328
Jefferson	94.5	8,633	10,460	9,527	8,654	7,689	15,957	17,785	15,795	26,557	33,233	12,177
Orange	30.7	2,086	2,623	2,560	2,463	2,413	5,614	6,931	6,010	31,156	35,394	12,127
BRAZORIA	**67.2**	**3,403**	**4,451**	**4,538**	**4,751**	**4,819**	**11,704**	**17,007**	**16,527**	**34,949**	**40,684**	**13,285**
Brazoria	67.2	3,403	4,451	4,538	4,751	4,819	11,704	17,007	16,527	34,949	40,684	13,285
BROWNSVILLE - HARLINGEN	**71.8**	**9,319**	**11,766**	**11,688**	**8,774**	**7,177**	**10,254**	**7,113**	**5,709**	**16,693**	**24,144**	**6,887**
Cameron	71.8	9,319	11,766	11,688	8,774	7,177	10,254	7,113	5,709	16,693	24,144	6,887
BRYAN - COLLEGE STATION	**44.1**	**5,131**	**5,498**	**5,771**	**5,003**	**3,944**	**5,943**	**5,941**	**6,869**	**20,783**	**31,422**	**11,462**
Brazos	44.1	5,131	5,498	5,771	5,003	3,944	5,943	5,941	6,869	20,783	31,422	11,462
CORPUS CHRISTI	**120.1**	**11,068**	**13,315**	**14,286**	**13,467**	**11,434**	**20,485**	**19,970**	**16,075**	**23,304**	**31,129**	**10,226**
Nueces	100.4	9,079	10,959	11,988	11,301	9,593	17,004	16,804	13,672	23,420	31,471	10,463
San Patricio	19.7	1,989	2,356	2,298	2,166	1,841	3,481	3,166	2,403	22,749	29,383	9,101
DALLAS	**890.6**	**53,424**	**74,751**	**87,840**	**90,788**	**84,645**	**150,257**	**159,083**	**189,812**	**28,471**	**37,769**	**14,145**
Collin	69.1	2,676	4,278	4,387	4,553	4,614	9,576	14,379	24,637	39,309	46,026	15,009
Dallas	698.2	42,640	58,753	71,936	75,506	69,952	120,736	120,190	138,487	27,379	36,994	14,270
Denton	72.2	3,913	5,496	6,071	6,081	5,736	11,438	15,265	18,200	32,879	40,534	14,241
Ellis	25.4	1,985	3,129	2,662	2,345	2,177	4,355	4,716	4,031	26,018	32,445	10,843
Kaufman	17.1	1,577	2,412	2,118	1,662	1,507	2,596	2,816	2,412	22,492	30,644	10,418
Rockwall	8.6	633	683	666	641	639	1,556	1,717	2,045	31,250	41,018	14,517
DALLAS - FORT WORTH CONSOLIDATED AREA	***1,342.3***	***79,865***	***116,278***	***134,239***	***136,474***	***128,046***	***231,209***	***243,352***	***272,837***	***28,192***	***36,977***	***13,773***
EL PASO	**165.9**	**16,256**	**20,123**	**25,486**	**21,529**	**17,265**	**25,955**	**21,318**	**17,968**	**19,891**	**28,241**	**8,410**
El Paso	165.9	16,256	20,123	25,486	21,529	17,265	25,955	21,318	17,968	19,891	28,241	8,410
FORT WORTH - ARLINGTON	**451.7**	**26,441**	**41,527**	**46,399**	**45,686**	**43,401**	**80,952**	**84,269**	**83,025**	**27,697**	**35,417**	**13,051**
Johnson	32.4	2,122	3,454	3,423	3,087	2,981	6,092	6,527	4,714	26,970	32,738	11,357
Parker	21.1	1,587	2,435	2,278	2,043	1,935	3,684	3,994	3,144	25,766	32,535	11,616
Tarrant	398.2	22,732	35,638	40,698	40,556	38,485	71,176	73,748	75,167	27,855	35,788	13,278
GALVESTON - TEXAS CITY	**79.3**	**6,001**	**7,267**	**7,742**	**7,976**	**6,908**	**12,741**	**15,795**	**14,870**	**27,925**	**34,899**	**12,643**
Galveston	79.3	6,001	7,267	7,742	7,976	6,908	12,741	15,795	14,870	27,925	34,899	12,643
HOUSTON	**1,179.4**	**77,787**	**92,106**	**113,576**	**116,408**	**107,325**	**207,365**	**228,946**	**235,887**	**28,821**	**36,913**	**13,469**
Fort Bend	63.9	3,285	3,695	4,333	4,491	4,565	11,343	16,030	16,158	35,235	42,729	13,483
Harris	1,029.8	67,892	80,256	101,415	104,443	95,419	180,033	195,592	204,750	28,442	36,742	13,660
Liberty	19.9	2,044	2,579	2,061	1,716	1,765	3,651	3,513	2,571	24,370	30,365	10,601
Montgomery	58.7	3,693	4,729	5,044	5,112	4,955	11,124	12,675	11,368	30,215	36,396	11,949
Waller	7.1	873	847	723	646	621	1,214	1,136	1,040	23,683	32,037	9,517
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***1,325.9***	***87,191***	***103,874***	***125,856***	***129,135***	***119,052***	***231,810***	***261,748***	***267,284***	***29,104***	***36,984***	***13,409***
KILLEEN - TEMPLE	**77.8**	**6,021**	**9,538**	**12,751**	**10,695**	**8,531**	**12,505**	**9,905**	**7,854**	**19,947**	**30,725**	**9,829**
Bell	60.7	5,047	8,087	10,392	8,129	6,454	9,391	7,587	5,613	19,133	27,947	9,611
Coryell	17.1	974	1,451	2,359	2,566	2,077	3,114	2,318	2,241	22,806	40,587	10,405
LAREDO	**31.8**	**4,986**	**5,364**	**5,155**	**3,649**	**2,919**	**4,097**	**3,142**	**2,488**	**15,494**	**23,395**	**6,210**
Webb	31.8	4,986	5,364	5,155	3,649	2,919	4,097	3,142	2,488	15,494	23,395	6,210
LONGVIEW - MARSHALL	**62.1**	**5,301**	**7,811**	**6,781**	**6,126**	**5,814**	**10,944**	**10,424**	**8,899**	**24,276**	**31,378**	**11,368**
Gregg	42.0	3,447	5,011	4,666	4,209	3,991	7,591	7,037	6,048	24,552	31,664	11,666
Harrison	20.1	1,854	2,800	2,115	1,917	1,823	3,353	3,387	2,851	23,727	30,780	10,779
LUBBOCK	**78.3**	**6,507**	**9,498**	**10,861**	**9,484**	**8,251**	**13,067**	**11,290**	**9,242**	**21,584**	**30,358**	**10,770**
Lubbock	78.3	6,507	9,498	10,861	9,484	8,251	13,067	11,390	9,242	21,584	30,358	10,770

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
TEXAS (continued)												
McALLEN - EDINBURG - MISSION	**98.5**	**13,499**	**17,333**	**16,843**	**12,650**	**9,217**	**12,673**	**9,131**	**7,154**	**15,580**	**23,019**	**6,284**
Hidalgo	98.5	13,499	17,333	16,843	12,650	9,217	12,673	9,131	7,154	15,580	23,019	6,284
MIDLAND	**42.0**	**2,164**	**3,161**	**3,624**	**3,839**	**3,839**	**7,260**	**7,610**	**10,503**	**30,867**	**42,781**	**15,651**
Midland	42.0	2,164	3,161	3,624	3,839	3,839	7,260	7,610	10,503	30,867	42,781	15,651
ODESSA	**49.7**	**3,297**	**4,067**	**4,690**	**5,153**	**4,828**	**9,058**	**9,411**	**9,196**	**28,241**	**35,982**	**13,072**
Ector	49.7	3,297	4,067	4,690	5,153	4,828	9,058	9,411	9,196	28,241	35,982	13,072
SAN ANGELO	**36.0**	**2,725**	**4,331**	**4,678**	**4,272**	**3,710**	**5,729**	**5,365**	**5,190**	**22,568**	**32,447**	**11,871**
Tom Green	36.0	2,725	4,331	4,678	4,272	3,710	5,729	5,365	5,190	22,568	32,447	11,871
SAN ANTONIO	**422.8**	**38,091**	**47,100**	**53,192**	**48,690**	**43,379**	**70,643**	**63,647**	**58,058**	**22,635**	**31,204**	**10,544**
Bexar	385.0	35,464	42,846	48,586	44,596	39,657	64,078	57,111	52,662	22,479	31,148	10,475
Comal	17.7	986	1,800	2,259	2,078	1,773	2,840	3,147	2,817	24,849	33,701	12,274
Guadalupe	20.1	1,641	2,454	2,347	2,016	1,949	3,725	3,389	2,579	24,048	30,078	10,460
SHERMAN - DENISON	**37.7**	**2,682**	**4,881**	**4,553**	**4,289**	**3,840**	**6,381**	**6,157**	**4,917**	**23,021**	**30,618**	**11,791**
Grayson	37.7	2,682	4,881	4,553	4,289	3,840	6,381	6,157	4,917	23,021	30,618	11,791
TEXARKANA	**44.7**	**4,936**	**6,728**	**5,671**	**5,295**	**4,513**	**7,363**	**6,117**	**4,077**	**19,725**	**26,468**	**9,730**
Bowie	30.6	3,394	4,530	3,940	3,669	3,054	5,013	4,196	2,804	19,675	26,416	9,774
Miller, Ark.	*14.1*	*1,542*	*2,198*	*1,731*	*1,626*	*1,459*	*2,350*	*1,921*	*1,273*	*19,844*	*26,583*	*9,636*
TYLER	**57.1**	**4,656**	**6,026**	**6,354**	**5,750**	**5,455**	**9,861**	**9,383**	**9,615**	**25,320**	**33,474**	**12,237**
Smith	57.1	4,656	6,026	6,354	5,750	5,455	9,861	9,383	9,615	25,320	33,474	12,237
VICTORIA	**26.7**	**2,162**	**2,694**	**2,980**	**2,741**	**2,590**	**4,761**	**5,172**	**3,600**	**25,363**	**31,982**	**10,920**
Victoria	26.7	2,162	2,694	2,980	2,741	2,590	4,761	5,172	3,600	25,363	31,982	10,920
WACO	**69.6**	**7,093**	**10,043**	**9,210**	**8,027**	**6,913**	**10,824**	**9,543**	**7,947**	**20,287**	**28,517**	**10,408**
McLennan	69.6	7,093	10,043	9,210	8,027	6,913	10,824	9,543	7,947	20,287	28,517	10,408
WICHITA FALLS	**45.9**	**3,702**	**5,923**	**6,083**	**5,604**	**4,956**	**7,598**	**6,686**	**5,348**	**21,514**	**30,621**	**11,084**
Wichita	45.9	3,702	5,923	6,083	5,604	4,956	7,598	6,686	5,348	21,514	30,621	11,084
ALL COUNTIES												
Anderson	14.8	1,991	2,390	1,760	1,585	1,405	2,311	1,963	1,395	18,940	27,955	8,728
Andrews	5.3	286	413	505	602	527	869	1,135	963	28,949	35,907	11,747
Angelina	24.7	2,507	3,347	2,894	2,602	2,477	4,335	3,860	2,678	21,912	28,419	9,776
Aransas	6.8	631	751	867	864	752	1,001	960	974	21,776	31,507	11,581
Archer	3.0	283	440	397	396	341	542	320	281	19,789	26,462	9,451
Armstrong	.8	51	82	98	89	64	120	140	156	26,214	35,354	13,468
Atascosa	10.0	1,328	1,410	1,307	1,140	1,017	1,634	1,262	902	19,140	25,633	8,516
Austin	7.9	937	1,065	820	818	669	1,035	1,332	1,224	22,043	32,071	11,675
Bailey	2.7	293	545	517	365	270	318	176	216	14,943	22,753	7,584
Bandera	3.7	292	474	431	492	434	516	537	524	21,763	29,850	11,505
Bastrop	12.6	1,252	1,958	1,728	1,414	1,163	1,859	1,801	1,425	19,790	28,521	10,180
Baylor	1.9	195	369	303	225	175	284	224	125	16,739	23,887	9,262
Bee	8.8	896	1,199	1,099	1,168	992	1,270	1,097	1,079	20,178	29,512	9,478
Bell	60.7	5,047	8,087	10,392	8,129	6,454	9,391	7,587	5,613	19,133	27,947	9,611
Bexar	385.0	35,464	42,846	48,586	44,596	39,657	64,078	57,111	52,662	22,479	31,148	10,475
Blanco	2.4	269	357	383	324	255	338	258	216	17,862	26,853	11,307
Borden	.3	38	76	54	34	26	24	28	20	13,364	19,877	6,626
Bosque	6.1	596	993	822	735	608	863	840	643	19,273	26,638	10,905
Bowie	30.6	3,394	4,530	3,940	3,669	3,054	5,013	4,196	2,804	19,675	26,416	9,774
Brazoria	67.2	3,403	4,451	4,538	4,751	4,819	11,704	17,007	16,527	34,949	40,684	13,285
Brazos	44.1	5,131	5,498	5,771	5,003	3,944	5,943	5,941	6,869	20,783	31,422	11,462
Brewster	2.9	419	520	433	369	323	378	310	148	15,975	22,218	8,261
Briscoe	1.0	190	196	190	119	73	111	81	40	12,884	19,188	8,343
Brooks	2.8	539	512	438	375	162	315	324	135	14,144	21,251	6,468
Brown	13.9	1,169	2,261	2,131	1,690	1,364	2,130	1,714	1,441	19,000	27,079	10,284
Burleson	5.2	700	912	633	505	459	861	655	475	18,429	25,024	8,792
Burnet	10.1	820	1,429	1,604	1,415	1,099	1,434	1,312	987	19,068	26,995	10,950
Caldwell	8.9	1,131	1,493	1,341	1,101	815	1,255	1,024	740	17,079	25,119	8,100
Calhoun	7.3	753	726	813	707	582	1,454	1,232	1,033	25,633	31,421	10,769
Callahan	4.8	556	821	642	568	500	831	573	309	18,319	23,928	8,701
Cameron	71.8	9,319	11,766	11,688	8,774	7,177	10,254	7,113	5,709	16,693	24,144	6,887
Camp	3.9	408	602	449	357	319	635	601	529	22,094	29,913	11,551
Carson	2.4	139	248	243	237	242	463	441	387	27,020	33,712	11,726
Cass	11.3	1,306	1,695	1,298	1,113	987	1,735	1,759	1,407	21,166	28,101	9,986
Castro	3.3	476	501	636	443	339	443	248	214	15,378	21,086	6,691
Chambers	7.8	793	899	841	709	600	1,407	1,536	1,015	25,450	30,407	10,494
Cherokee	15.3	2,010	2,734	2,133	1,689	1,269	2,372	1,789	1,304	17,211	25,101	8,994

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Childress	2.6	325	542	495	318	218	358	209	135	14,244	20,927	8,244
Clay	4.1	422	617	535	418	404	660	581	463	20,699	28,282	11,258
Cochran	1.6	236	287	299	215	150	178	122	113	14,627	22,363	7,016
Coke	1.3	103	228	202	149	111	163	203	141	18,800	28,115	11,076
Coleman	4.3	501	781	601	524	441	660	457	335	17,396	23,867	9,774
Collin	69.1	2,676	4,278	4,387	4,553	4,614	9,576	14,379	24,637	39,309	46,026	15,009
Collingsworth	1.7	148	387	258	165	144	229	159	210	16,486	25,217	9,743
Colorado	7.5	1,165	1,247	948	781	607	1,135	895	722	17,436	26,086	9,734
Comal	17.7	986	1,800	2,259	2,078	1,773	2,840	3,147	2,817	24,849	33,701	12,274
Comanche	4.9	640	982	783	611	397	577	453	457	15,319	24,292	9,227
Concho	1.1	140	196	192	128	132	137	96	79	15,815	23,807	9,030
Cooke	11.3	988	1,511	1,557	1,256	1,133	2,150	1,562	1,143	21,430	27,798	10,199
Coryell	17.1	974	1,451	2,359	2,566	2,077	3,114	2,318	2,241	22,806	40,587	10,405
Cottle	1.1	155	209	170	142	99	93	92	140	15,533	26,934	11,395
Crane	1.7	123	144	181	172	124	308	402	246	28,548	33,326	11,803
Crockett	1.6	124	229	216	137	166	299	191	238	22,853	30,593	10,415
Crosby	2.8	476	532	534	400	241	237	206	174	13,642	20,148	6,716
Culberson	1.0	109	204	205	134	119	114	90	25	14,400	19,678	5,622
Dallam	2.6	325	462	456	337	355	342	192	131	15,864	21,104	7,952
Dallas	698.2	42,640	58,753	71,936	75,506	69,952	120,736	120,190	138,487	27,379	36,994	14,270
Dawson	5.5	665	813	810	709	565	845	616	477	18,173	25,179	8,444
Deaf Smith	6.6	851	843	1,181	993	763	1,035	511	423	16,877	23,198	7,256
Delta	1.8	233	378	267	184	165	267	170	136	15,512	22,906	8,590
Denton	72.2	3,913	5,496	6,071	6,081	5,736	11,438	15,265	18,200	32,879	40,534	14,241
De Witt	7.2	916	1,336	927	803	650	918	862	788	17,512	26,156	9,608
Dickens	1.3	204	392	248	134	93	126	70	33	10,794	16,105	6,543
Dimmit	3.4	678	692	587	417	281	368	227	150	12,659	18,859	5,256
Donley	1.6	252	330	253	187	126	234	111	107	14,222	21,711	8,473
Duval	4.2	668	748	539	410	333	626	524	352	16,632	23,847	7,474
Eastland	8.0	921	1,683	1,298	1,006	743	1,126	737	486	15,450	22,631	9,098
Ector	49.7	3,297	4,067	4,690	5,153	4,828	9,058	9,411	9,196	28,241	35,982	13,072
Edwards	.7	56	136	158	107	60	85	49	49	15,000	22,943	8,030
Ellis	25.4	1,985	3,129	2,662	2,345	2,177	4,355	4,716	4,031	26,018	32,445	10,843
El Paso	165.9	16,256	20,123	25,486	21,529	17,265	25,955	21,318	17,968	19,891	28,241	8,410
Erath	10.2	1,261	1,777	1,521	1,151	1,047	1,450	983	1,010	17,288	27,109	10,801
Falls	7.3	1,019	1,680	1,070	835	580	804	752	560	14,399	22,308	8,802
Fannin	9.9	1,365	1,872	1,360	1,214	943	1,578	923	645	16,434	23,006	9,184
Fayette	8.2	910	1,572	1,080	808	644	1,092	1,161	933	18,116	26,796	10,771
Fisher	2.1	336	324	294	271	227	338	161	149	16,702	23,340	8,753
Floyd	3.1	490	568	546	422	312	324	260	178	14,460	20,044	6,754
Foard	.9	161	204	156	116	70	75	50	68	12,559	19,752	8,465
Fort Bend	63.9	3,285	3,695	4,333	4,491	4,565	11,343	16,030	16,158	35,235	42,729	13,483
Franklin	3.1	322	559	483	304	266	530	369	267	18,000	26,142	10,258
Freestone	6.5	900	1,205	781	668	528	821	859	738	17,591	26,898	9,822
Frio	4.4	697	768	802	592	377	505	454	205	14,581	21,177	6,212
Gaines	4.8	595	579	736	559	425	755	598	553	19,216	27,675	8,856
Galveston	79.3	6,001	7,267	7,742	7,976	6,908	12,741	15,795	14,870	27,925	34,899	12,643
Garza	1.8	171	253	266	232	179	251	229	219	19,463	28,804	9,971
Gillespie	6.4	629	938	997	881	766	1,052	660	477	18,561	25,120	9,985
Glasscock	.4	45	78	73	56	47	34	25	42	15,333	23,313	7,173
Goliad	1.9	185	288	243	202	174	308	278	222	20,865	28,684	9,909
Gonzales	6.4	894	1,118	936	744	581	879	615	633	16,537	24,702	8,734
Gray	10.4	887	1,260	1,164	1,046	1,091	1,945	1,633	1,374	23,838	31,275	12,182
Grayson	37.7	2,682	4,881	4,553	4,289	3,840	6,381	6,157	4,917	23,021	30,618	11,791
Gregg	42.0	3,447	5,011	4,666	4,209	3,991	7,591	7,037	6,048	24,552	31,664	11,666
Grimes	5.7	837	1,067	696	614	486	821	650	529	16,921	26,179	7,895
Guadalupe	20.1	1,641	2,454	2,347	2,016	1,949	3,725	3,389	2,579	24,048	30,078	10,460
Hale	12.4	1,677	1,940	1,954	1,724	1,300	1,725	1,179	901	16,758	23,362	7,725
Hall	2.0	503	490	319	244	147	154	58	85	10,096	15,624	6,009
Hamilton	3.7	436	803	589	447	334	519	350	222	15,218	23,129	9,837
Hansford	2.4	252	341	358	258	238	453	295	205	19,804	26,864	9,919
Hardeman	2.4	254	413	354	248	204	398	314	215	18,543	26,565	10,283
Hardin	15.5	1,481	1,715	1,421	1,297	1,359	3,223	3,098	1,906	26,663	30,716	10,328
Harris	1,029.8	67,892	80,256	101,415	104,443	95,419	180,033	195,592	204,750	28,442	36,742	13,660
Harrison	20.1	1,854	2,800	2,115	1,917	1,823	3,353	3,387	2,851	23,727	30,780	10,779
Hartley	1.3	94	133	157	150	118	264	172	212	24,905	33,795	10,217

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Haskell	2.8	507	571	444	330	254	306	178	210	13,494	20,562	7,780
Hays	18.2	2,057	2,065	2,276	2,298	1,886	2,416	2,396	2,806	20,978	31,378	10,125
Hemphill	2.1	151	255	319	231	233	443	271	197	22,250	28,346	9,601
Henderson	22.8	2,235	3,411	3,141	2,706	2,244	3,867	2,914	2,282	19,819	27,362	10,664
Hidalgo	98.5	13,499	17,333	16,843	12,650	9,217	12,673	9,131	7,154	15,580	23,019	6,284
Hill	10.6	1,272	1,941	1,615	1,235	1,018	1,465	1,147	907	16,766	24,738	9,535
Hockley	8.4	1,086	1,064	1,031	895	839	1,541	1,164	780	20,689	26,484	8,793
Hood	10.7	534	1,036	1,071	1,055	946	1,587	2,121	2,350	29,507	37,715	14,622
Hopkins	11.1	1,277	1,795	1,710	1,509	1,117	1,620	1,188	884	17,502	24,491	9,278
Houston	8.6	1,134	1,699	1,202	943	712	978	943	989	16,332	27,038	9,339
Howard	13.1	1,345	1,954	1,817	1,529	1,270	2,223	1,691	1,271	19,677	27,455	10,305
Hudspeth	.8	102	139	172	121	65	101	49	51	14,618	22,343	6,875
Hunt	24.9	2,641	3,213	3,007	2,648	2,346	4,049	3,696	3,300	21,937	29,282	10,981
Hutchinson	10.6	611	931	961	890	901	1,980	2,331	1,995	30,432	36,143	13,732
Irion	.5	59	50	45	53	53	83	68	89	23,900	33,002	9,706
Jack	3.0	279	507	458	335	348	514	309	250	18,791	25,562	9,707
Jackson	4.8	531	646	567	537	448	845	678	548	21,192	28,282	9,982
Jasper	12.3	1,394	1,781	1,455	1,315	1,143	2,052	1,934	1,226	20,817	27,390	9,765
Jeff Davis	.6	79	118	125	88	56	58	46	30	14,000	21,913	7,304
Jefferson	94.5	8,633	10,460	9,527	8,654	7,689	15,957	17,785	15,795	26,557	33,233	12,177
Jim Hogg	1.8	315	385	246	185	177	260	123	109	13,864	20,734	6,786
Jim Wells	12.5	1,920	2,087	1,714	1,468	1,320	1,978	1,173	840	16,721	23,105	7,312
Johnson	32.4	2,122	3,454	3,423	3,087	2,981	6,092	6,527	4,714	26,970	32,738	11,357
Jones	6.7	959	1,151	928	781	639	1,035	616	591	16,981	24,854	9,150
Karnes	4.6	637	767	633	468	410	643	561	481	17,733	25,223	8,531
Kaufman	17.1	1,577	2,412	2,118	1,662	1,507	2,596	2,816	2,412	22,492	30,644	10,418
Kendall	5.1	532	589	593	590	413	765	809	809	22,662	31,217	10,905
Kenedy	.2	36	35	37	22	20	20	11	19	14,111	38,990	15,596
Kent	.4	41	81	76	45	42	49	45	21	15,200	22,223	7,408
Kerr	14.7	921	1,831	1,987	1,717	1,608	2,659	2,010	1,967	22,783	32,152	12,637
Kimble	1.6	189	295	252	166	202	274	141	81	16,844	21,801	8,305
King	.2	16	27	45	37	12	46	13	4	16,750	21,470	10,735
Kinney	.8	118	147	133	130	86	76	73	37	15,065	20,100	6,185
Kleberg	10.8	1,488	1,604	1,537	1,322	988	1,534	1,322	1,005	17,810	26,099	8,364
Knox	1.9	359	424	281	181	165	198	160	132	12,737	21,375	7,810
Lamar	17.0	1,954	2,731	2,188	1,988	1,721	2,540	2,065	1,813	18,992	26,406	9,931
Lamb	6.1	827	1,042	1,121	870	564	775	542	359	15,294	22,166	7,512
Lampasas	5.4	590	871	865	769	496	781	532	496	17,288	24,532	9,199
La Salle	1.8	402	342	245	230	144	166	163	108	13,213	21,228	6,704
Lavaca	7.5	985	1,307	878	795	667	1,095	997	776	18,555	25,957	9,882
Lee	4.7	726	787	657	498	374	679	630	349	16,748	24,247	8,569
Leon	5.3	848	1,076	710	459	426	719	509	553	15,144	24,169	10,167
Liberty	19.9	2,044	2,579	2,061	1,716	1,765	3,651	3,513	2,571	24,370	30,365	10,601
Limestone	8.6	1,186	1,770	1,221	943	789	1,117	785	789	15,606	24,415	8,897
Lipscomb	1.4	138	166	156	189	139	240	167	205	21,517	29,669	10,384
Live Oak	3.5	446	548	524	427	350	531	374	300	17,591	24,231	8,155
Llano	5.5	480	1,043	983	792	506	697	544	455	16,466	25,218	11,008
Loving	.1	10	55	19			10		6	9,318	24,940	24,940
Lubbock	78.3	6,507	9,498	10,861	9,484	8,251	13,067	11,390	9,242	21,584	30,358	10,770
Lynn	2.6	449	503	456	341	248	296	193	114	13,652	19,117	6,136
McCulloch	3.6	451	795	626	474	307	378	244	325	14,405	22,362	8,656
McLennan	69.6	7,093	10,043	9,210	8,027	6,913	10,824	9,543	7,947	20,287	28,517	10,408
McMullen	.3	11	38	46	40	38	46	60	21	21,800	30,230	11,336
Madison	3.6	412	612	452	373	290	451	479	531	19,347	32,670	9,883
Marion	4.2	692	823	567	422	415	681	385	215	15,196	20,891	8,124
Martin	1.6	144	220	242	171	106	307	180	230	21,000	29,981	9,790
Mason	1.6	286	316	269	216	156	145	133	79	13,566	19,296	7,916
Matagorda	15.8	1,279	1,622	1,332	1,338	1,233	2,738	3,465	2,793	29,811	34,696	12,375
Maverick	9.7	1,643	2,081	1,939	1,260	862	1,095	540	280	12,779	18,256	4,541
Medina	8.8	959	1,344	1,374	1,093	898	1,416	987	729	18,229	24,988	8,393
Menard	.9	167	219	170	122	86	67	46	23	11,829	16,607	6,228
Midland	42.0	2,164	3,161	3,624	3,839	3,839	7,260	7,610	10,503	30,867	42,781	15,651
Milam	9.0	1,150	1,742	1,064	873	674	1,153	1,432	912	17,929	25,600	9,216
Mills	1.9	211	313	268	264	215	279	208	142	17,982	24,626	10,172
Mitchell	3.3	495	627	461	396	309	376	319	317	15,859	24,052	8,819
Montague	7.3	944	1,304	1,175	953	729	1,078	705	412	16,164	22,445	8,809

1987 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
TEXAS (continued)												
ALL COUNTIES (continued)												
Montgomery	58.7	3,693	4,729	5,044	5,112	4,955	11,124	12,675	11,368	30,215	36,396	11,949
Moore	6.0	394	505	611	685	749	1,317	1,118	621	25,373	30,968	10,498
Morris	5.4	697	788	596	497	476	1,010	925	411	21,293	26,067	9,200
Motley	.8	155	198	148	85	55	68	58	33	11,382	17,959	8,451
Nacogdoches	18.8	2,444	3,236	2,922	2,188	1,807	2,593	1,892	1,718	16,765	25,587	9,128
Navarro	15.2	1,607	2,715	2,307	1,719	1,371	2,170	1,800	1,511	17,638	26,314	10,075
Newton	5.0	475	847	620	467	379	733	883	596	21,227	27,826	9,798
Nolan	6.5	677	940	864	772	652	1,042	856	697	19,979	27,750	10,191
Nueces	100.4	9,079	10,959	11,988	11,301	9,593	17,004	16,804	13,672	23,420	31,471	10,463
Ochiltree	3.7	210	280	388	453	370	803	728	468	26,874	33,156	11,573
Oldham	.7	52	115	161	108	58	99	54	53	15,733	22,434	6,543
Orange	30.7	2,086	2,623	2,560	2,463	2,413	5,614	6,931	6,010	31,156	35,394	12,127
Palo Pinto	10.0	1,026	1,590	1,385	1,361	1,139	1,535	1,051	913	18,656	26,662	10,176
Panola	8.4	902	1,278	1,003	881	748	1,548	1,324	716	20,855	27,016	9,575
Parker	21.1	1,587	2,435	2,278	2,043	1,935	3,684	3,994	3,144	25,766	32,535	11,616
Parmer	3.4	477	584	638	571	351	368	248	163	15,009	19,737	5,939
Pecos	4.9	397	494	551	643	528	930	896	461	23,245	28,778	8,546
Polk	12.0	1,413	2,176	1,955	1,502	1,078	1,479	1,300	1,097	16,347	24,522	9,167
Potter	41.4	3,916	5,817	6,054	5,494	4,645	7,282	5,080	3,112	19,456	26,032	10,120
Presidio	1.8	475	391	264	218	119	165	97	51	10,630	16,074	5,358
Rains	2.5	361	470	331	292	309	370	190	177	16,500	24,385	10,333
Randall	34.1	1,590	2,276	2,999	3,155	3,253	6,338	7,006	7,483	30,798	39,569	14,698
Reagan	1.5	101	134	133	222	156	327	263	164	25,129	31,697	9,323
Real	1.0	177	273	219	94	47	106	42	42	10,926	16,581	6,141
Red River	6.3	1,111	1,460	1,070	782	485	689	405	298	12,720	19,329	7,380
Reeves	4.8	630	731	623	583	463	799	515	456	18,504	25,498	7,795
Refugio	3.1	329	447	373	289	270	540	420	432	22,109	30,296	10,321
Roberts	.4	35	42	46	50	48	68	48	63	22,400	31,048	11,290
Robertson	6.2	1,219	1,214	747	656	494	771	656	443	14,497	22,313	8,756
Rockwall	8.6	633	683	666	641	659	1,556	1,717	2,045	31,250	41,018	14,517
Runnels	4.8	620	842	686	601	519	712	481	339	17,042	23,649	9,229
Rusk	16.8	1,559	2,233	1,809	1,638	1,547	2,933	2,600	2,481	23,752	30,720	11,123
Sabine	4.2	755	835	618	495	398	508	382	209	14,122	21,082	8,514
San Augustine	3.3	505	606	477	413	309	399	289	302	15,660	23,867	8,950
San Jacinto	5.8	776	1,092	768	617	467	883	712	485	16,968	23,653	8,908
San Patricio	19.7	1,989	2,356	2,298	2,166	1,841	3,481	3,166	2,403	22,749	29,383	9,101
San Saba	2.4	278	487	375	317	237	282	205	219	15,833	23,982	10,098
Schleicher	1.0	107	133	133	119	94	170	141	103	20,333	28,962	9,654
Scurry	7.1	536	740	822	803	689	1,297	1,009	1,204	24,643	33,007	11,836
Shackelford	1.5	120	255	189	178	135	241	194	188	20,250	29,757	10,887
Shelby	9.4	1,531	1,947	1,096	1,029	843	1,254	1,007	693	15,592	23,168	8,711
Sherman	1.1	77	94	130	151	114	175	198	161	24,111	43,193	15,837
Smith	57.1	4,656	6,026	6,354	5,750	5,455	9,861	9,383	9,615	25,320	33,474	12,237
Somervell	1.9	221	252	246	209	178	365	253	176	20,595	26,265	10,618
Starr	9.2	2,073	2,178	1,549	969	720	863	430	418	10,991	16,790	4,303
Stephens	4.3	476	678	592	539	427	699	540	349	18,679	25,726	10,436
Sterling	.4	46	72	74	46	31	55	49	27	16,000	26,210	6,989
Stonewall	1.0	91	156	136	135	100	148	141	93	19,280	26,004	11,306
Sutton	1.8	203	199	226	219	192	362	253	146	21,350	29,837	8,951
Swisher	3.3	504	653	590	470	345	358	193	187	14,067	19,472	6,910
Tarrant	398.2	22,732	35,638	40,698	40,556	38,485	71,176	73,748	75,167	27,855	35,788	13,278
Taylor	44.1	3,403	5,683	6,298	5,651	4,771	7,477	5,996	4,821	20,953	29,904	10,713
Terrell	.6	96	93	67	44	51	100	70	79	20,000	28,350	12,150
Terry	5.2	655	610	651	618	534	882	663	587	20,574	27,756	9,496
Throckmorton	.9	197	225	158	94	64	75	41	46	10,718	16,743	7,176
Titus	8.8	886	1,248	884	902	815	1,508	1,402	1,155	22,762	29,467	10,671
Tom Green	36.0	2,725	4,331	4,678	4,272	3,710	5,729	5,365	5,190	22,568	32,447	11,871
Travis	223.2	18,017	23,111	26,379	24,510	21,460	34,301	34,729	40,693	24,509	34,247	13,638
Trinity	4.6	755	933	636	464	425	656	435	296	14,795	21,939	8,700
Tyler	7.8	935	1,348	1,089	836	723	1,208	933	728	18,096	25,756	9,566
Upshur	12.0	1,127	1,777	1,460	1,236	1,167	2,249	1,801	1,183	21,661	27,472	9,841
Upton	1.7	150	220	204	198	149	249	272	258	22,259	29,949	9,791
Uvalde	7.8	978	1,304	1,306	1,037	783	1,036	795	561	16,401	23,678	7,477
Val Verde	12.5	1,368	2,026	2,130	1,763	1,343	1,713	1,182	975	16,922	25,100	7,417
Van Zandt	15.2	1,368	2,572	2,274	1,715	1,368	2,397	2,143	1,363	18,948	26,111	9,800
Victoria	26.7	2,162	2,694	2,980	2,741	2,590	4,761	5,172	3,600	25,363	31,982	10,920

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
TEXAS (continued)												
ALL COUNTIES (continued)												
Walker	16.1	1,993	2,306	1,920	1,606	1,389	2,288	2,253	2,345	20,792	34,962	10,681
Waller	7.1	873	847	723	646	621	1,214	1,136	1,040	23,683	32,037	9,517
Ward	5.1	436	612	477	589	482	918	910	676	24,471	30,181	9,930
Washington	9.0	981	1,322	1,026	922	815	1,328	1,412	1,194	21,462	31,842	11,372
Webb	31.8	4,986	5,364	5,155	3,649	2,919	4,097	3,142	2,488	15,494	23,395	6,210
Wharton	15.2	1,841	2,145	1,656	1,533	1,301	2,551	2,397	1,776	21,517	28,288	10,023
Wheeler	3.2	399	586	445	347	296	479	338	310	17,389	26,467	10,587
Wichita	45.9	3,702	5,923	6,083	5,604	4,956	7,598	6,686	5,348	21,514	30,621	11,084
Wilbarger	6.2	675	1,147	875	659	529	835	784	696	17,937	27,999	10,457
Willacy	4.9	907	1,001	891	574	379	507	343	298	12,897	20,842	5,520
Williamson	38.3	2,832	3,814	3,776	3,305	3,154	6,899	7,887	6,633	28,514	34,208	11,295
Wilson	6.5	846	1,048	921	819	667	1,100	655	444	17,642	23,428	7,770
Winkler	3.5	391	396	335	323	336	720	609	390	24,530	28,690	9,563
Wise	12.3	847	1,517	1,433	1,160	1,079	2,111	2,051	2,102	25,559	32,563	11,677
Wood	11.2	1,179	1,835	1,652	1,203	1,023	1,776	1,522	1,010	18,783	26,471	9,982
Yoakum	3.4	321	260	257	321	342	659	779	461	28,179	33,764	11,366
Young	8.2	747	1,251	1,047	1,027	788	1,298	992	1,050	20,152	31,423	12,508
Zapata	2.6	442	593	496	296	186	292	173	122	12,588	18,728	5,797
Zavala	3.2	443	718	644	425	269	328	223	150	13,370	19,492	5,155
TOTAL METRO COUNTIES	**4,776.7**	**359,125**	**470,668**	**530,311**	**505,847**	**454,844**	**805,577**	**821,512**	**828,816**	**25,829**	**34,329**	**12,189**
TOTAL STATE	**5,944.1**	**496,181**	**656,509**	**689,991**	**639,325**	**564,473**	**982,667**	**968,352**	**946,602**	**24,272**	**32,826**	**11,657**
UTAH												
PROVO - OREM	**68.6**	**4,528**	**9,004**	**10,868**	**9,615**	**7,779**	**12,543**	**9,341**	**4,922**	**20,171**	**25,874**	**6,991**
Utah	68.6	4,528	9,004	10,868	9,615	7,779	12,543	9,341	4,922	20,171	25,874	6,991
SALT LAKE CITY - OGDEN	**340.0**	**17,885**	**31,679**	**39,353**	**40,336**	**38,514**	**70,382**	**60,154**	**41,697**	**25,311**	**30,695**	**9,916**
Davis	50.6	1,742	3,349	5,312	6,288	6,217	12,075	10,104	5,513	26,889	31,165	8,717
Salt Lake	234.6	12,800	22,667	27,012	27,220	25,738	47,637	41,169	30,357	25,392	31,065	10,269
Weber	54.8	3,343	5,663	7,029	6,828	6,559	10,670	8,881	5,827	23,349	28,672	9,705
ALL COUNTIES												
Beaver	1.7	168	328	385	260	170	205	157	27	14,563	18,473	5,925
Box Elder	11.0	472	637	774	968	1,112	2,075	2,398	2,564	32,289	38,074	11,258
Cache	20.3	1,446	2,242	2,806	2,808	2,552	3,927	2,615	1,904	21,587	27,284	8,430
Carbon	8.2	471	784	873	856	790	1,879	1,676	871	26,948	29,904	9,888
Daggett	.2	14	33	25	23	27	37	37	4	20,833	24,300	6,075
Davis	50.6	1,742	3,349	5,312	6,288	6,217	12,075	10,104	5,513	26,889	31,165	8,717
Duchesne	4.4	264	407	443	489	580	977	784	456	25,159	29,776	8,292
Emery	3.6	168	252	316	326	340	758	879	561	30,667	33,241	9,277
Garfield	1.2	154	229	276	172	121	168	61	19	13,879	17,821	5,483
Grand	2.9	173	366	403	364	352	579	469	194	22,027	26,046	9,325
Iron	6.6	625	1,115	1,336	1,069	832	949	455	219	15,929	20,234	6,154
Juab	1.8	157	292	375	298	247	290	84	57	16,098	19,559	5,678
Kane	1.5	147	203	231	242	187	265	142	83	18,417	22,691	6,946
Millard	4.4	322	627	626	649	523	738	566	349	19,795	25,306	7,575
Morgan	1.5	70	113	132	139	176	339	300	231	28,414	32,486	9,024
Piute	.4	52	86	100	60	35	40	13	14	13,150	17,625	5,036
Rich	.7	54	93	101	82	72	151	90	57	21,250	25,924	7,561
Salt Lake	234.6	12,800	22,667	27,012	27,220	25,738	47,637	41,169	30,357	25,392	31,065	10,269
San Juan	3.2	479	548	547	558	432	390	174	72	15,241	18,114	4,600
Sanpete	5.2	600	976	869	745	586	763	459	202	15,901	20,790	6,249
Sevier	5.1	377	708	736	692	625	1,115	597	250	20,280	24,198	7,390
Summit	4.7	281	464	602	595	595	916	738	509	23,410	30,415	10,359
Tooele	9.1	387	639	792	876	1,018	2,102	1,999	1,287	29,032	33,029	10,154
Uintah	7.9	575	639	564	681	733	1,524	1,845	1,339	30,321	34,111	10,093
Utah	68.6	4,528	9,004	10,868	9,615	7,779	12,543	9,341	4,922	20,171	25,874	6,991
Wasatch	3.2	298	547	596	514	431	448	260	106	16,486	20,343	6,445
Washington	11.1	996	1,808	1,863	1,562	1,282	1,863	1,134	592	17,794	22,710	6,722
Wayne	.6	68	87	90	78	54	114	72	37	18,600	24,910	6,498
Weber	54.8	3,343	5,663	7,029	6,828	6,559	10,670	8,881	5,827	23,349	28,672	9,705
TOTAL METRO COUNTIES	**408.6**	**22,413**	**40,683**	**50,221**	**49,951**	**46,293**	**82,925**	**69,495**	**46,619**	**24,394**	**29,885**	**9,347**
TOTAL STATE	**529.1**	**31,231**	**54,906**	**66,082**	**65,057**	**60,165**	**105,537**	**87,499**	**58,623**	**23,862**	**29,362**	**9,116**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
VERMONT												
BURLINGTON	**46.4**	**2,190**	**4,676**	**5,185**	**5,269**	**5,012**	**8,179**	**8,186**	**7,703**	**26,035**	**34,063**	**12,214**
Chittenden	44.6	2,076	4,484	4,928	5,026	4,782	7,843	7,948	7,513	26,248	34,302	12,318
Grand Isle	1.8	114	192	257	243	230	336	238	190	22,085	28,137	9,740
ALL COUNTIES												
Addison	11.0	600	1,155	1,414	1,530	1,425	2,097	1,625	1,154	22,741	29,966	10,464
Bennington	13.5	642	1,627	1,927	1,982	1,727	2,550	1,746	1,299	21,552	29,002	11,187
Caledonia	10.2	786	1,568	1,725	1,533	1,253	1,815	1,016	504	18,289	23,870	8,918
Chittenden	44.6	2,076	4,484	4,928	5,026	4,782	7,843	7,948	7,513	26,248	34,302	12,318
Essex	2.5	150	356	450	391	343	464	242	104	18,667	23,462	8,501
Franklin	13.1	842	1,880	1,890	1,819	1,519	2,354	1,717	1,079	20,353	26,701	9,328
Grand Isle	1.8	114	192	257	243	230	336	238	190	22,085	28,137	9,740
Lamoille	6.8	454	966	976	931	929	1,248	829	467	20,410	26,433	9,986
Orange	9.0	524	1,055	1,453	1,393	1,186	1,620	1,193	576	20,302	26,643	9,630
Orleans	8.9	656	1,407	1,588	1,356	1,129	1,454	806	504	17,857	23,800	8,646
Rutland	22.9	1,290	3,073	3,426	3,003	2,842	4,420	3,065	1,781	21,136	27,283	10,192
Washington	20.4	1,318	2,959	3,309	2,957	2,496	3,586	2,492	1,283	19,401	25,562	9,675
Windham	16.0	899	2,011	2,359	2,120	1,850	2,865	2,229	1,667	21,626	29,115	11,705
Windsor	21.4	1,536	2,746	3,267	3,029	2,671	4,064	2,540	1,547	20,212	26,214	10,388
TOTAL METRO COUNTIES	**46.4**	**2,190**	**4,676**	**5,185**	**5,269**	**5,012**	**8,179**	**8,186**	**7,703**	**26,035**	**34,063**	**12,214**
TOTAL STATE	**202.1**	**11,887**	**25,479**	**28,969**	**27,313**	**24,382**	**36,716**	**27,686**	**19,668**	**21,447**	**28,491**	**10,585**
VIRGINIA												
CHARLOTTESVILLE	**46.2**	**2,937**	**5,080**	**5,487**	**5,193**	**4,767**	**7,799**	**7,782**	**7,155**	**24,591**	**33,646**	**12,669**
Albemarle	22.8	1,178	1,770	2,265	2,385	2,294	4,040	4,065	4,803	28,597	39,031	14,494
Charlottesville city	16.4	1,316	2,505	2,505	1,952	1,688	2,579	2,362	1,493	19,791	27,447	11,006
Fluvanna	4.0	222	523	486	569	487	583	678	452	21,981	29,225	10,254
Greene	3.0	221	282	231	287	298	597	677	407	28,033	32,507	10,836
DANVILLE	**40.5**	**2,938**	**5,416**	**5,094**	**4,958**	**4,465**	**7,050**	**6,375**	**4,204**	**22,029**	**28,540**	**10,274**
Danville city	17.5	1,413	2,559	2,318	2,116	1,818	2,777	2,534	1,965	20,908	28,111	10,932
Pittsylvania	23.0	1,525	2,857	2,776	2,842	2,647	4,273	3,841	2,239	22,800	28,866	9,836
LYNCHBURG	**50.8**	**2,865**	**5,126**	**5,579**	**5,791**	**5,497**	**9,244**	**8,840**	**7,856**	**25,528**	**32,847**	**11,244**
Amherst	9.8	567	819	1,066	1,104	1,087	2,001	1,936	1,220	26,245	31,682	10,114
Campbell	15.6	832	1,342	1,495	1,724	1,740	2,945	3,103	2,419	27,086	33,059	10,612
Lynchburg city	25.4	1,466	2,967	3,018	2,963	2,670	4,298	3,801	4,217	24,259	33,165	12,191
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**444.6**	**30,245**	**39,759**	**47,319**	**50,764**	**47,006**	**76,581**	**79,847**	**73,079**	**25,898**	**34,450**	**11,721**
Chesapeake city	44.1	2,387	3,513	3,716	4,494	4,565	8,425	9,370	7,630	29,065	34,540	11,292
Gloucester	9.7	763	1,123	1,249	1,126	1,041	1,920	1,529	949	22,712	27,895	9,985
Hampton city	43.9	2,459	3,849	4,850	4,966	4,669	7,885	8,018	7,204	26,422	33,656	11,689
James City	9.1	493	670	882	927	868	1,490	1,705	2,065	29,736	37,620	13,116
Newport News city	57.0	4,271	6,020	6,955	7,052	6,260	10,168	9,617	6,657	23,216	30,425	10,880
Norfolk city	95.0	9,255	11,714	13,351	12,883	10,566	14,202	12,447	10,582	20,133	32,072	10,964
Poquoson city	3.3	89	268	298	199	265	610	854	717	33,750	37,352	11,967
Portsmouth city	39.2	3,468	4,338	4,595	4,676	4,182	6,388	6,260	5,293	22,943	30,198	10,617
Suffolk city	17.2	1,441	1,878	1,848	1,942	1,765	2,818	3,023	2,485	24,152	31,145	10,422
Virginia Beach city	109.9	5,039	5,462	8,204	10,869	11,218	19,909	23,814	25,385	32,246	40,179	13,446
Williamsburg city	3.4	211	357	496	421	372	508	381	654	22,959	38,017	11,541
York	12.8	369	567	875	1,209	1,235	2,258	2,829	3,458	34,441	41,716	12,683
RICHMOND - PETERSBURG	**294.4**	**17,235**	**26,104**	**28,905**	**29,756**	**28,692**	**52,225**	**57,119**	**54,364**	**28,145**	**35,205**	**12,678**
Charles City	2.0	166	173	224	215	233	417	300	272	24,761	30,386	8,807
Chesterfield	55.6	1,539	2,267	3,276	3,939	4,543	10,421	14,558	15,057	36,654	42,030	13,714
Colonial Heights city	6.0	247	535	622	596	596	1,300	1,336	768	28,097	31,995	11,033
Dinwiddie	6.1	382	631	682	581	549	1,143	1,176	956	26,974	33,459	9,277
Goochland	4.2	269	447	376	364	355	746	748	895	29,188	38,989	12,500
Hanover	18.6	788	1,266	1,385	1,488	1,431	2,832	4,403	5,007	35,328	41,115	13,346
Henrico	75.4	2,799	4,760	6,518	7,222	7,650	14,838	16,435	15,178	30,913	37,639	14,297
Hopewell city	8.9	580	859	886	842	764	1,701	1,690	1,578	28,017	33,167	12,403
New Kent	3.8	233	304	237	344	398	787	844	653	29,962	34,700	12,209
Petersburg city	15.4	1,764	2,298	2,445	1,900	1,581	2,499	1,718	1,195	18,089	24,891	9,304
Powhatan	3.8	196	302	298	283	292	715	906	808	32,532	37,951	10,375

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
VIRGINIA (continued)												
RICHMOND - PETERSBURG (continued)												
Prince George	6.5	313	388	681	818	786	1,230	1,307	977	27,015	38,398	9,637
Richmond city	88.1	7,959	11,874	11,275	11,164	9,514	13,596	11,698	11,020	20,882	29,511	12,020
ROANOKE	**85.8**	**5,618**	**9,877**	**10,611**	**10,057**	**9,020**	**14,981**	**14,697**	**10,939**	**23,643**	**31,097**	**11,749**
Botetourt	8.8	601	983	1,119	1,091	836	1,805	1,466	899	23,497	28,919	9,980
Roanoke	25.3	915	1,647	1,988	2,458	2,558	4,917	5,835	4,982	31,417	37,852	12,568
Roanoke city	42.7	3,710	6,301	6,357	5,337	4,562	6,707	5,859	3,867	19,637	27,082	11,461
Salem city	9.0	392	946	1,147	1,171	1,064	1,552	1,537	1,191	23,846	33,287	12,228
ALL COUNTIES												
Accomack	11.6	1,425	1,885	1,860	1,491	1,148	1,506	1,195	1,090	16,927	24,627	8,983
Albemarle	22.8	1,178	1,770	2,265	2,385	2,294	4,040	4,065	4,803	28,597	39,031	14,494
☐ Alexandria city	55.2	1,841	2,737	3,336	4,605	5,192	9,604	10,369	17,516	35,322	45,503	22,467
Alleghany	4.6	246	498	435	484	486	824	895	732	26,686	32,623	10,494
Amelia	2.7	207	348	382	383	314	532	350	184	20,429	25,439	7,895
Amherst	9.8	567	819	1,066	1,104	1,087	2,001	1,936	1,220	26,245	31,682	10,114
Appomattox	4.4	314	555	565	498	515	865	687	401	22,589	27,761	9,543
☐ Arlington	74.3	2,367	3,245	4,701	5,978	6,293	11,954	12,850	26,912	37,619	48,620	23,098
Augusta	18.3	939	1,704	1,833	2,135	2,090	3,323	3,367	2,909	26,175	33,695	11,252
Bath	2.0	169	294	305	309	185	217	276	245	18,614	29,212	9,902
Bedford	12.9	716	1,259	1,386	1,529	1,521	2,568	2,306	1,615	25,134	30,603	9,724
Bedford city	2.3	220	349	314	303	234	369	290	221	19,294	25,986	9,640
Bland	2.2	210	269	246	307	329	467	262	110	21,048	24,563	8,188
Botetourt	8.8	601	983	1,119	1,091	836	1,805	1,466	899	23,497	28,919	9,980
☐ Bristol city	7.3	738	1,253	903	849	813	1,193	934	617	19,436	25,539	10,132
Brunswick	5.0	486	804	887	732	534	682	562	313	16,974	23,605	7,423
Buchanan	12.3	1,121	1,389	1,447	1,289	1,346	2,470	1,967	1,271	23,446	28,760	9,117
Buckingham	3.9	395	643	609	547	447	599	398	262	17,600	23,348	7,285
Buena Vista city	2.3	121	243	259	346	346	482	365	138	22,479	26,938	9,387
Campbell	15.6	832	1,342	1,495	1,724	1,740	2,945	3,103	2,419	27,086	33,059	10,612
Caroline	6.3	501	584	974	792	684	1,079	1,003	683	22,203	28,254	8,945
Carroll	9.7	879	1,417	1,338	1,378	1,227	1,740	1,119	602	19,375	24,386	8,359
Charles City	2.0	166	173	224	215	233	417	300	272	24,761	30,386	8,807
Charlotte	4.0	472	693	571	508	421	652	424	259	17,465	23,185	7,728
Charlottesville city	16.4	1,316	2,505	2,505	1,952	1,688	2,579	2,362	1,493	19,791	27,447	11,006
Chesapeake city	44.1	2,387	3,513	3,716	4,494	4,565	8,425	9,370	7,630	29,068	34,540	11,292
Chesterfield	55.6	1,539	2,267	3,276	3,939	4,543	10,421	14,558	15,057	36,654	42,030	13,714
Clarke	3.9	275	304	354	433	441	718	648	727	26,651	36,357	13,129
Clifton Forge city	1.9	146	297	232	233	190	263	290	249	21,000	28,470	10,819
Colonial Heights city	6.0	247	535	622	596	596	1,300	1,336	768	28,097	31,995	11,033
Covington city	3.0	223	462	520	369	381	493	404	148	18,959	23,548	8,830
Craig	1.5	96	139	190	188	156	310	303	118	24,367	28,513	9,946
Culpeper	8.4	672	1,180	1,063	1,003	895	1,525	1,198	864	21,484	27,747	9,286
Cumberland	2.8	328	444	411	402	335	399	264	217	17,593	23,250	7,659
Danville city	17.5	1,413	2,559	2,318	2,116	1,818	2,777	2,534	1,965	20,908	28,111	10,932
Dickenson	6.9	593	1,044	904	830	796	1,362	911	460	20,500	25,484	8,454
Dinwiddie	6.1	382	631	682	581	549	1,143	1,176	956	26,974	33,459	9,277
Emporia city	1.9	190	267	278	337	224	259	208	137	18,092	24,904	10,067
Essex	3.1	323	456	479	493	370	494	276	209	17,888	23,428	7,726
☐ Fairfax	250.8	4,448	6,639	9,770	13,295	15,183	32,122	49,190	120,153	48,324	55,317	19,777
☐ Fairfax city	7.3	182	167	299	435	494	1,013	1,379	3,331	46,063	54,597	19,829
☐ Falls Church city	4.4	84	136	228	313	331	643	869	1,796	41,469	51,103	23,920
Fauquier	14.4	790	1,202	1,488	1,405	1,316	2,460	2,707	3,032	29,199	36,894	12,270
Floyd	4.4	458	630	598	535	481	832	563	303	19,788	24,945	8,923
Fluvanna	4.0	222	523	486	569	487	583	678	452	21,981	29,225	10,254
Franklin	12.7	795	1,400	1,660	1,605	1,553	2,486	1,970	1,231	22,917	28,670	9,633
Franklin city	2.6	257	365	324	315	266	394	282	397	20,709	28,719	9,825
Frederick	12.2	674	953	1,201	1,345	1,316	2,297	2,651	1,763	27,604	33,265	10,680
Fredericksburg city	7.5	542	1,023	911	1,060	874	1,186	934	970	21,073	29,384	11,660
Galax city	2.9	217	458	549	485	343	408	285	155	17,137	25,717	11,131
Giles	6.2	385	727	802	859	778	1,161	872	616	22,081	27,968	9,634
Gloucester	9.7	763	1,123	1,249	1,126	1,041	1,920	1,529	949	22,712	27,895	9,985
Goochland	4.2	269	447	376	364	355	746	748	895	29,188	38,989	12,500
Grayson	6.3	473	874	971	882	720	1,290	654	436	19,686	26,217	9,773
Greene	3.0	221	282	231	287	298	597	677	407	28,033	32,507	10,836
Greensville	3.1	342	481	472	411	321	527	331	215	17,963	23,706	6,933
Halifax	9.5	726	1,215	1,149	1,157	1,116	1,619	1,579	939	22,171	28,263	8,950

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
VIRGINIA (continued)												
ALL COUNTIES (continued)												
Hampton city	43.9	2,459	3,849	4,850	4,966	4,669	7,885	8,018	7,204	26,422	33,656	11,689
Hanover	18.6	788	1,266	1,385	1,488	1,431	2,832	4,403	5,007	35,328	41,115	13,346
Harrisonburg city	9.1	693	1,499	1,519	1,143	759	1,513	1,141	833	18,584	28,862	9,448
Henrico	75.4	2,799	4,760	6,518	7,222	7,650	14,838	16,435	15,178	30,913	37,639	14,297
Henry	20.5	1,016	2,202	2,441	2,391	2,473	4,430	3,424	2,123	24,463	29,601	10,165
Highland	1.1	155	196	147	134	126	167	116	59	17,069	21,749	7,717
Hopewell city	8.9	580	859	886	842	764	1,701	1,690	1,578	28,017	33,167	12,403
Isle of Wight	8.2	680	835	823	933	853	1,641	1,481	954	24,842	30,075	9,944
James City	9.1	493	670	882	927	868	1,490	1,705	2,065	29,736	37,620	13,116
King and Queen	2.2	246	389	382	254	241	343	234	111	16,491	23,281	8,396
King George	4.0	271	389	439	389	360	626	790	736	27,308	33,261	10,817
King William	3.5	270	385	431	426	398	670	559	361	22,890	28,739	10,059
Lancaster	4.2	386	570	589	484	400	629	594	548	20,866	29,057	11,300
Lee	9.5	1,216	1,582	1,584	1,301	1,013	1,367	941	496	16,283	22,012	7,549
Lexington city	2.1	163	298	275	272	225	234	261	372	20,857	35,103	10,841
☐ Loudoun	23.6	839	1,379	1,579	1,654	1,808	4,089	5,423	6,829	36,083	42,766	14,215
Louisa	6.7	718	1,139	1,008	854	844	1,138	639	360	17,938	22,677	7,673
Lunenburg	4.1	342	583	618	527	410	665	530	425	19,787	26,915	9,045
Lynchburg city	25.4	1,466	2,967	3,018	2,963	2,670	4,298	3,801	4,217	24,259	33,165	12,191
Madison	3.8	324	478	428	584	527	705	481	273	20,761	25,787	8,828
☐ Manassas city	6.6	156	291	392	499	530	1,101	1,814	1,817	37,791	42,312	14,395
☐ Manassas Park city	2.2	80	131	161	182	312	684	476	174	28,311	31,141	9,515
Martinsville city	7.1	458	821	819	854	774	1,177	980	1,217	23,816	32,892	12,422
Mathews	3.6	241	505	417	398	366	603	589	481	23,194	30,542	12,495
Mecklenburg	10.5	1,050	1,509	1,382	1,296	1,150	1,835	1,353	925	20,057	26,368	9,198
Middlesex	3.3	295	476	450	458	374	456	398	393	19,659	27,515	10,682
Montgomery	22.3	1,521	2,751	2,922	2,685	2,214	3,618	3,185	3,404	22,830	32,727	10,876
Nelson	4.3	377	617	588	503	399	646	665	505	20,783	28,857	10,007
New Kent	3.8	233	304	237	344	398	787	844	653	29,962	34,700	12,209
Newport News city	57.0	4,271	6,020	6,955	7,052	6,260	10,168	9,617	6,657	23,216	30,425	10,880
Norfolk city	95.0	9,255	11,714	13,351	12,883	10,566	14,202	12,447	10,582	20,133	32,072	10,964
Northampton	5.4	649	909	766	695	596	691	604	490	17,839	24,138	8,989
Northumberland	4.0	306	498	562	563	453	609	531	478	20,732	29,233	11,577
Norton city	1.6	149	241	242	189	151	272	149	207	19,382	28,474	9,904
Nottoway	5.4	466	697	684	649	566	935	831	572	21,857	28,621	10,168
Orange	7.2	480	934	934	942	800	1,126	1,080	904	21,815	28,906	10,054
Page	7.5	493	964	1,063	1,059	882	1,286	1,065	688	20,966	27,079	9,859
Patrick	6.4	498	797	892	806	677	1,176	1,043	511	21,533	27,780	9,662
Petersburg city	15.4	1,764	2,298	2,445	1,900	1,581	2,499	1,718	1,195	18,089	24,891	9,304
Pittsylvania	23.0	1,525	2,857	2,776	2,842	2,647	4,273	3,841	2,239	22,800	28,866	9,836
Poquoson city	3.3	89	268	298	199	265	610	854	717	33,750	37,352	11,967
Portsmouth city	39.2	3,468	4,338	4,595	4,676	4,182	6,388	6,260	5,293	22,943	30,198	10,617
Powhatan	3.8	196	302	298	283	292	715	906	808	32,532	37,951	10,375
Prince Edward	5.1	565	808	760	673	547	877	512	358	18,000	25,231	7,311
Prince George	6.5	313	388	681	818	786	1,230	1,307	977	27,015	38,398	9,637
☐ Prince William	51.1	1,165	1,526	2,464	3,339	3,761	8,270	13,668	16,907	40,231	45,424	13,325
Pulaski	12.9	761	1,389	1,636	1,636	1,505	2,574	2,123	1,276	23,421	28,972	10,296
Radford city	3.8	202	406	509	441	323	660	595	664	25,297	37,454	10,239
Rappahannock	2.5	200	357	329	275	250	427	361	301	22,000	28,769	10,577
Richmond	2.5	216	334	303	287	263	451	357	289	22,094	28,326	10,263
Richmond city	88.1	7,959	11,874	11,275	11,164	9,514	13,596	11,698	11,020	20,882	29,511	12,020
Roanoke	25.3	915	1,647	1,988	2,458	2,558	4,917	5,835	4,982	31,417	37,852	12,568
Roanoke city	42.7	3,710	6,301	6,357	5,337	4,562	6,707	5,859	3,867	19,637	27,082	11,461
Rockbridge	5.9	430	847	849	768	734	1,013	799	460	20,381	25,510	8,270
Rockingham	18.4	1,301	2,281	2,456	2,343	2,304	3,676	2,452	1,587	21,734	27,724	9,394
Russell	11.7	1,108	1,741	1,680	1,513	1,251	2,113	1,492	802	19,342	24,287	8,261
Salem city	9.0	392	946	1,147	1,171	1,064	1,552	1,537	1,191	23,846	33,287	12,228
☐ Scott	8.8	856	1,231	1,203	1,031	833	1,335	1,281	1,030	20,422	27,180	9,343
Shenandoah	11.2	722	1,357	1,511	1,561	1,360	1,994	1,585	1,110	21,627	27,909	10,419
Smyth	11.7	688	1,443	1,594	1,619	1,441	2,280	1,644	991	21,731	28,290	9,851
Southampton	5.2	602	730	588	520	515	912	772	481	20,816	26,688	7,710
South Boston city	2.7	217	358	327	343	342	487	348	278	21,576	27,890	10,040
Spotsylvania	12.3	589	807	991	1,154	1,229	2,449	2,919	2,162	30,759	36,106	11,329
☐ Stafford	16.0	567	821	1,291	1,354	1,393	3,008	3,839	3,727	33,670	40,079	12,076
Staunton city	7.8	531	908	983	1,062	867	1,412	1,217	820	22,192	29,345	10,646
Suffolk city	17.2	1,441	1,878	1,848	1,942	1,765	2,818	3,023	2,485	24,152	31,145	10,422

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
VIRGINIA (continued)												
ALL COUNTIES (continued)												
Surry	2.0	184	306	290	266	255	320	240	139	19,132	24,968	7,926
Sussex	3.4	352	464	411	348	313	654	470	388	22,048	28,139	9,289
Tazewell	17.5	1,686	2,705	2,818	2,355	2,034	3,261	1,784	857	18,251	23,059	7,805
Virginia Beach city	109.9	5,039	5,462	8,204	10,869	11,218	19,909	23,814	25,385	32,246	40,179	13,446
Warren	8.9	794	1,098	1,231	1,318	1,002	1,698	1,236	523	20,039	25,154	9,406
☐ Washington	16.6	1,462	2,339	2,434	2,207	1,896	2,826	2,149	1,287	19,655	26,553	8,887
Waynesboro city	7.0	334	669	777	875	846	1,330	1,167	1,002	24,994	32,490	12,565
Westmoreland	5.7	746	809	854	845	598	807	604	437	17,559	23,485	8,865
Williamsburg city	3.4	211	357	496	421	372	508	381	654	22,959	38,017	11,541
Winchester city	8.5	574	1,041	1,199	1,095	893	1,280	1,180	1,238	21,809	31,238	12,584
Wise	15.5	1,119	2,004	2,049	1,694	1,561	2,908	2,513	1,652	22,873	28,645	9,407
Wythe	9.4	694	1,329	1,561	1,384	1,168	1,691	992	581	18,974	24,565	8,780
York	12.8	369	567	875	1,209	1,235	2,258	2,829	3,458	34,441	41,716	12,683
TOTAL METRO COUNTIES	**1,486.5**	**76,623**	**113,259**	**131,756**	**142,260**	**138,286**	**245,722**	**278,901**	**359,693**	**30,727**	**39,378**	**14,096**
TOTAL STATE	**2,065.4**	**121,707**	**186,569**	**207,834**	**214,802**	**202,617**	**348,412**	**362,723**	**420,736**	**27,757**	**36,298**	**12,826**
WASHINGTON												
BELLINGHAM	**44.8**	**3,861**	**6,254**	**5,992**	**5,161**	**4,445**	**8,112**	**6,305**	**4,670**	**21,200**	**27,920**	**10,774**
Whatcom	44.8	3,861	6,254	5,992	5,161	4,445	8,112	6,305	4,670	21,200	27,920	10,774
BREMERTON	**63.5**	**3,629**	**6,215**	**7,380**	**6,947**	**6,553**	**12,615**	**11,525**	**8,636**	**25,829**	**31,771**	**11,805**
Kitsap	63.5	3,629	6,215	7,380	6,947	6,553	12,615	11,525	8,636	25,829	31,771	11,805
OLYMPIA	**57.3**	**3,389**	**6,218**	**6,845**	**6,347**	**5,625**	**10,182**	**10,360**	**8,334**	**25,222**	**31,260**	**12,210**
Thurston	57.3	3,389	6,218	6,845	6,347	5,625	10,182	10,360	8,334	25,222	31,260	12,210
RICHLAND - KENNEWICK - PASCO	**51.2**	**2,599**	**3,760**	**3,996**	**4,348**	**4,311**	**8,750**	**11,377**	**12,059**	**32,613**	**37,654**	**13,529**
Benton	38.3	1,558	2,517	2,691	2,970	3,059	6,473	8,945	10,087	34,824	39,680	14,256
Franklin	12.9	1,041	1,243	1,305	1,378	1,252	2,277	2,432	1,972	26,054	31,640	11,369
SEATTLE	**705.3**	**34,282**	**62,382**	**63,083**	**63,626**	**60,918**	**120,894**	**138,459**	**161,656**	**30,814**	**37,922**	**15,212**
King	558.9	27,557	49,978	49,897	50,233	47,600	92,360	107,673	133,602	31,023	38,568	15,718
Snohomish	146.4	6,725	12,404	13,186	13,393	13,318	28,534	30,786	28,054	30,182	35,457	13,420
SEATTLE - TACOMA CONSOLIDATED AREA	***908.9***	***50,860***	***89,378***	***90,670***	***87,909***	***82,096***	***158,422***	***168,655***	***180,910***	***28,403***	***35,634***	***14,109***
SPOKANE	**140.9**	**12,342**	**20,476**	**19,105**	**16,908**	**14,624**	**25,314**	**19,851**	**12,280**	**20,526**	**26,615**	**10,472**
Spokane	140.9	12,342	20,476	19,105	16,908	14,624	25,314	19,851	12,280	20,526	26,615	10,472
TACOMA	**203.6**	**16,578**	**26,996**	**27,587**	**24,283**	**21,178**	**37,528**	**30,196**	**19,254**	**21,486**	**27,709**	**10,500**
Pierce	203.6	16,578	26,996	27,587	24,283	21,178	37,528	30,196	19,254	21,486	27,709	10,500
VANCOUVER	**79.4**	**4,963**	**8,554**	**8,550**	**8,090**	**7,999**	**16,269**	**14,653**	**10,322**	**26,001**	**30,718**	**11,499**
Clark	79.4	4,963	8,554	8,550	8,090	7,999	16,269	14,653	10,322	26,001	30,718	11,499
YAKIMA	**68.4**	**6,270**	**10,650**	**9,867**	**8,356**	**6,860**	**11,562**	**9,031**	**5,804**	**19,414**	**26,027**	**9,659**
Yakima	68.4	6,270	10,650	9,867	8,356	6,860	11,562	9,031	5,804	19,414	26,027	9,659
ALL COUNTIES												
Adams	5.1	301	519	490	574	566	1,017	906	727	26,010	31,863	11,691
Asotin	7.1	480	1,003	886	742	636	1,083	1,325	945	23,394	29,676	11,837
Benton	38.3	1,558	2,517	2,691	2,970	3,059	6,473	8,945	10,087	34,824	39,680	14,256
Chelan	20.4	1,677	2,891	2,988	2,512	2,007	3,404	2,863	2,058	20,298	27,207	11,281
Clallam	21.5	1,711	2,950	3,200	2,795	2,268	4,061	2,804	1,711	20,216	25,751	10,329
Clark	79.4	4,963	8,554	8,550	8,090	7,999	16,269	14,653	10,322	26,001	30,718	11,499
Columbia	1.6	162	190	202	192	179	293	236	146	21,486	27,123	10,849
Cowlitz	30.6	2,303	3,625	3,161	2,870	2,962	6,008	5,916	3,755	25,652	30,192	11,621
Douglas	9.5	653	1,061	1,176	1,184	918	1,728	1,734	1,046	23,479	28,975	11,328
Ferry	2.1	202	288	238	245	235	421	285	186	21,604	26,561	8,854
Franklin	12.9	1,041	1,243	1,305	1,378	1,252	2,277	2,432	1,972	26,054	31,640	11,369
Garfield	1.0	60	111	118	138	116	181	157	119	23,083	28,935	12,580
Grant	19.7	1,618	2,422	2,539	2,466	2,221	3,498	2,923	2,013	21,721	27,025	9,988
Grays Harbor	25.2	1,734	3,155	2,694	2,562	2,352	4,359	4,487	3,857	25,254	31,326	12,354
Island	19.1	975	1,855	2,759	2,431	2,182	3,395	2,763	2,740	23,448	32,030	12,043
Jefferson	7.7	715	1,078	1,153	1,003	741	1,363	975	672	19,441	26,362	10,972
King	558.9	27,557	49,978	49,897	50,233	47,600	92,360	107,673	133,602	31,023	38,568	15,718
Kitsap	63.5	3,629	6,215	7,380	6,947	6,553	12,615	11,525	8,636	25,829	31,771	11,805
Kittitas	9.8	1,466	1,849	1,554	1,217	936	1,373	897	508	15,120	21,656	8,558
Klickitat	6.3	461	902	935	781	651	1,224	878	468	20,511	25,636	9,671

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/86 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WASHINGTON (continued)												
ALL COUNTIES (continued)												
Lewis	22.2	1,868	3,095	2,761	2,741	2,205	3,788	3,364	2,378	21,283	27,640	10,634
Lincoln	3.8	175	341	408	435	435	731	676	599	26,274	34,081	13,632
Mason	13.9	984	1,664	1,809	1,830	1,501	2,563	2,008	1,541	21,997	28,193	10,977
Okanogan	12.8	1,738	2,617	2,060	1,632	1,410	1,873	963	507	14,960	19,825	7,737
Pacific	7.4	731	1,300	1,149	897	747	1,090	919	567	17,889	24,508	10,483
Pend Oreille	3.3	372	669	544	352	315	570	334	144	15,793	20,841	7,476
Pierce	203.6	16,578	26,996	27,587	24,283	21,178	37,528	30,196	19,254	21,486	27,709	10,500
San Juan	4.0	299	502	508	503	477	674	521	516	21,850	29,798	12,956
Skagit	27.6	2,008	3,811	3,557	3,116	2,735	5,131	4,024	3,218	22,286	28,670	11,435
Skamania	3.0	321	510	475	529	422	487	174	82	17,038	20,241	7,497
Snohomish	146.4	6,725	12,404	13,186	13,393	13,318	28,534	30,786	28,054	30,182	35,457	13,420
Spokane	140.9	12,342	20,476	19,105	16,908	14,624	25,314	19,851	12,280	20,526	26,615	10,472
Stevens	10.9	904	1,483	1,382	1,381	1,215	1,844	1,666	1,025	21,141	26,857	9,293
Thurston	57.3	3,389	6,218	6,845	6,347	5,625	10,182	10,360	8,334	25,222	31,260	12,210
Wahkiakum	1.4	197	178	155	129	178	284	165	114	21,355	26,396	10,558
Walla Walla	17.8	1,396	2,328	2,161	2,124	1,838	2,935	2,818	2,200	22,255	29,785	11,022
Whatcom	44.8	3,861	6,254	5,992	5,161	4,445	8,112	6,305	4,670	21,200	27,920	10,774
Whitman	15.0	1,116	1,929	2,137	1,892	1,527	2,254	2,104	2,041	21,278	31,219	11,044
Yakima	68.4	6,270	10,650	9,867	8,356	6,860	11,562	9,031	5,804	19,414	26,027	9,659
TOTAL METRO COUNTIES	**1,414.4**	**87,913**	**151,505**	**152,405**	**144,066**	**132,513**	**251,226**	**251,757**	**243,015**	**26,584**	**33,473**	**13,056**
TOTAL STATE	**1,744.2**	**114,540**	**195,831**	**195,604**	**183,339**	**166,488**	**308,858**	**300,642**	**278,898**	**25,535**	**32,452**	**12,636**
WEST VIRGINIA												
CHARLESTON	**106.0**	**8,598**	**13,370**	**13,073**	**11,588**	**11,089**	**20,218**	**17,025**	**11,039**	**22,821**	**28,887**	**11,358**
Kanawha	90.2	7,231	11,611	11,315	9,858	9,277	16,782	14,253	9,873	22,676	29,128	11,641
Putnam	15.8	1,367	1,759	1,758	1,730	1,812	3,436	2,772	1,166	23,549	27,514	9,903
HUNTINGTON - ASHLAND	**125.2**	**13,818**	**20,238**	**17,398**	**14,325**	**12,707**	**21,250**	**16,489**	**8,975**	**18,841**	**25,239**	**9,346**
Cabell	42.1	4,665	7,385	6,504	5,028	4,121	6,605	4,888	2,904	17,410	24,309	9,682
Wayne	16.8	1,905	2,683	2,306	1,981	1,693	2,817	2,319	1,096	18,783	24,664	8,854
Boyd, Ky.	*20.5*	*2,361*	*3,159*	*2,614*	*2,179*	*2,013*	*3,575*	*3,098*	*1,501*	*19,847*	*26,375*	*9,849*
Carter, Ky.	*8.9*	*1,355*	*1,770*	*1,430*	*1,017*	*883*	*1,280*	*766*	*399*	*14,610*	*21,052*	*7,097*
Greenup, Ky.	*13.5*	*1,455*	*1,909*	*1,725*	*1,700*	*1,744*	*2,642*	*1,587*	*738*	*19,888*	*24,799*	*8,370*
Lawrence, Ohio	*23.4*	*2,077*	*3,332*	*2,819*	*2,420*	*2,253*	*4,331*	*3,831*	*2,337*	*22,302*	*28,176*	*10,254*
PARKERSBURG - MARIETTA	**59.6**	**4,901**	**7,721**	**7,664**	**7,291**	**6,802**	**11,572**	**8,993**	**4,656**	**21,584**	**27,375**	**10,274**
Wood	35.8	3,089	4,772	4,637	4,288	3,931	6,965	5,236	2,882	21,375	27,017	10,411
Washington, Ohio	*23.8*	*1,812*	*2,949*	*3,027*	*3,003*	*2,871*	*4,607*	*3,757*	*1,774*	*21,861*	*27,913*	*10,081*
STEUBENVILLE - WEIRTON	**57.7**	**5,172**	**7,610**	**6,848**	**6,016**	**5,992**	**11,803**	**9,800**	**4,459**	**22,717**	**27,454**	**10,200**
Brooke	10.7	985	1,322	1,380	1,184	1,251	2,519	1,513	546	22,059	25,501	9,249
Hancock	14.9	1,298	1,908	1,695	1,569	1,628	3,091	2,599	1,112	23,039	27,315	10,356
Jefferson, Ohio	*32.1*	*2,889*	*4,380*	*3,773*	*3,263*	*3,113*	*6,193*	*5,688*	*2,801*	*22,809*	*28,169*	*10,454*
WHEELING	**69.5**	**6,383**	**10,107**	**8,957**	**7,571**	**7,303**	**13,198**	**10,779**	**5,202**	**21,176**	**26,804**	**10,367**
Marshall	15.0	1,181	2,052	1,819	1,522	1,575	3,163	2,599	1,089	22,947	27,536	10,199
Ohio	23.3	2,562	3,726	3,253	2,707	2,326	3,898	3,041	1,787	18,836	26,085	10,354
Belmont, Ohio	*31.2*	*2,640*	*4,329*	*3,885*	*3,342*	*3,402*	*6,137*	*5,139*	*2,326*	*22,066*	*26,989*	*10,460*
ALL COUNTIES												
Barbour	6.1	750	1,197	1,048	848	675	854	532	196	15,318	20,392	7,449
Berkeley	19.6	1,875	3,053	2,752	2,365	2,073	3,530	2,675	1,277	19,463	25,485	9,662
Boone	10.9	1,167	1,600	1,453	1,199	1,178	2,365	1,338	600	20,136	24,307	8,519
Braxton	5.5	805	1,152	892	699	513	795	445	199	14,444	19,924	7,610
Brooke	10.7	985	1,322	1,380	1,184	1,251	2,519	1,513	546	22,059	25,501	9,249
Cabell	42.1	4,665	7,385	6,504	5,028	4,121	6,605	4,888	2,904	17,410	24,309	9,682
Calhoun	3.3	430	737	608	415	338	417	248	107	13,910	19,611	7,354
Clay	4.1	656	835	604	584	430	565	304	122	14,651	19,528	6,962
Doddridge	2.8	424	602	541	400	256	306	194	77	13,447	17,920	6,272
Fayette	21.2	2,333	4,050	3,966	2,760	2,172	3,151	2,016	752	15,450	21,022	7,711
Gilmer	3.0	437	690	546	386	263	451	124	103	13,366	19,320	7,068
Grant	3.6	395	641	547	516	358	550	395	198	17,029	22,860	8,068
Greenbrier	14.3	1,654	2,549	2,532	1,832	1,444	2,292	1,251	746	16,098	22,297	8,480
Hampshire	5.8	693	1,062	1,040	822	613	829	498	243	15,600	21,022	7,526
Hancock	14.9	1,298	1,908	1,695	1,569	1,628	3,091	2,599	1,112	23,039	27,315	10,356
Hardy	3.6	475	619	594	535	400	568	314	95	15,949	20,768	7,476

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

ESTIMATES

METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
WEST VIRGINIA (continued)												
ALL COUNTIES (continued)												
Harrison	29.5	3,323	5,028	4,606	3,782	3,181	4,822	3,083	1,675	17,364	23,446	9,029
Jackson	9.5	1,292	1,391	1,068	1,053	1,151	1,822	1,245	478	19,751	23,571	8,294
Jefferson	12.1	752	1,511	1,791	1,561	1,464	2,174	1,783	1,064	21,428	28,043	9,893
Kanawha	90.2	7,231	11,611	11,315	9,858	9,277	16,782	14,253	9,873	22,676	29,128	11,641
Lewis	7.1	739	1,329	1,083	841	759	1,146	834	369	17,285	23,665	8,985
Lincoln	7.8	1,223	1,382	1,169	901	874	1,276	721	254	15,696	20,350	6,755
Logan	17.5	1,592	2,448	2,536	2,231	1,876	3,024	2,412	1,381	19,870	26,316	9,174
McDowell	16.0	2,056	2,841	2,885	2,011	1,424	2,649	1,500	634	15,517	21,108	7,232
Marion	25.1	2,560	3,846	3,760	3,250	2,663	4,300	3,280	1,441	18,622	24,273	9,505
Marshall	15.0	1,181	2,052	1,819	1,522	1,575	3,163	2,599	1,089	22,947	27,536	10,199
Mason	9.9	1,259	1,749	1,535	1,375	1,263	1,454	875	390	16,473	20,958	7,859
Mercer	27.5	3,079	4,723	4,447	3,552	3,012	4,376	2,774	1,537	17,095	23,252	8,856
☐ Mineral	10.2	1,130	1,619	1,492	1,392	1,348	1,649	1,089	481	18,213	22,796	8,394
Mingo	12.8	2,164	2,427	1,994	1,522	1,294	1,830	1,096	473	14,476	20,226	6,813
Monongalia	28.8	3,327	4,648	4,529	3,307	2,511	4,344	3,565	2,569	17,803	26,315	10,173
Monroe	4.7	453	780	752	726	524	732	546	187	17,381	22,931	8,165
Morgan	4.4	575	797	708	555	460	755	374	176	16,042	22,386	8,717
Nicholas	10.4	929	1,547	1,524	1,277	1,088	1,776	1,503	756	19,679	25,970	9,281
Ohio	23.3	2,562	3,726	3,253	2,707	2,326	3,898	3,041	1,787	18,836	26,085	10,354
Pendleton	3.0	378	637	640	440	311	373	178	43	13,590	18,100	6,787
Pleasants	2.9	344	485	386	369	399	505	301	111	18,227	22,587	7,988
Pocahontas	3.8	608	827	678	556	415	387	234	95	13,379	17,946	6,752
Preston	11.3	1,427	1,986	1,758	1,456	1,286	1,814	1,040	533	16,639	22,572	8,071
Putnam	15.8	1,367	1,759	1,758	1,730	1,812	3,436	2,772	1,166	23,549	27,514	9,903
Raleigh	32.4	2,807	4,752	4,968	3,942	3,510	5,934	4,230	2,257	19,650	25,785	9,591
Randolph	10.5	1,198	1,835	1,705	1,447	1,169	1,632	971	543	16,797	23,352	8,312
Ritchie	4.5	689	973	834	639	469	489	310	97	13,379	18,108	6,906
Roane	5.5	619	1,056	933	724	620	855	471	222	15,887	21,652	7,490
Summers	5.4	708	1,072	964	593	570	732	473	288	14,744	22,037	7,580
Taylor	6.2	638	928	905	821	685	1,022	772	429	18,790	24,456	9,080
Tucker	3.4	474	683	617	457	396	439	251	83	14,308	19,268	7,617
Tyler	4.1	329	503	519	426	363	676	865	419	23,657	29,487	10,891
Upshur	8.9	976	1,511	1,348	1,128	1,015	1,532	973	417	17,749	23,381	8,707
Wayne	16.8	1,905	2,683	2,306	1,981	1,693	2,817	2,319	1,096	18,783	24,664	8,854
Webster	4.4	562	885	779	559	454	654	338	169	14,830	20,181	7,161
Wetzel	7.9	1,127	1,352	1,022	850	899	1,556	853	241	17,614	21,717	7,943
Wirt	1.8	181	368	294	178	223	349	152	55	16,700	21,177	7,474
Wood	35.8	3,089	4,772	4,637	4,288	3,931	6,965	5,236	2,882	21,375	27,017	10,411
Wyoming	12.0	1,378	1,534	1,500	1,323	1,182	2,562	1,798	723	21,089	25,359	8,524
TOTAL METRO COUNTIES	**274.8**	**25,413**	**38,837**	**36,159**	**31,259**	**28,962**	**50,925**	**40,309**	**22,936**	**20,962**	**26,929**	**10,413**
TOTAL STATE	**729.7**	**77,273**	**115,458**	**107,519**	**88,472**	**77,185**	**125,589**	**90,444**	**47,760**	**18,615**	**24,690**	**9,231**
WISCONSIN												
APPLETON - OSHKOSH - NEENAH	**112.0**	**4,897**	**10,505**	**12,347**	**11,955**	**12,296**	**24,727**	**21,726**	**13,547**	**26,674**	**33,022**	**12,055**
Calumet	11.6	372	951	1,148	1,193	1,218	2,701	2,482	1,535	28,555	34,590	11,664
Outagamie	48.3	2,141	4,142	4,734	4,938	5,313	11,227	9,694	6,111	27,641	33,973	12,119
Winnebago	52.1	2,384	5,412	6,465	5,824	5,765	10,799	9,550	5,901	25,184	31,792	12,090
EAU CLAIRE	**49.9**	**2,959**	**6,264**	**7,026**	**6,398**	**5,469**	**9,179**	**7,830**	**4,775**	**21,996**	**29,482**	**10,607**
Chippewa	18.7	951	2,174	2,395	2,291	2,121	3,546	3,097	2,125	23,598	30,987	10,751
Eau Claire	31.2	2,008	4,090	4,631	4,107	3,348	5,633	4,733	2,650	21,027	28,580	10,515
GREEN BAY	**68.7**	**3,506**	**7,201**	**7,837**	**6,832**	**7,507**	**15,370**	**12,806**	**7,641**	**25,982**	**32,082**	**11,837**
Brown	68.7	3,506	7,201	7,837	6,832	7,507	15,370	12,806	7,641	25,982	32,082	11,837
JANESVILLE - BELOIT	**51.7**	**2,513**	**5,509**	**5,546**	**4,842**	**5,033**	**11,326**	**10,344**	**6,587**	**27,305**	**32,865**	**12,180**
Rock	51.7	2,513	5,509	5,546	4,842	5,033	11,326	10,344	6,587	27,305	32,865	12,180
KENOSHA	**43.9**	**1,671**	**3,831**	**4,080**	**3,891**	**3,916**	**8,110**	**9,588**	**8,813**	**30,829**	**37,445**	**13,529**
Kenosha	43.9	1,671	3,831	4,080	3,891	3,916	8,110	9,588	8,813	30,829	37,445	13,529
LA CROSSE	**35.3**	**1,797**	**4,164**	**4,337**	**4,260**	**3,892**	**6,709**	**6,086**	**4,055**	**23,850**	**32,002**	**11,866**
La Crosse	35.3	1,797	4,164	4,337	4,260	3,892	6,709	6,086	4,055	23,850	32,002	11,866
MADISON	**135.8**	**7,446**	**12,922**	**15,478**	**15,374**	**13,752**	**25,435**	**25,644**	**19,749**	**26,183**	**33,865**	**13,385**
Dane	135.8	7,446	12,922	15,478	15,374	13,752	25,435	25,644	19,749	26,183	33,865	13,385

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WISCONSIN (continued)												
MILWAUKEE	**527.8**	**25,961**	**52,233**	**55,561**	**51,819**	**50,623**	**102,384**	**108,616**	**80,603**	**27,720**	**34,659**	**13,112**
Milwaukee	374.4	21,956	44,000	44,749	40,757	37,994	71,242	68,321	45,381	24,690	31,654	12,620
Ozaukee	24.5	538	1,287	1,725	1,611	1,878	4,595	6,132	6,734	36,376	44,714	15,451
Washington	30.7	1,193	2,182	2,601	2,686	3,161	7,327	7,331	4,219	29,766	35,304	11,742
Waukesha	98.2	2,274	4,764	6,486	6,765	7,590	19,220	26,832	24,269	35,976	43,404	14,557
MILWAUKEE - RACINE CONSOLIDATED AREA	***591.0***	***29,038***	***58,127***	***61,685***	***57,525***	***56,618***	***115,381***	***122,677***	***89,949***	***27,835***	***34,669***	***13,055***
RACINE	**63.2**	**3,077**	**5,894**	**6,124**	**5,706**	**5,995**	**12,997**	**14,061**	**9,346**	**28,740**	**34,749**	**12,593**
Racine	63.2	3,077	5,894	6,124	5,706	5,995	12,997	14,061	9,346	28,740	34,749	12,593
SHEBOYGAN	**37.8**	**1,404**	**3,862**	**4,345**	**3,623**	**4,008**	**8,380**	**7,639**	**4,539**	**27,040**	**33,183**	**12,189**
Sheboygan	37.8	1,404	3,862	4,345	3,623	4,008	8,380	7,639	4,539	27,040	33,183	12,189
WAUSAU	**41.5**	**2,435**	**4,955**	**4,951**	**4,571**	**4,704**	**9,056**	**7,015**	**3,813**	**24,058**	**29,951**	**10,799**
Marathon	41.5	2,435	4,955	4,951	4,571	4,704	9,056	7,015	3,813	24,058	29,951	10,799
ALL COUNTIES												
Adams	5.2	381	779	825	680	583	888	691	373	19,476	26,359	9,861
Ashland	6.4	429	1,118	1,078	952	761	1,006	712	344	17,882	24,173	9,264
Barron	15.5	1,210	2,563	2,562	2,156	1,900	2,565	1,723	821	18,291	24,245	9,211
Bayfield	5.5	452	992	954	769	594	847	635	257	17,145	23,174	8,790
Brown	68.7	3,506	7,201	7,837	6,832	7,507	15,370	12,806	7,641	25,982	32,082	11,837
Buffalo	5.4	433	799	873	738	604	895	610	448	18,967	26,155	9,946
Burnett	5.3	402	917	879	791	640	847	512	312	17,671	24,033	9,098
Calumet	11.6	372	951	1,148	1,193	1,218	2,701	2,482	1,535	28,555	34,590	11,664
Chippewa	18.7	951	2,174	2,395	2,291	2,121	3,546	3,097	2,125	23,598	30,987	10,751
Clark	12.1	1,235	2,155	2,019	1,675	1,358	1,883	1,101	674	16,909	23,077	8,070
Columbia	17.8	1,172	2,275	2,422	2,200	2,241	3,520	2,724	1,246	21,816	27,393	10,397
Crawford	6.0	500	1,080	1,078	803	697	910	549	383	17,130	24,401	8,767
Dane	135.8	7,446	12,922	15,478	15,374	13,752	25,435	25,644	19,749	26,183	33,865	13,385
Dodge	26.7	1,314	2,739	3,178	2,961	3,047	5,680	4,849	2,932	25,190	31,681	11,043
Door	10.5	596	1,224	1,436	1,371	1,294	2,155	1,430	994	22,326	29,490	11,511
☐ Douglas	16.4	1,026	2,389	2,264	1,778	1,702	3,012	2,678	1,551	22,191	28,576	11,053
Dunn	12.1	1,083	1,978	2,088	1,723	1,307	2,031	1,169	721	17,540	24,991	8,470
Eau Claire	31.2	2,008	4,090	4,631	4,107	3,348	5,633	4,733	2,650	21,027	28,580	10,515
Florence	1.4	115	243	214	165	146	231	175	111	18,767	25,708	8,569
Fond du Lac	31.8	1,542	3,445	3,958	3,794	3,750	7,094	5,573	2,644	24,193	30,055	10,584
Forest	3.4	215	638	605	617	419	492	286	128	16,868	22,364	8,004
Grant	17.7	1,566	2,636	2,588	2,315	2,021	3,164	2,151	1,259	19,435	26,480	8,979
Green	12.1	768	1,436	1,581	1,497	1,371	2,342	1,879	1,226	22,706	30,111	11,493
Green Lake	7.4	480	1,048	1,169	1,031	958	1,292	931	491	19,863	26,136	10,073
Iowa	7.5	727	1,228	1,337	1,140	929	1,199	536	404	16,919	22,796	8,381
Iron	2.7	303	661	581	396	310	291	109	49	13,225	17,811	7,514
Jackson	6.3	637	1,097	1,008	873	674	1,123	617	271	17,317	23,217	8,706
Jefferson	24.2	1,354	2,712	2,877	2,735	2,890	5,229	4,184	2,219	24,172	30,519	10,925
Juneau	8.5	721	1,398	1,456	1,223	998	1,344	841	519	17,712	24,148	9,415
Kenosha	43.9	1,671	3,831	4,080	3,891	3,916	8,110	9,588	8,813	30,829	37,445	13,529
Kewaunee	6.8	496	854	971	823	746	1,321	964	605	21,626	28,166	9,673
La Crosse	35.3	1,797	4,164	4,337	4,260	3,892	6,709	6,086	4,055	23,850	32,002	11,866
Lafayette	6.2	521	827	863	854	762	1,103	811	459	20,212	26,222	9,452
Langlade	7.5	543	1,286	1,200	1,020	890	1,200	823	538	18,460	25,016	9,381
Lincoln	10.8	665	1,559	1,632	1,464	1,307	2,053	1,381	739	20,288	27,008	10,058
Manitowoc	29.9	1,476	3,524	3,691	3,601	3,443	6,591	4,919	2,655	23,837	29,719	10,745
Marathon	41.5	2,435	4,955	4,951	4,571	4,704	9,056	7,015	3,813	24,058	29,951	10,799
Marinette	15.7	1,062	2,755	2,446	1,835	1,837	3,041	1,923	801	19,317	24,852	9,494
Marquette	5.4	518	936	921	769	674	866	424	292	17,127	22,919	9,306
Menominee	.8	13	98	144	127	129	144	103	42	20,783	25,629	5,541
Milwaukee	374.4	21,956	44,000	44,749	40,757	37,994	71,242	68,321	45,381	24,690	31,654	12,620
Monroe	13.1	889	1,816	1,896	1,658	1,553	2,466	1,748	1,074	20,882	28,124	10,066
Oconto	11.5	845	1,727	1,814	1,540	1,355	1,975	1,512	732	19,403	25,504	9,492
Oneida	12.8	730	1,859	2,134	1,744	1,560	2,421	1,628	724	19,805	25,798	10,129
Outagamie	48.3	2,141	4,142	4,734	4,938	5,313	11,227	9,694	6,111	27,641	33,973	12,119
Ozaukee	24.5	538	1,287	1,725	1,611	1,878	4,595	6,132	6,734	36,376	44,714	15,451
Pepin	2.8	191	454	393	371	333	517	355	186	19,871	26,119	9,751
Pierce	11.3	745	1,190	1,414	1,334	1,251	2,295	1,754	1,317	23,804	31,510	10,757
Polk	13.1	916	2,046	1,975	1,754	1,467	2,382	1,642	918	19,587	25,781	9,677
Portage	20.6	1,310	2,384	2,564	2,349	2,134	4,[illegible]81	3,567	2,211	23,878	31,242	10,568
Price	6.4	474	1,145	950	795	667	1,111	827	431	18,859	25,473	9,762

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/86 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
WISCONSIN (continued)												
ALL COUNTIES (continued)												
Racine	63.2	3,077	5,894	6,124	5,706	5,995	12,997	14,061	9,346	28,740	34,749	12,593
Richland	6.5	456	1,045	985	883	810	1,154	707	460	19,316	25,865	9,662
Rock	51.7	2,513	5,509	5,546	4,842	5,033	11,326	10,344	6,587	27,305	32,865	12,180
Rusk	5.8	509	1,117	1,128	912	621	869	450	194	15,699	21,846	7,870
☐ St. Croix	16.2	765	1,647	1,659	1,465	1,544	3,345	3,400	2,375	28,143	34,299	11,722
Sauk	17.4	1,169	2,270	2,441	2,388	2,152	3,434	2,290	1,256	20,939	27,743	10,586
Sawyer	5.4	507	1,051	977	735	592	802	494	242	16,014	22,288	8,243
Shawano	13.9	1,160	2,274	2,246	1,888	1,581	2,354	1,580	817	18,334	24,696	9,057
Sheboygan	37.8	1,404	3,862	4,345	3,623	4,008	8,380	7,639	4,539	27,040	33,183	12,189
Taylor	6.5	485	952	1,057	887	700	1,164	758	497	19,229	26,247	8,979
Trempealeau	9.7	915	1,597	1,635	1,490	1,223	1,499	894	447	17,371	23,032	8,462
Vernon	10.0	933	1,709	1,553	1,327	1,008	1,602	1,153	715	17,969	25,141	9,452
Vilas	7.3	511	1,129	1,307	1,080	941	1,160	730	442	18,185	24,735	9,867
Walworth	27.0	2,324	3,920	4,174	3,695	3,507	5,189	2,847	1,344	19,126	24,822	9,168
Washburn	5.6	527	1,042	1,054	898	613	797	491	178	15,947	21,571	8,389
Washington	30.7	1,193	2,182	2,601	2,686	3,161	7,327	7,331	4,219	29,766	35,304	11,742
Waukesha	98.2	2,274	4,764	6,486	6,765	7,590	19,220	26,832	24,269	35,976	43,404	14,557
Waupaca	16.4	1,193	2,434	2,251	2,118	2,101	3,037	2,167	1,099	20,472	26,727	9,806
Waushara	8.2	760	1,537	1,477	1,139	883	1,333	706	365	16,422	22,598	8,995
Winnebago	52.1	2,384	5,412	6,465	5,824	5,765	10,799	9,550	5,901	25,184	31,792	12,090
Wood	29.3	1,516	3,313	3,443	3,139	3,022	5,838	5,484	3,545	25,387	31,877	11,748
TOTAL METRO COUNTIES	**1,200.2**	**59,457**	**121,376**	**131,555**	**122,514**	**120,441**	**240,030**	**237,433**	**167,394**	**26,931**	**33,708**	**12,608**
TOTAL STATE	**1,795.4**	**101,451**	**206,387**	**219,057**	**199,736**	**189,815**	**350,857**	**316,552**	**211,545**	**24,483**	**31,487**	**11,693**
WYOMING												
CASPER	**27.3**	**1,383**	**2,339**	**2,515**	**2,485**	**2,672**	**5,807**	**5,771**	**4,328**	**28,582**	**34,164**	**12,882**
Natrona	27.3	1,383	2,339	2,515	2,485	2,672	5,807	5,771	4,328	28,582	34,164	12,882
CHEYENNE	**28.6**	**1,888**	**3,306**	**3,924**	**3,445**	**2,785**	**4,925**	**4,816**	**3,511**	**23,015**	**29,788**	**11,559**
Laramie	28.6	1,888	3,306	3,924	3,445	2,785	4,925	4,816	3,511	23,015	29,788	11,559
ALL COUNTIES												
Albany	11.8	1,174	1,714	1,663	1,232	1,140	1,894	1,632	1,351	20,496	28,135	11,141
Big Horn	4.5	365	660	632	523	541	790	586	403	20,654	26,528	9,705
Campbell	12.2	227	542	650	919	937	2,087	3,358	3,480	38,386	43,355	14,942
Carbon	7.1	433	614	635	595	633	1,453	1,616	1,121	29,252	34,149	11,601
Converse	5.1	243	379	428	403	571	1,176	1,166	734	29,321	33,784	11,563
Crook	2.3	144	273	350	332	271	422	296	212	20,879	26,730	10,420
Fremont	12.7	758	1,171	1,449	1,404	1,325	2,873	2,377	1,343	25,807	29,856	10,248
Goshen	4.9	432	865	781	607	501	827	484	403	18,008	24,039	9,349
Hot Springs	2.1	142	254	226	195	195	375	372	341	26,000	32,177	11,650
Johnson	2.6	277	384	396	329	267	412	281	254	18,517	26,325	10,216
Laramie	28.6	1,888	3,306	3,924	3,445	2,785	4,925	4,816	3,511	23,015	29,788	11,559
Lincoln	5.6	305	548	686	593	544	1,132	987	805	26,234	31,638	10,673
Natrona	27.3	1,383	2,339	2,515	2,485	2,672	5,807	5,771	4,328	28,582	34,164	12,882
Niobrara	1.2	187	217	187	155	115	170	102	67	15,273	21,395	8,853
Park	9.0	514	1,007	1,162	1,055	828	1,835	1,465	1,134	24,574	30,421	11,456
Platte	4.2	383	465	434	477	515	925	732	269	23,358	26,569	10,627
Sheridan	10.4	567	1,193	1,228	1,016	927	1,807	2,091	1,571	26,584	32,763	12,667
Sublette	2.0	135	240	266	250	238	380	297	194	22,250	27,730	9,243
Sweetwater	16.3	562	950	1,208	1,107	1,283	3,449	4,237	3,504	33,809	38,896	13,723
Teton	4.9	248	526	623	597	665	947	692	602	23,366	30,313	13,262
Uinta	7.6	305	501	583	506	584	1,688	2,125	1,308	33,032	37,256	12,049
Washakie	3.5	141	329	444	345	376	704	638	523	26,532	32,089	11,461
Weston	2.8	138	215	238	255	240	474	756	484	32,458	36,024	13,631
TOTAL METRO COUNTIES	**55.9**	**3,271**	**5,645**	**6,439**	**5,930**	**5,457**	**10,732**	**10,587**	**7,839**	**26,058**	**31,925**	**12,215**
TOTAL STATE	**188.7**	**10,951**	**18,692**	**20,708**	**18,825**	**18,153**	**36,552**	**36,877**	**27,942**	**26,888**	**32,525**	**11,980**

NOTES

SECTION 8

State And Regional Summaries
Retail Sales By Store Group
Retail Sales By Merchandise Line Category

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

NOTICE

Because of the layout of the tables in this section, the data begin on page 8-2.

In the summaries of retail sales by merchandise line (pages 8-4 through 8-7), the data for each region or state are arranged across two facing pages, with the name repeated on the right-hand page for convenience.

REGIONAL AND STATE SUMMARIES
1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
REGION State	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW ENGLAND	**1986**	**97,592,211**	**19,671,741**	**18,040,822**	**10,531,256**	**10,148,699**	**8,688,086**	**5,042,000**	**4,123,663**	**2,265,182**	**20,980,471**	**6,002,144**	**5,421,862**	**2,877,028**
	1982	62,092,787	13,629,197	12,465,233	6,045,700	6,173,989	5,178,532	3,540,456	2,405,554	1,444,374	10,358,680	5,299,222	2,850,138	1,952,571
Connecticut	1986	24,490,994	4,937,213	4,599,551	2,461,621	2,634,230	2,364,252	1,280,645	1,199,909	607,175	5,425,020	1,574,781	1,289,427	658,368
	1982	15,828,588	3,500,245	3,250,986	1,457,498	1,561,409	1,379,005	937,615	665,518	369,479	2,706,341	1,489,063	674,614	469,223
Maine	1986	8,049,992	1,821,980	1,738,808	713,846	719,460	544,404	276,826	239,630	128,847	1,795,543	459,280	542,591	230,525
	1982	5,331,613	1,310,624	1,247,032	424,964	465,146	340,801	215,531	143,981	84,640	933,480	405,728	311,162	161,569
Massachusetts	1986	46,333,956	8,890,277	7,974,819	5,552,095	4,922,365	4,246,021	2,653,979	1,921,148	1,115,825	9,668,020	2,873,196	2,315,105	1,455,046
	1982	28,815,549	6,005,599	5,371,477	3,108,487	2,999,656	2,537,971	1,792,618	1,169,778	738,555	4,651,286	2,387,418	1,175,535	947,430
New Hampshire	1986	8,568,993	1,887,343	1,792,407	745,416	890,181	717,514	353,958	375,858	211,568	1,938,516	444,281	652,988	191,475
	1982	5,353,641	1,277,601	1,208,729	427,678	527,050	414,734	248,549	200,263	122,229	962,277	411,192	337,379	133,473
Rhode Island	1986	6,195,993	1,267,350	1,103,164	677,678	717,219	625,522	326,158	247,929	129,116	1,220,919	409,387	293,550	247,977
	1982	4,162,811	923,469	801,965	404,367	448,092	386,503	236,826	145,334	83,302	632,626	380,098	175,561	172,352
Vermont	1986	3,952,283	867,578	832,073	380,600	265,244	190,373	150,434	139,189	72,651	932,453	241,219	328,201	93,637
	1982	2,600,585	611,659	585,044	222,706	172,636	119,518	109,317	80,680	46,169	472,670	225,723	175,887	68,524
MIDDLE ATLANTIC	**1986**	**224,482,793**	**48,019,084**	**43,194,308**	**21,143,664**	**24,354,415**	**21,125,856**	**14,951,405**	**13,162,387**	**6,961,540**	**46,213,702**	**11,493,317**	**11,280,616**	**8,009,828**
	1982	159,349,065	38,077,880	34,220,300	15,096,088	17,380,972	14,741,675	10,340,986	7,352,025	4,294,213	24,937,597	12,327,530	6,096,518	5,212,214
New Jersey	1986	52,987,961	11,166,189	10,196,183	4,463,614	5,280,814	4,684,203	3,430,270	3,224,632	1,727,208	11,875,473	3,248,601	2,513,318	1,607,031
	1982	36,306,776	8,610,117	7,838,862	3,227,209	3,637,392	3,162,927	2,287,023	1,742,738	1,027,319	6,208,447	3,250,748	1,360,604	1,005,612
New York	1986	102,542,772	22,451,496	19,780,072	10,560,932	10,776,532	9,147,849	7,645,555	6,523,204	3,468,110	18,560,077	4,275,880	4,888,866	3,919,925
	1982	72,266,689	17,445,598	15,361,136	7,419,787	7,612,395	6,296,034	5,294,596	3,607,539	2,119,555	9,954,891	4,624,554	2,591,110	2,535,077
Pennsylvania	1986	68,952,060	14,401,399	13,218,053	6,119,118	8,297,069	7,293,804	3,875,580	3,414,551	1,766,222	15,778,152	3,968,836	3,878,432	2,482,872
	1982	50,775,600	12,022,165	11,020,302	4,449,092	6,131,185	5,282,714	2,759,367	2,001,748	1,147,339	8,774,259	4,452,228	2,144,804	1,671,525
EAST NORTH CENTRAL	**1986**	**243,767,615**	**46,279,113**	**43,329,596**	**23,779,163**	**30,457,789**	**26,686,922**	**12,021,555**	**12,111,234**	**5,954,169**	**57,120,880**	**16,947,551**	**12,307,904**	**10,002,239**
	1982	180,555,721	40,116,172	37,456,238	18,183,157	22,119,133	19,080,680	9,426,161	7,472,871	4,092,933	32,365,469	19,154,017	7,982,079	6,781,062
Illinois	1986	66,088,064	11,984,982	11,204,352	6,335,253	7,604,588	6,617,850	4,250,954	3,454,198	1,763,963	15,333,490	3,927,121	3,051,954	2,906,900
	1982	50,747,397	10,560,642	9,844,322	5,137,625	5,921,353	5,061,295	3,290,749	2,202,690	1,250,524	8,959,380	4,715,576	2,143,338	2,117,717
Indiana	1986	33,167,097	6,369,292	6,058,422	3,171,433	3,888,904	3,303,354	1,436,344	1,488,948	732,760	8,123,318	2,647,741	1,808,587	1,483,925
	1982	23,723,731	5,298,533	5,022,536	2,333,111	2,677,678	2,252,482	1,078,925	902,053	493,171	4,410,237	2,789,607	1,165,503	984,463
Michigan	1986	55,686,490	10,115,464	9,325,414	5,270,678	7,115,317	6,484,767	2,870,233	2,851,375	1,380,438	13,713,223	3,861,501	3,054,835	2,351,903
	1982	39,215,526	8,518,414	7,835,195	3,818,600	4,943,607	4,437,076	2,249,283	1,683,166	906,410	7,521,169	4,069,285	1,789,900	1,498,998
Ohio	1986	62,937,420	12,773,226	12,003,397	6,320,989	8,646,671	7,643,144	2,472,462	3,034,342	1,544,512	14,232,627	4,757,913	2,945,577	2,538,469
	1982	46,315,071	11,144,763	10,447,353	4,682,969	6,156,027	5,359,871	1,955,858	1,807,508	1,023,847	7,980,705	5,408,078	1,837,210	1,630,989
Wisconsin	1986	25,888,544	5,036,149	4,738,011	2,680,810	3,202,309	2,637,807	991,562	1,282,371	532,496	5,718,222	1,753,275	1,446,951	721,042
	1982	20,553,996	4,593,820	4,306,832	2,210,852	2,420,468	1,969,956	851,346	877,454	418,981	3,493,978	2,171,471	1,046,128	548,895
WEST NORTH CENTRAL	**1986**	**108,252,604**	**22,052,296**	**21,009,262**	**9,319,217**	**13,387,507**	**11,045,988**	**4,351,295**	**4,804,994**	**2,450,832**	**27,167,038**	**7,856,700**	**6,576,006**	**3,024,860**
	1982	78,094,258	16,878,537	16,034,130	7,183,319	9,103,328	7,399,453	3,773,131	3,143,014	1,775,113	14,939,590	8,436,340	4,657,098	2,256,033
Iowa	1986	16,025,201	3,666,644	3,514,952	1,357,199	1,899,583	1,481,803	661,240	691,626	351,618	3,846,500	1,234,377	993,677	496,752
	1982	12,646,359	3,011,816	2,876,639	1,136,831	1,365,729	1,066,251	618,111	485,118	273,372	2,374,233	1,415,796	798,271	390,137
Kansas	1986	14,803,088	3,172,212	3,051,723	1,210,043	1,767,953	1,361,192	574,322	728,149	356,297	3,875,425	966,058	904,626	412,066
	1982	10,841,925	2,401,726	2,303,599	956,130	1,286,337	965,700	544,048	466,678	252,681	2,221,703	1,103,662	637,684	287,231
Minnesota	1986	28,044,113	5,327,096	5,007,576	2,418,280	3,481,211	2,961,763	1,142,376	1,221,387	574,748	6,773,743	2,061,597	1,626,755	755,526
	1982	19,599,240	3,921,924	3,675,017	1,800,622	2,259,090	1,893,527	922,013	775,646	413,048	3,541,904	2,107,972	1,221,415	557,002
Missouri	1986	31,872,680	6,597,049	6,302,766	2,776,871	4,251,511	3,724,162	1,245,444	1,276,243	631,075	8,136,650	2,263,278	1,820,025	848,085
	1982	21,655,411	4,887,753	4,658,383	2,036,689	2,789,671	2,402,358	1,015,368	821,621	451,232	4,062,785	2,298,908	1,100,268	613,992
Nebraska	1986	9,215,145	1,769,929	1,688,581	896,168	1,118,497	833,621	384,552	536,078	346,301	2,189,686	674,833	648,605	263,475
	1982	6,995,198	1,458,722	1,387,077	687,141	797,237	597,974	352,321	342,467	234,858	1,321,138	768,975	449,255	203,351
North Dakota	1986	4,329,848	734,551	695,759	320,102	481,254	396,438	174,695	193,404	107,748	1,360,257	321,193	305,472	105,079
	1982	3,366,973	579,352	547,335	290,595	349,012	284,637	174,302	137,571	84,293	828,534	371,322	246,293	95,962
South Dakota	1986	3,962,529	784,815	747,905	340,554	387,498	287,009	168,666	158,107	83,045	984,777	335,364	276,846	143,877
	1982	2,989,152	617,244	586,080	275,311	256,252	189,006	146,968	113,913	65,629	589,293	369,705	203,912	108,358
SOUTH ATLANTIC	**1986**	**253,773,354**	**49,589,374**	**47,200,767**	**23,799,603**	**28,527,544**	**23,048,508**	**11,890,609**	**14,156,060**	**7,982,343**	**64,895,189**	**15,503,719**	**14,828,399**	**9,075,936**
	1982	176,375,055	41,345,238	39,222,805	16,666,795	19,521,225	15,411,875	9,227,109	8,298,982	5,147,555	33,356,585	16,281,833	8,756,942	6,222,767
Delaware	1986	4,503,995	831,283	759,974	378,224	633,070	553,205	214,751	237,999	130,700	1,036,609	244,138	278,428	143,770
	1982	3,130,558	679,435	619,622	266,025	418,294	359,855	168,508	135,546	82,505	525,088	274,205	157,760	107,403
District of Columbia	1986	3,392,998	591,240	538,905	746,449	312,719	270,173	315,315	212,707	113,715	196,095	152,142	63,283	171,265
	1982	2,654,366	495,297	450,015	563,355	224,827	189,234	241,178	131,983	79,450	127,017	184,675	40,113	127,959
Florida	1986	78,835,837	14,698,055	13,778,845	7,875,750	8,497,480	7,120,182	3,471,875	4,592,396	2,512,923	21,813,234	4,533,331	4,388,190	2,851,279
	1982	55,468,945	12,630,984	11,798,678	5,618,527	6,016,502	4,938,043	2,765,740	2,766,828	1,651,451	11,348,457	4,883,390	2,660,597	2,015,960
Georgia	1986	36,683,723	7,048,044	6,795,687	3,432,128	4,347,430	3,557,877	1,691,575	1,877,930	1,075,787	9,342,020	2,441,669	2,341,737	1,244,600
	1982	24,407,851	5,582,453	5,367,706	2,293,495	2,763,823	2,200,448	1,260,789	1,049,934	663,026	4,628,315	2,457,288	1,318,922	803,205
Maryland	1986	30,205,991	5,718,377	5,307,175	2,667,324	3,454,164	3,029,447	1,331,980	1,674,217	821,078	7,642,708	1,922,902	1,281,935	1,041,968
	1982	20,982,781	4,695,601	4,343,782	1,944,165	2,458,345	2,117,295	1,126,233	951,155	530,689	3,780,999	2,037,411	791,295	740,167

REGIONAL AND STATE SUMMARIES

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
REGION State	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1986	36,513,521	7,520,153	7,306,024	3,189,034	3,825,260	2,666,081	1,848,433	2,087,693	1,256,546	9,240,250	2,000,733	2,630,792	1,330,513
	1982	25,005,089	6,206,760	6,010,249	2,172,135	2,507,667	1,668,435	1,390,035	1,218,976	805,993	4,778,788	2,006,360	1,523,170	863,409
South Carolina	1986	18,270,303	3,960,182	3,860,042	1,677,767	1,885,223	1,410,223	949,473	993,888	634,546	4,335,681	1,205,059	1,305,166	622,355
	1982	12,498,005	3,189,816	3,099,163	1,113,644	1,244,360	904,752	691,922	585,198	400,261	2,218,407	1,249,880	727,690	414,950
Virginia	1986	35,450,337	7,013,370	6,713,930	3,136,438	4,189,977	3,321,397	1,700,243	2,073,884	1,197,917	8,821,567	2,245,485	1,854,615	1,296,923
	1982	24,706,372	5,842,897	5,579,526	2,151,620	2,881,088	2,236,953	1,245,176	1,168,393	747,658	4,598,657	2,450,903	1,082,622	878,189
West Virginia	1986	9,916,649	2,208,670	2,140,185	696,489	1,382,221	1,119,923	366,964	405,346	239,131	2,467,025	758,260	684,253	373,263
	1982	7,521,088	2,021,995	1,954,064	543,829	1,006,319	796,860	337,528	290,969	186,522	1,350,857	737,721	454,773	271,525
EAST SOUTH CENTRAL	**1986**	**79,003,229**	**17,167,376**	**16,640,425**	**6,714,592**	**10,208,117**	**7,747,697**	**3,737,675**	**3,861,825**	**2,171,114**	**19,126,773**	**5,304,242**	**4,105,324**	**3,151,457**
	1982	57,700,588	14,459,607	13,972,941	4,741,381	6,959,109	5,114,781	2,936,147	2,285,751	1,407,892	11,002,941	5,645,974	2,893,007	2,042,382
Alabama	1986	19,147,695	4,178,303	4,064,200	1,543,937	2,279,955	1,677,490	1,030,635	961,178	564,771	4,894,933	1,061,915	1,076,033	781,520
	1982	14,479,552	3,707,811	3,595,195	1,126,399	1,662,619	1,189,725	856,747	583,318	375,690	2,874,312	1,237,238	753,350	526,744
Kentucky	1986	18,796,671	4,175,502	4,006,655	1,742,182	2,338,451	1,877,964	775,789	853,922	473,124	4,178,307	1,504,990	1,000,192	805,784
	1982	14,572,388	3,664,526	3,506,035	1,276,860	1,757,103	1,368,840	641,922	537,990	325,596	2,510,519	1,628,076	758,347	537,852
Mississippi	1986	12,224,603	2,832,400	2,765,855	869,106	1,673,703	1,084,454	551,888	556,498	322,850	2,931,505	736,350	669,837	501,140
	1982	9,044,004	2,367,107	2,304,474	629,875	1,176,790	728,082	448,638	339,192	212,865	1,785,781	732,635	481,719	333,454
Tennessee	1986	28,834,260	5,981,171	5,803,715	2,559,367	3,916,008	3,107,789	1,379,363	1,490,227	810,369	7,122,028	2,000,987	1,359,262	1,063,013
	1982	19,604,644	4,720,163	4,567,237	1,708,247	2,362,597	1,828,134	988,840	825,251	493,741	3,832,329	2,048,025	899,591	644,332
WEST SOUTH CENTRAL	**1986**	**159,264,034**	**35,143,787**	**33,903,074**	**16,086,319**	**19,290,213**	**15,609,538**	**8,876,471**	**7,975,436**	**4,211,932**	**33,817,511**	**9,211,908**	**12,652,195**	**4,337,816**
	1982	127,444,069	30,029,646	28,877,062	11,410,252	14,439,704	11,418,618	7,446,046	5,717,164	3,354,596	27,341,444	10,409,792	6,962,767	3,352,367
Arkansas	1986	11,733,828	2,618,929	2,548,121	966,142	1,599,393	1,359,998	607,523	496,379	306,270	2,384,176	752,043	979,728	352,330
	1982	9,113,502	2,129,573	2,065,265	657,210	1,154,401	967,401	476,380	338,307	224,426	1,978,854	808,417	485,935	259,312
Louisiana	1986	24,425,849	5,804,961	5,609,380	2,452,413	3,032,069	2,333,993	1,356,242	1,291,602	669,365	4,410,082	1,465,794	1,964,466	931,320
	1982	19,986,261	5,039,487	4,853,913	1,842,925	2,325,730	1,733,293	1,147,489	932,368	533,056	3,769,579	1,600,801	1,171,306	733,603
Oklahoma	1986	19,692,426	4,207,632	4,096,267	2,008,848	2,455,576	1,829,916	1,168,201	1,032,677	559,647	4,330,919	1,024,566	1,626,629	475,066
	1982	16,070,649	3,804,620	3,692,709	1,440,150	1,811,563	1,293,760	957,906	729,947	437,878	3,713,080	1,173,518	944,837	340,033
Texas	1986	103,411,931	22,512,265	21,649,306	10,658,916	12,203,175	10,085,631	5,744,505	5,154,778	2,676,650	22,692,334	5,969,505	8,081,372	2,579,100
	1982	82,273,657	19,055,966	18,265,175	7,469,967	9,148,010	7,424,164	4,864,271	3,716,542	2,159,236	17,879,931	6,827,056	4,360,689	2,019,419
MOUNTAIN	**1986**	**79,275,565**	**17,712,759**	**17,081,217**	**8,177,762**	**8,753,530**	**7,013,315**	**3,366,178**	**4,276,253**	**2,190,946**	**15,829,301**	**6,054,063**	**5,422,550**	**2,598,216**
	1982	59,298,084	14,085,703	13,539,095	6,059,107	5,858,505	4,620,727	2,751,518	2,672,350	1,522,301	11,253,289	5,874,107	3,429,085	1,776,869
Arizona	1986	19,271,796	4,461,607	4,304,343	2,004,471	2,196,314	1,782,538	723,303	1,079,099	548,317	3,828,073	1,486,758	1,111,473	796,079
	1982	13,894,262	3,422,999	3,292,349	1,428,336	1,491,128	1,185,626	557,832	657,209	376,150	2,620,163	1,342,164	694,731	527,183
Colorado	1986	22,288,659	4,779,100	4,602,102	2,557,033	2,525,135	2,187,878	950,409	1,296,891	644,791	4,260,686	1,495,844	1,643,810	523,590
	1982	16,581,084	3,763,791	3,612,056	1,854,109	1,665,703	1,423,305	785,008	795,690	441,545	3,149,730	1,472,877	965,991	355,744
Idaho	1986	4,990,538	1,176,140	1,148,717	463,847	434,792	288,528	194,757	241,523	135,992	1,121,179	383,698	364,665	224,747
	1982	4,060,204	1,065,111	1,037,052	375,386	310,388	203,184	179,331	173,123	103,526	815,169	368,362	262,849	164,177
Montana	1986	4,716,766	1,116,523	1,076,639	478,691	420,262	280,575	219,146	251,611	117,628	928,867	347,519	382,251	182,054
	1982	3,955,199	955,474	917,788	423,892	305,891	199,131	201,117	173,011	88,780	745,513	402,688	272,308	135,328
Nevada	1986	7,518,225	1,589,367	1,532,974	746,779	961,738	863,661	345,141	353,732	165,479	1,457,879	642,827	405,652	269,598
	1982	5,343,074	1,206,508	1,159,663	553,069	597,058	530,032	264,074	209,416	111,219	957,225	574,803	265,105	179,421
New Mexico	1986	8,554,751	1,860,629	1,784,069	872,841	905,192	652,365	425,731	418,628	234,003	1,871,992	630,122	641,597	246,268
	1982	6,318,724	1,522,690	1,455,100	629,471	586,604	413,368	328,106	251,368	154,352	1,273,890	631,829	398,042	161,014
Utah	1986	8,082,217	1,871,262	1,796,711	654,421	1,005,497	818,926	350,646	474,250	264,608	1,602,910	679,359	558,360	206,863
	1982	6,327,012	1,513,353	1,447,865	510,915	710,946	579,179	297,084	314,900	192,611	1,195,634	674,535	368,649	162,170
Wyoming	1986	3,852,613	858,131	835,662	399,679	304,600	138,844	157,045	160,519	80,128	757,715	387,936	314,742	149,017
	1982	2,818,525	635,777	617,222	283,929	190,787	86,902	138,966	97,633	54,118	495,965	406,849	201,410	91,832
PACIFIC	**1986**	**230,761,685**	**46,644,357**	**43,517,954**	**25,180,343**	**25,880,898**	**22,499,560**	**12,975,016**	**12,685,802**	**5,885,096**	**52,300,193**	**13,515,117**	**11,873,523**	**8,236,311**
	1982	165,008,339	37,836,451	35,212,353	18,596,301	18,971,975	16,218,834	8,396,401	7,792,950	4,097,163	28,340,352	14,411,360	7,518,074	6,809,477
Alaska	1986	4,507,806	907,817	879,158	560,888	509,547	347,784	178,137	199,971	98,680	783,960	174,990	509,768	158,243
	1982	3,227,327	708,912	684,930	411,217	335,286	215,576	129,729	132,801	74,075	418,827	214,538	343,773	136,751
California	1986	177,443,882	35,442,422	32,894,792	19,041,583	19,497,992	17,399,236	9,988,380	10,357,471	4,761,188	41,043,102	10,494,913	8,941,775	6,401,507
	1982	123,945,914	28,392,948	26,285,468	13,684,269	14,012,431	12,326,646	6,297,224	6,131,032	3,199,083	21,861,475	10,901,436	5,354,221	5,161,518
Hawaii	1986	6,828,798	1,331,996	1,185,914	1,192,219	822,171	571,699	598,339	211,899	98,975	1,001,402	353,672	217,133	398,713
	1982	5,193,406	1,101,451	976,130	880,268	659,170	444,778	383,046	167,065	87,121	551,297	410,783	153,750	338,139
Oregon	1986	15,872,208	3,089,030	2,939,868	1,622,362	2,290,369	1,818,850	763,702	712,222	322,397	3,736,725	1,033,375	742,363	389,400
	1982	12,634,032	2,737,630	2,596,575	1,352,992	1,786,642	1,393,825	600,674	516,829	263,914	2,258,296	1,147,466	564,943	374,369
Washington	1986	26,108,991	5,873,092	5,618,222	2,763,291	2,760,819	2,361,991	1,446,458	1,204,239	603,856	5,735,004	1,458,167	1,462,484	888,448
	1982	20,007,660	4,895,510	4,669,250	2,267,555	2,178,446	1,838,009	985,728	845,223	472,970	3,250,457	1,737,137	1,101,387	798,700
TOTAL UNITED STATES	**1986**	**1,476,173,090**	**302,279,887**	**283,917,425**	**144,731,919**	**171,008,712**	**143,465,470**	**77,212,204**	**77,157,654**	**40,073,154**	**337,451,058**	**91,888,761**	**84,468,379**	**51,313,691**
	1982	1,065,917,966	246,458,431	231,000,157	103,982,100	120,527,940	99,185,175	57,837,955	47,140,661	27,136,140	193,895,947	97,840,175	51,145,708	36,405,742

REGIONAL AND STATE SUMMARIES

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
REGION State	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
NEW ENGLAND	**1986**	**17,159,730**	**16,613,897**	**3,118,765**	**2,071,420**	**364,528**	**1,016,287**	**448,056**	**289,023**	**557,931**	**264,447**	**122,818**	**1,051,286**	**638,629**
	1982	11,890,208	11,518,805	2,088,338	1,403,915	251,263	613,244	262,090	172,137	331,758	155,433	73,181	612,325	358,679
Connecticut	1986	4,335,271	4,199,258	799,106	470,194	114,539	271,998	160,491	74,306	130,566	78,035	33,705	292,896	206,211
	1982	3,074,745	2,976,921	552,024	334,959	80,855	157,384	88,741	43,748	75,626	43,336	19,567	162,535	110,419
Maine	1986	1,535,066	1,482,900	212,844	145,343	29,684	79,042	31,709	23,249	38,694	26,855	5,457	61,236	30,686
	1982	1,103,303	1,066,347	148,335	101,566	21,252	50,238	19,009	14,620	23,823	16,150	3,428	38,126	17,910
Massachusetts	1986	7,872,728	7,625,205	1,550,204	1,079,905	150,611	472,806	180,054	129,867	273,354	114,579	49,789	492,932	294,241
	1982	5,317,912	5,160,464	1,003,901	703,207	100,773	289,623	110,949	77,438	165,338	70,361	29,777	292,376	172,151
New Hampshire	1986	1,558,742	1,520,419	230,197	137,451	36,301	89,704	27,465	28,945	56,680	18,542	11,245	112,000	52,516
	1982	1,055,621	1,029,433	156,309	96,054	24,536	52,366	15,175	16,119	31,393	10,160	6,418	63,586	27,296
Rhode Island	1986	1,151,215	1,116,417	225,445	174,799	12,575	65,193	31,166	25,920	43,891	15,865	21,217	58,657	36,917
	1982	839,301	813,493	155,272	121,494	9,168	39,719	18,264	16,013	26,822	9,300	13,115	34,496	20,747
Vermont	1986	706,708	669,698	100,969	63,728	20,818	37,544	17,171	6,736	14,746	10,571	1,405	33,565	18,058
	1982	499,326	472,147	72,497	46,635	14,679	23,914	9,952	4,199	8,756	6,126	876	21,206	10,156
MIDDLE ATLANTIC	**1986**	**41,796,453**	**40,660,851**	**9,470,263**	**6,176,749**	**1,422,192**	**2,470,363**	**1,375,159**	**618,019**	**1,691,209**	**1,104,471**	**402,981**	**2,942,693**	**2,231,908**
	1982	33,111,727	32,215,096	6,515,287	3,999,028	1,124,665	1,571,998	777,086	435,533	1,028,732	616,450	280,769	1,719,116	1,204,949
New Jersey	1986	9,528,818	9,303,999	2,044,399	1,224,349	444,260	634,854	379,352	151,219	442,437	314,121	91,747	618,258	483,040
	1982	7,339,511	7,173,488	1,378,206	766,002	342,657	382,257	205,044	104,176	257,627	169,910	64,045	348,488	254,282
New York	1986	19,871,075	19,375,238	4,446,823	3,057,595	500,811	1,040,667	556,220	238,883	762,366	494,526	165,633	1,613,660	1,242,412
	1982	15,415,145	15,033,247	2,998,994	1,962,057	389,083	666,790	313,447	167,297	462,490	273,883	113,143	936,008	665,078
Pennsylvania	1986	12,396,560	11,981,614	2,979,041	1,894,805	477,121	794,842	439,587	227,917	486,406	295,824	145,601	710,775	506,456
	1982	10,357,071	10,008,361	2,138,087	1,270,969	392,925	522,951	258,595	164,060	308,615	172,657	103,581	434,620	285,589
EAST NORTH CENTRAL	**1986**	**41,822,631**	**38,688,053**	**10,042,208**	**6,418,416**	**1,229,154**	**2,754,579**	**1,461,403**	**737,380**	**1,785,098**	**1,174,904**	**353,115**	**3,086,581**	**2,002,814**
	1982	35,841,767	33,526,872	7,153,590	4,342,156	1,066,483	1,836,265	907,039	530,213	1,161,269	725,111	256,004	1,978,782	1,185,207
Illinois	1986	10,448,082	9,949,059	2,655,340	1,619,926	323,297	734,535	339,727	220,138	534,761	331,249	98,983	843,528	561,248
	1982	9,165,060	8,767,557	2,020,951	1,185,473	284,989	519,021	219,395	168,942	363,986	211,049	75,586	557,664	344,044
Indiana	1986	5,540,845	5,345,591	1,334,620	892,892	168,146	400,535	195,088	106,610	246,904	160,159	55,652	588,760	215,252
	1982	4,594,678	4,447,119	923,024	592,358	139,975	259,415	118,702	72,623	155,247	96,552	39,619	404,617	125,983
Michigan	1986	10,102,352	8,620,774	2,384,837	1,592,612	240,932	623,476	392,972	142,447	389,879	282,803	61,489	588,616	450,305
	1982	8,291,936	7,254,640	1,603,082	1,016,469	203,095	391,872	233,262	97,313	239,270	166,586	42,184	347,453	253,646
Ohio	1986	10,922,645	10,506,050	2,795,096	1,803,380	383,803	703,858	372,231	203,469	415,640	262,984	98,334	743,378	525,823
	1982	9,469,464	9,164,504	1,926,915	1,160,275	335,208	456,638	224,305	142,849	264,209	157,618	69,185	453,616	299,891
Wisconsin	1986	4,808,707	4,266,579	872,315	509,606	112,976	292,175	161,385	64,716	197,914	137,709	38,657	322,299	250,186
	1982	4,320,629	3,893,052	679,618	387,581	103,216	209,319	111,375	48,486	138,557	93,306	29,430	215,432	161,643
WEST NORTH CENTRAL	**1986**	**18,707,832**	**17,851,476**	**3,983,924**	**2,201,649**	**665,049**	**1,313,869**	**568,791**	**344,599**	**770,268**	**428,448**	**205,883**	**1,230,961**	**827,416**
	1982	14,325,341	13,641,016	2,912,168	1,633,188	509,606	895,766	372,733	231,985	509,978	278,728	136,846	808,486	523,193
Iowa	1986	2,948,190	2,849,311	573,860	343,069	94,838	190,688	91,085	42,658	90,622	54,779	21,788	151,622	103,284
	1982	2,426,298	2,340,008	444,960	267,323	77,991	139,457	63,498	30,912	64,649	38,238	15,772	106,389	70,441
Kansas	1986	2,542,034	2,447,145	610,061	353,086	104,223	209,722	98,732	52,961	110,906	63,697	22,773	185,231	129,993
	1982	1,929,520	1,848,113	437,879	246,531	79,411	144,047	63,423	37,920	74,439	40,827	16,355	121,746	80,814
Minnesota	1986	4,899,197	4,601,851	950,273	519,504	139,011	314,382	106,066	99,678	214,633	107,980	71,876	364,875	249,037
	1982	3,620,061	3,386,241	677,194	382,713	102,446	209,899	67,804	63,756	139,056	68,581	45,888	233,453	153,150
Missouri	1986	5,525,089	5,306,277	1,272,238	662,945	218,703	379,111	160,490	105,510	238,959	121,780	71,591	333,968	215,593
	1982	4,092,337	3,930,082	904,449	481,351	162,186	248,715	103,890	68,048	154,398	78,269	46,305	213,041	133,615
Nebraska	1986	1,510,305	1,428,109	336,743	198,146	61,061	128,667	76,613	19,193	69,152	51,967	8,697	106,427	68,732
	1982	1,241,861	1,177,065	259,239	152,695	50,324	87,318	48,658	14,490	44,921	32,739	6,208	70,523	42,585
North Dakota	1986	638,438	605,493	116,884	59,016	21,887	49,650	21,051	12,949	24,378	15,137	4,943	50,153	36,881
	1982	506,384	477,156	97,666	53,744	17,330	36,627	14,833	9,201	17,486	10,639	3,563	36,017	25,909
South Dakota	1986	644,579	613,290	123,865	65,883	25,326	41,649	14,754	11,650	21,418	13,108	4,215	38,685	23,896
	1982	508,880	482,351	90,781	48,831	19,918	29,703	10,627	7,658	15,029	9,435	2,755	27,317	16,679
SOUTH ATLANTIC	**1986**	**39,172,565**	**37,745,739**	**9,797,047**	**5,919,882**	**1,864,228**	**3,194,576**	**1,465,871**	**894,687**	**1,874,220**	**1,112,171**	**421,949**	**3,091,517**	**2,175,244**
	1982	32,586,405	31,455,493	7,005,517	4,045,860	1,548,546	2,052,611	868,955	606,725	1,157,504	647,505	284,058	1,854,847	1,229,178
Delaware	1986	653,943	638,370	164,160	98,282	34,380	55,797	18,678	21,367	32,757	16,201	12,808	62,305	46,471
	1982	532,933	521,469	122,975	73,256	28,074	36,128	10,636	14,181	20,104	9,230	8,299	36,024	25,605
District of Columbia	1986	496,581	473,576	151,261	97,614	27,788	29,789	14,176	10,346	32,475	23,823	6,213	56,506	41,483
	1982	414,893	396,727	115,789	72,932	23,279	20,283	8,796	7,247	21,059	14,782	4,352	35,956	24,812
Florida	1986	11,318,740	10,929,437	2,876,026	1,661,859	566,382	1,034,626	551,477	323,818	537,845	287,746	154,120	875,978	655,855
	1982	9,711,786	9,394,819	2,133,660	1,173,359	486,806	669,923	331,164	225,470	344,803	171,862	106,969	539,277	384,029
Georgia	1986	5,731,363	5,471,350	1,497,820	912,368	261,588	419,146	176,382	109,963	249,453	126,917	63,504	433,382	305,639
	1982	4,540,787	4,332,551	1,005,481	589,406	206,608	257,245	100,388	68,743	148,461	71,424	39,177	245,427	163,072
Maryland	1986	4,818,875	4,690,968	1,137,327	664,191	258,204	314,753	133,352	114,300	294,217	189,954	66,576	429,425	295,305
	1982	3,946,185	3,854,396	835,077	470,162	211,079	204,243	76,837	80,072	179,918	107,800	46,471	256,069	162,371

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

REGION State	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEW ENGLAND	**1986**	**154,844**	**43,938**	**1,714,891**	**1,368,490**	**2,738,082**	**1,226,058**	**1,206,265**	**5,214,524**	**2,650,677**	**2,162,582**	**1,372,753**	**978,562**	**222,691**
	1982	72,406	26,051	1,014,232	798,849	1,802,998	862,623	736,233	3,437,870	1,857,974	1,299,262	938,932	688,329	132,076
Connecticut	1986	52,508	15,223	482,429	386,156	674,913	300,589	323,721	1,295,533	665,641	567,901	359,570	273,470	58,204
	1982	23,316	8,802	273,282	213,992	444,834	219,740	188,968	862,297	488,195	329,063	251,888	199,682	33,715
Maine	1986	9,157	1,631	90,184	68,509	218,265	87,465	59,969	296,233	120,777	107,045	120,118	58,826	10,342
	1982	4,527	1,022	55,294	41,161	157,244	68,346	39,687	210,715	93,737	69,621	89,223	45,793	6,474
Massachusetts	1986	61,425	20,769	837,337	672,397	1,364,957	631,355	623,711	2,742,486	1,429,788	1,163,385	667,852	483,983	122,001
	1982	30,024	12,392	511,999	409,687	878,592	426,564	388,558	1,772,974	964,953	694,987	441,040	326,658	72,590
New Hampshire	1986	14,977	2,863	151,115	117,296	207,498	85,769	95,662	388,165	179,908	167,416	102,818	75,985	13,391
	1982	6,592	1,692	81,810	61,488	134,641	60,228	55,330	252,496	126,183	96,366	70,421	53,480	7,754
Rhode Island	1986	10,504	2,503	104,140	82,306	174,718	78,016	81,889	340,739	181,774	137,062	79,844	59,975	14,186
	1982	4,961	1,546	62,411	48,279	117,943	56,599	50,310	232,329	132,014	84,255	56,321	43,588	8,676
Vermont	1986	6,273	949	49,686	41,826	97,731	42,864	21,313	151,368	72,789	39,773	42,551	26,323	4,567
	1982	2,986	597	29,436	24,242	69,744	31,146	13,380	107,059	52,892	24,970	30,039	19,128	2,867
MIDDLE ATLANTIC	**1986**	**464,466**	**134,789**	**5,054,548**	**3,969,103**	**7,304,296**	**3,714,938**	**2,977,019**	**14,462,691**	**7,622,592**	**5,896,317**	**4,180,088**	**3,302,611**	**626,159**
	1982	213,652	92,821	3,002,176	2,219,584	5,171,454	2,558,568	2,109,112	10,196,940	5,271,490	4,078,389	2,924,481	2,293,013	431,188
New Jersey	1986	92,675	52,624	1,192,091	946,195	1,625,527	831,195	651,154	3,279,462	1,805,926	1,300,850	926,819	729,311	136,655
	1982	41,388	35,313	683,857	511,922	1,109,154	553,724	448,624	2,227,109	1,204,341	881,442	625,204	486,308	92,136
New York	1986	243,687	38,815	2,468,485	1,994,752	3,627,746	2,034,937	1,370,989	6,974,309	3,772,727	2,827,933	2,085,000	1,666,318	291,841
	1982	110,785	26,741	1,443,162	1,103,295	2,537,700	1,404,301	952,857	4,870,051	2,615,345	1,917,348	1,451,106	1,155,026	196,120
Pennsylvania	1986	128,104	43,350	1,393,972	1,028,156	2,051,023	848,806	954,876	4,208,920	2,043,939	1,767,534	1,168,269	906,982	197,663
	1982	61,479	30,767	875,157	604,367	1,524,600	600,543	707,631	3,099,780	1,451,804	1,279,599	848,171	651,679	142,932
EAST NORTH CENTRAL	**1986**	**459,283**	**124,101**	**4,750,460**	**3,697,866**	**6,804,761**	**2,654,117**	**3,357,723**	**13,334,193**	**6,329,159**	**5,886,300**	**3,780,075**	**2,681,246**	**685,088**
	1982	230,847	88,494	3,047,952	2,286,619	5,095,452	2,081,118	2,425,739	10,064,054	4,958,475	4,221,294	2,898,883	2,103,646	493,215
Illinois	1986	149,077	29,128	1,427,730	1,097,474	2,075,473	989,770	819,255	4,277,744	2,246,867	1,516,802	1,250,836	878,762	193,489
	1982	77,069	22,324	953,612	700,078	1,604,777	765,751	629,003	3,311,626	1,739,102	1,161,792	962,444	680,086	148,092
Indiana	1986	66,528	21,562	582,342	463,300	829,105	309,708	426,505	1,601,758	756,777	727,822	449,054	328,172	83,422
	1982	33,234	14,730	363,112	280,573	592,066	232,348	298,522	1,153,563	569,080	502,088	329,705	245,986	56,944
Michigan	1986	94,656	27,499	1,046,107	853,592	1,435,306	610,154	714,066	2,900,135	1,548,014	1,196,475	809,960	628,668	117,876
	1982	45,203	18,811	638,089	505,340	1,052,780	479,510	488,705	2,149,602	1,211,697	815,183	616,905	491,724	81,649
Ohio	1986	109,055	33,647	1,238,975	923,363	1,764,203	517,524	1,076,211	3,326,124	1,281,757	1,862,740	905,178	611,279	223,798
	1982	52,211	23,378	771,428	550,864	1,291,111	408,273	759,750	2,465,259	1,013,130	1,303,263	690,988	485,068	155,982
Wisconsin	1986	39,967	12,265	455,306	360,137	700,674	226,961	321,686	1,228,432	495,744	582,461	365,047	234,365	66,503
	1982	23,130	9,251	321,711	249,764	554,718	195,236	249,759	984,004	425,466	438,968	298,841	200,782	50,548
WEST NORTH CENTRAL	**1986**	**193,369**	**57,176**	**1,967,616**	**1,481,946**	**2,715,294**	**1,069,596**	**1,251,194**	**5,112,110**	**2,192,632**	**2,305,725**	**1,374,911**	**925,939**	**270,762**
	1982	103,135	38,291	1,312,446	972,720	2,064,552	928,723	838,094	3,903,399	1,898,766	1,544,003	1,114,268	801,989	180,039
Iowa	1986	31,095	8,963	259,021	216,450	397,263	166,238	174,444	743,946	329,840	323,307	193,320	139,333	30,838
	1982	17,643	6,488	184,057	151,381	324,237	155,419	125,446	610,377	308,301	233,173	170,664	130,333	22,167
Kansas	1986	28,008	4,887	277,620	209,752	361,031	145,908	148,588	634,553	276,137	259,247	181,674	128,075	25,306
	1982	14,908	3,497	184,480	134,953	297,068	138,233	105,486	523,446	261,590	183,702	161,117	121,322	17,999
Minnesota	1986	58,455	19,339	523,042	373,620	731,424	294,324	333,640	1,424,384	580,896	664,370	347,636	226,683	86,933
	1982	30,744	12,358	339,776	237,535	527,227	237,530	213,122	1,025,777	468,992	424,489	262,521	181,994	55,503
Missouri	1986	39,624	15,945	578,799	398,170	810,839	286,842	416,536	1,531,266	642,090	733,063	430,091	275,324	92,258
	1982	20,753	10,255	378,338	257,306	581,253	234,642	268,185	1,109,218	522,838	471,152	327,512	223,959	59,425
Nebraska	1986	21,965	4,118	183,799	157,946	219,563	87,347	101,199	419,631	191,170	182,799	122,468	89,484	19,918
	1982	10,783	2,945	121,147	101,469	176,001	79,996	72,520	340,578	175,303	130,920	105,958	81,529	14,213
North Dakota	1986	6,227	2,775	78,790	67,609	102,208	43,351	43,841	191,099	88,596	84,284	51,726	34,375	8,522
	1982	3,545	1,992	56,694	47,977	86,783	43,146	31,638	164,245	88,678	60,827	47,412	34,414	6,128
South Dakota	1986	7,995	1,149	66,545	58,399	92,966	45,586	32,946	167,231	83,903	58,655	47,996	32,665	6,987
	1982	4,759	756	47,954	42,099	71,983	39,757	21,697	129,758	73,064	39,740	39,084	28,438	4,604
SOUTH ATLANTIC	**1986**	**582,506**	**102,498**	**5,941,426**	**4,780,673**	**6,405,944**	**2,711,830**	**2,997,846**	**12,908,661**	**6,168,227**	**5,636,974**	**3,793,308**	**2,665,632**	**653,200**
	1982	274,769	68,574	3,622,157	2,811,550	4,653,304	2,104,413	2,027,895	9,424,207	4,782,215	3,773,336	2,857,364	2,072,228	435,082
Delaware	1986	5,799	5,412	104,233	81,379	137,185	50,396	77,563	265,481	109,998	139,975	65,864	47,176	13,159
	1982	2,730	3,519	61,471	46,346	97,385	39,541	50,457	189,744	86,387	90,982	49,643	36,878	8,558
District of Columbia	1986	12,031	810	78,550	61,896	123,213	78,826	35,391	248,868	161,436	73,214	83,383	66,529	9,726
	1982	6,083	568	50,614	38,406	93,040	60,293	24,789	187,493	123,479	51,281	63,585	50,887	6,812
Florida	1986	197,308	33,165	1,661,900	1,502,895	1,802,733	736,250	907,146	3,770,360	1,836,181	1,697,700	1,095,325	820,685	166,328
	1982	97,882	22,993	1,159,083	904,762	1,349,837	587,989	636,472	2,839,421	1,461,032	1,178,056	849,304	653,950	115,304
Georgia	1986	82,216	17,967	811,495	637,390	963,066	388,577	469,591	1,975,263	861,303	919,318	578,174	390,169	110,973
	1982	35,821	11,012	473,045	358,550	659,162	289,756	296,845	1,359,869	643,842	570,336	411,181	287,875	68,827
Maryland	1986	99,320	13,855	692,914	506,481	806,520	333,878	385,280	1,563,074	659,280	771,302	442,450	307,516	95,721
	1982	46,197	9,659	419,915	288,513	618,618	282,256	271,121	1,199,113	557,218	537,080	355,375	260,321	67,291

REGIONAL AND STATE SUMMARIES

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

		Merchandise Line Sales													
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
REGION State	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1986	5,687,572	5,450,570	1,460,256	930,568	256,972	533,324	223,140	101,136	259,667	171,813	25,277	419,625	280,802
	1982	4,685,081	4,497,563	999,234	602,952	211,384	337,205	130,772	64,154	156,205	99,867	15,829	247,956	156,777
South Carolina	1986	3,162,020	3,046,298	702,725	419,319	140,268	240,128	114,108	52,229	112,730	67,918	18,482	213,184	141,209
	1982	2,550,872	2,455,427	489,780	279,755	112,782	150,140	67,446	33,991	68,248	40,002	11,892	128,817	81,440
Virginia	1986	5,483,152	5,299,673	1,373,712	853,998	257,029	425,061	179,148	125,422	292,975	191,511	61,691	496,261	345,421
	1982	4,544,656	4,405,577	974,905	579,146	211,955	271,845	103,156	86,305	174,402	106,360	41,423	291,878	187,699
West Virginia	1986	1,820,319	1,745,497	433,760	281,683	61,617	141,952	55,410	36,106	62,101	36,288	13,278	104,851	63,059
	1982	1,659,212	1,596,964	328,616	204,892	56,579	105,599	39,760	26,562	44,304	26,178	9,646	73,443	43,373
EAST SOUTH CENTRAL	**1986**	**14,258,545**	**13,704,686**	**3,695,428**	**2,363,585**	**492,236**	**1,070,814**	**478,323**	**243,160**	**540,294**	**309,777**	**111,860**	**944,634**	**594,974**
	1982	12,009,734	11,557,957	2,532,395	1,534,033	413,134	711,531	286,192	161,240	337,998	182,574	72,539	577,797	339,013
Alabama	1986	3,544,107	3,421,242	874,567	574,088	102,967	253,311	101,663	64,903	121,058	66,080	21,628	225,882	153,263
	1982	3,147,895	3,036,981	626,792	387,505	91,591	174,098	61,879	46,108	79,154	40,214	15,290	142,916	89,609
Kentucky	1986	3,463,856	3,339,235	907,982	594,303	130,569	246,234	124,091	44,480	116,442	72,559	22,658	193,085	116,639
	1982	3,037,106	2,931,597	652,547	398,203	114,259	174,813	78,866	32,553	78,081	45,622	16,419	128,047	71,193
Mississippi	1986	2,384,928	2,297,385	585,275	391,370	78,956	194,709	76,158	39,421	86,077	40,769	14,536	141,330	83,395
	1982	1,989,791	1,919,964	408,441	260,508	66,011	131,693	46,295	26,448	55,737	24,764	9,765	89,944	49,421
Tennessee	1986	4,865,654	4,646,824	1,327,604	803,824	179,744	376,560	176,411	94,356	216,717	130,369	53,038	384,337	241,677
	1982	3,834,942	3,669,415	844,615	487,817	141,273	230,927	99,152	56,131	125,026	71,974	31,065	216,890	128,790
WEST SOUTH CENTRAL	**1986**	**26,276,280**	**25,241,213**	**6,362,007**	**3,130,528**	**1,644,233**	**2,187,066**	**902,813**	**705,017**	**1,284,645**	**701,451**	**327,233**	**1,884,262**	**1,277,497**
	1982	22,460,157	21,576,500	5,023,104	2,418,588	1,392,768	1,634,393	651,322	520,344	949,615	504,222	240,479	1,347,044	883,080
Arkansas	1986	2,194,809	2,092,367	521,163	296,643	70,196	162,040	72,941	34,159	86,665	40,657	24,878	110,121	53,416
	1982	1,784,671	1,700,479	387,475	218,388	56,887	118,124	50,009	24,475	62,108	27,710	17,810	76,055	35,213
Louisiana	1986	4,324,135	4,198,754	1,079,605	628,361	231,734	407,400	177,697	134,706	186,575	106,340	36,316	317,805	228,650
	1982	3,754,153	3,646,376	869,540	499,319	199,051	308,152	128,923	100,288	139,767	76,249	27,107	228,060	158,858
Oklahoma	1986	3,268,519	3,124,243	783,730	378,253	180,098	254,076	116,784	65,576	170,755	94,490	37,515	220,089	150,369
	1982	2,954,302	2,822,965	604,451	270,004	162,812	190,927	83,487	46,251	126,013	67,724	26,270	155,656	102,334
Texas	1986	16,488,817	15,825,849	3,977,509	1,827,271	1,162,205	1,363,550	535,391	470,576	840,650	459,964	228,524	1,236,247	845,062
	1982	13,967,031	13,406,680	3,161,638	1,430,877	974,018	1,017,190	388,903	349,330	621,727	332,539	169,292	887,273	586,675
MOUNTAIN	**1986**	**13,356,040**	**12,812,577**	**3,294,160**	**1,820,403**	**871,044**	**946,787**	**484,179**	**253,028**	**586,649**	**386,628**	**118,063**	**1,021,388**	**749,730**
	1982	10,607,068	10,191,080	2,348,231	1,250,099	688,807	624,341	304,583	167,233	377,942	241,337	78,270	638,872	452,434
Arizona	1986	3,353,967	3,178,845	867,041	508,343	209,249	206,340	99,818	71,393	145,740	102,517	30,911	240,400	187,586
	1982	2,558,625	2,436,749	598,079	336,701	159,330	133,519	60,986	47,350	91,820	62,335	20,662	146,327	110,566
Colorado	1986	3,601,245	3,497,166	818,518	397,884	265,553	265,837	134,470	74,538	188,472	122,100	43,151	324,652	252,757
	1982	2,835,170	2,752,580	584,068	270,402	209,224	171,759	82,637	48,610	119,229	74,657	27,933	198,710	150,393
Idaho	1986	908,019	874,090	220,672	151,859	42,788	66,900	45,846	8,373	32,491	25,228	2,886	39,020	23,934
	1982	820,058	791,073	168,653	110,924	38,785	48,980	32,707	6,082	23,496	18,007	2,032	27,761	16,590
Montana	1986	864,980	831,566	185,629	121,653	36,040	69,800	36,962	13,317	37,581	29,607	2,730	57,561	41,024
	1982	742,622	710,576	142,521	90,462	30,724	50,969	25,359	9,585	26,637	20,466	1,951	40,445	27,640
Nevada	1986	1,119,600	1,079,647	385,363	192,861	96,968	93,260	47,788	26,560	58,034	32,036	18,450	96,847	61,715
	1982	846,822	819,088	263,146	127,911	74,010	56,735	27,840	16,333	34,857	18,581	12,157	57,798	35,490
New Mexico	1986	1,414,623	1,352,730	322,564	166,534	91,983	104,712	45,564	27,396	54,805	34,403	7,623	100,387	72,483
	1982	1,153,990	1,107,047	225,243	108,045	75,181	67,312	27,285	17,318	34,621	20,938	4,864	60,769	41,948
Utah	1986	1,436,071	1,365,209	352,480	193,354	97,606	105,675	57,737	27,726	53,013	29,674	11,482	114,054	78,075
	1982	1,163,536	1,105,732	274,964	151,716	78,810	73,210	38,138	19,652	36,851	19,623	8,171	77,304	50,686
Wyoming	1986	657,535	633,324	141,893	87,915	30,857	34,263	15,994	3,725	16,513	11,063	830	48,467	32,156
	1982	486,245	468,235	91,557	53,938	22,743	21,857	9,631	2,303	10,431	6,730	500	29,758	19,121
PACIFIC	**1986**	**38,075,862**	**35,408,602**	**9,092,590**	**4,690,352**	**2,159,235**	**2,593,282**	**1,276,907**	**873,132**	**2,149,021**	**1,387,071**	**551,531**	**3,490,377**	**2,505,550**
	1982	30,765,238	28,718,239	7,281,619	3,890,647	1,750,352	1,734,260	787,649	628,943	1,390,180	844,800	396,501	2,179,855	1,488,414
Alaska	1986	710,725	662,150	173,717	76,964	62,156	57,335	7,658	18,437	38,604	26,197	7,991	60,505	48,811
	1982	551,274	516,309	137,947	66,524	48,379	39,666	5,243	11,584	25,362	17,087	4,982	39,734	31,717
California	1986	28,842,790	27,132,337	6,937,462	3,549,870	1,701,366	2,022,708	1,030,303	711,901	1,799,512	1,174,497	463,897	2,879,512	2,047,340
	1982	23,025,105	21,745,394	5,437,811	2,861,945	1,365,826	1,309,550	609,879	506,554	1,135,768	694,319	329,695	1,745,348	1,171,384
Hawaii	1986	1,127,969	996,762	322,282	196,849	53,307	59,787	26,684	19,055	32,242	15,533	11,391	65,448	45,067
	1982	929,216	824,276	267,336	166,703	44,235	46,181	20,928	14,798	25,131	12,279	8,868	50,487	34,775
Oregon	1986	2,778,996	2,248,296	629,985	260,822	130,890	175,520	88,536	38,492	108,101	69,677	22,217	171,907	125,085
	1982	2,416,242	1,992,757	553,907	250,929	115,723	133,137	64,498	29,649	79,724	50,064	17,084	124,956	88,169
Washington	1986	4,615,382	4,369,057	1,029,144	605,847	211,516	277,932	123,726	85,247	170,562	101,167	46,035	313,005	239,247
	1982	3,843,401	3,639,503	884,618	544,546	176,189	205,726	87,101	66,358	124,195	71,051	35,872	219,330	162,369
TOTAL UNITED STATES	**1986**	**250,625,938**	**238,727,094**	**58,856,392**	**34,792,984**	**10,711,899**	**17,547,623**	**8,461,502**	**4,958,045**	**11,239,335**	**6,869,368**	**2,615,433**	**18,743,699**	**13,003,762**
	1982	203,597,645	194,401,058	42,860,249	24,517,514	8,745,624	11,674,409	5,217,649	3,454,353	7,244,976	4,196,160	1,818,647	11,717,124	7,664,147

REGIONAL AND STATE SUMMARIES

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

REGION State	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1986	56,408	8,463	960,771	798,846	928,072	412,879	397,479	1,847,802	994,258	655,337	548,304	376,729	82,689
	1982	26,117	5,289	585,866	469,969	654,622	311,184	250,612	1,315,419	746,624	411,478	398,843	283,057	51,574
South Carolina	1986	25,020	4,323	394,909	343,563	469,533	220,232	186,291	920,615	502,882	326,084	277,983	193,532	42,042
	1982	12,130	2,783	237,190	201,938	326,739	160,270	124,050	645,306	366,582	213,234	197,772	141,238	26,939
Virginia	1986	92,727	11,790	868,011	718,294	925,705	411,018	403,479	1,852,139	864,801	822,687	564,262	366,900	106,932
	1982	41,171	7,972	512,905	409,725	656,829	299,871	278,311	1,315,784	633,243	555,399	412,782	269,359	71,649
West Virginia	1986	11,677	6,713	168,643	129,929	249,917	79,774	135,626	465,059	178,088	231,357	137,563	96,396	25,630
	1982	6,638	4,779	122,068	93,341	197,072	73,253	95,238	372,058	163,808	165,490	118,879	88,663	18,128
EAST SOUTH CENTRAL	**1986**	**118,560**	**23,369**	**1,724,022**	**1,403,784**	**2,083,940**	**864,284**	**950,219**	**4,077,038**	**1,944,784**	**1,714,846**	**1,190,496**	**811,758**	**214,455**
	1982	55,971	15,404	1,055,374	832,988	1,527,176	681,195	632,681	2,994,909	1,525,251	1,133,766	899,985	636,784	141,102
Alabama	1986	33,308	4,818	436,144	359,448	512,649	253,943	199,916	1,001,165	530,893	367,724	283,957	204,982	40,456
	1982	16,299	3,468	276,177	218,278	401,800	211,347	141,811	786,122	440,743	260,509	228,697	171,049	28,589
Kentucky	1986	23,523	6,588	373,436	304,435	478,641	167,817	244,171	929,427	415,258	419,167	260,537	171,825	50,347
	1982	11,651	4,807	243,523	191,794	376,498	140,596	181,974	730,969	341,974	305,849	209,351	141,700	36,728
Mississippi	1986	12,015	1,123	281,691	230,406	311,791	126,239	128,386	623,093	281,831	239,678	194,771	123,949	35,274
	1982	5,933	757	176,532	140,256	235,084	102,433	86,306	471,962	229,446	161,322	151,262	100,503	23,784
Tennessee	1986	49,714	10,840	632,751	509,495	780,859	316,285	377,746	1,523,353	716,802	688,277	451,231	311,002	88,378
	1982	22,088	6,372	359,142	282,660	513,794	226,819	222,590	1,005,856	513,088	406,086	310,675	223,532	52,001
WEST SOUTH CENTRAL	**1986**	**309,668**	**67,715**	**3,324,206**	**2,631,984**	**4,375,217**	**2,084,109**	**1,791,555**	**8,490,129**	**4,492,764**	**3,251,489**	**2,679,423**	**1,981,767**	**378,191**
	1982	180,148	49,818	2,417,793	1,892,462	3,497,059	1,752,531	1,314,967	6,796,766	3,768,691	2,386,014	2,198,446	1,656,908	277,960
Arkansas	1986	14,831	4,005	241,773	187,958	303,129	132,632	136,045	584,077	320,870	203,389	166,471	124,273	18,840
	1982	7,999	2,849	167,734	128,392	229,386	104,286	96,944	444,936	251,504	145,070	129,850	97,505	13,460
Louisiana	1986	44,309	5,752	543,197	433,420	667,180	324,351	267,365	1,274,935	660,453	493,395	438,501	327,371	57,234
	1982	25,809	4,370	398,126	313,106	541,724	275,841	198,438	1,033,170	558,878	365,978	363,100	274,958	42,704
Oklahoma	1986	31,712	9,470	433,243	354,729	558,143	299,339	186,255	1,029,166	589,177	314,121	296,651	225,395	34,971
	1982	17,664	6,615	311,025	250,990	440,820	245,428	131,888	811,473	482,557	222,185	239,946	184,723	24,669
Texas	1986	218,816	48,488	2,105,993	1,655,877	2,846,765	1,327,787	1,201,890	5,601,951	2,922,264	2,240,584	1,777,800	1,304,728	267,146
	1982	128,676	35,984	1,540,908	1,199,974	2,285,129	1,126,976	887,697	4,507,187	2,475,752	1,652,781	1,465,550	1,099,722	197,127
MOUNTAIN	**1986**	**180,054**	**26,633**	**1,616,475**	**1,278,828**	**2,051,991**	**789,984**	**888,602**	**3,892,115**	**1,662,173**	**1,620,423**	**1,152,378**	**793,796**	**189,298**
	1982	92,271	17,502	1,030,544	799,098	1,508,071	647,897	586,856	2,868,862	1,358,792	1,070,635	894,740	645,201	125,256
Arizona	1986	55,152	6,807	428,671	336,186	500,084	149,905	242,504	1,065,198	364,624	438,856	273,256	186,867	49,472
	1982	27,620	4,532	267,988	204,987	354,951	115,729	161,316	755,643	281,563	291,180	201,820	143,270	32,824
Colorado	1986	45,451	11,226	490,005	385,670	589,392	231,562	264,346	1,067,318	463,496	487,573	324,412	228,811	53,906
	1982	23,235	7,299	306,689	236,556	432,501	191,380	172,200	788,617	382,665	318,102	254,454	189,080	35,100
Idaho	1986	3,920	574	82,425	70,872	123,269	50,297	35,896	208,860	96,945	69,867	65,744	36,970	8,216
	1982	2,378	405	59,497	50,822	99,990	46,295	25,218	170,808	89,343	49.150	56,103	33,987	5,780
Montana	1986	6,373	842	92,116	72,484	106,213	55,672	31,549	208,075	107,535	69,358	60,003	42,678	7,127
	1982	3,683	597	64,940	49,735	88,879	51,044	22,876	173,455	98,795	49,363	52,583	39,225	5,053
Nevada	1986	18,321	2,941	132,547	91,661	224,154	80,948	117,230	411,972	161,506	212,173	125,576	90,699	22,804
	1982	9,104	1,797	80,870	54,825	152,169	61,940	72,039	280,974	123,481	130,376	92,004	69,497	13,987
New Mexico	1986	13,716	1,092	158,604	129,777	207,732	99,138	76,833	397,257	212,615	136,886	127,812	97,077	16,528
	1982	6,610	700	97,534	77,654	148,507	76,526	49,069	285,396	163,636	87,642	95,757	75,038	10,563
Utah	1986	29,240	2,458	177,533	150,5[illegible]7	229,322	84,070	106,653	404,252	177,419	184,058	136,317	80,220	29,440
	1982	15,619	1,738	118,765	99,[illegible]51	175,717	71,038	75,695	312,273	150,221	131,396	109,223	68,133	20,820
Wyoming	1986	7,881	693	54,574	41,611	71,825	38,392	13,591	129,183	78,033	21,652	39,258	30,474	1,805
	1982	4,022	434	34,261	25,368	55,357	33,945	8,443	101,696	69,088	13,426	32,796	26,971	1,129
PACIFIC	**1986**	**516,507**	**144,844**	**4,648,515**	**3,532,407**	**6,707,872**	**3,233,781**	**2,776,821**	**12,617,626**	**6,331,301**	**5,293,950**	**3,847,062**	**2,896,421**	**635,701**
	1982	263,864	104,082	2,985,569	2,175,977	4,642,211	2,092,049	2,007,801	8,700,522	4,098,569	3,805,854	2,563,659	1,871,615	457,297
Alaska	1986	2,329	1,392	73,591	44,175	110,696	49,101	37,631	195,177	89,093	67,776	63,340	28,461	16,279
	1982	1,315	863	48,814	29,091	78.144	35,596	23,430	136,196	64,498	42,400	45,275	21,010	10,179
California	1986	428,209	119,808	3,721,703	2,857,288	5,221,623	2,490,020	2,217,604	9,861,998	4,819,313	4,322,866	3,017,763	2,321,089	495,887
	1982	211,265	84,943	2,309,159	1,692,963	3,540,930	1,570,119	1,579,058	6,671,074	3,038,676	3,063,655	1,962,334	1,463,749	351,606
Hawaii	1986	6,922	4,574	96,563	66,457	268,936	161,673	78,933	516,509	311,110	133,940	102,024	88,858	7,432
	1982	4,597	3,559	75,583	52,206	188,801	103,260	61,406	363,370	198,975	104,186	67,512	57,282	5,782
Oregon	1986	36,019	8,281	274,395	208,004	397,098	185,287	162,381	705,965	377,219	268,518	243,568	162,931	43,577
	1982	21,780	6,332	203,417	151,017	312,866	146,027	126,054	555,437	296,333	206,706	190,729	127,975	33,441
Washington	1986	43,028	10,789	482,263	356,483	709,519	347,700	280,272	1,337,977	734,566	500,850	420,367	295,082	72,526
	1982	24,907	8,385	348,596	250,700	521,470	237,047	217,853	974,445	500,087	388,907	297,809	201,599	56,289
TOTAL UNITED STATES	**1986**	**2,979,257**	**725,063**	**30,742,159**	**24,145,081**	**41,187,397**	**18,348,697**	**18,197,244**	**80,109,087**	**39,394,309**	**33,788,606**	**23,370,494**	**17,037,732**	**3,875,545**
	1982	1,487,063	501,037	19,488,243	14,789,847	29,962,277	13,709,117	12,679,378	58,387,529	29,520,223	23,312,553	17,290,758	12,769,713	2,673,215

NOTES

SECTION 9

Metropolitan Market Rankings
Retail Sales By Store Group

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

Characteristic . . . . . Page

Total Retail Sales 9–2
Food Store Sales 9–3
Supermarket Sales 9–4
Eating & Drinking Place Sales 9–5
General Merchandise Store Sales 9–6
Department Store Sales 9–7
Apparel & Accessories Store Sales 9–8
Furniture / Home Furnishings / Appliance Store Sales 9–9
Furniture & Home Furnishings Store Sales 9–10
Automotive Dealer Sales 9–11
Gasoline Service Station Sales 9–12
Building Materials & Hardware Store Sales 9–13
Drugstore Sales 9–14

TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	53,797,936	1
New York, N.Y.	44,722,153	2
Chicago, Ill.	37,545,044	3
Philadelphia, Pa.	31,122,684	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	30,511,219	5
Detroit, Mich.	28,365,464	6
Washington, D.C.	26,757,621	7
Houston, Tex.	21,801,603	8
Nassau - Suffolk, N.Y.	20,979,657	9
Atlanta, Ga.	19,050,548	10
Dallas, Tex.	17,259,871	11
Minneapolis - St. Paul, Minn.	16,837,510	12
St. Louis, Mo.	16,174,236	13
Anaheim - Santa Ana, Cal.	16,116,999	14
San Francisco, Cal.	14,541,387	15
San Diego, Cal.	14,346,841	16
Baltimore, Md.	14,264,185	17
Miami - Hialeah, Fla.	13,594,699	18
Oakland, Cal.	13,458,445	19
Cleveland, Ohio	12,444,134	20
Phoenix, Ariz.	12,339,829	21
Tampa - St. Petersburg - Clearwater, Fla.	12,338,307	22
Seattle, Wash.	12,242,697	23
Pittsburgh, Pa.	12,087,280	24
Newark, N.J.	12,033,488	25
Denver, Colo.	11,941,172	26
Riverside - San Bernardino, Cal.	11,242,780	27
Bergen - Passaic, N.J.	11,076,650	28
Kansas City, Mo.-Kans.	11,010,066	29
San Jose, Cal.	10,350,236	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	9,232,189	31
Cincinnati, Ohio	8,965,943	32
Sacramento, Cal.	8,635,629	33
Indianapolis, Ind.	8,515,255	34
Columbus, Ohio	8,496,381	35
Hartford - New Britain - Middletown - Bristol, Conn.	8,476,312	36
Fort Worth - Arlington, Tex.	8,339,141	37
New Orleans, La.	8,302,674	38
Milwaukee, Wisc.	8,056,639	39
Portland, Ore.	7,870,161	40
Norfolk - Virginia Beach - Newport News, Va.	7,684,514	41
Oklahoma City, Okla.	7,609,480	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	7,393,467	43
San Antonio, Tex.	7,188,738	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	7,099,408	45
Middlesex - Somerset - Hunterdon, N.J.	7,069,836	46
Memphis, Tenn.	6,632,575	47
Monmouth - Ocean, N.J.	6,620,082	48
Orlando, Fla.	6,597,486	49
Nashville, Tenn.	6,184,212	50
Total Top 50	**735,324,863**	
West Palm Beach - Boca Raton - Delray Beach, Fla.	6,002,627	51
Rochester, N.Y.	5,914,110	52
Louisville, Ky.	5,849,128	53
Greensboro - Winston-Salem - High Point, N.C.	5,817,966	54
Dayton - Springfield, Ohio	5,613,552	55
Providence - Pawtucket - Woonsocket, R.I.	5,559,061	56
Salt Lake City - Ogden, Utah	5,424,068	57
New Haven - Waterbury - Meriden, Conn.	5,408,298	58
Buffalo, N.Y.	5,391,894	59
Albany - Schenectady - Troy, N.Y.	5,360,877	60
Richmond - Petersburg, Va.	5,309,667	61
Honolulu, Haw.	5,107,706	62
Jacksonville, Fla	5,097,040	63
Birmingham, Ala.	4,758,461	64
Austin, Tex.	4,728,756	65
Toledo, Ohio	4,622,851	66
Knoxville, Tenn.	4,599,978	67
Tulsa, Okla.	4,377,793	68
Las Vegas, Nev.	4,338,210	69
Raleigh - Durham, N.C.	4,251,058	70
Grand Rapids, Mich.	4,238,030	71
Springfield, Mass.	4,213,284	72
Worcester - Fitchburg - Leominster, Mass.	4,209,033	73
Harrisburg - Lebanon - Carlisle, Pa.	4,165,367	74
Omaha, Neb.	4,045,550	75
Scranton - Wilkes-Barre, Pa.	4,039,737	76
Allentown - Bethlehem, Pa.	4,035,091	77
Akron, Ohio	3,808,456	78
New Bedford - Fall River - Attleboro, Mass.	3,771,176	79
Gary - Hammond, Ind.	3,766,179	80
Syracuse, N.Y.	3,740,584	81
Greenville - Spartanburg, S.C.	3,673,331	82
Wilmington, Del.	3,660,870	83
Oxnard - Ventura, Cal.	3,515,122	84
Tucson, Ariz.	3,405,661	85
Baton Rouge, La.	3,240,811	86
Fresno, Cal.	3,235,826	87
Little Rock - North Little Rock, Ark.	3,159,547	88
Lake County, Ill.	3,097,077	89
Albuquerque, N.M.	3,020,801	90
Flint, Mich.	2,977,633	91
Wichita, Kans.	2,932,315	92
Tacoma, Wash.	2,918,980	93
Santa Barbara - Santa Maria - Lompoc, Cal.	2,901,920	94
Youngstown - Warren, Ohio	2,867,664	95
Manchester - Nashua, N.H.	2,819,697	96
Jersey City, N.J.	2,818,105	97
Bakersfield, Cal.	2,792,087	98
Lansing - East Lansing, Mich.	2,785,890	99
Saginaw - Bay City - Midland, Mich.	2,772,606	100
Total Top 100	**941,486,394**	
Chattanooga, Tenn.	2,758,409	101
Charleston, S.C.	2,725,820	102
Mobile, Ala.	2,698,888	103
Anchorage, Alas.	2,675,045	104
Columbia, S.C.	2,661,318	105
Portsmouth - Dover - Rochester, N.H.	2,599,623	106
Des Moines, Iowa	2,588,220	107
Atlantic City, N.J.	2,515,590	108
Portland, Me.	2,475,843	109
Johnson City - Kingsport - Bristol, Tenn.	2,470,126	110
El Paso, Tex.	2,468,560	111
Beaumont - Port Arthur, Tex.	2,465,575	112
Madison, Wisc.	2,458,607	113
Lancaster, Pa.	2,433,663	114
Colorado Springs, Colo.	2,339,949	115
Corpus Christi, Tex.	2,304,853	116
Canton, Ohio	2,300,766	117
Trenton, N.J.	2,300,232	118
Stockton, Cal.	2,283,819	119
Jackson, Miss.	2,260,168	120
Davenport - Rock Island - Moline, Iowa-Ill.	2,250,797	121
Reading, Pa.	2,249,105	122
Lexington-Fayette, Ky.	2,208,744	123
Fort Wayne, Ind.	2,206,944	124
Santa Rosa - Petaluma, Cal.	2,183,022	125
Vallejo - Fairfield - Napa, Cal.	2,161,595	126
Shreveport, La.	2,141,725	127
Spokane, Wash.	2,122,615	128
Melbourne - Titusville - Palm Bay, Fla.	2,109,101	129
Lakeland - Winter Haven, Fla.	2,055,253	130
Augusta, Ga.	2,049,248	131
Daytona Beach, Fla.	2,034,602	132
Reno, Nev.	2,021,916	133
Sarasota, Fla.	2,015,247	134
York, Pa.	1,989,749	135
Peoria, Ill.	1,925,148	136
Evansville, Ind.	1,915,165	137
Salinas - Seaside - Monterey, Cal.	1,907,547	138
Fort Myers - Cape Coral, Fla.	1,895,169	139
Ann Arbor, Mich.	1,879,430	140
Pensacola, Fla.	1,860,869	141
Huntington - Ashland, W.Va.-Ky.	1,844,282	142
Modesto, Cal.	1,809,954	143
Aurora - Elgin, Ill.	1,756,402	144
New London - Norwich, Conn.	1,754,912	145
Macon - Warner Robins, Ga.	1,725,782	146
Charleston, W.Va.	1,699,144	147
Rockford, Ill.	1,692,063	148
Orange County, N.Y.	1,689,330	149
McAllen - Edinburg - Mission, Tex.	1,681,474	150
Total Top 150	**1,050,107,802**	
Utica - Rome, N.Y.	1,650,693	151
Boulder - Longmont, Colo.	1,621,330	152
Lafayette, La.	1,609,880	153
Joliet, Ill.	1,607,737	154
Appleton - Oshkosh - Neenah, Wisc.	1,599,889	155
South Bend - Mishawaka, Ind.	1,599,033	156
Montgomery, Ala.	1,592,463	157
Visalia - Tulare - Porterville, Cal.	1,589,050	158
Kalamazoo, Mich.	1,552,188	159
Springfield, Mo.	1,551,125	160
Lubbock, Tex.	1,549,674	161
Savannah, Ga.	1,540,126	162
Duluth, Minn.	1,515,823	163
Erie, Pa.	1,499,920	164
Poughkeepsie, N.Y.	1,497,071	165
Binghamton, N.Y.	1,492,616	166
Eugene - Springfield, Ore.	1,471,299	167
St. Cloud, Minn.	1,443,862	168
Fayetteville, N.C.	1,425,184	169
Roanoke, Va.	1,416,764	170
Amarillo, Tex.	1,413,389	171
Odessa, Tex.	1,412,505	172
Brownsville - Harlingen, Tex.	1,355,191	173
Fort Pierce, Fla.	1,349,886	174
Galveston - Texas City, Tex.	1,333,584	175
Lorain - Elyria, Ohio	1,332,893	176
Longview - Marshall, Tex.	1,301,855	177
Columbus, Ga.	1,288,196	178
Santa Cruz, Cal.	1,285,236	179
Asheville, N.C.	1,280,598	180
Huntsville, Ala.	1,275,258	181
Bradenton, Fla.	1,268,806	182
Hickory, N.C.	1,245,500	183
Tallahassee, Fla.	1,244,029	184
Salem, Ore.	1,238,516	185
Hamilton - Middletown, Ohio	1,225,734	186
Gainesville, Fla.	1,213,207	187
Springfield, Ill.	1,200,913	188
Midland, Tex.	1,161,797	189
Abilene, Tex.	1,155,725	190
Killeen - Temple, Tex.	1,149,405	191
Pittsfield, Mass.	1,149,121	192
Lincoln, Neb.	1,144,866	193
Biloxi - Gulfport, Miss.	1,136,987	194
Ocala, Fla.	1,134,064	195
Green Bay, Wisc.	1,120,176	196
Waco, Tex.	1,117,515	197
Burlington, Vt.	1,094,975	198
Houma - Thibodaux, La.	1,076,382	199
Terre Haute, Ind.	1,073,019	200
Total Top 200	**1,117,713,357**	
Topeka, Kans.	1,071,120	201
Elkhart - Goshen, Ind.	1,063,283	202
Naples, Fla.	1,062,869	203
Fargo - Moorhead, N.D.-Minn.	1,050,224	204
Lake Charles, La.	1,049,676	205
Johnstown, Pa.	1,043,153	206
Champaign - Urbana - Rantoul, Ill.	1,042,944	207
Cedar Rapids, Iowa	1,042,861	208
Fort Collins - Loveland, Colo.	1,031,295	209
Wheeling, W.Va.	1,028,396	210
Boise, Ida.	1,026,576	211
Niagara Falls, N.Y.	1,016,667	212
Laredo, Tex.	1,016,065	213
Bangor, Me.	994,211	214
Chico, Cal.	992,369	215
Lima, Ohio	984,948	216
Tyler, Tex.	978,515	217
Billings, Mont.	960,526	218
Wichita Falls, Tex.	960,340	219
Brazoria, Tex.	956,803	220
Wilmington, N.C.	951,981	221
Parkersburg - Marietta, W.Va.-Ohio	941,732	222
Fort Walton Beach, Fla.	941,399	223
Yakima, Wash.	916,704	224
Sioux Falls, S.D.	907,399	225
Charlottesville, Va.	894,746	226
Lynchburg, Va.	894,091	227
Fort Smith, Ark.	891,779	228
Beaver County, Pa.	872,971	229
Provo - Orem, Utah	872,947	230
Muncie, Ind.	865,227	231
Vancouver, Wash.	856,247	232
Racine, Wisc.	854,340	233
Eau Claire, Wisc.	851,958	234
Burlington, N.C.	849,472	235
Athens, Ga.	844,534	236
Joplin, Mo.	839,315	237
Benton Harbor, Mich.	838,233	238
Waterloo - Cedar Falls, Iowa	836,591	239
Rochester, Minn.	828,042	240
Mansfield, Ohio	824,618	241
Olympia, Wash.	822,898	242
Bryan - College Station, Tex.	821,323	243
Monroe, La.	817,091	244
Richland - Kennewick - Pasco, Wash.	814,894	245
Dothan, Ala.	813,777	246
Redding, Cal.	813,167	247
Janesville - Beloit, Wisc.	810,305	248
Merced, Cal.	809,027	249
Vineland - Millville - Bridgeton, N.J.	808,140	250
Total Top 250	**1,163,791,146**	
Decatur, Ill.	803,171	251
Altoona, Pa.	801,616	252
Anderson, Ind.	795,976	253
Bloomington - Normal, Ill.	792,514	254
Medford, Ore.	792,219	255
Panama City, Fla.	782,796	256
Battle Creek, Mich.	775,288	257
Texarkana, Tex.-Ark.	772,662	258
Clarksville - Hopkinsville, Tenn.-Ky.	772,113	259
Muskegon, Mich.	768,685	260
San Angelo, Tex.	768,481	261
Jackson, Mich.	762,996	262
Lafayette - West Lafayette, Ind.	755,119	263
Tuscaloosa, Ala.	751,802	264
Albany, Ga.	751,085	265
Bremerton, Wash.	736,829	266
Kokomo, Ind.	730,861	267
Anderson, S.C.	721,378	268
Florence, S.C.	720,836	269
Sioux City, Iowa	719,771	270
Steubenville - Weirton, Ohio-W.Va.	718,819	271
Alexandria, La.	713,669	272
Santa Fe, N.M.	709,559	273
Glens Falls, N.Y.	705,572	274
Hagerstown, Md.	691,825	275
Florence, Ala.	672,296	276
Bellingham, Wash.	662,870	277
Fayetteville - Springdale, Ark.	649,750	278
Lewiston - Auburn, Me.	649,517	279
Pueblo, Colo.	649,143	280
Jackson, Tenn.	647,616	281
Williamsport, Pa.	637,237	282
Rapid City, S.D.	627,505	283
Pascagoula, Miss.	620,468	284
Bismarck, N.D.	615,092	285
Greeley, Colo.	614,796	286
La Crosse, Wisc.	614,194	287
Kenosha, Wisc.	612,056	288
Lawton, Okla.	609,374	289
Owensboro, Ky.	604,204	290
Yuba City, Cal.	596,657	291
State College, Pa.	595,039	292
Las Cruces, N.M.	594,339	293
Jacksonville, N.C.	[illegible]1,949	294
Cheyenne, Wyo.	585,168	295
St. Joseph, Mo.	582,377	296
Sharon, Pa.	579,428	297
Casper, Wyo.	579,337	298
Victoria, Tex.	578,852	299
Sherman - Denison, Tex.	578,149	300
Columbia, Mo.	569,524	301
Bloomington, Ind.	558,145	302
Wausau, Wisc.	557,064	303
Cumberland, Md.	545,571	304
Elmira, N.Y.	545,133	305
Dubuque, Iowa	519,126	306
Danville, Va.	493,249	307
Kankakee, Ill.	488,055	308
Great Falls, Mont.	486,280	309
Grand Forks, N.D.	484,430	310
Anniston, Ala.	474,661	311
Sheboygan, Wisc.	464,184	312
Pine Bluff, Ark.	457,681	313
Iowa City, Iowa	436,759	314
Gadsden, Ala.	433,219	315
Enid, Okla.	428,494	316
Lawrence, Kans.	392,081	317
Total Above Areas	**1,206,287,857**	
Percent of U.S.	**81.7172**	
U.S. Total	**1,476,173,090**	

1987 SURVEY OF BUYING POWER DATA SERVICE

FOOD STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	10,450,894	1
New York, N.Y.	9,111,819	2
Chicago, Ill.	6,418,984	3
Philadelphia, Pa.	6,102,247	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	5,399,968	5
Detroit, Mich.	5,091,945	6
Washington, D.C.	4,839,527	7
Houston, Tex.	4,600,068	8
Nassau - Suffolk, N.Y.	4,306,903	9
Dallas, Tex.	3,384,735	10
St. Louis, Mo.	3,256,884	11
Atlanta, Ga.	3,179,860	12
Minneapolis - St. Paul, Minn.	2,969,650	13
Anaheim - Santa Ana, Cal.	2,893,549	14
Phoenix, Ariz.	2,736,024	15
Baltimore, Md.	2,681,557	16
Oakland, Cal.	2,678,894	17
Newark, N.J.	2,645,072	18
San Diego, Cal.	2,628,585	19
San Francisco, Cal.	2,571,558	20
Riverside - San Bernardino, Cal.	2,552,301	21
Pittsburgh, Pa.	2,529,481	22
Tampa - St. Petersburg - Clearwater, Fla.	2,526,254	23
Seattle, Wash.	2,505,109	24
Denver, Colo.	2,460,270	25
Cleveland, Ohio	2,403,872	26
Miami - Hialeah, Fla.	2,114,506	27
Bergen - Passaic, N.J.	2,077,593	28
Kansas City, Mo.-Kans.	2,052,007	29
New Orleans, La.	1,975,060	30
San Jose, Cal.	1,844,899	31
Fort Worth - Arlington, Tex.	1,801,301	32
Sacramento, Cal.	1,775,055	33
Cincinnati, Ohio	1,771,552	34
Hartford - New Britain - Middletown - Bristol, Conn.	1,664,432	35
San Antonio, Tex.	1,636,205	36
Milwaukee, Wisc.	1,599,407	37
Columbus, Ohio	1,585,053	38
Middlesex - Somerset - Hunterdon, N.J.	1,525,634	39
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,525,573	40
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,525,096	41
Monmouth - Ocean, N.J.	1,447,305	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,408,559	43
Buffalo, N.Y.	1,397,957	44
Indianapolis, Ind.	1,393,883	45
Oklahoma City, Okla.	1,371,297	46
Norfolk - Virginia Beach - Newport News, Va.	1,355,567	47
Portland, Ore.	1,334,920	48
Rochester, N.Y.	1,300,792	49
Memphis, Tenn.	1,260,018	50
Total Top 50	**141,669,681**	
Albany - Schenectady - Troy, N.Y.	1,257,217	51
Salt Lake City - Ogden, Utah	1,202,708	52
Orlando, Fla.	1,179,615	53
Nashville, Tenn.	1,177,440	54
Providence - Pawtucket - Woonsocket, R.I.	1,172,167	55
New Haven - Waterbury - Meriden, Conn.	1,162,617	56
Louisville, Ky.	1,151,863	57
Dayton - Springfield, Ohio	1,117,853	58
Greensboro - Winston-Salem - High Point, N.C.	1,091,404	59
West Palm Beach - Boca Raton - Delray Beach, Fla.	1,090,911	60
Richmond - Petersburg, Va.	1,059,201	61
New Bedford - Fall River - Attleboro, Mass.	1,019,436	62
Birmingham, Ala.	991,255	63
Austin, Tex.	948,234	64
Knoxville, Tenn.	945,343	65
Syracuse, N.Y.	944,156	66
Tulsa, Okla.	933,062	67
Harrisburg - Lebanon - Carlisle, Pa.	902,867	68
Scranton - Wilkes-Barre, Pa.	901,554	69
Springfield, Mass.	894,116	70
Las Vegas, Nev.	893,428	71
Honolulu, Haw.	891,203	72
Jacksonville, Fla.	886,825	73
Toledo, Ohio	884,582	74
Allentown - Bethlehem, Pa.	816,005	75
Raleigh - Durham, N.C.	800,529	76
Worcester - Fitchburg Leominster, Mass.	795,612	77
Akron, Ohio	791,303	78
Gary - Hammond, Ind.	777,917	79
Greenville - Spartanburg, S.C.	770,146	80
Baton Rouge, La.	766,173	81
Omaha, Neb.	759,531	82
Tucson, Ariz.	756,105	83
Oxnard - Ventura, Cal.	753,516	84
Jersey City, N.J.	751,625	85
Wilmington, Del.	673,915	86
Fresno, Cal.	667,657	87
Little Rock - North Little Rock, Ark.	646,249	88
Chattanooga, Tenn.	641,479	89
Bakersfield, Cal.	640,597	90
Grand Rapids, Mich.	630,095	91
Mobile, Ala.	610,569	92
Albuquerque, N.M.	604,471	93
Tacoma, Wash.	595,250	94
Des Moines, Iowa	587,231	95
Charleston, S.C.	579,678	96
Wichita, Kans.	575,932	97
Youngstown - Warren, Ohio	574,064	98
Portsmouth - Dover - Rochester, N.H	567,948	99
Corpus Christi, Tex.	555,282	100
Total Top 100	**184,057,617**	
Santa Barbara - Santa Maria - Lompoc, Cal.	535,662	101
Atlantic City, N.J.	534,234	102
Manchester - Nashua, N.H.	527,182	103
Johnson City - Kingsport - Bristol, Tenn.	525,357	104
Beaumont - Port Arthur, Tex.	524,990	105
Lancaster, Pa.	521,935	106
Vallejo - Fairfield - Napa, Cal.	519,727	107
Stockton, Cal.	509,925	108
Canton, Ohio	509,777	109
El Paso, Tex.	501,426	110
Portland, Me.	494,706	111
Lansing - East Lansing, Mich.	491,734	112
Santa Rosa - Petaluma, Cal.	487,836	113
Saginaw - Bay City - Midland, Mich.	485,785	114
Trenton, N.J.	480,021	115
Flint, Mich.	477,594	116
Spokane, Wash.	470,202	117
Lakeland - Winter Haven, Fla.	468,364	118
Columbia, S.C.	466,725	119
Shreveport, La.	452,339	120
Davenport - Rock Island - Moline, Iowa-Ill.	445,763	121
Colorado Springs, Colo.	441,163	122
Lake County, Ill.	439,116	123
Jackson, Miss.	434,798	124
York, Pa.	425,065	125
Modesto, Cal.	421,712	126
Orange County, N.Y.	419,310	127
Daytona Beach, Fla.	418,107	128
Reading, Pa.	417,434	129
Utica - Rome, N.Y.	410,830	130
Fort Wayne, Ind.	408,094	131
Anchorage, Alas.	406,355	132
Lexington-Fayette, Ky.	406,069	133
Augusta, Ga.	402,802	134
Reno, Nev.	387,092	135
Fort Myers - Cape Coral, Fla.	385,261	136
Visalia - Tulare - Porterville, Cal.	384,580	137
Peoria, Ill.	384,217	138
Evansville, Ind.	378,321	139
Madison, Wisc.	376,499	140
Huntington - Ashland, W.Va.-Ky.	373,491	141
Pensacola, Fla.	371,418	142
Boulder - Longmont, Colo.	370,719	143
Galveston - Texas City, Tex.	369,112	144
Poughkeepsie, N.Y.	367,457	145
Melbourne - Titusville - Palm Bay, Fla.	366,370	146
Binghamton, N.Y.	363,530	147
McAllen - Edinburg - Mission, Tex.	362,534	148
Aurora - Elgin, Ill.	357,669	149
Sarasota, Fla.	353,390	150
Total Top 150	**205,891,416**	
Charleston, W.Va.	350,106	151
Macon - Warner Robins, Ga.	342,356	152
New London - Norwich, Conn.	333,418	153
Rockford, Ill.	330,687	154
Salinas - Seaside - Monterey, Cal.	328,750	155
Brownsville - Harlingen, Tex.	327,340	156
Erie, Pa.	327,284	157
Duluth, Minn.	322,851	158
Springfield, Mo.	318,766	159
Joliet, Ill.	311,778	160
Eugene - Springfield, Ore.	300,932	161
Lorain - Elyria, Ohio	300,436	162
Montgomery, Ala.	299,210	163
Roanoke, Va.	294,962	164
Santa Cruz, Cal.	294,470	165
Savannah, Ga.	293,280	166
Lafayette, La.	293,219	167
Brazoria, Tex.	291,227	168
Lubbock, Tex.	290,431	169
Appleton - Oshkosh - Neenah, Wisc.	286,569	170
Hamilton - Middletown, Ohio	284,247	171
Niagara Falls, N.Y.	280,313	172
Lake Charles, La.	278,671	173
Fort Pierce, Fla.	278,187	174
Amarillo, Tex.	275,202	175
South Bend - Mishawaka, Ind.	271,238	176
Longview - Marshall, Tex.	270,529	177
Pittsfield, Mass.	270,217	178
Ann Arbor, Mich.	268,881	179
Chico, Cal.	267,854	180
Gainesville, Fla.	267,490	181
Odessa, Tex.	265,418	182
Hickory, N.C.	261,582	183
Killeen - Temple, Tex.	257,436	184
Fayetteville, N.C.	255,469	185
Houma - Thibodaux, La.	248,567	186
Waco, Tex.	247,426	187
Johnstown, Pa.	247,291	188
Beaver County, Pa.	244,302	189
Topeka, Kans.	242,940	190
Bradenton, Fla.	242,843	191
Salem, Ore.	241,787	192
Tallahassee, Fla.	240,435	193
Asheville, N.C.	232,903	194
Fort Collins - Loveland, Colo.	230,076	195
Boise, Ida.	228,424	196
Ocala, Fla.	226,150	197
Huntsville, Ala.	225,069	198
Laredo, Tex.	224,217	199
Midland, Tex.	223,995	200
Total Top 200	**219,728,647**	
Cedar Rapids, Iowa	221,823	201
Yakima, Wash.	221,556	202
Columbus, Ga.	220,446	203
Wheeling, W.Va.	220,076	204
Burlington, Vt.	218,976	205
Elkhart - Goshen, Ind.	218,497	206
Biloxi - Gulfport, Miss.	218,158	207
Springfield, Ill.	215,985	208
Naples, Fla.	214,668	209
Lincoln, Neb.	213,344	210
Vancouver, Wash.	212,099	211
Vineland - Millville - Bridgeton, N.J.	211,253	212
Bangor, Me.	210,739	213
Provo - Orem, Utah	205,647	214
Kalamazoo, Mich.	203,752	215
Olympia, Wash.	203,116	216
Abilene, Tex.	199,044	217
St. Cloud, Minn.	198,835	218
Redding, Cal.	195,790	219
Richland - Kennewick - Pasco, Wash.	193,450	220
Steubenville - Weirton, Ohio-W.Va.	192,613	221
Bryan - College Station, Tex.	191,956	222
Racine, Wisc.	190,658	223
Billings, Mont.	188,361	224
Lynchburg, Va.	185,835	225
Tyler, Tex.	184,702	226
Joplin, Mo.	182,687	227
Anderson, Ind.	180,863	228
Charlottesville, Va.	180,788	229
Lima, Ohio	180,504	230
Champaign - Urbana - Rantoul, Ill.	179,026	231
Terre Haute, Ind.	178,430	232
Glens Falls, N.Y.	177,518	233
Tuscaloosa, Ala.	176,546	234
Altoona, Pa.	176,416	235
Athens, Ga.	176,063	236
Parkersburg - Marietta, W.Va.-Ohio	173,861	237
Fort Smith, Ark.	170,824	238
Pascagoula, Miss.	170,505	239
Lewiston - Auburn, Me.	170,469	240
Bremerton, Wash.	169,409	241
Waterloo - Cedar Falls, Iowa	167,704	242
Merced, Cal.	167,295	243
Monroe, La.	167,186	244
Texarkana, Tex.-Ark.	165,909	245
Janesville - Beloit, Wisc.	165,482	246
Wilmington, N.C.	164,814	247
Wichita Falls, Tex.	163,448	248
Pueblo, Colo.	163,141	249
Fargo - Moorhead, N.D.-Minn.	162,727	250
Total Top 250	**229,211,561**	
Muncie, Ind.	160,465	251
Anderson, S.C.	160,114	252
Kenosha, Wisc.	155,474	253
Green Bay, Wisc.	155,019	254
Sioux City, Iowa	154,643	255
Fort Walton Beach, Fla.	154,518	256
Alexandria, La.	154,157	257
Burlington, N.C.	153,791	258
Muskegon, Mich.	152,732	259
Bellingham, Wash.	151,905	260
San Angelo, Tex.	151,741	261
Benton Harbor, Mich.	149,734	262
Greeley, Colo.	149,672	263
Dothan, Ala.	149,244	264
Sioux Falls, S.D.	149,122	265
Decatur, Ill.	148,214	266
Williamsport, Pa.	146,761	267
Albany, Ga.	143,965	268
Rochester, Minn.	143,676	269
Clarksville - Hopkinsville, Tenn.-Ky.	143,469	270
Yuba City, Cal.	140,027	271
Medford, Ore.	139,004	272
Mansfield, Ohio	138,634	273
Lawton, Okla.	137,950	274
Florence, S.C.	136,560	275
St. Joseph, Mo.	136,216	276
Santa Fe, N.M.	133,420	277
Battle Creek, Mich.	133,400	278
Bloomington - Normal, Ill.	133,208	279
Kokomo, Ind.	132,451	280
Fayetteville - Springdale, Ark.	132,350	281
Eau Claire, Wisc.	128,995	282
Florence, Ala.	128,064	283
Casper, Wyo.	126,354	284
Columbia, Mo.	125,449	285
Jackson, Mich.	125,044	286
Sharon, Pa.	123,092	287
Owensboro, Ky.	121,348	288
Victoria, Tex.	119,902	289
Lafayette - West Lafayette, Ind.	119,441	290
Panama City, Fla.	117,085	291
Hagerstown, Md.	116,915	292
State College, Pa.	115,912	293
Rapid City, S.D.	114,598	294
Sherman - Denison, Tex.	114,275	295
Danville, Va.	113,394	296
Jacksonville, N.C.	111,366	297
Las Cruces, N.M.	110,237	298
Cumberland, Md.	110,084	299
Elmira, N.Y.	109,835	300
Wausau, Wisc.	108,926	301
Gadsden, Ala.	108,628	302
Pine Bluff, Ark.	107,905	303
Dubuque, Iowa	105,745	304
La Crosse, Wisc.	104,906	305
Kankakee, Ill.	104,556	306
Bloomington, Ind.	104,169	307
Jackson, Tenn.	102,431	308
Bismarck, N.D.	100,177	309
Sheboygan, Wisc.	99,387	310
Anniston, Ala.	98,158	311
Cheyenne, Wyo.	95,506	312
Iowa City, Iowa	92,211	313
Enid, Okla.	90,751	314
Great Falls, Mont.	87,777	315
Lawrence, Kans.	84,998	316
Grand Forks, N.D.	61,156	317
Total Above Areas	**237,641,974**	
Percent of U.S.	**78.6165**	
U.S. Total	**302,279,887**	

1987 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKING

SUPERMARKET SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	9,656,811	1
New York, N.Y.	7,611,465	2
Chicago, Ill.	5,911,657	3
Philadelphia, Pa.	5,486,687	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,773,417	5
Detroit, Mich.	4,597,573	6
Washington, D.C.	4,505,853	7
Houston, Tex.	4,407,170	8
Nassau - Suffolk, N.Y.	3,695,750	9
Dallas, Tex.	3,266,238	10
St. Louis, Mo.	3,047,612	11
Atlanta, Ga.	3,030,831	12
Minneapolis - St. Paul, Minn.	2,800,169	13
Anaheim - Santa Ana, Cal.	2,688,021	14
Phoenix, Ariz.	2,635,556	15
Oakland, Cal.	2,488,812	16
Baltimore, Md.	2,480,369	17
San Diego, Cal.	2,439,539	18
Riverside - San Bernardino, Cal.	2,416,915	19
Newark, N.J.	2,416,786	20
Tampa - St. Petersburg - Clearwater, Fla.	2,395,574	21
Seattle, Wash.	2,372,825	22
Denver, Colo.	2,366,706	23
Pittsburgh, Pa.	2,340,918	24
Cleveland, Ohio	2,214,998	25
San Francisco, Cal.	2,183,486	26
Kansas City, Mo.-Kans.	1,977,731	27
Miami - Hialeah, Fla.	1,924,483	28
New Orleans, La.	1,892,358	29
Bergen - Passaic, N.J.	1,862,647	30
San Jose, Cal.	1,730,799	31
Fort Worth - Arlington, Tex.	1,718,660	32
Sacramento, Cal.	1,696,882	33
San Antonio, Tex.	1,586,980	34
Cincinnati, Ohio	1,580,924	35
Hartford - New Britain - Middletown - Bristol, Conn.	1,565,248	36
Columbus, Ohio	1,510,677	37
Milwaukee, Wisc.	1,495,820	38
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,488,836	39
Middlesex - Somerset - Hunterdon, N.J.	1,407,686	40
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,353,164	41
Indianapolis, Ind.	1,337,135	42
Oklahoma City, Okla.	1,327,391	43
Monmouth - Ocean, N.J.	1,323,944	44
Norfolk - Virginia Beach - Newport News, Va.	1,297,373	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,293,056	46
Buffalo, N.Y.	1,264,405	47
Portland, Ore.	1,263,666	48
Rochester, N.Y.	1,236,805	49
Memphis, Tenn.	1,200,276	50
Total Top 50	**130,568,684**	
Albany - Schenectady - Troy, N.Y.	1,173,791	51
Salt Lake City - Ogden, Utah	1,156,793	52
Nashville, Tenn.	1,152,270	53
Orlando, Fla.	1,118,027	54
Louisville, Ky.	1,086,634	55
New Haven - Waterbury - Meriden, Conn.	1,075,482	56
Dayton - Springfield, Ohio	1,067,327	57
Greensboro - Winston-Salem - High Point, N.C.	1,061,303	58
Richmond - Petersburg, Va.	1,031,439	59
West Palm Beach - Boca Raton - Delray Beach, Fla.	1,019,052	60
Providence - Pawtucket - Woonsocket, R.I.	1,016,770	61
Birmingham, Ala.	967,649	62
New Bedford - Fall River - Attleboro, Mass.	941,161	63
Austin, Tex.	917,404	64
Knoxville, Tenn.	915,750	65
Tulsa, Okla.	914,171	66
Syracuse, N.Y.	866,582	67
Las Vegas, Nev.	857,190	68
Harrisburg - Lebanon - Carlisle, Pa.	856,258	69
Scranton - Wilkes-Barre, Pa.	841,535	70
Toledo, Ohio	832,020	71
Jacksonville, Fla.	825,666	72
Springfield, Mass.	810,739	73
Raleigh - Durham, N.C.	776,995	74
Honolulu, Haw.	769,320	75
Allentown - Bethlehem, Pa.	761,636	76
Greenville - Spartanburg, S.C.	761,435	77
Akron, Ohio	749,952	78
Baton Rouge, La.	739,666	79
Worcester - Fitchburg - Leominster, Mass.	736,269	80
Omaha, Neb.	726,293	81
Gary - Hammond, Ind.	719,571	82
Oxnard - Ventura, Cal.	718,577	83
Tucson, Ariz.	717,343	84
Jersey City, N.J.	681,300	85
Fresno, Cal.	635,179	86
Chattanooga, Tenn.	628,691	87
Little Rock - North Little Rock, Ark.	626,830	88
Wilmington, Del.	613,131	89
Bakersfield, Cal.	610,009	90
Mobile, Ala.	589,111	91
Grand Rapids, Mich.	583,691	92
Des Moines, Iowa	571,150	93
Tacoma, Wash.	567,087	94
Albuquerque, N.M.	565,091	95
Charleston, S.C.	562,178	96
Wichita, Kans.	557,369	97
Youngstown - Warren, Ohio	549,020	98
Corpus Christi, Tex.	535,849	99
Portsmouth - Dover - Rochester, N.H.	530,277	100
Total Top 100	**170,656,717**	
Johnson City - Kingsport - Bristol, Tenn.	512,709	101
Beaumont - Port Arthur, Tex.	509,851	102
Manchester - Nashua, N.H.	498,971	103
Vallejo - Fairfield - Napa, Cal.	492,559	104
Santa Barbara - Santa Maria - Lompoc, Cal.	490,815	105
Canton, Ohio	479,695	106
Atlantic City, N.J.	476,754	107
Stockton, Cal.	475,917	108
El Paso, Tex.	475,843	109
Portland, Me.	471,147	110
Lansing - East Lansing, Mich.	471,028	111
Flint, Mich.	456,401	112
Lancaster, Pa.	455,556	113
Santa Rosa - Petaluma, Cal.	453,097	114
Columbia, S.C.	450,852	115
Trenton, N.J.	450,514	116
Spokane, Wash.	448,142	117
Lakeland - Winter Haven, Fla.	444,589	118
Shreveport, La.	439,239	119
Saginaw - Bay City - Midland, Mich.	429,017	120
Colorado Springs, Colo.	425,957	121
Jackson, Miss.	419,587	122
Lake County, Ill.	418,166	123
Davenport - Rock Island - Moline, Iowa-Ill.	414,968	124
Orange County, N.Y.	396,354	125
Daytona Beach, Fla.	396,023	126
Augusta, Ga.	395,053	127
Lexington-Fayette, Ky.	393,526	128
Modesto, Cal.	393,049	129
York, Pa.	389,267	130
Anchorage, Alas.	388,821	131
Fort Wayne, Ind.	384,566	132
Utica - Rome, N.Y.	379,397	133
Reno, Nev.	374,075	134
Fort Myers - Cape Coral, Fla.	370,348	135
Reading, Pa.	368,756	136
Visalia - Tulare - Porterville, Cal.	366,983	137
Peoria, Ill.	364,135	138
Pensacola, Fla.	362,300	139
Evansville, Ind.	362,042	140
Huntington - Ashland, W.Va.-Ky.	358,271	141
Boulder - Longmont, Colo.	355,160	142
Galveston - Texas City, Tex.	354,354	143
Madison, Wisc.	353,148	144
Poughkeepsie, N.Y.	351,312	145
Binghamton, N.Y.	350,715	146
Melbourne - Titusville - Palm Bay, Fla.	349,975	147
McAllen - Edinburg - Mission, Tex.	344,168	148
Aurora - Elgin, Ill.	343,144	149
Charleston, W.Va.	341,148	150
Total Top 150	**191,304,181**	
Macon - Warner Robins, Ga.	335,128	151
Sarasota, Fla.	326,808	152
Brownsville - Harlingen, Tex.	314,227	153
New London - Norwich, Conn.	313,150	154
Rockford, Ill.	312,206	155
Erie, Pa.	309,260	156
Springfield, Mo.	307,351	157
Duluth, Minn.	304,508	158
Salinas - Seaside - Monterey, Cal.	300,511	159
Joliet, Ill.	294,984	160
Montgomery, Ala.	291,397	161
Roanoke, Va.	286,123	162
Brazoria, Tex.	285,123	163
Lorain - Elyria, Ohio	284,030	164
Savannah, Ga.	283,390	165
Eugene - Springfield, Ore.	280,451	166
Lafayette, La.	280,315	167
Lake Charles, La.	276,095	168
Lubbock, Tex.	271,862	169
Appleton - Oshkosh - Neenah, Wisc.	269,740	170
Hamilton - Middletown, Ohio	269,104	171
Santa Cruz, Cal.	266,636	172
Fort Pierce, Fla.	265,804	173
Longview - Marshall, Tex.	264,654	174
Amarillo, Tex.	261,553	175
Niagara Falls, N.Y.	261,326	176
Pittsfield, Mass.	259,549	177
South Bend - Mishawaka, Ind.	255,297	178
Gainesville, Fla.	253,872	179
Chico, Cal.	253,866	180
Hickory, N.C.	253,242	181
Odessa, Tex.	252,240	182
Killeen - Temple, Tex.	251,689	183
Fayetteville, N.C.	250,135	184
Ann Arbor, Mich.	249,414	185
Topeka, Kans.	237,679	186
Waco, Tex.	234,395	187
Tallahassee, Fla.	234,204	188
Houma - Thibodaux, La.	233,843	189
Beaver County, Pa.	233,610	190
Johnstown, Pa.	232,891	191
Bradenton, Fla.	232,794	192
Salem, Ore.	231,558	193
Asheville, N.C.	227,693	194
Boise, Ida.	224,284	195
Fort Collins - Loveland, Colo.	221,376	196
Huntsville, Ala.	220,604	197
Midland, Tex.	218,447	198
Columbus, Ga.	214,883	199
Laredo, Tex.	212,927	200
Total Top 200	**204,510,409**	
Ocala, Fla.	212,536	201
Biloxi - Gulfport, Miss.	212,413	202
Cedar Rapids, Iowa	211,399	203
Wheeling, W.Va.	210,204	204
Yakima, Wash.	208,966	205
Burlington, Vt.	207,834	206
Springfield, Ill.	206,826	207
Lincoln, Neb.	205,014	208
Vancouver, Wash.	203,968	209
Elkhart - Goshen, Ind.	202,974	210
Naples, Fla.	202,541	211
Bangor, Me.	197,556	212
Vineland - Millville - Bridgeton, N.J.	197,376	213
Provo - Orem, Utah	193,748	214
Kalamazoo, Mich.	193,673	215
Olympia, Wash.	193,534	216
Abilene, Tex.	191,178	217
Richland - Kennewick - Pasco, Wash.	188,604	218
Steubenville - Weirton, Ohio-W.Va.	184,802	219
Billings, Mont.	183,018	220
Bryan - College Station, Tex.	180,761	221
Redding, Cal.	179,759	222
Lynchburg, Va.	179,745	223
Tyler, Tex.	178,175	224
Charlottesville, Va.	176,323	225
Anderson, Ind.	176,100	226
Racine, Wisc.	175,832	227
St. Cloud, Minn.	175,277	228
Joplin, Mo.	175,160	229
Champaign - Urbana - Rantoul, Ill.	174,725	230
Lima, Ohio	174,657	231
Athens, Ga.	169,900	232
Terre Haute, Ind.	169,622	233
Parkersburg - Marietta, W.Va.-Ohio	169,293	234
Glens Falls, N.Y.	168,875	235
Tuscaloosa, Ala.	168,424	236
Altoona, Pa.	167,815	237
Pascagoula, Miss.	165,692	238
Bremerton, Wash.	165,473	239
Monroe, La.	164,488	240
Fort Smith, Ark.	163,282	241
Waterloo - Cedar Falls, Iowa	162,925	242
Merced, Cal.	161,799	243
Lewiston - Auburn, Me.	161,527	244
Texarkana, Tex.-Ark.	161,027	245
Janesville - Beloit, Wisc.	159,836	246
Wilmington, N.C.	159,332	247
Wichita Falls, Tex.	157,932	248
Anderson, S.C.	157,312	249
Fargo - Moorhead, N.D.-Minn.	155,864	250
Total Top 250	**213,575,505**	
Pueblo, Colo.	154,628	251
Fort Walton Beach, Fla.	149,171	252
Alexandria, La.	148,856	253
Sioux City, Iowa	147,934	254
Kenosha, Wisc.	147,473	255
Muskegon, Mich.	147,220	256
Bellingham, Wash.	147,208	257
Muncie, Ind.	147,131	258
San Angelo, Tex.	146,976	259
Burlington, N.C.	146,111	260
Greeley, Colo.	145,858	261
Green Bay, Wisc.	144,137	262
Dothan, Ala.	144,037	263
Decatur, Ill.	142,675	264
Sioux Falls, S.D.	142,266	265
Clarksville - Hopkinsville, Tenn.-Ky.	141,585	266
Benton Harbor, Mich.	139,223	267
Albany, Ga.	139,127	268
Rochester, Minn.	137,203	269
Williamsport, Pa.	135,360	270
Lawton, Okla.	133,885	271
Florence, S.C.	133,795	272
Yuba City, Cal.	131,395	273
Medford, Ore.	130,819	274
Mansfield, Ohio	130,452	275
St. Joseph, Mo.	130,434	276
Fayetteville - Springdale, Ark.	129,112	277
Battle Creek, Mich.	128,092	278
Kokomo, Ind.	126,368	279
Santa Fe, N.M.	125,963	280
Bloomington - Normal, Ill.	125,653	281
Florence, Ala.	123,045	282
Columbia, Mo.	122,962	283
Eau Claire, Wisc.	122,890	284
Casper, Wyo.	122,718	285
Owensboro, Ky.	119,069	286
Victoria, Tex.	117,497	287
Sharon, Pa.	117,148	288
Jackson, Mich.	113,800	289
Danville, Va.	111,940	290
Sherman - Denison, Tex.	111,731	291
Panama City, Fla.	111,583	292
Rapid City, S.D.	111,027	293
Lafayette - West Lafayette, Ind.	110,311	294
Hagerstown, Md.	109,938	295
Jacksonville, N.C.	109,013	296
State College, Pa.	108,498	297
Las Cruces, N.M.	107,725	298
Pine Bluff, Ark.	105,800	299
Gadsden, Ala.	105,220	300
Wausau, Wisc.	104,915	301
Elmira, N.Y.	101,980	302
Bloomington, Ind.	101,115	303
La Crosse, Wisc.	100,666	304
Dubuque, Iowa	100,131	305
Cumberland, Md.	98,959	306
Kankakee, Ill.	97,417	307
Anniston, Ala.	96,180	308
Jackson, Tenn.	95,881	309
Bismarck, N.D.	92,916	310
Cheyenne, Wyo.	92,062	311
Sheboygan, Wisc.	91,063	312
Enid, Okla.	87,650	313
Great Falls, Mont.	85,163	314
Iowa City, Iowa	84,059	315
Lawrence, Kans.	78,893	316
Grand Forks, N.D.	58,783	317
Total Above Areas	**221,625,400**	
Percent of U.S.	**78.0598**	
U.S. Total	**283,917,425**	

1987 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKING

EATING & DRINKING PLACE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	5,753,097	1
New York, N.Y.	5,707,216	2
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,880,022	3
Chicago, Ill.	3,873,338	4
Philadelphia, Pa.	2,809,543	5
Washington, D.C.	2,738,363	6
Detroit, Mich.	2,700,530	7
Houston, Tex.	2,450,297	8
San Francisco, Cal.	2,177,618	9
Atlanta, Ga.	2,003,375	10
Dallas, Tex.	1,976,825	11
Anaheim - Santa Ana, Cal.	1,818,722	12
Nassau - Suffolk, N.Y.	1,603,085	13
San Diego, Cal.	1,565,628	14
Minneapolis - St. Paul, Minn.	1,542,539	15
St. Louis, Mo.	1,505,043	16
Denver, Colo.	1,411,129	17
Seattle, Wash.	1,374,398	18
Baltimore, Md.	1,371,232	19
Phoenix, Ariz.	1,275,148	20
Tampa - St. Petersburg - Clearwater, Fla.	1,273,913	21
Oakland, Cal.	1,260,085	22
Cleveland, Ohio	1,256,272	23
Miami - Hialeah, Fla.	1,227,425	24
Pittsburgh, Pa.	1,188,963	25
Riverside - San Bernardino, Cal.	1,130,292	26
San Jose, Cal.	1,068,714	27
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,054,056	28
New Orleans, La.	1,036,401	29
Newark, N.J.	1,030,981	30
Cincinnati, Ohio	981,257	31
Kansas City, Mo.-Kans.	975,965	32
Bergen - Passaic, N.J.	931,496	33
Honolulu, Haw.	929,327	34
Columbus, Ohio	913,313	35
Sacramento, Cal.	903,194	36
Hartford - New Britain - Middletown - Bristol, Conn.	879,870	37
San Antonio, Tex.	876,006	38
Fort Worth - Arlington, Tex.	869,083	39
Oklahoma City, Okla.	859,357	40
Indianapolis, Ind.	858,404	41
Milwaukee, Wisc.	847,226	42
Portland, Ore.	822,554	43
Norfolk - Virginia Beach - Newport News, Va.	749,946	44
Orlando, Fla.	728,475	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	700,280	46
Louisville, Ky.	632,818	47
West Palm Beach - Boca Raton - Delray Beach, Fla.	621,926	48
Nashville, Tenn.	609,311	49
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	596,393	50
Total Top 50	**77,350,451**	
Greensboro - Winston-Salem - High Point, N.C.	576,608	51
Austin, Tex.	570,723	52
Providence - Pawtucket - Woonsocket, R.I.	570,448	53
Rochester, N.Y.	567,890	54
Dayton - Springfield, Ohio	565,272	55
New Haven - Waterbury - Meriden, Conn.	564,005	56
Buffalo, N.Y.	561,026	57
Monmouth - Ocean, N.J.	559,609	58
Memphis, Tenn.	552,399	59
Middlesex - Somerset - Hunterdon, N.J.	540,468	60
Knoxville, Tenn.	524,185	61
Jacksonville, Fla.	500,134	62
Toledo, Ohio	493,667	63
Tulsa, Okla.	484,091	64
Las Vegas, Nev.	464,423	65
Worcester - Fitchburg - Leominster, Mass.	449,353	66
Salt Lake City - Ogden, Utah	447,381	67
Springfield, Mass.	447,113	68
Richmond - Petersburg, Va.	445,045	69
Raleigh - Durham, N.C.	425,478	70
Omaha, Neb.	410,661	71
Albany - Schenectady - Troy, N.Y.	407,614	72
Akron, Ohio	405,947	73
Gary - Hammond, Ind.	398,714	74
Birmingham, Ala.	398,264	75
Grand Rapids, Mich.	383,661	76
Tucson, Ariz.	376,925	77
Scranton - Wilkes-Barre, Pa.	356,727	78
Albuquerque, N.M.	344,912	79
Allentown - Bethlehem, Pa.	341,364	80
Syracuse, N.Y.	339,981	81
Anchorage, Alas.	339,099	82
Harrisburg - Lebanon - Carlisle, Pa.	335,554	83
Atlantic City, N.J.	326,016	84
Greenville - Spartanburg, S.C.	324,804	85
New Bedford - Fall River - Attleboro, Mass.	318,170	86
Santa Barbara - Santa Maria - Lompoc, Cal.	302,771	87
Baton Rouge, La.	298,704	88
Little Rock - North Little Rock, Ark.	295,163	89
Wilmington, Del.	293,593	90
Tacoma, Wash.	291,655	91
Bakersfield, Cal.	287,898	92
Charleston, S.C.	283,298	93
Fresno, Cal.	282,093	94
Madison, Wisc.	280,618	95
El Paso, Tex.	277,051	96
Oxnard - Ventura, Cal.	276,229	97
Saginaw - Bay City - Midland, Mich.	275,061	98
Flint, Mich.	271,589	99
Columbia, S.C.	270,096	100
Total Top 100	**97,454,001**	
Youngstown - Warren, Ohio	266,407	101
Lansing - East Lansing, Mich.	266,339	102
Wichita, Kans.	259,618	103
Lexington-Fayette, Ky.	254,173	104
Colorado Springs, Colo.	246,186	105
Corpus Christi, Tex.	243,824	106
Vallejo - Fairfield - Napa, Cal.	242,641	107
Des Moines, Iowa	240,406	108
Manchester - Nashua, N.H.	238,121	109
Portsmouth - Dover - Rochester, N.H.	236,771	110
Mobile, Ala.	234,419	111
Stockton, Cal.	232,635	112
Chattanooga, Tenn.	231,544	113
Davenport - Rock Island - Moline, Iowa-Ill.	231,119	114
Portland, Me.	231,098	115
Daytona Beach, Fla.	230,542	116
Fort Wayne, Ind.	230,153	117
Lake County, Ill.	226,625	118
Canton, Ohio	226,089	119
Lancaster, Pa.	221,098	120
Santa Rosa - Petaluma, Cal.	214,514	121
Beaumont - Port Arthur, Tex.	213,197	122
Jersey City, N.J.	209,644	123
Spokane, Wash.	209,239	124
Salinas - Seaside - Monterey, Cal.	207,405	125
Sarasota, Fla.	203,565	126
Trenton, N.J.	201,862	127
Melbourne - Titusville - Palm Bay, Fla.	199,612	128
Ann Arbor, Mich.	194,491	129
Shreveport, La.	193,982	130
Boulder - Longmont, Colo.	193,270	131
Johnson City - Kingsport - Bristol, Tenn.	191,198	132
Reading, Pa.	188,745	133
Lafayette, La.	186,183	134
New London - Norwich, Conn.	183,130	135
Evansville, Ind.	182,356	136
Savannah, Ga.	182,145	137
Pensacola, Fla.	180,259	138
Fort Myers - Cape Coral, Fla.	180,246	139
Jackson, Miss.	178,095	140
Reno, Nev.	177,461	141
Lakeland - Winter Haven, Fla.	173,803	142
York, Pa.	171,504	143
Peoria, Ill.	171,130	144
Augusta, Ga.	170,520	145
Aurora - Elgin, Ill.	168,176	146
Kalamazoo, Mich.	162,231	147
Appleton - Oshkosh - Neenah, Wisc.	158,541	148
Lubbock, Tex.	157,205	149
Huntington - Ashland, W.Va.-Ky.	154,548	150
Total Top 150	**107,802,066**	
South Bend - Mishawaka, Ind.	154,406	151
Houma - Thibodaux, La.	154,016	152
Odessa, Tex.	152,610	153
Rockford, Ill.	152,566	154
Eugene - Springfield, Ore.	151,348	155
Modesto, Cal.	148,798	156
Galveston - Texas City, Tex.	146,541	157
Duluth, Minn.	145,195	158
Amarillo, Tex.	144,419	159
Santa Cruz, Cal.	144,047	160
Joliet, Ill.	142,421	161
Erie, Pa.	139,224	162
Boise, Ida.	139,033	163
Roanoke, Va.	137,252	164
Macon - Warner Robins, Ga.	136,600	165
Lincoln, Neb.	135,948	166
Biloxi - Gulfport, Miss.	134,853	167
McAllen - Edinburg - Mission, Tex.	133,383	168
Utica - Rome, N.Y.	131,664	169
Tallahassee, Fla.	131,633	170
Montgomery, Ala.	131,535	171
Hamilton - Middletown, Ohio	131,380	172
Gainesville, Fla.	131,368	173
Springfield, Mo.	130,555	174
Brownsville - Harlingen, Tex.	130,508	175
Salem, Ore.	128,996	176
Fayetteville, N.C.	128,903	177
Bradenton, Fla.	126,934	178
Huntsville, Ala.	126,646	179
Binghamton, N.Y.	126,526	180
Visalia - Tulare - Porterville, Cal.	124,416	181
Killeen - Temple, Tex.	123,168	182
Green Bay, Wisc.	122,149	183
Charleston, W.Va.	121,331	184
Lorain - Elyria, Ohio	120,391	185
Champaign - Urbana - Rantoul, Ill.	117,521	186
Longview - Marshall, Tex.	116,744	187
Waco, Tex.	116,595	188
Pittsfield, Mass.	114,063	189
Asheville, N.C.	113,855	190
Springfield, Ill.	112,535	191
Poughkeepsie, N.Y.	111,524	192
Burlington, Vt.	109,619	193
Hickory, N.C.	109,148	194
Columbus, Ga.	108,668	195
Naples, Fla.	108,238	196
Abilene, Tex.	106,299	197
Midland, Tex.	104,415	198
Bryan - College Station, Tex.	104,312	199
Topeka, Kans.	103,618	200
Total Top 200	**114,219,983**	
Panama City, Fla.	102,514	201
Fort Collins - Loveland, Colo.	102,133	202
Fort Walton Beach, Fla.	100,088	203
Orange County, N.Y.	100,076	204
Fargo - Moorhead, N.D.-Minn.	96,420	205
Vancouver, Wash.	95,714	206
Lima, Ohio	95,713	207
Chico, Cal.	95,675	208
Cedar Rapids, Iowa	95,421	209
Fort Pierce, Fla.	94,229	210
Wichita Falls, Tex.	92,211	211
Niagara Falls, N.Y.	91,898	212
Muncie, Ind.	90,693	213
Terre Haute, Ind.	90,247	214
Billings, Mont.	89,592	215
Wilmington, N.C.	89,106	216
Elkhart - Goshen, Ind.	87,542	217
Fort Smith, Ark.	86,994	218
Racine, Wisc.	84,263	219
Athens, Ga.	83,548	220
St. Cloud, Minn.	82,106	221
Battle Creek, Mich.	82,043	222
Benton Harbor, Mich.	81,630	223
Janesville - Beloit, Wisc.	81,347	224
Yakima, Wash.	80,884	225
Olympia, Wash.	80,794	226
Wheeling, W.Va.	80,687	227
Parkersburg - Marietta, W.Va.-Ohio	80,417	228
Lafayette - West Lafayette, Ind.	79,430	229
Bremerton, Wash.	79,374	230
Muskegon, Mich.	78,783	231
Tyler, Tex.	78,525	232
Bangor, Me.	78,445	233
Ocala, Fla.	77,542	234
Eau Claire, Wisc.	77,192	235
Bloomington - Normal, Ill.	76,859	236
Lake Charles, La.	76,561	237
San Angelo, Tex.	76,455	238
Santa Fe, N.M.	76,213	239
Waterloo - Cedar Falls, Iowa	75,832	240
Lynchburg, Va.	75,492	241
Monroe, La.	75,119	242
Sioux Falls, S.D.	75,062	243
Brazoria, Tex.	73,890	244
Kenosha, Wisc.	73,318	245
Bellingham, Wash.	73,242	246
Burlington, N.C.	72,397	247
Kokomo, Ind.	72,139	248
Mansfield, Ohio	70,990	249
Jackson, Mich.	70,776	250
Total Top 250	**118,397,604**	
Charlottesville, Va.	70,279	251
Merced, Cal.	69,799	252
Joplin, Mo.	69,386	253
Johnstown, Pa.	69,345	254
Clarksville - Hopkinsville, Tenn.-Ky.	68,857	255
Richland - Kennewick - Pasco, Wash.	68,339	256
Tuscaloosa, Ala.	67,962	257
Pueblo, Colo.	67,802	258
Anderson, Ind.	66,926	259
Owensboro, Ky.	66,667	260
Laredo, Tex.	66,427	261
Lawton, Okla.	66,406	262
Texarkana, Tex.-Ark.	66,154	263
La Crosse, Wisc.	65,700	264
Dothan, Ala.	65,628	265
Decatur, Ill.	65,190	266
Medford, Ore.	65,035	267
Albany, Ga.	64,998	268
Fayetteville - Springdale, Ark.	64,128	269
Bloomington, Ind.	64,115	270
Steubenville - Weirton, Ohio-W.Va.	63,439	271
Beaver County, Pa.	62,749	272
Redding, Cal.	62,625	273
Glens Falls, N.Y.	62,556	274
Rochester, Minn.	61,934	275
Provo - Orem, Utah	61,291	276
State College, Pa.	60,671	277
Greeley, Colo.	60,022	278
Las Cruces, N.M.	59,889	279
Sioux City, Iowa	59,490	280
Cheyenne, Wyo.	57,206	281
Anderson, S.C.	56,270	282
Columbia, Mo.	56,217	283
Florence, Ala.	55,692	284
Pascagoula, Miss.	55,598	285
Rapid City, S.D.	54,706	286
Alexandria, La.	54,068	287
Sharon, Pa.	53,090	288
Altoona, Pa.	52,853	289
Kankakee, Ill.	52,260	290
Yuba City, Cal.	51,984	291
Jacksonville, N.C.	51,000	292
Iowa City, Iowa	50,761	293
Florence, S.C.	50,504	294
Bismarck, N.D.	50,160	295
Casper, Wyo.	50,082	296
Jackson, Tenn.	50,035	297
Sherman - Denison, Tex.	48,549	298
Vineland - Millville - Bridgeton, N.J.	48,447	299
Victoria, Tex.	48,151	300
Great Falls, Mont.	48,039	301
Lewiston - Auburn, Me.	48,019	302
Cumberland, Md.	48,005	303
Dubuque, Iowa	48,005	303
St. Joseph, Mo.	47,393	305
Williamsport, Pa.	46,620	306
Lawrence, Kans.	46,103	307
Enid, Okla.	45,308	308
Sheboygan, Wisc.	45,173	309
Elmira, N.Y.	44,360	310
Danville, Va.	43,537	311
Wausau, Wisc.	39,604	312
Gadsden, Ala.	39,325	313
Hagerstown, Md.	37,749	314
Anniston, Ala.	36,914	315
Pine Bluff, Ark.	31,904	316
Grand Forks, N.D.	31,050	317
Total Above Areas	**122,126,154**	
Percent of U.S.	**84.3809**	
U.S. Total	**144,731,919**	

1987 SURVEY OF BUYING POWER DATA SERVICE

GENERAL MERCHANDISE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	5,743,576	1
New York, N.Y.	5,016,676	2
Chicago, Ill.	4,269,399	3
Philadelphia, Pa.	3,676,526	4
Detroit, Mich.	3,245,486	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,220,850	6
Washington, D.C.	3,141,396	7
Houston, Tex.	2,570,885	8
Minneapolis - St. Paul, Minn.	2,537,481	9
Atlanta, Ga.	2,419,931	10
St. Louis, Mo.	2,272,887	11
Nassau - Suffolk, N.Y.	2,127,985	12
Dallas, Tex.	2,017,655	13
Anaheim - Santa Ana, Cal.	1,919,470	14
San Diego, Cal.	1,764,532	15
Cleveland, Ohio	1,727,151	16
Pittsburgh, Pa.	1,719,350	17
Oakland, Cal.	1,625,779	18
Baltimore, Md.	1,621,395	19
San Francisco, Cal.	1,536,072	20
Kansas City, Mo.-Kans.	1,515,617	21
Denver, Colo.	1,472,048	22
Miami - Hialeah, Fla.	1,467,303	23
Tampa - St. Petersburg - Clearwater, Fla.	1,438,869	24
Portland, Ore.	1,404,607	25
Cincinnati, Ohio	1,372,139	26
Phoenix, Ariz.	1,367,167	27
San Jose, Cal.	1,314,221	28
Riverside - San Bernardino, Cal.	1,307,304	29
Seattle, Wash.	1,261,640	30
Bergen - Passaic, N.J.	1,237,015	31
Columbus, Ohio	1,136,085	32
Fort Worth - Arlington, Tex.	1,060,506	33
Indianapolis, Ind.	1,043,872	34
Milwaukee, Wisc.	1,038,892	35
Newark, N.J.	1,021,168	36
New Orleans, La.	970,709	37
Oklahoma City, Okla.	961,168	38
Sacramento, Cal.	944,475	39
Hartford - New Britain - Middletown - Bristol, Conn.	916,233	40
Memphis, Tenn.	907,485	41
Nashville, Tenn.	903,694	42
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	897,249	43
Norfolk - Virginia Beach - Newport News, Va.	881,711	44
San Antonio, Tex.	865,456	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	848,519	46
Louisville, Ky.	826,362	47
Dayton - Springfield, Ohio	789,876	48
Middlesex - Somerset - Hunterdon, N.J.	770,813	49
Toledo, Ohio	767,737	50
Total Top 50	**86,884,422**	
Salt Lake City - Ogden, Utah	737,460	51
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	717,406	52
Honolulu, Haw.	692,799	53
Orlando, Fla.	691,637	54
Richmond - Petersburg, Va.	688,795	55
Providence - Pawtucket - Woonsocket, R.I.	676,114	56
Grand Rapids, Mich.	657,777	57
New Haven - Waterbury - Meriden, Conn.	655,263	58
Greensboro - Winston-Salem - High Point, N.C.	650,650	59
West Palm Beach - Boca Raton - Delray Beach, Fla.	637,485	60
Monmouth - Ocean, N.J.	610,843	61
Rochester, N.Y.	581,839	62
Knoxville, Tenn.	577,007	63
Las Vegas, Nev.	568,353	64
Buffalo, N.Y.	566,262	65
Omaha, Neb.	539,175	66
Flint, Mich.	532,544	67
Springfield, Mass.	532,479	68
Worcester - Fitchburg - Leominster, Mass.	527,586	69
Tulsa, Okla.	523,322	70
Raleigh - Durham, N.C.	523,278	71
Austin, Tex.	517,875	72
Scranton - Wilkes-Barre, Pa.	513,015	73
Albany - Schenectady - Troy, N.Y.	506,642	74
Wilmington, Del.	505,451	75
Birmingham, Ala.	503,027	76
Jacksonville, Fla.	494,259	77
Youngstown - Warren, Ohio	473,182	78
Akron, Ohio	465,810	79
Baton Rouge, La.	460,049	80
Tucson, Ariz.	460,043	81
Harrisburg - Lebanon - Carlisle, Pa.	457,242	82
Manchester - Nashua, N.H.	454,989	83
Allentown - Bethlehem, Pa.	450,698	84
Oxnard - Ventura, Cal.	448,438	85
Greenville - Spartanburg, S.C.	443,519	86
Gary - Hammond, Ind.	440,583	87
Saginaw - Bay City - Midland, Mich.	438,934	88
Lansing - East Lansing, Mich.	438,498	89
Little Rock - North Little Rock, Ark.	431,043	90
Wichita, Kans.	425,497	91
El Paso, Tex.	389,265	92
Des Moines, Iowa	381,013	93
Albuquerque, N.M.	373,731	94
New Bedford - Fall River - Attleboro, Mass.	358,318	95
Chattanooga, Tenn.	357,273	96
Huntington - Ashland, W.Va.-Ky.	354,581	97
Anchorage, Alas.	351,962	98
Mobile, Ala.	350,415	99
Johnson City - Kingsport - Bristol, Tenn.	350,296	100
Total Top 100	**112,368,144**	
Syracuse, N.Y.	349,206	101
Reno, Nev.	344,209	102
Columbia, S.C.	341,732	103
Fresno, Cal.	340,286	104
Jackson, Miss.	337,750	105
Lexington-Fayette, Ky.	329,748	106
Tacoma, Wash.	328,076	107
Colorado Springs, Colo.	320,847	108
Davenport - Rock Island - Moline, Iowa-Ill.	320,372	109
Beaumont - Port Arthur, Tex.	317,541	110
Trenton, N.J.	299,001	111
Charleston, S.C.	294,592	112
Pensacola, Fla.	289,987	113
Fort Wayne, Ind.	287,698	114
Shreveport, La.	287,449	115
Ann Arbor, Mich.	284,846	116
Kalamazoo, Mich.	284,700	117
Madison, Wisc.	282,565	118
Canton, Ohio	281,433	119
Melbourne - Titusville - Palm Bay, Fla.	280,156	120
Evansville, Ind.	273,259	121
Augusta, Ga.	262,836	122
Bakersfield, Cal.	258,709	123
Lake County, Ill.	257,621	124
Reading, Pa.	257,302	125
Lancaster, Pa.	255,881	126
Santa Barbara - Santa Maria - Lompoc, Cal.	255,613	127
Peoria, Ill.	255,437	128
Spokane, Wash.	253,656	129
Springfield, Mo.	252,772	130
Corpus Christi, Tex.	248,124	131
Stockton, Cal.	247,120	132
Lafayette, La.	246,042	133
Portland, Me.	244,068	134
McAllen - Edinburg - Mission, Tex.	239,277	135
Appleton - Oshkosh - Neenah, Wisc.	237,968	136
Lakeland - Winter Haven, Fla.	235,692	137
York, Pa.	234,820	138
Green Bay, Wisc.	233,975	139
Santa Rosa - Petaluma, Cal.	232,015	140
South Bend - Mishawaka, Ind.	229,045	141
Rockford, Ill.	226,021	142
Montgomery, Ala.	223,064	143
Macon - Warner Robins, Ga.	222,722	144
Daytona Beach, Fla.	220,878	145
Duluth, Minn.	217,175	146
Modesto, Cal.	217,055	147
Fayetteville, N.C.	216,140	148
Atlantic City, N.J.	215,750	149
Sarasota, Fla.	214,567	150
Total Top 150	**125,755,542**	
Fort Myers - Cape Coral, Fla.	209,321	151
Roanoke, Va.	208,291	152
Tallahassee, Fla.	206,826	153
Eugene - Springfield, Ore.	205,214	154
Orange County, N.Y.	203,247	155
Aurora - Elgin, Ill.	200,928	156
Lubbock, Tex.	200,856	157
Salem, Ore.	199,206	158
Salinas - Seaside - Monterey, Cal.	197,958	159
Vallejo - Fairfield - Napa, Cal.	197,873	160
Portsmouth - Dover - Rochester, N.H.	196,781	161
Cedar Rapids, Iowa	196,298	162
Charleston, W.Va.	196,010	163
Savannah, Ga.	194,666	164
Wheeling, W.Va.	194,284	165
Odessa, Tex.	188,758	166
Killeen - Temple, Tex.	186,689	167
Visalia - Tulare - Porterville, Cal.	184,732	168
Lorain - Elyria, Ohio	183,423	169
Erie, Pa.	180,758	170
Biloxi - Gulfport, Miss.	174,912	171
Longview - Marshall, Tex.	173,175	172
Midland, Tex.	171,428	173
Lima, Ohio	170,774	174
Huntsville, Ala.	170,474	175
Springfield, Ill.	169,705	176
Brownsville - Harlingen, Tex.	167,970	177
Lincoln, Neb.	167,188	178
Columbus, Ga.	166,704	179
Laredo, Tex.	166,146	180
Joliet, Ill.	163,350	181
Utica - Rome, N.Y.	162,818	182
Binghamton, N.Y.	161,301	183
Waco, Tex.	160,716	184
Amarillo, Tex.	158,810	185
Mansfield, Ohio	158,766	186
Boulder - Longmont, Colo.	158,040	187
Asheville, N.C.	156,273	188
Vancouver, Wash.	155,703	189
Jackson, Mich.	154,860	190
Beaver County, Pa.	153,741	191
Wichita Falls, Tex.	153,383	192
Poughkeepsie, N.Y.	151,753	193
Tyler, Tex.	151,347	194
Champaign - Urbana - Rantoul, Ill.	151,243	195
Lynchburg, Va.	148,957	196
Abilene, Tex.	148,108	197
Muskegon, Mich.	146,291	198
Gainesville, Fla.	145,129	199
Topeka, Kans.	145,104	200
Total Top 200	**134,471,830**	
Parkersburg - Marietta, W.Va.-Ohio	144,344	201
Billings, Mont.	143,222	202
Jackson, Tenn.	142,594	203
Benton Harbor, Mich.	139,042	204
Terre Haute, Ind.	138,604	205
Hamilton - Middletown, Ohio	138,479	206
Janesville - Beloit, Wisc.	138,166	207
Wilmington, N.C.	138,078	208
New London - Norwich, Conn.	137,852	209
Fargo - Moorhead, N.D.-Minn.	135,195	210
Houma - Thibodaux, La.	134,850	211
Rochester, Minn.	134,463	212
Jersey City, N.J.	133,299	213
Athens, Ga.	132,381	214
Fayetteville - Springdale, Ark.	131,821	215
Battle Creek, Mich.	131,616	216
Fort Collins - Loveland, Colo.	130,707	217
Fort Smith, Ark.	130,600	218
Sioux Falls, S.D.	129,818	219
Ocala, Fla.	129,340	220
Niagara Falls, N.Y.	128,551	221
Medford, Ore.	127,925	222
Joplin, Mo.	127,665	223
Bryan - College Station, Tex.	126,891	224
Johnstown, Pa.	126,654	225
St. Cloud, Minn.	123,711	226
Decatur, Ill.	122,972	227
Fort Walton Beach, Fla.	122,903	228
Bradenton, Fla.	122,825	229
Charlottesville, Va.	121,644	230
Monroe, La.	120,937	231
Olympia, Wash.	119,452	232
Provo - Orem, Utah	119,075	233
Galveston - Texas City, Tex.	118,653	234
Lake Charles, La.	118,326	235
Waterloo - Cedar Falls, Iowa	117,240	236
Racine, Wisc.	116,099	237
Lafayette - West Lafayette, Ind.	114,760	238
Bangor, Me.	113,901	239
Fort Pierce, Fla.	112,310	240
Bloomington - Normal, Ill.	112,004	241
Clarksville - Hopkinsville, Tenn.-Ky.	110,711	242
Hickory, N.C.	110,358	243
Lawton, Okla.	110,332	244
Sioux City, Iowa	109,854	245
Texarkana, Tex.-Ark.	109,582	246
Richland - Kennewick - Pasco, Wash.	109,021	247
Grand Forks, N.D.	108,753	248
Albany, Ga.	108,037	249
Eau Claire, Wisc.	107,898	250
Total Top 250	**140,705,345**	
Dothan, Ala.	107,037	251
Alexandria, La.	106,951	252
Altoona, Pa.	106,932	253
Florence, Ala.	106,246	254
Pittsfield, Mass.	106,046	255
Pueblo, Colo.	105,938	256
Pascagoula, Miss.	104,845	257
Yakima, Wash.	103,672	258
Muncie, Ind.	103,526	259
Burlington, Vt.	103,318	260
Tuscaloosa, Ala.	103,086	261
San Angelo, Tex.	102,632	262
Chico, Cal.	100,777	263
La Crosse, Wisc.	100,653	264
Elmira, N.Y.	99,581	265
Yuba City, Cal.	99,151	266
Cumberland, Md.	98,776	267
St. Joseph, Mo.	98,492	268
Brazoria, Tex.	98,397	269
Bismarck, N.D.	97,489	270
Rapid City, S.D.	97,214	271
Anderson, Ind.	95,404	272
Panama City, Fla.	93,536	273
Santa Cruz, Cal.	92,747	274
Dubuque, Iowa	92,193	275
Owensboro, Ky.	89,712	276
Wausau, Wisc.	89,688	277
Elkhart - Goshen, Ind.	89,019	278
Florence, S.C.	88,812	279
Merced, Cal.	88,812	279
Steubenville - Weirton, Ohio-W.Va.	88,689	281
Boise, Ida.	87,988	282
Jacksonville, N.C.	87,818	283
Kokomo, Ind.	85,371	284
Sharon, Pa.	83,823	285
Anderson, S.C.	81,945	286
Williamsport, Pa.	81,809	287
Naples, Fla.	81,717	288
Vineland - Millville - Bridgeton, N.J.	80,723	289
Hagerstown, Md.	79,238	290
Burlington, N.C.	79,093	291
Redding, Cal.	78,740	292
Kenosha, Wisc.	78,391	293
Las Cruces, N.M.	78,270	294
Victoria, Tex.	77,850	295
Columbia, Mo.	77,351	296
Bloomington, Ind.	75,404	297
Sherman - Denison, Tex.	75,175	298
Sheboygan, Wisc.	74,542	299
Bellingham, Wash.	73,720	300
Lewiston - Auburn, Me.	73,671	301
Cheyenne, Wyo.	72,127	302
Greeley, Colo.	72,060	303
Glens Falls, N.Y.	70,290	304
Great Falls, Mont.	69,934	305
Bremerton, Wash.	66,877	306
Pine Bluff, Ark.	63,686	307
Anniston, Ala.	61,460	308
Santa Fe, N.M.	60,199	309
Iowa City, Iowa	59,837	310
Gadsden, Ala.	59,214	311
State College, Pa.	58,978	312
Casper, Wyo.	58,518	313
Kankakee, Ill.	55,311	314
Danville, Va.	41,397	315
Enid, Okla.	39,991	316
Lawrence, Kans.	28,576	317
Total Above Areas	**146,295,812**	
Percent of U.S.	**85.5487**	
U.S. Total	**171,008,712**	

1987 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKING

DEPARTMENT STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	5,285,020	1
New York, N.Y.	4,188,484	2
Chicago, Ill.	3,834,419	3
Philadelphia, Pa.	3,297,511	4
Detroit, Mich.	3,007,527	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	2,762,051	6
Washington, D.C.	2,759,296	7
Houston, Tex.	2,336,419	8
Minneapolis - St. Paul, Minn.	2,316,738	9
Atlanta, Ga.	2,190,949	10
St. Louis, Mo.	2,082,233	11
Nassau - Suffolk, N.Y.	1,867,397	12
Dallas, Tex.	1,788,206	13
Anaheim - Santa Ana, Cal.	1,749,631	14
San Diego, Cal.	1,604,238	15
Pittsburgh, Pa.	1,591,456	16
Cleveland, Ohio	1,530,614	17
Oakland, Cal.	1,471,451	18
Baltimore, Md.	1,403,070	19
San Francisco, Cal.	1,342,683	20
Denver, Colo.	1,331,737	21
Kansas City, Mo.-Kans.	1,295,438	22
Tampa - St. Petersburg - Clearwater, Fla.	1,272,307	23
Miami - Hialeah, Fla.	1,243.234	24
Cincinnati, Ohio	1,233,568	25
Portland, Ore.	1,209,449	26
Phoenix, Ariz.	1,207,470	27
San Jose, Cal.	1,171,269	28
Riverside - San Bernardino, Cal.	1,114,367	29
Seattle, Wash.	1,111,927	30
Bergen - Passaic, N.J.	1,107,415	31
Columbus, Ohio	1,056,779	32
Indianapolis, Ind.	979,573	33
Milwaukee, Wisc.	957,776	34
Fort Worth - Arlington, Tex.	938,667	35
Newark, N.J.	891,978	36
Hartford - New Britain - Middletown - Bristol, Conn.	841,456	37
Sacramento, Cal.	823,238	38
New Orleans, La.	809,072	39
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	790,926	40
Nashville, Tenn.	778,917	41
Bridgeport - Stamford - Norwalk - Danbury, Conn.	740,025	42
Louisville, Ky.	737,853	43
Norfolk - Virginia Beach - Newport News, Va.	729,575	44
Memphis, Tenn.	718,889	45
Oklahoma City, Okla.	717,411	46
Dayton - Springfield, Ohio	711,351	47
San Antonio, Tex.	709,751	48
Middlesex - Somerset - Hunterdon, N.J.	707,029	49
Salt Lake City - Ogden, Utah	650,140	50
Total Top 50	**76,997,980**	
Toledo, Ohio	635,683	51
Grand Rapids, Mich.	622,314	52
New Haven - Waterbury - Meriden, Conn.	610,880	53
Providence - Pawtucket - Woonsocket, R.I.	600,567	54
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	599,032	55
Richmond - Petersburg, Va.	587,896	56
West Palm Beach - Boca Raton - Delray Beach, Fla.	571,308	57
Orlando, Fla.	563,510	58
Monmouth - Ocean, N.J.	545,636	59
Honolulu, Haw.	529,684	60
Rochester, N.Y.	523,128	61
Las Vegas, Nev.	512,584	62
Greensboro - Winston-Salem - High Point, N.C.	509,143	63
Knoxville, Tenn.	503,654	64
Omaha, Neb.	500,833	65
Flint, Mich.	479,725	66
Buffalo, N.Y.	478,658	67
Wilmington, Del.	458,606	68
Worcester - Fitchburg - Leominster, Mass.	458,163	69
Springfield, Mass.	450,383	70
Austin, Tex.	444,500	71
Tulsa, Okla.	434,781	72
Youngstown - Warren, Ohio	433,798	73
Scranton - Wilkes-Barre, Pa.	427,672	74
Albany - Schenectady - Troy, N.Y.	426,318	75
Jacksonville, Fla.	422,376	76
Akron, Ohio	418,896	77
Oxnard - Ventura, Cal.	415,897	78
Tucson, Ariz.	413,999	79
Lansing - East Lansing, Mich.	410,918	80
Little Rock - North Little Rock, Ark.	405,778	81
Birmingham, Ala.	398,425	82
Saginaw - Bay City - Midland, Mich.	397,847	83
Harrisburg - Lebanon - Carlisle, Pa.	397,122	84
Allentown - Bethlehem, Pa.	395,433	85
Baton Rouge, La.	385,892	86
Raleigh - Durham, N.C.	385,744	87
Gary - Hammond, Ind.	370,858	68
Greenville - Spartanburg, S.C.	369,221	89
Manchester - Nashua, N.H.	362,747	90
Wichita, Kans.	353,317	91
New Bedford - Fall River - Attleboro, Mass.	336,866	92
El Paso, Tex.	328,777	93
Albuquerque, N.M.	326,135	94
Des Moines, Iowa	324,535	95
Reno, Nev.	322,002	96
Huntington - Ashland, W.Va.-Ky.	311,546	97
Columbia, S.C.	306,362	98
Tacoma, Wash.	305,488	99
Syracuse, N.Y.	305,022	100
Total Top 100	**99,077,639**	
Davenport - Rock Island - Moline, Iowa-Ill.	297,390	101
Chattanooga, Tenn.	296,706	102
Colorado Springs, Colo.	292,747	103
Fresno, Cal.	290,846	104
Lexington-Fayette, Ky.	287,711	105
Johnson City - Kingsport - Bristol, Tenn.	284,822	106
Kalamazoo, Mich.	273,888	107
Madison, Wisc.	269,656	108
Mobile, Ala.	269,210	109
Ann Arbor, Mich.	268,417	110
Anchorage, Alas.	265,668	111
Jackson, Miss.	265,204	112
Beaumont - Port Arthur, Tex.	262,725	113
Canton, Ohio	258,014	114
Fort Wayne, Ind.	257,427	115
Trenton, N.J.	255,139	116
Melbourne - Titusville - Palm Bay, Fla.	248,985	117
Pensacola, Fla.	244,117	118
Springfield, Mo.	243,861	119
Evansville, Ind.	238,218	120
Charleston, S.C.	237,884	121
Shreveport, La.	231,352	122
Lake County, Ill.	227,934	123
Reading, Pa.	224,909	124
Santa Barbara - Santa Maria - Lompoc, Cal.	223,565	125
Spokane, Wash.	220,901	126
Peoria, Ill.	218,076	127
Lafayette, La.	217,896	128
Stockton, Cal.	216,937	129
Portland, Me.	208,866	130
York, Pa.	207,860	131
Bakersfield, Cal.	206,590	132
South Bend - Mishawaka, Ind.	205,593	133
Rockford, Ill.	203,718	134
Santa Rosa - Petaluma, Cal.	202,966	135
Green Bay, Wisc.	201,019	136
Corpus Christi, Tex.	200,057	137
Appleton - Oshkosh - Neenah, Wisc.	199,319	138
Modesto, Cal.	196,074	139
Augusta, Ga.	194,150	140
Duluth, Minn.	193,417	141
Lancaster, Pa.	191,773	142
Cedar Rapids, Iowa	190,605	143
McAllen - Edinburg - Mission, Tex.	189,157	144
Sarasota, Fla.	184,763	145
Daytona Beach, Fla.	183,070	146
Macon - Warner Robins, Ga.	182,558	147
Aurora - Elgin, Ill.	180,333	148
Atlantic City, N.J.	180,122	149
Charleston, W.Va.	179,530	150
Total Top 150	**110,549,384**	
Fort Myers - Cape Coral, Fla.	178,933	151
Salinas - Seaside - Monterey, Cal.	176,736	152
Lakeland - Winter Haven, Fla.	174,976	153
Portsmouth - Dover - Rochester, N.H.	174,821	154
Vallejo - Fairfield - Napa, Cal.	174,730	155
Roanoke, Va.	174,128	156
Montgomery, Ala.	173,742	157
Tallahassee, Fla.	168,857	158
Lorain - Elyria, Ohio	168,324	159
Wheeling, W.Va.	165,456	160
Visalia - Tulare - Porterville, Cal.	164,140	161
Lubbock, Tex.	164,050	162
Salem, Ore.	161,707	163
Odessa, Tex.	161,491	164
Fayetteville, N.C.	159,195	165
Orange County, N.Y.	158,909	166
Savannah, Ga.	157,917	167
Huntsville, Ala.	154,088	168
Midland, Tex.	153,757	169
Springfield, Ill.	153,226	170
Eugene - Springfield, Ore.	152,049	171
Columbus, Ga.	147,887	172
Vancouver, Wash.	145,145	173
Jackson, Mich.	144,885	174
Brownsville - Harlingen, Tex.	144,064	175
Muskegon, Mich.	143,001	176
Lima, Ohio	142,461	177
Killeen - Temple, Tex.	141,286	178
Laredo, Tex.	139,779	179
Erie, Pa.	138,583	180
Beaver County, Pa.	137,026	181
Wichita Falls, Tex.	136,506	182
Tyler, Tex.	135,919	183
Utica - Rome, N.Y.	135,677	184
Parkersburg - Marietta, W.Va.-Ohio	135,663	185
Poughkeepsie, N.Y.	135,465	186
Joliet, Ill.	133,507	187
Lincoln, Neb.	133,454	188
Waco, Tex.	133,287	189
Champaign - Urbana - Rantoul, Ill.	132,836	190
Longview - Marshall, Tex.	132,014	191
Mansfield, Ohio	131,639	192
Amarillo, Tex.	131,263	193
Benton Harbor, Mich.	130,698	194
Hamilton - Middletown, Ohio	130,020	195
Biloxi - Gulfport, Miss.	127,985	196
Binghamton, N.Y.	127,224	197
Boulder - Longmont, Colo.	127,179	198
Battle Creek, Mich.	126,388	199
Topeka, Kans.	125,706	200
Total Top 200	**117,947,163**	
Lynchburg, Va.	125,198	201
Fayetteville - Springdale, Ark.	124,428	202
Fargo - Moorhead, N.D.-Minn.	123,101	203
Sioux Falls, S.D.	122,314	204
Rochester, Minn.	121,698	205
Fort Smith, Ark.	120,923	206
Jackson, Tenn.	119,125	207
Joplin, Mo.	119,099	208
Gainesville, Fla.	118,836	209
Terre Haute, Ind.	117,008	210
Athens, Ga.	114,773	211
Decatur, Ill.	114,474	212
Johnstown, Pa.	114,351	213
Janesville - Beloit, Wisc.	113,700	214
Lafayette - West Lafayette, Ind.	113,126	215
Fort Collins - Loveland, Colo.	111,542	216
Asheville, N.C.	110,199	217
Niagara Falls, N.Y.	109,991	218
New London - Norwich, Conn.	109,902	219
Ocala, Fla.	107,677	220
Abilene, Tex.	106,333	221
Racine, Wisc.	106,109	222
Bradenton, Fla.	105,983	223
Provo - Orem, Utah	105,948	224
Olympia, Wash.	104,075	225
Waterloo - Cedar Falls, Iowa	103,634	226
Bloomington - Normal, Ill.	103,461	227
Billings, Mont.	102,862	228
Houma - Thibodaux, La.	101,013	229
Galveston - Texas City, Tex.	100,832	230
Muncie, Ind.	99,533	231
La Crosse, Wisc.	97,656	232
Texarkana, Tex.-Ark	97,334	233
Sioux City, Iowa	97,307	234
Bangor, Me.	97,278	235
Fort Walton Beach, Fla.	97,054	236
Wilmington, N.C.	96,774	237
Monroe, La.	95,352	238
St. Cloud, Minn.	95,347	239
Lawton, Okla.	94,746	240
Yuba City, Cal.	94,332	241
Bryan - College Station, Tex.	93,659	242
Elmira, N.Y.	92,969	243
Clarksville - Hopkinsville, Tenn.-Ky.	92,732	244
Grand Forks, N.D.	92,330	245
Anderson, Ind.	91,428	246
Lake Charles, La.	90,792	247
Fort Pierce, Fla.	90,021	248
Jersey City, N.J.	89,942	249
Altoona, Pa.	89,898	250
Total Top 250	**123,205,362**	
Burlington, Vt.	89,883	251
Albany, Ga.	89,881	252
Bismarck, N.D.	89,675	253
Medford, Ore.	89,590	254
Pittsfield, Mass.	89,102	255
Florence, Ala.	88,544	256
Charlottesville, Va.	88,513	257
Alexandria, La.	88,137	258
Cumberland, Md.	87,852	259
Pueblo, Colo.	87,286	260
Rapid City, S.D.	85,914	261
Tuscaloosa, Ala.	85,570	262
Steubenville - Weirton, Ohio-W.Va.	82,629	263
Owensboro, Ky.	81,879	264
Dothan, Ala.	80,680	265
Panama City, Fla.	80,513	266
Dubuque, Iowa	80,361	267
Pascagoula, Miss.	79,745	268
Eau Claire, Wisc.	79,395	269
Santa Cruz, Cal.	79,166	270
Kokomo, Ind.	78,983	271
Hickory, N.C.	78,831	272
Sharon, Pa.	78,079	273
Chico, Cal.	77,764	274
Yakima, Wash.	77,458	275
Vineland - Millville - Bridgeton, N.J.	76,408	276
St. Joseph, Mo.	75,473	277
Richland - Kennewick - Pasco, Wash.	74,570	278
Columbia, Mo.	74,299	279
Boise, Ida.	72,963	280
Merced, Cal.	72,800	281
Williamsport, Pa.	72,160	282
Wausau, Wisc.	71,647	283
Sherman - Denison, Tex.	71,231	284
Hagerstown, Md.	70,896	285
San Angelo, Tex.	70,824	286
Bloomington, Ind.	70,311	287
Victoria, Tex.	69,403	288
Naples, Fla.	69,010	289
Kenosha, Wisc.	68,774	290
Brazoria, Tex.	68,549	291
Elkhart - Goshen, Ind.	68,349	292
Anderson, S.C.	68,081	293
Florence, S.C.	66,736	294
Las Cruces, N.M.	66,681	295
Lewiston - Auburn, Me.	62,869	296
Redding, Cal.	62,505	297
Bremerton, Wash.	62,329	298
Cheyenne, Wyo.	61,596	299
Bellingham, Wash.	61,343	300
Jacksonville, N.C.	60,990	301
Greeley, Colo.	59,875	302
Glens Falls, N.Y.	59,501	303
Sheboygan, Wisc.	58,864	304
Great Falls, Mont.	55,582	305
State College, Pa.	55,032	306
Burlington, N.C.	54,903	307
Iowa City, Iowa	54,516	308
Gadsden, Ala.	54,458	309
Anniston, Ala.	54,134	310
Casper, Wyo.	53,975	311
Pine Bluff, Ark.	52,714	312
Kankakee, Ill.	49,999	313
Santa Fe, N.M.	45,636	314
Enid, Okla.	32,564	315
Danville, Va.	31,230	316
Lawrence, Kans.	22,351	317
Total Above Areas	**127,886,923**	
Percent of U.S.	**89.1413**	
U.S. Total	**143,465,470**	

1987 SURVEY OF BUYING POWER DATA SERVICE

APPAREL & ACCESSORIES STORE SALES

Area	($000)	Rank
New York, N.Y.	4,278,647	1
Los Angeles - Long Beach, Cal.	3,232,448	2
Chicago, Ill.	2,946,023	3
Philadelphia, Pa.	1,940,905	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,845,544	5
Detroit, Mich.	1,649,419	6
Washington, D.C.	1,467,994	7
Nassau - Suffolk, N.Y.	1,370,626	8
Houston, Tex.	1,296,731	9
San Francisco, Cal.	1,080,534	10
Anaheim - Santa Ana, Cal.	1,017,805	11
Miami - Hialeah, Fla.	974,903	12
Dallas, Tex.	972,264	13
Atlanta, Ga.	861,037	14
Bergen - Passaic, N.J.	860,937	15
Seattle, Wash.	841,981	16
San Diego, Cal.	807,613	17
Newark, N.J.	791,108	18
St. Louis, Mo.	723,130	19
Minneapolis - St. Paul, Minn.	708,785	20
Oakland, Cal.	693,851	21
Pittsburgh, Pa.	633,342	22
Cleveland, Ohio	626,975	23
Baltimore, Md.	617,176	24
San Jose, Cal.	598,047	25
New Orleans, La.	540,499	26
Riverside - San Bernardino, Cal.	528,757	27
Denver, Colo.	518,624	28
Middlesex - Somerset - Hunterdon, N.J.	493,203	29
Oklahoma City, Okla.	486,633	30
Phoenix, Ariz.	479,131	31
Kansas City, Mo.-Kans.	461,428	32
Hartford - New Britain - Middletown - Bristol, Conn.	444,372	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	443,366	34
Bridgeport - Stamford - Norwalk - Danbury, Conn.	432,193	35
Honolulu, Haw.	430,702	36
Fort Worth - Arlington, Tex.	419,253	37
Portland, Ore.	411,668	38
Norfolk - Virginia Beach - Newport News, Va.	407,186	39
Tampa - St. Petersburg - Clearwater, Fla.	402,131	40
San Antonio, Tex.	388,092	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	383,904	42
Indianapolis, Ind.	383,584	43
Memphis, Tenn.	374,772	44
Birmingham, Ala.	366,987	45
Sacramento, Cal.	361,290	46
Cincinnati, Ohio	357,972	47
West Palm Beach - Boca Raton - Delray Beach, Fla.	350,896	48
Buffalo, N.Y.	339,506	49
Albany - Schenectady - Troy, N.Y.	324,818	50
Total Top 50	**43,368,792**	
Monmouth - Ocean, N.J.	323,879	51
Milwaukee, Wisc.	316,743	52
Columbus, Ohio	311,043	53
Providence - Pawtucket - Woonsocket, R.I.	303,469	54
Greensboro - Winston-Salem - High Point, N.C.	301,409	55
New Haven - Waterbury - Meriden, Conn.	294,389	56
Reading, Pa.	281,228	57
Rochester, N.Y.	279,477	58
Louisville, Ky.	279,017	59
Tulsa, Okla.	277,894	60
Salt Lake City - Ogden, Utah	268,855	61
Jersey City, N.J.	263,901	62
Nashville, Tenn.	260,763	63
Austin, Tex.	250,168	64
Richmond - Petersburg, Va.	248,895	65
Orlando, Fla.	241,486	66
Knoxville, Tenn.	235,901	67
Scranton - Wilkes-Barre, Pa.	233,176	68
Raleigh - Durham, N.C.	229,311	69
Syracuse, N.Y.	228,924	70
Grand Rapids, Mich.	224,259	71
Las Vegas, Nev.	224,107	72
Little Rock - North Little Rock, Ark.	223,167	73
Dayton - Springfield, Ohio	222,223	74
Springfield, Mass.	216,985	75
Jacksonville, Fla.	208,251	76
Worcester - Fitchburg - Leominster, Mass.	208,099	77
New Bedford - Fall River - Attleboro, Mass.	194,525	78
Allentown - Bethlehem, Pa.	190,991	79
Greenville - Spartanburg, S.C.	190,620	80
Fresno, Cal.	170,861	81
Gary - Hammond, Ind.	169,885	82
El Paso, Tex.	169,244	83
McAllen - Edinburg - Mission, Tex.	167,366	84
Omaha, Neb.	167,075	85
Wilmington, Del.	165,625	86
Lake County, Ill.	164,879	87
Beaumont - Port Arthur, Tex.	164,012	88
Santa Barbara - Santa Maria - Lompoc, Cal.	163,538	89
Toledo, Ohio	159,381	90
Oxnard - Ventura, Cal.	157,709	91
Baton Rouge, La.	157,702	92
Trenton, N.J.	151,063	93
Harrisburg - Lebanon - Carlisle, Pa.	150,285	94
Albuquerque, N.M.	146,899	95
Saginaw - Bay City - Midland, Mich.	144,058	96
Charleston, S.C.	142,910	97
Chattanooga, Tenn.	134,698	98
Columbia, S.C.	134,502	99
Tucson, Ariz.	134,006	100
Total Top 100	**54,017,645**	
Lansing - East Lansing, Mich.	133,751	101
Salinas - Seaside - Monterey, Cal.	130,678	102
Akron, Ohio	130,409	103
Manchester - Nashua, N.H.	126,869	104
Atlantic City, N.J.	124,702	105
Tacoma, Wash.	124,506	106
Bakersfield, Cal.	121,646	107
Anchorage, Alas.	120,968	108
Laredo, Tex.	119,578	109
Shreveport, La.	118,990	110
Flint, Mich.	118,435	111
Utica - Rome, N.Y.	117,562	112
Portsmouth - Dover - Rochester, N.H.	114,295	113
Des Moines, Iowa	114,214	114
Canton, Ohio	113,352	115
Youngstown - Warren, Ohio	113,272	116
Lancaster, Pa.	111,878	117
Wichita, Kans.	111,125	118
Spokane, Wash.	110,569	119
Corpus Christi, Tex.	109,493	120
Evansville, Ind.	109,482	121
Stockton, Cal.	108,751	122
Augusta, Ga.	107,093	123
Madison, Wisc.	104,725	124
Johnson City - Kingsport - Bristol, Tenn.	104,442	125
Modesto, Cal.	104,105	126
Fort Wayne, Ind.	103,540	127
Brownsville - Harlingen, Tex.	102,870	128
Lexington-Fayette, Ky.	100,928	129
Jackson, Miss.	99,693	130
Colorado Springs, Colo.	99,656	131
Portland, Me.	98,583	132
Lafayette, La.	96,566	133
Santa Rosa - Petaluma, Cal.	94,623	134
Savannah, Ga.	92,370	135
Orange County, N.Y.	91,899	136
Davenport - Rock Island - Moline, Iowa-Ill.	89,851	137
Mobile, Ala.	88,869	138
Poughkeepsie, N.Y.	88,447	139
Reno, Nev.	88,091	140
Amarillo, Tex.	87,466	141
Huntington - Ashland, W.Va.-Ky.	87,252	142
Peoria, Ill.	85,943	143
Kalamazoo, Mich.	85,644	144
Vallejo - Fairfield - Napa, Cal.	85,113	145
Galveston - Texas City, Tex.	82,589	146
Sarasota, Fla.	81,990	147
Montgomery, Ala.	81,658	148
Ann Arbor, Mich.	80,608	149
Lubbock, Tex.	80,464	150
Total Top 150	**59,217,268**	
York, Pa.	79,347	151
Erie, Pa.	78,929	152
Binghamton, N.Y.	77,995	153
Rockford, Ill.	77,423	154
Visalia - Tulare - Porterville, Cal.	76,781	155
Aurora - Elgin, Ill.	75,077	156
Joliet, Ill.	74,842	157
Macon - Warner Robins, Ga.	72,570	158
Burlington, N.C.	71,059	159
Charleston, W.Va.	70,744	160
Roanoke, Va.	70,360	161
Hickory, N.C.	69,288	162
Huntsville, Ala.	69,170	163
Appleton - Oshkosh - Neenah, Wisc.	68,820	164
Longview - Marshall, Tex.	68,423	165
Daytona Beach, Fla.	67,435	166
Asheville, N.C.	67,248	167
Boulder - Longmont, Colo.	66,849	168
Lakeland - Winter Haven, Fla.	66,327	169
Monroe, La.	65,449	170
Springfield, Mo.	65,433	171
South Bend - Mishawaka, Ind.	64,825	172
Odessa, Tex.	64,612	173
Burlington, Vt.	63,670	174
Springfield, Ill.	62,446	175
Salem, Ore.	62,147	176
Fort Myers - Cape Coral, Fla.	60,893	177
New London - Norwich, Conn.	60,096	178
Eugene - Springfield, Ore.	59,817	179
Tyler, Tex.	59,741	180
Santa Cruz, Cal.	59,377	181
Charlottesville, Va.	59,199	182
Columbus, Ga.	59,019	183
Yakima, Wash.	58,505	184
Duluth, Minn.	58,002	185
Niagara Falls, N.Y.	57,095	186
Abilene, Tex.	55,702	187
Lake Charles, La.	55,674	188
Wilmington, N.C.	55,306	189
Pittsfield, Mass.	55,254	190
Pensacola, Fla.	54,913	191
Midland, Tex.	54,848	192
Alexandria, La.	54,737	193
Green Bay, Wisc.	54,568	194
Terre Haute, Ind.	54,493	195
Naples, Fla.	53,935	196
Lincoln, Neb.	53,904	197
Melbourne - Titusville - Palm Bay, Fla.	53,436	198
Fayetteville, N.C.	52,536	199
Champaign - Urbana - Rantoul, Ill.	52,375	200
Total Top 200	**62,387,962**	
Waco, Tex.	52,005	201
Altoona, Pa.	49,239	202
Bryan - College Station, Tex.	47,881	203
Houma - Thibodaux, La.	47,500	204
Tallahassee, Fla.	46,873	205
Gainesville, Fla.	46,731	206
Sioux Falls, S.D.	46,510	207
Fort Smith, Ark.	46,187	208
Santa Fe, N.M.	45,716	209
Williamsport, Pa.	45,713	210
Tuscaloosa, Ala.	45,455	211
Fort Pierce, Fla.	45,372	212
Billings, Mont.	45,112	213
Killeen - Temple, Tex.	44,715	214
Texarkana, Tex.-Ark.	44,496	215
Decatur, Ill.	44,122	216
Cedar Rapids, Iowa	43,804	217
Fort Collins - Loveland, Colo.	42,200	218
Boise, Ida.	42,190	219
Bangor, Me.	41,744	220
Vineland - Millville - Bridgeton, N.J.	41,714	221
Wheeling, W.Va.	41,647	222
Rochester, Minn.	41,615	223
Chico, Cal.	41,268	224
Johnstown, Pa.	41,244	225
Biloxi - Gulfport, Miss.	40,833	226
Waterloo - Cedar Falls, Iowa	40,827	227
Bradenton, Fla.	40,555	228
San Angelo, Tex.	39,802	229
Lorain - Elyria, Ohio	39,799	230
Bloomington - Normal, Ill.	39,719	231
Brazoria, Tex.	39,558	232
Provo - Orem, Utah	39,306	233
Fargo - Moorhead, N.D.-Minn.	38,975	234
Wichita Falls, Tex.	38,893	235
Lynchburg, Va.	38,335	236
Ocala, Fla.	38,111	237
Dothan, Ala.	37,998	238
Danville, Va.	37,564	239
Albany, Ga.	37,366	240
Racine, Wisc.	37,345	241
Anderson, Ind.	36,893	242
Benton Harbor, Mich.	36,885	243
Topeka, Kans.	36,800	244
Florence, Ala.	36,797	245
Athens, Ga.	36,569	246
Florence, S.C.	36,540	247
Kokomo, Ind.	36,485	248
Jackson, Tenn.	36,259	249
Lima, Ohio	36,205	250
Total Top 250	**64,463,434**	
Glens Falls, N.Y.	35,597	251
St. Cloud, Minn.	35,374	252
Janesville - Beloit, Wisc.	35,219	253
Elkhart - Goshen, Ind.	35,177	254
Eau Claire, Wisc.	35,009	255
Olympia, Wash.	34,975	256
Joplin, Mo.	34,801	257
Richland - Kennewick - Pasco, Wash.	34,240	258
Victoria, Tex.	34,135	259
Vancouver, Wash.	33,912	260
Sioux City, Iowa	33,891	261
Muncie, Ind.	33,703	262
Parkersburg - Marietta, W.Va.-Ohio	33,641	263
Lawton, Okla.	33,595	264
Bloomington, Ind.	33,066	265
Beaver County, Pa.	33,001	266
Anderson, S.C.	32,633	267
Pine Bluff, Ark.	32,017	268
Enid, Okla.	32,012	269
Mansfield, Ohio	31,830	270
Columbia, Mo.	31,726	271
Elmira, N.Y.	31,446	272
La Crosse, Wisc.	31,346	273
Muskegon, Mich.	30,691	274
Lafayette - West Lafayette, Ind.	30,615	275
Redding, Cal.	30,467	276
Medford, Ore.	29,972	277
Anniston, Ala.	29,424	278
Pueblo, Colo.	29,317	279
Panama City, Fla.	29,057	280
Jackson, Mich.	29,022	281
Casper, Wyo.	29,018	282
Las Cruces, N.M.	28,961	283
Cheyenne, Wyo.	28,121	284
Fort Walton Beach, Fla.	28,087	285
Sharon, Pa.	28,038	286
Bremerton, Wash.	27,885	287
Hagerstown, Md.	27,827	288
Bellingham, Wash.	27,409	289
Rapid City, S.D.	26,669	290
State College, Pa.	26,559	291
Pascagoula, Miss.	26,551	292
Sherman - Denison, Tex.	26,059	293
Owensboro, Ky.	25,799	294
Fayetteville - Springdale, Ark.	25,630	295
Bismarck, N.D.	25,603	296
Hamilton - Middletown, Ohio	25,509	297
Dubuque, Iowa	25,376	298
Battle Creek, Mich.	25,082	299
Steubenville - Weirton, Ohio-W.Va.	24,118	300
Kankakee, Ill.	23,622	301
Wausau, Wisc.	23,384	302
Cumberland, Md.	23,365	303
Yuba City, Cal.	23,304	304
Lewiston - Auburn, Me.	23,267	305
Clarksville - Hopkinsville, Tenn.-Ky.	22,886	306
Great Falls, Mont.	22,860	307
Merced, Cal.	22,811	308
St. Joseph, Mo.	22,699	309
Gadsden, Ala.	22,674	310
Grand Forks, N.D.	21,552	311
Kenosha, Wisc.	21,216	312
Greeley, Colo.	20,947	313
Iowa City, Iowa	20,201	314
Lawrence, Kans.	16,088	315
Jacksonville, N.C.	13,513	316
Sheboygan, Wisc.	13,257	317
Total Above Areas	**66,340,292**	
Percent of U.S.	**85.9194**	
U.S. Total	**77,212,204**	

1987 SURVEY OF BUYING POWER DATA SERVICE

FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	3,582,459	1
New York, N.Y.	3,427,497	2
Chicago, Ill.	2,203,522	3
Washington, D.C.	1,789,270	4
Philadelphia, Pa.	1,615,370	5
Detroit, Mich.	1,497,460	6
Nassau - Suffolk, N.Y.	1,429,882	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,357,675	8
Houston, Tex.	1,147,311	9
Atlanta, Ga.	945,315	10
Dallas, Tex.	936,590	11
Anaheim - Santa Ana, Cal.	872,945	12
San Francisco, Cal.	861,130	13
San Diego, Cal.	851,585	14
Newark, N.J.	801,449	15
Denver, Colo.	791,147	16
Minneapolis - St. Paul, Minn.	781,824	17
Bergen - Passaic, N.J.	777,687	18
Phoenix, Ariz.	766,600	19
Oakland, Cal.	759,940	20
Tampa - St. Petersburg - Clearwater, Fla.	753,271	21
Miami - Hialeah, Fla.	739,633	22
St. Louis, Mo.	723,790	23
San Jose, Cal.	707,024	24
Baltimore, Md.	706,840	25
Cleveland, Ohio	682,389	26
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	626,783	27
Seattle, Wash.	623,824	28
Pittsburgh, Pa.	601,040	29
Middlesex - Somerset - Hunterdon, N.J.	560,420	30
Riverside - San Bernardino, Cal.	547,631	31
Norfolk - Virginia Beach - Newport News, Va.	510,745	32
Sacramento, Cal.	495,121	33
New Orleans, La.	490,836	34
Columbus, Ohio	480,763	35
Kansas City, Mo.-Kans.	451,563	36
Oklahoma City, Okla.	446,840	37
West Palm Beach - Boca Raton - Delray Beach, Fla.	442,766	38
Cincinnati, Ohio	436,229	39
Hartford - New Britain - Middletown - Bristol, Conn.	414,340	40
Milwaukee, Wisc.	397,927	41
San Antonio, Tex.	397,741	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	391,180	43
Indianapolis, Ind.	390,792	44
Memphis, Tenn.	388,710	45
Portland, Ore.	386,319	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	382,247	47
Greensboro - Winston-Salem - High Point, N.C.	368,860	48
Fort Worth - Arlington, Tex.	363,736	49
Salt Lake City - Ogden, Utah	359,497	50
Total Top 50	**42,465,515**	
Orlando, Fla.	318,342	51
Rochester, N.Y.	313,912	52
Nashville, Tenn.	307,530	53
Monmouth - Ocean, N.J.	303,854	54
Dayton - Springfield, Ohio	298,370	55
Omaha, Neb.	295,731	56
Louisville, Ky.	295,057	57
Austin, Tex.	283,797	58
Birmingham, Ala.	277,782	59
Grand Rapids, Mich.	276,888	60
Albany - Schenectady - Troy, N.Y.	276,051	61
Madison, Wisc.	271,735	62
Tulsa, Okla.	266,078	63
Raleigh - Durham, N.C.	263,352	64
New Haven - Waterbury - Meriden, Conn.	260,945	65
Buffalo, N.Y.	260,833	66
Richmond - Petersburg, Va.	244,023	67
Knoxville, Tenn.	243,515	68
Las Vegas, Nev.	243,274	69
Jacksonville, Fla.	236,338	70
Providence - Pawtucket - Woonsocket, R.I.	229,582	71
Toledo, Ohio	229,242	72
Tucson, Ariz.	216,277	73
Greenville - Spartanburg, S.C.	207,260	74
Baton Rouge, La.	201,023	75
Wilmington, Del.	196,627	76
Albuquerque, N.M.	193,817	77
Syracuse, N.Y.	191,867	78
Harrisburg - Lebanon - Carlisle, Pa.	188,557	79
Santa Barbara - Santa Maria - Lompoc, Cal.	175,050	80
Fresno, Cal.	172,770	81
Allentown - Bethlehem, Pa.	171,473	82
Sarasota, Fla.	168,283	83
Scranton - Wilkes-Barre, Pa.	165,922	84
Springfield, Mass.	165,075	85
Gary - Hammond, Ind.	163,207	86
Jersey City, N.J.	158,274	87
Lansing - East Lansing, Mich.	156,470	88
Little Rock - North Little Rock, Ark.	154,922	89
Oxnard - Ventura, Cal.	153,860	90
Chattanooga, Tenn.	152,880	91
Saginaw - Bay City - Midland, Mich.	152,482	92
Charleston, S.C.	152,455	93
Worcester - Fitchburg - Leominster, Mass.	152,421	94
Lancaster, Pa.	150,169	95
Honolulu, Haw.	148,813	96
Manchester - Nashua, N.H.	148,367	97
Wichita, Kans.	147,767	98
Fort Myers - Cape Coral, Fla.	146,421	99
El Paso, Tex.	145,520	100
Total Top 100	**53,159,775**	
Lake County, Ill.	144,909	101
Des Moines, Iowa	142,633	102
Akron, Ohio	140,513	103
Mobile, Ala.	139,172	104
Bakersfield, Cal.	138,529	105
Flint, Mich.	137,203	106
Youngstown - Warren, Ohio	135,315	107
Anchorage, Alas.	135,970	108
New Bedford - Fall River - Attleboro, Mass.	133,085	109
Fayetteville, N.C.	129,307	110
Fort Wayne, Ind.	128,379	111
Trenton, N.J.	127,858	112
South Bend - Mishawaka, Ind.	127,094	113
Corpus Christi, Tex.	125,407	114
Tacoma, Wash.	125,394	115
Columbia, S.C.	125,364	116
Shreveport, La.	124,129	117
Colorado Springs, Colo.	123,100	118
Santa Rosa - Petaluma, Cal.	121,259	119
Portsmouth- Dover - Rochester, N.H.	120,720	120
Ann Arbor, Mich.	119,726	121
Lexington-Fayette, Ky.	118,770	122
Kalamazoo, Mich.	118,081	123
Stockton, Cal.	116,671	124
Reading, Pa.	115,087	125
Daytona Beach, Fla.	114,719	126
Modesto, Cal.	113,491	127
Beaumont - Port Arthur, Tex.	113,370	128
Johnson City - Kingsport - Bristol, Tenn.	110,364	129
Jackson, Miss.	109,615	130
Atlantic City, N.J.	109,435	131
Augusta, Ga.	109,366	132
Boulder - Longmont, Colo.	109,330	133
Spokane, Wash.	104,150	134
Evansville, Ind.	102,706	135
Vallejo - Fairfield - Napa, Cal.	102,362	136
Canton, Ohio	102,104	137
McAllen - Edinburg - Mission, Tex.	101,154	138
Melbourne - Titusville - Palm Bay, Fla.	100,090	139
York, Pa.	99,945	140
Laredo, Tex.	99,661	141
Salinas - Seaside - Monterey, Cal.	99,628	142
Peoria, Ill.	97,995	143
Naples, Fla.	96,761	144
Davenport - Rock Island - Moline, Iowa-Ill.	94,465	145
Lubbock, Tex.	93,681	146
Rockford, Ill.	90,770	147
Pensacola, Fla.	90,388	148
Odessa, Tex.	89,321	149
Macon - Warner Robins, Ga.	88,941	150
Total Top 150	**58,918,262**	
Columbus, Ga.	88,211	151
Savannah, Ga.	87,963	152
Orange County, N.Y.	86,952	153
Appleton - Oshkosh - Neenah, Wisc.	86,734	154
Fort Pierce, Fla.	85,921	155
Roanoke, Va.	85,293	156
New London - Norwich, Conn.	82,830	157
Erie, Pa.	81,602	158
Huntsville, Ala.	80,776	159
Brownsville - Harlingen, Tex.	80,310	160
Tallahassee, Fla.	80,192	161
Eugene - Springfield, Ore.	79,879	162
Reno, Nev.	79,601	163
Huntington - Ashland, W.Va.-Ky.	79,026	164
Lafayette, La.	78,463	165
Springfield, Mo.	78,209	166
Visalia - Tulare - Porterville, Cal.	76,478	167
Utica - Rome, N.Y.	76,294	168
Longview - Marshall, Tex.	72,551	169
Lakeland - Winter Haven, Fla.	72,402	170
Amarillo, Tex.	72,038	171
Binghamton, N.Y.	70,614	172
Midland, Tex.	69,831	173
Bradenton, Fla.	68,735	174
Portland, Me.	68,600	175
Aurora - Elgin, Ill.	68,472	176
Fort Walton Beach, Fla.	67,153	177
Montgomery, Ala.	66,827	178
Green Bay, Wisc.	65,249	179
Springfield, Ill.	64,336	180
Ocala, Fla.	64,208	181
Asheville, N.C.	64,007	182
Santa Cruz, Cal.	63,798	183
Poughkeepsie, N.Y.	63,765	184
Charleston, W.Va.	62,623	185
Hickory, N.C.	61,937	186
Billings, Mont.	60,956	187
Killeen - Temple, Tex.	59,404	188
Boise, Ida.	58,852	189
Duluth, Minn.	58,500	190
Salem, Ore.	57,180	191
Wichita Falls, Tex.	56,156	192
Charlottesville, Va.	55,842	193
Fort Collins - Loveland, Colo.	55,158	194
Lake Charles, La.	54,995	195
Gainesville, Fla.	53,811	196
Lincoln, Neb.	53,684	197
Wilmington, N.C.	53,598	198
Lorain - Elyria, Ohio	52,849	199
Burlington, Vt.	52,350	200
Total Top 200	**62,383,477**	
Johnstown, Pa.	51,383	201
Abilene, Tex.	51,217	202
Burlington, N.C.	51,049	203
Wheeling, W.Va.	51,010	204
Houma - Thibodaux, La.	50,129	205
Muncie, Ind.	49,478	206
Champaign - Urbana - Rantoul, Ill.	49,402	207
Joliet, Ill.	49,100	208
Cedar Rapids, Iowa	48,874	209
Monroe, La.	48,623	210
Provo - Orem, Utah	48,143	211
Waco, Tex.	48,096	212
Fargo - Moorhead, N.D.-Minn.	47,143	213
Hamilton - Middletown, Ohio	46,539	214
Biloxi - Gulfport, Miss.	46,503	215
Chico, Cal.	45,950	216
Sioux Falls, S.D.	44,931	217
Altoona, Pa.	44,685	218
Decatur, Ill.	44,679	219
Tyler, Tex.	44,206	220
San Angelo, Tex.	43,849	221
Lynchburg, Va.	42,694	222
Dothan, Ala.	41,990	223
Fort Smith, Ark.	41,521	224
Jacksonville, N.C.	41,255	225
Olympia, Wash.	40,772	226
Waterloo - Cedar Falls, Iowa	40,710	227
Topeka, Kans.	40,570	228
Parkersburg - Marietta, W.Va.-Ohio	40,444	229
Bloomington - Normal, Ill.	40,359	230
Anderson, S.C.	40,192	231
Albany, Ga.	39,969	232
Racine, Wisc.	39,915	233
Beaver County, Pa.	39,638	234
La Crosse, Wisc.	39,461	235
Eau Claire, Wisc.	38,467	236
Terre Haute, Ind.	38,366	237
Panama City, Fla.	38,235	238
St. Cloud, Minn.	38,146	239
Galveston - Texas City, Tex.	38,043	240
Lima, Ohio	38,024	241
Bremerton, Wash.	37,606	242
Great Falls, Mont.	37,428	243
Pueblo, Colo.	37,186	244
Alexandria, La.	36,243	245
Bellingham, Wash.	35,248	246
Brazoria, Tex.	34,987	247
Rochester, Minn.	34,729	248
Cheyenne, Wyo.	34,725	249
Sioux City, Iowa	34,616	250
Total Top 250	**64,510,005**	
Santa Fe, N.M.	34,445	251
Niagara Falls, N.Y.	34,192	252
Texarkana, Tex.-Ark.	34,092	253
Anderson, Ind.	33,652	254
Muskegon, Mich.	33,334	255
Jackson, Mich.	33,263	256
Hagerstown, Md.	32,942	257
Vancouver, Wash.	32,602	258
Athens, Ga.	32,579	259
Tuscaloosa, Ala.	32,403	260
Medford, Ore.	32,394	261
Lawton, Okla.	32,334	262
Florence, S.C.	31,932	263
Rapid City, S.D.	31,256	264
Casper, Wyo.	31,158	265
Williamsport, Pa.	31,105	266
State College, Pa.	31,102	267
Lafayette - West Lafayette, Ind.	30,854	268
Richland - Kennewick - Pasco, Wash.	30,802	269
Janesville - Beloit, Wisc.	30,692	270
Pittsfield, Mass.	30,578	271
Vineland - Millville - Bridgeton, N.J.	30,454	272
Clarksville - Hopkinsville, Tenn.-Ky.	30,188	273
Grand Forks, N.D.	30,070	274
Bangor, Me.	30,015	275
Joplin, Mo.	29,912	276
Yakima, Wash.	29,736	277
Las Cruces, N.M.	29,230	278
Owensboro, Ky.	28,828	279
Steubenville - Weirton, Ohio-W.Va.	28,747	280
Redding, Cal.	28,742	281
Florence, Ala.	28,686	282
Yuba City, Cal.	28,524	283
Sharon, Pa.	28,520	284
Dubuque, Iowa	28,510	285
Jackson, Tenn.	28,312	286
Battle Creek, Mich.	28,002	287
Bryan - College Station, Tex.	27,993	288
Greeley, Colo.	27,893	289
Mansfield, Ohio	27,892	290
Bismarck, N.D.	27,542	291
Enid, Okla.	27,129	292
Kokomo, Ind.	26,658	293
Merced, Cal.	26,584	294
Victoria, Tex.	26,375	295
Cumberland, Md.	26,369	296
Fayetteville - Springdale, Ark.	25,729	297
Bloomington, Ind.	25,472	298
Wausau, Wisc.	25,378	299
Elkhart - Goshen, Ind.	25,244	300
Sherman - Denison, Tex.	24,779	301
Kankakee, Ill.	24,374	302
Iowa City, Iowa	24,231	303
Kenosha, Wisc.	24,000	304
Columbia, Mo.	23,200	305
Benton Harbor, Mich.	22,909	306
Anniston, Ala.	22,710	307
Elmira, N.Y.	21,652	308
Gadsden, Ala.	21,189	309
St. Joseph, Mo.	21,015	310
Pascagoula, Miss.	20,557	311
Danville, Va.	20,059	312
Pine Bluff, Ark.	19,249	313
Glens Falls, N.Y.	18,826	314
Lawrence, Kans.	18,002	315
Sheboygan, Wisc.	17,286	316
Lewiston - Auburn, Me.	15,823	317
Total Above Areas	**66,360,312**	
Percent of U.S.	**86.0061**	
U.S. Total	**77,157,654**	

1987 SURVEY OF BUYING POWER DATA SERVICE

FURNITURE & HOME FURNISHINGS STORE SALES

Area	($000)	Rank
New York, N.Y.	1,805,324	1
Los Angeles - Long Beach, Cal.	1,561,031	2
Chicago, Ill.	1,141,344	3
Washington, D.C.	860,257	4
Philadelphia, Pa.	851,269	5
Nassau - Suffolk, N.Y.	825,683	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	804,356	7
Detroit, Mich.	715,132	8
Houston, Tex.	638,576	9
Atlanta, Ga.	501,461	10
Dallas, Tex.	489,842	11
Bergen - Passaic, N.J.	435,114	12
Newark, N.J.	432,541	13
Anaheim - Santa Ana, Cal.	414,982	14
San Diego, Cal.	411,405	15
Miami - Hialeah, Fla.	400,439	16
San Francisco, Cal.	400,044	17
Phoenix, Ariz.	393,032	18
Denver, Colo.	384,627	19
Baltimore, Md.	373,925	20
Cleveland, Ohio	372,934	21
Tampa - St. Petersburg - Clearwater, Fla.	371,616	22
Minneapolis - St. Paul, Minn.	366,113	23
Oakland, Cal.	349,669	24
St. Louis, Mo.	344,460	25
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	336,129	26
Pittsburgh, Pa.	327,555	27
Norfolk - Virginia Beach - Newport News, Va.	326,205	28
Seattle, Wash.	306,212	29
West Palm Beach - Boca Raton - Delray Beach, Fla.	290,325	30
San Jose, Cal.	274,702	31
Riverside - San Bernardino, Cal.	270,627	32
Middlesex - Somerset - Hunterdon, N.J.	267,317	33
New Orleans, La.	260,977	34
Oklahoma City, Okla.	234,082	35
Cincinnati, Ohio	233,534	36
Greensboro - Winston-Salem - High Point, N.C.	226,266	37
Kansas City, Mo.-Kans.	217,498	38
Sacramento, Cal.	217,209	39
Omaha, Neb.	214,155	40
Hartford - New Britain - Middletown - Bristol, Conn.	211,829	41
Columbus, Ohio	210,934	42
Memphis, Tenn.	210,775	43
Salt Lake City - Ogden, Utah	208,500	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	203,435	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	193,833	46
Milwaukee, Wisc.	190,533	47
Indianapolis, Ind.	185,365	48
San Antonio, Tex.	182,243	49
Fort Worth - Arlington, Tex.	181,347	50
Total Top 50	**21,606,563**	
Monmouth - Ocean, N.J.	179,847	51
Orlando, Fla.	175,996	52
Portland, Ore.	159,597	53
Rochester, N.Y.	153,760	54
Nashville, Tenn.	152,557	55
Louisville, Ky.	151,497	56
Dayton - Springfield, Ohio	147,314	57
Birmingham, Ala.	144,242	58
Tulsa, Okla.	142,273	59
New Haven - Waterbury - Meriden, Conn.	140,046	60
Jacksonville, Fla.	139,440	61
Knoxville, Tenn.	138,988	62
Austin, Tex.	137,922	63
Albany - Schenectady - Troy, N.Y.	137,117	64
Buffalo, N.Y.	135,556	65
Grand Rapids, Mich.	135,544	66
Richmond - Petersburg, Va.	125,860	67
Raleigh - Durham, N.C.	123,404	68
Providence - Pawtucket - Woonsocket, R.I.	117,090	69
Greenville - Spartanburg, S.C.	114,524	70
Sarasota, Fla.	113,297	71
Albuquerque, N.M.	105,071	72
Las Vegas, Nev.	104,581	73
Wilmington, Del.	103,448	74
Syracuse, N.Y.	102,732	75
Tucson, Ariz.	100,723	76
Fort Myers - Cape Coral, Fla.	96,429	77
Jersey City, N.J.	93,262	78
Gary - Hammond, Ind.	92,526	79
Santa Barbara - Santa Maria - Lompoc, Cal.	91,654	80
Toledo, Ohio	90,537	81
New Bedford - Fall River - Attleboro, Mass.	89,933	82
Scranton - Wilkes-Barre, Pa.	89,178	83
Little Rock - North Little Rock, Ark.	88,355	84
Harrisburg - Lebanon - Carlisle, Pa.	87,246	85
Allentown - Bethlehem, Pa.	86,349	86
Charleston, S.C.	85,886	87
Worcester - Fitchburg - Leominster, Mass.	85,796	88
Baton Rouge, La.	85,535	89
Fresno, Cal.	85,534	90
Manchester - Nashua, N.H.	84,982	91
El Paso, Tex.	83,317	92
Mobile, Ala.	80,703	93
Chattanooga, Tenn.	79,569	94
Youngstown - Warren, Ohio	78,319	95
Bakersfield, Cal.	78,008	96
Saginaw - Bay City - Midland, Mich.	76,647	97
Des Moines, Iowa	75,955	98
Oxnard - Ventura, Cal.	75,424	99
Springfield, Mass.	75,119	100
Total Top 100	**27,125,252**	
Lancaster, Pa.	74,534	101
Naples, Fla.	69,506	102
Shreveport, La.	69,208	103
Wichita, Kans.	68,259	104
Flint, Mich.	66,109	105
Akron, Ohio	65,822	106
Anchorage, Alas.	65,638	107
Honolulu, Haw.	65,557	108
Johnson City - Kingsport - Bristol, Tenn.	64,920	109
Lexington-Fayette, Ky.	64,774	110
Trenton, N.J.	64,722	111
Fayetteville, N.C.	63,367	112
Lake County, Ill.	63,306	113
Colorado Springs, Colo.	63,255	114
Augusta, Ga.	62,836	115
Portsmouth - Dover - Rochester, N.H.	62,385	116
Lansing - East Lansing, Mich.	62,286	117
Reading, Pa.	61,867	118
Columbia, S.C.	61,023	119
Santa Rosa - Petaluma, Cal.	60,472	120
Fort Wayne, Ind.	60,164	121
Modesto, Cal.	59,942	122
Stockton, Cal.	59,575	123
Tacoma, Wash.	59,331	124
York, Pa.	59,315	125
Jackson, Miss.	59,106	126
Corpus Christi, Tex.	58,392	127
Spokane, Wash.	57,000	128
Savannah, Ga.	56,430	129
Evansville, Ind.	54,953	130
South Bend - Mishawaka, Ind.	54,886	131
McAllen - Edinburg - Mission, Tex.	53,770	132
Macon - Warner Robins, Ga.	53,677	133
Peoria, Ill.	53,032	134
Lubbock, Tex.	51,511	135
Daytona Beach, Fla.	51,503	136
Madison, Wisc.	50,900	137
Rockford, Ill.	50,624	138
Kalamazoo, Mich.	49,701	139
Boulder - Longmont, Colo.	49,566	140
Roanoke, Va.	49,534	141
Longview - Marshall, Tex.	49,280	142
Odessa, Tex.	48,739	143
Pensacola, Fla.	48,695	144
Beaumont - Port Arthur, Tex.	48,563	145
Canton, Ohio	48,119	146
Melbourne - Titusville - Palm Bay, Fla.	47,574	147
Ann Arbor, Mich.	46,979	148
Davenport - Rock Island - Moline, Iowa-Ill.	46,808	149
Salinas - Seaside - Monterey, Cal.	46,356	150
Total Top 150	**30,009,123**	
Atlantic City, N.J.	45,980	151
Eugene - Springfield, Ore.	45,604	152
Visalia - Tulare - Porterville, Cal.	45,546	153
Utica - Rome, N.Y.	45,285	154
Columbus, Ga.	45,260	155
Vallejo - Fairfield - Napa, Cal.	44,771	156
Huntsville, Ala.	44,188	157
Fort Pierce, Fla.	43,772	158
Binghamton, N.Y.	43,234	159
Midland, Tex.	42,000	160
Montgomery, Ala.	40,666	161
Lafayette, La.	40,171	162
Reno, Nev.	39,968	163
Lakeland - Winter Haven, Fla.	37,211	164
Hickory, N.C.	37,127	165
Springfield, Mo.	36,969	166
Portland, Me.	36,873	167
Orange County, N.Y.	36,819	168
Amarillo, Tex.	36,477	169
Brownsville - Harlingen, Tex.	36,368	170
Appleton - Oshkosh - Neenah, Wisc.	35,953	171
Burlington, N.C.	35,614	172
Asheville, N.C.	35,302	173
Charlottesville, Va.	35,285	174
Wilmington, N.C.	35,045	175
New London - Norwich, Conn.	34,573	176
Aurora - Elgin, Ill.	33,973	177
Fort Walton Beach, Fla.	33,763	178
Wichita Falls, Tex.	33,179	179
Poughkeepsie, N.Y.	32,950	180
Charleston, W.Va.	32,875	181
Huntington - Ashland, W.Va.-Ky.	32,750	182
Hamilton - Middletown, Ohio	31,607	183
Boise, Ida.	31,024	184
Billings, Mont.	30,956	185
Tallahassee, Fla.	30,631	186
Erie, Pa.	30,294	187
Wheeling, W.Va.	30,010	188
Green Bay, Wisc.	29,593	189
Joliet, Ill.	29,568	190
Dothan, Ala.	29,457	191
Ocala, Fla.	29,129	192
Santa Cruz, Cal.	29,044	193
Johnstown, Pa.	28,687	194
Lynchburg, Va.	28,050	195
Abilene, Tex.	27,842	196
Lorain - Elyria, Ohio	27,763	197
Killeen - Temple, Tex.	27,415	198
Cedar Rapids, Iowa	27,336	199
Parkersburg - Marietta, W.Va.-Ohio	27,023	200
Total Top 200	**31,770,103**	
Lincoln, Neb.	26,820	201
Bradenton, Fla.	26,768	202
Waco, Tex.	26,717	203
Jacksonville, N.C.	26,504	204
Muncie, Ind.	26,120	205
Duluth, Minn.	25,834	206
Springfield, Ill.	25,763	207
Tyler, Tex.	25,303	208
Burlington, Vt.	24,392	209
Albany, Ga.	24,338	210
Biloxi - Gulfport, Miss.	24,325	211
Fort Collins - Loveland, Colo.	24,309	212
Alexandria, La.	24,203	213
Sioux Falls, S.D.	23,946	214
Houma - Thibodaux, La.	23,253	215
Monroe, La.	23,214	216
Fort Smith, Ark.	23,148	217
Altoona, Pa.	22,821	218
Bloomington - Normal, Ill.	22,354	219
Fargo - Moorhead, N.D.-Minn.	22,155	220
Waterloo - Cedar Falls, Iowa	22,017	221
Racine, Wisc.	21,907	222
Topeka, Kans.	21,880	223
Lawton, Okla.	21,476	224
Anderson, S.C.	21,449	225
Olympia, Wash.	21,350	226
Lake Charles, La.	21,293	227
Champaign - Urbana - Rantoul, Ill.	21,150	228
Salem, Ore.	20,827	229
Pueblo, Colo.	20,705	230
Santa Fe, N.M.	20,369	231
Brazoria, Tex.	20,312	232
Gainesville, Fla.	20,156	233
Hagerstown, Md.	19,937	234
Decatur, Ill.	19,908	235
Chico, Cal.	19,546	236
Bellingham, Wash.	19,533	237
Panama City, Fla.	19,505	238
Yuba City, Cal.	19,377	239
Bremerton, Wash.	19,180	240
Provo - Orem, Utah	18,936	241
Beaver County, Pa.	18,701	242
St. Cloud, Minn.	18,221	243
Florence, S.C.	18,113	244
Jackson, Mich.	17,937	245
Galveston - Texas City, Tex.	17,780	246
Joplin, Mo.	17,604	247
Kokomo, Ind.	17,454	248
Niagara Falls, N.Y.	17,370	249
Texarkana, Tex.-Ark.	17,309	250
Total Top 250	**32,853,692**	
Tuscaloosa, Ala.	17,296	251
Yakima, Wash.	17,267	252
Muskegon, Mich.	16,971	253
Lima, Ohio	16,775	254
Eau Claire, Wisc.	16,649	255
Owensboro, Ky.	16,622	256
Terre Haute, Ind.	16,597	257
San Angelo, Tex.	16,559	258
Rapid City, S.D.	15,958	259
Mansfield, Ohio	15,741	260
Las Cruces, N.M.	15,651	261
Victoria, Tex.	15,651	261
Grand Forks, N.D.	15,517	263
Steubenville - Weirton, Ohio-W.Va.	15,470	264
Sharon, Pa.	15,465	265
La Crosse, Wisc.	15,352	266
Sherman - Denison, Tex.	15,343	267
Casper, Wyo.	15,148	268
Richland - Kennewick - Pasco, Wash.	14,910	269
Cheyenne, Wyo.	14,797	270
Sioux City, Iowa	14,737	271
Anderson, Ind.	14,733	272
Florence, Ala.	14,728	273
Medford, Ore.	14,725	274
Pittsfield, Mass.	14,695	275
Vancouver, Wash.	14,683	276
Athens, Ga.	14,366	277
Bismarck, N.D.	14,306	278
Fayetteville - Springdale, Ark.	14,235	279
State College, Pa.	14,230	280
Benton Harbor, Mich.	14,101	281
Anniston, Ala.	13,851	282
Battle Creek, Mich.	13,768	283
Jackson, Tenn.	13,579	284
Janesville - Beloit, Wisc.	13,493	285
Wausau, Wisc.	13,490	286
Williamsport, Pa.	13,473	287
Clarksville - Hopkinsville, Tenn.-Ky.	13,423	288
Merced, Cal.	13,346	289
Redding, Cal.	13,329	290
Vineland - Millville - Bridgeton, N.J.	13,192	291
Dubuque, Iowa	13,167	292
Cumberland, Md.	13,117	293
Gadsden, Ala.	12,992	294
Danville, Va.	12,690	295
Lafayette - West Lafayette, Ind.	12,650	296
Bryan - College Station, Tex.	12,619	297
Enid, Okla.	12,364	298
Rochester, Minn.	12,157	299
Bloomington, Ind.	11,969	300
Bangor, Me.	11,765	301
Laredo, Tex.	11,343	302
Pine Bluff, Ark.	11,333	303
Great Falls, Mont.	11,280	304
Elkhart - Goshen, Ind.	10,971	305
Kenosha, Wisc.	10,551	306
Kankakee, Ill.	10,447	307
Greeley, Colo.	10,195	308
Pascagoula, Miss.	10,185	309
Columbia, Mo.	9,681	310
Iowa City, Iowa	9,388	311
Glens Falls, N.Y.	9,365	312
Elmira, N.Y.	9,292	313
Sheboygan, Wisc.	8,856	314
St. Joseph, Mo.	8,288	315
Lewiston - Auburn, Me.	7,431	316
Lawrence, Kans.	6,482	317
Total Above Areas	**33,748,492**	
Percent of U.S.	**84.2172**	
U.S. Total	**40,073,154**	

AUTOMOTIVE DEALER SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	12,686,683	1
Chicago, Ill.	7,823,856	2
Detroit, Mich.	7,225,171	3
Philadelphia, Pa.	7,184,748	4
Washington, D.C.	6,680,074	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	6,478,977	6
New York, N.Y.	5,949,203	7
Atlanta, Ga.	4,986,157	8
Houston, Tex.	4,721,814	9
Nassau - Suffolk, N.Y.	4,254,963	10
Minneapolis - St. Paul, Minn.	4,183,006	11
St. Louis, Mo.	4,007,216	12
Anaheim - Santa Ana, Cal.	3,977,853	13
Dallas, Tex.	3,920,290	14
Miami - Hialeah, Fla.	3,895,384	15
San Diego, Cal.	3,642,118	16
Baltimore, Md.	3,455,052	17
Tampa - St. Petersburg - Clearwater, Fla.	3,265,231	18
Oakland, Cal.	3,156,381	19
Kansas City, Mo.-Kans.	2,889,180	20
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	2,864,268	21
Pittsburgh, Pa.	2,841,648	22
San Francisco, Cal.	2,770,348	23
Newark, N.J.	2,676,131	24
Cleveland, Ohio	2,658,348	25
Seattle, Wash.	2,657,585	26
Riverside - San Bernardino, Cal.	2,575,919	27
Phoenix, Ariz.	2,561,760	28
San Jose, Cal.	2,452,954	29
Bergen - Passaic, N.J.	2,317,919	30
Denver, Colo.	2,292,588	31
Indianapolis, Ind.	2,207,569	32
Columbus, Ohio	2,072,828	33
Sacramento, Cal.	2,048,972	34
Orlando, Fla.	1,994,316	35
Cincinnati, Ohio	1,962,822	36
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,928,884	37
Fort Worth - Arlington, Tex.	1,909,828	38
Norfolk - Virginia Beach - Newport News, Va.	1,904,536	39
Hartford - New Britain - Middletown - Bristol, Conn.	1,889,309	40
Monmouth - Ocean, N.J.	1,852,298	41
Oklahoma City, Okla.	1,805,728	42
Milwaukee, Wisc.	1,796,637	43
Portland, Ore.	1,794,760	44
Memphis, Tenn.	1,669,126	45
West Palm Beach - Boca Raton - Delray Beach, Fla.	1,632,630	46
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,586,039	47
Nashville, Tenn.	1,565,227	48
Rochester, N.Y.	1,520,134	49
Jacksonville, Fla.	1,479,301	50
Total Top 50	**167,673,769**	
Greensboro - Winston-Salem - High Point, N.C.	1,461,483	51
San Antonio, Tex.	1,424,013	52
Middlesex - Somerset - Hunterdon, N.J.	1,389,367	53
New Orleans, La.	1,290,681	54
Richmond - Petersburg, Va.	1,271,425	55
Louisville, Ky.	1,262,686	56
Dayton - Springfield, Ohio	1,262,562	57
Birmingham, Ala.	1,250,891	58
Albany - Schenectady - Troy, N.Y.	1,228,664	59
Lake County, Ill.	1,161,800	60
Buffalo, N.Y.	1,143,060	61
Salt Lake City - Ogden, Utah	1,104,351	62
Grand Rapids, Mich.	1,081,921	63
New Haven - Waterbury - Meriden, Conn.	1,076,662	64
Knoxville, Tenn.	1,046,556	65
Providence - Pawtucket - Woonsocket, R.I.	1,042,964	66
Raleigh - Durham, N.C.	1,041,995	67
Austin, Tex.	1,028,733	68
Toledo, Ohio	1,022,400	69
Harrisburg - Lebanon - Carlisle, Pa.	971,384	70
Allentown - Bethlehem, Pa.	971,098	71
Oxnard - Ventura, Cal.	966,933	72
Omaha, Neb.	948,504	73
Tulsa, Okla.	936,389	74
Wilmington, Del.	898,908	75
Worcester - Fitchburg - Leominster, Mass.	883,308	76
Syracuse, N.Y.	878,305	77
Las Vegas, Nev.	866,783	78
Akron, Ohio	860,260	79
Greenville - Spartanburg, S.C.	839,709	80
Scranton - Wilkes-Barre, Pa.	837,511	81
Springfield, Mass.	823,460	82
Fresno, Cal.	814,542	83
Gary - Hammond, Ind.	797,680	84
New Bedford - Fall River - Attleboro, Mass.	796,808	85
Flint, Mich.	780,953	86
Honolulu, Haw.	768,097	87
Wichita, Kans.	756,160	88
Charleston, S.C.	739,197	89
Tacoma, Wash.	718,466	90
Tucson, Ariz.	693,961	91
Lansing - East Lansing, Mich.	691,845	92
Johnson City - Kingsport - Bristol, Tenn.	690,286	93
Bakersfield, Cal.	671,076	94
Albuquerque, N.M.	666,077	95
Columbia, S.C.	664,224	96
Mobile, Ala.	662,260	97
Chattanooga, Tenn.	658,582	98
Little Rock - North Little Rock, Ark.	658,235	99
Saginaw - Bay City - Midland, Mich.	652,134	100
Total Top 100	**214,829,218**	
Manchester - Nashua, N.H.	635,480	101
Portsmouth - Dover - Rochester, N.H.	607,755	102
Lakeland - Winter Haven, Fla.	599,030	103
Melbourne - Titusville - Palm Bay, Fla.	596,211	104
Des Moines, Iowa	586,154	105
Youngstown - Warren, Ohio	569,292	106
Jackson, Miss.	569,186	107
Madison, Wisc.	566,505	108
Santa Barbara - Santa Maria - Lompoc, Cal.	563,896	109
Baton Rouge, La.	559,938	110
Lancaster, Pa.	557,888	111
Davenport - Rock Island - Moline, Iowa-Ill.	553,721	112
Reading, Pa.	541,854	113
Stockton, Cal.	540,399	114
Beaumont - Port Arthur, Tex.	532,200	115
Sarasota, Fla.	525,485	116
Colorado Springs, Colo.	512,813	117
Augusta, Ga.	512,553	118
Anchorage, Alas.	511,161	119
Spokane, Wash.	509,474	120
Lexington-Fayette, Ky.	505,098	121
Canton, Ohio	504,103	122
Jersey City, N.J.	501,225	123
Fort Wayne, Ind.	500,824	124
Charleston, W.Va.	497,995	125
Peoria, Ill.	497,590	126
Macon - Warner Robins, Ga.	495,306	127
Daytona Beach, Fla.	494,660	128
Pensacola, Fla.	494,388	129
Corpus Christi, Tex.	493,478	130
Atlantic City, N.J.	488,551	131
Vallejo - Fairfield - Napa, Cal.	486,630	132
New London - Norwich, Conn.	480,600	133
Portland, Me.	480,415	134
York, Pa.	477,094	135
Fort Myers - Cape Coral, Fla.	470,072	136
El Paso, Tex.	466,350	137
Salinas - Seaside - Monterey, Cal.	464,045	138
Montgomery, Ala.	456,756	139
Ann Arbor, Mich.	438,939	140
Evansville, Ind.	424,648	141
Trenton, N.J.	424,432	142
Santa Rosa - Petaluma, Cal.	424,216	143
Elkhart - Goshen, Ind.	413,408	144
Rockford, Ill.	413,342	145
Shreveport, La.	412,031	146
Bradenton, Fla.	410,327	147
Joliet, Ill.	409,173	148
Lubbock, Tex.	407,226	149
Springfield, Mo.	405,003	150
Total Top 150	**239,818,138**	
Fort Pierce, Fla.	396,326	151
Reno, Nev.	391,849	152
South Bend - Mishawaka, Ind.	387,452	153
Visalia - Tulare - Porterville, Cal.	384,350	154
Fayetteville, N.C.	379,920	155
Columbus, Ga.	378,431	156
Huntington - Ashland, W.Va.-Ky.	372,610	157
Savannah, Ga.	372,179	158
Amarillo, Tex.	369,401	159
Eugene - Springfield, Ore.	354,887	160
Huntsville, Ala.	354,124	161
Orange County, N.Y.	351,693	162
Aurora - Elgin, Ill.	350,439	163
Appleton - Oshkosh - Neenah, Wisc.	347,012	164
Erie, Pa.	346,443	165
Modesto, Cal.	345,504	166
Utica - Rome, N.Y.	339,046	167
Odessa, Tex.	335,850	168
Kalamazoo, Mich.	332,951	169
Binghamton, N.Y.	330,252	170
Lorain - Elyria, Ohio	329,087	171
Longview - Marshall, Tex.	326,689	172
Poughkeepsie, N.Y.	322,382	173
Boulder - Longmont, Colo.	320,223	174
Asheville, N.C.	318,142	175
Hamilton - Middletown, Ohio	311,567	176
Hickory, N.C.	306,525	177
Gainesville, Fla.	300,286	178
Biloxi - Gulfport, Miss.	297,183	179
Fargo - Moorhead, N.D.-Minn.	295,581	180
McAllen - Edinburg - Mission, Tex.	294,484	181
Salem, Ore.	293,293	182
Lafayette, La.	291,274	183
Burlington, Vt.	278,756	184
Roanoke, Va.	278,729	185
Santa Cruz, Cal.	277,440	186
Abilene, Tex.	275,027	187
Galveston - Texas City, Tex.	271,398	188
Springfield, Ill.	257,596	189
Killeen - Temple, Tex.	257,365	190
Naples, Fla.	255,913	191
Bangor, Me.	255,180	192
Duluth, Minn.	254,348	193
Ocala, Fla.	253,556	194
Fort Walton Beach, Fla.	249,409	195
St. Cloud, Minn.	246,683	196
Topeka, Kans.	245,448	197
Lincoln, Neb.	244,581	198
Green Bay, Wisc.	244,378	199
Wilmington, N.C.	244,247	200
Total Top 200	**253,436,627**	
Johnstown, Pa.	243,123	201
Terre Haute, Ind.	242,255	202
Brownsville - Harlingen, Tex.	241,591	203
Tallahassee, Fla.	240,340	204
Panama City, Fla.	239,562	205
Dothan, Ala.	239,417	206
Eau Claire, Wisc.	238,701	207
Sioux Falls, S.D.	237,964	208
Burlington, N.C.	236,870	209
Clarksville - Hopkinsville, Tenn.-Ky.	235,973	210
Parkersburg - Marietta, W.Va.-Ohio	234,067	211
Waco, Tex.	233,774	212
Tyler, Tex.	230,642	213
Pittsfield, Mass.	228,862	214
Joplin, Mo.	226,851	215
Wichita Falls, Tex.	223,867	216
Yakima, Wash.	217,683	217
Champaign - Urbana - Rantoul, Ill.	217,659	218
Merced, Cal.	216,716	219
Rochester, Minn.	216,472	220
Niagara Falls, N.Y.	215,982	221
Lima, Ohio	213,634	222
Cedar Rapids, Iowa	212,082	223
Houma - Thibodaux, La.	209,159	224
Boise, Ida.	208,277	225
Brazoria, Tex.	208,006	226
Altoona, Pa.	207,886	227
Waterloo - Cedar Falls, Iowa	202,487	228
Wheeling, W.Va.	201,879	229
Kokomo, Ind.	199,720	230
Fort Collins - Loveland, Colo.	198,505	231
Midland, Tex.	198,074	232
Anderson, Ind.	196,864	233
Mansfield, Ohio	193,721	234
Albany, Ga.	191,887	235
Billings, Mont.	190,490	236
Vineland - Millville - Bridgeton, N.J.	189,351	237
Lafayette - West Lafayette, Ind.	188,805	238
Florence, S.C.	188,525	239
Decatur, Ill.	187,764	240
Muncie, Ind.	187,390	241
Chico, Cal.	186,546	242
Athens, Ga.	184,754	243
Bismarck, N.D.	184,748	244
Medford, Ore.	184,360	245
Bloomington - Normal, Ill.	182,580	246
Jacksonville, N.C.	181,671	247
Lynchburg, Va.	180,238	248
Racine, Wisc.	179,018	249
Florence, Ala.	176,040	250
Total Top 250	**265,909,459**	
San Angelo, Tex.	173,135	251
Battle Creek, Mich.	172,875	252
Benton Harbor, Mich.	170,627	253
Provo - Orem, Utah	170,331	254
Fort Smith, Ark.	168,457	255
Lake Charles, La.	166,197	256
Anderson, S.C.	166,045	257
Richland - Kennewick - Pasco, Wash.	165,378	258
Vancouver, Wash.	163,796	259
Charlottesville, Va.	162,900	260
Tuscaloosa, Ala.	162,089	261
Bremerton, Wash.	161,528	262
Rapid City, S.D.	161,325	263
Lewiston - Auburn, Me.	159,904	264
St. Joseph, Mo.	159,750	265
Muskegon, Mich.	158,945	266
Sioux City, Iowa	157,916	267
Olympia, Wash.	157,475	268
Redding, Cal.	156,773	269
Williamsport, Pa.	156,397	270
Sharon, Pa.	155,933	271
Santa Fe, N.M.	153,560	272
Monroe, La.	152,404	273
Casper, Wyo.	149,167	274
Beaver County, Pa.	148,856	275
Janesville - Beloit, Wisc.	147,357	276
Glens Falls, N.Y.	146,906	277
Texarkana, Tex.-Ark.	145,519	278
Grand Forks, N.D.	143,971	279
Greeley, Colo.	143,707	280
Steubenville - Weirton, Ohio-W.Va.	143,475	281
Columbia, Mo.	142,880	282
Hagerstown, Md.	142,432	283
Jackson, Mich.	137,900	284
Bellingham, Wash.	135,685	285
Sherman - Denison, Tex.	135,511	286
La Crosse, Wisc.	135,468	287
Alexandria, La.	131,404	288
Bryan - College Station, Tex.	131,279	289
Jackson, Tenn.	131,001	290
State College, Pa.	129,068	291
Danville, Va.	128,134	292
Las Cruces, N.M.	127,658	293
Wausau, Wisc.	126,828	294
Pascagoula, Miss.	126,704	295
Kankakee, Ill.	125,355	296
Lawton, Okla.	123,599	297
Owensboro, Ky.	122,504	298
Elmira, N.Y.	120,540	299
Cheyenne, Wyo.	120,282	300
Anniston, Ala.	119,000	301
Yuba City, Cal.	118,756	302
Fayetteville - Springdale, Ark.	117,490	303
Bloomington, Ind.	117,295	304
Victoria, Tex.	116,686	305
Dubuque, Iowa	108,224	306
Laredo, Tex.	107,154	307
Great Falls, Mont.	105,873	308
Sheboygan, Wisc.	104,426	309
Pueblo, Colo.	104,295	310
Cumberland, Md.	103,929	311
Lawrence, Kans.	101,713	312
Enid, Okla.	97,056	313
Kenosha, Wisc.	95,336	314
Gadsden, Ala.	93,882	315
Pine Bluff, Ark.	87,775	316
Iowa City, Iowa	82,327	317
Total Above Areas	**275,067,696**	
Percent of U.S.	**81.5134**	
U.S. Total	**337,451,058**	

1987 SURVEY OF BUYING POWER DATA SERVICE

GASOLINE SERVICE STATION SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	3,308,725	1
Chicago, Ill.	1,924,994	2
Detroit, Mich.	1,905,294	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,870,087	4
Philadelphia, Pa.	1,655,887	5
Washington, D.C.	1,630,846	6
New York, N.Y.	1,327,962	7
Houston, Tex.	1,311,090	8
Atlanta, Ga.	1,277,146	9
Minneapolis - St. Paul, Minn.	1,202,861	10
St. Louis, Mo.	1,183,232	11
Dallas, Tex.	1,130,198	12
Nassau - Suffolk, N.Y.	943,694	13
Anaheim - Santa Ana, Cal.	892,253	14
Phoenix, Ariz.	867,379	15
Baltimore, Md.	866,678	16
Cleveland, Ohio	862,012	17
San Diego, Cal.	809,678	18
Denver, Colo.	783,011	19
Miami - Hialeah, Fla.	748,146	20
Riverside - San Bernardino, Cal.	742,265	21
Oakland, Cal.	727,075	22
Pittsburgh, Pa.	721,265	23
Tampa - St. Petersburg - Clearwater, Fla.	704,349	24
Indianapolis, Ind.	704,005	25
Kansas City, Mo.-Kans.	702,761	26
Newark, N.J.	692,528	27
Seattle, Wash.	652,712	28
Bergen - Passaic, N.J.	645,291	29
San Francisco, Cal.	643,211	30
Cincinnati, Ohio	640,001	31
Columbus, Ohio	610,611	32
Hartford - New Britain - Middletown - Bristol, Conn.	582,299	33
San Jose, Cal.	563,229	34
Memphis, Tenn.	551,374	35
New Orleans, La.	533,357	36
Sacramento, Cal.	518,987	37
Milwaukee, Wisc.	509,025	38
Middlesex - Somerset - Hunterdon, N.J.	487,155	39
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	485,458	40
Portland, Ore.	478,397	41
Fort Worth - Arlington, Tex.	474,423	42
Nashville, Tenn.	467,845	43
San Antonio, Tex.	463,950	44
Louisville, Ky.	452,593	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	440,569	46
Norfolk - Virginia Beach - Newport News, Va.	418,850	47
Dayton - Springfield, Ohio	415,845	48
Monmouth - Ocean, N.J.	399,533	49
Salt Lake City - Ogden, Utah	387,238	50
Total Top 50	**43,317,374**	
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	381,037	51
Providence - Pawtucket - Woonsocket, R.I.	377,855	52
Richmond - Petersburg, Va.	377,516	53
Toledo, Ohio	375,185	54
Orlando, Fla.	375,139	55
Jacksonville, Fla.	357,469	56
Greensboro - Winston-Salem - High Point, N.C.	344,543	57
New Haven - Waterbury - Meriden, Conn.	337,035	58
Knoxville, Tenn.	333,862	59
Gary - Hammond, Ind.	333,740	60
Rochester, N.Y.	321,406	61
Oklahoma City, Okla.	319,863	62
Las Vegas, Nev.	313,540	63
Albany - Schenectady - Troy, N.Y.	307,556	64
West Palm Beach - Boca Raton - Delray Beach, Fla.	304,153	65
Harrisburg - Lebanon - Carlisle, Pa.	302,208	66
Omaha, Neb.	298,165	67
Springfield, Mass.	290,331	68
Akron, Ohio	289,691	69
Buffalo, N.Y.	288,725	70
Worcester - Fitchburg - Leominster, Mass.	288,205	71
Allentown - Bethlehem, Pa.	265,037	72
Birmingham, Ala.	257,332	73
Honolulu, Haw.	256,693	74
Wilmington, Del.	254,115	75
Grand Rapids, Mich.	253,014	76
Greenville - Spartanburg, S.C.	247,122	77
Tulsa, Okla.	233,508	78
Youngstown - Warren, Ohio	233,402	79
Scranton - Wilkes-Barre, Pa.	232,156	80
Bakersfield, Cal.	229,280	81
Austin, Tex.	228,003	82
Raleigh - Durham, N.C.	219,117	83
Little Rock - North Little Rock, Ark.	213,789	84
Chattanooga, Tenn.	212,257	85
Tucson, Ariz.	210,187	86
Columbia, S.C.	207,315	87
Saginaw - Bay City - Midland, Mich.	201,919	88
New Bedford - Fall River - Attleboro, Mass.	199,970	89
Oxnard - Ventura, Cal.	196,847	90
Baton Rouge, La.	193,335	91
Flint, Mich.	193,256	92
Fresno, Cal.	189,118	93
Santa Barbara - Santa Maria - Lompoc, Cal.	187,298	94
Tacoma, Wash.	182,340	95
Jersey City, N.J.	181,867	96
Lansing - East Lansing, Mich.	181,271	97
Lake County, Ill.	180,833	98
Joliet, Ill.	177,113	99
Syracuse, N.Y.	175,938	100
Total Top 100	**56,428,030**	
Jackson, Miss.	173,330	101
Canton, Ohio	171,357	102
Des Moines, Iowa	170,134	103
Albuquerque, N.M.	170,032	104
Lexington-Fayette, Ky.	167,640	105
Wichita, Kans.	164,180	106
Corpus Christi, Tex.	163,825	107
Mobile, Ala.	163,044	108
Davenport - Rock Island - Moline, Iowa-Ill.	162,566	109
Fort Wayne, Ind.	162,237	110
Beaumont - Port Arthur, Tex.	161,856	111
Manchester - Nashua, N.H.	153,519	112
Madison, Wisc.	150,847	113
Reno, Nev.	149,832	114
Charleston, S.C.	147,828	115
Santa Rosa - Petaluma, Cal.	147,563	116
Shreveport, La.	146,357	117
Vallejo - Fairfield - Napa, Cal.	146,347	118
Stockton, Cal.	143,723	119
Huntington - Ashland, W.Va.-Ky.	142,736	120
Trenton, N.J.	142,265	121
Portsmouth - Dover - Rochester, N.H.	138,481	122
Augusta, Ga.	135,602	123
Atlantic City, N.J.	134,114	124
Charleston, W.Va.	133,511	125
Ann Arbor, Mich.	130,228	126
Colorado Springs, Colo.	129,830	127
Erie, Pa.	129,768	128
Peoria, Ill.	128,006	129
Aurora - Elgin, Ill.	127,174	130
New London - Norwich, Conn.	126,785	131
Salinas - Seaside - Monterey, Cal.	125,149	132
Rockford, Ill.	122,927	133
Lakeland - Winter Haven, Fla.	122,781	134
Melbourne - Titusville - Palm Bay, Fla.	122,366	135
Evansville, Ind.	120,257	136
Daytona Beach, Fla.	116,797	137
Duluth, Minn.	116,489	138
El Paso, Tex.	116,361	139
Lorain - Elyria, Ohio	113,861	140
Johnson City - Kingsport - Bristol, Tenn.	113,608	141
York, Pa.	112,863	142
Spokane, Wash.	111,425	143
Orange County, N.Y.	110,388	144
Reading, Pa.	108,980	145
Pensacola, Fla.	107,343	146
Montgomery, Ala.	106,854	147
Portland, Me.	106,248	148
Anchorage, Alas.	104,565	149
Appleton - Oshkosh - Neenah, Wisc.	103,893	150
Total Top 150	**63,205,902**	
Roanoke, Va.	103,827	151
Modesto, Cal.	101,177	152
Ocala, Fla.	100,797	153
Lancaster, Pa.	100,138	154
Macon - Warner Robins, Ga.	100,072	155
Lima, Ohio	100,042	156
Boulder - Longmont, Colo.	99,345	157
South Bend - Mishawaka, Ind.	99,279	158
Kalamazoo, Mich.	99,245	159
Benton Harbor, Mich.	95,940	160
Binghamton, N.Y.	95,743	161
Sarasota, Fla.	94,854	162
Utica - Rome, N.Y.	94,374	163
Hamilton - Middletown, Ohio	93,318	164
Lafayette, La.	91,577	165
Eugene - Springfield, Ore.	90,730	166
Fort Myers - Cape Coral, Fla.	90,188	167
Visalia - Tulare - Porterville, Cal.	90,177	168
Muncie, Ind.	89,277	169
Fargo - Moorhead, N.D.-Minn.	88,368	170
Columbus, Ga.	86,563	171
Savannah, Ga.	85,502	172
Asheville, N.C.	82,656	173
Wheeling, W.Va.	81,422	174
Poughkeepsie, N.Y.	80,854	175
Salem, Ore.	79,543	176
Galveston - Texas City, Tex.	78,934	177
Pittsfield, Mass.	77,746	178
Midland, Tex.	76,901	179
Parkersburg - Marietta, W.Va.-Ohio	75,863	180
Fayetteville, N.C.	75,543	181
Terre Haute, Ind.	74,802	182
Redding, Cal.	74,644	183
Green Bay, Wisc.	73,868	184
Springfield, Ill.	73,183	185
Fort Pierce, Fla.	72,911	186
Tallahassee, Fla.	72,677	187
Provo - Orem, Utah	72,320	188
Merced, Cal.	71,520	189
Battle Creek, Mich.	70,929	190
Champaign - Urbana - Rantoul, Ill.	70,595	191
St. Cloud, Minn.	70,555	192
Mansfield, Ohio	69,839	193
Gainesville, Fla.	69,284	194
Santa Cruz, Cal.	68,310	195
Boise, Ida.	68,127	196
Springfield, Mo.	67,945	197
Bangor, Me.	66,406	198
Janesville - Beloit, Wisc.	64,285	199
Burlington, N.C.	63,976	200
Total Top 200	**67,342,073**	
Anderson, Ind.	63,783	201
Lincoln, Neb.	63,747	202
Johnstown, Pa.	63,662	203
Fort Collins - Loveland, Colo.	63,495	204
Sioux Falls, S.D.	63,384	205
Bloomington - Normal, Ill.	63,131	206
Fort Smith, Ark.	62,993	207
Bradenton, Fla.	62,984	208
Steubenville - Weirton, Ohio-W.Va.	61,274	209
Kokomo, Ind.	61,099	210
Biloxi - Gulfport, Miss.	60,031	211
Las Cruces, N.M.	59,553	212
Abilene, Tex.	59,504	213
Amarillo, Tex.	59,441	214
Muskegon, Mich.	58,004	215
Jackson, Mich.	57,009	216
Kenosha, Wisc.	56,975	217
Racine, Wisc.	56,861	218
Richland - Kennewick - Pasco, Wash.	56,844	219
Topeka, Kans.	56,487	220
Lynchburg, Va.	56,404	221
Elkhart - Goshen, Ind.	56,370	222
Beaver County, Pa.	56,358	223
Tyler, Tex.	56,316	224
Joplin, Mo.	56,256	225
Lake Charles, La.	56,082	226
Huntsville, Ala.	56,067	227
Rochester, Minn.	55,478	228
Cedar Rapids, Iowa	55,159	229
Waco, Tex.	54,945	230
Longview - Marshall, Tex.	54,672	231
Eau Claire, Wisc.	54,030	232
Houma - Thibodaux, La.	53,170	233
Yakima, Wash.	52,524	234
Naples, Fla.	52,077	235
Waterloo - Cedar Falls, Iowa	51,981	236
Texarkana, Tex.-Ark.	51,929	237
Florence, S.C.	51,421	238
Lafayette - West Lafayette, Ind.	50,961	239
Fort Walton Beach, Fla.	50,360	240
Decatur, Ill.	50,336	241
Vineland - Millville - Bridgeton, N.J.	50,235	242
Billings, Mont.	49,820	243
Sioux City, Iowa	49,460	244
Cheyenne, Wyo.	48,643	245
Killeen - Temple, Tex.	48,585	246
Medford, Ore.	47,906	247
Charlottesville, Va.	47,746	248
Anderson, S.C.	47,227	249
McAllen - Edinburg - Mission, Tex.	47,032	250
Total Top 250	**70,121,884**	
Dothan, Ala.	45,487	251
Tuscaloosa, Ala.	45,451	252
Olympia, Wash.	45,445	253
Bismarck, N.D.	45,337	254
Hickory, N.C.	44,830	255
Lubbock, Tex.	43,403	256
Wichita Falls, Tex.	43,089	257
Bryan - College Station, Tex.	42,558	258
Lewiston - Auburn, Me.	41,973	259
Glens Falls, N.Y.	41,961	260
Burlington, Vt.	41,625	261
Greeley, Colo.	41,068	262
Odessa, Tex.	41,038	263
Hagerstown, Md.	40,733	264
Niagara Falls, N.Y.	40,640	265
Pueblo, Colo.	40,319	266
Brownsville - Harlingen, Tex.	39,928	267
Panama City, Fla.	39,903	268
Alexandria, La.	39,870	269
Bremerton, Wash.	39,722	270
Victoria, Tex.	39,479	271
Rapid City, S.D.	39,435	272
Brazoria, Tex.	39,290	273
Altoona, Pa.	39,016	274
Vancouver, Wash.	38,946	275
Florence, Ala.	38,602	276
Cumberland, Md.	38,563	277
Chico, Cal.	38,413	278
Athens, Ga.	37,816	279
Wausau, Wisc.	37,632	280
Jackson, Tenn.	36,750	281
Bloomington, Ind.	36,362	282
Clarksville - Hopkinsville, Tenn.-Ky.	36,181	283
Bellingham, Wash.	35,726	284
Wilmington, N.C.	34,878	285
Sharon, Pa.	34,417	286
Santa Fe, N.M.	34,375	287
La Crosse, Wisc.	34,319	288
State College, Pa.	32,796	289
St. Joseph, Mo.	32,719	290
Pascagoula, Miss.	32,696	291
Columbia, Mo.	32,508	292
Elmira, N.Y.	31,241	293
Owensboro, Ky.	30,792	294
Fayetteville - Springdale, Ark.	30,255	295
Casper, Wyo.	30,117	296
Iowa City, Iowa	29,239	297
Dubuque, Iowa	27,923	298
Sheboygan, Wisc.	27,868	299
Albany, Ga.	27,788	300
Grand Forks, N.D.	27,714	301
Yuba City, Cal.	27,574	302
Laredo, Tex.	26,993	303
Great Falls, Mont.	26,183	304
Sherman - Denison, Tex.	26,048	305
Monroe, La.	25,840	306
Lawrence, Kans.	24,683	307
Anniston, Ala.	24,597	308
Kankakee, Ill.	23,874	309
Danville, Va.	23,421	310
Williamsport, Pa.	23,240	311
Enid, Okla.	21,921	312
Pine Bluff, Ark.	21,685	313
San Angelo, Tex.	20,978	314
Jacksonville, N.C.	18,168	315
Gadsden, Ala.	17,612	316
Lawton, Okla.	14,072	317
Total Above Areas	**72,397,009**	
Percent of U.S.	**78.7877**	
U.S. Total	**91,888,761**	

1987 SURVEY OF BUYING POWER DATA SERVICE

BUILDING MATERIALS & HARDWARE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	2,140,038	1
New York, N.Y.	1,611,540	2
Philadelphia, Pa.	1,576,510	3
Houston, Tex.	1,490,805	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,475,154	5
Chicago, Ill.	1,417,029	6
Detroit, Mich.	1,324,808	7
Atlanta, Ga.	1,250,700	8
Nassau - Suffolk, N.Y.	1,211,136	9
Dallas, Tex.	1,007,690	10
Washington, D.C.	955,556	11
St. Louis, Mo.	853,700	12
Anaheim - Santa Ana, Cal.	810,379	13
Minneapolis - St. Paul, Minn.	778,662	14
Riverside - San Bernardino, Cal.	757,044	15
Denver, Colo.	749,143	16
Oklahoma City, Okla.	665,877	17
Phoenix, Ariz.	664,759	18
San Diego, Cal.	656,569	19
Tampa - St. Petersburg - Clearwater, Fla.	648,337	20
Baltimore, Md.	645,091	21
Oakland, Cal.	642,579	22
San Francisco, Cal.	623,099	23
Pittsburgh, Pa.	611,277	24
Fort Worth - Arlington, Tex.	581,223	25
Newark, N.J.	575,103	26
Seattle, Wash.	574,634	27
Miami - Hialeah, Fla.	547,633	28
San Antonio, Tex.	516,680	29
Sacramento, Cal.	513,889	30
Kansas City, Mo.-Kans.	511,407	31
Bergen - Passaic, N.J.	508,323	32
Austin, Tex.	497,926	33
San Jose, Cal.	474,051	34
Cleveland, Ohio	455,168	35
New Orleans, La.	453,400	36
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	449,691	37
Hartford - New Britain - Middletown - Bristol, Conn.	419,164	38
Orlando, Fla.	417,120	39
Cincinnati, Ohio	410,040	40
Indianapolis, Ind.	403,880	41
Norfolk - Virginia Beach - Newport News, Va.	385,382	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	383,440	43
Columbus, Ohio	362,128	44
Monmouth - Ocean, N.J.	346,059	45
Middlesex - Somerset - Hunterdon, N.J.	343,870	46
Anchorage, Alas.	332,743	47
Salt Lake City - Ogden, Utah	331,132	48
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	325,361	49
Tulsa, Okla.	319,078	50
Total Top 50	**36,006,007**	
Greensboro - Winston-Salem - High Point, N.C.	317,735	51
Milwaukee, Wisc.	313,072	52
Rochester, N.Y.	302,947	53
Baton Rouge, La.	289,252	54
West Palm Beach - Boca Raton - Delray Beach, Fla.	284,555	55
New Haven - Waterbury - Meriden, Conn.	279,550	56
Portland, Ore.	278,593	57
Albany - Schenectady - Troy, N.Y.	272,284	58
Jacksonville, Fla.	265,630	59
Providence - Pawtucket - Woonsocket, R.I.	261,158	60
Omaha, Neb.	257,867	61
Raleigh - Durham, N.C.	253,657	62
Nashville, Tenn.	250,445	63
Greenville - Spartanburg, S.C.	249,838	64
Louisville, Ky.	246,946	65
Grand Rapids, Mich.	241,802	66
Knoxville, Tenn.	240,382	67
Memphis, Tenn.	238,323	68
Akron, Ohio	238,162	69
Richmond - Petersburg, Va.	235,838	70
Springfield, Mass.	235,320	71
Little Rock - North Little Rock, Ark.	231,923	72
Scranton - Wilkes-Barre, Pa.	230,905	73
Harrisburg - Lebanon - Carlisle, Pa.	229,327	74
Las Vegas, Nev.	224,030	75
Dayton - Springfield, Ohio	223,311	76
Tacoma, Wash.	217,099	77
Wichita, Kans.	214,155	78
Buffalo, N.Y.	211,319	79
Syracuse, N.Y.	208,718	80
Birmingham, Ala.	204,436	81
Portsmouth - Dover - Rochester, N.H.	196,427	82
Allentown - Bethlehem, Pa.	194,784	83
Lancaster, Pa.	185,637	84
Worcester - Fitchburg - Leominster, Mass.	184,911	85
Albuquerque, N.M.	184,589	86
Santa Rosa - Petaluma, Cal.	183,645	87
Lafayette, La.	174,717	88
Oxnard - Ventura, Cal.	172,979	89
Santa Barbara - Santa Maria - Lompoc, Cal.	171,663	90
Tucson, Ariz.	169,139	91
Corpus Christi, Tex.	167,422	92
El Paso, Tex.	166,929	93
Manchester - Nashua, N.H.	165,415	94
McAllen - Edinburg - Mission, Tex.	164,961	95
Beaumont - Port Arthur, Tex.	164,458	96
Fresno, Cal.	164,458	96
Shreveport, La.	162,978	98
Wilmington, Del.	162,155	99
Bakersfield, Cal.	161,430	100
Total Top 100	**47,053,283**	
Columbia, S.C.	160,695	101
Charleston, S.C.	159,218	102
Toledo, Ohio	158,852	103
Gary - Hammond, Ind.	157,967	104
Odessa, Tex.	154,640	105
Colorado Springs, Colo.	152,370	106
Flint, Mich.	150,409	107
Sarasota, Fla.	149,161	108
Lakeland - Winter Haven, Fla.	149,092	109
Portland, Me.	148,890	110
York, Pa.	148,695	111
Mobile, Ala.	146,511	112
Midland, Tex.	145,592	113
Saginaw - Bay City - Midland, Mich.	143,355	114
Lake Charles, La.	141,032	115
Johnson City - Kingsport - Bristol, Tenn.	140,516	116
Abilene, Tex.	140,341	117
Amarillo, Tex.	140,273	118
Fort Pierce, Fla.	138,782	119
Lubbock, Tex.	136,945	120
Atlantic City, N.J.	135,652	121
Daytona Beach, Fla.	135,576	122
Augusta, Ga.	134,325	123
Lake County, Ill.	133,007	124
Fort Myers - Cape Coral, Fla.	132,647	125
Lansing - East Lansing, Mich.	131,023	126
Canton, Ohio	130,254	127
Melbourne - Titusville - Palm Bay, Fla.	129,431	128
Youngstown - Warren, Ohio	128,900	129
New Bedford - Fall River - Attleboro, Mass.	127,613	130
Stockton, Cal.	126,268	131
Ocala, Fla.	124,594	132
Galveston - Texas City, Tex.	123,098	133
Vallejo - Fairfield - Napa, Cal.	121,905	134
Santa Cruz, Cal.	121,756	135
Jersey City, N.J.	120,742	136
Aurora - Elgin, Ill.	119,780	137
Modesto, Cal.	118,396	138
Evansville, Ind.	117,436	139
Honolulu, Haw.	117,048	140
New London - Norwich, Conn.	116,252	141
Brownsville - Harlingen, Tex.	115,079	142
Chattanooga, Tenn.	113,680	143
Fort Wayne, Ind.	113,591	144
Boulder - Longmont, Colo.	113,495	145
Des Moines, Iowa	113,149	146
Orange County, N.Y.	111,864	147
Salinas - Seaside - Monterey, Cal.	108,175	148
Charleston, W.Va.	106,499	149
Pensacola, Fla.	104,460	150
Total Top 150	**53,662,314**	
Longview - Marshall, Tex.	104,340	151
Hickory, N.C.	103,423	152
Reno, Nev.	102,499	153
Ann Arbor, Mich.	102,333	154
Duluth, Minn.	100,648	155
Asheville, N.C.	99,386	156
Visalia - Tulare - Porterville, Cal.	97,954	157
Madison, Wisc.	97,339	158
Fort Collins - Loveland, Colo.	97,331	159
Jackson, Miss.	96,956	160
Huntington - Ashland, W.Va.-Ky.	96,575	161
Spokane, Wash.	95,709	162
Waco, Tex.	93,556	163
Davenport - Rock Island - Moline, Iowa-Ill.	93,126	164
Tallahassee, Fla.	92,679	165
Brazoria, Tex.	92,099	166
Trenton, N.J.	90,944	167
Wichita Falls, Tex.	90,007	168
Rockford, Ill.	88,230	169
Springfield, Mo.	88,009	170
Poughkeepsie, N.Y.	87,936	171
Fort Smith, Ark.	87,921	172
Macon - Warner Robins, Ga.	87,905	173
Burlington, Vt.	87,061	174
Houma - Thibodaux, La.	87,052	175
Appleton - Oshkosh - Neenah, Wisc.	86,350	176
Reading, Pa.	85,210	177
Joliet, Ill.	84,698	178
Johnstown, Pa.	83,951	179
Billings, Mont.	83,922	180
Peoria, Ill.	83,745	181
St. Cloud, Minn.	83,715	182
Utica - Rome, N.Y.	83,619	183
Lexington-Fayette, Ky.	82,887	184
Bryan - College Station, Tex.	81,617	185
Gainesville, Fla.	81,613	186
Kalamazoo, Mich.	81,508	187
Tyler, Tex.	80,056	188
Fayetteville, N.C.	77,060	189
Chico, Cal.	76,989	190
Pittsfield, Mass.	76,503	191
Laredo, Tex.	75,880	192
Erie, Pa.	75,377	193
Savannah, Ga.	75,235	194
Naples, Fla.	74,116	195
Killeen - Temple, Tex.	73,839	196
Binghamton, N.Y.	72,528	197
Redding, Cal.	72,412	198
Springfield, Ill.	71,832	199
San Angelo, Tex.	71,731	200
Total Top 200	**57,999,725**	
Eugene - Springfield, Ore.	71,618	201
Montgomery, Ala.	71,234	202
Bradenton, Fla.	70,162	203
Huntsville, Ala.	68,940	204
Wilmington, N.C.	68,331	205
Salem, Ore.	66,913	206
Lincoln, Neb.	66,141	207
Monroe, La.	66,049	208
Bangor, Me.	65,890	209
Topeka, Kans.	65,306	210
Roanoke, Va.	65,296	211
Fort Walton Beach, Fla.	64,928	212
Anderson, S.C.	64,581	213
Sherman - Denison, Tex.	64,253	214
State College, Pa.	63,680	215
Florence, S.C.	63,667	216
Terre Haute, Ind.	63,476	217
Texarkana, Tex.-Ark.	63,323	218
Eau Claire, Wisc.	62,878	219
Provo - Orem, Utah	62,409	220
Santa Fe, N.M.	61,792	221
Charlottesville, Va.	61,194	222
Cedar Rapids, Iowa	61,000	223
Green Bay, Wisc.	59,479	224
Alexandria, La.	58,505	225
Boise, Ida.	58,248	226
Biloxi - Gulfport, Miss.	57,178	227
Parkersburg - Marietta, W.Va.-Ohio	56,831	228
Victoria, Tex.	56,663	229
South Bend - Mishawaka, Ind.	56,376	230
Champaign - Urbana - Rantoul, Ill.	55,878	231
Fayetteville - Springdale, Ark.	55,480	232
Fargo - Moorhead, N.D.-Minn.	54,596	233
Bremerton, Wash.	54,577	234
Hagerstown, Md.	54,436	235
Muncie, Ind.	54,158	236
Lynchburg, Va.	53,673	237
Athens, Ga.	53,039	238
Bellingham, Wash.	52,548	239
Altoona, Pa.	50,806	240
Yuba City, Cal.	50,774	241
Lorain - Elyria, Ohio	50,514	242
Elkhart - Goshen, Ind.	50,166	243
Glens Falls, N.Y.	49,923	244
Lima, Ohio	49,171	245
Tuscaloosa, Ala.	49,152	246
Benton Harbor, Mich.	48,594	247
Wheeling, W.Va.	48,422	248
Jackson, Tenn.	48,251	249
Olympia, Wash.	48,074	250
Total Top 250	**60,938,298**	
Yakima, Wash.	47,956	251
Sioux Falls, S.D.	47,460	252
Hamilton - Middletown, Ohio	47,000	253
Rochester, Minn.	46,505	254
Jackson, Mich.	46,282	255
Merced, Cal.	46,102	256
Pine Bluff, Ark.	45,657	257
Sioux City, Iowa	45,415	258
Burlington, N.C.	44,992	259
Columbus, Ga.	44,551	260
Lafayette - West Lafayette, Ind.	44,415	261
Dothan, Ala.	44,298	262
Racine, Wisc.	43,848	263
Clarksville - Hopkinsville, Tenn.-Ky.	43,583	264
Bloomington - Normal, Ill.	43,458	265
Steubenville - Weirton, Ohio-W.Va.	43,089	266
Wausau, Wisc.	42,739	267
Mansfield, Ohio	42,653	268
Muskegon, Mich.	42,610	269
Decatur, Ill.	42,338	270
Pueblo, Colo.	42,072	271
Greeley, Colo.	41,764	272
Joplin, Mo.	41,515	273
Richland - Kennewick - Pasco, Wash.	41,308	274
Niagara Falls, N.Y.	41,258	275
Jacksonville, N.C.	41,214	276
Panama City, Fla.	40,382	277
Casper, Wyo.	39,941	278
Kokomo, Ind.	39,896	279
Florence, Ala.	39,652	280
Albany, Ga.	39,210	281
Waterloo - Cedar Falls, Iowa	39,008	282
Vancouver, Wash.	38,603	283
Beaver County, Pa.	38,441	284
Rapid City, S.D.	38,359	285
Janesville - Beloit, Wisc.	37,985	286
Williamsport, Pa.	35,284	287
Owensboro, Ky.	36,102	288
Lawton, Okla.	36,057	289
Medford, Ore.	35,484	290
Battle Creek, Mich.	35,362	291
La Crosse, Wisc.	35,207	292
Sharon, Pa.	34,857	293
Vineland - Millville - Bridgeton, N.J.	33,561	294
Enid, Okla.	33,318	295
Columbia, Mo.	33,032	296
Anderson, Ind.	32,337	297
Sheboygan, Wisc.	32,124	298
Danville, Va.	31,568	299
Cheyenne, Wyo.	31,126	300
Las Cruces, N.M.	30,724	301
Bismarck, N.D.	30,433	302
Lewiston - Auburn, Me.	29,196	303
Anniston, Ala.	28,176	304
Cumberland, Md.	27,417	305
Bloomington, Ind.	27,347	306
Iowa City, Iowa	27,023	307
Kankakee, Ill.	26,905	308
Elmira, N.Y.	26,315	309
Great Falls, Mont.	26,129	310
Dubuque, Iowa	26,000	311
Pascagoula, Miss.	23,851	312
Gadsden, Ala.	22,994	313
St. Joseph, Mo.	22,516	314
Grand Forks, N.D.	22,200	315
Kenosha, Wisc.	22,183	316
Lawrence, Kans.	21,270	317
Total Above Areas	**63,390,955**	
Percent of U.S.	**75.0470**	
U.S. Total	**84,468,379**	

DRUGSTORE SALES

Area	($000)	Rank
Chicago, Ill.	1,834,686	1
Los Angeles - Long Beach, Cal.	1,796,959	2
New York, N.Y.	1,658,023	3
Detroit, Mich.	1,454,379	4
Philadelphia, Pa.	1,124,643	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	961,836	6
Washington, D.C.	960,383	7
Houston, Tex.	641,502	8
Cleveland, Ohio	639,276	9
Nassau - Suffolk, N.Y.	624,446	10
Atlanta, Ga.	582,168	11
Miami - Hialeah, Fla.	574,118	12
Oakland, Cal.	524,170	13
Baltimore, Md.	513,235	14
Phoenix, Ariz.	511,499	15
Anaheim - Santa Ana, Cal.	488,178	16
San Francisco, Cal.	459,842	17
San Diego, Cal.	433,949	18
St. Louis, Mo.	432,437	19
Pittsburgh, Pa.	427,717	20
Dallas, Tex.	413,548	21
Minneapolis - St. Paul, Minn.	411,291	22
Tampa - St. Petersburg - Clearwater, Fla.	401,771	23
Seattle, Wash.	397,782	24
San Jose, Cal.	385,712	25
Newark, N.J.	384,153	26
Indianapolis, Ind.	374,164	27
Cincinnati, Ohio	373,669	28
Sacramento, Cal.	367,519	29
New Orleans, La.	365,216	30
Riverside - San Bernardino, Cal.	364,949	31
Bergen - Passaic, N.J.	329,990	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	326,053	33
Honolulu, Haw.	314,736	34
Kansas City, Mo.-Kans.	314,565	35
Columbus, Ohio	278,028	36
Hartford - New Britain - Middletown - Bristol, Conn.	276,216	37
Buffalo, N.Y.	273,299	38
Denver, Colo.	270,533	39
Milwaukee, Wisc.	264,103	40
Memphis, Tenn.	260,171	41
Louisville, Ky.	256,652	42
Rochester, N.Y.	251,792	43
Providence - Pawtucket - Woonsocket, R.I.	227,691	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	220,118	45
West Palm Beach - Boca Raton - Delray Beach, Fla.	216,455	46
Norfolk - Virginia Beach - Newport News, Va.	215,861	47
Richmond - Petersburg, Va.	214,153	48
Albany - Schenectady - Troy, N.Y.	202,883	49
Toledo, Ohio	200,853	50
Total Top 50	**25,797,572**	
Gary - Hammond, Ind.	198,475	51
Birmingham, Ala.	193,679	52
Greensboro - Winston-Salem - High Point, N.C.	193,231	53
Middlesex - Somerset - Hunterdon, N.J.	193,168	54
Nashville, Tenn.	192,906	55
Fort Worth - Arlington, Tex.	192,684	56
Jacksonville, Fla.	183,580	57
Monmouth - Ocean, N.J.	182,629	58
Dayton - Springfield, Ohio	179,579	59
Scranton - Wilkes-Barre, Pa.	174,056	60
Raleigh - Durham, N.C.	172,512	61
Syracuse, N.Y.	169,485	62
Las Vegas, Nev.	164,479	63
Bridgeport - Stamford - Norwalk - Danbury, Conn.	160,505	64
Orlando, Fla.	160,180	65
Oklahoma City, Okla.	157,313	66
Fresno, Cal.	156,650	67
Worcester - Fitchburg - Leominster, Mass.	153,419	68
Knoxville, Tenn.	147,388	69
Akron, Ohio	147,287	70
Tucson, Ariz.	142,840	71
New Haven - Waterbury - Meriden, Conn.	139,610	72
Springfield, Mass.	133,531	73
Harrisburg - Lebanon - Carlisle, Pa.	131,515	74
Salt Lake City - Ogden, Utah	124,635	75
Flint, Mich.	124,599	76
Lake County, Ill.	124,459	77
San Antonio, Tex.	123,921	78
Allentown - Bethlehem, Pa.	123,677	79
Oxnard - Ventura, Cal.	123,279	80
Omaha, Neb.	122,868	81
Mobile, Ala.	121,921	82
Melbourne - Titusville - Palm Bay, Fla.	121,659	83
Greenville - Spartanburg, S.C.	119,032	84
Wilmington, Del.	114,886	85
Portland, Ore.	114,739	86
Santa Rosa - Petaluma, Cal.	110,898	87
Vallejo - Fairfield - Napa, Cal.	110,389	88
Youngstown - Warren, Ohio	109,736	89
Santa Barbara - Santa Maria - Lompoc, Cal.	108,730	90
Stockton, Cal.	106,928	91
Grand Rapids, Mich.	102,429	92
New Bedford - Fall River - Attleboro, Mass.	99,985	93
Jersey City, N.J.	99,082	94
Anchorage, Alas.	98,918	95
Saginaw - Bay City - Midland, Mich.	96,207	96
Bakersfield, Cal.	94,733	97
Modesto, Cal.	94,445	98
Baton Rouge, La.	94,352	99
Johnson City - Kingsport - Bristol, Tenn.	92,679	100
Total Top 100	**32,697,459**	
Daytona Beach, Fla.	92,615	101
Utica - Rome, N.Y.	92,283	102
Aurora - Elgin, Ill.	90,781	103
Tulsa, Okla.	90,203	104
Austin, Tex.	90,192	105
Jackson, Miss.	89,781	106
Fort Wayne, Ind.	89,532	107
Albuquerque, N.M.	87,758	108
Sarasota, Fla.	85,944	109
Joliet, Ill.	84,875	110
Davenport - Rock Island - Moline, Iowa-Ill.	84,585	111
Tacoma, Wash.	84,546	112
Canton, Ohio	81,859	113
Fort Myers - Cape Coral, Fla.	81,450	114
Atlantic City, N.J.	80,423	115
Trenton, N.J.	78,044	116
Augusta, Ga.	78,038	117
Salinas - Seaside - Monterey, Cal.	76,573	118
Beaumont - Port Arthur, Tex.	76,094	119
Columbia, S.C.	74,306	120
Lancaster, Pa.	73,891	121
Chattanooga, Tenn.	73,402	122
Little Rock - North Little Rock, Ark.	72,795	123
Lexington-Fayette, Ky.	72,324	124
Binghamton, N.Y.	71,608	125
South Bend - Mishawaka, Ind.	71,443	126
Charleston, S.C.	70,161	127
Springfield, Ill.	68,987	128
Montgomery, Ala.	68,466	129
Visalia - Tulare - Porterville, Cal.	67,365	130
Lansing - East Lansing, Mich.	66,504	131
Huntington - Ashland, W.Va.-Ky.	66,172	132
Wichita, Kans.	65,994	133
Spokane, Wash.	65,952	134
Shreveport, La.	64,786	135
Des Moines, Iowa	64,551	136
Ann Arbor, Mich.	63,934	137
Portsmouth - Dover - Rochester, N.H.	63,831	138
Manchester - Nashua, N.H.	62,715	139
Portland, Me.	62,295	140
Charleston, W.Va.	61,814	141
Peoria, Ill.	61,563	142
Reno, Nev.	60,993	143
Lakeland - Winter Haven, Fla.	60,751	144
Lorain - Elyria, Ohio	60,238	145
Evansville, Ind.	59,501	146
Roanoke, Va.	58,601	147
Macon - Warner Robins, Ga	57,802	148
Reading, Pa.	56,264	149
Madison, Wisc.	56,255	150
Total Top 150	**36,338,299**	
Hickory, N.C.	55,980	151
Chico, Cal.	55,035	152
Boise, Ida.	54,916	153
Asheville, N.C.	54,823	154
York, Pa.	54,565	155
Erie, Pa.	54,311	156
Redding, Cal.	52,264	157
Orange County, N.Y.	51,906	158
Poughkeepsie, N.Y.	50,812	159
El Paso, Tex.	50,618	160
Santa Cruz, Cal.	50,578	161
Niagara Falls, N.Y.	50,466	162
Hamilton - Middletown, Ohio	50,154	163
Savannah, Ga.	48,592	164
Rockford, Ill.	47,170	165
Pensacola, Fla.	46,895	166
Biloxi - Gulfport, Miss.	46,707	167
Fort Pierce, Fla.	45,383	168
Duluth, Minn.	45,376	169
Bradenton, Fla.	44,912	170
Lake Charles, La.	44,744	171
Topeka, Kans.	44,324	172
Lincoln, Neb.	43,679	173
Parkersburg - Marietta, W.Va.-Ohio	43,563	174
Muncie, Ind.	43,489	175
Kalamazoo, Mich.	42,495	176
Corpus Christi, Tex.	42,050	177
Sioux Falls, S.D.	41,244	178
Ocala, Fla.	41,205	179
Bremerton, Wash.	40,678	180
New London - Norwich, Conn.	40,642	181
Richland - Kennewick - Pasco, Wash.	38,627	182
Champaign - Urbana - Rantoul, Ill.	38,421	183
Columbus, Ga.	38,279	184
Naples, Fla.	38,270	185
Merced, Cal.	38,082	186
Houma - Thibodaux, La.	38,062	187
Anderson, Ind.	37,941	188
Galveston - Texas City, Tex.	37,313	189
Wheeling, W.Va.	37,125	190
Springfield, Mo.	37,050	191
Lafayette, La.	37,049	192
Beaver County, Pa.	36,824	193
McAllen - Edinburg - Mission, Tex.	36,676	194
Colorado Springs, Colo.	36,618	195
Johnstown, Pa.	36,418	196
Huntsville, Ala.	36,407	197
Santa Fe, N.M.	35,734	198
Boulder - Longmont, Colo.	35,164	199
Battle Creek, Mich.	35,020	200
Total Top 200	**38,522,955**	
Eugene - Springfield, Ore.	34,458	201
Athens, Ga.	34,411	202
Pittsfield, Mass.	34,349	203
Appleton - Oshkosh - Neenah, Wisc.	34,023	204
Cedar Rapids, Iowa	34,004	205
Elkhart - Goshen, Ind.	33,829	206
Kokomo, Ind.	33,653	207
Billings, Mont.	33,614	208
Lynchburg, Va.	33,475	209
Fayetteville, N.C.	33,292	210
Longview - Marshall, Tex.	32,799	211
Lima, Ohio	32,751	212
Bloomington - Normal, Ill.	32,640	213
Steubenville - Weirton, Ohio-W.Va.	32,294	214
Jackson, Mich.	32,272	215
Decatur, Ill.	31,668	216
Monroe, La.	31,647	217
Glens Falls, N.Y.	31,637	218
Terre Haute, Ind.	31,193	219
Waterloo - Cedar Falls, Iowa	31,156	220
Vancouver, Wash.	31,080	221
Abilene, Tex.	31,040	222
Salem, Ore.	30,989	223
Tallahassee, Fla.	30,872	224
Lafayette - West Lafayette, Ind.	30,835	225
Altoona, Pa.	30,807	226
Benton Harbor, Mich.	30,797	227
Burlington, N.C.	30,053	228
Racine, Wisc.	29,300	229
Anderson, S.C.	29,157	230
Tyler, Tex.	29,101	231
Yakima, Wash.	28,925	232
Provo - Orem, Utah	28,702	233
Bangor, Me.	28,500	234
Vineland - Millville - Bridgeton, N.J.	28,439	235
Muskegon, Mich.	28,395	236
Clarksville - Hopkinsville, Tenn.-Ky.	28,295	237
Wilmington, N.C.	27,894	238
Brownsville - Harlingen, Tex.	27,846	239
Gainesville, Fla.	27,721	240
Charlottesville, Va.	27,639	241
Hagerstown, Md.	27,282	242
Owensboro, Ky.	27,150	243
Olympia, Wash.	26,695	244
Alexandria, La.	26,665	245
Rochester, Minn.	26,145	246
Janesville - Beloit, Wisc.	25,831	247
Mansfield, Ohio	25,489	248
Brazoria, Tex.	25,442	249
Cumberland, Md.	25,262	250
Total Top 250	**40,034,468**	
Fort Walton Beach, Fla.	25,094	251
Burlington, Vt.	24,987	252
Tuscaloosa, Ala.	24,889	253
Danville, Va.	24,761	254
Texarkana, Tex.-Ark.	24,683	255
St. Cloud, Minn.	24,644	256
Florence, S.C.	23,969	257
Dothan, Ala.	23,935	258
Lubbock, Tex.	23,907	259
Panama City, Fla.	23,783	260
Killeen - Temple, Tex.	23,581	261
Casper, Wyo.	23,411	262
Elmira, N.Y.	23,398	263
Fort Smith, Ark.	22,839	264
Great Falls, Mont.	22,831	265
Kankakee, Ill.	22,658	266
Amarillo, Tex.	22,446	267
Waco, Tex.	22,401	268
Wichita Falls, Tex.	22,024	269
Cheyenne, Wyo.	21,624	270
Williamsport, Pa.	21,388	271
Fargo - Moorhead, N.D.-Minn.	21,334	272
Bellingham, Wash.	20,950	273
Jackson, Tenn.	20,885	274
Pascagoula, Miss.	20,849	275
Yuba City, Cal.	20,778	276
Kenosha, Wisc.	20,713	277
State College, Pa.	20,711	278
Sioux City, Iowa	20,677	279
Midland, Tex.	20,587	280
Anniston, Ala.	20,385	281
Odessa, Tex.	20,308	282
Sherman - Denison, Tex.	19,893	283
Fort Collins - Loveland, Colo.	19,214	284
Las Cruces, N.M.	19,133	285
Pueblo, Colo.	18,722	286
Albany, Ga.	18,693	287
Dubuque, Iowa	18,473	288
Laredo, Tex.	18,414	289
Bloomington, Ind.	18,365	290
Florence, Ala.	17,884	291
Green Bay, Wisc.	17,480	292
Enid, Okla.	17,343	293
Columbia, Mo.	17,080	294
Eau Claire, Wisc.	16,905	295
Joplin, Mo.	16,896	296
Rapid City, S.D.	16,814	297
La Crosse, Wisc.	16,657	298
Sharon, Pa.	16,474	299
Bismarck, N.D.	16,229	300
San Angelo, Tex.	16,107	301
Greeley, Colo.	16,070	302
Lewiston - Auburn, Me.	15,894	303
Jacksonville, N.C.	15,498	304
Sheboygan, Wisc.	15,451	305
Gadsden, Ala.	15,388	306
Medford, Ore.	15,154	307
St. Joseph, Mo.	13,164	308
Iowa City, Iowa	12,976	309
Pine Bluff, Ark.	12,909	310
Fayetteville - Springdale, Ark.	12,436	311
Lawton, Okla.	11,966	312
Bryan - College Station, Tex.	11,291	313
Victoria, Tex.	9,696	314
Lawrence, Kans.	8,864	315
Wausau, Wisc.	7,428	316
Grand Forks, N.D.	6,207	317
Total Above Areas	**41,293,066**	
Percent of U.S.	**80.4718**	
U.S. Total	**51,313,691**	

NOTES

NOTES

SECTION 10

Retail Sales By Store Group For Metropolitan Markets And All Counties

1986 Estimates
1982 Census Of Retail Trade

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

State	Page
Alabama	10–2
Alaska	10–5
Arizona	10–6
Arkansas	10–6
California	10–9
Colorado	10–13
Connecticut	10–16
Delaware	10–17
District of Columbia	10–17
Florida	10–18
Georgia	10–22
Hawaii	10–29
Idaho	10–29
Illinois	10–31
Indiana	10–35
Iowa	10–40
Kansas	10–44
Kentucky	10–48
Louisiana	10–53
Maine	10–56
Maryland	10–56
Massachusetts	10–58
Michigan	10–59
Minnesota	10–63
Mississippi	10–67
Missouri	10–70

State	Page
Montana	10–74
Nebraska	10–76
Nevada	10–80
New Hampshire	10–81
New Jersey	10–81
New Mexico	10–83
New York	10–84
North Carolina	10–88
North Dakota	10–93
Ohio	10–95
Oklahoma	10–99
Oregon	10–103
Pennsylvania	10–104
Rhode Island	10–108
South Carolina	10–109
South Dakota	10–111
Tennessee	10–114
Texas	10–118
Utah	10–129
Vermont	10–130
Virginia	10–131
Washington	10–137
West Virginia	10–139
Wisconsin	10–142
Wyoming	10–145

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA														
ANNISTON	1986	474,661	98,158	96,180	36,914	61,460	54,134	29,424	22,710	13,851	119,000	24,597	28,176	20,385
	1982	430,112	102,894	100,499	33,515	54,280	46,825	28,621	17,476	11,885	85,704	33,206	23,486	16,315
Calhoun	1986	474,661	98,158	96,180	36,914	61,460	54,134	29,424	22,710	13,851	119,000	24,597	28,176	20,385
	1982	430,112	102,894	100,499	33,515	54,280	46,825	28,621	17,476	11,885	85,704	33,206	23,486	16,315
BIRMINGHAM	1986	4,758,461	991,255	967,649	398,264	503,027	398,425	366,987	277,782	144,242	1,250,891	257,332	204,436	193,679
	1982	3,656,346	890,994	866,990	295,735	384,150	295,709	291,729	168,438	99,362	757,183	311,040	150,021	132,132
Blount	1986	84,452	21,375	21,063	4,654	8,983	7,024	3,013	2,114	1,372	22,208	3,110	4,208	3,611
	1982	70,472	20,340	19,980	4,062	6,706	5,077	3,073	1,403	943	14,663	4,428	3,264	2,574
Jefferson	1986	4,112,186	822,947	802,611	355,313	451,045	377,838	340,362	255,984	130,031	1,069,612	230,998	156,033	164,117
	1982	3,091,874	720,317	700,278	260,302	343,285	280,303	264,364	152,031	87,944	627,863	273,891	111,762	109,672
St. Clair	1986	97,760	23,865	22,698	5,093	6,701		1,832	2,257	1,517	34,622	7,821	4,095	4,621
	1982	87,426	25,982	24,634	4,483	5,280		2,048	1,671	1,157	23,993	10,405	3,452	3,425
Shelby	1986	194,011	66,403	65,768	15,855	13,029	1,725	4,708	6,513	4,286	33,375	7,052	27,473	8,412
	1982	158,990	61,732	60,947	11,687	9,553	1,165	4,772	4,317	3,044	21,780	9,300	20,155	5,866
Walker	1986	270,052	56,665	55,509	17,349	23,269	11,838	17,072	10,914	7,036	91,074	8,351	12,627	12,918
	1982	247,584	62,623	61,151	15,201	19,326	9,164	17,472	9,016	6,274	68,884	13,016	11,388	10,595
DOTHAN	1986	813,777	149,244	144,037	65,628	107,037	80,680	37,998	41,990	29,457	239,417	45,487	44,298	23,935
	1982	555,598	121,439	116,849	43,072	73,591	53,973	29,031	24,133	18,196	128,105	47,143	28,271	14,778
Dale	1986	151,164	35,488	34,542	14,253	16,317	3,968	3,709	4,239	3,359	30,804	20,816	7,703	6,162
	1982	113,168	30,828	29,911	9,527	10,366	2,120	3,141	2,233	1,887	17,418	21,091	5,080	3,809
Houston	1986	662,613	113,756	109,495	51,375	90,720	76,712	34,289	37,751	26,098	208,613	24,671	36,595	17,773
	1982	442,430	90,611	86,938	33,545	63,225	51,853	25,890	21,900	16,309	110,687	26,052	23,191	10,969
FLORENCE	1986	672,296	128,064	123,045	55,692	106,246	88,544	36,797	28,686	14,728	176,040	38,602	39,652	17,884
	1982	531,874	122,946	117,750	41,504	77,606	62,782	31,738	18,727	10,632	110,393	46,689	28,252	13,758
Colbert	1986	266,478	49,687	48,471	25,747	25,080	22,725	9,179	6,790	3,679	76,878	17,105	24,339	8,302
	1982	211,625	47,669	46,354	18,715	20,095	17,843	8,672	4,559	2,682	47,838	21,593	17,035	5,783
Lauderdale	1986	405,818	78,377	74,574	29,945	81,166	65,819	27,618	21,896	11,049	99,162	21,497	15,313	9,582
	1982	320,249	75,277	71,396	22,789	57,511	44,939	23,066	14,168	7,950	62,555	25,096	11,217	7,975
GADSDEN	1986	433,219	108,628	105,220	39,325	59,214	54,458	22,674	21,189	12,992	93,882	17,612	22,994	15,388
	1982	395,725	113,965	110,038	34,285	52,332	47,350	24,394	15,502	10,552	65,870	24,412	19,947	12,861
Etowah	1986	433,219	108,628	105,220	39,325	59,214	54,458	22,674	21,189	12,992	93,882	17,612	22,994	15,388
	1982	395,725	113,965	110,038	34,285	52,332	47,350	24,394	15,502	10,552	65,870	24,412	19,947	12,861
HUNTSVILLE	1986	1,275,258	225,069	220,604	126,646	170,474	154,088	69,170	80,776	44,188	354,124	56,067	68,940	36,407
	1982	893,534	185,838	181,570	88,536	125,652	111,467	55,278	41,935	25,564	190,474	60,723	46,848	23,431
Madison	1986	1,275,258	225,069	220,604	126,646	170,474	154,088	69,170	80,776	44,188	354,124	56,067	68,940	36,407
	1982	893,534	185,838	181,570	88,536	125,652	111,467	55,278	41,935	25,564	190,474	60,723	46,848	23,431
MOBILE	1986	2,698,888	610,569	589,111	234,419	350,415	269,210	88,889	139,172	80,703	662,260	163,044	146,511	121,921
	1982	1,948,966	506,422	487,246	164,709	245,323	181,299	78,417	80,936	51,549	374,713	178,205	98,978	77,925
Baldwin	1986	471,179	126,318	119,894	43,152	45,564	24,801	17,125	20,331	9,994	94,834	34,414	26,469	23,194
	1982	323,989	95,694	90,538	28,486	26,216	13,160	12,532	11,626	6,137	51,741	39,118	16,012	13,298
Mobile	1986	2,227,709	484,251	469,217	191,267	304,851	244,409	71,764	118,841	70,709	567,426	128,630	120,042	98,727
	1982	1,624,977	410,728	396,708	136,223	219,107	168,139	65,885	69,310	45,412	322,972	139,087	82,966	64,627
MONTGOMERY	1986	1,592,463	299,210	291,397	131,535	223,064	173,742	81,658	66,827	40,666	456,756	106,854	71,234	68,466
	1982	1,155,057	256,290	248,804	95,553	159,786	121,328	66,104	41,529	27,684	251,557	116,796	48,688	42,500
Autauga	1986	136,555	30,266	28,929	11,265	11,308	8,596	5,244	3,802	3,142	43,061	11,808	9,339	3,873
	1982	93.500	25,410	24,210	7,217	8,013	5,940	4,140	1,952	1,651	21,951	11,779	5,570	2,678
Elmore	1986	122,366	40,667	39,557	6,530	9,216		3,539	4,051	3,244	21,151	9,945	7,301	9,603
	1982	97,780	37,109	35,981	4,527	6,082		3,152	2,435	1,946	12,948	11,181	5,220	6,028
Montgomery	1986	1,333,542	228,277	222,911	113,740	202,540	165,146	72,875	58,974	34,280	392,544	85,101	54,594	54,990
	1982	963,777	193,771	188,613	83,809	145,691	115,388	58,812	37,142	24,087	216,658	93,836	37,898	33,794
TUSCALOOSA	1986	751,802	176,546	168,424	67,962	103,086	85,570	45,455	32,403	17,296	162,089	45,451	49,152	24,889
	1982	578,491	153,915	146,366	49,079	77,184	62,181	36,098	20,998	12,552	96,086	54,203	35,312	17,010
Tuscaloosa	1986	751,802	176,546	168,424	67,962	103,086	85,570	45,455	32,403	17,296	162,089	45,451	49,152	24,889
	1982	578,491	153,915	146,366	49,079	77,184	62,181	36,098	20,998	12,552	96,086	54,203	35,312	17,010
ALL COUNTIES														
Autauga	1986	136,555	30,266	28,929	11,265	11,308	8,596	5,244	3,802	3,142	43,061	11,808	9,339	3,873
	1982	93,500	25,410	24,210	7,217	8,013	5,940	4,140	1,952	1,651	21,951	11,779	5,570	2,678
Baldwin	1986	471,179	126,318	119,894	43,152	45,564	24,801	17,125	20,331	9,994	94,834	34,414	26,469	23,194
	1982	323,989	95,694	90,538	28,486	26,216	13,160	12,532	11,626	6,137	51,741	39,118	16,012	13,298

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Barbour	1986	83,232	25,147	24,475	8,805	6,111	3,739	4,804	1,962	1,962	14,162	4,285	1,948	5,308
	1982	63,620	21,358	20,720	6,173	4,592	2,678	3,826	1,238	1,238	7,932	4,796	1,283	3,314
Bibb	1986	38,267	12,573	12,437	1,667	3,483	2,378	1,822	1,183	1,183	9,535	1,391	2,586	2,294
	1982	30,587	11,264	11,106	1,440	2,518	1,634	1,534	762	762	6,134	2,032	1,702	1,643
Blount	1986	84,452	21,375	21,063	4,654	8,983	7,024	3,013	2,114	1,372	22,208	3,110	4,208	3,611
	1982	70,472	20,340	19,980	4,062	6,706	5,077	3,073	1,403	943	14,663	4,428	3,264	2,574
Bullock	1986	28,595	7,605	7,526	1,480	1,060		2,407	1,612	984	1,809	2,905	2,544	1,705
	1982	22,557	6,822	6,730	957	778		1,830	886	576	1,070	3,005	1,558	1,073
Butler	1986	100,754	22,486	21,900	9,285	9,106		4,658	3,478	2,859	22,746	8,294	5,735	5,674
	1982	73,059	20,776	20,170	6,204	5,650		3,765	1,993	1,665	11,887	8,385	3,852	3,490
Calhoun	1986	474,661	98,158	96,180	36,914	61,460	54,134	29,424	22,710	13,851	119,000	24,597	28,176	20,385
	1982	430,112	102,894	100,499	33,515	54,280	46,825	28,621	17,476	11,885	85,704	33,206	23,486	16,315
Chambers	1986	161,315	41,704	40,931	10,267	7,165		3,448	11,029	9,949	49,496	13,193	5,234	7,112
	1982	105,251	33,552	32,826	6,465	4,427		2,441	5,151	4,683	22,196	14,202	3,160	4,624
Cherokee	1986	45,961	9,163	8,963	3,272	2,133		2,612	1,119	938	10,871	2,422	4,293	2,537
	1982	39,255	9,896	9,648	2,491	1,797		2,268	656	553	7,312	3,626	2,721	1,729
Chilton	1986	132,279	31,151	30,480	7,391	13,122	5,474	4,153	7,212	6,183	34,551	5,881	7,200	7,251
	1982	87,458	26,290	25,641	4,398	7,394	2,815	3,364	3,742	3,324	17,543	6,360	4,412	3,941
Choctaw	1986	45,571	16,702	16,173	6,085	2,031		1,227	1,669	1,203	5,654	1,647	2,217	2,232
	1982	33,263	13,131	12,675	4,240	1,351		1,046	875	691	3,190	1,878	1,412	1,271
Clarke	1986	137,124	40,900	39,553	8,581	13,921		4,515	4,728	4,157	25,905	9,495	11,527	9,427
	1982	100,502	32,532	31,360	6,067	9,217		4,147	2,901	2,625	14,972	10,243	8,065	5,790
Clay	1986	38,912	11,534	11,327	1,785	2,714		816	854	854	7,602	834	7,901	814
	1982	32,718	11,123	10,889	1,563	2,032		872	625	625	5,231	1,159	5,458	687
Cleburne	1986	21,760	4,754	4,492	1,796	1,918		410	750		6,252	1,805	720	850
	1982	19,485	4,910	4,625	1,465	1,544		373	497		4,204	2,592	608	756
Coffee	1986	192,340	35,007	33,247	11,581	20,272	11,499	8,952	14,818	10,994	61,610	6,604	11,869	6,016
	1982	150,323	33,384	31,605	8,718	14,790	7,676	7,987	9,499	7,374	38,557	8,687	8,960	4,788
Colbert	1986	266,478	49,687	48,471	25,747	25,080	22,725	9,179	6,790	3,679	76,878	17,105	24,339	8,302
	1982	211,625	47,669	46,354	18,715	20,095	17,843	8,672	4,559	2,682	47,838	21,593	17,035	5,783
Conecuh	1986	44,504	10,573	10,215	3,173	4,070		1,499	807	295	3,962	10,243	1,858	3,479
	1982	36,220	9,989	9,620	2,153	2,589		1,128	436	199	2,299	10,444	1,160	2,177
Coosa	1986	7,245	1,779	1,645	409	73		91	809	809	1,322	1,014	150	359
	1982	6,352	1,847	1,703	306	52		89	451	451	765	1,395	111	281
Covington	1986	165,681	41,076	40,401	9,118	15,518		6,898	10,761	8,198	41,095	5,559	14,318	8,600
	1982	132,242	39,223	38,456	6,799	11,051		6,671	6,740	5,448	26,339	7,551	9,462	6,209
Crenshaw	1986	36,714	11,902	11,730	1,520	1,943		628	1,403	514	9,492	2,634	963	1,822
	1982	26,739	9,908	9,735	957	1,225		545	729	283	5,307	2,975	632	1,118
Cullman	1986	280,364	67,606	65,173	18,396	26,166	16,704	13,875	14,569	3,473	69,029	18,113	27,030	11,133
	1982	215,068	59,712	57,379	13,369	17,645	10,526	12,148	8,476	2,406	41,050	22,525	19,249	7,657
Dale	1986	151,164	35,488	34,542	14,253	16,317	3,968	3,709	4,239	3,359	30,804	20,816	7,703	6,162
	1982	113,168	30,828	29,911	9,527	10,366	2,120	3,141	2,233	1,887	17,418	21,091	5,080	3,809
Dallas	1986	217,308	47,176	45,951	15,723	33,488	22,782	9,374	7,570	[illegible]	47,608	13,754	11,944	10,537
	1982	174,596	45,623	44,296	12,214	22,598	14,767	9,404	5,169	[illegible]	29,565	17,273	8,109	7,468
De Kalb	1986	150,374	36,502	35,190	11,093	12,566	8,543	6,858	8,407	4,751	36,503	4,304	14,022	8,227
	1982	135,823	37,222	35,769	9,621	10,024	6,305	6,739	6,800	4,043	26,738	7,219	11,778	6,942
Elmore	1986	122,366	40,667	39,557	6,530	9,216		3,539	4,051	3,244	21,151	9,945	7,301	9,603
	1982	97,780	37,109	35,981	4,527	6,082		3,152	2,435	1,946	12,948	11,181	5,220	6,028
Escambia	1986	166,370	29,978	29,090	11,465	16,108	8,812	10,532	7,613	6,762	34,523	15,646	16,689	9,194
	1982	137,495	31,688	30,651	8,446	12,655	6,463	9,166	5,252	4,730	21,898	18,472	10,944	6,228
Etowah	1986	433,219	108,628	105,220	39,325	59,214	54,458	22,674	21,189	12,992	93,882	17,612	22,994	15,388
	1982	395,725	113,965	110,038	34,285	52,332	47,350	24,394	15,502	10,552	65,870	24,412	19,947	12,861
Fayette	1986	60,214	16,327	15,749	3,206	5,476		2,450	2,910	2,122	15,771	1,658	5,944	3,377
	1982	53,093	17,245	16,581	2,701	4,428		2,656	2,010	1,565	11,171	2,653	4,342	2,572
Franklin	1986	125,428	23,272	22,495	6,243	12,885	7,382	3,133	6,904	4,856	43,679	6,145	9,361	5,666
	1982	96,648	22,888	22,053	4,662	8,851	4,572	3,153	4,307	3,243	27,115	7,985	6,737	3,927
Geneva	1986	59,166	21,103	20,941	1,209	5,854		2,138	1,624	1,443	11,522	4,239	4,055	3,718
	1982	50,792	20,670	20,446	985	4,659		1,921	1,085	990	7,278	5,173	3,020	2,655
Greene	1986	40,241	13,942	13,552	2,408	2,918		868	2,133	909	8,135	6,843	144	1,972
	1982	27,985	10,123	9,808	1,442	1,846		589	1,014	455	4,127	6,952	80	1,112
Hale	1986	33,486	10,570	10,435	1,019	1,246		865	1,055	1,055	12,629	839	646	2,222
	1982	29,713	12,078	11,884	899	1,104		849	704	704	7,850	1,344	551	1,792
Henry	1986	49,637	14,512	13,767	2,213	2,226		1,808	2,505	1,132	4,296	1,397	16,593	1,126
	1982	39,749	13,852	13,099	1,677	1,905		1,519	1,463	796	2,840	1,867	10,714	988

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Houston	1986	662,613	113,756	109,495	51,375	90,720	76,712	34,289	37,751	26,098	208,613	24,671	36,595	17,773
	1982	442,430	90,611	86,938	33,545	63,225	51,853	25,890	21,900	16,309	110,687	26,052	23,191	10,969
Jackson	1986	160,976	33,759	32,627	8,608	15,760	7,792	5,827	6,748	4,705	58,703	6,310	6,678	6,405
	1982	145,742	38,974	37,547	7,874	13,893	6,232	5,925	5,452	3,985	40,271	9,954	5,913	5,377
Jefferson	1986	4,112,186	822,947	802,611	355,313	451,045	377,838	340,362	255,984	130,031	1,069,612	230,998	156,033	164,117
	1982	3,091,874	720,317	700,278	260,302	343,285	280,303	264,364	152,031	87,944	627,863	273,891	111,762	109,672
Lamar	1986	53,998	17,064	16,589	1,906	1,785		4,553	2,208	2,208	8,206	1,985	5,428	2,653
	1982	38,625	13,788	13,361	1,284	1,284		3,508	1,255	1,255	4,642	2,019	2,875	1,703
Lauderdale	1986	405,818	78,377	74,574	29,945	81,166	65,819	27,618	21,896	11,049	99,162	21,497	15,313	9,582
	1982	320,249	75,277	71,396	22,789	57,511	44,939	23,066	14,168	7,950	62,555	25,096	11,217	7,975
Lawrence	1986	77,745	20,657	19,749	5,834	9,019	7,096	2,827	2,977	2,977	9,400	11,504	5,708	3,448
	1982	52,586	16,030	15,276	3,437	4,917	3,668	2,158	1,480	1,480	4,371	11,093	2,817	2,073
Lee	1986	395,325	86,406	84,398	37,863	60,836	51,801	11,760	11,441	4,619	96,430	23,052	29,120	12,888
	1982	299,231	75,254	73,271	28,451	43,280	35,535	10,686	7,258	3,230	55,633	25,971	19,728	8,581
Limestone	1986	185,833	45,587	45,051	17,271	17,388	4,580	9,733	7,223	6,025	43,261	10,435	14,634	8,567
	1982	131,641	38,301	37,731	10,807	11,028	2,661	7,631	4,237	3,604	23,974	11,543	8,948	5,252
Lowndes	1986	25,274	7,427	7,339	598	541		175	1,189	1,189	7,118	2,605	1,538	310
	1982	20,157	6,422	6,325	494	420		143	676	676	4,189	3,092	878	246
Macon	1986	60,543	18,129	17,547	3,302	713		3,615	1,409	1,158	9,264	7,412	4,384	4,328
	1982	44,889	15,444	14,900	2,323	490		2,577	798	696	4,796	7,343	2,559	2,680
Madison	1986	1,275,258	225,069	220,604	126,646	170,474	154,088	69,170	80,776	44,188	354,124	56,067	68,940	36,407
	1982	893,534	185,838	181,570	88,536	125,652	111,467	55,278	41,935	25,564	190,474	60,723	46,848	23,431
Marengo	1986	93,743	22,484	22,055	4,786	10,495	6,410	3,576	4.299	3,154	25,892	3,502	6,183	3,362
	1982	78,015	23,709	23,183	3,782	7,609	4,404	3,461	2.978	2,261	15,846	5,230	4,790	2,347
Marion	1986	98,649	29,242	28,924	4,660	14,430	8,340	7,051	4,460	4,460	22,091	1,906	6,671	4,085
	1982	73,331	25,055	24,703	3,653	9,582	4,998	5,674	2,661	2,661	13,054	2,507	4,492	3,213
Marshall	1986	410,127	78,402	76,522	26,301	54,379	26,871	24,705	14,076	6,332	133,968	10,818	30,264	13,173
	1982	283,077	68,647	66,788	18,137	35,306	15,921	18,341	8,316	4,129	74,156	12,263	20,761	8,629
Mobile	1986	2,227,709	484,251	469,217	191,267	304,851	244,409	71,764	118,841	70,709	567,426	128,630	120,042	98,727
	1982	1,624,977	410,728	396,708	136,223	219,107	168,139	65,885	69,310	45,412	322,972	139,087	82,966	64,627
Monroe	1986	69,293	20,466	20,292	4,396	6,641		2,191	1,982	1,982	14,935	2,210	7,594	3,453
	1982	62,780	20,938	20,694	3,721	5,901		2,251	1,410	1,410	10,689	3,392	6,429	2,612
Montgomery	1986	1,333,542	228,277	222,911	113,740	202,540	165,146	72,875	58,974	34,280	392,544	85,101	54,594	54,990
	1982	963,777	193,771	188,613	83,809	145,691	115,388	58,812	37,142	24,087	216,658	93,836	37,898	33,794
Morgan	1986	496,373	101,576	99,807	36,134	66,135	58,490	23,345	24,819	13,415	133,693	25,170	30,642	20,084
	1982	375,438	89,690	87,846	26,483	45,330	38,936	22,612	16,206	9,891	79,083	30,505	22,194	13,708
Perry	1986	24,745	7,116	5,715	798	1,638		1,267	808	808	3,807	1,622	2,288	2,762
	1982	20,852	6,764	5,416	714	1,268		1,309	514	514	2,429	1,953	1,440	1,893
Pickens	1986	44,133	11,812	11,626	1,548	1,849		788	2,820	1,591	11,986	1,575	2,837	2,165
	1982	38,897	13,278	13,028	1,198	1,613		842	1,821	1,188	7,727	2,434	2,116	1,613
Pike	1986	124,507	24,423	23,668	13,230	12,218	9,209	6,994	3,208	1,952	32,637	3,245	9,282	5,926
	1982	92,705	23,485	22,685	9,513	8,322	5,938	5,633	1,945	1,334	19,229	3,985	5,676	3,731
Randolph	1986	64,104	21,544	20,994	2,826	5,483		3,803	1,989	1,171	10,437	2,099	4,112	3,975
	1982	47,600	17,650	17,144	2,004	3,571		2,806	1,224	737	6,142	2,747	2,648	2,412
☐ Russell	1986	151,322	54,742	54,023	13,629	19,446	13,140	4,883	2,157	1,042	20,007	10,727	6,785	7,875
	1982	111,600	43,288	42,583	9,333	12,757	8,158	3,670	1,268	730	10,836	11,950	4,540	4,719
St. Clair	1986	97,760	23,865	22,698	5,093	6,701		1,832	2,257	1.517	34,622	7,821	4,095	4,621
	1982	87,426	25,982	24,634	4,483	5,280		2,048	1,671	1,157	23,993	10,405	3,452	3,425
Shelby	1986	194,011	66,403	65,768	15,855	13,029	1,725	4,708	6,513	4,286	33,375	7,052	27,473	8,412
	1982	158,990	61,732	60,947	11,687	9,553	1,165	4,772	4.317	3,044	21,780	9,300	20,155	5,866
Sumter	1986	42,532	15,377	15,321	3,504	6,972	3,064	502	1,072	1,072	4,514	3,404	1,142	2,361
	1982	35,035	13,782	13,687	2,495	4,926	2,045	478	700	700	2,844	4,336	845	1,536
Talladega	1986	343,651	96,018	95,247	24,214	39,213	23,352	20,074	13,821	8,428	85,948	12,742	16,341	14,427
	1982	231,514	75,210	74,368	15,313	24,535	13,314	14,439	7,387	4,741	44,151	14,793	9,767	9,802
Tallapoosa	1986	132,127	28,991	28,718	9,170	12,017	4,843	9,602	10,241	6,951	29,378	3,975	10,351	8,302
	1982	106,867	30,493	30,110	7,038	8,887	3,250	7 937	6,442	4,711	18,123	5,717	6,639	6,020
Tuscaloosa	1986	751,802	176,546	168,424	67,962	103,086	85,570	45,455	32,403	17,296	162,089	45,451	49,152	24,889
	1982	578,491	153,915	146,366	49,079	77,184	62,181	36,098	20,998	12,552	96,086	54,203	35,312	17,010
Walker	1986	270,052	56,665	55,509	17,349	23,269	11,838	17.072	10,914	7,036	91,074	8,351	12,627	12,918
	1982	247,584	62,623	61,151	15,201	19,326	9,164	17,472	9,016	6,274	68,884	13,016	11,388	10,595
Washington	1986	42,027	8,310	8,089	1,154	2,125		755	4,078	4,078	8,407	3,702	3,818	1,414
	1982	29,511	6,971	6,764	782	1,356		507	2,020	2,020	4,483	3,989	2,186	958
Wilcox	1986	42,044	14,910	14,687	1,953	2,745		835	1,389	95	6,202	2,787	2,630	1,592
	1982	29,494	11,030	10,831	1,255	1,879		696	700	60	3,153	2,808	1,652	933

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Winston	1986	74,957	22,074	21,707	4,677	10,531	6,338	1,881	5,745	5,745	14,431	2,938	4,719	2,359
	1982	63,669	21,799	21,367	3,908	7,839	4,315	2,023	3,435	3,435	9,836	4,404	3,574	1,764
TOTAL METRO COUNTIES	1986	**13,622,147**	**2,841,485**	**2,759,690**	**1,170,014**	**1,703,469**	**1,371,991**	**783,935**	**713,692**	**399,165**	**3,534,466**	**765,773**	**682,178**	**530,829**
	1982	10,257,303	2,497,991	2,418,695	855,321	1,262,661	991,072	645,080	430,942	268,706	2,070,921	884,367	484,343	355,429
TOTAL STATE	1986	**19,147,695**	**4,178,303**	**4,064,200**	**1,543,937**	**2,279,955**	**1,677,490**	**1,030,635**	**961,178**	**564,771**	**4,894,933**	**1,061,915**	**1,076,033**	**781,520**
	1982	14,479,552	3,707,811	3,595,195	1,126,399	1,662,619	1,189,725	856,747	583,318	375,690	2,874,312	1,237,238	753,350	526,744
ALASKA														
ANCHORAGE	1986	**2,675,045**	**406,355**	**388,821**	**339,099**	**351,962**	**265,668**	**120,968**	**135,970**	**65,638**	**511,161**	**104,565**	**332,743**	**98,918**
	1982	1,794,843	301,624	287,690	219,263	232,412	171,177	83,539	86,341	47,648	270,598	121,378	207,710	84,189
Anchorage	1986	2,675,045	406,355	388,821	339,099	351,962	265,668	120,968	135,970	65,638	511,161	104,565	332,743	98,918
	1982	1,794,843	301,624	287,690	219,263	232,412	171,177	83,539	86,341	47,648	270,598	121,378	207,710	84,189
ALL COUNTIES														
Aleutian Islands	1986	13,189	7,458	7,175	1,675	1,088					99	68	719	
	1982	12,084	6,797	6,519	1,540	988					72	118	678	
Anchorage	1986	2,675,045	406,355	388,821	339,099	351,962	265,668	120,968	135,970	65,638	511,161	104,565	332,743	98,918
	1982	1,794,843	301,624	287,690	219,263	232,412	171,177	83,539	86,341	47,648	270,598	121,378	207,710	84,189
Bethel	1986	29,528	5,668	5,383	828	14,000		74	143		2,938	1,569	593	
	1982	27,057	6,175	5,847	854	10,800		78	148		1,995	2,537	585	
Bristol Bay	1986	7,667	3,233	3,076	2,150				57		727	57	483	
	1982	7,298	3,136	2,975	2,157				60		555	102	419	
Dillingham	1986	10,372	5,814	5,756	1,667	546			72		1,011	445	530	
	1982	10,087	5,778	5,703	1,500	506			78		711	745	437	
Fairbanks North Star	1986	702,517	129,285	127,970	69,370	93,852	82,116	17,830	31,012	18,406	172,707	21,597	57,687	26,776
	1982	465,739	93,470	92,224	52,807	52,003	44,399	13,004	20,115	12,950	84,568	27,677	42,575	21,469
Haines	1986	11,848	3,296	3,140	1,025	1,199		145	55		868	646	1,669	
	1982	11,268	2,980	2,831	1,066	962		133	59		598	1,135	1,683	
Juneau	1986	237,964	80,577	77,134	26,860	574		12,775	13,537	6,616	25,370	8,289	21,188	7,651
	1982	172,785	56,518	53,931	19,812	389		10,069	9,238	5,151	14,408	9,188	15,964	6,303
Kenai Peninsula	1986	233,461	70,974	69,602	22,725	2,518		9,193	6,615	2,669	31,986	12,331	31,776	15,572
	1982	188,669	57,073	55,791	18,879	1,891		6,972	5,061	2,412	19,072	15,764	22,196	13,635
Ketchikan Gateway	1986	72,448	10,642	10,590	10,382	7,975		3,184	2,668	973	7,669	2,432	8,737	2,103
	1982	82,099	13,625	13,514	12,720	7,260		3,872	3,204	1,389	6,653	4,634	8,754	2,860
Kodiak Island	1986	63,499	14,018	13,853	9,407			726	1,820	784	11,375	2,254	11,676	2,156
	1982	70,275	17,456	17,195	10,715			844	2,075	1,068	8,942	3,937	11,459	2,780
Matanuska - Susitna	1986	132,932	53,944	52,946	11,039	4,141		3,963	3,986	1,634	8,788	6,107	24,026	1,110
	1982	100,315	39,329	38,479	8,935	3,093		2,824	2,841	1,393	4,898	8,653	16,275	1,050
Nome	1986	30,345	15,646	15,635	3,323	4,914		226	750	750	140	741	1,138	650
	1982	31,358	15,305	15,247	3,534	4,809		259	742	742	116	1,338	1,233	762
North Slope	1986	32,274	3,501	3,378	27,746	983								
	1982	33,817	3,975	3,823	28,745	1,042								
Northwest Arctic	1986	23,453	8,262	7,968	3,817	6,150					61		3,357	
	1982	21,966	7,977	7,670	3,249	5,748					45		2,901	
Prince of Wales - Outer Ketchikan	1986	16,768	9,843	9,385	3,895	261		90	198		403	257	450	
	1982	11,649	6,641	6,312	2,693	175		67	127		218	317	317	
Sitka	1986	43,850	19,172	18,867	4,961	1,502		4,130	2,052	1,100	569	2,064	2,618	1,328
	1982	41,952	16,846	16,526	4,633	1,379		3,740	1,966	1,207	424	3,030	2,496	1,475
Skagway - Yakutat - Angoon	1986	9,922	3,489	3,318	1,860	1,748		40	90		200	85	372	
	1982	11,504	4,219	4,000	2,217	1,529		50	94		162	162	431	
Southeast Fairbanks	1986	15,653	6,566	6,279	2,220	1,145			96		912	339	795	
	1982	12,973	5,524	5,265	1,803	807			81		575	508	592	
Valdez - Cordova	1986	58,393	19,569	19,453	9,439	922		2,488	233		4,324	4,827	6,421	1,104
	1982	50,591	17,287	17,131	8,256	699		2,128	181		2,573	6,581	4,447	1,154
Wade Hampton	1986	11,866	3,526	3,371	277	6,587			54		123	1,092		
	1982	12,074	4,033	3,843	300	5,457			59		100	1,881		
Wrangell - Petersburg	1986	30,247	15,350	15,087	2,851	603		2,071	110	110	1,502	284	2,470	875
	1982	32,334	16,501	16,166	3,325	632		2,036	115	115	1,172	580	2,478	1,074
Yukon - Koyukuk	1986	44,565	11,629	10,971	4,272	6,877		234	453		1,027	4,941	320	
	1982	24,590	6,643	6,248	2,214	2,705		114	216		372	4,273	143	

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALASKA (continued)														
TOTAL METRO COUNTIES	1986	**2,675,045**	**406,355**	**388,821**	**339,099**	**251,962**	**265,668**	**120,968**	**135,970**	**65,638**	**511,161**	**104,565**	**332,743**	**98,918**
	1982	1,794,843	301,624	287,690	219,263	232,412	171,177	83,539	86,341	47,648	270,598	121,378	207,710	84,189
TOTAL STATE	1986	**4,507,806**	**907,817**	**879,158**	**560,888**	**509,547**	**347,784**	**178,137**	**199,971**	**98,680**	**783,960**	**174,990**	**509,768**	**158,243**
	1982	3,227,327	708,912	684,930	411,217	335,286	215,576	129,729	132,801	74,075	418,827	214,538	343,773	136,751
ARIZONA														
PHOENIX	1986	**12,339,829**	**2,736,024**	**2,635,556**	**1,275,148**	**1,367,167**	**1,207,470**	**479,131**	**766,600**	**393,032**	**2,561,760**	**867,379**	**664,759**	**511,499**
	1982	8,534,480	2,009,213	1,929,262	879,410	901,702	784,000	350,007	463,363	266,114	1,713,681	723,118	409,877	325,633
Maricopa	1986	12,339,829	2,736,024	2,635,556	1,275,148	1,367,167	1,207,470	479,131	766,600	393,032	2,561,760	867,379	664,759	511,499
	1982	8,534,480	2,009,213	1,929,262	879,410	901,702	784,000	350,007	463,363	266,114	1,713,681	723,118	409,877	325,633
TUCSON	1986	**3,405,661**	**756,105**	**717,343**	**376,925**	**460,043**	**413,999**	**134,006**	**216,277**	**100,723**	**693,961**	**210,187**	**169,139**	**142,840**
	1982	2,593,915	616,831	583,343	270,869	334,443	296,484	109,777	129,885	70,216	505,460	218,188	112,068	100,281
Pima	1986	3,405,661	756,105	717,343	376,925	460,043	413,999	134,006	216,277	100,723	693,961	210,187	169,139	142,840
	1982	2,593,915	616,831	583,343	270,869	334,443	296,484	109,777	129,885	70,216	505 60	218,188	112,068	100,281
ALL COUNTIES														
Apache	1986	102,163	36,336	36,273	5,804	16,370		3,586	509		6,233	20,806	4,080	3,756
	1982	83,338	28,907	28,765	5,014	11,209		3,052	347		4,058	21,522	2,627	2,660
Cochise	1986	341,059	95,789	94,078	33,482	40,591	22,341	15,209	12,789	5,513	72,078	23,265	14,950	12,640
	1982	281,162	82,035	80,313	25,839	29,923	15,328	13,299	8,713	4,338	56,158	25,732	10,551	9,985
Coconino	1986	563,817	115,713	111,810	79,871	64,225	27,070	16,240	15,837	7,897	73,540	85,459	46,270	19,170
	1982	428,482	93,824	90,371	62,437	43,820	17,067	12,623	10,337	5,791	49,729	76,843	26,176	12,307
Gila	1986	171,334	67,734	67,255	14,828	14,218		4,550	2,150	1,504	26,817	13,110	11,695	7,327
	1982	142,882	55,097	54,533	13,863	10,127		4,599	1,590	1,173	21,809	14,006	7,690	5,356
Graham	1986	134,361	37,420	37,375	7,543	16,431		3,706	3,885	2,736	23,639	13,492	10,375	7,508
	1982	91,882	26,917	26,798	5,547	9,791		3,020	2,164	1,647	15,364	12,093	6,096	4,390
Greenlee	1986	21,761	11,297	11,286	1,344	1,313		331	671	671	2,060	2,415	282	1,000
	1982	20,804	10,539	10,509	1,175	1,184		344	563	563	1,650	3,052	236	969
La Paz	1986	33,894	10,481	10,275	3,381	935		476	1,057	704	3,746	7,453	3,355	1,096
	1982	25,978	8,220	8,032	2,358	587		389	589	428	2,313	7,429	1,997	757
Maricopa	1986	12,339,829	2,736,024	2,635,556	1,275,148	1,367,167	1,207,470	479,131	766,600	393,032	2,561,760	867,379	664,759	511,499
	1982	8,534,480	2,009,213	1,929,262	879,410	901,702	784,000	350,007	463,363	266,114	1,713,681	723,118	409,877	325,633
Mohave	1986	431,454	113,137	109,801	37,499	32,058	11,698	6,728	9,769	6,871	94,167	68,516	29,740	12,217
	1982	315,662	87,668	84,812	27,656	19,382	6,184	5,761	6,169	4,650	54,828	64,111	18,716	8,270
Navajo	1986	273,989	89,688	89,069	26,506	24,956		4,727	4,048	2,472	34,264	43,228	20,954	7,387
	1982	250,971	81,354	80,534	22,744	19,946		4,769	3,204	2,085	28,484	48,664	16,605	6,136
Pima	1986	3,405,661	756,105	717,343	376,925	460,043	413,999	134,006	216,277	100,723	693,961	210,187	169,139	142,840
	1982	2,593,915	616,831	583,343	270,869	334,443	296,484	109,777	129,885	70,216	505,460	218,188	112,068	100,281
Pinal	1986	376,124	118,181	115,902	32,622	25,258	14,082	8,077	7,825	3,520	51,421	48,104	39,666	21,976
	1982	278,527	93,735	91,634	24,556	15,808	8,162	7,075	4,721	2,478	36,000	42,186	21,477	14,784
Santa Cruz	1986	171,119	43,864	42,923	15,114	25,991	21,573	21,365	5,666	2,296	21,684	10,895	9,596	9,447
	1982	132,308	35,890	35,008	11,031	18,560	14,967	20,332	3,915	1,748	13,422	10,379	6,559	6,738
Yavapai	1986	442,246	124,454	122,088	41,594	54,434	27,892	7,679	14,443	8,624	61,365	35,951	54,194	15,652
	1982	312,191	93,798	91,722	32,419	31,481	14,677	6,241	8,442	5,318	39,705	31,117	30,788	11,054
Yuma	1986	462,985	105,384	103,309	52,810	52,324	36,413	17,492	17,573	11,754	101,338	36,498	32,418	22,564
	1982	401,680	98,971	96,713	43,418	43,165	28,757	16,544	13,207	9,601	77,502	43,724	23,268	17,863
TOTAL METRO COUNTIES	1986	**15,745,490**	**3,492,129**	**3,352,899**	**1,652,073**	**1,827,210**	**1,621,469**	**613,137**	**982,877**	**493,755**	**3,255,721**	**1,077,566**	**833,898**	**654,339**
	1982	11,128,395	2,626,044	2,512,605	1,150,279	1,236,145	1,080,484	459,784	593,248	336,330	2,219,141	941,306	521,945	425,914
TOTAL STATE	1986	**19,271,796**	**4,461,607**	**4,304,343**	**2,004,471**	**2,196,314**	**1,782,538**	**723,303**	**1,079,099**	**548,317**	**3,828,073**	**1,486,758**	**1,111,473**	**796,079**
	1982	13,894,262	3,422,999	3,292,349	1,428,336	1,491,128	1,185,626	557,832	657,209	376,150	2,620,163	1,342,164	694,731	527,183
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	1986	**649,750**	**132,350**	**129,112**	**64,128**	**131,821**	**124,428**	**25,630**	**25,729**	**14,235**	**117,490**	**30,255**	**55,480**	**12,436**
	1982	498,362	106,579	103,641	43,134	92,656	86,774	20,916	18,668	11,063	98,654	32,306	27,405	10,041
Washington	1986	649,750	132,350	129,112	64,128	131,821	124,428	25,630	25,729	14,235	117,490	30,255	55,480	12,436
	1982	498,362	106,579	103,641	43,134	92,656	86,774	20,916	18,668	11,063	98,654	32,306	27,405	10,041

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
FORT SMITH	1986	891,779	170,824	163,282	86,994	130,600	120,923	46,187	41,521	23,148	168,457	62,993	87,921	22,839
	1982	744,543	152,468	145,462	61,959	104,753	95,897	39,409	31,224	18,978	154,836	74,394	47,674	17,265
Crawford	1986	103,013	23,704	23,224	11,858	17,218	16,258	1,206	5,314	4,573	16,619	9,812	7,797	3,111
	1982	91,081	22,201	21,682	9,013	13,124	12,326	1,195	3,800	3,407	15,831	13,638	4,201	2,348
Sebastian	1986	701,757	119,495	112,906	70,401	102,135	94,348	43,191	32,905	16,582	136,688	42,043	72,612	18,209
	1982	568,670	101,552	95,646	48,348	83,034	75,820	36,313	24,678	13,853	123,027	47,657	38,662	13,831
Sequoyah, Okla.	*1986*	*87,009*	*27,625*	*27,152*	*4,735*	*11,247*	*10,317*	*1,790*	*3,302*	*1,993*	*15,150*	*11,138*	*7,512*	*1,519*
	1982	*84,792*	*28,715*	*28,134*	*4,598*	*8,595*	*7,751*	*1,901*	*2,746*	*1,718*	*15,978*	*13,099*	*4,811*	*1,086*
LITTLE ROCK - NORTH LITTLE ROCK	1986	3,159,547	646,249	626,830	295,163	431,043	405,778	223,167	154,922	88,355	658,235	213,789	231,923	72,795
	1982	2,336,498	485,992	469,961	186,307	312,833	292,234	154,641	100,665	63,245	530,926	212,457	113,751	52,824
Faulkner	1986	239,272	47,232	45,969	25,387	26,585	20,517	17,414	11,894	5,646	36,139	16,944	39,969	5,184
	1982	178,472	38,759	37,601	16,309	18,237	13,704	12,733	7,967	4,161	29,201	20,432	19,836	4,058
Lonoke	1986	131,017	42,117	41,786	3,464	13,145	10,779	3,366	2,000	974	32,395	7,541	9,812	6,169
	1982	105,629	32,312	31,955	2,812	9,153	7,286	2,837	1,401	736	28,890	9,356	4,862	4,287
Pulaski	1986	2,624,550	509,832	493,216	258,295	371,077	356,660	197,122	135,351	77,590	550,006	181,388	166,370	55,187
	1982	1,901,718	373,132	359,820	159,626	268,812	256,766	133,807	86,374	54,552	432,226	171,676	79,372	39,693
Saline	1986	164,708	47,068	45,859	8,017	20,236	17,822	5,265	5,677	4,145	39,695	7,916	15,772	6,255
	1982	150,679	41,789	40,585	7,560	16,631	14,478	5,264	4,923	3,796	40,609	10,993	9,681	4,786
PINE BLUFF	1986	457,681	107,905	105,800	31,904	63,686	52,714	32,017	19,249	11,333	87,775	21,685	45,657	12,909
	1982	370,467	89,205	87,186	23,437	50,568	41,047	24,962	13,970	9,105	78,599	27,476	21,501	10,622
Jefferson	1986	457,681	107,905	105,800	31,904	63,686	52,714	32,017	19,249	11,333	87,775	21,685	45,657	12,909
	1982	370,467	89,205	87,186	23,437	50,568	41,047	24,962	13,970	9,105	78,599	27,476	21,501	10,622
TEXARKANA	1986	772,662	165,909	161,027	66,154	109,582	97,334	44,496	34,092	17,309	145,519	51,929	63,323	24,683
	1982	585,884	137,914	133,399	45,426	74,071	64,382	34,727	23,726	13,657	112,084	57,100	29,366	16,290
Miller	1986	192,433	68,037	67,084	19,318	11,716	8,623	9,858	8,195	4,687	9,250	20,202	9,102	9,567
	1982	155,315	55,393	54,443	13,645	8,869	6,226	8,429	5,112	3,205	6,444	21,820	4,414	6,019
Bowie, Tex.	*1986*	*580,229*	*97,872*	*93,943*	*46,836*	*97,866*	*88,711*	*34,638*	*25,897*	*12,622*	*136,269*	*31,727*	*54,221*	*15,116*
	1982	*430,569*	*82,521*	*78,956*	*31,781*	*65,202*	*58,156*	*26,298*	*18,614*	*10,452*	*105,640*	*35,280*	*24,952*	*10,271*
ALL COUNTIES														
Arkansas	1986	104,762	28,893	28,512	5,603	13,750	9,313	6,168	3,976	2,500	13,901	5,656	10,211	2,787
	1982	95,999	27,405	26,958	4,815	10,671	6,891	5,501	3,371	2,226	14,550	8,126	5,655	2,655
Ashley	1986	78,290	21,108	20,612	4,164	11,468	6,695	4,349	2,818	1,731	16,998	1,827	4,747	3,737
	1982	76,260	21,583	21,008	3,621	9,815	5,502	4,200	2,556	1,724	18,512	2,902	2,970	3,178
Baxter	1986	141,066	33,114	32,066	9,510	22,376	17,725	6,421	9,284	6,110	21,421	3,746	13,699	7,632
	1982	110,635	28,775	27,775	7,684	15,032	11,622	5,173	6,353	4,291	18,867	4,741	6,805	5,008
Benton	1986	382,849	94,490	92,064	24,428	56,029	49,405	13,271	22,677	14,986	74,799	25,528	44,470	7,895
	1982	300,272	79,990	77,687	19,765	38,044	33,034	11,251	14,822	10,250	63,848	27,665	21,725	6,031
Boone	1986	158,999	37,616	36,713	12,277	25,587	21,017	8,834	6,784	5,622	31,878	2,865	18,391	6,148
	1982	127,565	32,006	31,138	9,044	17,908	14,358	8,218	5,072	4,419	29,777	3,967	9,523	4,223
Bradley	1986	47,202	14,007	13,794	2,380	4,212		3,363	1,132	1,132	7,133	2,137	4,768	2,523
	1982	38,405	12,138	11,916	1,683	3,016		2,716	837	837	6,420	2,940	2,381	1,719
Calhoun	1986	12,860	4,642	4,511	376	147		112	413	413	1,805	408	2,256	443
	1982	10,351	4,123	3,995	315	125		95	276	276	1,409	578	1,054	379
Carroll	1986	83,310	26,485	25,665	7,875	7,108	6,386	1,256	2,438	1,817	10,869	3,360	9,900	1,802
	1982	59,775	19,275	18,620	5,350	5,377	4,759	1,034	1,627	1,301	7,401	3,954	4,648	1,357
Chicot	1986	54,390	17,405	17,032	3,086	2,686		945	642	642	11,506	3,731	6,365	2,220
	1982	43,224	13,735	13,398	2,136	2,229		858	436	436	9,369	4,578	2,928	1,801
Clark	1986	129,264	24,388	24,221	12,076	19,107	14,143	4,544	2,766	1,067	33,947	14,216	6,086	4,025
	1982	102,428	20,234	20,033	7,957	13,204	9,531	4,033	1,860	774	28,116	15,008	3,115	2,764
Clay	1986	47,316	15,058	14,817	3,282	7,033	5,391	903	973	413	7,977	1,866	2,702	3,057
	1982	45,904	15,074	14,786	2,606	6,077	4,451	1,005	868	409	8,499	3,081	1,718	2,551
Cleburne	1986	62,362	11,258	10,832	3,307	10,878	6,005	961	1,878	1,416	16,062	2,900	8,086	1,533
	1982	55,177	11,082	10,630	2,796	8,883	4,696	958	1,621	1,324	14,098	4,100	4,889	1,411
Cleveland	1986	6,232	1,480	1,396	400			97	142		330	327	922	382
	1982	6,176	1,619	1,522	345			98	111		308	546	598	360
Columbia	1986	112,394	24,222	23,535	8,794	20,294	17,524	10,661	8,591	5,899	15,732	4,348	6,826	4,150
	1982	96,063	23,680	22,934	6,594	15,136	12,897	9,718	5,978	4,545	14,645	5,557	3,806	3,099
Conway	1986	140,672	30,227	29,698	6,577	20,268	14,964	4,550	4,619	4,619	42,003	7,121	3,751	2,944
	1982	86,291	19,222	18,825	3,289	10,753	7,723	2,903	2,363	2,363	25,448	6,300	1,737	1,768
Craighead	1986	438,387	88,545	85,549	44,797	74,098	66,420	30,790	18,853	8,607	69,305	13,082	42,165	15,271
	1982	312,778	65,413	62,998	28,997	48,248	42,735	23,939	12,921	6,573	57,666	14,789	19,034	9,826
Crawford	1986	103,013	23,704	23,224	11,858	17,218	16,258	1,206	5,314	4,573	16,619	9,812	7,797	3,111
	1982	91,081	22,201	21,682	9,013	13,124	12,326	1,195	3,800	3,407	15,831	13,638	4,201	2,348

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

ARKANSAS (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
☐ Crittenden	1986	402,722	72,297	70,889	23,841	31,565	21,641	10,558	12,182	8,408	77,985	114,165	28,969	11,771
	1982	267,790	47,015	45,953	12,912	17,423	11,432	6,404	5,929	4,148	51,871	94,160	11,484	7,159
Cross	1986	78,516	25,797	25,300	4,712	11,235	9,380	1,804	1,832	1,612	11,652	3,002	6,989	1,428
	1982	65,772	22,100	21,605	3,492	8,459	6,950	1,631	1,346	1,229	11,109	3,927	3,648	1,246
Dallas	1986	41,614	10,373	10,100	2,331	6,632	5,818	1,426	1,605	1,605	8,295	1,606	3,416	1,228
	1982	36,394	9,437	9,160	1,675	5,182	4,485	1,390	1,293	1,293	8,131	2,325	1,820	1,032
Desha	1986	152,710	31,637	30,983	4,887	23,105	18,744	2,596	3,635	2,434	59,280	4,175	4,558	2,945
	1982	93,262	21,264	20,758	2,893	12,376	9,839	1,820	1,920	1,359	34,339	4,093	1,840	1,742
Drew	1986	63,223	14,208	13,782	4,206	9,266	7,893	1,947	2,436	2,017	12,841	3,667	7,730	1,914
	1982	55,044	13,559	13,110	3,612	6,923	5,756	1,899	1,620	1,418	12,025	4,875	3,870	1,455
Faulkner	1986	239,272	47,232	45,969	25,387	26,585	20,517	17,414	11,894	5,646	36,139	16,944	39,969	5,184
	1982	178,472	38,759	37,601	16,309	18,237	13,704	12,733	7,967	4,161	29,201	20,432	19,836	4,058
Franklin	1986	41,771	12,522	12,264	3,552	4,903	4,418	451	921	749	7,629	1,768	2,657	1,749
	1982	38,513	11,268	11,001	3,281	4,032	3,600	476	787	677	7,917	2,473	1,616	1,508
Fulton	1986	21,963	7,126	6,795	1,953	2,100		464	1,345		2,048	2,463	787	1,616
	1982	20,587	6,630	6,303	1,480	1,624		462	1,010		1,995	3,482	480	1,441
Garland	1986	457,681	90,473	88,003	59,464	81,982	79,416	18,628	15,505	10,410	85,150	24,586	30,094	13,099
	1982	368,754	78,931	76,531	40,405	56,504	54,407	16,882	11,402	8,311	74,253	26,620	15,825	10,602
Grant	1986	34,501	9,090	8,930	2,472	5,958	5,122	525	497	281	4,102	2,350	4,558	1,959
	1982	28,512	7,871	7,708	1,733	4,523	3,806	454	369	243	3,953	3,226	2,187	1,453
Greene	1986	132,165	26,324	25,631	11,554	21,846	18,505	8,083	6,511	4,295	20,376	3,092	14,991	4,669
	1982	104,119	22,481	21,819	8,348	15,511	12,919	7,042	4,321	3,174	18,946	3,990	7,566	3,307
Hempstead	1986	82,738	26,040	25,480	6,295	10,327		4,420	2,526	883	12,845	5,412	8,074	2,447
	1982	69,541	22,181	21,635	4,570	7,563		4,126	1,993	810	11,696	6,707	4,109	2,123
Hot Spring	1986	96,139	21,388	20,109	7,325	11,815	10,886	4,148	2,888	1,342	22,861	13,911	4,223	2,264
	1982	84,719	19,008	17,815	4,991	9,616	8,793	3,872	2,162	1,085	20,534	15,373	2,217	1,889
Howard	1986	69,649	15,339	14,886	3,006	11,355	6,935	2,642	2,328	2,328	19,879	4,023	3,185	2,504
	1982	54,453	13,212	12,781	2,256	7,881	4,636	2,330	1,690	1,690	14,631	4,722	1,540	1,892
Independence	1986	121,043	29,627	28,813	7,423	17,141	14,143	5,678	5,438	3,182	21,399	2,431	21,152	3,343
	1982	109,149	28,938	28,054	6,403	14,615	11,816	5,327	4,224	2,608	23,343	3,931	11,256	3,140
Izard	1986	34,471	12,252	11,950	679	1,338		537	395	395	10,128	1,400	4,308	1,496
	1982	28,386	10,039	9,760	605	1,213		529	314	314	8,195	2,050	2,180	1,260
Jackson	1986	101,612	27,524	26,640	9,512	11,144	9,031	6,944	3,524	3,524	16,675	4,408	7,352	3,595
	1982	76,553	20,213	19,501	6,152	7,642	6,069	5,538	2,262	2,262	14,189	4,684	3,477	2,803
Jefferson	1986	457,681	107,905	105,800	31,904	63,686	52,714	32,017	19,249	11,333	87,775	21,685	45,657	12,909
	1982	370,467	89,205	87,186	23,437	50,568	41,047	24,962	13,970	9,105	78,599	27,476	21,501	10,622
Johnson	1986	60,995	18,154	17,476	2,784	7,390	7,134	1,506	2,902	2,902	16,443	3,735	1,853	1,879
	1982	52,345	14,745	14,149	2,435	5,528	5,320	1,455	1,857	1,857	15,462	4,800	975	1,519
Lafayette	1986	27,822	10,705	10,449	954	1,754		2,753	1,031	709	2,873	1,472	1,550	1,353
	1982	19,760	7,443	7,241	647	1,105		1,941	586	416	2,257	1,773	724	908
Lawrence	1986	78,313	16,996	16,577	4,221	6,179	5,840	1,479	2,753	2,100	23,864	5,651	7,271	2,953
	1982	56,773	13,633	13,254	2,739	4,735	4,453	1,226	1,736	1,346	16,451	6,042	2,949	1,858
Lee	1986	38,088	11,544	11,396	2,960	2,631		1,429	962	449	7,083	1,381	1,614	2,474
	1982	24,614	8,202	8,071	1,630	1,490		888	485	272	4,587	1,481	670	1,332
Lincoln	1986	27,566	9,467	9,379	328	633		288	304	304	8,359	738	2,183	1,021
	1982	20,367	7,247	7,157	242	507		220	192	192	6,244	875	999	675
Little River	1986	38,890	12,306	12,222	1,706	5,003	4,820	853	806	347	11,439	1,767	2,480	1,222
	1982	36,274	11,618	11,501	1,287	3,881	3,727	842	637	279	11,507	2,603	1,363	1,090
Logan	1986	69,973	14,378	14,022	4,750	10,308	9,839	2,513	1,910	1,404	24,496	587	5,712	2,498
	1982	59,294	14,031	13,641	3,762	8,211	7,803	2,276	1,591	1,196	20,786	877	2,991	1,916
Lonoke	1986	131,017	42,117	41,786	3,464	13,145	10,779	3,366	2,000	974	32,395	7,541	9,812	6,169
	1982	105,629	32,312	31,955	2,812	9,153	7,286	2,837	1,401	736	28,890	9,356	4,862	4,287
Madison	1986	31,467	9,435	9,043	1,991	4,183	3,431	864	1,861	616	2,584	1,491	3,544	1,004
	1982	23,165	7,075	6,760	1,297	2,940	2,370	692	1,162	409	2,277	1,634	1,816	774
Marion	1986	11,675	6,987	6,881	755	141		111	153		871	462	660	509
	1982	13,791	8,042	7,894	828	179		148	172		1,115	971	537	505
Miller	1986	192,433	68,037	67,084	19,318	11,716	8,623	9,858	8,193	4,687	9,250	20,202	9,102	9,567
	1982	155,315	55,393	54,443	13,645	8,869	6,226	8,429	5,112	3,205	6,444	21,820	4,414	6,019
Mississippi	1986	234,857	51,878	50,636	16,610	42,087	32,311	12,812	8,391	5,132	54,271	10,877	12,064	8,163
	1982	191,829	43,187	42,019	11,918	29,859	22,350	10,595	6,171	4,062	48,871	13,833	6,136	5,864
Monroe	1986	60,100	15,008	14,789	6,278	8,731	7,717	1,724	1,713	686	9,147	5,682	6,895	1,405
	1982	51,238	13,706	13,462	4,628	6,764	5,897	1,641	1,301	562	7,609	6,776	3,946	1,264
Montgomery	1986	18,525	5,007	4,739	1,731	1,189		216	571	571	2,787	537	1,452	379
	1982	12,496	3,870	3,651	1,007	845		162	311	311	1,661	566	611	263

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Nevada	1986	32,157	9,520	9,408	1,419	3,135		1,312	2,049	2,049	7,390	1,259	3,652	1,205
	1982	26,012	8,109	7,989	1,005	2,402		1,196	1,530	1,530	6,085	1,649	1,972	945
Newton	1986	6,422	2,692	2,549	825			56	139		195	310	1,140	225
	1982	6,139	2,914	2,751	687			63	120		207	494	649	184
Ouachita	1986	198,163	50,289	49,455	13,383	22,871	16,583	10,708	9,522	5,370	41,730	5,384	18,336	7,899
	1982	127,300	33,905	33,236	7,597	13,430	9,396	7,513	5,358	3,411	28,903	5,384	7,965	4,129
Perry	1986	10,014	4,777	4,677	505				125		713	1,383	1,059	413
	1982	6,910	3,064	2,990	332				78		545	1,399	434	257
Phillips	1986	150,739	37,623	36,815	6,563	17,571	12,556	7,456	4,807	3,606	44,216	6,278	9,071	5,994
	1982	115,150	33,117	32,302	5,056	11,491	7,951	6,654	3,299	2,635	30,448	6,653	4,653	3,959
Pike	1986	31,451	11,024	10,721	1,068	2,169		155	755	755	5,334	3,200	4,617	1,372
	1982	30,239	10,745	10,417	1,005	1,878		173	590	590	5,930	4,310	2,687	1,226
Poinsett	1986	81,483	17,981	17,561	5,710	8,841	4,452	888	2,953	1,749	11,341	4,864	6,721	6,541
	1982	70,782	17,364	16,904	4,308	6,904	3,314	834	2,193	1,372	11,166	5,908	3,641	4,871
Polk	1986	71,568	18,701	18,353	4,150	11,425	9,467	1,906	2,525	1,779	16,420	2,605	5,594	2,599
	1982	56,411	15,856	15,511	2,871	8,146	6,590	1,746	1,845	1,431	13,588	3,228	2,931	1,764
Pope	1986	307,724	63,974	62,747	25,110	40,152	32,696	14,181	13,237	9,830	79,356	12,666	33,423	8,116
	1982	194,052	41,774	40,843	14,279	23,077	18,369	10,409	7,466	6,001	53,764	12,482	12,735	5,327
Prairie	1986	30,021	6,414	6,226	1,734	470		935	636	636	7,958	1,752	1,814	1,712
	1982	25,920	5,516	5,338	1,210	407		780	463	463	7,545	2,309	1,017	1,246
Pulaski	1986	2,624,550	509,832	493,216	258,295	371,077	356,660	197,122	135,351	77,590	550,006	181,388	166,370	55,187
	1982	1,901,718	373,132	359,820	159,626	268,812	256,766	133,807	86,374	54,552	432,226	171,676	79,372	39,693
Randolph	1986	42,337	14,351	14,004	3,000	3,373	3,183	1,432	2,117	1,667	8,234	1,338	1,437	1,291
	1982	38,464	13,048	12,692	2,220	3,124	2,919	1,432	1,540	1,231	7,845	1,869	838	1,155
St. Francis	1986	135,339	29,771	29,054	10,232	13,922	9,981	4,498	5,422	5,175	15,876	16,016	22,724	4,459
	1982	118,178	28,029	27,267	7,848	10,548	7,346	4,273	4,126	3,991	15,670	21,030	11,173	3,320
Saline	1986	164,708	47,068	45,859	8,017	20,236	17,822	5,265	5,677	4,145	39,695	7,916	15,772	6,255
	1982	150,679	41,789	40,585	7,560	16,631	14,478	5,264	4,923	3,796	40,609	10,993	9,681	4,786
Scott	1986	23,439	3,920	3,687	2,017	6,467	6,152	506	856	856	4,802	858	1,460	1,521
	1982	19,885	3,754	3,519	1,499	4,873	4,572	486	645	645	4,596	1,119	810	1,118
Searcy	1986	17,082	4,832	4,701	945	1,278		308	568	568	2,103	894	2,487	1,165
	1982	16,938	5,002	4,851	836	1,151		336	461	461	2,366	1,537	1,585	1,183
Sebastian	1986	701,757	119,495	112,906	70,401	102,135	94,348	43,191	32,905	16,582	136,688	42,043	72,612	18,209
	1982	568,670	101,552	95,646	48,348	83,034	75,820	36,313	24,678	13,853	123,027	47,657	38,662	13,831
Sevier	1986	40,042	4,396	4,148	3,271	8,956	6,533	959	599	599	6,765	5,495	3,674	3,380
	1982	39,838	4,841	4,554	2,875	7,800	5,532	1,083	529	529	7,516	7,515	2,401	2,755
Sharp	1986	26,830	6,142	5,847	2,690	3,942	3,844	313	2,693	1,228	3,429	1,177	334	828
	1982	29,317	7,524	7,139	2,536	3,830	3,726	385	2,253	1,167	3,866	2,094	223	719
Stone	1986	29,104	6,468	6,259	2,002	4,021		370	634		9,366	986	2,663	470
	1982	25,820	6,376	6,152	1,621	3,100		390	541		8,197	1,534	1,508	447
Union	1986	248,617	58,978	58,051	17,899	17,860	15,227	19,644	14,227	6,426	54,678	11,935	19,642	10,172
	1982	213,015	52,259	51,273	13,332	15,059	12,583	16,931	9,767	4,942	51,531	14,534	10,502	8,063
Van Buren	1986	42,809	14,363	13,835	2,619	1,069		750	1,360	1,083	11,835	1,207	4,585	1,644
	1982	35,337	11,641	11,178	1,939	892		723	1,043	888	10,606	1,630	2,549	1,376
Washington	1986	649,750	132,350	129,112	64,128	131,821	124,428	25,630	25,729	14,235	117,490	30,255	55,480	12,436
	1982	498,362	106,579	103,641	43,134	92,656	86,774	20,916	18,668	11,063	98,654	32,306	27,405	10,041
White	1986	239,541	53,181	51,506	16,936	20,771	14,501	9,505	8,009	6,145	78,690	10,266	14,795	8,469
	1982	205,520	47,595	45,948	12,967	18,671	12,580	8,774	6,184	4,962	67,348	13,285	7,973	6,019
Woodruff	1986	28,644	7,563	7,372	1,033	981		710	890	294	7,121	993	3,038	1,822
	1982	24,416	7,330	7,122	806	717		710	679	239	5,764	1,411	1,602	1,300
Yell	1986	44,977	7,409	7,008	3,047	5,518	4,662	1,238	1,031	1,031	7,539	3,434	8,725	2,570
	1982	36,669	6,588	6,213	2,272	4,168	3,469	1,065	789	789	7,000	3,988	4,735	2,114
TOTAL METRO COUNTIES	**1986**	**5,666,903**	**1,170,037**	**1,135,845**	**516,613**	**789,184**	**723,790**	**345,627**	**258,496**	**148,173**	**1,104,042**	**451,951**	**451,540**	**140,798**
	1982	4,288,183	907,937	878,512	336,796	578,507	525,859	252,860	172,822	108,026	905,352	449,514	221,418	102,844
TOTAL STATE	**1986**	**11,733,828**	**2,618,929**	**2,548,121**	**966,142**	**1,599,393**	**1,359,998**	**607,523**	**496,379**	**306,270**	**2,384,176**	**752,043**	**979,728**	**352,330**
	1982	9,113,502	2,129,573	2,065,265	657,210	1,154,401	967,401	476,380	338,307	224,426	1,978,854	808,417	485,935	259,312
CALIFORNIA														
ANAHEIM - SANTA ANA	**1986**	**16,116,999**	**2,893,549**	**2,688,021**	**1,818,722**	**1,919,470**	**1,749,631**	**1,017,805**	**872,945**	**414,982**	**3,977,853**	**892,253**	**810,379**	**488,378**
	1982	11,684,897	2,448,197	2,267,050	1,387,757	1,410,110	1,271,265	630,856	585,706	314,412	2,182,844	976,471	521,812	392,893

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
CALIFORNIA (continued)														
ANAHEIM - SANTA ANA (continued)														
Orange	1986	16,116,999	2,893,549	2,688,021	1,818,722	1,919,470	1,749,631	1,017,805	872,945	414,982	3,977,853	892,253	810,379	488,378
	1982	11,684,897	2,448,197	2,267,050	1,387,757	1,410,110	1,271,265	630,856	585,706	314,412	2,182,844	976,471	521,812	392,893
BAKERSFIELD	**1986**	**2,792,087**	**640,597**	**610,009**	**287,898**	**258,709**	**206,590**	**121,646**	**138,529**	**78,008**	**671,076**	**229,280**	**161,430**	**94,733**
	1982	2,082,023	529,182	502,308	213,451	194,015	150,122	83,673	90,368	55,887	368,636	256,299	103,250	83,183
Kern	1986	2,792,087	640,597	610,009	287,898	258,709	206,590	121,646	138,529	78,008	671,076	229,280	161,430	94,733
	1982	2,082,023	529,182	502,308	213,451	194,015	150,122	83,673	90,368	55,887	368,636	256,299	103,250	83,183
CHICO	**1986**	**992,369**	**267,854**	**253,866**	**95,675**	**100,777**	**77,764**	**41,268**	**45,950**	**19,546**	**186,546**	**38,413**	**76,989**	**55,035**
	1982	692,494	205,163	193,829	68,196	64,467	47,996	27,647	27,661	13,161	101,103	42,486	47,407	43,301
Butte	1986	992,369	267,854	253,866	95,675	100,777	77,764	41,268	45,950	19,546	186,546	38,413	76,989	55,035
	1982	692,494	205,163	193,829	68,196	64,467	47,996	27,647	27,661	13,161	101,103	42,486	47,407	43,301
FRESNO	**1986**	**3,235,826**	**667,657**	**635,179**	**282,093**	**340,286**	**290,846**	**170,861**	**172,770**	**85,534**	**814,542**	**189,118**	**164,458**	**156,650**
	1982	2,563,905	617,085	585,195	229,916	285,909	239,281	118,629	120,670	68,357	481,735	227,111	114,676	143,581
Fresno	1986	3,235,826	667,657	635,179	282,093	340,286	290,846	170,861	172,770	85,534	814,542	189,118	164,458	156,650
	1982	2,563,905	617,085	585,195	229,916	285,909	239,281	118,629	120,670	68,357	481,735	227,111	114,676	143,581
LOS ANGELES - LONG BEACH	**1986**	**53,797,936**	**10,450,894**	**9,656,811**	**5,753,097**	**5,743,576**	**5,285,020**	**3,232,448**	**3,582,459**	**1,561,031**	**12,686,683**	**3,308,725**	**2,140,038**	**1,796,959**
	1982	38,399,189	8,604,529	7,925,381	4,265,497	4,271,257	3,881,231	2,154,770	2,069,371	1,024,270	6,980,205	3,218,351	1,339,133	1,484,705
Los Angeles	1986	53,797,936	10,450,894	9,656,811	5,753,097	5,743,576	5,285,020	3,232,448	3,582,459	1,561,031	12,686,683	3,308,725	2,140,038	1,796,959
	1982	38,399,189	8,604,529	7,925,381	4,265,497	4,271,257	3,881,231	2,154,770	2,069,371	1,024,270	6,980,205	3,218,351	1,339,133	1,484,705
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***1986***	***84,672,837***	***16,650,260***	***15,480,324***	***8,978,340***	***9,418,788***	***8,564,915***	***4,936,719***	***5,156,895***	***2,322,064***	***20,207,388***	***5,140,090***	***3,880,440***	***2,773,565***
	1982	*60,194,904*	*13,561,010*	*12,564,436*	*6,651,477*	*6,915,063*	*6,206,982*	*3,200,855*	*3,060,527*	*1,564,430*	*11,015,670*	*5,194,914*	*2,404,381*	*2,258,093*
MERCED	**1986**	**809,027**	**167,295**	**161,799**	**69,799**	**88,812**	**72,800**	**22,811**	**26,584**	**13,346**	**216,716**	**71,520**	**46,102**	**38,082**
	1982	534,240	123,479	119,042	49,665	54,969	43,695	15,692	14,627	8,521	101,613	76,127	25,948	29,477
Merced	1986	809,027	167,295	161,799	69,799	88,812	72,800	22,811	26,584	13,346	216,716	71,520	46,102	38,082
	1982	534,240	123,479	119,042	49,665	54,969	43,695	15,692	14,627	8,521	101,613	76,127	25,948	29,477
MODESTO	**1986**	**1,809,954**	**421,712**	**393,049**	**148,798**	**217,055**	**196,074**	**104,105**	**113,491**	**59,942**	**345,504**	**101,177**	**118,396**	**94,445**
	1982	1,303,641	329,112	305,765	110,305	159,340	141,412	64,297	75,100	43,976	191,756	114,318	74,289	75,960
Stanislaus	1986	1,809,954	421,712	393,049	148,798	217,055	196,074	104,105	113,491	59,942	345,504	101,177	118,396	94,445
	1982	1,303,641	329,112	305,765	110,305	159,340	141,412	64,297	75,100	43,976	191,756	114,318	74,289	75,960
OAKLAND	**1986**	**13,458,445**	**2,678,894**	**2,488,812**	**1,260,085**	**1,625,779**	**1,471,451**	**693,851**	**759,940**	**349,669**	**3,156,381**	**727,075**	**642,579**	**524,170**
	1982	9,127,207	2,092,162	1,938,412	889,237	1,135,916	1,014,564	418,373	439,094	230,995	1,625,246	759,924	369,542	428,743
Alameda	1986	8,417,531	1,616,174	1,476,960	862,367	954,531	860,492	389,395	459,471	194,340	2,022,674	435,599	352,434	315,809
	1982	5,615,563	1,238,647	1,128,342	596,250	649,732	577,098	234,724	263,954	128,821	1,040,957	449,706	203,171	254,980
Contra Costa	1986	5,040,914	1,062,720	1,011,852	397,718	671,248	610,959	304,456	300,469	155,329	1,133,707	291,476	290,145	208,361
	1982	3,511,644	853,515	810,070	292,987	486,184	437,466	183,649	175,140	102,174	584,289	310,218	166,371	173,763
OXNARD - VENTURA	**1986**	**3,515,122**	**753,516**	**718,577**	**276,229**	**448,438**	**415,897**	**157,709**	**153,860**	**75,424**	**966,933**	**196,847**	**172,979**	**123,279**
	1982	2,589,477	630,833	599,664	224,435	329,448	302,181	105,845	98,507	54,391	540,393	224,365	112,583	105,479
Ventura	1986	3,515,122	753,516	718,577	276,229	448,438	415,897	157,709	153,860	75,424	966,933	196,847	172,979	123,279
	1982	2,589,477	630,833	599,664	224,435	329,448	302,181	105,845	98,507	54,391	540,393	224,365	112,583	105,479
REDDING	**1986**	**813,167**	**195,790**	**179,759**	**62,625**	**78,740**	**62,505**	**30,467**	**28,742**	**13,329**	**156,773**	**74,644**	**72,412**	**52,264**
	1982	602,970	155,695	142,491	48,178	54,317	42,032	23,169	17,907	9,408	86,995	85,316	44,673	43,119
Shasta	1986	813,167	195,790	179,759	62,625	78,740	62,505	30,467	28,742	13,329	156,773	74,644	72,412	52,264
	1982	602,970	155,695	142,491	48,178	54,317	42,032	23,169	17,907	9,408	86,995	85,316	44,673	43,119
RIVERSIDE - SAN BERNARDINO	**1986**	**11,242,780**	**2,552,301**	**2,416,915**	**1,130,292**	**1,307,304**	**1,114,367**	**528,757**	**547,631**	**270,627**	**2,575,919**	**742,265**	**757,044**	**364,949**
	1982	7,521,341	1,877,451	1,772,341	773,788	904,248	752,305	309,384	306,943	171,357	1,312,228	775,727	430,853	275,016
Riverside	1986	5,152,343	1,203,397	1,147,759	517,259	529,738	464,553	252,465	214,033	121,938	1,295,557	305,477	355,970	166,632
	1982	3,461,405	896,611	852,431	353,852	376,144	322,282	151,322	127,543	80,083	662,212	320,917	207,065	126,386
San Bernardino	1986	6,090,437	1,348,904	1,269,156	613,033	777,566	649,814	276,292	333,598	148,689	1,280,362	436,788	401,074	198,317
	1982	4,059,936	980,840	919,910	419,936	528,104	430,023	158,062	179,400	91,274	650,016	454,810	223,788	148,630
SACRAMENTO	**1986**	**8,635,629**	**1,775,055**	**1,696,882**	**903,194**	**944,475**	**823,238**	**361,290**	**495,121**	**217,209**	**2,048,972**	**518,987**	**513,889**	**367,519**
	1982	5,972,565	1,409,948	1,343,941	641,252	661,553	567,682	235,500	288,812	144,696	1,084,934	556,738	303,281	290,567
El Dorado	1986	540,347	150,387	146,548	65,501	18,594	14,737	21,889	19,074	6,234	77,868	47,012	43,254	40,227
	1982	429,823	126,086	122,475	54.520	12,550	9,633	16,167	12,622	4,775	43,278	56,405	27,414	34,670
Placer	1986	1,050,008	237,916	226,542	120,079	12,140	7,118	39,793	24,974	13,115	325,694	65,298	100,954	49,028
	1982	676,634	180,841	171,646	80,907	8,407	4,642	23,567	13,957	8,106	162,964	67,229	52,055	38,470
Sacramento	1986	6,424,981	1,222,777	1,165,168	633,516	905,125	801,383	277,205	428,527	190,295	1,493,975	350,900	328,394	241,432
	1982	4,375,580	956,283	908,323	442,940	633,807	553,407	178,537	247,920	126,265	790,142	375,202	197,820	183,998
Yolo	1986	620,293	163,975	158,624	84,098	8,616		22,403	22,546	7,565	151,435	47,777	41,287	36,832
	1982	490,528	146,738	141,497	62,885	6,789		17,229	14,313	5,550	88,550	57,902	25,992	33,429

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
SALINAS - SEASIDE - MONTEREY	1986	1,907,547	328,750	300,511	207,405	197,958	176,736	130,678	99,628	46,356	464,045	125,149	108,175	76,573
	1982	1,425,924	289,700	263,971	166,514	136,877	120,181	91,674	66,080	34,470	263,979	139,603	67,546	64,858
Monterey	1986	1,907,547	328,750	300,511	207,405	197,958	176,736	130,678	99,628	46,356	464,045	125,149	108,175	76,573
	1982	1,425,924	289,700	263,971	166,514	136,877	120,181	91,674	66,080	34,470	263,979	139,603	67,546	64,858
SAN DIEGO	1986	14,346,841	2,628,585	2,439,539	1,565,628	1,764,532	1,604,238	807,613	851,585	411,405	3,642,118	809,678	656,569	433,949
	1982	9,478,827	2,004,384	1,854,300	1,062,444	1,240,570	1,111,045	457,183	501,316	274,114	1,793,100	844,241	375,911	334,849
San Diego	1986	14,346,841	2,628,585	2,439,539	1,565,628	1,764,532	1,604,238	807,613	851,585	411,405	3,642,118	809,678	656,569	433,949
	1982	9,478,827	2,004,384	1,854,300	1,062,444	1,240,570	1,111,045	457,183	501,316	274,114	1,793,100	844,241	375,911	334,849
SAN FRANCISCO	1986	14,541,387	2,571,558	2,183,486	2,177,618	1,536,072	1,342,683	1,080,534	861,130	400,044	2,770,348	643,211	623,099	459,842
	1982	9,113,128	1,920,388	1,634,354	1,358,888	1,002,591	863,320	618,232	470,954	251,670	1,325,387	617,925	300,469	347,756
Marin	1986	2,076,123	412,227	370,705	226,115	160,061	141,975	89,581	132,562	78,905	471,427	109,042	158,470	71,381
	1982	1,368,657	330,450	296,217	158,660	108,053	94,327	59,666	73,096	48,413	230,677	109,018	77,837	57,691
San Francisco	1986	7,171,010	1,182,980	897,360	1,348,429	686,509	561,640	704,767	406,926	166,273	1,077,330	266,317	255,453	189,344
	1982	4,250,353	828,322	626,327	806,854	424,495	337,271	380,160	211,132	99,858	474,186	238,249	107,326	135,569
San Mateo	1986	5,294,254	976,351	915,421	603,074	689,502	639,068	286,186	321,642	154,866	1,221,591	267,852	209,176	199,117
	1982	3,494,118	761,616	711,810	393,374	470,043	431,722	178,406	186,726	103,399	620,524	270,658	115,306	154,496
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1986*	*43,979,921*	*8,397,384*	*7,615,389*	*5,107,619*	*4,998,707*	*4,442,265*	*2,611,545*	*2,615,513*	*1,158,702*	*9,567,969*	*2,295,735*	*2,167,035*	*1,641,589*
	1982	*29,795,279*	*6,639,135*	*6,020,173*	*3,477,114*	*3,503,023*	*3,067,768*	*1,570,592*	*1,509,620*	*768,736*	*4,966,265*	*2,407,955*	*1,235,628*	*1,308,973*
SAN JOSE	1986	10,350,236	1,844,899	1,730,799	1,068,714	1,314,221	1,171,269	598,047	707,024	274,702	2,452,954	563,229	474,051	385,712
	1982	7,487,855	1,568,002	1,466,338	784,098	991,399	870,213	381,806	427,572	195,093	1,366,676	635,516	298,646	311,832
Santa Clara	1986	10,350,236	1,844,899	1,730,799	1,068,714	1,314,221	1,171,269	598,047	707,024	274,702	2,452,954	563,229	474,051	385,712
	1982	7,487,855	1,568,002	1,466,338	784,098	991,399	870,213	381,806	427,572	195,093	1,366,676	635,516	298,646	311,832
SANTA BARBARA - SANTA MARIA - LOMPOC	1986	2,901,920	535,662	490,815	302,771	255,613	223,565	163,538	175,050	91,654	563,896	187,298	171,663	108,730
	1982	1,846,926	392,938	358,893	217,840	164,110	140,939	93,392	98,112	57,106	265,996	179,432	86,499	76,778
Santa Barbara	1986	2,901,920	535,662	490,815	302,771	255,613	223,565	163,538	175,050	91,654	563,896	187,298	171,663	108,730
	1982	1,846,926	392,938	358,893	217,840	164,110	140,939	93,392	98,112	57,106	265,996	179,432	86,499	76,778
SANTA CRUZ	1986	1,285,236	294,470	266,636	144,047	92,747	79,166	59,377	63,798	29,044	277,440	68,310	121,756	50,578
	1982	990,619	256,609	231,613	115,496	76,282	63,653	41,383	40,580	21,252	161,681	81,125	78,045	46,917
Santa Cruz	1986	1,285,236	294,470	266,636	144,047	92,747	79,166	59,377	63,798	29,044	277,440	68,310	121,756	50,578
	1982	990,619	256,609	231,613	115,496	76,282	63,653	41,383	40,580	21,252	161,681	81,125	78,045	46,917
SANTA ROSA - PETALUMA	1986	2,183,022	487,836	453,097	214,514	232,015	202,966	94,623	121,259	60,472	424,216	147,563	183,645	110,898
	1982	1,613,867	413,658	382,976	157,336	164,355	141,244	61,106	72,302	40,561	240,216	161,565	117,021	91,616
Sonoma	1986	2,183,022	487,836	453,097	214,514	232,015	202,966	94,623	121,259	60,472	424,216	147,563	183,645	110,898
	1982	1,613,867	413,658	382,976	157,336	164,355	141,244	61,106	72,302	40,561	240,216	161,565	117,021	91,616
STOCKTON	1986	2,283,819	509,925	475,917	232,635	247,120	216,937	108,751	116,671	59,575	540,399	143,723	126,268	106,928
	1982	1,596,769	389,911	362,747	159,048	178,596	153,985	71,441	73,554	41,844	284,763	159,412	76,747	85,117
San Joaquin	1986	2,283,819	509,925	475,917	232,635	247,120	216,937	108,751	116,671	59,575	540,399	143,723	126,268	106,928
	1982	1,596,769	389,911	362,747	159,048	178,596	153,985	71,441	73,554	41,844	284,763	159,412	76,747	85,117
VALLEJO - FAIRFIELD - NAPA	1986	2,161,595	519,727	492,559	242,641	197,873	174,730	85,113	102,362	44,771	486,630	146,347	121,905	110,389
	1982	1,462,603	388,316	366,480	172,059	132,480	114,774	49,692	59,118	29,165	247,059	151,900	71,905	82,109
Napa	1986	560,921	151,781	141,192	74,290	41,593	35,653	22,973	28,483	12,281	90,515	30,842	46,923	23,612
	1982	427,120	128,168	118,846	54,275	32,502	26,887	16,257	17,330	8,087	52,698	37,812	29,973	19,865
Solano	1986	1,600,674	367,946	351,367	168,351	156,280	139,077	62,140	73,879	32,490	396,115	115,505	74,982	86,777
	1982	1,035,483	260,148	247,634	117,784	99,978	87,887	33,435	41,788	21,078	194,361	114,088	41,932	62,244
VISALIA - TULARE - PORTERVILLE	1986	1,589,050	384,580	366,983	124,416	184,732	164,140	76,781	76,478	45,546	384,350	90,177	97,954	67,365
	1982	1,077,044	288,801	274,708	85,925	123,830	108,233	47,739	45,411	29,161	200,492	96,610	59,472	52,908
Tulare	1986	1,589,050	384,580	366,983	124,416	184,732	164,140	76,781	76,478	45,546	384,350	90,177	97,954	67,365
	1982	1,077,044	288,801	274,708	85,925	123,830	108,233	47,739	45,411	29,161	200,492	96,610	59,472	52,908
YUBA CITY	1986	596,657	140,027	131,395	51,984	99,151	94,332	23,304	28,524	19,377	118,756	27,574	50,774	20,778
	1982	422,899	114,563	107,315	40,279	63,115	59,466	17,426	16,156	10,515	63,850	31,310	30,177	18,859
Sutter	1986	342,581	72,546	70,691	29,649	54,950	52,306	12,010	18,608	18,608	71,401	17,073	34,798	8,776
	1982	236,494	61,467	59,704	22,102	34,276	32,312	8,773	9,916	9,916	37,503	18,146	20,546	7,896
Yuba	1986	254,076	67,481	60,704	22,335	44,201	42,026	11,294	9,916	769	47,355	10,501	15,976	12,002
	1982	186,405	53,096	47,611	18,177	28,839	27,154	8,653	6,240	599	26,347	13,164	9,631	10,963
ALL COUNTIES														
Alameda	1986	8,417,531	1,616,174	1,476,960	862,367	954,531	860,492	389,395	459,471	194,340	2,022,674	435,599	352,434	315,809
	1982	5,615,563	1,238,647	1,128,342	596,250	649,732	577,098	234,724	263,954	128,821	1,040,957	449,706	203,171	254,980

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
ALL COUNTIES (continued)														
Alpine	1986	4,186	358	351	2,209	756						466		
	1982	3,084	299	292	1,463	450						559		
Amador	1986	167,289	44,522	42,636	10,516	2,843		4,193	4,517	3,023	60,647	8,035	15,314	4,949
	1982	108,758	34,842	33,261	8,337	2,066		2,567	2,635	1,807	29,115	8,302	8,234	3,808
Butte	1986	992,369	267,854	253,866	95,675	100,777	77,764	41,268	45,950	19,546	186,546	38,413	76,989	55,035
	1982	692,494	205,163	193,829	68,196	64,467	47,996	27,647	27,661	13,161	101,103	42,486	47,407	43,301
Calaveras	1986	109,985	34,955	34,339	8,702	5,879		1,500	5,124	3,855	12,260	10,254	17,837	3,017
	1982	73,733	27,123	26,560	6,033	3,265		964	2,705	2,072	5,865	10,368	8,155	2,303
Colusa	1986	62,382	17,704	17,668	6,725	463		2,366	1,358	1,219	14,584	5,828	6,632	2,781
	1982	42,429	13,847	13,775	5,054	300		1,388	804	740	6,623	6,209	3,068	2,365
Contra Costa	1986	5,040,914	1,062,720	1,011,852	397,718	671,248	610,959	304,456	300,469	155,329	1,133,707	291,476	290,145	208,361
	1982	3,511,644	853,515	810,070	292,987	486,184	437,466	183,649	175,140	102,174	584,289	310,218	166,371	173,763
Del Norte	1986	94,058	30,064	29,452	11,668	4,236		2,282	5,113	3,551	12,950	5,856	9,083	5,215
	1982	72,878	24,343	23,772	9,654	2,903		1,808	2,861	2,019	7,216	7,286	5,673	4,333
El Dorado	1986	540,347	150,387	146,548	65,501	18,594	14,737	21,889	19,074	6,234	77,868	47,012	43,254	40,227
	1982	429,823	126,086	122,475	54,520	12,550	9,633	16,167	12,622	4,775	43,278	56,405	27,414	34,670
Fresno	1986	3,235,826	667,657	635,179	282,093	340,286	290,846	170,861	172,770	85,534	814,542	189,118	164,458	156,650
	1982	2,563,905	617,085	585,195	229,916	285,909	239,281	118,629	120,670	68,357	481,735	227,111	114,676	143,581
Glenn	1986	109,068	29,348	27,686	11,765	3,275		6,907	3,270	2,276	19,653	13,181	11,933	2,738
	1982	77,993	23,093	21,715	8,319	2,221		3,974	1,801	1,273	10,453	13,562	6,844	2,070
Humboldt	1986	767,115	211,969	206,597	65,474	37,064	26,920	48,582	28,624	12,893	143,311	41,614	69,066	44,775
	1982	525,863	158,107	153,609	50,061	26,198	17,991	28,025	15,841	8,332	75,145	43,976	39,021	36,781
Imperial	1986	556,299	168,330	167,346	35,026	64,169	53,517	37,476	18,373	13,337	111,080	27,454	29,823	27,728
	1982	423,866	136,764	135,531	30,355	49,277	39,827	28,846	11,465	8,861	61,709	33,549	19,501	23,615
Inyo	1986	182,200	42,025	35,820	20,629	3,831		9,253	5,179	3,265	31,760	28,966	15,031	4,052
	1982	129,670	31,367	26,649	15,134	2,581		5,253	2,592	1,666	16,323	29,299	7,852	3,370
Kern	1986	2,792,087	640,597	610,009	287,898	258,709	206,590	121,646	138,529	78,008	671,076	229,280	161,430	94,733
	1982	2,082,023	529,182	502,308	213,451	194,015	150,122	83,673	90,368	55,887	368,636	256,299	103,250	83,183
Kings	1986	327,217	71,850	69,786	34,818	26,825	21,803	14,519	14,879	8,522	83,057	23,829	12,536	19,865
	1982	263,484	67,347	65,203	26,839	21,002	16,425	10,901	10,058	6,335	49,940	28,396	8,668	18,055
Lake	1986	216,031	84,186	82,550	14,014	12,865		2,259	4,261	2,692	36,955	7,464	19,506	17,780
	1982	161,802	66,287	64,793	12,481	8,255		1,613	2,631	1,695	21,087	9,093	11,586	14,391
Lassen	1986	118,679	43,205	42,417	12,085	4,278		5,038	3,317	2,306	19,448	7,814	10,502	4,247
	1982	88,976	34,414	33,674	9,427	3,003		3,108	1,877	1,326	10,479	8,777	6,377	3,822
Los Angeles	1986	53,797,936	10,450,894	9,656,811	5,753,097	5,743,576	5,285,020	3,232,448	3,582,459	1,561,031	12,686,683	3,308,725	2,140,038	1,796,959
	1982	38,399,189	8,604,529	7,925,381	4,265,497	4,271,257	3,881,231	2,154,770	2,069,371	1,024,270	6,980,205	3,218,351	1,[illegible],133	1,484,705
Madera	1986	299,822	96,312	91,322	27,410	8,586	6,124	11,700	9,018	4,043	56,970	24,834	19,704	18,338
	1982	226,848	77,658	73,399	21,976	5,861	3,959	8,978	5,706	2,899	31,178	27,567	12,616	14,945
Marin	1986	2,076,123	412,227	370,705	226,115	160,061	141,975	89,581	132,562	78,905	471,427	109,042	158,470	71,381
	1982	1,368,657	330,450	296,217	158,660	108,053	94,327	59,666	73,096	48,413	230,677	109,018	77,837	57,691
Mariposa	1986	54,941	19,325	18,713	5,017			3,227	437	437	780	7,426	7,085	668
	1982	38,732	13,587	13,115	3,484			1,756	246	246	367	7,935	3,130	527
Mendocino	1986	468,062	142,133	132,435	48,526	21,502	13,223	15,738	17,276	8,006	86,666	23,115	44,984	28,389
	1982	331,178	107,361	99,717	36,141	15,485	8,968	11,415	9,892	5,053	45,598	26,770	27,152	21,866
Merced	1986	809,027	167,295	161,799	69,799	88,812	72,800	22,811	26,584	13,346	216,716	71,520	46,102	38,082
	1982	534,240	123,479	119,042	49,665	54,969	43,695	15,692	14,627	8,521	101,613	76,127	25,948	29,477
Modoc	1986	37,949	10,931	10,514	4,447	687		384	245	245	6,285	2,383	7,551	1,100
	1982	28,147	8,618	8,263	3,423	542		287	167	167	3,536	3,247	4,117	1,013
Mono	1986	87,484	23,990	23,140	24,098	1,129		4,574	3,304	2,296	1,806	7,792	7,960	527
	1982	68,627	20,685	19,889	16,956	836		2,863	1,902	1,342	925	10,355	4,216	500
Monterey	1986	1,907,547	328,750	300,511	207,405	197,958	176,736	130,678	99,628	46,356	464,045	125,149	108,175	76,573
	1982	1,425,924	289,700	263,971	166,514	136,877	120,181	91,674	66,080	34,470	263,979	139,603	67,546	64,858
Napa	1986	560,921	151,781	141,192	74,290	41,593	35,653	22,973	28,483	12,281	90,515	30,842	46,923	23,612
	1982	427,120	128,168	118,846	54,275	32,502	26,887	16,257	17,330	8,087	52,698	37,812	29,973	19,865
Nevada	1986	391,045	106,946	101,914	32,901	16,040	7,961	17,477	16,346	10,034	61,047	27,017	48,526	24,331
	1982	261,498	78,745	74,801	24,993	9,026	4,101	9,831	8,872	5,945	29,776	26,764	27,624	17,981
Orange	1986	16,116,999	2,893,549	2,688,021	1,818,722	1,919,470	1,749,631	1,017,805	872,945	414,982	3,977,853	892,253	810,379	488,378
	1982	11,684,897	2,448,197	2,267,050	1,387,757	1,410,110	1,271,265	630,856	585,706	314,412	2,182,844	976,471	521,812	392,893
Placer	1986	1,050,008	237,916	226,542	120,079	12,140	7,118	39,793	24,974	13,115	325,694	65,298	100,954	49,028
	1982	676,634	180,841	171,646	80,907	8,407	4,642	23,567	13,957	8,106	162,964	67,229	52,055	38,470
Plumas	1986	100,723	26,308	25,229	7,741	9,579	5,862	3,191	1,502	799	20,568	6,614	10,529	4,131
	1982	81,398	23,437	22,403	7,300	7,519	4,433	2,226	924	505	12,547	8,604	6,757	3,714
Riverside	1986	5,152,343	1,203,397	1,147,759	517,259	529,738	464,553	252,465	214,033	121,938	1,295,557	305,477	355,970	166,632
	1982	3,461,405	896,611	852,431	353,852	376,144	322,282	151,322	127,543	80,083	662,212	320,917	207,065	126,386

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
ALL COUNTIES (continued)														
Sacramento	1986	6,424,981	1,222,777	1,165,168	633,516	905,125	801,383	277,205	428,527	190,295	1,493,975	358,900	328,394	241,432
	1982	4,375,580	956,283	908,323	442,940	633,807	553,407	178,537	247,920	126,265	790,142	375,202	197,820	183,998
San Benito	1986	119,783	41,131	40,607	10,255	1,846		5,716	3,283	1,721	27,393	7,637	7,144	3,332
	1982	83,985	30,417	29,934	7,035	1,216		3,976	1,876	1,011	14,157	8,943	4,115	2,933
San Bernardino	1986	6,090,437	1,348,904	1,269,156	613,033	777,566	649,814	276,292	333,598	148,689	1,280,362	436,788	401,074	198,317
	1982	4,059,936	980,840	919,910	419,936	528,104	430,023	158,062	179,400	91,274	650,016	454,810	223,788	148,630
San Diego	1986	14,346,841	2,628,585	2,439,539	1,565,628	1,764,532	1,604,238	807,613	851,585	411,405	3,642,118	809,678	656,569	433,949
	1982	9,478,827	2,004,384	1,854,300	1,062,444	1,240,570	1,111,045	457,183	501,316	274,114	1,793,100	844,241	375,911	334,849
San Francisco	1986	7,171,010	1,182,980	897,360	1,348,429	686,509	561,640	704,767	436,926	166,273	1,077,330	266,317	255,453	189,344
	1982	4,250,353	828,322	626,327	806,854	424,495	337,271	380,160	211,132	99,858	474,186	238,249	107,326	135,569
San Joaquin	1986	2,283,819	509,925	475,917	232,635	247,120	216,937	108,751	116,671	59,575	540,399	143,723	126,268	106,928
	1982	1,596,769	389,911	362,747	159,048	178,596	153,985	71,441	73,554	41,844	284,763	159,412	76,747	85,117
San Luis Obispo	1986	1,064,423	255,847	243,037	153,928	50,047	36,757	52,803	48,802	19,659	204,883	82,379	86,431	47,633
	1982	755,115	200,003	189,383	106,129	36,306	25,283	31,513	28,569	12,898	107,213	88,825	51,779	37,493
San Mateo	1986	5,294,254	976,351	915,421	603,074	689,502	639,068	286,186	321,642	154,866	1,221,591	267,852	209,176	199,117
	1982	3,494,118	761,616	711,810	393,374	470,043	431,722	178,406	186,726	103,399	620,524	270,658	115,306	154,496
Santa Barbara	1986	2,901,920	535,662	490,815	302,771	255,613	223,565	163,538	175,050	91,654	563,896	187,298	171,663	108,730
	1982	1,846,926	392,938	358,893	217,840	164,110	140,939	93,392	98,112	57,106	265,996	179,432	86,499	76,778
Santa Clara	1986	10,350,236	1,844,899	1,730,799	1,068,714	1,314,221	1,171,269	598,047	707,024	274,702	2,452,954	563,229	474,051	385,712
	1982	7,487,855	1,568,002	1,466,338	784,098	991,399	870,213	381,806	427,572	195,093	1,366,676	635,516	298,646	311,832
Santa Cruz	1986	1,285,236	294,470	266,636	144,047	92,747	79,166	59,377	63,798	29,044	277,440	68,310	121,756	50,578
	1982	990,619	256,609	231,613	115,496	76,282	63,653	41,383	40,580	21,252	161,681	81,125	78,045	46,917
Shasta	1986	813,167	195,790	179,759	62,625	78,740	62,505	30,467	28,742	13,329	156,773	74,644	72,412	52,264
	1982	602,970	155,695	142,491	48,178	54,317	42,032	23,169	17,907	9,408	86,995	85,316	44,673	43,119
Sierra	1986	9,655	3,121	2,967	1,956				190	190	1,322	752	1,531	521
	1982	6,303	2,154	2,041	1,234				105	105	599	821	816	379
Siskiyou	1986	211,540	70,806	66,638	22,224	4,775		9,062	7,488	5,378	24,949	19,093	18,418	18,467
	1982	155,232	52,413	49,170	17,033	3,089		5,744	4,055	3,058	13,388	21,596	10,682	14,122
Solano	1986	1,600,674	367,946	351,367	168,351	156,280	139,077	62,140	73,879	32,490	396.115	115,505	74,982	86,777
	1982	1,035,483	260,148	247,634	117,784	99,978	87,887	33,435	41,788	21,078	194,361	114,088	41,932	62,244
Sonoma	1986	2,183,022	487,836	453,097	214,514	232,015	202,966	94,623	121,259	60,472	424,216	147,563	183,645	110,898
	1982	1,613,867	413,658	382,976	157,336	164,355	141,244	61,106	72,302	40,561	240,216	161,565	117,021	91,616
Stanislaus	1986	1,809,954	421,712	393,049	148,798	217,055	196,074	104,105	113,491	59,942	345,504	101,177	118,396	94,445
	1982	1,303,641	329,112	305,765	110,305	159,340	141,412	64,297	75,100	43,976	191,756	114,318	74,289	75,960
Sutter	1986	342,581	72,546	70,691	29,649	54,950	52,306	12,010	18,608	18,608	71,401	17,073	34,798	8,776
	1982	236,494	61,467	59,704	22,102	34,276	32,312	8,773	9,916	9,916	37,503	18,146	20,546	7,896
Tehama	1986	282,653	77,581	75,648	21,858	18,495	10,124	9,649	6,829	4,511	49,650	46,560	24,789	11,425
	1982	172,116	47,972	46,628	13,807	9,237	4,840	5,177	3,360	2,248	22,569	40,934	11,254	7,398
Trinity	1986	48,780	17,068	16,320	5,536	2,656		346	1,911	1,718	1,511	3,543	9,257	2,809
	1982	30,243	11,650	11,104	3,700	1,493		184	881	811	641	3,472	3,678	1,852
Tulare	1986	1,589,050	384,580	366,983	124,416	184,732	164,140	76,781	76,478	45,546	384,350	90,177	97,954	67,365
	1982	1,077,044	288,801	274,708	85,925	123,830	108,233	47,739	45,411	29,161	200,492	96,610	59,472	52,908
Tuolumne	1986	185,862	61,274	58,250	21,175	711		8,761	5,294	3,619	24,517	12,444	18,049	14,484
	1982	143,546	50,309	47,673	16,247	546		5,918	3,286	2,287	14,139	14,355	11,421	12,259
Ventura	1986	3,515,122	753,516	718,577	276,229	448,438	415,897	157,709	153,860	75,424	966,933	196,847	172,979	123,279
	1982	2,589,477	630,833	599,664	224,435	329,448	302,181	105,845	98,507	54,391	540,393	224,365	112,583	105,479
Yolo	1986	620,293	163,975	158,624	84,098	8,616		22,403	22,546	7,565	151,435	47,777	41,287	36,832
	1982	490,528	146,738	141,497	62,885	6,789		17,229	14,313	5,550	88,550	57,902	25,992	33,429
Yuba	1986	254,076	67,481	60,704	22,335	44,201	42,026	11,294	9,916	769	47,355	10,501	15,976	12,002
	1982	186,405	53,096	47,611	18,177	28,839	27,154	8,653	6,240	599	26,347	13,164	9,631	10,963
TOTAL METRO COUNTIES	1986	171,366,651	33,711,133	31,231,416	18,420,880	19,195,455	17,216,945	9,711,377	10,141,531	4,641,593	39,929,050	10,042,563	8,412,554	6,088,205
	1982	119,590,410	27,050,106	24,999,114	13,221,604	13,799,754	12,200,819	6,118,909	6,005,921	3,124,382	21,270,887	10,411,872	5,049,885	4,909,623
TOTAL STATE	1986	177,443,882	35,442,422	32,894,792	19,041,583	19,497,992	17,399,236	9,988,380	10,357,471	4,761,188	41,043,102	10,494,913	8,941,775	6,401,507
	1982	123,945,914	28,392,948	26,285,468	13,684,269	14,012,431	12,326,646	6,297,224	6,131,032	3,199,083	21,861,475	10,901,436	5,354,221	5,161,518
COLORADO														
BOULDER - LONGMONT	1986	1,621,330	370,719	355,160	193,270	158,040	127,179	66,849	109,330	49,566	320,223	99,345	113,495	35,164
	1982	1,132,186	271,524	259,299	128,475	87,176	68,086	53,066	64,430	32,764	224,931	89,240	65,666	23,795
Boulder	1986	1,621,330	370,719	355,160	193,270	158,040	127,179	66,849	109,330	49,566	320,223	99,345	113,495	35,164
	1982	1,132,186	271,524	259,299	128,475	87,176	68,086	53,066	64,430	32,764	224,931	89,240	65,666	23,795

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
COLORADO (continued)														
COLORADO SPRINGS	**1986**	**2,339,949**	**441,163**	**425,957**	**246,186**	**320,847**	**292,747**	**99,656**	**123,100**	**63,255**	**512,813**	**129,830**	**152,370**	**36,618**
	1982	1,653,177	322,222	310,124	169,892	204,532	184,181	74,514	76,418	43,675	361,523	129,895	88,666	24,001
El Paso	1986	2,339,949	441,163	425,957	246,186	320,847	292,747	99,656	123,100	63,255	512,813	129,830	152,370	36,618
	1982	1,653,177	322,222	310,124	169,892	204,532	184,181	74,514	76,418	43,675	361,523	129,895	88,666	24,001
DENVER	**1986**	**11,941,172**	**2,460,270**	**2,366,706**	**1,411,129**	**1,472,048**	**1,331,737**	**518,624**	**791,147**	**384,627**	**2,292,588**	**783,011**	**749,143**	**270,533**
	1982	8,892,254	1,942,771	1,862,314	1,012,831	997,150	890,942	433,155	476,842	259,795	1,727,755	761,383	431,532	184,470
Adams	1986	1,795,284	455,720	447,296	149,614	253,685	231,115	55,234	110,507	67,137	313,941	156,073	130,585	47,162
	1982	1,363,202	358,780	351,025	112,899	174,131	156,478	48,466	64,280	42,528	231,870	161,636	80,973	30,344
Arapahoe	1986	3,009,656	489,809	468,253	286,059	495,058	470,292	146,956	159,966	62,398	766,199	175,411	184,375	50,099
	1982	2,358,839	407,473	388,299	218,018	345,825	325,991	135,308	103,397	46,246	615,473	178,896	111,290	35,987
Denver	1986	3,947,646	732,292	688,231	655,092	339,892	279,686	200,071	333,564	174,343	492,773	230,152	272,443	90,527
	1982	2,825,883	584,150	547,251	452,975	223,411	179,075	160,131	197,631	115,290	350,652	210,458	141,755	62,684
Douglas	1986	96,105	34,023	31,270	9,235	177		1,017	2,863	2,306	12,588	10,573	19,761	2,233
	1982	69,983	25,888	23,717	6,829	118		919	1,867	1,557	8,782	10,221	10,636	1,496
Jefferson	1986	3,092,481	748,426	731,656	311,129	383,236	350,644	115,346	184,247	78,443	707,087	210,802	141,979	80,512
	1982	2,274,347	566,480	552,022	222,110	253,665	229,398	88,331	109,667	54,174	520,978	200,172	86,878	53,959
DENVER - BOULDER CONSOLIDATED AREA	***1986***	***13,562,502***	***2,830,989***	***2,721,866***	***1,604,399***	***1,630,088***	***1,458,916***	***585,473***	***900,477***	***434,193***	***2,612,811***	***882,356***	***862,638***	***305,697***
	1982	*10,024,440*	*2,214,295*	*2,121,613*	*1,141,306*	*1,084,326*	*959,028*	*486,221*	*541,272*	*292,559*	*1,952,686*	*850,623*	*497,198*	*208,265*
FORT COLLINS - LOVELAND	**1986**	**1,031,295**	**230,076**	**221,376**	**102,133**	**130,707**	**111,542**	**42,200**	**55,158**	**24,309**	**198,505**	**63,495**	**97,331**	**19,214**
	1982	773,096	175,057	167,901	79,990	79,726	66,638	35,898	36,035	17,888	150,994	61,992	61,365	13,502
Larimer	1986	1,031,295	230,076	221,376	102,133	130,707	111,542	42,200	55,158	24,309	198,505	63,495	97,331	19,214
	1982	773,096	175,057	167,901	79,990	79,726	66,638	35,898	36,035	17,888	150,994	61,992	61,365	13,502
GREELEY	**1986**	**614,796**	**149,672**	**145,858**	**60,022**	**72,060**	**59,875**	**20,947**	**27,893**	**10,195**	**143,707**	**41,068**	**41,764**	**16,070**
	1982	457,126	116,904	113,562	44,583	48,735	39,663	18,314	17,778	7,690	98,219	40,147	25,079	10,604
Weld	1986	614,796	149,672	145,858	60,022	72,060	59,875	20,947	27,893	10,195	143,707	41,068	41,764	16,070
	1982	457,126	116,904	113,562	44,583	48,735	39,663	18,314	17,778	7,690	98,219	40,147	25,079	10,604
PUEBLO	**1986**	**649,143**	**163,141**	**154,628**	**67,802**	**105,938**	**87,286**	**29,317**	**37,186**	**20,705**	**104,295**	**40,319**	**42,072**	**18,722**
	1982	541,146	145,041	137,034	55,008	75,877	60,584	27,101	26,416	16,130	88,061	44,952	28,027	13,618
Pueblo	1986	649,143	163,141	154,628	67,802	105,938	87,286	29,317	37,186	20,705	104,295	40,319	42,072	18,722
	1982	541,146	145,041	137,034	55,008	75,877	60,584	27,101	26,416	16,130	88,061	44,952	28,027	13,618
ALL COUNTIES														
Adams	1986	1,795,284	455,720	447,296	149,614	253,685	231,115	55,234	110,507	67,137	313,941	156,073	130,585	47,162
	1982	1,363,202	358,780	351,025	112,899	174,131	156,478	48,466	64,280	42,528	231,870	161,636	80,973	30,344
Alamosa	1986	100,960	27,488	27,015	8,730	8,260	7,086	6,220	4,481	3,384	18,335	3,881	9,957	4,099
	1982	71,299	20,635	20,215	6,563	5,014	4,156	4,849	2,830	2,276	12,046	4,261	5,706	2,523
Arapahoe	1986	3,009,656	489,809	468,253	286,059	495,058	470,292	146,956	159,966	62,398	766,199	175,411	184,375	50,099
	1982	2,358,839	407,473	388,299	218,018	345,825	325,991	135,308	103,397	46,246	615,473	178,896	111,290	35,987
Archuleta	1986	37,078	8,602	8,499	2,853			1,520	378	378	3,648	1,911	14,108	942
	1982	23,057	6,237	6,142	1,902			1,208	220	220	2,430	1,767	6,677	534
Baca	1986	36,191	3,669	3,581	1,943	985		307	157		8,683	11,477	6,381	773
	1982	22,054	2,505	2,437	1,095	489		209	79		4,243	9,037	2,879	393
Bent	1986	18,327	6,627	6,586	443	934		262	77		5,551	881	859	1,256
	1982	14,859	5,538	5,485	385	713		256	57		3,914	1,133	592	905
Boulder	1986	1,621,330	370,719	355,160	193,270	158,040	127,179	66,849	109,330	49,566	320,223	99,345	113,495	35,164
	1982	1,132,186	271,524	259,299	128,475	87,176	68,086	53,066	64,430	32,764	224,931	89,240	65,666	23,795
Chaffee	1986	82,867	24,466	23,665	6,372	6,084		1,042	1,507	1,443	14,260	4,314	8,217	1,681
	1982	72,589	22,439	21,635	5,977	4,039		1,097	1,114	1,071	11,968	5,803	5,376	1,403
Cheyenne	1986	8,901	2,904	2,806	1,436			64	319		1,915	463	863	181
	1982	6,656	2,576	2,480	989			58	208		1,132	527	476	127
Clear Creek	1986	33,476	7,889	7,587	10,971	599		311	205		2,846	6,060	1,554	970
	1982	28,637	7,580	7,267	7,959	427		274	148		1,785	6,814	1,009	683
Conejos	1986	15,218	6,298	6,222	335	1,950		281	132		206	2,550	1,005	1,830
	1982	12,758	5,459	5,376	284	1,258		251	96		165	2,714	621	1,295
Costilla	1986	3,334	894	828	311	348		41	120		171	645	402	
	1982	3,186	952	878	306	243		45	85		146	795	255	
Crowley	1986	3,513	234	173	272			130	106		1,005	262	541	442
	1982	3,355	265	195	282			133	81		957	344	423	363
Custer	1986	5,351	1,495	1,450	486			452			112	606	1,533	114
	1982	3,721	1,171	1,132	333			318			70	614	724	71
Delta	1986	104,258	30,482	29,731	5,930	5,991	4,081	4,323	3,986	1,908	22,161	7,546	10,756	3,316
	1982	79,332	24,710	24,024	4,754	3,560	2,340	3,515	2,490	1,385	16,136	7,723	6,810	2,309

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
COLORADO (continued)														
ALL COUNTIES (continued)														
Denver	1986	3,947,646	732,292	688,231	655,092	339,892	279,686	200,071	333,564	174,343	492,773	230,152	272,443	90,527
	1982	2,825,883	584,150	547,251	452,975	223,411	179,075	160,131	197,631	115,290	350,652	210,458	141,755	62,684
Dolores	1986	5,033	2,089	2,062	565						1,795	158		
	1982	4,012	1,693	1,665	405						1,384	191		
Douglas	1986	96,105	34,023	31,270	9,235	177		1,017	2,863	2,306	12,588	10,573	19,761	2,233
	1982	69,983	25,888	23,717	6,829	118		919	1,867	1,557	8,782	10,221	10,636	1,496
Eagle	1986	223,377	49,116	48,456	45,018	214		11,390	6,375	5,447	10,771	11,852	34,312	6,623
	1982	169,430	39,217	38,567	35,542	138		8,570	3,791	3,370	6,128	13,440	18,239	4,080
Elbert	1986	5,499	3,111	3,048	507				86		126	548	257	145
	1982	5,610	2,949	2,880	525				71		121	842	191	125
El Paso	1986	2,339,949	441,163	425,957	246,186	320,847	292,747	99,656	123,100	63,255	512,813	129,830	152,370	36,618
	1982	1,653,177	322,222	310,124	169,892	204,532	184,181	74,514	76,418	43,675	361,523	129,895	88,666	24,001
Fremont	1986	119,995	34,800	33,940	12,642	14,832	7,097	3,908	3,502	2,076	19,142	4,805	10,969	6,662
	1982	93,262	28,930	28,125	10,153	8,743	3,715	3,746	2,469	1,623	14,966	5,485	6,514	4,457
Garfield	1986	263,276	65,174	63,320	28,628	16,292	5,966	6,849	7,669	3,312	60,745	19,342	28,640	9,707
	1982	200,840	51,474	49,850	21,615	9,335	3,158	6,381	4,915	2,490	45,008	21,352	15,778	7,139
Gilpin	1986	4,011	353	317	1,592			92	57		108	56		129
	1982	3,921	400	358	1,615			96	47		82	82		105
Grand	1986	62,762	15,290	14,768	10,570	813		1,024	964	964	6,399	6,589	6,983	3,079
	1982	48,758	12,368	11,908	8,586	559		888	560	560	4,840	6,578	3,620	2,040
Gunnison	1986	73,542	17,452	17,064	13,167	304		3,660	1,933	1,259	12,697	6,639	6,628	2,334
	1982	62,745	16,922	16,492	10,540	212		3,282	1,366	984	9,224	7,700	3,962	1,679
Hinsdale	1986	4,880	1,198	1,159	653							2,062	550	
	1982	2,530	614	592	316							1,218	174	
Huerfano	1986	39,188	15,984	15,845	3,631	281		723	931	673	3,459	7,642	3,446	1,000
	1982	23,172	8,740	8,636	2,057	140		426	471	363	1,862	6,088	1,463	545
Jackson	1986	7,636	2,463	2,409	760			324	97		1,777	598	949	125
	1982	6,857	2,465	2,404	731			339	68		1,290	722	590	104
Jefferson	1986	3,092,481	748,426	731,656	311,129	383,236	350,644	115,346	184,247	78,443	707,087	210,802	141,979	80,512
	1982	2,274,347	566,480	552,022	222,110	253,665	229,398	88,331	109,667	54,174	520,978	200,172	86,878	53,959
Kiowa	1986	5,860	2,425	2,369	856							421	1,169	773
	1982	4,495	1,945	1,894	699							496	644	513
Kit Carson	1986	52,344	12,979	12,530	2,553	2,700		1,304	701	701	15,036	4,051	7,740	3,081
	1982	37,699	10,504	10,108	1,947	1,563		1,198	470	470	9,535	4,749	3,960	1,891
Lake	1986	32,128	9,697	9,654	2,620	329		891	424	424	3,402	5,672	2,724	3,384
	1982	30,013	9,429	9,358	2,527	256		956	337	337	2,919	6,388	1,647	2,614
La Plata	1986	230,026	55,345	53,699	29,808	14,299	8,950	11,890	12,418	4,988	35,384	17,076	22,719	3,061
	1982	175,750	45,709	44,208	22,742	10,166	5,908	9,829	7,784	3,665	23,890	17,123	14,595	2,144
Larimer	1986	1,031,295	230,076	221,376	102,133	130,707	111,542	42,200	55,158	24,309	198,505	63,495	97,331	19,214
	1982	773,096	175,057	167,901	79,990	79,726	66,638	35,898	36,035	17,888	150,994	61,992	61,365	13,502
Las Animas	1986	42,682	14,901	14,135	3,310	2,965		965	1,416	734	8,650	1,289	3,769	1,744
	1982	40,465	14,517	13,727	3,226	2,548		1,141	1,098	619	8,019	1,950	2,514	1,473
Lincoln	1986	69,667	8,891	8,772	9,246	2,199		474	521		14,240	27,697	1,690	2,234
	1982	39,248	5,157	5,072	4,814	905		290	234		6,643	18,156	616	1,084
Logan	1986	141,442	23,612	22,205	10,193	12,379	8,174	8,415	5,111	3,702	45,866	6,452	13,865	2,971
	1982	102,967	20,278	19,009	7,876	7,986	5,027	7,099	3,404	2,667	28,655	7,501	7,734	1,808
Mesa	1986	777,097	161,035	153,815	59,545	89,148	81,884	30,578	42,453	22,858	159,647	56,000	86,226	19,322
	1982	592,620	128,646	122,487	46,766	61,223	55,648	24,522	27,683	16,558	122,047	57,746	55,769	12,658
Mineral	1986	3,347	879	854	245						54	227	1,584	
	1982	3,161	1,044	1,011	263						55	313	1,124	
Moffat	1986	106,462	27,885	27,299	8,322	7,221	6,252	5,039	2,844	2,256	25,249	4,047	14,092	1,274
	1982	89,512	26,405	25,768	7,580	4,601	3,890	4,708	1,959	1,618	20,472	5,359	8,255	1,042
Montezuma	1986	130,141	33,813	32,922	11,514	8,394	5,839	5,304	3,741	3,188	25,377	13,819	10,131	2,665
	1982	102,376	26,430	25,651	9,651	5,506	3,659	4,425	2,439	2,131	19,135	14,110	6,401	1,992
Montrose	1986	134,224	33,602	32,922	9,824	13,264	10,723	4,766	5,571	4,099	26,868	9,876	17,977	3,160
	1982	119,660	31,118	30,391	9,399	9,009	7,149	5,117	3,901	2,969	23,567	11,484	13,490	2,673
Morgan	1986	147,130	38,661	38,321	12,908	17,494	13,738	5,918	4,315	3,582	29,142	15,429	9,363	2,703
	1982	115,674	30,388	30,025	10,070	10,817	8,059	5,349	2,644	2,297	22,530	15,941	5,945	1,817
Otero	1986	93,701	25,004	24,429	8,529	17,411	14,058	3,292	5,975	4,225	10,217	8,722	6,764	2,430
	1982	76,806	22,051	21,475	6,917	10,975	8,403	3,267	3,907	2,921	8,349	9,850	4,542	1,886
Ouray	1986	7,626	947	863	2,787	180			67		105	627	1,501	118
	1982	5,603	734	666	1,918	120			45		77	713	907	84
Park	1986	9,684	1,709	1,651	2,371	1,220		164	99		911	1,099	1,068	191
	1982	9,810	2,063	1,987	2,134	908		199	88		747	1,695	807	181

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
COLORADO (continued)														
ALL COUNTIES (continued)														
Phillips	1986	26,390	6,564	6,540	1,115	730		287			12,342	60	3,428	815
	1982	18,367	5,220	5,184	914	533		261			7,906	65	1,922	615
Pitkin	1986	193,291	21,403	20,009	57,313	75		21,931	11,285	8,014	1,825	8,937	20,367	13,063
	1982	135,342	17,239	16,065	37,162	47		15,920	6,517	4,758	1,219	8,495	11,218	7,839
Prowers	1986	103,136	22,441	21,681	10,557	5,720	3,664	5,065	3,890	1,402	19,075	14,104	9,450	3,209
	1982	70,926	17,142	16,508	7,009	3,441	2,099	3,660	2,368	1,003	11,332	12,443	4,883	1,973
Pueblo	1986	649,143	163,141	154,628	67,802	105,938	87,286	29,317	37,186	20,705	104,295	40,319	42,072	18,722
	1982	541,146	145,041	137,034	55,008	75,877	60,584	27,101	26,416	16,130	88,061	44,952	28,027	13,618
Rio Blanco	1986	24,747	10,136	9,629	2,321	104		845	609	372	2,884	2,515	3,808	520
	1982	22,922	9,474	8,971	2,429	84		959	505	346	2,089	3,322	2,530	429
Rio Grande	1986	57,706	18,793	18,227	2,852	2,395		2,005	3,085	994	8,358	6,264	5,138	3,606
	1982	43,728	14,792	14,301	2,182	1,315		1,786	2,034	829	5,862	6,186	2,955	2,314
Routt	1986	96,857	22,150	21,757	15,726	532		7,973	5,121	3,508	8,004	8,647	12,947	2,589
	1982	88,168	20,516	20,088	13,497	425		7,307	3,464	2,532	7,045	10,959	9,362	2,086
Saguache	1986	6,961	1,499	1,464	416			85	63		2,283	345	1,794	
	1982	7,267	1,792	1,745	484			113	53		2,305	579	1,405	
San Juan	1986	6,975	540	503	1,851			189				1,486	397	1,013
	1982	3,939	323	300	880			115				1,095	160	487
San Miguel	1986	12,631	3,633	2,972	2,852	686		112	227	166	75	935	2,557	168
	1982	12,367	3,872	3,158	2,865	549		135	201	149	76	1,301	1,855	162
Sedgwick	1986	19,794	4,028	3,728	890	131		133	686	455	8,415	1,346	1,190	1,469
	1982	17,148	3,961	3,654	908	109		146	556	413	6,198	1,860	890	1,161
Summit	1986	167,835	31,879	30,295	36,666	328		9,559	6,333	5,314	9,636	12,366	20,919	3,545
	1982	114,560	25,019	23,700	26,026	174		6,319	3,128	2,711	4,858	12,003	9,856	2,218
Teller	1986	48,076	18,054	16,940	6,475	2,394		346	1,198		1,744	3,389	1,009	475
	1982	30,480	11,073	10,356	3,959	1,181		260	606		1,049	3,251	515	283
Washington	1986	22,255	5,665	4,896	2,194	2,028		533	217		3,996	2,131	1,357	1,171
	1982	14,666	4,218	3,634	1,322	1,119		384	124		2,061	2,165	721	667
Weld	1986	614,796	149,672	145,858	60,022	72,060	59,875	20,947	27,893	10,195	143,707	41,068	41,764	16,070
	1982	457,126	116,904	113,562	44,583	48,735	39,663	18,314	17,778	7,690	98,219	40,147	25,079	10,604
Yuma	1986	62,256	17,[illegible]	16,805	2,817	3,282		1,830	1,625	308	13,858	2,860	11,982	1,107
	1982	43,720	13[illegible]	12,578	2,250	2,077		1,554	1,056	268	9,710	2,740	6,355	780
TOTAL METRO COUNTIES	1986	18,197,685	3,815,041	[illegible]9,685	2,080,542	2,259,640	2,010,366	777,593	1,143,814	552,657	3,572,131	1,157,068	1,196,175	396,321
	1982	13,448,985	2,973,519	[illegible]50,234	1,490,779	1,493,196	1,310,094	642,048	697,919	377,942	2,651,483	1,127,609	700,335	269,990
TOTAL STATE	1986	22,288,659	4,779,100	4,602,102	2,557,033	2,525,135	2,187,878	950,409	1,296,891	644,791	4,260,686	1,495,844	1,643,810	523,590
	1982	16,581,084	3,763,791	3,612,056	1,854,109	1,665,703	1,423,305	785,008	795,690	441,545	3,149,730	1,472,877	965,991	355,744
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	1986	7,393,467	1,408,559	1,293,056	700,280	848,519	740,025	432,193	391,180	193,833	1,586,039	440,569	383,440	160,505
	1982	4,627,165	961,895	880,204	392,823	476,778	405,215	302,977	211,207	113,570	759,670	407,889	205,118	113,116
Fairfield	1986	7,393,467	1,408,559	1,293,056	700,280	848,519	740,025	432,193	391,180	193,833	1,586,039	440,569	383,440	160,505
	1982	4,627,165	961,895	880,204	392,823	476,778	405,215	302,977	211,207	113,570	759,670	407,889	205,118	113,116
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1986	8,476,312	1,664,432	1,565,248	879,870	916,233	841,456	444,372	414,340	211,829	1,889,309	582,299	419,164	276,216
	1982	5,356,458	1,157,349	1,085,011	522,597	532,726	483,494	318,596	220,420	124,328	913,786	541,780	209,634	187,750
Hartford	1986	6,946,780	1,303,730	1,218,364	726,167	752,878	703,250	386,373	355,995	182,520	1,552,008	466,184	363,845	224,055
	1982	4,341,493	904,772	842,832	429,482	432,799	400,595	275,767	190,127	107,734	740,489	425,280	177,923	152,239
Middlesex	1986	950,627	187,035	181,742	99,988	105,225	85,147	28,517	46,407	24,048	229,245	70,856	37,926	34,538
	1982	624,553	133,492	129,301	61,694	65,339	51,669	21,018	23,556	13,168	116,799	69,714	21,817	22,744
Tolland	1986	578,905	173,667	165,142	53,715	58,130	53,059	29,482	11,938	5,261	108,056	45,259	17,393	17,623
	1982	390,412	119,085	112,878	31,421	34,588	31,230	21,811	6,737	3,426	56,498	46,786	9,894	12,767
NEW HAVEN - WATERBURY - MERIDEN	1986	5,408,298	1,162,617	1,075,482	564,005	655,263	610,880	294,389	260,945	140,046	1,076,662	337,035	279,550	139,610
	1982	3,685,843	861,393	794,293	350,067	419,456	386,536	229,009	154,016	90,678	578,743	324,764	146,634	104,987
New Haven	1986	5,408,298	1,162,617	1,075,482	564,005	655,263	610,880	294,389	260,945	140,046	1,076,662	337,035	279,550	139,610
	1982	3,685,843	861,393	794,293	350,067	419,456	386,536	229,009	154,016	90,678	578,743	324,764	146,634	104,987

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CONNECTICUT (continued)														
NEW LONDON - NORWICH	1986	1,754,912	333,418	313,150	183,130	137,852	109,902	60,096	82,830	34,573	480,600	126,785	116,252	40,642
	1982	1,156,903	249,193	233,299	109,742	83,209	64,547	46,981	48,707	22,904	246,220	126,140	57,646	31,359
New London	1986	1,754,912	333,418	313,150	183,130	137,852	109,902	60,096	82,830	34,573	480,600	126,785	116,252	40,642
	1982	1,156,903	249,193	233,299	109,742	83,209	64,547	46,981	48,707	22,904	246,220	126,140	57,646	31,359
ALL COUNTIES														
Fairfield	1986	7,393,467	1,408,559	1,293,056	700,280	848,519	740,025	432,193	391,180	193,833	1,586,039	440,569	383,440	160,505
	1982	4,627,165	961,895	880,204	392,823	476,778	405,215	302,977	211,207	113,570	759,670	407,889	205,118	113,116
Hartford	1986	6,946,780	1,303,730	1,218,364	726,167	752,878	703,250	386,373	355,995	182,520	1,552,008	466,184	363,845	224,055
	1982	4,341,493	904,772	842,832	429,482	432,799	400,595	275,767	190,127	107,734	740,489	425,280	177,923	152,239
Litchfield	1986	956,537	247,501	236,348	84,131	52,786	46,281	36,387	32,003	22,195	265,534	49,643	58,346	23,950
	1982	655,134	178,518	169,930	51,707	34,273	29,601	29,173	20,496	14,930	141,804	50,224	36,158	19,726
Middlesex	1986	950,627	187,035	181,742	99,988	105,225	85,147	28,517	46,407	24,048	229,245	70,856	37,926	34,538
	1982	624,553	133,492	129,301	61,694	65,339	51,669	21,018	23,556	13,168	116,799	69,714	21,817	22,744
New Haven	1986	5,408,298	1,162,617	1,075,482	564,005	655,263	610,880	294,389	260,945	140,046	1,076,662	337,035	279,550	139,610
	1982	3,685,843	861,393	794,293	350,067	419,456	386,536	229,009	154,016	90,678	578,743	324,764	146,634	104,987
New London	1986	1,754,912	333,418	313,150	183,130	137,852	109,902	60,096	82,830	34,573	480,600	126,785	116,252	40,642
	1982	1,156,903	249,193	233,299	109,742	83,209	64,547	46,981	48,707	22,904	246,220	126,140	57,646	31,359
Tolland	1986	578,905	173,667	165,142	53,715	58,130	53,059	29,482	11,938	5,261	108,056	45,259	17,393	17,623
	1982	390,412	119,085	112,878	31,421	34,588	31,230	21,811	6,737	3,426	56,498	46,786	9,894	12,767
Windham	1986	501,468	120,686	116,267	50,205	23,577	15,708	13,208	18,611	4,699	126,876	38,450	32,675	17,445
	1982	347,085	91,897	88,249	30,562	14,967	9,612	10,879	10,672	3,069	66,118	38,266	19,424	12,285
TOTAL METRO COUNTIES	1986	23,032,989	4,569,026	4,246,936	2,327,285	2,557,867	2,302,263	1,231,050	1,149,295	580,281	5,032,610	1,486,688	1,198,406	616,973
	1982	14,826,369	3,229,830	2,992,807	1,375,229	1,512,169	1,339,792	897,563	634,350	351,480	2,498,419	1,400,573	619,032	437,212
TOTAL STATE	1986	24,490,994	4,937,213	4,599,551	2,461,621	2,634,230	2,364,252	1,280,645	1,199,909	607,175	5,425,020	1,574,781	1,289,427	658,368
	1982	15,828,588	3,500,245	3,250,986	1,457,498	1,561,409	1,379,005	937,615	665,518	369,479	2,706,341	1,489,063	674,614	469,223
DELAWARE														
WILMINGTON	1986	3,660,870	673,915	613,131	293,593	505,451	458,606	165,625	196,627	103,448	898,908	254,115	162,155	114,886
	1982	2,555,429	545,292	495,092	209,878	332,308	296,297	128,014	114,226	67,678	444,682	280,804	96,125	87,478
New Castle	1986	3,099,561	564,542	507,654	247,547	476,213	435,444	148,429	176,733	92,382	753,401	179,421	129,810	97,751
	1982	2,103,090	448,110	401,671	170,780	311,669	280,693	113,968	100,776	59,176	358,968	195,636	74,868	75,254
Cecil, Md.	*1986*	*319,283*	*57,096*	*54,678*	*26,025*	*16,237*	*13,459*	*6,775*	*7,470*	*3,872*	*81,565*	*46,373*	*19,511*	*7,639*
	1982	*252,751*	*50,589*	*48,291*	*21,627*	*10,318*	*8,311*	*6,343*	*4,874*	*2,901*	*45,818*	*50,878*	*12,885*	*5,593*
Salem, N. J.	*1986*	*242,026*	*52,277*	*50,799*	*20,021*	*13,001*	*9,703*	*10,421*	*12,424*	*7,194*	*63,942*	*28,321*	*12,834*	*9,496*
	1982	*199,588*	*46,593*	*45,130*	*17,471*	*10,321*	*7,293*	*7,703*	*8,576*	*5,601*	*39,896*	*34,290*	*8,372*	*6,631*
ALL COUNTIES														
Kent	1986	687,529	120,742	112,892	48,193	103,469	89,598	22,303	20,921	10,807	175,476	22,190	62,809	18,865
	1982	544,873	113,254	105,553	41,733	76,000	64,593	21,458	14,566	8,384	111,862	32,410	40,363	14,807
New Castle	1986	3,099,561	564,542	507,654	247,547	476,213	435,444	148,429	176,733	92,382	753,401	179,421	129,810	97,751
	1982	2,103,090	448,110	401,671	170,780	311,669	280,693	113,968	100,776	59,176	358,968	195,636	74,868	75,254
Sussex	1986	716,905	145,999	139,428	82,484	53,388	28,163	44,019	40,345	27,511	107,732	42,527	85,809	27,154
	1982	482,595	118,071	112,398	53,512	30,625	14,569	33,082	20,204	14,945	54,258	46,159	42,529	17,342
TOTAL METRO COUNTIES	1986	3,099,561	564,542	507,654	247,547	476,213	435,444	148,429	176,733	92,382	753,401	179,421	129,810	97,751
	1982	2,103,090	448,110	401,671	170,780	311,669	280,693	113,968	100,776	59,176	358,968	195,636	74,868	75,254
TOTAL STATE	1986	4,503,995	831,283	759,974	378,224	633,070	553,205	214,751	237,999	130,700	1,036,609	244,138	278,428	143,770
	1982	3,130,558	679,435	619,622	266,025	418,294	359,855	168,508	135,546	82,505	525,088	274,205	157,760	107,403
DISTRICT OF COLUMBIA														
WASHINGTON	1986	26,757,621	4,839,527	4,505,853	2,738,363	3,141,396	2,759,296	1,467,994	1,789,270	860,257	6,680,074	1,630,846	955,556	960,383
	1982	17,824,496	3,761,931	3,490,696	1,883,046	2,154,372	1,870,554	1,090,377	931,018	510,304	3,233,945	1,678,479	554,975	683,035
District of Columbia	1986	3,392,998	591,240	538,905	746,449	312,719	270,173	315,315	212,707	113,715	196,095	152,142	63,283	171,265
	1982	2,654,366	495,297	450,015	563,355	224,827	189,234	241,178	131,983	79,450	127,017	184,675	40,113	127,959
Calvert, Md.	*1986*	*107,384*	*32,754*	*29,628*	*14,551*	*7,032*	*3,110*	*934*	*2,180*	*651*	*16,466*	*11,037*	*3,714*	*4,247*
	1982	*88,174*	*30,751*	*27,727*	*11,066*	*4,688*	*1,957*	*1,005*	*1,496*	*540*	*9,707*	*12,700*	*2,755*	*3,481*
Charles, Md.	*1986*	*318,420*	*85,140*	*78,155*	*25,130*	*11,752*	*7,694*	*4,918*	*10,849*	*3,452*	*70,809*	*28,977*	*26,220*	*41,392*
	1982	*247,806*	*72,499*	*66,339*	*21,638*	*9,126*	*5,779*	*5,114*	*7,406*	*2,680*	*40,168*	*34,371*	*16,747*	*29,878*

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
DISTRICT OF COLUMBIA (continued)														
WASHINGTON (continued)														
Frederick, Md.	1986	771,251	169,330	150,425	65,187	94,546	87,815	21,214	31,197	18,519	193,505	63,220	49,892	16,936
	1982	550,978	129,180	114,392	47,169	71,026	64,991	19,180	20,220	13,308	96,294	68,439	34,193	12,957
Montgomery, Md.	1986	6,053,328	1,051,753	981,994	445,041	743,198	657,253	325,433	481,239	196,696	1,684,030	366,148	192,205	183,700
	1982	3,711,219	757,063	704,596	293,598	494,461	431,227	252,957	230,890	109,934	743,305	337,984	116,825	123,769
Prince George's, Md.	1986	5,253,177	1,024,023	965,435	430,933	644,207	589,875	223,844	289,198	139,023	1,436,192	364,229	142,167	157,501
	1982	3,743,799	851,160	799,905	306,883	488,083	439,745	193,678	168,254	91,583	729,438	393,904	92,756	129,285
Alexandria city, Va.	1986	1,121,025	135,013	129,927	121,688	168,578	157,342	38,775	65,040	35,949	405,961	46,219	30,563	31,109
	1982	790,334	127,470	122,276	89,658	130,907	120,850	31,321	38,185	24,090	211,607	54,729	17,963	23,793
Arlington, Va.	1986	1,244,048	198,949	187,042	164,719	92,229	79,381	25,423	81,406	37,346	447,544	65,642	24,972	66,236
	1982	832,535	166,505	156,041	114,169	64,097	54,109	19,739	42,154	22,422	240,458	69,098	13,758	45,309
Fairfax, Va.	1986	5,456,029	1,000,177	943,210	481,729	710,331	642,543	395,606	441,480	226,752	1,310,337	344,351	196,112	189,155
	1982	3,329,480	713,964	671,151	287,014	460,473	411,248	249,927	203,625	118,591	595,311	327,501	106,091	122,245
Fairfax city, Va.	1986	829,472	86,912	74,292	69,025	158,791	90,062	28,809	66,591	41,185	275,182	32,241	35,695	29,576
	1982	467,619	66,449	56,620	38,113	84,330	45,697	17,829	31,322	21,268	125,213	34,000	20,016	16,395
Falls Church city, Va.	1986	301,183	29,042	24,411	17,902	60,223	46,707	27,567	12,097	2,739	123,353	9,484	3,893	8,534
	1982	190,410	23,289	19,513	12,298	37,258	28,269	18,643	7,896	2,073	64,306	10,708	2,504	6,183
Loudoun, Va.	1986	371,334	118,817	107,652	22,587	16,672	14,058	13,990	21,161	9,509	68,603	20,664	43,049	20,141
	1982	260,928	95,349	86,115	17,120	10,011	8,281	10,206	10,909	5,526	36,628	23,864	21,953	13,886
Manassas city, Va.	1986	304,518	55,509	45,328	19,761	16,092	13,236	3,809	8,007	4,663	137,878	15,966	16,227	5,476
	1982	189,337	44,956	36,594	12,830	11,516	9,123	2,500	5,094	3,253	63,316	16,209	9,673	3,909
Manassas Park city, Va.	1986	16,602	8,380	8,168	1,365				826		3,069	1,207		1,488
	1982	11,731	6,326	6,146	843				481		1,575	1,427		860
Prince William, Va.	1986	1,024,301	187,265	179,842	92,474	92,037	87,502	41,981	63,910	29,059	276,741	86,984	100,541	32,452
	1982	656,944	146,202	139,960	56,445	57,992	54,675	26,906	30,525	15,128	137,480	90,391	49,294	22,524
Stafford, Va.	1986	192,551	65,223	61,439	19,822	12,989	12,545	376	1,382	999	34,309	22,335	27,023	1,175
	1982	98,836	35,471	33,306	10,847	5,577	5,369	194	578	458	12,122	18,479	10,334	602
TOTAL METRO COUNTIES	1986	3,392,998	591,240	538,905	746,449	312,719	270,173	315,315	212,707	113,715	196,095	152,142	63,283	171,265
	1982	2,654,366	495,297	450,015	563,355	224,827	189,234	241,178	131,983	79,450	127,017	184,675	40,113	127,959
TOTAL STATE	1986	3,392,998	591,240	538,905	746,449	312,719	270,173	315,315	212,707	113,715	196,095	152,142	63,283	171,265
	1982	2,654,366	495,297	450,015	563,355	224,827	189,234	241,178	131,983	79,450	127,017	184,675	40,113	127,959
FLORIDA														
BRADENTON	1986	1,268,806	242,843	232,794	126,934	122,825	105,983	40,555	68,735	26,768	410,327	62,984	70,162	44,912
	1982	885,889	216,191	206,584	91,993	91,710	77,434	32,969	41,267	17,598	202,214	71,345	46,649	32,986
Manatee	1986	1,268,806	242,843	232,794	126,934	122,825	105,983	40,555	68,735	26,768	410,327	62,984	70,162	44,912
	1982	885,889	216,191	206,584	91,993	91,710	77,434	32,969	41,267	17,598	202,214	71,345	46,649	32,986
DAYTONA BEACH	1986	2,034,602	418,107	396,023	230,542	220,878	183,070	67,435	114,719	51,503	494,660	116,797	135,576	92,615
	1982	1,502,321	365,405	345,001	178,320	161,501	129,128	58,807	67,107	33,077	267,783	131,528	83,843	68,519
Volusia	1986	2,034,602	418,107	396,023	230,542	220,878	183,070	67,435	114,719	51,503	494,660	116,797	135,576	92,615
	1982	1,502,321	365,405	345,001	178,320	161,501	129,128	58,807	67,107	33,077	267,783	131,528	83,843	68,519
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1986	9,232,189	1,525,573	1,353,164	1,054,056	897,249	790,926	443,366	626,783	336,129	2,864,268	485,458	325,361	326,053
	1982	6,717,263	1,388,949	1,228,053	787,250	684,798	594,598	366,071	382,588	226,127	1,548,195	536,158	220,420	240,424
Broward	1986	9,232,189	1,525,573	1,353,164	1,054,056	897,249	790,926	443,366	626,783	336,129	2,864,268	485,458	325,361	326,053
	1982	6,717,263	1,388,949	1,228,053	787,250	684,798	594,598	366,071	382,588	226,127	1,548,195	536,158	220,420	240,424
FORT MYERS - CAPE CORAL	1986	1,895,169	385,261	370,348	180,246	209,321	178,933	60,893	146,421	96,429	470,072	90,188	132,647	81,450
	1982	1,400,295	340,947	326,703	127,763	160,782	134,042	50,846	93,897	66,334	263,985	100,463	90,271	56,944
Lee	1986	1,895,169	385,261	370,348	180,246	209,321	178,933	60,893	146,421	96,429	470,072	90,188	132,647	81,450
	1982	1,400,295	340,947	326,703	127,763	160,782	134,042	50,846	93,897	66,334	263,985	100,463	90,271	56,944
FORT PIERCE	1986	1,349,886	278,187	265,804	94,229	112,310	90,021	45,372	85,921	43,772	396,326	72,911	138,782	45,383
	1982	938,322	236,502	225,491	71,930	76,180	58,832	38,212	50,811	28,227	199,821	84,746	80,618	32,014
Martin	1986	547,662	110,277	106,470	38,315	46,280	32,436	22,408	37,988	19,606	148,998	32,961	57,027	17,331
	1982	434,026	108,100	104,035	33,422	31,767	21,018	20,275	26,303	14,905	83,788	39,774	41,585	14,935
St. Lucie	1986	802,224	167,910	159,334	55,914	66,030	57,585	22,964	47,933	24,166	247,328	39,950	81,755	28,052
	1982	504,296	128,402	121,456	38,508	44,413	37,814	17,937	24,508	13,322	116,033	44,972	39,033	17,079
FORT WALTON BEACH	1986	941,399	154,518	149,171	100,088	122,903	97,054	28,087	67,153	33,763	249,409	50,360	64,928	25,094
	1982	563,528	114,518	110,202	62,363	75,709	57,462	20,781	31,962	17,990	110,853	46,783	36,541	14,087
Okaloosa	1986	941,399	154,518	149,171	100,088	122,903	97,054	28,087	67,153	33,763	249,409	50,360	64,928	25,094
	1982	563,528	114,518	110,202	62,363	75,709	57,462	20,781	31,962	17,990	110,853	46,783	36,541	14,087

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
FLORIDA (continued)														
GAINESVILLE	1986	1,213,207	267,490	253,872	131,368	145,129	118,836	46,731	53,811	20,156	300,286	69,284	81,613	27,721
	1982	907,780	230,700	218,174	96,471	105,691	85,279	42,185	36,709	15,421	170,096	79,366	51,140	22,460
Alachua	1986	1,116,430	235,791	222,573	123,701	137,966	118,836	45,312	47,576	16,046	282,800	61,593	72,185	24,054
	1982	839,558	205,277	193,151	91,065	101,171	85,279	41,052	33,466	13,304	161,215	70,711	46,427	19,686
Bradford	1986	96,777	31,699	31,299	7,667	7,163		1,419	6,235	4,110	17,486	7,691	9,428	3,667
	1982	68,222	25,423	25,023	5,406	4,520		1,133	3,243	2,117	8,881	8,655	4,713	2,774
JACKSONVILLE	1986	5,097,040	886,825	825,666	500,134	494,259	422,376	208,251	236,338	139,440	1,479,301	357,469	265,630	183,580
	1982	3,737,181	785,673	729,082	360,291	370,588	313,362	170,685	149,159	95,704	824,046	387,666	165,119	142,557
Clay	1986	408,183	61,004	56,836	36,024	86,779	83,938	25,152	21,030	10,748	95,081	26,423	21,545	8,331
	1982	320,534	60,413	56,104	28,492	69,751	66,908	22,120	13,378	7,670	51,795	29,153	13,970	6,977
Duval	1986	4,151,091	714,834	665,959	391,780	367,716	316,939	172,378	198,812	119,758	1,259,798	265,359	214,267	156,953
	1982	3,033,832	632,293	587,184	284,206	277,514	234,214	139,441	126,963	83,138	704,635	289,564	133,819	124,023
Nassau	1986	187,694	41,124	39,175	20,576	13,764	304	4,194	5,270	5,135	30,351	30,432	12,507	4,829
	1982	127,005	32,010	30,396	12,066	8,058	157	3,306	2,594	2,533	14,670	29,316	6,427	3,092
St. Johns	1986	350,072	69,863	63,696	51,754	26,000	21,195	6,527	11,226	3,799	94,071	35,255	17,311	13,467
	1982	255,810	60,957	55,398	35,527	15,265	12,083	5,818	6,224	2,363	52,946	39,633	10,903	8,465
LAKELAND - WINTER HAVEN	1986	2,055,253	468,364	444,589	173,803	235,692	174,976	66,327	72,402	37,211	599,030	122,781	149,092	60,751
	1982	1,629,320	430,069	406,937	137,672	184,690	131,217	65,060	52,818	29,886	355,134	140,963	108,407	52,919
Polk	1986	2,055,253	468,364	444,589	173,803	235,692	174,976	66,327	72,402	37,211	599,030	122,781	149,092	60,751
	1982	1,629,320	430,069	406,937	137,672	184,690	131,217	65,060	52,818	29,886	355,134	140,963	108,407	52,919
MELBOURNE - TITUSVILLE - PALM BAY	1986	2,109,101	366,370	349,975	199,612	280,156	248,985	53,436	100,090	47,574	596,211	122,366	129,431	121,659
	1982	1,488,706	320,806	305,474	145,617	201,136	175,027	43,040	59,165	31,506	314,133	133,697	79,388	79,005
Brevard	1986	2,109,101	366,370	349,975	199,612	280,156	248,985	53,436	100,090	47,574	596,211	122,366	129,431	121,659
	1982	1,488,706	320,806	305,474	145,617	201,136	175,027	43,040	59,165	31,506	314,133	133,697	79,388	79,005
MIAMI - HIALEAH	1986	13,594,699	2,114,506	1,924,483	1,227,425	1,467,303	1,243,234	974,903	739,633	400,439	3,895,384	748,146	547,633	574,118
	1982	9,408,819	1,834,757	1,664,551	911,432	1,055,350	874,832	764,231	483,416	287,501	1,946,007	778,985	302,785	389,949
Dade	1986	13,594,699	2,114,506	1,924,483	1,227,425	1,467,303	1,243,234	974,903	739,633	400,439	3,895,384	748,146	547,633	574,118
	1982	9,408,819	1,834,757	1,664,551	911,432	1,055,350	874,832	764,231	483,416	287,501	1,946,007	778,985	302,785	389,949
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*1986*	*22,826,888*	*3,640,079*	*3,277,647*	*2,281,481*	*2,364,552*	*2,034,160*	*1,418,269*	*1,366,416*	*736,568*	*6,759,652*	*1,233,604*	*872,994*	*900,171*
	1982	*16,126,082*	*3,223,706*	*2,892,604*	*1,698,682*	*1,740,148*	*1,469,430*	*1,130,302*	*866,004*	*513,628*	*3,494,202*	*1,315,143*	*523,205*	*630,373*
NAPLES	1986	1,062,869	214,668	202,541	108,238	81,717	69,010	53,935	96,761	69,506	255,913	52,077	74,116	38,270
	1982	676,257	158,536	149,102	65,952	53,304	43,840	39,252	53,312	39,825	125,426	52,528	43,167	23,366
Collier	1986	1,062,869	214,668	202,541	108,238	81,717	69,010	53,935	96,761	69,506	255,913	52,077	74,116	38,270
	1982	676,257	158,536	149,102	65,952	53,304	43,840	39,252	53,312	39,825	125,426	52,528	43,167	23,366
OCALA	1986	1,134,064	226,150	212,536	77,542	129,340	107,677	38,111	64,208	29,129	253,556	100,797	124,594	41,205
	1982	733,753	173,247	162,299	54,074	78,722	63,699	25,974	33,016	16,990	122,487	97,988	67,187	23,221
Marion	1986	1,134,064	226,150	212,536	77,542	129,340	107,677	38,111	64,208	29,129	253,556	100,797	124,594	41,205
	1982	733,753	173,247	162,299	54,074	78,722	63,699	25,974	33,016	16,990	122,487	97,988	67,187	23,221
ORLANDO	1986	6,597,486	1,179,615	1,118,027	728,475	691,637	563,510	241,486	318,342	175,996	1,994,316	375,139	417,120	160,180
	1982	4,338,595	943,562	891,889	469,581	479,934	379,425	181,940	186,868	114,286	964,385	396,176	227,560	111,121
Orange	1986	4,482,743	786,636	743,207	499,221	435,611	346,181	154,116	200,881	109,615	1,430,990	237,644	275,563	109,347
	1982	2,935,531	616,356	580,472	323,912	304,162	233,203	116,943	123,090	74,703	695,498	260,983	150,748	74,563
Osceola	1986	644,707	129,407	122,189	94,226	46,065	35,852	17,133	25,069	13,622	193,680	57,910	36,507	17,403
	1982	337,462	84,790	79,805	46,503	22,511	16,762	9,900	10,809	6,171	74,757	46,626	16,093	9,994
Seminole	1986	1,470,036	263,572	252,631	135,028	209,961	181,477	70,237	92,392	52,759	369,646	79,585	105,050	33,430
	1982	1,065,602	242,416	231,612	99,166	153,261	129,460	55,097	52,969	33,412	194,130	88,567	60,719	26,564
PANAMA CITY	1986	782,796	117,085	111,583	102,514	93,538	80,513	29,057	38,235	19,505	239,562	39,903	40,382	23,783
	1982	579,996	104,860	99,613	78,338	68,750	57,840	26,685	26,403	14,998	136,773	47,824	26,735	16,845
Bay	1986	782,796	117,085	111,583	102,514	93,538	80,513	29,057	38,235	19,505	239,562	39,903	40,382	23,783
	1982	579,996	104,860	99,613	78,338	68,750	57,840	26,685	26,403	14,998	136,773	47,824	26,735	16,845
PENSACOLA	1986	1,860,869	371,418	362,300	180,259	289,987	244,117	54,913	90,388	48,695	494,388	107,343	104,460	46,895
	1982	1,351,882	322,839	313,896	131,885	200,801	164,592	46,962	57,308	34,349	278,248	113,774	69,192	34,774
Escambia	1986	1,616,914	300,581	292,633	159,952	265,224	231,517	48,325	81,[illegible]77	43,954	439,183	81,597	90,832	36,890
	1982	1,178,543	262,601	254,842	118,727	186,043	157,972	42,180	52,327	31,326	249,305	87,903	61,391	28,567
Santa Rosa	1986	243,955	70,837	69,667	20,307	24,763	12,600	6,588	9,21[illegible]	4,741	55,205	25,746	13,628	10,005
	1982	173,339	60,238	59,054	13,158	14,758	6,620	4,782	5,48[illegible]	3,023	28,943	25,871	7,801	6,207

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
SARASOTA	**1986**	**2,015,247**	**353,390**	**326,808**	**203,565**	**214,567**	**184,763**	**81,990**	**168,283**	**113,297**	**525,485**	**94,854**	**149,161**	**85,944**
	1982	1,432,228	308,862	284,718	146,784	154,765	130,875	66,504	107,193	75,774	270,346	107,256	94,832	59,047
Sarasota	1986	2,015,247	353,390	326,808	203,565	214,567	184,763	81,990	168,283	113,297	525,485	94,854	149,161	85,944
	1982	1,432,228	308,862	284,718	146,784	154,765	130,875	66,504	107,193	75,774	270,346	107,256	94,832	59,047
TALLAHASSEE	**1986**	**1,244,029**	**240,435**	**234,204**	**131,633**	**206,826**	**168,857**	**46,873**	**80,192**	**30,631**	**240,340**	**72,677**	**92,679**	**30,872**
	1982	921,065	218,960	212,633	95,617	131,600	102,335	41,426	48,583	21,773	132,034	82,623	61,546	24,537
Gadsden	1986	111,877	32,774	32,129	5,604	10,256		3,890	3,977	2,176	25,143	4,454	6,977	3,802
	1982	96,921	33,650	32,882	4,653	7,865		4,280	3,144	1,887	15,916	6,516	4,505	3,356
Leon	1986	1,132,152	207,661	202,075	126,029	196,570	168,857	42,983	76,215	28,455	215,197	68,223	85,702	27,070
	1982	824,144	185,310	179,751	90,964	123,735	102,335	37,146	45,439	19,886	116,118	76,107	57,041	21,181
TAMPA - ST. PETERSBURG - CLEARWATER	**1986**	**12,338,307**	**2,526,254**	**2,395,574**	**1,273,913**	**1,438,869**	**1,272,307**	**402,131**	**753,271**	**371,616**	**3,265,231**	**704,349**	**648,337**	**401,771**
	1982	8,710,006	2,165,212	2,045,771	903,871	1,001,670	871,763	324,936	435,208	237,602	1,705,916	764,868	391,255	289,372
Hernando	1986	275,380	86,069	83,553	17,798	23,291	18,910	4,776	13,575	5,280	59,994	17,066	22,171	14,106
	1982	185,117	65,934	63,803	12,074	13,344	10,558	3,446	6,918	2,823	30,482	18,580	12,991	8,726
Hillsborough	1986	5,316,263	1,079,004	1,026,526	518,388	611,822	535,182	174,639	309,423	163,737	1,466,912	318,513	248,121	156,867
	1982	3,621,009	879,025	833,606	367,463	416,662	357,887	139,340	169,561	99,234	744,038	334,911	145,554	108,594
Pasco	1986	1,241,319	292,923	281,326	97,846	133,156	105,449	42,025	63,248	37,219	294,752	81,788	101,170	48,946
	1982	836,086	244,584	234,152	64,218	84,424	64,225	30,519	38,812	24,320	133,026	83,212	58,466	35,573
Pinellas	1986	5,505,345	1,068,258	1,004,169	639,881	670,600	612,766	180,691	367,025	165,380	1,443,573	286,982	276,875	181,852
	1982	4,067,794	975,669	914,210	460,116	487,240	439,093	151,631	219,917	111,225	798,370	328,165	174,244	136,479
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**1986**	**6,002,627**	**1,090,911**	**1,019,052**	**621,926**	**637,485**	**571,308**	**350,896**	**442,766**	**290,325**	**1,632,630**	**304,153**	**284,555**	**216,455**
	1982	3,845,955	868,824	809,006	386,984	411,367	362,993	241,022	231,157	161,958	786,010	302,265	157,792	141,124
Palm Beach	1986	6,002,627	1,090,911	1,019,052	621,926	637,485	571,308	350,896	442,766	290,325	1,632,630	304,153	284,555	216,455
	1982	3,845,955	868,824	809,006	386,984	411,367	362,993	241,022	231,157	161,958	786,010	302,265	157,792	141,124
ALL COUNTIES														
Alachua	1986	1,116,430	235,791	222,573	123,701	137,966	118,836	45,312	47,576	16,046	282,800	61,593	72,185	24,054
	1982	839,558	205,277	193,151	91,065	101,171	85,279	41,052	33,466	13,304	161,215	70,711	46,427	19,686
Baker	1986	33,847	11,949	11,391	2,599	1,985		746	1,392	79	4,744	4,695	918	1,612
	1982	32,797	12,183	11,576	2,172	1,575		726	970	79	3,343	7,069	688	1,303
Bay	1986	782,796	117,085	111,583	102,514	93,538	80,513	29,057	38,235	19,505	239,562	39,903	40,382	23,783
	1982	579,996	104,860	99,613	78,338	68,750	57,840	26,685	26,403	14,998	[illegible]	47,824	26,735	16,845
Bradford	1986	96,777	31,699	31,299	7,667	7,163		1,419	6,235	4,110	17,486	7,691	9,428	3,667
	1982	68,222	25,423	25,023	5,406	4,520		1,133	3,243	2,117	8,881	8,655	4,713	2,774
Brevard	1986	2,109,101	366,370	349,975	199,612	280,156	248,985	53,436	100,090	47,574	596,211	122,366	129,431	121,659
	1982	1,488,706	320,806	305,474	145,617	201,136	175,027	43,040	59,165	31,506	314,133	133,697	79,388	79,005
Broward	1986	9,232,189	1,525,573	1,353,164	1,054,056	897,249	790,926	443,366	626,783	336,129	2,864,268	485,458	325,361	326,053
	1982	6,717,263	1,388,949	1,228,053	787,250	684,798	594,598	366,071	382,588	226,127	1,548,195	536,158	220,420	240,424
Calhoun	1986	34,667	9,024	8,923	839	2,095		661	755	329	11,949	2,097	3,422	1,970
	1982	29,521	9,806	9,665	813	1,596		655	515	238	6,950	3,265	2,570	1,554
Charlotte	1986	468,546	106,463	102,852	37,637	22,010	13,417	14,929	32,795	19,432	135,653	29,042	41,718	23,478
	1982	314,853	82,518	79,465	24,682	15,234	8,716	12,782	17,842	11,165	67,863	31,132	26,265	17,279
Citrus	1986	345,087	89,155	85,067	19,754	22,493	11,173	6,450	13,380	7,469	83,751	27,503	46,259	13,747
	1982	243,823	75,554	71,860	15,872	13,014	5,885	5,691	8,208	4,721	38,454	31,575	27,018	9,942
Clay	1986	408,183	61,004	56,836	36,024	86,779	83,938	25,152	21,030	10,748	95,081	26,423	21,545	8,331
	1982	320,534	60,413	56,104	28,492	69,751	66,908	22,120	13,378	7,670	51,795	29,153	13,970	6,977
Collier	1986	1,062,869	214,668	202,541	108,258	81,717	69,010	53,935	96,761	69,506	255,913	52,077	74,116	38,270
	1982	676,257	158,536	149,102	65,952	53,304	43,840	39,252	53,312	39,825	125,426	52,528	43,167	23,366
Columbia	1986	246,512	55,635	54,738	25,644	18,277	8,972	10,711	9,127	7,450	56,747	29,160	18,122	8,388
	1982	189,096	47,889	46,967	18,919	13,136	5,881	8,950	5,125	4,273	32,097	32,806	11,376	6,338
Dade	1986	13,594,699	2,114,506	1,924,483	1,227,425	1,467,303	1,243,234	974,903	739,633	400,439	3,895,384	748,146	547,633	574,118
	1982	9,408,819	1,834,757	1,664,551	911,432	1,055,350	874,832	764,231	483,416	287,501	1,946,007	778,985	302,785	389,949
De Soto	1986	117,655	31,560	31,189	7,926	21,550		2,228	2,483	2,238	17,157	6,262	10,836	5,399
	1982	80,957	26,501	26,107	5,261	12,033		1,843	1,503	1,395	8,977	7,101	5,715	3,894
Dixie	1986	34,867	9,975	9,927	1,877	4,315		558	468	115	5,365	3,832	6,154	1,003
	1982	26,559	8,759	8,689	1,403	2,742		508	289	81	2,992	4,703	3,293	804
Duval	1986	4,151,091	714,834	665,959	391,780	367,716	316,939	172,378	198,812	119,758	1,259,798	265,359	214,267	156,953
	1982	3,033,832	632,293	587,184	284,206	277,514	234,214	139,441	126,963	83,138	704,635	289,564	133,819	124,023
Escambia	1986	1,616,914	300,581	292,633	159,952	265,224	231,517	48,325	81,177	43,954	439,183	81,597	90,832	36,890
	1982	1,178,543	262,601	254,842	118,727	186,043	157,972	42,180	52,327	31,326	249,305	87,903	61,391	28,567
Flagler	1986	48,083	15,058	14,318	3,770	402		482	2,140	476	14,779	3,583	4,774	334
	1982	40,017	14,695	13,927	3,411	322		434	1,347	309	8,815	5,039	2,916	310

1987 SURVEY OF BUYING POWER DATA SERVICE

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
ALL COUNTIES (continued)														
Franklin	1986	26,628	8,918	8,814	3,460	1,307		85	345		2,646	2,947	3,721	788
	1982	21,203	8,375	8,251	2,432	838		77	227		1,493	3,179	2,328	610
Gadsden	1986	111,877	32,774	32,129	5,604	10,256		3,890	3,977	2,176	25,143	4,454	6,977	3,802
	1982	96,921	33,650	32,882	4,653	7,865		4,280	3,144	1,887	15,916	6,516	4,505	3,356
Gilchrist	1986	13,494	5,013	4,963	1,838	877		197	111		236	800	1,872	552
	1982	9,565	4,168	4,114	1,128	490		138	63		108	888	938	315
Glades	1986	9,193	5,206	5,141	953	975		330	210		218	398		126
	1982	7,120	4,081	4,017	761	607		294	121		114	509		94
Gulf	1986	30,072	12,010	11,760	1,441	2,315		606	1,626	1,626	3,935	1,449	3,112	1,883
	1982	24,910	11,521	11,246	1,318	1,661		548	1,081	1,081	2,390	1,852	1,867	1,364
Hamilton	1986	36,964	11,358	11,090	2,208	903		407	948	332	3,835	8,501	4,993	1,179
	1982	29,284	8,573	8,345	1,685	629		327	538	237	1,994	10,089	2,827	766
Hardee	1986	96,038	34,255	34,063	2,823	5,555		2,018	2,491	1,643	14,063	5,713	12,483	6,155
	1982	59,647	24,450	24,236	1,835	2,717		1,508	1,280	922	6,062	5,590	6,361	3,533
Hendry	1986	127,789	44,484	43,556	9,145	6,865		1,142	1,941	1,578	34,676	6,936	12,710	2,983
	1982	94,957	39,309	38,366	6,436	4,479		973	1,301	1,111	18,359	8,035	7,918	2,422
Hernando	1986	275,380	86,069	83,553	17,798	23,291	18,910	4,776	13,575	5,280	59,994	17,066	22,171	14,106
	1982	185,117	65,934	63,803	12,074	13,344	10,558	3,446	6,918	2,823	30,482	18,580	12,991	8,726
Highlands	1986	283,093	76,878	74,631	23,437	17,110	11,039	6,850	17,050	11,749	74,484	11,959	21,285	16,396
	1982	214,958	66,969	64,804	17,095	13,197	8,104	6,281	10,408	7,524	43,004	15,683	14,846	11,985
Hillsborough	1986	5,316,263	1,079,004	1,026,526	518,388	611,822	535,182	174,639	309,423	163,737	1,466,912	318,513	248,121	156,867
	1982	3,621,009	879,025	833,606	367,463	416,662	357,887	139,340	169,561	99,234	744,038	334,911	145,554	108,594
Holmes	1986	36,187	10,329	10,165	4,922	1,460		492	1,483	475	8,867	1,291	1,200	1,159
	1982	33,489	11,791	11,568	4,483	1,246		567	1,105	377	5,865	1,927	984	1,117
Indian River	1986	494,668	108,540	104,844	46,758	39,856	27,199	21,115	31,622	18,748	112,500	29,132	37,275	27,390
	1982	367,620	95,625	92,075	34,725	25,729	16,369	17,716	20,977	13,611	63,883	31,809	24,190	19,111
Jackson	1986	160,503	33,054	32,332	7,630	14,319		4,263	4,724	3,462	56,117	16,514	6,974	6,328
	1982	136,455	35,535	34,647	7,014	11,550		4,055	3,457	2,672	34,197	20,698	5,311	4,898
Jefferson	1986	37,951	14,547	14,088	691	5,198		342	1,415	1,415	2,753	5,608	3,149	1,380
	1982	30,258	12,044	11,627	578	3,320		304	927	927	1,448	6,54[illegible]	1,761	1,090
Lafayette	1986	7,767	3,150	3,013	598				446	446	866	325	1,985	191
	1982	6,933	3,313	3,159	533				322	322	502	515	1,370	160
Lake	1986	767,504	161,529	153,689	53,488	75,979	61,781	20,517	39,528	19,616	235,833	38,267	65,477	27,501
	1982	531,851	138,019	130,901	36,938	46,442	36,390	17,062	22,703	12,218	125,087	43,189	42,779	21,005
Lee	1986	1,895,169	385,261	370,348	180,246	209,321	178,933	60,893	146,421	96,429	470,072	90,188	132,647	81,450
	1982	1,400,295	340,947	326,703	127,763	160,782	134,042	50,846	93,897	66,334	263,985	100,463	90,271	56,944
Leon	1986	1,132,152	207,661	202,075	126,029	196,570	168,857	42,983	76,215	28,455	215,197	68,223	85,702	27,070
	1982	824,144	185,310	179,751	90,964	123,735	102,335	37,146	45,439	19,886	116,118	76,107	57,041	21,181
Levy	1986	74,432	26,909	26,452	6,638	3,780		1,159	3,084	2,811	13,007	8,547	2,172	3,880
	1982	65,537	24,937	24,436	5,358	3,082		1,206	2,262	2,120	8,203	11,936	1,470	2,939
Liberty	1986	7,645	4,092	3,995	641			54	471	471	293	1,216	102	195
	1982	5,949	2,983	2,903	466			47	281	281	152	1,451	59	136
Madison	1986	60,631	17,297	17,203	3,254	6,527		801	3,087	3,087	8,510	8,211	4,233	6,533
	1982	40,200	12,959	12,848	1,949	3,537		623	1,501	1,501	4,057	7,894	2,143	3,961
Manatee	1986	1,268,806	242,843	232,794	126,934	122,825	105,983	40,555	68,735	26,768	410,327	62,984	70,162	44,912
	1982	885,889	216,191	206,584	91,993	91,710	77,434	32,969	41,267	17,598	202,214	71,345	46,649	32,986
Marion	1986	1,134,064	226,150	212,536	77,542	129,340	107,677	38,111	64,208	29,129	253,556	100,797	124,594	41,205
	1982	733,753	173,247	162,299	54,074	78,722	63,699	25,974	33,016	16,990	122,487	97,988	67,187	23,221
Martin	1986	547,662	110,277	106,470	38,315	46,280	32,436	22,408	37,988	19,606	148,998	32,961	57,027	17,331
	1982	434,026	108,100	104,035	33,422	31,767	21,018	20,275	26,303	14,905	83,788	39,774	41,585	14,935
Monroe	1986	492,373	108,031	103,542	81,960	51,329	43,761	15,143	20,443	8,143	80,746	25,709	33,461	21,597
	1982	383,746	99,624	95,180	62,446	38,755	32,279	13,503	12,795	5,475	43,648	31,243	20,962	15,791
Nassau	1986	187,694	41,124	39,175	20,576	13,764	304	4,194	5,270	5,135	30,351	30,432	12,507	4,829
	1982	127,005	32,010	30,396	12,066	8,058	157	3,306	2,594	2,533	14,670	29,316	6,427	3,092
Okaloosa	1986	941,399	154,518	149,171	100,088	122,903	97,054	28,087	67,153	33,763	249,409	50,360	64,928	25,094
	1982	563,528	114,518	110,202	62,363	75,709	57,462	20,781	31,962	17,990	110,853	46,783	36,541	14,087
Okeechobee	1986	156,652	51,469	50,421	18,898	13,680	7,454	4,164	5,506	2,551	20,923	17,000	6,714	7,946
	1982	99,205	36,460	35,604	10,562	6,614	3,389	2,788	2,880	1,468	9,441	15,488	3,448	4,291
Orange	1986	4,482,743	786,636	743,207	499,221	435,611	346,181	154,116	200,881	109,615	1,430,990	237,644	275,563	109,347
	1982	2,935,531	616,356	580,472	323,912	304,162	233,203	116,943	123,090	74,703	695,498	260,983	150,748	74,563
Osceola	1986	644,707	129,407	122,189	94,226	46,065	35,852	17,133	25,069	13,622	193,680	57,910	36,507	17,403
	1982	337,462	84,790	79,805	46,503	22,511	16,762	9,900	10,809	6,171	74,757	46,626	16,093	9,994
Palm Beach	1986	6,002,627	1,090,911	1,019,052	621,926	637,485	571,308	350,896	442,766	290,325	1,632,630	304,153	284,555	216,455
	1982	3,845,955	868,824	809,006	386,984	411,367	362,993	241,022	231,157	161,958	786,010	302,265	157,792	141,124

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
ALL COUNTIES (continued)														
Pasco	1986	1,241,319	292,923	281,326	97,846	133,156	105,449	42,025	63,248	37,219	294,752	81,788	101,170	48,946
	1982	836,086	244,584	234,152	64,218	84,424	64,225	30,519	38,812	24,320	133,026	83,212	58,466	35,573
Pinellas	1986	5,505,345	1,068,258	1,004,169	639,881	670,600	612,766	180,691	367,025	165,380	1,443,573	286,982	276,875	181,852
	1982	4,067,794	975,669	914,210	460,116	487,240	439,093	151,631	219,917	111,225	798,370	328,165	174,244	136,479
Polk	1986	2,055,253	468,364	444,589	173,803	235,692	174,976	66,327	72,402	37,211	599,030	122,781	149,092	60,751
	1982	1,629,320	430,069	406,937	137,672	184,690	131,217	65,060	52,818	29,886	355,134	140,963	108,407	52,919
Putnam	1986	256,469	60,789	58,854	16,865	29,512	10,837	10,896	12,674	7,907	65,456	12,931	21,117	8,422
	1982	195,243	55,804	53,855	13,046	19,293	6,619	9,533	7,983	5,404	36,831	16,895	13,569	7,088
St. Johns	1986	350,072	69,863	63,696	51,754	26,000	21,195	6,527	11,226	3,799	94,071	35,255	17,311	13,467
	1982	255,810	60,957	55,398	35,527	15,265	12,083	5,818	6,224	2,363	52,946	39,633	10,903	8,465
St. Lucie	1986	802,224	167,910	159,334	55,914	66,030	57,585	22,964	47,933	24,166	247,328	39,950	81,755	28,052
	1982	504,296	128,402	121,456	38,508	44,413	37,814	17,937	24,508	13,322	116,033	44,972	39,033	17,079
Santa Rosa	1986	243,955	70,837	69,667	20,307	24,763	12,600	6,588	9,211	4,741	55,205	25,746	13,628	10,005
	1982	173,339	60,238	59,054	13,158	14,758	6,620	4,782	5,481	3,023	28,943	25,871	7,801	6,207
Sarasota	1986	2,015,247	353,390	326,808	203,565	214,567	184,763	81,990	168,283	113,297	525,485	94,854	149,161	85,944
	1982	1,432,228	308,862	284,718	146,784	154,765	130,875	66,504	107,193	75,774	270,346	107,256	94,832	59,047
Seminole	1986	1,470,036	263,572	252,631	135,028	209,961	181,477	70,237	92,392	52,759	369,646	79,585	105,050	33,430
	1982	1,065,602	242,416	231,612	99,166	153,261	129,460	55,097	52,969	33,412	194,130	88,567	60,719	26,564
Sumter	1986	143,241	35,652	34,317	13,910	6,949		1,188	2,386	695	10,961	51,346	7,467	4,506
	1982	94,762	25,130	24,111	8,112	3,305		773	1,159	413	4,336	40,952	3,041	2,555
Suwannee	1986	115,984	34,058	33,490	5,952	7,293	4,084	4,164	5,159	1,813	34,120	3,175	4,013	10,190
	1982	87,468	30,758	30,150	4,610	5,754	2,889	3,621	3,171	1,196	18,828	3,950	2,627	7,012
Taylor	1986	72,352	17,570	17,073	6,141	6,227	4,009	2,273	2,647	713	19,764	3,938	4,624	2,769
	1982	67,000	18,947	18,353	6,340	4,980	2,947	2,577	2,275	645	13,284	5,867	3,685	2,285
Union	1986	17,888	4,619	4,568	798				101		2,854	2,991	5,083	919
	1982	13,198	4,127	4,068	550				64		1,539	3,085	2,798	600
Volusia	1986	2,034,602	418,107	396,023	230,542	220,878	183,070	67,435	114,719	51,503	494,660	116,797	135,576	92,615
	1982	1,502,321	365,405	345,001	178,320	161,501	129,128	58,807	67,107	33,077	267,783	131,528	83,843	68,519
Wakulla	1986	19,221	8,237	7,245	3,311	1,469		52	1,348	738	2,068	189	1,474	225
	1982	17,075	8,284	7,264	2,973	1,135		58	913	521	1,403	304	1,030	222
Walton	1986	84,575	26,221	26,059	5,248	7,228		1,495	3,353	2,642	14,985	9,811	6,731	2,362
	1982	64,460	22,794	22,581	3,747	4,530		1,360	1,987	1,650	7,889	11,019	4,140	1,814
Washington	1986	47,614	17,051	16,558	6,194	5,649		629	1,205	790	1,678	2,217	6,301	3,082
	1982	40,068	17,080	16,534	4,686	3,912		624	801	588	957	3,106	3,857	2,101
TOTAL METRO COUNTIES	1986	**73,829,645**	**13,427,970**	**12,548,514**	**7,446,502**	**8,091,991**	**6,916,456**	**3,334,748**	**4,364,452**	**2,381,884**	**20,656,695**	**4,150,036**	**3,976,259**	**2,628,711**
	1982	51,769,161	11,529,419	10,735,179	5,304,188	5,749,048	4,808,575	2,647,588	2,628,447	1,566,926	10,723,892	4,457,002	2,404,447	1,855,271
TOTAL STATE	1986	**78,835,837**	**14,698,055**	**13,778,845**	**7,875,750**	**8,497,480**	**7,120,182**	**3,471,875**	**4,592,396**	**2,512,923**	**21,813,234**	**4,533,331**	**4,388,190**	**2,851,279**
	1982	55,468,945	12,630,984	11,798,678	5,618,527	6,016,502	4,938,043	2,765,740	2,766,828	1,651,451	11,348,457	4,883,390	2,660,597	2,015,960
GEORGIA														
ALBANY	1986	**751,085**	**143,965**	**139,127**	**64,998**	**108,037**	**89,881**	**37,366**	**39,969**	**24,338**	**191,887**	**27,788**	**39,210**	**18,693**
	1982	524,095	115,683	111,439	45,912	73,849	59,559	29,803	25,497	17,179	101,581	30,834	26,033	13,409
Dougherty	1986	741,415	139,235	134,513	64,242	108,037	89,881	37,298	39,303	23,672	191,470	27,412	38,832	17,678
	1982	516,783	111,889	107,750	45,366	73,849	59,559	29,741	25,110	16,792	101,380	30,358	25,784	12,755
Lee	1986	9,670	4,730	4,614	756			68	666	666	417	376	378	1,015
	1982	7,312	3,794	3,689	546			62	387	387	201	476	249	654
ATHENS	1986	**844,534**	**176,063**	**169,900**	**83,548**	**132,381**	**114,773**	**36,569**	**32,579**	**14,366**	**184,754**	**37,816**	**53,039**	**34,411**
	1982	561,715	135,163	129,934	57,187	75,358	63,599	26,798	20,488	10,322	96,951	40,057	31,023	21,190
Clarke	1986	679,869	118,762	114,584	73,248	126,388	110,490	30,295	26,566	10,488	148,201	26,113	42,342	26,751
	1982	452,036	93,681	90,096	50,057	71,287	60,902	22,383	17,236	8,090	79,060	27,607	25,628	16,662
Jackson	1986	113,707	30,792	29,758	6,317	5,797	4,283	3,307	3,941	3,580	31,536	10,591	5,531	6,511
	1982	76,924	23,489	22,627	4,615	3,920	2,697	2,532	2,262	2,066	15,190	11,160	3,145	3,743
Madison	1986	17,768	8,962	8,348	1,282	196		258	460		3,260	621	578	523
	1982	14,417	7,734	7,181	1,039	151		221	281		1,953	818	354	422
Oconee	1986	33,190	17,547	17,210	2,701			2,709	1,612	298	1,757	491	4,588	626
	1982	18,338	10,259	10,030	1,476			1,662	709	166	748	472	1,896	363
ATLANTA	1986	**19,050,548**	**3,179,860**	**3,030,831**	**2,003,375**	**2,419,931**	**2,190,949**	**861,037**	**945,315**	**501,461**	**4,986,157**	**1,277,146**	**1,250,700**	**582,168**
	1982	11,707,125	2,360,337	2,243,403	1,247,235	1,468,243	1,310,659	584,157	482,641	285,613	2,259,725	1,196,005	638,336	350,786
Barrow	1986	127,473	27,083	26,299	6,891	4,560		4,530	1,780	1,041	43,306	5,556	15,126	5,696
	1982	90,510	23,120	22,379	5,241	3,238		3,885	1,144	718	24,402	7,082	8,855	3,750

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
GEORGIA (continued)														
ATLANTA (continued)														
Butts	1986	33,276	12,100	11,984	1,446	1,317		1,705	1,450	1,450	3,219	1,930	3,857	1,524
	1982	28,832	11,571	11,423	1,351	960		1,730	981	981	1,998	2,621	2,459	1,148
Cherokee	1986	201,341	63,315	62,633	15,193	6,310	3,386	2,897	5,293	4,784	42,403	10,277	23,353	10,606
	1982	131,132	45,473	44,840	10,264	4,275	2,098	2,377	3,250	3,028	20,580	9,844	13,533	6,386
Clayton	1986	1,509,420	254,472	245,413	103,390	281,677	260,425	43,546	56,410	19,836	440,778	106,304	42,910	48,894
	1982	880,306	178,308	171,412	65,279	164,414	150,552	31,816	24,942	10,610	176,110	94,309	24,088	28,015
Cobb	1986	2,982,701	484,075	468,690	234,942	474,953	431,358	138,773	141,902	75,348	828,894	184,529	235,854	76,873
	1982	1,949,512	381,551	368,245	162,939	313,253	281,448	101,858	71,574	43,152	420,143	184,962	122,804	54,104
Coweta	1986	194,440	42,880	42,207	10,484	14,399	11,079	7,964	8,529	6,368	65,154	14,889	9,395	8,176
	1982	148,221	40,567	39,803	9,314	11,680	8,565	6,934	5,871	4,552	33,902	16,621	6,511	5,991
De Kalb	1986	5,113,203	739,481	683,263	454,078	658,244	613,439	227,666	235,918	131,302	1,647,704	337,180	302,783	124,378
	1982	3,049,680	559,656	515,461	289,442	409,971	378,605	148,937	134,140	82,439	676,803	321,681	151,664	78,462
Douglas	1986	326,857	86,474	85,177	26,918	15,019	14,574	10,461	17,052	16,553	100,507	28,071	19,295	13,041
	1982	209,553	66,262	65,060	16,278	9,457	9,132	7,385	8,627	8,435	45,320	28,767	11,375	8,370
Fayette	1986	140,532	47,587	43,125	10,811	390		4,809	4,485	1,414	17,962	5,372	12,276	10,766
	1982	82,374	31,294	28,269	5,745	221		3,201	2,303	761	7,933	4,887	5,745	5,228
Forsyth	1986	113,023	24,805	24,567	12,383	4,863		3,747	7,864	2,317	28,523	7,862	11,425	4,520
	1982	81,308	20,526	20,264	9,170	2,887		2,875	4,547	1,382	16,107	8,684	7,734	2,804
Fulton	1986	5,952,793	850,446	800,391	942,226	774,923	721,194	347,369	308,777	153,952	1,177,373	393,045	396,057	186,555
	1982	3,588,522	591,956	555,339	557,614	445,626	409,040	226,389	149,056	84,037	550,709	350,925	190,335	101,009
Gwinnett	1986	1,306,889	278,877	272,528	118,201	110,794	83,636	24,816	114,797	58,980	286,103	122,582	107,545	47,264
	1982	751,203	198,546	193,407	64,928	55,795	40,140	15,171	52,390	28,851	127,534	100,565	52,601	26,844
Henry	1986	121,263	28,419	28,170	8,890	1,973		836	1,626	1,626	33,004	22,388	9,606	5,502
	1982	88,523	23,596	23,314	6,772	1,372		649	1,022	1,022	17,244	22,272	5,705	3,194
Newton	1986	146,503	46,165	45,816	8,655	8,769	7,855	10,077	5,050	4,626	31,223	7,588	6,409	8,414
	1982	106,291	36,172	35,785	7,102	5,992	5,267	7,650	3,116	2,931	17,574	8,565	3,798	5,321
Paulding	1986	75,530	15,600	13,779	3,651	2,016		494	706	706	38,973	2,659	2,236	3,964
	1982	57,100	16,116	14,190	2,933	1,756		494	559	559	22,227	3,749	1,665	3,172
Rockdale	1986	270,323	60,200	59,838	15,896	24,172	19,668	5,946	12,383	5,844	93,763	17,068	20,147	8,981
	1982	177,897	47,148	46,714	12,160	14,393	11,174	4,532	6,722	3,177	46,628	19,042	12,078	5,590
Spalding	1986	328,157	82,090	81,418	22,020	30,322	24,335	21,243	17,034	14,600	80,512	7,781	22,556	9,606
	1982	211,019	59,555	58,878	15,244	19,269	14,638	14,842	9,751	8,501	39,870	8,813	11,644	6,753
Walton	1986	106,824	35,791	35,533	7,300	5,230		4,158	4,259	714	26,756	2,065	9,870	7,408
	1982	75,142	28,920	28,620	5,459	3,684		3,432	2,646	477	14,641	2,616	5,742	4,645
AUGUSTA	1986	2,049,248	402,802	395,053	170,520	262,836	194,150	107,093	109,366	62,836	512,553	135,602	134,325	78,038
	1982	1,452,316	333,235	325,742	125,010	182,019	130,600	84,959	64,427	40,460	280,140	139,161	80,857	50,187
Columbia	1986	130,709	37,689	36,606	7,208	20,091	5,373	3,034	10,029	5,370	13,573	7,698	21,004	5,347
	1982	97,863	32,495	31,460	5,512	12,940	3,001	2,536	5,987	3,492	7,566	9,121	13,708	3,638
McDuffie	1986	113,673	27,039	26,945	7,665	6,781	3,399	4,666	4,023	3,599	21,279	10,082	21,274	5,125
	1982	81,793	23,105	22,952	5,485	4,755	2,168	3,724	2,612	2,409	11,083	10,878	11,772	3,400
Richmond	1986	1,259,016	203,890	199,243	116,956	172,028	143,429	66,242	81,756	44,867	354,495	79,382	52,044	39,733
	1982	916,450	172,172	167,711	90,089	127,840	102,982	57,295	47,812	28,995	200,292	80,805	35,564	27,004
Aiken, S. C.	*1986*	*545,850*	*134,184*	*132,259*	*38,691*	*63,936*	*41,949*	*33,151*	*13,558*	*9,000*	*123,206*	*38,440*	*40,003*	*27,833*
	1982	*356,210*	*105,463*	*103,619*	*23,924*	*36,484*	*22,449*	*21,404*	*8,016*	*5,564*	*61,199*	*38,357*	*19,813*	*16,145*
COLUMBUS	1986	1,288,196	220,446	214,883	108,668	166,704	147,887	59,019	88,211	45,260	378,431	86,563	44,551	38,279
	1982	945,403	190,585	185,118	83,216	128,166	112,220	48,765	51,406	29,854	211,507	90,789	29,817	27,052
Chattahoochee	1986	3,445	1,174	1,085	1,682			214				263		
	1982	3,153	1,044	962	1,409			230				358		
Muscogee	1986	1,133,429	164,530	159,775	93,357	147,258	134,747	53,922	86,054	44,218	358,424	75,573	37,766	30,404
	1982	830,650	146,253	141,573	72,474	115,409	104,062	44,865	50,138	29,124	200,671	78,481	25,277	22,333
Russell, Ala.	*1986*	*151,322*	*54,742*	*54,023*	*13,629*	*19,446*	*13,140*	*4,883*	*2,157*	*1,042*	*20,007*	*10,727*	*6,785*	*7,875*
	1982	*111,600*	*43,288*	*42,583*	*9,333*	*12,757*	*8,158*	*3,670*	*1,268*	*730*	*10,836*	*11,950*	*4,540*	*4,719*
MACON - WARNER ROBINS	1986	1,725,782	342,356	335,128	136,600	222,722	182,558	72,570	88,941	53,677	495,306	100,072	87,905	57,802
	1982	1,233,439	283,762	276,772	103,345	161,152	128,819	60,969	52,505	34,652	266,479	110,986	56,307	38,542
Bibb	1986	1,126,823	193,969	188,660	97,930	167,509	137,279	56,904	69,867	41,758	299,104	65,793	45,325	38,557
	1982	823,074	167,015	161,926	72,922	122,589	97,339	47,742	40,502	26,619	169,385	74,373	29,300	25,280
Houston	1986	498,164	119,227	118,015	32,438	50,662	45,279	12,286	16,513	10,253	171,916	22,484	34,811	12,966
	1982	334,102	91,467	90,249	26,081	35,732	31,480	10,230	10,275	6,903	84,318	24,299	21,809	8,813
Jones	1986	15,740	6,805	6,706	331			472	1,280	385	850	493	1,371	2,945
	1982	14,001	6,643	6,525	314			457	883	285	573	743	940	2,266
Peach	1986	85,055	22,355	21,747	5,901	4,551		2,908	1,281	1,281	23,436	11,302	6,398	3,334
	1982	62,262	18,637	18,072	4,028	2,831		2,540	845	845	12,203	11,571	4,258	2,183

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
SAVANNAH	1986	1,540,126	293,280	283,390	182,145	194,666	157,917	92,370	87,963	56,430	372,179	85,502	75,235	48,592
	1982	1,072,141	234,816	226,090	123,416	130,309	102,694	69,669	52,720	36,633	195,936	95,665	48,327	32,069
Chatham	1986	1,506,716	281,557	272,577	181,480	192,361	157,917	92,027	86,642	55,109	362,742	83,633	73,412	47,738
	1982	1,043,638	223,606	215,784	122,727	128,649	102,694	69,333	51,633	35,546	189,864	93,305	47,037	31,248
Effingham	1986	33,410	11,723	10,813	665	2,305		343	1,321	1,321	9,437	1,869	1,823	854
	1982	28,503	11,210	10,306	689	1,660		336	1,087	1,087	6,072	2,360	1,290	821
ALL COUNTIES														
Appling	1986	69,895	20,404	19,816	6,255	4,168		3,988	2,684	1,757	16,861	3,608	4,876	2,531
	1982	46,440	15,687	15,186	3,892	2,773		2,927	1,500	1,042	8,447	3,742	2,489	1,434
Atkinson	1986	14,186	4,992	4,909	640	650		59	431	431	2,705	1,098	682	492
	1982	10,975	4,300	4,215	536	406		52	246	246	1,287	1,376	438	308
Bacon	1986	35,348	9,482	9,064	1,888	939		1,845	1,000	1,000	11,122	2,147	1,853	3,017
	1982	27,460	8,258	7,868	1,562	778		1,555	753	753	6,701	2,565	1,189	2,189
Baker	1986	4,006	2,726	2,711				70				242		129
	1982	3,915	2,500	2,478				74				365		110
Baldwin	1986	206,634	47,309	46,036	17,239	32,970	26,109	8,983	7,966	2,702	44,277	11,921	11,540	8,658
	1982	140,265	38,927	37,759	11,993	19,378	14,694	6,615	4,522	1,852	21,832	12,938	6,883	5,162
Banks	1986	15,198	2,004	1,947	3,598	375		432	553	553	207	4,914	2,038	
	1982	8,871	1,260	1,220	1,577	179		263	240	240	79	3,743	888	
Barrow	1986	127,473	27,083	26,299	6,891	4,560		4,530	1,780	1,041	43,306	5,556	15,126	5,696
	1982	90,510	23,120	22,379	5,241	3,238		3,885	1,144	718	24,402	7,082	8,855	3,750
Bartow	1986	242,744	59,286	58,084	20,183	9,910	6,521	12,059	12,758	6,846	52,459	40,021	12,836	6,906
	1982	170,744	41,955	40,974	13,450	6,431	3,881	8,750	7,232	4,149	27,265	40,522	7,390	4,767
Ben Hill	1986	76,015	20,531	19,947	4,956	5,669		4,059	5,479	2,162	15,172	5,738	4,301	3,540
	1982	56,313	17,702	17,143	3,580	3,602		3,535	3,121	1,378	8,558	6,324	2,748	2,326
Berrien	1986	47,516	9,754	9,675	1,467	3,905		1,479	2,128	898	19,892	1,736	2,764	1,398
	1982	43,316	11,715	11,583	1,348	3,077		1,556	1,495	723	14,395	2,575	2,438	1,434
Bibb	1986	1,126,823	193,969	188,660	97,930	167,509	137,279	56,904	69,867	41,758	299,104	65,793	45,325	38,557
	1982	823,074	167,015	161,926	72,922	122,589	97,339	47,742	40,502	26,619	169,385	74,373	29,300	25,280
Bleckley	1986	33,094	11,427	11,114	1,623	3,058		1,873	2,367	2,367	6,010	1,316	762	2,787
	1982	28,917	11,266	10,924	1,471	2,323		1,826	1,541	1,541	4,067	1,965	526	2,152
Brantley	1986	9,369	4,335	4,251	758				1,383	1,383	566	561	971	284
	1982	6,996	3,378	3,301	514				792	792	317	699	630	213
Brooks	1986	50,176	12,126	11,186	1,226	1,294		1,566	2,427	1,548	23,680	1,146	2,010	1,565
	1982	35,234	10,897	10,020	988	1,041		1,456	1,773	1,188	12,148	1,501	1,478	1,224
Bryan	1986	28,352	7,256	6,797	3,166	131		158	466		3,575	5,290	5,618	700
	1982	21,027	6,090	5,686	2,063	80		137	259		1,945	5,297	3,140	407
Bulloch	1986	224,714	54,574	53,331	17,047	34,617	28,260	9,727	9,906	5,052	57,585	11,880	10,304	6,529
	1982	164,206	44,679	43,522	13,277	21,371	16,673	8,761	6,651	3,805	32,955	12,860	7,341	5,011
Burke	1986	76,286	31,879	31,057	5,859	3,445		3,168	7,705	7,705	10,870	2,357	1,166	3,782
	1982	56,636	25,136	24,409	4,168	2,462		2,766	5,198	5,198	6,004	2,753	794	2,536
Butts	1986	33,276	12,100	11,984	1,446	1,317		1,705	1,450	1,450	3,219	1,930	3,857	1,524
	1982	28,832	11,571	11,423	1,351	960		1,730	981	981	1,998	2,621	2,459	1,148
Calhoun	1986	11,796	3,897	3,867	93	340		267	556	403	3,892	483	926	572
	1982	10,750	4,262	4,216	100	322		298	414	296	2,652	786	690	486
Camden	1986	91,942	27,551	26,903	6,770	4,727		818	3,724	1,279	23,699	9,861	9,231	2,301
	1982	45,867	16,076	15,648	3,173	2,233		483	1,456	542	8,199	7,654	3,396	1,222
Candler	1986	38,759	10,387	9,806	872	1,061		1,819	905	559	13,205	2,640	1,810	840
	1982	27,613	8,437	7,939	711	758		1,420	585	411	7,168	2,855	1,089	635
Carroll	1986	298,093	67,634	65,664	23,631	39,513	30,780	9,616	8,787	6,592	66,643	11,876	32,126	13,658
	1982	210,918	60,538	58,588	17,015	22,913	16,850	7,975	5,744	4,554	36,787	13,297	17,073	8,953
☐ Catoosa	1986	241,999	91,086	91,061	20,025	32,910	28,362	5,482	13,533	8,793	39,931	17,519	9,828	5,647
	1982	132,233	52,596	52,414	10,700	16,854	14,169	3,351	5,846	4,220	16,461	15,266	4,583	3,060
Charlton	1986	23,397	5,319	5,303	1,756	1,152		441	1,022	721	10,482	560	864	669
	1982	19,797	5,444	5,410	1,668	1,098		451	741	570	6,959	878	750	584
Chatham	1986	1,506,716	281,557	272,577	181,480	192,361	157,917	92,027	86,642	55,109	362,742	83,633	73,412	47,738
	1982	1,043,638	223,606	215,784	122,727	128,649	102,694	69,333	51,633	35,546	189,864	93,305	47,037	31,248
Chattahoochee	1986	3,445	1,174	1,085	1,682			214				263		
	1982	3,153	1,044	962	1,409			230				358		
Chattooga	1986	100,458	30,285	29,217	6,493	5,889		4,087	2,006	2,006	20,644	7,894	4,688	4,023
	1982	62,290	21,332	20,514	3,602	3,489		2,716	1,076	1,076	8,973	7,417	2,455	2,079
Cherokee	1986	201,341	63,315	62,633	15,193	6,310	3,386	2,897	5,293	4,784	42,403	10,277	23,353	10,606
	1982	131,132	45,473	44,840	10,264	4,275	2,098	2,377	3,250	3,028	20,580	9,844	13,533	6,386

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Clarke	1986	679,869	118,762	114,584	73,248	126,388	110,490	30,295	26,566	10,488	148,201	26,113	42,342	26,751
	1982	452,036	93,681	90,096	50,057	71,287	60,902	22,383	17,236	8,090	79,060	27,607	25,628	16,662
Clay	1986	6,457	3,723	3,697	652	127						257	701	610
	1982	4,177	2,401	2,377	438	74						264	368	369
Clayton	1986	1,509,420	254,472	245,413	103,390	281,677	260,425	43,546	56,410	19,836	440,778	106,304	42,910	48,894
	1982	880,306	178,308	171,412	65,279	164,414	150,552	31,816	24,942	10,610	176,110	94,309	24,088	28,015
Clinch	1986	13,313	5,382	5,252	843	489		77	600	600	2,722	159	369	1,380
	1982	11,445	5,191	5,048	688	425		83	410	410	1,820	214	293	1,003
Cobb	1986	2,982,701	484,075	468,690	234,942	474,953	431,358	138,773	141,902	75,348	828,894	184,529	235,854	76,873
	1982	1,949,512	381,551	368,245	162,939	313,253	281,448	101,858	71,574	43,152	420,143	184,962	122,804	54,104
Coffee	1986	139,379	29,141	26,527	10,218	11,940	2,906	8,198	5,162	3,016	28,893	5,220	25,685	5,220
	1982	99,743	26,703	24,230	7,430	7,926	1,647	6,667	3,299	2,212	15,189	6,216	14,805	3,411
Colquitt	1986	158,143	37,341	36,252	11,025	16,310	9,270	8,316	5,284	3,368	33,143	8,979	15,336	7,559
	1982	119,827	33,749	32,660	8,231	10,004	5,086	7,456	3,386	2,323	19,007	9,651	9,925	5,160
Columbia	1986	130,709	37,689	36,606	7,208	20,091	5,373	3,034	10,029	5,370	13,573	7,698	21,004	5,347
	1982	97,863	32.495	31,460	5,512	12,940	3,001	2,536	5,987	3,492	7,566	9,121	13,708	3,638
Cook	1986	44,596	11,188	10,130	4,514	1,499		2,232	2,389	1,840	7,648	6,212	2,375	2,304
	1982	35,763	10,008	9,033	3,176	1,098		1,832	1,436	1,184	3,992	7,391	1,432	1,790
Coweta	1986	194,440	42,880	42,207	10,484	14,399	11,079	7,964	8,529	6,368	65,154	14,889	9,395	8,176
	1982	148,221	40,567	39,803	9,314	11,680	8,565	6,934	5,871	4,552	33,902	16,621	6,511	5,991
Crawford	1986	5,480	2,049	1,959	274			225	133		1,152	521	100	
	1982	4,613	1,786	1,702	215			195	94		603	719	62	
Crisp	1986	158,919	37,728	36,788	12,035	17,920	3,915	7,077	5,283	4,189	25,031	31,429	8,723	5,287
	1982	114,201	30,365	29,513	7,968	10,187	1,903	5,700	2,768	2,345	12,718	30,501	4,266	2,954
☐ Dade	1986	39,090	15,467	15,365	2,616	1,103		800	1,462	1,406	3,391	6,932	4,809	449
	1982	33,416	12,957	12,831	1,933	867		751	1,044	1,009	2,135	8,698	2,921	373
Dawson	1986	9,905	1,450	1,312	290	178		174	431	431	950	1,869	2,461	141
	1982	7,538	1,315	1,185	226	126		136	244	244	493	2,094	1,310	107
Decatur	1986	109,957	28,685	28,622	5,663	9,603	6,834	8,561	2,805	1,186	25,831	4,240	7,892	8,199
	1982	77,131	23,016	22,892	4,573	6,347	4,184	6,370	1,787	875	13,308	4,835	4,536	5,002
De Kalb	1986	5,113,203	739,481	683,263	454,078	658,244	613,439	227,666	235,918	131,302	1,647,704	337,180	302,783	124,378
	1982	3,049,680	559,656	515,461	289,442	409,971	378,605	148,937	134,140	82,439	676,803	321,681	151,664	78,462
Dodge	1986	87,009	24,836	23,693	11,307	9,500		2,881	1,546	1,162	17,185	7,684	5,272	3,983
	1982	68,215	21,762	20,694	8,675	6,125		2,314	1,077	877	9,456	10,250	3,325	2,570
Dooly	1986	52,680	5,972	5,880	1,251	1,199		996	4,216	4,216	21,434	10,707	3,813	1,382
	1982	34,359	4,937	4,844	948	706		813	2,304	2,304	9,532	10,568	2,317	953
Dougherty	1986	741,415	139,235	134,513	64,242	108,037	89,881	37,298	39,303	23,672	191,470	27,412	38,832	17,678
	1982	516,783	111,889	107,750	45,366	73,849	59,559	29,741	25,110	16,792	101,380	30,358	25,784	12,755
Douglas	1986	326,857	86,474	85,177	26,918	15,019	14,574	10,461	17,052	16,553	100,507	28,071	19,295	13,041
	1982	209,553	66,262	65,060	16,278	9,457	9,132	7,385	8,627	8,435	45,320	28,767	11,375	8,370
Early	1986	45,418	12,758	12,416	1,393	3,788		2,677	1,051	775	10,974	1,876	2,749	2,856
	1982	36,157	12,174	11,809	1,076	2,593		2,357	757	608	6,535	2,325	1,729	1,896
Echols	1986	472	234	234	238									
	1982	390	205	205	185									
Effingham	1986	33,410	11,723	10,813	665	2,305		343	1,321	1,321	9,437	1,869	1,823	854
	1982	28,503	11,210	10,306	689	1,660		336	1,087	1,087	6,072	2,360	1,290	821
Elbert	1986	105,179	22,364	22,067	5,088	3,855	1,528	2,962	2,443	1,377	48,573	3,207	5,200	4,084
	1982	76,162	20,867	20,525	4,202	3,051	1,111	2,637	1,733	1,006	26,573	3,862	3,688	3,100
Emanuel	1986	96,742	23,256	22,863	6,613	5,115		6,531	5,094	5,094	26,756	3,635	8,624	4,567
	1982	71,785	20,426	20,016	5,200	3,984		5,291	3,355	3,355	15,080	4,443	5,817	3,012
Evans	1986	45,535	11,591	11,287	1,474	4,558		1,880	1,748	1,455	8,912	2,533	5,659	2,262
	1982	31,778	9,024	8,759	1,142	2,799		1,589	983	826	4,897	2,830	3.481	1,489
Fannin	1986	52,608	20,152	19,479	4,136	5,693		2,045	1,269	1,269	6,352	2,381	3,628	1,769
	1982	42,421	17,812	17,163	3,030	4,131		1,720	842	842	3,873	2,949	2,591	1,375
Fayette	1986	140,532	47,587	43,125	10,811	390		4,809	4,485	1,414	17,962	5,372	12,276	10,766
	1982	82,374	31,294	28,269	5,745	221		3,201	2,303	761	7,933	4,887	5,745	5,228
Floyd	1986	402,077	90,040	88,071	34,837	55,487	51,892	25,214	22,209	11,513	91,925	21,615	12,912	17,352
	1982	300,448	77,759	75,817	27,182	38,350	35,292	20,102	15,218	8,920	52,271	23,547	9,132	11,248
Forsyth	1986	113,023	24,805	24,567	12,383	4,863		3,747	7,864	2,317	28,523	7,862	11,425	4,520
	1982	81,308	20,526	20,264	9,170	2,887		2,875	4,547	1,382	16,107	8,684	7,734	2,804
Franklin	1986	96,486	19,247	18,438	2,414	2,624		1,823	2,584	1,754	42,972	7,014	7,776	3,139
	1982	68,046	17,115	16,344	1,937	1,640		1,628	1,824	1,375	22,174	8,564	5,529	2,256
Fulton	1986	5,952,793	850,446	800,391	942,226	774,923	721,194	347,369	308,777	153,952	1,177,373	393,045	396,057	186,555
	1982	3,588,522	591,956	555,339	557,614	445,626	409,040	226,389	149,056	84,037	550,709	350,925	190,335	101,009

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Gilmer	1986	40,645	6,746	6,590	2,687	2,664		925	2,372	1,764	13,372	2,440	3,199	3,241
	1982	33,610	6,900	6,718	2,233	2,367		885	1,617	1,296	8,616	2,990	2,594	2,562
Glascock	1986	3,055	1,188	1,124	497	211			98		189	511		
	1982	2,055	851	803	270	118			50		86	470		
Glynn	1986	362,537	61,951	60,788	41,364	41,320	28,747	28,439	17,553	9,432	69,067	38,581	26,118	13,052
	1982	302,973	61,392	60,047	35,515	28,087	18,288	24,582	13,168	7,652	43,229	46,214	16,899	10,554
Gordon	1986	167,762	33,926	32,990	17,762	15,959	9,340	6,942	21,335	17,700	17,935	18,840	12,910	7,027
	1982	108,896	25,939	25,142	11,010	8,356	4,393	5,472	10,851	9,337	8,609	17,568	6,590	4,216
Grady	1986	94,956	30,996	30,473	3,361	3,591		2,986	2,133	867	24,906	3,416	9,454	2,188
	1982	67,852	25,434	24,924	2,673	2,457		2,607	1,408	694	12,982	4,248	5,569	1,581
Greene	1986	33,642	13,850	13,737	1,431	1,469		655	1,751	776	8,883	1,089	580	801
	1982	25,302	12,070	11,934	1,035	943		547	1,012	505	4,730	1,340	383	656
Gwinnett	1986	1,306,889	278,877	272,528	118,201	110,794	83,636	24,816	114,797	58,980	286,103	122,582	107,545	47,264
	1982	751,203	198,546	193,407	64,928	55,795	40,140	15,171	52,390	28,851	127,534	100,565	52,601	26,844
Habersham	1986	136,074	30,019	29,576	7,591	4,289		8,204	7,386	6,661	38,113	5,627	20,320	6,887
	1982	98,759	25,645	25,187	5,959	3,374		6,570	4,487	4,153	20,947	6,366	13,688	4,531
Hall	1986	501,513	101,757	99,027	49,553	69,972	59,363	19,276	21,277	11,297	129,123	11,647	45,215	22,568
	1982	350,944	87,840	85,210	35,044	48,584	40,090	16,781	13,170	7,907	66,266	13,855	26,928	14,918
Hancock	1986	15,023	6,596	6,299	1,181	434		444	238	238	1,810	2,244	639	938
	1982	12,251	5,564	5,297	851	278		406	154	154	974	2,618	378	603
Haralson	1986	58,999	20,133	19,872	2,574	2,819		2,752	1,680	535	11,669	2,535	3,529	4,946
	1982	44,843	16,401	16,137	2,111	1,750		2,580	1,089	439	6,894	3,039	2,343	3,157
Harris	1986	17,510	7,955	7,825	1,184	435		248	1,410	770	2,406	708	859	249
	1982	16,046	7,653	7,504	1,259	396		252	959	523	1,595	1,075	624	238
Hart	1986	55,767	14,110	13,897	5,125	5,042		2,355	3,186	2,764	12,567	1,801	2,884	3,217
	1982	39,042	12,497	12,269	4,003	3,232		1,713	2,010	1,819	6,546	2,022	1,619	2,055
Heard	1986	9,765	3,344	3,242	291			144	1,800	1,800	1,367	1,034	378	620
	1982	6,539	2,452	2,370	211			110	894	894	595	1,122	188	361
Henry	1986	121,263	28,419	28,170	8,890	1,973		836	1,626	1,626	33,004	22,388	9,606	5,502
	1982	88,523	23,596	23,314	6,772	1,372		649	1,022	1,022	17,244	22,272	5,705	3,194
Houston	1986	498,164	119,227	118,015	32,438	50,662	45,279	12,286	16,513	10,253	171,916	22,484	34,811	12,966
	1982	334,102	91,467	90,249	26,081	35,732	31,480	10,230	10,275	6,903	84,318	24,299	21,809	8,813
Irwin	1986	14,173	4,123	3,981	745	310		1,423	277	277	2,848	697	1,263	1,014
	1982	11,737	3,832	3,689	574	257		1,217	208	208	1,809	990	825	699
Jackson	1986	113,707	30,792	29,758	6,317	5,797	4,283	3,307	3,941	3,580	31,536	10,591	5,531	6,511
	1982	76,924	23,489	22,627	4,615	3,920	2,697	2,532	2,262	2,066	15,190	11,160	3,145	3,743
Jasper	1986	12,420	5,407	5,379	856	627		87	227	227	1,263	1,449	380	634
	1982	10,829	4,980	4,938	652	483		87	149	149	810	1,707	283	460
Jeff Davis	1986	54,015	20,943	20,359	3,100	3,208		2,981	2,570	2,154	10,184	2,106	2,562	3,170
	1982	40,962	17,347	16,810	2,249	2,259		2,484	1,525	1,346	5,822	2,733	1,605	2,116
Jefferson	1986	65,272	14,600	14,141	3,473	2,841		2,253	2,310	781	22,225	5,389	2,812	3,660
	1982	43,936	11,974	11,560	2,295	2,006		1,724	1,478	618	10,235	5,817	1,556	2,331
Jenkins	1986	29,856	12,216	11,695	984	174		1,721	882	473	5,958	2,833	1,475	1,683
	1982	20,518	8,853	8,449	683	113		1,390	513	322	2,840	2,930	808	959
Johnson	1986	12,465	5,294	5,249	934	191		893	877	877	2,196	533	248	711
	1982	12,055	5,553	5,488	829	178		944	660	660	1,599	798	213	599
Jones	1986	15,740	6,805	6,706	331			472	1,280	385	850	493	1,371	2,945
	1982	14,001	6,643	6,525	314			457	883	285	573	743	940	2,266
Lamar	1986	32,440	11,100	10,836	2,753	3,690		412	630	485	8,194	1,017	1,640	1,953
	1982	30,198	11,804	11,486	2,609	2,956		497	577	451	5,864	1,590	1,376	1,653
Lanier	1986	10,703	3,295	3,281	261	137		85	461	461	4,218	759	216	558
	1982	8,410	2,993	2,972	198	105		83	340	340	2,580	853	161	406
Laurens	1986	254,522	51,635	50,101	18,507	30,104	22,784	13,851	12,833	8,442	70,354	14,234	13,971	9,585
	1982	163,125	39,722	38,419	11,621	17,210	12,639	9,981	6,944	4,961	33,826	13,442	8,544	6,205
Lee	1986	9,670	4,730	4,614	756			68	666	666	417	376	378	1,015
	1982	7,312	3,794	3,689	546			62	387	387	201	476	249	654
Liberty	1986	116,320	24,213	23,181	12,019	11,639	6,062	4,333	12,074	2,023	17,570	13,089	11,993	2,201
	1982	99,679	23,248	22,186	11,969	8,625	3,948	3,870	7,816	1,730	10,911	15,964	8,806	1,875
Lincoln	1986	12,858	4,185	4,145	898	276		728	266	266	3,303	1,088	437	1,002
	1982	8,775	3,081	3,041	563	170		590	139	139	1,524	1,240	261	697
Long	1986	3,014	1,503	1,265	95			369	83		477	72		119
	1982	2,980	1,544	1,294	104			421	68		343	117		96
Lowndes	1986	436,097	73,477	67,881	40,572	43,342	33,664	23,645	24,654	12,899	114,159	45,482	22,735	20,209
	1982	357,637	71,438	65,787	33,123	33,084	24,830	21,007	14,957	8,878	67,645	55,382	17,073	17,167

1987 SURVEY OF BUYING POWER DATA SERVICE

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Lumpkin	1986	37,833	8,455	8,139	3,297	1,988		203	767	767	15,821	704	2,493	2,657
	1982	28,397	8,405	8,065	3,042	1,395		198	580	580	8,793	968	1,776	1,922
McDuffie	1986	113,673	27,039	26,945	7,665	6,781	3,399	4,666	4,023	3,599	21,279	10,082	21,274	5,125
	1982	81,793	23,105	22,952	5,485	4,755	2,168	3,724	2,612	2,409	11,083	10,878	11,772	3,400
McIntosh	1986	26,268	7,782	7,709	1,073	1,115		141	146		7,059	4,297	1,029	922
	1982	20,096	6,402	6,321	911	660		115	94		3,985	4,662	663	597
Macon	1986	31,474	8,425	8,189	750	3,093		1,710	1,084	853	6,415	798	2,721	2,714
	1982	28,873	9,291	9,001	757	2,471		1,754	850	717	4,297	1,207	1,997	2,123
Madison	1986	17,768	8,962	8,348	1,282	196		258	460		3,260	621	578	523
	1982	14,417	7,734	7,181	1,039	151		221	281		1,953	818	354	422
Marion	1986	15,352	4,713	4,598	169	545		101			2,687	743	536	1,384
	1982	9,752	3,157	3,070	124	297		79			1,314	754	269	732
Meriwether	1986	68,189	15,181	14,979	3,045	4,487		1,725	2,068	2,068	27,072	1,732	4,200	2,117
	1982	62,796	16,273	16,005	3,185	3,753		1,862	1,974	1,974	20,828	2,695	3,495	1,862
Miller	1986	17,311	6,438	6,407	171	222		424	725	114	5,414	950	1,484	678
	1982	15,379	6,704	6,650	160	205		469	606	105	3,528	1,355	1,003	557
Mitchell	1986	73,847	23,930	23,619	2,491	3,528		3,491	5,097	4,151	20,093	4,006	3,993	1,946
	1982	56,992	20,990	20,652	1,854	2,597		2,991	3,111	2,640	11,689	4,849	2,356	1,592
Monroe	1986	43,908	15,444	15,372	6,380	1,161		2,279	568	568	953	10,529	2,077	3,160
	1982	37,279	12,154	12,059	4,645	763		1,861	368	368	524	12,476	1,381	2,050
Montgomery	1986	47,034	7,399	7,214	3,455	7,318		2,150	2,285	2,285	20,693	850	970	1,069
	1982	31,852	6,493	6,311	2,884	5,171		1,722	1,602	1,602	10,823	1,061	683	736
Morgan	1986	70,502	17,361	16,911	4,866	2,641		1,018	1,205	1,205	17,132	12,955	5,987	2,672
	1982	45,124	12,550	12,185	2,668	1,547		683	639	639	7,838	11,213	3,198	1,425
Murray	1986	77,656	37,822	37,469	3,136	2,392		1,614	2,443	1,860	8,945	7,362	5,526	4,941
	1982	54,547	28,126	27,775	2,449	1,574		1,299	1,457	1,131	4,355	[illegible]	3,107	2,716
Muscogee	1986	1,133,429	164,530	159,775	93,357	147,256	134,747	53,922	86,054	44,218	358,424	75,573	37,766	30,404
	1982	830,650	146,253	141,573	72,474	115,409	104,062	44,865	50,138	29,124	200,671	78,481	25,277	22,333
Newton	1986	146,503	46,165	45,816	8,655	8,769	7,855	10,077	5,050	4,626	31,223	7,588	6,409	8,414
	1982	106,291	36,172	35,785	7,102	5,992	5,267	7,650	3,116	2,931	17,574	8,565	3,798	5,321
Oconee	1986	33,190	17,547	17,210	2,701			2,709	1,612	298	1,757	491	4,588	626
	1982	18,338	10,259	10,030	1,476			1,662	709	166	748	472	1,896	363
Oglethorpe	1986	25,621	5,268	5,218	283	1,197		590	96		14,392	534	1,973	694
	1982	16,439	4,627	4,567	222	806		479	69		7,365	607	1,211	524
Paulding	1986	75,530	15,600	13,779	3,651	2,016		494	706	706	38,973	2,659	2,236	3,964
	1982	57,100	16,116	14,190	2,933	1,756		494	559	559	22,227	3,749	1,665	3,172
Peach	1986	85,055	22,355	21,747	5,901	4,551		2,908	1,281	1,281	23,436	11,302	6,398	3,334
	1982	62,262	18,637	18,072	4,028	2,831		2,540	845	845	12,203	11,571	4,258	2,183
Pickens	1986	55,658	11,103	10,694	1,736	2,541		223	1,085	521	22,069	3,640	5,289	4,685
	1982	41,844	10,290	9,879	1,553	1,813		219	728	418	12,912	4,600	3,226	3,418
Pierce	1986	34,467	9,503	9,367	1,632	380		760	848	848	9,071	1,762	6,053	1,128
	1982	26,907	8,453	8,306	1,527	314		709	540	540	5,641	2,219	3,628	944
Pike	1986	6,601	1,914	1,621	159	182		143	100		190	405	604	831
	1982	5,293	1,831	1,546	135	130		114	65		111	519	369	529
Polk	1986	123,744	39,874	39,250	5,841	10,967	8,596	4,780	4,964	3,461	29,404	4,801	8,181	8,530
	1982	96,943	35,950	35,275	4,917	7,311	5,468	4,569	3,480	2,505	16,966	6,159	5,667	6,420
Pulaski	1986	36,350	13,450	13,104	1,760	1,434		1,825	1,778	879	8,426	1,149	512	1,459
	1982	27,918	11,252	10,928	1,389	967		1,582	1,098	559	5,087	1,411	347	1,151
Putnam	1986	34,677	14,999	14,962	1,535	1,258		615	479	479	6,053	1,205	4,750	1,136
	1982	26,545	12,108	12,040	1,269	959		577	330	330	3,570	1,590	2,878	859
Quitman	1986	3,851	2,106	2,065		220					769	237	324	
	1982	2,333	1,435	1,402		101					320	216	154	
Rabun	1986	55,138	13,010	12,556	4,681	1,442		911	1,962	907	7,987	3,489	12,321	1,244
	1982	42,551	11,956	11,502	3,609	1,117		865	1,288	636	4,711	4,223	7,251	965
Randolph	1986	20,659	7,829	7,518	726	1,091		652	1,467	875	3,320	475	1,402	1,215
	1982	18,912	7,698	7,368	744	1,006		740	1,021	662	2,377	691	1,077	1,095
Richmond	1986	1,259,016	203,890	199,243	116,956	172,028	143,429	66,242	81,756	44,867	354,495	79,382	52,044	39,733
	1982	916,450	172,172	167,711	90,089	127,840	102,982	57,295	47,812	28,995	200,292	80,805	35,564	27,004
Rockdale	1986	270,323	60,200	59,838	15,896	24,172	19,668	5,946	12,383	5,844	93,763	17,068	20,147	8,981
	1982	177,897	47,148	46,714	12,160	14,393	11,174	4,532	6,722	3,177	46,628	19,042	12,078	5,590
Schley	1986	12,416	3,503	3,431	278	382			338	338	4,306	937	1,255	
	1982	9,544	3,054	2,982	202	296			239	239	2,526	1,153	756	
Screven	1986	47,614	15,896	15,751	1,738	2,293		1,919	1,398	565	11,689	1,703	4,120	2,800
	1982	37,078	13,994	13,823	1,282	1,452		1,786	890	391	7,010	2,286	2,756	1,885

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Seminole	1986	29,655	10,781	10,465	845	1,807		850	1,281	298	7,155	434	2,661	1,773
	1982	26,552	10,736	10,387	894	1,357		910	936	267	5,114	633	2,146	1,488
Spalding	1986	328,157	82,090	81,418	22,020	30,322	24,335	21,243	17,034	14,600	80,512	7,781	22,556	9,606
	1982	211,019	59,555	58,878	15,244	19,269	14,638	14,842	9,751	8,501	39,870	8,813	11,644	6,753
Stephens	1986	129,560	30,054	29,283	9,204	18,210	15,110	2,941	3,488	2,186	30,854	6,119	10,600	8,362
	1982	85,733	23,244	22,575	6,784	10,612	8,387	2,208	2,297	1,561	15,934	6,191	5,626	5,167
Stewart	1986	12,714	4,196	4,092	840	414		129	167		2,780	1,516	292	942
	1982	11,656	4,034	3,922	714	375		133	130		1,946	1,997	219	714
Sumter	1986	190,304	34,632	33,768	14,184	9,899		13,381	5,542	3,892	27,447	7,883	23,612	8,663
	1982	128,342	28,460	27,661	8,973	5,759		10,296	3,277	2,515	13,758	8,361	12,655	5,252
Talbot	1986	7,838	2,213	2,172	388	679		172	77		1,509	818	418	298
	1982	7,149	2,206	2,157	318	558		160	57		896	1,194	304	218
Taliaferro	1986	863	131	114	297	70		46	125	125		97		
	1982	689	123	107	215	50		41	73	73		113		
Tattnall	1986	53,748	13,746	13,163	2,139	1,590		2,726	4,345	2,890	18,146	3,926	1,849	2,232
	1982	41,564	12,779	12,198	1,594	1,203		2,358	2,943	2,184	10,048	4,786	1,338	1,806
Taylor	1986	18,785	4,740	4,696	477	932		958	445	191	5,053	531	1,913	1,312
	1982	17,625	5,232	5,166	446	787		1,040	403	168	3,581	898	1,485	1,166
Telfair	1986	45,469	15,200	14,790	1,725	4,538		2,430	3,270	1,439	7,853	2,110	1,996	1,999
	1982	35,102	12,751	12,367	1,384	2,921		2,115	2,052	951	4,755	2,499	1,445	1,575
Terrell	1986	37,274	12,075	11,767	2,253	924		2,271	1,295	843	6,861	1,604	5,229	1,114
	1982	32,944	11,544	11,215	1,919	813		2,287	1,005	671	4,650	2,261	3,642	1,036
Thomas	1986	191,074	35,821	34,962	15,789	16,886	10,066	13,863	9,712	5,773	53,561	6,779	12,500	6,770
	1982	145,120	34,031	33,109	12,778	12,878	6,935	11,541	5,758	3,655	29,448	8,678	8,685	4,898
Tift	1986	276,091	44,313	43,948	27,375	23,243	16,216	15,242	9,753	4,945	64,087	41,541	13,824	10,269
	1982	179,806	32,163	31,797	16,829	13,449	8,717	9,864	5,440	3,044	29,053	40,655	7,283	6,065
Toombs	1986	83,810	26,422	25,672	6,236	5,498	4,640	4,384	3,553	2,321	15,781	4,367	8,009	3,644
	1982	78,653	25,354	24,555	5,501	4,665	3,822	4,657	2,581	1,860	10,759	6,308	6,046	2,689
Towns	1986	19,554	3,823	3,666	2,261	1,642		747	734		3,379	932	4,130	521
	1982	14,967	3,440	3,289	1,774	1,093		599	446		2,010	1,124	2,850	427
Treutlen	1986	9,281	4,299	4,290	781	164		508	668	467	737	573	304	581
	1982	9,166	4,270	4,247	721	156		534	508	360	546	949	238	576
Troup	1986	327,140	65,993	63,326	22,912	33,177	17,193	26,929	21,537	10,366	78,926	22,392	17,922	12,548
	1982	224,273	52,714	50,422	15,478	19,020	9,035	20,398	12,673	6,545	40,545	23,555	10,995	8,288
Turner	1986	52,108	15,017	14,884	2,527	3,113		1,324	2,727	1,479	11,739	2,848	9,658	847
	1982	32,944	10,769	10,639	1,605	1,905		1,056	1,365	799	5,897	3,201	4,986	593
Twiggs	1986	7,759	2,499	2,347	158	792			363	168	568	1,848	889	147
	1982	6,755	2,314	2,167	138	525			219	108	305	2,212	539	112
Union	1986	23,319	4,435	4,248	2,772	567		508	319	319	5,098	1,727	3,030	2,261
	1982	18,708	4,370	4,171	2,100	457		473	234	234	3,014	1,991	2,096	1,615
Upson	1986	115,286	30,811	29,453	9,309	9,698	6,955	4,343	6,665	4,803	21,412	9,437	[illegible]436	4,629
	1982	89,452	25,834	24,617	7,012	6,760	4,599	4,058	4,218	3,187	12,614	10,070	3,100	3,605
☐ Walker	1986	227,167	92,977	90,646	6,092	9,071		11,692	7,464	6,537	29,590	29,535	15,771	5,750
	1982	152,490	64,060	62,254	4,516	5,026		9,201	4,015	3,619	13,778	27,013	8,038	3,469
Walton	1986	106,824	35,791	35,533	7,3[illegible]	5,230		4,158	4,259	714	26,756	2,065	9,870	7,408
	1982	75,142	28,920	28,620	5,4[illegible]	3,684		3,432	2,646	477	14,641	2,616	5,742	4,645
Ware	1986	275,340	50,349	50,115	16,419	55,020	40,806	13,381	14,969	6,860	59,643	20,495	16,378	10,166
	1982	185,931	39,472	39,164	11,477	33,086	23,836	10,810	8,705	4,491	31,665	20,035	10,289	6,232
Warren	1986	13,492	3,760	3,638	510	300		181	521	521	5,266	1,479	233	551
	1982	9,930	3,105	2,995	393	195		155	363	363	2,746	1,797	165	378
Washington	1986	82,488	21,422	21,041	4,923	7,313		3,781	2,178	656	24,225	2,175	5,670	4,781
	1982	56,903	18,[illegible]8	17,478	3,433	4,313		2,989	1,469	565	12,753	2,484	3,611	2,977
Wayne	1986	123,253	20,299	19,693	6,054	6,303	4,112	6,295	11,160	9,150	43,926	5,379	6,035	7,109
	1982	86,165	17,756	17,170	5,252	3,945	2,458	5,257	6,589	5,472	22,831	5,904	4,007	5,648
Webster	1986	3,545	546	522		1,593					917	67	313	
	1982	3,389	618	588		1,663					627	103	249	
Wheeler	1986	2,995	531	470	143			38	225	225	847	582	183	
	1982	3,156	667	589	147			47	174	174	584	898	166	
White	1986	26,373	4,571	3,975	3,300	950		430	771	771	8,162	1,324	1,703	1,462
	1982	27,615	5,698	4,939	3,663	891		515	663	663	6,424	2,134	1,379	1,360
Whitfield	1986	473,281	87,450	85,611	36,575	65,195	54,820	22,235	59,300	50,778	99.862	35,717	14,548	13,801
	1982	330,052	74,341	72,546	25,810	36,782	29,970	18,011	37,496	32,512	53,137	35,303	8,882	9,551
Wilcox	1986	6,001	2,056	2,037	121	765			306	92	800	612	168	54[illegible]
	1982	6,743	2,425	2,395	156	735			270	88	655	967	171	541

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Wilkes	1986	60,168	18,172	17,952	1,636	3,653		3,066	1,189	1,189	13,991	4,082	6,742	3,329
	1982	40,181	13,431	13,226	1,300	2,183		2,344	701	701	6,925	4,156	3,654	2,059
Wilkinson	1986	24,609	9,250	9,182	1,920	1,098		206	1,637	1,637	4,547	2,454	1,351	
	1982	19,067	7,683	7,603	1,435	715		173	975	975	2,478	3,191	807	
Worth	1986	49,037	12,599	12,514	2,003	4,099		438	754	419	17,607	4,202	1,298	3,130
	1982	38,860	11,774	11,658	1,658	2,997		432	481	300	11,253	4,699	982	2,172
TOTAL METRO COUNTIES	1986	**27,060,603**	**4,769,376**	**4,579,102**	**2,726,267**	**3,466,979**	**3,051,388**	**1,245,964**	**1,399,088**	**765,062**	**7,050,966**	**1,755,308**	**1,668,585**	**834,121**
	1982	17,346,563	3,634,443	3,479,795	1,769,213	2,192,602	1,891,712	893,349	751,305	457,267	3,372,658	1,704,167	901,889	519,273
TOTAL STATE	1986	**36,683,723**	**7,048,044**	**6,795,687**	**3,432,128**	**4,347,430**	**3,557,877**	**1,691,575**	**1,877,930**	**1,075,787**	**9,342,020**	**2,441,669**	**2,341,737**	**1,244,600**
	1982	24,407,851	5,582,453	5,367,706	2,293,495	2,763,823	2,200,448	1,260,789	1,049,934	663,026	4,628,315	2,457,288	1,318,922	803,205
HAWAII														
HONOLULU	1986	**5,107,706**	**891,203**	**769,320**	**929,327**	**692,799**	**529,684**	**430,702**	**148,813**	**65,557**	**768,097**	**256,693**	**117,048**	**314,736**
	1982	3,962,598	753,967	648,778	704,186	565,348	417,090	281,740	120,879	61,056	429,542	307,371	84,986	269,155
Honolulu	1986	5,107,706	891,203	769,320	929,327	692,799	529,684	430,702	148,813	65,557	768,097	256,693	117,048	314,736
	1982	3,962,598	753,967	648,778	704,186	565,348	417,090	281,740	120,879	61,056	429,542	307,371	84,986	269,155
ALL COUNTIES														
Hawaii	1986	644,036	174,436	165,448	76,437	~~45,967~~	~~13,679~~	45,687	25,152	9,505	113,242	39,336	50,367	34,660
	1982	492,154	144,731	136,836	57,533	35,034	9,228	31,750	20,179	8,504	62,538	43,640	33,566	31,047
Honolulu	1986	5,107,706	891,203	769,320	929,327	692,799	529,684	430,702	148,813	65,557	768,097	256,693	117,048	314,736
	1982	3,962,598	753,967	648,778	704,186	565,348	417,090	281,740	120,879	61,056	429,542	307,371	84,986	269,155
Kauai	1986	336,557	94,554	90,067	51,517	18,840		30,671	9,880	6,571	41,631	21,368	21,001	17,265
	1982	219,418	68,755	65,283	32,493	12,296		16,142	6,591	4,740	19,941	19,883	14,135	12,046
Maui	1986	740,499	171,803	161,079	134,938	64,565	28,336	91,279	28,054	17,342	78,432	36,275	28,717	32,052
	1982	519,236	133,998	125,233	86,056	46,492	18,460	53,414	19,416	12,821	39,276	39,889	21,063	25,891
TOTAL METRO COUNTIES	1986	**5,107,706**	**891,203**	**769,320**	**929,327**	**692,799**	**529,684**	**430,702**	**148,813**	**65,557**	**768,097**	**256,693**	**117,048**	**314,736**
	1982	3,962,598	753,967	648,778	704,186	565,348	417,090	281,740	120,879	61,056	429,542	307,371	84,986	269,155
TOTAL STATE	1986	**6,828,798**	**1,331,996**	**1,185,914**	**1,192,219**	**822,171**	**571,699**	**598,339**	**211,899**	**98,975**	**1,001,402**	**353,672**	**217,133**	**398,713**
	1982	5,193,406	1,101,451	976,130	880,268	659,170	444,778	383,046	167,065	87,121	551,297	410,783	153,750	338,139
IDAHO														
BOISE	1986	**1,026,576**	**228,424**	**224,284**	**139,033**	**87,988**	**72,963**	**42,190**	**58,852**	**31,024**	**208,277**	**68,127**	**58,248**	**54,916**
	1982	892,138	224,439	219,669	110,685	67,712	54,795	41,271	46,506	26,765	166,145	72,209	45,325	40,424
Ada	1986	1,026,576	228,424	224,284	139,033	87,988	72,963	42,190	58,852	31,024	208,277	68,127	58,248	54,916
	1982	892,138	224,439	219,669	110,685	67,712	54,795	41,271	46,506	26,765	166,145	72,209	45,325	40,424
ALL COUNTIES														
Ada	1986	1,026,576	228,424	224,284	139,033	87,988	72,963	42,190	58,852	31,024	208,277	68,127	58,248	54,916
	1982	892,138	224,439	219,669	110,685	67,712	54,795	41,271	46,506	26,765	166,145	72,209	45,325	40,424
Adams	1986	9,939	4,844	4,797	695			161			1,572	1,167	515	91
	1982	6,341	3,148	3,108	402			120			813	967	283	53
Bannock	1986	346,069	68,029	66,427	31,974	48,366	41,697	15,997	12,007	4,052	85,304	20,344	21,189	17,841
	1982	314,246	71,304	69,404	29,014	35,460	30,085	17,348	10,911	4,306	69,054	22,582	18,396	15,394
Bear Lake	1986	25,556	9,022	8,795	1,108	955		1,045	695	524	3,813	4,390	2,020	318
	1982	24,551	8,902	8,651	1,118	778		1,232	597	489	3,215	4,829	1,558	280
Benewah	1986	26,755	10,906	10,848	1,801			710	126		6,912	1,444	1,544	1,689
	1982	23,807	10,465	10,376	1,729			661	99		5,260	1,679	1,168	1,381
Bingham	1986	116,958	35,775	34,831	7,682	5,847		4,523	3,752	1,912	32,935	7,096	6,866	4,265
	1982	89,009	29,788	28,910	5,642	3,854		3,630	2,319	1,254	23,394	6,263	4,826	2,734
Blaine	1986	106,909	26,269	25,692	20,157	290		3,472	8,352	7,878	9,804	4,798	10,525	5,394
	1982	83,701	23,082	22,503	14,154	208		3,265	4,985	4,776	7,169	5,061	7,665	3,799
Boise	1986	2,532	863	814	549	64			84		133	314		
	1982	2,809	1,096	1,030	558	56			69		118	388		
Bonner	1986	140,553	39,209	38,120	12,401	3,701		5,342	5,931	3,379	34,945	9,011	14,275	6,919
	1982	96,181	29,074	28,176	9,313	2,175		4,029	3,408	2,135	21,052	7,739	8,423	4,053

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IDAHO (continued)														
ALL COUNTIES (continued)														
Bonneville	1986	444,524	88,569	85,093	35,200	53,577	42,330	15,025	28,739	11,684	95,587	31,240	28,904	16,038
	1982	392,184	86,155	82,511	30,003	42,469	32,571	15,767	21,789	10,376	79,635	29,598	24,007	12,859
Boundary	1986	40,795	13,693	13,395	2,382	2,364		1,026	560	560	8,756	5,582	3,940	786
	1982	27,671	10,128	9,877	1,725	1,392		749	301	301	4,920	4,466	2,229	498
Butte	1986	9,518	1,081	1,027	617			711	655	655	2,417	2,031	59	1,308
	1982	8,224	1,168	1,107	556			667	448	448	1,592	2,178	46	960
Camas	1986	1,194	203	179	464	368								
	1982	1,063	234	205	408	268								
Canyon	1986	486,565	106,813	103,796	33,288	54,828	43,225	19,117	15,378	11,473	133,776	32,322	45,438	16,390
	1982	366,617	91,994	89,110	26,008	36,302	27,732	16,409	10,625	8,462	89,954	28,594	30,577	11,372
Caribou	1986	33,079	8,001	7,925	2,065	1,694		1,069	1,675	1,354	9,875	2,710	3,187	1,046
	1982	26,010	7,279	7,187	1,566	1,031		1,034	1,093	900	6,976	2,837	2,051	756
Cassia	1986	195,904	41,678	40,677	13,552	10,240	3,345	11,621	7,845	5,559	60,578	14,431	13,524	10,673
	1982	121,306	29,272	28,477	8,401	5,553	1,671	7,948	4,409	3,288	31,679	11,446	7,791	5,815
Clark	1986	1,417	171	145	392	81					68	438		
	1982	1,453	206	176	344	61					59	524		
Clearwater	1986	26,301	9,232	8,961	4,144	645		501	978	140	5,682	422	3,322	439
	1982	28,779	11,088	10,728	4,438	581		626	897	147	5,884	661	2,923	475
Custer	1986	26,705	7,838	7,720	2,428			891	721		1,220	6,666	4,827	831
	1982	14,213	4,224	4,147	1,336			496	328		522	4,223	1,954	402
Elmore	1986	84,063	23,012	22,426	5,793	2,760		1,053	1,183	989	21,747	14,142	4,604	2,467
	1982	66,721	18,999	18,456	4,977	1,852		947	839	713	15,115	13,078	3,298	1,697
Franklin	1986	32,925	7,611	7,391	1,716	2,210		811	2,571	1,833	7,083	1,561	5,741	1,364
	1982	23,820	6,312	6,110	1,323	1,268		720	1,746	1,252	4,737	1,638	3,264	897
Fremont	1986	28,210	8,022	7,766	2,568	1,035		585	824	525	5,795	4,187	2,443	529
	1982	25,460	7,667	7,398	2,160	757		582	599	431	4,466	4,732	1,990	454
Gem	1986	34,779	12,433	12,402	2,104	1,917		489	1,234	418	7,196	256	6,354	1,204
	1982	28,709	11,525	11,460	1,704	1,291		460	933	336	5,692	300	4,287	861
Gooding	1986	45,438	9,043	8,996	4,751	5,535		1,593	1,241	1,241	7,291	8,616	3,366	2,173
	1982	34,221	8,369	8,298	3,118	3,149		1,275	805	805	4,770	7,697	2,188	1,367
Idaho	1986	37,540	12,668	12,157	3,455	2,500		1,366	2,115	1,402	4,405	2,914	2,787	2,351
	1982	34,256	12,078	11,554	3,309	1,752		1,367	1,713	1,212	3,725	3,563	2,199	1,757
Jefferson	1986	47,404	24,966	24,879	1,267	725		931	1,049	1,049	7,211	6,151	1,021	2,867
	1982	34,542	18,500	18,377	983	461		762	667	667	4,535	5,205	655	1,770
Jerome	1986	66,055	20,256	20,107	3,784	4,458		1,495	2,314	968	11,525	11,992	4,124	1,088
	1982	40,910	13,739	13,595	2,537	2,284		1,126	1,269	629	5,397	8,438	2,033	639
Kootenai	1986	319,474	80,734	78,627	27,620	19,683	13,218	11,470	9,688	7,025	86,451	23,486	25,225	13,115
	1982	261,600	71,999	69,897	24,617	14,100	10,586	10,560	7,218	5,541	57,378	24,984	18,943	10,067
Latah	1986	160,087	32,280	31,131	13,143	24,356	18,884	7,284	9,269	7,341	32,998	4,610	10,717	9,634
	1982	131,362	31,818	30,588	11,582	15,483	11,745	6,666	6,965	5,752	25,277	4,852	8,287	6,885
Lemhi	1986	38,383	6,463	6,375	2,721	2,148		2,101	718	718	9,285	4,965	4,283	1,228
	1982	29,583	6,012	5,912	2,318	1,368		2,014	499	499	5,647	4,726	2,737	829
Lewis	1986	12,997	3,944	3,817	1,303	726		846	88		479	678	2,990	1,011
	1982	10,897	3,978	3,838	1,[illegible]75	464		750	63		329	759	1,872	703
Lincoln	1986	15,191	2,783	2,006	1,125	800		87	1,255	1,255	379	4,884	152	1,400
	1982	8,131	1,615	1,160	596	348		52	497	497	168	2,988	65	655
Madison	1986	121,710	21,162	20,667	7,645	10,579	6,911	8,733	22,097	14,745	19,035	11,172	8,188	7,399
	1982	81,845	17,584	17,117	4,710	5,464	3,382	6,694	11,577	8,571	12,214	9,399	5,001	4,378
Minidoka	1986	51,259	15,194	15,076	3,255	1,920		1,197	1,992	206	13,618	7,411	2,133	1,653
	1982	45,216	14,448	14,290	2,986	1,258		1,238	1,376	161	10,872	7,706	1,577	1,251
Nez Perce	1986	226,040	43,600	43,008	19,969	32,301	17,482	7,044	11,526	4,062	60,822	11,856	10,265	12,328
	1982	204,482	45,782	45,017	18,907	27,641	14,078	7,613	9,517	3,711	47,565	12,789	8,941	9,956
Oneida	1986	10,288	2,545	2,508	717	623			232	232	3,713	892	733	
	1982	8,375	2,308	2,267	650	465			171	171	2,489	1,031	488	
Owyhee	1986	26,201	11,516	11,346	1,249	2,181		107	561		1,478	4,900	2,355	411
	1982	17,342	7,608	7,471	881	1,205		84	310		866	3,637	1,372	256
Payette	1986	43,006	15,300	15,198	2,663	1,745		532	2,520	2,079	10,136	2,254	4,687	909
	1982	32,620	12,098	11,979	2,106	1,063		453	1,729	1,497	7,113	2,178	3,128	658
Power	1986	15,336	5,587	5,536	2,899	432		375	294	294	948	2,922	847	320
	1982	13,026	5,420	5,353	2,061	302		364	189	189	620	2,656	524	243
Shoshone	1986	73,471	25,700	25,578	4,920	265		2,651	1,233	790	10,515	13,410	6,140	3,304
	1982	64,027	23,652	23,465	4,439	203		2,403	935	675	8,086	13,043	4,146	2,513
Teton	1986	12,118	2,998	2,930	1,323	1,166			521		860	3,087	1,315	93
	1982	9,668	2,485	2,421	945	795			356		596	2,971	805	69

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IDAHO (continued)														
ALL COUNTIES (continued)														
Twin Falls	1986	365,044	72,354	70,492	30,101	40,143	26,473	19,471	19,422	7,557	90,492	22,041	27,332	17,818
	1982	282,501	62,058	60,267	23,440	26,591	16,539	16,659	13,487	5,846	64,613	20,637	19,655	13,922
Valley	1986	37,646	9,762	9,269	5,852	1,251		763	974	974	3,106	2,469	6,401	307
	1982	30,002	8,707	8,240	4,331	862		751	636	636	2,159	2,601	4,313	239
Washington	1986	18,024	5,587	5,503	1,972	2,325		372	252	95	2,957	309	2,079	830
	1982	20,585	7,304	7,170	2,231	2,062		539	243	88	3,299	510	1,859	856
TOTAL METRO COUNTIES	1986	1,026,576	228,424	224,284	139,033	87,988	72,963	42,190	56,852	31,024	208,277	68,127	58,248	54,916
	1982	892,138	224,439	219,669	110,685	67,712	54,795	41,271	46,506	26,765	166,145	72,209	45,325	40,424
TOTAL STATE	1986	4,990,538	1,176,140	1,148,717	463,847	434,792	288,528	194,757	241,523	135,992	1,121,179	383,698	364,665	224,747
	1982	4,060,204	1,065,111	1,037,052	375,386	310,388	203,184	179,331	173,123	103,526	815,169	368,362	262,849	164,177
ILLINOIS														
AURORA - ELGIN	1986	1,756,402	357,669	343,144	168,176	200,928	180,333	75,077	68,472	33,973	350,439	127,174	119,780	90,781
	1982	1,418,124	311,032	297,492	141,577	167,899	148,076	66,896	50,776	27,651	217,203	156,375	86,086	66,770
Kane	1986	1,667,285	334,669	320,832	161,995	196,241	180,333	72,999	64,334	30,830	327,012	119,634	112,163	88,313
	1982	1,338,179	287,242	274,487	135,376	163,409	148,076	64,765	47,331	24,864	203,193	145,859	79,885	64,430
Kendall	1986	89,117	23,000	22,312	6,181	4,687		2,078	4,138	3,143	23,427	7,540	7,617	2,468
	1982	79,945	23,790	23,005	6,201	4,490		2,131	3,445	2,787	14,010	10,516	6,201	2,340
BLOOMINGTON - NORMAL	1986	792,514	133,208	125,653	76,859	112,004	103,461	39,719	40,359	22,354	182,580	63,131	43,458	32,640
	1982	598,960	115,027	108,157	63,807	78,689	71,743	32,782	25,397	15,377	101,291	75,094	31,659	22,431
McLean	1986	792,514	133,208	125,653	76,859	112,004	103,461	39,719	40,359	22,354	182,580	63,131	43,458	32,640
	1982	598,960	115,027	108,157	63,807	78,689	71,743	32,782	25,397	15,377	101,291	75,094	31,659	22,431
CHAMPAIGN - URBANA - RANTOUL	1986	1,042,944	179,026	174,725	117,521	151,243	132,836	52,375	49,402	21,150	217,659	70,595	55,878	38,421
	1982	792,592	150,709	146,619	96,891	110,777	95,858	40,333	32,708	16,491	124,361	82,611	39,710	28,009
Champaign	1986	1,042,944	179,026	174,725	117,521	151,243	132,836	52,375	49,402	21,150	217,659	70,595	55,878	38,421
	1982	792,592	150,709	146,619	96,891	110,777	95,858	40,333	32,708	16,491	124,361	82,611	39,710	28,009
CHICAGO	1986	37,545,044	6,418,984	5,911,657	3,873,338	4,269,399	3,834,419	2,946,023	2,203,522	1,141,344	7,823,856	1,924,994	1,417,029	1,834,686
	1982	28,298,947	5,588,195	5,130,644	3,029,311	3,321,079	2,935,037	2,207,466	1,351,134	780,957	4,506,733	2,256,828	944,205	1,300,877
Cook	1986	30,769,067	5,439,109	4,983,064	3,355,890	3,498,997	3,181,046	2,546,694	1,905,190	982,072	6,142,521	1,552,884	1,110,702	1,570,269
	1982	23,128,580	4,716,148	4,306,943	2,601,202	2,692,907	2,411,838	1,889,674	1,147,270	659,574	3,515,290	1,815,201	722,190	1,106,101
Du Page	1986	6,079,609	828,225	786,645	455,198	712,099	606,754	374,181	269,145	142,802	1,481,917	329,132	257,471	229,177
	1982	4,597,678	731,762	692,809	375,309	583,799	489,152	296,339	185,369	110,231	864,916	381,326	183,884	166,022
McHenry	1986	696,368	151,650	141,948	62,250	58,303	46,619	25,148	29,187	16,470	199,418	42,978	48,856	35,240
	1982	572,689	140,285	130,892	52,800	44,373	34,047	21,453	18,495	11,152	126,527	60,301	38,131	28,754
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*1986*	*48,384,495*	*8,460,938*	*7,834,995*	*4,882,592*	*5,410,272*	*4,815,825*	*3,451,922*	*2,653,210*	*1,371,268*	*10,638,284*	*2,800,829*	*1,934,664*	*2,353,989*
	1982	*36,486,022*	*7,361,379*	*6,796,004*	*3,832,739*	*4,192,935*	*3,671,620*	*2,608,984*	*1,650,428*	*948,026*	*6,115,555*	*3,235,451*	*1,318,684*	*1,664,944*
DAVENPORT - ROCK ISLAND - MOLINE	1986	2,250,797	445,763	414,968	231,119	320,372	297,390	89,851	94,465	46,808	553,721	162,566	93,126	84,585
	1982	1,844,620	390,224	362,346	203,582	250,650	230,017	83,560	68,795	37,814	352,860	201,616	77,513	69,954
Henry	1986	205,231	39,857	38,287	20,424	8,810	2,882	10,908	10,596	8,103	58,525	17,119	11,711	9,666
	1982	180,634	41,720	39,950	18,649	8,053	2,399	10,460	7,502	5,939	37,306	24,731	9,710	8,061
Rock Island	1986	1,047,606	197,213	181,842	104,461	144,013	134,301	44,660	31,571	13,286	282,776	55,332	38,354	45,615
	1982	814,979	168,011	154,422	91,166	115,926	107,124	37,845	21,808	10,376	170,955	68,979	29,025	34,716
Scott, Iowa	*1986*	*997,960*	*208,693*	*194,839*	*106,234*	*167,549*	*160,207*	*34,283*	*52,298*	*25,419*	*212,420*	*90,115*	*43,061*	*29,304*
	1982	*849,007*	*180,493*	*167,974*	*93,767*	*126,671*	*120,494*	*35,255*	*39,485*	*21,499*	*144,599*	*107,906*	*38,778*	*27,177*
DECATUR	1986	803,171	148,214	142,675	65,190	122,972	114,474	44,122	44,679	19,908	187,764	50,336	42,338	31,668
	1982	612,391	128,196	123,011	54,211	95,132	87,260	33,561	27,562	14,050	109,547	60,380	30,619	22,817
Macon	1986	803,171	148,214	142,675	65,190	122,972	114,474	44,122	44,679	19,908	187,764	50,336	42,338	31,668
	1982	612,391	128,196	123,011	54,211	95,132	87,260	33,561	27,562	14,050	109,547	60,380	30,619	22,817
JOLIET	1986	1,607,737	311,778	294,984	142,421	163,350	133,507	74,842	49,100	29,568	409,173	177,113	84,698	84,875
	1982	1,270,371	267,248	252,074	120,728	131,684	105,599	57,864	33,809	22,234	241,583	198,467	67,698	59,186
Grundy	1986	147,821	33,215	31,985	11,991	10,202		3,850	4,017	3,525	41,105	15,708	9,420	6,648
	1982	121,392	29,962	28,760	11,243	8,518		3,238	2,751	2,478	25,236	19,898	7,051	5,018
Will	1986	1,459,916	278,563	262,999	130,430	153,148	133,507	70,992	45,083	26,043	368,068	161,405	75,278	78,227
	1982	1,148,979	237,286	223,314	109,485	123,166	105,599	54,626	31,058	19,756	216,347	178,569	60,647	54,168

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
KANKAKEE	1986	**488,055**	**104,556**	**97,417**	**52,260**	**55,311**	**49,999**	**23,622**	**24,374**	**10,447**	**125,355**	**23,874**	**26,905**	**22,658**
	1982	418,618	98,659	91,630	45,420	50,655	44,974	21,532	16,437	7,730	83,619	33,877	22,162	18,740
Kankakee	1986	488,055	104,556	97,417	52,260	55,311	49,999	23,622	24,374	10,447	125,355	23,874	26,905	22,658
	1982	418,618	98,659	91,630	45,420	50,655	44,974	21,532	16,437	7,730	83,619	33,877	22,162	18,740
LAKE COUNTY	1986	**3,097,077**	**439,116**	**418,166**	**226,625**	**257,621**	**227,934**	**164,879**	**144,909**	**63,306**	**1,161,800**	**180,833**	**133,007**	**124,459**
	1982	2,296,138	405,215	384,651	194,711	209,780	182,818	132,449	99,089	48,643	654,133	211,722	100,447	93,994
Lake	1986	3,097,077	439,116	418,166	226,625	257,621	227,934	164,879	144,909	63,306	1,161,800	180,833	133,007	124,459
	1982	2,296,138	405,215	384,651	194,711	209,780	182,818	132,449	99,089	48,643	654,133	211,722	100,447	93,994
PEORIA	1986	**1,925,148**	**384,217**	**364,135**	**171,130**	**255,437**	**218,076**	**85,943**	**97,995**	**53,032**	**497,590**	**128,006**	**83,745**	**61,563**
	1982	1,641,258	367,561	347,080	155,620	221,751	185,365	73,414	69,492	41,649	323,561	165,869	67,808	48,130
Peoria	1986	1,160,626	211,063	201,556	113,071	192,294	165,210	55,833	71,346	37,738	241,020	76,169	51,747	38,433
	1982	980,027	191,820	182,596	100,226	170,048	143,353	46,453	48,611	28,758	154,856	93,051	40,885	28,936
Tazewell	1986	651,814	152,884	143,402	50,196	63,050	52,866	28,230	22,788	12,835	204,879	43,961	25,230	21,176
	1982	560,939	154,750	144,689	48,013	51,614	42,012	25,130	17,606	10,771	131,471	60,441	20,793	17,517
Woodford	1986	112,708	20,270	19,177	7,863	93		1,880	3,861	2,459	51,691	7,876	6,768	1,954
	1982	100,292	20,991	19,795	7,381	89		1,831	3,275	2,120	37,234	12,377	6,130	1,677
ROCKFORD	1986	**1,692,063**	**330,687**	**312,206**	**152,566**	**226,021**	**203,718**	**77,423**	**90,770**	**50,624**	**413,342**	**122,927**	**88,230**	**47,170**
	1982	1,273,799	281,258	264,699	125,030	174,918	156,013	57,026	61,466	37,275	233,443	133,247	61,401	38,250
Boone	1986	129,161	29,176	28,765	9,604	9,741	5,749	2,747	2,435	1,640	53,139	10,450	6,210	2,379
	1982	94,207	24,964	24,534	8,385	6,590	3,668	2,395	1,650	1,191	27,902	12,976	4,538	2,112
Winnebago	1986	1,562,902	301,511	283,441	142,962	216,280	197,969	74,676	88,335	48,984	360,203	112,477	82,020	44,791
	1982	1,179,592	256,294	240,165	116,645	168,328	152,345	54,631	59,816	36,084	205,541	120,271	56,863	36,138
SPRINGFIELD	1986	**1,200,913**	**215,985**	**206,826**	**112,535**	**169,705**	**153,226**	**62,446**	**64,336**	**25,763**	**257,596**	**73,183**	**71,832**	**68,987**
	1982	954,395	195,750	186,868	94,735	137,871	123,038	54,108	39,158	18,096	156,754	95,892	50,815	50,306
Menard	1986	24,928	7,160	7,113	1,789	549		1,424	96		6,674	2,575	1,312	2,170
	1982	23,103	6,913	6,846	1,739	524		1,364	78		4,594	4,003	1,121	1,748
Sangamon	1986	1,175,985	208,825	199,713	110,746	169,156	153,226	61,022	64,240	25,763	250,922	70,608	70,520	66,817
	1982	931,292	188,837	180,022	92,996	137,347	123,038	52,744	39,080	18,096	152,160	91,889	49,694	48,558
ALL COUNTIES														
Adams	1986	468,840	86,037	80,016	35,068	88,140	77,579	27,171	20,551	12,322	135,025	12,386	16,549	15,632
	1982	341,778	75,438	69,935	30,398	59,411	51,038	21,984	13,957	8,839	75,284	16,240	11,456	12,522
Alexander	1986	45,173	9,279	8,898	3,832	3,254		976	1,483	1,305	11,620	4,262	2,557	1,349
	1982	38,559	8,909	8,515	3,567	2,868		986	1,137	1,013	6,721	6,635	1,797	1,081
Bond	1986	58,575	12,091	11,991	5,073	1,955		2,705	1,128	686	18,323	8,285	4,349	1,435
	1982	47,991	10,567	10,446	4,361	1,589		2,200	797	507	10,666	10,698	3,154	1,163
Boone	1986	129,161	29,176	28,765	9,604	9,741	5,749	2,747	2,435	1,640	53,139	10,450	6,210	2,379
	1982	94,207	24,964	24,534	8,385	6,590	3,668	2,395	1,650	1,191	27,902	12,976	4,538	2,112
Brown	1986	17,197	5,433	5,420	1,265	483		241	313	133	5,745	274	1,797	554
	1982	11,466	4,335	4,311	936	367		205	210	102	2,721	326	1,233	383
Bureau	1986	152,501	36,688	35,268	14,002	6,448		4,784	9,597	4,708	43,411	12,439	6,986	3,940
	1982	132,143	35,031	33,567	12,872	6,145		4,561	6,527	3,411	28,028	17,992	5,949	3,375
Calhoun	1986	15,944	2,325	2,270	1,822	376		335	652		6,534	1,347	1,343	435
	1982	14,550	2,732	2,660	2,024	378		337	486		4,054	2,350	1,057	464
Carroll	1986	49,540	15,348	14,754	5,561	1,615		562	1,464	998	9,537	3,936	4,337	2,229
	1982	43,581	13,939	13,357	5,301	1,233		550	1,126	811	5,982	6,023	2,996	1,689
Cass	1986	41,179	12,278	11,999	3,748	2,746		718	1,817	1,078	10,009	3,217	2,746	904
	1982	40,160	13,354	13,008	3,794	2,365		835	1,597	1,011	6,954	5,202	2,480	977
Champaign	1986	1,042,944	179,026	174,725	117,521	151,243	132,836	52,375	49,402	21,150	217,659	70,595	55,878	38,421
	1982	792,592	150,709	146,619	96,891	110,777	95,858	40,333	32,708	16,491	124,361	82,611	39,710	28,009
Christian	1986	167,463	41,507	39,934	9,792	18,674	11,618	6,762	5,452	4,079	44,676	10,607	12,052	5,557
	1982	136,699	38,843	37,252	8,776	13,851	7,929	6,768	3,947	3,144	26,793	13,803	9,433	4,578
Clark	1986	53,879	15,565	14,946	4,022	924		1,362	1,007	614	12,339	5,387	3,957	2,341
	1982	47,687	13,936	13,339	3,859	818		1,208	776	513	8,133	8,552	2,844	1,748
Clay	1986	51,358	12,337	11,975	2,643	2,259		1,543	2,031	676	13,918	3,130	3,310	1,770
	1982	45,981	12,821	12,405	2,683	2,142		1,588	1,587	578	9,462	4,769	2,653	1,520
☐ Clinton	1986	132,220	27,115	24,460	11,459	4,499	3,680	3,256	9.223	3,944	38,025	7,733	19,294	1,909
	1982	102,365	23,923	21,512	9,949	3,684	2,923	3,176	5,545	2,708	22,152	9,562	15,143	1,726
Coles	1986	291,074	56,963	55,345	30,626	34,541	24,777	14,425	14,758	8,668	72,834	18,645	10,899	15,085
	1982	229,612	51,177	49,564	25,863	28,684	19,912	12,160	9,875	6,128	41,732	23,264	7,686	11,337
Cook	1986	30,769,067	5,439,109	4,983,064	3,355,890	3,498,997	3,181,046	2,546,694	1,905,190	982,072	6,142,521	1,552,884	1,110,702	1,570,269
	1982	23,128,580	4,716,148	4,306,943	2,601,202	2,692,907	2,411,838	1,889,674	1,147,270	659,574	3,515,290	1,815,201	722,190	1,106,101

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Crawford	1986	107,136	24,974	24,095	6,163	10,707	4,449	4,180	2,707	1,707	28,303	7,429	9,780	3,997
	1982	82,315	22,797	21,925	5,046	7,373	2,817	3,238	1,798	1,200	15,949	8,934	6,302	3,397
Cumberland	1986	36,486	6,364	6,339	3,944	444		770	939	939	13,595	4,613	3,241	892
	1982	23,157	4,784	4,750	2,514	261		591	540	540	5,652	5,158	1,959	543
De Kalb	1986	339,764	67,728	63,920	35,539	20,956	17,546	16,519	18,120	7,180	89,159	23,908	22,114	10,497
	1982	275,797	61,411	57,774	31,743	17,183	14,059	15,736	12,168	5,675	57,272	28,041	17,285	9,088
De Witt	1986	69,961	15,732	15,650	4,540	2,238		2,722	1,287	1,001	29,681	4,355	4,978	1,403
	1982	62,662	16,065	15,930	4,884	1,943		2,677	1,170	931	19,661	7,162	4,660	1,319
Douglas	1986	90,157	23,708	22,106	6,739	2,220		7,040	5,465	4,136	21,916	7,857	5,538	2,248
	1982	80,610	22,269	20,698	5,942	1,680		7,318	4,131	3,369	13,726	12,931	4,312	1,871
Du Page	1986	6,079,609	828,225	786,645	455,198	712,099	606,754	374,181	269,145	142,802	1,481,917	329,132	257,471	229,177
	1982	4,597,678	731,762	692,809	375,309	583,799	489,152	296,339	185,369	110,231	864,916	381,326	183,884	166,022
Edgar	1986	104,690	23,047	21,669	8,701	6,229	3,306	5,349	2,786	1,881	31,732	6,912	9,494	4,464
	1982	75,881	19,395	18,178	6,768	4,890	2,469	4,202	1,902	1,423	16,838	8,065	5,924	3,150
Edwards	1986	31,831	11,801	11,687	1,537	513		498	1,812	891	3,251	443	9,024	
	1982	25,931	11,139	10,997	1,328	386		501	1,266	675	2,042	684	5,905	
Effingham	1986	279,007	47,104	45,318	23,811	16,209	8,045	19,106	17,374	6,706	60,697	55,502	15,542	3,975
	1982	211,785	37,345	35,814	18,840	11,062	5,146	13,742	9,924	4,553	32,966	62,286	10,128	2,900
Fayette	1986	81,868	17,614	16,878	6,934	9,209	7,226	1,856	1,785	1,534	19,463	7,797	8,788	906
	1982	73,224	18,200	17,384	6,420	8,176	6,159	1,875	1,379	1,209	12,730	10,776	6,781	917
Ford	1986	55,497	14,677	14,108	4,490	1,923		1,530	675	189	11,746	4,786	7,730	2,004
	1982	52,044	14,979	14,352	4,354	1,661		1,645	550	181	8,216	7,020	6,076	1,796
Franklin	1986	237,424	55,876	53,607	19,168	26,040	21,643	11,097	9,479	3,846	58,689	18,098	12,623	11,252
	1982	160,827	43,365	41,470	13,755	14,987	12,139	8,194	5,884	2,679	29,648	19,599	7,843	6,771
Fulton	1986	164,877	45,159	43,616	14,515	9,500	6,848	9,549	7,555	4,212	39,624	10,759	11,022	7,590
	1982	136,796	41,499	39,953	11,964	8,127	5,594	8,344	5,381	3,347	24,589	13,860	8,597	5,953
Gallatin	1986	15,778	4,541	4,458	909	251		810	763	556	3,852	620	2,108	923
	1982	15,483	4,912	4,807	975	265		866	707	564	2,848	1,079	1,881	888
Greene	1986	54,617	16,219	16,071	3,923	1,529		846	1,260	333	16,649	3,116	5,782	1,828
	1982	39,589	13,456	13,290	2,887	1,029		748	855	253	8,935	3,927	3,536	1,525
Grundy	1986	147,821	33,215	31,985	11,991	10,202		3,850	4,017	3,525	41,105	15,708	9,420	6,648
	1982	121,392	29,962	28,760	11,243	8,518		3,238	2,751	2,478	25,236	19,898	7,051	5,018
Hamilton	1986	24,936	5,518	5,452	1,147	1,822		118	1,216	1,216	6,854	1,877	1,255	1,389
	1982	24,523	6,103	6,011	1,153	1,724		143	964	964	5,285	2,979	1,206	1,374
Hancock	1986	69,278	15,696	14,896	4,321	912		996	2,357	1,360	25,431	3,514	7,092	1,491
	1982	51,980	13,875	13,126	3,989	759		906	1,723	1,087	14,823	4,601	4,785	1,259
Hardin	1986	6,820	2,806	2,750	683	119		81	380	167	1,172	258	166	359
	1982	7,036	3,259	3,183	716	122		97	306	163	851	484	156	338
Henderson	1986	20,996	4,018	3,908	3,770	195			768	216	5,246	3,482	1,332	146
	1982	15,255	2,917	2,828	2,650	139			482	159	2,788	4,041	802	112
Henry	1986	205,231	39,857	38,287	20,424	8,810	2,882	10,908	10,596	8,103	58,525	17,119	11,711	9,666
	1982	180,634	41,720	39,950	18,649	8,053	2,399	10,460	7,502	5,939	37,306	24,731	9,710	8,061
Iroquois	1986	120,623	27,063	25,939	8,617	10,787	5,915	3,780	6,429	2,170	30,290	14,608	8,536	2,960
	1982	102,205	25,839	24,686	8,502	7,569	3,909	3,345	4,319	1,725	18,280	18,681	6,247	2,390
Jackson	1986	400,917	54,635	52,273	30,420	60,184	52,309	26,630	19,238	8,118	101,735	14,422	15,930	5,808
	1982	340,587	53,979	51,480	30,507	56,276	48,147	24,634	13,120	6,442	64,498	20,107	12,557	5,614
Jasper	1986	64,889	12,862	12,346	1,822	3,196		1,074	1,711	801	22,697	5,097	10,158	515
	1982	42,031	9,567	9,153	1,356	1,802		816	1,000	532	10,929	5,730	6,333	395
Jefferson	1986	253,679	45,064	44,627	23,553	38,175	31,709	11,670	12,877	6,374	56,632	27,669	14,898	6,780
	1982	186,329	37,353	36,872	17,408	28,062	22,522	8,594	8,232	4,639	29,717	30,331	9,622	4,193
☐ Jersey	1986	63,951	12,567	11,875	5,958	10,175	8,972	2,062	2,427	1,482	20,370	2,066	1,478	1,603
	1982	56,803	13,734	12,937	5,789	8,479	7,307	2,177	1,970	1,269	14,200	3,246	1,231	1,573
Jo Daviess	1986	81,176	15,592	14,826	8,887	1,175		412	2,144	787	16,805	8,022	6,343	3,208
	1982	63,412	13,102	12,419	8,169	964		377	1,318	509	10,074	9,550	4,362	2,636
Johnson	1986	24,731	6,778	6,669	1,813	1,416		264	1,259	921	4,603	1,226	1,949	813
	1982	21,191	6,905	6,772	1,534	1,189		271	850	679	2,836	1,944	1,306	655
Kane	1986	1,667,285	334,669	320,832	161,995	196,241	180,333	72,999	64,334	30,830	327,012	119,634	112,163	88,313
	1982	1,338,179	287,242	274,487	135,376	163,409	148,076	64,765	47,331	24,864	203,193	145,859	79,885	64,430
Kankakee	1986	488,055	104,556	97,417	52,260	55,311	49,999	23,622	24,374	10,447	125,355	23,874	26,905	22,658
	1982	418,618	98,659	91,630	45,420	50,655	44,974	21,532	16,437	7,730	83,619	33,877	22,162	18,740
Kendall	1986	89,117	23,000	22,312	6,181	4,687		2,078	4,138	3,143	23,427	7,540	7,617	2,468
	1982	79,945	23,790	23,005	6,201	4,490		2,131	3,445	2,787	14,010	10,516	6,201	2,340
Knox	1986	355,533	72,873	69,957	30,634	53,205	42,295	17,900	16,704	7,567	83,373	25,303	13,583	13,048
	1982	286,446	64,393	61,619	26,911	38,931	29,762	15,809	12,294	6,149	52,739	31,793	10,636	10,733

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Lake	1986	3,097,077	439,116	418,166	226,625	257,621	227,934	164,879	144,909	63,306	1,161,800	180,833	133,007	124,459
	1982	2,296,138	405,215	384,651	194,711	209,780	182,818	132,449	99,089	48,643	654,133	211,722	100,447	93,994
La Salle	1986	620,668	122,573	117,032	47,735	69,609	52,686	31,147	28,303	14,727	167,266	47,508	35,575	20,954
	1982	533,470	122,349	116,444	47,922	56,589	40,509	27,552	21,096	11,986	106,552	64,563	29,036	17,018
Lawrence	1986	80,235	27,833	27,500	4,275	3,697		2,505	3,151	1,783	11,172	5,386	10,090	3,401
	1982	54,922	20,070	19,767	3,342	2,228		1,913	1,930	1,232	5,567	6,732	5,412	2,203
Lee	1986	110,493	13,154	11,853	9,386	4,119	1,181	5,688	3,877	2,489	44,970	7,249	6,704	4,796
	1982	98,990	14,610	13,123	10,313	4,192	1,105	5,537	3,455	2,287	29,250	10,711	6,184	4,307
Livingston	1986	172,117	35,712	33,660	12,576	14,788	10,120	7,123	8,766	4,847	53,275	8,402	8,820	4,438
	1982	145,077	35,691	33,532	12,068	12,994	8,314	6,486	5,727	3,476	33,754	12,259	6,687	3,443
Logan	1986	142,225	28,206	26,866	14,590	15,837	12,175	4,380	6,609	4,073	39,893	12,220	9,680	3,916
	1982	119,188	27,411	26,025	13,084	11,722	8,664	4,299	4,683	3,071	25,404	15,748	7,546	3,122
McDonough	1986	181,713	38,275	38,170	20,922	16,398	11,049	12,468	7,572	2,857	33,166	9,564	11,433	7,988
	1982	152,761	36,298	36,082	17,895	13,807	8,853	11,089	5,665	2,335	21,463	13,268	9,074	6,379
McHenry	1986	696,368	151,650	141,948	62,250	58,303	46,619	25,148	29,187	16,470	199,418	42,978	48,856	35,240
	1982	572,689	140,285	130,892	52,800	44,373	34,047	21,453	18,495	11,152	126,527	60,301	38,131	28,754
McLean	1986	792,514	133,208	125,653	76,859	112,004	103,461	39,719	40,359	22,354	182,580	63,131	43,458	32,640
	1982	598,960	115,027	108,157	63,807	78,689	71,743	32,782	25,397	15,377	101,291	75,094	31,659	22,431
Macon	1986	803,171	148,214	142,675	65,190	122,972	114,474	44,122	44,679	19,908	187,764	50,336	42,338	31,668
	1982	612,391	128,196	123,011	54,211	95,132	87,260	33,561	27,562	14,050	109,547	60,380	30,619	22,817
Macoupin	1986	190,117	44,093	43,364	11,364	13,582	8,178	4,710	8,929	4,962	55,598	14,129	20,051	8,692
	1982	151,945	41,080	40,272	10,373	9,462	5,370	4,296	5,758	3,524	33,523	17,798	14,605	6,707
☐ Madison	1986	1,441,260	313,847	293,200	123,594	241,572	218,264	50,380	50,891	21,804	372,552	94,584	86,097	33,393
	1982	1,098,254	273,064	254,287	101,128	162,220	144,497	41,046	36,483	17,658	213,974	117,963	59,522	28,676
Marion	1986	264,797	64,630	56,700	19,491	30,169	18,481	10,727	11,266	4,341	68,918	18,005	10,772	8,644
	1982	214,029	56,742	49,621	16,942	23,725	13,700	10,101	8,161	3,528	42,666	22,950	8,275	6,485
Marshall	1986	31,120	9,279	9,181	3,343	1,604		479	583	406	5,692	2,729	3,683	1,836
	1982	29,703	9,606	9,475	3,284	1,477		533	485	364	3,784	4,229	3,114	1,543
Mason	1986	64,213	14,900	14,308	5,905	5,217		1,029	2,223	441	16,814	6,271	3,716	2,036
	1982	58,552	15,331	14,675	5,527	4,357		1,030	1,784	374	10,719	9,312	3,065	1,691
Massac	1986	45,633	9,928	9,787	2,648	1,697		1,440	1,065	1,065	13,178	2,744	5,040	2,357
	1982	41,041	10,270	10,092	2,727	1,659		1,409	824	824	9,275	4,446	3,613	2,279
Menard	1986	24,928	7,160	7,113	1,789	549		1,424	96		6,674	2,575	1,312	2,170
	1982	23,103	6,913	6,846	1,739	524		1,364	78		4,594	4,003	1,121	1,748
Mercer	1986	40,349	12,695	12,179	3,776	1,918		1,480	2,003	1,492	8,094	4,132	2,918	1,469
	1982	37,865	12,276	11,739	3,530	1,548		1,606	1,517	1,223	5,589	6,303	2,414	1,236
☐ Monroe	1986	80,589	21,870	21,769	7,189	14,403	10,139	1,205	1,788	291	20,084	3,058	7,152	2,306
	1982	57,721	17,833	17,695	5,790	8,943	6,097	1,072	1,230	207	11,308	3,658	5,044	1,580
Montgomery	1986	145,205	35,805	34,703	9,113	16,244		5,956	4,361	2,851	35,395	11,213	9,688	5,544
	1982	124,571	33,156	32,033	9,367	12,758		5,526	3,533	2,482	23,010	16,436	7,092	4,349
Morgan	1986	218,316	45,446	44,887	17,594	31,648	28,725	10,551	9,152	4,840	56,534	13,248	11,743	8,696
	1982	176,053	41,932	41,285	14,952	23,798	21,028	9,001	6,042	3,418	34,159	16,958	9,410	6,875
Moultrie	1986	49,384	9,129	8,513	3,784	1,306		2,214	866	866	14,610	2,545	5,673	3,013
	1982	38,890	8,399	7,808	3,369	1,125		1,909	646	646	8,878	3,793	3,815	2,334
Ogle	1986	142,582	35,937	35,644	11,149	2,798		4,224	2,233	2,233	45,619	12,340	9,421	5,005
	1982	129,025	35,714	35,309	11,661	2,718		4,479	1,767	1,767	30,695	17,300	7,656	4,635
Peoria	1986	1,160,626	211,063	201,556	113,071	192,294	165,210	55,833	71,346	37,738	241,020	76,169	51,747	38,433
	1982	980,027	191,820	182,596	100,226	170,048	143,353	46,453	48,611	28,758	154,856	93,051	40,885	28,936
Perry	1986	105,609	27,379	26,203	7,910	13,682	11,095	3,396	3,982	2,235	20,872	6,820	7,547	6,286
	1982	78,447	22,553	21,516	6,266	8,907	7,027	2,950	2,618	1,561	11,566	8,381	5,090	4,272
Piatt	1986	50,670	11,197	10,714	2,793	1,880		381	1,759	940	21,058	3,983	3,185	2,361
	1982	43,622	11,468	10,938	2,640	1,536		413	1,466	805	14,196	5,498	2,456	2,001
Pike	1986	61,889	14,287	13,896	5,679	3,231		2,504	1,461	1,461	13,218	6,834	6,850	962
	1982	49,916	12,454	12,074	4,690	2,314		2,031	1,009	1,009	8,152	8,371	5,127	827
Pope	1986	4,785	1,478	1,445	218	74			298		2,289	218		39
	1982	4,476	1,631	1,588	250	61			230		1,716	356		45
Pulaski	1986	12,434	4,538	3,987	793	453		104	405	405	2,997	1,246	600	557
	1982	12,148	4,886	4,280	844	363		118	314	314	1,922	1,917	538	502
Putnam	1986	14,315	3,484	3,464	780						3,907	779	2,977	1,316
	1982	13,367	3,949	3,914	816						2,671	1,352	2,329	1,172
Randolph	1986	168,087	43,572	41,324	10,600	23,515	18,695	2,328	7,334	4,774	47,121	9,036	10,291	4,064
	1982	123,832	35,980	34,015	9,265	14,979	11,544	2,125	5,123	3,496	27,035	11,341	7,073	2,749
Richland	1986	112,259	17,184	16,450	6,587	18,986	12,807	4,220	4,674	1,772	27,314	9,352	9,661	4,305
	1982	90,214	16,373	15,624	6,034	12,966	8,312	3,934	3,507	1,531	16,670	11,652	7,360	3,183

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Rock Island	1986	1,047,606	197,213	181,842	104,461	144,013	134,301	44,660	31,571	13,286	282,776	55,332	38,354	45,615
	1982	814,979	168,011	154,422	91,166	115,926	107,124	37,845	21,808	10,376	170,955	68,979	29,025	34,716
☐ St. Clair	1986	1,389,189	255,739	233,798	120,137	238,737	220,813	80,491	61,819	26,667	317,434	96,750	60,740	32,390
	1982	1,055,553	224,847	204,901	98,632	186,395	170,606	60,063	38,637	18,870	182,120	110,181	41,528	25,531
Saline	1986	197,110	48,123	46,309	16,478	28,712	18,983	5,945	8,750	4,727	41,547	15,286	9,335	11,759
	1982	137,974	37,862	36,319	11,423	17,671	11,240	5,003	5,498	3,198	21,667	16,309	6,081	7,738
Sangamon	1986	1,175,985	208,825	199,713	110,746	169,156	153,226	61,022	64,240	25,763	250,922	70,608	70,520	66,817
	1982	931,292	188,837	180,022	92,996	137,347	123,038	52,744	39,080	18,096	152,160	91,889	49,694	48,558
Schuyler	1986	28,727	8,357	8,006	3,037	408		1,764	1,389	412	6,689	1,519	2,595	1,600
	1982	23,310	7,185	6,861	2,598	350		1,650	964	355	3,954	2,298	1,691	1,460
Scott	1986	15,186	3,396	3,316	1,166	504		228			7,722	235	584	619
	1982	11,304	2,951	2,873	957	379		213			4,887	355	469	504
Shelby	1986	67,615	18,332	17,857	4,183	1,824		1,278	5,160	3,968	20,079	4,164	3,140	2,406
	1982	57,619	17,312	16,809	3,886	1,658		1,331	3,308	2,628	12,512	6,334	2,503	1,964
Stark	1986	15,058	4,024	3,548	761			179	320		7,117	219	1,427	181
	1982	12,005	4,003	3,517	754			172	224		4,329	356	1,150	184
Stephenson	1986	250,213	49,627	46,588	20,144	24,411	20,617	9,225	9,812	4,773	87,053	10,984	14,877	11,518
	1982	192,425	44,845	41,966	17,116	21,277	17,483	7,596	7,050	3,660	48,354	14,774	10,859	8,996
Tazewell	1986	651,814	152,884	143,402	50,196	63,050	52,866	28,230	22,788	12,835	204,879	43,961	25,230	21,176
	1982	560,939	154,750	144,689	48,013	51,614	42,012	25,130	17,606	10,771	131,471	60,441	20,793	17,517
Union	1986	70,532	19,562	18,828	5,711	9,800	9,273	1,402	3,188	2,415	16,477	2,328	4,643	2,426
	1982	53,521	16.591	15,918	4,883	7,042	6,561	1,351	2,083	1,703	9,612	3,370	3,033	1,892
Vermilion	1986	564,344	129,009	123,085	48,121	72,303	51,510	32,814	23,573	14,050	118,286	45,951	32,400	24,799
	1982	375,973	93,177	88,615	34,608	46,572	32,102	22,205	13,595	8,565	59,281	47,178	19,461	15,032
Wabash	1986	104,136	24,699	23,794	7,882	12,750	10,295	2,833	2,397	1,681	29,476	5,231	3,045	1,772
	1982	68,514	17,938	17,225	5,596	7,859	6,129	2,339	1,534	1,144	14,997	6,260	1,997	1,324
Warren	1986	78,195	16,282	15,657	7,859	5,292	2,622	2,607	2,023	833	26,860	7,709	3,960	2,485
	1982	71,728	16,997	16,294	7,363	5,160	2,431	2,799	1,716	723	17,888	10,880	3,309	2,384
Washington	1986	45,000	7,502	6,736	3,836	1,755		786	1,357	259	18,338	1,954	6,196	1,178
	1982	36,416	8,069	7,221	3,315	1,531		802	1,077	211	11,463	2,621	4,467	1,136
Wayne	1986	112,477	18,935	18,696	4,782	9,853	7,052	4,402	2,686	2,316	27,186	2,831	31,897	2,118
	1982	83,376	17,730	17,450	4,049	6,967	4,750	3,805	2,038	1,780	16,590	4,154	19,805	1,659
White	1986	76,804	12,060	11,913	4,213	4,336	3,917	1,837	2,289	843	32,182	3,451	5,374	1,329
	1982	73,840	14,780	14,552	4,677	4,183	3,732	2,084	2,113	898	23,196	6,637	4,671	1,608
Whiteside	1986	290,352	49,000	47,458	22,932	32,872	25,272	10,973	13,234	7,021	82,270	19,687	23,118	14,114
	1982	255,847	49,828	48,106	21,133	28,984	21,222	11,286	10,830	6,197	52,894	29,219	19,437	11,936
Will	1986	1,459,916	278,563	262,999	130,430	153,148	133,507	70,992	45,083	26,043	368,068	161,405	75,278	78,227
	1982	1,148,979	237,286	223,314	109,485	123,166	105,599	54,626	31,058	19,756	216,347	178,569	60,647	54,168
Williamson	1986	326,592	70,412	67,931	25,260	20,547	16,818	9,813	13,572	7,484	99,152	25,223	31,631	11,404
	1982	242,236	59,173	56,906	20,213	16,089	12,883	8,455	8,832	5,325	54,875	28,858	21,682	8,516
Winnebago	1986	1,562,902	301,511	283,441	142,962	216,280	197,969	74,676	88,335	48,984	360,203	112,477	82,020	44,791
	1982	1,179,592	256,294	240,165	116,645	168,328	152,345	54,631	59,816	36,084	205,541	120,271	56,863	36,138
Woodford	1986	112,708	20,270	19,177	7,863	93		1,880	3,861	2,459	51,691	7,876	6,768	1,954
	1982	100,292	20,991	19,795	7,381	89		1,831	3,275	2,120	37,234	12,377	6,130	1,677
TOTAL METRO COUNTIES	1986	56,311,114	9,891,648	9,196,819	5,551,843	6,646,200	5,951,034	3,839,433	3,046,233	1,547,246	12,736,920	3,218,808	2,391,726	2,564,790
	1982	42,941,902	8,671,982	8,038,629	4,453,144	5,193,935	4,576,734	2,933,270	1,920,203	1,087,180	7,404,243	3,808,682	1,663,813	1,851,373
TOTAL STATE	1986	66,088,064	11,984,982	11,204,352	6,335,253	7,604,588	6,617,850	4,250,954	3,454,198	1,763,963	15,333,490	3,927,121	3,051,954	2,906,900
	1982	50,747,397	10,560,642	9,844,322	5,137,625	5,921,353	5,061,295	3,290,749	2,202,690	1,250,524	8,959,380	4,715,576	2,143,338	2,117,717
INDIANA														
ANDERSON	1986	795,976	180,863	176,100	66,926	95,404	91,428	36,893	33,652	14,733	196,864	63,783	32,337	37,941
	1982	574,610	145,328	141,049	51,894	66,253	62,960	27,279	21,418	10,631	107,813	69,376	21,901	24,522
Madison	1986	795,976	180,863	176,100	66,926	95,404	91,428	36,893	33,652	14,733	196,864	63,783	32,337	37,941
	1982	574,610	145,328	141,049	51,894	66,253	62,960	27,279	21,418	10,631	107,813	69,376	21,901	24,522
BLOOMINGTON	1986	558,145	104,169	101,115	64,115	75,404	70,311	33,066	25,472	11,969	117,295	36,362	27,347	18,365
	1982	435,496	96,082	92,968	49,681	54,942	50,722	27,517	17,858	9,433	70,204	41,664	19,607	15,671
Monroe	1986	558,145	104,169	101,115	64,115	75,404	70,311	33,066	25,472	11,969	117,295	36,362	27,347	18,365
	1982	435,496	96,082	92,968	49,681	54,942	50,722	27,517	17,858	9,433	70,204	41,664	19,607	15,671

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
ELKHART - GOSHEN	**1986**	**1,063,283**	**218,497**	**202,974**	**87,542**	**89,019**	**68,349**	**35,177**	**25,244**	**10,971**	**413,408**	**56,370**	**50,166**	**33,829**
	1982	761,445	185,805	172,054	67,190	62,701	46,041	28,696	16,592	8,181	230,475	63,080	35,390	27,297
Elkhart	1986	1,063,283	218,497	202,974	87,542	89,019	68,349	35,177	25,244	10,971	413,408	56,370	50,166	33,829
	1982	761,445	185,805	172,054	67,190	62,701	46,041	28,696	16,592	8,181	230,475	63,080	35,390	27,297
EVANSVILLE	**1986**	**1,915,165**	**378,321**	**362,042**	**182,356**	**273,259**	**238,218**	**109,462**	**102,706**	**54,953**	**424,648**	**120,257**	**117,436**	**59,501**
	1982	1,393,147	314,645	300,033	136,644	188,064	162,065	88,412	64,583	38,286	237,767	128,670	78,483	44,515
Posey	1986	84,553	16,988	16,657	6,755	5,994	2,816	1,566	4,025	3,083	29,582	6,510	3,828	4,013
	1982	66,075	15,648	15,293	5,733	4,038	1,757	1,500	2,718	2,126	17,607	8,308	2,961	2,954
Vanderburgh	1986	1,403,419	257,208	244,195	140,423	227,018	207,229	93,784	79,640	35,864	286,438	71,885	81,529	43,030
	1982	1,016,953	215,398	203,849	105,330	158,230	142,912	74,771	50,004	25,883	157,769	77,928	54,576	33,252
Warrick	1986	143,151	35,415	33,747	9,838	8,722	7,278	3,827	5,568	5,000	37,580	11,835	20,686	4,265
	1982	105,610	31,639	30,052	7,620	5,165	4,198	2,966	3,221	2,895	21,975	12,734	12,926	2,833
Henderson, Ky.	*1986*	*284,042*	*68,710*	*67,443*	*25,340*	*31,525*	*20,895*	*10,305*	*13,473*	*11,006*	*71,048*	*30,027*	*11,393*	*8,193*
	1982	*204,509*	*51,960*	*50,839*	*17,961*	*20,631*	*13,198*	*9,175*	*8,640*	*7,382*	*40,416*	*29,700*	*8,020*	*5,476*
FORT WAYNE	**1986**	**2,206,944**	**408,094**	**384,566**	**230,153**	**287,698**	**257,427**	**103,540**	**128,379**	**60,164**	**500,824**	**162,237**	**113,591**	**89,532**
	1982	1,603,351	340,525	319,804	174,669	208,179	184,717	80,226	75,610	39,242	287,543	171,291	69,519	60,789
Allen	1986	1,939,154	334,950	313,090	206,534	271,030	247,505	98,068	121,238	55,501	431,607	140,054	92,738	74,481
	1982	1,413,676	281,670	262,449	157,072	197,726	178,574	75,708	71,239	36,213	249,195	148,859	56,406	51,419
De Kalb	1986	135,388	34,699	34,035	12,806	11,541	9,922	4,052	3,750	2,720	34,619	9,752	11,521	6,698
	1982	104,219	31,596	30,893	10,317	7,345	6,143	3,447	2,492	1,910	20,998	10,842	7,451	4,589
Whitley	1986	132,402	38,445	37,441	10,813	5,127		1,420	3,391	1,943	34,598	12,431	9,332	8,353
	1982	85,456	27,259	26,462	7,280	3,108		1,071	1,879	1,119	17,350	11,590	5,662	4,781
GARY - HAMMOND	**1986**	**3,766,179**	**777,917**	**719,571**	**398,714**	**440,583**	**370,858**	**169,885**	**163,207**	**92,526**	**797,680**	**333,740**	**157,967**	**198,475**
	1982	2,747,635	663,216	611,561	291,442	310,937	255,764	129,831	99,977	60,947	442,770	349,635	105,640	131,238
Lake	1986	3,226,545	656,041	605,358	335,412	394,406	342,508	152,832	142,920	82,360	681,059	282,258	141,484	153,606
	1982	2,333,445	556,363	511,744	241,190	277,487	236,411	117,587	86,610	53,627	376,107	290,640	93,979	99,871
Porter	1986	539,634	121,876	114,213	63,302	46,177	28,350	17,053	20,287	10,166	116,621	51,482	16,483	44,869
	1982	414,190	106,853	99,817	50,252	33,450	19,353	12,244	13,367	7,320	66,663	58,995	11,661	31,367
INDIANAPOLIS	**1986**	**8,515,255**	**1,393,883**	**1,337,135**	**858,404**	**1,043,872**	**979,573**	**383,584**	**390,792**	**185,365**	**2,207,569**	**704,005**	**403,880**	**374,164**
	1982	5,834,963	1,130,983	1,080,774	598,813	696,890	650,857	265,463	229,353	123,408	1,132,572	709,710	248,271	232,475
Boone	1986	195,217	35,677	32,325	20,403	9,478	8,527	8,150	7,805	4,778	38,968	42,048	12,041	9,564
	1982	147,818	30,340	27,402	14,423	6,424	5,615	6,617	4,534	2,945	21,073	42,413	7,911	6,003
Hamilton	1986	426,614	98,959	96,885	43,331	25,669	22,078	10,261	26,487	18,285	108,427	38,578	24,032	20,346
	1982	288,640	74,505	72,711	29,423	14,339	12,069	8,077	14,688	10,764	57,132	38,420	15,250	13,190
Hancock	1986	243,635	44,048	43,568	23,012	17,037	14,154	5,941	6,333	3,731	73,688	36,680	9,458	11,134
	1982	153,022	32,198	31,746	14,055	9,013	7,348	3,637	3,226	1,992	35,054	32,914	5,263	7,097
Hendricks	1986	262,615	81,147	80,748	25,670	12,193		6,041	9,119	3,538	55,116	26,445	11,807	12,813
	1982	194,139	63,638	63,123	18,781	6,957		4,099	5,467	2,382	30,602	31,451	7,918	8,978
Johnson	1986	509,715	54,534	51,369	38,105	140,533	135,416	45,882	23,539	13,458	93,352	41,834	28,349	16,542
	1982	366,426	52,017	48,842	29,224	91,548	87,816	33,362	12,907	8,098	51,012	45,517	18,623	12,356
Marion	1986	6,451,213	977,287	931,379	672,339	805,750	770,389	289,969	295,975	131,611	1,755,814	463,520	292,550	281,925
	1982	4,385,269	797,334	757,456	468,277	547,510	519,857	197,118	177,357	91,540	892,647	464,541	177,735	171,481
Morgan	1986	262,712	69,643	69,259	22,285	20,274	16,514	10,337	13,333	6,898	39,583	38,870	15,126	12,884
	1982	169,095	50,362	49,925	14,392	11,559	9,125	5,958	6,346	3,519	18,584	35,513	7,669	7,003
Shelby	1986	163,534	32,588	31,602	13,259	12,938	12,495	7,003	8,201	3,066	42,621	16,030	10,517	8,956
	1982	130,554	30,589	29,569	10,238	9,440	9,027	6,595	4,828	2,168	26,468	18,941	7,902	6,367
KOKOMO	**1986**	**730,861**	**132,451**	**126,368**	**72,139**	**85,371**	**78,983**	**36,485**	**26,658**	**17,454**	**199,720**	**61,099**	**39,896**	**33,653**
	1982	490,866	102,172	97,186	48,971	57,557	52,835	25,841	15,477	10,833	103,299	60,728	24,619	20,268
Howard	1986	654,362	114,261	108,384	66,168	82,655	78,983	34,277	25,278	16,074	175,290	52,598	34,065	29,941
	1982	439,575	87,703	82,927	44,730	55,801	52,835	24,113	14,711	10,067	91,474	52,260	21,371	18,001
Tipton	1986	76,499	18,190	17,984	5,971	2,716		2,208	1,380	1,380	24,430	8,501	5,831	3,712
	1982	51,291	14,469	14,259	4,241	1,756		1,728	766	766	11,825	8,468	3,248	2,267
LAFAYETTE - WEST LAFAYETTE	**1986**	**755,119**	**119,441**	**110,311**	**79,430**	**114,760**	**113,126**	**30,615**	**30,854**	**12,650**	**188,805**	**50,961**	**44,415**	**30,835**
	1982	592,064	113,307	104,312	65,444	89,891	88,368	24,477	22,481	10,247	112,433	58,370	31,183	24,669
Tippecanoe	1986	755,119	119,441	110,311	79,430	114,760	113,126	30,615	30,854	12,650	188,805	50,961	44,415	30,835
	1982	592,064	113,307	104,312	65,444	89,891	88,368	24,477	22,481	10,247	112,433	58,370	31,183	24,669
MUNCIE	**1986**	**865,227**	**160,465**	**147,131**	**90,693**	**103,526**	**99,533**	**33,703**	**49,478**	**26,120**	**187,390**	**89,277**	**54,158**	**43,489**
	1982	571,499	119,157	108,907	60,211	65,638	62,560	22,583	27,650	16,107	92,842	87,688	30,608	25,280
Delaware	1986	865,227	160,465	147,131	90,693	103,526	99,533	33,703	49,478	26,120	187,390	89,277	54,158	43,489
	1982	571,499	119,157	108,907	60,211	65,638	62,560	22,583	27,650	16,107	92,842	87,688	30,608	25,280

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
SOUTH BEND - MISHAWAKA	1986	**1,599,033**	**271,238**	**255,297**	**154,406**	**229,045**	**205,593**	**64,825**	**127,094**	**54,886**	**387,452**	**99,279**	**56,376**	**71,443**
	1982	1,151,353	237,348	222,687	119,425	162,799	143,838	53,355	69,232	34,658	214,641	106,500	39,328	46,617
St. Joseph	1986	1,599,033	271,238	255,297	154,406	229,045	205,593	64,825	127,094	54,886	387,452	99,279	56,376	71,443
	1982	1,151,353	237,348	222,687	119,425	162,799	143,838	53,355	69,232	34,658	214,641	106,500	39,328	46,617
TERRE HAUTE	1986	**1,073,019**	**178,430**	**169,622**	**90,247**	**138,604**	**117,008**	**54,493**	**38,366**	**16,597**	**242,255**	**74,802**	**63,476**	**31,193**
	1982	775,792	144,977	137,360	66,605	96,255	79,721	41,686	23,335	11,401	128,432	77,829	41,166	22,535
Clay	1986	121,039	20,292	18,557	8,975	10,546	10,058	2,908	2,970	1,721	35,519	18,659	5,779	7,080
	1982	86,239	17,023	15,518	6,390	6,257	5,929	2,423	1,654	1,028	19,313	18,759	3,607	4,379
Vigo	1986	951,980	158,138	151,065	81,272	128,058	106,950	51,585	35,396	14,876	206,736	56,143	57,697	24,113
	1982	689,553	127,954	121,842	60,215	89,998	73,292	39,263	21,681	10,373	109,119	59,070	37,559	18,156
ALL COUNTIES														
Adams	1986	149,891	30,581	28,264	15,542	8,007	6,318	3,967	7,088	5,732	44,497	10,267	11,139	6,832
	1982	105,914	25,523	23,514	11,698	5,829	4,410	3,316	4,423	3,694	23,656	10,866	7,683	4,403
Allen	1986	1,939,154	334,950	313,090	206,534	271,030	247,505	98,068	121,238	55,501	431,607	140,054	92,738	74,481
	1982	1,413,676	281,670	262,449	157,072	197,726	178,574	75,708	71,239	36,213	249,195	148,859	56,406	51,419
Bartholomew	1986	320,865	58,382	56,995	31,567	48,042	43,238	16,357	17,081	7,888	66,174	33,705	16,628	13,444
	1982	293,045	61,012	59,373	28,912	40,104	35,461	14,127	13,219	6,738	45,556	44,840	14,133	10,634
Benton	1986	37,399	9,313	9,193	2,021			249	1,070	175	8,292	5,125	2,519	2,041
	1982	25,253	6,870	6,760	1,466			190	547	121	4,212	4,780	1,501	1,245
Blackford	1986	59,824	15,825	15,517	4,138	6,443		1,417	1,950	1,489	16,069	3,041	4,983	3,432
	1982	44,211	13,730	13,419	3,262	4,045		1,233	1,317	1,085	9,004	3,858	3,471	2,310
Boone	1986	195,217	35,677	32,325	20,403	9,478	8,527	8,150	7,805	4,778	38,968	42,048	12,041	9,564
	1982	147,818	30,340	27,402	14,423	6,424	5,615	6,617	4,534	2,945	21,073	42,413	7,911	6,003
Brown	1986	20,814	2,901	1,167	4,484	352		486	828	828	1,891	1,727	1,622	1,968
	1982	17,167	2,692	1,079	3,928	230		350	535	535	1,145	2,003	1,063	1,394
Carroll	1986	62,331	10,033	9,943	4,783	3,093		936	1,635	370	22,007	4,925	6,072	3,135
	1982	45,937	9,212	9,100	3,674	2,002		698	980	262	13,148	5,385	4,427	2,144
Cass	1986	196,861	37,425	36,167	17,362	22,028	19,186	7,556	9,664	3,318	49,614	13,843	11,390	11,229
	1982	157,041	34,257	32,999	14,717	17,892	15,285	6,319	7,173	2,705	30,296	16,688	8,010	8,074
☐ Clark	1986	627,678	100,078	92,877	49,477	114,757	100,822	35,062	16,430	8,076	143,632	63,393	46,535	18,965
	1982	457,803	84,771	78,421	38,108	83,094	71,389	25,090	10,432	5,727	79,111	67,123	27,852	13,425
Clay	1986	121,039	20,292	18,557	8,975	10,546	10,058	2,908	2,970	1,721	35,519	18,659	5,779	7,080
	1982	86,239	17,023	15,518	6,390	6,257	5,929	2,423	1,654	1,028	19,313	18,759	3,607	4,379
Clinton	1986	148,552	35,931	34,677	14,053	8,041	5,951	7,137	6,269	2,686	37,494	9,880	5,410	9,130
	1982	98,326	27,304	26,267	9,535	4,902	3,495	4,791	3,704	1,890	19,189	10,234	3,344	5,262
Crawford	1986	25,136	7,988	7,722	2,359	3,412		432	682	682	3,939	4,313	450	
	1982	17,171	6,066	5,846	1,389	1,698		318	374	374	1,936	4,007	247	
Daviess	1986	140,263	31,536	30,357	10,039	16,839	12,730	5,961	3,819	1,614	27,807	13,627	16,425	6,202
	1982	103,956	25,800	24,757	7,996	12,411	9,086	5,171	2,481	1,197	15,196	14,470	9,914	4,531
☐ Dearborn	1986	146,969	36,260	34,893	11,703	14,848		2,817	5,797	1,641	33,381	12,234	6,669	10,268
	1982	102,376	28,454	27,295	8,938	8,547		2,134	3,488	1,220	17,111	12,845	4,263	7,077
Decatur	1986	106,791	22,980	21,513	9,541	9,702	7,541	3,427	3,154	2,094	26,742	15,361	5,150	3,297
	1982	81,169	19,818	18,494	6,744	6,761	5,099	2,540	1,985	1,369	14,883	16,792	3,534	2,380
De Kalb	1986	135,388	34,699	34,035	12,806	11,541	9,922	4,052	3,750	2,720	34,619	9,752	11,521	6,698
	1982	104,219	31,596	30,893	10,317	7,345	6,143	3,447	2,492	1,910	20,998	10,842	7,451	4,589
Delaware	1986	865,227	160,465	147,131	90,693	103,526	99,533	33,703	49,478	26,120	187,390	89,277	54,158	43,489
	1982	571,499	119,157	108,907	60,211	65,638	62,560	22,583	27,650	16,107	92,842	87,688	30,608	25,280
Dubois	1986	263,046	41,968	40,617	21,124	13,727	11,301	9,920	12,773	4,244	104,223	17,004	10,541	7,143
	1982	177,612	32,691	31,537	15,529	9,299	7,398	7,390	7,429	2,757	57,703	17,954	7,162	4,577
Elkhart	1986	1,063,283	218,497	202,974	87,542	89,019	68,349	35,177	25,244	10,971	413,408	56,370	50,166	33,829
	1982	761,445	185,805	172,054	67,190	62,701	46,041	28,696	16,592	8,181	230,475	63,080	35,390	27,297
Fayette	1986	144,825	31,231	30,124	12,328	13,126	10,198	4,425	3,599	2,515	37,421	11,293	3,622	11,779
	1982	102,255	26,117	25,111	9,710	8,906	6,752	3,464	2,279	1,720	17,498	11,396	2,398	7,690
☐ Floyd	1986	266,162	64,674	63,675	33,024	22,130	20,988	19,534	19,967	16,229	43,234	20,882	9,013	15,490
	1982	207,065	57,337	56,271	25,975	13,987	13,189	14,742	13,213	11,091	26,071	23,553	6,471	10,742
Fountain	1986	70,925	16,696	16,037	7,548	2,933		1,025	1,580	584	25,386	2,675	4,708	3,687
	1982	68,719	19,180	18,363	7,993	2,376		1,216	1,261	580	19,684	4,467	4,289	3,473
Franklin	1986	47,098	18,907	17,147	3,881	1,160		261	1,103	1,103	7,925	3,994	4,930	2,002
	1982	33,946	14,375	12,996	3,016	801		219	696	696	4,164	4,237	2,771	1,226
Fulton	1986	90,643	19,873	19,145	11,216	7,890		2,164	1,597	1,597	24,048	8,065	3,786	6,812
	1982	64,031	16,990	16,316	8,017	4,636		1,661	1,002	1,002	13,084	8,026	2,312	4,222
Gibson	1986	206,440	49,307	49,042	15,650	18,580	9,689	7,003	5,363	3,063	55,169	10,420	17,220	11,096
	1982	131,876	34,973	34,674	10,935	11,759	5,784	5,096	2,992	1,971	26,623	10,919	10,492	6,285

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
Grant	1986	511,204	98,657	93,206	50,363	69,050	61,190	29,012	21,804	10,342	121,253	39,794	29,049	23,412
	1982	316,652	71,159	67,013	32,277	36,803	32,087	19,018	12,053	6,278	58,367	36,190	17,484	14,532
Greene	1986	118,153	36,711	35,332	8,452	9,906	7,895	4,040	3,574	1,111	23,181	6,977	11,616	6,424
	1982	89,997	30,398	29,163	6,307	7,167	5,523	3,437	2,135	748	13,589	8,265	8,080	4,189
Hamilton	1986	426,614	98,959	96,885	43,331	25,669	22,078	10,261	26,487	18,285	108,427	38,578	24,032	20,346
	1982	288,640	74,505	72,711	29,423	14,339	12,069	8,077	14,688	10,764	57,132	38,420	15,250	13,190
Hancock	1986	243,635	44,048	43,568	23,012	17,037	14,154	5,941	6,333	3,731	73,688	36,680	9,458	11,134
	1982	153,022	32,198	31,746	14,055	9,013	7,348	3,637	3,226	1,992	35,054	32,914	5,263	7,097
☐ Harrison	1986	89,447	26,116	25,070	7,737	6,469		1,680	4,736	848	16,400	6,025	8,903	3,672
	1982	69,610	22,463	21,495	5,976	4,664		1,327	3,231	738	9,637	7,644	5,847	2,521
Hendricks	1986	262,615	81,147	80,748	25,670	12,193		6,041	9,119	3,538	55,116	26,445	11,807	12,813
	1982	194,139	63,638	63,123	18,781	6,957		4,099	5,467	2,382	30,602	31,451	7,918	8,978
Henry	1986	271,892	84,458	80,772	23,870	17,535	11,292	9,613	10,970	7,437	52,136	25,872	12,568	13,976
	1982	178,909	59,221	56,456	15,544	10,977	6,808	6,598	6,303	4,580	25,419	25,222	7,548	7,778
Howard	1986	654,362	114,261	108,384	66,168	82,655	78,983	34,277	25,278	16,074	175,290	52,598	34,065	29,941
	1982	439,575	87,703	82,927	44,730	55,801	52,835	24,113	14,711	10,067	91,474	52,260	21,371	18,001
Huntington	1986	182,198	41,904	40,063	15,646	18,807	15,468	6,065	5,947	3,164	41,857	18,784	8,753	9,931
	1982	117,764	29,839	28,437	10,020	9,978	8,045	4,108	3,423	2,030	20,044	18,987	4,915	5,538
Jackson	1986	230,579	54,322	53,145	21,340	14,137	11,570	11,306	6,239	2,165	52,763	28,656	21,149	10,646
	1982	157,763	39,412	38,435	14,673	9,333	7,400	8,403	3,651	1,502	27,067	27,472	13,316	6,620
Jasper	1986	117,847	23,934	22,813	9,139	10,138	6,657	4,066	2,024	1,529	27,986	14,135	7,649	7,996
	1982	102,080	22,703	21,571	8,458	7,452	4,655	3,937	1,499	1,221	17,821	18,958	6,276	6,109
Jay	1986	87,856	24,914	23,826	7,476	6,138		1,811	4,205	2,219	19,397	7,561	3,893	4,342
	1982	69,354	22,138	21,103	6,022	4,066		1,579	2,786	1,622	11,489	9,637	2,685	2,974
Jefferson	1986	143,754	34,110	32,962	11,314	18,090	15,408	4,524	7,725	4,247	29,306	6,294	12,478	6,541
	1982	121,599	32,928	31,717	9,923	13,423	11,195	4,407	5,602	3,258	19,763	8,727	9,998	5,035
Jennings	1986	73,536	22,069	21,978	6,645	5,295		788	1,351	329	12,437	7,918	5,028	3,864
	1982	53,168	16,925	16,801	4,692	3,152		628	859	275	6,855	8,774	3,342	2,538
Johnson	1986	509,715	54,534	51,369	38,105	140,533	135,416	45,882	23,539	13,458	93,352	41,834	28,349	16,542
	1982	366,426	52,017	48,842	29,224	91,648	87,816	33,362	12,907	8,098	51,012	45,517	18,623	12,356
Knox	1986	260,698	47,073	46,680	23,083	29,225	22,775	15,508	14,637	7,346	58,643	18,372	20,322	13,919
	1982	187,501	39,708	39,251	16,786	21,056	15,997	11,341	8,317	4,577	33,331	19,241	14,170	9,330
Kosciusko	1986	307,110	60,049	58,473	27,242	23,568	14,223	13,717	11,024	6,369	80,913	19,728	30,109	14,642
	1982	222,673	51,076	49,577	20,480	16,673	9,468	9,795	7,348	4,688	46,760	22,214	17,914	9,882
La Grange	1986	115,353	29,779	28,628	15,940	4,543		1,463	2,411	1,901	17,433	8,168	19,832	4,078
	1982	70,917	19,439	18,629	9,770	2,601		893	1,307	1,093	7,876	7,822	11,040	2,248
Lake	1986	3,226,545	656,041	605,358	335,412	394,406	342,508	152,832	142,920	82,360	681,059	282,258	141,484	153,606
	1982	2,333,445	556,363	511,744	241,190	277,487	236,411	117,587	86,610	53,627	376,107	290,640	93,979	99,871
La Porte	1986	545,417	109,669	103,621	51,244	71,960	63,763	25,382	23,873	9,798	124,941	51,917	28,520	29,327
	1982	442,833	104,653	98,566	41,184	55,004	47,355	21,983	15,990	7,085	75,303	61,079	21,049	21,164
Lawrence	1986	219,553	47,196	46,159	17,365	32,673	23,765	6,222	9,471	3,489	52,239	16,561	11,428	10,560
	1982	149,673	38,583	37,615	12,266	18,948	13,285	5,069	5,743	2,471	26,294	17,239	7,240	6,956
Madison	1986	795,976	180,863	176,100	66,926	95,404	91,428	36,893	33,652	14,733	196,864	63,783	32,337	37,941
	1982	574,610	145,328	141,049	51,894	66,253	62,960	27,279	21,418	10,631	107,813	69,376	21,901	24,522
Marion	1986	6,451,213	977,287	931,379	672,339	805,750	770,389	289,969	295,975	131,611	1,755,814	463,520	292,550	281,925
	1982	4,385,269	797,334	757,456	468,277	547,510	519,857	197,118	177,357	91,540	892,647	464,541	177,735	171,481
Marshall	1986	193,186	39,731	39,171	16,714	7,678	2,945	8,258	5,620	2,225	50,705	18,454	22,020	10,761
	1982	145,137	34,255	33,665	12,934	5,564	1,900	6,847	3,806	1,808	29,225	21,309	13,671	7,332
Martin	1986	43,644	12,976	12,890	2,357	2,332		1,336	1,560	1,560	12,010	3,971	2,295	1,328
	1982	32,431	10,622	10,518	1,889	1,611		986	1,018	1,018	6,410	4,943	1,411	955
Miami	1986	163,441	31,893	31,219	12,148	9,073	7,830	6,617	6,167	2,517	56,036	12,559	6,048	10,102
	1982	111,995	25,962	25,332	8,688	6,438	5,477	4,766	3,821	2,256	29,522	12,828	4,051	6,347
Monroe	1986	558,145	104,169	101,115	64,115	75,404	70,311	33,066	25,472	11,969	117,295	36,362	27,347	18,365
	1982	435,496	96,082	92,968	49,681	54,942	50,722	27,517	17,858	9,433	70,204	41,664	19,607	15,671
Montgomery	1986	199,708	41,342	39,979	17,161	24,307	19,002	6,311	6,883	4,529	53,872	13,314	9,418	10,927
	1982	139,257	33,311	32,110	12,667	16,334	12,342	5,062	4,183	2,974	28,748	13,938	6,330	7,050
Morgan	1986	262,712	69,643	69,259	22,285	20,274	16,514	10,337	13,333	6,898	39,583	38,870	15,126	12,884
	1982	169,095	50,362	49,925	14,392	11,559	9,125	5,958	6,346	3,519	18,584	35,513	7,669	7,003
Newton	1986	44,006	11,260	11,166	3,204	1,058		1,516	1,575	406	7,654	5,029	3,782	4,904
	1982	36,457	10,109	9,993	2,901	719		1,405	1,125	335	4,572	5,807	2,686	3,427
Noble	1986	141,695	35,631	34,338	12,057	14,634		3,502	4,345	2,150	34,391	9,186	7,747	6,718
	1982	103,053	29,449	28,289	8,742	9,180		2,999	2,795	1,497	19,980	10,719	5,112	4,535
Ohio	1986	14,790	7,523	6,863	1,391			231	276	276		3,547	836	415
	1982	8,767	4,549	4,136	611			123	116	116		2,527	360	182

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
Orange	1986	58,888	20,833	20,625	4,573	4,096		954	2,094	1,013	8,181	6,543	3,814	2,758
	1982	48,593	18,247	18,007	3,670	2,763		881	1,302	636	5,020	7,526	2,696	2,154
Owen	1986	41,019	9,719	9,479	3,841	676		332	1,789	1,112	12,631	6,004	1,286	1,818
	1982	33,440	9,361	9,101	2,988	441		255	1,079	686	7,022	7,508	886	1,282
Parke	1986	43,431	13,370	13,271	3,246	2,071		467	1,732	639	7,402	2,442	4,241	2,554
	1982	35,383	12,460	12,328	2,688	1,320		383	1,035	475	4,366	3,256	3,225	1,798
Perry	1986	96,260	27,472	26,353	7,412	15,216	8,499	5,479	4,509	2,378	14,813	3,603	6,381	4,601
	1982	65,273	21,584	20,638	5,702	8,696	4,575	3,790	2,756	1,553	7,343	4,067	3,522	2,733
Pike	1986	32,302	10,977	10,900	2,054	1,184		385	1,434	1,195	10,856	1,394	641	1,414
	1982	27,564	10,694	10,585	1,804	882		356	1,117	979	7,320	1,946	513	1,185
Porter	1986	539,634	121,876	114,213	63,302	46,177	28,350	17,053	20,287	10,166	116,621	51,482	16,483	44,869
	1982	414,190	106,853	99,817	50,252	33,450	19,353	12,244	13,367	7,320	66,663	58,995	11,661	31,367
Posey	1986	84,553	16,988	16,657	6,755	5,994	2,816	1,566	4,025	3,083	29,582	6,510	3,828	4,013
	1982	66,075	15,648	15,293	5,733	4,038	1,757	1,500	2,718	2,126	17,607	8,308	2,961	2,954
Pulaski	1986	67,568	10,826	10,520	4,190	2,272		1,514	1,720	637	22,721	3,807	6,971	5,137
	1982	40,701	7,825	7,579	2,862	1,247		1,127	1,009	465	11,038	3,777	3,703	2,920
Putnam	1986	110,515	32,632	32,460	8,833	6,723		4,535	3,785	1,277	22,185	8,857	7,693	6,727
	1982	83,484	27,440	27,208	6,864	4,515		3,352	2,462	928	12,524	9,440	5,270	4,267
Randolph	1986	118,483	31,709	30,451	9,162	5,172		3,137	6,642	3,875	28,391	11,520	5,433	6,652
	1982	77,517	23,655	22,644	5,846	3,321		2,407	3,368	2,178	14,361	10,663	3,316	4,059
Ripley	1986	94,983	28,923	28,454	5,413	5,185		1,109	3,602	2,060	19,551	4,258	10,813	4,402
	1982	72,303	24,682	24,204	4,667	3,309		944	2,356	1,402	11,662	5,292	7,520	3,022
Rush	1986	85,004	19,515	19,224	4,267	6,152		757	3,715	3,715	27,687	6,582	6,011	5,789
	1982	59,732	15,740	15,456	3,272	3,858		653	2,455	2,455	15,232	7,101	3,770	3,761
St. Joseph	1986	1,599,033	271,238	255,297	154,406	229,045	205,593	64,825	127,094	54,886	387,452	99,279	56,376	71,443
	1982	1,151,353	237,348	222,687	119,425	162,799	143,838	53,355	69,232	34,658	214,641	106,500	39,328	46,617
Scott	1986	98,555	19,523	18,680	8,771	11,540		1,473	2,034	1,134	18,743	12,839	7,801	4,339
	1982	64,591	15,547	14,828	5,657	6,275		1,099	1,181	698	8,851	12,396	4,035	2,435
Shelby	1986	163,534	32,588	31,602	13,259	12,938	12,495	7,003	8,201	3,066	42,621	16,030	10,517	8,956
	1982	130,554	30,589	29,569	10,238	9,440	9,027	6,595	4,828	2,168	26,468	18,941	7,902	6,367
Spencer	1986	68,203	20,698	19,274	5,253	1,514		532	2,501	980	20,602	4,560	4,743	2,156
	1982	49,827	16,828	15,620	4,042	921		440	1,636	728	11,991	5,367	2,983	1,509
Starke	1986	105,557	21,936	21,202	5,627	8,199		756	2,399	1,974	22,994	18,255	8,967	9,515
	1982	76,018	18,107	17,445	4,451	5,431		548	1,218	1,061	12,406	18,023	5,494	5,716
Steuben	1986	155,585	33,219	31,870	15,026	10,607		5,230	5,311	1,750	25,545	28,596	13,599	4,619
	1982	113,602	26,003	24,868	11,657	5,780		4,254	2,680	973	13,611	28,071	8,143	2,982
Sullivan	1986	58,484	16,823	16,108	3,086	3,203		2,540	1,450	939	14,892	6,452	3,106	2,661
	1982	51,266	15,872	15,149	2,803	2,449		2,021	1,081	754	9,777	8,564	2,431	2,085
Switzerland	1986	15,263	5,717	5,652	1,206	196		502	352	352	1,199	216	1,463	250
	1982	10,512	4,396	4,333	784	129		367	213	213	627	253	930	187
Tippecanoe	1986	755,119	119,441	110,311	79,430	114,760	113,126	30,615	30,854	12,650	188,805	50,961	44,415	30,835
	1982	592,064	113,307	104,312	65,444	89,891	88,368	24,477	22,481	10,247	112,433	58,370	31,183	24,669
Tipton	1986	76,499	18,190	17,984	5,971	2,716		2,208	1,380	1,380	24,430	8,501	5,831	3,712
	1982	51,291	14,469	14,259	4,241	1,756		1,728	766	766	11,825	8,468	3,248	2,267
Union	1986	24,333	7,461	7,170	1,295	628		766	1,180	790	3,508	1,611	5,697	1,563
	1982	16,045	5,536	5,319	898	342		476	600	448	1,720	1,667	3,410	946
Vanderburgh	1986	1,403,419	257,208	244,195	140,423	227,018	207,229	93,784	79,640	35,864	286,438	71,885	81,529	43,030
	1982	1,016,953	215,398	203,849	105,330	158,230	142,912	74,771	50,004	25,883	157,769	77,928	54,576	33,252
Vermillion	1986	65,638	12,638	11,824	2,886	1,691		1,337	218		30,333	5,144	4,512	2,299
	1982	55,241	14,351	13,384	2,783	1,518		1,403	179		17,853	7,522	3,587	1,886
Vigo	1986	951,980	158,138	151,065	81,272	128,058	106,950	51,585	35,396	14,876	206,736	56,143	57,697	24,113
	1982	689,553	127,954	121,842	60,215	89,998	73,792	39,263	21,681	10,373	109,119	59,070	37,559	18,156
Wabash	1986	149,876	28,918	27,836	11,809	18,323	9,138	4,390	5,040	1,790	33,317	11,038	16,263	9,750
	1982	122,109	28,344	27,197	9,945	13,250	6,264	4,196	3,872	1,456	20,606	13,319	12,224	7,262
Warren	1986	9,403	4,033	3,507	658	100			178		470	1,084	1,367	1,073
	1982	8,337	3,619	3,136	615	76			126		277	1,425	1,009	801
Warrick	1986	143,151	35,415	33,747	9,838	8,722	7,278	3,827	5,568	5,000	37,580	11,835	20,686	4,265
	1982	105,610	31,639	30,052	7,620	5,165	4,198	2,966	3,221	2,895	21,975	12,734	12,926	2,833
Washington	1986	93,624	20,014	19,196	4,155	7,859		1,929	2,689	1,398	26,976	5,480	9,635	3,254
	1982	61,001	16,177	15,467	3,051	4,330		1,509	1,541	861	13,490	5,398	6,116	1,931
Wayne	1986	570,469	105,005	98,555	43,578	86,728	73,882	16,830	19,537	9,261	150,150	52,701	40,599	21,197
	1982	392,995	82,279	76,979	31,981	57,796	48,265	11,801	11,413	6,181	81,625	52,459	22,582	14,465
Wells	1986	108,956	23,619	20,201	9,245	4,641	3,729	3,619	5,984	3,241	44,320	6,367	4,513	4,001
	1982	79,673	19,094	18,648	7,331	3,528	2,694	3,263	3,981	2,388	24,496	7,097	3,242	2,791

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
White	1986	126,954	28,447	27,375	12,334	8,182	6,849	3,224	2,758	983	38,491	7,647	11,131	4,732
	1982	88,349	23,033	22,093	9,370	5,604	4,549	2,433	1,826	757	19,302	8,644	7,339	3,550
Whitley	1986	132,402	38,445	37,441	10,813	5,127		1,420	3,391	1,943	34,598	12,431	9,332	8,353
	1982	85,456	27,259	26,462	7,280	3,108		1,071	1,879	1,119	17,350	11,590	5,662	4,781
TOTAL METRO COUNTIES	**1986**	**24,690,420**	**4,482,187**	**4,241,304**	**2,451,726**	**3,103,224**	**2,791,322**	**1,140,536**	**1,175,359**	**574,176**	**6,029,509**	**1,924,679**	**1,220,772**	**1,062,622**
	1982	17,564,566	3,734,610	3,521,338	1,792,025	2,149,767	1,911,828	849,484	705,290	384,768	3,252,305	2,006,006	782,128	704,165
TOTAL STATE	**1986**	**33,167,097**	**6,369,292**	**6,058,422**	**3,171,433**	**3,888,904**	**3,303,354**	**1,436,344**	**1,488,948**	**732,760**	**8,123,318**	**2,647,741**	**1,808,587**	**1,483,925**
	1982	23,723,731	5,298,533	5,022,536	2,333,111	2,677,678	2,252,482	1,078,925	902,053	493,171	4,410,237	2,789,607	1,165,503	984,463
IOWA														
CEDAR RAPIDS	**1986**	**1,042,861**	**221,823**	**211,399**	**95,421**	**196,298**	**190,605**	**43,804**	**48,874**	**27,336**	**212,082**	**55,159**	**61,000**	**34,004**
	1982	830,476	185,902	176,601	80,161	142,597	137,758	39,391	36,400	22,753	137,340	61,608	51,725	28,116
Linn	1986	1,042,861	221,823	211,399	95,421	196,298	190,605	43,804	48,874	27,336	212,082	55,159	61,000	34,004
	1982	830,476	185,902	176,601	80,161	142,597	137,758	39,391	36,400	22,753	137,340	61,608	51,725	28,116
DAVENPORT - ROCK ISLAND - MOLINE	**1986**	**2,250,797**	**445,763**	**414,968**	**231,119**	**320,372**	**297,390**	**89,851**	**94,465**	**46,808**	**553,721**	**162,566**	**93,126**	**84,585**
	1982	1,844,620	390,224	362,346	203,582	250,650	230,017	83,560	68,795	37,814	352,860	201,616	77,513	69,954
Scott	1986	997,960	208,693	194,839	106,234	167,549	160,207	34,283	52,298	25,419	212,420	90,115	43,061	29,304
	1982	849,007	180,493	167,974	93,767	126,671	120,494	35,255	39,485	21,499	144,599	107,906	38,778	27,177
Henry, Ill.	*1986*	*205,231*	*39,857*	*38,287*	*20,424*	*8,810*	*2,882*	*10,908*	*10,596*	*8,103*	*58,525*	*17,119*	*11,711*	*9,666*
	1982	*180,634*	*41,720*	*39,950*	*18,649*	*8,053*	*2,399*	*10,460*	*7,502*	*5,939*	*37,306*	*24,731*	*9,710*	*8,061*
Rock Island, Ill.	*1986*	*1,047,606*	*197,213*	*181,842*	*104,461*	*144,013*	*134,301*	*44,660*	*31,571*	*13,286*	*282,776*	*55,332*	*38,354*	*45,615*
	1982	*814,979*	*168,011*	*154,422*	*91,166*	*115,926*	*107,124*	*37,845*	*21,808*	*10,376*	*170,955*	*68,979*	*29,025*	*34,716*
DES MOINES	**1986**	**2,588,220**	**587,231**	**571,150**	**240,406**	**381,013**	**324,535**	**114,214**	**142,633**	**75,955**	**586,154**	**170,134**	**113,149**	**64,551**
	1982	2,015,817	472,951	458,381	194,310	279,012	233,885	103,621	91,227	55,006	363,242	194,843	93,378	48,749
Dallas	1986	122,253	36,476	35,796	5,087	13,187		3,232	2,957	1,436	37,626	9,872	5,524	2,064
	1982	103,981	32,233	31,532	5,044	9,359		3,357	2,387	1,357	25,714	12,602	5,040	1,787
Polk	1986	2,369,270	525,026	511,108	229,348	362,742	324,535	108,666	138,294	74,133	510,461	152,650	104,037	60,094
	1982	1,822,184	414,321	402,052	183,401	265,229	233,885	97,795	87,585	53,197	309,899	171,406	84,670	44,853
Warren	1986	96,697	25,729	24,246	5,971	5,084		2,116	1,382	386	38,067	7,612	3,588	2,393
	1982	89,652	26,397	24,797	5,865	4,424		2,469	1,255	452	27,629	10,835	3,668	2,109
DUBUQUE	**1986**	**519,126**	**105,745**	**100,131**	**48,005**	**92,193**	**80,361**	**25,376**	**28,510**	**13,167**	**108,224**	**27,923**	**26,000**	**18,473**
	1982	434,607	92,505	87,314	42,508	71,878	61,549	24,326	21,948	11,150	76,968	32,415	22,134	15,588
Dubuque	1986	519,126	105,745	100,131	48,005	92,193	80,361	25,376	28,510	13,167	108,224	27,923	26,000	18,473
	1982	434,607	92,505	87,314	42,508	71,878	61,549	24,326	21,948	11,150	76,968	32,415	22,134	15,588
IOWA CITY	**1986**	**436,759**	**92,211**	**84,059**	**50,761**	**59,837**	**54,516**	**20,201**	**24,231**	**9,388**	**82,327**	**29,239**	**27,023**	**12,976**
	1982	369,809	81,165	73,754	43,990	42,473	38,228	20,572	18,542	8,321	55,383	35,864	24,350	11,603
Johnson	1986	436,759	92,211	84,059	50,761	59,837	54,516	20,201	24,231	9,388	82,327	29,239	27,023	12,976
	1982	369,809	81,165	73,754	43,990	42,473	38,228	20,572	18,542	8,321	55,383	35,864	24,350	11,603
SIOUX CITY	**1986**	**719,771**	**154,643**	**147,934**	**59,490**	**109,854**	**97,307**	**33,891**	**34,616**	**14,737**	**157,916**	**49,460**	**45,415**	**20,677**
	1982	584,663	134,656	128,370	51,738	81,487	71,138	32,570	24,714	11,750	99,916	58,709	38,260	17,929
Woodbury	1986	657,506	143,350	137,423	50,659	109,116	97,307	33,310	29,839	13,533	145,576	41,654	41,032	19,151
	1982	531,241	123,650	118,159	44,533	80,979	71,138	31,992	21,724	10,917	91,608	48,469	35,304	16,582
Dakota, Neb.	*1986*	*62,265*	*11,293*	*10,511*	*8,831*	*738*		*581*	*4,777*	*1,204*	*12,340*	*7,806*	*4,383*	*1,526*
	1982	*53,422*	*11,006*	*10,211*	*7,205*	*508*		*578*	*2,990*	*833*	*8,308*	*10,240*	*2,956*	*1,347*
WATERLOO - CEDAR FALLS	**1986**	**836,591**	**167,704**	**162,925**	**75,832**	**117,240**	**103,634**	**40,827**	**40,710**	**22,017**	**202,487**	**51,981**	**39,008**	**31,156**
	1982	741,534	156,844	151,879	70,245	96,277	84,350	42,018	31,355	19,117	142,648	68,147	37,041	26,230
Black Hawk	1986	752,271	142,664	138,084	68,838	111,727	103,634	36,513	37,932	20,430	183,394	46,497	31,364	27,621
	1982	667,051	133,820	129,111	63,967	92,380	84,350	37,516	29,074	17,689	129,964	60,265	30,173	23,410
Bremer	1986	84,320	25,040	24,841	6,994	5,513		4,314	2,778	1,587	19,093	5,484	7,644	3,535
	1982	74,483	23,024	22,768	6,278	3,897		4,502	2,281	1,428	12,684	7,882	6,868	2,820
ALL COUNTIES														
Adair	1986	46,920	14,552	14,456	5,254	1,585		280	755	549	7,903	9,181	3,032	1,262
	1982	34,767	9,903	9,806	3,718	847		254	453	358	4,335	9,657	2,187	837
Adams	1986	15,211	4,924	4,659	611	441		953	443	167	2,389	665	1,659	505
	1982	12,284	4,172	3,935	558	330		945	286	135	1,435	854	1,153	450

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

IOWA (continued)

ALL COUNTIES (continued)

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Allamakee	1986	81,806	23,747	22,967	4,920	5,012		2,589	1,465	652	26,095	4,972	6,673	734
	1982	55,473	16,677	16,078	3,895	2,811		2,300	906	458	13,255	5,407	4,953	559
Appanoose	1986	67,934	20,423	19,417	5,276	7,780	3,405	3,025	1,946	1,571	12,156	5,010	4,186	1,490
	1982	57,114	17,258	16,356	4,440	5,850	2,403	3,125	1,526	1,294	7,979	6,039	3,708	1,138
Audubon	1986	36,376	8,294	8,012	2,126	1,200		769	2,177	2,177	11,677	3,586	1,563	983
	1982	27,662	6,764	6,513	1,815	700		774	1,449	1,449	6,813	3,935	1,283	754
Benton	1986	80,797	18,364	17,543	5,849	1,379		2,319	3,326	2,179	27,733	7,151	7,075	2,916
	1982	66,752	15,735	14,984	5,339	1,022		2,539	2,637	1,808	17,425	9,448	6,315	2,256
Black Hawk	1986	752,271	142,664	138,084	68,838	111,727	103,634	36,513	37,912	20,430	183,394	46,497	31,364	27,621
	1982	667,051	133,820	129,111	63,967	92,380	84,350	37,516	29,014	17,689	129,964	60,265	30,173	23,410
Boone	1986	112,005	26,693	25,920	10,144	7,059		4,611	6,801	3,371	29,633	8,771	5,806	3,965
	1982	87,217	22,864	22,131	7,691	4,980		4,216	4,920	2,707	18,268	9,664	4,727	3,189
Bremer	1986	84,320	25,040	24,841	6,994	5,513		4,314	2,778	1,587	19,093	5,484	7,644	3,535
	1982	74,483	23,024	22,768	6,278	3,897		4,502	2,281	1,428	12,684	7,882	6,868	2,820
Buchanan	1986	89,328	23,418	22,353	6,669	4,671		2,002	1,099	1,099	25,616	7,286	7,845	3,172
	1982	68,201	19,092	18,166	5,701	3,329		1,820	795	795	14,728	8,263	6,172	2,373
Buena Vista	1986	148,678	31,590	30,313	11,649	15,698	7,517	6,685	6,101	1,229	40,031	7,715	11,102	3,582
	1982	99,641	22,736	21,747	8,818	8,137	3,563	5,606	3,687	900	20,974	8,688	7,538	2,441
Butler	1986	42,555	11,844	11,215	2,401	2,387		673	1,823	1,558	10,872	2,125	5,914	924
	1982	34,897	10,131	9,562	2,147	1,738		653	1,388	1,199	6,613	3,007	5,087	685
Calhoun	1986	46,028	12,969	12,777	2,538	1,764		1,215	2,963	2,085	12,337	3,447	3,502	1,493
	1982	40,080	11,924	11,710	2,359	1,296		1,431	2,117	1,604	8,319	4,647	3,147	1,274
Carroll	1986	172,061	24,506	23,791	12,563	14,367	9,154	8,314	4,277	2,920	51,203	19,877	12,375	2,030
	1982	122,844	20,223	19,571	9,142	8,796	5,405	6,840	2,599	1,912	27,243	20,544	9,031	1,494
Cass	1986	126,152	29,378	28,953	6,950	12,432	6,302	6,191	2,557	634	27,093	15,108	10,208	4,534
	1982	88,809	20,911	20,543	5,495	7,240	3,483	5,213	1,546	471	14,494	15,151	6,939	3,078
Cedar	1986	79,882	18,953	18,111	4,603	3,420		1,157	2,882	1,876	23,229	14,160	6,383	1,557
	1982	63,913	16,277	15,505	3,749	2,108		1,059	1,712	1,176	13,574	16,600	4,705	1,047
Cerro Gordo	1986	378,177	89,454	88,622	28,304	53,716	49,031	22,360	15,253	7,637	77,886	28,831	21,464	10,881
	1982	290,564	69,184	68,322	23,986	37,047	32,972	19,090	9,755	5,566	47,756	33,173	17,320	8,026
Cherokee	1986	91,302	22,674	21,728	4,717	6,325	2,528	4,858	2,708	1,544	30,187	7,017	5,274	3,159
	1982	73,571	20,749	19,821	4,202	4,561	1,721	4,838	2,094	1,337	17,733	8,136	4,292	2,547
Chickasaw	1986	50,933	12,199	11,541	3,756	2,882		1,438	1,642	1,642	16,057	4,217	3,877	1,863
	1982	40,793	10,619	10,015	3,274	1,898		1,438	1,074	1,074	9,502	5,438	3,375	1,413
Clarke	1986	56,480	18,026	16,917	4,925	5,506		843	467	467	10,758	9,027	2,643	1,106
	1982	37,889	11,669	10,916	2,954	2,804		629	256	256	5,381	9,229	1,728	731
Clay	1986	142,804	29,206	28,221	10,209	14,163	12,681	9,351	5,990	2,795	38,082	8,831	7,125	3,587
	1982	107,661	22,561	21,730	8,744	9,628	8,482	8,206	4,043	2,037	22,562	10,103	5,771	2,782
Clayton	1986	78,129	17,289	15,936	4,514	949		1,280	2,578	2,268	26,047	5,920	12,605	2,425
	1982	61,601	15,087	13,861	4,192	745		1,360	2,013	1,787	15,899	7,055	9,560	1,836
Clinton	1986	327,840	76,232	72,074	26,745	35,914	33,254	14,033	19,460	10,880	93,754	18,712	12,091	9,686
	1982	273,558	67,495	63,610	23,881	27,394	25,058	13,760	13,759	8,263	63,697	23,437	10,488	8,358
Crawford	1986	68,348	17,951	17,413	7,074	3,572		4,543	1,933	239	12,530	7,585	4,991	1,994
	1982	63,316	16,473	15,929	6,744	2,837		4,850	1,604	219	9,025	9,768	4,662	1,652
Dallas	1986	122,253	36,476	35,796	5,087	13,187		3,232	2,957	1,436	37,626	9,872	5,524	2,064
	1982	103,981	32,233	31,532	5,044	9,359		3,357	2,387	1,357	25,714	12,602	5,040	1,787
Davis	1986	34,258	8,703	8,536	2,144	585		657	1,138	1,138	9,242	3,121	2,411	1,282
	1982	25,236	6,553	6,407	1,563	403		626	661	661	5,229	3,621	1,855	852
Decatur	1986	41,795	15,157	15,021	2,775	1,702		1,324	1,107	607	6,285	5,163	3,546	2,457
	1982	27,289	9,284	9,171	1,820	927		1,039	605	386	3,157	5,109	2,073	1,455
Delaware	1986	81,409	21,417	20,793	5,638	6,540		3,664	1,774	1,382	18,899	5,498	10,628	3,682
	1982	59,222	16,110	15,591	4,303	4,156		3,207	1,108	882	10,891	6,068	7,738	2,471
Des Moines	1986	292,364	70,035	68,554	24,064	50,708	46,487	16,564	16,423	7,185	51,194	17,655	15,209	8,380
	1982	225,299	54,671	53,344	19,986	34,854	31,694	14,567	11,753	5,644	31,570	19,897	12,452	6,929
Dickinson	1986	82,261	15,431	14,295	10,882	4,560		6,037	2,367	1,492	19,749	5,828	10,454	2,346
	1982	73,550	14,295	13,201	10,270	3,545		6,315	1,938	1,288	12,480	7,604	9,675	2,159
Dubuque	1986	519,126	105,745	100,131	48,005	92,193	80,361	25,376	28,510	13,167	108,224	27,923	26,000	18,473
	1982	434,607	92,505	87,314	42,508	71,878	61,549	24,326	21,948	11,150	76,968	32,415	22,134	15,588
Emmet	1986	61,359	15,808	15,108	3,742	4,803		3,570	1,721	989	16,210	3,289	7,493	1,696
	1982	54,437	14,484	13,797	3,651	3,996		3,800	1,428	892	11,873	4,757	5,957	1,431
Fayette	1986	106,447	25,346	24,280	5,962	8,414	6,551	4,681	4,251	1,824	33,209	7,254	10,398	2,236
	1982	91,981	22,775	21,748	6,043	7,068	5,300	4,989	3,441	1,630	22,278	9,578	8,405	2,141
Floyd	1986	95,653	26,475	25,363	6,887	11,409	6,221	5,441	2,654	1,269	20,405	6,601	5,932	2,483
	1982	74,873	20,824	19,886	5,542	7,364	3,789	4,874	1,950	1,112	12,663	8,246	4,905	1,864

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Franklin	1986	46,791	12,981	11,852	2,311	2,902		1,475	1,717	351	11,379	5,619	3,004	1,489
	1982	40,785	11,177	10,172	2,214	2,028		1,562	1,252	309	7,832	6,912	2,692	1,187
Fremont	1986	48,240	21,488	20,504	2,829	241		760	1,339	732	5,923	4,550	5,279	1,940
	1982	30,489	12,568	11,954	1,925	134		604	745	475	2,803	4,793	3,095	1,326
Greene	1986	63,650	13,398	12,710	4,740	3,257		3,513	997	543	22,667	3,124	5,714	2,702
	1982	40,576	9,543	9,023	3,214	1,957		2,578	634	392	10,726	3,257	4,089	1,777
Grundy	1986	50,056	15,204	13,834	5,032			1,794	1,793	1,581	12,704	3,349	2,659	2,631
	1982	39,063	12,320	11,174	3,878			1,662	1,265	1,160	7,933	4,127	2,124	1,867
Guthrie	1986	27,305	8,273	8,205	1,915	2,043		470	1,919	790	5,860	2,102	2,372	1,377
	1982	21,528	6,886	6,806	1,738	1,313		436	1,400	609	3,489	2,635	1,667	995
Hamilton	1986	77,295	24,782	23,693	7,088	5,041	2,689	4,499	2,360	282	10,776	9,029	4,204	2,941
	1982	63,049	18,888	18,000	5,990	3,139	1,563	3,968	1,710	214	6,763	11,481	3,431	2,155
Hancock	1986	33,579	9,975	8,859	2,655	619		1,936	2,086	1,505	7,849	1,239	3,308	1,802
	1982	28,750	8,786	7,778	2,370	473		1,973	1,653	1,294	5,203	1,740	2,862	1,414
Hardin	1986	138,363	33,256	32,758	6,269	8,842	6,937	4,506	3,463	1,951	46,649	8,828	14,382	4,153
	1982	99,810	25,544	25,080	5,356	5,107	3,802	4,251	2,472	1,556	25,978	9,444	11,427	2,897
Harrison	1986	90,079	14,505	13,730	6,083	1,511		1,539	3,393	1,008	43,175	6,550	6,119	4,089
	1982	60,754	11,518	10,868	4,590	1,014		1,390	1,928	685	23,095	7,397	4,043	2,968
Henry	1986	100,107	23,780	22,794	5,916	9,083		2,812	3,551	1,509	32,112	8,103	6,966	3,655
	1982	72,779	18,231	17,419	4,751	5,489		2,655	2,402	1,049	18,518	9,183	5,223	2,593
Howard	1986	44,993	14,024	13,091	2,167	1,860		1,268	1,620	520	8,582	1,095	5,940	2,478
	1982	33,877	10,397	9,674	1,877	1,323		1,218	1,096	374	5,202	1,332	4,719	1,813
Humboldt	1986	53,147	15,868	15,808	4,388	3,653		2,363	1,895	1,297	14,649	2,747	3,118	2,094
	1982	43,250	13,701	13,606	3,766	2,469		2,340	1,499	1,092	9,231	3,725	2,598	1,607
Ida	1986	48,768	12,847	12,264	2,401	2,983		1,408	845	321	13,235	1,781	9,990	1,935
	1982	29,133	8,415	8,007	1,635	1,514		1,044	508	240	6,226	1,931	5,669	1,140
Iowa	1986	78,365	20,203	19,268	16,460	1,200		3,695	4,653	3,725	11,885	5,994	4,395	1,621
	1982	64,071	15,698	14,923	14,586	838		3,341	3,009	2,555	7,275	7,697	2,907	1,376
Jackson	1986	81,214	24,848	23,529	5,536	6,432	3,596	2,947	3,282	938	17,059	4,723	8,744	2,747
	1982	66,175	21,342	20,145	5,137	4,273	2,193	3,019	2,468	794	10,493	6,104	6,394	2,223
Jasper	1986	180,608	44,446	42,586	13,552	11,837	4,987	7,922	6,410	3,107	45,427	17,052	15,807	7,893
	1982	131,791	32,763	31,292	10,082	7,505	2,945	6,748	4,033	2,210	26,002	19,296	11,737	5,266
Jefferson	1986	85,391	21,139	20,253	6,242	6,366	3,412	4,197	1,624	1,189	25,851	4,155	4,327	2,821
	1982	63,874	17,167	16,395	4,514	4,545	2,301	3,588	1,078	859	15,176	5,309	3,447	1,937
Johnson	1986	436,759	92,211	84,059	50,761	59,837	54,516	20,201	24,231	9,388	82,327	29,239	27,023	12,976
	1982	369,809	81,165	73,754	43,990	42,473	38,228	20,572	18,542	8,321	55,383	35,864	24,350	11,603
Jones	1986	72,881	17,633	17,492	4,642	5,618		1,373	1,863	608	21,864	7,368	3,927	2,011
	1982	58,214	15,150	14,980	3,963	3,641		1,441	1,343	473	13,386	8,537	3,177	1,726
Keokuk	1986	36,308	4,471	4,042	1,957	292		727	931	684	13,731	3,720	3,438	1,131
	1982	30,701	4,205	3,790	1,913	236		694	755	568	8,816	4,551	3,138	894
Kossuth	1986	103,765	21,131	20,194	7,894	9,715	3,376	3,546	4,439	1,088	32,417	5,780	5,318	2,193
	1982	85,704	18,780	17,890	6,895	6,535	2,028	3,618	3,495	1,007	21,833	7,389	4,962	1,766
Lee	1986	201,586	56,459	54,161	16,855	25,209	20,087	4,821	11,910	7,095	42,492	11,835	12,547	7,801
	1982	178,698	52,590	50,289	15,208	20,334	15,555	5,326	8,483	5,472	29,674	16,237	11,957	6,729
Linn	1986	1,042,861	221,823	211,399	95,421	196,298	190,605	43,804	48,874	27,336	212,082	55,159	61,000	34,004
	1982	830,476	185,902	176,601	80,161	142,597	137,758	39,391	36,400	22,753	137,340	61,608	51,725	28,116
Louisa	1986	39,794	13,777	13,723	3,893	705		270	917	608	13,167	2,392	2,545	1,291
	1982	31,959	11,783	11,700	3,239	529		288	704	481	8,043	3,378	2,190	1,027
Lucas	1986	70,040	20,223	19,064	3,446	2,781	2,070	3,653	2,586	1,554	11,455	10,629	4,657	2,197
	1982	42,808	12,237	11,498	2,166	1,486	1,079	2,665	1,286	792	5,093	9,020	2,336	1,399
Lyon	1986	34,942	8,738	7,357	2,101	900		1,692	3,694	2,734	6,930	1,752	5,972	474
	1982	30,727	8,390	7,070	2,163	659		1,815	2,555	2,023	4,761	2,512	4,809	467
Madison	1986	66,175	16,818	14,919	6,294	1,978		1,944	1,537	670	17,297	3,025	11,602	2,257
	1982	44,280	11,984	10,596	4,477	1,224		1,708	946	493	9,501	3,272	6,744	1,739
Mahaska	1986	108,437	28,713	27,557	10,124	10,725	5,821	6,776	6,514	4,026	19,868	9,084	5,931	3,058
	1982	87,903	23,953	22,916	8,074	7,548	3,831	6,034	4,244	2,852	12,612	10,913	4,973	2,363
Marion	1986	113,135	26,897	24,559	10,871	8,799		5,307	6,094	3,834	31,682	7,319	5,440	4,060
	1982	88,019	22,835	20,783	8,938	6,462		4,960	3,590	2,419	18,482	9,109	4,550	3,068
Marshall	1986	217,456	54,226	52,239	18,437	26,878	24,920	8,228	7,803	4,193	51,966	9,324	15,258	10,444
	1982	185,019	46,804	44,945	17,077	21,171	19,478	8,854	5,979	3,620	34,469	13,778	14,023	8,629
Mills	1986	47,895	12,461	11,918	3,405	2,334		732	1,077	198	16,986	4,810	1,137	1,887
	1982	37,538	10,405	9,919	2,840	1,786		764	766	152	10,368	5,484	973	1,394
Mitchell	1986	49,679	7,181	6,471	3,192	1,022		1,098	1,910	1,161	11,754	5,494	8,323	1,878
	1982	36,296	6,217	5,585	2,305	681		1,032	1,111	738	6,336	5,647	6,051	1,243

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Monona	1986	64,178	12,172	11,752	4,011	2,084		1,068	1,811	304	27,393	4,898	2,872	3,754
	1982	44,203	9,966	9,592	3,281	1,244		966	1,281	291	13,763	5,230	2,284	2,690
Monroe	1986	27,097	8,936	8,531	1,228	882		804	248	248	7,052	2,108	2,514	508
	1982	25,394	8,584	8,171	1,298	745		988	221	221	5,176	2,847	2,120	501
Montgomery	1986	83,853	18,258	17,444	5,404	13,369	9,809	3,674	2,534	1,054	19,527	7,742	4,485	4,245
	1982	56,864	13,957	13,292	3,782	7,034	4,954	2,961	1,614	752	10,535	7,530	3,218	2,684
Muscatine	1986	214,359	59,346	57,270	18,629	17,153	15,360	10,010	9,612	4,664	35,469	18,744	15,859	8,978
	1982	181,398	50,493	48,573	15,688	11,909	10,474	9,593	6,571	3,501	25,153	24,902	12,645	7,060
O'Brien	1986	93,366	18,772	17,371	6,405	5,487		4,927	2,324	1,255	27,159	8,567	6,501	3,629
	1982	74,502	15,272	14,087	5,253	4,171		4,762	1,671	991	17,346	9,781	5,521	2,779
Osceola	1986	23,988	6,239	5,948	1,681	961		873	644	644	4,246	2,884	2,050	420
	1982	21,015	5,136	4,880	1,635	662		960	503	503	2,752	3,626	1,807	373
Page	1986	111,453	12,383	11,733	5,623	17,166		7,050	4,769	2,123	20,201	9,462	11,076	4,206
	1982	84,091	11,107	10,491	4,357	10,246		6,540	3,376	1,652	12,087	10,209	7,193	2,972
Palo Alto	1986	55,749	10,192	9,011	3,110	1,603		1,344	2,564	2,069	18,854	6,331	6,823	1,681
	1982	41,380	8,501	7,492	2,588	940		1,232	1,528	1,293	10,484	6,756	5,172	1,236
Plymouth	1986	121,736	32,702	30,704	8,635	9,852		4,250	2,095	1,665	32,651	13,155	7,962	2,391
	1982	95,229	26,468	24,772	7,234	5,823		4,075	1,522	1,268	19,935	14,638	6,284	1,892
Pocahontas	1986	34,975	8,070	7,957	2,885	906		692	1,018	587	9,007	1,970	5,436	371
	1982	29,451	7,713	7,581	2,472	717		671	798	525	5,966	2,527	4,073	320
Polk	1986	2,369,270	525,026	511,108	229,348	362,742	324,535	108,866	138,294	74,133	510,461	152,650	104,037	60,094
	1982	1,822,184	414,321	402,052	183,401	265,229	233,885	97,795	87,585	53,197	309,899	171,406	84,670	44,853
☐ Pottawattamie	1986	622,153	109,448	106,696	51,120	58,888	51,271	15,477	10.012	4,707	188,463	103,102	30,059	27,028
	1982	417,413	81,706	79,397	37,034	34,590	29,737	11,637	5,840	3,046	95,328	95,606	17,044	18,024
Poweshiek	1986	139,057	31,631	31,101	11,419	8,150		2,875	3,144	1,966	36,227	24,503	7,883	3,285
	1982	91,416	20,729	20,317	7,551	4,540		2,405	1,873	1,304	17,371	22,801	4,836	2,339
Ringgold	1986	25,406	6,226	6,138	2,236	1,314		306	683	301	9,774	2,000	1,257	732
	1982	17,253	4,706	4,624	1,627	749		282	387	180	5,058	2,292	855	573
Sac	1986	54,206	9,328	8,728	3,451	1,079		1,128	684	257	14,008	7,332	10,020	1,720
	1982	42,079	8,040	7,499	2,915	770		1,094	484	217	8,010	7,996	7,327	1,240
Scott	1986	997,960	208,693	194,839	106,234	167,549	160,207	34,283	52,298	25,419	212,420	90,115	43,061	29,304
	1982	849,007	180,493	167,974	93,767	126,671	120,494	35,255	39,485	21,499	144,599	107,906	38,778	27,177
Shelby	1986	81,854	20,950	19,883	7,394	9,748		1,859	945	542	21,500	6,046	5,070	2,349
	1982	53,929	14,358	13,583	4,961	5,605		1,516	598	379	11,003	6,620	3,535	1,589
Sioux	1986	117,463	26,079	23,882	6,459	3,746		2,976	4,552	2,013	43,999	12,973	6,633	3,948
	1982	98,013	21,951	20,038	6,030	2,557		3,232	3,423	1,635	29,456	16,043	5,984	3,157
Story	1986	434,185	104,907	102,375	42,247	56,979	44,517	18,101	20,464	7,504	108,416	25,706	16,017	11,330
	1982	325,330	81,827	79,598	34,419	39,170	29,616	16,036	14,506	6,241	62,875	28,932	12,781	8,315
Tama	1986	71,318	23,012	21,789	5,366	4,670		1,646	3,196	1,915	13,687	9,068	6,653	895
	1982	53,137	16,530	15,601	4,501	2,739		1,350	2,079	1,318	7,794	9,562	5,005	688
Taylor	1986	28,563	10,073	9,874	2,484	834		1,312	874		3,773	3,287	1,944	485
	1982	19,120	6,540	6,390	1,754	487		1,032	441		1,834	3,273	1,188	341
Union	1986	82,119	22,344	21,989	5,480	7,180	5,661	4,553	1,447	667	20,217	9,176	5,998	1,518
	1982	65,045	18,495	18,144	4,569	4,836	3,707	3,988	1,031	564	12,089	10,101	4,815	1,301
Van Buren	1986	21,194	5,649	5,352	1,870	490		143	868	868	2,484	1,430	3,278	399
	1982	15,487	4,084	3,857	1,504	311		118	488	488	1,380	1,746	2,329	313
Wapello	1986	207,223	58,823	57,461	13,627	24,756	23,718	8,457	7,488	1,874	43,611	17,344	13,263	6,995
	1982	179,733	50,336	49,014	12,972	18,994	18,124	8,261	5,890	1,730	28,696	22,902	11,974	6,229
Warren	1986	96,697	25,729	24,246	5,971	5,084		2,116	1,382	386	38,067	7,612	3,588	2,393
	1982	89,652	26,397	24,797	5,865	4,424		2,469	1,255	452	27,629	10,835	3,668	2,109
Washington	1986	90,662	21,210	18,978	6,843	9,316	6,264	5,061	3,229	1,421	23,607	3,581	5,738	2,380
	1982	76,640	19,081	17,018	6,549	6,468	4,073	4,779	2,555	1,211	16,051	5,081	5,131	1,988
Wayne	1986	33,591	9,594	9,062	2,424	839		365	861		6,256	6,525	3,434	1,402
	1982	21,879	5,918	5,572	1,515	478		294	418		2,606	6,269	2,189	832
Webster	1986	268,030	47,770	46,410	24,224	46,767	45,461	11,319	11,681	5,949	67,346	12,029	19,013	6,050
	1982	238,090	45,279	43,850	22,659	37,428	36,196	11,959	9,877	5,667	47,162	18,029	18,443	5,415
Winnebago	1986	68,101	14,788	14,243	4,742	4,526		1,266	1,338	479	26,428	6,129	3,935	2,553
	1982	48,576	11,502	11,043	3,809	2,991		1,187	977	408	14,293	6,568	3,226	1,818
Winneshiek	1986	116,081	26,072	24,926	11,108	9,231	7,551	6,668	6,871	2,268	23,117	8,961	9,045	3,342
	1982	71,603	17,349	16,534	6,887	4,222	3,323	4,901	3,758	1,384	10,931	8,223	4,800	1,942
Woodbury	1986	657,506	143,350	137,423	50,659	109,116	97,307	33,310	29,839	13,533	145,576	41,654	41,032	19,151
	1982	531,241	123,650	118,159	44,533	80,979	71,138	31,992	21,724	10,917	91,608	48,469	35,304	16,582
Worth	1986	29,922	9,048	8,109	1,988	73		434	1,143	1,143	5,189	1,000	5,603	887
	1982	21,397	6,599	5,895	1,568	51		377	793	793	2,857	1,159	3,673	658

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Wright	1986	78,960	25,062	23,954	5,202	2,519		1,889	3,132	1,087	21,717	5,739	7,096	2,186
	1982	56,087	18,302	17,437	4,002	1,541		1,801	2,022	790	11,984	5,982	4,901	1,616
TOTAL METRO COUNTIES	1986	**7,701,176**	**1,636,205**	**1,568,622**	**718,438**	**1,182,134**	**1,062,436**	**327,492**	**377,107**	**191,522**	**1,737,733**	**569,307**	**380,332**	**236,643**
	1982	6,189,904	1,375,216	1,313,459	606,548	874,477	777,139	308,812	266,521	151,809	1,107,116	644,858	319,754	192,069
TOTAL STATE	1986	**16,025,201**	**3,666,644**	**3,514,952**	**1,357,199**	**1,899,583**	**1,481,803**	**661,240**	**691,626**	**351,618**	**3,846,500**	**1,234,377**	**993,677**	**496,752**
	1982	12,646,359	3,011,816	2,876,639	1,136,831	1,365,729	1,066,251	618,111	485,118	273,372	2,374,233	1,415,796	798,271	390,137

KANSAS

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
KANSAS CITY	1986	**11,010,066**	**2,052,007**	**1,977,731**	**975,965**	**1,515,617**	**1,295,438**	**461,428**	**451,563**	**217,498**	**2,889,180**	**702,761**	**511,407**	**314,565**
	1982	7,199,672	1,430,773	1,374,805	692,323	985,088	820,922	374,948	275,629	147,344	1,433,575	690,899	298,363	207,804
Johnson	1986	2,659,455	456,881	437,943	204,980	383,094	304,473	145,919	163,285	86,432	673,980	146,667	103,432	61,479
	1982	1,710,478	295,358	282,213	137,978	259,546	199,789	117,150	93,180	55,145	355,520	137,025	65,669	38,703
Leavenworth	1986	219,983	52,809	51,299	15,389	23,391	22,285	6,390	9,956	4,854	72,593	11,744	8,461	5,673
	1982	156,262	39,486	38,235	11,975	17,991	17,001	5,926	6,543	3,453	38,573	13,544	6,416	4,028
Miami	1986	92,221	30,058	29,090	5,999	11,549	8,411	3,138	3,997	1,998	20,337	4,394	5,544	3,587
	1982	63,907	21,442	20,685	4,430	7,035	4,914	2,635	2,557	1,428	11,452	5,214	3,979	2,308
Wyandotte	1986	828,905	203,027	194,123	69,835	111,709	90,002	23,770	23,469	10,863	192,013	72,084	39,740	34,996
	1982	601,592	149,989	142,953	52,733	81,566	63,707	22,577	14,837	7,617	107,380	79,402	27,022	21,658
Cass, Mo.	*1986*	*234,748*	*61,250*	*60,832*	*16,371*	*37,926*	*30,007*	*1,376*	*4,981*	*2,517*	*64,175*	*18,499*	*10,826*	*6,586*
	1982	*166,814*	*48,240*	*47,758*	*12,715*	*22,304*	*17,229*	*1,286*	*3,573*	*1,915*	*33,346*	*21,717*	*7,493*	*5,116*
Clay, Mo.	*1986*	*1,306,993*	*243,729*	*237,790*	*87,166*	*228,336*	*191,987*	*43,536*	*41,723*	*17,983*	*374,418*	*100,397*	*71,356*	*36,104*
	1982	*806,215*	*158,617*	*154,258*	*63,311*	*142,706*	*117,084*	*31,299*	*25,488*	*12,051*	*178,789*	*87,272*	*42,287*	*22,118*
Jackson, Mo.	*1986*	*5,309,932*	*913,037*	*877,581*	*534,312*	*685,661*	*620,628*	*230,743*	*195,289*	*87,130*	*1,425,988*	*312,505*	*240,795*	*152,915*
	1982	*3,424,679*	*644,018*	*617,034*	*377,400*	*431,715*	*383,584*	*188,008*	*123,535*	*61,587*	*673,528*	*306,478*	*125,415*	*104,312*
Lafayette, Mo.	*1986*	*114,292*	*29,433*	*28,717*	*10,030*	*11,413*	*7,801*	*1,885*	*3,090*	*2,791*	*34,354*	*6,598*	*6,512*	*3,140*
	1982	*86,076*	*25,093*	*24,404*	*8,067*	*7,385*	*4,853*	*1,967*	*2,468*	*2,262*	*18,448*	*8,083*	*4,961*	*2,691*
Platte, Mo.	*1986*	*173,740*	*47,326*	*46,080*	*27,554*	*13,298*	*10,689*	*2,762*	*3,679*	*2,030*	*21,245*	*18,902*	*18,440*	*7,524*
	1982	*130,509*	*36,603*	*35,525*	*20,560*	*9,453*	*7,436*	*2,388*	*2,231*	*1,279*	*11,449*	*20,027*	*10,932*	*4,994*
Ray, Mo.	*1986*	*69,797*	*14,457*	*14,276*	*4,329*	*9,240*	*9,155*	*1,909*	*2,094*	*900*	*10,077*	*10,965*	*6,301*	*2,261*
	1982	*53,140*	*11,927*	*11,740*	*3,154*	*5,387*	*5,325*	*1,712*	*1,217*	*607*	*5,090*	*12,137*	*4,189*	*1,876*
LAWRENCE	1986	**392,081**	**84,998**	**78,893**	**46,103**	**28,576**	**22,351**	**16,088**	**18,002**	**6,482**	**101,713**	**24,683**	**21,270**	**8,864**
	1982	282.294	62,687	57,999	34,252	20,562	15,505	14,379	11,504	4,652	56,026	27,637	15,497	6,709
Douglas	1986	392,081	84,998	78,893	46,103	28,576	22,351	16,088	18,002	6,482	101,713	24,683	21,270	8,864
	1982	282,294	62,687	57,999	34,252	20,562	15,505	14,379	11,504	4,652	56,026	27,637	15,497	6,709
TOPEKA	1986	**1,071,120**	**242,940**	**237,679**	**103,618**	**145,104**	**125,706**	**36,800**	**40,570**	**21,880**	**246,448**	**56,487**	**65,306**	**44,324**
	1982	808,334	183,319	178,777	83,326	111,972	94,434	35,784	27,939	16,807	149,932	67,678	50,505	29,796
Shawnee	1986	1,071,120	242,940	237,679	103,618	145,104	125,706	36,800	40,570	21,880	246,448	56,487	65,306	44,324
	1982	808,334	183,319	178,777	83,326	111,972	94,434	35,784	27,939	16,807	149,932	67,678	50,505	29,796
WICHITA	1986	**2,932,315**	**575,932**	**557,369**	**259,618**	**425,497**	**353,317**	**111,125**	**147,767**	**68,259**	**756,160**	**164,180**	**214,155**	**65,994**
	1982	2,375,952	484,568	467,468	228,647	336,701	269,999	124,097	105,219	54,686	484,500	205,995	155,979	51,743
Butler	1986	200,739	48,522	47,910	13,869	22,035	20,534	3,831	10,225	8,511	60,254	15,965	8,794	6,228
	1982	158,113	39,723	39,096	12,113	15,024	13,727	4,076	7,162	6,184	37,759	20,759	6,873	4,395
Harvey	1986	146,258	39,889	37,908	11,579	11,784	8,883	6,218	4,230	2,433	25,308	16,594	12,788	2,548
	1982	122,726	31,448	29,791	10,463	8,916	6,527	6,301	3,056	1,873	16,499	20,650	10,041	2,198
Sedgwick	1986	2,585,318	487,521	471,551	234,170	391,678	323,900	101,076	133,312	57,315	670,598	131,621	192,573	57,218
	1982	2,095,113	413,397	398,581	206,071	312,761	249,745	113,720	95,001	46,629	430,242	164,586	139,065	45,150
ALL COUNTIES														
Allen	1986	70,990	18,338	16,986	7,687	9,033		2,628	1,646	758	10,278	5,767	7,938	1,629
	1982	55,147	14,635	13,513	6,548	5,996		2,570	1,147	554	6,165	7,122	5,462	1,113
Anderson	1986	23,731	8,329	8,059	1,997	805		943	244		4,693	2,740	1,581	471
	1982	19,775	6,378	6,152	1,815	580		1,053	186		3,057	3,404	1,291	406
Atchison	1986	68,424	20,434	19,625	4,793	11,724		3,602	2,362	1,892	8,611	4,546	4,357	2,830
	1982	55,242	15,753	15,081	4,117	8,326		3,780	1,432	1,168	5,523	6,113	3,471	2,121
Barber	1986	46,893	9,116	8,987	2,281	1,032		1,093	1,077	180	16,363	8,515	2,475	1,895
	1982	32,204	6,531	6,417	1,570	1,057		852	655	110	8,535	8,474	1,533	1,306
Barton	1986	271,460	56,877	55,674	16,118	33,638	26,876	9,285	18,823	11,928	74,642	18,529	15,592	7,291
	1982	204,187	43,025	41,981	13,927	26,681	18,766	9,697	10,756	7,237	45,151	23,092	11,125	5,135
Bourbon	1986	85,891	17,825	17,680	8,743	10,269	9,202	2,396	2,856	1,991	24,071	4,995	6,090	3,493
	1982	62,506	14,177	14,016	6,478	7,101	6,175	2,301	1,948	1,433	14,034	6,051	4,000	2,207

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Brown	1986	46,227	10,577	10,135	1,644	8,874	7,409	623	685	461	12,344	4,385	4,354	994
	1982	35,741	8,947	8,545	1,542	5,969	4,808	654	484	353	7,575	5,305	2,797	833
Butler	1986	200,739	48,522	47,910	13,869	22,035	20,534	3,831	10,225	8,511	60,254	15,965	8,794	6,228
	1982	158,113	39,723	39,096	12,113	15,024	13,727	4,076	7,162	6,184	37,759	20,759	6,873	4,395
Chase	1986	7,673	2,272	2,223	1,080	121		301	67		421	2,046	461	479
	1982	7,307	1,612	1,572	865	97		341	46		257	3,075	324	334
Chautauqua	1986	14,095	5,269	4,556	772	248		181	158		2,918	2,034	1,152	542
	1982	11,273	3,782	3,260	700	194		194	110		1,787	2,611	879	410
Cherokee	1986	78,789	24,300	23,266	4,156	8,041	6,609	935	3,111	2,258	21,753	3,939	6,262	2,400
	1982	58,199	19,934	19,025	3,531	5,058	4,003	955	2,079	1,606	12,717	4,815	3,960	1,922
Cheyenne	1986	23,018	5,850	5,602	1,295	194		250	525	259	7,412	2,157	4,235	431
	1982	13,801	4,013	3,831	924	121		203	297	175	3,350	1,994	2,173	274
Clark	1986	12,711	4,731	4,679	672			281	1,246	193	1,518	2,104	1,169	548
	1982	8,622	3,060	3,017	452			241	641	115	783	2,070	755	328
Clay	1986	50,941	14,771	13,662	2,331	4,767		1,145	2,849	2,218	11,600	3,538	3,281	1,392
	1982	39,095	11,502	10,604	2,084	3,029		1,224	1,841	1,539	6,956	4,951	2,445	977
Cloud	1986	55,602	14,021	12,920	3,453	7,549		3,043	3,755	1,985	11,276	3,896	3,807	2,283
	1982	43,517	10,970	10,076	3,059	5,010		2,977	2,356	1,369	6,770	5,175	3,111	1,683
Coffey	1986	34,607	6,701	6,250	2,615	2,665		300	1,280	303	9,389	6,685	1,019	1,319
	1982	26,692	5,386	5,008	2,034	1,844		280	814	244	5,211	7,476	740	959
Comanche	1986	9,203	1,546	1,516	1,176			106	734	227	2,493	1,888	592	385
	1982	7,423	1,288	1,259	947			113	444	147	1,393	2,282	448	288
Cowley	1986	184,129	46,907	46,615	15,704	22,875	17,947	8,045	8,164	4,985	40,321	10,630	9,916	9,066
	1982	146,821	37,868	37,512	12,982	15,929	11,801	8,398	6,007	3,966	25,924	13,309	8,154	7,012
Crawford	1986	174,205	50,523	49,419	16,965	26,091	22,313	5,235	6,837	2,898	33,037	5,268	12,607	5,605
	1982	137,042	39,915	38,919	14,116	20,082	16,795	5,265	5,165	2,485	20,493	7,751	9,844	3,953
Decatur	1986	27,227	5,221	4,556	1,251	972		867	818	569	10,797	1,609	895	921
	1982	20,253	4,407	3,833	1,067	677		876	612	423	5,968	2,289	675	673
Dickinson	1986	89,443	21,952	20,969	6,551	7,709	2,837	1,630	2,122	1,791	18,555	14,281	5,543	3,332
	1982	62,196	14,856	14,148	4,662	4,737	1,584	1,528	1,199	1,024	9,787	14,551	3,713	1,997
Doniphan	1986	27,860	7,534	6,246	1,569	540		66	386	386	944	1,214	13,390	764
	1982	20,926	5,956	4,922	1,396	385		74	285	285	608	1,756	8,676	567
Douglas	1986	392,081	84,998	78,893	46,103	28,576	22,351	16,088	18,002	6,482	101,713	24,683	21,270	8,864
	1982	282,294	62,687	57,999	34,252	20,562	15,505	14,379	11,504	4,652	56,026	27,637	15,497	6,709
Edwards	1986	12,447	5,281	5,064	618	112		439	235	235	2,139	1,076	284	286
	1982	10,806	4,457	4,261	582	98		471	185	185	1,454	1,402	243	221
Elk	1986	9,862	2,344	2,220	899			141	177		1,431	192	267	252
	1982	8,549	2,000	1,888	812			177	129		1,031	291	242	237
Ellis	1986	290,994	60,690	59,010	24,964	24,228	19,011	13,715	15,734	10,223	85,599	18,134	20,550	8,143
	1982	195,473	40,403	39,158	17,906	16,617	12,532	11,895	9,975	7,150	45,495	19,867	14,403	5,173
Ellsworth	1986	27,378	7,868	7,783	1,566	836		258	471	187	6,479	5,392	1,204	1,684
	1982	22,703	6,293	6,205	1,394	617		273	321	157	3,678	6,791	836	1,137
Finney	1986	258,110	59,345	58,157	14,046	26,989	24,953	14,451	12,262	7,320	84,382	8,985	23,837	1,080
	1982	172,042	40,622	39,682	10,581	18,873	17,072	12,671	7,956	5,010	45,489	9,911	15,275	758
Ford	1986	252,132	45,416	44,390	19,502	38,493	29,840	10,731	15,377	5,732	78,146	12,310	10,207	7,624
	1982	168,371	32,755	31,913	14,457	25,274	18,916	9,288	10,060	4,166	39,653	13,483	7,053	4,870
Franklin	1986	86,143	25,212	24,595	9,188	12,434	8,441	2,258	2,269	1,324	14,565	5,358	7,686	2,623
	1982	70,445	20,471	19,906	7,519	8,747	5,712	2,454	1,727	1,102	9,482	7,123	6,335	2,160
Geary	1986	218,808	45,664	44,684	30,547	33,732	30,929	4,856	17,515	7,127	52,532	12,478	7,396	3,111
	1982	140,668	30,008	29,270	20,894	21,286	19,281	4,110	9,059	4,470	27,016	13,579	4,538	1,738
Gove	1986	12,865	2,211	2,143	592			36	685	362	6,746	1,230	373	560
	1982	11,404	2,205	2,131	671			45	595	317	4,401	2,149	377	514
Graham	1986	26,119	5,535	5,392	1,016	458		240			12,511	967	4,074	463
	1982	18,650	4,830	4,690	870	341		268			6,789	1,427	2,970	388
Grant	1986	44,714	9,942	9,918	2,449	4,000		1,512	1,307	868	17,300	2,133	2,541	1,433
	1982	34,588	8,332	8,286	2,108	3,357		1,660	995	682	10,582	2,821	1,958	1,008
Gray	1986	12,777	3,555	3,476	638			194	227	227	3,506	591	2,711	899
	1982	11,368	3,413	3,325	634			252	202	202	2,592	840	2,153	778
Greeley	1986	7,387	2,614	1,873	223			188			2,150	478	822	448
	1982	4,982	1,795	1,282	176			177			1,009	593	564	318
Greenwood	1986	37,724	10,377	9,854	3,002	660		955	968	210	9,948	3,014	4,526	1,891
	1982	25,395	6,858	6,491	2,169	463		898	603	125	5,156	3,759	2,594	1,096
Hamilton	1986	8,703	152	112	761	791		201	354	354	1,553	723	434	188
	1982	7,039	143	105	649	555		202	224	224	988	875	296	157

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Harper	1986	48,501	10,356	10,228	2,782	3,983		1,539	2,025	1,593	19,604	2,326	3,763	1,104
	1982	31,899	7,284	7,171	2,283	2,563		1,480	1,388	1,104	-9,849	2,891	2,545	765
Harvey	1986	146,258	39,889	37,908	11,579	11,784	8,883	6,218	4,230	2,433	25,308	16,594	12,788	2,548
	1982	122,726	31,448	29,791	10,463	8,916	6,527	6,301	3,056	1,873	16,499	20,650	10,041	2,198
Haskell	1986	9,542	4,788	4,761	342			236			612	38	2,556	592
	1982	6,911	3,615	3,583	302			228			331	53	1,598	468
Hodgeman	1986	3,469	280	260	195				181	181	1,639	455	421	
	1982	2,992	292	270	206				132	132	991	752	333	
Jackson	1986	28,445	7,296	6,957	2,456	5,232	4,858	441	683	475	5,507	1,888	2,087	541
	1982	28,273	7,370	7,006	2,576	4,553	4,141	627	557	429	4,381	3,168	1,825	548
Jefferson	1986	28,405	10,297	9,696	1,354	442		79	1,599	1,235	3,324	4,002	2,489	911
	1982	23,476	7,610	7,143	1,284	313		74	1,022	790	2,131	5,403	1,836	655
Jewell	1986	10,601	3,983	3,863	1,350	609		199	794	383	307	1,498	1,154	368
	1982	8,052	2,649	2,561	1,082	388		201	457	245	171	1,809	765	236
Johnson	1986	2,659,455	456,881	437,943	204,980	383,094	304,473	145,919	163,285	86,432	673,980	146,667	103,432	61,479
	1982	1,710,478	295,358	282,213	137,978	259,546	199,789	117,150	93,180	55,145	355,520	137,025	65,669	38,703
Kearny	1986	8,962	4,494	3,887	63			131	716	716	1,536	54	1,182	419
	1982	6,697	3,491	3,010	58			144	461	461	985	80	823	357
Kingman	1986	30,652	8,152	7,582	2,356	677		1,166	1,154	165	7,409	2,413	2,533	1,569
	1982	23,128	6,718	6,229	1,800	519		1,102	800	131	4,294	2,744	1,701	1,063
Kiowa	1986	19,418	6,478	6,438	1,402	729		322	589	589	3,882	2,332	1,995	848
	1982	14,709	4,534	4,491	1,212	559		334	407	407	2,313	2,783	1,248	571
Labette	1986	138,420	30,129	28,828	9,031	16,762	13,435	3,778	4,902	3,356	44,191	8,758	9,345	4,164
	1982	102,632	24,012	22,902	6,994	10,863	8,246	3,922	3,527	2,481	25,770	10,775	7,276	3,139
Lane	1986	4,785	2,291	2,275	443				232		1,010	166	249	104
	1982	4,451	2,186	2,164	418				173		758	288	235	88
Leavenworth	1986	219,983	52,809	51,299	15,389	23,391	22,285	6,390	9,956	4,854	72,593	11,744	8,461	5,673
	1982	156,262	39,486	38,235	11,975	17,991	17,001	5,926	6,543	3,453	38,573	13,544	6,416	4,028
Lincoln	1986	11,039	2,369	2,334	344	260		172	616	464	3,428	2,206	601	550
	1982	9,067	2,011	1,974	303	206		187	410	317	2,122	2,643	393	388
Linn	1986	26,626	9,243	8,807	1,771	223		171	497		7,799	2,718	2,237	1,055
	1982	17,960	6,393	6,072	1,285	156		162	317		4,217	2,804	1,226	663
Logan	1986	44,069	8,391	7,351	2,962	1,086		716	887	887	19,223	6,243	2,445	345
	1982	26,091	5,682	4,961	1,777	672		585	497	497	7,901	6,133	1,388	214
Lyon	1986	254,817	62,278	61,271	22,058	31,296	30,657	11,133	9,832	4,778	58,925	18,802	12,973	7,688
	1982	166,267	40,453	39,672	16,284	20,185	19,686	9,546	5,833	3,305	28,860	19,401	7,692	4,524
McPherson	1986	134,213	30,822	29,770	15,505	7,753	6,829	3,527	4,743	2,170	53,272	4,934	7,118	1,580
	1982	108,085	27,468	26,446	13,401	6,549	5,591	4,245	3,982	1,897	32,255	7,252	6,443	1,435
Marion	1986	52,827	9,446	8,649	2,470	2,883		1,031	3,351	2,715	20,905	5,960	2,987	1,353
	1982	37,865	7,746	7,069	2,018	1,741		991	2,020	1,666	10,633	7,529	2,229	909
Marshall	1986	71,822	17,782	16,585	3,736	8,893	7,664	2,084	6,842	152	20,525	4,005	3,328	2,116
	1982	45,991	11,657	10,837	2,667	5,314	4,507	1,929	4,116	90	10,241	4,314	2,310	1,487
Meade	1986	23,624	5,529	5,432	2,543	217		274	314		9,889	2,522	1,638	136
	1982	15,150	3,905	3,824	1,684	147		249	192		4,936	2,488	1,023	93
Miami	1986	92,221	30,058	29,090	5,999	11,549	8,411	3,138	3,997	1,998	20,337	4,394	5,544	3,587
	1982	63,907	21,442	20,685	4,430	7,035	4,914	2,635	2,557	1,428	11,452	5,214	3,979	2,308
Mitchell	1986	59,430	12,874	11,734	3,385	4,819		1,999	1,747	180	17,566	10,475	2,623	1,051
	1982	40,754	8,118	7,375	2,572	2,618		1,644	991	100	9,078	11,358	1,608	674
Montgomery	1986	244,213	49,928	48,809	16,468	30,232	19,206	9,517	11,074	6,609	55,659	12,199	15,421	5,983
	1982	201,771	45,024	43,875	14,382	22,459	13,290	10,018	7,517	4,986	37,008	15,478	11,983	5,134
Morris	1986	25,152	5,621	5,409	1,398	472		498	1,032	103	7,804	2,642	3,571	375
	1982	17,648	4,063	3,898	1,146	342		461	606	66	4,254	3,065	2,124	239
Morton	1986	20,612	6,004	5,769	964	908		738	265		6,881	1,090	1,185	162
	1982	13,850	4,400	4,214	712	552		605	161		3,550	1,386	700	115
Nemaha	1986	61,571	15,520	14,845	4,315	1,888		1,521	2,167	2,167	22,270	1,927	4,619	1,908
	1982	40,636	11,590	11,051	3,061	1,308		1,396	1,388	1,388	11,117	2,302	3,221	1,252
Neosho	1986	101,200	16,727	15,980	5,871	8,183	6,146	3,036	8,985	2,695	33,840	5,761	9,050	2,371
	1982	85,307	15,877	15,119	5,667	7,566	5,547	3,246	5,954	2,178	23,720	7,472	7,014	1,923
Ness	1986	27,029	6,411	6,338	560	497		595	301	301	11,127	3,700	571	353
	1982	18,063	4,582	4,516	429	286		537	185	185	5,598	3,827	377	243
Norton	1986	43,856	9,798	9,717	1,731	3,060		1,699	1,881	207	14,883	4,760	2,257	1,246
	1982	30,535	6,826	6,748	1,416	2,037		1,589	1,232	161	7,576	5,507	1,550	796
Osage	1986	52,957	13,127	12,990	3,325	886		740	2,530	894	17,563	4,728	4,891	1,399
	1982	40,420	11,561	11,403	2,718	597		714	1,709	623	10,033	5,804	3,382	1,111

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
		Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Osborne	1986	32,702	10,709	10,214	1,560	1,020		786	2,911	664	3,774	5,622	3,699	1,156
	1982	20,339	6,025	5,728	1,087	542		620	1,393	331	1,762	5,313	2,076	622
Ottawa	1986	25,701	5,509	4,280	875	337		487	234	234	12,627	1,501	933	1,091
	1982	18,337	4,159	3,221	792	273		518	164	164	7,179	2,122	681	791
Pawnee	1986	40,809	11,056	11,028	2,739	4,034		1,165	1,343		13,160	1,581	2,996	1,594
	1982	30,561	8,849	8,798	2,274	3,343		1,254	1,013		7,490	1,966	2,285	1,138
Phillips	1986	39,286	9,261	9,097	1,680	2,998		1,687	4,516	1,832	10,136	1,558	2,392	884
	1982	27,538	7,491	7,335	1,409	1,798		1,671	2,450	1,034	5,429	1,994	1,626	668
Pottawatomie	1986	47,520	12,151	11,489	3,901	3,083		361	1,518	1,230	12,169	4,177	4,274	1,358
	1982	35,752	9,727	9,168	2,949	2,027		355	992	852	6,898	5,208	3,222	1,002
Pratt	1986	101,728	17,589	16,345	9,821	10,317	6,123	2,560	2,803	1,410	34,649	7,817	7,801	2,915
	1982	69,824	14,154	13,112	6,794	7,415	4,067	2,473	1,764	1,050	17,413	8,206	5,366	1,846
Rawlins	1986	11,424	3,925	3,880	293	483		162	412		3,261	1,175	668	225
	1982	9,619	3,296	3,247	289	424		180	325		2,179	1,498	533	200
Reno	1986	378,150	77,911	72,538	34,881	35,413	27,932	18,448	28,758	11,149	114,838	11,395	19,578	12,363
	1982	309,722	69,735	64,719	31,827	30,882	23,569	19,967	18,681	8,448	70,270	17,180	16,235	10,670
Republic	1986	34,862	8,836	8,171	1,563	807		1,547	2,080	566	9,978	2,423	2,231	2,619
	1982	22,608	6,244	5,755	1,215	519		1,291	1,225	357	4,447	2,666	1,500	1,588
Rice	1986	44,037	12,699	11,445	3,183	912		1,648	1,363	1,184	12,046	3,653	4,531	2,094
	1982	34,447	10,191	9,156	2,581	698		1,764	972	880	7,305	4,657	3,049	1,555
Riley	1986	306,149	62,055	60,367	33,283	41,695	41,223	9,926	15,119	5,308	74,215	17,835	17,911	6,464
	1982	233,866	49,223	47,731	28,291	31,423	30,973	10,197	10,749	4,248	42,479	21,586	13,153	4,571
Rooks	1986	45,830	12,243	10,919	2,168	1,178		1,192	1,844	1,844	6,413	12,435	4,769	1,193
	1982	28,625	7,007	6,229	1,321	573		920	902	902	2,800	10,747	2,221	681
Rush	1986	11,796	3,891	3,607	1,122	555		438	209		570	1,126	2,467	250
	1982	8,873	2,574	2,379	803	351		391	134		305	1,491	1,713	186
Russell	1986	64,163	13,797	13,176	4,280	2,924		2,398	2,470	1,493	18,961	10,040	2,686	2,429
	1982	43,820	9,649	9,185	3,118	1,919		2,064	1,441	924	9,638	10,127	1,551	1,322
Saline	1986	403,375	81,209	79,249	28,842	41,767	37,214	20,471	23,944	7,127	121,785	32,056	16,151	9,410
	1982	302,298	61,681	60,001	24,416	31,213	26,947	19,504	15,509	5,652	70,633	38,869	11,717	6,112
Scott	1986	44,722	11,996	11,381	2,810	1,919		1,086	2,413	1,262	12,546	6,973	2,343	199
	1982	29,664	7,717	7,298	1,920	1,264		970	1,433	834	6,085	6,995	1,410	135
Sedgwick	1986	2,585,318	487,521	471,551	234,170	391,678	323,900	101,076	133,312	57,315	670,598	131,621	192,573	57,218
	1982	2,095,113	413,397	398,581	206,071	312,761	249,745	113,720	95,001	46,629	430,242	164,586	139,065	45,150
Seward	1986	204,268	34,194	32,712	14,717	22,153	19,299	14,225	13,104	8,122	60,671	12,426	16,730	2,454
	1982	132,904	24,853	23,701	10,245	13,682	11,716	11,462	7,590	5,163	31,464	12,295	9,984	1,682
Shawnee	1986	1,071,120	242,940	237,679	103,618	145,104	125,706	36,800	40,570	21,880	246,448	56,487	65,306	44,324
	1982	808,334	183,319	178,777	83,326	111,972	94,434	35,784	27,939	16,807	149,932	67,678	50,505	29,796
Sheridan	1986	13,101	3,792	3,716	952	1,103		376	363	143	2,918	1,311	1,290	349
	1982	9,440	2,719	2,656	731	701		342	245	120	1,441	1,528	949	266
Sherman	1986	71,896	7,632	7,278	4,896	9,593		2,073	3,699	1,316	29,464	5,308	4,002	2,106
	1982	50,025	6,516	6,194	3,968	6,148		2,121	2,457	973	15,521	6,005	3,109	1,585
Smith	1986	29,061	7,020	6,728	1,321	2,431		414	1,309	247	6,807	3,690	1,270	805
	1982	20,083	5,332	5,094	928	1,444		386	651	146	3,623	3,747	795	522
Stafford	1986	27,530	7,168	7,061	1,244	401		815	498		8,421	4,362	1,239	412
	1982	19,572	5,159	5,066	968	278		695	313		4,199	4,909	839	275
Stanton	1986	6,656	3,308	3,204	56			130			1,075	325	1,401	118
	1982	4,795	2,410	2,326	49			118			556	388	1,019	85
Stevens	1986	19,434	7,286	7,210	1,442	339		365	939	255	1,999	2,719	2,032	1,130
	1982	14,785	5,215	5,145	1,106	250		369	547	177	1,091	3,023	1,466	738
Sumner	1986	103,469	40,545	38,059	6,085	10,557	7,694	2,708	3,994	2,430	15,501	9,147	4,549	8,017
	1982	79,523	30,737	28,761	5,349	6,758	4,626	2,243	2,838	1,856	7,456	10,642	3,498	5,553
Thomas	1986	70,253	14,065	13,523	6,779	5,086		2,911	3,536	1,864	24,631	5,205	2,876	1,266
	1982	44,748	10,064	9,645	4,652	3,146		2,359	1,854	1,007	11,443	5,671	1,875	851
Trego	1986	23,886	6,313	5,327	1,357	636		965	553	553	5,559	3,370	1,716	805
	1982	17,013	4,105	3,453	1,058	414		848	305	305	2,666	3,973	1,182	587
Wabaunsee	1986	17,424	3,676	3,565	2,770	459			433	433	397	4,466	3,770	205
	1982	12,210	2,054	1,985	1,904	251			224	224	196	4,666	1,889	122
Wallace	1986	6,955	1,603	1,580	83	147		325			3,001	32	894	111
	1982	4,852	1,398	1,373	64	118		308			1,521	45	704	81
Washington	1986	27,714	7,267	6,609	2,118	323		393	2,071	1,554	2,849	4,046	4,440	1,809
	1982	20,115	5,286	4,792	1,602	226		342	1,218	987	1,525	4,509	2,398	1,047
Wichita	1986	13,377	5,930	5,698	483	75		95			4,676	431	1,158	185
	1982	12,476	5,930	5,680	517	75		128			3,433	699	1,155	166

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Wilson	1986	32,273	7,394	7,247	1,733	1,410		841	982	423	8,029	3,094	4,148	2,087
	1982	25,668	6,699	6,545	1,455	1,078		874	678	334	4,635	3,739	2,596	1,498
Woodson	1986	11,918	3,823	3,763	1,420	188		122	420	420	2,132	2,091	856	
	1982	9,872	2,981	2,925	1,132	137		133	263	263	1,306	2,617	560	
Wyandotte	1986	828,905	203,027	194,123	69,835	111,709	90,002	23,770	23,469	10,863	192,013	72,084	39,740	34,996
	1982	601,592	149,989	142,953	52,733	81,566	63,707	22,577	14,837	7,617	107,380	79,402	27,022	21,658
TOTAL METRO COUNTIES	**1986**	**8,196,080**	**1,646,645**	**1,586,396**	**705,542**	**1,128,920**	**926,545**	**343,230**	**407,046**	**200,768**	**2,063,244**	**480,239**	**457,908**	**224,917**
	1982	5,998,819	1,236,849	1,188,330	553,341	835,373	665,349	322,548	261,779	143,788	1,203,383	536,495	325,067	154,945
TOTAL STATE	**1986**	**14,803,088**	**3,172,212**	**3,051,723**	**1,210,043**	**1,767,953**	**1,361,192**	**574,322**	**728,149**	**356,297**	**3,875,425**	**966,058**	**904,626**	**412,066**
	1982	10,841,925	2,401,726	2,303,599	956,130	1,286,337	965,700	544,048	466,678	252,681	2,221,703	1,103,662	637,684	287,231
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**1986**	**772,113**	**143,469**	**141,585**	**68,857**	**110,711**	**92,732**	**22,886**	**30,188**	**13,423**	**235,973**	**36,181**	**43,583**	**28,295**
	1982	591,134	126,627	124,564	53,924	79,659	64,290	21,170	21,042	10,967	144,035	42,749	35,230	18,260
Christian	1986	295,833	54,792	54,018	22,529	28,653	23,824	12,245	11,346	5,322	89,753	16,573	15,305	13,099
	1982	236,030	49,574	48,718	17,232	25,629	20,653	11,366	7,635	4,162	54,701	19,138	12,669	8,613
Montgomery, Tenn.	*1986*	*476,280*	*88,677*	*87,567*	*46,328*	*82,058*	*68,908*	*10,641*	*18,842*	*8,101*	*146,220*	*19,608*	*28,278*	*15,196*
	1982	*355,104*	*77,053*	*75,846*	*36,692*	*54,030*	*43,637*	*9,804*	*13,407*	*6,805*	*89,334*	*23,611*	*22,561*	*9,647*
HUNTINGTON - ASHLAND	**1986**	**1,844,282**	**373,491**	**358,271**	**154,548**	**354,581**	**311,546**	**87,252**	**79,026**	**32,750**	**372,610**	**142,736**	**96,575**	**66,172**
	1982	1,354,068	331,838	317,522	111,375	228,883	195,224	74,177	53,816	26,139	199,105	143,376	66,477	47,522
Boyd	1986	353,414	77,290	71,731	31,274	62,439	52,549	17,142	11,711	4,090	67,187	24,440	15,790	18,314
	1982	286,599	65,924	60,988	24,609	53,680	44,384	14,770	8,332	3,476	42,564	26,832	12,971	12,024
Carter	1986	87,565	26,159	25,421	5,743	8,504	4,643	2,339	8,196	4,558	13,689	6,581	7,249	3,720
	1982	78,702	25,178	24,391	5,017	7,329	3,774	2,535	5,443	3,210	9,364	9,022	6,618	2,670
Greenup	1986	84,499	31,892	31,185	5,306	4,331		2,400	3,378	968	17,387	8,406	3,813	2,920
	1982	72,904	29,522	28,776	3,988	3,725		2,268	2,419	760	11,414	10,201	3,169	2,042
Lawrence, Ohio	*1986*	*172,785*	*51,148*	*50,636*	*14,053*	*14,678*	*13,417*	*8,055*	*10,526*	*5,164*	*27,832*	*20,239*	*6,146*	*12,871*
	1982	*161,935*	*47,533*	*46,907*	*12,999*	*13,087*	*11,702*	*7,783*	*8,247*	*4,754*	*21,204*	*29,206*	*4,779*	*10,090*
Cabell, W. Va.	*1986*	*1,006,701*	*156,014*	*149,374*	*88,708*	*236,455*	*221,591*	*52,136*	*42,067*	*16,905*	*219,924*	*67,876*	*55,454*	*26,569*
	1982	*646,738*	*133,587*	*127,493*	*57,908*	*132,326*	*122,897*	*42,247*	*27,153*	*13,022*	*100,345*	*54,474*	*33,562*	*19,276*
Wayne, W. Va.	*1986*	*139,318*	*30,988*	*29,924*	*9,464*	*28,174*	*19,346*	*5,180*	*3,148*	*1,065*	*26,591*	*15,194*	*8,123*	*1,778*
	1982	*107,190*	*30,094*	*28,967*	*6,854*	*18,736*	*12,467*	*4,574*	*2,222*	*917*	*14,214*	*13,641*	*5,378*	*1,420*
LEXINGTON-FAYETTE	**1986**	**2,208,744**	**406,069**	**393,526**	**254,173**	**329,748**	**287,711**	**100,928**	**118,770**	**64,774**	**505,098**	**167,640**	**82,887**	**72,324**
	1982	1,692,910	351,617	339,587	182,997	258,231	222,440	90,244	68,937	41,535	302,208	174,121	60,363	48,888
Bourbon	1986	76,929	23,462	23,034	6,111	2,558		2,538	2,024	1,172	18,077	7,379	3,199	5,510
	1982	52,066	17,896	17,514	3,945	1,804		2,014	1,069	690	9,456	6,455	2,074	3,044
Clark	1986	145,254	37,621	37,144	11,917	17,402	12,993	5,692	4,075	2,351	40,173	10,834	6,383	4,769
	1982	121,441	33,427	32,899	10,678	13,708	9,715	4,888	2,993	1,829	27,219	12,653	5,531	3,855
Fayette	1986	1,719,992	271,237	261,231	214,133	293,381	264,000	84,238	106,592	57,958	385,975	120,360	55,752	50,659
	1982	1,331,034	241,774	232,112	153,106	232,064	206,279	77,297	61,221	36,993	236,150	125,180	41,908	34,524
Jessamine	1986	121,996	27,938	27,145	10,285	8,133	5,435	2,168	2,826	2,146	38,089	13,026	6,466	3,627
	1982	77,041	21,464	20,788	5,996	4,771	2,951	1,425	1,560	1,241	17,288	11,090	4,130	2,255
Scott	1986	62,750	21,228	20,910	6,774	3,915	2,361	1,806	2,041	943	8,958	6,526	2,606	3,981
	1982	54,473	18,981	18,638	5,758	3,146	1,742	1,737	1,422	675	5,570	8,617	2,020	2,795
Woodford	1986	81,823	24,583	24,062	4,953	4,359	2,922	4,486	1,212	204	13,826	9,515	8,481	3,778
	1982	56,855	18,075	17,636	3,514	2,738	1,753	2,883	672	107	6,525	10,126	4,700	2,415
LOUISVILLE	**1986**	**5,849,128**	**1,151,863**	**1,086,634**	**632,818**	**826,362**	**737,853**	**279,017**	**295,057**	**151,497**	**1,262,686**	**452,593**	**246,946**	**256,652**
	1982	4,271,270	965,373	907,366	452,929	594,719	521,074	201,608	179,919	101,270	733,260	448,103	174,986	161,006
Bullitt	1986	100,843	47,235	44,355	8,570	2,343		270	3,764	733	14,951	11,371	6,715	1,158
	1982	75,536	34,128	31,945	5,653	1,525		234	2,173	458	8,442	13,667	4,803	820
Jefferson	1986	4,593,614	866,383	819,098	521,614	670,792	616,043	219,414	244,454	123,935	994,035	339,555	164,502	210,227
	1982	3,308,430	720,805	679,292	366,408	482,200	436,496	157,207	146,762	82,001	574,009	320,656	120,288	128,080
Oldham	1986	81,703	22,888	17,810	4,190	3,896		503	3,978	1,441	25,329	6,123	7,278	3,534
	1982	73,763	23,028	17,862	3,600	3,490		497	2,735	1,050	18,774	8,659	6,047	2,658
Shelby	1986	89,681	24,489	23,749	8,206	5,975		2,554	1,728	235	25,105	5,244	4,000	3,606
	1982	79,063	22,841	22,080	7,209	5,759		2,511	1,373	205	17,216	6,801	3,678	2,760
Clark, Ind.	*1986*	*627,678*	*100,078*	*92,877*	*49,477*	*114,757*	*100,822*	*35,062*	*16,430*	*8,076*	*143,632*	*63,393*	*46,535*	*18,965*
	1982	*457,803*	*84,771*	*78,421*	*38,108*	*83,094*	*71,389*	*25,090*	*10,432*	*5,727*	*79,111*	*67,123*	*27,852*	*13,425*
Floyd, Ind.	*1986*	*266,162*	*64,674*	*63,675*	*33,024*	*22,130*	*20,988*	*19,534*	*19,967*	*16,229*	*43,234*	*20,882*	*9,013*	*15,490*
	1982	*207,065*	*57,337*	*56,271*	*25,975*	*13,987*	*13,189*	*14,742*	*13,213*	*11,091*	*26,071*	*23,553*	*6,471*	*10,742*

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
LOUISVILLE (continued)														
Harrison, Ind.	*1986*	*89,447*	*26,116*	*25,070*	*7,737*	*6,469*		*1,680*	*4,736*	*848*	*16,400*	*6,025*	*8,903*	*3,672*
	1982	*69,610*	*22,463*	*21,495*	*5,976*	*4,664*		*1,327*	*3,231*	*738*	*9,637*	*7,644*	*5,847*	*2,521*
OWENSBORO	**1986**	**604,204**	**121,348**	**119,069**	**66,667**	**89,712**	**81,879**	**25,799**	**28,828**	**16,622**	**122,504**	**30,792**	**36,102**	**27,150**
	1982	437,853	97,925	95,780	45,078	62,744	56,539	21,509	18,710	11,823	71,827	32,023	27,073	16,426
Daviess	1986	604,204	121,348	119,069	66,667	89,712	81,879	25,799	28,828	16,622	122,504	30,792	36,102	27,150
	1982	437,853	97,925	95,780	45,078	62,744	56,539	21,509	18,710	11,823	71,827	32,023	27,073	16,426
ALL COUNTIES														
Adair	1986	36,045	9,052	8,689	3,112	1,288		1,881	1,333	1,075	7,330	4,084	3,452	1,439
	1982	31,465	9,528	9,117	2,393	1,137		1,788	862	703	4,775	4,674	2,419	1,034
Allen	1986	56,801	14,713	14,494	2,636	1,945		1,308	1,014	420	19,865	3,773	5,466	3,488
	1982	40,873	13,005	12,770	1,812	1,596		1,127	632	321	10,050	4,394	3,903	2,136
Anderson	1986	41,805	13,398	13,280	1,735	1,058		1,252	843	194	7,558	5,764	3,392	2,025
	1982	33,171	11,019	10,888	1,416	899		1,183	537	151	4,582	6,045	2,147	1,298
Ballard	1986	29,124	7,892	7,747	1,544	195		665	443		11,356	1,562	3,094	808
	1982	26,635	8,634	8,449	1,346	177		667	320		8,327	2,243	2,576	619
Barren	1986	165,252	39,055	38,405	16,126	23,464	21,854	7,094	7,998	3,786	27,873	9,728	13,799	7,848
	1982	135,984	34,103	33,428	13,075	18,036	16,537	6,660	5,505	2,879	18,496	12,398	10,976	5,636
Bath	1986	14,951	5,400	5,225	735	531		306	882	632	2,456	1,670	165	1,170
	1982	14,288	5,171	4,987	652	535		341	660	518	1,808	2,474	141	873
Bell	1986	169,412	40,619	39,420	13,525	20,534		9,398	8,430	6,534	32,451	12,765	10,933	6,346
	1982	148,825	40,842	39,509	11,202	15,898		8,779	6,314	5,014	21,852	14,748	9,506	5,455
☐ Boone	1986	502,241	75,124	70,187	55,958	113,806	103,075	21,866	13,293	1,373	92,477	59,910	22,641	17,306
	1982	371,544	62,163	57,892	37,336	81,639	73,259	17,682	7,076	925	46,826	69,009	14,374	10,208
Bourbon	1986	76,929	23,462	23,034	6,111	2,558		2,538	2,024	1,172	18,077	7,379	3,199	5,510
	1982	52,066	17,896	17,514	3,945	1,804		2,014	1,069	690	9,456	6,455	2,074	3,044
Boyd	1986	353,414	77,290	71,731	31,274	62,439	52,549	17,142	11,711	4,090	67,187	24,440	15,790	18,314
	1982	286,599	65,924	60,988	24,609	53,680	44,384	14,770	8,332	3,476	42,564	26,832	12,971	12,024
Boyle	1986	180,414	37,952	36,573	12,668	31,590	26,062	5,302	6,283	4,777	47,118	7,553	12,838	6,817
	1982	125,747	30,033	28,850	8,754	21,870	17,236	3,971	3,766	3,046	26,081	8,478	8,016	4,397
Bracken	1986	12,568	5,613	5,524	423	209		57	258	258	2,467	1,392	1,185	190
	1982	12,248	5,743	5,634	433	216		67	210	210	1,734	1,755	1,121	179
Breathitt	1986	53,527	10,972	10,707	3,036	7,528	4,528	1,019	2,705	1,791	13,516	5,256	3,510	1,871
	1982	47,434	11,232	10,925	2,631	6,045	3,421	1,040	2,004	1,482	9,560	6,355	3,011	1,346
Breckinridge	1986	54,144	26,755	26,051	2,908	2,327		1,087	1,862	802	8,349	1,999	3,114	2,102
	1982	44,158	22,659	21,992	2,145	1,809		1,079	1,179	576	5,407	2,715	2,199	1,656
Bullitt	1986	100,843	47,235	44,355	8,570	2,343		270	3,764	733	14,951	11,371	6,715	1,158
	1982	75,536	34,128	31,945	5,653	1,525		234	2,173	458	8,442	13,667	4,803	820
Butler	1986	19,551	7,293	7,186	652	620		135	303	303	3,625	3,540	1,166	1,397
	1982	19,340	7,170	7,042	680	573		157	239	239	2,593	4,895	976	1,138
Caldwell	1986	60,070	13,807	13,716	3,952	8,714	6,634	3,060	3,442	1,769	12,400	1,769	4,984	2,130
	1982	54,188	14,375	14,234	3,635	7,839	5,832	2,916	2,418	1,450	8,685	2,757	3,835	1,863
Calloway	1986	265,202	32,808	31,626	18,746	16,226	13,630	11,439	12,251	5,333	133,027	11,483	8,763	8,366
	1982	169,351	29,028	27,893	12,609	11,560	9,561	9,891	7,249	3,270	65,542	11,841	6,256	5,286
☐ Campbell	1986	350,385	92,451	85,733	39,253	28,412	25,500	21,549	16,013	6,142	59,756	26,486	15,081	25,920
	1982	285,173	82,166	75,953	32,139	22,987	20,261	17,131	9,637	4,082	37,799	30,867	10,051	16,741
Carlisle	1986	14,737	3,349	3,281	256	513		166	122		4,602	1,960	2,934	126
	1982	13,552	3,548	3,466	234	503		161	95		3,048	2,875	2,276	112
Carroll	1986	52,121	19,977	19,497	3,343	1,223		1,182	810	337	10,697	5,786	4,517	3,228
	1982	35,238	14,265	13,879	2,384	874		923	462	235	5,544	5,439	2,511	1,704
Carter	1986	87,565	26,159	25,421	5,743	8,504	4,643	2,339	8,196	4,558	13,689	6,581	7,249	3,720
	1982	78,702	25,178	24,391	5,017	7,329	3,774	2,535	5,443	3,210	9,364	9,022	6,618	2,670
Casey	1986	35,614	6,702	6,251	2,804	3,563		1,659	1,247	891	11,826	1,186	2,189	2,036
	1982	28,521	7,032	6,537	2,191	2,869		1,463	919	721	7,122	1,504	1,860	1,394
Christian	1986	295,833	54,792	54,018	22,529	28,653	23,824	12,245	11,346	5,322	89,753	16,573	15,305	13,099
	1982	236,030	49,574	48,718	17,232	25,629	20,653	11,366	7,635	4,162	54,701	19,138	12,669	8,613
Clark	1986	145,254	37,621	37,144	11,917	17,402	12,993	5,692	4,075	2,351	40,173	10,834	6,383	4,769
	1982	121,441	33,427	32,899	10,678	13,708	9,715	4,888	2,993	1,829	27,219	12,653	5,531	3,855
Clay	1986	65,843	18,344	18,017	3,180	4,130		2,263	3,315	3,315	11,811	6,974	7,665	3,482
	1982	60,172	19,754	19,340	2,558	3,548		2,137	2,571	2,571	8,008	8,728	5,902	2,460
Clinton	1986	31,751	11,462	11,161	1,504	1,892		900	1,476	298	3,787	4,168	1,827	1,059
	1982	24,176	8,773	8,516	1,189	1,357		706	936	204	2,221	4,086	1,207	775
Crittenden	1986	27,432	10,454	10,360	1,540	1,990		490	1,073	1,073	4,770	1,741	950	1,839
	1982	24,025	10,222	10,098	1,265	1,543		510	740	740	3,052	2,011	824	1,337

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Cumberland	1986	13,945	4,977	4,862	785	889		555	880	880	2,609	419	1,136	1,011
	1982	13,905	5,578	5,432	733	865		590	634	634	2,060	640	1,134	878
Daviess	1986	604,204	121,348	119,069	66,667	89,712	81,879	25,799	28,828	16,622	122,504	30,792	36,102	27,150
	1982	437,853	97,925	95,780	45,078	62,744	56,539	21,509	18,710	11,823	71,827	32,023	27,073	16,426
Edmonson	1986	12,469	5,586	5,464	1,347	212		301	594	594	1,523	458	848	617
	1982	11,471	5,290	5,158	1,097	208		329	455	455	1,108	698	659	558
Elliott	1986	8,360	1,240	1,134	468	411		218	363	363	3,267	1,207	336	148
	1982	6,472	1,169	1,066	351	311		177	249	249	1,813	1,404	260	116
Estill	1986	47,555	12,736	12,596	2,098	2,604	2,466	840	598	251	22,014	1,561	820	2,359
	1982	42,634	13,779	13,585	2,179	2,780	2,593	1,000	530	271	14,996	2,286	728	2,142
Fayette	1986	1,719,992	271,237	261,231	214,133	293,381	264,000	84,238	106,592	57,958	385,975	120,360	55,752	50,659
	1982	1,331,034	241,774	232,112	153,106	232,064	206,279	77,297	61,221	36,993	236,150	125,180	41,908	34,524
Fleming	1986	53,892	9,593	9,352	2,404	3,956		1,009	2,359	2,006	22,756	3,446	3,491	2,022
	1982	42,353	9,621	9,350	1,844	3,149		965	1,745	1,504	14,174	4,103	2,534	1,665
Floyd	1986	189,157	34,892	34,183	10,247	15,931	4,752	6,991	5,450	3,536	58,390	14,493	18,767	9,908
	1982	171,354	36,639	35,781	9,188	13,501	3,672	6,925	4,585	3,101	42,953	18,768	15,474	8,073
Franklin	1986	210,803	42,021	41,285	21,865	22,537	18,653	10,866	5,648	3,731	51,538	20,212	13,962	10,740
	1982	176,321	43,205	42,313	17,868	17,190	13,940	10,103	3,917	2,838	31,011	23,061	11,194	7,457
Fulton	1986	44,573	14,599	14,214	1,112	6,914	6,193	1,246	1,496	218	6,598	3,139	1,263	2,697
	1982	41,390	14,333	13,912	1,053	6,023	5,287	1,198	1,182	216	4,581	4,309	1,158	1,944
Gallatin	1986	28,255	8,773	8,692	2,776	1,706		476	172		311	7,838	2,631	982
	1982	15,486	4,723	4,665	1,408	775		263	68		116	5,178	1,035	426
Garrard	1986	18,915	5,414	5,280	1,566	1,050		665	1,405	1,405	2,533	1,324	2,734	1,056
	1982	18,143	5,801	5,639	1,426	991		667	984	984	1,962	1,825	2,190	927
Grant	1986	52,344	14,742	14,071	3,622	854		705	1,334	766	16,077	6,953	4,445	2,041
	1982	42,742	12,877	12,252	3,216	676		596	891	532	9,797	8,629	3,126	1,403
Graves	1986	143,876	30,039	29,082	5,957	13,725	10,846	6,328	4,120	2,878	32,615	8,333	28,577	6,461
	1982	124,607	30,465	29,399	5,193	11,160	8,640	6,846	3,024	2,162	21,652	10,665	22,016	5,192
Grayson	1986	79,538	18,375	17,654	5,986	9,514	3,934	2,672	2,862	1,518	12,352	6,867	7,785	6,008
	1982	59,957	15,938	15,264	4,023	6,361	2,426	2,151	1,713	915	7,270	7,419	5,764	3,503
Green	1986	26,326	10,168	9,947	1,162	1,622		476	641	641	4,158	1,647	3,607	1,402
	1982	21,902	9,021	8,797	976	1,458		474	434	434	2,556	2,208	2,448	956
Greenup	1986	84,499	31,892	31,185	5,306	4,331		2,400	3,378	968	17,387	8,406	3,813	2,920
	1982	72,904	29,522	28,776	3,988	3,725		2,268	2,419	760	11,414	10,201	3,169	2,042
Hancock	1986	13,404	8,635	8,602	565				75		2,199	536	289	732
	1982	10,680	7,264	7,214	393				50		1,261	689	214	478
Hardin	1986	415,310	69,683	66,272	33,971	46,298	38,546	17,898	20,809	12,543	129,341	42,165	25,429	9,382
	1982	331,210	61,998	58,775	27,039	33,852	27,461	14,159	13,030	8,743	81,799	51,621	20,711	6,618
Harlan	1986	151,184	44,651	43,878	10,273	21,369	7,817	2,787	8,478	3,815	24,267	8,119	9,152	6,747
	1982	136,071	46,801	45,845	8,239	18,175	5,784	2,857	6,082	2,963	15,877	11,484	6,982	4,725
Harrison	1986	69,479	18,256	17,751	3,675	6,544	5,110	2,454	2,951	1,505	16,019	5,493	3,206	5,488
	1982	49,327	14,136	13,701	2,632	4,581	3,405	2,010	1,826	974	8,272	5,757	2,295	3,081
Hart	1986	37,313	12,750	11,268	995	1,400		966	2,058	2,058	7,906	3,982	2,963	2,308
	1982	33,282	11,904	10,486	790	1,257		1,027	1,372	1,372	5,496	4,995	2,633	1,607
☐ Henderson	1986	284,042	68,710	67,443	25,340	31,525	20,895	10,305	13,473	11,006	71,048	30,027	11,393	8,193
	1982	204,509	51,960	50,839	17,961	20,631	13,198	9,175	8,640	7,382	40,416	29,700	8,020	5,476
Henry	1986	32,994	8,984	8,789	2,471	1,466		310	351		9,813	2,209	2,334	3,087
	1982	28,024	9,126	8,900	2,057	1,366		279	263		6,297	2,698	1,737	2,250
Hickman	1986	7,717	2,294	2,267	836	469		719	51		1,466	188	720	150
	1982	7,778	2,639	2,600	758	453		746	45		1,167	312	620	148
Hopkins	1986	266,134	67,205	66,428	17,430	29,758	21,923	15,510	13,678	6,310	62,612	20,945	15,846	10,634
	1982	210,219	59,413	58,539	12,872	22,821	16,105	12,651	8,076	4,181	38,736	23,816	12,799	7,552
Jackson	1986	15,818	3,808	3,595	1,487	1,390		138	376		3,682	795	843	1,572
	1982	17,471	5,090	4,790	1,560	1,403		184	348		3,019	1,430	927	1,457
Jefferson	1986	4,593,614	866,383	819,098	521,614	670,792	616,043	219,414	244,454	123,935	994,035	339,555	164,502	210,227
	1982	3,308,430	720,805	679,292	366,408	482,200	436,496	157,207	146,762	82,001	574,009	320,656	120,288	128,080
Jessamine	1986	121,996	27,938	27,145	10,285	8,133	5,435	2,168	2,826	2,146	38,089	13,026	6,466	3,627
	1982	77,041	21,464	20,788	5,996	4,771	2,951	1,425	1,560	1,241	17,288	11,090	4,130	2,255
Johnson	1986	121,545	20,603	19,760	9,446	14,421		5,306	9,132	3,675	24,616	9,168	13,003	8,176
	1982	108,316	21,730	20,774	7,698	12,438		5,057	6,733	2,968	17,552	11,765	11,859	5,832
☐ Kenton	1986	677,793	174,568	154,964	79,677	90,179	88,492	10,751	33,181	24,202	100,048	78,877	20,517	33,217
	1982	520,207	148,140	131,084	57,194	60,554	59,153	9,328	21,126	16,306	56,362	78,206	15,307	24,576
Knott	1986	57,493	15,763	15,063	2,798	10,163	9,005	1,038	3,094	813	4,524	8,636	3,628	498
	1982	44,407	14,148	13,476	1,900	6,530	5,705	890	1,690	576	2,560	8,107	2,573	350

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Knox	1986	119,151	29,863	28,916	7,001	19,055	8,684	4,723	2,676	1,662	29,536	6,128	7,713	7,050
	1982	94,865	29,815	28,777	5,659	14,265	5,714	3,816	1,761	1,187	15,743	8,070	6,196	4,479
Larue	1986	32,426	11,591	11,491	1,292	3,431		1,120	1,210	332	6,293	2,020	1,962	1,151
	1982	27,763	10,217	10,097	1,134	2,823		1,097	905	292	4,137	2,621	1,459	908
Laurel	1986	212,965	48,314	47,874	11,355	11,974	6,091	6,815	10,915	4,810	73,114	19,157	14,900	7,149
	1982	162,741	39,678	39,191	9,560	10,034	4,726	5,480	6,923	3,525	44,725	22,821	10,388	4,519
Lawrence	1986	36,533	18,561	18,412	2,372	269		1,309	866	522	1,953	3,874	2,074	3,613
	1982	36,856	19,178	18,963	2,253	290		1,254	697	468	1,506	5,131	1,803	2,882
Lee	1986	20,656	6,400	6,266	883	1,448		539	261		5,015	2,039	846	436
	1982	20,538	6,903	6,737	827	1,292		546	192		3,632	2,932	833	429
Leslie	1986	23,294	7,416	7,208	1,112	4,048		418	1,371	1,371	1,799	2,876	1,910	778
	1982	23,505	8,438	8,175	938	3,540		445	1,044	1,044	1,257	3,743	1,777	618
Letcher	1986	82,322	23,216	22,797	4,170	9,867	4,838	2,816	5,220	5,220	6,745	10,255	10,845	4,816
	1982	77,107	25,180	24,647	3,424	8,823	4,013	2,815	3,833	3,833	4,756	12,353	7,910	3,348
Lewis	1986	19,156	8,093	7,892	1,129	352		319	515		2,354	2,931	1,255	177
	1982	19,590	8,092	7,866	1,065	379		380	389		1,744	3,946	1,241	174
Lincoln	1986	33,405	8,712	8,380	2,275	470		1,295	1,773	687	10,056	1,616	3,439	836
	1982	33,053	10,152	9,734	2,080	478		1,362	1,563	678	7,289	2,608	3,525	797
Livingston	1986	19,167	9,518	8,686	4,081	57		131	297	297	1,225	376	546	1,225
	1982	16,502	8,420	7,660	3,274	51		130	216	216	776	537	413	831
Logan	1986	88,241	30,166	29,978	5,583	8,125	4,511	2,665	3,309	2,584	18,966	4,220	4,971	5,844
	1982	68,693	25,320	25,082	4,006	5,999	3,191	2,341	2,149	1,770	11,676	5,511	3,949	3,784
Lyon	1986	17,569	7,436	7,337	802	216		71	1,100	1,100	4,454	1,437	679	354
	1982	12,742	5,926	5,828	621	167		60	672	672	2,137	1,699	415	210
McCracken	1986	447,242	91,311	86,082	39,447	54,296	52,328	26,535	25,276	15,096	89,462	30,652	27,097	20,486
	1982	379,049	83,969	78,909	31,391	47,660	45,707	23,784	17,513	11,376	59,448	34,936	21,824	16,498
McCreary	1986	42,040	18,383	17,568	2,200	2,553		752	1,807	1,137	6,981	2,368	1,756	2,357
	1982	32,485	15,228	14,507	1,568	1,825		678	1,085	739	4,126	2,937	1,249	1,479
McLean	1986	21,049	8,247	8,184	1,223	639		48	402	402	4,024	2,595	2,102	886
	1982	22,211	8,923	8,826	1,166	645		59	371	371	3,357	4,050	1,798	793
Madison	1986	324,364	68,588	66,693	35,940	32,313	24,384	10,226	6,568	4,351	65,720	42,089	21,898	11,032
	1982	226,990	50,943	49,377	25,813	20,636	14,884	7,978	3,853	2,773	34,787	38,152	14,932	6,571
Magoffin	1986	36,554	14,943	14,494	1,584	4,484		320	928	928	3,065	3,813	1,890	2,618
	1982	29,807	12,218	11,813	1,133	3,679		249	608	608	1,688	4,434	1,434	1,813
Marion	1986	60,981	19,374	19,210	4,003	7,400	4,451	4,411	4,215	3,455	5,772	3,464	3,455	3,134
	1982	48,319	17,322	17,121	2,959	5,392	2,963	3,406	2,287	1,979	3,196	3,884	2,437	1,988
Marshall	1986	105,680	23,519	22,657	8,333	9,575	7,358	2,229	3,838	2,417	22,537	9,827	17,888	3,148
	1982	91,691	22,589	21,692	7,163	8,313	6,247	2,138	2,484	1,684	15,707	12,227	13,622	2,465
Martin	1986	57,816	13,817	13,641	1,512	4,980	4,673	838	1,658	1,409	27,378	2,009	2,248	1,610
	1982	47,191	15,006	14,768	1,317	4,186	3,888	888	1,312	1,170	17,005	2,670	1,937	1,229
Mason	1986	106,743	22,362	21,798	8,633	12,138	10,057	8,740	4,343	3,272	17,996	9,733	5,082	5,536
	1982	87,529	20,969	20,375	6,543	9,274	7,316	7,659	2,891	2,215	11,214	10,280	3,984	3,959
Meade	1986	35,962	7,872	7,474	2,703	725		610	1,248	986	15,860	2,382	1,786	744
	1982	33,760	9,006	8,523	2,861	679		727	924	739	11,133	3,873	1,527	749
Menifee	1986	8,530	2,130	2,061	265	270		49	412	412	3,118	985	451	235
	1982	6,787	2,119	2,042	227	235		47	287	287	1,658	1,163	329	165
Mercer	1986	64,123	22,207	21,503	5,754	2,811		1,658	3,110	2,514	11,490	5,385	4,683	2,787
	1982	53,198	19,370	18,696	4,296	2,240		1,662	2,194	1,789	7,127	6,293	3,669	2,310
Metcalfe	1986	29,006	8,759	8,614	1,247	552		523	760	760	9,386	2,515	1,822	1,181
	1982	20,839	6,960	6,823	832	436		435	483	483	5,220	2,544	1,246	815
Monroe	1986	38,687	15,057	14,180	2,061	1,453		1,111	1,791	1,410	7,414	2,083	1,793	3,351
	1982	31,909	13,603	12,770	1,522	1,136		1,101	1,110	885	4,793	2,511	1,484	2,314
Montgomery	1986	114,245	24,601	23,906	9,127	9,373	2,473	7,581	4,402	3,165	25,864	6,129	9,844	5,003
	1982	96,069	25,703	24,897	7,188	8,056	1,912	6,185	3,061	2,354	16,226	7,911	7,085	3,457
Morgan	1986	41,442	8,066	7,870	1,078	2,509		911	2,773	844	14,265	2,918	4,826	701
	1982	40,234	9,089	8,839	1,049	2,438		981	2,068	725	11,308	4,062	4,634	621
Muhlenberg	1986	145,714	45,043	43,953	6,603	18,310	13,686	6,889	5,684	3,794	28,974	11,343	6,237	8,383
	1982	113,438	38,564	37,511	4,677	13,329	9,659	5,529	3,842	2,799	17,709	12,304	4,304	5,559
Nelson	1986	122,837	35,970	35,662	9,840	14,184	8,747	3,129	4,638	2,170	21,657	10,126	4,031	4,378
	1982	90,754	27,093	26,776	6,941	9,992	5,711	2,699	2,957	1,533	11,848	10,151	2,893	3,207
Nicholas	1986	16,588	4,142	3,282	794	2,233		612	772	772	1,762	1,183	2,707	1,257
	1982	14,388	4,215	3,330	694	1,779		612	531	531	1,085	1,518	1,923	1,025
Ohio	1986	91,568	28,188	27,984	5,010	8,068	6,748	1,427	1,750	551	30,265	6,014	3,065	5,158
	1982	69,729	23,568	23,324	3,820	5,883	4,750	1,337	1,180	414	18,347	7,513	2,149	3,446

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Oldham	1986	81,703	22,888	17,810	4,190	3,896		503	3,978	1,441	25,329	6,123	7,278	3,534
	1982	73,763	23,028	17,862	3,600	3,490		497	2,735	1,050	18,774	8,659	6,047	2,658
Owen	1986	23,219	4,946	4,830	1,181	1,617		622	763	316	6,625	2,792	2,140	1,520
	1982	20,830	5,403	5,260	1,001	1,354		567	506	257	4,580	3,623	1,659	1,123
Owsley	1986	8,643	3,004	2,835	721	72		109	574	574	1,375	248	163	1,037
	1982	7,193	2,863	2,693	554	61		105	355	355	832	338	131	700
Pendleton	1986	21,817	8,945	8,852	1,326	550		1,003	381		2,964	2,024	1,403	811
	1982	18,937	7,893	7,787	971	487		842	238		1,890	2,301	1,150	659
Perry	1986	150,009	37,999	36,710	11,047	11,413	5,798	8,810	5,801	2,981	33,765	9,785	9,803	5,953
	1982	136,516	37,904	36,500	9,084	10,819	5,190	8,181	4,519	2,588	23,196	13,620	8,769	4,230
Pike	1986	370,257	96,837	94,937	20,801	49,954	45,162	17,632	9,552	7,147	99,066	20,862	23,143	10,419
	1982	328,877	95,774	93,596	17,309	42,187	37,190	16,446	7,664	6,153	70,115	27,338	21,276	8,094
Powell	1986	23,437	6,461	6,306	2,588	3,261		726	505		1,491	2,703	1,668	1,506
	1982	20,480	6,333	6,162	2,014	2,515		581	322		891	3,250	1,312	1,002
Pulaski	1986	312,303	77,571	76,077	24,357	42,655	32,984	15,377	13,426	8,541	68,761	15,972	22,634	10,860
	1982	215,259	61,859	60,474	16,362	27,069	20,224	10,444	7,651	5,189	37,129	16,790	15,909	6,048
Robertson	1986	2,626	574	531	154	225			77		136	584	666	
	1982	2,218	513	472	117	158			47		79	706	404	
Rockcastle	1986	31,027	11,140	10,963	2,261	2,097		296	751	334	3,041	3,423	2,229	1,762
	1982	28,106	10,313	10,117	1,835	1,709		301	550	258	1,948	4,911	1,625	1,180
Rowan	1986	82,977	20,157	19,914	5,699	13,617	3,368	3,779	1,190	494	13,826	9,320	4,775	4,797
	1982	74,322	20,735	20,420	5,203	11,222	2,373	3,375	893	454	8,877	10,813	3,906	3,521
Russell	1986	41,866	11,579	11,096	2,143	3,848		1,038	1,857	148	11,150	2,457	3,203	2,256
	1982	40,080	12,348	11,795	1,931	3,568		1,250	1,391	129	8,340	3,668	3,007	1,943
Scott	1986	62,750	21,228	20,910	6,774	3,915	2,361	1,806	2,041	943	8,958	6,526	2,606	3,981
	1982	54,473	18,981	18,638	5,758	3,146	1,742	1,737	1,422	675	5,570	8,617	2,020	2,795
Shelby	1986	89,681	24,489	23,749	8,206	5,975		2,554	1,728	235	25,105	5,244	4,000	3,606
	1982	79,063	22,841	22,080	7,209	5,759		2,511	1,373	205	17,216	6,801	3,678	2,760
Simpson	1986	85,520	21,926	21,384	9,619	8,256	7,878	1,741	3,125	3,125	16,204	13,791	3,718	4,082
	1982	62,879	16,804	16,335	6,570	5,688	5,385	1,428	1,931	1,931	9,166	13,341	2,706	2,489
Spencer	1986	12,421	5,488	4,876	439	143		408	245	245	787	360	3,160	315
	1982	10,792	4,975	4,406	376	129		352	159	159	480	509	2,391	262
Taylor	1986	113,437	27,699	26,894	10,208	13,949	12,373	6,923	3,762	1,385	23,878	6,818	8,473	4,889
	1982	82,992	22,529	21,805	7,074	9,676	8,489	5,404	2,282	931	13,172	7,269	6,059	3,102
Todd	1986	17,572	8,597	8,463	834	834		354	443	443	1,676	1,260	762	1,231
	1982	17,365	8,519	8,359	832	785		418	375	375	1,271	1,877	642	976
Trigg	1986	26,033	7,012	6,582	1,754	739		311	2,619	2,619	5,943	2,480	2,138	1,176
	1982	22,952	7,276	6,808	1,454	697		325	1,735	1,735	3,987	2,871	1,801	904
Trimble	1986	6,030	996	934	916				106		202	1,104	610	1,571
	1982	4,694	843	787	575				63		109	1,332	363	928
Union	1986	65,218	24,405	23,395	3,329	11,518	8,566	1,644	2,036	1,694	7,126	2,695	3,961	2,363
	1982	55,826	21,137	20,198	2,843	9,136	6,545	1,659	1,377	1,158	4,700	3,582	3,100	1,958
Warren	1986	584,644	109,298	106,081	60,686	84,902	76,350	22,723	29,216	18,185	111,652	49,903	25,020	20,570
	1982	408,918	86,620	83,802	39,746	56,535	50,001	17,831	16,723	11,575	58,166	48,637	17,283	12,353
Washington	1986	14,918	3,449	3,326	724	218		764	1,019	95	1,967	1,698	1,295	1,651
	1982	16,268	3,883	3,732	775	243		816	868	96	1,637	2,652	1,216	1,479
Wayne	1986	56,896	17,576	16,962	2,564	6,775	5,108	3,033	2,183	448	8,568	3,505	5,817	3,996
	1982	43,386	15,627	15,032	1,946	4,559	3,230	2,344	1,329	309	4,831	3,924	3,756	2,415
Webster	1986	59,422	17,382	17,140	2,226	442		1,021	1,042		23,619	3,782	3,111	2,978
	1982	46,034	16,607	16,324	1,620	362		856	627		13,426	4,663	2,500	1,899
Whitley	1986	234,197	45,006	43,926	18,226	17,812	14,784	7,322	9,648	6,890	58,041	42,699	16,512	7,051
	1982	183,888	35,762	34,793	12,575	14,563	11,770	6,235	6,131	4,701	34,524	47,069	12,033	4,411
Wolfe	1986	16,802	4,788	4,600	700	318		131	535	535	3,507	3,872	951	895
	1982	15,108	4,435	4,248	574	296		115	327	327	2,319	4,423	817	716
Woodford	1986	81,823	24,583	24,062	4,953	4,359	2,922	4,486	1,212	204	13,826	9,515	8,481	3,778
	1982	56,855	18,075	17,636	3,514	2,738	1,753	2,883	672	107	6,525	10,126	4,700	2,415
TOTAL METRO COUNTIES	1986	10,314,561	2,089,398	1,978,289	1,128,500	1,470,315	1,304,611	448,065	512,113	265,401	2,198,367	812,025	413,273	440,688
	1982	7,723,223	1,764,971	1,665,187	806,421	1,090,123	950,157	356,457	310,998	177,375	1,291,922	828,902	305,431	281,982
TOTAL STATE	1986	18,796,671	4,175,532	4,006,655	1,742,182	2,338,451	1,877,964	775,789	853,922	473,124	4,178,307	1,504,990	1,000,192	805,784
	1982	14,572,388	3.664.526	3,506,035	1,276,860	1,757,103	1,368,840	641,922	537,990	325,596	2,510,519	1,628,076	758,347	537,852

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA														
ALEXANDRIA	1986	**713,669**	**154,157**	**148,856**	**54,068**	**106,951**	**88,137**	**54,737**	**36,243**	**24,203**	**131,404**	**39,870**	**58,505**	**26,665**
	1982	620,019	140,369	135,111	44,116	88,591	70,712	49,865	27,626	20,055	120,420	47,136	36,762	22,243
Rapides	1986	713,669	154,157	148,856	54,068	106,951	88,137	54,737	36,243	24,203	131,404	39,870	58,505	26,665
	1982	620,019	140,369	135,111	44,116	88,591	70,712	49,865	27,626	20,055	120,420	47,136	36,762	22,243
BATON ROUGE	1986	**3,240,811**	**766,173**	**739,666**	**298,704**	**460,049**	**385,892**	**157,702**	**201,023**	**85,535**	**559,938**	**193,335**	**289,252**	**94,352**
	1982	2,626,328	653,326	628,921	223,927	366,298	299,227	126,365	140,206	67,455	490,649	204,165	165,684	80,951
Ascension	1986	240,655	63,228	62,044	14,170	10,745	1,720	6,711	11,861	2,146	71,457	10,822	34,630	8,542
	1982	219,402	63,778	62,383	13,282	10,160	1,465	6,629	9,008	1,978	64,784	12,688	22,677	8,086
East Baton Rouge	1986	2,765,553	618,159	594,957	272,778	426,855	377,231	145,872	182,935	79,087	455,907	153,972	234,309	76,830
	1982	2,203,285	513,709	492,853	200,647	339,612	293,338	115,258	126,523	62,143	395,854	160,701	130,593	65,416
Livingston	1986	174,968	61,055	59,202	8,425	20,607	6,941	4,883	6,054	4,302	29,740	16,021	13,673	7,427
	1982	155,566	55,698	53,835	7,493	15,197	4,424	4,274	4,551	3,334	28,075	18,250	9,231	6,251
West Baton Rouge	1986	59,635	23,731	23,463	3,331	1,842		236	173		2,834	12,520	6,640	1,553
	1982	48,075	20,141	19,850	2,505	1,329		204	124		1,936	12,526	3,183	1,198
HOUMA - THIBODAUX	1986	**1,076,382**	**248,567**	**233,843**	**154,016**	**134,850**	**101,013**	**47,500**	**50,129**	**23,253**	**209,159**	**53,170**	**87,052**	**38,062**
	1982	993,514	245,785	230,665	134,801	115,836	82,738	44,720	44,464	22,670	192,787	65,390	63,005	35,774
Lafourche	1986	382,020	104,314	99,743	20,553	37,125	24,258	13,741	20,145	7,662	89,766	21,375	40,108	21,387
	1982	371,331	109,826	104,679	21,300	32,817	19,939	13,800	17,806	7,857	81,624	29,167	29,410	19,710
Terrebonne	1986	694,362	144,253	134,100	133,463	97,725	76,755	33,759	29,984	15,591	119,393	31,795	46,944	16,675
	1982	622,183	135,959	125,986	113,501	83,019	62,799	30,920	26,658	14,813	111,163	36,223	33,595	16,064
LAFAYETTE	1986	**1,609,880**	**293,219**	**280,315**	**186,183**	**246,042**	**217,896**	**96,566**	**78,463**	**40,171**	**291,274**	**91,577**	**174,717**	**37,049**
	1982	1,361,064	275,884	262,734	140,511	190,017	164,221	88,333	64,745	37,057	261,990	106,213	102,990	34,440
Lafayette	1986	1,494,511	255,452	245,231	177,103	229,856	205,068	95,126	75,677	37,385	271,237	85,724	162,930	33,081
	1982	1,246,796	234,968	224,847	131,195	177,001	154,382	86,772	62,315	34,627	241,639	98,185	95,087	30,226
St. Martin	1986	115,369	37,767	35,084	9,080	16,186	12,828	1,440	2,786	2,786	20,037	5,853	11,787	3,968
	1982	114,268	40,916	37,887	9,316	13,016	9,839	1,561	2,430	2,430	20,351	8,028	7,903	4,214
LAKE CHARLES	1986	**1,049,676**	**278,671**	**276,095**	**76,561**	**118,326**	**90,792**	**55,674**	**54,995**	**21,293**	**166,197**	**56,082**	**141,032**	**44,744**
	1982	902,896	238,645	235,686	66,896	105,637	78,466	48,318	42,326	18,434	157,492	67,009	91,153	35,753
Calcasieu	1986	1,049,676	278,671	276,095	76,561	118,326	90,792	55,674	54,995	21,293	166,197	56,082	141,032	44,744
	1982	902,896	238,645	235,686	66,896	105,637	78,466	48,318	42,326	18,434	157,492	67,009	91,153	35,753
MONROE	1986	**817,091**	**167,186**	**164,488**	**75,119**	**120,937**	**95,352**	**65,449**	**48,623**	**23,214**	**152,404**	**25,840**	**66,049**	**31,647**
	1982	686,189	147,819	144,969	59,686	96,167	73,447	53,796	35,711	18,918	137,215	34,123	42,688	25,596
Ouachita	1986	817,091	167,186	164,488	75,119	120,937	95,352	65,449	48,623	23,214	152,404	25,840	66,049	31,647
	1982	686,189	147,819	144,969	59,686	96,167	73,447	53,796	35,711	18,918	137,215	34,123	42,688	25,596
NEW ORLEANS	1986	**8,302,674**	**1,975,060**	**1,892,358**	**1,036,401**	**970,709**	**809,072**	**540,499**	**490,836**	**260,977**	**1,290,681**	**533,357**	**453,400**	**365,216**
	1982	6,327,918	1,618,440	1,545,593	711,558	702,233	568,976	423,344	326,775	192,249	1,014,763	533,470	245,249	254,529
Jefferson	1986	3,741,851	835,342	800,797	370,027	521,895	455,268	227,912	253,414	124,625	724,351	237,346	192,660	132,211
	1982	2,947,034	715,843	684,050	271,779	392,250	335,202	182,277	171,075	95,052	576,340	241,023	109,132	97,040
Orleans	1986	3,384,815	740,685	710,949	561,828	301,773	243,729	263,968	187,688	117,948	438,618	208,089	163,003	174,426
	1982	2,428,006	565,942	541,489	357,038	206,140	159,729	201,236	120,888	83,044	328,072	194,119	78,927	115,233
St. Bernard	1986	321,532	132,521	126,250	27,551	40,014	36,218	13,888	15,892	1,969	14,023	22,555	13,050	20,986
	1982	243,140	106,971	101,584	19,616	26,971	24,049	10,936	10,071	1,305	10,577	23,024	6,669	13,497
St. Charles	1986	92,089	33,614	32,029	5,870	11,709	4,238	2,676	2,762	1,276	12,576	8,498	5,354	3,651
	1982	86,378	33,235	31,567	5,854	8,669	2,814	2,668	2,441	1,177	11,562	10,313	3,735	2,963
St. John the Baptist	1986	145,091	61,582	60,179	10,937	27,887	22,044	4,792	4,541	1,055	4,837	5,504	10,567	10,333
	1982	115,542	50,771	49,456	9,077	19,445	14,551	4,490	3,607	1,082	3,986	6,959	5,848	7,550
St. Tammany	1986	617,296	171,316	162,154	60,188	67,431	47,575	27,263	26,539	14,104	96,276	51,365	68,766	23,609
	1982	507,818	145,678	137,447	48,194	48,758	32,631	21,737	18,693	10,589	84,326	58,032	40,938	18,246
SHREVEPORT	1986	**2,141,725**	**452,339**	**439,239**	**193,982**	**287,449**	**231,352**	**118,990**	**124,129**	**69,208**	**412,031**	**146,357**	**162,978**	**64,786**
	1982	1,750,158	374,511	362,505	148,993	230,294	179,603	107,688	87,407	53,990	347,802	162,369	90,428	49,340
Bossier	1986	479,583	94,683	92,388	49,186	69,598	54,073	19,570	9,741	4,203	97,484	30,898	68,868	8,815
	1982	360,769	78,500	76,352	35,994	47,939	36,028	14,931	7,085	3,479	76,205	33,501	34,764	7,411
Caddo	1986	1,662,142	357,656	346,851	144,796	217,851	177,279	99,420	114,388	65,005	314,547	115,459	94,110	55,971
	1982	1,389,389	296,011	286,153	112,999	182,355	143,575	92,757	80,322	50,511	271,597	128,868	55,664	41,929
ALL COUNTIES														
Acadia	1986	227,983	50,816	47,239	18,661	21,595	11,594	10,280	10,766	7,723	48,686	18,143	21,577	15,398
	1982	204,923	52,603	48,746	14,996	17,132	8,403	8,962	7,864	5,990	41,873	22,525	14,280	12,424
Allen	1986	75,247	19,767	19,321	2,525	14,773	12,151	3,268	1,475	805	16,123	3,820	4,812	3,780
	1982	69,285	19,651	19,345	2,559	11,512	9,166	3,300	1,298	728	14,878	5,305	3,358	3,110

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Ascension	1986	240,655	63,228	62,044	14,170	10,745	1,720	6,711	11,861	2,146	71,457	10,822	34,630	8,542
	1982	219,402	63,778	62,383	13,282	10,160	1,465	6,629	9,008	1,978	64,784	12,688	22,677	8,086
Assumption	1986	55,026	16,431	15,433	2,095	9,211		1,028	2,436	1,616	11,345	2,131	4,790	2,100
	1982	51,787	16,056	15,034	2,155	8,019		999	2,259	1,591	11,370	2,883	2,921	2,001
Avoyelles	1986	122,504	35,371	34,390	5,518	19,749	11,078	2,611	4,548	3,420	30,261	2,174	8,168	9,538
	1982	117,235	37,354	36,201	5,042	15,467	7,877	2,568	3,840	2,980	30,421	3,151	5,934	8,273
Beauregard	1986	140,129	35,903	35,542	6,222	8,822	5,773	5,812	7,756	5,086	36,291	6,931	15,505	3,345
	1982	115,283	29,747	29,354	4,900	7,397	4,488	5,040	5,457	4,005	31,032	8,044	9,781	2,514
Bienville	1986	54,296	16,182	15,894	1,890	4,848		2,118	1,790	1,790	8,907	11,978	1,962	1,684
	1982	40,323	12,322	12,064	1,249	2,781		1,623	1,013	1,013	6,114	10,940	1,039	1,214
Bossier	1986	479,583	94,683	92,388	49,186	69,598	54,073	19,570	9,741	4,203	97,484	30,898	68,868	8,815
	1982	360,769	78,500	76,352	35,994	47,939	36,028	14,931	7,085	3,479	76,205	33,501	34,764	7,411
Caddo	1986	1,662,142	357,656	346,851	144,796	217,851	177,279	99,420	114,388	65,005	314,547	115,459	94,110	55,971
	1982	1,389,389	296,011	286,153	112,999	182,355	143,575	92,757	80,322	50,511	271,597	128,868	55,664	41,929
Calcasieu	1986	1,049,676	278,671	276,095	76,561	118,326	90,792	55,674	54,995	21,293	166,197	56,082	141,032	44,744
	1982	902,896	238,645	235,686	66,896	105,637	78,466	48,318	42,326	18,434	157,492	67,009	91,153	35,753
Caldwell	1986	26,965	6,909	6,732	1,404	2,975		540	436	436	4,573	1,909	4,817	894
	1982	25,924	7,630	7,410	1,219	2,451		610	363	363	4,668	2,613	3,012	997
Cameron	1986	28,597	16,124	15,980	2,233	1,250		73	161		710	1,628	3,930	994
	1982	25,342	14,157	13,986	2,225	1,133		75	142		686	2,105	2,450	857
Catahoula	1986	30,737	5,320	3,543	930	2,998		635	1,829	1,510	6,007	1,511	7,595	2,712
	1982	33,979	6,639	4,407	1,154	2,812		847	1,988	1,668	7,455	2,629	5,968	2,946
Claiborne	1986	51,762	15,087	14,887	1,888	8,955	5,566	1,769	1,380	1,229	10,125	2,288	3,404	1,859
	1982	49,905	14,559	14,320	1 885	7,410	4,304	1,883	1,247	1,106	10,574	3,154	2,285	1,886
Concordia	1986	86,908	29,284	28,792	6,118	11,491		2,875	3,383	2,570	16,832	4,341	5,928	2,383
	1982	77,127	25,220	24,717	5,192	8,576		2,999	2,920	2,315	16,099	6,115	3,611	2,280
De Soto	1986	106,444	29,230	28,342	3,630	18,546	12,345	4,192	2,539	2,202	23,436	6,905	6,988	4,409
	1982	85,435	25,425	24,574	2,925	12,229	7,806	3,441	1,864	1,637	18,623	7,620	4,027	3,349
East Baton Rouge	1986	2,765,553	618,159	594,957	272,778	426,855	377,231	145,872	182,935	79,087	455,907	153,972	234,309	76,830
	1982	2,203,285	513,709	492,853	200,647	339,612	293,338	115,258	126,523	62,143	395,854	160,701	130,593	65,416
East Carroll	1986	25,116	6,888	6,857	789	1,421		1,191	416	416	2,651	3,356	4,848	1,984
	1982	24,942	7,320	7,265	825	1,367		1,216	352	352	2,796	4,191	3,614	1,766
East Feliciana	1986	30,465	9,654	9,549	1,963	1,312		1,063	584	584	5,000	4,179	2,700	1,350
	1982	27,426	8,762	8,640	1,761	967		890	437	437	4,480	5,022	1,783	1,116
Evangeline	1986	115,386	31,687	30,474	3,405	12,278	6,340	4,030	5,731	5,192	17,330	5,423	20,508	6,800
	1982	108,249	30,721	29,451	3,509	9,985	4,767	4,053	5,436	4,994	18,559	6,883	14,340	6,845
Franklin	1986	129,254	59,857	58,526	3,233	17,334		3,148	1,819	1,614	22,093	1,237	12,103	2,936
	1982	104,182	48,090	46,871	2,553	11,971		3,072	1,404	1,287	19,700	1,630	7,710	2,616
Grant	1986	20,277	7,131	6,929	458	836		222	129		8,342	1,151	143	983
	1982	20,275	7,901	7,654	450	780		214	120		7,534	1,497	106	827
Iberia	1986	387,976	91,957	90,101	45,135	27,429	22,687	27,146	25,011	10,105	82,962	10,840	43,169	17,083
	1982	354,083	86,583	84,566	37,587	24,227	19,375	25,461	19,565	8,768	82,003	15,664	30,571	14,600
Iberville	1986	152,770	42,431	42,134	8,544	13,948	9,822	3,579	4,255	1,191	47,506	10,489	10,261	5,199
	1982	117,471	36,188	35,819	7,228	8,974	6,070	3,035	3,174	980	32,653	10,280	5,879	4,425
Jackson	1986	49,975	10,644	10,520	2,552	11,529	9,189	2,550	2,226	1,901	4,856	3,033	3,970	2,937
	1982	43,385	10,872	10,710	2,162	8,182	6,330	2,367	1,972	1,708	4,351	3,785	2,426	2,369
Jefferson	1986	3,741,851	835,342	800,797	370,027	521,895	455,268	227,912	253,414	124,625	724,351	237,346	192,660	132,211
	1982	2,947,034	715,843	684,050	271,779	392,250	335,202	182,277	171,075	95,052	576,340	241,023	109,132	97,040
Jefferson Davis	1986	151,250	38,429	37,885	6,472	7,352	2,014	5,486	3,408	1,130	39,323	16,127	16,138	9,278
	1982	142,412	37,741	37,088	6,193	6,655	1,545	5,380	3,084	1,113	38,397	18,692	10,310	7,813
Lafayette	1986	1,494,511	255,452	245,231	177,103	229,856	205,068	95,126	75,677	37,385	271,237	85,724	162,930	33,081
	1982	1,246,796	234,968	224,847	131,195	177,001	154,382	86,772	62,315	34,627	241,639	98,185	95,087	30,226
Lafourche	1986	382,020	104,314	99,743	20,553	37,125	24,258	13,741	20,145	7,662	89,766	21,375	40,108	21,387
	1982	371,331	109,826	104,679	21,300	32,817	19,939	13,800	17,806	7,857	81,624	29,167	29,410	19,710
La Salle	1986	53,890	15,215	14,945	3,327	3,000		1,059	1,571	1,571	19,808	1,979	3,437	1,830
	1982	51,731	16,357	16,016	2,845	2,721		1,178	1,474	1,474	16,872	2,975	2,465	1,983
Lincoln	1986	180,421	40,148	39,599	18,924	18,960	16,689	15,329	5,586	1,536	39,342	10,892	12,185	5,137
	1982	162,494	37,042	36,419	16,291	15,235	13,086	13,891	4,764	1,456	35,631	12,937	7,831	4,708
Livingston	1986	174,968	61,055	59,202	8,425	20,607	6,941	4,883	6,054	4,302	29,740	16,021	13,673	7,427
	1982	155,566	55,698	53,835	7,493	15,197	4,424	4,274	4,551	3,334	28,075	18,250	9,231	6,251
Madison	1986	28,118	5,262	5,235	2,543	1,500		1,042	1,081	1,081	11,793	1,265	488	1,674
	1982	34,088	7,264	7,204	2,777	1,852		1,490	1,183	1,183	13,005	2,248	435	1,849
Morehouse	1986	139,296	29,826	29,039	6,486	22,995	18,429	3,995	2,340	1,172	42,913	7,203	10,508	4,114
	1982	109,592	25,774	25,013	4,920	15,619	12,154	3,727	1,844	1,080	33,528	7,267	6,087	3,677

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Natchitoches	1986	160,957	39,654	38,758	9,544	21,128	19,056	6,197	6,782	983	30,728	11,940	15,407	6,641
	1982	136,802	35,870	34,949	8,925	14,361	12,795	6,003	5,336	816	25,345	13,496	9,991	5,132
Orleans	1986	3,384,815	740,685	710,949	561,828	301,773	243,729	263,968	187,688	117,948	438,618	208,089	163,003	174,426
	1982	2,428,006	565,942	541,489	357,038	206,140	159,729	201,236	120,888	83,044	328,072	194,119	78,927	115,233
Ouachita	1986	817,091	167,186	164,488	75,119	120,937	95,352	65,449	48,623	23,214	152,404	25,840	66,049	31,647
	1982	686,189	147,819	144,969	59,686	96,167	73,447	53,796	35,711	18,918	137,215	34,123	42,688	25,596
Plaquemines	1986	111,981	39,578	38,853	24,235	4,583		730	3,462		10,659	8,527	8,975	5,430
	1982	84,856	32,118	31,430	18,003	3,142		566	2,278		6,809	9,596	4,644	3,707
Pointe Coupee	1986	83,297	23,802	23,600	2,920	6,267		2,323	3,000	3,000	26,402	4,170	7,754	2,859
	1982	81,985	25,804	25,503	3,120	5,462		2,425	2,791	2,791	24,700	6,135	4,981	2,881
Rapides	1986	713,669	154,157	148,856	54,068	106,951	88,137	54,737	36,243	24,203	131,404	39,870	58,505	26,665
	1982	620,019	140,369	135,111	44,116	88,591	70,712	49,865	27,626	20,055	120,420	47,136	36,762	22,243
Red River	1986	32,477	11,119	11,034	1,906	2,973		713	889	889	4,134	3,403	3,544	1,719
	1982	32,706	11,166	11,046	1,846	2,601		840	890	890	4,486	4,379	2,467	1,676
Richland	1986	128,179	24,040	23,780	3,513	11,705	6,177	3,405	5,341	4,083	35,889	14,906	7,379	4,664
	1982	92,221	19,932	19,653	2,600	6,721	3,251	2,686	3,549	2,822	23,318	13,551	4,042	3,826
Sabine	1986	88,120	28,536	27,820	2,971	9,494		2,559	1,882	514	33,324	1,822	1,921	1,485
	1982	90,232	29,759	28,921	2,936	9,667		2,732	1,914	538	32,413	2,895	1,417	1,747
St. Bernard	1986	321,532	132,521	126,250	27,551	40,014	36,218	13,888	15,892	1,969	14,023	22,555	13,050	20,986
	1982	243,140	106,971	101,584	19,616	26,971	24,049	10,936	10,071	1,305	10,577	23,024	6,669	13,497
St. Charles	1986	92,089	33,614	32,029	5,870	11,709	4,238	2,676	2,762	1,276	12,576	8,498	5,354	3,651
	1982	86,378	33,235	31,567	5,854	8,669	2,814	2,668	2,441	1,177	11,562	10,313	3,735	2,963
St. Helena	1986	7,960	2,695	2,589	186			62	162		1,923	151	1,686	521
	1982	7,708	2,972	2,846	213			75	143		1,801	243	1,112	550
St. James	1986	58,525	21,770	21,425	3,175	2,837		1,443	7,197	3,886	7,893	2,015	7,511	2,365
	1982	56,834	21,233	20,830	3,035	2,714		1,681	6,202	3,693	8,546	3,117	5,657	2,160
St. John the Baptist	1986	145,091	61,582	60,179	10,937	27,887	22,044	4,792	4,541	1,055	4,837	5,504	10,567	10,333
	1982	115,542	50,771	49,456	9,077	19,445	14,551	4,490	3,607	1,082	3,886	6,959	5,848	7,550
St. Landry	1986	397,449	106,620	103,539	17,209	40,996	25,365	19,061	20,767	15,696	79,347	23,301	45,969	24,441
	1982	342,842	95,098	92,055	15,778	28,701	16,717	18,307	15,911	12,680	[illegible]	28,096	29,698	19,387
St. Martin	1986	115,369	37,767	35,084	9,080	16,186	12,828	1,440	2,786	2,786	20,037	5,853	11,787	3,968
	1982	114,268	40,916	37,887	9,316	13,016	9,839	1,561	2,430	2,430	20,351	8,028	7,903	4,214
St. Mary	1986	405,804	105,656	104,439	58,575	34,713	25,424	16,349	16,130	5,868	73,166	19,892	50,400	13,194
	1982	341,196	96,443	95,028	47,116	24,757	16,865	15,188	13,042	5,547	62,397	24,685	28,552	12,011
St. Tammany	1986	617,296	171,316	162,154	60,188	67,43[illegible]	47,575	27,263	26,539	14,104	96,276	51,365	68,766	23,609
	1982	507,818	145,678	137,447	48,194	48,758	32,631	21,737	18,693	10,589	84,326	58,032	40,938	18,246
Tangipahoa	1986	529,714	121,377	117,810	39,971	75,561	48,221	17,608	19,178	11,890	121,487	38,151	54,787	16,336
	1982	424,361	105,224	101,807	29,715	49,604	29,691	16,315	12,458	8,517	100,867	42,082	32,405	13,189
Tensas	1986	25,583	8,441	8,329	633	1,928		291	1,313	1,313	6,006	4,973	131	420
	1982	20,957	6,294	6,191	473	1,465		234	893	893	4,656	5,362	79	351
Terrebonne	1986	694,362	144,253	134,100	133,463	97,725	76,755	33,759	29.984	15,591	119,393	31,795	46,944	16,675
	1982	622,183	135,959	125,986	113,501	83,019	62,799	30,920	26,658	14,813	111,163	36,223	33,595	16,064
Union	1986	52,604	11,453	11,229	1,252	5,708	3,679	2,421	1,024	769	18,866	1,207	4,210	3,550
	1982	46,349	11,287	11,030	1,085	4,310	2,671	2,279	753	564	16,660	1,573	2,736	2,929
Vermilion	1986	220,576	69,842	69,152	8,944	18,160	12,324	9,402	5,220	2,278	47,152	7,743	30,228	11,996
	1982	196,011	63,256	62,431	8,867	13,755	8,705	9,523	4,740	2,112	44,494	10,033	18,809	10,443
Vernon	1986	172,090	40,603	39,491	21,267	18,649		3,952	4,000	1,445	33,436	5,379	29,330	3,759
	1982	128,394	35,815	34,722	15,016	11,975		3,571	3,037	1,368	24,552	5,396	15,484	2,696
Washington	1986	152,679	40,131	39,397	8,205	14,960		12,542	6,242	4,211	27,309	11,653	7,324	8,075
	1982	136,212	40,642	39,772	6,614	10,491		11,021	5,307	3,789	23,546	12,711	4,732	6,798
Webster	1986	236,384	75,485	72,258	9,991	29,515	22,268	11,182	9,095	6,455	48,045	16,614	16,014	6,237
	1982	192,469	61,897	59,061	7,671	20,541	15,035	10,067	6,856	5,312	40,192	17,306	9,394	5,316
West Baton Rouge	1986	59,635	23,731	23,463	3,331	1,842		236	173		2,834	12,520	6,640	1,553
	1982	48,075	20,141	19,850	2,505	1,329		204	124		1,936	12,526	3,183	1,198
West Carroll	1986	45,880	14,649	14,513	1,263	6,722		1,319	913	913	11,212	1,440	2,346	1,197
	1982	33,696	10,819	10,684	891	4,346		1,046	586	586	8,524	1,636	1,321	952
West Feliciana	1986	20,841	5,091	5,064	1,552	2,585		365	339	339	5,328	2,671	939	509
	1982	20,665	5,454	5,408	1,572	2,490		361	318	318	4,598	3,290	586	560
Winn	1986	72,049	13,494	13,352	3,122	13,165	8,296	2,160	1,569	1,099	17,463	5,315	5,692	3,000
	1982	54,801	11,647	11,488	2,359	8,099	4,802	1,819	1,040	764	14,066	5,189	3,017	2,221
TOTAL METRO COUNTIES	1986	18,951,908	4,335,372	4,174,860	2,075,034	2,445,313	2,019,506	1,137,117	1,084,441	547,854	3,213,088	1,139,588	1,432,985	702,521
	1982	15,268,086	3,694,779	3,546,184	1,530,488	1,895,073	1,517,390	942,429	769,260	430,828	2,723,118	1,219,875	837,959	538,626
TOTAL STATE	1986	24,425,849	5,804,961	5,609,380	2,452,413	3,032,069	2,333,993	1,356,242	1,291,602	669,365	4,410,082	1,465,794	1,964,466	931,320
	1982	19,986,261	5,039,487	4,853,913	1,842,925	2,325,730	1,733,293	1,147,489	932,368	533,056	3,769,579	1,600,801	1,171,306	733,603

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MAINE														
BANGOR	**1986**	**994,211**	**210,739**	**197,556**	**78,445**	**113,901**	**97,278**	**41,744**	**30,015**	**11,765**	**255,180**	**66,406**	**65,890**	**28,500**
	1982	677,684	156,088	145,858	48,650	78,119	65,533	34,276	19,085	8,609	138,596	58,139	39,459	20,039
Penobscot	1986	994,211	210,739	197,556	78,445	113,901	97,278	41,744	30,015	11,765	255,180	66,406	65,890	28,500
	1982	677,684	156,088	145,858	48,650	78,119	65,533	34,276	19,085	8,609	138,596	58,139	39,459	20,039
LEWISTON - AUBURN	**1986**	**649,517**	**170,469**	**161,527**	**48,019**	**73,671**	**62,869**	**23,267**	**15,823**	**7,431**	**159,904**	**41,973**	**29,196**	**15,894**
	1982	457,631	120,943	114,234	32,274	50,874	42,442	20,088	10,525	5,680	91,496	37,590	18,042	11,587
Androscoggin	1986	649,517	170,469	161,527	48,019	73,671	62,869	23,267	15,823	7,431	159,904	41,973	29,196	15,894
	1982	457,631	120,943	114,234	32,274	50,874	42,442	20,088	10,525	5,680	91,496	37,590	18,042	11,587
PORTLAND	**1986**	**2,475,843**	**494,706**	**471,147**	**231,098**	**244,668**	**208,866**	**98,583**	**68,600**	**36,873**	**480,415**	**106,248**	**148,890**	**62,295**
	1982	1,502,470	329,817	313,108	120,367	143,400	118,802	65,239	38,881	23,115	226,858	87,200	81,004	38,876
Cumberland	1986	2,475,843	494,706	471,147	231,098	244,668	208,866	98,583	68,600	36,873	480,415	106,248	148,890	62,295
	1982	1,502,470	329,817	313,108	120,367	143,400	118,802	65,239	38,881	23,115	226,858	87,200	81,004	38,876
ALL COUNTIES														
Androscoggin	1986	649,517	170,469	161,527	48,019	73,671	62,869	23,267	15,823	7,431	159,904	41,973	29,196	15,894
	1982	457,631	120,943	114,234	32,274	50,874	42,442	20,088	10,525	5,680	91,496	37,590	18,042	11,587
Aroostook	1986	451,247	112,582	111,029	29,109	50,171	37,897	16,132	12,160	7,413	100,135	31,192	34,260	16,486
	1982	330,540	87,048	85,573	19,597	37,131	27,171	13,712	8,190	5,459	59,471	30,764	19,978	12,309
Cumberland	1986	2,475,843	494,706	471,147	231,098	244,668	208,866	98,583	68,600	36,873	480,415	106,248	148,890	62,295
	1982	1,502,470	329,817	313,108	120,367	143,400	118,802	65,239	38,881	23,115	226,858	87,200	81,004	38,876
Franklin	1986	127,748	24,227	23,609	14,336	7,010	4,506	3,001	4,979	1,414	30,585	9,713	13,166	4,128
	1982	91,661	20,424	19,840	8,555	5,130	3,059	2,873	2,773	965	17,315	8,957	7,669	3,031
Hancock	1986	297,189	77,857	74,092	30,269	25,667	12,190	11,256	7,723	4,002	59,768	15,431	29,449	8,870
	1982	208,286	57,952	54,974	20,117	17,259	7,699	9,583	5,152	2,828	32,562	13,990	17,492	6,379
Kennebec	1986	825,011	166,715	160,446	70,657	93,335	67,938	28,954	27,698	16,060	221,604	46,544	50,347	19,178
	1982	550,386	124,789	119,713	40,752	61,504	43,379	24,639	17,933	11,555	115,062	41,952	28,764	14,616
Knox	1986	223,915	42,457	41,657	19,928	15,283	6,437	9,326	8,859	3,853	50,543	10,279	20,367	8,964
	1982	148,802	32,829	32,108	11,622	9,994	3,856	7,710	4,525	2,212	25,260	9,675	10,967	5,758
Lincoln	1986	171,405	34,216	33,517	15,089	3,159		5,640	4,912	1,768	33,115	13,130	27,958	4,687
	1982	114,967	25,437	24,837	10,159	1,829		4,473	2,954	1,271	16,846	11,441	15,906	2,978
Oxford	1986	256,518	65,422	58,012	15,063	16,511	8,549	4,063	6,714	5,699	65,987	18,093	27,178	9,479
	1982	176,929	48,423	42,803	10,884	11,530	5,468	3,537	3,649	3,220	36,083	15,866	16,416	7,784
Penobscot	1986	994,211	210,739	197,556	78,445	113,901	97,278	41,744	30,015	11,765	255,180	66,406	65,890	28,500
	1982	677,684	156,088	145,858	48,650	78,119	65,533	34,276	19,085	8,609	138,596	58,139	39,459	20,039
Piscataquis	1986	97,789	26,540	26,151	4,243	6,486		726	1,896	578	21,674	6,412	5,498	3,269
	1982	66,220	19,762	19,410	2,787	3,730		625	1,178	452	10,860	5,513	3,110	2,301
Sagadahoc	1986	157,840	43,860	43,527	13,402	3,781		2,672	2,526	1,434	50,351	5,684	8,461	5,377
	1982	91,386	28,632	28,324	7,039	2,139		1,776	1,383	857	22,795	4,993	4,039	3,100
Somerset	1986	247,808	73,856	72,875	18,748	12,929	6,752	4,561	11,562	7,457	50,112	15,544	18,045	9,604
	1982	158,676	50,921	50,084	10,364	7,264	3,476	3,759	6,130	4,251	24,197	13,594	10,437	7,215
Waldo	1986	96,807	25,849	25,237	11,116	6,006		3,895	3,344	3,344	17,697	3,702	11,063	3,063
	1982	64,407	19,598	19,073	6,612	3,488		3,089	1,771	1,771	9,124	3,519	5,649	2,329
Washington	1986	132,302	54,113	53,548	12,239	7,826	2,511	1,275	5,279	1,761	18,496	6,622	7,845	5,445
	1982	102,955	43,131	42,545	8,262	5,678	1,613	1,293	3,118	1,257	10,940	7,221	5,289	4,052
York	1986	844,842	198,372	184,878	102,085	39,056	28,611	21,731	27,540	17,995	179,977	62,307	44,978	25,286
	1982	588,613	144,830	134,548	66,923	26,077	18,303	18,859	16,734	11,138	96,015	55,314	26,941	19,215
TOTAL METRO COUNTIES	**1986**	**4,119,571**	**875,914**	**830,230**	**357,562**	**432,240**	**369,013**	**163,594**	**114,438**	**56,069**	**895,499**	**214,627**	**243,976**	**106,689**
	1982	2,637,785	606,848	573,200	201,291	272,393	226,777	119,603	68,491	37,404	456.950	182,929	138,505	70,502
TOTAL STATE	**1986**	**8,049,992**	**1,821,980**	**1,738,808**	**713,846**	**719,460**	**544,404**	**276,826**	**239,630**	**128,847**	**1,795,543**	**459,280**	**542,591**	**230,525**
	1982	5,331,613	1,310,624	1,247,032	42[illegible],964	465,146	340,801	215,531	143,981	84,640	933,480	405,728	311,162	161,569
MARYLAND														
BALTIMORE	**1986**	**14,264,185**	**2,681,557**	**2,480,369**	**1,371,232**	**1,621,395**	**1,403,070**	**617,176**	**706,840**	**373,925**	**3,455,052**	**866,478**	**645,091**	**513,235**
	1982	9,995,718	2,251,028	2,075,884	1,017,079	1,140,095	966,356	524,332	421,905	248,451	1,726,000	923,881	376,241	347,317
Anne Arundel	1986	2,534,556	427,237	398,403	221,153	295,821	264,223	78,029	125,531	59,290	762,108	166,353	129,701	58,181
	1982	1,880,118	398,164	370,108	181,178	233,076	204,937	68,621	73,076	38,634	405,295	187,536	82,528	46,8[illegible]2
Baltimore	1986	5,688,127	1,039,909	978,620	419,340	889,777	769,637	246,830	306,693	154,947	1,401,970	323,683	307,022	178,863
	1982	3,897,717	872,730	818,674	323,962	605,545	514,159	209,529	181,038	103,262	678,292	333,575	166,698	119,871
Baltimore city	1986	3,775,658	732,202	649,841	543,616	236,216	190,424	212,747	184,807	118,887	659,298	197,637	107,463	209,964
	1982	2,644,296	589,826	521,811	372,867	164,677	127,315	179,939	114,160	79,354	335,146	214,346	63,341	131,403

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MARYLAND (continued)														
BALTIMORE (continued)														
Carroll	1986	498,542	120,438	108,224	35,990	25,939	18,723	11,703	13,008	6,110	174,852	36,471	23,474	18,314
	1982	380,448	106,468	95,365	29,110	19,773	13,598	11,613	9,937	5,087	92,263	42,535	17,735	15,629
Harford	1986	905,157	186,551	182,745	75,345	85,030	74,856	28,908	27,502	12,378	275,711	80,128	38,910	30,464
	1982	591,155	143,849	140,465	51,716	55,403	47,318	23,531	16,076	7,923	122,179	77,442	23,540	21,225
Howard	1986	752,198	141,776	132,839	63,063	86,782	85,207	38,764	45,696	21,873	158,815	53,749	32,420	14,646
	1982	521,773	113,648	106,145	48,934	60,347	59,029	30,910	25,524	13,913	81,236	57,844	18,310	10,540
Queen Anne's	1986	109,947	33,444	29,697	12,725	1,830		195	3,603	440	22,298	8,657	6,101	2,803
	1982	80,211	26,343	23,316	9,312	1,274		189	2,094	278	11,589	10,603	4,089	1,787
CUMBERLAND	**1986**	**545,571**	**110,084**	**98,959**	**48,005**	**98,776**	**87,852**	**23,365**	**26,369**	**13,117**	**103,929**	**38,563**	**27,417**	**25,262**
	1982	423,361	101,578	91,074	36,046	68,391	59,211	21,877	18,064	9,722	57,688	46,332	19,816	19,221
Allegany	1986	481,668	95,513	87,119	41,846	92,532	84,273	21,542	23,714	12,679	88,791	33,382	24,456	21,968
	1982	373,640	88,654	80,606	31,344	63,498	56,565	20,019	16,112	9,389	49,242	40,805	17,857	17,033
Mineral, W. Va.	*1986*	*63,903*	*14,571*	*11,840*	*6,159*	*6,244*	*3,579*	*1,823*	*2,655*	*438*	*15,138*	*5,181*	*2,961*	*3,294*
	1982	*49,721*	*12,924*	*10,468*	*4,702*	*4,893*	*2,646*	*1,858*	*1,952*	*333*	*8,446*	*5,527*	*1,959*	*2,188*
HAGERSTOWN	**1986**	**691,825**	**116,915**	**109,938**	**37,749**	**79,238**	**70,896**	**27,827**	**32,942**	**19,937**	**142,432**	**40,733**	**54,436**	**27,282**
	1982	567,974	111,684	104,684	34,886	68,623	60,130	27,440	22,816	15,176	86,412	53,978	36,829	20,005
Washington	1986	691,825	116,915	109,938	37,749	79,238	70,896	27,827	32,942	19,937	142,432	40,733	54,436	27,282
	1982	567,974	111,684	104,684	34,886	68,623	60,130	27,440	22,816	15,176	86,412	53,978	36,829	20,005
ALL COUNTIES														
Allegany	1986	481,668	95,513	87,119	41,846	92,532	84,273	21,542	23,714	12,679	88,791	33,382	24,456	21,968
	1982	373,640	88,654	80,606	31,344	63,498	56,565	20,019	16,112	9,389	49,242	40,805	17,857	17,033
Anne Arundel	1986	2,534,556	427,237	398,403	221,153	295,821	264,223	78,029	125,531	59,290	762,108	166,353	129,701	58,181
	1982	1,880,118	398,164	370,108	181,178	233,076	204,937	68,621	73,076	38,634	405,295	187,536	82,528	46,862
Baltimore	1986	5,688,127	1,039,909	978,620	419,340	889,777	769,637	246,830	306,693	154,947	1,401,970	323,683	307,022	178,863
	1982	3,897,717	872,730	818,674	323,962	605,545	514,159	209,529	181,038	103,262	678,292	333,575	166,698	119,871
Baltimore city	1986	3,775,658	732,202	649,841	543,616	236,216	190,424	212,747	184,807	118,887	659,298	197,637	107,463	209,964
	1982	2,644,296	589,826	521,811	372,867	164,677	127,315	179,939	114,160	79,354	335,146	214,346	63,341	131,403
☐ Calvert	1986	107,384	32,754	29,628	14,551	7,032	3,110	934	2,180	651	16,466	11,037	3,714	4,247
	1982	88,174	30,751	27,727	11,066	4,688	1,957	1,005	1,496	540	9,707	12,700	2,755	3,481
Caroline	1986	58,642	21,440	19,209	2,976	1,971		474	2,093	908	13,201	3,437	5,358	3,356
	1982	53,994	21,794	19,463	2,682	1,623		592	1,564	745	8,840	5,431	4,388	2,733
Carroll	1986	498,542	120,438	108,224	35,990	25,939	18,723	11,703	13,008	6,110	174,852	36,471	23,474	18,314
	1982	380,448	106,468	95,365	29,110	19,773	13,598	11,613	9,937	5,087	92,263	42,535	17,735	15,629
☐ Cecil	1986	319,283	57,096	54,678	26,025	16,237	13,459	6,775	7,470	3,872	81,565	46,373	19,511	7,639
	1982	252,751	50,589	48,291	21,627	10,318	8,311	6,343	4,874	2,901	45,818	50,878	12,885	5,593
☐ Charles	1986	318,420	85,140	78,155	25,130	11,752	7,694	4,918	10,849	3,452	70,809	28,977	26,220	41,392
	1982	247,806	72,499	66,339	21,638	9,126	5,779	5,114	7,406	2,680	40,168	34,371	16,747	29,878
Dorchester	1986	182,872	33,311	28,764	8,085	6,048	5,320	4,882	5,021	2,368	28,904	11,379	6,916	7,505
	1982	137,110	31,170	26,830	6,911	4,374	3,736	4,542	3,249	1,735	15,050	12,851	4,693	5,540
☐ Frederick	1986	771,251	169,330	150,425	65,187	94,546	87,815	21,214	31,197	18,519	193,505	63,220	49,892	16,936
	1982	550,978	129,180	114,392	47,169	71,026	64,991	19,180	20,220	13,308	96,294	68,439	34,193	12,957
Garrett	1986	136,742	23,659	21,308	7,568	12,547	5,483	2,102	4,503	1,915	51,146	8,252	15,489	6,240
	1982	105,084	24,107	21,642	6,043	8,800	3,380	1,999	3,363	1,569	29,267	10,121	11,598	4,860
Harford	1986	905,157	186,551	182,745	75,345	85,030	74,856	28,908	27,502	12,378	275,711	80,128	38,910	30,464
	1982	591,155	143,849	140,465	51,716	55,403	47,318	23,531	16,076	7,923	122,179	77,442	23,540	21,225
Howard	1986	752,198	141,776	132,839	63,063	86,782	85,207	38,764	45,696	21,873	158,815	53,749	32,420	14,646
	1982	521,773	113,648	106,145	48,934	60,347	59,029	30,910	25,524	13,913	81,236	57,844	18,310	10,540
Kent	1986	94,276	30,254	27,143	10,604	7,098	6,367	2,228	1,725	1,108	19,094	3,750	5,308	2,695
	1982	70,121	24,482	21,895	8,226	4,939	4,330	2,016	1,150	807	10,528	4,543	3,805	2,142
☐ Montgomery	1986	6,053,328	1,051,753	981,994	445,041	743,198	657,253	325,433	481,239	196,696	1,684,030	366,148	192,205	183,700
	1982	3,711,219	757,063	704,596	293,598	494,461	431,227	252,957	230,890	109,934	743,305	337,984	116,825	123,769
☐ Prince George's	1986	5,253,177	1,024,023	965,435	430,933	644,207	589,875	223,844	289,198	139,023	1,436,192	364,229	142,167	157,501
	1982	3,743,799	851,160	799,905	306,883	488,083	439,745	193,678	168,254	91,583	729,438	393,904	92,756	129,285
Queen Anne's	1986	109,947	33,444	29,697	12,725	1,830		195	3,603	440	22,298	8,657	6,101	2,803
	1982	80,211	26,343	23,316	9,312	1,274		189	2,094	278	11,589	10,603	4,089	1,787
St. Mary's	1986	236,175	60,927	57,229	25,313	10,815	9,194	9,282	12,573	8,241	54,531	15,654	12,542	9,329
	1982	182,388	51,602	48,316	19,508	8,144	6,768	8,769	8,624	6,205	31,025	17,980	9,139	6,554
Somerset	1986	61,924	27,387	24,674	4,104	2,282		501	1,712	1,712	8,132	2,989	2,990	4,077
	1982	42,338	19,363	17,389	3,096	1,523		447	1,045	1,045	3,774	3,508	1,604	2,346
Talbot	1986	242,648	46,783	40,356	23,766	4,490		16,155	11,441	5,225	62,351	11,104	23,657	9,255
	1982	176,037	40,546	34,865	17,097	3,267		13,969	7,921	4,083	33,673	13,145	14,511	6,892

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MARYLAND (continued)														
ALL COUNTIES (continued)														
Washington	1986	691,825	116,915	109,938	37,749	79,238	70,896	27,827	32,942	19,937	142,432	40,733	54,436	27,282
	1982	567,974	111,684	104,684	34,886	68,623	60,130	27,440	22,816	15,176	86,412	53,978	36,829	20,005
Wicomico	1986	581,718	88,810	84,675	46,528	83,904	75,202	28,578	33,949	18,284	164,680	27,897	32,793	12,274
	1982	416,229	76,660	72,858	33,487	64,689	56,736	26,527	19,848	11,766	83,172	31,720	22,600	10,521
Worcester	1986	350,473	71,725	66,076	80,686	14,872	10,436	18,115	15,571	12,563	71,827	17,663	19,190	13,337
	1982	267,421	63,269	58,100	61,825	11,068	7,284	17,304	10,418	8,772	39,286	21,172	11,869	9,261
TOTAL METRO COUNTIES	**1986**	**28,260,521**	**5,314,081**	**4,937,741**	**2,457,694**	**3,310,137**	**2,917,445**	**1,249,663**	**1,585,629**	**768,754**	**7,168,842**	**1,820,777**	**1,157,692**	**973,900**
	1982	19,532,059	4,342,608	4,022,424	1,785,290	2,349,918	2,035,061	1,050,068	893,973	493,962	3,526,384	1,916,940	707,088	689,318
TOTAL STATE	**1986**	**30,205,991**	**5,718,377**	**5,307,175**	**2,667,324**	**3,454,164**	**3,029,447**	**1,331,980**	**1,674,217**	**821,078**	**7,642,708**	**1,922,902**	**1,281,935**	**1,041,968**
	1982	20,982,781	4,695,601	4,343,782	1,944,165	2,458,345	2,117,295	1,126,233	951,155	530,689	3,780,999	2,037,411	791,295	740,167
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1986**	**30,511,219**	**5,399,968**	**4,773,417**	**3,880,022**	**3,220,850**	**2,762,051**	**1,845,544**	**1,357,675**	**804,356**	**6,478,977**	**1,870,087**	**1,475,154**	**961,836**
	1982	18,725,278	3,667,036	3,233,358	2,119,834	1,958,210	1,646,330	1,241,110	802,456	517,035	3,050,511	1,527,642	731,831	624,544
Essex	1986	5,724,013	952,550	834,489	679,670	635,503	534,482	320,236	195,120	114,046	1,538,019	362,261	242,624	153,369
	1982	3,472,701	645,162	563,398	390,363	392,756	323,442	221,923	127,351	81,934	685,504	294,009	125,913	101,375
Middlesex	1986	10,854,951	1,970,434	1,762,400	1,233,882	1,209,025	1,036,663	608,464	571,947	379,164	2,394,103	724,589	568,137	347,587
	1982	6,905,601	1,377,018	1,227,709	678,185	760,369	640,325	425,578	332,871	235,571	1,182,149	606,927	298,888	237,532
Norfolk	1986	5,698,539	1,010,955	906,764	543,464	535,879	437,488	406,568	253,272	144,061	1,315,605	376,439	295,515	187,590
	1982	3,307,388	657,856	588,175	295,962	310,421	247,552	244,109	149,222	92,347	584,221	285,235	133,374	109,733
Plymouth	1986	2,923,889	549,463	498,702	317,575	254,753	235,380	151,677	104,123	58,950	738,179	179,527	161,460	80,506
	1982	1,902,986	399,191	361,158	186,601	168,062	152,829	109,346	65,519	40,142	362,517	167,857	84,605	57,758
Suffolk	1986	5,309,827	916,566	771,062	1,105,431	585,690	518,038	358,599	233,213	108,135	493,071	227,271	207,418	192,784
	1982	3,136,602	587,809	492,918	568,723	326,602	282,182	240,154	127,493	67,041	236,120	173,614	89,051	118,146
NEW BEDFORD - FALL RIVER - ATTLEBORO	**1986**	**3,771,176**	**1,019,436**	**941,161**	**318,170**	**358,318**	**336,866**	**194,525**	**133,085**	**89,933**	**796,808**	**199,970**	**127,613**	**99,985**
	1982	2,294,407	606,040	557,723	191,386	220,630	204,762	128,599	89,250	64,074	386,814	168,848	67,949	66,799
Bristol	1986	3,771,176	1,019,436	941,161	318,170	358,318	336,866	194,525	133,085	89,933	796,808	199,970	127,613	99,985
	1982	2,294,407	606,040	557,723	191,386	220,630	204,762	128,599	89,250	64,074	386,814	168,848	67,949	66,799
PITTSFIELD	**1986**	**1,149,121**	**270,217**	**259,549**	**114,063**	**106,046**	**89,102**	**55,254**	**30,578**	**14,695**	**228,862**	**77,746**	**76,503**	**34,349**
	1982	711,175	175,829	168,349	63,622	64,187	52,343	37,315	20,780	10,780	108,748	63,064	39,408	21,278
Berkshire	1986	1,149,121	270,217	259,549	114,063	106,046	89,102	55,254	30,578	14,695	228,862	77,746	76,503	34,349
	1982	711,175	175,829	168,349	63,622	64,187	52,343	37,315	20,780	10,780	108,748	63,064	39,408	21,278
SPRINGFIELD	**1986**	**4,213,284**	**894,116**	**810,739**	**447,113**	**532,479**	**450,383**	**216,985**	**165,075**	**75,119**	**823,460**	**290,331**	**235,320**	**133,531**
	1982	2,630,057	607,358	549,398	253,198	295,540	244,560	144,757	98,449	50,014	407,223	240,623	121,829	84,897
Hampden	1986	3,562,394	724,338	652,891	357,223	495,037	421,417	192,084	146,788	67,521	712,165	235,735	192,676	110,573
	1982	2,141,454	476,692	428,302	194,277	267,943	223,830	122,693	85,071	43,508	342,639	187,388	96,436	68,507
Hampshire	1986	650,890	169,778	157,848	89,890	37,442	28,966	24,901	18,287	7,598	111,295	54,596	42,644	22,958
	1982	488,603	130,666	121,096	58,921	27,597	20,730	22,064	13,378	6,506	64,584	53,235	25,393	16,390
WORCESTER - FITCHBURG - LEOMINSTER	**1986**	**4,209,033**	**795,612**	**736,269**	**449,353**	**527,586**	**458,163**	**208,099**	**152,421**	**85,796**	**883,308**	**288,205**	**184,911**	**153,419**
	1982	2,857,989	601,741	555,083	261,646	351,133	299,500	147,195	107,884	65,998	477,787	254,795	105,174	101,855
Worcester	1986	4,209,033	795,612	736,269	449,353	527,586	458,163	208,099	152,421	85,796	883,308	288,205	184,911	153,419
	1982	2,857,989	601,741	555,083	261,646	351,133	299,500	147,195	107,884	65,998	477,787	254,795	105,174	101,855
ALL COUNTIES														
Barnstable	1986	1,826,300	348,371	303,380	251,441	151,614	133,839	107,532	68,456	40,784	334,048	109,425	158,926	53,962
	1982	1,186,854	247,539	214,882	166,644	93,652	80,974	75,205	41,486	26,706	155,952	99,963	81,968	35,821
Berkshire	1986	1,149,121	270,217	259,549	114,063	106,046	89,102	55,254	30,578	14,695	228,862	77,746	76,503	34,349
	1982	711,175	175,829	168,349	63,622	64,187	52,343	37,315	20,780	10,780	108,748	63,064	39,408	21,278
Bristol	1986	3,771,176	1,019,436	941,161	318,170	358,318	336,866	194,525	133,085	89,933	796,808	199,970	127,613	99,985
	1982	2,294,407	606,040	557,723	191,386	220,630	204,762	128,599	89,250	64,074	386,814	168,848	67,949	66,799
Dukes	1986	144,176	41,386	34,553	21,872	909		8,560	2,170	917	20,659	6,306	19,083	3,437
	1982	81,641	22,438	18,674	11,734	524		6,108	1,398	692	8,724	5,315	8,872	2,026
Essex	1986	5,724,013	952,550	834,489	679,670	635,503	534,482	320,236	195,120	114,046	1,538,019	362,261	242,624	153,369
	1982	3,472,701	645,162	563,398	390,363	392,756	323,442	221,923	127,351	81,934	685,504	294,009	125,913	101,375
Franklin	1986	386,804	95,117	92,596	47,056	23,121	15,617	8,485	8,888	3,246	96,516	27,257	19,021	9,418
	1982	257,028	62,113	60,274	27,751	15,029	9,502	6,549	6,538	2,642	53,146	24,049	10,971	7,528

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MASSACHUSETTS (continued)														
ALL COUNTIES (continued)														
Hampden	1986	3,562,394	724,338	652,891	357,223	495,037	421,417	192,084	146,788	67,521	712,165	235,735	192,676	110,573
	1982	2,141,454	476,692	428,302	194,277	267,943	223,830	122,693	85,071	43,508	342,639	187,388	96,436	68,507
Hampshire	1986	650,890	169,778	157,848	89,890	37,442	28,966	24,901	18,287	7,598	111,295	54,596	42,644	22,958
	1982	488,603	130,666	121,096	58,921	27,597	20,730	22,064	13,378	6,506	64,584	53,235	25,393	16,390
Middlesex	1986	10,854,951	1,970,434	1,762,400	1,233,882	1,209,025	1,036,663	608,464	571,947	379,164	2,394,103	724,589	568,137	347,587
	1982	6,905,601	1,377,018	1,227,709	678,185	760,369	640,325	425,578	332,871	235,571	1,182,149	606,927	298,888	237,532
Nantucket	1986	122,843	26,054	23,155	23,005	1,442		8,995	2,800	979	5,382	3,869	18,574	5,109
	1982	71,120	15,505	13,736	12,672	751		5,780	1,537	614	2,381	3,119	7,533	2,682
Norfolk	1986	5,698,539	1,010,955	906,764	543,464	535,879	437,488	406,568	253,272	144,061	1,315,605	376,439	295,515	187,590
	1982	3,307,388	657,856	588,175	295,962	310,421	247,552	244,109	149,222	92,347	584,221	285,235	133,374	109,733
Plymouth	1986	2,923,889	549,463	498,702	317,575	254,753	235,380	151,677	104,123	58,950	738,179	179,527	161,460	80,506
	1982	1,902,986	399,191	361,158	186,601	168,062	152,829	109,346	65,519	40,142	362,517	167,857	84,605	57,758
Suffolk	1986	5,309,827	916,566	771,062	1,105,431	585,690	518,038	358,599	233,213	106,135	493,071	227,271	207,418	192,784
	1982	3,136,602	587,809	492,918	568,723	326,602	282,182	240,154	127,493	67,041	236,120	173,614	89,051	118,146
Worcester	1986	4,209,033	795,612	736,269	449,353	527,586	458,163	208,099	152,421	85,796	883,308	288,205	184,911	153,419
	1982	2,857,989	601,741	555,083	261,646	351,133	299,500	147,195	107,884	65,998	477,787	254,795	105,174	101,855
TOTAL METRO COUNTIES	1986	43,853,833	8,379,349	7,521,135	5,208,721	4,745,279	4,096,565	2,520,407	1,838,834	1,069,899	9,211,415	2,726,339	2,099,501	1,383,120
	1982	27,218,906	5,658,004	5,063,911	2,889,686	2,889,700	2,447,495	1,698,976	1,118,819	707,901	4,431,083	2,254,972	1,066,191	899,373
TOTAL STATE	1986	46,333,956	8,890,277	7,974,819	5,552,095	4,922,365	4,246,021	2,653,979	1,921,148	1,115,825	9,668,020	2,873,196	2,315,105	1,455,046
	1982	28,815,549	6,005,599	5,371,477	3,108,487	2,999,656	2,537,971	1,792,618	1,169,778	738,555	4,651,286	2,387,418	1,175,535	947,430
MICHIGAN														
ANN ARBOR	1986	1,879,430	268,881	249,414	194,491	284,846	268,417	80,608	119,726	46,979	438,939	130,228	102,333	63,934
	1982	1,320,397	227,257	210,132	136,398	200,490	186,633	69,986	70,518	31,078	242,071	142,833	60,167	44,134
Washtenaw	1986	1,879,430	268,881	249,414	194,491	284,846	268,417	80,608	119,726	46,979	438,939	130,228	102,333	63,934
	1982	1,320,397	227,257	210,132	136,398	200,490	186,633	69,986	70,518	31,078	242,071	142,833	60,167	44,134
BATTLE CREEK	1986	775,288	133,400	128,092	82,043	131,616	126,388	25,082	28,002	13,768	172,875	70,929	35,362	35,020
	1982	556,419	114,460	109,555	60,475	87,937	83,470	21,572	17,280	9,243	96,002	76,179	21,062	21,713
Calhoun	1986	775,288	133,400	128,092	82,043	131,616	126,388	25,082	28,002	13,768	172,875	70,929	35,362	35,020
	1982	556,419	114,460	109,555	60,475	87,937	83,470	21,572	17,280	9,243	96,002	76,179	21,062	21,713
BENTON HARBOR	1986	838,233	149,734	139,223	81,630	139,042	130,698	36,885	22,909	14,101	170,627	95,940	48,594	30,797
	1982	670,296	147,648	136,846	66,351	91,238	84,576	30,484	15,607	10,136	105,961	107,503	33,735	22,115
Berrien	1986	838,233	149,734	139,223	81,630	139,042	130,698	36,885	22,909	14,101	170,627	95,940	48,594	30,797
	1982	670,296	147,648	136,846	66,351	91,238	84,576	30,484	15,607	10,136	105,961	107,503	33,735	22,115
DETROIT	1986	28,365,464	5,091,945	4,597,573	2,700,530	3,245,486	3,007,527	1,649,419	1,497,460	715,132	7,225,171	1,905,294	1,324,808	1,454,379
	1982	19,390,074	4,182,929	3,766,671	1,897,992	2,249,163	2,054,857	1,249,420	863,642	460,321	3,868,766	1,939,498	732,962	887,142
Lapeer	1986	234,223	49,474	47,023	15,657	16,299	14,432	9,402	4,887	3,241	80,169	11,162	20,498	12,199
	1982	197,916	52,448	49,691	14,528	11,979	10,304	9,240	3,897	2,762	53,557	15,652	13,625	10,551
Livingston	1986	378,064	78,225	73,919	30,476	58,612	51,516	6,765	11,954	6,219	99,874	32,471	18,441	17,584
	1982	308,903	77,308	72,819	26,519	41,566	35,820	6,826	8,960	5,147	62,372	38,563	12,743	14,151
Macomb	1986	5,215,366	890,670	807,888	463,161	619,131	585,352	226,430	250,186	122,561	1,487,944	376,216	292,911	268,701
	1982	3,578,552	776,728	702,291	321,143	436,348	408,083	170,458	152,482	82,543	794,685	379,305	161,861	163,783
Monroe	1986	551,106	130,220	125,423	49,966	36,134	27,797	13,813	16,694	7,084	162,157	43,663	26,866	18,992
	1982	385,660	102,932	98,824	36,029	25,972	19,436	10,667	10,284	4,548	89,911	46,257	16,263	11,985
Oakland	1986	9,299,618	1,457,064	1,300,815	872,983	1,094,258	1,022,293	713,699	562,041	277,083	2,467,040	558,526	371,408	445,526
	1982	5,975,958	1,120,653	997,289	573,190	707,410	654,050	514,339	305,491	167,896	1,258,202	547,637	206,601	254,641
St. Clair	1986	639,382	156,892	148,097	59,023	58,650	53,684	36,975	24,157	14,144	131,160	26,110	42,706	22,018
	1982	479,550	131,545	123,775	47,324	44,922	40,319	29,959	16,768	10,476	74,711	31,614	26,119	17,241
Wayne	1986	12,047,705	2,329,400	2,094,408	1,209,264	1,362,402	1,252,453	642,335	627,541	284,800	2,796,827	857,146	551,978	669,359
	1982	8,463,535	1,921,315	1,721,982	879,259	980,966	886,845	507,931	365,760	186,949	1,535,328	880,470	295,750	414,790
DETROIT - ANN ARBOR CONSOLIDATED AREA	*1986*	*30,244,894*	*5,360,826*	*4,846,987*	*2,895,021*	*3,530,332*	*3,275,944*	*1,730,027*	*1,617,186*	*762,111*	*7,664,110*	*2,035,522*	*1,427,141*	*1,518,313*
	1982	*20,710,471*	*4,410,186*	*3,976,803*	*2,034,390*	*2,449,653*	*2,241,490*	*1,319,406*	*934,160*	*491,399*	*4,110,837*	*2,082,331*	*793,129*	*931,276*
FLINT	1986	2,977,633	477,594	456,401	271,589	532,544	479,725	118,435	137,203	66,109	780,953	193,256	150,409	124,599
	1982	2,043,964	399,505	380,559	202,104	351,530	311,100	96,285	87,669	46,897	419,771	188,439	87,473	80,891
Genesee	1986	2,977,633	477,594	456,401	271,589	532,544	479,725	118,435	137,203	66,109	780,953	193,256	150,409	124,599
	1982	2,043,964	399,505	380,559	202,104	351,530	311,100	96,285	87,669	46,897	419,771	188,439	87,473	80,891

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
GRAND RAPIDS	1986	4,238,030	630,095	583,691	383,661	657,777	622,314	224,259	276,888	135,544	1,081,921	253,014	241,802	102,429
	1982	2,947,982	521,849	481,877	275,940	468,519	439,768	176,137	160,449	86,144	594,271	260,435	142,807	67,897
Kent	1986	3,416,401	482,676	447,112	318,142	509,505	487,218	185,852	242,689	113,595	872,341	200,842	197,365	85,776
	1982	2,334,642	398,180	367,666	223,154	358,496	340,500	146,046	138,134	71,208	471,196	198,113	113,695	55,261
Ottawa	1986	821,629	147,419	136,579	65,519	148,272	135,096	38,407	34,199	21,949	209,580	52,172	44,437	16,653
	1982	613,340	123,669	114,211	52,786	110,023	99,268	30,091	22,315	14,936	123,075	62,322	29,112	12,636
JACKSON	1986	762,996	125,044	113,800	70,776	154,860	144,885	29,022	33,263	17,937	137,900	57,009	46,282	32,272
	1982	593,765	114,159	103,562	55,343	120,463	111,190	26,850	21,109	12,271	80,886	66,748	29,584	21,536
Jackson	1986	762,996	125,044	113,800	70,776	154,860	144,885	29,022	33,263	17,937	137,900	57,009	46,282	32,272
	1982	593,765	114,159	103,562	55,343	120,463	111,190	26,850	21,109	12,271	80,886	66,748	29,584	21,536
KALAMAZOO	1986	1,552,188	203,752	193,673	162,231	284,700	273,888	85,644	118,081	49,701	332,951	99,245	81,508	42,495
	1982	1,109,713	180,868	171,373	114,333	213,276	204,190	67,377	67,131	32,090	186,622	103,015	49,757	27,983
Kalamazoo	1986	1,552,188	203,752	193,673	162,231	284,700	273,888	85,644	118,081	49,701	332,951	99,245	81,508	42,495
	1982	1,109,713	180,868	171,373	114,333	213,276	204,190	67,377	67,131	32,090	186,622	103,015	49,757	27,983
LANSING - EAST LANSING	1986	2,785,890	491,734	471,028	266,339	438,498	410,918	133,751	156,470	62,286	691,845	181,271	131,023	66,504
	1982	1,889,941	376,513	359,710	183,978	314,220	291,809	104,036	86,363	39,750	362,720	186,593	73,801	42,945
Clinton	1986	213,287	57,683	56,610	12,156	8,781	6,222	4,364	5,011	2,123	63,242	16,375	34,974	5,582
	1982	151,303	46,450	45,441	9,842	5,801	3,798	4,108	3,258	1,488	35,619	18,326	19,686	4,098
Eaton	1986	595,262	97,699	94,223	48,836	148,441	143,729	37,514	18,572	9,335	125,994	41,255	21,412	8,671
	1982	463,840	85,653	82,342	37,433	113,499	109,149	32,207	13,135	7,475	76,698	49,805	13,566	6,778
Ingham	1986	1,977,341	336,352	320,195	205,347	281,276	260,967	91,873	132,887	50,828	502,609	123,641	74,637	52,251
	1982	1,274,798	244,410	231,927	136,703	194,920	178,862	67,721	69,970	30,787	250,403	118,462	40,549	32,069
MUSKEGON	1986	768,685	152,732	147,220	78,783	146,291	143,001	30,691	33,334	16,971	158,945	58,004	42,610	28,395
	1982	589,446	132,801	127,600	59,097	112,265	109,358	24,255	23,135	12,785	93,312	64,300	27,315	20,207
Muskegon	1986	768,685	152,732	147,220	78,783	146,291	143,001	30,691	33,334	16,971	158,945	58,004	42,610	28,395
	1982	589,446	132,801	127,600	59,097	112,265	109,358	24,255	23,135	12,785	93,312	64,300	27,315	20,207
SAGINAW - BAY CITY - MIDLAND	1986	2,772,606	485,785	429,017	275,061	438,934	397,847	144,058	152,482	76,647	652,134	201,919	143,355	96,207
	1982	1,850,590	403,186	354,733	184,198	258,337	229,237	109,591	83,954	46,686	343,437	204,816	78,538	60,904
Bay	1986	619,398	138,587	117,768	60,704	57,053	49,556	42,018	26,050	12,742	158,261	46,786	29,810	26,368
	1982	480,208	121,534	102,947	46,176	46,509	39,434	34,017	17,859	9,648	97,802	50,673	18,793	17,619
Midland	1986	388,316	82,188	74,574	39,573	28,118	21,068	22,667	12,826	6,633	89,966	28,711	32,454	20,360
	1982	289,628	73,724	66,681	28,638	20,296	14,640	17,278	8,260	4,571	52,066	33,809	19,938	13,695
Saginaw	1986	1,764,892	265,010	236,675	174,784	353,763	327,223	79,373	113,606	57,272	403,907	126,422	81,091	49,479
	1982	1,080,754	207,928	185,105	109,384	191,532	175,163	58,296	57,835	32,467	193,569	120,334	39,807	29,590
ALL COUNTIES														
Alcona	1986	21,450	3,036	2,678	1,888	608		153	111		10,623	1,309	2,095	318
	1982	20,833	3,973	3,494	2,202	684		212	116		7,985	2,128	1,839	336
Alger	1986	28,131	12,528	11,928	3,596	655		381	624	376	436	4,350	1,572	899
	1982	23,609	10,112	9,597	2,788	453		376	429	288	251	5,433	1,034	621
Allegan	1986	269,443	65,663	61,160	22,963	6,069	4,875	4,659	5,996	4,584	79,544	26,361	27,147	10,037
	1982	230,000	62,979	58,474	20,778	4,743	3,665	4,884	4,930	3,855	53,768	33,694	18,149	8,441
Alpena	1986	162,978	35,894	33,557	10,731	20,343	16,467	9,832	7,923	3,718	34,813	12,026	10,365	5,539
	1982	137,039	35,760	33,324	10,134	14,594	11,358	9,456	5,938	3,043	22,210	15,358	7,042	4,299
Antrim	1986	40,839	16,112	15,307	5,228	333		586	532	532	7,365	727	5,318	1,925
	1982	40,119	17,122	16,214	5,332	345		721	489	489	5,772	1,167	4,441	1,640
Arenac	1986	76,141	14,048	13,287	8,737	541		1,056	3,264	3,264	28,946	8,300	3,971	881
	1982	55,649	13,187	12,433	6,268	423		873	1,917	1,917	15,525	9,879	2,520	717
Baraga	1986	31,354	10,479	10,038	1,881	3,401		308	277	277	4,666	3,501	2,069	1,773
	1982	27,460	9,711	9,273	1,765	2,685		259	207	207	2,969	4,621	1,313	1,314
Barry	1986	113,717	35,209	30,619	12,619	1,033		4,283	1,632	1,632	20,252	10,807	15,151	4,554
	1982	92,102	31,888	27,643	9,385	836		4,083	1,149	1,149	12,244	13,033	9,026	3,213
Bay	1986	619,398	138,587	117,768	60,704	57,053	49,556	42,018	26,050	12,742	158,261	46,786	29,810	26,368
	1982	480,208	121,534	102,947	46,176	46,509	39,434	34,017	17,859	9,648	97,802	50,673	18,793	17,619
Benzie	1986	47,206	12,232	11,666	3,295	1,647		814	1,712	1,489	13,043	2,572	5,516	2,003
	1982	36,549	11,338	10,778	2,814	1,353		781	1,065	958	7,530	3,229	3,531	1,605
Berrien	1986	838,233	149,734	139,223	81,630	139,042	130,698	36,885	22,909	14,101	170,627	95,940	48,594	30,797
	1982	670,296	147,648	136,846	66,351	91,238	84,576	30,484	15,607	10,136	105,961	107,503	33,735	22,115
Branch	1986	167,754	30,730	29,908	10,895	8,876	5,517	7,491	3,773	1,856	46,150	16,274	22,774	9,171
	1982	134,614	28,370	27,523	10,097	7,654	4,553	6,815	2,857	1,575	28,733	19,641	13,427	6,487
Calhoun	1986	775,288	133,400	128,092	82,043	131,616	126,388	25,082	28,002	13,768	172,875	70,929	35,362	35,020
	1982	556,419	114,460	109,555	60,475	87,937	83,470	21,572	17,280	9,243	96,002	76,179	21,062	21,713

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Cass	1986	105,513	20,541	19,769	9,245	4,027		2,398	2,324	502	41,654	7,535	7,944	4,189
	1982	93,131	24,177	23,192	9,532	3,305		2,641	1,805	452	26,631	10,115	5,637	3,401
Charlevoix	1986	100,675	27,746	26,564	10,724	1,789		2,749	4,744	2,819	24,057	7,199	11,609	5,446
	1982	75,374	24,792	23,660	7,965	1,399		2,408	3,056	1,858	13,238	8,667	6,712	3,518
Cheboygan	1986	125,898	32,122	31,316	15,297	7,230	5,374	7,301	2,181	1,941	25,270	12,090	11,382	3,515
	1982	107,966	30,908	30,037	13,646	5,138	3,614	6,433	1,695	1,517	16,728	13,909	7,688	2,562
Chippewa	1986	148,279	28,442	27,397	17,616	18,955	12,057	7,746	6,259	1,342	26,973	10,155	11,273	3,613
	1982	104,760	25,062	24,065	12,631	12,252	7,257	6,079	3,282	884	14,030	10,589	6,672	2,576
Clare	1986	120,166	39,156	37,453	10,016	964		3,321	3,220	1,571	25,995	7,221	11,198	6,158
	1982	93,491	33,745	32,174	7,827	787		3,246	2,165	1,107	15,785	8,541	7,398	4,196
Clinton	1986	213,287	57,683	56,610	12,156	8,781	6,222	4,364	5,011	2,123	63,242	16,375	34,974	5,582
	1982	151,303	46,450	45,441	9,842	5,801	3,798	4,108	3,258	1,488	35,619	18,326	19,686	4,098
Crawford	1986	42,281	10,166	9,733	4,883	3,687		802	440	440	7,880	3,346	5,227	1,416
	1982	39,621	10,435	9,958	4,786	3,197		899	355	355	5,544	5,543	3,626	1,218
Delta	1986	204,992	46,415	44,441	13,041	26,277	18,293	9,438	8,956	5,197	50,720	18,993	15,641	4,173
	1982	173,480	46,044	43,946	12,427	20,025	13,219	8,407	6,688	4,158	33,446	22,865	10,589	3,047
Dickinson	1986	156,131	34,445	34,079	11,236	18,495	14,449	9,432	10,748	7,348	28,225	8,196	17,588	4,715
	1982	113,443	28,275	27,886	8,858	14,623	11,008	7,454	6,241	4,573	16,018	9,540	10,247	3,193
Eaton	1986	595,262	97,699	94,223	48,836	148,441	143,729	37,514	18,572	9,335	125,994	41,255	21,412	8,671
	1982	463,840	85,653	82,342	37,433	113,499	109,149	32,207	13,135	7,475	76,698	49,805	13,566	6,778
Emmet	1986	175,229	31,930	29,534	20,642	7,582	4,660	16,377	15,369	5,439	39,033	9,433	15,725	4,577
	1982	149,420	32,371	29,846	18,390	6,492	3,805	14,884	9,891	3,615	25,606	13,100	11,443	3,722
Genesee	1986	2,977,633	477,594	456,401	271,589	532,544	479,725	118,435	137,203	66,109	780,953	193,256	150,409	124,599
	1982	2,043,964	399,505	380,559	202,104	351,530	311,100	96,285	87,669	46,897	419,771	188,439	87,473	80,891
Gladwin	1986	69,659	24,053	23,716	6,120	2,724		819	3,820	3,549	15,937	3,805	4,273	1,572
	1982	57,340	21,727	21,354	5,195	2,338		867	2,387	2,268	9,744	5,555	2,810	1,414
Gogebic	1986	103,686	23,328	19,945	7,359	16,027	6,539	6,655	5,584	2,969	20,762	7,061	6,211	3,211
	1982	74,306	19,204	16,366	5,608	9,920	3,749	5,309	3,212	1,978	11,343	7,746	3,803	1,989
Grand Traverse	1986	547,916	92,111	84,384	53,221	99,006	97,369	30,824	25,419	12,110	128,592	34,315	38,042	5,689
	1982	383,502	72,331	66,051	39,745	62,315	61,113	24,693	16,938	8,727	71,800	36,855	23,811	4,568
Gratiot	1986	215,852	52,489	49,842	16,539	25,770	18,863	6,689	5,080	4,457	52,611	18,355	10,109	6,634
	1982	145,926	38,630	36,565	12,238	15,055	10,510	5,328	3,217	2,912	27,724	20,092	5,533	4,585
Hillsdale	1986	159,523	40,825	39,038	12,606	11,002	6,923	4,779	5,336	3,288	43,669	10,345	14,310	6,391
	1982	116,421	33,576	32,004	9,350	8,667	5,227	4,463	3,647	2,473	24,718	11,260	8,568	4,644
Houghton	1986	149,266	42,384	40,510	10,585	14,867	8,504	7,973	4,959	3,795	27,144	7,181	14,508	5,969
	1982	124,060	39,599	37,727	10,070	10,884	5,928	6,936	3,536	2,855	17,022	9,967	10,143	4,547
Huron	1986	199,443	43,391	38,633	16,162	15,005	11,237	9,858	5,917	3,900	47,726	12,901	19,099	8,891
	1982	134,626	35,683	31,669	11,931	8,622	6,221	7,206	3,790	2,645	24,325	13,381	10,584	6,092
Ingham	1986	1,977,341	336,352	320,195	205,347	281,276	260,967	91,873	132,887	50,828	502,609	123,641	74,637	52,251
	1982	1,274,798	244,410	231,927	136,703	194,920	178,862	67,721	69,970	30,787	250,403	118,462	40,549	32,069
Ionia	1986	216,199	43,079	42,058	16,493	30,326	29,168	6,463	6,525	5,062	46,728	19,353	23,944	7,298
	1982	161,887	40,411	39,327	12,562	22,084	21,051	5,299	3,677	2,992	27,052	20,927	13,849	4,645
Iosco	1986	143,587	31,170	29,672	15,434	2,370		5,020	4,884	3,628	42,796	12,402	16,074	6,076
	1982	101,376	26,850	25,478	11,312	1,668		3,730	3,019	2,373	21,957	12,837	9,771	4,198
Iron	1986	50,265	17,993	17,760	3,712	2,328		2,822	1,328	1,136	8,037	4,451	2,808	3,651
	1982	41,928	16,161	15,901	3,215	1,806		2,465	916	819	4,771	5,772	1,819	2,637
Isabella	1986	242,619	43,019	39,637	23,288	19,645	14,921	16,378	10,010	9,253	53,519	16,610	31,389	7,907
	1982	195,101	41,517	38,132	20,577	15,698	11,605	15,127	7,043	6,598	32,515	19,917	19,355	6,957
Jackson	1986	762,996	125,044	113,800	70,776	154,860	144,885	29,022	33,263	17,937	137,900	57,009	46,282	32,272
	1982	593,765	114,159	103,562	55,343	120,463	111,190	26,850	21,109	12,271	80,886	66,748	29,584	21,536
Kalamazoo	1986	1,552,188	203,752	193,673	162,231	284,700	273,888	85,644	118,081	49,701	332,951	99,245	81,508	42,495
	1982	1,109,713	180,868	171,373	114,333	213,276	204,190	67,377	67,131	32,090	186,622	103,015	49,757	27,983
Kalkaska	1986	52,616	11,635	11,545	4,791	54		161	700	295	18,439	6,484	4,700	439
	1982	46,154	11,839	11,711	4,333	46		181	488	252	11,952	9,116	3,359	422
Kent	1986	3,416,401	482,676	447,112	318,142	509,505	487,218	185,852	242,689	113,595	872,341	200,842	197,365	85,776
	1982	2,334,642	398,180	367,666	223,154	358,496	340,500	146,046	138,134	71,208	471,196	198,113	113,695	55,261
Keweenaw	1986	5,236	1,473	1,457	1,371	1,099						515	513	
	1982	3,594	1,158	1,141	795	666						561	239	
Lake	1986	18,445	6,635	6,290	3,711	770		351	161		1,089	956	1,795	554
	1982	16,428	6,060	5,726	3,399	628		320	123		637	1,446	1,292	500
Lapeer	1986	234,223	49,474	47,023	15,657	16,299	14,432	9,402	4,887	3,241	80,169	11,162	20,498	12,199
	1982	197,916	52,448	49,691	14,528	11,979	10,304	9,240	3,897	2,762	53,557	15,652	13,625	10,551
Leelanau	1986	46,203	20,370	19,519	5,578	377		1,629	830	507	1,836	2,636	8,443	1,162
	1982	36,782	17,403	16,622	4,828	296		1,263	571	398	1,039	3,257	4,643	794

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Lenawee	1986	394,856	81,080	77,097	38,919	72,361	61,832	12,972	11,095	4,471	97,053	27,817	19,370	13,415
	1982	326,283	79,932	75,763	31,208	53,471	44,419	13,359	8,582	3,803	64,131	32,588	13,660	10,706
Livingston	1986	378,064	78,225	73,919	30,476	58,612	51,516	6,765	11,954	6,219	99,874	32,471	18,441	17,584
	1982	308,903	77,308	72,819	26,519	41,566	35,820	6,826	8,960	5,147	62,372	38,563	12,743	14,151
Luce	1986	33,546	9,950	9,908	3,414	804		713	284	284	8,194	3,339	1,846	1,758
	1982	24,231	8,226	8,165	2,427	550		637	179	179	4,516	3,409	1,020	1,111
Mackinac	1986	68,151	20,398	17,896	10,614	927		2,293	417	417	5,660	13,054	5,863	1,394
	1982	49,225	14,396	12,591	7,747	576		1,510	227	227	2,771	12,490	3,073	962
Macomb	1986	5,215,366	890,670	807,888	463,161	619,131	585,352	226,430	250,186	122,561	1,487,944	376,216	292,911	268,701
	1982*	3,578,552	[illegible]	702,291	321,143	436,348	408,083	170,458	152,482	82,543	794,685	379,305	161,861	163,783
Manistee	1986	99,426	27,940	26,712	8,600	7,575	5,705	5,282	4,048	3,014	19,436	7,354	7,899	5,039
	1982	81,595	24,429	23,281	7,219	6,107	4,405	4,479	2,619	2,022	12,467	9,672	5,266	3,536
Marquette	1986	298,690	69,065	66,251	29,711	23,081	13,764	15,619	15,791	9,908	65,277	24,415	17,446	8,525
	1982	254,327	65,714	62,835	26,748	19,241	10,418	13,750	11,207	7,602	43,987	30,494	12,566	6,211
Mason	1986	109,331	26,936	26,197	12,143	6,719	4,341	6,332	4,457	2,859	19,636	5,616	11,145	5,658
	1982	93,533	27,024	26,198	10,908	5,805	3,546	5,730	2,905	2,033	12,528	7,779	8,123	4,298
Mecosta	1986	184,879	48,875	46,532	21,728	16,359	9,501	11,212	5,463	2,165	37,028	15,980	10,010	5,308
	1982	126,962	35,630	33,814	14,569	10,905	6,005	8,403	3,406	1,585	19,164	16,012	5,760	3,534
Menominee	1986	71,115	15,867	15,098	8,767	16,606	14,064	2,062	1,325	844	12,504	3,405	3,620	654
	1982	62,540	17,012	16,137	7,973	12,617	10,348	1,920	1,093	722	8,678	4,952	2,456	640
Midland	1986	388,316	82,188	74,574	39,573	28,118	21,068	22,667	12,826	6,633	89,966	28,711	32,454	20,360
	1982	289,628	73,724	66,681	28,638	20,296	14,640	17,278	8,260	4,571	52,066	33,809	19,938	13,695
Missaukee	1986	31,874	8,211	7,163	2,594	2,642		294	262	262	11,866	1,633	1,104	2,861
	1982	25,698	8,007	6,963	2,236	1,982		281	212	212	7,068	2,414	817	2,281
Monroe	1986	551,106	130,220	125,423	49,966	36,134	27,797	13,813	16,694	7,084	162,157	43,663	26,866	18,992
	1982	385,660	102,932	98,824	36,029	25,972	19,436	10,667	10,284	4,548	89,911	46,257	16,263	11,985
Montcalm	1986	254,840	51,119	50,070	14,976	30,994	25,295	4,336	12,341	8,683	65,392	20,570	27,117	8,240
	1982	183,829	43,767	42,733	11,641	22,552	17,978	4,001	6,756	5,108	36,634	22,083	17,051	5,242
Montmorency	1986	26,612	8,712	8,284	3,070	258		189	278	278	805	1,415	4,711	1,866
	1982	24,757	8,798	8,340	3,079	246		223	235	235	550	2,108	3,671	1,466
Muskegon	1986	768,685	152,732	147,220	78,783	146,291	143,001	30,691	33,334	16,971	158,945	58,004	42,610	28,395
	1982	589,446	132,801	127,600	59,097	112,265	109,368	24,255	23,135	12,785	93,312	64,300	27,315	20,207
Newaygo	1986	110,895	30,654	30,381	9,149	7,583	5,362	2,405	3,275	1,270	21,782	3,793	11,049	4,992
	1982	90,053	28,945	28,596	7,933	5,503	3,664	2,453	2,486	1,160	14,045	5,000	7,729	3,533
Oakland	1986	9,299,618	1,457,064	1,300,815	872,983	1,094,258	1,022,293	713,699	562,041	277,083	2,467,040	558,526	371,408	445,526
	1982	5,975,958	1,120,653	997,289	573,190	707,410	654,050	514,339	305,491	167,896	1,258,202	547,637	206,601	254,641
Oceana	1986	60,772	21,455	19,422	6,354	2,296		843	881	881	13,658	1,307	8,996	1,646
	1982	53,770	21,945	19,803	5,988	1,753		968	751	751	9,201	1,921	6,265	1,445
Ogemaw	1986	113,239	26,342	26,020	11,383	10,138	8,099	2,947	2,740	2,019	19,165	10,688	[illegible]	3,941
	1982	79,365	22,036	21,696	7,839	5,730	4,458	2,316	1,690	1,319	10,078	11,423	[illegible]	2,641
Ontonagon	1986	40,577	11,095	10,568	2,827	1,972		714	286	286	13,031	4,529	3,869	1,256
	1982	33,360	10,347	9,825	2,599	1,461		740	216	216	7,809	5,917	2,471	937
Osceola	1986	99,179	31,269	30,526	6,171	1,750		1,300	777	777	22,037	6,143	16,952	4,410
	1982	56,654	20,705	20,148	3,905	993		889	388	388	8,987	5,659	7,391	2,189
Oscoda	1986	40,949	13,217	12,653	3,726	317		923	1,379	896	3,040	5,110	8,255	2,715
	1982	23,881	8,665	8,269	2,235	179		553	642	414	1,202	4,135	3,751	1,340
Otsego	1986	104,240	21,032	20,861	10,705	6,567	5,635	5,183	4,696	1,924	22,047	7,659	11,059	2,757
	1982	83,843	19,673	19,451	9,887	4,735	3,976	4,370	3,037	1,330	12,606	11,019	7,217	2,088
Ottawa	1986	821,629	147,419	136,579	65,519	148,272	135,096	38,407	34,199	21,949	209,580	52,172	44,437	16,653
	1982	613,340	123,669	114,211	52,786	110,023	99,268	30,091	22,315	14,936	123,075	62,322	29,112	12,636
Presque Isle	1986	47,285	14,117	13,953	3,730	1,154		511	1,950	1,519	10,305	4,526	5,834	2,454
	1982	39,040	12,901	12,710	3,180	945		508	1,494	1,189	6,323	5,489	4,124	1,872
Roscommon	1986	108,601	28,664	28,403	10,132	3,198		2,241	1,865	374	28,143	9,968	11,422	3,893
	1982	86,186	27,456	27,119	8,536	2,096		2,232	1,265	327	14,877	11,698	7,523	3,054
Saginaw	1986	1,764,892	265,010	236,675	174,784	353,763	327,223	79,373	113,606	57,272	403,907	126,422	81,091	49,479
	1982	1,080,754	207,928	185,105	109,384	191,532	175,163	58,296	57,835	32,467	193,569	120,334	39,807	29,590
St. Clair	1986	639,382	156,892	148,097	59,023	58,650	53,684	36,975	24,157	14,144	131,160	26,110	42,706	22,018
	1982	479,550	131,545	123,775	47,324	44,922	40,319	29,959	16,768	10,476	74,711	31,614	26,119	17,241
St. Joseph	1986	277,949	75,723	74,758	17,081	15,249	13,152	11,331	8,577	4,136	75,942	29,307	15,349	10,745
	1982	206,003	60,535	59,572	14,415	11,905	10,003	8,777	5,530	2,998	42,088	31,985	9,115	6,886
Sanilac	1986	137,295	40,213	39,317	7,726	5,550	3,342	3,050	5,602	4,424	33,614	4,448	17,169	6,340
	1982	115,718	37,382	36,433	7,406	4,324	2,344	3,260	4,329	3,610	23,257	6,395	13,240	4,954
Schoolcraft	1986	34,987	8,483	8,068	3,157	1,521		2,159	1,458	1,458	7,875	2,463	2,971	1,792
	1982	30,505	8,791	8,334	3,094	1,094		1,902	999	999	5,009	3,403	2,072	1,389

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Shiawassee	1986	263,379	59,176	57,272	19,047	20,040	14,319	10,178	9,319	5,425	68,018	22,920	20,482	11,579
	1982	219,929	55,649	53,687	16,427	16,743	11,504	9,566	7,147	4,480	44,534	28,169	14,776	8,978
Tuscola	1986	200,327	50,132	49,583	11,195	8,982	6,279	4,508	4,285	2,389	54,374	16,501	24,572	7,493
	1982	163,162	47,712	47,040	10,417	6,226	4,097	4,499	3,112	1,903	34,852	20,431	16,090	5,411
Van Buren	1986	247,944	73,769	69,651	20,080	12,291	4,517	4,151	5,236	1,928	70,156	21,844	17,415	8,248
	1982	207,595	69,814	65,707	17,521	8,773	2,996	3,676	4,113	1,624	44,873	28,266	12,618	6,328
Washtenaw	1986	1,879,430	268,881	249,414	194,491	284,846	268,417	80,608	119,726	46,979	438,939	130,228	102,333	63,934
	1982	1,320,397	227,257	210,132	136,398	200,490	186,633	69,986	70,518	31,078	242,071	142,833	60,167	44,134
Wayne	1986	12,047,705	2,329,400	2,094,408	1,209,264	1,362,402	1,252,453	642,335	627,541	284,800	2,796,827	857,146	551,978	669,359
	1982	8,463,535	1,921,315	1,721,982	879,259	980,966	886,845	507,931	365,760	186,949	1,535,328	880,470	295,750	414,790
Wexford	1986	150,417	30,425	29,198	15,022	9,907	8,736	9,083	6,832	4,096	38,194	11,823	8,840	5,547
	1982	122,804	29,350	28,076	12,471	7,976	6,844	8,190	4,850	3,283	24,503	14,274	5,918	4,401
TOTAL METRO COUNTIES	1986	**47,716,443**	**8,210,696**	**7,509,132**	**4,567,134**	**6,454,594**	**6,005,608**	**2,557,854**	**2,575,818**	**1,215,175**	**11,844,261**	**3,246,109**	**2,348,086**	**2,077,031**
	1982	32,962,587	6,801,175	6,202,618	3,236,209	4,467,438	4,106,188	1,975,993	1,496,857	787,401	6,393,819	3,340,359	1,337,201	1,297,467
TOTAL STATE	1986	**55,686,490**	**10,115,464**	**9,325,414**	**5,270,678**	**7,115,317**	**6,484,767**	**2,870,233**	**2,851,375**	**1,380,438**	**13,713,223**	**3,861,501**	**3,054,835**	**2,351,903**
	1982	39,215,526	8,518,414	7,835,195	3,818,600	4,943,607	4,437,076	2,249,283	1,683,166	906,410	7,521,169	4,069,285	1,789,900	1,498,998
MINNESOTA														
DULUTH	1986	**1,515,823**	**322,851**	**304,508**	**145,195**	**217,175**	**193,417**	**58,002**	**58,500**	**25,834**	**254,348**	**116,489**	**100,648**	**45,376**
	1982	1,185,822	258,752	243,411	120,231	156,592	137,567	53,290	41,724	21,109	151,645	130,075	80,053	33,523
St. Louis	1986	1,307,397	283,648	266,790	112,836	195,734	172,981	49,247	53,590	23,231	223,283	102,617	80,145	39,834
	1982	997,917	220,905	207,114	91,333	141,244	123,087	45,167	37,903	18,767	127,092	109,363	63,301	28,471
Douglas, Wisc.	*1986*	*208,426*	*39,203*	*37,718*	*32,359*	*21,441*	*20,436*	*8,755*	*4,910*	*2,603*	*31,065*	*13,872*	*20,503*	*5,542*
	1982	*187,905*	*37,847*	*36,297*	*28,898*	*15,348*	*14,480*	*8,123*	*3,821*	*2,342*	*24,553*	*20,712*	*16,752*	*5,052*
FARGO - MOORHEAD	1986	**1,050,224**	**162,727**	**155,864**	**96,420**	**135,195**	**123,101**	**38,975**	**47,143**	**22,155**	**295,581**	**88,368**	**54,596**	**21,334**
	1982	844,103	130,871	124,831	83,899	104,195	94,253	39,396	34,880	18,992	190,451	99,258	44,688	19,276
Clay	1986	262,360	68,013	66,104	28,642	12,636	7,511	10,421	17,777	6,102	48,319	22,135	19,928	8,367
	1982	187,883	49,765	48,213	21,521	6,966	3,700	8,355	11,499	4,646	26,493	22,047	15,058	6,491
Cass, N. D.	*1986*	*787,864*	*94,714*	*89,760*	*67,778*	*122,559*	*115,590*	*28,554*	*29,366*	*16,053*	*247,262*	*66,233*	*34,668*	*12,967*
	1982	*656,220*	*81,106*	*76,618*	*62,378*	*97,229*	*90,553*	*31,041*	*23,381*	*14,346*	*163,958*	*77,211*	*29,630*	*12,785*
MINNEAPOLIS - ST. PAUL	1986	**16,837,510**	**2,969,650**	**2,800,169**	**1,542,539**	**2,537,481**	**2,316,738**	**708,785**	**781,824**	**366,113**	**4,183,006**	**1,202,861**	**778,662**	**411,291**
	1982	11,433,732	2,158,261	2,028,839	1,106,712	1,626,958	1,469,665	551,358	486,607	261,069	2,142,756	1,192,768	569,644	298,268
Anoka	1986	1,078,871	170,346	160,523	92,019	228,243	208,281	31,646	29,874	16,654	260,464	97,885	63,732	24,115
	1982	773,474	140,069	131,572	70,179	154,473	139,053	26,787	20,052	12,464	131,926	99,256	50,106	17,462
Carver	1986	134,685	31,573	29,212	12,406	2,887		2,005	3,537	1,945	35,727	16,654	10,070	3,608
	1982	98,442	23,065	21,273	9,153	1,666		1,717	2,537	1,505	19,560	17,502	7,925	2,587
Chisago	1986	118,937	30,232	28,844	6,600	1,079		1,511	2,358	2,358	39,291	14,122	7,640	2,612
	1982	88,704	22,394	21,298	5,817	800		1,439	1,583	1,583	22,640	15,825	5,886	2,013
Dakota	1986	1,359,208	239,804	225,298	106,638	226,558	210,453	59,139	55,805	26,166	314,378	108,849	94,570	32,848
	1982	994,043	197,747	185,192	83,090	146,180	134,368	49,517	38,974	21,018	177,050	112,324	73,379	27,017
Hennepin	1986	8,689,408	1,471,821	1,382,875	815,292	1,332,824	1,227,868	407,846	496,583	223,221	2,197,829	534,581	351,096	209,971
	1982	5,860,914	1,040,893	974,871	582,388	859,315	783,861	318,658	304,609	158,361	1,120,466	529,404	258,074	149,588
Isanti	1986	70,371	16,560	15,498	4,423	3,575		1,956	2,573	1,980	18,467	6,880	3,736	3,582
	1982	60,325	15,226	14,204	3,987	2,998		1,956	2,014	1,571	11,894	8,323	3,412	2,898
Ramsey	1986	4,119,198	668,114	625,908	379,563	685,784	637,312	170,184	167,656	78,881	1,014,731	274,821	141,672	96,072
	1982	2,619,655	459,930	429,502	257,782	427,575	393,649	122,984	101,093	54,034	488,589	251,396	95,599	66,584
Scott	1986	230,025	47,449	46,206	22,930	11,503	9,954	5,863	2,562	2,191	66,390	36,252	14,003	5,118
	1982	154,537	32,748	31,789	16,231	5,928	4,980	4,339	1,541	1,363	34,094	33,921	9,936	3,573
Washington	1986	565,108	190,976	188,480	59,436	25,219	22,870	21,160	11,831	7,920	95,862	48,638	61,369	17,630
	1982	411,134	139,775	137,507	43,592	15,305	13,754	16,888	7,673	5,531	52,779	51,636	41,479	14,066
Wright	1986	274,760	70,395	66,229	23,179	2,310		3,876	5,241	3,281	80,838	40,166	17,816	9,639
	1982	222,361	56,179	52,687	18,768	1,713		4,023	3,856	2,510	50,213	45,244	15,338	7,582
St. Croix, Wisc.	*1986*	*196,939*	*32,380*	*31,096*	*20,053*	*17,499*		*3,519*	*3,804*	*1,516*	*59,029*	*24,013*	*12,958*	*6,096*
	1982	*150,143*	*30,235*	*28,944*	*15,725*	*11,005*		*3,050*	*2,675*	*1,129*	*33,545*	*27,937*	*8,510*	*4,898*
ROCHESTER	1986	**828,042**	**143,676**	**137,203**	**61,934**	**134,463**	**121,698**	**41,615**	**34,729**	**12,157**	**216,472**	**55,478**	**46,505**	**26,145**
	1982	573,084	103,339	98,368	48,073	87,147	77,626	32,541	23,463	9,325	113,267	54,867	35,268	19,702
Olmsted	1986	828,042	143,676	137,203	61,934	134,463	121,698	41,615	34,729	12,157	216,472	55,478	46,505	26,145
	1982	573,084	103,339	98,368	48,073	87,147	77,626	32,541	23,463	9,325	113,267	54,867	35,268	19,702

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ST. CLOUD	**1986**	**1,443,862**	**198,835**	**175,277**	**82,106**	**123,711**	**95,347**	**35,374**	**38,146**	**18,221**	**246,683**	**70,555**	**83,715**	**24,644**
	1982	1,036,982	141,770	124,458	64,716	81,866	62,173	30,588	25,177	13,672	132,979	75,033	64,436	19,458
Benton	1986	90,172	25,050	22,129	10,759	2,900		1,897	2,547	1,934	11,628	10,138	12,016	1,556
	1982	75,533	20,314	17,888	9,766	1,806		1,672	1,834	1,423	7,206	11,470	9,816	1,356
Sherburne	1986	117,575	29,918	28,464	7,892	4,498		728	1,398	1,398	43,862	13,248	7,783	1,306
	1982	76,547	19,474	18,468	6,148	2,485		631	855	855	21,259	13,535	5,581	975
Stearns	1986	1,236,115	143,867	124,684	63,455	116,313	95,347	32,749	34,201	14,889	191,193	47,169	63,916	21,782
	1982	884,902	101,982	88,102	48,802	77,575	62,173	28,285	22,488	11,394	104,514	50,028	49,039	17,127
ALL COUNTIES														
Aitkin	1986	62,712	15,893	15,594	7,720	3,543		1,011	1,174	686	15,231	6,183	4,600	2,724
	1982	46,430	11,440	11,189	6,098	2,422		980	729	490	8,273	7,087	3,422	1,915
Anoka	1986	1,078,871	170,346	160,523	92,019	228,243	208,281	31,646	29,874	16,654	260,464	97,885	63,732	24,115
	1982	773,474	140,069	131,572	70,179	154,473	139,053	26,787	20,052	12,464	131,926	99,256	50,106	17,462
Becker	1986	127,701	29,558	27,642	9,024	8,423		8,025	5,697	5,697	30,531	11,147	10,882	3,938
	1982	99,545	22,776	21,233	7,668	6,302		7,202	3,705	3,705	17,511	12,557	8,664	3,152
Beltrami	1986	237,217	48,792	45,089	20,104	19,366	10,272	16,317	9,209	2,797	57,170	16,085	10,912	5,092
	1982	156,716	32,357	29,805	15,231	11,840	5,928	11,983	5,802	1,897	29,118	16,403	12,913	3,311
Benton	1986	90,172	25,050	22,129	10,759	2,900		1,897	2,547	1,934	11,628	10,138	12,016	1,556
	1982	75,533	20,314	17,888	9,766	1,806		1,672	1,834	1,423	7,206	11,470	9,816	1,356
Big Stone	1986	35,519	7,981	7,129	2,301	585		1,772	210		5,947	4,127	2,742	1,164
	1982	29,998	6,137	5,465	2,136	432		1,687	164		3,564	5,196	2,321	1,022
Blue Earth	1986	400,527	75,295	72,684	32,296	45,408	41,759	23,124	20,580	5,973	103,609	26,996	18,044	15,768
	1982	292,385	57,537	55,365	26,700	32,450	29,441	20,390	13,847	4,720	56,499	29,122	14,141	11,690
Brown	1986	176,235	41,607	40,525	15,691	15,821	14,136	10,492	8,056	5,007	42,731	10,716	13,863	5,567
	1982	117,593	30,215	29,335	11,223	8,363	7,288	8,360	4,536	3,061	20,764	10,237	10,045	3,895
Carlton	1986	148,748	45,965	43,307	9,758	8,414		3,877	3,213	2,287	29,636	19,786	8,314	5,169
	1982	122,202	37,404	35,129	8,389	6,177		3,784	2,496	1,904	18,442	22,316	7,090	4,159
Carver	1986	134,685	31,573	29,212	12,406	2,887		2,005	3,537	1,945	35,727	16,654	10,070	3,608
	1982	98,442	23,065	21,273	9,153	1,666		1,717	2,537	1,505	19,560	17,502	7,925	2,587
Cass	1986	95,955	29,834	27,957	7,074	1,521		2,648	617	617	19,589	13,013	12,102	1,754
	1982	68,004	19,751	18,449	5,698	955		2,171	386	386	9,791	12,628	8,708	1,173
Chippewa	1986	74,202	14,244	13,352	6,555	6,389		3,410	3,946	1,343	16,019	6,808	8,052	2,777
	1982	53,966	10,625	9,928	4,872	4,363		2,951	2,184	800	8,841	7,352	5,689	2,068
Chisago	1986	118,937	30,232	28,844	6,600	1,079		1,511	2,358	2,358	39,291	14,122	7,640	2,612
	1982	88,704	22,394	21,298	5,817	800		1,439	1,583	1,583	22,640	15,825	5,886	2,013
Clay	1986	262,360	68,013	66,104	28,642	12,636	7,511	10,421	17,777	6,102	48,319	22,135	19,928	8,367
	1982	187,883	49,765	48,213	21,521	6,966	3,700	8,355	11,499	4,646	26,493	22,047	15,058	6,491
Clearwater	1986	31,804	8,042	7,525	1,652	4,028		101	1,063	306	5,138	5,266	2,671	813
	1982	22,752	5,551	5,177	1,254	2,315		91	715	265	2,655	5,137	1,968	655
Cook	1986	27,098	6,821	6,373	2,298	3,159		636	374	374	2,325	5,947	1,280	489
	1982	21,913	5,043	4,697	1,989	1,915		614	229	229	1,250	6,127	918	420
Cottonwood	1986	86,796	17,740	17,383	4,874	5,989		1,935	5,089	2,293	24,210	10,052	7,224	2,957
	1982	56,341	11,860	11,585	3,491	3,397		1,556	2,720	1,324	11,992	9,353	4,865	1,860
Crow Wing	1986	312,133	69,285	64,388	27,933	39,010	24,822	9,217	15,076	6,841	70,748	18,711	27,002	6,244
	1982	219,243	49,689	46,029	22,025	22,259	13,386	7,511	8,800	4,639	39,412	20,876	18,620	4,893
Dakota	1986	1,359,208	239,804	225,298	106,638	226,558	210,453	59,139	55,805	26,166	314,378	108,849	94,570	32,848
	1982	994,043	197,747	185,192	83,090	146,180	134,368	49,517	38,974	21,018	177,050	112,324	73,379	27,017
Dodge	1986	33,917	10,732	10,193	3,028	2,471		563	320		6,067	2,358	4,421	1,019
	1982	32,109	10,059	9,523	2,988	1,846		638	297		4,516	3,211	4,566	991
Douglas	1986	178,835	43,418	39,888	13,887	9,029	2,277	12,194	12,060	7,289	32,068	15,915	16,850	4,768
	1982	130,624	30,394	27,834	10,819	6,090	1,346	9,838	7,756	5,231	17,707	16,707	12,672	3,949
Faribault	1986	95,794	18,836	17,532	5,568	1,654		3,300	2,372	2,025	25,093	5,471	9,570	3,531
	1982	72,852	14,929	13,851	4,886	1,069		3,145	1,685	1,466	14,282	6,383	7,662	2,526
Fillmore	1986	129,473	35,698	33,512	5,048	1,453		1,685	3,211	1,988	41,774	8,606	13,894	2,644
	1982	82,690	24,107	22,558	3,812	912		1,414	2,024	1,316	20,955	7,968	9,395	1,899
Freeborn	1986	242,815	46,781	42,551	17,463	20,447	14,599	7,479	11,149	4,345	76,825	25,780	10,852	8,987
	1982	167,873	34,693	31,456	13,044	13,512	9,230	5,870	7,159	3,065	40,492	25,581	8,318	6,388
Goodhue	1986	247,411	68,278	64,567	19,702	8,698		11,697	8,015	5,987	67,405	15,504	22,210	9,034
	1982	165,494	47,808	45,065	14,447	5,742		8,858	5,099	3,881	33,517	14,949	15,948	5,802
Grant	1986	22,109	2,965	2,367	1,379	524		276	509		10,213	527	2,593	991
	1982	18,903	3,211	2,556	1,451	410		325	398		6,749	728	2,525	944
Hennepin	1986	8,689,408	1,471,821	1,382,875	815,292	1,332,824	1,227,868	407,846	496,583	223,221	2,197,829	534,581	351,096	209,971
	1982	5,860,914	1,040,893	974,871	582,388	859,315	783,861	318,658	304,609	158,361	1,120,466	529,404	258,074	149,588

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Houston	1986	57,845	23,824	21,657	4,508	925		538	820	820	7,361	8,630	5,338	1,234
	1982	43,211	16,231	14,708	3,780	636		485	563	563	3,906	8,716	4,007	820
Hubbard	1986	59,061	11,775	11,604	3,457	4,555		1,259	1,349	187	12,964	4,047	10,240	1,930
	1982	52,779	11,983	11,772	3,190	3,372		1,421	1,156	176	8,875	5,865	7,875	1,902
Isanti	1986	70,371	16,560	15,498	4,423	3,575		1,956	2,573	1,980	18,467	6,880	3,736	3,582
	1982	60,325	15,226	14,204	3,987	2,998		1,956	2,014	1,571	11,894	8,323	3,412	2,898
Itasca	1986	194,059	43,620	42,534	13,598	10,671	8,896	5,890	3,033	1,393	50,805	21,945	15,265	7,475
	1982	167,671	40,072	38,951	12,667	8,456	6,783	6,158	2,387	1,208	30,385	27,446	14,046	6,094
Jackson	1986	53,303	7,213	6,620	4,991	1,397		1,166	1,914	553	19,795	9,217	4,129	1,646
	1982	38,024	5,913	5,409	3,669	756		987	1,267	368	9,919	9,515	3,063	1,329
Kanabec	1986	50,649	15,153	13,902	4,927	887		1,306	1,298	459	11,112	4,835	5,322	1,599
	1982	38,913	11,549	10,563	3,924	648		1,220	815	286	6,496	5,550	4,176	1,219
Kandiyohi	1986	246,494	44,247	41,276	18,213	26,165	22,994	13,678	14,720	5,328	67,273	17,420	15,832	5,937
	1982	179,740	34,247	31,845	14,398	19,243	16,624	12,524	8,797	3,616	34,640	18,496	12,674	4,744
Kittson	1986	25,567	7,906	7,406	1,358	223		155	580	341	4,891	4,610	3,621	492
	1982	21,278	6,133	5,726	1,234	170		151	447	302	2,827	5,662	2,477	453
Koochiching	1986	89,074	20.073	19,491	8,346	10,571	8,009	3,226	1,431	1,145	15,719	8,358	4,877	3,847
	1982	70,698	15,826	15,318	7,000	6,588	4,870	3,275	1,082	883	9,490	10,156	3,975	3,215
Lac qui Parle	1986	38,531	8,153	7,525	2,965	1,320		1,103	1,962	1,610	7,561	2,967	4,081	1,041
	1982	30,777	6,729	6,190	2,320	880		951	1,485	1,240	4,585	3,795	3,376	946
Lake	1986	60,141	9,077	8,679	3,834	1,043		647	262		28,250	5,814	3,288	1,038
	1982	48,188	8,635	8,230	3,540	765		711	222		16,755	7,353	2,539	1,025
Lake of the Woods	1986	23,235	5,548	5,452	2,098	1,367		511	135		2,017	5,506	2,542	658
	1982	15,116	3,118	3,054	1,366	664		386	74		904	4,769	1,416	402
Le Sueur	1986	88,778	16,900	15,268	11,892	2,326		2,529	3,439	2,350	20,524	11,152	6,404	4,221
	1982	67,653	13,705	12,342	9,189	1,372		2,196	2,289	1,676	11,489	12,606	4,965	3,028
Lincoln	1986	15,761	3,628	3,395	826	240		166	670	670	4,489	1,107	3,416	728
	1982	17,278	4,008	3,739	1,070	248		239	695	695	3,578	1,919	4,101	774
Lyon	1986	143,601	32,985	30,951	11,121	15,483		9,468	5,067	2,238	31,393	8,558	11,048	3,168
	1982	109,183	25,399	23,757	8,814	9,799		8,992	3,857	1,960	17,931	9,612	9,221	2,780
McLeod	1986	200,791	41,387	39,635	15,312	19,535	10,295	9,289	6,922	3,281	57,232	18,457	12,078	4,410
	1982	136,461	29,981	28,621	11,027	11,315	5,453	7,272	4,742	2,370	28,960	18,069	9,099	3,561
Mahnomen	1986	17,780	5,846	5,482	1,380	1,347		256	293	293	2,720	1,236	2,616	959
	1982	13,341	4,556	4,259	1,056	929		250	214	214	1,501	1,526	1,674	730
Marshall	1986	23,006	4,388	4,081	2,339	406		139	403	64	9,713	2,099	2,384	622
	1982	23,951	5,180	4,803	2,677	427		198	377	66	7,030	3,930	2,709	716
Martin	1986	141,865	28,182	26,453	10,787	16,257	9,539	8,080	8,311	3,915	36,884	5,313	9,666	5,136
	1982	109,411	25,484	23,845	9,312	10,758	5,997	7,022	6,300	3,354	21,199	6,505	8,207	3,861
Meeker	1986	97,245	17,424	16,369	9,745	5,089		2,101	3,272	1,937	26,615	10,900	14,316	2,372
	1982	64,883	12,641	11,838	6,815	3,309		1,801	1,999	1,242	12,193	10,399	9,781	1,713
Mille Lacs	1986	89,187	28,908	26,885	4,806	4,576		2,992	4,769	3,614	9,423	13,442	7,654	2,003
	1982	69,559	21,460	19,895	3,958	2,788		2,422	2,883	2,353	5,028	13,888	5,892	1,548
Morrison	1986	142,262	37,208	35,517	10,593	3,014		5,393	4,148	3,101	26,597	17,582	14,513	6,193
	1982	94,175	23,096	21,975	7,959	1,768		4,251	2,181	1,750	12,518	16,073	9,697	4,091
Mower	1986	235,109	43,355	39,831	21,212	18,971	15,364	8,713	10,292	4,252	59,217	19,324	16,988	9,461
	1982	168,409	34,318	31,428	16,147	12,542	9,685	7,942	6,906	3,290	30,669	19,574	11,676	7,547
Murray	1986	48,893	7,045	6,640	2,792	3,120		943	1,700	610	10,469	2,733	5,247	6,534
	1982	33,301	5,579	5,242	2,222	1,656		813	1,087	439	5,337	2,919	3,575	4,473
Nicollet	1986	99,726	25,193	23,552	13,120	909		2,214	2,756	1,741	31,244	7,739	7,447	2,029
	1982	71,895	18,300	17,054	10,338	669		1,806	1,994	1,399	16,967	8,890	5,966	1,637
Nobles	1986	163,753	32,069	30,814	12,749	7,941	6,560	12,513	12,325	3,116	39,623	11,297	15,384	6,920
	1982	105,862	21,008	20,122	8,809	4,763	3,744	9,509	6,408	1,811	19,706	10,564	10,722	4,270
Norman	1986	22,268	5,581	5,176	1,194	165		541	312	312	7,980	633	3,328	939
	1982	21,076	5,688	5,258	1,348	151		688	283	283	5,539	1,035	3,451	959
Olmsted	1986	828,042	143,676	137,203	61,934	134,463	121,698	41,615	34,729	12,157	216,472	55,478	46,505	26,145
	1982	573,084	103,339	98,368	48,073	87,147	77,626	32,541	23,463	9,325	113,267	54,867	35,268	19,702
Otter Tail	1986	260,489	51,633	49,404	19,085	23,098	12,760	12,242	11,725	4,690	73,039	19,613	17,740	8,644
	1982	184,525	37,180	35,460	15,393	13,257	6,808	10,028	8,247	3,875	39,038	22,305	14,048	6,471
Pennington	1986	91,983	18,785	17,940	6,195	8,029	6,593	7,177	3,048	1,425	23,102	8,432	7,507	3,066
	1982	71,562	14,517	13,820	5,107	6,200	4,962	6,165	2,211	1,211	12,609	9,743	6,351	2,445
Pine	1986	93,502	14,494	13,095	14,137	2,925		997	1,474	1,474	25,127	15,706	6,305	2,207
	1982	70,844	11,906	10,723	11,064	1,980		816	995	995	13,565	16,398	4,655	1,536
Pipestone	1986	59,769	13,829	12,482	3,859	2,499		2,208	3,446	2,011	12,364	3,949	10,414	2,357
	1982	44,939	10,286	9,254	3,181	1,879		1,914	2,301	1,482	6,893	4,700	7,483	1,710

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Polk	1986	176,293	46,757	44,931	20,513	3,698		4,679	5,773	2,682	41,832	13,415	22,086	5,627
	1982	124,108	33,582	32,168	14,370	2,444		3,645	3,827	1,932	20,233	14,220	16,689	4,622
Pope	1986	43,686	10,355	9,352	4,884	716		573	552	232	11,807	2,952	4,511	2,089
	1982	29,430	7,535	6,784	3,661	474		469	309	159	5,566	2,998	3,258	1,421
Ramsey	1986	4,119,198	668,114	625,908	379,563	685,784	637,312	170,184	167,656	78,881	1,014,731	274,821	141,672	96,072
	1982	2,619,655	459,930	429,502	257,782	427,575	393,649	122,984	101,093	54,034	488,589	251,396	95,599	66,584
Red Lake	1986	13,852	2,450	2,279	979	598		53	681	681	6,192	298	1,125	196
	1982	13,241	2,657	2,464	1,145	563		73	745	745	4,358	544	1,352	232
Redwood	1986	81,587	16,858	15,282	6,834	3,600		3,451	5,728	4,287	22,660	7,209	7,359	2,081
	1982	66,790	14,806	13,379	5,750	2,441		3,665	3,892	3,044	13,497	8,308	6,453	1,982
Renville	1986	82,035	18,258	17,752	4,947	1,303		1,078	1,826	727	24,392	3,927	15,120	2,069
	1982	56,911	13,304	12,894	3,902	932		978	1,289	515	13,472	4,342	9,894	1,712
Rice	1986	240,542	56,641	52,724	24,756	14,510	10,653	10,944	10,504	6,312	54,649	21,258	15,316	8,535
	1982	179,198	42,501	39,436	20,274	9,079	6,340	9,251	6,701	4,374	30,400	23,317	11,932	6,323
Rock	1986	66,457	14,463	14,281	4,296	3,098		3,287	1,752	1,333	25,826	5,361	3,179	1,339
	1982	41,217	9,510	9,360	3,094	1,722		2,504	1,015	835	12,333	5,190	2,098	901
Roseau	1986	62,241	14,716	13,810	2,617	2,173		2,561	3,643	1,134	22,946	3,729	3,551	2,412
	1982	40,067	10,648	9,960	2,049	1,418		2,025	1,976	620	10,697	3,922	2,643	1,598
St. Louis	1986	1,307,397	283,648	266,790	112,836	195,734	172,981	49,247	53,590	23,231	223,283	102,617	80,145	39,834
	1982	997,917	220,905	207,114	91,333	141,244	123,087	45,167	37,903	18,767	127,092	109,363	63,301	28,471
Scott	1986	230,025	47,449	46,206	22,930	11,503	9,954	5,863	2,562	2,191	66,390	36,252	14,003	5,118
	1982	154,537	32,748	31,789	16,231	5,928	4,980	4,339	1,541	1,363	34,094	33,921	9,936	3,573
Sherburne	1986	117,575	29,918	28,454	7,892	4,498		728	1,398	1,398	43,862	13,248	7,783	1,306
	1982	76,547	19,474	18,468	6,148	2,485		631	855	855	21,279	13,535	5,581	975
Sibley	1986	47,583	13,497	12,381	3,400	2,233		827	1,684	1,148	13,520	3,414	3,724	1,152
	1982	36,867	10,423	9,530	3,031	1,637		760	1,104	835	7,447	4,563	2,971	984
Stearns	1986	1,236,115	143,867	124,684	63,455	116,313	95,347	32,749	34,201	14,889	191,193	47,169	63,916	21,782
	1982	884,902	101,982	88,102	48,802	77,575	62,173	28,285	22,488	11,394	104,514	50,028	49,039	17,127
Steele	1986	191,656	31,343	27,230	13,655	12,420	8,374	7,753	12,565	7,074	55,578	11,907	11,825	7,253
	1982	126,796	23,362	20,231	10,591	8,191	5,209	6,302	7,384	4,686	27,085	11,505	8,551	4,642
Stevens	1986	65,526	13,677	12,819	6,118	2,910		2,546	3,140	1,898	22,510	1,805	5,144	4,433
	1982	42,093	9,862	9,214	4,358	1,995		2,107	1,847	1,184	10,110	2,089	3,831	3,121
Swift	1986	58,723	13,227	12,226	3,722	3,173		986	549	365	8,518	5,624	6,574	3,024
	1982	43,481	9,688	8,927	2,916	2,151		928	386	265	4,495	6,104	5,052	2,177
Todd	1986	80,962	20,402	18,623	4,339	3,258		1,607	1,343	274	23,278	7,562	7,586	2,980
	1982	62,335	16,020	14,576	3,802	2,356		1,580	832	167	13,383	8,458	6,371	2,327
Traverse	1986	24,514	5,311	4,898	1,089	914		941	641	322	8,826	1,695	2,344	1,272
	1982	16,946	3,875	3,562	906	559		797	465	244	4,473	1,786	1,837	902
Wabasha	1986	81,636	14,281	13,950	5,426	1,537		1,564	2,486	1,085	36,307	3,715	7,399	3,648
	1982	60,086	12,393	12,067	4,905	1,099		1,473	1,622	764	19,742	4,902	6,264	2,788
Wadena	1986	73,056	20,129	19,609	3,949	5,098		3,372	2,550	1,359	11,499	5,327	11,241	3,024
	1982	63,431	16,872	16,385	3,616	4,084		3,454	2,014	1,245	7,552	7,082	10,100	2,532
Waseca	1986	69,083	22,403	20,129	4,462	3,821		1,406	4,001	2,167	12,242	5,699	7,866	3,423
	1982	50,753	15,872	14,215	3,751	2,689		1,333	2,433	1,516	6,902	5,871	6,143	2,521
Washington	1986	565,108	190,976	188,480	59,436	25,219	22,870	21,160	11,831	7,920	95,862	48,638	61,369	17,630
	1982	411,134	139,775	137,507	43,592	15,305	13,754	16,888	7,673	5,531	52,779	51,636	41,479	14,066
Watonwan	1986	51,823	10,998	10,292	3,299	3,232		2,034	1,657	1,146	21,092	1,794	3,956	1,103
	1982	41,925	9,767	9,111	3,359	2,389		2,169	1,351	954	12,998	2,452	3,785	1,076
Wilkin	1986	38,723	8,265	7,057	5,019	405		312	1,306	996	10,058	1,843	1,595	1,713
	1982	28,748	6,633	5,645	4,055	308		308	830	684	5,161	2,240	1,323	1,522
Winona	1986	263,225	65,709	62,612	27,546	23,990	19,586	11,098	10,026	3,531	55,851	16,872	17,985	6,842
	1982	196,482	49,238	46,768	20,803	17,888	14,182	9,281	6,961	2,750	31,960	18,005	13,701	5,320
Wright	1986	274,760	70,395	66,229	23,179	2,310		3,876	5,241	3,281	80,838	40,166	17,816	9,639
	1982	222,361	56,179	52,687	18,768	1,713		4,023	3,856	2,510	50,213	45,244	15,338	7,582
Yellow Medicine	1986	47,950	12,720	12,218	3,632	1,012		2,262	2,902	2,902	7,594	4,939	6,204	2,830
	1982	36,544	9,257	8,863	2,859	736		1,991	1,694	1,694	4,136	6,037	4,623	2,096
TOTAL METRO COUNTIES	1986	20,482,232	3,631,442	3,414,447	1,808,004	2,986,526	2,714,275	841,843	922,262	424,308	4,858,734	1,429,633	995,997	504,185
	1982	14,079,455	2,643,805	2,478,048	1,316,630	1,933,176	1,736,251	664,959	581,974	306,350	2,509,042	1,426,141	739,197	367,492
TOTAL STATE	1986	28,044,113	5,327,096	5,007,576	2,418,280	3,481,211	2,961,763	1,142,376	1,221,387	574,748	6,773,743	2,061,597	1,626,755	755,526
	1982	19,599,240	3,921,924	3,675,017	1,800,622	2,259,090	1,893,527	922,013	775,646	413,048	3,541,904	2,107,972	1,221,415	557,002

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
MISSISSIPPI														
BILOXI - GULFPORT	1986	**1,136,987**	**218,158**	**212,413**	**134,853**	**174,912**	**127,985**	**40,833**	**46,503**	**24,325**	**297,183**	**60,031**	**57,178**	**46,707**
	1982	810,869	182,488	177,089	95,380	122,329	85,783	34,710	28,668	16,682	169,657	58,418	40,361	28,924
Hancock	1986	118,900	38,396	37,845	8,707	13,854	4,081	3,846	3,141	1,602	28,269	6,665	5,757	3,582
	1982	84,366	30,234	29,706	6,058	8,689	2,299	2,686	1,631	891	15,969	6,687	4,256	2,550
Harrison	1986	1,018,087	179,762	174,568	126,146	161,058	123,904	36,987	43,362	22,723	268,914	53,366	51,421	43,125
	1982	726,503	152,254	147,383	89,322	113,640	83,484	32,024	27,037	15,791	153,688	51,731	36,105	26,374
JACKSON	1986	**2,260,168**	**434,798**	**419,587**	**178,095**	**337,750**	**265,204**	**99,693**	**109,615**	**59,106**	**569,186**	**173,330**	**96,956**	**89,781**
	1982	1,671,893	362,094	348,396	132,088	242,740	183,923	79,953	68,914	41,541	350,612	166,572	71,226	58,322
Hinds	1986	1,896,145	329,436	316,505	152,211	303,941	246,991	91,570	86,472	46,829	504,407	138,009	67,647	76,434
	1982	1,366,267	270,190	258,757	109,822	216,407	170,593	71,807	53,548	32,235	306,652	126,596	49,038	48,069
Madison	1986	136,498	38,771	37,783	9,335	8,751		3,470	5,505	2,226	36,717	14,598	7,239	3,434
	1982	106,723	32,154	31,235	6,641	6,805		3,190	3,217	1,486	23,386	15,745	4,870	2,624
Rankin	1986	227,525	66,591	65,299	16,549	25,058	18,213	4,653	17,638	10,051	28,062	20,723	22,070	9,913
	1982	198,903	59,750	58,404	15,625	19,528	13,330	4,956	12,149	7,820	20,574	24,231	17,318	7,629
PASCAGOULA	1986	**620,468**	**170,505**	**165,692**	**55,598**	**104,845**	**79,745**	**26,551**	**20,557**	**10,185**	**126,704**	**32,696**	**23,851**	**20,849**
	1982	414,105	127,036	123,057	35,431	65,081	47,225	18,328	11,992	6,705	67,302	30,534	16,091	14,218
Jackson	1986	620,468	170,505	165,692	55,598	104,845	79,745	26,551	20,557	10,185	126,704	32,696	23,851	20,849
	1982	414,105	127,036	123,057	35,431	65,081	47,225	18,328	11,992	6,705	67,302	30,534	16,091	14,218
ALL COUNTIES														
Adams	1986	307,277	50,894	50,011	19,125	51,865	36,019	19,667	12,624	8,576	95,133	12,274	15,094	12,899
	1982	218,039	45,331	44,402	13,561	33,647	22,396	15,066	7,728	5,737	57,355	11,379	11,044	7,808
Alcorn	1986	188,450	41,471	40,397	15,456	21,477	14,101	9,132	6,441	2,537	42,254	12,613	11,778	8,054
	1982	131,034	30,449	29,567	10,394	13,611	8,627	7,609	3,607	1,540	24,263	12,181	8,482	4,839
Amite	1986	28,337	9,602	9,466	1,417	1,475		369	846	846	7,211	1,132	2,491	803
	1982	23,290	8,194	8,052	1,163	1,289		376	610	610	4,928	1,467	1,864	703
Attala	1986	69,884	14,020	13,593	3,714	11,338	7,574	3,992	5,451	3,293	12,567	3,714	4,220	4,092
	1982	56,145	13,787	13,325	2,779	7,889	5,104	3,775	3,219	2,183	8,311	4,117	3,479	2,761
Benton	1986	8,406	3,919	3,780	757	217		92	541	541	1,273	502	134	215
	1982	6,902	3,522	3,386	519	174		84	313	313	822	538	104	162
Bolivar	1986	171,551	40,634	40,281	8,793	19,708	11,934	9,803	8,808	5,758	39,020	6,452	7,842	7,693
	1982	117,150	32,380	31,996	6,198	12,363	7,187	6,787	4,770	3,489	22,149	6,606	4,734	4,658
Calhoun	1986	40,829	12,428	12,212	1,723	4,130		2,454	1,960	412	8,406	2,435	3,622	1,259
	1982	36,155	11,394	11,160	1,537	3,339		2,310	1,342	337	6,152	3,160	3,416	1,122
Carroll	1986	13,855	4,138	4,010	243			71	532	532	658	5,488	189	309
	1982	11,465	2,882	2,784	194			59	294	294	368	5,612	137	193
Chickasaw	1986	82,038	19,850	19,224	2,621	7,778	4,215	1,772	12,491	12,491	20,665	3,747	2,541	3,517
	1982	54,635	15,681	15,138	1,655	4,763	2,366	1,482	6,446	6,446	11,500	3,949	1,718	2,133
Choctaw	1986	16,787	5,476	5,438	613	1,297		667	793	564	3,723	1,661	555	1,062
	1982	15,412	5,764	5,706	520	1,062		598	601	439	2,503	2,056	431	831
Claiborne	1986	20,921	7,956	7,893	915	1,224		907	800	115	1,941	2,351	2,514	1,045
	1982	21,632	8,421	8,328	1,024	1,149		952	625	123	1,597	3,159	2,224	930
Clarke	1986	56,537	17,286	16,937	1,262	5,044		1,784	3,289	3,289	8,640	2,821	9,504	2,385
	1982	40,531	13,842	13,519	950	3,268		1,454	1,795	1,795	5,260	2,920	6,060	1,400
Clay	1986	73,081	24,698	24,604	3,549	10,878	8,479	2,320	2,958	1,910	15,098	3,925	2,075	3,330
	1982	56,541	19,786	19,648	2,975	7,557	5,666	2,209	2,021	1,369	9,896	4,576	1,360	2,197
Coahoma	1986	188,513	53,346	52,271	10,104	18,847	11,594	12,303	7,175	5,608	44,464	12,402	9,437	6,004
	1982	132,418	41,853	40,879	6,741	11,391	6,666	10,006	4,287	3,501	25,339	11,179	6,084	3,684
Copiah	1986	75,657	19,564	18,726	3,077	7,097		1,450	3,159	2,510	21,076	7,431	2,586	4,749
	1982	67,942	19,384	18,495	2,643	5,623		1,520	2,518	2,039	15,774	8,662	2,207	3,566
Covington	1986	44,602	10,607	10,525	1,055	2,693		2,178	1,383	334	12,330	5,917	4,689	2,505
	1982	40,491	10,804	10,686	957	2,565		1,992	929	294	9,203	7,306	3,708	1,837
☐ De Soto	1986	189,646	69,483	67,024	10,909	15,815	10,753	6,389	3,696	3,133	41,379	6,606	20,073	5,610
	1982	137,581	54,866	52,755	7,599	11,750	7,513	4,680	2,175	1,919	24,255	7,319	12,911	3,727
Forrest	1986	584,991	116,964	113,081	52,554	89,733	61,687	29,135	35,611	11,803	133,875	28,898	45,891	21,148
	1982	393,328	80,069	77,164	35,816	64,146	41,540	23,092	21,124	8,245	75,947	25,778	30,154	13,976
Franklin	1986	11,653	3,000	2,936	178	496		319	801	422	3,088	135	549	1,318
	1982	11,588	3,137	3,060	183	476		342	626	367	2,601	215	568	1,341
George	1986	51,392	17,654	17,532	2,942	7,796		595	856	856	11,936	2,617	2,618	1,545
	1982	40,930	15,568	15,411	2,348	5,493		552	569	569	7,722	2,980	1,783	1,249
Greene	1986	10,541	2,885	2,786	346	308		699	777	777	2,761	361	573	1,212
	1982	10,142	3,305	3,181	334	326		708	577	577	2,025	547	575	979

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Grenada	1986	154,083	24,655	24,122	7,962	19,129		6,691	3,681	3,167	66,015	9,320	3,165	3,525
	1982	107,454	21,208	20,684	5,622	11,934		5,151	2,205	1,972	39,783	8,764	2,213	2,645
Hancock	1986	118,900	38,396	37,845	8,707	13,854	4,081	3,846	3,141	1,602	28,269	6,665	5,757	3,582
	1982	84,366	30,234	29,706	6,058	8,689	2,299	2,686	1,631	891	15,969	6,687	4,256	2,550
Harrison	1986	1,018,087	179,762	174,568	126,146	161,058	123,904	36,987	43,362	22,723	268,914	53,366	51,421	43,125
	1982	726,503	152,254	147,383	89,322	113,640	83,484	32,024	27,037	15,791	153,688	51,731	36,105	26,374
Hinds	1986	1,896,145	329,436	316,505	152,211	303,941	246,991	91,570	86,472	46,829	504,407	138,009	67,647	76,434
	1982	1,366,267	270,190	258,757	109,822	216,407	170,593	71,807	53,548	32,235	306,652	126,596	49,038	48,069
Holmes	1986	85,059	41,766	41,103	1,879	3,461		1,832	1,681	1,681	13,934	6,862	4,392	3,771
	1982	55,048	26,105	25,609	1,302	2,279		1,396	794	794	7,471	6,542	2,758	2,273
Humphreys	1986	52,072	18,458	18,305	2,187	2,783		1,942	3,549	3,549	9,703	3,052	6,100	1,821
	1982	34,249	12,272	12,131	1,413	1,973		1,503	1,782	1,782	5,392	3,128	3,607	1,177
Issaquena	1986	731	731	725										
	1982	714	714	706										
Itawamba	1986	49,954	11,920	11,520	2,211	7,003	5,911	1,444	1,765	1,188	15,720	2,570	1,444	1,697
	1982	40,687	11,819	11,385	1,734	5,244	4,360	1,238	1,201	900	10,248	2,978	1,242	1,283
Jackson	1986	620,468	170,505	165,692	55,598	104,845	79,745	26,551	20,557	10,185	126,704	32,696	23,851	20,849
	1982	414,105	127,036	123,057	35,431	65,081	47,225	18,328	11,992	6,705	67,302	30,534	16,091	14,218
Jasper	1986	41,801	10,641	10,503	1,892	2,339		244	1,049	1,049	13,297	2,687	3,945	1,880
	1982	34,585	9,250	9,101	1,505	2,028		256	682	682	9,060	3,388	2,973	1,696
Jefferson	1986	10,081	2,902	2,831	252	730		536	144		2,316	1,005	206	766
	1982	10,092	3,357	3,264	265	612		524	108		1,784	1,324	206	636
Jefferson Davis	1986	30,458	9,257	9,143	1,276	3,751		812	445	445	6,552	865	2,154	475
	1982	27,886	9,805	9,655	1,042	2,937		813	284	284	4,765	1,185	1,986	431
Jones	1986	362,495	69,133	66,694	25,820	52,191	30,288	25,025	25,766	12,880	88,450	16,453	16,159	17,309
	1982	268,880	62,447	60,052	17,970	36,706	19,865	18,717	14,938	8,202	53,900	17,193	11,767	11,333
Kemper	1986	18,424	5,765	5,647	676	1,283		87	528	528	2,659	1,031	1,543	519
	1982	14,868	5,137	5,017	470	938		74	328	328	1,557	1,183	1,119	378
Lafayette	1986	112,506	28,032	27,880	9,612	11,367	7,479	8,336	4,418	2,764	21,772	7,084	8,304	3,859
	1982	90,795	24,157	23,949	7,339	8,711	5,369	7,077	2,752	1,917	14,511	7,722	5,807	3,117
Lamar	1986	47,787	16,530	16,211	1,165	7,773		378	339		8,738	1,664	3,130	2,750
	1982	45,109	17,546	17,152	1,169	6,622		394	236		6,753	2,142	2,817	2,202
Lauderdale	1986	498,436	89,700	87,554	40,843	76,569	53,596	20,062	25,600	16,304	124,317	27,457	32,741	24,821
	1982	381,278	79,914	77,754	29,850	59,386	39,524	16,872	15,100	10,395	79,646	29,899	24,288	16,342
Lawrence	1986	33,540	9,417	9,228	1,119	593		217	1,723	136	11,683	2,380	2,397	2,381
	1982	30,747	9,919	9,690	960	588		243	1,344	121	8,680	3,072	2,320	1,894
Leake	1986	61,751	13,883	13,614	2,199	12,497	7,814	1,985	2,491	869	14,361	2,665	4,140	3,388
	1982	48,852	12,637	12,351	1,846	9,092	5,398	1,905	1,603	675	9,478	3,003	3,241	2,340
Lee	1986	554,150	97,340	94,583	28,387	81,369	71,056	28,267	22,921	11,203	149,682	49,314	31,752	17,156
	1982	339,290	66,377	64,291	18,644	49,764	42,561	19,055	12,057	6,726	75,853	37,677	19,712	9,230
Leflore	1986	210,286	48,589	48,316	20,150	28,826	21,909	9,469	14,084	9,410	44,736	11,899	10,566	6,973
	1982	155,793	40,409	40,053	13,591	18,601	13,798	8,181	7,994	5,770	27,726	12,846	7,905	5,019
Lincoln	1986	174,715	35,977	35,584	7,718	23,951		9,686	6,163	3,551	44,018	6,819	14,175	11,388
	1982	123,592	30,829	30,395	5,641	14,762		7,822	3,784	2,483	26,083	6,584	9,687	6,870
Lowndes	1986	381,046	92,919	91,472	25,251	46,486	39,081	25,064	23,604	16,726	71,423	24,873	15,448	13,553
	1982	260,967	66,565	65,319	17,878	30,951	25,314	19,876	12,337	9,429	40,882	21,339	10,735	7,550
Madison	1986	136,498	38,771	37,783	9,335	8,751		3,470	5,505	2,226	36,717	14,598	7,239	3,434
	1982	106,723	32,154	31,235	6,641	6,805		3,190	3,217	1,486	23,386	15,745	4,870	2,624
Marion	1986	110,997	37,400	36,326	5,406	13,096	4,083	6,321	4,526	1,444	18,452	3,514	9,714	5,003
	1982	97,456	35,599	34,467	4,733	10,376	2,948	6,512	3,456	1,184	13,792	4,091	7,302	3,924
Marshall	1986	63,909	18,042	17,798	2,973	9,450	6,520	997	1,185	692	12,937	4,841	3,316	2,282
	1982	52,751	17,196	16,910	2,509	6,741	4,440	928	767	465	7,981	5,834	2,500	1,629
Monroe	1986	122,160	30,507	29,881	5,686	16,463	11,826	5,703	4,802	2,123	33,678	2,991	10,444	6,718
	1982	102,497	30,250	29,535	4,606	13,022	8,966	5,174	3,652	1,751	23,504	3,825	7,988	4,851
Montgomery	1986	41,063	12,875	12,755	1,430	7,465	4,173	1,076	1,659	1,659	6,894	2,033	2,330	1,916
	1982	[illegible]	13,087	12,923	1,444	6,443	3,453	1,238	1,299	1,299	5,464	2,821	1,915	1,661
Neshoba	1986	97,086	26,634	26,095	3,905	16,414	11,423	5,109	1,755	1,565	19,465	6,246	7,160	3,349
	1982	73,288	23,208	22,666	2,801	10,487	6,969	4,287	1,118	1,029	11,830	6,353	5,304	2,360
Newton	1986	67,101	20,178	19,813	2,300	4,820		1,873	1,642	970	21,925	3,249	6,103	1,567
	1982	47,017	16,732	16,377	1,770	3,133		1,519	1,023	662	11,387	3,211	4,207	1,164
Noxubee	1986	29,227	11,911	11,719	221	2,471		567	1,989	1,111	4,454	2,452	1,680	2,595
	1982	23,231	9,964	9,773	194	2,067		447	1,215	707	2,780	2,511	1,364	1,844
Oktibbeha	1986	142,665	33,448	33,228	12,370	15,592	9,645	9,425	7,590	6,640	30,788	12,977	7,525	4,301
	1982	115,075	29,881	29,590	9,654	12,048	7,171	8,072	4,819	4,375	19,571	13,509	6,265	2,970

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Panola	1986	103,252	26,999	26,480	4,806	13,384		4,204	3,521	879	28,943	3,306	5,907	5,163
	1982	78,628	25,101	24,540	3,399	8,923		3,344	1,920	514	18,663	3,642	3,974	3,265
Pearl River	1986	139,843	30,396	29,810	9,604	14,841		3,929	7,535	1,648	39,013	3,760	11,535	10,507
	1982	115,848	30,937	30,244	7,885	12,344		3,852	5,421	1,314	26,463	4,726	8,653	7,374
Perry	1986	26,588	15,020	14,693	450	3,296		767	682	158	2,098	841	160	942
	1982	17,811	9,871	9,625	325	2,329		505	342	84	1,170	850	110	643
Pike	1986	205,294	39,197	38,498	20,370	22,269	6,840	11,794	13,522	11,527	46,741	10,159	12,060	12,010
	1982	164,508	37,433	36,648	16,014	15,906	4,229	10,792	8,268	7,294	30,702	11,240	10,314	8,174
Pontotoc	1986	54,951	21,697	21,399	2,720	7,175	6,078	3,214	2,198	780	5,805	2,898	2,358	1,842
	1982	43,891	17,778	17,477	2,032	5,499	4,562	2,587	1,242	468	3,888	3,233	1,833	1,500
Prentiss	1986	69,173	20,182	19,699	3,893	6,716	5,606	1,869	2,148	1,654	20,129	2,149	3,048	3,226
	1982	65,717	21,481	20,900	3,652	6,574	5,368	1,843	1,692	1,381	16,064	2,873	2,973	2,629
Quitman	1986	43,783	15,812	15,604	1,403	6,438		1,639	1,383		6,756	1,373	2,310	1,733
	1982	27,600	10,628	10,454	860	3,710		1,230	736		3,314	1,196	1,389	1,035
Rankin	1986	227,525	66,591	65,299	16,549	25,058	18,213	4,653	17,638	10,051	28,062	20,723	22,070	9,913
	1982	198,903	59,750	58,404	15,625	19,528	13,330	4,956	12,149	7,820	20,574	24,231	17,318	7,629
Scott	1986	101,417	26,667	26,091	4,920	11,627		2,137	4,416	3,467	25,235	7,761	7,361	4,593
	1982	78,696	23,627	23,043	3,726	8,318		1,924	2,862	2,333	16,705	7,755	4,864	2,977
Sharkey	1986	22,517	8,578	8,534	984	2,051		455	217	217	4,026	1,705	1,147	598
	1982	17,353	7,103	7,044	670	1,445		382	139	139	2,434	1,634	889	455
Simpson	1986	80,985	21,661	21,018	4,323	10,324		3,975	1,915	1,119	22,304	4,055	4,188	4,693
	1982	66,220	19,328	18,694	3,520	7,899		3,994	1,385	841	15,482	4,685	3,139	3,369
Smith	1986	33,981	10,298	10,134	569	1,281		829	569	210	10,631	1,611	3,267	847
	1982	27,719	9,429	9,250	455	1,086		820	402	186	7,257	1,811	2,219	671
Stone	1986	35,140	7,557	7,470	2,091	1,278		1,473	536	338	10,164	3,354	4,786	1,719
	1982	31,464	7,918	7,801	1,821	1,180		1,264	389	254	7,343	4,359	3,557	1,319
Sunflower	1986	108,642	29,056	28,752	5,526	14,913	11,841	4,784	2,318	1,394	27,103	7,007	1,874	4,455
	1982	77,167	24,490	24,157	3,696	9,321	7,175	3,708	1,390	860	15,162	6,417	1,353	2,824
Tallahatchie	1986	36,177	11,546	11,167	1,311	4,083		676	1,309		7,957	1,504	2,309	2,844
	1982	23,630	8,816	8,499	775	2,408		518	630		4,230	1,474	1,300	1,565
Tate	1986	112,436	34,962	34,943	9,226	11,576	9,634	3,981	1,182	1,182	29,095	13,238	2,130	1,860
	1982	74,115	25,955	25,858	5,606	6,853	5,610	2,628	634	634	14,948	10,693	1,424	1,189
Tippah	1986	78,904	21,287	20,652	2,793	10,008	7,921	2,076	3,550	1,585	20,594	4,429	6,750	2,455
	1982	57,966	17,166	16,600	1,958	6,694	5,146	1,637	2,127	1,077	12,294	4,697	5,322	1,788
Tishomingo	1986	55,289	20,458	20,288	1,547	8,370	5,986	1,597	4,220	3,346	7,283	2,258	4,507	2,081
	1982	50,340	20,055	19,825	1,579	6,905	4,737	1,568	2,906	2,304	5,573	2,967	3,814	1,997
Tunica	1986	32,729	5,741	5,668	1,985	5,163		639	1,030		8,712	2,275	1,653	2,003
	1982	22,281	4,818	4,743	1,240	3,254		434	569		4,665	2,202	1,172	1,192
Union	1986	79,072	15,647	15,399	5,896	12,565	8,563	4,922	3,888	2,619	13,060	7,759	4,416	3,241
	1982	55,719	13,357	13,104	3,885	8,171	5,399	3,320	2,028	1,382	7,302	6,992	2,974	2,018
Walthall	1986	30,663	5,629	5,572	1,370	3,691		1,088	925	925	9,819	2,255	1,913	1,276
	1982	31,549	7,181	7,086	1,403	3,404		1,184	729	729	8,605	2,979	1,898	1,158
Warren	1986	262,678	68,711	68,579	23,680	38,697	28,823	10,626	9,821	4,665	55,952	12,736	10,306	11,755
	1982	220,650	63,122	62,800	19,399	31,373	22,264	9,973	6,849	3,589	39,492	14,970	8,341	8,605
Washington	1986	366,936	72,422	69,209	21,396	67,428	57,461	23,453	19,131	11,617	86,744	11,577	20,057	12,060
	1982	283,826	68,483	65,236	16,285	49,269	40,970	19,918	12,567	8,549	55,240	13,203	13,311	8,080
Wayne	1986	64,648	18,908	18,736	2,887	5,702		3,390	5,074	2,601	10,816	6,309	4,173	3,038
	1982	57,692	17,606	17,391	2,704	4,430		3,123	3,470	1,851	8,130	7,348	3,868	2,419
Webster	1986	26,745	6,766	6,632	988	2,296		732	1,300	557	7,659	1,456	2,415	1,346
	1982	23,650	6,653	6,499	899	1,785		679	875	410	5,758	1,952	2,137	1,056
Wilkinson	1986	21,285	8,248	8,120	742	2,908		1,054	875	875	3,345	1,800	644	1,045
	1982	21,418	8,619	8,457	739	2,618		1,107	664	664	2,746	2,525	661	949
Winston	1986	56,951	12,986	12,875	1,798	6,977	6,157	2,230	3,738	2,901	15,742	2,215	3,566	3,670
	1982	47,292	13,153	12,998	1,606	5,205	4,511	2,318	2,383	1,971	10,650	2,797	2,561	2,756
Yalobusha	1986	65,825	37,003	36,392	2,697	4,624		718	2,501	2,501	6,484	2,999	3,802	1,408
	1982	44,542	24,447	23,966	1,703	3,201		577	1,435	1,435	3,561	2,959	2,654	965
Yazoo	1986	102,545	31,020	30,372	4,342	9,427	5,450	7,314	4,228	2,508	20,755	7,719	4,202	4,876
	1982	75,508	24,131	23,552	3,098	7,210	3,979	5,491	2,510	1,556	12,516	7,102	3,066	3,103
TOTAL METRO COUNTIES	1986	4,207,269	892,944	864,716	379,455	633,322	483,687	173,466	180,371	96,749	1,034,452	272,663	198,058	162,947
	1982	3,034,448	726,484	701,297	270,498	441,900	324,444	137,671	111,749	66,847	611,826	262,843	140,589	105,191
TOTAL STATE	1986	12,224,603	2,832,400	2,765,855	869,106	1,673,703	1,084,454	551,888	556,498	322,850	2,931,505	736,350	669,837	501,140
	1982	9,044,004	2,367,107	2,304,474	6[illegible]9,875	1,176,790	728,082	448,638	339,192	212,865	1,785,781	732,635	481,719	333,454

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI														
COLUMBIA	**1986**	**569,524**	**125,449**	**122,962**	**56,217**	**77,351**	**74,299**	**31,726**	**23,200**	**9,681**	**142,880**	**32,508**	**33,032**	**17,080**
	1982	449,299	103,051	100,686	49,718	58,231	55,653	29,747	17,818	8,412	80,573	37,528	25,402	16,094
Boone	1986	569,524	125,449	122,962	56,217	77,351	74,299	31,726	23,200	9,681	142,880	32,508	33,032	17,080
	1982	449,299	103,051	100,686	49,718	58,231	55,653	29,747	17,818	8,412	80,573	37,528	25,402	16,094
JOPLIN	**1986**	**839,315**	**182,607**	**175,160**	**69,386**	**127,665**	**119,099**	**34,801**	**29,912**	**17,604**	**226,851**	**56,256**	**41,515**	**16,896**
	1982	621,749	140,985	134,609	56,830	85,996	79,546	33,555	22,394	14,202	128,720	62,226	29,284	15,239
Jasper	1986	635,439	124,979	118,498	54,498	112,298	106,078	30,891	23,140	12,640	169,507	36,317	27,699	14,634
	1982	487,940	102,064	96,463	46,372	76,545	71,723	30,303	18,183	11,087	100,533	41,929	21,453	13,533
Newton	1986	203,876	57,628	56,662	14,888	15,367	13,021	3,910	6,772	4,964	57,344	19,939	13,816	2,262
	1982	133,809	38,921	38,146	10,458	9,451	7,823	3,252	4,211	3,115	28,187	20,297	7,831	1,706
KANSAS CITY	**1986**	**11,010,066**	**2,052,007**	**1,977,731**	**975,965**	**1,515,617**	**1,295,438**	**461,428**	**451,563**	**217,498**	**2,889,180**	**702,761**	**511,407**	**314,565**
	1982	7,199,672	1,430,773	1,374,805	692,323	985,088	820,922	374,948	275,629	147,344	1,433,575	690,899	298,363	207,804
Cass	1986	234,748	61,250	60,832	16,371	37,926	30,007	1,376	4,981	2,517	64,175	18,499	10,826	6,886
	1982	166,814	48,240	47,758	12,715	22,304	17,229	1,286	3,573	1,915	33,346	21,717	7,493	5,116
Clay	1986	1,306,993	243,729	237,790	87,166	228,336	191,987	43,536	41,723	17,983	374,418	100,397	71,356	36,104
	1982	806,215	158,617	154,258	63,311	142,706	117,084	31,299	25,488	12,051	178,789	87,272	42,287	22,118
Jackson	1986	5,309,932	913,037	877,581	534,312	685,661	620,628	230,743	195,289	87,130	1,425,988	312,505	240,795	152,915
	1982	3,424,679	644,018	617,034	377,400	431,715	383,584	188,008	123,535	61,587	673,528	306,478	125,415	104,312
Lafayette	1986	114,292	29,433	28,717	10,030	11,413	7,801	1,885	3,090	2,791	34,354	6,598	6,512	3,140
	1982	86,076	25,093	24,404	8,067	7,385	4,853	1,967	2,468	2,262	18,448	8,083	4,961	2,691
Platte	1986	173,740	47,326	46,080	27,554	13,298	10,689	2,762	3,679	2,030	21,245	18,908	18,440	7,524
	1982	130,509	36,603	35,525	20,560	9,453	7,436	2,388	2,231	1,279	11,449	20,027	10,932	4,994
Ray	1986	69,797	14,457	14,276	4,329	9,240	9,155	1,909	2,094	900	10,077	10,965	6,301	2,261
	1982	53,140	11,927	11,740	3,154	5,387	5,325	1,712	1,217	607	5,090	12,137	4,189	1,876
Johnson, Kans.	*1986*	*2,659,455*	*456,881*	*437,943*	*204,980*	*383,094*	*304,473*	*145,919*	*163,285*	*86,432*	*673,980*	*146,667*	*103,432*	*61,[illegible]9*
	1982	*1,710,478*	*295,358*	*282,213*	*137,978*	*259,546*	*199,789*	*117,150*	*93,180*	*55,145*	*355,520*	*137,025*	*65,669*	*36,703*
Leavenworth, Kans.	*1986*	*219,983*	*52,809*	*51,299*	*15,389*	*23,391*	*22,265*	*6,390*	*9,956*	*4,654*	*72,593*	*11,744*	*8,461*	*5,673*
	1982	*156,262*	*39,486*	*38,235*	*11,975*	*17,991*	*17,001*	*5,926*	*6,543*	*3,453*	*38,573*	*13,544*	*6,416*	*4,028*
Miami, Kans.	*1986*	*92,221*	*30,058*	*29,090*	*5,999*	*11,549*	*8,411*	*3,138*	*3,997*	*1,998*	*20,337*	*4,394*	*5,544*	*3,587*
	1982	*63,907*	*21,442*	*20,685*	*4,430*	*7,035*	*4,914*	*2,635*	*2,557*	*1,428*	*11,452*	*5,214*	*3,979*	*2,308*
Wyandotte, Kans.	*1986*	*828,905*	*203,027*	*194,123*	*69,835*	*111,709*	*90,002*	*23,770*	*23,469*	*10,863*	*192,013*	*72,084*	*39,740*	*34,996*
	1982	*601,592*	*149,989*	*142,953*	*52,733*	*81,566*	*63,707*	*22,577*	*14,837*	*7,617*	*107,380*	*79,402*	*27,022*	*21,658*
ST. JOSEPH	**1986**	**582,377**	**136,216**	**130,434**	**47,393**	**98,492**	**75,473**	**22,699**	**21,015**	**8,288**	**159,750**	**32,719**	**22,516**	**13,164**
	1982	436,287	106,415	101,574	39,469	73,222	53,636	21,171	15,516	7,175	88,598	37,377	16,846	11,477
Buchanan	1986	582,377	136,216	130,434	47,393	98,492	75,473	22,699	21,015	8,288	159,750	32,719	22,516	13,164
	1982	436,287	106,415	101,574	39,469	73,222	53,636	21,171	15,516	7,175	88,598	37,377	16,846	11,477
ST. LOUIS	**1986**	**16,174,236**	**3,256,884**	**3,047,612**	**1,505,043**	**2,272,887**	**2,082,233**	**723,130**	**723,790**	**344,460**	**4,007,216**	**1,183,232**	**853,700**	**432,437**
	1982	10,911,091	2,465,558	2,301,467	1,076,473	1,523,700	1,379,005	551,193	445,074	236,685	1,995,337	1,174,769	497,718	311,464
Franklin	1986	430,479	106,599	104,368	28,114	32,932	26,172	12,206	12,708	6,980	120,174	43,979	36,091	11,680
	1982	296,741	78,753	76,859	21,499	21,747	16,848	10,345	8,530	5,004	58,834	43,446	23,576	8,084
Jefferson	1986	562,562	158,927	153,591	34,185	73,087	67,229	11,453	15,673	5,826	119,144	63,263	31,916	10,912
	1982	429,029	135,215	130,259	25,849	47,098	42,983	9,991	11,008	4,458	66,112	67,[illegible]92	20,921	9,119
St. Charles	1986	845,435	170,451	165,493	68,955	114,658	98,241	30,408	28,221	11,305	215,175	97,451	60,530	15,058
	1982	664,725	148,883	144,092	56,095	75,738	63,779	27,940	22,034	9,723	125,941	[illegible]08,956	44,660	13,147
St. Louis	1986	8,382,352	1,529,519	1,430,428	675,475	1,233,983	1,148,026	432,018	449,964	221,596	2,258,164	544,149	385,647	234,396
	1982	5,451,674	1,145,865	1,068,212	488,050	834,314	768,262	322,199	266,843	148,407	1,068,834	509,737	210,069	164,254
St. Louis city	1986	2,846,199	660,250	608,630	429,977	308,641	280,697	99,651	91,076	44,365	526,094	230,199	164,755	88,790
	1982	1,698,226	403,441	370,713	263,692	175,082	155,703	73,184	52,794	28,381	231,862	200,328	76,024	57,774
Clinton, Ill.	*1986*	*132,220*	*27,115*	*24,460*	*11,439*	*4,499*	*3,680*	*3,256*	*9,223*	*3,944*	*38,025*	*7,733*	*19,294*	*1,909*
	1982	*102,365*	*23,923*	*21,512*	*9,949*	*3,684*	*2,923*	*3,176*	*5,545*	*2,708*	*22,152*	*9,562*	*15,143*	*1,726*
Jersey, Ill.	*1986*	*63,951*	*12,567*	*11,875*	*5,958*	*10,175*	*8,972*	*2,062*	*2,427*	*1,482*	*20,370*	*2,066*	*1,478*	*1,603*
	1982	*56,803*	*13,734*	*12,937*	*5,789*	*8,479*	*7,307*	*2,177*	*1,970*	*1.269*	*14,200*	*3,246*	*1,231*	*1,573*
Madison, Ill.	*1986*	*1,441,260*	*313,847*	*293,200*	*123,594*	*241,572*	*218,264*	*50,380*	*50,891*	*21,804*	*372,552*	*94.584*	*86,097*	*33,393*
	1982	*1,098,254*	*273,064*	*254,287*	*101,128*	*162,220*	*144,497*	*41,046*	*36.483*	*17,658*	*213,974*	*117,963*	*59,522*	*28,676*
Monroe, Ill.	*1986*	*80,599*	*21,870*	*21,769*	*7,189*	*14,403*	*10,139*	*1,205*	*1,788*	*291*	*20,084*	*3,058*	*7,152*	*2,306*
	1982	*57,721*	*17,833*	*17,695*	*5,790*	*8,943*	*6,097*	*1,072*	*1,230*	*207*	*11,308*	*3,658*	*5,044*	*1,580*
St. Clair, Ill.	*1986*	*1,389,189*	*255,739*	*233,798*	*120,137*	*238,737*	*220,813*	*80,491*	*61,819*	*26,867*	*317,434*	*96,750*	*60,740*	*32,390*
	1982	*1,055,553*	*224,847*	*204,901*	*98,632*	*186,395*	*170,606*	*60,063*	*38,637*	*18,870*	*182,120*	*110,181*	*41,528*	*25,531*
SPRINGFIELD	**1986**	**1,551,125**	**318,766**	**307,351**	**130,555**	**252,772**	**243,861**	**65,433**	**78,209**	**36,969**	**405,003**	**67,945**	**88,009**	**37,050**
	1982	1,085,862	232,037	223,032	104,879	167,411	160,706	56,388	54,322	28,617	214,916	75,931	58,878	28,541
Christian	1986	107,750	32,975	31,442	4,934	1,148	299	5,820	2,227	1,714	45,494	4,610	2,413	1,190
	1982	66,782	22,556	21,439	3,272	783	170	4,540	1,169	910	21,385	5,128	1,452	800

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
SPRINGFIELD (continued)														
Greene	1986	1,443,375	285,791	275,909	125,621	251,624	243,562	59,613	75,982	35,255	359,509	63,335	85,596	35,860
	1982	1,019,080	209,481	201,593	101,607	166,628	160,536	51,848	53,153	27,707	193,531	70,803	57,426	27,741
ALL COUNTIES														
Adair	1986	164,797	38,604	37,574	17,892	17,114	10,225	8,165	7,079	2,837	40,944	10,794	11,413	1,932
	1982	119,052	28,973	28,111	13,292	12,690	7,293	7,154	5,130	2,111	20,970	11,987	7,848	1,627
Andrew	1986	44,613	9,924	9,648	1,391	2,034		357	1,856	1,856	17,513	5,892	3,871	137
	1982	32,797	7,908	7,663	1,186	1,261		356	1,197	1,197	9,500	6,997	2,826	120
Atchison	1986	45,103	13,933	12,963	3,306	615		536	686	686	6,931	12,270	4,874	636
	1982	28,784	8,499	7,882	2,157	371		399	405	405	3,060	10,366	2,171	419
Audrain	1986	128,774	35,565	34,746	7,251	16,041	13,538	6,785	6,702	3,272	24,811	7,553	12,354	4,034
	1982	95,976	27,696	26,972	5,990	10,766	8,806	6,583	4,794	2,528	14,128	8,066	7,876	3,101
Barry	1986	119,687	32,713	31,648	7,925	15,447	11,817	2,861	2,792	2,451	27,712	10,260	9,927	2,634
	1982	89,188	25,025	24,134	6,390	9,649	7,170	2,723	1,800	1,590	14,884	12,121	7,238	2,181
Barton	1986	40,607	8,602	7,966	2,374	8,481	7,998	571	492	492	8,238	3,873	3,087	932
	1982	30,741	6,708	6,193	2,012	5,525	5,171	560	393	393	4,575	4,306	2,347	797
Bates	1986	56,417	14,698	13,826	2,914	4,286		1,890	1,854	1,545	17,924	1,672	6,778	934
	1982	43,875	12,528	11,747	2,635	3,015		1,915	1,392	1,220	10,889	2,196	4,715	880
Benton	1986	50,419	12,112	11,582	5,172	6,686	6,385	404	1,484	1,201	13,660	2,303	2,910	1,101
	1982	34,866	8,956	8,538	3,762	4,138	3,921	349	902	736	7,310	2,550	1,872	879
Bollinger	1986	23,080	5,276	5,019	942	193		259	396	396	9,123	2,445	1,650	506
	1982	17,716	4,761	4,514	733	153		239	293	293	5,210	2,889	1,208	392
Boone	1986	569,524	125,449	122,962	56,217	77,351	74,299	31,726	23,200	9,681	142,880	32,508	33,032	17,080
	1982	449,299	103,051	100,686	49,718	58,231	55,653	29,747	17,818	8,412	80,573	37,528	25,402	16,094
Buchanan	1986	582,377	136,216	130,434	47,393	98,492	75,473	22,699	21,015	8,288	159,750	32,719	22,516	13,164
	1982	436,287	106,415	101,574	39,469	73,222	53,636	21,171	15,516	7,175	88,598	37,377	16,846	11,477
Butler	1986	310,590	66,438	65,096	18,477	35,923	31,463	13,704	13,994	6,718	97,834	14,931	19,646	7,992
	1982	192,174	44,078	43,050	12,927	23,315	20,010	10,914	8,018	4,393	44,272	14,505	12,253	5,993
Caldwell	1986	26,770	6,581	6,427	1,943	392		119	306		9,315	2,081	1,916	46
	1982	18,841	5,279	5,139	1,435	293		115	189		4,475	2,571	1,335	38
Callaway	1986	123,965	31,446	30,828	13,055	13,770	13,386	3,203	3,671	2,311	18,065	14,462	16,807	2,468
	1982	95,792	23,061	22,535	10,986	9,126	8,801	2,945	2,727	1,851	10,383	17,223	11,170	2,084
Camden	1986	168,827	45,228	43,680	17,662	13,695	12,892	3,325	6,498	5,103	40,759	7,267	18,896	1,672
	1982	108,031	30,026	28,906	13,115	8,085	7,546	2,811	4,000	3,239	19,465	8,420	9,651	1,311
Cape Girardeau	1986	424,433	93,014	87,374	32,244	66,679	62,346	19,867	24,253	10,275	101,490	25,462	20,338	8,352
	1982	324,974	73,251	68,591	27,262	50,620	46,963	18,851	17,742	8,698	56,733	31,054	15,227	7,353
Carroll	1986	36,960	10,282	9,679	2,329	3,063		1,793	1,289	1,094	5,735	2,882	4,448	1,249
	1982	32,240	9,178	8,612	2,104	2,547		1,883	950	814	3,589	3,898	2,958	1,088
Carter	1986	11,868	3,057	2,975	2,156	479		271	134		276	3,347	983	148
	1982	10,064	2,609	2,531	1,599	314		238	91		156	3,445	578	126
Cass	1986	234,748	61,250	60,832	16,371	37,926	30,007	1,376	4,981	2,517	64,175	18,499	10,826	6,886
	1982	166,814	48,240	47,758	12,715	22,304	17,229	1,286	3,573	1,915	33,346	21,717	7,493	5,116
Cedar	1986	53,952	13,699	13,482	1,973	5,113		547	1,112	735	19,283	5,224	2,585	1,351
	1982	46,650	13,941	13,675	2,091	3,861		642	1,002	713	11,809	6,727	2,068	1,249
Chariton	1986	30,951	9,321	8,714	2,164	2,650		574	1,430		6,335	4,669	2,162	609
	1982	27,850	8,236	7,675	2,193	2,082		693	1,050		4,055	5,982	1,722	641
Christian	1986	107,750	32,975	31,442	4,934	1,148	299	5,820	2,227	1,714	45,494	4,610	2,413	1,190
	1982	66,782	22,556	21,439	3,272	783	170	4,540	1,169	910	21,365	5,128	1,452	800
Clark	1986	30,667	4,704	4,616	2,044	3,975		902	389		5,641	3,578	4,749	871
	1982	22,349	4,048	3,960	1,604	2,449		771	273		2,888	4,059	2,662	615
Clay	1986	1,306,993	243,729	237,790	87,166	228,336	191,987	43,536	41,723	17,983	374,418	100,397	71,356	36,104
	1982	806,215	158,617	154,258	63,311	142,706	117,084	31,299	25,488	12,051	178,789	87,272	42,287	22,118
Clinton	1986	56,808	16,710	16,194	3,469	9,645	9,321	1,115	779	538	10,188	4,627	3,450	1,212
	1982	44,370	13,395	12,940	3,313	6,514	6,258	1,105	624	444	5,998	5,207	2,459	1,075
Cole	1986	528,047	78,682	77,077	35,439	74,437	66,221	22,068	24,363	11,289	157,314	16,694	21,226	13,336
	1982	341,235	59,665	58,261	24,224	45,529	39,775	19,491	15,241	8,014	74,115	18,543	13,268	8,586
Cooper	1986	71,860	16,255	16,087	4,120	5,086		1,925	3,316	1,115	22,484	6,060	2,335	2,998
	1982	49,415	12,211	12,045	3,173	3,386		1,637	1,850	665	10,952	7,031	1,540	1,961
Crawford	1986	85,074	18,489	17,653	2,889	10,821	9,271	1,011	1,986	1,155	15,686	18,872	8,212	1,409
	1982	65,055	14,009	13,334	2,524	7,903	6,612	883	1,219	786	8,475	19,300	4,709	1,110
Dade	1986	16,234	5,681	5,378	850	353		517	492	356	1,479	2,986	1,239	655
	1982	13,499	4,427	4,178	694	240		538	378	275	871	3,284	902	503
Dallas	1986	55,332	25,644	24,861	2,326	524		443	3,630	3,036	10,167	3,827	4,941	1,118
	1982	35,840	16,253	15,707	1,790	349		386	2,314	2,039	4,717	4,309	2,866	732

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Daviess	1986	15,172	3,378	3,241	911	863		356	331	331	4,426	2,452	1,019	328
	1982	14,365	3,328	3,183	936	703		403	264	264	2,934	3,348	892	355
De Kalb	1986	18,626	3,969	3,801	2,951	302		46	898		5,362	2,420	1,366	
	1982	14,678	3,224	3,077	2,464	246		47	713		2,886	2,749	1,029	
Dent	1986	57,134	16,605	16,137	2,840	9,551	8,490	949	2,713	1,656	9,029	2,152	6,666	1,360
	1982	46,669	14,132	13,690	2,672	6,846	5,982	953	2,226	1,422	5,495	3,176	4,647	1,199
Douglas	1986	28,648	4,979	4,891	1,717	8,710	6,404	288	954	706	3,819	1,760	4,467	1,188
	1982	23,815	4,940	4,837	1,598	6,388	4,578	326	691	558	2,298	2,573	3,015	1,164
Dunklin	1986	178,768	38,871	38,174	7,409	28,830	21,363	4,461	8,946	4,750	46,259	11,563	12,513	5,337
	1982	135,196	32,984	32,289	6,311	19,344	13,885	4,589	6,054	3,606	26,242	13,213	8,873	4,033
Franklin	1986	430,479	106,599	104,368	28,114	32,932	26,172	12,206	12,708	6,980	120,174	43,979	36,091	11,680
	1982	296,741	78,753	76,859	21,499	21,747	16,848	10,345	8,530	5,004	58,834	43,446	23,576	8,084
Gasconade	1986	58,964	12,639	11,662	2,897	8,207	5,282	631	3,041	1,430	14,652	2,818	4,146	1,910
	1982	45,649	11,447	10,529	2,688	5,486	3,366	669	2,043	1,127	8,762	3,490	2,862	1,455
Gentry	1986	32,368	8,552	8,254	985	1,074		986	647	494	10,692	837	5,560	542
	1982	23,646	7,010	6,744	956	793		955	547	431	5,827	1,156	3,724	507
Greene	1986	1,443,375	285,791	275,909	125,621	251,624	243,562	59,613	75,982	35,255	359,509	63,335	85,596	35,860
	1982	1,019,080	209,481	201,593	101,607	166,628	160,536	51,848	53,153	27,707	193,531	70,803	57,426	27,741
Grundy	1986	65,415	19,993	19,322	6,112	8,990	4,069	2,856	1,117	661	12,495	2,337	4,414	1,488
	1982	42,441	13,458	12,965	4,136	5,603	2,406	2,482	726	476	5,742	2,494	2,635	1,116
Harrison	1986	79,609	16,431	15,647	2,319	9,613		1,745	1,220	686	18,536	13,038	3,389	1,993
	1982	48,528	10,774	10,228	1,599	4,919		1,372	723	472	8,226	10,851	1,904	1,187
Henry	1986	96,958	27,558	27,228	7,784	13,653	10,659	4,377	4,351	2,005	14,163	5,547	7,565	5,768
	1982	74,474	21,140	20,821	6,632	8,791	6,666	4,388	3,432	1,862	7,904	6,839	5,141	4,306
Hickory	1986	9,716	3,343	3,000	1,154	73		205	423	423	886	1,127	740	171
	1982	7,988	2,596	2,322	923	57		208	276	276	435	1,489	526	154
Holt	1986	26,458	4,037	3,895	918	359			141		11,966	5,729	2,216	75
	1982	22,262	3,558	3,423	879	277			130		6,863	7,850	1,600	77
Howard	1986	32,589	10,906	10,735	1,967	1,238		391	1,119	1,119	4,231	3,754	2,380	1,449
	1982	21,000	6,668	6,543	1,507	683		320	601	601	2,021	3,592	1,118	1,001
Howell	1986	174,784	45,541	44,681	9,400	23,170	13,489	5,344	5,898	3,497	46,353	9,554	10,974	5,083
	1982	123,894	35,151	34,377	7,666	14,849	8,237	4,417	4,278	2,795	24,716	10,077	7,272	3,902
Iron	1986	36,419	11,485	11,360	1,957	1,773		281	1,572	1,572	11,405	1,961	2,434	1,222
	1982	31,212	10,916	10,761	1,921	1,560		335	1,208	1,208	6,770	2,753	2,119	1,126
Jackson	1986	5,309,932	913,037	877,581	534,312	685,661	620,628	230,743	195,289	87,130	1,425,988	312,505	240,795	152,915
	1982	3,424,679	644,018	617,034	377,400	431,715	383,584	188,008	123,535	61,587	673,528	306,478	125.415	104,312
Jasper	1986	635,439	124,979	118,498	54,498	112,298	106,078	30,891	23,140	12,640	169,507	36,317	27,699	14,634
	1982	487,940	102,064	96,463	46,372	76,545	71,723	30,303	18,183	11,087	100,533	41,929	21,453	13,533
Jefferson	1986	562,562	158,927	153,591	34,185	73,087	67,229	11,453	15,673	5,826	119,144	63,263	31,916	10,912
	1982	429,029	135,215	130,259	25,849	47,098	42,983	9,991	11,008	4,458	66,112	67,692	20,921	9,119
Johnson	1986	148,261	37,234	36,862	15,801	21,254	19,952	2,315	4,672	803	36,930	8,319	9,087	4,242
	1982	104,373	26,953	26,599	12,667	12,713	11,776	2,259	3,257	687	19,147	10,076	6,350	3,104
Knox	1986	17,413	3,507	3,361	849	1,390		205	967	967	5,716	579	1,551	1,067
	1982	11,292	2,576	2,462	601	948		189	577	577	2,746	684	1,043	760
Laclede	1986	146,241	33,382	32,047	9,664	15,652	13,974	4,075	3,717	2,108	29,488	19,608	13,135	1,947
	1982	112,281	24,680	23,617	8,028	10,644	9,393	3,662	2,828	1,788	16,440	21,084	8,817	1,625
Lafayette	1986	114,292	29,433	28,717	10,030	11,413	7,801	1,885	3,090	2,791	34,354	6,598	6,512	3,140
	1982	86,076	25,093	24,404	8,067	7,385	4,853	1,967	2,468	2,262	18,448	8,083	4,961	2,691
Lawrence	1986	106,060	30,114	29,222	6,433	9,895	8,521	1,618	2,896	1,951	34,606	4,127	8,907	2,148
	1982	80,331	25,191	24,367	5,617	6,851	5,689	1,582	2,338	1,700	20,459	5,052	6,059	1,877
Lewis	1986	50,721	11,002	10,604	2,097	603		712	834		19,590	3,353	4,376	143
	1982	33,513	7,935	7,624	1,619	423		570	610		9,310	3,548	2,867	116
Lincoln	1986	95,664	23,183	21,169	4,790	11,588	11,192	703	1,941	1,355	32,854	7,805	5,519	3,017
	1982	63,608	18,908	17,211	3,936	6,930	6,672	643	1,371	1,017	14,570	7,830	3,653	2,034
Linn	1986	75,969	19,147	18,505	4,179	12,649	9,239	1,302	3,439	524	15,392	7,771	4,985	2,191
	1982	58,515	15,579	15,009	3,420	8,422	5,982	1,275	2,590	471	8,446	8,531	3,715	1,977
Livingston	1986	110,715	25,957	25,314	6,220	15.451	14,136	3,792	5,709	2,236	25,629	10,560	10,465	2,028
	1982	75,419	18,283	17,773	4,719	9,923	9,004	3,500	3,360	1,515	12,573	10,866	6,224	1,635
McDonald	1986	71,379	20,919	20,036	2,096	4,308		231	1,986	1,768	11,149	4,589	8,083	1,004
	1982	40,197	12,245	11,691	1,335	2,491		173	948	853	4,726	4,030	3,706	541
Macon	1986	66,660	18,225	18,039	4,650	6,571		1,972	1,944	778	15,573	3,793	6,930	1,860
	1982	45.213	12,966	12,793	3,319	3,654		1,792	1,335	593	8,006	4,037	4,402	1,336
Madison	1986	38,601	10,355	10,260	2,844	7,446	6,687	467	1,449	540	4,496	5,807	2,505	825
	1982	30,499	8,716	8,609	2,362	4,810	4,246	423	1,058	418	2,519	6,087	1,584	712

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Maries	1986	16,657	4,693	4,515	1,289	581		66	165		4,527	2,037	365	
	1982	11,908	3,432	3,291	933	353		63	118		2,397	2,032	248	
Marion	1986	187,840	50,178	46,901	13,318	19,649	14,420	5,370	4,921	3,479	53,260	14,771	14,147	4,795
	1982	136,916	38,620	35,983	11,081	14,327	9,874	5,042	3,504	2,635	26,957	16,424	10,196	3,656
Mercer	1986	14,423	5,507	5,438	812			142	1,177	99	2,501	2,347	1,309	107
	1982	9,885	3,669	3,612	573			121	644	76	1,216	2,357	799	78
Miller	1986	117,319	24,880	24,254	11,653	14,468	12,689	2,136	3,669	2,271	29,047	5,596	8,744	1,395
	1982	77,588	16,702	16,230	8,835	8,234	7,014	1,892	2,375	1,637	14,047	5,980	5,512	991
Mississippi	1986	59,309	12,285	12,183	1,151	9,880	8,571	1,274	838	838	17,363	6,776	4,208	1,703
	1982	49,699	10,666	10,542	1,185	6,932	5,912	1,433	730	730	10,234	9,660	3,282	1,540
Moniteau	1986	44,633	9,642	9,067	1,534	2,407		1,275	902	349	20,377	1,703	2,594	669
	1982	38,191	9,698	9,090	1,556	2,011		1,408	736	344	13,559	2,465	2,390	663
Monroe	1986	32,551	11,846	11,721	1,521	2,300		677	1,184	363	5,295	3,306	3,763	1,202
	1982	21,931	7,818	7,711	1,198	1,354		610	700	243	2,535	3,236	2,422	821
Montgomery	1986	53,754	16,919	16,174	4,428	2,154		252	1,167		11,941	8,359	2,813	564
	1982	33,149	9,730	9,272	2,904	1,197		201	646		5,110	8,005	1,579	394
Morgan	1986	64,510	18,023	17,773	4,168	7,014	6,534	1,082	2,130	2,130	14,609	5,993	6,497	961
	1982	50,083	14,132	13,891	3,616	4,766	4,399	1,026	1,686	1,686	8,610	6,625	4,881	765
New Madrid	1986	110,365	23,740	23,257	4,634	10,874	8,780	8,046	5,527	3,818	12,930	27,701	5,476	4,680
	1982	72,796	15,127	14,772	3,135	6,602	5,198	5,616	2,846	2,167	5,536	23,608	3,084	2,791
Newton	1986	203,876	57,628	56,662	14,888	15,367	13,021	3,910	6,772	4,964	57,344	19,939	13,816-	2,262
	1982	133,809	38,921	38,146	10,458	9,451	7,823	3,252	4,211	3,115	28,187	20,297	7,831	1,706
Nodaway	1986	95,795	26,247	25,915	10,023	8,775	6,692	5,080	2,096	793	19,125	8,620	6,920	1,723
	1982	71,977	19,748	19,436	7,478	6,108	4,537	4,201	1,520	688	10,501	9,775	4,769	1,359
Oregon	1986	45,783	11,939	11,842	1,322	864		751	576	312	13,420	4,037	5,924	1,356
	1982	29,474	8,124	8,033	1,016	543		648	376	213	6,553	3,696	3,391	895
Osage	1986	51,093	6,156	5,832	1,456	890		208	365		31,119	2,649	3,069	
	1982	28,335	4,659	4,399	1,141	539		178	252		12,968	2,688	1,993	
Ozark	1986	22,895	6,409	6,204	1,033	252		596	470	470	7,156	1,045	2,834	159
	1982	17,624	5,117	4,938	910	212		577	336	336	4,331	1,315	1,854	149
Pemiscot	1986	68,252	24,162	23,334	3,428	9,361	8,448	1,262	2,508	1,221	8,901	8,430	3,366	1,832
	1982	56,722	19,470	18,743	3,077	6,463	5,763	1,336	1,831	981	5,328	10,416	2,450	1,492
Perry	1986	75,467	11,523	11,215	6,846	19,145	13,402	717	2,220	879	12,508	10,176	5,404	2,217
	1982	55,578	8,192	7,947	5,468	13,452	9,146	635	1,522	635	6,465	10,528	3,748	1,527
Pettis	1986	220,558	44,667	42,921	16,919	26,772	24,052	7,380	7,790	4,990	68,492	10,593	20,034	5,759
	1982	165,780	36,672	35,126	14,656	18,955	16,629	7,359	5,986	4,273	39,053	12,890	13,844	4,551
Phelps	1986	214,045	44,018	42,858	17,691	23,355	20,063	10,576	5,628	3,666	56,881	15,621	16,931	3,930
	1982	170,215	37,301	36,201	15,496	16,727	14,032	9,718	4,599	3,276	32,566	18,762	13,125	3,223
Pike	1986	68,822	19,312	19,197	4,081	9,134	6,447	2,204	1,110	628	12,657	8,929	4,646	2,836
	1982	55,806	16,280	16,131	3,310	6,706	4,592	1,981	855	490	7,523	9,993	3,264	2,187
Platte	1986	173,740	47,326	46,080	27,554	13,298	10,689	2,762	3,679	2,030	21,245	18,908	18,440	7,524
	1982	130,509	36,603	35,525	20,560	9,453	7,436	2,388	2,231	1,279	11,449	20,027	10,932	4,994
Polk	1986	91,743	18,873	18,594	4,464	14,476	12,044	2,171	1,414	1,414	31,135	5,957	4,417	2,267
	1982	63,354	15,377	15,102	3,518	9,078	7,319	1,960	1,029	1,029	15,566	6,200	3,253	1,646
Pulaski	1986	148,771	28,414	27,981	16,237	13,500	12,803	1,977	3,528	3,280	39,423	10,928	9,977	2,835
	1982	92,950	18,810	18,464	10,657	8,271	7,762	1,561	2,110	2,002	18,644	10,882	5,080	1,821
Putnam	1986	16,630	5,966	5,884	577	609		427	117		3,905	1,594	872	515
	1982	15,513	5,386	5,294	642	521		491	107		2,636	2,392	762	478
Ralls	1986	14,151	5,046	4,867	303	219		187	960	177	3,583	910	2,330	
	1982	11,625	4,543	4,368	306	196		211	700	154	2,291	1,204	1,514	
Randolph	1986	164,358	34,249	33,918	8,720	18,577	15,180	5,429	5,286	2,221	48,737	8,480	15,219	2,730
	1982	108,278	25,499	25,172	6,602	10,950	8,573	5,048	3,781	1,859	24,072	9,224	8,146	2,078
Ray	1986	69,797	14,457	14,276	4,329	9,240	9,155	1,909	2,094	900	10,077	10,965	6,301	2,261
	1982	53,140	11,927	11,740	3,154	5,387	5,325	1,712	1,217	607	5,090	12,137	4,189	1,876
Reynolds	1986	22,177	8,726	8,535	784	312		104	538	538	5,379	2,044	586	799
	1982	17,078	6,848	6,678	644	242		105	343	343	3,049	2,374	421	611
Ripley	1986	48,938	17,518	17,111	1,660	2,837		503	1,453	1,453	13,659	3,718	2,831	1,228
	1982	31,452	11,342	11,043	1,186	1,934		419	850	850	6,654	3,775	1,791	932
St. Charles	1986	845,435	170,451	165,493	68,955	114,658	98,241	30,408	28,221	11,305	215,175	97,451	60,530	15,058
	1982	664,725	148,883	144,092	56,095	75,738	63,779	27,940	22,034	9,723	125,941	108,956	44,660	13,147
St. Clair	1986	34,924	7,083	6,236	2,391	390		215	532	532	10,353	5,634	2,646	303
	1982	24,952	4,843	4,250	1,952	277		199	351	351	5,444	5,954	1,483	246
Ste. Genevieve	1986	48,366	10,174	10,049	5,598	1,819		1,943	1,566	559	14,056	7,096	1,398	1,311
	1982	41,869	9,777	9,626	4,929	1,462		1,971	1,225	528	8,327	8,410	1,032	1,093

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
St. Francois	1986	216,025	48,316	46,968	12,692	37,946	29,265	4,365	8,087	6,988	52,404	19,846	13,346	6,311
	1982	172,754	42,226	40,917	11,117	26,412	19,839	4,382	6,344	5,570	30,662	25,295	9,620	4,819
St. Louis	1986	8,382,352	1,529,519	1,430,428	675,475	1,233,983	1,148,026	432,018	449,964	221,596	2,258,164	544,149	385,647	234,396
	1982	5,451,674	1,145,865	1,068,212	488,050	834,314	768,262	322,199	266,843	148,407	1,068,834	509,737	210,069	164,254
St. Louis city	1986	2,846,199	660,250	608,630	429,977	308,841	280,697	99,651	91,076	44,365	526,094	230,199	164,755	88,790
	1982	1,698,226	403,441	370,713	263,692	175,082	155,703	73,184	52,794	28,381	231,862	200,328	76,024	57,774
Saline	1986	127,011	26,542	25,632	7,491	22,350	16,572	3,602	3,981	2,253	29,445	7,208	7,902	9,611
	1982	91,828	21,194	20,402	6,205	13,758	9,779	3,435	2,848	1,752	15,568	8,500	5,455	6,927
Schuyler	1986	15,988	3,003	2,764	980	58		433	788	788	6,751	2,573	490	
	1982	12,720	2,464	2,259	828	50		428	665	665	3,937	3,004	390	
Scotland	1986	23,114	5,812	5,613	1,581	1,283		1,630	705	569	3,875	3,043	2,741	474
	1982	16,734	4,229	4,071	1,199	923		1,307	496	408	1,936	3,044	1,533	390
Scott	1986	212,730	43,388	42,599	17,690	37,612	32,349	3,527	7,159	4,046	51,325	12,314	21,246	4,347
	1982	163,739	38,519	37,698	14,384	24,546	20,378	3,732	5,769	3,657	30,664	14,229	15,229	3,874
Shannon	1986	9,942	5,274	5,109	624	791		203	178		1,014	600	263	151
	1982	9,807	4,981	4,809	668	629		241	148		702	1,007	231	148
Shelby	1986	19,230	6,600	6,014	1,214	1,174		720	915	915	1,023	2,951	838	1,267
	1982	16,028	5,178	4,703	1,048	935		686	614	614	610	3,300	618	991
Stoddard	1986	135,113	25,487	24,621	8,246	14,570	10,190	2,553	3,648	1,880	50,898	9,727	6,948	3,774
	1982	96,246	19,740	19,008	7,119	9,916	6,614	2,430	2,784	1,629	27,235	10,525	5,225	2,820
Stone	1986	46,013	15,578	14,752	3,656	1,254		601	1,171	789	9,116	2,159	7,836	567
	1982	31,175	10,834	10,228	2,841	906		567	706	492	4,582	2,398	4,192	468
Sullivan	1986	12,510	3,747	3,638	412	741		141	450	146	1,305	914	1,129	32
	1982	11,338	3,327	3,219	413	628		164	384	144	851	1,201	918	32
Taney	1986	147,154	30,492	29,439	24,871	20,225	17,374	3,461	3,282	2,762	22,989	6,518	10,781	4,397
	1982	101,256	22,506	21,660	18,703	11,349	9,523	2,706	2,091	1,845	11,179	7,680	6,543	2,954
Texas	1986	98,281	22,483	21,742	4,282	8,040	6,005	944	1,132	502	32,591	4,461	12,315	1,913
	1982	71,986	17,916	17,270	3,570	5,354	3,889	971	899	483	18,292	6,074	8,046	1,552
Vernon	1986	62,663	9,717	9,316	5,699	11,458	9,305	1,964	3,909	1,701	16,142	3,317	3,694	1,214
	1982	55,087	10,175	9,724	5,401	8,904	6,978	2,108	3,298	1,598	10,823	4,785	2,971	1,142
Warren	1986	44,216	12,725	12,591	5,059	3,411	2,876	668	1,466	916	8,628	3,251	4,566	461
	1982	36,832	11,242	11,088	4,439	2,715	2,246	662	953	617	5,327	4,577	3,152	389
Washington	1986	53,980	14,811	14,165	2,707	8,875	7,650	277	692	692	11,808	4,372	4,181	1,077
	1982	42,857	12,758	12,163	2,370	6,125	5,167	289	523	523	7,070	5,424	3,096	898
Wayne	1986	28,620	10,071	9,896	1,290	1,234		443	1,434	1,173	7,663	801	2,752	770
	1982	23,759	8,856	8,674	1,273	1,118		439	1,107	960	4,726	1,197	2,293	754
Webster	1986	56,745	14,482	13,846	4,681	5,344	4,775	919	1,240	464	11,252	8,778	2,800	1,567
	1982	46,489	11,705	11,155	3,865	3,900	3,409	986	994	394	6,403	9,998	2,130	1,241
Worth	1986	8,230	2,789	2,675	542	208		161	652	450	1,890	713	730	113
	1982	7,021	2,416	2,310	494	151		162	542	415	1,187	978	579	111
Wright	1986	36,999	11,551	11,377	1,843	7,753	5,992	656	775	775	6,096	948	1,717	1,589
	1982	33,570	10,683	10,488	1,758	6,616	4,951	770	739	739	4,277	1,376	1,551	1,499
TOTAL METRO COUNTIES	**1986**	**23,818,870**	**4,698,016**	**4,463,693**	**2,220,019**	**3,305,655**	**3,003,364**	**1,022,606**	**1,000,834**	**475,965**	**6,103,492**	**1,636,341**	**1,218,241**	**653,856**
	1982	15,801,025	3,419,143	3,240,755	1,591,288	2,157,789	1,932,627	811,180	629,771	334,080	2,985,040	1,598,935	700,937	464,836
TOTAL STATE	**1986**	**31,872,680**	**6,597,049**	**6,302,766**	**2,776,871**	**4,251,511**	**3,724,162**	**1,245,444**	**1,276,243**	**631,075**	**8,136,650**	**2,263,278**	**1,820,025**	**848,085**
	1982	21,655,411	4,887,753	4,658,383	2,036,689	2,789,671	2,402,358	1,015,368	821,621	451,232	4,062,785	2,298,908	1,100,268	613,992
MONTANA														
BILLINGS	**1986**	**960,526**	**188,361**	**183,018**	**89,592**	**143,222**	**102,862**	**45,112**	**60,956**	**30,956**	**190,490**	**49,820**	**83,922**	**33,614**
	1982	782,708	156,968	152,030	77,221	103,246	71,677	40,001	41,338	23,146	155,810	57,753	61,688	26,234
Yellowstone	1986	960,526	188,361	183,018	89,592	143,222	102,862	45,112	60,956	30,956	190,490	49,820	83,922	33,614
	1982	782,708	156,968	152,030	77,221	103,246	71,677	40,001	41,338	23,146	155,810	57,753	61,688	26,234
GREAT FALLS	**1986**	**486,280**	**87,777**	**85,163**	**48,039**	**69,934**	**55,582**	**22,860**	**37,428**	**11,280**	**105,873**	**26,183**	**26,129**	**22,831**
	1982	452,936	87,799	84,912	46,510	56,758	43,562	24,164	26,805	9,590	98,128	35,938	21,458	18,278
Cascade	1986	486,280	87,777	85,163	48,039	69,934	55,582	22,860	37,428	11,280	105,873	26,183	26,129	22,831
	1982	452,936	87,799	84,912	46,510	56,758	43,562	24,164	26,805	9,590	98,128	35,938	21,458	18,278
ALL COUNTIES														
Beaverhead	1986	46,132	11,423	10,821	4,439	861		2,324	3,728	3,009	10,858	2,279	5,053	814
	1982	36,284	9,666	9,126	4,038	643		2,036	2,281	1,959	7,948	2,918	2,961	609

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MONTANA (continued)														
ALL COUNTIES (continued)														
Big Horn	1986	53,132	15,049	14,709	3,965	1,576		2,267	396	396	15,096	9,786	1,616	621
	1982	39,248	11,159	10,872	3,240	844		1,690	236	236	9,205	9,708	983	408
Blaine	1986	28,253	9,857	9,322	2,242			1,329	462	462	7,701	1,357	3,083	636
	1982	19,668	6,534	6,160	1,756			1,040	253	253	5,387	1,516	1,730	424
Broadwater	1986	10,657	3,717	3,701	1,582	136						2,021	789	997
	1982	10,483	3,481	3,455	1,533	121						2,559	673	806
Carbon	1986	32,444	15,116	14,948	5,119	83		785	287		4,351	1,861	1,819	858
	1982	24,763	11,163	11,005	4,228	57		691	184		2,624	2,249	1,215	612
Carter	1986	6,453	2,213	2,174	560	285		182			99	582	1,797	261
	1982	4,005	1,512	1,481	386	140		123			56	554	835	132
Cascade	1986	486,280	87,777	85,163	48,039	69,934	55,582	22,860	37,428	11,280	105,873	26,183	26,129	22,831
	1982	452.936	87,799	84,912	46,510	56,758	43,562	24,164	26,805	9,590	98,128	35,938	21,458	18,278
Chouteau	1986	19,895	6,025	5,933	1,702	161		366	299	299	3,950	2,092	2,987	665
	1982	13,739	4,175	4,097	1,324	105		268	159	159	2,711	1,933	1,571	406
Custer	1986	92,063	22,284	22,249	10,529	7,377	6,239	4,714	3,407	1,640	9,842	10,210	14,714	3,461
	1982	75,326	18,362	18,275	8,924	4,645	3,827	4,557	2,157	1,108	7,928	11,630	9,515	2,474
Daniels	1986	13,368	2,529	2,454	1,557			478	132		4,442	116	1,339	1,603
	1982	8,371	1,941	1,877	1,130			372	73		2,342	125	758	905
Dawson	1986	111,895	22,363	22,172	8,110	5,265	3,578	8,514	5,311	3,270	25,225	16,824	11,440	3,484
	1982	77,787	16,454	16,261	6,222	3,040	1,997	5,718	2,883	1,994	14,638	15,754	6,882	2,232
Deer Lodge	1986	41,728	12,190	11,454	4,848	599		1,466	843	179	11,530	1,208	2,472	3,827
	1982	37,413	12,180	11,408	4,721	506		1,565	652	161	9,044	1,611	1,940	2,774
Fallon	1986	23,899	9,144	9,128	1,786	2,334		540	361	106	4,458	559	1,811	1,363
	1982	19,848	7,798	7,759	1,644	1,564		538	260	82	3,764	693	1,382	921
Fergus	1986	57,414	18,144	17,249	5,100	764		4,695	3,237	1,951	12,045	2,990	5,204	2,313
	1982	49,874	15,536	14,723	4,854	582		4,330	2,325	1,589	10,359	3,841	3,363	1,736
Flathead	1986	309,580	95,276	91,647	33,939	11,391	9,349	13,230	17,597	8,680	56,483	11,418	25,221	12,806
	1982	271,075	85,496	81,977	30,651	9,002	7,160	13,516	12,020	6,429	47,064	14,944	19,491	9,188
Gallatin	1986	333,868	58,254	55,730	34,427	30,625	23,514	14,588	26,366	9,141	58,810	26,399	32,275	12,320
	1982	272,682	51,244	48,867	29,091	19,285	14,476	13,245	17,086	6,883	45,069	29,878	24,077	8,943
Garfield	1986	3,927	2,000	1,976	561	198							443	213
	1982	2,747	1,413	1,391	444	129							280	127
Glacier	1986	59,040	12,539	11,276	4,210	3,692		4,391	1,617	1,537	12,172	6,103	8,776	2,053
	1982	49,454	11,871	10,641	4,193	2,762		3,684	1,093	1,055	8,642	6,892	5,504	1,483
Golden Valley	1986	1,039	401	367	314						58	33		
	1982	969	353	323	278						50	49		
Granite	1986	9,592	1,926	1,892	1,054			142			2,411	2,392	322	190
	1982	7,333	1,553	1,522	849			119			1,567	2,174	180	127
Hill	1986	122,615	28,569	26,628	10,969	11,215	6,138	8,014	4,233	1,722	22,256	6,775	11,346	8,479
	1982	93,629	21,964	20,405	8,860	7,540	3,861	6,938	2,824	1,191	16,076	7,725	8,045	5,664
Jefferson	1986	10,344	4,274	4,216	1,343	272		386	604	604	501	917	387	579
	1982	8,439	3,220	3,166	1,248	203		367	376	376	389	1,082	278	423
Judith Basin	1986	4,570	1,488	1,436	850				74		812	494	214	
	1982	4,495	1,452	1,397	795				60		628	787	167	
Lake	1986	68,577	24,071	23,443	7,529	2,068		2,522	1,678	210	12,910	4,439	5,883	2,399
	1982	63,474	21,247	20,627	7,230	1,602		2,794	1,357	180	11,276	6,199	4,347	2,015
Lewis and Clark	1986	276,054	72,654	69,782	31,021	16,635	10,200	18,938	15,890	10,408	56,710	13,900	19,103	11,186
	1982	247,977	66,427	63,597	29,652	13,542	7,874	18,368	11,873	8,365	47,553	17,266	15.841	8,241
Liberty	1986	7,608	2,644	2,590	563			91	90		2,949	273	53	417
	1982	7,286	2,544	2,484	564			101	67		2,695	426	45	371
Lincoln	1986	68,917	26,187	25,508	6,657	2,958		2,759	1,071	1,071	10,548	5,967	2,444	2,215
	1982	54,368	20,817	20,212	5,568	2,086		2,221	661	661	7,686	6,121	1,621	1,516
McCone	1986	15,864	11,186	11,180	533	149					490	2,716	392	
	1982	10,652	6,795	6,770	388	86					276	2,613	216	
Madison	1986	23,471	5,658	5,379	3,532	81		338	280		2,305	2,461	3,843	1,636
	1982	14,986	3,859	3,657	2,606	46		222	149		1,208	2,258	1,783	820
Meagher	1986	7,765	2,645	2,609	697				62		2,691	589	298	125
	1982	7,119	2,629	2,584	743				48		2,009	780	239	97
Mineral	1986	15,112	4,855	4,830	2,083				1,089	1,089	717	1,973	504	241
	1982	10,637	3,129	3,104	1,700				644	644	488	1,946	275	159
Missoula	1986	491,979	107,081	103,237	47,332	60,592	52,400	25,028	27,785	11,548	99,963	40,787	22,090	15,646
	1982	430,909	90,250	86,733	43,470	42,911	36,323	22,579	20,980	9,898	88,914	48,410	17,800	12,319
Musselshell	1986	14,182	5,577	5,508	1,720	608		244	458	458	1,157	2,122	1,251	53
	1982	12,835	4,681	4,609	1,711	474		246	335	335	911	2,634	885	43

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MONTANA (continued)														
ALL COUNTIES (continued)														
Park	1986	57,984	16,065	14,972	8,682	609		2,558	1,303	215	10,872	5,374	3,727	2,937
	1982	53,904	15,284	14,198	8,125	489		2,639	1,035	184	7,829	7,219	2,871	2,193
Petroleum	1986	1,060	81	59	494							257		
	1982	767	60	44	313							255		
Phillips	1986	29,780	7,422	7,102	3,328	1,529		1,723	200		5,469	3,642	3,571	1,548
	1982	21,996	5,232	4,990	2,526	862		1,401	118		3,682	3,874	2,245	992
Pondera	1986	34,556	8,019	7,712	1,993	1,833		1,636	1,630	1,630	14,733	1,008	1,497	1,379
	1982	27,831	6,906	6,622	1,855	1,265		1,475	1,142	1,142	10,943	1,252	1,129	1,101
Powder River	1986	6,044			682			185			3,371	495	200	687
	1982	5,520			689			186			2,744	755	150	556
Powell	1986	32,352	8,539	8,474	3,283	763		517	753	753	7,291	3,488	2,301	1,253
	1982	23,428	6,074	6,009	2,776	428		444	468	468	4,302	3,743	1,401	859
Prairie	1986	4,099	683	664	511	139					1,356		948	124
	1982	3,686	766	743	561	108					1,103		717	103
Ravalli	1986	57,704	17,241	16,630	7,255	1,778		3,716	1,608	708	8,770	4,385	5,440	2,092
	1982	53,781	15,888	15,277	6,827	1,432		3,387	1,273	576	8,000	5,976	4,389	1,712
Richland	1986	112,054	22,093	21,810	13,103	8,868		4,618	5,255	875	25,353	8,903	15,361	3,399
	1982	88,363	19,942	19,624	10,376	5,663		4,058	3,260	682	19,391	9,219	9,612	2,257
Roosevelt	1986	77,494	13,447	13,393	7,503	3,530		3,284	985	985	23,668	12,171	6,603	1,512
	1982	57,212	10,757	10,679	5,989	2,125		2,674	617	617	14,414	11,928	3,985	1,031
Rosebud	1986	48,302	18,891	18,653	4,705	1,383		245	246	246	13,716	2,176	3,457	433
	1982	40,656	15,646	15,399	4,838	1,059		237	187	187	9,625	3,109	2,549	332
Sanders	1986	17,942	8,106	7,644	2,148	677		197	226		755	721	1,747	1,244
	1982	17,204	7,774	7,307	2,238	643		235	174		763	1,083	1,303	1,004
Sheridan	1986	37,780	11,470	11,403	6,372			2,815	4,108	117	1,483	3,180	6,873	683
	1982	24,683	7,275	7,209	4,346			2,150	2,056	67	950	3,332	3,577	416
Silver Bow	1986	199,514	52,345	47,426	23,901	17,209	10,713	5,884	14,681	7,340	31,920	12,616	13,371	11,289
	1982	182,373	49,101	44,345	21,894	14,402	8,374	6,016	10,664	5,825	28,337	19,204	9,455	8,529
Stillwater	1986	29,517	1,798	1,670	1,892	1,282		790	584	584	7,372	9,740	3,551	991
	1982	19,115	1,248	1,156	1,350	635		525	274	274	3,474	8,165	1,838	549
Sweet Grass	1986	11,947	2,702	2,644	990	299		754	132		1,425	2,697	2,136	461
	1982	11,390	2,822	2,753	887	220		707	100		1,237	3,195	1,515	389
Teton	1986	16,940	4,517	4,379	1,159	1,446		355	236	236	4,994	1,182	1,901	545
	1982	16,547	4,294	4,150	1,281	1,184		394	202	202	5,012	1,736	1,412	466
Toole	1986	24,935	6,394	6,295	4,428	593		1,392	964	964	2,812	3,104	2,087	1,221
	1982	21,612	5,788	5,681	3,679	412		1,286	644	644	2,059	3,910	1,290	870
Treasure	1986	691	307	288	97							121	166	
	1982	661	289	270	93							167	112	
Valley	1986	70,842	16,960	15,781	6,084	4,028		1,620	2,448	2,448	12,164	11,206	7,503	1,718
	1982	48,700	10,826	10,041	4,334	2,445		1,302	1,366	1,366	8,196	10,174	4,254	1,077
Wheatland	1986	7,124	2,367	2,347	487	107		554	144	144	1,440	1,030	403	373
	1982	6,530	2,064	2,041	505	87		508	106	106	1,007	1,452	302	280
Wibaux	1986	9,862	3,599	3,564	1,090	1,108			367	367		2,377	388	259
	1982	5,721	1,766	1,743	638	513			146	146		1,974	174	125
Yellowstone	1986	960,526	188,361	183,018	89,592	143,222	102,862	45,112	60,956	30,956	190,490	49,820	83,922	33,614
	1982	782,708	156,968	152,030	77,221	103,246	71,677	40,001	41,338	23,146	155,810	57,753	61,688	26,234
TOTAL METRO COUNTIES	1986	**1,446,806**	**276,138**	**268,181**	**137,631**	**213,156**	**158,444**	**67,972**	**98,384**	**42,236**	**296,363**	**76,003**	**110,051**	**56,445**
	1982	1,235,644	244,767	236,942	123,731	160,004	115,239	64,165	68,143	32,736	253,938	93,691	83,146	44,512
TOTAL STATE	1986	**4,716,766**	**1,116,523**	**1,076,639**	**478,691**	**420,262**	**280,575**	**219,146**	**251,611**	**117,628**	**928,867**	**347,519**	**382,251**	**182,054**
	1982	3,955,199	955,474	917,788	423,892	305,891	199,131	201,117	173,011	88,780	745,513	402,688	272,308	135,328
NEBRASKA														
LINCOLN	1986	**1,144,866**	**213,344**	**205,014**	**135,948**	**167,188**	**133,454**	**53,904**	**53,684**	**26,820**	**244,581**	**63,747**	**66,141**	**43,679**
	1982	923,287	185,074	177,281	104,038	127,890	99,573	51,821	38,335	21,398	161,713	81,091	54,094	33,653
Lancaster	1986	1,144,866	213,344	205,014	135,948	167,188	133,454	53,904	53,684	26,820	244,581	63,747	66,141	43,679
	1982	923,287	185,074	177,281	104,038	127,890	99,573	51,821	38,335	21,398	161,713	81,091	54,094	33,653
OMAHA	1986	**4,045,550**	**759,531**	**726,293**	**410,661**	**539,175**	**500,833**	**167,075**	**295,731**	**214,155**	**948,604**	**298,165**	**257,867**	**122,868**
	1982	2,919,090	607,436	578,792	308,704	377,294	347,012	140,213	176,150	135,809	543,054	311,005	153,128	94,209
Douglas	1986	3,051,921	577,671	550,628	327,473	408,655	382,676	141,365	279,010	208,735	663,643	157,761	209,777	88,142
	1982	2,200,852	461,779	438,759	243,372	287,785	266,142	118,384	165,214	132,107	390,153	171,046	122,656	70,084

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
OMAHA (continued)														
Sarpy	1986	321,534	63,495	60,937	26,692	67,662	66,886	8,968	4,777	415	80,895	33,340	13,715	7,134
	1982	254,411	54,708	52,337	23,318	51,887	51,133	8,619	3,643	403	45,762	38,596	9,595	5,516
Washington	1986	49,942	8,917	8,032	5,376	3,970		1,265	1,932	298	15,603	3,962	4,316	564
	1982	46,414	9,243	8,299	4,980	3,032		1,573	1,453	253	11,811	5,757	3,833	585
Pottawattamie, Iowa	*1986*	*622,153*	*109,448*	*106,696*	*51,120*	*58,888*	*51,271*	*15,477*	*10,012*	*4,707*	*188,463*	*103,102*	*30,059*	*27,028*
	1982	*417,413*	*81,706*	*79,397*	*37,034*	*34,590*	*29,737*	*11,637*	*5,840*	*3,046*	*95,328*	*95,606*	*17,044*	*18,024*
ALL COUNTIES														
Adams	1986	188,981	22,696	22,127	19,009	42,736	22,637	9,872	6,092	2,852	51,403	8,583	12,329	4,527
	1982	151,288	21,319	20,718	15,096	29,489	14,851	10,531	4,963	2,558	32,704	11,763	10,580	3,555
Antelope	1986	39,352	4,891	4,621	2,612	1,829		343	853	313	17,527	4,568	3,547	942
	1982	28,943	4,136	3,895	1,887	1,148		343	533	188	10,326	4,972	2,773	736
Arthur	1986	1,440	860	853	183							397		
	1982	830	435	430	87							308		
Banner	1986	98										98		
	1982	75										75		
Blaine	1986	2,080	87	64	96						453	32	259	
	1982	1,770	90	66	78						278	47	220	
Boone	1986	41,116	8,694	8,247	2,826	3,933		942	671	671	14,710	2,165	4,092	810
	1982	28,256	6,472	6,120	1,954	2,438		907	449	449	7,938	2,493	3,071	641
Box Butte	1986	61,882	20,168	19,331	5,431	4,230		2,950	1,487	1,319	13,794	2,286	3,471	2,603
	1982	53,126	17,643	16,856	4,657	3,344		3,136	1,171	1,068	9,520	3,211	3,065	2,136
Boyd	1986	7,277	2,552	2,385	591	397		92	192		1,342	637	1,015	
	1982	5,889	2,067	1,925	502	252		88	119		770	667	783	
Brown	1986	21,624	6,223	5,912	1,870	419		383	608	193	7,353	511	2,174	522
	1982	16,549	5,061	4,793	1,604	330		410	477	178	4,355	669	1,695	414
Buffalo	1986	243,242	50,079	47,640	29,426	21,123	17,203	13,199	11,885	8,146	65,319	17,753	15,428	3,809
	1982	190,260	40,597	38,496	22,803	15,291	12,117	12,332	8,752	6,586	39,777	21,979	11,575	2,847
Burt	1986	38,242	8,456	8,351	3,002	1,685		1,356	3,932	1,974	7,106	4,651	3,428	1,959
	1982	26,497	6,439	6,339	2,076	868		1,101	2,104	1,211	3,887	4,953	2,114	1,166
Butler	1986	20,170	4,903	4,727	1,558	1,426		160	719	131	3,176	3,134	2,808	975
	1982	17,996	4,363	4,193	1,428	995		165	489	101	2,206	4,241	1,997	795
Cass	1986	54,148	13,420	13,110	6,274	2,420		386	571	250	17,037	6,110	4,250	801
	1982	45,647	11,412	11,113	5,017	1,977		399	417	204	11,150	8,903	3,122	719
Cedar	1986	27,645	6,215	5,776	2,177	442		456	915	137	6,032	3,475	5,820	712
	1982	23,981	5,373	4,978	2,034	353		467	621	96	3,637	4,706	4,820	590
Chase	1986	26,553	7,504	7,462	1,329	398		497	724		12,486	1,168	919	883
	1982	21,408	7,110	7,048	1,141	351		519	615		7,787	1,605	830	804
Cherry	1986	47,532	11,695	10,856	2,659	5,316		1,813	2,166	1,882	11,773	4,140	2,759	743
	1982	31,172	7,792	7,210	1,867	2,831		1,537	1,275	1,155	6,052	4,149	1,687	539
Cheyenne	1986	133,329	15,575	14,812	5,147	14,096		2,896	1,996	1,996	18,619	5,341	3,743	4,901
	1982	80,571	11,018	10,445	3,390	6,558		2,317	1,046	1,046	9,099	5,611	2,068	2,701
Clay	1986	28,543	6,240	5,857	2,372	188		140	515		12,617	2,317	2,426	93
	1982	17,455	4,414	4,129	1,561	118		109	324		5,594	2,365	1,609	67
Colfax	1986	32,629	8,694	7,749	4,220	3,312		568	594	594	7,778	2,380	3,288	277
	1982	29,028	8,049	7,151	3,750	2,494		622	502	502	5,830	3,490	2,568	286
Cuming	1986	60,407	13,315	13,273	4,019	1,038		2,185	853	317	21,890	7,617	3,727	1,348
	1982	39,685	9,049	8,992	2,677	660		1,881	522	220	11,231	7,269	2,280	911
Custer	1986	80,726	15,172	14,226	4,535	9,452		2,798	2,271	568	23,132	7,838	6,273	3,579
	1982	52,379	11,132	10,405	3,029	5,003		2,356	1,378	380	11,470	7,314	3,915	2,240
☐ Dakota	1986	62,265	11,293	10,511	8,831	738		581	4,777	1,204	12,340	7,806	4,383	1,526
	1982	53,422	11,006	10,211	7,205	508		578	2,990	833	8,308	10,240	2,956	1,347
Dawes	1986	51,141	12,016	11,131	5,032	2,061		2,116	1,618	1,618	16,356	2,033	2,740	1,355
	1982	43,559	11,506	10,624	4,618	1,660		2,494	1,383	1,383	10,011	2,863	2,466	1,222
Dawson	1986	149,746	28,286	27,544	12,089	9,735		4,626	4,983	3,585	36,842	17,834	13,444	4,534
	1982	107,769	21,838	21,198	7,986	6,489		4,316	3,156	2,433	20,738	18,084	9,393	3,390
Deuel	1986	29,062	939	870	4,476			240	977	977	4,766	15,014	1,684	289
	1982	20,270	605	560	2,471			179	510	510	2,111	12,908	901	181
Dixon	1986	10,732	2,676	2,491	1,539	216		349	313	313	2,546	708	1,360	408
	1982	8,933	2,266	2,103	1,282	171		352	211	211	1,607	1,045	1,051	385
Dodge	1986	220,514	42,031	40,699	21,107	22,898	18,042	6,336	6,461	2,742	74,271	11,681	12,529	6,990
	1982	179,084	38,890	37,536	18,018	17,437	13,384	6,571	5,097	2,434	46,518	14,734	9,865	5,709
Douglas	1986	3,051,921	577,671	550,620	327,473	408,655	382,676	141,365	279,010	208,735	663,643	157,761	209,777	88,142
	1982	2,200,852	461,779	438,759	243,372	287,785	266,142	118,384	165,214	132,107	390,153	171,046	122,656	70,084

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Dundy	1986	11,574	1,770	1,608	821	588		547	159		4,163	401	1,539	238
	1982	7,547	1,460	1,322	589	397		450	107		1,965	468	912	169
Fillmore	1986	38,942	6,115	5,725	4,865	5,157		1,734	1,695		6,223	2,382	6,229	1,477
	1982	23,938	4,450	4,153	3,115	2,465		1,278	788		3,033	2,596	3,367	871
Franklin	1986	16,030	3,960	3,868	1,405	325		266	439	439	3,810	1,022	2,293	436
	1982	11,712	3,283	3,196	1,125	221		234	257	257	2,052	1,171	1,548	299
Frontier	1986	11,461	2,053	2,014	435						3,508	635	2,599	199
	1982	7,695	1,451	1,419	307						1,957	762	1,534	134
Furnas	1986	28,925	6,797	6,366	2,035	508		149	1,249	832	12,538	1,370	1,666	1,085
	1982	20,675	5,804	5,419	1,574	402		154	831	608	6,759	1,702	1,265	852
Gage	1986	132,356	25,771	25,007	10,204	11,389	8,530	7,675	3,927	1,055	38,899	10,159	8,492	3,622
	1982	101,343	21,738	21,027	8,023	8,040	5,868	6,797	2,902	993	22,506	12,231	6,005	2,763
Garden	1986	7,001	2,043	1,916	1,148	235		63	168		330	732	845	310
	1982	6,004	1,719	1,608	853	179		68	129		223	954	675	283
Garfield	1986	18,310	4,334	4,158	229			232	304	304	2,712	4,623	3,098	788
	1982	10,282	2,492	2,384	124			153	137	137	1,021	3,523	1,377	423
Gosper	1986	3,929	1,104	1,074	881							484	1,126	
	1982	2,818	769	746	625							517	634	
Grant	1986	3,821	638	570	417	556			534		147	67	1,225	
	1982	2,606	552	491	292	330			311		86	85	741	
Greeley	1986	12,783	1,785	1,725	744	805		265	101		1,325	3,088	2,567	743
	1982	9,676	1,294	1,247	522	449		240	55		623	3,693	1,430	467
Hall	1986	373,326	43,935	41,600	35,558	80,017	75,899	21,541	20,996	11,726	91,662	21,713	24,003	6,041
	1982	296,700	38,324	36,172	28,963	60,164	56,781	20,753	13,193	8,180	56,926	27,271	20,159	4,886
Hamilton	1986	31,214	4,918	4,668	1,782	3,137		886	1,749	393	9,505	3,043	2,848	2,098
	1982	26,511	4,989	4,721	1,573	2,223		899	1,222	316	6,280	4,198	2,212	1,664
Harlan	1986	21,868	3,800	3,561	1,749	1,386		733	1,109	750	6,495	2,137	3,115	476
	1982	14,766	2,846	2,659	1,332	898		635	709	495	3,619	1,770	1,891	369
Hayes	1986	4,409	1,806	1,585	804							1,005		
	1982	2,810	977	855	411							977		
Hitchcock	1986	7,735	2,164	2,072	660			49	151		984	115	2,240	115
	1982	5,390	1,694	1,617	499			47	87		532	148	1,298	81
Holt	1986	77,966	17,538	16,686	3,841	8,313		2,857	2,285	945	22,171	6,688	6,838	1,476
	1982	50,729	12,314	11,678	2,636	4,317		2,236	1,360	662	10,562	7,602	4,282	1,079
Hooker	1986	3,241	1,173	1,152	110	192					811	323	258	81
	1982	2,751	1,036	1,014	99	154					514	427	181	74
Howard	1986	23,433	4,656	3,846	1,730	939		487	2,048	2,048	5,438	2,898	2,380	494
	1982	16,181	3,468	2,855	1,262	572		382	1,241	1,241	2,832	2,989	1,521	357
Jefferson	1986	50,619	9,609	8,158	3,006	7,822	5,021	1,817	3,503	1,081	13,335	3,991	2,815	1,807
	1982	39,533	8,448	7,150	2,413	4,883	2,990	1,847	2,216	747	8,471	4,939	2,217	1,289
Johnson	1986	18,362	2,221	2,084	1,613	1,528		324	1,245	287	2,357	5,092	2,070	727
	1982	14,473	1,876	1,755	1,179	890		307	711	177	1,225	5,341	1,425	572
Kearney	1986	25,368	1,070	909	2,859	2,540		166	3,478	777	3,975	1,583	6,289	910
	1982	18,969	1,039	880	2,226	1,681		165	2,291	520	2,434	1,831	4,370	790
Keith	1986	106,450	13,500	13,158	6,983	7,656		2,795	4,853	2,682	34,417	21,749	8,499	1,266
	1982	67,742	10,069	9,783	4,495	3,860		2,254	2,443	1,450	16,263	19,090	5,370	844
Keya Paha	1986	3,014	754	703	210							986		
	1982	2,136	446	415	137							902		
Kimball	1986	28,102	7,023	6,686	2,459	1,581		654	1,906		7,920	1,722	1,646	724
	1982	24,344	6,505	6,173	2,209	1,169		756	1,403		5,308	2,477	1,520	643
Knox	1986	32,150	7,147	6,289	3,291	771		522	1,002	218	8,707	2,977	3,976	430
	1982	26,930	6,053	5,309	2,940	549		590	677	140	5,549	3,786	3,376	394
Lancaster	1986	1,144,866	213,344	205,014	135,948	167,188	133,454	53,904	53,684	26,820	244,581	63,747	66,141	43,679
	1982	923,287	185,074	177,281	104,038	127,890	99,573	51,821	38,335	21,398	161,713	81,091	54,094	33,653
Lincoln	1986	224,369	34,383	33,089	20,868	35,693	29,407	9,794	10,054	4,931	54,921	21,407	11,821	8,136
	1982	189,656	32,678	31,348	15,826	27,136	21,784	10,311	7,606	4,129	36,675	26,984	10,040	6,431
Logan	1986	1,004	255	252	176	336						114	123	
	1982	810	202	199	131	241						142	94	
Loup	1986	659	392	388	75								192	
	1982	618	371	365	76								171	
McPherson	1986	1,873	1,416	1,381								457		
	1982	1,07[illegible]	685	665								394		
Madison	1986	220,644	50,212	48,858	15,708	27,343	23,642	13,894	19,704	9,404	42,138	14,274	12,818	7,446
	1982	173,104	39,786	38,591	13,382	19,899	16,918	12,668	12,606	6,910	27,441	16,697	10,307	5,491

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

NEBRASKA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
Merrick	1986	39,960	11,195	10,621	2,845	442		649	716	479	5,097	12,080	5,057	466
	1982	26,422	6,900	6,525	1,850	239		514	373	252	2,306	10,327	2,688	255
Morrill	1986	15,677	2,694	2,531	888	1,714		187	171	171	7,023	783	1,151	149
	1982	14,162	3,114	2,917	939	1,429		245	168	168	4,787	1,207	1,098	163
Nance	1986	9,709	3,991	3,910	1,229	477		205	203	203	575	814	1,596	99
	1982	7,079	2,828	2,762	892	285		180	138	138	322	874	1,073	80
Nemaha	1986	28,134	5,161	4,859	2,965	3,387		726	532	159	7,741	2,859	2,623	864
	1982	26,638	5,771	5,417	2,934	2,599		827	397	126	5,717	4,008	2,230	769
Nuckolls	1986	25,028	6,456	6,161	1,376	2,208		1,186	678	422	2,940	3,173	1,420	898
	1982	24,481	6,232	5,927	1,327	1,691		1,339	584	412	2,159	4,727	1,289	783
Otoe	1986	91,233	22,494	20,573	5,821	9,732		3,164	1,686	677	29,961	7,514	4,220	2,333
	1982	67,612	18,033	16,440	4,599	5,693		3,156	1,146	466	17,216	9,079	3,190	1,756
Pawnee	1986	13,938	3,103	2,906	720			145	721	721	4,480	1,635	1,908	502
	1982	10,353	2,427	2,266	547			141	427	427	2,669	1,978	1,220	360
Perkins	1986	11,392	2,066	1,995	514	707		438	97		1,492	872	4,023	294
	1982	8,408	1,565	1,505	387	438		400	70		954	912	2,721	218
Phelps	1986	79,466	15,437	14,323	4,264	3,497		3,143	3,978	3,077	22,285	5,223	10,402	2,816
	1982	51,714	10,766	9,957	2,646	2,206		2,737	2,339	1,891	11,637	5,414	6,109	1,813
Pierce	1986	32,182	4,871	4,602	3,286	261		215	755	581	10,730	7,499	2,624	334
	1982	24,357	3,798	3,577	2,239	170		198	473	385	5,971	8,223	1,671	241
Platte	1986	150,626	32,299	30,586	16,896	17,280	15,637	10,214	6,164	2,978	33,722	7,351	9,163	2,971
	1982	128,042	28,928	27,306	14,017	13,382	11,924	9,839	4,987	2,770	23,120	9,947	7,807	2,519
Polk	1986	20,623	3,719	3,563	1,478	3,233		1,077	124		1,861	3,910	1,539	1,271
	1982	15,076	2,545	2,430	974	1,808		889	79		1,019	3,898	958	967
Red Willow	1986	97,642	17,197	16,265	9,235	10,766	6,925	6,704	4,261	1,875	33,008	4,134	4,499	2,172
	1982	78,331	15,989	15,074	7,016	8,004	4,917	6,836	3,361	1,647	20,699	5,343	3,738	1,737
Richardson	1986	52,135	12,506	12,347	3,757	4,607		2,492	2,357	1,519	14,452	2,977	2,909	1,889
	1982	40,707	10,439	10,273	2,923	3,474		2,268	1,636	1,144	9,067	3,757	2,211	1,365
Rock	1986	9,456	1,223	1,215	771	302		123			2,892	1,283	1,851	460
	1982	7,462	1,179	1,167	604	235		117			1,694	1,630	1,187	359
Saline	1986	61,142	13,103	12,445	5,847	7,988		629	7,390	7,390	7,418	6,328	3,033	2,858
	1982	43,401	9,378	8,879	4,164	4,625		591	4,959	4,959	4,005	6,558	2,143	1,946
Sarpy	1986	321,534	63,495	60,937	26,692	67,662	66,886	8,968	4,777	415	80,895	33,340	13,715	7,134
	1982	254,411	54,708	52,337	23,318	51,887	51,133	8,619	3,643	403	45,762	38,596	9,595	5,516
Saunders	1986	61,916	17,966	17,266	4,599	3,093		1,266	7,138	6,421	10,685	6,063	3,885	999
	1982	50,019	14,358	13,755	3,912	2,081		1,264	5,160	4,683	6,713	7,728	2,576	876
Scotts Bluff	1986	252,927	65,357	62,300	20,996	25,258	22,484	12,868	10,188	7,132	60,018	18,466	18,427	3,736
	1982	205,899	53,451	50,788	16,481	18,524	16,167	12,683	7,929	5,970	40,819	20,244	15,103	3,313
Seward	1986	60,263	11,324	10,742	5,723	7,562		1,688	3,987	2,829	13,755	7,261	3,899	2,020
	1982	50,661	10,038	9,492	4,672	4,843		1,761	2,740	2,124	9,345	9,609	3,264	1,542
Sheridan	1986	42,999	11,723	11,054	3,872	503		2,712	1,032	1,032	8,863	3,238	2,595	1,781
	1982	33,577	9,319	8,759	2,905	357		2,614	711	711	5,229	4,068	1,963	1,259
Sherman	1986	9,486	1,687	1,589	853			108	1,038	1,038	1,580	1,436	1,162	350
	1982	7,514	1,475	1,385	598			110	636	636	992	1,690	734	301
Sioux	1986	3,331	389	384	81	1,437		99			786	171	368	
	1982	2,447	333	328	71	960		99			453	233	298	
Stanton	1986	6,426	906	859	2,129	235			76		455	1,298	665	
	1982	5,359	796	752	1,488	143			50		251	1,656	467	
Thayer	1986	40,928	9,863	9,809	2,760	1,595		238	106		8,125	12,224	1,027	1,991
	1982	30,264	6,426	6,371	1,902	870		214	64		4,168	12,404	668	1,243
Thomas	1986	3,478	467	409	384						1,425	198	352	
	1982	3,284	553	482	349						1,029	339	301	
Thurston	1986	33,114	6,334	6,197	1,571	730		488	801	801	7,122	10,672	2,142	1,085
	1982	19,629	3,620	3,530	884	305		316	330	330	2,798	8,496	986	607
Valley	1986	27,077	6,201	5,926	1,427	2,607		536	368		5,301	1,363	4,154	1,186
	1982	19,170	4,675	4,454	1,028	1,600		497	267		3,036	1,463	2,508	822
Washington	1986	49,942	8,917	8,032	5,376	3,970		1,265	1,932	298	15,603	3,962	4,316	564
	1982	46,414	9,243	8,299	4,980	3,032		1,573	1,453	253	11,811	5,757	3,833	585
Wayne	1986	40,393	8,137	7,747	4,527	4,689		880	949	387	12,451	1,506	3,597	1,390
	1982	34,236	7,308	6,936	3,779	3,356		1,039	783	358	8,618	2,354	3,278	1,220
Webster	1986	13,828	1,273	1,162	1,255			660	790	372	4,499	1,574	2,153	1,020
	1982	10,371	1,155	1,050	961			596	566	290	2,546	1,871	1,378	738
Wheeler	1986	940	341	304	487									
	1982	859	312	277	424									

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
York	1986	90,019	17,997	17,539	8,997	7,807	5,178	3,476	1,537	115	25,063	4,604	10,706	2,311
	1982	67,330	15,307	14,870	6,765	5,442	3,425	3,520	1,063	102	14,600	5,917	6,894	1,655
TOTAL METRO COUNTIES	1986	**4,630,528**	**874,720**	**835,122**	**504,320**	**648,213**	**583,016**	**206,083**	**344,180**	**237,472**	**1,017,062**	**266,616**	**298,332**	**141,045**
	1982	3,478,386	721,810	686,887	382,913	471,102	416,848	180,975	211,635	154,994	617,747	306,730	193,134	111,185
TOTAL STATE	1986	**9,215,145**	**1,769,929**	**1,688,581**	**896,168**	**1,118,497**	**833,621**	**384,552**	**536,078**	**346,301**	**2,189,686**	**674,833**	**648,605**	**263,475**
	1982	6,995,198	1,458,722	1,387,077	687,141	797,237	597,974	352,321	342,467	234,858	1,321,138	768,975	449,255	203,351
NEVADA														
LAS VEGAS	1986	**4,338,210**	**893,428**	**857,190**	**464,423**	**568,353**	**512,584**	**224,107**	**243,274**	**104,581**	**866,783**	**313,540**	**224,030**	**164,479**
	1982	3,064,241	683,124	653,327	337,055	363,820	323,349	170,378	135,644	66,399	566,823	280,391	142,959	109,531
Clark	1986	4,338,210	893,428	857,190	464,423	568,353	512,584	224,107	243,274	104,581	866,783	313,540	224,030	164,479
	1982	3,064,241	683,124	653,327	337,055	363,820	323,349	170,378	135,644	66,399	566,823	280,391	142,959	109,531
RENO	1986	**2,021,916**	**387,092**	**374,075**	**177,461**	**344,209**	**322,002**	**88,091**	**79,601**	**39,968**	**391,849**	**149,832**	**102,499**	**60,993**
	1982	1,506,102	313,275	301,774	143,100	205,447	190,470	69,103	55,906	31,863	275,679	146,483	75,899	44,095
Washoe	1986	2,021,916	387,092	374,075	177,461	344,209	322,002	88,091	79,601	39,968	391,849	149,832	102,499	60,993
	1982	1,506,102	313,275	301,774	143,100	205,447	190,470	69,103	55,906	31,863	275,679	146,483	75,899	44,095
ALL COUNTIES														
Carson City	1986	334,303	82,815	80,445	29,707	26,815	24,712	6,878	12,913	8,386	71,722	23,850	23,063	23,858
	1982	216,913	54,884	53,144	19,793	15,398	13,982	4,908	7,189	5,075	42,672	20,626	14,285	13,307
Churchill	1986	99,282	30,998	30,361	8,247	1,866		3,735	3,581	3,149	26,581	11,223	4,749	188
	1982	67,210	21,853	21,336	5,401	1,153		2,770	2,009	1,817	16,786	9,204	3,030	124
Clark	1986	4,338,210	893,428	857,190	464,423	568,353	512,584	224,107	243,274	104,581	866,783	313,540	224,030	164,479
	1982	3,064,241	683,124	653,327	337,055	363,820	323,349	170,378	135,644	66,399	566,823	280,391	142,959	109,531
Douglas	1986	99,539	28,733	28,036	7,614	82		8,208	4,075	3,289	6,382	18,573	4,962	2,196
	1982	85,233	23,518	22,875	7,279	61		7,173	3,068	2,556	4,569	18,411	3,602	1,762
Elko	1986	190,871	39,887	39,261	18,100	5,331	4,363	4,715	4,624	2,718	38,908	37,411	9,245	10,728
	1982	115,884	26,316	25,820	11,240	2,833	2,231	3,186	2,304	1,395	20,358	27,597	4,732	5,985
Esmeralda	1986	6,916	101	74	882	1,740						3,382	667	
	1982	3,284	50	37	426	648						1,838	258	
Eureka	1986	4,211	1,394	1,353	840						419	1,354		
	1982	2,839	851	823	483						196	1,194		
Humboldt	1986	120,949	35,143	34,480	11,870	1,534		4,248	1,699	1,339	13,693	29,819	11,775	
	1982	75,438	20,099	19,657	7,973	750		2,729	900	755	6,567	24,360	6,287	
Lander	1986	18,439	6,459	6,334	2,915			150	179		1,773	3,255	1,761	1,142
	1982	15,403	5,093	4,978	2,548			138	130		1,116	3,608	1,316	801
Lincoln	1986	9,191	1,885	1,840	1,184	2,265			83		421	2,329		310
	1982	8,516	2,054	1,998	1,155	1,603			60		337	2,455		262
Lyon	1986	72,899	25,079	24,382	5,182	1,808		1,207	1,415	631	11,642	6,757	6,075	1,459
	1982	45,458	16,572	16,059	3,694	1,004		787	794	428	6,229	5,533	3,298	871
Mineral	1986	35,624	11,122	11,019	2,224	3,153		537	182		4,618	4,697	1,958	590
	1982	21,832	7,009	6,922	1,334	1,569		352	101		2,509	3,680	1,113	356
Nye	1986	66,119	20,961	20,389	5,659	588		536	295		11,137	9,649	8,732	1,884
	1982	40,398	13,078	12,681	3,906	326		379	161		5,319	7,774	4,281	999
Pershing	1986	43,202	7,788	7,726	4,286	1,241		326	125		3,167	22,123	1,175	172
	1982	27,823	4,973	4,918	2,325	529		214	64		1,569	15,916	592	93
Storey	1986	4,689	621	542	1,577				89		151	203	58	
	1982	4,428	589	512	1,592				74		127	270	49	
Washoe	1986	2,021,916	387,092	374,075	177,461	344,209	322,002	88,091	79,601	39,968	391,849	149,832	102,499	60,993
	1982	1,506,102	313,275	301,774	143,100	205,447	190,470	69,103	55,906	31,863	275,679	146,483	75,899	44,095
White Pine	1986	51,865	15,861	15,467	4,608	2,753		2,403	1,597	1,418	[illegible],633	4,830	4,903	1,599
	1982	42,072	13,170	12,802	3,765	1,917		1,957	1,012	931	6,369	5,463	3,404	1,235
TOTAL METRO COUNTIES	1986	**6,360,126**	**1,280,520**	**1,231,265**	**641,884**	**912,562**	**834,586**	**312,198**	**322,875**	**144,549**	**1,258,632**	**463,372**	**326,529**	**225,472**
	1982	4,570,343	996,399	955,101	480,155	569,267	513,819	239,481	191,550	98,262	842,502	426,874	218,858	153,626
TOTAL STATE	1986	**7,518,225**	**1,589,367**	**1,532,974**	**746,779**	**961,738**	**863,661**	**345,141**	**383,732**	**165,479**	**1,457,879**	**642,827**	**405,652**	**269,598**
	1982	5,343,074	1,206,508	1,159,663	553,069	597,058	530,032	264,074	209,416	111,219	957,225	574,803	265,105	179,421

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW HAMPSHIRE														
MANCHESTER - NASHUA	**1986**	**2,819,697**	**527,182**	**498,971**	**238,121**	**454,989**	**362,747**	**126,869**	**148,367**	**84,982**	**635,480**	**153,519**	**165,415**	**62,715**
	1982	1,683,090	352,099	332,194	132,455	244,503	190,571	88,656	74,395	46,927	307,521	130,352	86,364	42,727
Hillsborough	1986	2,819,697	527,182	498,971	238,121	454,989	362,747	126,869	148,367	84,982	635,480	153,519	165,415	62,715
	1982	1,683,090	352,099	332,194	132,455	244,503	190,571	88,656	74,395	46,927	307,521	130,352	86,364	42,727
PORTSMOUTH - DOVER - ROCHESTER	**1986**	**2,599,623**	**567,948**	**530,277**	**236,771**	**196,781**	**174,821**	**114,295**	**120,720**	**62,385**	**607,755**	**138,481**	**196,427**	**63,831**
	1982	1,629,826	388,266	361,362	135,866	124,817	109,032	79,040	63,950	35,765	299,432	125,672	100,487	43,676
Rockingham	1986	2,029,266	419,658	390,866	190,295	168,652	150,324	90,599	102,973	55,428	465,402	103,393	157,796	49,700
	1982	1,239,540	286,165	265,681	105,536	104,886	92,015	60,994	52,265	30,754	222,343	92,090	79,270	32,326
Strafford	1986	570,357	148,290	139,411	46,476	28,129	24,497	23,696	17,747	6,957	142,353	35,088	38,631	14,131
	1982	390,286	102,101	95,681	30,330	19,931	17,017	18,046	11,685	5,011	77,089	33,582	21,217	11,350
ALL COUNTIES														
Belknap	1986	513,126	118,811	114,832	45,944	26,584	19,633	15,267	18,514	8,834	149,881	24,111	42,213	10,273
	1982	296,207	75,757	72,986	24,518	16,102	11,374	10,828	10,340	5,225	66,912	20,545	20,966	6,473
Carroll	1986	293,481	63,890	60,063	36,229	17,961	13,289	17,966	14,444	10,150	37,938	14,610	34,313	5,359
	1982	203,014	48,884	45,808	22,682	10,887	7,727	12,935	7,681	5,725	20,297	15,997	18,470	3,721
Cheshire	1986	448,608	87,222	83,049	36,504	37,242	26,726	15,490	11,454	4,913	112,746	13,867	41,722	7,163
	1982	281,553	63,863	60,614	21,466	24,235	16,846	10,594	6,770	3,342	52,349	14,336	19,152	5,061
Coos	1986	249,725	60,724	59,772	17,777	18,065	12,559	7,293	6,884	6,635	58,328	14,612	16,926	7,037
	1982	161,844	42,560	41,759	10,574	11,930	7,847	5,272	4,034	3,925	28,986	14,369	9,231	4,537
Grafton	1986	647,680	200,653	196,689	53,580	50,734	41,718	24,646	30,399	22,150	107,300	35,236	57,603	9,930
	1982	420,591	129,554	126,590	31,613	34,166	27,440	17,309	16,135	12,487	55,851	34,449	28,287	7,543
Hillsborough	1986	2,819,697	527,182	498,971	238,121	454,989	362,747	126,869	148,367	84,982	635,480	153,519	165,415	62,715
	1982	1,683,090	352,099	332,194	132,455	244,503	190,571	88,656	74,395	46,927	307,521	130,352	86,364	42,727
Merrimack	1986	780,333	209,958	203,229	69,904	71,247	52,375	22,174	18,157	7,930	180,665	38,000	69,347	16,564
	1982	519,883	136,254	131,467	40,893	49,787	35,415	16,055	11,942	5,896	101,640	43,302	37,336	13,004
Rockingham	1986	2,029,266	419,658	390,866	190,295	168,652	150,324	90,599	102,973	55,428	465,402	103,393	157,796	49,700
	1982	1,239,540	286,165	265,681	105,536	104,886	92,015	60,994	52,265	30,754	222,343	92,090	79,270	32,326
Strafford	1986	570,357	148,290	139,411	46,476	28,129	24,497	23,696	17,747	6,957	142,353	35,088	38,631	14,131
	1982	390,286	102,101	95,681	30,330	19,931	17,017	18,046	11,685	5,011	77,089	33,582	21,217	11,350
Sullivan	1986	216,720	50,955	45,525	10,586	16,578	13,646	9,958	6,919	3,589	48,423	11,845	29,022	8,603
	1982	157,633	40,364	35,949	7,611	10,623	8,482	7,860	5,016	2,937	29,289	12,170	17,086	6,731
TOTAL METRO COUNTIES	**1986**	**5,419,320**	**1,095,130**	**1,029,248**	**474,892**	**651,770**	**537,568**	**241,164**	**269,087**	**147,367**	**1,243,235**	**292,000**	**361,842**	**126,546**
	1982	3,312,916	740,365	693,556	268,321	369,320	299,603	167,696	138,345	82,692	606,953	256,024	186,851	86,403
TOTAL STATE	**1986**	**6,568,993**	**1,887,343**	**1,792,407**	**745,416**	**890,181**	**717,514**	**353,958**	**375,858**	**211,568**	**1,938,516**	**444,281**	**652,988**	**191,475**
	1982	5,353,641	1,277,601	1,208,729	427,678	527,050	414,734	248,549	200,263	122,229	962,277	411,192	337,379	133,473
NEW JERSEY														
ATLANTIC CITY	**1986**	**2,515,590**	**534,234**	**476,754**	**326,016**	**215,750**	**180,122**	**124,702**	**109,435**	**45,980**	**488,551**	**134,114**	**135,652**	**80,423**
	1982	1,749,648	411,021	365,700	245,610	153,014	124,081	89,366	58,945	27,810	242,678	134,437	73,453	48,457
Atlantic	1986	1,671,907	316,540	283,616	187,963	164,758	146,502	93,072	82,321	33,272	299,435	97,987	84,711	51,217
	1982	1,171,502	251,914	224,991	140,616	117,830	102,300	66,498	44,438	20,358	147,121	94,638	45,564	31,297
Cape May	1986	843,683	217,694	193,138	138,053	50,992	33,620	31,630	27,114	12,708	189,116	36,127	50,941	29,206
	1982	578,146	159,107	140,709	104,994	35,184	21,781	22,868	14,507	7,452	95,557	39,799	27,889	17,160
BERGEN - PASSAIC	**1986**	**11,076,650**	**2,077,593**	**1,862,647**	**931,496**	**1,237,015**	**1,107,415**	**860,937**	**777,687**	**435,114**	**2,317,919**	**645,291**	**508,323**	**329,990**
	1982	7,264,844	1,574,171	1,406,711	627,705	829,851	730,243	542,141	391,533	241,632	1,173,738	613,493	256,047	200,291
Bergen	1986	7,871,374	1,560,162	1,425,016	635,165	797,283	705,536	647,979	560,513	293,759	1,765,557	490,229	361,682	259,086
	1982	5,161,032	1,180,685	1,074,971	438,848	546,135	474,982	393,368	284,430	165,871	889,607	464,756	182,912	155,063
Passaic	1986	3,205,276	517,431	437,631	296,331	439,732	401,879	212,958	217,174	141,355	552,362	155,062	146,641	70,904
	1982	2,103,812	393,486	331,740	188,857	283,716	255,261	148,773	107,103	75,761	284,131	148,737	73,135	45,228
JERSEY CITY	**1986**	**2,818,105**	**751,625**	**681,300**	**209,644**	**133,299**	**89,942**	**263,901**	**158,274**	**93,262**	**501,225**	**181,867**	**120,742**	**99,082**
	1982	1,913,702	553,686	500,281	154,124	86,805	55,115	176,973	84,655	53,581	254,149	172,503	59,482	62,568
Hudson	1986	2,818,105	751,625	681,300	209,644	133,299	89,942	263,901	158,274	93,262	501,225	181,867	120,742	99,082
	1982	1,913,702	553,686	500,281	154,124	86,805	55,115	176,973	84,655	53,581	254,149	172,503	59,482	62,568
MIDDLESEX - SOMERSET - HUNTERDON	**1986**	**7,069,826**	**1,525,634**	**1,407,686**	**540,468**	**770,813**	**707,029**	**493,203**	**560,420**	**267,317**	**1,389,367**	**487,155**	**343,870**	**193,168**
	1982	4,700,901	1,129,799	1,038,683	382,672	516,237	466,611	306,720	278,956	148,755	708,880	463,155	186,199	117,977

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW JERSEY (continued)														
MIDDLESEX - SOMERSET - HUNTERDON (continued)														
Hunterdon	1986	639,944	131,910	125,298	52,484	25,411	19,427	51,983	43,272	30,294	106,819	53,109	53,551	15,209
	1982	470,691	111,541	105,612	37,292	19,091	14,059	33,014	24,513	17,794	60,464	55,515	30,209	9,196
Middlesex	1986	4,495,847	951,375	865,594	341,828	586,326	555,281	362,410	400,086	156,057	742,588	317,897	200,483	134,300
	1982	3,036,217	721,645	654,484	245,779	394,717	369,467	221,286	197,153	88,968	386,902	300,868	111,821	80,697
Somerset	1986	1,934,045	442,349	416,794	146,156	159,076	132,321	78,810	117,062	80,966	539,960	116,149	89,836	43,659
	1982	1,193,993	296,613	278,587	99,601	102,429	83,085	52,420	57,290	41,993	261,514	106,772	44,169	28,084
MONMOUTH - OCEAN	**1986**	**6,620,082**	**1,447,305**	**1,323,944**	**559,609**	**610,843**	**545,636**	**323,879**	**303,854**	**179,847**	**1,852,298**	**399,533**	**346,059**	**182,629**
	1982	4,494,485	1,111,982	1,014,872	419,295	438,691	385,143	221,116	172,921	110,619	934,989	396,322	196,597	121,401
Monmouth	1986	3,805,646	824,071	757,273	354,580	368,714	337,468	196,691	193,022	117,895	992,665	247,382	183,154	100,709
	1982	2,681,107	657,759	602,514	264,170	269,676	243,108	139,338	113,386	75,194	521,679	248,573	105,652	72,325
Ocean	1986	2,814,436	623,234	566,671	205,029	242,129	208,168	127,188	110,832	61,952	859,633	152,151	162,905	81,920
	1982	1,813,378	454,223	412,358	155,125	169,015	142,035	81,778	59,535	35,425	413,310	147,749	90,945	49,076
NEWARK	**1986**	**12,033,488**	**2,645,072**	**2,416,786**	**1,030,981**	**1,021,168**	**891,978**	**791,108**	**801,449**	**432,541**	**2,676,131**	**692,528**	**575,103**	**384,153**
	1982	8,429,136	2,094,687	1,908,697	747,914	672,644	569,181	548,962	453,006	267,760	1,459,055	718,805	315,212	241,374
Essex	1986	5,090,424	1,122,820	1,008,874	450,839	542,227	483,139	399,191	362,082	205,062	906,803	276,435	220,095	195,065
	1982	3,354,818	813,141	728,293	308,767	361,716	314,163	261,703	184,528	114,842	463,129	254,745	104,721	107,881
Morris	1986	3,297,566	756,307	712,867	268,319	362,372	329,077	183,793	203,833	108,764	731,710	184,522	169,271	72,959
	1982	2,266,146	605,116	568,541	192,521	218,161	195,226	116,365	108,849	62,554	393,808	195,947	94,118	50,925
Sussex	1986	560,572	150,339	142,187	40,322	24,302	14,468	17,901	17,575	9,235	148,327	45,235	31,117	15,847
	1982	425,870	132,876	125,269	32,364	19,483	10,958	14,649	10,299	5,947	76,840	49,577	19,368	11,937
Union	1986	3,084,926	615,606	552,858	271,501	92,267	65,294	190,223	217,959	109,480	889,291	186,336	154,620	100,282
	1982	2,382,302	543,554	486,594	214,262	73,284	48,834	156,245	149,330	84,417	525,278	218,536	97,005	70,631
TRENTON	**1986**	**2,300,232**	**480,021**	**450,514**	**201,862**	**299,001**	**255,139**	**151,063**	**127,858**	**64,722**	**424,432**	**142,265**	**90,944**	**78,044**
	1982	1,521,404	353,363	330,585	134,227	190,496	158,392	92,999	68,939	38,033	218,407	138,221	49,373	44,797
Mercer	1986	2,300,232	480,021	450,514	201,862	299,001	255,139	151,063	127,858	64,722	424,432	142,265	90,944	78,044
	1982	1,521,404	353,363	330,585	134,227	190,496	158,392	92,999	68,939	38,033	218,407	138,221	49,373	44,797
VINELAND - MILLVILLE - BRIDGETON	**1986**	**808,140**	**211,253**	**197,376**	**48,447**	**80,723**	**76,408**	**41,714**	**30,454**	**13,192**	**189,351**	**50,235**	**33,561**	**28,439**
	1982	602,035	169,410	157,777	39,310	61,758	57,742	30,988	19,071	9,089	106,850	52,758	20,653	19,019
Cumberland	1986	808,140	211,253	197,376	48,447	80,723	76,408	41,714	30,454	13,192	189,351	50,235	33,561	28,439
	1982	602,035	169,410	157,777	39,310	61,758	57,742	30,988	19,071	9,089	106,850	52,758	20,653	19,019
ALL COUNTIES														
Atlantic	1986	1,671,907	316,540	283,616	187,963	164,758	146,502	93,072	82,321	33,272	299,435	97,987	84,711	51,217
	1982	1,171,502	251,914	224,991	140,616	117,830	102,300	66,498	44,438	20,358	147,121	94,638	45,564	31,297
Bergen	1986	7,871,374	1,560,162	1,425,016	635,165	797,283	705,536	647,979	560,513	293,759	1,765,557	490,229	361,682	259,086
	1982	5,161,032	1,180,685	1,074,971	438,848	546,135	474,982	393,368	284,430	165,871	889,607	464,756	182,912	155,063
☐ Burlington	1986	2,300,973	391,616	356,108	207,515	286,736	255,797	93,850	101,549	50,523	733,507	150,375	81,995	49,117
	1982	1,710,255	337,163	305,615	161,847	237,201	208,804	75,993	57,601	31,937	404,580	166,548	51,757	34,077
☐ Camden	1986	3,255,466	633,562	581,717	269,643	353,886	330,627	198,489	187,935	107,345	746,908	181,418	161,474	115,[illegible]36
	1982	2,301,518	497,650	455,470	204,154	254,433	233,930	136,616	114,316	71,331	402,798	195,238	85,156	70,880
Cape May	1986	843,683	217,694	193,138	138,053	50,992	33,620	31,630	27,114	12,708	189,116	36,127	50,941	29,206
	1982	578,146	159,107	140,709	104,994	35,184	21,781	22,868	14,507	7,452	95,557	39,799	27,889	17,160
Cumberland	1986	808,140	211,253	197,376	48,447	80,723	76,408	41,714	30,454	13,192	189,351	50,235	33,561	28,439
	1982	602,035	169,410	157,777	39,310	61,758	57,742	30,988	19,071	9,089	106,850	52,758	20,653	19,019
Essex	1986	5,090,424	1,122,820	1,008,874	450,839	542,227	483,139	399,191	362,082	205,062	906,803	276,435	220,095	195,065
	1982	3,354,818	813,141	728,293	308,767	361,716	314,163	261,703	184,528	114,842	463,129	254,745	104,721	107,881
☐ Gloucester	1986	1,386,494	295,270	277,991	83,111	232,754	214,076	58,707	38,155	23,874	349,251	79,087	62,062	38,870
	1982	1,008,764	230,193	216,031	65,246	166,913	151,908	44,524	24,815	16,785	194,013	85,507	36,217	25,333
Hudson	1986	2,818,105	751,625	681,300	209,644	133,299	89,942	263,901	158,274	93,262	501,225	181,867	120,742	99,082
	1982	1,913,702	553,686	500,281	154,124	86,805	55,115	176,973	84,655	53,581	254,149	172,503	59,482	62,568
Hunterdon	1986	639,944	131,910	125,298	52,484	25,411	19,427	51,983	43,272	30,294	106,819	53,109	53,551	15,209
	1982	470,691	111,541	105,612	37,292	19,091	14,059	33,014	24,513	17,794	60,464	55,515	30,209	9,196
Mercer	1986	2,300,232	480,021	450,514	201,862	299,001	255,139	151,063	127,858	64,722	424,432	142,265	90,944	78,044
	1982	1,521,404	353,363	330,585	134,227	190,496	158,392	92,999	68,939	38,033	218,407	138,221	49,373	44,797
Middlesex	1986	4,495,847	951,375	865,594	341,828	586,326	555,281	362,410	400,086	156,057	742,588	317,897	200,483	134,300
	1982	3,036,217	721,645	654,484	245,779	394,717	369,467	221,286	197,153	88,968	386,902	300,868	111,821	80,697
Monmouth	1986	3,805,646	824,071	757,273	354,580	368,714	337,468	196,691	193,022	117,895	992,665	247,382	183,154	100,709
	1982	2,681,107	657,759	602,514	264,170	269,676	243,108	139,338	113,386	75,194	521,679	248,573	105,652	72,325
Morris	1986	3,297,566	756,307	712,867	268,319	362,372	329,077	183,793	203,833	108,764	731,710	184,522	169,271	72,959
	1982	2,266,146	605,116	568,541	192,521	218,161	195,226	116,365	108,849	62,554	393,808	195,947	94,118	50,925
Ocean	1986	2,814,436	623,234	566,671	205,029	242,129	208,168	127,188	110,832	61,952	859,633	152,151	162,905	81,920
	1982	1,813,378	454,223	412,358	155,125	169,015	142,035	81,778	59,535	35,425	413,310	147,749	90,945	49,076

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW JERSEY (continued)														
ALL COUNTIES (continued)														
Passaic	1986	3,205,276	517,431	437,631	296,331	439,732	401,879	212,958	217,174	141,355	552,362	155,062	146,641	70,904
	1982	2,103,812	393,486	331,740	188,857	283,716	255,261	148,773	107,103	75,761	284,131	148,737	73,135	45,228
☐ Salem	1986	242,026	52,277	50,799	20,021	13,001	9,703	10,421	12,424	7,194	63,942	28,321	12,834	9,496
	1982	199,588	46,593	45,130	17,471	10,321	7,293	7,703	8,576	5,601	39,896	34,290	8,372	6,631
Somerset	1986	1,934,045	442,349	416,794	[illegible]	159,076	132,321	78,810	117,062	80,966	539,960	116,149	89,836	43,659
	1982	1,193,993	296,613	278,587	99,601	102,429	83,085	52,420	57,290	41,993	261,514	106,772	44,169	28,084
Sussex	1986	560,572	150,339	142,187	40,322	24,302	14,468	17,901	17,575	9,235	148,327	45,235	31,117	15,847
	1982	425,870	132,876	125,269	32,364	19,483	10,958	14,649	10,299	5,947	76,840	49,577	19,368	11,937
Union	1986	3,084,926	615,606	552,858	271,501	92,267	65,294	190,223	217,959	109,480	889,291	[illegible]	154,620	100,282
	1982	2,382,302	543,554	486,594	214,262	73,284	48,834	156,245	149,330	84,417	525,278	218,536	97,005	70,631
☐ Warren	1986	560,879	120,727	112,561	34,801	25,825	20,331	18,296	15,138	6,297	142,591	76,412	40,699	17,784
	1982	410,496	100,399	93,310	27,634	19,028	14,484	12,922	9,404	4,386	68,414	79,471	[illegible]	12,807
TOTAL METRO COUNTIES	1986	**52,987,961**	**11,166,189**	**10,196,183**	**4,463,614**	**5,280,814**	**4,684,203**	**3,430,270**	**3,224,632**	**1,727,208**	**11,875,473**	**3,248,601**	**2,513,318**	**1,607,031**
	1982	36,306,776	8,610,117	7,838,862	3,227,209	3,637,392	3,162,927	2,287,023	1,742,738	1,027,319	6,208,447	3,250,748	1,360,604	1,005,612
TOTAL STATE	1986	**52,987,961**	**11,166,189**	**10,196,183**	**4,463,614**	**5,280,814**	**4,684,203**	**3,430,270**	**3,224,632**	**1,727,208**	**11,875,473**	**3,248,601**	**2,513,318**	**1,607,031**
	1982	36,306,776	8,610,117	7,838,862	3,227,209	3,637,392	3,162,927	2,287,023	1,742,738	1,027,319	6,208,447	3,250,748	1,360,604	1,005,612
NEW MEXICO														
ALBUQUERQUE	1986	**3,020,801**	**604,471**	**565,091**	**344,912**	**373,731**	**326,135**	**146,899**	**193,817**	**105,071**	**666,077**	**170,032**	**184,589**	**87,758**
	1982	2,295,888	497,813	463,898	253,071	257,537	220,649	119,529	121,032	73,334	485,766	183,260	120,100	62,310
Bernalillo	1986	3,020,801	604,471	565,091	344,912	373,731	326,135	146,899	193,817	105,071	666,077	170,032	184,589	87,758
	1982	2,295,888	497,813	463,898	253,071	257,537	220,649	119,529	121,032	73,334	485,766	183,260	120,100	62,310
LAS CRUCES	1986	**594,339**	**110,237**	**107,725**	**59,889**	**78,270**	**66,681**	**28,961**	**29,230**	**15,651**	**127,658**	**59,553**	**30,724**	**19,133**
	1982	402,747	85,564	83,348	39,104	44,692	37,078	19,433	15,977	9,728	81,916	51,808	19,348	10,614
Dona Ana	1986	594,339	110,237	107,725	59,889	78,270	66,681	28,961	29,230	15,651	127,658	59,553	30,724	19,133
	1982	402,747	85,564	83,348	39,104	44,692	37,078	19,433	15,977	9,728	81,916	51,808	19,348	10,614
SANTA FE	1986	**709,559**	**133,420**	**125,963**	**76,213**	**60,199**	**45,636**	**45,716**	**34,445**	**20,369**	**153,560**	**34,375**	**61,792**	**35,734**
	1982	516,721	114,525	107,559	56,661	38,589	28,225	35,632	20,417	12,874	96,913	36,195	36,972	21,701
Los Alamos	1986	65,835	18,859	16,082	6,190	7,858		4,272	1,733	886	2,602	7,738	3,603	2,161
	1982	53,728	18,285	15,544	4,718	5,286		3,285	1,030	525	1,506	7,602	2,496	1,532
Santa Fe	1986	643,724	114,561	109,881	70,023	52,341	45,636	41,444	32,712	19,483	150,958	26,637	58,189	33,573
	1982	462,993	96,240	92,015	51,943	33,303	28,225	32,347	19,387	12,349	95,407	28,593	34,476	20,169
ALL COUNTIES														
Bernalillo	1986	3,020,801	604,471	565,091	344,912	373,731	326,135	146,899	193,817	105,071	666,077	170,032	184,589	87,758
	1982	2,295,888	497,813	463,898	253,071	257,537	220,649	119,529	121,032	73,334	485,766	183,260	120,100	62,310
Catron	1986	4,952	1,191	1,050	516			93	241		388	1,416	148	
	1982	3,742	970	853	375			70	133		228	1,260	88	
Chaves	1986	461,162	92,750	89,350	41,148	37,854	36,170	23,314	22,980	13,882	101,948	41,918	56,405	9,394
	1982	288,958	65,216	62,625	25,489	21,614	20,515	14,699	11,467	7,490	58,855	34,305	28,139	5,211
Cibola	1986	91,725	28,031	27,087	9,822	15,582		2,113	3,815	1,420	12,130	6,838	2,949	3,789
	1982	76,663	27,172	26,175	8,248	10,763		1,826	2,484	1,043	8,232	7,512	2,109	2,694
Colfax	1986	91,977	20,637	20,050	9,530	8,150	2,952	6,067	1,781	1,087	14,450	11,588	8,719	2,835
	1982	72,401	17,228	16,685	7,811	4,966	1,610	4,678	1,100	747	10,242	13,016	5,269	1,933
Curry	1986	272,539	50,743	48,722	22,827	29,276	23,936	16,971	17,045	8,258	76,564	8,110	22,971	7,719
	1982	199,193	40,436	38,702	16,233	19,208	14,969	12,578	10,439	5,718	54,628	9,472	15,388	5,161
De Baca	1986	9,396	3,758	3,674	1,197			607	271	271	1,143	429	385	616
	1982	6,768	2,825	2,753	786			449	162	162	755	468	256	364
Dona Ana	1986	594,339	110,237	107,725	59,889	78,270	66,681	28,961	29,230	15,651	127,658	59,553	30,724	19,133
	1982	402,747	85,564	83,348	39,104	44,692	37,078	19,433	15,977	9,728	81,916	51,808	19,348	10,614
Eddy	1986	409,965	87,948	86,597	24,493	46,134	34,394	24,903	19,274	13,219	104,726	28,488	31,759	11,482
	1982	254,769	64,394	63,203	16,670	22,722	15,761	16,376	9,603	7,142	56,735	24,467	16,180	6,068
Grant	1986	101,369	33,709	33,404	6,843	7,195	4,026	6,159	3,028	1,516	21,867	5,339	6,198	4,254
	1982	94,359	33,565	33,155	5,934	6,180	3,180	5,800	2,323	1,377	17,739	7,042	5,466	3,244
Guadalupe	1986	45,875	6,708	6,520	5,883	1,089		348	445	445	1,527	23,751	185	420
	1982	31,727	4,064	3,938	3,513	526		233	219	219	791	18,543	97	222
Harding	1986	3,978	468	395	190	201			113		2,086	360	69	
	1982	2,772	382	321	155	139			70		1,193	416	47	
Hidalgo	1986	33,401	7,803	7,779	1,928	585		205	69		4,306	16,389	1,031	133
	1982	28,560	6,274	6,235	1,646	398		183	46		2,868	15,550	720	93

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW MEXICO (continued)														
ALL COUNTIES (continued)														
Lea	1986	507,010	126,102	123,771	43,893	29,836	24,495	33,653	22,269	13,330	119,614	30,024	58,846	12,282
	1982	346,692	90,631	88,672	28,162	18,860	15,107	24,455	13,108	8,815	78,831	27,462	32,083	7,757
Lincoln	1986	126,139	28,436	27,425	14,344	12,385		4,505	3,612	1,590	21,808	4,366	19,924	583
	1982	80,087	21,213	20,394	10,122	6,166		3,038	1,865	873	13,129	3,959	9,984	334
Los Alamos	1986	65,835	18,859	16,082	6,190	7,858		4,272	1,733	886	2,602	7,738	3,603	2,161
	1982	53,728	18,285	15,544	4,718	5,286		3,285	1,030	525	1,506	7,602	2,496	1,532
Luna	1986	80,711	25,408	24,603	3,953	8,219	4,941	3,052	747	747	14,167	11,365	4,975	2,678
	1982	64,216	20,640	19,923	3,259	5,100	2,879	2,477	492	492	9,248	12,797	3,321	1,844
McKinley	1986	367,213	90,753	87,953	42,317	44,097	20,968	13,530	15,690	11,189	53,009	49,441	22,796	8,324
	1982	280,703	73,732	71,229	28,786	27,646	11,896	10,678	9,350	7,131	36,397	51,713	14,495	5,438
Mora	1986	7,430	1,936	1,827	280	1,522			860	860	257	1,907	98	
	1982	4,822	1,223	1,151	169	805			390	390	139	1,649	54	
Otero	1986	243,164	41,741	39,608	22,456	19,559	13,030	12,903	13,993	6,440	72,478	13,488	18,656	6,946
	1982	185.005	38,088	36,026	18,692	14,081	8,786	10,712	8,838	4,448	44,527	14,416	13,592	4,286
Quay	1986	91,502	24,900	24,044	14,188	11,145	4,424	2,475	1,604	1,604	14,727	13,350	2,261	1,883
	1982	58,202	15,644	15,058	8,484	5,595	1,942	1,683	770	770	8,142	12,027	1,222	1,028
Rio Arriba	1986	89,165	25,079	24,728	8,086	9,461		3,350	1,332	395	14,818	8,245	10,257	782
	1982	78,399	25,538	25,101	6,685	6,486		2,836	974	292	11,799	9,057	8,221	578
Roosevelt	1986	80,125	18,371	17,715	9,890	4,646		4,274	1,624	701	27,172	1,351	3,468	4,127
	1982	56,579	15,802	15,190	6,858	3,035		3,197	1,024	497	16,374	1,564	2,294	2,451
Sandoval	1986	60,872	23,601	22,362	7,095	7,582		457	1,299	1,299	2,061	10,621	2,622	1,122
	1982	50,767	19,612	18,524	6,152	4,957		412	868	868	1,272	11,221	1,699	810
San Juan	1986	541,985	125,190	123,372	47,410	49,808	40,846	27,884	19,531	9,997	134,425	42,389	50,683	10.116
	1982	436,909	110,628	108,674	37,109	36,045	28,855	23,170	12,016	6,670	100,740	43,555	33,821	7,505
San Miguel	1986	95,324	24,917	24,302	10,459	13,112	3,731	3,955	2,472	1,467	12,437	6,805	11,853	3,296
	1982	72,190	22,046	21,433	7,046	7,788	1,916	3,391	1,538	1,038	8,075	7,817	7,288	1,994
Santa Fe	1986	643,724	114,561	109,881	70,023	52,341	45,636	41,444	32,712	19,483	150,958	26,637	58.189	33,573
	1982	462,993	96,240	92.015	51,943	33,303	28,225	32,347	19,387	12,349	95,407	28,593	34,476	20,169
Sierra	1986	37,287	9,784	9,436	7,097	4,200		392	392		5,246	3,041	2,995	2,375
	1982	27,596	8,942	8,597	4,964	2,307		331	244		2,850	3,108	1,907	1,433
Socorro	1986	53,718	13,944	13,395	4,919	4,828		1,160	858	80	19,250	3,285	2,603	780
	1982	43,693	12,880	12,335	4,256	3,134		1,158	567	58	13,334	3,993	1,759	520
Taos	1986	126,597	35,103	33,555	19,398	11,316		7,286	2,179	1,668	14,939	7,660	8,790	2,459
	1982	90,649	26,507	25,257	12,886	6,632		5,120	1,267	1,042	9,730	7,497	5,759	1,385
Torrance	1986	30,545	4,641	4,453	1,803	689			248	248	11,551	7,082	201	842
	1982	27,390	4,327	4,137	1,655	480			166	166	8,992	8,020	160	588
Union	1986	20,094	4,350	4,264	3,053	1,636		895	1,197	282	1,634	4,040	2,140	370
	1982	16,696	4,039	3,945	2,143	1,150		735	771	200	1,181	4,387	1,305	269
Valencia	1986	144,812	54,499	53,849	6,809	12,885		3,604	2,167	917	43,969	3,076	10,505	4,036
	1982	122,861	50,770	50,004	6,347	8,983		3,227	1,648	768	32,269	4,273	8,899	3,179
TOTAL METRO COUNTIES	**1986**	**4,324,699**	**848,128**	**798,779**	**481,014**	**512,200**	**438,452**	**221,576**	**257,492**	**141,091**	**947,295**	**263,960**	**277,105**	**142,625**
	1982	3,215,356	697,902	654,805	348,836	340,818	285,952	174,594	157,426	95,936	664,595	271,263	176,420	94,625
TOTAL STATE	**1986**	**8,554,751**	**1,860,629**	**1,784,069**	**872,841**	**905,192**	**652,365**	**425,731**	**418,628**	**234,003**	**1,871,992**	**630,122**	**641,597**	**246,268**
	1982	6,318,724	1,522,690	1,455,100	629,471	586,604	413,368	328,106	251,368	154,352	1,273,890	631,829	398,042	161,014
NEW YORK														
ALBANY - SCHENECTADY - TROY	**1986**	**5,360,877**	**1,257,217**	**1,173,791**	**407,614**	**506,642**	**426,318**	**324,818**	**276,051**	**137,117**	**1,228,664**	**307,556**	**272,284**	**202,883**
	1982	3,811,347	961,899	895,835	322,837	378,259	311,893	226,659	155,893	88,209	634,913	328,595	151,170	131,890
Albany	1986	2,567,535	443,726	402,234	200,789	267,419	218,816	202,660	168,328	77,611	666,971	108,063	88,262	79,370
	1982	1,704,538	335,401	303,069	154,593	191,066	152,303	135,830	87,378	46,378	313,965	111,954	48,007	47,465
Greene	1986	217,445	65,206	64,064	14,146	11,827	10,157	6,696	4,751	4,751	47,169	21,573	15,956	7,525
	1982	175,626	55,526	54,380	12,517	9,592	8,031	5,081	3,482	3,482	29,051	23,897	9,677	5,330
Montgomery	1986	260,060	69,891	67,635	16,415	24,345	22,499	13,538	7,617	3,755	44,617	35,208	10,608	15,205
	1982	191,869	51,097	49,290	12,449	17,271	15,684	8,935	4,761	2,733	23,528	34,754	6,015	10,919
Rensselaer	1986	600,376	207,502	200,158	48,139	30,582	26,258	13,932	16,936	13,407	130,951	39,906	32,109	34,795
	1982	454,996	162,688	156,429	37,620	23,608	19,887	12,666	12,466	10,345	71,125	45,729	17,818	23,495
Saratoga	1986	710,595	192,008	181,017	65,527	64,247	59,705	28,065	25,187	12,770	148,168	46,458	53,418	22,551
	1982	579,287	159,129	149,541	56,375	55,478	50,913	22,602	16,808	9,556	91,024	55,968	34,154	17,799
Schenectady	1986	1,004,866	278,884	258,683	62,598	108,222	88,883	59,927	53,232	24,823	190,788	56,348	71,931	43,437
	1982	705,031	198,058	183,126	49,283	81,244	65,075	41,545	30,998	15,715	106,220	56,293	35,499	26,832

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
BINGHAMTON	**1986**	**1,492,616**	**363,530**	**350,715**	**126,526**	**161,301**	**127,224**	**77,995**	**70,614**	**43,234**	**330,252**	**95,743**	**72,528**	**71,608**
	1982	1,144,910	300,487	289,224	100,158	127,956	98,534	61,318	49,064	33,125	202,931	109,109	43,382	49,835
Broome	1986	1,335,845	308,006	306,759	118,246	151,732	120,104	76,844	68,311	41,413	295,797	82,508	63,004	67,431
	1982	1,039,034	255,839	253,991	93,806	121,213	93,718	60,235	47,372	31,771	181,333	92,764	37,612	46,266
Tioga	1986	156,771	55,524	43,956	8,280	9,569	7,120	1,151	2,303	1,821	34,455	13,235	9,524	4,177
	1982	125,876	44,648	35,233	6,352	6,743	4,816	1,083	1,692	1,354	21,598	16,345	5,770	3,569
BUFFALO	**1986**	**5,391,894**	**1,397,957**	**1,264,405**	**561,026**	**566,262**	**478,658**	**339,506**	**260,833**	**135,556**	**1,143,060**	**288,725**	**211,319**	**273,299**
	1982	4,147,981	1,141,404	1,029,069	433,572	461,487	381,762	261,808	175,480	100,022	684,015	323,273	132,404	190,189
Erie	1986	5,391,894	1,397,957	1,264,405	561,026	566,262	478,658	339,506	260,833	135,556	1,143,060	288,725	211,319	273,299
	1982	4,147,981	1,141,404	1,029,069	433,572	461,487	381,762	261,808	175,480	100,022	684,015	323,273	132,404	190,189
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***1986***	***6,408,561***	***1,678,270***	***1,525,731***	***652,924***	***694,813***	***588,649***	***396,601***	***295,025***	***152,926***	***1,359,042***	***329,365***	***252,577***	***323,765***
	1982	*5,002,201*	*1,380,459*	*1,251,222*	*519,232*	*574,329*	*476,358*	*309,383*	*201,395*	*114,259*	*827,854*	*374,262*	*160,543*	*228,343*
ELMIRA	**1986**	**545,133**	**109,835**	**101,980**	**44,360**	**99,581**	**92,969**	**31,446**	**21,652**	**9,292**	**120,540**	**31,241**	**26,315**	**23,398**
	1982	436,952	96,926	89,708	36,097	77,586	71,496	24,915	15,613	7,604	75,987	37,629	16,393	17,874
Chemung	1986	545,133	109,835	101,980	44,360	99,581	92,969	31,446	21,652	9,292	120,540	31,241	26,315	23,398
	1982	436,952	96,926	89,708	36,097	77,586	71,496	24,915	15,613	7,604	75,987	37,629	16,393	17,874
GLENS FALLS	**1986**	**705,572**	**177,518**	**168,875**	**62,556**	**70,290**	**59,501**	**35,597**	**18,826**	**9,365**	**146,996**	**41,961**	**49,923**	**31,637**
	1982	522,954	141,489	134,174	49,775	51,008	42,376	25,460	12,242	6,862	83,225	46,498	28,329	20,187
Warren	1986	508,415	113,820	108,101	43,323	61,913	53,241	31,973	15,653	8,354	114,524	31,888	42,288	20,377
	1982	376,120	90,105	85,306	37,509	45,994	38,719	22,719	10,345	6,138	65,805	34,006	23,955	13,097
Washington	1986	197,157	63,698	60,774	19,233	8,377	6,260	3,624	3,173	1,011	32,472	10,073	7,635	11,260
	1982	146,834	51,384	48,868	12,266	5,014	3,657	2,741	1,897	724	17,420	12,492	4,374	7,090
NASSAU - SUFFOLK	**1986**	**20,979,657**	**4,306,903**	**3,695,750**	**1,603,085**	**2,127,985**	**1,867,397**	**1,370,626**	**1,429,882**	**825,683**	**4,254,963**	**943,694**	**1,211,136**	**624,446**
	1982	14,136,906	3,204,654	2,740,205	1,122,429	1,466,337	1,260,372	898,128	768,574	480,710	2,125,013	997,680	586,867	384,540
Nassau	1986	12,558,495	2,393,059	2,072,448	1,018,859	1,319,107	1,183,117	886,957	985,640	579,227	2,421,516	562,131	510,967	355,129
	1982	8,230,516	1,727,832	1,491,574	672,894	880,205	775,858	563,684	508,876	322,759	1,185,153	570,317	241,343	211,146
Suffolk	1986	8,421,162	1,913,844	1,623,302	584,226	808,878	684,280	483,669	444,242	246,456	1,833,447	381,563	700,169	269,317
	1982	5,906,390	1,476,822	1,248,631	449,535	586,132	484,514	334,444	259,698	157,951	939,860	427,363	345,524	173,394
NEW YORK	**1986**	**44,722,153**	**9,111,819**	**7,611,465**	**5,707,216**	**5,016,676**	**4,188,484**	**4,278,647**	**3,427,497**	**1,805,324**	**5,949,203**	**1,327,962**	**1,611,540**	**1,658,023**
	1982	30,340,789	6,931,826	5,783,796	3,765,017	3,308,010	2,670,687	2,890,731	1,789,451	1,051,795	2,998,007	1,339,838	789,413	999,993
Bronx	1986	2,658,355	813,983	691,567	203,018	162,997	111,274	195,992	198,229	109,980	404,453	103,245	95,156	123,962
	1982	2,132,854	724,424	613,514	158,090	130,111	82,563	162,863	122,056	75,223	236,412	115,899	52,359	81,769
Kings	1986	7,468,481	1,982,060	1,545,414	495,571	697,182	542,954	558,038	570,136	366,446	1,087,098	269,036	338,256	337,613
	1982	4,988,562	1,444,643	1,122,798	356,812	463,143	347,083	415,901	297,718	205,585	502,952	251,488	160,866	186,023
New York (Manhattan)	1986	17,272,255	2,138,408	1,686,952	3,453,535	2,428,203	2,083,196	2,445,423	1,639,120	777,277	923,910	122,530	346,188	605,479
	1982	10,856,507	1,500,521	1,179,960	2,125,194	1,447,846	1,207,741	1,526,685	783,243	424,215	398,836	108,934	142,958	339,830
Putnam	1986	332,621	78,935	74,379	17,238	18,000	16,474	6,039	11,874	6,225	90,277	21,479	28,880	14,546
	1982	272,769	70,705	66,412	16,132	14,594	13,033	5,855	7,673	4,561	54,031	26,228	19,134	10,726
Queens	1986	7,041,025	1,848,825	1,572,263	785,518	559,867	401,452	431,446	404,986	231,057	1,357,327	320,845	275,248	283,865
	1982	5,111,766	1,465,717	1,242,489	563,091	424,639	290,567	320,053	236,818	145,363	709,176	338,169	142,460	189,274
Richmond	1986	1,445,247	361,852	314,892	99,484	165,939	150,580	106,368	78,318	41,950	281,996	53,952	84,261	50,611
	1982	1,084,079	310,583	269,414	76,107	129,605	115,539	76,270	46,160	27,010	154,963	58,086	43,429	34,068
Rockland	1986	1,451,832	322,843	290,115	142,735	155,732	143,053	73,519	59,084	27,045	371,072	75,301	84,157	56,682
	1982	1,114,627	275,378	246,673	107,908	129,392	117,230	62,778	41,411	21,193	206,302	88,097	50,018	38,592
Westchester	1986	7,052,337	1,564,913	1,435,883	510,117	828,756	739,501	461,822	465,750	245,344	1,433,070	361,574	359,394	185,265
	1982	4,779,625	1,139,855	1,042,536	361,683	568,680	496,931	320,326	254,372	148,645	735,335	352,937	178,189	119,711
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***1986***	***114,402,768***	***23,693,820***	***20,688,988***	***11,382,855***	***11,969,565***	***10,296,815***	***8,906,393***	***7,937,195***	***4,269,740***	***20,878,838***	***5,228,987***	***5,212,077***	***3,683,902***
	1982	*77,146,645*	*17,898,154*	*15,589,527*	*7,694,718*	*7,939,187*	*6,651,964*	*5,953,251*	*4,201,032*	*2,493,028*	*10,613,207*	*5,226,960*	*2,660,609*	*2,275,202*
NIAGARA FALLS	**1986**	**1,016,667**	**280,313**	**261,326**	**91,898**	**128,551**	**109,991**	**57,095**	**34,192**	**17,370**	**215,982**	**40,640**	**41,258**	**50,466**
	1982	854,220	239,055	222,153	85,660	112,842	94,596	47,575	25,915	14,237	143,839	50,989	28,139	38,154
Niagara	1986	1,016,667	280,313	261,326	91,898	128,551	109,991	57,095	34,192	17,370	215,982	40,640	41,258	50,466
	1982	854,220	239,055	222,153	85,660	112,842	94,596	47,575	25,915	14,237	143,839	50,989	28,139	38,154
ORANGE COUNTY	**1986**	**1,689,330**	**419,310**	**396,354**	**100,076**	**203,247**	**158,909**	**91,899**	**86,952**	**36,819**	**351,693**	**110,388**	**111,864**	**51,906**
	1982	1,238,717	335,454	316,078	82,739	143,834	109,397	65,503	50,729	24,606	199,706	117,275	65,674	33,942
Orange	1986	1,689,330	419,310	396,354	100,076	203,247	158,909	91,899	86,952	36,819	351,693	110,388	111,864	51,906
	1982	1,238,717	335,454	316,078	82,739	143,834	109,397	65,503	50,729	24,606	199,706	117,275	65,674	33,942

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
POUGHKEEPSIE	1986	**1,497,071**	**367,457**	**351,312**	**111,524**	**151,753**	**135,465**	**88,447**	**63,765**	**32,950**	**322,382**	**80,854**	**87,936**	**50,812**
	1982	1,114,542	298,363	284,345	83,087	117,611	103,447	63,923	38,119	22,443	182,924	84,607	50,667	32,574
Dutchess	1986	1,497,071	367,457	351,312	111,524	151,753	135,465	88,447	63,765	32,950	322,382	80,854	87,936	50,812
	1982	1,114,542	298,363	284,345	83,087	117,611	103,447	63,923	38,119	22,443	182,924	84,607	50,667	32,574
ROCHESTER	1986	**5,914,110**	**1,300,792**	**1,236,805**	**567,890**	**581,839**	**523,128**	**279,477**	**313,912**	**153,760**	**1,520,134**	**321,406**	**302,947**	**251,792**
	1982	4,326,406	1,046,354	992,388	411,038	455,480	402,199	210,319	184,902	100,635	859,490	363,939	178,567	175,199
Livingston	1986	231,501	67,492	67,043	26,019	11,924	10,860	5,229	4,453	1,302	48,709	21,364	18,200	6,306
	1982	192,013	56,879	56,320	19,030	10,252	9,191	4,249	3,376	1,247	31,203	26,774	11,901	5,446
Monroe	1986	4,731,345	1,020,253	963,400	462,059	456,060	406,284	222,298	278,737	135,926	1,261,244	251,007	215,834	201,309
	1982	3,332,460	799,877	752,896	325,628	348,208	304,407	160,571	159,858	86,179	689,116	268,740	121,262	135,691
Ontario	1986	566,923	110,440	106,332	52,852	88,048	86,698	41,420	20,170	9,674	114,528	26,668	30,508	24,088
	1982	442,424	90,123	86,495	41,214	72,571	71,137	34,424	12,907	7,187	68,039	32,823	18,787	16,051
Orleans	1986	119,323	37,540	36,143	10,664	2,452	2,070	3,903	4,050	3,401	23,012	4,293	10,777	7,994
	1982	105,754	35,877	34,431	9,305	2,331	1,903	3,915	3,498	2,972	15,644	6,189	6,662	6,227
Wayne	1986	265,018	65,067	63,887	16,296	23,355	17,216	6,627	6,502	3,457	72,641	18,074	27,628	12,095
	1982	253,755	63,598	62,246	15,861	22,118	15,561	7,160	5,263	3,050	55,488	29,413	19,955	11,784
SYRACUSE	1986	**3,740,584**	**944,156**	**866,582**	**339,981**	**349,206**	**305,022**	**228,924**	**191,867**	**102,732**	**878,305**	**175,938**	**208,718**	**169,485**
	1982	2,765,490	740,711	678,069	259,436	268,198	229,648	169,536	118,966	70,397	504,397	209,382	112,845	130,928
Madison	1986	241,733	64,148	60,884	31,781	11,749	9,833	6,329	6,194	3,387	59,538	9,000	16,395	14,982
	1982	203,404	59,538	56,328	24,491	9,964	8,141	5,617	4,889	2,964	39,509	13,388	10,077	12,752
Onondaga	1986	3,017,302	739,128	674,366	265,933	296,703	262,304	212,225	173,221	90,822	715,957	140,084	162,008	128,126
	1982	2,190,477	568,236	516,794	204,319	230,846	200,129	154,932	104,869	60,838	402,314	164,759	83,689	97,133
Oswego	1986	481,549	140,880	131,332	42,267	40,754	32,885	10,370	12,452	8,523	102,810	26,854	30,315	26,377
	1982	371,609	112,937	104,947	30,626	27,388	21,378	8,987	9,208	6,595	62,574	31,235	19,079	21,043
UTICA - ROME	1986	**1,650,693**	**410,830**	**379,397**	**131,664**	**162,818**	**135,677**	**117,562**	**76,294**	**45,385**	**339,046**	**94,374**	**83,619**	**92,283**
	1982	1,284,075	336,653	309,876	111,084	129,260	104,825	85,824	47,339	30,307	201,661	113,005	51,593	66,380
Herkimer	1986	267,751	74,186	70,415	21,365	36,763	33,562	11,691	11,608	6,731	44,463	17,564	15,387	16,897
	1982	207,607	59,908	56,681	17,235	27,893	24,993	8,939	8,066	5,137	25,201	20,530	9,488	11,492
Oneida	1986	1,382,942	336,644	308,982	110,299	126,055	102,115	105,871	64,686	38,554	294,383	76,810	68,232	75,386
	1982	1,076,468	276,745	253,195	93,849	101,367	79,832	76,885	39,273	25,170	176,460	92,475	42,105	54,888
ALL COUNTIES														
Albany	1986	2,567,535	443,726	402,234	200,789	267,419	218,816	202,660	168,328	77,611	666,971	108,063	88,262	79,370
	1982	1,704,538	335,401	303,069	154,593	191,066	152,303	135,830	87,378	46,378	313,965	111,954	48,007	47,465
Allegany	1986	163,492	55,342	54,034	15,141	9,021	7,646	4,277	3,931	1,152	44,056	6,574	7,263	7,296
	1982	129,068	45,900	44,672	11,138	7,805	6,494	3,499	3,060	1,107	27,989	9,130	4,571	5,056
Bronx	1986	2,658,355	813,983	691,567	203,018	162,997	111,274	195,992	198,229	109,980	404,453	103,245	95,156	123,962
	1982	2,132,854	724,424	613,514	158,090	130,111	82,563	162,863	122,056	75,223	236,412	115,899	52,359	81,769
Broome	1986	1,335,845	308,006	306,759	118,246	151,732	120,104	76,844	68,311	41,413	295,797	82,508	63,004	67,431
	1982	1,039,034	255,839	253,991	93,806	121,213	93,718	60,235	47,372	31,771	181,333	92,764	37,612	46,266
Cattaraugus	1986	377,344	94,978	90,593	39,738	44,678	35,261	23,756	13,829	7,703	81,114	14,595	31,632	14,922
	1982	291,434	80,001	76,063	29,677	36,192	27,853	18,821	9,467	5,877	50,101	18,188	19,018	11,315
Cayuga	1986	348,905	84,342	75,617	25,393	34,302	29,904	19,881	7,507	4,577	95,718	26,247	20,303	13,275
	1982	279,967	74,930	66,965	20,500	27,830	23,738	15,993	5,426	3,650	57,569	31,583	12,490	11,036
Chautauqua	1986	673,856	183,915	174,166	66,330	67,371	53,841	22,496	24,996	10,607	152,785	36,249	49,935	27,545
	1982	557,824	154,521	145,864	56,757	60,923	46,951	21,738	19,887	9,277	100,097	46,628	30,703	19,969
Chemung	1986	545,133	109,835	101,980	44,360	99,581	92,969	31,446	21,652	9,292	120,540	31,241	26,315	23,398
	1982	436,952	96,926	89,708	36,097	77,586	71,496	24,915	15,613	7,604	75,987	37,629	16,393	17,874
Chenango	1986	216,633	66,634	65,164	14,459	14,235	13,148	6,215	5,054	2,627	57,018	8,022	9,134	10,913
	1982	159,761	48,117	46,905	10,906	9,590	8,738	5,353	3,653	2,082	33,568	10,036	5,619	7,496
Clinton	1986	429,148	84,879	81,193	35,920	39,598	34,858	29,955	15,381	5,425	100,779	24,855	25,456	17,672
	1982	338,640	73,716	70,289	31,034	32,844	28,344	23,073	10,917	4,470	59,892	27,713	15,130	12,170
Columbia	1986	264,807	76,201	72,572	17,856	12,625	10,472	5,100	8,818	5,193	48,718	21,096	34,890	7,564
	1982	207,008	62,056	58,913	14,306	10,403	8,432	4,631	5,847	3,670	29,854	24,144	19,461	5,326
Cortland	1986	221,941	52,374	51,933	27,682	9,848	9,480	10,766	9,272	1,626	57,330	8,666	18,425	14,972
	1982	184,522	48,582	48,020	22,001	8,759	8,375	10,255	6,842	1,466	37,599	13,080	11,566	11,759
Delaware	1986	260,263	78,318	77,165	20,535	18,852	16,446	7,015	5,379	3,415	49,023	13,758	21,242	12,844
	1982	179,533	56,751	55,737	12,926	11,423	9,699	4,699	3,396	2,400	26,117	15,070	11,577	7,889
Dutchess	1986	1,497,071	367,457	351,312	111,524	151,753	135,465	88,447	63,765	32,950	322,382	80,854	87,936	50,812
	1982	1,114,542	298,363	284,345	83,087	117,611	103,447	63,923	38,119	22,443	182,924	84,607	50,667	32,574
Erie	1986	5,391,894	1,397,957	1,264,405	561,026	566,262	478,658	339,506	260,833	135,556	1,143,060	288,725	211,319	273,299
	1982	4,147,981	1,141,404	1,029,069	433,572	461,487	381,762	261,808	175,480	100,022	684,015	323,273	132,404	190,189
Essex	1986	157,611	48,506	47,355	18,197	10,414	8,336	5,749	1,747	690	24,617	8,853	13,079	5,189
	1982	128,788	40,979	39,880	14,689	7,493	5,829	4,810	1,244	512	14,652	12,169	8,444	3,521

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
ALL COUNTIES (continued)														
Franklin	1986	210,508	54,145	52,776	12,915	13,022	10,729	6,596	5,142	2,455	32,897	5,618	26,400	14,898
	1982	162,442	46,588	45,265	10,810	10,161	8,138	5,702	3,610	1,971	18,258	6,718	13,539	9,496
Fulton	1986	236,613	57,431	55,388	14,431	15,450	8,451	17,306	7,305	1,615	62,415	12,343	17,392	17,603
	1982	189,030	50,299	48,355	12,384	12,751	6,630	13,986	5,162	1,305	38,647	16,064	10,923	12,905
Genesee	1986	255,046	65,365	63,004	26,410	17,395	11,446	14,051	15,184	9,023	55,447	16,838	20,421	12,773
	1982	208,472	55,214	53,050	22,001	14,955	9,423	11,418	10,603	6,763	34,860	22,519	13,952	9,390
Greene	1986	217,445	65,206	64,064	14,146	11,827	10,157	6,696	4,751	4,751	47,169	21,573	15,956	7,525
	1982	175,626	55,526	54,380	12,517	9,592	8,031	5,081	3,482	3,482	29,051	23,897	9,677	5,330
Hamilton	1986	14,184	4,514	4,447	2,416	1,103		273	406	406	1,791	392	2,475	
	1982	14,055	4,556	4,473	2,493	1,091		337	351	351	1,390	653	2,016	
Herkimer	1986	267,751	74,186	70,415	21,365	36,763	33,562	11,691	11,608	6,731	44,463	17,564	15,387	16,897
	1982	207,607	59,908	56,681	17,235	27,893	24,993	8,939	8,066	5,137	25,201	20,530	9,488	11,492
Jefferson	1986	520,098	112,416	110,194	43,081	55,710	40,865	28,066	20,431	13,490	118,850	31,379	34,781	32,046
	1982	377,197	89,305	87,260	31,881	40,732	28,657	19,930	12,517	9,134	66,418	34,793	19,534	20,949
Kings	1986	7,468,481	1,982,060	1,545,414	495,571	697,182	542,954	558,038	570,136	366,446	1,087,098	269,036	338,256	337,613
	1982	4,988,562	1,444,643	1,122,798	356,812	463,143	347,083	415,901	297,718	205,585	502,952	251,488	160,866	186,023
Lewis	1986	65,565	21,369	21,105	6,380	4,421		1,313	1,974	1,095	14,814	4,231	1,928	4,484
	1982	54,413	17,586	17,313	5,362	3,545		1,170	1,269	733	9,709	6,043	1,264	3,156
Livingston	1986	231,501	67,492	67,043	26,019	11,924	10,860	5,229	4,453	1,302	48,709	21,364	18,200	6,306
	1982	192,013	56,879	56,320	19,030	10,252	9,191	4,249	3,376	1,247	31,203	26,774	11,901	5,446
Madison	1986	241,733	64,148	60,884	31,781	11,749	9,833	6,329	6,194	3,387	59,538	9,000	16,395	14,982
	1982	203,404	59,538	56,328	24,491	9,964	8,141	5,617	4,889	2,964	39,509	13,388	10,077	12,752
Monroe	1986	4,731,345	1,020,253	963,400	462,059	456,060	406,284	222,298	278,737	135,926	1,261,244	251,007	215,834	201,309
	1982	3,332,460	799,877	752,896	325,628	348,208	304,407	160,571	159,858	86,179	689,116	268,740	121,262	135,691
Montgomery	1986	260,060	69,891	67,635	16,415	24,345	22,499	13,538	7,617	3,755	44,617	35,208	10,608	15,205
	1982	191,869	51,097	49,290	12,449	17,271	15,684	8,935	4,761	2,733	23,528	34,754	6,015	10,919
Nassau	1986	12,558,495	2,393,059	2,072,448	1,018,859	1,319,107	1,183,117	886,957	985,640	579,227	2,421,516	562,131	510,967	355,129
	1982	8,230,516	1,727,832	1,491,574	672,894	880,205	775,858	563,684	508,876	322,759	1,185,153	570,317	241,343	211,146
New York (Manhattan)	1986	17,272,255	2,138,408	1,686,952	3,453,535	2,428,203	2,083,196	2,445,423	1,639,120	777,277	923,910	122,530	346,188	605,479
	1982	10,856,507	1,500,521	1,179,960	2,125,194	1,447,846	1,207,741	1,526,685	783,243	424,215	398,836	108,934	142,958	339,830
Niagara	1986	1,016,667	280,313	261,326	91,898	128,551	109,991	57,095	34,192	17,370	215,982	40,640	41,258	50,466
	1982	854,220	239,055	222,153	85,660	112,842	94,596	47,575	25,915	14,237	143,839	50,989	28,139	38,154
Oneida	1986	1,382,942	336,644	308,982	110,299	126,055	102,115	105,871	64,686	38,554	294,583	76,810	68,232	75,386
	1982	1,076,468	276,745	253,195	93,849	101,367	79,832	76,885	39,273	25,170	176,460	92,475	42,105	54,888
Onondaga	1986	3,017,302	739,128	674,366	265,933	296,703	262,304	212,225	173,221	90,822	715,957	140,084	162,008	128,126
	1982	2,190,477	568,236	516,794	204,319	230,846	200,129	154,932	104,869	60,838	402,314	164,759	83,689	97,133
Ontario	1986	566,923	110,440	106,332	52,852	88,048	86,698	41,420	20,170	9,674	114,528	26,668	30,508	24,088
	1982	442,424	90,123	86,495	41,214	72,571	71,137	34,424	12,907	7,187	68,039	32,823	18,787	16,051
Orange	1986	1,689,330	419,310	396,354	100,076	203,247	158,909	91,899	86,952	36,819	351,693	110,388	111,864	51,906
	1982	1,238,717	335,454	316,078	82,739	143,834	109,397	65,503	50,729	24,606	199,706	117,275	65,674	33,942
Orleans	1986	119,323	37,540	36,143	10,664	2,452	2,070	3,903	4,050	3,401	23,012	4,293	10,777	7,994
	1982	105,754	35,877	34,431	9,305	2,331	1,903	3,915	3,498	2,972	15,644	6,189	6,662	6,227
Oswego	1986	481,549	140,880	131,332	42,267	40,754	32,885	10,370	12,452	8,523	102,810	26,854	30,315	26,377
	1982	371,609	112,937	104,947	30,626	27,388	21,378	8,987	9,208	6,595	62,574	31,235	19,079	21,043
Otsego	1986	279,688	66,417	64,801	25,011	21,530	18,643	8,035	4,369	1,768	79,045	7,684	30,167	12,213
	1982	224,020	59,248	57,622	21,492	19,101	16,216	6,904	3,348	1,536	48,147	10,254	17,615	10,009
Putnam	1986	332,621	78,935	74,379	17,238	18,000	16,474	6,039	11,874	6,225	90,277	21,479	28,880	14,546
	1982	272,769	70,705	66,412	16,132	14,594	13,033	5,855	7,673	4,561	54,031	26,228	19,134	10,726
Queens	1986	7,041,025	1,848,825	1,572,263	785,518	559,867	401,452	431,446	404,986	231,057	1,357,327	320,845	275,248	283,865
	1982	5,111,766	1,465,717	1,242,489	563,091	424,639	290,567	320,053	236,818	145,363	709,176	338,169	142,460	189,274
Rensselaer	1986	600,376	207,502	200,158	48,139	30,582	26,258	13,932	16,936	13,407	130,951	39,906	32,109	34,795
	1982	454,996	162,688	156,429	37,620	23,608	19,887	12,666	12,466	10,345	71,125	45,729	17,818	23,495
Richmond	1986	1,445,247	361,852	314,892	99,484	165,939	150,580	106,368	78,318	41,950	281,996	53,952	84,261	50,611
	1982	1,084,079	310,583	269,414	76,107	129,605	115,539	76,270	46,160	27,010	154,963	58,086	43,429	34,068
Rockland	1986	1,451,832	322,843	290,115	142,735	155,732	143,053	73,519	59,084	27,045	371,072	75,301	84,157	56,682
	1982	1,114,627	275,378	246,673	107,908	129,392	117,230	62,778	41,411	21,193	206,302	88,097	50,018	38,592
St. Lawrence	1986	474,061	115,271	110,816	46,324	29,324	26,793	18,019	18,273	6,643	113,794	11,643	35,784	39,119
	1982	355,522	97,876	93,793	32,244	23,993	21,587	14,734	12,393	5,444	66,647	14,165	22,412	25,649
Saratoga	1986	710,595	192,008	181,017	65,527	64,247	59,705	28,065	25,187	12,770	148,168	46,458	53,418	22,551
	1982	579,287	159,129	149,541	56,375	55,478	50,913	22,602	16,808	9,556	91,024	55,968	34,154	17,799
Schenectady	1986	1,004,866	278,884	258,683	62,598	108,222	85,883	59,927	53,232	24,823	190,788	56,348	71,931	43,437
	1982	705,031	198,058	183,126	49,283	81,244	65,075	41,545	30,998	15,715	106,220	56,293	35,499	26,882
Schoharie	1986	120,781	37,355	35,295	7,249	7,089	6,690	3,434	3,515	1,118	23,574	5,894	9,392	4,588
	1982	90,312	28,778	27,104	5,840	5,581	5,214	2,554	2,248	846	13,303	6,894	5,021	3,086

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
ALL COUNTIES (continued)														
Schuyler	1986	44,902	12,060	11,781	3,832	191		632	446	112	14,678	1,701	4,256	2,351
	1982	42,267	12,981	12,640	3,426	200		729	423	126	10,387	2,895	3,428	2,033
Seneca	1986	125,528	36,731	36,382	9,452	5,104	4,863	1,959	4,191	743	35,378	8,691	10,249	7,171
	1982	102,041	32,390	31,980	8,626	4,530	4,297	1,896	3,223	733	21,373	10,265	6,528	6,170
Steuben	1986	419,089	112,732	109,186	38,303	36,752	31,632	19,107	13,080	9,707	84,527	22,591	33,007	24,447
	1982	346,403	92,648	89,448	31,124	31,518	26,402	16,618	10,333	8,129	55,451	31,846	21,736	17,873
Suffolk	1986	8,421,162	1,913,844	1,623,302	584,226	808,878	684,280	483,669	444,242	246,456	1,833,447	381,563	700,169	269,317
	1982	5,906,390	1,476,822	1,248,631	449,535	586,132	484,514	334,444	259,698	157,951	939,860	427,363	345,524	173,394
Sullivan	1986	376,136	100,492	95,794	28,759	40,054	35,277	5,662	5,515	3,285	75,920	18,273	38,555	10,029
	1982	285,933	80,543	76,534	24,789	25,457	21,864	4,726	3,920	2,592	43,776	22,024	20,832	7,809
Tioga	1986	156,771	55,524	43,956	8,280	9,569	7,120	1,151	2,303	1,821	34,455	13,235	9,524	4,177
	1982	125,876	44,648	35,233	6,352	6,743	4,816	1,083	1,692	1,354	21,598	16,345	5,770	3,569
Tompkins	1986	466,413	107,666	101,536	50,724	43,902	37,446	20,689	25,835	6,147	99,097	27,684	37,718	16,980
	1982	357,234	89,866	84,479	39,362	33,734	27,880	17,706	16,386	4,674	58,478	30,175	20,216	13,879
Ulster	1986	889,671	214,398	200,293	84,898	89,074	81,680	37,530	21,918	10,652	175,545	58,803	43,549	27,022
	1982	681,558	174,634	162,624	62,288	66,546	60,175	26,878	15,027	8,154	99,417	63,383	25,693	18,351
Warren	1986	508,415	113,820	108,101	43,323	61,913	53,241	31,973	15,653	8,354	114,524	31,888	42,288	20,377
	1982	376,120	90,105	85,306	37,509	45,994	38,719	22,719	10,345	6,138	65,805	34,006	23,955	13,097
Washington	1986	197,157	63,698	60,774	19,233	8,377	6,260	3,624	3,173	1,011	32,472	10,073	7,635	11,260
	1982	146,834	51,384	48,868	12,266	5,014	3,657	2,741	1,897	724	17,420	12,492	4,374	7,090
Wayne	1986	265,018	65,067	63,887	16,296	23,355	17,216	6,627	6,502	3,457	72,641	18,074	27,628	12,095
	1982	253,755	63,598	62,246	15,861	22,118	15,561	7,160	5,263	3,050	55,488	29,413	19,955	11,784
Westchester	1986	7,052,337	1,564,913	1,435,883	510,117	828,756	739,501	461,822	465,750	245,344	1,433,070	361,574	359,394	185,265
	1982	4,779,625	1,139,855	1,042,536	361,683	568,680	496,931	320,326	254,372	148,645	735,335	352,937	178,189	119,711
Wyoming	1986	154,815	42,658	41,813	14,890	5,792	4,999	3,678	6,258	2,196	44,614	6,675	12,263	6,468
	1982	114,306	35,390	34,578	10,989	4,621	3,866	3,102	3,763	1,443	24,897	8,672	7,431	4,460
Yates	1986	69,317	17,350	16,912	9,190	3,524		1,956	1,111	153	15,313	6,043	7,783	3,503
	1982	59,650	16,868	16,390	7,813	2,749		1,635	937	158	10,187	7,631	4,948	2,640
TOTAL METRO COUNTIES	1986	**94,706,357**	**20,447,637**	**17,858,757**	**9,855,416**	**10,126,151**	**8,608,743**	**7,322,039**	**6,272,337**	**3,354,487**	**16,801,220**	**3,860,482**	**4,291,387**	**3,552,038**
	1982	66,145,289	15,775,275	13,764,920	6,862,929	7,097,868	5,881,232	5,031,699	3,432,287	2,030,952	8,896,108	4,121,819	2,235,443	2,271,685
TOTAL STATE	1986	**102,542,772**	**22,451,496**	**19,780,072**	**10,560,932**	**10,776,532**	**9,147,849**	**7,645,555**	**6,523,204**	**3,468,110**	**18,560,077**	**4,275,880**	**4,888,866**	**3,919,925**
	1982	72,266,689	17,445,598	15,361,136	7,419,787	7,612,395	6,296,034	5,294,596	3,607,539	2,119,555	9,954,891	4,624,554	2,591,110	2,535,077
NORTH CAROLINA														
ASHEVILLE	1986	**1,280,598**	**232,903**	**227,693**	**113,855**	**156,273**	**110,199**	**67,248**	**64,007**	**35,302**	**318,142**	**82,656**	**99,386**	**54,823**
	1982	848,523	187,053	182,285	76,462	101,326	67,471	49,505	33,782	20,722	162,252	79,021	56,513	32,508
Buncombe	1986	1,280,598	232,903	227,693	113,855	156,273	110,199	67,248	64,007	35,302	318,142	82,656	99,386	54,823
	1982	848,523	187,053	182,285	76,462	101,326	67,471	49,505	33,782	20,722	162,252	79,021	56,513	32,508
BURLINGTON	1986	**849,472**	**153,791**	**146,111**	**72,397**	**79,093**	**54,903**	**71,059**	**51,049**	**35,614**	**236,870**	**63,976**	**44,992**	**30,053**
	1982	517,969	116,989	110,792	42,554	45,863	29,930	47,376	25,878	19,236	109,147	53,206	23,850	18,056
Alamance	1986	849,472	153,791	146,111	72,397	79,093	54,903	71,059	51,049	35,614	236,870	63,976	44,992	30,053
	1982	517,969	116,989	110,792	42,554	45,863	29,930	47,376	25,878	19,236	109,147	53,206	23,850	18,056
CHARLOTTE - GASTONIA - ROCK HILL	1986	**7,099,408**	**1,525,096**	**1,488,836**	**596,393**	**717,406**	**599,032**	**383,904**	**382,247**	**203,435**	**1,928,884**	**381,037**	**449,691**	**220,118**
	1982	4,720,304	1,206,226	1,173,444	405,789	465,417	381,038	284,084	218,315	130,549	976,496	370,083	243,400	149,097
Cabarrus	1986	569,137	122,233	119,106	39,096	63,177	51,495	29,573	30,018	23,811	163,659	23,706	42,150	19,109
	1982	394,622	101,833	98,911	26,923	43,846	34,154	23,134	19,907	16,377	87,498	24,090	21,873	13,599
Gaston	1986	974,484	234,934	230,621	74,950	145,695	121,128	35,273	35,200	17,612	238,995	37,092	66,082	41,430
	1982	633,365	184,238	180,279	50,535	88,296	70,999	25,845	21,978	12,090	114,070	38,547	34,415	26,116
Lincoln	1986	170,795	43,267	41,763	12,862	15,213		3,804	6,838	5,546	43,163	6,632	17,389	8,817
	1982	126,061	39,419	37,927	9,608	9,519		3,437	4,765	4,013	23,094	7,476	11,617	5,858
Mecklenburg	1986	3,695,771	609,614	593,272	348,382	358,612	328,307	227,648	244,601	117,893	1,077,277	221,321	222,023	91,430
	1982	2,501,701	519,851	504,303	239,568	245,913	222,096	171,003	134,789	74,019	558,762	216,265	120,504	67,516
Rowan	1986	656,449	236,906	232,686	38,128	40,730	23,531	38,652	24,173	10,392	143,031	32,800	34,819	22,145
	1982	408,330	159,599	156,257	26,025	22,611	11,880	26,448	13,340	6,583	64,861	29,848	17,362	12,899
Union	1986	360,113	95,102	92,346	19,873	41,299	29,203	21,081	10,888	8,506	96,111	11,664	32,538	10,027
	1982	233,660	69,627	67,394	13,782	23,765	15,773	15,141	6,916	5,674	48,787	11,604	19,787	7,104
York, S. C.	*1986*	*672,659*	*183,040*	*179,042*	*63,102*	*52,680*	*45,368*	*27,873*	*30,529*	*19,675*	*166,648*	*47,822*	*34,690*	*27,160*
	1982	*422,565*	*131,659*	*128,373*	*39,348*	*31,467*	*26,136*	*19,076*	*16,620*	*11,793*	*79,424*	*42,253*	*17,842*	*16,005*

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
FAYETTEVILLE	**1986**	**1,425,184**	**255,469**	**250,135**	**128,903**	**216,140**	**159,195**	**52,536**	**129,307**	**63,367**	**379,920**	**75,543**	**77,060**	**33,292**
	1982	974,013	210,620	205,565	91,724	145,818	101,728	41,228	71,768	40,878	194,465	82,811	49,502	20,689
Cumberland	1986	1,425,184	255,469	250,135	128,903	216,140	159,195	52,536	129,307	63,367	379,920	75,543	77,060	33,292
	1982	974,013	210,620	205,565	91,724	145,818	101,728	41,228	71,768	40,878	194,465	82,811	49,502	20,689
GREENSBORO - WINSTON-SALEM - HIGH POINT	**1986**	**5,817,966**	**1,091,404**	**1,061,303**	**576,608**	**650,650**	**509,143**	**301,409**	**368,860**	**226,266**	**1,461,483**	**344,543**	**317,735**	**193,231**
	1982	3,934,099	869,667	843,009	375,259	423,292	319,611	226,773	214,788	144,750	758,007	334,837	187,345	131,438
Davidson	1986	503,570	110,881	106,898	42,827	29,893	22,199	25,962	28,831	19,437	125,496	34,108	33,129	23,102
	1982	350,674	90,228	86,709	29,550	19,439	13,479	18,425	18,625	13,415	66,156	35,334	20,648	13,848
Davie	1986	78,447	19,569	18,578	5,498	2,411		1,840	11,522	11,522	13,420	8,685	7,379	3,843
	1982	59,720	16,898	15,992	3,906	1,805		1,532	7,167	7,167	7,806	9,584	4,726	2,477
Forsyth	1986	2,062,197	373,953	360,206	210,670	239,592	185,481	119,356	108,927	59,983	573,251	112,083	102,444	68,155
	1982	1,350,769	286,699	275,278	133,528	157,879	117,453	86,598	64,103	39,332	288,446	103,369	61,813	45,680
Guilford	1986	2,591,726	452,368	445,020	268,510	329,774	272,391	123,806	195,785	121,658	615,351	156,994	118,628	71,910
	1982	1,763,785	363,500	356,456	174,059	216,076	173,650	97,437	109,796	75,451	322,639	150,923	67,107	52,589
Randolph	1986	397,774	88,417	85,982	32,735	44,262	29,072	26,691	14,370	8,545	83,520	22,664	36,389	16,940
	1982	267,388	68,989	66,875	21,618	24,535	15,029	19,456	9,138	5,963	43,288	23,197	20,927	10,504
Stokes	1986	73,518	15,762	14,845	7,404	900		2,222	4,661	2,063	21,216	3,856	7,935	4,040
	1982	57,851	15,427	14,484	5,620	690		1,973	2,857	1,408	12,859	5,177	5,430	2,870
Yadkin	1986	110,734	30,454	29,774	8,964	3,815		1,532	4,764	3,058	29,229	6,153	11,831	5,241
	1982	83,912	27,926	27,215	6,978	2,868		1,352	3,102	2,014	16,813	7,253	6,694	3,470
HICKORY	**1986**	**1,245,500**	**261,582**	**253,242**	**109,148**	**110,358**	**78,831**	**69,288**	**61,937**	**37,127**	**306,525**	**44,830**	**103,423**	**55,980**
	1982	840,858	213,589	206,141	74,674	74,396	50,279	50,039	37,385	24,720	150,238	45,773	60,482	33,329
Alexander	1986	70,767	19,460	18,534	6,642	3,104		1,851	3,537	2,587	15,213	1,960	9,772	3,361
	1982	53,772	17,185	16,315	4,912	2,079		1,624	2,199	1,720	8,663	2,506	6,793	2,412
Burke	1986	273,652	78,411	77,707	27,074	17,569	13,194	14,358	10,201	4,020	43,953	9,284	32,577	13,676
	1982	195,246	64,958	64,170	17,850	11,795	8,489	11,649	6,752	3,080	22,528	10,022	17,879	8,903
Catawba	1986	901,081	163,711	157,001	75,432	89,685	65,637	53,079	48,199	30,520	247,359	33,586	61,074	38,943
	1982	591,840	131,446	125,656	51,912	60,522	41,790	36,766	28,434	19,920	119,047	33,245	35,810	22,014
JACKSONVILLE	**1986**	**591,949**	**111,366**	**109,013**	**51,000**	**87,818**	**60,990**	**13,513**	**41,255**	**26,504**	**181,671**	**18,168**	**41,214**	**15,498**
	1982	415,439	92,216	89,979	40,534	56,888	36,995	12,185	28,842	20,403	101,075	20,445	25,515	9,963
Onslow	1986	591,949	111,366	109,013	51,000	87,818	60,990	13,513	41,255	26,504	181,671	18,168	41,214	15,498
	1982	415,439	92,216	89,979	40,534	56,888	36,995	12,185	28,842	20,403	101,075	20,445	25,515	9,963
RALEIGH - DURHAM	**1986**	**4,251,058**	**800,529**	**776,995**	**425,478**	**523,278**	**385,744**	**229,311**	**263,352**	**123,404**	**1,041,995**	**219,117**	**253,657**	**172,512**
	1982	2,792,602	641,165	620,437	273,018	344,676	242,773	160,271	141,248	75,268	524,465	217,634	131,334	97,695
Durham	1986	1,138,280	206,957	200,258	104,890	156,985	117,540	58,074	70,018	31,761	285,561	67,325	57,044	51,241
	1982	747,552	166,119	160,229	68,325	101,958	73,098	41,016	36,834	19,492	145,277	65,303	30,093	28,689
Franklin	1986	82,005	24,162	23,519	5,852	6,524		2,295	2,023	887	14,676	3,858	12,892	4,864
	1982	62,736	21,761	21,114	4,553	4,231		2,161	1,330	611	8,294	4,977	7,742	3,232
Orange	1986	459,478	125,332	120,644	64,681	29,535	18,650	19,727	22,515	10,563	64,188	21,239	38,402	17,111
	1982	295,381	90,764	87,090	39,473	17,509	10,066	14,494	12,450	6,817	29,427	21,242	19,512	10,103
Wake	1986	2,571,295	444,078	432,574	250,055	330,234	249,554	149,215	168,796	80,193	677,570	126,695	145,319	99,296
	1982	1,686,933	362,521	352,004	160,667	220,978	159,609	102,600	90,634	48,348	341,467	126,112	73,987	55,671
WILMINGTON	**1986**	**951,981**	**164,814**	**159,332**	**89,106**	**138,078**	**96,774**	**55,306**	**53,598**	**35,045**	**244,247**	**34,878**	**68,331**	**27,894**
	1982	615,501	132,333	127,523	58,505	86,478	57,558	39,753	29,001	20,689	119,648	33,775	38,590	18,262
New Hanover	1986	951,981	164,814	159,332	89,106	138,078	96,774	55,306	53,598	35,045	244,247	34,878	68,331	27,894
	1982	615,501	132,333	127,523	58,505	86,478	57,558	39,753	29,001	20,689	119,648	33,775	38,590	18,262
ALL COUNTIES														
Alamance	1986	849,472	153,791	146,111	72,397	79,093	54,903	71,059	51,049	35,614	236,870	63,976	44,992	30,053
	1982	517,969	116,989	110,792	42,554	45,863	29,930	47,376	25,878	19,236	109,147	53,206	23,850	18,056
Alexander	1986	70,767	19,460	18,534	6,642	3,104		1,851	3,537	2,587	15,213	1,960	9,772	3,361
	1982	53,772	17,185	16,315	4,912	2,079		1,624	2,199	1,720	8,663	2,506	6,793	2,412
Alleghany	1986	34,016	6,473	6,253	2,171	1,703		706	898	898	6,938	1,559	8,251	1,987
	1982	25,973	6,439	6,200	1,704	1,086		668	568	568	4,123	2,027	5,097	1,362
Anson	1986	77,955	21,112	20,264	4,916	3,302		2,704	4,814	4,231	19,321	6,473	7,113	4,250
	1982	63,554	20,833	19,933	4,184	2,589		2,481	3,412	3,112	11,945	7,163	4,218	2,863
Ashe	1986	93,388	19,126	18,827	4,910	7,175	4,794	3,623	3,512	3,064	26,879	3,379	10,195	3,060
	1982	73,097	18,047	17,709	4,048	5,155	3,288	3,368	2,715	2,445	15,695	4,158	6,602	2,252
Avery	1986	67,563	18,498	18,197	4,281	5,211		1,315	1,315	1,315	10,097	1,562	16,483	2,900
	1982	49,490	16,039	15,728	3,314	3,373		1,187	922	922	5,761	1,933	9,831	1,947
Beaufort	1986	203,997	50,652	48,705	12,417	23,188	10,509	7,472	7,652	7,652	50,839	8,360	22,195	8,582
	1982	169,038	50,474	48,379	10,289	15,979	6,411	6,700	5,788	5,788	33,392	10,579	16,282	6,513

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Bertie	1986	52,626	15,939	15,745	2,064	1,395		756	2,060	993	17,407	2,009	4,154	1,761
	1982	39,359	14,506	14,285	1,601	1,064		623	1,202	638	9,791	2,346	2,442	1,158
Bladen	1986	88,929	26,811	25,782	3,353	6,763		3,062	2,844	2,727	22,731	4,662	5,098	4,651
	1982	72,451	25,028	23,991	2,796	4,927		2,652	2,018	1,936	13,698	5,812	3,697	3,327
Brunswick	1986	186,140	64,671	62,339	25,924	14,093		3,131	3,843	3,843	21,688	8,956	21,370	7,303
	1982	117,246	47,652	45,787	15,119	7,690		2,045	2,112	2,112	9,444	8,281	10,529	3,878
Buncombe	1986	1,280,598	232,903	227,693	113,855	156,273	110,199	67,248	64,007	35,302	318,142	82,656	99,386	54,823
	1982	848,523	187,053	182,285	76,462	101,326	67,471	49,505	33,782	20,722	162,252	79,021	56,513	32,508
Burke	1986	273,652	78,411	77,707	27,074	17,569	13,194	14,358	10,201	4,020	43,953	9,284	32,577	13,676
	1982	195,246	64,958	64,170	17,850	11,795	8,489	11,649	6,752	3,080	22,528	10,022	17,879	8,903
Cabarrus	1986	569,137	122,233	119,106	39,096	63,177	51,495	29,573	30,018	23,811	163,659	23,706	42,150	19,109
	1982	394,622	101,833	98,911	26,923	43,846	34,154	23,134	19,907	16,377	87,498	24,090	21,873	13,599
Caldwell	1986	346,540	86,454	85,122	19,835	24,138	12,173	10,146	33,791	28,568	99,536	10,705	19,093	15,577
	1982	235,554	68,891	67,613	14,339	16,568	7,365	7,656	18,386	15,961	54,589	10,439	12,489	9,428
Camden	1986	15,355	4,254	4,206	1,062	518			558	558	1,063	1,542	347	124
	1982	10,701	2,921	2,880	606	288			288	288	441	1,642	192	78
Carteret	1986	305,323	49,674	47,140	31,204	30,690	16,770	7,560	19,260	10,542	65,815	20,690	48,221	9,456
	1982	197,370	42,843	40,527	22,510	17,984	8,751	5,317	10,269	6,342	29,664	18,899	24,354	6,250
Caswell	1986	25,754	9,172	9,075	409	2,241		72	1,128	1,128	6,702	591	1,744	1,709
	1982	19,886	8,223	8,110	348	1,773		69	676	676	3,808	720	1,014	1,208
Catawba	1986	901,081	163,711	157,001	75,432	89,685	65,637	53,079	48,199	30,520	247,359	33,586	61,074	38,943
	1982	591,840	131,446	125,656	51,912	60,522	41,790	36,766	28,434	19,920	119,047	33,245	35,810	22,014
Chatham	1986	124,143	34,734	33,302	9,293	8,511		4,480	4,040	2,992	37,153	8,765	5,370	3,010
	1982	88,367	27,724	26,496	6,392	5,202		3,633	2,554	1,946	19,834	9,485	3,261	2,282
Cherokee	1986	105,039	30,101	29,683	8,745	8,778		4,890	9,570	7,367	11,694	4,276	11,851	4,157
	1982	68,383	23,369	22,970	5,382	5,113		3,529	4,860	3,872	5,280	4,448	5,843	2,548
Chowan	1986	62,335	17,184	17,173	3,571	9,523		2,054	1,896	1,523	13,905	3,742	3,668	2,514
	1982	46,863	15,500	15,440	2,558	6,055		1,593	1,291	1,079	7,302	4,398	2,216	1,868
Clay	1986	24,650	3,093	2,973	247	694		255	1,199	222	10,251	1,698	5,036	1,095
	1982	21,421	3,894	3,732	277	601		298	910	169	6,786	2,677	3,685	1,133
Cleveland	1986	375,503	101,052	100,284	34,981	36,939	23,523	14,305	18,719	12,433	90,252	21,728	18,484	19,341
	1982	284,386	88,038	87,091	25,922	26,386	15,781	12,436	11,952	8,517	50,972	24,581	11,969	12,787
Columbus	1986	244,363	52,418	50,179	14,369	18,835	4,643	14,543	8,909	6,886	60,404	10,225	33,481	11,951
	1982	186,004	48,132	45,929	10,624	14,210	2,973	12,309	6,057	4,841	36,023	11,821	20,117	8,231
Craven	1986	466,778	107,764	106,619	34,642	52,982	37,254	12,780	22,642	13,583	144,086	18,107	33,627	12,723
	1982	319,197	86,423	85,232	24,155	36,907	23,983	10,735	15,275	10,278	74,003	18,982	21,628	8,010
Cumberland	1986	1,425,184	255,469	250,135	128,903	216,140	159,195	52,536	129,307	63,367	379,920	75,543	77,060	33,292
	1982	974,013	210,620	205,565	91,724	145,818	101,728	41,228	71,768	40,878	194,465	82,811	49,502	20,689
Currituck	1986	29,732	14,335	14,029	2,518	502		199	1,407	1,407	689	7,156	576	555
	1982	22,700	10,826	10,561	1,600	327		142	720	720	358	6,488	337	316
Dare	1986	161,286	41,211	38,666	32,864	10,517		6,372	6,124	5,913	12,986	4,884	26,188	1,665
	1982	114,929	35,845	33,525	22,476	6,091		5,370	3,653	3,559	6,886	5,135	13,531	1,115
Davidson	1986	503,570	110,881	106,898	42,827	29,893	22,199	25,962	28,831	19,437	125,496	34,108	33,129	23,102
	1982	350,674	90,228	86,709	29,550	19,439	13,479	18,425	18,625	13,415	66,156	35,334	20,648	13,848
Davie	1986	78,447	19,569	18,578	5,498	2,411		1,840	11,522	11,522	13,420	8,685	7,379	3,843
	1982	59,720	16,898	15,992	3,906	1,805		1,532	7,167	7,167	7,806	9,584	4,726	2,477
Duplin	1986	146,034	44,406	43,491	10,257	8,232		5,989	9,385	7,220	34,651	7,738	6,894	6,515
	1982	116,750	40,211	39,258	7,737	6,243		5,221	6,026	4,787	20,566	9,640	4,744	4,355
Durham	1986	1,138,280	206,957	200,258	104,890	156,985	117,540	58,074	70,018	31,761	285,561	67,325	57,044	51,241
	1982	747,552	166,119	160,229	68,325	101,958	73,098	41,016	36,834	19,492	145,277	65,303	30,093	28,689
Edgecombe	1986	219,325	60,768	55,133	12,923	21,302	13,370	7,607	12,040	8,601	48,730	13,232	10,185	10,152
	1982	162,170	52,777	47,730	9,357	14,886	8,551	5,826	8,258	6,276	25,773	13,518	6,756	6,564
Forsyth	1986	2,062,197	373,953	360,206	210,670	239,592	185,481	119,356	108,927	59,983	573,251	112,083	102,444	68,155
	1982	1,350,769	286,699	275,278	133,528	157,879	117,453	86,596	64,103	39,332	288,446	103,369	61,813	45,680
Franklin	1986	82,005	24,162	23,519	5,852	6,524		2,295	2,023	887	14,676	3,858	12,892	4,864
	1982	62,736	21,761	21,114	4,553	4,231		2,161	1,330	611	8,294	4,977	7,742	3,232
Gaston	1986	974,484	234,934	230,621	74,950	145,695	121,128	35,273	35,200	17,612	238,995	37,092	66,082	41,430
	1982	633,365	184,238	180,279	50,535	88,296	70,999	25,845	21,978	12,090	114,070	38,547	34,415	26,116
Gates	1986	19,400	5,877	5,555	1,167	600		59	141		7,605	1,409	386	1,110
	1982	13,975	4,930	4,645	877	455		53	100		4,050	1,481	221	878
Graham	1986	14,785	5,154	5,046	1,166	1,051		485	565	565	578	656	3,304	759
	1982	13,300	5,263	5,136	1,009	819		517	404	404	505	965	2,291	693
Granville	1986	119,597	34,580	34,295	7,490	8,961	3,093	7,333	3,584	2,722	26,691	4,528	8,142	10,047
	1982	84,831	28,922	28,592	5,130	6,243	1,916	5,408	2,352	1,844	14,386	4,801	4,279	6,710

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
		Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Greene	1986	22,133	4,660	4,435	1,581	1,632		757	1,509	754	5,148	2,228	1,368	512
	1982	18,486	4,927	4,674	1,256	1,227		672	1,034	524	2,986	2,545	897	362
Guilford	1986	2,591,726	452,368	445,020	268,510	329,774	272,391	123,806	195,785	121,658	615,351	156,994	118,628	71,910
	1982	1,743,735	363,500	356,456	174,059	216,076	173,650	97,437	109,796	75,451	322,639	150,923	67,107	52,589
Halifax	1986	333,071	68,960	68,082	23,456	48,586	38,814	13,873	30,822	23,457	57,461	37,174	19,663	13,118
	1982	218,653	55,043	54,170	15,817	26,452	20,176	10,304	15,839	12,635	28,279	32,997	10,316	7,819
Harnett	1986	248,426	59,128	56,542	22,344	24,115	9,843	6,653	11,087	9,556	37,975	22,364	35,151	14,889
	1982	174,155	50,227	47,878	14,810	15,099	5,359	5,252	7,084	6,278	19,531	21,354	19,076	9,188
Haywood	1986	309,158	59,197	56,016	22,721	12,704	4,591	8,416	12,151	7,998	100,557	28,562	26,478	12,745
	1982	203,813	50,184	47,335	15,403	8,212	2,537	6,778	6,662	4,681	45,612	26,353	16,011	8,400
Henderson	1986	490,432	85,261	84,032	36,836	25,082	21,386	41,380	16,898	11,602	165,047	21,566	53,063	16,446
	1982	304,431	68,818	67,610	22,828	15,424	12,758	28,662	9,359	6,884	76,726	19,794	30,708	10,459
Hertford	1986	109,381	27,166	25,977	9,806	15,235	11,053	2,403	6,624	4,128	21,352	5,809	10,416	4,621
	1982	88,195	26,026	24,806	7,923	10,607	7,241	2,359	4,859	3,225	12,414	6,971	7,116	3,708
Hoke	1986	32,524	12,241	12,187	2,103	3,538		616	1,821	1,821	6,077	501	2,418	1,930
	1982	29,746	12,841	12,743	1,995	2,894		706	1,478	1,478	4,123	785	1,787	1,567
Hyde	1986	13,320	5,511	5,177	2,067	1,497		123	484	484	698	1,384	259	354
	1982	9,982	4,236	3,966	1,602	925		96	299	299	310	1,473	154	205
Iredell	1986	474,363	112,378	107,677	42,294	48,049	26,973	24,828	21,022	14,813	110,434	20,532	45,272	21,583
	1982	314,923	89,212	85,208	28,798	27,255	13,625	17,981	13,492	10,050	55,917	20,862	25,179	13,903
Jackson	1986	128,380	34,413	33,629	12,470	12,528		4,760	5,317	4,321	28,887	4,347	10,531	7,814
	1982	83,465	26,438	25,752	8,719	7,048		3,611	2,965	2,475	14,315	4,537	5,396	4,610
Johnston	1986	439,926	88,041	82,413	35,202	21,109	16,011	19,757	36,604	24,549	99,820	63,014	31,178	16,996
	1982	278,545	68,446	63,867	20,011	11,858	8,450	13,501	18,760	13,232	44,041	53,039	16,883	9,750
Jones	1986	21,801	2,825	2,668	797	3,251		110	534	278	6,455	1,101	820	228
	1982	16,874	2,828	2,662	703	2,169		102	332	191	3,685	1,406	463	185
Lee	1986	276,723	71,494	70,418	21,126	17,991	12,944	15,821	9,556	6,219	78,766	8,417	28,447	8,972
	1982	188,006	58,678	57,611	13,925	12,665	8,610	12,085	5,929	4,128	40,074	8,858	14,912	6,251
Lenoir	1986	345,828	75,807	74,628	24,690	43,104	33,970	23,046	17,777	11,215	83,972	12,536	25,123	13,224
	1982	255,014	63,551	62,363	18,593	29,385	22,400	17,712	12,470	8,593	48,449	14,524	17,075	9,317
Lincoln	1986	170,795	43,267	41,763	12,862	15,213		3,804	6,838	5,546	43,163	6,632	17,389	8,817
	1982	126,061	39,419	37,927	9,608	9,519		3,437	4,765	4,013	23,094	7,476	11,617	5,858
McDowell	1986	160,780	40,756	39,080	13,357	13,473	3,446	7,091	5,195	2,464	42,737	10,961	10,979	7,326
	1982	113,277	33,579	32,095	9,150	8,069	1,740	5,947	3,279	1,655	22,422	11,715	6,992	4,694
Macon	1986	129,544	26,742	25,320	10,859	13,746		5,000	6,328	4,470	11,306	5,466	32,923	5,491
	1982	95,202	23,583	22,257	7,878	8,551		4,563	3,628	2,661	6,153	6,265	20,234	3,941
Madison	1986	34,631	6,174	5,689	2,070	1,400		1,721	1,619	669	9,018	2,669	2,725	2,115
	1982	27,169	6,024	5,534	1,760	1,011		1,461	1,010	511	5,109	3,397	1,652	1,404
Martin	1986	101,646	25,796	24,712	11,605	14,225	8,702	4,641	5,300	4,375	19,628	4,610	2,222	3,983
	1982	80,292	24,217	23,125	8,623	9,869	5,490	3,813	3,294	2,795	11,384	5,513	1,543	2,636
Mecklenburg	1986	3,695,771	609,614	593,272	348,382	358,612	328,307	227,648	244,601	117,893	1,077,277	221,321	222,023	91,430
	1982	2,501,701	519,851	504,303	239,568	245,913	222,096	171,003	134,789	74,019	558,762	216,265	120,504	67,516
Mitchell	1986	52,966	9,167	8,971	4,081	1,173		2,753	3,868	3,291	20,247	1,825	4,236	2,735
	1982	46,435	10,535	10,277	3,814	1,160		2,669	3,012	2,613	13,569	2,849	3,458	2,245
Montgomery	1986	76,245	19,045	18,753	6,999	3,217		2,325	4,034	3,451	17,103	3,777	5,628	4,552
	1982	56,408	17,631	17,305	4,700	2,245		1,724	2,355	2,064	9,176	4,123	3,578	2,858
Moore	1986	254,362	63,665	62,895	20,151	14,406	10,633	12,580	9,408	7,591	78,292	10,552	14,382	10,127
	1982	197,191	60,649	59,725	16,083	9,635	6,695	11,599	7,192	5,985	42,761	11,560	9,910	7,169
Nash	1986	500,269	97,258	93,935	56,629	59,689	46,153	33,935	23,127	16,848	106,944	26,834	34,529	19,182
	1982	359,205	84,109	80,976	39,481	41,326	30,698	26,411	14,016	10,917	59,121	27,207	22,422	11,533
New Hanover	1986	951,981	164,814	159,332	89,106	138,078	96,774	55,306	53,598	35,045	244,247	34,878	68,331	27,894
	1982	615,501	132,333	127,523	58,505	86,478	57,558	39,753	29,001	20,689	119,648	33,775	38,590	18,262
Northampton	1986	43,599	13,984	13,373	3,079	1,024		411	304		6,396	2,199	8,343	1,271
	1982	34,906	12,846	12,246	2,384	734		389	222		3,835	2,604	4,798	1,043
Onslow	1986	591,949	111,366	109,013	51,000	87,818	60,990	13,513	41,255	26,504	181,671	18,168	41,214	15,498
	1982	415,439	92,216	89,979	40,534	56,888	36,995	12,185	28,842	20,403	101,075	20,445	25,515	9,963
Orange	1986	459,478	125,332	120,644	64,681	29,535	18,650	19,727	22,515	10,563	64,188	21,239	38,402	17,111
	1982	295,381	90,764	87,090	39,473	17,509	10,066	14,494	12,450	6,817	29,427	21,242	19,512	10,103
Pamlico	1986	45,237	11,021	10,931	2,984	1,244		76	447		19,717	1,688	1,857	926
	1982	26,773	8,008	7,917	1,888	816		56	274		8,438	1,746	1,090	578
Pasquotank	1986	230,597	31,258	30,173	15,750	24,751	23,177	8,922	13,497	8,795	58,085	13,554	39,974	9,933
	1982	154,257	27,802	26,752	10,692	16,579	15,241	7,313	7,885	5,535	30,806	12,994	21,190	6,304
Pender	1986	62,188	27,228	26,846	2,843	2,302		784	1,000	446	8,109	4,076	8,341	2,369
	1982	49,239	23,009	22,614	2,549	1,694		666	588	317	4,826	4,794	4,765	1,724

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Perquimans	1986	21,007	3,574	3,535	1,853	757		754	402	73	8,471	889	943	338
	1982	20,038	4,153	4,094	1,862	782		783	363	90	6,048	1,335	870	355
Person	1986	130,294	31,763	31,334	7,160	7,725		7,121	6,815	2,764	37,999	5,035	5,848	7,388
	1982	97,577	28,256	27,785	5,713	5,588		5,911	4,157	1,972	21,715	5,755	3,774	4,714
Pitt	1986	576,393	98,720	96,096	54,540	54,843	34,338	43,395	35,310	16,629	166,924	30,056	36,406	13,581
	1982	429,177	93,057	90,294	41,289	41,288	24,339	33,895	21,912	11,542	92,677	31,172	24,681	10,695
Polk	1986	38,921	9,017	8,670	3,097	1,130		1,077	1,404	742	10,656	4,133	875	2,587
	1982	34,096	9,621	9,221	2,763	968		946	998	540	6,378	4,826	669	1,951
Randolph	1986	397,774	88,417	85,982	32,735	44,262	29,072	26,691	14,370	8,545	83,520	22,664	36,389	16,940
	1982	267,388	68,989	66,875	21,618	24,535	15,029	19,456	9,138	5,963	43,288	23,197	20,927	10,504
Richmond	1986	221,099	51,456	49,584	15,917	20,238	15,383	9,324	12,133	10,335	58,323	8,460	18,148	11,306
	1982	161,088	45,383	43,592	12,225	15,308	10,881	7,467	8,456	7,451	29,484	9,708	12,279	7,377
Robeson	1986	451,109	87,435	86,662	31,969	25,150	12,917	32,327	29,363	20,354	92,470	39,607	49,517	16,011
	1982	344,182	83,370	82,368	23,142	18,037	8,297	25,388	18,643	13,405	50,657	41,391	29,769	11,507
Rockingham	1986	416,830	116,520	114,750	34,718	42,965	14,936	26,785	33,557	25,307	62,415	18,576	31,086	19,313
	1982	292,761	95,738	93,983	24,058	24,411	7,216	19,771	21,192	16,805	32,477	19,566	17,488	13,732
Rowan	1986	656,449	236,906	232,686	38,128	40,730	23,531	38,652	24,173	10,392	143,031	32,800	34,819	22,145
	1982	408,330	159,599	156,257	26,025	22,611	11,880	26,448	13,340	6,583	64,861	29,848	17,362	12,899
Rutherford	1986	318,552	73,134	72,138	21,739	22,908	13,638	10,374	16,618	13,095	94,534	11,219	29,197	14,376
	1982	205,959	55,452	54,522	14,672	15,406	8,340	8,072	10,021	8,288	46,281	12,473	15,321	9,088
Sampson	1986	175,467	41,720	40,022	9,528	20,139	7,875	6,875	11,977	7,428	39,443	10,183	13,047	8,555
	1982	141,373	38,675	36,983	7,711	13,418	4,524	6,806	7,892	5,152	24,678	12,505	9,667	6,242
Scotland	1986	180,165	54,144	52,270	15,109	22,624	14,592	4,393	7,689	6,233	38,226	8,939	16,196	4,448
	1982	125,554	44,791	43,103	10,049	13,775	8,057	3,732	4,774	4,091	20,522	8,843	8,681	3,334
Stanly	1986	222,373	53,473	52,166	16,942	15,237	8,230	13,039	9,626	6,250	55,546	16,001	16,826	11,548
	1982	161,804	43,771	42,565	11,758	10,302	5,060	10,121	6,261	4,389	31,463	17,512	10,639	7,475
Stokes	1986	73,518	15,762	14,845	7,404	903		2,222	4,661	2,063	21,216	3,856	7,935	4,040
	1982	57,851	15,427	14,484	5,620	690		1,973	2,857	1,408	12,859	5,177	5,430	2,870
Surry	1986	417,350	78,427	77,139	24,042	29,295	19,074	28,101	22,145	10,680	100,539	24,018	32,747	20,017
	1982	288,216	65,814	64,527	16,798	19,687	11,856	20,140	12,696	6,660	53,623	22,954	19,349	12,451
Swain	1986	54,508	15,727	15,111	9,501	2,730		1,571	1,486	1,213	7,184	3,170	3,671	1,665
	1982	44,286	14,102	13,506	7,007	1,980		1,346	1,072	886	3,994	3,803	2,139	1,254
Transylvania	1986	98,258	26,577	25,049	7,940	8,003		2,996	3,043	1,108	21,721	7,899	7,226	4,878
	1982	80,186	26,193	24,608	6,075	5,883		2,867	2,192	886	11,823	8,999	4,926	3,695
Tyrrell	1986	6,116	1,312	1,278	133	148		119	61		790	1,201	1,720	
	1982	6,876	1,687	1,638	160	152		148	56		631	1,883	1,403	
Union	1986	360,113	95,102	92,346	19,873	41,299	29,203	21,081	10,888	8,506	96,111	11,664	32,538	10,027
	1982	233,660	69,627	67,394	13,782	23,765	15,773	15,141	6,916	5,674	48,787	11,604	19,787	7,104
Vance	1986	218,935	45,481	44,569	15,982	26,547	10,387	10,629	11,875	7,956	52,743	12,251	19,348	7,775
	1982	147,545	38,423	37,533	10,705	15,274	5,183	7,978	6,991	4,946	26,628	13,010	10,533	5,099
Wake	1986	2,571,295	444,078	432,574	250,055	330,234	249,554	149,215	168,796	80,193	677,570	126,695	145,319	99,296
	1982	1,686,933	362,521	352,004	160,667	220,978	159,609	102,600	90,634	48,348	341,467	126,112	73,987	55,671
Warren	1986	46,354	15,918	15,732	2,050	2,399		1,333	4,164	3,912	7,633	3,204	2,632	2,465
	1982	30,429	11,880	11,704	1,278	1,509		1,021	2,417	2,272	3,352	3,224	1,314	1,281
Washington	1986	41,891	12,940	12,795	3,184	3,699		1,521	2,802	2,535	8,599	2,193	1,488	2,283
	1982	35,960	12,998	12,811	2,720	2,905		1,334	1,878	1,715	5,610	2,556	1,146	1,627
Watauga	1986	246,858	47,770	44,812	28,274	15,283	5,349	16,123	15,665	12,048	55,171	11,372	25,235	8,747
	1982	171,522	39,217	36,672	19,230	9,587	2,953	12,258	8,755	7,005	29,276	12,098	14,726	5,990
Wayne	1986	525,569	96,341	91,093	37,840	63,795	53,003	18,935	25,494	15,778	152,307	31,489	31,879	16,924
	1982	382,467	82,000	77,287	27,708	46,096	36,779	16,936	17,924	12,287	83,957	31,176	21,642	11,008
Wilkes	1986	279,244	54,538	53,160	18,323	20,540	13,532	12,785	6,148	3,842	72,063	15,753	42,614	10,507
	1982	197,689	47,363	46,019	13,601	14,151	8,678	9,868	4,032	2,776	37,920	17,279	24,601	7,318
Wilson	1986	394,693	71,359	68,167	31,792	53,042	39,559	17,907	16,044	10,767	106,031	18,962	30,074	16,288
	1982	290,641	66,235	63,071	23,928	35,352	24,986	14,289	11,375	8,160	58,255	22,600	19,434	10,365
Yadkin	1986	110,734	30,454	29,774	8,964	3,815		1,532	4,764	3,058	29,229	6,153	11,831	5,241
	1982	83,912	27,926	27,215	6,978	2,868		1,352	3,102	2,014	16,813	7,253	6,694	3,470
Yancey	1986	42,992	14,204	13,632	2,936	2,734		568	560	560	8,151	2,819	5,488	2,876
	1982	37,283	13,185	12,614	2,473	2,198		552	447	447	5,833	3,676	4,200	2,212
TOTAL METRO COUNTIES	1986	**22,840,457**	**4,413,914**	**4,293,618**	**2,099,786**	**2,626,414**	**2,009,443**	**1,215,701**	**1,385,083**	**766,389**	**5,933,089**	**1,216,926**	**1,420,799**	**776,241**
	1982	15,236,743	3,538,199	3,430,802	1,399,171	1,712,687	1,261,247	892,138	784,387	485,422	3,016,369	1,195,332	798,689	495,032
TOTAL STATE	1986	**36,513,521**	**7,520,153**	**7,306,024**	**3,189,034**	**3,825,260**	**2,666,081**	**1,848,433**	**2,087,693**	**1,256,546**	**9,240,250**	**2,000,733**	**2,630,792**	**1,330,513**
	1982	25,005,089	6,206,760	6,010,249	2,172,135	2,507,667	1,668,435	1,390,035	1,218,976	805,993	4,778,788	2,006,360	1,523,170	863,409

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
NORTH DAKOTA														
BISMARCK	1986	615,092	100,177	92,916	50,160	97,489	89,675	25,603	27,542	14,306	184,748	45,337	30,433	16,229
	1982	485,128	83,925	77,577	44,557	69,342	62,919	25,442	20,436	11,814	113,140	51,963	27,048	15,523
Burleigh	1986	492,362	75,742	70,958	39,585	96,600	89,675	23,499	24,363	12,423	137,123	30,798	17,404	14,990
	1982	379,360	63,017	58,849	34,373	68,545	62,919	22,978	17,745	10,043	80,169	34,628	14,625	14,173
Morton	1986	122,730	24,435	21,958	10,575	889		2,104	3,179	1,883	47,625	14,539	13,029	1,239
	1982	105,768	20,908	18,728	10,184	797		2,464	2,691	1,771	32,971	17,335	12,423	1,350
FARGO - MOORHEAD	1986	1,050,224	162,727	155,864	96,420	135,195	123,101	38,975	47,143	22,155	295,581	88,368	54,596	21,334
	1982	844,103	130,871	124,831	83,899	104,195	94,253	39,396	34,880	18,992	190,451	99,258	44,688	19,276
Cass	1986	787,864	94,714	89,760	67,778	122,559	115,590	28,554	29,366	16,053	247,262	66,233	34,668	12,967
	1982	656,220	81,106	76,618	62,378	97,229	90,553	31,041	23,381	14,346	163,958	77,211	29,630	12,785
Clay, Minn.	*1986*	*262,360*	*68,013*	*66,104*	*28,642*	*12,636*	*7,511*	*10,421*	*17,777*	*6,102*	*48,319*	*22,135*	*19,928*	*8,367*
	1982	*187,883*	*49,765*	*48,213*	*21,521*	*6,966*	*3,700*	*8,355*	*11,499*	*4,646*	*26,493*	*22,047*	*15,058*	*6,491*
GRAND FORKS	1986	484,430	61,156	58,783	31,050	108,753	92,330	21,552	30,070	15,517	143,971	27,714	22,200	6,207
	1982	386,000	52,985	50,767	30,884	73,824	61,213	24,089	22,019	13,172	93,549	32,432	19,224	6,170
Grand Forks	1986	484,430	61,156	58,783	31,050	108,753	92,330	21,552	30,070	15,517	143,971	27,714	22,200	6,207
	1982	386,000	52,985	50,767	30,884	73,824	61,213	24,089	22,019	13,172	93,549	32,432	19,224	6,170
ALL COUNTIES														
Adams	1986	21,954	8,636	7,958	1,717	2,083		864			3,095	409	1,399	1,242
	1982	14,992	5,697	5,234	1,348	1,233		752			1,664	496	1,031	925
Barnes	1986	89,942	16,323	14,649	5,100	6,659		4,337	2,605	2,201	32,308	9,200	6,163	2,856
	1982	62,803	11,884	10,631	4,537	4,039		3,875	1,712	1,520	16,177	9,850	4,554	2,296
Benson	1986	8,254	2,934	2,891	1,255	128		339	252		740	1,649	612	156
	1982	6,805	2,085	2,048	1,082	98		313	158		421	1,849	492	124
Billings	1986	1,988	665	650	896							286		
	1982	1,419	432	421	570							313		
Bottineau	1986	41,501	6,679	6,581	3,400	1,047		2,002	2,187	2,187	12,669	4,195	5,527	1,203
	1982	34,211	5,758	5,655	3,144	855		1,841	1,424	1,424	7,836	5,339	4,395	1,014
Bowman	1986	20,794	5,204	5,123	1,973	815		395	617	617	6,786	1,062	1,587	1,115
	1982	19,755	4,955	4,863	2,347	671		433	485	485	5,089	1,632	1,638	1,175
Burke	1986	12,577	1,999	1,928	1,282	360		118	353	353	3,963	1,591	722	306
	1982	11,987	2,051	1,971	1,448	281		143	262	262	2,484	2,560	591	304
Burleigh	1986	492,362	75,742	70,958	39,585	96,600	89,675	23,499	24,363	12,423	137,123	30,798	17,404	14,990
	1982	379,360	63,017	58,849	34,373	68,545	62,919	22,978	17,745	10,043	80,169	34,628	14,625	14,173
Cass	1986	787,864	94,714	89,760	67,778	122,559	115,590	28,554	29,366	16,053	247,262	66,233	34,668	12,967
	1982	656,220	81,106	76,618	62,378	97,229	90,553	31,041	23,381	14,346	163,958	77,211	29,630	12,785
Cavalier	1986	31,318	7,476	6,584	1,987	502		1,425	1,789	1,099	7,346	1,430	3,157	1,134
	1982	23,678	5,739	5,038	1,857	383		1,385	1,253	794	4,022	1,735	2,373	1,008
Dickey	1986	35,046	7,849	7,604	3,504	995		1,404	1,169	433	9,940	1,023	3,890	2,046
	1982	23,057	5,502	5,313	2,606	666		1,186	740	291	5,001	1,203	2,437	1,383
Divide	1986	11,534	2,698	2,690	945	585		560			2,869	1,082	2,181	261
	1982	10,789	2,675	2,659	954	467		685			2,059	1,491	1,811	303
Dunn	1986	12,207	3,392	3,350	849				56		6,270	603	192	158
	1982	10,423	3,000	2,954	970				50		4,332	979	195	183
Eddy	1986	13,744	2,980	2,374	618	142		417	229	229	4,563	1,089	964	378
	1982	12,036	2,492	1,980	670	121		456	194	194	2,813	1,685	927	367
Emmons	1986	28,687	7,589	7,090	1,439	602		1,287	517	517	9,853	2,462	3,309	533
	1982	16,618	4,459	4,153	1,066	364		923	249	249	4,174	2,153	2,125	392
Foster	1986	34,296	5,397	5,043	1,912	631		1,144	448	255	12,576	3,442	6,246	927
	1982	24,468	4,321	4,025	1,566	465		1,004	311	205	7,310	3,594	3,863	735
Golden Valley	1986	19,840	2,958	1,795	1,552	144		327	425	189	8,375	3,366	1,741	115
	1982	17,391	2,626	1,590	1,405	124		374	347	174	5,404	4,720	1,491	121
Grand Forks	1986	484,430	61,156	58,783	31,050	108,753	92,330	21,552	30,070	15,517	143,971	27,714	22,200	6,207
	1982	386,000	52,985	50,767	30,884	73,824	61,213	24,089	22,019	13,172	93,549	32,432	19,224	6,170
Grant	1986	14,957	2,825	2,680	912			119	79		6,528	427	1,932	520
	1982	9,781	2,144	2,029	731			98	54		3,252	511	1,367	381
Griggs	1986	9,904	3,902	3,874	603	390		296			2,094	332	1,225	257
	1982	7,600	2,906	2,876	578	299		297			1,230	446	932	246
Hettinger	1986	21,106	5,357	5,314	1,478	534		176	72		10,570	1,366	330	962
	1982	12,790	3,522	3,482	1,122	313		153	47		4,990	1,504	236	707
Kidder	1986	6,602	1,231	1,160	436				112		992	1,988	1,014	180
	1982	4,600	777	729	312				54		467	1,934	531	113

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH DAKOTA (continued)														
ALL COUNTIES (continued)														
La Moure	1986	17,719	4,746	4,693	1,597	283		253	76		4,490	752	3,813	509
	1982	12,216	3,181	3,136	1,301	174		233	52		2,457	860	2,664	402
Logan	1986	17,734	2,949	2,900	704			118	389	389	10,036	1,802	1,048	270
	1982	10,682	2,111	2,069	531			102	214	214	4,685	1,833	691	214
McHenry	1986	16,511	4,021	3,274	1,491	49		218	211		4,027	2,192	2,498	636
	1982	15,275	3,299	2,677	1,592	47		265	152		2,835	2,960	2,388	673
McIntosh	1986	25,388	7,080	5,977	1,861	152		378	541	541	9,570	847	2,299	741
	1982	14,401	4,446	3,742	1,256	92		281	262	262	3,891	881	1,435	549
McKenzie	1986	39,483	13,519	12,484	4,071			1,194	557	282	6,688	4,291	5,085	1,345
	1982	25,528	7,674	7,064	3,138			1,016	328	162	3,414	4,056	2,819	1,064
McLean	1986	51,852	16,300	15,437	3,820	466		981	1,300	274	7,537	6,605	5,914	1,250
	1982	35,510	9,826	9,277	3,096	308		791	742	182	4,085	6,430	4,108	983
Mercer	1986	56,444	14,696	13,933	5,983	1,423		725	1,658	1,043	14,377	2,882	10,671	2,088
	1982	36,042	9,139	8,637	4,518	806		647	890	633	7,221	2,801	7,056	1,625
Morton	1986	122,730	24,435	21,958	10,575	889		2,104	3,179	1,883	47,625	14,539	13,029	1,239
	1982	105,768	20,908	18,728	10,164	797		2,464	2,691	1,771	32,971	17,335	12,423	1,350
Mountrail	1986	32,800	8,863	8,387	2,637	678		745	608	457	10,454	1,431	3,767	1,686
	1982	26,968	7,304	6,890	2,659	569		819	441	341	6,706	1,948	3,245	1,556
Nelson	1986	36,839	6,630	5,588	2,518	1,052		469	176		6,342	2,072	9,737	750
	1982	23,575	3,795	3,189	1,861	658		371	102		3,213	2,238	6,102	504
Oliver	1986	1,931	649	618	519							110	561	
	1982	1,463	442	420	412							140	386	
Pembina	1986	48,859	11,273	10,519	3,569	584		948	430	281	19,712	2,764	3,583	1,582
	1982	35,115	8,588	7,988	3,286	422		919	292	192	10,587	3,272	2,892	1,225
Pierce	1986	47,824	8,459	7,976	3,110	2,632		2,319	912	640	19,587	2,853	4,159	1,009
	1982	31,002	5,726	5,383	2,366	1,523		1,887	594	460	10,112	3,035	2,850	344
Ramsey	1986	105,532	19,224	18,171	7,972	5,550	4,369	5,879	4,060	3,304	33,489	5,566	7,021	4,065
	1982	82,159	14,869	14,009	7,177	3,633	2,692	6,223	2,923	2,466	19,761	6,517	6,051	4,019
Ransom	1986	31,364	7,523	7,455	3,483	313		2,071	1,393	801	6,830	1,236	4,354	1,459
	1982	19,664	4,651	4,594	2,531	176		1,533	692	459	3,173	1,333	2,801	1,008
Renville	1986	12,562	3,706	3,595	584			252	164		1,365	3,577	1,335	438
	1982	9,313	2,290	2,213	476			195	87		716	3,364	901	354
Richland	1986	93,900	19,126	18,068	4,532	9,214	6,042	3,607	8,046	4,863	24,262	5,982	6,599	1,487
	1982	67,387	13,164	12,396	4,081	5,835	3,636	3,583	4,901	3,176	13,624	6,533	5,292	1,374
Rolette	1986	42,038	14,489	13,785	1,578	772		1,217	528	213	13,888	4,796	2,887	1,064
	1982	32,473	10,589	10,042	1,560	617		1,286	400	199	7,835	5,978	2,457	949
Sargent	1986	12,493	3,173	2,899	1,478	945		299	206		1,845	1,022	1,443	301
	1982	9,798	2,491	2,269	1,388	603		263	142		1,004	1,297	898	233
Sheridan	1986	3,975	560	534	226				181	181	1,259	261	1,244	113
	1982	3,745	604	574	267				169	169	885	440	1,115	122
Sioux	1986	6,499	2,054	2,015	433	929		222			113	943	389	
	1982	4,027	1,245	1,217	284	442		141			51	842	218	
Slope	1986	1,612	115	84	955									
	1982	962	67	49	540									
Stark	1986	246,979	36,882	36,369	13,632	13,335	7,888	10,463	11,048	5,656	101,961	18,767	20,609	5,688
	1982	205,761	34,644	34,054	14,337	11,271	6,133	11,751	9,315	5,321	62,739	21,093	19,563	6,104
Steele	1986	8,987	449	431	443	673					6,576	143	417	
	1982	6,471	394	376	444	641					4,057	204	411	
Stutsman	1986	164,123	30,958	30,113	14,250	7,988	5,351	10,911	7,424	4,500	50,801	13,496	9,430	3,952
	1982	126,793	23,190	22,485	12,286	6,257	3,958	9,878	4,997	3,078	30,211	15,396	7,564	3,887
Towner	1986	21,092	4,282	4,045	1,636	209		248			9,161	656	3,560	953
	1982	13,327	2,805	2,642	1,329	151		230			4,610	722	2,347	822
Traill	1986	36,821	4,703	4,572	3,564	356		556	834	587	17,634	2,600	3,590	1,768
	1982	29,633	4,346	4,212	3,348	260		613	599	464	10,635	3,774	3,281	1,605
Walsh	1986	100,314	18,216	17,655	4,807	9,007	4,540	4,119	3,530	2,037	37,787	8,182	8,493	2,063
	1982	66,351	13,096	12,653	3,918	5,577	2,604	3,379	1,841	1,098	19,228	8,124	6,091	1,631
Ward	1986	445,709	60,647	57,636	29,817	67,010	66,315	21,835	31,710	18,032	137,140	29,423	28,076	9,766
	1982	353,573	51,394	48,686	28,494	48,375	47,833	20,352	21,101	13,267	88,846	34,836	25,013	9,458
Wells	1986	41,624	8,888	8,671	3,126	1,726		1,979	1,205	689	16,049	702	2,722	1,343
	1982	26,527	6,343	6,169	2,528	915		1,723	767	484	7,649	739	1,863	1,030
Williams	1986	237,203	48,230	47,078	14,860	11,490	4,338	11,770	18,329	9,022	69,759	18,954	20,676	9,001
	1982	188,681	36,598	35,610	13,459	8,886	3,096	11,331	12,392	6,736	44,932	24,076	16,900	7,472

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH DAKOTA (continued)														
TOTAL METRO COUNTIES	1986	1,887,386	256,047	241,459	148,988	328,801	297,595	75,709	86,978	45,876	575,981	139,284	87,301	35,403
	1982	1,527,348	218,016	204,962	137,819	240,395	214,685	80,572	65,836	39,332	370,647	161,606	75,902	34,478
TOTAL STATE	1986	4,329,848	734,551	695,759	320,102	481,254	396,438	174,695	193,404	107,748	1,360,257	321,193	305,472	105,079
	1982	3,366,973	579,352	547,335	290,595	349,012	284,637	174,302	137,571	84,293	828,534	371,322	246,293	95,962
OHIO														
AKRON	1986	3,808,456	791,303	749,952	405,947	465,810	418,896	130,409	140,513	65,822	860,260	289,691	238,162	147,287
	1982	2,874,499	718,594	678,868	308,917	347,303	307,364	110,191	89,385	45,987	478,004	338,895	153,335	95,396
Portage	1986	588,192	128,234	122,036	62,184	49,717	43,510	6,619	13,815	9,065	164,938	54,811	43,793	17,980
	1982	443,106	115,747	109,802	47,498	31,708	27,043	6,215	8,629	6,160	95,619	64,680	28,174	11,861
Summit	1986	3,220,264	663,069	627,916	343,763	416,093	375,386	123,790	126,698	56,757	695,322	234,880	194,369	129,307
	1982	2,431,393	602,847	569,066	261,419	315,595	280,321	103,976	80,756	39,827	382,385	274,215	125,161	83,535
CANTON	1986	2,300,766	509,777	479,695	226,089	281,433	258,014	113,352	102,104	48,119	504,103	171,357	130,254	81,859
	1982	1,794,045	452,653	424,596	175,771	218,204	197,251	90,963	66,212	34,555	309,722	203,240	85,045	54,897
Carroll	1986	87,043	16,552	15,771	5,348	7,355	4,173	2,146	2,300	1,086	31,655	5,538	4,109	861
	1982	68,175	15,769	14,977	4,402	5,713	3,075	1,960	1,589	847	20,059	6,862	2,951	625
Stark	1986	2,213,723	493,225	463,924	220,741	274,078	253,841	111,206	99,804	47,033	472,448	165,819	126,145	80,998
	1982	1,725,870	436,884	409,619	171,369	212,491	194,176	89,003	64,623	33,708	289,663	196,378	82,094	54,272
CINCINNATI	1986	8,965,943	1,771,552	1,580,924	981,257	1,372,139	1,233,568	357,972	436,229	233,534	1,962,822	640,001	410,040	373,669
	1982	6,506,565	1,501,213	1,335,890	728,404	992,366	882,848	279,165	269,027	160,986	1,056,477	704,887	241,302	238,731
Clermont	1986	679,422	140,582	131,499	48,099	122,859	115,965	15,316	33,822	20,799	177,794	40,666	33,568	18,111
	1982	496,926	129,686	120,920	35,692	80,054	74,535	11,645	17,878	11,883	105,615	48,103	20,387	12,649
Hamilton	1986	6,201,989	1,144,751	1,003,052	702,410	943,669	849,084	277,384	319,067	168,465	1,439,370	378,138	288,672	249,637
	1982	4,411,909	960,150	838,619	519,811	697,484	620,092	213,894	200.150	119,099	758,337	414,909	161,996	154,752
Warren	1986	407,144	107,816	100,596	44,157	58,366	51,452	8,289	15,056	10,912	59,996	43,690	22,892	19,210
	1982	318,430	90,454	84,127	37,294	41,101	35,548	7,351	9,672	7,471	34,427	50,948	14,924	12,728
Dearborn, Ind.	*1986*	*146,969*	*36,260*	*34,893*	*11,703*	*14,848*		*2,817*	*5,797*	*1,641*	*33,381*	*12,234*	*6,669*	*10,268*
	1982	*102,376*	*28,454*	*27,295*	*8,938*	*8,547*		*2,134*	*3,488*	*1,220*	*17,111*	*12,845*	*4,263*	*7,077*
Boone, Ky.	*1986*	*502,241*	*75,124*	*70,187*	*55,958*	*113,806*	*103,075*	*21,866*	*13,293*	*1,373*	*92,477*	*59,910*	*22,641*	*17,306*
	1982	*371,544*	*62,163*	*57,892*	*37,336*	*81,639*	*73,259*	*17,682*	*7,076*	*925*	*46,826*	*69,009*	*14,374*	*10,208*
Campbell, Ky.	*1986*	*350,385*	*92,451*	*85,733*	*39,253*	*28,412*	*25,500*	*21,549*	*16,013*	*6,142*	*59,756*	*26,486*	*15,081*	*25,920*
	1982	*285,173*	*82,166*	*75,953*	*32,139*	*22,987*	*20,261*	*17,131*	*9,637*	*4,082*	*37,799*	*30,867*	*10,051*	*16,741*
Kenton, Ky.	*1986*	*677,793*	*174,568*	*154,964*	*79,677*	*90,179*	*88,492*	*10,751*	*33,181*	*24,202*	*100,048*	*78,877*	*20,517*	*33,217*
	1982	*520,207*	*148,140*	*131,084*	*57,194*	*60,554*	*59,153*	*9,328*	*21,126*	*16,306*	*56,362*	*78,206*	*15,307*	*24,576*
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1986*	*10,191,677*	*2,055,799*	*1,850,028*	*1,112,637*	*1,510,618*	*1,363,588*	*383,481*	*482,768*	*265,141*	*2,274,389*	*733,319*	*457,040*	*423,823*
	1982	*7,431,277*	*1,757,236*	*1,577,501*	*826,331*	*1,097,298*	*980,620*	*301,121*	*297,180*	*181,333*	*1,232,977*	*813,638*	*269,884*	*270,814*
CLEVELAND	1986	12,444,134	2,403,872	2,214,998	1,256,272	1,727,151	1,530,614	626,975	682,389	372,934	2,658,348	862,012	455,168	639,276
	1982	8,688,076	2,038,628	1,874,085	872,757	1.195,977	1,043,623	451,496	369,794	220,912	1,411,301	931,478	271,470	383,861
Cuyahoga	1986	10,167,235	1,925,410	1,759,525	1,069,562	1,446,808	1,280,400	560,367	607,604	332,881	2,035,064	683,279	335,986	559,493
	1982	6,905,708	1,589,812	1,448,209	723,925	975,493	849,296	394,709	321,758	193,055	1,053,300	711,288	189,555	323,608
Geauga	1986	278,392	71,627	67,309	22,126	19,569	13,972	3,287	6,854	4,974	59,412	20,004	21,416	15,248
	1982	225,003	69,175	64,799	17,587	13,656	9,414	3,337	4,586	3,515	37,084	24,604	15,121	10,936
Lake	1986	1,491,277	281,752	268,519	125,533	223,587	205,103	49,436	50,147	26,812	438,449	93,404	68,858	34,022
	1982	1,115,462	259,197	246,236	96,869	175,822	159,408	41,460	31,700	18,570	237,561	110,728	45,524	27,366
Medina	1986	507,230	125,083	119,645	39,051	37,187	31,139	13,885	17,784	8,267	125,423	65,325	28,908	30,513
	1982	441,903	120,444	114,841	34,376	31,006	25,505	11,990	11,750	5,772	83,356	84,858	21,270	21,951
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1986*	*17,585,483*	*3,495,611*	*3,248,980*	*1,782,610*	*2,376,384*	*2,117,834*	*797,183*	*875,751*	*466,519*	*3,847,695*	*1,265,564*	*743,844*	*846,801*
	1982	*12,601,107*	*3,029,193*	*2,809,252*	*1,272,518*	*1,682,428*	*1,477,259*	*596,900*	*492,486*	*286,348*	*2,088,364*	*1,402,047*	*458,242*	*519,060*
COLUMBUS	1986	8,496,381	1,585,053	1,510,677	913,313	1,136,085	1,056,779	311,043	480,763	210,934	2,072,828	610,611	362,128	278,028
	1982	5,960,488	1,318,968	1,253,573	646,031	770,514	707,986	249,102	272,506	137,195	1,116,896	682,825	220,221	173,698
Delaware	1986	223,555	46,801	45,884	19,220	11,383	9,514	5,126	3,979	1,880	71,622	25,792	11,896	7,630
	1982	171,780	43,241	42,259	16,187	7,714	6,298	4,555	2,591	1,318	38,714	31,090	7,453	5,856
Fairfield	1986	400,166	97,665	94,663	43,728	37,700	28,350	17,704	17,184	9,838	91,517	34,809	19,338	11,634
	1982	319,084	90,413	87,354	33,093	28,553	20,687	14,235	11,654	7,101	56,211	41,818	13,036	9,731
Franklin	1986	6,874,732	1,221,344	1,159,408	755,925	987,934	928,174	254,399	414,664	180,267	1,682,405	445,579	259,342	219,675
	1982	4,693,056	986,349	933,343	523,388	662,510	616,059	201,787	231,368	116,319	890,301	481,329	155,044	132,302
Licking	1986	542,701	116,476	111,424	56,327	59,761	55,053	23,290	32,522	11,366	116,492	48,946	35,142	19,592
	1982	448,538	111,675	106,490	45,904	46,584	42,472	20,392	20,057	8,093	72,257	66,877	23,869	13,875

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
COLUMBUS (continued)														
Madison	1986	148,059	33,434	32,887	12,915	10,919	9,627	1,388	3,636	2,538	42,739	19,655	5,797	7,197
	1982	106,682	28,415	27,861	8,962	6,552	5,711	1,134	1,853	1,353	22,209	23,626	3,388	4,159
Pickaway	1986	208,549	46,766	44,576	17,981	13,137	12,244	5,584	6,679	3,936	44,389	27,072	26,104	9,164
	1982	139,699	36,152	34,351	11,989	8,105	7,505	3,988	3,538	2,242	22,554	26,904	14,171	5,189
Union	1986	98,619	22,567	21,833	7,217	15,251	13,817	3,552	2,099	1,109	23,664	8,758	4,509	3,136
	1982	81,649	22,723	21,915	6,508	10,496	9,254	3,011	1,445	769	14,650	11,181	3,260	2,586
DAYTON - SPRINGFIELD	**1986**	**5,613,552**	**1,117,853**	**1,067,327**	**565,272**	**789,876**	**711,351**	**222,223**	**298,370**	**147,314**	**1,262,562**	**415,845**	**223,311**	**179,579**
	1982	4,178,696	969,712	922,987	431,595	575,041	509,932	178,248	181,250	99,402	726,832	474,190	143,503	119,343
Clark	1986	708,116	151,658	144,048	65,684	123,826	108,931	26,223	23,594	10,351	150,902	60,436	29,635	25,006
	1982	573,587	141,421	133,896	53,346	95,787	82,749	21,741	16,504	8,055	93,905	71,490	20,398	17,736
Greene	1986	627,887	137,605	134,620	49,978	44,611	40,940	15,992	13,666	9,560	233,394	56,863	18,541	15,172
	1982	462,941	119,768	116,795	38,257	33,269	30,012	12,769	8,411	6,185	130,810	66,225	11,988	10,208
Miami	1986	456,206	96,268	92,515	29,892	46,392	40,997	19,978	15,352	7,930	104,994	33,895	18,265	13,259
	1982	364,952	88,907	85,168	26,828	36,570	31,279	17,144	10,120	5,677	66,666	40,899	11,843	10,376
Montgomery	1986	3,821,343	732,322	696,144	419,718	575,047	520,483	160,030	245,758	119,473	773,272	264,651	156,870	126,142
	1982	2,777,216	619,616	587,128	313,164	409,415	365,892	126,594	146,215	79,485	435,451	295,576	99,274	81,023
HAMILTON - MIDDLETOWN	**1986**	**1,225,734**	**284,247**	**269,104**	**131,380**	**138,479**	**130,020**	**25,509**	**46,539**	**31,607**	**311,567**	**93,318**	**47,000**	**50,154**
	1982	924,712	256,023	241,611	97,927	104,932	97,772	21,956	28,153	20,347	176,500	108,751	28,582	32,083
Butler	1986	1,225,734	284,247	269,104	131,380	138,479	130,020	25,509	46,539	31,607	311,567	93,318	47,000	50,154
	1982	924,712	256,023	241,611	97,927	104,932	97,772	21,956	28,153	20,347	176,500	108,751	28,582	32,083
LIMA	**1986**	**984,948**	**180,504**	**174,657**	**95,713**	**170,774**	**142,461**	**36,205**	**38,024**	**16,775**	**213,634**	**100,042**	**49,171**	**32,751**
	1982	718,055	154,427	148,982	68,342	119,121	97,200	27,156	22,934	11,401	115,606	108,979	29,509	21,963
Allen	1986	787,180	137,430	132,734	75,516	155,259	128,955	30,897	28,640	12,625	170,672	73,905	40,293	25,418
	1982	559,553	113,132	108,918	52,759	108,513	88,226	22,435	16,648	8,372	90,234	78,742	23,575	16,867
Augiaize	1986	197,768	43,074	41,923	20,197	15,515	13,506	5,308	9,364	4,150	42,962	26,137	8,878	7,333
	1982	158,502	41,295	40,064	15,583	10,608	8,974	4,721	6,286	3,029	25,372	30,237	5,934	5,096
LORAIN - ELYRIA	**1986**	**1,332,893**	**300,436**	**284,030**	**120,391**	**183,423**	**168,324**	**39,799**	**52,849**	**27,763**	**329,087**	**113,861**	**50,514**	**60,238**
	1982	1,038,532	271,971	256,299	90,844	139,148	126,272	35,213	33,307	19,449	199,059	131,674	33,437	39,803
Lorain	1986	1,332,893	300,436	284,030	120,391	183,423	168,324	39,799	52,849	27,763	329,087	113,861	50,514	60,238
	1982	1,038,532	271,971	256,299	90,844	139,148	126,272	35,213	33,307	19,449	199,059	131,674	33,437	39,803
MANSFIELD	**1986**	**824,618**	**138,634**	**130,452**	**70,990**	**158,766**	**131,639**	**31,830**	**27,892**	**15,741**	**193,721**	**69,839**	**42,653**	**25,489**
	1982	601,620	123,920	116,235	52,722	105,977	86,068	25,033	16,981	10,349	109,662	78,429	27,288	16,162
Richland	1986	824,618	138,634	130,452	70,990	158,766	131,639	31,830	27,892	15,741	193,721	69,839	42,653	25,489
	1982	601,620	123,920	116,235	52,722	105,977	86,068	25,033	16,981	10,349	109,662	78,429	27,288	16,162
PARKERSBURG - MARIETTA	**1986**	**941,732**	**173,861**	**169,293**	**80,417**	**144,344**	**135,663**	**33,641**	**40,444**	**27,023**	**234,067**	**75,863**	**56,831**	**43,563**
	1982	749,921	171,257	166,237	64,191	116,645	108,175	31,631	28,964	20,820	135,174	83,921	36,503	29,746
Washington	1986	337,047	69,748	67,359	32,498	35,888	33,359	8,606	14,440	10,342	71,796	40,839	19,738	25,466
	1982	269,143	67,791	65,260	25,084	25,970	23,787	8,160	9,227	7,219	41,611	47,730	12,443	16,229
Wood, W. Va.	*1986*	*604,685*	*104,113*	*101,934*	*47,919*	*108,456*	*102,304*	*25,035*	*26,004*	*16,681*	*162,271*	*35,024*	*37,093*	*18,097*
	1982	*480,778*	*103,466*	*100,977*	*39,107*	*90,675*	*84,388*	*23,471*	*19,737*	*13,601*	*93,563*	*36,191*	*24,060*	*13,517*
STEUBENVILLE - WEIRTON	**1986**	**718,819**	**192,613**	**184,802**	**63,439**	**88,689**	**82,629**	**24,118**	**28,747**	**15,470**	**143,475**	**61,274**	**43,089**	**32,294**
	1982	558,505	164,065	156,946	48,089	71,050	64,962	22,443	19,389	11,302	88,092	61,612	28,105	21,889
Jefferson	1986	408,456	94,854	90,767	28,344	60,536	55,176	15,365	17,468	8,028	93,479	27,672	21,123	15,813
	1982	347,769	90,390	86,220	25,221	52,401	46,861	15,295	12,448	6,535	63,777	33,148	15,678	11,891
Brooke, W. Va.	*1986*	*115,562*	*32,809*	*29,405*	*15,072*	*8,616*	*8,233*	*3,073*	*6,349*	*4,581*	*18,501*	*16,577*	*6,091*	*6,151*
	1982	*75,491*	*23,890*	*21,344*	*9,211*	*4,770*	*4,510*	*2,443*	*3,663*	*2,696*	*8,595*	*14,161*	*3,093*	*3,772*
Hancock, W. Va.	*1986*	*194,801*	*64,950*	*64,630*	*20,023*	*19,537*	*19,220*	*5,680*	*4,930*	*2,861*	*31,495*	*17,025*	*15,875*	*10,330*
	1982	*135,245*	*49,785*	*49,382*	*13,657*	*13,879*	*13,591*	*4,705*	*3,278*	*2,071*	*15,720*	*14,303*	*9,334*	*6,226*
TOLEDO	**1986**	**4,622,851**	**884,582**	**832,020**	**493,667**	**767,737**	**635,683**	**159,381**	**229,242**	**90,537**	**1,022,400**	**375,185**	**158,852**	**200,853**
	1982	3,054,037	687,224	644,127	325,727	481,811	391,147	119,725	122,160	55,800	514,707	377,337	87,369	117,132
Fulton	1986	203,286	41,616	40,056	12,069	12,694	6,897	2,702	13,616	6,463	65,784	15,704	14,855	8,606
	1982	149,486	36,844	35,349	9,460	8,431	4,324	2,368	8,431	4,200	38,797	18,113	9,458	5,858
Lucas	1986	3,687,927	681,573	636,760	407,321	659,372	540,499	135,937	174,125	66,748	817,757	263,927	123,055	157,618
	1982	2,411,988	536,923	500,020	267,798	411,128	330,437	101,636	91,393	40,835	407,874	262,268	66,458	91,491
Wood	1986	731,638	161,393	155,204	74,277	95,671	88,287	20,742	41,501	17,326	138,859	95,554	20,942	34,629
	1982	492,563	113,457	108,758	48,469	62,252	56,386	15,721	22,336	10,765	68,036	96,956	11,453	19,783
YOUNGSTOWN - WARREN	**1986**	**2,867,664**	**574,064**	**549,020**	**266,407**	**473,182**	**433,798**	**113,272**	**136,315**	**78,319**	**569,292**	**233,402**	**128,900**	**109,736**
	1982	2,240,739	524,918	500,404	209,755	350,246	316,962	95,866	88,207	55,899	344,732	275,176	81,935	75,124
Mahoning	1986	1,594,616	331,108	317,061	139,502	252,904	237,198	57,508	85,682	52,059	314,776	140,211	58,950	65,387
	1982	1,246,041	298,784	285,195	109,887	187,326	173,957	51,511	55,614	36,963	188,210	167,690	36,812	42,482

1987 SURVEY OF BUYING POWER DATA SERVICE

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
YOUNGSTOWN - WARREN (continued)														
Trumbull	1986	1,273,048	242,956	231,959	126,905	220,278	196,600	55,764	50,633	26,260	254,516	93,191	69,950	44,349
	1982	994,698	226,134	215,209	99,868	162,920	143,005	44,355	32,593	18,936	156,522	107,486	45,123	32,642
ALL COUNTIES														
Adams	1986	70,790	15,307	14,206	2,913	5,250		505	1,352	759	26,436	4,998	5,983	3,707
	1982	64,506	18,661	17,264	2,847	4,102		558	1,139	707	18,547	7,328	4,477	3,112
Allen	1986	787,180	137,430	132,734	75,516	155,259	128,955	30,897	28,640	12,625	170,672	73,905	40,293	25,418
	1982	559,553	113,132	108,918	52,759	108,513	88,226	22,435	16,648	8,372	90,234	78,742	23,575	16,867
Ashland	1986	216,707	55,127	53,143	21,194	13,388	11,989	7,784	8,344	4,323	59,896	21,787	9,475	7,826
	1982	159,255	46,287	44,479	16,140	9,931	8,690	5,714	5,099	2,985	30,596	24,640	5,875	5,635
Ashtabula	1986	516,600	131,402	124,822	43,054	60,702	42,523	16,045	16,191	7,113	126,176	55,841	22,807	16,532
	1982	389,949	112,440	106,470	31,989	45,202	30,699	12,600	9,680	4,547	70,399	62,577	13,680	10,365
Athens	1986	241,204	56,172	53,719	24,576	23,756	19,453	6,452	11,439	3,169	47,415	17,487	13,963	5,915
	1982	190,830	54,012	51,488	19,842	17,213	13,499	5,202	7,366	2,543	29,687	20,415	7,937	4,860
Auglaize	1986	197,768	43,074	41,923	20,197	15,515	13,506	5,308	9,384	4,150	42,962	26,137	8,878	7,333
	1982	158,502	41,295	40,064	15,583	10,608	8,974	4,721	6,286	3,029	25,372	30,237	5,934	5,096
☐ Belmont	1986	516,712	110,639	107,158	36,266	143,821	121,669	26,595	17,334	9,356	74,959	36,911	18,195	18,434
	1982	375,616	100,267	96,802	29,117	86,410	71,436	20,041	9,374	5,633	41,822	42,064	10,810	10,954
Brown	1986	67,849	24,029	23,014	7,073	1,450		709	1,262	933	10,543	6,997	4,644	2,397
	1982	64,298	24,616	23,500	7,069	1,232		793	827	644	7,271	10,162	3,430	1,780
Butler	1986	1,225,734	284,247	269,104	131,380	138,479	130,020	25,509	46,539	31,607	311,567	93,318	47,000	50,154
	1982	924,712	256,023	241,611	97,927	104,932	97,772	21,956	28,153	20,347	176,500	108,751	28,582	32,083
Carroll	1986	87,043	16,552	15,771	5,348	7,355	4,173	2,146	2,300	1,086	31,655	5,538	4,109	861
	1982	68,175	15,769	14,977	4,402	5,713	3,075	1,960	1,589	847	20,059	6,862	2,951	625
Champaign	1986	123,270	42,868	41,831	7,788	7,283	5,446	3,694	3,734	3,482	21,704	12,028	10,506	5,769
	1982	95,822	36,171	35,184	6,527	5,467	3,844	2,878	2,273	2,145	11,872	15,064	6,265	3,575
Clark	1986	708,116	151,658	144,048	65,684	123,826	108,931	26,223	23,594	10,351	150,902	60,436	29,635	25,006
	1982	573,587	141,421	133,896	53,346	95,787	82,749	21,741	16,504	8,055	93,905	71,490	20,398	17,736
Clermont	1986	679,422	140,582	131,499	48,099	122,859	115,965	15,316	33,822	20,799	177,794	40,666	33,568	18,111
	1982	496,926	129,686	120,920	35,692	80,054	74,535	11,645	17,878	11,883	105,615	48,103	20,387	12,649
Clinton	1986	174,140	44,829	43,952	12,352	8,115	5,915	4,819	6,835	4,859	52,441	15,581	8,146	5,926
	1982	138,985	39,992	39,085	10,291	6,585	4,487	4,000	4,687	3,475	33,069	19,282	5,617	4,106
Columbiana	1986	514,723	134,717	129,531	36,729	47,546	37,138	14,810	20,421	11,872	137,387	39,587	40,807	17,902
	1982	407,265	121,400	116,355	29,062	37,743	28,597	13,438	12,974	8,079	83,420	48,195	25,357	13,960
Coshocton	1986	132,089	36,978	36,822	12,724	12,713	10,034	5,932	4,765	1,378	20,063	9,429	10,876	5,951
	1982	105,309	33,322	33,075	9,993	9,771	7,409	4,999	3,036	1,040	12,185	11,315	7,331	4,179
Crawford	1986	185,545	47,770	47,569	18,196	14,643	12,016	6,679	5,700	2,740	37,736	15,259	10,540	10,227
	1982	158,414	47,297	46,947	15,244	10,804	8,421	6,046	4,178	2,153	24,604	19,619	7,619	7,307
Cuyahoga	1986	10,167,235	1,925,410	1,759,525	1,069,562	1,446,808	1,280,400	560,367	607,604	332,881	2,035,064	683,279	335,986	559,493
	1982	6,905,708	1,589,812	1,448,209	723,925	975,493	849,296	394,709	321,758	193,055	1,053,300	711,288	189,555	323,608
Darke	1986	219,091	44,019	42,772	17,535	15,756	12,666	9,208	6,712	3,338	71,634	15,321	21,432	6,698
	1982	169,982	41,011	39,722	14,359	12,612	9,765	7,519	4,452	2,338	42,505	18,629	14,936	4,820
Defiance	1986	187,465	40,605	39,396	13,572	21,285	15,982	5,724	7,846	2,796	46,345	17,962	10,042	6,418
	1982	155,517	38,643	37,373	11,812	16,664	11,771	5,414	5,213	2,216	28,075	22,344	6,779	4,650
Delaware	1986	223,555	46,801	45,884	19,220	11,383	9,514	5,126	3,979	1,880	71,622	25,792	11,896	7,630
	1982	171,780	43,241	42,259	16,187	7,714	6,298	4,555	2,591	1,318	38,714	31,090	7,453	5,856
Erie	1986	472,844	85,127	82,312	51,813	81,342	75,698	22,586	19,649	12,815	102,898	35,500	23,333	15,226
	1982	386,651	78,986	76,130	44,108	65,081	60,042	19,326	12,954	9,186	67,315	42,793	16,147	11,890
Fairfield	1986	400,166	97,665	94,663	43,728	37,700	28,350	17,704	17,184	9,838	91,517	34,809	19,338	11,634
	1982	319,084	90,413	87,354	33,093	28,553	20,687	14,235	11,654	7,101	56,211	41,818	13,036	9,731
Fayette	1986	137,339	35,033	33,360	13,299	9,904	9,822	7,809	3,305	967	19,814	27,694	6,559	6,604
	1982	112,471	29,856	28,340	10,127	7,068	7,007	5,969	2,119	744	11,032	32,166	4,260	4,170
Franklin	1986	6,874,732	1,221,344	1,159,408	755,925	987,934	928,174	254,399	414,664	180,267	1,682,405	445,579	259,342	219,675
	1982	4,693,056	986,349	933,343	523,388	662,510	616,059	201,787	231,368	116,319	890,301	481,329	155,044	132,302
Fulton	1986	203,286	41,616	40,056	12,069	12,694	6,897	2,702	13,616	6,463	65,784	15,704	14,855	8,606
	1982	149,486	36,844	35,349	9,460	8,431	4,324	2,368	8,431	4,200	38,797	18,113	9,458	5,858
Gallia	1986	153,715	32,721	32,345	13,683	17,889	16,402	7,608	8,139	5,344	33,806	13,230	8,512	6,759
	1982	128,868	33,016	32,533	11,625	12,113	10,889	6,962	5,559	3,857	20,615	18,289	5,866	5,121
Geauga	1986	278,392	71,627	67,309	22,126	19,569	13,972	3,287	6,854	4,974	59,412	20,004	21,416	15,248
	1982	225,003	69,175	64,799	17,587	13,656	9,414	3,337	4,586	3,515	37,084	24,604	15,121	10,936
Greene	1986	627,887	137,605	134,620	49,978	44,611	40,940	15,992	13,666	9,560	233,394	56,863	18,541	15,172
	1982	462,941	119,768	116,795	38,257	33,269	30,012	12,769	8,411	6,185	130,810	66,225	11,988	10,208
Guernsey	1986	170,193	38,668	34,418	21,228	22,936	21,129	7,295	6,453	3,702	29,692	20,553	8,010	4,121
	1982	153,835	40,196	35,664	18,425	19,453	17,571	6,794	4,374	2,721	18,785	27,083	5,300	3,552

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
ALL COUNTIES (continued)														
Hamilton	1986	6,201,989	1,144,751	1,003,052	702,410	943,669	849,084	277,384	319,067	168,465	1,439,370	378,138	288,672	249,637
	1982	4,411,909	960,150	838,619	519,811	697,484	620,092	213,894	200,150	119,099	758,337	414,909	161,996	154,752
Hancock	1986	341,870	63,609	60,639	35,642	46,300	45,672	8,178	13,721	6,318	99,013	23,418	19,094	11,694
	1982	308,205	68,762	65,343	33,464	41,540	40,870	8,486	10,970	5,749	65,375	33,282	14,760	9,676
Hardin	1986	110,122	35,679	33,612	10,656	9,532	4,762	3,698	4,822	3,722	17,703	9,095	6,378	5,715
	1982	83,498	30,388	30,234	8,385	5,750	2,555	2,962	2,861	2,359	9,792	10,210	4,004	3,978
Harrison	1986	39,055	11,662	11,453	1,918	660		315	1,250	362	14,479	2,238	3,416	1,508
	1982	37,175	13,427	13,144	2,174	648		385	999	325	9,943	3,935	2,846	1,291
Henry	1986	142,755	31,257	30,905	9,252	10,705		1,737	4,871	1,089	36,455	11,041	12,410	6,374
	1982	101,815	26,573	26,190	7,331	6,732		1,559	2,900	749	20,217	13,088	7,655	3,893
Highland	1986	129,876	39,022	36,863	10,824	10,345	7,881	3,843	3,743	2,390	26,225	6,597	7,035	9,374
	1982	99,239	34,869	32,835	8,227	6,636	4,857	3,283	2,468	1,688	15,539	8,339	4,307	6,443
Hocking	1986	90,564	19,436	18,993	5,827	10,151	5,175	3,026	1,695	450	20,183	8,141	4,496	3,513
	1982	75,324	18,888	18,398	5,458	7,022	3,212	2,998	1,154	370	12,996	10,248	3,009	2,618
Holmes	1986	91,136	18,211	15,728	7,350	2,543		698	4,938	2,360	18,176	5,692	26,049	1,323
	1982	75,342	18,558	15,978	6,193	1,976		754	3,071	1,584	12,399	7,596	18,656	1,263
Huron	1986	238,136	51,856	49,848	20,848	23,206	21,712	4,833	11,673	6,070	70,824	15,861	12,527	10,794
	1982	201,220	54,058	51,800	18,513	16,885	15,520	4,933	8,303	4,642	45,551	21,134	9,359	8,393
Jackson	1986	111,611	23,460	22,528	8,482	11,517	7,799	1,687	3,718	2,104	22,350	11,877	5,938	10,503
	1982	98,552	26,488	23,354	7,263	9,590	6,044	1,548	2,610	1,550	14,601	15,741	3,830	7,821
Jefferson	1986	408,456	94,854	90,767	28,344	60,536	55,176	15,365	17,468	8,028	93,479	27,672	21,123	15,813
	1982	347,769	90,390	86,220	25,221	52,401	46,861	15,295	12,448	6,535	63,777	33,148	15,678	11,891
Knox	1986	189,564	49,416	47,563	17,107	21,222	15,019	8,568	6,136	3,990	44,801	13,590	8,396	8,371
	1982	153,685	44,995	43,169	14,761	16,433	11,051	7,386	4,033	2,740	27,066	16,742	5,141	6,475
Lake	1986	1,491,277	281,752	268,519	125,533	223,587	205,103	49,436	50,147	26,812	438,449	93,404	68,858	34,022
	1982	1,115,462	259,197	246,236	96,869	175,822	159,408	41,460	31,700	18,570	237,561	110,728	45,524	27,366
☐ Lawrence	1986	172,785	51,148	50,636	14,053	14,678	13,417	8,055	10,526	5,164	27,832	20,239	6,146	12,871
	1982	161,935	47,533	46,907	12,999	13,087	11,702	7,783	8,247	4,754	21,204	29,206	4,779	10,090
Licking	1986	542,701	116,476	111,424	56,327	59,761	55,053	23,290	32,522	11,366	116,492	48,946	35,142	19,592
	1982	448,538	111,675	106,490	45,904	46,584	42,472	20,392	20,057	8,093	72,257	66,877	23,869	13,875
Logan	1986	146,932	32,529	29,428	11,472	10,733	6,187	7,486	4,296	2,749	36,704	9,806	9,335	7,370
	1982	121,328	30,901	27,866	10,321	8,660	4,573	6,315	3,098	2,082	24,623	12,730	6,518	5,521
Lorain	1986	1,332,893	300,436	284,030	120,391	183,423	168,324	39,799	52,849	27,763	329,087	113,861	50,514	60,238
	1982	1,038,532	271,971	256,299	90,844	139,148	126,272	35,213	33,307	19,449	199,059	131,674	33,437	39,803
Lucas	1986	3,687,927	681,573	636,760	407,321	659,372	540,499	135,937	174,125	66,748	817,757	263,927	123,055	157,618
	1982	2,411,988	536,923	500,020	267,798	411,128	330,437	101,636	91,393	40,835	407,874	262,268	66,458	91,491
Madison	1986	148,059	33,434	32,887	12,915	10,919	9,627	1,388	3,636	2,538	42,739	19,655	5,797	7,197
	1982	106,682	28,415	27,861	8,962	6,552	5,711	1,134	1,853	1,353	22,209	23,626	3,388	4,159
Mahoning	1986	1,594,616	331,108	317,061	139,502	252,904	237,198	57,508	85,682	52,059	314,776	140,211	58,950	65,387
	1982	1,246,041	298,784	285,195	109,887	187,326	173,957	51,511	55,614	36,963	188,210	167,690	36,812	42,482
Marion	1986	321,997	65,368	63,135	28,328	54,214	48,650	12,752	12,070	8,117	74,744	21,538	18,961	9,643
	1982	274,642	64,226	61,835	24,445	46,541	41,161	11,753	8,476	6,103	49,497	26,907	13,796	8,249
Medina	1986	507,230	125,083	119,645	39,051	37,187	31,139	13,885	17,784	8,267	125,423	65,325	28,908	30,513
	1982	441,903	120,444	114,841	34,376	31,006	25,505	11,990	11,750	5,772	83,356	84,858	21,270	21,951
Meigs	1986	67,705	19,155	18,712	4,339	3,174	2,164	1,308	5,998	5,485	13,670	3,798	6,663	4,510
	1982	63,073	21,801	21,231	4,096	2,827	1,835	1,267	4,833	4,541	9,290	5,732	4,784	3,498
Mercer	1986	141,921	33,418	32,526	13,760	19,970	14,694	4,596	5,610	2,613	29,187	9,860	12,919	4,840
	1982	119,374	31,330	30,395	12,017	13,911	9,526	4,518	4,190	2,136	19,346	13,556	9,390	3,720
Miami	1986	456,206	96,268	92,515	29,892	46,392	40,997	19,978	15,352	7,930	104,994	33,895	18,265	13,259
	1982	364,952	88,907	85,168	26,828	36,570	31,279	17,144	10,120	5,677	66,666	40,899	11,843	10,376
Monroe	1986	44,872	15,808	15,190	1,464	2,897		2,331	844	253	12,386	2,902	1,906	1,980
	1982	38,898	15,349	14,702	1,439	2,266		2,046	579	205	8,376	3,839	1,424	1,543
Montgomery	1986	3,821,343	732,322	696,144	419,718	575,047	520,483	160,030	245,758	119,473	773,272	264,651	156,870	126,142
	1982	2,777,216	619,616	587,128	313,164	409,415	365,892	126,594	146,215	79,485	435,451	295,576	99,274	81,023
Morgan	1986	33,389	10,230	9,784	2,458	1,224		733	1,441		7,999	3,079	2,348	1,626
	1982	28,686	9,817	9,358	2,068	1,069		697	1,071		5,306	4,006	1,607	1,238
Morrow	1986	59,972	15,853	15,124	5,758	3,023		981	1,284	1,284	12,949	12,967	1,065	1,830
	1982	51,486	14,475	13,764	4,555	2,032		812	806	806	7,954	15,575	715	1,502
Muskingum	1986	436,484	89,763	87,802	44,134	66,068	60,346	15,140	16,314	9,003	91,026	30,439	31,093	16,353
	1982	343,258	85,230	83,101	34,092	46,821	42,144	13,481	10,749	6,603	55,967	36,608	21,162	11,396
Noble	1986	42,278	10,485	10,376	1,900	565		494	1,868		15,671	3,384	4,824	1,369
	1982	33,269	9,610	9,480	1,661	409		500	1,083		9,997	4,227	3,480	1,030
Ottawa	1986	247,894	51,549	50,514	37,545	9,942	8,241	2,510	6,774	4,088	64,639	29,288	12,362	7,044
	1982	172,970	43,217	42,214	26,270	5,607	4,502	2,098	3,773	2,411	32,530	32,494	7,121	4,025

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	— Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)—														
ALL COUNTIES (continued)														
Paulding	1986	43,167	11,500	11,352	3,327	428		544	3,767	2,810	12,259	3,959	3,604	2,340
	1982	41,327	12,528	12,326	3,398	414		554	2,912	2,222	8,683	6,694	2,804	1,858
Perry	1986	67,338	21,954	21,102	4,727	4,416		766	1,410	645	17,463	5,033	3,660	2,627
	1982	60,965	22,243	21,312	4,602	3,339		829	1,029	531	12,068	7,619	2,809	2,033
Pickaway	1986	208,549	46,766	44,578	17,981	13,137	12,244	5,584	6,679	3,936	44,389	27,072	26,104	9,164
	1982	139,699	36,152	34,351	11,989	8,105	7,505	3,988	3,538	2,242	22,554	26,904	14,171	5,189
Pike	1986	93,781	23,356	22,377	7,239	4,833	4,073	2,986	2,333	1,806	18,898	10,138	11,590	5,887
	1982	71,305	21,126	20,176	5,503	3,109	2,582	2,373	1,506	1,225	10,697	11,962	6,918	3,895
Portage	1986	588,192	128,234	122,036	62,184	49,717	43,510	6,619	13,815	9,065	164,938	54,811	43,793	17,980
	1982	443,106	115,747	109,802	47,498	31,708	27,043	6,215	8,629	6,160	95,619	64,680	28,174	11,861
Preble	1986	97,084	28,317	27,851	11,520	1,715		992	1,974	1,735	16,372	12,616	14,985	3,957
	1982	84,984	27,192	26,660	9,689	1,172		1,016	1,321	1,201	10,244	17,723	9,524	2,894
Putnam	1986	115,812	30,417	29,858	11,714	1,692		1,608	4,265	1,682	30,472	7,221	13,124	7,159
	1982	85,203	25,736	25,182	8,678	1,109		1,480	2,663	1,223	17,689	9,193	8,280	4,779
Richland	1986	824,618	138,634	130,452	70,990	158,766	131,639	31,830	27,892	15,741	193,721	69,839	42,653	25,489
	1982	601,620	123,920	116,235	52,722	105,977	86,068	25,033	16,981	10,349	109,662	78,429	27,288	16,162
Ross	1986	276,274	60,941	58,467	27,355	46,326	43,518	8,966	11,133	8,401	48,228	21,818	17,221	11,862
	1982	236,590	61,337	58,659	23,433	39,622	36,630	8,089	7,945	6,286	29,668	28,002	11,194	8,509
Sandusky	1986	326,991	85,979	80,026	28,156	23,499	19,353	7,983	12,421	4,677	79,943	33,389	15,774	15,076
	1982	233,859	67,234	62,379	20,583	15,793	12,614	6,732	7,551	3,132	43,689	35,730	9,440	9,212
Scioto	1986	407,989	84,465	83,116	35,805	64,672	61,713	16,045	22,419	13,517	93,791	29,135	20,275	10,964
	1982	332,006	83,514	81,917	29,205	48,586	46,022	13,594	15,065	9,657	59,556	36,183	13,121	9,426
Seneca	1986	266,725	62,971	61,880	22,520	23,529	17,576	11,649	12,897	7,207	38,391	26,431	22,959	11,947
	1982	204,613	56,139	54,990	17,592	16,659	12,060	10,009	8,018	4,731	22,400	30,167	14,036	7,936
Shelby	1986	147,723	41,402	40,682	17,039	9,407	7,744	4,141	4,469	2,880	32,234	14,522	9,248	6,192
	1982	123,878	38,568	37,777	14,333	7,957	6,350	3,616	3,009	2,135	21,177	17,038	6,537	4,276
Stark	1986	2,213,723	493,225	463,924	220,741	274,078	253,841	111,206	99,804	47,033	472,448	165,819	126,145	80,998
	1982	1,725,870	436,884	409,619	171,369	212,491	194,176	89,003	64,623	33,708	289,663	196,378	82,094	54,272
Summit	1986	3,220,264	663,069	627,916	343,763	416,093	375,386	123,790	126,698	56,757	695,322	234,880	194,369	129,307
	1982	2,431,393	602,847	569,066	261,419	315,595	280,321	103,976	80,756	39,827	382,385	274,215	125,161	83,535
Trumbull	1986	1,273,048	242,956	231,959	126,905	220,278	196,600	55,764	50,633	26,260	254,516	93,191	69,950	44,349
	1982	994,698	226,134	215,209	99,868	162,920	143,005	44,355	32,593	18,936	156,522	107,486	45,123	32,642
Tuscarawas	1986	407,408	84,288	78,693	33,054	45,579	37,375	14,020	19,966	12,349	103,303	32,316	23,183	14,653
	1982	350,914	85,387	79,465	30,761	38,028	30,117	14,297	14,796	10,109	68,912	42,439	16,835	10,644
Union	1986	98,619	22,567	21,833	7,217	15,251	13,817	3,552	2,099	1,109	23,664	8,758	4,509	3,136
	1982	81,649	22,723	21,915	6,508	10,496	9,254	3,011	1,445	769	14,650	11,181	3,260	2,586
Van Wert	1986	110,180	25,034	18,712	9,482	7,235	5,540	2,394	2,170	966	38,118	9,353	5,503	5,006
	1982	100,355	26,422	19,688	8,787	5,748	4,132	2,729	1,771	889	25,824	14,360	4,420	4,188
Vinton	1986	17,382	4,324	4,181	1,090	339		95	654	334	3,778	998	4,422	572
	1982	15,983	4,667	4,498	1,210	350		104	481	238	2,880	1,645	3,133	539
Warren	1986	407,144	107,816	100,596	44,157	58,366	51,452	8,289	15,056	10,912	59,996	43,690	22,892	19,210
	1982	318,430	90,454	84,127	37,294	41,101	35,548	7,351	9,672	7,471	34,427	50,948	14,924	12,728
Washington	1986	337,047	69,748	67,359	32,498	35,888	33,359	8,606	14,440	10,342	71,796	40,839	19,738	25,466
	1982	269,143	67,791	65,260	25,084	25,970	23,787	8,160	9,227	7,219	41,611	47,730	12,443	16,229
Wayne	1986	438,846	109,103	101,749	34,102	39,926	31,045	8,489	18,924	11,832	123,895	32,528	39,058	11,723
	1982	354,929	100,372	93,308	28,482	32,381	24,301	7,777	12,788	8,419	77,448	40,993	27,632	8,982
Williams	1986	165,567	37,292	36,378	15,927	14,015	12,991	7,553	2,159	1,669	33,363	21,116	11,869	6,600
	1982	128,629	32,973	32,063	11,839	9,840	8,984	5,695	1,391	1,114	19,383	24,037	7,220	4,184
Wood	1986	731,638	161,393	155,204	74,277	95,671	88,287	20,742	41,501	17,326	138,859	95,554	20,942	34,629
	1982	492,563	113,457	108,758	48,469	62,252	56,386	15,721	22,336	10,765	68,036	96,956	11,453	19,783
Wyandot	1986	97,904	18,882	18,039	9,871	4,578		2,050	5,455	1,034	25,921	10,157	9,805	3,400
	1982	71,308	17,148	16,331	7,075	2,742		1,853	3,420	822	14,231	11,321	6,156	2,224
TOTAL METRO COUNTIES	1986	**53,245,552**	**10,489,863**	**9,812,999**	**5,451,268**	**7,672,533**	**6,857,701**	**2,169,608**	**2,662,713**	**1,338,931**	**11,943,028**	**3,923,318**	**2,296,447**	**2,164,792**
	1982	38,455,227	9,003,309	8,400,622	3,965,606	5,404,781	4,765,538	1,689,118	1,557,885	873,890	6,569,814	4,377,082	1,402,711	1,358,755
TOTAL STATE	1986	**62,937,420**	**12,773,226**	**12,003,397**	**6,320,989**	**8,646,671**	**7,643,144**	**2,472,462**	**3,034,342**	**1,544,512**	**14,232,627**	**4,757,913**	**2,945,577**	**2,538,469**
	1982	46,315,071	11,144,763	10,447,353	4,682,969	6,156,027	5,359,871	1,955,858	1,807,508	1,023,847	7,980,705	5,408,078	1,837,210	1,630,989
OKLAHOMA														
ENID	1986	**428,494**	**90,751**	**87,650**	**45,308**	**39,991**	**32,564**	**32,012**	**27,129**	**12,364**	**97,056**	**21,921**	**33,318**	**17,343**
	1982	382,498	85,579	82,391	36,409	34,036	26,568	29,839	21,622	11,122	88,612	26,144	22,743	14,298

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
ENID (continued)														
Garfield	1986	428,494	90,751	87,650	45,308	39,991	32,564	32,012	27,129	12,364	97,056	21,921	33,318	17,343
	1982	382,498	85,579	82,391	36,409	34,036	26,568	29,839	21,622	11,122	88,612	26,144	22,743	14,298
LAWTON	1986	**609,374**	**137,950**	**133,885**	**66,406**	**110,332**	**94,746**	**33,595**	**32,334**	**21,476**	**123,599**	**14,072**	**36,057**	**11,966**
	1982	498,181	120,508	116,585	47,752	79,587	66,169	26,026	26,009	19,005	113,172	18,402	22,366	7,676
Comanche	1986	609,374	137,950	133,885	66,406	110,332	94,746	33,595	32,334	21,476	123,599	14,072	36,057	11,966
	1982	498,181	120,508	116,585	47,752	79,587	66,169	26,026	26,009	19,005	113,172	18,402	22,366	7,676
OKLAHOMA CITY	1986	**7,609,480**	**1,371,297**	**1,327,391**	**859,357**	**961,168**	**717,411**	**486,633**	**446,840**	**234,082**	**1,805,728**	**319,863**	**665,857**	**157,313**
	1982	5,795,863	1,184,861	1,143,264	583,285	680,173	480,772	371,747	290,648	169,499	1,441,729	356,621	349,490	106,925
Canadian	1986	384,779	77,718	77,356	31,091	43,276	27,919	12,788	12,541	7,308	137,313	19,029	28,144	4,755
	1982	313,828	69,184	68,643	21,543	28,821	16,912	9,557	8,423	5,523	122,175	20,677	16,486	3,515
Cleveland	1986	1,197,855	181,113	175,968	109,253	137,807	82,871	86,629	40,490	20,224	429,490	48,276	73,160	21,949
	1982	803,272	144,076	139,537	71,741	87,476	49,030	56,760	25,021	13,902	275,675	46,095	34,827	13,528
Logan	1986	98,141	31,548	31,377	7,876	8,970	7,373	3,182	1,093	1,093	27,185	5,216	5,125	3,478
	1982	82,178	26,632	26,404	6,206	7,221	5,760	2,818	844	844	22,170	6,261	3,155	2,541
McClain	1986	108,869	31,850	31,172	8,837	15,815	11,993	3,336	2,402	2,402	27,628	5,730	8,264	2,759
	1982	84,805	26,972	26,314	6,150	10,329	7,344	2,681	1,487	1,487	22,748	6,438	4,400	1,708
Oklahoma	1986	5,481,387	962,060	926,011	653,518	715,644	554,839	366,540	376,473	194,123	1,131,046	228,119	509,095	114,874
	1982	4,235,447	839,448	805,417	443,058	513,400	375,713	287,637	244,737	140,811	954,179	261,107	265,537	78,889
Pottawatomie	1986	338,449	87,008	85,507	48,782	39,656	32,416	14,158	13,841	8,932	53,066	13,493	42,069	9,498
	1982	276,333	78,549	76,949	34,587	32,926	26,013	12,294	10,136	6,932	44,782	16,043	25,085	6,744
TULSA	1986	**4,377,793**	**933,062**	**914,171**	**484,091**	**523,322**	**434,781**	**277,894**	**266,078**	**142,273**	**936,389**	**233,508**	**319,078**	**90,203**
	1982	3,801,929	874,324	853,774	359,907	418,320	337,451	244,536	195,942	116,253	881,574	278,136	201,271	69,662
Creek	1986	287,189	95,377	94,781	22,533	37,841	24,273	8,204	10,560	7,645	66,475	16,301	13,898	6,407
	1982	223,091	80,384	79,627	15,354	24,191	14,364	6,633	6,709	5,115	52,551	16,885	7,974	4,449
Osage	1986	76,143	25,362	24,835	6,196	2,322		5,197	1,194	397	13,817	5,689	9,494	4,059
	1982	71,690	25,026	24,427	4,973	2,004		4,757	1,070	379	14,497	7,789	5,643	2,952
Rogers	1986	166,467	52,561	50,924	15,495	14,620	12,238	5,575	3,145	2,383	31,617	12,565	17,189	2,165
	1982	156,349	47,835	46,198	12,478	12,640	10,098	5,528	2,789	2,269	33,430	16,917	12,940	1,608
Tulsa	1986	3,776,567	732,850	716,937	434,475	453,354	383,719	256,795	246,391	129,208	819,802	196,095	272,442	76,317
	1982	3,286,504	695,187	677,922	322,226	367,560	301,699	225,750	181,602	106,284	776,411	232,648	170,694	59,571
Wagoner	1986	71,427	26,912	26,694	5,392	15,185	14,551	2,123	4,788	2,640	4,678	2,858	6,055	1,255
	1982	64,295	25,892	25,600	4,876	11,925	11,290	1,868	3,772	2,206	4,685	3,897	4,020	1,082
ALL COUNTIES														
Adair	1986	35,839	10,585	10,389	2,804	6,241	6,133	955	1,174	845	6,989	1,402	2,111	963
	1982	34,530	11,941	11,683	2,328	4,987	4,894	967	977	722	6,738	1,920	1,458	883
Alfalfa	1986	35,609	19,215	18,977	1,713	1,500		649	608		2,477	4,478	1,619	2,065
	1982	26,669	14,225	14,003	1,208	886		515	400		1,889	4,525	856	1,135
Atoka	1986	58,919	15,952	15,461	2,641	10,725		1,426	767	767	10,089	4,796	8,281	2,005
	1982	44,435	13,118	12,690	2,098	6,491		1,147	533	533	8,504	5,242	4,264	1,444
Beaver	1986	12,761	4,769	4,692	1,521			567	125		1,352	794	1,924	577
	1982	12,482	4,838	4,744	1,327			631	105		1,433	1,240	1,292	522
Beckham	1986	241,621	53,246	52,882	18,524	39,456	33,295	13,058	10,547	5,789	40,829	19,707	27,302	5,796
	1982	188,014	47,878	47,398	13,777	25,476	20,641	10,950	6,790	4,242	32,846	21,839	14,325	4,078
Blaine	1986	64,323	15,369	14,874	4,472	7,243		2,361	1,392	863	13,454	5,801	7,150	2,167
	1982	61,606	16,652	16,065	3,918	5,693		2,344	1,246	811	12,207	7,738	4,842	1,839
Bryan	1986	122,443	26,530	25,799	12,661	10,552	5,861	7,264	6,830	2,994	26,981	4,562	7,656	5,620
	1982	113,528	28,081	27,221	9,876	9,650	4,783	6,842	5,252	2,714	27,155	5,483	4,990	4,047
Caddo	1986	176,502	45,917	45,332	9,108	21,051	13,701	5,300	7,278	5,812	53,212	8,194	10,908	4,107
	1982	134,372	39,156	38,533	6,731	13,250	7,961	4,477	5,049	4,239	38,908	8,844	5,772	2,810
Canadian	1986	384,779	77,718	77,356	31,091	43,276	27,919	12,788	12,541	7,308	137,313	19,029	28,144	4,755
	1982	313,828	69,184	68,643	21,543	28,821	16,912	9,557	8,423	5,523	122,175	20,677	16,486	3,515
Carter	1986	280,815	58,991	56,810	27,640	32,474	23,793	24,798	11,668	5,768	54,557	13,922	19,616	6,820
	1982	234,936	56,717	54,446	19,416	25,517	17,425	19,514	9,145	5,067	47,184	17,405	12,092	5,051
Cherokee	1986	112,405	33,791	33,347	7,585	18,781	15,508	5,145	3,188	2,124	16,451	8,585	9,561	3,524
	1982	98,058	33,011	32,474	6,376	13,615	10,831	4,356	2,431	1,726	14,961	9,367	5,819	2,435
Choctaw	1986	49,656	13,059	12,787	3,061	10,356	8,487	1,731	1,779	1,091	10,191	2,955	1,381	1,775
	1982	47,539	13,699	13,370	2,595	8,271	6,594	1,752	1,433	987	10,229	3,887	972	1,368
Cimarron	1986	17,475	4,797	4,778	1,715	887		233	279	279	3,770	3,540	952	713
	1982	13,690	3,720	3,694	1,196	543		186	195	195	3,045	3,364	524	419
Cleveland	1986	1,197,855	181,113	175,968	109,253	137,807	82,871	86,629	40,490	20,224	429,490	48,276	73,160	21,949
	1982	803,272	144,076	139,537	71,741	87,476	49,030	56,760	25,021	13,902	275,675	46,095	34,827	13,528

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Coal	1986	10,228	3,091	3,041	564	1,564			92		768	357	3,358	70
	1982	9,405	3,418	3,351	454	1,521			73		848	485	2,163	67
Comanche	1986	609,374	137,950	133,885	66,406	110,332	94,746	33,595	32,334	21,476	123,599	14,072	36,057	11,966
	1982	498,181	120,508	116,585	47,752	79,587	66,169	26,026	26,009	19,005	113,172	18,402	22,366	7,676
Cotton	1986	25,821	4,944	4,817	942	1,437		468	650	275	13,253	1,077	496	531
	1982	23,118	5,450	5,293	879	1,094		481	510	229	10,685	1,548	339	430
Craig	1986	96,302	15,276	14,844	7,671	12,677	10,553	2,814	2,322	799	27,992	12,254	8,684	1,822
	1982	69,637	13,207	12,793	5,440	7,500	6,142	2,260	1,535	664	18,811	11,717	4,154	1,272
Creek	1986	287,189	95,377	94,781	22,533	37,841	24,273	8,204	10,560	7,645	66,475	16,301	13,898	6,407
	1982	223,091	80,384	79,627	15,354	24,191	14,364	6,633	6,709	5,115	52,551	16,885	7,974	4,449
Custer	1986	318,168	66,175	64,705	36,658	37,556	22,289	18,024	16,415	9,686	66,226	17,496	32,271	6,303
	1982	218,516	51,534	50,229	21,395	21,255	11,338	12,749	10,457	6,952	48,872	16,985	15,899	3,922
Delaware	1986	79,347	22,181	21,517	4,129	13,579	13,157	3,412	4,017	1,066	7,921	4,107	12,316	1,395
	1982	64,050	19,666	19,017	3,658	9,602	9,276	2,718	2,843	921	7,646	4,950	6,738	1,161
Dewey	1986	20,930	10,429	10,331	1,747	214		175	161		3,060	1,523	1,191	
	1982	16,431	8,088	7,987	1,282	160		131	117		2,461	1,778	699	
Ellis	1986	25,092	4,785	4,732	1,514	1,454		869	353	353	7,133	1,392	3,905	2,092
	1982	22,364	4,778	4,711	1,196	1,088		876	307	307	6,939	1,968	2,223	1,538
Garfield	1986	428,494	90,751	87,650	45,308	39,991	32,564	32,012	27,129	12,364	97,056	21,921	33,318	17,343
	1982	382,498	85,579	82,391	36,409	34,036	26,568	29,839	21,622	11,122	88,612	26,144	22,743	14,298
Garvin	1986	150,283	48,493	47,789	9,631	8,705		7,865	6,866	6,378	33,589	12,428	11,209	4,724
	1982	123,904	39,714	39,013	7,496	6,865		6,715	4,583	4,341	28,660	13,708	6,709	3,428
Grady	1986	204,816	48,300	47,453	17,044	23,196	15,002	10,698	7,826	2,490	47,401	15,166	14,162	9,163
	1982	168,423	43,685	42,781	12,413	17,072	10,118	9,110	5,551	2,000	40,181	15,281	8,534	5,673
Grant	1986	26,417	6,605	6,511	1,634	283		87	681	681	11,747	1,843	1,407	974
	1982	20,484	5,685	5,587	1,294	214		75	502	502	8,080	2,246	813	700
Greer	1986	17,233	6,133	6,043	1,231	447		1,184	820	820	1,949	672	815	1,904
	1982	16,107	6,210	6,099	1,028	383		1,022	733	733	1,918	1,004	579	1,357
Harmon	1986	12,792	4,203	4,113	245	279		181	454	454	2,383	544	1,861	1,576
	1982	10,146	3,753	3,662	203	223		162	308	308	1,904	609	1,018	1,035
Harper	1986	13,817	4,585	4,533	1,247	230		313	185	185	3,591	1,435	797	646
	1982	13,255	4,483	4,417	989	184		336	163	163	3,174	1,969	570	567
Haskell	1986	40,759	10,142	9,834	1,076	7,304	6,006	1,244	1,110	272	9,547	2,896	5,119	928
	1982	39,353	11,373	10,993	980	5,561	4,451	1,319	1,002	263	9,935	3,757	3,115	791
Hughes	1986	58,486	14,759	14,525	2,805	11,135	9,452	1,861	1,474	1,097	14,571	1,258	3,211	2,275
	1982	43,643	13,172	12,922	2,129	6,676	5,568	1,460	922	703	10,758	1,477	1,788	1,504
Jackson	1986	223,152	37,533	33,841	19,587	19,215	13,446	15,384	9,676	5,105	63,235	6,189	29,238	5,901
	1982	146,176	27,986	25,153	11,429	12,551	8,189	10,673	6,221	3,714	40,944	5,888	14,229	3,623
Jefferson	1986	21,881	6,095	5,905	2,437	411		855	1,066	784	5,370	1,477	1,734	1,255
	1982	20,822	6,505	6,282	2,165	328		898	859	666	4,826	1,848	1,162	925
Johnston	1986	13,787	7,448	7,135	790	76		237	452	452	816	575	1,155	1,140
	1982	13,546	7,503	7,165	731	73		245	374	374	827	890	849	894
Kay	1986	320,309	68,536	66,819	30,399	32,078	16,911	19,871	15,024	7,564	68,242	31,689	19,177	12,611
	1982	268,981	63,690	61,896	21,724	24,339	11,650	16,976	10,840	[illegible]	59,039	31,858	12,787	8,537
Kingfisher	1986	105,475	20,533	19,942	5,615	12,319	10,914	3,069	926	926	29,841	12,821	10,759	2,733
	1982	78,268	17,244	16,694	3,653	7,416	6,358	2,487	635	635	23,287	11,698	5,316	1,812
Kiowa	1986	52,200	16,820	16,457	2,085	3,805		2,601	2,010	465	13,013	2,079	3,978	2,196
	1982	47,637	15,612	15,227	1,710	3,050		2,353	1,513	388	12,986	2,889	2,595	1,769
Latimer	1986	23,710	9,523	8,615	1,175	1,761		924	110		1,554	985	3,525	764
	1982	21,441	10,003	9,020	867	1,369		807	89		1,540	1,260	2,132	614
Le Flore	1986	124,013	40,546	40,032	6,314	20,183	14,487	3,855	4,634	2,971	23,509	3,153	14,637	3,039
	1982	109,136	37,700	37,104	5,399	14,402	9,779	3,643	3,490	2,307	23,503	4,045	10,191	2,479
Lincoln	1986	101,893	29,196	28,313	9,911	8,313		2,514	4,107	3,768	13,551	7,968	17,985	2,382
	1982	85,097	25,408	24,561	7,423	5,901		2,288	3,360	3,163	13,106	10,459	9,939	1,738
Logan	1986	98,141	31,548	31,377	7,876	8,970	7,373	3,182	1,093	1,093	27,185	5,216	5,125	3,478
	1982	82,178	26,632	26,404	6,206	7,221	5,760	2,818	844	844	22,170	6,261	3,155	2,541
Love	1986	16,507	6,647	5,733	2,548	206		158	323	323	2,265	2,551	628	100
	1982	14,845	6,017	5,173	1,897	166		149	253	253	1,654	3,361	397	79
McClain	1986	108,869	31,850	31,172	8,837	15,815	11,993	3,336	2,402	2,402	27,628	5,730	8,284	2,759
	1982	84,805	26,972	26,314	6,150	10,329	7,344	2,681	1,487	1,487	22,748	6,438	4,400	1,708
McCurtain	1986	126,919	36,135	35,074	8,293	22,533	20,402	5,181	5,587	4,381	20,389	6,918	8,631	4,940
	1982	114,048	34,216	33,105	6,697	16,597	14,889	4,522	4,287	3,583	21,028	7,955	7,323	3,656
McIntosh	1986	82,267	18,010	17,742	6,929	10,565	9,043	2,189	2,440	1,964	21,527	4,973	9,644	2,013
	1982	65,561	17,068	16,761	4,783	6,482	5,338	1,927	1,836	1,573	16,608	6,149	5,653	1,456

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Major	1986	51,257	8,846	8,749	3,719	4,020		1,618	371	371	18,102	6,806	4,179	1,304
	1982	48,014	8,668	8,546	2,811	2,849		1,423	283	283	17,089	8,901	2,651	1,127
Marshall	1986	45,427	13,371	12,943	3,599	2,647		853	708	350	13,931	1,619	3,720	1,404
	1982	40,653	13,201	12,737	2,866	2,357		871	606	290	11,735	2,236	2,533	1,107
Mayes	1986	134,875	41,797	41,127	9,162	20,150	17,435	5,099	7,007	3,480	18,650	9,884	11,512	2,341
	1982	113,265	37,322	36,608	7,545	13,695	11,603	4,504	4,631	2,638	17,652	10,489	7,216	1,906
Murray	1986	66,859	15,511	15,297	2,945	6,858	5,772	914	1,055	568	24,250	1,631	4,848	1,767
	1982	57,287	15,603	15,339	2,650	5,072	4,160	911	901	508	19,251	2,278	3,217	1,198
Muskogee	1986	365,171	84,972	83,492	35,770	42,535	34,499	28,968	15,473	7,507	84,386	20,410	21,853	8,163
	1982	315,636	78,627	77,012	26,897	35,785	27,618	23,883	12,207	6,653	72,444	23,446	15,386	6,146
Noble	1986	51,521	14,178	13,805	4,147	3,208		1,138	1,859		7,508	6,588	4,935	2,054
	1982	47,077	13,033	12,650	3,546	2,499		1,143	1,397		7,051	8,071	3,223	1,394
Nowata	1986	28,276	5,739	5,085	2,440	4,894	4,133	572	597	597	5,080	908	4,171	762
	1982	28,995	6,818	6,022	2,237	4,310	3,515	675	571	571	6,086	1,501	2,971	758
Okfuskee	1986	26,937	9,733	9,527	1,511	1,766		760	1,151	1,151	2,722	2,200	4,184	966
	1982	23,871	9,349	9,122	1,169	1,294		751	852	852	2,708	2,766	2,580	811
Oklahoma	1986	5,481,387	962,060	926,011	653,518	715,644	554,839	366,540	376,473	194,123	1,131,046	228,119	509,095	114,874
	1982	4,235,447	839,448	805,417	443,058	513,400	375,713	287,637	244,737	140,811	954,179	261,107	265,537	78,889
Okmulgee	1986	154,637	46,753	44,856	10,551	26,059	24,642	8,855	5,896	5,508	27,149	7,476	8,224	3,298
	1982	144,071	44,352	42,417	9,331	21,198	19,831	8,441	4,648	4,428	26,247	11,055	6,517	2,988
Osage	1986	76,143	25,362	24,835	6,196	2,322		5,197	1,194	397	13,817	5,689	9,494	4,059
	1982	71,690	25,026	24,427	4,973	2,004		4,757	1,070	379	14,497	7,789	5,643	2,952
Ottawa	1986	160,856	46,296	43,519	10,871	19,689	14,807	11,804	5,150	4,425	23,083	18,702	11,569	6,410
	1982	132,414	39,215	36,745	8,759	15,180	10,870	8,827	3,725	3,290	20,132	18,951	7,040	4,116
Pawnee	1986	51,689	13,279	13,184	4,220	7,800	6,819	1,561	1,492	1,275	9,840	4,598	2,884	2,702
	1982	50,256	14,996	14,842	3,376	5,914	5,001	1,384	1,344	1,164	9,926	6,066	1,959	2,019
Payne	1986	324,085	78,406	77,192	36,597	47,369	30,929	20,148	12,431	5,163	50,388	16,259	31,631	9,661
	1982	280,804	74,638	73,248	29,537	35,064	20,930	17,363	9,833	4,673	46,357	20,046	20,596	6,704
Pittsburg	1986	172,361	41,054	39,877	15,397	34,782	28,877	4,606	5,915	3,936	33,181	6,499	13,797	4,319
	1982	153,809	40,776	39,480	11,900	26,384	21,215	4,441	5,240	3,867	32,211	9,370	8,546	3,151
Pontotoc	1986	215,633	47,277	45,986	19,585	33,258	21,181	14,612	10,075	4,680	40,945	8,656	15,625	5,070
	1982	165,640	42,466	41,174	12,486	19,949	11,640	12,257	6,905	3,515	34,859	9,034	8,956	3,541
Pottawatomie	1986	338,449	87,008	85,507	48,782	39,656	32,416	14,158	13,841	8,932	53,066	13,493	42,069	9,498
	1982	276,333	78,549	76,949	34,587	32,926	26,013	12,294	10,136	6,932	44,782	16,043	25,085	6,744
Pushmataha	1986	28,470	10,166	10,003	2,124	2,182		204	986	715	6,034	1,868	1,239	1,730
	1982	27,441	10,340	10,141	1,666	1,647		216	784	621	6,352	2,554	820	1,318
Roger Mills	1986	33,981	12,502	12,307	2,507	1,288		558	293		6,977	5,737	247	1,482
	1982	17,929	6,411	6,291	1,108	549		268	139		3,845	3,527	92	703
Rogers	1986	166,467	52,561	50,924	15,495	14,620	12,238	5,575	3,145	2,383	31,617	12,565	17,189	2,165
	1982	156,349	47,835	46,198	12,478	12,640	10,098	5,528	2,789	2,269	33,430	16,917	12,940	1,608
Seminole	1986	110,071	40,638	39,697	7,354	11,276	7,662	5,436	4,265	3,190	22,114	6,907	5,229	2,779
	1982	103,085	36,873	35,905	6,436	9,199	5,954	5,244	3,347	2,509	22,052	9,888	3,479	2,358
☐ Sequoyah	1986	87,009	27,625	27,152	4,735	11,247	10,317	1,790	3,302	1,993	15,150	11,138	7,512	1,519
	1982	84,792	28,715	28,134	4,598	8,595	7,751	1,901	2,746	1,718	15,978	13,099	4,811	1,086
Stephens	1986	235,992	59,174	57,591	20,524	22,450	4,281	13,786	9,813	5,645	55,059	9,640	23,012	9,226
	1982	227,575	58,445	56,700	16,669	21,397	3,530	12,871	8,780	5,630	59,900	13,238	15,805	6,854
Texas	1986	114,193	26,140	25,855	11,601	12,433		7,682	5,409	2,782	11,711	11,739	12,149	4,192
	1982	79,421	21,493	21,191	7,093	7,324		5,146	3,161	1,784	8,935	10,162	5,902	2,627
Tillman	1986	34,452	8,632	8,602	2,545	4,353		1,678	1,426	790	6,242	3,696	1,095	1,625
	1982	32,296	8,973	8,913	2,085	3,175		1,640	1,176	749	6,425	4,247	762	1,138
Tulsa	1986	3,776,567	732,850	716,937	434,475	453,354	383,719	256,795	246,391	129,208	819,802	196,095	272,442	76,317
	1982	3,286,504	695,187	677,922	322,226	367,560	301,699	225,750	181,602	106,284	776,411	232,648	170,694	59,571
Wagoner	1986	71,427	26,912	26,694	5,392	15,185	14,551	2,123	4,788	2,640	4,678	2,858	6,055	1,255
	1982	64,295	25,892	25,600	4,876	11,925	11,290	1,868	3,772	2,206	4,685	3,897	4,020	1,082
Washington	1986	295,727	70,416	69,937	32,912	39,536	32,875	18,240	14,436	6,688	50,228	17,307	24,430	8,102
	1982	267,825	65,778	65,121	25,223	35,180	28,402	16,258	12,859	6,455	49,673	20,198	18,235	5,729
Washita	1986	68,649	21,215	21,091	5,509	2,982		1,998	1,828	1,614	14,742	6,299	9,103	990
	1982	56,561	18,609	18,441	3,814	2,200		1,807	1,428	1,272	12,621	7,070	4,982	730
Woods	1986	73,759	17,096	16,415	6,946	9,751	7,341	3,042	4,323	2,132	19,205	2,001	5,107	2,411
	1982	59,117	15,847	15,167	4,972	6,846	4,827	2,502	3,312	1,797	14,648	2,646	3,002	1,789
Woodward	1986	214,426	44,412	43,337	18,749	37,439	30,404	12,625	9,619	5,299	44,675	12,072	19,690	4,355
	1982	180,091	42,596	41,432	13,863	25,334	19,728	10,968	7,932	4,749	38,497	14,740	12,566	3,116

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000))	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
TOTAL METRO COUNTIES	1986	13,112,150	2,560,685	2,490,249	1,459,897	1,646,060	1,289,819	831,924	775,683	412,188	2,977,922	600,502	1,061,842	278,344
	1982	10,563,263	2,293,987	2,224,148	1,031,951	1,220,711	918,711	674,049	536,967	317,597	2,541,065	692,402	600,681	199,647
TOTAL STATE	1986	19,692,426	4,207,632	4,096,267	2,008,848	2,455,576	1,829,916	1,168,201	1,032,677	559,647	4,230,919	1,024,566	1,626,629	475,066
	1982	16,070,649	3,804,620	3,692,709	1,440,150	1,811,563	1,293,760	957,906	729,947	437,878	3,713,080	1,173,518	944,837	340,033
OREGON														
EUGENE - SPRINGFIELD	1986	1,471,299	300,932	280,451	151,348	205,214	152,049	59,817	79,879	45,604	354,887	90,730	71,618	34,458
	1982	1,237,952	280,175	260,274	129,137	173,827	125,209	55,241	60,079	38,036	232,513	104,189	57,715	36,319
Lane	1986	1,471,299	300,932	280,451	151,348	205,214	152,049	59,817	79,879	45,604	354,887	90,730	71,618	34,458
	1982	1,237,952	280,175	260,274	129,137	173,827	125,209	55,241	60,079	38,036	232,513	104,189	57,715	36,319
MEDFORD	1986	792,219	139,004	130,819	65,035	127,925	89,590	29,972	32,394	14,725	184,360	47,906	35,484	15,154
	1982	661,061	129,361	121,355	57,905	93,071	62,973	27,631	26,054	12,812	125,011	54,816	28,833	15,610
Jackson	1986	792,219	139,004	130,819	65,035	127,925	89,590	29,972	32,394	14,725	184,360	47,906	35,484	15,154
	1982	661,061	129,361	121,355	57,905	93,071	62,973	27,631	26,054	12,812	125,011	54,816	28,833	15,610
PORTLAND	1986	7,870,161	1,334,920	1,263,666	822,554	1,404,607	1,209,449	411,668	386,319	159,597	1,794,760	478,397	278,593	114,739
	1982	6,060,275	1,160,549	1,094,921	671,737	1,073,677	912,119	306,590	271,704	129,066	1,044,927	505,687	207,454	110,165
Clackamas	1986	1,236,147	342,199	332,989	111,737	220,857	138,845	40,598	41,239	22,737	239,995	79,232	59,387	20,285
	1982	970,994	290,087	281,380	87,385	160,699	97,178	29,705	31,629	19,644	146,209	85,296	45,051	19,468
Multnomah	1986	4,316,460	625,991	582,982	488,680	834,725	768,772	256,656	234,703	87,964	867,755	274,838	115,185	50,615
	1982	3,334,473	544,472	505,448	410,253	624,000	567,905	181,886	166,287	71,903	510,732	286,864	86,730	48,483
Washington	1986	2,051,133	300,236	283,784	200,068	338,203	301,832	105,098	100,895	43,966	596,312	108,874	88,954	31,466
	1982	1,545,155	266,385	250,986	156,581	280,949	247,036	87,959	67,460	33,906	332,320	116,205	64,028	29,905
Yamhill	1986	266,421	66,494	63,911	22,069	10,822		9,316	9,482	4,930	90,698	15,453	15,067	12,373
	1982	209,653	59,605	57,107	17,518	8,029		7,040	6,328	3,613	55,666	17,322	11,645	12,309
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1986*	*8,726,408*	*1,547,019*	*1,467,634*	*918,268*	*1,560,310*	*1,354,594*	*445,580*	*418,921*	*174,280*	*1,958,556*	*517,343*	*317,196*	*145,819*
	1982	*6,746,202*	*1,343,663*	*1,270,452*	*754,334*	*1,185,406*	*1,015,206*	*334,453*	*296,182*	*141,948*	*1,142,736*	*560,888*	*238,886*	*138,500*
SALEM	1986	1,238,516	241,787	231,558	128,996	199,206	161,707	62,147	57,180	20,827	293,293	79,543	66,913	30,989
	1982	1,034,814	218,258	208,455	108,684	172,859	137,770	50,729	44,360	18,392	185,745	96,022	53,433	33,061
Marion	1986	1,143,072	201,722	191,907	116,140	195,660	161,707	60,705	54,574	20,404	283,689	71,111	57,311	28,687
	1982	945,907	179,577	170,295	97,450	169,976	137,770	49,362	42,170	18,025	179,237	85,349	45,526	30,404
Polk	1986	95,444	40,065	39,651	12,856	3,546		1,442	2,606	423	9,604	8,432	9,602	2,302
	1982	88,907	38,681	38,160	11,234	2,883		1,367	2,190	367	6,508	10,673	7,907	2,657
ALL COUNTIES														
Baker	1986	74,569	21,434	19,855	7,647	4,443		3,165	1,755	969	19,149	5,269	2,128	1,621
	1982	59,963	18,527	17,107	6,978	3,131		2,762	1,264	773	11,562	5,916	1,602	1,664
Benton	1986	311,209	74,642	71,021	40,650	37,790	27,772	15,394	13,493	5,151	60,629	15,378	10,612	10,106
	1982	250,508	65,124	61,767	31,903	30,605	21,737	12,361	9,840	4,213	36,750	18,027	8,076	10,139
Clackamas	1986	1,236,147	342,199	332,989	111,737	220,857	138,845	40,598	41,239	22,737	239,995	79,232	59,387	20,285
	1982	970,994	290,087	281,380	87,385	160,699	97,178	29,705	31,629	19,644	146,209	85,296	45,051	19,468
Clatsop	1986	202,991	54,556	52,554	29,684	5,166		12,288	7,777	4,297	39,411	9,815	11,579	12,508
	1982	151,192	43,611	41,877	23,382	3,778		9,201	5,035	3,072	20,378	10,270	8,122	10,250
Columbia	1986	104,137	37,772	36,883	11,761	1,586		3,810	7,115	4,058	15,901	7,433	4,602	8,378
	1982	89,641	33,699	32,801	10,098	1,421		3,166	5,284	3,300	10,348	8,477	3,703	7,390
Coos	1986	312,590	74,718	71,333	26,283	23,870	17,643	16,366	12,818	6,084	73,828	19,623	24,054	12,047
	1982	267,951	70,516	67,107	24,302	18,635	13,112	13,648	10,555	5,546	45,847	24,740	19,568	12,819
Crook	1986	44,089	17,903	17,612	3,509	1,956		3,665	638	402	7,688	1,667	2,386	1,104
	1982	34,084	14,864	14,576	2,637	1,323		2,654	447	315	4,158	2,051	1,685	987
Curry	1986	95,973	26,347	25,499	10,442	3,585		1,944	3,729	1,849	19,326	7,745	13,667	4,239
	1982	67,253	20,419	19,699	8,205	2,249		1,424	2,280	1,261	10,050	7,702	7,125	3,521
Deschutes	1986	364,508	80,870	78,199	36,674	36,704	19,339	22,762	10,229	5,834	77,926	26,465	29,154	16,858
	1982	315,139	79,364	76,499	30,850	27,567	13,877	18,607	7,970	5,003	51,047	30,857	24,483	17,143
Douglas	1986	445,053	110,035	106,520	40,528	40,907	20,013	17,156	14,966	8,931	118,966	40,862	16,370	15,769
	1982	351,045	93,377	90,105	34,344	30,874	14,184	12,855	10,470	6,711	71,464	44,578	12,618	14,986
Gilliam	1986	5,062	550	512	894						1,523	1,129	696	71
	1982	4,784	647	600	870						995	1,431	533	85
Grant	1986	24,431	7,555	7,276	1,313	1,034		1,404	1,235	781	6,570	1,111	957	1,361
	1982	21,022	7,954	7,635	1,274	787		1,079	846	597	3,903	1,393	778	1,274
Harney	1986	30,931	8,065	8,000	2,518	1,334		473	806	806	7,422	3,479	4,314	193
	1982	26,163	7,632	7,546	2,520	945		444	632	632	4,492	4,324	2,701	205

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OREGON (continued)														
ALL COUNTIES (continued)														
Hood River	1986	92,928	25,380	24,661	9,984	6,487		2,014	2,589	1,425	22,837	4,666	8,969	1,817
	1982	70,969	22,686	21,972	7,843	4,239		1,650	1,783	1,087	13,105	4,874	5,890	1,584
Jackson	1986	792,219	139,004	130,819	65,035	127,925	89,590	29,972	32,394	14,725	154,360	47,906	35,484	15,154
	1982	661,061	129,361	121,355	57,905	93,071	62,973	27,631	26,054	12,812	125,011	54,816	28,833	15,610
Jefferson	1986	60,872	17,295	16,827	5,452	1,113		1,647	901	569	21,528	4,653	3,485	1,744
	1982	47,818	15,952	15,470	4,947	906		1,287	633	446	11,751	5,142	2,605	1,770
Josephine	1986	363,929	75,122	69,496	29,470	29,865	24,266	18,535	13,390	4,722	106,597	32,815	24,645	11,740
	1982	285,788	64,785	59,743	24,334	21,747	17,147	13,524	9,892	3,736	63,440	38,823	19,136	11,044
Klamath	1986	330,656	75,313	72,881	30,508	36,035	24,496	18,255	13,680	8,115	79,860	20,055	19,032	14,732
	1982	262,355	66,589	64,233	25,398	29,310	19,122	13,965	9,852	6,488	48,110	22,238	14,826	12,676
Lake	1986	34,918	9,973	9,644	2,846	198		473	1,430	906	9,414	2,409	4,549	1,343
	1982	29,636	9,231	8,897	2,662	175		468	1,013	715	6,330	2,919	3,248	1,400
Lane	1986	1,471,299	300,932	280,451	151,348	205,214	152,049	59,817	79,879	45,604	354,887	90,730	71,618	34,458
	1982	1,237,952	280,175	260,274	129,137	173,827	125,209	55,241	60,079	38,036	232,513	104,189	57,715	36,319
Lincoln	1986	183,831	38,608	35,558	34,503	6,293	4,608	4,194	4,324	2,841	31,370	17,166	21,663	11,536
	1982	164,264	38,726	35,553	30,408	5,660	3,994	4,094	3,299	2,335	19,747	21,113	15,876	10,452
Linn	1986	455,426	92,308	90,390	39,370	53,008	40,848	13,372	16,494	6,732	123,02[illegible]	48,050	24,639	19,231
	1982	361,782	76,221	74,299	33,900	44,194	33,114	11,769	11,891	5,398	73,552	52,443	18,691	15,982
Malheur	1986	178,507	37,366	36,137	16,859	21,639	7,819	9,445	4,878	2,479	45,688	10,398	11,966	5,994
	1982	137,741	32,985	31,798	13,768	14,366	4,884	6,836	3,596	2,029	27,147	11,794	8,806	5,596
Marion	1986	1,143,072	201,722	191,907	116,140	195,660	161,707	60,705	54,574	20,404	283,689	71,111	57,311	28,687
	1982	945,907	179,577	170,295	97,450	169,976	137,770	49,362	42,170	18,025	179,237	85,349	45,526	30,404
Morrow	1986	22,767	4,844	4,653	3,014	830		655	362	226	4,548	3,936	1,959	592
	1982	17,921	4,073	3,900	2,222	564		549	254	178	2,613	4,136	1,318	569
Multnomah	1986	4,316,460	625,991	582,982	488,680	834,725	768,772	256,656	234,703	87,964	867,755	274,838	115,185	50,615
	1982	3,334,473	544,472	505,448	410,253	624,000	567,905	181,886	166,287	71,903	510,732	286,864	86,730	48,483
Polk	1986	95,444	40,065	39,651	12,856	3,546		1,442	2,606	423	9,604	8,432	9,602	2,302
	1982	88,907	38,681	38,160	11,234	2,883		1,367	2,190	367	6,508	10,673	7,907	2,657
Sherman	1986	10,738	577	535	3,797	313						4,812	650	306
	1982	8,307	449	415	2,469	182						4,487	333	204
Tillamook	1986	94,653	29,052	28,068	9,084	2,444		3,442	2,870	1,515	20,654	5,568	10,796	2,118
	1982	80,427	27,277	26,269	9,240	2,063		3,177	2,256	1,317	12,697	7,042	6,912	2,230
Umatilla	1986	347,488	90,106	88,607	28,422	13,780	9,662	15,869	9,809	6,457	105,482	25,284	18,236	16,239
	1982	290,892	80,185	78,599	26,679	11,591	7,854	13,085	7,577	5,381	66,169	31,494	14,892	15,576
Union	1986	121,581	29,671	29,422	11,064	2,856		5,596	5,659	3,351	31,611	9,362	7,225	10,480
	1982	91,688	23,834	23,558	9,100	1,895		4,131	3,752	2,440	18,099	10,437	5,190	8,250
Wallowa	1986	36,864	10,539	10,121	1,964	878		1,046	916	578	14,261	1,387	3,004	1,220
	1982	26,806	8,803	8,427	1,828	733		912	567	399	7,813	1,580	1,897	1,111
Wasco	1986	144,698	20,864	20,247	15,682	18,961	7,589	7,128	4,587	2,566	41,742	6,223	8,418	10,713
	1982	121,283	20,909	20,226	12,928	13,956	6,729	6,835	3,644	2,236	26,986	8,411	6,894	10,307
Washington	1986	2,051,133	300,236	283,784	200,068	338,203	301,832	105,098	100,895	43,966	596,312	108,874	88,954	31,466
	1982	1,545,155	266,385	250,986	156,581	280,949	247,036	87,959	67,460	33,906	332,320	116,205	64,028	29,905
Wheeler	1986	4,614	920	863	507	342					2,468	39		
	1982	3,508	848	792	440	312					1,547	53		
Yamhill	1986	266,421	66,494	63,911	22,069	10,822		9,316	9,482	4,930	90,698	15,453	15,067	12,373
	1982	209,653	59,605	57,107	17,518	8,029		7,040	6,328	3,613	55,666	17,322	11,645	12,309
TOTAL METRO COUNTIES	**1986**	**11,372,195**	**2,016,643**	**1,906,494**	**1,167,933**	**1,936,952**	**1,612,795**	**563,604**	**555,772**	**240,753**	**2,627,300**	**696,576**	**452,608**	**195,340**
	1982	8,994,102	1,788,343	1,685,005	967,463	1,513,434	1,238,071	440,191	402,197	198,306	1,588,196	760,714	347,435	195,155
TOTAL STATE	**1986**	**15,872,208**	**3,089,030**	**2,939,868**	**1,622,362**	**2,290,369**	**1,818,850**	**763,702**	**712,222**	**322,397**	**3,736,725**	**1,033,375**	**742,363**	**389,400**
	1982	12,634,032	2,737,630	2,596,575	1,352,992	1,786,642	1,393,825	600,674	516,829	263,914	2,258,296	1,147,466	564,943	374,369
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	**1986**	**4,035,091**	**816,005**	**761,636**	**341,364**	**450,698**	**395,433**	**190,991**	**171,473**	**86,349**	**971,098**	**265,037**	**194,784**	**123,677**
	1982	3,008,001	703,590	654,592	249,644	338,120	290,267	137,702	104,390	59,466	527,629	286,243	110,491	86,578
Carbon	1986	182,032	60,056	55,559	11,457	5,652	2,826	4,679	7,772	3,749	42,823	10,708	13,354	7,869
	1982	153,894	55,283	50,981	9,367	4,981	2,227	3,798	5,570	2,874	26,568	14,488	8,529	5,800
Lehigh	1986	2,283,561	395,449	369,508	208,916	341,636	307,621	108,[illegible]63	117,336	58,112	533,646	115,347	89,831	62,572
	1982	1,635,127	329,393	306,804	145,234	251,622	223,142	75,374	68,652	38,921	280,246	120,344	49,796	40,404
Northampton	1986	1,008,619	239,773	224,008	86,190	77,585	64,655	59,353	31,227	18,191	252,038	62,570	50,900	35,452
	1982	808,484	218,515	203,497	67,409	62,489	50,414	45,608	20,764	13,285	152,401	71,940	30,080	27,567

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
PENNSYLVANIA (continued)														
ALLENTOWN - BETHLEHEM (continued)														
Warren, N. J.	*1986*	*560,879*	*120,727*	*112,561*	*34,801*	*25,825*	*20,331*	*18,296*	*15,138*	*6,297*	*142,591*	*76,412*	*40,699*	*17,784*
	1982	*410,496*	*100,399*	*93,310*	*27,634*	*19,028*	*14,484*	*12,922*	*9,404*	*4,386*	*68,414*	*79,471*	*22,086*	*12,807*
ALTOONA	**1986**	**801,616**	**176,416**	**167,815**	**52,853**	**106,932**	**89,898**	**49,239**	**44,685**	**22,821**	**207,886**	**39,016**	**50,806**	**30,807**
	1982	610,467	153,751	145,788	43,382	87,831	71,824	36,033	28,219	15,992	117,647	44,778	30,742	21,457
Blair	1986	801,616	176,416	167,815	52,853	106,932	89,898	49,239	44,685	22,821	207,886	39,016	50,806	30,807
	1982	610,467	153,751	145,788	43,382	87,831	71,824	36,033	28,219	15,992	117,647	44,778	30,742	21,457
BEAVER COUNTY	**1986**	**872,971**	**244,302**	**233,610**	**62,749**	**153,741**	**137,026**	**33,001**	**39,638**	**18,701**	**148,856**	**56,358**	**38,441**	**36,824**
	1982	751,924	220,869	210,530	53,799	137,338	120,198	31,542	26,743	14,304	93,081	71,972	25,376	27,520
Beaver	1986	872,971	244,302	233,610	62,749	153,741	137,026	33,001	39,638	18,701	148,856	56,358	38,441	36,824
	1982	751,924	220,869	210,530	53,799	137,338	120,198	31,542	26,743	14,304	93,081	71,972	25,376	27,520
ERIE	**1986**	**1,499,920**	**327,284**	**309,260**	**139,224**	**180,758**	**138,583**	**78,929**	**81,602**	**30,294**	**346,443**	**129,768**	**75,377**	**54,311**
	1982	1,184,298	286,748	270,093	107,119	140,685	104,183	59,373	51,495	21,651	207,800	148,966	45,375	41,847
Erie	1986	1,499,920	327,284	309,260	139,224	180,758	138,583	78,929	81,602	30,294	346,443	129,768	75,377	54,311
	1982	1,184,298	286,748	270,093	107,119	140,685	104,183	59,373	51,495	21,651	207,800	148,966	45,375	41,847
HARRISBURG - LEBANON - CARLISLE	**1986**	**4,165,367**	**902,867**	**856,258**	**335,554**	**457,242**	**397,122**	**150,285**	**188,557**	**87,246**	**971,384**	**302,208**	**229,327**	**131,515**
	1982	2,892,765	682,295	644,678	234,588	319,122	271,257	112,052	105,674	54,647	496,493	307,273	118,258	88,039
Cumberland	1986	1,728,549	381,417	363,817	136,222	180,918	165,172	54,457	85,352	40,033	333,715	132,728	92,687	58,648
	1982	1,105,560	256,150	243,551	87,935	109,776	98,808	38,618	44,949	23,547	158,076	121,301	44,550	34,924
Dauphin	1986	1,624,103	349,994	332,058	153,283	192,974	156,818	73,099	69,374	29,013	392,660	119,084	94,034	53,324
	1982	1,175,790	279,232	264,078	109,155	143,577	113,453	56,694	38,813	18,459	203,545	128,790	49,193	38,872
Lebanon	1986	688,468	143,644	133,396	39,319	79,355	75,132	22,046	30,175	17,062	199,821	41,998	38,580	16,140
	1982	512,984	121,577	112,543	31,655	62,883	58,996	16,222	19,458	11,830	109,197	46,547	22,193	11,695
Perry	1986	124,247	27,812	26,987	6,730	3,995		683	3,656	1,138	45,188	8,398	4,026	3,403
	1982	98,431	25,336	24,506	5,843	2,886		518	2,454	811	25,675	10,635	2,322	2,548
JOHNSTOWN	**1986**	**1,043,153**	**247,291**	**232,891**	**69,345**	**126,654**	**114,351**	**41,244**	**51,383**	**28,687**	**243,123**	**63,662**	**83,951**	**36,418**
	1982	937,393	242,412	227,577	64,585	116,195	102,837	35,545	37,195	22,160	171,282	87,287	57,976	30,169
Cambria	1986	746,260	180,949	170,082	47,597	106,356	97,643	36,492	33,154	15,491	144,974	47,538	58,878	28,130
	1982	681,438	176,054	164,954	44,224	98,541	88,983	30,581	24,773	12,955	105,249	63,497	42,008	22,828
Somerset	1986	296,893	66,342	62,809	21,748	20,298	16,708	4,752	18,229	13,196	98,149	16,124	25,073	8,288
	1982	255,955	66,358	62,623	20,361	17,654	13,854	4,964	12,422	9,205	66,033	23,790	15,968	7,341
LANCASTER	**1986**	**2,433,663**	**521,935**	**455,556**	**221,098**	**255,881**	**191,773**	**111,878**	**150,169**	**74,534**	**557,888**	**100,138**	**185,637**	**73,891**
	1982	1,677,169	405,521	352,819	148,425	176,729	127,844	77,183	84,085	45,301	291,951	117,268	95,095	48,136
Lancaster	1986	2,433,663	521,935	455,556	221,098	255,881	191,773	111,878	150,169	74,534	557,888	100,138	185,637	73,891
	1982	1,677,169	405,521	352,819	148,425	176,729	127,844	77,183	84,085	45,301	291,951	117,268	95,095	48,136
PHILADELPHIA	**1986**	**31,122,684**	**6,102,247**	**5,486,687**	**2,809,543**	**3,676,526**	**3,297,511**	**1,940,905**	**1,615,370**	**851,269**	**7,184,748**	**1,655,887**	**1,576,510**	**1,124,643**
	1982	20,903,587	4,649,012	4,170,815	1,903,982	2,487,318	2,189,892	1,284,949	864,520	505,273	3,634,629	1,669,040	772,142	663,145
Bucks	1986	3,746,489	693,876	627,554	259,804	411,860	367,340	155,832	139,815	81,176	1,176,341	196,443	276,112	88,099
	1982	2,660,873	580,472	523,316	200,507	309,497	270,669	111,789	88,865	56,100	620,098	211,244	142,013	59,189
Chester	1986	1,791,229	354,508	325,743	152,501	114,098	92,539	52,566	103,302	40,951	517,208	108,910	127,055	59,093
	1982	1,287,982	299,631	274,441	107,127	87,450	68,970	43,839	56,568	25,737	274,094	114,993	71,962	40,355
Delaware	1986	4,008,360	840,881	738,412	307,846	555,543	521,788	252,250	195,151	86,328	933,888	205,092	203,316	128,973
	1982	2,582,339	605,478	530,000	204,111	371,397	345,020	156,208	94,180	46,619	447,210	205,038	91,477	79,167
Montgomery	1986	6,213,199	1,058,698	965,591	470,122	988,874	915,213	460,323	297,004	159,742	1,497,363	296,798	290,063	211,708
	1982	3,960,817	793,680	721,572	313,004	593,299	541,729	280,093	161,625	95,931	708,725	299,299	139,306	118,404
Philadelphia	1986	8,420,474	1,833,836	1,613,571	1,059,001	732,775	600,131	668,888	552,459	301,330	1,230,282	437,764	374,433	432,947
	1982	5,391,039	1,304,745	1,144,370	647,986	467,128	368,862	435,887	266,550	160,833	583,111	391,173	154,254	235,740
Burlington, N. J.	*1986*	*2,300,973*	*391,616*	*356,108*	*207,515*	*286,736*	*255,797*	*93,850*	*101,549*	*50,523*	*733,507*	*150,375*	*81,995*	*49,117*
	1982	*1,710,255*	*337,163*	*305,615*	*161,847*	*237,201*	*208,804*	*75,993*	*57,601*	*31,937*	*404,580*	*166,548*	*51,757*	*34,077*
Camden, N. J.	*1986*	*3,255,466*	*633,562*	*581,717*	*269,643*	*353,886*	*330,627*	*198,489*	*187,935*	*107,345*	*746,908*	*181,418*	*161,474*	*115,836*
	1982	*2,301,518*	*497,650*	*455,470*	*204,154*	*254,433*	*233,930*	*136,616*	*114,316*	*71,331*	*402,798*	*195,238*	*85,156*	*70,880*
Gloucester, N. J.	*1986*	*1,386,494*	*295,270*	*277,991*	*83,111*	*232,754*	*214,076*	*58,707*	*38,155*	*23,874*	*349,251*	*79,087*	*62,062*	*38,870*
	1982	*1,008,764*	*230,193*	*216,031*	*65,246*	*166,913*	*151,908*	*44,524*	*24,815*	*16,785*	*194,013*	*85,507*	*36,217*	*25,333*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***1986***	***37,891,926***	***7,467,436***	***6,747,708***	***3,353,445***	***4,561,701***	***4,087,664***	***2,299,307***	***1,970,309***	***1,032,631***	***8,697,439***	***2,102,502***	***1,863,170***	***1,346,012***
	1982	*25,582,455*	*5,717,077*	*5,154,269*	*2,287,397*	*3,071,880*	*2,702,323*	*1,536,950*	*1,066,756*	*620,073*	*4,404,568*	*2,140,823*	*938,293*	*814,439*
PITTSBURGH	**1986**	**12,087,280**	**2,529,481**	**2,340,918**	**1,188,963**	**1,719,350**	**1,591,456**	**633,342**	**601,040**	**327,555**	**2,841,648**	**721,265**	**611,277**	**427,717**
	1982	9,901,282	2,334,552	2,154,100	942,363	1,434,468	1,307,334	513,462	401,050	241,343	1,787,705	890,754	379,451	329,543
Allegheny	1986	8,530,801	1,728,673	1,582,319	921,727	1,257,628	1,167,593	491,161	429,211	220,789	1,967,151	475,541	348,901	308,832
	1982	6,841,666	1,580,925	1,442,466	710,993	1,019,873	932,764	383,626	281,124	161,646	1,207,212	570,136	204,990	234,847
Fayette	1986	680,254	168,569	159,786	47,941	96,709	88,236	33,665	26,619	12,643	145,741	38,931	47,723	28,779
	1982	612,476	166,347	157,177	41,574	93,309	83,689	28,885	19,460	10,249	97,836	53,165	32,760	23,659

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
PITTSBURGH (continued)														
Washington	1986	958,458	217,219	205,239	75,944	105,561	96,057	36,007	34,735	21,206	271,176	67,328	63,615	30,889
	1982	812,766	201,775	190,039	64,153	92,418	82,434	32,936	25,565	16,569	179,137	91,111	39,947	23,547
Westmoreland	1986	1,917,767	415,020	393,574	143,351	259,452	239,570	72,509	110,475	72,917	457,580	139,465	151,038	59,217
	1982	1,634,374	385,505	364,418	125,643	228,868	208,447	68,015	74,901	52,879	303,520	176,342	101,754	47,490
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*1986*	*12,960,251*	*2,773,783*	*2,574,528*	*1,251,712*	*1,873,091*	*1,728,482*	*666,343*	*640,678*	*346,256*	*2,990,504*	*777,623*	*649,718*	*464,541*
	1982	*10,653,206*	*2,555,421*	*2,364,630*	*996,162*	*1,571,806*	*1,427,532*	*545,004*	*427,793*	*255,647*	*1,880,786*	*962,726*	*404,827*	*357,063*
READING	1986	2,249,105	417,434	368,756	188,745	257,302	224,909	281,228	115,087	61,867	541,854	108,980	85,210	56,264
	1982	1,509,148	319,627	281,454	129,589	176,901	151,722	170,614	61,975	35,780	277,149	113,525	43,050	33,547
Berks	1986	2,249,105	417,434	368,756	188,745	257,302	224,909	281,228	115,087	61,867	541,854	108,980	85,210	56,264
	1982	1,509,148	319,627	281,454	129,589	176,901	151,722	170,614	61,975	35,780	277,149	113,525	43,050	33,547
SCRANTON - WILKES-BARRE	1986	4,039,737	901,554	841,535	356,727	513,015	427,672	233,176	165,922	89,178	837,511	232,156	230,905	174,056
	1982	2,985,140	747,605	695,518	260,432	388,041	314,803	161,287	98,582	57,544	463,105	252,513	128,004	114,354
Columbia	1986	270,894	70,724	65,205	25,515	28,891	24,135	11,128	12,243	3,025	56,018	14,395	22,452	10,116
	1982	220,961	62,269	57,226	19,817	24,613	19,933	9,835	7,284	2,099	34,912	19,289	13,538	7,980
Lackawanna	1986	1,332,364	290,390	273,988	112,907	186,713	158,834	96,732	48,501	28,877	279,949	76,286	70,225	67,759
	1982	945,589	233,523	219,630	78,128	136,402	113,359	62,051	28,161	17,994	146,800	78,030	38,524	42,618
Luzerne	1986	1,824,685	400,843	367,359	167,242	234,322	196,772	105,047	87,473	48,858	371,191	93,453	95,340	73,531
	1982	1,349,645	336,323	307,246	119,824	178,079	145,291	74,916	52,925	32,047	207,319	101,565	51,102	48,975
Monroe	1986	498,831	111,423	107,022	42,878	56,861	42,772	18,140	14,787	7,279	105,303	38,781	32,199	17,193
	1982	379,523	89,069	85,278	36,649	44,018	32,215	12,933	8,335	4,539	59,411	43,548	18,491	11,169
Wyoming	1986	112,963	28,174	27,961	8,185	6,228	5,159	2,129	2,918	1,139	25,050	9,241	10,689	5,457
	1982	89,422	26,421	26,138	6,014	4,929	4,005	1,552	1,877	865	14,663	10,081	6,349	3,612
SHARON	1986	579,428	123,092	117,148	53,090	83,823	78,079	28,038	28,520	15,465	155,933	34,417	34,857	16,474
	1982	506,626	126,106	119,633	45,850	68,045	62,766	24,714	20,689	12,372	107,675	47,458	24,579	13,958
Mercer	1986	579,428	123,092	117,148	53,090	83,823	78,079	28,038	28,520	15,465	155,933	34,417	34,857	16,474
	1982	506,626	126,106	119,633	45,850	68,045	62,766	24,714	20,689	12,372	107,675	47,458	24,579	13,958
STATE COLLEGE	1986	595,039	115,912	108,498	60,671	58,978	55,032	26,559	31,103	14,230	129,068	32,796	63,680	20,711
	1982	492,096	112,664	105,121	49,756	51,827	47,608	23,180	20,465	10,987	80,099	39,987	39,000	15,920
Centre	1986	595,039	115,912	108,498	60,671	58,978	55,032	26,559	31,103	14,230	129,068	32,796	63,680	20,711
	1982	492,096	112,664	105,121	49,756	51,827	47,608	23,180	20,465	10,987	80,099	39,987	39,000	15,920
WILLIAMSPORT	1986	637,237	146,761	135,360	46,620	81,809	72,160	45,713	31,105	13,473	156,397	23,240	36,284	21,388
	1982	516,292	137,552	126,462	37,288	64,836	55,981	34,841	21,049	10,379	98,193	31,568	23,161	16,880
Lycoming	1986	637,237	146,761	135,360	46,620	81,809	72,160	45,713	31,105	13,473	156,397	23,240	36,284	21,388
	1982	516,292	137,552	126,462	37,288	64,836	55,981	34,841	21,049	10,379	98,193	31,568	23,161	16,880
YORK	1986	1,989,749	425,065	389,267	171,504	234,820	207,860	79,347	99,945	59,315	477,094	112,863	148,695	54,565
	1982	1,579,679	387,589	354,144	135,609	185,434	160,889	64,144	65,359	41,822	283,234	134,053	88,074	39,823
Adams	1986	240,877	61,444	49,936	37,919	6,903	5,168	3,878	9,888	5,089	49,267	20,402	22,367	6,422
	1982	188,911	53,293	43,174	27,710	5,606	3,977	3,465	6,477	3,660	28,718	23,021	11,967	4,582
York	1986	1,748,872	363,621	339,331	133,585	227,917	202,692	75,469	90,057	54,226	427,827	92,461	126,328	48,143
	1982	1,390,768	334,296	310,970	107,899	179,828	156,912	60,679	58,882	38,162	254,516	111,032	76,107	35,241
ALL COUNTIES														
Adams	1986	240,877	61,444	49,936	37,919	6,903	5,168	3,878	9,888	5,089	49,267	20,402	22,367	6,422
	1982	188,911	53,293	43,174	27,710	5,606	3,977	3,465	6,477	3,660	28,718	23,021	11,967	4,582
Allegheny	1986	8,530,801	1,728,673	1,582,319	921,727	1,257,628	1,167,593	491,161	429,211	220,789	1,967,151	475,541	348,901	308,832
	1982	6,841,666	1,580,925	1,442,466	710,993	1,019,873	932,764	383,626	281,124	161,646	1,207,212	570,136	204,990	234,847
Armstrong	1986	303,947	89,891	83,940	22,621	17,591	16,062	9,064	12,269	6,754	74,141	25,891	22,708	14,577
	1982	247,594	80,361	74,802	18,374	15,174	13,654	7,118	8,470	5,085	46,192	30,750	14,420	10,519
Beaver	1986	872,971	244,302	233,610	62,749	153,741	137,026	33,001	39,638	18,701	148,856	56,358	38,441	36,824
	1982	751,924	220,869	210,530	53,799	137,338	120,198	31,542	26,743	14,304	93,081	71,972	25,376	27,520
Bedford	1986	212,778	41,332	40,626	31,607	3,995	2,166	3,488	7,651	4,734	53,585	33,365	12,288	8,349
	1982	170,079	34,803	34,099	23,410	3,186	1,605	2,858	4,650	3,054	29,013	42,093	7,306	5,571
Berks	1986	2,249,105	417,434	368,756	188,745	257,302	224,909	281,228	115,087	61,867	541,854	108,980	85,210	56,264
	1982	1,509,148	319,627	281,454	129,589	176,901	151,722	170,614	61,975	35,780	277,149	113,525	43,050	33,547
Blair	1986	801,616	176,416	167,815	52,853	106,932	89,898	49,239	44,685	22,821	207,886	39,016	50,806	30,807
	1982	610,467	153,751	145,788	43,382	87,831	71,824	36,033	28,219	15,992	117,647	44,778	30,742	21,457
Bradford	1986	245,553	58,277	52,906	14,030	14,166	12,424	9,319	7,934	3,316	74,601	13,333	20,364	14,915
	1982	207,220	54,955	49,730	11,938	13,104	11,230	8,054	5,837	2,741	49,050	17,400	14,019	11,621
Bucks	1986	3,746,489	693,876	627,554	259,804	411,860	367,340	155,832	139,815	81,176	1,176,341	196,443	276,112	88,099
	1982	2,660,873	580,472	523,316	200,507	309,497	270.669	111,789	88,865	56,100	620,098	211,244	142,013	59,189

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Butler	1986	669,715	135,006	126,320	61,449	87,950	82,802	23,600	37,505	18,614	169,491	51,197	40,873	23,086
	1982	576,311	134,318	125,276	52,940	69,202	64,322	22,657	25,202	13,840	111,389	70,899	28,361	18,131
Cambria	1986	746,260	180,949	170,082	47,597	106,356	97,643	36,492	33,154	15,491	144,974	47,538	58,878	28,130
	1982	681,438	176,054	164,954	44,224	98,541	88,983	30,581	24,773	12,955	105,249	63,497	42,008	22,828
Cameron	1986	21,435	7,094	7,025	1,191	2,024		497	389	142	2,521	2,119	854	1,487
	1982	19,871	6,776	6,690	1,129	1,589		467	274	126	1,627	2,747	559	1,142
Carbon	1986	182,032	60,056	55,559	11,457	5,652	2,826	4,679	7,772	3,749	42,823	10,708	13,354	7,869
	1982	153,894	55,283	50,981	9,367	4,981	2,227	3,798	5,570	2,874	26,568	14,488	8,529	5,800
Centre	1986	595,039	115,912	108,498	60,671	58,978	55,032	26,559	31,103	14,230	129,068	32,796	63,680	20,711
	1982	492,096	112,664	105,121	49,756	51,827	47,608	23,180	20,465	10,987	80,099	39,987	39,000	15,920
Chester	1986	1,791,229	354,508	325,743	152,501	114,098	92,539	52,566	103,302	40,951	517,208	108,910	127,055	59,093
	1982	1,287,982	299,631	274,441	107,127	87,450	68,970	43,839	56,568	25,737	274,094	114,993	71,962	40,355
Clarion	1986	180,308	36,007	35,681	17,954	14,551	12,520	11,928	6,544	3,835	40,886	19,362	15,048	7,871
	1982	163,762	38,701	38,229	15,758	11,147	9,331	10,218	4,799	3,130	27,701	25,644	10,562	6,333
Clearfield	1986	467,873	98,365	94,238	24,618	55,316	41,733	16,144	23,199	14,792	131,696	37,144	38,885	13,783
	1982	400,302	95,405	91,111	21,324	41,865	30,382	15,300	14,499	9,984	87,588	52,597	26,824	10,842
Clinton	1986	205,243	40,284	40,011	10,809	13,821	8,059	15,741	7,160	2,163	46,869	29,247	10,992	6,821
	1982	168,229	36,478	36,115	9,145	9,347	5,104	11,921	4,839	1,784	28,269	34,177	6,320	4,868
Columbia	1986	270,894	70,724	65,205	25,515	28,891	24,135	11,128	12,243	3,025	56,018	14,395	22,452	10,116
	1982	220,961	62,269	57,226	19,817	24,613	19,933	9,835	7,284	2,099	34,912	19,289	13,538	7,980
Crawford	1986	384,557	89,094	86,394	39,160	37,587	27,213	16,561	13,178	7,019	91,017	25,985	33,793	10,730
	1982	336,682	85,470	82,615	32,647	34,395	23,888	14,826	9,930	5,664	60,405	33,724	23,425	9,891
Cumberland	1986	1,728,549	381,417	363,817	136,222	180,918	165,172	54,457	85,352	40,033	333,715	132,728	92,687	58,648
	1982	1,105,560	256,150	243,551	87,935	109,776	98,808	38,618	44,949	23,547	158,076	121,301	44,550	34,924
Dauphin	1986	1,624,103	349,994	332,058	153,283	192,974	156,818	73,099	69,374	29,013	392,660	119,084	94,034	53,324
	1982	1,175,790	279,232	264,078	109,155	143,577	113,453	56,694	38,813	18,459	203,545	128,790	49,193	38,872
Delaware	1986	4,008,360	840,881	738,412	307,846	555,543	521,788	252,250	195,151	86,328	933,888	205,092	203,316	128,973
	1982	2,582,339	605,478	530,000	204,111	371,397	345,020	156,208	94,180	46,619	447,210	205,038	91,477	79,167
Elk	1986	132,199	38,649	38,301	6,596	9,637	7,307	3,767	5,925	3,674	34,564	6,301	9,469	7,719
	1982	114,635	36,805	36,358	5,853	8,788	6,273	3,755	4,402	3,010	22,520	9,062	6,191	5,984
Erie	1986	1,499,920	327,284	309,260	139,224	180,758	138,583	78,929	81,602	30,294	346,443	129,768	75,377	54,311
	1982	1,184,298	286,748	270,093	107,119	140,685	104,183	59,373	51,495	21,651	207,800	148,966	45,375	41,847
Fayette	1986	680,254	168,569	159,786	47,941	96,709	88,236	33,665	26,619	12,643	145,741	38,931	47,723	28,779
	1982	612,476	166,347	157,177	41,574	93,309	83,689	28,885	19,460	10,249	97,836	53,165	32,760	23,659
Forest	1986	17,165	4,303	4,220	1,681	512		191	144		2,938	580	5,600	
	1982	13,552	4,090	3,999	1,591	419		184	105		1,772	872	3,105	
Franklin	1986	488,297	106,205	87,531	38,812	53,394	50,731	31,174	15,548	6,549	118,675	22,930	35,485	20,703
	1982	444,892	111,329	91,461	36,264	48,480	45,659	26,194	11,974	5,791	81,590	34,377	25,157	17,771
Fulton	1986	29,703	9,080	8,959	2,765	1,336		158	635	635	10,093	2,044	1,300	1,357
	1982	27,998	9,696	9,536	2,735	1,143		174	490	490	6,926	3,500	902	1,223
Greene	1986	160,599	42,921	42,501	9,415	17,935	15,201	3,272	5,310	4,583	47,599	11,490	8,423	5,371
	1982	122,181	37,505	37,020	7,107	12,093	9,912	2,693	3,080	2,771	28,109	13,704	5,044	3,776
Huntingdon	1986	145,289	39,964	39,582	11,788	8,700	5,871	5,536	4,347	3,357	25,158	6,280	13,501	4,242
	1982	120,480	35,405	34,955	9,425	6,672	4,228	4,567	2,663	2,213	15,768	8,381	7,776	3,401
Indiana	1986	414,502	56,679	54,485	33,475	75,688	64,130	17,552	19,225	14,191	119,836	28,628	25,331	12,239
	1982	334,527	58,509	56,064	27,187	56,851	46,971	14,999	12,691	9,954	74,919	35,606	16,837	9,411
Jefferson	1986	197,443	46,461	46,013	10,442	12,249	8,479	6,306	8,246	5,961	50,128	30,358	12,503	6,731
	1982	172,179	42,787	42,240	9,727	10,548	6,892	6,030	5,493	4,156	30,006	38,182	8,106	5,795
Juniata	1986	61,656	14,661	14,433	3,646	3,358		452	1,499	715	23,648	5,630	3,976	1,983
	1982	50,601	13,795	13,538	3,142	2,614		433	1,134	610	14,918	7,145	2,732	1,538
Lackawanna	1986	1,332,364	290,390	273,988	112,907	186,713	158,834	96,732	48,501	28,877	279,949	76,286	70,225	67,759
	1982	945,589	233,523	219,630	78,128	136,402	113,359	62,051	28,161	17,994	146,800	78,030	38,524	42,618
Lancaster	1986	2,433,663	521,935	455,556	221,098	255,881	191,773	111,878	150,169	74,534	557,888	100,138	185,637	73,891
	1982	1,677,169	405,521	352,819	148,425	176,729	127,844	77,183	84,085	45,301	291,951	117,268	95,095	48,136
Lawrence	1986	446,754	121,968	110,690	32,426	45,061	39,829	17,517	17,266	10,545	98,704	37,586	25,095	16,716
	1982	395,477	113,135	102,346	27,594	40,584	35,095	15,507	12,599	8,334	67,576	51,592	15,797	14,452
Lebanon	1986	688,468	143,644	133,396	39,319	79,355	75,132	22,046	30,175	17,062	199,821	41,998	38,580	16,140
	1982	512,984	121,577	112,543	31,655	62,883	58,996	16,222	19,458	11,830	109,197	46,547	22,193	11,695
Lehigh	1985	2,283,561	395,449	369,508	208,916	341,636	307,621	108,663	117,336	58,112	533,646	115,347	89,831	62,572
	1982	1,635,127	329,393	306,804	145,234	251,622	223,142	75,374	68,652	38,921	280,246	120,344	49,796	40,404
Luzerne	1986	1,824,685	400,843	367,359	167,242	234,322	196,772	105,047	87,473	48,858	371,191	93,453	95,340	73,531
	1982	1,349,645	336,323	307,246	119,824	178,079	145,291	74,916	52,925	32,047	207,319	101,565	51,102	48,975
Lycoming	1986	637,237	146,761	135,360	46,620	81,809	72,160	45,713	31,105	13,473	156,397	23,240	36,284	21,388
	1982	516,292	137,552	126,462	37,288	64,836	55.981	34,841	21,049	10,379	98,193	31,568	23,161	16,880

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
McKean	1986	210,771	53,275	52,217	16,350	23,668	18,970	6,263	7,546	3,953	53,589	11,269	13,977	10,272
	1982	175,073	49,825	48,679	13,694	17,660	13,557	6,134	5,175	3,060	34,747	15,074	8,578	7,938
Mercer	1986	579,428	123,092	117,148	53,090	83,823	78,079	28,038	28,520	15,465	155,933	34,417	34,857	16,474
	1982	506,626	126,106	119,633	45,850	68,045	62,766	24,714	20,689	12,372	107,675	47,458	24,579	13,958
Mifflin	1986	179,205	41,476	41,202	14,386	17,951	14,900	5,479	6,424	5,534	31,003	10,857	19,696	13,403
	1982	163,584	41,662	41,255	12,446	16,155	13,024	5,718	4,796	4,283	21,159	16,115	12,619	11,163
Monroe	1986	498,831	111,423	107,022	42,878	56,861	42,772	18,140	14,787	7,279	105,303	38,781	32,199	17,193
	1982	379,523	89,069	85,278	36,649	44,018	32,215	12,933	8,335	4,539	59,411	43,548	18,491	11,169
Montgomery	1986	6,213,199	1,058,698	965,591	470,122	988,874	915,213	460,323	297,004	159,742	1,497,363	296,798	290,063	211,708
	1982	3,960,817	793,680	721,572	313,004	593,299	541,729	280,093	161,625	95,931	708,725	299,299	139,306	118,404
Montour	1986	89,427	14,940	14,829	6,553	2,193		1,391	3,024	1,862	45,039	3,072	4,349	4,016
	1982	62,847	13,150	13,011	6,041	1,768		1,182	2,000	1,378	23,765	3,940	2,488	3,031
Northampton	1986	1,008,619	239,773	224,008	86,190	77,585	64,655	59,353	31,227	18,191	252,038	62,570	50,900	35,452
	1982	808,484	218,515	203,497	67,409	62,489	50,414	45,608	20,764	13,285	152,401	71,940	30,080	27,567
Northumberland	1986	423,807	106,656	98,832	20,369	29,663	22,287	12,208	21,738	7,011	108,685	20,859	38,675	22,362
	1982	331,220	90,010	83,142	18,660	24,898	17,702	11,181	12,439	4,642	63,248	27,936	22,488	16,569
Perry	1986	124,247	27,812	26,987	6,730	3,995		683	3,656	1,138	45,188	8,398	4,026	3,403
	1982	98,431	25,336	24,506	5,843	2,886		518	2,454	811	25,675	10,635	2,322	2,548
Philadelphia	1986	8,420,474	1,833,836	1,613,571	1,059,001	732,775	600,131	668,888	552,459	301,330	1,230,282	437,764	374,433	432,947
	1982	5,391,039	1,304,745	1,144,370	647,986	467,128	368,862	435,887	266,550	160,833	583,111	391,173	154,254	235,740
Pike	1986	62,305	13,309	13,072	8,500	1,080		484	1,661	1,661	10,886	6,900	11,323	1,560
	1982	47,513	10,760	10,535	7,190	828		407	968	968	5,597	8,346	6,008	1,064
Potter	1986	53,395	14,263	14,078	2,708	494		1,352	2,474	1,270	16,668	3,139	6,927	2,520
	1982	44,679	15,345	15,097	2,351	455		1,352	1,737	1,013	9,412	4,447	4,162	2,085
Schuylkill	1986	760,734	208,788	185,550	50,817	112,822	102,634	34,285	42,875	15,169	129,143	32,629	37,194	36,554
	1982	547,326	166,844	147,801	36,381	76,547	68,248	22,369	22,733	9,038	68,864	38,124	19,354	23,575
Snyder	1986	307,912	48,867	48,530	26,385	66,411	61,556	16,589	13,745	5,076	80,115	8,539	13,450	4,708
	1982	175,048	32,709	32,379	15,696	35,061	32,252	9,017	6,011	2,610	35,967	8,158	6,262	3,068
Somerset	1986	296,893	66,342	62,809	21,748	20,298	16,708	4,752	18,229	13,196	98,149	16,124	25,073	8,288
	1982	255,955	66,358	62,623	20,361	17,654	13,854	4,964	12,422	9,205	66,033	23,790	15,968	7,341
Sullivan	1986	24,795	4,863	4,712	1,434	4,155		289	257		5,343	2,359	3,767	1,248
	1982	16,644	3,846	3,716	1,144	2,531		222	151		2,606	2,589	1,802	757
Susquehanna	1986	124,705	29,677	25,183	8,343	1,654		1,165	3,755	1,639	37,673	14,987	6,430	4,743
	1982	94,791	25,280	21,384	6,767	1,213		978	2,333	1,234	20,598	15,791	3,677	3,063
Tioga	1986	134,057	30,063	29,632	10,548	10,225	2,318	1,595	3,563	1,517	34,732	10,445	21,326	5,203
	1982	114,500	29,674	29,158	9,571	8,346	1,727	1,659	2,801	1,439	22,604	14,415	13,563	4,525
Union	1986	138,130	35,430	35,156	20,372	7,632	4,499	4,862	4,579	991	24,864	5,093	10,782	7,374
	1982	105,782	30,936	30,599	14,763	5,980	3,170	3,651	2,756	700	14,392	6,322	5,720	5,317
Venango	1986	263,262	55,759	54,186	21,783	40,816	35,762	12,187	12,434	6,142	59,748	17,673	15,295	9,431
	1982	225,605	57,207	55,417	18,197	30,689	26,267	12,045	8,257	4,526	37,241	24,124	9,950	7,259
Warren	1986	491,163	55,724	55,401	19,034	30,164	27,583	21,223	8,657	2,572	76,792	15,539	13,647	10,366
	1982	398,616	40,271	39,910	12,013	17,785	15,905	13,517	4,379	1,464	38,740	16,500	7,105	6,280
Washington	1986	958,458	217,219	205,239	75,944	105,561	96,057	36,007	34,735	21,206	271,176	67,328	63,615	30,889
	1982	812,766	201,775	190,039	64,153	92,418	82,434	32,936	25,565	16,569	179,137	91,111	39,947	23,547
Wayne	1986	255,148	55,597	54,799	14,071	14,942	10,734	9,408	15,023	7,301	49,048	25,507	25,595	8,778
	1982	160,966	39,835	39,137	9,358	8,753	6,037	5,414	6,727	3,665	22,114	21,974	12,027	5,753
Westmoreland	1986	1,917,767	415,020	393,574	143,351	259,452	239,570	72,509	110,475	72,917	457,580	139,465	151,038	59,217
	1982	1,634,374	385,505	364,418	125,643	228,868	208,447	68,015	74,901	52,879	303,520	176,342	101,754	47,490
Wyoming	1986	112,963	28,174	27,961	8,185	6,228	5,159	2,129	2,918	1,139	25,050	9,241	10,689	5,457
	1982	89,422	26,421	26,138	6,014	4,929	4,005	1,552	1,877	865	14,663	10,081	6,349	3,612
York	1986	1,748,872	363,621	339,331	133,585	227,917	202,692	75,469	90,057	54,226	427,827	92,461	126,328	48,143
	1982	1,390,768	334,296	310,970	107,899	179,828	156,912	60,679	58,882	38,162	254,516	111,032	76,107	35,241
TOTAL METRO COUNTIES	1986	60,648,228	12,556,471	11,476,818	5,502,980	7,458,328	6,598,034	3,554,533	3,072,822	1,592,945	13,798,674	3,390,499	3,299,511	2,161,654
	1982	44,024,834	10,344,488	9,442,898	3,947,530	5,495,315	4,770,279	2,496,566	1,785,354	1,024,582	7,567,867	3,715,921	1,785,558	1,427,819
TOTAL STATE	1986	68,952,060	14,401,399	13,218,053	6,119,118	8,297,069	7,293,804	3,875,580	3,414,551	1,766,222	15,778,152	3,968,836	3,878,432	2,482,872
	1982	50,775,600	12,022,165	11,020,302	4,449,092	6,131,185	5,282,714	2,759,367	2,001,748	1,147,339	8,774,259	4,452,228	2,144,804	1,671,525
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	1986	5,559,061	1,172,167	1,016,770	570,448	676,114	600,567	303,469	229,582	117,090	1,042,964	377,855	261,158	227,691
	1982	3,791,923	857,524	742,300	347,080	425,369	373,753	221,021	135,970	76,645	556,225	353,562	157,375	158,629

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
RHODE ISLAND (continued)														
PROVIDENCE - PAWTUCKET - WOONSOCKET (continued)														
Bristol	1986	190,097	46,572	44,102	23,342	6,312		7,187	3,451	2,450	47,765	17,920	11,569	7,453
	1982	141,752	37,513	35,411	14,040	3,937		6,450	2,253	1,668	27,876	18,205	7,610	6,289
Kent	1986	1,269,231	211,453	191,447	105,597	310,948	298,552	64,845	48,093	16,730	251,033	68,790	32,304	42,732
	1982	916,117	170,429	153,812	73,688	209,258	199,413	52,908	26,698	10,282	139,391	70,304	22,676	32,017
Providence	1986	3,354,610	751,513	636,660	360,987	318,738	277,051	198,928	149,461	88,548	605,447	239,083	138,150	158,223
	1982	2,271,040	540,812	456,699	211,370	188,892	160,503	140,852	91,335	58,855	321,463	218,976	86,758	106,984
Washington	1986	745,123	162,629	144,561	80,522	40,116	24,964	32,509	28,577	9,362	138,719	52,062	79,135	19,283
	1982	463,014	108,770	96,378	47,982	23,282	13,837	20,811	15,684	5,840	67,495	46,077	40,331	13,339
ALL COUNTIES														
Bristol	1986	190,097	46,572	44,102	23,342	6,312		7,187	3,451	2,450	47,765	17,920	11,569	7,453
	1982	141,752	37,513	35,411	14,040	3,937		6,450	2,253	1,668	27,876	18,205	7,610	6,289
Kent	1986	1,269,231	211,453	191,447	105,597	310,948	298,552	64,845	48,093	16,730	251,033	68,790	32,304	42,732
	1982	916,117	170,429	153,812	73,688	209,258	199,413	52,908	26,698	10,282	139,391	70,304	22,676	32,017
Newport	1986	636,932	95,183	86,394	107,230	41,105	24,955	22,689	18,347	12,026	177,955	31,532	32,392	20,286
	1982	370,888	65,945	59,665	57,287	22,723	12,750	15,805	9,364	6,657	76,401	26,536	18,186	13,723
Providence	1986	3,354,610	751,513	636,660	360,987	318,738	277,051	198,928	149,461	88,548	605,447	239,083	138,150	158,223
	1982	2,271,040	540,812	456,699	211,370	188,892	160,503	140,852	91,335	58,855	321,463	218,976	86,758	106,984
Washington	1986	745,123	162,629	144,561	80,522	40,116	24,964	32,509	28,577	9,362	138,719	52,062	79,135	19,283
	1982	463,014	108,770	96,378	47,982	23,282	13,837	20,811	15,684	5,840	67,495	46,077	40,331	13,339
TOTAL METRO COUNTIES	1986	5,559,061	1,172,167	1,016,770	570,448	676,114	600,567	303,469	229,582	117,090	1,042,964	377,855	261,158	227,691
	1982	3,791,923	857,524	742,300	347,080	425,369	373,753	221,021	135,970	76,645	556,225	353,562	157,375	158,629
TOTAL STATE	1986	6,195,993	1,267,350	1,103,164	677,678	717,219	625,522	326,158	247,929	129,116	1,220,919	409,387	293,550	247,977
	1982	4,162,811	923,469	801,965	404,367	448,092	386,503	236,826	145,334	83,302	632,626	380,098	175,561	172,352
SOUTH CAROLINA														
ANDERSON	1986	721,378	160,114	157,312	56,270	81,945	68,081	32,633	40,192	21,449	166,045	47,227	64,581	29,157
	1982	539,700	140,893	137,986	40,911	60,174	48,428	26,148	26,982	15,571	95,549	52,758	37,275	20,049
Anderson	1986	721,378	160,114	157,312	56,270	81,945	68,081	32,633	40,192	21,449	166,045	47,227	64,581	29,157
	1982	539,700	140,893	137,986	40,911	60,174	48,428	26,148	26,982	15,571	95,549	52,758	37,275	20,049
CHARLESTON	1986	2,725,820	579,678	562,178	283,298	294,592	237,884	142,910	152,455	85,886	739,197	147,828	159,218	70,161
	1982	1,917,608	477,677	461,588	198,742	208,337	165,278	106,723	93,562	58,077	387,904	163,683	98,615	49,498
Berkeley	1986	277,327	79,390	79,058	23,195	22,714	12,379	5,059	11,377	8,458	70,445	23,173	13,479	12,036
	1982	175,115	62,251	61,794	13,465	12,341	6,339	3,668	6,058	4,708	29,383	21,591	6,739	6,617
Charleston	1986	2,162,874	413,595	397,551	239,746	252,890	220,141	129,549	130,210	68,627	592,446	102,564	130,763	43,897
	1982	1,543,221	347,209	332,676	171,380	183,466	155,706	97,038	80,395	47,547	318,161	119,486	82,840	34,275
Dorchester	1986	285,619	86,693	85,569	20,357	18,988	5,364	8,302	10,868	8,801	76,306	22,091	14,976	14,228
	1982	199,272	68,217	67,118	13,897	12,530	3,233	6,017	7,109	5,822	40,360	22,606	9,036	8,606
CHARLOTTE - GASTONIA - ROCK HILL	1986	7,099,408	1,525,096	1,488,836	596,393	717,406	599,032	383,904	382,247	203,435	1,928,884	381,037	449,691	220,118
	1982	4,720,304	1,206,226	1,173,444	405,789	465,417	381,038	284,084	218,315	130,549	976,496	370,083	243,400	149,097
York	1986	672,659	183,040	179,042	63,102	52,680	45,368	27,873	30,529	19,675	166,648	47,822	34,690	27,160
	1982	422,565	131,659	128,373	39,348	31,467	26,136	19,076	16,620	11,793	79,424	42,253	17,842	16,005
Cabarrus, N. C.	*1986*	*569,137*	*122,233*	*119 106*	*39,096*	*63,177*	*51,495*	*29,573*	*30,018*	*23,811*	*163,659*	*23,706*	*42,150*	*19,109*
	1982	*394,622*	*101,833*	*98,911*	*26,923*	*43,846*	*34,154*	*23,134*	*19,907*	*16,377*	*87,498*	*24,090*	*21,873*	*13,599*
Gaston, N. C.	*1986*	*974,484*	*234,934*	*230,621*	*74,950*	*145,695*	*121,128*	*35,273*	*35,200*	*17,612*	*238,995*	*37,092*	*66,082*	*41,430*
	1982	*633,365*	*184,238*	*180,279*	*50,535*	*88,296*	*70,999*	*25,845*	*21,978*	*12,090*	*114,070*	*38,547*	*34,415*	*26,116*
Lincoln, N. C.	*1986*	*170,795*	*43,267*	*41,763*	*12,862*	*15,213*		*3,804*	*6,838*	*5,546*	*43,163*	*6,632*	*17,389*	*8,817*
	1982	*126,061*	*39,419*	*37,927*	*9,808*	*9,519*		*3,437*	*4,765*	*4,013*	*23,094*	*7,476*	*11,617*	*5,858*
Mecklenburg, N. C.	*1986*	*3,695,771*	*609,614*	*593,272*	*348,382*	*358,612*	*328,307*	*227,648*	*244,601*	*117,893*	*1,077,277*	*221,321*	*222,023*	*91,430*
	1982	*2,501,701*	*519,851*	*504,303*	*239,568*	*245,913*	*222,096*	*171,003*	*134,789*	*74,019*	*558,762*	*216,265*	*120,504*	*67,516*
Rowan, N. C.	*1986*	*656,449*	*236,906*	*232,686*	*38,128*	*40,730*	*23,531*	*38,652*	*24,173*	*10,392*	*143,031*	*32,800*	*34,819*	*22,145*
	1982	*408,330*	*159,599*	*156,257*	*26,025*	*22,611*	*11,880*	*26,448*	*13,340*	*6,583*	*64,861*	*29,848*	*17,362*	*12,899*
Union, N. C.	*1986*	*360,113*	*95,102*	*92,346*	*19,873*	*41,299*	*29,203*	*21,081*	*10,888*	*8,506*	*96,111*	*11,664*	*32,538*	*10,027*
	1982	*233,660*	*69,627*	*67,394*	*13,782*	*23,765*	*15,773*	*15,141*	*6,916*	*5,674*	*48,787*	*11,604*	*19,787*	*7,104*
COLUMBIA	1986	2,661,318	466,725	450,852	270,096	341,732	306,362	134,502	125,364	61,023	664,224	207,315	160,695	74,306
	1982	1,780,735	377,385	363,212	173,080	225,282	199,165	95,326	76,069	41,659	332,344	196,903	91,932	49,714
Lexington	1986	742,491	202,823	198,053	76,247	44,122	31,012	28,387	24,354	10,595	157,222	62,939	57,406	29,905
	1982	491,103	154,481	150,367	47,911	26,840	17,914	18,814	14,774	6,951	77,594	60,163	30,361	17,166

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH CAROLINA (continued)														
COLUMBIA (continued)														
Richland	1986	1,918,827	263,902	252,799	193,849	297,610	275,350	106,115	101,010	50,428	507,002	144,376	103,289	44,401
	1982	1,289,632	222,904	212,845	125,169	198,442	181,251	76,512	61,295	34,708	254,750	136,740	61,571	32,548
FLORENCE	1986	**720,836**	**136,560**	**133,795**	**50,504**	**88,812**	**66,736**	**36,540**	**31,932**	**18,113**	**188,525**	**51,421**	**63,667**	**23,969**
	1982	511,175	115,210	112,517	34,854	63,463	45,385	29,330	22,247	13,826	97,421	56,156	37,163	15,835
Florence	1986	720,836	136,560	133,795	50,504	88,812	66,736	36,540	31,932	18,113	188,525	51,421	63,667	23,969
	1982	511,175	115,210	112,517	34,854	63,463	45,385	29,330	22,247	13,826	97,421	56,156	37,163	15,835
GREENVILLE - SPARTANBURG	1986	**3,673,331**	**770,146**	**761,435**	**324,804**	**443,519**	**369,221**	**190,620**	**207,260**	**114,524**	**839,709**	**247,1[illegible]**	**249,838**	**119,032**
	1982	2,558,383	632,124	623,022	220,488	291,124	235,578	140,360	119,391	73,100	437,717	263,991	144,640	84,484
Greenville	1986	2,134,205	395,586	390,680	183,206	298,669	263,100	110,981	139,095	79,003	493,140	137,820	143,551	57,146
	1982	1,462,243	326,700	321,620	122,128	196,793	169,874	80,095	75,260	47,167	253,698	142,871	82,649	41,444
Pickens	1986	363,405	80,425	79,914	43,107	30,141	20,063	13,831	12,087	8,586	83,692	23,285	41,889	17,707
	1982	270,229	74,929	74,216	29,968	19,297	11,860	12,175	8,846	6,718	47,166	26,574	23,883	12,412
Spartanburg	1986	1,175,721	294,135	290,841	98,491	114,709	86,058	65,808	56,078	26,935	262,877	86,017	64,398	44,179
	1982	825,911	230,495	227,186	68,392	75,034	53,844	48,090	35,285	19,215	136,853	94,546	38,108	30,628
ALL COUNTIES														
Abbeville	1986	52,561	23,501	23,265	3,842	4,803	1,924	1,513	997	691	6,729	1,146	3,139	3,932
	1982	38,117	18,454	18,211	2,715	2,968	1,109	1,226	697	534	3,741	1,437	1,731	2,603
☐ Aiken	1986	545,850	134,184	132,259	38,691	63,936	41,949	33,151	13,558	9,000	123,206	38,440	40,003	27,833
	1982	356,210	105,463	103,619	23,924	36,484	22,449	21,404	8,016	5,564	61,199	38,357	19,813	16,145
Allendale	1986	30,033	12,045	11,983	1,151	165		965	1,227	1,227	7,556	1,557	2,435	719
	1982	26,407	11,798	11,699	1,125	146		983	945	945	4,544	2,382	1,603	689
Anderson	1986	721,378	160,114	157,312	56,270	81,945	68,081	32,633	40,192	21,449	166,045	47,227	64,581	29,157
	1982	539,700	140,893	137,986	40,911	60,174	48,428	26,148	26,982	15,571	95,549	52,758	37,275	20,049
Bamberg	1986	51,807	18,122	17,711	3,750	3,320		3,715	3,186	1,948	7,729	1,061	4,524	3,562
	1982	42,110	16,509	16,083	3,018	2,658		3,045	2,063	1,297	4,870	1,427	3,017	2,667
Barnwell	1986	60,563	24,802	24,682	3,902	2,239		3,684	2,952	2,854	9,838	1,396	4,660	3,735
	1982	44,695	20,732	20,566	2,610	1,599		2,838	1,982	1,920	5,460	1,654	2,567	2,432
Beaufort	1986	607,090	132,090	129,423	74,937	28,679	24,936	35,195	56,561	43,826	133,984	25,508	52,133	11,414
	1982	348,986	87,398	85,361	43,386	16,328	13,745	22,461	27,440	22,321	59,033	22,660	22,763	7,311
Berkeley	1986	277,327	79,390	79,058	23,195	22,714	12,379	5,059	11,377	8,458	70,445	23,173	13,479	12,036
	1982	175,115	62,251	61,794	13,465	12,341	6,339	3,668	6,058	4,708	29,383	21,591	6,739	6,617
Calhoun	1986	18,840	6,518	6,461	430	193		1,448	738	561	5,056	1,144	1,462	657
	1982	17,036	6,430	6,355	409	159		1,358	639	498	3,461	1,665	[illegible]93	645
Charleston	1986	2,162,874	413,595	397,551	239,746	252,890	220,141	129,549	130,210	68,627	592,446	102,564	130,763	43,897
	1982	1,543,221	347,209	332,676	171,380	183,466	155,706	97,038	80,395	47,547	318,161	119,486	82,840	34,275
Cherokee	1986	184,508	53,068	50,988	16,619	23,011	17,059	12,447	7,300	5,708	27,065	13,116	14,434	8,487
	1982	136,073	44,853	42,957	11,447	13,894	9,916	10,646	4,523	3,753	15,110	14,362	7,976	5,692
Chester	1986	116,037	36,207	35,119	9,388	9,069		5,321	3,631	3,377	24,565	8,452	6,497	8,164
	1982	80,031	27,957	27,029	5,865	5,367		4,240	2,359	2,237	12,783	9,356	3,354	4,886
Chesterfield	1986	141,648	38,483	37,386	7,277	11,208		7,368	6,158	5,579	24,740	8,623	15,112	8,016
	1982	99,651	32,129	31,113	4,857	7,044		5,488	3,623	3,360	13,129	8,961	7,556	5,380
Clarendon	1986	90,449	15,790	15,552	6,124	4,723		4,706	3,860	3,560	25,163	15,207	5,830	4,195
	1982	73,906	16,001	15,709	4,575	3,514		3,940	2,509	2,323	13,720	18,287	3,722	2,974
Colleton	1986	159,474	39,439	38,764	13,756	9,523	8,839	10,438	13,289	4,308	18,907	24,990	9,340	8,438
	1982	100,850	28,249	27,676	7,449	5,252	4,775	6,279	6,104	2,109	8,447	21,901	4,571	4,653
Darlington	1986	251,192	51,094	49,447	16,877	19,431	7,865	10,136	9,195	7,072	71,960	18,887	19,757	13,827
	1982	177,541	46,031	44,406	12,093	13,707	4,790	7,566	5,922	4,764	34,958	19,446	10,653	9,025
Dillon	1986	158,440	32,967	32,409	16,135	11,130		9,496	8,380	6,327	27,823	17,340	8,571	7,264
	1982	100,562	24,844	24,345	8,538	6,232		5,886	4,219	3,447	12,642	16,412	4,219	3,960
Dorchester	1986	285,619	86,693	85,569	20,357	18,988	5,364	8,302	10,868	8,801	76,306	22,091	14,976	14,228
	1982	199,272	68,217	67,118	13,897	12,530	3,233	6,017	7,109	5,822	40,360	22,606	9,036	8,606
Edgefield	1986	57,462	13,025	12,899	1,481	651		2,065	1,957	554	29,231	2,309	3,164	1,408
	1982	42,970	11,577	11,429	1,232	560		1,859	1,577	558	17,713	2,974	2,070	1,257
Fairfield	1986	52,378	14,464	14,262	3,332	4,930		2,061	1,475	1,475	9,918	4,326	3,823	3,608
	1982	42,068	14,252	14,009	2,293	3,166		1,770	971	971	5,537	5,497	2,476	2,417
Florence	1986	720,836	136,560	133,795	50,504	88,812	66,736	36,540	31,932	18,113	188,525	51,421	63,667	23,969
	1982	511,175	115,210	112,517	34,854	63,463	45,385	29,330	22,247	13,826	97,421	56,156	37,163	15,835
Georgetown	1986	300,750	78,367	77,239	35,990	17,463	8,490	15,902	17,397	10,714	79,085	11,583	21,453	8,176
	1982	180,751	53,174	52,242	21,817	10,338	4,528	10,465	8,971	6,184	36,315	11,650	11,493	5,221
Greenville	1986	2,134,205	395,586	390,680	183,206	298,669	263,100	110,981	139,095	79,003	493,140	137,820	143,551	57,146
	1982	1,462,243	326,700	321,620	122,128	196,793	169,874	80,095	75,260	47,167	253,698	142,871	82,649	41,444

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Greenwood	1986	367,895	73,908	72,911	26,880	42,425	32,598	19,903	18,061	11,228	66,542	12,816	29,525	14,227
	1982	249,218	60,791	59,779	17,498	25,583	19,044	14,096	11,741	8,099	33,839	14,558	15,987	9,133
Hampton	1986	80,854	22,442	22,254	2,706	3,924		5,734	3,444	3,444	18,284	8,112	7,998	3,126
	1982	60,484	19,068	18,849	1,921	2,867		4,460	2,323	2,323	10,250	8,818	4,832	1,967
Horry	1986	1,212,613	243,781	228,792	182,219	114,661	64,551	79,045	95,931	81,892	251,896	28,756	106,233	32,902
	1982	769,330	177,184	165,759	118,803	72,334	38,240	53,898	50,286	43,802	121,443	31,076	57,260	22,125
Jasper	1986	82,192	15,134	14,936	6,957	1,193		2,501	5,182	5,182	9,582	25,089	8,520	1,793
	1982	54,514	10,416	10,247	4,446	607		1,624	2,430	2,430	4,249	21,289	4,003	857
Kershaw	1986	230,695	52,420	51,943	16,662	22,472	10,615	6,484	9,116	7,364	67,880	20,769	15,744	8,945
	1982	142,276	39,431	38,948	9,587	13,003	5,491	3,926	5,026	4,289	30,444	20,350	7,752	4,915
Lancaster	1986	235,237	61,947	58,426	15,960	22,066	13,873	9,647	24,313	20,055	34,356	16,236	13,678	9,073
	1982	178,096	52,732	49,575	11,267	15,536	9,327	7,891	14,588	12,369	19,502	17,834	8,419	6,728
Laurens	1986	205,100	59,248	57,582	9,233	24,297	21,760	5,663	6,498	5,122	50,521	13,664	9,295	10,935
	1982	136,189	44,178	42,799	6,721	14,708	12,414	4,253	3,943	3,290	24,765	14,264	5,182	6,517
Lee	1986	55,258	11,153	10,974	3,494	2,620		2,385	3,689	2,020	16,506	7,551	4,374	210
	1982	36,911	9,257	9,079	2,404	1,639		1,659	1,876	1,157	7,471	7,906	2,014	147
Lexington	1986	742,491	202,823	198,053	76,247	44,122	31,012	28,387	24,354	10,595	157,222	62,939	57,406	29,905
	1982	491,103	154,481	150,367	47,911	26,840	17,914	18,814	14,774	6,951	77,594	60,163	30,361	17,166
McCormick	1986	11,477	4,419	4,330	639	674		166	738	738	1,363	1,306	113	1,033
	1982	10,830	4,614	4,506	487	514		148	536	536	846	1,836	83	791
Marion	1986	127,684	35,621	32,597	7,010	8,163	4,029	8,634	6,693	6,374	25,779	7,308	4,441	9,510
	1982	98,951	32,893	30,004	5,016	6,050	2,779	6,813	4,735	4,574	14,494	8,540	2,554	6,285
Marlboro	1986	88,933	28,595	28,187	6,310	4,941		5,049	3,073	2,690	21,535	2,902	3,849	4,046
	1982	67,304	25,182	24,744	4,305	3,705		4,002	2,177	1,977	12,209	3,538	2,475	2,775
Newberry	1986	148,182	37,595	36,224	10,186	15,244	7,562	8,195	9,342	8,100	32,919	10,456	10,006	5,998
	1982	106,022	31,621	30,371	7,066	9,099	4,176	6,288	5,690	5,086	17,068	12,302	5,505	4,228
Oconee	1986	204,377	48,581	46,962	13,471	13,938		7,467	9,798	8,699	55,478	17,041	12,243	10,264
	1982	148,571	42,579	41,028	9,053	9,799		5,919	6,310	5,746	29,322	18,469	6,932	6,958
Orangeburg	1986	383,890	73,047	70,829	29,390	32,217	19,680	20,157	21,086	16,246	96,270	29,596	37,222	15,524
	1982	275,566	60,300	58,283	20,612	22,533	12,608	15,222	12,325	9,981	53,066	34,706	21,544	10,226
Pickens	1986	363,405	80,425	79,914	43,107	30,141	20,063	13,831	12,087	8,586	83,692	23,285	41,889	17,707
	1982	270,229	74,929	74,216	29,968	19,297	11,860	12,175	8,846	6,718	47,166	26,574	23,883	12,412
Richland	1986	1,918,827	263,902	252,799	193,849	297,610	275,350	106,115	101,010	50,428	507,002	144,376	103,289	44,401
	1982	1,289,632	222,904	212,645	125,169	198,442	181,251	76,512	61,295	34,708	254,750	136,740	61,571	32,548
Saluda	1986	51,511	16,383	16,050	1,713	1,735		2,035	2,968	696	11,202	3,411	7,532	2,564
	1982	32,713	12,419	12,128	1,000	1,080		1,342	1,546	439	5,206	3,666	3,331	1,658
Spartanburg	1986	1,175,721	294,135	290,841	98,491	114,709	86,058	65,808	56,078	26,935	262,877	86,017	64,398	44,179
	1982	825,911	230,495	227,186	68,392	75,034	53,844	48,090	35,285	19,215	136,853	94,546	38,108	30,628
Sumter	1986	481,727	81,790	79,566	30,270	40,725	31,541	28,385	20,967	13,835	131,834	31,223	68,239	10,992
	1982	316,877	68,224	66,157	20,355	25,973	19,391	21,721	13,780	9,743	66,080	31,370	32,790	7,510
Union	1986	132,613	39,661	39,432	8,411	10,231		6,330	5,592	3,728	19,159	15,884	10,630	9,478
	1982	87,325	29,411	29,148	4,964	5,670		4,467	2,939	2,172	8,759	14,743	5,323	5,329
Williamsburg	1986	115,621	34,028	33,584	4,500	5,943		7,004	7,804	7,682	27,672	9,119	6,498	4,515
	1982	88,698	28,717	28,252	3,363	4,397		5,776	5,516	5,437	16,373	10,443	3,660	3,259
York	1986	672,659	183,040	179,042	63,102	52,680	45,368	27,873	30,529	19,675	166,648	47,822	34,690	27,160
	1982	422,565	131,659	128,373	39,348	31,467	26,136	19,076	16,620	11,793	79,424	42,253	17,842	16,005
TOTAL METRO COUNTIES	1986	11,721,192	2,430,447	2,376,873	1,086,765	1,367,216	1,135,601	598,229	601,290	329,670	2,887,554	787,175	772,692	371,618
	1982	8,086,376	1,980,411	1,930,317	731,347	916,331	742,419	438,367	362,887	219,590	1,491,558	814,101	447,280	251,730
TOTAL STATE	1986	18,270,303	3,960,182	3,860,042	1,677,767	1,885,223	1,410,223	949,473	993,888	634,546	4,335,681	1,205,059	1,305,166	622,255
	1982	12,498,005	3,189,816	3,099,163	1,113,644	1,244,360	904,752	691,922	585,198	400,261	2,218,407	1,249,880	727,690	414,950
SOUTH DAKOTA														
RAPID CITY	1986	627,505	114,598	111,027	54,706	97,214	85,914	26,669	31,256	15,958	161,325	39,435	38,359	16,814
	1982	472,704	87,808	84,800	45,855	62,569	54,484	22,892	24,174	14,128	100,459	44,499	30,081	12,257
Pennington	1986	627,505	114,598	111,027	54,706	97,214	85,914	26,669	31,256	15,958	161,325	39,435	38,359	16,814
	1982	472,704	87,808	84,800	45,855	62,569	54,484	22,892	24,174	14,128	100,459	44,499	30,081	12,257
SIOUX FALLS	1986	907,399	149,122	142,266	75,062	129,818	122,314	46,510	44,931	23,946	237,964	63,384	47,460	41,244
	1982	697,262	117,873	112,095	62,490	88,924	83,090	39,357	32,134	19,130	147,887	72,470	37,669	34,594
Minnehaha	1986	907,399	149,122	142,266	75,062	129,818	122,314	46,510	44,931	23,946	237,964	63,384	47,460	41,244
	1982	697,262	117,873	112,095	62,490	88,924	83,090	39,357	32,134	19,130	147,887	72,470	37,669	34,594

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES														
Aurora	1986	7,102	1,382	1,143	1,031	268		53	218	218	2,188	513	863	
	1982	4,963	1,070	883	743	155		46	157	157	1,158	557	584	
Beadle	1986	113,669	20,647	19,533	10,577	11,025	7,058	8,714	6,512	3,228	27,308	9,962	6,222	2,520
	1982	89,818	17,502	16,505	8,407	7,224	4,452	7,468	4,396	2,434	17,479	12,172	4,770	2,011
Bennett	1986	22,128	5,326	4,668	905	281		570	245		9,056	3,322	1,451	184
	1982	12,676	3,212	2,806	581	128		356	143		4,272	2,627	711	111
Bon Homme	1986	33,707	9,809	9,388	2,319	264		708	528	241	6,383	5,067	2,479	845
	1982	22,343	6,338	6,047	1,683	148		513	336	185	3,398	4,523	1,575	458
Brookings	1986	132,587	38,749	37,998	13,422	8,723	6,175	8,334	4,275	1,234	23,936	11,232	9,525	4,292
	1982	105,921	29,937	29,264	11,382	5,198	3,567	7,339	3,271	1,121	15,275	13,580	7,433	3,470
Brown	1986	259,427	44,935	43,432	25,369	31,574	30,782	13,192	12,996	5,458	68,661	18,598	16,870	9,549
	1982	203,409	38,958	37,536	20,236	22,996	22,285	12,170	10,240	4,812	43,295	20,509	12,723	7,505
Brule	1986	42,216	3,560	3,107	2,529	174		878	373		17,888	8,781	2,112	2,661
	1982	28,769	2,703	2,351	1,940	108		746	259		8,579	8,735	1,463	1,678
Buffalo	1986	2,593	1,359	1,320								374		
	1982	1,331	633	613								297		
Butte	1986	50,362	10,905	10,410	3,872	3,080		1,631	359	155	18,334	3,813	3,803	1,455
	1982	39,170	9,791	9,316	3,159	2,152		1,603	294	133	10,298	4,809	2,996	1,107
Campbell	1986	10,636	1,699	1,613	581			167	126		5,759	422	560	
	1982	5,471	1,109	1,051	357			111	66		2,376	391	276	
Charles Mix	1986	39,008	11,944	11,788	3,143	303		381	1,149	384	8,406	3,256	4,133	857
	1982	23,631	7,545	7,423	2,173	172		292	638	269	3,890	2,773	2,374	545
Clark	1986	14,819	1,765	1,385	1,279			515	475	475	5,251	1,182	1,841	1,375
	1982	10,152	1,390	1,087	979			396	291	291	2,953	1,114	1,230	997
Clay	1986	47,540	10,617	10,042	7,939	2,009		1,589	1,486	1,031	10,325	3,479	2,415	2,395
	1982	35,571	8,555	8,065	5,429	1,357		1,422	1,073	780	6,123	3,867	1,733	1,708
Codington	1986	170,309	36,308	35,704	10,183	13,958	6,817	12,923	7,648	3,725	36,165	16,356	11,704	6,102
	1982	129,132	28,154	27,597	8,527	9,230	4,213	10,291	5,582	2,997	22,443	17,092	8,771	4,336
Corson	1986	6,651	2,041	1,984	758	915		152	146		154	250	343	203
	1982	5,268	1,558	1,509	576	590		137	99		98	321	270	174
Custer	1986	26,538	7,997	7,945	3,546	757		126	250	250	3,563	3,989	1,033	1,120
	1982	17,787	4,985	4,938	2,635	375		91	139	139	1,822	3,610	662	653
Davison	1986	145,869	25,072	23,759	18,368	13,464	8,786	9,810	7,455	4,955	29,462	13,333	14,559	1,673
	1982	114,351	21,582	20,387	14,269	9,141	5,664	8,769	4,657	3,358	18,906	14,346	11,117	1,382
Day	1986	26,681	5,382	5,034	1,939	1,335		726	620	387	7,392	5,289	1,081	1,049
	1982	22,252	4,710	4,391	1,715	839		710	474	336	4,796	5,728	778	872
Deuel	1986	13,558	2,257	2,061	1,513	1,011		169	543	543	5,059	559	963	275
	1982	8,579	1,557	1,417	1,055	516		139	315	315	2,531	620	555	194
Dewey	1986	20,241	7,100	6,684	2,144	2,199		254	543	543	1,491	2,069	1,846	1,432
	1982	13,126	4,797	4,502	1,288	1,085		194	282	282	762	2,153	939	916
Douglas	1986	10,597	2,877	2,628	1,200	262		291	407		2,423	451	1,229	191
	1982	7,390	2,057	1,873	859	173		232	250		1,409	536	811	138
Edmunds	1986	25,244	4,826	4,562	1,311			676	1,303	1,303	9,178	3,580	1,357	613
	1982	15,041	3,096	2,918	799			459	633	633	4,316	3,154	896	375
Fall River	1986	35,372	9,506	9,014	3,245	1,187		761	1,163		1,789	2,747	3,673	1,642
	1982	29,816	8,018	7,579	2,950	863		801	963		1,211	3,459	2,592	1,155
Faulk	1986	7,804	1,274	1,060	537	1,753		275	141		621	131	1,852	241
	1982	5,551	918	762	446	1,036		230	87		379	148	1,375	180
Grant	1986	44,992	6,602	6,505	2,541	678		1,374	2,905	2,071	18,185	5,043	3,048	1,740
	1982	31,925	5,054	4,964	2,112	455		1,262	1,841	1,374	9,508	5,972	2,106	1,200
Gregory	1986	26,602	6,769	6,283	2,032	673		260	1,186	227	7,515	1,644	3,256	910
	1982	18,542	5,188	4,800	1,497	442		236	741	190	4,166	1,820	1,988	655
Haakon	1986	19,197	2,508	2,429	1,340	1,180		448	397	171	9,029	352	1,784	1,390
	1982	12,342	1,955	1,888	1,064	688		359	291	133	4,974	419	1,107	935
Hamlin	1986	17,378	2,795	2,666	1,556			87	218		424	4,317	2,101	510
	1982	11,265	1,872	1,780	917			56	106		182	3,850	1,141	299
Hand	1986	20,901	6,842	6,220	1,598	1,855		620	460	460	3,038	1,645	1,686	2,501
	1982	14,696	4,955	4,490	1,085	1,058		514	275	275	1,736	1,733	1,191	1,609
Hanson	1986	4,030	782	659	474				394	394	433	769	949	
	1982	3,490	636	534	407				312	312	264	1,049	635	
Harding	1986	4,001	589	533	748						130	905	761	179
	1982	3,136	400	361	499						75	1,067	499	126
Hughes	1986	99,578	18,236	17,346	6,564	9,161	7,532	5,300	4,058	2,108	33,094	6,213	4,399	2,837
	1982	79,767	17,846	16,921	5,996	5,687	4,541	5,444	3,183	1,763	19,391	7,385	3,532	2,153

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Hutchinson	1986	38,579	9,171	7,966	2,550	1,295		909	481	481	4,974	2,641	5,924	8,481
	1982	26,361	6,500	5,628	1,832	680		727	334	334	2,877	2,918	3,820	4,994
Hyde	1986	7,474	2,141	1,527	88			608	202	202	1,758	421	738	174
	1982	5,005	1,580	1,123	64			445	130	130	838	460	473	119
Jackson	1986	16,302	2,058	1,942	957			118	157		281	9,435	1,583	
	1982	12,133	1,230	1,157	672			92	84		144	7,962	919	
Jerauld	1986	17,037	4,048	3,964	845	845					7,005	959	929	708
	1982	10,070	2,853	2,785	569	418					3,015	989	583	404
Jones	1986	21,234	4,294	4,153	790				795	795	7,737	6,279	506	
	1982	13,658	2,602	2,509	479				400	400	3,592	5,767	303	
Kingsbury	1986	20,526	6,551	5,284	1,895	850		247	1,599	1,230	1,800	1,998	1,563	1,023
	1982	15,665	4,857	3,905	1,462	587		213	1,003	783	1,143	2,338	1,151	705
Lake	1986	51,182	6,051	5,800	4,626	2,033		1,897	2,291	1,488	23,647	2,635	4,431	1,708
	1982	38,984	5,543	5,296	3,890	1,635		1,946	1,604	1,159	14,584	3,314	3,377	1,264
Lawrence	1986	89,002	24,954	23,847	11,508	3,808		3,851	2,532	1,664	23,928	7,128	3,888	2,347
	1982	72,818	20,660	19,680	9,874	2,764		3,777	1,914	1,345	14,957	9,065	3,239	1,813
Lincoln	1986	32,689	10,366	9,942	2,985	827		565	2,323	2,323	2,863	3,286	3,538	1,418
	1982	28,295	[illegible]	8,023	2,859	569		607	1,578	1,578	1,915	4,343	2,945	1,200
Lyman	1986	16,725	8,875	8,833	1,518						126	1,025	1,800	915
	1982	12,123	6,091	6,043	1,092						75	1,242	1,229	588
McCook	1986	23,597	2,864	2,276	1,627	610			207	207	7,969	4,450	3,178	283
	1982	17,386	2,351	1,862	1,313	353			129	129	4,028	5,175	2,153	191
McPherson	1986	9,200	2,095	2,056	1,108	200		374	305	305	560	861	998	604
	1982	7,132	1,775	1,736	776	118		308	211	211	335	946	704	423
Marshall	1986	16,682	3,496	3,396	1,560	666		170	473	473	3,639	1,733	1,431	632
	1982	13,995	2,834	2,745	1,441	485		178	396	396	2,372	2,223	1,166	498
Meade	1986	56,031	11,712	11,119	5,528	1,775		1,386	343	156	17,783	6,436	5,956	2,490
	1982	45,560	11,178	10,580	4,634	1,391		1,423	287	158	10,555	7,379	4,435	1,775
Mellette	1986	801	152	140	37	384		33				60		57
	1982	797	158	145	40	311		40				101		55
Miner	1986	12,387	1,732	1,449	1,700	364			88		1,682	348	2,802	368
	1982	8,617	1,382	1,153	1,151	210			62		942	420	1,744	273
Minnehaha	1986	907,399	149,122	142,266	75,062	129,818	122,314	46,510	44,931	23,946	237,964	63,384	47,460	41,244
	1982	697,262	117,873	112,095	62,490	88,924	83,090	39,357	32,134	19,130	147,887	72,470	37,669	34,594
Moody	1986	10,441	2,320	1,638	1,099	520		300	115	115	2,455	507	1,162	192
	1982	10,898	2,655	1,868	1,147	454		367	106	106	2,078	879	1,085	227
Pennington	1986	627,505	114,598	111,027	54,706	97,214	85,914	26,669	31,256	15,958	161,325	39,435	38,359	16,814
	1982	472,704	87,808	84,800	45,855	62,569	54,484	22,892	24,174	14,128	100,459	44,489	30,081	12,257
Perkins	1986	20,905	5,788	5,762	899	846		986	135	135	3,699	2,272	2,462	903
	1982	16,636	4,536	4,502	794	577		919	106	106	2,174	2,475	1,906	634
Potter	1986	15,689	3,849	3,698	914	165		275	159		3,808	2,859	1,469	706
	1982	11,172	2,886	2,764	655	100		211	104		1,976	2,882	906	502
Roberts	1986	36,245	5,776	5,223	3,991	6,171		190	939	266	7,212	3,739	5,110	1,164
	1982	26,558	4,562	4,112	3,103	3,464		178	690	229	4,078	4,413	3,828	821
Sanborn	1986	7,931	901	815	833			121	121		2,935	557	631	
	1982	4,910	663	598	544			93	74		1,279	527	380	
Shannon	1986	7,636	3,625	3,573	660				76		143	1,052		
	1982	6,887	3,290	3,231	535				56		96	1,302		
Spink	1986	35,337	8,247	7,361	3,998	728		1,173	382	266	10,696	5,190	1,945	1,009
	1982	25,233	5,860	5,213	2,779	491		958	274	207	6,004	5,129	1,306	764
Stanley	1986	11,937	6,492	6,485	1,734							344	1,849	
	1982	8,480	4,537	4,518	1,301							403	1,114	
Sully	1986	17,457	1,109	1,090	1,110						12,368	424	465	254
	1982	10,243	889	871	717						6,268	484	328	165
Todd	1986	15,476	6,973	6,961	419	1,489					1,043	4,246	976	
	1982	11,260	4,663	4,640	309	777					527	4,119	611	
Tripp	1986	44,787	8,300	8,171	2,027	5,120		1,607	2,050	549	14,269	5,465	3,746	679
	1982	29,474	6,248	6,132	1,418	2,825		1,300	1,417	446	7,068	5,288	2,220	447
Turner	1986	20,485	4,084	3,508	1,687	395		249	250		6,311	1,133	2,216	1,067
	1982	17,198	3,707	3,173	1,502	308		245	223		4,271	1,506	1,759	843
Union	1986	22,955	6,493	6,128	2,593	109		152	698	398	2,226	4,657	1,532	349
	1982	19,642	4,707	4,428	2,296	75		148	525	348	1,355	5,920	1,141	263
Walworth	1986	49,429	8,537	7,132	4,081	3,723		2,844	1,259	688	13,294	4,988	4,012	2,063
	1982	39,504	6,853	5,707	3,404	2,287		2.555	972	595	8,971	5,662	3,265	1,566

1987 SURVEY OF BUYING POWER DATA SERVICE

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($00u)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Yankton	1986	177,314	34,691	33,630	10,644	19,454	11,631	6,448	5,361	1,839	26,508	5,722	13,651	5,285
	1982	123,996	26,788	25,885	8,373	12,064	6,710	5,603	3,532	1,422	15,299	6,623	8,967	3,901
Ziebach	1986	2,416	890	840	212						109	52	438	199
	1982	1,815	653	615	176						66	66	272	130
TOTAL METRO COUNTIES	1986	**1,534,904**	**263,720**	**253,293**	**129,768**	**227,032**	**208,228**	**73,179**	**76,187**	**39,904**	**399,289**	**102,819**	**85,819**	**58,058**
	1982	1,169,966	205,681	196,895	108,345	151,493	137,574	62,249	56,308	33,258	248,346	116,969	67,750	46,851
TOTAL STATE	1986	**3,962,529**	**784,815**	**747,905**	**340,554**	**387,498**	**287,009**	**168,666**	**158,107**	**83,045**	**984,777**	**335,364**	**276,846**	**143,877**
	1982	2,989,152	617,244	586,080	275,311	256,252	189,006	146,968	113,913	65,629	589,293	369,705	203,912	108,358
TENNESSEE														
CHATTANOOGA	1986	**2,758,409**	**641,479**	**628,691**	**231,544**	**357,273**	**296,706**	**134,698**	**152,880**	**79,569**	**658,582**	**212,257**	**113,680**	**73,402**
	1982	1,869,737	479,922	468,493	152,348	221,970	181,158	95,500	79,671	46,586	350,833	221,797	72,602	48,844
Hamilton	1986	2,116,850	400,408	390,541	195,582	302,028	262,535	111,735	125,652	58,117	556,804	145,155	79,729	55,314
	1982	1,456,406	318,384	309,548	130,325	192,424	163,933	78,463	65,855	34,856	302,561	156,601	54,548	38,300
Marion	1986	97,736	24,424	24,055	5,561	10,385	5,809	4,684	4,082	4,029	22,121	10,112	3,096	5,105
	1982	73,074	21,088	20,703	3,906	5,832	3,056	3,510	2,555	2,526	12,704	11,431	2,244	2,975
Sequatchie	1986	35,567	[illegible]	17,023	1,668	1,776		305	687	687	6,745	3,004	447	1,137
	1982	22,118	10,837	10,743	968	967		224	356	356	3,194	2,788	268	667
Catoosa, Ga.	*1986*	*241,999*	*91,086*	*91,061*	*20,025*	*32,910*	*28,362*	*5,482*	*13,533*	*8,793*	*39,931*	*17,519*	*9,828*	*5,647*
	1982	*132,233*	*52,596*	*52,414*	*10,700*	*16,854*	*14,169*	*3,351*	*5,846*	*4,220*	*16,461*	*15,266*	*4,583*	*3,060*
Dade, Ga.	*1986*	*39,090*	*15,467*	*15,365*	*2,616*	*1,103*		*800*	*1,462*	*1,406*	*3,391*	*6,932*	*4,809*	*449*
	1982	*33,416*	*12,957*	*12,831*	*1,933*	*867*		*751*	*1,044*	*1,009*	*2,135*	*8,698*	*2,921*	*373*
Walker, Ga.	*1986*	*227,167*	*92,977*	*90,646*	*6,092*	*9,071*		*11,692*	*7,464*	*6,537*	*29,590*	*29,535*	*15,771*	*5,750*
	1982	*152,490*	*64,060*	*62,254*	*4,516*	*5,026*		*9,201*	*4,015*	*3,619*	*13,778*	*27,013*	*8,038*	*3,469*
CLARKSVILLE - HOPKINSVILLE	1986	**772,113**	**143,469**	**141,585**	**68,857**	**110,711**	**92,732**	**22,886**	**30,188**	**13,423**	**235,973**	**36,181**	**43,583**	**28,295**
	1982	591,134	126,627	124,564	53,924	79,659	64,290	21,170	21,042	10,967	144,035	42,749	35,230	18,260
Montgomery	1986	476,280	88,677	87,567	46,328	82,058	68,908	10,641	18,842	8,101	146,220	19,608	28,278	15,196
	1982	355,104	77,053	75,846	36,692	54,030	43,637	9,804	13,407	6,805	[illegible]	23,611	22,561	9,647
Christian, Ky.	*1986*	*295,833*	*54,792*	*54,018*	*22,529*	*28,653*	*23,824*	*12,245*	*11,346*	*5,322*	*89,753*	*16,573*	*15,305*	*13,099*
	1982	*236,030*	[illegible]	*48,718*	*17,232*	*25,629*	*20,653*	*11,366*	*7,635*	*4,162*	*54,701*	*19,138*	*12,669*	*8,613*
JACKSON	1986	**647,616**	[illegible]	**95,881**	**50,035**	**142,594**	**119,125**	**36,259**	**28,312**	**13,579**	**131,001**	**36,750**	**48,251**	**20,885**
	1982	400,985	78,600	3,527	31,896	75,318	61,516	23,575	15,447	8,305	67,024	36,286	25,791	11,151
Madison	1986	647,616	102,431	5,881	50,035	142,594	119,125	36,259	28,312	13,579	131,001	36,750	48,251	20,885
	1982	400,985	78,800	73,527	31,896	75,318	61,516	23,575	15,447	8,305	67,024	36,286	25,791	11,151
JOHNSON CITY - KINGSPORT - BRISTOL	1986	**2,470,126**	**525,357**	**512,709**	**191,198**	**350,296**	**284,822**	**104,442**	**110,364**	**64,920**	**690,286**	**113,608**	**140,516**	**92,679**
	1982	1,787,685	449,743	437,347	141,888	231,021	182,021	85,203	69,918	45,183	391,958	133,484	98,449	57,867
Carter	1986	144,455	40,025	39,404	12,862	20,579	14,598	3,979	7,005	5,454	27,325	5,415	11,156	8,617
	1982	114,585	36,637	35,954	9,551	14,596	9,935	4,001	4,554	3,709	17,050	6,948	8,738	5,788
Hawkins	1986	138,374	46,702	46,300	7,615	11,210	8,408	3,106	2,459	1,806	31,683	5,530	9,429	8,522
	1982	95,685	36,496	36,067	5,425	6,203	4,402	2,463	1,461	1,126	16,731	6,668	5,762	4,815
Sullivan	1986	1,064,643	178,530	175,761	80,701	156,408	130,158	54,056	46,556	25,776	354,012	47,519	43,746	41,714
	1982	751,148	158,776	155,814	60,210	106,558	85,826	40,867	28,439	17,683	197,241	53,064	31,031	25,188
Unicoi	1986	39,193	9,804	9,698	5,388	6,253		726	1,830	1,625	8,159	1,584	2,273	1,627
	1982	32,237	10,220	10,077	4,073	4,168		695	1,317	1,182	5,356	2,087	1,597	1,113
Washington	1986	618,615	149,227	144,933	51,135	98,271	95,524	20,326	29,628	15,046	148,227	27,864	34,941	21,507
	1982	419,713	112,112	108,539	35,993	56,652	54,720	16,885	17,880	10,436	83,324	29,722	23,355	12,469
Bristol city, Va.	*1986*	*220,171*	*31,917*	*30,263*	*16,228*	*44,907*	*36,134*	*16,138*	*9,364*	*4,982*	*57,639*	*9,232*	*14,819*	*4,317*
	1982	*186,745*	*32,640*	*30,851*	*13,837*	*34,481*	*27,138*	*15,478*	*7,815*	*4,450*	*36,308*	*15,067*	*12,500*	*3,995*
Scott, Va.	*1986*	*109,625*	*28,998*	*26,362*	*3,692*	*1,704*		*1,433*	*3,641*	*1,653*	*39,828*	*8,466*	*13,324*	*2,940*
	1982	*82,229*	*27,264*	*24,707*	*2,819*	*1,344*		*1,148*	*2,382*	*1,136*	*22,740*	*9,597*	*7,814*	*2,246*
Washington, Va.	*1986*	*135,050*	*40,154*	*39,988*	*13,577*	*10,964*		*4,678*	*9,881*	*8,576*	*23,513*	*7,998*	*10,828*	*3,435*
	1982	*105,343*	*35,598*	*35,338*	*9,980*	*7,019*		*3,666*	*6,070*	*5,461*	*13,208*	*10,331*	*7,652*	*2,253*
KNOXVILLE	1986	**4,599,978**	**945,343**	**915,750**	**524,185**	**577,007**	**503,654**	**235,901**	**243,515**	**138,988**	**1,046,556**	**333,862**	**240,342**	**147,388**
	1982	2,880,814	666,496	644,528	321,003	336,043	289,137	149,043	126,004	78,925	517,562	299,885	146,429	85,427
Anderson	1986	435,662	103,419	101,832	27,597	62,770	55,065	10,874	17,671	5,554	129,790	26,106	22,694	12,532
	1982	300,662	81,988	80,472	18,175	41,586	35,598	8,190	10,055	3,674	73,492	24,339	15,393	8,831
Blount	1986	571,821	116,076	114,600	35,660	67,228	62,200	7,966	25,255	14,770	238,429	23,661	26,861	16,424
	1982	378,532	91,145	89,699	25,072	46,474	42,540	7,233	14,958	9,556	124,047	25,200	19,623	12,096

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
KNOXVILLE (continued)														
Grainger	1986	22,476	4,759	4,220	2,024	865		321	1,145	1,145	6,292	3,166	355	1,209
	1982	18,379	4,512	3,989	1,568	553		314	697	697	3,901	3,608	284	794
Jefferson	1986	94,183	32,758	32,421	7,822	8,554		2,520	3,749	2,852	8,526	10,571	5,885	7,241
	1982	72,882	27,631	27,259	5,229	5,113		1,861	2,316	1,891	5,020	11,873	3,954	4,301
Knox	1986	3,062,036	584,343	567,297	378,127	417,120	374,929	198,806	179,956	102,377	621,878	228,762	149,455	98,420
	1982	1,866,396	399,539	386,647	225,783	232,579	206,033	121,687	90,940	57,440	293,062	202,174	91,739	53,609
Sevier	1986	393,794	98,302	89,893	72,409	18,750	11,460	15,274	15,419	12,290	36,589	38,822	33,150	11,323
	1982	229,382	56,978	51,938	44,760	8,778	4,966	9,658	6,848	5,667	15,266	29,715	14,330	5,633
Union	1986	20,006	5,686	5,487	546	1,720		140	320		5,052	2,774	1,982	239
	1982	14,581	4,703	4,524	416	960		100	190		2,774	2,976	1,106	163
MEMPHIS	**1986**	**6,632,575**	**1,260,018**	**1,200,276**	**552,399**	**907,485**	**718,889**	**374,772**	**388,710**	**210,775**	**1,669,126**	**551,374**	**238,323**	**260,171**
	1982	4,308,708	964,239	915,473	346,953	545,412	420,582	252,648	199,681	120,012	864,494	512,894	143,605	144,147
Shelby	1986	5,934,017	1,092,631	1,037,441	511,791	845,627	678,951	354,771	370,200	198,253	1,521,961	423,981	180,756	239,764
	1982	3,816,663	838,055	793,187	321,947	506,288	396,809	238,721	189,654	113,178	771,142	402,894	112,099	130,915
Tipton	1986	106,190	25,607	24,922	5,858	14,478	7,544	3,054	2,632	981	27,801	6,622	8,525	3,026
	1982	86,674	24,303	23,578	4,495	9,951	4,828	2,843	1,923	767	17,226	8,521	7,111	2,346
Crittenden, Ark.	*1986*	*402,722*	*72,297*	*70,889*	*23,841*	*31,565*	*21,641*	*10,558*	*12,182*	*8,408*	*77,985*	*114,165*	*28,969*	*11,771*
	1982	*267,790*	*47,015*	*45,953*	*12,912*	*17,423*	*11,432*	*6,404*	*5,929*	*4,148*	*51,871*	*94,160*	*11,484*	*7,159*
De Soto, Miss.	*1986*	*189,646*	*69,483*	*67,024*	*10,909*	*15,815*	*10,753*	*6,389*	*3,696*	*3,133*	*41,379*	*6,606*	*20,073*	*5,610*
	1982	*137,581*	*54,866*	*52,755*	*7,599*	*11,750*	*7,513*	*4,680*	*2,175*	*1,919*	*24,255*	*7,319*	*12,911*	*3,727*
NASHVILLE	**1986**	**6,184,212**	**1,177,440**	**1,152,270**	**609,311**	**903,694**	**778,917**	**260,763**	**307,530**	**152,557**	**1,565,227**	**467,845**	**250,445**	**192,906**
	1982	4,212,811	929,382	906,521	410,085	540,735	458,701	194,656	173,489	95,429	850,444	482,195	159,771	122,136
Cheatham	1986	68,295	19,390	19,026	2,931	2,185		690	1,242	1,242	15,793	17,640	3,302	2,734
	1982	44,836	13,879	13,575	1,913	1,057		494	563	563	7,422	14,496	1,882	1,325
Davidson	1986	4,400,046	738,425	722,314	480,296	727,816	634,756	190,108	235,130	115,105	1,097,128	293,370	156,254	127,874
	1982	2,912,982	569,802	555,592	316,650	438,754	376,919	137,906	131,253	72,078	586,593	293,527	92,883	79,545
Dickson	1986	154,708	35,107	33,051	10,109	21,482	19,670	6,717	8,611	6,063	40,912	11,591	7,763	4,770
	1982	113,733	31,123	29,206	7,117	12,722	11,528	5,643	5,503	3,960	22,658	13,368	5,140	3,290
Robertson	1986	142,048	35,634	35,328	7,817	12,628	10,404	4,191	6,941	3,914	35,525	23,381	3,129	6,132
	1982	107,633	28,875	28,536	5,741	7,542	6,088	3,554	3,940	2,429	20,849	24,913	2,183	3,969
Rutherford	1986	496,006	119,630	117,302	40,365	56,284	49,267	30,031	23,932	16,971	111,596	42,344	27,412	17,764
	1982	351,096	91,617	89,548	30,527	32,904	28,367	21,798	13,618	10,298	59,637	46,316	19,795	10,716
Sumner	1986	379,179	91,433	90,300	26,827	39,309	29,330	11,330	14,615	4,792	104,380	21,341	28,989	16,840
	1982	275,722	80,931	79,674	18,280	21,823	15,624	9,649	7,848	2,890	59,539	25,003	21,412	11,148
Williamson	1986	305,242	77,436	75,153	24,102	21,996	16,802	9,630	9,784	2,112	106,038	21,162	8,177	9,661
	1982	234,074	66,300	64,140	17,392	13,754	10,153	9,040	6,319	1,489	65,292	26,203	6,323	7,521
Wilson	1986	238,688	60,385	59,796	16,864	21,994	18,688	8,066	7,275	2,358	53,855	37,016	15,419	7,131
	1982	172,735	46,855	46,250	12,465	12,179	10,022	6,572	4,445	1,722	28,454	38,369	10,153	4,622
ALL COUNTIES														
Anderson	1986	435,662	103,419	101,832	27,597	62,770	55,065	10,874	17,671	5,554	129,790	26,106	22,694	12,532
	1982	300,662	81,988	80,472	18,175	41,586	35,598	8,190	10,055	3,674	73,492	24,339	15,393	8,831
Bedford	1986	120,280	27,958	27,210	7,630	9,189	8,341	3,582	6,897	3,655	30,325	10,999	5,139	6,247
	1982	88,257	23,404	22,706	5,507	5,876	5,221	3,189	4,063	2,317	17,389	11,290	3,593	3,736
Benton	1986	60,682	23,210	22,657	3,820	8,232	5,007	1,388	1,727	1,228	10,836	5,862	2,813	1,028
	1982	48,718	19,393	18,871	2,803	5,275	3,089	1,378	1,207	934	6,838	7,058	2,206	813
Bledsoe	1986	19,729	4,591	4,401	543	592		255	858	858	6,008	775	3,592	1,632
	1982	15,088	4,155	3,970	447	442		215	605	605	3,675	1,082	2,471	1,098
Blount	1986	571,821	116,076	114,600	35,660	67,228	62,200	7,966	25,255	14,770	238,429	23,661	26,861	16,424
	1982	378,532	91,145	89,699	25,072	46,474	42,540	7,233	14,958	9,556	124,047	25,200	19,623	12,096
Bradley	1986	397,014	93,559	90,386	30,909	45,845	36,403	20,630	14,020	8,079	108,398	21,965	26,761	15,574
	1982	292,841	76,218	73,398	23,654	32,486	24,588	16,111	9,585	6,050	63,748	24,362	20,632	9,956
Campbell	1986	151,169	37,667	37,348	13,603	12,900	2,100	5,772	6,144	5,528	40,111	14,897	5,077	6,870
	1982	121,573	34,398	33,999	11,344	8,087	1,135	4,591	3,714	3,355	24,411	18,200	4,092	4,431
Cannon	1986	30,361	10,220	9,943	1,354	1,641		641	1,854	1,854	6,365	1,637	2,341	2,088
	1982	21,516	8,283	8,033	881	1,072		504	1,026	1,026	3,478	1,817	1,418	1,231
Carroll	1986	118,645	30,283	29,480	5,692	14,473	5,811	3,350	7,393	7,393	30,772	4,206	8,629	6,478
	1982	79,785	23,949	23,239	3,977	7,819	2,961	2,783	4,180	4,180	17,056	4,759	5,697	3,679
Carter	1986	144,455	40,025	39,404	12,862	20,579	14,598	3,979	7,005	5,454	27,325	5,415	11,156	8,617
	1982	114,585	36,637	35,954	9,551	14,596	9,935	4,001	4,554	3,709	17,050	6,948	8,738	5,788
Cheatham	1986	68,295	19,390	19,026	2,931	2,185		690	1,242	1,242	15,793	17,640	3,302	2,734
	1982	44,836	13,879	13,575	1,913	1,057		494	563	563	7,422	14,496	1,882	1,325

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Chester	1986	38,546	8,329	8,164	2,444	2,105		1,527	3,196	1,770	13,832	1,862	1,612	1,538
	1982	30,026	8,161	7,974	1,983	1,371		1,543	1,850	1,051	8,779	2,173	1,310	1,015
Claiborne	1986	74,697	21,358	20,965	6,639	8,019		1,498	7,737	4,086	7,316	2,995	7,200	2,896
	1982	51,287	16,009	15,665	4,418	4,225		1,011	3,884	2,274	4,044	3,664	4,744	1,927
Clay	1986	13,840	5,010	4,816	1,316	339		312	311		1,293	821	2,570	351
	1982	10,015	3,815	3,656	880	214		225	185		658	1,020	1,508	224
Cocke	1986	116,131	26,616	25,463	9,689	14,800	5,546	7,110	7,467	6,310	22,624	9,496	7,465	4,128
	1982	91,080	25,071	23,909	7,199	9,295	3,082	5,673	4,277	3,792	13,020	11,727	5,734	3,063
Coffee	1986	269,163	52,030	51,366	20,947	51,230	39,465	6,739	12,392	6,444	62,584	17,589	13,999	10,632
	1982	180,493	41,359	40,701	15,234	26,916	19,921	5,693	7,060	4,125	33,711	17,726	9,317	6,839
Crockett	1986	42,309	10,719	10,431	1,721	1,804		1,416	1,990	1,990	15,244	2,360	1,649	1,652
	1982	31,342	9,810	9,516	1,199	1,094		1,121	1,160	1,160	8,615	2,843	1,250	1,180
Cumberland	1986	178,452	36,366	34,919	15,616	21,225	18,471	5,973	4,310	3,183	47,033	18,320	10,725	8,520
	1982	123,066	29,113	27,866	10,076	11,220	9,495	4,868	2,398	1,920	24,701	20,186	7,158	4,630
Davidson	1986	4,400,046	738,425	722,314	480,296	727,816	634,756	190,108	235,130	115,105	1,097,128	293,370	156,254	127,874
	1982	2,912,982	569,802	555,592	316,650	438,754	376,919	137,906	131,253	72,078	586,593	293,527	92,883	79,545
Decatur	1986	39,877	8,406	7,923	1,602	4,446		561	1,246	402	12,996	5,399	1,517	1,206
	1982	32,245	8,135	7,642	1,348	2,826		531	812	279	8,135	6,134	1,202	889
De Kalb	1986	53,900	15,950	15,372	3,034	5,538		1,303	2,654	2,654	13,751	4,396	1,578	2,710
	1982	35,749	11,929	11,460	2,037	3,005		1,029	1,494	1,494	6,894	4,501	1,067	1,469
Dickson	1986	154,708	35,107	33,051	10,109	21,482	19,670	6,717	8,611	6,063	40,912	11,591	7,763	4,770
	1982	113,733	31,123	29,206	7,117	12,722	11,528	5,643	5,503	3,960	22,658	13,368	5,140	3,290
Dyer	1986	178,263	31,163	29,917	11,566	21,179	10,399	11,622	11,341	7,583	49,498	10,223	12,042	6,715
	1982	136,686	29,666	28,389	9,129	12,654	5,877	9,832	6,860	4,860	30,851	12,623	8,794	4,520
Fayette	1986	43,096	15,478	15,007	2,348	6,167		778	1,095	404	8,931	2,846	1,018	1,520
	1982	35,369	14,549	14,063	1,946	3,802		765	766	313	5,691	3,263	825	1,206
Fentress	1986	58,973	14,041	13,685	2,915	3,943		10,016	2,129	1,102	5,697	5,302	8,596	3,230
	1982	41,635	11,539	11,211	1,901	2,306		6,664	1,183	626	2,935	5,749	4,951	1,819
Franklin	1986	121,324	29,054	28,450	8,117	15,105	3,922	2,173	4,312	2,620	30,013	6,260	12,170	5,084
	1982	98,920	26,522	25,888	6,730	10,167	2,301	2,124	2,988	1,936	19,124	8,141	10,221	3,568
Gibson	1986	229,822	56,925	54,901	12,181	30,991	21,830	7,842	7,989	5,397	65,661	14,775	11,350	13,307
	1982	161,344	46,190	44,406	8,140	17,856	12,121	7,010	4,847	3,393	37,111	16,208	8,032	8,089
Giles	1986	122,829	24,227	23,390	7,322	14,798	9,549	4,583	7,381	6,140	21,680	17,659	4,957	7,654
	1982	89,734	20,955	20,167	5,142	7,798	4,809	3,906	4,391	3,853	11,746	17,709	3,343	4,282
Grainger	1986	22,476	4,759	4,220	2,024	865		321	1,145	1,145	6,292	3,166	355	1,209
	1982	18,379	4,512	3,989	1,568	553		314	697	697	3,901	3,608	284	794
Greene	1986	306,698	67,447	66,039	20,238	35,127	27,729	12,071	13,092	9,460	74,494	30,639	18,001	12,310
	1982	205,265	52,847	51,578	13,909	20,189	15,447	8,707	7,086	5,584	36,235	29,032	11,331	7,324
Grundy	1986	42,838	9,311	9,043	3,220	1,394		222	1,197	1,197	4,742	10,918	5,902	2,695
	1982	34,606	8,326	8,060	2,495	848		163	712	712	2,590	11,059	4,060	1,507
Hamblen	1986	343,540	78,847	77,485	23,336	42,282	33,487	16,483	10,333	4,311	95,244	15,134	29,402	9,842
	1982	246,837	65,185	63,854	16,969	28,572	21,524	13,374	6,710	3,061	51,752	17,574	21,116	7,106
Hamilton	1986	2,116,850	400,408	390,541	195,582	302,028	262,535	111,735	125,652	58,117	556,804	145,155	79,729	55,314
	1982	1,456,406	318,384	309,548	130,325	192,424	163,933	78,463	65,855	34,856	302,561	156,601	54,548	38,300
Hancock	1986	13,079	3,129	2,977	1,753	80		265	1,118	121	1,771	1,249	1,502	574
	1982	10,702	3,076	2,918	1,293	57		249	709	85	924	1,479	1,066	427
Hardeman	1986	90,474	25,845	25,437	3,128	6,893	5,193	1,262	2,582	1,192	22,742	5,950	10,804	2,734
	1982	63,866	20,118	19,738	2,258	4,493	3,286	1,113	1,491	742	12,391	6,458	7,093	1,891
Hardin	1986	93,982	14,477	14,103	5,924	19,255	10,602	2,929	3,790	2,245	25,907	3,502	6,722	3,418
	1982	72,934	15,147	14,709	4,892	12,112	6,339	2,601	2,815	1,689	15,501	5,099	5,258	2,264
Hawkins	1986	138,374	46,702	46,300	7,615	11,210	8,408	3,106	2,459	1,808	31,583	5,530	9,429	8,522
	1982	95,685	36,496	36,067	5,425	6,203	4,402	2,463	1,461	1,126	16,731	6,668	5,762	4,815
Haywood	1986	77,812	21,110	20,563	4,512	8,023	6,605	3,460	3,911	3,911	11,150	13,079	4,375	4,511
	1982	53,005	15,653	15,199	2,933	4,585	3,670	2,108	1,985	1,985	5,441	12,750	2,631	2,238
Henderson	1986	76,148	13,651	13,269	5,081	9,367	6,528	2,843	4,529	2,661	19,338	5,488	7,026	2,796
	1982	64,868	14,184	13,744	4,269	6,209	4,161	2,572	3,056	1,963	13,450	7,564	5,333	2,124
Henry	1986	153,727	37,247	35,214	10,698	21,518	10,124	9,726	6,513	1,697	32,378	10,171	7,761	7,201
	1982	105,346	27,807	26,206	7,971	12,223	5,373	6,829	3,808	1,161	17,175	10,375	5,202	4,434
Hickman	1986	34,043	12,608	12,324	1,345	1,117		445	1,084	1,084	3,718	4,348	4,646	2,380
	1982	26,893	10,631	10,359	1,027	688		403	686	686	2,149	4,953	2,904	1,439
Houston	1986	13,598	5,234	5,187	602	124		239	388		920	806	466	4,403
	1982	12,665	5,667	5,599	583	97		250	261		642	1,244	376	3,141
Humphreys	1986	60,740	17,921	17,822	4,116	8,801	4,575	698	1,126	1,126	16,002	5,383	2,215	1,808
	1982	53,668	17,552	17 400	3,645	6,258	3,107	777	873	873	11,287	7,194	1,979	1,391

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Jackson	1986	14,753	4,568	4,253	1,246	419		236	1,290	694	1,591	1,328	1,095	960
	1982	14,105	4,935	4,581	1,058	340		218	897	563	1,076	1,831	921	706
Jefferson	1986	94,183	32,758	32,421	7,822	8,554		2,520	3,749	2,852	8,526	10,571	5,885	7,241
	1982	72,882	27,631	27,259	5,229	5,113		1,861	2,316	1,891	5,020	11,873	3,954	4,301
Johnson	1986	33,373	13,139	12,991	2,787	2,542		993	942	942	3,334	3,180	2,098	2,654
	1982	26,212	10,980	10,821	2,021	1,789		755	592	592	1,913	3,471	1,588	1,585
Knox	1986	3,062,036	584,343	567,297	378,127	417,120	374,929	198,806	179,956	102,377	621,878	228,762	149,455	98,420
	1982	1,866,396	399,539	386,647	225,783	232,579	206,033	121,687	90,940	57,440	293,062	202,174	91,739	53,609
Lake	1986	16,731	5,563	5,482	2,156	922		414	391	391	2,599	1,250	954	1,730
	1982	13,939	5,346	5,252	1,646	567		346	258	258	1,474	1,745	745	1,079
Louderdale	1986	56,108	10,726	10,473	2,477	9,667	4,041	2,669	2,652	934	12,757	5,346	3,251	2,488
	1982	49,225	11,519	11,211	2,101	6,809	2,662	2,731	1,917	717	8,848	6,698	2,679	2,064
Lawrence	1986	153,356	27,951	26,308	7,906	17,159	9,420	6,946	12,819	9,597	41,711	11,183	8,729	7,764
	1982	115,744	25,499	23,924	5,801	10,794	5,642	5,601	7,688	5,953	25,820	12,682	6,887	4,996
Lewis	1986	33,691	8,806	8,669	913	3,050		462	740	304	9,340	2,351	2,189	1,945
	1982	23,682	7,091	6,959	686	1,641		410	463	195	4,948	2,636	1,335	1,158
Lincoln	1986	112,371	36,712	36,164	7,032	14,630	12,036	4,753	4,539	3,483	15,188	9,825	4,353	6,165
	1982	78,924	26,854	26,369	4,819	8,200	6,612	3,728	2,540	1,967	8,384	10,322	3,046	3,659
Loudon	1986	119,892	28,851	28,174	7,983	9,850	8,451	3,175	7,046	6,481	37,606	9,070	7,848	5,601
	1982	96,018	27,175	26,452	6,212	6,235	5,154	3,117	4,232	3,989	23,435	12,840	6,199	3,704
McMinn	1986	257,116	103,472	103,129	20,770	20,816	11,529	14,515	9,381	2,949	37,020	11,54	11,417	11,426
	1982	164,195	67,295	66,858	11,974	11,904	5,995	10,143	5,092	1,905	18,520	12,140	7,174	6,466
McNairy	1986	70,399	17,182	16,387	3,546	8,348	7,041	1,664	2,960	1,857	18,818	3,691	2,821	2,998
	1982	57,609	16,196	15,397	3,070	5,641	4,686	1,680	2,150	1,395	11,741	5,179	2,230	2,112
Macon	1986	45,273	15,004	14,093	1,531	4,441		1,809	1,724	338	6,019	3,248	4,567	2,278
	1982	38,242	14,825	13,880	1,202	2,643		1,450	1,114	257	3,766	3,910	3,541	1,552
Madison	1986	647,616	102,431	95,881	50,035	142,594	119,125	36,259	28,312	13,579	131,001	36,750	48,251	20,885
	1982	400,985	78,800	73,527	31,896	75,318	61,516	23,575	15,447	8,305	67,024	36,286	25,791	11,151
Marion	1986	97,736	24,424	24,055	5,561	10,385	5,809	4,684	4,082	4,029	22,121	10,112	3,096	5,105
	1982	73,074	21,088	20,703	3,906	5,832	3,056	3,510	2,555	2,526	12,704	11,431	2,244	2,975
Marshall	1986	92,083	24,188	23,781	4,235	9,603	5,581	2,197	5,150	1,895	29,753	4,416	3,117	4,486
	1982	69,607	20,552	20,142	3,362	6,152	3,299	1,992	3,130	1,220	18,775	5,651	2,104	3,103
Maury	1986	249,676	57,962	56,933	20,895	35,318	28,382	14,251	15,030	4,866	47,066	14,652	13,088	12,402
	1982	194,004	52,847	51,743	15,739	22,097	17,270	11,995	9,207	3,514	28,896	17,802	9,784	7,981
Meigs	1986	24,249	8,918	8,710	1,323	1,214		292	1,868	1,868	4,173	1,981	261	1,685
	1982	13,726	5,819	5,666	772	574		187	827	827	1,553	1,600	117	728
Monroe	1986	121,081	22,636	22,138	10,712	12,155	6,033	6,939	4,442	3,376	30,382	11,707	10,970	3,901
	1982	92,258	21,471	20,931	8,292	7,384	3,328	5,291	2,822	2,212	17,319	12,786	7,981	2,644
Montgomery	1986	476,280	88,677	87,567	46,328	82,058	68,908	10,641	18,842	8,101	146,220	19,608	28,278	15,196
	1982	355,104	77,053	75,846	36,692	54,030	43,637	9,804	13,407	6,805	89,334	23,611	22,561	9,647
Moore	1986	7,205	4,173	4,123	459	335					795	594	406	242
	1982	4,981	2,982	2,938	297	178					378	615	230	131
Morgan	1986	17,023	6,122	5,873	851	682		181	278		4,883	961	753	1,103
	1982	15,193	6,660	6,367	711	486		199	214		2,952	1,356	571	811
Obion	1986	180,843	38,388	37,972	15,276	22,201	12,430	9,550	4,898	2,988	47,141	10,601	13,505	6,632
	1982	128,875	30,153	29,731	11,286	12,907	6,925	7,536	3,196	2,107	26,576	11,742	9,523	4,165
Overton	1986	56,534	15,847	15,478	2,931	6,275		1,638	4,226	3,691	6,140	3,161	9,064	3,880
	1982	40,155	13,742	13,379	2,048	3,411		1,236	2,340	2,128	3,505	3,631	5,180	2,160
Perry	1986	10,953	5,486	5,347	791	65		279	1,011	1,011	869	552	783	435
	1982	9,415	4,809	4,672	645	49		245	655	655	578	796	607	362
Pickett	1986	17,277	4,024	3,823	499	834		287	1,790	1,790	5,136	2,383	508	243
	1982	10,373	2,910	2,756	315	386		207	785	785	2,118	2,177	293	139
Polk	1986	29,858	13,332	13,003	1,636	3,110		435	1,202	594	3,603	1,104	1,295	1,254
	1982	21,863	10,003	9,726	1,305	1,814		389	694	344	2,069	1,403	937	833
Putnam	1986	287,448	76,382	75,294	24,734	33,166	26,539	23,732	11,236	3,855	40,023	25,165	15,455	13,855
	1982	207,514	56,390	55,409	18,468	20,592	15,684	17,211	6,870	2,651	22,559	26,843	11,027	8,031
Rhea	1986	81,770	30,450	29,725	6,128	5,069		4,243	2,375	1,914	16,161	5,073	5,206	3,710
	1982	62,640	24,385	23,728	4,591	3,244		3,399	1,488	1,272	9,789	6,377	3,747	2,662
Roane	1986	227,724	62,593	62,107	15,431	21,089	14,394	8,358	9,573	3,588	73,997	8,751	9,689	9,959
	1982	162,610	51,194	50,634	10,957	12,333	7,890	6,552	5,932	2,359	43,687	10,400	7,245	6,942
Robertson	1986	142,048	35,634	35,328	7,817	12,628	10,404	4,191	6,941	3,914	35,525	23,381	3,129	6,132
	1982	107,633	28,875	28,536	5,741	7,542	6,088	3,554	3,940	2,429	20,849	24,913	2,183	3,969
Rutherford	1986	496,006	119,630	117,302	40,365	56,284	49,267	30,031	23,932	16,971	111,596	42,344	27,412	17,764
	1982	351,096	91,617	89,548	30,527	32,904	28,367	21,798	13,618	10,298	59,637	46,316	19,795	10,716

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Scott	1986	64,322	21,268	21,047	2,913	10,003		1,442	851	851	9,708	2,994	2,111	4,178
	1982	51,624	19,230	18,970	2,311	6,358		1,174	582	582	6,076	3,766	1,579	2,706
Sequatchie	1986	35,567	17,117	17,023	1,668	1,776		305	687	687	6,745	3,004	447	1,137
	1982	22,118	10,837	10,743	968	967		224	356	356	3,194	2,788	268	667
Sevier	1986	393,794	98,302	89,893	72,409	18,750	11,460	15,274	15,419	12,290	36,589	38,822	33,150	11,323
	1982	229,382	56,978	51,938	44,760	8,778	4,966	9,658	6,848	5,667	15,266	29,715	14,330	5,633
Shelby	1986	5,934,017	1,092,631	1,037,441	511,791	845,627	678,951	354,771	370,200	198,253	1,521,961	423,981	180,756	239,764
	1982	3,816,663	838,055	793,187	321,947	506,288	396,809	238,721	189,654	113,178	771,142	402,894	112,099	130,915
Smith	1986	47,321	11,917	11,715	1,859	2,422		1,659	9,052	7,200	8,232	3,998	2,633	2,375
	1982	37,446	10,815	10,597	1,543	1,826		1,419	5,660	4,656	4,930	4,822	2,109	1,516
Stewart	1986	17,804	5,548	5,423	1,421	1,457		170	1,329	487	4,810	411	1,008	749
	1982	16,497	5,777	5,628	1,393	1,198		208	997	456	3,520	711	997	621
Sullivan	1986	1,064,643	178,530	175,761	80,701	156,408	130,158	54,056	46,556	25,776	354,012	47,519	43,746	41,714
	1982	751,148	158,776	155,814	60,210	106,558	85,826	40,867	28,439	17,683	197,241	53,064	31,031	25,188
Sumner	1986	379,179	91,433	90,300	26,827	39,309	29,330	11,330	14,615	4,792	104,380	21,341	28,989	16,840
	1982	275,722	80,931	79,674	18,280	21,823	15,624	9,649	7,848	2,890	59,539	25,003	21,412	11,148
Tipton	1986	106,190	25,607	24,922	5,858	14,478	7,544	3,054	2,632	981	27,801	6,622	8,525	3,026
	1982	86,674	24,303	23,578	4,495	9,951	4,828	2,843	1,923	767	17,226	8,521	7,111	2,346
Trousdale	1986	16,840	7,421	7,363	124	504		248	768	101	517	713	587	1,075
	1982	16,671	7,340	7,258	129	416		280	552	70	383	1,085	537	808
Unicoi	1986	39,193	9,804	9,698	5,388	6,253		726	1,830	1,625	8,159	1,584	2,273	1,627
	1982	32,237	10,220	10,077	4,073	4,168		695	1,317	1,182	5,356	2,087	1,597	1,113
Union	1986	20,006	5,686	5,487	546	1,720		140	320		5,052	2,774	1,982	239
	1982	14,581	4,703	4,524	416	960		100	190		2,774	2,976	1,106	163
Van Buren	1986	2,712	850	738	316	56		80	204		358	175	105	
	1982	2,770	968	839	289	47		79	150		257	254	98	
Warren	1986	143,890	36,929	35,608	10,458	16,316	8,045	9,340	7,211	5,489	28,849	6,430	9,483	5,584
	1982	112,529	32,965	31,684	7,689	10,321	4,783	7,946	4,705	3,060	17,919	7,768	7,582	4,184
Washington	1986	618,615	149,227	144,933	51,135	98,271	95,524	20,326	29,628	15,046	148,227	27,864	34,941	21,507
	1982	419,713	112,112	108,539	35,993	56,652	54,720	16,885	17,880	10,436	83,324	29,722	23,355	12,469
Wayne	1986	37,053	16,074	15,680	1,595	780		943	1,725	1,155	5,316	1,114	5,073	1,931
	1982	28,477	13,125	12,763	1,139	556		764	1,030	770	3,194	1,527	3,364	1,327
Weakley	1986	127,600	35,867	34,560	10,378	15,025	8,049	4,165	6,793	1,735	25,005	6,267	8,458	6,519
	1982	88,554	27,482	26,396	7,122	8,192	4,197	3,483	4,269	1,198	14,154	7,139	5,852	3,806
White	1986	70,424	14,469	13,948	3,074	5,575		1,278	1,695	1,259	30,012	3,603	3,306	2,366
	1982	53,526	13,374	12,851	2,466	3,611		1,207	1,135	917	18,177	4,603	2,563	1,704
Williamson	1986	305,242	77,436	75,153	24,102	21,996	16,802	9,630	9,784	2,112	106,038	21,162	8,177	9,661
	1982	234,074	66,300	64,140	17,392	13,754	10,153	9,040	6,319	1,489	65,292	26,203	6,323	7,521
Wilson	1986	238,688	60,385	59,796	16,864	21,994	18,688	8,066	7,275	2,358	53,855	37,016	15,419	7,131
	1982	172,735	46,855	46,250	12,465	12,179	10,022	6,572	4,445	1,722	28,454	38,369	10,153	4,622
TOTAL METRO COUNTIES	1986	**22,203,726**	**4,298,366**	**4,161,546**	**2,108,020**	**3,172,368**	**2,674,131**	**1,100,306**	**1,188,930**	**625,001**	**5,593,742**	**1,534,851**	**941,454**	**762,708**
	1982	14,718,017	3,318,639	3,204,632	1,376,569	1,909,765	1,576,500	765,750	642,341	375,283	2,950,893	1,522,701	601,305	452,937
TOTAL STATE	1986	**28,834,260**	**5,981,171**	**5,803,715**	**2,559,367**	**3,916,008**	**3,107,789**	**1,379,363**	**1,490,227**	**810,369**	**7,122,028**	**2,000,987**	**1,359,262**	**1,063,013**
	1982	19,604,644	4,720,163	4,567,237	1,708,247	2,362,597	1,828,134	988,840	825,251	493,741	3,832,329	2,048,025	899,591	644,332
TEXAS														
ABILENE	1986	**1,155,725**	**199,044**	**191,178**	**106,299**	**148,108**	**106,333**	**55,702**	**51,217**	**27,842**	**275,027**	**59,504**	**140,341**	**31,040**
	1982	804,342	152,110	145,633	64,617	99,059	68,110	43,735	35,663	21,405	192,915	65,800	63,606	18,515
Taylor	1986	1,155,725	199,044	191,178	106,299	148,108	106,333	55,702	51,217	27,842	275,027	59,504	140,341	31,040
	1982	804,342	152,110	145,633	64,617	99,059	68,110	43,735	35,663	21,405	192,915	65,800	63,606	18,515
AMARILLO	1986	**1,413,889**	**275,202**	**261,553**	**144,419**	**158,810**	**131,263**	**87,466**	**72,038**	**36,477**	**369,401**	**59,441**	**140,273**	**22,446**
	1982	1,220,497	259,358	245,790	115,375	128,246	104,024	86,001	61,179	33,662	304,890	74,822	83,200	19,884
Potter	1986	1,017,702	185,370	175,743	108,952	119,110	106,120	62,975	44,227	17,683	263,041	51,112	100,015	17,390
	1982	859,003	163,516	154,530	87,537	98,308	85,882	62,919	38,140	17,074	205,038	62,716	56,736	15,106
Randall	1986	396,187	89,832	85,810	35,467	39,700	25,143	24,491	27,811	18,794	106,360	8,329	40,258	5,056
	1982	361,494	95,842	91,260	27,838	29,938	18,142	23,082	23,039	16,588	99,852	12,106	26,464	4,778
AUSTIN	1986	**4,728,756**	**948,234**	**917,404**	**570,723**	**517,875**	**444,500**	**250,168**	**283,797**	**137,922**	**1,028,733**	**228,003**	**497,926**	**90,192**
	1982	3,399,672	738,804	712,174	376,484	371,255	315,019	201,017	178,160	95,876	712,373	250,981	237,583	67,230
Hays	1986	231,854	53,763	51,865	36,862	17,131	2,173	10,016	5,970	3,609	38,080	20,637	34,278	2,830
	1982	167,730	41,437	39,847	25,388	9,976	1,119	7,948	4,345	2,738	28,252	22,053	15,360	2,200

1987 SURVEY OF BUYING POWER DATA SERVICE

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
AUSTIN (continued)														
Travis	1986	4,052,776	754,125	726,703	500,449	461,809	414,718	219,567	262,397	123,091	893,009	172,571	432,687	75,977
	1982	2,933,316	600,960	577,261	329,250	338,915	299,046	179,370	165,219	86,692	617,809	197,330	208,213	57,607
Williamson	1986	444,126	140,346	138,836	33,412	38,935	27,609	20,585	15,430	11,222	97,644	34,795	30,961	11,385
	1982	298,626	96,407	95,066	21,846	22,364	14,854	13,699	8,596	6,446	66,312	31,598	14,010	7,423
BEAUMONT - PORT ARTHUR	**1986**	**2,465,575**	**524,990**	**509,851**	**213,197**	**317,541**	**262,725**	**164,012**	**113,370**	**48,563**	**532,200**	**161,856**	**164,458**	**76,094**
	1982	2,093,311	473,733	458,585	171,367	243,562	197,860	137,804	89,800	43,186	446,530	191,861	103,552	59,957
Hardin	1986	179,610	48,088	47,637	7,126	19,560	16,390	4,274	2,898	1,719	60,446	6,140	16,705	7,734
	1982	166,045	47,683	47,086	6,042	15,657	12,581	4,189	2,454	1,511	54,603	9,734	11,562	6,398
Jefferson	1986	1,792,073	345,490	333,244	175,580	240,139	203,486	134,234	93,426	40,698	360,431	113,567	109,937	50,497
	1982	1,538,129	315,361	303,213	142,791	191,791	159,513	112,509	74,845	36,850	306,184	134,052	71,726	41,133
Orange	1986	493,892	131,412	128,970	30,491	57,842	42,849	25,504	17,046	6,146	111,323	42,149	37,816	17,863
	1982	389,137	110,689	108,286	22,534	36,114	25,766	21,106	12,501	4,825	85,743	48,075	20,264	12,426
BRAZORIA	**1986**	**956,803**	**291,227**	**285,123**	**73,890**	**98,397**	**68,549**	**39,558**	**34,987**	**20,312**	**208,006**	**39,290**	**92,099**	**25,442**
	1982	795,628	251,004	244,959	55,592	78,355	51,885	38,141	27,878	17,335	160,379	53,379	59,208	21,336
Brazoria	1986	956,803	291,227	285,123	73,890	98,397	68,549	39,558	34,987	20,312	208,006	39,290	92,099	25,442
	1982	795,628	251,004	244,959	55,592	78,355	51,885	38,141	27,878	17,335	160,379	53,379	59,208	21,336
BROWNSVILLE - HARLINGEN	**1986**	**1,355,191**	**327,340**	**314,227**	**130,508**	**167,970**	**144,064**	**102,870**	**80,310**	**36,368**	**241,591**	**39,928**	**115,079**	**27,846**
	1982	1,025,512	272,018	260,289	86,026	128,265	106,884	85,250	57,683	29,889	170,537	48,973	58,624	20,234
Cameron	1986	1,355,191	327,340	314,227	130,508	167,970	144,064	102,870	80,310	36,368	241,591	39,928	115,079	27,846
	1982	1,025,512	272,018	260,289	86,026	128,265	106,884	85,250	57,683	29,889	170,537	48,973	58,624	20,234
BRYAN - COLLEGE STATION	**1986**	**821,323**	**191,956**	**180,761**	**104,312**	**126,891**	**93,659**	**47,881**	**27,993**	**12,619**	**131,279**	**42,558**	**81,617**	**11,291**
	1982	591,693	144,015	135,183	65,070	82,402	58,497	37,077	20,548	10,798	99,428	45,026	43,034	8,957
Brazos	1986	821,323	191,956	180,761	104,312	126,891	93,659	47,881	27,993	12,619	131,279	42,558	81,617	11,291
	1982	591,693	144,015	135,183	65,070	82,402	58,497	37,077	20,548	10,798	99,428	45,026	43,034	8,957
CORPUS CHRISTI	**1986**	**2,304,853**	**555,282**	**535,849**	**243,824**	**248,124**	**200,057**	**109,493**	**125,407**	**58,392**	**493,478**	**163,825**	**167,422**	**42,050**
	1982	1,844,288	473,523	455,495	170,637	188,320	148,883	92,229	87,301	46,098	392,321	187,981	86,235	34,882
Nueces	1986	2,013,134	454,793	436,437	226,228	229,735	195,123	96,387	119,601	55,262	418,188	134,125	155,748	34,054
	1982	1,608,875	387,803	370,964	157,401	176,014	145,933	81,676	83,065	43,507	337,708	156,204	79,784	28,532
San Patricio	1986	291,719	100,489	99,412	17,596	18,389	4,934	13,106	5,806	3,130	75,290	29,700	11,674	7,996
	1982	235,413	85,720	84,531	13,236	12,306	2,950	10,553	4,236	2,591	54,613	31,777	6,451	6,350
DALLAS	**1986**	**17,259,871**	**3,384,735**	**3,266,238**	**1,976,825**	**2,017,655**	**1,788,206**	**972,264**	**936,590**	**469,642**	**3,920,290**	**1,130,198**	**1,007,690**	**413,548**
	1982	13,066,550	2,641,058	2,540,492	1,316,299	1,416,037	1,234,563	776,661	640,148	360,701	2,932,253	1,174,496	508,179	323,404
Collin	1986	1,259,631	283,209	275,963	106,489	210,260	198,007	72,212	82,340	39,049	228,734	76,543	97,513	37,391
	1982	767,651	200,029	194,289	57,365	103,658	96,922	46,023	44,559	23,796	137,558	67,610	39,543	23,114
Dallas	1986	14,399,227	2,656,528	2,557,926	1,747,303	1,606,248	1,439,307	850,822	809,668	414,557	3,376,201	937,231	783,995	321,017
	1982	11,097,280	2,089,874	2,005,888	1,171,739	1,186,443	1,046,525	688,687	563,986	324,509	2,554,260	985,494	405,539	262,229
Denton	1986	951,652	275,103	267,650	71,372	134,111	106,583	30,669	23,026	6,595	183,182	55,903	55,924	34,967
	1982	720,614	214,710	208,228	53,227	84,595	65,397	26,172	17,467	5,739	142,296	58,053	30,625	24,012
Ellis	1986	305,344	82,040	80,461	25,420	34,461	21,006	10,468	8,172	4,450	57,087	27,973	31,891	9,793
	1982	230,468	68,313	66,785	16,685	21,148	12,273	8,956	5,722	3,209	44,013	28,828	15,156	7,419
Kaufman	1986	247,592	66,118	64,836	18,989	25,227	16,343	7,074	10,116	4,300	52,645	23,168	22,650	7,540
	1982	184,628	53,365	52,163	12,278	15,980	9,515	6,137	6,209	2,946	38,707	23,807	10,468	5,018
Rockwall	1986	96,425	21,737	19,402	7,252	7,348	6,960	1,019	3,268	691	22,441	9,380	15,717	2,840
	1982	65,909	14,767	13,139	5,005	4,213	3,931	686	2,205	502	15,419	10,704	6,848	1,612
DALLAS - FORT WORTH CONSOLIDATED AREA	***1986***	***25,599,012***	***5,186,036***	***4,984,898***	***2,845,908***	***3,078,161***	***2,726,873***	***1,391,517***	***1,300,326***	***650,989***	***5,830,118***	***1,604,621***	***1,588,913***	***606,232***
	1982	*19,189,241*	*4,013,181*	*3,845,400*	*1,895,657*	*2,156,442*	*1,878,875*	*1,097,975*	*887,713*	*498,639*	*4,331,167*	*1,658,253*	*792,402*	*465,581*
EL PASO	**1986**	**2,468,560**	**501,426**	**475,843**	**277,051**	**389,265**	**328,777**	**169,244**	**145,520**	**83,317**	**466,350**	**116,361**	**166,929**	**50,618**
	1982	2,120,722	456,540	431,866	201,821	322,386	265,154	147,363	116,584	74,802	406,307	158,590	94,016	45,553
El Paso	1986	2,468,560	501,426	475,843	277,051	389,265	328,777	169,244	145,520	83,317	466,350	116,361	166,929	50,618
	1982	2,120,722	456,540	431,866	201,821	322,386	265,154	147,363	116,584	74,802	406,307	158,590	94,016	45,553
FORT WORTH - ARLINGTON	**1986**	**8,339,141**	**1,801,301**	**1,718,660**	**869,083**	**1,060,506**	**938,667**	**419,253**	**363,736**	**181,347**	**1,909,828**	**474,423**	**581,223**	**192,684**
	1982	6,122,691	1,372,123	1,304,908	579,358	740,405	644,312	321,314	247,565	137,938	1,398,914	483,757	284,223	142,177
Johnson	1986	434,063	111,737	110,198	32,419	50,590	46,734	21,384	8,963	5,482	102,257	16,257	51,022	15,931
	1982	293,534	85,609	84,160	19,565	27,930	25,322	15,428	5,750	3,842	71,623	17,311	22,566	11,286
Parker	1986	222,825	57,907	54,581	17,951	11,454	8,236	8,071	4,017	1,421	57,331	26,070	20,737	7,060
	1982	198,011	54,915	51,595	13,234	9,973	6,759	7,069	2,919	1,237	49,753	31,147	11,831	5,210
Tarrant	1986	7,682,253	1,631,657	1,553,881	818,713	998,462	883,697	389,798	350,756	174,444	1,750,240	432,096	509,464	169,693
	1982	5,631,146	1,231,599	1,169,153	546,559	702,502	612,231	298,817	238,896	132,859	1,277,538	435,299	249,826	125,681

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total. ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
GALVESTON - TEXAS CITY	1986	1,333,584	369,112	354,354	146,541	118,653	100,832	82,589	38,043	17,780	271,398	78,934	123,098	37,313
	1982	1,042,954	299,626	286,730	100,657	92,995	76,902	64,673	29,211	15,138	213,952	85,640	62,418	29,753
Galveston	1986	1,333,584	369,112	354,354	146,541	118,653	100,832	82,589	38,043	17,780	271,398	78,934	123,098	37,313
	1982	1,042,954	299,626	286,730	100,657	92,995	76,902	64,673	29,211	15,138	213,952	85,640	62,418	29,753
HOUSTON	1986	21,801,603	4,600,068	4,407,170	2,450,297	2,570,885	2,336,419	1,296,731	1,147,311	638,576	4,721,814	1,311,090	1,490,805	641,502
	1982	18,823,669	4,171,202	3,983,677	1,825,611	2,160,240	1,937,570	1,145,266	887,632	548,026	4,151,345	1,566,856	911,521	503,835
Fort Bend	1986	602,092	167,995	165,448	32,853	17,581	10,561	25,222	15,575	8,906	153,378	35,964	109,468	17,493
	1982	495,179	149,353	146,621	27,227	14,796	8,449	21,738	13,181	8,060	128,214	45,569	57,153	13,208
Harris	1986	19,977,712	4,154,365	3,970,571	2,341,647	2,471,583	2,263,384	1,244,092	1,102,490	613,067	4,178,219	1,200,241	1,216,962	587,705
	1982	17,342,296	3,765,741	3,587,664	1,739,745	2,087,995	1,886,990	1,096,952	852,183	526,238	3,728,507	1,433,115	755,396	463,247
Liberty	1986	310,181	87,073	86,471	17,235	26,147	23,791	7,258	5,278	4,096	91,535	15,039	35,929	11,774
	1982	254,463	79,086	78,289	14,391	18,510	16,448	7,065	3,944	3,271	70,311	19,513	20,253	8,716
Montgomery	1986	635,245	166,599	162,332	48,877	43,303	27,918	18,335	20,621	11,820	121,540	44,799	113,534	20,661
	1982	549,300	158,251	153,706	37,748	31,927	19,725	18,291	16,089	9,963	110,206	54,300	71,992	16,482
Waller	1986	276,373	24,036	22,348	9,685	12,271	10,765	1,824	3,347	687	177,142	15,047	14,912	3,869
	1982	182,431	18,771	17,397	6,500	7,012	5,958	1,220	2,235	494	114,107	14,359	6,727	2,182
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*1986*	*24,091,990*	*5,260,407*	*5,046,647*	*2,670,728*	*2,787,935*	*2,505,800*	*1,418,878*	*1,220,341*	*676,668*	*5,201,218*	*1,429,314*	*1,706,002*	*704,257*
	1982	*20,662,251*	*4,721,832*	*4,515,366*	*1,981,860*	*2,331,590*	*2,066,357*	*1,248,080*	*944,721*	*580,499*	*4,525,676*	*1,705,875*	*1,033,147*	*554,924*
KILLEEN - TEMPLE	1986	1,149,405	257,436	251,689	123,168	186,689	141,286	44,715	59,404	27,415	257,365	48,585	73,839	23,581
	1982	892,169	213,108	207,723	85,599	120,901	87,083	39,742	40,744	21,865	203,673	62,502	39,091	17,091
Bell	1986	1,029,215	220,702	215,537	111,402	167,115	130,667	43,161	49,945	23,303	233,881	43,796	70,119	20,734
	1982	786,685	177,989	173,270	76,908	106,417	79,949	38,207	33,427	18,159	183,668	55,324	36,730	14,582
Coryell	1986	120,190	36,734	36,152	11,766	19,574	10,619	1,554	9,459	4,112	23,484	4,789	3,720	2,847
	1982	105,484	35,119	34,453	8,691	14,484	7,134	1,535	7,317	3,706	20,005	7,178	2,361	2,509
LAREDO	1986	1,016,065	224,217	212,927	66,427	166,146	139,779	119,578	99,661	11,343	107,154	26,993	75,880	18,414
	1982	701,337	167,013	158,099	41,110	109,415	89,267	95,354	60,827	8,983	72,077	30,228	31,937	12,980
Webb	1986	1,016,065	224,217	212,927	66,427	166,146	139,779	119,578	99,661	11,343	107,154	26,993	75,880	18,414
	1982	701,337	167,013	158,099	41,110	109,415	89,267	95,354	60,827	8,983	72,077	30,228	31,937	12,980
LONGVIEW - MARSHALL	1986	1,301,855	270,529	264,654	116,744	173,175	132,014	68,423	72,551	49,280	326,689	54,672	104,340	32,799
	1982	1,064,402	250,127	243,929	85,652	120,404	88,333	64,456	54,735	39,966	256,492	69,462	57,333	27,532
Gregg	1986	1,019,974	219,266	214,087	93,892	150,810	115,699	54,854	42,023	29,757	257,920	30,224	83,463	23,999
	1982	838,132	201,275	195,894	69,382	103,312	76,412	52,451	34,555	25,905	205,512	41,178	47,183	21,271
Harrison	1986	281,881	51,263	50,567	22,852	22,365	16,315	13,569	30,528	19,523	68,769	24,448	20,877	8,800
	1982	226,270	48,852	48,035	16,270	17,092	11,921	12,005	20,180	14,061	50,980	28,284	10,150	6,261
LUBBOCK	1986	1,549,674	290,431	271,862	157,205	200,856	164,050	80,464	93,681	51,511	407,226	43,403	136,945	23,907
	1982	1,344,799	270,118	252,042	120,158	166,248	132,218	76,594	76,659	47,263	346,396	63,332	79,534	21,404
Lubbock	1986	1,549,674	290,431	271,862	157,205	200,856	164,050	80,464	93,681	51,511	407,226	43,403	136,945	23,907
	1982	1,344,799	270,118	252,042	120,158	166,248	132,218	76,594	76,659	47,263	346,396	63,332	79,534	21,404
McALLEN - EDINBURG - MISSION	1986	1,681,474	362,534	344,168	133,383	239,277	189,157	167,366	101,154	53,770	294,484	47,032	164,961	36,676
	1982	1,352,119	321,792	304,516	94,363	192,007	146,406	143,195	72,660	43,693	231,695	59,162	93,051	31,864
Hidalgo	1986	1,681,474	362,534	344,168	133,383	239,277	189,157	167,366	101,154	53,770	294,484	47,032	164,961	36,676
	1982	1,352,119	321,792	304,516	94,363	192,007	146,406	143,195	72,660	43,693	231,695	59,162	93,051	31,864
MIDLAND	1986	1,161,797	223,995	218,447	104,415	171,428	153,757	54,848	69,831	42,000	198,074	76,901	145,592	20,587
	1982	713,358	153,979	149,686	56,973	89,236	78,859	38,895	39,832	26,044	127,748	68,180	59,991	13,419
Midland	1986	1,161,797	223,995	218,447	104,415	171,428	153,757	54,848	69,831	42,000	198,074	76,901	145,592	20,587
	1982	713,358	153,979	149,686	56,973	89,236	78,859	38,895	39,832	26,044	127,748	68,180	59,991	13,419
ODESSA	1986	1,412,505	265,418	252,240	152,610	188,758	161,491	64,612	89,321	48,739	335,850	41,038	154,640	20,308
	1982	993,340	208,026	197,068	94,736	135,225	112,910	53,165	54,687	33,125	236,124	45,471	71,932	14,922
Ector	1986	1,412,505	265,418	252,240	152,610	188,758	161,491	64,612	89,321	48,739	335,850	41,038	154,640	20,308
	1982	993,340	208,026	197,068	94,736	135,225	112,910	53,165	54,687	33,125	236,124	45,471	71,932	14,922
SAN ANGELO	1986	768,481	151,741	146,976	76,455	102,632	70,824	39,802	43,849	16,559	173,135	20,978	71,731	16,107
	1982	571,448	126,556	122,191	50,490	72,972	48,393	33,068	27,545	12,372	133,928	25,174	37,681	10,654
Tom Green	1986	768,481	151,741	146,976	76,455	102,632	70,824	39,802	43,849	16,559	173,135	20,978	71,731	16,107
	1982	571,448	126,556	122,191	50,490	72,972	48,393	33,068	27,545	12,372	133,928	25,174	37,681	10,654
SAN ANTONIO	1986	7,188,738	1,636,205	1,586,980	876,006	865,456	709,751	388,092	397,741	182,243	1,424,013	463,950	516,680	123,921
	1982	5,533,729	1,324,826	1,280,151	581,778	658,089	525,135	308,298	270,534	142,156	1,083,053	522,811	265,947	101,979
Bexar	1986	6,808,667	1,538,670	1,495,617	842,804	842,177	708,435	371,032	381,789	172,504	1,343,555	442,277	463,977	114,406
	1982	5,197,814	1,225,415	1,187,329	553,510	640,553	524,319	291,925	257,266	133,577	1,014,224	494,738	236,355	93,935
Comal	1986	196,721	54,895	51,511	19,015	13,583	643	8,663	6,476	4,008	40,542	8,506	29,799	3,716
	1982	170,568	55,788	52,182	14,972	9,631	368	8,142	4,807	3,174	34,193	11,736	16,255	3,505

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
SAN ANTONIO (continued)														
Guadalupe	1986	183,350	42,640	39,852	14,187	9,696	673	8,397	9,476	5,731	39,916	13,167	22,904	5,799
	1982	165,347	43,623	40,640	13,296	7,905	448	8,231	8,461	5,405	34,636	16,337	13,337	4,539
SHERMAN - DENISON	**1986**	**578,149**	**114,275**	**111,731**	**48,549**	**75,175**	**71,231**	**26,059**	**24,779**	**15,343**	**135,511**	**26,048**	**64,253**	**19,893**
	1982	488,622	107,914	105,175	35,951	61,933	58,005	26,001	19,519	13,436	114,718	32,055	34,225	16,947
Grayson	1986	578,149	114,275	111,731	48,549	75,175	71,231	26,059	24,779	15,343	135,511	26,048	64,253	19,893
	1982	488,622	107,914	105,175	35,951	61,933	58,005	26,001	19,519	13,436	114,718	32,055	34,225	16,947
TEXARKANA	**1986**	**772,662**	**165,909**	**161,027**	**66,154**	**109,582**	**97,334**	**44,496**	**34,092**	**17,309**	**145,519**	**51,929**	**63,323**	**24,683**
	1982	585,884	137,914	133,399	45,426	74,071	64,382	34,727	23,726	13,657	112,084	57,100	29,366	16,290
Bowie	1986	580,229	97,872	93,943	46,836	97,866	88,711	34,638	25,897	12,622	136,269	31,727	54,221	15,116
	1982	430,569	82,521	78,956	31,781	65,202	58,156	26,298	18,614	10,452	105,640	35,280	24,952	10,271
Miller, Ark.	*1986*	*192,433*	*68,037*	*67,084*	*19,318*	*11,716*	*8,623*	*9,858*	*8,195*	*4,687*	*9,250*	*20,202*	*9,102*	*9,567*
	1982	*155,315*	*55,393*	*54,443*	*13,645*	*8,869*	*6,226*	*8,429*	*5,112*	*3,205*	*6,444*	*21,820*	*4,414*	*6,019*
TYLER	**1986**	**978,515**	**184,702**	**178,175**	**78,525**	**151,347**	**135,919**	**59,741**	**44,206**	**25,303**	**230,642**	**56,316**	**80,056**	**29,101**
	1982	801,304	162,890	156,632	56,877	114,939	101,325	53,899	36,556	23,475	171,930	71,723	52,388	22,830
Smith	1986	978,515	184,702	178,175	78,525	151,347	135,919	59,741	44,206	25,303	230,642	56,316	80,056	29,101
	1982	801,304	162,890	156,632	56,877	114,939	101,325	53,899	36,556	23,475	171,930	71,723	52,388	22,830
VICTORIA	**1986**	**578,852**	**119,902**	**117,497**	**48,151**	**77,850**	**69,403**	**34,135**	**26,375**	**15,651**	**116,686**	**39,479**	**56,663**	**9,696**
	1982	492,936	108,911	106,386	37,107	62,782	54,657	28,997	20,814	13,724	100,804	46,984	33,688	8,548
Victoria	1986	578,852	119,902	117,497	48,151	77,850	69,403	34,135	26,375	15,651	116,686	39,479	56,663	9,696
	1982	492,936	108,911	106,386	37,107	62,782	54,657	28,997	20,814	13,724	100,804	46,984	33,688	8,548
WACO	**1986**	**1,117,515**	**247,426**	**234,395**	**116,595**	**160,716**	**133,287**	**52,005**	**48,096**	**26,717**	**233,774**	**54,945**	**93,556**	**22,401**
	1982	943,336	220,406	208,133	86,456	122,659	99,157	46,222	39,064	24,148	197,191	69,935	54,533	19,950
McLennan	1986	1,117,515	247,426	234,395	116,595	160,716	133,287	52,005	48,096	26,717	233,774	54,945	93,556	22,401
	1982	943,336	220,406	208,133	86,456	122,659	99,157	46,222	39,064	24,148	197,191	69,935	54,533	19,950
WICHITA FALLS	**1986**	**960,340**	**163,448**	**157,932**	**92,211**	**153,383**	**136,506**	**38,893**	**56,156**	**33,179**	**223,867**	**43,089**	**90,007**	**22,024**
	1982	750,305	141,971	136,742	60,513	109,936	95,421	35,686	41,015	26,540	179,505	50,798	46,247	17,277
Wichita	1986	960,340	163,448	157,932	92,211	153,383	136,506	38,893	56,156	33,179	223,867	43,089	90,007	22,024
	1982	750,305	141,971	136,742	60,513	109,936	95,421	35,686	41,015	26,540	179,505	50,798	46,247	17,277
ALL COUNTIES														
Anderson	1986	259,192	67,659	64,947	17,057	15,806	12,112	12,774	10,045	6,584	55,425	8,432	31,107	7,969
	1982	178,100	49,300	47,173	10,460	10,608	7,722	9,891	6,320	4,611	38,773	9,855	13,737	5,595
Andrews	1986	78,004	20,733	20,236	6,866	3,517		3,629	917	544	25,740	4,161	4,686	2,811
	1982	61,362	17,516	17,042	4,799	2,550		3,005	710	426	18,960	5,047	2,467	1,841
Angelina	1986	389,708	92,467	90,664	30,992	57,202	53,519	19,124	18,903	10,717	79,442	21,854	36,009	13,562
	1982	342,133	91,000	88,940	23,821	40,277	37,232	18,762	15,209	9,659	70,020	27,700	22,678	11,525
Aransas	1986	82,833	29,612	28,456	9,572	2,348		1,132	4,133	1,595	5,496	7,293	17,100	1,283
	1982	68,176	25,758	24,673	7,028	1,859		1,137	2,898	1,229	4,547	9,223	9,667	1,177
Archer	1986	25,799	6,587	6,265	1,138	1,219		1,755	166		10,955	1,048	135	876
	1982	21,545	6,272	5,946	924	882		1,552	122		7,849	1,489	81	653
Armstrong	1986	12,960	2,652	2,524	1,000			453	193		4,123	3,384	173	208
	1982	6,515	1,443	1,368	407			216	86		1,578	2,270	57	98
Atascosa	1986	96,976	33,709	32,347	5,433	5,105		4,225	1,533	1,533	15,912	6,036	17,528	1,958
	1982	85,879	32,287	30,884	4,762	4,310		4,263	1,294	1,294	13,429	9,103	9,543	1,733
Austin	1986	121,363	27,811	25,964	8,730	11,529	4,194	3,669	2,491	1,471	33,034	10,609	14,193	4,863
	1982	82,913	22,058	20,528	5,343	6,772	2,227	2,705	1,710	1,056	19,979	10,796	7,058	3,021
Bailey	1986	27,940	4,538	4,074	2,200	1,161		1,834	938	91	10,753	473	1,683	400
	1982	28,305	5,470	4,897	1,981	1,070		2,118	947	100	9,978	868	1,213	465
Bandera	1986	25,496	10,382	9,910	1,318	593		953	835	356	5,547	472	3,823	814
	1982	18,169	8,042	7,651	900	365		724	527	273	3,788	578	1,971	620
Bastrop	1986	124,081	45,398	44,973	12,738	6,523		2,912	2,757	2,757	24,321	12,352	9,135	3,408
	1982	80,548	32,150	31,747	6,994	3,464		1,874	1,608	1,608	13,606	11,734	3,787	2,200
Baylor	1986	43,011	8,448	8,426	2,191	1,549		1,478	321	321	12,780	11,621	1,879	1,351
	1982	29,092	5,802	5,768	1,372	815		1,067	194	194	7,584	9,458	968	861
Bee	1986	134,053	36,461	36,388	11,457	10,779	9,847	9,642	5,887	3,520	25,500	8,128	13,108	4,469
	1982	105,311	30,333	30,176	7,726	6,802	6,062	8,642	4,268	2,782	19,674	10,479	6,912	3,071
Bell	1986	1,029,215	220,702	215,537	111,402	167,115	130,667	43,161	49,945	23,303	233,881	43,796	70,119	20,734
	1982	786,685	177,989	173,270	76,908	106,417	79,949	38,207	33,427	18,159	183,668	55,324	36,730	14,582
Bexar	1986	6,808,667	1,538,670	1,495,617	842,804	842,177	708,435	371,032	381,789	172,504	1,343,555	442,277	463,977	114,406
	1982	5,197,814	1,225,415	1,187,329	553,510	640,553	524,319	291,925	257,266	133,577	1,014,224	494,738	236,355	93,935

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Blanco	1986	15,797	5,152	5,091	3,040			179	245	147	796	1,355	2,886	110
	1982	14,940	5,208	5,131	2,408			199	227	143	717	2,156	1,938	109
Borden	1986	149	50	50								99		
	1982	136	41	41								95		
Bosque	1986	57,978	12,713	11,786	3,186	2,566		1,030	1,837	1,837	14,190	5,666	8,244	2,543
	1982	41,322	10,188	9,416	1,981	1,713		805	1,060	1,060	10,002	5,668	3,815	1,763
Bowie	1986	580,229	97,872	93,943	46,836	97,866	88,711	34,638	25,897	12,622	136,269	31,727	54,221	15,116
	1982	430,569	82,521	78,956	31,781	65,202	58,156	26,298	18,614	10,452	105,640	35,280	24,952	10,271
Brazoria	1986	956,803	291,227	285,123	73,890	98,397	68,549	39,558	34,987	20,312	208,006	39,290	92,099	25,442
	1982	795,628	251,004	244,959	55,592	78,355	51,885	38,141	27,878	17,335	160,379	53,379	59,208	21,336
Brazos	1986	821,323	191,956	180,761	104,312	126,891	93,659	47,881	27,993	12,619	131,279	42,558	81,617	11,291
	1982	591,693	144,015	135,183	65,070	82,402	58,497	37,077	20,548	10,798	99,428	45,026	43,034	8,957
Brewster	1986	40,408	11,826	11,377	3,110	3,519		3,306	546	94	9,941	1,238	3,143	2,027
	1982	35,228	11,567	11,091	2,546	2,581		3,214	492	115	7,435	1,850	1,849	1,774
Briscoe	1986	5,676	2,260	2,204	208			147	85		1,374	149	899	225
	1982	5,277	2,365	2,299	199			164	74		1,142	237	544	185
Brooks	1986	38,114	12,559	12,477	3,377	924		1,899	1,463	790	8,614	1,092	3,785	1,029
	1982	34,622	12,013	11,897	2,736	822		1,921	1,320	735	7,964	1,542	2,318	796
Brown	1986	204,513	47,931	44,243	19,142	24,921	18,341	11,410	8,191	3,396	34,032	7,036	18,809	7,753
	1982	164,096	42,245	38,870	13,216	18,330	12,781	9,509	5,601	2,620	28,413	9,381	11,022	6,139
Burleson	1986	77,676	21,861	21,705	4,936	3,141		2,026	1,981	1,981	23,052	8,151	7,938	1,552
	1982	48,358	14,481	14,331	3,255	1,892		1,460	1,244	1,244	12,554	7,027	3,601	841
Burnet	1986	169,636	30,272	28,909	13,609	32,071		2,528	9,009	8,354	23,135	7,565	30,348	3,923
	1982	99,661	21,795	20,747	7,340	15,978		1,841	4,861	4,601	14,432	7,300	12,469	2,611
Caldwell	1986	100,187	29,881	28,862	8,632	9,765	6,720	2,843	3,180	3,180	24,280	9,032	5,825	2,146
	1982	81,602	24,924	23,997	5,865	6,775	4,412	2,753	2,139	2,139	19,736	9,944	3,147	1,848
Calhoun	1986	102,842	32,072	31,504	7,205	8,432		4,846	3,132	1,858	16,815	6,501	11,893	3,177
	1982	93,846	30,655	30,017	6,195	6,479		4,653	2,676	1,682	14,955	9,430	7,979	2,678
Callahan	1986	34,289	13,006	12,658	3,070	1,012		1,157	366		10,044	2,001	294	1,013
	1982	27,339	10,391	10,081	2,027	788		890	253		7,131	2,688	167	831
Cameron	1986	1,355,191	327,340	314,227	130,508	167,970	144,064	102,870	80,310	36,368	241,591	39,928	115,079	27,846
	1982	1,025,512	272,018	260,289	86,026	128,265	106,884	85,250	57,683	29,889	170,537	48,973	58,624	20,234
Camp	1986	42,953	6,273	5,201	3,582	1,098		2,755	3,148	3,148	11,964	2,378	5,486	1,791
	1982	37,601	6,399	5,289	2,659	988		2,448	2,569	2,569	10,342	3,232	3,326	1,479
Carson	1986	16,634	6,667	6,149	1,230			260	146		3,114	3,181	353	321
	1982	15,244	5,372	4,938	955			223	107		2,509	4,475	209	272
Cass	1986	90,617	31,118	29,791	4,476	12,506	6,299	4,219	3,866	1,008	14,893	2,528	7,103	3,318
	1982	89,597	33,270	31,749	4,663	10,173	4,767	4,808	3,233	1,043	15,156	3,977	4,839	2,979
Castro	1986	31,537	10,842	10,320	1,480	613		1,594	388	166	7,686	1,345	1,885	584
	1982	29,195	9,934	9,426	1,157	531		1,524	349	182	7,045	2,095	1,201	559
Chambers	1986	67,605	22,331	21,698	2,663	1,905		1,098	824	703	17,436	10,135	5,627	2,966
	1982	64,803	21,814	21,128	2,354	1,488		1,110	743	644	15,504	13,647	3,247	2,245
Cherokee	1986	179,184	36,886	36,186	9,890	21,718	12,304	17,944	3,126	2,891	49,140	8,687	14,404	4,164
	1982	152,878	34,873	34,103	7,411	14,820	7,867	14,806	2,572	2,395	41,404	12,433	9,489	3,677
Childress	1986	28,897	11,656	11,070	3,047	1,195	877	1,495	469	469	6,065	879	911	998
	1982	27,220	11,101	10,509	2,446	1,130	771	1,698	436	436	5,485	1,316	623	997
Clay	1986	55,151	11,408	11,320	3,663	2,765		844	1,544	1,544	8,480	16,146	3,093	2,715
	1982	32,398	6,844	6,770	1,827	1,279		524	711	711	4,390	12,283	1,081	1,235
Cochran	1986	13,351	2,460	2,436	306	192		1,224	555	234	5,743	46	498	183
	1982	12,192	2,689	2,653	252	179		1,198	456	185	4,840	71	309	182
Coke	1986	14,617	3,880	3,763	337	150		407	178		8,098	282	362	
	1982	13,867	3,838	3,710	302	133		429	147		7,402	449	244	
Coleman	1986	36,261	12,586	11,988	1,790	1,791		1,821	437	437	7,079	2,311	4,047	1,379
	1982	33,724	12,131	11,518	1,576	1,308		1,913	351	351	6,388	3,575	2,390	1,240
Collin	1986	1,259,631	283,209	275,963	106,489	210,260	198,007	72,212	82,340	39,049	228,734	76,543	97,513	37,391
	1982	767,651	200,029	194,289	57,365	103,658	96,922	46,023	44,559	23,796	137,558	67,610	39,543	23,114
Collingsworth	1986	19,737	4,755	4,680	723	799		1,035	544	544	6,506	905	798	600
	1982	16,813	4,299	4,218	551	696		949	410	410	4,792	1,322	492	550
Colorado	1986	108,161	30,390	25,484	9,023	2,841		2,809	3,339	1,898	27,219	8,194	13,023	3,911
	1982	100,979	29,013	24,252	7,697	2,618		3,006	2,602	1,656	25,805	11,889	7,969	3,295
Comal	1986	196,721	54,895	51,511	19,015	13,583	643	8,663	6,476	4,008	40,542	8,506	29,799	3,716
	1982	170,568	55,788	52,182	14,972	9,631	368	8,142	4,807	3,174	34,193	11,736	16,255	3,505
Comanche	1986	47,256	13,936	13,825	2,515	4,601		1,601	1,088	762	11,286	1,833	1,975	1,468
	1982	43,429	14,915	14,750	2,009	3,838		1,475	888	673	9,335	2,655	1,180	1,259

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Concho	1986	12,442	1,900	1,862	216	369			51		6,519	657	2,190	183
	1982	12,190	2,078	2,030	231	320			54		6,366	1,130	1,442	166
Cooke	1986	163,029	38,110	36,867	12,466	18,793	14,678	6,407	5,005	3,754	31,054	10,499	22,102	3,880
	1982	148,774	37,199	35,870	10,577	13,962	10,565	6,633	4,355	3,441	28,653	15,051	12,644	3,622
Coryell	1986	120,190	36,734	36,152	11,766	19,574	10,619	1,554	9,459	4,112	23,484	4,789	3,720	2,847
	1982	105,484	35,119	34,453	8,691	14,484	7,134	1,535	7,317	3,706	20,005	7,178	2,361	2,509
Cottle	1986	12,057	3,572	3,566	718	519		221	182	182	3,240	1,118	1,089	314
	1982	10,603	3,289	3,272	552	381		227	153	153	2,659	1,423	673	286
Crane	1986	39,322	15,849	15,840	1,662	1,106		1,926	610	257	13,445	746	558	2,240
	1982	23,252	10,197	10,158	1,042	637		1,323	327	169	6,690	783	223	1,217
Crockett	1986	45,873	10,515	10,463	1,239	699		848	941	941	9,106	15,402	4,694	1,350
	1982	32,746	7,502	7,440	801	437		643	586	586	5,185	13,749	2,148	889
Crosby	1986	18,100	6,971	6,679	290	1,062		256	451	451	5,469	1,204	902	356
	1982	16,938	6,710	6,409	254	951		275	399	399	4,624	1,772	589	313
Culberson	1986	46,629	7,312	6,511	3,273	300		574	975	975	7,920	20,269	2,870	717
	1982	26,405	3,781	3,356	1,583	144		334	419	419	3,274	14,406	1,003	344
Dallam	1986	29,298	5,420	5,376	3,462	1,641		2,425	78		9,796	3,074	2,009	332
	1982	32,599	6,660	6,584	3,334	1,577		2,723	[illegible]		9,605	5,362	1,470	396
Dallas	1986	14,399,227	2,656,528	2,557,926	1,747,303	1,606,248	1,439,307	850,822	809,668	414,557	3,376,201	937,231	783,995	321,017
	1982	11,097,280	2,089,874	2,005,888	1,171,739	1,186,443	1,046,525	688,687	563,986	324,509	2,554,260	985,494	405,539	262,229
Dawson	1986	82,299	24,720	24,192	5,946	5,050		5,183	3,074	1,299	19,383	2,515	6,146	4,483
	1982	72,727	23,096	22,531	5,122	3,892		5,153	2,693	1,373	17,157	3,525	3,327	3,318
Deaf Smith	1986	71,644	23,231	22,116	6,007	3,654		4,905	2,814	1,514	15,953	2,322	4,389	1,795
	1982	68,736	22,598	21,443	5,776	3,534		4,983	2,679	1,531	14,549	3,672	2,887	1,517
Delta	1986	9,817	3,823	3,750	271	134		53	239	239	3,129	852	339	118
	1982	9,648	3,808	3,723	221	130		52	224	224	2,816	1,201	235	116
Denton	1986	951,652	275,103	267,650	71,372	134,111	106,583	30,669	23,026	6,595	183,182	55,903	55,924	34,967
	1982	720,614	214,710	208,228	53,227	84,595	65,397	26,172	17,467	5,739	142,296	58,053	30,625	24,012
De Witt	1986	102,923	24,318	24,044	7,478	9,604	6,339	4,170	2,551	1,447	25,409	10,687	11,107	4,680
	1982	79,459	20,531	20,235	4,864	6,071	3,793	3,833	1,716	1,088	18,428	11,469	6,135	3,712
Dickens	1986	15,346	5,073	5,047	929	618		427			3,945	1,664	933	723
	1982	14,915	5,067	5,025	723	503		431			3,659	2,291	565	595
Dimmit	1986	30,973	11,782	11,307	1,637	4,501		785	232	232	2,386	1,335	6,845	337
	1982	28,473	11,857	11,343	1,690	3,673		835	229	229	1,976	2,224	4,355	361
Donley	1986	34,357	7,065	5,475	1,169	4,108		364	1,263	1,263	14,397	1,747	956	1,952
	1982	28,087	5,853	4,521	993	2,871		357	914	914	11,944	2,083	562	1,337
Duval	1986	37,710	15,509	15,278	2,626	1,884		1,376	952	657	6,399	3,615	2,911	718
	1982	26,677	11,226	11,023	1,708	1,039		937	574	408	4,027	4,208	1,294	477
Eastland	1986	105,960	30,145	28,738	10,342	2,758		5,129	2,422	1,711	27,667	8,787	6,561	4,295
	1982	76,136	22,390	21,277	6,418	2,002		3,904	1,617	1,215	16,448	10,753	3,290	3,284
Ector	1986	1,412,505	265,418	252,240	152,610	188,758	161,491	64,612	89,321	48,739	335,850	41,038	154,640	20,308
	1982	993,340	208,026	197,068	94,736	135,225	112,910	53,165	54,687	33,125	236,124	45,471	71,932	14,922
Edwards	1986	7,085	2,448	2,407	487	154		286			105	787	1,451	142
	1982	4,378	1,706	1,672	253	89		174			62	679	609	86
Ellis	1986	305,344	82,040	80,461	25,420	34,461	21,006	10,468	8,172	4,450	57,087	27,973	31,891	9,793
	1982	230,468	68,313	66,785	16,685	21,148	12,273	8,956	5,722	3,209	44,013	28,828	15,156	7,419
El Paso	1986	2,468,560	501,426	475,843	277,051	389,265	328,777	169,244	145,520	83,317	466,350	116,361	166,929	50,618
	1982	2,120,722	456,540	431,866	201,821	322,386	265,154	147,363	116,584	74,802	406,307	158,590	94,016	45,553
Erath	1986	119,479	29,105	27,865	11,906	9,839	5,702	6,113	2,324	2,116	30,981	3,959	13,513	4,400
	1982	107,394	27,891	26,618	9,367	9,225	5,044	5,642	2,120	1,982	26,584	5,643	8,927	4,306
Falls	1986	58,853	17,386	16,608	2,418	8,479	5,949	6,311	1,276	506	6,676	5,065	4,589	4,210
	1982	56,771	17,353	16,523	2,341	6,736	4,510	6,983	1,177	550	6,306	6,623	3,012	3,494
Fannin	1986	91,962	21,780	20,826	3,990	6,152	5,596	1,391	2,128	1,998	37,164	2,227	6,027	4,442
	1982	87,661	22,535	21,479	3,507	5,122	4,540	1,578	1,862	1,758	34,951	3,464	4,126	3,681
Fayette	1986	147,819	32,992	26,971	21,587	9,833		4,159	3,824	1,443	27,181	15,067	12,434	4,491
	1982	106,000	27,403	22,330	13,786	5,493		3,341	2,372	1,043	18,034	15,507	6,213	2,810
Fisher	1986	14,254	3,837	3,526	1,225	793		831	619	619	4,004	364	584	1,170
	1982	13,385	4,084	3,741	1,029	747		771	514	514	3,556	583	394	960
Floyd	1986	27,536	5,356	5,324	1,451	1,051		867	146	146	10,392	3,052	1,715	847
	1982	25,336	5,228	5,180	1,139	771		929	128	128	8,151	4,669	1,105	756
Foard	1986	7,080	2,770	2,747	344			368			2,291	322	366	148
	1982	5,845	2,511	2,481	236			317			1,592	450	216	127
Fort Bend	1986	602,092	167,995	165,448	32,853	17,581	10,561	25,222	15,575	8,906	153,378	35,964	109,468	17,493
	1982	495,179	149,353	146,621	27,227	14,796	8,449	21,738	13,181	8,060	128,214	45,569	57,153	13,208

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Franklin	1986	25,873	8,123	7,790	889	571		670	1,647	1,647	4,751	2,048	2,960	1,751
	1982	21,584	6,619	6,328	698	461		549	1,319	1,319	3,875	2,827	1,727	1,256
Freestone	1986	55,692	19,210	19,104	6,369	3,153		667	1,491	733	9,536	8,082	2,539	1,423
	1982	53,732	18,001	17,844	5,031	2,548		742	1,148	654	8,904	11,431	1,460	1,393
Frio	1986	35,074	11,571	11,269	2,846	1,314		1,083	949	166	7,043	1,479	3,362	1,222
	1982	33,911	12,329	11,969	2,426	1,057		1,161	813	155	6,522	2,153	2,270	1,180
Gaines	1986	56,565	16,255	16,051	5,364	984		1,610	3,083	508	22,451	1,575	382	2,167
	1982	45,838	15,519	15,275	3,744	714		1,605	2,117	392	15,505	2,036	223	1,684
Galveston	1986	1,333,584	369,112	354,354	146,541	118,653	100,832	82,589	38,043	17,780	271,398	78,934	123,098	37,313
	1982	1,042,954	299,626	286,730	100,657	92,995	76,902	64,673	29,211	15,138	213,952	85,640	62,418	29,753
Garza	1986	21,535	8,788	5,974	1,318	381		996	707	707	954	4,323	1,693	378
	1982	19,688	7,802	5,286	1,117	324		834	534	534	814	4,938	1,025	338
Gillespie	1986	110,399	29,730	27,327	8,242	5,399		2,825	5,127	1,740	20,293	6,643	22,102	2,234
	1982	78,647	22,043	20,197	6,263	3,851		2,324	3,282	1,206	14,330	6,871	11,521	1,648
Glasscock	1986	825	588	588	149									
	1982	815	594	594	125									
Goliad	1986	22,484	9,443	9,426	1,386	576		249	202	202	5,439	685	3,178	977
	1982	15,749	7,207	7,171	1,026	397		194	147	147	3,452	852	1,544	642
Gonzales	1986	105,423	28,077	27,906	6,538	15,834	12,090	4,107	5,013	3,538	18,436	7,008	10,036	3,758
	1982	70,748	21,088	20,892	4,324	8,900	6,495	3,093	2,740	1,985	12,284	6,960	4,453	2,493
Gray	1986	201,855	55,461	52,332	14,442	24,511	11,957	17,592	10,054	3,674	38,995	6,955	13,490	3,811
	1982	160,057	47,781	44,942	11,899	16,166	7,223	14,366	7,520	3,338	30,012	8,682	6,879	3,281
Grayson	1986	578,149	114,275	111,731	48,549	75,175	71,231	26,059	24,779	15,343	135,511	26,048	64,253	19,893
	1982	488,622	107,914	105,175	35,951	61,933	58,005	26,001	19,519	13,436	114,718	32,055	34,225	16,947
Gregg	1986	1,019,974	219,266	214,087	93,892	150,810	115,699	54,854	42,023	29,757	257,920	30,224	83,463	23,999
	1982	838,132	201,275	195,894	69,382	103,312	76,412	52,451	34,555	25,905	205,512	41,178	47,183	21,271
Grimes	1986	89,595	14,508	14,287	4,436	14,206	8,943	1,621	1,150	491	27,026	3,725	16,414	1,604
	1982	59,449	12,271	12,045	3,191	8,233	4,825	1,368	822	371	16,061	4,091	8,244	1,174
Guadalupe	1986	183,350	42,640	39,852	14,187	9,696	673	8,397	9,476	5,731	39,916	13,167	22,904	5,799
	1982	165,347	43,623	40,640	13,296	7,905	448	8,231	8,461	5,405	34,636	16,337	13,337	4,539
Hale	1986	151,631	35,090	34,698	13,025	22,401	13,867	7,938	6,273	4,094	38,447	2,790	9,216	5,512
	1982	150,732	37,972	37,429	11,123	19,738	11,525	9,414	5,928	4,283	38,225	4,375	6,299	5,133
Hall	1986	17,145	8,737	8.585	1,191	1,544		529	257		1,782	356	1,401	726
	1982	16,651	8,729	8,549	1,059	1,315		592	249		1,708	601	994	713
Hamilton	1986	27,775	8,850	8,612	1,923	2,021		840	1,255	288	3,640	1,858	2,147	1,631
	1982	26,306	8,536	8,281	1,631	1,572		902	1,187	277	3,517	2,768	1,466	1,384
Hansford	1986	31,233	7,793	7,785	2,108	1,320		2,122	1,238	404	11,018	631	2,820	1,197
	1982	30,133	7,736	7,704	1,744	1,312		2,209	1,071	398	10,987	1,054	1,795	1,131
Hardeman	1986	18,530	8,081	8,003	2,503	468		1,396	297	297	958	1,035	1,177	517
	1982	17,333	7,776	7,677	2,028	412		1,292	247	247	903	1,645	715	412
Hardin	1986	179,610	48,088	47,637	7,126	19,560	16,390	4,274	2,898	1,719	60,446	6,140	16,705	7,734
	1982	166,045	47,683	47,086	6,042	15,657	12,581	4,189	2,454	1,511	54,603	9,734	11,562	6,398
Harris	1986	19,977,712	4,154,365	3,970,571	2,341,647	2,471,583	2,263,384	1,244,092	1,102,490	613,067	4,178,219	1,200,241	1,216,962	587,705
	1982	17,342,296	3,765,741	3,587,664	1,739,745	2,087,995	1,886,990	1,096,952	852,183	526,238	3,728,507	1,433,115	755,396	463,247
Harrison	1986	281,881	51,263	50,567	22,852	22,365	16,315	13,569	30,528	19,523	68,769	24,448	20,877	8,800
	1982	226,270	48,852	48,035	16,270	17,092	11,921	12,005	20,180	14,061	50,980	28,284	10,150	6,261
Hartley	1986	17,889	7,707	7,707	332			380	1,884	1,884	5,737	907	466	
	1982	12,370	5,217	5,200	201			268	1,131	1,131	3,884	1,055	228	
Haskell	1986	34,429	7,739	7,354	1,977	2,268		3,194	820	213	11,923	895	2,503	1,553
	1982	31,059	7,774	7,362	1,682	1,776		3,243	695	191	10,149	1,395	1,490	1,248
Hays	1986	231,854	53,763	51,865	36,862	17,131	2,173	10,016	5,970	3,609	38,080	20,637	34,278	2,830
	1982	167,730	41,437	39,847	25,386	9,976	1,119	7,948	4,345	2,738	28,252	22,053	15,360	2,200
Hemphill	1986	29,686	5,303	5,270	1,806			1,152	845		5,659	4,470	7,761	1,320
	1982	26,469	5,560	5,508	1,650			1,217	660		4,899	5,482	4,465	1,271
Henderson	1986	173,494	47,717	45,638	9,754	16,806	7,676	7,873	3,114	1,647	39,047	16,933	13,999	8,319
	1982	165,223	46,321	44,162	8,514	13,838	5,899	7,493	2,956	1,790	35,787	22,540	9,630	7,097
Hidalgo	1986	1,681,474	362,534	344,168	133,383	239,277	189,157	167,366	101,154	53,770	294,484	47,032	164,961	36,676
	1982	1,352,119	321,792	304,516	94,363	192,007	146,406	143,195	72,660	43,693	231,695	59,162	93,051	31,864
Hill	1986	141,218	34,342	32,996	10,940	13,699	8,669	2,561	2,808	1,542	32,374	17,222	12,313	4,468
	1982	109,706	29,393	28,150	7,555	8,406	5,049	2,191	1,977	1,221	22,556	18,665	6,230	3,358
Hockley	1986	93,018	26,450	25,394	7,767	6,674		3,065	1,243	1,243	31,111	1,813	7,035	2,888
	1982	90,500	29,292	28,032	6,833	5,606		3,774	1,216	1,216	27,845	3,046	4,703	2,793
Hood	1986	123,349	27,746	27,141	11,757	15,230	13,744	4,028	1,664	750	34,365	4,211	14,922	2,620
	1982	97,599	23,270	22,690	8,095	10,693	9,491	3,456	1,291	650	29,169	5,246	7,675	2,131

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Hopkins	1986	145,420	30,570	29,301	17,611	13,785	8,264	7,381	3,150	1,304	40,727	8,494	11,849	4,175
	1982	120,208	28,349	27,086	12,152	9,509	5,361	6,802	2,408	1,184	33,528	10,402	6,160	3,645
Houston	1986	82,695	20,001	19,822	5,309	6,942	5,006	3,884	2,748	2,596	28,409	2,255	2,954	3,065
	1982	74,092	20,022	19,780	4,044	5,350	3,684	3,697	2,379	2,287	23,965	3,461	1,795	2,418
Howard	1986	274,762	66,969	60,583	25,550	37,830	26,647	13,788	8,142	6,978	64,748	15,900	14,139	7,311
	1982	227,242	56,335	50,801	18,569	26,810	17,764	13,037	6,080	5,382	54,574	19,766	7,818	5,089
Hudspeth	1986	5,606	2,412	2,357	192	86		134	71		859	1,210	203	
	1982	4,819	1,843	1,795	150	64		125	56		656	1,466	115	
Hunt	1986	316,111	82,996	82,000	30,083	31,952	27,573	14,935	13,165	5,658	54,893	14,747	33,579	9,688
	1982	252,562	71,247	70,168	20,598	23,086	19,500	12,799	10,097	4,856	44,980	18,002	16,376	7,529
Hutchinson	1986	170,110	50,039	47,611	15,369	17,034	10,585	13,392	5,172	2,684	33,156	3,670	17,007	6,629
	1982	129,576	41,560	39,417	10,406	11,223	6,287	11,012	3,983	2,305	26,239	4,848	8,040	4,675
Irion	1986	2,554	1,051	310							50	31	313	
	1982	2,273	950	279							47	46	182	
Jack	1986	25,387	6,971	5,812	3,861	1,409		697	522	378	5,546	1,318	2,597	651
	1982	24,843	7,344	6,102	3,147	1,173		786	502	374	5,139	2,185	1,816	632
Jackson	1986	67,421	20,922	20,394	2,943	3,160		1,865	1,556	357	24,807	2,991	5,572	1,522
	1982	52,454	18,711	18,182	2,411	2,113		1,616	1,183	275	16,440	3,710	2,999	1,285
Jasper	1986	165,105	38,849	37,258	8,111	19,053	15,053	4,140	5,284	1,556	35,872	10,410	32,159	4,299
	1982	147,485	39,931	38,174	6,634	14,226	10,811	4,143	4,650	1,654	33,955	13,169	18,939	4,069
Jeff Davis	1986	5,500	3,550	3,506	945							264	433	
	1982	3,161	2,030	1,998	521							244	169	
Jefferson	1986	1,792,073	345,490	333,244	175,580	240,139	203,486	134,234	93,426	40,698	360,431	113,567	109,937	50,497
	1982	1,538,129	315,361	303,213	142,791	191,791	159,513	112,509	74,845	36,850	306,184	134,052	71,726	41,133
Jim Hogg	1986	44,279	8,940	8,857	1,953	2,239		578	1,556	1,556	9,618	5,614	9,208	1,411
	1982	27,089	6,287	6,209	1,265	1,183		422	845	845	5,902	4,729	3,445	782
Jim Wells	1986	233,936	63,953	61,411	18,483	16,851	6,244	11,132	7,679	6,160	58,576	10,701	26,159	4,515
	1982	190,663	56,506	54,086	12,943	12,306	4,048	9,604	6,208	5,107	47,947	14,775	13,047	3,851
Johnson	1986	434,063	111,737	110,198	32,419	50,590	46,734	21,384	8,963	5,482	102,257	16,257	51,022	15,931
	1982	293,534	85,609	84,160	19,565	27,930	25,322	15,428	5,750	3,842	71,623	17,311	22,566	11,286
Jones	1986	77,526	17,176	16,310	3,854	2,292		4,533	1,248	845	30,108	6,965	2,673	2,900
	1982	63,275	14,927	14,130	2,743	1,760		3,899	939	707	22,091	8,420	1,461	2,171
Karnes	1986	78,311	20,221	19,991	4,953	3,040		1,512	1,955	1,016	27,041	4,853	8,487	1,478
	1982	62,232	18,804	18,530	4,200	2,417		1,311	1,580	923	18,066	6,136	4,510	1,183
Kaufman	1986	247,592	66,118	64,836	18,989	25,227	16,343	7,074	10,116	4,300	52,645	23,168	22,650	7,540
	1982	184,628	53,365	52,163	12,278	15,980	9,515	6,137	6,209	2,946	38,707	23,807	10,468	5,018
Kendall	1986	82,033	18,939	17,398	5,528	1,971		1,948	1,009		36,860	6,260	5,498	1,470
	1982	47,981	13,257	12,140	3,354	1,162		1,132	524		17,213	6,309	2,318	915
Kenedy	1986	2,568	1,039	1,039		1,529								
	1982	1,607	755	755		852								
Kent	1986	6,401	1,401	1,313	149	1,326			111		2,145	817		
	1982	3,537	768	717	69	585			56		1,105	717		
Kerr	1986	204,767	50,675	49,543	19,499	22,887	15,780	8,640	7,376	3,833	28,727	10,582	31,870	5,662
	1982	158,510	44,257	43,131	13,258	14,871	9,823	8,010	5,752	3,421	23,247	13,064	16,677	3,786
Kimble	1986	37,131	8,100	7,706	3,076	2,315		485	487	487	8,042	9,851	2,143	262
	1982	26,513	6,128	5,811	[illegible]	1,303		381	313	313	4,932	8,624	1,013	179
King	1986	1,289	139	101							97	837		
	1982	1,200	108	79							58	894		
Kinney	1986	3,383	567	531	383	61			55		1,345	149	441	
	1982	3,350	669	624	351	62			51		1,205	236	294	
Kleberg	1986	179,054	58,792	57,432	21,756	14,686		7,954	6,281	3,130	32,982	7,550	15,541	3,260
	1982	154,450	53,336	51,936	16,289	10,215		8,219	5,402	3,058	29,037	9,823	8,978	2,616
Knox	1986	15,784	7,670	7,589	809	440		975	128		1,031	1,580	811	1,786
	1982	14,240	6,805	6,712	677	357		848	108		887	2,181	522	1,307
Lamar	1986	242,176	44,818	43,758	21,278	37,126	29,590	12,034	10,888	5,701	50,965	7,121	31,002	7,444
	1982	204,226	46,642	45,393	16,172	27,564	21,455	11,805	8,898	5,123	39,516	10,557	19,200	6,445
Lamb	1986	58,420	19,344	18,522	3,608	2,034		3,643	1,608	677	12,462	3,875	4,888	2,895
	1982	55,671	18,587	17,741	3,020	1,864		3,972	1,490	683	11,821	5,554	2,983	2,283
Lampasas	1986	47,755	11,113	11,064	3,089	5,504		1,679	1,064	909	14,804	3,764	3,092	1,712
	1982	42,613	10,535	10,454	2,575	4,274		1,794	961	860	11,927	5,275	1,970	1,311
La Salle	1986	14,146	3,734	3,699	575	2,622		501	55		2,673	896	532	731
	1982	13,439	3,602	3,557	570	2,208		532	53		2,171	1,452	363	622
Lavaca	1986	101,876	34,352	33,850	3,197	2,923		2,479	4,692	2,550	22,201	5,276	15,973	4,366
	1982	80,827	28,529	28,021	2,723	2,414		2,339	3,576	2,074	17,487	6,847	8,796	2,997

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Lee	1986	140,652	35,849	34,387	13,221	3,165		3,588	10,256	9,633	28,044	16,666	13,783	2,601
	1982	67,117	19,375	18,526	5,492	1,410		1,978	4,701	4,437	10,821	11,460	4,571	1,270
Leon	1986	61,394	14,829	13,987	6,465	1,735		2,225	4,107		8,566	7,646	8,851	1,481
	1982	33,857	9,101	8,557	3,360	865		1,301	1,997		3,902	6,587	2,968	823
Liberty	1986	310,181	87,073	86,471	17,235	26,147	23,791	7,258	5,278	4,096	91,535	15,039	35,929	11,774
	1982	254,463	79,086	78,289	14,391	18,510	16,448	7,065	3,944	3,271	70,311	19,513	20,253	8,716
Limestone	1986	79,611	25,005	23,949	3,715	8,073	6,427	3,274	3,477	2,208	13,411	4,941	8,107	2,166
	1982	72,009	25,587	24,428	3,132	5,921	4,483	3,520	2,641	1,823	11,490	6,325	4,929	1,946
Lipscomb	1986	14,263	4,341	4,307	1,805	694		294	293	293	2,176	3,085	804	219
	1982	11,104	3,325	3,288	1,144	422		250	185	185	1,563	3,263	410	165
Live Oak	1986	47,673	13,079	12,972	3,466	142		1,077	380	162	13,249	7,769	4,739	1,004
	1982	41,434	11,629	11,498	2,665	118		938	298	136	10,632	9,546	2,673	725
Llano	1986	48,658	14,391	13,903	3,201	1,610		1,018	1,822	1,822	10,488	2,320	5,478	1,282
	1982	40,591	12,551	12,086	2,785	1,378		1,007	1,322	1,322	7,667	3,245	3,322	1,106
Loving	1986	268	115	84										
	1982	204	89	65										
Lubbock	1986	1,549,674	290,431	271,862	157,205	200,856	164,050	80,464	93,681	51,511	407,226	43,403	136,945	23,907
	1982	1,344,799	270,118	252,042	120,158	166,248	132,218	76,594	76,659	47,263	346,396	63,332	79,534	21,404
Lynn	1986	13,728	5,292	5,256	691	496		382	180	180	5,157	366	287	439
	1982	14,141	5,429	5,374	723	438		411	180	180	5,226	642	200	403
McCulloch	1986	39,593	13,831	13,209	2,959	2,659		1,723	3,003	1,036	9,186	1,402	1,926	631
	1982	37,979	13,409	12,766	2,542	2,484		1,978	2,522	1,070	8,912	2,088	1,331	599
McLennan	1986	1,117,515	247,426	234,395	116,595	160,716	133,287	52,005	48,096	26,717	233,774	54,945	93,556	22,401
	1982	943,336	220,406	208,133	86,456	122,659	99,157	46,222	39,064	24,148	197,191	69,935	54,533	19,950
McMullen	1986	2,409	1,012	947	115			588			120	194		
	1982	1,392	540	504	59			359			61	168		
Madison	1986	55,074	12,428	11,260	6,088	1,785		1,840	1,824	1,556	13,573	7,478	3,475	1,895
	1982	46,563	10,886	9,831	4,425	1,308		1,650	1,314	1,175	10,526	9,089	1,976	1,536
Marion	1986	25,766	4,537	4,451	2,289	1,044		264	479	479	7,676	3,785	1,410	1,811
	1982	24,648	5,020	4,909	1,892	827		292	440	440	6,036	5,424	922	1,429
Martin	1986	19,226	2,347	2,305	789			136	62		10,340	3,539	1,262	232
	1982	19,132	2,515	2,461	659			148	62		9,211	4,874	818	250
Mason	1986	12,534	3,408	3,389	1,109	502		1,140	212	212	1,917	1,085	1,911	340
	1982	11,405	3,371	3,342	964	378		1,043	165	165	1,640	1,466	1,211	314
Matagorda	1986	181,778	54,347	53,379	18,000	8,086	3,678	11,782	5,632	3,037	39,945	9,210	14,919	5,084
	1982	170,412	53,942	52,812	14,514	6,961	2,934	12,120	5,066	3,064	36,376	12,022	9,991	4,075
Maverick	1986	158,128	40,835	39,177	6,474	16,024	6,421	26,257	6,804	4,475	19,456	8,313	14,276	4,145
	1982	142,835	39,833	38,093	5,333	13,734	4,923	26,753	5,945	4,349	14,642	9,961	8,538	3,895
Medina	1986	125,979	30,022	29,829	6,032	6,396	4,190	2,148	1,947	1,636	62,874	2,136	6,743	1,901
	1982	90,923	25,249	25,007	4,547	4,215	2,568	1,813	1,487	1,268	41,181	2,687	3,600	1,515
Menard	1986	12,574	4,703	4,487	322			574			2,932	265	3,391	146
	1982	7,133	3,140	2,986	199			371			1,539	270	1,343	96
Midland	1986	1,161,797	223,995	218,447	104,415	171,428	153,757	54,848	69,831	42,000	198,074	76,901	145,592	20,587
	1982	713,358	153,979	149,686	56,973	89,236	78,859	38,895	39,832	26,044	127,748	68,180	59,991	13,419
Milam	1986	68,392	14,503	14,311	3,150	9,031	6,091	2,354	2,140	985	16,362	5,907	7,240	2,291
	1982	63,616	16,063	15,800	3,042	7,172	4,570	2,344	1,649	854	14,223	7,703	4,380	1,880
Mills	1986	16,160	4,030	3,915	893	275		278	485	205	1,607	1,695	5,291	628
	1982	14,084	4,054	3,926	745	259		294	416	215	1,464	2,327	3,062	525
Mitchell	1986	47,041	13,800	13,628	3,122	1,101		4,024	1,743	747	8,325	4,923	2,117	3,318
	1982	40,257	11,978	11,791	2,479	830		3,381	1,245	553	6,736	6,527	1,238	2,306
Montague	1986	80,060	16,861	16,296	4,818	13,368	9,322	1,316	2,630	2,294	22,135	2,046	8,033	3,740
	1982	71,318	18,216	17,549	4,007	10,088	6,478	1,424	2,249	1,973	19,151	3,164	4,902	2,931
Montgomery	1986	635,245	166,599	162,332	48,877	43,303	27,918	18,335	20,621	11,820	121,540	44,799	113,534	20,661
	1982	549,300	158,251	153,706	37,748	31,927	19,725	18,291	16,089	9,963	110,206	54,300	71,992	16,482
Moore	1986	94,026	25,553	24,522	7,092	8,134		4,496	4,216	3,461	21,965	9,311	5,070	3,104
	1982	84,379	24,214	23,162	5,739	5,766		4,601	3,658	3,116	18,140	12,089	3,012	2,558
Morris	1986	58,618	18,834	18,034	3,639	1,908		2,413	2,442	2,195	14,328	7,406	2,220	2,492
	1982	52,391	16,869	16,101	2,569	1,526		2,278	2,017	1,822	11,525	9,141	1,333	2,037
Motley	1986	3,695	988	959	101	74					1,040	164	872	263
	1982	4,196	1,275	1,234	100	90					1,090	336	745	292
Nacogdoches	1986	256,729	59,477	56,915	18,718	18,002	16,692	18,082	11,240	3,131	56,397	10,095	30,311	11,156
	1982	219,676	56,367	53,766	15,292	15,200	13,885	17,285	9,591	3,039	44,502	12,873	18,856	8,279
Navarro	1986	242,893	48,966	48,503	20,241	16,660	9,468	10,019	8,248	4,896	53,255	19,386	17,260	6,062
	1982	193,956	40,774	40,260	13,120	13,055	6,773	9,090	6,391	4,241	41,946	21,463	8,509	5,003

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

TEXAS (continued)

ALL COUNTIES (continued)

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Newton	1986	29,015	10,937	10,441	1,146	1,300		575	266	266	6,493	2,136	1,494	1,295
	1982	25,932	9,896	9,415	887	911		523	225	225	5,156	3,171	847	987
Nolan	1986	105,384	23,396	23,306	8,198	8,564	5,679	4,408	2,577	1,914	22,206	12,844	4,795	6,936
	1982	97,899	24,144	23,974	6,501	7,208	4,486	4,077	2,111	1,681	18,515	16,789	3,061	5,094
Nueces	1986	2,013,134	454,793	436,437	226,228	229,735	195,123	96,387	119,601	55,262	418,188	134,125	155,748	34,054
	1982	1,608,875	387,803	370,964	157,401	176,014	145,933	81,676	83,065	43,507	337,708	156,204	79,784	28,532
Ochiltree	1986	75,703	18,346	17,715	5,554	4,612		5,243	1,600	678	19,537	2,507	7,364	2,955
	1982	59,830	16,209	15,602	4,035	3,019		4,788	1,241	578	15,051	3,170	3,898	2,127
Oldham	1986	8,142	2,098	2,008	965			579	115		196	1,579	106	339
	1982	6,959	1,656	1,582	737			451	84		145	1,965	56	222
Orange	1986	493,892	131,412	128,970	30,491	57,842	42,849	25,504	17,046	6,146	111,323	42,149	37,816	17,863
	1982	389,137	110,689	108,286	22,534	36,114	25,766	21,106	12,501	4,825	85,743	48,075	20,264	12,426
Palo Pinto	1986	197,272	49,365	48,343	14,060	9,899		6,505	6,628	1,591	48,840	16,169	25,932	6,635
	1982	131,377	36,148	35,286	8,753	5,184		4,461	4,013	1,213	30,689	16,932	10,303	4,486
Panola	1986	89,203	22,557	21,549	6,026	5,082		3,162	1,845	1,373	28,254	6,365	8,194	3,420
	1982	74,234	21,042	20,038	4,277	4,331		2,830	1,539	1,245	20,329	8,552	4,202	2,875
Parker	1986	222,825	57,907	54,581	17,951	11,454	8,236	8,071	4,017	1,421	57,331	26,070	20,737	7,060
	1982	198,011	54,915	51,595	13,234	9,973	6,759	7,069	2,919	1,237	49,753	31,147	11,831	5,210
Parmer	1986	19,117	7,167	7,125	1,116	290		592	175	175	6,832	250	2,004	307
	1982	19,690	8,113	8,039	1,111	334		666	171	171	6,517	471	1,448	372
Pecos	1986	123,693	36,454	35,711	9,619	8,535	5,219	6,055	4,376	2,610	22,059	13,246	13,480	2,540
	1982	86,106	25,904	25,295	5,978	4,524	2,585	4,359	2,553	1,663	14,326	14,907	6,198	1,656
Polk	1986	117,644	28,068	27,317	7,139	16,694	11,099	1,491	3,722	2,188	22,709	4,721	24,545	2,378
	1982	107,793	29,486	28,605	5,826	13,358	8,473	1,704	3,082	1,949	22,769	7,000	15,458	2,317
Potter	1986	1,017,702	185,370	175,743	108,952	119,110	106,120	62,975	44,227	17,683	263,041	51,112	100,015	17,390
	1982	859,003	163,516	154,530	87,537	98,308	85,882	62,919	38,140	17,074	205,038	62,716	56,736	15,106
Presidio	1986	19,518	2,862	2,772	817	6,685		983	796		1,748	1,319	3,053	291
	1982	20,868	3,755	3,624	933	6,457		1,253	773		2,020	2,031	2,043	297
Rains	1986	17,643	7,177	7,172	362			305	3,588	3,588	1,208	423	730	721
	1982	12,284	5,556	5,535	243			220	2,190	2,190	659	395	362	439
Randall	1986	396,187	89,832	85,810	35,467	39,700	25,143	24,491	27,811	18,794	106,360	8,329	40,258	5,056
	1982	361,494	95,842	91,260	27,838	29,938	18,142	23,082	23,039	16,588	99,852	12,106	26,464	4,778
Reagan	1986	28,063	6,420	6,394	1,584	1,525					12,531	2,460	2,043	501
	1982	18,917	5,078	5,042	980	1,059					7,007	2,672	1,021	313
Real	1986	6,119	2,253	2,171	605			801			573	509	581	284
	1982	4,975	1,740	1,671	481			647			440	676	325	192
Red River	1986	79,319	13,806	13,556	3,170	16,835	15,352	11,138	1,307	783	5,371	1,450	4,400	1,660
	1982	66,108	13,051	12,773	2,386	12,147	10,847	10,045	1,099	684	4,642	1,897	2,668	1,502
Reeves	1986	85,457	24,573	24,124	4,916	6,852		5,574	2,322	2,322	27,335	3,466	3,882	3,200
	1982	72,160	22,444	21,964	4,372	4,750		5,395	1,736	1,736	20,101	5,098	2,358	2,447
Refugio	1986	62,288	16,111	15,225	5,764	1,742		3,099	490	490	16,508	13,409	794	1,785
	1982	44,747	11,078	10,436	3,562	1,009		2,273	311	311	10,389	12,645	347	1,130
Roberts	1986	4,369	1,835	1,835	193				623	260		236	1,482	
	1982	2,592	1,269	1,269	105				383	155		245	590	
Robertson	1986	71,385	19,460	19,107	3,655	9,610	7,096	1,704	759		22,039	2,937	5,795	2,266
	1982	49,404	15,620	15,288	2,525	5,890	4,163	1,456	533		13,423	3,263	2,749	1,614
Rockwall	1986	96,425	21,737	19,402	7,252	7,348	6,960	1,019	3,268	691	22,441	9,380	15,717	2,840
	1982	65,909	14,767	13,139	5,005	4,213	3,931	686	2,205	502	15,419	10,704	6,848	1,612
Runnels	1986	64,936	21,132	20,866	3,865	3,742		3,052	1,248	877	16,412	2,457	4,405	1,633
	1982	50,712	17,187	16,916	2,647	2,859		2,611	936	726	12,204	3,206	2,423	1,233
Rusk	1986	155,037	32,584	31,448	10,253	21,396	18,711	6,360	9,013	7,275	39,746	9,623	12,023	5,672
	1982	139,047	32,441	31,210	8,251	15,714	13,356	6,603	6,794	5,819	34,761	13,020	7,359	4,959
Sabine	1986	30,819	7,604	7,458	1,176	1,089		339	1,833	1,533	7,311	1,968	2,982	1,220
	1982	30,385	8,741	8,545	1,209	864		402	1,502	1,324	6,897	2,633	1,983	1,072
San Augustine	1986	25,869	5,375	5,297	1,403	959		2,662	1,306	1,306	8,577	855	2,330	1,338
	1982	25,491	6,222	6,111	1,250	923		2,801	1,281	1,281	7,780	1,355	1,345	1,142
San Jacinto	1986	16,215	6,420	6,096	1,359	163		66	171		3,447	1,694	1,481	528
	1982	16,696	6,995	6,621	1,128	138		79	150		3,382	2,438	956	455
San Patricio	1986	291,719	100,489	99,412	17,596	18,389	4,934	13,106	5,806	3,130	75,290	29,700	11,674	7,996
	1982	235,413	85,720	84,531	13,236	12,306	2,950	10,553	4,236	2,591	54,613	31,777	6,451	6,350
San Saba	1986	19,465	6,314	5,762	505	541		1,602	525	312	6,548	572	1,099	313
	1982	17,837	6,435	5,855	434	487		1,695	435	261	5,073	840	701	311
Schleicher	1986	7,470	4,007	3,509	469	830		171			1,533		273	
	1982	5,963	3,396	2,964	374	596		172			1,091		149	

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Scurry	1986	97,041	25,462	25,085	10,307	8,324	6,350	5,747	4,581	2,979	23,943	4,535	3,953	4,363
	1982	89,080	24,262	23,826	8,294	6,536	4,750	5,751	3,859	2,620	20,648	7,116	2,639	3,431
Shackelford	1986	14,256	4,714	4,689	1,170	255		484	224	224	3,638	1,521	1,305	510
	1982	14,065	4,789	4,748	931	241		482	189	189	3,248	2,403	892	427
Shelby	1986	99,031	28,480	27,158	3,803	12,978	7,666	3,162	4,422	4,103	16,278	6,947	10,189	4,836
	1982	92,089	27,983	26,599	2,984	10,402	5,804	3,475	3,561	3,316	15,319	8,984	6,266	4,077
Sherman	1986	7,914	628	614	268	119		406	157		4,049	816	1,178	120
	1982	7,836	761	742	273	107		416	147		3,625	1,413	777	110
Smith	1986	978,515	184,702	178,175	78,525	151,347	135,919	59,741	44,206	25,303	230,642	56,316	80,056	29,101
	1982	801,304	162,890	156,632	56,877	114,939	101,325	53,899	36,556	23,475	171,930	71,723	52,388	22,830
Somervell	1986	10,635	5,713	5,667	1,311	462			221		932	288	321	267
	1982	10,372	5,970	5,903	1,070	385			201		711	478	224	227
Starr	1986	87,994	39,032	38,727	3,949	5,060		4,014	4,754	3,055	12,112	5,099	8,011	783
	1982	73,602	32,566	32,209	3,159	3,941		3,792	3,775	2,504	10,105	6,608	4,607	685
Stephens	1986	66,276	18,313	18,164	4,933	1,760		3,316	1,516	834	19,204	1,260	2,233	6,936
	1982	51,591	15,336	15,162	3,768	1,317		3,008	1,153	738	14,596	1,515	1,128	4,451
Sterling	1986	4,000	2,293	2,253								1,482		
	1982	3,647	1,764	1,728								1,674		
Stonewall	1986	7,615	2,640	2,606	1,734			299	51		938	524	379	597
	1982	6,839	2,496	2,456	1,275			275	45		779	785	239	467
Sutton	1986	28,489	7,957	7,900	4,042	1,042		1,022	382	160	8,423	2,672	1,191	352
	1982	26,728	7,381	7,305	3,175	817		991	309	159	7,822	3,774	784	340
Swisher	1986	35,085	11,305	10,819	2,180	1,461		1,013	300	300	7,019	1,783	2,581	4,420
	1982	32,452	10,450	9,969	2,043	1,341		1,057	254	254	6,477	2,715	1,534	3,584
Tarrant	1986	7,682,253	1,631,657	1,553,881	818,713	998,462	883,697	389,798	350,756	174,444	1,750,240	432,096	509,464	169,693
	1982	5,631,146	1,231,599	1,169,153	546,559	702,502	612,231	298,817	238,896	132,859	1,277,538	435,299	249,826	125,681
Taylor	1986	1,155,725	199,044	191,178	106,299	148,108	106,333	55,702	51,217	27,842	275,027	59,504	140,341	31,040
	1982	804,342	152,110	145,633	64,617	99,059	68,110	43,735	35,663	21,405	192,915	65,800	63,606	18,515
Terrell	1986	7,289	406	350	508	750			81		3,093	1,863		
	1982	6,670	364	313	411	627			59		2,184	2,518		
Terry	1986	69,196	18,379	17,822	4,554	5,184		3,714	1,520	857	21,027	2,741	5,091	3,868
	1982	67,250	19,386	18,739	3,949	4,380		4,225	1,328	835	19,789	4,345	3,274	3,238
Throckmorton	1986	8,895	2,500	2,452	339			440			3,483	1,049		259
	1982	5,542	1,588	1,553	199			307			1,680	1,045		156
Titus	1986	173,289	28,858	27,171	13,051	20,118	10,018	8,046	7,099	3,871	36,039	16,515	17,836	9,276
	1982	143,396	26,942	25,286	9,203	15,531	7,190	7,609	5,333	3,335	29,643	18,826	9,971	6,298
Tom Green	1986	768,481	151,741	146,976	76,455	102,632	70,824	39,802	43,849	16,559	173,135	20,978	71,731	16,107
	1982	571,448	126,556	122,191	50,490	72,972	48,393	33,068	27,545	12,372	133,928	25,174	37,681	10,654
Travis	1986	4,052,776	754,125	726,703	500,449	461,809	414,718	219,567	262,397	123,091	893,009	172,571	432,687	75,977
	1982	2,933,316	600,960	577,261	329,250	338,915	299,046	179,370	165,219	86,692	617,809	197,330	208,213	57,607
Trinity	1986	38,862	11,846	11,657	1,923	1,571		1,696	433		11,826	3,253	2,450	1,199
	1982	36,139	11,293	11,078	1,534	1,376		1,484	342		10,577	4,434	1,545	1,119
Tyler	1986	65,322	19,739	19,109	2,375	10,925	7,786	528	1,355	1,355	18,020	2,418	3,117	3,046
	1982	48,722	16,819	16,230	1,678	6,889	4,763	466	877	877	12,979	2,757	1,544	1,851
Upshur	1986	93,387	17,279	16,389	5,697	8,203	6,008	2,232	1,155	1,155	26,036	4,564	8,577	3,840
	1982	85,713	17,774	16,8[illegible]6	4,498	6,161	4,316	2,460	996	996	22,723	7,178	5,485	3,187
Upton	1986	20,989	9,388	9,359	1,410	1,717			227	227	581	2,524	4,441	447
	1982	13,524	6,351	6,311	866	920			141	141	372	2,588	1,806	299
Uvalde	1986	105,682	31,056	29,834	9,303	10,078	6,513	7,884	3,322	1,725	16,133	4,653	13,466	3,224
	1982	95,428	31,840	30,490	7,106	7,257	4,457	7,264	2,801	1,562	14,254	6,727	8,369	2,744
Val Verde	1986	235,411	61,654	59,811	21,066	16,587	5,846	18,035	7,453	5,372	60,280	8,465	23,511	2,846
	1982	170,732	47,888	46,308	13,865	12,109	3,943	13,940	5,117	3,788	40,156	10,341	11,681	2,101
Van Zandt	1986	110,175	25,741	25,004	5,107	2,894		3,380	1,640	1,640	29,496	8,395	17,287	8,713
	1982	99,490	25,378	24,573	4,294	2,140		3,366	1,324	1,324	27,810	10,991	9,923	7,089
Victoria	1986	578,852	119,902	117,497	48,151	77,850	69,403	34,135	26,375	15,651	116,686	39,479	56,663	9,696
	1982	492,936	108,911	106,386	37,107	62,782	54,657	28,997	20,814	13,724	100,804	46,984	33,688	8,548
Walker	1986	251,108	52,708	50,590	33,884	24,995	22,224	8,803	6,789	3,557	55,827	16,282	32,434	6,526
	1982	201,309	47,855	45,785	26,393	16,204	14,177	8,066	5,137	3,143	41,350	21,651	17,029	5,295
Waller	1986	276,373	24,036	22,348	9,685	12,271	10,765	1,824	3,347	687	177,142	15,047	14,912	3,869
	1982	182,431	18,771	17,397	6,500	7,012	5,958	1,220	2,235	494	114,107	14,359	6,727	2,182
Ward	1986	73,222	21,923	21,063	6,073	7,595		2,796	3,420	2,657	16,017	5,563	5,342	2,033
	1982	63,774	19,931	19,088	4,520	5,663		2,892	2,668	2,152	13,486	7,515	2,932	1,570
Washington	1986	231,015	60,086	56,412	11,770	19,074	11,137	13,145	8,711	5,255	52,496	9,926	31,178	9,087
	1982	144,213	43,845	41,033	6,827	9,712	5,258	9,261	4,953	3,206	31,946	9,181	12,341	5,101

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Webb	1986	1,016,065	224,217	212,927	66,427	166,146	139,779	119,578	99,661	11,343	107,154	26,993	75,880	18,414
	1982	701,337	167,013	158,099	41,110	109,415	89,267	95,354	60,827	8,983	72,077	30,228	31,937	12,980
Wharton	1986	240,788	60,259	57,281	17,555	20,256	15,341	11,506	11,081	4,331	74,678	10,272	15,691	6,614
	1982	207,045	56,451	53,491	14,576	14,666	10,476	11,693	8,351	3,862	58,852	13,764	9,747	5,822
Wheeler	1986	43,880	14,185	14,101	4,169	2,061	1,441	1,424	1,345	872	8,550	3,022	4,844	1,326
	1982	35,365	11,494	11,389	2,976	1,324	852	1,360	963	701	6,885	4,119	2,751	1,091
Wichita	1986	960,340	163,448	157,932	92,211	153,383	136,506	38,893	56,156	33,179	223,867	43,089	90,007	22,024
	1982	750,305	141,971	136,742	60,513	109,936	95,421	35,686	41,015	26,540	179,505	50,798	46,247	17,277
Wilbarger	1986	89,621	23,580	22,557	9,544	10,045	7,109	5,278	3,245	2,374	18,435	6,828	4,905	4,339
	1982	72,968	20,293	19,350	6,513	7,736	5,146	4,558	2,484	1,978	13,950	8,432	2,703	3,083
Willacy	1986	52,230	16,988	16,154	1,960	2,522		1,470	3,424	2,924	14,679	3,025	3,827	1,376
	1982	44,972	15,288	14,491	1,700	1,809		1,377	2,539	2,267	12,397	3,902	2,185	1,219
Williamson	1986	444,126	140,346	138,836	33,412	38,935	27,609	20,585	15,430	11,222	97,644	34,795	30,961	11,385
	1982	298,626	96,407	95,066	21,846	22,364	14,854	13,699	8,596	6,446	66,312	31,598	14,010	7,423
Wilson	1986	65,425	23,250	22,286	2,327	4,134		3,169	1,376		18,756	2,958	5,392	1,065
	1982	53,957	19,909	19,023	1,836	2,722		2,717	1,103		15,129	4,058	2,874	883
Winkler	1986	65,669	9,916	9,380	3,784	4,181		2,676	3,490	1,771	21,110	5,905	8,137	2,733
	1982	49,414	8,695	8,198	2,841	2,908		2,377	2,651	1,560	13,880	6,758	3,980	1,875
Wise	1986	185,192	38,631	37,268	4,164	16,039	10,778	3,475	1,530	1,530	81,139	18,115	7,694	2,954
	1982	112,448	26,876	25,845	2,684	8,304	5,171	2,553	939	939	42,411	16,181	3,384	1,959
Wood	1986	115,894	31,731	30,261	6,853	12,953	8,546	3,967	3,089	2,274	27,291	4,613	10,951	4,509
	1982	94,076	28,537	27,128	4,889	8,508	5,258	3,866	2,341	1,824	21,137	5,845	6,432	3,436
Yoakum	1986	37,275	13,247	13,211	1,209	2,306		2,425	651	278	8,652	956	5,858	518
	1982	30,478	11,512	11,445	995	1,566		2,183	544	246	7,457	1,253	3,045	439
Young	1986	103,453	28,577	27,315	8,029	17,416	8,041	3,688	4,223	3,803	20,749	3,941	5,344	2,132
	1982	91,641	26,577	25,323	6,062	12,868	5,558	3,785	3,364	3,110	18,095	5,466	3,244	2,002
Zapata	1986	22,211	9,078	8,620	1,988	653		1,055	347	347	2,738	2,820	854	314
	1982	14,808	6,079	5,754	1,208	400		797	193	193	1,346	2,563	365	204
Zavala	1986	24,668	10,145	10,031	2,577	700		1,611	1,150	961	2,246	1,458	1,930	928
	1982	22,215	9,561	9,423	1,888	571		1,451	903	796	1,965	2,121	1,117	850
TOTAL METRO COUNTIES	1986	88,428,468	18,580,048	17,861,827	9,544,249	10,951,434	9,441,217	5,070,602	4,673,021	2,380,832	19,170,134	4,980,567	6,652,324	2,096,597
	1982	70,025,302	15,565,277	14,913,210	6,648,458	8,253,475	6,984,988	4,246,401	3,353,157	1,922,096	15,143,118	5,641,259	3,577,929	1,643,385
TOTAL STATE	1986	103,411,931	22,512,265	21,649,306	10,658,916	12,203,175	10,085,631	5,744,505	5,154,778	2,676,650	22,692,334	5,969,505	8,081,372	2,579,100
	1982	82,273,657	19,055,966	18,265,175	7,469,967	9,148,010	7,424,164	4,864,271	3,716,542	2,159,236	17,879,931	6,827,056	4,360,689	2,019,419
UTAH														
PROVO - OREM	1986	872,947	205,647	193,748	61,291	119,075	105,948	39,306	48,143	18,936	170,331	72,320	62,409	28,702
	1982	771,604	186,252	174,915	52,580	97,168	85,205	38,725	37,339	16,974	143,958	80,876	48,056	24,510
Utah	1986	872,947	205,647	193,748	61,291	119,075	105,948	39,306	48,143	18,936	170,331	72,320	62,409	28,702
	1982	771,604	186,252	174,915	52,580	97,168	85,205	38,725	37,339	16,974	143,958	80,876	48,056	24,510
SALT LAKE CITY - OGDEN	1986	5,424,068	1,202,708	1,156,793	447,381	737,460	650,140	268,855	359,497	208,500	1,104,351	387,238	331,132	124,635
	1982	4,220,819	970,431	930,270	348,178	524,187	455,218	222,011	235,817	150,327	827,760	374,515	225,908	99,187
Davis	1986	715,744	177,975	172,847	36,841	82,152	76,127	21,782	50,115	35,081	198,968	55,650	41,457	8,239
	1982	506,448	132,165	127,948	27,246	49,236	44,911	17,150	31,301	23,551	135,378	50,726	25,541	5,667
Salt Lake	1986	3,820,303	834,377	797,151	340,102	507,856	453,217	208,669	265,958	157,802	711,785	277,433	229,023	92,895
	1982	3,037,190	683,036	650,482	269,159	372,591	328,231	174,271	176,968	115,418	551,062	272,190	159,847	76,020
Weber	1986	888,021	190,356	186,795	70,438	147,452	120,796	38,404	43,424	15,617	193,598	54,155	60,652	23,501
	1982	677,181	155,230	151,840	51,773	102,360	82,076	30,590	27,548	11,358	141,320	51,599	40,520	17,500
ALL COUNTIES														
Beaver	1986	22,094	4,743	3,967	3,779	1,010		672	835	835	758	6,934	1,677	298
	1982	14,543	3,319	2,767	2,126	487		488	436	436	360	5,541	768	182
Box Elder	1986	150,256	40,560	39,285	14,027	10,309		3,852	6,550	2,722	40,153	14,286	7,780	6,423
	1982	108,517	29,255	28,244	10,951	5,676		3,152	3,938	1,707	26,697	14,850	4,542	4,502
Cache	1986	282,319	65,823	62,186	18,851	46,445	45,555	8,639	16,097	7,469	44,693	19,202	22,959	8,053
	1982	213,991	52,411	49,357	14,412	28,706	28,021	7,966	10,695	5,738	32,995	19,875	15,439	5,948
Carbon	1986	149,809	50,840	49,371	10,402	14,744	2,094	3,476	7,433	3,245	26,438	14,225	8,292	5,264
	1982	115,958	40,367	39,076	8,251	8,967	1,127	3,281	4,390	2,263	19,625	14,216	5,601	3,944
Daggett	1986	3,968	1,736	1,713	271	750						913		
	1982	3,170	1,270	1,249	210	478						983		

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
UTAH (continued)														
ALL COUNTIES (continued)														
Davis	1986	715,744	177,975	172,847	36,841	82,152	76,127	21,782	50,115	35,081	198,968	55,650	41,457	8,239
	1982	506,448	132,165	127,948	27,246	49,236	44,911	17,150	31,301	23,551	135,378	50,726	25,541	5,667
Duchesne	1986	86,306	23,319	23,105	3,346	7,364		781	2,330	2,330	21,904	11,277	3,961	4,372
	1982	61,339	17,792	17,573	2,352	4,407		553	1,396	1,396	13,892	10,455	2,161	2,788
Emery	1986	33,057	7,567	7,234	3,286	419		755	451	451	1,370	10,803	5,221	287
	1982	27,415	6,612	6,301	2,748	285		614	301	301	834	10,542	2,891	212
Garfield	1986	8,340	2,339	2,268	1,139	318			108		913	964	880	310
	1982	7,549	2,148	2,076	1,103	253			81		709	1,160	597	254
Grand	1986	60,569	15,336	14,915	4,582	2,979		856	1,030		5,365	10,390	2,258	1,992
	1982	52,533	14,260	13,824	3,962	1,829		829	734		3,780	10,474	1,545	1,668
Iron	1986	138,596	27,824	27,586	11,219	10,980	9,949	3,491	5,655	4,580	31,965	19,997	14,511	1,823
	1982	112,630	24,288	24,002	8,957	7,015	6,252	3,440	4,053	3,480	24,046	21,107	8,568	1,505
Juab	1986	21,838	5,266	5,184	2,597			265	399		5,105	5,606	1,341	362
	1982	20,211	4,794	4,704	2,393			261	284		4,233	6,133	923	323
Kane	1986	17,293	2,635	2,579	3,109	792		104	216		694	6,481	1,285	235
	1982	16,451	2,642	2,577	2,582	628		113	169		569	7,032	915	216
Millard	1986	46,560	16,194	15,555	2,846	1,097		799	1,533	1,099	6,114	7,915	5,477	1,210
	1982	29,028	10,227	9,792	1,903	606		537	758	596	3,274	5,960	2,543	760
Morgan	1986	8,896	726	661	898				143	143	5,914	774		143
	1982	7,295	728	661	775				108	108	4,245	1,024		127
Piute	1986	1,420	541	480	151	106			79		129	117		
	1982	1,118	420	372	123	71			51		88	127		
Rich	1986	4,036	286	279	838	229						2,554		
	1982	4,005	216	210	604	165						2,907		
Salt Lake	1986	3,820,303	834,377	797,151	340,102	507,856	453,217	208,669	265,958	157,802	711,785	277,433	229,023	92,895
	1982	3,037,190	683,036	650,482	269,159	372,591	328,231	174,271	176,968	115,418	551,062	272,190	159,847	76,020
San Juan	1986	31,296	6,363	6,107	2,109	5,989		71	531	531	4,865	7,363	1,298	277
	1982	26,099	5,837	5,584	1,611	3,678		62	337	337	3,423	7,996	798	228
Sanpete	1986	27,741	9,362	9,195	1,564	1,685		959	1,769	787	3,933	2,548	1,522	1,407
	1982	25,681	8,812	8,628	1,547	1,236		961	1,288	602	3,429	3,219	1,205	1,128
Sevier	1986	88,065	21,171	20,943	5,357	5,818	5,240	4,305	2,268	1,001	19,143	14,363	6,748	1,879
	1982	67,563	15,649	15,431	4,379	3,816	3,356	3,654	1,439	749	12,803	14,306	4,264	1,434
Summit	1986	72,678	22,836	22,213	16,237	80		728	628	260	7,007	4,263	7,190	5,786
	1982	54,204	18,004	17,457	11,225	53		555	377	192	4,602	4,724	4,589	3,995
Tooele	1986	93,517	35,280	32,116	7,636	2,302		1,275	2,788	1,566	12,537	15,246	7,347	2,335
	1982	73,697	27,461	24,919	6,268	1,526		1,204	1,821	1,034	8,927	14,617	4,361	1,746
Uintah	1986	218,655	49,132	47,667	12,614	18,856		4,419	7,493	3,745	46,264	17,549	44,312	5,147
	1982	135,511	32,303	31,240	7,670	10,824		3,468	4,107	2,428	27,037	15,627	20,659	3,435
Utah	1986	872,947	205,647	193,748	61,291	119,075	105,948	39,306	48,143	18,936	170,331	72,320	62,409	28,702
	1982	771,604	186,252	174,915	52,580	97,168	85,205	38,725	37,339	16,974	143,958	80,876	48,056	24,510
Wasatch	1986	35,278	10,440	9,890	5,268	1,643		142	131		5,699	6,947	2,006	943
	1982	29,853	8,531	8,056	4,123	1,057		143	86		4,133	7,799	1,413	798
Washington	1986	179,646	42,147	41,316	13,012	14,827		6,843	8,018	6,408	37,071	18,785	18,200	4,980
	1982	123,591	28,902	28,241	9,388	7,671		5,016	4,797	3,943	24,048	18,070	10,526	3,280
Wayne	1986	2,969	441	355	611	220		53	125		194	299	554	
	1982	2,637	422	339	494	157		51	98		167	400	377	
Weber	1986	888,021	190,356	186,795	70,438	147,452	120,796	38,404	43,424	15,617	193,598	54,155	60,652	23,501
	1982	677,181	155,230	151,840	51,773	102,360	82,076	30,590	27,548	11,358	141,320	51,599	40,520	17,500
TOTAL METRO COUNTIES	1986	**6,297,015**	**1,408,355**	**1,350,541**	**508,672**	**856,535**	**756,088**	**308,161**	**407,640**	**227,436**	**1,274,682**	**459,558**	**393,541**	**153,337**
	1982	4,992,423	1,156,683	1,105,185	400,758	621,355	540,423	260,736	273,156	167,301	971,718	455,391	273,964	123,697
TOTAL STATE	1986	**8,082,217**	**1,871,262**	**1,796,711**	**654,421**	**1,005,497**	**818,926**	**350,646**	**474,250**	**264,608**	**1,602,910**	**679,359**	**558,360**	**206,863**
	1982	6,327,012	1,513,353	1,447,865	510,915	710,946	579,179	297,084	314,900	192,611	1,195,634	674,535	368,649	162,170
VERMONT														
BURLINGTON	1986	**1,094,975**	**218,976**	**207,834**	**109,619**	**103,318**	**89,883**	**63,670**	**52,350**	**24,392**	**278,756**	**41,625**	**87,061**	**24,987**
	1982	682,379	146,999	139,078	65,291	68,279	57,751	43,569	29,409	15,403	131,051	40,576	46,099	16,673
Chittenden	1986	1,084,120	216,607	205,571	108,896	102,169	89,883	63,610	52,169	24,392	275,697	41,068	86,861	24,987
	1982	672,730	144,700	136,889	64,753	67,415	57,751	43,502	29,282	15,403	128,970	39,800	45,951	16,673
Grand Isle	1986	10,855	2,369	2,263	723	1,149		60	181		3,059	557	200	
	1982	9,649	2,299	2,189	538	864		67	127		2,081	776	148	

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VERMONT (continued)														
ALL COUNTIES														
Addison	1986	185,358	48,890	46,692	16,276	9,734	3,623	7,950	2,632	1,177	41,899	14,893	16,827	6,001
	1982	113,957	32,999	31,415	8,554	5,960	2,060	5,211	1,555	804	18,741	11,869	7,789	3,763
Bennington	1986	417,794	72,487	68,239	30,304	26,108	13,757	15,093	13,521	10,236	63,390	17,057	27,942	8,562
	1982	256,230	47,151	44,246	17,561	13,625	6,449	10,213	7,386	5,838	29,405	14,506	13,362	5,586
Caledonia	1986	179,191	45,171	44,019	11,628	14,847	5,187	5,698	4,899	1,797	44,134	11,038	18,137	3,787
	1982	123,848	32,525	31,595	7,737	10,295	3,337	5,082	3,407	1,387	23,909	10,505	9,171	3,211
Chittenden	1986	1,084,120	216,607	205,571	108,896	102,169	89,883	63,610	52,169	24,392	275,697	41,068	86,861	24,987
	1982	672,730	144,700	136,889	64,753	67,415	57,751	43,502	29,282	15,403	128,970	39,800	45,951	16,673
Essex	1986	9,756	2,169	2,082	2,715	700			129		701	1,494	97	
	1982	6,324	1,477	1,413	1,332	408			72		286	1,432	47	
Franklin	1986	231,133	61,811	59,776	12,348	13,017	5,197	6,748	5,864	2,535	69,447	19,524	15,266	5,697
	1982	152,858	43,007	41,458	7,598	8,861	3,062	5,612	3,888	1,812	33,721	17,472	8,462	4,651
Grand Isle	1986	10,855	2,369	2,263	723	1,149		60	181		3,059	557	200	
	1982	9,649	2,299	2,189	538	864		67	127		2,081	776	148	
Lamoille	1986	124,882	29,493	28,466	16,368	6,088	3,419	3,270	2,781	1,776	14,072	7,565	18,797	3,944
	1982	89,739	23,323	22,439	10,268	4,320	2,293	2,616	1,890	1,310	7,887	7,814	10,015	3,045
Orange	1986	97,476	25,437	24,479	7,174	4,088		654	970	327	11,302	6,979	21,200	2,363
	1982	72,824	19,753	18,949	4,723	2,947		583	670	241	6,498	7,778	12,304	2,144
Orleans	1986	118,800	35,053	33,752	8,342	7,069	2,649	1,320	2,633	1,202	35,697	7,200	6,214	3,575
	1982	82,821	25,322	24,305	5,337	5,167	1,799	1,133	1,768	928	19,591	7,745	3,976	2,705
Rutland	1986	477,774	98,935	93,836	50,910	30,969	26,473	20,731	17,234	9,481	125,488	22,106	36,859	10,829
	1982	315,013	70,245	66,412	27,682	21,030	17,579	14,742	9,799	6,025	66,450	21,454	19,498	8,624
Washington	1986	368,826	82,816	81,047	40,524	26,202	22,793	7,688	20,807	10,263	96,706	18,650	25,791	9,729
	1982	261,564	62,694	61,159	24,067	18,196	15,434	6,660	12,256	6,754	54,068	21,050	15,305	7,706
Windham	1986	328,560	76,879	74,708	43,334	13,333	10,893	12,094	10,751	7,043	50,831	43,051	27,843	9,082
	1982	214,718	55,018	53,293	23,305	7,290	5,832	9,216	5,368	3,776	23,443	34,564	13,819	6,084
Windsor	1986	317,758	69,461	67,143	31,058	9,771	6,499	5,518	4,618	2,422	100,030	30,037	26,167	5,081
	1982	228,310	51,146	49,282	19,251	6,258	3,922	4,680	3,212	1,891	57,620	28,958	16,040	4,332
TOTAL METRO COUNTIES	1986	1,094,975	218,976	207,834	109,619	103,318	89,883	63,670	52,350	24,392	278,756	41,625	87,061	24,987
	1982	682,379	146,999	139,078	65,291	68,279	57,751	43,569	29,409	15,403	131,051	40,576	46,099	16,673
TOTAL STATE	1986	3,952,283	867,578	832,073	380,600	265,244	190,373	150,434	139,189	72,651	932,453	241,219	328,201	93,637
	1982	2,600,585	611,659	585,044	222,706	172,636	119,518	109,317	80,680	46,169	472,670	225,723	175,887	68,524
VIRGINIA														
CHARLOTTESVILLE	1986	894,746	180,788	176,323	70,279	121,644	88,513	59,199	55,842	35,285	162,900	47,746	61,194	27,639
	1982	597,451	144,967	141,166	48,529	70,958	53,107	39,042	29,178	19,944	79,560	51,253	32,904	18,989
Albemarle	1986	295,570	45,692	43,287	26,145	72,348	44,313	34,175	11,739	4,460	34,216	15,734	26,047	5,738
	1982	154,192	30,200	28,519	12,520	33,199	19,403	18,455	4,548	1,953	13,019	14,283	10,545	2,870
Charlottesville city	1986	553,888	121,757	120,228	43,105	47,106	44,200	23,864	43,734	30,825	115,317	26,673	30,089	20,460
	1982	409,702	103,066	101,447	35,264	36,343	33,704	19,721	24,390	17,991	59,633	30,590	19,608	15,226
Fluvanna	1986	24,727	7,461	7,176	236			920	185		5,854	2,741	4,917	1,294
	1982	17,770	6,444	6,179	182			678	116		3,043	2,885	2,669	795
Greene	1986	20,561	5,878	5,632	793	2,190		240	184		7,513	2,598	141	147
	1982	15,787	5,257	5,021	563	1,416		188	124		3,865	3,495	82	98
DANVILLE	1986	493,249	113,394	111,940	43,537	41,397	31,230	37,564	20,059	12,690	128,134	23,421	31,568	24,761
	1982	394,769	110,532	108,789	33,970	34,758	25,502	31,312	13,717	9,539	75,729	29,769	20,691	17,688
Danville city	1986	373,539	81,201	80,457	32,452	36,191	31,230	34,766	16,726	11,903	104,124	17,085	13,385	19,483
	1982	304,608	80,816	79,821	25,848	30,660	25,502	29,113	11,769	9,012	62,348	21,958	10,408	14,054
Pittsylvania	1986	119,710	32,193	31,483	11,085	5,206		2,798	3,333	787	24,010	6,336	18,183	5,278
	1982	90,161	29,716	28,968	8,122	4,098		2,199	1,948	527	13,381	7,811	10,283	3,634
LYNCHBURG	1986	894,091	185,835	179,745	75,492	148,957	125,198	38,335	42,694	28,050	180,238	56,404	53,673	33,475
	1982	666,943	160,547	154,772	54,359	103,051	84,855	29,583	26,681	18,591	104,290	64,565	31,172	24,580
Amherst	1986	122,614	38,927	38,527	9,989	10,057	8,841	2,805	1,950	615	29,910	12,481	6,061	5,658
	1982	90,081	32,106	31,675	6,624	6,267	5,357	2,136	1,255	502	16,019	14,062	3,400	4,093
Campbell	1986	125,466	38,228	37,376	9,405	5,895	1,446	2,147	5,496	2,681	30,557	6,964	12,756	9,181
	1982	95,679	34,554	33,676	6,592	4,067	849	1,646	3,768	2,026	18,073	8,910	7,428	6,046
Lynchburg city	1986	646,011	108,680	103,842	56,098	133,005	114,911	33,383	35,248	24,754	119,771	36,959	34,856	18,636
	1982	481,183	93,887	89,421	41,143	92,717	78,649	25,801	21,658	16,063	70,198	41,593	20,344	14,441

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1986	**7,684,514**	**1,255,567**	**1,297,373**	**749,946**	**881,711**	**729,575**	**407,186**	**510,745**	**326,205**	**1,904,536**	**418,850**	**385,382**	**215,861**
	1982	5,370,031	1,132,798	1,079,419	522,582	637,762	513,375	307,317	300,874	210,318	1,013,346	464,912	223,122	140,147
Chesapeake city	1986	606,893	122,377	116,957	39,788	78,966	72,177	16,030	19,289	9,177	171,402	54,261	56,544	15,952
	1982	424,507	107,751	102,649	28,816	48,253	43,156	11,566	9,958	5,306	88,704	63,132	32,169	11,302
Gloucester	1986	110,650	38,195	38,011	6,069	11,018	5,016	1,437	3,211	3,211	23,995	2,913	7,347	5,092
	1982	82,227	33,199	32,934	4,311	6,737	2,911	1,227	2,189	2,189	13,422	3,591	4,701	3,676
Hampton city	1986	1,062,186	170,080	165,072	80,116	151,807	123,038	57,187	56,497	30,485	210,951	37,769	16,507	20,076
	1982	723,726	136,695	132,248	54,123	102,961	80,553	44,038	31,344	19,146	109,015	42,047	9,958	12,469
James City	1986	117,207	12,174	9,928	8,380			5,012	77,926	76,372	2,595	3,367	693	452
	1982	85,944	10,508	8,542	6,395			3,913	53,016	51,899	1,569	4,030	473	383
Newport News city	1986	909,155	153,384	146,743	72,560	107,996	98,817	45,808	26,885	17,092	291,375	53,592	73,845	19,845
	1982	692,040	135,362	129,088	58,629	89,788	80,683	36,641	18,574	12,695	172,805	63,603	44,974	16,085
Norfolk city	1986	1,775,637	260,109	245,488	206,174	217,432	181,222	114,424	133,241	63,027	457,713	86,074	63,845	49,846
	1982	1,210,315	222,245	209,083	137,488	157,386	127,891	88,091	68,480	36,957	236,372	94,561	36,652	30,599
Poquoson city	1986	30,462	19,303	19,221	1,599	174		883	1,804	1,804	1,615	615	1,252	748
	1982	17,882	11,674	11,588	1,010	87		527	908	908	711	581	559	443
Portsmouth city	1986	556,797	110,010	101,793	44,281	60,466	50,735	38,240	22,124	11,182	164,993	25,795	30,519	21,524
	1982	416,078	101,722	93,825	31,264	47,644	38,622	30,935	15,449	8,735	91,354	32,136	17,551	14,460
Suffolk city	1986	358,444	78,650	76,672	16,452	10,881	4,108	18,534	14,217	12,495	69,018	20,283	27,407	12,846
	1982	202,959	52,117	50,643	9,248	5,939	2,078	10,304	6,839	6,241	28,492	17,069	12,752	7,266
Virginia Beach city	1986	1,730,395	293,247	281,614	193,157	214,759	172,278	84,968	128,245	78,806	440,048	102,415	96,710	52,408
	1982	1,263,086	258,037	247,010	141,314	164,053	126,069	65,041	81,699	55,525	242,212	115,728	58,499	34,427
Williamsburg city	1986	302,556	75,139	74,118	55,736	20,767	17,440	21,453	19,547	16,320	57,888	16,704	6,871	9,694
	1982	172,730	46,425	45,649	34,597	10,881	8,931	13,120	8,593	7,458	23,281	15,133	2,989	5,303
York	1986	124,132	22,899	21,756	25,634	7,445	4,744	3,210	7,759	6,234	12,943	15,062	3,842	7,378
	1982	78,537	17,063	16,160	15,387	4,033	2,481	1,914	3,825	3,259	5,409	13,301	1,845	3,734
RICHMOND - PETERSBURG	1986	**5,309,667**	**1,059,201**	**1,031,439**	**445,045**	**688,795**	**587,896**	**248,895**	**244,023**	**125,860**	**1,271,425**	**377,516**	**235,838**	**214,153**
	1982	3,824,238	888,678	862,696	321,588	493,040	413,168	190,699	153,092	88,975	670,291	405,381	142,023	146,034
Charles City	1986	2,291	679	633	173						134	998		
	1982	2,163	623	578	111						75	1,147		
Chesterfield	1986	943,700	205,705	200,802	57,275	172,281	154,119	50,975	43,473	15,596	167,766	53,730	76,744	46,323
	1982	689,965	180,596	175,730	44,371	120,111	105,966	39,308	26,394	11,077	88,116	61,186	43,624	28,452
Colonial Heights city	1986	90,424	14,363	13,829	9,691	14,010	7,355	5,713	1,646	1,105	21,640	9,634	529	4,361
	1982	70,372	13,503	12,959	7,103	9,085	4,186	4,687	1,140	852	12,498	11,218	374	3,394
Dinwiddie	1986	30,779	14,807	14,705	3,450			763	209		409	4,659	5,298	269
	1982	23,651	11,229	11,116	2,081			575	126		218	5,731	2,859	187
Goochland	1986	30,821	6,169	6,136	792	1,425		239	2,384	2,384	7,881	5,292	718	169
	1982	23,024	5,270	5,225	608	861		172	1,295	1,295	4,183	6,230	396	103
Hanover	1986	325,603	78,161	76,810	28,612	10,008	5,157	4,560	7,726	896	42,125	86,149	16,797	15,242
	1982	207,866	50,715	49,679	16,641	4,726	2,190	2,855	3,821	514	18,385	73,843	8,315	7,459
Henrico	1986	1,518,040	270,919	266,274	131,780	269,753	233,793	90,770	76,023	31,813	390,221	81,939	46,822	64,600
	1982	1,063,072	238,859	234,015	87,867	191,028	160,119	63,715	48,223	23,590	196,893	90,949	28,310	43,923
Hopewell city	1986	126,597	30,196	29,918	11,210	18,730	3,829	8,697	6,757	4,238	14,586	8,209	10,083	9,948
	1982	100,120	28,873	28,516	8,424	12,203	2,170	7,097	4,202	2,875	8,898	9,774	7,193	6,689
New Kent	1986	20,010	6,035	5,989	1,558	498			81		4,947	3,275	2,577	731
	1982	17,892	5,844	5,782	1,309	447			64		3,130	4,340	1,762	685
Petersburg city	1986	334,962	37,392	36,432	22,877	70,325	66,792	15,272	17,785	12,599	101,272	22,361	13,460	14,691
	1982	265,741	39,587	38,448	18,274	54,753	51,272	14,286	12,480	9,597	58,758	28,124	10,020	10,421
Powhatan	1986	26,723	7,233	7,198	252	882			341		13,818	1,979	1,028	655
	1982	18,249	6,004	5,956	179	564			231		7,458	2,324	584	437
Prince George	1986	84,015	17,097	16,976	9,016	1,904		923	1,831	1,831	37,067	7,570	4,049	
	1982	36,557	8,318	8,233	3,912	888		477	756	756	12,642	5,563	1,671	
Richmond city	1986	1,775,702	370,445	355,737	168,359	128,979	116,851	70,983	85,767	55,398	469,559	91,721	57,733	57,164
	1982	1,305,566	299,257	286,459	130,708	98,374	87,265	57,527	54,360	38,419	259,037	104,952	36,915	44,284
ROANOKE	1986	**1,416,764**	**294,962**	**286,123**	**137,252**	**208,291**	**174,128**	**70,360**	**85,293**	**49,534**	**278,729**	**103,827**	**65,296**	**58,601**
	1982	1,104,421	269,647	260,778	100,946	151,086	121,088	57,674	54,217	33,571	163,516	120,353	42,545	41,643
Botetourt	1986	63,935	9,158	8,918	4,374	944		872	1,762	1,305	7,200	23,922	4,261	1,234
	1982	50,158	7,883	7,651	2,580	612		680	996	803	3,689	24,354	2,080	710
Roanoke	1986	307,652	90,050	88,644	26,336	54,458	50,548	25,001	26,250	15,228	18,068	28,617	15,158	12,851
	1982	238,306	78,293	76,825	20,758	34,246	31,131	18,629	14,861	9,706	9,914	33,908	8,745	9,354
Roanoke city	1986	852,370	149,816	143,368	94,687	138,097	113,711	40,554	49,886	31,307	191,520	43,458	35,388	33,885
	1982	641,354	135,247	129,013	66,394	103,650	81,984	34,441	32,101	21,309	107,007	50,538	23,815	22,717
Salem city	1986	192,807	45,938	45,193	11,855	14,792	9,869	3,933	7,395	1,694	61,941	7,830	10,489	10,631
	1982	174,603	48,224	47,289	11,214	12,578	7,973	3,924	6,259	1,753	42,906	11,553	7,905	8,862

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

VIRGINIA (continued)

ALL COUNTIES

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Accomack	1986	138,889	41,601	38,512	13,893	11,275		4,526	5,603	5,095	18,198	6,224	4,987	5,206
	1982	102,321	35,970	33,194	9,184	7,475		3,481	3,232	3,016	9,813	7,331	2,931	3,843
Albemarle	1986	295,570	45,692	43,287	26,145	72,348	44,313	34,175	11,739	4,460	34,216	15,734	26,047	5,738
	1982	154,192	30,200	28,519	12,520	33,199	19,403	18,455	4,548	1,953	13,019	14,283	10,545	2,870
☐ Alexandria city	1986	1,121,025	135,013	129,927	121,688	168,578	157,342	38,775	65,040	35,949	405,961	46,219	30,563	31,109
	1982	790,334	127,470	122,276	89,658	130,907	120,850	31,321	38,185	24,090	211,607	54,729	17,963	23,793
Alleghany	1986	875	584	584	132	118								
	1982	743	549	549	89	75								
Amelia	1986	18,901	4,355	4,309	491	795		130	391	182	5,672	4,476	68	1,171
	1982	16,454	4,347	4,287	419	543		118	266	130	3,002	5,637	46	793
Amherst	1986	122,614	38,927	38,527	9,989	10,057	8,841	2,805	1,950	615	29,910	12,481	6,061	5,658
	1982	90,081	32,106	31,675	6,624	6,267	5,357	2,136	1,255	502	16,019	14,062	3,400	4,093
Appomattox	1986	45,415	9,956	9,744	3,046	673		237	472	472	16,640	4,088	3,065	3,020
	1982	37,339	9,840	9,599	2,494	590		211	367	367	10,327	5,129	2,381	2,320
☐ Arlington	1986	1,244,048	198,949	187,042	164,719	92,229	79,381	25,423	81,406	37,346	447,544	65,642	24,972	66,236
	1982	832,535	166,505	156,041	114,169	64,097	54,109	19,739	42,154	22,422	240,458	69,098	13,758	45,309
Augusta	1986	238,732	38,652	36,331	13,078	5,690	4,479	3,934	2,129	2,129	103,235	18,773	33,209	2,121
	1982	143,151	29,993	28,103	9,119	3,330	2,502	2,528	1,233	1,233	46,447	18,367	16,483	1,389
Bath	1986	9,841	3,119	3,043	303	556		1,117	1,087	351	349	716	89	355
	1982	9,245	2,973	2,891	302	469		1,040	732	279	245	1,184	63	335
Bedford	1986	20,272	5,908	5,444	1,498	61		90	1,376	241	2,207	1,140	5,650	1,105
	1982	18,293	6,822	6,267	1,325	52		88	916	216	1,431	1,697	3,967	862
Bedford city	1986	93,293	30,453	29,963	5,564	13,156	4,276	1,733	2,313	1,260	18,856	5,238	5,778	3,147
	1982	61,051	23,327	22,878	3,220	7,008	2,035	1,166	1,326	822	9,048	5,482	3,319	1,991
Bland	1986	7,613	1,785	1,722	304			374	112		3,594	641	276	180
	1982	6,259	1,698	1,634	263			355	73		2,245	950	209	158
Botetourt	1986	63,935	9,158	8,918	4,374	944		872	1,762	1,305	7,200	23,922	4,261	1,234
	1982	50,158	7,883	7,651	2,580	612		680	996	803	3,689	24,354	2,080	710
☐ Bristol city	1986	220,171	31,917	30,263	16,228	44,907	36,134	16,138	9,364	4,982	57,639	9,232	14,819	4,317
	1982	186,745	32,640	30,851	13,837	34,481	27,138	15,478	7,815	4,450	36,308	15,067	12,500	3,995
Brunswick	1986	34,654	12,118	11,506	1,179	1,542		1,543	496	213	10,391	1,209	2,036	1,561
	1982	28,679	11,476	10,862	874	1,209		1,466	370	193	6,475	1,788	1,370	1,145
Buchanan	1986	114,491	17,190	16,721	7,583	13,372	4,688	4,153	9,374	4,731	22,743	6,394	5,793	7,397
	1982	103,931	18,717	18,148	6,556	12,378	3,952	4,132	6,646	3,877	15,731	9,490	4,754	5,647
Buckingham	1986	21,245	6,478	6,373	1,246	2,310		575	202		4,784	2,961	137	396
	1982	17,364	5,995	5,879	970	1,722		449	134		2,340	3,724	89	257
Buena Vista city	1986	27,797	9,124	8,440	2,908	1,642		1,176	994	494	1,871	3,112	911	2,205
	1982	21,480	7,136	6,579	1,944	1,181		1,004	594	292	984	3,796	582	1,392
Campbell	1986	125,466	38,228	37,376	9,405	5,895	1,446	2,147	5,496	2,681	30,557	6,964	12,756	9,181
	1982	95,679	34,554	33,676	6,592	4,067	849	1,646	3,768	2,026	18,073	8,910	7,428	6,046
Caroline	1986	42,841	11,974	11,396	4,269	533		162	1,014	803	11,793	7,462	855	1,341
	1982	35,983	11,743	11,140	3,431	389		148	584	469	6,287	9,176	518	910
Carroll	1986	64,288	15,267	14,284	4,755	6,983		4,978	2,478	2,063	11,206	5,599	4,722	4,231
	1982	44,966	13,039	12,161	2,976	4,475		3,459	1,376	1,192	5,429	6,079	2,477	2,327
Charles City	1986	2,291	679	633	173						134	998		
	1982	2,163	623	578	111						75	1,147		
Charlotte	1986	19,265	7,586	7,043	983	1,108		630	617	617	3,506	1,509	372	1,093
	1982	17,311	7,013	6,490	933	931		570	449	449	2,315	2,361	283	775
Charlottesville city	1986	553,888	121,757	120,228	43,105	47,106	44,200	23,864	43,734	30,825	115,317	26,673	30,089	20,460
	1982	409,702	103,066	101,447	35,264	36,343	33,704	19,721	24,390	17,991	59,633	30,590	19,608	15,226
Chesapeake city	1986	606,893	122,377	116,957	39,788	78,966	72,177	16,030	19,289	9,177	171,402	54,261	56,544	15,952
	1982	424,507	107,751	102,649	28,816	48,253	43,156	11,566	9,958	5,306	88,704	63,132	32,169	11,302
Chesterfield	1986	943,700	205,705	200,802	57,275	172,281	154,119	50,975	43,473	15,596	167,766	53,730	76,744	46,323
	1982	689,965	180,596	175,730	44,371	120,111	105,966	39,308	26,394	11,077	88,116	61,186	43,624	28,452
Clarke	1986	28,529	7,391	6,511	3,441	629		467	995	840	5,170	3,404	1,310	335
	1982	22,987	7,094	6,230	2,352	434		359	631	535	2,506	4,170	853	258
Clifton Forge city	1986	24,703	9,187	9,181	1,065	2,174		244	497	107	4,245	2,433	821	2,569
	1982	22,124	8,895	8,861	935	1,601		241	372	93	2,724	3,384	539	1,914
Colonial Heights city	1986	90,424	14,363	13,829	9,691	14,010	7,355	5,713	1,646	1,105	21,640	9,634	529	4,361
	1982	70,372	13,503	12,959	7,103	9,085	4,186	4,687	1,140	852	12,498	11,218	374	3,394
Covington city	1986	110,593	22,329	21,353	7,831	10,149	6,617	7,735	4,559	2,548	31,529	6,630	8,598	3,901
	1982	85,084	19,953	19,021	6,027	8,369	5,223	6,075	3,171	1,956	18,059	7,876	6,287	3,326
Craig	1986	4,866	2,253	2,165	576				95		184	658		60
	1982	4,513	2,013	1,928	427				67		115	982		49

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

VIRGINIA (continued)

ALL COUNTIES (continued)

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Culpeper	1986	99,089	26,957	26,275	6,411	15,757	13,223	2,965	6,279	2,979	17,466	6,200	5,402	5,178
	1982	78,514	25,563	24,836	4,585	10,060	8,149	2,589	3,847	1,921	10,443	7,997	3,144	4,155
Cumberland	1986	19,595	7,776	7,764	427	1,212		2,358	1,783	251	486	1,795	1,527	185
	1982	14,436	5,861	5,833	316	756		1,866	954	170	238	2,007	901	107
Danville city	1986	373,539	81,201	80,457	32,452	36,191	31,230	34,766	16,726	11,903	104,124	17,085	13,385	19,483
	1982	304,608	80,816	79,821	25,848	30,660	25,502	29,113	11,769	9,012	62,348	21,958	10,408	14,054
Dickenson	1986	63,172	17,615	17,345	3,180	3,168		641	1,941	1,622	20,197	2,596	6,254	2,002
	1982	55,766	18,897	18,547	2,799	3,034		639	1,616	1,421	13,271	4,060	4,256	1,598
Dinwiddie	1986	30,779	14,807	14,705	3,450			763	209		409	4,659	5,298	269
	1982	23,651	11,229	11,116	2,081			575	126		218	5,731	2,859	187
Emporia city	1986	84,011	20,463	20,449	7,958	4,083		4,297	5,645	3,815	16,818	12,219	2,154	2,850
	1982	62,594	15,871	15,830	5,462	2,935		3,256	3,172	2,347	8,855	13,934	1,302	2,076
Essex	1986	69,045	17,341	16,570	7,592	6,094		2,901	3,481	3,481	11,406	1,940	6,506	4,535
	1982	55,319	16,050	15,287	5,918	5,085		2,573	2,574	2,574	6,694	2,871	4,259	3,113
☐ Fairfax	1986	5,456,029	1,000,177	943,210	481,729	710,331	642,543	395,606	441,480	226,752	1,310,337	344,351	196,112	189,155
	1982	3,329,480	713,964	671,151	287,014	460,473	411,248	249,927	203,625	118,591	595,311	327,501	106,091	122,245
☐ Fairfax city	1986	829,472	86,912	74,292	69,025	158,791	90,062	28,809	66,591	41,185	275,182	32,241	35,695	29,576
	1982	467,619	66,449	56,620	38,113	84,330	45,697	17,829	31,322	21,268	125,213	34,000	20,016	16,395
☐ Falls Church city	1986	301,183	29,042	24,411	17,902	60,223	46,707	27,567	12,097	2,739	123,353	9,484	3,893	8,534
	1982	190,410	23,289	19,513	12,298	37,258	28,269	18,643	7,896	2,073	64,306	10,708	2,504	6,183
Fauquier	1986	171,808	51,428	47,783	18,941	2,077		5,413	3,207	2,078	30,539	13,431	11,604	8,763
	1982	124,736	39,012	36,131	12,497	1,466		4,010	1,882	1,248	16,166	17,185	7,262	5,704
Floyd	1986	26,149	5,652	5,349	700	879		94	2,759	1,654	11,410	550	1,517	185
	1982	23,922	6,445	6,080	725	933		108	2,060	1,410	8,554	986	1,436	197
Fluvanna	1986	24,727	7,461	7,176	236			920	185		5,854	2,741	4,917	1,294
	1982	17,770	6,444	6,179	182			678	116		3,043	2,885	2,669	795
Franklin	1986	83,446	26,260	24,945	6,431	2,957		4,695	3,604	2,429	16,145	3,497	6,224	5,501
	1982	71,930	26,392	24,991	5,051	2,503		4,166	2,702	1,974	10,131	4,854	4,374	4,080
Franklin city	1986	60,504	11,823	11,508	5,146	8,033		5,242	4,606	2,989	8,406	1,648	3,313	6,224
	1982	44,567	10,943	10,618	3,539	5,310		3,974	2,773	1,974	4,937	2,166	1,851	4,086
Frederick	1986	133,340	29,935	28,821	5,292	5,858	4,875	358	5,098	1,446	45,781	11,440	25,231	1,491
	1982	71,319	19,547	18,760	3,355	3,354	2,746	239	2,176	758	17,806	11,198	10,771	862
Fredericksburg city	1986	354,165	50,255	49,016	39,926	34,709	20,554	14,699	26,134	21,142	70,836	30,190	20,073	19,118
	1982	227,952	41,506	40,353	24,211	22,803	12,843	10,297	12,876	10,911	30,259	29,631	11,667	12,188
Galax city	1986	83,977	20,934	20,858	7,891	10,626	5,634	3,934	5,855	5,626	16,657	4,966	3,900	3,151
	1982	66,161	18,869	18,741	5,947	7,612	3,565	3,204	3,819	3,713	9,824	6,426	2,753	2,448
Giles	1986	83,274	28,576	27,313	2,272	6,301		1,195	3,610	3,064	24,831	2,411	6,305	3,668
	1982	69,622	28,096	26,770	2,018	4,395		1,186	2,417	2,151	15,985	3,396	4,952	3,155
Gloucester	1986	110,650	38,195	38,011	6,069	11,018	5,016	1,437	3,211	3,211	23,995	2,913	7,347	5,092
	1982	82,227	33,199	32,934	4,311	6,737	2,911	1,227	2,189	2,189	13,422	3,591	4,701	3,676
Goochland	1986	30,821	6,169	6,136	792	1,425		239	2,384	2,384	7,881	5,292	718	169
	1982	23,024	5,270	5,225	608	861		172	1,295	1,295	4,183	6,230	396	103
Grayson	1986	32,800	10,799	10,460	1,759	3,708		377	2,657	855	8,312	953	559	1,295
	1982	21,577	8,505	8,212	1,131	2,151		266	1,621	544	4,109	1,061	342	783
Greene	1986	20,561	5,878	5,632	793	2,190		240	184		7,513	2,598	141	147
	1982	15,787	5,257	5,021	563	1,416		188	124		3,865	3,495	82	98
Greensville	1986	2,381	2,007	1,957								110		153
	1982	2,128	1,753	1,704								144		124
Halifax	1986	24,751	6,890	6,616	1,446	1,299		196	695	695	3,161	3,628	3,410	1,015
	1982	20,589	6,443	6,166	1,017	996		170	397	397	1,859	4,220	2,301	764
Hampton city	1986	1,062,186	170,080	165,072	80,116	151,807	123,038	57,187	56,497	30,485	210,951	37,769	16,507	20,076
	1982	723,726	136,695	132,248	54,123	102,961	80,553	44,038	31,344	19,146	109,015	42,047	9,958	12,469
Hanover	1986	325,603	78,161	76,810	28,612	10,008	5,157	4,560	7,726	896	42,125	86,149	16,797	15,242
	1982	207,866	50,715	49,679	16,641	4,726	2,190	2,855	3,821	514	18,365	73,843	8,315	7,459
Harrisonburg city	1986	381,821	76,669	75,551	40,727	80,197	61,746	13,774	27,806	14,700	68,296	18,031	12,238	14,667
	1982	210,220	51,599	50,684	20,240	38,595	28,356	8,846	12,693	7,559	28,502	17,158	6,062	7,161
Henrico	1986	1,518,040	270,919	266,274	131,780	269,753	233,793	90,770	76,023	31,813	390,221	81,939	46,822	64,600
	1982	1,063,072	238,859	234,015	87,867	191,028	160,119	63,715	48,223	23,590	196,893	90,949	28,310	43,923
Henry	1986	206,359	62,494	59,323	15,528	5,437		6,848	6,172	3,603	42,099	17,725	22,535	10,478
	1982	125,501	41,317	39,095	9,637	3,277		4,378	3,359	2,191	19,085	17,751	10,085	5,633
Highland	1986	5,749	517	450	616	205			571	265	659	1,573		
	1982	4,414	436	378	440	132			295	145	330	1,696		
Hopewell city	1986	126,597	30,196	29,918	11,210	18,730	3,829	8,697	6,757	4,238	14,586	8,209	10,083	9,948
	1982	100,120	28,873	28,516	8,424	12,203	2,170	7,097	4,202	2,875	8,898	9,774	7,193	6,689

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Isle of Wight	1986	62,625	23,993	23,004	5,169	3,291		907	951	154	13,456	2,636	4,456	3,597
	1982	50,710	21,572	20,616	4,030	2,195		826	659	137	8,413	3,550	2,826	2,470
James City	1986	117,207	12,174	9,928	8,380			5,012	77,926	76,372	2,595	3,367	693	452
	1982	85,944	10,508	8,542	6,395			3,913	53,016	51,899	1,569	4,030	473	383
King and Queen	1986	6,206	2,346	2,259	298	295		59	160		1,936	414	263	
	1982	4,913	2,078	1,994	254	232		51	96		1,042	572	182	
King George	1986	17,894	3,999	3,957	1,441	667			389	389	5,955	1,595	1,008	863
	1982	15,705	4,505	4,445	1,217	511			311	311	3,402	2,539	785	681
King William	1986	42,422	11,538	11,030	755	704		1,339	2,657	1,137	15,233	5,263	1,445	1,578
	1982	38,767	12,493	11,905	792	688		1,333	1,852	963	9,370	7,443	1,188	1,398
Lancaster	1986	60,324	17,196	16,398	2,139	2,767		2,219	3,428	992	17,880	2,297	6,761	1,732
	1982	48,035	16,530	15,713	1,909	1,880		1,994	2,625	754	10,660	3,130	4,072	1,537
Lee	1986	47,804	16,566	16,370	2,905	4,585	2,956	1,168	1,418	990	8,627	2,527	4,358	2,381
	1982	46,963	18,466	18,190	2,508	3,766	2,276	1,193	1,050	749	6,398	4,035	3,812	1,929
Lexington city	1986	72,473	19,661	18,485	11,183	5,619	3,307	1,587	3,577	2,784	11,987	5,772	4,462	3,300
	1982	56,342	16,895	15,833	7,844	4,188	2,256	1,445	2,177	1,793	6,846	7,615	2,548	2,314
☐ Loudoun	1986	371,334	118,817	107,652	22,587	16,672	14,058	13,990	21,161	9,509	68,603	20,664	43,049	20,141
	1982	260,928	95,349	86,115	17,120	10,011	8,281	10,206	10,909	5,526	36,628	23,864	21,953	13,886
Louisa	1986	46,716	18,987	18,913	2,424	2,714		282	1,355	980	6,482	6,144	4,752	2,042
	1982	35,531	15,842	15,729	1,507	1,867		219	710	527	3,490	6,829	2,463	1,267
Lunenburg	1986	32,573	11,150	11,121	904	2,696		714	1,119	496	5,252	2,740	2,213	1,565
	1982	26,465	9,858	9,801	761	1,912		589	736	370	3,014	3,525	1,516	1,087
Lynchburg city	1986	646,011	108,680	103,842	56,098	133,005	114,911	33,383	35,248	24,754	119,771	36,959	34,856	18,636
	1982	481,183	93,887	89,421	41,143	92,717	78,649	25,801	21,658	16,063	70,198	41,593	20,344	14,441
Madison	1986	40,435	15,549	15,527	1,353	1,516		581	104		5,548	3,986	9,066	1,377
	1982	23,210	9,707	9,662	840	851		377	52		2,361	3,487	3,931	678
☐ Manassas city	1986	304,518	55,509	45,328	19,761	16,092	13,236	3,809	8,007	4,663	137,878	15,966	16,227	5,476
	1982	189,337	44,956	36,594	12,830	11,516	9,123	2,500	5,094	3,253	63,316	16,209	9,673	3,909
☐ Manassas Park city	1986	16,602	8,380	8,168	1,365				826		3,069	1,207		1,488
	1982	11,731	6,326	6,146	843				481		1,575	1,427		860
Martinsville city	1986	175,035	35,358	33,870	12,436	30,495	26,926	8,304	10,668	7,458	36,177	5,228	3,175	8,099
	1982	146,273	35,219	33,629	10,323	23,848	20,505	7,126	6,958	5,161	22,866	8,229	2,387	6,025
Mathews	1986	21,443	8,779	8,726	884	232		650	903	650	3,154	1,536	2,490	1,265
	1982	18,677	8,370	8,293	655	194		584	632	473	1,936	2,342	1,568	1,111
Mecklenburg	1986	136,525	35,172	34,904	7,682	8,856	2,423	7,099	5,957	4,667	31,339	11,893	6,909	6,908
	1982	113,490	33,773	33,409	6,470	7,111	1,713	5,923	3,690	3,011	19,568	15,217	5,014	4,685
Middlesex	1986	26,101	9,317	8,267	1,932	936		329	1,473	1,226	2,397	1,282	3,035	965
	1982	21,762	8,566	7,576	1,372	710		302	944	792	1,500	1,896	2,136	767
Montgomery	1986	357,328	72,529	69,480	34,801	46,910	40,456	11,072	13,343	5,625	94,312	26,077	18,334	10,776
	1982	260,493	62,941	60,103	24,571	30,841	25,688	8,930	8,853	4,388	50,516	29,729	12,336	6,950
Nelson	1986	43,062	5,963	5,533	1,677	495		1,663	580		20,462	2,681	676	772
	1982	30,216	5,252	4,858	1,362	370		1,415	376		10,370	3,552	466	527
New Kent	1986	20,010	6,035	5,989	1,558	498			81		4,947	3,275	2,577	731
	1982	17,892	5,844	5,782	1,309	447			64		3,130	4,340	1,762	685
Newport News city	1986	909,155	153,384	146,743	72,560	107,996	98,817	45,808	26,885	17,092	291,375	53,592	73,845	19,845
	1982	692,040	135,362	129,088	58,629	89,788	80,683	36,641	18,574	12,695	172,805	63,603	44,974	16,085
Norfolk city	1986	1,775,637	260,109	245,488	206,174	217,432	181,222	114,424	133,241	63,027	457,713	86,074	63,845	49,846
	1982	1,210,315	222,245	209,083	137,488	157,386	127,891	88,091	68,480	36,957	236,372	94,561	36,652	30,599
Northampton	1986	53,864	19,515	19,280	3,858	3,964		1,098	1,331	205	4,560	3,948	4,802	4,228
	1982	44,471	18,813	18,527	2,843	2,710		856	772	163	2,754	4,651	2,941	2,796
Northumberland	1986	39,124	13,354	11,964	1,389	1,930		402	133		3,646	1,674	3,786	6,577
	1982	28,325	11,367	10,151	1,030	1,177		312	77		1,827	1,945	2,176	3,991
Norton city	1986	109,607	16,051	16,008	5,745	14,561	5,977	5,075	2.384	1,587	37,792	3,290	12,739	5,488
	1982	72,796	13,650	13,570	4,286	8,660	3,257	3,993	1,595	1,118	19,424	4,032	7,846	3,629
Nottoway	1986	59,243	14,284	14,268	4,113	2,242		2,328	5,437	2,125	14,815	3,279	2,404	3,529
	1982	47,855	14,112	14,070	3,279	1,771		2,014	3,393	1,493	9,113	4,128	1,439	2,606
Orange	1986	78,536	17,172	16,331	4,100	4,880		1,901	2,410	2,410	24,284	8,959	4,258	5,658
	1982	60,355	15,224	14,434	2,992	3,203		1,660	1,462	1,462	13,737	11,042	2,953	3,640
Page	1986	82,223	22,471	21,082	14,115	5,544		354	2,873	1,843	14,411	4,063	1,842	5,333
	1982	57,636	17,745	16,595	9,341	3,547		285	1,795	1,246	7,233	4,645	1,156	3,573
Patrick	1986	36,602	11,217	10,936	1,732	6,813		269	1,181	466	5,331	2,159	2,810	2,143
	1982	28,352	9,753	9,479	1,240	4,661		232	779	328	3,227	2,549	1,618	1,440
Petersburg city	1986	334,962	37,392	36,432	22,877	70,325	66,792	15,272	17,785	12,599	101,272	22,361	13,460	14,691
	1982	265,741	39,587	38,448	18,274	54,753	51,272	14,286	12,480	9,597	58,758	28,124	10,020	10,421

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Pittsylvania	1986	119,710	32,193	31,483	11,085	5,206		2,798	3,333	787	24,010	6,336	18,183	5,278
	1982	90,161	29,716	28,968	8,122	4,098		2,199	1,948	527	13,381	7,811	10,283	3,634
Poquoson city	1986	30,462	19,303	19,221	1,599	174		883	1,804	1,804	1,615	615	1,252	748
	1982	17,882	11,674	11,588	1,010	87		527	908	908	711	581	559	443
Portsmouth city	1986	556,797	110,010	101,793	44,281	60,466	50,735	38,240	22,124	11,182	164,993	25,795	30,519	21,524
	1982	416,078	101,722	93,825	31,264	47,644	38,622	30,935	15,449	8,735	91,354	32,136	17,551	14,460
Powhatan	1986	26,723	7,233	7,198	252	882			341		13,818	1,979	1,028	655
	1982	18,249	6,004	5,956	179	564			231		7,458	2,324	584	437
Prince Edward	1986	105,622	21,883	20,910	10,045	14,475	6,143	1,620	7,556	6,558	25,040	3,742	8,477	6,046
	1982	75,420	19,684	18,748	7,253	9,049	3,414	1,276	5,029	4,454	13,439	5,071	4,921	3,877
Prince George	1986	84,015	17,097	16,976	9,016	1,904		923	1,831	1,831	37,067	7,570	4,049	
	1982	36,557	8,318	8,233	3,912	888		477	756	756	12,642	5,563	1,671	
☐ Prince William	1986	1,024,301	187,265	179,842	92,474	92,037	87,502	41,981	63,910	29,059	276,741	86,984	100,541	32,452
	1982	656,944	146,202	139,960	56,445	57,992	54,675	26,906	30,525	15,128	137,480	90,391	49,294	22,524
Pulaski	1986	124,189	36,490	36,395	7,053	11,955	4,626	2,870	3,704	3,172	27,128	9,920	8,933	6,265
	1982	96,925	31,565	31,383	5,149	7,857	2,584	2,592	2,462	2,207	15,448	12,818	6,335	4,428
Radford city	1986	80,944	15,005	14,960	4,820	6,050	4,283	4,555	5,171	3,559	26,933	3,487	1,788	4,508
	1982	63,163	14,608	14,518	3,859	5,156	3,539	3,913	3,728	2,664	15,780	4,253	1,351	3,156
Rappahannock	1986	6,938	1,759	1,631	953	219			1,122	1,122	147	717	208	
	1982	6,566	1,732	1,602	767	190			768	768	97	933	140	
Richmond	1986	29,535	12,641	11,864	2,326	1,914		918	2,374	1,607	4,647	1,539		1,383
	1982	25,814	12,002	11,229	1,900	1,309		839	1,764	1,301	2,924	2,340		1,015
Richmond city	1986	1,775,702	370,445	355,737	168,359	128,979	116,851	70,983	85,767	55,398	469,559	91,721	57,733	57,164
	1982	1,305,566	299,257	286,459	130,708	98,374	87,265	57,527	54,360	38,419	259,037	104,952	36,915	44,284
Roanoke	1986	307,652	90,050	88,644	26,336	54,458	50,548	25,001	26,250	15,228	18,068	28,617	15,158	12,851
	1982	238,306	78,293	76,825	20,758	34,246	31,131	18,629	14,861	9,706	9,914	33,908	8,745	9,354
Roanoke city	1986	852,370	149,816	143,368	94,687	138,097	113,711	40,554	49,886	31,307	191,520	43,458	35,388	33,885
	1982	641,354	135,247	129,013	66,394	103,650	81,984	34,441	32,101	21,309	107,007	50,538	23,815	22,717
Rockbridge	1986	110,009	17,035	15,967	7,743	597		312	4,326	3,982	22,121	40,207	11,925	1,648
	1982	65,331	10,446	9,760	3,502	273		183	1,708	1,569	7,717	33,717	4,788	768
Rockingham	1986	122,946	26,879	24,248	9,749	6,931	5,227	3,248	3,843	3,225	27,551	5,325	26,012	2,853
	1982	99,364	27,763	24,965	7,684	4,897	3,486	2,897	2,866	2,512	17,238	7,440	16,053	2,581
Russell	1986	77,213	24,351	24,073	5,493	4,504		1,389	5,838	4,959	16,929	4,050	7,159	3,407
	1982	63,097	23,157	22,819	4,149	3,364		1,294	4,253	3,697	10,547	5,573	4,922	2,453
Salem city	1986	192,807	45,938	45,193	11,855	14,792	9,869	3,933	7,395	1,694	61,941	7,830	10,489	10,631
	1982	174,603	48,224	47,289	11,214	12,578	7,973	3,924	6,259	1,753	42,906	11,553	7,905	8,862
☐ Scott	1986	109,625	28,998	26,362	3,692	1,704		1,433	3,641	1,653	39,828	8,466	13,324	2,940
	1982	82,229	27,264	24,707	2,819	1,344		1,148	2,382	1,136	22,740	9,597	7,814	2,246
Shenandoah	1986	127,712	38,477	35,385	10,140	2,573		4,532	3,622	1,378	23,270	21,012	8,487	3,655
	1982	96,948	30,048	27,544	6,818	1,733		3,209	2,296	932	12,548	23,297	5,414	2,399
Smyth	1986	135,080	28,997	27,549	9,652	10,538	5,915	5,440	4,427	3,522	27,653	7,303	17,608	6,176
	1982	104,479	27,601	26,138	6,986	8,278	4,157	4,452	3,094	2,602	16,456	8,900	9,967	4,440
Southampton	1986	46,668	9,669	9,166	2,607	1,148		202	1,940	1,647	18,269	5,201	1,505	581
	1982	32,456	8,439	7,975	1,787	791		165	1,184	1,019	8,516	6,054	956	440
South Boston city	1986	109,859	25,396	24,263	7,840	19,078	13,079	3,642	7,616	4,123	18,452	5,754	9,391	5,537
	1982	85,925	24,461	23,295	5,627	12,956	8,247	2,853	5,286	3,147	11,159	7,194	5,816	3,981
Spotsylvania	1986	221,699	40,522	39,043	14,253	62,445	51,899	8,601	5,743	3,762	60,666	13,695	1,068	2,930
	1982	164,558	37,776	36,281	10,799	42,521	33,788	6,569	3,874	2,751	34,985	15,973	720	1,956
☐ Stafford	1986	192,551	65,223	61,439	19,822	12,989	12,545	376	1,382	999	34,309	22,335	27,023	1,175
	1982	98,836	35,471	33,306	10,847	5,577	5,369	194	578	458	12,122	18,479	10,334	602
Staunton city	1986	164,025	42,763	42,755	13,267	31,180	27,412	6,316	10,332	6,903	21,755	8,062	8,525	9,132
	1982	137,831	40,982	40,897	10,860	24,174	20,600	5,290	6,604	4,773	14,120	11,223	6,205	7,025
Suffolk city	1986	358,444	78,650	76,672	16,452	10,881	4,108	18,534	14,217	12,495	69,018	20,283	27,407	12,846
	1982	202,959	52,117	50,643	9,248	5,939	2,078	10,304	6,839	6,241	28,492	17,069	12,752	7,266
Surry	1986	12,200	6,148	6,109	927	728			165	165	2,528	855		88
	1982	6,810	3,764	3,728	526	354			74	74	911	749		48
Sussex	1986	60,389	18,689	18,546	6,743	1,767		618	2,140	1,540	11,485	2,408	539	2,250
	1982	38,562	13,619	13,472	3,811	1,141		415	1,026	784	5,304	2,779	309	1,436
Tazewell	1986	281,665	79,986	77,502	13,196	27,635	15,549	7,238	11,464	6,319	78,861	10,947	22,256	12,991
	1982	246,762	85,152	82,244	11,469	21,178	10,897	6,558	7,840	4,897	54,221	14,684	18,132	10,506
Virginia Beach city	1986	1,730,395	293,247	281,614	193,157	214,759	172,278	84,968	128,245	78,806	440,048	102,415	96,710	52,408
	1982	1,263,086	258,037	247,010	141,314	164,053	126,069	65,041	81,699	55,525	242,212	115,728	58,499	34,427
Warren	1986	105,625	35,527	34,700	8,763	8,078	6,763	4,793	3,783	3,454	17,718	9,263	7,091	3,920
	1982	81,095	29,546	28,767	6,290	5,617	4,526	3,753	2,486	2,328	10,013	10,571	4,372	2,402

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
☐ Washington	1986	135,050	40,154	39,988	13,577	10,964		4,678	9,881	8,576	23,513	7,998	10,828	3,435
	1982	105,343	35,598	35,338	9,980	7,019		3,666	6,070	5,461	13,208	10,331	7,652	2,253
Waynesboro city	1986	151,231	32,274	30,951	12,476	16,889	15,839	5,287	9,026	6,184	39,214	10,811	8,062	6,727
	1982	106,843	26,901	25,716	8,909	11,667	10,777	4,263	5,091	3,628	20,383	11,615	4,979	5,007
Westmoreland	1986	41,470	14,787	14,559	3,899	1,850		604	506	506	12,875	2,131	1,563	1,598
	1982	34,846	13,966	13,708	3,224	1,599		544	399	399	8,233	2,730	1,228	1,289
Williamsburg city	1986	302,556	75,139	74,118	55,736	20,767	17,440	21,453	19,547	16,320	57,888	16,704	6,871	9,694
	1982	172,730	46,425	45,649	34,597	10,881	8,931	13,120	8,593	7,458	23,281	15,133	2,989	5,303
Winchester city	1986	257,903	51,583	50,854	24,732	37,680	33,848	13,709	15,815	10,379	60,524	7,473	9,666	17,989
	1982	211,040	48,940	48,094	20,781	29,908	26,120	11,726	10,624	7,603	39,779	11,625	7,633	13,311
Wise	1986	197,241	71,402	71,244	11,092	15,721	6,627	4,513	4,393	3,535	37,756	11,813	15,656	7,365
	1982	159,118	62,916	62,577	8,330	10,187	3,898	4,165	3,014	2,564	22,560	15,722	11,158	5,116
Wythe	1986	160,530	31,136	29,698	13,126	11,632		6,521	4,998	4,256	35,412	34,204	5,226	7,301
	1982	115,208	24,748	23,529	9,039	6,708		4,720	2,762	2,425	17,637	33,982	2,986	4,248
York	1986	124,132	22,899	21,756	25,634	7,445	4,744	3,210	7,759	6,234	12,943	15,062	3,842	7,378
	1982	78,537	17,063	16,160	15,387	4,033	2,481	1,914	3,825	3,259	5,409	13,301	1,845	3,734
TOTAL METRO COUNTIES	1986	28,018,940	5,176,103	4,940,867	2,566,120	3,476,312	2,916,050	1,460,124	1,743,442	981,036	7,129,919	1,698,553	1,349,997	970,524
	1982	19,160,324	4,228,652	4,026,238	1,747,947	2,395,660	1,975,854	1,053,184	964,795	604,794	3,667,004	1,817,634	772,009	653,281
TOTAL STATE	1986	35,450,337	7,013,370	6,713,930	3,136,438	4,189,977	3,321,397	1,700,243	2,073,884	1,197,917	8,821,567	2,245,485	1,854,615	1,296,923
	1982	24,706,372	5,842,897	5,579,526	2,151,620	2,881,088	2,236,953	1,245,176	1,168,393	747,658	4,598,657	2,450,903	1,082,622	878,189
WASHINGTON														
BELLINGHAM	1986	662,870	151,905	147,208	73,242	73,720	61,343	27,409	35,248	19,533	135,685	35,726	52,548	20,950
	1982	539,403	131,697	127,218	64,943	62,088	50,573	21,798	25,194	15,307	81,405	44,147	41,777	19,264
Whatcom	1986	662,870	151,905	147,208	73,242	73,720	61,343	27,409	35,248	19,533	135,685	35,726	52,548	20,950
	1982	539,403	131,697	127,218	64,943	62,088	50,573	21,798	25,194	15,307	81,405	44,147	41,777	19,264
BREMERTON	1986	736,829	169,409	165,473	79,374	66,877	62,329	27,885	37,606	19,180	161,528	39,722	54,577	40,678
	1982	566,598	148,650	144,734	61,319	50,707	46,777	17,476	25,428	14,155	90,131	46,410	41,524	37,641
Kitsap	1986	736,829	169,409	165,473	79,374	66,877	62,329	27,885	37,606	19,180	161,528	39,722	54,577	40,678
	1982	566,598	148,650	144,734	61,319	50,707	46,777	17,476	25,428	14,155	90,131	46,410	41,524	37,641
OLYMPIA	1986	822,898	203,116	193,534	80,794	119,452	104,075	34,975	40,772	21,350	157,475	45,445	48,074	26,695
	1982	588,942	158,438	150,483	62,623	76,612	65,695	22,246	26,567	15,387	83,681	51,008	35,155	22,332
Thurston	1986	822,898	203,116	193,534	80,794	119,452	104,075	34,975	40,772	21,350	157,475	45,445	48,074	26,695
	1982	588,942	158,438	150,483	62,623	76,612	65,695	22,246	26,567	15,387	83,681	51,008	35,155	22,332
RICHLAND - KENNEWICK - PASCO	1986	814,894	193,450	188,604	68,339	109,021	74,570	34,240	30,802	14,910	165,378	56,844	41,308	38,627
	1982	718,353	186,880	181,618	65,733	90,588	60,449	28,709	24,827	13,425	113,978	65,409	35,729	40,890
Benton	1986	567,394	149,418	145,017	50,040	83,547	50,811	29,658	25,753	13,197	79,910	42,299	29,780	28,840
	1982	514,913	144,238	139,542	47,394	67,979	39,499	24,700	20,794	11,947	63,249	45,246	27,291	30,951
Franklin	1986	247,500	44,032	43,587	18,299	25,474	23,759	4,582	5,049	1,713	85,468	14,545	11,528	9,787
	1982	203,440	42,642	42,076	18,339	22,609	20,950	4,009	4,033	1,478	50,729	20,163	8,438	9,939
SEATTLE	1986	12,242,697	2,505,109	2,372,825	1,374,398	1,261,640	1,111,927	841,981	623,824	306,212	2,657,585	652,712	574,634	397,782
	1982	9,140,333	2,042,263	1,928,250	1,107,057	997,218	866,279	545,116	429,096	236,041	1,465,234	754,203	436,032	347,084
King	1986	10,092,623	2,031,917	1,924,699	1,169,806	994,164	872,709	723,843	514,643	245,350	2,174,399	531,282	462,757	338,294
	1982	7,553,166	1,655,224	1,562,883	943,617	805,371	696,798	471,778	353,881	190,980	1,197,373	604,019	351,328	294,725
Snohomish	1986	2,150,074	473,192	448,126	204,592	267,476	239,218	118,138	109,181	60,862	483,186	121,430	111,877	59,488
	1982	1,587,167	387,039	365,367	163,440	191,847	169,481	73,338	75,215	45,061	267,861	150,184	84,704	52,359
SEATTLE - TACOMA CONSOLIDATED AREA	*1986*	*15,161,677*	*3,100,359*	*2,939,912*	*1,666,053*	*1,589,716*	*1,417,415*	*966,487*	*749,21[illegible]*	*365,543*	*3,376,051*	*835,052*	*791,733*	*482,328*
	1982	*11,261,418*	*2,509,065*	*2,371,548*	*1,329,207*	*1,258,931*	*1,107,839*	*630,533*	*517,093*	*282,396*	*1,855,789*	*961,649*	*574,129*	*418,212*
SPOKANE	1986	2,122,615	470,202	448,142	209,239	253,656	220,901	110,569	104,150	57,000	509,474	111,425	95,709	65,952
	1982	1,653,724	395,863	376,088	174,894	209,868	179,204	78,666	75,666	46,026	298,913	131,830	76,491	60,298
Spokane	1986	2,122,615	470,202	448,142	209,239	253,656	220,901	110,569	104,150	57,000	509,474	111,425	95,709	65,952
	1982	1,653,724	395,863	376,088	174,894	209,868	179,204	78,666	75,666	46,026	298,913	131,830	76,491	60,298
TACOMA	1986	2,918,980	595,250	567,087	291,655	328,076	305,488	124,506	125,394	59,331	718,466	182,340	217,099	84,546
	1982	2,121,085	466,802	443,298	222,150	261,713	241,560	85,417	87,997	46,355	390,555	207,446	138,097	71,128
Pierce	1986	2,918,980	595,250	567,087	291,655	328,076	305,488	124,506	125,394	59,331	718,466	182,340	217,099	84,546
	1982	2,121,085	466,802	443,298	222,150	261,713	241,560	85,417	87,997	46,355	390,555	207,446	138,097	71,128

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WASHINGTON (continued)														
VANCOUVER	1986	856,247	212,099	203,968	95,714	155,703	145,145	33,912	32,602	14,683	163,796	38,946	38,603	31,080
	1982	685,927	183,114	175,531	82,597	111,729	103,087	27,863	24,478	12,882	97,809	55,201	31,432	28,335
Clark	1986	856,247	212,099	203,968	95,714	155,703	145,145	33,912	32,602	14,683	163,796	38,946	38,603	31,080
	1982	685,927	183,114	175,531	82,597	111,729	103,087	27,863	24,478	12,882	97,809	55,201	31,432	28,335
YAKIMA	1986	916,704	221,556	208,966	80,884	103,672	77,458	58,505	29,736	17,267	217,683	52,524	47,956	28,925
	1982	758,566	200,209	188,230	73,748	88,506	64,018	40,678	23,451	14,838	136,207	68,555	39,947	27,176
Yakima	1986	916,704	221,556	208,966	80,884	103,672	77,458	58,505	29,736	17,267	217,683	52,524	47,956	28,925
	1982	758,566	200,209	188,230	73,748	88,506	64,018	40,678	23,451	14,838	136,207	68,555	39,947	27,176
ALL COUNTIES														
Adams	1986	60,739	17,148	16,737	6,115	2,467		1,955	2,060	804	9,575	4,996	4,829	2,847
	1982	46,489	13,882	13,506	5,493	1,688		1,331	1,180	517	5,121	5,961	3,075	2,466
Asotin	1986	54,408	22,205	21,691	7,624	54		743	3,645	1,428	4,142	3,760	5,977	3,287
	1982	47,610	19,024	18,523	6,545	47		636	2,815	1,236	2,640	4,960	4,666	3,445
Benton	1986	567,394	149,418	145,017	50,040	83,547	50,811	29,658	25,753	13,197	79,910	42,299	29,780	28,840
	1982	514,913	144,238	139,542	47,394	67,979	39,499	24,700	20,794	11,947	63,249	45,246	27,291	30,951
Chelan	1986	310,380	66,508	63,644	27,403	27,765	18,443	12,118	15,168	8,476	77,218	15,373	24,324	13,097
	1982	257,776	59,929	57,166	25,697	24,312	15,528	10,137	9,868	6,091	48,234	21,598	19,790	12,635
Clallam	1986	270,807	64,520	63,355	25,110	28,414	21,117	8,678	8,925	6,117	66,511	14,526	16,300	12,610
	1982	228,661	61,451	60,149	24,214	20,489	14,609	7,374	6,584	4,752	39,079	19,084	13,546	13,039
Clark	1986	855,247	212,099	203,968	95,714	155,703	145,145	33,912	32,602	14,683	163,796	38,946	38,603	31,080
	1982	685,927	183,114	175,531	82,597	111,729	103,087	27,863	24,478	12,882	97,809	55,201	31,432	28,335
Columbia	1986	12,735	4,545	4,363	1,806	728			337	176	924	2,148	1,002	502
	1982	11,755	4,080	3,904	1,489	579			237	147	576	2,934	748	513
Cowlitz	1986	450,746	120,428	116,774	48,385	59,994	56,808	9,434	13,690	5,476	108,546	28,042	20,385	13,846
	1982	382,755	109,644	105,978	41,758	53,384	50,198	7,852	10,404	4,824	68,163	35,728	17,475	14,024
Douglas	1986	106,549	39,752	39,050	11,637	5,250	5,190	8,312	2,349	1,059	11,150	2,366	6,802	4,890
	1982	76,796	30,543	29,908	8,403	4,059	4,010	5,049	1,577	796	5,932	2,816	4,808	4,355
Ferry	1986	10,240	5,731	5,354	833			332	276	276	1,969	366	278	289
	1982	9,073	5,182	4,826	838			287	200	200	1,323	545	245	283
Franklin	1986	247,500	44,032	43,587	18,299	25,474	23,759	4,582	5,049	1,713	85,468	14,545	11,528	9,787
	1982	203,440	42,642	42,076	18,339	22,609	20,950	4,009	4,033	1,476	50,729	20,163	8,438	9,939
Garfield	1986	3,144	1,457	1,403	224				109	55	85	32	484	319
	1982	3,107	1,481	1,421	231				89	55	63	60	408	351
Grant	1986	242,651	69,733	67,889	25,799	6,980	4,905	13,390	6,745	4,548	51,343	14,397	26,062	11,236
	1982	192,561	58,951	57,210	21,087	4,827	3,265	9,239	4,744	3,489	30,417	16,980	20,465	10,836
Grays Harbor	1986	323,935	108,644	106,307	33,839	15,906	13,649	12,211	16,268	9,888	56,645	16,477	22,755	14,332
	1982	289,227	100,660	98,180	32,495	14,621	12,245	10,566	12,757	8,380	35,816	23,959	20,287	14,144
Island	1986	173,508	50,534	50,292	21,787	6,312		4,471	11,586	3,954	38,389	8,752	14,522	5,629
	1982	122,705	38,480	38,174	15,352	4,133		2,800	6,851	2,659	20,641	10,055	10,432	4,504
Jefferson	1986	70,829	22,664	21,994	7,338	2,147		2,401	1,933	874	5,400	6,594	7.417	906
	1982	61,855	19,594	18,954	7,555	1,683		1,921	1,501	759	3,475	8,450	5,835	960
King	1986	10,092,623	2,031,917	1,924,699	1,169,806	994,164	872,709	723,843	514,643	245,350	2,174,399	531,282	462,757	338,294
	1982	7,553,166	1,655,224	1,562,883	943,617	805,371	696,798	471,778	353,881	190,980	1,197,373	604,019	351,328	294,725
Kitsap	1986	736,829	169,409	165,473	79,374	66,877	62,329	27,885	37,606	19,180	161,528	39,722	54,577	40,678
	1982	566,598	148,650	144,734	61,319	50,707	46,777	17,476	25,428	14,155	90,131	46,410	41,524	37,641
Kittitas	1986	146,608	38,638	37,461	21,361	12,679		6,239	3,375	1,521	26,570	20,875	6,391	1,582
	1982	118,754	30,733	29,701	17,072	8,488		4,650	2,276	1,148	14,584	27,288	4,828	1,380
Klickitat	1986	47,102	14,055	13,613	4,108	575		1,065	873	873	11,970	5,253	4,017	1,687
	1982	36,871	11,154	10,769	3,645	453		857	554	554	6,610	6,189	3,130	1,563
Lewis	1986	317,814	84,545	83,094	30,966	35,414	34,118	9,252	10,181	3,732	61,649	25,050	21,929	12,174
	1982	259,079	72,669	71,195	25,767	29,513	28,333	7,558	7,603	3,251	34,697	32,961	16,369	11,051
Lincoln	1986	26,713	10,296	9,529	1,960	679		170	152	152	5,926	1,331	3,342	1,306
	1982	23,448	9,439	8,708	2,153	522		157	130	130	3,615	2,167	2,384	1,305
Mason	1986	129,508	52,439	52,054	12,055	6,902		3,024	5,020	1,582	17,309	10,879	10,129	2,614
	1982	102,054	40,418	39,994	10,379	4,566		2,101	3,275	1,176	10,015	13,518	7,693	2,352
Okanogan	1986	162,698	44,845	43,702	16,390	26,749	9,057	6,998	5,118	1,965	22,686	9,856	12,299	6,203
	1982	117,811	36,032	35,002	12,086	16,466	5,234	4,963	3,210	1,393	11,718	11,669	7,369	4,869
Pacific	1986	61,164	20,153	19,382	8,678	4,357		2,167	1,009	394	4,267	3,898	8,369	2,471
	1982	54,997	18,274	17,519	8,583	4,029		1,669	819	359	2,822	5,660	5,915	2,379
Pend Oreille	1986	37,102	21,003	20,924	2,157	369		171	195		5,232	2,493	1,133	1,935
	1982	23,426	13,260	13,167	1,571	236		105	108		2,338	2,493	630	1,274
Pierce	1986	2,918,980	595,250	567,087	291,655	328,076	305,488	124,506	125,394	59,331	718,466	182,340	217,099	84,546
	1982	2,121,085	466,802	443,298	222,150	261,713	241,560	85,417	87,997	46,355	390,555	207,446	138,097	71,128

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WASHINGTON (continued)														
ALL COUNTIES (continued)														
San Juan	1986	34,287	13,583	13,295	3,881	684		1,194	228	228	1,551	1,942	6,693	1,013
	1982	31,193	12,094	11,801	3,957	518		924	181	181	932	2,570	5,641	1,086
Skagit	1986	491,401	127,472	123,892	50,506	15,047	12,392	26,734	16,359	7,323	146,032	23,641	33,222	19,716
	1982	357,017	102,587	99,388	38,811	10,936	8,713	20,711	11,267	5,779	75,979	28,396	24,145	17,559
Skamania	1986	8,622	4,207	4,044	1,000	371					546	545	1,029	291
	1982	8,334	3,994	3,827	976	348					370	899	779	326
Snohomish	1986	2,150,074	473,192	448,126	204,592	267,476	239,218	118,138	109,181	60,862	483,186	121,430	111,877	59,488
	1982	1,587,167	387,039	365,367	163,440	191,847	169,481	73,338	75,215	45,061	267,861	150,184	84,704	52,359
Spokane	1986	2,122,615	470,202	448,142	209,239	253,656	220,901	110,569	104,150	57,000	509,474	111,425	95,709	65,952
	1982	1,653,724	395,863	376,088	174,894	209,868	179,204	78,666	75,666	46,026	298,913	131,830	76,491	60,298
Stevens	1986	90,202	28,148	27,521	8,510	2,602		4,972	3,199	1,190	18,166	6,940	11,225	2,353
	1982	84,921	27,396	26,701	8,755	2,565		4,040	2,859	1,213	12,874	9,960	9,589	2,462
Thurston	1986	822,898	203,116	193,534	80,794	119,452	104,075	34,975	40,772	21,350	157,475	45,445	48,074	26,695
	1982	588,942	158,438	150,483	62,623	76,612	65,695	22,246	26,567	15,387	83,681	51,008	35,155	22,332
Wahkiakum	1986	6,186	3,646	3,465	702	223			83		168	366	467	
	1982	5,347	2,957	2,803	689	193			61		106	551	372	
Walla Walla	1986	242,305	52,553	50,619	20,239	24,792	23,076	13,733	10,816	10,816	61,533	7,967	14,271	11,997
	1982	191,487	45,397	43,587	18,541	19,720	18,232	10,739	8,275	8,275	37,218	10,533	9,878	11,931
Whatcom	1986	662,870	151,905	147,208	73,242	73,720	61,343	27,409	35,248	19,533	135,685	35,726	52,548	20,950
	1982	539,403	131,697	127,218	64,943	62,088	50,573	21,798	25,194	15,307	81,405	44,147	41,777	19,264
Whitman	1986	121,874	41,544	40,967	9,339	1,542		2,712	4,406	1,483	32,432	3,618	6,323	4,081
	1982	89,620	32,289	31,739	8,349	1,042		2,093	3,094	1,190	17,186	4,944	4,701	3,460
Yakima	1986	916,704	221,556	206,966	80,884	103,672	77,458	58,505	29,736	17,267	217,683	52,524	47,956	28,925
	1982	758,566	200,209	188,230	73,748	88,506	64,018	40,678	23,451	14,838	136,207	68,555	39,947	27,176
TOTAL METRO COUNTIES	1986	22,094,734	4,722,096	4,495,807	2,353,639	2,471,817	2,163,236	1,293,982	1,060,134	529,466	4,887,070	1,215,684	1,170,508	735,235
	1982	16,772,931	3,913,916	3,715,450	1,915,064	1,949,029	1,677,642	867,969	742,704	414,416	2,757,913	1,424,209	876,184	654,148
TOTAL STATE	1986	26,108,991	5,873,092	5,618,222	2,763,291	2,760,819	2,361,991	1,446,458	1,204,239	603,856	5,735,004	1,458,167	1,462,484	888,448
	1982	20,007,660	4,895,510	4,669,250	2,267,555	2,178,446	1,838,009	985,728	845,223	472,970	3,250,457	1,737,137	1,101,387	798,700
WEST VIRGINIA														
CHARLESTON	1986	1,699,144	350,106	341,148	121,331	196,010	179,530	70,744	62,623	32,875	497,995	133,511	106,499	61,814
	1982	1,326,599	325,714	316,361	100,585	167,401	151,251	64,742	46,168	26,921	284,887	132,610	73,422	45,254
Kanawha	1986	1,532,684	315,615	307,696	110,562	188,830	173,304	69,190	59,986	31,483	438,774	109,827	91,041	58,141
	1982	1,198,033	292,026	283,791	92,071	161,334	146,056	63,209	44,294	25,834	253,052	106,494	64,283	42,259
Putnam	1986	166,460	34,491	33,452	10,769	7,180	6,226	1,554	2,637	1,392	59,221	23,684	15,458	3,673
	1982	128,566	33,688	32,570	8,514	6,067	5,195	1,533	1,874	1,087	31,835	26,116	9,139	2,995
HUNTINGTON - ASHLAND	1986	1,844,282	373,491	358,271	154,548	354,581	311,546	87,252	79,026	32,750	372,610	142,736	96,575	66,172
	1982	1,354,068	331,838	317,522	111,375	228,883	195,224	74,177	53,816	26,139	199,105	143,376	66,477	47,522
Cabell	1986	1,006,701	156,014	149,374	88,708	236,455	221,591	52,136	42,067	16,905	219,924	67,876	55,454	26,569
	1982	646,738	133,587	127,493	57,908	132,326	122,897	42,247	27,153	13,022	100,345	54,474	33,562	19,276
Wayne	1986	139,318	30,988	29,924	9,464	28,174	19,346	5,180	3,148	1,065	26,591	15,194	8,123	1,778
	1982	107,190	30,094	28,967	6,854	18,736	12,467	4,574	2,222	917	14,214	13,641	5,378	1,420
Boyd, Ky.	*1986*	*353,414*	*77,290*	*71,731*	*31,274*	*62,439*	*52,549*	*17,142*	*11,711*	*4,090*	*67,187*	*24,440*	*15,790*	*18,314*
	1982	*286,599*	*65,924*	*60,988*	*24,609*	*53,680*	*44,384*	*14,770*	*8,332*	*3,476*	*42,564*	*26,832*	*12,971*	*12,024*
Carter, Ky.	*1986*	*87,565*	*26,159*	*25,421*	*5,743*	*8,504*	*4,643*	*2,339*	*8,196*	*4,558*	*13,689*	*6,581*	*7,249*	*3,720*
	1982	*78,702*	*25,178*	*24,391*	*5,017*	*7,329*	*3,774*	*2,535*	*5,443*	*3,210*	*9,364*	*9,022*	*6,618*	*2,670*
Greenup, Ky.	*1986*	*84,499*	*31,892*	*31,185*	*5,306*	*4,331*		*2,400*	*3,378*	*968*	*17,387*	*8,406*	*3,813*	*2,920*
	1982	*72,904*	*29,522*	*28,776*	*3,988*	*3,725*		*2,268*	*2,419*	*760*	*11,414*	*10,201*	*3,169*	*2,042*
Lawrence, Ohio	*1986*	*172,785*	*51,148*	*50,636*	*14,053*	*14,678*	*13,417*	*8,055*	*10,526*	*5,164*	*27,832*	*20,239*	*6,146*	*12,871*
	1982	*161,935*	*47,533*	*46,907*	*12,999*	*13,087*	*11,702*	*7,783*	*8,247*	*4,754*	*21,204*	*29,206*	*4,779*	*10,090*
PARKERSBURG - MARIETTA	1986	941,732	173,861	169,293	80,417	144,344	135,663	33,641	40,444	27,023	234,067	75,863	56,831	43,563
	1982	749,921	171,257	166,237	64,191	116,645	108,175	31,631	28,964	20,820	135,174	83,921	36,503	29,746
Wood	1986	604,685	104,113	101,934	47,919	108,456	102,304	25,035	26,004	16,681	162,271	35,024	37,093	18,097
	1982	480,778	103,466	100,977	39,107	90,675	84,388	23,471	19,737	13,601	93,563	36,191	24,060	13,517
Washington, Ohio	*1986*	*337,047*	*69,748*	*67,359*	*32,498*	*35,888*	*33,359*	*8,606*	*14,440*	*10,342*	*71,796*	*40,839*	*19,738*	*25,466*
	1982	*269,143*	*67,791*	*65,260*	*25,084*	*25,970*	*23,787*	*8,160*	*9,227*	*7,219*	*41,611*	*47,730*	*12,443*	*16,229*
STEUBENVILLE - WEIRTON	1986	718,819	192,613	184,802	63,439	88,689	82,629	24,118	28,747	15,470	143,475	61,274	43,089	32,294
	1982	558,505	164,065	156,946	48,089	71,050	64,962	22,443	19,389	11,302	88,092	61,612	28,105	21,889
Brooke	1986	115,562	32,809	29,405	15,072	8,616	8,233	3,073	6,349	4,581	18,501	16,577	6,091	6,151
	1982	75,491	23,890	21,344	9,211	4,770	4,510	2,443	3,663	2,696	8,595	14,161	3,093	3,772

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)														
STEUBENVILLE - WEIRTON (continued)														
Hancock	1986	194,801	64,950	64,630	20,023	19,537	19,220	5,680	4,930	2,861	31,495	17,025	15,875	10,330
	1982	135,245	49,785	49,382	13,657	13,879	13,591	4,705	3,278	2,071	15,720	14,303	9,334	6,226
Jefferson, Ohio	*1986*	*408,456*	*94,854*	*90,767*	*28,344*	*60,536*	*55,176*	*15,365*	*17,468*	*8,028*	*93,479*	*27,672*	*21,123*	*15,813*
	1982	*347,769*	*90,390*	*86,220*	*25,211*	*52,401*	*46,861*	*15,295*	*12,448*	*6,535*	*63,777*	*33,148*	*15,678*	*11,891*
WHEELING	**1986**	**1,028,396**	**220,076**	**210,204**	**80,687**	**194,284**	**165,456**	**41,647**	**51,010**	**30,010**	**201,879**	**81,422**	**48,422**	**37,125**
	1982	800,346	206,195	196,351	68,910	130,354	108,824	35,728	36,372	23,347	116,292	90,000	30,846	25,067
Marshall	1986	151,527	46,322	44,949	9,402	24,578	24,061	5,501	5,162	3,768	30,797	7,560	9,652	6,259
	1982	134,102	47,357	45,807	8,736	22,229	21,660	5,435	4,393	3,257	19,063	8,702	6,459	5,067
Ohio	1986	360,157	63,115	58,097	35,019	25,885	19,726	9,551	28,514	16,886	96,123	36,951	20,575	12,432
	1982	290,628	58,571	53,742	31,057	21,715	15,728	10,252	22,605	14,457	55,407	39,234	13,577	9,046
Belmont, Ohio	*1986*	*516,712*	*110,639*	*107,158*	*36,266*	*143,821*	*121,669*	*26,595*	*17,334*	*9,356*	*74,959*	*36,911*	*18,195*	*18,434*
	1982	*375,616*	*100,267*	*96,802*	*29,117*	*86,410*	*71,436*	*20,041*	*9,374*	*5,633*	*41,822*	*42,064*	*10,810*	*10,954*
ALL COUNTIES														
Barbour	1986	46,288	12,871	12,604	3,383	1,828		971	1,771	197	11,886	3,045	7,063	1,737
	1982	35,555	11,976	11,691	2,754	1,319		1,020	1,223	155	6,829	3,243	4,412	1,291
Berkeley	1986	268,319	77,838	77,284	16,925	24,282	22,523	16,127	4,841	3,024	54,107	29,377	15,897	10,483
	1982	181,272	57,187	56,599	11,490	15,988	14,562	12,639	2,970	2,029	25,699	25,723	8,280	6,986
Boone	1986	129,713	38,041	37,836	7,300	17,713	9,812	2,698	4,845	2,016	22,354	10,162	14,103	7,137
	1982	99,133	34,265	33,971	5,491	12,136	6,383	2,556	3,551	1,575	12,110	10,118	9,516	4,978
Braxton	1986	95,027	20,654	20,316	4,335	10,660		763	1,306	919	22,952	12,561	15,016	3,070
	1982	57,276	16,473	16,153	2,897	5,701		632	764	593	9,740	9,557	7,319	1,681
Brooke	1986	115,562	32,809	29,405	15,072	8,616	8,233	3,073	6,349	4,581	18,501	16,577	6,091	6,151
	1982	75,491	23,890	21,344	9,211	4,770	4,510	2,443	3,663	2,696	8,595	14,161	3,093	3,772
Cabell	1986	1,006,701	156,014	149,374	88,708	236,455	221,591	52,136	42,067	16,905	219,924	67,876	55,454	26,569
	1982	646,738	133,587	127,493	57,908	132,326	122,897	42,247	27,153	13,022	100,345	54,474	33,562	19,276
Calhoun	1986	22,689	8,035	7,854	453	1,726		196	705		4,811	854	2,221	1,871
	1982	16,638	6,856	6,680	380	1,323		189	489		2,441	912	1,365	1,167
Clay	1986	24,767	10,031	9,709	683	1,984		291	1,254	1,254	3,179	3,103	1,287	924
	1982	19,061	8,689	8,383	518	1,443		275	757	757	1,544	2,848	788	583
Doddridge	1986	10,073	3,568	3,472	596	158		433	481	481	1,230	1,769	555	480
	1982	7,860	3,115	3,021	401	114		373	320	320	604	1,653	346	300
Fayette	1986	245,064	45,225	44,907	12,582	25,942	20,411	6,844	14,034	9,907	83,252	15,803	13,798	13,649
	1982	169,828	46,260	45,789	10,512	18,260	13,785	6,741	9,882	7,440	46,936	17,423	10,500	10,364
Gilmer	1986	20,419	6,646	6,557	1,680	895		191	336	336	5,804	755	1,357	1,277
	1982	15,515	6,120	6,017	1,205	730		193	250	250	3,185	781	831	905
Grant	1986	32,460	9,798	9,705	1,270	1,152		57	504	504	11,346	1,857	4,396	773
	1982	26,628	10,250	10,121	1,284	1,051		61	414	414	6,160	2,193	3,191	650
Greenbrier	1986	225,532	67,781	67,390	12,765	21,812	17,235	6,043	2,489	2,159	64,973	17,342	9,461	11,203
	1982	160,044	56,636	56,130	9,073	15,412	11,734	5,186	1,618	1,440	31,803	16,475	6,149	7,064
Hampshire	1986	51.639	14,585	13,830	2,421	1,720		1,691	1,260	1,072	12,979	4,669	5,851	1,585
	1982	36,163	11,706	11,065	1,671	1,196		1,418	851	760	6,184	4,658	3,708	1,064
Hancock	1986	194,801	64,950	64,630	20,023	19,537	19,220	5,680	4,930	2,861	31,495	17,025	15,875	10,330
	1982	135,245	49,785	49,382	13,657	13,879	13,591	4,705	3,278	2,071	15,720	14,303	9,334	6,226
Hardy	1986	49,062	14,372	13,961	2,678	5,163	3,847	205	563	563	5,030	5,635	12,434	1,971
	1982	29,913	10,889	10,545	1,680	2,796	2,033	163	324	324	2,068	4,369	5,574	1,292
Harrison	1986	405,285	91,500	78,872	29,184	65,446	49,183	10,508	12,509	6,884	98,995	29,958	26,705	18,242
	1982	310,493	84,835	72,894	24,241	44,555	31,722	10,014	9,179	5,599	56,804	28,892	19,509	13,293
Jackson	1986	88,940	33,314	33,061	7,910	7,511	6,044	2,287	2,615	1,134	8,120	12,438	5,834	3,118
	1982	78,772	30,867	30,534	6,323	5,680	4,384	2,518	1,898	862	4,612	14,535	4,283	2,748
Jefferson	1986	99,015	30,436	30,154	18,394	3,743	3,314	2,660	4,173	3,943	10,860	6,697	8,361	2,943
	1982	73,570	24,963	24,653	12,972	2,321	2,033	2,390	2,730	2,620	5,780	6,658	4,575	2,327
Kanawha	1986	1,532,684	315,615	307,696	110,562	188,830	173,304	69,190	59,986	31,483	438,774	109,827	91,041	58,141
	1982	1,198,033	292,026	283,791	92,071	161,334	146,056	63,209	44,294	25,834	253,052	106,494	64,283	42,259
Lewis	1986	86,870	19,634	19,490	7,075	8,197	5,247	4,206	5,844	2,823	25,714	6,278	4,096	2,761
	1982	66,109	19,425	19,222	5,426	6,499	3,763	3,911	4,044	1,982	12,868	5,822	2,875	2,300
Lincoln	1986	33,447	10,321	10,070	2,105	2,906		423	1,717	323	5,762	4,658	2,493	1,272
	1982	31,436	11,553	11,235	1,784	2,491		513	1,334	271	3,843	5,374	1,702	1,068
Logan	1986	233,323	46,540	46,218	13,784	37,248	18,254	8,906	11,801	10,625	58,694	18,362	14,035	11,971
	1982	199,461	52,600	52,070	11,495	29,077	13,333	9,148	8,489	7,757	35,234	19,982	10,810	9,639
McDowell	1986	121,134	39,855	39,520	6,007	8,016		4,169	6,929	4,913	30,657	8,831	4,855	4,992
	1982	115,635	43,605	43,100	5,760	8,016		5,086	5,987	4,405	20,079	11,084	4,254	4,322
Marion	1986	406,811	95,935	87,068	20,123	79,540	72,746	16,386	24,082	13,403	87,239	31,710	24,325	14,943
	1982	310,234	82,649	74,771	16,355	63,668	57,415	16,081	14,746	8,752	50,045	27,473	16,794	10,283

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Marshall	1986	151,527	46,322	44,949	9,402	24,578	24,061	5,501	5,162	3,768	30,797	7,560	9,652	6,259
	1982	134,102	47,357	45,807	8,736	22,229	21,660	5,435	4,393	3,257	19,063	8,702	6,459	5,067
Mason	1986	91,385	29,063	27,996	6,189	6,956	4,710	1,168	1,564	992	8,849	4,521	9,917	6,410
	1982	66,900	23,805	22,859	3,986	5,115	3,164	1,071	1,048	701	4,521	4,289	6,030	4,087
Mercer	1986	537,667	93,085	91,089	33,144	111,270	88,424	21,292	27,451	15,654	148,626	29,121	32,749	18,682
	1982	363,737	81,398	79,399	25,058	67,651	51,888	17,598	18,719	11,901	73,538	27,993	20,569	12,437
☐ Mineral	1986	63,903	14,571	11,840	6,159	6,244	3,579	1,823	2,655	438	15,138	5,181	2,961	3,294
	1982	49,721	12,924	10,468	4,702	4,893	2,646	1,858	1,952	333	8,446	5,527	1,959	2,188
Mingo	1986	183,050	29,053	28,636	6,415	17,524	4,371	12,078	13,861	7,217	53,179	14,226	19,822	8,091
	1982	150,699	31,189	30,644	5,496	13,977	3,183	11,847	11,626	6,781	32,450	15,039	13,678	6,635
Monongalia	1986	380,359	82,536	81,179	25,691	56,025	51,573	15,410	24,682	12,752	75,019	31,994	29,514	13,877
	1982	299,723	77,520	76,003	21,733	41,215	37,451	15,603	16,746	9,643	41,676	30,552	21,045	10,833
Monroe	1986	14,031	3,125	3,025	347	941		226	342	180	2,821	984	2,092	1,695
	1982	12,440	3,214	3,101	320	888		249	308	171	1,834	1,211	1,521	1,449
Morgan	1986	27,113	7,491	7,097	1,418	2,977		136	497		5,645	3,113	2,883	904
	1982	19,668	6,083	5,745	1,198	1,957		132	353		2,546	3,056	1,890	726
Nicholas	1986	118,127	30,969	30,667	5,196	19,662	8,603	2,229	2,926	2,061	25,736	5,952	12,118	4,230
	1982	103,319	32,149	31,734	4,792	15,843	6,409	2,492	2,227	1,715	15,973	8,014	8,258	3,609
Ohio	1986	360,157	63,115	58,097	35,019	25,885	19,726	9,551	28,514	16,886	96,123	36,951	20,575	12,432
	1982	290,628	58,571	53,742	31,057	21,715	15,728	10,252	22,605	14,457	55,407	39,234	13,577	9,046
Pendleton	1986	18,556	6,797	6,663	753	766		815	349	349	5,909	947	772	418
	1982	15,183	6,454	6,307	718	674		810	244	244	3,322	1,090	507	377
Pleasants	1986	21,217	5,550	5,535	1,303	1,106		388	158		7,476	1,093	2,415	1,131
	1982	17,444	5,822	5,789	1,140	890		453	135		4,445	1,287	1,681	942
Pocahontas	1986	50,334	11,130	10,798	6,926	2,416		300	922	922	17,492	4,095	2,620	2,175
	1982	31,691	8,801	8,511	4,463	1,438		256	502	502	8,166	3,742	1,446	1,301
Preston	1986	118,004	28,729	28,395	4,321	6,850	5,057	2,085	1,869	1,472	52,873	6,042	6,832	1,979
	1982	78,290	24,092	23,737	3,345	5,232	3,754	1,734	1,383	1,111	24,910	6,086	4,772	1,605
Putnam	1986	166,460	34,491	33,452	10,769	7,180	6,226	1,554	2,637	1,392	59,221	23,684	15,458	3,673
	1982	128,566	33,688	32,570	8,514	6,067	5,195	1,533	1,874	1,087	31,835	26,116	9,139	2,995
Raleigh	1986	499,805	100,214	98,793	31,712	98,148	90,809	22,730	24,037	17,444	117,833	31,827	34,011	17,790
	1982	418,734	102,962	101,179	27,810	76,083	69,421	22,076	19,164	14,854	73,596	33,589	27,296	13,564
Randolph	1986	148,943	33,668	33,292	11,008	14,801	12,082	5,695	5,198	4,200	41,342	9,305	13,995	5,523
	1982	121,183	32,039	31,580	9,244	12,772	10,090	5,722	3,548	3,029	24,257	10,301	9,955	4,464
Ritchie	1986	36,593	12,930	12,759	2,056	1,420		200	938	662	12,982	2,906	864	1,039
	1982	26,128	10,667	10,492	1,541	1,066		196	682	529	6,942	2,612	593	824
Roane	1986	83,807	23,517	23,474	2,331	7,557	3,789	2,025	392	213	27,448	4,349	11,012	3,097
	1982	54,052	18,619	18,526	1,754	4,781	2,239	1,689	271	163	12,955	3,953	6,078	2,223
Summers	1986	44,523	14,465	14,336	1,595	6,777		1,890	1,411	1,212	6,718	4,150	3,496	1,292
	1982	34,610	13,240	13,080	1,393	4,324		1,638	1,018	915	3,507	3,983	2,097	843
Taylor	1986	44,427	11,002	10,893	3,453	4,053	3,288	500	1,630	1,151	9,580	4,258	4,343	3,179
	1982	37,256	10,912	10,769	3,082	3,253	2,501	556	1,326	953	5,782	4,357	3,315	2,461
Tucker	1986	44,361	10,820	10,733	4,052	2,822		240	373	373	6,788	4,227	2,275	2,504
	1982	27,496	8,100	8,009	2,403	1,481		185	203	203	2,867	3,234	1,087	1,287
Tyler	1986	21,390	5,296	5,214	1,218	824		1,533	593	593	6,129	1,967	2,162	1,181
	1982	19,516	5,750	5,642	1,101	798		1,684	459	459	3,813	2,600	1,786	991
Upshur	1986	111,172	25,915	25,781	9,010	11,299	10,445	3,570	1,617	1,040	32,584	6,812	11,126	4,244
	1982	88,492	25,543	25,330	7,484	9,202	8,347	3,451	1,225	842	18,382	6,823	8,448	3,191
Wayne	1986	139,318	30,988	29,924	9,464	28,174	19,346	5,180	3,148	1,065	26,591	15,194	8,123	1,778
	1982	107,190	30,094	28,967	6,854	18,736	12,467	4,574	2,222	917	14,214	13,641	5,378	1,420
Webster	1986	37,316	10,927	10,728	826	2,150		1,030	330		7,083	7,898	2,610	1,179
	1982	29,790	9,508	9,304	717	1,612		918	236		3,879	7,381	1,741	846
Wetzel	1986	120,702	33,899	33,691	9,057	11,738	10,566	4,746	4,481	3,890	28,059	7,402	9,120	5,596
	1982	92,274	30,775	30,487	6,780	9,181	8,128	4,368	3,230	2,901	14,647	7,092	6,339	3,812
Wirt	1986	7,470	1,606	1,583	672	207		201			1,341	1,371	327	
	1982	5,306	1,190	1,169	432	143		158			653	1,241	174	
Wood	1986	604,685	104,113	101,934	47,919	108,456	102,304	25,035	26,004	16,681	162,271	35,024	37,093	18,097
	1982	480,778	103,466	100,977	39,107	90,675	84,388	23,471	19,737	13,601	93,563	36,191	24,060	13,517
Wyoming	1986	124,622	36,915	36,649	3,046	12,335		1,699	4,214	4,214	36,734	8,937	10,712	3,921
	1982	100,069	35,856	35,483	2,310	10,343		1,808	3,325	3,325	21,388	9,580	6,842	2,947
TOTAL METRO COUNTIES	**1986**	**4,335,798**	**862,988**	**831,301**	**353,097**	**653,955**	**597,590**	**178,723**	**181,452**	**96,060**	**1,098,835**	**334,899**	**262,323**	**146,724**
	1982	3,246,492	785,388	754,541	271,817	476,624	429,138	159,727	131,171	77,275	600,240	318,843	170,844	105,766
TOTAL STATE	**1986**	**9,916,649**	**2,208,670**	**2,140,185**	**696,489**	**1,382,221**	**1,119,923**	**366,964**	**405,346**	**239,131**	**2,467,025**	**758,260**	**684,253**	**373,263**
	1982	7,521,088	2,021,995	1,954,064	543,829	1,006,319	796,860	337,528	290,969	186,522	1,350,857	737,721	454,773	271,525

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	**1986**	**1,599,889**	**286,569**	**269,740**	**158,541**	**237,968**	**199,319**	**68,820**	**86,734**	**35,953**	**347,012**	**103,893**	**86,350**	**34,023**
	1982	1,287,214	264,894	248,499	131,890	180,773	148,708	55,489	58,947	27,837	222,237	127,773	63,858	27,655
Calumet	1986	113,416	23,231	20,599	11,625	20,604	14,600	1,998	3,163	918	29,143	6,005	7,459	3,488
	1982	87,175	22,552	19,933	10,091	13,656	9,286	1,760	2,298	856	16,997	7,202	5,365	2,323
Outagamie	1986	769,241	130,036	123,320	67,346	140,407	118,827	25,959	52,567	18,924	186,430	39,694	48,645	11,475
	1982	634,770	124,094	117,310	57,746	110,947	92,243	23,229	34,539	14,790	127,964	51,541	37,340	10,497
Winnebago	1986	717,232	133,302	125,821	79,570	76,957	65,892	40,863	31,004	16,111	131,439	58,194	30,246	19,060
	1982	565,269	118,248	111,256	64,053	56,170	47,179	30,500	22,110	12,191	77,276	69,030	21,153	14,835
EAU CLAIRE	**1986**	**851,958**	**128,995**	**122,890**	**77,192**	**107,898**	**79,395**	**35,009**	**38,467**	**16,649**	**238,701**	**54,030**	**62,878**	**16,905**
	1982	646,064	118,308	112,303	64,442	82,518	58,462	27,494	25,740	12,715	132,676	65,401	43,713	13,741
Chippewa	1986	262,537	36,809	34,587	18,596	13,226	9,699	5,116	5,972	3,664	92,777	15,393	20,146	5,767
	1982	202,325	36,260	33,963	16,217	9,380	6,581	4,719	4,320	2,914	54,320	20,372	15,114	4,394
Eau Claire	1986	589,421	92,186	88,303	58,596	94,672	69,696	29,893	32,495	12,985	145,924	38,637	42,732	11,138
	1982	443,739	82,048	78,340	48,225	73,138	51,881	22,775	21,420	9,801	78,356	45,029	28,599	9,347
GREEN BAY	**1986**	**1,120,176**	**155,019**	**144,137**	**122,149**	**233,975**	**201,019**	**54,568**	**65,249**	**29,593**	**244,378**	**73,868**	**59,479**	**17,480**
	1982	875,583	143,951	133,420	95,950	170,629	143,993	44,351	45,018	22,975	158,524	84,132	41,516	14,843
Brown	1986	1,120,176	155,019	144,137	122,149	233,975	201,019	54,568	65,249	29,593	244,378	73,868	59,479	17,480
	1982	875,583	143,951	133,420	95,950	170,629	143,993	44,351	45,018	22,975	158,524	84,132	41,516	14,843
JANESVILLE - BELOIT	**1986**	**810,305**	**165,482**	**159,836**	**81,347**	**138,166**	**113,700**	**35,219**	**30,692**	**13,493**	**147,357**	**64,285**	**37,985**	**25,831**
	1982	623,390	141,971	136,689	62,296	101,573	81,835	26,059	20,330	10,111	87,341	80,987	25,621	18,169
Rock	1986	810,305	165,482	159,836	81,347	138,166	113,700	35,219	30,692	13,493	147,357	64,285	37,985	25,831
	1982	623,390	141,971	136,689	62,296	101,573	81,835	26,059	20,330	10,111	87,341	80,987	25,621	18,169
KENOSHA	**1986**	**612,056**	**155,474**	**147,473**	**73,318**	**78,391**	**68,774**	**21,216**	**24,000**	**10,551**	**95,336**	**56,975**	**22,183**	**20,713**
	1982	454,807	126,473	119,582	54,970	51,556	44,326	14,478	15,643	7,594	53,133	62,424	14,608	12,879
Kenosha	1986	612,056	155,474	147,473	73,318	78,391	68,774	21,216	24,000	10,551	95,336	56,975	22,183	20,713
	1982	454,807	126,473	119,582	54,970	51,556	44,326	14,478	15,643	7,594	53,133	62,424	14,608	12,879
LA CROSSE	**1986**	**614,194**	**104,906**	**100,666**	**65,700**	**100,653**	**97,656**	**31,346**	**39,461**	**15,352**	**135,468**	**34,319**	**35,207**	**16,657**
	1982	511,606	101,326	96,920	57,722	78,853	75,978	26,513	27,778	12,113	88,663	44,794	26,860	13,818
La Crosse	1986	614,194	104,906	100,666	65,700	100,653	97,656	31,346	39,461	15,352	135,468	34,319	35,207	16,657
	1982	511,606	101,326	96,920	57,722	78,853	75,978	26,513	27,778	12,113	88,663	44,794	26,860	13,818
MADISON	**1986**	**2,458,607**	**376,499**	**353,148**	**280,618**	**282,565**	**269,656**	**104,725**	**271,735**	**50,900**	**566,505**	**150,847**	**97,339**	**56,255**
	1982	1,783,865	322,746	301,764	208,029	208,569	196,990	85,508	158,422	36,191	314,101	172,767	65,734	42,928
Dane	1986	2,458,607	376,499	353,148	280,618	282,565	269,656	104,725	271,735	50,900	566,505	150,847	97,339	56,255
	1982	1,783,865	322,746	301,764	208,029	208,569	196,990	85,508	158,422	36,191	314,101	172,767	65,734	42,928
MILWAUKEE	**1986**	**8,056,639**	**1,599,407**	**1,495,820**	**847,226**	**1,038,892**	**957,776**	**316,743**	**397,927**	**190,533**	**1,796,637**	**509,025**	**313,072**	**264,103**
	1982	6,483,257	1,471,030	1,371,326	697,546	832,568	759,495	286,302	289,565	154,659	1,110,555	633,442	227,536	199,221
Milwaukee	1986	5,657,987	1,078,085	997,053	645,673	771,760	736,136	240,674	311,942	138,641	1,101,949	343,694	183,636	199,438
	1982	4,540,875	990,801	913,409	529,416	621,187	586,938	221,031	226,213	113,368	676,059	425,617	130,786	146,302
Ozaukee	1986	352,450	75,137	71,967	29,205	9,791	3,107	6,542	11,337	6,331	134,864	25,987	22,430	12,880
	1982	269,938	67,041	64,009	25,355	6,447	1,843	6,263	8,539	5,169	77,908	31,703	15,719	9,283
Washington	1986	341,134	85,485	79,295	36,047	39,398	30,234	14,103	15,792	9,473	53,591	24,558	25,563	11,071
	1982	291,099	81,132	75,018	31,350	28,934	21,528	12,067	12,388	7,784	34,656	32,654	19,292	8,739
Waukesha	1986	1,705,068	360,700	347,505	136,301	217,943	188,299	55,424	58,856	36,088	506,233	114,786	81,443	40,714
	1982	1,381,345	332,056	318,890	111,425	176,000	149,186	46,941	42,425	28,338	321,932	143,468	61,739	34,897
MILWAUKEE - RACINE CONSOLIDATED AREA	***1986***	***8,910,979***	***1,790,065***	***1,671,652***	***931,489***	***1,154,991***	***1,063,885***	***354,088***	***437,842***	***212,440***	***1,975,655***	***565,886***	***356,920***	***293,403***
	1982	*7,219,613*	*1,650,572*	*1,536,379*	*770,835*	*924,304*	*842,258*	*318,539*	*320,533*	*173,441*	*1,237,013*	*709,325*	*262,285*	*221,215*
RACINE	**1986**	**854,340**	**190,658**	**175,832**	**84,263**	**116,099**	**106,109**	**37,345**	**39,915**	**21,907**	**179,018**	**56,861**	**43,848**	**29,300**
	1982	736,356	179,542	165,053	73,289	91,736	82,763	32,237	30,968	18,782	126,458	75,883	34,749	21,994
Racine	1986	854,340	190,658	175,832	84,263	116,099	106,109	37,345	39,915	21,907	179,018	56,861	43,848	29,300
	1982	736,356	179,542	165,053	73,289	91,736	82,763	32,237	30,968	18,782	126,458	75,883	34,749	21,994
SHEBOYGAN	**1986**	**464,184**	**99,387**	**91,063**	**45,173**	**74,542**	**58,864**	**13,257**	**17,286**	**8,856**	**104,426**	**27,868**	**32,124**	**15,451**
	1982	385,038	94,292	86,121	38,102	61,525	47,079	10,881	12,274	7,221	64,265	36,445	24,957	11,936
Sheboygan	1986	464,184	99,387	91,063	45,173	74,542	58,864	13,257	17,286	8,856	104,426	27,868	32,124	15,451
	1982	385,038	94,292	86,121	38,102	61,525	47,079	10,881	12,274	7,221	64,265	36,445	24,957	11,936
WAUSAU	**1986**	**557,064**	**108,926**	**104,915**	**39,604**	**89,688**	**71,647**	**23,384**	**25,378**	**13,490**	**126,828**	**37,632**	**42,739**	**7,428**
	1982	453,278	99,295	95,334	36,166	65,129	50,744	2[illegible]29	18,484	11,331	81,971	47,798	32,924	6,717
Marathon	1986	557,064	108,926	104,915	39,604	89,688	71,647	23,384	25,378	13,490	126,828	37,632	42,739	7,428
	1982	453,278	99,295	95,334	36,166	65,129	50,744	21,329	18,484	11,331	81,971	47,798	32,924	6,717

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
WISCONSIN (continued)														
ALL COUNTIES														
Adams	1986	24,965	7,902	7,407	2,439	2,173		236	748	748	5,961	2,267	936	625
	1982	23,618	7,993	7,468	2,573	1,626		267	645	645	4,201	3,289	812	526
Ashland	1986	94,149	15,094	14,348	8,254	7,485		4,950	2,855	2,187	19,929	6,795	8,714	2,598
	1982	74,941	14,816	14,040	6,946	5,947		4,275	1,915	1,562	12,125	8,688	5,543	1,945
Barron	1986	251,663	41,855	38,985	22,407	27,936	15,321	8,185	7,696	3,968	71,221	18,323	20,616	8,927
	1982	174,189	33,811	31,392	16,963	17,118	8,670	6,743	4,762	2,760	38,434	20,447	13,498	5,505
Bayfield	1986	31,542	9,261	8,596	5,935	1,351		370	374	374	5,134	2,363	3,607	1,226
	1982	29,369	9,126	8,444	6,102	1,084		346	274	274	3,120	3,364	3,006	943
Brown	1986	1,120,176	155,019	144,137	122,149	233,975	201,019	54,568	65,249	29,593	244,378	73,868	59,479	17,480
	1982	875,583	143,951	133,420	95,950	170,629	143,993	44,351	45,018	22,975	158,524	84,132	41,516	14,843
Buffalo	1986	38,860	10,022	8,771	5,204	405		301	979		7,831	3,088	2,832	1,504
	1982	31,656	8,810	7,686	4,534	328		252	691		4,804	3,837	2,130	1,070
Burnett	1986	45,087	9,423	9,282	4,869	2,235		448	1,018	427	12,101	2,958	7,291	625
	1982	38,141	9,683	9,507	4,667	1,589		460	699	330	7,099	4,499	5,430	581
Calumet	1986	113,416	23,231	20,599	11,625	20,604	14,600	1,998	3,163	918	29,143	6,005	7,459	3,488
	1982	87,175	22,552	19,933	10,091	13,656	9,286	1,760	2,298	856	16,997	7,202	5,365	2,323
Chippewa	1986	262,537	36,809	34,587	18,596	13,226	9,699	5,116	5,972	3,664	92,777	15,393	20,146	5,767
	1982	202,325	36,260	33,963	16,217	9,380	6,581	4,719	4,320	2,914	54,320	20,372	15,114	4,394
Clark	1986	84,070	22,459	21,155	7,208	4,774		725	2,620	1,547	22,830	3,492	8,939	3,275
	1982	74,721	22,665	21,281	6,970	3,612		760	2,162	1,449	15,811	5,688	7,757	2,624
Columbia	1986	255,679	47,930	45,659	33,507	8,775	5,826	9,218	6,774	2,801	60,513	26,834	24,195	7,176
	1982	187,806	40,965	38,900	24,504	5,155	3,190	7,253	4,324	2,025	32,595	30,297	15,436	5,154
Crawford	1986	67,140	15,755	15,333	7,175	5,239		3,062	2,151	1,524	21,771	2,841	4,811	1,676
	1982	58,127	16,025	15,546	6,358	4,351		2,684	1,776	1,357	14,894	4,210	3,933	1,282
Dane	1986	2,458,607	376,499	353,148	280,618	282,565	269,656	104,725	271,735	50,900	566,505	150,847	97,339	56,255
	1982	1,783,865	322,746	301,764	208,029	208,569	196,990	85,508	158,422	36,191	314,101	172,767	65,734	42,928
Dodge	1986	280,703	53,537	45,595	22,699	48,411	41,059	13,566	8,120	4,660	54,760	17,651	27,614	6,486
	1982	230,844	53,776	45,652	20,522	32,541	26,797	11,804	5,938	3,678	35,006	22,587	21,109	4,849
Door	1986	138,313	30,762	30,513	22,628	10,493	5,066	3,898	4,887	1,868	25,205	10,448	13,972	2,653
	1982	119,594	30,642	30,296	19,847	8,464	3,789	3,476	3,183	1,391	15,936	13,850	10,470	2,002
☐ Douglas	1986	208,426	39,203	37,718	32,359	21,441	20,436	8,755	4,910	2,603	31,065	13,872	20,503	5,542
	1982	187,905	37,847	36,297	28,898	15,348	14,480	8,123	3,821	2,342	24,553	20,712	16,752	5,052
Dunn	1986	135,494	31,310	31,106	15,124	14,542	5,793	5,211	3,460	1,786	30,014	14,749	7,701	4,853
	1982	106,969	26,075	25,823	12,449	10,349	3,860	4,099	2,288	1,307	17,969	17,361	5,450	3,458
Eau Claire	1986	589,421	92,186	88,303	58,596	94,672	69,696	29,893	32,495	12,985	145,924	38,637	42,732	11,138
	1982	443,739	82,048	78,340	48,225	73,138	51,881	22,775	21,420	9,801	78,356	45,029	28,599	9,347
Florence	1986	6,652	1,378	1,339	1,797				60		2,077	197	153	239
	1982	6,688	1,567	1,518	1,973				54		1,582	319	139	212
Fond du Lac	1986	447,618	103,408	100,248	40,167	58,764	43,708	17,400	21,828	8,048	108,445	22,649	19,479	14,558
	1982	379,939	95,812	92,589	38,081	50,132	36,218	16,358	16,368	6,690	68,490	30,843	14,841	12,672
Forest	1986	15,465	5,726	5,606	1,496	878		239	460	460	1,038	1,858	2,188	419
	1982	15,316	5,697	5,559	1,553	655		222	341	341	749	2,879	1,661	400
Grant	1986	210,364	49,883	47,446	20,086	11,628	8,104	6,483	8,418	4,371	57,010	17,299	21,796	5,589
	1982	176,843	46,752	44,326	18,270	9,435	6,240	5,636	6,219	3,472	35,906	22,543	16,098	4,263
Green	1986	245,665	42,556	35,913	15,316	8,406	4,051	5,664	6,065	3,466	52,595	6,243	9,155	5,946
	1982	200,956	38,136	32,080	13,417	6,600	2,923	5,365	4,428	2,735	33,817	8,713	7,126	4,246
Green Lake	1986	125,195	23,750	23,376	11,019	27,051	21,979	3,937	3,037	2,777	24,547	9,075	8,119	2,131
	1982	91,927	20,998	20,602	8,519	16,164	12,705	3,320	2,134	1,993	14,328	10,413	5,406	1,470
Iowa	1986	268,655	24,403	23,829	10,683	2,899		2,748	5,545	3,688	36,849	5,517	11,241	5,804
	1982	137,098	16,127	15,697	6,182	1,442		1,665	2,589	1,879	14,840	4,822	5,546	2,803
Iron	1986	52,247	15,116	14,254	5,283	2,674		84	963	963	6,999	7,582	7,186	361
	1982	31,304	9,276	8,719	3,187	1,476		58	435	435	2,780	6,600	3,693	205
Jackson	1986	99,351	25,566	24,133	9,480	1,364		1,013	1,336	1,226	24,330	15,322	10,412	1,805
	1982	72,256	19,454	18,305	6,913	893		820	836	774	12,756	16,533	6,773	1,365
Jefferson	1986	260,967	60,770	57,460	31,423	40,159	30,325	9,155	11,054	4,752	36,465	25,300	16,474	7,103
	1982	221,624	58,155	54,812	28,141	27,774	20,137	8,974	7,953	3,813	23,651	32,452	11,420	5,737
Juneau	1986	93,269	16,122	15,149	9,734	3,634		1,062	1,904	571	24,180	18,066	10,037	2,753
	1982	82,872	15,276	14,308	9,030	2,833		1,074	1,378	495	14,308	23,712	7,812	2,039
Kenosha	1986	612,056	155,474	147,473	73,318	78,391	68,774	21,216	24,000	10,551	95,336	56,975	22,183	20,713
	1982	454,807	126,473	119,582	54,970	51,556	44,326	14,478	15,643	7,594	53,133	62,424	14,608	12,879
Kewaunee	1986	60,866	15,265	13,816	6,256	1,009		1,020	3,896	2,145	17,487	4,632	4,928	1,235
	1982	53,085	15,113	13,634	5,763	937		991	3,013	1,893	10,517	6,448	4,231	993
La Crosse	1986	614,194	104,906	100,666	65,700	100,653	97,656	31,346	39,461	15,352	135,468	34,319	35,207	16,657
	1982	511,606	101,326	96,920	57,722	78,853	75,978	26,513	27,778	12,113	88,663	44,794	26,860	13,818

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Lafayette	1986	34,634	6,737	6,311	3,662	485		804	1,272	916	8,171	2,310	4,617	861
	1982	34,307	8,526	7,961	3,665	455		949	1,009	784	6,299	3,643	3,820	776
Langlade	1986	147,336	30,090	29,480	11,467	13,364		4,952	1,792	677	39,938	21,194	10,052	3,950
	1982	105,989	25,490	24,894	8,171	7,205		3,928	1,099	479	20,731	23,042	6,274	2,391
Lincoln	1986	103,201	34,954	32,031	11,776	5,525		3,015	3,576	572	11,176	10,182	6,464	4,572
	1982	87,341	31,698	28,954	9,964	4,176		2,629	2,461	495	6,697	12,875	4,820	3,101
Manitowoc	1986	347,885	66,902	58,503	32,141	70,250	50,118	7,515	13,846	6,284	70,483	27,109	21,586	8,525
	1982	287,121	63,364	55,232	28,398	50,297	34,655	7,273	10,340	5,322	47,330	34,836	15,054	7,653
Marathon	1986	557,064	108,926	104,915	39,604	89,688	71,647	23,384	25,378	13,490	126,828	37,632	42,739	7,428
	1982	453,278	99,295	95,334	36,166	65,129	50,744	21,329	18,484	11,331	81,971	47,798	32,924	6,717
Marinette	1986	212,125	43,772	42,007	18,989	25,053	17,814	10,423	6,643	3,157	44,576	14,410	15,396	7,066
	1982	156,768	39,321	37,614	15,784	15,743	10,856	8,027	4,534	2,423	24,162	16,384	10,566	4,766
Marquette	1986	26,025	6,884	6,714	5,185	453		314	648		6,030	2,181	2,859	674
	1982	22,732	7,011	6,816	4,813	374		320	496		3,389	3,097	1,958	512
Menominee	1986	3,371	1,843	1,828	276	766							431	
	1982	3,267	1,891	1,870	282	677							363	
Milwaukee	1986	5,657,987	1,078,085	997,053	645,673	771,760	736,136	240,674	311,942	138,641	1,101,949	343,694	183,636	199,438
	1982	4,540,875	990,801	913,409	529,416	621,187	586,938	221,031	226,213	113,368	676,059	425,617	130,786	146,302
Monroe	1986	162,108	35,168	34,264	22,601	14,574	2,949	4,176	4,242	2,461	30,768	21,302	16,478	5,565
	1982	133,553	31,115	30,219	17,611	9,201	1,694	3,898	2,934	1,932	18,275	28,802	11,704	3,722
Oconto	1986	77,650	17,931	16,264	8,028	2,334		386	1,839	1,561	19,277	9,897	9,949	1,816
	1982	68,370	17,709	16,011	7,763	1,748		400	1,194	1,015	12,241	13,092	7,910	1,493
Oneida	1986	213,927	45,277	42,773	23,740	23,302	10,351	10,369	6,229	3,579	50,769	11,447	18,670	3,893
	1982	180,038	43,795	41,241	20,183	15,708	6,442	9,000	4,919	3,182	33,277	16,094	14,701	3,354
Outagamie	1986	769,241	130,036	123,320	67,346	140,407	118,827	25,959	52,567	18,924	186,430	39,694	48,645	11,475
	1982	634,770	124,094	117,310	57,746	110,947	92,243	23,229	34,539	14,790	127,964	51,541	37,340	10,497
Ozaukee	1986	352,450	75,137	71,967	29,205	9,791	3,107	6,542	11,337	6,331	134,864	25,987	22,430	12,880
	1982	269,938	67,041	64,009	25,355	6,447	1,843	6,263	8,539	5,169	77,908	31,703	15,719	9,283
Pepin	1986	24,348	4,101	4,066	3,356	371		601	1,129	762	5,932	553	3,952	1,095
	1982	23,186	4,607	4,554	3,297	393		670	903	654	4,788	1,059	3,201	1,070
Pierce	1986	115,703	24,309	22,314	18,344	218		1,977	4,563	2,029	26,699	12,354	8,275	6,612
	1982	93,158	22,062	20,187	14,532	160		1,781	3,327	1,762	16,623	15,119	5,794	4,486
Polk	1986	124,335	28,499	25,608	15,613	2,991		2,931	3,903	3,015	24,938	9,405	11,281	5,191
	1982	111,928	28,104	25,174	13,963	2,624		2,550	2,948	2,428	17,113	15,062	9,375	4,206
Portage	1986	312,392	53,758	52,572	34,231	31,350	25,183	14,590	12,206	4,943	56,611	13,684	19,642	6,463
	1982	243,124	48,589	47,366	28,658	23,440	18,370	13,639	8,833	4,006	34,321	16,550	14,181	5,287
Price	1986	65,981	20,513	19,258	4,816	2,167		1,989	2,147	1,092	14,155	4,947	6,020	2,514
	1982	52,952	17,890	16,742	4,288	1,604		1,613	1,461	856	8,228	6,607	4,425	1,691
Racine	1986	854,340	190,658	175,832	84,263	116,099	106,109	37,345	39,915	21,907	179,018	56,861	43,848	29,300
	1982	736,356	179,542	165,053	73,289	91,736	82,763	32,237	30,968	18,782	126,458	75,883	34,749	21,994
Richland	1986	78,420	18,567	17,942	5,026	3,163		3,898	2,246	1,224	23,513	4,469	6,615	2,431
	1982	61,965	16,803	16,186	4,482	2,517		3,558	1,706	1,025	13,920	5,549	5,004	1,806
Rock	1986	810,305	165,482	159,836	81,347	138,166	113,700	35,219	30,692	13,493	147,357	64,285	37,985	25,831
	1982	623,390	141,971	136,689	62,296	101,573	81,835	26,059	20,330	10,111	87,341	80,987	25,621	18,169
Rusk	1986	55,172	13,054	11,835	2,874	3,087		2,029	1,215	476	6,873	5,218	11,972	2,171
	1982	44,247	11,263	10,180	2,486	2,127		1,792	875	404	4,140	7,039	7,741	1,432
☐ St. Croix	1986	196,939	32,380	31,096	20,053	17,499		3,599	3,804	1,516	59,029	24,013	12,958	6,096
	1982	150,143	30,235	28,944	15,725	11,005		3,050	2,675	1,129	33,545	27,937	8,510	4,898
Sauk	1986	217,542	73,952	69,662	26,109	11,786	8,126	8,613	6,775	3,171	31,496	11,420	21,673	8,207
	1982	196,977	68,184	64,024	25,602	9,845	6,446	7,949	5,477	2,903	22,459	17,523	17,492	6,454
Sawyer	1986	66,681	17,589	17,150	6,316	1,423		1,239	1,637	921	9,819	7,381	9,490	2,389
	1982	55,389	15,720	15,279	5,653	961		1,115	985	622	6,118	9,047	6,363	1,773
Shawano	1986	136,553	30,984	29,287	12,786	12,569		4,032	4,228	2,558	32,921	9,092	16,052	5,345
	1982	112,313	29,749	28,029	11,875	9,794		3,257	3,063	2,024	19,750	11,552	12,372	3,782
Sheboygan	1986	464,184	99,387	91,063	45,173	74,542	58,864	13,257	17,286	8,856	104,426	27,868	32,124	15,451
	1982	385,038	94,292	86,121	38,102	61,525	47,079	10,881	12,274	7,221	64,265	36,445	24,957	11,936
Taylor	1986	51,985	8,910	8,333	3,663	2,355		1,453	2,670	1,737	17,795	4,526	4,034	1,601
	1982	45,890	9,288	8,658	3,640	2,187		1,398	2,151	1,445	11,289	6,873	3,223	1,350
Trempealeau	1986	111,218	21,467	19,721	10,100	2,560		979	3,494	2,174	37,482	7,473	10,629	1,421
	1982	87,500	20,898	19,137	9,053	2,086		891	2,137	1,425	21,590	9,911	8,003	1,252
Vernon	1986	80,309	26,428	24,363	7,886	1,283		4,778	4,860	2,572	12,160	7,904	6,272	3,080
	1982	63,337	21,408	19,673	6,654	922		4,132	3,119	1,848	6,779	9,237	4,417	2,255
Vilas	1986	94,034	31,156	29,246	11,294	3,000		2,248	1,974	1,235	15,651	7,705	7,772	2,775
	1982	81,167	29,111	27,239	10,279	2,101		2,132	1,212	837	9,607	9,632	5,651	1,909

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Walworth	1986	389,932	84,416	82,456	59,162	17,133	8,426	11,014	7,468	2,804	91,829	28,613	25,440	10,201
	1982	313,589	78,230	76,171	50,283	12,031	5,362	10,561	5,442	2,281	56,508	35,189	17,926	7,976
Washburn	1986	63,090	18,974	18,651	7,756	1,658		1,619	1,816	1,088	12,551	4,248	5,415	3,389
	1982	54,792	18,494	18,121	6,680	1,342		1,449	1,204	815	8,293	5,861	4,338	2,671
Washington	1986	341,134	85,485	79,295	36,047	39,398	30,234	14,103	15,792	9,473	53,591	24,558	25,563	11,071
	1982	291,099	81,132	75,018	31,350	28,934	21,528	12,067	12,388	7,784	34,656	32,654	19,292	8,739
Waukesha	1986	1,705,068	360,700	347,505	136,301	217,943	188,299	55,424	58,856	36,088	506,233	114,786	81,443	40,714
	1982	1,381,345	332,056	318,890	111,425	176,000	149,186	46,941	42,425	28,338	321,932	143,468	61,739	34,897
Waupaca	1986	195,785	42,154	40,028	20,760	22,953	12,541	5,300	7,114	3,960	52,727	12,696	10,843	4,429
	1982	166,229	41,337	39,127	19,005	15,866	8,135	5,186	5,693	3,362	34,541	17,154	8,071	3,862
Waushara	1986	71,503	13,442	12,620	4,002	3,456		798	976	976	20,106	6,702	5,653	837
	1982	58,949	12,514	11,712	3,834	2,615		724	669	669	11,750	9,155	4,475	792
Winnebago	1986	717,232	133,302	125,821	79,570	76,957	65,892	40,863	31,004	16,111	131,439	58,194	30,246	19,060
	1982	565,269	118,248	111,256	64,053	56,170	47,179	30,500	22,110	12,191	77,276	69,030	21,153	14,835
Wood	1986	566,543	92,160	89,071	41,119	92,618	76,716	26,559	20,057	10,799	142,724	21,816	30,358	8,618
	1982	409,429	80,989	78,025	31,465	59,982	48,614	21,809	13,193	7,685	80,020	26,598	20,248	6,878
TOTAL METRO COUNTIES	1986	**18,404,777**	**3,442,905**	**3,234,334**	**1,927,543**	**2,537,777**	**2,244,351**	**723,986**	**1,045,558**	**411,396**	**4,071,760**	**1,207,488**	**866,665**	**515,784**
	1982	14,578,506	3,131,910	2,932,252	1,565,025	1,951,782	1,704,853	641,814	709,665	325,000	2,498,022	1,480,495	627,338	393,851
TOTAL STATE	1986	**25,888,544**	**5,036,149**	**4,738,011**	**2,680,810**	**3,202,309**	**2,637,807**	**991,542**	**1,282,371**	**532,496**	**5,718,222**	**1,753,275**	**1,446,951**	**721,042**
	1982	20,553,996	4,593,820	4,306,832	2,210,852	2,420,468	1,969,956	851,346	877,454	418,981	3,493,978	2,171,471	1,046,128	548,895
WYOMING														
CASPER	1986	**579,337**	**126,354**	**122,718**	**50,082**	**58,518**	**53,975**	**29,018**	**31,158**	**15,148**	**149,167**	**30,117**	**39,941**	**23,411**
	1982	502,022	110,780	107,250	44,395	43,172	39,291	30,435	23,608	12,960	120,315	39,480	32,800	17,065
Natrona	1986	579,337	126,354	122,718	50,082	58,518	53,975	29,018	31,158	15,148	149,167	30,117	39,941	23,411
	1982	502,022	110,780	107,250	44,395	43,172	39,291	30,435	23,608	12,960	120,315	39,480	32,800	17,065
CHEYENNE	1986	**585,168**	**95,506**	**92,062**	**57,206**	**72,127**	**61,596**	**28,121**	**34,725**	**14,797**	**120,282**	**48,643**	**31,126**	**21,624**
	1982	392,658	64,164	61,652	37,699	41,166	34,656	22,397	19,414	9,318	72,119	52,731	19,636	11,538
Laramie	1986	585,168	95,506	92.062	57,206	72,127	61,596	28,121	34,725	14,797	120,282	48,643	31,126	21,624
	1982	392,658	64,164	61,652	37,699	41,166	34,656	22,397	19,414	9,318	72,119	52,731	19,636	11,538
ALL COUNTIES														
Albany	1986	253,019	54,544	52,946	37,427	7,539		10,286	13,038	8,690	47,221	31,141	13,552	13,077
	1982	153,847	33,248	32,171	20,884	3,741		7,710	6,436	1,646	24,565	28,261	7,547	6,260
Big Horn	1986	43,254	14,429	14,132	4,667	2,099		1,080	2,381	1,773	6,804	3,554	2,670	1,544
	1982	29,753	10,127	9,887	3,499	1,133		954	1,376	1,048	3,459	3,929	1,714	978
Campbell	1986	294,770	71,706	69,964	28,151	20,332	6,135	11,389	16,151	8,595	52,712	17,003	35,035	16,911
	1982	187,943	47,188	45,895	18,036	10,843	2,937	8,905	7,586	4,485	30,370	17,338	20,992	8,574
Carbon	1986	129,740	33,257	32,993	9,848	7,295		4,293	2,724	1,428	19,529	31,069	7,434	6,401
	1982	120,705	28,600	28,283	9,304	5,312		4,964	1,956	1,134	15,072	36,675	5,928	5,177
Converse	1986	76,258	19,967	19,203	6,949	2,137		1,664	2,352	2,025	16,986	9,216	6,411	2,303
	1982	69,702	18,383	17,623	7,902	1,695		1,859	1,712	1,477	13,275	12,556	5,372	1,693
Crook	1986	18,605	4,616	4,550	3 067	406		200	106		733	4,422	1,561	531
	1982	14,571	3,169	3,114	2,294	231		184	64		393	4,960	995	337
Fremont	1986	245,511	58,298	56,786	21,153	20,269	4,496	9,827	8,516	4,380	54,737	19,362	22,448	11,287
	1982	196,973	45,879	44,546	17,571	13,140	2,604	10,245	6,004	3,515	37,662	22,916	16,830	7,772
Goshen	1986	71,886	20,116	19,529	6,938	6,290		3,074	839	353	8,500	9,719	8,550	3,644
	1982	47,049	13,159	12,734	4,327	3,487		2,535	431	221	4,929	8,388	4,676	1,985
Hot Springs	1986	45,113	18,123	17,657	3,777	1,097		1,800	781		6,500	3,728	4,746	1,864
	1982	33,091	12,586	12,223	3,076	693		1,546	489		4,034	4,118	3,150	1,263
Johnson	1986	64,321	11,209	11,082	7,932	2,012		2,084	1,360	295	10,475	13,987	6,899	1,499
	1982	38,987	7,254	7,149	4,464	986		1,400	668	168	5,089	11,301	3,382	794
Laramie	1986	585,168	95,506	92,062	57,206	72,127	61,596	28,121	34,725	14,797	120,282	48,643	31,126	21,624
	1982	392,658	64,164	61,652	37,699	41,166	34,656	22,397	19,414	9,318	72,119	52,731	19,636	11,538
Lincoln	1986	100,126	23,503	23,337	13,375	1,825		2,977	1,089	453	25,922	15,204	5,278	3,706
	1982	66,496	15,533	15,375	8,327	1,001		2,351	543	276	14,941	14,331	2,877	2,061
Natrona	1986	579,337	126,354	122,718	50,082	58,518	53,975	29,018	31,158	15,148	149,167	30,117	39,941	23,411
	1982	502,022	110,780	107,250	44,395	43,172	39,291	30,435	23,608	12,960	120,315	39,480	32,800	17,065
Niobrara	1986	26,404	4,414	4,313	3,719	494		775	498	498	6,530	5,949	883	276
	1982	17,228	3,143	3,062	2,163	257		549	237	237	2,882	5,761	478	156

1986 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WYOMING (continued)														
ALL COUNTIES (continued)														
Park	1986	192,896	46,970	45,577	15,116	26,682	3,555	9,765	6,118	2,535	37,867	14,188	14,516	5,347
	1982	136,292	33,956	32,844	11,318	16,658	2,027	7,727	3,523	1,615	24,646	15,142	8,938	3,304
Platte	1986	45,301	13,989	13,575	4,364	3,149		1,389	943	943	8,769	5,630	3,226	576
	1982	40,453	12,296	11,894	3,715	2,279		1,350	622	622	6,981	7,369	2,578	469
Sheridan	1986	184,822	33,470	32,556	17,910	14,668	2,498	8,241	9,777	6,055	40,008	10,994	14,094	11,287
	1982	140,755	27,986	27,135	13,838	9,518	1,459	7,614	6,525	4,337	27,320	12,662	9,737	6.981
Sublette	1986	33,331	15,592	14,919	3,053	926		1,014	1,172	1,172	1,110	4,841	2,412	816
	1982	24,063	10,117	9,650	2,372	497		786	637	637	651	5,566	1,284	526
Sweetwater	1986	298,347	74,315	72,971	27,174	33,203	6,589	10,409	11,593	3,964	52,227	28,845	30,428	9,000
	1982	249,082	62,948	61,611	22,929	22,169	3,928	10,550	7,905	3,296	38,232	36,466	20,995	6,864
Teton	1986	160,145	26,981	26,118	25,108	7,161		8,505	7,358	3,513	11,825	16,280	14,354	5,984
	1982	114,374	20,932	20,198	17,774	3,854		6,617	3,918	1,967	7,055	14,811	8,599	3,648
Uinta	1986	274,230	63,502	61,854	43,241	8,383		6,629	4,037		36,493	57,697	39,359	4,225
	1982	149,226	32,290	31,352	21,994	3,558		3,839	1,690		16,229	44,836	16,702	2,036
Washakie	1986	71,580	12,178	11,827	3,558	6,223		2,815	3,150	2,858	27,343	2,076	6,683	1,495
	1982	53,918	11,299	10,938	3,133	4,319		2,928	1,906	1,776	17,567	2,633	4,311	1,067
Weston	1986	58,449	15,092	14,993	3,864	1,765		1,690	653	653	15,975	4,271	3,136	2,209
	1982	39,337	10,740	10,636	2,915	1,078		1,521	383	383	8,179	4,619	1,889	1,284
TOTAL METRO COUNTIES	1986	**1,164,505**	**221,860**	**214,780**	**107,288**	**130,645**	**115,571**	**57,139**	**65,883**	**29,945**	**269,449**	**78,760**	**71,067**	**45,035**
	1982	894,680	174,944	168,902	82,094	84,338	73,947	52,832	43,022	22,278	192,434	92,211	52,436	28,603
TOTAL STATE	1986	**3,852,613**	**858,131**	**835,662**	**399,679**	**304,600**	**135,544**	**157,045**	**160,519**	**80,128**	**757,715**	**357,936**	**314,742**	**149,017**
	1982	2,818,525	635,777	617,222	283,929	190,787	86,902	138,966	97,633	54,118	495,965	406,849	201,410	91,832

NOTES

SECTION 11

Metropolitan Market Rankings Retail Sales By Merchandise Line

Groceries And Other Foods
Drugs, Health Aids, And Beauty Aids
Furniture And Sleep Equipment
Major Household Appliances
Televisions And Video Recorders
Audio Equipment/Musical Instruments
Home Computers And Calculators
Men's and Boys' Clothing
Women's And Girls' Clothing
Footwear

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

Characteristic	Page
Grocery & Other Food Sales	11–2
Drug, Health Aid & Beauty Aid Sales	11–3
Major Household Appliance Sales	11–4
Television, Video Recorder & Tape Sales	11–5
Audio Equipment, Musical Instrument & Supply Sales	11–6
Home Computer & Calculator Sales	11–7
Furniture & Sleep Equipment Sales	11–8
Men's & Boys' Clothing Sales	11–9
Women's & Girls' Clothing Sales	11–10
Footwear Sales	11–11

GROCERY & OTHER FOOD SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	8,650,957	1
New York, N.Y.	8,378,674	2
Chicago, Ill.	5,657,879	3
Philadelphia, Pa.	5,145,699	4
Detroit, Mich.	4,956,135	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,816,032	6
Washington, D.C.	4,000,700	7
Nassau - Suffolk, N.Y.	3,915,070	8
Houston, Tex.	3,349,718	9
Minneapolis - St. Paul, Minn.	2,811,996	10
St. Louis, Mo.	2,713,763	11
Atlanta, Ga.	2,549,646	12
Dallas, Tex.	2,538,278	13
Anaheim - Santa Ana, Cal.	2,386,415	14
Newark, N.J.	2,320,876	15
Baltimore, Md.	2,316,261	16
Pittsburgh, Pa.	2,195,582	17
Oakland, Cal.	2,191,501	18
San Diego, Cal.	2,159,089	19
Cleveland, Ohio	2,144,164	20
San Francisco, Cal.	2,113,413	21
Phoenix, Ariz.	2,089,597	22
Riverside - San Bernardino, Cal.	2,053,075	23
Seattle, Wash.	1,976,756	24
Denver, Colo.	1,881,030	25
Tampa - St. Petersburg - Clearwater, Fla.	1,878,280	26
Bergen - Passaic, N.J.	1,784,810	27
Miami - Hialeah, Fla.	1,740,742	23
Kansas City, Mo.-Kans.	1,736,962	29
San Jose, Cal.	1,589,224	30
Cincinnati, Ohio	1,502,524	31
Milwaukee, Wisc.	1,493,212	32
New Orleans, La.	1,452,259	33
Hartford - New Britain - Middletown - Bristol, Conn.	1,438,900	34
Sacramento, Cal.	1,366,843	35
Fort Worth - Arlington, Tex.	1,322,290	36
Middlesex - Somerset - Hunterdon, N.J.	1,303,519	37
Portland, Ore.	1,288,279	38
Columbus, Ohio	1,280,859	39
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,251,006	40
Monmouth - Ocean, N.J.	1,232,594	41
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,212,543	42
Indianapolis, Ind.	1,186,074	43
Buffalo, N.Y.	1,185,521	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,155,516	45
San Antonio, Tex.	1,140,082	46
Oklahoma City, Okla.	1,100,169	47
Albany - Schenectady - Troy, N.Y.	1,076,559	48
Memphis, Tenn.	1,069,118	49
Providence - Pawtucket - Woonsocket, R.I.	1,063,917	50
Total Top 50	**119,164,108**	
Rochester, N.Y.	1,051,285	51
Norfolk - Virginia Beach - Newport News, Va.	1,047,165	52
New Haven - Waterbury - Meriden, Conn.	1,040,335	53
Dayton - Springfield, Ohio	955,981	54
Louisville, Ky.	940,470	55
Salt Lake City - Ogden, Utah	906,874	56
Nashville, Tenn.	904,052	57
Orlando, Fla.	888,666	58
Birmingham, Ala.	879,383	59
West Palm Beach - Boca Raton - Delray Beach, Fla.	841,289	60
Greensboro - Winston-Salem - High Point, N.C.	837,531	61
New Bedford - Fall River - Attleboro, Mass.	823,970	62
Richmond - Petersburg, Va.	812,787	63
Harrisburg - Lebanon - Carlisle, Pa.	793,043	64
Springfield, Mass.	789,318	65
Toledo, Ohio	782,546	66
Scranton - Wilkes-Barre, Pa.	776,614	67
Honolulu, Haw.	774,163	68
Worcester - Fitchburg - Leominster, Mass.	763,694	69
Syracuse, N.Y.	755,531	70
Grand Rapids, Mich.	739,613	71
Knoxville, Tenn.	734,745	72
Tulsa, Okla.	715,597	73
Jacksonville, Fla.	714,502	74
Gary - Hammond, Ind.	689,031	75
Allentown - Bethlehem, Pa.	687,206	76
Akron, Ohio	666,966	77
Jersey City, N.J.	642,228	78
Greenville - Spartanburg, S.C.	632,375	79
Austin, Tex.	629,061	80
Las Vegas, Nev.	627,678	81
Omaha, Neb.	615,240	82
Chattanooga, Tenn.	601,668	83
Oxnard - Ventura, Cal.	600,063	84
Raleigh - Durham, N.C.	581,874	85
Tucson, Ariz.	567,518	86
Flint, Mich.	548,152	87
Little Rock - North Little Rock, Ark.	543,030	88
Fresno, Cal.	540,664	89
Baton Rouge, La.	536,524	90
Wilmington, Del.	535,008	91
Lansing - East Lansing, Mich.	527,532	92
Mobile, Ala.	517,388	93
Tacoma, Wash.	510,098	94
Portsmouth - Dover - Rochester, N.H.	492,604	95
Bakersfield, Cal.	486,145	96
Youngstown - Warren, Ohio	476,112	97
Saginaw - Bay City - Midland, Mich.	474,364	98
Charleston, S.C.	461,208	99
Albuquerque, N.M.	459,383	100
Total Top 100	**154,082,382**	
Des Moines, Iowa	454,586	101
Lancaster, Pa.	452,391	102
Wichita, Kans.	440,492	103
Canton, Ohio	429,010	104
Santa Barbara - Santa Maria - Lompoc, Cal.	428,823	105
Manchester - Nashua, N.H.	423,600	106
Beaumont - Port Arthur, Tex.	421,532	107
Portland, Me.	421,445	108
Stockton, Cal.	416,676	109
Johnson City - Kingsport - Bristol, Tenn.	415,313	110
Trenton, N.J.	413,017	111
Atlantic City, N.J.	407,421	112
Santa Rosa - Petaluma, Cal.	397,836	113
Madison, Wisc.	396,285	114
Vallejo - Fairfield - Napa, Cal.	394,677	115
El Paso, Tex.	386,871	116
Lake County, Ill.	384,108	117
Orange County, N.Y.	369,685	118
Davenport - Rock Island - Moline, Iowa-Ill.	368,742	119
Columbia, S.C.	367,390	120
Shreveport, La.	367,330	121
Utica - Rome, N.Y.	364,470	122
Jackson, Miss.	364,338	123
Spokane, Wash.	363,440	124
York, Pa.	361,742	125
Reading, Pa.	361,531	126
Corpus Christi, Tex.	353,946	127
Fort Wayne, Ind.	353,736	128
Lexington-Fayette, Ky.	341,100	129
Modesto, Cal.	332,980	130
Lakeland - Winter Haven, Fla.	329,755	131
Huntington - Ashland, W.Va.-Ky.	328,230	132
Colorado Springs, Colo.	328,107	133
Anchorage, Alas.	326,833	134
Evansville, Ind.	326,600	135
Peoria, Ill.	326,375	136
Augusta, Ga.	322,930	137
Visalia - Tulare - Porterville, Cal.	316,871	138
Daytona Beach, Fla.	316,515	139
Aurora - Elgin, Ill.	311,482	140
Poughkeepsie, N.Y.	308,298	141
Binghamton, N.Y.	305,898	142
Erie, Pa.	303,375	143
Fort Myers - Cape Coral, Fla.	293,082	144
Macon - Warner Robins, Ga.	289,378	145
New London - Norwich, Conn.	289,061	146
Charleston, W.Va.	285,025	147
Pensacola, Fla.	283,389	148
Duluth, Minn.	283,002	149
Sarasota, Fla.	281,972	150
Total Top 150	**171,993,073**	
Melbourne - Titusville - Palm Bay, Fla.	281,755	151
Ann Arbor, Mich.	279,798	152
Boulder - Longmont, Colo.	277,950	153
Rockford, Ill.	272,946	154
Joliet, Ill.	270,800	155
Reno, Nev.	269,289	156
Springfield, Mo.	265,132	157
Appleton - Oshkosh - Neenah, Wisc.	263,058	158
Salinas - Seaside - Monterey, Cal.	261,655	159
McAllen - Edinburg - Mission, Tex.	261,497	160
Lorain - Elyria, Ohio	255,521	161
Galveston - Texas City, Tex.	255,129	162
Montgomery, Ala.	248,542	163
Eugene - Springfield, Ore.	247,635	164
Niagara Falls, N.Y.	246,672	165
Santa Cruz, Cal.	243,070	166
South Bend - Mishawaka, Ind.	241,872	167
Johnstown, Pa.	240,092	168
Kalamazoo, Mich.	235,718	169
Savannah, Ga.	233,224	170
Hamilton - Middletown, Ohio	232,779	171
Pittsfield, Mass.	227,448	172
Brownsville - Harlingen, Tex.	226,855	173
Lafayette, La.	223,413	174
Roanoke, Va.	220,365	175
Lubbock, Tex.	217,414	176
Hickory, N.C.	215,799	177
Fort Pierce, Fla.	212,566	178
Brazoria, Tex.	210,044	179
Longview - Marshall, Tex.	209,959	180
Beaver County, Pa.	209,468	181
Lake Charles, La.	209,147	182
Salem, Ore.	208,147	183
Amarillo, Tex.	199,408	184
Chico, Cal.	195,983	185
Medford, Ore.	195,943	186
Huntsville, Ala.	192,277	187
Elkhart - Goshen, Ind.	190,441	188
Odessa, Tex.	189,913	189
Asheville, N.C.	189,887	190
Topeka, Kans.	189,569	191
Gainesville, Fla.	188,656	192
Springfield, Ill.	187,694	193
Fort Collins - Loveland, Colo.	187,574	194
Houma - Thibodaux, La.	185,111	195
Wheeling, W.Va.	182,342	196
Tallahassee, Fla.	181,732	197
Bradenton, Fla.	181,420	198
Midland, Tex.	180,653	199
Columbus, Ga.	179,932	200
Total Top 200	**183,166,367**	
Bangor, Me.	179,347	201
Burlington, Vt.	178,484	202
Lincoln, Neb.	175,227	203
Fayetteville, N.C.	174,711	204
Muskegon, Mich.	174,470	205
Biloxi - Gulfport, Miss.	173,741	206
Waco, Tex.	173,590	207
Boise, Ida.	173,582	208
St. Cloud, Minn.	173,499	209
Racine, Wisc.	172,673	210
Killeen - Temple, Tex.	172,609	211
Yakima, Wash.	171,032	212
Provo - Orem, Utah	170,404	213
Vancouver, Wash.	170,284	214
Ocala, Fla.	170,189	215
Cedar Rapids, Iowa	169,630	216
Terre Haute, Ind.	167,656	217
Vineland - Millville - Bridgeton, N.J.	167,434	218
Steubenville - Weirton, Ohio-W.Va.	164,944	219
Naples, Fla.	164,464	220
Battle Creek, Mich.	164,367	221
Redding, Cal.	160,135	222
Tyler, Tex.	159,746	223
Lima, Ohio	159,606	224
Tuscaloosa, Ala.	154,952	225
Billings, Mont.	154,696	226
Jackson, Mich.	154,219	227
Anderson, Ind.	153,646	228
Champaign - Urbana - Rantoul, Ill.	152,631	229
Joplin, Mo.	152,604	230
Benton Harbor, Mich.	152,184	231
Olympia, Wash.	151,776	232
Parkersburg - Marietta, W.Va.-Ohio	150,747	233
Altoona, Pa.	150,652	234
Green Bay, Wisc.	149,321	235
Athens, Ga.	148,552	236
Laredo, Tex.	147,757	237
Janesville - Beloit, Wisc.	146,313	238
Richland - Kennewick - Pasco, Wash.	146,173	239
Glens Falls, N.Y.	144,316	240
Abilene, Tex.	144,271	241
Lewiston - Auburn, Me.	142,969	242
Lynchburg, Va.	142,374	243
Muncie, Ind.	141,337	244
Pascagoula, Miss.	141,199	245
Fargo - Moorhead, N.D.-Minn.	140,936	246
Bremerton, Wash.	137,769	247
Wilmington, N.C.	137,731	248
Bryan - College Station, Tex.	136,558	249
Merced, Cal.	136,268	250
Total Top 250	**191,060,142**	
Anderson, S.C.	135,545	251
Charlottesville, Va.	133,797	252
Texarkana, Tex.-Ark.	133,538	253
Wichita Falls, Tex.	131,541	254
Kenosha, Wisc.	130,959	255
Yuba City, Cal.	129,961	256
Rochester, Minn.	129,843	257
Fort Smith, Ark.	129,701	258
Monroe, La.	127,481	259
Waterloo - Cedar Falls, Iowa	127,312	260
Dothan, Ala.	127,282	261
Eau Claire, Wisc.	127,119	262
Decatur, Ill.	126,099	263
Sioux Falls, S.D.	125,530	264
Mansfield, Ohio	122,552	265
Williamsport, Pa.	122,508	266
Sioux City, Iowa	120,357	267
Albany, Ga.	120,120	268
Fort Walton Beach, Fla.	119,100	269
Pueblo, Colo.	118,335	270
Bellingham, Wash.	117,724	271
San Angelo, Tex.	115,158	272
Alexandria, La.	114,293	273
Fayetteville - Springdale, Ark.	114,028	274
Kokomo, Ind.	113,522	275
Greeley, Colo.	113,208	276
Florence, S.C.	113,144	277
St. Joseph, Mo.	110,673	278
Burlington, N.C.	107,968	279
Bloomington - Normal, Ill.	107,109	280
Hagerstown, Md.	107,064	281
Sharon, Pa.	106,304	282
Clarksville - Hopkinsville, Tenn.-Ky.	106,232	283
Florence, Ala.	105,041	284
Wausau, Wisc.	102,759	285
Santa Fe, N.M.	101,724	286
State College, Pa.	100,712	287
Lafayette - West Lafayette, Ind.	99,845	288
Jacksonville, N.C.	98,029	289
Gadsden, Ala.	96,606	290
Dubuque, Iowa	95,429	291
Rapid City, S.D.	94,548	292
Cumberland, Md.	93,906	293
Sherman - Denison, Tex.	93,628	294
Owensboro, Ky.	93,470	295
Columbia, Mo.	91,802	296
Bloomington, Ind.	91,653	297
Kankakee, Ill.	91,488	298
Lawton, Okla.	91,371	299
Casper, Wyo.	90,321	300
Anniston, Ala.	89,146	301
Bismarck, N.D.	87,649	302
Elmira, N.Y.	86,823	303
Sheboygan, Wisc.	86,185	304
Danville, Va.	85,828	305
Jackson, Tenn.	85,346	306
La Crosse, Wisc.	85,191	307
Las Cruces, N.M.	85,090	308
Pine Bluff, Ark.	84,436	309
Panama City, Fla.	83,053	310
Victoria, Tex.	82,120	311
Cheyenne, Wyo.	74,413	312
Iowa City, Iowa	74,325	313
Lawrence, Kans.	69,781	314
Enid, Okla.	66,968	315
Great Falls, Mont.	62,054	316
Grand Forks, N.D.	49,205	317
Total Above Areas	**198,015,194**	
Percent of U.S.	**79.0083**	
U.S. Total	**250,625,938**	

DRUG, HEALTH AID & BEAUTY AID SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	2,146,287	1
New York, N.Y.	2,093,038	2
Chicago, Ill.	1,552,395	3
Philadelphia, Pa.	1,447,422	4
Detroit, Mich.	1,340,144	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,004,894	6
Washington, D.C.	979,978	7
Houston, Tex.	812,942	8
Nassau - Suffolk, N.Y.	807,761	9
Atlanta, Ga.	728,993	10
Dallas, Tex.	669,197	11
Anaheim - Santa Ana, Cal.	621,611	12
St. Louis, Mo.	594,743	13
Cleveland, Ohio	586,389	14
Minneapolis - St. Paul, Minn.	580,516	15
Baltimore, Md.	575,756	16
Miami - Hialeah, Fla.	575,709	17
Phoenix, Ariz.	566,946	18
Oakland, Cal.	558,498	19
San Diego, Cal.	550,448	20
Pittsburgh, Pa.	528,444	21
San Francisco, Cal.	507,883	22
Seattle, Wash.	475,991	23
Kansas City, Mo.-Kans.	469,096	24
Tampa - St. Petersburg - Clearwater, Fla.	454,044	25
Newark, N.J.	451,277	26
Riverside - San Bernardino, Cal.	430,766	27
Denver, Colo.	428,879	28
Bergen - Passaic, N.J.	420,825	29
San Jose, Cal.	396,125	30
New Orleans, La.	390,338	31
Cincinnati, Ohio	375,124	32
Indianapolis, Ind.	350,209	33
Columbus, Ohio	349,648	34
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	347,186	35
Hartford - New Britain - Middletown - Bristol, Conn.	338,516	36
Sacramento, Cal.	326,234	37
Fort Worth - Arlington, Tex.	315,738	38
Memphis, Tenn.	310,861	39
Milwaukee, Wisc.	300,518	40
Portland, Ore.	279,055	41
Louisville, Ky.	276,475	42
Oklahoma City, Okla.	265,315	43
Middlesex - Somerset - Hunterdon, N.J.	260,459	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	259,282	45
Nashville, Tenn.	251,082	46
Honolulu, Haw.	250,568	47
Toledo, Ohio	249,692	48
Buffalo, N.Y.	245,267	49
San Antonio, Tex.	243,302	50
Total Top 50	**29,341,866**	
Norfolk - Virginia Beach - Newport News, Va.	240,520	51
Las Vegas, Nev.	237,871	52
Monmouth - Ocean, N.J.	237,696	53
Richmond - Petersburg, Va.	236,465	54
Salt Lake City - Ogden, Utah	234,968	55
Rochester, N.Y.	226,097	56
Dayton - Springfield, Ohio	224,758	57
West Palm Beach - Boca Raton - Delray Beach, Fla.	212,555	58
Albany - Schenectady - Troy, N.Y.	212,469	59
Bridgeport - Stamford - Norwalk - Danbury, Conn.	208,787	60
Providence - Pawtucket - Woonsocket, R.I.	208,400	61
Greensboro - Winston-Salem - High Point, N.C.	207,849	62
Raleigh - Durham, N.C.	205,226	63
Birmingham, Ala.	203,147	64
Scranton - Wilkes-Barre, Pa.	198,583	65
Knoxville, Tenn.	185,680	66
Orlando, Fla.	182,729	67
Akron, Ohio	178,289	68
Tulsa, Okla.	173,964	69
Worcester - Fitchburg - Leominster, Mass.	165,870	70
Tucson, Ariz.	164,686	71
Austin, Tex.	162,550	72
New Haven - Waterbury - Meriden, Conn.	160,077	73
Jacksonville, Fla.	158,695	74
Omaha, Neb.	154,647	75
Springfield, Mass.	154,001	76
Allentown - Bethlehem, Pa.	149,266	77
Greenville - Spartanburg, S.C.	146,490	78
Syracuse, N.Y.	146,037	79
Gary - Hammond, Ind.	143,242	80
Harrisburg - Lebanon - Carlisle, Pa.	142,212	81
Grand Rapids, Mich.	139,107	82
Youngstown - Warren, Ohio	133,881	83
Oxnard - Ventura, Cal.	133,156	84
Flint, Mich.	132,010	85
Wilmington, Del.	130,051	86
Fresno, Cal.	129,726	87
Baton Rouge, La.	125,406	88
Jersey City, N.J.	121,101	89
Little Rock - North Little Rock, Ark.	113,045	90
Mobile, Ala.	113,002	91
Wichita, Kans.	111,198	92
Johnson City - Kingsport - Bristol, Tenn.	110,187	93
Jackson, Miss.	109,355	94
Saginaw - Bay City - Midland, Mich.	109,202	95
New Bedford - Fall River - Attleboro, Mass.	109,038	96
Santa Barbara - Santa Maria - Lompoc, Cal.	108,735	97
Albuquerque, N.M.	106,612	98
Stockton, Cal.	106,218	99
Atlantic City, N.J.	106,073	100
Total Top 100	**37,452,795**	
Lake County, Ill.	106,035	101
Canton, Ohio	104,317	102
Anchorage, Alas.	103,670	103
Trenton, N.J.	102,913	104
Bakersfield, Cal.	100,779	105
El Paso, Tex.	99,832	106
Chattanooga, Tenn.	99,225	107
Beaumont - Port Arthur, Tex.	98,693	108
Reno, Nev.	96,404	109
Lexington-Fayette, Ky.	96,293	110
Lansing - East Lansing, Mich.	95,400	111
Tacoma, Wash.	95,020	112
Charleston, S.C.	94,672	113
Melbourne - Titusville - Palm Bay, Fla.	92,730	114
Santa Rosa - Petaluma, Cal.	91,796	115
Spokane, Wash.	89,174	116
Columbia, S.C.	87,878	117
Augusta, Ga.	86,436	118
Fort Wayne, Ind.	84,564	—119
Vallejo - Fairfield - Napa, Cal.	84,448	120
Des Moines, Iowa	84,162	121
Corpus Christi, Tex.	83,030	122
Huntington - Ashland, W.Va.-Ky.	82,040	123
Utica - Rome, N.Y.	80,820	124
Lancaster, Pa.	80,597	125
Modesto, Cal.	80,559	126
Manchester - Nashua, N.H.	80,103	127
Macon - Warner Robins, Ga.	79,649	128
Aurora - Elgin, Ill.	79,090	129
Springfield, Mo.	77,282	130
Shreveport, La.	76,786	131
Montgomery, Ala.	76,235	132
Sarasota, Fla.	75,791	133
Davenport - Rock Island - Moline, Iowa-Ill.	75,149	134
Daytona Beach, Fla.	74,714	135
Peoria, Ill.	73,666	136
Reading, Pa.	72,811	137
McAllen - Edinburg - Mission, Tex.	72,235	138
Charleston, W.Va.	71,334	139
Salinas - Seaside - Monterey, Cal.	70,802	140
Ann Arbor, Mich.	70,417	141
York, Pa.	69,972	142
Joliet, Ill.	69,910	143
Portsmouth - Dover - Rochester, N.H.	69,837	144
Binghamton, N.Y.	69,774	145
Fort Myers - Cape Coral, Fla.	67,244	146
Lakeland - Winter Haven, Fla.	66,567	147
Colorado Springs, Colo.	65,751	148
Rockford, Ill.	64,572	149
South Bend - Mishawaka, Ind.	64,361	150
Total Top 150	**41,588,334**	
Evansville, Ind.	63,223	151
Orange County, N.Y.	63,031	152
Portland, Me.	62,987	153
Pensacola, Fla.	61,583	154
Savannah, Ga.	60,642	155
Madison, Wisc.	60,107	156
Roanoke, Va.	59,880	157
Eugene - Springfield, Ore.	59,472	158
Hickory, N.C.	58,820	159
Visalia - Tulare - Porterville, Cal.	57,506	160
Boulder - Longmont, Colo.	57,230	161
Odessa, Tex.	56,556	162
Kalamazoo, Mich.	56,009	163
Poughkeepsie, N.Y.	55,754	164
Duluth, Minn.	55,464	165
Lubbock, Tex.	55,437	166
Brownsville - Harlingen, Tex.	55,036	167
Asheville, N.C.	54,962	168
Erie, Pa.	54,002	169
Niagara Falls, N.Y.	53,431	170
Hamilton - Middletown, Ohio	53,410	171
Lorain - Elyria, Ohio	53,359	172
Lafayette, La.	53,106	173
Lake Charles, La.	53,092	174
Huntsville, Ala.	52,889	175
Topeka, Kans.	52,709	176
Amarillo, Tex.	52,299	177
Springfield, Ill.	51,955	178
Biloxi - Gulfport, Miss.	50,920	179
Salem, Ore.	49,529	180
Boise, Ida.	49,300	181
Longview - Marshall, Tex.	49,050	182
Parkersburg - Marietta, W.Va.-Ohio	48,432	183
Columbus, Ga.	48,392	184
Bradenton, Fla.	47,220	185
Chico, Cal.	46,513	186
Wheeling, W.Va.	46,332	187
Appleton - Oshkosh - Neenah, Wisc.	46,231	188
Midland, Tex.	45,942	189
Beaver County, Pa.	45,418	190
Fort Pierce, Fla.	45,381	191
Houma - Thibodaux, La.	45,225	192
Santa Cruz, Cal.	44,960	193
New London - Norwich, Conn.	44,955	194
Gainesville, Fla.	44,224	195
Fayetteville, N.C.	43,633	196
Waco, Tex.	43,627	197
Lincoln, Neb.	42,935	198
Abilene, Tex.	42,589	199
Galveston - Texas City, Tex.	42,492	200
Total Top 200	**44,185,585**	
Pittsfield, Mass.	42,175	201
Provo - Orem, Utah	41,624	202
Brazoria, Tex.	40,954	203
Lynchburg, Va.	39,880	204
Ocala, Fla.	39,831	205
Redding, Cal.	39,808	206
Lima, Ohio	39,459	207
Green Bay, Wisc.	39,444	208
Athens, Ga.	39,306	209
Killeen - Temple, Tex.	38,918	210
Johnstown, Pa.	38,914	211
Anderson, Ind.	38,910	212
Yakima, Wash.	38,819	213
Vancouver, Wash.	38,490	214
Tallahassee, Fla.	38,484	215
Benton Harbor, Mich.	38,456	216
Champaign - Urbana - Rantoul, Ill.	38,193	217
Muncie, Ind.	38,163	218
Tyler, Tex.	37,765	219
Laredo, Tex.	37,503	220
Naples, Fla.	37,278	221
Richland - Kennewick - Pasco, Wash.	37,251	222
Billings, Mont.	36,506	223
Battle Creek, Mich.	36,502	224
Merced, Cal.	36,401	225
Steubenville - Weirton, Ohio-W.Va.	36,126	226
St. Cloud, Minn.	36,065	227
Wichita Falls, Tex.	35,942	228
Jackson, Mich.	35,687	229
Monroe, La.	35,683	230
Cedar Rapids, Iowa	35,485	231
Fort Smith, Ark.	35,404	232
Fort Collins - Loveland, Colo.	35,233	233
Santa Fe, N.M.	35,184	234
Glens Falls, N.Y.	34,342	235
Charlottesville, Va.	34,254	236
Wilmington, N.C.	34,186	237
Joplin, Mo.	33,898	238
Olympia, Wash.	33,155	239
Waterloo - Cedar Falls, Iowa	32,923	240
Alexandria, La.	32,896	241
Janesville - Beloit, Wisc.	32,885	242
Clarksville - Hopkinsville, Tenn.-Ky.	32,849	243
Racine, Wisc.	32,532	244
Elkhart - Goshen, Ind.	32,505	245
Burlington, N.C.	32,447	246
Lafayette - West Lafayette, Ind.	32,275	247
Bloomington - Normal, Ill.	32,250	248
Bremerton, Wash.	32,212	249
Pueblo, Colo.	31,995	250
Total Top 250	**46,003,032**	
Rochester, Minn.	31,621	251
Altoona, Pa.	31,229	252
Decatur, Ill.	31,209	253
Texarkana, Tex.-Ark.	31,186	254
Kokomo, Ind.	31,107	255
Jackson, Tenn.	31,025	256
Terre Haute, Ind.	30,534	257
Dothan, Ala.	30,523	258
Tuscaloosa, Ala.	30,402	259
Anderson, S.C.	30,252	260
Vineland - Millville - Bridgeton, N.J.	30,195	261
Medford, Ore.	30,121	262
Mansfield, Ohio	29,472	263
Owensboro, Ky.	29,269	264
Florence, Ala.	28,594	265
Muskegon, Mich.	28,363	266
Fort Walton Beach, Fla.	28,286	267
Las Cruces, N.M.	28,144	268
Greeley, Colo.	28,095	269
Burlington, Vt.	28,041	270
San Angelo, Tex.	27,857	271
Williamsport, Pa.	27,758	272
Panama City, Fla.	27,496	273
Bryan - College Station, Tex.	27,409	274
Florence, S.C.	27,388	275
Cumberland, Md.	26,903	276
Eau Claire, Wisc.	26,852	277
Bangor, Me.	26,775	278
Sioux Falls, S.D.	26,361	279
Sherman - Denison, Tex.	26,233	280
Albany, Ga.	25,889	281
Bellingham, Wash.	25,774	282
Fayetteville - Springdale, Ark.	25,467	283
Fargo - Moorhead, N.D.-Minn.	25,045	284
Hagerstown, Md.	24,663	285
Anniston, Ala.	23,950	286
Columbia, Mo.	23,700	287
Kenosha, Wisc.	23,431	288
Pascagoula, Miss.	22,947	289
Yuba City, Cal.	22,471	290
Danville, Va.	22,460	291
Elmira, N.Y.	22,451	292
Gadsden, Ala.	22,136	293
Cheyenne, Wyo.	21,974	294
State College, Pa.	21,745	295
Sioux City, Iowa	21,659	296
Sharon, Pa.	21,578	297
St. Joseph, Mo.	21,569	298
Great Falls, Mont.	21,234	299
Lewiston - Auburn, Me.	21,181	300
Lawton, Okla.	20,238	301
La Crosse, Wisc.	20,216	302
Casper, Wyo.	20,051	303
Dubuque, Iowa	19,784	304
Bloomington, Ind.	19,612	305
Victoria, Tex.	19,601	306
Rapid City, S.D.	19,320	307
Jacksonville, N.C.	18,911	308
Bismarck, N.D.	18,307	309
Kankakee, Ill.	17,875	310
Pine Bluff, Ark.	17,594	311
Enid, Okla.	17,455	312
Sheboygan, Wisc.	17,258	313
Wausau, Wisc.	16,415	314
Iowa City, Iowa	14,612	315
Lawrence, Kans.	12,563	316
Grand Forks, N.D.	12,536	317
Total Above Areas	**47,635,404**	
Percent of U.S.	**80.9350**	
U.S. Total	**58,856,392**	

MAJOR HOUSEHOLD APPLIANCE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	642,231	1
New York, N.Y.	428,604	2
Chicago, Ill.	381,357	3
Philadelphia, Pa.	335,399	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	296,469	5
Detroit, Mich.	287,137	6
Washington, D.C.	262,454	7
Houston, Tex.	257,241	8
Nassau - Suffolk, N.Y.	210,826	9
Dallas, Tex.	207,678	10
Tampa - St. Petersburg - Clearwater, Fla.	188,964	11
St. Louis, Mo.	182,970	12
Atlanta, Ga.	182,437	13
Minneapolis - St. Paul, Minn.	178,699	14
San Diego, Cal.	174,185	15
Anaheim - Santa Ana, Cal.	160,015	16
Oakland, Cal.	156,230	17
Baltimore, Md.	153,205	18
Denver, Colo.	150,282	19
Bergen - Passaic, N.J.	147,215	20
Miami - Hialeah, Fla.	145,589	21
Cleveland, Ohio	144,821	22
Phoenix, Ariz.	137,800	23
Kansas City, Mo.-Kans.	135,466	24
Newark, N.J.	133,663	25
San Jose, Cal.	133,182	26
New Orleans, La.	132,536	27
San Francisco, Cal.	132,406	28
Pittsburgh, Pa.	129,570	29
Seattle, Wash.	123,332	30
Riverside - San Bernardino, Cal.	122,194	31
Cincinnati, Ohio	108,249	32
Fort Worth - Arlington, Tex.	106,102	33
Sacramento, Cal.	104,690	34
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	103,806	35
Middlesex - Somerset - Hunterdon, N.J.	99,602	36
Norfolk - Virginia Beach - Newport News, Va.	97,982	37
Bridgeport - Stamford - Norwalk - Danbury, Conn.	90,894	38
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	90,089	39
Indianapolis, Ind.	89,844	40
Portland, Ore.	89,341	41
Oklahoma City, Okla.	89,164	42
Hartford - New Britain - Middletown - Bristol, Conn.	87,021	43
Milwaukee, Wisc.	85,340	44
San Antonio, Tex.	81,324	45
West Palm Beach - Boca Raton - Delray Beach, Fla.	78,442	46
Greensboro - Winston-Salem - High Point, N.C.	77,999	47
Memphis, Tenn.	77,759	48
Salt Lake City - Ogden, Utah	72,676	49
Nashville, Tenn.	71,344	50
Total Top 50	**8,155,825**	
Louisville, Ky.	69,878	51
Dayton - Springfield, Ohio	66,423	52
Rochester, N.Y.	66,310	53
Jacksonville, Fla.	65,041	54
Richmond - Petersburg, Va.	64,726	55
Monmouth - Ocean, N.J.	64,390	56
Raleigh - Durham, N.C.	63,906	57
Orlando, Fla.	63,501	58
Omaha, Neb.	62,950	59
Buffalo, N.Y.	62,481	60
Austin, Tex.	62,367	61
Columbus, Ohio	62,328	62
Grand Rapids, Mich.	61,834	63
Albany - Schenectady - Troy, N.Y.	61,105	64
Providence - Pawtucket - Woonsocket, R.I.	60,309	65
Tulsa, Okla.	60,173	66
Baton Rouge, La.	60,138	67
Las Vegas, Nev.	58,891	68
New Haven - Waterbury - Meriden, Conn.	54,771	69
Toledo, Ohio	54,369	70
Springfield, Mass.	51,933	71
Knoxville, Tenn.	51,617	72
Birmingham, Ala.	51,289	73
Greenville - Spartanburg, S.C.	48,540	74
Worcester - Fitchburg - Leominster, Mass.	47,854	75
Harrisburg - Lebanon - Carlisle, Pa.	47,193	76
Gary - Hammond, Ind.	46,825	77
Youngstown - Warren, Ohio	44,967	78
Corpus Christi, Tex.	44,258	79
Lancaster, Pa.	44,061	80
Scranton - Wilkes-Barre, Pa.	43,962	81
Honolulu, Haw.	43,308	82
Wilmington, Del.	42,769	83
Oxnard - Ventura, Cal.	41,536	84
Akron, Ohio	41,532	85
Beaumont - Port Arthur, Tex.	41,410	86
Little Rock - North Little Rock, Ark.	40,673	87
Wichita, Kans.	40,494	88
Allentown - Bethlehem, Pa.	39,160	89
Albuquerque, N.M.	39,083	90
Syracuse, N.Y.	38,999	91
Daytona Beach, Fla.	38,656	92
Flint, Mich.	37,877	93
Mobile, Ala.	37,100	94
New Bedford - Fall River - Attleboro, Mass.	36,912	95
Manchester - Nashua, N.H.	36,450	96
Anchorage, Alas.	36,435	97
Columbia, S.C.	35,889	98
Tucson, Ariz.	35,375	99
Chattanooga, Tenn.	35,252	100
Total Top 100	**10,663,125**	
Melbourne - Titusville - Palm Bay, Fla.	35,167	101
Madison, Wisc.	35,031	102
Jersey City, N.J.	34,990	103
Saginaw - Bay City - Midland, Mich.	34,972	104
Johnson City - Kingsport - Bristol, Tenn.	34,879	105
El Paso, Tex.	34,419	106
Shreveport, La.	33,906	107
Pensacola, Fla.	33,315	108
Bakersfield, Cal.	33,159	109
Des Moines, Iowa	32,906	110
Trenton, N.J.	32,255	111
Charleston, S.C.	32,238	112
Sarasota, Fla.	32,070	113
Lansing - East Lansing, Mich.	31,883	114
Reading, Pa.	31,757	115
Atlantic City, N.J.	31,462	116
Fort Wayne, Ind.	30,728	117
Jackson, Miss.	30,416	118
Santa Barbara - Santa Maria - Lompoc, Cal.	29,967	119
Tacoma, Wash.	29,716	120
Colorado Springs, Colo.	29,170	121
Fayetteville, N.C.	29,131	122
Lafayette, La.	28,923	123
Lake County, Ill.	28,510	124
Fresno, Cal.	28,295	125
South Bend - Mishawaka, Ind.	27,866	126
Canton, Ohio	27,231	127
McAllen - Edinburg - Mission, Tex.	27,188	128
Santa Rosa - Petaluma, Cal.	27,090	129
Binghamton, N.Y.	26,862	130
New London - Norwich, Conn.	26,767	131
Brownsville - Harlingen, Tex.	26,594	132
Stockton, Cal.	26,423	133
Vallejo - Fairfield - Napa, Cal.	26,153	134
Fort Myers - Cape Coral, Fla.	26,078	135
Lakeland - Winter Haven, Fla.	26,023	136
Macon - Warner Robins, Ga.	25,772	137
Bradenton, Fla.	25,240	138
Lexington-Fayette, Ky.	24,930	139
Savannah, Ga.	24,795	140
Spokane, Wash.	24,534	141
Asheville, N.C.	24,459	142
Davenport - Rock Island - Moline, Iowa-Ill.	24,372	143
Modesto, Cal.	24,192	144
St. Cloud, Minn.	23,862	145
Augusta, Ga.	23,756	146
Kalamazoo, Mich.	23,699	147
Evansville, Ind.	23,522	148
Portsmouth - Dover - Rochester, N.H.	23,181	149
Visalia - Tulare - Porterville, Cal.	23,174	150
Total Top 150	**12,096,153**	
Reno, Nev.	23,110	151
Peoria, Ill.	23,100	152
Charleston, W.Va.	23,048	153
Rockford, Ill.	22,728	154
Ann Arbor, Mich.	22,715	155
Laredo, Tex.	22,568	156
Salinas - Seaside - Monterey, Cal.	22,510	157
Appleton - Oshkosh - Neenah, Wisc.	22,505	158
Springfield, Mo.	22,505	158
York, Pa.	22,413	160
Portland, Me.	22,205	161
Roanoke, Va.	22,065	162
Huntington - Ashland, W.Va.-Ky.	21,360	163
Amarillo, Tex.	21,169	164
Erie, Pa.	20,981	165
Odessa, Tex.	20,740	166
Lake Charles, La.	20,696	167
Galveston - Texas City, Tex.	20,301	168
Tallahassee, Fla.	20,108	169
Lubbock, Tex.	19,978	170
Longview - Marshall, Tex.	19,907	171
Boulder - Longmont, Colo.	19,886	172
Killeen - Temple, Tex.	19,069	173
Columbus, Ga.	18,885	174
Springfield, Ill.	18,733	175
Salem, Ore.	18,288	176
Hickory, N.C.	18,231	177
Huntsville, Ala.	18,114	178
Waco, Tex.	17,809	179
Montgomery, Ala.	17,704	180
Aurora - Elgin, Ill.	17,296	181
Fort Pierce, Fla.	17,230	182
Naples, Fla.	16,879	183
Houma - Thibodaux, La.	16,788	184
Bryan - College Station, Tex.	16,246	185
Abilene, Tex.	16,137	186
Topeka, Kans.	16,104	187
Orange County, N.Y.	16,014	188
Green Bay, Wisc.	15,975	189
Monroe, La.	15,913	190
Duluth, Minn.	15,817	191
Fort Walton Beach, Fla.	15,506	192
Utica - Rome, N.Y.	15,374	193
Billings, Mont.	15,071	194
Biloxi - Gulfport, Miss.	14,925	195
Midland, Tex.	14,795	196
Boise, Ida.	14,689	197
Wichita Falls, Tex.	14,687	198
Johnstown, Pa.	14,452	199
Fort Collins - Loveland, Colo.	14,363	200
Total Top 200	**13,033,845**	
Charlottesville, Va.	14,242	201
Eugene - Springfield, Ore.	14,209	202
Terre Haute, Ind.	14,120	203
Lorain - Elyria, Ohio	13,963	204
Tyler, Tex.	13,947	205
Wheeling, W.Va.	13,805	206
Anderson, S.C.	13,521	207
Poughkeepsie, N.Y.	13,484	208
Ocala, Fla.	13,386	209
Florence, S.C.	13,290	210
Chico, Cal.	13,284	211
Lynchburg, Va.	13,071	212
Joliet, Ill.	12,877	213
Cedar Rapids, Iowa	12,767	214
Lima, Ohio	12,678	215
Parkersburg - Marietta, W.Va.-Ohio	12,659	216
Waterloo - Cedar Falls, Iowa	12,544	217
Provo - Orem, Utah	12,518	218
Wilmington, N.C.	12,492	219
Burlington, Vt.	12,408	220
Lafayette - West Lafayette, Ind.	12,381	221
Richland - Kennewick - Pasco, Wash.	12,255	222
Decatur, Ill.	12,231	223
San Angelo, Tex.	12,167	224
Gainesville, Fla.	12,149	225
Vineland - Millville - Bridgeton, N.J.	11,873	226
Alexandria, La.	11,868	227
Fort Smith, Ark.	11,582	228
Lincoln, Neb.	11,394	229
Dothan, Ala.	11,364	230
Burlington, N.C.	11,170	231
Sioux Falls, S.D.	11,169	232
Eau Claire, Wisc.	11,135	233
Florence, Ala.	11,098	234
Beaver County, Pa.	10,932	235
Santa Cruz, Cal.	10,825	236
Fayetteville - Springdale, Ark.	10,821	237
Pittsfield, Mass.	10,735	238
Albany, Ga.	10,621	239
Texarkana, Tex.-Ark.	10,600	240
Mansfield, Ohio	10,513	241
Racine, Wisc.	10,511	242
Olympia, Wash.	10,432	243
Great Falls, Mont.	10,412	244
Muskegon, Mich.	10,392	245
Bangor, Me.	10,296	246
Brazoria, Tex.	10,295	247
Altoona, Pa.	10,165	248
Bremerton, Wash.	10,088	249
Hamilton - Middletown, Ohio	10,073	250
Total Top 250	**13,630,657**	
Battle Creek, Mich.	10,042	251
Vancouver, Wash.	10,038	252
Hagerstown, Md.	10,010	253
Athens, Ga.	10,003	254
Muncie, Ind.	9,996	255
Jacksonville, N.C.	9,923	256
Fargo - Moorhead, N.D.-Minn.	9,870	257
Clarksville - Hopkinsville, Tenn.-Ky.	9,867	258
Jackson, Tenn.	9,833	259
Pueblo, Colo.	9,729	260
Yakima, Wash.	9,709	261
Wausau, Wisc.	9,697	262
Columbia, Mo.	9,689	263
Joplin, Mo.	9,619	264
Las Cruces, N.M.	9,597	265
Redding, Cal.	9,534	266
Sioux City, Iowa	9,534	266
St. Joseph, Mo.	9,491	268
Medford, Ore.	9,445	269
Champaign - Urbana - Rantoul, Ill.	9,315	270
La Crosse, Wisc.	9,295	271
Pascagoula, Miss.	9,256	272
Rochester, Minn.	9,254	273
Jackson, Mich.	9,117	274
Owensboro, Ky.	9,039	275
Elmira, N.Y.	8,997	276
Janesville - Beloit, Wisc.	8,966	277
Bismarck, N.D.	5,796	278
Lawton, Okla.	8,568	279
Santa Fe, N.M.	8,509	280
Anderson, Ind.	8,389	281
Panama City, Fla.	8,328	282
Gadsden, Ala.	8,320	283
Rapid City, S.D.	8,252	284
Elkhart - Goshen, Ind.	8,146	285
Kankakee, Ill.	8,107	286
Bellingham, Wash.	8,050	287
Steubenville - Weirton, Ohio-W.Va.	8,044	288
Victoria, Tex.	8,010	289
State College, Pa.	8,006	290
Niagara Falls, N.Y.	7,974	291
Cheyenne, Wyo.	7,604	292
Greeley, Colo.	7,388	293
Bloomington - Normal, Ill.	7,139	294
Merced, Cal.	7,040	295
Grand Forks, N.D.	7,008	296
Sherman - Denison, Tex.	6,905	297
Pine Bluff, Ark.	6,742	298
Yuba City, Cal.	6,732	299
Dubuque, Iowa	6,670	300
Danville, Va.	6,664	301
Tuscaloosa, Ala.	6,405	302
Benton Harbor, Mich.	6,225	303
Sharon, Pa.	6,135	304
Kenosha, Wisc.	6,125	305
Cumberland, Md.	5,931	306
Kokomo, Ind.	5,662	307
Anniston, Ala.	5,359	308
Iowa City, Iowa	5,247	309
Casper, Wyo.	5,234	310
Williamsport, Pa.	5,133	311
Bloomington, Ind.	5,083	312
Enid, Okla.	5,050	313
Lewiston - Auburn, Me.	4,947	314
Glens Falls, N.Y.	4,717	315
Lawrence, Kans.	4,659	316
Sheboygan, Wisc.	4,175	317
Total Above Areas	**14,161,000**	
Percent of U.S.	**80.7004**	
U.S. Total	**17,547,623**	

S&MM METRO MARKET RANKING

TELEVISION, VIDEO RECORDER & TAPE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	654,830	1
New York, N.Y.	403,885	2
Chicago, Ill.	331,987	3
Washington, D.C.	283,560	4
Philadelphia, Pa.	254,302	5
Detroit, Mich.	209,170	6
Houston, Tex.	190,504	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	185,291	8
Anaheim - Santa Ana, Cal.	165,604	9
San Francisco, Cal.	162,574	10
Dallas, Tex.	155,157	11
Nassau - Suffolk, N.Y.	151,094	12
St. Louis, Mo.	146,818	13
Minneapolis - St. Paul, Minn.	144,013	14
Baltimore, Md.	141,901	15
Oakland, Cal.	138,844	16
San Diego, Cal.	129,323	17
Atlanta, Ga.	128,635	18
Denver, Colo.	117,201	19
Sacramento, Cal.	108,144	20
Riverside - San Bernardino, Cal.	105,282	21
Newark, N.J.	105,070	22
Bergen - Passaic, N.J.	102,471	23
Tampa - St. Petersburg - Clearwater, Fla.	100,273	24
Cleveland, Ohio	96,181	25
Phoenix, Ariz.	93,130	26
Seattle, Wash.	87,439	27
Miami - Hialeah, Fla.	84,443	28
San Jose, Cal.	77,820	29
Pittsburgh, Pa.	77,630	30
Kansas City, Mo.-Kans.	77,022	31
Portland, Ore.	71,154	32
Middlesex - Somerset - Hunterdon, N.J.	70,774	33
New Orleans, La.	68,619	34
Cincinnati, Ohio	68,338	35
Milwaukee, Wisc.	68,315	36
Indianapolis, Ind.	66,788	37
Memphis, Tenn.	65,942	38
Oklahoma City, Okla.	65,050	39
Fort Worth - Arlington, Tex.	63,478	40
Norfolk - Virginia Beach - Newport News, Va.	60,[illegible]	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	58,552	42
San Antonio, Tex.	57,365	43
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	54,265	44
Bridgeport - Stamford - Norwalk - Danbury, Conn.	50,555	45
Richmond - Petersburg, Va.	45,662	46
Louisville, Ky.	45,271	47
Tulsa, Okla.	44,962	48
West Palm Beach - Boca Raton - Delray Beach, Fla.	44,959	49
Monmouth - Ocean, N.J.	43,711	50
Total Top 50	**6,323,768**	
Dayton - Springfield, Ohio	43,710	51
Toledo, Ohio	43,067	52
Omaha, Neb.	42,601	53
Greensboro - Winston-Salem - High Point, N.C.	42,383	54
Nashville, Tenn.	41,775	55
Orlando, Fla.	41,080	56
Providence - Pawtucket - Woonsocket, R.I.	40,871	57
Salt Lake City - Ogden, Utah	39,468	58
Hartford - New Britain - Middletown - Bristol, Conn.	38,086	59
Rochester, N.Y.	38,057	60
Madison, Wisc.	37,971	61
Las Vegas, Nev.	37,645	62
Tucson, Ariz.	36,445	63
Buffalo, N.Y.	35,978	64
Fresno, Cal.	33,367	65
Grand Rapids, Mich.	32,683	66
Springfield, Mass.	31,041	67
Raleigh - Durham, N.C.	30,834	68
Columbus, Ohio	29,759	69
Jacksonville, Fla.	29,687	70
Manchester - Nashua, N.H.	29,624	71
Austin, Tex.	29,505	72
Anchorage, Alas.	29,222	73
Oxnard - Ventura, Cal.	28,830	74
Albuquerque, N.M.	28,733	75
Baton Rouge, La.	28,612	76
South Bend - Mishawaka, Ind.	28,505	77
Knoxville, Tenn.	28,491	78
Wilmington, Del.	28,327	79
Harrisburg - Lebanon - Carlisle, Pa.	28,200	80
Albany - Schenectady - Troy, N.Y.	27,575	81
El Paso, Tex.	27,216	82
Allentown - Bethlehem, Pa.	27,101	83
Wichita, Kans.	26,670	84
Birmingham, Ala.	26,589	85
Scranton - Wilkes-Barre, Pa.	25,755	86
New Haven - Waterbury - Meriden, Conn.	25,265	87
Chattanooga, Tenn.	25,218	88
Greenville - Spartanburg, S.C.	25,134	89
Honolulu, Haw.	24,674	90
Worcester - Fitchburg - Leominster, Mass.	24,670	91
Little Rock - North Little Rock, Ark.	24,341	92
Beaumont - Port Arthur, Tex.	23,510	93
Saginaw - Bay City - Midland, Mich.	22,986	94
Gary - Hammond, Ind.	22,563	95
Des Moines, Iowa	21,863	96
Trenton, N.J.	21,376	97
Lake County, Ill.	21,332	98
Flint, Mich.	21,172	99
St. Cloud, Minn.	20,542	100
Total Top 100	**7,843,877**	
Santa Barbara - Santa Maria - Lompoc, Cal.	20,175	101
Syracuse, N.Y.	20,108	102
Colorado Springs, Colo.	20,090	103
Youngstown - Warren, Ohio	19,885	104
Stockton, Cal.	19,383	105
Mobile, Ala.	19,129	106
Columbia, S.C.	19,122	107
New Bedford - Fall River - Attleboro, Mass.	18,825	108
Modesto, Cal.	18,778	109
Jersey City, N.J.	18,609	110
Lansing - East Lansing, Mich.	18,532	111
Akron, Ohio	18,072	112
Corpus Christi, Tex.	17,949	113
Fayetteville, N.C.	17,883	114
Evansville, Ind.	17,668	115
Kalamazoo, Mich.	17,515	116
Daytona Beach, Fla.	17,288	117
Atlantic City, N.J.	16,473	118
Augusta, Ga.	16,468	119
Bakersfield, Cal.	16,455	120
McAllen - Edinburg - Mission, Tex.	16,022	121
Shreveport, La.	15,765	122
Brownsville - Harlingen, Tex.	15,254	123
Macon - Warner Robins, Ga.	15,253	124
Odessa, Tex.	15,132	125
Salinas - Seaside - Monterey, Cal.	15,123	126
Pensacola, Fla.	14,970	127
Springfield, Ill.	14,743	128
Tacoma, Wash.	14,713	129
Boulder - Longmont, Colo.	14,641	130
Reno, Nev.	14,560	131
Visalia - Tulare - Porterville, Cal.	14,553	132
Canton, Ohio	14,492	133
Lafayette, La.	14,305	134
Lubbock, Tex.	14,205	135
Springfield, Mo.	14,199	136
Lexington-Fayette, Ky.	14,148	137
Portsmouth - Dover - Rochester, N.H.	14,138	138
Peoria, Ill.	14,067	139
Appleton - Oshkosh - Neenah, Wisc.	13,897	140
Fort Myers - Cape Coral, Fla.	13,629	141
Lancaster, Pa.	13,464	142
Midland, Tex.	13,449	143
Santa Rosa - Petaluma, Cal.	13,442	144
Montgomery, Ala.	13,375	145
Charleston, S.C.	13,304	146
Lakeland - Winter Haven, Fla.	13,020	147
Ocala, Fla.	12,938	148
Melbourne - Titusville - Palm Bay, Fla.	12,838	149
Reading, Pa.	12,777	150
Total Top 150	**8,638,700**	
Johnson City - Kingsport - Bristol, Tenn.	12,743	151
Green Bay, Wisc.	12,551	152
York, Pa.	12,269	153
Jackson, Miss.	12,243	154
Laredo, Tex.	12,225	155
Utica - Rome, N.Y.	12,121	156
Fort Wayne, Ind.	12,05[illegible]	157
Aurora - Elgin, Ill.	11,7[illegible]	158
Vallejo - Fairfield - Napa, Cal.	11,756	159
Ann Arbor, Mich.	11,680	160
Spokane, Wash.	11,534	161
Davenport - Rock Island - Moline, Iowa-Ill.	11,476	162
Gainesville, Fla.	11,472	163
Santa Cruz, Cal.	11,416	164
Orange County, N.Y.	11,270	165
Savannah, Ga.	10,954	166
Killeen - Temple, Tex.	10,895	167
New London - Norwich, Conn.	10,582	168
Rockford, Ill.	10,412	169
Fort Walton Beach, Fla.	10,218	170
Duluth, Minn.	10,054	171
Charleston, W.Va.	9,978	172
Erie, Pa.	9,969	173
Portland, Me.	9,953	174
Huntington - Ashland, W.Va.-Ky.	9,911	175
Lake Charles, La.	9,843	176
Sarasota, Fla.	9,842	177
Roanoke, Va.	9,791	178
Longview - Marshall, Tex.	9,631	179
Wichita Falls, Tex.	9,526	180
Altoona, Pa.	9,217	181
Columbus, Ga.	9,214	182
Fort Pierce, Fla.	8,988	183
Champaign - Urbana - Rantoul, Ill.	8,898	184
Joliet, Ill.	8,825	185
Billings, Mont.	8,806	186
Naples, Fla.	8,778	187
Lorain - Elyria, Ohio	8,699	188
Great Falls, Mont.	8,658	189
Huntsville, Ala.	8,170	190
Asheville, N.C.	8,166	191
Biloxi - Gulfport, Miss.	8,124	192
Amarillo, Tex.	8,067	193
Bradenton, Fla.	8,049	194
Tyler, Tex.	7,975	195
Waco, Tex.	7,921	196
Waterloo - Cedar Falls, Iowa	7,880	197
Wheeling, W.Va.	7,620	198
Abilene, Tex.	7,535	199
Tallahassee, Fla.	7,443	200
Total Top 200	**9,135,894**	
Muncie, Ind.	7,383	201
Boise, Ida.	7,364	202
Houma - Thibodaux, La.	7,361	203
Bellingham, Wash.	7,187	204
Fort Collins - Loveland, Colo.	7,180	205
Eugene - Springfield, Ore.	7,155	206
Galveston - Texas City, Tex.	7,101	207
Salem, Ore.	6,992	208
Joplin, Mo.	6,940	209
Monroe, La.	6,923	210
Albany, Ga.	6,702	211
Decatur, Ill.	6,671	212
Rochester, Minn.	6,648	213
Beaver County, Pa.	6,627	214
Racine, Wisc.	6,578	215
Athens, Ga.	6,546	216
San Angelo, Tex.	6,542	217
Hickory, N.C.	6,431	218
Sioux City, Iowa	6,277	219
Lawton, Okla.	6,222	220
Yuba City, Cal.	6,205	221
Terre Haute, Ind.	6,196	222
Lynchburg, Va.	6,168	223
Lima, Ohio	6,109	224
Brazoria, Tex.	6,103	225
Vancouver, Wash.	6,082	226
Hamilton - Middletown, Ohio	5,966	227
Jackson, Mich.	5,956	228
Richland - Kennewick - Pasco, Wash.	5,952	229
La Crosse, Wisc.	5,922	230
Elkhart - Goshen, Ind.	5,911	231
Merced, Cal.	5,902	232
Cedar Rapids, Iowa	5,862	233
Greeley, Colo.	5,853	234
Redding, Cal.	5,814	235
Parkersburg - Marietta, W.Va.-Ohio	5,806	236
Muskegon, Mich.	5,804	237
Binghamton, N.Y.	5,792	238
Eau Claire, Wisc.	5,770	239
Anderson, Ind.	5,742	240
Provo - Orem, Utah	5,680	241
Fort Smith, Ark.	5,607	242
Texarkana, Tex.-Ark.	5,599	243
Fargo - Moorhead, N.D.-Minn.	5,562	244
Pueblo, Colo.	5,558	245
Dothan, Ala.	5,476	246
Niagara Falls, N.Y.	5,432	247
Jackson, Tenn.	5,426	248
Florence, S.C.	5,404	249
Vineland - Millville - Bridgeton, N.J.	5,339	250
Total Top 250	**9,446,727**	
Burlington, Vt.	5,318	251
Sharon, Pa.	5,309	252
Burlington, N.C.	5,239	253
Fayetteville - Springdale, Ark.	5,222	254
Topeka, Kans.	5,180	255
Poughkeepsie, N.Y.	5,107	256
Olympia, Wash.	5,102	257
Medford, Ore.	5,057	258
Cumberland, Md.	4,982	259
Victoria, Tex.	4,978	260
Johnstown, Pa.	4,941	261
Chico, Cal.	4,921	262
Sherman - Denison, Tex.	4,921	262
St. Joseph, Mo.	4,841	264
Bloomington - Normal, Ill.	4,825	265
Battle Creek, Mich.	4,756	266
Kokomo, Ind.	4,706	267
Owensboro, Ky.	4,661	268
Pittsfield, Mass.	4,539	269
Rapid City, S.D.	4,504	270
Bloomington, Ind.	4,502	271
Bryan - College Station, Tex.	4,492	272
Enid, Okla.	4,486	273
Sioux Falls, S.D.	4,482	274
Bremerton, Wash.	4,469	275
Mansfield, Ohio	4,438	276
Jacksonville, N.C.	4,428	277
Panama City, Fla.	4,416	278
Clarksville - Hopkinsville, Tenn.-Ky.	4,350	279
Florence, Ala.	4,311	280
Lincoln, Neb.	4,257	281
Santa Fe, N.M.	4,241	282
Williamsport, Pa.	4,235	283
Dubuque, Iowa	4,234	284
Hagerstown, Md.	4,233	285
Yakima, Wash.	4,226	286
Bangor, Me.	4,200	287
Tuscaloosa, Ala.	4,137	288
State College, Pa.	4,120	289
Steubenville - Weirton, Ohio-W.Va.	4,057	290
Alexandria, La.	4,041	291
Benton Harbor, Mich.	3,987	292
Janesville - Beloit, Wisc.	3,935	293
Wilmington, N.C.	3,905	294
Lafayette - West Lafayette, Ind.	3,880	295
Glens Falls, N.Y.	3,873	296
Charlottesville, Va.	3,870	297
Anderson, S.C.	3,829	298
Kenosha, Wisc.	3,721	299
Grand Forks, N.D.	3,638	300
Pascagoula, Miss.	3,[illegible]	301
Cheyenne, Wyo.	3,414	302
Pine Bluff, Ark.	3,219	303
Kankakee, Ill.	3,208	304
Anniston, Ala.	3,189	305
Bismarck, N.D.	3,122	306
Casper, Wyo.	2,952	307
Gadsden, Ala.	2,799	308
Elmira, N.Y.	2,668	309
Danville, Va.	2,604	310
Wausau, Wisc.	2,465	311
Las Cruces, N.M.	2,458	312
Lewiston - Auburn, Me.	2,393	313
Columbia, Mo.	2,278	314
Sheboygan, Wisc.	2,235	315
Iowa City, Iowa	2,151	316
Lawrence, Kans.	1,894	317
Total Above Areas	**9,717,367**	
Percent of U.S.	**8[illegible].4586**	
U.S. Total	**11,239,335**	

AUDIO EQUIPMENT, MUSICAL INSTRUMENT & SUPPLY SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	981,412	1
New York, N.Y.	825,357	2
Chicago, Ill.	544,617	3
Washington, D.C.	463,421	4
Philadelphia, Pa.	356,408	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	354,432	6
Nassau - Suffolk, N.Y.	350,276	7
Detroit, Mich.	306,853	8
Houston, Tex.	272,919	9
Atlanta, Ga.	248,455	10
San Jose, Cal.	236,539	11
Indianapolis, Ind.	236,167	12
San Francisco, Cal.	234,464	13
Dallas, Tex.	234,081	14
San Diego, Cal.	227,591	15
Minneapolis - St. Paul, Minn.	222,169	16
Anaheim - Santa Ana, Cal.	219,496	17
Oakland, Cal.	216,094	18
Denver, Colo.	193,438	19
St. Louis, Mo.	190,801	20
Santa Barbara - Santa Maria - Lompoc, Cal.	185,003	21
Baltimore, Md.	182,931	22
Seattle, Wash.	171,421	23
Miami - Hialeah, Fla.	163,904	24
Phoenix, Ariz.	161,719	25
Columbus, Ohio	158,687	26
Bergen - Passaic, N.J.	151,407	27
Tampa - St. Petersburg - Clearwater, Fla.	147,642	28
Cleveland, Ohio	145,600	29
Newark, N.J.	139,742	30
Riverside - San Bernardino, Cal.	132,573	31
Kansas City, Mo.-Kans.	125,195	32
Cincinnati, Ohio	120,722	33
Terre Haute, Ind.	118,889	34
Pittsburgh, Pa.	116,997	35
Sacramento, Cal.	114,796	36
New Orleans, La.	113,449	37
Norfolk - Virginia Beach - Newport News, Va.	110,227	38
Nashville, Tenn.	108,374	39
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	106,774	40
Hartford - New Britain - Middletown - Bristol, Conn.	106,743	41
Madison, Wisc.	105,745	42
Middlesex - Somerset - Hunterdon, N.J.	105,150	43
San Antonio, Tex.	101,778	44
Portland, Ore.	99,397	45
Fort Worth - Arlington, Tex.	94,078	46
Albany - Schenectady - Troy, N.Y.	92,041	47
Milwaukee, Wisc.	90,864	48
Oklahoma City, Okla.	89,894	49
Memphis, Tenn.	89,678	50
Total Top 50	**10,444,410**	
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	85,674	51
New Haven - Waterbury - Meriden, Conn.	84,840	52
Salt Lake City - Ogden, Utah	84,549	53
Orlando, Fla.	82,731	54
Rochester, N.Y.	78,749	55
Birmingham, Ala.	75,552	56
Raleigh - Durham, N.C.	74,836	57
Bridgeport - Stamford - Norwalk - Danbury, Conn.	72,052	58
Greensboro - Winston-Salem - High Point, N.C.	67,690	59
Austin, Tex.	64,103	60
Richmond - Petersburg, Va.	64,024	61
Las Vegas, Nev.	63,366	62
Knoxville, Tenn.	63,352	63
Dayton - Springfield, Ohio	62,709	64
Monmouth - Ocean, N.J.	61,243	65
Louisville, Ky.	59,063	66
Manchester - Nashua, N.H.	58,452	67
Greenville - Spartanburg, S.C.	57,302	68
St. Cloud, Minn.	57,016	69
Buffalo, N.Y.	55,155	70
Baton Rouge, La.	54,972	71
Providence - Pawtucket - Woonsocket, R.I.	54,489	72
Tucson, Ariz.	53,767	73
Toledo, Ohio	53,460	74
Tulsa, Okla.	53,079	75
Wilmington, Del.	52,993	76
West Palm Beach - Boca Raton - Delray Beach, Fla.	51,684	77
Honolulu, Haw.	51,467	78
Grand Rapids, Mich.	50,778	79
Omaha, Neb.	50,189	80
Syracuse, N.Y.	49,253	81
Springfield, Mass.	47,658	82
Albuquerque, N.M.	47,535	83
Oxnard - Ventura, Cal.	45,545	84
Jacksonville, Fla.	43,996	85
Akron, Ohio	43,837	86
Charleston, S.C.	43,448	87
Lansing - East Lansing, Mich.	41,015	88
Wichita, Kans.	40,485	89
Fayetteville, N.C.	40,289	90
Anchorage, Alas.	40,049	91
Ann Arbor, Mich.	39,629	92
Harrisburg - Lebanon - Carlisle, Pa.	39,330	93
Colorado Springs, Colo.	38,075	94
Fresno, Cal.	37,118	95
Chattanooga, Tenn.	36,777	96
Tacoma, Wash.	36,553	97
Scranton - Wilkes-Barre, Pa.	36,454	98
Worcester - Fitchburg - Leominster, Mass.	36,136	99
Columbia, S.C.	35,833	100
Total Top 100	**13,384,761**	
Huntington - Ashland, W.Va.-Ky.	35,089	101
Allentown - Bethlehem, Pa.	34,597	102
Jackson, Miss.	34,242	103
Johnson City - Kingsport - Bristol, Tenn.	33,642	104
Gary - Hammond, Ind.	33,522	105
Lake County, Ill.	33,319	106
Little Rock - North Little Rock, Ark.	32,988	107
Saginaw - Bay City - Midland, Mich.	32,206	108
Des Moines, Iowa	32,106	109
New Bedford - Fall River - Attleboro, Mass.	30,697	110
Augusta, Ga.	30,225	111
Mobile, Ala.	30,131	112
El Paso, Tex.	30,109	113
Lexington-Fayette, Ky.	30,005	114
Reno, Nev.	29,971	115
Kalamazoo, Mich.	29,631	116
Melbourne - Titusville - Palm Bay, Fla.	29,471	117
Corpus Christi, Tex.	29,268	118
Lancaster, Pa.	29,215	119
Bakersfield, Cal.	28,840	120
Youngstown - Warren, Ohio	28,678	121
Fort Wayne, Ind.	28,556	122
Portsmouth - Dover - Rochester, N.H.	28,405	123
Spokane, Wash.	27,659	124
Santa Rosa - Petaluma, Cal.	27,222	125
Trenton, N.J.	27,108	126
Stockton, Cal.	26,677	127
Shreveport, La.	26,314	128
Atlantic City, N.J.	26,160	129
Boulder - Longmont, Colo.	26,100	130
Charlottesville, Va.	25,926	131
McAllen - Edinburg - Mission, Tex.	25,806	132
Flint, Mich.	25,763	133
Evansville, Ind.	25,342	134
Canton, Ohio	25,184	135
Vallejo - Fairfield - Napa, Cal.	25,046	136
Reading, Pa.	25,045	137
Beaumont - Port Arthur, Tex.	24,798	138
Salinas - Seaside - Monterey, Cal.	24,382	139
Lafayette, La.	24,142	140
Fort Myers - Cape Coral, Fla.	23,909	141
Davenport - Rock Island - Moline, Iowa-Ill.	23,187	142
South Bend - Mishawaka, Ind.	23,136	143
Orange County, N.Y.	22,935	144
Macon - Warner Robins, Ga.	22,333	145
Killeen - Temple, Tex.	22,274	146
Huntsville, Ala.	22,265	147
Modesto, Cal.	22,142	148
Springfield, Mo.	22,001	149
York, Pa.	21,996	150
Total Top 150	**14,764,526**	
Poughkeepsie, N.Y.	21,700	151
Waco, Tex.	21,625	152
Portland, Me.	21,224	153
Binghamton, N.Y.	21,080	154
Roanoke, Va.	20,889	155
Columbus, Ga.	20,801	156
Laredo, Tex.	20,797	157
New London - Norwich, Conn.	20,254	158
Sarasota, Fla.	20,074	159
Amarillo, Tex.	19,929	160
Jersey City, N.J.	19,275	161
Daytona Beach, Fla.	19,256	162
Lubbock, Tex.	19,071	163
Tallahassee, Fla.	18,975	164
Appleton - Oshkosh - Neenah, Wisc.	18,902	165
Aurora - Elgin, Ill.	18,643	166
Peoria, Ill.	18,464	167
Rockford, Ill.	18,440	168
Charleston, W.Va.	18,403	169
Eugene - Springfield, Ore.	18,031	170
Champaign - Urbana - Rantoul, Ill.	18,030	171
Springfield, Ill.	17,933	172
Lakeland - Winter Haven, Fla.	17,835	173
Odessa, Tex.	17,815	174
Pensacola, Fla.	17,752	175
Provo - Orem, Utah	17,701	176
Brownsville - Harlingen, Tex.	17,674	177
Gainesville, Fla.	17,157	178
Bradenton, Fla.	17,104	179
Fargo - Moorhead, N.D.-Minn.	16,820	180
Erie, Pa.	16,691	181
Lincoln, Neb.	16,665	182
Duluth, Minn.	16,586	183
Savannah, Ga.	16,248	184
Asheville, N.C.	16,084	185
Green Bay, Wisc.	15,876	186
Muncie, Ind.	15,784	187
Montgomery, Ala.	15,650	188
Lake Charles, La.	15,535	189
Naples, Fla.	15,444	190
Billings, Mont.	15,115	191
Fort Pierce, Fla.	14,920	192
Biloxi - Gulfport, Miss.	14,851	193
Fort Walton Beach, Fla.	14,407	194
Decatur, Ill.	14,234	195
Wichita Falls, Tex.	14,157	196
Longview - Marshall, Tex.	14,030	197
Chico, Cal.	14,029	198
Santa Cruz, Cal.	13,920	199
Salem, Ore.	13,912	200
Total Top 200	**15,640,318**	
Lima, Ohio	13,874	201
Abilene, Tex.	13,800	202
Joliet, Ill.	13,457	203
Utica - Rome, N.Y.	13,345	204
Fort Collins - Loveland, Colo.	13,160	205
Monroe, La.	13,086	206
Hickory, N.C.	13,066	207
Midland, Tex.	12,788	208
Great Falls, Mont.	12,657	209
Topeka, Kans.	12,595	210
Cedar Rapids, Iowa	12,538	211
Wilmington, N.C.	12,492	212
Houma - Thibodaux, La.	12,434	213
Ocala, Fla.	12,277	214
Panama City, Fla.	12,069	215
San Angelo, Tex.	11,970	216
Wheeling, W.Va.	11,752	217
Lorain - Elyria, Ohio	11,617	218
Mansfield, Ohio	11,244	219
Grand Forks, N.D.	11,198	220
Anderson, Ind.	11,162	221
Burlington, Vt.	11,137	222
Fort Smith, Ark.	10,893	223
Rochester, Minn.	10,764	224
Clarksville - Hopkinsville, Tenn.-Ky.	10,751	225
Cheyenne, Wyo.	10,662	226
Visalia - Tulare - Porterville, Cal.	10,661	227
Tyler, Tex.	10,646	228
Elkhart - Goshen, Ind.	10,609	229
Sioux Falls, S.D.	10,551	230
Bryan - College Station, Tex.	10,287	231
Lynchburg, Va.	10,181	232
State College, Pa.	10,141	233
Kokomo, Ind.	10,112	234
Niagara Falls, N.Y.	10,063	235
Dothan, Ala.	9,992	236
Johnstown, Pa.	9,951	237
Galveston - Texas City, Tex.	9,866	238
Vancouver, Wash.	9,746	239
Tuscaloosa, Ala.	9,716	240
Olympia, Wash.	9,627	241
Lafayette - West Lafayette, Ind.	9,608	242
Texarkana, Tex.-Ark.	9,556	243
Jackson, Tenn.	9,521	244
La Crosse, Wisc.	9,330	245
Beaver County, Pa.	9,279	246
Bloomington - Normal, Ill.	9,279	246
Jacksonville, N.C.	9,197	248
Bismarck, N.D.	9,161	249
Iowa City, Iowa	9,026	250
Total Top 250	**16,193,212**	
Boise, Ida.	9,007	251
Bangor, Me.	8,863	252
Waterloo - Cedar Falls, Iowa	8,860	253
Casper, Wyo.	8,834	254
Pittsfield, Mass.	8,798	255
Brazoria, Tex.	8,793	256
Janesville - Beloit, Wisc.	8,768	257
Eau Claire, Wisc.	8,761	258
Merced, Cal.	8,741	259
Racine, Wisc.	8,688	260
Hamilton - Middletown, Ohio	8,604	261
Pueblo, Colo.	8,576	262
Sioux City, Iowa	8,576	262
Hagerstown, Md.	8,497	264
Altoona, Pa.	8,399	265
Redding, Cal.	8,392	266
Athens, Ga.	8,361	267
Greeley, Colo.	8,088	268
Santa Fe, N.M.	8,038	269
Parkersburg - Marietta, W.Va.-Ohio	7,974	270
Albany, Ga.	7,938	271
Alexandria, La.	7,914	272
Joplin, Mo.	7,907	273
Fayetteville - Springdale, Ark.	7,859	274
Columbia, Mo.	7,803	275
Rapid City, S.D.	7,704	276
Williamsport, Pa.	7,611	277
Anderson, S.C.	7,601	278
Medford, Ore.	7,502	279
Burlington, N.C.	7,388	280
Lawrence, Kans.	7,357	281
Lawton, Okla.	7,332	282
Steubenville - Weirton, Ohio-W.Va.	7,250	283
Florence, S.C.	7,179	284
Bremerton, Wash.	7,142	285
Enid, Okla.	7,083	286
Dubuque, Iowa	7,079	287
Glens Falls, N.Y.	7,079	287
Richland - Kennewick - Pasco, Wash.	7,071	289
Vineland - Millville - Bridgeton, N.J.	7,021	290
Bellingham, Wash.	7,003	291
Elmira, N.Y.	6,886	292
Florence, Ala.	6,859	293
Yakima, Wash.	6,759	294
Owensboro, Ky.	6,734	295
Bloomington, Ind.	6,667	296
Las Cruces, N.M.	6,511	297
Muskegon, Mich.	6,402	298
Pascagoula, Miss.	6,159	299
Battle Creek, Mich.	5,919	300
Jackson, Mich.	5,825	301
Anniston, Ala.	5,801	302
Kenosha, Wisc.	5,514	303
Sherman - Denison, Tex.	5,403	304
St. Joseph, Mo.	5,260	305
Cumberland, Md.	5,211	306
Victoria, Tex.	5,122	307
Lewiston - Auburn, Me.	5,079	308
Kankakee, Ill.	5,035	309
Yuba City, Cal.	5,008	310
Sheboygan, Wisc.	4,919	311
Gadsden, Ala.	4,810	312
Pine Bluff, Ark.	4,606	313
Danville, Va.	4,537	314
Wausau, Wisc.	4,368	315
Sharon, Pa.	4,303	316
Benton Harbor, Mich.	3,941	317
Total Above Areas	**16,664,291**	
Percent of U.S.	**88.9061**	
U.S. Total	**18,743,699**	

1987 SURVEY OF BUYING POWER DATA SERVICE

HOME COMPUTER & CALCULATOR SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	193,015	1
New York, N.Y.	139,401	2
Washington, D.C.	126,506	3
Chicago, Ill.	121,432	4
Philadelphia, Pa.	83,431	5
Atlanta, Ga.	72,872	6
Detroit, Mich.	66,883	7
Minneapolis - St. Paul, Minn.	62,356	8
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	61,721	9
Nassau - Suffolk, N.Y.	60,708	10
Houston, Tex.	59,766	11
Miami - Hialeah, Fla.	59,641	12
Dallas, Tex.	55,128	13
San Jose, Cal.	52,338	14
San Diego, Cal.	50,774	15
San Francisco, Cal.	50,678	16
Phoenix, Ariz.	49,471	17
Oakland, Cal.	45,403	18
Baltimore, Md.	41,755	19
Tampa - St. Petersburg - Clearwater, Fla.	38,835	20
Denver, Colo.	36,511	21
Bergen - Passaic, N.J.	35,812	22
Pittsburgh, Pa.	34,829	23
Anaheim - Santa Ana, Cal.	34,752	24
Newark, N.J.	33,046	25
Columbus, Ohio	32,926	26
St. Louis, Mo.	32,697	27
Cleveland, Ohio	31,481	28
Hartford - New Britain - Middletown - Bristol, Conn.	30,794	29
Seattle, Wash.	29,554	30
Portland, Ore.	29,491	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	29,181	32
Kansas City, Mo.-Kans.	28,687	33
Middlesex - Somerset - Hunterdon, N.J.	28,440	34
Norfolk - Virginia Beach - Newport News, Va.	27,213	35
Riverside - San Bernardino, Cal.	26,579	36
Oklahoma City, Okla.	26,263	37
Indianapolis, Ind.	24,601	38
San Antonio, Tex.	24,070	39
Milwaukee, Wisc.	23,419	40
Salt Lake City - Ogden, Utah	23,142	41
Fort Worth - Arlington, Tex.	22,209	42
Omaha, Neb.	20,352	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	19,883	44
Cincinnati, Ohio	19,106	45
Memphis, Tenn.	18,139	46
Sacramento, Cal.	17,354	47
New Orleans, La.	17,129	48
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	16,819	49
Greensboro - Winston-Salem - High Point, N.C.	16,607	50
Total Top 50	**2,283,200**	
West Palm Beach - Boca Raton - Delray Beach, Fla.	16,136	51
Orlando, Fla.	15,671	52
Louisville, Ky.	15,080	53
Lansing - East Lansing, Mich.	14,903	54
Birmingham, Ala.	14,734	55
Las Vegas, Nev.	14,568	56
Austin, Tex.	14,239	57
Buffalo, N.Y.	13,923	58
Fort Wayne, Ind.	13,915	59
Jacksonville, Fla.	13,847	60
Rochester, N.Y.	13,556	61
Toledo, Ohio	13,267	62
Dayton - Springfield, Ohio	13,264	63
Monmouth - Ocean, N.J.	12,951	64
Albany - Schenectady - Troy, N.Y.	12,836	65
Allentown - Bethlehem, Pa.	12,062	66
Providence - Pawtucket - Woonsocket, R.I.	12,039	67
Knoxville, Tenn.	11,981	68
Grand Rapids, Mich.	11,737	69
Des Moines, Iowa	11,569	70
Raleigh - Durham, N.C.	11,259	71
New Haven - Waterbury - Meriden, Conn.	10,929	72
Little Rock - North Little Rock, Ark.	10,825	73
Harrisburg - Lebanon - Carlisle, Pa.	10,698	74
Nashville, Tenn.	10,424	75
Laredo, Tex.	10,302	76
Oxnard - Ventura, Cal.	10,262	77
Tucson, Ariz.	10,141	78
Richmond - Petersburg, Va.	9,999	79
Honolulu, Haw.	9,852	80
Wichita, Kans.	9,651	81
Wilmington, Del.	9,248	82
Greenville - Spartanburg, S.C.	9,209	83
Corpus Christi, Tex.	9,156	84
Baton Rouge, La.	8,853	85
Lake County, Ill.	8,812	86
Syracuse, N.Y.	8,261	87
Santa Barbara - Santa Maria - Lompoc, Cal.	8,092	88
Youngstown - Warren, Ohio	7,926	89
South Bend - Mishawaka, Ind.	7,910	90
Chattanooga, Tenn.	7,847	91
Madison, Wisc.	7,766	92
Evansville, Ind.	7,588	93
Tulsa, Okla.	7,498	94
Erie, Pa.	7,478	95
Fresno, Cal.	7,376	96
Trenton, N.J.	7,348	97
Manchester - Nashua, N.H.	7,315	98
Tacoma, Wash.	7,290	99
Scranton - Wilkes-Barre, Pa.	7,194	100
Total Top 100	**2,822,017**	
Santa Rosa - Petaluma, Cal.	7,153	101
Flint, Mich.	7,120	102
Davenport - Rock Island - Moline, Iowa-Ill.	6,910	103
Albuquerque, N.M.	6,735	104
Charleston, S.C.	6,732	105
Columbia, S.C.	6,495	106
Springfield, Mass.	6,454	107
Worcester - Fitchburg - Leominster, Mass.	6,276	108
Huntington - Ashland, W.Va.-Ky.	6,255	109
Gary - Hammond, Ind.	6,221	110
Salinas - Seaside - Monterey, Cal.	6,215	111
Sarasota, Fla.	6,065	112
Portsmouth - Dover - Rochester, N.H.	6,063	113
Shreveport, La.	6,000	114
Ann Arbor, Mich.	5,929	115
Reno, Nev.	5,909	116
Bakersfield, Cal.	5,901	117
Vallejo - Fairfield - Napa, Cal.	5,883	118
Lexington-Fayette, Ky.	5,763	119
Mobile, Ala.	5,730	120
Tallahassee, Fla.	5,489	121
Akron, Ohio	5,486	122
Peoria, Ill.	5,473	123
McAllen - Edinburg - Mission, Tex.	5,194	124
Atlantic City, N.J.	5,191	125
Columbus, Ga.	5,169	126
Orange County, N.Y.	5,154	127
Stockton, Cal.	4,967	128
Augusta, Ga.	4,894	129
Salem, Ore.	4,892	130
Jackson, Miss.	4,806	131
Brownsville - Harlingen, Tex.	4,732	132
Johnson City - Kingsport - Bristol, Tenn.	4,654	133
Pensacola, Fla.	4,630	134
Springfield, Ill.	4,623	135
Binghamton, N.Y.	4,618	136
Boulder - Longmont, Colo.	4,609	137
Odessa, Tex.	4,581	138
Kalamazoo, Mich.	4,529	139
Melbourne - Titusville - Palm Bay, Fla.	4,526	140
Daytona Beach, Fla.	4,525	141
Fort Myers - Cape Coral, Fla.	4,448	142
Canton, Ohio	4,438	143
Colorado Springs, Colo.	4,382	144
Lancaster, Pa.	4,273	145
Lafayette, La.	4,247	146
Spokane, Wash.	4,246	147
New London - Norwich, Conn.	4,238	148
Reading, Pa.	4,226	149
Santa Cruz, Cal.	4,207	150
Total Top 150	**3,089,273**	
Beaumont - Port Arthur, Tex.	4,150	151
Fayetteville, N.C.	4,126	152
Poughkeepsie, N.Y.	4,056	153
Champaign - Urbana - Rantoul, Ill.	4,032	154
Rockford, Ill.	4,024	155
Eugene - Springfield, Ore.	3,970	156
Duluth, Minn.	3,821	157
Roanoke, Va.	3,796	158
Aurora - Elgin, Ill.	3,775	159
El Paso, Tex.	3,716	160
New Bedford - Fall River - Attleboro, Mass.	3,704	161
Utica - Rome, N.Y.	3,612	162
Amarillo, Tex.	3,600	163
Portland, Me.	3,574	164
Savannah, Ga.	3,543	165
Gainesville, Fla.	3,531	166
Ocala, Fla.	3,482	167
Sioux Falls, S.D.	3,446	168
Cedar Rapids, Iowa	3,404	169
Lubbock, Tex.	3,348	170
San Angelo, Tex.	3,331	171
Lakeland - Winter Haven, Fla.	3,213	172
Burlington, Vt.	3,141	173
Lincoln, Neb.	3,127	174
Provo - Orem, Utah	3,103	175
Visalia - Tulare - Porterville, Cal.	3,090	176
Montgomery, Ala.	3,020	177
Modesto, Cal.	2,979	178
Decatur, Ill.	2,961	179
York, Pa.	2,953	180
Saginaw - Bay City - Midland, Mich.	2,945	181
Fort Pierce, Fla.	2,921	182
Macon - Warner Robins, Ga.	2,894	183
Longview - Marshall, Tex.	2,892	184
Athens, Ga.	2,882	185
Springfield, Mo.	2,726	186
Anchorage, Alas.	2,712	187
Waco, Tex.	2,710	188
Terre Haute, Ind.	2,691	189
Lake Charles, La.	2,682	190
Fort Collins - Loveland, Colo.	2,677	191
Joliet, Ill.	2,672	192
Anderson, Ind.	2,620	193
Huntsville, Ala.	2,602	194
Fort Walton Beach, Fla.	2,570	195
St. Cloud, Minn.	2,533	196
Beaver County, Pa.	2,523	197
Waterloo - Cedar Falls, Iowa	2,511	198
Vancouver, Wash.	2,467	199
Rapid City, S.D.	2,454	200
Total Top 200	**3,248,585**	
Hickory, N.C.	2,400	201
Charleston, W.Va.	2,391	202
Chico, Cal.	2,365	203
Wichita Falls, Tex.	2,360	204
Midland, Tex.	2,354	205
Lafayette - West Lafayette, Ind.	2,326	206
Tyler, Tex.	2,318	207
Wheeling, W.Va.	2,291	208
Cheyenne, Wyo.	2,275	209
Boise, Ida.	2,175	210
Bryan - College Station, Tex.	2,139	211
Lorain - Elyria, Ohio	2,130	212
Charlottesville, Va.	2,123	213
Houma - Thibodaux, La.	2,110	214
Fargo - Moorhead, N.D.-Minn.	2,095	215
Killeen - Temple, Tex.	2,070	216
Albany, Ga.	2,068	217
Parkersburg - Marietta, W.Va.-Ohio	2,066	218
Abilene, Tex.	2,062	219
Texarkana, Tex.-Ark.	2,035	220
Bloomington - Normal, Ill.	2,017	221
Topeka, Kans.	1,999	222
State College, Pa.	1,978	223
Casper, Wyo.	1,951	224
Bloomington, Ind.	1,939	225
Johnstown, Pa.	1,924	226
Panama City, Fla.	1,916	227
Jersey City, N.J.	1,892	228
Wilmington, N.C.	1,890	229
Rochester, Minn.	1,888	230
Clarksville - Hopkinsville, Tenn.-Ky.	1,885	231
Galveston - Texas City, Tex.	1,885	231
Fort Smith, Ark.	1,880	233
Sioux City, Iowa	1,872	234
Grand Forks, N.D.	1,858	235
Green Bay, Wisc.	1,843	236
Bangor, Me.	1,836	237
Williamsport, Pa.	1,828	238
Merced, Cal.	1,810	239
Muncie, Ind.	1,805	240
Billings, Mont.	1,802	241
Hagerstown, Md.	1,784	242
Iowa City, Iowa	1,782	243
Elkhart - Goshen, Ind.	1,770	244
Great Falls, Mont.	1,754	245
Asheville, N.C.	1,742	246
Appleton - Oshkosh - Neenah, Wisc.	1,737	247
Naples, Fla.	1,719	248
La Crosse, Wis.	1,716	249
Hamilton - Middletown, Ohio	1,709	250
Total Top 250	**3,348,149**	
Altoona, Pa.	1,698	251
Monroe, La.	1,683	252
Lawton, Okla.	1,656	253
Bradenton, Fla.	1,654	254
Redding, Cal.	1,652	255
Eau Claire, Wisc.	1,606	256
Pueblo, Colo.	1,590	257
Dubuque, Iowa	1,584	258
Biloxi - Gulfport, Miss.	1,578	259
Niagara Falls, N.Y.	1,569	260
Vineland - Millville - Bridgeton, N.J.	1,567	261
Racine, Wisc.	1,545	262
Dothan, Ala.	1,528	263
Janesville - Beloit, Wisc.	1,526	264
Las Cruces, N.M.	1,526	264
Tuscaloosa, Ala.	1,514	266
Jackson, Tenn.	1,474	267
Richland - Kennewick - Pasco, Wash.	1,473	268
Pittsfield, Mass.	1,465	269
Bremerton, Wash.	1,464	270
Yuba City, Cal.	1,464	270
Mansfield, Ohio	1,456	272
Jackson, Mich.	1,440	273
Elmira, N.Y.	1,425	274
Owensboro, Ky.	1,403	275
Burlington, N.C.	1,399	276
Olympia, Wash.	1,392	277
Anderson, S.C.	1,389	278
Jacksonville, N.C.	1,378	279
Kokomo, Ind.	1,376	280
Sharon, Pa.	1,345	281
Bismarck, N.D.	1,341	282
Medford, Ore.	1,338	283
Alexandria, La.	1,319	284
Florence, Ala.	1,304	285
Battle Creek, Mich.	1,303	286
Florence, S.C.	1,297	287
Lima, Ohio	1,295	288
Muskegon, Mich.	1,290	289
Brazoria, Tex.	1,282	290
Yakima, Wash.	1,278	291
Cumberland, Md.	1,266	292
St. Joseph, Mo.	1,226	293
Joplin, Mo.	1,189	294
Lawrence, Kans.	1,189	294
Wausau, Wisc.	1,188	296
Greeley, Colo.	1,134	297
Santa Fe, N.M.	1,128	298
Fayetteville - Springdale, Ark.	1,098	299
Victoria, Tex.	1,091	300
Anniston, Ala.	1,064	301
Columbia, Mo.	1,055	302
Lewiston - Auburn, Me.	1,047	303
Kankakee, Ill.	1,041	304
Gadsden, Ala.	1,017	305
Steubenville - Weirton, Ohio-W.Va.	1,016	306
Lynchburg, Va.	974	307
Bellingham, Wash.	970	308
Benton Harbor, Mich.	881	309
Kenosha, Wisc.	875	310
Pine Bluff, Ark.	860	311
Sheboygan, Wisc.	856	312
Pascagoula, Miss.	808	313
Enid, Okla.	805	314
Glens Falls, N.Y.	797	315
Sherman - Denison, Tex.	705	316
Danville, Va.	695	317
Total Above Areas	**3,433,990**	
Percent of U.S.	**92.7023**	
U.S. Total	**3,704,220**	

S&MM METRO MARKET RANKING

FURNITURE & SLEEP EQUIPMENT SALES

Area	($000)	Rank
New York, N.Y.	1,305,641	1
Los Angeles - Long Beach, Cal.	1,186,998	2
Chicago, Ill.	923,478	3
Philadelphia, Pa.	688,700	4
Washington, D.C.	669,961	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	593,135	6
Detroit, Mich.	578,206	7
Houston, Tex.	497,196	8
Nassau - Suffolk, N.Y.	487,634	9
Atlanta, Ga.	417,518	10
Anaheim - Santa Ana, Cal.	336,697	11
San Diego, Cal.	336,185	12
Dallas, Tex.	328,969	13
Minneapolis - St. Paul, Minn.	325,901	14
San Francisco, Cal.	325,743	15
Baltimore, Md.	323,535	16
Cleveland, Ohio	313,339	17
St. Louis, Mo.	308,149	18
Phoenix, Ariz.	300,084	19
Miami - Hialeah, Fla.	299,840	20
Tampa - St. Petersburg - Clearwater, Fla.	298,747	21
Denver, Colo.	297,079	22
Bergen - Passaic, N.J.	283,401	23
Newark, N.J.	282,870	24
Oakland, Cal.	281,864	25
Pittsburgh, Pa.	267,028	26
Seattle, Wash.	244,360	27
San Jose, Cal.	236,762	28
Norfolk - Virginia Beach - Newport News, Va.	234,668	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	226,192	30
Riverside - San Bernardino, Cal.	216,725	31
Greensboro - Winston-Salem - High Point, N.C.	211,826	32
Kansas City, Mo.-Kans.	207,775	33
New Orleans, La.	202,824	34
West Palm Beach - Boca Raton - Delray Beach, Fla.	198,598	35
Middlesex - Somerset - Hunterdon, N.J.	197,910	36
Cincinnati, Ohio	183,943	37
Oklahoma City, Okla.	181,081	38
Memphis, Tenn.	177,807	39
Sacramento, Cal.	174,891	40
Columbus, Ohio	171,936	41
Bridgeport - Stamford - Norwalk - Danbury, Conn.	166,191	42
Indianapolis, Ind.	165,542	43
Hartford - New Britain - Middletown - Bristol, Conn.	162,090	44
San Antonio, Tex.	160,272	45
Fort Worth - Arlington, Tex.	153,227	46
Portland, Ore.	153,173	47
Milwaukee, Wisc.	151,411	48
Salt Lake City - Ogden, Utah	141,001	49
Louisville, Ky.	135,395	50
Total Top 50	**16,713,498**	
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	133,409	51
Rochester, N.Y.	129,667	52
Orlando, Fla.	127,172	53
Birmingham, Ala.	121,901	54
Monmouth - Ocean, N.J.	116,325	55
Dayton - Springfield, Ohio	114,899	56
Albany - Schenectady - Troy, N.Y.	114,136	57
Jacksonville, Fla.	112,000	58
Nashville, Tenn.	111,833	59
Tulsa, Okla.	111,314	60
New Haven - Waterbury - Meriden, Conn.	107,545	61
Buffalo, N.Y.	101,664	62
Richmond - Petersburg, Va.	100,523	63
Austin, Tex.	99,415	64
Knoxville, Tenn.	97,643	65
Providence - Pawtucket - Woonsocket, R.I.	97,123	66
Raleigh - Durham, N.C.	94,799	67
Omaha, Neb.	90,938	68
Wilmington, Del.	85,484	69
Toledo, Ohio	84,722	70
Tucson, Ariz.	84,234	71
Grand Rapids, Mich.	84,077	72
Allentown - Bethlehem, Pa.	80,509	73
Sarasota, Fla.	79,473	74
Las Vegas, Nev.	78,766	75
Fort Myers - Cape Coral, Fla.	77,448	76
Baton Rouge, La.	74,733	77
Syracuse, N.Y.	74,160	78
Worcester - Fitchburg - Leominster, Mass.	73,622	79
Scranton - Wilkes-Barre, Pa.	72,845	80
Manchester - Nashua, N.H.	71,642	81
Greenville - Spartanburg, S.C.	71,191	82
Honolulu, Haw.	70,033	83
El Paso, Tex.	69,596	84
Springfield, Mass.	68,378	85
Oxnard - Ventura, Cal.	68,276	86
Albuquerque, N.M.	67,924	87
Chattanooga, Tenn.	67,684	88
Little Rock - North Little Rock, Ark.	67,174	89
Charleston, S.C.	66,981	90
Fresno, Cal.	64,998	91
Gary - Hammond, Ind.	63,307	92
Santa Barbara - Santa Maria - Lompoc, Cal.	62,877	93
Harrisburg - Lebanon - Carlisle, Pa.	62,281	94
Wichita, Kans.	61,906	95
Jersey City, N.J.	61,727	96
Youngstown - Warren, Ohio	60,185	97
Madison, Wisc.	58,920	98
Saginaw - Bay City - Midland, Mich.	58,861	99
Fayetteville, N.C.	58,541	100
Total Top 100	**20,948,359**	
New Bedford - Fall River - Attleboro, Mass.	58,335	101
Mobile, Ala.	58,090	102
Lake County, Ill.	57,402	103
Shreveport, La.	57,256	104
Des Moines, Iowa	56,295	105
Tacoma, Wash.	55,501	106
Colorado Springs, Colo.	55,409	107
Akron, Ohio	53,253	108
Anchorage, Alas.	53,211	109
Bakersfield, Cal.	53,103	110
Lexington-Fayette, Ky.	52,741	111
Jackson, Miss.	52,709	112
Flint, Mich.	52,014	113
Lancaster, Pa.	51,096	114
Portsmouth - Dover - Rochester, N.H.	48,757	115
Columbia, S.C.	48,041	116
Corpus Christi, Tex.	48,029	117
Fort Wayne, Ind.	47,119	118
Lansing - East Lansing, Mich.	47,010	119
Augusta, Ga.	46,891	120
Trenton, N.J.	46,771	121
Santa Rosa - Petaluma, Cal.	45,952	122
Evansville, Ind.	44,746	123
Beaumont - Port Arthur, Tex.	44,015	124
St. Cloud, Minn.	43,893	125
Modesto, Cal.	43,523	126
Spokane, Wash.	43,363	127
Davenport - Rock Island - Moline, Iowa-Ill.	42,786	128
South Bend - Mishawaka, Ind.	42,283	129
Johnson City - Kingsport - Bristol, Tenn.	42,164	130
Melbourne - Titusville - Palm Bay, Fla.	41,781	131
McAllen - Edinburg - Mission, Tex.	41,413	132
Vallejo - Fairfield - Napa, Cal.	41,297	133
Daytona Beach, Fla.	41,190	134
Lafayette, La.	41,031	135
Reno, Nev.	40,827	136
Pensacola, Fla.	40,814	137
Rockford, Ill.	40,752	138
Boulder - Longmont, Colo.	39,332	139
Canton, Ohio	38,674	140
Lubbock, Tex.	38,605	141
Peoria, Ill.	38,599	142
Eugene - Springfield, Ore.	38,440	143
Columbus, Ga.	37,902	144
Ann Arbor, Mich.	37,767	145
Savannah, Ga.	37,591	146
Macon - Warner Robins, Ga.	37,015	147
Laredo, Tex.	36,400	148
Odessa, Tex.	35,999	149
Huntsville, Ala.	35,880	150
Total Top 150	**23,221,425**	
Stockton, Cal.	35,820	151
Atlantic City, N.J.	35,580	152
Naples, Fla.	35,356	153
York, Pa.	35,210	154
Reading, Pa.	35,015	155
Orange County, N.Y.	34,716	156
Kalamazoo, Mich.	34,673	157
Hickory, N.C.	34,158	158
Appleton - Oshkosh - Neenah, Wisc.	33,827	159
Salinas - Seaside - Monterey, Cal.	33,693	160
Montgomery, Ala.	33,273	161
Huntington - Ashland, W.Va.-Ky.	33,271	162
Fort Pierce, Fla.	33,022	163
Visalia - Tulare - Porterville, Cal.	32,788	164
Utica - Rome, N.Y.	32,557	165
Lakeland - Winter Haven, Fla.	31,837	166
Springfield, Mo.	31,098	167
New London - Norwich, Conn.	30,580	168
Aurora - Elgin, Ill.	30,577	169
Killeen - Temple, Tex.	30,496	170
Roanoke, Va.	30,330	171
Midland, Tex.	29,516	172
Fort Walton Beach, Fla.	29,161	173
Poughkeepsie, N.Y.	28,785	174
Wilmington, N.C.	28,504	175
Erie, Pa.	28,399	176
Tallahassee, Fla.	27,912	177
Portland, Me.	27,671	178
Brownsville - Harlingen, Tex.	27,271	179
Lorain - Elyria, Ohio	26,018	180
Asheville, N.C.	25,854	181
Charleston, W.Va.	25,760	182
Tyler, Tex.	25,620	183
Amarillo, Tex.	25,455	184
Wichita Falls, Tex.	25,300	185
Green Bay, Wisc.	25,085	186
Duluth, Minn.	24,976	187
Ocala, Fla.	24,853	188
Billings, Mont.	24,610	189
Binghamton, N.Y.	23,350	190
Biloxi - Gulfport, Miss.	23,263	191
Longview - Marshall, Tex.	23,167	192
Jacksonville, N.C.	22,345	193
Joliet, Ill.	22,301	194
Springfield, Ill.	22,230	195
Abilene, Tex.	21,778	196
Houma - Thibodaux, La.	21,432	197
Joplin, Mo.	21,312	198
Wheeling, W.Va.	21,042	199
Lincoln, Neb.	20,811	200
Total Top 200	**24,643,083**	
Waco, Tex.	20,808	201
Sioux Falls, S.D.	20,625	202
Bradenton, Fla.	20,602	203
Fort Smith, Ark.	20,215	204
Alexandria, La.	19,828	205
Monroe, La.	19,706	206
Hamilton - Middletown, Ohio	19,677	207
Boise, Ida.	19,658	208
Santa Cruz, Cal.	19,631	209
Albany, Ga.	19,598	210
Lynchburg, Va.	19,405	211
Cedar Rapids, Iowa	19,336	212
Lake Charles, La.	19,196	213
Dothan, Ala.	19,096	214
Topeka, Kans.	18,761	215
Gainesville, Fla.	18,386	216
Burlington, Vt.	18,332	217
Charlottesville, Va	18,293	218
Beaver County, Pa.	18,175	219
San Angelo, Tex.	18,172	220
Johnstown, Pa.	18,033	221
Lawton, Okla.	18,009	222
Salem, Ore.	17,957	223
Lima, Ohio	17,763	224
Fargo - Moorhead, N.D.-Minn.	17,661	225
Clarksville - Hopkinsville, Tenn.-Ky.	17,510	226
Eau Claire, Wisc.	17,386	227
Rochester, Minn.	17,341	228
Parkersburg - Marietta, W.Va.-Ohio	17,229	229
Champaign - Urbana - Rantoul, Ill.	17,221	230
Terre Haute, Ind.	17,216	231
Altoona, Pa.	17,188	232
Muncie, Ind.	16,963	233
Burlington, N.C.	16,815	234
Richland - Kennewick - Pasco, Wash.	16,780	235
Texarkana, Tex.-Ark.	16,713	236
Decatur, Ill.	16,594	237
Waterloo - Cedar Falls, Iowa	16,578	238
Racine, Wisc.	15,737	239
Mansfield, Ohio	15,566	240
Hagerstown, Md.	15,537	241
Vancouver, Wash.	15,480	242
Bloomington - Normal, Ill.	15,382	243
Niagara Falls, N.Y.	15,319	244
Fort Collins - Loveland, Colo.	15,193	245
Panama City, Fla.	15,145	246
Tuscaloosa, Ala.	14,979	247
Pueblo, Colo.	14,755	248
Brazoria, Tex.	14,615	249
Fayetteville - Springdale, Ark.	14,569	250
Total Top 250	**25,523,817**	
Yuba City, Cal.	14,428	251
Muskegon, Mich.	14,384	252
Las Cruces, N.M.	14,352	253
Anderson, S.C.	14,024	254
Olympia, Wash.	14,011	255
Jackson, Tenn.	13,912	256
Sharon, Pa.	13,831	257
Galveston - Texas City, Tex.	13,510	258
Jackson, Mich.	13,481	259
Bryan - College Station, Tex.	13,458	260
Williamsport, Pa.	13,218	261
Rapid City, S.D.	13,078	262
Bismarck, N.D.	12,948	263
Bremerton, Wash.	12,911	264
Santa Fe, N.M.	12,884	265
Wausau, Wisc.	12,851	266
Yakima, Wash.	12,743	267
Sioux City, Iowa	12,587	268
Athens, Ga.	12,524	269
Kokomo, Ind.	12,387	270
Chico, Cal.	12,189	271
Florence, S.C.	12,188	272
Victoria, Tex.	12,159	273
Provo - Orem, Utah	11,935	274
Grand Forks, N.D.	11,899	275
Bangor, Me.	11,860	276
Redding, Cal.	11,667	277
Pittsfield, Mass.	11,634	278
Bellingham, Wash.	11,494	279
St. Joseph, Mo.	11,413	280
Cheyenne, Wyo.	11,338	281
Great Falls, Mont.	11,330	282
Merced, Cal.	11,254	283
Elkhart - Goshen, Ind.	11,183	284
Steubenville - Weirton, Ohio-W.Va.	11,107	285
Columbia, Mo.	11,058	286
Owensboro, Ky.	10,971	287
La Crosse, Wisc.	10,968	288
Vineland - Millville - Bridgeton, N.J.	10,964	289
Kankakee, Ill.	10,877	290
Greeley, Colo.	10,840	291
Janesville - Beloit, Wisc.	10,773	292
Anderson, Ind.	10,739	293
Casper, Wyo.	10,667	294
Medford, Ore.	10,547	295
Pascagoula, Miss.	10,541	296
Florence, Ala.	10,522	297
Elmira, N.Y.	10,272	298
Sherman - Denison, Tex.	10,091	299
State College, Pa.	10,038	300
Enid, Okla.	9,997	301
Kenosha, Wisc.	9,985	302
Benton Harbor, Mich.	9,899	303
Cumberland, Md.	9,803	304
Lafayette - West Lafayette, Ind.	9,675	305
Gadsden, Ala.	9,639	306
Battle Creek, Mich.	9,624	307
Anniston, Ala.	9,583	308
Pine Bluff, Ark.	9,140	309
Glens Falls, N.Y.	8,806	310
Sheboygan, Wisc.	8,762	311
Dubuque, Iowa	8,382	312
Danville, Va.	7,882	313
Bloomington, Ind.	7,525	314
Iowa City, Iowa	7,369	315
Lewiston - Auburn, Me.	6,588	316
Lawrence, Kans.	4,326	317
Total Above Areas	**26,272,842**	
Percent of U.S.	**85.4619**	
U.S. Total	**30,742,159**	

1987 SURVEY OF BUYING POWER DATA SERVICE

MEN'S & BOYS' CLOTHING SALES

Area	($000)	Rank
New York, N.Y.	1,959,635	1
Los Angeles - Long Beach, Cal.	1,661,255	2
Chicago, Ill.	1,356,383	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	953,277	4
Philadelphia, Pa.	926,501	5
Washington, D.C.	771,264	6
Detroit, Mich.	763,074	7
Nassau - Suffolk, N.Y.	709,234	8
Houston, Tex.	645,445	9
Atlanta, Ga.	521,265	10
Anaheim - Santa Ana, Cal.	518,708	11
San Francisco, Cal.	514,873	12
Minneapolis - St. Paul, Minn.	489,702	13
Dallas, Tex.	486,883	14
St. Louis, Mo.	444,720	15
Miami - Hialeah, Fla.	435,869	16
San Diego, Cal.	418,549	17
Bergen - Passaic, N.J.	411,360	18
Oakland, Cal.	402,765	19
Baltimore, Md.	391,452	20
Cleveland, Ohio	375,914	21
Seattle, Wash.	372,176	22
Pittsburgh, Pa.	361,833	23
Denver, Colo.	340,474	24
Kansas City, Mo.-Kans.	331,218	25
Newark, N.J.	329,348	26
San Jose, Cal.	326,030	27
Phoenix, Ariz.	324,706	28
Riverside - San Bernardino, Cal.	295,906	29
Columbus, Ohio	292,719	30
Cincinnati, Ohio	262,374	31
Tampa - St. Petersburg - Clearwater, Fla.	258,098	32
New Orleans, La.	246,582	33
Middlesex - Somerset - Hunterdon, N.J.	244,372	34
Indianapolis, Ind.	236,248	35
Oklahoma City, Okla.	231,666	36
Portland, Ore.	231,439	37
Hartford - New Britain - Middletown - Bristol, Conn.	231,332	38
Fort Worth - Arlington, Tex.	228,540	39
Milwaukee, Wisc.	228,398	40
Bridgeport - Stamford - Norwalk - Danbury, Conn.	226,386	41
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	217,896	42
San Antonio, Tex.	207,225	43
Sacramento, Cal.	207,103	44
Honolulu, Haw.	204,116	45
Norfolk - Virginia Beach - Newport News, Va.	198,031	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	193,386	47
Memphis, Tenn.	186,461	48
Monmouth - Ocean, N.J.	176,961	49
Salt Lake City - Ogden, Utah	173,676	50
Total Top 50	**22,522,828**	
Nashville, Tenn.	172,039	51
Louisville, Ky.	169,458	52
New Haven - Waterbury - Meriden, Conn.	165,357	53
Providence - Pawtucket - Woonsocket, R.I.	162,842	54
Greensboro - Winston-Salem - High Point, N.C.	157,964	55
Dayton - Springfield, Ohio	154,003	56
Rochester, N.Y.	152,596	57
West Palm Beach - Boca Raton - Delray Beach, Fla.	151,157	58
Buffalo, N.Y.	150,069	59
Albany - Schenectady - Troy, N.Y.	149,130	60
Birmingham, Ala.	144,686	61
Toledo, Ohio	144,038	62
Richmond - Petersburg, Va.	137,394	63
Las Vegas, Nev.	134,811	64
Tulsa, Okla.	134,362	65
Orlando, Fla.	127,733	66
Scranton - Wilkes-Barre, Pa.	126,257	67
Knoxville, Tenn.	122,622	68
Worcester - Fitchburg - Leominster, Mass.	119,534	69
Raleigh - Durham, N.C.	117,983	70
Grand Rapids, Mich.	117,768	71
Springfield, Mass.	116,802	72
Austin, Tex.	116,575	73
Omaha, Neb.	114,038	74
Wilmington, Del.	108,518	75
Syracuse, N.Y.	108,215	76
Jacksonville, Fla.	107,967	77
Oxnard - Ventura, Cal.	104,938	78
Greenville - Spartanburg, S.C.	103,917	79
Allentown - Bethlehem, Pa.	100,407	80
Portland, Me.	98,803	81
Reading, Pa.	98,109	82
Little Rock - North Little Rock, Ark.	97,817	83
Tucson, Ariz.	96,006	84
Baton Rouge, La.	95,992	85
Fresno, Cal.	95,283	86
Gary - Hammond, Ind.	94,680	87
Jersey City, N.J.	94,050	88
Harrisburg - Lebanon - Carlisle, Pa.	91,443	89
New Bedford - Fall River - Attleboro, Mass.	89,417	90
El Paso, Tex.	89,322	91
Akron, Ohio	87,999	92
Manchester - Nashua, N.H.	86,206	93
Albuquerque, N.M.	83,674	94
Saginaw - Bay City - Midland, Mich.	83,556	95
Youngstown - Warren, Ohio	83,274	96
Flint, Mich.	82,656	97
Wichita, Kans.	80,034	98
Des Moines, Iowa	77,705	99
Chattanooga, Tenn.	77,558	100
Total Top 100	**28,299,592**	
Columbia, S.C.	76,150	101
Lake County, Ill.	75,618	102
Huntington - Ashland, W.Va.-Ky.	73,954	103
Tacoma, Wash.	72,775	104
Beaumont - Port Arthur, Tex.	72,679	105
Trenton, N.J.	72,458	106
Reno, Nev.	72,129	107
Anchorage, Alas.	71,364	108
McAllen - Edinburg - Mission, Tex.	70,267	109
Santa Barbara - Santa Maria - Lompoc, Cal.	70,245	110
Bakersfield, Cal.	69,894	111
Charleston, S.C.	69,409	112
Lansing - East Lansing, Mich.	68,597	113
Lexington-Fayette, Ky.	67,972	114
Atlantic City, N.J.	67,802	115
Johnson City - Kingsport - Bristol, Tenn.	67,620	116
Madison, Wisc.	67,259	117
Mobile, Ala.	67,191	118
Jackson, Miss.	65,066	119
Colorado Springs, Colo.	62,751	120
Davenport - Rock Island - Moline, Iowa-Ill.	61,719	121
Fort Wayne, Ind.	61,189	122
Canton, Ohio	60,632	123
Portsmouth - Dover - Rochester, N.H.	60,446	124
Shreveport, La.	59,934	125
Augusta, Ga.	59,740	126
Spokane, Wash.	59,466	127
Salinas - Seaside - Monterey, Cal.	59,293	128
Stockton, Cal.	58,911	129
York, Pa.	58,075	130
Lancaster, Pa.	57,061	131
Evansville, Ind.	56,977	132
Santa Rosa - Petaluma, Cal.	54,484	133
Laredo, Tex.	53,837	134
Modesto, Cal.	53,559	135
Orange County, N.Y.	53,117	136
Vallejo - Fairfield - Napa, Cal.	52,651	137
Ann Arbor, Mich.	51,927	138
Corpus Christi, Tex.	51,410	139
Brownsville - Harlingen, Tex.	49,848	140
Peoria, Ill.	47,485	141
Kalamazoo, Mich.	47,043	142
Lafayette, La.	46,356	143
Appleton - Oshkosh - Neenah, Wisc.	46,318	144
Aurora - Elgin, Ill.	45,912	145
St. Cloud, Minn.	45,896	146
Utica - Rome, N.Y.	45,654	147
South Bend - Mishawaka, Ind.	45,621	148
Lubbock, Tex.	44,672	149
Pensacola, Fla.	44,664	150
Total Top 150	**31,294,689**	
Springfield, Mo.	44,183	151
Montgomery, Ala.	43,398	152
Erie, Pa.	43,321	153
Macon - Warner Robins, Ga.	43,219	154
Rockford, Ill.	43,105	155
Savannah, Ga.	43,082	156
Green Bay, Wisc.	42,147	157
Roanoke, Va.	42,080	158
Visalia - Tulare - Porterville, Cal.	41,828	159
Melbourne - Titusville - Palm Bay, Fla.	40,830	160
Lakeland - Winter Haven, Fla.	40,120	161
Duluth, Minn.	40,113	162
Joliet, Ill.	39,503	163
Daytona Beach, Fla.	39,093	164
Boulder - Longmont, Colo.	38,862	165
Odessa, Tex.	38,641	166
Sarasota, Fla.	37,285	167
Cedar Rapids, Iowa	36,996	168
Fort Myers - Cape Coral, Fla.	36,713	169
Midland, Tex.	36,556	170
Amarillo, Tex.	36,528	171
Binghamton, N.Y.	36,490	172
Charleston, W.Va.	36,369	173
Huntsville, Ala.	36,290	174
Tallahassee, Fla.	35,426	175
Fayetteville, N.C.	35,398	176
Burlington, Vt.	34,900	177
Salem, Ore.	33,923	178
Poughkeepsie, N.Y.	33,833	179
Wheeling, W.Va.	33,607	180
Springfield, Ill.	33,564	181
Bangor, Me.	33,306	182
Niagara Falls, N.Y.	33,191	183
Lincoln, Neb.	33,147	184
Eugene - Springfield, Ore.	32,967	185
Columbus, Ga.	32,797	186
Longview - Marshall, Tex.	32,086	187
Lorain - Elyria, Ohio	31,944	188
Charlottesville, Va.	31,076	189
Gainesville, Fla.	30,867	190
Galveston - Texas City, Tex.	30,647	191
Champaign - Urbana - Rantoul, Ill.	30,416	192
Lynchburg, Va.	30,289	193
Waco, Tex.	30,260	194
Lima, Ohio	30,167	195
Killeen - Temple, Tex.	30,143	196
Tyler, Tex.	29,809	197
Sioux Falls, S.D.	29,515	198
New London - Norwich, Conn.	29,396	199
Wilmington, N.C.	29,221	200
Total Top 200	**33,083,336**	
Pittsfield, Mass.	28,855	201
Asheville, N.C.	28,769	202
Santa Cruz, Cal.	28,661	203
Topeka, Kans.	28,284	204
Beaver County, Pa.	28,067	205
Fargo - Moorhead, N.D.-Minn.	27,569	206
Athens, Ga.	27,506	207
Abilene, Tex.	27,291	208
Terre Haute, Ind.	26,924	209
Vancouver, Wash.	26,785	210
Bloomington - Normal, Ill.	26,612	211
Biloxi - Gulfport, Miss.	26,571	212
Billings, Mont.	26,411	213
Decatur, Ill.	26,362	214
Mansfield, Ohio	26,228	215
Houma - Thibodaux, La.	26,076	216
Hickory, N.C.	25,904	217
Monroe, La.	25,683	218
Yakima, Wash.	25,472	219
Benton Harbor, Mich.	25,469	220
Johnstown, Pa.	25,335	221
Provo - Orem, Utah	25,283	222
Parkersburg - Marietta, W.Va.-Ohio	25,120	223
Fort Collins - Loveland, Colo.	25,052	224
Wichita Falls, Tex.	24,720	225
Jackson, Tenn.	24,604	226
Boise, Ida.	24,578	227
Lafayette - West Lafayette, Ind.	24,499	228
Fort Smith, Ark.	24,268	229
Rochester, Minn.	24,238	230
Fort Pierce, Fla.	23,848	231
Olympia, Wash.	23,748	232
Burlington, N.C.	23,496	233
Waterloo - Cedar Falls, Iowa	23,430	234
Vineland - Millville - Bridgeton, N.J.	23,373	235
Lake Charles, La.	22,950	236
Alexandria, La.	22,873	237
Florence, Ala.	22,741	238
Muncie, Ind.	22,564	239
Tuscaloosa, Ala.	22,162	240
Sioux City, Iowa	22,089	241
Naples, Fla.	22,073	242
Altoona, Pa.	22,001	243
Racine, Wisc.	21,988	244
Albany, Ga.	21,979	245
Bryan - College Station, Tex.	21,861	246
Janesville - Beloit, Wisc.	21,715	247
Chico, Cal.	21,588	248
Brazoria, Tex.	21,468	249
Dothan, Ala.	21,418	250
Total Top 250	**34,319,897**	
Texarkana, Tex.-Ark.	20,914	251
Lewiston - Auburn, Me.	20,799	252
Anderson, Ind.	20,696	253
Bradenton, Fla.	20,624	254
Richland - Kennewick - Pasco, Wash.	20,569	255
Joplin, Mo.	20,568	256
Hamilton - Middletown, Ohio	20,387	257
Lawton, Okla.	20,030	258
Bloomington, Ind.	20,028	259
Fort Walton Beach, Fla.	19,937	260
Williamsport, Pa.	19,733	261
Ocala, Fla.	19,612	262
Elmira, N.Y.	19,309	263
Clarksville - Hopkinsville, Tenn.-Ky.	18,974	264
Fayetteville - Springdale, Ark.	18,870	265
Pueblo, Colo.	18,869	266
Muskegon, Mich.	18,829	267
Pascagoula, Miss.	18,804	268
Cumberland, Md.	18,635	269
Owensboro, Ky.	18,604	270
Eau Claire, Wisc.	18,540	271
Anderson, S.C.	18,477	272
Kokomo, Ind.	18,397	273
Hagerstown, Md.	18,385	274
Santa Fe, N.M.	18,334	275
Florence, S.C.	18,329	276
Jackson, Mich.	18,321	277
Panama City, Fla.	18,319	278
La Crosse, Wisc.	18,255	279
Merced, Cal.	18,114	280
Rapid City, S.D.	18,032	281
Grand Forks, N.D.	17,734	282
Elkhart - Goshen, Ind.	17,733	283
Sharon, Pa.	17,030	284
Steubenville - Weirton, Ohio-W.Va.	16,784	285
San Angelo, Tex.	16,469	286
St. Joseph, Mo.	16,369	287
Bismarck, N.D.	16,266	288
Victoria, Tex.	16,232	289
Dubuque, Iowa	16,226	290
Redding, Cal.	15,938	291
Bremerton, Wash.	15,724	292
Anniston, Ala.	15,610	293
Las Cruces, N.M.	15,555	294
Battle Creek, Mich.	15,476	295
Kenosha, Wisc.	15,353	296
Glens Falls, N.Y.	15,283	297
Yuba City, Cal.	14,694	298
Columbia, Mo.	14,670	299
Bellingham, Wash.	14,667	300
Pine Bluff, Ark.	14,630	301
Cheyenne, Wyo.	14,629	302
State College, Pa.	14,260	303
Greeley, Colo.	14,248	304
Wausau, Wisc.	14,147	305
Danville, Va.	13,646	306
Great Falls, Mont.	13,536	307
Medford, Ore.	13,287	308
Enid, Okla.	12,850	309
Casper, Wyo.	12,817	310
Iowa City, Iowa	12,420	311
Gadsden, Ala.	12,351	312
Sherman - Denison, Tex.	12,340	313
Sheboygan, Wisc.	11,499	314
Jacksonville, N.C.	10,530	315
Kankakee, Ill.	10,120	316
Lawrence, Kans.	7,702	317
Total Above Areas	**35,435,016**	
Percent of U.S.	**86.0336**	
U.S. Total	**41,187,397**	

WOMEN'S & GIRLS' CLOTHING SALES

Area	($000)	Rank
New York, N.Y.	3,791,342	1
Los Angeles - Long Beach, Cal.	3,111,634	2
Chicago, Ill.	2,868,040	3
Philadelphia, Pa.	2,025,289	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,941,914	5
Detroit, Mich.	1,612,671	6
Washington, D.C.	1,569,696	7
Nassau - Suffolk, N.Y.	1,295,722	8
Houston, Tex.	1,220,221	9
Atlanta, Ga.	1,089,603	10
Dallas, Tex.	1,032,401	11
Anaheim - Santa Ana, Cal.	1,006,849	12
San Francisco, Cal.	959,825	13
Minneapolis - St. Paul, Minn.	954,626	14
St. Louis, Mo.	888,740	15
Miami - Hialeah, Fla.	859,964	16
San Diego, Cal.	813,112	17
Bergen - Passaic, N.J.	806,610	18
Pittsburgh, Pa.	767,106	19
Oakland, Cal.	758,663	20
Phoenix, Ariz.	751,782	21
Cleveland, Ohio	747,357	22
Baltimore, Md.	731,280	23
Newark, N.J.	724,572	24
Seattle, Wash.	715,290	25
Kansas City, Mo.-Kans.	638,757	26
San Jose, Cal.	620,187	27
Denver, Colo.	618,272	28
Riverside - San Bernardino, Cal.	562,814	29
Tampa - St. Petersburg - Clearwater, Fla.	533,889	30
Cincinnati, Ohio	508,936	31
New Orleans, La.	479,646	32
Middlesex - Somerset - Hunterdon, N.J.	478,942	33
Columbus, Ohio	459,679	34
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	451,257	35
Fort Worth - Arlington, Tex.	449,752	36
Hartford - New Britain - Middletown - Bristol, Conn.	449,645	37
Oklahoma City, Okla.	448,993	38
Indianapolis, Ind.	443,822	39
Bridgeport - Stamford - Norwalk - Danbury, Conn.	442,847	40
Milwaukee, Wisc.	435,683	41
Portland, Ore.	422,210	42
San Antonio, Tex.	407,951	43
Sacramento, Cal.	403,981	44
Honolulu, Haw.	398,999	45
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	398,747	46
Norfolk - Virginia Beach - Newport News, Va.	396,404	47
Memphis, Tenn.	375,907	48
Louisville, Ky.	367,650	49
West Palm Beach - Boca Raton - Delray Beach, Fla.	352,672	50
Total Top 50	**44,591,951**	
Monmouth - Ocean, N.J.	344,184	51
Nashville, Tenn.	341,551	52
Greensboro - Winston-Salem - High Point, N.C.	328,839	53
Buffalo, N.Y.	328,290	54
Providence - Pawtucket - Woonsocket, R.I.	320,360	55
Dayton - Springfield, Ohio	306,140	56
Salt Lake City - Ogden, Utah	305,021	57
New Haven - Waterbury - Meriden, Conn.	303,462	58
Rochester, N.Y.	299,965	59
Richmond - Petersburg, Va.	297,884	60
Albany - Schenectady - Troy, N.Y.	296,400	61
Birmingham, Ala.	287,837	62
Orlando, Fla.	275,874	63
Toledo, Ohio	263,198	64
Knoxville, Tenn.	257,036	65
Scranton - Wilkes-Barre, Pa.	255,727	66
Raleigh - Durham, N.C.	248,069	67
Las Vegas, Nev.	246,383	68
Springfield, Mass.	245,126	69
Austin, Tex.	240,340	70
Tulsa, Okla.	233,923	71
Jacksonville, Fla.	229,505	72
Worcester - Fitchburg - Leominster, Mass.	226,284	73
Allentown - Bethlehem, Pa.	220,400	74
Grand Rapids, Mich.	217,532	75
Little Rock - North Little Rock, Ark.	212,448	76
Omaha, Neb.	211,123	77
Wilmington, Del.	210,310	78
Syracuse, N.Y.	206,397	79
Greenville - Spartanburg, S.C.	205,754	80
Reading, Pa.	199,809	81
Oxnard - Ventura, Cal.	190,017	82
Gary - Hammond, Ind.	189,038	83
Akron, Ohio	185,973	84
Harrisburg - Lebanon - Carlisle, Pa.	185,091	85
Baton Rouge, La.	181,783	86
Tucson, Ariz.	177,447	87
El Paso, Tex.	174,525	88
New Bedford - Fall River - Attleboro, Mass.	169,668	89
Saginaw - Bay City - Midland, Mich.	167,607	90
Fresno, Cal.	166,638	91
Youngstown - Warren, Ohio	166,094	92
Jersey City, N.J.	165,640	93
Manchester - Nashua, N.H.	163,042	94
Flint, Mich.	160,501	95
Lake County, Ill.	157,024	96
Columbia, S.C.	156,604	97
Albuquerque, N.M.	155,228	98
Trenton, N.J.	155,001	99
Des Moines, Iowa	148,752	100
Total Top 100	**55,972,795**	
Chattanooga, Tenn.	148,273	101
McAllen - Edinburg - Mission, Tex.	140,053	102
Tacoma, Wash.	139,843	103
Anchorage, Alas.	138,431	104
Jackson, Miss.	136,486	105
Lexington-Fayette, Ky.	136,099	106
Johnson City - Kingsport - Bristol, Tenn.	135,235	107
Santa Barbara - Santa Maria - Lompoc, Cal.	134,758	108
Wichita, Kans.	134,110	109
Canton, Ohio	133,418	110
Lansing - East Lansing, Mich.	133,128	111
Reno, Nev.	133,010	112
Huntington - Ashland, W.Va.-Ky.	131,216	113
Beaumont - Port Arthur, Tex.	130,161	114
Charleston, S.C.	129,495	115
Davenport - Rock Island - Moline, Iowa-Ill.	128,977	116
Mobile, Ala.	127,637	117
Portland, Me.	126,248	118
Salinas - Seaside - Monterey, Cal.	124,036	119
Madison, Wisc.	122,318	120
Bakersfield, Cal.	120,181	121
Laredo, Tex.	119,473	122
Portsmouth - Dover - Rochester, N.H.	119,406	123
Atlantic City, N.J.	118,076	124
Fort Wayne, Ind.	117,982	125
Augusta, Ga.	117,832	126
Shreveport, La.	114,451	127
Spokane, Wash.	113,699	128
Corpus Christi, Tex.	113,582	129
Colorado Springs, Colo.	111,649	130
Stockton, Cal.	110,296	131
Modesto, Cal.	108,622	132
Evansville, Ind.	107,808	133
Lancaster, Pa.	107,535	134
Orange County, N.Y.	103,112	135
Santa Rosa - Petaluma, Cal.	102,497	136
Sarasota, Fla.	99,870	137
Brownsville - Harlingen, Tex.	99,390	138
Utica - Rome, N.Y.	98,559	139
Peoria, Ill.	98,462	140
Ann Arbor, Mich.	97,881	141
Montgomery, Ala.	96,131	142
Aurora - Elgin, Ill.	93,812	143
Pensacola, Fla.	93,337	144
Kalamazoo, Mich.	91,805	145
Lafayette, La.	91,343	146
Macon - Warner Robins, Ga.	91,122	147
Rockford, Ill.	91,026	148
York, Pa.	90,274	149
Melbourne - Titusville - Palm Bay, Fla.	88,981	150
Total Top 150	**61,763,921**	
Vallejo - Fairfield - Napa, Cal.	87,546	151
Savannah, Ga.	86,957	152
South Bend - Mishawaka, Ind.	86,498	153
St. Cloud, Minn.	85,989	154
Erie, Pa.	84,000	155
Springfield, Mo.	83,786	156
Lubbock, Tex.	82,422	157
Joliet, Ill.	81,059	158
Visalia - Tulare - Porterville, Cal.	80,837	159
Daytona Beach, Fla.	80,316	160
Roanoke, Va.	79,753	161
Appleton - Oshkosh - Neenah, Wisc.	79,017	162
Duluth, Minn.	79,002	163
Fort Myers - Cape Coral, Fla.	78,290	164
Springfield, Ill.	78,129	165
Cedar Rapids, Iowa	77,907	166
Amarillo, Tex.	77,339	167
Lakeland - Winter Haven, Fla.	76,996	168
Tallahassee, Fla.	74,822	169
Green Bay, Wisc.	73,481	170
Charleston, W.Va.	73,369	171
Poughkeepsie, N.Y.	71,568	172
Columbus, Ga.	70,982	173
Boulder - Longmont, Colo.	70,942	174
Fayetteville, N.C.	70,182	175
Odessa, Tex.	69,444	176
Lincoln, Neb.	67,371	177
Midland, Tex.	66,882	178
Wheeling, W.Va.	66,627	179
Huntsville, Ala.	66,298	180
Longview - Marshall, Tex.	65,766	181
Niagara Falls, N.Y.	64,431	182
Binghamton, N.Y.	63,967	183
Lorain - Elyria, Ohio	62,725	184
Eugene - Springfield, Ore.	62,529	185
Lynchburg, Va.	62,360	186
Hickory, N.C.	61,117	187
Charlottesville, Va.	60,925	188
Tyler, Tex.	60,538	189
New London - Norwich, Conn.	59,632	190
Abilene, Tex.	59,080	191
Santa Cruz, Cal.	58,913	192
Biloxi - Gulfport, Miss.	58,732	193
Sioux Falls, S.D.	58,693	194
Wilmington, N.C.	58,657	195
Salem, Ore.	58,224	196
Asheville, N.C.	57,546	197
Waco, Tex.	56,774	198
Burlington, Vt.	56,570	199
Gainesville, Fla.	56,570	199
Total Top 200	**65,275,481**	
Galveston - Texas City, Tex.	56,310	201
Monroe, La.	55,536	202
Fargo - Moorhead, N.D.-Minn.	55,422	203
Athens, Ga.	55,316	204
Killeen - Temple, Tex.	55,218	205
Billings, Mont.	54,588	206
Beaver County, Pa.	54,527	207
Terre Haute, Ind.	54,420	208
Wichita Falls, Tex.	54,196	209
Champaign - Urbana - Rantoul, Ill.	53,972	210
Bloomington - Normal, Ill.	53,912	211
Tuscaloosa, Ala.	53,896	212
Rochester, Minn.	53,402	213
Lima, Ohio	52,692	214
Altoona, Pa.	52,436	215
Burlington, N.C.	51,393	216
Pittsfield, Mass.	51,027	217
Mansfield, Ohio	50,764	218
Ocala, Fla.	50,202	219
Houma - Thibodaux, La.	49,669	220
Fort Pierce, Fla.	49,537	221
Vancouver, Wash.	48,937	222
Yakima, Wash.	48,853	223
Fort Collins - Loveland, Colo.	48,745	224
Decatur, Ill.	48,481	225
Lake Charles, La.	48,324	226
Topeka, Kans.	48,118	227
Jackson, Tenn.	47,552	228
Naples, Fla.	47,538	229
Bangor, Me.	47,478	230
Johnstown, Pa.	47,401	231
Olympia, Wash.	47,292	232
Bryan - College Station, Tex.	46,805	233
Benton Harbor, Mich.	46,583	234
Janesville - Beloit, Wisc.	46,141	235
Lafayette - West Lafayette, Ind.	45,433	236
Boise, Ida.	44,998	237
Racine, Wisc.	44,950	238
Florence, Ala.	44,943	239
Provo - Orem, Utah	44,880	240
Parkersburg - Marietta, W.Va.-Ohio	44,362	241
Chico, Cal.	44,325	242
Albany, Ga.	43,802	243
Alexandria, La.	43,545	244
Anderson, Ind.	42,809	245
Fort Smith, Ark.	42,678	246
Waterloo - Cedar Falls, Iowa	42,662	247
Fort Walton Beach, Fla.	42,276	248
Texarkana, Tex.-Ark.	42,238	249
Sioux City, Iowa	42,141	250
Total Top 250	**67,718,206**	
Bradenton, Fla.	42,110	251
Brazoria, Tex.	41,979	252
Richland - Kennewick - Pasco, Wash.	41,770	253
Vineland - Millville - Bridgeton, N.J.	41,695	254
Hamilton - Middletown, Ohio	41,611	255
Dothan, Ala.	41,321	256
Florence, S.C.	41,306	257
Muncie, Ind.	40,988	258
Williamsport, Pa.	40,784	259
Elmira, N.Y.	40,242	260
Elkhart - Goshen, Ind.	39,870	261
Lawton, Okla.	38,551	262
San Angelo, Tex.	38,388	263
Pueblo, Colo.	38,100	264
La Crosse, Wisc.	37,422	265
Muskegon, Mich.	37,109	266
Joplin, Mo.	36,465	267
Panama City, Fla.	36,412	268
Bloomington, Ind.	36,338	269
Jackson, Mich.	36,308	270
Eau Claire, Wisc.	36,193	271
Kokomo, Ind.	36,141	272
Grand Forks, N.D.	36,104	273
Cumberland, Md.	36,060	274
Santa Fe, N.M.	35,682	275
Anderson, S.C.	35,080	276
Merced, Cal.	34,021	277
Owensboro, Ky.	33,981	278
St. Joseph, Mo.	33,821	279
Glens Falls, N.Y.	33,736	280
Steubenville - Weirton, Ohio-W.Va.	33,579	281
Pascagoula, Miss.	32,843	282
Clarksville - Hopkinsville, Tenn.-Ky.	32,663	283
Sharon, Pa.	32,625	284
Rapid City, S.D.	32,479	285
Victoria, Tex.	32,238	286
Columbia, Mo.	32,056	287
Las Cruces, N.M.	31,798	288
Bismarck, N.D.	31,642	289
Redding, Cal.	31,271	290
Sherman - Denison, Tex.	30,016	291
Anniston, Ala.	29,614	292
Fayetteville - Springdale, Ark.	29,482	293
Lewiston - Auburn, Me.	29,314	294
Dubuque, Iowa	28,777	295
Pine Bluff, Ark.	28,694	296
Hagerstown, Md.	28,292	297
Battle Creek, Mich.	27,916	298
Bellingham, Wash.	27,879	299
Bremerton, Wash.	27,453	300
Great Falls, Mont.	27,321	301
Greeley, Colo.	27,318	302
Danville, Va.	27,089	303
State College, Pa.	26,197	304
Yuba City, Cal.	26,158	305
Medford, Ore.	25,895	306
Cheyenne, Wyo.	25,703	307
Wausau, Wisc.	25,703	307
Casper, Wyo.	23,754	309
Iowa City, Iowa	23,701	310
Kenosha, Wisc.	22,907	311
Enid, Okla.	22,761	312
Gadsden, Ala.	21,483	313
Sheboygan, Wisc.	21,404	314
Kankakee, Ill.	20,914	315
Jacksonville, N.C.	16,401	316
Lawrence, Kans.	13,647	317
Total Above Areas	**69,866,781**	
Percent of U.S.	**87.2146**	
U.S. Total	**80,109,087**	

1987 SURVEY OF BUYING POWER DATA SERVICE

FOOTWEAR SALES

Area	($000)	Rank
New York, N.Y.	1,161,364	1
Los Angeles - Long Beach, Cal.	958,176	2
Chicago, Ill.	854,857	3
Philadelphia, Pa.	537,034	4
Detroit, Mich.	463,071	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	458,252	6
Washington, D.C.	444,531	7
Houston, Tex.	383,555	8
Nassau - Suffolk, N.Y.	382,377	9
Dallas, Tex.	327,748	10
Atlanta, Ga.	309,500	11
San Francisco, Cal.	304,257	12
Anaheim - Santa Ana, Cal.	288,072	13
Miami - Hialeah, Fla.	284,449	14
St. Louis, Mo.	263,072	15
San Diego, Cal.	249,662	16
Minneapolis - St. Paul, Minn.	235,917	17
Bergen - Passaic, N.J.	227,851	18
Seattle, Wash.	222,460	19
Oakland, Cal.	218,110	20
Newark, N.J.	216,498	21
Pittsburgh, Pa.	215,700	22
Baltimore, Md.	212,277	23
Cleveland, Ohio	210,051	24
Denver, Colo.	189,960	25
San Jose, Cal.	185,506	26
Phoenix, Ariz.	182,728	27
New Orleans, La.	177,986	28
Riverside - San Bernardino, Cal.	166,682	29
Kansas City, Mo.-Kans.	165,819	30
Tampa - St. Petersburg - Clearwater, Fla.	145,013	31
Portland, Ore.	141,279	32
Cincinnati, Ohio	141,054	33
San Antonio, Tex.	137,181	34
Fort Worth - Arlington, Tex.	135,626	35
Middlesex - Somerset - Hunterdon, N.J.	132,158	36
Hartford - New Britain - Middletown - Bristol, Conn.	130,600	37
Bridgeport - Stamford - Norwalk - Danbury, Conn.	127,920	38
Oklahoma City, Okla.	127,460	39
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	127,045	40
Milwaukee, Wisc.	125,122	41
Sacramento, Cal.	124,937	42
Indianapolis, Ind.	123,093	43
Memphis, Tenn.	122,418	44
Norfolk - Virginia Beach - Newport News, Va.	121,625	45
Columbus, Ohio	121,231	46
Salt Lake City - Ogden, Utah	102,585	47
Louisville, Ky.	95,857	48
Nashville, Tenn.	93,769	49
Greensboro - Winston-Salem - High Point, N.C.	92,812	50
Total Top 50	**12,966,207**	
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	92,263	51
Orlando, Fla.	91,915	52
Monmouth - Ocean, N.J.	90,630	53
West Palm Beach - Boca Raton - Delray Beach, Fla.	89,468	54
Rochester, N.Y.	89,016	55
Buffalo, N.Y.	87,170	56
Austin, Tex.	86,153	57
Albany - Schenectady - Troy, N.Y.	83,222	58
Honolulu, Haw.	82,521	59
Dayton - Springfield, Ohio	81,306	60
Richmond - Petersburg, Va.	78,146	61
Birmingham, Ala.	77,305	62
Las Vegas, Nev.	77,264	63
Providence - Pawtucket - Woonsocket, R.I.	75,359	64
Knoxville, Tenn.	72,870	65
New Haven - Waterbury - Meriden, Conn.	70,626	66
Reading, Pa.	70,169	67
Tulsa, Okla.	70,020	68
Raleigh - Durham, N.C.	69,549	69
Scranton - Wilkes-Barre, Pa.	69,333	70
Jacksonville, Fla.	69,004	71
Toledo, Ohio	64,281	72
Allentown - Bethlehem, Pa.	62,403	73
Springfield, Mass.	61,246	74
Baton Rouge, La.	60,669	75
El Paso, Tex.	60,641	76
Omaha, Neb.	60,064	77
Greenville - Spartanburg, S.C.	60,021	78
Grand Rapids, Mich.	57,793	79
New Bedford - Fall River - Attleboro, Mass.	57,303	80
Little Rock - North Little Rock, Ark.	57,052	81
Fresno, Cal.	56,254	82
Gary - Hammond, Ind.	55,993	83
Jersey City, N.J.	55,895	84
Wilmington, Del.	54,891	85
Harrisburg - Lebanon - Carlisle, Pa.	53,698	86
Tucson, Ariz.	53,230	87
Syracuse, N.Y.	53,112	88
Portland, Me.	52,543	89
Albuquerque, N.M.	50,991	90
Oxnard - Ventura, Cal.	50,827	91
Akron, Ohio	49,943	92
Worcester - Fitchburg - Leominster, Mass.	49,044	93
Youngstown - Warren, Ohio	48,665	94
Lake County, Ill.	47,444	95
Santa Barbara - Santa Maria - Lompoc, Cal.	46,731	96
Jackson, Miss.	46,291	97
Trenton, N.J.	46,026	98
Tacoma, Wash.	45,238	99
Saginaw - Bay City - Midland, Mich.	44,129	100
Total Top 100	**16,202,034**	
Chattanooga, Tenn.	43,902	101
Beaumont - Port Arthur, Tex.	43,174	102
Bakersfield, Cal.	42,203	103
Roanoke, Va.	40,885	104
Charleston, S.C.	40,568	105
Manchester - Nashua, N.H.	40,013	106
Wichita, Kans.	39,743	107
Anchorage, Alas.	39,692	108
Shreveport, La.	39,360	109
Columbia, S.C.	39,325	110
Corpus Christi, Tex.	38,751	111
Reno, Nev.	38,694	112
Modesto, Cal.	38,412	113
Mobile, Ala.	38,279	114
Flint, Mich.	38,132	115
McAllen - Edinburg - Mission, Tex.	37,799	116
Spokane, Wash.	36,592	117
Lansing - East Lansing, Mich.	36,522	118
Des Moines, Iowa	36,004	119
Colorado Springs, Colo.	35,311	120
Johnson City - Kingsport - Bristol, Tenn.	35,122	121
Huntington - Ashland, W.Va.-Ky.	35,032	122
Augusta, Ga.	34,896	123
Lexington-Fayette, Ky.	34,386	124
Madison, Wisc.	34,214	125
Atlantic City, N.J.	34,179	126
Canton, Ohio	33,649	127
Salinas - Seaside - Monterey, Cal.	33,604	128
Santa Rosa - Petaluma, Cal.	33,258	129
Evansville, Ind.	33,157	130
Lancaster, Pa.	33,079	131
Davenport - Rock Island - Moline, Iowa-Ill.	32,671	132
Stockton, Cal.	32,287	133
Fort Wayne, Ind.	32,285	134
Savannah, Ga.	32,011	135
Laredo, Tex.	31,692	136
Lafayette, La.	30,808	137
Portsmouth - Dover - Rochester, N.H.	30,149	138
Vallejo - Fairfield - Napa, Cal.	29,562	139
Lubbock, Tex.	29,429	140
York, Pa.	29,383	141
Peoria, Ill.	28,810	142
Utica - Rome, N.Y.	27,739	143
Orange County, N.Y.	27,595	144
Lynchburg, Va.	27,315	145
Asheville, N.C.	27,122	146
Brownsville - Harlingen, Tex.	27,103	147
Sarasota, Fla.	26,164	148
Ann Arbor, Mich.	26,022	149
Montgomery, Ala.	25,865	150
Total Top 150	**17,913,983**	
Kalamazoo, Mich.	25,725	151
Rockford, Ill.	25,662	152
Aurora - Elgin, Ill.	25,328	153
Appleton - Oshkosh - Neenah, Wisc.	24,896	154
Pensacola, Fla.	24,565	155
Macon - Warner Robins, Ga.	24,480	156
Erie, Pa.	24,337	157
Odessa, Tex.	23,767	158
Amarillo, Tex.	23,602	159
Galveston - Texas City, Tex.	23,251	160
Visalia - Tulare - Porterville, Cal.	23,029	161
Springfield, Mo.	22,884	162
Fayetteville, N.C.	22,878	163
Binghamton, N.Y.	22,745	164
Joliet, Ill.	22,720	165
Poughkeepsie, N.Y.	22,620	166
Daytona Beach, Fla.	22,401	167
Lakeland - Winter Haven, Fla.	22,365	168
Boulder - Longmont, Colo.	22,252	169
South Bend - Mishawaka, Ind.	22,084	170
Tyler, Tex.	21,812	171
Melbourne - Titusville - Palm Bay, Fla.	21,307	172
Charleston, W.Va.	21,235	173
Columbus, Ga.	21,032	174
Green Bay, Wisc.	20,755	175
Burlington, N.C.	20,498	176
Longview - Marshall, Tex.	20,360	177
Fort Myers - Cape Coral, Fla.	20,070	178
Tallahassee, Fla.	19,942	179
Salem, Ore.	19,918	180
Waco, Tex.	19,891	181
Midland, Tex.	19,805	182
Monroe, La.	19,017	183
Eugene - Springfield, Ore.	18,804	184
Abilene, Tex.	18,787	185
Wheeling, W.Va.	18,721	186
Athens, Ga.	18,016	187
Duluth, Minn.	17,987	188
Springfield, Ill.	17,604	189
Champaign - Urbana - Rantoul, Ill.	17,420	190
Lincoln, Neb.	17,281	191
Niagara Falls, N.Y.	17,084	192
Huntsville, Ala.	17,056	193
Hickory, N.C.	16,932	194
Wichita Falls, Tex.	16,847	195
Biloxi - Gulfport, Miss.	16,843	196
Cedar Rapids, Iowa	16,642	197
Yakima, Wash.	16,560	198
Bangor, Me.	16,511	199
Racine, Wisc.	16,424	200
Total Top 200	**18,946,735**	
Burlington, Vt.	16,291	201
Lorain - Elyria, Ohio	16,191	202
New London - Norwich, Conn.	16,129	203
Provo - Orem, Utah	16,076	204
Houma - Thibodaux, La.	15,903	205
Killeen - Temple, Tex.	15,867	206
Rochester, Minn.	15,793	207
Billings, Mont.	15,702	208
Naples, Fla.	15,577	209
Santa Cruz, Cal.	15,401	210
Bryan - College Station, Tex.	15,390	211
Wilmington, N.C.	15,210	212
Sioux Falls, S.D.	15,207	213
Albany, Ga.	15,074	214
Johnstown, Pa.	14,620	215
Sharon, Pa.	14,473	216
Altoona, Pa.	14,471	217
Tuscaloosa, Ala.	14,401	218
Fort Pierce, Fla	14,364	219
Texarkana, Tex.-Ark.	14,290	220
Gainesville, Fla.	14,237	221
Charlottesville, Va.	14,181	222
Olympia, Wash.	14,164	223
Fort Collins - Loveland, Colo.	13,885	224
Topeka, Kans.	13,873	225
Williamsport, Pa.	13,859	226
Lake Charles, La.	13,821	227
Bloomington - Normal, Ill.	13,786	228
Chico, Cal.	13,672	229
Alexandria, La.	13,667	230
Ocala, Fla.	13,548	231
Janesville - Beloit, Wisc.	13,513	232
Boise, Ida.	13,366	233
Lima, Ohio	13,348	234
Terre Haute, Ind.	13,134	235
Jackson, Tenn.	13,063	236
Brazoria, Tex.	12,971	237
San Angelo, Tex.	12,968	238
Vancouver, Wash.	12,937	239
Parkersburg - Marietta, W.Va.-Ohio	12,912	240
Benton Harbor, Mich.	12,854	241
Bradenton, Fla.	12,843	242
Muncie, Ind.	12,711	243
Santa Fe, N.M.	12,694	244
Pittsfield, Mass.	12,521	245
Fargo - Moorhead, N.D.-Minn.	12,476	246
Mansfield, Ohio	12,410	247
Anderson, S.C.	12,391	248
Elkhart - Goshen, Ind.	12,314	249
Decatur, Ill.	12,285	250
Total Top 250	**19,649,569**	
Fort Smith, Ark.	12,257	251
Florence, S.C.	12,205	252
Lafayette - West Lafayette, Ind.	12,131	253
Richland - Kennewick - Pasco, Wash.	12,000	254
Beaver County, Pa.	11,993	255
Sioux City, Iowa	11,466	256
Redding, Cal.	11,404	257
Vineland - Millville - Bridgeton, N.J.	11,264	258
Waterloo - Cedar Falls, Iowa	11,169	259
Dothan, Ala.	11,123	260
Elmira, N.Y.	11,121	261
Pascagoula, Miss.	11,113	262
Pueblo, Colo.	10,853	263
Muskegon, Mich.	10,851	264
Joplin, Mo.	10,780	265
St. Cloud, Minn.	10,751	266
Lawton, Okla.	10,648	267
Panama City, Fla.	10,479	268
Anderson, Ind.	10,402	269
Hamilton - Middletown, Ohio	10,389	270
Kokomo, Ind.	10,343	271
Florence, Ala.	10,310	272
Hagerstown, Md.	10,268	273
Eau Claire, Wisc.	10,247	274
Cumberland, Md.	10,091	275
Lewiston - Auburn, Me.	10,089	276
Victoria, Tex.	9,979	277
Jackson, Mich.	9,873	278
Las Cruces, N.M.	9,800	279
La Crosse, Wisc.	9,741	280
Bloomington, Ind.	9,691	281
Pine Bluff, Ark.	9,667	282
Bismarck, N.D.	9,651	283
Fayetteville - Springdale, Ark.	9,626	284
Clarksville - Hopkinsville, Tenn.-Ky.	9,553	285
Fort Walton Beach, Fla.	9,472	286
Bremerton, Wash.	9,320	287
Glens Falls, N.Y.	9,220	288
Medford, Ore.	9,175	289
Yuba City, Cal.	9,068	290
Owensboro, Ky.	9,021	291
Danville, Va.	8,981	292
Steubenville - Weirton, Ohio-W.Va.	8,561	293
Bellingham, Wash.	8,539	294
St. Joseph, Mo.	8,399	295
Merced, Cal.	8,369	296
Rapid City, S.D.	8,354	297
Greeley, Colo.	8,349	298
Grand Forks, N.D.	8,239	299
Dubuque, Iowa	7,976	300
State College, Pa.	7,574	301
Kenosha, Wisc.	7,555	302
Wausau, Wisc.	7,540	303
Cheyenne, Wyo.	7,433	304
Sherman - Denison, Tex.	7,197	305
Sheboygan, Wisc.	7,152	306
Casper, Wyo.	7,136	307
Columbia, Mo.	7,116	308
Great Falls, Mont.	7,114	309
Anniston, Ala.	7,069	310
Battle Creek, Mich.	6,991	311
Jacksonville, N.C.	6,986	312
Gadsden, Ala.	6,717	313
Iowa City, Iowa	6,693	314
Kankakee, Ill.	6,574	315
Enid, Okla.	6,429	316
Lawrence, Kans.	4,762	317
Total Above Areas	**20,271,998**	
Percent of U.S.	**86.7418**	
U.S. Total	**23,370,494**	

1987 SURVEY OF BUYING POWER DATA SERVICE

NOTES

SECTION 12

Retail Sales By Merchandise Line Category For Metropolitan Markets

1986 Estimates
and 1982 Census of Retail Trade

Groceries And Other Foods
Drugs, Health Aids, And Beauty Aids
Furniture And Sleep Equipment
Major Household Appliances
Televisions And Video Recorders
Audio Equipment/Musical Instruments
Home Computers And Calculators
Men's and Boys' Clothing
Women's And Girls' Clothing
Footwear

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

SYMBOLS USED IN TABLES

FHA: Furniture, Home Furnishings, and Appliance Stores

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

State Page

Alabama 12–2
Alaska 12–2
Arizona 12–2
Arkansas 12–2
California 12–4
Colorado 12–6
Connecticut 12–6
Delaware 12–8
District of Columbia 12–8
Florida 12–8
Georgia 12–10
Hawaii 12–10
Idaho 12–12
Illinois 12–12
Indiana 12–12
Iowa 12–14
Kansas 12–16
Kentucky 12–16
Louisiana 12–16
Maine 12–18
Maryland 12–18
Massachusetts 12–18
Michigan 12–20
Minnesota 12–20
Mississippi 12–20
Missouri 12–22

State Page

Montana 12–22
Nebraska 12–22
Nevada 12–24
New Hampshire 12–24
New Jersey 12–24
New Mexico 12–24
New York 12–26
North Carolina 12–26
North Dakota 12–28
Ohio 12–28
Oklahoma 12–30
Oregon 12–30
Pennsylvania 12–32
Rhode island 12–32
South Carolina 12–34
South Dakota 12–34
Tennessee 12–34
Texas 12–36
Utah 12–38
Vermont 12–38
Virginia 12–38
Washington 12–40
West Virginia 12–40
Wisconsin 12–42
Wyoming 12–42

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
ALABAMA														
ANNISTON	1986	89,146	84,805	23,950	15,570	1,963	5,359	2,380	678	3,189	1,589	579	5,801	3,638
	1982	93,713	88,897	20,314	12,461	2,058	4,432	1,832	586	2,538	1,223	501	4,564	2,690
BIRMINGHAM	1986	879,383	858,413	203,147	138,654	14,868	51,289	20,959	20,205	26,589	17,500	4,782	75,552	57,742
	1982	790,383	771,588	146,687	94,591	13,365	35,778	12,709	14,997	17,362	10,611	3,549	47,489	33,852
DOTHAN	1986	127,282	122,074	30,523	17,641	3,730	11,364	4,402	2,945	5,476	2,939	1,049	9,992	6,677
	1982	103,594	99,330	20,287	10,892	3,036	7,227	2,530	1,967	3,339	1,689	702	5,967	3,716
FLORENCE	1986	105,041	102,053	28,594	13,888	4,736	11,098	3,708	3,325	4,311	2,235	830	6,859	4,419
	1982	100,545	97,975	22,593	10,684	4,548	7,873	2,421	2,346	2,930	1,459	587	4,558	2,769
GADSDEN	1986	96,606	93,958	22,136	11,756	3,911	8,320	2,222	2,601	2,799	1,483	456	4,810	3,385
	1982	101,303	98,575	19,743	9,825	4,103	6,866	1,626	2,261	2,191	1,085	396	3,646	2,387
HUNTSVILLE	1986	192,277	182,523	52,889	27,013	7,202	18,114	7,044	5,157	8,170	4,523	2,156	22,265	17,090
	1982	159,063	150,708	37,223	17,385	5,947	11,767	3,657	3,731	4,862	2,348	1,560	12,296	8,554
MOBILE	1986	517,388	504,317	113,002	76,550	12,211	37,100	16,364	12,538	19,129	9,603	4,844	30,131	21,152
	1982	429,230	418,295	76,620	48,927	10,128	23,985	9,517	8,412	12,123	5,584	3,263	18,381	11,897
MONTGOMERY	1986	248,542	240,255	76,235	52,968	9,574	17,704	4,520	7,528	13,375	8,019	1,910	15,650	7,248
	1982	213,152	205,792	51,049	32,879	8,201	12,220	2,809	5,256	8,762	4,983	1,334	10,447	4,360
TUSCALOOSA	1986	154,952	149,883	30,402	17,646	4,590	6,405	3,523	764	4,137	1,231	1,798	9,716	6,989
	1982	135,809	130,670	22,410	12,060	4,002	4,531	2,283	555	2,930	798	1,306	6,429	4,387
NONMETRO PORTION OF STATE	1986	1,089,655	1,039,887	284,631	196,311	38,759	85,115	36,356	8,524	33,346	16,815	3,054	44,257	24,516
	1982	986,388	941,090	204,033	134,151	35,078	58,447	22,386	5,601	21,767	10,350	1,986	28,600	14,765
TOTAL STATE	1986	3,544,107	3,421,242	874,567	574,088	102,967	253,311	101,663	64,903	121,058	66,080	21,628	225,882	153,263
	1982	3,147,895	3,036,981	626,792	387,505	91,591	174,098	61,879	46,108	79,154	40,214	15,290	142,916	89,609
ALASKA														
ANCHORAGE	1986	326,833	307,200	103,670	47,674	30,069	36,435	3,465	15,581	29,222	21,210	6,375	40,049	33,335
	1982	242,296	228,025	80,068	40,575	22,320	23,854	2,200	10,040	18,675	13,469	4,108	25,080	20,635
NONMETRO PORTION OF STATE	1986	383,892	354,950	70,047	29,290	32,087	20,900	4,193	2,856	9,382	4,987	1,616	20,456	15,476
	1982	308,978	288,284	57,879	25,949	26,059	15,812	3,043	1,544	6,687	3,618	874	14,654	11,082
TOTAL STATE	1986	710,725	662,150	173,717	76,964	62,156	57,335	7,658	18,437	38,604	26,197	7,991	60,505	48,811
	1982	551,274	516,309	137,947	66,524	48,379	39,666	5,243	11,584	25,362	17,087	4,982	39,734	31,717
ARIZONA														
PHOENIX	1986	2,089,597	1,972,665	566,946	324,798	142,268	137,800	73,623	46,244	93,130	68,992	19,318	161,719	129,464
	1982	1,525,415	1,448,640	377,587	206,775	104,479	86,466	44,501	30,027	57,534	41,702	12,544	96,507	75,528
TUCSON	1986	567,518	548,931	164,686	97,416	34,024	35,375	14,412	15,970	36,445	25,736	8,694	53,767	43,115
	1982	461,554	447,819	120,507	68,391	27,757	23,858	8,655	11,438	23,216	15,456	6,226	32,951	25,197
NONMETRO PORTION OF STATE	1986	696,852	657,249	135,409	86,129	32,957	33,165	11,783	9,179	16,165	7,789	2,899	24,914	15,007
	1982	571,656	540,290	99,985	61,535	27,094	23,195	7,830	5,885	11,070	5,177	1,892	16,869	9,841
TOTAL STATE	1986	3,353,967	3,178,845	867,041	508,343	209,249	206,340	99,818	71,393	145,740	102,517	30,911	240,400	187,586
	1982	2,558,625	2,436,749	598,079	336,701	159,330	133,519	60,986	47,350	91,820	62,335	20,662	146,327	110,566
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	1986	114,028	107,194	25,467	10,147	2,646	10,821	3,882	4,249	5,222	1,980	1,990	7,859	2,867
	1982	91,851	86,322	19,324	8,193	2,131	7,814	2,817	2,963	3,812	1,437	1,388	5,622	1,997
FORT SMITH	1986	129,701	124,354	35,404	18,734	5,295	11,582	4,433	4,256	5,607	1,576	2,661	10,893	6,061
	1982	115,760	110,991	28,089	14,162	4,726	9,132	3,334	3,375	4,450	1,185	2,110	8,239	4,432

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ALABAMA														
ANNISTON	1986	902	162	9,583	8,544	15,610	8,386	6,278	29,614	16,094	12,179	7,089	4,236	1,299
	1982	551	140	7,494	6,575	14,578	8,157	5,431	27,628	15,655	10,535	6,619	4,121	1,124
BIRMINGHAM	1986	13,139	1,595	121,901	106,690	144,686	94,310	42,628	287,837	192,659	78,487	77,305	62,385	9,561
	1982	6,422	1,183	76,418	64,693	113,751	74,970	31,638	226,500	153,148	58,252	60,955	49,591	7,097
DOTHAN	1986	1,286	242	19,096	15,800	21,418	9,347	9,600	41,321	19,605	17,345	11,123	7,561	1,936
	1982	590	162	11,386	9,081	15,491	7,141	6,422	29,968	14,979	11,604	8,219	5,777	1,295
FLORENCE	1986	1,037	267	10,522	8,673	22,741	8,462	12,503	44,943	19,130	23,283	10,310	7,837	2,019
	1982	541	189	7,117	5,662	17,805	7,298	9,102	35,432	16,499	16,509	8,565	6,759	1,424
GADSDEN	1986	854	163	9,639	7,975	12,351	5,532	5,935	21,483	11,108	9,094	6,717	5,509	839
	1982	502	142	7,321	5,834	12,019	5,951	5,161	21,172	11,951	7,907	6,997	5,927	730
HUNTSVILLE	1986	2,141	461	35,880	30,865	36,290	16,530	15,870	66,298	36,655	25,576	17,056	13,140	2,003
	1982	906	334	19,688	16,024	27,863	13,210	11,480	51,245	29,293	18,502	13,428	10,501	1,449
MOBILE	1986	4,925	805	58,090	44,682	67,191	22,932	36,071	127,637	41,151	72,951	38,279	23,643	9,692
	1982	2,296	543	35,539	25,985	51,482	20,230	24,292	97,044	36,303	49,129	31,052	20,857	6,527
MONTGOMERY	1986	2,499	521	33,273	27,283	43,398	18,127	23,280	96,131	42,787	48,123	25,865	18,127	5,733
	1982	1,269	364	21,390	16,955	32,853	14,674	16,257	73,098	34,636	33,605	20,247	14,674	4,004
TUSCALOOSA	1986	1,257	257	14,979	12,977	22,162	7,908	13,434	53,896	25,132	27,383	14,401	10,862	2,053
	1982	647	187	9,901	8,409	16,986	6,280	9,762	41,525	19,958	19,898	11,279	8,626	1,492
NONMETRO PORTION OF STATE	1986	5,142	307	121,708	95,189	123,382	61,360	32,676	224,780	123,941	50,074	73,825	50,521	4,888
	1982	2,514	200	78,964	58,607	96,610	52,647	21,247	177,499	106,343	32,563	59,902	43,343	3,178
TOTAL STATE	1986	33,308	4,818	436,144	359,448	512,649	253,943	199,916	1,001,165	530,893	367,724	283,957	204,982	40,456
	1982	16,299	3,468	276,177	218,278	401,800	211,347	141,811	786,122	440,743	260,509	228,697	171,049	28,589
ALASKA														
ANCHORAGE	1986	1,649	1,063	53,211	32,709	71,364	34,714	29,754	138,431	63,743	55,523	39,692	16,933	13,283
	1982	891	685	34,161	20,770	48,483	23,973	19,171	93,668	44,020	35,775	26,983	11,694	8,559
NONMETRO PORTION OF STATE	1986	680	329	20,380	11,466	39,332	14,387	7,877	56,746	25,350	12,253	23,648	11,528	2,996
	1982	424	178	14,653	8,321	29,661	11,623	4,259	42,528	20,478	6,625	18,292	9,316	1,620
TOTAL STATE	1986	2,329	1,392	73,591	44,175	110,696	49,101	37,631	195,177	89,093	67,776	63,340	28,461	16,279
	1982	1,315	863	48,814	29,091	78,144	35,596	23,430	136,196	64,498	42,400	45,275	21,010	10,179
ARIZONA														
PHOENIX	1986	44,641	4,830	300,084	241,668	324,706	99,177	166,631	751,782	239,081	321,186	182,728	127,925	36,224
	1982	22,222	3,136	184,272	146,074	222,035	72,450	108,192	513,935	174,650	208,544	129,206	93,450	23,520
TUCSON	1986	8,485	1,656	84,234	61,045	96,006	26,398	56,717	177,447	68,071	91,907	53,230	37,251	10,349
	1982	4,311	1,186	53,454	36,661	72,496	21,625	40,618	135,526	55,763	65,819	42,124	30,516	7,412
NONMETRO PORTION OF STATE	1986	2,026	321	44,353	33,473	79,372	24,330	19,156	135,969	57,472	25,763	37,298	21,691	2,899
	1982	1,087	210	30,262	22,252	60,420	21,654	12,506	106,182	51,150	16,817	30,490	19,304	1,892
TOTAL STATE	1986	55,152	6,807	428,671	336,186	500,084	149,905	242,504	1,065,198	364,624	438,856	273,256	186,867	49,472
	1982	27,620	4,532	267,988	204,987	354,951	115,729	161,316	755,643	281,563	291,180	201,820	143,270	32,824
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	1986	848	250	14,569	9,380	18,870	6,380	11,819	29,482	11,632	17,295	9,626	6,637	1,207
	1982	500	174	10,501	6,806	14,095	5,207	8,243	22,109	9,493	12,061	7,786	5,416	912
FORT SMITH	1986	1,616	264	20,215	15,782	24,268	10,989	11,970	42,678	23,642	16,688	12,257	9,327	1,743
	1982	995	208	15,393	11,868	20,087	9,377	9,493	35,512	20,173	13,233	10,348	7,959	1,380

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
ARKANSAS (continued)														
LITTLE ROCK - NORTH LITTLE ROCK	1986	**543,030**	**521,499**	**113,045**	**57,409**	**20,679**	**40,673**	**18,368**	**13,975**	**24,341**	**9,293**	**10,957**	**32,988**	**20,207**
	1982	409,433	392,177	82,887	41,658	15,551	28,090	11,935	10,066	17,031	6,039	7,891	21,911	12,682
PINE BLUFF	1986	**84,436**	**81,464**	**17,594**	**9,861**	**2,912**	**6,742**	**3,037**	**1,418**	**3,219**	**1,078**	**1,107**	**4,606**	**2,992**
	1982	70,034	67,346	14,373	8,114	2,408	5,203	2,204	1,104	2,492	782	862	3,322	2,082
TEXARKANA	1986	**133,538**	**128,078**	**31,186**	**18,677**	**4,148**	**10,600**	**3,007**	**5,278**	**5,599**	**2,727**	**1,945**	**9,556**	**6,136**
	1982	111,195	106,466	21,603	12,287	3,448	7,316	2,093	3,496	3,880	1,898	1,287	6,519	4,151
NONMETRO PORTION OF STATE	1986	**1,228,511**	**1,166,093**	**307,949**	**184,745**	**36,229**	**88,343**	**41,671**	**9,214**	**45,406**	**24,947**	**7,635**	**49,819**	**18,694**
	1982	1,034,476	983,188	229,356	136,649	30,542	65,814	28,987	6,392	32,796	17,352	5,297	34,829	12,722
TOTAL STATE	1986	**2,194,809**	**2,092,367**	**521,163**	**296,643**	**70,196**	**162,040**	**72,941**	**34,159**	**86,665**	**40,657**	**24,878**	**110,121**	**53,416**
	1982	1,784,671	1,700,479	387,475	218,388	56,887	118,124	50,009	24,475	62,108	27,710	17,810	76,055	35,213
CALIFORNIA														
ANAHEIM - SANTA ANA	1986	**2,386,415**	**2,254,063**	**621,611**	**275,443**	**173,607**	**160,015**	**71,859**	**71,612**	**165,604**	**106,497**	**48,986**	**219,496**	**164,469**
	1982	2,009,272	1,907,140	495,320	221,590	146,891	112,180	48,215	52,034	114,167	71,455	35,595	146,910	106,597
BAKERSFIELD	1986	**486,145**	**459,305**	**100,779**	**63,279**	**24,343**	**33,159**	**15,340**	**11,117**	**16,455**	**10,251**	**3,718**	**28,840**	**22,185**
	1982	402,080	379,422	85,607	55,564	20,109	23,124	10,007	8,079	11,214	6,687	2,702	18,851	13,915
CHICO	1986	**195,983**	**186,423**	**46,513**	**32,910**	**8,303**	**13,284**	**7,070**	**2,868**	**4,921**	**2,664**	**1,316**	**14,029**	**10,561**
	1982	149,942	142,791	35,700	25,893	6,360	8,409	4,256	1,987	3,066	1,604	812	8,431	6,168
FRESNO	1986	**540,664**	**500,070**	**129,726**	**79,891**	**25,370**	**28,295**	**16,253**	**7,193**	**33,367**	**24,706**	**6,108**	**37,118**	**26,361**
	1982	496,766	462,193	117,003	73,226	23,449	21,004	11,352	5,918	24,246	17,256	5,025	26,538	17,859
LOS ANGELES - LONG BEACH	1986	**8,650,957**	**8,141,226**	**2,146,287**	**1,002,698**	**532,985**	**642,231**	**358,095**	**219,841**	**654,830**	**426,305**	**163,825**	**981,412**	**767,136**
	1982	7,089,207	6,702,921	1,721,206	828,463	438,831	414,623	206,854	161,454	413,761	246,255	120,318	586,950	428,360
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*1986*	***13,690,510***	***12,930,676***	***3,331,820***	***1,544,738***	***865,730***	***965,976***	***499,424***	***360,551***	***954,546***	***611,866***	***256,639***	***1,379,026***	***1,057,512***
	1982	*11,110,254*	*10,533,251*	*2,641,769*	*1,257,155*	*706,765*	*632.527*	*295,052*	*260,929*	*611,290*	*363,264*	*186,037*	*840,762*	*605,360*
MERCED	1986	**136,268**	**128,139**	**36,401**	**21,168**	**8,030**	**7,040**	**2,604**	**3,241**	**5,902**	**3,055**	**1,893**	**8,741**	**5,229**
	1982	100,222	94,578	26,820	16,385	5,927	4,140	1,433	1,945	3,413	1,681	1,136	4,990	2,792
MODESTO	1986	**332,980**	**312,064**	**80,559**	**50,245**	**16,446**	**24,192**	**13,791**	**8,153**	**18,778**	**13,619**	**4,313**	**22,142**	**14,680**
	1982	260,347	243,541	63,346	40,411	12,835	16,620	9,126	5,880	12,726	9,012	3,111	14,723	9,312
OAKLAND	1986	**2,191,501**	**2,052,018**	**558,498**	**291,437**	**128,583**	**156,230**	**74,472**	**57,835**	**138,844**	**67,392**	**38,256**	**216,094**	**149,912**
	1982	1,703,042	1,602,587	434,394	238,380	100,423	98,786	43,031	39,870	85,621	50,495	26,378	128,963	83,866
OXNARD - VENTURA	1986	**600,063**	**572,669**	**133,156**	**60,771**	**39,181**	**41,536**	**13,119**	**16,323**	**28,830**	**15,540**	**10,398**	**45,545**	**29,478**
	1982	501,128	479,431	109,237	51,997	32,803	29,418	8,399	11,860	19,590	9,949	7,555	30,113	18,223
REDDING	1986	**160,135**	**149,775**	**39,808**	**33,076**	**4,111**	**9,534**	**4,281**	**2,781**	**5,814**	**3,247**	**1,625**	**8,392**	**5,691**
	1982	127,602	119,103	32,383	27,289	3,269	6,285	2,667	1,870	3,773	2,023	1,093	5,288	3,419
RIVERSIDE - SAN BERNARDINO	1986	**2,053,075**	**1,962,718**	**430,766**	**205,826**	**119,957**	**122,194**	**56,351**	**52,775**	**105,282**	**63,524**	**33,430**	**132,573**	**96,429**
	1982	1,510,647	1,443,759	316,006	155,105	88,240	76,306	31,584	35,581	63,772	35,605	22,569	76,789	52,180
SACRAMENTO	1986	**1,366,843**	**1,308,197**	**326,234**	**193,671**	**65,676**	**104,690**	**57,738**	**33,049**	**108,144**	**81,693**	**19,756**	**114,796**	**77,664**
	1982	1,084,036	1,039,118	251,916	153,120	52,167	65,866	33,680	25,264	65,707	47,652	13,624	69,581	43,897
SALINAS - SEASIDE - MONTEREY	1986	**261,655**	**243,932**	**70,802**	**43,258**	**17,094**	**22,510**	**10,449**	**7,789**	**15,123**	**10,460**	**3,213**	**24,382**	**19,127**
	1982	229,520	214,957	59,168	36,640	15,064	15,507	6,930	5,297	10,140	6,938	2,185	15,955	12,291
SAN DIEGO	1986	**2,159,089**	**2,010,860**	**550,448**	**238,230**	**157,712**	**174,185**	**77,613**	**66,095**	**129,323**	**79,197**	**41,707**	**227,591**	**168,337**
	1982	1,638,776	1,533,351	411,739	183,827	120,263	112,070	45,690	45,777	80,965	46,622	28,887	136,358	95,750
SAN FRANCISCO	1986	**2,113,413**	**1,992,948**	**507,883**	**263,936**	**110,575**	**132,406**	**62,451**	**46,880**	**162,574**	**118,831**	**29,538**	**234,464**	**169,534**
	1982	1,568,472	1,488,295	367,217	199,602	82,576	78,172	34,154	30,042	92,619	64,989	18,993	130,874	90,420
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1986*	***6,929,721***	***6,494,596***	***1,683,710***	***905,442***	***386,817***	***485,886***	***245,283***	***169,567***	***415,852***	***273,335***	***104,208***	***753,285***	***559,024***
	1982	*5,453,483*	*5,138,770*	*1,297,654*	*721,573*	*306,712*	*307,300*	*142,457*	*117,140*	*253,254*	*156,058*	*72,150*	*446,565*	*314,727*
SAN JOSE	1986	**1,589,224**	**1,479,603**	**396,125**	**203,654**	**95,931**	**133,182**	**78,987**	**43,639**	**77,820**	**43,128**	**28,109**	**236,539**	**186,896**
	1982	1,341,022	1,257,536	318,377	164,646	81,536	87,928	47,768	32,424	51,584	26,082	20,885	146,549	109,885

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ARKANSAS (continued)														
LITTLE ROCK - NORTH LITTLE ROCK	1986	**8,797**	**2,028**	**67,174**	**53,191**	**97,817**	**46,635**	**47,066**	**212,448**	**119,381**	**85,207**	**57,052**	**44,404**	**10,142**
	1982	4,543	1,461	44,706	34,562	69,632	32,315	33,896	150,617	82,722	61,365	40,072	30,769	7,306
PINE BLUFF	1986	**755**	**105**	**9,140**	**6,909**	**14,630**	**6,692**	**6,167**	**28,694**	**16,136**	**9,750**	**9,667**	**7,203**	**1,002**
	1982	436	82	6,799	5,014	11,574	5,217	4,802	22,620	12,580	7,592	7,646	5,616	780
TEXARKANA	1986	**1,574**	**461**	**16,713**	**12,729**	**20,914**	**9,519**	**10,314**	**42,238**	**21,482**	**18,587**	**14,290**	**10,897**	**2,335**
	1982	898	303	11,584	8,858	15,217	7,428	6,823	30,942	16,765	12,295	10,875	8,504	1,545
NONMETRO PORTION OF STATE	1986	**2,527**	**1,274**	**122,861**	**96,547**	**139,704**	**57,816**	**56,601**	**254,226**	**140,742**	**69,317**	**71,931**	**52,318**	**3,815**
	1982	1,389	886	86,325	67,162	109,035	49,342	39,281	203,431	120,108	48,106	59,948	44,652	2,646
TOTAL STATE	1986	**14,831**	**4,005**	**241,773**	**187,958**	**303,129**	**132,632**	**136,045**	**584,077**	**320,870**	**203,389**	**166,471**	**124,273**	**18,840**
	1982	7,999	2,849	167,734	128,392	229,386	104,286	96,944	444,936	251,504	145,070	129,850	97,505	13,460
CALIFORNIA														
ANAHEIM - SANTA ANA	1986	**24,254**	**10,498**	**336,697**	**259,952**	**518,708**	**250,377**	**222,201**	**1,006,849**	**517,040**	**432,154**	**288,072**	**216,788**	**50,739**
	1982	13,520	7,628	230,829	174,416	353,744	155,189	161,450	681,997	320,472	314,001	187,271	134,371	36,867
BAKERSFIELD	1986	**4,455**	**1,446**	**53,103**	**43,264**	**69,894**	**32,357**	**29,748**	**120,181**	**53,400**	**55,985**	**42,203**	**32,965**	**5,165**
	1982	2,352	1,051	35,597	28,223	50,670	22,256	21,617	87,167	36,731	40,683	29,702	22,675	3,753
CHICO	1986	**1,821**	**544**	**12,189**	**6,731**	**21,588**	**7,756**	**11,198**	**44,325**	**22,649**	**17,884**	**13,672**	**9,283**	**2,255**
	1982	935	336	7,555	4,052	14,229	5,196	6,911	29,265	15,174	11,038	9,129	6,219	1,392
FRESNO	1986	**5,631**	**1,745**	**64,998**	**49,438**	**95,283**	**41,516**	**44,790**	**166,638**	**83,203**	**72,129**	**56,254**	**39,465**	**11,052**
	1982	3,284	1,436	47,229	34,530	73,819	28,825	36,849	127,633	57,768	59,341	41,170	27,401	9,093
LOS ANGELES - LONG BEACH	1986	**150,735**	**42,280**	**1,186,998**	**934,767**	**1,661,255**	**837,201**	**650,052**	**3,111,634**	**1,554,804**	**1,310,680**	**958,176**	**746,692**	**158,551**
	1982	73,030	31,050	726,860	539,961	1,172,523	558,085	477,391	2,197,114	1,036,444	962,545	654,412	497,752	116,437
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*1986*	***198,892***	***65,716***	***1,808,696***	***1,401,068***	***2,580,807***	***1,249,367***	***1,055,036***	***4,871,314***	***2,412,640***	***2,080,869***	***1,463,757***	***1,126,066***	***249,491***
	1982	*98,073*	*47,564*	*1,132,448*	*833,866*	*1,793,074*	*811,168*	*764,935*	*3,375,905*	*1,563,077*	*1,509,592*	*978,534*	*730,416*	*181,023*
MERCED	1986	**1,300**	**510**	**11,254**	**7,346**	**18,114**	**5,725**	**9,390**	**34,021**	**10,971**	**18,270**	**8,369**	**5,292**	**2,111**
	1982	595	306	6,464	4,042	11,671	3,938	5,636	21,904	7,547	10,966	5,536	3,640	1,267
MODESTO	1986	**1,607**	**1,372**	**43,523**	**35,009**	**53,559**	**19,153**	**30,000**	**108,622**	**49,652**	**51,960**	**38,412**	**30,915**	**5,099**
	1982	857	990	29,306	23,166	37,109	11,829	21,636	74,022	30,666	37,474	24,619	19,094	3,677
OAKLAND	1986	**35,105**	**10,298**	**281,864**	**210,084**	**402,765**	**174,152**	**189,813**	**758,663**	**333,731**	**369,329**	**218,110**	**160,966**	**42,670**
	1982	17,001	7,102	171,003	121,387	264,705	105,009	130,877	497,959	201,231	254,652	136,505	97,059	29,422
OXNARD - VENTURA	1986	**7,352**	**2,910**	**68,276**	**48,053**	**104,938**	**37,533**	**52,403**	**190,017**	**78,535**	**93,993**	**50,827**	**36,745**	**11,229**
	1982	3,895	2,115	45,665	30,765	74,975	25,190	38,075	134,956	52,708	68,293	35,065	24,661	8,159
REDDING	1986	**1,215**	**437**	**11,667**	**8,417**	**15,938**	**6,762**	**7,228**	**31,271**	**14,375**	**14,185**	**11,404**	**8,680**	**1,813**
	1982	627	294	7,513	5,244	11,533	5,142	5,422	22,675	10,932	9,539	8,470	6,601	1,219
RIVERSIDE - SAN BERNARDINO	1986	**16,551**	**10,028**	**216,725**	**158,296**	**295,906**	**124,256**	**130,380**	**562,814**	**262,261**	**244,042**	**166,682**	**125,841**	**28,972**
	1982	7,628	6,771	129,094	88,724	191,832	72,704	88,019	361,838	153,453	164,753	101,786	73,632	19,560
SACRAMENTO	1986	**13,240**	**4,114**	**174,891**	**129,666**	**207,103**	**85,616**	**107,841**	**403,981**	**171,953**	**209,920**	**124,937**	**89,949**	**27,166**
	1982	6,497	2,838	107,003	75,637	141,019	55,807	74,365	274,663	112,084	144,756	82,980	58,632	18,733
SALINAS - SEASIDE - MONTEREY	1986	**4,978**	**1,237**	**33,693**	**23,193**	**59,293**	**29,662**	**25,097**	**124,036**	**68,864**	**48,603**	**33,604**	**27,310**	**3,795**
	1982	2,780	841	22,948	15,383	41,794	20,809	17,066	86,931	48,310	33,050	23,689	19,159	2,581
SAN DIEGO	1986	**45,963**	**4,811**	**336,185**	**268,458**	**418,549**	**190,593**	**190,903**	**813,112**	**396,533**	**368,972**	**249,662**	**194,632**	**38,500**
	1982	22,445	3,333	205,139	158,038	268,223	107,894	132,214	517,395	224,475	255,539	148,407	110,180	26,665
SAN FRANCISCO	1986	**39,937**	**10,741**	**325,743**	**244,736**	**514,873**	**289,577**	**178,555**	**959,825**	**501,357**	**386,685**	**304,257**	**242,037**	**41,608**
	1982	18,313	6,907	185,572	133,846	312,240	165,683	120,864	584,894	286,854	248,633	178,311	138,482	26,622
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1986*	***133,227***	***32,435***	***951,249***	***713,263***	***1,379,464***	***664,247***	***598,656***	***2,587,631***	***1,222,133***	***1,195,538***	***786,094***	***609,482***	***127,899***
	1982	*65,166*	*22,338*	*574,833*	*410,818*	*899,183*	*398,397*	*420,072*	*1,689,185*	*735,343*	*825,148*	*488,513*	*367,108*	*87,740*
SAN JOSE	1986	**44,141**	**8,197**	**236,762**	**176,939**	**326,030**	**145,920**	**165,148**	**620,187**	**272,107**	**325,609**	**185,506**	**147,117**	**30,452**
	1982	22,856	6,091	151,448	107,004	229,203	93,159	122,700	436,452	173,719	241,918	122,674	93,923	22,625

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
CALIFORNIA (continued)														
SANTA BARBARA - SANTA MARIA - LOMPOC	1986	**428,823**	**384,061**	**108,735**	**57,404**	**30,531**	**29,967**	**14,409**	**10,777**	**20,175**	**11,552**	**5,812**	**185,003**	**28,882**
	1982	311,139	281,731	76,023	40,535	22,397	17,781	8,076	6,794	11,843	6,475	3,664	110,297	15,599
SANTA CRUZ	1986	**243,070**	**229,090**	**44,960**	**27,257**	**12,955**	**10,825**	**5,878**	**3,523**	**11,416**	**8,230**	**2,059**	**13,920**	**11,412**
	1982	211,129	199,635	40,353	25,284	11,290	7,665	3,739	2,833	7,754	5,235	1,655	9,038	7,061
SANTA ROSA - PETALUMA	1986	**397,836**	**368,309**	**91,796**	**61,101**	**19,025**	**27,090**	**10,457**	**8,289**	**13,442**	**8,488**	**3,372**	**27,222**	**21,099**
	1982	335,043	312,306	74,944	50,477	16,132	18,489	6,235	5,769	8,530	5,061	2,347	16,545	12,146
STOCKTON	1986	**416,676**	**394,680**	**106,218**	**58,427**	**17,337**	**26,423**	**14,864**	**8,981**	**19,383**	**12,599**	**4,773**	**26,677**	**19,281**
	1982	319,766	301,790	82,518	54,470	13,257	17,558	9,371	6,375	12,701	7,943	3,388	16,883	11,694
VALLEJO - FAIRFIELD - NAPA	1986	**394,677**	**372,628**	**84,448**	**58,057**	**19,748**	**26,153**	**13,038**	**9,401**	**11,756**	**7,266**	**2,874**	**25,046**	**20,171**
	1982	294,775	278,411	62,369	43,184	14,755	16,260	7,530	6,202	7,146	4,196	1,892	14,596	11,349
VISALIA - TULARE - PORTERVILLE	1986	**316,871**	**302,279**	**57,506**	**33,139**	**12,307**	**23,174**	**10,568**	**7,099**	**14,553**	**10,019**	**3,156**	**10,661**	**4,807**
	1982	237,956	226,997	43,364	26,027	9,242	14,779	6,275	4,681	8,927	5,949	2,081	6,646	2,725
YUBA CITY	1986	**129,961**	**101,648**	**22,471**	**10,551**	**6,160**	**6,732**	**1,927**	**3,513**	**6,205**	**3,364**	**2,452**	**5,008**	**3,308**
	1982	102,193	83,163	18,363	9,576	5,040	4,196	1,092	2,215	3,724	1,905	1,546	3,041	1,874
NONMETRO PORTION OF STATE	1986	**1,290,466**	**1,225,632**	**245,732**	**174,441**	**55,399**	**67,661**	**38,689**	**9,127**	**30,971**	**22,870**	**3,208**	**33,821**	**24,691**
	1982	1,001,023	950,638	194,438	140,254	42,970	42,384	22,415	6,403	18,779	13,250	2,254	20,439	14,002
TOTAL STATE	1986	**28,842,790**	**27,132,337**	**6,937,462**	**3,549,870**	**1,701,366**	**2,022,708**	**1,030,303**	**711,901**	**1,799,512**	**1,174,497**	**463,897**	**2,879,512**	**2,047,340**
	1982	23,025,105	21,745,394	5,437,811	2,861,945	1,365,826	1,309,550	609,879	506,554	1,135,768	694,319	329,695	1,745,348	1,171,384
COLORADO														
BOULDER - LONGMONT	1986	**277,950**	**271,362**	**57,230**	**26,718**	**20,759**	**19,886**	**11,357**	**5,002**	**14,641**	**10,387**	**2,671**	**26,100**	**21,568**
	1982	203,607	198,753	38,967	18,080	15,205	11,901	6,693	2,678	8,653	6,121	1,430	15,013	12,242
COLORADO SPRINGS	1986	**328,107**	**321,164**	**65,751**	**26,767**	**20,734**	**29,170**	**11,579**	**10,826**	**20,090**	**10,585**	**7,904**	**38,075**	**24,221**
	1982	239,763	234,576	44,415	17,544	15,144	18,590	7,188	6,811	12,650	6,571	4,973	23,604	14,518
DENVER	1986	**1,881,030**	**1,830,428**	**428,879**	**202,868**	**140,233**	**150,282**	**79,855**	**44,681**	**117,201**	**80,694**	**24,409**	**193,438**	**157,929**
	1982	1,484,237	1,445,414	308,022	138,331	110,737	96,326	48,131	29,834	73,623	48,636	16,288	116,798	92,503
DENVER - BOULDER CONSOLIDATED AREA	*1986*	***2,158,980***	***2,101,790***	***486,109***	***229,586***	***160,992***	***170,168***	***91,212***	***49,683***	***131,842***	***91,081***	***27,080***	***219,538***	***179,497***
	1982	*1,687,844*	*1,644,167*	*346,989*	*156,411*	*125,942*	*108,227*	*54,824*	*32,512*	*82,276*	*54,757*	*17,718*	*131,811*	*104,745*
FORT COLLINS - LOVELAND	1986	**187,574**	**178,992**	**35,233**	**13,601**	**13,344**	**14,363**	**7,945**	**3,931**	**7,180**	**3,861**	**2,342**	**13,160**	**10,913**
	1982	142,351	136,189	24,937	9,558	10,153	9,355	5,190	2,621	4,639	2,522	1,399	8,272	6,882
GREELEY	1986	**113,208**	**109,407**	**28,095**	**15,197**	**8,681**	**7,388**	**3,471**	**2,354**	**5,853**	**4,098**	**1,257**	**8,088**	**6,308**
	1982	88,562	85,454	19,725	10,028	6,780	4,954	2,212	1,560	3,807	2,612	833	5,118	3,892
PUEBLO	1986	**118,335**	**115,992**	**31,995**	**16,877**	**7,831**	**9,729**	**3,935**	**3,433**	**5,558**	**3,160**	**1,832**	**8,576**	**5,725**
	1982	105,258	103,123	24,528	12,276	6,962	7,139	2,795	2,383	3,993	2,245	1,272	6,169	4,067
NONMETRO PORTION OF STATE	1986	**695,041**	**669,821**	**171,335**	**95,856**	**53,971**	**35,019**	**16,328**	**4,311**	**17,949**	**9,315**	**2,736**	**37,215**	**26,093**
	1982	571,392	549,071	123,474	64,585	44,243	23,494	10,428	2,723	11,864	5,950	1,738	23,736	16,289
TOTAL STATE	1986	**3,601,245**	**3,497,166**	**818,5[illegible]**	**397,[illegible]**	**265,553**	**265,837**	**134,470**	**74,538**	**188,472**	**122,10[illegible]**	**43,151**	**324,652**	**252,75[illegible]**
	1982	2,835,170	2,752,580	584,068	270,402	209,224	171,756	82,637	48,610	119,229	74,657	27,933	198,710	150,39[illegible]
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	1986	**1,251,006**	**1,216,987**	**208,787**	**115,877**	**30,988**	**90,894**	**65,552**	**16,850**	**50,555**	**33,249**	**11,100**	**72,052**	**42,468**
	1982	854,002	831,073	139,282	81,665	21,162	50,245	35,393	9,227	28,205	17,952	6,078	38,743	21,965
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1986	**1,438,900**	**1,394,781**	**338,516**	**198,302**	**48,264**	**87,021**	**48,723**	**27,570**	**38,086**	**19,473**	**12,621**	**106,743**	**79,156**
	1982	1,000,487	969,851	227,882	134,790	33,562	48,543	25,919	15,856	21,570	10,359	7,252	56,891	40,553
NEW HAVEN - WATERBURY - MERIDEN	1986	**1,040,335**	**996,357**	**160,077**	**98,419**	**16,274**	**54,771**	**24,548**	**22,670**	**25,265**	**13,830**	**7,329**	**84,840**	**64,601**
	1982	770,871	738,211	116,330	74,011	12,059	33,945	14,489	14,345	15,682	8,163	4,638	49,572	36,500

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
CALIFORNIA (continued)														
SANTA BARBARA - SANTA MARIA - LOMPOC	1986	6,526	1,566	62,877	50,089	70,245	40,719	22,132	134,758	78,823	45,605	46,731	37,449	4,056
	1982	2,996	987	36,042	28,074	42,181	23,254	13,952	80,921	45,014	28,750	27,180	21,386	2,557
SANTA CRUZ	1986	3,653	554	19,631	14,605	28,661	11,222	12,429	58,913	32,416	21,533	15,401	12,884	1,401
	1982	1,972	446	13,294	9,290	22,031	7,821	9,993	44,285	22,593	17,313	11,001	8,979	1,126
SANTA ROSA - PETALUMA	1986	5,731	1,422	45,952	34,933	54,484	22,613	25,979	102,497	44,657	49,928	33,258	24,694	5,479
	1982	2,823	989	28,811	20,829	37,438	14,603	18,079	70,100	28,839	34,745	22,096	15,947	3,813
STOCKTON	1986	3,448	1,519	35,820	26,592	58,911	27,187	28,417	110,296	51,438	54,232	32,287	24,904	5,423
	1982	1,775	1,078	23,407	16,765	40,846	17,860	20,171	76,359	33,791	38,495	21,679	16,360	3,850
VALLEJO - FAIRFIELD - NAPA	1986	4,660	1,223	41,297	31,966	52,651	20,763	26,732	87,546	37,865	42,454	29,562	21,784	6,289
	1982	2,201	803	24,705	18,462	33,566	12,122	17,559	55,495	22,107	27,887	17,926	12,718	4,132
VISALIA - TULARE - PORTERVILLE	1986	1,941	1,149	32,788	26,038	41,828	15,583	23,799	80,837	41,838	35,288	23,029	16,120	5,417
	1982	910	758	20,003	15,461	27,396	9,689	15,693	52,302	26,013	23,269	14,678	10,023	3,572
YUBA CITY	1986	804	660	14,428	11,368	14,694	5,406	8,584	26,158	10,461	14,430	9,068	6,849	1,722
	1982	477	416	8,428	6,439	10,030	4,042	5,411	17,910	7,822	9,097	6,539	5,121	1,086
NONMETRO PORTION OF STATE	1986	3,161	547	74,342	57,348	116,353	68,371	24,785	204,817	130,380	38,996	78,280	61,728	4,923
	1982	1,496	377	45,244	33,225	78,153	44,013	17,108	136,837	83,929	26,918	51,509	39,734	3,398
TOTAL STATE	1986	428,209	119,808	3,721,703	2,857,288	5,221,623	2,490,020	2,217,604	9,861,998	4,819,313	4,322,866	3,017,763	2,321,089	495,887
	1982	211,265	84,943	2,309,159	1,692,963	3,540,930	1,570,119	1,579,058	6,671,074	3,038,676	3,063,655	1,962,334	1,463,749	351,606
COLORADO														
BOULDER - LONGMONT	1986	3,974	635	39,332	32,558	38,862	16,310	15,388	70,942	32,551	28,485	22,252	16,176	3,052
	1982	1,941	340	23,257	19,187	26,123	12,947	8,238	48,025	25,840	15,250	16,618	12,841	1,634
COLORADO SPRINGS	1986	2,626	1,756	55,409	37,609	62,751	21,724	32,494	111,649	51,420	55,036	35,311	24,215	7,320
	1982	1,347	1,105	34,736	23,347	42,620	16,243	20,444	77,080	38,447	34,626	25,306	18,106	4,605
DENVER	1986	29,855	6,656	297,079	235,584	340,474	130,167	167,794	618,272	244,258	319,610	189,960	133,278	33,293
	1982	15,103	4,454	184,057	141,993	252,626	108,715	112,256	459,201	204,004	213,822	150,437	111,314	22,274
DENVER - BOULDER CONSOLIDATED AREA	*1986*	*33,829*	*7,291*	*336,411*	*268,142*	*379,336*	*146,477*	*183,182*	*689,214*	*276,809*	*348,095*	*212,212*	*149,454*	*36,345*
	1982	*17,044*	*4,794*	*207,314*	*161,180*	*278,749*	*121,662*	*120,494*	*507,226*	*229,844*	*229,072*	*167,055*	*124,155*	*23,908*
FORT COLLINS - LOVELAND	1986	2,120	557	15,193	12,303	25,052	8,775	13,160	48,745	22,614	24,312	13,885	9,830	2,454
	1982	1,158	333	9,881	8,038	17,887	7,465	7,862	35,468	19,237	14,525	11,069	8,362	1,466
GREELEY	1986	836	298	10,840	8,058	14,248	4,418	6,946	27,318	10,451	14,788	8,349	5,486	1,437
	1982	452	198	7,058	5,136	10,673	3,863	4,601	20,760	9,137	9,796	6,854	4,797	952
PUEBLO	1986	1,153	437	14,755	11,397	18,869	6,684	10,298	38,100	15,068	20,685	10,853	7,387	2,095
	1982	671	303	10,555	8,096	15,040	6,179	7,148	30,530	13,929	14,357	9,441	6,829	1,454
NONMETRO PORTION OF STATE	1986	4,887	887	57,397	48,161	89,136	43,484	18,266	152,292	87,134	24,657	43,802	32,439	4,255
	1982	2,563	566	37,145	30,759	67,532	35,968	11,651	117,553	72,071	15,726	34,729	26,831	2,715
TOTAL STATE	1986	45,451	11,226	490,005	385,670	589,292	231,562	264,346	1,067,318	463,496	487,573	324,412	228,811	53,906
	1982	23,235	7,299	306,689	236,556	432,501	191,380	172,200	788,617	382,665	318,102	254,454	189,080	35,100
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	1986	13,963	5,920	166,191	132,043	226,386	104,156	108,042	442,847	215,227	207,205	127,920	101,562	17,760
	1982	6,140	3,242	90,988	71,293	142,910	73,016	59,161	279,785	150,879	113,459	86,957	71,198	9,725
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1986	25,747	5,047	162,090	130,209	231,332	106,201	104,229	449,645	228,839	198,576	130,600	91,980	25,243
	1982	11,089	2,901	88,441	69,268	149,744	76,141	59,952	293,293	164,068	114,101	88,819	65,946	14,505
NEW HAVEN - WATERBURY - MERIDEN	1986	7,875	3,054	107,545	83,778	165,357	65,058	91,631	303,462	164,262	128,281	70,626	57,109	10,995
	1982	3,732	1,933	65,583	49,448	115,301	50,609	57,980	217,182	127,782	81,171	53,123	44,426	6,958

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
CONNECTICUT (continued)														
NEW LONDON - NORWICH	1986	289,061	280,401	44,955	27,182	8,336	26,767	14,528	5,345	10,582	7,537	1,758	20,254	14,324
	1982	217,015	209,569	33,352	20,973	6,230	16,367	8,543	3,139	6,288	4,432	1,033	11,744	8,036
NONMETRO PORTION OF STATE	1986	315,969	310,732	46,771	30,414	10,677	12,545	7,140	1,871	6,078	3,946	897	9,007	5,660
	1982	232,370	228,217	35,178	23,520	7,842	8,284	4,397	1,181	3,881	2,430	566	5,585	3,365
TOTAL STATE	1986	4,335,271	4,199,258	799,106	470,194	114,539	271,998	160,491	74,306	130,566	78,035	33,705	292,896	206,211
	1982	3,074,745	2,976,921	552,024	334,959	80,855	157,384	88,741	43,748	75,626	43,336	19,567	162,535	110,419
DELAWARE														
WILMINGTON	1986	535,008	522,273	130,051	75,817	28,304	42,769	14,836	17,519	28,327	14,548	11,006	52,993	41,005
	1982	432,232	422,592	98,603	57,730	22,902	27,759	8,619	11,321	17,523	8,451	7,111	30,935	23,071
NONMETRO PORTION OF STATE	1986	205,377	200,851	52,187	33,770	10,669	17,273	5,343	4,832	7,159	3,124	2,357	14,450	9,632
	1982	177,509	174,184	38,246	23,591	9,253	11,524	3,032	3,522	4,501	1,773	1,562	8,507	5,249
TOTAL STATE	1986	653,943	638,370	164,160	98,282	34,380	55,797	18,678	21,367	32,757	16,201	12,808	62,305	46,471
	1982	532,933	521,469	122,975	73,256	28,074	36,128	10,636	14,181	20,104	9,230	8,299	36,024	25,605
DISTRICT OF COLUMBIA														
WASHINGTON	1986	4,000,700	3,876,379	979,978	547,347	227,451	262,454	119,228	98,690	283,560	200,388	63,456	463,421	345,251
	1982	3,100,641	3,013,247	709,048	389,283	176,808	157,911	62,039	66,777	159,841	104,268	43,021	255,437	175,017
TOTAL STATE	1986	496,581	473,576	151,261	97,614	27,788	29,789	14,176	10,346	32,475	23,823	6,213	56,506	41,483
	1982	414,893	396,727	115,789	72,932	23,279	20,283	8,796	7,247	21,059	14,782	4,352	35,956	24,812
FLORIDA														
BRADENTON	1986	181,420	175,574	47,220	28,648	9,957	25,240	17,646	5,594	8,049	5,085	1,686	17,104	13,813
	1982	161,272	156,305	36,367	21,041	8,864	16,100	10,594	4,087	5,150	3,053	1,232	10,698	8,293
DAYTONA BEACH	1986	316,515	306,887	74,714	41,764	15,887	38,656	26,530	7,419	17,288	10,898	3,660	19,256	13,244
	1982	276,291	268,204	57,774	30,898	13,885	24,530	15,519	5,233	10,924	6,375	2,582	11,737	7,381
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1986	1,212,543	1,173,158	347,186	199,866	59,496	103,806	57,739	34,431	54,265	30,085	16,608	106,774	82,699
	1982	1,100,209	1,068,095	270,799	147,377	54,169	69,467	35,244	25,885	36,073	18,364	12,486	66,641	48,588
FORT MYERS - CAPE CORAL	1986	293,082	278,539	67,244	39,501	15,795	26,078	13,917	7,726	13,629	5,856	4,473	23,909	17,465
	1982	258,746	246,500	50,888	27,616	13,979	18,227	8,925	5,788	9,557	3,756	3,351	15,299	10,516
FORT PIERCE	1986	212,566	206,690	45,381	26,401	10,571	17,230	10,438	4,073	8,988	5,498	1,889	14,920	11,924
	1982	180,651	175,719	33,641	18,624	8,987	10,776	6,173	2,661	5,555	3,251	1,235	8,943	6,909
FORT WALTON BEACH	1986	119,100	114,643	28,286	17,982	3,089	15,506	7,568	4,722	10,218	7,654	1,611	14,407	11,789
	1982	88,011	84,966	16,876	10,095	2,290	8,296	3,602	2,796	5,154	3,643	954	6,939	5,369
GAINESVILLE	1986	188,656	184,827	44,224	17,844	13,641	12,149	4,481	5,153	11,472	7,585	2,496	17,157	13,467
	1982	162,518	159,407	35,998	14,458	11,765	8,618	3,057	4,148	7,964	5,175	1,791	11,669	8,955
JACKSONVILLE	1986	714,502	677,524	158,695	87,740	33,699	65,041	29,872	18,152	29,687	15,357	8,025	43,996	30,127
	1982	630,200	600,245	126,181	68,135	29,855	45,188	18,854	13,421	20,150	9,693	5,954	28,523	18,195
LAKELAND - WINTER HAVEN	1986	329,755	321,759	66,567	34,745	19,202	26,023	10,783	10,861	13,020	4,706	3,850	17,835	11,470
	1982	303,468	295,451	58,288	30,265	17,632	19,590	7,866	8,145	9,779	3,433	2,887	12,895	7,974
MELBOURNE - TITUSVILLE - PALM BAY	1986	281,755	264,514	92,730	61,190	16,486	35,167	16,283	13,905	12,838	4,003	6,225	29,471	20,890
	1982	245,015	231,618	65,078	39,737	14,436	23,113	9,625	9,775	8,522	2,366	4,376	17,886	11,832
MIAMI - HIALEAH	1986	1,740,742	1,695,827	575,709	376,613	67,662	145,589	68,858	55,330	84,443	39,939	32,323	163,904	124,728
	1982	1,504,794	1,471,470	611,101	255,801	58,712	98,930	45,006	38,935	56,850	26,104	22,746	105,715	78,312
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*1986*	*2,953,285*	*2,868,985*	*922,895*	*576,479*	*127,158*	*249,395*	*126,597*	*89,761*	*138,708*	*70,024*	*48,931*	*270,678*	*207,427*
	1982	*2,605,003*	*2,539,565*	*681,900*	*403,178*	*112,881*	*168,397*	*80,250*	*64,820*	*92,923*	*44,468*	*35,232*	*172,356*	*126,900*

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
CONNECTICUT (continued)														
NEW LONDON - NORWICH	**1986**	**3,468**	**770**	**30,580**	**26,189**	**29,396**	**13,821**	**13,077**	**59,632**	**31,729**	**23,736**	**16,129**	**12,259**	**2,967**
	1982	1,653	452	18,239	15,400	20,334	10,805	7,680	41,855	24,805	13,941	11,990	9,584	1,743
NONMETRO PORTION OF STATE	**1986**	**1,455**	**432**	**16,023**	**13,937**	**22,442**	**11,353**	**6,632**	**39,947**	**25,584**	**10,103**	**14,295**	**10,560**	**1,239**
	1982	702	274	10,031	8,583	16,545	9,169	4,195	30,182	20,661	6,391	10,999	8,528	784
TOTAL STATE	**1986**	**52,508**	**15,223**	**482,429**	**386,156**	**674,913**	**300,589**	**323,721**	**1,295,533**	**665,641**	**567,901**	**359,570**	**273,470**	**58,204**
	1982	23,316	8,802	273,282	213,992	444,834	219,740	188,968	862,297	488,195	329,063	251,888	199,682	33,715
DELAWARE														
WILMINGTON	**1986**	**4,662**	**4,586**	**85,484**	**66,938**	**108,518**	**38,918**	**64,204**	**210,310**	**83,301**	**118,776**	**54,891**	**39,250**	**11,006**
	1982	2,244	2,963	51,090	38,885	76,187	30,081	41,481	148,311	64,384	76,739	41,053	30,337	7,111
NONMETRO PORTION OF STATE	**1986**	**1,598**	**1,058**	**26,834**	**21,210**	**37,020**	**15,518**	**16,601**	**71,527**	**35,344**	**27,196**	**16,338**	**12,000**	**2,708**
	1982	738	712	15,899	12,037	27,618	12,760	11,160	54,025	29,065	18,283	12,914	9,869	1,821
TOTAL STATE	**1986**	**5,799**	**5,412**	**104,233**	**81,379**	**137,185**	**50,396**	**77,563**	**265,481**	**109,998**	**139,975**	**65,864**	**47,176**	**13,159**
	1982	2,730	3,519	61,471	46,346	97,385	39,541	50,457	189,744	86,387	90,982	49,643	36,878	8,558
DISTRICT OF COLUMBIA														
WASHINGTON	**1986**	**118,229**	**8,277**	**669,961**	**520,636**	**771,264**	**366,976**	**338,332**	**1,569,696**	**751,558**	**722,353**	**444,531**	**309,720**	**96,951**
	1982	51,567	5,612	372,626	270,906	551,393	272,578	234,567	1,121,348	558,233	488,419	323,149	230,053	66,088
TOTAL STATE	**1986**	**12,031**	**810**	**78,550**	**61,896**	**123,213**	**78,826**	**35,391**	**248,868**	**161,436**	**73,214**	**83,383**	**66,529**	**9,726**
	1982	6,083	568	50,614	38,406	93,040	60,293	24,789	187,493	123,479	51,281	63,585	50,887	6,812
FLORIDA														
BRADENTON	**1986**	**1,230**	**424**	**20,602**	**15,533**	**20,624**	**7,460**	**11,976**	**42,110**	**21,285**	**19,607**	**12,843**	**10,743**	**1,029**
	1982	602	310	13,060	9,326	15,928	6,065	8,750	32,876	17,304	14,325	10,299	8,734	752
DAYTONA BEACH	**1986**	**3,794**	**731**	**41,190**	**32,378**	**39,093**	**13,957**	**21,235**	**80,316**	**36,006**	**38,624**	**22,401**	**15,372**	**3,844**
	1982	1,790	516	25,480	18,940	30,785	12,172	14,978	64,072	31,399	27,244	18,532	13,406	2,712
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1986**	**25,227**	**3,954**	**226,192**	**189,077**	**217,896**	**100,200**	**106,773**	**451,257**	**233,210**	**198,519**	**127,045**	**101,087**	**17,400**
	1982	12,565	2,973	143,582	115,413	173,086	82,732	80,270	359,629	192,553	149,242	103,147	83,464	13,081
FORT MYERS - CAPE CORAL	**1986**	**3,733**	**715**	**77,448**	**66,465**	**36,713**	**11,386**	**22,366**	**78,290**	**33,060**	**39,722**	**20,070**	**15,343**	**2,991**
	1982	1,847	536	51,013	42,623	29,045	9,507	16,755	62,474	27,606	29,757	16,342	12,812	2,241
FORT PIERCE	**1986**	**2,561**	**360**	**33,022**	**28,080**	**23,848**	**9,616**	**11,520**	**49,537**	**24,039**	**21,330**	**14,364**	**10,659**	**2,070**
	1982	1,233	235	19,980	16,606	17,909	8,098	7,529	37,730	20,246	13,940	11,529	8,977	1,353
FORT WALTON BEACH	**1986**	**2,181**	**389**	**29,161**	**25,466**	**19,937**	**4,719**	**11,840**	**42,276**	**17,807**	**20,575**	**9,472**	**4,775**	**3,106**
	1982	834	230	14,424	12,121	12,911	3,491	7,010	28,272	13,175	12,182	6,371	3,533	1,839
GAINESVILLE	**1986**	**3,056**	**475**	**18,386**	**12,472**	**30,867**	**12,382**	**15,210**	**56,570**	**24,017**	**28,161**	**14,237**	**9,299**	**2,732**
	1982	1,856	341	12,830	8,508	24,806	11,177	10,915	45,548	21,681	20,209	12,092	8,394	1,961
JACKSONVILLE	**1986**	**12,158**	**1,689**	**112,000**	**90,770**	**107,967**	**41,646**	**52,609**	**229,505**	**114,946**	**91,033**	**69,004**	**47,893**	**10,559**
	1982	6,112	1,254	73,234	57,288	84,173	34,134	38,952	180,548	94,210	67,411	55,244	39,254	7,834
LAKELAND - WINTER HAVEN	**1986**	**2,513**	**700**	**31,837**	**24,295**	**40,120**	**17,510**	**19,071**	**76,996**	**30,974**	**39,893**	**22,365**	**15,652**	**4,025**
	1982	1,458	525	23,717	17,724	35,008	17,176	14,302	66,661	30,383	29,916	20,599	15,354	3,018
MELBOURNE - TITUSVILLE - PALM BAY	**1986**	**3,282**	**1,244**	**41,781**	**32,036**	**40,830**	**10,527**	**27,636**	**88,981**	**27,787**	**57,265**	**21,307**	**12,879**	**4,979**
	1982	1,575	875	25,846	18,937	30,350	8,479	19,427	66,427	22,381	40,255	16,411	10,373	3,500
MIAMI - HIALEAH	**1986**	**53,427**	**6,214**	**299,840**	**240,339**	**435,869**	**230,076**	**180,266**	**859,964**	**491,350**	**334,429**	**284,449**	**229,101**	**36,053**
	1982	28,312	4,374	199,174	157,084	328,872	180,358	126,850	650,810	385,172	235,329	219,019	179,594	25,370
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1986***	***78,654***	***10,168***	***526,032***	***429,416***	***653,765***	***330,276***	***287,039***	***1,311,221***	***724,560***	***532,948***	***411,494***	***330,188***	***53,453***
	1982	*40,877*	*7,347*	*342,756*	*272,497*	*501,958*	*263,090*	*207,120*	*1,010,439*	*577,725*	*384,571*	*322,166*	*263,058*	*38,451*

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods: In All Stores ($000)	Groceries & Other Foods: In Food Stores ($000)	Drugs & Health & Beauty Aids: In All Stores ($000)	Drugs & Health & Beauty Aids: In Drug-stores ($000)	Drugs & Health & Beauty Aids: In Food Stores ($000)	Major Household Appliances: In All Stores ($000)	Major Household Appliances: In FHA Stores ($000)	Major Household Appliances: In Department Stores ($000)	TVs, Video Recorders & Tapes: In All Stores ($000)	TVs, Video Recorders & Tapes: In FHA Stores ($000)	TVs, Video Recorders & Tapes: In Department Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)
FLORIDA (continued)														
NAPLES	1986	**164,464**	**159,493**	**37,278**	**22,269**	**8,157**	**16,879**	**11,758**	**3,356**	**8,778**	**6,193**	**1,450**	**15,444**	**13,158**
	1982	121,414	117,788	24,244	13,596	6,024	9,802	6,478	2,132	5,032	3,412	921	8,722	7,250
OCALA	1986	**170,189**	**164,630**	**39,831**	**20,932**	**9,046**	**13,386**	**8,177**	**2,993**	**12,938**	**9,243**	**2,260**	**12,277**	**9,078**
	1982	130,363	126,119	24,999	11,796	6,930	7,441	4,205	1,771	6,966	4,753	1,337	6,432	4,489
ORLANDO	1986	**888,666**	**848,133**	**182,729**	**90,333**	**44,823**	**63,501**	**22,770**	**27,414**	**41,080**	**16,870**	**10,706**	**82,731**	**63,961**
	1982	712,382	678,413	132,085	62,666	35,855	40,839	13,367	18,458	26,445	9,903	7,209	49,124	36,436
PANAMA CITY	1986	**83,053**	**76,340**	**27,496**	**17,095**	**3,044**	**8,328**	**3,260**	**3,494**	**4,416**	**1,835**	**1,691**	**12,069**	**10,055**
	1982	75,405	68,369	20,406	12,108	2,726	5,949	2,251	2,813	3,121	1,267	1,215	8,465	6,943
PENSACOLA	1986	**283,389**	**270,012**	**61,583**	**32,063**	**10,771**	**33,315**	**10,983**	**11,487**	**14,970**	**5,783**	**5,371**	**17,752**	**12,689**
	1982	245,258	234,697	46,539	23,776	9,362	21,915	7,024	7,730	9,933	3,699	3,621	11,402	7,861
SARASOTA	1986	**281,972**	**263,627**	**75,791**	**46,834**	**13,783**	**32,070**	**21,933**	**7,266**	**9,842**	**4,712**	**2,771**	**20,074**	**15,453**
	1982	245,589	230,410	55,607	32,177	12,046	21,260	13,971	5,147	6,569	3,001	1,963	12,959	9,647
TALLAHASSEE	1986	**181,732**	**178,163**	**38,484**	**16,265**	**9,858**	**20,108**	**8,091**	**8,085**	**7,443**	**1,923**	**3,545**	**18,975**	**13,523**
	1982	165,114	162,250	30,055	12,927	8,978	12,757	4,902	4,900	4,741	1,165	2,149	11,514	7,966
TAMPA - ST. PETERSBURG - CLEARWATER	1986	**1,878,280**	**1,831,514**	**454,044**	**231,402**	**111,151**	**188,964**	**114,417**	**59,257**	**100,273**	**59,505**	**26,717**	**147,642**	**112,519**
	1982	1,609,253	1,569,764	342,795	166,666	95,269	117,541	66,106	40,603	62,440	34,380	18,307	87,630	62,668
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	1986	**841,289**	**818,178**	**212,555**	**122,942**	**45,817**	**78,442**	**44,691**	**24,243**	**44,959**	**26,564**	**13,711**	**51,684**	**37,003**
	1982	668,111	651,615	145,757	80,156	36,490	45,496	23,332	15,404	25,440	13,869	8,712	28,000	18,492
NONMETRO PORTION OF STATE	1986	**955,070**	**919,405**	**198,279**	**129,430**	**44,447**	**69,148**	**41,282**	**8,857**	**29,249**	**18,452**	**3,052**	**28,597**	**16,800**
	1982	827,722	797,414	148,182	93,444	38,552	44,088	25,063	5,638	18,438	11,200	1,941	18,084	9,953
TOTAL STATE	1986	**11,318,740**	**10,929,437**	**2,876,026**	**1,661,859**	**566,382**	**1,034,626**	**551,477**	**323,818**	**537,845**	**287,746**	**154,120**	**875,978**	**655,855**
	1982	9,711,786	9,394,819	2,133,660	1,173,359	486,806	669,923	331,164	225,470	344,803	171,862	106,969	539,277	384,029
GEORGIA														
ALBANY	1986	**120,120**	**116,455**	**25,889**	**13,375**	**5,758**	**10,621**	**3,013**	**3,255**	**6,702**	**4,197**	**1,618**	**7,938**	**5,690**
	1982	96,261	93,577	18,896	9,594	4,627	7,080	1,922	2,157	4,353	2,677	1,072	5,017	3,492
ATHENS	1986	**148,552**	**144,519**	**39,306**	**24,969**	**4,927**	**10,003**	**3,095**	**951**	**6,546**	**2,216**	**1,723**	**8,361**	**5,215**
	1982	113,722	110,949	24,817	15,376	3,783	5,995	1,946	527	3,874	1,393	954	5,045	3,214
ATLANTA	1986	**2,549,646**	**2,426,156**	**728,993**	**419,079**	**130,371**	**182,437**	**71,324**	**67,446**	**128,635**	**57,659**	**46,007**	**248,455**	**180,344**
	1982	1,894,044	1,800,880	460,036	252,518	96,772	102,900	36,414	40,341	72,272	29,439	27,524	131,487	89,760
AUGUSTA	1986	**322,930**	**310,143**	**86,436**	**52,345**	**16,514**	**23,756**	**11,786**	**4,147**	**16,468**	**7,433**	**4,662**	**30,225**	**20,952**
	1982	267,281	256,579	59,869	33,664	13,662	15,065	6,943	2,758	10,400	4,380	3,135	18,285	11,916
COLUMBUS	1986	**179,932**	**173,477**	**48,392**	**29,651**	**5,731**	**18,885**	**7,605**	**7,192**	**9,214**	**5,908**	**1,921**	**20,801**	**16,807**
	1982	155,613	149,978	36,026	20,956	4,955	12,919	4,432	5,458	5,913	3,443	1,459	12,457	9,456
MACON - WARNER ROBINS	1986	**289,378**	**278,314**	**79,649**	**46,285**	**16,089**	**25,772**	**9,759**	**9,422**	**15,253**	**9,072**	**3,286**	**22,333**	**15,285**
	1982	240,350	230,680	57,072	30,862	13,336	17,200	5,761	6,653	9,710	5,355	2,319	13,685	8,662
SAVANNAH	1986	**233,224**	**221,715**	**60,642**	**35,998**	**10,558**	**24,795**	**12,498**	**5,720**	**10,954**	**7,563**	**1,579**	**16,248**	**8,907**
	1982	187,613	177,517	41,817	23,757	8,454	15,838	7,490	3,720	6,801	4,533	1,027	10,091	5,113
NONMETRO PORTION OF STATE	1986	**1,853,528**	**1,767,801**	**449,548**	**306,072**	**75,172**	**123,744**	**56,681**	**12,570**	**55,884**	**31,556**	**3,546**	**79,612**	**51,401**
	1982	1,583,274	1,511,275	320,844	211,709	64,265	81,237	35,352	7,613	35,501	19,679	2,162	50,234	31,300
TOTAL STATE	1986	**5,731,363**	**5,471,350**	**1,497,820**	**912,368**	**361,588**	**419,146**	**176,382**	**109,963**	**249,453**	**126,917**	**63,504**	**433,382**	**305,639**
	1982	4,540,787	4,332,551	1,005,481	589,406	206,608	257,245	100,388	68,743	148,461	71,424	39,177	245,427	163,072
HAWAII														
HONOLULU	1986	**774,163**	**667,503**	**250,568**	**148,238**	**38,321**	**43,308**	**17,353**	**17,446**	**24,674**	**11,308**	**10,593**	**51,467**	**36,097**
	1982	651,149	564,716	209,856	126,770	32,420	34,394	14,096	13,738	19,729	9,186	8,342	40,598	28,404
NONMETRO PORTION OF STATE	1986	**353,806**	**329,259**	**71,714**	**48,611**	**14,986**	**16,479**	**9,331**	**1,609**	**7,568**	**4,225**	**798**	**13,981**	**8,970**
	1982	278,067	259,560	57,480	39,933	11,815	11,787	6,832	1,060	5,402	3,093	526	9,889	6,371

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
FLORIDA (continued)														
NAPLES	1986	1,443	276	35,356	31,628	22,073	11,434	8,834	47,538	28,585	16,355	15,577	12,674	1,587
	1982	608	175	19,859	17,426	15,324	8,321	5,612	33,236	20,803	10,390	11,105	9,224	1,008
OCALA	1986	3,052	430	24,853	20,859	19,612	3,259	12,273	50,202	22,864	34,763	13,548	9,831	2,476
	1982	1,291	255	13,193	10,726	12,468	3,584	7,261	32,375	15,582	14,649	8,990	6,700	1,465
ORLANDO	1986	13,418	2,253	127,172	97,876	127,733	46,845	69,747	275,874	119,288	135,238	91,915	70,509	14,650
	1982	6,611	1,518	77,470	57,454	91,791	35,294	48,566	199,121	89,873	91,060	67,854	53,123	9,865
PANAMA CITY	1986	1,595	321	15,145	13,386	18,319	6,275	10,064	36,412	15,252	17,873	10,479	6,507	2,738
	1982	895	231	10,539	9,244	14,676	5,763	7,230	29,625	14,007	12,840	8,903	5,976	1,967
PENSACOLA	1986	3,655	975	40,814	29,543	44,664	10,763	30,025	93,337	30,200	56,878	24,565	13,618	8,299
	1982	1,921	658	26,689	18,895	32,849	9,204	20,244	69,665	25,828	38,349	19,280	11,646	5,596
SARASOTA	1986	5,327	738	79,473	66,109	37,285	11,314	22,725	99,870	48,699	42,679	26,164	19,841	3,045
	1982	2,615	523	52,011	42,110	28,103	9,177	16,097	76,625	39,501	30,231	20,773	16,093	2,157
TALLAHASSEE	1986	4,814	675	27,912	19,596	35,426	9,185	22,625	74,822	25,309	44,237	19,942	11,903	3,884
	1982	2,467	409	17,159	11,872	25,213	8,118	13,712	54,273	22,367	26,810	16,041	10,521	2,354
TAMPA - ST. PETERSBURG - CLEARWATER	1986	32,477	6,358	298,747	227,962	258,098	80,019	152,504	533,889	210,303	300,254	145,013	106,157	25,443
	1982	15,312	4,358	181,168	131,707	189,872	64,659	109,839	396,312	169,933	205,731	113,197	85,779	17,435
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	1986	12,708	3,428	198,598	168,782	151,157	68,423	74,840	352,672	201,764	137,685	89,468	71,230	12,568
	1982	5,232	2,178	107,706	88,117	100,989	46,999	47,552	236,997	138,587	87,481	60,881	48,927	7,986
NONMETRO PORTION OF STATE	1986	5,657	816	82,371	70,243	74,602	27,254	23,007	149,942	79,436	32,580	41,097	25,612	2,850
	1982	2,746	519	50,949	42,641	55,679	23,481	14,621	116,145	68,441	20,705	32,695	22,066	1,810
TOTAL STATE	1986	197,308	33,165	1,861,900	1,502,895	1,802,733	736,250	907,146	3,770,360	1,836,181	1,697,700	1,095,325	820,685	166,328
	1982	97,882	22,993	1,159,083	904,762	1,349,837	587,989	636,472	2,839,421	1,461,032	1,178,056	849,304	653,950	115,304
GEORGIA														
ALBANY	1986	1,709	359	19,598	16,548	21,979	7,995	12,402	43,802	18,045	23,995	15,074	9,862	2,876
	1982	872	238	12,709	10,557	15,995	6,377	8,218	32,049	14,393	15,900	11,483	7,867	1,906
ATHENS	1986	2,080	802	12,524	11,176	27,506	7,020	19,854	55,316	17,291	36,952	18,016	11,808	3,673
	1982	1,139	445	7,836	7,029	16,870	5,144	11,001	34,385	12,672	20,476	12,480	8,653	2,035
ATLANTA	1986	59,727	13,145	417,518	299,801	521,265	198,872	280,833	1,089,603	427,021	597,624	309,500	214,376	67,913
	1982	24,880	7,865	226,857	153,066	332,773	134,921	172,840	695,623	289,702	357,497	204,113	145,438	40,629
AUGUSTA	1986	4,118	776	46,891	36,376	59,740	25,590	27,058	117,832	54,176	52,482	34,896	21,949	7,958
	1982	1,939	523	28,826	21,429	44,108	20,301	19,848	87,191	42,979	38,129	26,369	17,413	5,354
COLUMBUS	1986	4,593	576	37,902	31,733	32,797	12,687	18,484	70,982	31,807	36,377	21,032	14,045	4,879
	1982	2,199	440	23,327	18,493	25,986	10,483	14,027	56,433	26,282	27,604	16,976	11,605	3,703
MACON - WARNER ROBINS	1986	2,164	730	37,015	30,619	43,219	15,237	24,631	91,122	40,632	45,473	24,480	16,256	5,659
	1982	1,010	515	22,709	18,076	33,156	12,801	17,388	70,759	34,137	32,101	19,580	13,656	3,993
SAVANNAH	1986	2,911	632	37,591	31,736	43,082	18,564	22,581	86,957	46,735	35,373	32,011	24,292	5,053
	1982	1,367	411	23,162	19,020	30,626	14,001	14,685	62,635	35,248	23,003	23,610	18,321	3,286
NONMETRO PORTION OF STATE	1986	4,625	1,011	201,240	176,191	223,208	107,269	68,192	440,220	235,888	99,740	129,459	81,439	14,179
	1982	2,361	618	127,967	109,877	165,707	88,440	41,484	333,531	194,493	60,799	100,374	67,149	8,643
TOTAL STATE	1986	82,216	17,967	811,495	637,390	963,066	388,577	469,591	1,975,263	861,303	919,318	578,174	390,169	110,973
	1982	35,821	11,012	473,045	358,550	659,162	289,756	296,845	1,359,869	643,842	570,336	411,181	287,875	68,827
HAWAII														
HONOLULU	1986	5,615	4,237	70,033	44,312	204,116	111,552	73,095	398,999	220,089	123,945	82,521	71,928	6,885
	1982	3,838	3,337	56,313	35,994	147,797	72,971	57,558	289,056	143,969	97,599	55,440	47,051	5,422
NONMETRO PORTION OF STATE	1986	1,307	337	26,530	22,145	64,820	50,121	5,838	117,510	91,021	9,995	19,503	16,930	547
	1982	759	222	19,270	16,212	41,004	30,289	3,848	74,314	55,006	6,587	12,072	10,231	360

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
HAWAII (continued)														
TOTAL STATE	1986	1,127,969	996,762	322,282	196,849	53,307	59,787	26,684	19,055	32,242	15,533	11,391	65,448	45,067
	1982	929,216	824,276	267,336	166,703	44,235	46,181	20,928	14,798	25,131	12,279	8,868	50,487	34,775
IDAHO														
BOISE	1986	173,582	164,459	49,300	34,702	8,679	14,689	9,574	2,190	7,364	5,355	729	9,007	5,234
	1982	170,125	161,590	38,690	25,545	8,528	11,812	7,565	1,645	5,879	4,232	548	6,940	3,953
NONMETRO PORTION OF STATE	1986	734,437	709,631	171,372	117,157	34,109	52,211	36,272	6,183	25,127	19,873	2,157	30,013	18,700
	1982	649,933	629,483	129,963	85,379	30,257	37,168	25,142	4,437	17,617	13,775	1,484	20,821	12,637
TOTAL STATE	1986	908,019	874,090	220,672	151,859	42,782	66,900	45,846	8,373	32,491	25,228	2,886	39,020	23,934
	1982	820,058	791,073	168,653	110,924	38,785	48,980	32,707	6,082	23,496	18,007	2,032	27,761	16,590
ILLINOIS														
AURORA - ELGIN	1986	311,482	297,220	79,090	50,656	9,656	17,296	6,774	6,345	11,791	6,572	2,706	18,643	11,158
	1982	270,270	258,465	60,959	37,258	8,397	13,398	5,024	5,210	9,018	4,874	2,221	13,863	7,971
BLOOMINGTON - NORMAL	1986	107,109	103,630	32,250	18,898	5,461	7,139	5,062	918	4,825	1,896	1,552	9,279	5,943
	1982	92,240	89,486	23,386	12,987	4,716	4,659	3,185	637	3,240	1,193	1,076	5,959	3,580
CHAMPAIGN - URBANA - RANTOUL	1986	152,631	146,613	38,193	20,049	5,728	9,315	1,548	4,674	8,898	3,408	1,992	18,030	11,439
	1982	127,967	123,423	28,551	14,616	4,822	6,675	1,025	3,373	6,270	2,256	1,438	12,224	7,390
CHICAGO	1986	5,657,879	5,346,995	1,552,395	954,029	166,888	381,357	181,390	134,927	321,987	213,737	57,510	546,617	372,570
	1982	4,895,610	4,654,954	1,154,208	676,452	145,293	262,773	111,225	103,282	219,745	131,059	44,025	349,674	220,233
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*1986*	*7,444,259*	*7,051,308*	*1,974,103*	*1,239,843*	*214,395*	*492,990*	*235,672*	*169,153*	*400,219*	*255,180*	*73,412*	*649,072*	*438,128*
	1982	*6,439,301*	*6,135,015*	*1,463,738*	*876,866*	*186,724*	*340,883*	*146,867*	*129,020*	*267,203*	*158,736*	*55,884*	*420,918*	*262,560*
DAVENPORT - ROCK ISLAND - MOLINE	1986	368,742	358,389	75,149	43,046	12,034	24,372	10,089	8,282	11,476	4,912	4,757	23,187	16,668
	1982	322,932	313,737	61,954	35,600	10,535	18,562	7,347	6,409	8,673	3,577	3,680	16,926	11,762
DECATUR	1986	126,099	122,567	31,209	16,843	4,149	12,231	4,641	4,718	6,671	3,396	1,488	14,234	10,575
	1982	108,797	106,013	23,636	12,135	3,589	8,653	2,863	3,596	4,562	2,095	1,134	9,058	6,284
JOLIET	1986	270,800	259,081	69,910	47,348	8,417	12,877	4,858	4,698	8,825	4,713	2,003	13,457	7,961
	1982	232,003	222,077	51,599	33,017	7,216	9,645	3,345	3,716	6,438	3,245	1,584	9,614	5,307
KANKAKEE	1986	91,488	88,446	17,875	11,487	2,299	8,107	4,394	1,760	3,208	1,876	750	5,035	2,294
	1982	86,213	83,458	15,383	9,501	2,170	6,217	2,963	1,583	2,429	1,265	675	3,869	1,462
LAKE COUNTY	1986	384,108	364,901	106,035	69,444	11,856	28,510	14,342	8,022	21,332	13,911	3,419	33,319	23,539
	1982	352,153	336,730	82,954	52,446	10,941	20,623	9,807	6,434	15,094	9,512	2,742	23,025	15,556
PEORIA	1986	326,375	314,673	73,666	38,647	13,064	23,100	14,403	6,997	14,067	9,209	2,616	18,464	11,955
	1982	311,724	301,032	61,917	30,213	12,498	17,609	10,214	5,948	10,641	6,530	2,224	13,675	8,129
ROCKFORD	1986	272,946	260,573	64,572	29,615	8,928	22,728	13,076	5,904	10,412	6,625	1,630	18,440	9,819
	1982	231,882	221,625	51,551	24,015	7,594	16,052	8,854	4,518	7,268	4,486	1,248	12,845	6,330
SPRINGFIELD	1986	187,694	179,258	51,955	37,861	5,832	18,733	5,800	7,081	14,743	9,006	2,911	17,933	11,893
	1982	169,004	162,464	39,575	27,609	5,285	13,706	3,529	5,686	10,054	5,481	2,338	11,772	7,008
NONMETRO PORTION OF STATE	1986	1,837,087	1,766,451	381,027	247,380	54,423	145,323	63,486	18,633	63,801	41,968	6,669	85,700	52,009
	1982	1,653,804	1,593,736	301,971	192,578	49,098	105,228	43,959	13,539	45,200	29,060	4,844	60,558	35,277
TOTAL STATE	1986	10,448,082	9,949,059	2,655,340	1,619,926	323,297	734,535	339,727	220,138	534,761	331,249	98,983	843,528	561,248
	1982	9,165,060	8,767,557	2,020,951	1,185,473	284,989	519,021	219,395	168,942	363,986	211,049	75,586	557,664	344,044
INDIANA														
ANDERSON	1986	153,646	149,384	38,910	24,887	5,969	8,389	4,946	1,471	5,742	3,767	1,212	11,162	3,995
	1982	123,584	120,034	26,502	16,085	4,796	5,551	3,148	1,013	3,763	2,398	835	7,632	2,462

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA	Year	Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
HAWAII (continued)														
TOTAL STATE	**1986**	**6,922**	**4,574**	**96,563**	**66,457**	**268,936**	**161,673**	**78,933**	**516,509**	**311,110**	**133,940**	**102,024**	**88,858**	**7,432**
	1982	4,597	3,559	75,583	52,206	188,801	103,260	61,406	363,370	198,975	104,186	67,512	57,282	5,782
IDAHO														
BOISE	**1986**	**2,028**	**147**	**19,658**	**17,466**	**24,578**	**10,673**	**8,098**	**44,998**	**21,980**	**16,853**	**13,366**	**7,256**	**1,969**
	1982	1,285	110	15,557	13,802	21,408	10,441	6,082	39,481	21,502	12,656	12,136	7,098	1,479
NONMETRO PORTION OF STATE	**1986**	**1,892**	**427**	**62,767**	**53,406**	**98,691**	**39,624**	**27,798**	**163,862**	**74,965**	**53,014**	**52,378**	**29,714**	**6,247**
	1982	1,093	295	43,940	37,020	78,582	35,854	19,136	131,327	67,841	36,494	43,967	26,889	4,301
TOTAL STATE	**1986**	**3,920**	**574**	**82,425**	**70,872**	**123,269**	**50,297**	**35,896**	**208,860**	**96,945**	**69,867**	**65,744**	**36,970**	**8,216**
	1982	2,378	405	59,497	50,822	99,990	46,295	25,218	170,808	89,343	49,150	56,103	33,987	5,780
ILLINOIS														
AURORA - ELGIN	**1986**	**2,874**	**901**	**30,577**	**21,650**	**45,912**	**17,416**	**20,416**	**93,812**	**39,712**	**41,835**	**25,328**	**15,465**	**5,409**
	1982	1,748	740	23,267	16,054	38,869	15,518	16,765	79,669	35,385	34,352	21,610	13,780	4,442
BLOOMINGTON - NORMAL	**1986**	**1,499**	**518**	**15,382**	**12,408**	**26,612**	**8,976**	**15,420**	**53,912**	**20,097**	**27,465**	**13,786**	**10,207**	**1,674**
	1982	756	359	9,922	7,808	19,823	7,408	10,693	40,575	16,587	19,045	10,998	8,424	1,161
CHAMPAIGN - URBANA - RANTOUL	**1986**	**3,368**	**664**	**17,221**	**13,557**	**30,416**	**12,936**	**14,782**	**53,972**	**25,034**	**26,121**	**17,420**	**13,669**	**3,187**
	1982	1,913	479	11,650	8,976	22,762	9,962	10,667	40,489	19,278	18,850	13,229	10,526	2,300
CHICAGO	**1986**	**106,101**	**15,331**	**925,478**	**701,064**	**1,356,383**	**695,255**	**498,467**	**2,868,040**	**1,558,433**	**943,260**	**854,857**	**600,982**	**130,365**
	1982	53,263	11,740	599,871	429,873	1,030,918	520,958	381,553	2,178,181	1,167,741	722,015	642,886	450,320	99,790
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***1986***	***122,508***	***21,279***	***1,107,050***	***837,872***	***1,627,449***	***811,863***	***615,225***	***3,411,880***	***1,825,791***	***1,168,358***	***1,013,897***	***709,473***	***159,204***
	1982	*62,443*	*16,145*	*726,440*	*521,217*	*1,241,113*	*613,507*	*472,686*	*2,601,620*	*1,380,003*	*891,367*	*766,537*	*536,242*	*121,533*
DAVENPORT - ROCK ISLAND - MOLINE	**1986**	**4,234**	**2,676**	**42,786**	**28,766**	**61,719**	**30,215**	**35,459**	**128,977**	**44,920**	**73,947**	**32,671**	**23,808**	**6,544**
	1982	2,560	2,070	31,989	20,949	51,334	18,799	27,475	107,773	41,775	57,278	29,059	22,141	5,061
DECATUR	**1986**	**2,389**	**572**	**16,594**	**13,824**	**26,362**	**10,103**	**11,682**	**48,481**	**23,914**	**21,578**	**12,285**	**9,706**	**1,740**
	1982	1,218	436	10,650	8,528	20,238	7,685	8,905	37,190	18,190	16,448	9,329	7,383	1,326
JOLIET	**1986**	**2,004**	**668**	**22,301**	**15,522**	**39,503**	**17,360**	**16,820**	**81,059**	**39,583**	**30,971**	**22,720**	**15,414**	**4,005**
	1982	1,127	528	16,074	10,688	31,184	13,421	13,304	63,943	30,603	24,497	17,661	11,917	3,168
KANKAKEE	**1986**	**791**	**250**	**10,877**	**8,673**	**10,120**	**4,913**	**4,257**	**20,914**	**12,613**	**7,174**	**6,574**	**4,913**	**970**
	1982	422	225	7,830	5,849	9,205	4,478	3,830	19,072	11,497	6,453	5,938	4,478	872
LAKE COUNTY	**1986**	**7,673**	**1,139**	**57,402**	**45,819**	**75,618**	**38,249**	**28,718**	**157,024**	**87,216**	**52,879**	**47,444**	**33,963**	**6,837**
	1982	4,408	914	40,417	31,331	60,370	30,726	23,034	125,642	70,061	42,412	37,517	27,283	5,484
PEORIA	**1986**	**4,383**	**1,090**	**38,599**	**29,651**	**47,485**	**16,586**	**27,476**	**98,462**	**45,461**	**48,630**	**28,810**	**22,429**	**4,578**
	1982	2,452	927	28,750	21,026	40,995	14,168	23,355	84,896	38,834	41,335	24,606	19,160	3,892
ROCKFORD	**1986**	**3,006**	**1,018**	**40,752**	**33,719**	**43,105**	**14,244**	**23,476**	**91,026**	**42,580**	**45,629**	**25,662**	**19,896**	**3,463**
	1982	1,597	780	28,152	22,833	32,689	10,492	19,968	68,830	31,362	34,944	18,948	14,654	2,652
SPRINGFIELD	**1986**	**3,857**	**766**	**22,230**	**17,035**	**33,564**	**13,424**	**16,778**	**78,129**	**35,776**	**33,308**	**17,604**	**12,487**	**2,946**
	1982	1,985	615	14,532	10,367	27,903	11,631	13,473	65,088	30,999	26,746	14,841	10,820	2,365
NONMETRO PORTION OF STATE	**1986**	**5,441**	**2,668**	**154,748**	**132,811**	**213,185**	**97,860**	**69,507**	**379,005**	**215,039**	**103,185**	**105,248**	**74,824**	**8,670**
	1982	3,018	1,938	108,568	91,958	172,288	84,999	50,774	311,989	186,790	75,085	87,751	64,997	6,299
TOTAL STATE	**1986**	**149,077**	**29,128**	**1,427,730**	**1,097,474**	**2,075,473**	**989,770**	**819,255**	**4,277,744**	**2,246,867**	**1,516,802**	**1,250,836**	**878,762**	**193,489**
	1982	77,069	22,324	953,612	700,078	1,604,777	765,751	629,003	3,311,626	1,739,102	1,161,792	962,444	680,086	148,092
INDIANA														
ANDERSON	**1986**	**1,888**	**732**	**10,739**	**8,027**	**20,696**	**6,233**	**12,800**	**42,809**	**21,834**	**18,926**	**10,402**	**7,340**	**2,286**
	1982	1,013	504	7,018	5,109	14,714	4,609	8,814	30,765	16,144	13,033	7,564	5,427	1,574

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982		Merchandise Line Sales													
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
INDIANA (continued)															
BLOOMINGTON	**1986**	**91,653**	**88,334**	**19,612**	**10,155**	**3,334**	**5,083**	**2,521**	**1,166**	**4,502**	**2,902**	**1,266**	**6,667**	**4,781**
	1982	84,099	81,476	16,234	8,666	3,075	3,639	1,767	841	3,191	2,035	913	4,660	3,249
ELKHART - GOSHEN	**1986**	**190,441**	**187,029**	**32,505**	**19,109**	**6,773**	**8,146**	**4,007**	**2,475**	**5,911**	**4,341**	**861**	**10,609**	**2,635**
	1982	161,740	159,045	26,061	15,419	5,760	5,472	2,634	1,667	3,915	2,853	580	7,808	1,659
EVANSVILLE	**1986**	**326,600**	**315,495**	**63,223**	**35,984**	**9,457**	**23,522**	**7,246**	**10,355**	**17,668**	**10,165**	**4,286**	**25,342**	**15,347**
	1982	270,955	262,393	47,134	26,922	7,866	15,824	4,556	7,044	11,586	6,392	2,916	16,399	9,427
FORT WAYNE	**1986**	**353,736**	**341,151**	**84,564**	**53,971**	**12,242**	**30,728**	**18,493**	**7,738**	**12,055**	**5,904**	**4,342**	**28,556**	**20,650**
	1982	294,721	284,666	60,137	36,644	10,216	19,551	10,891	5,549	7,846	3,478	3,113	17,411	11,717
GARY - HAMMOND	**1986**	**689,031**	**658,889**	**143,242**	**103,795**	**14,781**	**46,825**	**25,110**	**13,434**	**22,563**	**13,872**	**6,675**	**33,522**	**19,517**
	1982	582,833	561,739	98,638	68,633	12,601	30,370	15,382	9,265	14,481	8,498	4,603	21,219	11,397
INDIANAPOLIS	**1986**	**1,186,074**	**1,141,544**	**350,209**	**218,107**	**43,209**	**89,844**	**39,054**	**31,829**	**66,788**	**42,584**	**16,594**	**236,167**	**68,967**
	1982	958,467	926,240	231,853	135,513	35,060	56,751	22,921	21,117	40,933	24,993	12,691	162,497	39,439
KOKOMO	**1986**	**113,522**	**108,862**	**31,107**	**21,699**	**3,575**	**5,662**	**1,932**	**2,477**	**4,706**	**2,397**	**1,501**	**10,112**	**3,458**
	1982	87,571	83,975	19,771	13,068	2,758	3,590	1,122	1,657	2,919	1,392	1,004	6,472	1,918
LAFAYETTE - WEST LAFAYETTE	**1986**	**99,845**	**96,263**	**32,275**	**19,049**	**4,896**	**12,381**	**5,473**	**3,832**	**3,880**	**1,913**	**1,584**	**9,608**	**6,794**
	1982	94,353	91,320	26,383	15,240	4,645	9,289	3,988	2,993	2,901	1,394	1,237	6,931	4,743
MUNCIE	**1986**	**141,337**	**135,746**	**38,163**	**27,921**	**3,209**	**9,996**	**5,236**	**3,502**	**7,383**	**5,147**	**1,693**	**15,784**	**8,110**
	1982	104,907	100,801	23,102	16,230	2,383	5,887	2,926	2,201	4,276	2,876	1,064	9,701	4,369
SOUTH BEND - MISHAWAKA	**1986**	**241,872**	**234,069**	**64,361**	**42,645**	**5,695**	**27,866**	**18,308**	**6,073**	**28,505**	**22,749**	**4,934**	**23,136**	**17,219**
	1982	210,854	204,824	44,217	27,826	4,984	16,716	9,973	4,249	16,416	12,392	3,452	13,275	9,069
TERRE HAUTE	**1986**	**167,656**	**162,720**	**30,534**	**19,792**	**3,747**	**14,120**	**5,600**	**5,839**	**6,196**	**4,679**	**830**	**118,889**	**7,892**
	1982	136,600	132,212	22,278	14,300	3,044	9,360	3,406	3,985	3,885	2,846	566	92,677	4,642
NONMETRO PORTION OF STATE	**1986**	**1,657,777**	**1,603,768**	**362,612**	**268,557**	**45,281**	**108,446**	**51,561**	**14,301**	**55,410**	**36,638**	**8,181**	**52,260**	**32,023**
	1982	1,370,555	1,329,119	249,123	178,672	37,529	71,068	32,354	9,515	35,400	22,990	5,445	33,304	19,455
TOTAL STATE	**1986**	**5,540,845**	**5,345,591**	**1,334,620**	**892,892**	**168,146**	**400,535**	**195,088**	**106,610**	**246,904**	**160,159**	**55,652**	**588,760**	**215,252**
	1982	4,594,678	4,447,119	923,024	592,358	139,975	259,415	118,702	72,623	155,247	96,552	39,619	404,617	125,983
IOWA															
CEDAR RAPIDS	**1986**	**169,630**	**165,035**	**35,485**	**20,771**	**5,324**	**12,767**	**4,789**	**4,573**	**5,862**	**1,907**	**3,049**	**12,538**	**9,349**
	1982	142,121	138,310	28,485	17,175	4,462	9,570	3,567	3,594	4,322	1,420	2,204	9,068	6,698
DAVENPORT - ROCK ISLAND - MOLINE	**1986**	**368,742**	**358,389**	**75,149**	**43,046**	**12,034**	**24,372**	**10,089**	**8,282**	**11,476**	**4,912**	**4,757**	**23,187**	**16,668**
	1982	322,932	313,737	61,954	35,600	10,535	18,562	7,347	6,409	8,673	3,577	3,680	16,926	11,762
DES MOINES	**1986**	**454,586**	**443,351**	**84,162**	**42,268**	**18,203**	**32,906**	**17,472**	**10,268**	**21,863**	**13,691**	**5,842**	**32,106**	**21,953**
	1982	366,460	357,070	64,190	31,919	14,661	22,748	11,174	7,400	14,775	8,756	4,210	21,064	13,499
DUBUQUE	**1986**	**95,429**	**89,667**	**19,784**	**12,629**	**2,432**	**6,670**	**2,681**	**2,533**	**4,234**	**2,678**	**1,286**	**7,079**	**5,043**
	1982	83,478	78,440	16,518	10,657	2,128	5,236	2,064	1,940	3,274	2,062	985	5,354	3,730
IOWA CITY	**1986**	**74,325**	**71,367**	**14,612**	**6,616**	**4,057**	**5,247**	**2,328**	**1,636**	**2,151**	**1,090**	**713**	**9,026**	**7,507**
	1982	65,356	62,818	12,385	5,916	3,571	4,036	1,781	1,147	1,617	834	500	6,717	5,581
SIOUX CITY	**1986**	**120,357**	**117,679**	**21,659**	**10,127**	**3,865**	**9,534**	**4,273**	**3,424**	**6,277**	**3,806**	**1,557**	**8,576**	**5,855**
	1982	104,679	102,469	18,000	8,781	3,366	7,006	3,051	2,503	4,586	2,718	1,138	6,058	3,953
WATERLOO - CEDAR FALLS	**1986**	**127,312**	**123,595**	**32,923**	**18,630**	**4,865**	**12,544**	**3,511**	**4,698**	**7,880**	**5,373**	**1,659**	**8,860**	**6,076**
	1982	119,263	115,591	28,209	15,685	4,549	10,268	2,704	3,824	6,218	4,138	1,350	6,853	4,514
NONMETRO PORTION OF STATE	**1986**	**1,653,552**	**1,593,509**	**308,441**	**198,027**	**46,690**	**95,819**	**49,524**	**9,351**	**34,740**	**22,919**	**4,402**	**59,285**	**37,835**
	1982	1,337,398	1,284,432	233,491	150,790	37,633	69,363	34,428	6,398	24,362	15,932	3,041	41,023	25,527
TOTAL STATE	**1986**	**2,948,190**	**2,849,311**	**573,860**	**343,069**	**94,838**	**190,688**	**91,085**	**42,658**	**90,622**	**54,779**	**21,788**	**151,622**	**103,284**
	1982	2,426,298	2,340,008	444,960	267,323	77,991	139,457	63,498	30,912	64,649	38,238	15,772	106,389	70,441

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
INDIANA (continued)														
BLOOMINGTON	1986	**1,376**	**563**	**7,525**	**6,643**	**20,028**	**8,265**	**10,194**	**36,338**	**16,429**	**16,664**	**9,691**	**7,074**	**1,758**
	1982	812	406	5,315	4,658	15,495	6,878	7,354	28,256	13,672	12,021	7,803	5,887	1,268
ELKHART - GOSHEN	1986	**1,224**	**546**	**11,183**	**7,761**	**17,733**	**5,240**	**10,048**	**39,870**	**19,589**	**17,223**	**12,314**	**9,249**	**1,709**
	1982	656	368	7,509	5,101	13,193	4,275	6,768	30,413	15,980	11,602	9,754	7,545	1,151
EVANSVILLE	1986	**5,681**	**1,907**	**44,746**	**35,361**	**56,977**	**23,537**	**26,585**	**107,808**	**56,156**	**43,417**	**33,157**	**25,616**	**4,286**
	1982	2,999	1,297	28,706	22,235	42,175	19,007	18,057	81,021	45,349	29,494	26,051	20,686	2,916
FORT WAYNE	1986	**12,371**	**1,544**	**47,119**	**36,603**	**61,189**	**21,843**	**35,780**	**117,982**	**56,211**	**56,631**	**32,285**	**23,914**	**7,208**
	1982	5,993	1,108	29,109	21,558	45,399	16,925	25,674	88,247	43,554	40,636	24,541	18,529	5,172
GARY - HAMMOND	1986	**3,255**	**2,966**	**63,307**	**46,066**	**94,680**	**38,389**	**44,974**	**189,038**	**90,372**	**89,004**	**55,993**	**38,560**	**11,867**
	1982	1,583	2,046	40,259	28,219	69,087	29,339	34,272	138,727	69,065	61,382	41,600	29,469	8,184
INDIANAPOLIS	1986	**19,704**	**4,897**	**165,542**	**129,609**	**236,248**	**87,441**	**137,931**	**443,822**	**194,436**	**232,779**	**123,093**	**93,576**	**26,447**
	1982	9,743	3,254	100,364	76,068	160,331	60,515	91,764	301,474	134,563	156,845	84,524	64,761	17,572
KOKOMO	1986	**743**	**633**	**12,387**	**10,261**	**18,397**	**7,550**	**8,633**	**36,141**	**19,657**	**14,926**	**10,343**	**8,244**	**1,437**
	1982	337	423	7,400	5,958	12,679	5,347	5,775	25,049	13,922	9,985	7,248	5,838	961
LAFAYETTE - WEST LAFAYETTE	1986	**1,421**	**905**	**9,675**	**7,273**	**24,499**	**6,947**	**13,943**	**45,433**	**14,996**	**29,410**	**12,131**	**8,416**	**2,828**
	1982	854	707	7,169	5,299	19,284	5,555	12,105	35,834	11,990	22,974	9,623	6,729	2,209
MUNCIE	1986	**1,009**	**796**	**16,963**	**14,734**	**22,564**	**7,886**	**13,637**	**40,988**	**15,535**	**23,987**	**12,711**	**9,030**	**3,283**
	1982	463	500	9,691	8,234	14,670	5,284	8,571	26,619	10,409	15,077	8,401	6,051	2,064
SOUTH BEND - MISHAWAKA	1986	**6,677**	**1,233**	**42,283**	**35,503**	**45,621**	**13,935**	**25,999**	**86,498**	**36,104**	**43,531**	**22,084**	**14,390**	**5,346**
	1982	3,040	863	24,139	19,340	34,020	11,470	20,280	65,540	29,716	33,512	17,273	11,844	3,740
TERRE HAUTE	1986	**1,756**	**935**	**17,216**	**10,977**	**26,924**	**12,150**	**12,854**	**54,420**	**28,496**	**25,059**	**13,134**	**9,317**	**2,866**
	1982	893	637	11,053	6,676	19,590	9,295	9,804	39,876	21,799	17,115	9,822	7,127	1,958
NONMETRO PORTION OF STATE	1986	**7,832**	**3,585**	**117,163**	**102,365**	**156,331**	**62,629**	**57,833**	**298,490**	**157,768**	**90,078**	**85,365**	**62,052**	**8,700**
	1982	3,968	2,384	74,438	64,229	112,309	48,579	38,477	217,933	122,369	59,930	64,074	48,125	5,790
TOTAL STATE	1986	**66,528**	**21,562**	**582,342**	**463,300**	**829,105**	**309,708**	**426,505**	**1,601,758**	**756,777**	**727,822**	**449,054**	**328,172**	**83,422**
	1982	33,234	14,730	363,112	288,573	592,066	232,348	298,522	1,153,563	569,080	502,088	329,705	245,986	56,944
IOWA														
CEDAR RAPIDS	1986	**2,070**	**1,334**	**19,336**	**15,407**	**36,996**	**8,411**	**24,681**	**77,907**	**24,048**	**47,937**	**16,642**	**10,952**	**4,530**
	1982	1,244	964	14,405	11,475	28,443	7,563	17,838	60,913	21,625	34,646	14,031	9,848	3,274
DAVENPORT - ROCK ISLAND - MOLINE	1986	**4,234**	**2,676**	**42,786**	**28,766**	**61,719**	**20,215**	**35,459**	**128,977**	**44,920**	**73,947**	**32,671**	**23,808**	**6,544**
	1982	2,560	2,070	31,989	20,949	51,334	18,799	27,475	107,773	41,775	57,278	29,059	22,141	5,061
DES MOINES	1986	**9,298**	**2,271**	**56,295**	**47,308**	**77,705**	**26,036**	**45,434**	**148,752**	**57,325**	**82,754**	**36,004**	**27,178**	**5,842**
	1982	4,823	1,627	37,188	30,258	61,846	23,621	32,743	119,361	52,008	59,639	31,464	24,656	4,210
DUBUQUE	1986	**1,181**	**403**	**8,382**	**6,635**	**16,226**	**5,226**	**9,882**	**28,777**	**12,965**	**14,302**	**7,976**	**5,708**	**1,768**
	1982	750	308	6,483	5,108	13,617	5,010	7,569	24,823	12,428	10,954	7,256	5,472	1,354
IOWA CITY	1986	**1,455**	**327**	**7,369**	**5,523**	**12,420**	**4,565**	**6,539**	**23,701**	**10,099**	**12,047**	**6,693**	**5,090**	**1,145**
	1982	954	229	5,644	4,226	10,347	4,649	4,586	20,097	10,285	8,447	6,397	5,184	803
SIOUX CITY	1986	**1,288**	**584**	**12,587**	**9,333**	**22,089**	**8,570**	**12,259**	**42,141**	**16,126**	**23,545**	**11,466**	**8,502**	**2,044**
	1982	738	427	9,127	6,663	18,341	8,237	8,962	34,950	15,498	17,213	10,428	8,172	1,494
WATERLOO - CEDAR FALLS	1986	**1,890**	**621**	**16,578**	**13,187**	**23,430**	**10,328**	**11,503**	**42,662**	**20,532**	**20,312**	**11,169**	**8,614**	**2,175**
	1982	1,188	506	13,034	10,157	21,453	10,629	9,363	39,414	21,132	16,533	10,985	8,865	1,771
NONMETRO PORTION OF STATE	1986	**10,734**	**1,675**	**113,143**	**101,700**	**167,858**	**91,991**	**38,984**	**298,542**	**164,331**	**71,842**	**84,570**	**60,327**	**8,375**
	1982	6,070	1,155	79,347	70,689	138,692	85,260	26,686	246,709	152,296	49,870	73,644	55,914	5,778
TOTAL STATE	1986	**31,095**	**8,963**	**259,021**	**216,450**	**397,263**	**166,238**	**174,444**	**743,946**	**329,840**	**323,307**	**193,320**	**139,333**	**30,838**
	1982	17,643	6,488	184,057	151,381	324,237	155,419	125,446	610,377	308,301	233,173	170,664	130,333	22,167

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
KANSAS														
KANSAS CITY	**1986**	**1,736,962**	**1,664,117**	**469,096**	**261,336**	**55,396**	**135,466**	**46,897**	**51,652**	**77,022**	**37,020**	**23,312**	**125,195**	**91,666**
	1982	1,210,559	1,160,315	313,779	172,640	38,627	86,503	28,625	32,764	48,376	22,597	14,775	76,052	54,014
LAWRENCE	**1986**	**69,781**	**67,481**	**12,563**	**7,091**	**3,058**	**4,659**	**2,275**	**948**	**1,894**	**972**	**381**	**7,357**	**6,625**
	1982	51,611	49,768	9,404	5,367	2,256	3,185	1,454	658	1,263	621	264	4,646	4,106
TOPEKA	**1986**	**189,569**	**185,840**	**52,709**	**36,205**	**7,045**	**16,104**	**6,717**	**6,440**	**5,180**	**1,703**	**2,136**	**12,595**	**7,798**
	1982	143,362	140,232	37,026	24,338	5,316	11,709	4,626	4,838	3,759	1,173	1,605	8,861	5,167
WICHITA	**1986**	**440,492**	**417,184**	**111,198**	**58,745**	**20,693**	**40,494**	**16,445**	**17,503**	**26,670**	**13,472**	**8,691**	**40,485**	**27,156**
	1982	371,397	350,901	89,284	46,056	17,412	30,707	11,712	13,401	19,898	9,593	6,646	29,642	18,732
NONMETRO PORTION OF STATE	**1986**	**1,215,325**	**1,174,279**	**272,709**	**163,213**	**53,375**	**97,167**	**52,448**	**10,190**	**46,891**	**31,095**	**3,913**	**72,467**	**47,774**
	1982	935,322	896,643	196,044	115,367	40,759	65,534	33,467	7,035	30,594	19,838	2,703	47,629	29,857
TOTAL STATE	**1986**	**2,542,034**	**2,447,145**	**610,061**	**353,086**	**104,223**	**209,722**	**98,732**	**52,961**	**110,906**	**63,697**	**22,773**	**185,231**	**129,993**
	1982	1,929,520	1,848,113	437,879	246,531	79,411	144,047	63,423	37,920	74,439	40,827	16,355	121,746	80,814
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**1986**	**106,232**	**101,141**	**32,849**	**19,655**	**4,878**	**9,867**	**2,098**	**4,251**	**4,350**	**1,962**	**1,204**	**10,751**	**7,132**
	1982	93,322	89,267	23,053	12,684	4,305	7,439	1,463	3,327	3,082	1,367	835	7,513	4,795
HUNTINGTON - ASHLAND	**1986**	**328,230**	**315,200**	**82,040**	**48,957**	**8,215**	**21,360**	**8,438**	**5,942**	**9,911**	**3,634**	**4,050**	**35,089**	**25,175**
	1982	291,038	280,047	58,832	35,159	7,300	14,582	5,746	3,760	6,539	2,474	2,538	23,207	16,730
LEXINGTON-FAYETTE	**1986**	**341,100**	**330,513**	**96,293**	**56,236**	**15,836**	**24,930**	**10,707**	**8,269**	**14,148**	**8,432**	**2,879**	**30,005**	**19,825**
	1982	295,363	286,194	71,033	38,014	13,712	17,342	6,215	6,383	9,188	4,894	2,225	18,813	11,096
LOUISVILLE	**1986**	**940,470**	**906,484**	**276,475**	**172,200**	**40,313**	**69,878**	**41,925**	**18,328**	**45,271**	**28,028**	**12,541**	**59,063**	**35,587**
	1982	785,788	759,723	188,541	108,025	33,787	45,701	25,564	12,943	29,340	17,090	8,857	37,620	20,869
OWENSBORO	**1986**	**93,470**	**87,366**	**29,269**	**18,998**	**4,489**	**9,039**	**3,220**	**3,025**	**4,661**	**3,545**	**611**	**6,734**	**4,559**
	1982	75,298	70,502	19,223	11,494	3,623	6,280	2,090	2,089	3,078	2,301	422	4,364	2,844
NONMETRO PORTION OF STATE	**1986**	**1,737,748**	**1,677,119**	**427,442**	**290,792**	**60,475**	**124,526**	**62,206**	**9,075**	**42,680**	**27,637**	**4,013**	**70,575**	**39,062**
	1982	1,581,591	1,527,133	318,077	203,777	55,072	92,341	41,312	6,648	29,839	18,354	2,931	49,161	25,151
TOTAL STATE	**1986**	**3,463,856**	**3,339,235**	**907,982**	**594,303**	**130,569**	**246,234**	**124,091**	**44,480**	**116,442**	**72,559**	**22,658**	**193,085**	**116,639**
	1982	3,037,106	2,931,597	652,547	398,203	114,259	174,813	78,866	32,553	78,081	45,622	16,419	128,047	71,193
LOUISIANA														
ALEXANDRIA	**1986**	**114,293**	**109,136**	**32,896**	**20,183**	**5,241**	**11,868**	**3,799**	**5,382**	**4,041**	**1,413**	**1,410**	**7,914**	**4,649**
	1982	104,150	99,375	27,995	16,836	4,772	9,395	2,896	4,318	3,278	1,077	1,131	6,061	3,370
BATON ROUGE	**1986**	**536,524**	**527,107**	**125,406**	**55,936**	**34,476**	**60,138**	**25,804**	**22,209**	**28,612**	**18,091**	**4,631**	**54,972**	**42,784**
	1982	457,389	449,471	105,448	47,991	29,399	44,335	17,998	17,212	21,055	12,618	3,591	38,418	28,740
HOUMA - THIBODAUX	**1986**	**185,111**	**180,200**	**45,225**	**26,184**	**9,693**	**16,788**	**7,023**	**6,168**	**7,361**	**4,061**	**1,617**	**12,434**	**8,622**
	1982	182,921	178,184	42,340	24,609	9,585	14,660	6,229	5,052	6,502	3,601	1,324	10,815	7,512
LAFAYETTE	**1986**	**223,413**	**217,557**	**53,106**	**28,520**	**8,796**	**28,923**	**6,149**	**15,637**	**14,305**	**6,277**	**5,881**	**24,142**	**16,710**
	1982	209,758	204,695	47,272	26,511	8,276	22,728	5,075	11,786	11,493	5,179	4,433	19,103	13,272
LAKE CHARLES	**1986**	**209,147**	**203,982**	**53,092**	**30,290**	**12,261**	**20,696**	**9,592**	**5,543**	**9,843**	**6,159**	**1,725**	**15,535**	**11,107**
	1982	179,545	174,684	44,197	24,203	10,500	16,598	7,382	4,791	7,947	4,740	1,491	11,974	8,168
MONROE	**1986**	**127,481**	**123,543**	**35,683**	**23,508**	**2,842**	**15,913**	**6,194**	**5,168**	**6,928**	**3,550**	**1,526**	**13,086**	**8,606**
	1982	112,518	109,232	29,067	19,013	2,513	12,292	4,549	3,981	5,378	2,607	1,175	9,653	6,071
NEW ORLEANS	**1986**	**1,452,259**	**1,410,174**	**390,338**	**218,385**	**102,700**	**132,536**	**63,010**	**53,347**	**68,619**	**46,136**	**12,133**	**113,449**	**88,759**
	1982	1,189,398	1,155,552	287,378	152,198	84,158	92,598	41,949	37,527	47,215	30,715	8,534	74,908	56,854
SHREVEPORT	**1986**	**367,330**	**351,467**	**76,786**	**45,017**	**13,118**	**33,906**	**16,178**	**11,254**	**15,765**	**6,579**	**3,932**	**26,314**	**17,864**
	1982	304,834	290,995	60,376	34,284	10,861	25,315	11,392	8,736	12,030	4,632	3,053	18,756	12,061
NONMETRO PORTION OF STATE	**1986**	**1,108,577**	**1,075,588**	**267,073**	**180,338**	**42,607**	**86,632**	**39,948**	**9,998**	**31,101**	**14,074**	**3,461**	**49,959**	**29,549**
	1982	1,013,640	984,188	225,467	153,674	38,987	70,231	31,453	6,885	24,869	11,080	2,375	38,372	22,810

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA	Year	Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
KANSAS														
KANSAS CITY	1986	22,210	6,477	207,775	124,377	331,218	111,188	160,625	638,757	221,453	314,523	165,819	109,804	28,496
	1982	11,160	4,105	130,817	75,918	234,768	90,348	101,788	453,861	179,947	199,328	126,208	89,224	18,059
LAWRENCE	1986	1,100	89	4,326	3,003	7,702	4,245	2,437	13,647	7,750	4,223	4,762	3,602	446
	1982	606	62	2,902	1,919	6,319	3,794	1,690	11,218	6,926	2,930	4,089	3,219	310
TOPEKA	1986	1,496	503	18,761	11,605	28,284	10,119	16,466	48,118	16,779	29,036	13,873	9,420	2,514
	1982	836	378	13,504	7,992	23,861	9,840	12,370	40,495	16,316	21,813	12,585	9,160	1,889
WICHITA	1986	7,919	1,732	61,906	47,855	80,034	26,528	38,791	134,110	53,478	66,257	39,743	26,722	7,349
	1982	4,705	1,325	45,149	34,073	73,271	29,605	29,673	124,209	59,719	50,648	40,537	29,870	5,618
NONMETRO PORTION OF STATE	1986	7,453	436	108,547	92,008	125,218	61,830	38,175	207,647	112,116	56,423	61,544	45,682	5,645
	1982	3,938	304	70,905	58,711	104,956	59,261	26,364	176,155	107,459	38,961	55,562	43,784	3,904
TOTAL STATE	1986	28,008	4,887	277,620	209,752	361,031	145,908	148,588	634,553	276,137	259,247	181,674	128,075	25,306
	1982	14,908	3,497	184,480	134,953	297,068	138,233	105,486	523,446	261,590	183,702	161,117	121,322	17,999
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	1986	1,584	301	17,510	13,610	18,974	5,284	11,497	32,663	11,390	17,708	9,553	5,902	2,226
	1982	912	214	12,446	9,486	14,834	4,888	7,971	25,939	10,537	12,277	8,137	5,459	1,543
HUNTINGTON - ASHLAND	1986	4,526	1,729	33,271	22,987	73,954	20,062	46,170	131,216	40,997	77,969	35,032	24,335	8,411
	1982	2,609	1,052	22,444	15,653	52,106	17,054	29,195	93,406	34,851	52,314	27,752	20,689	5,270
LEXINGTON-FAYETTE	1986	4,613	1,150	52,741	43,306	67,972	23,607	37,496	136,099	54,779	77,960	34,386	20,584	9,207
	1982	2,146	890	32,368	25,136	56,018	21,109	32,029	112,720	48,983	60,275	29,408	18,404	7,118
LOUISVILLE	1986	12,128	2,952	135,395	108,458	169,458	45,753	110,309	367,650	164,041	186,877	95,857	65,002	22,873
	1982	5,980	2,085	85,398	66,135	122,814	33,059	77,930	265,662	118,529	132,014	69,445	46,969	16,153
OWENSBORO	1986	1,076	327	10,971	9,143	18,604	6,189	10,970	33,981	11,837	21,039	9,021	6,576	1,713
	1982	563	226	7,235	5,934	13,895	5,160	7,575	25,390	9,869	14,528	7,209	5,483	1,183
NONMETRO PORTION OF STATE	1986	3,105	1,721	145,157	124,433	180,927	78,857	62,284	324,242	169,169	87,698	101,172	67,728	10,889
	1982	1,607	1,257	98,722	82,630	148,625	68,683	45,414	269,042	147,347	64,037	84,987	58,997	7,952
TOTAL STATE	1986	23,523	6,588	373,436	304,435	478,641	167,817	244,171	929,427	415,258	419,167	260,537	171,825	50,347
	1982	11,651	4,807	243,523	191,794	376,498	140,596	181,974	730,969	341,974	305,849	209,351	141,700	36,728
LOUISIANA														
ALEXANDRIA	1986	1,055	264	19,828	15,747	22,873	13,355	8,549	43,545	25,668	15,247	13,667	10,180	2,115
	1982	615	212	15,370	12,003	20,076	12,166	6,859	38,259	23,384	12,233	12,219	9,274	1,697
BATON ROUGE	1986	7,725	1,158	74,733	60,442	95,992	36,485	49,395	181,783	79,153	89,522	60,669	40,365	11,578
	1982	4,460	897	53,421	42,155	77,217	29,336	38,302	145,308	63,423	69,417	48,733	32,343	8,977
HOUMA - THIBODAUX	1986	1,807	303	21,432	16,869	26,076	11,449	11,412	49,669	23,133	21,006	15,903	11,305	2,424
	1982	1,294	248	18,872	14,963	23,471	10,778	9,347	44,715	21,779	17,205	14,690	10,643	1,985
LAFAYETTE	1986	3,376	871	41,031	27,930	46,356	24,817	19,392	91,343	45,674	42,924	30,808	23,562	5,229
	1982	2,267	657	33,170	23,047	39,555	22,701	14,615	77,295	41,780	32,350	27,332	21,553	3,941
LAKE CHARLES	1986	2,410	272	19,196	14,347	22,950	12,469	7,989	48,324	30,616	15,070	13,821	9,963	2,178
	1982	1,521	235	15,241	11,042	20,172	10,821	6,904	42,369	26,571	13,024	12,029	8,647	1,883
MONROE	1986	1,397	286	19,706	15,233	25,683	14,658	8,962	55,536	33,637	18,783	19,017	13,938	2,956
	1982	841	220	14,727	11,188	20,898	12,049	6,903	45,132	27,648	14,468	15,599	11,457	2,277
NEW ORLEANS	1986	16,319	810	202,824	164,720	246,582	122,683	104,684	479,646	258,339	194,168	177,986	144,842	21,034
	1982	8,754	570	137,279	109,663	186,589	96,091	73,964	363,323	202,342	136,548	137,825	113,447	14,792
SHREVEPORT	1986	4,844	1,156	57,256	47,678	59,934	28,912	26,371	114,451	56,516	48,580	39,360	29,865	5,320
	1982	2,741	898	41,187	33,573	51,138	26,166	20,473	97,781	51,148	37,714	34,662	27,027	4,130
NONMETRO PORTION OF STATE	1986	5,376	632	87,191	70,454	120,734	59,523	30,611	210,638	107,717	48,095	67,270	43,351	4,400
	1982	3,316	433	68,859	55,472	102,608	55,733	21,071	178,988	100,803	33,019	60,011	40,557	3,022

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods: In All Stores ($000)	Groceries & Other Foods: In Food Stores ($000)	Drugs & Health & Beauty Aids: In All Stores ($000)	Drugs & Health & Beauty Aids: In Drug-stores ($000)	Drugs & Health & Beauty Aids: In Food Stores ($000)	Major Household Appliances: In All Stores ($000)	Major Household Appliances: In FHA Stores ($000)	Major Household Appliances: In Department Stores ($000)	TVs, Video Recorders & Tapes: In All Stores ($000)	TVs, Video Recorders & Tapes: In FHA Stores ($000)	TVs, Video Recorders & Tapes: In Department Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In All Stores ($000)	Audio Equipment, Musical Instruments & Supplies: In FHA Stores ($000)
LOUISIANA (continued)														
TOTAL STATE	1986	**4,324,135**	**4,198,754**	**1,079,605**	**628,361**	**231,734**	**407,400**	**177,697**	**134,706**	**186,575**	**106,340**	**36,316**	**317,805**	**228,650**
	1982	3,754,153	3,646,376	869,540	499,319	199,051	308,152	128,923	100,288	139,767	76,249	27,107	228,060	158,858
MAINE														
BANGOR	1986	**179,347**	**172,587**	**26,775**	**17,777**	**3,371**	**10,296**	**4,029**	**3,757**	**4,200**	**2,581**	**878**	**8,863**	**4,931**
	1982	132,718	127,830	18,935	12,499	2,497	6,865	2,562	2,531	2,732	1,641	591	5,711	3,015
LEWISTON - AUBURN	1986	**142,969**	**136,884**	**21,181**	**13,072**	**2,728**	**4,947**	**945**	**2,441**	**2,393**	**1,360**	**571**	**5,079**	**2,579**
	1982	102,042	97,115	15,608	9,530	1,935	3,475	629	1,648	1,623	905	385	3,435	1,662
PORTLAND	1986	**421,445**	**408,123**	**62,987**	**41,856**	**9,398**	**22,205**	**6,723**	**9,080**	**9,953**	**5,899**	**1,906**	**21,224**	**11,221**
	1982	280,577	272,093	39,341	26,121	6,266	13,104	3,810	5,165	5,763	3,344	1,084	12,198	6,143
NONMETRO PORTION OF STATE	1986	**791,305**	**765,306**	**101,901**	**72,638**	**14,187**	**41,594**	**20,012**	**7,971**	**22,148**	**17,015**	**2,102**	**26,070**	**11,955**
	1982	587,966	569,309	74,451	53,416	10,554	26,794	12,008	5,276	13,705	10,260	1,368	16,782	7,090
TOTAL STATE	1986	**1,535,066**	**1,482,900**	**212,844**	**145,343**	**29,684**	**79,042**	**31,709**	**23,249**	**38,694**	**26,855**	**5,457**	**61,236**	**30,686**
	1982	1,103,303	1,066,347	148,335	101,566	21,252	50,238	19,009	14,620	23,823	16,150	3,428	38,126	17,910
MARYLAND														
BALTIMORE	1986	**2,316,261**	**2,268,557**	**575,756**	**353,594**	**126,030**	**153,205**	**62,335**	**56,015**	**141,901**	**84,813**	**31,917**	**182,931**	**114,624**
	1982	1,938,323	1,904,338	413,183	239,283	105,797	100,122	37,208	38,579	89,912	50,624	21,982	114,319	66,655
CUMBERLAND	1986	**93,906**	**87,510**	**26,903**	**17,950**	**2,973**	**5,931**	**4,834**	**366**	**4,982**	**4,112**	**424**	**5,211**	**3,002**
	1982	85,853	80,748	20,616	13,658	2,743	4,116	3,311	247	3,431	2,817	286	3,518	1,951
HAGERSTOWN	1986	**107,064**	**103,466**	**24,663**	**16,611**	**1,988**	**10,010**	**2,970**	**4,329**	**4,233**	**2,306**	**1,087**	**8,497**	**6,472**
	1982	102,091	98,837	19,258	12,180	1,899	7,897	2,057	3,672	3,174	1,597	922	5,996	4,311
NONMETRO PORTION OF STATE	1986	**318,333**	**306,027**	**65,765**	**43,204**	**14,152**	**23,222**	**8,849**	**4,490**	**11,235**	**7,342**	**1,903**	**17,992**	**12,937**
	1982	276,893	267,192	50,985	32,277	12,355	16,403	[illegible]	3,321	7,561	4,741	1,397	11,944	8,171
TOTAL STATE	1986	**4,818,875**	**4,690,968**	**1,137,327**	**664,191**	**258,204**	**314,753**	**133,352**	**114,300**	**294,217**	**189,954**	**66,576**	**429,425**	**295,305**
	1982	3,946,185	3,854,396	835,077	470,162	211,079	204,243	76,837	80,072	179,918	107,800	46,471	256,069	162,371
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	1986	**4,816,032**	**4,660,134**	**1,004,894**	**697,302**	**91,794**	**296,469**	**103,777**	**62,896**	**185,291**	**66,524**	**33,140**	**354,432**	**210,337**
	1982	3,260,679	3,164,630	649,601	452,777	62,339	177,595	61,338	49,413	110,146	39,320	19,756	206,546	119,564
NEW BEDFORD - FALL RIVER - ATTLEBORO	1986	**823,970**	**813,509**	**109,038**	**66,881**	**17,329**	**36,912**	**13,826**	**13,067**	**18,825**	**8,118**	**4,379**	**30,697**	**19,431**
	1982	490,298	483,620	70,484	44,683	10,303	23,464	9,272	7,943	11,843	5,444	2,662	19,986	13,031
PITTSFIELD	1986	**227,448**	**222,377**	**42,175**	**30,388**	**5,403**	**10,735**	**3,776**	**2,860**	**4,539**	**2,721**	**1,157**	**8,798**	**4,676**
	1982	147,855	144,700	26,315	18,824	3,516	6,823	2,566	1,680	2,927	1,849	680	5,520	3,034
SPRINGFIELD	1986	**789,318**	**769,268**	**154,001**	**98,597**	**24,445**	**51,933**	**24,627**	**15,323**	**31,041**	**17,849**	**4,588**	**47,658**	**28,201**
	1982	535,353	522,582	97,307	62,722	16,392	30,165	14,561	8,311	17,960	10,514	2,507	26,908	16,074
WORCESTER - FITCHBURG - LEOMINSTER	1986	**763,694**	**734,348**	**165,870**	**133,315**	**3,977**	**47,854**	**24,049**	**11,855**	**24,670**	**14,022**	**4,581**	**36,136**	**21,016**
	1982	576,035	555,406	110,904	88,508	3,009	32,650	17,022	7,750	16,877	9,925	2,995	24,179	14,132
NONMETRO PORTION OF STATE	1986	**452,266**	**425,569**	**74,226**	**53,422**	**7,663**	**28,903**	**9,999**	**3,866**	**8,988**	**5,345**	**1,944**	**15,211**	**10,580**
	1982	307,692	289,526	49,290	35,693	5,214	18,926	6,190	2,341	5,585	3,309	1,177	9,237	6,316
TOTAL STATE	1986	**7,872,728**	**7,625,205**	**1,550,204**	**1,079,905**	**150,611**	**472,806**	**180,054**	**129,867**	**273,354**	**114,579**	**49,789**	**492,932**	**294,241**
	1982	5,317,912	5,160,464	1,003,901	703,207	100,773	289,623	110,949	77,438	165,338	70,361	29,777	292,376	172,151

1987 SURVEY OF BUYING POWER DATA SERVICE

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
LOUISIANA (continued)														
TOTAL STATE	**1986**	**44,309**	**5,752**	**543,197**	**433,420**	**667,180**	**324,351**	**267,365**	**1,274,935**	**660,453**	**493,395**	**438,501**	**327,371**	**57,234**
	1982	25,809	4,370	398,126	313,106	541,724	275,841	198,438	1,033,170	558,878	365,978	363,100	274,958	42,704
MAINE														
BANGOR	**1986**	**1,544**	**292**	**11,860**	**8,674**	**33,306**	**12,647**	**10,853**	**47,478**	**18,865**	**19,414**	**16,511**	**8,890**	**1,848**
	1982	816	197	7,701	5,515	25,416	10,384	7,311	35,817	15,490	13,079	13,040	7,300	1,245
LEWISTON - AUBURN	**1986**	**859**	**188**	**6,588**	**4,572**	**20,799**	**7,047**	**7,052**	**29,314**	**10,512**	**12,618**	**10,089**	**4,954**	**1,194**
	1982	478	127	4,457	3,041	16,580	6,084	4,761	22,881	9,076	8,518	8,436	4,277	806
PORTLAND	**1986**	**2,948**	**626**	**27,671**	**19,827**	**98,803**	**29,867**	**23,217**	**126,248**	**44,553**	**41,530**	**52,543**	**20,995**	**3,968**
	1982	1,377	356	15,933	11,238	64,343	19,765	14,850	80,808	29,484	26.255	34,944	13,894	2,257
NONMETRO PORTION OF STATE	**1986**	**3,806**	**525**	**44,065**	**35,436**	**65,357**	**37,904**	**18,847**	**93,193**	**46,847**	**33,483**	**40,975**	**23,987**	**3,332**
	1982	1,856	342	27,203	21,367	50,905	32,113	12,765	71,209	39,687	21,769	32,803	20,322	2,166
TOTAL STATE	**1986**	**9,157**	**1,631**	**90,184**	**68,509**	**218,265**	**87,465**	**59,969**	**296,233**	**120,777**	**107,045**	**120,118**	**58,826**	**10,342**
	1982	4,527	1,022	55,294	41,161	157,244	68,346	39,687	210,715	93,737	69,621	89,223	45,793	6,474
MARYLAND														
BALTIMORE	**1986**	**33,336**	**8,419**	**323,535**	**222,127**	**391,452**	**156,753**	**183,590**	**731,280**	**293,758**	**364,051**	**212,277**	**154,902**	**40,143**
	1982	16,229	5,799	203,353	132,585	298,630	133,172	129,002	557,554	249,567	250,724	171,603	131,599	27,647
CUMBERLAND	**1986**	**740**	**526**	**9,803**	**8,055**	**18,635**	**5,136**	**11,944**	**36,060**	**11,603**	**22,574**	**10,091**	**6,305**	**3,075**
	1982	390	355	6,801	5,519	14,232	4,809	8,051	27,911	10,864	15,214	8,522	5,903	2,072
HAGERSTOWN	**1986**	**1,359**	**425**	**15,537**	**10,893**	**18,385**	**8,125**	**7,798**	**28,292**	**12,661**	**11,555**	**10,268**	**6,734**	**1,985**
	1982	755	361	11,383	7,545	16,763	8,012	6,614	25,828	12,485	9,801	9,576	6,640	1,684
NONMETRO PORTION OF STATE	**1986**	**4,394**	**335**	**33,866**	**26,617**	**38,492**	**18,590**	**13,995**	**76,478**	**43,681**	**22,840**	**22,279**	**16,862**	**2,462**
	1982	2,325	246	22,591	17,181	32,263	17,201	10,276	65,131	40,415	16,771	19,589	15,604	1,806
TOTAL STATE	**1986**	**99,320**	**13,855**	**692,914**	**506,481**	**806,520**	**333,878**	**385,280**	**1,563,074**	**659,280**	**771,302**	**442,450**	**307,516**	**95,721**
	1982	46,197	9,659	419,915	288,513	618,618	282,256	271,121	1,199,113	657,218	537,080	355,375	260,321	67,291
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1986**	**47,915**	**13,806**	**593,135**	**485,941**	**953,277**	**439,228**	**435,032**	**1,941,914**	**1,015,025**	**812,493**	**458,252**	**326,653**	**87,006**
	1982	22,882	8,232	353,285	287,217	611,429	295,378	270,476	1,252,489	682,595	484,514	301,725	219,472	51,789
NEW BEDFORD - FALL RIVER - ATTLEBORO	**1986**	**2,019**	**1,685**	**58,335**	**45,570**	**89,417**	**44,543**	**40,085**	**169,668**	**103,674**	**58,276**	**57,303**	**42,404**	**6,547**
	1982	1,048	1,024	38,543	30,560	57,111	29,447	21,366	109,221	68,538	35,423	37,438	28,033	3,980
PITTSFIELD	**1986**	**1,019**	**446**	**11,634**	**6,792**	**28,855**	**15,358**	**11,315**	**51,027**	**27,734**	**20,315**	**12,521**	**9,944**	**1,523**
	1982	561	262	7,584	4,616	18,722	10,372	6,647	32,996	18,730	11,934	8,318	6,716	895
SPRINGFIELD	**1986**	**4,202**	**2,252**	**68,378**	**48,546**	**116,802**	**49,986**	**57,032**	**245,126**	**119,541**	**119,582**	**61,246**	**43,815**	**13,847**
	1982	2,149	1,223	40,874	29,086	71,178	33,412	34,304	150,237	79,650	64,974	39,074	29,132	7,499
WORCESTER - FITCHBURG - LEOMINSTER	**1986**	**4,444**	**1,832**	**73,622**	**59,136**	**119,534**	**47,653**	**62,310**	**226,284**	**95,306**	**117,749**	**49,044**	**35,792**	**10,538**
	1982	2,459	1,198	51.583	41,857	81,755	33,707	40,732	154,846	67,413	76,972	34,046	25,317	6,889
NONMETRO PORTION OF STATE	**1986**	**1,826**	**748**	**32,233**	**26,412**	**57,072**	**34,587**	**17,937**	**108,467**	**68,508**	**34,970**	**29,486**	**25,375**	**2,540**
	1982	925	453	20,130	16,351	38,397	24,248	12,033	73,185	48,027	21,170	20,439	17,788	1,538
TOTAL STATE	**1986**	**61,425**	**20,769**	**837,337**	**672,397**	**1,364,957**	**631,355**	**623,711**	**2,742,486**	**1,429,788**	**1,163,385**	**667,852**	**483,983**	**122,001**
	1982	30,024	12,392	511,999	409,687	878,592	426,564	388,558	1,772,974	964,953	694,987	441,040	326,658	72,590

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
MICHIGAN														
ANN ARBOR	1986	**279,798**	**215,905**	**70,417**	**41,234**	**9,679**	**22,715**	**13,844**	**5,278**	**11,680**	**7,902**	**2,179**	**39,629**	**30,481**
	1982	226,943	182,482	50,371	28,464	8,181	14,225	8,154	3,670	7,228	4,654	1,515	23,472	17,275
BATTLE CREEK	1986	**164,367**	**119,126**	**36,502**	**23,811**	**2,400**	**10,042**	**5,461**	**2,877**	**4,756**	**2,492**	**1,264**	**5,919**	**4,194**
	1982	133,383	102,213	23,720	14,763	2,060	6,421	3,370	1,900	3,040	1,538	835	3,611	2,471
BENTON HARBOR	1986	**152,184**	**124,571**	**38,456**	**20,599**	**4,790**	**6,225**	**3,859**	**1,015**	**3,987**	**2,152**	**1,307**	**3,941**	**1,923**
	1982	142,174	122,836	28,251	14,792	4,724	4,333	2,629	657	2,711	1,466	846	2,730	1,310
DETROIT	1986	**4,956,135**	**4,445,225**	**1,340,144**	**972,967**	**112,018**	**287,137**	**184,901**	**79,261**	**209,170**	**160,222**	**32,796**	**306,853**	**245,557**
	1982	3,993,341	3,651,663	861,929	593,491	92,024	175,740	106,639	54,132	125,043	92,406	22,482	177,413	136,452
DETROIT - ANN ARBOR CONSOLIDATED AREA	*1986*	***5,235,933***	***4,661,130***	***1,410,561***	***1,014,201***	***121,697***	***309,852***	***198,745***	***84,539***	***220,850***	***168,124***	***34,975***	***346,482***	***276,038***
	1982	*4,220,284*	*3,834,145*	*912,300*	*621,955*	*100,205*	*189,965*	*114,793*	*57,802*	*132,271*	*97,060*	*23.997*	*200,885*	*153,727*
FLINT	1986	**548,152**	**430,306**	**132,010**	**84,851**	**5,254**	**37,877**	**22,047**	**8,937**	**21,172**	**14,816**	**3,837**	**25,763**	**16,723**
	1982	438,575	359,950	87,341	55,086	4,395	24,452	14,088	5,796	13,561	9,467	2,489	16,097	10,256
GRAND RAPIDS	1986	**739,613**	**541,241**	**139,107**	**68,518**	**17,641**	**61,834**	**45,314**	**10,305**	**32,683**	**19,104**	**5,600**	**50,778**	**40,851**
	1982	589,938	448,261	97,777	45,418	14,611	37,807	26,258	7,283	20,543	11,070	3,958	29,663	22,782
JACKSON	1986	**154,219**	**107,155**	**35,687**	**22,035**	**3,625**	**9,117**	**4,888**	**3,391**	**5,956**	**3,159**	**1,448**	**5,825**	**3,309**
	1982	134,846	97,827	25,794	14,705	3,310	6,336	3,102	2,602	4,137	2,005	1,112	3,918	2,005
KALAMAZOO	1986	**235,718**	**161,364**	**56,009**	**25,409**	**7,335**	**23,699**	**17,590**	**3,118**	**17,515**	**14,051**	**2,465**	**29,631**	**21,753**
	1982	198,913	143,241	40,648	16,732	6,511	14,422	10,000	2,325	10,498	7,988	1,838	17,623	11,949
LANSING - EAST LANSING	1986	**527,532**	**398,302**	**95,400**	**45,928**	**16,718**	**31,883**	**18,551**	**8,930**	**18,532**	**13,610**	**2,876**	**41,015**	**33,376**
	1982	397,996	304,974	65,710	29,657	12,801	19,320	10,239	6,342	10,866	7,512	2,043	23,024	17,875
MUSKEGON	1986	**174,470**	**135,472**	**28,363**	**17,003**	**1,221**	**10,392**	**4,866**	**3,256**	**5,804**	**2,999**	**1,430**	**6,402**	**4,066**
	1982	148,384	117,794	20,967	12,100	1,062	7,584	3,377	2,490	4,207	2,082	1,094	4,598	2,822
SAGINAW - BAY CITY - MIDLAND	1986	**474,364**	**384,240**	**109,202**	**68,772**	**12,631**	**34,972**	**24,203**	**8,644**	**22,986**	**17,532**	**3,411**	**32,206**	**24,599**
	1982	374,546	318,908	70,617	43,536	10,483	19,680	13,326	4,982	12,894	9,653	1,988	17,581	13,011
NONMETRO PORTION OF STATE	1986	**1,695,800**	**1,557,867**	**303,540**	**201,485**	**47,620**	**87,583**	**47,448**	**7,435**	**35,638**	**24,764**	**2,876**	**40,654**	**23,473**
	1982	1,512,847	1,404,491	229,957	147,725	42,933	61,552	32,080	5,134	24,542	16,745	1,984	27,723	15,438
TOTAL STATE	1986	**10,102,352**	**8,620,774**	**2,384,837**	**1,592,612**	**240,932**	**623,476**	**392,972**	**142,447**	**389,879**	**282,803**	**61,489**	**588,616**	**450,305**
	1982	8,291,936	7,254,640	1,603,082	1,016,469	203,095	391,872	233,262	97,313	239,270	166,586	42,184	347,453	253,646
MINNESOTA														
DULUTH	1986	**283,002**	**263,756**	**55,464**	**30,854**	**8,716**	**15,817**	**5,216**	**5,915**	**10,054**	**5,500**	**3,787**	**16,586**	**12,487**
	1982	228,292	211,390	41,298	22,794	6,986	11,521	3,721	4,208	7,187	3,922	2,694	11,529	8,553
FARGO - MOORHEAD	1986	**140,936**	**132,937**	**25,045**	**10,877**	**3,418**	**9,870**	**3,833**	**2,931**	**5,562**	**2,733**	**1,744**	**16,820**	**13,547**
	1982	114,448	106,913	21,014	9,828	2,748	7,617	2,837	2,244	4,186	2,022	1,314	12,310	9,694
MINNEAPOLIS - ST. PAUL	1986	**2,811,996**	**2,622,126**	**580,516**	**291,143**	**74,240**	**178,699**	**50,564**	**81,521**	**144,013**	**69,577**	**62,546**	**222,169**	**179,311**
	1982	2,049,007	1,905,689	404,905	211,134	53,957	116,088	31,472	51,716	90,901	43,304	39,679	136,244	108,501
ROCHESTER	1986	**129,843**	**125,130**	**31,621**	**18,795**	**2,874**	**9,254**	**3,097**	**3,933**	**6,648**	**3,055**	**2,410**	**10,764**	**7,302**
	1982	93,763	90,000	22,988	14,164	2,067	6,245	2,092	2,509	4,450	2,064	1,537	7,216	4,786
ST. CLOUD	1986	**173,499**	**166,810**	**36,065**	**16,620**	**6,163**	**23,862**	**3,400**	**3,257**	**20,542**	**3,353**	**2,288**	**57,016**	**8,004**
	1982	124,275	118,936	26,641	13,122	4,395	16,904	2,244	2,124	14,576	2,214	1,492	40,913	5,132
NONMETRO PORTION OF STATE	1986	**1,508,713**	**1,429,076**	**252,897**	**165,902**	**47,457**	**87,244**	**43,026**	**5,419**	**33,894**	**26,266**	**991**	**55,477**	**38,740**
	1982	1,144,679	1,077,180	187,198	125,085	35,774	59,717	27,853	3,498	22,283	17,008	629	35,995	24,362
TOTAL STATE	1986	**4,899,197**	**4,601,851**	**950,273**	**519,504**	**139,011**	**314,382**	**106,066**	**99,678**	**214,833**	**107,980**	**71,876**	**364,875**	**249,037**
	1982	3,620,061	3,386,241	677,194	382,713	102,446	209,899	67,804	63,756	139,056	68,581	45,888	233,453	153,150
MISSISSIPPI														
BILOXI - GULFPORT	1986	**173,741**	**169,065**	**50,920**	**34,371**	**7,200**	**14,925**	**3,464**	**5,680**	**8,124**	**2,230**	**2,559**	**14,851**	**10,605**
	1982	144,971	141,422	33,951	21,285	6,022	9,971	2,135	3,803	5,333	1,375	1,716	9,242	6,306

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA	Year	Merchandise Line Sales														
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear				
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)		
MICHIGAN																
ANN ARBOR	1986	4,855	1,074	37,767	28,565	51,927	19,748	25,518	97,881	40,623	53,145	26,022	17,652	5,905		
	1982	2,393	747	23,224	16,825	39,669	17,145	19,783	75,455	35,270	36,953	21,098	15,326	4,106		
BATTLE CREEK	1986	798	505	9,624	6,981	15,476	5,970	8,594	27,916	12,665	13,650	6,991	5,217	1,201		
	1982	397	334	6,081	4,308	11,510	5,134	5,676	21,107	10,893	9,015	5,675	4,487	793		
BENTON HARBOR	1986	359	522	9,899	7,862	25,469	8,002	16,074	46,583	19,326	25,483	12,854	9,294	2,483		
	1982	188	338	6,727	5,356	18,302	6,614	10,402	34,045	15,972	16,491	10,099	7,681	1,607		
DETROIT	1986	51,849	15,034	578,206	463,347	763,074	329,872	384,953	1,612,671	902,207	643,601	463,071	371,107	63,153		
	1982	24,513	10,274	345,955	267,229	549,811	249,876	263,018	1,175,387	683,412	439,733	343,783	281,111	43,152		
DETROIT - ANN ARBOR CONSOLIDATED AREA	*1986*	*56,704*	*16,108*	*615,973*	*491,912*	*815,001*	*349,620*	*410,471*	*1,710,552*	*942,830*	*696,746*	*489,093*	*388,759*	*69,058*		
	1982	*26,906*	*11,021*	*369,179*	*284,054*	*589,480*	*267,021*	*282,801*	*1,250,842*	*718,682*	*476,686*	*364,881*	*296,437*	*47,258*		
FLINT	1986	5,202	1,918	52,014	42,582	82,656	21,791	55,648	160,501	66,676	85,391	38,132	28,896	6,235		
	1982	2,715	1,244	33,397	27,209	58,026	17,716	36,088	116,269	54,206	55,376	29,576	23,492	4,044		
GRAND RAPIDS	1986	9,249	2,488	84,077	70,900	117,768	59,427	53,517	217,532	118,628	90,234	57,793	42,608	11,224		
	1982	4,322	1,759	50,370	41,085	88,253	46,675	37,819	163,626	93,173	63,766	44,164	33,465	9,235		
JACKSON	1986	860	580	13,481	10,578	18,321	4,295	12,895	36,308	16,368	18,255	9,873	6,646	2,059		
	1982	437	445	8,941	6,713	14,870	3,974	9,896	30,637	15,143	14,010	8,612	6,149	1,580		
KALAMAZOO	1986	3,433	1,096	34,673	27,948	47,043	18,497	26,567	91,805	43,418	46,834	25,725	20,981	3,835		
	1982	1,640	817	20,837	15,889	35,901	14,552	19,806	70,385	34,157	34,916	20,017	16,506	2,859		
LANSING - EAST LANSING	1986	13,260	1,643	47,010	39,306	68,597	27,281	35,748	133,128	75,158	52,593	36,522	26,746	6,162		
	1982	6,173	1,167	27,109	21,694	50,718	21,220	25,386	99,831	58,459	37,349	27,614	20,804	4,377		
MUSKEGON	1986	718	572	14,384	11,443	18,829	6,259	10,569	37,109	16,632	19,304	10,851	7,672	2,717		
	1982	386	437	10,198	7,942	14,638	4,947	8,083	28,906	13,144	14,762	8,511	6,063	2,078		
SAGINAW - BAY CITY - MIDLAND	1986	1,353	1,592	58,861	50,427	83,556	32,551	46,548	167,607	77,776	82,748	44,129	32,551	9,549		
	1982	594	918	32,777	27,764	55,015	24,763	26,820	112,338	59,168	47,679	31,632	24,763	5,501		
NONMETRO PORTION OF STATE	1986	2,720	475	106,111	93,653	142,590	76,461	37,435	271,094	158,537	65,237	77,997	59,298	3,353		
	1982	1,445	331	72,473	63,326	116,067	66,894	25,928	221,616	138,700	45,133	66,124	51,877	2,317		
TOTAL STATE	1986	94,656	27,499	1,046,107	853,592	1,435,306	610,154	714,066	2,900,135	1,548,014	1,196,475	809,960	628,668	117,876		
	1982	45,203	18,811	638,089	505,340	1,052,780	479,510	488,705	2,149,602	1,211,697	815,183	616,905	491,724	81,649		
MINNESOTA																
DULUTH	1986	2,702	1,119	24,976	19,687	40,113	15,657	20,306	79,002	29,982	42,743	17,987	10,613	4,643		
	1982	1,560	796	17,920	14,042	32,142	14,385	14,443	63,069	27,546	30,401	15,091	9,750	3,302		
FARGO - MOORHEAD	1986	1,241	854	17,661	14,997	27,569	9,508	16,249	55,422	21,042	32,005	12,476	7,755	3,107		
	1982	753	656	13,286	11,095	23,580	9,611	12,441	47,837	21,271	24,505	11,532	7,839	2,371		
MINNEAPOLIS - ST. PAUL	1986	46,142	16,214	325,901	232,044	489,702	185,681	261,785	954,626	358,604	521,255	235,917	149,539	71,817		
	1982	24,017	10,287	206,675	144,422	341,728	144,438	166,070	664,529	278,953	330,670	172,499	116,324	45,559		
ROCHESTER	1986	1,158	730	17,341	10,475	24,238	8,281	14,724	53,402	20,932	30,665	15,793	11,194	3,529		
	1982	675	466	11,716	7,077	16,947	6,475	9,392	37,648	16,368	19,560	11,865	8,753	2,251		
ST. CLOUD	1986	1,962	571	43,893	11,498	45,896	8,912	12,012	85,989	17,187	24,217	10,751	6,684	2,765		
	1982	1,080	373	31,072	7,589	33,849	7,707	7,833	63,372	14,862	15,791	8,514	5,780	1,803		
NONMETRO PORTION OF STATE	1986	6,285	742	108,922	97,042	135,086	76,558	25,967	257,892	154,914	48,053	68,454	48,942	4,453		
	1982	3,296	472	71,442	62,827	105,704	65,479	16,416	202,791	132,495	30,305	55,765	41,855	2,829		
TOTAL STATE	1986	58,455	19,339	523,042	373,620	731,424	294,324	333,640	1,424,384	580,896	664,370	347,636	226,683	86,933		
	1982	30,744	12,358	339,776	237,535	527,227	237,530	213,122	1,025,777	468,992	424,489	262,521	181,994	55,503		
MISSISSIPPI																
BILOXI - GULFPORT	1986	1,452	126	23,263	16,414	26,571	6,571	16,634	58,732	22,205	29,944	16,843	10,981	3,710		
	1982	731	85	14,832	10,119	19,652	5,586	11,150	44,505	18,877	20,070	13,437	9,334	2,487		

1987 SURVEY OF BUYING POWER DATA SERVICE

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982		Merchandise Line Sales													
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
MISSISSIPPI (continued)															
JACKSON	1986	364,338	352,183	109,255	69,825	17,826	30,416	11,061	9,778	12,243	5,150	3,447	34,242	23,958
	1982	302,909	293,294	76,277	45,357	14,846	21,315	6,954	6,785	8,233	3,238	2,391	21,901	14,466
PASCAGOULA	1986	141,199	138,784	22,947	13,731	3,921	9,256	2,760	3,264	3,489	1,459	1,036	6,159	3,178
	1982	105,149	103,402	15,606	9,364	2,922	5,695	1,610	1,933	2,086	851	614	3,601	1,787
NONMETRO PORTION OF STATE	1986	1,647,989	1,580,314	394,687	269,165	48,480	138,572	58,515	20,266	61,280	31,549	7,203	84,820	45,159
	1982	1,391,225	1,336,806	277,328	181,660	41,014	93,660	35,385	13,624	39,463	19,076	4,841	54,362	26,571
TOTAL STATE	1986	2,384,928	2,297,385	585,275	391,370	78,956	194,709	76,158	39,421	86,077	40,769	14,536	141,330	83,395
	1982	1,989,791	1,919,964	408,441	260,508	66,011	131,693	46,295	26,448	55,737	24,764	9,765	89,944	49,421
MISSOURI															
COLUMBIA	1986	91,802	89,319	23,700	14,720	3,010	9,689	3,294	3,987	2,278	626	1,188	7,803	5,300
	1982	75,493	73,372	20,969	13,870	2,473	7,524	2,530	2,987	1,748	481	890	5,945	3,989
JOPLIN	1986	152,604	144,254	33,898	10,755	11,869	9,619	3,518	3,155	6,940	3,499	2,143	7,907	3,329
	1982	118,831	111,374	26,746	9,702	9,164	6,684	2,633	2,103	4,897	2,620	1,432	5,641	2,418
KANSAS CITY	1986	1,736,962	1,664,117	469,096	261,336	55,396	135,466	46,897	51,652	77,022	37,020	23,312	125,195	91,666
	1982	1,210,559	1,160,315	313,779	172,640	38,627	86,503	28,625	32,764	48,376	22,597	14,775	76,052	54,014
ST. JOSEPH	1986	110,673	108,287	21,569	12,287	2,996	9,491	2,985	4,173	4,841	2,963	1,268	5,260	3,617
	1982	86,949	84,596	17,864	10,713	2,341	7,134	2,204	2,966	3,576	2,187	1,073	3,855	2,590
ST. LOUIS	1986	2,713,763	2,621,751	594,743	299,206	104,218	182,970	88,658	51,992	146,818	73,099	52,053	190,801	129,101
	1982	2,051,684	1,964,742	423,520	215,502	78,897	116,619	54,519	34,425	93,953	44,950	34,475	119,234	76,992
SPRINGFIELD	1986	265,132	258,830	77,282	34,826	20,719	22,505	8,349	9,567	14,199	8,210	3,617	22,001	16,878
	1982	192,785	188,409	56,532	26,828	15,082	15,251	5,800	6,305	9,681	5,703	2,383	14,767	11,350
NONMETRO PORTION OF STATE	1986	1,607,350	1,530,128	325,199	167,182	60,743	96,483	43,086	10,439	45,767	25,557	7,206	62,790	29,027
	1982	1,243,893	1,183,313	240,739	128,375	46,978	66,748	30,015	6,803	30,968	17,802	4,699	42,298	19,720
TOTAL STATE	1986	5,525,089	5,306,277	1,272,238	662,945	218,703	379,111	160,490	105,510	238,959	121,780	71,591	333,968	215,590
	1982	4,092,337	3,930,082	904,449	481,351	162,186	248,715	103,890	68,048	154,398	78,269	46,305	213,041	133,615
MONTANA															
BILLINGS	1986	154,696	148,233	35,506	22,451	4,708	15,071	6,570	5,429	8,806	6,338	1,120	15,115	10,486
	1982	129,525	123,528	28,396	17,522	3,924	10,722	4,455	3,783	6,153	4,298	788	10,306	6,819
GREAT FALLS	1986	62,054	59,155	21,234	15,633	1,930	10,412	3,263	3,969	8,658	7,522	611	12,657	10,502
	1982	62,102	59,170	17,526	12,515	1,931	8,459	2,337	3,111	6,344	5,387	479	9,112	7,316
NONMETRO PORTION OF STATE	1986	648,230	624,178	127,889	83,569	29,402	44,317	27,129	3,919	20,117	15,747	989	29,789	20,036
	1982	550,995	527,878	96,599	60,425	24,869	31,788	18,567	2,691	14,140	10,781	684	21,027	13,505
TOTAL STATE	1986	864,980	831,566	185,629	121,653	36,040	69,800	36,962	13,317	37,581	29,607	2,730	57,561	41,024
	1982	742,622	710,576	142,521	90,462	30,724	50,969	25,359	9,585	26,637	20,466	1,951	40,445	27,640
NEBRASKA															
LINCOLN	1986	175,227	170,244	42,935	26,904	8,107	11,394	4,576	3,591	4,257	2,415	1,151	16,665	11,901
	1982	152,021	147,686	33,977	20,728	7,033	8,503	3,268	2,680	3,117	1,725	859	11,863	8,203
OMAHA	1986	615,240	596,207	154,647	90,168	28,101	62,950	44,629	12,155	42,601	33,120	7,010	50,189	35,324
	1982	491,776	476,817	117,787	69,136	22,474	39,501	26,583	9,129	26,274	19,728	4,858	30,690	20,080
NONMETRO PORTION OF STATE	1986	800,149	738,980	165,602	100,163	28,621	57,157	28,329	4,826	23,999	17,028	1,253	41,453	21,893
	1982	656,039	608,326	124,885	75,401	23,565	40,929	19,319	3,481	16,503	11,611	907	29,041	14,490
TOTAL STATE	1986	1,510,305	1,428,109	336,743	198,146	61,061	128,667	76,613	19,193	69,152	51,967	8,697	106,427	68,732
	1982	1,241,861	1,177,065	259,239	152,695	50,324	87,318	48,658	14,490	44,921	32,739	6,208	70,523	42,585

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MISSISSIPPI (continued)														
JACKSON	1986	4,542	264	52,799	39,220	65,066	22,429	36,332	136,486	47,745	79,295	46,291	27,710	12,994
	1982	2,308	184	34,273	24,657	49,001	17,987	25,197	102,468	38,291	54,992	35,774	22,223	9,012
PASCAGOULA	1986	728	80	10,541	8,434	18,804	6,928	9,967	32,843	11,598	18,100	11,113	7,484	2,551
	1982	349	47	6,220	4,920	12,242	4,782	5,903	21,292	8,006	10,719	7,466	5,166	1,511
NONMETRO PORTION OF STATE	1986	5,231	599	193,049	165,021	198,070	88,835	64,194	388,500	196,954	109,898	118,386	76,362	15,611
	1982	2,517	403	119,830	99,785	151,757	72,997	43,177	298,875	161,834	73,836	93,015	62,746	10,489
TOTAL STATE	1986	12,015	1,123	281,691	230,406	311,791	126,239	128,386	623,093	281,831	239,678	194,771	123,949	35,274
	1982	5,933	757	176,532	140,256	235,084	102,433	86,306	471,962	229,446	161,322	151,262	100,503	23,784
MISSOURI														
COLUMBIA	1986	757	298	11,058	7,581	14,670	6,407	7,429	32,056	18,651	12,631	7,116	5,425	955
	1982	475	223	8,562	5,822	12,365	6,007	5,565	27,703	17,487	9,461	6,452	5,086	716
JOPLIN	1986	714	475	21,312	12,589	20,568	8,107	10,719	36,465	17,746	16,673	10,780	7,725	2,009
	1982	454	318	15,648	9,425	16,357	7,817	7,159	29,960	17,111	11,136	9,612	7,449	1,340
KANSAS CITY	1986	22,210	6,477	207,775	124,377	331,218	111,188	160,625	638,757	221,453	314,523	165,819	109,804	28,496
	1982	11,160	4,105	130,817	75,918	234,768	90,348	101,788	453,861	179,947	199,328	126,208	89,224	18,059
ST. JOSEPH	1986	924	302	11,413	6,072	16,369	4,699	8,980	33,821	12,802	17,281	8,399	5,084	2,414
	1982	579	215	8,548	4,483	13,102	4,382	6,382	27,606	11,940	12,281	7,208	4,742	1,716
ST. LOUIS	1986	22,288	10,409	308,149	223,239	444,720	157,630	243,611	888,740	387,568	445,576	263,072	158,353	74,955
	1982	11,246	6,895	194,106	137,276	313,579	120,150	161,337	632,615	295,416	295,096	191,340	120,701	49,642
SPRINGFIELD	1986	1,750	976	31,098	21,462	44,183	14,786	28,531	83,786	32,320	49,991	22,884	16,748	4,360
	1982	1,025	643	21,495	14,908	32,272	12,742	18,802	62,000	27,852	32,944	18,579	14,433	2,873
NONMETRO PORTION OF STATE	1986	4,935	1,443	129,665	97,033	153,234	57,157	63,395	233,974	111,192	78,525	67,379	44,916	5,047
	1982	2,779	941	90,523	67,595	117,751	52,366	41,315	185,735	101,880	51,175	57,077	41,157	3,288
TOTAL STATE	1986	39,624	15,945	578,799	398,170	810,839	286,842	416,536	1,531,266	642,090	733,063	430,091	275,324	92,258
	1982	20,753	10,255	378,338	257,306	581,253	234,642	268,185	1,109,218	522,838	471,152	327,512	223,959	59,425
MONTANA														
BILLINGS	1986	1,494	308	24,610	19,389	26,411	11,548	10,902	54,588	21,202	27,667	15,702	10,736	2,982
	1982	822	215	17,017	13,149	21,102	10,240	7,597	43,013	18,800	19,279	13,203	9,520	2,078
GREAT FALLS	1986	1,586	168	11,330	7,696	13,536	5,485	6,226	27,321	11,770	13,338	7,114	5,074	1,334
	1982	991	131	8,529	5,512	12,467	5,798	4,879	25,188	12,442	10,454	7,086	5,364	1,045
NONMETRO PORTION OF STATE	1986	3,293	366	56,176	45,399	66,266	38,639	14,421	126,166	74,563	28,353	37,187	26,868	2,811
	1982	1,870	251	39,394	31,074	55,310	35,006	10,400	105,254	67,553	19,630	32,294	24,341	1,930
TOTAL STATE	1986	6,373	842	92,116	72,484	106,213	55,672	31,549	208,075	107,535	69,358	60,003	42,678	7,127
	1982	3,683	597	64,940	49,735	88,879	51,044	22,876	173,455	98,795	49,363	52,583	39,225	5,053
NEBRASKA														
LINCOLN	1986	2,459	668	20,811	15,568	33,147	12,236	17,882	67,371	27,166	36,699	17,281	13,421	2,530
	1982	1,452	498	15,227	11,117	27,929	11,763	13,342	57,061	26,117	27,382	15,924	12,903	1,888
OMAHA	1986	17,347	3,005	90,938	80,315	114,038	38,254	68,377	211,123	81,518	120,702	60,064	43,434	13,652
	1982	8,038	2,082	55,400	47,839	85,630	32,104	47,288	159,520	68,412	83,488	48,280	36,450	9,433
NONMETRO PORTION OF STATE	1986	2,881	752	74,573	63,493	84,076	40,255	22,064	162,230	89,761	37,957	50,744	36,508	5,170
	1982	1,629	543	51,948	43,293	69,859	38,648	16,022	137,503	86,178	27,334	45,664	35,057	3,724
TOTAL STATE	1986	21,965	4,118	183,799	157,946	219,563	87,347	101,199	419,631	191,170	182,799	122,468	89,484	19,918
	1982	10,783	2,945	121,147	101,469	176,001	79,996	72,520	340,578	175,303	130,920	105,958	81,529	14,213

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
NEVADA														
LAS VEGAS	1986	**627,678**	**610,207**	**237,871**	**122,042**	**58,071**	**58,891**	**36,475**	**16,609**	**37,645**	**24,570**	**10,252**	**63,366**	**44,715**
	1982	478,463	466,571	163,383	81,271	44,403	34,755	20,338	10,478	22,091	13,700	6,467	36,199	24,144
RENO	1986	**269,289**	**257,025**	**96,404**	**37,872**	**24,386**	**23,110**	**7,721**	**9,065**	**14,560**	**4,537**	**7,559**	**29,971**	**15,424**
	1982	217,092	208,011	68,454	27,380	19,736	15,149	5,423	5,362	9,321	3,186	5,333	19,551	10,453
NONMETRO PORTION OF STATE	1986	**222,633**	**212,415**	**51,088**	**32,947**	**14,511**	**11,259**	**3,592**	**886**	**5,829**	**2,929**	**639**	**3,510**	**1,576**
	1982	151,267	144,506	31,309	19,260	9,871	6,831	2,079	493	3,445	1,695	357	2,048	893
TOTAL STATE	1986	**1,119,600**	**1,079,647**	**385,363**	**192,861**	**96,968**	**93,260**	**47,788**	**26,560**	**58,034**	**32,036**	**18,450**	**96,847**	**61,715**
	1982	846,822	819,088	263,146	127,911	74,010	56,735	27,840	16,333	34,857	18,581	12,157	57,798	35,490
NEW HAMPSHIRE														
MANCHESTER - NASHUA	1986	**423,600**	**412,771**	**80,103**	**39,378**	**13,178**	**36,450**	**4,070**	**20,274**	**29,624**	**4,301**	**6,529**	**58,452**	**20,236**
	1982	282,645	275,686	52,220	26,828	8,802	19,224	2,041	10,651	15,330	2,157	3,430	31,832	9,819
PORTSMOUTH - DOVER - ROCHESTER	1986	**492,604**	**481,828**	**69,837**	**46,411**	**9,655**	**23,181**	**9,588**	**5,322**	**14,138**	**6,448**	**2,195**	**28,405**	**18,333**
	1982	336,423	329,351	47,344	31,774	6,601	13,821	5,127	3,324	8,227	3,484	1,376	15,983	9,492
NONMETRO PORTION OF STATE	1986	**642,538**	**625,820**	**80,257**	**51,662**	**13,468**	**30,073**	**13,807**	**3,349**	**12,918**	**7,793**	**2,521**	**25,143**	**13,947**
	1982	436,553	424,396	56,745	37,452	9,133	19,321	8,007	2,144	7,836	4,519	1,612	15,771	7,985
TOTAL STATE	1986	**1,558,742**	**1,520,419**	**230,197**	**137,451**	**36,301**	**89,704**	**27,465**	**28,945**	**56,680**	**18,542**	**11,245**	**112,000**	**52,516**
	1982	1,055,621	1,029,433	156,309	96,054	24,536	52,366	15,175	16,119	31,393	10,160	6,418	63,586	27,296
NEW JERSEY														
ATLANTIC CITY	1986	**407,421**	**395,855**	**106,073**	**65,696**	**22,969**	**31,462**	**19,193**	**5,779**	**16,473**	**12,691**	**1,982**	**26,160**	**18,728**
	1982	313,083	304,558	70,137	39,584	17,673	19,066	10,338	3,981	9,469	6,836	1,365	15,070	9,782
BERGEN - PASSAIC	1986	**1,784,810**	**1,736,854**	**420,825**	**250,778**	**83,099**	**147,215**	**89,166**	**34,201**	**102,471**	**73,099**	**21,888**	**151,407**	**120,224**
	1982	1,349,514	1,315,997	275,643	152,213	62,966	84,200	44,892	23,429	56,310	36,803	15,335	80,224	59,121
JERSEY CITY	1986	**642,228**	**630,607**	**121,101**	**81,237**	**24,051**	**34,990**	**22,179**	**6,178**	**18,609**	**14,560**	**1,888**	**19,275**	**14,737**
	1982	472,738	464,538	80,054	51,299	17,718	20,404	11,863	4,335	10,431	7,788	1,157	10,638	7,534
MIDDLESEX - SOMERSET - HUNTERDON	1986	**1,303,519**	**1,275,419**	**260,459**	**146,786**	**61,025**	**99,602**	**64,259**	**20,350**	**70,774**	**52,678**	**12,651**	**105,150**	**86,101**
	1982	964,474	944,504	171,524	89,649	45,192	56,019	31,986	13,418	38,263	26,221	8,339	55,096	42,122
MONMOUTH - OCEAN	1986	**1,232,594**	**1,209,932**	**237,698**	**138,784**	**57,890**	**64,390**	**34,838**	**16,374**	**43,711**	**28,561**	**10,302**	**61,243**	**45,878**
	1982	946,445	929,607	167,115	92,256	44,479	40,693	19,826	12,357	26,804	16,254	8,088	37,125	26,109
NEWARK	1986	**2,320,876**	**2,261,517**	**451,277**	**281,570**	**103,153**	**133,663**	**85,609**	**29,542**	**105,070**	**83,345**	**14,272**	**139,742**	**116,394**
	1982	1,835,446	1,790,943	304,784	176,917	81,691	81,031	48,389	18,851	61,569	47,109	9,107	79,309	63,418
TRENTON	1986	**413,017**	**406,094**	**102,913**	**58,758**	**22,561**	**32,255**	**17,289**	**8,449**	**21,376**	**13,552**	**5,867**	**27,108**	**18,537**
	1982	303,352	298,943	64,669	33,727	16,608	19,219	9,322	5,245	12,271	7,307	3,643	15,227	9,581
VINELAND - MILLVILLE - BRIDGETON	1986	**167,434**	**164,988**	**30,195**	**19,273**	**7,393**	**11,873**	**7,491**	**2,133**	**5,339**	**3,350**	**1,304**	**7,021**	**4,833**
	1982	134,189	132,309	21,525	12,889	5,929	8,032	4,691	1,612	3,582	2,098	985	4,507	2,861
TOTAL STATE	1986	**9,528,818**	**9,303,999**	**2,044,399**	**1,224,349**	**444,260**	**634,854**	**379,352**	**151,219**	**442,437**	**314,121**	**91,747**	**618,258**	**483,040**
	1982	7,339,511	7,173,488	1,378,206	766,002	342,657	382,257	205,044	104,176	257,627	169,910	64,045	348,488	254,282
NEW MEXICO														
ALBUQUERQUE	1986	**459,383**	**445,492**	**106,612**	**49,934**	**30,827**	**39,083**	**19,373**	**13,703**	**28,733**	**21,125**	**4,239**	**47,535**	**35,130**
	1982	377,579	366,886	78,940	35,454	25,388	25,957	12,098	9,271	18,529	13,192	2,868	29,854	21,059
LAS CRUCES	1986	**85,090**	**81,351**	**28,144**	**15,032**	**8,046**	**9,597**	**3,265**	**3,519**	**2,458**	**642**	**866**	**6,511**	**4,336**
	1982	65,442	63,143	17,506	8,339	6,246	5,546	1,785	1,957	1,428	351	482	3,571	2,284
SANTA FE	1986	**101,724**	**96,992**	**35,184**	**24,287**	**6,539**	**8,509**	**3,847**	**1,793**	**4,241**	**2,823**	**593**	**8,038**	**5,962**
	1982	86,774	83,256	23,212	14,749	5,612	5,440	2,280	1,109	2,604	1,673	367	4,793	3,408

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEVADA														
LAS VEGAS	**1986**	**13,031**	**1,537**	**78,766**	**56,396**	**134,811**	**52,887**	**71,760**	**246,383**	**105,102**	**129,679**	**77,264**	**59,386**	**13,326**
	1982	6,132	970	45,902	31,445	92,895	40,207	45,268	170,605	79,904	81,805	56,838	45,148	8,407
RENO	**1986**	**4,621**	**1,288**	**40,827**	**24,010**	**72,129**	**20,701**	**41,860**	**133,010**	**38,758**	**75,992**	**38,694**	**25,721**	**8,694**
	1982	2,667	762	27,421	16,863	47,903	16,239	24,761	88,407	30,404	44,951	28,497	20,177	5,143
NONMETRO PORTION OF STATE	**1986**	**669**	**116**	**12,954**	**11,255**	**17,214**	**7,360**	**3,610**	**32,579**	**17,646**	**6,502**	**9,618**	**5,592**	**784**
	1982	305	65	7,547	6,517	11,371	5,494	2,010	21,962	13,173	3,620	6,669	4,172	437
TOTAL STATE	**1986**	**18,321**	**2,941**	**132,547**	**91,661**	**224,154**	**80,948**	**117,230**	**411,972**	**161,506**	**212,173**	**125,576**	**90,699**	**22,804**
	1982	9,104	1,797	80,870	54,825	152,169	61,940	72,039	280,974	123,481	130,376	92,004	69,497	13,987
NEW HAMPSHIRE														
MANCHESTER - NASHUA	**1986**	**6,226**	**1,089**	**71,642**	**53,677**	**86,206**	**31,461**	**47,332**	**163,042**	**62,922**	**86,396**	**40,013**	**29,431**	**6,106**
	1982	2,572	572	36,536	26,915	51,931	21,985	24,866	98,925	43,970	45,389	26,666	20,567	3,208
PORTSMOUTH - DOVER - ROCHESTER	**1986**	**5,188**	**875**	**48,757**	**41,258**	**60,446**	**27,247**	**25,304**	**119,406**	**61,624**	**45,579**	**30,149**	**21,411**	**5,127**
	1982	2,282	545	26,477	21,605	40,392	18,846	15,732	79,784	42,529	28,302	20,609	14,890	3,165
NONMETRO PORTION OF STATE	**1986**	**3,563**	**899**	**30,716**	**22,361**	**60,846**	**27,061**	**23,026**	**105,717**	**55,362**	**35,441**	**32,656**	**25,143**	**2,158**
	1982	1,738	575	18,797	12,968	42,318	19,397	14,732	73,787	39,684	22,675	23,146	18,023	1,381
TOTAL STATE	**1986**	**14,977**	**2,863**	**151,115**	**117,296**	**207,498**	**85,769**	**95,662**	**388,165**	**179,908**	**167,416**	**102,818**	**75,985**	**13,391**
	1982	6,592	1,692	81,810	61,488	134,641	60,228	55,330	252,496	126,183	96,366	70,421	53,480	7,754
NEW JERSEY														
ATLANTIC CITY	**1986**	**3,390**	**1,801**	**35,580**	**25,578**	**67,802**	**28,177**	**28,820**	**118,076**	**63,587**	**43,408**	**34,179**	**27,680**	**2,744**
	1982	1,506	1,241	20,987	13,777	48,859	20,193	19,853	84,647	45,569	29,903	24,618	19,836	1,882
BERGEN - PASSAIC	**1986**	**22,524**	**13,288**	**283,401**	**225,552**	**411,360**	**211,786**	**161,148**	**806,610**	**451,982**	**322,255**	**227,851**	**180,793**	**32,114**
	1982	9,341	8,763	152,815	113,556	269,717	133,364	110,266	524,389	284,618	212,500	146,132	113,848	21,177
JERSEY CITY	**1986**	**813**	**1,079**	**61,727**	**53,579**	**94,050**	**71,252**	**11,872**	**165,640**	**141,448**	**10,702**	**55,395**	**49,875**	**2,090**
	1982	346	661	34,209	28,657	63,466	47,782	7,275	111,275	94,856	6,558	37,667	33,447	1,281
MIDDLESEX - SOMERSET - HUNTERDON	**1986**	**19,956**	**8,484**	**197,910**	**162,534**	**244,372**	**121,322**	**96,588**	**478,942**	**258,923**	**188,287**	**132,158**	**103,568**	**20,501**
	1982	8,492	5,600	105,024	80,904	159,532	75,450	63,690	309,654	161,023	124,168	84,101	64,409	13,530
MONMOUTH - OCEAN	**1986**	**6,405**	**6,546**	**116,325**	**88,120**	**176,961**	**79,667**	**77,224**	**344,184**	**170,024**	**158,774**	**90,630**	**68,009**	**15,822**
	1982	2,906	4,621	70,480	50,149	125,302	54,390	58,155	241,950	116,077	112,073	62,927	46,431	11,169
NEWARK	**1986**	**22,342**	**10,704**	**282,870**	**236,312**	**329,348**	**187,484**	**127,549**	**724,572**	**416,105**	**284,530**	**216,498**	**171,664**	**30,324**
	1982	10,530	6,830	165,117	133,573	224,828	130,099	81,390	493,396	288,742	181,562	149,779	119,120	19,350
TRENTON	**1986**	**4,286**	**3,062**	**46,771**	**35,591**	**72,458**	**33,533**	**35,209**	**155,001**	**77,941**	**71,948**	**46,026**	**37,008**	**6,633**
	1982	1,879	1,901	26,313	19,190	45,785	20,644	21,858	97,351	47,983	44,666	28,601	22,783	4,118
VINELAND - MILLVILLE - BRIDGETON	**1986**	**650**	**917**	**10,964**	**8,330**	**23,373**	**9,925**	**11,078**	**41,695**	**21,895**	**17,497**	**11,264**	**9,092**	**871**
	1982	322	693	7,243	5,217	17,768	7,373	8,372	31,494	16,265	13,222	8,424	6,754	658
TOTAL STATE	**1986**	**92,675**	**52,624**	**1,192,091**	**946,195**	**1,625,527**	**831,195**	**651,154**	**3,279,462**	**1,805,926**	**1,300,850**	**926,819**	**729,311**	**136,655**
	1982	41,388	35,313	683,857	511,922	1,109,154	553,724	448,624	2,227,109	1,204,341	881,442	625,204	486,308	92,136
NEW MEXICO														
ALBUQUERQUE	**1986**	**6,084**	**651**	**67,924**	**56,023**	**83,674**	**35,987**	**43,047**	**155,228**	**69,772**	**80,225**	**50,991**	**38,045**	**9,458**
	1982	3,057	441	43,353	34,985	62,514	29,282	29,124	116,004	56,772	54,277	40 051	30,956	6,399
LAS CRUCES	**1986**	**1,393**	**133**	**14,352**	**11,903**	**15,555**	**6,602**	**7,666**	**31,798**	**14,478**	**15,266**	**9,800**	**7,296**	**1,866**
	1982	618	74	7,967	6,506	9,621	4,430	4,263	19,692	9,715	8,489	6,354	4,896	1,038
SANTA FE	**1986**	**1,037**	**91**	**12,884**	**10,655**	**18,334**	**10,648**	**5,384**	**35,682**	**22,896**	**9,536**	**12,694**	**10,329**	**1,142**
	1982	500	56	7,848	6,316	13,370	8,299	3,330	26,201	17,845	5,898	9,650	8,050	706

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
NEW MEXICO (continued)														
NONMETRO PORTION OF STATE	1986	**768,426**	**728,895**	**152,624**	**77,281**	**46,571**	**47,523**	**19,079**	**8,381**	**19,373**	**9,813**	**1,925**	**38,303**	**27,055**
	1982	624,195	593,762	105,585	49,503	37,935	30,369	11,122	4,981	12,060	5,722	1,147	22,551	15,197
TOTAL STATE	1986	**1,414,623**	**1,352,730**	**322,564**	**166,534**	**91,983**	**104,712**	**45,564**	**27,396**	**54,805**	**34,403**	**7,623**	**100,387**	**72,483**
	1982	1,153,990	1,107,047	225,243	108,045	75,181	67,312	27,285	17,318	34,621	20,938	4,864	60,769	41,948
NEW YORK														
ALBANY - SCHENECTADY - TROY	1986	**1,076,559**	**1,048,477**	**212,469**	**118,683**	**35,199**	**61,105**	**27,593**	**11,913**	**27,575**	**14,904**	**6,562**	**92,041**	**70,507**
	1982	824,605	802,192	145,495	[illegible]	26,932	41,112	15,582	8,716	17,878	8,416	4,780	54,612	38,810
BINGHAMTON	1986	**305,898**	**292,989**	**69,774**	[illegible]	**6,542**	**26,862**	**10,104**	**7,240**	**5,792**	**3,672**	**1,250**	**21,080**	**14,481**
	1982	253,744	242,179	50,814	[illegible]	5,409	20,481	7,020	5,608	4,171	2,551	967	14,819	9,714
BUFFALO	1986	**1,185,521**	**1,163,096**	**245,267**	**193,213**	**25,160**	**62,481**	**32,462**	**16,843**	**35,978**	**23,736**	**5,743**	**55,155**	**41,612**
	1982	968,787	949,645	177,092	134,457	20,545	45,821	21,840	13,434	25,846	15,969	4,581	37,603	26,848
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1986*	***1,432,193***	***1,405,000***	***298,698***	***232,370***	***31,046***	***70,455***	***35,410***	***19,802***	***41,410***	***26,369***	***7,832***	***65,218***	***47,936***
	1982	*1,179,397*	*1,155,945*	*219,233*	*164,061*	*25,545*	*52,408*	*24,074*	*15,979*	*30,253*	*17,964*	*6,378*	*45,674*	*31,641*
ELMIRA	1986	**86,823**	**81,932**	**22,451**	**14,059**	**3,075**	**8,997**	**1,739**	**3,359**	**2,668**	**563**	**1,525**	**6,886**	**4,922**
	1982	77,269	72,302	17,843	10,740	2,714	7,549	1,254	2,583	2,044	406	1,173	5,011	3,419
GLENS FALLS	1986	**144,316**	**141,295**	**34,342**	**25,680**	**4,439**	**4,717**	**1,567**	**1,600**	**3,873**	**2,201**	**1,129**	**7,079**	**3,593**
	1982	115,456	112,618	23,179	16,386	3,538	3,347	1,019	1,139	2,643	1,431	804	4,849	2,263
NASSAU - SUFFOLK	1986	**3,915,070**	**3,798,678**	**807,761**	**508,285**	**99,054**	**210,826**	**116,302**	**50,248**	**151,094**	**88,650**	**38,285**	**350,276**	**251,998**
	1982	2,912,740	2,826,501	535,851	313,007	73,707	127,661	62,514	33,916	90,789	47,651	25,931	202,131	130,655
NEW YORK	1986	**8,378,674**	**8,209,702**	**2,093,038**	**1,409,279**	**191,339**	**428,604**	**251,913**	**86,696**	**403,885**	**281,047**	**79,579**	**825,357**	**679,839**
	1982	6,363,314	6,245,544	1,338,752	849,968	145,568	251,363	131,523	55,284	228,646	146,732	50,744	447,973	347,149
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*1986*	***21,198,462***	***20,701,555***	***4,663,975***	***2,972,872***	***659,403***	***1,226,198***	***737,315***	***264,715***	***957,439***	***661,882***	***192,983***	[illegible]	***1,374,289***
	1982	*15,994,329*	*15,638,200*	*3,056,703*	*1,833,311*	*499,527*	*722,052*	*390,760*	*173,761*	*548,133*	*350,415*	*126,857*	*965,170*	*707,456*
NIAGARA FALLS	1986	**246,672**	**241,904**	**53,431**	**39,157**	**5,886**	**7,974**	**2,948**	**2,959**	**5,432**	**2,633**	**2,089**	**10,063**	**6,324**
	1982	210,610	206,300	42,141	29,604	5,020	6,587	2,234	2,545	4,407	1,995	1,797	8,071	4,793
ORANGE COUNTY	1986	**369,685**	**361,859**	**63,031**	**40,276**	**8,804**	**16,014**	**7,497**	**4,276**	**11,270**	**6,693**	**3,018**	**22,935**	**16,650**
	1982	295,656	289,493	43,698	26,337	7,044	10,436	4,374	2,944	7,116	3,905	2,078	13,931	9,383
POUGHKEEPSIE	1986	**308,298**	**302,782**	**55,754**	**40,035**	**7,348**	**13,484**	**2,499**	**7,485**	**5,107**	**1,020**	**2,981**	**21,700**	**13,938**
	1982	250,507	245,849	38,195	25,665	5,967	10,051	1,494	5,716	3,749	610	2,276	13,986	8,079
ROCHESTER	1986	**1,051,285**	**1,014,587**	**226,097**	**161,133**	**36,419**	**66,310**	**37,527**	**16,782**	**38,057**	**25,424**	**7,847**	**78,749**	**55,733**
	1982	846,671	816,131	163,994	112,116	29,296	44,489	22,104	12,903	24,532	14,975	6,033	49,715	31,428
SYRACUSE	1986	**755,531**	**737,365**	**146,037**	**104,060**	**23,601**	**38,999**	**20,866**	**10,350**	**20,108**	**12,276**	**3,965**	**49,253**	**37,431**
	1982	592,831	578,479	113,327	80,386	18,517	26,859	12,938	7,779	13,719	7,612	2,986	31,239	22,361
UTICA - ROME	1986	**364,470**	**347,547**	**80,820**	**62,835**	**9,859**	**15,374**	**8,074**	**3,512**	**12,121**	**6,635**	**4,118**	**13,345**	**8,050**
	1982	299,392	284,797	59,774	45,198	8,080	10,916	5,009	2,713	8,416	4,117	3,188	8,989	4,780
NONMETRO PORTION OF STATE	1986	**1,682,273**	**1,633,025**	**336,551**	**258,498**	**44,086**	**78,920**	**35,129**	**15,620**	**39,406**	**25,072**	**7,542**	**59,741**	**37,334**
	1982	1,403,563	1,361,217	248,839	185,072	36,746	60,118	24,542	12,017	28,534	17,513	5,805	43,079	25,396
TOTAL STATE	1986	**19,871,075**	**19,375,238**	**4,446,823**	**3,057,595**	**500,811**	**1,040,667**	**556,220**	**238,883**	**762,366**	**494,526**	**165,633**	**1,613,660**	**1,242,412**
	1982	15,415,145	15,033,247	2,998,994	1,962,057	389,083	666,790	313,447	167,297	462,490	273,883	113,143	936,008	665,078
NORTH CAROLINA														
ASHEVILLE	1986	**189,887**	**181,662**	**54,962**	**38,203**	**5,589**	**24,459**	**7,778**	**6,045**	**8,166**	**5,695**	**1,103**	**16,084**	**8,162**
	1982	151,764	145,899	34,626	22,653	4,489	14,739	4,105	3,701	4,548	3,006	675	9,279	4,155
BURLINGTON	1986	**107,968**	**103,032**	**32,447**	**20,400**	**5,843**	**11,170**	**5,152**	**2,216**	**5,239**	**3,572**	**549**	**7,388**	**3,915**
	1982	[illegible]	78,377	20,465	12,256	4,445	6,197	2,612	1,208	2,762	1,811	299	3,968	1,914
CHARLOTTE - GASTONIA - ROCK HILL	1986	**1,155,516**	**1,117,848**	**259,282**	**142,148**	**65,577**	**90,089**	**46,069**	**21,700**	**58,552**	**44,332**	**6,587**	**85,674**	**66,488**
	1982	914,137	884,129	182,485	96,286	51,867	55,297	26,310	13,803	34,408	25,320	4,191	49,297	37,108

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986 U.S. CENSUS: 1982 METRO AREA	Year	Merchandise Line Sales: Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEW MEXICO (continued)														
NONMETRO PORTION OF STATE	1986	**5,202**	**217**	**63,464**	**51,196**	**90,169**	**45,901**	**20,736**	**174,549**	**105,469**	**31,859**	**54,327**	**41,407**	**4,062**
	1982	2,435	129	38,366	29,847	63,002	34,515	12,352	123,499	79,304	18,978	39,702	31,136	2,420
TOTAL STATE	1986	**13,716**	**1,092**	**158,604**	**129,777**	**207,732**	**99,138**	**76,833**	**397,257**	**212,615**	**136,886**	**127,812**	**97,077**	**16,528**
	1982	6,610	700	97,534	77,654	148,507	76,526	49,069	285,396	163,636	87,642	95,757	75,038	10,563
NEW YORK														
ALBANY - SCHENECTADY - TROY	1986	**11,130**	**1,706**	**114,136**	**89,953**	**149,130**	**72,427**	**60,900**	**296,400**	**176,363**	**94,131**	**83,222**	**69,182**	**7,372**
	1982	5,035	1,248	69,320	50,798	108,787	50,540	44,794	214,287	123,065	68,653	59,131	48,275	5,369
BINGHAMTON	1986	**4,110**	**508**	**23,350**	**18,491**	**36,490**	**19,107**	**15,011**	**63,967**	**37,667**	**22,897**	**22,745**	**19,107**	**2,416**
	1982	2,300	394	16,622	12,848	29,089	15,021	11,626	50,773	29,613	17,734	17,971	15,021	1,871
BUFFALO	1986	**11,530**	**2,393**	**101,664**	**76,408**	**150,069**	**71,973**	**70,362**	**328,290**	**189,777**	**126,843**	**87,170**	**73,331**	**9,572**
	1982	6,289	1,909	72,232	51,405	119,573	55,502	56,119	259,546	146,346	101,166	67,917	56,549	7,635
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1986*	***12,660***	***2,832***	***116,983***	***86,919***	***183,260***	***87,159***	***87,189***	***392,721***	***217,751***	***161,048***	***104,254***	***85,891***	***12,981***
	1982	*6,983*	*2,287*	*84,413*	*59,372*	*148,086*	*68,156*	*70,591*	*314,955*	*169,655*	*130,583*	*82,335*	*67,014*	*10,567*
ELMIRA	1986	**1,053**	**372**	**10,272**	**6,173**	**19,309**	**6,100**	**12,829**	**40,242**	**15,878**	**23,705**	**11,121**	**8,928**	**1,489**
	1982	631	286	7,663	4,451	15,184	4,833	9,866	31,616	12,580	18,230	8,831	7,074	1,145
GLENS FALLS	1986	**558**	**239**	**8,806**	**6,205**	**15,283**	**7,757**	**6,543**	**33,736**	**21,312**	**10,706**	**9,220**	**5,443**	**1,844**
	1982	303	170	5,968	4,035	11,054	5,548	4,660	24,301	15,244	7,625	6,793	3,894	1,313
NASSAU - SUFFOLK	1986	**51,374**	**9,334**	**487,634**	**393,894**	**709,234**	**368,693**	**295,366**	**1,295,722**	**667,487**	**588,224**	**382,377**	**302,903**	**63,489**
	1982	22,645	6,302	276,709	211,722	478,046	241,594	213,001	872,210	437,384	397,014	253,538	198,484	42,852
NEW YORK	1986	**122,651**	**16,750**	**1,305,641**	**1,073,847**	**1,959,635**	**1,202,286**	**651,274**	**3,791,342**	**2,070,842**	**1,498,814**	**1,161,364**	**924,173**	**167,534**
	1982	52,308	10,682	718,715	560,643	1,318,730	812,287	413,838	2,547,696	1,399,099	952,449	783,955	624,391	106,825
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*1986*	***264,546***	***72,741***	***2,936,415***	***2,392,613***	***4,204,463***	***2,371,089***	***1,553,375***	***8,152,971***	***4,437,067***	***3,308,208***	***2,422,288***	***1,922,763***	***354,560***
	1982	*114,915*	*47,139*	*1,635,350*	*1,266,093*	*2,820,459*	*1,585,405*	*1,023,513*	*5,453,896*	*2,964,773*	*2,133,803*	*1,624,712*	*1,285,738*	*229,300*
NIAGARA FALLS	1986	**1,130**	**439**	**15,319**	**10,511**	**33,191**	**15,186**	**16,827**	**64,431**	**27,974**	**34,205**	**17,084**	**12,560**	**3,409**
	1982	694	378	12,181	7,967	28,513	12,654	14,472	55,409	23,309	29,417	14,418	10,465	2,932
ORANGE COUNTY	1986	**4,518**	**636**	**34,716**	**26,732**	**53,117**	**24,443**	**24,312**	**103,112**	**45,029**	**49,417**	**27,595**	**20,216**	**4,926**
	1982	2,207	438	21,293	15,596	37,928	17,423	16,737	73,541	32,095	34,020	19,656	14,410	3,391
POUGHKEEPSIE	1986	**3,243**	**813**	**28,785**	**21,210**	**33,833**	**18,132**	**13,112**	**71,568**	**49,175**	**20,589**	**22,620**	**17,512**	**2,167**
	1982	1,611	621	18,604	12,680	25,377	13,104	11,172	53,030	35,540	15,723	16,925	12,656	1,655
ROCHESTER	1986	**11,986**	**1,570**	**129,667**	**106,560**	**152,596**	**65,113**	**77,663**	**299,965**	**136,652**	**144,868**	**89,016**	**68,185**	**13,159**
	1982	5,707	1,207	80,759	62,766	117,942	49,000	59,729	231,176	102,836	111,189	67,901	51,313	10,094
SYRACUSE	1986	**7,043**	**1,218**	**74,160**	**58,801**	**108,215**	**56,540**	**46,663**	**206,397**	**115,826**	**83,264**	**53,112**	**44,635**	**6,099**
	1982	3,512	918	48,363	36,458	81,979	41,872	35,133	155,814	85,778	62,689	39,669	33,056	4,592
UTICA - ROME	1986	**2,392**	**1,220**	**32,557**	**26,932**	**45,654**	**26,328**	**14,923**	**98,559**	**64,178**	**27,948**	**27,739**	**23,508**	**2,442**
	1982	1,193	943	21,127	16,711	34,677	19,221	11,530	74,262	46,852	21,593	20,610	17,162	1,387
NONMETRO PORTION OF STATE	1986	**10,969**	**1,617**	**101,778**	**79,035**	**161,990**	**80,852**	**65,204**	**280,578**	**154,567**	**102,322**	**90,615**	**76,635**	**5,923**
	1982	6,350	1,245	73,606	55,215	130,821	65,702	50,180	226,390	125,604	79,846	73,791	62,276	4,559
TOTAL STATE	1986	**243,687**	**38,815**	**2,468,485**	**1,994,752**	**3,627,746**	**2,034,937**	**1,370,989**	**6,974,309**	**3,772,727**	**2,827,933**	**2,085,000**	**1,666,318**	**291,841**
	1982	110,785	26,741	1,443,162	1,103,295	2,537,700	1,404,301	952,857	4,870,051	2,615,345	1,917,348	1,451,106	1,155,026	196,120
NORTH CAROLINA														
ASHEVILLE	1986	**1,413**	**329**	**25,854**	**20,427**	**28,769**	**10,961**	**14,216**	**57,546**	**31,335**	**21,157**	**27,122**	**22,189**	**3,417**
	1982	609	202	14,565	10,781	19,723	8,069	8,704	40,156	23,067	12,954	19,551	16,335	2,092
BURLINGTON	1986	**1,233**	**166**	**16,815**	**15,149**	**23,496**	**14,991**	**7,249**	**51,393**	**35,951**	**13,397**	**20,498**	**16,840**	**1,702**
	1982	501	90	8,704	7,679	15,021	9,995	4,460	33,086	23,969	7,303	13,494	11,227	928
CHARLOTTE - GASTONIA - ROCK HILL	1986	**15,619**	**1,200**	**133,409**	**114,182**	**193,386**	**81,763**	**95,240**	**398,747**	**214,574**	**161,724**	**92,263**	**76,005**	**6,587**
	1982	7,229	762	78,188	65,213	133,545	60,504	60,580	278,747	158,784	102,873	67,219	56,242	4,191

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
NORTH CAROLINA (continued)														
FAYETTEVILLE	**1986**	**174,711**	**169,631**	**43,633**	**22,827**	**10,985**	**29,131**	**14,444**	**9,769**	**17,883**	**11,766**	**1,591**	**40,289**	**29,004**
	1982	143,871	139,852	29,983	14,186	9,057	18,059	8,017	7,054	10,878	6,530	1,017	23,860	15,572
GREENSBORO - WINSTON-SALEM - HIGH POINT	**1986**	**837,531**	**799,955**	**207,849**	**125,958**	**37,101**	**77,999**	**32,166**	**21,605**	**42,383**	**29,873**	**4,583**	**67,690**	**44,200**
	1982	665,639	637,431	144,935	85,678	29,565	48,453	18,731	13,562	25,319	17,395	2,876	40,180	24,913
HICKORY	**1986**	**215,799**	**208,986**	**58,820**	**40,631**	**9,939**	**18,231**	**4,188**	**3,183**	**6,431**	**3,282**	**788**	**13,066**	**6,919**
	1982	175,835	170,643	38,108	24,190	8,116	12,079	2,528	2,030	4,005	1,981	503	8,082	4,036
JACKSONVILLE	**1986**	**98,029**	**76,392**	**18,911**	**9,854**	**3,675**	**9,923**	**4,204**	**2,463**	**4,428**	**2,351**	**609**	**9,197**	**6,930**
	1982	77,456	63,256	12,977	6,335	3,043	6,717	2,939	1,494	2,976	1,644	370	6,317	4,845
RALEIGH - DURHAM	**1986**	**581,874**	**563,556**	**205,226**	**125,570**	**28,017**	**63,906**	**25,034**	**16,366**	**30,834**	**22,909**	**3,084**	**74,836**	**58,201**
	1982	465,532	451,369	129,868	71,111	22,441	39,164	13,427	10,301	17,268	12,288	1,942	40,659	30,226
WILMINGTON	**1986**	**137,731**	**133,661**	**34,186**	**21,587**	**4,945**	**12,492**	**2,469**	**3,905**	**3,905**	**1,019**	**968**	**12,492**	**7,348**
	1982	110,251	107,320	23,055	14,133	3,970	7,650	1,336	2,323	2,371	551	576	7,064	3,828
NONMETRO PORTION OF STATE	**1986**	**2,326,433**	**2,230,005**	**574,105**	**400,929**	**93,171**	**202,879**	**85,316**	**15,528**	**86,569**	**50,556**	**5,913**	**99,544**	**54,824**
	1982	1,997,940	1,915,786	401,045	266,460	80,052	132,886	52,770	9,625	54,296	31,269	3,667	62,935	33,005
TOTAL STATE	**1986**	**5,687,572**	**5,450,570**	**1,460,256**	**930,568**	**256,972**	**533,324**	**223,140**	**101,136**	**259,667**	**171,813**	**25,277**	**419,625**	**280,802**
	1982	4,685,081	4,497,563	999,234	602,952	211,384	337,205	130,772	64,154	156,205	99,867	15,829	247,956	156,777
NORTH DAKOTA														
BISMARCK	**1986**	**87,649**	**84,033**	**18,307**	**7,512**	**4,306**	**8,796**	**2,751**	**3,957**	**3,122**	**1,349**	**1,231**	**9,161**	**6,541**
	1982	73,473	70,400	15,513	7,186	3,608	6,556	2,042	2,776	2,279	1,001	864	6,567	4,638
FARGO - MOORHEAD	**1986**	**140,936**	**132,937**	**25,045**	**10,877**	**3,418**	**9,870**	**3,833**	**2,931**	**5,562**	**2,733**	**1,744**	**16,820**	**13,547**
	1982	114,448	106,913	21,014	9,828	2,748	7,617	2,837	2,244	4,186	2,022	1,314	12,310	9,694
GRAND FORKS	**1986**	**49,205**	**46,229**	**12,536**	**3,718**	**2,201**	**7,008**	**2,798**	**3,008**	**3,638**	**2,315**	**935**	**11,198**	**8,839**
	1982	42,591	40,053	10,164	3,696	1,907	5,090	2,049	1,994	2,620	1,695	620	7,925	6,251
NONMETRO PORTION OF STATE	**1986**	**418,028**	**397,855**	**67,832**	**41,175**	**13,391**	**26,561**	**13,114**	**3,232**	**13,615**	**9,770**	**1,214**	**18,505**	**13,036**
	1982	318,018	300,444	56,002	36,344	10,112	19,068	8,840	2,275	9,398	6,587	854	12,701	8,520
TOTAL STATE	**1986**	**638,438**	**605,493**	**116,884**	**59,016**	**21,887**	**49,650**	**21,051**	**12,949**	**24,378**	**15,137**	**4,943**	**50,153**	**36,881**
	1982	506,384	477,156	97,666	53,744	17,330	36,627	14,833	9,201	17,486	10,639	3,563	36,017	25,909
OHIO														
AKRON	**1986**	**666,966**	**639,359**	**178,289**	**111,342**	**34,816**	**41,532**	**21,066**	**13,438**	**18,072**	**9,412**	**5,864**	**43,837**	**28,521**
	1982	600,237	580,613	127,472	72,115	31,618	28,054	13,401	9,861	12,255	5,988	4,303	28,258	17,338
CANTON	**1986**	**429,010**	**418,006**	**104,317**	**68,344**	**15,802**	**27,231**	**16,708**	**6,942**	**14,492**	**9,495**	**3,612**	**25,184**	**18,907**
	1982	380,118	371,165	75,507	45,833	14,032	18,802	10,835	5,308	9,910	6,157	2,761	16,453	11,718
CINCINNATI	**1986**	**1,502,524**	**1,438,476**	**375,124**	**240,232**	**49,600**	**108,249**	**53,432**	**31,916**	**68,338**	**39,691**	**18,500**	**120,722**	**74,701**
	1982	1,265,740	1,218,966	257,142	153,479	42,033	71,328	32,952	22,844	44,578	24,478	13,242	77,443	44,921
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1986***	***1,735,303***	***1,662,744***	***428,534***	***274,333***	***57,559***	***118,322***	***58,631***	***35,147***	***74,304***	***42,483***	***20,580***	***129,326***	***79,611***
	1982	*1,473,935*	*1,420,966*	*294,725*	*175,293*	*49,202*	*78,081*	*36,097*	*25,272*	*48,601*	*26,167*	*14,806*	*82,997*	*47,764*
CLEVELAND	**1986**	**2,144,164**	**2,052,887**	**586,389**	**403,363**	**52,865**	**144,821**	**83,595**	**39,600**	**96,181**	**54,588**	**26,020**	**145,600**	**110,332**
	1982	1,800,221	1,740,973	375,392	242,203	44,850	86,775	45,301	27,002	57,909	29,582	17,742	81,412	57,316
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***1986***	***3,066,651***	***2,936,801***	***818,037***	***549,519***	***96,413***	***200,316***	***110,461***	***60,355***	***122,952***	***69,020***	***34,746***	***201,054***	***146,458***
	1982	*2,629,884*	*2,542,970*	*541,234*	*337,322*	*84,355*	*124,605*	*62;357*	*42,352*	*76,069*	*38,734*	*24,192*	*117,293*	*79,249*
COLUMBUS	**1986**	**1,280,859**	**1,228,391**	**349,648**	**198,192**	**66,570**	**62,328**	**24,498**	**21,870**	**29,759**	**16,827**	**7,396**	**158,687**	**130,133**
	1982	1,060,277	1,022,179	236,692	123,819	55,394	38,990	13,886	14,653	18,116	9,538	4,956	91,312	71,932
DAYTON - SPRINGFIELD	**1986**	**955,981**	**918,853**	**224,758**	**130,891**	**31,297**	**66,423**	**37,133**	**21,349**	**43,710**	**31,924**	**8,534**	**62,709**	**46,550**
	1982	824,735	797,085	159,482	86,985	27,151	43,432	22,558	15,304	27,780	19,393	6,119	38,915	27,187

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NORTH CAROLINA (continued)														
FAYETTEVILLE	1986	3,649	477	58,541	51,295	35,398	10,716	21,808	70,182	25,790	38,204	22,878	14,392	5,570
	1982	1,671	305	33,685	28,470	25,153	8,409	13,936	50,259	20,239	24,413	17,035	11,294	3,560
GREENSBORO - WINSTON-SALEM - HIGH POINT	1986	14,063	2,544	211,826	152,754	157,964	72,328	74,330	328,839	162,438	128,803	92,812	62,383	18,327
	1982	6,531	1,597	132,964	88,947	110,781	54,418	46,661	233,421	122,214	80,856	67,339	46,935	11,505
HICKORY	1986	2,165	235	34,158	28,407	25,904	12,050	12,138	61,117	41,488	16,630	16,982	12,883	2,442
	1982	1,063	150	21,365	17,146	18,103	8,703	7,742	43,239	29,961	10,607	11,983	9,303	1,558
JACKSONVILLE	1986	1,195	183	22,345	20,088	10,530	3,998	5,824	16,401	6,322	9,387	6,986	2,944	1,891
	1982	648	111	15,686	14,044	7,937	3,605	3,533	12,310	5,700	5,694	5,368	2,655	1,147
RALEIGH - DURHAM	1986	10,104	1,155	94,799	77,650	117,983	50,443	57,470	248,069	130,240	104,139	69,549	44,482	14,655
	1982	4,525	728	52,776	41,648	80,132	35,257	36,169	169,048	91,028	65,542	47,663	31,090	9,224
WILMINGTON	1986	1,599	291	28,504	24,278	29,221	12,332	14,708	58,657	33,513	21,094	15,210	9,347	2,999
	1982	690	173	16,011	13,137	19,513	8,864	8,748	39,897	24,089	12,546	10,496	6,718	1,784
NONMETRO PORTION OF STATE	1986	6,376	1,974	345,061	303,736	319,635	149,232	101,709	586,082	328,183	153,048	190,972	120,782	25,597
	1982	3,081	1,223	217,787	187,869	233,782	117,422	64,234	434,122	258,233	95,745	143,345	95,034	15,872
TOTAL STATE	1986	56,408	8,463	960,771	798,846	928,072	412,879	397,479	1,847,802	994,258	655,337	548,304	376,729	82,689
	1982	26,117	5,289	585,866	469,969	654,622	311,184	250,612	1,315,419	746,624	411,478	398,843	283,057	51,574
NORTH DAKOTA														
BISMARCK	1986	714	627	12,948	10,069	16,266	5,553	9,863	31,642	12,411	18,111	9,651	7,089	1,602
	1982	423	440	9,596	7,471	13,193	5,518	6,920	26,089	12,333	12,708	8,941	7,044	1,124
FARGO - MOORHEAD	1986	1,241	854	17,661	14,997	27,569	9,508	16,249	55,422	21,042	32,005	12,476	7,755	3,107
	1982	753	656	13,286	11,095	23,580	9,611	12,441	47,837	21,271	24,505	11,532	7,839	2,371
GRAND FORKS	1986	1,212	646	11,899	9,883	17,734	5,041	10,341	36,104	11,957	21,379	8,239	4,309	2,308
	1982	725	428	8,759	7,237	14,616	5,635	6,856	30,026	13,364	14,174	7,666	4,816	1,530
NONMETRO PORTION OF STATE	1986	3,633	693	42,391	38,313	45,060	25,790	8,379	76,993	48,809	14,742	23,934	17,295	1,722
	1982	1,964	490	29,020	25,830	38,520	24,419	5,909	66,762	46,219	10,402	21,237	16,377	1,210
TOTAL STATE	1986	6,227	2,775	78,790	67,609	102,208	43,351	43,841	191,099	88,596	84,284	51,726	34,375	8,522
	1982	3,545	1,992	56,694	47,977	86,783	43,146	31,638	164,245	88,678	60,827	47,412	34,414	6,128
OHIO														
AKRON	1986	3,812	1,674	53,253	35,977	87,999	24,775	57,806	185,973	71,197	101,371	49,943	32,339	13,404
	1982	1,967	1,229	35,562	22,886	68,230	20,934	42,416	145,926	60,159	74,381	40,406	27,325	9,835
CANTON	1986	3,149	1,289	38,674	28,816	60,632	20,176	37,150	133,418	64,722	64,759	33,649	23,010	9,029
	1982	1,651	986	26,234	18,686	47,529	16,191	28,402	105,212	51,938	49,508	26,625	18,465	6,903
CINCINNATI	1986	16,642	2,464	183,943	123,538	262,374	83,042	163,571	508,936	177,536	307,835	141,054	88,411	42,528
	1982	8,482	1,766	119,357	76,189	194,545	64,759	118,322	378,144	138,452	220,716	106,626	68,947	30,467
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1986*	*17,831*	*2,984*	*203,620*	*139,382*	*282,761*	*87,148*	*178,393*	*550,547*	*191,053*	*334,228*	*151,443*	*95,807*	*43,829*
	1982	*9,047*	*2,157*	*131,816*	*85,774*	*210,397*	*68,293*	*129,468*	*411,043*	*150,086*	*240,563*	*115,188*	*75,313*	*31,445*
CLEVELAND	1986	26,890	4,591	313,339	228,355	375,914	141,066	215,607	747,357	327,898	382,645	210,051	144,825	55,097
	1982	11,645	3,131	181,774	123,748	263,940	101,584	146,696	525,684	236,125	260,901	148,717	104,292	37,569
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1986*	*32,159*	*6,938*	*392,610*	*283,500*	*495,857*	*172,686*	*297,483*	*996,055*	*420,306*	*523,403*	*276,185*	*188,147*	*72,710*
	1982	*14,352*	*4,865*	*234,598*	*158,714*	*357,300*	*128,574*	*207,169*	*721,887*	*315,051*	*364,829*	*202,773*	*141,335*	*50,561*
COLUMBUS	1986	26,586	6,340	171,936	135,224	292,719	60,333	172,247	459,679	170,427	263,122	121,231	68,423	39,097
	1982	12,674	4,248	101,319	76,647	204,419	48,320	115,397	332,334	136,489	176,279	90,093	54,797	26,194
DAYTON - SPRINGFIELD	1986	10,418	2,846	114,899	88,557	154,003	43,996	95,541	306,140	115,766	179,252	81,306	58,662	16,359
	1982	5,099	2,040	72,756	53,796	115,313	35,290	74,446	231,322	92,858	128,497	63,289	47,053	11,727

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drugstores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
OHIO (continued)														
HAMILTON - MIDDLETOWN	1986	232,779	224,268	53,410	34,101	7,959	10,073	5,199	3,229	5,966	2,792	2,080	8,604	4,910
	1982	208,195	202,000	37,583	21,814	7,169	6,753	3,145	2,428	4,023	1,689	1,564	5,554	2,843
LIMA	1986	159,606	153,240	39,459	23,437	4,332	12,678	5,585	4,872	6,109	3,838	1,709	13,874	6,951
	1982	135,908	131,102	27,588	15,716	3,706	8,252	3,369	3,324	3,865	2,315	1,167	8,940	4,080
LORAIN - ELYRIA	1986	255,521	244,555	53,359	34,814	8,712	13,963	5,800	7,317	8,699	5,020	2,862	11,617	7,605
	1982	229,426	221,384	38,370	23,004	7,887	9,776	3,655	5,489	5,905	3,164	2,147	7,623	4,595
MANSFIELD	1986	122,552	117,284	29,472	17,254	2,882	10,513	3,253	4,767	4,438	1,143	2,106	11,244	3,806
	1982	108,914	104,836	19,996	10,940	3,470	6,837	1,981	3,117	2,393	696	1,377	7,327	2,224
PARKERSBURG - MARIETTA	1986	150,747	140,128	48,432	31,654	5,912	12,659	3,485	5,926	5,806	3,275	1,783	7,974	4,750
	1982	147,576	138,028	36,239	21,614	5,823	9,722	2,496	4,724	4,322	2,345	1,623	5,839	3,271
STEUBENVILLE - WEIRTON	1986	164,944	161,596	36,126	24,564	5,007	8,044	2,816	2,200	4,057	2,496	1,046	7,250	4,659
	1982	140,273	137,646	26,173	16,650	4,265	5,864	1.898	1,731	2,894	1,684	826	5,055	3,041
TOLEDO	1986	782,546	759,839	249,692	183,763	23,883	54,369	32,351	17,104	43,067	33,927	5,721	53,460	39,118
	1982	605,902	590,314	152,157	107,165	18,555	30,857	17,239	10,525	23,692	18,079	3,520	29,202	20,277
YOUNGSTOWN - WARREN	1986	476,112	463,836	133,881	81,531	18,944	44,967	25,516	13,917	19,885	10,223	7,807	28,678	20,174
	1982	433,693	424,127	97,791	55,815	17,322	30,696	16,511	10,169	13,692	6,615	5,705	18,831	12,525
NONMETRO PORTION OF STATE	1986	1,954,888	1,885,840	418,835	278,173	66,212	107,353	60,406	16,252	59,409	45,671	6,282	62,961	35,059
	1982	1,825,482	1,768,638	322,214	202,656	62,097	75,977	40,572	12,299	40,999	30,678	4,754	44,287	22,943
TOTAL STATE	1986	10,922,645	10,506,050	2,795,096	1,803,380	383,803	703,858	372,231	203,469	415,640	262,984	98,334	743,378	525,823
	1982	9,469,464	9,164,504	1,926,915	1,160,275	335,208	456,638	224,305	142,849	264,209	157,618	69,185	453,616	299,891
OKLAHOMA														
ENID	1986	66,968	64,426	17,455	10,383	3,630	5,050	2,606	1,165	4,486	3,147	651	7,083	5,807
	1982	63,357	60,755	15,022	8,560	3,423	4,241	2,077	950	3,679	2,508	531	5,565	4,454
LAWTON	1986	91,371	88,833	20,238	10,055	3,862	8,568	3,357	3,178	6,222	3,233	1,894	7,332	4,354
	1982	79,922	77,602	14,505	6,450	3,374	6,678	2,701	2,220	4,838	2,600	1,323	5,567	3,354
OKLAHOMA CITY	1986	1,100,169	1,065,471	265,315	126,281	64,447	89,164	40,719	34,187	65,050	31,274	21,520	89,894	70,408
	1982	949,998	920,614	195,858	85,834	55,687	60,555	26,486	22,833	44,508	20,343	14,422	58,022	44,175
TULSA	1986	715,597	693,245	173,964	67,180	51,316	60,173	30,506	17,446	44,962	28,998	7,824	53,079	36,821
	1982	670,914	649,605	146,051	51,883	48,087	47,143	22,464	13,541	34,703	21,355	6,073	39,869	26,253
NONMETRO PORTION OF STATE	1986	1,273,758	1,192,160	303,711	163,114	55,987	90,184	39,244	9,237	49,575	27,713	5,398	61,850	32,511
	1982	1,168,688	1,093,488	230,493	116,390	51,351	71,524	29,466	6,434	37,902	20,814	3,750	45,944	23,709
TOTAL STATE	1986	3,268,519	3,124,243	783,730	378,253	180,098	254,076	116,784	65,576	170,755	94,490	37,515	220,089	150,369
	1982	2,954,302	2,822,965	604,451	270,004	162,812	190,927	83,487	46,251	126,013	67,724	26,270	155,656	102,334
OREGON														
EUGENE - SPRINGFIELD	1986	247,635	221,481	59,472	23,013	9,629	14,209	5,949	5,350	7,155	3,035	2,432	18,031	14,808
	1982	228,633	206,205	56,022	24,255	8,965	11,377	4,474	4,406	5,712	2,283	2,003	13,424	10,692
MEDFORD	1986	195,943	104,252	30,121	10,411	5,699	9,445	5,650	2,318	5,057	2,916	1,165	7,502	5,150
	1982	172,806	97,020	26,367	10,724	5,304	7,422	4,544	1,629	3,965	2,345	819	5,952	4,142
PORTLAND	1986	1,288,279	965,133	279,055	81,446	64,074	89,341	44,670	19,838	71,154	48,286	14,511	99,397	69,444
	1982	1,088,394	839,064	236,816	78,200	55,706	65,833	31,417	14,943	51,149	33,961	10,945	70,546	47,545
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1986*	*1,458,563*	*1,122,720*	*317,545*	*102,545*	*71,709*	*99,379*	*48,023*	*25,246*	*77,236*	*51,057*	*17,269*	*109,143*	*75,801*
	1982	*1,234,232*	*975,115*	*269,770*	*97,436*	*62,298*	*73,210*	*33,935*	*18,784*	*55,596*	*36,041*	*12,904*	*77,651*	*52,194*
SALEM	1986	208,147	168,277	49,529	20,664	9,671	18,288	9,750	3,590	6,992	3,717	2,263	13,912	10,395
	1982	187,013	151,902	47,348	22,045	8,730	14,823	7,564	3,059	5,633	2,883	1,929	10,804	7,807
NONMETRO PORTION OF STATE	1986	838,992	789,153	211,808	125,288	41,817	44,237	22,517	7,396	17,743	11,723	1,846	33,065	25,284
	1982	739,396	698,566	187,354	115,705	37,018	33,682	16,499	5,612	13,265	8,592	1,388	24,230	17,983

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
OHIO (continued)														
HAMILTON - MIDDLETOWN	**1986**	**1,189**	**520**	**19,677**	**15,844**	**20,387**	**4,106**	**14,822**	**41,611**	**13,517**	**26,393**	**10,389**	**7,396**	**1,301**
	1982	565	391	12,459	9,585	15,852	3,534	11,146	32,899	11,634	19,847	6,562	6,366	978
LIMA	**1986**	**726**	**569**	**17,763**	**11,868**	**30,167**	**8,036**	**21,009**	**52,692**	**19,257**	**31,483**	**13,348**	**8,326**	**3,988**
	1982	355	389	11,238	7,158	21,492	6,027	14,338	37,793	14,444	21,673	9,717	6,245	2,721
LORAIN - ELYRIA	**1986**	**1,457**	**673**	**26,018**	**19,168**	**31,944**	**6,845**	**24,070**	**62,725**	**21,211**	**39,387**	**16,191**	**10,983**	**4,209**
	1982	740	505	17,262	12,080	25,130	6,056	18,057	50,277	18,767	29,547	13,650	9,718	3,157
MANSFIELD	**1986**	**930**	**526**	**15,566**	**8,333**	**26,228**	**6,079**	**17,145**	**50,764**	**17,982**	**31,326**	**12,410**	**6,715**	**4,476**
	1982	458	344	9,938	5,073	18,273	4,781	12,565	36,069	14,142	20,482	9,068	5,281	2,926
PARKERSBURG - MARIETTA	**1986**	**1,318**	**748**	**17,229**	**13,489**	**25,120**	**7,300**	**16,547**	**44,362**	**16,281**	**25,772**	**12,912**	**9,251**	**3,120**
	1982	752	601	12,678	9,660	21,308	6,864	13,195	38,050	15,308	20,550	11,647	8,698	2,488
STEUBENVILLE - WEIRTON	**1986**	**621**	**385**	**11,107**	**8,916**	**16,784**	**4,918**	**10,223**	**33,579**	**12,100**	**19,667**	**8,561**	**6,629**	**1,256**
	1982	361	296	7,737	6,013	14,074	4,576	8,059	28,463	11,260	15,500	7,697	6,169	991
TOLEDO	**1986**	**8,182**	**5,085**	**84,722**	**56,254**	**144,038**	**32,988**	**99,314**	**263,198**	**79,364**	**170,825**	**64,281**	**45,100**	**14,815**
	1982	3,695	3,129	47,654	29,977	94,582	24,780	61,069	175,089	59,616	105,034	45,777	33,878	9,106
YOUNGSTOWN - WARREN	**1986**	**4,456**	**3,470**	**60,185**	**44,159**	**83,274**	**20,047**	**58,127**	**166,094**	**55,840**	**105,409**	**48,665**	**35,452**	**10,411**
	1982	2,311	2,536	40,348	28,575	63,800	16,967	42,471	128,932	47,259	77,019	39,693	30,005	7,607
NONMETRO PORTION OF STATE	**1986**	**4,854**	**3,139**	**143,929**	**127,856**	**194,642**	**67,160**	**95,364**	**347,462**	**146,441**	**155,693**	**102,435**	**78,970**	**11,002**
	1982	2,613	2,375	98,206	85,880	157,623	59,155	72,983	284,103	128,969	118,277	87,538	69,550	8,323
TOTAL STATE	**1986**	**109,055**	**33,647**	**1,238,975**	**923,363**	**1,764,203**	**517,524**	**1,076,211**	**3,326,124**	**1,281,757**	**1,862,740**	**905,178**	**611,279**	**223,798**
	1982	52,211	23,378	771,428	550,864	1,291,111	408,273	759,750	2,465,259	1,013,130	1,303,263	690,988	485,068	155,982
OKLAHOMA														
ENID	**1986**	**675**	**130**	**9,997**	**8,657**	**12,850**	**8,705**	**3,320**	**22,761**	**16,288**	**5,567**	**6,429**	**5,472**	**619**
	1982	444	106	8,070	6,900	11,716	8,114	2,709	20,770	15,183	4,542	5,955	5,101	505
LAWTON	**1986**	**1,277**	**379**	**18,009**	**14,266**	**20,030**	**8,296**	**9,474**	**38,551**	**17,365**	**17,336**	**10,648**	**6,952**	**1,800**
	1982	800	265	14,225	11,475	15,021	6,427	6,616	28,874	13,452	12,107	8,163	5,386	1,257
OKLAHOMA CITY	**1986**	**21,243**	**5,020**	**181,081**	**152,556**	**231,666**	**126,519**	**80,345**	**448,993**	**248,649**	**154,240**	**127,460**	**94,889**	**20,086**
	1982	11,262	3,364	119,549	99,230	171,871	96,648	53,845	332,471	189,948	103,363	96,191	72,486	13,461
TULSA	**1986**	**5,760**	**1,738**	**111,314**	**90,839**	**134,362**	**73,078**	**48,906**	**232,923**	**132,263**	**85,338**	**70,020**	**55,572**	**9,564**
	1982	3,488	1,349	84,178	66,895	114,458	64,306	37,959	198,530	116,387	66,235	60,887	48,902	7,423
NONMETRO PORTION OF STATE	**1986**	**2,757**	**2,162**	**111,227**	**87,158**	**157,679**	**82,316**	**43,189**	**282,407**	**173,696**	**50,215**	**81,502**	**62,149**	**2,706**
	1982	1,670	1,500	83,678	65,448	126,421	69,481	29,992	228,601	146,614	34,868	68,182	52,464	1,876
TOTAL STATE	**1986**	**31,712**	**9,470**	**433,243**	**354,729**	**558,143**	**299,339**	**186,255**	**1,029,166**	**589,177**	**314,121**	**296,061**	**225,395**	**34,971**
	1982	17,664	6,615	311,025	250,990	440,820	245,428	131,888	811,473	482,557	222,185	239,946	184,723	24,669
OREGON														
EUGENE - SPRINGFIELD	**1986**	**3,361**	**609**	**38,440**	**33,312**	**32,967**	**14,296**	**14,405**	**62,529**	**28,771**	**29,495**	**18,804**	**13,458**	**4,561**
	1982	2,026	501	29,376	25,055	29,092	13,202	13,271	55,268	26,570	24,289	16,906	12,429	3,756
MEDFORD	**1986**	**980**	**358**	**10,547**	**8,262**	**13,287**	**6,234**	**5,959**	**25,895**	**16,753**	**8,073**	**9,175**	**5,394**	**2,150**
	1982	626	252	8,464	6,645	10,986	5,747	4,189	22,191	15,445	5,675	7,876	4,973	1,511
PORTLAND	**1986**	**23,444**	**6,047**	**153,173**	**108,285**	**231,439**	**92,621**	**110,057**	**422,210**	**211,995**	**176,574**	**141,279**	**90,150**	**29,026**
	1982	13,972	4,561	110,774	76,159	175,872	68,979	83,001	319,539	157,884	133,166	106,024	67,139	21,891
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1986***	***25,186***	***6,772***	***168,653***	***117,926***	***258,224***	***100,758***	***127,182***	***471,147***	***229,221***	***207,053***	***154,216***	***97,101***	***33,379***
	1982	*15,085*	*5,076*	*122,249*	*83,398*	*196,043*	*75,665*	*95,164*	*356,561*	*172,037*	*154,813*	*116,052*	*72,850*	*24,983*
SALEM	**1986**	**4,245**	**647**	**17,957**	**12,812**	**33,923**	**17,148**	**14,393**	**58,224**	**30,323**	**25,064**	**19,918**	**12,738**	**3,720**
	1982	2,785	551	14,339	9,940	28,562	13,998	12,262	48,963	24,752	21,354	16,428	10,398	3,169
NONMETRO PORTION OF STATE	**1986**	**3,989**	**620**	**54,278**	**45,333**	**85,482**	**54,988**	**17,567**	**137,107**	**89,377**	**29,312**	**54,392**	**41,191**	**4,120**
	1982	2,371	467	40,464	33,218	68,354	44,101	13,331	109,476	71,682	22,222	43,495	33,036	3,114

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
OREGON (continued)														
TOTAL STATE	**1986**	**2,778,996**	**2,248,296**	**629,985**	**260,822**	**130,890**	**175,520**	**88,536**	**38,492**	**105,101**	**69,677**	**22,217**	**171,907**	**125,085**
	1982	2,416,242	1,992,757	553,907	250,929	115,723	133,137	64,498	29,649	79,724	50,064	17,084	124,956	88,169
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	**1986**	**687,206**	**663,392**	**149,266**	**94,471**	**30,189**	**39,160**	**20,332**	**9,005**	**27,101**	**13,890**	**10,676**	**34,597**	**24,969**
	1982	592,188	572,003	110,367	66,132	26,031	26,850	12,378	6,610	18,172	8,455	7,837	21,885	14,822
ALTOONA	**1986**	**150,652**	**144,483**	**31,229**	**22,789**	**2,646**	**10,165**	**6,260**	**1,979**	**9,211**	**7,237**	**1,384**	**8,399**	**5,201**
	1982	131,748	125,921	23,122	15,873	2,306	7,065	3,953	1,581	6,126	4,570	1,106	5,659	3,131
BEAVER COUNTY	**1986**	**209,468**	**203,495**	**45,418**	**28,097**	**8,061**	**10,932**	**5,282**	**4,396**	**6,627**	**3,370**	**2,741**	**9,279**	**5,873**
	1982	189,630	183,976	36,728	20,998	7,288	8,553	3,564	3,856	5,119	2,273	2,404	6,797	3,824
ERIE	**1986**	**303,375**	**295,202**	**54,002**	**37,686**	**7,200**	**20,981**	**14,073**	**5,020**	**9,969**	**7,016**	**1,941**	**16,691**	**12,476**
	1982	265,977	258,639	42,477	29,037	6,308	14,241	8,881	3,774	6,689	4,428	1,459	10,857	7,569
HARRISBURG - LEBANON - CARLISLE	**1986**	**793,043**	**769,227**	**142,212**	**95,724**	**22,570**	**47,193**	**26,047**	**12,073**	**28,200**	**18,474**	**6,751**	**39,330**	**29,592**
	1982	600,170	581,303	97,890	64,078	17,057	29,587	14,598	8,264	16,998	10,353	4,612	22,810	16,165
JOHNSTOWN	**1986**	**240,092**	**224,280**	**38,914**	**28,070**	**3,216**	**14,452**	**9,063**	**3,194**	**4,941**	**2,825**	**1,487**	**9,951**	**6,939**
	1982	236,089	219,856	33,567	23,253	3,152	11,456	6,561	2,873	3,940	2,045	1,337	7,581	4,872
LANCASTER	**1986**	**452,391**	**431,638**	**80,597**	**55,707**	**12,005**	**44,061**	**27,078**	**7,344**	**13,464**	**9,760**	**2,493**	**29,215**	**19,276**
	1982	350,316	335,365	54,762	36,290	9,327	27,063	15,162	4,896	7,948	5,465	1,662	17,293	10,258
PHILADELPHIA	**1986**	**5,145,699**	**5,009,914**	**1,447,422**	**891,802**	**256,288**	**335,399**	**180,462**	**112,622**	**254,302**	**148,609**	**85,732**	**356,408**	**260,549**
	1982	3,919,656	3,816,821	936,687	525,848	195,258	201,746	96,580	74,796	149,758	79,535	56,936	199,923	134,860
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***1986***	***6,261,158***	***6,103,269***	***1,710,581***	***1,045,650***	***314,546***	***422,296***	***220,078***	***140,723***	***309,344***	***180,059***	***103,909***	***443,530***	***324,924***
	1982	*4,789,409*	*4,670,665*	*1,121,484*	*630,194*	*240,697*	*256,756*	*119,212*	*92,974*	*183,134*	*97,391*	*68,675*	*250,592*	*170,373*
PITTSBURGH	**1986**	**2,195,582**	**2,101,977**	**528,444**	**305,370**	**78,414**	**129,570**	**68,324**	**46,117**	**77,630**	**45,077**	**25,461**	**116,997**	**82,751**
	1982	2,024,374	1,939,996	437,906	235,278	72,372	95,944	45,590	37,885	56,745	30,079	20,917	81,954	53,740
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***1986***	***2,405,050***	***2,305,472***	***573,862***	***333,467***	***86,475***	***140,502***	***73,606***	***50,513***	***84,257***	***48,447***	***28,202***	***126,276***	***88,624***
	1982	*2,214,004*	*2,123,972*	*474,634*	*256,276*	*79,660*	*104,497*	*49,154*	*41,741*	*61,864*	*32,352*	*23,321*	*88,751*	*57,564*
READING	**1986**	**361,531**	**352,723**	**72,811**	**42,863**	**13,774**	**31,757**	**21,653**	**6,608**	**12,777**	**7,710**	**4,049**	**25,045**	**17,063**
	1982	277,039	270,079	47,447	25,557	10,547	18,754	11,660	4,458	7,552	4,152	2,731	14,194	8,800
SCRANTON - WILKES-BARRE	**1986**	**776,614**	**750,969**	**198,583**	**132,776**	**29,751**	**43,962**	**22,108**	**13,722**	**25,755**	**14,102**	**8,553**	**36,454**	**23,907**
	1982	643,667	622,735	140,345	87,233	24,671	29,602	13,135	10,101	16,940	8,378	6,296	23,399	14,094
SHARON	**1986**	**106,304**	**103,269**	**21,578**	**12,430**	**4,062**	**6,135**	**2,654**	**2,505**	**5,309**	**3,963**	**936**	**4,303**	**2,209**
	1982	108,620	105,798	19,193	10,532	4,161	4,933	1,926	2,014	3,976	2,875	753	3,258	1,530
STATE COLLEGE	**1986**	**100,712**	**95,392**	**21,745**	**15,368**	**1,739**	**8,006**	**4,906**	**1,295**	**4,120**	**2,830**	**654**	**10,141**	**7,672**
	1982	97,811	92,719	17,674	11,813	1,690	5,929	3,228	1,120	2,902	1,862	566	6,981	4,890
WILLIAMSPORT	**1986**	**122,508**	**118,875**	**27,758**	**16,703**	**4,843**	**5,133**	**2,134**	**1,353**	**4,235**	**2,301**	**1,389**	**7,611**	**6,001**
	1982	114,554	111,416	22,897	13,183	4,539	4,014	1,444	1,050	3,060	1,557	1,288	5,193	3,913
YORK	**1986**	**361,742**	**349,393**	**69,972**	**41,029**	**10,626**	**22,413**	**10,379**	**7,315**	**12,269**	**6,894**	**4,364**	**21,996**	**15,013**
	1982	329,206	318,590	55,024	29,944	9,689	16,152	6,788	5,662	8,679	4,509	3,378	14,942	9,411
NONMETRO PORTION OF STATE	**1986**	**1,605,390**	**1,549,606**	**353,659**	**249,120**	**51,660**	**102,938**	**57,223**	**21,170**	**47,711**	**33,132**	**8,350**	**62,510**	**41,979**
	1982	1,459,595	1,409,126	277,711	189,012	46,973	73,136	36,237	15,759	31,936	20,981	6,150	41,140	25,733
TOTAL STATE	**1986**	**12,396,560**	**11,981,614**	**2,979,041**	**1,894,805**	**477,121**	**794,842**	**439,587**	**227,917**	**486,406**	**295,824**	**145,601**	**710,775**	**506,456**
	1982	10,357,071	10,008,361	2,138,087	1,270,969	392,925	522,951	258,595	164,060	308,615	172,657	103,581	434,620	285,589
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	**1986**	**1,063,917**	**1,032,663**	**208,400**	**160,723**	**11,719**	**60,309**	**28,794**	**24,861**	**40,871**	**14,691**	**20,418**	**54,489**	**34,026**
	1982	778,846	755,466	143,894	111,972	8,575	37,099	17,053	15,472	25,200	8,701	12,707	32,320	19,306

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
OREGON (continued)														
TOTAL STATE	1986	36,019	8,281	274,395	208,004	397,098	185,287	162,381	705,965	377,219	268,518	243,568	162,931	43,577
	1982	21,780	6,332	203,417	151,017	312,866	146,027	126,054	555,437	296,333	206,706	190,729	127,975	33,441
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	1986	9,942	2,120	80,509	60,205	100,407	32,463	50,663	220,400	107,320	105,573	62,403	49,458	9,886
	1982	4,926	1,553	51,769	36,652	75,698	23,405	40,345	162,747	77,376	77,496	45,548	35,659	7,257
ALTOONA	1986	1,249	449	17,138	14,040	22,001	8,862	12,136	52,436	28,852	21,215	14,471	11,078	2,426
	1982	627	359	11,434	8,866	17,356	6,485	9,696	40,555	21,114	16,950	10,859	8,107	1,939
BEAVER COUNTY	1986	1,838	685	18,175	12,149	28,067	7,425	18,497	54,527	17,391	33,158	11,993	7,524	3,699
	1982	1,027	601	13,547	8,197	25,703	7,097	16,226	50,087	16,622	29,086	11,163	7,191	3,245
ERIE	1986	6,785	693	28,399	22,875	43,321	18,548	21,618	84,000	39,305	40,188	24,337	19,257	3,741
	1982	3,583	521	18,803	14,435	33,564	13,952	16,252	64,748	29,566	30,212	18,602	14,486	2,813
HARRISBURG - LEBANON - CARLISLE	1986	9,110	1,588	62,281	39,680	91,443	29,753	52,100	185,091	75,878	97,574	53,698	43,422	6,751
	1982	4,239	1,085	38,031	22,238	65,625	22,183	37,114	133,164	56,575	66,435	39,673	32,376	4,612
JOHNSTOWN	1986	1,353	571	18,033	14,153	25,335	8,907	14,864	47,401	20,620	24,013	14,620	10,806	2,745
	1982	801	514	13,753	10,245	22,880	7,676	13,368	42,558	17,770	21,595	12,824	9,312	2,468
LANCASTER	1986	3,315	958	51,095	41,076	57,061	25,618	25,505	107,535	60,299	41,805	33,079	24,836	5,178
	1982	1,475	639	29,914	23,000	39,615	17,674	17,003	74,396	41,600	27,869	22,876	17,134	3,452
PHILADELPHIA	1986	57,055	26,376	688,700	498,258	926,501	456,094	404,521	2,025,289	1,042,227	817,319	537,034	411,454	102,219
	1982	24,814	17,518	397,474	266,659	623,585	301,951	278,618	1,369,924	689,992	548,011	358,416	272,398	67,886
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*1986*	*66,653*	*34,941*	*831,919*	*609,117*	*1,130,850*	*538,470*	*515,012*	*2,432,295*	*1,225,364*	*1,025,540*	*649,215*	*496,804*	*120,729*
	1982	*29,259*	*23,075*	*482,120*	*329,951*	*763,325*	*360,049*	*350,329*	*1,647,080*	*818,624*	*682,638*	*436,494*	*332,272*	*79,773*
PITTSBURGH	1986	26,872	7,957	267,028	187,724	361,833	126,662	224,390	767,106	336,289	413,771	215,700	153,897	50,926
	1982	14,598	6,536	192,915	125,260	300,028	102,688	184,331	633,127	272,636	339,901	177,096	124,766	41,834
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*1986*	*28,710*	*8,642*	*285,203*	*199,873*	*389,900*	*134,087*	*242,887*	*821,633*	*353,680*	*446,929*	*227,693*	*161,421*	*54,625*
	1982	*15,625*	*7,137*	*206,462*	*133,457*	*325,731*	*109,785*	*200,557*	*683,214*	*289,258*	*368,987*	*188,259*	*131,957*	*45,079*
READING	1986	3,101	1,125	35,015	24,557	98,109	63,274	32,387	199,809	148,203	48,805	70,169	64,118	4,723
	1982	1,351	759	20,335	13,224	62,672	38,387	21,848	125,595	89,911	32,923	43,121	38,899	3,186
SCRANTON - WILKES-BARRE	1986	5,056	2,138	72,845	50,846	126,257	52,461	57,732	255,727	122,871	103,489	69,333	53,158	11,544
	1982	2,400	1,574	46,805	30,210	93,411	36,286	42,495	187,792	84,989	76,177	49,056	36,768	8,499
SHARON	1986	954	391	13,831	12,249	17,030	3,981	11,087	32,625	11,072	20,221	14,473	12,250	1,795
	1982	549	314	10,195	8,886	14,595	3,509	8,912	27,342	9,760	16,255	12,681	10,798	1,443
STATE COLLEGE	1986	1,703	275	10,038	8,084	14,260	6,374	6,092	26,197	13,412	9,920	7,574	6,374	834
	1982	934	238	7,009	5,319	12,613	5,563	5,270	23,137	11,706	8,582	6,610	5,563	722
WILLIAMSPORT	1986	1,467	361	13,218	10,797	19,733	7,725	9,525	40,784	24,227	14,360	13,859	12,250	1,027
	1982	825	280	9,225	7,306	15,490	5,888	7,389	31,671	18,465	11,140	10,666	9,337	797
YORK	1986	2,122	831	35,210	27,528	58,075	18,879	29,098	90,274	35,620	43,025	29,383	23,481	4,364
	1982	1,111	644	24,043	18,002	48,280	15,262	22,523	74,011	28,795	33,302	23,781	18,982	3,378
NONMETRO PORTION OF STATE	1986	8,204	3,478	134,180	110,306	263,077	67,381	64,969	455,857	159,134	134,035	105,461	82,772	11,128
	1982	4,124	2,562	88,237	69,849	224,066	55,156	62,985	385,310	130,262	98,567	85,889	67,758	8,197
TOTAL STATE	1986	128,104	43,350	1,393,972	1,028,156	2,051,023	848,806	954,876	4,208,920	2,043,939	1,767,534	1,168,269	906,982	197,663
	1982	61,479	30,767	875,157	604,367	1,524,600	600,543	707,631	3,099,780	1,451,804	1,279,599	848,171	651,679	142,932
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	1986	9,636	2,403	97,123	76,595	162,842	71,008	78,370	320,360	169,934	131,073	75,359	57,049	13,461
	1982	4,589	1,495	58,739	45,364	110,234	51,717	48,512	219,157	123,766	81,195	53,388	41,550	8,306

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
RHODE ISLAND (continued)														
NONMETRO PORTION OF STATE	1986	**87,298**	**83,754**	**17,045**	**14,076**	**856**	**4,884**	**2,372**	**1,059**	**3,020**	**1,174**	**799**	**4,168**	**2,891**
	1982	60,455	58,027	11,378	9,522	593	2,620	1,211	541	1,622	599	408	2,176	1,441
TOTAL STATE	1986	**1,151,215**	**1,116,417**	**225,445**	**174,799**	**12,575**	**65,193**	**31,166**	**25,920**	**43,891**	**15,865**	**21,217**	**58,657**	**36,917**
	1982	839,301	813,493	155,272	121,494	9,168	39,719	18,264	16,013	26,822	9,300	13,115	34,496	20,747
SOUTH CAROLINA														
ANDERSON	1986	**135,545**	**131,131**	**30,252**	**19,526**	**3,202**	**13,521**	**7,522**	**3,045**	**3,829**	**2,171**	**680**	**7,601**	**5,407**
	1982	119,189	115,389	22,114	13,427	2,818	9,300	5,050	2,166	2,599	1,457	484	5,060	3,453
CHARLESTON	1986	**461,208**	**450,391**	**94,672**	**46,218**	**27,243**	**32,238**	**11,800**	**12,809**	**13,304**	**7,926**	**3,090**	**43,448**	**32,249**
	1982	380,481	371,141	70,266	32,607	22,450	21,817	7,242	8,869	8,536	4,864	2,148	27,123	19,176
CHARLOTTE - GASTONIA - ROCK HILL	1986	**1,155,516**	**1,117,848**	**259,282**	**142,148**	**65,577**	**90,089**	**46,069**	**21,700**	**58,552**	**44,332**	**6,587**	**85,674**	**66,488**
	1982	914,137	884,129	182,485	96,286	51,867	55,297	26,310	13,803	34,408	25,320	4,191	49,297	37,108
COLUMBIA	1986	**367,390**	**350,973**	**87,878**	**43,753**	**17,733**	**35,889**	**15,356**	**10,444**	**19,122**	**9,903**	**5,513**	**35,833**	**23,978**
	1982	296,309	283,790	61,333	29,273	14,340	22,585	9,317	6,777	11,961	6,009	3,585	22,012	14,147
FLORENCE	1986	**113,144**	**108,565**	**27,388**	**16,821**	**4,371**	**13,290**	**5,130**	**3,527**	**5,404**	**3,352**	**1,068**	**7,179**	**4,442**
	1982	95,325	91,592	19,312	11,113	3,687	9,269	3,574	2,399	3,714	2,335	726	4,865	2,958
GREENVILLE - SPARTANBURG	1986	**632,375**	**603,781**	**146,490**	**85,212**	**23,873**	**48,540**	**24,168**	**12,294**	**25,134**	**16,166**	**4,428**	**57,302**	**39,272**
	1982	519,488	495,574	105,917	60,481	19,596	29,999	13,922	7,830	15,051	9,312	2,826	33,987	21,847
NONMETRO PORTION OF STATE	1986	**1,207,591**	**1,163,981**	**258,464**	**171,580**	**50,475**	**85,199**	**44,993**	**7,423**	**38,008**	**23,937**	**2,197**	**50,279**	**28,166**
	1982	956,788	920,238	174,810	111,688	39,906	50,500	25,475	4,445	21,932	13,552	1,297	29,215	15,552
TOTAL STATE	1986	**3,162,020**	**3,046,298**	**702,725**	**419,319**	**140,268**	**240,128**	**114,108**	**52,229**	**112,730**	**67,918**	**18,482**	**213,184**	**141,209**
	1982	2,550,872	2,455,427	489,780	279,755	112,782	150,140	67,446	33,991	68,248	40,002	11,892	128,817	81,440
SOUTH DAKOTA														
RAPID CITY	1986	**94,548**	**89,607**	**19,320**	**7,730**	**3,667**	**8,252**	**2,940**	**3,286**	**4,504**	**2,688**	**1,460**	**7,704**	**4,702**
	1982	72,653	68,660	13,624	5,635	2,810	5,952	2,274	2,084	3,273	2,079	926	5,613	3,505
SIOUX FALLS	1986	**125,530**	**118,549**	**26,361**	**12,413**	**4,473**	**11,169**	**3,742**	**5,190**	**4,482**	**2,022**	**1,650**	**10,551**	**7,821**
	1982	99,940	93,707	20,545	10,412	3,536	8,011	2,676	3,526	3,166	1,446	1,121	7,312	5,366
NONMETRO PORTION OF STATE	1986	**424,501**	**405,134**	**78,184**	**45,740**	**17,186**	**22,228**	**8,072**	**3,174**	**12,432**	**8,398**	**1,105**	**20,430**	**11,373**
	1982	336,287	319,984	56,612	32,784	13,572	15,740	5,677	2,048	8,590	5,910	708	14,392	7,808
TOTAL STATE	1986	**644,579**	**613,290**	**123,865**	**65,883**	**25,326**	**41,649**	**14,754**	**11,650**	**21,418**	**13,108**	**4,215**	**38,685**	**23,896**
	1982	508,880	482,351	90,781	48,831	19,918	29,703	10,627	7,658	15,029	9,435	2,755	27,317	16,679
TENNESSEE														
CHATTANOOGA	1986	**601,668**	**576,010**	**99,225**	**58,029**	**10,903**	**35,252**	**15,426**	**9,767**	**25,218**	**16,198**	**3,561**	**36,777**	**27,210**
	1982	454,979	430,941	65,952	38,616	8,157	20,741	8,040	5,959	14,461	8,441	2,174	19,838	13,698
CLARKSVILLE - HOPKINSVILLE	1986	**106,232**	**101,141**	**32,849**	**19,655**	**4,878**	**9,867**	**2,098**	**4,251**	**4,350**	**1,962**	**1,204**	**10,751**	**7,132**
	1982	93,322	89,267	23,053	12,684	4,305	7,439	1,463	3,327	3,082	1,367	835	7,513	4,795
JACKSON	1986	**85,346**	**79,896**	**31,025**	**15,976**	**3,073**	**9,833**	**3,384**	**3,544**	**5,426**	**2,548**	**2,026**	**9,521**	**4,661**
	1982	65,027	61,464	17,432	8,530	2,364	5,489	1,846	1,830	2,935	1,390	1,046	5,065	2,440
JOHNSON CITY - KINGSPORT - BRISTOL	1986	**415,313**	**405,020**	**110,187**	**68,065**	**16,283**	**34,879**	**10,811**	**11,145**	**12,743**	**6,506**	**3,420**	**33,642**	**21,759**
	1982	354,603	346,727	73,809	42,497	13,941	23,544	6,848	7,185	8,283	4,122	2,185	21,399	13,420
KNOXVILLE	1986	**734,745**	**694,792**	**185,680**	**102,111**	**34,028**	**51,617**	**24,097**	**17,932**	**28,491**	**15,093**	**9,356**	**63,352**	**46,469**
	1982	518,597	489,849	113,022	59,182	23,992	28,914	12,469	10,426	15,813	7,810	5,349	33,334	23,304
MEMPHIS	1986	**1,069,118**	**1,034,453**	**310,861**	**198,738**	**27,720**	**77,759**	**37,709**	**25,781**	**65,942**	**40,034**	**19,411**	**89,678**	**54,126**
	1982	815,672	791,624	186,118	110,108	21,213	44,126	19,371	15,086	36,004	20,566	11,356	48,012	26,754

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
RHODE ISLAND (continued)														
NONMETRO PORTION OF STATE	1986	**868**	**100**	**7,017**	**5,711**	**11,876**	**7,008**	**3,519**	**20,379**	**11,840**	**5,989**	**4,485**	**2,926**	**725**
	1982	372	51	3,672	2,915	7,709	4,882	1,798	13,172	8,248	3,060	2,933	2,038	370
TOTAL STATE	1986	**10,504**	**2,503**	**104,140**	**82,306**	**174,718**	**78,016**	**81,889**	**340,739**	**181,774**	**137,062**	**79,844**	**59,975**	**14,186**
	1982	4,961	1,546	62,411	48,279	117,943	56,599	50,310	232,329	132,014	84,255	56,321	43,588	8,676
SOUTH CAROLINA														
ANDERSON	1986	**1,185**	**204**	**14,024**	**12,047**	**18,477**	**7,177**	**9,257**	**35,080**	**16,148**	**15,588**	**12,391**	**8,417**	**2,042**
	1982	630	145	9,586	8,087	14,145	5,751	6,585	26,913	12,939	11,088	9,705	6,744	1,453
CHARLESTON	1986	**6,019**	**713**	**66,981**	**57,217**	**69,409**	**35,289**	**29,495**	**129,495**	**73,869**	**47,808**	**40,568**	**30,289**	**6,659**
	1982	3,018	496	42,273	35,115	50,670	26,354	20,493	94,787	55,164	33,217	29,975	22,620	4,627
CHARLOTTE - GASTONIA - ROCK HILL	1986	**15,619**	**1,200**	**133,409**	**114,182**	**193,386**	**81,763**	**95,240**	**398,747**	**214,574**	**161,724**	**92,263**	**76,005**	**6,587**
	1982	7,229	762	78,188	65,213	133,545	60,504	60,580	278,747	158,784	102,873	67,219	56,242	4,191
COLUMBIA	1986	**5,574**	**921**	**48,041**	**38,543**	**76,150**	**33,353**	**35,818**	**156,604**	**69,667**	**75,684**	**39,325**	**28,512**	**7,967**
	1982	2,775	598	29,821	23,388	52,113	23,639	25,691	106,924	49,376	53,574	27,377	20,208	5,179
FLORENCE	1986	**1,097**	**200**	**12,188**	**10,280**	**18,329**	**6,102**	**8,674**	**41,306**	**21,558**	**14,881**	**12,205**	**7,820**	**2,001**
	1982	607	136	8,535	7,162	13,682	4,898	5,899	31,441	17,305	10,120	9,395	6,277	1,361
GREENVILLE - SPARTANBURG	1986	**7,734**	**1,475**	**71,191**	**61,516**	**103,917**	**42,315**	**50,646**	**205,754**	**102,546**	**92,671**	**60,021**	**39,838**	**12,921**
	1982	3,612	941	41,940	35,435	72,184	31,158	34,864	143,984	75,507	59,128	43,023	29,334	8,244
NONMETRO PORTION OF STATE	1986	**2,143**	**551**	**164,908**	**150,333**	**152,770**	**82,139**	**38,814**	**290,836**	**186,747**	**54,963**	**96,518**	**66,344**	**8,235**
	1982	937	325	95,002	85,121	104,929	59,293	22,952	202,624	134,803	32,500	67,365	47,892	4,868
TOTAL STATE	1986	**25,020**	**4,223**	**394,909**	**343,563**	**469,533**	**220,232**	**186,291**	**920,615**	**502,882**	**326,084**	**277,983**	**193,532**	**42,042**
	1982	12,130	2,783	237,190	201,938	326,739	160,270	124,050	645,306	366,582	213,234	197,772	141,238	26,939
SOUTH DAKOTA														
RAPID CITY	1986	**2,110**	**344**	**13,078**	**11,488**	**18,032**	**7,253**	**9,793**	**32,479**	**13,253**	**16,705**	**8,354**	**5,147**	**2,233**
	1982	1,331	218	9,989	8,885	13,295	6,226	6,211	23,948	11,376	11,659	6,543	4,418	1,416
SIOUX FALLS	1986	**2,957**	**489**	**20,625**	**18,346**	**29,515**	**11,672**	**15,533**	**58,693**	**24,181**	**28,826**	**15,207**	**9,718**	**3,179**
	1982	1,702	332	14,756	13,121	22,450	9,877	10,552	44,657	20,462	19,582	12,146	8,224	2,160
NONMETRO PORTION OF STATE	1986	**2,928**	**316**	**32,842**	**28,565**	**45,419**	**26,661**	**7,620**	**76,059**	**46,469**	**13,124**	**24,435**	**17,800**	**1,575**
	1982	1,726	206	23,209	20,093	36,238	23,654	4,934	61,153	41,226	8,499	20,395	15,796	1,028
TOTAL STATE	1986	**7,995**	**1,149**	**66,545**	**58,399**	**92,966**	**45,586**	**32,946**	**167,231**	**83,903**	**58,655**	**47,996**	**32,665**	**6,987**
	1982	4,759	756	47,954	42,099	71,983	39,757	21,697	129,758	73,064	39,740	39,084	28,438	4,604
TENNESSEE														
CHATTANOOGA	1986	**6,364**	**1,483**	**67,684**	**57,817**	**77,558**	**32,325**	**37,379**	**148,273**	**68,285**	**70,904**	**43,902**	**30,707**	**9,791**
	1982	2,686	906	36,298	30,131	51,534	22,917	22,823	98,724	48,413	43,292	30,070	21,772	5,978
CLARKSVILLE - HOPKINSVILLE	1956	**1,584**	**301**	**17,510**	**13,610**	**18,974**	**5,284**	**11,497**	**32,663**	**11,390**	**17,708**	**9,553**	**5,902**	**2,226**
	1982	912	214	12,446	9,486	14,834	4,888	7,971	25,939	10,537	12,277	8,137	5,459	1,543
JACKSON	1986	**1,116**	**358**	**13,912**	**9,745**	**24,604**	**8,229**	**14,413**	**47,552**	**18,850**	**26,205**	**13,063**	**8,229**	**3,335**
	1982	496	185	7,579	5,317	14,149	5,350	7,443	27,568	12,256	13,532	7,963	5,350	1,722
JOHNSON CITY - KINGSPORT - BRISTOL	1986	**4,085**	**569**	**42,164**	**33,921**	**67,620**	**21,086**	**38,938**	**135,235**	**60,232**	**62,438**	**35,122**	**21,818**	**8,546**
	1982	2,123	364	27,118	21,490	48,230	17,202	25,059	98,914	49,137	40,124	26,798	17,798	5,461
KNOXVILLE	1986	**8,959**	**3,022**	**97,643**	**79,345**	**122,622**	**52,599**	**61,443**	**257,036**	**129,964**	**115,022**	**72,870**	**47,173**	**18,131**
	1982	3,751	1,735	51,699	41,056	74,620	33,231	35,273	156,724	82,111	66,787	45,529	29,804	10,408
MEMPHIS	1986	**14,547**	**3,592**	**177,807**	**138,742**	**186,461**	**86,569**	**84,106**	**375,907**	**195,250**	**163,180**	**122,418**	**82,823**	**27,314**
	1982	6,023	2,103	95,531	71,272	119,077	58,359	49,206	240,571	131,625	95,468	79,747	55,833	15,980

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
TENNESSEE (continued)														
NASHVILLE	1986	904,052	853,616	251,082	127,476	50,625	71,344	31,334	20,595	41,775	26,444	11,681	108,374	70,587
	1982	709,899	673,779	165,405	80,710	39,961	43,958	17,679	12,155	24,132	14,917	6,879	62,422	38,680
NONMETRO PORTION OF STATE	1986	1,373,567	1,313,986	372,774	253,335	43,740	106,283	58,386	6,222	43,336	27,680	4,338	52,247	22,936
	1982	1,141,867	1,094,349	245,421	161,462	36,429	70,188	35,445	3,618	26,746	16,804	2,517	31,924	13,518
TOTAL STATE	1986	4,865,654	4,646,824	1,227,604	803,824	179,744	376,560	176,411	94,356	216,717	130,369	53,038	384,337	241,677
	1982	3,834,942	3,669,415	844,615	487,817	141,273	230,927	99,152	56,131	125,026	71,974	31,065	216,890	128,790
TEXAS														
ABILENE	1986	144,271	138,933	42,589	24,391	9,953	16,137	5,319	7,376	7,535	2,766	2,446	13,800	8,002
	1982	110,004	106,173	27,781	14,549	7,606	10,939	3,704	4,725	5,069	1,926	1,567	9,206	5,349
AMARILLO	1986	199,408	193,736	52,299	18,977	19,539	21,169	9,882	6,619	8,067	3,456	3,018	19,929	14,444
	1982	188,021	182,582	46,730	16,810	18,414	17,673	8,393	5,228	6,722	2,936	2,392	16,449	11,989
AUSTIN	1986	629,061	611,598	162,550	66,461	63,530	62,367	31,146	19,698	29,505	12,768	11,112	64,103	46,196
	1982	490,520	476,519	122,847	49,541	49,499	42,142	19,553	13,925	19,979	8,016	7,875	40,979	27,968
BEAUMONT - PORT ARTHUR	1986	421,532	407,904	98,693	51,576	17,325	41,410	17,108	13,738	23,510	15,983	5,254	24,798	14,666
	1982	379,823	368,080	79,713	40,639	15,632	32,037	13,551	10,294	18,493	12,660	3,957	19,126	11,224
BRAZORIA	1986	210,044	205,312	40,954	17,957	15,143	10,295	3,634	3,548	6,103	3,148	1,576	8,793	5,772
	1982	181,292	176,955	34,474	15,059	13,052	8,126	2,895	2,685	4,852	2,508	1,193	7,026	4,599
BROWNSVILLE - HARLINGEN	1986	226,855	208,181	55,036	23,665	20,294	26,594	11,176	10,112	15,254	10,680	2,304	17,674	13,258
	1982	187,515	172,998	42,526	17,196	16,865	19,509	8,027	7,503	11,096	7,671	1,710	12,489	9,171
BRYAN - COLLEGE STATION	1986	136,558	131,293	27,409	6,464	13,244	16,246	1,315	4,846	4,492	560	2,153	10,287	5,954
	1982	102,462	98,503	20,227	5,128	9,937	10,465	966	3,027	3,005	411	1,345	7,125	4,252
CORPUS CHRISTI	1986	353,946	343,716	83,030	33,220	34,981	44,258	13,642	14,906	17,949	10,031	3,200	29,268	23,728
	1982	302,950	293,109	68,695	27,556	29,831	31,587	9,497	11,094	12,534	6,983	2,382	20,210	15,974
DALLAS	1986	2,538,278	2,457,286	669,197	279,524	216,618	207,678	85,357	84,054	155,157	89,906	48,278	234,081	176,971
	1982	1,983,876	1,917,388	514,399	218,598	169,026	147,343	58,340	58,246	107,984	61,450	33,333	159,537	117,141
DALLAS - FORT WORTH CONSOLIDATED [illegible]	*1986*	*3,860,568*	*3,727,181*	*984,935*	*415,551*	*310,283*	*313,780*	*123,140*	*125,716*	*218,635*	*122,641*	*69,865*	*328,159*	*238,849*
	1982	*2,992,171*	*2,884,719*	*747,240*	*318,970*	*240,375*	*221,336*	*84,056*	*86,864*	*151,996*	*83,730*	*48,151*	*223,384*	*157,987*
EL PASO	1986	386,871	352,000	99,832	33,507	28,581	34,419	13,691	13,670	27,216	19,209	4,930	30,109	19,990
	1982	349,691	320,491	87,672	30,154	26,023	28,089	10,968	11,025	22,083	15,389	3,977	23,928	15,389
FORT WORTH - ARLINGTON	1986	1,322,290	1,269,895	315,738	136,027	93,665	106,102	37,783	41,662	63,478	32,735	21,587	94,078	61,878
	1982	1,008,295	967,331	232,841	100,372	71,349	73,993	25,716	28,618	44,012	22,280	14,818	63,847	40,846
GALVESTON - TEXAS CITY	1986	255,129	250,991	42,492	23,243	12,919	20,301	7,308	9,218	7,101	3,081	1,946	9,866	5,716
	1982	207,428	203,742	34,109	18,534	10,487	15,550	5,611	7,030	5,51	2,366	1,484	7,415	4,177
HOUSTON	1986	3,349,718	3,266,033	812,942	391,936	197,799	257,241	114,679	98,016	190,504	95,224	65,414	272,919	195,474
	1982	3,038,372	2,961,546	677,037	307,828	179,361	207,878	88,724	81,285	154,098	73,672	54,251	211,313	145,569
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*1986*	*3,814,891*	*3,722,336*	*896,388*	*433,136*	*225,861*	*287,837*	*125,621*	*110,782*	*203,708*	*101,453*	*68,936*	*291,578*	*206,962*
	1982	*3,427,092*	*3,342,243*	*745,620*	*341,421*	*202,900*	*231,554*	*97,230*	*91,000*	*164,464*	*78,546*	*56,928*	*225,754*	*154,345*
KILLEEN - TEMPLE	1986	172,609	164,745	38,918	16,122	12,613	19,069	2,852	9,923	10,895	4,869	3,391	22,274	14,782
	1982	142,948	136,377	29,001	11,683	10,441	13,340	1,956	6,123	7,517	3,339	2,090	15,083	9,816
LAREDO	1986	147,757	142,823	37,503	13,001	13,902	22,568	10,352	8,788	12,225	8,969	1,869	20,797	16,441
	1982	109,965	106,385	26,576	9,164	10,355	14,303	6,318	5,612	7,637	5,474	1,194	12,944	10,035
LONGVIEW - MARSHALL	1986	209,959	195,045	49,050	22,957	12,714	19,907	6,895	7,101	9,631	5,151	2,113	14,030	9,160
	1982	192,689	180,337	40,632	19,271	11,756	14,299	5,202	4,831	7,109	3,886	1,414	10,394	6,842
LUBBOCK	1986	217,414	206,780	55,437	20,699	21,491	19,978	9,547	6,684	14,205	8,898	3,117	19,071	13,053
	1982	202,770	192,318	49,618	18,532	19,988	16,578	7,813	5,387	11,722	7,282	2,512	15,464	10,348
McALLEN - EDINBURG - MISSION	1986	261,497	250,872	72,235	33,041	20,301	27,188	10,508	14,291	16,022	9,103	3,783	25,806	17,459
	1982	231,792	222,679	61,898	28,706	18,020	20,631	7,548	11,061	11,966	6,539	2,928	18,500	11,989

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TENNESSEE (continued)														
NASHVILLE	1986	8,866	1,558	111,833	84,697	172,039	59,964	100,921	341,551	126,707	199,596	93,769	70,916	16,356
	1982	4,133	917	64,506	47,781	113,406	44,763	59,434	224,742	94,584	117,543	67,108	52,937	9,632
NONMETRO PORTION OF STATE	1986	6,139	428	136,938	117,912	148,959	65,771	44,638	259,432	142,975	60,244	83,321	59,077	6,499
	1982	2,946	251	83,943	71,578	105,970	52,578	25,903	188,099	114,292	34,958	62,956	47,227	3,773
TOTAL STATE	1986	49,714	10,840	632,751	509,495	780,859	316,285	377,746	1,523,353	716,802	688,277	451,231	311,002	88,378
	1982	22,088	6,372	359,142	282,660	513,794	226,819	222,590	1,005,856	513,088	406,086	310,675	223,532	52,001
TEXAS														
ABILENE	1986	1,529	533	21,778	15,896	27,291	10,693	12,654	59,080	30,076	23,925	18,787	12,254	3,828
	1982	860	341	14,943	11,069	19,618	8,396	8,105	43,160	23,614	15,325	13,994	9,621	2,452
AMARILLO	1986	2,944	656	25,455	18,515	36,528	20,465	12,957	77,339	44,077	28,211	23,602	17,228	4,142
	1982	2,084	520	21,303	15,724	33,286	20,122	10,242	70,371	43,339	22,315	22,227	16,940	3,269
AUSTIN	1986	12,018	2,221	99,415	78,447	116,575	49,779	52,091	240,340	123,570	99,704	86,153	68,288	10,223
	1982	6,212	1,575	64,180	49,247	88,533	39,999	36,847	183,389	99,294	70,543	68,148	54,873	7,246
BEAUMONT - PORT ARTHUR	1986	2,835	1,315	44,015	32,659	72,679	40,833	26,271	130,161	81,829	41,245	43,174	34,928	4,203
	1982	1,845	990	34,594	25,868	59,053	34,308	19,785	106,169	68,753	31,062	35,910	29,347	3.165
BRAZORIA	1986	940	342	14,615	11,060	21,468	9,138	8,293	41,979	20,134	15,559	12,971	9,019	1,851
	1982	590	259	11,634	8,813	18,758	8,810	6,277	36,955	19,413	11,777	11,915	8,696	1,401
BROWNSVILLE - HARLINGEN	1986	4,012	720	27,271	22,044	49,848	24,072	18,727	99,390	57,709	31,836	27,103	19,135	3,889
	1982	2,376	534	19,760	15,833	39,703	19,949	13,894	79,629	47,825	23,620	21,969	15,857	2,886
BRYAN - COLLEGE STATION	1986	1,672	467	13,458	9,283	21,861	9,622	10,114	46,805	25,946	17,887	15,390	11,249	2,529
	1982	1,040	292	9,533	6,814	15,572	7,451	6,317	33,861	20,092	11,172	11,532	8,711	1,579
CORPUS CHRISTI	1986	8,155	1,001	48,029	36,976	51,410	17,189	25,006	113,582	60,981	45,212	38,751	29,231	3,992
	1982	4,738	745	34,236	25,740	41,061	14,478	18,610	91,545	51,366	33,647	32,259	24,623	2,966
DALLAS	1986	46,186	8,942	328,969	248,910	486,883	214,861	227,513	1,032,401	489,028	453,557	327,748	240,138	57,220
	1982	26,300	6,174	227,755	170,129	367,078	171,635	157,701	781,790	390,645	314,325	255,959	191,828	39,505
DALLAS - FORT WORTH CONSOLIDATED AREA	*1986*	*63,702*	*13,635*	*482,196*	*363,926*	*715,423*	*311,700*	*340,480*	*1,482,153*	*702,412*	*665,590*	*463,374*	*335,722*	*82,563*
	1982	*36,281*	*9,396*	*332,867*	*248,411*	*534,471*	*245,853*	*235,662*	*1,111,954*	*554,182*	*460,018*	*357,920*	*265,083*	*56,901*
EL PASO	1986	3,059	657	69,596	56,884	89,322	36,894	41,754	174,525	84,113	78,576	60,641	44,172	11,178
	1982	1,962	530	56,170	45,573	75,783	32,124	33,674	148,301	73,238	63,371	52,239	38,461	9,015
FORT WORTH - ARLINGTON	1986	17,516	4,693	153,227	115,016	228,540	96,839	112,967	449,752	213,384	212,033	135,626	95,584	25,343
	1982	9,981	3,222	105,112	78,282	167,393	74,218	77,961	330,164	163,537	145,693	101,961	73,255	17,396
GALVESTON - TEXAS CITY	1986	1,380	505	13,510	9,520	30,647	19,902	8,772	56,310	40,632	12,605	23,251	19,655	1,599
	1982	846	385	10,426	7,310	24,101	15,585	6,690	44,232	31,818	9,613	18,283	15,391	1,220
HOUSTON	1986	45,749	14,017	497,196	396,177	645,445	317,693	285,040	1,220,221	647,061	530,357	383,555	287,867	63,080
	1982	28,517	11,626	391,696	306,509	558,709	280,587	236,381	1,055,193	571,480	439,822	335,792	254,245	52,314
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*1986*	*48,069*	*14,864*	*525,321*	*416,757*	*697,560*	*346,733*	*302,105*	*1,318,510*	*707,827*	*558,521*	*419,777*	*316,541*	*66,530*
	1982	*29,953*	*12,270*	*413,756*	*322,632*	*601,568*	*304,982*	*249,348*	*1,136,380*	*622,711*	*461,212*	*365,990*	*278,332*	*54,935*
KILLEEN - TEMPLE	1986	1,363	707	30,496	22,408	30,143	10,282	15,963	55,218	23,603	25,144	15,867	10,237	3,249
	1982	780	436	20,771	15,369	22,339	9,138	9,839	41,847	20,978	15,498	12,967	9,098	2,003
LAREDO	1986	9,604	698	36,400	31,510	53,837	27,502	19,288	119,473	63,852	49,338	31,692	24,632	3,774
	1982	5,526	446	22,451	19,232	39,503	21,931	12,318	87,632	50,917	31,509	24,476	19,642	2,410
LONGVIEW - MARSHALL	1986	2,231	661	23,167	19,563	32,086	15,051	13,332	65,766	37,149	22,706	20,360	13,888	3,168
	1982	1,319	442	17,273	14,759	26,180	14,179	8,921	55,030	34,996	15,193	17,907	13,083	2,120
LUBBOCK	1986	2,528	820	38,605	31,619	44,672	19,713	22,474	82,422	37,816	41,502	29,429	21,321	6,398
	1982	1,709	661	31,743	25,874	39,646	18,765	18,113	73,061	35,997	33,449	27,092	20,296	5,156
McALLEN - EDINBURG - MISSION	1986	4,248	946	41,413	31,987	70,267	40,668	24,589	140,053	93,721	40,855	37,799	28,284	5,107
	1982	2,420	732	30,399	22,976	58,694	34,795	19,032	117,383	80,186	31,622	31,907	24,199	3,953

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
TEXAS (continued)														
MIDLAND	1986	180,653	156,563	45,942	13,434	16,127	14,795	3,627	6,577	13,449	8,310	3,537	12,788	8,802
	1982	122,340	107,625	28,654	8,757	11,086	8,238	2,069	3,373	7,566	4,740	1,814	7,022	4,819
ODESSA	1986	189,913	167,739	56,556	14,660	23,887	20,740	5,689	8,006	15,132	9,289	2,600	17,815	14,084
	1982	147,971	131,469	42,496	10,772	18,722	14,075	3,483	5,598	9,838	5,687	1,818	10,978	8,311
SAN ANGELO	1986	115,158	111,979	27,857	11,754	10,469	12,167	4,554	3,666	6,542	3,946	1,628	11,970	7,406
	1982	95,964	93,394	20,562	7,775	8,732	8,225	2,861	2,505	4,306	2,479	1,113	7,751	4,544
SAN ANTONIO	1986	1,140,082	1,107,699	243,302	89,083	94,897	81,324	31,960	34,668	57,365	33,805	14,193	101,778	77,072
	1982	924,595	896,897	195,596	73,310	76,839	58,897	21,739	28,805	40,891	22,994	10,502	69,627	50,857
SHERMAN - DENISON	1986	93,628	84,218	26,233	12,031	7,999	6,905	2,137	2,943	4,921	3,566	830	5,403	2,186
	1982	87,641	79,530	23,007	10,249	7,554	5,616	1,683	2,397	3,921	2,809	676	4,299	1,658
TEXARKANA	1986	133,538	128,078	31,186	18,677	4,148	10,600	3,007	5,278	5,599	2,727	1,945	9,556	6,136
	1982	111,195	106,466	21,603	12,287	3,448	7,316	2,093	3,496	3,880	1,898	1,287	6,519	4,151
TYLER	1986	159,746	144,068	37,765	19,237	8,866	13,947	2,859	8,187	7,975	3,580	2,990	10,646	7,126
	1982	141,949	127,054	30,449	15,091	7,819	10,845	2,364	6,103	6,331	2,961	2,229	8,401	5,665
VICTORIA	1986	82,120	77,456	19,601	6,616	6,235	8,010	2,248	3,592	4,978	3,086	1,204	5,122	2,701
	1982	74,622	70,356	17,010	5,833	5,663	6,450	1,774	2,829	3,973	2,435	949	4,039	2,060
WACO	1986	173,590	169,235	43,627	16,622	15,340	17,809	6,693	7,122	7,921	3,462	2,799	21,625	8,085
	1982	155,078	150,754	37,705	14,803	13,665	14,184	5,436	5,298	6,364	2,812	2,082	18,444	6,328
WICHITA FALLS	1986	131,541	123,402	35,942	18,404	5,884	14,687	5,777	6,086	9,526	4,717	3,685	14,157	9,645
	1982	113,698	107,187	28,096	14,438	5,111	10,683	4,220	4,254	6,944	3,445	2,576	10,063	6,767
NONMETRO PORTION OF STATE	1986	2,959,667	2,810,791	664,606	401,990	145,442	191,369	75,368	10,736	89,462	47,594	5,793	95,627	40,308
	1982	2,625,765	2,495,196	527,181	313,278	129,122	149,419	56,850	7,359	67,055	35,900	3,948	70,374	29,731
TOTAL STATE	1986	16,488,817	15,825,849	3,977,509	1,827,271	1,162,205	1,363,550	535,391	470,576	840,650	459,964	228,524	1,236,247	845,062
	1982	13,967,031	13,406,680	3,161,638	1,430,877	974,018	1,017,190	388,903	349,330	621,727	332,539	169,292	887,273	586,675
UTAH														
PROVO - OREM	1986	170,404	164,310	41,624	25,659	8,226	12,518	5,094	3,728	5,680	2,743	1,484	17,701	12,512
	1982	154,651	148,814	35,743	21,912	7,450	10,208	3,951	2,998	4,553	2,128	1,193	13,767	9,407
SALT LAKE CITY - OGDEN	1986	906,874	869,548	234,968	120,388	68,553	72,676	40,862	22,204	39,468	21,210	9,752	84,549	58,259
	1982	731,609	701,614	184,375	95,808	55,314	49,760	26,805	15,548	27,218	13,913	6,828	56,072	36,785
NONMETRO PORTION OF STATE	1986	358,793	331,351	75,888	47,307	20,827	20,481	11,781	1,794	7,865	5,721	246	11,804	7,304
	1982	277,276	255,304	54,846	33,996	16,046	13,242	7,382	1,106	5,080	3,582	150	7,465	4,494
TOTAL STATE	1986	1,436,071	1,365,209	352,480	193,354	97,606	105,675	57,737	27,726	53,013	29,674	11,482	114,054	78,075
	1982	1,163,536	1,105,732	274,964	151,716	78,810	73,210	38,138	19,652	36,851	19,623	8,171	77,304	50,686
VERMONT														
BURLINGTON	1986	178,484	169,042	28,041	17,013	5,255	12,408	6,462	2,928	5,318	3,978	616	11,137	6,849
	1982	120,223	113,476	18,779	11,352	3,528	7,617	3,630	1,881	3,063	2,234	396	6,683	3,704
NONMETRO PORTION OF STATE	1986	528,224	500,656	72,928	46,715	15,563	25,136	10,709	3,808	9,428	6,593	789	22,428	11,209
	1982	379,103	358,671	53,718	35,283	11,151	16,297	6,322	2,318	5,693	3,892	480	14,523	6,452
TOTAL STATE	1986	706,708	669,698	100,969	63,728	20,818	37,544	17,171	6,736	14,746	10,571	1,405	33,565	18,058
	1982	499,326	472,147	72,497	46,635	14,679	23,914	9,952	4,199	8,756	6,126	876	21,206	10,156
VIRGINIA														
CHARLOTTESVILLE	1986	133,797	130,514	34,254	20,514	7,051	14,242	4,979	3,849	3,870	1,785	1,276	25,926	8,650
	1982	106,946	104,654	23,820	14,094	5,653	8,207	2,601	2,309	2,165	933	715	16,961	4,520
DANVILLE	1986	85,828	82,542	22,460	15,171	4,308	6,664	1,689	1,357	2,604	1,784	378	4,537	2,785
	1982	83,147	80,459	17,567	10,838	4,200	5,129	1,155	1,108	1,862	1,220	309	3,297	1,905

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TEXAS (continued)														
MIDLAND	1986	**1,586**	**768**	**29,516**	**25,331**	**36,556**	**11,461**	**16,450**	**66,882**	**29,121**	**35,053**	**19,805**	**12,888**	**4,151**
	1982	724	394	16,712	14,449	22,231	8,128	8,437	40,491	20,651	17,978	13,074	9,139	2,129
ODESSA	1986	**3,773**	**808**	**35,999**	**31,014**	**38,641**	**14,536**	**15,826**	**69,444**	**31,786**	**28,099**	**23,767**	**16,475**	**4,199**
	1982	1,885	565	22,521	18,988	29,377	11,961	11,065	53,186	26,155	19,646	18,828	13,556	2,936
SAN ANGELO	1986	**2,976**	**355**	**18,172**	**13,864**	**16,469**	**7,401**	**8,214**	**38,388**	**21,727**	**15,368**	**12,968**	**9,589**	**1,913**
	1982	1,623	242	11,719	8,709	12,644	6,149	5,613	29,934	18,051	10,501	10,380	7,967	1,307
SAN ANTONIO	1986	**21,233**	**2,837**	**160,272**	**122,295**	**207,225**	**90,423**	**95,810**	**407,951**	**184,727**	**200,139**	**137,181**	**102,453**	**19,162**
	1982	12,034	2,100	111,780	83,182	161,383	71,832	70,890	316,819	146,746	148,081	108,272	81,389	14,178
SHERMAN - DENISON	1986	**349**	**356**	**10,091**	**8,264**	**12,340**	**3,857**	**6,766**	**30,016**	**16,938**	**10,542**	**7,197**	**4,925**	**1,496**
	1982	220	290	8,006	6,510	10,920	3,848	5,510	27,784	16,900	8,584	6,825	4,914	1,218
TEXARKANA	1986	**1,574**	**461**	**16,713**	**12,729**	**20,914**	**9,519**	**10,314**	**42,238**	**21,482**	**18,587**	**14,290**	**10,897**	**2,335**
	1982	898	303	11,584	8,858	15,217	7,428	6,823	30,942	16,765	12,295	10,875	8,504	1,545
TYLER	1986	**1,638**	**680**	**25,620**	**20,879**	**29,809**	**12,185**	**16,446**	**60,538**	**29,388**	**29,900**	**21,812**	**16,247**	**3,670**
	1982	1,086	507	20,899	17,266	24,481	10,994	12,260	50,239	26,514	22,290	19,036	14,658	2,736
VICTORIA	1986	**745**	**346**	**12,159**	**8,850**	**16,232**	**7,474**	**7,426**	**32,238**	**18,020**	**12,422**	**9,979**	**7,235**	**1,504**
	1982	479	273	9,660	6,984	13,489	6,349	5,848	26,835	15,307	9,782	8,431	6,146	1,184
WACO	1986	**2,043**	**667**	**20,808**	**16,280**	**30,260**	**10,036**	**18,393**	**56,774**	**26,677**	**27,588**	**19,891**	**14,197**	**4,398**
	1982	1,349	496	16,773	13,223	24,600	8,920	13,683	46,952	23,711	20,524	17,033	12,618	3,272
WICHITA FALLS	1986	**1,677**	**683**	**25,300**	**22,113**	**24,720**	**8,166**	**14,605**	**54,196**	**20,493**	**27,301**	**16,847**	**10,032**	**3,958**
	1982	983	477	18,480	16,151	19,454	7,493	10,210	43,042	18,803	19,084	14,273	9,205	2,767
NONMETRO PORTION OF STATE	1986	**13,511**	**643**	**228,337**	**188,843**	**307,545**	**173,641**	**54,747**	**545,749**	**351,981**	**66,978**	**165,014**	**115,093**	**5,793**
	1982	8,415	439	171,137	142,441	259,164	159,206	37,310	467,287	322,728	45,648	144,403	105,523	3,948
TOTAL STATE	1986	**218,816**	**48,488**	**2,105,993**	**1,655,877**	**2,846,765**	**1,327,787**	**1,201,890**	**5,601,951**	**2,922,264**	**2,240,584**	**1,777,800**	**1,304,728**	**267,146**
	1982	128,676	35,984	1,540,908	1,199,974	2,285,129	1,126,976	887,697	4,507,187	2,475,752	1,652,781	1,465,550	1,099,722	197,127
UTAH														
PROVO - OREM	1986	**2,785**	**318**	**11,935**	**8,591**	**25,283**	**8,213**	**13,772**	**44,880**	**19,297**	**22,036**	**16,076**	**10,061**	**3,496**
	1982	1,837	256	9,456	6,663	22,150	8,092	11,076	40,019	19,012	17,722	14,893	9,912	2,812
SALT LAKE CITY - OGDEN	1986	**21,192**	**1,950**	**141,001**	**119,947**	**173,676**	**65,601**	**86,466**	**305,021**	**136,845**	**153,424**	**102,585**	**60,493**	**24,056**
	1982	11,036	1,366	93,739	78,682	132,027	54,171	60,543	233,359	113,002	106,519	80,753	49,953	16,844
NONMETRO PORTION OF STATE	1986	**5,263**	**190**	**24,597**	**22,029**	**30,363**	**10,256**	**6,415**	**54,351**	**21,277**	**11,598**	**17,656**	**9,666**	**1,888**
	1982	2,746	116	15,570	13,806	21,540	8,775	4,076	38,895	18,207	7,155	13,577	8,268	1,164
TOTAL STATE	1986	**29,240**	**2,458**	**177,533**	**150,567**	**229,322**	**84,070**	**106,653**	**404,252**	**177,419**	**184,058**	**136,317**	**80,220**	**29,440**
	1982	15,619	1,738	118,765	99,151	175,717	71,038	75,695	312,273	150,221	131,396	109,223	68,133	20,820
VERMONT														
BURLINGTON	1986	**2,691**	**450**	**18,332**	**15,738**	**34,900**	**18,144**	**10,066**	**56,570**	**30,812**	**18,786**	**16,291**	**11,142**	**2,157**
	1982	1,245	289	10,551	8,841	23,961	12,415	6,468	38,598	21,083	12,070	11,005	7,624	1,386
NONMETRO PORTION OF STATE	1986	**3,582**	**499**	**31,354**	**26,088**	**62,831**	**24,720**	**11,247**	**94,798**	**41,977**	**20,987**	**26,260**	**15,181**	**2,410**
	1982	1,741	308	18,885	15,401	45,783	18,731	6,912	68,461	31,809	12,900	19,034	11,504	1,481
TOTAL STATE	1986	**6,273**	**949**	**49,686**	**41,826**	**97,731**	**42,864**	**21,313**	**151,368**	**72,789**	**39,773**	**42,551**	**26,323**	**4,567**
	1982	2,986	597	29,436	24,242	69,744	31,146	13,380	107,059	52,892	24,970	30,039	19,128	2,867
VIRGINIA														
CHARLOTTESVILLE	1986	**1,859**	**264**	**18,293**	**13,153**	**31,076**	**17,691**	**10,311**	**60,925**	**30,176**	**19,176**	**14,181**	**9,881**	**2,468**
	1982	744	159	10,275	6,873	19,614	11,667	5,949	38,973	19,901	11,184	9,131	6,516	1,436
DANVILLE	1986	**601**	**94**	**7,882**	**6,919**	**13,646**	**9,462**	**3,008**	**27,089**	**18,172**	**5,570**	**8,981**	**6,982**	**968**
	1982	315	77	5,513	4,731	11,425	7,888	2,456	22,782	15,149	4,548	7,525	5,821	791

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

		Merchandise Line Sales														
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
VIRGINIA (continued)																
LYNCHBURG	1986	142,374	138,059	39,880	23,757	6,875	13,071	4,182	3,604	6,168	2,816	1,501	10,181	6,463
	1982	122,753	119,274	29,911	17,444	5,940	8,729	2,613	2,441	4,002	1,760	1,018	6,479	3,813
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1986	1,047,165	1,009,844	240,520	141,328	48,794	97,982	39,028	36,954	60,410	41,361	11,672	110,227	85,239
	1982	871,634	843,892	169,332	91,758	40,779	64,006	22,993	26,956	37,572	24,366	8,214	66,217	48,730
RICHMOND - PETERSBURG	1986	812,787	792,216	236,465	155,201	32,830	64,726	28,930	23,442	45,662	25,125	14,109	64,024	44,087
	1982	680,298	664,681	168,477	105,837	27,547	43,349	18,150	16,803	30,223	15,764	9,915	41,505	27,245
ROANOKE	1986	220,365	210,294	59,880	35,970	10,323	22,065	9,192	7,027	9,791	6,905	1,569	20,889	13,322
	1982	200,508	192,246	45,239	25,561	9,437	15,283	5,843	4,887	6,480	4,390	1,090	13,823	8,346
NONMETRO PORTION OF STATE	1986	1,407,446	1,348,233	334,826	234,607	55,111	87,512	38,141	7,866	42,011	25,064	4,459	60,001	33,658
	1982	1,232,265	1,184,581	241,238	161,655	48,420	58,907	23,504	5,038	26,856	15,447	2,872	38,546	20,323
TOTAL STATE	1986	5,483,152	5,299,673	1,373,712	853,998	257,029	425,061	179,148	125,422	292,975	191,511	61,691	496,261	345,421
	1982	4,544,656	4,405,577	974,905	579,146	211,955	271,845	103,156	86,305	174,402	106,360	41,423	291,878	187,699
WASHINGTON																
BELLINGHAM	1986	117,724	106,631	25,774	12,694	6,227	8,050	4,007	2,286	7,187	5,392	1,165	7,003	5,032
	1982	102,219	92,446	22,785	11,672	5,399	6,221	2,864	1,885	5,317	3,854	961	5,097	3,476
BREMERTON	1986	137,769	132,986	32,212	25,545	4,066	10,088	6,704	2,322	4,469	2,820	1,185	7,142	4,954
	1982	121,188	116,690	29,140	23,638	3,568	7,079	4,533	1,743	3,135	1,907	889	4,869	3,203
OLYMPIA	1986	151,776	147,455	33,155	18,284	8,328	10,432	3,555	3,878	5,102	2,934	1,528	9,627	6,377
	1982	118,394	115,020	26,087	15,296	6,496	6,968	2,317	2,448	3,303	1,912	965	6,219	4,011
RICHLAND - KENNEWICK - PASCO	1986	146,173	133,667	37,251	24,752	6,384	12,255	5,372	2,779	5,952	3,666	1,310	7,071	3,498
	1982	139,803	129,127	37,483	26,204	6,167	10,023	4,330	2,252	4,833	2,954	1,054	5,686	2,730
SEATTLE	1986	1,976,756	1,868,796	475,991	279,230	85,171	123,332	56,855	40,280	87,439	54,272	23,349	171,421	135,919
	1982	1,611,259	1,523,518	397,958	243,643	69,436	89,568	39,108	31,382	62,534	37,331	18,192	118,125	90,968
SEATTLE - TACOMA CONSOLIDATED AREA	*1986*	*2,486,854*	*2,332,493*	*571,011*	*329,952*	*106,599*	*153,048*	*74,918*	*46,238*	*102,152*	*60,665*	*29,154*	*207,974*	*163,935*
	1982	*2,012,039*	*1,887,155*	*475,448*	*286,315*	*86,241*	*111,026*	*51,784*	*36,093*	*73,377*	*41,818*	*22,782*	*143,560*	*109,798*
SPOKANE	1986	363,440	357,351	89,174	49,655	23,979	24,534	7,451	10,060	11,534	5,103	5,081	27,659	22,276
	1982	306,119	300,854	78,093	45,398	20,189	19,065	5,413	8,161	8,851	3,707	4,122	20,088	15,662
TACOMA	1986	510,098	463,697	95,020	50,722	21,428	29,716	18,063	5,958	14,713	6,393	5,805	36,553	28,016
	1982	400,780	363,637	77,490	42,672	16,805	21,458	12,676	4,711	10,843	4,487	4,590	25,435	18,830
VANCOUVER	1986	170,284	157,587	38,490	21,099	7,635	10,038	3,353	5,408	6,082	2,771	2,758	9,746	6,357
	1982	145,838	136,051	32,954	19,236	6,592	7,377	2,518	3,841	4,447	2,080	1,959	7,105	4,649
YAKIMA	1986	171,032	168,817	38,819	20,070	6,868	9,709	3,555	4,338	4,226	1,844	1,471	6,759	4,468
	1982	154,760	152,552	35,052	18,856	6,206	7,864	2,804	3,585	3,399	1,454	1,216	5,279	3,377
NONMETRO PORTION OF STATE	1986	870,330	832,070	163,258	103,796	41,430	39,778	14,811	7,938	23,858	15,972	2,383	30,024	22,350
	1982	743,041	709,608	147,576	97,931	35,331	30,103	10,538	6,350	17,533	11,365	1,924	21,427	15,463
TOTAL STATE	1986	4,615,382	4,369,057	1,029,144	605,847	211,516	277,932	123,726	85,247	170,562	101,167	46,035	313,005	239,247
	1982	3,843,401	3,639,503	884,618	544,546	176,189	205,726	87,101	66,358	124,195	71,051	35,872	219,330	162,369
WEST VIRGINIA																
CHARLESTON	1986	285,025	276,222	71,334	44,431	11,204	23,048	7,854	7,891	9,978	6,388	2,154	18,403	12,739
	1982	264,648	256,978	56,471	32,528	10,423	18,331	5,790	6,647	7,580	4,709	1,815	13,673	9,002
HUNTINGTON - ASHLAND	1986	328,230	315,200	82,040	48,957	8,215	21,360	8,438	5,942	9,911	3,634	4,050	35,089	25,175
	1982	291,038	280,047	58,832	35,159	7,300	14,582	5,746	3,760	6,539	2,474	2,538	23,207	16,730
PARKERSBURG - MARIETTA	1986	150,747	140,128	48,432	31,654	5,912	12,659	3,485	5,926	5,806	3,275	1,783	7,974	4,750
	1982	147,576	138,028	36,239	21,614	5,823	9,722	2,496	4,724	4,322	2,345	1,623	5,839	3,271
STEUBENVILLE - WEIRTON	1986	164,944	161,596	36,126	24,564	5,007	8,044	2,816	2,200	4,057	2,496	1,046	7,250	4,659
	1982	140,273	137,646	26,173	16,650	4,265	5,864	1,898	1,731	2,894	1,684	826	5,055	3,041

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
VIRGINIA (continued)														
LYNCHBURG	1986	**598**	**376**	**19,405**	**17,132**	**30,289**	**8,431**	**18,873**	**62,360**	**20,041**	**40,396**	**27,315**	**9,120**	**5,435**
	1982	296	255	12,345	10,706	21,739	6,506	12,790	44,828	15,465	27,570	21,994	7,037	3,732
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1986	**23,566**	**3,647**	**234,668**	**205,545**	**198,031**	**95,265**	**86,332**	**396,404**	**201,932**	**173,063**	**121,625**	**90,379**	**20,425**
	1982	10,863	2,566	141,749	121,087	146,368	71,901	60,690	293,152	152,406	121,668	90,574	68,214	14,372
RICHMOND - PETERSBURG	1986	**8,233**	**1,766**	**100,523**	**77,619**	**137,394**	**60,215**	**65,379**	**297,744**	**131,627**	**147,813**	**78,146**	**53,994**	**17,848**
	1982	4,287	1,241	65,227	48,697	101,715	46,137	47,148	220,238	100,851	105,696	58,797	41,370	12,520
ROANOKE	1986	**3,274**	**522**	**30,330**	**25,557**	**42,080**	**14,351**	**25,137**	**79,753**	**35,874**	**40,102**	**40,885**	**17,587**	**4,352**
	1982	1,747	363	19,821	16,245	32,073	11,763	17,585	61,432	29,406	28,034	34,715	14,415	3,027
NONMETRO PORTION OF STATE	1986	**7,172**	**1,618**	**164,683**	**143,655**	**149,720**	**57,046**	**52,778**	**267,401**	**119,107**	**86,798**	**90,986**	**52,721**	**14,986**
	1982	3,483	1,044	104,055	88,508	110,351	45,609	34,328	198,389	95,232	56,390	69,190	42,156	9,654
TOTAL STATE	1986	**92,727**	**11,790**	**868,011**	**718,294**	**925,705**	**411,018**	**403,479**	**1,852,139**	**864,801**	**822,687**	**564,262**	**366,900**	**106,932**
	1982	41,171	7,972	512,905	409,725	656,829	299,871	278,311	1,315,784	633,243	555,399	412,782	269,359	71,649
WASHINGTON														
BELLINGHAM	1986	**664**	**306**	**11,494**	**9,845**	**14,667**	**5,424**	**6,234**	**27,879**	**14,685**	**11,169**	**8,539**	**5,673**	**1,840**
	1982	391	253	8,419	7,037	12,060	4,314	5,140	22,775	11,679	9,208	6,902	4,511	1,517
BREMERTON	1986	**1,153**	**311**	**12,911**	**8,132**	**15,724**	**7,023**	**7,353**	**27,453**	**15,080**	**10,513**	**9,320**	**5,602**	**1,869**
	1982	628	234	9,119	5,499	11,041	4,402	5,519	18,853	9,451	7,890	6,328	3,511	1,403
OLYMPIA	1986	**873**	**519**	**14,011**	**10,675**	**23,748**	**8,426**	**13,113**	**47,292**	**18,111**	**26,849**	**14,164**	**7,798**	**4,371**
	1982	469	328	9,172	6,956	15,265	5,360	8,277	30,337	11,520	16,948	9,032	4,960	2,759
RICHLAND - KENNEWICK - PASCO	1986	**1,101**	**372**	**16,780**	**11,140**	**20,569**	**6,676**	**9,838**	**41,770**	**18,209**	**17,892**	**12,000**	**9,002**	**1,903**
	1982	722	302	13,695	8,980	17,185	5,597	7,928	34,891	15,268	14,403	10,023	7,548	1,519
SEATTLE	1986	**25,107**	**4,447**	**244,360**	**182,134**	**372,176**	**202,069**	**131,205**	**715,290**	**431,923**	**233,500**	**222,460**	**163,338**	**31,132**
	1982	14,332	3,465	173,387	125,281	264,166	130,824	102,220	502,216	279,636	181,917	150,867	105,749	24,255
SEATTLE - TACOMA CONSOLIDATED AREA	*1986*	***29,954***	***6,890***	***299,861***	***220,932***	***444,951***	***229,334***	***169,085***	***855,133***	***495,292***	***301,318***	***267,698***	***192,470***	***41,824***
	1982	*17,095*	*5,397*	*213,514*	*152,508*	*318,970*	*149,529*	*132,173*	*606,477*	*323,110*	*235,543*	*183,361*	*125,735*	*32,710*
SPOKANE	1986	**3,362**	**884**	**43,363**	**32,123**	**59,466**	**26,092**	**27,392**	**113,699**	**55,060**	**52,131**	**36,592**	**26,314**	**7,731**
	1982	2,018	717	32,457	23,338	46,102	18,564	22,221	87,621	39,173	42,291	27,037	18,721	6,272
TACOMA	1986	**4,847**	**2,443**	**55,501**	**38,798**	**72,775**	**27,265**	**37,880**	**139,843**	**63,369**	**67,818**	**45,238**	**29,132**	**10,692**
	1982	2,763	1,932	40,127	27,227	54,804	18,705	29,953	104,261	43,474	53,626	32,494	19,986	6,455
VANCOUVER	1986	**1,742**	**725**	**15,480**	**9,641**	**26,785**	**8,137**	**17,125**	**48,937**	**17,226**	**30,479**	**12,937**	**6,951**	**4,353**
	1982	1,113	515	11,475	7,239	20,171	6,686	12,163	37,022	14,153	21.647	10,028	5,711	3,092
YAKIMA	1986	**891**	**387**	**12,743**	**9,461**	**25,472**	**14,389**	**9,758**	**48,853**	**28,544**	**18,664**	**16,560**	**12,635**	**2,478**
	1982	562	320	10,210	7,461	19,446	10,005	8,065	37,159	19,847	15,426	12,038	8,785	2,048
NONMETRO PORTION OF STATE	1986	**3,288**	**395**	**55,620**	**44,534**	**78,137**	**42,199**	**20,374**	**126,961**	**72,359**	**31,835**	**42,557**	**28,637**	**6,157**
	1982	1,909	319	40,535	31,682	61,230	32,590	16,367	99,310	55,886	25,551	33,060	22,117	4,969
TOTAL STATE	1986	**43,028**	**10,789**	**482,263**	**356,483**	**709,519**	**347,700**	**230,272**	**1,337,977**	**734,566**	**500,850**	**420,367**	**295,082**	**72,526**
	1982	24,907	8,385	348,596	250,700	521,470	237,047	217,853	974,445	500,087	388,907	297,809	201,599	56,289
WEST VIRGINIA														
CHARLESTON	1986	**1,314**	**1,077**	**25,760**	**19,253**	**36,369**	**15,774**	**19,387**	**73,369**	**37,912**	**33,211**	**21,235**	**15,774**	**4,309**
	1982	780	907	19,714	14,194	32,060	14,435	16,334	65,002	34,695	27,979	19,058	14,435	3,630
HUNTINGTON - ASHLAND	1986	**4,526**	**1,729**	**33,271**	**22,987**	**73,954**	**20,062**	**46,170**	**131,216**	**40,997**	**77,969**	**35,032**	**24,335**	**8,411**
	1982	2,609	1,052	22.444	15,653	52,106	17,054	29,195	93,406	34,851	52,314	27,752	20,689	5,270
PARKERSBURG - MARIETTA	1986	**1,318**	**748**	**17,229**	**13,489**	**25,120**	**7,300**	**16,547**	**44,362**	**16,281**	**25,772**	**12,912**	**9,251**	**3,120**
	1982	752	601	12,678	9,660	21,308	6,864	13,195	38,050	15,308	20,550	11,647	8,698	2,488
STEUBENVILLE - WEIRTON	1986	**631**	**385**	**11,107**	**8,916**	**16,784**	**4,918**	**10,223**	**33,579**	**12,100**	**19,667**	**8,561**	**6,629**	**1,256**
	1982	361	296	7,737	6,013	14,074	4,576	8,059	28,463	11,260	15,500	7,697	6,169	991

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
WEST VIRGINIA (continued)														
WHEELING	1986	**182,342**	**178,029**	**46,332**	**27,418**	**7,042**	**13,805**	**5,798**	**4,527**	**7,620**	**4,333**	**2,315**	**11,752**	**7,555**
	1982	169,940	166,799	33,114	18,512	6,597	9,855	4,134	2,983	5,296	3,090	1,523	8,032	5,163
NONMETRO PORTION OF STATE	1986	**1,093,966**	**1,045,422**	**253,393**	**174,465**	**36,323**	**85,469**	**35,066**	**17,290**	**35,603**	**21,463**	**5,742**	**49,757**	**25,727**
	1982	1,001,314	960,690	192,653	127,659	33,384	63,340	25,026	12,173	25,203	15,320	4,045	35,203	17,877
TOTAL STATE	1986	**1,820,319**	**1,745,497**	**433,760**	**281,683**	**61,617**	**141,952**	**55,410**	**36,106**	**62,101**	**36,288**	**13,278**	**104,851**	**63,059**
	1982	1,659,212	1,596,964	328,616	204,892	56,579	105,599	39,760	26,562	44,304	26,178	9,646	73,443	43,373
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	1986	**263,058**	**232,682**	**46,231**	**21,524**	**7,450**	**22,505**	**15,295**	**3,904**	**13,897**	**10,491**	**2,591**	**18,902**	**13,522**
	1982	240,125	215,083	37,518	17,496	6,886	15,846	10,395	2,909	9,678	7,130	1,933	13,085	9,016
EAU CLAIRE	1986	**127,119**	**108,348**	**26,852**	**12,735**	**5,031**	**11,135**	**5,805**	**2,219**	**5,770**	**3,731**	**1,270**	**8,761**	**6,481**
	1982	114,450	99,372	21,923	10,352	4,614	7,836	3,885	1,634	3,984	2,497	935	5,903	4,195
GREEN BAY	1986	**149,321**	**131,301**	**39,444**	**14,296**	**3,720**	**15,975**	**8,247**	**5,573**	**12,551**	**8,742**	**2,802**	**15,876**	**11,106**
	1982	136,217	121,926	31,277	12,139	3,455	11,299	5,690	3,992	8,769	6,031	2,007	10,808	7,337
JANESVILLE - BELOIT	1986	**146,313**	**137,514**	**32,885**	**18,227**	**3,640**	**8,966**	**2,856**	**4,064**	**3,935**	**2,609**	**830**	**8,768**	**5,759**
	1982	125,336	117,977	24,063	12,821	3,123	6,290	1,892	2,925	2,672	1,728	597	5,853	3,680
KENOSHA	1986	**130,959**	**124,222**	**23,431**	**14,571**	**2,797**	**6,125**	**3,198**	**1,727**	**3,721**	**2,375**	**1,100**	**5,514**	**3,383**
	1982	106,432	101,050	15,380	9,060	2,276	4,074	2,084	1,113	2,427	1,548	709	3,523	2,096
LA CROSSE	1986	**85,191**	**79,829**	**20,216**	**7,708**	**2,203**	**9,295**	**4,330**	**3,465**	**5,922**	**4,220**	**1,191**	**9,330**	**6,648**
	1982	81,980	77,105	16,646	6,394	2,128	6,969	3,048	2,696	4,291	2,971	927	6,603	4,499
MADISON	1986	**396,285**	**308,347**	**60,107**	**36,221**	**7,530**	**35,031**	**25,298**	**4,882**	**37,971**	**35,326**	**1,349**	**105,745**	**97,822**
	1982	330,002	264,324	46,202	27,640	6,455	21,785	14,749	3,567	22,460	20,595	985	62,880	57,031
MILWAUKEE	1986	**1,493,212**	**1,412,265**	**300,518**	**187,232**	**36,784**	**85,340**	**48,743**	**23,789**	**68,215**	**40,585**	**20,591**	**90,864**	**71,922**
	1982	1,369,407	1,298,910	236,113	141,234	33,833	63,904	35,469	18,864	51,154	29,533	16,315	65,295	50,380
MILWAUKEE - RACINE CONSOLIDATED AREA	*1986*	***1,665,885***	***1,578,517***	***333,050***	***206,625***	***41,360***	***95,851***	***53,709***	***26,754***	***74,893***	***43,977***	***22,288***	***99,552***	***78,272***
	1982	*1,531,951*	*1,455,469*	*261,803*	*155,791*	*38,142*	*72,222*	*39,322*	*21,177*	*56,299*	*32,165*	*17,639*	*71,892*	*55,117*
RACINE	1986	**172,673**	**166,252**	**32,532**	**19,393**	**4,576**	**10,511**	**4,966**	**2,965**	**6,578**	**3,392**	**1,697**	**8,688**	**6,350**
	1982	162,544	156,559	25,690	14,557	4,309	8,318	3,853	2,313	5,145	2,632	1,324	6,597	4,737
SHEBOYGAN	1986	**86,185**	**81,694**	**17,258**	**9,544**	**2,186**	**4,175**	**779**	**1,644**	**2,235**	**882**	**942**	**4,919**	**3,793**
	1982	81,477	77,506	14,013	7,373	2,074	3,267	553	1,315	1,705	626	753	3,506	2,601
WAUSAU	1986	**102,759**	**90,186**	**16,415**	**4,690**	**1,742**	**9,697**	**3,183**	**2,002**	**2,465**	**913**	**1,146**	**4,368**	**2,556**
	1982	92,143	82,212	13,113	4,241	1,589	7,220	2,318	1,418	1,781	665	812	3,103	1,793
NONMETRO PORTION OF STATE	1986	**1,590,396**	**1,333,331**	**243,300**	**155,389**	**33,449**	**70,341**	**38,003**	**7,936**	**32,677**	**23,642**	**2,821**	**37,896**	**18,955**
	1982	1,418,415	1,223,420	186,817	117,378	30,696	50,231	26,926	5,353	23,153	16,753	1,901	26,346	12,900
TOTAL STATE	1986	**4,808,707**	**4,266,579**	**872,315**	**509,606**	**112,976**	**292,175**	**161,385**	**64,716**	**197,914**	**137,709**	**38,657**	**322,299**	**250,186**
	1982	4,320,629	3,893,052	679,618	387,581	103,216	209,319	111,375	48,486	138,557	93,306	29,430	215,432	161,643
WYOMING														
CASPER	1986	**90,321**	**86,047**	**20,051**	**12,029**	**3,790**	**5,234**	**2,594**	**1,280**	**2,952**	**2,149**	**199**	**8,834**	**6,122**
	1982	78,957	75,441	15,300	8,769	3,323	4,090	1,966	932	2,293	1,628	145	6,543	4,484
CHEYENNE	1986	**74,413**	**68,282**	**21,974**	**13,074**	**3,533**	**7,604**	**3,674**	**1,580**	**3,414**	**2,395**	**247**	**10,662**	**7,105**
	1982	50,320	45,874	12,478	6,976	2,374	4,449	2,054	889	1,969	1,339	139	5,939	3,843
NONMETRO PORTION OF STATE	1986	**492,801**	**478,995**	**99,868**	**62,812**	**23,534**	**21,425**	**9,726**	**865**	**10,147**	**6,519**	**384**	**28,971**	**18,929**
	1982	356,968	346,920	63,779	38,193	17,046	13,318	5,611	482	6,169	3,763	216	17,276	10,794
TOTAL STATE	1986	**657,535**	**633,324**	**141,893**	**87,915**	**30,857**	**34,263**	**15,994**	**3,725**	**16,513**	**11,063**	**830**	**48,467**	**32,156**
	1982	486,245	468,235	91,557	53,938	22,743	21,857	9,631	2,303	10,431	6,730	500	29,758	19,121

1987 SURVEY OF BUYING POWER DATA SERVICE

1986 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1986
U.S. CENSUS: 1982

METRO AREA	Year	Merchandise Line Sales: Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
WEST VIRGINIA (continued)														
WHEELING	1986	1,543	748	21,042	16,024	33,607	8,202	23,136	66,627	20,654	42,087	18,721	12,368	4,020
	1982	316	510	14,797	11,426	24,288	7,037	15,050	48,759	17,717	27,417	15,121	10,609	2,616
NONMETRO PORTION OF STATE	1986	5,665	3,129	93,578	73,961	125,007	40,241	59,568	231,263	88,373	102,205	72,705	50,386	10,965
	1982	3,160	2,205	67,446	52,789	100,814	38,006	41,760	188,889	83,473	71,687	63,928	47,593	7,721
TOTAL STATE	1986	11,677	6,713	168,643	129,929	249,917	79,774	135,626	465,059	178,088	231,357	137,563	96,396	25,630
	1982	6,638	4,779	122,068	93,341	197,072	73,253	95,238	372,058	163,808	165,490	118,879	88,663	18,128
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	1986	1,138	599	33,827	27,252	46,318	16,102	26,904	79,017	33,375	40,058	24,896	16,927	4,185
	1982	643	447	23,514	18,521	35,984	12,982	20,073	61,681	26,909	29,886	19,648	13,648	3,123
EAU CLAIRE	1986	1,289	317	17,386	11,046	18,540	9,028	7,621	36,193	16,552	17,069	10,247	7,382	918
	1982	707	234	12,131	7,391	14,334	7,090	5,612	27,987	12,998	12,569	7,936	5,798	676
GREEN BAY	1986	1,039	804	25,085	20,185	42,147	13,206	25,931	73,481	26,738	42,816	20,755	14,241	3,819
	1982	583	576	17,489	13,927	31,892	10,733	18,575	55,885	21,732	30,670	16,285	11,575	2,736
JANESVILLE - BELOIT	1986	1,072	454	10,773	8,037	21,715	4,400	14,212	46,141	19,540	23,534	13,513	10,598	2,082
	1982	592	327	7,306	5,324	15,986	3,256	10,229	34,014	14,458	16,939	9,928	7,841	1,499
KENOSHA	1986	601	274	9,985	7,751	15,353	5,194	5,830	22,907	10,475	10,409	7,555	5,089	721
	1982	314	177	6,552	5,052	10,685	3,545	3,758	15,458	7,148	6,709	5,263	3,473	465
LA CROSSE	1986	1,325	391	10,968	8,495	18,255	6,426	11,132	37,422	16,173	19,822	9,741	7,241	1,746
	1982	779	304	7,939	5,980	14,742	5,435	8,661	30,369	13,679	15,422	8,078	6,124	1,358
MADISON	1986	6,688	1,078	58,920	51,133	67,259	24,922	35,864	122,318	54,452	60,403	34,214	23,247	7,820
	1982	3,609	788	35,549	29,811	51,621	20,349	26,200	94,572	44,460	44,126	26,954	18,981	5,713
MILWAUKEE	1986	17,674	5,745	151,411	116,171	228,398	76,332	121,966	435,683	156,147	247,095	125,122	75,382	33,519
	1982	10,560	4,557	112,368	84,536	190,403	68,996	104,807	364,463	141,141	195,943	107,075	68,137	26,581
MILWAUKEE - RACINE CONSOLIDATED AREA	*1986*	*18,794*	*6,170*	*167,148*	*129,680*	*250,386*	*83,052*	*135,971*	*480,633*	*173,210*	*273,197*	*141,546*	*88,525*	*36,066*
	1982	*11,264*	*4,888*	*124,614*	*95,017*	*208,349*	*74,797*	*115,731*	*401,322*	*155,870*	*216,302*	*121,001*	*79,482*	*28,567*
RACINE	1986	1,120	425	15,737	13,509	21,988	6,720	14,005	44,950	17,063	26,102	16,424	13,143	2,547
	1982	704	331	12,246	10,481	17,946	5,801	10,924	36,859	14,729	20,359	13,926	11,345	1,986
SHEBOYGAN	1986	621	235	8,762	6,587	11,499	2,942	7,475	21,404	6,111	13,124	7,152	4,175	1,471
	1982	361	188	6,434	4,677	9,473	2,415	5,978	17,629	5,016	10,497	5,791	3,427	1,177
WAUSAU	1986	902	286	12,851	10,361	14,147	4,978	7,779	25,703	11,735	12,216	7,540	5,680	1,282
	1982	531	203	9,346	7,547	11,241	4,541	5,509	20,895	10,703	8,652	6,513	5,181	908
NONMETRO PORTION OF STATE	1986	6,131	1,575	95,501	76,831	187,023	53,405	40,822	267,624	131,037	65,297	84,048	48,898	5,902
	1982	3,523	1,061	67,821	54,439	144,142	47,102	27,913	212,091	106,752	43,996	68,267	43,122	3,978
TOTAL STATE	1986	39,967	12,265	455,306	360,137	700,674	226,961	321,686	1,228,432	495,744	582,461	365,047	234,365	66,503
	1982	23,130	9,251	321,711	249,764	554,718	195,236	249,759	984,004	425,466	438,968	298,841	200,782	50,548
WYOMING														
CASPER	1986	1,682	269	10,667	8,400	12,817	6,934	4,911	23,754	14,593	7,662	7,136	5,658	702
	1982	1,058	196	8,262	6,364	11,693	7,273	3,575	22,165	15,306	5,578	7,085	5,934	511
CHEYENNE	1986	1,968	307	11,338	8,925	14,629	6,916	6,057	25,703	13,943	10,161	7,433	5,454	800
	1982	929	173	6,469	4,990	9,992	5,508	3,408	17,914	11,105	5,717	5,524	4,344	450
NONMETRO PORTION OF STATE	1986	4,231	117	32,569	24,286	44,379	24,542	2,623	79,726	49,497	3,829	24,689	19,362	303
	1982	2,035	65	19,530	14,014	33,672	21,164	1,460	61,617	42,677	2,131	20,187	16,693	168
TOTAL STATE	1986	7,881	693	54,574	41,611	71,825	38,392	13,591	129,183	78,033	21,652	39,258	30,474	1,805
	1982	4,022	434	34,261	25,368	55,357	33,945	8,443	101,696	69,088	13,426	32,796	26,971	1,129

NOTES

SECTION 13

1991 Projections State and Regional Summaries

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

REGIONAL AND STATE SUMMARIES
1991 PROJECTIONS

S&MM ESTIMATES REGION State	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
NEW ENGLAND	**12,820.0**	**13,103.6**	**2.2**	**4,958.3**	**4.6**	**257,317,498**	**41.9**	**38,260**	**51,896**	**139,180,936**	**42.6**	**20,594**	**28,070**	**6.0781**	**5.9811**
Connecticut	3,212.0	3,270.8	1.8	1,219.6	4.2	73,374,613	41.2	44,402	60,163	34,689,480	41.6	20,922	28,443	1.6335	1.5978
Maine	1,182.4	1,219.0	3.1	462.3	5.8	18,591,734	47.0	28,955	40,216	11,712,973	45.5	18,425	25,336	.4730	.4772
Massachusetts	5,876.0	5,952.8	1.3	2,272.3	3.7	118,429,196	39.7	38,691	52,119	65,288,228	40.9	21,153	28,732	2.8460	2.7640
New Hampshire	1,025.1	1,098.1	7.1	417.0	9.8	20,567,643	50.1	36,067	49,323	12,873,131	50.2	22,556	30,871	.4883	.5070
Rhode Island	980.5	998.7	1.9	372.8	3.8	17,925,689	43.7	34,744	48,084	8,867,373	43.1	17,259	23,786	.4157	.4116
Vermont	544.0	564.2	3.7	214.3	6.0	8,428,623	46.4	28,491	39,331	5,749,751	45.5	19,556	26,830	.2216	.2235
MIDDLE ATLANTIC	**37,620.4**	**38,212.2**	**1.6**	**14,560.9**	**3.8**	**707,003,323**	**38.7**	**36,360**	**48,555**	**312,576,984**	**39.2**	**16,009**	**21,467**	**16.2052**	**15.6136**
New Jersey	7,687.3	7,890.2	2.6	2,947.6	5.1	164,965,389	42.1	41,388	55,966	75,489,577	42.5	18,892	25,611	3.6555	3.5987
New York	17,979.6	18,312.1	1.8	6,992.5	4.0	344,119,805	36.6	37,478	49,213	142,344,471	38.8	15,257	20,357	7.7864	7.4378
Pennsylvania	11,953.5	12,009.9	.5	4,620.8	2.8	197,918,129	39.5	31,552	42,832	94,742,936	37.4	15,335	20,504	4.7633	4.5771
EAST NORTH CENTRAL	**42,129.9**	**42,374.7**	**.6**	**15,900.5**	**2.8**	**727,189,611**	**42.0**	**33,113**	**45,734**	**339,480,671**	**39.3**	**15,760**	**21,350**	**17.0071**	**16.5569**
Illinois	11,663.2	11,748.6	.7	4,402.4	2.9	216,397,667	40.9	35,706	49,154	91,668,519	38.7	15,449	20,822	4.8778	4.7262
Indiana	5,571.9	5,595.6	.4	2,060.3	2.4	89,780,218	44.0	30,985	43,576	46,904,654	41.4	16,481	22,766	2.1778	2.1438
Michigan	9,222.9	9,307.7	.9	3,446.8	3.2	158,893,681	42.3	33,447	46,099	78,110,105	40.3	16,680	22,662	3.7626	3.6776
Ohio	10,837.3	10,814.5	–.2	4,126.6	2.0	180,855,607	41.3	31,661	43,827	87,268,409	38.7	15,564	21,148	4.3172	4.1798
Wisconsin	4,834.6	4,908.3	1.5	1,864.4	3.8	81,262,438	43.7	31,487	43,586	35,528,984	37.2	14,419	19,057	1.8717	1.8295
WEST NORTH CENTRAL	**17,882.3**	**18,286.5**	**2.3**	**6,909.0**	**3.8**	**303,985,405**	**43.5**	**31,837**	**43,998**	**152,253,499**	**40.6**	**16,264**	**22,037**	**7.2239**	**7.1136**
Iowa	2,909.5	2,889.6	–.7	1,130.2	1.6	46,416,401	41.8	29,410	41,069	21,650,706	35.1	14,401	19,157	1.1137	1.0711
Kansas	2,483.9	2,552.6	2.8	980.9	4.4	45,883,502	43.3	34,057	46,777	20,972,644	41.7	15,750	21,381	1.0420	1.0289
Minnesota	4,292.7	4,428.1	3.2	1,670.5	5.3	77,505,772	46.2	33,417	46,397	40,393,453	44.0	17,683	24,180	1.8116	1.8176
Missouri	5,149.3	5,297.6	2.9	1,954.2	3.4	84,104,214	41.8	31,389	43,038	44,829,455	40.7	16,864	22,940	2.0660	2.0252
Nebraska	1,624.6	1,651.1	1.6	634.5	3.6	27,339,077	43.5	31,106	43,088	12,850,246	39.4	15,045	20,253	.6403	.6282
North Dakota	701.2	728.8	3.9	262.2	5.1	11,849,533	44.4	32,910	45,193	6,036,925	39.4	17,361	23,024	.2833	.2801
South Dakota	721.1	738.7	2.4	276.5	4.2	10,886,906	43.6	28,571	39,374	5,520,070	39.3	14,930	19,964	.2670	.2625
SOUTH ATLANTIC	**41,220.8**	**44,035.9**	**6.8**	**16,747.0**	**9.2**	**720,926,677**	**49.2**	**31,499**	**43,048**	**374,252,929**	**47.5**	**16,546**	**22,347**	**16.6485**	**17.1098**
Delaware	630.1	651.6	3.4	238.1	5.5	11,620,788	45.5	35,394	48,806	6,492,255	44.1	19,965	27,267	.2773	.2776
District of Columbia	620.0	604.7	–2.5	251.1	–.7	13,594,462	36.0	39,537	54,140	4,552,545	34.2	13,416	18,130	.2876	.2693
Florida	11,740.6	13,107.1	11.6	5,351.8	14.1	220,121,682	54.8	30,312	41,130	119,276,210	51.3	16,802	22,287	4.9526	5.2687
Georgia	6,124.0	6,539.7	6.8	2,380.5	9.1	101,188,501	48.6	31,204	42,507	53,827,855	46.7	16,813	22,612	2.3908	2.4484
Maryland	4,486.3	4,665.1	4.0	1,721.7	6.3	87,758,607	42.4	38,044	50,972	43,072,522	42.6	18,649	25,017	2.0160	1.9927
North Carolina	6,386.6	6,718.0	5.2	2,527.9	7.8	99,692,774	48.9	28,558	39,437	53,850,291	47.5	15,573	21,302	2.3901	2.4452
South Carolina	3,436.4	3,638.2	5.9	1,331.0	8.6	50,076,058	50.5	27,135	37,623	27,096,013	48.3	14,904	20,358	1.2117	1.2497
Virginia	5,845.1	6,171.4	5.6	2,203.1	6.7	110,375,346	47.2	36,298	50,100	52,102,185	47.0	17,164	23,649	2.4582	2.5007
West Virginia	1,951.7	1,940.1	–.6	741.8	1.7	26,498,459	47.1	24,690	35,722	13,983,053	41.0	13,590	18,850	.6642	.6575
EAST SOUTH CENTRAL	**15,391.6**	**15,799.9**	**2.7**	**5,853.6**	**5.0**	**220,158,741**	**48.9**	**26,519**	**37,611**	**113,431,898**	**43.6**	**14,167**	**19,378**	**5.3511**	**5.3979**
Alabama	4,093.1	4,209.6	2.8	1,576.3	5.2	57,315,036	46.8	26,065	36,360	27,128,123	41.7	12,785	17,210	1.3803	1.3787
Kentucky	3,777.6	3,830.6	1.4	1,401.4	3.5	54,885,316	49.1	27,189	39,165	26,719,882	42.2	13,887	19,067	1.3097	1.3149
Mississippi	2,668.4	2,747.6	3.0	977.0	5.3	33,684,855	50.3	24,166	34,478	17,595,890	43.9	13,179	18,010	.8438	.8554
Tennessee	4,852.5	5,012.1	3.3	1,898.9	5.6	74,273,534	49.6	27,606	39,114	41,988,003	45.6	16,038	22,112	1.8173	1.8489
WEST SOUTH CENTRAL	**27,050.3**	**29,250.6**	**8.1**	**10,659.6**	**10.0**	**450,842,479**	**50.8**	**30,847**	**42,295**	**224,419,603**	**40.9**	**16,435**	**21,053**	**10.4736**	**10.6978**
Arkansas	2,404.8	2,480.5	3.1	924.2	4.9	33,512,202	46.1	26,031	36,261	16,383,903	39.6	13,316	17,728	.8208	.8150
Louisiana	4,547.0	4,745.0	4.4	1,701.1	6.7	67,073,476	50.0	28,041	39,429	33,902,482	38.8	15,321	19,930	1.6200	1.6298
Oklahoma	3,360.4	3,573.6	6.3	1,371.8	8.0	53,352,281	47.6	28,452	38,892	27,111,490	37.7	15,497	19,763	1.2829	1.2827
Texas	16,738.1	18,451.5	10.2	6,662.5	12.1	296,904,520	52.2	32,826	44,564	147,021,728	42.2	17,397	22,067	6.7499	6.9703
MOUNTAIN	**13,180.2**	**14,390.0**	**9.2**	**5,440.2**	**11.4**	**227,071,321**	**54.0**	**30,192**	**41,740**	**116,234,366**	**46.6**	**16,235**	**21,366**	**5.1674**	**5.4069**
Arizona	3,327.4	3,769.9	13.3	1,477.5	16.3	59,045,415	55.5	29,889	39,963	28,583,980	48.3	15,166	19,346	1.3022	1.3848
Colorado	3,300.1	3,573.3	8.3	1,427.6	10.8	65,810,894	53.9	33,175	46,099	32,804,056	47.2	17,291	22,978	1.4413	1.5075
Idaho	1,036.5	1,090.5	5.2	372.8	4.8	14,948,581	49.5	28,120	40,098	6,936,073	39.0	14,034	18,605	.3544	.3570
Montana	841.6	876.3	4.1	342.9	6.3	12,271,904	47.4	25,807	35,789	6,356,440	34.8	14,617	18,537	.3048	.3011
Nevada	963.9	1,078.0	11.8	451.1	14.6	19,690,146	61.4	30,988	43,649	11,619,807	54.6	19,091	25,759	.4367	.4774
New Mexico	1,494.2	1,619.7	8.4	590.6	10.7	21,819,658	50.6	27,154	36,945	12,535,8[illegible]	46.5	16,038	21,226	.5397	.5576
Utah	1,704.2	1,848.3	8.5	577.5	9.1	24,069,852	54.9	29,362	41,679	11,656,0[illegible]	44.2	15,275	20,184	.5650	.5891
Wyoming	512.3	534.0	4.2	200.2	6.1	9,415,371	53.4	32,525	47,030	5,742,12[illegible]	49.0	20,417	28,682	.2233	.2324
PACIFIC	**35,916.2**	**38,682.2**	**7.7**	**14,466.6**	**8.8**	**717,384,546**	**46.7**	**36,782**	**49,589**	**337,327,424**	**46.2**	**17,354**	**23,318**	**15.8451**	**16.1224**
Alaska	551.7	642.7	16.5	227.1	19.3	12,823,104	57.4	42,798	56,465	6,923,050	53.6	23,688	30,485	.2736	.2971
California	27,080.8	29,417.1	8.6	10,918.2	9.4	555,654,980	45.9	38,170	50,893	260,583,149	46.9	17,786	23,867	12.2189	12.4350
Hawaii	1,077.6	1,148.7	6.6	366.1	8.4	19,926,219	48.4	39,758	54,428	9,845,518	44.2	20,216	26,893	.4526	.4604
Oregon	2,726.8	2,772.6	1.7	1,081.1	3.1	45,491,181	51.0	28,727	42,079	22,689,766	43.0	15,135	20,988	1.0519	1.0660
Washington	4,479.3	4,701.1	5.0	1,874.1	7.4	83,489,062	47.5	32,452	44,549	37,285,941	42.8	14,969	19,895	1.8481	1.8639
TOTAL UNITED STATES	**243,211.7**	**254,135.6**	**4.5**	**95,495.7**	**6.5**	**4,331,880,101**	**45.3**	**33,252**	**45,362**	**2,109,158,310**	**42.9**	**16,462**	**22,086**	**100.0000**	**100.0000**

NOTES

SECTION 14
1991 Metropolitan Market Rankings

1991 Population
Percent Change In Population 1980-1991
1991 Households
1991 Effective Buying Income (EBI)
1991 Average Household EBI
1991 Total Retail Sales
1991 Per Household Retail Sales
1991 Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1987 DATA SERVICE please use the order card at the front of the book or call toll-free 1-800-543-3000. Ask for Operator 192 and Product #55800.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

Characteristic Page
1991 Population 14–2
Percent Change In Population 1986-1991 14–3
1991 Households 14–4
1991 Effective Buying Income (EBI) 14–5
1991 Average Household EBI 14–6
1991 Total Retail Sales 14–7
1991 Per Household Retail Sales 14–8
1991 Buying Power Index (BPI) 14–9

1991 POPULATION

Area	(Thous.)	Rank
Los Angeles - Long Beach, Cal.	8,869.6	1
New York, N.Y.	8,713.0	2
Chicago, Ill.	6,187.9	3
Philadelphia, Pa.	4,884.2	4
Detroit, Mich.	4,412.7	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,752.9	6
Washington, D.C.	3,744.8	7
Houston, Tex.	3,567.9	8
Atlanta, Ga.	2,800.3	9
Nassau - Suffolk, N.Y.	2,738.7	10
Dallas, Tex.	2,666.3	11
St. Louis, Mo.	2,498.7	12
San Diego, Cal.	2,466.0	13
Minneapolis - St. Paul, Minn.	2,445.9	14
Baltimore, Md.	2,374.7	15
Anaheim - Santa Ana, Cal.	2,341.3	16
Riverside - San Bernardino, Cal.	2,325.2	17
Phoenix, Ariz.	2,221.4	18
Tampa - St. Petersburg - Clearwater, Fla.	2,133.9	19
Pittsburgh, Pa.	2,103.4	20
Oakland, Cal.	2,070.6	21
Newark, N.J.	1,905.4	22
Miami - Hialeah, Fla.	1,901.7	23
Seattle, Wash.	1,860.5	24
Cleveland, Ohio	1,823.2	25
Denver, Colo.	1,796.3	26
San Francisco, Cal.	1,649.6	27
Kansas City, Mo.-Kans.	1,581.3	28
San Jose, Cal.	1,484.5	29
Sacramento, Cal.	1,450.9	30
Cincinnati, Ohio	1,421.0	31
Fort Worth - Arlington, Tex.	1,420.3	32
New Orleans, La.	1,402.8	33
Milwaukee, Wisc.	1,400.5	34
Norfolk - Virginia Beach - Newport News, Va.	1,394.9	35
San Antonio, Tex.	1,378.6	36
Columbus, Ohio	1,334.4	37
Bergen - Passaic, N.J.	1,311.1	38
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,280.0	39
Indianapolis, Ind.	1,247.2	40
Portland, Ore.	1,188.3	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,140.3	42
Salt Lake City - Ogden, Utah	1,139.5	43
Hartford - New Britain - Middletown - Bristol, Conn.	1,126.5	44
Oklahoma City, Okla.	1,081.0	45
Monmouth - Ocean, N.J.	1,033.1	46
Orlando, Fla.	1,031.4	47
Rochester, N.Y.	1,005.4	48
Nashville, Tenn.	995.8	49
Middlesex - Somerset - Hunterdon, N.J.	983.6	50
Total Top 50	**115,088.5**	
Memphis, Tenn.	979.1	51
Louisville, Ky.	970.8	52
Buffalo, N.Y.	951.1	53
Greensboro - Winston-Salem - High Point, N.C.	948.1	54
Birmingham, Ala.	945.3	55
Jacksonville, Fla.	932.9	56
Dayton - Springfield, Ohio	915.1	57
Providence - Pawtucket - Woonsocket, R.I.	911.9	58
West Palm Beach - Boca Raton - Delray Beach, Fla.	885.3	59
Honolulu, Haw.	869.5	60
Albany - Schenectady - Troy, N.Y.	867.9	61
Austin, Tex.	860.4	62
Richmond - Petersburg, Va.	856.2	63
Bridgeport - Stamford - Norwalk - Danbury, Conn.	841.4	64
Tulsa, Okla.	804.7	65
New Haven - Waterbury - Meriden, Conn.	774.2	66
Scranton - Wilkes-Barre, Pa.	741.6	67
Raleigh - Durham, N.C.	710.4	68
Oxnard - Ventura, Cal.	685.7	69
Tucson, Ariz.	677.9	70
Allentown - Bethlehem, Pa.	677.1	71
Worcester - Fitchburg - Leominster, Mass.	675.2	72
Grand Rapids, Mich.	668.5	73
Syracuse, N.Y.	661.6	74
Greenville - Spartanburg, S.C.	646.5	75
Fresno, Cal.	640.0	76
Las Vegas, Nev.	638.1	77
Akron, Ohio	637.2	78
Omaha, Neb.	633.7	79
Gary - Hammond, Ind.	625.1	80
Knoxville, Tenn.	620.5	81
Toledo, Ohio	608.9	82
El Paso, Tex.	608.0	83
Baton Rouge, La.	597.7	84
Harrisburg - Lebanon - Carlisle, Pa.	596.5	85
Springfield, Mass.	592.4	86
Tacoma, Wash.	569.5	87
Wilmington, Del.	565.8	88
Bakersfield, Cal.	558.7	89
Jersey City, N.J.	552.5	90
Charleston, S.C.	532.1	91
Little Rock - North Little Rock, Ark.	528.9	92
Albuquerque, N.M.	514.2	93
Youngstown - Warren, Ohio	505.7	94
New Bedford - Fall River - Attleboro, Mass.	505.1	95
Lake County, Ill.	501.7	96
Mobile, Ala.	490.5	97
Wichita, Kans.	484.6	98
Columbia, S.C.	477.2	99
Stockton, Cal.	477.1	100
Total Top 100	**149,608.6**	
Johnson City - Kingsport - Bristol, Tenn.	459.6	101
Chattanooga, Tenn.	435.0	102
Lansing - East Lansing, Mich.	432.2	103
Jackson, Miss.	430.8	104
Flint, Mich.	430.1	105
Vallejo - Fairfield - Napa, Cal.	422.7	106
Melbourne - Titusville - Palm Bay, Fla.	421.3	107
Augusta, Ga.	420.1	108
McAllen - Edinburg - Mission, Tex.	417.9	109
Colorado Springs, Colo.	414.4	110
Canton, Ohio	411.1	111
Lakeland - Winter Haven, Fla.	410.4	112
York, Pa.	406.9	113
Lancaster, Pa.	406.5	114
Beaumont - Port Arthur, Tex.	401.6	115
Saginaw - Bay City - Midland, Mich.	401.3	116
Des Moines, Iowa	396.7	117
Joliet, Ill.	396.1	118
Shreveport, La.	392.5	119
Corpus Christi, Tex.	390.0	120
Davenport - Rock Island - Moline, Iowa-Ill.	386.3	121
Santa Rosa - Petaluma, Cal.	383.4	122
Pensacola, Fla.	377.1	123
Aurora - Elgin, Ill.	373.5	124
Daytona Beach, Fla.	372.5	125
Spokane, Wash.	367.2	126
Salinas - Seaside - Monterey, Cal.	366.7	127
Santa Barbara - Santa Maria - Lompoc, Cal.	365.3	128
Peoria, Ill.	363.0	129
Madison, Wisc.	355.3	130
Fort Wayne, Ind.	355.2	131
Modesto, Cal.	347.6	132
Portsmouth - Dover - Rochester, N.H.	343.8	133
Lexington-Fayette, Ky.	343.1	134
Manchester - Nashua, N.H.	341.0	135
Huntington - Ashland, W.Va.-Ky.	336.0	136
Reading, Pa.	330.6	137
Atlantic City, N.J.	328.8	138
Trenton, N.J.	326.6	139
Fort Myers - Cape Coral, Fla.	326.1	140
Utica - Rome, N.Y.	323.7	141
Visalia - Tulare - Porterville, Cal.	320.6	142
Montgomery, Ala.	316.1	143
Appleton - Oshkosh - Neenah, Wisc.	316.0	144
Orange County, N.Y.	300.2	145
Macon - Warner Robins, Ga.	294.1	146
Evansville, Ind.	288.5	147
Sarasota, Fla.	287.6	148
Rockford, Ill.	284.3	149
Hamilton - Middletown, Ohio	282.1	150
Total Top 150	**168,008.1**	
Anchorage, Alas.	281.8	151
Erie, Pa.	280.9	152
Brownsville - Harlingen, Tex.	279.8	153
Provo - Orem, Utah	273.1	154
Fayetteville, N.C.	272.8	155
Binghamton, N.Y.	271.6	156
Ann Arbor, Mich.	271.1	157
Lorain - Elyria, Ohio	270.0	158
Poughkeepsie, N.Y.	269.0	159
Salem, Ore.	268.5	160
Charleston, W.Va.	268.0	161
Killeen - Temple, Tex.	261.7	162
Eugene - Springfield, Ore.	259.8	163
Johnstown, Pa.	255.8	164
New London - Norwich, Conn.	255.8	164
Columbus, Ga.	252.8	166
Santa Cruz, Cal.	249.8	167
Savannah, Ga.	248.6	168
Duluth, Minn.	247.7	169
Reno, Nev.	247.0	170
Huntsville, Ala.	244.9	171
Springfield, Mo.	242.9	172
Fort Pierce, Fla.	242.0	173
South Bend - Mishawaka, Ind.	238.8	174
Boulder - Longmont, Colo.	237.5	175
Lafayette, La.	237.4	176
Portland, Me.	236.8	177
Tallahassee, Fla.	234.7	178
Galveston - Texas City, Tex.	234.5	179
Roanoke, Va.	231.6	180
Brazoria, Tex.	231.5	181
Hickory, N.C.	230.3	182
Lubbock, Tex.	225.2	183
Vancouver, Wash.	225.2	183
Boise, Ida.	222.3	185
Kalamazoo, Mich.	220.2	186
Gainesville, Fla.	217.6	187
Lincoln, Neb.	217.4	188
Biloxi - Gulfport, Miss.	216.6	189
Amarillo, Tex.	215.4	190
Niagara Falls, N.Y.	212.0	191
Fort Collins - Loveland, Colo.	204.2	192
Bradenton, Fla.	204.1	193
Waco, Tex.	203.6	194
Ocala, Fla.	202.5	195
Springfield, Ill.	199.9	196
Houma - Thibodaux, La.	198.0	197
Merced, Cal.	192.8	198
Green Bay, Wisc.	192.6	199
Fort Smith, Ark.	191.9	200
Total Top 200	**179,898.1**	
Yakima, Wash.	191.0	201
Beaver County, Pa.	189.8	202
Chico, Cal.	189.7	203
St. Cloud, Minn.	188.4	204
Bremerton, Wash.	186.6	205
Longview - Marshall, Tex.	184.8	206
Lake Charles, La.	180.3	207
Asheville, N.C.	176.5	208
Tyler, Tex.	176.5	208
Wheeling, W.Va.	175.2	210
Racine, Wisc.	173.3	211
Cedar Rapids, Iowa	171.5	212
Champaign - Urbana - Rantoul, Ill.	170.8	213
Fort Walton Beach, Fla.	165.3	214
Topeka, Kans.	162.9	215
Olympia, Wash.	162.5	216
Clarksville - Hopkinsville, Tenn.-Ky.	162.4	217
Benton Harbor, Mich.	161.6	218
Parkersburg - Marietta, W.Va.-Ohio	158.1	219
Fargo - Moorhead, N.D.-Minn.	157.6	220
Lima, Ohio	156.4	221
Anderson, S.C.	155.2	222
Muskegon, Mich.	155.2	222
Elkhart - Goshen, Ind.	152.9	224
Lynchburg, Va.	152.8	225
Athens, Ga.	152.0	226
Steubenville - Weirton, Ohio-W.Va.	151.5	227
Odessa, Tex.	151.2	228
Waterloo - Cedar Falls, Iowa	151.1	229
Monroe, La.	149.0	230
Redding, Cal.	149.0	230
Tuscaloosa, Ala.	148.5	232
Alexandria, La.	147.8	233
Greeley, Colo.	147.3	234
Medford, Ore.	146.7	235
Naples, Fla.	145.3	236
Jackson, Mich.	143.9	237
Eau Claire, Wisc.	143.3	238
Florence, Ala.	142.7	239
Vineland - Millville - Bridgeton, N.J.	141.2	240
Pittsfield, Mass.	140.5	241
Bryan - College Station, Tex.	140.3	242
Richland - Kennewick - Pasco, Wash.	139.5	243
Joplin, Mo.	139.1	244
Bangor, Me.	138.7	245
Janesville - Beloit, Wisc.	138.5	246
Panama City, Fla.	136.3	247
Burlington, Vt.	135.4	248
Las Cruces, N.M.	135.4	248
Sioux Falls, S.D.	135.4	248
Total Top 250	**187,745.0**	
Midland, Tex.	135.0	251
Laredo, Tex.	134.5	252
Battle Creek, Mich.	134.0	253
Altoona, Pa.	133.5	254
Dothan, Ala.	133.4	255
Billings, Mont.	133.2	256
Pascagoula, Miss.	133.2	256
Jacksonville, N.C.	131.8	258
Abilene, Tex.	131.3	259
Terre Haute, Ind.	130.2	260
Mansfield, Ohio	129.3	261
Wichita Falls, Tex.	129.3	261
Charlottesville, Va.	129.2	263
Anderson, Ind.	128.7	264
Bloomington - Normal, Ill.	128.5	265
Decatur, Ill.	128.2	266
Texarkana, Tex.-Ark.	127.1	267
Anniston, Ala.	126.5	268
Florence, S.C.	126.2	269
Sharon, Pa.	124.4	270
Pueblo, Colo.	123.4	271
Wilmington, N.C.	123.4	271
Lafayette - West Lafayette, Ind.	122.9	273
Bellingham, Wash.	122.0	274
Albany, Ga.	121.7	275
Yuba City, Cal.	120.7	276
Muncie, Ind.	120.4	277
Kenosha, Wisc.	119.7	278
Lawton, Okla.	119.6	279
Glens Falls, N.Y.	118.5	280
State College, Pa.	117.1	281
Wausau, Wisc.	116.9	282
Williamsport, Pa.	116.7	283
Sioux City, Iowa	116.6	284
Columbia, Mo.	115.9	285
Santa Fe, N.M.	114.4	286
Hagerstown, Md.	113.7	287
Danville, Va.	112.3	288
Fayetteville - Springdale, Ark.	112.1	289
San Angelo, Tex.	107.2	290
Burlington, N.C.	105.1	291
Gadsden, Ala.	103.7	292
Sherman - Denison, Tex.	103.5	293
Sheboygan, Wisc.	103.3	294
Cumberland, Md.	102.8	295
Kokomo, Ind.	102.3	296
Bloomington, Ind.	101.9	297
Kankakee, Ill.	101.7	298
Rochester, Minn.	101.4	299
Lewiston - Auburn, Me.	100.9	300
Bismarck, N.D.	100.4	301
La Crosse, Wisc.	97.4	302
Elmira, N.Y.	92.3	303
Dubuque, Iowa	89.3	304
Owensboro, Ky.	88.6	305
Iowa City, Iowa	88.2	306
Pine Bluff, Ark.	87.7	307
St. Joseph, Mo.	85.0	308
Victoria, Tex.	84.1	309
Rapid City, S.D.	81.7	310
Jackson, Tenn.	80.4	311
Great Falls, Mont.	79.6	312
Cheyenne, Wyo.	76.2	313
Lawrence, Kans.	74.9	314
Grand Forks, N.D.	72.8	315
Casper, Wyo.	71.2	316
Enid, Okla.	67.1	317
Total Above Areas	**195,151.2**	
Percent of U.S.	**76.7902**	
U.S. Total	**254,135.6**	

1987 SURVEY OF BUYING POWER DATA SERVICE

PERCENT CHANGE IN POPULATION 1986-1991

Area	%	Rank
Anchorage, Alas.	17.7	1
Naples, Fla.	17.7	1
Midland, Tex.	17.6	3
Austin, Tex.	17.4	4
Ocala, Fla.	17.3	5
Fort Myers - Cape Coral, Fla.	16.9	6
Fort Pierce, Fla.	16.9	6
Melbourne - Titusville - Palm Bay, Fla.	16.5	8
West Palm Beach - Boca Raton - Delray Beach, Fla.	16.4	9
Bryan - College Station, Tex.	16.0	10
Fort Walton Beach, Fla.	15.9	11
Fort Worth - Arlington, Tex.	15.9	11
Phoenix, Ariz.	15.9	11
Riverside - San Bernardino, Cal.	15.9	11
McAllen - Edinburg - Mission, Tex.	15.8	15
Merced, Cal.	15.6	16
Orlando, Fla.	14.7	17
Daytona Beach, Fla.	14.6	18
Sarasota, Fla.	14.5	19
Las Cruces, N.M.	13.5	20
Panama City, Fla.	13.4	21
Bakersfield, Cal.	13.1	22
Bradenton, Fla.	13.1	22
Tyler, Tex.	13.0	24
Las Vegas, Nev.	12.9	25
Fort Collins - Loveland, Colo.	12.8	26
Stockton, Cal.	12.7	27
Brazoria, Tex.	12.5	28
Laredo, Tex.	12.3	29
Dallas, Tex.	12.1	30
Santa Cruz, Cal.	11.6	31
Colorado Springs, Colo.	11.4	32
Tampa - St. Petersburg - Clearwater, Fla.	11.4	32
Brownsville - Harlingen, Tex.	11.2	34
Sacramento, Cal.	11.2	34
San Diego, Cal.	11.2	34
Chico, Cal.	11.1	37
Olympia, Wash.	10.8	38
Pensacola, Fla.	10.8	38
Modesto, Cal.	10.7	40
Odessa, Tex.	10.5	41
Visalia - Tulare - Porterville, Cal.	10.5	41
Houston, Tex.	10.4	43
Oxnard - Ventura, Cal.	10.3	44
Redding, Cal.	10.2	45
San Antonio, Tex.	10.2	45
Atlanta, Ga.	10.1	47
Santa Rosa - Petaluma, Cal.	10.0	48
Reno, Nev.	9.9	49
Tucson, Ariz.	9.9	49
Boise, Ida.	9.8	51
Lakeland - Winter Haven, Fla.	9.8	51
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	9.6	53
Raleigh - Durham, N.C.	9.6	53
Jacksonville, Fla.	9.5	55
Bremerton, Wash.	9.2	56
Gainesville, Fla.	9.2	56
Boulder - Longmont, Colo.	9.1	58
El Paso, Tex.	9.1	58
Denver, Colo.	8.9	60
Oklahoma City, Okla.	8.9	60
Portsmouth - Dover - Rochester, N.H.	8.9	60
San Angelo, Tex.	8.9	60
Bismarck, N.D.	8.8	64
Fresno, Cal.	8.7	65
Huntsville, Ala.	8.7	65
Salinas - Seaside - Monterey, Cal.	8.7	65
Vallejo - Fairfield - Napa, Cal.	8.7	65
Amarillo, Tex.	8.6	69
Lafayette, La.	8.6	69
Manchester - Nashua, N.H.	8.6	69
Santa Fe, N.M.	8.5	72
Tallahassee, Fla.	8.4	73
Salt Lake City - Ogden, Utah	8.3	74
Billings, Mont.	8.1	75
Sioux Falls, S.D.	8.1	75
Santa Barbara - Santa Maria - Lompoc, Cal.	8.0	77
Albuquerque, N.M.	7.9	78
Monmouth - Ocean, N.J.	7.9	78
Charleston, S.C.	7.8	80
Longview - Marshall, Tex.	7.8	80
Tulsa, Okla.	7.8	80
Killeen - Temple, Tex.	7.6	83
Provo - Orem, Utah	7.6	83
Anaheim - Santa Ana, Cal.	7.5	85
Augusta, Ga.	7.5	85
Victoria, Tex.	7.5	85
Baton Rouge, La.	7.3	88
Biloxi - Gulfport, Miss.	7.1	89
Galveston - Texas City, Tex.	7.1	89
Atlantic City, N.J.	7.0	91
Greeley, Colo.	6.9	92
Wilmington, N.C.	6.9	92
Waco, Tex.	6.8	94
Abilene, Tex.	6.7	95
Corpus Christi, Tex.	6.7	95
Jackson, Miss.	6.7	95
Los Angeles - Long Beach, Cal.	6.7	95
Norfolk - Virginia Beach - Newport News, Va.	6.7	95
Fort Smith, Ark.	6.6	100
Yuba City, Cal.	6.6	100
Aurora - Elgin, Ill.	6.5	102
Miami - Hialeah, Fla.	6.5	102
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	6.4	104
Shreveport, La.	6.4	104
Athens, Ga.	6.3	106
Columbia, S.C.	6.3	106
Nashville, Tenn.	6.3	106
Springfield, Mo.	6.3	106
Columbia, Mo.	6.2	110
Jacksonville, N.C.	6.2	110
Oakland, Cal.	6.2	110
Vancouver, Wash.	6.2	110
Orange County, N.Y.	6.0	114
Tacoma, Wash.	6.0	114
Anderson, S.C.	5.9	116
Seattle, Wash.	5.8	117
Rapid City, S.D.	5.7	118
Sherman - Denison, Tex.	5.7	118
Washington, D.C.	5.7	118
Montgomery, Ala.	5.5	121
San Jose, Cal.	5.4	122
Charlottesville, Va.	5.3	123
Minneapolis - St. Paul, Minn.	5.3	123
St. Cloud, Minn.	5.2	125
Bellingham, Wash.	5.1	126
Fargo - Moorhead, N.D.-Minn.	5.1	126
Hickory, N.C.	4.9	128
Lake County, Ill.	4.9	128
Greenville - Spartanburg, S.C.	4.8	130
Fayetteville - Springdale, Ark.	4.7	131
Honolulu, Haw.	4.7	131
Richmond - Petersburg, Va.	4.7	131
Burlington, Vt.	4.6	134
Florence, S.C.	4.6	134
Lancaster, Pa.	4.5	136
Texarkana, Tex.-Ark.	4.5	136
Elkhart - Goshen, Ind.	4.2	138
Greensboro - Winston-Salem - High Point, N.C.	4.2	138
Lincoln, Neb.	4.2	138
San Francisco, Cal.	4.2	138
Savannah, Ga.	4.2	138
New Orleans, La.	4.1	143
Macon - Warner Robins, Ga.	4.0	144
Middlesex - Somerset - Hunterdon, N.J.	4.0	144
Mobile, Ala.	4.0	144
Pascagoula, Miss.	4.0	144
Grand Rapids, Mich.	3.9	148
Joliet, Ill.	3.9	148
Little Rock - North Little Rock, Ark.	3.9	148
Asheville, N.C.	3.8	151
Houma - Thibodaux, La.	3.8	151
Medford, Ore.	3.8	151
Kansas City, Mo.-Kans.	3.7	154
Portland, Me.	3.6	155
Rochester, Minn.	3.6	155
Yakima, Wash.	3.6	155
Knoxville, Tenn.	3.5	158
Poughkeepsie, N.Y.	3.5	158
Cheyenne, Wyo.	3.4	160
Green Bay, Wisc.	3.4	160
Madison, Wisc.	3.4	160
Eau Claire, Wisc.	3.3	163
Fayetteville, N.C.	3.3	163
Joplin, Mo.	3.3	163
Alexandria, La.	3.2	166
Wichita, Kans.	3.2	166
Wilmington, Del.	3.2	166
Grand Forks, N.D.	3.1	169
Hamilton - Middletown, Ohio	3.1	169
Appleton - Oshkosh - Neenah, Wisc.	3.0	171
Baltimore, Md.	3.0	171
Glens Falls, N.Y.	3.0	171
Lawrence, Kans.	3.0	171
Lynchburg, Va.	3.0	171
Tuscaloosa, Ala.	3.0	171
Dothan, Ala.	2.9	177
Lexington-Fayette, Ky.	2.9	177
Des Moines, Iowa	2.8	179
Jackson, Tenn.	2.8	179
Nassau - Suffolk, N.Y.	2.8	179
Harrisburg - Lebanon - Carlisle, Pa.	2.7	182
Omaha, Neb.	2.7	182
Hartford - New Britain - Middletown - Bristol, Conn.	2.6	184
Allentown - Bethlehem, Pa.	2.5	185
Birmingham, Ala.	2.5	185
Bloomington - Normal, Ill.	2.5	185
Columbus, Ohio	2.5	185
Portland, Ore.	2.5	185
Spokane, Wash.	2.5	185
Albany, Ga.	2.4	191
Memphis, Tenn.	2.4	191
New Bedford - Fall River - Attleboro, Mass.	2.4	191
Salem, Ore.	2.4	191
York, Pa.	2.4	191
Indianapolis, Ind.	2.3	196
La Crosse, Wisc.	2.3	196
Burlington, N.C.	2.2	198
Clarksville - Hopkinsville, Tenn.-Ky.	2.2	198
Monroe, La.	2.2	198
New York, N.Y.	2.2	198
Johnson City - Kingsport - Bristol, Tenn.	2.1	202
Reading, Pa.	2.1	202
Trenton, N.J.	2.1	202
Beaumont - Port Arthur, Tex.	2.0	205
Lake Charles, La.	2.0	205
Lubbock, Tex.	2.0	205
Roanoke, Va.	2.0	205
Springfield, Ill.	2.0	205
Wichita Falls, Tex.	2.0	205
Columbus, Ga.	1.9	211
Florence, Ala.	1.9	211
Providence - Pawtucket - Woonsocket, R.I.	1.9	211
St. Louis, Mo.	1.9	211
New London - Norwich, Conn.	1.8	215
Vineland - Millville - Bridgeton, N.J.	1.8	215
Enid, Okla.	1.7	217
Albany - Schenectady - Troy, N.Y.	1.6	218
Wausau, Wisc.	1.6	218
Worcester - Fitchburg - Leominster, Mass.	1.6	218
Anniston, Ala.	1.5	221
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1.5	221
Iowa City, Iowa	1.5	221
Canton, Ohio	1.4	224
Evansville, Ind.	1.4	224
Scranton - Wilkes-Barre, Pa.	1.4	224
Topeka, Kans.	1.4	224
Rochester, N.Y.	1.3	228
Binghamton, N.Y.	1.2	229
Detroit, Mich.	1.2	229
Philadelphia, Pa.	1.2	229
Kalamazoo, Mich.	1.1	232
State College, Pa.	1.0	233
Syracuse, N.Y.	1.0	233
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	.8	235
Lawton, Okla.	.8	235
Bloomington, Ind.	.7	237
Owensboro, Ky.	.7	237
Bergen - Passaic, N.J.	.6	239
Lansing - East Lansing, Mich.	.6	239
New Haven - Waterbury - Meriden, Conn.	.5	241
Chattanooga, Tenn.	.4	242
Chicago, Ill.	.4	242
Milwaukee, Wisc.	.4	242
Sheboygan, Wisc.	.4	242
Springfield, Mass.	.4	242
Ann Arbor, Mich.	.3	247
Newark, N.J.	.3	247
Utica - Rome, N.Y.	.3	247
Bangor, Me.	.2	250
Decatur, Ill.	.2	250
Cincinnati, Ohio	.1	252
Davenport - Rock Island - Moline, Iowa-Ill.	.1	252
Peoria, Ill.	.1	252
Rockford, Ill.	.1	252
Lewiston - Auburn, Me.	.0	256
Louisville, Ky.	.0	256
Champaign - Urbana - Rantoul, Ill.	–.1	258
Lafayette - West Lafayette, Ind.	–.1	258
Danville, Va.	–.2	260
Gadsden, Ala.	–.2	260
Cedar Rapids, Iowa	–.3	262
Erie, Pa.	–.4	263
Parkersburg - Marietta, W.Va.-Ohio	–.4	263
Fort Wayne, Ind.	–.5	265
Charleston, W.Va.	–.6	266
Huntington - Ashland, W.Va.-Ky.	–.6	266
Racine, Wisc.	–.6	266
Janesville - Beloit, Wisc.	–.7	269
Jersey City, N.J.	–.7	269
Lima, Ohio	–.7	269
Hagerstown, Md.	–.8	272
Sioux City, Iowa	–.9	273
Kokomo, Ind.	–1.0	274
South Bend - Mishawaka, Ind.	–1.0	274
Toledo, Ohio	–1.0	274
Kankakee, Ill.	–1.2	277
Mansfield, Ohio	–1.2	277
Johnstown, Pa.	–1.3	279
Lorain - Elyria, Ohio	–1.3	279
Muskegon, Mich.	–1.3	279
Altoona, Pa.	–1.4	282
Gary - Hammond, Ind.	–1.4	282
Great Falls, Mont.	–1.4	282
Williamsport, Pa.	–1.4	282
Kenosha, Wisc.	–1.5	286
Pueblo, Colo.	–1.5	286
Cleveland, Ohio	–1.6	288
Cumberland, Md.	–1.6	288
Pittsfield, Mass.	–1.6	288
St. Joseph, Mo.	–1.6	288
Akron, Ohio	–1.7	292
Casper, Wyo.	–1.7	292
Dayton - Springfield, Ohio	–1.7	292
Pittsburgh, Pa.	–1.7	292
Sharon, Pa.	–1.7	292
Saginaw - Bay City - Midland, Mich.	–2.0	297
Richland - Kennewick - Pasco, Wash.	–2.1	298
Terre Haute, Ind.	–2.1	298
Youngstown - Warren, Ohio	–2.2	300
Duluth, Minn.	–2.4	301
Elmira, N.Y.	–2.4	301
Jackson, Mich.	–2.4	301
Pine Bluff, Ark.	–2.4	301
Steubenville - Weirton, Ohio-W.Va.	–2.4	301
Waterloo - Cedar Falls, Iowa	–2.4	301
Anderson, Ind.	–2.5	307
Battle Creek, Mich.	–2.5	307
Beaver County, Pa.	–2.5	307
Benton Harbor, Mich.	–2.5	307
Buffalo, N.Y.	–2.5	307
Dubuque, Iowa	–2.5	307
Eugene - Springfield, Ore.	–2.5	307
Flint, Mich.	–2.5	307
Muncie, Ind.	–2.5	307
Niagara Falls, N.Y.	–2.5	307
Wheeling, W.Va.	–2.5	307
Average Above Areas	**4.9**	
U.S. Average	**4.5**	

S&MM METRO MARKET RANKING

1991 HOUSEHOLDS

Area	(Thous.)	Rank
New York, N.Y.	3,552.4	1
Los Angeles - Long Beach, Cal.	3,255.1	2
Chicago, Ill.	2,313.7	3
Philadelphia, Pa.	1,833.8	4
Detroit, Mich.	1,648.0	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,432.7	6
Washington, D.C.	1,415.1	7
Houston, Tex.	1,325.0	8
Atlanta, Ga.	1,056.0	9
Dallas, Tex.	1,017.6	10
Minneapolis - St. Paul, Minn.	942.0	11
Tampa - St. Petersburg - Clearwater, Fla.	919.0	12
St. Louis, Mo.	918.8	13
Nassau - Suffolk, N.Y.	910.7	14
San Diego, Cal.	908.8	15
Phoenix, Ariz.	890.1	16
Baltimore, Md.	880.6	17
Riverside - San Bernardino, Cal.	853.0	18
Pittsburgh, Pa.	839.6	19
Anaheim - Santa Ana, Cal.	832.0	20
Oakland, Cal.	813.5	21
Seattle, Wash.	764.3	22
Denver, Colo.	737.9	23
Miami - Hialeah, Fla.	717.0	24
Cleveland, Ohio	716.2	25
Newark, N.J.	705.6	26
San Francisco, Cal.	705.6	26
Kansas City, Mo.-Kans.	603.2	28
Sacramento, Cal.	576.4	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	556.7	30
Cincinnati, Ohio	542.1	31
Milwaukee, Wisc.	540.6	32
Fort Worth - Arlington, Tex.	533.4	33
New Orleans, La.	525.1	34
Columbus, Ohio	520.2	35
San Jose, Cal.	515.3	36
Bergen - Passaic, N.J.	496.8	37
Norfolk - Virginia Beach - Newport News, Va.	481.8	38
San Antonio, Tex.	477.8	39
Portland, Ore.	474.1	40
Indianapolis, Ind.	471.1	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	434.2	42
Hartford - New Britain - Middletown - Bristol, Conn.	424.7	43
Oklahoma City, Okla.	420.1	44
Orlando, Fla.	399.2	45
Monmouth - Ocean, N.J.	399.0	46
West Palm Beach - Boca Raton - Delray Beach, Fla.	387.7	47
Nashville, Tenn.	378.3	48
Rochester, N.Y.	377.7	49
Salt Lake City - Ogden, Utah	371.9	50
Total Top 50	**43,811.5**	
Greensboro - Winston-Salem - High Point, N.C.	369.3	51
Birmingham, Ala.	364.8	52
Louisville, Ky.	364.2	53
Dayton - Springfield, Ohio	358.5	54
Memphis, Tenn.	358.5	54
Buffalo, N.Y.	358.4	56
Jacksonville, Fla.	356.3	57
Middlesex - Somerset - Hunterdon, N.J.	354.3	58
Providence - Pawtucket - Woonsocket, R.I.	341.3	59
Austin, Tex.	336.5	60
Albany - Schenectady - Troy, N.Y.	332.8	61
Tulsa, Okla.	314.5	62
Richmond - Petersburg, Va.	310.6	63
Bridgeport - Stamford - Norwalk - Danbury, Conn.	307.4	64
New Haven - Waterbury - Meriden, Conn.	292.1	65
Scranton - Wilkes-Barre, Pa.	289.4	66
Raleigh - Durham, N.C.	276.6	67
Honolulu, Haw.	276.0	68
Tucson, Ariz.	275.7	69
Allentown - Bethlehem, Pa.	265.2	70
Las Vegas, Nev.	264.6	71
Worcester - Fitchburg - Leominster, Mass.	252.6	72
Greenville - Spartanburg, S.C.	247.1	73
Grand Rapids, Mich.	246.3	74
Knoxville, Tenn.	244.7	75
Akron, Ohio	243.6	76
Syracuse, N.Y.	243.6	76
Omaha, Neb.	241.9	78
Fresno, Cal.	234.5	79
Harrisburg - Lebanon - Carlisle, Pa.	234.3	80
Toledo, Ohio	233.3	81
Oxnard - Ventura, Cal.	227.4	82
Springfield, Mass.	222.0	83
Tacoma, Wash.	221.2	84
Gary - Hammond, Ind.	219.0	85
Jersey City, N.J.	218.4	86
Baton Rouge, La.	211.3	87
Wilmington, Del.	206.7	88
Bakersfield, Cal.	202.6	89
Albuquerque, N.M.	200.9	90
Little Rock - North Little Rock, Ark.	196.1	91
Youngstown - Warren, Ohio	192.2	92
Wichita, Kans.	189.5	93
New Bedford - Fall River - Attleboro, Mass.	188.9	94
Charleston, S.C.	186.7	95
El Paso, Tex.	183.4	96
Mobile, Ala.	181.4	97
Stockton, Cal.	179.3	98
Columbia, S.C.	175.5	99
Johnson City - Kingsport - Bristol, Tenn.	174.3	100
Total Top 100	**56,779.2**	
Melbourne - Titusville - Palm Bay, Fla.	172.9	101
Lake County, Ill.	170.1	102
Chattanooga, Tenn.	166.1	103
Daytona Beach, Fla.	162.0	104
Des Moines, Iowa	161.4	105
Flint, Mich.	159.2	106
Colorado Springs, Colo.	159.0	107
Lakeland - Winter Haven, Fla.	157.2	108
Lansing - East Lansing, Mich.	156.7	109
York, Pa.	156.2	110
Jackson, Miss.	156.1	111
Santa Rosa - Petaluma, Cal.	154.6	112
Canton, Ohio	153.4	113
Vallejo - Fairfield - Napa, Cal.	153.1	114
Augusta, Ga.	152.0	115
Lancaster, Pa.	150.6	116
Davenport - Rock Island - Moline, Iowa-Ill.	149.8	117
Shreveport, La.	148.2	118
Spokane, Wash.	147.9	119
Beaumont - Port Arthur, Tex.	145.6	120
Saginaw - Bay City - Midland, Mich.	144.8	121
Madison, Wisc.	143.9	122
Pensacola, Fla.	142.7	123
Fort Myers - Cape Coral, Fla.	141.0	124
Santa Barbara - Santa Maria - Lompoc, Cal.	140.9	125
Peoria, Ill.	138.4	126
Sarasota, Fla.	134.6	127
Aurora - Elgin, Ill.	134.4	128
Joliet, Ill.	132.4	129
Atlantic City, N.J.	132.2	130
Lexington-Fayette, Ky.	132.2	130
Reading, Pa.	131.1	132
Corpus Christi, Tex.	130.4	133
Fort Wayne, Ind.	130.1	134
Portsmouth - Dover - Rochester, N.H.	128.5	135
Manchester - Nashua, N.H.	128.4	136
Huntington - Ashland, W.Va.-Ky.	127.4	137
Modesto, Cal.	121.1	138
Salinas - Seaside - Monterey, Cal.	121.0	139
Trenton, N.J.	120.5	140
Utica - Rome, N.Y.	118.9	141
Appleton - Oshkosh - Neenah, Wisc.	118.0	142
Montgomery, Ala.	116.7	143
McAllen - Edinburg - Mission, Tex.	115.5	144
Evansville, Ind.	112.0	145
Rockford, Ill.	108.2	146
Reno, Nev.	108.0	147
Charleston, W.Va.	107.8	148
Anchorage, Alas.	106.9	149
Macon - Warner Robins, Ga.	106.6	150
Total Top 150	**63,685.9**	
Erie, Pa.	104.7	151
Eugene - Springfield, Ore.	103.9	152
Visalia - Tulare - Porterville, Cal.	103.8	153
Hamilton - Middletown, Ohio	102.8	154
Binghamton, N.Y.	102.5	155
Orange County, N.Y.	101.3	156
Ann Arbor, Mich.	101.1	157
Salem, Ore.	101.0	158
Fort Pierce, Fla.	99.9	159
Lorain - Elyria, Ohio	96.8	160
Johnstown, Pa.	95.8	161
Duluth, Minn.	95.7	162
Boulder - Longmont, Colo.	95.3	163
Santa Cruz, Cal.	94.5	164
Poughkeepsie, N.Y.	93.9	165
Huntsville, Ala.	93.7	166
New London - Norwich, Conn.	93.3	167
Portland, Me.	93.3	167
Springfield, Mo.	92.4	169
Savannah, Ga.	91.9	170
South Bend - Mishawaka, Ind.	90.4	171
Tallahassee, Fla.	89.8	172
Fayetteville, N.C.	89.7	173
Columbus, Ga.	88.9	174
Bradenton, Fla.	88.5	175
Roanoke, Va.	87.6	176
Hickory, N.C.	87.2	177
Galveston - Texas City, Tex.	86.3	178
Lincoln, Neb.	86.3	178
Vancouver, Wash.	86.3	178
Lafayette, La.	85.1	181
Killeen - Temple, Tex.	85.0	182
Gainesville, Fla.	84.4	183
Kalamazoo, Mich.	83.6	184
Amarillo, Tex.	83.5	185
Boise, Ida.	82.7	186
Springfield, Ill.	82.6	187
Lubbock, Tex.	81.8	188
Ocala, Fla.	81.4	189
Brownsville - Harlingen, Tex.	80.8	190
Fort Collins - Loveland, Colo.	80.4	191
Niagara Falls, N.Y.	79.8	192
Biloxi - Gulfport, Miss.	79.4	193
Chico, Cal.	78.0	194
Brazoria, Tex.	76.7	195
Waco, Tex.	75.1	196
Provo - Orem, Utah	74.2	197
Green Bay, Wisc.	72.8	198
Yakima, Wash.	72.6	199
Fort Smith, Ark.	72.1	200
Total Top 200	**68,116.5**	
Beaver County, Pa.	71.7	201
Asheville, N.C.	71.6	202
Bremerton, Wash.	71.2	203
Wheeling, W.Va.	69.5	204
Cedar Rapids, Iowa	68.4	205
Longview - Marshall, Tex.	67.6	206
Houma - Thibodaux, La.	66.4	207
Topeka, Kans.	65.6	208
Tyler, Tex.	65.6	208
Olympia, Wash.	65.0	210
Lake Charles, La.	64.5	211
Racine, Wisc.	64.2	212
Merced, Cal.	64.0	213
Champaign - Urbana - Rantoul, Ill.	62.9	214
Naples, Fla.	62.3	215
Fort Walton Beach, Fla.	61.9	216
Benton Harbor, Mich.	61.1	217
St. Cloud, Minn.	60.9	218
Parkersburg - Marietta, W.Va.-Ohio	60.5	219
Anderson, S.C.	59.5	220
Fargo - Moorhead, N.D.-Minn.	59.1	221
Steubenville - Weirton, Ohio-W.Va.	57.7	222
Lima, Ohio	57.3	223
Muskegon, Mich.	57.1	224
Waterloo - Cedar Falls, Iowa	56.7	225
Athens, Ga.	56.6	226
Elkhart - Goshen, Ind.	56.3	227
Odessa, Tex.	56.3	227
Medford, Ore.	56.1	229
Redding, Cal.	56.0	230
Greeley, Colo.	55.4	231
Pittsfield, Mass.	55.3	232
Tuscaloosa, Ala.	55.3	232
Florence, Ala.	54.9	234
Clarksville - Hopkinsville, Tenn.-Ky.	54.5	235
Sioux Falls, S.D.	54.1	236
Monroe, La.	53.8	237
Alexandria, La.	53.0	238
Billings, Mont.	53.0	238
Eau Claire, Wisc.	53.0	238
Panama City, Fla.	53.0	238
Bryan - College Station, Tex.	52.9	242
Lynchburg, Va.	52.9	242
Jonesville - Beloit, Wisc.	52.7	244
Joplin, Mo.	52.1	245
Battle Creek, Mich.	51.7	246
Altoona, Pa.	51.6	247
Jackson, Mich.	51.2	248
Midland, Tex.	50.3	249
Richland - Kennewick - Pasco, Wash.	50.3	249
Total Top 250	**71,051.1**	
Decatur, Ill.	50.0	251
Vineland - Millville - Bridgeton, N.J.	49.9	252
Bangor, Me.	49.8	253
Charlottesville, Va.	49.8	253
Burlington, Vt.	49.6	255
Mansfield, Ohio	49.4	256
Dothan, Ala.	49.1	257
Anderson, Ind.	48.7	258
Terre Haute, Ind.	48.7	258
Pueblo, Colo.	48.6	260
Wilmington, N.C.	48.5	261
Bellingham, Wash.	48.2	262
Bloomington - Normal, Ill.	48.2	262
Abilene, Tex.	48.1	264
Las Cruces, N.M.	47.5	265
Wichita Falls, Tex.	47.4	266
Texarkana, Tex.-Ark.	47.2	267
Sharon, Pa.	46.8	268
Pascagoula, Miss.	46.7	269
Anniston, Ala.	46.0	270
Yuba City, Cal.	45.4	271
Sioux City, Iowa	45.3	272
Florence, S.C.	44.9	273
Santa Fe, N.M.	44.6	274
Williamsport, Pa.	44.3	275
Kenosha, Wisc.	44.1	276
Lafayette - West Lafayette, Ind.	43.9	277
Muncie, Ind.	43.9	277
Fayetteville - Springdale, Ark.	43.0	279
Wausau, Wisc.	43.0	279
Glens Falls, N.Y.	42.3	281
Columbia, Mo.	42.2	282
Hagerstown, Md.	41.7	283
Albany, Ga.	41.6	284
Burlington, N.C.	41.1	285
Danville, Va.	41.0	286
State College, Pa.	40.6	287
Sherman - Denison, Tex.	40.2	288
Gadsden, Ala.	39.9	289
San Angelo, Tex.	39.9	289
Jacksonville, N.C.	39.8	291
Cumberland, Md.	39.4	292
Lawton, Okla.	39.4	292
Kokomo, Ind.	39.0	294
Sheboygan, Wisc.	38.8	295
Rochester, Minn.	38.4	296
Lewiston - Auburn, Me.	38.3	297
Bloomington, Ind.	37.4	298
Kankakee, Ill.	37.4	298
La Crosse, Wisc.	37.1	300
Laredo, Tex.	36.1	301
Bismarck, N.D.	36.0	302
Iowa City, Iowa	34.7	303
Elmira, N.Y.	34.2	304
Owensboro, Ky.	33.5	305
Rapid City, S.D.	31.6	306
St. Joseph, Mo.	31.6	306
Great Falls, Mont.	31.3	308
Dubuque, Iowa	31.2	309
Jackson, Tenn.	31.0	310
Pine Bluff, Ark.	30.2	311
Cheyenne, Wyo.	30.1	312
Victoria, Tex.	29.3	313
Casper, Wyo.	27.4	314
Lawrence, Kans.	26.8	315
Enid, Okla.	26.7	316
Grand Forks, N.D.	24.8	317
Total Above Areas	**73,783.7**	
Percent of U.S.	**77.2639**	
U.S. Total	**95,495.7**	

1987 SURVEY OF BUYING POWER DATA SERVICE

1991 EFFECTIVE BUYING INCOME (EBI)

Area	($000)	Rank
New York, N.Y.	165,837,410	1
Los Angeles - Long Beach, Cal.	162,465,703	2
Chicago, Ill.	124,197,556	3
Philadelphia, Pa.	90,791,573	4
Washington, D.C.	90,609,817	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	80,696,405	6
Detroit, Mich.	79,935,676	7
Nassau - Suffolk, N.Y.	65,239,683	8
Houston, Tex.	64,794,023	9
Dallas, Tex.	52,789,885	10
Atlanta, Ga.	52,717,314	11
Minneapolis - St. Paul, Minn.	51,593,067	12
Anaheim - Santa Ana, Cal.	49,734,830	13
San Diego, Cal.	48,138,439	14
Oakland, Cal.	45,774,691	15
St. Louis, Mo.	44,473,999	16
San Francisco, Cal.	41,601,182	17
Newark, N.J.	41,359,051	18
Seattle, Wash.	40,825,824	19
Baltimore, Md.	40,508,110	20
Phoenix, Ariz.	39,159,063	21
Riverside - San Bernardino, Cal.	37,857,192	22
Denver, Colo.	37,703,476	23
Tampa - St. Petersburg - Clearwater, Fla.	36,511,297	24
Pittsburgh, Pa.	35,177,770	25
Cleveland, Ohio	32,697,865	26
San Jose, Cal.	32,235,095	27
Miami - Hialeah, Fla.	31,168,861	28
Bergen - Passaic, N.J.	30,969,262	29
Kansas City, Mo.-Kans.	30,237,447	30
Sacramento, Cal.	26,853,041	31
Milwaukee, Wisc.	26,058,899	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	25,909,851	33
Fort Worth - Arlington, Tex.	25,851,000	34
Cincinnati, Ohio	25,742,643	35
Hartford - New Britain - Middletown - Bristol, Conn.	23,902,903	36
Portland, Ore.	23,647,737	37
Columbus, Ohio	23,599,731	38
Indianapolis, Ind.	23,000,124	39
Norfolk - Virginia Beach - Newport News, Va.	22,787,417	40
Bridgeport - Stamford - Norwalk - Danbury, Conn.	22,701,829	41
Monmouth - Ocean, N.J.	22,381,573	42
Middlesex - Somerset - Hunterdon, N.J.	22,378,604	43
New Orleans, La.	21,780,801	44
San Antonio, Tex.	20,444,226	45
West Palm Beach - Boca Raton - Delray Beach, Fla.	19,623,559	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	19,011,601	47
Rochester, N.Y.	18,978,711	48
Oklahoma City, Okla.	18,144,861	49
Nashville, Tenn.	17,811,447	50
Total Top 50	**2,228,412,124**	
Orlando, Fla.	17,270,299	51
Dayton - Springfield, Ohio	17,069,671	52
Louisville, Ky.	16,401,903	53
Salt Lake City - Ogden, Utah	16,345,369	54
Providence - Pawtucket - Woonsocket, R.I.	16,149,786	55
New Haven - Waterbury - Meriden, Conn.	16,065,069	56
Honolulu, Haw.	16,019,872	57
Greensboro - Winston-Salem - High Point, N.C.	15,903,937	58
Austin, Tex.	15,880,155	59
Albany - Schenectady - Troy, N.Y.	15,410,118	60
Buffalo, N.Y.	15,319,973	61
Jacksonville, Fla.	15,067,378	62
Memphis, Tenn.	14,976,938	63
Richmond - Petersburg, Va.	14,944,795	64
Birmingham, Ala.	14,133,350	65
Oxnard - Ventura, Cal.	13,794,640	66
Raleigh - Durham, N.C.	13,452,676	67
Tulsa, Okla.	12,911,494	68
Omaha, Neb.	12,872,938	69
Grand Rapids, Mich.	12,598,634	70
Worcester - Fitchburg - Leominster, Mass.	12,224,004	71
Syracuse, N.Y.	11,827,762	72
Lake County, Ill.	11,672,917	73
Allentown - Bethlehem, Pa.	11,650,036	74
Las Vegas, Nev.	11,444,346	75
Scranton - Wilkes-Barre, Pa.	10,999,633	76
Wilmington, Del.	10,806,484	77
Toledo, Ohio	10,783,957	78
Harrisburg - Lebanon - Carlisle, Pa.	10,758,373	79
Akron, Ohio	10,685,568	80
Fresno, Cal.	10,517,955	81
Wichita, Kans.	10,124,180	82
Tucson, Ariz.	10,058,926	83
Springfield, Mass.	9,720,746	84
Knoxville, Tenn.	9,540,271	85
Bakersfield, Cal.	9,503,333	86
Baton Rouge, La.	9,207,944	87
Greenville - Spartanburg, S.C.	9,128,432	88
Gary - Hammond, Ind.	8,965,407	89
Little Rock - North Little Rock, Ark.	8,893,977	90
Jersey City, N.J.	8,859,555	91
Youngstown - Warren, Ohio	8,304,868	92
Columbia, S.C.	8,213,336	93
Albuquerque, N.M.	7,961,333	94
New Bedford - Fall River - Attleboro, Mass.	7,911,252	95
Des Moines, Iowa	7,879,469	96
Santa Rosa - Petaluma, Cal.	7,803,035	97
Lansing - East Lansing, Mich.	7,771,400	98
Tacoma, Wash.	7,729,135	99
Stockton, Cal.	7,606,333	100
Total Top 100	**2,819,555,086**	
Santa Barbara - Santa Maria - Lompoc, Cal.	7,562,992	101
Vallejo - Fairfield - Napa, Cal.	7,498,536	102
Mobile, Ala.	7,447,088	103
Trenton, N.J.	7,256,075	104
Davenport - Rock Island - Moline, Iowa-Ill.	7,219,228	105
Aurora - Elgin, Ill.	7,194,268	106
Manchester - Nashua, N.H.	7,125,305	107
Colorado Springs, Colo.	7,079,245	108
Charleston, S.C.	7,057,675	109
Peoria, Ill.	7,011,237	110
El Paso, Tex.	6,991,257	111
Madison, Wisc.	6,867,924	112
Portsmouth - Dover - Rochester, N.H.	6,844,452	113
Lancaster, Pa.	6,817,054	114
York, Pa.	6,727,200	115
Jackson, Miss.	6,720,731	116
Joliet, Ill.	6,639,115	117
Beaumont - Port Arthur, Tex.	6,603,894	118
Melbourne - Titusville - Palm Bay, Fla.	6,577,285	119
Johnson City - Kingsport - Bristol, Tenn.	6,537,032	120
Augusta, Ga.	6,316,399	121
Canton, Ohio	6,305,247	122
Saginaw - Bay City - Midland, Mich.	6,304,798	123
Chattanooga, Tenn.	6,204,925	124
Daytona Beach, Fla.	6,194,283	125
Salinas - Seaside - Monterey, Cal.	6,184,417	126
Lexington-Fayette, Ky.	6,093,877	127
Shreveport, La.	6,089,810	128
Flint, Mich.	6,084,411	129
Fort Wayne, Ind.	6,079,742	130
Anchorage, Alas.	6,029,428	131
Pensacola, Fla.	5,942,471	132
Fort Myers - Cape Coral, Fla.	5,813,263	133
Reading, Pa.	5,660,031	134
Lakeland - Winter Haven, Fla.	5,611,416	135
Appleton - Oshkosh - Neenah, Wisc.	5,472,019	136
Sarasota, Fla.	5,461,958	137
Corpus Christi, Tex.	5,452,783	138
Atlantic City, N.J.	5,291,555	139
Poughkeepsie, N.Y.	5,250,704	140
Ann Arbor, Mich.	5,193,963	141
Spokane, Wash.	5,132,866	142
New London - Norwich, Conn.	5,131,841	143
Evansville, Ind.	5,058,848	144
Rockford, Ill.	4,969,113	145
Reno, Nev.	4,961,929	146
Modesto, Cal.	4,959,203	147
Santa Cruz, Cal.	4,955,313	148
Orange County, N.Y.	4,927,288	149
Montgomery, Ala.	4,846,442	150
Total Top 150	**3,127,403,022**	
Utica - Rome, N.Y.	4,755,258	151
Binghamton, N.Y.	4,734,614	152
Lorain - Elyria, Ohio	4,705,513	153
Macon - Warner Robins, Ga.	4,685,689	154
Huntsville, Ala.	4,676,039	155
Charleston, W.Va.	4,623,828	156
Lincoln, Neb.	4,605,853	157
Boulder - Longmont, Colo.	4,604,572	158
Erie, Pa.	4,541,008	159
Huntington - Ashland, W.Va.-Ky.	4,432,324	160
Kalamazoo, Mich.	4,356,268	161
Portland, Me.	4,340,164	162
Hamilton - Middletown, Ohio	4,336,191	163
Brazoria, Tex.	4,268,725	164
Galveston - Texas City, Tex.	4,082,018	165
Eugene - Springfield, Ore.	4,024,047	166
South Bend - Mishawaka, Ind.	4,018,025	167
Duluth, Minn.	3,953,555	168
Savannah, Ga.	3,870,183	169
Boise, Ida.	3,809,774	170
Springfield, Mo.	3,795,306	171
Lafayette, La.	3,780,347	172
Fayetteville, N.C.	3,709,443	173
Salem, Ore.	3,698,461	174
Roanoke, Va.	3,658,654	175
Vancouver, Wash.	3,641,236	176
Tallahassee, Fla.	3,627,291	177
Amarillo, Tex.	3,620,446	178
Killeen - Temple, Tex.	3,605,011	179
Fort Pierce, Fla.	3,554,653	180
Hickory, N.C.	3,552,918	181
McAllen - Edinburg - Mission, Tex.	3,519,227	182
Topeka, Kans.	3,436,908	183
Bradenton, Fla.	3,401,672	184
Niagara Falls, N.Y.	3,380,737	185
Columbus, Ga.	3,339,217	186
Fort Collins - Loveland, Colo.	3,331,305	187
Lubbock, Tex.	3,312,929	188
Springfield, Ill.	3,301,498	189
Green Bay, Wisc.	3,258,438	190
Gainesville, Fla.	3,231,083	191
Cedar Rapids, Iowa	3,223,259	192
Visalia - Tulare - Porterville, Cal.	3,154,593	193
Beaver County, Pa.	3,102,151	194
Bremerton, Wash.	3,095,092	195
Racine, Wisc.	3,090,468	196
Biloxi - Gulfport, Miss.	3,080,668	197
Tyler, Tex.	3,036,877	198
Houma - Thibodaux, La.	2,985,893	199
Midland, Tex.	2,947,530	200
Total Top 200	**3,316,299,981**	
Waco, Tex.	2,929,721	201
Longview - Marshall, Tex.	2,906,271	202
Olympia, Wash.	2,815,427	203
Johnstown, Pa.	2,790,630	204
Chico, Cal.	2,790,489	205
Odessa, Tex.	2,781,305	206
Waterloo - Cedar Falls, Iowa	2,778,652	207
Fort Smith, Ark.	2,751,851	208
Benton Harbor, Mich.	2,738,716	209
Sioux Falls, S.D.	2,725,902	210
Champaign - Urbana - Rantoul, Ill.	2,721,027	211
Asheville, N.C.	2,710,774	212
Richland - Kennewick - Pasco, Wash.	2,670,212	213
Fargo - Moorhead, N.D.-Minn.	2,663,403	214
Lake Charles, La.	2,630,008	215
Brownsville - Harlingen, Tex.	2,625,766	216
Wheeling, W.Va.	2,588,892	217
Jackson, Mich.	2,578,391	218
Provo - Orem, Utah	2,569,104	219
St. Cloud, Minn.	2,568,902	220
Fort Walton Beach, Fla.	2,543,880	221
Elkhart - Goshen, Ind.	2,521,860	222
Yakima, Wash.	2,513,479	223
Ocala, Fla.	2,500,517	224
Muskegon, Mich.	2,491,952	225
Pittsfield, Mass.	2,463,229	226
Decatur, Ill.	2,455,999	227
Merced, Cal.	2,453,208	228
Lima, Ohio	2,442,193	229
Janesville - Beloit, Wisc.	2,439,869	230
Battle Creek, Mich.	2,438,881	231
Bloomington - Normal, Ill.	2,423,330	232
Naples, Fla.	2,413,792	233
Lynchburg, Va.	2,386,156	234
Kenosha, Wisc.	2,375,297	235
Burlington, Vt.	2,369,083	236
Parkersburg - Marietta, W.Va.-Ohio	2,352,601	237
Bryan - College Station, Tex.	2,344,964	238
Charlottesville, Va.	2,298,842	239
Santa Fe, N.M.	2,255,979	240
Clarksville - Hopkinsville, Tenn.-Ky.	2,218,518	241
Anderson, Ind.	2,203,844	242
Billings, Mont.	2,196,166	243
Eau Claire, Wisc.	2,192,463	244
Anderson, S.C.	2,161,225	245
Pascagoula, Miss.	2,137,981	246
Mansfield, Ohio	2,099,639	247
Vineland - Millville - Bridgeton, N.J.	2,082,709	248
Greeley, Colo.	2,076,990	249
Lafayette - West Lafayette, Ind.	2,073,567	250
Total Top 250	**3,440,563,637**	
Columbia, Mo.	2,066,799	251
Athens, Ga.	2,056,219	252
Terre Haute, Ind.	2,033,972	253
Steubenville - Weirton, Ohio-W.Va.	2,010,941	254
Bangor, Me.	2,009,931	255
Rochester, Minn.	1,997,285	256
Medford, Ore.	1,972,445	257
Kokomo, Ind.	1,969,867	258
Wichita Falls, Tex.	1,957,896	259
Muncie, Ind.	1,942,931	260
Monroe, La.	1,940,971	261
Tuscaloosa, Ala.	1,940,526	262
Abilene, Tex.	1,935,931	263
Alexandria, La.	1,934,869	264
Joplin, Mo.	1,881,352	265
Redding, Cal.	1,875,884	266
Altoona, Pa.	1,840,232	267
Florence, Ala.	1,828,814	268
Sheboygan, Wisc.	1,817,942	269
Bellingham, Wash.	1,805,095	270
San Angelo, Tex.	1,797,905	271
Wausau, Wisc.	1,771,076	272
Iowa City, Iowa	1,769,933	273
Wilmington, N.C.	1,767,436	274
Lawton, Okla.	1,756,405	275
Sioux City, Iowa	1,753,444	276
Dothan, Ala.	1,713,321	277
Glens Falls, N.Y.	1,705,851	278
Texarkana, Tex.-Ark.	1,705,833	279
La Crosse, Wisc.	1,695,944	280
Sherman - Denison, Tex.	1,691,342	281
Williamsport, Pa.	1,689,222	282
Pueblo, Colo.	1,662,000	283
Sharon, Pa.	1,655,576	284
Burlington, N.C.	1,645,008	285
Fayetteville - Springdale, Ark.	1,624,924	286
Yuba City, Cal.	1,623,618	287
Bismarck, N.D.	1,618,145	288
Albany, Ga.	1,609,052	289
Hagerstown, Md.	1,601,611	290
Danville, Va.	1,596,142	291
Anniston, Ala.	1,595,305	292
Bloomington, Ind.	1,581,729	293
Las Cruces, N.M.	1,549,318	294
Florence, S.C.	1,532,603	295
Panama City, Fla.	1,525,844	296
State College, Pa.	1,523,565	297
Grand Forks, N.D.	1,516,219	298
Lewiston - Auburn, Me.	1,473,370	299
Kankakee, Ill.	1,472,907	300
Rapid City, S.D.	1,431,126	301
Cumberland, Md.	1,370,982	302
Jacksonville, N.C.	1,351,997	303
St. Joseph, Mo.	1,306,779	304
Owensboro, Ky.	1,276,128	305
Cheyenne, Wyo.	1,271,326	306
Great Falls, Mont.	1,269,784	307
Lawrence, Kans.	1,261,791	308
Casper, Wyo.	1,259,519	309
Victoria, Tex.	1,250,252	310
Elmira, N.Y.	1,249,283	311
Dubuque, Iowa	1,245,363	312
Jackson, Tenn.	1,200,166	313
Gadsden, Ala.	1,191,163	314
Enid, Okla.	1,125,399	315
Laredo, Tex.	1,124,692	316
Pine Bluff, Ark.	1,089,627	317
Total Above Areas	**3,549,883,564**	
Percent of U.S.	**81.9479**	
U.S. Total	**4,331,880,101**	

1991 AVERAGE HOUSEHOLD EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	73,851	1
Nassau - Suffolk, N.Y.	71,637	2
Lake County, Ill.	68,624	3
Washington, D.C.	64,031	4
Middlesex - Somerset - Hunterdon, N.J.	63,163	5
San Jose, Cal.	62,556	6
Bergen - Passaic, N.J.	62,337	7
Grand Forks, N.D.	61,138	8
Oxnard - Ventura, Cal.	60,662	9
Trenton, N.J.	60,216	10
Anaheim - Santa Ana, Cal.	59,777	11
San Francisco, Cal.	58,959	12
Newark, N.J.	58,615	13
Midland, Tex.	58,599	14
Honolulu, Haw.	58,043	15
Anchorage, Alas.	56,403	16
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	56,325	17
Hartford - New Britain - Middletown - Bristol, Conn.	56,282	18
Oakland, Cal.	56,269	19
Monmouth - Ocean, N.J.	56,094	20
Poughkeepsie, N.Y.	55,918	21
Brazoria, Tex.	55,655	22
Manchester - Nashua, N.H.	55,493	23
New London - Norwich, Conn.	55,004	24
New Haven - Waterbury - Meriden, Conn.	54,999	25
Minneapolis - St. Paul, Minn.	54,770	26
Kenosha, Wisc.	53,862	27
Chicago, Ill.	53,679	28
Santa Barbara - Santa Maria - Lompoc, Cal.	53,676	29
Aurora - Elgin, Ill.	53,529	30
Wichita, Kans.	53,426	31
Seattle, Wash.	53,416	32
Lincoln, Neb.	53,370	33
Portsmouth - Dover - Rochester, N.H.	53,264	34
Omaha, Neb.	53,216	35
Richland - Kennewick - Pasco, Wash.	53,086	36
San Diego, Cal.	52,969	37
Santa Cruz, Cal.	52,437	38
Topeka, Kans.	52,392	39
Wilmington, Del.	52,281	40
Kalamazoo, Mich.	52,108	41
Rochester, Minn.	52,013	42
Dallas, Tex.	51,877	43
Ann Arbor, Mich.	51,375	44
Grand Rapids, Mich.	51,152	45
Salinas - Seaside - Monterey, Cal.	51,111	46
Denver, Colo.	51,096	47
Iowa City, Iowa	51,007	48
Peoria, Ill.	50,659	49
West Palm Beach - Boca Raton - Delray Beach, Fla.	50,615	50
Santa Fe, N.M.	50,582	51
Kokomo, Ind.	50,509	52
Santa Rosa - Petaluma, Cal.	50,472	53
Sioux Falls, S.D.	50,386	54
Jackson, Mich.	50,359	55
Bloomington - Normal, Ill.	50,277	56
Rochester, N.Y.	50,248	57
Joliet, Ill.	50,144	58
Kansas City, Mo.-Kans.	50,128	59
Atlanta, Ga.	49,922	60
Los Angeles - Long Beach, Cal.	49,911	61
Huntsville, Ala.	49,904	62
Portland, Ore.	49,879	63
Lansing - East Lansing, Mich.	49,594	64
Philadelphia, Pa.	49,510	65
Odessa, Tex.	49,402	66
Decatur, Ill.	49,120	67
Waterloo - Cedar Falls, Iowa	49,006	68
Vallejo - Fairfield - Napa, Cal.	48,978	69
Columbia, Mo.	48,976	70
Houston, Tex.	48,901	71
Indianapolis, Ind.	48,822	72
Des Moines, Iowa	48,820	73
Orange County, N.Y.	48,641	74
Raleigh - Durham, N.C.	48,636	75
Lorain - Elyria, Ohio	48,611	76
Syracuse, N.Y.	48,554	77
Detroit, Mich.	48,505	78
Fort Worth - Arlington, Tex.	48,465	79
St. Louis, Mo.	48,404	80
Worcester - Fitchburg - Leominster, Mass.	48,393	81
Boulder - Longmont, Colo.	48,317	82
Milwaukee, Wisc.	48,204	83
Davenport - Rock Island - Moline, Iowa-Ill.	48,192	84
Racine, Wisc.	48,138	85
Richmond - Petersburg, Va.	48,116	86
Burlington, Vt.	47,764	87
Madison, Wisc.	47,727	88
Dayton - Springfield, Ohio	47,614	89
Cincinnati, Ohio	47,487	90
Providence - Pawtucket - Woonsocket, R.I.	47,318	91
Galveston - Texas City, Tex.	47,300	92
Norfolk - Virginia Beach - Newport News, Va.	47,296	93
Lafayette - West Lafayette, Ind.	47,234	94
Austin, Tex.	47,192	95
Battle Creek, Mich.	47,174	96
Cedar Rapids, Iowa	47,124	97
Nashville, Tenn.	47,083	98
Lawrence, Kans.	47,082	99
Bakersfield, Cal.	46,907	100
Sheboygan, Wisc.	46,854	101
Columbia, S.C.	46,800	102
Fort Wayne, Ind.	46,731	103
New York, N.Y.	46,683	104
Sacramento, Cal.	46,588	105
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	46,542	106
Portland, Me.	46,518	107
Appleton - Oshkosh - Neenah, Wisc.	46,373	108
Albany - Schenectady - Troy, N.Y.	46,304	109
Janesville - Beloit, Wisc.	46,297	110
Tyler, Tex.	46,294	111
Toledo, Ohio	46,224	112
Binghamton, N.Y.	46,191	113
Charlottesville, Va.	46,161	114
Lexington-Fayette, Ky.	46,096	115
Boise, Ida.	46,067	116
Baltimore, Md.	46,001	117
Casper, Wyo.	45,968	118
Reno, Nev.	45,944	119
Rockford, Ill.	45,925	120
Harrisburg - Lebanon - Carlisle, Pa.	45,917	121
Pascagoula, Miss.	45,781	122
La Crosse, Wisc.	45,713	123
Cleveland, Ohio	45,655	124
Columbus, Ohio	45,367	125
Beaumont - Port Arthur, Tex.	45,356	126
Little Rock - North Little Rock, Ark.	45,354	127
Rapid City, S.D.	45,289	128
Lancaster, Pa.	45,266	129
Anderson, Ind.	45,253	130
Evansville, Ind.	45,168	131
Lynchburg, Va.	45,107	132
Fargo - Moorhead, N.D.-Minn.	45,066	133
San Angelo, Tex.	45,060	134
Louisville, Ky.	45,035	135
Houma - Thibodaux, La.	44,968	136
Bismarck, N.D.	44,948	137
Fresno, Cal.	44,853	138
Benton Harbor, Mich.	44,824	139
Elkhart - Goshen, Ind.	44,793	140
Green Bay, Wisc.	44,759	141
Lawton, Okla.	44,579	142
Pittsfield, Mass.	44,543	143
Colorado Springs, Colo.	44,524	144
South Bend - Mishawaka, Ind.	44,447	145
Lafayette, La.	44,422	146
Riverside - San Bernardino, Cal.	44,381	147
Bryan - College Station, Tex.	44,328	148
Muncie, Ind.	44,258	149
Phoenix, Ariz.	43,994	150
Macon - Warner Robins, Ga.	43,956	151
Salt Lake City - Ogden, Utah	43,951	152
Allentown - Bethlehem, Pa.	43,929	153
Akron, Ohio	43,865	154
Springfield, Mass.	43,787	155
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	43,785	156
Muskegon, Mich.	43,642	157
Baton Rouge, La.	43,578	158
Saginaw - Bay City - Midland, Mich.	43,541	159
Miami - Hialeah, Fla.	43,471	160
Bremerton, Wash.	43,470	161
Erie, Pa.	43,372	162
Amarillo, Tex.	43,359	163
Olympia, Wash.	43,314	164
Beaver County, Pa.	43,266	165
Orlando, Fla.	43,262	166
Champaign - Urbana - Rantoul, Ill.	43,260	167
Las Vegas, Nev.	43,251	168
Youngstown - Warren, Ohio	43,210	169
Oklahoma City, Okla.	43,192	170
Reading, Pa.	43,173	171
York, Pa.	43,068	172
Greensboro - Winston-Salem - High Point, N.C.	43,065	173
Jackson, Miss.	43,054	174
Longview - Marshall, Tex.	42,992	175
Charleston, W.Va.	42,893	176
San Antonio, Tex.	42,788	177
Buffalo, N.Y.	42,745	178
Victoria, Tex.	42,671	179
Lima, Ohio	42,621	180
Mansfield, Ohio	42,503	181
Stockton, Cal.	42,422	182
Killeen - Temple, Tex.	42,412	183
Niagara Falls, N.Y.	42,365	184
Bloomington, Ind.	42,292	185
Cheyenne, Wyo.	42,237	186
Vancouver, Wash.	42,193	187
St. Cloud, Minn.	42,182	188
Hamilton - Middletown, Ohio	42,181	189
Enid, Okla.	42,150	190
Savannah, Ga.	42,113	191
Sherman - Denison, Tex.	42,073	192
Jacksonville, Fla.	42,052	193
Pittsburgh, Pa.	41,898	194
New Bedford - Fall River - Attleboro, Mass.	41,881	195
Corpus Christi, Tex.	41,816	196
Memphis, Tenn.	41,777	197
Roanoke, Va.	41,765	198
Terre Haute, Ind.	41,765	198
Vineland - Millville - Bridgeton, N.J.	41,738	200
Pensacola, Fla.	41,643	201
Augusta, Ga.	41,555	202
Montgomery, Ala.	41,529	203
New Orleans, La.	41,479	204
Billings, Mont.	41,437	205
Fort Collins - Loveland, Colo.	41,434	206
Eau Claire, Wisc.	41,367	207
Fayetteville, N.C.	41,354	208
St. Joseph, Mo.	41,354	208
Duluth, Minn.	41,312	210
Wichita Falls, Tex.	41,306	211
Fort Myers - Cape Coral, Fla.	41,229	212
Wausau, Wisc.	41,188	213
Canton, Ohio	41,103	214
Fort Walton Beach, Fla.	41,097	215
Shreveport, La.	41,092	216
Springfield, Mo.	41,075	217
Tulsa, Okla.	41,054	218
Mobile, Ala.	41,053	219
Modesto, Cal.	40,951	220
Gary - Hammond, Ind.	40,938	221
Lake Charles, La.	40,775	222
Hickory, N.C.	40,744	223
Atlantic City, N.J.	40,708	224
Clarksville - Hopkinsville, Tenn.-Ky.	40,707	225
Sarasota, Fla.	40,579	226
Great Falls, Mont.	40,568	227
Jersey City, N.J.	40,566	228
Lubbock, Tex.	40,500	229
Tallahassee, Fla.	40,393	230
Bangor, Me.	40,360	231
Glens Falls, N.Y.	40,327	232
Abilene, Tex.	40,248	233
Burlington, N.C.	40,025	234
Utica - Rome, N.Y.	39,994	235
Springfield, Ill.	39,970	236
Dubuque, Iowa	39,915	237
Tampa - St. Petersburg - Clearwater, Fla.	39,729	238
Albuquerque, N.M.	39,628	239
Kankakee, Ill.	39,383	240
Waco, Tex.	39,011	241
Knoxville, Tenn.	38,988	242
Danville, Va.	38,930	243
Parkersburg - Marietta, W.Va.-Ohio	38,886	244
Biloxi - Gulfport, Miss.	38,799	245
Naples, Fla.	38,745	246
Birmingham, Ala.	38,743	247
Eugene - Springfield, Ore.	38,730	248
Jackson, Tenn.	38,715	249
Sioux City, Iowa	38,707	250
Albany, Ga.	38,679	251
Lewiston - Auburn, Me.	38,469	252
Bradenton, Fla.	38,437	253
Hagerstown, Md.	38,408	254
Merced, Cal.	38,331	255
Gainesville, Fla.	38,283	256
Daytona Beach, Fla.	38,236	257
Flint, Mich.	38,219	258
Fort Smith, Ark.	38,167	259
Williamsport, Pa.	38,131	260
El Paso, Tex.	38,120	261
Owensboro, Ky.	38,093	262
Melbourne - Titusville - Palm Bay, Fla.	38,041	263
Scranton - Wilkes-Barre, Pa.	38,008	264
Asheville, N.C.	37,860	265
Charleston, S.C.	37,802	266
Fayetteville - Springdale, Ark.	37,789	267
Columbus, Ga.	37,561	268
State College, Pa.	37,526	269
Johnson City - Kingsport - Bristol, Tenn.	37,504	270
Greeley, Colo.	37,491	271
Bellingham, Wash.	37,450	272
Chattanooga, Tenn.	37,357	273
Wheeling, W.Va.	37,250	274
Greenville - Spartanburg, S.C.	36,942	275
Salem, Ore.	36,618	276
Elmira, N.Y.	36,529	277
Alexandria, La.	36,507	278
Tucson, Ariz.	36,485	279
Wilmington, N.C.	36,442	280
Athens, Ga.	36,329	281
Anderson, S.C.	36,323	282
Texarkana, Tex.-Ark.	36,141	283
Joplin, Mo.	36,110	284
Pine Bluff, Ark.	36,080	285
Monroe, La.	36,078	286
Chico, Cal.	35,776	287
Yuba City, Cal.	35,763	288
Lakeland - Winter Haven, Fla.	35,696	289
Altoona, Pa.	35,663	290
Fort Pierce, Fla.	35,582	291
Sharon, Pa.	35,376	292
Medford, Ore.	35,159	293
Tuscaloosa, Ala.	35,091	294
Tacoma, Wash.	34,942	295
Dothan, Ala.	34,895	296
Steubenville - Weirton, Ohio-W.Va.	34,852	297
Cumberland, Md.	34,796	298
Huntington - Ashland, W.Va.-Ky.	34,791	299
Spokane, Wash.	34,705	300
Anniston, Ala.	34,681	301
Provo - Orem, Utah	34,624	302
Yakima, Wash.	34,621	303
Pueblo, Colo.	34,198	304
Florence, S.C.	34,134	305
Jacksonville, N.C.	33,970	306
Redding, Cal.	33,498	307
Florence, Ala.	33,312	308
Las Cruces, N.M.	32,617	309
Brownsville - Harlingen, Tex.	32,497	310
Laredo, Tex.	31,155	311
Ocala, Fla.	30,719	312
McAllen - Edinburg - Mission, Tex.	30,469	313
Visalia - Tulare - Porterville, Cal.	30,391	314
Gadsden, Ala.	29,854	315
Johnstown, Pa.	29,130	316
Panama City, Fla.	28,790	317
Average Above Areas	**48,112**	
U.S. Average	**45,362**	

1987 SURVEY OF BUYING POWER DATA SERVICE

1991 TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	77,583,422	1
New York, N.Y.	62,374,270	2
Chicago, Ill.	52,960,956	3
Philadelphia, Pa.	44,273,356	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	42,842,006	5
Detroit, Mich.	39,835,769	6
Washington, D.C.	39,481,424	7
Nassau - Suffolk, N.Y.	29,809,033	8
Houston, Tex.	29,704,390	9
Atlanta, Ga.	28,767,308	10
Dallas, Tex.	25,242,624	11
Minneapolis - St. Paul, Minn.	24,939,224	12
Anaheim - Santa Ana, Cal.	23,433,484	13
St. Louis, Mo.	22,609,168	14
San Diego, Cal.	21,915,702	15
San Francisco, Cal.	20,928,485	16
Baltimore, Md.	20,041,478	17
Oakland, Cal.	19,755,968	18
Miami - Hialeah, Fla.	19,725,247	19
Tampa - St. Petersburg - Clearwater, Fla.	19,071,600	20
Phoenix, Ariz.	18,878,711	21
Seattle, Wash.	17,965,850	22
Riverside - San Bernardino, Cal.	17,657,963	23
Denver, Colo.	17,573,690	24
Cleveland, Ohio	17,021,230	25
Newark, N.J.	16,702,132	26
Kansas City, Mo.-Kans.	15,878,903	27
Pittsburgh, Pa.	15,713,324	28
Bergen - Passaic, N.J.	15,529,426	29
San Jose, Cal.	14,670,393	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	14,151,397	31
Sacramento, Cal.	13,110,620	32
Cincinnati, Ohio	12,810,301	33
Fort Worth - Arlington, Tex.	12,570,887	34
Indianapolis, Ind.	12,437,205	35
Columbus, Ohio	12,292,556	36
Hartford - New Britain - Middletown - Bristol, Conn.	12,038,668	37
New Orleans, La.	11,929,106	38
Portland, Ore.	11,714,090	39
Norfolk - Virginia Beach - Newport News, Va.	11,236,244	40
Milwaukee, Wisc.	10,967,493	41
Oklahoma City, Okla.	10,942,713	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	10,637,739	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	10,471,856	44
San Antonio, Tex.	10,465,012	45
Orlando, Fla.	10,406,471	46
Middlesex - Somerset - Hunterdon, N.J.	10,204,565	47
Monmouth - Ocean, N.J.	9,999,972	48
West Palm Beach - Boca Raton - Delray Beach, Fla.	9,848,616	49
Memphis, Tenn.	9,609,297	50
Total Top 50	**1,060,731,344**	
Nashville, Tenn.	9,209,090	51
Greensboro - Winston-Salem - High Point, N.C.	8,496,919	52
Louisville, Ky.	8,338,941	53
Rochester, N.Y.	8,044,087	54
Providence - Pawtucket - Woonsocket, R.I.	7,947,508	55
Salt Lake City - Ogden, Utah	7,904,538	56
Dayton - Springfield, Ohio	7,845,013	57
Richmond - Petersburg, Va.	7,658,351	58
New Haven - Waterbury - Meriden, Conn.	7,578,855	59
Albany - Schenectady - Troy, N.Y.	7,392,213	60
Jacksonville, Fla.	7,358,641	61
Honolulu, Haw.	7,299,129	62
Austin, Tex.	7,114,503	63
Buffalo, N.Y.	7,103,214	64
Las Vegas, Nev.	6,792,175	65
Knoxville, Tenn.	6,737,772	66
Birmingham, Ala.	6,698,763	67
Raleigh - Durham, N.C.	6,647,383	68
Toledo, Ohio	6,479,420	69
Grand Rapids, Mich.	6,322,398	70
Harrisburg - Lebanon - Carlisle, Pa.	5,985,913	71
Omaha, Neb.	5,932,766	72
Worcester - Fitchburg - Leominster, Mass.	5,920,364	73
Springfield, Mass.	5,802,409	74
Tulsa, Okla.	5,770,987	75
Scranton - Wilkes-Barre, Pa.	5,666,148	76
Allentown - Bethlehem, Pa.	5,630,597	77
Greenville - Spartanburg, S.C.	5,351,632	78
Oxnard - Ventura, Cal.	5,332,463	79
New Bedford - Fall River - Attleboro, Mass.	5,320,760	80
Wilmington, Del.	5,231,633	81
Akron, Ohio	5,215,253	82
Syracuse, N.Y.	5,139,680	83
Gary - Hammond, Ind.	4,991,043	84
Tucson, Ariz.	4,863,610	85
Baton Rouge, La.	4,628,406	86
Lake County, Ill.	4,601,473	87
Little Rock - North Little Rock, Ark.	4,555,809	88
Fresno, Cal.	4,549,373	89
Albuquerque, N.M.	4,407,932	90
Santa Barbara - Santa Maria - Lompoc, Cal.	4,350,227	91
Manchester - Nashua, N.H.	4,308,792	92
Tacoma, Wash.	4,140,404	93
Anchorage, Alas.	4,128,735	94
Bakersfield, Cal.	4,084,784	95
Wichita, Kans.	4,058,893	96
Columbia, S.C.	4,025,719	97
Mobile, Ala.	4,010,680	98
Portsmouth - Dover - Rochester, N.H.	3,993,745	99
Lansing - East Lansing, Mich.	3,969,472	100
Total Top 100	**1,355,669,959**	
Charleston, S.C.	3,957,064	101
Youngstown - Warren, Ohio	3,894,990	102
Flint, Mich.	3,874,162	103
Chattanooga, Tenn.	3,870,204	104
Jersey City, N.J.	3,870,095	105
Saginaw - Bay City - Midland, Mich.	3,744,803	106
Des Moines, Iowa	3,698,131	107
Atlantic City, N.J.	3,695,321	108
Portland, Me.	3,642,542	109
Madison, Wisc.	3,614,563	110
Lancaster, Pa.	3,569,309	111
Johnson City - Kingsport - Bristol, Tenn.	3,557,806	112
Colorado Springs, Colo.	3,554,528	113
Stockton, Cal.	3,460,253	114
Jackson, Miss.	3,358,316	115
El Paso, Tex.	3,339,429	116
Santa Rosa - Petaluma, Cal.	3,325,800	117
Trenton, N.J.	3,297,645	118
Beaumont - Port Arthur, Tex.	3,256,449	119
Lexington-Fayette, Ky.	3,241,703	120
Vallejo - Fairfield - Napa, Cal.	3,229,709	121
Canton, Ohio	3,226,366	122
Reading, Pa.	3,210,843	123
Corpus Christi, Tex.	3,174,526	124
Sarasota, Fla.	3,135,154	125
Fort Wayne, Ind.	3,118,685	126
Daytona Beach, Fla.	3,069,164	127
Reno, Nev.	3,043,680	128
Davenport - Rock Island - Moline, Iowa-Ill.	3,038,108	129
Augusta, Ga.	3,022,719	130
Melbourne - Titusville - Palm Bay, Fla.	3,011,928	131
Shreveport, La.	2,953,361	132
Spokane, Wash.	2,906,368	133
Lakeland - Winter Haven, Fla.	2,878,634	134
Fort Myers - Cape Coral, Fla.	2,806,010	135
Evansville, Ind.	2,769,375	136
Salinas - Seaside - Monterey, Cal.	2,756,760	137
Pensacola, Fla.	2,738,539	138
York, Pa.	2,730,978	139
Ann Arbor, Mich.	2,656,529	140
Modesto, Cal.	2,652,505	141
Huntington - Ashland, W.Va.-Ky.	2,603,246	142
Peoria, Ill.	2,552,435	143
Macon - Warner Robins, Ga.	2,495,480	144
Boulder - Longmont, Colo.	2,494,794	145
New London - Norwich, Conn.	2,494,553	146
Orange County, N.Y.	2,432,685	147
Aurora - Elgin, Ill.	2,405,501	148
McAllen - Edinburg - Mission, Tex.	2,400,440	149
Charleston, W.Va.	2,394,506	150
Total Top 150	**1,511,896,653**	
Montgomery, Ala.	2,382,672	151
Rockford, Ill.	2,342,243	152
Springfield, Mo.	2,277,028	153
Kalamazoo, Mich.	2,266,397	154
South Bend - Mishawaka, Ind.	2,257,789	155
Lafayette, La.	2,247,295	156
Joliet, Ill.	2,241,566	157
Savannah, Ga.	2,225,297	158
Visalia - Tulare - Porterville, Cal.	2,220,822	159
Utica - Rome, N.Y.	2,219,927	160
Odessa, Tex.	2,191,429	161
Appleton - Oshkosh - Neenah, Wisc.	2,188,365	162
Poughkeepsie, N.Y.	2,130,542	163
St. Cloud, Minn.	2,092,626	164
Fayetteville, N.C.	2,082,057	165
Fort Pierce, Fla.	2,079,687	166
Erie, Pa.	2,058,855	167
Duluth, Minn.	2,053,890	168
Lubbock, Tex.	2,045,566	169
Binghamton, N.Y.	2,031,577	170
Brownsville - Harlingen, Tex.	2,002,734	171
Eugene - Springfield, Ore.	1,997,449	172
Bradenton, Fla.	1,984,032	173
Amarillo, Tex.	1,952,493	174
Roanoke, Va.	1,932,745	175
Huntsville, Ala.	1,911,249	176
Midland, Tex.	1,903,426	177
Galveston - Texas City, Tex.	1,887,265	178
Santa Cruz, Cal.	1,882,640	179
Lorain - Elyria, Ohio	1,871,746	180
Asheville, N.C.	1,869,081	181
Tallahassee, Fla.	1,854,001	182
Hickory, N.C.	1,848,038	183
Columbus, Ga.	1,821,240	184
Longview - Marshall, Tex.	1,818,381	185
Gainesville, Fla.	1,796,260	186
Ocala, Fla.	1,763,116	187
Hamilton - Middletown, Ohio	1,738,742	188
Laredo, Tex.	1,723,298	189
Biloxi - Gulfport, Miss.	1,718,956	190
Abilene, Tex.	1,709,692	191
Salem, Ore.	1,690,354	192
Killeen - Temple, Tex.	1,660,597	193
Naples, Fla.	1,658,296	194
Lincoln, Neb.	1,627,100	195
Burlington, Vt.	1,621,111	196
Springfield, Ill.	1,598,890	197
Elkhart - Goshen, Ind.	1,578,373	198
Green Bay, Wisc.	1,562,127	199
Pittsfield, Mass.	1,559,210	200
Total Top 200	**1,609,074,925**	
Fort Collins - Loveland, Colo.	1,551,758	201
Topeka, Kans.	1,539,459	202
Fort Walton Beach, Fla.	1,527,365	203
Waco, Tex.	1,507,380	204
Chico, Cal.	1,501,155	205
Terre Haute, Ind.	1,494,039	206
Fargo - Moorhead, N.D.-Minn.	1,444,306	207
Champaign - Urbana - Rantoul, Ill.	1,434,940	208
Houma - Thibodaux, La.	1,430,823	209
Boise, Ida.	1,429,001	210
Cedar Rapids, Iowa	1,417,059	211
Bangor, Me.	1,403,501	212
Wilmington, N.C.	1,403,052	213
Tyler, Tex.	1,388,423	214
Wheeling, W.Va.	1,376,252	215
Lake Charles, La.	1,374,745	216
Brazoria, Tex.	1,359,969	217
Lima, Ohio	1,357,963	218
Billings, Mont.	1,348,978	219
Wichita Falls, Tex.	1,322,079	220
Sioux Falls, S.D.	1,312,014	221
Bryan - College Station, Tex.	1,307,663	222
Charlottesville, Va.	1,300,489	223
Niagara Falls, N.Y.	1,300,206	224
Parkersburg - Marietta, W.Va.-Ohio	1,295,639	225
Olympia, Wash.	1,284,266	226
Lynchburg, Va.	1,275,606	227
Merced, Cal.	1,246,829	228
Fort Smith, Ark.	1,234,753	229
Eau Claire, Wisc.	1,232,317	230
Athens, Ga.	1,222,582	231
Burlington, N.C.	1,219,789	232
Yakima, Wash.	1,216,814	233
Rochester, Minn.	1,213,964	234
Muncie, Ind.	1,211,291	235
Johnstown, Pa.	1,209,847	236
Vancouver, Wash.	1,206,534	237
Dothan, Ala.	1,183,190	238
Joplin, Mo.	1,178,523	239
Benton Harbor, Mich.	1,171,074	240
Redding, Cal.	1,170,502	241
Mansfield, Ohio	1,153,655	242
Bloomington - Normal, Ill.	1,149,455	243
San Angelo, Tex.	1,146,200	244
Janesville - Beloit, Wisc.	1,145,737	245
Provo - Orem, Utah	1,137,244	246
Vineland - Millville - Bridgeton, N.J.	1,136,325	247
Decatur, Ill.	1,133,345	248
Clarksville - Hopkinsville, Tenn.-Ky.	1,131,961	249
Anderson, Ind.	1,116,091	250
Total Top 250	**1,673,931,077**	
Beaver County, Pa.	1,114,114	251
Richland - Kennewick - Pasco, Wash.	1,107,718	252
Monroe, La.	1,104,697	253
Waterloo - Cedar Falls, Iowa	1,102,729	254
Texarkana, Tex.-Ark.	1,101,684	255
Racine, Wisc.	1,097,888	256
Medford, Ore.	1,097,817	257
Altoona, Pa.	1,095,826	258
Panama City, Fla.	1,094,393	259
Battle Creek, Mich.	1,091,454	260
Muskegon, Mich.	1,091,396	261
Santa Fe, N.M.	1,083,925	262
Lafayette - West Lafayette, Ind.	1,079,614	263
Bremerton, Wash.	1,076,601	264
Jackson, Mich.	1,075,258	265
Tuscaloosa, Ala.	1,069,646	266
Florence, S.C.	1,053,936	267
Kokomo, Ind.	1,048,943	268
Anderson, S.C.	1,045,109	269
Albany, Ga.	1,039,646	270
Glens Falls, N.Y.	983,842	271
Fayetteville - Springdale, Ark.	951,176	272
Jackson, Tenn.	950,712	273
Sioux City, Iowa	949,698	274
Alexandria, La.	943,962	275
Pascagoula, Miss.	937,639	276
Steubenville - Weirton, Ohio-W.Va.	924,766	277
Rapid City, S.D.	915,854	278
Lewiston - Auburn, Me.	914,217	279
Las Cruces, N.M.	913,783	280
Hagerstown, Md.	909,521	281
Greeley, Colo.	908,601	282
Bellingham, Wash.	904,266	283
Florence, Ala.	898,920	284
Bismarck, N.D.	878,347	285
Yuba City, Cal.	861,950	286
Kenosha, Wisc.	861,826	287
Cheyenne, Wyo.	857,051	288
Owensboro, Ky.	854,224	289
Williamsport, Pa.	851,409	290
Jacksonville, N.C.	844,907	291
La Crosse, Wisc.	841,935	292
Pueblo, Colo.	828,870	293
Columbia, Mo.	827,072	294
Lawton, Okla.	825,455	295
Bloomington, Ind.	810,136	296
St. Joseph, Mo.	786,840	297
Victoria, Tex.	783,906	298
State College, Pa.	783,047	299
Sherman - Denison, Tex.	771,818	300
Casper, Wyo.	765,427	301
Wausau, Wisc.	756,031	302
Cumberland, Md.	733,897	303
Elmira, N.Y.	713,619	304
Sharon, Pa.	699,483	305
Grand Forks, N.D.	692,691	306
Danville, Va.	666,041	307
Dubuque, Iowa	663,350	308
Sheboygan, Wisc.	621,350	309
Great Falls, Mont.	618,448	310
Kankakee, Ill.	614,555	311
Pine Bluff, Ark.	609,100	312
Iowa City, Iowa	604,680	313
Anniston, Ala.	602,380	314
Lawrence, Kans.	562,770	315
Enid, Okla.	553,150	316
Gadsden, Ala.	519,552	317
Total Above Areas	**1,732,875,745**	
Percent of U.S.	**82.1596**	
U.S. Total	**2,109,158,310**	

1991 PER HOUSEHOLD RETAIL SALES

Area	($)	Rank
Laredo, Tex.	47,737	1
Portland, Me.	39,041	2
Odessa, Tex.	38,924	3
Anchorage, Alas.	38,622	4
Midland, Tex.	37,841	5
Abilene, Tex.	35,545	6
St. Cloud, Minn.	34,362	7
Bridgeport - Stamford - Norwalk - Danbury, Conn.	34,066	8
Manchester - Nashua, N.H.	33,558	9
Nassau - Suffolk, N.Y.	32,732	10
Burlington, Vt.	32,684	11
Rochester, Minn.	31,614	12
Bergen - Passaic, N.J.	31,259	13
Portsmouth - Dover - Rochester, N.H.	31,080	14
Santa Barbara - Santa Maria - Lompoc, Cal.	30,875	15
Terre Haute, Ind.	30,678	16
Jackson, Tenn.	30,668	17
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	29,903	18
Burlington, N.C.	29,679	19
San Francisco, Cal.	29,661	20
Rapid City, S.D.	28,983	21
Wilmington, N.C.	28,929	22
Middlesex - Somerset - Hunterdon, N.J.	28,802	23
San Angelo, Tex.	28,727	24
Cheyenne, Wyo.	28,473	25
San Jose, Cal.	28,470	26
Hartford - New Britain - Middletown - Bristol, Conn.	28,346	27
Pittsfield, Mass.	28,195	28
Bangor, Me.	28,183	29
Reno, Nev.	28,182	30
New Bedford - Fall River - Attleboro, Mass.	28,167	31
Anaheim - Santa Ana, Cal.	28,165	32
Elkhart - Goshen, Ind.	28,035	33
Atlantic City, N.J.	27,953	34
Casper, Wyo.	27,935	35
Grand Forks, N.D.	27,931	36
Washington, D.C.	27,900	37
Wichita Falls, Tex.	27,892	38
Toledo, Ohio	27,773	39
Muncie, Ind.	27,592	40
Knoxville, Tenn.	27,535	41
Miami - Hialeah, Fla.	27,511	42
Trenton, N.J.	27,366	43
Atlanta, Ga.	27,242	44
Kalamazoo, Mich.	27,110	45
Lake County, Ill.	27,052	46
Longview - Marshall, Tex.	26,899	47
Kokomo, Ind.	26,896	48
Memphis, Tenn.	26,804	49
Victoria, Tex.	26,754	50
New London - Norwich, Conn.	26,737	51
Naples, Fla.	26,618	52
Minneapolis - St. Paul, Minn.	26,475	53
Honolulu, Haw.	26,446	54
Lafayette, La.	26,408	55
Indianapolis, Ind.	26,400	56
Kansas City, Mo.-Kans.	26,324	57
Ann Arbor, Mich.	26,276	58
Boulder - Longmont, Colo.	26,178	59
Springfield, Mass.	26,137	60
Charlottesville, Va.	26,114	61
Asheville, N.C.	26,104	62
Orlando, Fla.	26,068	63
Oklahoma City, Okla.	26,048	64
New Haven - Waterbury - Meriden, Conn.	25,946	65
Saginaw - Bay City - Midland, Mich.	25,862	66
Grand Rapids, Mich.	25,670	67
Las Vegas, Nev.	25,670	67
Harrisburg - Lebanon - Carlisle, Pa.	25,548	69
Owensboro, Ky.	25,499	70
Billings, Mont.	25,452	71
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	25,420	72
West Palm Beach - Boca Raton - Delray Beach, Fla.	25,403	73
Lansing - East Lansing, Mich.	25,332	74
Wilmington, Del.	25,310	75
Madison, Wisc.	25,119	76
Monmouth - Ocean, N.J.	25,063	77
Lubbock, Tex.	25,007	78
Albany, Ga.	24,991	79
South Bend - Mishawaka, Ind.	24,976	80
St. Joseph, Mo.	24,900	81
Dallas, Tex.	24,806	82
Brownsville - Harlingen, Tex.	24,786	83
Evansville, Ind.	24,727	84
Bryan - College Station, Tex.	24,720	85
Portland, Ore.	24,708	86
Fort Walton Beach, Fla.	24,675	87
Richmond - Petersburg, Va.	24,657	88
Springfield, Mo.	24,643	89
St. Louis, Mo.	24,607	90
Lafayette - West Lafayette, Ind.	24,593	91
Omaha, Neb.	24,526	92
Lexington-Fayette, Ky.	24,521	93
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	24,500	94
Reading, Pa.	24,492	95
Fargo - Moorhead, N.D.-Minn.	24,438	96
Bismarck, N.D.	24,399	97
Corpus Christi, Tex.	24,345	98
Nashville, Tenn.	24,343	99
Flint, Mich.	24,335	100
Santa Fe, N.M.	24,303	101
Oakland, Cal.	24,285	102
Sioux Falls, S.D.	24,252	103
Savannah, Ga.	24,214	104
Detroit, Mich.	24,172	105
Philadelphia, Pa.	24,143	106
San Diego, Cal.	24,115	107
Lynchburg, Va.	24,114	108
Dothan, Ala.	24,098	109
Raleigh - Durham, N.C.	24,032	110
Orange County, N.Y.	24,015	111
Fort Wayne, Ind.	23,971	112
Lewiston - Auburn, Me.	23,870	113
Bloomington - Normal, Ill.	23,848	114
Los Angeles - Long Beach, Cal.	23,834	115
Denver, Colo.	23,816	116
Cleveland, Ohio	23,766	117
Lancaster, Pa.	23,701	118
Lima, Ohio	23,699	119
Newark, N.J.	23,671	120
Cincinnati, Ohio	23,631	121
Columbus, Ohio	23,630	122
Fort Worth - Arlington, Tex.	23,567	123
Seattle, Wash.	23,506	124
Florence, S.C.	23,473	125
Topeka, Kans.	23,467	126
Oxnard - Ventura, Cal.	23,450	127
Worcester - Fitchburg - Leominster, Mass.	23,438	128
Macon - Warner Robins, Ga.	23,410	129
Amarillo, Tex.	23,383	130
Mansfield, Ohio	23,353	131
Texarkana, Tex.-Ark.	23,341	132
Norfolk - Virginia Beach - Newport News, Va.	23,321	133
Chattanooga, Tenn.	23,300	134
Sarasota, Fla.	23,292	135
Providence - Pawtucket - Woonsocket, R.I.	23,286	136
Glens Falls, N.Y.	23,259	137
Eau Claire, Wisc.	23,251	138
Little Rock - North Little Rock, Ark.	23,232	139
Fayetteville, N.C.	23,211	140
Greensboro - Winston-Salem - High Point, N.C.	23,008	141
Columbia, S.C.	22,939	142
Anderson, Ind.	22,918	143
Des Moines, Iowa	22,913	144
Louisville, Ky.	22,897	145
Chicago, Ill.	22,890	146
Champaign - Urbana - Rantoul, Ill.	22,813	147
Gary - Hammond, Ind.	22,790	148
Salinas - Seaside - Monterey, Cal.	22,783	149
Vineland - Millville - Bridgeton, N.J.	22,772	150
Baltimore, Md.	22,759	151
Sacramento, Cal.	22,746	152
New Orleans, La.	22,718	153
La Crosse, Wisc.	22,694	154
Poughkeepsie, N.Y.	22,689	155
Decatur, Ill.	22,667	156
Joplin, Mo.	22,620	157
Bradenton, Fla.	22,418	158
Houston, Tex.	22,418	158
Beaumont - Port Arthur, Tex.	22,366	160
Colorado Springs, Colo.	22,356	161
Albany - Schenectady - Troy, N.Y.	22,212	162
Charleston, W.Va.	22,212	162
Fayetteville - Springdale, Ark.	22,120	164
Mobile, Ala.	22,110	165
Roanoke, Va.	22,063	166
Richland - Kennewick - Pasco, Wash.	22,022	167
Albuquerque, N.M.	21,941	168
Baton Rouge, La.	21,904	169
Modesto, Cal.	21,903	170
San Antonio, Tex.	21,902	171
Dayton - Springfield, Ohio	21,883	172
Galveston - Texas City, Tex.	21,869	173
Hagerstown, Md.	21,811	174
Janesville - Beloit, Wisc.	21,741	175
Bloomington, Ind.	21,661	176
Ocala, Fla.	21,660	177
Greenville - Spartanburg, S.C.	21,658	178
Biloxi - Gulfport, Miss.	21,649	179
Rockford, Ill.	21,647	180
Athens, Ga.	21,600	181
Houma - Thibodaux, La.	21,549	182
Jackson, Miss.	21,514	183
Santa Rosa - Petaluma, Cal.	21,512	184
Duluth, Minn.	21,462	185
Green Bay, Wisc.	21,458	186
Wichita, Kans.	21,419	187
Parkersburg - Marietta, W.Va.-Ohio	21,416	188
Akron, Ohio	21,409	189
Visalia - Tulare - Porterville, Cal.	21,395	190
Lake Charles, La.	21,314	191
Rochester, N.Y.	21,298	192
Gainesville, Fla.	21,283	193
Dubuque, Iowa	21,261	194
Salt Lake City - Ogden, Utah	21,254	195
Altoona, Pa.	21,237	196
Allentown - Bethlehem, Pa.	21,232	197
Jacksonville, N.C.	21,229	198
Phoenix, Ariz.	21,210	199
Charleston, S.C.	21,195	200
Hickory, N.C.	21,193	201
Tyler, Tex.	21,165	202
Austin, Tex.	21,143	203
Battle Creek, Mich.	21,111	204
Syracuse, N.Y.	21,099	205
Vallejo - Fairfield - Napa, Cal.	21,095	206
Canton, Ohio	21,032	207
Jackson, Mich.	21,001	208
Lawrence, Kans.	20,999	209
Sioux City, Iowa	20,965	210
Lawton, Okla.	20,951	211
Redding, Cal.	20,902	212
Elmira, N.Y.	20,866	213
Fort Pierce, Fla.	20,818	214
McAllen - Edinburg - Mission, Tex.	20,783	215
Clarksville - Hopkinsville, Tenn.-Ky.	20,770	216
Tampa - St. Petersburg - Clearwater, Fla.	20,753	217
Cedar Rapids, Iowa	20,717	218
Enid, Okla.	20,717	218
Riverside - San Bernardino, Cal.	20,701	220
Panama City, Fla.	20,649	221
Tallahassee, Fla.	20,646	222
Jacksonville, Fla.	20,538	223
Monroe, La.	20,533	224
Columbus, Ga.	20,486	225
Huntington - Ashland, W.Va.-Ky.	20,434	226
Montgomery, Ala.	20,417	227
Johnson City - Kingsport - Bristol, Tenn.	20,412	228
Huntsville, Ala.	20,398	229
Milwaukee, Wisc.	20,288	230
Davenport - Rock Island - Moline, Iowa-Ill.	20,281	231
Youngstown - Warren, Ohio	20,265	232
Pine Bluff, Ark.	20,169	233
Bakersfield, Cal.	20,162	234
Pascagoula, Miss.	20,078	235
Waco, Tex.	20,072	236
Shreveport, La.	19,928	237
Santa Cruz, Cal.	19,922	238
Fort Myers - Cape Coral, Fla.	19,901	239
Augusta, Ga.	19,886	240
Binghamton, N.Y.	19,820	241
Buffalo, N.Y.	19,819	242
Wheeling, W.Va.	19,802	243
Great Falls, Mont.	19,759	244
Olympia, Wash.	19,758	245
Erie, Pa.	19,664	246
Spokane, Wash.	19,651	247
Columbia, Mo.	19,599	248
Scranton - Wilkes-Barre, Pa.	19,579	249
Medford, Ore.	19,569	250
Kenosha, Wisc.	19,543	251
Killeen - Temple, Tex.	19,536	252
Merced, Cal.	19,482	253
Waterloo - Cedar Falls, Iowa	19,448	254
Fresno, Cal.	19,400	255
Springfield, Ill.	19,357	256
Tuscaloosa, Ala.	19,343	257
Lorain - Elyria, Ohio	19,336	258
Fort Collins - Loveland, Colo.	19,300	259
Stockton, Cal.	19,299	260
State College, Pa.	19,287	261
Chico, Cal.	19,246	262
Las Cruces, N.M.	19,238	263
Eugene - Springfield, Ore.	19,225	264
Williamsport, Pa.	19,219	265
Sherman - Denison, Tex.	19,199	266
Pensacola, Fla.	19,191	267
Benton Harbor, Mich.	19,167	268
Muskegon, Mich.	19,114	269
Yuba City, Cal.	18,986	270
Daytona Beach, Fla.	18,945	271
Lincoln, Neb.	18,854	272
Bellingham, Wash.	18,761	273
Tacoma, Wash.	18,718	274
Pittsburgh, Pa.	18,715	275
Utica - Rome, N.Y.	18,671	276
Cumberland, Md.	18,627	277
Appleton - Oshkosh - Neenah, Wisc.	18,545	278
Peoria, Ill.	18,442	279
Birmingham, Ala.	18,363	280
Tulsa, Okla.	18,350	281
Lakeland - Winter Haven, Fla.	18,312	282
El Paso, Tex.	18,208	283
Aurora - Elgin, Ill.	17,898	284
Alexandria, La.	17,811	285
Brazoria, Tex.	17,731	286
Jersey City, N.J.	17,720	287
Tucson, Ariz.	17,641	288
Wausau, Wisc.	17,582	289
Anderson, S.C.	17,565	290
New York, N.Y.	17,558	291
York, Pa.	17,484	292
Iowa City, Iowa	17,426	293
Melbourne - Titusville - Palm Bay, Fla.	17,420	294
Boise, Ida.	17,279	295
Fort Smith, Ark.	17,126	296
Racine, Wisc.	17,101	297
Pueblo, Colo.	17,055	298
Joliet, Ill.	16,930	299
Hamilton - Middletown, Ohio	16,914	300
Yakima, Wash.	16,761	301
Salem, Ore.	16,736	302
Kankakee, Ill.	16,432	303
Greeley, Colo.	16,401	304
Florence, Ala.	16,374	305
Niagara Falls, N.Y.	16,293	306
Danville, Va.	16,245	307
Steubenville - Weirton, Ohio-W.Va.	16,027	308
Sheboygan, Wisc.	16,014	309
Beaver County, Pa.	15,539	310
Provo - Orem, Utah	15,327	311
Bremerton, Wash.	15,121	312
Sharon, Pa.	14,946	313
Vancouver, Wash.	13,981	314
Anniston, Ala.	13,095	315
Gadsden, Ala.	13,021	316
Johnstown, Pa.	12,629	317
Average Above Areas	**23,486**	
U.S. Average	**22,086**	

1987 SURVEY OF BUYING POWER DATA SERVICE

1991 BUYING POWER INDEX (BPI)

Area	BPI	Rank
Los Angeles - Long Beach, Cal.	3.6767	1
New York, N.Y.	3.4870	2
Chicago, Ill.	2.6737	3
Philadelphia, Pa.	2.0623	4
Washington, D.C.	1.9022	5
Detroit, Mich.	1.8365	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.8363	7
Houston, Tex.	1.4510	8
Nassau - Suffolk, N.Y.	1.3925	9
Atlanta, Ga.	1.2377	10
Dallas, Tex.	1.1782	11
Minneapolis - St. Paul, Minn.	1.1425	12
Anaheim - Santa Ana, Cal.	1.0918	13
San Diego, Cal.	1.0615	14
St. Louis, Mo.	1.0318	15
Oakland, Cal.	.9724	16
Baltimore, Md.	.9397	17
San Francisco, Cal.	.9077	18
Phoenix, Ariz.	.8953	19
Seattle, Wash.	.8732	20
Riverside - San Bernardino, Cal.	.8710	21
Newark, N.J.	.8650	22
Tampa - St. Petersburg - Clearwater, Fla.	.8607	23
Denver, Colo.	.8268	24
Pittsburgh, Pa.	.7951	25
Miami - Hialeah, Fla.	.7900	26
Cleveland, Ohio	.7630	27
Kansas City, Mo.-Kans.	.6991	28
San Jose, Cal.	.6975	29
Bergen - Passaic, N.J.	.6815	30
Sacramento, Cal.	.6104	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.6012	32
Cincinnati, Ohio	.5916	33
Fort Worth - Arlington, Tex.	.5889	34
Milwaukee, Wisc.	.5669	35
Columbus, Ohio	.5525	36
Indianapolis, Ind.	.5408	37
Hartford - New Britain - Middletown - Bristol, Conn.	.5357	38
Portland, Ore.	.5330	39
Norfolk - Virginia Beach - Newport News, Va.	.5328	40
New Orleans, La.	.5317	41
San Antonio, Tex.	.4935	42
Monmouth - Ocean, N.J.	.4818	43
Middlesex - Somerset - Hunterdon, N.J.	.4808	44
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4772	45
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4603	46
Oklahoma City, Okla.	.4499	47
West Palm Beach - Boca Raton - Delray Beach, Fla.	.4363	48
Orlando, Fla.	.4285	49
Nashville, Tenn.	.4153	50
Total Top 50	**49.8088**	
Rochester, N.Y.	.4129	51
Salt Lake City - Ogden, Utah	.3906	52
Memphis, Tenn.	.3866	53
Louisville, Ky.	.3844	54
Dayton - Springfield, Ohio	.3805	55
Greensboro - Winston-Salem - High Point, N.C.	.3791	56
Providence - Pawtucket - Woonsocket, R.I.	.3712	57
Honolulu, Haw.	.3571	58
New Haven - Waterbury - Meriden, Conn.	.3541	59
Buffalo, N.Y.	.3528	60
Austin, Tex.	.3523	61
Jacksonville, Fla.	.3519	62
Albany - Schenectady - Troy, N.Y.	.3513	63
Richmond - Petersburg, Va.	.3491	64
Birmingham, Ala.	.3328	65
Raleigh - Durham, N.C.	.3059	66
Tulsa, Okla.	.2944	67
Oxnard - Ventura, Cal.	.2891	68
Grand Rapids, Mich.	.2881	69
Omaha, Neb.	.2824	70
Las Vegas, Nev.	.2789	71
Worcester - Fitchburg - Leominster, Mass.	.2784	72
Allentown - Bethlehem, Pa.	.2677	73
Scranton - Wilkes-Barre, Pa.	.2657	74
Toledo, Ohio	.2644	75
Syracuse, N.Y.	.2616	76
Harrisburg - Lebanon - Carlisle, Pa.	.2561	77
Knoxville, Tenn.	.2546	78
Akron, Ohio	.2477	79
Wilmington, Del.	.2438	80
Springfield, Mass.	.2413	81
Lake County, Ill.	.2397	82
Tucson, Ariz.	.2385	83
Fresno, Cal.	.2365	84
Greenville - Spartanburg, S.C.	.2323	85
Gary - Hammond, Ind.	.2238	86
Baton Rouge, La.	.2193	87
Wichita, Kans.	.2128	88
Bakersfield, Cal.	.2118	89
Little Rock - North Little Rock, Ark.	.2092	90
New Bedford - Fall River - Attleboro, Mass.	.2067	91
Jersey City, N.J.	.2008	92
Albuquerque, N.M.	.1951	93
Tacoma, Wash.	.1928	94
Youngstown - Warren, Ohio	.1910	95
Columbia, S.C.	.1897	96
Mobile, Ala.	.1817	97
Lansing - East Lansing, Mich.	.1802	98
Charleston, S.C.	.1798	99
Santa Barbara - Santa Maria - Lompoc, Cal.	.1779	100
Total Top 100	**63.5552**	
El Paso, Tex.	.1760	101
Des Moines, Iowa	.1748	102
Stockton, Cal.	.1746	103
Manchester - Nashua, N.H.	.1703	104
Santa Rosa - Petaluma, Cal.	.1676	105
Vallejo - Fairfield - Napa, Cal.	.1658	106
Colorado Springs, Colo.	.1649	107
Portsmouth - Dover - Rochester, N.H.	.1629	108
Johnson City - Kingsport - Bristol, Tenn.	.1621	109
Lancaster, Pa.	.1614	110
Chattanooga, Tenn.	.1609	111
Jackson, Miss.	.1593	112
Flint, Mich.	.1591	113
Madison, Wisc.	.1585	114
Saginaw - Bay City - Midland, Mich.	.1576	115
Davenport - Rock Island - Moline, Iowa-Ill.	.1570	116
Trenton, N.J.	.1564	117
Beaumont - Port Arthur, Tex.	.1541	118
Melbourne - Titusville - Palm Bay, Fla.	.1519	119
Canton, Ohio	.1509	120
Anchorage, Alas.	.1503	121
Augusta, Ga.	.1490	122
York, Pa.	.1484	123
Aurora - Elgin, Ill.	.1467	124
Peoria, Ill.	.1460	125
Daytona Beach, Fla.	.1444	126
Lexington-Fayette, Ky.	.1436	127
Shreveport, La.	.1432	128
Fort Wayne, Ind.	.1422	129
Atlantic City, N.J.	.1405	130
Joliet, Ill.	.1396	131
Salinas - Seaside - Monterey, Cal.	.1393	132
Corpus Christi, Tex.	.1387	133
Lakeland - Winter Haven, Fla.	.1380	134
Pensacola, Fla.	.1374	135
Reading, Pa.	.1369	136
Fort Myers - Cape Coral, Fla.	.1327	137
Sarasota, Fla.	.1302	138
Spokane, Wash.	.1295	139
Modesto, Cal.	.1222	140
Portland, Me.	.1205	141
Evansville, Ind.	.1204	142
Reno, Nev.	.1201	143
Appleton - Oshkosh - Neenah, Wisc.	.1193	144
Ann Arbor, Mich.	.1191	145
New London - Norwich, Conn.	.1150	146
Orange County, N.Y.	.1150	146
Montgomery, Ala.	.1149	148
Huntington - Ashland, W.Va.-Ky.	.1147	149
Rockford, Ill.	.1131	150
Total Top 150	**70.7722**	
Macon - Warner Robins, Ga.	.1127	151
Poughkeepsie, N.Y.	.1121	152
Utica - Rome, N.Y.	.1121	152
Charleston, W.Va.	.1085	154
McAllen - Edinburg - Mission, Tex.	.1077	155
Boulder - Longmont, Colo.	.1073	156
Binghamton, N.Y.	.1049	157
Erie, Pa.	.1038	158
Santa Cruz, Cal.	.1036	159
Lorain - Elyria, Ohio	.1022	160
Huntsville, Ala.	.1005	161
Kalamazoo, Mich.	.0999	162
South Bend - Mishawaka, Ind.	.0973	163
Hamilton - Middletown, Ohio	.0969	164
Savannah, Ga.	.0958	165
Eugene - Springfield, Ore.	.0954	166
Springfield, Mo.	.0954	166
Duluth, Minn.	.0945	168
Lafayette, La.	.0943	169
Fayetteville, N.C.	.0938	170
Lincoln, Neb.	.0935	171
Visalia - Tulare - Porterville, Cal.	.0933	172
Galveston - Texas City, Tex.	.0924	173
Fort Pierce, Fla.	.0897	174
Roanoke, Va.	.0880	175
Salem, Ore.	.0878	176
Brazoria, Tex.	.0868	177
Amarillo, Tex.	.0866	178
Tallahassee, Fla.	.0866	178
Killeen - Temple, Tex.	.0858	180
Hickory, N.C.	.0852	181
Lubbock, Tex.	.0850	182
Columbus, Ga.	.0845	183
Bradenton, Fla.	.0835	184
Boise, Ida.	.0817	185
Brownsville - Harlingen, Tex.	.0808	186
Gainesville, Fla.	.0799	187
Biloxi - Gulfport, Miss.	.0772	188
Vancouver, Wash.	.0770	189
Fort Collins - Loveland, Colo.	.0767	190
Springfield, Ill.	.0765	191
Odessa, Tex.	.0751	192
Green Bay, Wisc.	.0750	193
Topeka, Kans.	.0743	194
Niagara Falls, N.Y.	.0742	195
St. Cloud, Minn.	.0742	195
Longview - Marshall, Tex.	.0738	197
Asheville, N.C.	.0718	198
Midland, Tex.	.0717	199
Waco, Tex.	.0714	200
Total Top 200	**75.2509**	
Cedar Rapids, Iowa	.0708	201
Houma - Thibodaux, La.	.0704	202
Ocala, Fla.	.0700	203
Johnstown, Pa.	.0695	204
Tyler, Tex.	.0687	205
Chico, Cal.	.0684	206
Provo - Orem, Utah	.0674	207
Beaver County, Pa.	.0666	208
Bremerton, Wash.	.0657	209
Champaign - Urbana - Rantoul, Ill.	.0653	210
Racine, Wisc.	.0649	211
Fort Smith, Ark.	.0646	212
Fort Walton Beach, Fla.	.0640	213
Lake Charles, La.	.0639	214
Fargo - Moorhead, N.D.-Minn.	.0636	215
Olympia, Wash.	.0636	215
Elkhart - Goshen, Ind.	.0635	217
Wheeling, W.Va.	.0633	218
Naples, Fla.	.0628	219
Pittsfield, Mass.	.0617	220
Merced, Cal.	.0613	221
Yakima, Wash.	.0613	221
Benton Harbor, Mich.	.0610	223
Burlington, Vt.	.0610	223
Sioux Falls, S.D.	.0607	225
Lima, Ohio	.0598	226
Waterloo - Cedar Falls, Iowa	.0596	227
Parkersburg - Marietta, W.Va.-Ohio	.0579	228
Lynchburg, Va.	.0576	229
Richland - Kennewick - Pasco, Wash.	.0576	229
Abilene, Tex.	.0570	231
Bryan - College Station, Tex.	.0567	232
Jackson, Mich.	.0565	233
Muskegon, Mich.	.0565	233
Janesville - Beloit, Wisc.	.0553	235
Billings, Mont.	.0551	236
Charlottesville, Va.	.0551	236
Terre Haute, Ind.	.0550	238
Clarksville - Hopkinsville, Tenn.-Ky.	.0546	239
Decatur, Ill.	.0546	239
Bloomington - Normal, Ill.	.0544	241
Eau Claire, Wisc.	.0542	242
Bangor, Me.	.0541	243
Battle Creek, Mich.	.0541	243
Athens, Ga.	.0531	245
Anderson, S.C.	.0520	246
Wichita Falls, Tex.	.0516	247
Anderson, Ind.	.0514	248
Vineland - Millville - Bridgeton, N.J.	.0513	249
Mansfield, Ohio	.0509	250
Total Top 250	**78.2509**	
Santa Fe, N.M.	.0505	251
Redding, Cal.	.0501	252
Wilmington, N.C.	.0501	252
Medford, Ore.	.0498	254
Monroe, La.	.0498	254
Joplin, Mo.	.0495	256
Tuscaloosa, Ala.	.0493	257
Kenosha, Wisc.	.0492	258
Muncie, Ind.	.0492	258
Lafayette - West Lafayette, Ind.	.0490	260
Greeley, Colo.	.0486	261
Pascagoula, Miss.	.0485	262
Rochester, Minn.	.0484	263
Steubenville - Weirton, Ohio-W.Va.	.0481	264
Laredo, Tex.	.0480	265
Altoona, Pa.	.0474	266
Alexandria, La.	.0473	267
Dothan, Ala.	.0471	268
Kokomo, Ind.	.0456	269
Texarkana, Tex.-Ark.	.0455	270
San Angelo, Tex.	.0454	271
Florence, Ala.	.0450	272
Columbia, Mo.	.0447	273
Burlington, N.C.	.0445	274
Panama City, Fla.	.0439	275
Bellingham, Wash.	.0433	276
Glens Falls, N.Y.	.0430	277
Albany, Ga.	.0428	278
Sioux City, Iowa	.0428	278
Florence, S.C.	.0426	280
Las Cruces, N.M.	.0415	281
Lawton, Okla.	.0413	282
Fayetteville - Springdale, Ark.	.0411	283
Williamsport, Pa.	.0408	284
Pueblo, Colo.	.0407	285
Hagerstown, Md.	.0405	286
Yuba City, Cal.	.0404	287
Wausau, Wisc.	.0403	288
La Crosse, Wisc.	.0392	289
Bismarck, N.D.	.0391	290
Sharon, Pa.	.0388	291
Sherman - Denison, Tex.	.0386	292
Jacksonville, N.C.	.0380	293
Lewiston - Auburn, Me.	.0380	293
Sheboygan, Wisc.	.0379	295
State College, Pa.	.0379	295
Bloomington, Ind.	.0378	297
Anniston, Ala.	.0369	298
Danville, Va.	.0367	299
Rapid City, S.D.	.0361	300
Iowa City, Iowa	.0360	301
Cumberland, Md.	.0343	302
Owensboro, Ky.	.0338	303
Jackson, Tenn.	.0337	304
Kankakee, Ill.	.0337	304
Grand Forks, N.D.	.0330	306
St. Joseph, Mo.	.0330	306
Cheyenne, Wyo.	.0328	308
Victoria, Tex.	.0321	309
Elmira, N.Y.	.0317	310
Casper, Wyo.	.0309	311
Dubuque, Iowa	.0308	312
Great Falls, Mont.	.0297	313
Gadsden, Ala.	.0293	314
Lawrence, Kans.	.0285	315
Pine Bluff, Ark.	.0282	316
Enid, Okla.	.0262	317
Total Above Areas	**80.9792**	
Percent of U.S.	**80.9792**	
U.S. Total	**100.0000**	

NOTES

SECTION 15

1991 Projections For Metropolitan Markets And All Counties

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

State Page

Alabama 15–2
Alaska 15–3
Arizona 15–4
Arkansas 15–4
California 15–6
Colorado 15–8
Connecticut 15–9
Delaware 15–9
District of Columbia 15–10
Florida 15–10
Georgia 15–12
Hawaii 15–15
Idaho 15–16
Illinois 15–16
Indiana 15–19
Iowa 15–21
Kansas 15–23
Kentucky 15–25
Louisiana 15–27
Maine 15–29
Maryland 15–29
Massachusetts 15–30
Michigan 15–31
Minnesota 15–33
Mississippi 15–34
Missouri 15–36

State Page

Montana 15–38
Nebraska 15–39
Nevada 15–41
New Hampshire 15–41
New Jersey 15–42
New Mexico 15–43
New York 15–43
North Carolina 15–45
North Dakota 15–48
Ohio 15–49
Oklahoma 15–51
Oregon 15–53
Pennsylvania 15–54
Rhode Island 15–56
South Carolina 15–56
South Dakota 15–57
Tennessee 15–58
Texas 15–61
Utah 15–66
Vermont 15–67
Virginia 15–67
Washington 15–70
West Virginia 15–71
Wisconsin 15–72
Wyoming 15–74

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

ALABAMA

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
ANNISTON	**124.6**	**126.5**	**1.5**	**46.0**	**4.1**	**1,595,305**	**42.4**	**25,338**	**34,681**	**602,380**	**26.9**	**10,739**	**13,095**	**.0386**	**.0369**
Calhoun	124.6	126.5	1.5	46.0	4.1	1,595,305	42.4	25,338	34,681	602,380	26.9	10,739	13,095	.0386	.0369
BIRMINGHAM	**922.0**	**945.3**	**2.5**	**364.8**	**4.9**	**14,133,350**	**45.5**	**27,914**	**38,743**	**6,698,763**	**40.8**	**13,678**	**18,363**	**.3353**	**.3328**
Blount	40.3	42.9	6.5	16.1	9.5	419,675	37.9	20,705	26,067	110,135	30.4	5,745	6,841	.0101	.0098
Jefferson	680.5	682.7	.3	269.2	2.7	10,718,974	43.3	28,529	39,818	5,829,396	41.8	15,683	21,655	.2650	.2604
St. Clair	47.9	51.9	8.4	18.5	12.1	531,845	41.3	22,815	28,748	127,816	30.7	5,925	6,909	.0122	.0120
Shelby	82.6	95.5	15.6	33.9	18.5	1,585,103	69.3	32,736	46,758	287,146	48.0	6,784	8,470	.0264	.0299
Walker	70.7	72.3	2.3	27.1	4.6	877,753	43.0	23,701	32,389	344,270	27.5	10,427	12,704	.0216	.0207
DOTHAN	**129.6**	**133.4**	**2.9**	**49.1**	**5.6**	**1,713,321**	**44.9**	**25,425**	**34,895**	**1,183,190**	**45.4**	**17,501**	**24,098**	**.0471**	**.0471**
Dale	47.8	47.1	−1.5	16.1	.6	592,945	41.9	26,116	36,829	207,734	37.4	9,448	12,903	.0140	.0135
Houston	81.8	86.3	5.5	33.0	8.2	1,120,376	46.6	25,062	33,951	975,456	47.2	21,725	29,559	.0331	.0336
FLORENCE	**140.0**	**142.7**	**1.9**	**54.9**	**4.2**	**1,828,814**	**37.4**	**25,256**	**33,312**	**898,920**	**33.7**	**12,757**	**16,374**	**.0474**	**.0450**
Colbert	55.3	55.3	.0	21.4	2.4	630,315	27.1	23,731	29,454	342,518	28.5	12,750	16,006	.0182	.0164
Lauderdale	84.7	87.4	3.2	33.5	5.3	1,198,499	43.5	26,258	35,776	556,402	37.1	12,762	16,609	.0292	.0286
GADSDEN	**103.9**	**103.7**	**−.2**	**39.9**	**2.0**	**1,191,163**	**30.5**	**23,347**	**29,854**	**519,552**	**19.9**	**11,080**	**13,021**	**.0327**	**.0293**
Etowah	103.9	103.7	−.2	39.9	2.0	1,191,163	30.5	23,347	29,854	519,552	19.9	11,080	13,021	.0327	.0293
HUNTSVILLE	**225.2**	**244.9**	**8.7**	**93.7**	**11.4**	**4,676,039**	**61.6**	**34,396**	**49,904**	**1,911,249**	**49.9**	**15,164**	**20,398**	**.0930**	**.1005**
Madison	225.2	244.9	8.7	93.7	11.4	4,676,039	61.6	34,396	49,904	1,911,249	49.9	15,164	20,398	.0930	.1005
MOBILE	**471.7**	**490.5**	**4.0**	**181.4**	**6.5**	**7,447,088**	**52.5**	**28,654**	**41,053**	**4,010,680**	**48.6**	**15,839**	**22,110**	**.1756**	**.1817**
Baldwin	91.4	100.6	10.1	37.8	12.8	1,563,437	62.5	28,729	41,361	744,008	57.9	14,065	19,683	.0333	.0365
Mobile	380.3	389.9	2.5	143.6	4.9	5,883,651	50.1	28,636	40,973	3,266,672	46.6	16,273	22,748	.1423	.1452
MONTGOMERY	**299.7**	**316.1**	**5.5**	**116.7**	**8.2**	**4,846,442**	**53.4**	**29,284**	**41,529**	**2,382,672**	**49.6**	**14,759**	**20,417**	**.1100**	**.1149**
Autauga	36.3	39.0	7.4	13.5	10.7	570,075	58.4	29,494	42,228	211,309	54.7	11,193	15,653	.0118	.0127
Elmore	48.6	51.3	5.6	17.8	9.2	601,313	45.1	25,417	33,782	168,472	37.7	7,507	9,465	.0134	.0135
Montgomery	214.8	225.8	5.1	85.4	7.6	3,675,054	54.1	30,046	43,033	2,002,891	50.2	16,795	23,453	.0848	.0887
TUSCALOOSA	**144.2**	**148.5**	**3.0**	**55.3**	**5.5**	**1,940,526**	**47.2**	**25,166**	**35,091**	**1,069,646**	**42.3**	**14,347**	**19,343**	**.0492**	**.0493**
Tuscaloosa	144.2	148.5	3.0	55.3	5.5	1,940,526	47.2	25,166	35,091	1,069,646	42.3	14,347	19,343	.0492	.0493
ALL COUNTIES															
Autauga	36.3	39.0	7.4	13.5	10.7	570,075	58.4	29,494	42,228	211,309	54.7	11,193	15,653	.0118	.0127
Baldwin	91.4	100.6	10.1	37.8	12.8	1,563,437	62.5	28,729	41,361	744,008	57.9	14,065	19,683	.0333	.0365
Barbour	25.8	26.3	1.9	9.5	4.4	283,662	47.9	21,078	29,859	117,846	41.6	9,146	12,405	.0069	.0071
Bibb	16.7	17.2	3.0	6.4	8.5	163,010	36.8	20,200	25,470	51,583	34.8	6,486	8,060	.0042	.0039
Blount	40.3	42.9	6.5	16.1	9.5	419,675	37.9	20,705	26,067	110,135	30.4	5,745	6,841	.0101	.0098
Bullock	10.6	10.3	−2.8	3.7	−2.6	100,133	37.8	19,118	27,063	36,300	26.9	7,525	9,811	.0027	.0025
Butler	21.5	21.2	−1.4	7.7	.0	221,932	40.4	20,525	28,822	139,538	38.5	13,085	18,122	.0065	.0062
Calhoun	124.6	126.5	1.5	45.0	4.1	1,595,305	42.4	25,338	34,681	602,380	26.9	10,739	13,095	.0386	.0369
Chambers	39.2	38.7	−1.3	14.4	.7	495,907	43.5	24,163	34,438	226,642	40.5	11,281	15,739	.0123	.0121
Cherokee	20.0	20.8	4.0	7.6	7.0	220,613	40.9	22,060	29,028	60,105	30.8	6,473	7,909	.0053	.0049
Chilton	33.2	35.1	5.7	13.6	7.9	461,574	54.1	23,773	33,939	199,374	50.7	10,498	14,660	.0104	.0110
Choctaw	16.9	16.8	−.6	5.9	1.7	199,750	46.1	23,572	33,856	64,929	42.5	7,857	11,005	.0046	.0046
Clarke	27.5	26.8	−2.5	9.4	.0	316,275	41.3	23,804	33,646	190,529	38.9	14,588	20,269	.0087	.0084
Clay	13.6	13.4	−1.5	4.8	.0	113,889	24.9	19,003	23,727	48,165	23.8	8,107	10,034	.0036	.0031
Cleburne	13.0	13.1	.8	5.1	2.0	177,855	46.8	24,226	34,874	27,836	27.9	4,352	5,458	.0035	.0035
Coffee	39.3	39.4	.3	15.0	3.4	[illegible]1,578	39.0	23,899	32,105	261,163	35.8	13,265	17,411	.0130	.0123
Colbert	55.3	55.3	.0	21.4	2.4	[illegible],315	27.1	23,731	29,454	342,518	28.5	12,750	16,006	.0182	.0164
Conecuh	15.7	15.4	−1.9	5.5	.0	147,305	38.1	19,387	26,783	59,329	33.3	8,092	10,787	.0040	.0038
Coosa	11.5	11.5	.0	4.4	.0	152,234	44.3	23,973	34,599	9,143	26.2	1,647	2,078	.0028	.0029
Covington	36.1	35.9	−.6	14.7	2.1	398,010	36.3	20,285	27,076	224,776	35.7	11,506	15,291	.0113	.0106
Crenshaw	14.0	13.9	−.7	5.3	.0	105,349	21.8	16,319	19,877	47,491	29.4	6,927	8,961	.0033	.0030
Cullman	67.1	70.8	5.5	27.0	8.0	830,753	47.1	22,596	30,769	396,253	41.3	11,215	14,676	.0207	.0207
Dale	47.8	47.1	−1.5	16.1	.6	592,945	41.9	26,116	36,829	207,734	37.4	9,448	12,903	.0140	.0135
Dallas	54.0	53.6	−.7	19.0	2.7	455,441	28.0	19,240	23,971	276,221	27.1	11,746	14,538	.0149	.0135
De Kalb	55.1	55.4	.5	21.5	2.4	613,350	37.3	21,267	28,528	187,379	24.6	7,161	8,715	.0151	.0140
Elmore	48.6	51.3	5.6	17.8	9.2	601,313	45.1	25,417	33,782	168,472	37.7	7,507	9,465	.0134	.0135
Escambia	38.1	37.2	−2.4	12.8	.0	416,007	41.0	23,056	32,501	224,092	34.7	12,998	17,507	.0115	.0109
Etowah	103.9	103.7	−.2	39.9	2.0	1,191,163	30.5	23,347	29,854	519,552	19.9	11,080	13,021	.0327	.0293
Fayette	19.2	19.4	1.0	7.3	2.8	260,391	48.3	24,734	35,670	79,334	31.8	8,481	10,868	.0056	.0056
Franklin	29.1	29.4	1.0	11.6	4.5	369,695	45.2	22,930	31,870	178,790	42.5	11,300	15,413	.0092	.0091
Geneva	24.4	24.4	.0	9.1	1.1	306,761	43.0	23,839	33,710	76,711	29.7	6,574	8,430	.0068	.0066
Greene	10.9	10.7	−1.8	3.6	.0	96,235	43.5	18,634	26,732	56,331	40.0	11,178	15,648	.0029	.0028
Hale	15.0	14.6	−2.7	5.0	.0	123,060	36.6	18,015	24,612	41,870	25.0	6,697	8,374	.0034	.0031
Henry	15.4	15.4	.0	5.6	.0	170,346	39.8	21,764	30,419	66,472	33.9	8,864	11,870	.0043	.0041

1987 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986-1991	12/31/91 Households (Thous.)	% Change 1986-1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
ALABAMA (continued)															
ALL COUNTIES (continued)															
Houston	81.8	86.3	5.5	33.0	8.2	1,120,376	46.6	25,062	33,951	975,456	47.2	21,725	29,559	.0331	.0336
Jackson	53.9	55.1	2.2	20.6	5.1	578,616	34.0	22,029	28,088	198,532	23.3	8,213	9,637	.0149	.0139
Jefferson	680.5	682.7	.3	269.2	2.7	10,718,974	43.3	28,529	39,818	5,829,396	41.8	15,683	21,655	.2650	.2604
Lamar	16.8	17.0	1.2	6.4	3.2	209,780	46.4	23,105	32,778	77,589	43.7	8,709	12,123	.0049	.0048
Lauderdale	84.7	87.4	3.2	33.5	5.3	1,198,499	43.5	26,258	35,776	556,402	37.1	12,762	16,609	.0292	.0286
Lawrence	31.8	32.6	2.5	11.5	4.5	402,308	49.8	24,414	34,983	113,708	46.3	7,068	9,888	.0087	.0089
Lee	82.6	86.9	5.2	33.9	7.6	1,192,596	52.6	24,813	35,180	574,752	45.4	12,550	16,954	.0279	.0287
Limestone	50.3	53.1	5.6	19.2	8.5	841,357	59.6	29,790	43,821	282,530	52.0	10,499	14,715	.0167	.0180
Lowndes	13.8	14.0	1.4	4.0	.0	102,597	39.9	18,337	25,649	33,185	31.3	6,319	8,296	.0029	.0027
Macon	26.9	26.8	–.4	8.6	.0	243,311	40.0	20,202	28,292	83,734	38.3	7,040	9,737	.0063	.0061
Madison	225.2	244.9	8.7	93.7	11.4	4,676,039	61.6	34,396	49,904	1,911,249	49.9	15,164	20,398	.0930	.1005
Marengo	25.1	24.7	–1.6	8.5	.0	231,733	30.9	20,828	27,263	118,700	26.6	11,029	13,965	.0070	.0062
Marion	32.5	34.0	4.6	13.1	8.3	446,557	55.3	23,766	34,088	148,417	50.4	8,153	11,330	.0094	.0100
Marshall	71.5	75.6	5.7	29.7	8.0	779,569	35.8	20,870	26,248	581,577	41.8	14,914	19,582	.0239	.0231
Mobile	380.3	389.9	2.5	143.6	4.9	5,883,651	50.1	28,636	40,973	3,266,672	46.6	16,273	22,748	.1423	.1452
Monroe	23.2	23.2	.0	7.9	1.3	259,474	42.9	23,273	32,845	87,047	25.6	8,884	11,019	.0064	.0060
Montgomery	214.8	225.8	5.1	85.4	7.6	3,675,054	54.1	30,046	43,033	2,002,891	50.2	16,795	23,453	.0848	.0887
Morgan	98.4	103.9	5.6	39.5	8.2	1,369,992	44.0	26,061	34,683	691,915	39.4	13,599	17,517	.0341	.0339
Perry	15.2	15.2	.0	5.0	.0	128,505	40.5	18,287	25,701	30,814	24.5	4,949	6,163	.0032	.0031
Pickens	21.2	20.7	–2.4	7.2	.0	198,604	36.4	20,228	27,584	55,373	25.5	6,130	7,691	.0052	.0047
Pike	28.7	28.8	.3	10.3	1.0	304,984	42.9	20,922	29,610	174,801	40.4	12,207	16,971	.0084	.0083
Randolph	20.0	19.5	–2.5	7.3	.0	221,072	43.8	21,062	30,284	89,836	40.1	8,781	12,306	.0055	.0052
☐ Russell	48.7	49.1	.8	18.3	2.8	532,762	41.1	21,209	29,113	212,993	40.8	8,501	11,639	.0135	.0132
St. Clair	47.9	51.9	8.4	18.5	12.1	531,845	41.3	22,815	28,748	127,816	30.7	5,925	6,909	.0122	.0120
Shelby	82.6	95.5	15.6	33.9	18.5	1,585,103	69.3	32,736	46,758	287,146	48.0	6,784	8,470	.0264	.0299
Sumter	16.6	16.2	–2.4	5.4	.0	165,589	41.5	21,673	30,665	56,912	33.8	7,876	10,539	.0042	.0039
Talladega	76.7	78.3	2.1	27.6	4.2	1,008,149	49.8	25,395	36,527	501,677	46.0	12,968	18,177	.0246	.0250
Tallapoosa	40.1	40.8	1.7	15.2	3.4	453,550	38.1	22,338	29,839	173,779	31.5	8,988	11,433	.0114	.0109
Tuscaloosa	144.2	148.5	3.0	55.3	5.5	1,940,526	47.2	25,166	35,091	1,069,646	42.3	14,347	19,343	.0492	.0493
Walker	70.7	72.3	2.3	27.1	4.6	877,753	43.0	23,701	32,389	344,270	27.5	10,427	12,704	.0216	.0207
Washington	17.0	16.8	–1.2	5.8	1.8	210,354	47.3	25,052	36,268	60,137	43.1	7,373	10,368	.0047	.0047
Wilcox	14.6	14.2	–2.7	4.6	.0	125,754	41.8	19,281	27,338	58,509	39.2	9,140	12,719	.0035	.0033
Winston	23.7	24.8	4.6	9.4	6.8	254,660	38.2	20,939	27,091	96,352	28.5	8,518	10,250	.0066	.0063
TOTAL METRO COUNTIES	**2,609.6**	**2,700.7**	**3.5**	**1,020.1**	**5.9**	**39,904,810**	**48.4**	**27,922**	**39,119**	**19,490,045**	**43.1**	**14,146**	**19,106**	**.9424**	**.9507**
TOTAL STATE	**4,093.1**	**4,209.6**	**2.8**	**1,576.3**	**5.2**	**57,315,036**	**46.8**	**26,065**	**36,360**	**27,128,123**	**41.7**	**12,785**	**17,210**	**1.3803**	**1.3787**

ALASKA

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986-1991	12/31/91 Households (Thous.)	% Change 1986-1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
ANCHORAGE	**239.5**	**281.8**	**17.7**	**106.9**	**20.8**	**6,029,428**	**56.0**	**43,680**	**56,403**	**4,128,735**	**54.3**	**30,226**	**38,622**	**.1390**	**.1503**
Anchorage	239.5	281.8	17.7	106.9	20.8	6,029,428	56.0	43,680	56,403	4,128,735	54.3	30,226	38,622	.1390	.1503
ALL COUNTIES															
Aleutian Islands	7.3	7.2	–1.4	1.6	.0	190,750	44.3	82,614	119,219	17,296	31.1	8,243	10,810	.0031	.0031
Anchorage	239.5	281.8	17.7	106.9	20.8	6,029,428	56.0	43,680	56,403	4,128,735	54.3	30,226	38,622	.1390	.1503
Bethel	13.0	14.5	11.5	3.9	14.7	163,036	58.4	30,277	41,804	41,501	40.5	8,685	10,641	.0034	.0037
Bristol Bay	1.2	1.2	.0	.2	.0	21,182	26.3	83,845	105,910	10,087	31.6	38,335	50,435	.0005	.0006
Dillingham	5.8	6.8	17.2	2.3	27.8	86,320	49.9	31,994	37,530	14,888	43.5	5,762	6,473	.0015	.0017
Fairbanks North Star	69.4	80.7	16.3	29.2	19.7	1,949,937	72.0	46,474	66,779	1,177,803	67.7	28,792	40,336	.0390	.0456
Haines	1.8	1.9	5.6	.6	.0	22,003	18.0	31,0[illegible]	36,672	13,354	12.7	19,747	22,257	.0009	.0005
Juneau	26.0	30.4	16.9	10.9	16.0	743,454	60.4	49,305	68,207	362,369	52.3	25,315	33,245	.0146	.0162
Kenai Peninsula	44.3	53.7	21.2	18.8	22.1	1,031,854	65.3	40,537	54,886	345,478	48.0	15,160	18,376	.0189	.0210
Ketchikan Gateway	12.8	13.6	6.3	5.3	10.4	283,261	42.0	41,572	53,445	94,284	30.1	15,093	17,789	.0058	.0057
Kodiak Island	14.2	16.7	17.6	5.5	22.2	319,821	57.3	45,184	58,149	91,524	44.1	14,111	16,641	.0060	.0063
Matanuska - Susitna	41.7	52.1	24.9	18.1	28.4	672,563	50.4	31,721	37,158	191,563	44.1	9,428	10,584	.0136	.0146
Nome	7.7	8.5	10.4	2.5	13.6	130,503	65.9	35,748	52,201	43,598	43.7	13,793	17,439	.0025	.0028
North Slope	5.5	6.4	16.4	1.3	8.3	101,511	38.5	61,067	78,085	41,092	27.3	26,895	31,609	.0024	.0023
Northwest Arctic	6.0	7.0	16.7	2.0	25.0	100,488	78.7	35,146	50,244	36,624	56.2	14,658	18,312	.0018	.0022
Prince of Wales - Outer Ketchikan	4.8	5.6	16.7	1.7	21.4	118,589	77.1	47,834	69,758	27,995	67.0	11,977	16,468	.0020	.0022
Sitka	8.5	8.8	3.5	2.7	3.8	200,912	47.9	52,238	74,412	58,198	32.7	16,865	21,555	.0038	.0039
Skagway - Yakutat - Angoon	4.1	4.5	9.8	1.3	.0	64,465	32.7	37,366	49,588	11,896	19.9	7,632	9,151	.0014	.0012
Southeast Fairbanks	7.5	8.7	16.0	2.6	23.8	128,049	73.0	35,244	49,250	24,057	53.7	7,454	9,253	.0021	.0025
Valdez - Cordova	9.2	9.8	6.5	3.7	12.1	243,493	49.4	49,387	65,809	83,737	43.4	17,695	22,632	.0047	.0048
Wade Hampton	5.5	6.1	10.9	1.1	.0	31,293	26.4	22,504	28,448	13,861	16.8	10,787	12,601	.0010	.0011
Wrangell - Petersburg	6.6	6.8	3.0	2.1	.0	94,378	20.0	37,440	44,942	34,385	13.7	14,403	16,374	.0026	.0021
Yukon - Koyukuk	9.3	9.9	6.5	2.8	3.7	95,814	21.5	29,213	34,219	58,725	31.8	16,506	20,973	.0030	.0027

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
ALASKA (continued)															
TOTAL METRO COUNTIES	**239.5**	**281.8**	**17.7**	**106.9**	**20.8**	**6,029,428**	**56.0**	**43,680**	**56,403**	**4,128,735**	**54.3**	**30,226**	**38,622**	**.1390**	**.1503**
TOTAL STATE	**551.7**	[illegible]	**16.5**	**227.1**	**19.3**	**12,823,104**	**57.4**	**42,798**	**56,465**	**6,923,050**	**53.6**	**23,688**	**30,485**	**.2736**	**.2971**
ARIZONA															
PHOENIX	**1,916.2**	**2,221.4**	**15.9**	**890.1**	**18.8**	**39,159,063**	**60.2**	**32,627**	**43,994**	**18,878,711**	**53.0**	**16,475**	**21,210**	**.8181**	**.8953**
Maricopa	1,916.2	2,221.4	15.9	890.1	18.8	39,159,063	60.2	32,627	43,994	18,878,711	53.0	16,475	21,210	.8181	.8953
TUCSON	**616.6**	**677.9**	**9.9**	**275.7**	**12.7**	**10,058,926**	**48.2**	**27,740**	**36,485**	**4,863,610**	**42.8**	**13,918**	**17,641**	**.2337**	**.2385**
Pima	616.6	677.9	9.9	275.7	12.7	10,058,926	48.2	27,740	36,485	4,863,610	42.8	13,918	17,641	.2337	.2385
ALL COUNTIES															
Apache	58.5	62.4	6.7	16.6	9.2	493,760	47.4	22,039	29,745	142,022	39.0	6,721	8,556	.0125	.0127
Cochise	98.3	106.3	8.1	39.4	11.3	1,190,371	40.8	23,890	30,212	443,504	30.0	9,634	11,256	.0292	.0283
Coconino	90.7	101.6	12.0	33.6	15.9	1,238,413	52.5	28,001	36,858	812,671	44.1	19,442	24,187	.0325	.0338
Gila	39.2	40.1	2.3	15.2	3.4	529,821	40.1	25,722	34,857	221,445	29.2	11,655	14,569	.0130	.0125
Graham	25.0	26.0	4.0	8.0	6.7	208,222	28.6	21,584	26,028	184,536	37.3	17,915	23,067	.0076	.0070
Greenlee	10.1	9.9	−2.0	3.4	.0	119,810	24.3	28,339	35,238	26,559	22.0	6,400	7,811	.0029	.0026
La Paz	14.3	15.7	9.8	6.2	8.8	131,058	26.9	18,114	21,138	43,559	28.5	5,946	7,026	.0036	.0034
Maricopa	1,916.2	2,221.4	15.9	890.1	18.8	39,159,063	60.2	32,627	43,994	18,878,711	53.0	16,475	21,210	.8181	.8953
Mohave	75.8	88.4	16.6	37.5	19.4	990,589	40.7	22,415	26,416	586,091	35.8	13,741	15,629	.0268	.0267
Navajo	75.8	80.6	6.3	24.3	9.0	825,392	45.9	25,375	33,967	359,659	31.3	12,287	14,801	.0213	.0211
Pima	616.6	677.9	9.9	275.7	12.7	10,058,926	48.2	27,740	36,485	4,863,610	42.8	13,918	17,641	.2337	.2385
Pinal	104.7	113.8	8.7	39.5	11.6	1,234,518	43.7	24,266	31,254	526,720	40.0	10,625	13,335	.0306	.0307
Santa Cruz	24.6	27.5	11.8	9.0	13.9	324,609	51.4	27,136	36,068	238,350	39.3	21,661	26,483	.0092	.0093
Yavapai	90.3	105.0	16.3	45.9	19.5	1,410,043	55.1	23,673	30,720	649,459	46.9	11,517	14,149	.0317	.0338
Yuma	87.3	93.3	6.9	33.1	7.8	1,130,820	46.9	25,082	34,164	607,084	31.1	15,081	18,341	.0295	.0291
TOTAL METRO COUNTIES	**2,532.8**	**2,899.3**	**14.5**	**1,165.8**	**17.3**	**49,217,989**	**57.6**	**31,423**	**42,218**	**23,742,321**	**50.8**	**15,845**	**20,366**	**1.0518**	**1.1338**
TOTAL STATE	**3,327.4**	**3,769.9**	**13.3**	**1,477.5**	**16.3**	**59,045,415**	**55.5**	**29,889**	**39,963**	**28,583,980**	**48.3**	**15,166**	**19,346**	**1.3022**	**1.3848**
ARKANSAS															
FAYETTEVILLE - SPRINGDALE	**107.1**	**112.1**	**4.7**	**43.0**	**7.5**	**1,624,924**	**50.3**	**27,024**	**37,789**	**951,176**	**46.4**	**16,244**	**22,120**	**.0401**	**.0411**
Washington	107.1	112.1	4.7	43.0	7.5	1,624,924	50.3	27,024	37,789	951,176	46.4	16,244	22,120	.0401	.0411
FORT SMITH	**180.0**	**191.9**	**6.6**	**72.1**	**8.3**	**2,751,851**	**50.2**	**27,512**	**38,167**	**1,234,753**	**38.5**	**13,390**	**17,126**	**.0636**	**.0646**
Crawford	43.0	47.6	10.7	16.5	10.7	616,455	56.4	26,448	37,361	141,562	37.4	6,914	8,580	.0122	.0129
Sebastian	100.8	104.3	3.5	41.7	6.1	1,805,837	50.6	30,518	43,305	980,854	39.8	17,856	23,522	.0426	.0431
Sequoyah, Okla.	*36.2*	*40.0*	*10.5*	*13.9*	*12.1*	*329,559*	*38.0*	*19,262*	*23,709*	*112,337*	*29.1*	*7,017*	*8,082*	*.0088*	*.0086*
LITTLE ROCK - NORTH LITTLE ROCK	**508.9**	**528.9**	**3.9**	**196.1**	**5.6**	**8,893,977**	**48.4**	**32,274**	**45,354**	**4,555,809**	**44.2**	**17,014**	**23,232**	**.2067**	**.2092**
Faulkner	54.1	59.7	10.4	21.4	13.2	915,920	62.0	29,912	42,800	363,000	51.7	12,660	16,963	.0187	.0204
Lonoke	38.8	41.6	7.2	14.5	9.0	441,608	39.2	23,847	30,456	174,421	33.1	9,851	12,029	.0112	.0108
Pulaski	358.0	366.2	2.3	139.1	3.9	6,745,918	48.4	33,958	48,497	3,807,964	45.1	19,601	27,376	.1592	.1609
Saline	58.0	61.4	5.9	21.1	7.7	790,531	40.2	28,773	37,466	210,424	27.8	8,403	9,973	.0176	.0171
PINE BLUFF	**89.9**	**87.7**	**−2.4**	**30.2**	**−1.6**	**1,089,627**	**36.3**	**26,044**	**36,080**	**609,100**	**33.1**	**14,908**	**20,169**	**.0301**	**.0282**
Jefferson	89.9	87.7	−2.4	30.2	−1.6	1,089,627	36.3	26,044	36,080	609,100	33.1	14,908	20,169	.0301	.0282
TEXARKANA	**121.6**	**127.1**	**4.5**	**47.2**	**5.6**	**1,705,833**	**44.2**	**26,468**	**36,141**	**1,101,684**	**42.6**	**17,286**	**23,341**	**.0455**	**.0455**
Miller	38.9	39.5	1.5	14.6	3.5	549,974	46.7	26,583	37,669	268,004	39.3	13,648	18,356	.0134	.0134
Bowie, Tex.	*82.7*	*87.6*	*5.9*	*32.6*	*6.5*	*1,155,859*	*43.0*	*26,416*	*35,456*	*833,680*	*43.7*	*18,962*	*25,573*	*.0321*	*.0321*
ALL COUNTIES															
Arkansas	22.7	22.1	−2.6	8.6	.0	276,813	32.0	24,390	32,188	129,722	23.8	12,182	15,084	.0074	.0067
Ashley	26.6	26.5	−.4	9.4	1.1	336,324	41.5	25,562	35,779	97,696	24.8	8,418	10,393	.0078	.0074
Baxter	32.4	36.0	11.1	15.1	11.9	551,348	60.0	25,531	36,513	207,264	46.9	10,449	13,726	.0113	.0121
Benton	91.8	101.8	10.9	39.1	13.0	1,561,191	59.2	28,345	39,928	565,140	47.6	11,065	14,454	.0318	.0340
Boone	29.5	31.6	7.1	12.3	8.8	380,421	48.4	22,678	30,929	221,453	39.3	14,071	18,004	.0100	.0101
Bradley	13.7	13.5	−1.5	5.2	.0	158,897	40.8	21,700	30,557	62,705	32.8	9,077	12,059	.0040	.0039
Calhoun	6.1	6.1	.0	2.2	.0	79,750	46.9	24,679	36,250	17,832	38.7	5,845	8,105	.0016	.0015
Carroll	18.3	19.9	8.7	8.5	11.8	240,054	51.3	20,875	28,242	125,580	50.7	10,962	14,774	.0059	.0062
Chicot	17.1	16.7	−2.3	5.7	−1.7	136,513	29.1	18,238	23,950	71,640	31.7	9,378	12,568	.0042	.0038
Clark	23.3	23.4	.4	8.1	.0	253,960	32.3	23,703	31,353	173,599	34.3	15,959	21,432	.0077	.0074
Clay	20.2	19.8	−2.0	7.8	.0	208,590	36.0	19,662	26,742	57,497	21.5	6,066	7,371	.0053	.0047
Cleburne	20.5	23.0	12.2	8.9	12.7	285,961	58.2	22,883	32,130	86,892	39.3	7,894	9,763	.0061	.0063
Cleveland	8.1	8.3	2.5	2.9	.0	94,795	39.9	23,362	32,688	7,693	23.4	2,149	2,653	.0018	.0020
Columbia	26.5	26.0	−1.9	9.6	−1.0	403,006	43.8	28,893	41,980	146,290	30.2	11,587	15,239	.0092	.0086

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
ARKANSAS (continued)															
ALL COUNTIES (continued)															
Conway	20.0	20.2	1.0	7.3	2.8	260,394	45.2	25,265	35,670	200,847	42.8	19,813	27,513	.0075	.0075
Craighead	66.0	67.6	2.4	24.8	4.2	897,456	44.2	26,146	36,188	628,124	43.3	18,420	25,328	.0248	.0246
Crawford	43.0	47.6	10.7	16.5	10.7	616,455	56.4	26,448	37,361	141,562	37.4	6,914	8,580	.0122	.0129
☐ Crittenden	50.1	49.8	–.6	16.9	1.2	538,983	36.3	23,680	31,892	559,460	38.9	24,115	33,104	.0189	.0181
Cross	20.2	19.7	–2.5	6.8	.0	203,530	28.9	23,220	29,931	97,999	24.8	11,546	14,412	.0059	.0054
Dallas	10.7	10.7	.0	4.0	.0	137,251	39.1	24,671	34,313	52,185	25.4	10,404	13,046	.0035	.0031
Desha	19.3	18.8	–2.6	6.6	.0	214,152	38.2	23,473	32,447	209,850	37.4	23,138	31,795	.0073	.0069
Drew	18.5	18.7	1.1	6.7	3.1	236,436	44.0	25,258	35,289	82,654	30.7	9,727	12,336	.0055	.0055
Faulkner	54.1	59.7	10.4	21.4	13.2	915,920	62.0	29,912	42,800	363,000	51.7	12,660	16,963	.0187	.0204
Franklin	16.3	17.4	6.7	6.4	8.5	233,252	56.2	25,313	36,446	56,834	36.1	7,080	8,880	.0048	.0048
Fulton	10.7	11.3	5.6	4.8	9.1	96,973	33.8	16,470	20,203	27,546	25.4	4,992	5,739	.0025	.0024
Garland	76.4	80.5	5.4	34.0	7.6	1,317,418	52.4	27,354	38,748	647,641	41.5	14,484	19,048	.0300	.0307
Grant	14.0	14.7	5.0	5.4	8.0	201,855	50.6	26,805	37,381	47,391	37.4	6,900	8,776	.0042	.0042
Greene	32.5	33.6	3.4	12.8	4.9	458,630	49.4	25,158	35,830	188,758	42.8	10,833	14,747	.0105	.0107
Hempstead	24.2	24.6	1.7	8.7	1.2	274,300	40.2	22,754	31,529	110,137	33.1	9,621	12,659	.0070	.0066
Hot Spring	28.2	29.1	3.2	11.0	4.8	375,496	45.4	24,592	34,136	125,305	30.3	9,156	11,391	.0085	.0085
Howard	14.0	14.3	2.1	5.4	5.9	172,434	46.3	23,113	31,932	99,771	43.2	13,657	18,476	.0046	.0045
Independence	32.7	34.3	4.9	12.5	5.0	433,298	48.1	24,584	34,664	157,722	30.3	10,172	12,618	.0100	.0099
Izard	11.2	11.5	2.7	4.5	2.3	124,316	41.8	19,921	27,626	48,226	39.9	7,834	10,717	.0031	.0030
Jackson	20.7	20.2	–2.4	7.7	.0	238,748	37.5	22,553	31,006	139,258	37.0	13,196	18,085	.0067	.0063
Jefferson	89.9	87.7	–2.4	30.2	–1.6	1,089,627	36.3	26,044	36,080	609,100	33.1	14,908	20,169	.0301	.0282
Johnson	18.9	20.0	5.8	7.5	5.6	216,297	42.8	21,336	28,840	79,615	30.5	8,591	10,615	.0053	.0052
Lafayette	9.9	9.7	–2.0	3.7	2.8	120,496	46.9	22,792	32,566	39,947	43.6	7,728	10,796	.0028	.0027
Lawrence	18.7	18.7	.0	7.2	.0	207,451	39.0	20,727	28,813	107,914	37.8	10,877	14,988	.0056	.0054
Lee	15.3	14.9	–2.6	5.1	.0	130,180	39.5	18,297	25,525	52,577	38.0	7,468	10,309	.0037	.0035
Lincoln	12.9	12.6	–2.3	3.6	.0	114,934	38.4	23,075	31,926	37,898	37.5	7,657	10,527	.0030	.0028
Little River	14.8	15.2	2.7	5.1	2.0	192,305	41.9	27,102	37,707	48,811	25.5	7,778	9,571	.0042	.0042
Logan	21.5	22.7	5.6	8.1	6.6	269,374	51.4	23,417	33,256	94,761	35.4	9,207	11,699	.0061	.0062
Lonoke	38.8	41.6	7.2	14.5	9.0	441,608	39.2	23,847	30,456	174,421	33.1	9,851	12,029	.0112	.0108
Madison	12.2	12.7	4.1	5.0	8.7	132,291	48.3	19,387	26,458	46,418	47.5	6,841	9,284	.0031	.0032
Marion	13.0	14.2	9.2	5.5	10.0	168,447	53.8	21,906	30,627	15,845	35.7	2,335	2,881	.0033	.0032
Miller	38.9	39.5	1.5	14.6	3.5	549,974	46.7	26,583	37,669	268,004	39.3	13,648	18,356	.0134	.0134
Mississippi	57.5	56.1	–2.4	19.5	.0	656,665	39.9	24,078	33,675	315,355	34.3	12,044	16,172	.0173	.0165
Monroe	12.4	12.1	–2.4	4.5	.0	105,552	28.3	18,283	23,456	78,268	30.2	13,356	17,393	.0037	.0032
Montgomery	8.5	9.0	5.9	3.8	11.8	108,232	55.7	20,439	28,482	28,566	54.2	5,449	7,517	.0023	.0023
Nevada	10.9	10.8	–.9	3.8	.0	102,536	30.8	20,635	26,983	42,720	32.8	8,462	11,242	.0028	.0027
Newton	8.4	8.8	4.8	3.0	.0	58,740	26.9	15,427	19,580	7,517	17.1	2,141	2,506	.0015	.0015
Ouachita	33.2	35.1	5.7	13.5	8.0	462,751	51.3	24,472	34,278	296,026	49.4	15,853	21,928	.0120	.0122
Perry	8.3	9.0	8.4	3.1	6.9	86,485	41.6	21,056	27,898	14,409	43.9	3,453	4,648	.0019	.0020
Phillips	32.9	32.1	–2.4	11.1	.0	303,586	37.2	19,940	27,350	206,348	36.9	13,580	18,590	.0094	.0090
Pike	10.9	11.2	2.8	4.2	2.4	88,070	20.5	17,832	20,969	36,238	15.2	7,671	8,628	.0029	.0023
Poinsett	26.1	25.5	–2.3	9.1	–2.2	261,600	28.5	21,898	28,747	99,698	22.4	8,762	10,956	.0071	.0066
Polk	18.2	18.9	3.8	6.6	.0	179,471	30.7	20,800	27,193	93,969	31.3	10,844	14,238	.0053	.0048
Pope	44.1	47.7	8.2	17.8	9.9	571,486	45.7	24,211	32,106	455,300	48.0	18,995	25,579	.0164	.0168
Prairie	9.6	9.4	–2.1	3.7	.0	85,748	22.4	18,938	23,175	36,803	22.6	8,114	9,947	.0025	.0023
Pulaski	358.0	366.2	2.3	139.1	3.9	6,745,918	48.4	33,958	48,497	3,807,964	45.1	19,601	27,376	.1592	.1609
Randolph	17.2	17.4	1.2	6.7	3.1	188,887	39.0	20,913	28,192	53,389	26.1	6,513	7,969	.0045	.0043
St. Francis	30.1	29.4	–2.3	9.9	.0	300,906	38.6	21,924	30,395	172,320	27.3	13,671	17,406	.0088	.0081
Saline	58.0	61.4	5.9	21.1	7.7	790,531	40.2	28,773	37,466	210,424	27.8	8,403	9,973	.0176	.0171
Scott	10.4	11.0	5.8	4.5	12.5	127,600	57.2	20,298	28,356	33,234	41.8	5,860	7,385	.0027	.0027
Searcy	9.0	9.0	.0	3.6	.0	58,950	17.9	13,891	16,375	19,239	12.6	4,745	5,344	.0020	.0017
Sebastian	100.8	104.3	3.5	41.7	6.1	1,805,837	50.6	30,518	43,305	980,854	39.8	17,856	23,522	.0426	.0431
Sevier	14.8	15.3	3.4	6.0	9.1	198,135	51.5	23,771	33,023	53,704	34.1	7,280	8,951	.0042	.0043
Sharp	16.2	17.3	6.8	6.9	7.8	199,543	49.3	20,876	28,919	35,508	32.3	4,192	5,146	.0041	.0041
Stone	9.8	10.2	4.1	3.6	.0	83,268	33.0	17,394	23,130	35,248	21.1	8,084	9,791	.0026	.0022
Union	49.7	50.0	.6	18.5	.0	642,759	38.7	25,050	34,744	316,059	27.1	13,439	17,084	.0167	.0159
Van Buren	15.7	17.4	10.8	7.0	14.8	153,971	40.1	18,020	21,996	56,747	32.6	7,018	8,107	.0041	.0039
Washington	107.1	112.1	4.7	43.0	7.5	1,624,924	50.3	27,024	37,789	951,176	46.4	16,244	22,120	.0401	.0411
White	54.0	56.2	4.1	20.1	5.2	650,097	46.1	23,293	32,343	317,242	32.4	12,541	15,783	.0169	.0165
Woodruff	10.5	10.2	–2.9	3.8	.0	89,468	27.2	18,511	23,544	36,101	26.0	7,538	9,500	.0025	.0023
Yell	18.1	18.9	4.4	7.3	7.4	232,582	50.9	22,662	31,861	62,893	39.8	6,614	8,615	.0050	.0051
TOTAL METRO COUNTIES	**938.7**	**969.9**	**3.3**	**359.0**	**5.2**	**15,119,777**	**47.7**	**29,987**	**42,116**	**8,065,965**	**42.3**	**16,599**	**22,468**	**.3640**	**.3660**
TOTAL STATE	**2,404.8**	**2,480.5**	**3.1**	**924.2**	**4.9**	**33,512,202**	**46.1**	**26,031**	**36,261**	**16,383,903**	**39.6**	**13,316**	**17,728**	**.8208**	**.8150**

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
CALIFORNIA															
ANAHEIM - SANTA ANA	**2,177.3**	**2,341.3**	**7.5**	**832.0**	**7.5**	**49,734,830**	**43.8**	**44,688**	**59,777**	**23,433,484**	**45.4**	**20,828**	**28,165**	**1.0864**	**1.0918**
Orange	2,177.3	2,341.3	7.5	832.0	7.5	49,734,830	43.8	44,688	59,777	23,433,484	45.4	20,828	28,165	1.0864	1.0918
BAKERSFIELD	**493.8**	**558.7**	**13.1**	**202.6**	**15.1**	**9,503,333**	**54.3**	**34,984**	**46,907**	**4,084,784**	**46.3**	**15,864**	**20,162**	**.2005**	**.2118**
Kern	493.8	558.7	13.1	202.6	15.1	9,503,333	54.3	34,984	46,907	4,084,784	46.3	15,864	20,162	.2005	.2118
CHICO	**170.7**	**189.7**	**11.1**	**78.0**	**13.0**	**2,790,489**	**48.0**	**27,332**	**35,776**	**1,501,155**	**51.3**	**14,382**	**19,246**	**.0659**	**.0684**
Butte	170.7	189.7	11.1	78.0	13.0	2,790,489	48.0	27,332	35,776	1,501,155	51.3	14,382	19,246	.0659	.0684
FRESNO	**588.8**	**640.0**	**8.7**	**234.5**	**11.2**	**10,517,955**	**48.0**	**33,709**	**44,853**	**4,549,373**	**40.6**	**15,350**	**19,400**	**.2334**	**.2365**
Fresno	588.8	640.0	8.7	234.5	11.2	10,517,955	48.0	33,709	44,853	4,549,373	40.6	15,350	19,400	.2334	.2365
LOS ANGELES - LONG BEACH	**8,312.3**	**8,869.6**	**6.7**	**3,255.1**	**6.9**	**162,465,703**	**42.3**	**37,470**	**49,911**	**77,583,422**	**44.2**	**17,662**	**23,834**	**3.6907**	**3.6767**
Los Angeles	8,312.3	8,869.6	6.7	3,255.1	6.9	162,465,703	42.3	37,470	49,911	77,583,422	44.2	17,662	23,834	3.6907	3.6767
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***13,116.7***	***14,221.8***	***8.4***	***5,167.5***	***8.8***	***263,852,365***	***44.8***	***38,358***	***51,060***	***124,007,332***	***46.5***	***17,830***	***23,998***	***5.8540***	***5.9286***
MERCED	**166.8**	**192.8**	**15.6**	**64.0**	**15.5**	**2,453,208**	**50.2**	**29,473**	**38,331**	**1,246,829**	**54.1**	**14,603**	**19,482**	**.0577**	**.0613**
Merced	166.8	192.8	15.6	64.0	15.5	2,453,208	50.2	29,473	38,331	1,246,829	54.1	14,603	19,482	.0577	.0613
MODESTO	**313.9**	**347.6**	**10.7**	**121.1**	**9.6**	**4,959,203**	**43.2**	**31,331**	**40,951**	**2,652,505**	**46.6**	**16,380**	**21,903**	**.1206**	**.1222**
Stanislaus	313.9	347.6	10.7	121.1	9.6	4,959,203	43.2	31,331	40,951	2,652,505	46.6	16,380	21,903	.1206	.1222
OAKLAND	**1,949.2**	**2,070.6**	**6.2**	**813.5**	**8.0**	**45,774,691**	**46.1**	**41,611**	**56,269**	**19,755,968**	**46.8**	**17,873**	**24,285**	**.9591**	**.9724**
Alameda	1,217.3	1,287.7	5.8	512.8	7.5	26,471,863	44.4	38,416	51,622	12,258,851	45.6	17,639	23,906	.5785	.5812
Contra Costa	731.9	782.9	7.0	300.7	9.0	19,302,828	48.5	47,138	64,193	7,497,117	48.7	18,277	24,932	.3806	.3912
OXNARD - VENTURA	**621.7**	**685.7**	**10.3**	**227.4**	**11.1**	**13,794,640**	**51.6**	**44,448**	**60,662**	**5,332,463**	**51.7**	**17,172**	**23,450**	**.2751**	**.2891**
Ventura	621.7	685.7	10.3	227.4	11.1	13,794,640	51.6	44,448	60,662	5,332,463	51.7	17,172	23,450	.2751	.2891
REDDING	**135.2**	**149.0**	**10.2**	**56.0**	**10.5**	**1,875,884**	**36.7**	**27,065**	**33,498**	**1,170,502**	**43.9**	**16,039**	**20,902**	**.0506**	**.0501**
Shasta	135.2	149.0	10.2	56.0	10.5	1,875,884	36.7	27,065	33,498	1,170,502	43.9	16,039	20,902	.0506	.0501
RIVERSIDE - SAN BERNARDINO	**2,005.4**	**2,325.2**	**15.9**	**853.0**	**17.8**	**37,857,192**	**55.5**	**33,611**	**44,381**	**17,657,963**	**57.1**	**15,520**	**20,701**	**.8018**	**.8710**
Riverside	871.8	1,013.6	16.3	381.3	17.6	16,416,767	54.8	32,725	43,055	8,001,056	55.3	15,897	20,984	.3543	.3830
San Bernardino	1,133.6	1,311.6	15.7	471.7	17.8	21,440,425	56.0	34,329	45,454	9,656,907	58.6	15,215	20,473	.4475	.4880
SACRAMENTO	**1,304.8**	**1,450.9**	**11.2**	**576.4**	**13.4**	**26,853,041**	**50.7**	**35,054**	**46,588**	**13,110,620**	**51.8**	**16,986**	**22,746**	**.5817**	**.6104**
El Dorado	112.1	130.3	16.2	48.8	15.4	2,149,821	51.1	33,630	44,054	772,493	43.0	12,774	15,830	.0440	.0460
Placer	146.7	169.4	15.5	65.1	18.1	3,088,875	55.6	36,018	47,448	1,665,197	58.6	19,056	25,579	.0667	.0726
Sacramento	918.9	1,014.4	10.4	410.6	12.9	19,387,288	50.6	35,396	47,217	9,798,100	52.5	17,670	23,863	.4220	.4429
Yolo	127.1	136.8	7.6	51.9	9.5	2,227,057	44.2	32,577	42,911	874,830	41.0	13,086	16,856	.0490	.0489
SALINAS - SEASIDE - MONTEREY	**337.3**	**366.7**	**8.7**	**121.0**	**8.9**	**6,184,417**	**45.2**	**38,338**	**51,111**	**2,756,760**	**44.5**	**17,170**	**22,783**	**.1379**	**.1393**
Monterey	337.3	366.7	8.7	121.0	8.9	6,184,417	45.2	38,338	51,111	2,756,760	44.5	17,170	22,783	.1379	.1393
SAN DIEGO	**2,217.7**	**2,466.0**	**11.2**	**908.8**	**12.4**	**48,138,439**	**52.0**	**39,167**	**52,969**	**21,915,702**	**52.8**	**17,738**	**24,115**	**1.0051**	**1.0615**
San Diego	2,217.7	2,466.0	11.2	908.8	12.4	48,138,439	52.0	39,167	52,969	21,915,702	52.8	17,738	24,115	1.0051	1.0615
SAN FRANCISCO	**1,583.7**	**1,649.6**	**4.2**	**705.6**	**5.6**	**41,601,182**	**43.3**	**43,467**	**58,959**	**20,928,485**	**43.9**	**21,765**	**29,661**	**.9128**	**.9077**
Marin	226.3	227.8	.7	97.1	3.1	7,187,371	41.4	53,966	74,020	2,929,507	41.1	22,040	30,170	.1461	.1426
San Francisco	738.1	782.3	6.0	355.2	7.0	18,724,394	46.5	38,497	52,715	10,497,005	46.4	21,606	29,552	.4207	.4269
San Mateo	619.3	639.5	3.3	253.3	4.7	15,689,417	40.3	46,197	61,940	7,501,973	41.7	21,877	29,617	.3460	.3382
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***5,903.2***	***6,260.6***	***6.1***	***2,436.6***	***7.1***	***139,867,852***	***44.5***	***42,535***	***57,403***	***63,792,995***	***45.1***	***19,326***	***26,181***	***3.0024***	***3.0146***
SAN JOSE	**1,409.1**	**1,484.5**	**5.4**	**515.3**	**4.4**	**32,235,095**	**40.8**	**46,360**	**62,556**	**14,670,393**	**41.7**	**20,965**	**28,470**	**.7100**	**.6975**
Santa Clara	1,409.1	1,484.5	5.4	515.3	4.4	32,235,095	40.8	46,360	62,556	14,670,393	41.7	20,965	28,470	.7100	.6975
SANTA BARBARA - SANTA MARIA - LOMPOC	**338.1**	**365.3**	**8.0**	**140.9**	**10.4**	**7,562,992**	**48.9**	**39,804**	**53,676**	**4,350,227**	**49.9**	**22,742**	**30,875**	**.1720**	**.1779**
Santa Barbara	338.1	365.3	8.0	140.9	10.4	7,562,992	48.9	39,804	53,676	4,350,227	49.9	22,742	30,875	.1720	.1779
SANTA CRUZ	**223.8**	**249.8**	**11.6**	**94.5**	**11.0**	**4,955,313**	**51.0**	**38,560**	**52,437**	**1,882,640**	**46.5**	**15,103**	**19,922**	**.0996**	**.1036**
Santa Cruz	223.8	249.8	11.6	94.5	11.0	4,955,313	51.0	38,560	52,437	1,882,640	46.5	15,103	19,922	.0996	.1036
SANTA ROSA - PETALUMA	**348.6**	**383.4**	**10.0**	**154.6**	**12.3**	**7,803,035**	**51.5**	**37,409**	**50,472**	**3,325,800**	**52.3**	**15,853**	**21,512**	**.1595**	**.1676**
Sonoma	348.6	383.4	10.0	154.6	12.3	7,803,035	51.5	37,409	50,472	3,325,800	52.3	15,853	21,512	.1595	.1676
STOCKTON	**423.3**	**477.1**	**12.7**	**179.3**	**14.9**	**7,606,333**	**51.6**	**32,156**	**42,422**	**3,460,253**	**51.5**	**14,640**	**19,299**	**.1653**	**.1746**
San Joaquin	423.3	477.1	12.7	179.3	14.9	7,606,333	51.6	32,156	42,422	3,460,253	51.5	14,640	19,299	.1653	.1746
VALLEJO - FAIRFIELD - NAPA	**388.8**	**422.7**	**8.7**	**153.1**	**10.9**	**7,498,536**	**47.0**	**36,942**	**48,978**	**3,229,709**	**49.4**	**15,652**	**21,095**	**.1614**	**.1658**
Napa	107.2	112.9	5.3	43.8	7.1	2,537,111	46.8	42,251	57,925	822,108	46.6	13,714	18,770	.0492	.0499
Solano	281.6	309.8	10.0	109.3	12.4	4,961,425	47.1	34,709	45,393	2,407,601	50.4	16,468	22,027	.1122	.1159
VISALIA - TULARE - PORTERVILLE	**290.1**	**320.6**	**10.5**	**103.8**	**9.5**	**3,154,593**	**29.5**	**25,688**	**30,391**	**2,220,822**	**39.8**	**16,762**	**21,395**	**.0969**	**.0933**
Tulare	290.1	320.6	10.5	103.8	9.5	3,154,593	29.5	25,688	30,391	2,220,822	39.8	16,762	21,395	.0969	.0933

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
CALIFORNIA (continued)															
YUBA CITY	**113.2**	**120.7**	**6.6**	**45.4**	**9.1**	**1,623,618**	**39.8**	**27,912**	**35,763**	**861,950**	**44.5**	**14,343**	**18,986**	**.0408**	**.0404**
Sutter	58.4	62.7	7.4	23.7	9.2	864,596	36.6	29,166	36,481	490,002	43.0	15,787	20,675	.0223	.0219
Yuba	54.8	58.0	5.8	21.7	9.0	759,022	43.7	26,543	34,978	371,948	46.4	12,768	17,140	.0185	.0185
ALL COUNTIES															
Alameda	1,217.3	1,287.7	5.8	512.8	7.5	26,471,863	44.4	38,416	51,622	12,258,851	45.6	17,639	23,906	.5785	.5812
Alpine	1.3	1.4	7.7	.4	.0	13,927	18.0	29,500	34,818	5,338	27.5	10,465	13,345	.0004	.0004
Amador	25.1	29.1	15.9	12.0	18.8	465,637	55.6	29,628	38,803	266,043	59.0	16,563	22,170	.0105	.0115
Butte	170.7	189.7	11.1	78.0	13.0	2,790,489	48.0	27,332	35,776	1,501,155	51.3	14,382	19,246	.0659	.0684
Calaveras	27.8	32.4	16.5	13.0	18.2	476,195	51.7	28,536	36,630	168,951	53.6	9,999	12,996	.0097	.0105
Colusa	14.7	16.0	8.8	5.9	9.3	232,819	41.6	30,438	39,461	90,789	45.5	11,552	15,388	.0053	.0052
Contra Costa	731.9	782.9	7.0	300.7	9.0	19,302,828	48.5	47,138	64,193	7,497,117	48.7	18,277	24,932	.3806	.3912
Del Norte	19.0	19.6	3.2	8.0	6.7	216,314	25.4	23,001	27,039	127,689	35.8	12,541	15,961	.0064	.0058
El Dorado	112.1	130.3	16.2	48.8	15.4	2,149,821	51.1	33,630	44,054	772,493	43.0	12,774	15,830	.0440	.0460
Fresno	588.8	640.0	8.7	234.5	11.2	10,517,955	48.0	33,709	44,853	4,549,373	40.6	15,350	19,400	.2334	.2365
Glenn	23.6	25.1	6.4	9.1	5.8	387,846	41.8	31,805	42,620	156,198	43.2	12,682	17,165	.0088	.0087
Humboldt	115.2	119.1	3.4	48.2	5.7	1,878,107	38.9	29,647	38,965	1,087,174	41.7	16,823	22,555	.0477	.0464
Imperial	107.3	117.1	9.1	35.1	8.0	1,326,344	40.0	29,156	37,788	782,697	40.7	17,117	22,299	.0360	.0357
Inyo	18.8	19.3	2.7	8.2	6.5	301,164	39.2	28,104	36,727	259,446	42.4	23,662	31,640	.0089	.0087
Kern	493.8	558.7	13.1	202.6	15.1	9,503,333	54.3	34,984	46,907	4,084,784	46.3	15,864	20,162	.2005	.2118
Kings	85.3	92.8	8.8	30.7	10.8	1,194,098	45.1	29,716	38,896	442,833	35.3	11,813	14,425	.0275	.0274
Lake	51.2	60.1	17.4	25.4	17.6	796,806	52.9	24,123	31,370	303,667	40.6	10,001	11,955	.0174	.0182
Lassen	25.3	26.3	4.0	8.6	6.2	295,607	30.8	27,910	34,373	163,829	38.0	14,652	19,050	.0083	.0078
Los Angeles	8,312.3	8,869.6	6.7	3,255.1	6.9	162,465,703	42.3	37,470	49,911	77,583,422	44.2	17,662	23,834	3.6907	3.6767
Madera	77.2	87.0	12.7	29.7	13.4	1,274,112	50.6	32,294	42,899	436,966	45.7	11,444	14,713	.0266	.0278
Marin	226.3	227.8	.7	97.1	3.1	7,187,371	41.4	53,966	74,020	2,929,507	41.1	22,040	30,170	.1461	.1426
Mariposa	14.2	16.4	15.5	6.1	13.0	233,374	47.5	29,306	38,258	81,983	49.2	10,174	13,440	.0049	.0052
Mendocino	76.0	82.3	8.3	32.1	9.6	1,251,886	43.9	29,690	39,000	687,359	46.9	15,975	21,413	.0303	.0306
Merced	166.8	192.8	15.6	64.0	15.5	2,453,208	50.2	29,473	38,331	1,246,829	54.1	14,603	19,482	.0577	.0613
Modoc	9.4	10.0	6.4	3.7	2.8	110,575	22.5	25,066	29,885	49,958	31.6	10,541	13,502	.0030	.0027
Mono	9.3	9.7	4.3	4.3	10.3	210,592	47.6	36,596	48,975	130,462	49.1	22,432	30,340	.0049	.0052
Monterey	337.3	366.7	8.7	121.0	8.9	6,184,417	45.2	38,338	51,111	2,756,760	44.5	17,170	22,783	.1379	.1393
Napa	107.2	112.9	5.3	43.8	7.1	2,537,111	46.8	42,251	57,925	822,108	46.6	13,714	18,770	.0492	.0499
Nevada	70.9	83.0	17.1	32.6	17.7	1,396,356	55.7	32,377	42,833	616,770	57.7	14,117	18,919	.0289	.0313
Orange	2,177.3	2,341.3	7.5	832.0	7.5	49,734,830	43.8	44,688	59,777	23,433,484	45.4	20,828	28,165	1.0864	1.0918
Placer	146.7	169.4	15.5	65.1	18.1	3,088,875	55.6	36,018	47,448	1,665,197	58.6	19,056	25,579	.0667	.0726
Plumas	20.1	22.0	9.5	9.0	12.5	322,834	45.0	27,828	35,870	142,677	41.7	12,590	15,853	.0074	.0076
Riverside	871.8	1,013.6	16.3	381.3	17.6	16,416,767	54.8	32,725	43,055	8,001,056	55.3	15,897	20,984	.3543	.3830
Sacramento	918.9	1,014.4	10.4	410.6	12.9	19,387,288	50.6	35,396	47,217	9,798,100	52.5	17,670	23,863	.4220	.4429
San Benito	31.9	37.0	16.0	12.4	18.1	556,209	57.2	33,702	44,856	181,449	51.5	11,408	14,633	.0109	.0120
San Bernardino	1,133.6	1,311.6	15.7	471.7	17.8	21,440,425	56.0	34,329	45,454	9,656,907	58.6	15,215	20,473	.4475	.4880
San Diego	2,217.7	2,466.0	11.2	908.8	12.4	48,138,439	52.0	39,167	52,969	21,915,702	52.8	17,738	24,115	1.0051	1.0615
San Francisco	738.1	782.3	6.0	355.2	7.0	18,724,394	46.5	38,497	52,715	10,497,005	46.4	21,606	29,552	.4207	.4269
San Joaquin	423.3	477.1	12.7	179.3	14.9	7,606,333	51.6	32,156	42,422	3,460,253	51.5	14,640	19,299	.1653	.1746
San Luis Obispo	193.9	219.3	13.1	82.9	14.3	3,602,854	52.6	32,558	43,460	1,644,176	54.5	14,682	19,833	.0772	.0822
San Mateo	619.3	639.5	3.3	253.3	4.7	15,689,417	40.3	46,197	61,940	7,501,973	41.7	21,877	29,617	.3460	.3382
Santa Barbara	338.1	365.3	8.0	140.9	10.4	7,562,992	48.9	39,804	53,676	4,350,227	49.9	22,742	30,875	.1720	.1779
Santa Clara	1,409.1	1,484.5	5.4	515.3	4.4	32,235,095	40.8	46,360	62,556	14,670,393	41.7	20,965	28,470	.7100	.6975
Santa Cruz	223.8	249.8	11.6	94.5	11.0	4,955,313	51.0	38,560	52,437	1,882,640	46.5	15,103	19,922	.0996	.1036
Shasta	135.2	149.0	10.2	56.0	10.5	1,875,884	36.7	27,065	33,498	1,170,502	43.9	16,039	20,902	.0506	.0501
Sierra	3.4	3.6	5.9	1.7	13.3	60,566	46.5	27,553	35,627	14,557	50.8	6,437	8,563	.0012	.0012
Siskiyou	44.1	47.1	6.8	18.7	8.7	656,226	41.0	27,050	35,092	306,447	44.9	12,299	16,388	.0157	.0156
Solano	281.6	309.8	10.0	109.3	12.4	4,961,425	47.1	34,709	45,393	2,407,601	50.4	16,468	22,027	.1122	.1159
Sonoma	348.6	383.4	10.0	154.6	12.3	7,803,035	51.5	37,409	50,472	3,325,800	52.3	15,853	21,512	.1595	.1676
Stanislaus	313.9	347.6	10.7	121.1	9.6	4,959,203	43.2	31,331	40,951	2,652,505	46.6	16,380	21,903	.1206	.1222
Sutter	58.4	62.7	7.4	23.7	9.2	864,596	36.6	29,166	36,481	490,002	43.0	15,787	20,675	.0223	.0219
Tehama	45.6	50.5	10.7	20.1	13.6	671,784	47.0	25,813	33,422	427,293	51.2	15,969	21,258	.0173	.0179
Trinity	14.0	15.5	10.7	6.0	9.1	208,926	41.9	26,766	34,821	71,000	45.6	8,869	11,833	.0046	.0046
Tulare	290.1	320.6	10.5	103.8	9.5	3,154,593	29.5	25,688	30,391	2,220,822	39.8	16,762	21,395	.0969	.0933
Tuolumne	42.6	47.9	12.4	18.4	14.3	570,100	37.3	25,795	30,984	255,589	37.5	11,544	13,891	.0143	.0139
Ventura	621.7	685.7	10.3	227.4	11.1	13,794,640	51.6	44,448	60,662	5,332,463	51.7	17,172	23,450	.2751	.2891
Yolo	127.1	136.8	7.6	51.9	9.5	2,227,057	44.2	32,577	42,911	874,830	41.0	13,086	16,856	.0490	.0489
Yuba	54.8	58.0	5.8	21.7	9.0	759,022	43.7	26,543	34,978	371,948	46.4	12,768	17,140	.0185	.0185
TOTAL METRO COUNTIES	**25,913.6**	**28,127.5**	**8.5**	**10,435.9**	**9.3**	**536,943,722**	**45.9**	**38,555**	**51,452**	**251,681,809**	**46.9**	**17,953**	**24,117**	**11.7848**	**11.9909**
TOTAL STATE	**27,080.8**	**29,417.1**	**8.6**	**10,918.2**	**9.4**	**555,654,980**	**45.9**	**38,170**	**50,893**	**260,583,149**	**46.9**	**17,786**	**23,867**	**12.2189**	**12.4350**

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986-1991	12/31/91 Households (Thous.)	% Change 1986-1991	1991 EBI ($000)	% Change 1986-1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986-1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
COLORADO															
BOULDER - LONGMONT	**217.6**	**237.5**	**9.1**	**95.3**	**12.1**	**4,604,572**	**54.6**	**35,043**	**48,317**	**2,494,794**	**53.9**	**19,074**	**26,178**	**.1008**	**.1073**
Boulder	217.6	237.5	9.1	95.3	12.1	4,604,572	54.6	35,043	48,317	2,494,794	53.9	19,074	26,178	.1008	.1073
COLORADO SPRINGS	**372.0**	**414.4**	**11.4**	**159.0**	**14.6**	**7,079,245**	**60.0**	**31,898**	**44,524**	**3,554,528**	**51.9**	**16,871**	**22,356**	**.1523**	**.1649**
El Paso	372.0	414.4	11.4	159.0	14.6	7,079,245	60.0	31,898	44,524	3,554,528	51.9	16,871	22,356	.1523	.1649
DENVER	**1,649.4**	**1,796.3**	**8.9**	**737.9**	**11.1**	**37,703,476**	**55.6**	**36,494**	**51,096**	**17,573,690**	**47.2**	**17,981**	**23,816**	**.7846**	**.8268**
Adams	282.9	308.1	8.9	115.9	11.7	5,365,716	55.4	33,272	46,296	2,638,623	47.0	17,296	22,766	.1176	.1238
Arapahoe	387.5	452.5	16.8	182.0	19.7	10,273,930	65.3	40,864	56,450	4,413,913	46.7	19,787	24,252	.1972	.2170
Denver	508.0	514.0	1.2	240.9	3.6	10,361,258	44.4	30,868	43,011	5,642,875	42.9	16,979	23,424	.2423	.2404
Douglas	39.5	47.3	19.7	15.7	22.7	1,098,611	71.9	49,918	69,975	145,653	51.6	7,508	9,277	.0159	.0185
Jefferson	431.5	474.4	9.9	183.4	12.6	10,603,961	57.1	41,440	57,819	4,732,626	53.0	18,984	25,805	.2116	.2271
DENVER - BOULDER CONSOLIDATED AREA	***1,867.0***	***2,033.8***	***8.9***	***833.2***	***11.2***	***42,308,048***	***55.5***	***36,329***	***50,778***	***20,068,484***	***48.0***	***18,105***	***24,086***	***.8854***	***.9341***
FORT COLLINS - LOVELAND	**181.1**	**204.2**	**12.8**	**80.4**	**16.0**	**3,331,305**	**58.8**	**30,277**	**41,434**	**1,551,758**	**50.5**	**14,882**	**19,300**	**.0711**	**.0767**
Larimer	181.1	204.2	12.8	80.4	16.0	3,331,305	58.8	30,277	41,434	1,551,758	50.5	14,882	19,300	.0711	.0767
GREELEY	**137.8**	**147.3**	**6.9**	**55.4**	**9.7**	**2,076,990**	**49.7**	**27,472**	**37,491**	**908,601**	**47.8**	**12,174**	**16,401**	**.0470**	**.0486**
Weld	137.8	147.3	6.9	55.4	9.7	2,076,990	49.7	27,472	37,491	908,601	47.8	12,174	16,401	.0470	.0486
PUEBLO	**125.3**	**123.4**	**−1.5**	**48.6**	**1.0**	**1,662,000**	**33.7**	**25,845**	**34,198**	**828,870**	**27.7**	**13,496**	**17,055**	**.0443**	**.0407**
Pueblo	125.3	123.4	−1.5	48.6	1.0	1,662,000	33.7	25,845	34,198	828,870	27.7	13,496	17,055	.0443	.0407
ALL COUNTIES															
Adams	282.9	308.1	8.9	115.9	11.7	5,365,716	55.4	33,272	46,296	2,638,623	47.0	17,296	22,766	.1176	.1238
Alamosa	12.4	12.7	2.4	4.7	4.4	158,336	42.2	24,744	33,689	143,824	42.5	22,436	30,601	.0050	.0049
Arapahoe	387.5	452.5	16.8	182.0	19.7	10,273,930	65.3	40,864	56,450	4,413,913	46.7	19,787	24,252	.1972	.2170
Archuleta	4.6	5.3	15.2	2.3	21.1	66,269	56.0	22,354	28,813	59,244	59.8	19,515	25,758	.0019	.0020
Baca	5.2	5.1	−1.9	1.9	.0	39,171	17.4	17,563	20,616	46,030	27.2	19,048	24,226	.0017	.0015
Bent	5.8	5.7	−1.7	2.1	5.0	62,584	33.7	23,400	29,802	24,701	34.8	9,164	11,762	.0016	.0015
Boulder	217.6	237.5	9.1	95.3	12.1	4,604,572	54.6	35,043	48,317	2,494,794	53.9	19,074	26,178	.1008	.1073
Chaffee	13.3	13.0	−2.3	5.0	−2.0	182,553	34.8	26,558	36,511	104,082	25.6	16,248	20,816	.0051	.0047
Cheyenne	2.4	2.6	8.3	1.0	.0	25,402	25.9	20,182	25,402	10,374	16.5	8,901	10,374	.0007	.0006
Clear Creek	7.3	7.1	−2.7	3.0	.0	101,609	18.0	28,699	33,870	40,786	21.8	11,159	13,595	.0027	.0022
Conejos	8.1	8.1	.0	2.7	.0	45,869	18.7	14,308	16,989	17,202	13.0	5,636	6,371	.0016	.0015
Costilla	3.7	4.1	10.8	1.3	8.3	32,510	51.2	17,914	25,008	4,453	33.6	2,778	3,425	.0008	.0008
Crowley	3.1	3.2	3.2	1.2	.0	31,588	37.0	19,214	26,323	4,286	22.0	2,928	3,572	.0006	.0006
Custer	2.0	2.3	15.0	.6	.0	14,017	22.7	19,045	23,362	6,946	29.8	8,918	11,577	.0005	.0005
Delta	23.7	25.3	6.8	10.3	10.8	323,976	52.2	22,882	31,454	153,618	47.3	11,211	14,914	.0077	.0078
Denver	508.0	514.0	1.2	240.9	3.6	10,361,258	44.4	30,868	43,011	5,642,875	42.9	16,979	23,424	.2423	.2404
Dolores	1.7	1.7	.0	.6	.0	17,768	34.2	22,070	29,613	6,712	33.4	8,388	11,187	.0005	.0004
Douglas	39.5	47.3	19.7	15.7	22.7	1,098,611	71.9	49,918	69,975	145,653	51.6	7,508	9,277	.0159	.0185
Eagle	17.3	20.2	16.8	8.6	19.4	448,421	65.5	37,633	52,142	341,223	52.8	31,025	39,677	.0105	.0116
Elbert	8.6	9.9	15.1	3.5	20.7	138,856	63.1	29,361	39,673	8,036	46.1	1,896	2,296	.0023	.0025
El Paso	372.0	414.4	11.4	159.0	14.6	7,079,245	60.0	31,898	44,524	3,554,528	51.9	16,871	22,356	.1523	.1649
Fremont	31.9	34.2	7.2	13.4	10.7	429,139	47.1	24,118	32,025	168,786	40.7	9,917	12,596	.0099	.0100
Garfield	27.0	29.8	10.4	11.6	12.6	510,281	55.1	31,951	43,990	395,882	50.4	25,561	34,128	.0131	.0138
Gilpin	2.8	3.0	7.1	1.5	15.4	51,594	46.9	27,013	34,396	5,426	35.3	3,085	3,617	.0009	.0010
Grand	9.3	10.6	14.0	4.2	13.5	164,653	52.6	29,168	39,203	89,375	42.4	16,963	21,280	.0039	.0040
Gunnison	10.9	11.1	1.8	4.3	4.9	192,754	48.6	31,647	44,827	102,495	39.4	17,937	23,836	.0045	.0046
Hinsdale	.5	.6	20.0	.2	.0	8,621	40.3	30,725	43,105	6,756	38.4	24,400	33,780	.0003	.0002
Huerfano	6.9	7.2	4.3	3.0	7.1	74,693	38.2	19,301	24,898	55,795	42.4	13,996	18,598	.0022	.0022
Jackson	1.8	1.8	.0	.7	.0	18,322	17.3	22,323	26,174	8,752	14.6	10,909	12,503	.0006	.0005
Jefferson	431.5	474.4	9.9	183.4	12.6	10,603,961	57.1	41,440	57,819	4,732,626	53.0	18,984	25,805	.2116	.2271
Kiowa	1.9	1.9	.0	.7	.0	24,349	36.0	25,577	34,784	7,989	36.3	8,371	11,413	.0005	.0005
Kit Carson	7.6	7.5	−1.3	2.9	.0	96,870	36.7	24,434	33,403	71,538	36.7	18,050	24,668	.0030	.0027
Lake	7.7	7.5	−2.6	2.6	.0	99,700	27.1	30,161	38,346	41,253	28.4	12,357	15,867	.0025	.0024
La Plata	32.3	35.6	10.2	13.4	12.6	559,703	57.0	29,953	41,769	341,021	48.3	19,330	25,449	.0133	.0140
Larimer	181.1	204.2	12.8	80.4	16.0	3,331,305	58.8	30,277	41,434	1,551,758	50.5	14,882	19,300	.0711	.0767
Las Animas	14.4	14.0	−2.8	5.6	.0	146,227	30.5	20,011	26,112	50,711	18.8	7,622	9,056	.0038	.0035
Lincoln	4.7	4.7	.0	1.8	.0	59,623	36.5	24,263	33,124	105,484	51.4	38,704	58,602	.0026	.0026
Logan	19.8	19.5	−1.5	7.7	.0	247,112	29.2	24,837	32,092	188,105	33.0	18,369	24,429	.0077	.0070
Mesa	91.1	96.6	6.0	36.7	8.3	1,510,574	49.4	29,826	41,160	1,155,112	48.6	22,923	31,474	.0402	.0414
Mineral	.8	.8	.0	.3	.0	10,924	36.1	26,750	36,413	4,069	21.6	11,157	13,563	.0004	.0004
Moffat	15.2	16.4	7.9	6.0	9.1	256,128	45.9	31,915	42,688	146,976	38.1	19,357	24,496	.0062	.0062
Montezuma	19.3	21.3	10.4	7.8	14.7	284,952	58.0	26,523	36,532	188,903	45.2	19,138	24,218	.0073	.0077
Montrose	25.7	26.1	1.6	9.9	4.2	401,170	45.2	29,084	40,522	176,240	31.3	14,129	17,802	.0095	.0092

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
COLORADO (continued)															
ALL COUNTIES (continued)															
Morgan	23.1	23.2	.4	8.8	2.3	301,536	36.9	25,609	34,265	199,089	35.3	17,108	22,624	.0086	.0081
Otero	21.4	20.9	−2.3	8.2	.0	230,857	33.7	21,050	28,153	120,739	29.1	11,403	14,724	.0066	.0060
Ouray	2.2	2.4	9.1	.7	.0	23,691	34.5	25,166	33,844	10,339	35.6	10,894	14,770	.0007	.0007
Park	7.4	8.7	17.6	3.2	18.5	133,723	62.6	30,463	41,788	14,013	44.7	3,587	4,379	.0021	.0024
Phillips	4.4	4.3	−2.3	1.8	.0	59,820	36.7	24,314	33,233	36,063	36.7	14,661	20,035	.0017	.0016
Pitkin	11.2	11.8	5.4	5.5	10.0	247,967	42.8	34,723	45,085	313,422	62.2	38,658	56,986	.0077	.0082
Prowers	14.0	14.6	4.3	5.8	7.4	179,724	45.5	22,877	30,987	150,713	46.1	19,099	25,985	.0053	.0053
Pueblo	125.3	123.4	−1.5	48.6	1.0	1,662,000	33.7	25,845	34,198	828,870	27.7	13,496	17,055	.0443	.0407
Rio Blanco	6.5	6.5	.0	2.3	.0	113,388	39.1	35,435	49,299	31,240	26.2	10,760	13,583	.0025	.0023
Rio Grande	11.0	11.3	2.7	3.7	.0	177,289	48.8	32,205	47,916	80,825	40.1	15,596	21,845	.0041	.0041
Routt	15.1	16.1	6.6	6.3	8.6	259,945	39.6	32,114	41,261	125,340	29.4	16,705	19,895	.0063	.0061
Saguache	3.9	3.8	−2.6	1.4	.0	44,092	41.2	22,298	31,494	8,637	24.1	4,972	6,169	.0009	.0009
San Juan	.9	.9	.0	.4	.0	10,464	23.3	21,218	26,160	9,101	30.5	17,438	22,753	.0004	.0003
San Miguel	3.5	3.7	5.7	1.4	.0	39,485	27.5	22,118	28,204	14,823	17.4	9,022	10,588	.0011	.0010
Sedgwick	3.1	3.0	−3.2	1.4	.0	40,078	31.8	21,721	28,627	24,670	24.6	14,139	17,621	.0012	.0010
Summit	11.4	13.3	16.7	5.8	20.8	287,716	65.7	36,164	49,606	277,627	65.4	34,966	47,867	.0072	.0083
Teller	11.7	13.9	18.8	5.3	23.3	159,126	48.9	24,846	30,024	76,371	58.9	11,180	14,410	.0037	.0040
Washington	5.4	5.4	.0	2.0	.0	74,232	42.0	26,132	37,116	30,998	39.3	11,128	15,499	.0018	.0017
Weld	137.8	147.3	6.9	55.4	9.7	2,076,990	49.7	27,472	37,491	908,601	47.8	12,174	16,401	.0470	.0486
Yuma	9.9	9.9	.0	3.9	.0	133,855	38.5	24,788	34,322	85,620	37.5	15,963	21,954	.0037	.0035
TOTAL METRO COUNTIES	**2,683.2**	**2,923.1**	**8.9**	**1,176.6**	**11.5**	**56,457,588**	**55.2**	**34,448**	**47,984**	**26,912,241**	**47.9**	**17,238**	**22,873**	**1.2001**	**1.2650**
TOTAL STATE	**3,300.1**	**3,573.3**	**8.3**	**1,427.6**	**10.8**	**65,810,894**	**53.9**	**33,175**	**46,099**	**32,804,056**	**47.2**	**17,291**	**22,978**	**1.4413**	**1.5075**
CONNECTICUT															
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**828.6**	**841.4**	**1.5**	**307.4**	**3.7**	**22,701,829**	**41.6**	**54,102**	**73,851**	**10,471,856**	**41.6**	**24,944**	**34,066**	**.4874**	**.4772**
Fairfield	828.6	841.4	1.5	307.4	3.7	22,701,829	41.6	54,102	73,851	10,471,856	41.6	24,944	34,066	.4874	.4772
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,097.9**	**1,126.5**	**2.6**	**424.7**	**5.0**	**23,902,903**	**41.0**	**41,923**	**56,282**	**12,038,668**	**42.0**	**20,960**	**28,346**	**.5468**	**.5357**
Hartford	835.2	851.5	2.0	326.0	4.4	18,172,543	39.8	41,613	55,744	9,809,567	41.2	22,237	30,091	.4278	.4163
Middlesex	137.6	143.6	4.4	54.7	6.8	3,167,228	45.0	42,648	57,902	1,383,339	45.5	18,567	25,290	.0673	.0674
Tolland	125.1	131.4	5.0	44.0	7.8	2,563,132	44.8	43,386	58,253	845,762	46.1	14,189	19,222	.0517	.0520
NEW HAVEN - WATERBURY - MERIDEN	**770.6**	**774.2**	**.5**	**292.1**	**2.8**	**16,065,069**	**39.8**	**40,455**	**54,999**	**7,578,855**	**40.1**	**19,037**	**25,946**	**.3660**	**.3541**
New Haven	770.6	774.2	.5	292.1	2.8	16,065,069	39.8	40,455	54,999	7,578,855	40.1	19,037	25,946	.3660	.3541
NEW LONDON - NORWICH	**251.4**	**255.8**	**1.8**	**93.3**	**4.4**	**5,131,841**	**41.7**	**40,515**	**55,004**	**2,494,553**	**42.1**	**19,630**	**26,737**	**.1171**	**.1150**
New London	251.4	255.8	1.8	93.3	4.4	5,131,841	41.7	40,515	55,004	2,494,553	42.1	19,630	26,737	.1171	.1150
ALL COUNTIES															
Fairfield	828.6	841.4	1.5	307.4	3.7	22,701,829	41.6	54,102	73,851	10,471,856	41.6	24,944	34,066	.4874	.4772
Hartford	835.2	851.5	2.0	326.0	4.4	18,172,543	39.8	41,613	55,744	9,809,567	41.2	22,237	30,091	.4278	.4163
Litchfield	165.2	170.8	3.4	64.6	5.9	3,735,296	43.4	42,689	57,822	1,378,187	44.1	15,681	21,334	.0767	.0762
Middlesex	137.6	143.6	4.4	54.7	6.8	3,167,228	45.0	42,648	57,902	1,383,339	45.5	18,567	25,290	.0673	.0674
New Haven	770.6	774.2	.5	292.1	2.8	16,065,069	39.8	40,455	54,999	7,578,855	40.1	19,037	25,946	.3660	.3541
New London	251.4	255.8	1.8	93.3	4.4	5,131,841	41.7	40,515	55,004	2,494,553	42.1	19,630	26,737	.1171	.1150
Tolland	125.1	131.4	5.0	44.0	7.8	2,563,132	44.8	43,386	58,253	845,762	46.1	14,189	19,222	.0517	.0520
Windham	98.3	102.1	3.9	37.5	6.2	1,837,675	44.9	35,917	49,005	727,361	45.0	14,206	19,396	.0395	.0396
TOTAL METRO COUNTIES	**2,948.5**	**2,997.9**	**1.7**	**1,117.5**	**4.0**	**67,801,642**	**40.9**	**44,778**	**60,673**	**32,583,932**	**41.5**	**21,440**	**29,158**	**1.5173**	**1.4820**
TOTAL STATE	**3,212.0**	**3,270.8**	**1.8**	**1,219.6**	**4.2**	**73,374,613**	**41.2**	**44,402**	**60,163**	**34,689,480**	**41.6**	**20,922**	**28,443**	**1.6335**	**1.5978**
DELAWARE															
WILMINGTON	**548.3**	**565.8**	**3.2**	**206.7**	**5.6**	**10,806,484**	**45.7**	**37,889**	**52,281**	**5,231,633**	**42.9**	**18,697**	**25,310**	**.2438**	**.2438**
New Castle	413.1	423.5	2.5	155.3	4.7	8,229,707	45.0	38,273	52,992	4,464,003	44.0	20,901	28,744	.1922	.1918
Cecil, Md.	*67.1*	*72.0*	*7.3*	*25.2*	*10.5*	*1,107,086*	*46.8*	*33,086*	*43,932*	*438,177*	*37.2*	*14,004*	*17,388*	*.0246*	*.0247*
Salem, N. J.	*68.1*	*70.3*	*3.2*	*26.2*	*6.1*	*1,469,691*	*48.7*	*40,023*	*56,095*	*329,453*	*36.1*	*9,799*	*12,575*	*.0270*	*.0273*
ALL COUNTIES															
Kent	106.3	108.4	2.0	38.0	4.1	1,649,528	43.7	31,441	43,409	953,051	38.6	18,836	25,080	.0420	.0411
New Castle	413.1	423.5	2.5	155.3	4.7	8,229,707	45.0	38,273	52,992	4,464,003	44.0	20,901	28,744	.1922	.1918
Sussex	110.7	119.7	8.1	44.8	9.8	1,741,553	49.9	28,470	38,874	1,075,201	50.0	17,571	24,000	.0431	.0447

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
DELAWARE (continued)															
TOTAL METRO COUNTIES	413.1	423.5	2.5	155.3	4.7	8,229,707	45.0	38,273	52,992	4,464,003	44.0	20,901	28,744	.1922	.1918
TOTAL STATE	630.1	651.6	3.4	238.1	5.5	11,620,788	45.5	35,394	48,806	6,492,255	44.1	19,965	27,267	.2773	.2776
DISTRICT OF COLUMBIA															
WASHINGTON	3,544.0	3,744.8	5.7	1,415.1	7.4	90,609,817	47.4	46,665	64,031	39,481,424	47.6	20,311	27,900	1.8662	1.9022
District of Columbia	620.0	604.7	−2.5	251.1	−.7	13,594,462	36.0	39,537	54,140	4,552,545	34.2	13,416	18,130	.2876	.2693
Calvert, Md.	43.6	50.4	15.6	16.7	17.6	753,327	52.7	34,738	45,109	149,652	39.4	7,562	8,961	.0139	.0147
Charles, Md.	89.5	101.5	13.4	31.8	15.6	1,514,816	50.0	36,732	47,636	450,133	41.4	11,579	14,155	.0308	.0319
Frederick, Md.	134.6	148.6	10.4	51.4	13.2	2,455,686	49.9	36,082	47,776	1,165,914	51.2	16,988	22,683	.0543	.0566
Montgomery, Md.	653.1	708.4	8.5	273.0	11.1	19,654,527	49.8	53,404	71,995	9,129,610	50.8	24,637	33,442	.3967	.4123
Prince George's, Md.	679.1	682.5	.5	247.0	2.8	14,302,427	39.2	42,771	57,905	7,347,563	39.9	21,870	29,747	.3350	.3233
Alexandria city, Va.	111.8	117.8	5.4	59.6	8.0	3,799,724	51.3	45,503	63,754	1,674,412	49.4	20,308	28,094	.0740	.0770
Arlington, Va.	156.4	156.5	.1	75.9	2.2	5,222,344	44.6	48,620	68,806	1,766,823	42.0	16,744	23,278	.0988	.0977
Fairfax, Va.	701.5	776.7	10.7	284.5	13.4	21,772,728	57.0	55,317	76,554	8,509,768	56.0	21,755	29,911	.4012	.4336
Fairfax city, Va.	20.1	20.4	1.5	7.6	4.1	591,323	48.4	54,597	77,806	1,338,534	61.4	113,626	176,123	.0252	.0275
Falls Church city, Va.	9.4	9.3	−1.1	4.4	.0	315,917	40.5	51,103	71,799	463,212	53.8	68,451	105,275	.0107	.0110
Loudoun, Va.	71.0	82.2	15.8	27.7	17.4	1,597,026	58.2	42,766	57,654	591,616	58.8	15,734	21,358	.0303	.0334
Manassas city, Va.	19.4	22.4	15.5	7.6	15.2	436,014	56.1	42,312	57,370	477,315	56.7	46,139	62,805	.0125	.0136
Manassas Park city, Va.	7.2	7.7	6.9	2.2	.0	88,417	29.1	31,141	40,190	21,311	28.4	7,546	9,687	.0021	.0019
Prince William, Va.	174.2	193.9	11.3	56.1	9.8	3,496,280	50.6	45,424	62,322	1,539,600	50.3	20,045	27,444	.0741	.0775
Stafford, Va.	53.1	61.8	16.4	18.5	15.6	1,007,799	57.2	40,079	54,476	303,416	57.6	12,034	16,401	.0190	.0209
TOTAL METRO COUNTIES	620.0	604.7	−2.5	251.1	−.7	13,594,462	36.0	39,537	54,140	4,552,545	34.2	13,416	18,130	.2876	.2693
TOTAL STATE	620.0	604.7	−2.5	251.1	−.7	13,594,462	36.0	39,537	54,140	4,552,545	34.2	13,416	18,130	.2876	.2693
FLORIDA															
BRADENTON	180.5	204.1	13.1	88.5	14.9	3,401,672	56.4	28,240	38,437	1,984,032	56.4	16,478	22,418	.0769	.0835
Manatee	180.5	204.1	13.1	88.5	14.9	3,401,672	56.4	28,240	38,437	1,984,032	56.4	16,478	22,418	.0769	.0835
DAYTONA BEACH	325.1	372.5	14.6	162.0	17.6	6,194,283	62.3	27,721	38,236	3,069,164	50.8	14,776	18,945	.1320	.1444
Volusia	325.1	372.5	14.6	162.0	17.6	6,194,283	62.3	27,721	38,236	3,069,164	50.8	14,776	18,945	.1320	.1444
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1,167.8	1,280.0	9.6	556.7	12.2	25,909,851	53.2	34,081	46,542	14,151,397	53.3	18,610	25,420	.5673	.6012
Broward	1,167.8	1,280.0	9.6	556.7	12.2	25,909,851	53.2	34,081	46,542	14,151,397	53.3	18,610	25,420	.5673	.6012
FORT MYERS - CAPE CORAL	279.0	326.1	16.9	141.0	19.7	5,813,263	62.8	30,314	41,229	2,806,010	48.1	16,088	19,901	.1213	.1327
Lee	279.0	326.1	16.9	141.0	19.7	5,813,263	62.8	30,314	41,229	2,806,010	48.1	16,088	19,901	.1213	.1327
FORT PIERCE	207.1	242.0	16.9	99.9	19.9	3,554,653	58.2	26,972	35,582	2,079,687	54.1	16,205	20,818	.0822	.0897
Martin	86.2	100.3	16.4	43.3	19.6	1,657,253	57.8	29,003	38,274	784,801	43.3	15,129	18,125	.0358	.0382
St. Lucie	120.9	141.7	17.2	56.6	20.2	1,897,400	58.5	25,411	33,523	1,294,886	61.4	17,032	22,878	.0464	.0515
FORT WALTON BEACH	142.6	165.3	15.9	61.9	19.3	2,543,880	61.5	30,349	41,097	1,527,365	62.2	18,139	24,675	.0573	.0640
Okaloosa	142.6	165.3	15.9	61.9	19.3	2,543,880	61.5	30,349	41,097	1,527,365	62.2	18,139	24,675	.0573	.0640
GAINESVILLE	199.3	217.6	9.2	84.4	12.5	3,231,083	54.1	27,949	38,283	1,796,260	48.1	16,176	21,283	.0762	.0799
Alachua	175.8	192.2	9.3	75.8	12.5	2,960,560	54.5	28,431	39,058	1,648,657	47.7	16,564	21,750	.0692	.0727
Bradford	23.5	25.4	8.1	8.6	13.2	270,523	50.3	23,675	31,456	147,603	52.5	12,734	17,163	.0070	.0072
JACKSONVILLE	851.7	932.9	9.5	358.3	11.7	15,067,378	52.1	30,862	42,052	7,358,641	44.4	15,884	20,538	.3397	.3519
Clay	93.7	110.1	17.5	34.3	15.5	1,549,176	56.4	33,353	45,165	582,673	42.7	13,744	16,988	.0326	.0349
Duval	643.3	688.7	7.1	272.9	9.8	11,507,443	50.2	30,839	42,167	5,967,379	43.8	16,705	21,867	.2657	.2718
Nassau	41.8	48.4	15.8	17.2	18.6	635,915	56.4	28,040	36,972	297,901	58.7	12,944	17,320	.0140	.0154
St. Johns	72.9	85.7	17.6	33.9	20.2	1,374,844	63.1	29,893	40,556	510,688	45.9	12,414	15,065	.0274	.0298
LAKELAND - WINTER HAVEN	373.9	410.4	9.8	157.2	12.7	5,611,416	49.5	26,914	35,696	2,878,634	40.1	14,733	18,312	.1353	.1380
Polk	373.9	410.4	9.8	157.2	12.7	5,611,416	49.5	26,914	35,696	2,878,634	40.1	14,733	18,312	.1353	.1380
MELBOURNE - TITUSVILLE - PALM BAY	361.7	421.3	16.5	172.9	19.3	6,577,285	57.1	28,893	38,041	3,011,928	42.8	14,556	17,420	.1427	.1519
Brevard	361.7	421.3	16.5	172.9	19.3	6,577,285	57.1	28,893	38,041	3,011,928	42.8	14,556	17,420	.1427	.1519
MIAMI - HIALEAH	1,785.0	1,901.7	6.5	717.0	6.7	31,168,861	44.4	32,115	43,471	19,725,247	45.1	20,227	27,511	.7850	.7900
Dade	1,785.0	1,901.7	6.5	717.0	6.7	31,168,861	44.4	32,115	43,471	19,725,247	45.1	20,227	27,511	.7850	.7900
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*2,952.8*	*3,181.7*	*7.8*	*1,273.7*	*9.0*	*57,078,712*	*48.3*	*32,950*	*44,813*	*33,876,644*	*48.4*	*19,540*	*26,597*	*1.3523*	*1.3912*

1987 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
FLORIDA (continued)															
NAPLES	**123.5**	**145.3**	**17.7**	**62.3**	**20.5**	**2,413,792**	51.9	**30,739**	**38,745**	**1,658,296**	**56.0**	**20,558**	**26,618**	**.0585**	**.0628**
Collier	123.5	145.3	17.7	62.3	20.5	2,413,792	51.9	30,739	38,745	1,658,296	56.0	20,558	26,618	.0585	.0628
OCALA	**172.6**	**202.5**	**17.3**	**81.4**	**20.4**	**2,500,517**	**59.3**	**23,222**	**30,719**	**1,763,116**	**55.5**	**16,776**	**21,660**	**.0636**	**.0700**
Marion	172.6	202.5	17.3	81.4	20.4	2,500,517	59.3	23,222	30,719	1,763,116	55.5	16,776	21,660	.0636	.0700
ORLANDO	**899.5**	**1,031.4**	**14.7**	**399.2**	**17.5**	**17,270,299**	**59.8**	**31,813**	**43,262**	**10,406,471**	**57.7**	**19,416**	**26,068**	**.3892**	**.4285**
Orange	570.9	644.0	12.8	252.6	15.9	11,105,071	58.8	32,080	43,963	7,107,436	58.6	20,563	28,137	.2553	.2798
Osceola	84.2	101.4	20.4	40.1	22.3	1,301,766	62.5	24,430	32,463	1,062,420	64.8	19,656	26,494	.0334	.0382
Seminole	244.4	286.0	17.0	106.5	19.7	4,863,462	61.3	33,879	45,666	2,236,615	52.1	16,517	21,001	.1005	.1105
PANAMA CITY	**120.2**	**136.3**	**13.4**	**53.0**	**16.2**	**1,525,844**	**45.4**	**23,013**	**28,790**	**1,094,393**	**39.8**	**17,167**	**20,649**	**.0434**	**.0439**
Bay	120.2	136.3	13.4	53.0	16.2	1,525,844	45.4	23,013	28,790	1,094,393	39.8	17,167	20,649	.0434	.0439
PENSACOLA	**340.3**	**377.1**	**10.8**	**142.7**	**13.8**	**5,942,471**	**56.3**	**30,324**	**41,643**	**2,738,539**	**47.2**	**14,839**	**19,191**	**.1296**	**.1374**
Escambia	273.0	301.0	10.3	114.8	13.2	4,775,636	55.6	30,269	41,600	2,360,406	46.0	15,946	20,561	.1069	.1125
Santa Rosa	67.3	76.1	13.1	27.9	16.3	1,166,835	59.1	30,558	41,822	378,133	55.0	10,165	13,553	.0227	.0249
SARASOTA	**251.2**	**287.6**	**14.5**	**134.6**	**17.3**	**5,461,958**	**58.2**	**30,104**	**40,579**	**3,135,154**	**55.6**	**17,570**	**23,292**	**.1195**	**.1302**
Sarasota	251.2	287.6	14.5	134.6	17.3	5,461,958	58.2	30,104	40,579	3,135,154	55.6	17,570	23,292	.1195	.1302
TALLAHASSEE	**216.6**	**234.7**	**8.4**	**89.8**	**11.6**	**3,627,291**	**52.5**	**29,540**	**40,393**	**1,854,001**	**49.0**	**15,454**	**20,646**	**.0831**	**.0866**
Gadsden	44.3	45.8	3.4	14.8	6.5	394,228	37.9	20,571	26,637	140,943	26.0	8,049	9,523	.0107	.0101
Leon	172.3	188.9	9.6	75.0	12.6	3,233,063	54.5	31,412	43,108	1,713,058	51.3	16,999	22,841	.0724	.0765
TAMPA - ST. PETERSBURG - CLEARWATER	**1,916.2**	**2,133.9**	**11.4**	**919.0**	**13.9**	**36,511,297**	**55.9**	**29,007**	**39,729**	**19,071,600**	**54.6**	**15,285**	**20,753**	**.8009**	**.8607**
Hernando	76.9	92.3	20.0	39.5	23.1	1,216,801	64.3	23,077	30,805	407,584	48.0	8,579	10,319	.0243	.0271
Hillsborough	770.2	860.4	11.7	340.4	14.5	14,372,032	57.1	30,763	42,221	8,332,234	56.7	17,876	24,478	.3248	.3522
Pasco	244.6	282.7	15.6	123.4	17.5	4,015,356	59.6	23,959	32,539	1,987,366	60.1	11,822	16,105	.0874	.0968
Pinellas	824.5	898.5	9.0	415.7	11.5	16,907,108	53.6	29,539	40,671	8,344,416	51.6	14,772	20,073	.3644	.3846
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**760.7**	**885.3**	**16.4**	**387.7**	**19.4**	**19,623,559**	**65.1**	**36,597**	**50,615**	**9,848,616**	**64.1**	**18,481**	**25,403**	**.3840**	**.4363**
Palm Beach	760.7	885.3	16.4	387.7	19.4	19,623,559	65.1	36,597	50,615	9,848,616	64.1	18,481	25,403	.3840	.4363
ALL COUNTIES															
Alachua	175.8	192.2	9.3	75.8	12.5	2,960,560	54.5	28,431	39,058	1,648,657	47.7	16,564	21,750	.0692	.0727
Baker	18.4	20.3	10.3	5.8	9.4	197,004	44.5	25,727	33,966	44,287	30.8	6,386	7,636	.0045	.0046
Bay	120.2	136.3	13.4	53.0	16.2	1,525,844	45.4	23,013	28,790	1,094,393	39.8	17,167	20,649	.0434	.0439
Bradford	23.5	25.4	8.1	8.6	13.2	270,523	50.3	23,675	31,456	147,603	52.5	12,734	17,163	.0070	.0072
Brevard	361.7	421.3	16.5	172.9	19.3	6,577,285	57.1	28,893	38,041	3,011,928	42.8	14,556	17,420	.1427	.1519
Broward	1,167.8	1,280.0	9.6	556.7	12.2	25,909,851	53.2	34,081	46,542	14,151,397	53.3	18,610	25,420	.5673	.6012
Calhoun	9.9	10.3	4.0	3.5	2.9	89,367	33.5	19,687	25,533	44,630	28.7	10,196	12,751	.0026	.0024
Charlotte	84.9	99.9	17.7	45.5	18.8	1,576,471	58.7	25,939	34,648	701,485	49.7	12,234	15,417	.0331	.0360
Citrus	82.8	97.9	18.2	43.5	20.8	1,343,808	62.4	22,980	30,892	507,083	46.9	9,586	11,657	.0277	.0304
Clay	93.7	110.1	17.5	34.3	15.5	1,549,176	56.4	33,353	45,165	582,673	42.7	13,744	16,988	.0326	.0349
Collier	123.5	145.3	17.7	62.3	20.5	2,413,792	51.9	30,739	38,745	1,658,296	56.0	20,558	26,618	.0585	.0628
Columbia	41.4	45.6	10.1	16.8	12.8	564,818	50.4	25,210	33,620	353,984	43.6	16,544	21,070	.0147	.0152
Dade	1,785.0	1,901.7	6.5	717.0	6.7	31,168,861	44.4	32,115	43,471	19,725,247	45.1	20,227	27,511	.7850	.7900
De Soto	22.0	24.3	10.5	8.7	13.0	274,044	51.3	23,524	31,499	179,852	52.9	15,280	20,673	.0073	.0076
Dixie	9.1	10.1	11.0	3.7	15.6	105,876	54.4	21,433	28,615	51,625	48.1	10,896	13,953	.0025	.0028
Duval	643.3	688.7	7.1	272.9	9.8	11,507,443	50.2	30,839	42,167	5,967,379	43.8	16,705	21,867	.2657	.2718
Escambia	273.0	301.0	10.3	114.8	13.2	4,775,636	55.6	30,269	41,600	2,360,406	46.0	15,946	20,561	.1069	.1125
Flagler	17.0	20.2	18.8	9.0	21.6	301,339	60.2	25,418	33,482	69,835	45.2	6,498	7,759	.0055	.0060
Franklin	8.2	8.6	4.9	3.4	13.3	98,172	53.5	21,319	28,874	38,538	44.7	8,876	11,335	.0023	.0024
Gadsden	44.3	45.8	3.4	14.8	6.5	394,228	37.9	20,571	26,637	140,943	26.0	8,049	9,523	.0107	.0101
Gilchrist	7.3	8.1	11.0	2.9	16.0	80,122	53.3	20,911	27,628	21,041	55.9	5,398	7,256	.0018	.0019
Glades	7.3	8.2	12.3	3.1	14.8	90,468	56.7	21,379	29,183	13,719	49.2	3,405	4,425	.0017	.0019
Gulf	11.2	11.4	1.8	3.9	.0	128,548	36.4	24,157	32,961	37,967	26.3	7,711	9,735	.0031	.0029
Hamilton	9.2	9.5	3.3	3.6	9.1	103,234	46.8	21,308	28,676	51,728	39.9	11,201	14,369	.0027	.0027
Hardee	21.3	22.5	5.6	7.7	6.9	165,516	24.8	18,413	21,496	130,307	35.7	13,339	16,923	.0059	.0055
Hendry	22.7	26.2	15.4	9.0	18.4	314,105	56.5	26,401	34,901	196,524	53.8	16,814	21,836	.0079	.0085
Hernando	76.9	92.3	20.0	39.5	23.1	1,216,801	64.3	23,077	30,805	407,584	48.0	8,579	10,319	.0243	.0271
Highlands	60.5	70.0	15.7	29.9	18.7	961,026	59.8	23,868	32,141	412,354	45.7	11,234	13,791	.0208	.0224
Hillsborough	770.2	860.4	11.7	340.4	14.5	14,372,032	57.1	30,763	42,221	8,332,234	56.7	17,876	24,478	.3248	.3522
Holmes	16.3	17.5	7.4	6.6	8.2	185,338	45.2	20,923	28,082	47,233	30.5	5,932	7,157	.0043	.0042
Indian River	81.0	94.5	16.7	40.0	19.8	1,653,951	60.0	30,958	41,349	712,785	44.1	14,810	17,820	.0339	.0367
Jackson	41.9	43.0	2.6	15.3	4.1	451,678	39.2	22,079	29,521	205,738	28.2	10,919	13,447	.0122	.0115
Jefferson	11.4	11.8	3.5	4.2	7.7	127,887	45.2	22,585	30,449	52,612	38.6	9,731	12,527	.0032	.0030
Lafayette	4.5	4.7	4.4	1.5	.0	45,564	34.4	22,604	30,376	10,009	28.9	5,178	6,673	.0011	.0012
Lake	132.1	152.7	15.6	65.0	18.6	2,235,938	59.4	25,601	34,399	1,197,283	56.0	14,006	18,420	.0500	.0548

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986-1991	12/31/91 Households (Thous.)	% Change 1986-1991	1991 EBI ($000)	% Change 1986-1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986-1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
FLORIDA (continued)															
ALL COUNTIES (continued)															
Lee	279.0	326.1	16.9	141.0	19.7	5,813,263	62.8	30,314	41,229	2,806,010	48.1	16,088	19,901	.1213	.1327
Leon	172.3	188.9	9.6	75.0	12.6	3,233,063	54.5	31,412	43,108	1,713,058	51.3	16,999	22,841	.0724	.0765
Levy	25.0	28.5	14.0	11.0	15.8	331,715	56.2	22,352	30,156	104,265	40.1	7,835	9,479	.0070	.0076
Liberty	4.6	4.8	4.3	1.5	.0	50,186	38.2	24,208	33,457	10,506	37.4	5,097	7,004	.0011	.0011
Madison	15.3	15.6	2.0	5.2	2.0	149,679	38.8	21,152	28,784	84,299	39.0	11,888	16,211	.0045	.0041
Manatee	180.5	204.1	13.1	88.5	14.9	3,401,672	56.4	28,240	38,437	1,984,032	56.4	16,478	22,418	.0769	.0835
Marion	172.6	202.5	17.3	81.4	20.4	2,500,517	59.3	23,222	30,719	1,763,116	55.5	16,776	21,660	.0636	.0700
Martin	86.2	100.3	16.4	43.3	19.6	1,657,253	57.8	29,003	38,274	784,801	43.3	15,129	18,125	.0358	.0382
Monroe	71.7	77.6	8.2	35.5	10.9	1,452,325	50.9	30,084	40,911	693,734	40.9	15,387	19,542	.0321	.0327
Nassau	41.8	48.4	15.8	17.2	18.6	635,915	56.4	28,040	36,972	297,901	58.7	12,944	17,320	.0140	.0154
Okaloosa	142.6	165.3	15.9	61.9	19.3	2,543,880	61.5	30,349	41,097	1,527,365	62.2	18,139	24,675	.0573	.0640
Okeechobee	26.9	31.3	16.4	11.8	19.2	321,369	49.7	21,682	27,235	245,017	56.4	15,823	20,764	.0091	.0098
Orange	570.9	644.0	12.8	252.6	15.9	11,105,071	58.8	32,080	43,963	7,107,436	58.6	20,563	28,137	.2553	.2798
Osceola	84.2	101.4	20.4	40.1	22.3	1,301,766	62.5	24,430	32,463	1,062,420	64.8	19,656	26,494	.0334	.0382
Palm Beach	760.7	885.3	16.4	387.7	19.4	19,623,559	65.1	36,597	50,615	9,848,616	64.1	18,481	25,403	.3840	.4363
Pasco	244.6	282.7	15.6	123.4	17.5	4,015,356	59.6	23,959	32,539	1,987,366	60.1	11,822	16,105	.0874	.0968
Pinellas	824.5	898.3	9.0	415.7	11.5	16,907,108	53.6	29,539	40,671	8,344,416	51.6	14,772	20,073	.3644	.3846
Polk	373.9	410.4	9.8	157.2	12.7	5,611,416	49.5	26,914	35,696	2,878,634	40.1	14,733	18,312	.1353	.1380
Putnam	60.4	67.5	11.8	26.4	14.8	912,161	57.1	25,249	34,552	375,205	46.3	11,151	14,212	.0199	.0212
St. Johns	72.9	85.7	17.6	33.9	20.2	1,374,844	63.1	29,893	40,556	510,688	45.9	12,414	15,065	.0274	.0298
St. Lucie	120.9	141.7	17.2	56.6	20.2	1,897,400	58.5	25,411	33,523	1,294,886	61.4	17,032	22,678	.0464	.0515
Santa Rosa	67.3	76.1	13.1	27.9	16.3	1,166,835	59.1	30,558	41,822	378,133	55.0	10,165	13,553	.0227	.0249
Sarasota	251.2	287.6	14.5	134.6	17.3	5,461,958	58.2	30,104	40,579	3,135,154	55.6	17,570	23,292	.1195	.1302
Seminole	244.4	286.0	17.0	106.5	19.7	4,863,462	61.3	33,879	45,666	2,236,615	52.1	16,517	21,001	.1005	.1105
Sumter	30.1	34.2	13.6	13.2	16.8	383,222	54.2	21,986	29,032	224,854	57.0	12,676	17,034	.0096	.0103
Suwannee	25.9	28.3	9.3	10.5	10.5	338,538	50.5	23,675	32,242	166,879	43.9	12,209	15,893	.0082	.0085
Taylor	18.0	19.0	5.6	7.2	7.5	265,460	46.7	27,005	36,869	94,680	30.9	10,799	13,150	.0060	.0059
Union	11.4	11.6	1.8	2.4	.0	94,430	34.1	29,333	39,346	24,222	35.4	7,453	10,093	.0026	.0024
Volusia	325.1	372.5	14.6	162.0	17.6	6,194,283	62.3	27,721	38,236	3,069,164	50.8	14,776	18,945	.1320	.1444
Wakulla	13.7	15.6	13.9	5.7	18.8	185,558	60.2	24,129	32,554	27,614	43.7	4,004	4,845	.0034	.0038
Walton	26.6	30.7	15.4	12.5	17.9	391,586	60.3	23,048	31,327	122,615	45.0	7,979	9,809	.0080	.0086
Washington	16.1	17.1	6.2	6.8	7.9	200,526	47.7	21,548	29,489	63,150	32.6	7,558	9,287	.0046	.0045
TOTAL METRO COUNTIES	**10,674.5**	**11,908.0**	**11.6**	**4,869.5**	**13.9**	**203,950,653**	**54.8**	**30,834**	**41,883**	**111,958,551**	**51.6**	**17,276**	**22,992**	**4.5877**	**4.8836**
TOTAL STATE	**11,740.6**	**13,107.1**	**11.6**	**5,351.8**	**14.1**	**220,121,682**	**54.8**	**30,312**	**41,130**	**119,276,210**	**51.3**	**16,802**	**22,287**	**4.9526**	**5.2687**
GEORGIA															
ALBANY	**118.9**	**121.7**	**2.4**	**41.6**	**4.5**	**1,609,052**	**40.1**	**28,858**	**38,679**	**1,039,646**	**38.4**	**18,871**	**24,991**	**.0443**	**.0428**
Dougherty	103.5	103.8	.3	35.9	2.9	1,318,024	36.0	27,776	36,714	1,025,359	38.3	21,244	28,562	.0398	.0379
Lee	15.4	17.9	16.2	5.7	16.3	291,028	62.5	36,558	51,058	14,287	47.7	1,973	2,506	.0045	.0049
ATHENS	**143.0**	**152.0**	**6.3**	**56.6**	**9.1**	**2,056,219**	**45.4**	**27,241**	**36,329**	**1,222,582**	**44.8**	**16,272**	**21,600**	**.0527**	**.0531**
Clarke	78.4	81.3	3.7	31.1	6.1	1,169,879	42.1	28,096	37,617	976,262	43.6	23,204	31,391	.0340	.0338
Jackson	28.4	30.5	7.4	10.9	10.1	372,386	46.6	25,650	34,164	168,940	48.6	11,486	15,499	.0090	.0091
Madison	20.7	22.6	9.2	8.2	12.3	246,706	46.9	23,002	30,086	24,211	36.3	2,434	2,953	.0049	.0049
Oconee	15.5	17.6	13.5	6.4	18.5	267,248	58.4	31,246	41,758	53,169	60.2	6,146	8,308	.0048	.0053
ATLANTA	**2,543.2**	**2,800.3**	**10.1**	**1,056.0**	**12.5**	**52,717,314**	**53.8**	**36,517**	**49,922**	**28,767,308**	**51.0**	**20,295**	**27,242**	**1.1710**	**1.2377**
Barrow	25.8	29.1	12.8	10.6	16.5	333,225	52.0	24,086	31,436	193,451	51.8	14,008	18,250	.0084	.0089
Butts	15.4	16.3	5.8	5.1	10.9	221,205	50.8	31,885	43,374	44,834	34.7	7,234	8,791	.0044	.0045
Cherokee	71.0	83.3	17.3	28.7	20.1	1,115,843	58.1	29,525	38,880	315,547	56.7	8,424	10,995	.0217	.0238
Clayton	173.7	189.6	9.2	68.0	11.5	3,122,376	48.8	34,389	45,917	2,273,329	50.6	24,745	33,431	.0802	.0832
Cobb	387.7	451.2	16.4	175.3	19.2	10,877,821	67.2	44,226	62,053	4,891,939	64.0	20,277	27,906	.2017	.2306
Coweta	46.2	51.5	11.5	18.5	14.2	746,189	53.5	30,002	40,335	280,194	44.1	12,002	15,146	.0159	.0167
De Kalb	525.6	553.7	5.3	214.0	7.9	10,810,731	45.1	37,556	50,517	7,478,222	46.3	25,772	34,945	.2721	.2748
Douglas	70.5	81.8	16.0	27.1	18.9	1,282,910	60.6	35,033	47,340	527,951	61.5	14,336	19,482	.0259	.0288
Fayette	47.4	56.8	19.8	19.6	22.5	1,202,766	66.9	45,042	61,366	228,957	62.9	8,783	11,681	.0188	.0216
Forsyth	37.2	43.4	16.7	15.6	18.2	671,104	58.9	32,000	43,019	166,557	47.4	8,562	10,677	.0123	.0136
Fulton	621.4	639.2	2.9	260.9	5.4	12,436,783	45.8	34,460	47,669	8,622,544	44.8	24,042	33,049	.3150	.3164
Gwinnett	265.1	317.8	19.9	113.6	22.8	5,871,860	64.1	38,678	51,689	2,150,691	64.6	14,129	18,932	.1084	.1234
Henry	47.7	55.5	16.4	19.1	18.6	773,207	55.0	30,983	40,482	176,145	45.3	7,532	9,222	.0148	.0157
Newton	40.5	44.9	10.9	15.4	14.1	620,913	53.9	29,891	40,319	220,949	50.8	10,852	14,347	.0131	.0137
Paulding	32.1	36.4	13.4	13.0	16.1	460,018	54.0	26,677	35,386	110,570	46.4	6,744	8,505	.0091	.0098
Rockdale	48.0	55.8	16.3	18.9	19.6	923,173	60.7	36,350	48,845	438,231	62.1	17,109	23,187	.0191	.0212
Spalding	52.7	56.0	6.3	19.6	8.3	767,743	47.7	28,725	39,171	485,057	47.8	18,130	24,748	.0197	.0202

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
GEORGIA (continued)															
ATLANTA (continued)															
Walton	35.2	38.0	8.0	13.0	12.1	479,447	50.4	27,483	36,881	162,140	51.8	9,209	12,472	.0104	.0108
AUGUSTA	**390.8**	**420.1**	**7.5**	**152.0**	**9.9**	**6,316,399**	**51.3**	**30,191**	**41,555**	**3,022,719**	**47.5**	**14,817**	**19,886**	**.1440**	**.1490**
Columbia	56.2	66.1	17.6	23.2	20.2	1,110,783	63.3	35,237	47,879	190,826	46.0	6,772	8,225	.0188	.0207
McDuffie	20.5	21.9	6.8	7.8	6.8	226,771	38.7	22,393	29,073	161,899	42.4	15,572	20,756	.0068	.0066
Richmond	194.8	203.5	4.5	71.4	6.9	2,925,861	44.8	30,244	40,978	1,831,147	45.4	18,848	25,646	.0755	.0759
Aiken, S. C.	*119.3*	*128.6*	*7.8*	*49.6*	*10.5*	*2,052,984*	*56.5*	*29,212*	*41,391*	*838,847*	*53.7*	*12,157*	*16,912*	*.0429*	*.0458*
COLUMBUS	**248.1**	**252.8**	**1.9**	**88.9**	**4.2**	**3,339,217**	**40.0**	**27,955**	**37,561**	**1,821,240**	**41.4**	**15,102**	**20,486**	**.0866**	**.0845**
Chattahoochee	20.9	20.5	−1.9	3.1	−3.1	302,058	35.5	69,644	97,438	4,226	22.7	1,077	1,363	.0055	.0051
Muscogee	178.5	183.2	2.6	67.5	5.0	2,504,397	40.4	27,747	37,102	1,604,021	41.5	17,627	23,763	.0676	.0662
Russell, Ala.	*48.7*	*49.1*	*.8*	*18.3*	*2.8*	*532,762*	*41.1*	*21,209*	*29,113*	*212,993*	*40.8*	*8,501*	*11,639*	*.0135*	*.0132*
MACON - WARNER ROBINS	**282.7**	**294.1**	**4.0**	**106.6**	**6.5**	**4,685,689**	**46.0**	**32,064**	**43,956**	**2,495,480**	**44.6**	**17,241**	**23,410**	**.1131**	**.1127**
Bibb	156.5	159.6	2.0	59.2	4.4	2,463,718	42.9	30,406	41,617	1,608,868	42.8	19,873	27,177	.0646	.0639
Houston	85.1	89.9	5.6	31.9	8.5	1,565,843	48.8	35,783	49,086	739,975	48.5	16,944	23,197	.0347	.0357
Jones	20.1	22.5	11.9	7.7	14.9	339,195	55.3	32,608	44,051	21,901	39.1	2,349	2,844	.0056	.0060
Peach	21.0	22.1	5.2	7.8	6.8	316,933	47.3	29,466	40,632	124,736	46.7	11,651	15,992	.0072	.0071
SAVANNAH	**238.5**	**248.6**	**4.2**	**91.9**	**6.5**	**3,870,183**	**45.4**	**30,843**	**42,113**	**2,225,297**	**44.5**	**17,846**	**24,214**	**.0956**	**.0958**
Chatham	216.0	223.2	3.3	83.2	5.9	3,526,131	44.7	31,008	42,381	2,179,502	44.7	19,169	26,196	.0893	.0893
Effingham	22.5	25.4	12.9	8.7	13.0	344,052	53.2	29,164	39,546	45,795	37.1	4,339	5,264	.0063	.0065
ALL COUNTIES															
Appling	17.1	18.0	5.3	6.0	7.1	180,830	43.4	22,513	30,138	101,306	44.9	12,481	16,884	.0049	.0050
Atkinson	6.5	6.7	3.1	2.0	.0	48,370	30.6	18,518	24,185	18,964	33.7	7,093	9,482	.0015	.0015
Bacon	9.9	10.2	3.0	3.8	8.6	128,008	48.8	24,574	33,686	50,512	42.9	10,099	13.293	.0030	.0030
Baker	3.6	3.5	−2.8	1.2	.0	30,762	27.1	20,167	25,635	4,694	17.2	3,338	3,912	.0008	.0005
Baldwin	38.0	40.1	5.5	12.9	8.4	613,729	49.3	34,555	47,576	307,207	48.7	17,364	23,814	.0142	.0147
Banks	10.3	11.5	11.7	4.1	13.9	128,716	49.8	23,871	31,394	23,215	52.8	4,222	5,662	.0026	.0027
Barrow	25.8	29.1	12.8	10.6	16.5	333,225	52.0	24,086	31,436	193,451	51.8	14,008	18,250	.0084	.0089
Bartow	46.8	51.3	9.6	18.3	12.3	612,514	47.6	25,463	33,471	365,427	50.5	14,892	19,969	.0156	.0163
Ben Hill	17.7	18.8	6.2	6.8	6.3	196,919	39.8	22,014	28,959	108,335	42.5	11,877	15,932	.0055	.0053
Berrien	14.3	14.8	3.5	5.6	9.8	170,407	44.9	23,054	30,430	62,374	31.3	9,317	11,138	.0041	.0040
Bibb	156.5	159.6	2.0	59.2	4.4	2,463,718	42.9	30,406	41,617	1,608,868	42.8	19,873	27,177	.0646	.0639
Bleckley	10.6	10.5	−.9	3.7	2.8	135,192	37.6	27,301	36,538	43,277	30.8	9,193	11,696	.0032	.0030
Brantley	10.4	11.6	11.5	4.1	13.9	149,157	57.5	26,300	36,380	14,224	51.8	2,603	3,469	.0027	.0029
Brooks	15.2	15.1	−.7	5.2	2.0	142,276	35.7	20,552	27,361	69,021	37.6	9,838	13,273	.0040	.0038
Bryan	13.4	15.6	16.4	5.1	18.6	144,806	51.0	22,298	28,393	40,560	43.1	6,593	7,953	.0033	.0035
Bulloch	37.5	38.5	2.7	12.8	4.1	439,274	38.2	25,836	34,318	315,149	40.2	18,269	24,621	.0130	.0125
Burke	20.5	21.0	2.4	6.6	.0	266,641	43.1	28,236	40,400	106,646	39.8	11,558	16,158	.0063	.0063
Butts	15.4	16.3	5.8	5.1	10.9	221,205	50.8	31,885	43,374	44,834	34.7	7,234	8,791	.0044	.0045
Calhoun	5.5	5.4	−1.8	1.5	.0	43,614	34.7	21,586	29,076	15,008	27.2	7,864	10,005	.0013	.0011
Camden	17.9	20.3	13.4	6.5	16.1	225,253	54.3	26,075	34,654	143,859	56.5	16,418	22,132	.0058	.0063
Candler	7.7	7.8	1.3	2.7	.0	78,424	32.5	21,921	29,046	52,172	34.6	14,355	19,323	.0024	.0022
Carroll	64.5	69.7	8.1	24.7	11.3	913,155	49.9	27,437	36,970	450,086	51.0	13,428	18,222	.0215	.0224
☐ Catoosa	40.3	42.5	5.5	15.2	7.0	541,984	41.4	27,002	35,657	348,115	43.8	17,042	22,902	.0147	.0146
Charlton	8.2	8.7	6.1	2.7	.0	90,061	33.8	24,936	33,356	28,401	21.4	8,666	10,519	.0023	.0021
Chatham	216.0	223.2	3.3	83.2	5.9	3,526,131	44.7	31,008	42,381	2,179,502	44.7	19,169	26,196	.0893	.0893
Chattahoochee	20.9	20.5	−1.9	3.1	-3.1	302,058	35.5	69,644	97,438	4,226	22.7	1,077	1,363	.0055	.0051
Chattooga	21.7	21.4	−1.4	7.8	.0	237,093	32.3	22,982	30,397	135,104	34.5	12,879	17,321	.0069	.0064
Cherokee	71.0	83.3	17.3	28.7	20.1	1,115,843	58.1	29,525	38,880	315,547	56.7	8,424	10,995	.0217	.0238
Clarke	78.4	81.3	3.7	31.1	6.1	1,169,879	42.1	28,096	37,617	976,262	43.6	23,204	31,391	.0340	.0338
Clay	3.5	3.4	−2.9	1.2	.0	33,191	35.0	20,488	27,659	8,772	35.9	5,381	7,310	.0008	.0009
Clayton	173.7	189.6	9.2	68.0	11.5	3,122,376	48.8	34,389	45,917	2,273,329	50.6	24,745	33,431	.0802	.0832
Clinch	6.9	7.1	2.9	2.3	.0	81,662	38.2	25,695	35,505	16,617	24.8	5,788	7,225	.0018	.0018
Cobb	387.7	451.2	16.4	175.3	19.2	10,877,821	67.2	44,226	62,053	4,891,939	64.0	20,277	27,906	.2017	.2306
Coffee	29.9	31.9	6.7	11.0	8.9	335,856	45.7	22,817	30,532	205,306	47.3	13,800	18,664	.0090	.0093
Colquitt	36.6	37.1	1.4	13.6	3.8	464,268	40.3	25,266	34,137	223,094	41.1	12,072	16,404	.0118	.0115
Columbia	56.2	66.1	17.6	23.2	20.2	1,110,783	63.3	35,237	47,879	190,826	46.0	6,772	8,225	.0188	.0207
Cook	14.1	14.4	2.1	5.2	6.1	162,919	41.8	23,444	31,331	60,860	36.5	9,101	11,704	.0039	.0039
Coweta	46.2	51.5	11.5	18.5	14.2	746,189	53.5	30,002	40,335	280,194	44.1	12,002	15,146	.0159	.0167
Crawford	8.6	9.2	7.0	2.5	.0	89,858	31.2	27,403	35,943	6,757	23.3	2,192	2,703	.0019	.0018
Crisp	20.3	20.6	1.5	7.5	4.2	202,283	31.1	21,434	26,971	240,045	51.0	22,072	32,006	.0076	.0074
☐ Dade	12.8	12.9	.8	4.2	.0	129,222	31.0	23,482	30,767	49,001	25.4	9,307	11,667	.0035	.0032
Dawson	6.5	7.6	16.9	2.8	21.7	81,055	59.1	22,149	28,948	14,339	44.8	4,307	5,121	.0016	.0018
Decatur	26.9	27.7	3.0	9.6	5.5	323,207	42.1	25,001	33,667	157,370	43.1	12,083	16,393	.0082	.0080
De Kalb	525.6	553.7	5.3	214.0	7.9	10,810,731	45.1	37,556	50,517	7,478,222	46.3	25,772	34,945	.2721	.2748
Dodge	16.9	16.8	−.6	6.0	.0	186,092	35.5	22,887	31,015	118,405	36.1	14,502	19,734	.0055	.0051

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
GEORGIA (continued)															
ALL COUNTIES (continued)															
Dooly	10.7	10.4	−2.8	3.7	−2.6	82,370	20.3	18,016	22,262	66,796	26.8	13,863	18,053	.0031	.0028
Dougherty	103.5	103.8	.3	35.9	2.9	1,318,024	36.0	27,776	36,714	1,025,359	38.3	21,244	28,562	.0398	.0379
Douglas	70.5	81.8	16.0	27.1	18.9	1,282,910	60.6	35,033	47,340	527,951	61.5	14,336	19,482	.0259	.0288
Early	13.1	12.9	−1.5	4.7	.0	136,811	31.8	22,093	29,109	59,152	30.2	9,663	12,586	.0037	.0035
Echols	2.4	2.5	4.2	.8	.0	31,875	43.4	27,793	39,844	635	34.5	590	794	.0006	.0006
Effingham	22.5	25.4	12.9	8.7	13.0	344,052	53.2	29,164	39,546	45,795	37.1	4,339	5,264	.0063	.0065
Elbert	19.0	19.0	.0	7.0	.0	204,306	31.3	22,226	29,187	140,966	34.0	15,026	20,138	.0063	.0059
Emanuel	22.1	22.8	3.2	7.7	2.7	213,515	34.2	21,220	27,729	132,803	37.3	12,899	17,247	.0064	.0062
Evans	8.3	8.1	−2.4	3.0	.0	90,162	33.4	22,522	30,054	61,504	35.1	15,178	20,501	.0028	.0025
Fannin	16.0	16.8	5.0	6.6	8.2	170,002	42.2	19,597	25,758	71,021	35.0	8,624	10,761	.0044	.0043
Fayette	47.4	56.8	19.8	19.6	22.5	1,202,766	66.9	45,042	61,366	228,957	62.9	8,783	11,681	.0188	.0216
Floyd	81.0	81.3	.4	30.6	2.7	1,175,951	38.0	28,597	38,430	559,553	39.2	13,493	18,286	.0292	.0279
Forsyth	37.2	43.4	16.7	15.6	18.2	671,104	58.9	32,000	43,019	166.557	47.4	8,562	10,677	.0123	.0136
Franklin	16.6	17.6	6.0	6.6	8.2	209,771	45.5	23,636	31,783	141,529	46.7	15,817	21,444	.0059	.0058
Fulton	621.4	639.2	2.9	260.9	5.4	12,436,783	45.8	34,460	47,669	8,622,544	44.8	24,042	33,049	.3150	.3164
Gilmer	12.5	13.4	7.2	4.7	6.8	126,591	39.0	20,694	26,934	53,761	32.3	9,238	11,439	.0035	.0033
Glascock	2.4	2.4	.0	.8	.0	24,590	31.5	23,375	30,738	4,098	34.1	3,819	5,123	.0005	.0006
Glynn	59.9	63.2	5.5	24.5	7.9	953,936	43.6	29,255	38,936	475,614	31.2	15,971	19,413	.0234	.0227
Gordon	34.6	37.8	9.2	13.3	9.9	446,054	45.2	25,397	33,538	247,805	47.7	13,865	18,632	.0115	.0116
Grady	22.7	24.7	8.8	8.1	6.6	214,830	39.5	20,262	26,522	133,152	40.2	12,494	16,439	.0062	.0063
Greene	12.1	12.5	3.3	4.1	2.5	121,025	37.6	21,996	29,518	46,235	37.4	8,411	11,277	.0032	.0031
Gwinnett	265.1	317.8	19.9	113.6	22.8	5,871,860	64.1	38,678	51,689	2,150,691	64.6	14,129	18,932	.1084	.1234
Habersham	27.1	28.1	3.7	10.1	5.2	373,904	42.9	27,258	37,020	195,031	43.3	14,174	19,310	.0094	.0093
Hall	87.2	95.6	9.6	35.0	12.2	1,545,098	53.4	32,282	44,146	769,009	53.3	16,074	21,972	.0342	.0363
Hancock	9.8	9.9	1.0	3.0	.0	71,644	28.6	18,566	23,881	18,382	22.4	5,008	6,127	.0020	.0019
Haralson	20.4	21.8	6.9	7.9	6.8	243,468	40.1	23,481	30,819	80,888	37.1	7,973	10,239	.0058	.0057
Harris	18.0	19.9	10.6	7.3	14.1	281,010	52.3	28,837	38,495	24,023	37.2	2,736	3,291	.0050	.0051
Hart	19.8	20.5	3.5	7.2	5.9	238,914	42.0	24,749	33,183	79,938	43.3	8,201	11,103	.0056	.0055
Heard	7.3	7.9	8.2	2.5	4.2	89,150	41.2	26,309	35,660	13,844	41.8	4,069	5,538	.0018	.0019
Henry	47.7	55.5	16.4	19.1	18.6	773,207	55.0	30,983	40,482	176,145	45.3	7,532	9,222	.0148	.0157
Houston	85.1	89.9	5.6	31.9	8.5	1,565,843	48.8	35,783	49,086	739,975	48.5	16,944	23,197	.0347	.0357
Irwin	9.4	9.7	3.2	3.6	9.1	104,430	43.4	22,069	29,008	19,851	40.1	4,295	5,514	.0023	.0023
Jackson	28.4	30.5	7.4	10.9	10.1	372,386	46.6	25,650	34,164	168,940	48.6	11,486	15,499	.0090	.0091
Jasper	8.2	8.6	4.9	3.3	13.8	134,990	58.5	29,360	40,906	17,665	42.2	4,283	5,353	.0023	.0025
Jeff Davis	12.4	12.9	4.0	4.8	9.1	137,115	39.4	22,355	28,566	76,948	42.5	12,276	16,031	.0038	.0037
Jefferson	19.2	19.6	2.1	7.0	6.1	207,443	43.2	21,955	29,635	94,025	44.1	9,890	13,432	.0053	.0052
Jenkins	8.9	8.9	.0	2.9	.0	76,703	32.3	19,986	26,449	40,164	34.5	10,295	13,850	.0024	.0022
Johnson	9.0	9.2	2.2	3.4	6.3	98,763	40.4	21,985	29,048	15,843	27.1	3,895	4,660	.0021	.0021
Jones	20.1	22.5	11.9	7.7	14.9	339,195	55.3	32,608	44,051	21,901	39.1	2,349	2,844	.0056	.0060
Lamar	13.0	13.5	3.8	5.0	11.1	168,687	47.3	25,441	33,737	43,199	33.2	7,209	8,640	.0036	.0036
Lanier	5.9	6.0	1.7	2.1	5.0	68,810	45.7	23,617	32,767	15,406	43.9	5,352	7,336	.0015	.0014
Laurens	39.2	40.4	3.1	14.5	5.8	480,459	40.2	25,022	33,135	362,499	42.4	18,578	25,000	.0142	.0140
Lee	15.4	17.9	16.2	5.7	16.3	291,028	62.5	36,558	51,058	14,287	47.7	1,973	2,506	.0045	.0049
Liberty	44.7	51.7	15.7	14.4	17.1	599,359	55.8	31,277	41,622	169,017	45.3	9,457	11,737	.0125	.0134
Lincoln	7.3	7.6	4.1	2.2	.0	62,840	25.7	22,732	28,564	16,876	31.2	5,845	7,671	.0017	.0016
Long	5.4	6.1	13.0	2.0	11.1	60,513	49.4	22,502	30,257	4,044	36.2	1,674	2,022	.0012	.0013
Lowndes	74.1	77.9	5.1	27.4	7.9	952,013	43.2	26,178	34,745	594,206	36.3	17,169	21,686	.0261	.0255
Lumpkin	12.1	12.9	6.6	4.5	12.5	184,574	54.0	29,969	41,016	56,591	49.6	9,458	12,576	.0037	.0040
McDuffie	20.5	21.9	6.8	7.8	6.8	226,771	38.7	22,393	29,073	161,899	42.4	15,572	20,756	.0068	.0066
McIntosh	9.0	8.8	−2.2	3.0	3.4	82,876	36.8	20,887	27,625	36,546	39.1	9,058	12,182	.0023	.0022
Macon	14.6	15.0	2.7	5.4	8.0	192,265	50.4	25,567	35,605	41,849	33.0	6,295	7,750	.0039	.0040
Madison	20.7	22.6	9.2	8.2	12.3	246,706	46.9	23,002	30,086	24,211	36.3	2,434	2,953	.0049	.0049
Marion	5.6	5.8	3.6	1.8	.0	51,911	35.3	21,308	28,839	20,879	36.0	8,529	11,599	.0015	.0013
Meriwether	21.8	22.0	.9	7.2	1.4	261,176	38.4	26,578	36,274	84,469	23.9	9,604	11,732	.0063	.0060
Miller	6.9	6.7	−2.9	2.6	.0	55,334	18.3	17,987	21,282	20,075	16.0	6,658	7,721	.0017	.0015
Mitchell	21.8	21.8	.0	6.9	.0	212,098	31.6	23,358	30,739	98,883	33.9	10,702	14,331	.0059	.0055
Monroe	17.0	18.6	9.4	6.2	12.7	211,592	48.4	25,921	34,128	59,491	35.5	7,983	9,595	.0047	.0048
Montgomery	7.3	7.4	1.4	2.3	.0	71,947	34.4	23,267	31,281	63,760	35.6	20,450	27,722	.0025	.0024
Morgan	12.6	13.2	4.8	4.5	9.8	135,496	42.5	23,197	30,110	103,132	46.3	17,196	22,918	.0041	.0040
Murray	23.4	26.0	11.1	9.1	12.3	284,653	45.4	24,169	31,281	116,116	49.5	9,587	12,760	.0068	.0070
Muscogee	178.5	183.2	2.6	67.5	5.0	2,504,397	40.4	27,747	37,102	1,604,021	41.5	17,627	23,763	.0676	.0662
Newton	40.5	44.9	10.9	15.4	14.1	620,913	53.9	29,891	40,319	220,949	50.8	10,852	14,347	.0131	.0137
Oconee	15.5	17.6	13.5	6.4	18.5	267,248	58.4	31,246	41,758	53,169	60.2	6,146	8,308	.0048	.0053
Oglethorpe	9.7	10.3	6.2	3.9	11.4	135,931	50.5	25,800	34,846	38,787	51.4	7,320	9,945	.0028	.0029
Paulding	32.1	36.4	13.4	13.0	16.1	460,018	54.0	26,677	35,386	110,570	46.4	6,744	8,505	.0091	.0098
Peach	21.0	22.1	5.2	7.8	6.8	316,933	47.3	29,466	40,632	124,736	46.7	11,651	15,992	.0072	.0071

1987 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
GEORGIA (continued)															
ALL COUNTIES (continued)															
Pickens	13.2	14.2	7.6	5.4	10.2	168,282	45.4	23,617	31,163	79,564	43.0	11,359	14,734	.0041	.0042
Pierce	13.0	13.7	5.4	4.6	4.5	145,312	40.5	23,499	31,590	47,213	37.0	7,833	10,264	.0035	.0035
Pike	10.2	11.0	7.8	3.6	9.1	130,740	44.1	27,488	36,317	8,879	34.5	2,000	2,466	.0024	.0025
Polk	33.8	34.7	2.7	12.6	4.1	438,768	40.5	25,808	34,823	171,358	38.5	10,227	13,600	.0106	.0102
Pulaski	8.9	8.7	–2.2	3.2	.0	106,960	34.7	24,817	33,425	49,318	35.7	11,359	15,412	.0029	.0027
Putnam	12.3	13.8	12.2	4.8	11.6	160,389	47.3	25,331	33,414	47,428	36.8	8,064	9,881	.0035	.0035
Quitman	2.2	2.1	–4.5	.8	.0	20,947	35.3	19,356	26,184	5,236	36.0	4,814	6,545	.0005	.0005
Rabun	11.1	11.6	4.5	4.7	11.9	154,925	50.5	24,510	32,963	82,899	50.3	13,128	17,638	.0038	.0039
Randolph	9.5	9.4	–1.1	3.3	.0	89,757	31.7	20,659	27,199	24,836	20.2	6,260	7,526	.0023	.0021
Richmond	194.8	203.5	4.5	71.4	6.9	2,925,861	44.8	30,244	40,978	1,831,147	45.4	18,848	25,646	.0755	.0759
Rockdale	48.0	55.8	16.3	18.9	19.6	923,173	60.7	36,350	48,845	438,231	62.1	17,109	23,187	.0191	.0212
Schley	3.5	3.5	.0	1.1	.0	30,762	31.3	21,303	27,965	16,637	34.0	11,287	15,125	.0009	.0010
Screven	15.5	16.5	6.5	6.0	9.1	185,282	48.5	22,679	30,880	67,237	41.2	8,657	11,206	.0044	.0043
Seminole	9.6	9.8	2.1	3.3	.0	97,245	31.8	22,363	29,468	35,483	19.7	8,986	10,752	.0026	.0023
Spalding	52.7	56.0	6.3	19.6	8.3	767,743	47.7	28,725	39,171	485,057	47.8	18,130	24,748	.0197	.0202
Stephens	22.4	22.8	1.8	8.6	4.9	276,051	38.8	24,261	32,099	182,771	41.1	15,800	21,252	.0077	.0076
Stewart	6.0	6.0	.0	1.9	.0	44,828	32.4	17,823	23,594	15,317	20.5	6,692	8,062	.0014	.0012
Sumter	30.6	31.3	2.3	10.7	4.9	404,261	43.9	27,544	37,781	273,286	43.6	18,657	25,541	.0110	.0111
Talbot	6.4	6.2	–3.1	2.2	4.8	73,162	40.8	24,737	33,255	10,007	27.7	3,732	4,549	.0017	.0015
Taliaferro	2.0	2.0	.0	.8	.0	14,470	19.1	15,189	18,088	1,086	25.8	1,079	1,358	.0003	.0003
Tattnall	18.3	19.1	4.4	6.7	8.1	216,753	48.0	23,624	32,351	76,232	41.8	8,669	11,378	.0051	.0051
Taylor	7.9	7.7	–2.5	2.7	.0	110,704	40.1	29,257	41,001	23,208	23.5	6,957	8,596	.0024	.0022
Telfair	11.1	10.8	–2.7	4.0	.0	110,906	32.0	21,009	27,727	61,086	34.3	11,367	15,272	.0032	.0030
Terrell	12.0	11.9	–.8	4.0	.0	123,049	33.9	22,981	30,762	46,226	24.0	9,319	11,557	.0033	.0030
Thomas	38.3	38.1	–.5	13.5	1.5	481,471	37.3	26,357	35,665	263,738	38.0	14,366	19,536	.0128	.0123
Tift	34.8	35.8	2.9	12.4	4.2	463,863	41.4	27,559	37,408	391,819	41.9	23,201	31,598	.0141	.0137
Toombs	24.8	26.2	5.6	9.8	10.1	297,909	47.1	22,762	30,399	117,653	32.5	9,979	12,005	.0072	.0072
Towns	6.4	7.0	9.4	3.0	15.4	90,971	53.7	22,757	30,324	28,301	44.7	7,521	9,434	.0020	.0020
Treutlen	6.0	5.9	–1.7	2.1	.0	54,745	28.6	20,266	26,069	10,943	17.9	4,420	5,211	.0013	.0013
Troup	54.5	57.4	5.3	21.2	7.6	799,517	46.2	27,756	37,713	479,701	46.6	16,606	22,627	.0203	.0205
Turner	9.8	9.8	.0	3.2	.0	66,449	17.1	17,734	20,765	66,200	27.0	16,284	20,688	.0028	.0025
Twiggs	10.6	11.4	7.5	4.0	14.3	149,157	57.3	27,097	37,289	10,845	39.8	2,217	2,711	.0026	.0028
Union	11.0	12.1	10.0	4.6	12.2	129,2[illegible]2	51.3	20,831	28,092	32,449	39.2	5,688	7,054	.0029	.0029
Upson	26.3	26.5	.8	9.8	3.2	357,207	39.7	26,922	36,450	161,767	40.3	12,135	16,507	.0087	.0085
☐ Walker	56.6	56.2	–.7	20.7	2.5	716,641	36.3	26,026	34,620	313,942	38.2	11,246	15,166	.0181	.0171
Walton	35.2	38.0	8.0	13.0	12.1	479,447	50.4	27,483	36,881	162,140	51.8	9,209	12,472	.0104	.0108
Ware	37.9	38.2	.8	13.5	1.5	453,947	35.7	25,160	33,626	377,767	37.2	20,702	27,983	.0144	.0137
Warren	6.3	6.1	–3.2	1.9	–5.0	58,084	28.5	22,599	30,571	17,427	29.2	6,746	9,172	.0016	.0013
Washington	19.6	19.7	.5	6.7	3.1	232,944	39.7	25,647	34,768	115,727	40.3	12,690	17,273	.0061	.0060
Wayne	21.8	22.3	2.3	7.3	1.4	271,599	38.0	27,330	37,205	170,437	38.3	17,118	23,348	.0076	.0073
Webster	2.2	2.1	–4.5	.8	.0	26,209	36.4	24,020	32,761	4,315	21.7	4,431	5,394	.0005	.0006
Wheeler	5.6	5.9	5.4	2.0	5.3	56,161	43.6	20,579	28,081	3,838	28.1	1,576	1,919	.0011	.0011
White	11.9	13.2	10.9	4.8	11.6	135,395	40.4	22,431	28,207	34,293	30.0	6,133	7,144	.0032	.0031
Whitfield	71.2	74.7	4.9	27.0	7.6	1,007,972	41.1	28,453	37,332	682,046	44.1	18,856	25,261	.0274	.0272
Wilcox	7.7	7.7	.0	2.6	.0	56,197	18.1	18,305	21,614	6,765	12.7	2,308	2,602	.0016	.0014
Wilkes	11.3	11.5	1.8	4.0	.0	123,454	32.8	23,245	30,864	81,071	34.7	15,042	20,268	.0037	.0035
Wilkinson	11.2	11.7	4.5	3.7	.0	135,698	35.2	27,135	36,675	31,646	28.6	6,651	8,553	.0031	.0028
Worth	19.4	20.1	3.6	6.8	6.3	228,086	41.5	25,190	33,542	67,144	36.9	7,662	9,874	.0053	.0053
TOTAL METRO COUNTIES	**3,906.9**	**4,223.5**	**8.1**	**1,565.8**	**10.6**	**73,396,174**	**51.1**	**34,308**	**46,875**	**40,253,490**	**48.8**	**19,107**	**25,708**	**1.6862**	**1.7515**
TOTAL STATE	**6,124.0**	**6,539.7**	**6.8**	**2,380.5**	**9.1**	**101,188,501**	**48.6**	**31,204**	**42,507**	**53,827,855**	**46.7**	**16,813**	**22,612**	**2.3908**	**2.4484**
HAWAII															
HONOLULU	**830.3**	**869.5**	**4.7**	**276.0**	**6.8**	**16,019,872**	**48.1**	**41,840**	**58,043**	**7,299,129**	**42.9**	**19,759**	**26,446**	**.3535**	**.3571**
Honolulu	830.3	869.5	4.7	276.0	6.8	16,019,872	48.1	41,840	58,043	7,299,129	42.9	19,759	26,446	.3535	.3571
ALL COUNTIES															
Hawaii	111.4	124.3	11.6	40.3	12.6	1,746,339	53.2	31,832	43,333	938,805	45.8	17,990	23,295	.0414	.0432
Honolulu	830.3	869.5	4.7	276.0	6.8	16,019,872	48.1	41,840	58,043	7,299,129	42.9	19,759	26,446	.3535	.3571
Kauai	46.1	50.9	10.4	16.0	10.3	748,092	48.9	34,653	46,756	504,305	49.8	23,211	31,519	.0190	.0199
Maui	89.8	104.0	15.8	33.8	16.6	1,411,916	45.2	33,535	41,773	1,103,279	49.0	25,534	32,641	.0387	.040[illegible]
TOTAL METRO COUNTIES	**830.3**	**869.5**	**4.7**	**276.0**	**6.8**	**16,019,872**	**48.1**	**41,840**	**58,043**	**7,299,129**	**42.9**	**19,759**	**26,446**	**.3535**	**.3571**
TOTAL STATE	**1,077.6**	**1,148.7**	**6.6**	**366.1**	**8.4**	**19,926,219**	**48.4**	**39,758**	**54,428**	**9,845,518**	**44.2**	**20,216**	**26,893**	**.4526**	**.4604**

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
IDAHO															
BOISE	**202.4**	**222.3**	**9.8**	**82.7**	**10.7**	**3,809,774**	**59.7**	**31,943**	**46,067**	**1,429,001**	**39.2**	**13,743**	**17,279**	**.0775**	**.0817**
Ada	202.4	222.3	9.8	82.7	10.7	3,809,774	59.7	31,943	46,067	1,429,001	39.2	13,743	17,279	.0775	.0817
ALL COUNTIES															
Ada	202.4	222.3	9.8	82.7	10.7	3,809,774	59.7	31,943	46,067	1,429,001	39.2	13,743	17,279	.0775	.0817
Adams	3.7	3.9	5.4	1.2	.0	43,098	42.7	25,168	35,915	13,876	39.6	8,283	11,563	.0010	.0010
Bannock	70.6	73.0	3.4	25.0	3.7	948,882	40.1	28,095	37,955	437,537	26.4	14,360	17,501	.0243	.0230
Bear Lake	7.1	6.9	−2.8	2.5	4.2	86,405	42.2	25,316	34,562	32,496	27.2	10,648	12,998	.0021	.0020
Benewah	9.0	9.4	4.4	3.1	.0	107,602	32.9	26,112	34,710	32,915	23.0	8,631	10,618	.0025	.0024
Bingham	39.4	40.6	3.0	11.9	1.7	516,754	49.8	29,476	43,425	168,772	44.3	9,996	14,183	.0115	.0116
Blaine	12.9	15.0	16.3	6.3	18.9	274,821	72.2	30,108	43,622	164,585	53.9	20,172	26,125	.0059	.0067
Boise	3.5	3.8	8.6	1.5	.0	52,276	37.7	25,312	34,851	3,098	22.4	1,688	2,065	.0009	.0010
Bonner	29.3	32.9	12.3	11.5	10.6	305,406	42.9	20,545	26,557	206,730	47.1	13,515	17,977	.0089	.0090
Bonneville	71.5	74.0	3.5	23.6	2.6	1,053,539	47.5	31,056	44,641	583,687	31.3	19,327	24,733	.0269	.0263
Boundary	7.9	8.2	3.8	2.6	.0	77,316	36.2	21,841	29,737	55,643	36.4	15,690	21,401	.0025	.0023
Butte	3.3	3.2	−3.0	1.0	.0	47,552	51.1	31,476	47,552	13,627	43.2	9,518	13,627	.0010	.0010
Camas	.8	.8	.0	.3	.0	16,040	57.4	33,970	53,467	1,612	35.0	3,980	5,373	.0003	.0003
Canyon	90.3	94.1	4.2	31.1	2.6	1,102,138	43.1	25,421	35,439	689,155	41.6	16,058	22,159	.0302	.0299
Caribou	9.1	9.0	−1.1	3.1	.0	137,276	45.6	30,405	44,283	46,435	40.4	10,671	14,979	.0030	.0030
Cassia	21.0	21.7	3.3	6.4	.0	222,574	39.1	25,000	34,777	299,661	53.0	30,610	46,822	.0083	.0086
Clark	.8	.8	.0	.3	.0	11,780	50.4	26,113	39,267	1,822	28.6	4,723	6,073	.0003	.0001
Clearwater	9.8	9.6	−2.0	3.5	.0	149,071	44.4	29,489	42,592	33,048	25.7	7,515	9,442	.0031	.0029
Custer	5.0	5.9	18.0	2.5	25.0	82,907	80.9	22,914	33,163	46,936	75.8	13,353	18,774	.0017	.0022
Elmore	21.9	22.0	.5	6.9	.0	212,379	29.5	23,774	30,780	111,900	33.1	12,183	16,217	.0062	.0057
Franklin	9.3	9.4	1.1	2.7	−3.6	82,966	27.8	23,184	30,728	42,742	29.8	11,759	15,830	.0025	.0023
Fremont	11.1	10.9	−1.8	3.0	.0	171,300	54.0	30,889	47,583	37,924	34.4	7,836	10,534	.0034	.0035
Gem	12.4	12.5	.8	4.3	.0	118,859	24.8	22,147	27,642	44,380	27.6	8,088	10,321	.0034	.0029
Gooding	12.5	12.8	2.4	4.5	2.3	146,918	42.8	23,384	32,648	64,175	41.2	10,327	14,261	.0036	.0036
Idaho	14.8	14.6	−1.4	5.3	.0	133,419	18.1	21,322	25,173	43,795	16.7	7,083	8,263	.0039	.0033
Jefferson	17.0	17.9	5.3	5.3	6.0	179,656	48.5	24,191	33,897	69,515	46.6	9,481	13,116	.0043	.0044
Jerome	16.1	16.7	3.7	5.6	1.8	196,698	43.2	24,971	35,125	93,224	41.1	12,010	16,647	.0050	.0050
Kootenai	72.0	80.5	11.8	28.3	11.4	1,158,496	61.8	28,189	40,936	466,971	46.2	12,578	16,501	.0245	.0264
Latah	29.8	30.3	1.7	10.8	.9	461,637	47.3	29,293	42,744	220.324	37.6	14,961	20,400	.0109	.0108
Lemhi	7.4	7.2	−2.7	2.7	.0	66,149	20.5	20,328	24,500	49,409	28.7	14,216	18,300	.0023	.0020
Lewis	3.9	3.8	−2.6	1.4	.0	59,945	50.0	28,545	42,818	17,726	36.4	9,284	12,661	.0013	.0013
Lincoln	3.5	3.5	.0	1.2	.0	34,039	35.5	20,936	28,366	20,671	36.1	12,659	17,226	.0010	.0010
Madison	22.8	24.1	5.7	5.9	5.4	244,639	56.3	27,953	41,464	190,593	56.6	21,734	32,304	.0069	.0074
Minidoka	21.1	21.6	2.4	6.7	.0	297,708	48.6	29,907	44,434	67,342	31.4	7,651	10,051	.0062	.0060
Nez Perce	34.0	34.4	1.2	12.7	.0	539,476	45.4	29,218	42,478	290,325	28.4	17,798	22,860	.0136	.0132
Oneida	3.6	3.8	5.6	1.1	.0	38,987	49.4	23,731	35,443	14,278	38.8	9,353	12,980	.0009	.0009
Owyhee	8.7	8.9	2.3	2.8	.0	76,942	35.3	20,307	27,479	35,630	36.0	9,358	12,725	.0022	.0021
Payette	16.7	17.4	4.2	6.2	5.1	205,024	51.9	22,873	33,068	63,508	47.7	7,269	10,243	.0046	.0047
Power	7.7	8.2	6.5	2.6	.0	113,268	46.4	29,759	43,565	19,966	30.2	5,898	7,679	.0022	.0022
Shoshone	17.7	17.3	−2.3	5.8	−6.5	311,475	43.4	35,031	53,703	97,336	32.5	11,850	16,782	.0066	.0063
Teton	3.2	3.4	6.3	.9	.0	30,705	45.9	23,382	34,117	16,859	39.1	13,464	18,724	.0008	.0009
Twin Falls	56.4	58.1	3.0	19.8	1.0	821,727	47.2	28,483	41,501	520,275	42.5	18,625	26,277	.0215	.0214
Valley	6.8	7.6	11.8	2.5	8.7	93,102	50.5	26,889	37,241	53,732	42.7	16,368	21,493	.0023	.0024
Washington	8.7	8.5	−2.3	3.1	.0	107,856	46.7	23,725	34,792	22,844	26.7	5,814	7,369	.0024	.0023
TOTAL METRO COUNTIES	**202.4**	**222.3**	**9.8**	**82.7**	**10.7**	**3,809,774**	**59.7**	**31,943**	**46,067**	**1,429,001**	**39.2**	**13,743**	**17,279**	**.0775**	**.0817**
TOTAL STATE	**1,036.5**	**1,090.5**	**5.2**	**372.8**	**4.8**	**14,948,581**	**49.5**	**28,120**	**40,098**	**6,936,073**	**39.0**	**14,034**	**18,605**	**.3544**	**.3570**
ILLINOIS															
AURORA - ELGIN	**350.6**	**373.5**	**6.5**	**134.4**	**9.3**	**7,194,268**	**49.3**	**39,187**	**53,529**	**2,405,501**	**37.0**	**14,280**	**17,898**	**.1454**	**.1467**
Kane	310.5	331.9	6.9	119.5	9.5	6,525,099	51.4	39,507	54,603	2,295,075	37.7	15,282	19,206	.1318	.1342
Kendall	40.1	41.6	3.7	14.9	7.2	669,169	31.3	36,675	44,911	110,426	23.9	6,411	7,411	.0136	.0125
BLOOMINGTON - NORMAL	**125.4**	**128.5**	**2.5**	**48.2**	**5.5**	**2,423,330**	**46.6**	**36,179**	**50,277**	**1,149,455**	**45.0**	**17,342**	**23,848**	**.0541**	**.0544**
McLean	125.4	128.5	2.5	48.2	5.5	2,423,330	46.6	36,179	50,277	1,149,455	45.0	17,342	23,848	.0541	.0544
CHAMPAIGN - URBANA - RANTOUL	**170.9**	**170.8**	**−.1**	**62.9**	**2.1**	**2,721,027**	**35.6**	**32,580**	**43,260**	**1,434,940**	**37.6**	**16,931**	**22,813**	**.0688**	**.0653**
Champaign	170.9	170.8	−.1	62.9	2.1	2,721,027	35.6	32,580	43,260	1,434,940	37.6	16,931	22,813	.0688	.0653
CHICAGO	**6,166.3**	**6,187.9**	**.4**	**2,313.7**	**2.5**	**124,197,556**	**43.2**	**38,414**	**53,679**	**52,960,956**	**41.1**	**16,631**	**22,890**	**2.7245**	**2.6737**
Cook	5,262.9	5,216.9	−.9	1,959.7	1.2	99,850,456	40.7	36,659	50,952	42,914,969	39.5	15,893	21,899	2.2482	2.1734
Du Page	738.2	793.7	7.5	291.1	10.1	20,771,926	55.0	50,708	71,357	9,075,873	49.3	23,003	31,178	.4091	.4313

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986-1991	12/31/91 Households (Thous.)	% Change 1986-1991	1991 EBI ($000)	% Change 1986-1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986-1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
ILLINOIS (continued)															
CHICAGO (continued)															
McHenry	165.2	177.3	7.3	62.9	9.8	3,575,174	52.1	41,010	56,839	970,114	39.3	12,153	15,423	.0672	.0690
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***8,131.7***	***8,204.0***	***.9***	***3,013.7***	***3.0***	***161,044,560***	***43.0***	***38,507***	***53,437***	***68,062,365***	***40.7***	***16,538***	***22,584***	***3.5412***	***3.4727***
DAVENPORT - ROCK ISLAND - MOLINE	**386.0**	**386.3**	**.1**	**149.8**	**2.5**	**7,219,228**	**41.9**	**34,787**	**48,192**	**3,038,108**	**35.0**	**15,395**	**20,281**	**.1628**	**.1570**
Henry	56.0	54.6	−2.5	20.7	.0	998,453	39.2	34,656	48,234	266,205	29.7	9,915	12,860	.0208	.0196
Rock Island	164.0	163.6	−.2	64.2	2.1	3,147,884	40.7	35,559	49,032	1,463,375	39.7	16,655	22,794	.0723	.0700
Scott, Iowa	*166.0*	*168.1*	*1.3*	*64.9*	*3.7*	*3,072,891*	*44.1*	*34,054*	*47,348*	*1,308,528*	*31.1*	*15,942*	*20,162*	*.0697*	*.0674*
DECATUR	**128.0**	**128.2**	**.2**	**50.0**	**2.2**	**2,455,999**	**42.6**	**35,229**	**49,120**	**1,133,345**	**41.1**	**16,425**	**22,667**	**.0557**	**.0546**
Macon	128.0	128.2	.2	50.0	2.2	2,455,999	42.6	35,229	49,120	1,133,345	41.1	16,425	22,667	.0557	.0546
JOLIET	**381.1**	**396.1**	**3.9**	**132.4**	**5.8**	**6,639,115**	**39.8**	**37,924**	**50,144**	**2,241,566**	**39.4**	**12,841**	**16,930**	**.1436**	**.1396**
Grundy	33.2	34.9	5.1	13.1	7.4	702,919	50.2	38,366	53,658	202,235	36.8	12,116	15,438	.0135	.0137
Will	347.9	361.2	3.8	119.3	5.6	5,936,196	38.7	37,876	49,759	2,039,331	39.7	12,920	17,094	.1301	.1259
KANKAKEE	**102.9**	**101.7**	**−1.2**	**37.4**	**1.4**	**1,472,907**	**31.5**	**30,352**	**39,383**	**614,555**	**25.9**	**13,226**	**16,432**	**.0371**	**.0337**
Kankakee	102.9	101.7	−1.2	37.4	1.4	1,472,907	31.5	30,352	39,383	614,555	25.9	13,226	16,432	.0371	.0337
LAKE COUNTY	**478.2**	**501.7**	**4.9**	**170.1**	**7.7**	**11,672,917**	**50.1**	**49,216**	**68,624**	**4,601,473**	**48.6**	**19,602**	**27,052**	**.2327**	**.2397**
Lake	478.2	501.7	4.9	170.1	7.7	11,672,917	50.1	49,216	68,624	4,601,473	48.6	19,602	27,052	.2327	.2397
PEORIA	**362.6**	**363.0**	**.1**	**138.4**	**2.4**	**7,011,237**	**40.6**	**36,886**	**50,659**	**2,552,435**	**32.6**	**14,239**	**18,442**	**.1527**	**.1460**
Peoria	196.4	198.4	1.0	77.1	3.2	4,035,999	44.3	37,441	52,348	1,574,620	35.7	15,537	20,423	.0867	.0846
Tazewell	131.5	129.4	−1.6	48.8	.6	2,416,407	36.3	36,543	49,517	837,510	28.5	13,439	17,162	.0538	.0501
Woodford	34.7	35.2	1.4	12.5	4.2	558,831	33.8	34,813	44,706	140,305	24.5	9,392	11,224	.0122	.0113
ROCKFORD	**284.0**	**284.3**	**.1**	**108.2**	**2.4**	**4,969,113**	**36.9**	**34,346**	**45,925**	**2,342,243**	**38.4**	**16,008**	**21,647**	**.1187**	**.1131**
Boone	30.2	31.2	3.3	11.3	4.6	449,141	29.8	32,038	39,747	176,309	36.5	11,959	15,603	.0110	.0102
Winnebago	253.8	253.1	−.3	96.9	2.1	4,519,972	37.6	34,608	46,646	2,165,934	38.6	16,469	22,352	.1077	.1029
SPRINGFIELD	**195.9**	**199.9**	**2.0**	**82.6**	**4.6**	**3,301,498**	**34.1**	**31,168**	**39,970**	**1,598,890**	**33.1**	**15,201**	**19,357**	**.0818**	**.0765**
Menard	12.5	13.0	4.0	5.2	10.6	161,619	29.8	26,489	31,081	30,988	24.3	5,304	5,959	.0036	.0033
Sangamon	183.4	186.9	1.9	77.4	4.2	3,139,879	34.3	31,464	40,567	1,567,902	33.3	15,828	20,257	.0782	.0732
ALL COUNTIES															
Adams	70.4	69.0	−2.0	27.1	.0	856,527	22.3	25,844	31,606	607,606	29.6	17,300	22,421	.0270	.0239
Alexander	12.1	11.8	−2.5	4.8	.0	144,089	38.8	21,628	30,019	58,417	29.3	9,411	12,170	.0037	.0035
Bond	16.6	16.9	1.8	6.4	4.9	238,633	40.5	27,852	37,286	80,241	37.0	9,602	12,538	.0053	.0052
Boone	30.2	31.2	3.3	11.3	4.6	449,141	29.8	32,038	39,747	176,309	36.5	11,959	15,603	.0110	.0102
Brown	5.3	5.2	−1.9	2.1	.0	86,540	44.5	28,528	41,210	24,157	40.5	8,189	11,503	.0017	.0017
Bureau	38.4	37.5	−2.3	14.6	.0	644,938	37.3	32,182	44,174	194,991	27.9	10,445	13,356	.0142	.0131
Calhoun	6.0	6.1	1.7	2.1	.0	59,063	22.8	22,909	28,125	18,512	16.1	7,592	8,815	.0016	.0015
Carroll	18.1	17.7	−2.2	6.9	−1.4	274,331	33.7	29,320	39,758	61,155	23.4	7,077	8,863	.0059	.0054
Cass	14.7	14.3	−2.7	5.4	−1.8	223,273	36.3	29,790	41,347	49,682	20.6	7,487	9,200	.0049	.0045
Champaign	170.9	170.8	−.1	62.9	2.1	2,721,027	35.6	32,580	43,260	1,434,940	37.6	16,931	22,813	.0688	.0653
Christian	36.3	36.0	−.8	14.5	1.4	658,135	42.8	32,239	45,389	224,732	34.2	11,711	15,499	.0142	.0136
Clark	16.8	16.7	−.6	6.7	.0	199,691	21.6	24,516	29,805	63,509	17.9	8,042	9,479	.0052	.0045
Clay	15.4	15.3	−.6	6.1	.0	232,576	42.1	26,834	38,127	65,233	27.0	8,419	10,694	.0051	.0048
☐ Clinton	34.1	34.7	1.8	12.3	4.2	496,522	40.1	30,027	40,368	184,474	39.5	11,205	14,998	.0114	.0110
Coles	53.4	53.8	.7	20.1	2.6	835,325	40.5	30,340	41,558	399,291	37.2	14,851	19,865	.0203	.0196
Cook	5,262.9	5,216.9	−.9	1,959.7	1.2	99,850,456	40.7	36,659	50,952	42,914,969	39.5	15,893	21,899	2.2482	2.1734
Crawford	21.0	21.1	.5	8.4	1.2	422,098	46.5	34,704	50,250	152,489	42.3	12,908	18,153	.0087	.0088
Cumberland	11.5	11.7	1.7	4.6	4.5	148,632	32.2	25,555	32,311	50,210	37.6	8,292	10,915	.0035	.0033
De Kalb	73.8	73.0	−1.1	25.7	1.2	1,153,792	33.3	34,082	44,895	448,316	31.9	13,377	17,444	.0276	.0256
De Witt	18.7	19.0	1.6	7.6	4.1	409,549	50.3	37,320	53,888	91,508	30.8	9,584	12,041	.0075	.0074
Douglas	20.1	20.1	.0	7.6	1.3	345,077	40.4	32,782	45,405	113,600	26.0	12,021	14,947	.0076	.0072
Du Page	738.2	793.7	7.5	291.1	10.1	20,771,926	55.0	50,708	71,357	9,075,873	49.3	23,003	31,178	.4091	.4313
Edgar	20.8	20.3	−2.4	8.4	.0	320,846	37.8	27,709	38,196	143,665	37.2	12,463	17,103	.0077	.0073
Edwards	8.5	8.9	4.7	4.0	11.1	186,277	61.9	31,952	46,569	46,624	46.5	8,842	11,656	.0032	.0036
Effingham	33.6	35.3	5.1	13.1	7.4	438,757	28.9	27,906	35,493	378,370	35.6	22,869	28,883	.0142	.0132
Fayette	22.6	22.7	.4	8.5	1.2	307,216	36.2	26,859	36,143	101,478	24.0	9,746	11,939	.0073	.0068
Ford	14.6	14.2	−2.7	5.8	.0	188,657	18.7	27,406	32,527	62,721	13.0	9,568	10,814	.0050	.0042
Franklin	44.1	44.7	1.4	18.5	3.9	496,522	23.1	22,666	26,839	315,087	32.7	13,338	17,032	.0152	.0137
Fulton	40.8	39.8	−2.5	15.7	.0	508,421	22.6	26,413	32,384	212,167	28.7	10,502	13,514	.0137	.0120
Gallatin	7.7	7.8	1.3	3.1	3.3	93,679	34.3	23,247	30,219	19,330	22.5	5,259	6,235	.0021	.0019
Greene	16.1	15.7	−2.5	6.2	.0	156,447	18.2	21,349	25,233	69,683	27.6	8,809	11,239	.0047	.0041
Grundy	33.2	34.9	5.1	13.1	7.4	702,919	50.2	38,366	53,658	202,235	36.8	12,116	15,438	.0135	.0137
Hamilton	9.3	9.4	1.1	4.0	2.6	205,316	57.5	33,436	51,329	33,276	33.4	6,394	8,319	.0035	.0036
Hancock	23.7	23.5	−.8	9.4	1.1	361,736	37.7	28,237	38,483	95,555	37.9	7,449	10,165	.0077	.0074

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Hardin	5.6	5.7	1.8	2.1	.0	41,931	17.3	17,029	19,967	7,661	12.3	3,248	3,648	.0013	.0011
Henderson	9.4	9.5	1.1	3.5	.0	98,951	17.9	23,986	28,272	26,756	27.4	5,999	7,645	.0025	.0022
Henry	56.0	54.6	–2.5	20.7	.0	998,453	39.2	34,656	48,234	266,205	29.7	9,915	12,860	.0208	.0196
Iroquois	32.5	31.9	–1.8	12.5	.8	424,261	24.3	27,534	33,941	147,908	22.6	9,728	11,833	.0109	.0095
Jackson	62.1	62.6	.8	24.9	4.2	948,909	44.7	27,439	38,109	542,046	35.2	16,775	21,769	.0243	.0236
Jasper	11.6	11.7	.9	4.4	2.3	151,877	30.8	27,013	34,518	87,837	35.4	15,090	19,963	.0042	.0040
Jefferson	39.2	41.0	4.6	16.9	6.3	661,597	45.0	28,697	39,148	368,121	45.1	15,955	21,782	.0160	.0160
☐ Jersey	21.1	21.4	1.4	7.5	4.2	264,379	28.2	28,643	35,251	78,101	22.1	8,887	10,413	.0064	.0059
Jo Daviess	24.1	24.3	.8	9.3	3.3	290,125	21.5	26,522	31,196	105,836	30.4	9,020	11,380	.0077	.0068
Johnson	11.2	12.2	8.9	4.6	12.2	118,127	33.1	21,654	25,680	31,346	26.7	6,032	6,814	.0029	.0027
Kane	310.5	331.9	6.9	119.5	9.5	6,525,099	51.4	39,507	54,603	2,295,075	37.7	15,282	19,206	.1318	.1342
Kankakee	102.9	101.7	–1.2	37.4	1.4	1,472,907	31.5	30,352	39,383	614,555	25.9	13,226	16,432	.0371	.0337
Kendall	40.1	41.6	3.7	14.9	7.2	669,169	31.3	36,675	44,911	110,426	23.9	6,411	7,411	.0136	.0125
Knox	59.1	57.6	–2.5	22.8	–.4	760,901	19.6	27,776	33,373	453,183	27.5	15,525	19,876	.0228	.0198
Lake	478.2	501.7	4.9	170.1	7.7	11,672,917	50.1	49,216	68,624	4,601,473	48.6	19,602	27,052	.2327	.2397
La Salle	110.4	107.7	–2.4	43.1	.0	1,697,910	27.7	30,854	39,395	761,373	22.7	14,401	17,665	.0440	.0388
Lawrence	17.9	18.0	.6	6.9	1.5	223,056	29.6	25,318	32,327	107,663	34.2	11,799	15,603	.0060	.0055
Lee	35.1	34.2	–2.6	12.8	.0	582,196	36.9	33,215	45,484	138,170	25.0	8,632	10,795	.0123	.0114
Livingston	42.2	42.2	.0	15.4	3.4	590,418	26.6	31,293	38,339	212,584	23.5	11,551	13,804	.0147	.0132
Logan	31.7	30.9	–2.5	11.1	.0	469,695	33.6	31,665	42,315	187,292	31.7	12,813	16,873	.0113	.0105
McDonough	36.1	35.2	–2.5	12.7	–.8	403,059	19.3	26,403	31,737	221,602	22.0	14,196	17,449	.0124	.0106
McHenry	165.2	177.3	7.3	62.9	9.8	3,575,174	52.1	41,010	56,839	970,114	39.3	12,153	15,423	.0672	.0690
McLean	125.4	128.5	2.5	48.2	5.5	2,423,330	46.6	36,179	50,277	1,149,455	45.0	17,342	23,848	.0541	.0544
Macon	128.0	128.2	.2	50.0	2.2	2,455,999	42.6	35,229	49,120	1,133,345	41.1	16,425	22,667	.0557	.0546
Macoupin	51.2	52.2	2.0	20.7	5.1	809,147	43.6	28,599	39,089	262,480	38.1	9,651	12,680	.0175	.0171
☐ Madison	249.6	249.2	–.2	96.0	2.1	3,234,857	22.1	28,192	33,696	1,866,183	29.5	15,333	19,439	.0944	.0836
Marion	46.4	47.4	2.2	18.6	5.1	654,024	37.5	26,867	35,163	353,896	33.6	14,960	19,027	.0172	.0163
Marshall	14.1	13.8	–2.1	5.2	.0	190,820	24.0	29,605	36,696	36,143	16.1	5,985	6,951	.0042	.0038
Mason	19.1	18.6	–2.6	7.1	.0	266,543	30.1	28,853	37,541	78,982	23.0	9,044	11,124	.0064	.0056
Massac	15.4	15.8	2.6	6.6	6.5	181,950	27.4	23,029	27,568	55,144	20.8	7,360	8,355	.0046	.0042
Menard	12.5	13.0	4.0	5.2	10.6	161,619	29.8	26,489	31,081	30,988	24.3	5,304	5,959	.0036	.0033
Mercer	19.7	19.8	.5	7.4	1.4	266,110	25.9	28,946	35,961	47,339	17.3	5,527	6,397	.0059	.0052
☐ Monroe	21.3	22.0	3.3	8.1	6.6	303,538	29.9	30,751	37,474	111,130	37.9	10,604	13,720	.0074	.0069
Montgomery	32.8	32.7	–.3	12.7	3.3	456,497	35.5	27,383	35,945	186,641	28.5	11,805	14,696	.0113	.0105
Morgan	38.5	38.6	.3	14.9	3.5	566,619	32.5	29,702	38,028	287,429	31.7	15,161	19,291	.0147	.0137
Moultrie	15.0	15.1	.7	5.5	1.9	192,984	26.1	28,340	35,088	64,206	30.0	9,145	11,674	.0049	.0044
Ogle	46.8	46.9	.2	17.9	2.3	820,397	40.1	33,472	45,832	178,467	25.2	8,148	9,970	.0165	.0156
Peoria	196.4	198.4	1.0	77.1	3.2	4,035,999	44.3	37,441	52,348	1,574,620	35.7	15,537	20,423	.0867	.0846
Perry	23.0	23.9	3.9	9.5	6.7	382,073	43.0	30,029	40,218	151,691	43.6	11,866	15,967	.0085	.0085
Piatt	17.0	17.3	1.8	6.7	4.7	224,077	23.2	28,415	33,444	61,339	21.1	7,917	9,155	.0055	.0047
Pike	18.3	17.8	–2.7	7.4	.0	186,344	18.0	21,347	25,182	76,915	24.3	8,363	10,394	.0054	.0047
Pope	4.6	4.7	2.2	1.9	5.6	50,409	30.5	21,458	26,531	5,831	21.9	2,658	3,069	.0011	.0010
Pulaski	9.0	9.0	.0	3.5	.0	89,569	29.8	19,716	25,591	14,731	18.5	3,553	4,209	.0021	.0020
Putnam	6.6	6.9	4.5	2.3	.0	102,982	32.8	33,708	44,775	17,172	20.0	6,224	7,466	.0021	.0020
Randolph	37.2	38.1	2.4	13.2	3.9	499,334	32.0	29,783	37,828	230,456	37.1	13,235	17,459	.0129	.0120
Richland	17.7	17.6	–.6	7.1	.0	282,552	38.8	28,671	39,796	149,843	33.5	15,811	21,105	.0071	.0068
Rock Island	164.0	163.6	–.2	64.2	2.1	3,147,884	40.7	35,559	49,032	1,463,375	39.7	16,655	22,794	.0723	.0700
☐ St. Clair	267.9	265.2	–1.0	96.5	1.4	3,912,247	37.2	29,956	40,541	1,899,587	36.7	14,592	19,685	.0982	.0931
Saline	28.8	29.0	.7	12.6	4.1	346,159	25.1	22,861	27,473	263,869	33.9	16,290	20,942	.0109	.0101
Sangamon	183.4	186.9	1.9	77.4	4.2	3,139,879	34.3	31,464	40,567	1,567,902	33.3	15,828	20,257	.0782	.0732
Schuyler	8.1	7.9	–2.5	3.1	.0	117,694	38.4	27,427	37,966	39,317	36.9	9,267	12,683	.0027	.0025
Scott	6.2	6.2	.0	2.3	.0	90,650	38.9	28,369	39,413	20,920	37.8	6,603	9,096	.0020	.0018
Shelby	24.4	24.7	1.2	9.5	3.3	284,500	22.4	25,257	29,947	81,528	20.6	7,349	8,582	.0072	.0064
Stark	7.3	7.2	–1.4	2.8	.0	135,002	41.1	34,160	48,215	20,074	33.3	5,378	7,169	.0025	.0025
Stephenson	50.0	50.1	.2	19.8	2.6	734,506	29.6	29,366	37,096	335,005	33.9	12,964	16,919	.0187	.0170
Tazewell	131.5	129.4	–1.6	48.8	.6	2,416,407	36.3	36,543	49,517	837,510	28.5	13,439	17,162	.0538	.0501
Union	18.5	18.9	2.2	8.0	5.3	235,172	26.9	24,390	29,397	94,734	34.3	9,281	11,842	.0060	.0055
Vermilion	93.4	91.1	–2.5	35.9	.0	1,359,973	31.5	28,817	37,882	756,747	34.1	15,720	21,079	.0365	.0337
Wabash	14.2	14.6	2.8	5.5	.0	184,330	22.1	27,439	33,515	134,879	29.5	18,934	24,523	.0059	.0052
Warren	21.8	21.4	–1.8	8.1	.0	290,990	26.7	28,360	35,925	91,968	17.6	9,654	11,354	.0072	.0063
Washington	15.9	16.1	1.3	6.1	3.4	243,177	40.9	29,246	39,865	61,102	35.8	7,627	10,017	.0051	.0050
Wayne	18.4	18.7	1.6	7.8	2.6	219,595	24.8	23,158	28,153	149,190	32.6	14,800	19,127	.0068	.0061
White	18.2	18.5	1.6	7.7	4.1	310,678	44.8	28,994	40,348	98,350	28.1	10,379	12,773	.0066	.0065
Whiteside	65.5	64.5	–1.5	24.2	.0	845,494	17.7	29,674	34,938	335,888	15.7	11,998	13,880	.0233	.0196
Will	347.9	361.2	3.8	119.3	5.6	5,936,196	38.7	37,876	49,759	2,039,331	39.7	12,920	17,094	.1301	.1259
Williamson	61.6	65.0	5.5	26.8	8.1	701,313	27.1	22,255	26,168	440,846	35.0	13,169	16,449	.0209	.0194

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Winnebago	253.8	253.1	–.3	96.9	2.1	4,519,972	37.6	34,608	46,646	2,165,934	38.6	16,469	22,352	.1077	.1029
Woodford	34.7	35.2	1.4	12.5	4.2	558,831	33.8	34,813	44,706	140,305	24.5	9,392	11,224	.0122	.0113
TOTAL METRO COUNTIES	**9,559.9**	**9,646.3**	**.9**	**3,583.6**	**3.1**	**186,416,847**	**42.4**	**37,656**	**52,019**	**78,904,414**	**40.1**	**16,199**	**22,018**	**4.1260**	**4.0334**
TOTAL STATE	**11,663.2**	**11,748.6**	**.7**	**4,402.4**	**2.9**	**216,397,667**	**40.9**	**35,906**	**49,154**	**91,668,519**	**38.7**	**15,449**	**20,822**	**4.8778**	**4.7262**
INDIANA															
ANDERSON	**132.0**	**128.7**	**–2.5**	**48.7**	**–.2**	**2,203,844**	**44.2**	**31,312**	**45,253**	**1,116,091**	**40.2**	**16,311**	**22,918**	**.0527**	**.0514**
Madison	132.0	128.7	–2.5	48.7	–.2	2,203,844	44.2	31,312	45,253	1,116,091	40.2	16,311	22,918	.0527	.0514
BLOOMINGTON	**101.2**	**101.9**	**.7**	**37.4**	**3.3**	**1,581,729**	**49.6**	**29,202**	**42,292**	**810,136**	**45.1**	**15,418**	**21,661**	**.0374**	**.0378**
Monroe	101.2	101.9	.7	37.4	3.3	1,581,729	49.6	29,202	42,292	810,136	45.1	15,418	21,661	.0374	.0378
ELKHART - GOSHEN	**146.8**	**152.9**	**4.2**	**56.3**	**6.2**	**2,521,860**	**51.9**	**31,330**	**44,793**	**1,578,373**	**48.4**	**20,062**	**28,035**	**.0615**	**.0635**
Elkhart	146.8	152.9	4.2	56.3	6.2	2,521,860	51.9	31,330	44,793	1,578,373	48.4	20,062	28,035	.0615	.0635
EVANSVILLE	**284.6**	**288.5**	**1.4**	**112.0**	**3.6**	**5,058,848**	**48.4**	**31,544**	**45,168**	**2,769,375**	**44.6**	**17,717**	**24,727**	**.1195**	**.1204**
Posey	27.3	27.7	1.5	9.8	3.2	455,206	49.7	32,011	46,450	122,802	45.2	8,900	12,531	.0091	.0091
Vanderburgh	167.1	165.6	–.9	67.1	1.4	3,150,260	48.6	32,028	46,949	2,013,068	43.4	21,200	30,001	.0779	.0780
Warrick	47.1	50.9	8.1	18.0	11.1	690,351	40.1	30,411	38,353	209,114	46.1	8,836	11,617	.0150	.0149
Henderson, Ky.	*43.1*	*44.3*	*2.8*	*17.1*	*5.6*	*763,031*	*54.8*	*30,427*	*44,622*	*424,391*	*49.4*	*17,533*	*24,818*	*.0175*	*.0184*
FORT WAYNE	**357.0**	**355.2**	**–.5**	**130.1**	**1.1**	**6,079,742**	**44.5**	**32,703**	**46,731**	**3,118,685**	**41.3**	**17,148**	**23,971**	**.1446**	**.1422**
Allen	296.3	294.3	–.7	108.7	1.1	5,205,063	45.3	33,324	47,885	2,747,044	41.7	18,039	25,272	.1239	.1221
De Kalb	33.9	33.8	–.3	11.8	.0	497,495	40.2	30,078	42,161	187,336	38.4	11,474	15,876	.0114	.0110
Whitley	26.8	27.1	1.1	9.6	2.1	377,184	38.9	28,898	39,290	184,305	39.2	14,085	19,198	.0093	.0091
GARY - HAMMOND	**634.0**	**625.1**	**–1.4**	**219.0**	**.5**	**8,965,407**	**29.1**	**31,868**	**40,938**	**4,991,043**	**32.5**	**17,284**	**22,790**	**.2450**	**.2238**
Lake	507.1	494.5	–2.5	174.2	–.5	6,775,300	25.9	30,742	38,894	4,226,468	31.0	18,427	24,262	.1975	.1773
Porter	126.9	130.6	2.9	44.8	4.7	2,190,107	40.3	36,472	48,886	764,575	41.7	12,608	17,066	.0475	.0465
INDIANAPOLIS	**1,219.6**	**1,247.2**	**2.3**	**471.1**	**4.5**	**23,000,124**	**49.9**	**34,011**	**48,822**	**12,437,205**	**46.1**	**18,881**	**26,400**	**.5303**	**.5408**
Boone	38.9	40.4	3.9	14.8	6.5	672,305	45.5	33,231	45,426	282,920	44.9	14,044	19,116	.0150	.0151
Hamilton	97.0	108.2	11.5	37.4	13.7	2,075,902	57.3	40,125	55,505	666,656	56.3	12,967	17,825	.0387	.0420
Hancock	47.1	49.0	4.0	17.0	6.3	813,535	48.2	34,310	47,855	357,305	46.7	15,227	21,018	.0180	.0184
Hendricks	76.1	79.5	4.5	26.5	6.0	1,162,616	38.0	33,697	43,872	371,552	41.5	10,505	14,021	.0257	.0250
Johnson	84.0	88.4	5.2	31.1	8.4	1,560,271	55.4	34,978	50,169	773,103	51.7	17,760	24,859	.0341	.0360
Marion	780.9	784.0	.4	309.7	2.8	15,354,904	50.8	33,791	49,580	9,385,514	45.5	21,404	30,305	.3661	.3724
Morgan	55.8	58.2	4.3	20.4	7.4	818,653	42.7	30,191	40,130	380,258	44.7	13,827	18,640	.0195	.0194
Shelby	39.8	39.5	–.8	14.2	.7	541,938	34.3	28,629	38,165	219,897	34.5	11,598	15,486	.0132	.0125
KOKOMO	**103.3**	**102.3**	**–1.0**	**39.0**	**1.6**	**1,969,867**	**47.8**	**34,712**	**50,509**	**1,048,943**	**43.5**	**19,033**	**26,896**	**.0458**	**.0456**
Howard	86.8	86.2	–.7	32.8	1.9	1,710,570	49.7	35,477	52,152	944,642	44.4	20,322	28,800	.0397	.0399
Tipton	16.5	16.1	–2.4	6.2	.0	259,297	36.0	30,742	41,822	104,301	36.3	12,339	16,823	.0061	.0057
LAFAYETTE - WEST LAFAYETTE	**123.0**	**122.9**	**–.1**	**43.9**	**2.3**	**2,073,567**	**48.0**	**32,658**	**47,234**	**1,079,614**	**43.0**	**17,602**	**24,593**	**.0490**	**.0490**
Tippecanoe	123.0	122.9	–.1	43.9	2.3	2,073,567	48.0	32,658	47,234	1,079,614	43.0	17,602	24,593	.0490	.0490
MUNCIE	**123.5**	**120.4**	**–2.5**	**43.9**	**–.5**	**1,942,931**	**44.1**	**30,567**	**44,258**	**1,211,291**	**40.0**	**19,620**	**27,592**	**.0504**	**.0492**
Delaware	123.5	120.4	–2.5	43.9	–.5	1,942,931	44.1	30,567	44,258	1,211,291	40.0	19,620	27,592	.0504	.0492
SOUTH BEND - MISHAWAKA	**241.2**	**238.8**	**–1.0**	**90.4**	**1.2**	**4,018,025**	**44.2**	**31,205**	**44,447**	**2,257,789**	**41.2**	**17,906**	**24,976**	**.0992**	**.0973**
St. Joseph	241.2	238.8	–1.0	90.4	1.2	4,018,025	44.2	31,205	44,447	2,257,789	41.2	17,906	24,976	.0992	.0973
TERRE HAUTE	**133.0**	**130.2**	**–2.1**	**48.7**	**–.8**	**2,033,972**	**43.4**	**28,889**	**41,765**	**1,494,039**	**39.2**	**21,854**	**30,678**	**.0564**	**.0550**
Clay	25.0	24.9	–.4	9.4	.0	375,298	45.6	27,424	39,925	170,694	41.0	12,876	18,159	.0088	.0087
Vigo	108.0	105.3	–2.5	39.3	–1.0	1,658,674	42.9	29,236	42,205	1,323,345	39.0	23,979	33,673	.0476	.0463
ALL COUNTIES															
Adams	30.9	31.4	1.6	10.8	4.9	469,213	49.3	30,522	43,446	219,145	46.2	14,553	20,291	.0108	.0111
Allen	296.3	294.3	–.7	108.7	1.1	5,205,063	45.3	33,324	47,885	2,747,044	41.7	18,039	25,272	.1239	.1221
Bartholomew	66.2	66.5	.5	25.0	3.3	1,471,205	54.6	39,326	58,848	428,290	33.5	13,259	17,132	.0279	.0284
Benton	9.6	9.4	–2.1	3.6	2.9	126,416	33.7	27,019	35,116	51,302	37.2	10,685	14,251	.0031	.0029
Blackford	15.3	15.0	–2.0	5.6	.0	227,154	45.2	27,931	40,563	84,262	40.8	10,683	15,047	.0051	.0050
Boone	38.9	40.4	3.9	14.8	6.5	672,305	45.5	33,231	45,426	282,920	44.9	14,044	19,116	.0150	.0151
Brown	13.4	14.1	5.2	5.5	7.8	161,073	30.1	24,283	29,286	26,911	29.3	4,081	4,893	.0035	.0033
Carroll	19.3	18.8	–2.6	7.1	.0	283,090	37.2	29,064	39,872	85,333	36.9	8,779	12,019	.0064	.0060
Cass	40.7	40.2	–1.2	14.8	.0	547,325	32.4	27,936	36,981	260,695	32.4	13,301	17,615	.0142	.0131
☐ Clark	91.2	91.8	.7	33.8	3.0	1,262,187	39.5	27,584	37,343	879,773	40.2	19,137	26,029	.0355	.0343
Clay	25.0	24.9	–.4	9.4	.0	375,298	45.6	27,424	39,925	170,694	41.0	12,876	18,159	.0088	.0087
Clinton	30.9	30.3	–1.9	11.3	.0	475,138	42.8	29,444	42,048	207,469	39.7	13,146	18,360	.0111	.0109
Crawford	10.4	10.8	3.8	3.6	.0	100,379	31.8	21,155	27,883	33,749	34.3	6,982	9,375	.0027	.0024

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES			%		%		%	Average Household EBI			%	Retail Sales Per Household		Buying Power Index	
METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	Change 1986–1991	12/31/91 Households (Thous.)	Change 1986–1991	1991 EBI ($000)	Change 1986–1991	1986	1991	1991 Retail Sales ($000)	Change 1986–1991	1986	1991	1986	1991
INDIANA (continued)															
ALL COUNTIES (continued)															
Daviess	28.6	29.0	1.4	10.8	3.8	417,317	52.2	26,360	38,640	206,129	47.0	13,487	19,086	.0098	.0101
☐ Dearborn	37.7	39.9	5.8	13.9	7.8	610,264	55.3	30,454	43,904	222,225	51.2	11,393	15,987	.0127	.0133
Decatur	23.6	23.2	−1.7	8.3	.0	329,867	43.3	27,732	39,743	149,413	39.9	12,866	18,002	.0080	.0078
De Kalb	33.9	33.8	−.3	11.8	.0	497,495	40.2	30,078	42,161	187,336	38.4	11,474	15,876	.0114	.0110
Delaware	123.5	120.4	−2.5	43.9	−.5	1,942,931	44.1	30,567	44,258	1,211,291	40.0	19,620	27,592	.0504	.0492
Dubois	36.4	37.6	3.3	13.5	6.3	548,133	43.7	30,034	40,602	380,059	44.5	20,712	28,153	.0147	.0147
Elkhart	146.8	152.9	4.2	56.3	6.2	2,521,860	51.9	31,330	44,793	1,578,373	48.4	20,062	28,035	.0615	.0635
Fayette	27.6	26.9	−2.5	9.6	−3.0	414,354	42.7	29,334	43,162	199,120	37.5	14,629	20,742	.0101	.0097
☐ Floyd	63.2	64.2	1.6	23.1	2.2	982,868	45.5	29,900	42,548	377,955	42.0	11,777	16,362	.0219	.0219
Fountain	18.7	18.2	−2.7	6.7	−1.5	209,556	25.7	24,513	31,277	82,034	15.7	10,430	12,244	.0058	.0050
Franklin	20.7	21.3	2.9	6.6	1.5	264,774	44.1	28,266	40,117	66,584	41.4	7,246	10,088	.0058	.0056
Fulton	19.7	19.7	.0	7.4	.0	261,542	34.4	26,300	35,344	122,849	35.5	12,249	16,601	.0067	.0063
Gibson	34.1	34.5	1.2	13.4	3.9	571,926	50.0	29,551	42,681	301,205	45.9	16,003	22,478	.0134	.0137
Grant	78.1	76.2	−2.4	27.3	−1.1	1,246,206	43.9	31,371	45,649	712,910	39.5	18,522	26,114	.0313	.0305
Greene	31.1	31.4	1.0	12.3	1.7	467,058	47.8	26,119	37,972	169,260	43.3	9,765	13,761	.0103	.0102
Hamilton	97.0	108.2	11.5	37.4	13.7	2,075,902	57.3	40,125	55,505	666,656	56.3	12,967	17,825	.0387	.0420
Hancock	47.1	49.0	4.0	17.0	6.3	813,535	48.2	34,310	47,855	357,305	46.7	15,227	21,018	.0180	.0184
☐ Harrison	29.9	31.5	5.4	10.7	5.9	439,135	52.9	28,434	41,041	130,537	45.9	8,856	12,200	.0092	.0093
Hendricks	76.1	79.5	4.5	26.5	6.0	1,162,616	38.0	33,697	43,872	371,552	41.5	10,505	14,021	.0257	.0250
Henry	51.2	49.9	−2.5	18.6	.0	744,760	42.3	28,133	40,041	379,093	39.4	14,618	20,381	.0184	.0180
Howard	86.8	86.2	−.7	32.8	1.9	1,710,570	49.7	35,477	52,152	944,642	44.4	20,322	28,800	.0397	.0399
Huntington	37.2	38.2	2.7	14.0	4.5	564,114	44.5	29,133	40,294	261,657	43.6	13,597	18,690	.0132	.0132
Jackson	37.2	37.3	.3	14.1	3.7	499,111	40.8	26,065	35,398	325,655	41.2	16,954	23,096	.0138	.0134
Jasper	27.6	28.5	3.3	9.5	5.6	393,165	41.4	30,903	41,386	156,330	32.7	13,094	16,456	.0094	.0089
Jay	22.3	21.7	−2.7	8.1	−1.2	248,972	28.8	23,574	30,737	115,917	31.9	10,714	14,311	.0068	.0063
Jefferson	29.5	28.8	−2.4	10.4	.0	461,491	46.9	30,199	44,374	200,273	39.3	13,823	19,257	.0106	.0104
Jennings	24.1	24.3	.8	7.9	2.6	300,239	42.3	27,401	38,005	103,849	41.2	9,550	13,145	.0070	.0069
Johnson	84.0	88.4	5.2	31.1	8.4	1,560,271	55.4	34,978	50,169	773,103	51.7	17,760	24,859	.0341	.0360
Knox	41.5	41.0	−1.2	16.0	.6	534,755	36.7	24,605	33,422	357,411	37.1	16,396	22,338	.0153	.0145
Kosciusko	65.4	69.4	6.1	25.4	8.1	1,187,936	58.0	31,989	46,769	469,127	52.8	13,069	18,470	.0242	.0259
La Grange	28.8	30.9	7.3	9.5	6.7	351,146	45.6	27,103	36,963	168,082	45.7	12,961	17,693	.0088	.0087
Lake	507.1	494.5	−2.5	174.2	−.5	6,775,300	25.9	30,742	38,894	4,226,468	31.0	18,427	24,262	.1975	.1773
La Porte	108.1	105.4	−2.5	37.2	−.5	1,534,144	34.5	30,502	41,240	729,212	33.7	14,583	19,602	.0391	.0363
Lawrence	43.5	44.0	1.1	16.8	3.1	676,973	49.5	27,773	40,296	318,572	45.1	13,470	18,963	.0156	.0159
Madison	132.0	128.7	−2.5	48.7	−.2	2,203,844	44.2	31,312	45,253	1,116,091	40.2	16,311	22,918	.0527	.0514
Marion	780.9	784.0	.4	309.7	2.8	15,354,904	50.8	33,791	49,580	9,385,514	45.5	21,404	30,305	.3661	.3724
Marshall	41.9	43.8	4.5	16.2	7.3	659,196	50.4	29,023	40,691	285,003	47.5	12,794	17,593	.0148	.0151
Martin	11.0	10.9	−.9	3.9	.0	159,457	48.2	27,581	40,886	62,119	42.3	11,191	15,928	.0036	.0037
Miami	39.2	38.2	−2.6	13.7	−.7	474,151	31.3	26,168	34,610	218,213	33.5	11,844	15,928	.0125	.0115
Monroe	101.2	101.9	.7	37.4	3.3	1,581,729	49.6	29,202	42,292	810,136	45.1	15,418	21,661	.0374	.0378
Montgomery	35.9	35.9	.0	13.3	.0	554,687	41.9	29,398	41,706	277,994	39.2	15,016	20,902	.0136	.0132
Morgan	55.8	58.2	4.3	20.4	7.4	818,653	42.7	30,191	40,130	380,258	44.7	13,827	18,640	.0195	.0194
Newton	14.8	14.6	−1.4	5.2	.0	164,036	22.5	25,756	31,545	56,955	29.4	8,463	10,953	.0044	.0039
Noble	38.3	40.2	5.0	14.5	7.4	531,343	45.4	27,068	36,644	207,005	46.1	10,496	14,276	.0121	.0122
Ohio	5.3	5.3	.0	2.0	.0	79,998	44.4	27,705	39,999	20,769	40.4	7,395	10,385	.0018	.0017
Orange	19.1	19.3	1.0	7.2	2.9	223,024	41.5	22,517	30,976	79,791	35.5	8,413	11,082	.0053	.0052
Owen	17.2	18.1	5.2	6.9	7.8	228,142	46.9	24,274	33,064	57,177	39.4	6,409	8,287	.0048	.0049
Parke	16.3	16.1	−1.2	5.8	−1.7	179,928	27.2	23,966	31,022	56,455	30.0	7,361	9,734	.0047	.0042
Perry	19.2	18.7	−2.6	6.6	−1.5	230,207	34.2	25,598	34,880	129,386	34.4	14,367	19,604	.0064	.0058
Pike	13.5	13.4	−.7	5.2	.0	177,234	34.1	25,423	34,083	41,568	28.7	6,212	7,994	.0040	.0038
Porter	126.9	130.6	2.9	44.8	4.7	2,190,107	40.3	36,472	48,886	764,575	41.7	12,608	17,066	.0475	.0465
Posey	27.3	27.7	1.5	9.8	3.2	455,206	49.7	32,011	46,450	122,802	45.2	8,900	12,531	.0091	.0091
Pulaski	13.5	13.6	.7	5.2	2.0	193,395	41.1	26,867	37,191	94,736	40.2	13,249	18,218	.0048	.0046
Putnam	30.3	30.7	1.3	10.2	3.0	378,979	34.4	28,487	37,155	152,108	37.6	11,163	14,913	.0095	.0089
Randolph	29.4	28.8	−2.0	10.8	.0	392,357	38.7	26,198	36,329	163,071	37.6	10,971	15,099	.0095	.0092
Ripley	25.6	26.2	2.3	8.7	1.2	344,233	46.6	27,301	39,567	135,197	42.3	11,045	15,540	.0080	.0080
Rush	18.7	18.2	−2.7	6.5	.0	250,947	41.1	27,368	38,607	117,993	38.8	13,078	18,153	.0062	.0060
St. Joseph	241.2	238.8	−1.0	90.4	1.2	4,018,025	44.2	31,205	44,447	2,257,789	41.2	17,906	24,976	.0992	.0973
Scott	20.9	21.3	1.9	7.6	4.1	286,591	50.2	26,133	37,709	144,053	46.2	13,501	18,954	.0069	.0070
Shelby	39.8	39.5	−.8	14.2	.7	541,938	34.3	28,629	38,165	219,897	34.5	11,598	15,486	.0132	.0125
Spencer	20.4	21.0	2.9	6.9	1.5	268,634	40.0	28,223	38,932	95,003	39.3	10,030	13,769	.0063	.0061
Starke	22.1	22.0	−.5	7.8	.0	233,260	28.1	23,337	29,905	139,827	32.5	13,533	17,927	.0071	.0065
Steuben	27.1	28.9	6.6	11.0	10.0	425,308	50.2	28,309	38,664	233,790	50.3	15,559	21,254	.0101	.0104
Sullivan	21.0	20.9	−.5	8.1	.0	205,965	18.4	21,485	25,428	69,047	18.1	7,220	8,524	.0059	.0050
Switzerland	7.5	7.7	2.7	3.0	11.1	91,041	52.4	22,126	30,347	23,215	52.1	5,653	7,738	.0019	.0020
Tippecanoe	123.0	122.9	−.1	43.9	2.3	2,073,567	48.0	32,658	47,234	1,079,614	43.0	17,602	24,593	.0490	.0490

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
INDIANA (continued)															
ALL COUNTIES (continued)															
Tipton	16.5	16.1	−2.4	6.2	.0	259,297	36.0	30,742	41,822	104,301	36.3	12,339	16,823	.0061	.0057
Union	6.9	6.8	−1.4	2.4	.0	100,289	46.8	28,463	41,787	34,462	41.6	10,139	14,359	.0021	.0022
Vanderburgh	167.1	165.6	−.9	67.1	1.4	3,150,260	48.6	32,028	46,949	2,013,068	43.4	21,200	30,001	.0779	.0780
Vermillion	18.0	17.8	−1.1	7.2	1.4	283,090	48.0	26,937	39,318	90,064	37.2	9,245	12,509	.0061	.0060
Vigo	108.0	105.3	−2.5	39.3	−1.0	1,658,674	42.9	29,236	42,205	1,323,345	39.0	23,979	33,673	.0476	.0463
Wabash	35.5	34.6	−2.5	12.0	−2.4	490,671	36.0	29,326	40,889	200,279	33.6	12,185	16,690	.0121	.0111
Warren	8.6	8.4	−2.3	2.9	.0	161,612	52.8	36,464	55,728	13,045	38.7	3,242	4,498	.0026	.0028
Warrick	47.1	50.9	8.1	18.0	11.1	690,351	40.1	30,411	38,353	209,114	46.1	8,836	11,617	.0150	.0149
Washington	22.9	23.4	2.2	8.6	6.2	301,136	50.8	24,656	35,016	138,443	47.9	11,559	16,098	.0072	.0073
Wayne	72.6	70.8	−2.5	27.0	.0	1,023,271	39.1	27,252	37,899	786,256	37.8	21,128	29,121	.0299	.0285
Wells	25.3	24.8	−2.0	9.1	.0	310,474	24.4	27,428	34,118	142,324	30.6	11,973	15,640	.0085	.0076
White	24.1	24.1	.0	9.2	.0	307,691	29.0	25,919	33,445	168,726	32.9	13,799	18,340	.0086	.0079
Whitley	26.8	27.1	1.1	9.6	2.1	377,184	38.9	28,898	39,290	184,305	39.2	14,085	19,198	.0093	.0091
TOTAL METRO COUNTIES	**3,778.1**	**3,797.2**	**.5**	**1,404.9**	**2.6**	**63,981,339**	**44.7**	**32,271**	**45,542**	**35,098,683**	**42.2**	**18,026**	**24,983**	**1.5536**	**1.5364**
TOTAL STATE	**5,571.9**	**5,595.6**	**.4**	**2,060.3**	**2.4**	**89,780,218**	**44.0**	**30,985**	**43,576**	**46,904,654**	**41.4**	**16,481**	**22,766**	**2.1778**	**2.1438**
IOWA															
CEDAR RAPIDS	**172.0**	**171.5**	**−.3**	**68.4**	**2.1**	**3,223,259**	**44.0**	**33,399**	**47,124**	**1,417,059**	**35.9**	**15,565**	**20,717**	**.0729**	**.0708**
Linn	172.0	171.5	−.3	68.4	2.1	3,223,259	44.0	33,399	47,124	1,417,059	35.9	15,565	20,717	.0729	.0708
DAVENPORT - ROCK ISLAND - MOLINE	**386.0**	**386.3**	**.1**	**149.8**	**2.5**	**7,219,228**	**41.9**	**34,787**	**48,192**	**3,038,108**	**35.0**	**15,395**	**20,281**	**.1628**	**.1570**
Scott	166.0	168.1	1.3	64.9	3.7	3,072,891	44.1	34,054	47,348	1,308,528	31.1	15,942	20,162	.0697	.0674
Henry, Ill.	*56.0*	*54.6*	*−2.5*	*20.7*	*.0*	*998,453*	*39.2*	*34,656*	*48,234*	*266,205*	*29.7*	*9,915*	*12,860*	*.0208*	*.0196*
Rock Island, Ill.	*164.0*	*163.6*	*−.2*	*64.2*	*2.1*	*3,147,884*	*40.7*	*35,559*	*49,032*	*1,463,375*	*39.7*	*16,655*	*22,794*	*.0723*	*.0700*
DES MOINES	**386.0**	**396.7**	**2.8**	**161.4**	**5.2**	**7,879,469**	**52.9**	**33,588**	**48,820**	**3,698,131**	**42.9**	**16,872**	**22,913**	**.1708**	**.1748**
Dallas	30.9	31.6	2.3	12.5	4.2	438,852	31.4	27,830	35,108	151,792	24.2	10,188	12,143	.0106	.0098
Polk	317.4	325.7	2.6	134.7	5.1	6,773,243	54.5	34,199	50,284	3,416.421	44.2	18,481	25,363	.1479	.1524
Warren	37.7	39.4	4.5	14.2	7.6	667,374	53.7	32,891	46,998	129,918	34.4	7,326	9,149	.0123	.0126
DUBUQUE	**91.6**	**89.3**	**−2.5**	**31.2**	**.0**	**1,245,363**	**31.1**	**30,457**	**39,915**	**663,350**	**27.8**	**16,639**	**21,261**	**.0340**	**.0308**
Dubuque	91.6	89.3	−2.5	31.2	.0	1,245,363	31.1	30,457	39,915	663,350	27.8	16,639	21,261	.0340	.0308
IOWA CITY	**86.9**	**88.2**	**1.5**	**34.7**	**3.9**	**1,769,933**	**58.1**	**33,517**	**51,007**	**604,680**	**38.4**	**13,077**	**17,426**	**.0347**	**.0360**
Johnson	86.9	88.2	1.5	34.7	3.9	1,769,933	58.1	33,517	51,007	604,680	38.4	13,077	17,426	.0347	.0360
SIOUX CITY	**117.7**	**116.6**	**−.9**	**45.3**	**1.1**	**1,753,444**	**38.4**	**28,280**	**38,707**	**949,698**	**31.9**	**16,066**	**20,965**	**.0455**	**.0428**
Woodbury	99.5	97.5	−2.0	38.2	.0	1,505,351	38.8	28,389	39,407	869,979	32.3	17,212	22,774	.0397	.0373
Dakota, Neb.	*18.2*	*19.1*	*4.9*	*7.1*	*7.6*	*248,093*	*36.0*	*27,644*	*34,943*	*79,719*	*28.0*	*9,434*	*11,228*	*.0058*	*.0055*
WATERLOO - CEDAR FALLS	**154.8**	**151.1**	**−2.4**	**56.7**	**−.4**	**2,778,652**	**44.5**	**33,803**	**49,006**	**1,102,729**	**31.8**	**14,703**	**19,448**	**.0621**	**.0596**
Black Hawk	130.1	126.9	−2.5	47.8	−.4	2,374,004	44.6	34,205	49,665	994,056	32.1	15,672	20,796	.0536	.0515
Bremer	24.7	24.2	−2.0	8.9	.0	404,648	43.7	31,635	45,466	108,673	28.9	9,474	12,210	.0085	.0081
ALL COUNTIES															
Adair	9.2	9.0	−2.2	3.7	.0	107,578	30.3	22,315	29,075	62,647	33.5	12,681	16,932	.0031	.0029
Adams	5.4	5.3	−1.9	2.1	.0	64,231	35.7	22,548	30,586	20,710	36.2	7,243	9,862	.0016	.0014
Allamakee	15.0	14.8	−1.3	5.4	.0	140,390	24.1	20,955	25,998	106,728	30.5	15,149	19,764	.0048	.0043
Appanoose	14.8	14.4	−2.7	6.1	.0	157,608	28.5	20,110	25,837	87,321	28.5	11,137	14,315	.0046	.0041
Audubon	7.9	7.7	−2.5	3.1	.0	75,183	18.1	20,540	24,253	46,389	27.5	11,734	14,964	.0025	.0022
Benton	23.4	23.0	−1.7	9.0	.0	311,782	30.4	26,560	34,642	103,509	28.1	8,977	11,501	.0075	.0069
Black Hawk	130.1	126.9	−2.5	47.8	−.4	2,374,004	44.6	34,205	49,665	994,056	32.1	15,672	20,796	.0536	.0515
Boone	25.9	25.3	−2.3	10.0	.0	438,945	45.7	30,130	43,895	158,008	41.1	11,201	15,801	.0094	.0094
Bremer	24.7	24.2	−2.0	8.9	.0	404,648	43.7	31,635	45,466	108,673	28.9	9,474	12,210	.0085	.0081
Buchanan	22.8	22.4	−1.8	8.1	.0	295,399	34.1	27,185	36,469	120,962	35.4	11,028	14,934	.0073	.0068
Buena Vista	20.6	20.1	−2.4	7.9	.0	261,288	25.3	26,405	33,074	194,845	31.1	18,820	24,664	.0082	.0074
Butler	17.0	16.6	−2.4	6.4	.0	191,766	25.4	23,886	29,963	54,395	27.8	6,649	8,499	.0049	.0043
Calhoun	12.4	12.1	−2.4	4.8	.0	136,538	20.6	23,581	28,445	56,265	22.2	9,589	11,722	.0038	.0034
Carroll	22.9	22.6	−1.3	8.3	.0	279,295	27.4	26,412	33,650	227,299	32.1	20,730	27,385	.0091	.0082
Cass	16.6	16.2	−2.4	6.8	.0	214,321	29.7	24,292	31,518	168,100	33.3	18,552	24,721	.0067	.0061
Cedar	18.9	19.0	.5	7.5	2.7	242,538	28.5	25,853	32,338	103,315	29.3	10,943	13,775	.0063	.0058
Cerro Gordo	49.0	49.2	.4	20.4	2.5	845,402	45.4	29,221	41,441	528,041	39.6	19,004	25,884	.0216	.0211
Cherokee	15.1	14.7	−2.6	6.0	.0	182,484	21.6	25,008	30,414	118,020	29.3	15,217	19,670	.0056	.0050
Chickasaw	14.9	14.5	−2.7	5.4	.0	159,975	25.0	23,696	29,625	66.344	30.3	9,432	12,286	.0043	.0039
Clarke	8.8	8.9	1.1	3.4	.0	93,191	29.8	21,113	27,409	75,281	33.3	16,612	22,141	.0032	.0028
Clay	19.2	18.7	−2.6	7.8	.0	264,165	26.9	26,686	33,867	188,303	31.9	18,308	24,141	.0079	.0072
Clayton	21.3	21.2	−.5	8.2	.0	214,460	21.5	21,524	26,154	97,365	24.6	9,528	11,874	.0063	.0055

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
IOWA (continued)															
ALL COUNTIES (continued)															
Clinton	55.8	54.4	−2.5	20.9	.0	835,842	35.7	29,473	39,992	422,642	28.9	15,686	20,222	.0216	.0199
Crawford	18.5	18.0	−2.7	6.8	−1.4	197,520	20.0	23,858	29,047	77,139	12.9	9,906	11,344	.0057	.0048
Dallas	30.9	31.6	2.3	12.5	4.2	438,852	31.4	27,830	35,108	151,792	24.2	10,188	12,143	.0106	.0098
Davis	9.2	9.2	.0	3.3	.0	90,592	25.5	21,877	27,452	44,935	31.2	10,381	13,617	.0027	.0024
Decatur	9.4	9.2	−2.1	3.4	.0	100,106	35.7	21,704	29,443	56,906	36.2	12,293	16,737	.0028	.0027
Delaware	19.3	19.3	.0	6.8	1.5	240,914	36.3	26,387	35,429	111,932	37.5	12,151	16,461	.0063	.0058
Des Moines	45.3	44.2	−2.4	18.1	.0	796,950	43.5	30,693	44,030	408,304	39.7	16,153	22,558	.0189	.0185
Dickinson	15.8	15.8	.0	6.4	.0	266,950	43.0	29,170	41,711	105,957	28.8	12,853	16,556	.0061	.0059
Dubuque	91.6	89.3	−2.5	31.2	.0	1,245,363	31.1	30,457	39,915	663,350	27.8	16,639	21,261	.0340	.0308
Emmet	12.4	12.1	−2.4	5.0	.0	143,731	20.1	23,935	28,746	71,761	17.0	12,272	14,352	.0043	.0037
Fayette	24.3	23.7	−2.5	9.3	.0	284,632	27.0	24,105	30,606	130,358	22.5	11,446	14,017	.0079	.0070
Floyd	18.9	18.4	−2.6	7.2	.0	214,274	23.0	24,187	29,760	122,744	28.3	13,285	17,048	.0064	.0056
Franklin	12.5	12.2	−2.4	5.2	.0	180,070	34.6	25,733	34,629	58,711	25.5	8,998	11,291	.0042	.0039
Fremont	9.3	9.2	−1.1	3.7	.0	138,580	45.2	25,787	37,454	67,950	40.9	13,038	18,365	.0034	.0033
Greene	11.3	11.0	−2.7	4.6	−2.1	155,519	30.2	25,422	33,808	84,002	32.0	13,543	18,261	.0042	.0039
Grundy	13.9	13.6	−2.2	5.4	.0	246,668	43.2	31,905	45,679	70,000	39.8	9,270	12,963	.0051	.0048
Guthrie	11.6	11.3	−2.6	4.6	.0	128,602	26.2	22,160	27,957	35,648	30.6	5,936	7,750	.0032	.0029
Hamilton	16.9	16.5	−2.4	6.8	.0	248,896	33.2	27,471	36,602	102,100	32.1	11,367	15,015	.0061	.0057
Hancock	14.0	13.9	−.7	5.6	.0	180,534	26.4	25,502	32,238	39,799	18.5	5,996	7,107	.0041	.0037
Hardin	21.2	20.7	−2.4	8.2	.0	270,941	29.5	25,505	33,042	184,239	33.2	16,874	22,468	.0082	.0073
Harrison	15.8	15.4	−2.5	6.0	.0	167,354	25.4	22,244	27,892	118,109	31.1	15,013	19,685	.0054	.0049
Henry	19.0	18.6	−2.1	7.1	.0	286,952	40.3	28,815	40,416	138,559	38.4	14,100	19,515	.0070	.0068
Howard	10.7	10.4	−2.8	4.1	.0	130,597	29.7	24,557	31,853	59,947	33.2	10,974	14,621	.0034	.0032
Humboldt	12.0	11.7	−2.5	5.0	−2.0	144,752	17.5	24,165	28,950	62,878	18.3	10,421	12,576	.0042	.0034
Ida	8.8	8.6	−2.3	3.5	.0	108,274	28.2	24,123	30,935	64,624	32.5	13,934	18,464	.0031	.0029
Iowa	15.3	15.1	−1.3	6.0	.0	213,485	31.1	27,139	35,581	99,006	26.3	13,061	16,501	.0056	.0050
Jackson	22.9	23.0	.4	8.5	2.4	281,615	32.1	25,676	33,131	105,178	29.5	9,785	12,374	.0072	.0066
Jasper	36.2	35.8	−1.1	14.2	.7	562,952	39.5	28,615	39,645	250,224	38.5	12,809	17,621	.0133	.0129
Jefferson	16.9	17.3	2.4	6.7	4.7	287,834	56.0	28,827	42,960	124,195	45.4	13,342	18,537	.0063	.0064
Johnson	86.9	88.2	1.5	34.7	3.9	1,769,933	58.1	33,517	51,007	604,680	38.4	13,077	17,426	.0347	.0360
Jones	20.3	20.0	−1.5	7.2	.0	271,405	37.0	27,508	37,695	97,077	33.2	10,122	13,483	.0065	.0061
Keokuk	12.3	12.0	−2.4	4.9	.0	167,540	38.0	24,775	34,192	47,112	29.8	7,410	9,615	.0039	.0035
Kossuth	21.0	20.5	−2.4	8.0	.0	239,521	23.7	24,213	29,940	129,517	24.8	12,971	16,190	.0070	.0063
Lee	43.1	42.8	−.7	16.8	1.8	712,531	45.1	29,764	42,413	257,896	27.9	12,217	15,351	.0159	.0153
Linn	172.0	171.5	−.3	68.4	2.1	3,223,259	44.0	33,399	47,124	1,417,059	35.9	15,565	20,717	.0729	.0708
Louisa	12.4	12.5	.8	4.6	2.2	206,988	51.4	30,372	44,997	55,876	40.4	8,843	12,147	.0041	.0041
Lucas	10.0	9.8	−2.0	4.3	2.4	144,103	44.6	23,727	33,512	99,598	42.2	16,676	23,162	.0038	.0039
Lyon	12.4	12.1	−2.4	4.5	.0	110,697	17.5	20,931	24,599	40,671	16.4	7,765	9,038	.0034	.0028
Madison	12.3	12.0	−2.4	4.5	−2.2	142,478	26.5	24,492	31,662	86,114	30.1	14,386	19,136	.0042	.0038
Mahaska	23.2	23.2	.0	9.1	.0	303,103	34.7	24,736	33,308	140,839	29.9	11,916	15,477	.0079	.0073
Marion	30.5	30.9	1.3	11.5	4.5	506,285	52.9	30,112	44,025	165,444	46.2	10,285	14,386	.0103	.0107
Marshall	40.8	39.8	−2.5	16.0	.0	767,526	48.2	32,362	47,970	290,701	33.7	13,591	18,169	.0165	.0161
Mills	14.0	13.7	−2.1	4.7	.0	206,060	45.8	30,079	43,843	67,584	41.1	10,190	14,380	.0045	.0045
Mitchell	11.5	11.2	−2.6	4.5	.0	134,542	22.2	24,466	29,898	64,360	29.6	11,040	14,302	.0037	.0033
Monona	11.2	10.9	−2.7	4.5	.0	117,371	22.3	21,327	26,082	83,174	29.6	14,262	18,483	.0039	.0034
Monroe	8.8	8.6	−2.3	3.5	2.9	151,900	59.9	27,945	43,400	36,885	36.1	7,970	10,539	.0029	.0029
Montgomery	13.3	13.1	−1.5	5.5	.0	209,401	41.6	26,880	38,073	116,631	39.1	15,246	21,206	.0053	.0051
Muscatine	41.4	41.5	.2	15.8	3.3	799,178	55.5	33,597	50,581	294,482	37.4	14,010	18,638	.0164	.0167
O'Brien	16.3	15.9	−2.5	6.3	.0	183,041	22.3	23,750	29,054	119,007	27.5	14,820	18,890	.0057	.0050
Osceola	8.2	8.0	−2.4	3.2	.0	85,753	18.2	22,665	26,798	27,475	14.5	7,496	8,586	.0024	.0021
Page	18.7	18.4	−1.6	7.5	.0	282,358	43.8	26,184	37,648	156,189	40.1	14,860	20,825	.0070	.0069
Palo Alto	11.7	11.4	−2.6	4.6	−2.1	143,871	25.4	24,413	31,276	72,270	29.6	11,861	15,711	.0041	.0036
Plymouth	24.5	23.9	−2.4	9.0	.0	283,007	23.2	25,519	31,445	156,748	28.8	13,526	17,416	.0083	.0073
Pocahontas	10.5	10.2	−2.9	4.1	.0	159,511	40.3	27,728	38,905	46,662	33.4	8,530	11,381	.0035	.0034
Polk	317.4	325.7	2.6	134.7	5.1	6,773,243	54.5	34,199	50,284	3,416,421	44.2	18,481	25,363	.1479	.1524
☐ Pottawattamie	87.7	87.4	−.3	33.8	2.1	1,470,079	48.0	30,001	43,493	894,039	43.7	18,796	26,451	.0364	.0365
Poweshiek	19.1	18.7	−2.1	7.1	.0	305,052	46.7	29,285	42,965	196,875	41.6	19,585	27,729	.0079	.0079
Ringgold	5.9	5.8	−1.7	2.4	.0	58,801	28.5	19,065	24,500	33,700	32.6	10,586	14,042	.0018	.0015
Sac	13.1	12.8	−2.3	5.3	−1.9	137,638	16.0	21,974	25,969	67,875	25.2	10,038	12,807	.0041	.0035
Scott	166.0	168.1	1.3	64.9	3.7	3,072,891	44.1	34,054	47,348	1,308,528	31.1	15,942	20,162	.0697	.0674
Shelby	14.6	14.2	−2.7	5.4	−1.8	167,540	23.6	24,649	31,026	105,562	29.0	14,883	19,549	.0052	.0045
Sioux	31.7	31.8	.3	11.2	4.7	341,623	27.9	24,964	30,502	148,363	26.3	10,978	13,247	.0094	.0087
Story	74.6	75.0	.5	26.4	3.1	1,390,486	55.8	34,865	52,670	643,491	48.2	16,960	24,375	.0299	.0310
Tama	18.8	18.3	−2.7	6.9	−1.4	244,534	33.9	26,094	35,440	95,770	34.3	10,188	13,880	.0062	.0056
Taylor	7.9	7.7	−2.5	3.3	3.1	79,268	28.3	19,308	24,021	38,479	34.7	8,926	11,660	.0022	.0021
Union	13.4	13.1	−2.2	5.4	.0	213,950	49.2	26,557	39,620	117,261	42.8	15,207	21,715	.0051	.0052

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
IOWA (continued)															
ALL COUNTIES (continued)															
Van Buren	8.3	8.1	−2.4	3.3	3.1	87,483	35.2	20,225	26,510	29,266	38.1	6,623	8,868	.0023	.0020
Wapello	39.3	38.3	−2.5	15.8	.0	559,703	35.6	26,119	35,424	258,727	24.9	13,115	16,375	.0143	.0132
Warren	37.7	39.4	4.5	14.2	7.6	667,374	53.7	32,891	46,998	129,918	34.4	7,326	9,149	.0123	.0126
Washington	20.5	20.5	.0	7.9	1.3	298,880	39.3	27,517	37,833	115,901	27.8	11,623	14,671	.0072	.0067
Wayne	7.7	7.5	−2.6	3.3	.0	71,610	21.1	17,918	21,700	43,337	29.0	10,179	13,132	.0023	.0021
Webster	43.8	42.7	−2.5	17.0	.0	581,237	28.0	26,709	34,190	323,573	20.7	15,766	19,034	.0166	.0147
Winnebago	13.1	13.1	.0	5.3	1.9	253,119	57.7	30,875	47,758	100,985	48.3	13,096	19,054	.0052	.0053
Winneshiek	21.7	21.3	−1.8	7.6	.0	307,558	45.0	27,906	40,468	163,378	40.7	15,274	21,497	.0077	.0077
Woodbury	99.5	97.5	−2.0	38.2	.0	1,505,351	38.8	28,389	39,407	869,979	32.3	17,212	22,774	.0397	.0373
Worth	8.9	8.7	−2.2	3.6	2.9	133,660	39.9	27,307	37,128	41,951	40.2	8,549	11,653	.0029	.0028
Wright	15.9	15.5	−2.5	6.3	−1.6	329,417	53.9	33,448	52,288	113,711	44.0	12,338	18,049	.0065	.0067
TOTAL METRO COUNTIES	**1,244.5**	**1,249.8**	**.4**	**489.3**	**2.8**	**22,944,997**	**47.2**	**32,771**	**46,894**	**10,558,495**	**37.1**	**16,186**	**21,579**	**.5203**	**.5132**
TOTAL STATE	**2,909.5**	**2,889.6**	**−.7**	**1,130.2**	**1.6**	**46,416,401**	**41.8**	**29,410**	**41,069**	**21,650,706**	**35.1**	**14,401**	**19,157**	**1.1137**	**1.0711**
KANSAS															
KANSAS CITY	**1,525.0**	**1,581.3**	**3.7**	**603.2**	**5.1**	**30,237,447**	**44.8**	**36,363**	**50,128**	**15,878,903**	**44.2**	**19,178**	**26,324**	**.6990**	**.6991**
Johnson	317.1	351.3	10.8	135.5	13.5	8,998,951	56.3	48,217	66,413	4,139,985	55.7	22,273	30,553	.1766	.1903
Leavenworth	59.6	62.1	4.2	19.9	5.9	964,181	43.9	35,652	48,451	317,316	44.2	11,701	15,946	.0205	.0205
Miami	23.1	24.1	4.3	8.9	6.0	347,731	35.2	30,621	39,071	129,172	40.1	10,979	14,514	.0081	.0077
Wyandotte	174.1	172.9	−.7	64.9	.0	2,839,580	39.0	31,482	43,753	1,142,089	37.8	12,772	17,598	.0655	.0628
Cass, Mo.	*57.0*	*61.2*	*7.4*	*21.0*	*7.7*	*888,664*	*42.5*	*31,986*	*42,317*	*340,036*	*44.9*	*12,038*	*16,192*	*.0198*	*.0198*
Clay, Mo.	*147.9*	*154.6*	*4.5*	*58.9*	*6.7*	*2,951,765*	*45.9*	*36,653*	*50,115*	*1,906,130*	*45.8*	*23,677*	*32,362*	*.0726*	*.0733*
Jackson, Mo.	*639.1*	*641.2*	*.3*	*252.9*	*1.4*	*11,752,696*	*40.5*	*33,534*	*46,472*	*7,405,402*	*39.5*	*21,282*	*29,282*	*.3008*	*.2915*
Lafayette, Mo.	*31.4*	*32.5*	*3.5*	*12.0*	*4.3*	*444,248*	*38.6*	*27,882*	*37,021*	*160,694*	*40.6*	*9,938*	*13,391*	*.0102*	*.0098*
Platte, Mo.	*52.5*	*56.9*	*8.4*	*20.6*	*9.6*	*774,192*	*29.3*	*31,858*	*37,582*	*242,675*	*39.7*	*9,241*	*11,780*	*.0180*	*.0169*
Ray, Mo.	*23.2*	*24.5*	*5.6*	*8.6*	*6.2*	*275,439*	*28.0*	*26,568*	*32,028*	*95,404*	*36.7*	*8,617*	*11,093*	*.0069*	*.0065*
LAWRENCE	**72.7**	**74.9**	**3.0**	**26.8**	**3.9**	**1,261,791**	**45.2**	**33,682**	**47,082**	**562,770**	**43.5**	**15,197**	**20,999**	**.0285**	**.0285**
Douglas	72.7	74.9	3.0	26.8	3.9	1,261,791	45.2	33,682	47,082	562,770	43.5	15,197	20,999	.0285	.0285
TOPEKA	**160.7**	**162.9**	**1.4**	**65.6**	**4.0**	**3,436,908**	**45.5**	**37,443**	**52,392**	**1,539,459**	**43.7**	**16,975**	**23,467**	**.0747**	**.0743**
Shawnee	160.7	162.9	1.4	65.6	4.0	3,436,908	45.5	37,443	52,392	1,539,459	43.7	16,975	23,467	.0747	.0743
WICHITA	**469.6**	**484.6**	**3.2**	**189.5**	**5.3**	**10,124,180**	**46.6**	**38,359**	**53,426**	**4,058,893**	**38.4**	**16,291**	**21,419**	**.2141**	**.2128**
Butler	48.0	50.0	4.2	18.5	5.7	724,626	32.5	31,262	39,169	272,700	35.8	11,471	14,741	.0173	.0162
Harvey	31.7	32.2	1.6	12.0	4.3	507,679	38.7	31,819	42,307	195,248	33.5	12,718	16,271	.0118	.0113
Sedgwick	389.9	402.4	3.2	159.0	5.3	8,891,875	48.4	39,680	55,924	3,590,945	38.9	17,121	22,585	.1850	.1853
ALL COUNTIES															
Allen	15.9	16.0	.6	6.4	1.6	237,537	38.8	27,168	37,115	98,528	38.8	11,268	15,395	.0057	.0053
Anderson	8.8	8.7	−1.1	3.3	.0	123,813	38.1	27,174	37,519	31,105	31.1	7,191	9,426	.0027	.0026
Atchison	18.2	17.9	−1.6	6.5	.0	230,246	28.5	27,559	35,422	88,521	29.4	10,527	13,619	.0059	.0053
Barber	6.9	7.2	4.3	3.1	6.9	117,347	39.6	28,977	37,854	67,014	42.9	16,170	21,617	.0029	.0030
Barton	32.8	33.6	2.4	13.3	4.7	583,938	43.3	32,085	43,905	388,713	43.2	21,375	29,227	.0151	.0148
Bourbon	15.9	15.8	−.6	6.6	.0	216,627	30.2	25,203	32,822	114,656	33.5	13,014	17,372	.0058	.0055
Brown	12.0	12.0	.0	4.8	.0	164,992	34.2	25,607	34,373	62,618	35.5	9,631	13,045	.0040	.0037
Butler	48.0	50.0	4.2	18.5	5.7	724,626	32.5	31,262	39,169	272,700	35.8	11,471	14,741	.0173	.0162
Chase	3.2	3.1	−3.1	1.3	.0	40,629	25.9	24,832	31,253	8,943	16.6	5,902	6,879	.0008	.0008
Chautauqua	5.1	5.1	.0	2.3	.0	92,906	42.1	28,431	40,394	19,300	36.9	6,128	8,391	.0018	.0017
Cherokee	22.9	23.3	1.7	9.4	4.4	280,046	33.5	23,316	29,792	108,858	38.2	8,754	11,581	.0070	.0066
Cheyenne	3.5	3.4	−2.9	1.5	.0	57,871	37.4	28,085	38,581	31,534	37.0	15,345	21,023	.0015	.0014
Clark	2.6	2.6	.0	1.0	.0	31,641	20.6	26,235	31,641	16,369	28.8	12,711	16,369	.0009	.0009
Clay	9.6	9.4	−2.1	3.9	2.6	117,164	27.9	24,106	30,042	68,353	34.2	13,406	17,526	.0034	.0029
Cloud	11.9	11.6	−2.5	4.6	.0	146,558	30.1	24,482	31,860	74,197	33.4	12,087	16,130	.0040	.0038
Coffey	10.0	10.3	3.0	3.7	.0	204,291	47.4	37,469	55,214	49,106	41.9	9,353	13,272	.0038	.0039
Comanche	2.6	2.6	.0	1.0	.0	29,120	18.0	24,675	29,120	11,437	24.3	9,203	11,437	.0008	.0007
Cowley	38.1	38.7	1.6	15.0	3.4	590,633	37.7	29,585	39,376	254,305	38.1	12,699	16,954	.0141	.0134
Crawford	37.9	37.8	−.3	15.9	1.9	549,959	39.5	25,274	34,589	242,676	39.3	11,167	15,263	.0133	.0128
Decatur	4.4	4.3	−2.3	1.8	.0	50,474	18.1	23,750	28,041	34,721	27.5	15,126	19,289	.0016	.0014
Dickinson	20.1	19.9	−1.0	8.0	.0	303,708	36.5	27,813	37,964	122,148	36.6	11,180	15,269	.0072	.0069
Doniphan	9.4	9.4	.0	3.4	.0	99,830	24.0	23,679	29,362	36,339	30.4	8,194	10,688	.0027	.0023
Douglas	72.7	74.9	3.0	26.8	3.9	1,261,791	45.2	33,682	47,082	562,770	43.5	15,197	20,999	.0285	.0285
Edwards	4.2	4.1	−2.4	1.7	.0	42,174	17.1	21,177	24,808	14,596	17.3	7,322	8,586	.0012	.0011
Elk	3.8	3.8	.0	1.6	.0	51,635	38.1	23,375	32,272	13,120	33.0	6,164	8,200	.0012	.0011
Ellis	27.9	29.2	4.7	11.2	6.7	528,635	48.7	33,860	47,200	428,308	47.2	27,714	38,242	.0141	.0145
Ellsworth	6.8	6.9	1.5	3.0	3.4	95,198	35.6	24,216	31,733	36,275	32.5	9,441	12,092	.0024	.0021

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
KANSAS (continued)															
ALL COUNTIES (continued)															
Finney	29.5	34.1	15.6	11.9	15.5	507,908	50.3	32,798	42,681	397,931	54.2	25,059	33,440	.0134	.0141
Ford	26.5	28.0	5.7	10.4	6.1	465,445	45.3	32,691	44,754	365,938	45.1	25,728	35,186	.0126	.0128
Franklin	22.5	22.7	.9	8.8	3.5	388,268	44.0	31,722	44,121	120,895	40.3	10,134	13,738	.0080	.0081
Geary	31.0	30.6	−1.3	10.5	−.9	370,797	27.4	27,461	35,314	287,593	31.4	20,642	27,390	.0120	.0108
Gove	3.7	3.6	-2.7	1.4	.0	37,623	18.3	22,725	26,874	14,937	16.1	9,189	10,669	.0011	.0009
Graham	3.9	3.8	−2.6	1.5	.0	63,007	39.5	30,102	42,005	36,060	38.1	17,413	24,040	.0016	.0015
Grant	7.3	7.4	1.4	2.6	.0	108,543	27.7	32,685	41,747	59,140	32.3	17,198	22,746	.0029	.0026
Gray	5.4	5.5	1.9	1.9	.0	85,064	36.9	32,695	44,771	15,585	22.0	6,725	8,203	.0017	.0017
Greeley	1.8	1.8	.0	.7	.0	18,335	16.1	22,561	26,193	9,349	26.6	10,553	13,356	.0007	.0005
Greenwood	8.4	8.2	−2.4	3.5	.0	107,855	28.3	24,009	30,816	50,010	32.6	10,778	14,289	.0029	.0026
Hamilton	2.4	2.3	−4.2	1.1	.0	43,197	37.8	28,489	39,270	10,917	25.4	7,912	9,925	.0008	.0007
Harper	7.6	7.5	−1.3	3.2	.0	87,590	18.2	23,163	27,372	61,874	27.6	15,157	19,336	.0028	.0025
Harvey	31.7	32.2	1.6	12.0	4.3	507,679	38.7	31,819	42,307	195,248	33.5	12,718	16,271	.0118	.0113
Haskell	3.9	3.9	.0	1.4	.0	54,340	29.5	29,969	38,814	12,705	33.1	6,816	9,075	.0012	.0011
Hodgeman	2.2	2.2	.0	.9	.0	22,834	16.1	21,847	25,371	4,070	17.3	3,854	4,522	.0005	.0004
Jackson	12.0	12.2	1.7	4.6	4.5	163,020	34.8	27,488	35,439	35,103	23.4	6,465	7,631	.0036	.0034
Jefferson	16.7	17.6	5.4	6.1	7.0	245,746	40.7	30,641	40,286	38,605	35.9	4,983	6,329	.0050	.0048
Jewell	4.8	4.7	−2.1	2.0	.0	50,717	21.0	20,961	25,359	13,671	29.0	5,301	6,836	.0013	.0012
Johnson	317.1	351.3	10.8	135.5	13.5	8,998,951	56.3	48,217	66,413	4,139,985	55.7	22,273	30,553	.1766	.1903
Kearny	3.7	3.8	2.7	1.2	.0	52,873	35.1	32,602	44,061	12,180	35.9	7,468	10,150	.0012	.0011
Kingman	9.0	8.9	−1.1	3.4	.0	116,247	26.0	27,145	34,190	40,275	31.4	9,015	11,846	.0029	.0026
Kiowa	3.9	3.8	−2.6	1.5	.0	58,926	36.1	28,865	39,284	26,481	36.4	12,945	17,654	.0014	.0014
Labette	25.5	25.1	−1.6	9.8	.0	402,117	39.8	29,350	41,032	191,280	38.2	14,124	19,518	.0098	.0093
Lane	2.5	2.5	.0	1.0	.0	33,475	25.5	26,670	33,475	5,569	16.4	4,785	5,569	.0007	.0007
Leavenworth	59.6	62.1	4.2	19.9	5.9	964,181	43.9	35,652	48,451	317,316	44.2	11,701	15,946	.0205	.0205
Lincoln	3.9	3.8	−2.6	1.6	.0	38,980	17.9	20,660	24,363	14,070	27.5	6,899	8,794	.0012	.0010
Linn	8.6	8.8	2.3	3.6	5.9	106,342	32.3	23,634	29,539	36,909	38.6	7,831	10,253	.0025	.0024
Logan	3.4	3.3	−2.9	1.4	.0	40,216	19.6	24,014	28,726	56,534	28.3	31,478	40,381	.0018	.0015
Lyon	36.9	37.8	2.4	14.5	3.6	621,632	41.3	31,414	42,871	360,388	41.4	18,201	24,854	.0156	.0154
McPherson	27.8	28.3	1.8	10.9	4.8	516,162	45.6	34,096	47,354	189,436	41.1	12,905	17,379	.0109	.0107
Marion	13.4	13.3	−.7	5.2	.0	173,888	29.0	25,919	33,440	70,205	32.9	10,159	13,501	.0045	.0041
Marshall	12.8	12.8	.0	5.2	.0	175,310	30.1	25,912	33,713	95,833	33.4	13,812	18,429	.0047	.0044
Meade	4.7	4.6	−2.1	1.8	.0	60,210	29.4	25,852	33,450	31,439	33.1	13,124	17,466	.0017	.0015
Miami	23.1	24.1	4.3	8.9	6.0	347,731	35.2	30,621	39,071	129,172	40.1	10,979	14,514	.0081	.0077
Mitchell	8.2	8.2	.0	3.4	.0	88,405	17.7	22,096	26,001	75,673	27.3	17,479	22,257	.0031	.0029
Montgomery	42.7	42.3	−.9	16.5	−.6	668,223	37.0	29,373	40,498	326,696	33.8	14,712	19,800	.0168	.0156
Morris	6.3	6.2	−1.6	2.6	.0	90,200	34.9	25,721	34,692	34,151	35.8	9,674	13,135	.0021	.0020
Morton	3.4	3.3	−2.9	1.2	.0	53,194	36.9	32,373	44,328	28,193	36.8	17,177	23,494	.0013	.0013
Nemaha	11.1	10.9	−1.8	4.2	.0	131,196	26.7	24,662	31,237	81,114	31.7	14,660	19,313	.0040	.0036
Neosho	19.1	19.1	.0	7.1	−1.4	279,771	35.1	28,753	39,404	130,511	29.0	14,056	18,382	.0070	.0065
Ness	4.4	4.3	−2.3	1.8	.0	68,372	34.8	28,168	37,984	36,694	35.8	15,016	20,386	.0018	.0017
Norton	6.4	6.2	−3.1	2.7	.0	95,611	33.8	26,464	35,411	59,314	35.2	16,243	21,968	.0026	.0024
Osage	16.1	16.7	3.7	6.1	3.4	241,343	40.4	29,126	39,564	74,595	40.9	8,976	12,229	.0052	.0052
Osborne	5.8	5.7	−1.7	2.3	.0	59,889	20.7	21,580	26,039	42,119	28.8	14,218	18,313	.0020	.0017
Ottawa	5.9	5.8	−1.7	2.3	.0	81,533	36.2	26,031	35,449	35,059	36.4	11,174	15,243	.0020	.0019
Pawnee	7.8	7.6	−2.6	3.1	.0	136,744	38.6	31,836	44,111	56,144	37.6	13,164	18,111	.0032	.0030
Phillips	7.2	7.0	−2.8	2.9	.0	91,576	27.4	24,792	31,578	51,893	32.1	13,547	17,894	.0025	.0023
Pottawatomie	16.0	16.7	4.4	6.4	8.5	259,686	49.4	29,460	40,576	70,708	48.8	8,054	11,048	.0053	.0053
Pratt	10.7	10.9	1.9	4.3	.0	177,786	36.5	30,279	41,346	138,950	36.6	23,658	32,314	.0051	.0050
Rawlins	3.9	3.8	−2.6	1.5	.0	42,051	19.6	23,445	28,034	14,532	27.2	7,616	9,688	.0012	.0010
Reno	67.1	67.6	.7	26.4	1.9	1,081,162	36.2	30,657	40,953	502,842	33.0	14,600	19,047	.0265	.0248
Republic	7.0	6.8	−2.9	2.9	.0	99,784	37.2	25,080	34,408	47,729	36.9	12,021	16,458	.0025	.0024
Rice	11.8	11.7	−.8	4.7	.0	202.136	37.6	31,253	43,008	60,380	37.1	9,370	12,847	.0043	.0042
Riley	64.9	66.2	2.0	21.4	3.9	928,918	41.0	31,972	43,407	433,190	41.5	14,862	20,243	.0226	.0220
Rooks	6.7	6.5	−3.0	2.6	.0	84,789	27.2	25,632	32,611	60,504	32.0	17,627	23,271	.0026	.0024
Rush	4.4	4.3	−2.3	1.7	.0	51,405	26.6	23,894	30,238	15,534	31.7	6,939	9,138	.0013	.0011
Russell	8.9	8.9	.0	3.5	.0	164,900	40.5	33,533	47,114	88,884	38.5	18,332	25,395	.0040	.0039
Saline	50.9	51.7	1.6	20.7	4.0	822,118	35.6	30,464	39,716	560,402	38.9	20,270	27,073	.0225	.0215
Scott	5.9	5.9	.0	2.2	.0	79,699	25.2	28,942	36,227	58,590	31.0	20,328	26,632	.0025	.0023
Sedgwick	389.9	402.4	3.2	159.0	5.3	8,891,875	48.4	39,680	55,924	3,590,945	38.9	17,121	22,585	.1850	.1853
Seward	18.3	18.9	3.3	7.2	5.9	294,445	34.1	32,288	40,895	289,233	41.6	30,039	40,171	.0094	.0091
Shawnee	160.7	162.9	1.4	65.6	4.0	3,436,908	45.5	37,443	52,392	1,539,459	43.7	16,975	23,467	.0747	.0743
Sheridan	3.4	3.3	−2.9	1.3	.0	34,620	18.2	22,522	26,631	16,718	27.6	10,078	12,860	.0009	.0009
Sherman	7.5	7.3	−2.7	2.9	.0	87,999	18.8	25,545	30,344	91,938	27.9	24,792	31,703	.0034	.0029
Smith	5.6	5.5	−1.8	2.3	.0	47,353	16.8	17,620	20,588	36,885	26.9	12,635	16,037	.0017	.0015
Stafford	5.7	5.8	1.8	2.5	4.2	95,198	43.1	27,718	38,079	39,287	42.7	11,471	15,715	.0021	.0022

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
KANSAS (continued)															
ALL COUNTIES (continued)															
Stanton	2.3	2.2	−4.3	.8	.0	29,119	28.9	28,241	36,399	8,842	32.8	8,320	11,053	.0008	.0005
Stevens	5.1	5.3	3.9	1.7	.0	80,020	37.7	34,186	47,071	26,653	37.1	11,432	15,678	.0018	.0018
Sumner	25.9	26.4	1.9	9.8	.0	367,541	27.1	29,507	37,504	136,532	32.0	10,558	13,932	.0090	.0082
Thomas	9.1	9.5	4.4	3.2	.0	119,044	28.7	28,907	37,201	93,252	32.7	21,954	29,141	.0038	.0036
Trego	4.7	5.0	6.4	1.8	.0	54,845	21.4	25,093	30,469	30,243	26.6	13,270	16,802	.0016	.0014
Wabaunsee	7.1	7.3	2.8	2.5	.0	82,771	24.8	26,528	33,108	22,796	30.8	6,970	9,118	.0019	.0018
Wallace	2.0	2.0	.0	.7	.0	14,954	16.2	18,377	21,363	8,807	26.6	9,936	12,581	.0007	.0004
Washington	7.8	7.6	−2.6	3.1	.0	63,315	15.9	17,630	20,424	35,041	26.4	8,940	11,304	.0020	.0019
Wichita	2.8	2.7	−3.6	1.0	.0	36,731	31.4	27,953	36,731	16,893	26.3	13,377	16,893	.0010	.0009
Wilson	12.3	12.5	1.6	4.8	.0	166,139	37.2	25,221	34,612	43,599	35.1	6,724	9,083	.0038	.0035
Woodson	4.6	4.6	.0	1.8	.0	51,956	28.4	22,488	28,864	15,118	26.9	6,621	8,399	.0012	.0011
Wyandotte	174.1	172.9	−.7	64.9	.0	2,839,580	39.0	31,482	43,753	1,142,089	37.8	12,772	17,598	.0655	.0628
TOTAL METRO COUNTIES	**1,276.9**	**1,332.8**	**4.4**	**511.1**	**6.4**	**27,973,322**	**48.3**	**39,268**	**54,732**	**11,889,684**	**45.1**	**17,061**	**23,263**	**.5880**	**.5969**
TOTAL STATE	**2,483.9**	**2,552.6**	**2.8**	**980.9**	**4.4**	**45,883,302**	**43.3**	**34,057**	**46,777**	**20,972,644**	**41.7**	**15,750**	**21,381**	**1.0420**	**1.0289**
KENTUCKY															
CLARKSVILLE - HOPKINSVILLE	**158.9**	**162.4**	**2.2**	**54.5**	**4.8**	**2,218,518**	**50.8**	**28,298**	**40,707**	**1,131,961**	**46.6**	**14,848**	**20,770**	**.0533**	**.0546**
Christian	67.5	66.3	−1.8	20.6	.5	906,714	48.8	29,718	44,015	420,897	42.3	14,431	20,432	.0217	.0217
Montgomery, Tenn.	*91.4*	*96.1*	*5.1*	*33.9*	*7.6*	*1,311,804*	*52.1*	*27,374*	*38,696*	*711,064*	*49.3*	*15,120*	*20,975*	*.0316*	*.0329*
HUNTINGTON - ASHLAND	**338.1**	**336.0**	**−.6**	**127.4**	**1.8**	**4,432,324**	**40.3**	**25,239**	**34,791**	**2,603,246**	**41.2**	**14,731**	**20,434**	**.1180**	**.1147**
Boyd	54.9	54.0	−1.6	20.6	.5	699,477	29.4	26,375	33,955	461,596	30.6	17,240	22,408	.0206	.0188
Carter	26.4	27.0	2.3	9.4	5.6	275,730	47.2	21,052	29,333	114,368	30.6	9,839	12,167	.0070	.0069
Greenup	40.0	40.2	.5	14.0	3.7	418,698	25.1	24,799	29,907	104,701	23.9	6,259	7,479	.0107	.0095
Lawrence, Ohio	*64.3*	*64.2*	*−.2*	*23.9*	*2.1*	*968,160*	*46.8*	*28,176*	*40,509*	*221,171*	*28.0*	*7,384*	*9,254*	*.0198*	*.0194*
Cabell, W. Va.	*105.7*	*103.8*	*−1.8*	*42.3*	*.5*	*1,427,890*	*39.5*	*24,309*	*33,756*	*1,496,172*	*48.6*	*23,912*	*35,370*	*.0463*	*.0460*
Wayne, W. Va.	*46.8*	*46.8*	*.0*	*17.2*	*2.4*	*642,369*	*55.0*	*24,664*	*37,347*	*205,238*	*47.3*	*8,293*	*11,932*	*.0136*	*.0141*
LEXINGTON-FAYETTE	**333.4**	**343.1**	**2.9**	**132.2**	**5.6**	**6,093,877**	**55.9**	**31,229**	**46,096**	**3,241,703**	**46.8**	**17,642**	**24,521**	**.1382**	**.1436**
Bourbon	18.8	18.3	−2.7	7.0	.0	202,187	28.1	22,546	28,884	101,894	32.5	10,990	14,556	.0059	.0053
Clark	29.7	30.4	2.4	11.3	4.6	516,938	56.0	30,691	45,747	203,208	39.9	13,449	17,983	.0111	.0112
Fayette	213.0	218.5	2.6	87.2	5.2	4,128,535	55.6	31,999	47,346	2,528,999	47.0	20,748	29,002	.0968	.1009
Jessamine	29.9	32.6	9.0	11.2	12.0	539,275	69.3	31,847	48,150	196,449	61.0	12,200	17,540	.0104	.0116
Scott	23.2	23.9	3.0	8.5	6.3	343,016	53.0	28,023	40,355	84,942	35.4	7,844	9,993	.0070	.0071
Woodford	18.8	19.4	3.2	7.0	7.7	363,926	61.6	34,640	51,989	126,211	54.2	12,588	18,030	.0070	.0075
LOUISVILLE	**970.5**	**970.8**	**.0**	**364.2**	**2.0**	**16,401,903**	**48.6**	**30,919**	**45,035**	**8,338,941**	**42.6**	**16,380**	**22,897**	**.3837**	**.3844**
Bullitt	48.8	52.5	7.6	16.5	10.0	695,965	56.7	29,615	42,180	154,716	53.4	6,723	9,377	.0134	.0145
Jefferson	679.3	668.1	−1.6	259.7	.6	12,017,947	48.3	31,394	46,276	6,559,592	42.8	17,798	25,258	.2850	.2846
Oldham	33.2	36.8	10.8	11.3	14.1	647,284	68.4	38,828	57,282	118,594	45.2	8,253	10,495	.0108	.0121
Shelby	24.9	25.9	4.0	9.1	5.8	356,517	47.3	28,135	39,178	117,774	31.3	10,428	12,942	.0079	.0077
Clark, Ind.	*91.2*	*91.8*	*.7*	*33.8*	*3.0*	*1,262,187*	*39.5*	*27,584*	*37,343*	*879,773*	*40.2*	*19,137*	*26,029*	*.0355*	*.0343*
Floyd, Ind.	*63.2*	*64.2*	*1.6*	*23.1*	*2.2*	*982,868*	*45.5*	*29,900*	*42,548*	*377,955*	*42.0*	*11,777*	*16,362*	*.0219*	*.0219*
Harrison, Ind.	*29.9*	*31.5*	*5.4*	*10.7*	*5.9*	*439,135*	*52.9*	*28,434*	*41,041*	*130,537*	*45.9*	*8,856*	*12,200*	*.0092*	*.0093*
OWENSBORO	**88.0**	**88.6**	**.7**	**33.5**	**3.1**	**1,276,128**	**41.9**	**27,662**	**38,093**	**854,224**	**41.4**	**18,591**	**25,499**	**.0346**	**.0338**
Daviess	88.0	88.6	.7	33.5	3.1	1,276,128	41.9	27,662	38,093	854,224	41.4	18,591	25,499	.0346	.0338
ALL COUNTIES															
Adair	16.1	16.7	3.7	5.8	1.8	148,567	37.9	18,902	25,615	45,629	26.6	6,324	7,867	.0038	.0036
Allen	15.0	15.6	4.0	6.2	8.8	207,456	60.4	22,690	33,461	87,700	54.4	9,965	14,145	.0045	.0049
Anderson	13.9	14.8	6.5	5.2	8.3	233,909	62.3	30,029	44,983	62,227	48.9	8,709	11,967	.0045	.0047
Ballard	8.3	8.1	−2.4	3.3	3.1	129,193	53.4	26,316	39,149	40,090	37.7	9,101	12,148	.0027	.0027
Barren	34.4	34.3	−.3	13.2	2.3	501,242	52.5	25,487	37,973	233,895	41.5	12,810	17,719	.0116	.0118
Bath	10.0	9.9	−1.0	3.6	.0	119,205	49.8	22,110	33,113	19,177	28.3	4,153	5,327	.0026	.0024
Bell	34.1	33.7	−1.2	12.0	.8	343,729	38.9	20,797	28,644	215,934	27.5	14,236	17,995	.0103	.0097
☐ Boone	51.3	54.6	6.4	19.0	9.2	848,209	49.7	32,558	44,643	832,344	65.7	28,864	43,808	.0239	.0259
Bourbon	18.8	18.3	−2.7	7.0	.0	202,187	28.1	22,546	28,884	101,894	32.5	10,990	14,556	.0059	.0053
Boyd	54.9	54.0	−1.6	20.6	.5	699,477	29.4	26,375	33,955	461,596	30.6	17,240	22,408	.0206	.0188
Boyle	25.6	25.7	.4	9.6	1.1	430,059	51.8	29,814	44,798	261,288	44.8	18,991	27,218	.0106	.0107
Bracken	7.7	7.6	−1.3	2.7	.0	90,062	44.4	23,097	33,356	15,791	25.6	4,655	5,849	.0019	.0019
Breathitt	16.9	16.5	−2.4	5.3	−1.9	112,125	16.6	17,802	21,156	61,163	14.3	9,912	11,540	.0041	.0034
Breckinridge	16.8	16.6	−1.2	6.1	.0	176,612	37.0	21,132	28,953	71,762	32.5	8,876	11,764	.0047	.0044
Bullitt	48.8	52.5	7.6	16.5	10.0	695,965	56.7	29,615	42,180	154,716	53.4	6,723	9,377	.0134	.0145
Butler	12.0	12.6	5.0	4.3	4.9	105,374	35.6	18,958	24,506	24,239	24.0	4,769	5,637	.0027	.0025
Caldwell	12.8	12.5	−2.3	4.9	.0	173,209	43.2	24,693	35,349	78,178	30.1	12,259	15,955	.0044	.0040

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Colloway	32.1	33.6	4.7	12.9	8.4	439,170	49.3	24,711	34,044	394,409	48.7	22,286	30,574	.0129	.0134
☐ Campbell	81.8	79.8	−2.4	29.0	.0	1,359,604	48.7	31,534	46,883	479,503	36.9	12,082	16,535	.0291	.0289
Carlisle	5.3	5.2	−1.9	2.0	.0	74,695	48.6	25,134	37,348	19,451	32.0	7,369	9,726	.0017	.0014
Carroll	9.6	9.8	2.1	3.5	.0	130,126	47.2	25,264	37,179	73,906	41.8	14,892	21,116	.0034	.0034
Carter	26.4	27.0	2.3	9.4	5.6	275,730	47.2	21,052	29,333	114,368	30.6	9,839	12,167	.0070	.0069
Casey	15.1	15.2	.7	5.8	1.8	129,632	37.4	16,553	22,350	47,699	33.9	6,248	8,224	.0036	.0034
Christian	67.5	66.3	−1.8	20.6	.5	906,714	48.8	29,718	44,015	420,897	42.3	14,431	20,432	.0217	.0217
Clark	29.7	30.4	2.4	11.3	4.6	516,938	56.0	30,691	45,747	203,208	39.9	13,449	17,983	.0111	.0112
Clay	24.1	24.8	2.9	8.0	5.3	279,187	62.6	22,599	34,898	90,486	37.4	8,664	11,311	.0060	.0064
Clinton	9.6	9.8	2.1	3.7	5.7	89,568	56.4	16,360	24,208	46,614	46.8	9,072	12,598	.0024	.0025
Crittenden	9.2	9.1	−1.1	3.2	−3.0	119,150	44.6	24,975	37,234	36,529	33.2	8,313	11,415	.0028	.0026
Cumberland	7.1	6.9	−2.8	2.8	.0	85,232	50.4	20,241	30,440	17,930	28.6	4,980	6,404	.0018	.0018
Daviess	88.0	88.6	.7	33.5	3.1	1,276,128	41.9	27,662	38,093	854,224	41.4	18,591	25,499	.0346	.0338
Edmonson	11.0	11.7	6.4	3.8	5.6	118,930	56.9	21,062	31,297	16,807	34.8	3,464	4,423	.0024	.0026
Elliott	7.1	7.2	1.4	2.5	.0	42,232	17.1	14,431	16,893	10,353	23.8	3,344	4,141	.0014	.0011
Estill	14.7	14.7	.0	5.3	.0	174,087	48.2	22,158	32,847	60,642	27.5	8,973	11,442	.0042	.0041
Fayette	213.0	218.5	2.6	87.2	5.2	4,128,535	55.6	31,999	47,346	2,528,999	47.0	20,748	29,002	.0968	.1009
Fleming	12.5	12.6	.8	4.8	2.1	139,676	42.0	20,926	29,099	74,324	37.9	11,466	15,484	.0038	.0036
Floyd	52.6	54.8	4.2	19.2	6.7	569,955	42.3	22,249	29,685	242,622	28.3	10,509	12,637	.0149	.0144
Franklin	43.8	44.9	2.5	18.0	5.3	823,347	55.3	31,001	45,742	296,936	40.9	12,328	16,496	.0168	.0172
Fulton	8.1	7.9	−2.5	3.2	3.2	99,063	44.6	22,102	30,957	58,947	32.2	14,378	18,421	.0026	.0025
Gallatin	5.0	5.0	.0	1.9	.0	44,393	17.8	19,842	23,365	35,988	27.4	14,871	18,941	.0018	.0014
Garrard	10.9	10.8	−.9	4.1	.0	127,657	42.8	21,810	31,136	23,611	24.8	4,613	5,759	.0028	.0028
Grant	14.8	15.8	6.8	5.3	8.2	172,441	43.2	24,573	32,536	70,537	34.8	10,682	13,309	.0043	.0042
Graves	33.6	33.1	−1.5	13.1	.0	476,709	43.5	25,367	36,390	189,430	31.7	10,983	14,460	.0112	.0108
Grayson	22.5	23.5	4.4	8.6	6.2	265,192	52.8	21,424	30,836	117,130	47.3	9,820	13,620	.0064	.0066
Green	10.9	10.8	−.9	4.0	.0	123,376	46.8	21,016	30,844	35,669	35.5	6,582	8,917	.0028	.0027
Greenup	40.0	40.2	.5	14.0	3.7	418,698	25.1	24,799	29,907	104,701	23.9	6,259	7,479	.0107	.0095
Hancock	8.0	8.1	1.3	3.0	3.4	148,128	59.0	32,131	49,376	18,910	41.1	4,622	6,303	.0024	.0026
Hardin	91.6	92.3	.8	27.6	3.4	1,348,243	53.2	32,956	48,849	597,298	43.8	15,555	21,641	.0308	.0314
Harlan	41.9	41.7	−.5	14.7	2.1	420,674	34.9	21,649	28,617	188,744	24.8	10,499	12,840	.0116	.0109
Harrison	15.4	15.5	.6	5.5	.0	174,417	38.9	22,829	31,712	95,707	37.7	12,633	17,401	.0050	.0045
Hart	16.8	17.7	5.4	6.6	8.2	187,314	48.1	20,737	28,381	49,227	31.9	6,117	7,459	.0042	.0042
☐ Henderson	43.1	44.3	2.8	17.1	5.6	763,031	54.8	30,427	44,622	424,391	49.4	17,533	24,818	.0175	.0184
Henry	13.2	13.5	2.3	4.8	2.1	185,558	52.7	25,853	38,658	45,489	37.9	7,020	9,477	.0039	.0038
Hickman	5.5	5.4	−1.8	2.0	.0	63,334	33.6	23,695	31,667	9,346	21.1	3,859	4,673	.0013	.0014
Hopkins	47.8	48.7	1.9	18.6	5.1	734,822	48.6	27,933	39,507	385,540	44.9	15,036	20,728	.0177	.0177
Jackson	12.4	12.6	1.6	4.3	.0	98,734	39.4	16,477	22,961	19,481	23.2	3,679	4,530	.0025	.0024
Jefferson	679.3	668.1	−1.6	259.7	.6	12,017,947	48.3	31,394	46,276	6,559,592	42.8	17,798	25,258	.2850	.2846
Jessamine	29.9	32.6	9.0	11.2	12.0	539,275	69.3	31,847	48,150	196,449	61.0	12,200	17,540	.0104	.0116
Johnson	26.4	27.6	4.5	9.3	5.7	326,167	52.2	24,351	35,072	164,842	35.6	13,812	17,725	.0082	.0083
☐ Kenton	139.5	139.8	.2	51.8	2.4	2,299,851	48.6	30,585	44,399	974,166	43.7	13,395	18,806	.0511	.0514
Knott	18.8	19.1	1.6	6.2	3.3	231,604	55.4	24,834	37,355	84,865	47.6	9,582	13,688	.0053	.0054
Knox	31.8	32.7	2.8	11.3	4.6	284,785	42.8	18,469	25,202	165,551	38.9	11,033	14,651	.0084	.0082
Larue	12.1	12.1	.0	4.5	.0	131,992	36.6	21,471	29,332	41,500	28.0	7,206	9,222	.0033	.0031
Laurel	43.4	46.2	6.5	16.1	8.8	556,838	59.0	23,660	34,586	319,638	50.1	14,390	19,853	.0137	.0146
Lawrence	15.7	16.6	5.7	5.6	5.7	210,200	59.9	24,801	37,536	49,813	36.4	6,893	8,895	.0043	.0044
Lee	7.8	7.8	.0	2.9	.0	80,019	44.3	19,127	27,593	25,936	25.6	7,123	8,943	.0020	.0019
Leslie	15.1	15.0	−.7	5.0	2.0	186,052	55.7	24,384	37,210	30,820	32.3	4,754	6,164	.0036	.0038
Letcher	31.7	31.9	.6	11.3	4.6	405,472	56.2	24,031	35,882	110,732	34.5	7,622	9,799	.0087	.0088
Lewis	14.5	14.4	−.7	5.0	.0	141,816	42.6	19,884	28,363	23,902	24.8	3,831	4,780	.0032	.0030
Lincoln	19.1	19.1	.0	6.8	.0	151,366	24.3	17,908	22,260	38,673	15.8	4,913	5,687	.0043	.0039
Livingston	9.3	9.3	.0	3.7	.0	129,248	42.7	24,478	34,932	25,013	30.5	5,180	6,760	.0028	.0025
Logan	26.5	28.0	5.7	10.7	10.3	376,933	61.3	24,098	35,227	130,875	48.3	9,097	12,231	.0079	.0085
Lyon	6.6	6.7	1.5	2.5	4.2	98,788	50.9	27,282	39,515	25,743	46.5	7,320	10,297	.0019	.0020
McCracken	60.8	60.1	−1.2	24.4	.8	1,002,977	46.7	28,259	41,106	600,675	34.3	18,481	24,618	.0255	.0248
McCreary	16.8	17.6	4.8	6.1	8.9	126,559	44.4	15,649	20,747	59,656	41.9	7,507	9,780	.0038	.0038
McLean	10.1	10.0	−1.0	3.4	−2.9	131,992	44.5	26,106	38,821	26,121	24.1	6,014	7,683	.0028	.0026
Madison	55.5	56.8	2.3	19.3	5.5	797,772	57.2	27,731	41,335	488,264	50.5	17,725	25,299	.0197	.0207
Magoffin	14.5	15.0	3.4	5.3	10.4	144,341	51.8	19,812	27,234	52,037	42.4	7,615	9,818	.0035	.0035
Marion	17.7	17.3	−2.3	5.8	.0	205,864	48.2	23,952	35,494	85,893	40.9	10,514	14,809	.0050	.0050
Marshall	26.9	27.6	2.6	10.8	4.9	432,584	53.0	27,442	40,054	143,877	36.1	10,260	13,322	.0090	.0092
Martin	15.0	15.7	4.7	4.8	4.3	203,065	54.7	28,537	42,305	83,249	44.0	12,569	17,344	.0047	.0048
Mason	16.9	16.5	−2.4	6.3	.0	241,318	48.7	25,757	38,304	150,317	40.8	16,943	23,860	.0062	.0062
Meade	23.9	24.4	2.1	8.2	5.1	300,811	51.8	25,401	36,684	47,501	32.1	4,611	5,793	.0061	.0060
Menifee	5.1	5.0	−2.0	1.6	.0	38,253	35.8	17,599	23,908	11,621	36.2	5,331	7,263	.0010	.0011

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Mercer	20.1	20.7	3.0	7.5	2.7	277,980	48.8	25,599	37,064	87,169	35.9	8,784	11,623	.0062	.0060
Metcalfe	10.2	10.6	3.9	4.1	10.8	83,979	30.8	17,348	20,483	40,988	41.3	7,839	9,997	.0024	.0025
Monroe	12.4	12.3	–.8	4.7	.0	108,009	32.6	17,327	22,981	49,294	27.4	8,231	10,488	.0032	.0028
Montgomery	21.3	21.9	2.8	8.2	6.5	232,757	40.1	21,579	28,385	153,178	34.1	14,837	18,680	.0069	.0067
Morgan	12.0	11.7	–2.5	4.2	.0	104,880	36.3	18,327	24,971	50,409	21.6	9,867	12,002	.0031	.0028
Muhlenberg	33.2	33.6	1.2	12.0	3.4	489,277	50.9	27,944	40,773	210,682	44.6	12,562	17,557	.0111	.0113
Nelson	29.5	30.6	3.7	10.3	5.1	381,324	48.7	26,174	37,022	179,444	46.1	12,534	17,422	.0092	.0093
Nicholas	7.3	7.4	1.4	2.7	.0	93,575	48.6	23,318	34,657	21,528	29.8	6,144	7,973	.0021	.0019
Ohio	22.9	23.6	3.1	8.7	4.8	325,343	51.6	25,853	37,396	132,606	44.8	11,032	15,242	.0073	.0076
Oldham	33.2	36.8	10.8	11.3	14.1	647,284	68.4	38,828	57,282	118,594	45.2	8,253	10,495	.0108	.0121
Owen	9.3	9.4	1.1	3.4	.0	115,583	49.2	22,792	33,995	30,264	30.3	6,829	8,901	.0025	.0024
Owsley	5.8	5.8	.0	1.8	.0	32,655	33.2	13,624	18,142	11,131	28.8	4,802	6,184	.0011	.0011
Pendleton	10.9	10.8	–.9	3.9	.0	132,102	41.8	23,883	33,872	28,227	29.4	5,594	7,238	.0029	.0027
Perry	35.8	36.9	3.1	12.4	5.1	560,240	61.5	29,404	45,181	205,207	36.8	12,713	16,549	.0118	.0123
Pike	86.7	89.6	3.3	31.1	5.1	924,989	35.0	23,150	29,742	463,411	25.2	12,509	14,901	.0262	.0243
Powell	12.2	12.9	5.7	4.4	12.8	119,863	52.8	20,120	27,242	32,151	37.2	6,009	7,307	.0028	.0029
Pulaski	49.5	51.6	4.2	19.4	6.0	615,562	51.1	22,258	31,730	461,977	47.9	17,066	23,813	.0172	.0177
Robertson	2.2	2.1	–4.5	.8	.0	18,660	29.5	18,006	23,325	3,301	25.7	3,283	4,126	.0005	.0004
Rockcastle	14.7	15.2	3.4	5.7	9.6	124,913	43.4	16,755	21,915	40,458	30.4	5,967	7,098	.0033	.0033
Rowan	19.1	19.0	–.5	6.3	.0	195,876	38.4	22,459	31,091	102,878	24.0	13,171	16,330	.0056	.0051
Russell	14.6	15.1	3.4	6.0	7.1	191,265	60.7	21,250	31,878	57,590	37.6	7,476	9,598	.0040	.0043
Scott	23.2	23.9	3.0	8.5	6.3	343,016	53.0	28,023	40,355	84,942	35.4	7,844	9,993	.0070	.0071
Shelby	24.9	25.9	4.0	9.1	5.8	356,517	47.3	28,135	39,178	117,774	31.3	10,428	12,942	.0079	.0077
Simpson	15.1	15.2	.7	5.6	1.8	236,818	52.9	28,158	42,289	124,763	45.9	15,549	22,279	.0056	.0058
Spencer	6.3	6.6	4.8	2.2	4.8	87,428	56.4	26,623	39,740	17,299	39.3	5,915	7,863	.0017	.0017
Taylor	22.5	23.3	3.6	9.0	5.9	358,767	58.8	26,584	39,863	171,957	51.6	13,346	19,106	.0080	.0085
Todd	11.2	10.9	–2.7	4.1	.0	137,042	45.4	22,991	33,425	22,161	26.1	4,286	5,405	.0029	.0027
Trigg	9.5	9.6	1.1	3.7	2.8	116,680	39.9	23,165	31,535	32,944	26.5	7,231	8,904	.0026	.0026
Trimble	6.4	6.5	1.6	2.2	.0	93,190	51.3	28,003	42,359	8,671	43.8	2,741	3,941	.0017	.0017
Union	17.9	17.8	–.6	5.7	.0	198,181	28.5	27,051	34,769	80,900	24.0	11,442	14,193	.0054	.0049
Warren	81.7	88.7	8.6	33.0	11.5	1,261,529	57.8	27,014	38,228	906,176	55.0	19,751	27,460	.0320	.0344
Washington	10.0	9.8	–2.0	3.3	.0	123,760	47.9	25,356	37,503	18,999	27.4	4,521	5,757	.0025	.0024
Wayne	18.0	18.6	3.3	7.0	7.7	171,563	53.7	17,176	24,509	85,105	49.6	8,753	12,158	.0046	.0047
Webster	15.0	15.0	.0	5.6	.0	180,838	34.2	24,070	32,293	80,469	35.4	10,611	14,369	.0046	.0045
Whitley	37.2	39.5	6.2	14.3	8.3	468,587	59.7	22,230	32,768	354,492	51.4	17,742	24,790	.0128	.0135
Wolfe	7.2	7.5	4.2	2.4	.0	70,469	49.6	19,632	29,362	21,535	28.2	7,001	8,973	.0017	.0017
Woodford	18.8	19.4	3.2	7.0	7.7	363,926	61.6	34,640	51,989	126,211	54.2	12,588	18,030	.0070	.0075
TOTAL METRO COUNTIES	**1,712.1**	**1,721.0**	**.5**	**643.8**	**2.9**	**28,659,032**	**49.5**	**30,637**	**44,515**	**14,858,569**	**44.1**	**16,480**	**23,079**	**.6715**	**.6778**
TOTAL STATE	**3,777.6**	**3,830.6**	**1.4**	**1,401.4**	**3.5**	**54,885,316**	**49.1**	**27,189**	**39,165**	**26,719,882**	**42.2**	**13,887**	**19,067**	**1.3097**	**1.3149**
LOUISIANA															
ALEXANDRIA	**143.2**	**147.8**	**3.2**	**53.0**	**6.0**	**1,934,869**	**48.6**	**26,044**	**36,507**	**943,962**	**32.3**	**14,273**	**17,811**	**.0481**	**.0473**
Rapides	143.2	147.8	3.2	53.0	6.0	1,934,869	48.6	26,044	36,507	943,962	32.3	14,273	17,811	.0481	.0473
BATON ROUGE	**557.1**	**597.7**	**7.3**	**211.3**	**9.8**	**9,207,944**	**54.2**	**31,027**	**43,578**	**4,628,406**	**42.8**	**16,844**	**21,904**	**.2118**	**.2193**
Ascension	60.5	67.8	12.1	22.4	14.9	878,815	55.8	28,917	39,233	335,473	39.4	12,341	14,976	.0193	.0204
East Baton Rouge	401.4	421.7	5.1	153.1	7.7	6,781,462	51.3	31,528	44,294	3,948,960	42.8	19,448	25,793	.1644	.1675
Livingston	73.9	85.5	15.7	28.7	19.1	1,225,379	71.1	29,709	42,696	261,080	49.2	7,260	9,097	.0217	.0247
West Baton Rouge	21.3	22.7	6.6	7.1	7.6	322,288	56.0	31,301	45,393	82,893	39.0	9,036	11,675	.0064	.0067
HOUMA - THIBODAUX	**190.8**	**198.0**	**3.8**	**66.4**	**6.4**	**2,985,893**	**51.4**	**31,606**	**44,968**	**1,430,823**	**32.9**	**17,250**	**21,549**	**.0706**	**.0704**
Lafourche	88.9	92.6	4.2	31.0	6.9	1,348,165	51.6	30,655	43,489	507,973	33.0	13,173	16,386	.0299	.0301
Terrebonne	101.9	105.4	3.4	35.4	6.0	1,637,728	51.2	32,431	46,264	922,850	32.9	20,789	26,069	.0407	.0403
LAFAYETTE	**218.7**	**237.4**	**8.6**	**85.1**	**11.4**	**3,780,347**	**56.3**	**31,663**	**44,422**	**2,247,295**	**39.6**	**21,072**	**26,408**	**.0914**	**.0943**
Lafayette	172.2	186.6	8.4	68.6	11.2	3,151,731	55.4	32,865	45,944	2,085,412	39.5	24,222	30,400	.0786	.0807
St. Martin	46.5	50.8	9.2	16.5	12.2	628,616	60.7	26,619	38,098	161,883	40.3	7,848	9,811	.0128	.0136
LAKE CHARLES	**176.8**	**180.3**	**2.0**	**64.5**	**4.0**	**2,630,008**	**42.3**	**29,815**	**40,775**	**1,374,745**	**31.0**	**16,930**	**21,314**	**.0668**	**.0639**
Calcasieu	176.8	180.3	2.0	64.5	4.0	2,630,008	42.3	29,815	40,775	1,374,745	31.0	16,930	21,314	.0668	.0639
MONROE	**145.8**	**149.0**	**2.2**	**53.8**	**4.7**	**1,940,971**	**45.2**	**26,005**	**36,078**	**1,104,697**	**35.2**	**15,897**	**20,533**	**.0510**	**.0498**
Ouachita	145.8	149.0	2.2	53.8	4.7	1,940,971	45.2	26,005	36,078	1,104,697	35.2	15,897	20,533	.0510	.0498
NEW ORLEANS	**1,347.5**	**1,402.8**	**4.1**	**525.1**	**6.3**	**21,780,[illegible]**	**50.6**	**29,286**	**41,479**	**11,929,106**	**43.7**	**16,814**	**22,718**	**.5222**	**.5317**
Jefferson	478.1	489.5	2.4	182.4	4.8	8,464,254	48.6	32,708	46,405	5,354,254	43.1	21,493	29,354	.2107	.2125
Orleans	565.0	569.2	.7	224.2	3.1	8,010,931	45.8	25,276	35,731	4,850,432	43.3	15,570	21,634	.2075	.2063

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES								Average Household EBI				Retail Sales Per Household		Buying Power Index	
METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	1986	1991	1991 Retail Sales ($000)	% Change 1986–1991	1986	1991	1986	1991
LOUISIANA (continued)															
NEW ORLEANS (continued)															
St. Bernard	69.4	72.7	4.8	25.4	7.6	987,116	45.5	28,751	38,863	463,446	44.1	13,624	18,246	.0237	.0237
St. Charles	43.4	47.6	9.7	16.0	11.9	635,456	45.8	30,476	39,716	122,330	32.8	6,440	7,646	.0127	.0128
St. John the Baptist	42.0	48.9	16.4	15.4	18.5	725,249	69.4	32,938	47,094	214,738	48.0	11,161	13,944	.0137	.0154
St. Tammany	149.6	174.9	16.9	61.7	20.0	2,957,795	71.0	33,650	47,938	923,906	49.7	12,010	14,974	.0539	.0610
SHREVEPORT	**368.9**	**392.5**	**6.4**	**148.2**	**9.1**	**6,089,810**	**53.3**	**29,236**	**41,092**	**2,953,361**	**37.9**	**15,760**	**19,928**	**.1404**	**.1432**
Bossier	91.6	98.5	7.5	35.4	10.6	1,207,340	43.3	26,336	34,106	673,248	40.4	14,987	19,018	.0313	.0311
Caddo	277.3	294.0	6.0	112.8	8.6	4,882,470	56.0	30,129	43,284	2,280,113	37.2	15,998	20,214	.1091	.1121
ALL COUNTIES															
Acadia	59.9	61.5	2.7	21.1	5.0	795,728	49.8	26,423	37,712	298,713	31.0	11,342	14,157	.0185	.0184
Allen	21.6	21.4	−.9	7.6	1.3	197,021	28.7	20,419	25,924	89,581	19.0	10,033	11,787	.0058	.0050
Ascension	60.5	67.8	12.1	22.4	14.9	878,815	55.8	28,917	39,233	335,473	39.4	12,341	14,976	.0193	.0204
Assumption	22.7	22.6	−.4	6.8	.0	264,080	43.2	27,128	38,835	68,797	25.0	8,092	10,117	.0061	.0058
Avoyelles	43.9	45.2	3.0	15.8	5.3	387,738	36.9	18,879	24,540	152,993	24.9	8,167	9,683	.0109	.0102
Beauregard	33.5	36.1	7.8	12.4	10.7	415,903	46.3	25,378	33,541	191,990	37.0	12,512	15,483	.0103	.0104
Bienville	17.4	18.0	3.4	6.4	1.6	196,820	44.9	21,553	30,753	76,167	40.3	8,618	11,901	.0049	.0048
Bossier	91.6	98.5	7.5	35.4	10.6	1,207,340	43.3	26,336	34,106	673,248	40.4	14,987	19,018	.0313	.0311
Caddo	277.3	294.0	6.0	112.8	8.6	4,882,470	56.0	30,129	43,284	2,280,113	37.2	15,998	20,214	.1091	.1121
Calcasieu	176.8	180.3	2.0	64.5	4.0	2,630,008	42.3	29,815	40,775	1,374,745	31.0	16,930	21,314	.0668	.0639
Caldwell	12.0	12.8	6.7	5.1	10.9	148,403	52.3	21,185	29,099	36,526	35.5	5,862	7,162	.0033	.0034
Cameron	9.8	9.9	1.0	3.5	2.9	146,860	40.4	30,770	41,960	36,126	26.3	8,411	10,322	.0031	.0029
Catahoula	13.0	13.3	2.3	4.8	6.7	119,165	36.9	19,349	24,826	38,602	25.6	6,830	8,042	.0032	.0030
Claiborne	17.9	17.9	.0	6.4	.0	234,507	47.1	24,913	36,642	65,713	27.0	8,088	10,268	.0052	.0051
Concordia	23.5	23.6	.4	8.3	1.2	262,873	39.0	23,060	31,671	107,804	24.0	10,599	12,988	.0068	.0064
De Soto	28.1	29.6	5.3	10.5	6.1	330,872	46.3	22,852	31,512	146,427	37.6	10,752	13,945	.0083	.0083
East Baton Rouge	401.4	421.7	5.1	153.1	7.7	6,781,462	51.3	31,528	44,294	3,948,960	42.8	19,448	25,793	.1644	.1675
East Carroll	11.3	11.0	−2.7	3.7	.0	69,742	18.2	15,941	18,849	28,331	12.8	6,788	7,657	.0025	.0021
East Feliciana	21.1	22.3	5.7	6.2	6.9	242,554	53.7	27,209	39,122	40,816	34.0	5,253	6,583	.0049	.0052
Evangeline	35.3	36.4	3.1	12.8	4.9	368,492	46.3	20,643	28,788	149,161	29.3	9,458	11,653	.0095	.0091
Franklin	23.8	23.2	−2.5	8.4	.0	180,323	22.6	17,510	21,467	162,169	25.5	15,387	19,306	.0071	.0063
Grant	18.1	19.0	5.0	7.0	7.7	220,291	52.9	22,172	31,470	27,171	34.0	3,120	3,882	.0042	.0044
Iberia	68.2	70.7	3.7	23.6	6.3	1,084,822	53.4	31,863	45,967	517,902	33.5	17,476	21,945	.0254	.0254
Iberville	33.5	33.7	.6	10.6	1.9	472,233	49.6	30,344	44,550	218,368	42.9	14,689	20,601	.0112	.0113
Jackson	18.1	18.5	2.2	7.1	4.4	216,736	48.0	21,538	30,526	65,623	31.3	7,349	9,243	.0050	.0048
Jefferson	478.1	489.5	2.4	182.4	4.8	8,464,254	48.6	32,708	46,405	5,354,254	43.1	21,493	29,354	.2107	.2125
Jefferson Davis	33.1	33.3	.6	11.5	4.5	362,390	36.2	24,185	31,512	187,720	24.1	13,750	16,323	.0103	.0095
Lafayette	172.2	186.6	8.4	68.6	11.2	3,151,731	55.4	32,865	45,944	2,085,412	39.5	24,222	30,400	.0786	.0807
Lafourche	88.9	92.6	4.2	31.0	6.9	1,348,165	51.6	30,655	43,489	507,973	33.0	13,173	16,386	.0299	.0301
La Salle	17.9	18.4	2.8	7.0	7.7	271,189	57.9	26,431	38,741	73,533	36.5	8,291	10,505	.0055	.0056
Lincoln	43.1	44.7	3.7	14.9	7.2	603,402	55.1	27,997	40,497	243,217	34.8	12,980	16,323	.0137	.0139
Livingston	73.9	85.5	15.7	28.7	19.1	1,225,379	71.1	29,709	42,696	261,080	49.2	7,260	9,097	.0217	.0247
Madison	15.7	15.3	−2.5	5.8	.0	103,778	17.1	15,276	17,893	31,564	12.3	4,848	5,442	.0033	.0028
Morehouse	37.3	38.7	3.8	13.7	6.2	328,256	33.1	19,122	23,960	183,788	31.9	10,798	13,415	.0101	.0093
Natchitoches	41.0	41.4	1.0	14.7	3.5	385,257	32.9	20,416	26,208	207,535	28.9	11,335	14,118	.0114	.0108
Orleans	565.0	569.2	.7	224.2	3.1	8,010,931	45.8	25,276	35,731	4,850,432	43.3	15,570	21,634	.2075	.2063
Ouachita	145.8	149.0	2.2	53.8	4.7	1,940,971	45.2	26,005	36,078	1,104,697	35.2	15,897	20,533	.0510	.0498
Plaquemines	26.5	26.3	−.8	8.2	.0	343,546	42.1	29,488	41,896	155,995	39.3	13,656	19,024	.0085	.0081
Pointe Coupee	24.6	24.6	.0	8.4	.0	306,127	43.9	25,321	36,444	104,458	25.4	9,916	12,435	.0073	.0071
Rapides	143.2	147.8	3.2	53.0	6.0	1,934,869	43.6	26,044	36,507	943,962	32.3	14,273	17,811	.0481	.0473
Red River	10.8	11.0	1.9	4.0	5.3	130,632	54.3	22,280	32,658	43,316	33.4	8,547	10,829	.0029	.0030
Richland	22.8	22.9	.4	7.8	1.3	156,444	19.0	17,068	20,057	165,224	28.9	16,647	21,183	.0068	.0060
Sabine	28.4	30.6	7.7	11.5	9.5	379,691	57.6	22,944	33,017	121,018	37.3	8,392	10,523	.0081	.0085
St. Bernard	69.4	72.7	4.8	25.4	7.6	987,116	45.5	28,751	38,863	463,446	44.1	13,624	18,246	.0237	.0237
St. Charles	43.4	47.6	9.7	16.0	11.9	635,456	45.8	30,476	39,716	122,330	32.8	6,440	7,646	.0127	.0128
St. Helena	10.2	10.4	2.0	3.2	.0	122,786	50.6	25,483	38,371	10,242	28.7	2,488	3,201	.0023	.0024
St. James	22.7	23.5	3.5	7.2	7.5	351,459	57.0	33,422	48,814	79,525	35.9	8,735	11,045	.0068	.0070
St. John the Baptist	42.0	48.9	16.4	15.4	18.5	725,249	69.4	32,938	47,094	214,738	48.0	11,161	13,944	.0137	.0154
St. Landry	88.6	90.4	2.0	31.3	4.0	940,040	43.7	21,729	30,033	510,612	28.5	13,204	16,313	.0262	.0251
St. Martin	46.5	[illegible]	9.2	16.5	12.2	628,616	60.7	26,619	38,098	161,883	40.3	7,848	9,811	.0128	.0136
St. Mary	65.0	64.2	−1.2	21.1	1.0	908,388	40.6	30,910	43,052	537,942	32.6	19,416	25,495	.0243	.0232
St. Tammany	149.6	174.9	16.9	61.7	20.0	2,957,795	71.0	33,650	47,938	923,906	49.7	12,010	14,974	.0539	.0610
Tangipahoa	93.1	101.3	8.8	35.0	11.8	1,293,847	60.7	25,721	36,967	757,112	42.9	16,924	21,632	.0319	.0337
Tensas	8.6	8.6	.0	3.0	.0	53,614	17.3	15,236	17,871	30,543	19.4	8,528	10,181	.0021	.0017
Terrebonne	101.9	105.4	3.4	35.4	6.0	1,637,728	51.2	32,431	46,264	922,850	32.9	20,789	26,069	.0407	.0403
Union	23.4	24.8	6.0	8.8	7.3	309,279	56.4	24,120	35,145	71,289	35.5	6,415	8,101	.0062	.0066
Vermilion	53.0	55.8	5.3	20.0	8.1	748,988	51.9	26,654	37,449	295,031	33.8	11,923	14,752	.0172	.0173

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
LOUISIANA (continued)															
ALL COUNTIES (continued)															
Vernon	62.0	65.9	6.3	19.7	8.2	660,402	47.1	24,674	33,523	249,620	45.1	9,455	12,671	.0161	.0163
Washington	47.8	49.1	2.7	17.4	4.2	517,163	44.3	21,464	29,722	195,235	27.9	9,142	11,220	.0130	.0126
Webster	45.7	47.0	2.8	17.7	4.7	676,564	52.6	26,241	38,224	329,523	39.4	13,987	18,617	.0160	.0162
West Baton Rouge	21.3	22.7	6.6	7.1	7.6	322,288	56.0	31,301	45,393	82,893	39.0	9,036	11,675	.0064	.0067
West Carroll	13.2	13.2	.0	4.7	.0	94,822	24.1	16,259	20,175	59,862	30.5	9,762	12,737	.0034	.0030
West Feliciana	13.7	14.2	3.6	2.7	3.8	154,371	56.2	38,017	57,174	27,826	33.5	8,016	10,306	.0031	.0033
Winn	17.3	17.2	−.6	6.3	1.6	165,235	37.0	19,455	26,228	99,377	37.9	11,621	15,774	.0050	.0046
TOTAL METRO COUNTIES	**3,148.8**	**3,305.5**	**5.0**	**1,207.4**	**7.4**	**50,350,643**	**51.3**	**29,603**	**41,702**	**26,612,395**	**40.4**	**16,857**	**22,041**	**1.2023**	**1.2199**
TOTAL STATE	**4,547.0**	**4,745.0**	**4.4**	**1,701.1**	**6.7**	**67,073,476**	**50.0**	**28,041**	**39,429**	**33,902,482**	**38.8**	**15,321**	**19,930**	**1.6200**	**1.6298**
MAINE															
BANGOR	**138.4**	**138.7**	**.2**	**49.8**	**2.7**	**2,009,931**	**42.1**	**29,169**	**40,360**	**1,403,501**	**41.2**	**20,499**	**28,183**	**.0553**	**.0541**
Penobscot	138.4	138.7	.2	49.8	2.7	2,009,931	42.1	29,169	40,360	1,403,501	41.2	20,499	28,183	.0553	.0541
LEWISTON - AUBURN	**100.9**	**100.9**	**.0**	**38.3**	**2.4**	**1,473,370**	**41.6**	**27,818**	**38,469**	**914,217**	**40.8**	**17,367**	**23,870**	**.0389**	**.0380**
Androscoggin	100.9	100.9	.0	38.3	2.4	1,473,370	41.6	27,818	38,469	914,217	40.8	17,367	23,870	.0389	.0380
PORTLAND	**228.6**	**236.8**	**3.6**	**93.3**	**6.3**	**4,340,164**	**49.1**	**33,147**	**46,518**	**3,642,542**	**47.1**	**28,199**	**39,041**	**.1180**	**.1205**
Cumberland	228.6	236.8	3.6	93.3	6.3	4,340,164	49.1	33,147	46,518	3,642,542	47.1	28,199	39,041	.1180	.1205
ALL COUNTIES															
Androscoggin	100.9	100.9	.0	38.3	2.4	1,473,370	41.6	27,818	38,469	914,217	40.8	17,367	23,870	.0389	.0380
Aroostook	87.5	85.3	−2.5	29.8	.0	1,069,870	37.7	26,075	35,902	618,881	37.1	15,143	20,768	.0293	.0278
Cumberland	228.6	236.8	3.6	93.3	6.3	4,340,164	49.1	33,147	46,518	3,642,542	47.1	28,199	39,041	.1180	.1205
Franklin	29.3	30.6	4.4	11.6	7.4	460,632	49.1	28,607	39,710	188,941	47.9	11,829	16,288	.0101	.0104
Hancock	44.9	47.1	4.9	18.7	6.9	725,232	50.6	27,521	38,782	440,576	48.2	16,982	23,560	.0179	.0184
Kennebec	115.3	118.4	2.7	44.8	5.2	1,810,106	45.1	29,285	40,404	1,191,137	44.4	19,366	26,588	.0472	.0472
Knox	34.7	35.9	3.5	14.4	5.9	445,796	37.9	23,777	30,958	316,452	41.5	16,464	21,976	.0128	.0124
Lincoln	28.5	30.5	7.0	11.8	9.3	503,654	56.3	29,820	42,683	261,809	52.7	15,871	22,187	.0112	.0121
Oxford	50.6	51.5	1.8	19.8	4.2	740,013	43.8	27,075	37,374	367,087	43.1	13,501	18,540	.0181	.0177
Penobscot	138.4	138.7	.2	49.8	2.7	2,009,931	42.1	29,169	40,360	1,403,501	41.2	20,499	28,183	.0553	.0541
Piscataquis	18.1	18.4	1.7	6.9	4.5	233,774	44.1	24,588	33,880	140,267	43.4	14,817	20,329	.0061	.0061
Sagadahoc	32.9	35.7	8.5	13.4	12.6	518,881	53.8	28,353	38,722	242,790	53.8	13,264	18,119	.0116	.0123
Somerset	45.6	47.4	1.7	17.3	4.8	584,696	44.3	24,551	33,797	356,315	43.8	15,019	20,596	.0157	.0155
Waldo	30.9	32.5	5.2	12.2	8.0	420,158	50.4	24,718	34,439	144,187	48.9	8,567	11,819	.0092	.0095
Washington	35.6	35.7	.3	13.7	3.8	411,308	41.4	22,043	30,022	185,726	40.4	10,023	13,557	.0104	.0102
York	159.6	173.6	8.8	66.5	11.6	2,844,149	55.0	30,787	42,769	1,298,545	53.7	14,175	19,527	.0612	.0650
TOTAL METRO COUNTIES	**467.9**	**476.4**	**1.8**	**181.4**	**4.4**	**7,823,465**	**45.8**	**30,889**	**43,128**	**5,960,260**	**44.7**	**23,717**	**32,857**	**.2122**	**.2126**
TOTAL STATE	**1,182.4**	**1,219.0**	**3.1**	**462.3**	**5.8**	**18,591,734**	**47.0**	**28,955**	**40,216**	**11,712,973**	**45.5**	**18,425**	**25,336**	**.4730**	**.4772**
MARYLAND															
BALTIMORE	**2,306.1**	**2,374.7**	**3.0**	**880.6**	**5.3**	**40,508,110**	**40.1**	**34,570**	**46,001**	**20,041,478**	**40.5**	**17,050**	**22,759**	**.9644**	**.9397**
Anne Arundel	418.4	446.6	6.7	154.9	9.6	8,125,036	44.8	39,705	52,453	3,688,104	45.5	17,937	23,810	.1800	.1814
Baltimore	670.1	676.8	1.0	264.9	3.4	13,094,154	35.9	37,605	49,431	7,882,976	38.6	22,193	29,758	.3323	.3165
Baltimore city	759.5	740.7	−2.5	281.6	−.2	9,889,353	32.2	26,494	35,118	5,070,591	34.3	13,375	18,006	.2646	.2445
Carroll	115.5	129.9	12.5	44.3	15.4	2,053,484	51.0	35,426	46,354	713,785	43.2	12,983	16,113	.0425	.0441
Harford	160.3	170.3	6.2	58.3	8.8	2,868,945	43.7	37,248	49,210	1,323,342	46.2	16,887	22,699	.0650	.0655
Howard	151.9	176.4	16.1	64.5	19.2	4,013,768	59.1	46,646	62,229	1,200,693	59.6	13,904	18,615	.0701	.0772
Queen Anne's	30.4	34.0	11.8	12.1	14.2	463,370	47.9	29,557	38,295	161,987	47.3	10,372	13,387	.0099	.0105
CUMBERLAND	**104.5**	**102.8**	**−1.6**	**39.4**	**.3**	**1,370,982**	**34.7**	**25,906**	**34,796**	**733,897**	**34.5**	**13,882**	**18,627**	**.0368**	**.0343**
Allegany	76.8	74.9	−2.5	28.9	−.7	1,036,527	31.9	26,996	35,866	644,723	33.9	16,552	22,309	.0293	.0270
Mineral, W. Va.	*27.7*	*27.9*	*.7*	*10.5*	*2.9*	*334,455*	*43.8*	*22,796*	*31,853*	*89,174*	*39.5*	*6,265*	*8,493*	*.0075*	*.0073*
HAGERSTOWN	**114.6**	**113.7**	**−.8**	**41.7**	**1.5**	**1,601,611**	**32.8**	**29,353**	**38,408**	**909,521**	**31.5**	**16,833**	**21,811**	**.0437**	**.0405**
Washington	114.6	113.7	−.8	41.7	1.5	1,601,611	32.8	29,353	38,408	909,521	31.5	16,833	21,811	.0437	.0405
ALL COUNTIES															
Allegany	76.8	74.9	−2.5	28.9	−.7	1,036,527	31.9	26,996	35,866	644,723	33.9	16,552	22,309	.0293	.0270
Anne Arundel	418.4	446.6	6.7	154.9	9.6	8,125,036	44.8	39,705	52,453	3,688,104	45.5	17,937	23,810	.1800	.1814
Baltimore	670.1	676.8	1.0	264.9	3.4	13,094,154	35.9	37,605	49,431	7,882,976	38.6	22,193	29,758	.3323	.3165
Baltimore city	759.5	740.7	−2.5	281.6	−.2	9,889,353	32.2	26,494	35,118	5,070,591	34.3	13,375	18,006	.2646	.2445
☐ Calvert	43.6	50.4	15.6	16.7	17.6	753,327	52.7	34,738	45,109	149,652	39.4	7,562	8,961	.0139	.0147
Caroline	24.8	25.9	4.4	9.6	6.7	275,477	31.2	23,335	28,696	72,008	22.8	6,516	7,501	.0068	.0063

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
MARYLAND (continued)															
ALL COUNTIES (continued)															
Carroll	115.5	129.9	12.5	44.3	15.4	2,053,484	51.0	35,426	46,354	513,7[illegible]	43.2	12,983	16,113	.0425	.0441
☐ Cecil	67.1	72.0	7.3	25.2	10.5	1,107,086	46.8	33,086	43,932	438,[illegible]	37.2	14,004	17,388	.0246	.0247
☐ Charles	89.5	101.5	13.4	31.8	15.6	1,514,816	50.0	36,732	47,636	450,1[illegible]	41.4	11,579	14,155	.0308	.0319
Dorchester	30.7	30.7	.0	11.4	.0	388,599	31.0	26,012	34,088	244,851	33.9	16,041	21,478	.0111	.0104
☐ Frederick	134.6	148.6	10.4	51.4	13.2	2,455,686	49.9	36,082	47,776	1,165,914	51.2	16,988	22,683	.0543	.0566
Garrett	28.8	30.2	4.9	10.4	5.1	401,236	43.4	28,264	38,580	192,584	40.8	13,812	18,518	.0099	.0096
Harford	160.3	170.3	6.2	58.3	8.8	2,868,945	43.7	37,248	49,210	1,323,342	46.2	16,887	22,699	.0650	.0655
Howard	151.9	176.4	16.1	64.5	19.2	4,013,768	59.1	46,646	62,229	1,200,693	59.6	13,904	18,615	.0701	.0772
Kent	17.0	17.1	.6	6.7	3.1	241,514	35.4	27,440	36,047	130,262	38.2	14,504	19,442	.0063	.0061
☐ Montgomery	653.1	708.4	8.5	273.0	11.1	19,654,527	49.8	53,404	71,995	9,129,610	50.8	24,637	33,442	.3967	.4123
☐ Prince George's	679.1	682.5	.5	247.0	2.8	14,302,427	39.2	42,771	57,905	7,347,563	39.9	21,870	29,747	.3350	.3233
Queen Anne's	30.4	34.0	11.8	12.1	14.2	463,370	47.9	29,557	38,295	161,987	47.3	10,372	13,387	.0099	.0105
St. Mary's	67.4	72.0	6.8	24.4	9.4	1,195,109	48.1	36,184	48,980	335,672	42.1	10,591	13,757	.0239	.0242
Somerset	19.4	19.4	.0	6.8	.0	237,214	34.3	25,967	34,884	83,911	35.5	9,106	12,340	.0058	.0054
Talbot	27.2	28.4	4.4	11.9	7.2	545,513	43.7	34,211	45,841	352,063	45.1	21,860	29,585	.0136	.0135
Washington	114.6	113.7	–.8	41.7	1.5	1,601,611	32.8	29,353	38,408	909,521	31.5	16,833	21,811	.0437	.0405
Wicomico	70.3	74.4	5.8	28.0	8.1	1,046,181	41.2	28,599	37,364	840,780	44.5	22,460	30,028	.0301	.0298
Worcester	36.2	40.3	11.3	16.2	14.1	493,647	42.2	24,442	30,472	543,620	55.1	24,681	33,557	.0158	.0167
TOTAL METRO COUNTIES	**4,164.5**	**4,326.7**	**3.9**	**1,596.3**	**6.2**	**82,934,117**	**42.5**	**38,736**	**51,954**	**40,276,771**	**42.5**	**18,808**	**25,231**	**1.8927**	**1.8707**
TOTAL STATE	**4,486.3**	**4,665.1**	**4.0**	**1,721.7**	**6.3**	**87,758,607**	**42.4**	**38,044**	**50,972**	**43,072,522**	**42.6**	**18,649**	**25,017**	**2.0160**	**1.9927**
MASSACHUSETTS															
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,724.2**	**3,752.9**	**.8**	**1,432.7**	**3.1**	**80,696,405**	**39.9**	**41,506**	**56,325**	**42,842,006**	**40.4**	**21,962**	**29,903**	**1.8931**	**1.8363**
Essex	652.2	663.5	1.7	257.2	4.1	13,708,526	40.8	39,407	53,299	8,100,185	41.5	23,165	31,494	.3331	.3257
Middlesex	1,371.7	1,369.3	–.2	513.2	2.1	31,781,440	39.3	45,415	61,928	15,135,230	39.4	21,606	29,492	.7160	.6900
Norfolk	607.9	606.4	–.2	225.8	2.0	14,107,280	37.8	46,262	62,477	7,899,251	38.6	25,750	34,983	.3375	.3229
Plymouth	431.6	447.6	3.7	157.6	6.3	8,125,374	42.2	38,528	51,557	4,202,559	43.7	19,716	26,666	.1907	.1888
Suffolk	660.8	666.1	.8	278.9	3.2	12,973,785	41.7	33,896	46,518	7,504,781	41.3	19,651	26,909	.3158	.3089
NEW BEDFORD - FALL RIVER - ATTLEBORO	**493.3**	**505.1**	**2.4**	**188.9**	**4.8**	**7,911,252**	**38.9**	**31,614**	**41,881**	**5,320,760**	**41.1**	**20,928**	**28,167**	**.2128**	**.2067**
Bristol	493.3	505.1	2.4	188.9	4.8	7,911,252	38.9	31,614	41,881	5,320,760	41.1	20,928	28,167	.2128	.2067
PITTSFIELD	**142.8**	**140.5**	**–1.6**	**55.3**	**.7**	**2,463,229**	**33.7**	**33,565**	**44,543**	**1,559,210**	**35.7**	**20,931**	**28,195**	**.0660**	**.0617**
Berkshire	142.8	140.5	–1.6	55.3	.7	2,463,229	33.7	33,565	44,543	1,559,210	35.7	20,931	28,195	.0660	.0617
SPRINGFIELD	**589.8**	**592.4**	**.4**	**222.0**	**2.8**	**9,720,746**	**35.5**	**33,206**	**43,787**	**5,802,409**	**37.7**	**19,506**	**26,137**	**.2544**	**.2413**
Hampden	444.9	444.1	–.2	170.7	2.1	7,353,091	34.6	32,666	43,076	4,884,210	37.1	21,306	28,613	.2006	.1893
Hampshire	144.9	148.3	2.3	51.3	5.1	2,367,655	38.4	35,054	46,153	918,199	41.1	13,338	17,899	.0538	.0520
WORCESTER - FITCHBURG - LEOMINSTER	**664.8**	**675.2**	**1.6**	**252.6**	**4.0**	**12,224,004**	**39.2**	**36,160**	**48,393**	**5,920,364**	**40.7**	**17,328**	**23,438**	**.2875**	**.2784**
Worcester	664.8	675.2	1.6	252.6	4.0	12,224,004	39.2	36,160	48,393	5,920,364	40.7	17,328	23,438	.2875	.2784
ALL COUNTIES															
Barnstable	176.3	197.2	11.9	83.4	14.7	3,887,943	54.0	34,724	46,618	2,838,105	55.4	25,121	34,030	.0939	.1007
Berkshire	142.8	140.5	–1.6	55.3	.7	2,463,229	33.7	33,565	44,543	1,559,210	35.7	20,931	28,195	.0660	.0617
Bristol	493.3	505.1	2.4	188.9	4.8	7,911,252	38.9	31,614	41,881	5,320,760	41.1	20,928	28,167	.2128	.2067
Dukes	10.9	12.4	13.8	5.9	18.0	245,032	57.6	31,091	41,531	243,116	68.6	28,835	41,206	.0065	.0073
Essex	652.2	663.5	1.7	257.2	4.1	13,708,526	40.8	39,407	53,299	8,100,185	41.5	23,165	31,494	.3331	.3257
Franklin	68.0	70.6	3.8	28.5	6.3	1,114,783	38.9	29,940	39,115	549,938	42.2	14,433	19,296	.0270	.0262
Hampden	444.9	444.1	–.2	170.7	2.1	7,353,091	34.6	32,666	43,076	4,884,210	37.1	21,306	28,613	.2006	.1893
Hampshire	144.9	148.3	2.3	51.3	5.1	2,367,655	38.4	35,054	46,153	918,199	41.1	13,338	17,899	.0538	.0520
Middlesex	1,371.7	1,369.3	–.2	513.2	2.1	31,781,440	39.3	45,415	61,928	15,135,230	39.4	21,606	29,492	.7160	.6900
Nantucket	5.9	6.5	10.2	3.0	15.4	165,802	54.[illegible]	41,300	55,267	212,320	72.8	47,247	70,773	.0048	.0054
Norfolk	607.9	606.4	–.2	225.8	2.0	14,107,280	37.8	46,262	62,477	7,899,251	38.6	25,750	34,983	.3375	.3229
Plymouth	431.6	447.6	3.7	157.6	6.3	8,125,374	42.2	38,528	51,557	4,202,559	43.7	19,716	26,666	.1907	.1888
Suffolk	660.8	666.1	.8	278.9	3.2	12,973,785	41.7	33,896	46,518	7,504,781	41.3	19,651	26,909	.3158	.3089
Worcester	664.8	675.2	1.6	252.6	4.0	12,224,004	39.2	36,160	48,393	5,920,364	40.7	17,328	23,438	.2875	.2784
TOTAL METRO COUNTIES	**5,61[illegible].9**	**5,666.1**	**.9**	**2,151.5**	**3.3**	**113,015,636**	**39.3**	**38,957**	**52,529**	**61,444,749**	**40.1**	**21,050**	**28,559**	**2.7138**	**2.6244**
TOTAL STATE	**5,876.0**	**5,952.8**	**1.3**	**2,272.3**	**3.7**	**118,429,196**	**39.7**	**38,691**	**52,119**	**65,288,228**	**40.9**	**21,153**	**28,732**	**2.8460**	**2.7640**

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
MICHIGAN															
ANN ARBOR	**270.2**	**271.1**	**.3**	101.1	**2.5**	**5,193,963**	**42.6**	**36,928**	**51,375**	**2,656,529**	**41.3**	**19,061**	**26,276**	**.1216**	**.1191**
Washtenaw	270.2	271.1	.3	101.1	2.5	5,193,963	42.6	36,928	51,375	2,656,529	41.3	19,061	26,276	.1216	.1191
BATTLE CREEK	**137.4**	**134.0**	**-2.5**	**51.7**	**.0**	**2,438,881**	**45.1**	**32,514**	**47,174**	**1,091,454**	**40.8**	**14,996**	**21,111**	**.0552**	**.0541**
Calhoun	137.4	134.0	-2.5	51.7	.0	2,438,881	45.1	32,514	47,174	1,091,454	40.8	14,996	21,111	.0552	.0541
BENTON HARBOR	**165.7**	**161.6**	**-2.5**	**61.1**	**-.2**	**2,738,716**	**44.6**	**30,938**	**44,824**	**1,171,074**	**39.7**	**13,697**	**19,167**	**.0625**	**.0610**
Berrien	165.7	161.6	-2.5	61.1	-.2	2,738,716	44.6	30,938	44,824	1,171,074	39.7	13,697	19,167	.0625	.0610
DETROIT	**4,358.7**	**4,412.7**	**1.2**	**1,648.0**	**3.6**	**79,935,676**	**40.9**	**35,671**	**48,505**	**39,835,769**	**40.4**	**17,831**	**24,172**	**1.8864**	**1.8365**
Lapeer	74.2	76.6	3.2	24.8	6.0	1,147,858	43.3	34,222	46,285	316,981	35.3	10,010	12,781	.0243	.0237
Livingston	110.8	117.7	6.2	38.7	8.7	2,172,096	52.9	39,898	56,127	540,732	43.0	10,620	13,972	.0406	.0421
Macomb	701.5	700.5	-.1	252.7	2.2	10,345,024	24.2	33,684	40,938	6,889,400	32.1	21,098	27,263	.3033	.2726
Monroe	135.2	134.3	-.7	46.1	1.3	3,007,249	53.6	43,035	65,233	803,877	45.9	12,112	17,438	.0552	.0567
Oakland	1,020.4	1,020.2	.0	388.2	2.3	26,214,514	48.9	46,404	67,528	13,412,487	44.2	24,505	34,550	.5682	.5736
St. Clair	142.0	143.4	1.0	51.5	3.0	2,491,952	49.3	33,373	48,387	926,811	45.0	12,788	17,996	.0527	.0532
Wayne	2,174.6	2,220.0	2.1	846.0	4.5	34,556,983	38.5	30,829	40,847	16,945,481	40.7	14,881	20,030	.8421	.8146
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,628.9***	***4,683.8***	***1.2***	***1,749.1***	***3.5***	***85,129,639***	***41.0***	***35,744***	***48,671***	***42,492,298***	***40.5***	***17,903***	***24,294***	***2.0080***	***1.9556***
FLINT	**441.0**	**430.1**	**-2.5**	**159.2**	**-.3**	**6,084,411**	**23.7**	**30,820**	**38,219**	**3,874,162**	**30.1**	**18,657**	**24,335**	**.1792**	**.1591**
Genesee	441.0	430.1	-2.5	159.2	-.3	6,084,411	23.7	30,820	38,219	3,874,162	30.1	18,657	24,335	.1792	.1591
GRAND RAPIDS	**643.5**	**668.5**	**3.9**	**246.3**	**6.3**	**12,598,634**	**54.6**	**35,153**	**51,152**	**6,322,398**	**49.2**	**18,283**	**25,670**	**.2756**	**.2881**
Kent	471.2	486.9	3.3	184.2	5.7	9,044,309	52.8	33,975	49,100	5,075,691	48.6	19,612	27,555	.2073	.2150
Ottawa	172.3	181.6	5.4	62.1	7.8	3,554,325	59.4	38,716	57,236	1,246,707	51.7	14,264	20,076	.0683	.0731
JACKSON	**147.5**	**143.9**	**-2.4**	**51.2**	**-.2**	**2,578,391**	**45.7**	**34,506**	**50,359**	**1,075,258**	**40.9**	**14,873**	**21,001**	**.0572**	**.0565**
Jackson	147.5	143.9	-2.4	51.2	-.2	2,578,391	45.7	34,506	50,359	1,075,258	40.9	14,873	21,001	.0572	.0565
KALAMAZOO	**217.8**	**220.2**	**1.1**	**83.6**	**3.5**	**4,356,268**	**50.8**	**35,744**	**52,108**	**2,266,397**	**46.0**	**19,210**	**27,110**	**.0979**	**.0999**
Kalamazoo	217.8	220.2	1.1	83.6	3.5	4,356,268	50.8	35,744	52,108	2,266,397	46.0	19,210	27,110	.0979	.0999
LANSING - EAST LANSING	**429.6**	**432.2**	**.6**	**156.7**	**3.0**	**7,771,400**	**45.7**	**35,080**	**49,594**	**3,969,472**	**42.5**	**18,316**	**25,332**	**.1814**	**.1802**
Clinton	56.9	56.8	-.2	19.2	2.7	909,833	40.7	34,577	47,387	299,655	40.5	11,406	15,607	.0198	.0193
Eaton	94.9	99.3	4.6	36.5	7.4	1,596,737	40.3	33,484	43,746	832,966	39.9	17,508	22,821	.0389	.0381
Ingham	277.8	276.1	-.6	101.0	1.6	5,264,830	48.3	35,720	52,127	2,836,851	43.5	19,893	28,088	.1227	.1228
MUSKEGON	**157.2**	**155.2**	**-1.3**	**57.1**	**.9**	**2,491,952**	**46.3**	**30,097**	**43,642**	**1,091,396**	**42.0**	**13,581**	**19,114**	**.0572**	**.0565**
Muskegon	157.2	155.2	-1.3	57.1	.9	2,491,952	46.3	30,097	43,642	1,091,396	42.0	13,581	19,114	.0572	.0565
SAGINAW - BAY CITY - MIDLAND	**409.4**	**401.3**	**-2.0**	**144.8**	**.3**	**6,304,798**	**35.1**	**32,341**	**43,541**	**3,744,803**	**35.1**	**19,214**	**25,862**	**.1681**	**.1576**
Bay	114.6	111.8	-2.4	41.2	-.2	1,567,023	29.3	29,343	38,035	822,984	32.9	14,998	19,975	.0423	.0385
Midland	75.1	75.2	.1	27.0	2.3	1,670,464	51.9	41,660	61,869	565,765	45.7	14,709	20,954	.0324	.0333
Saginaw	219.7	214.3	-2.5	76.6	.0	3,067,311	30.2	30,745	40,043	2,356,054	33.5	23,040	30,758	.0934	.0858
ALL COUNTIES															
Alcona	10.7	11.4	6.5	4.7	9.3	158,101	59.4	23,072	33,639	29,616	38.1	4,988	6,301	.0030	.0032
Alger	9.0	8.8	-2.2	3.2	.0	116,470	44.1	25,254	36,397	38,326	36.2	8,791	11,977	.0027	.0026
Allegan	88.1	92.4	4.9	32.8	7.5	1,727,190	59.6	35,473	52,658	377,248	40.0	8,834	11,501	.0309	.0326
Alpena	31.1	30.3	-2.6	11.3	.0	402,322	36.5	26,076	35,604	217,659	33.6	14,423	19,262	.0107	.0100
Antrim	17.7	18.7	5.6	7.0	7.7	186,384	29.5	22,143	26,626	50,043	22.5	6,283	7,149	.0048	.0044
Arenac	15.5	16.0	3.2	6.2	8.8	168,429	34.8	21,928	27,166	107,980	41.6	13,358	17,416	.0047	.0048
Baraga	8.2	8.0	-2.4	3.0	.0	83,738	27.8	21,841	27,913	39,048	24.5	10,451	13,016	.0025	.0021
Barry	48.1	49.5	2.9	17.8	6.0	779,222	47.4	31,457	43,777	159,739	40.5	6,769	8,974	.0152	.0152
Bay	114.6	111.8	-2.4	41.2	-.2	1,567,023	29.3	29,343	38,035	822,984	32.9	14,998	19,975	.0423	.0385
Benzie	12.0	12.5	4.2	4.9	8.9	215,303	62.8	29,390	43,939	71,598	51.7	10,490	14,612	.0041	.0045
Berrien	165.7	161.6	-2.5	61.1	-.2	2,738,716	44.6	30,938	44,824	1,171,074	39.7	13,697	19,167	.0625	.0610
Branch	40.8	40.3	-1.2	14.7	.7	583,781	40.1	28,541	39,713	230,568	37.4	11,490	15,685	.0138	.0133
Calhoun	137.4	134.0	-2.5	51.7	.0	2,438,881	45.1	32,514	47,174	1,091,454	40.8	14,996	21,111	.0552	.0541
Cass	49.9	49.8	-.2	18.5	1.6	807,505	47.1	30,163	43,649	138,358	31.1	5,797	7,479	.0155	.0152
Charlevoix	20.6	20.8	1.0	8.1	2.5	218,163	22.8	22,480	26,934	132,516	31.6	12,744	16,360	.0067	.0062
Cheboygan	21.4	21.7	1.4	8.3	2.5	238,184	31.6	22,340	28,697	158,409	25.8	15,543	19,085	.0073	.0066
Chippewa	28.7	28.0	-2.4	10.0	.0	269,486	23.5	21,814	26,949	193,071	30.2	14,828	19,307	.0090	.0081
Clare	26.4	28.2	6.8	11.2	9.8	355,766	52.5	22,870	31,765	174,441	45.2	11,781	15,575	.0086	.0087
Clinton	56.9	56.8	-.2	19.2	2.7	909,833	40.7	34,577	47,387	299,655	40.5	11,406	15,607	.0198	.0193
Crawford	10.5	11.2	6.7	3.9	5.4	189,244	61.6	31,651	48,524	57,940	37.0	11,427	14,856	.0037	.0038
Delta	38.4	37.5	-2.3	13.8	.0	601,100	47.3	29,570	43,558	279,096	36.1	14,854	20,224	.0142	.0140
Dickinson	26.6	27.5	3.4	10.9	4.8	349,887	38.1	24,358	32,100	219,688	40.7	15,013	20,155	.0096	.0093
Eaton	94.9	99.3	4.6	36.5	7.4	1,596,737	40.3	33,484	43,746	832,966	39.9	17,508	22,821	.0389	.0381
Emmet	24.6	25.6	4.1	9.6	5.5	336,699	39.5	26,519	35,073	228,112	30.2	19,256	23,762	.0097	.0091
Genesee	441.0	430.1	-2.5	159.2	-.3	6,084,411	23.7	30,820	38,219	3,874,162	30.1	18,657	24,335	.1792	.1591

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
MICHIGAN (continued)															
ALL COUNTIES (continued)															
Gladwin	22.6	24.3	7.5	9.4	10.6	365,300	62.0	26,528	38,862	99,404	42.7	8,195	10,575	.0072	.0076
Gogebic	18.6	18.1	−2.7	7.3	−1.4	210,059	34.9	21,042	28,775	139,814	34.8	14,012	19,153	.0062	.0059
Grand Traverse	60.1	63.6	5.8	24.0	8.6	964,017	47.4	29,587	40,167	810,440	47.9	24,793	33,768	.0270	.0276
Gratiot	39.4	38.4	−2.5	13.8	.0	694,372	49.6	33,642	50,317	308,622	43.0	15,641	22,364	.0154	.0154
Hillsdale	42.8	43.1	.7	15.0	1.4	514,979	33.2	26,118	34,332	216,791	35.9	10,779	14,453	.0132	.0125
Houghton	37.6	37.4	−.5	13.3	.8	463,338	45.4	24,143	34,837	201,045	34.7	11,308	15,116	.0115	.0111
Huron	36.4	36.1	−.8	13.6	1.5	457,936	37.3	24,898	33,672	275,186	38.0	14,884	20,234	.0126	.0121
Ingham	277.8	276.1	−.6	101.0	1.6	5,264,830	48.3	35,720	52,127	2,836,851	43.5	19,893	28,088	.1227	.1228
Ionia	54.2	55.0	1.5	17.6	2.9	831,975	50.0	32,425	47,271	314,031	45.3	12,643	17,843	.0181	.0184
Iosco	29.8	30.6	2.7	11.8	4.4	402,005	47.3	24,147	34,068	208,145	45.0	12,707	17,639	.0100	.0100
Iron	13.6	13.5	−.7	5.6	.0	160,007	33.6	21,389	28,573	63,938	27.2	8,976	11,418	.0041	.0039
Isabella	55.6	56.4	1.4	18.2	4.6	976,252	57.5	35,625	53,640	355,280	46.4	13,944	19,521	.0200	.0206
Jackson	147.5	143.9	−2.4	51.2	−.2	2,578,391	45.7	34,506	50,359	1,075,258	40.9	14,873	21,001	.0572	.0565
Kalamazoo	217.8	220.2	1.1	83.6	3.5	4,356,268	50.8	35,744	52,108	2,266,397	46.0	19,210	27,110	.0979	.0999
Kalkaska	13.1	14.7	12.2	5.4	14.9	161,437	47.8	23,245	29,896	71,739	36.3	11,195	13,285	.0040	.0039
Kent	471.2	486.9	3.3	184.2	5.7	9,044,309	52.8	33,975	49,100	5,075,691	48.6	19,612	27,555	.2073	.2150
Keweenaw	2.0	2.0	.0	.7	.0	18,432	41.7	18,583	26,331	7,284	39.1	7,480	10,406	.0006	.0004
Lake	8.7	9.4	8.0	4.0	11.1	82,784	37.8	16,684	20,696	23,702	28.5	5,124	5,926	.0021	.0021
Lapeer	74.2	76.6	3.2	24.8	6.0	1,147,858	43.3	34,222	46,285	316,981	35.3	10,010	12,781	.0243	.0237
Leelanau	15.4	16.4	6.5	6.3	8.6	205,769	36.3	26,033	32,662	62,345	34.9	7,966	9,896	.0047	.0046
Lenawee	90.2	89.5	−.8	31.7	1.6	1,326,456	37.4	30,952	41,844	523,216	32.5	12,656	16,505	.0316	.0298
Livingston	110.8	117.7	6.2	38.7	8.7	2,172,096	52.9	39,898	56,127	540,732	43.0	10,620	13,972	.0406	.0421
Luce	6.4	6.2	−3.1	2.1	.0	69,119	34.8	24,424	32,914	45,527	35.7	15,974	21,680	.0021	.0019
Mackinac	10.0	9.8	−2.0	3.7	.0	98,674	26.8	21,039	26,669	89,814	31.8	18,419	24,274	.0035	.0031
Macomb	701.5	700.5	−.1	252.7	2.2	10,345,024	24.2	33,684	40,938	6,889,400	32.1	21,098	27,263	.3033	.2726
Manistee	23.3	23.4	.4	9.5	1.1	257,251	22.1	22,417	27,079	122,645	23.4	10,577	12,910	.0075	.0065
Marquette	73.1	71.3	−2.5	24.8	−.8	1,066,345	42.0	30,028	42,998	398,514	33.4	11,948	16,069	.0248	.0236
Mason	27.3	27.6	1.1	10.7	2.9	373,086	40.2	25,591	34,868	142,001	29.9	10,513	13,271	.0088	.0085
Mecosta	39.2	40.6	3.6	12.7	4.1	424,727	35.6	25,679	33,443	256,915	39.0	15,154	20,230	.0122	.0118
Menominee	26.0	25.7	−1.2	9.6	.0	233,156	18.2	20,553	24,287	82,399	15.9	7,408	8,583	.0070	.0058
Midland	75.1	75.2	.1	27.0	2.3	1,670,464	51.9	41,660	61,869	565,765	45.7	14,709	20,954	.0324	.0333
Missaukee	11.3	12.1	7.1	4.1	7.9	119,012	41.5	22,137	29,027	44,103	38.4	8,388	10,757	.0030	.0030
Monroe	135.2	134.3	−.7	46.1	1.3	3,007,249	53.6	43,035	65,233	803,877	45.9	12,112	17,438	.0552	.0567
Montcalm	51.0	53.2	4.3	19.1	5.5	862,642	56.5	30,444	45,165	382,896	50.2	14,080	20,047	.0186	.0195
Montmorency	8.2	8.6	4.9	3.5	9.4	111,703	59.0	21,958	31,915	36,704	37.9	8,316	10,487	.0024	.0025
Muskegon	157.2	155.2	−1.3	57.1	.9	2,491,952	46.3	30,097	43,642	1,091,396	42.0	13,581	19,114	.0572	.0565
Newaygo	37.8	39.9	5.6	15.0	7.9	548,029	52.2	25,910	36,535	156,651	41.3	7,978	10,443	.0113	.0118
Oakland	1,020.4	1,020.2	.0	388.2	2.3	26,214,514	48.9	46,404	67,528	13,412,487	44.2	24,505	34,550	.5682	.5736
Oceana	23.4	24.3	3.8	8.8	7.3	367,207	57.1	28,499	41,728	82,971	36.5	7,411	9,429	.0070	.0073
Ogemaw	18.3	19.6	7.1	7.4	7.2	168,270	29.6	18,814	22,739	156,536	38.2	16,411	21,154	.0060	.0057
Ontonagon	9.4	9.2	−2.1	3.5	.0	85,803	18.2	20,738	24,515	49,738	22.6	11,593	14,211	.0029	.0024
Osceola	20.5	21.4	4.4	8.0	6.7	352,747	61.1	29,194	44,093	152,021	53.3	13,224	19,003	.0074	.0079
Oscoda	7.4	7.8	5.4	3.2	10.3	69,893	30.5	18,467	21,842	57,668	40.8	14,120	18,021	.0023	.0022
Otsego	16.3	17.0	4.3	6.2	8.8	278,066	59.0	30,681	44,849	154,993	48.7	18,288	24,999	.0063	.0069
Ottawa	172.3	181.6	5.4	62.1	7.8	3,554,325	59.4	38,716	57,236	1,246,707	51.7	14,264	20,076	.0683	.0731
Presque Isle	14.3	14.2	−.7	5.3	.0	126,136	18.1	20,160	23,799	56,922	20.4	8,922	10,740	.0040	.0033
Roscommon	19.4	21.6	11.3	9.3	14.8	241,044	48.5	20,040	25,919	155,017	42.7	13,408	16,668	.0065	.0067
Saginaw	219.7	214.3	−2.5	76.6	.0	3,067,311	30.2	30,745	40,043	2,356,054	33.5	23,040	30,758	.0934	.0858
St. Clair	142.0	143.4	1.0	51.5	3.0	2,491,952	49.3	33,373	48,387	926,811	45.0	12,788	17,996	.0527	.0532
St. Joseph	59.0	60.8	3.1	22.8	5.6	1,142,297	57.8	33,524	50,101	419,316	50.9	12,868	18,391	.0226	.0239
Sanilac	41.3	41.2	−.2	15.3	2.7	481,293	31.4	24,587	31,457	176,346	28.4	9,214	11,526	.0124	.0113
Schoolcraft	8.4	8.2	−2.4	3.0	.0	119,489	48.1	26,903	39,830	47,185	34.9	11,662	15,728	.0027	.0027
Shiawassee	70.6	69.4	−1.7	24.0	.4	1,143,568	44.0	33,226	47,649	357,129	35.6	11,020	14,880	.0246	.0238
Tuscola	57.6	57.2	−.7	19.5	2.6	786,054	37.9	29,999	40,310	273,234	36.4	10,544	14,012	.0182	.0175
Van Buren	69.9	71.5	2.3	26.4	4.3	915,554	38.6	26,115	34,680	325,896	31.4	9,800	12,345	.0219	.0207
Washtenaw	270.2	271.1	.3	101.1	2.5	5,193,963	42.6	36,928	51,375	2,656,529	41.3	19,061	26,276	.1216	.1191
Wayne	2,174.6	2,220.0	2.1	846.0	4.5	34,556,983	38.5	30,829	40,847	16,945,481	40.7	14,881	20,030	.8421	.8146
Wexford	27.1	28.4	4.8	10.9	7.9	337,334	40.7	23,732	30,948	203,814	35.5	14,893	18,699	.0093	.0091
TOTAL METRO COUNTIES	**7,378.0**	**7,430.8**	**.7**	**2,760.8**	**3.1**	**132,493,090**	**41.9**	**34,863**	**47,991**	**67,098,712**	**40.6**	**17,813**	**24,304**	**3.1423**	**3.0686**
TOTAL STATE	**9,222.9**	**9,307.7**	**.9**	**3,446.8**	**3.2**	**158,893,681**	**42.3**	**33,447**	**46,099**	**78,110,105**	**40.3**	**16,680**	**22,662**	**3.7626**	**3.6776**

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
MINNESOTA															
DULUTH	**253.9**	**247.7**	**–2.4**	**95.7**	**–.5**	**3,953,555**	**38.1**	**29,753**	**41,312**	**2,053,890**	**35.5**	**15,757**	**21,462**	**.0998**	**.0945**
St. Louis	211.5	206.3	–2.5	79.3	–.6	3,288,011	37.4	29,994	41,463	1,785,351	36.6	16,383	22,514	.0842	.0797
Douglas, Wisc.	*42.4*	*41.4*	*–2.4*	*16.4*	*.0*	*665,544*	*42.0*	*28,576*	*40,582*	*268,539*	*28.8*	*12,709*	*16,374*	*.0156*	*.0148*
FARGO - MOORHEAD	**150.0**	**157.6**	**5.1**	**59.1**	**7.3**	**2,663,403**	**45.2**	**33,299**	**45,066**	**1,444,306**	**37.5**	**19,060**	**24,438**	**.0644**	**.0636**
Clay	49.3	48.6	–1.4	17.2	.6	674,025	33.4	29,556	39,188	355,328	35.4	15,343	20,659	.0179	.0166
Cass, N. D.	*100.7*	*109.0*	*8.2*	*41.9*	*10.3*	*1,989,378*	*49.6*	*34,983*	*47,479*	*1,088,978*	*38.2*	*20,733*	*25,990*	*.0465*	*.0470*
MINNEAPOLIS - ST. PAUL	**2,323.3**	**2,445.9**	**5.3**	**942.0**	**7.5**	**51,593,067**	**51.8**	**38,799**	**54,770**	**24,939,224**	**48.1**	**19,223**	**26,475**	**1.1032**	**1.1425**
Anoka	222.3	239.5	7.7	80.0	10.3	4,343,087	53.8	38,952	54,289	1,642,591	52.3	14,881	20,532	.0874	.0923
Carver	41.8	45.3	8.4	15.7	11.3	874,970	57.7	39,362	55,731	208,549	54.8	9,552	13,283	.0155	.0166
Chisago	30.2	33.2	9.9	11.0	10.0	442,636	46.9	30,131	40,240	173,300	45.7	11,894	15,755	.0100	.0102
Dakota	231.2	257.5	11.4	91.5	13.9	5,367,332	60.4	41,679	58,659	2,103,765	54.8	16,927	22,992	.1028	.1122
Hennepin	999.8	1,038.4	3.9	434.1	6.4	23,980,285	50.3	39,085	55,241	12,842,256	47.8	21,292	29,584	.5263	.5411
Isanti	26.8	29.0	8.2	9.9	10.0	393,601	49.0	29,358	39,758	94,975	35.0	7,819	9,593	.0082	.0081
Ramsey	474.9	482.2	1.5	192.8	4.0	10,081,322	47.1	36,979	52,289	5,956,265	44.6	22,230	30,893	.2377	.2390
Scott	52.4	58.4	11.5	19.3	14.9	932,216	53.5	36,160	48,301	357,095	55.2	13,692	18,502	.0192	.0204
Washington	129.0	139.5	8.1	46.5	10.7	3,339,293	62.4	48,954	71,813	885,735	56.7	13,455	19,048	.0566	.0621
Wright	67.5	73.0	8.1	23.6	9.3	984,505	46.7	31,061	41,716	384,339	39.9	12,720	16,286	.0223	.0226
St. Croix, Wisc.	*47.4*	*49.9*	*5.3*	*17.6*	*8.6*	*853,820*	*53.7*	*34,299*	*48,513*	*290,354*	*47.4*	*12,157*	*16,497*	*.0172*	*.0179*
ROCHESTER	**97.9**	**101.4**	**3.6**	**38.4**	**5.8**	**1,997,285**	**48.8**	**36,988**	**52,013**	**1,213,964**	**46.6**	**22,811**	**31,614**	**.0474**	**.0484**
Olmsted	97.9	101.4	3.6	38.4	5.8	1,997,285	48.8	36,988	52,013	1,213,964	46.6	22,811	31,614	.0474	.0484
ST. CLOUD	**179.1**	**188.4**	**5.2**	**60.9**	**7.4**	**2,568,902**	**48.3**	**30,546**	**42,182**	**2,092,626**	**44.9**	**25,465**	**34,362**	**.0733**	**.0742**
Benton	27.7	29.0	4.7	10.2	7.4	415,756	50.3	29,109	40,760	123,823	37.3	9,492	12,140	.0088	.0088
Sherburne	36.2	40.5	11.9	12.7	13.4	591,292	57.5	33,526	46,558	183,626	56.2	10,498	14,459	.0117	.0126
Stearns	115.2	118.9	3.2	38.0	5.6	1,561,854	44.6	29,999	41,101	1,785,177	44.4	34,337	46,978	.0528	.0528
ALL COUNTIES															
Aitkin	13.9	14.1	1.4	5.5	3.8	114,903	22.8	17,660	20,891	83,063	32.5	11,832	15,102	.0041	.0036
Anoka	222.3	239.5	7.7	80.0	10.3	4,343,087	53.8	38,952	54,289	1,642,591	52.3	14,881	20,532	.0874	.0923
Becker	30.6	31.1	1.6	11.4	4.6	297,234	25.4	21,738	26,073	171,546	34.3	11,716	15,048	.0092	.0083
Beltrami	33.8	35.7	5.6	12.5	8.7	439,615	50.2	25,456	35,169	354,223	49.3	20,628	28,338	.0124	.0130
Benton	27.7	29.0	4.7	10.2	7.4	415,756	50.3	29,109	40,760	123,823	37.3	9,492	12,140	.0088	.0088
Big Stone	7.6	7.4	–2.6	2.9	.0	100,627	40.0	24,791	34,699	46,462	30.8	12,248	16,021	.0025	.0025
Blue Earth	52.3	51.6	–1.3	18.6	.0	708,807	32.6	28,740	38,108	539,315	34.7	21,534	28,995	.0214	.0198
Brown	28.1	27.4	–2.5	10.2	.0	361,763	31.9	26,899	35,467	236,660	34.3	17,278	23,202	.0106	.0097
Carlton	30.2	30.0	–.7	10.5	.0	451,622	41.0	30,497	43,012	200,407	34.7	14,166	19,086	.0108	.0104
Carver	41.8	45.3	8.4	15.7	11.3	874,970	57.7	39,362	55,731	208,549	54.8	9,552	13,283	.0155	.0166
Cass	22.9	24.1	5.2	8.9	6.0	238,283	37.5	20,629	26,773	135,495	41.2	11,423	15,224	.0068	.0067
Chippewa	14.5	14.1	–2.8	5.6	.0	200,093	38.6	25,778	35,731	102,103	37.6	13,250	18,233	.0050	.0048
Chisago	30.2	33.2	9.9	11.0	10.0	442,636	46.9	30,131	40,240	173,300	45.7	11,894	15,755	.0100	.0102
Clay	49.3	48.6	–1.4	17.2	.6	674,025	33.4	29,556	39,188	355,328	35.4	15,343	20,659	.0179	.0166
Clearwater	9.2	9.4	2.2	3.2	.0	71,500	21.0	18,473	22,344	41,007	28.9	9,939	12,815	.0024	.0022
Cook	4.2	4.3	2.4	1.9	5.6	54,226	27.1	23,697	28,540	35,824	32.2	15,054	18,855	.0016	.0014
Cottonwood	14.2	13.8	–2.8	5.3	.0	166,085	26.6	24,750	31,337	114,323	31.7	16,377	21,570	.0052	.0047
Crow Wing	45.5	48.0	5.5	18.7	8.7	636,996	50.3	24,640	34,064	466,357	49.4	18,147	24,939	.0171	.0178
Dakota	231.2	257.5	11.4	91.5	13.9	5,367,332	60.4	41,679	58,659	2,103,765	54.8	16,927	22,992	.1028	.1122
Dodge	15.7	16.1	2.5	5.8	7.4	211,480	41.3	27,711	36,462	43,476	28.2	6,281	7,496	.0045	.0042
Douglas	30.4	32.0	5.3	12.4	8.8	396,699	44.9	24,012	31,992	262,534	46.8	15,687	21,172	.0107	.0109
Faribault	18.8	18.3	–2.7	7.4	.0	193,828	17.9	22,225	26,193	122,059	27.4	12,945	16,494	.0062	.0054
Fillmore	21.3	20.8	–2.3	7.9	.0	196,546	18.1	21,061	24,879	165,145	27.6	16,389	20,904	.0072	.0062
Freeborn	35.1	34.2	–2.6	13.6	.0	394,603	18.2	24,538	29,015	309,855	27.6	17,854	22,783	.0134	.0117
Goodhue	40.3	41.0	1.7	15.1	3.4	630,489	43.0	30,209	41,754	351,611	42.1	16,946	23,285	.0157	.0155
Grant	7.2	7.2	.0	2.7	.0	102,564	42.1	26,734	37,987	28,916	30.8	8,189	10,710	.0023	.0022
Hennepin	999.8	1,038.4	3.9	434.1	6.4	23,980,285	50.3	39,085	55,241	12,842,256	47.8	21,292	29,584	.5263	.5411
Houston	19.1	19.4	1.6	6.3	.0	222,170	34.0	26,326	35,265	78,274	35.3	9,182	12,424	.0055	.0052
Hubbard	15.4	16.3	5.8	6.1	8.9	185,762	47.1	22,545	30,453	79,608	34.8	10,547	13,050	.0045	.0046
Isanti	26.8	29.0	8.2	9.9	10.0	393,601	49.0	29,358	39,758	94,975	35.0	7,819	9,593	.0082	.0081
Itasca	44.6	45.1	1.1	16.8	3.1	542,799	30.4	25,545	32,309	245,510	26.5	11,905	14,614	.0145	.0134
Jackson	13.2	12.9	–2.3	4.9	.0	167,790	34.0	25,563	34,243	72,128	35.3	10,878	14,720	.0043	.0039
Kanabec	13.4	14.2	6.0	5.4	10.2	165,156	41.5	23,814	30,584	73,800	45.7	10,337	13,667	.0041	.0042
Kandiyohi	38.6	39.6	2.6	14.5	3.6	522,890	37.2	27,220	36,061	343,620	39.4	17,607	23,698	.0146	.0140
Kittson	6.3	6.1	–3.2	2.4	.0	83,120	38.2	25,059	34,633	34,548	35.1	10,653	14,395	.0021	.0019
Koochiching	16.9	16.5	–2.4	6.1	.0	214,346	33.0	26,417	35,139	120,124	34.9	14,602	19,692	.0059	.0055
Lac qui Parle	10.1	9.9	–2.0	3.8	.0	102,332	22.4	22,001	26,929	49,954	29.6	10,140	13,146	.0030	.0027
Lake	12.2	11.9	–2.5	4.3	–2.3	143,228	15.1	28,288	33,309	74,688	24.2	13,668	17,369	.0043	.0037

1987 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES			%		%		%	Average Household EBI			%	Retail Sales Per Household		Buying Power Index	
METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	Change 1986–1991	12/31/91 Households (Thous.)	Change 1986–1991	1991 EBI ($000)	Change 1986–1991	1986	1991	1991 Retail Sales ($000)	Change 1986–1991	1986	1991	1986	1991
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Lake of the Woods	4.0	4.2	5.0	1.5	.0	34,472	18.4	19,417	22,981	29,661	27.7	15,490	19,774	.0012	.0011
Le Sueur	24.1	24.3	.8	8.9	2.3	267,332	22.5	25,077	30,037	116,577	31.3	10,204	13,099	.0075	.0065
Lincoln	7.9	7.7	–2.5	2.9	.0	69,331	24.0	19,276	23,907	18,226	15.6	5,435	6,285	.0020	.0018
Lyon	25.4	25.2	–.8	9.0	.0	300,797	29.0	25,905	33,422	190,841	32.9	15,956	21,205	.0089	.0081
McLeod	30.8	31.2	1.3	11.7	4.5	399,875	32.9	26,855	34,177	276,954	37.9	17,928	23,671	.0116	.0110
Mahnomen	5.2	5.1	–1.9	1.7	.0	45,937	33.1	20,309	27,022	23,981	34.9	10,459	14,106	.0013	.0014
Marshall	12.6	12.3	–2.4	4.5	.0	108,697	18.2	20,441	24,155	25,943	12.8	5,112	5,765	.0031	.0026
Martin	24.8	24.5	–1.2	9.7	.0	420,249	41.0	30,721	43,325	196,891	38.8	14,625	20,298	.0099	.0096
Meeker	21.4	21.7	1.4	8.0	2.6	299,713	42.1	27,043	37,464	137,208	41.1	12,467	17,151	.0074	.0070
Mille Lacs	19.6	20.3	3.6	7.7	6.9	235,262	38.9	23,529	30,554	124,585	39.7	12,387	16,180	.0062	.0061
Morrison	30.7	31.3	2.0	10.7	3.9	325,044	38.8	22,735	30,378	199,737	40.4	13,812	18,667	.0093	.0091
Mower	39.4	38.4	–2.5	15.3	.0	478,115	21.6	25,699	31,249	303,887	29.3	15,367	19,862	.0145	.0128
Murray	10.9	10.6	–2.8	3.9	–2.5	106,979	19.4	22,403	27,431	61,815	26.4	12,223	15,850	.0034	.0029
Nicollet	30.1	31.7	5.3	10.9	9.0	533,193	54.0	34,614	48,917	151,021	51.4	9,973	13,855	.0104	.0109
Nobles	20.9	20.4	–2.4	7.7	.0	202,796	17.6	22,387	26,337	208,481	27.3	21,267	27,075	.0079	.0068
Norman	8.8	8.6	–2.3	3.3	.0	111,937	37.4	24,694	33,920	27,333	22.7	6,748	8,283	.0026	.0024
Olmsted	97.9	101.4	3.6	38.4	5.8	1,997,285	48.8	36,988	52,013	1,213,964	46.6	22,811	31,614	.0474	.0484
Otter Tail	53.9	55.1	2.2	20.5	3.5	609,031	32.9	23,150	29,709	357,511	37.2	13,156	17,440	.0174	.0164
Pennington	15.2	15.0	–1.3	5.7	.0	137,042	16.7	20,601	24,042	125,683	36.6	16,137	22,050	.0051	.0046
Pine	21.6	22.5	4.2	7.9	5.3	194,980	26.4	20,569	24,681	126,526	35.3	12,467	16,016	.0063	.0058
Pipestone	11.0	10.7	–2.7	4.2	–2.3	94,954	15.0	19,197	22,608	74,361	24.4	13,900	17,705	.0034	.0029
Polk	34.0	33.2	–2.4	12.4	–.8	374,932	23.8	24,231	30,236	228,780	29.8	14,103	18,450	.0115	.0103
Pope	11.8	11.8	.0	4.6	.0	114,261	21.9	20,382	24,839	56,523	29.4	9,497	12,288	.0034	.0030
Ramsey	474.9	482.2	1.5	192.8	4.0	10,081,322	47.1	36,979	52,289	5,956,265	44.6	22,230	30,893	.2377	.2390
Red Lake	5.2	5.1	–1.9	1.8	.0	41,366	18.9	19,323	22,981	15,903	14.8	7,696	8,835	.0013	.0011
Redwood	18.5	18.0	–2.7	6.7	.0	192,811	22.7	23,450	28,778	104,459	28.0	12,177	15,591	.0058	.0052
Renville	19.7	19.2	–2.5	7.4	.0	231,853	27.7	24,534	31,331	108,493	32.3	11,086	14,661	.0064	.0057
Rice	48.1	49.6	3.1	16.9	6.3	660,391	39.2	29,838	39,076	342,214	42.3	15,128	20,249	.0167	.0164
Rock	10.6	10.3	–2.8	3.8	–2.6	94,238	14.3	21,139	24,799	82,336	23.9	17,040	21,667	.0037	.0030
Roseau	13.4	14.0	4.5	5.2	10.6	144,937	38.6	22,244	27,873	90,259	45.0	13,243	17,358	.0040	.0041
St. Louis	211.5	206.3	–2.5	79.3	–.6	3,288,011	37.4	29,994	41,463	1,785,351	36.6	16,383	22,514	.0842	.0797
Scott	52.4	58.4	11.5	19.3	14.9	932,216	53.5	36,160	48,301	357,095	55.2	13,692	18,502	.0192	.0204
Sherburne	36.2	40.5	11.9	12.7	13.4	591,292	57.5	33,526	46,558	183,626	56.2	10,498	14,459	.0117	.0126
Sibley	15.1	14.7	–2.6	5.5	.0	184,212	30.9	25,584	33,493	63,678	33.8	8,651	11,578	.0044	.0042
Stearns	115.2	118.9	3.2	38.0	5.6	1,561,854	44.6	29,999	41,101	1,785,177	44.4	34,337	46,978	.0528	.0528
Steele	30.9	31.1	.6	11.2	1.8	460,298	40.4	29,797	41,098	267,866	39.8	17,423	23,917	.0119	.0115
Stevens	10.8	10.5	–2.8	3.7	.0	106,437	24.2	23,160	28,767	85,534	30.5	17,710	23,117	.0037	.0032
Swift	12.7	12.4	–2.4	4.7	.0	147,416	37.4	22,830	31,365	80,452	37.0	12,494	17,117	.0041	.0038
Todd	26.3	26.9	2.3	9.8	4.3	266,558	35.8	20,886	27,200	111,127	37.3	8,613	11,339	.0070	.0068
Traverse	5.3	5.2	–1.9	1.8	.0	67,240	40.6	26,561	37,356	33,977	38.6	13,619	18,876	.0017	.0017
Wabasha	20.1	20.4	1.5	7.7	4.1	273,452	38.5	26,675	35,513	114,603	40.4	11,032	14,884	.0067	.0064
Wadena	14.3	14.2	–.7	5.0	.0	159,114	38.3	23,005	31,823	94,480	29.3	14,611	18,896	.0046	.0044
Waseca	19.0	19.1	.5	7.0	2.9	287,396	42.9	29,576	41,057	97,928	41.8	10,159	13,990	.0063	.0062
Washington	129.0	139.5	8.1	46.5	10.7	3,339,293	62.4	48,954	71,813	885,735	56.7	13,455	19,048	.0566	.0621
Watonwan	12.1	11.8	–2.5	4.8	.0	127,100	18.3	22,385	26,479	64,327	24.1	10,796	13,401	.0038	.0033
Wilkin	8.2	8.0	–2.4	2.8	.0	114,106	39.7	29,175	40,752	53,488	38.1	13,830	19,103	.0028	.0026
Winona	46.3	46.2	–.2	16.5	2.5	706,173	43.9	30,476	42,798	373,615	41.9	16,349	22,643	.0175	.0171
Wright	67.5	73.0	8.1	23.6	9.3	984,505	46.7	31,061	47,716	384,339	39.9	12,720	16,286	.0223	.0226
Yellow Medicine	12.7	12.4	–2.4	4.6	.0	190,719	44.7	28,652	41,461	67,415	40.6	10,424	14,655	.0042	.0042
TOTAL METRO COUNTIES	**2,813.7**	**2,940.7**	**4.5**	**1,120.2**	**6.7**	**59,267,470**	**50.4**	**37,540**	**52,908**	**30,096,139**	**46.9**	**19,514**	**26,867**	**1.3088**	**1.3435**
TOTAL STATE	**4,292.7**	**4,428.1**	**3.2**	**1,670.5**	**5.3**	**77,505,772**	**46.2**	**33,417**	**46,397**	**40,393,453**	**44.0**	**17,683**	**24,180**	**1.8116**	**1.8176**
MISSISSIPPI															
BILOXI - GULFPORT	**202.3**	**216.6**	**7.1**	**79.4**	**9.7**	**3,080,668**	**57.1**	**27,092**	**38,799**	**1,718,956**	**51.2**	**15,704**	**21,649**	**.0727**	**.0772**
Hancock	31.2	36.1	15.7	13.1	18.0	423,024	59.3	23,918	32,292	175,934	48.0	10,712	13,430	.0095	.0103
Harrison	171.1	180.5	5.5	66.3	8.2	2,657,644	56.7	27,667	40,085	1,543,022	51.6	16,608	23,273	.0632	.0669
JACKSON	**403.9**	**430.8**	**6.7**	**156.1**	**9.2**	**6,720,731**	**58.0**	**29,741**	**43,054**	**3,358,316**	**48.6**	**15,805**	**21,514**	**.1507**	**.1593**
Hinds	268.9	278.2	3.5	103.7	6.0	4,461,193	53.4	29,731	43,020	2,826,594	49.1	19,388	27,257	.1094	.1136
Madison	52.3	60.4	15.5	20.3	18.7	752,573	72.2	25,554	37,073	204,118	49.5	7,982	10,055	.0145	.0164
Rankin	82.7	92.2	11.5	32.1	14.2	1,506,965	65.9	32,325	46,946	327,604	44.0	8,097	10,206	.0268	.0293
PASCAGOULA	**128.1**	**133.2**	**4.0**	**46.7**	**6.9**	**2,137,981**	**56.4**	**31,278**	**45,781**	**937,639**	**51.1**	**14,198**	**20,078**	**.0461**	**.0485**
Jackson	128.1	133.2	4.0	46.7	6.9	2,137,981	56.4	31,278	45,781	937,639	51.1	14,198	20,078	.0461	.0485

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
MISSISSIPPI (continued)															
ALL COUNTIES															
Adams	39.1	39.5	1.0	14.3	3.6	483,633	48.7	23,568	33,820	470,737	53.2	22,266	32,919	.0150	.0154
Alcorn	34.1	34.7	1.8	13.6	3.8	460,602	48.6	23,658	33,868	273,576	45.2	14,385	20,116	.0118	.0119
Amite	13.4	13.3	–.7	4.6	.0	159,774	49.0	23,317	34,733	37,900	33.7	6,160	8,239	.0035	.0034
Attala	19.8	19.6	–1.0	7.1	.0	191,729	43.2	18,852	27,004	92,952	33.0	9,843	13,092	.0053	.0051
Benton	8.6	8.8	2.3	2.7	.0	87,312	46.6	22,060	32,338	10,927	30.0	3,113	4,047	.0019	.0019
Bolivar	45.2	44.1	–2.4	14.3	.0	398,039	39.2	19,997	27,835	236,550	37.9	11,997	16,542	.0119	.0114
Calhoun	15.6	15.4	–1.3	5.7	.0	135,766	32.0	18,045	23,819	49,634	21.6	7,163	8,708	.0039	.0035
Carroll	10.0	10.1	1.0	3.4	.0	95,494	44.2	19,479	28,086	18,296	32.1	4,075	5,381	.0022	.0022
Chickasaw	18.2	18.1	–.5	6.2	.0	156,340	30.6	19,302	25,216	109,680	33.7	13,232	17,690	.0051	.0048
Choctaw	9.2	9.3	1.1	3.1	.0	77,109	36.9	18,167	24,874	20,474	22.0	5,415	6,605	.0022	.0019
Claiborne	12.6	12.6	.0	3.8	2.7	100,208	34.3	20,169	26,371	25,555	22.1	5,654	6,725	.0026	.0024
Clarke	17.6	17.9	1.7	6.6	4.8	194,019	44.8	21,273	29,397	81,379	43.9	8,974	12,330	.0048	.0049
Clay	21.8	22.0	.9	7.5	2.7	252,710	48.0	23,389	33,695	103,947	42.2	10,011	13,860	.0061	.0061
Coahoma	36.0	35.1	–2.5	12.1	.0	310,457	36.1	18,852	25,658	257,080	36.4	15,580	21,246	.0107	.0100
Copiah	27.4	27.9	1.8	9.7	5.4	290,625	49.8	21,084	29,961	99,320	31.3	8,224	10,239	.0070	.0069
Covington	16.8	17.2	2.4	6.1	5.2	183,917	51.2	20,979	30,150	58,778	31.8	7,690	9,636	.0044	.0044
☐ De Soto	63.6	70.7	11.2	23.9	14.4	1,019,762	64.5	29,665	42,668	295,901	56.0	9,074	12,381	.0195	.0215
Forrest	69.6	71.1	2.2	26.6	3.9	938,848	50.4	24,383	35,295	854,730	46.1	22,851	32,133	.0280	.0286
Franklin	8.6	8.8	2.3	3.2	.0	97,414	46.4	20,787	30,442	14,757	26.6	3,642	4,612	.0021	.0020
George	16.5	17.1	3.6	5.9	9.3	233,853	61.9	26,744	39,636	75,803	47.5	9,517	12,848	.0048	.0052
Greene	10.3	10.5	1.9	3.3	.0	100,478	46.2	20,828	30,448	13,336	26.5	3,194	4,041	.0022	.0021
Grenada	21.0	20.7	–1.4	7.4	.0	259,175	45.7	24,035	35,024	231,508	50.2	20,822	31,285	.0079	.0079
Hancock	31.2	36.1	15.7	13.1	18.0	423,024	59.3	23,918	32,292	175,934	48.0	10,712	13,430	.0095	.0103
Harrison	171.1	180.5	5.5	66.3	8.2	2,657,644	56.7	27,667	40,085	1,543,022	51.6	16,608	23,273	.0632	.0669
Hinds	268.9	278.2	3.5	103.7	6.0	4,461,193	53.4	29,731	43,020	2,826,594	49.1	19,388	27,257	.1094	.1136
Holmes	23.1	22.7	–1.7	7.5	.0	141,086	27.1	14,804	18,811	112,226	31.9	11,341	14,963	.0054	.0049
Humphreys	13.8	13.5	–2.2	4.5	.0	77,252	17.2	14,648	17,167	66,180	27.1	11,572	14,707	.0033	.0029
Issaquena	2.4	2.3	–4.2	.8	.0	17,476	19.6	18,271	21,845	830	13.5	914	1,038	.0005	.0004
Itawamba	21.5	22.1	2.8	8.3	6.4	226,782	42.7	20,374	27,323	67,862	35.8	6,404	8,176	.0054	.0053
Jackson	128.1	133.2	4.0	46.7	6.9	2,137,981	56.4	31,278	45,781	937,639	51.1	14,198	20,078	.0461	.0485
Jasper	17.7	17.6	–.6	6.1	.0	156,037	36.9	18,679	25,580	53,602	28.2	6,853	8,787	.0043	.0040
Jefferson	9.3	9.2	–1.1	3.0	.0	78,456	45.7	17,951	26,152	12,730	26.3	3,360	4,243	.0018	.0018
Jefferson Davis	14.3	14.5	1.4	4.6	.0	152,131	45.6	22,716	33,072	38,444	26.2	6,621	8,357	.0035	.0035
Jones	63.0	62.6	–.6	23.4	2.2	799,209	46.5	23,825	34,154	518,322	43.0	15,829	22,151	.0218	.0215
Kemper	10.1	9.9	–2.0	3.5	.0	76,402	31.0	16,660	21,829	23,079	25.3	5,264	6,594	.0020	.0020
Lafayette	31.2	30.8	–1.3	11.6	.9	432,384	45.1	25,913	37,274	150,703	34.0	9,783	12,992	.0099	.0095
Lamar	27.7	30.4	9.7	10.7	12.6	393,358	62.0	25,560	36,762	67,468	41.2	5,030	6,305	.0073	.0079
Lauderdale	80.8	82.2	1.7	31.2	4.7	1,208,461	52.6	26,582	38,733	718,466	44.1	16,726	23,028	.0301	.0305
Lawrence	12.9	13.0	.8	4.4	.0	159,943	45.1	25,050	36,351	42,256	26.0	7,623	9,604	.0036	.0036
Leake	19.0	18.8	–1.1	6.9	1.5	159,034	35.8	17,216	23,048	83,041	34.5	9,081	12,035	.0048	.0044
Lee	64.3	69.2	7.6	26.3	10.5	965,247	59.4	25,445	36,701	888,117	60.3	23,284	33,769	.0267	.0293
Leflore	41.4	40.4	–2.4	13.6	.0	404,639	42.1	20,932	29,753	293,002	39.3	15,462	21,544	.0124	.0120
Lincoln	31.6	32.3	2.2	11.7	4.5	324,903	37.3	21,129	27,769	244,710	40.1	15,600	20,915	.0102	.0098
Lowndes	61.4	63.8	3.9	22.9	7.0	755,334	48.4	23,789	32,984	561,171	47.3	17.806	24,505	.0213	.0217
Madison	52.3	60.4	15.5	20.3	18.7	752,573	72.2	25,554	37,073	204,118	49.5	7,982	10,055	.0145	.0164
Marion	26.6	26.7	.4	9.4	2.2	339,079	51.2	24,382	36,072	146,151	31.7	12,065	15,548	.0080	.0080
Marshall	33.2	35.8	7.8	11.2	9.8	298,740	47.3	19,881	26,673	85,247	33.4	6,266	7,611	.0075	.0076
Monroe	36.6	36.2	–1.1	13.0	1.6	392,180	43.5	21,355	30,168	161,257	32.0	9,544	12,404	.0101	.0097
Montgomery	13.1	12.8	–2.3	4.5	.0	105,899	34.2	17,538	23,533	49,599	20.8	9,125	11,022	.0032	.0029
Neshoba	24.9	25.6	2.8	9.5	5.6	301,938	52.7	21,967	31,783	142,912	47.2	10,787	15,043	.0074	.0075
Newton	20.5	20.8	1.5	7.7	2.7	221,765	44.0	20,531	28,801	95,361	42.1	8,947	12,385	.0056	.0054
Noxubee	12.7	12.4	–2.4	4.1	.0	79,500	22.0	15,889	19,390	36,626	25.3	7,129	8,933	.0027	.0026
Oktibbeha	37.7	38.6	2.4	12.8	4.9	453,766	51.3	24,590	35,450	201,711	41.4	11,694	15,759	.0111	.0110
Panola	29.2	29.4	.7	10.0	2.0	251,767	36.3	18,850	25,177	138,415	34.1	10,536	13,842	.0076	.0072
Pearl River	38.8	42.4	9.3	14.9	11.2	508,820	59.4	23,822	34,149	194,559	39.1	10,436	13,058	.0113	.0121
Perry	10.3	10.4	1.0	3.6	2.9	148,865	58.4	26,856	41,351	39,693	49.3	7,597	11,026	.0031	.0030
Pike	38.5	39.9	3.6	14.5	6.6	484,475	56.0	22,837	33,412	291,566	42.0	15,095	20,108	.0124	.0129
Pontotoc	22.8	24.1	5.7	8.8	7.3	227,624	41.1	19,673	25,866	74,317	35.2	6,701	8,445	.0057	.0055
Prentiss	25.5	26.2	2.7	9.6	5.5	275,337	46.1	20,706	28,681	89,575	29.5	7,601	9,331	.0068	.0066
Quitman	11.8	11.5	–2.5	3.9	–2.5	59,503	13.5	13,110	15,257	54,083	23.5	10,946	13,867	.0026	.0024
Rankin	82.7	92.2	11.5	32.1	14.2	1,506,965	65.9	32,325	46,946	327,604	44.0	8,097	10,206	.0268	.0293
Scott	26.1	27.0	3.4	9.8	5.4	292,308	48.8	21,116	29,827	141,072	39.1	10,905	14,395	.0074	.0076
Sharkey	7.8	7.6	–2.6	2.3	.0	56,502	31.0	18,748	24,566	30,147	33.9	9,790	13,107	.0019	.0016
Simpson	25.0	25.8	3.2	9.0	5.9	316,923	55.3	24,004	35,214	112,943	39.5	9,528	12,549	.0070	.0073
Smith	16.2	17.0	4.9	6.1	8.9	189,372	57.2	21,517	31,045	47,976	41.2	6,068	7,865	.0041	.0042

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Stone	10.3	10.6	2.9	3.6	5.9	134,924	54.4	25,698	37,479	47,009	33.8	10,335	13,058	.0030	.0030
Sunflower	36.8	36.6	–.5	10.7	.9	249,814	26.0	18,700	23,347	143,073	31.7	10,249	13,371	.0085	.0079
Tallahatchie	16.3	15.9	–2.5	5.4	.0	97,160	18.3	15,212	17,993	46,171	27.6	6,699	8,550	.0036	.0029
Tate	21.5	22.3	3.7	7.3	7.4	173,647	29.8	19,676	23,787	155,598	38.4	16,535	21,315	.0062	.0060
Tippah	19.9	20.7	4.0	7.7	6.9	204,154	49.3	18,998	26,514	115,608	46.5	10,959	15,014	.0056	.0057
Tishomingo	18.8	18.7	–.5	7.2	.0	154,143	18.1	18,131	21,409	63,011	14.0	7,679	8,752	.0048	.0041
Tunica	9.2	9.0	–2.2	3.0	.0	49,532	18.5	13,930	16,511	41,810	27.7	10,910	13,937	.0022	.0019
Union	23.3	24.4	4.7	9.6	7.9	259,511	45.7	20,017	27,032	115,870	46.5	8,884	12,070	.0065	.0065
Walthall	13.9	13.7	–1.4	4.7	.0	158,596	46.4	23,050	33,744	38,824	26.6	6,524	8,260	.0035	.0035
Warren	53.4	53.9	.9	19.6	3.2	788,097	48.0	28,023	40,209	350,541	33.4	13,825	17,885	.0187	.0183
Washington	71.7	69.9	–2.5	23.6	.0	690,684	37.8	21,232	29,266	503,527	37.2	15,548	21,336	.0218	.0206
Wayne	20.7	21.4	3.4	7.3	7.4	253,080	59.4	23,349	34,668	88,584	37.0	9,507	12,135	.0056	.0059
Webster	10.2	10.0	–2.0	3.7	.0	84,214	24.1	18,341	22,761	31,306	17.1	7,228	8,461	.0026	.0022
Wilkinson	10.1	10.1	.0	3.4	.0	101,185	48.4	20,049	29,760	27,165	27.6	6,260	7,990	.0024	.0024
Winston	19.5	19.4	–.5	6.9	1.5	214,727	46.7	21,524	31,120	76,253	33.9	8,375	11,051	.0052	.0051
Yalobusha	13.4	13.4	.0	4.9	.0	139,908	43.6	19,885	28,553	92,185	40.0	13,434	18,813	.0041	.0040
Yazoo	27.3	27.0	–1.1	9.4	.0	232,338	28.9	19,179	24,717	136,205	32.8	10,909	14,490	.0073	.0068
TOTAL METRO COUNTIES	797.9	851.2	6.7	306.1	9.3	12,959,142	58.0	29,290	42,336	6,310,812	50.0	15,026	20,617	.2890	.3065
TOTAL STATE	2,668.4	2,747.6	3.0	977.0	5.3	33,684,855	50.3	24,166	34,478	17,595,890	43.9	13,179	18,010	.8438	.8554
MISSOURI															
COLUMBIA	109.1	115.9	6.2	42.2	7.4	2,066,799	50.4	34,971	48,976	827,072	45.2	14,492	19,599	.0435	.0447
Boone	109.1	115.9	6.2	42.2	7.4	2,066,799	50.4	34,971	48,976	827,072	45.2	14,492	19,599	.0435	.0447
JOPLIN	134.7	139.1	3.3	52.1	2.8	1,881,352	41.4	26,239	36,110	1,178,523	40.4	16,555	22,620	.0503	.0495
Jasper	90.6	92.5	2.1	35.0	1.2	1,273,589	39.4	26,413	36,388	881,824	38.8	18,365	25,195	.0356	.0345
Newton	44.1	46.6	5.7	17.1	6.2	607,763	46.0	25,863	35,542	296,699	45.5	12,663	17,351	.0147	.0150
KANSAS CITY	1,525.0	1,581.3	3.7	603.2	5.1	30,237,447	44.8	36,363	50,128	15,878,903	44.2	19,178	26,324	.6990	.6991
Cass	57.0	61.2	7.4	21.0	7.7	888,664	42.5	31,986	42,317	340,036	44.9	12,038	16,192	.0198	.0198
Clay	147.9	154.6	4.5	58.9	6.7	2,951,765	45.9	36,653	50,115	1,906,130	45.8	23,677	32,362	.0726	.0733
Jackson	639.1	641.2	.3	252.9	1.4	11,752,696	40.5	33,534	46,472	7,405,402	39.5	21,282	29,282	.3008	.2915
Lafayette	31.4	32.5	3.5	12.0	4.3	444,248	38.6	27,882	37,021	160,694	40.6	9,938	13,391	.0102	.0098
Platte	52.5	56.9	8.4	20.6	9.6	774,192	29.3	31,858	37,582	242,675	39.7	9,241	11,780	.0180	.0169
Ray	23.2	24.5	5.6	8.6	6.2	275,439	28.0	26,568	32,028	95,404	36.7	8,617	11,093	.0069	.0065
Johnson, Kans.	317.1	351.3	10.8	135.5	13.5	8,998,951	56.3	48,217	66,413	4,139,985	55.7	22,273	30,553	.1766	.1903
Leavenworth, Kans.	59.6	62.1	4.2	19.9	5.9	964,181	43.9	35,652	48,451	317,316	44.2	11,701	15,946	.0205	.0205
Miami, Kans.	23.1	24.1	4.3	8.9	6.0	347,731	35.2	30,621	39,071	129,172	40.1	10,979	14,514	.0081	.0077
Wyandotte, Kans.	174.1	172.9	–.7	64.9	.0	2,839,580	39.0	31,482	43,753	1,142,089	37.8	12,772	17,598	.0655	.0628
ST. JOSEPH	86.4	85.0	–1.6	31.6	–1.9	1,306,779	36.2	29,803	41,354	786,840	35.1	18,086	24,900	.0350	.0330
Buchanan	86.4	85.0	–1.6	31.6	–1.9	1,306,779	36.2	29,803	41,354	786,840	35.1	18,086	24,900	.0350	.0330
ST. LOUIS	2,451.2	2,498.7	1.9	918.8	3.3	44,473,999	41.4	35,349	48,404	22,609,168	39.8	18,181	24,607	1.0578	1.0318
Franklin	79.9	85.1	6.5	28.1	5.6	993,109	35.1	27,638	35,342	601,800	39.8	16,183	21,416	.0277	.0268
Jefferson	166.5	180.0	8.1	58.3	8.4	2,568,521	46.9	32,492	44,057	826,070	46.8	10,457	14,169	.0544	.0555
St. Charles	179.9	207.7	15.5	69.3	17.1	3,907,734	62.8	40,557	56,389	1,263,472	49.4	14,281	18,232	.0722	.0793
St. Louis	1,002.0	1,015.1	1.3	374.0	3.0	22,624,374	43.5	43,431	60,493	11,912,378	42.1	23,092	31,851	.5171	.5106
St. Louis city	428.9	418.3	–2.5	168.7	–1.5	6,168,718	37.1	26,288	36,566	3,865,973	35.8	16,625	22,916	.1686	.1591
Clinton, Ill.	34.1	34.7	1.8	12.3	4.2	496,522	40.1	30,027	40,368	184,474	39.5	11,205	14,998	.0114	.0110
Jersey, Ill.	21.1	21.4	1.4	7.5	4.2	264,379	28.2	28,643	35,251	78,101	22.1	8,882	10,413	.0064	.0059
Madison, Ill.	249.6	249.2	–.2	96.0	2.1	3,234,857	22.1	28,192	33,696	1,866,183	29.5	15,333	19,439	.0944	.0836
Monroe, Ill.	21.3	22.0	3.3	8.1	6.6	303,538	29.9	30,751	37,474	111,130	37.9	10,604	13,720	.0074	.0069
St. Clair, Ill.	267.9	265.2	–1.0	96.5	1.4	3,912,247	37.2	29,956	40,541	1,899,587	36.7	14,592	19,685	.0982	.0931
SPRINGFIELD	228.5	242.9	6.3	92.4	7.1	3,795,306	47.7	29,767	41,075	2,277,028	46.8	17,974	24,643	.0935	.0954
Christian	27.7	31.6	14.1	10.8	11.3	388,622	51.4	26,469	35,984	163,510	51.7	11,108	15,140	.0088	.0093
Greene	200.8	211.3	5.2	81.6	6.5	3,406,684	47.3	30,184	41,749	2,113,518	46.4	18,843	25,901	.0847	.0861
ALL COUNTIES															
Adair	25.0	24.9	–.4	9.2	.0	313,755	33.2	25,595	34,104	222,423	35.0	17,913	24,176	.0094	.0087
Andrew	15.2	16.0	5.3	5.3	1.9	205,949	38.7	28,551	38,858	62,010	39.0	8,579	11,700	.0046	.0045
Atchison	8.3	8.1	–2.4	3.2	.0	109,066	33.8	25,471	34,083	61,001	35.2	14,095	19,063	.0029	.0027
Audrain	26.1	25.6	–1.9	9.6	–1.0	313,167	24.5	25,928	32,622	167,369	30.0	13,276	17,434	.0090	.0080
Barry	27.3	29.3	7.3	10.6	5.0	328,880	42.8	22,805	31,026	171,269	43.1	11,850	16,157	.0086	.0086
Barton	11.9	12.3	3.4	4.7	2.2	113,772	23.4	20,040	24,207	53,464	31.7	8,828	11,375	.0033	.0029
Bates	16.3	16.6	1.8	6.1	.0	181,581	27.9	23,270	29,767	74,672	32.4	9,249	12,241	.0048	.0045

1987 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
MISSOURI (continued)															
ALL COUNTIES (continued)															
Benton	13.6	14.7	8.1	5.7	7.5	125,080	26.6	18,637	21,944	69,060	37.0	9,513	12,116	.0040	.0037
Bollinger	11.0	11.4	3.6	4.4	7.3	95,118	30.7	17,751	21,618	31,861	38.0	5,629	7,241	.0025	.0024
Boone	109.1	115.9	6.2	42.2	7.4	2,066,799	50.4	34,971	48,976	827,072	45.2	14,492	19,599	.0435	.0447
Buchanan	86.4	85.0	−1.6	31.6	−1.9	1,306,779	36.2	29,803	41,354	786,840	35.1	18,086	24,900	.0350	.0330
Butler	39.8	41.1	3.3	15.4	3.4	499,957	43.3	23,411	32,465	459,890	48.1	20,845	29,863	.0156	.0155
Caldwell	8.5	8.4	−1.2	3.2	.0	83,354	22.4	21,277	26,048	34,710	29.7	8,366	10,847	.0023	.0021
Callaway	34.0	35.1	3.2	11.9	4.4	530,123	44.0	32,285	44,548	177,661	43.3	10,874	14,929	.0115	.0116
Camden	24.6	27.9	13.4	11.0	12.2	432,484	59.0	27,758	39,317	263,577	56.1	17,227	23,962	.0101	.0109
Cape Girardeau	62.8	65.2	3.8	23.6	4.4	967,481	43.0	29,943	40,995	606,178	42.8	18,780	25,686	.0251	.0248
Carroll	11.6	11.3	−2.6	4.5	−2.2	110,198	15.3	20,771	24,488	43,715	18.3	8,035	9,714	.0033	.0029
Carter	6.1	6.6	8.2	2.1	5.0	59,911	44.8	20,683	28,529	16,132	35.9	5,934	7,682	.0015	.0014
Cass	57.0	61.2	7.4	21.0	7.7	888,664	42.5	31,986	42,317	340,036	44.9	12,038	16,192	.0198	.0198
Cedar	12.8	13.5	5.5	5.3	6.0	123,519	30.2	18,978	23,305	68,834	27.6	10,790	12,988	.0038	.0036
Chariton	10.3	10.1	−1.9	4.0	.0	92,061	16.7	19,726	23,015	35,941	16.1	7,738	8,985	.0028	.0023
Christian	27.7	31.6	14.1	10.8	11.3	388,622	51.4	26,469	35,984	163,510	51.7	11,108	15,140	.0088	.0093
Clark	8.5	8.5	.0	3.0	.0	91,001	28.7	23,569	30,334	40,709	32.7	10,222	13,570	.0025	.0023
Clay	147.9	154.6	4.5	58.9	6.7	2,951,765	45.9	36,653	50,115	1,906,130	45.8	23,677	32,362	.0726	.0733
Clinton	17.2	18.1	5.2	6.4	4.9	181,646	23.4	24,124	28,382	75,885	33.6	9,313	11,857	.0051	.0046
Cole	63.4	66.7	5.2	23.1	6.0	1,197,881	49.3	36,806	51,856	776,202	47.0	24,222	33,602	.0293	.0302
Cooper	15.0	14.7	−2.0	5.3	−1.9	152,004	20.7	23,330	28,680	91,624	27.5	13,307	17,288	.0048	.0041
Crawford	20.2	21.4	5.9	7.7	6.9	267,540	47.8	25,148	34,745	124,347	46.2	11,816	16,149	.0065	.0066
Dade	7.5	7.5	.0	3.1	.0	64,787	16.9	17,871	20,899	19,564	20.7	5,227	6,311	.0018	.0016
Dallas	13.6	14.7	8.1	5.3	8.2	124,275	32.9	19,083	23,448	77,731	40.5	11,292	14,666	.0039	.0038
Daviess	8.8	8.7	−1.1	3.4	.0	97,891	26.1	22,836	28,791	17,772	17.1	4,462	5,227	.0024	.0020
De Kalb	8.5	8.7	2.4	3.1	.0	95,706	32.7	23,268	30,873	24,920	33.8	6,008	8,039	.0023	.0021
Dent	15.5	16.0	3.2	5.6	.0	168,809	35.8	22,194	30,144	76,283	33.5	10,203	13,622	.0044	.0044
Douglas	12.8	13.7	7.0	5.1	8.5	132,510	44.8	19,474	25,982	39,508	37.9	6,095	7,747	.0032	.0032
Dunklin	36.4	35.5	−2.5	12.8	−3.8	398,033	33.0	22,498	31,096	236,412	32.2	13,441	18,470	.0116	.0107
Franklin	79.9	85.1	6.5	28.1	5.6	993,109	35.1	27,638	35,342	601,800	39.8	16,183	21,416	.0277	.0268
Gasconade	13.9	14.3	2.9	5.4	1.9	175,531	35.7	24,401	32,506	81,078	37.5	11,125	15,014	.0045	.0042
Gentry	8.1	8.2	1.2	3.1	.0	82,262	27.8	20,757	26,536	42,829	32.3	10,441	13,816	.0024	.0021
Greene	200.8	211.3	5.2	81.6	6.5	3,406,684	47.3	30,184	41,749	2,113,518	46.4	18,843	25,901	.0847	.0861
Grundy	12.0	12.0	.0	4.7	.0	146,710	35.9	22,972	31,215	89,138	36.3	13,918	18,966	.0041	.0039
Harrison	9.6	9.4	−2.1	4.2	.0	129,989	36.9	22,605	30,950	108,881	36.8	18,955	25,924	.0040	.0037
Henry	20.5	21.2	3.4	8.2	8.5	225,527	25.2	22,511	27,503	128,738	32.8	12,120	15,700	.0066	.0061
Hickory	7.3	7.9	8.2	3.2	3.2	61,507	23.6	16,055	19,221	11,787	21.3	3,134	3,683	.0016	.0016
Holt	6.7	6.6	−1.5	2.7	.0	92,261	39.0	24,587	34,171	35,454	34.0	9,799	13,131	.0022	.0021
Howard	10.0	9.8	−2.0	3.6	.0	122,427	35.8	25,041	34,008	44,395	36.2	9,053	12,332	.0030	.0028
Howell	31.2	32.8	5.1	12.3	6.0	363,162	46.0	21,450	29,525	254,147	45.4	15,068	20,662	.0103	.0104
Iron	11.6	11.8	1.7	3.9	.0	157,129	42.6	28,246	40,289	48,463	33.1	9,338	12,426	.0036	.0034
Jackson	639.1	641.2	.3	252.9	1.4	11,752,696	40.5	33,534	46,472	7,405,402	39.5	21,282	29,282	.3008	.2915
Jasper	90.6	92.5	2.1	35.0	1.2	1,273,589	39.4	26,413	36,388	881,824	38.8	18,365	25,195	.0356	.0345
Jefferson	166.5	180.0	8.1	58.3	8.4	2,568,521	46.9	32,492	44,057	826,070	46.8	10,457	14,169	.0544	.0555
Johnson	39.7	40.0	.8	12.8	.0	458,196	31.6	27,205	35,797	198,898	34.2	11,583	15,539	.0122	.0113
Knox	5.5	5.4	−1.8	2.1	.0	42,608	16.4	17,436	20,290	22,061	26.7	8,292	10,505	.0014	.0012
Laclede	27.0	28.8	6.7	10.5	5.0	331,989	43.1	23,200	31,618	205,898	40.8	14,624	19,609	.0091	.0092
Lafayette	31.4	32.5	3.5	12.0	4.3	444,248	38.6	27,882	37,021	160,694	40.6	9,938	13,391	.0102	.0098
Lawrence	31.7	33.5	5.7	12.3	5.1	361,566	39.7	22,120	29,396	149,863	41.3	9,065	12,184	.0093	.0091
Lewis	10.8	10.6	−1.9	3.9	.0	142,089	37.4	26,514	36,433	69,494	37.0	13,005	17,819	.0035	.0034
Lincoln	25.2	27.6	9.5	9.4	9.3	365,179	48.6	28,575	38,849	142,520	49.0	11,124	15,162	.0081	.0084
Linn	15.4	15.3	−.6	6.1	−1.6	199,983	33.6	24,142	32,784	101,819	34.0	12,253	16,692	.0054	.0049
Livingston	15.7	15.4	−1.9	5.9	−1.7	178,388	21.9	24,392	30,235	141,979	28.2	18,453	24,064	.0060	.0054
McDonald	16.4	17.4	6.1	6.0	1.7	155,701	32.0	19,987	25,950	96,758	35.6	12,098	16,126	.0048	.0045
Macon	16.7	17.0	1.8	6.3	.0	140,898	16.8	19,153	22,365	84,581	26.9	10,581	13,426	.0047	.0041
Madison	11.7	12.3	5.1	4.6	2.2	145,366	42.3	22,707	31,601	53,071	37.5	8,578	11,537	.0035	.0035
Maries	7.9	8.2	3.8	3.0	3.4	73,523	26.6	20,021	24,508	22,341	34.1	5,744	7,447	.0020	.0017
Marion	28.7	28.4	−1.0	10.7	.0	427,695	38.7	28,815	39,971	258,572	37.7	17,555	24,166	.0113	.0110
Mercer	4.5	4.4	−2.2	1.7	.0	48,147	35.9	20,833	28,322	19,658	36.3	8,484	11,564	.0012	.0011
Miller	21.4	23.4	9.3	8.3	6.4	290,395	47.6	25,217	34,987	171,864	46.5	15,041	20,707	.0074	.0076
Mississippi	15.5	15.2	−1.9	5.4	.0	154,861	31.8	21,765	28,678	75,599	27.5	10,983	14,000	.0046	.0041
Moniteau	13.0	13.6	4.6	4.4	.0	112,427	17.7	21,714	25,552	52,999	18.7	10,144	12,045	.0035	.0031
Monroe	9.8	9.7	−1.0	3.4	−2.9	111,167	31.7	24,123	32,696	43,035	32.2	9,300	12,657	.0028	.0026
Montgomery	11.8	12.0	1.7	4.2	.0	108,730	19.8	21,601	25,888	69,018	28.4	12,799	16,433	.0036	.0032
Morgan	15.7	17.1	8.9	6.1	5.2	169,649	39.3	20,996	27,811	89,338	38.5	11,122	14,646	.0047	.0047
New Madrid	22.7	22.4	−1.3	7.8	.0	250,567	37.9	23,296	32,124	151,478	37.3	14,149	19,420	.0072	.0067
Newton	44.1	46.6	5.7	17.1	6.2	607,763	46.0	25,863	35,542	296,699	45.5	12,663	17,351	.0147	.0150

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
MISSOURI (continued)															
ALL COUNTIES (continued)															
Nodaway	21.6	21.2	−1.9	7.6	.0	302,663	38.9	28,669	39,824	131,958	37.8	12,605	17,363	.0075	.0071
Oregon	10.7	11.0	2.8	3.9	.0	70,799	18.2	15,353	18,154	58,422	27.6	11,739	14,980	.0028	.0024
Osage	12.6	13.0	3.2	4.1	.0	137,047	31.8	25,369	33,426	68,589	34.2	12,462	16,729	.0037	.0036
Ozark	9.0	9.7	7.8	3.7	8.8	96,294	47.4	19,211	26,025	33,515	46.4	6,734	9,058	.0023	.0023
Pemiscot	24.5	23.9	−2.4	8.1	−5.8	236,787	29.7	21,223	29,233	85,689	25.5	7,936	10,579	.0065	.0059
Perry	17.8	18.4	3.4	6.2	1.6	152,383	20.1	20,796	24,578	97,861	29.7	12,372	15,784	.0051	.0045
Pettis	36.9	36.9	.0	13.9	.0	537,517	37.6	28,096	38,670	302,441	37.1	15,867	21,758	.0140	.0134
Phelps	34.6	35.3	2.0	12.1	1.7	461,809	39.5	27,824	38,166	297,730	39.1	17,987	24,606	.0128	.0124
Pike	17.1	16.7	−2.3	5.6	−6.7	167,045	15.7	24,073	29,829	83,754	21.7	11,470	14,956	.0052	.0044
Platte	52.5	56.9	8.4	20.6	9.6	774,192	29.3	31,858	37,582	242,675	39.7	9,241	11,780	.0180	.0169
Polk	20.6	21.7	5.3	7.7	5.5	232,501	41.5	22,511	30,195	131,032	42.8	12,568	17,017	.0062	.0062
Pulaski	43.3	44.0	1.6	11.4	2.7	477,102	35.8	31,646	41,851	205,476	38.1	13,403	18,024	.0126	.0119
Putnam	5.7	5.6	−1.8	2.1	.0	75,372	42.2	25,238	35,891	22,455	35.0	7,919	10,693	.0016	.0016
Ralls	9.3	9.5	2.2	3.4	.0	94.505	18.1	23,536	27,796	17,345	22.6	4,162	5,101	.0024	.0022
Randolph	27.7	28.7	3.6	10.2	5.2	331,148	36.6	24,985	32,465	230,463	40.2	16,944	22,594	.0097	.0093
Ray	23.2	24.5	5.6	8.6	6.2	275,439	28.0	26,568	32,028	95,404	36.7	8,617	11,093	.0069	.0065
Reynolds	7.3	7.3	.0	2.8	.0	86,463	38.2	22,350	30,880	30,467	37.4	7,920	10,881	.0022	.0019
Ripley	13.8	14.8	7.2	5.5	7.8	131,081	46.1	17,591	23,833	71,811	46.7	9,596	13,057	.0036	.0038
St. Charles	179.9	207.7	15.5	69.3	17.1	3,907,734	62.8	40,557	56,389	1,263,472	49.4	14,281	18,232	.0722	.0793
St. Clair	8.8	8.9	1.1	3.4	.0	96,798	36.2	20,905	28,470	47,642	36.4	10,272	14,012	.0026	.0025
Ste. Genevieve	16.3	17.0	4.3	6.0	9.1	231,913	47.7	28,557	38,652	65,908	36.3	8,794	10,985	.0051	.0051
St. Francois	45.7	47.8	4.6	17.4	6.1	641,290	46.6	26,680	36,856	306,680	42.0	13,172	17,625	.0154	.0154
St. Louis	1,002.0	1,015.1	1.3	374.0	3.0	22,624,374	43.5	43,431	60,493	11,912,378	42.1	23,092	31,851	.5171	.5106
St. Louis city	428.9	418.3	−2.5	168.7	−1.5	6,168,718	37.1	26,288	36,566	3,865,973	35.8	16,625	22,916	.1686	.1591
Saline	24.7	24.3	−1.6	9.3	−1.1	248,466	18.1	22,384	26,717	161,040	26.8	13,512	17,316	.0082	.0069
Schuyler	4.8	4.7	−2.1	2.0	.0	35,418	15.7	15,300	17,709	19,907	24.5	7,994	9,954	.0012	.0011
Scotland	5.3	5.2	−1.9	2.1	.0	44,378	17.1	18,043	21,132	29,368	27.1	11,007	13,985	.0015	.0013
Scott	41.6	42.7	2.6	15.1	2.7	525,081	39.8	25,559	34,774	297,947	40.1	14,471	19,732	.0140	.0138
Shannon	7.9	7.8	−1.3	2.9	.0	80,413	37.8	20,116	27,729	12,171	22.4	3,428	4,197	.0019	.0017
Shelby	7.7	7.6	−1.3	3.0	.0	69,574	18.6	19,554	23,191	23,954	24.6	6,410	7,985	.0020	.0017
Stoddard	30.1	30.8	2.3	11.3	1.8	322,241	34.2	21,626	28,517	184,716	36.7	12,172	16,347	.0092	.0088
Stone	18.3	20.2	10.4	8.1	11.0	412,402	69.7	33,294	50,914	73,837	60.5	6,303	9,116	.0066	.0074
Sullivan	7.1	6.9	−2.8	2.9	.0	47,306	15.3	14,143	16,312	14,467	15.6	4,314	4,989	.0015	.0013
Taney	25.2	28.6	13.5	11.3	13.0	372,321	53.7	24,226	32,949	226,687	54.0	14,715	20,061	.0090	.0098
Texas	22.3	23.0	3.1	8.6	3.6	227,712	37.4	19,970	26,478	137,117	39.5	11,841	15,944	.0067	.0064
Vernon	20.8	21.1	1.4	7.6	.0	264,515	36.6	25,474	34,805	79,492	26.9	8,245	10,459	.0063	.0058
Warren	18.2	20.7	13.7	6.7	8.1	246,702	38.4	28,757	36,821	56,962	28.8	7,132	8,502	.0054	.0053
Washington	19.5	20.4	4.6	6.9	6.2	191,160	38.6	21,214	27,704	74,766	38.5	8,305	10,836	.0050	.0049
Wayne	12.6	13.6	7.9	5.2	8.3	120,326	38.7	18,079	23,140	38,633	35.0	5,963	7,429	.0030	.0030
Webster	22.7	24.3	7.0	8.2	6.5	263,843	42.2	24,098	32,176	77,349	36.3	7,369	9,433	.0061	.0060
Worth	2.8	2.7	−3.6	1.1	.0	23,191	18.1	17,858	21,083	10,487	27.4	7,482	9,534	.0008	.0007
Wright	17.1	17.6	2.9	6.2	.0	165,784	32.5	20,176	26,739	45,342	22.5	5,968	7,313	.0042	.0039
TOTAL METRO COUNTIES	**3,367.0**	**3,460.0**	**2.8**	**1,290.7**	**3.7**	**62,399,696**	**43.3**	**34,968**	**48,346**	**33,689,497**	**41.4**	**19,133**	**26,102**	**1.4906**	**1.4717**
TOTAL STATE	**5,149.3**	**5,297.6**	**2.9**	**1,954.2**	**3.4**	**84,104,214**	**41.8**	**31,389**	**43,038**	**44,829,455**	**40.7**	**16,864**	**22,940**	**2.0660**	**2.0252**
MONTANA															
BILLINGS	**123.2**	**133.2**	**8.1**	**53.0**	**10.6**	**2,196,166**	**57.0**	**29,212**	**41,437**	**1,348,978**	**40.4**	**20,053**	**25,452**	**.0532**	**.0551**
Yellowstone	123.2	133.2	8.1	53.0	10.6	2,196,166	57.0	29,212	41,437	1,348,978	40.4	20,053	25,452	.0532	.0551
GREAT FALLS	**80.7**	**79.6**	**−1.4**	**31.3**	**1.3**	**1,269,784**	**46.1**	**28,127**	**40,568**	**618,448**	**27.2**	**15,737**	**19,759**	**.0311**	**.0297**
Cascade	80.7	79.6	−1.4	31.3	1.3	1,269,784	46.1	28,127	40,568	618,448	27.2	15,737	19,759	.0311	.0297
ALL COUNTIES															
Beaverhead	8.5	8.7	2.4	3.2	.0	92,436	31.2	22,014	28,886	58,638	27.1	14,416	18,324	.0028	.0026
Big Horn	11.8	12.1	2.5	3.6	2.9	129,234	49.8	24,643	35,898	76,934	44.8	15,181	21,371	.0036	.0035
Blaine	7.5	7.8	4.0	3.0	11.1	63,031	30.6	17,875	21,010	39,869	41.1	10,464	13,290	.0020	.0020
Broadwater	3.7	4.0	8.1	1.6	6.7	33,433	24.9	17,839	20,896	12,761	19.7	7,105	7,976	.0009	.0009
Carbon	8.7	9.0	3.4	4.0	5.3	102,622	34.8	20,031	25,656	43,264	33.3	8,538	10,816	.0027	.0025
Carter	1.8	1.8	.0	.6	.0	10,979	17.1	15,630	18,298	8,197	27.0	10,755	13,662	.0004	.0003
Cascade	80.7	79.6	−1.4	31.3	1.3	1,269,784	46.1	28,127	40,568	618,448	27.2	15,737	19,759	.0311	.0297
Chouteau	5.9	5.8	−1.7	2.2	.0	65,751	24.8	23,952	29,887	26,025	30.8	9,043	11,830	.0018	.0016
Custer	13.4	13.4	.0	5.5	.0	146,284	22.6	21,696	26,597	110,660	20.2	16,739	20,120	.0049	.0043
Daniels	2.8	2.8	.0	1.0	.0	33,170	40.5	23,606	33,170	18,520	38.5	13,368	18,520	.0009	.0009
Dawson	12.2	12.2	.0	4.7	.0	183,205	41.9	27,476	38,980	155,762	39.2	23,807	33,141	.0055	.0053

1987 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
MONTANA (continued)															
ALL COUNTIES (continued)															
Deer Lodge	11.1	10.8	−2.7	4.2	.0	134,443	32.1	24,232	32,010	50,910	22.0	9,935	12,121	.0034	.0030
Fallon	3.7	3.6	−2.7	1.4	.0	61,914	48.4	29,806	44,224	32,606	36.4	17,071	23,290	.0015	.0016
Fergus	13.2	13.2	.0	5.1	.0	125,495	23.4	19,940	24,607	68,145	18.7	11,258	13,362	.0040	.0034
Flathead	59.0	63.6	7.8	25.4	10.9	1,026,970	61.9	27,697	40,432	434,065	40.2	13,519	17,089	.0218	.0232
Gallatin	50.4	55.9	10.9	21.3	13.9	795,506	59.0	26,761	37,348	468,751	40.4	17,854	22,007	.0193	.0201
Garfield	1.7	1.7	.0	.6	.0	20,287	45.1	23,303	33,812	5,529	40.8	6,545	9,215	.0005	.0005
Glacier	11.3	11.6	2.7	3.8	2.7	150,146	52.8	26,554	39,512	79,540	34.7	15,957	20,932	.0038	.0037
Golden Valley	1.0	1.0	.0	.4	.0	8,924	29.6	17,220	22,310	1,230	18.4	2,598	3,075	.0002	.0002
Granite	3.0	3.2	6.7	1.1	.0	34,824	39.0	22,784	31,658	12,537	30.7	8,720	11,397	.0008	.0008
Hill	18.2	18.0	−1.1	6.9	1.5	288,965	46.2	29,070	41,879	173,645	41.6	18,032	25,166	.0074	.0073
Jefferson	8.5	9.5	11.8	3.5	16.7	84,050	36.6	20,508	24,014	13,546	31.0	3,448	3,870	.0019	.0019
Judith Basin	2.6	2.5	−3.8	1.0	.0	31,846	37.7	23,125	31,846	5,591	22.3	4,570	5,591	.0007	.0007
Lake	22.2	24.4	9.9	9.1	12.3	233,253	42.1	20,266	25,632	90,019	31.3	8,466	9,892	.0059	.0058
Lewis and Clark	48.1	51.4	6.9	21.0	9.4	786,607	49.9	27,323	37,457	368,505	33.5	14,378	17,548	.0184	.0185
Liberty	2.4	2.4	.0	1.1	.0	38,588	34.5	26,077	35,080	9,190	20.8	6,916	8,355	.0008	.0006
Lincoln	18.6	18.9	1.6	6.9	3.0	223,668	40.1	23,834	32,416	89,901	30.4	10,286	13,029	.0056	.0054
McCone	2.6	2.5	−3.8	.9	.0	20,299	22.9	18,356	22,554	20,604	29.9	17,627	22,893	.0008	.0007
Madison	5.7	5.8	1.8	2.2	.0	55,601	28.9	19,601	25,273	31,183	32.9	10,669	14,174	.0017	.0016
Meagher	2.1	2.1	.0	.8	.0	16,822	17.0	17,974	21,028	8,767	12.9	9,706	10,959	.0006	.0006
Mineral	4.1	4.4	7.3	1.7	6.3	39,967	25.6	19,891	23,510	20,014	32.4	9,445	11,773	.0012	.0009
Missoula	78.5	79.4	1.1	32.5	3.2	1,235,548	42.5	27,526	38,017	637,240	29.5	15,618	19,607	.0310	.0296
Musselshell	4.8	5.0	4.2	1.9	.0	48,271	31.6	19,305	25,406	16,927	19.4	7,464	8,909	.0013	.0012
Park	13.7	14.1	2.9	6.1	7.0	223,852	54.6	25,396	36,697	77,990	34.5	10,173	12,785	.0047	.0048
Petroleum	.7	.7	.0	.2	.0	5,541	34.2	20,645	27,705	1,435	35.4	5,300	7,175	.0001	.0002
Phillips	5.7	5.9	3.5	2.2	.0	49,754	22.5	18,457	22,615	36,082	21.2	13,536	16,401	.0018	.0016
Pondera	6.8	6.8	.0	2.5	.0	76,133	26.0	24,175	30,453	43,034	24.5	13,822	17,214	.0023	.0019
Powder River	2.4	2.3	−4.2	.9	.0	21,197	17.0	20,127	23,552	6,842	13.2	6,716	7,602	.0006	.0006
Powell	7.2	7.0	−2.8	2.4	.0	64,488	23.7	21,723	26,870	42,150	30.3	13,480	17,563	.0022	.0018
Prairie	1.7	1.7	.0	.7	.0	12,822	21.3	15,096	18,317	4,776	16.5	5,856	6,823	.0003	.0005
Ravalli	26.7	29.5	10.5	11.6	12.6	305,574	42.5	20,824	26,343	75,938	31.6	5,602	6,546	.0070	.0069
Richland	13.7	14.7	7.3	5.5	10.0	276,009	66.5	33,157	50,183	171,204	52.8	22,411	31,128	.0061	.0067
Roosevelt	11.3	12.1	7.1	4.1	10.8	154,215	59.5	26,124	37,613	118,008	52.3	20,944	28,782	.0043	.0045
Rosebud	12.7	14.7	15.7	5.2	20.9	182,592	62.2	26,187	35,114	70,431	45.8	11,233	13,544	.0038	.0043
Sanders	9.2	9.6	4.3	4.1	7.9	94,961	31.6	18,986	23,161	22,193	23.7	4,722	5,413	.0023	.0021
Sheridan	5.4	5.4	.0	2.1	.0	89,984	48.7	28,808	42,850	53,865	42.6	17,990	25,650	.0023	.0021
Silver Bow	35.5	34.6	−2.5	14.3	−.7	504,432	40.6	24,923	35,275	248,010	24.3	13,855	17,343	.0129	.0122
Stillwater	6.3	6.7	6.3	2.8	16.7	76,391	53.6	20,726	27,283	46,207	56.5	12,299	16,503	.0019	.0020
Sweet Grass	3.3	3.3	.0	1.3	.0	26,942	17.9	17,582	20,725	13,456	12.6	9,190	10,351	.0010	.0007
Teton	6.5	6.4	−1.5	2.5	.0	75,704	31.8	22,967	30,282	20,240	19.5	6,776	8,096	.0018	.0018
Toole	5.5	5.4	−1.8	2.3	.0	86,491	42.7	26,359	37,605	31,515	26.4	10,841	13,702	.0020	.0019
Treasure	1.0	1.0	.0	.4	.0	8,009	17.8	16,993	20,023	778	12.6	1,728	1,945	.0002	.0002
Valley	9.6	9.4	−2.1	3.8	.0	111,840	28.6	22,889	29,432	93,995	32.7	18,643	24,736	.0038	.0033
Wheatland	2.3	2.3	.0	.9	.0	23,780	29.9	20,343	26,422	8,494	19.2	7,916	9,438	.0006	.0006
Wibaux	1.4	1.4	.0	.5	.0	13,104	32.9	19,716	26,208	13,296	34.8	19,724	26,592	.0004	.0004
Yellowstone	123.2	133.2	8.1	53.0	10.6	2,196,166	57.0	29,212	41,437	1,348,978	40.4	20,053	25,452	.0532	.0551
TOTAL METRO COUNTIES	**203.9**	**212.8**	**4.4**	**84.3**	**7.0**	**3,465,950**	**52.8**	**28,786**	**41,114**	**1,967,426**	**36.0**	**18,360**	**23,338**	**.0843**	**.0848**
TOTAL STATE	**841.6**	**876.3**	**4.1**	**342.9**	**6.3**	**12,271,904**	**47.4**	**25,807**	**35,789**	**6,356,440**	**34.8**	**14,617**	**18,537**	**.3048**	**.3011**
NEBRASKA															
LINCOLN	**208.6**	**217.4**	**4.2**	**86.3**	**6.9**	**4,605,853**	**55.1**	**36,788**	**53,370**	**1,627,100**	**42.1**	**14,187**	**18,854**	**.0902**	**.0935**
Lancaster	208.6	217.4	4.2	86.3	6.9	4,605,853	55.1	36,788	53,370	1,627,100	42.1	14,187	18,854	.0902	.0935
OMAHA	**616.9**	**633.7**	**2.7**	**241.9**	**5.0**	**12,872,938**	**52.3**	**36,712**	**53,216**	**5,932,766**	**46.6**	**17,566**	**24,526**	**.2746**	**.2824**
Douglas	416.5	426.3	2.4	167.7	4.7	9,216,365	52.3	37,797	54,957	4,505,382	47.6	19,063	26,866	.1977	.2038
Sarpy	96.9	104.1	7.4	34.5	10.2	1,940,145	58.0	39,232	56,236	472,418	46.9	10,273	13,693	.0351	.0373
Washington	15.8	15.9	.6	5.9	1.7	246,349	35.1	31,448	41,754	60,927	22.0	8,611	10,327	.0054	.0048
Pottawattamie, Iowa	*87.7*	*87.4*	*−.3*	*33.8*	*2.1*	*1,470,079*	*48.0*	*30,001*	*43,493*	*894,039*	*43.7*	*18,796*	*26,451*	*.0364*	*.0365*
ALL COUNTIES															
Adams	30.7	30.4	−1.0	12.4	1.6	474,337	37.2	28,347	38,253	257,637	36.3	15,490	20,777	.0121	.0115
Antelope	8.5	8.3	−2.4	3.2	.0	81,508	27.3	20,007	25,471	51,969	32.1	12,298	16,240	.0026	.0023
Arthur	.5	.5	.0	.2	.0	5,612	18.9	23,600	28,060	1,842	27.9	7,200	9,210	.0001	.0001
Banner	.9	.9	.0	.3	.0	10,270	35.0	25,360	34,233	133	35.7	327	443	.0002	.0002
Blaine	.9	.9	.0	.3	.0	5,762	16.7	16,457	19,207	2,470	18.8	6,933	8,233	.0003	.0002

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Boone	7.1	6.9	−2.8	2.6	.0	58,332	17.0	19,172	22,435	54,756	33.2	15,814	21,061	.0022	.0020
Box Butte	15.3	16.3	6.5	6.1	8.9	203,525	29.3	28,114	33,365	80,180	29.6	11,050	13,144	.0052	.0047
Boyd	3.2	3.1	−3.1	1.3	.0	20,164	15.6	13,416	15,511	8,935	22.8	5,598	6,873	.0006	.0007
Brown	4.1	4.0	−2.4	1.7	.0	34,535	16.8	17,390	20,315	27,443	26.9	12,720	16,143	.0013	.0011
Buffalo	37.9	39.8	5.0	14.8	7.2	628,690	51.3	30,118	42,479	346,598	42.5	17,626	23,419	.0151	.0152
Burt	8.7	8.6	−1.1	3.5	.0	90,495	18.3	21,853	25,856	48,812	27.6	10,926	13,946	.0028	.0025
Butler	9.2	9.0	−2.2	3.4	.0	83,356	17.3	20,895	24,516	23,226	15.2	5,932	6,831	.0023	.0020
Cass	22.4	23.7	5.8	8.6	6.2	330,608	40.7	29,002	38,443	70,189	29.6	6,685	8,162	.0069	.0068
Cedar	11.0	10.7	−2.7	4.0	.0	99,450	18.1	21,045	24,863	32,570	17.8	6,911	8,143	.0028	.0023
Chase	4.9	4.9	.0	1.9	.0	52,168	24.2	22,112	27,457	33,817	27.4	13,975	17,798	.0017	.0015
Cherry	6.9	6.9	.0	2.6	.0	60,846	15.9	20,197	23,402	64,795	36.3	18,282	24,921	.0024	.0021
Cheyenne	10.1	10.0	−1.0	4.1	.0	169,200	41.9	29,082	41,268	185,619	39.2	32,519	45,273	.0056	.0055
Clay	8.0	7.9	−1.3	3.0	.0	85,240	22.3	23,233	28,413	36,992	29.6	9,514	12,331	.0023	.0020
Colfax	9.7	9.5	−2.1	3.7	.0	110,739	25.9	23,774	29,929	39,719	21.7	8,819	10,735	.0029	.0027
Cuming	11.5	11.2	−2.6	4.1	.0	106,624	17.2	22,189	26,006	76,775	27.1	14,733	18,726	.0038	.0033
Custer	13.3	13.0	−2.3	5.1	−1.9	128,107	15.7	21,297	25,119	100,917	25.0	15,524	19,788	.0046	.0038
☐ Dakota	18.2	19.1	4.9	7.1	7.6	248,093	36.0	27,644	34,943	79,719	28.0	9,434	11,228	.0058	.0055
Dawes	9.4	9.2	−2.1	3.5	.0	118,339	31.6	25,695	33,811	65,699	28.5	14,612	18,771	.0034	.0031
Dawson	22.9	22.9	.0	8.8	1.1	306,962	29.3	27,282	34,882	200,431	33.8	17,212	22,776	.0088	.0081
Deuel	2.3	2.2	−4.3	1.0	.0	34,570	32.5	26,098	34,570	39,114	34.6	29,062	39,114	.0012	.0012
Dixon	7.0	6.9	−1.4	2.7	.0	62,181	17.5	19,593	23,030	12,643	17.8	3,975	4,683	.0017	.0013
Dodge	36.0	35.8	−.6	14.2	2.2	515,064	31.1	28,275	36,272	289,830	31.4	15,864	20,411	.0141	.0131
Douglas	416.5	426.3	2.4	167.7	4.7	9,216,365	52.3	37,797	54,957	4,505,382	47.6	19,063	26,866	.1977	.2038
Dundy	2.9	2.9	.0	1.2	.0	38,547	34.3	23,923	32,123	15,681	35.5	9,645	13,068	.0010	.0010
Fillmore	7.6	7.4	−2.6	3.0	.0	81,083	18.2	22,861	27,028	49,691	27.6	12,981	16,564	.0026	.0022
Franklin	4.3	4.2	−2.3	1.7	.0	52,414	33.4	23,118	30,832	21,646	35.0	9,429	12,733	.0012	.0012
Frontier	3.6	3.5	−2.8	1.4	.0	45,358	29.3	25,049	32,399	15,249	33.1	8,186	10,892	.0011	.0011
Furnas	6.5	6.5	.0	2.6	.0	66,035	25.2	20,290	25,398	37,895	31.0	11,125	14,575	.0021	.0017
Gage	23.7	23.1	−2.5	8.9	−1.1	349,079	39.2	27,869	39,222	181,467	37.1	14,706	20,390	.0088	.0085
Garden	2.8	2.9	3.6	1.0	.0	26,915	19.2	22,583	26,915	8,966	28.1	7,001	8,966	.0007	.0007
Garfield	2.4	2.4	.0	1.0	.0	17,422	15.8	15,049	17,422	24,480	33.7	18,310	24,480	.0009	.0008
Gosper	2.1	2.1	.0	.8	.0	24,763	28.4	24,115	30,954	5,209	32.6	4,911	6,511	.0006	.0004
Grant	.9	1.0	11.1	.3	.0	6,560	16.7	18,730	21,867	4,848	26.9	12,737	16,160	.0003	.0002
Greeley	3.4	3.3	−2.9	1.2	.0	25,597	18.3	18,032	21,331	16,315	27.6	10,653	13,596	.0008	.0009
Hall	50.2	51.6	2.8	20.0	5.3	743,896	35.4	28,926	37,195	504,349	35.1	19,649	25,217	.0210	.0197
Hamilton	9.3	9.2	−1.1	3.4	.0	97,467	17.8	24,331	28,667	38,096	22.0	9,181	11,205	.0027	.0025
Harlan	4.2	4.1	−2.4	1.7	.0	58,134	40.9	24,278	34,196	30,332	38.7	12,864	17,842	.0015	.0014
Hayes	1.3	1.3	.0	.5	.0	18,661	43.2	26,058	37,322	6,167	39.9	8,818	12,334	.0005	.0004
Hitchcock	4.0	3.9	−2.5	1.5	.0	40,999	24.4	21,979	27,333	10,102	30.6	5,157	6,735	.0009	.0010
Holt	13.9	14.0	.7	5.2	2.0	113,159	19.5	18,570	21,761	110,040	41.1	15,287	21,162	.0044	.0039
Hooker	.9	.9	.0	.4	.0	6,951	15.8	15,008	17,378	3,841	18.5	8,103	9,603	.0003	.0003
Howard	6.7	6.6	−1.5	2.4	.0	53,701	16.3	19,238	22,375	29,679	26.7	9,764	12,366	.0018	.0015
Jefferson	9.5	9.3	−2.1	3.5	−5.4	117,304	27.7	24,825	33,515	65,040	28.5	13,681	18,583	.0033	.0029
Johnson	5.0	4.9	−2.0	2.0	.0	53,612	25.3	21,386	26,806	24,071	31.1	9,181	12,036	.0015	.0015
Kearney	7.0	6.9	−1.4	2.6	.0	97,336	31.6	28,440	37,437	34,038	34.2	9,757	13,092	.0024	.0020
Keith	9.5	9.4	−1.1	3.7	.0	161,463	42.5	30,623	43,639	164,995	55.0	28,770	44,593	.0048	.0051
Keya Paha	1.3	1.3	.0	.5	.0	11,966	17.3	20,410	23,932	3,832	27.1	6,028	7,664	.0003	.0002
Kimball	4.8	4.7	−2.1	1.9	.0	83,878	43.2	30,839	44,146	35,392	25.9	14,791	18,627	.0020	.0019
Knox	11.0	10.7	−2.7	4.0	.0	110,112	29.8	21,215	27,528	42,161	31.1	8,038	10,540	.0029	.0026
Lancaster	208.6	217.4	4.2	86.3	6.9	4,605,853	55.1	36,788	53,370	1,627,100	42.1	14,187	18,854	.0902	.0935
Lincoln	34.7	33.8	−2.6	12.9	.0	517,652	29.0	31,116	40,128	298,114	32.9	17,393	23,110	.0143	.0129
Logan	1.0	1.0	.0	.4	.0	7,571	17.2	16,150	18,928	1,245	24.0	2,510	3,113	.0002	.0002
Loup	.9	.9	.0	.3	.0	9,889	38.0	23,880	32,963	808	22.6	2,197	2,693	.0001	.0002
McPherson	.6	.6	.0	.2	.0	4,775	16.5	20,500	23,875	2,374	26.7	9,365	11,870	.0002	.0001
Madison	33.7	35.0	3.9	13.5	6.3	509,588	39.7	28,718	37,747	304,158	37.9	17,374	22,530	.0133	.0129
Merrick	8.8	8.6	−2.3	3.2	.0	80,427	17.0	21,490	25,133	50,740	27.0	12,488	15,856	.0027	.0023
Morrill	5.9	5.8	−1.7	2.4	.0	45,940	16.3	16,461	19,142	17,819	13.7	6,532	7,425	.0015	.0013
Nance	4.5	4.4	−2.2	1.8	.0	47,864	28.1	20,757	26,591	12,860	32.5	5,394	7,144	.0011	.0011
Nemaha	8.6	8.7	1.2	3.3	.0	150,730	46.1	31,261	45,676	35,582	26.5	8,525	10,782	.0030	.0030
Nuckolls	6.6	6.4	−3.0	2.6	.0	60,372	17.1	19,822	23,220	28,097	12.3	9,626	10,807	.0020	.0016
Otoe	15.2	15.1	−.7	6.0	.0	221,532	35.0	27,357	36,922	123,907	35.8	15,206	20,651	.0059	.0054
Pawnee	3.7	3.6	−2.7	1.5	.0	39,283	32.2	19,817	26,189	18,737	34.4	9,292	12,491	.0011	.0011
Perkins	3.9	4.1	5.1	1.5	.0	68,105	47.3	30,814	45,403	16,020	40.6	7,595	10,680	.0012	.0012
Phelps	10.0	10.1	1.0	3.6	−2.7	148,823	34.5	29,913	41,340	106,236	33.7	21,477	29,510	.0044	.0042
Pierce	8.4	8.3	−1.2	3.1	.0	71,438	17.0	19,688	23,045	40,878	27.0	10,381	13,186	.0024	.0019
Platte	30.1	30.6	1.7	11.4	4.6	374,713	26.6	27,153	32,870	188,080	24.9	13,819	16,498	.0104	.0094

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Polk	6.0	5.9	−1.7	2.3	.0	55,848	17.1	20,739	24,282	26,200	27.0	8,967	11,391	.0017	.0016
Red Willow	12.8	12.8	.0	5.0	.0	184,292	31.3	28,075	36,858	128,223	31.3	19,528	25,645	.0054	.0049
Richardson	10.7	10.4	−2.8	4.3	−2.3	98,603	15.0	19,495	22,931	64,863	24.4	11,849	15,084	.0035	.0028
Rock	2.3	2.2	−4.3	.9	.0	25,226	22.5	22,881	28,029	12,167	28.7	10,507	13,519	.0007	.0007
Saline	13.1	13.1	.0	5.0	.0	184,128	32.2	27,855	36,826	82,211	34.5	12,228	16,442	.0045	.0043
Sarpy	96.9	104.1	7.4	34.5	10.2	1,940,145	58.0	39,232	56,236	472,418	46.9	10,273	13,693	.0351	.0373
Saunders	19.2	19.4	1.0	7.2	4.3	218,726	25.5	25,262	30,379	80,920	30.7	8,973	11,239	.0059	.0052
Scotts Bluff	38.1	37.3	−2.1	14.2	.0	515,827	33.5	27,218	36,326	336,447	33.0	17,812	23,693	.0146	.0137
Seward	16.2	16.5	1.9	6.1	5.2	279,094	49.9	32,108	45,753	83,001	37.7	10,390	13,607	.0058	.0057
Sheridan	7.6	7.5	−1.3	2.9	.0	70,390	16.5	20,835	24,272	59,945	39.4	14,827	20,671	.0025	.0023
Sherman	4.0	3.9	−2.5	1.5	.0	27,874	17.0	15,887	18,583	11,911	25.6	6,324	7,941	.0009	.0008
Sioux	1.8	1.8	.0	.7	.0	25,035	31.4	27,211	35,764	4,466	34.1	4,759	6,380	.0005	.0005
Stanton	6.8	6.9	1.5	2.4	.0	61,611	16.8	21,982	25,671	7,748	20.6	2,678	3,228	.0016	.0014
Thayer	7.4	7.2	−2.7	2.6	−7.1	75,188	15.2	23,302	28,918	49,590	21.2	14,617	19,073	.0026	.0020
Thomas	1.0	1.0	.0	.4	.0	10,431	18.1	22,083	26,078	3,921	12.7	8,695	9,803	.0002	.0004
Thurston	7.3	7.3	.0	2.4	.0	68,078	25.1	22,672	28,366	43,374	31.0	13,798	18,073	.0022	.0019
Valley	5.9	6.0	1.7	2.3	.0	53,376	18.0	19,666	23,207	34,521	27.5	11,773	15,009	.0019	.0017
Washington	15.8	15.9	.6	5.9	1.7	246,349	35.1	31,448	41,754	60,927	22.0	8,611	10,327	.0054	.0048
Wayne	10.0	9.9	−1.0	3.4	.0	126,294	33.8	27,754	37,145	51,503	27.5	11,880	15,148	.0031	.0031
Webster	4.6	4.5	−2.2	1.9	.0	44,147	17.9	19,709	23,235	17,623	27.4	7,278	9,275	.0014	.0010
Wheeler	1.0	1.0	.0	.4	.0	13,866	42.6	24,303	34,665	1,182	25.7	2,350	2,955	.0002	.0002
York	15.0	15.1	.7	5.9	3.5	206,440	30.6	27,729	34,990	122,534	36.1	15,793	20,768	.0057	.0054
TOTAL METRO COUNTIES	**756.0**	**782.8**	**3.5**	**301.5**	**6.0**	**16,256,805**	**53.2**	**37,304**	**53,920**	**6,745,546**	**45.7**	**16,276**	**22,373**	**.3342**	**.3449**
TOTAL STATE	**1,624.6**	**1,651.1**	**1.6**	**634.5**	**3.6**	**27,339,077**	**43.5**	**31,106**	**43,088**	**12,850,246**	**39.4**	**15,045**	**20,253**	**.6403**	**.6282**
NEVADA															
LAS VEGAS	**565.2**	**638.1**	**12.9**	**264.6**	**15.7**	**11,444,346**	**63.1**	**30,679**	**43,251**	**6,792,175**	**56.6**	**18,969**	**25,670**	**.2524**	**.2789**
Clark	565.2	638.1	12.9	264.6	15.7	11,444,346	63.1	30,679	43,251	6,792,175	56.6	18,969	25,670	.2524	.2789
RENO	**224.8**	**247.0**	**9.9**	**108.0**	**12.6**	**4,961,929**	**58.3**	**32,684**	**45,944**	**3,043,680**	**50.5**	**21,084**	**28,182**	**.1122**	**.1201**
Washoe	224.8	247.0	9.9	108.0	12.6	4,961,929	58.3	32,684	45,944	3,043,680	50.5	21,084	28,182	.1122	.1201
ALL COUNTIES															
Carson City	37.3	40.4	8.3	16.9	10.5	751,531	56.8	31,330	44,469	514,144	53.8	21,850	30,423	.0179	.0192
Churchill	16.1	17.6	9.3	7.2	16.1	230,596	57.4	23,625	32,027	156,927	58.1	16,013	21,795	.0057	.0063
Clark	565.2	638.1	12.9	264.6	15.7	11,444,346	63.1	30,679	43,251	6,792,175	56.6	18,969	25,670	.2524	.2789
Douglas	24.3	28.1	15.6	11.7	19.4	604,206	68.3	36,633	51,642	148,622	49.3	10,157	12,703	.0100	.0112
Elko	22.0	25.5	15.9	10.4	18.2	450,245	69.9	30,109	43,293	316,127	65.6	21,690	30,397	.0102	.0117
Esmeralda	1.2	1.4	16.7	.3	.0	18,916	58.0	39,897	63,053	10,176	47.1	23,053	33,920	.0005	.0006
Eureka	1.3	1.3	.0	.5	.0	22,290	52.7	29,200	44,580	6,084	44.5	8,422	12,168	.0003	.0004
Humboldt	11.1	12.0	8.1	4.7	11.9	143,269	40.3	24,321	30,483	177,428	46.7	28,797	37,751	.0051	.0052
Lander	4.7	5.0	6.4	1.9	.0	81,381	41.8	30,214	42,832	24,463	32.7	9,705	12,875	.0018	.0016
Lincoln	3.8	3.7	−2.6	1.4	.0	45,091	39.7	23,050	32,208	11,337	23.3	6,565	8,098	.0010	.0010
Lyon	17.5	20.3	16.0	8.2	18.8	290,160	64.1	25,631	35,385	118,975	63.2	10,565	11,509	.0059	.0067
Mineral	6.2	6.1	−1.6	2.6	.0	111,429	47.9	28,978	42,857	50,643	42.2	13,702	19,478	.0025	.0024
Nye	15.1	18.1	19.9	7.5	23.0	296,265	74.5	27,829	39,502	108,542	64.2	10,839	14,472	.0054	.0065
Pershing	3.7	3.8	2.7	1.5	.0	65,924	47.4	29,818	43,949	61,309	41.9	28,801	40,873	.0019	.0018
Storey	1.8	2.0	11.1	.6	.0	25,716	41.9	30,213	42,860	5,834	24.4	7,815	9,723	.0006	.0005
Washoe	224.8	247.0	9.9	108.0	12.6	4,961,929	58.3	32,684	45,944	3,043,680	50.5	21,084	28,182	.1122	.1201
White Pine	7.8	7.6	−2.6	3.1	.0	146,852	47.6	32,091	47,372	73,341	41.4	16,731	23,658	.0033	.0033
TOTAL METRO COUNTIES	**790.0**	**885.1**	**12.0**	**372.6**	**14.8**	**16,406,275**	**61.6**	**31,271**	**44,032**	**9,835,855**	**54.6**	**19,594**	**26,398**	**.3646**	**.3990**
TOTAL STATE	**963.9**	**1,078.0**	**11.8**	**451.1**	**14.6**	**19,690,146**	**61.4**	**30,988**	**43,649**	**11,619,807**	**54.6**	**19,091**	**25,759**	**.4367**	**.4774**
NEW HAMPSHIRE															
MANCHESTER - NASHUA	**314.1**	**341.0**	**8.6**	**128.4**	**11.3**	**7,125,305**	**53.6**	**40,191**	**55,493**	**4,308,792**	**52.8**	**24,434**	**33,558**	**.1609**	**.1703**
Hillsborough	314.1	341.0	8.6	128.4	11.3	7,125,305	53.6	40,191	55,493	4,308,792	52.8	24,434	33,558	.1609	.1703
PORTSMOUTH - DOVER - ROCHESTER	**315.8**	**343.8**	**8.9**	**128.5**	**11.6**	**6,844,452**	**53.9**	**38,647**	**53,264**	**3,993,745**	**53.6**	**22,586**	**31,080**	**.1535**	**.1629**
Rockingham	223.8	247.5	10.6	92.9	13.3	5,186,795	56.3	40,463	55,832	3,156,439	55.5	24,747	33,977	.1154	.1242
Strafford	92.0	96.3	4.7	35.6	7.6	1,657,657	46.7	34,149	46,563	837,306	46.8	17,231	23,520	.0381	.0387

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
NEW HAMPSHIRE (continued)															
ALL COUNTIES															
Belknap	47.0	49.8	6.0	19.4	8.4	748,213	42.6	29,319	38,568	757,833	47.7	28,666	39,064	.0230	.0233
Carroll	32.4	35.4	9.3	15.1	11.0	549,138	46.5	27,553	36,367	437,792	49.2	21,579	28,993	.0150	.0154
Cheshire	66.8	69.8	4.5	26.2	7.4	1,131,329	43.7	32,255	43,180	651,632	45.3	18,386	24,871	.0278	.0277
Coos	34.0	33.2	−2.4	13.1	.0	466,867	33.1	26,776	35,639	336,876	34.9	19,063	25,716	.0138	.0129
Grafton	69.1	71.2	3.0	27.0	5.9	1,140,194	41.9	31,515	42,229	928,135	43.3	25,399	34,375	.0323	.0320
Hillsborough	314.1	341.0	8.6	128.4	11.3	7,125,305	53.6	40,191	55,493	4,308,792	52.8	24,434	33,558	.1609	.1703
Merrimack	108.7	116.1	6.8	44.0	9.5	2,005,664	46.9	33,972	45,583	1,156,685	48.2	19,411	26,288	.0476	.0488
Rockingham	223.8	247.5	10.6	92.9	13.3	5,186,795	56.3	40,463	55,832	3,156,439	55.5	24,747	33,977	.1154	.1242
Strafford	92.0	96.3	4.7	35.6	7.6	1,657,657	46.7	34,149	46,563	837,306	46.8	17,231	23,520	.0381	.0387
Sullivan	37.2	37.8	1.6	15.3	4.1	556,481	36.0	27,826	36,371	301,641	39.2	14,743	19,715	.0144	.0137
TOTAL METRO COUNTIES	**629.9**	**684.8**	**8.7**	**256.9**	**11.5**	**13,969,757**	**53.7**	**39,420**	**54,378**	**8,302,537**	**53.2**	**23,511**	**32,318**	**.3144**	**.3332**
TOTAL STATE	**1,025.1**	**1,098.1**	**7.1**	**417.0**	**9.8**	**20,567,643**	**50.1**	**36,067**	**49,323**	**12,873,131**	**50.2**	**22,556**	**30,871**	**.4883**	**.5070**
NEW JERSEY															
ATLANTIC CITY	**307.4**	**328.8**	**7.0**	**132.2**	**9.7**	**5,381,555**	**43.6**	**31,094**	**40,708**	**3,695,321**	**46.9**	**20,876**	**27,953**	**.1391**	**.1405**
Atlantic	211.2	222.7	5.4	87.3	8.0	3,559,164	40.5	31,342	40,769	2,410,032	44.1	20,692	27,606	.0936	.0928
Cape May	96.2	106.1	10.3	44.9	13.1	1,822,391	50.1	30,588	40,588	1,285,289	52.3	21,251	28,626	.0455	.0477
BERGEN - PASSAIC	**1,302.9**	**1,311.1**	**.6**	**496.8**	**3.0**	**30,969,262**	**39.8**	**45,931**	**62,337**	**15,529,426**	**40.2**	**22,962**	**31,259**	**.7039**	**.6815**
Bergen	842.2	843.9	.2	324.9	2.6	22,438,157	39.9	50,644	69,062	11,019,285	40.0	24,847	33,916	.4984	.4822
Passaic	460.7	467.2	1.4	171.9	3.8	8,531,105	39.5	36,917	49,628	4,510,141	40.7	19,356	26,237	.2055	.1993
JERSEY CITY	**556.2**	**552.5**	**−.7**	**218.4**	**1.6**	**8,859,555**	**35.7**	**30,370**	**40,566**	**3,870,095**	**37.3**	**13,114**	**17,720**	**.2125**	**.2008**
Hudson	556.2	552.5	−.7	218.4	1.6	8,859,555	35.7	30,370	40,566	3,870,095	37.3	13,114	17,720	.2125	.2008
MIDDLESEX - SOMERSET - HUNTERDON	**945.7**	**983.6**	**4.0**	**354.3**	**6.6**	**22,378,604**	**44.0**	**46,749**	**63,163**	**10,204,565**	**44.3**	**21,263**	**28,802**	**.4821**	**.4808**
Hunterdon	99.6	107.7	8.1	37.7	10.9	2,609,614	51.8	50,578	69,221	945,222	47.7	18,822	25,072	.0501	.0520
Middlesex	630.1	651.4	3.4	235.3	5.9	14,069,874	42.7	44,376	59,795	6,460,859	43.7	20,233	27,458	.3084	.3056
Somerset	216.0	224.5	3.9	81.3	6.6	5,699,116	43.8	51,952	70,100	2,798,484	44.7	25,348	34,422	.1236	.1232
MONMOUTH - OCEAN	**957.2**	**1,033.1**	**7.9**	**399.0**	**10.7**	**22,381,573**	**50.8**	**41,157**	**56,094**	**9,999,972**	**51.1**	**18,364**	**25,063**	**.4621**	**.4818**
Monmouth	549.2	580.8	5.8	214.4	8.3	13,076,442	47.1	44,892	60,991	5,614,807	47.5	19,220	26,188	.2716	.2765
Ocean	408.0	452.3	10.9	184.6	13.6	9,305,131	56.4	36,606	50,407	4,385,165	55.8	17,320	23,755	.1905	.2053
NEWARK	**1,899.3**	**1,905.4**	**.3**	**705.6**	**2.6**	**41,359,051**	**39.3**	**43,174**	**58,615**	**16,702,132**	**38.8**	**17,498**	**23,671**	**.8986**	**.8650**
Essex	842.4	831.6	−1.3	313.4	1.0	15,525,378	35.9	36,837	49,539	6,972,618	37.0	16,410	22,248	.3644	.3438
Morris	426.0	437.8	2.8	154.2	5.2	11,824,342	44.6	55,789	76,682	4,752,998	44.1	22,494	30,824	.2392	.2386
Sussex	128.1	136.2	6.3	47.3	9.2	2,918,597	49.6	45,061	61,704	834,401	48.8	12,946	17,641	.0546	.0562
Union	502.8	499.8	−.6	190.7	1.7	11,090,734	36.3	43,360	58,158	4,142,115	34.3	16,444	21,721	.2404	.2264
TRENTON	**319.8**	**326.6**	**2.1**	**120.5**	**4.7**	**7,256,075**	**43.7**	**43,872**	**60,216**	**3,297,645**	**43.4**	**19,985**	**27,366**	**.1578**	**.1564**
Mercer	319.8	326.6	2.1	120.5	4.7	7,256,075	43.7	43,872	60,216	3,297,645	43.4	19,985	27,366	.1578	.1564
VINELAND - MILLVILLE - BRIDGETON	**138.7**	**141.2**	**1.8**	**49.9**	**4.2**	**2,082,709**	**38.8**	**31,322**	**41,738**	**1,136,325**	**40.6**	**16,871**	**22,772**	**.0529**	**.0513**
Cumberland	138.7	141.2	1.8	49.9	4.2	2,082,709	38.8	31,322	41,738	1,136,325	40.6	16,871	22,772	.0529	.0513
ALL COUNTIES															
Atlantic	211.2	222.7	5.4	87.3	8.0	3,559,164	40.5	31,342	40,769	2,410,032	44.1	20,692	27,606	.0936	.0928
Bergen	842.2	843.9	.2	324.9	2.6	22,438,157	39.9	50,644	69,062	11,019,285	40.0	24,847	33,916	.4984	.4822
☐ Burlington	394.2	414.2	5.1	142.6	7.7	8,107,470	44.7	42,332	56,855	3,303,647	43.6	17,379	23,167	.1732	.1731
☐ Camden	489.1	498.4	1.9	185.7	4.3	9,021,717	39.4	36,340	48,582	4,588,783	41.0	18,279	24,711	.2148	.2086
Cape May	96.2	106.1	10.3	44.9	13.1	1,822,391	50.1	30,588	40,588	1,285,289	52.3	21,251	28,626	.0455	.0477
Cumberland	138.7	141.2	1.8	49.9	4.2	2,082,709	38.8	31,322	41,738	1,136,325	40.6	16,871	22,772	.0529	.0513
Essex	842.4	831.6	−1.3	313.4	1.0	15,525,378	35.9	36,837	49,539	6,972,618	37.0	16,410	22,248	.3644	.3438
☐ Gloucester	219.1	231.9	5.8	81.7	8.4	3,984,119	44.4	36,595	48,765	2,027,792	46.3	18,389	24,820	.0924	.0931
Hudson	556.2	552.5	−.7	218.4	1.6	8,859,555	35.7	30,370	40,566	3,870,095	37.3	13,114	17,720	.2125	.2008
Hunterdon	99.6	107.7	8.1	37.7	10.9	2,609,614	51.8	50,578	69,221	945,222	47.7	18,822	25,072	.0501	.0520
Mercer	319.8	326.6	2.1	120.5	4.7	7,256,075	43.7	43,872	60,216	3,297,645	43.4	19,985	27,366	.1578	.1564
Middlesex	630.1	651.4	3.4	235.3	5.9	14,069,874	42.7	44,376	59,795	6,460,859	43.7	20,233	27,458	.3084	.3056
Monmouth	549.2	580.8	5.8	214.4	8.3	13,076,442	47.1	44,892	60,991	5,614,807	47.5	19,220	26,188	.2716	.2765
Morris	426.0	437.8	2.8	154.2	5.2	11,824,342	44.6	55,789	76,682	4,752,998	44.1	22,494	30,824	.2392	.2386
Ocean	408.0	452.3	10.9	184.6	13.6	9,305,131	56.4	36,606	50,407	4,385,165	55.8	17,320	23,755	.1905	.2053
Passaic	460.7	467.2	1.4	171.9	3.8	8,531,105	39.5	36,917	49,628	4,510,141	40.7	19,356	26,237	.2055	.1993
☐ Salem	68.1	70.3	3.2	26.2	6.1	1,469,691	48.7	40,023	56,095	329,453	36.1	9,799	12,575	.0270	.0273
Somerset	216.0	224.5	3.9	81.3	6.6	5,699,116	43.8	51,952	70,100	2,798,484	44.7	25,348	34,422	.1236	.1232
Sussex	128.1	136.2	6.3	47.3	9.2	2,918,597	49.6	45,061	61,704	834,401	48.8	12,946	17,641	.0546	.0562
Union	502.8	499.8	−.6	190.7	1.7	11,090,734	36.3	43,360	58,158	4,142,115	34.3	16,444	21,721	.2404	.2264

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
NEW JERSEY (continued)															
ALL COUNTIES (continued)															
☐ Warren	89.6	93.1	3.9	34.7	6.1	1,714,008	41.8	36,966	49,395	804,421	43.4	17,152	23,182	.0391	.0385
TOTAL METRO COUNTIES	**7,687.3**	**7,890.2**	**2.6**	**2,947.6**	**5.1**	**164,965,389**	**42.1**	**41,388**	**55,966**	**75,489,577**	**42.5**	**18,892**	**25,611**	**3.6555**	**3.5987**
TOTAL STATE	**7,687.3**	**7,890.2**	**2.6**	**2,947.6**	**5.1**	**164,965,389**	**42.1**	**41,388**	**55,966**	**75,489,577**	**42.5**	**18,892**	**25,611**	**3.6555**	**3.5987**
NEW MEXICO															
ALBUQUERQUE	**476.5**	**514.2**	**7.9**	**200.9**	**10.6**	**7,961,333**	**50.4**	**29,141**	**39,628**	**4,407,932**	**45.9**	**16,625**	**21,941**	**.1894**	**.1951**
Bernalillo	476.5	514.2	7.9	200.9	10.6	7,961,333	50.4	29,141	39,628	4,407,932	45.9	16,625	21,941	.1894	.1951
LAS CRUCES	**119.3**	**135.4**	**13.5**	**47.5**	**16.4**	**1,549,318**	**55.0**	**24,502**	**32,617**	**913,783**	**53.7**	**14,567**	**19,238**	**.0385**	**.0415**
Dona Ana	119.3	135.4	13.5	47.5	16.4	1,549,318	55.0	24,502	32,617	913,783	53.7	14,567	19,238	.0385	.0415
SANTA FE	**105.4**	**114.4**	**8.5**	**44.6**	**11.2**	**2,255,979**	**58.5**	**35,489**	**50,582**	**1,083,925**	**52.8**	**17,695**	**24,303**	**.0469**	**.0505**
Los Alamos	19.1	20.1	5.2	7.7	6.9	581,944	56.5	51,642	75,577	92,918	41.1	9,144	12,067	.0091	.0096
Santa Fe	86.3	94.3	9.3	36.9	12.2	1,674,035	59.2	31,954	45,367	991,007	53.9	19,566	26,857	.0378	.0409
ALL COUNTIES															
Bernalillo	476.5	514.2	7.9	200.9	10.6	7,961,333	50.4	29,141	39,628	4,407,932	45.9	16,625	21,941	.1894	.1951
Catron	2.8	2.8	.0	.9	.0	19,294	20.8	17,742	21,438	6,383	28.9	5,502	7,092	.0006	.0005
Chaves	56.6	59.9	5.8	22.9	8.5	875,214	53.9	26,946	38,219	696,630	51.1	21,856	30,421	.0236	.0247
Cibola	30.6	29.8	−2.6	9.7	−1.0	309,472	16.1	26,738	31,904	112,955	23.1	9,360	11,645	.0088	.0076
Colfax	13.9	14.0	.7	5.3	1.9	157,077	34.0	22,536	29,637	125,004	35.9	17,688	23,586	.0049	.0047
Curry	43.4	43.7	.7	16.3	3.2	498,081	30.7	24,116	30,557	370,466	35.9	17,249	22,728	.0155	.0144
De Baca	2.4	2.3	−4.2	1.1	.0	25,065	25.5	18,152	22,786	12,189	29.7	8,542	11,081	.0008	.0006
Dona Ana	119.3	135.4	13.5	47.5	16.4	1,549,318	55.0	24,502	32,617	913,783	53.7	14,567	19,238	.0385	.0415
Eddy	53.2	56.2	5.6	20.4	7.9	742,767	49.4	26,302	36,410	608,500	48.4	21,691	29,828	.0212	.0218
Grant	26.9	27.0	.4	9.3	1.1	402,960	45.2	30,164	43,329	129,582	27.8	11,018	13,934	.0088	.0085
Guadalupe	4.4	4.3	−2.3	1.5	.0	30,749	25.4	16,344	20,499	66,409	44.8	30,583	44,273	.0018	.0017
Harding	1.0	1.0	.0	.4	.0	7,985	17.2	17,033	19,963	5,056	27.1	9,945	12,640	.0002	.0002
Hidalgo	6.3	6.3	.0	2.2	4.8	54,168	23.3	20,915	24,622	41,580	24.5	15,905	18,900	.0020	.0017
Lea	64.6	70.0	8.4	25.3	11.0	1,153,588	56.4	32,354	45,596	780,565	54.0	22,237	30,852	.0280	.0299
Lincoln	15.0	17.6	17.3	7.0	18.6	258,731	65.8	26,444	36,962	206,787	63.9	21,379	29,541	.0064	.0074
Los Alamos	19.1	20.1	5.2	7.7	6.9	581,944	56.5	51,642	75,577	92,918	41.1	9,144	12,067	.0091	.0096
Luna	17.3	18.4	6.4	6.8	7.9	156,772	33.9	18,580	23,055	109,319	35.4	12,811	16,076	.0051	.0048
McKinley	71.6	82.8	15.6	23.7	18.5	500,420	38.3	18,091	21,115	550,338	49.9	18,361	23,221	.0193	.0201
Mora	4.8	5.2	8.3	1.6	6.7	29,769	34.6	14,747	18,606	10,422	40.3	4,953	6,514	.0010	.0008
Otero	50.3	53.8	7.0	18.7	8.7	738,259	54.5	27,784	39,479	348,681	43.4	14,139	18,646	.0170	.0179
Quay	11.4	12.0	5.3	5.0	11.1	163,414	55.1	23,418	32,683	140,376	53.4	20,334	28,075	.0047	.0047
Rio Arriba	32.9	35.3	7.3	11.7	9.3	280,204	41.2	18,549	23,949	115,180	29.2	8,333	9,844	.0078	.0077
Roosevelt	16.3	16.5	1.2	6.4	3.2	154,594	26.8	19,668	24,155	107,400	34.0	12,923	16,781	.0050	.0046
Sandoval	48.3	56.8	17.6	18.3	20.4	818,725	75.0	30,778	44,739	92,418	51.8	4,005	5,050	.0131	.0153
San Juan	98.3	109.5	11.4	36.4	14.1	1,355,939	53.2	27,753	37,251	785,333	44.9	16,990	21,575	.0340	.0354
San Miguel	25.0	26.3	5.2	9.0	5.9	206,685	37.0	17,753	22,965	127,673	33.9	11,215	14,186	.0064	.0062
Santa Fe	86.3	94.3	9.3	36.9	12.2	1,674,035	59.2	31,954	45,367	991,007	53.9	19,566	26,857	.0378	.0409
Sierra	9.2	9.7	5.4	4.1	2.5	100,217	44.0	17,401	24,443	52,941	42.0	9,322	12,912	.0028	.0026
Socorro	14.2	15.3	7.7	5.0	8.7	108,114	28.5	18,284	21,623	68,674	27.8	11,678	13,735	.0035	.0035
Taos	21.1	22.1	4.7	8.0	8.1	245,927	51.2	21,985	30,741	189,143	49.4	17,108	23,643	.0071	.0073
Torrance	9.0	10.1	12.2	3.7	15.6	96,515	52.7	19,747	26,085	42,241	38.3	9,545	11,416	.0024	.0025
Union	4.9	5.0	2.0	1.8	.0	50,653	26.6	22,229	28,141	24,278	20.8	11,163	13,488	.0015	.0013
Valencia	37.3	42.0	12.6	15.1	15.3	511,670	55.2	25,173	33.885	203,681	40.7	11,054	13,489	.0116	.0121
TOTAL METRO COUNTIES	**701.2**	**764.0**	**9.0**	**293.0**	**11.6**	**11,766,630**	**52.5**	**29,390**	**40,159**	**6,405,640**	**48.1**	**16,469**	**21,862**	**.2748**	**.2871**
TOTAL STATE	**1,494.2**	**1,619.7**	**8.4**	**590.6**	**10.7**	**21,819,658**	**50.6**	**27,154**	**36,945**	**12,535,844**	**46.5**	**16,038**	**21,226**	**.5397**	**.5576**
NEW YORK															
ALBANY - SCHENECTADY - TROY	**854.3**	**867.9**	**1.6**	**332.8**	**4.0**	**15,410,118**	**35.7**	**35,494**	**46,304**	**7,392,213**	**37.9**	**16,753**	**22,212**	**.3696**	**.3513**
Albany	290.1	293.5	1.2	116.2	3.6	5,668,738	35.5	37,276	48,784	3,557,997	38.6	22,884	30,620	.1461	.1391
Greene	43.4	45.2	4.1	17.6	6.7	653,371	37.0	28,908	37,123	299,790	37.9	13,178	17,034	.0160	.0154
Montgomery	53.3	53.2	−.2	20.6	2.0	801,661	32.7	29,912	38,916	353,860	36.1	12,874	17,178	.0198	.0185
Rensselaer	154.3	156.1	1.2	57.3	3.6	2,617,955	36.3	34,730	45,689	834,460	39.0	10,857	14,563	.0571	.0544
Saratoga	163.3	169.9	4.0	61.3	6.6	2,985,067	39.1	37,311	48,696	976,618	37.4	12,358	15,932	.0638	.0617
Schenectady	149.9	150.0	.1	59.8	2.6	2,683,326	32.3	34,795	44,872	1,369,488	36.3	17,236	22,901	.0668	.0622
BINGHAMTON	**268.5**	**271.6**	**1.2**	**102.5**	**3.6**	**4,734,614**	**35.5**	**35,340**	**46,191**	**2,031,577**	**36.1**	**15,092**	**19,820**	**.1110**	**.1049**
Broome	214.9	215.3	.2	82.3	2.6	3,697,272	33.4	34,563	44,924	1,816,675	36.0	16,656	22,074	.0913	.0853

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
NEW YORK (continued)															
BINGHAMTON (continued)															
Tioga	53.6	56.3	5.0	20.2	8.0	1,037,342	43.4	38,672	51,354	214,902	37.1	8,383	10,639	.0197	.0196
BUFFALO	**975.2**	**951.1**	**–2.5**	**358.4**	**–.5**	**15,319,973**	**27.3**	**33,412**	**42,745**	**7,103,214**	**31.7**	**14,973**	**19,819**	**.3915**	**.3528**
Erie	975.2	951.1	–2.5	358.4	–.5	15,319,973	27.3	33,412	42,745	7,103,214	31.7	14,973	19,819	.3915	.3528
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***1,192.6***	***1,163.1***	***–2.5***	***438.2***	***–.4***	***18,700,710***	***27.3***	***33,379***	***42,676***	***8,403,420***	***31.1***	***14,562***	***19,177***	***.4747***	***.4270***
ELMIRA	**94.6**	**92.3**	**–2.4**	**34.2**	**–.3**	**1,249,283**	**25.4**	**29,049**	**36,529**	**713,619**	**30.9**	**15,893**	**20,866**	**.0355**	**.0317**
Chemung	94.6	92.3	–2.4	34.2	–.3	1,249,283	25.4	29,049	36,529	713,619	30.9	15,893	20,866	.0355	.0317
GLENS FALLS	**115.0**	**118.5**	**3.0**	**42.3**	**5.0**	**1,705,851**	**36.1**	**31,092**	**40,327**	**983,842**	**39.4**	**17,508**	**23,259**	**.0448**	**.0430**
Warren	56.9	58.3	2.5	21.5	4.4	890,428	35.7	31,858	41,415	707,733	39.2	24,680	32,918	.0261	.0250
Washington	58.1	60.2	3.6	20.8	5.6	815,423	36.6	30,291	39,203	276,109	40.0	10,008	13,274	.0187	.0180
NASSAU - SUFFOLK	**2,663.8**	**2,738.7**	**2.8**	**910.7**	**5.2**	**65,239,683**	**41.0**	**53,454**	**71,637**	**29,809,033**	**42.1**	**24,240**	**32,732**	**1.4212**	**1.3925**
Nassau	1,333.5	1,343.5	.7	459.3	3.1	36,145,255	39.1	58,361	78,696	17,584,750	40.0	28,202	38,286	.8006	.7730
Suffolk	1,330.3	1,395.2	4.9	451.4	7.4	29,094,428	43.5	48,255	64,454	12,224,283	45.2	20,041	27,081	.6206	.6195
NEW YORK	**8,527.7**	**8,713.0**	**2.2**	**3,552.4**	**4.3**	**165,837,410**	**36.9**	**35,576**	**46,683**	**62,374,270**	**39.5**	**13,133**	**17,558**	**3.6418**	**3.4870**
Bronx	1,190.6	1,203.9	1.1	466.1	3.3	14,622,219	31.2	24,687	31,371	3,290,402	23.8	5,889	7,059	.3388	.3104
Kings	2,290.9	2,327.4	1.6	922.8	4.0	33,650,818	34.8	28,120	36,466	10,345,212	38.5	8,415	11,211	.7587	.7188
New York (Manhattan)	1,490.8	1,539.9	3.3	797.3	5.4	42,505,896	40.9	39,883	53,312	24,604,628	42.5	22,829	30,860	.9796	.9618
Putnam	82.9	87.3	5.3	29.5	7.3	1,850,700	41.3	47,626	62,736	460,577	38.5	12,095	15,613	.0355	.0347
Queens	1,951.4	2,002.8	2.6	780.0	4.2	35,612,994	34.8	35,288	45,658	9,762,968	38.7	9,406	12,517	.7466	.7076
Richmond	379.6	399.2	5.2	137.2	7.6	8,029,679	42.8	44,102	58,525	2,094,917	45.0	11,335	15,269	.1549	.1539
Rockland	272.0	281.1	3.3	90.7	5.8	6,673,394	42.1	54,814	73,577	2,075,295	42.9	16,941	22,881	.1307	.1286
Westchester	869.5	871.4	.2	328.8	2.6	22,891,708	36.0	52,492	69,622	9,740,271	38.1	21,997	29,624	.4970	.4712
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***17,964.7***	***18,379.0***	***2.3***	***7,045.9***	***4.6***	***384,654,255***	***39.5***	***40,912***	***54,593***	***161,394,034***	***41.1***	***16,976***	***22,906***	***8.4261***	***8.1816***
NIAGARA FALLS	**217.4**	**212.0**	**–2.5**	**79.8**	**–.3**	**3,380,737**	**27.2**	**33,228**	**42,365**	**1,300,206**	**27.9**	**12,708**	**16,293**	**.0832**	**.0742**
Niagara	217.4	212.0	–2.5	79.8	–.3	3,380,737	27.2	33,228	42,365	1,300,206	27.9	12,708	16,293	.0832	.0742
ORANGE COUNTY	**283.3**	**300.2**	**6.0**	**101.3**	**7.9**	**4,927,288**	**40.5**	**37,354**	**48,641**	**2,432,685**	**44.0**	**17,991**	**24,015**	**.1165**	**.1150**
Orange	283.3	300.2	6.0	101.3	7.9	4,927,288	40.5	37,354	48,641	2,432,685	44.0	17,991	24,015	.1165	.1150
POUGHKEEPSIE	**259.8**	**269.0**	**3.5**	**93.9**	**6.1**	**5,250,704**	**39.6**	**42,512**	**55,918**	**2,130,542**	**42.3**	**16,916**	**22,689**	**.1148**	**.1121**
Dutchess	259.8	269.0	3.5	93.9	6.1	5,250,704	39.6	42,512	55,918	2,130,542	42.3	16,916	22,689	.1148	.1121
ROCHESTER	**992.6**	**1,005.4**	**1.3**	**377.7**	**3.5**	**18,978,711**	**33.9**	**38,832**	**50,248**	**8,044,087**	**36.0**	**16,207**	**21,298**	**.4397**	**.4129**
Livingston	60.3	62.1	3.0	21.0	5.5	939,285	36.3	34,626	44,728	302,885	30.8	11,633	14,423	.0213	.0200
Monroe	708.8	712.6	.5	274.9	2.9	14,255,451	33.2	40,063	51,857	6,478,965	36.9	17,707	23,568	.3340	.3128
Ontario	94.3	98.1	4.0	35.1	6.0	1,553,776	35.8	34,564	44,267	781,877	37.9	17,128	22,276	.0385	.0368
Orleans	40.1	40.5	1.0	14.3	3.6	657,155	34.8	35,315	45,955	149,382	25.2	8,647	10,446	.0139	.0130
Wayne	89.1	92.1	3.4	32.4	4.9	1,573,044	37.5	37,034	48,551	330,978	24.9	8,577	10,215	.0320	.0303
SYRACUSE	**654.8**	**661.6**	**1.0**	**243.6**	**3.4**	**11,827,762**	**36.1**	**36,884**	**48,554**	**5,139,680**	**37.4**	**15,870**	**21,099**	**.2755**	**.2616**
Madison	67.1	68.1	1.5	23.0	4.1	935,500	33.0	31,830	40,674	310,853	28.6	10,938	13,515	.0222	.0206
Onondaga	467.5	469.1	.3	177.5	2.6	8,458,379	33.5	36,628	47,653	4,130,604	36.9	17,441	23,271	.2059	.1932
Oswego	120.2	124.4	3.5	43.1	6.2	2,433,883	47.2	40,730	56,471	698,223	45.0	11,861	16,200	.0474	.0478
UTICA - ROME	**322.8**	**323.7**	**.3**	**118.9**	**2.5**	**4,755,258**	**32.3**	**30,981**	**39,994**	**2,219,927**	**34.5**	**14,230**	**18,671**	**.1204**	**.1121**
Herkimer	68.9	70.5	2.3	25.8	4.0	1,007,753	35.8	29,922	39,060	366,263	36.8	10,796	14,196	.0236	.0225
Oneida	253.9	253.2	–.3	93.1	2.1	3,747,505	31.4	31,269	40,252	1,853,664	34.0	15,164	19,910	.0968	.0896
ALL COUNTIES															
Albany	290.1	293.5	1.2	116.2	3.6	5,668,738	35.5	37,276	48,784	3,557,997	38.6	22,884	30,620	.1461	.1391
Allegany	53.8	55.2	2.6	18.9	5.6	522,503	23.7	23,598	27,646	214,611	31.3	9,134	11,355	.0149	.0135
Bronx	1,190.6	1,203.9	1.1	466.1	3.3	14,622,219	31.2	24,687	31,371	3,290,402	23.8	5,889	7,059	.3388	.3104
Broome	214.9	215.3	.2	82.3	2.6	3,697,272	33.4	34,563	44,924	1,816,675	36.0	16,656	22,074	.0913	.0853
Cattaraugus	87.2	88.4	1.4	31.6	3.3	1,207,652	33.3	29,599	38,217	518,050	37.3	12,332	16,394	.0299	.0284
Cayuga	82.9	84.5	1.9	29.7	3.5	1,080,693	29.7	29,034	36,387	456,164	30.7	12,157	15,359	.0279	.0255
Chautauqua	147.5	148.0	.3	56.1	2.6	2,126,637	31.1	29,653	37,908	873,018	29.6	12,319	15,562	.0531	.0487
Chemung	94.6	92.3	–2.4	34.2	–.3	1,249,283	25.4	29,049	36,529	713,619	30.9	15,893	20,866	.0355	.0317
Chenango	52.4	54.2	3.4	19.5	5.4	773,104	36.9	30,532	39,646	304,391	40.5	11,710	15,610	.0182	.0176
Clinton	83.7	85.4	2.0	27.9	4.5	1,077,941	33.7	30,203	38,636	588,896	37.2	16,073	21,107	.0291	.0275
Columbia	62.9	65.3	3.8	24.8	6.4	1,018,074	37.5	31,766	41,051	369,693	39.6	11,365	14,907	.0230	.0221
Cortland	48.3	47.5	–1.7	16.6	.0	590,407	26.6	28,090	35,567	285,112	28.5	13,370	17,175	.0163	.0147
Delaware	48.8	50.2	2.9	17.9	2.9	686,056	33.5	29,535	38,327	356,801	37.1	14,958	19,933	.0180	.0169
Dutchess	259.8	269.0	3.5	93.9	6.1	5,250,704	39.6	42,512	55,918	2,130,542	42.3	16,916	22,689	.1148	.1121
Erie	975.2	951.1	–2.5	358.4	–.5	15,319,973	27.3	33,412	42,745	7,103,214	31.7	14,973	19,819	.3915	.3528
Essex	38.0	39.0	2.6	14.6	3.5	517,467	31.9	27,820	35,443	204,045	29.5	11,178	13,976	.0130	.0119
Franklin	45.9	46.7	1.7	16.3	3.2	545,680	31.0	26,365	33,477	286,433	36.1	13,323	17,573	.0150	.0140

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
NEW YORK (continued)															
ALL COUNTIES (continued)															
Fulton	56.4	57.0	1.1	21.8	3.3	805,101	33.1	28,674	36,931	319,047	34.8	11,214	14,635	.0196	.0184
Genesee	60.9	61.6	1.1	21.6	2.4	722,530	20.2	28,477	33,450	317,003	24.3	12,087	14,676	.0203	.0176
Greene	43.4	45.2	4.1	17.6	6.7	653,371	37.0	28,908	37,123	299,790	37.9	13,178	17,034	.0160	.0154
Hamilton	5.4	5.7	5.6	2.0	5.3	53,079	24.5	22,447	26,540	16,841	18.7	7,465	8,421	.0014	.0012
Herkimer	68.9	70.5	2.3	25.8	4.0	1,007,753	35.8	29,922	39,060	366,263	36.8	10,796	14,196	.0236	.0225
Jefferson	93.1	95.7	2.8	34.7	4.8	1,202,147	33.3	27,239	34,644	719,692	38.4	15,713	20,740	.0333	.0316
Kings	2,290.9	2,327.4	1.6	922.8	4.0	33,650,818	34.8	28,120	36,466	10,345,212	38.5	8,415	11,211	.7587	.7188
Lewis	25.8	26.2	1.6	9.2	4.5	329,266	33.1	28,119	35,790	85,761	30.8	7,451	9,322	.0075	.0070
Livingston	60.3	62.1	3.0	21.0	5.5	939,285	36.3	34,626	44,728	302,885	30.8	11,633	14,423	.0213	.0200
Madison	67.1	68.1	1.5	23.0	4.1	935,500	33.0	31,830	40,674	310,853	28.6	10,938	13,515	.0222	.0206
Monroe	708.8	712.6	.5	274.9	2.9	14,255,451	33.2	40,063	51,857	6,478,965	36.9	17,707	23,568	.3340	.3128
Montgomery	53.3	53.2	–.2	20.6	2.0	801,661	32.7	29,912	38,916	353,860	36.1	12,874	17,178	.0198	.0185
Nassau	1,333.5	1,343.5	.7	459.3	3.1	36,145,255	39.1	58,361	78,696	17,584,750	40.0	28,202	38,286	.8006	.7730
New York (Manhattan)	1,490.8	1,539.9	3.3	797.3	5.4	42,505,898	40.9	39,883	53,312	24,604,628	42.5	22,829	30,860	.9796	.9618
Niagara	217.4	212.0	–2.5	79.8	–.3	3,380,737	27.2	33,228	42,365	1,300,206	27.9	12,708	16,293	.0832	.0742
Oneida	253.9	253.2	–.3	93.1	2.1	3,747,505	31.4	31,269	40,252	1,853,664	34.0	15,164	19,910	.0968	.0896
Onondaga	467.5	469.1	.3	177.5	2.6	8,458,379	33.5	36,628	47,653	4,130,604	36.9	17,441	23,271	.2059	.1932
Ontario	94.3	98.1	4.0	35.1	6.0	1,553,776	35.8	34,564	44,267	781,877	37.9	17,128	22,276	.0385	.0368
Orange	283.3	300.2	6.0	101.3	7.9	4,927,288	40.5	37,354	48,641	2,432,685	44.0	17,991	24,015	.1165	.1150
Orleans	40.1	40.5	1.0	14.3	3.6	657,155	34.8	35,315	45,955	149,382	25.2	8,647	10,446	.0139	.0130
Oswego	120.2	124.4	3.5	43.1	6.2	2,433,883	47.2	40,730	56,471	698,223	45.0	11,861	16,200	.0474	.0478
Otsego	61.5	63.2	2.8	23.0	5.0	950,639	38.4	31,365	41,332	379,146	35.6	12,771	16,485	.0222	.0214
Putnam	82.9	87.3	5.3	29.5	7.3	1,850,700	41.3	47,626	62,736	460,577	38.5	12,095	15,613	.0355	.0347
Queens	1,951.4	2,002.8	2.6	780.0	4.2	35,612,994	34.8	35,288	45,658	9,762,968	38.7	9,406	12,517	.7466	.7076
Rensselaer	154.3	156.1	1.2	57.3	3.6	2,617,955	36.3	34,730	45,689	834,460	39.0	10,857	14,563	.0571	.0544
Richmond	379.6	399.2	5.2	137.2	7.6	8,029,679	42.8	44,102	58,525	2,094,917	45.0	11,335	15,269	.1549	.1539
Rockland	272.0	281.1	3.3	90.7	5.8	6,673,394	42.1	54,814	73,577	2,075,295	42.9	16,941	22,881	.1307	.1286
St. Lawrence	117.7	120.1	2.0	39.9	3.9	1,540,358	33.9	29,962	38,605	654,209	38.0	12,345	16,396	.0386	.0366
Saratoga	163.3	169.9	4.0	61.3	6.6	2,985,067	39.1	37,311	48,696	976,618	37.4	12,358	15,932	.0638	.0617
Schenectady	149.9	150.0	.1	59.8	2.6	2,683,326	32.3	34,795	44,872	1,369,488	36.3	17,236	22,901	.0668	.0622
Schoharie	31.8	33.4	5.0	11.7	9.3	425,259	39.6	28,461	36,347	174,664	44.6	11,288	14,929	.0101	.0101
Schuyler	18.4	18.6	1.1	6.4	.0	255,981	30.3	30,702	39,997	53,300	18.7	7,016	8,328	.0057	.0051
Seneca	34.5	35.2	2.0	12.6	4.1	619,997	38.1	37,113	49,206	167,772	33.7	10,374	13,315	.0130	.0123
Steuben	101.3	102.0	.7	38.0	2.7	1,511,113	32.1	30,920	39,766	543,140	29.6	11,327	14,293	.0360	.0332
Suffolk	1,330.3	1,395.2	4.9	451.4	7.4	29,094,428	43.5	48,255	64,454	12,224,283	45.2	20,041	27,081	.6206	.6195
Sullivan	70.7	74.9	5.9	28.3	8.4	1,124,045	40.9	30,575	39,719	543,778	44.6	14,411	19,215	.0268	.0266
Tioga	53.6	56.3	5.0	20.2	8.0	1,037,342	43.4	38,672	51,354	214,902	37.1	8,383	10,639	.0197	.0196
Tompkins	90.8	92.4	1.8	33.0	4.4	1,733,720	41.7	38,728	52,537	663,167	42.2	14,760	20,096	.0375	.0366
Ulster	166.5	172.5	3.6	65.1	6.4	3,177,397	41.4	36,713	48,808	1,274,070	43.2	14,537	19,571	.0694	.0683
Warren	56.9	58.3	2.5	21.5	4.4	890,428	35.7	31,858	41,415	707,733	39.2	24,680	32,918	.0261	.0250
Washington	58.1	60.2	3.6	20.8	5.6	815,423	36.6	30,291	39,203	276,109	40.0	10,008	13,274	.0187	.0180
Wayne	89.1	92.1	3.4	32.4	4.9	1,573,044	37.5	37,034	48,551	330,978	24.9	8,577	10,215	.0320	.0303
Westchester	869.5	871.4	.2	328.8	2.6	22,891,708	36.0	52,492	69,622	9,740,271	38.1	21,997	29,624	.4970	.4712
Wyoming	41.5	41.7	.5	14.0	3.7	616,900	35.9	33,636	44,064	214,924	38.8	11,468	15,352	.0141	.0135
Yates	22.1	22.5	1.8	8.8	3.5	288,667	26.8	26,785	32,803	85,845	23.8	8,155	9,755	.0070	.0064
TOTAL METRO COUNTIES	**16,229.8**	**16,525.0**	**1.8**	**6,348.5**	**4.0**	**318,617,392**	**36.8**	**38,164**	**50,188**	**131,674,895**	**39.0**	**15,517**	**20,741**	**7.1655**	**6.8511**
TOTAL STATE	**17,979.6**	**18,312.1**	**1.8**	**6,992.5**	**4.0**	**344,119,805**	**36.6**	**37,478**	**49,213**	**142,344,471**	**38.8**	**15,257**	**20,357**	**7.7864**	**7.4378**
NORTH CAROLINA															
ASHE[illegible]	**170.1**	**176.5**	**3.8**	**71.6**	**6.2**	**2,710,774**	**46.8**	**27,399**	**37,860**	**1,869,081**	**46.0**	**19,000**	**26,104**	**.0710**	**.0718**
Buncombe	170.1	176.5	3.8	71.6	6.2	2,710,774	46.8	27,399	37,860	1,869,081	46.0	19,000	26,104	.0710	.0718
BURLINGTON	**102.8**	**105.1**	**2.2**	**41.1**	**4.6**	**1,645,008**	**44.3**	**29,003**	**40,025**	**1,219,789**	**43.6**	**21,615**	**29,679**	**.0448**	**.0445**
Alamance	102.8	105.1	2.2	41.1	4.6	1,645,008	44.3	29,003	40,025	1,219,789	43.6	21,615	29,679	.0448	.0445
CHARLOTTE - GASTONIA - ROCK HILL	**1,071.6**	**1,140.3**	**6.4**	**434.2**	**8.9**	**19,011,601**	**51.1**	**31,563**	**43,785**	**10,637,739**	**49.8**	**17,811**	**24,500**	**.4433**	**.4603**
Cabarrus	94.1	100.0	6.3	37.7	8.6	1,622,476	52.2	30,714	43,036	855,427	50.3	16,402	22,690	.0371	.0388
Gaston	173.8	181.0	4.1	67.0	6.5	2,909,072	49.4	30,947	43,419	1,436,936	47.5	15,493	21,447	.0668	.0681
Lincoln	47.6	51.0	7.1	19.0	9.2	787,012	52.5	29,662	41,422	253,622	48.5	9,816	13,349	.0160	.0167
Mecklenburg	447.9	477.9	6.7	189.6	9.3	8,708,672	50.4	33,378	45,932	5,537,551	49.8	21,301	29,206	.2090	.2169
Rowan	104.7	108.2	3.3	42.3	6.3	1,674,319	47.2	28,576	39,582	959,708	46.2	16,494	22,688	.0411	.0415
Union	80.5	87.6	8.8	30.3	11.4	1,215,412	51.2	29,557	40,113	546,292	51.7	13,239	18,029	.0274	.0287
York, S. C.	*123.0*	*134.6*	*9.4*	*48.3*	*12.1*	*2,094,638*	*58.6*	*30,634*	*43,367*	*1,048,203*	*55.8*	*15,607*	*21,702*	*.0459*	*.0496*

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
NORTH CAROLINA (continued)															
FAYETTEVILLE	**264.0**	**272.8**	**3.3**	**89.7**	**6.2**	**3,709,443**	**47.2**	**29,826**	**41,354**	**2,082,057**	**46.1**	**16,866**	**23,211**	**.0929**	**.0938**
Cumberland	264.0	272.8	3.3	89.7	6.2	3,709,443	47.2	29,826	41,354	2,082,057	46.1	16,866	23,211	.0929	.0938
GREENSBORO - WINSTON-SALEM - HIGH POINT	**910.0**	**948.1**	**4.2**	**369.3**	**6.5**	**15,903,937**	**47.7**	**31,060**	**43,065**	**8,496,919**	**46.0**	**16,786**	**23,008**	**.3739**	**.3791**
Davidson	122.7	129.2	5.3	48.9	7.7	1,975,605	49.8	29,046	40,401	747,632	48.5	11,092	15,289	.0424	.0436
Davie	27.8	29.8	7.2	11.2	9.8	452,228	51.6	29,249	40,378	113,573	44.8	7,691	10,140	.0089	.0092
Forsyth	261.8	274.3	4.8	110.4	7.3	5,043,993	49.6	32,757	45,688	3,053,861	48.1	20,041	27,662	.1201	.1232
Guilford	330.7	338.5	2.4	132.1	4.8	5,833,796	44.4	32,030	44,162	3,726,183	43.8	20,553	28,207	.1476	.1470
Randolph	100.1	106.1	6.0	40.8	8.2	1,539,229	48.4	27,517	37,726	589,164	48.1	10,551	14,440	.0338	.0346
Stokes	36.9	39.4	6.8	14.1	7.6	605,263	53.4	30,121	42,926	105,609	43.7	5,612	7,490	.0112	.0116
Yadkin	30.0	30.8	2.7	11.8	5.4	453,823	48.0	27,374	38,460	160,897	45.3	9,887	13,635	.0099	.0099
HICKORY	**219.5**	**230.3**	**4.9**	**87.2**	**7.5**	**3,552,918**	**49.4**	**29,319**	**40,744**	**1,848,038**	**48.4**	**15,358**	**21,193**	**.0833**	**.0852**
Alexander	27.8	29.7	6.8	10.9	10.1	402,379	51.4	26,849	36,916	104,079	47.1	7,148	9,549	.0082	.0085
Burke	77.0	79.6	3.4	30.0	5.6	1,105,545	45.2	26,814	36,852	396,093	44.7	9,636	13,203	.0247	.0245
Catawba	114.7	121.0	5.5	46.3	8.2	2,044,994	51.4	31,553	44,168	1,347,866	49.6	21,053	29,112	.0504	.0522
JACKSONVILLE	**124.1**	**131.8**	**6.2**	**39.8**	**10.2**	**1,351,997**	**35.5**	**27,644**	**33,970**	**844,907**	**42.7**	**16,397**	**21,229**	**.0390**	**.0380**
Onslow	124.1	131.8	6.2	39.8	10.2	1,351,997	35.5	27,644	33,970	844,907	42.7	16,397	21,229	.0390	.0380
RALEIGH - DURHAM	**648.3**	**710.4**	**9.6**	**276.6**	**12.6**	**13,452,676**	**58.7**	**34,512**	**48,636**	**6,647,383**	**56.4**	**17,309**	**24,032**	**.2818**	**.3059**
Durham	164.2	172.2	4.9	68.5	7.7	3,352,825	54.4	34,153	48,946	1,715,269	50.7	17,897	25,040	.0731	.0767
Franklin	33.5	36.0	7.5	12.8	8.5	440,364	51.0	24,718	34,403	115,385	40.7	6,950	9,014	.0092	.0096
Orange	85.2	90.8	6.6	35.2	9.7	1,504,036	51.0	31,021	42,728	691,161	50.4	14,314	19,635	.0330	.0343
Wake	365.4	411.4	12.6	160.1	15.9	8,155,451	62.6	36,325	50,940	4,125,568	60.4	18,619	25,769	.1665	.1853
WILMINGTON	**115.4**	**123.4**	**6.9**	**48.5**	**9.5**	**1,767,436**	**45.1**	**27,497**	**36,442**	**1,403,052**	**47.4**	**21,489**	**28,929**	**.0493**	**.0501**
New Hanover	115.4	123.4	6.9	48.5	9.5	1,767,436	45.1	27,497	36,442	1,403,052	47.4	21,489	28,929	.0493	.0501
ALL COUNTIES															
Alamance	102.8	105.1	2.2	41.1	4.6	1,645,008	44.3	29,003	40,025	1,219,789	43.6	21,615	29,679	.0448	.0445
Alexander	27.8	29.7	6.8	10.9	10.1	402,379	51.4	26,849	36,916	104,079	47.1	7,148	9,549	.0082	.0085
Alleghany	10.1	10.4	3.0	4.1	5.1	122,329	45.1	21,618	29,836	48,987	44.0	8,722	11,948	.0030	.0029
Anson	26.5	26.9	1.5	9.3	4.5	262,703	34.7	21,910	28,248	103,906	33.3	8,759	11,173	.0070	.0066
Ashe	23.5	24.2	3.0	9.6	5.5	300,189	47.8	22,314	31,270	130,667	39.9	10,262	13,611	.0073	.0072
Avery	15.2	15.7	3.3	5.8	9.4	170,383	48.1	21,702	29,376	100,560	48.8	12,748	17,338	.0045	.0048
Beaufort	43.7	45.9	5.0	17.3	7.5	565,484	48.1	23,721	32,687	276,144	35.4	12,671	15,962	.0141	.0140
Bertie	21.3	21.3	.0	7.5	.0	243,561	40.7	23,078	32,475	72,960	38.6	7,017	9,728	.0058	.0055
Bladen	31.7	32.2	1.6	11.7	4.5	332,391	40.2	21,162	28,409	119,633	34.5	7,940	10,225	.0084	.0080
Brunswick	48.6	56.9	17.1	21.2	20.5	712,637	65.4	24,473	33,615	307,141	65.0	10,576	14,488	.0150	.0172
Buncombe	170.1	176.5	3.8	71.6	6.2	2,710,774	46.8	27,399	37,860	1,869,081	46.0	19,000	26,104	.0710	.0718
Burke	77.0	79.6	3.4	30.0	5.6	1,105,545	45.2	26,814	36,852	396,093	44.7	9,636	13,203	.0247	.0245
Cabarrus	94.1	100.0	6.3	37.7	8.6	1,622,476	52.2	30,714	43,036	855,427	50.3	16,402	22,690	.0371	.0388
Caldwell	73.1	76.7	4.9	28.4	7.6	1,081,917	49.6	27,389	38,096	513,851	48.3	13,127	18,093	.0252	.0258
Camden	5.9	5.9	.0	2.0	.0	66,399	31.7	25,205	33,200	20,610	34.2	7,678	10,305	.0016	.0016
Carteret	49.7	55.8	12.3	22.4	14.9	780,631	55.2	25,800	34,850	476,529	56.1	15,658	21,274	.0187	.0202
Caswell	22.5	23.7	5.3	7.7	6.9	198,996	28.2	21,563	25,844	34,126	32.5	3,577	4,432	.0050	.0047
Catawba	114.7	121.0	5.5	46.3	8.2	2,044,994	51.4	31,553	44,168	1,347,866	49.6	21,053	29,112	.0504	.0522
Chatham	36.6	38.8	6.0	15.1	8.6	509,155	42.3	25,739	33,719	180,538	45.4	8,931	11,956	.0116	.0115
Cherokee	20.5	21.5	4.9	8.3	6.4	256,023	49.7	21,929	30,846	154,928	47.5	13,467	18,666	.0066	.0068
Chowan	13.6	14.3	5.1	5.6	9.8	191,718	52.6	24,632	34,235	92,773	48.8	12,223	16,567	.0046	.0048
Clay	7.3	7.7	5.5	2.8	3.7	85,740	45.0	21,896	30,621	32,034	30.0	9,130	11,441	.0020	.0020
Cleveland	88.2	91.3	3.5	33.5	6.3	1,289,786	47.0	27,848	38,501	542,888	44.6	11,921	16,206	.0297	.0298
Columbus	52.6	53.1	1.0	19.2	2.7	650,725	43.9	24,179	33,892	346,918	42.0	13,068	18,069	.0168	.0165
Craven	81.4	88.2	8.4	32.0	11.9	1,185,004	53.3	27,020	37,031	714,661	53.1	16,321	22,333	.0292	.0309
Cumberland	264.0	272.8	3.3	89.7	6.2	3,709,443	47.2	29,826	41,354	2,082,057	46.1	16,866	23,211	.0929	.0938
Currituck	13.6	15.3	12.5	5.8	13.7	202,685	58.0	25,160	34,946	44,641	50.1	5,830	7,697	.0038	.0042
Dare	18.5	21.7	17.3	9.1	19.7	352,929	65.8	28,012	38,783	245,663	52.3	21,222	26,996	.0084	.0094
Davidson	122.7	129.2	5.3	48.9	7.7	1,975,605	49.8	29,046	40,401	747,632	48.5	11,092	15,289	.0424	.0436
Davie	27.8	29.8	7.2	11.2	9.8	452,228	51.6	29,249	40,378	113,573	44.8	7,691	10,140	.0089	.0092
Duplin	42.0	42.5	1.2	15.6	3.3	469,176	41.8	21,909	30,075	197,296	35.1	9,671	12,647	.0120	.0115
Durham	164.2	172.2	4.9	68.5	7.7	3,352,825	54.4	34,153	48,946	1,715,269	50.7	17,897	25,040	.0731	.0767
Edgecombe	59.2	61.2	3.4	21.3	4.9	751,320	45.5	25,435	35,273	316,592	44.3	10,804	14,863	.0179	.0180
Forsyth	261.8	274.3	4.8	110.4	7.3	5,043,993	49.6	32,757	45,688	3,053,861	48.1	20,041	27,662	.1201	.1232
Franklin	33.5	36.0	7.5	12.8	8.5	440,364	51.0	24,718	34,403	115,385	40.7	6,950	9,014	.0092	.0096
Gaston	173.8	181.0	4.1	67.0	6.5	2,909,072	49.4	30,947	43,419	1,436,936	47.5	15,493	21,447	.0668	.0681
Gates	9.7	10.3	6.2	3.3	3.1	93,217	28.1	22,733	28,248	25,765	32.8	6,063	7,808	.0024	.0024
Graham	7.5	7.6	1.2	2.5	.0	60,118	24.5	19,314	24,047	17,451	18.0	5,914	6,980	.0017	.0015
Granville	36.9	39.1	6.0	13.2	8.2	484,430	49.4	26,569	36,699	175,625	46.8	9,803	13,305	.0109	.0111

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Greene	16.4	16.3	−.6	5.4	.0	182,945	36.9	24,750	33,879	28,835	30.3	4,099	5,340	.0040	.0038
Guilford	330.7	338.5	2.4	132.1	4.8	5,833,796	44.4	32,030	44,162	3,726,183	43.8	20,553	28,207	.1476	.1470
Halifax	55.9	55.5	−.7	20.0	2.6	641,154	42.8	23,019	32,058	471,164	41.5	17,081	23,558	.0189	.0184
Harnett	64.2	67.3	4.8	24.2	7.1	791,697	47.0	23,839	32,715	364,245	46.6	10,992	15,051	.0194	.0197
Haywood	49.0	50.7	3.5	20.0	5.8	789,105	49.6	27,914	39,455	454,559	47.0	16,358	22,728	.0191	.0196
Henderson	69.5	77.3	11.2	32.1	14.2	1,277,822	59.8	28,462	39,808	774,346	57.9	17,453	24,123	.0291	.0318
Hertford	23.9	24.1	.8	8.4	2.4	291,615	42.5	24,956	34,716	144,481	32.1	13,339	17,200	.0077	.0073
Hoke	22.8	23.9	4.8	7.4	7.2	275,464	50.6	26,514	37,225	43,138	32.6	4,714	5,829	.0056	.0058
Hyde	5.9	5.8	−1.7	2.1	.0	54,734	33.5	19,527	26,064	17,993	35.1	6,343	8,568	.0013	.0012
Iredell	89.1	93.4	4.8	35.4	7.6	1,362,864	48.4	27,914	38,499	700,607	47.7	14,418	19,791	.0325	.0332
Jackson	27.3	28.2	3.3	10.0	5.3	338,373	45.2	24,535	33,837	185,492	44.5	13,514	18,549	.0087	.0087
Johnston	78.9	84.7	7.4	32.5	10.2	980,425	45.9	22,773	30,167	652,298	48.3	14,913	20,071	.0267	.0273
Jones	9.7	9.7	.0	3.2	.0	88,232	33.0	20,738	27,573	29,393	34.8	6,813	9,185	.0024	.0021
Lee	42.0	45.7	8.8	16.9	11.2	635,870	52.1	27,508	37,625	420,601	52.0	18,205	24,888	.0161	.0169
Lenoir	60.9	61.1	.3	22.7	2.3	772,556	40.3	24,812	34,033	484,082	40.0	15,578	21,325	.0213	.0206
Lincoln	47.6	51.0	7.1	19.0	9.2	787,012	52.5	29,662	41,422	253,622	48.5	9,816	13,349	.0160	.0167
McDowell	36.5	37.3	2.2	13.9	4.5	493,901	45.2	25,572	35,532	231,498	44.0	12,089	16,655	.0120	.0120
Macon	23.4	25.7	9.8	10.7	12.6	324,017	52.1	22,431	30,282	191,000	47.4	13,636	17,850	.0081	.0085
Madison	17.4	17.8	2.3	6.7	4.7	223,721	48.4	23,561	33,391	48,028	38.7	5,411	7,168	.0046	.0047
Martin	27.6	28.5	3.3	9.9	5.3	318,035	44.9	23,350	32,125	138,874	36.6	10,813	14,028	.0081	.0078
Mecklenburg	447.9	477.9	6.7	189.6	9.3	8,708,672	50.4	33,378	45,932	5,537,551	49.8	21,301	29,206	.2090	.2169
Mitchell	14.8	15.1	2.0	5.4	.0	176,165	39.3	23,424	32,623	66,646	25.8	9,809	12,342	.0044	.0042
Montgomery	23.9	24.8	3.8	9.1	5.8	301,385	45.5	24,090	33,119	110,569	45.0	8,866	12,150	.0070	.0070
Moore	57.5	62.3	8.3	25.0	11.1	986,706	53.3	28,601	39,468	366,284	44.0	11,305	14,651	.0207	.0215
Nash	72.2	75.4	4.4	28.7	7.5	1,057,591	47.7	26,819	36,850	736,763	47.3	18,737	25,671	.0281	.0286
New Hanover	115.4	123.4	6.9	48.5	9.5	1,767,436	45.1	27,497	36,442	1,403,052	47.4	21,489	28,929	.0493	.0501
Northampton	22.6	22.2	−1.8	7.6	.0	205,776	28.1	21,138	27,076	54,998	26.1	5,737	7,237	.0054	.0049
Onslow	124.1	131.8	6.2	39.8	10.2	1,351,997	35.5	27,644	33,970	844,907	42.7	16,397	21,229	.0390	.0380
Orange	85.2	90.8	6.6	35.2	9.7	1,504,036	51.0	31,021	42,728	691,161	50.4	14,314	19,635	.0330	.0343
Pamlico	11.3	12.0	6.2	4.2	5.0	125,419	41.0	22,240	29,862	64,349	42.2	11,309	15,321	.0035	.0032
Pasquotank	30.9	32.5	5.2	12.2	8.0	347,346	36.3	22,555	28,471	346,337	50.2	20,407	28,388	.0113	.0117
Pender	25.6	28.0	9.4	10.0	11.1	263,102	38.2	21,159	26,310	82,720	33.0	6,910	8,272	.0066	.0063
Perquimans	10.5	11.2	6.7	4.4	10.0	92,725	30.1	17,824	21,074	26,064	24.1	5,252	5,924	.0025	.0024
Person	30.4	31.2	2.6	11.5	5.5	399,787	44.7	25,348	34,764	187,503	43.9	11,954	16,305	.0098	.0097
Pitt	96.8	100.8	4.1	39.3	6.8	1,284,402	40.3	24,880	32,682	800,668	38.9	15,663	20,373	.0350	.0342
Polk	14.5	15.6	7.6	6.2	8.8	253,331	53.3	28,995	40,860	52,466	34.8	6,828	8,462	.0048	.0048
Randolph	100.1	106.1	6.0	40.8	8.2	1,539,229	48.4	27,517	37,726	589,164	48.1	10,551	14,440	.0338	.0346
Richmond	47.7	48.8	2.3	18.4	5.7	617,825	43.8	24,686	33,577	318,749	44.2	12,707	17,323	.0156	.0154
Robeson	108.8	112.7	3.6	37.0	5.7	1,220,895	46.5	23,803	32,997	646,443	43.3	12,889	17,471	.0319	.0322
Rockingham	87.6	90.5	3.3	34.6	5.8	1,371,937	47.4	28,458	39,651	608,459	46.0	12,747	17,586	.0313	.0316
Rowan	104.7	108.2	3.3	42.3	6.3	1,674,319	47.2	28,576	39,582	959,708	46.2	16,494	22,688	.0411	.0415
Rutherford	56.6	58.6	3.5	22.8	6.5	832,573	48.6	26,183	36,516	468,435	47.1	14,886	20,545	.0205	.0209
Sampson	51.8	52.9	2.1	19.5	5.4	551,128	38.4	21,526	28,263	234,553	33.7	9,485	12,028	.0146	.0138
Scotland	34.8	36.2	4.0	12.5	7.8	491,409	50.6	28,139	39,313	268,193	48.9	15,531	21,455	.0119	.0123
Stanly	52.1	54.6	4.8	20.9	7.7	836,163	51.1	28,516	40,008	331,634	49.1	11,463	15,868	.0181	.0188
Stokes	36.9	39.4	6.8	14.1	7.6	605,263	53.4	30,121	42,926	105,609	43.7	5,612	7,490	.0112	.0116
Surry	62.9	65.2	3.7	25.1	6.4	920,806	47.8	26,403	36,685	611,515	46.5	17,684	24,363	.0240	.0245
Swain	10.8	11.0	1.9	4.2	5.0	89,130	29.0	17,269	21,221	73,759	35.3	13,627	17,562	.0032	.0028
Transylvania	26.1	27.9	6.9	10.7	10.3	443,155	53.4	29,779	41,416	135,678	38.1	10,130	12,680	.0090	.0092
Tyrrell	4.0	4.0	.0	1.4	.0	39,979	38.9	20,566	28,556	7,518	22.9	4,369	5,370	.0010	.0009
Union	80.5	87.6	8.8	30.3	11.4	1,215,412	51.2	29,557	40,113	546,292	51.7	13,239	18,029	.0274	.0287
Vance	39.2	40.8	4.1	14.7	6.5	514,040	48.5	25,090	34,969	321,784	47.0	15,865	21,890	.0134	.0137
Wake	365.4	411.4	12.6	160.1	15.9	8,155,451	62.6	36,325	50,940	4,125,568	60.4	18,619	25,769	.1665	.1853
Warren	16.6	16.8	1.2	5.8	3.6	154,930	36.5	20,275	26,712	64,444	39.0	8,278	11,111	.0041	.0040
Washington	15.2	15.3	.7	5.3	3.9	196,205	44.0	26,723	37,020	55,308	32.0	8,214	10,435	.0045	.0042
Watauga	34.4	36.2	5.2	13.4	8.1	459,206	49.5	24,768	34,269	366,747	48.6	19,908	27,369	.0129	.0134
Wayne	100.9	102.6	1.7	37.2	3.9	1,228,970	39.2	24,661	33,037	739,026	40.6	14,681	19,866	.0338	.0328
Wilkes	62.8	65.5	4.3	24.7	6.5	905,153	47.3	26,483	36,646	408,745	46.4	12,036	16,548	.0212	.0214
Wilson	65.0	65.9	1.4	24.6	4.2	883,120	42.8	26,208	35,899	562,825	42.6	16,724	22,879	.0237	.0234
Yadkin	30.0	30.8	2.7	11.8	5.4	453,823	48.0	27,374	38,460	160,897	45.3	9,887	13,635	.0099	.0099
Yancey	15.7	16.1	2.5	6.0	5.3	169,087	44.1	20,592	28,181	56,826	32.2	7,542	9,471	.0041	.0040
TOTAL METRO COUNTIES	**3,502.8**	**3,704.1**	**5.7**	**1,409.7**	**8.4**	**61,011,152**	**50.3**	**31,223**	**43,280**	**34,000,762**	**48.9**	**17,564**	**24,119**	**1.4334**	**1.4791**
TOTAL STATE	**6,386.6**	**6,718.0**	**5.2**	**2,527.9**	**7.8**	**99,692,774**	**48.9**	**28,558**	**39,437**	**53,850,291**	**47.5**	**15,573**	**21,302**	**2.3901**	**2.4452**

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
NORTH DAKOTA															
BISMARCK	**92.3**	**100.4**	**8.8**	**36.0**	**10.1**	**1,618,145**	**46.0**	**33,902**	**44,948**	**878,347**	**42.8**	**18,810**	**24,399**	**.0387**	**.0391**
Burleigh	64.2	70.5	9.8	25.5	10.9	1,304,232	51.3	37,476	51,146	723,757	47.0	21,407	28,383	.0297	.0309
Morton	28.1	29.9	6.4	10.5	8.2	313,913	27.3	25,428	29,896	154,590	26.0	12,653	14,723	.0090	.0082
FARGO - MOORHEAD	**150.0**	**157.6**	**5.1**	**59.1**	**7.3**	**2,663,403**	**45.2**	**33,299**	**45,066**	**1,444,306**	**37.5**	**19,060**	**24,438**	**.0644**	**.0636**
Cass	100.7	109.0	8.2	41.9	10.3	1,989,378	49.6	34,983	47,479	1,088,978	38.2	20,733	25,990	.0465	.0470
Clay, Minn.	*49.3*	*48.6*	*−1.4*	*17.2*	*.6*	*674,025*	*33.4*	*29,556*	*39,188*	*355,328*	*35.4*	*15,343*	*20,659*	*.0179*	*.0166*
GRAND FORKS	**70.6**	**72.8**	**3.1**	**24.8**	**3.8**	**1,516,219**	**51.1**	**41,976**	**61,138**	**692,691**	**43.0**	**20,269**	**27,931**	**.0325**	**.0330**
Grand Forks	70.6	72.8	3.1	24.8	3.8	1,516,219	51.1	41,976	61,138	692,691	43.0	20,269	27,931	.0325	.0330
ALL COUNTIES															
Adams	3.7	3.8	2.7	1.3	.0	38,620	23.2	24,108	29,708	28,552	30.1	16,888	21,963	.0013	.0012
Barnes	13.4	13.1	−2.2	5.0	.0	180,998	31.1	27,611	36,200	120,450	33.9	17,988	24,090	.0053	.0048
Benson	8.1	8.1	.0	2.5	.0	86,624	33.9	25,882	34,650	10,729	30.0	3,302	4,292	.0019	.0019
Billings	1.2	1.2	.0	.4	.0	20,801	33.5	38,960	52,003	2,685	35.1	4,970	6,713	.0004	.0003
Bottineau	9.3	9.3	.0	3.2	.0	142,058	40.3	31,652	44,393	56,469	36.1	12,969	17,647	.0032	.0032
Bowman	4.4	4.4	.0	1.6	.0	79,359	42.1	34,900	49,599	25,892	24.5	12,996	16,183	.0018	.0016
Burke	3.6	3.5	−2.8	1.4	.0	53,186	39.3	27,265	37,990	15,868	26.2	8,984	11,334	.0012	.0011
Burleigh	64.2	70.5	9.8	25.5	10.9	1,304,232	51.3	37,476	51,146	723,757	47.0	21,407	28,383	.0297	.0309
Cass	100.7	109.0	8.2	41.9	10.3	1,989,378	49.6	34,983	47,479	1,088,978	38.2	20,733	25,990	.0465	.0470
Cavalier	7.3	7.1	−2.7	2.6	.0	92,339	28.9	27,548	35,515	41,606	32.9	12,045	16,002	.0025	.0023
Dickey	7.4	7.4	.0	2.5	.0	85,228	33.3	25,584	34,091	47,303	35.0	14,018	18,921	.0024	.0023
Divide	3.3	3.2	−3.0	1.2	.0	55,470	41.1	32,766	46,225	14,930	29.4	9,612	12,442	.0012	.0010
Dunn	4.9	5.0	2.0	1.6	.0	48,985	21.0	25,308	30,616	14,714	20.5	7,629	9,196	.0013	.0012
Eddy	3.0	2.9	−3.3	1.3	.0	34,695	18.3	22,556	26,688	16,994	23.6	10,572	13,072	.0010	.0009
Emmons	5.7	5.6	−1.8	2.0	.0	50,938	19.9	21,242	25,469	36,840	28.4	14,344	18,420	.0017	.0016
Foster	4.6	4.6	.0	1.6	.0	71,384	38.0	32,341	44,615	47,083	37.3	21,435	29,427	.0020	.0018
Golden Valley	2.5	2.5	.0	.9	.0	38,372	37.0	31,127	42,636	25,038	26.2	22,044	27,820	.0011	.0010
Grand Forks	70.6	72.8	3.1	24.8	3.8	1,516,219	51.1	41,976	61,138	692,691	43.0	20,269	27,931	.0325	.0330
Grant	4.2	4.1	−2.4	1.6	6.7	33,046	25.7	17,520	20,654	20,331	35.9	9,971	12,707	.0012	.0010
Griggs	3.6	3.5	−2.8	1.4	.0	52,417	36.5	27,434	37,441	13,524	36.6	7,074	9,660	.0011	.0011
Hettinger	4.2	4.1	−2.4	1.5	.0	48,926	34.0	24,333	32,617	28,569	35.4	14,071	19,046	.0013	.0013
Kidder	3.8	3.7	−2.6	1.4	.0	31,150	18.2	18,824	22,250	8,423	27.6	4,716	6,016	.0008	.0008
La Moure	6.3	6.1	−3.2	2.3	.0	79,678	35.2	25,615	34,643	24,089	36.0	7,704	10,473	.0019	.0018
Logan	3.3	3.2	−3.0	1.2	.0	30,385	22.3	20,696	25,321	22,987	29.6	14,778	19,156	.0012	.0008
McHenry	7.5	7.3	−2.7	2.8	.0	86,884	34.3	23,104	31,030	19,935	20.7	5,897	7,120	.0019	.0019
McIntosh	4.6	4.5	−2.2	1.9	.0	39,583	16.9	17,819	20,833	32,232	27.0	13,362	16,964	.0015	.0014
McKenzie	8.3	9.1	9.6	3.0	11.1	171,283	61.3	39,335	57,094	61,774	56.5	14,623	20,591	.0033	.0034
McLean	13.2	13.6	3.0	4.6	.0	233,770	42.3	35,704	50,820	72,297	39.4	11,272	15,717	.0049	.0048
Mercer	14.2	16.8	18.3	6.1	19.6	295,037	63.2	35,441	48,367	87,837	55.6	11,067	14,400	.0053	.0060
Morton	28.1	29.9	6.4	10.5	8.2	313,913	27.3	25,428	29,896	154,590	26.0	12,653	14,723	.0090	.0082
Mountrail	8.0	8.1	1.3	3.0	3.4	125,883	44.4	30,068	41,961	44,074	34.4	11,310	14,691	.0028	.0027
Nelson	5.2	5.2	.0	2.0	.0	66,864	34.8	24,799	33,432	50,004	35.7	18,420	25,002	.0019	.0020
Oliver	2.7	2.8	3.7	.8	.0	24,693	17.9	26,185	30,866	2,462	27.5	2,414	3,078	.0008	.0005
Pembina	10.5	10.4	−1.0	3.6	−2.7	158,079	35.2	31,597	43,911	65,500	34.1	13,205	18,194	.0036	.0035
Pierce	6.1	6.0	−1.6	2.0	.0	62,096	27.3	24,389	31,048	65,479	36.9	23,912	32,740	.0023	.0022
Ramsey	13.4	13.5	.7	5.1	2.0	220,908	39.5	31,677	43,315	145,296	37.7	21,106	28,489	.0060	.0056
Ransom	6.7	6.7	.0	2.4	.0	100,432	39.3	30,043	41,847	43,263	37.9	13,068	18,026	.0024	.0023
Renville	3.6	3.5	−2.8	1.3	.0	57,327	40.4	31,401	44,098	17,397	38.5	9,663	13,382	.0013	.0012
Richland	20.1	20.9	4.0	7.2	4.3	335,905	43.6	33,902	46,653	134,348	43.1	13,609	18,659	.0074	.0075
Rolette	13.1	13.5	3.1	3.7	.0	134,095	36.9	26,466	36,242	57,501	36.8	11,362	15,541	.0035	.0033
Sargent	5.3	5.2	−1.9	2.0	.0	66,142	28.0	25,834	33,071	16,493	32.0	6,247	8,247	.0016	.0015
Sheridan	2.8	2.8	.0	1.0	.0	39,425	41.4	27,890	39,425	4,936	24.2	3,975	4,936	.0009	.0007
Sioux	3.9	4.0	2.6	.9	.0	27,167	29.8	23,253	30,186	8,663	33.3	7,221	9,626	.0007	.0007
Slope	1.2	1.2	.0	.4	.0	11,099	22.9	22,578	27,748	2,094	29.9	4,030	5,235	.0003	.0004
Stark	26.1	27.2	4.2	9.4	5.6	491,689	48.1	37,298	52,307	347,463	40.7	27,750	36,964	.0126	.0126
Steele	2.9	2.8	−3.4	1.1	.0	36,775	20.7	27,687	33,432	11,579	28.8	8,170	10,526	.0011	.0009
Stutsman	25.0	25.4	1.6	9.2	.0	403,030	36.9	31,989	43,808	224,497	36.8	17,839	24,402	.0103	.0098
Towner	4.2	4.3	2.4	1.6	.0	64,853	36.6	29,669	40,533	28,818	36.6	13,183	18,011	.0016	.0016
Traill	9.7	9.6	−1.0	3.4	−2.9	143,880	31.8	31,191	42,318	48,646	32.1	10,520	14,308	.0033	.0030
Walsh	15.6	15.6	.0	5.7	1.8	234,515	42.2	29,442	41,143	141,068	40.6	17,913	24,749	.0062	.0060
Ward	61.9	63.3	2.3	22.5	4.7	1,037,226	43.7	33,561	46,099	623,063	39.8	20,731	27,692	.0261	.0257
Wells	7.0	7.0	.0	2.7	.0	101,639	37.4	27,388	37,644	57,039	37.0	15,416	21,126	.0027	.0027
Williams	27.0	29.9	10.7	11.6	13.7	600,853	56.6	37,619	51,798	340,075	43.4	23,255	29,317	.0135	.0141

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
NORTH DAKOTA (continued)															
TOTAL METRO COUNTIES	263.6	282.2	7.1	102.7	8.6	5,123,742	48.9	36,376	49,890	2,660,016	40.9	19,951	25,901	.1177	.1191
TOTAL STATE	701.2	728.8	3.9	262.2	5.1	11,849,533	44.4	32,910	45,193	6,036,925	39.4	17,361	23,024	.2833	.2801
OHIO															
AKRON	648.5	637.2	-1.7	243.6	.5	10,685,568	37.5	32,062	43,865	5,215,253	36.9	15,711	21,409	.2611	.2477
Portage	139.5	140.8	.9	49.8	3.3	2,417,234	47.5	34,011	48,539	848,470	44.3	12,203	17,038	.0510	.0511
Summit	509.0	496.4	-2.5	193.8	-.2	8,268,334	34.8	31,578	42,664	4,366,783	35.6	16,582	22,532	.2101	.1966
CANTON	405.4	411.1	1.4	153.4	3.9	6,305,247	39.5	30,591	41,103	3,226,366	40.2	15,577	21,032	.1559	.1509
Carroll	28.0	29.7	6.1	10.7	10.3	385,419	46.7	27,078	36,020	122,383	40.6	8,974	11,438	.0085	.0085
Stark	377.4	381.4	1.1	142.7	3.4	5,919,828	39.1	30,838	41,484	3,103,983	40.2	16,041	21,752	.1474	.1424
CINCINNATI	1,419.3	1,421.0	.1	542.1	2.3	25,742,643	45.6	33,356	47,487	12,810,301	42.9	16,920	23,631	.5950	.5916
Clermont	140.4	147.5	5.1	52.4	7.4	2,175,782	41.2	31,585	41,523	978,282	44.0	13,923	18,670	.0512	.0507
Hamilton	862.9	850.0	-1.5	337.9	.8	16,423,448	44.3	33,954	48,604	8,739,422	40.9	18,497	25,864	.3878	.3809
Warren	105.7	109.4	3.5	38.1	6.1	2,025,485	52.6	36,977	53,162	584,359	43.5	11,341	15,338	.0392	.0405
Dearborn, Ind.	*37.7*	*39.9*	*5.8*	*13.9*	*7.8*	*610,264*	*55.3*	*30,454*	*43,904*	*222,225*	*51.2*	*11,393*	*15,987*	*.0127*	*.0133*
Boone, Ky.	*51.3*	*54.6*	*6.4*	*19.0*	*9.2*	*848,209*	*49.7*	*32,558*	*44,643*	*832,344*	*65.7*	*28,864*	*43,808*	*.0239*	*.0259*
Campbell, Ky.	*81.8*	*79.8*	*-2.4*	*29.0*	*.0*	*1,359,604*	*48.7*	*31,534*	*46,883*	*479,503*	*36.9*	*12,082*	*16,535*	*.0291*	*.0289*
Kenton, Ky.	*139.5*	*139.8*	*.2*	*51.8*	*2.4*	*2,299,851*	*48.6*	*30,585*	*44,399*	*974,166*	*43.7*	*13,395*	*18,806*	*.0511*	*.0514*
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1,692.9*	*1,703.1*	*.6*	*644.9*	*2.8*	*30,078,834*	*44.8*	*33,116*	*46,641*	*14,549,043*	*42.8*	*16,249*	*22,560*	*.6943*	*.6885*
CLEVELAND	1,853.3	1,823.2	-1.6	716.2	.5	32,697,865	37.7	33,340	45,655	17,021,230	36.8	17,470	23,766	.8038	.7630
Cuyahoga	1,440.7	1,405.0	-2.5	568.8	-.3	25,332,399	37.0	32,414	44,537	13,893,364	36.6	17,828	24,426	.6351	.6006
Geauga	76.5	77.5	1.3	25.8	4.0	1,489,226	43.5	41,842	57,722	384,383	38.1	11,225	14,899	.0294	.0287
Lake	216.2	216.8	.3	79.7	2.6	3,745,854	35.9	35,467	46,999	2,059,107	38.1	19,193	25,836	.0944	.0896
Medina	119.9	123.9	3.3	41.9	6.1	2,130,386	45.0	37,186	50,845	684,376	34.9	12,841	16,334	.0449	.0441
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*2,775.4*	*2,730.4*	*-1.6*	*1,056.6*	*.6*	*48,088,946*	*38.1*	*33,138*	*45,513*	*24,108,229*	*37.1*	*16,740*	*22,817*	*1.1697*	*1.1129*
COLUMBUS	1,301.6	1,334.4	2.5	520.2	4.9	23,599,731	48.2	32,109	45,367	12,292,556	44.7	17,126	23,630	.5469	.5525
Delaware	59.8	64.2	7.4	22.6	9.7	1,156,800	56.6	35,849	51,186	329,519	47.4	10,852	14,580	.0218	.0231
Fairfield	98.5	101.2	2.7	36.2	5.2	1,397,890	36.3	29,806	38,616	549,552	37.3	11,633	15,181	.0335	.0320
Franklin	904.4	924.2	2.2	373.3	4.6	17,161,188	49.0	32,284	45,972	10,030,874	45.9	19,268	26,871	.4073	.4134
Licking	126.0	128.9	2.3	48.6	4.7	2,252,830	49.8	32,418	46,355	746,447	37.5	11,696	15,359	.0467	.0468
Madison	34.3	34.7	1.2	12.0	4.3	402,059	29.3	27,038	33,505	201,450	36.1	12,875	16,788	.0110	.0103
Pickaway	46.5	47.5	2.2	15.9	3.2	683,662	45.2	30,579	42,998	298,401	43.1	13,542	18,767	.0160	.0159
Union	32.1	33.7	5.0	11.6	5.5	545,302	51.3	32,758	47,009	136,313	38.2	8,965	11,751	.0106	.0110
DAYTON - SPRINGFIELD	930.8	915.1	-1.7	358.5	.6	17,069,671	44.0	33,262	47,614	7,845,013	39.8	15,755	21,883	.3892	.3805
Clark	145.9	142.3	-2.5	54.6	-.2	2,456,120	43.1	31,368	44,984	957,459	35.2	12,945	17,536	.0552	.0531
Greene	129.5	127.4	-1.6	46.0	.9	2,522,858	45.9	37,918	54,845	890,303	41.8	13,769	19,354	.0523	.0518
Miami	91.0	90.9	-.1	34.5	2.4	1,567,359	45.7	31,922	45,431	633,189	38.8	13,537	18,353	.0348	.0342
Montgomery	564.4	554.5	-1.8	223.4	.5	10,523,334	43.6	32,977	47,105	5,364,062	40.4	17,190	24,011	.2469	.2414
HAMILTON - MIDDLETOWN	273.6	282.1	3.1	102.8	5.7	4,336,191	40.1	31,811	42,181	1,738,742	41.9	12,597	16,914	.0993	.0969
Butler	273.6	282.1	3.1	102.8	5.7	4,336,191	40.1	31,811	42,181	1,738,742	41.9	12,597	16,914	.0993	.0969
LIMA	157.5	156.4	-.7	57.3	1.1	2,442,193	40.7	30,624	42,621	1,357,963	37.9	17,371	23,699	.0621	.0598
Allen	112.8	110.8	-1.8	40.8	.0	1,787,650	40.9	31,093	43,815	1,092,094	38.7	19,294	26,767	.0465	.0449
Auglaize	44.7	45.6	2.0	16.5	3.8	654,543	39.9	29,420	39,669	265,869	34.4	12,438	16,113	.0156	.0149
LORAIN - ELYRIA	273.6	270.0	-1.3	96.8	1.0	4,705,513	43.0	34,360	48,611	1,871,746	40.4	13,913	19,336	.1048	.1022
Lorain	273.6	270.0	-1.3	96.8	1.0	4,705,513	43.0	34,360	48,611	1,671,746	40.4	13,913	19,336	.1048	.1022
MANSFIELD	130.9	129.3	-1.2	49.4	1.0	2,099,639	41.8	30,271	42,503	1,153,655	39.9	16,863	23,353	.0523	.0509
Richland	130.9	129.3	-1.2	49.4	1.0	2,099,639	41.8	30,271	42,503	1,153,655	39.9	16,863	23,353	.0523	.0509
PARKERSBURG - MARIETTA	158.8	158.1	-.4	60.5	1.5	2,352,601	44.2	27,375	38,886	1,295,639	37.6	15,801	21,416	.0595	.0579
Washington	65.9	66.8	1.4	24.6	3.4	928,370	39.7	27,913	37,739	464,396	37.8	14,162	18,878	.0234	.0225
Wood, W. Va.	*92.9*	*91.3*	*-1.7*	*35.9*	*.3*	*1,424,231*	*47.3*	*27,017*	*39,672*	*831,243*	*37.5*	*16,891*	*23,154*	*.0361*	*.0354*
STEUBENVILLE - WEIRTON	155.3	151.5	-2.4	57.7	.0	2,010,941	26.9	27,454	34,852	924,766	28.7	12,458	16,027	.0539	.0481
Jefferson	86.5	84.4	-2.4	32.1	.0	1,139,618	26.0	28,169	35,502	513,591	25.7	12,724	16,000	.0306	.0270
Brooke, W. Va.	*29.5*	*28.8*	*-2.4*	*10.7*	*.0*	*348,985*	*27.9*	*25,501*	*32,615*	*152,943*	*32.3*	*10,800*	*14,294*	*.0094*	*.0084*
Hancock, W. Va.	*39.3*	*38.3*	*-2.5*	*14.9*	*.0*	*522,338*	*28.3*	*27,315*	*35,056*	*258,232*	*32.6*	*13,074*	*17,331*	*.0139*	*.0127*
TOLEDO	614.8	608.9	-1.0	233.3	1.3	10,783,957	42.7	32,816	46,224	6,479,420	40.2	20,073	27,773	.2714	.2644
Fulton	40.3	41.7	3.5	15.0	6.4	744,432	53.3	34,438	49,629	303,417	49.3	14,417	20,228	.0156	.0161
Lucas	462.7	453.1	-2.1	178.3	.2	7,978,953	39.9	32,038	44,750	5,102,568	38.4	20,719	28,618	.2087	.2003

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
OHIO (continued)															
TOLEDO (continued)															
Wood	111.8	114.1	2.1	40.0	4.7	2,060,572	50.5	35,841	51,514	1,073,435	46.7	19,153	26,836	.0471	.0480
YOUNGSTOWN - WARREN	**516.9**	**505.7**	**-2.2**	**192.2**	**.2**	**8,304,868**	**36.7**	**31,666**	**43,210**	**3,894,990**	**35.8**	**14,944**	**20,265**	**.2028**	**.1910**
Mahoning	278.5	271.6	-2.5	103.9	-.3	3,664,104	26.8	27,738	35,266	2,093,238	31.3	15,303	20,147	.1038	.0934
Trumbull	238.4	234.1	-1.8	88.3	.7	4,640,764	45.6	36,332	52,557	1,801,752	41.5	14,516	20,405	.0990	.0976
ALL COUNTIES															
Adams	26.0	27.1	4.2	9.6	5.5	225,898	30.0	19,101	23,531	86,053	21.6	7,779	8,964	.0065	.0059
Allen	112.8	110.8	-1.8	40.8	.0	1,787,650	40.9	31,093	43,815	1,092,094	38.7	19,294	26,767	.0465	.0449
Ashland	46.8	46.7	-.2	17.0	2.4	666,299	38.7	28,929	39,194	301,974	39.3	13,055	17,763	.0163	.0157
Ashtabula	104.1	103.1	-1.0	38.0	1.3	1,585,988	41.6	29,862	41,737	723,297	40.0	13,776	19,034	.0379	.0367
Athens	57.9	58.5	1.0	20.3	3.0	858,376	51.2	28,816	42,285	338,767	40.4	12,244	16,688	.0191	.0193
Auglaize	44.7	45.6	2.0	16.5	3.8	654,543	39.9	29,420	39,669	265,869	34.4	12,438	16,113	.0156	.0149
☐ Belmont	80.5	78.5	-2.5	31.2	.0	1,107,786	31.6	26,989	35,506	693,126	34.1	16,561	22,216	.0313	.0289
Brown	34.9	37.0	6.0	13.2	8.2	491,767	51.2	26,654	37,255	90,562	33.5	5,561	6,861	.0096	.0099
Butler	273.6	282.1	3.1	102.8	5.7	4,336,191	40.1	31,811	42,181	1,738,742	41.9	12,597	16,914	.0993	.0969
Carroll	28.0	29.7	6.1	10.7	10.3	385,419	46.7	27,078	36,020	122,383	40.6	8,974	11,438	.0085	.0085
Champaign	34.9	35.6	2.0	13.4	3.9	529,748	42.8	28,767	39,533	172,011	39.5	9,556	12,837	.0116	.0114
Clark	145.9	142.3	-2.5	54.6	-.2	2,456,120	43.1	31,368	44,984	957,459	35.2	12,945	17,536	.0552	.0531
Clermont	140.4	147.5	5.1	52.4	7.4	2,175,782	41.2	31,585	41,523	978,282	44.0	13,923	18,670	.0512	.0507
Clinton	35.9	36.6	1.9	13.9	3.7	524,322	41.7	27,605	37,721	236,325	35.7	12,996	17,002	.0128	.0123
Columbiana	111.8	109.8	-1.8	41.4	.0	1,397,167	27.1	26,552	33,748	671,238	30.4	12,433	16,213	.0380	.0342
Coshocton	36.8	37.1	.8	14.4	3.6	495,926	34.9	26,447	34,439	175,043	32.5	9,503	12,156	.0119	.0113
Crawford	49.4	48.5	-1.8	18.5	.0	673,715	33.3	27,318	36,417	233,211	25.7	10,029	12,606	.0162	.0148
Cuyahoga	1,440.7	1,405.0	-2.5	568.8	-.3	25,332,399	37.0	32,414	44,537	13,893,364	36.6	17,828	24,426	.6351	.6006
Darke	56.9	57.8	1.6	21.3	4.4	766,497	37.5	27,335	35,986	302,767	38.2	10,740	14,214	.0186	.0178
Defiance	40.9	41.0	.2	14.6	2.8	651,107	40.4	32,665	44,596	247,106	31.8	13,202	16,925	.0149	.0142
Delaware	59.8	64.2	7.4	22.6	9.7	1,156,800	56.6	35,849	51,186	329,519	47.4	10,852	14,580	.0218	.0231
Erie	79.1	78.1	-1.3	29.5	1.7	1,219,017	33.7	31,444	41,323	621,633	31.5	16,305	21,072	.0314	.0290
Fairfield	98.5	101.2	2.7	36.2	5.2	1,397,890	36.3	29,806	38,616	549,552	37.3	11,633	15,181	.0335	.0320
Fayette	27.3	27.1	-.7	10.1	1.0	260,443	19.5	21,798	25,786	170,595	24.2	13,734	16,891	.0086	.0076
Franklin	904.4	924.2	2.2	373.3	4.6	17,161,188	49.0	32,284	45,972	10,030,874	45.9	19,268	26,871	.4073	.4134
Fulton	40.3	41.7	3.5	15.0	6.4	744,432	53.3	34,438	49,629	303,417	49.3	14,417	20,228	.0156	.0161
Gallia	31.2	31.6	1.3	11.4	3.6	417,432	41.4	26,841	36,617	206,654	34.4	13,974	18,128	.0106	.0104
Geauga	76.5	77.5	1.3	25.8	4.0	1,489,226	43.5	41,842	57,722	384,383	38.1	11,225	14,899	.0294	.0287
Greene	129.5	127.4	-1.6	46.0	.9	2,522,858	45.9	37,918	54,845	890,303	41.8	13,769	19,354	.0523	.0518
Guernsey	41.8	41.2	-1.4	15.3	.0	605,529	43.3	27,611	39,577	220,288	29.4	11,124	14,398	.0141	.0133
Hamilton	862.9	850.0	-1.5	337.9	.8	16,423,448	44.3	33,954	48,604	8,739,422	40.9	18,497	25,864	.3878	.3809
Hancock	65.1	65.1	.0	25.3	2.0	1,275,808	47.5	34,883	50,427	439,010	28.4	13,785	17,352	.0269	.0260
Hardin	32.7	32.4	-.9	12.0	1.7	377,280	26.1	25,351	31,440	146,080	32.7	9,332	12,173	.0099	.0091
Harrison	17.3	16.9	-2.3	6.2	.0	211,067	31.6	25,868	34,043	47,640	22.0	6,299	7,684	.0049	.0044
Henry	28.5	28.4	-.4	10.4	1.0	461,020	40.9	31,777	44,329	198,972	39.4	13,860	19,132	.0107	.0104
Highland	35.6	36.9	3.7	14.1	6.0	466,084	44.7	24,220	33,056	184,670	42.2	9,765	13,097	.0110	.0108
Hocking	25.6	26.4	3.1	10.3	6.2	299,328	34.2	23,001	29,061	118,034	30.3	9,336	11,460	.0078	.0073
Holmes	31.4	32.5	3.5	9.5	5.6	360,279	44.8	27,646	37,924	123,469	35.5	10,126	12,997	.0084	.0084
Huron	55.8	56.0	.4	20.6	2.5	795,616	35.4	29,244	38,622	305,486	28.3	11,848	14,829	.0194	.0180
Jackson	30.8	31.0	.6	11.6	3.6	339,842	35.2	22,436	29,297	141,565	26.8	9,965	12,204	.0091	.0084
Jefferson	86.5	84.4	-2.4	32.1	.0	1,139,618	26.0	28,169	35,502	513,591	25.7	12,724	16,000	.0306	.0270
Knox	48.1	48.9	1.7	18.2	4.6	639,893	39.7	26,319	35,159	254,159	34.1	10,894	13,965	.0153	.0149
Lake	216.2	216.8	.3	79.7	2.6	3,745,854	35.9	35,467	46,999	2,059,107	38.1	19,193	25,836	.0944	.0896
☐ Lawrence	64.3	64.2	-.2	23.9	2.1	968,160	46.8	28,176	40,509	221,171	28.0	7,384	9,254	.0198	.0194
Licking	126.0	128.9	2.3	48.6	4.7	2,252,830	49.8	32,418	46,355	746,447	37.5	11,696	15,359	.0467	.0468
Logan	41.0	42.0	2.4	16.1	4.5	554,345	39.9	25,739	34,431	194,856	32.6	9,541	12,103	.0129	.0124
Lorain	273.6	270.0	-1.3	96.8	1.0	4,705,513	43.0	34,360	48,611	1,871,746	40.4	13,913	19,336	.1048	.1022
Lucas	462.7	453.1	-2.1	178.3	.2	7,978,953	39.9	32,038	44,750	5,102,568	38.4	20,719	28,618	.2087	.2003
Madison	34.3	34.7	1.2	12.0	4.3	402,059	29.3	27,038	33,505	201,450	36.1	12,875	16,788	.0110	.0103
Mahoning	278.5	271.6	-2.5	103.9	-.3	3,664,104	26.8	27,738	35,266	2,093,238	31.3	15,303	20,147	.1038	.0934
Marion	66.1	64.5	-2.4	23.9	.0	849,514	29.0	27,557	35,545	409,349	27.1	13,473	17,128	.0229	.0206
Medina	119.9	123.9	3.3	41.9	6.1	2,130,386	45.0	37,186	50,845	684,376	34.9	12,841	16,334	.0449	.0441
Meigs	24.3	24.6	1.2	9.2	3.4	221,015	22.5	20,270	24,023	79,304	17.1	7,607	8,620	.0064	.0057
Mercer	39.5	40.0	1.3	13.7	3.8	666,661	48.9	33,928	48,661	192,791	35.8	10,752	14,072	.0136	.0136
Miami	91.0	90.9	-.1	34.5	2.4	1,567,359	45.7	31,922	45,431	633,189	38.8	13,537	18,353	.0348	.0342
Monroe	16.4	16.0	-2.4	6.1	.0	194,789	27.3	25,083	31,933	56,798	26.6	7,356	9,311	.0049	.0043
Montgomery	564.4	554.5	-1.8	223.4	.5	10,523,334	43.6	32,977	47,105	5,364,062	40.4	17,190	24,011	.2469	.2414
Morgan	14.5	14.6	.7	5.4	3.8	163,681	35.0	23,312	30,311	43,153	29.2	6,421	7,991	.0040	.0037
Morrow	28.1	29.1	3.6	10.4	6.1	315,968	29.8	24,849	30,382	75,741	26.3	6,120	7,283	.0076	.0070
Muskingum	84.7	85.2	.6	32.6	3.2	1,059,676	33.1	25,194	32,505	585,330	34.1	13,813	17,955	.0291	.0273

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
OHIO (continued)															
ALL COUNTIES (continued)															
Noble	11.7	12.0	2.6	4.6	7.0	160,064	45.9	25,514	34,797	60,339	42.7	9,832	13,117	.0037	.0036
Ottawa	40.8	41.0	.5	15.6	2.6	823,288	49.7	36,170	52,775	359,196	44.9	16,309	23,025	.0177	.0178
Paulding	21.5	21.4	−.5	7.4	.0	270,390	27.8	28,582	36,539	50,725	17.5	5,833	6,855	.0061	.0055
Perry	32.9	33.9	3.0	12.1	4.3	396,994	39.5	24,541	32,809	84,555	25.6	5,805	6,988	.0089	.0085
Pickaway	46.5	47.5	2.2	15.9	3.2	683,662	45.2	30,579	42,998	298,401	43.1	13,542	18,767	.0160	.0159
Pike	25.0	26.5	6.0	9.9	11.2	359,013	60.0	25,214	36,264	141,781	51.2	10,537	14,321	.0076	.0082
Portage	139.5	140.8	.9	49.8	3.3	2,417,234	47.5	34,011	48,539	848,470	44.3	12,203	17,038	.0510	.0511
Preble	40.4	41.8	3.5	15.4	6.2	701,387	52.6	31,703	45,545	129,169	33.0	6,695	8,388	.0129	.0132
Putnam	33.5	33.4	−.3	11.3	2.7	388,313	25.3	28,182	34,364	153,971	32.9	10,528	13,626	.0104	.0093
Richland	130.9	129.3	−1.2	49.4	1.0	2,099,639	41.8	30,271	42,503	1,153,655	39.9	16,863	23,353	.0523	.0509
Ross	68.5	70.0	2.2	25.2	4.1	1,126,777	50.1	31,026	44,713	366,919	32.8	11,416	14,560	.0239	.0237
Sandusky	64.8	65.2	.6	24.0	2.6	986,427	37.5	30,650	41,101	454,059	38.9	13,974	18,919	.0240	.0229
Scioto	84.1	82.7	−1.7	30.7	.7	1,055,878	40.2	24,685	34,393	553,681	35.7	13,377	18,035	.0278	.0266
Seneca	62.4	62.0	−.6	22.3	2.3	921,678	41.9	29,793	41,331	375,502	40.8	12,235	16,839	.0214	.0209
Shelby	44.4	44.9	1.1	15.9	3.2	747,326	48.3	32,723	47,002	201,483	36.4	9,592	12,672	.0151	.0151
Stark	377.4	381.4	1.1	142.7	3.4	5,919,828	39.1	30,838	41,484	3,103,983	40.2	16,041	21,752	.1474	.1424
Summit	509.0	496.4	−2.5	193.8	−.2	8,268,334	34.8	31,578	42,664	4,366,783	35.6	16,582	22,532	.2101	.1966
Trumbull	238.4	234.1	−1.8	88.3	.7	4,640,764	45.6	36,332	52,557	1,801,752	41.5	14,516	20,405	.0990	.0976
Tuscarawas	86.5	87.3	.9	34.0	3.0	1,158,066	33.7	26,252	34,061	512,445	25.8	12,346	15,072	.0299	.0275
Union	32.1	33.7	5.0	11.6	5.5	545,302	51.3	32,758	47,009	136,313	38.2	8,965	11,751	.0106	.0110
Van Wert	31.1	31.3	.6	12.0	3.4	551,090	48.4	32,023	45,924	142,646	29.5	9,498	11,887	.0111	.0108
Vinton	12.2	12.6	3.3	4.7	9.3	158,255	55.9	23,601	33,671	23,708	36.4	4,042	5,044	.0031	.0031
Warren	105.7	109.4	3.5	38.1	6.1	2,025,485	52.6	36,977	53,162	584,359	43.5	11,341	15,338	.0392	.0405
Washington	65.9	66.8	1.4	24.6	3.4	928,370	39.7	27,913	37,739	464,396	37.8	14,162	18,878	.0234	.0225
Wayne	102.6	105.7	3.0	37.6	5.6	1,780,777	51.1	33,109	47,361	614,673	40.1	12,327	16,348	.0370	.0375
Williams	37.8	38.5	1.9	14.4	3.6	546,930	37.2	28,675	37,981	225,470	36.2	11,911	15,658	.0133	.0126
Wood	111.8	114.1	2.1	40.0	4.7	2,060,572	50.5	35,841	51,514	1,073,435	46.7	19,153	26,836	.0471	.0480
Wyandot	22.8	22.8	.0	8.1	.0	302,765	34.8	27,734	37,378	132,875	35.7	12,087	16,404	.0075	.0072
TOTAL METRO COUNTIES	**8,513.1**	**8,474.2**	**−.5**	**3,263.9**	**1.8**	**147,799,092**	**41.6**	**32,556**	**45,283**	**74,291,281**	**39.5**	**16,607**	**22,762**	**3.5329**	**3.4297**
TOTAL STATE	**10,837.3**	**10,814.5**	**−.2**	**4,126.6**	**2.0**	**180,855,607**	**41.3**	**31,661**	**43,827**	**87,268,409**	**38.7**	**15,564**	**21,148**	**4.3172**	**4.1798**
OKLAHOMA															
ENID	**66.0**	**67.1**	**1.7**	**26.7**	**3.9**	**1,125,399**	**42.5**	**30,721**	**42,150**	**553,150**	**29.1**	**16,673**	**20,717**	**.0275**	**.0262**
Garfield	66.0	67.1	1.7	26.7	3.9	1,125,399	42.5	30,721	42,150	553,150	29.1	16,673	20,717	.0275	.0262
LAWTON	**118.7**	**119.6**	**.8**	**39.4**	**3.4**	**1,756,405**	**46.0**	**31,575**	**44,579**	**825,455**	**35.5**	**15,994**	**20,951**	**.0423**	**.0413**
Comanche	118.7	119.6	.8	39.4	3.4	1,756,405	46.0	31,575	44,579	825,455	35.5	15,994	20,951	.0423	.0413
OKLAHOMA CITY	**993.1**	**1,081.0**	**8.9**	**420.1**	**10.5**	**18,144,861**	**52.3**	**31,351**	**43,192**	**10,942,713**	**43.8**	**20,020**	**26,048**	**.4361**	**.4499**
Canadian	74.6	86.8	16.4	29.9	18.7	1,433,887	63.2	34,871	47,956	559,653	45.4	15,269	18,717	.0286	.0313
Cleveland	162.7	184.4	13.3	68.4	16.7	3,099,554	60.4	32,971	45,315	1,915,892	59.9	20,441	28,010	.0701	.0774
Logan	31.7	35.1	10.7	12.2	8.9	503,461	52.9	29,393	41,267	133,541	36.1	8,763	10,946	.0102	.0105
McClain	25.8	29.9	15.9	10.4	15.6	393,305	58.6	27,552	37,818	157,690	44.8	12,097	15,163	.0085	.0092
Oklahoma	633.8	673.9	6.3	272.9	8.2	11,719,575	48.7	31,240	42,945	7,702,119	40.5	21,726	28,223	.2957	.2977
Pottawatomie	64.5	70.9	9.9	26.3	10.5	995,079	53.9	27,171	37,836	473,818	40.0	14,221	18,016	.0230	.0238
TULSA	**746.5**	**804.7**	**7.8**	**314.5**	**9.6**	**12,911,494**	**47.0**	**30,604**	**41,054**	**5,770,987**	**31.8**	**15,254**	**18,350**	**.2976**	**.2944**
Creek	73.8	84.2	14.1	30.2	14.8	1,195,386	59.4	28,508	39,582	413,439	44.0	10,920	13,690	.0244	.0263
Osage	44.1	47.1	6.8	17.2	6.2	575,369	36.1	26,099	33,452	95,130	24.9	4,700	5,531	.0123	.0117
Rogers	58.7	67.9	15.7	23.6	17.4	971,981	58.4	30,537	41,186	236,421	42.0	8,282	10,018	.0186	.0198
Tulsa	515.8	542.7	5.2	222.4	7.8	9,267,831	43.9	31,202	41,672	4,923,423	30.4	18,297	22,138	.2272	.2198
Wagoner	54.1	62.8	16.1	21.1	17.2	900,927	61.8	30,934	42,698	102,574	43.6	3,968	4,861	.0151	.0168
ALL COUNTIES															
Adair	21.4	23.3	8.9	7.4	7.2	197,373	47.7	19,369	26,672	47,027	31.2	5,194	6,355	.0048	.0048
Alfalfa	6.9	6.7	−2.9	2.7	.0	97,940	36.1	26,647	36,274	48,565	36.4	13,189	17,987	.0025	.0023
Atoka	13.8	14.5	5.1	5.3	10.4	164,513	54.7	22,155	31,040	89,512	51.9	12,275	16.889	.0041	.0043
Beaver	7.4	7.8	5.4	3.4	13.3	136,187	55.0	29,279	40,055	17,631	38.2	4,254	5,186	.0024	.0025
Beckham	23.3	25.8	10.7	10.0	11.1	337,561	49.2	25,145	33,756	343,877	42.3	26,847	34,388	.0105	.0108
Blaine	13.6	13.4	−1.5	5.2	.0	206,228	39.5	28,436	39,659	80,322	24.9	12,370	15,447	.0049	.0046
Bryan	33.8	36.1	6.8	13.7	6.2	337,828	35.5	19,330	24,659	152,633	24.7	9,492	11,141	.0095	.0090
Caddo	33.8	35.6	5.3	13.6	8.8	483,990	51.5	25,560	35,588	257,146	45.7	14,120	18,908	.0118	.0120
Canadian	74.6	86.8	16.4	29.9	18.7	1,433,887	63.2	34,871	47,956	559,653	45.4	15,269	18,717	.0286	.0313
Carter	47.5	50.0	5.3	19.0	6.1	705,208	46.1	26,965	37,116	380,220	35.4	15,688	20,012	.0177	.0174
Cherokee	35.1	37.9	8.0	13.6	10.6	408,242	51.6	21,889	30,018	151,818	35.1	9,139	11,163	.0097	.0099
Choctaw	17.2	17.0	−1.2	5.9	−3.3	153,684	30.8	19,266	26,048	58,693	18.2	8,140	9,948	.0044	.0040

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Cimarron	3.9	4.0	2.6	1.6	.0	45,556	25.5	22,682	28,473	20,776	18.9	10,922	12,985	.0013	.0012
Cleveland	162.7	184.4	13.3	68.4	16.7	3,099,554	60.4	32,971	45,315	1,915,892	59.9	20,441	28,010	.0701	.0774
Coal	6.0	6.0	.0	2.2	.0	53,504	33.4	18,235	24,320	12,697	24.1	4,649	5,771	.0014	.0014
Comanche	118.7	119.6	.8	39.4	3.4	1,756,405	46.0	31,575	44,579	825,455	35.5	15,994	20,951	.0423	.0413
Cotton	7.3	7.2	-1.4	2.9	.0	74,628	29.2	19,921	25,734	32,602	26.3	8,904	11,242	.0021	.0019
Craig	15.6	16.0	2.6	5.7	.0	160,992	28.3	22,009	28,244	127,657	32.6	16,895	22,396	.0054	.0049
Creek	73.8	84.2	14.1	30.2	14.8	1,195,386	59.4	28,508	39,582	413,439	44.0	10,920	13,690	.0244	.0263
Custer	32.0	36.0	12.5	14.1	16.5	659,119	66.1	32,793	46,746	517,340	62.6	26,295	36,691	.0158	.0180
Delaware	29.2	32.9	12.7	12.4	13.8	329,239	52.4	19,825	26,552	110,142	38.8	7,280	8,882	.0077	.0078
Dewey	6.1	6.1	.0	2.2	.0	108,075	47.0	33,422	49,125	29,660	41.7	9,514	13,482	.0021	.0022
Ellis	5.8	5.8	.0	2.2	.0	85,884	39.4	28,003	39,038	32,547	29.7	11,405	14,794	.0019	.0019
Garfield	66.0	67.1	1.7	26.7	3.9	1,125,399	42.5	30,721	42,150	553,150	29.1	16,673	20,717	.0275	.0262
Garvin	29.6	30.6	3.4	12.0	5.3	451,984	48.3	26,730	37,665	209,840	39.6	13,183	17,487	.0106	.0106
Grady	45.7	49.8	9.0	18.1	9.0	666,427	49.7	26,825	36,819	283,606	38.5	12,338	15,669	.0153	.0156
Grant	6.5	6.5	.0	2.6	.0	96,019	37.2	26,921	36,930	36,164	36.9	10,160	13,909	.0023	.0021
Greer	6.9	6.7	-2.9	3.0	.0	72,388	25.1	19,281	24,129	20,024	16.2	5,744	6,675	.0019	.0016
Harmon	4.3	4.2	-2.3	1.7	.0	32,328	16.8	16,284	19,016	16,232	26.9	7,525	9,548	.0010	.0010
Harper	4.6	4.5	-2.2	1.8	.0	60,599	27.1	26,488	33,666	16,377	18.5	7,676	9,098	.0015	.0013
Haskell	12.3	13.1	6.5	5.0	6.4	139,975	45.8	20,432	27,995	52,906	29.8	8,672	10,581	.0035	.0033
Hughes	14.7	14.9	1.4	5.8	.0	147,283	36.0	18,665	25,394	79,744	36.3	10,084	13,749	.0042	.0040
Jackson	30.8	30.7	-.3	11.1	.0	368,554	36.8	24,275	33,203	305,058	36.7	20,104	27,483	.0116	.0111
Jefferson	8.9	9.4	5.6	3.4	3.0	70,694	21.3	17,662	20,792	25,372	16.0	6,631	7,462	.0022	.0019
Johnston	10.8	11.1	2.8	4.1	2.5	93,992	35.1	17,394	22,925	16,881	22.4	3,447	4,117	.0022	.0022
Kay	52.0	53.1	2.1	21.4	3.4	885,778	43.3	29,865	41,391	425,571	32.9	15,474	19,886	.0212	.0204
Kingfisher	15.4	16.2	5.2	5.9	3.5	226,979	38.7	28,708	38,471	147,763	40.1	18,504	25,045	.0061	.0060
Kiowa	12.9	12.9	.0	5.3	.0	143,709	32.6	20,454	27,115	63,101	20.9	9,849	11,906	.0041	.0036
Latimer	10.5	10.9	3.8	3.7	.0	100,927	35.4	20,139	27,278	29,166	23.0	6,408	7,883	.0024	.0025
Le Flore	45.9	49.6	8.1	18.5	10.8	542,189	51.8	21,392	29,308	167,611	35.2	7,426	9,060	.0124	.0125
Lincoln	32.2	36.1	12.1	14.0	15.7	479,029	59.6	24,802	34,216	144,388	41.7	8,421	10,313	.0097	.0104
Logan	31.7	35.1	10.7	12.2	8.9	503,461	52.9	29,393	41,267	133,541	36.1	8,763	10,946	.0102	.0105
Love	8.5	9.2	8.2	3.5	6.1	103,968	37.6	22,890	29,705	20,739	25.6	5,002	5,925	.0023	.0022
McClain	25.8	29.9	15.9	10.4	15.6	393,305	58.6	27,552	37,818	157,590	44.8	12,097	15,163	.0085	.0092
McCurtain	37.7	38.5	2.1	13.6	3.8	308,595	27.3	18,504	22,691	155,996	22.9	9,688	11,470	.0096	.0088
McIntosh	17.8	19.6	10.1	8.0	14.3	220,204	56.6	20,093	27,526	121,555	47.8	11,752	15,194	.0056	.0058
Major	9.2	9.4	2.2	3.3	.0	118,477	31.1	27,376	35,902	61,757	20.5	15,532	18,714	.0033	.0031
Marshall	11.8	12.7	7.6	5.5	10.0	167,394	50.5	22,238	30,435	60,931	34.1	9,085	11,078	.0038	.0037
Mayes	35.7	38.0	6.4	14.1	7.6	475,935	47.9	24,559	33,754	186,894	38.6	10,296	13,255	.0110	.0112
Murray	12.9	13.4	3.9	5.4	8.0	152,991	38.4	22,109	28,332	88,140	31.8	13,372	16,322	.0043	.0039
Muskogee	72.2	75.0	3.9	28.3	4.4	934,427	42.5	24,201	33,019	474,209	29.9	13,475	16,757	.0243	.0235
Noble	12.5	13.1	4.8	5.3	10.4	206,335	53.2	28,066	38,931	69,884	35.6	10,734	13,186	.0044	.0044
Nowata	11.6	11.6	.0	4.4	.0	167,874	40.4	27,176	38,153	34,968	23.7	6,426	7,947	.0035	.0034
Okfuskee	11.6	11.7	.9	4.6	2.2	141,148	44.8	21,665	30,684	34,655	28.7	5,986	7,534	.0032	.0031
Oklahoma	633.8	673.9	6.3	272.9	8.2	11,719,575	48.7	31.240	42,945	7,702,119	40.5	21,726	28,223	.2957	.2977
Okmulgee	40.2	40.9	1.7	15.6	3.3	533,280	44.4	24,462	34,185	197,064	27.4	10,241	12,632	.0126	.0122
Osage	44.1	47.1	6.8	17.2	6.2	575,369	36.1	26,099	33,452	95,130	24.9	4,700	5,531	.0123	.0117
Ottawa	34.6	35.6	2.9	13.6	3.8	419,977	40.5	22,825	30,881	214,960	33.6	12,279	15,806	.0110	.0107
Pawnee	17.7	19.5	10.2	7.6	11.8	296,219	55.4	28,032	38,976	71,061	37.5	7,601	9,350	.0058	.0060
Payne	66.1	69.0	4.4	26.6	6.8	979,770	46.8	26,797	36,833	430,818	32.9	13,015	16,196	.0232	.0229
Pittsburg	43.5	45.8	5.3	18.1	7.1	522,025	42.5	21,673	28,841	221,666	28.6	10,199	12,247	.0132	.0127
Pontotoc	35.0	36.5	4.3	14.3	6.7	472,415	46.5	24,069	33,036	311,925	44.7	16,092	21,813	.0127	.0129
Pottawatomie	64.5	70.9	9.9	26.3	10.5	995,079	53.9	27,171	37,836	473,818	40.0	14,221	18,016	.0230	.0238
Pushmataha	13.3	14.3	7.5	5.7	11.8	146,803	52.7	18,853	25,755	38,760	36.1	5,582	6,800	.0033	.0034
Roger Mills	5.5	5.9	7.3	2.2	4.8	121,944	57.5	36,865	55,429	51,037	50.2	16,181	23,199	.0024	.0026
Rogers	58.7	67.9	15.7	23.6	17.4	971,981	58.4	30,537	41,186	236,421	42.0	8,282	10,018	.0186	.0198
Seminole	28.9	29.7	2.8	11.4	4.6	412,189	47.5	25,637	36,157	142,733	29.7	10,098	12,520	.0092	.0092
☐ Sequoyah	36.2	40.0	10.5	13.9	12.1	329,559	38.0	19,262	23,709	112,337	29.1	7,017	8,082	.0088	.0086
Stephens	45.3	46.1	1.8	18.0	2.9	717,904	42.6	28,777	39,884	298,048	26.3	13,485	16,558	.0169	.0161
Texas	18.1	18.1	.0	6.6	.0	236,367	28.7	27,820	35,813	151,597	32.8	17,302	22,969	.0069	.0063
Tillman	11.5	11.2	-2.6	4.3	.0	92,474	17.2	18,348	21,506	40,762	18.3	8,012	9,480	.0030	.0024
Tulsa	515.8	542.7	5.2	222.4	7.8	9,267,831	43.9	31,202	41,672	4,923,423	30.4	18,297	22,138	.2272	.2198
Wagoner	54.1	62.8	16.1	21.1	17.2	900,927	61.8	30,934	42,698	102,574	43.6	3,968	4,861	.0151	.0168
Washington	47.1	45.9	-2.5	18.7	-1.1	995,239	39.4	37,761	53,221	383,268	29.6	15,647	20,496	.0219	.0206
Washita	14.5	14.6	.7	5.5	.0	228,846	39.5	29,834	41,608	92,324	34.5	12,482	16,786	.0054	.0050
Woods	10.6	10.3	-2.8	3.9	-7.1	165,473	30.2	30,260	42,429	94,629	28.3	17,562	24,264	.0045	.0041
Woodward	22.8	23.2	1.8	8.6	4.9	421,685	47.2	34,925	49,033	305,799	42.6	26,150	35,558	.0111	.0111

1987 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
OKLAHOMA (continued)															
TOTAL METRO COUNTIES	**1,960.5**	**2,112.4**	**7.7**	**814.6**	**9.6**	**34,267,718**	**49.4**	**30,850**	**42,067**	**18,204,642**	**38.8**	**17,640**	**22,348**	**.8123**	**.8204**
TOTAL STATE	**3,360.4**	**3,573.6**	**6.3**	**1,371.8**	**8.0**	**53,352,281**	**47.6**	**28,452**	**38,892**	**27,111,4[illegible]**	**37.7**	**15,497**	**19,763**	**1.2829**	**1.2827**
OREGON															
EUGENE - SPRINGFIELD	**266.4**	**259.8**	**–2.5**	**103.9**	**–.4**	**4,024,047**	**43.5**	**26,881**	**38,730**	**1,997,449**	**35.8**	**14,106**	**19,225**	**.0988**	**.0954**
Lane	266.4	259.8	–2.5	103.9	–.4	4,024,047	43.5	26,881	38,730	1,997,449	35.8	14,106	19,225	.0988	.0954
MEDFORD	**141.3**	**146.7**	**3.8**	**56.1**	**5.5**	**1,972,445**	**47.0**	**25,227**	**35,159**	**1,097,817**	**38.6**	**14,891**	**19,569**	**.0502**	**.0498**
Jackson	141.3	146.7	3.8	56.1	5.5	1,972,445	47.0	25,227	35,159	1,097,817	38.6	14,891	19,569	.0502	.0498
PORTLAND	**1,159.3**	**1,188.3**	**2.5**	**474.1**	**3.9**	**23,647,737**	**58.1**	**32,756**	**49,879**	**11,714,090**	**48.8**	**17,240**	**24,708**	**.5060**	**.5330**
Clackamas	256.7	265.1	3.3	96.2	4.9	4,875,431	56.2	34,035	50,680	1,816,724	47.0	13,480	18,885	.0986	.1029
Multnomah	567.2	565.7	–.3	240.2	.8	10,725,849	52.3	29,544	44,654	6,251,914	44.8	18,106	26,028	.2524	.2573
Washington	276.3	296.6	7.3	115.9	9.8	7,146,942	70.0	39,801	61,665	3,250,405	58.5	19,424	28,045	.1349	.1520
Yamhill	59.1	60.9	3.0	21.8	4.8	899,515	53.5	28,164	41,262	395,047	48.3	12,809	18,121	.0201	.0208
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1,371.4***	***1,413.5***	***3.1***	***560.4***	***4.6***	***27,288,973***	***56.9***	***32,454***	***48,696***	***12,920,624***	***48.1***	***16,284***	***23,056***	***.5817***	***.6100***
SALEM	**262.2**	**268.5**	**2.4**	**101.0**	**3.9**	**3,698,461**	**45.1**	**26,224**	**36,618**	**1,690,354**	**36.5**	**12,742**	**16,736**	**.0897**	**.0878**
Marion	215.9	221.9	2.8	83.6	4.4	3,079,177	46.1	26,314	36,832	1,570,175	37.4	14,271	18,782	.0765	.0753
Polk	46.3	46.6	.6	17.4	1.8	619,284	40.4	25,800	35,591	120,179	25.9	5,582	6,907	.0132	.0125
ALL COUNTIES															
Baker	15.8	15.4	–2.5	6.1	.0	174,826	33.7	21,429	28,660	100,828	35.2	12,224	16,529	.0050	.0046
Benton	66.3	64.7	–2.4	23.3	–2.1	1,109,461	48.4	31,405	47,616	438,688	41.0	13,076	18,828	.0242	.0242
Clackamas	256.7	265.1	3.3	96.2	4.9	4,875,431	56.2	34,035	50,680	1,816,724	47.0	13,480	18,885	.0986	.1029
Clatsop	32.9	33.0	.3	12.9	.0	478,941	42.4	26,065	37,127	283,137	39.5	15,736	21,949	.0125	.0122
Columbia	36.6	37.0	1.1	13.7	3.0	500,185	40.5	26,766	36,510	138,760	33.2	7,830	10,128	.0111	.0106
Coos	60.7	59.2	–2.5	23.3	.0	719,048	31.0	23,560	30,860	399,233	27.7	13,416	17,134	.0205	.0187
Crook	13.8	14.1	2.2	5.2	.0	171,824	35.4	24,396	33,043	59,584	35.1	8,479	11,458	.0042	.0039
Curry	16.8	16.4	–2.4	7.0	.0	201,439	29.0	22,311	28,777	127,528	32.9	13,710	18,218	.0059	.0054
Deschutes	69.9	74.7	6.9	28.3	8.0	990,181	47.1	25,690	34,989	496,153	36.1	13,913	17,532	.0245	.0245
Douglas	97.0	97.9	.9	36.2	2.5	1,103,092	32.8	23,535	30,472	605,631	36.1	12,608	16,730	.0309	.0290
Gilliam	1.8	1.8	.0	.8	.0	42,192	58.0	33,374	52,740	6,698	32.3	6,328	8,373	.0007	.0007
Grant	8.5	8.7	2.4	3.2	.0	91,439	29.3	22,099	28,575	30,284	24.0	7,635	9,464	.0024	.0021
Harney	7.9	7.7	–2.5	2.9	.0	85,707	25.3	23,592	29,554	40,127	29.7	10,666	13,837	.0025	.0022
Hood River	16.2	16.2	.0	6.2	.0	203,259	31.6	24,909	32,784	124,680	34.2	14,988	20,110	.0057	.0055
Jackson	141.3	146.7	3.8	56.1	5.5	1,972,445	47.0	25,227	35,159	1,097,817	38.6	14,891	19,569	.0502	.0498
Jefferson	12.8	13.5	5.5	5.0	8.7	190,703	59.8	25,937	38,141	90,526	48.7	13,233	18,105	.0044	.0046
Josephine	72.3	81.6	12.9	31.4	14.6	965,069	60.8	21,907	30,735	526,989	44.8	13,282	16,783	.0234	.0251
Klamath	58.4	57.0	–2.4	22.1	.0	708,630	35.5	23,670	32,065	449,886	36.1	14,962	20,357	.0202	.0191
Lake	7.7	7.8	1.3	3.1	3.3	96,443	40.7	22,851	31,111	46,371	32.8	11,639	14,958	.0026	.0023
Lane	266.4	259.8	–2.5	103.9	–.4	4,024,047	43.5	26,881	38,730	1,997,449	35.8	14,106	19,225	.0988	.0954
Lincoln	36.6	37.0	1.1	16.1	3.2	675,739	56.1	27,757	41,971	253,654	38.0	11,784	15,755	.0140	.0143
Linn	89.2	87.7	–1.7	33.3	–.3	1,268,274	46.3	25,955	38,086	642,918	41.2	13,636	19,307	.0311	.0307
Malheur	28.3	29.0	2.5	10.4	5.1	365,165	56.6	23,548	35,112	267,696	50.0	18,031	25,740	.0098	.0103
Marion	215.9	221.9	2.8	83.6	4.4	3,079,177	46.1	26,314	36,832	1,570,175	37.4	14,271	18,782	.0765	.0753
Morrow	8.3	8.8	6.0	3.0	3.4	142,254	56.8	31,279	47,418	33,726	48.1	7,851	11,242	.0026	.0028
Multnomah	567.2	565.7	–.3	240.2	.8	10,725,849	52.3	29,544	44,654	6,251,914	44.8	18,106	26,028	.2524	.2573
Polk	46.3	46.6	.6	17.4	1.8	619,284	40.4	25,800	35,591	120,179	25.9	5,582	6,907	.0132	.0125
Sherman	2.1	2.1	.0	.8	.0	37,749	57.8	29,895	47,186	15,789	47.0	13,423	19,736	.0008	.0008
Tillamook	21.3	21.2	–.5	8.6	.0	247,886	30.0	22,176	28,824	120,621	27.4	11,006	14,026	.0068	.0062
Umatilla	61.8	62.9	1.8	22.6	1.8	844,105	46.3	25,994	37,350	476,311	37.1	15,653	21,076	.0219	.0215
Union	24.2	23.9	–1.2	8.4	–3.4	340,372	45.5	26,885	40,520	168,504	38.6	13,975	20,060	.0084	.0083
Wallowa	7.4	7.4	.0	3.0	.0	99,446	44.0	23,028	33,149	51,691	40.2	12,288	17,230	.0024	.0024
Wasco	21.6	21.2	–1.9	8.4	.0	279,913	33.2	25,025	33,323	188,555	30.3	17,226	22,447	.0083	.0076
Washington	276.3	296.6	7.3	115.9	9.8	7,146,942	70.0	39,801	61,665	3,250,405	58.5	19,424	28,045	.1349	.1520
Wheeler	1.4	1.4	.0	.7	.0	15,149	24.2	17,429	21,641	5,488	18.9	6,591	7,840	.0004	.0004
Yamhill	59.1	60.9	3.0	21.8	4.8	899,515	53.5	28,164	41,262	395,047	48.3	12,809	18,121	.0201	.0208
TOTAL METRO COUNTIES	**1,829.2**	**1,863.3**	**1.9**	**735.1**	**3.4**	**33,342,690**	**54.0**	**30,438**	**45,358**	**16,499,710**	**45.1**	**15,990**	**22,446**	**.7447**	**.7660**
TOTAL STATE	**2,726.8**	**2,772.6**	**1.7**	**1,081.1**	**3.1**	**45,491,181**	**51.0**	**28,727**	**42,079**	**22,689,766**	**43.0**	**15,135**	**20,988**	**1.0519**	**1.0660**

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
PENNSYLVANIA															
ALLENTOWN - BETHLEHEM	660.7	677.1	2.5	265.2	4.8	11,650,036	39.9	32,916	43,929	5,630,597	39.5	15,949	21,232	.2760	.2677
Carbon	54.4	55.0	1.1	22.0	3.3	760,199	34.8	26,482	34,555	230,955	26.9	8,546	10,498	.0177	.0164
Lehigh	281.7	287.7	2.1	115.6	4.5	5,684,375	45.7	35,286	49,173	3,293,014	44.2	20,647	28,486	.1350	.1350
Northampton	235.0	241.3	2.7	92.9	5.1	3,491,454	31.6	30,002	37,583	1,302,207	29.1	11,410	14,017	.0842	.0778
Warren, N. J.	*89.6*	*93.1*	*3.9*	*34.7*	*6.1*	*1,714,008*	*41.8*	*36,966*	*49,395*	*804,421*	*43.4*	*17,152*	*23,182*	*.0391*	*.0385*
ALTOONA	135.4	133.5	−1.4	51.6	1.0	1,840,232	35.4	26,599	35,663	1,095,826	36.7	15,687	21,237	.0501	.0474
Blair	135.4	133.5	−1.4	51.6	1.0	1,840,232	35.4	26,599	35,663	1,095,826	36.7	15,687	21,237	.0501	.0474
BEAVER COUNTY	194.6	189.8	−2.5	71.7	.0	3,102,151	32.8	32,576	43,266	1,114,114	27.6	12,175	15,539	.0729	.0666
Beaver	194.6	189.8	−2.5	71.7	.0	3,102,151	32.8	32,576	43,266	1,114,114	27.6	12,175	15,539	.0729	.0666
ERIE	281.9	280.9	−.4	104.7	1.9	4,541,008	40.9	31,386	43,372	2,058,855	37.3	14,605	19,664	.1077	.1038
Erie	281.9	280.9	−.4	104.7	1.9	4,541,008	40.9	31,386	43,372	2,058,855	37.3	14,605	19,664	.1077	.1038
HARRISBURG - LEBANON - CARLISLE	580.9	596.5	2.7	234.3	5.2	10,758,373	44.3	33,463	45,917	5,985,913	43.7	18,696	25,548	.2575	.2561
Cumberland	189.9	197.1	3.8	75.6	6.3	3,871,059	48.2	36,744	51,204	2,535,796	46.7	24,312	33,542	.0948	.0962
Dauphin	238.1	240.8	1.1	99.1	3.7	4,672,029	45.0	33,707	47,145	2,327,000	43.3	16,989	23,481	.1065	.1059
Lebanon	112.8	115.5	2.4	43.5	4.8	1,647,659	34.5	29,509	37,877	953,197	38.5	16,590	21,913	.0438	.0417
Perry	40.1	43.1	7.5	16.1	10.3	567,626	43.3	27,129	35,256	169,920	36.8	8,510	10,554	.0124	.0123
JOHNSTOWN	259.3	255.8	−1.3	95.8	1.1	2,790,630	19.6	24,607	29,130	1,209,847	16.0	11,004	12,629	.0818	.0695
Cambria	176.3	171.9	−2.5	64.1	.0	1,886,347	17.9	24,956	29,428	853,383	14.4	11,642	13,313	.0566	.0474
Somerset	83.0	83.9	1.1	31.7	3.3	904,283	23.4	23,878	28,526	356,464	20.1	9,671	11,245	.0252	.0221
LANCASTER	389.1	406.5	4.5	150.6	7.0	6,817,054	47.1	32,938	45,266	3,569,309	46.7	17,297	23,701	.1592	.1614
Lancaster	389.1	406.5	4.5	150.6	7.0	6,817,054	47.1	32,938	45,266	3,569,309	46.7	17,297	23,701	.1592	.1614
PHILADELPHIA	4,827.4	4,884.2	1.2	1,833.8	3.4	90,791,573	43.0	35,793	49,510	44,273,356	42.3	17,551	24,143	2.0940	2.0623
Bucks	518.4	543.6	4.9	194.4	7.3	10,137,309	46.8	38,140	52,147	5,496,615	46.7	20,687	28,275	.2348	.2380
Chester	337.9	353.0	4.5	128.5	7.2	7,772,795	49.8	43,290	60,489	2,652,100	48.1	14,939	20,639	.1512	.1553
Delaware	556.5	556.2	−.1	209.4	2.2	10,860,894	41.7	37,429	51,867	5,638,779	40.7	19,572	26,928	.2557	.2493
Montgomery	667.1	682.5	2.3	258.0	4.8	15,475,527	44.9	43,363	59,983	8,946,565	44.0	25,226	34,677	.3603	.3597
Philadelphia	1,645.1	1,604.4	−2.5	633.5	−.3	25,431,742	39.8	28,636	40,145	11,619,075	38.0	13,254	18,341	.6116	.5852
Burlington, N. J.	*394.2*	*414.2*	*5.1*	*142.6*	*7.7*	*8,107,470*	*44.7*	*42,332*	*56,855*	*3,303,647*	*43.6*	*17,379*	*23,167*	*.1732*	*.1731*
Camden, N. J.	*489.1*	*498.4*	*1.9*	*185.7*	*4.3*	*9,021,717*	*39.4*	*36,340*	*48,582*	*4,588,783*	*41.0*	*18,279*	*24,711*	*.2148*	*.2086*
Gloucester, N. J.	*219.1*	*231.9*	*5.8*	*81.7*	*8.4*	*3,984,119*	*44.4*	*36,595*	*48,765*	*2,027,792*	*46.3*	*18,389*	*24,820*	*.0924*	*.0931*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*5,834.2*	*5,917.8*	*1.4*	*2,210.9*	*3.7*	*110,936,841*	*43.3*	*36,321*	*50,177*	*53,938,959*	*42.3*	*17,772*	*24,397*	*2.5485*	*2.5138*
PITTSBURGH	2,139.6	2,103.4	−1.7	839.6	.5	35,177,770	33.8	31,461	41,898	15,713,324	30.0	14,467	18,715	.8623	.7951
Allegheny	1,380.0	1,345.8	−2.5	548.8	−.3	24,088,875	34.1	32,652	43,894	11,223,221	31.6	15,502	20,450	.5882	.5436
Fayette	160.1	159.8	−.2	61.2	2.2	1,743,055	23.7	23,523	28,481	794,022	16.7	11,356	12,974	.0506	.0440
Washington	214.9	211.8	−1.4	81.2	.6	3,428,121	36.1	31,206	42,218	1,222,639	27.6	11,877	15,057	.0793	.0737
Westmoreland	384.6	386.0	.4	148.4	2.6	5,917,719	34.8	30,355	39,877	2,473,442	29.0	13,263	16,667	.1442	.1338
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*2,334.2*	*2,293.2*	*−1.8*	*911.3*	*.5*	*38,279,921*	*33.7*	*31,549*	*42,006*	*16,827,438*	*29.8*	*14,286*	*18,465*	*.9352*	*.8617*
READING	323.7	330.6	2.1	131.1	4.5	5,660,031	42.7	31,635	43,173	3,210,843	42.8	17,935	24,492	.1390	.1369
Berks	323.7	330.6	2.1	131.1	4.5	5,660,031	42.7	31,635	43,173	3,210,843	42.8	17,935	24,492	.1390	.1369
SCRANTON - WILKES-BARRE	731.2	741.6	1.4	289.4	3.8	10,999,633	42.9	27,627	38,008	5,666,148	40.3	14,495	19,579	.2713	.2657
Columbia	63.0	63.1	.2	23.6	2.2	912,002	41.9	27,827	38,644	363,762	34.3	11,727	15,414	.0214	.0205
Lackawanna	223.4	219.9	−1.6	85.6	.6	3,304,422	38.9	27,949	38,603	1,840,923	38.2	15,656	21,506	.0854	.0816
Luzerne	333.1	335.2	.6	132.2	3.0	4,912,300	41.9	26,962	37,158	2,577,778	41.3	14,211	19,499	.1225	.1198
Monroe	82.9	93.0	12.2	36.9	15.3	1,448,950	55.0	29,216	39,267	720,772	44.5	15,588	19,533	.0326	.0342
Wyoming	28.8	30.4	5.6	11.1	9.9	421,959	49.8	27,882	38,014	162,913	44.2	11,184	14,677	.0094	.0096
SHARON	126.6	124.4	−1.7	46.8	.6	1,655,576	26.0	28,251	35,376	699,483	20.7	12,461	14,946	.0441	.0388
Mercer	126.6	124.4	−1.7	46.8	.6	1,655,576	26.0	28,251	35,376	699,483	20.7	12,461	14,946	.0441	.0388
STATE COLLEGE	115.9	117.1	1.0	40.6	3.8	1,523,565	36.7	28,514	37,526	783,047	31.6	15,218	19,287	.0403	.0379
Centre	115.9	117.1	1.0	40.6	3.8	1,523,565	36.7	28,514	37,526	783,047	31.6	15,218	19,287	.0403	.0379
WILLIAMSPORT	118.3	116.7	−1.4	44.3	.9	1,689,222	38.0	27,887	38,131	851,409	33.6	14,516	19,219	.0433	.0408
Lycoming	118.3	116.7	−1.4	44.3	.9	1,689,222	38.0	27,887	38,131	851,409	33.6	14,516	19,219	.0433	.0408
YORK	397.5	406.9	2.4	156.2	4.8	6,727,200	42.4	31,680	43,068	2,730,978	37.3	13,345	17,484	.1524	.1484
Adams	70.7	71.8	1.6	26.1	4.0	1,088,148	42.8	30,350	41,691	337,029	39.9	9,597	12,913	.0235	.0230
York	326.8	335.1	2.5	130.1	4.9	5,639,052	42.3	31,949	43,344	2,393,949	36.9	14,104	18,401	.1289	.1254
ALL COUNTIES															
Adams	70.7	71.8	1.6	26.1	4.0	1,088,148	42.8	30,350	41,691	337,029	39.9	9,597	12,913	.0235	.0230
Allegheny	1,380.0	1,345.8	−2.5	548.8	−.3	24,088,875	34.1	32,652	43,894	11,223,221	31.6	15,502	20,450	.5882	.5436

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
PENNSYLVANIA (continued)															
ALL COUNTIES (continued)															
Armstrong	79.0	79.5	.6	31.1	3.0	1,123,971	37.1	27,155	36,141	398,588	31.1	10,064	12,816	.0264	.0249
Beaver	194.6	189.8	−2.5	71.7	.0	3,102,151	32.8	32,576	43,266	1,114,114	27.6	12,175	15,539	.0729	.0666
Bedford	48.0	48.7	1.5	18.2	4.0	599,689	39.4	24,583	32,950	287,009	34.9	12,159	15,770	.0154	.0149
Berks	323.7	330.6	2.1	131.1	4.5	5,660,031	42.7	31,635	43,173	3,210,843	42.8	17,935	24,492	.1390	.1369
Blair	135.4	133.5	−1.4	51.6	1.0	1,840,232	35.4	26,599	35,663	1,095,826	36.7	15,687	21,237	.0501	.0474
Bradford	65.0	66.2	1.8	24.6	3.8	873,804	40.5	26,234	35,520	317,726	29.4	10,361	12,916	.0207	.0198
Bucks	518.4	543.6	4.9	194.4	7.3	10,137,309	46.8	38,140	52,147	5,496,615	46.7	20,687	28,275	.2348	.2380
Butler	153.9	157.3	2.2	57.1	4.6	2,087,233	29.7	29,468	36,554	833,080	24.4	12,266	14,590	.0531	.0483
Cambria	176.3	171.9	−2.5	64.1	.0	1,886,347	17.9	24,956	29,428	853,383	14.4	11,642	13,313	.0566	.0474
Cameron	6.4	6.2	−3.1	2.7	.0	73,823	20.5	22,690	27,342	24,416	13.9	7,939	9,043	.0019	.0017
Carbon	54.4	55.0	1.1	22.0	3.3	760,199	34.8	26,482	34,555	230,955	26.9	8,546	10,498	.0177	.0164
Centre	115.9	117.1	1.0	40.6	3.8	1,523,565	36.7	28,514	37,526	783,047	31.6	15,218	19,287	.0403	.0379
Chester	337.9	353.0	4.5	128.5	7.2	7,772,795	49.8	43,290	60,489	2,652,100	48.1	14,939	20,639	.1512	.1553
Clarion	43.8	43.3	-1.1	14.9	.0	503,303	25.2	26,987	33,779	212,107	17.6	12,101	14,235	.0139	.0122
Clearfield	83.9	83.9	.0	31.3	2.0	1,070,335	32.5	26,311	34,196	591,191	26.4	15,240	18,888	.0301	.0273
Clinton	39.3	39.2	−.3	14.6	2.8	392,595	21.4	22,780	26,890	256,302	24.9	14,454	17,555	.0128	.0114
Columbia	63.0	63.1	.2	23.6	2.2	912,002	41.9	27,827	38,644	363,762	34.3	11,727	15,414	.0214	.0205
Crawford	88.7	87.9	−.9	32.9	1.5	1,230,252	36.1	27,904	37,394	487,442	26.8	11,869	14,816	.0302	.0282
Cumberland	189.9	197.1	3.8	75.6	6.3	3,871,059	48.2	36,744	51,204	2,535,796	46.7	24,312	33,542	.0948	.0962
Dauphin	238.1	240.8	1.1	99.1	3.7	4,672,029	45.0	33,707	47,145	2,327,000	43.3	16,989	23,481	.1065	.1059
Delaware	556.5	556.2	−.1	209.[illegible]	2.2	10,860,894	41.7	37,429	51,867	5,638,779	40.7	19,572	26,928	.2557	.2493
Elk	38.6	38.6	.0	14.2	2.9	605,428	42.1	30,871	42,636	169,632	28.3	9,580	11,946	.0131	.0125
Erie	281.9	280.9	−.4	104.7	1.9	4,541,008	40.9	31,386	43,372	2,058,855	37.3	14,605	19,664	.1077	.1038
Fayette	160.1	159.8	−.2	61.2	2.2	1,743,055	23.7	23,523	28,481	794,022	16.7	11,356	12,974	.0506	.0440
Forest	4.9	4.8	−2.0	1.9	.0	52,052	23.2	22,239	27,396	22,137	29.0	9,034	11,651	.0015	.0013
Franklin	119.2	122.6	2.9	46.8	5.4	1,958,587	44.8	30,467	41,850	628,858	28.8	10,998	13,437	.0423	.0412
Fulton	14.0	14.8	5.7	5.8	9.4	179,907	42.2	23,872	31,018	38,530	29.7	5,604	6,643	.0040	.0038
Greene	41.6	42.2	1.4	15.8	3.3	589,001	40.4	27,425	37,279	224,902	40.0	10,497	14,234	.0137	.0133
Huntingdon	43.3	43.5	.5	15.7	3.3	481,334	33.8	23,661	30,658	188,423	29.7	9,558	12,001	.0125	.0117
Indiana	94.6	95.5	1.0	33.4	3.1	1,156,825	29.9	27,491	34,635	539,924	30.3	12,793	16,165	.0312	.0286
Jefferson	50.1	51.2	2.2	19.9	4.7	756,835	43.1	27,845	38,032	254,456	28.9	10,392	12,787	.0170	.0163
Juniata	20.4	21.2	3.9	8.0	6.7	269,563	41.5	25,399	33,695	81,435	32.1	8,221	10,179	.0060	.0060
Lackawanna	223.4	219.9	−1.6	85.6	.6	3,304,422	38.9	27,949	38,603	1,840,923	38.2	15,656	21,506	.0854	.0816
Lancaster	389.1	406.5	4.5	150.6	7.0	6,817,054	47.1	32,938	45,266	3,569,309	46.7	17,297	23,701	.1592	.1614
Lawrence	103.5	100.9	−2.5	38.2	−.5	1,480,419	32.5	29,089	38,754	549,152	22.9	11,634	14,376	.0363	.0328
Lebanon	112.8	115.5	2.[illegible]	43.5	4.8	1,647,659	34.5	29,509	37,877	953,197	38.5	16,590	21,913	.0438	.0417
Lehigh	281.7	287.7	2.1	115.6	4.5	5,684,375	45.7	35,286	49,173	3,293,014	44.2	20,647	28,486	.1350	.1350
Luzerne	333.1	335.2	.6	132.2	3.0	4,912,300	41.9	26,962	37,158	2,577,778	41.3	14,211	19,499	.1225	.1198
Lycoming	118.3	116.7	−1.4	44.3	.9	1,689,222	38.0	27,887	38,131	851,409	33.6	14,516	19,219	.0433	.0408
McKean	48.9	47.7	−2.5	18.4	.0	702,407	37.7	27,725	38,174	276,508	31.2	11,455	15,028	.0169	.0159
Mercer	126.6	124.4	−1.7	46.8	.6	1,655,576	26.0	28,251	35,376	699,483	20.7	12,461	14,946	.0441	.0388
Mifflin	47.6	48.0	.8	18.4	2.8	565,647	30.4	24,237	30,742	215,557	20.3	10,011	11,715	.0149	.0134
Monroe	82.9	93.0	12.2	36.9	15.3	1,448,950	55.0	29,216	39,267	720,772	44.5	15,588	19,533	.0326	.0342
Montgomery	667.1	682.5	2.3	258.0	4.8	15,475,527	44.9	43,363	59,983	8,946,565	44.0	25,226	34,677	.3603	.3597
Montour	16.9	17.0	.6	6.1	1.7	281,042	42.3	32,927	46,072	125,690	40.6	14,905	20,605	.0065	.0064
Northampton	235.0	241.3	2.7	92.9	5.1	3,491,454	31.6	30,002	37,583	1,302,207	29.1	11,410	14,017	.0842	.0778
Northumberland	100.9	101.1	.2	41.1	2.5	1,188,096	30.1	22,781	28,907	557,105	31.5	10,569	13,555	.0323	.0295
Perry	40.1	43.1	7.5	16.1	10.3	567,626	43.3	27,129	35,256	169,920	36.8	8,510	10,554	.0124	.0123
Philadelphia	1,645.1	1,604.4	−2.5	633.5	−.3	25,431,742	39.8	28,636	40,145	11,619,075	38.0	13,254	18,341	.6116	.5852
Pike	22.1	25.0	13.1	10.3	15.7	390,490	57.3	27,889	37,912	91,834	47.4	7,001	8,916	.0071	.0078
Potter	18.6	19.2	3.2	7.3	7.4	253,730	48.7	25,085	34,758	71,434	33.8	7,852	9,785	.0055	.0054
Schuylkill	159.5	158.8	−.4	64.3	2.1	2,136,316	36.5	24,849	33,224	1,049,698	38.0	12,075	16,325	.0548	.0521
Snyder	36.1	37.8	4.7	13.4	7.2	498,553	42.3	28,034	37,205	444,653	44.4	24,633	33,183	.0151	.0150
Somerset	83.0	83.9	1.1	31.7	3.3	904,283	23.4	23,878	28,526	356,464	20.1	9,671	11,245	.0252	.0221
Sullivan	6.5	6.7	3.1	2.3	.0	71,250	31.7	23,515	30,978	33,282	34.2	10,780	14,470	.0020	.0019
Susquehanna	40.9	42.9	4.9	15.8	7.5	598,501	48.8	27,355	37,880	176,763	41.7	8,483	11,188	.0126	.0127
Tioga	42.0	42.3	.7	15.3	4.1	505,876	37.0	25,125	33,064	170,666	27.3	9,120	11,155	.0124	.0116
Union	34.0	34.8	2.4	11.5	4.5	490,834	43.9	31,009	42,681	195,510	41.5	12,557	17,001	.0113	.0112
Venango	64.2	63.7	−.8	24.3	2.1	840,158	28.0	27,582	34,574	326,110	23.9	11,061	13,420	.0217	.0194
Warren	47.4	47.2	−.4	17.9	1.7	540,709	20.2	25,563	30,207	669,056	36.2	27,907	37,377	.0214	.0194
Washington	214.9	211.8	−1.4	81.2	.6	3,428,121	36.1	31,206	42,218	1,222,639	27.6	11,877	15,057	.0793	.0737
Wayne	39.6	42.8	8.1	16.3	10.1	472,824	35.6	23,555	29,008	365,354	43.2	17,240	22,414	.0143	.0141
Westmoreland	384.6	386.0	.4	148.4	2.6	5,917,719	34.8	30,355	39,877	2,473,442	29.0	13,263	16,667	.1442	.1338
Wyoming	28.8	30.4	5.6	11.1	9.9	421,959	49.8	27,882	38,014	162,913	44.2	11,184	14,677	.0094	.0096
York	326.8	335.1	2.5	130.1	4.9	5,639,052	42.3	31,949	43,344	2,393,949	36.9	14,104	18,401	.1289	.1254

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
PENNSYLVANIA (continued)															
TOTAL METRO COUNTIES	**10,090.1**	**10,127.4**	**.4**	**3,911.0**	**2.7**	**172,896,740**	**40.1**	**32,397**	**44,208**	**83,868,406**	**38.3**	**15,919**	**21,444**	**4.1324**	**3.9851**
TOTAL STATE	**11,953.5**	**12,009.9**	**.5**	**4,620.8**	**2.8**	**197,918,129**	**39.5**	**31,552**	**42,832**	**94,742,936**	**37.4**	**15,335**	**20,504**	**4.7633**	**4.5771**
RHODE ISLAND															
PROVIDENCE - PAWTUCKET - WOONSOCKET	**894.9**	**911.9**	**1.9**	**341.3**	**3.8**	**16,149,786**	**43.4**	**34,268**	**47,318**	**7,947,508**	**43.0**	**16,912**	**23,286**	**.3755**	**.3712**
Bristol	47.6	47.9	.6	16.3	1.9	817,754	37.6	37,157	50,169	263,071	38.4	11,881	16,139	.0177	.0171
Kent	162.3	167.3	3.1	61.3	5.0	3,221,113	45.5	37,913	52,547	1,833,146	44.4	21,733	29,905	.0763	.0764
Providence	581.3	585.9	.8	224.3	2.7	10,121,807	42.0	32,648	45,126	4,736,319	41.2	15,367	21,116	.2355	.2303
Washington	103.7	110.8	6.8	39.4	9.4	1,989,112	49.7	36,899	50,485	1,114,972	49.6	20,698	28,299	.0460	.0474
ALL COUNTIES															
Bristol	47.6	47.9	.6	16.3	1.9	817,754	37.6	37,157	50,169	263,071	38.4	11,881	16,139	.0177	.0171
Kent	162.3	167.3	3.1	61.3	5.0	3,221,113	45.5	37,913	52,547	1,833,146	44.4	21,733	29,905	.0763	.0764
Newport	85.6	86.8	1.4	31.5	4.0	1,775,903	46.9	39,901	56,378	919,865	44.4	21,021	29,202	.0402	.0404
Providence	581.3	585.9	.8	224.3	2.7	10,121,807	42.0	32,648	45,126	4,736,319	41.2	15,367	21,116	.2355	.2303
Washington	103.7	110.8	6.8	39.4	9.4	1,989,112	49.7	36,899	50,485	1,114,972	49.6	20,698	28,299	.0460	.0474
TOTAL METRO COUNTIES	**894.9**	**911.9**	**1.9**	**341.3**	**3.8**	**16,149,786**	**43.4**	**34,268**	**47,318**	**7,947,508**	**43.0**	**16,912**	**23,286**	**.3755**	**.3712**
TOTAL STATE	**980.5**	**998.7**	**1.9**	**372.8**	**3.8**	**17,925,689**	**43.7**	**34,744**	**48,084**	**8,867,373**	**43.1**	**17,259**	**23,786**	**.4157**	**.4116**
SOUTH CAROLINA															
ANDERSON	**146.6**	**155.2**	**5.9**	**59.5**	**8.4**	**2,161,225**	**50.4**	**26,176**	**36,323**	**1,045,109**	**44.9**	**13,140**	**17,565**	**.0508**	**.0520**
Anderson	146.6	155.2	5.9	59.5	8.4	2,161,225	50.4	26,176	36,323	1,045,109	44.9	13,140	17,565	.0508	.0520
CHARLESTON	**493.7**	**532.1**	**7.8**	**186.7**	**10.1**	**7,057,675**	**49.3**	**27,882**	**37,802**	**3,957,064**	**45.2**	**16,082**	**21,195**	**.1752**	**.1798**
Berkeley	127.7	149.3	16.9	50.5	19.7	1,770,564	59.9	26,237	35,061	445,436	60.6	6,572	8,821	.0347	.0387
Charleston	288.0	291.7	1.3	104.7	3.7	4,154,230	43.1	28,740	39,677	3,079,102	42.4	21,415	29,409	.1163	.1147
Dorchester	78.0	91.1	16.8	31.5	19.8	1,132,881	58.2	27,228	35,964	432,526	51.4	10,860	13,731	.0242	.0264
CHARLOTTE - GASTONIA - ROCK HILL	**1,071.6**	**1,140.3**	**6.4**	**434.2**	**8.9**	**19,011,601**	**51.1**	**31,563**	**43,785**	**10,637,739**	**49.8**	**17,811**	**24,500**	**.4433**	**.4603**
York	123.0	134.6	9.4	48.3	12.1	2,094,638	58.6	30,634	43,367	1,048,203	55.8	15,607	21,702	.0459	.0496
Cabarrus, N. C.	*94.1*	*100.0*	*6.3*	*37.7*	*8.6*	*1,622,476*	*52.2*	*30,714*	*43,036*	*855,427*	*50.3*	*16,402*	*22,690*	*.0371*	*.0388*
Gaston, N. C.	*173.8*	*181.0*	*4.1*	*67.0*	*6.5*	*2,909,072*	*49.4*	*30,947*	*43,419*	*1,436,936*	*47.5*	*15,493*	*21,447*	*.0668*	*.0681*
Lincoln, N. C.	*47.6*	*51.0*	*7.1*	*19.0*	*9.2*	*787,012*	*52.5*	*29,662*	*41,422*	*253,622*	*48.5*	*9,816*	*13,349*	*.0160*	*.0167*
Mecklenburg, N. C.	*447.9*	*477.9*	*6.7*	*189.6*	*9.3*	*8,708,672*	*50.4*	*33,378*	*45,932*	*5,537,551*	*49.8*	*21,301*	*29,206*	*.2090*	*.2169*
Rowan, N. C.	*104.7*	*108.2*	*3.3*	*42.3*	*6.3*	*1,674,319*	*47.2*	*28,576*	*39,582*	*959,708*	*46.2*	*16,494*	*22,688*	*.0411*	*.0415*
Union, N. C.	*80.5*	*87.6*	*8.8*	*30.3*	*11.4*	*1,215,412*	*51.2*	*29,557*	*40,113*	*546,292*	*51.7*	*13,239*	*18,029*	*.0274*	*.0287*
COLUMBIA	**449.0**	**477.2**	**6.3**	**175.5**	**9.1**	**8,213,336**	**55.4**	**32,843**	**46,800**	**4,025,719**	**51.3**	**16,540**	**22,939**	**.1797**	**.1897**
Lexington	167.3	186.4	11.4	70.0	14.0	3,085,884	60.5	31,316	44,084	1,173,774	58.1	12,093	16,768	.0612	.0670
Richland	281.7	290.8	3.2	105.5	6.0	5,127,452	52.5	33,785	48,601	2,851,945	48.6	19,285	27,033	.1185	.1227
FLORENCE	**120.6**	**126.2**	**4.6**	**44.9**	**6.9**	**1,532,603**	**46.4**	**24,932**	**34,134**	**1,053,936**	**46.2**	**17,163**	**23,473**	**.0422**	**.0426**
Florence	120.6	126.2	4.6	44.9	6.9	1,532,603	46.4	24,932	34,134	1,053,936	46.2	17,163	23,473	.0422	.0426
GREENVILLE - SPARTANBURG	**616.7**	**646.5**	**4.8**	**247.1**	**7.5**	**9,128,432**	**46.0**	**27,214**	**36,942**	**5,351,632**	**45.7**	**15,985**	**21,658**	**.2300**	**.2323**
Greenville	312.0	327.5	5.0	127.3	7.6	4,457,276	41.1	26,697	35,014	3,076,124	44.1	18,041	24,164	.1219	.1209
Pickens	87.6	92.9	6.1	33.4	9.2	1,395,074	55.0	29,421	41,769	540,804	48.8	11,876	16,192	.0296	.0311
Spartanburg	217.1	226.1	4.1	86.4	6.8	3,276,082	49.2	27,137	37,918	1,734,704	47.5	14,533	20,078	.0785	.0803
ALL COUNTIES															
Abbeville	23.5	24.0	2.1	9.1	5.8	297,188	45.3	23,780	32,658	76,181	44.9	6,112	8,372	.0063	.0065
☐ Aiken	119.3	128.6	7.8	49.6	10.5	2,052,984	56.5	29,212	41,391	838,847	53.7	12,157	16,912	.0429	.0458
Allendale	11.2	11.3	.9	3.9	2.6	99,881	36.0	19,331	25,611	36,923	22.9	7,903	9,467	.0029	.0025
Anderson	146.6	155.2	5.9	59.5	8.4	2,161,225	50.4	26,176	36,323	1,045,109	44.9	13,140	17,565	.0508	.0520
Bamberg	18.3	18.2	–.5	6.2	1.6	202,615	44.7	22,948	32,680	68,950	33.1	8,493	11,121	.0048	.0048
Barnwell	21.4	22.3	4.2	8.0	6.7	247,824	43.2	23,078	30,978	84,859	40.1	8,075	10,607	.0060	.0058
Beaufort	78.4	89.2	13.8	33.1	17.8	1,800,303	70.7	37,534	54,390	1,006,121	65.7	21,605	30,396	.0364	.0420
Berkeley	127.7	149.3	16.9	50.5	19.7	1,770,564	59.9	26,237	35,061	445,436	60.6	6,572	8,821	.0347	.0387
Calhoun	13.1	13.6	3.8	4.9	8.9	133,124	41.4	20,915	27,168	24,314	29.1	4,187	4,962	.0031	.0029
Charleston	288.0	291.7	1.3	104.7	3.7	4,154,230	43.1	28,740	39,677	3,079,102	42.4	21,415	29,409	.1163	.1147
Cherokee	42.8	43.9	2.6	15.8	4.6	478,125	35.4	23,378	30,261	254,788	38.1	12,219	16,126	.0131	.0126
Chester	31.4	31.8	1.3	11.4	4.6	351,760	38.9	23,242	30,856	163,512	40.9	10,646	14,343	.0093	.0089
Chesterfield	39.8	40.7	2.3	15.1	4.1	452,191	41.4	22,054	29,946	200,931	41.9	9,769	13,307	.0116	.0113
Clarendon	28.8	29.5	2.4	10.3	5.2	287,225	43.7	20,607	28,159	119,523	32.1	9,325	11,718	.0074	.0073

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986-1991	12/31/91 Households (Thous.)	% Change 1986-1991	1991 EBI ($000)	% Change 1986-1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986-1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
SOUTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Colleton	35.1	37.4	6.6	13.3	8.1	343,349	39.2	20,056	25,816	228,910	43.5	12,965	17,211	.0103	.0101
Darlington	66.2	68.2	3.0	24.2	5.2	783,624	43.4	23,764	32,381	360,638	43.6	10,921	14,902	.0198	.0196
Dillon	32.4	32.9	1.5	11.0	4.8	325,576	46.4	21,183	29,598	229,309	44.7	15,090	20,846	.0095	.0096
Dorchester	78.0	91.1	16.8	31.5	19.8	1,132,881	58.2	27,228	35,964	432,526	51.4	10,860	13,731	.0242	.0264
Edgefield	18.0	18.2	1.1	6.3	3.3	157,606	28.1	20,166	25,017	77,422	34.7	9,420	12,289	.0047	.0043
Fairfield	21.1	21.1	.0	6.9	1.5	202,615	36.9	21,771	29,364	67,725	29.3	7,703	9,815	.0054	.0051
Florence	120.6	126.2	4.6	44.9	6.9	1,532,503	46.4	24,932	34,134	1,053,936	46.2	17,163	23,473	.0422	.0426
Georgetown	48.0	51.7	7.7	18.2	10.3	451,242	29.9	21,048	24,794	422,595	40.5	18,227	23,220	.0158	.0153
Greenville	312.0	327.5	5.0	127.3	7.6	4,457,276	41.1	26,697	35,014	3,076,124	44.1	18,041	24,164	.1219	.1209
Greenwood	61.7	64.1	3.9	24.5	6.5	857,070	45.4	25,635	34,982	535,123	45.5	15,995	21,842	.0224	.0226
Hampton	19.1	19.6	2.6	7.3	7.4	179,735	34.0	19,719	24,621	112,045	38.6	11,890	15,349	.0056	.0052
Horry	131.3	152.7	16.3	59.2	19.6	2,346,217	70.9	27,728	39,632	2,000,195	64.9	24,497	33,787	.0584	.0675
Jasper	16.0	16.9	5.6	6.0	9.1	180,436	53.1	21,425	30,073	124,152	51.1	14,944	20,692	.0050	.0053
Kershaw	42.8	45.3	5.8	17.2	8.9	600,535	47.5	25,763	34,915	341,763	48.1	14,601	19,870	.0151	.0152
Lancaster	57.7	60.5	4.9	21.9	7.4	859,273	52.0	27,719	39,236	339,857	44.5	11,531	15,519	.0190	.0196
Laurens	54.3	55.4	2.0	19.6	4.8	742,370	48.0	26,822	37,876	298,551	45.6	10,968	15,232	.0170	.0172
Lee	18.9	18.6	−1.6	6.0	1.7	167,269	35.9	20,858	27,878	75,960	37.5	9,366	12,660	.0046	.0044
Lexington	167.3	186.4	11.4	70.0	14.0	3,085,884	60.5	31,316	44,084	1,173,774	58.1	12,093	16,768	.0612	.0670
McCormick	7.8	7.7	−1.3	2.5	.0	85,862	43.6	23,923	34,345	14,372	25.2	4,591	5,749	.0019	.0018
Marion	35.4	35.7	.8	12.5	4.2	347,604	40.0	20,685	27,808	174,601	36.7	10,640	13,968	.0097	.0093
Marlboro	32.5	32.9	1.2	11.0	3.8	323,072	42.1	21,444	29,370	126,275	42.0	8,392	11,480	.0083	.0082
Newberry	32.1	32.6	1.6	12.8	4.1	475,672	46.9	26,327	37,162	214,117	44.5	12,047	16,728	.0110	.0110
Oconee	53.4	56.5	5.8	22.4	7.7	804,902	51.9	25,468	35,933	297,965	45.8	9,826	13,302	.0174	.0180
Orangeburg	90.4	95.1	5.2	33.1	7.8	1,057,132	50.6	22,868	31,938	561,070	46.2	12,505	16,951	.0271	.0276
Pickens	87.6	92.9	6.1	33.4	9.2	1,395,074	55.0	29,421	41,769	540,804	48.8	11,876	16,192	.0296	.0311
Richland	281.7	290.8	3.2	105.5	6.0	5,127,452	52.5	33,785	48,601	2,851,945	48.6	19,285	27,033	.1185	.1227
Saluda	17.3	17.9	3.5	6.5	6.6	203,116	49.1	22,334	31,249	75,879	47.3	8,444	11,674	.0049	.0049
Spartanburg	217.1	226.1	4.1	86.4	6.8	3,276,082	49.2	27,137	37,918	1,734,704	47.5	14,533	20,078	.0785	.0803
Sumter	96.1	100.4	4.5	34.3	6.9	1,235,665	52.0	25,321	36,025	717,555	49.0	15,007	20,920	.0312	.0323
Union	31.0	30.9	−.3	11.5	2.7	344,901	36.0	22,643	29,991	183,251	38.2	11,840	15,935	.0096	.0090
Williamsburg	40.2	41.0	2.0	13.5	4.7	410,086	46.7	21,669	30,377	160,071	38.4	8,963	11,857	.0104	.0102
York	123.0	134.6	9.4	48.3	12.1	2,094,638	58.6	30,634	43,367	1,048,203	55.8	15,607	21,702	.0459	.0496
TOTAL METRO COUNTIES	**2,068.9**	**2,200.4**	**6.4**	**811.6**	**8.9**	**32,240,893**	**50.8**	**28,695**	**39,725**	**17,320,510**	**47.8**	**15,731**	**21,341**	**.7667**	**.7918**
TOTAL STATE	**3,436.4**	**3,638.2**	**5.9**	**1,331.0**	**8.6**	**50,076,058**	**50.5**	**27,135**	**37,623**	**27,096,013**	**48.3**	**14,904**	**20,358**	**1.2117**	**1.2497**
SOUTH DAKOTA															
RAPID CITY	**77.3**	**81.7**	**5.7**	**31.6**	**8.2**	**1,431,126**	**50.8**	**32,501**	**45,289**	**915,854**	**46.0**	**21,490**	**28,983**	**.0350**	**.0361**
Pennington	77.3	81.7	5.7	31.6	8.2	1,431,126	50.8	32,501	45,289	915,854	46.0	21,490	28,983	.0350	.0361
SIOUX FALLS	**125.2**	**135.4**	**8.1**	**54.1**	**11.1**	**2,725,902**	**58.1**	**35,410**	**50,386**	**1,312,014**	**44.6**	**18,632**	**24,252**	**.0577**	**.0607**
Minnehaha	125.2	135.4	8.1	54.1	11.1	2,725,902	58.1	35,410	50,386	1,312,014	44.6	18,632	24,252	.0577	.0607
ALL COUNTIES															
Aurora	3.3	3.2	−3.0	1.1	.0	22,316	16.7	17,378	20,287	9,011	26.9	6,456	8,192	.0006	.0008
Beadle	17.9	17.5	−2.2	7.3	.0	256,689	29.6	27,125	35,163	151,403	33.2	15,571	20,740	.0072	.0065
Bennett	3.3	3.4	3.0	1.0	.0	19,633	16.6	16,837	19,633	30,862	39.5	22,128	30,862	.0010	.0009
Bon Homme	7.8	7.6	−2.6	3.0	.0	69,893	18.1	19,724	23,298	42,992	27.5	11,236	14,331	.0023	.0020
Brookings	25.3	25.7	1.6	9.1	4.6	367,816	43.5	29,465	40,419	183,578	38.5	15,240	20,173	.0090	.0089
Brown	36.9	36.3	−1.6	14.2	.0	579,772	36.6	29,897	40,829	346,013	33.4	18,270	24,367	.0155	.0144
Brule	5.3	5.3	.0	2.1	5.0	61,723	38.0	22,370	29,392	65,753	55.8	21,108	31,311	.0021	.0020
Buffalo	1.8	1.8	.0	.4	.0	7,756	18.1	16,418	19,390	3,308	27.6	6,483	8,270	.0002	.0004
Butte	8.4	8.3	−1.2	3.3	.0	114,179	32.2	26,182	34,600	67,703	34.4	15,261	20,516	.0033	.0029
Campbell	2.1	2.1	.0	.8	.0	14,629	16.9	15,645	18,286	13,502	26.9	13,295	16,878	.0006	.0006
Charles Mix	9.7	9.6	−1.0	3.3	.0	73,170	18.1	18,768	22,173	49,759	27.6	11,821	15,078	.0026	.0023
Clark	4.9	4.8	−2.0	1.9	.0	54,054	33.5	21,309	28,449	20,021	35.1	7,799	10,537	.0014	.0012
Clay	13.3	13.0	−2.3	4.8	.0	224,068	43.8	32,467	46,681	66,623	40.1	9,904	13,880	.0046	.0046
Codington	22.5	23.3	3.6	9.1	5.8	378,896	49.2	29,534	41,637	242,471	42.4	19,803	26,645	.0096	.0096
Corson	5.1	5.0	−2.0	1.5	.0	31,660	17.4	17,984	21,107	8,364	25.8	4,434	5,576	.0010	.0010
Custer	7.1	7.8	9.9	3.1	14.8	128,768	57.9	30,197	41,538	41,770	57.4	9,829	13,474	.0025	.0027
Davison	17.8	17.4	−2.2	6.7	.0	245,490	36.9	26,756	36,640	201,493	38.1	21,771	30,074	.0074	.0070
Day	8.0	7.8	−2.5	3.0	.0	97,505	37.6	23,623	32,502	34,892	30.8	8,894	11,631	.0025	.0023
Deuel	5.1	5.0	−2.0	1.9	.0	60,984	39.8	22,966	32,097	19,285	38.2	7,346	10,150	.0014	.0014
Dewey	5.8	6.0	3.4	1.5	.0	45,168	30.2	23,130	30,112	27,016	33.5	13,494	18,011	.0015	.0013
Douglas	4.2	4.2	.0	1.4	.0	29,623	20.6	17,541	21,159	13,647	28.8	7,569	9,748	.0009	.0009

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
SOUTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Edmunds	5.2	5.3	1.9	1.8	.0	37,573	16.9	17,851	20,874	32,052	27.0	14,024	17,807	.0014	.0013
Fall River	8.5	8.5	.0	3.3	.0	150,407	42.7	31,948	45,578	46,800	32.3	10,719	14,182	.0032	.0031
Faulk	2.9	2.8	−3.4	1.2	.0	27,494	21.5	18,852	22,912	10,084	29.2	6,503	8,403	.0009	.0006
Grant	9.1	9.0	−1.1	3.2	.0	132,494	44.1	28,730	41,404	63,126	40.3	14,060	19,727	.0031	.0031
Gregory	5.7	5.6	−1.8	2.1	.0	39,588	16.7	16,149	18,851	34,551	29.9	12,668	16,453	.0016	.0014
Haakon	3.0	3.1	3.3	1.0	.0	24,326	17.7	20,676	24,326	25,149	31.0	19,197	25,149	.0010	.0010
Hamlin	5.3	5.3	.0	1.9	.0	69,218	45.2	25,084	36,431	24.479	40.9	9,146	12,884	.0016	.0015
Hand	4.6	4.5	−2.2	1.8	.0	41,921	17.7	19,793	23,289	26,854	28.5	11,612	14,919	.0014	.0012
Hanson	3.4	3.3	−2.9	1.1	.0	25,669	22.1	19,115	23,335	4,832	19.9	3,664	4,393	.0007	.0007
Harding	1.9	2.0	5.3	.6	.0	13,845	16.5	19,805	23,075	5,059	26.4	6,668	8,432	.0005	.0004
Hughes	15.4	16.1	4.5	6.5	6.6	337,161	52.1	36,333	51,871	138,877	39.5	16,324	21,366	.0070	.0070
Hutchinson	8.8	8.6	−2.3	3.3	.0	85,186	23.0	20,981	25,814	50,138	30.0	11,691	15,193	.0027	.0024
Hyde	2.0	2.0	.0	.8	.0	29,612	44.2	25,673	37,015	10,489	40.3	9,343	13,111	.0005	.0007
Jackson	4.1	4.6	12.2	1.2	.0	37,911	25.9	25,101	31,593	21,413	31.4	13,585	17,844	.0012	.0011
Jerauld	3.0	3.0	.0	1.1	.0	22,927	16.9	17,825	20,843	21,631	27.0	15,488	19,665	.0010	.0008
Jones	1.5	1.5	.0	.6	.0	20,227	37.8	24,468	33,712	32,310	52.2	35,390	53,850	.0007	.0009
Kingsbury	6.4	6.2	−3.1	2.6	.0	90,216	42.6	24,336	34,698	28,644	39.5	7,895	11,017	.0021	.0019
Lake	11.1	11.2	.9	4.3	2.4	178,422	47.9	28,715	41,493	72,377	41.4	12,186	16,832	.0040	.0039
Lawrence	19.5	20.1	3.1	8.2	5.1	345,471	50.0	29,537	42,131	119,856	34.7	11,411	14,617	.0072	.0073
Lincoln	15.2	16.1	5.9	5.5	5.8	231,531	44.6	30,800	42,097	42,853	31.1	6,286	7,791	.0046	.0045
Lyman	3.9	3.8	−2.6	1.3	.0	41,051	30.4	24,212	31,578	22,342	33.6	12,865	17,186	.0013	.0011
McCook	6.1	6.0	−1.6	2.3	.0	78,147	37.7	24,672	33,977	32,366	37.2	10,260	14,072	.0019	.0019
McPherson	3.6	3.5	−2.8	1.5	.0	28,569	17.3	16,235	19,046	11,698	27.2	6,133	7,799	.0009	.0007
Marshall	5.0	4.9	−2.0	2.0	.0	60,365	31.7	22,914	30,183	21,246	27.4	8,341	10,623	.0015	.0014
Meade	23.3	24.9	6.9	8.4	7.7	328,895	39.3	30,269	39,154	73,652	31.4	7,183	8,768	.0069	.0068
Mellette	2.4	2.4	.0	.7	.0	12,805	16.5	15,707	18,293	896	11.9	1,144	1,280	.0005	.0004
Miner	3.4	3.3	−2.9	1.4	.0	34,435	29.1	19,059	24,596	16,464	32.9	8,848	11,760	.0010	.0009
Minnehaha	125.2	135.4	8.1	54.1	11.1	2,725,902	58.1	35,410	50,386	1,312,014	44.6	18,632	24,252	.0577	.0607
Moody	6.8	6.9	1.5	2.4	.0	78,310	27.9	25,520	32,629	12,270	17.5	4,350	5,113	.0017	.0016
Pennington	77.3	81.7	5.7	31.6	8.2	1,431,126	50.8	32,501	45,289	915,854	46.0	21,490	28,983	.0350	.0361
Perkins	4.9	5.0	2.0	1.8	.0	47,277	17.6	22,332	26,265	26,222	25.4	11,614	14,568	.0015	.0013
Potter	3.6	3.5	−2.8	1.3	.0	35,500	25.7	21,716	27,308	20,598	31.3	12,068	15,845	.0012	.0009
Roberts	11.0	10.9	−.9	3.8	.0	109,237	29.4	22,208	28,747	48,244	33.1	9,538	12,696	.0030	.0029
Sanborn	3.1	3.0	−3.2	1.2	.0	28,754	29.4	18,516	23,962	10,556	33.1	6,609	8,797	.0008	.0006
Shannon	12.8	13.7	7.0	2.5	.0	67,534	27.7	21,156	27,014	9,117	19.4	3,054	3,647	.0021	.0020
Spink	8.8	8.6	−2.3	3.3	.0	99,178	26.1	23,828	30,054	46,460	31.5	10,708	14,079	.0027	.0025
Stanley	2.6	2.6	.0	.9	.0	33,534	28.0	29,100	37,260	15,808	32.4	13,263	17,564	.0009	.0008
Sully	1.9	1.9	.0	.7	.0	23,909	38.4	24,674	34,156	26,632	52.6	24,939	38,046	.0008	.0008
Todd	7.6	7.7	1.3	1.9	.0	44,310	20.6	19,341	23,321	19,926	28.8	8,145	10,487	.0015	.0014
Tripp	7.1	6.9	−2.8	2.7	.0	82,634	28.3	23,857	30,605	59,359	32.5	16,588	21,985	.0027	.0024
Turner	9.2	9.2	.0	3.5	.0	88,411	18.1	21,388	25,260	24,708	20.6	5,853	7,059	.0024	.0021
Union	11.2	11.2	.0	4.2	2.4	166,289	43.1	28,339	39,593	30,960	34.9	5,599	7,371	.0033	.0032
Walworth	6.5	6.3	−3.1	2.7	.0	80,233	24.7	23,833	29,716	61,722	24.9	18,307	22,860	.0026	.0023
Yankton	19.1	18.9	−1.0	7.1	.0	321,540	41.8	31,936	45,287	246,768	39.2	24,974	34,756	.0090	.0087
Ziebach	2.5	2.6	4.0	.6	.0	13,970	23.6	18,837	23,283	3,148	30.3	4,027	5,247	.0005	.0005
TOTAL METRO COUNTIES	**202.5**	**217.1**	**7.2**	**85.7**	**10.0**	**4,157,028**	**55.5**	**34,319**	**48,507**	**2,227,868**	**45.1**	**19,704**	**25,996**	**.0927**	**.0968**
TOTAL STATE	**721.1**	**738.7**	**2.4**	**276.5**	**4.2**	**10,886,906**	**43.6**	**28,571**	**39,374**	**5,520,070**	**39.3**	**14,930**	**19,964**	**.2670**	**.2625**
TENNESSEE															
CHATTANOOGA	**433.2**	**435.0**	**.4**	**166.1**	**2.6**	**6,204,925**	**40.7**	**27,241**	**37,357**	**3,870,204**	**40.3**	**17,038**	**23,300**	**.1656**	**.1609**
Hamilton	288.9	287.8	−.4	112.7	1.8	4,393,403	41.1	28,131	38,983	2,965,098	40.1	19,122	26,310	.1190	.1155
Marion	25.5	26.2	2.7	9.8	5.4	317,459	46.0	23,387	32,394	141,666	44.9	10,509	14,456	.0077	.0078
Sequatchie	9.1	9.4	3.3	3.5	6.1	106,216	49.7	21,496	30,347	52,382	47.3	10,778	14,966	.0026	.0027
Catoosa, Ga.	*40.3*	*42.5*	*5.5*	*15.2*	*7.0*	*541,984*	*41.4*	*27,002*	*35,657*	*348,115*	*43.8*	*17,042*	*22,902*	*.0147*	*.0146*
Dade, Ga.	*12.8*	*12.9*	*.8*	*4.2*	*.0*	*129,222*	*31.0*	*23,482*	*30,767*	*49,001*	*25.4*	*9,307*	*11,667*	*.0035*	*.0032*
Walker, Ga.	*56.6*	*56.2*	*−.7*	*20.7*	*2.5*	*716,641*	*36.3*	*26,026*	*34,620*	*313,942*	*38.2*	*11,246*	*15,166*	*.0181*	*.0171*
CLARKSVILLE - HOPKINSVILLE	**158.9**	**162.4**	**2.2**	**54.5**	**4.8**	**2,218,518**	**50.8**	**28,298**	**40,707**	**1,131,961**	**46.6**	**14,848**	**20,770**	**.0533**	**.0546**
Montgomery	91.4	96.1	5.1	33.9	7.6	1,311,804	52.1	27,374	38,696	711,064	49.3	15,120	20,975	.0316	.0329
Christian, Ky.	*67.5*	*66.3*	*−1.8*	*20.6*	*.5*	*906,714*	*48.8*	*29,718*	*44,015*	*420,897*	*42.3*	*14,431*	*20,432*	*.0217*	*.0217*
JACKSON	**78.2**	**80.4**	**2.8**	**31.0**	**5.1**	**1,200,166**	**50.1**	**27,096**	**38,715**	**950,712**	**46.8**	**21,953**	**30,668**	**.0329**	**.0337**
Madison	78.2	80.4	2.8	31.0	5.1	1,200,166	50.1	27,096	38,715	950,712	46.8	21,953	30,668	.0329	.0337

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
METRO AREA County								1986	1991			1986	1991	1986	1991
TENNESSEE (continued)															
JOHNSON CITY - KINGSPORT - BRISTOL	**450.1**	**459.6**	**2.1**	**174.3**	**3.9**	**6,537,032**	**46.2**	**26,658**	**37,504**	**3,557,806**	**44.0**	**14,729**	**20,412**	**.1622**	**.1621**
Carter	51.4	52.0	1.2	20.4	3.6	637,296	46.7	22,058	31,240	200,499	38.8	7,333	9,828	.0144	.0142
Hawkins	47.1	49.1	4.2	18.2	5.8	730,736	56.2	27,200	40,150	207,944	50.3	8,045	11,425	.0144	.0152
Sullivan	147.6	149.4	1.2	59.2	3.5	2,435,390	47.7	28,819	41,138	1,538,573	44.5	18,613	25,989	.0615	.0617
Unicoi	16.8	17.1	1.8	6.7	4.7	228,773	49.8	23,857	34,145	53,548	36.6	6,124	7,992	.0048	.0048
Washington	93.6	96.6	3.2	36.5	5.8	1,301,108	44.5	26,106	35,647	893,945	44.5	17,931	24,492	.0354	.0353
Bristol city, Va.	*18.4*	*17.9*	*−2.7*	*7.3*	*.0*	*248,362*	*33.2*	*25,539*	*34,022*	*319,856*	*45.3*	*30,160*	*43,816*	*.0091*	*.0088*
Scott, Va.	*25.6*	*25.9*	*1.2*	*8.9*	*1.1*	*346,714*	*45.0*	*27,180*	*38,957*	*155,128*	*41.5*	*12,457*	*17,430*	*.0084*	*.0083*
Washington, Va.	*49.6*	*51.6*	*4.0*	*17.1*	*3.0*	*608,653*	*38.1*	*26,553*	*35,594*	*188,313*	*39.4*	*8,136*	*11,012*	*.0142*	*.0138*
KNOXVILLE	**599.3**	**620.5**	**3.5**	**244.7**	**5.9**	**9,540,271**	**49.0**	**27,698**	**38,988**	**6,737,772**	**46.5**	**19,905**	**27,535**	**.2498**	**.2546**
Anderson	70.1	71.5	2.0	28.1	4.1	1,250,600	49.2	31,035	44,505	634,572	45.7	16,136	22,583	.0285	.0290
Blount	83.9	88.1	5.0	34.1	7.6	1,273,774	50.1	26,767	37,354	849,263	48.5	18,039	24,905	.0327	.0337
Grainger	17.4	17.8	2.3	6.6	4.8	156,130	35.2	18,331	23,656	29,539	31.4	3,568	4,476	.0038	.0037
Jefferson	34.0	36.0	5.9	13.2	8.2	521,869	59.0	26,907	39,536	139,391	48.0	7,720	10,560	.0102	.0107
Knox	331.7	338.4	2.0	136.5	4.4	5,551,231	47.9	28,714	40,668	4,447,826	45.3	23,428	32,585	.1524	.1540
Sevier	49.5	55.3	11.7	21.0	13.5	660,099	53.5	23,248	31,433	607,637	54.3	21,286	28,935	.0193	.0206
Union	12.7	13.4	5.5	5.2	10.6	126,568	44.1	18,694	24,340	29,544	47.7	4,257	5,682	.0029	.0029
MEMPHIS	**956.6**	**979.1**	**2.4**	**358.5**	**4.7**	**14,976,938**	**48.5**	**29,448**	**41,777**	**9,609,297**	**44.9**	**19,371**	**26,804**	**.3825**	**.3866**
Shelby	807.4	821.4	1.7	304.7	4.1	13,004,099	48.1	30,009	42,678	8,609,556	45.1	20,273	28,256	.3343	.3372
Tipton	35.5	37.2	4.8	13.0	7.4	414,094	45.8	23,471	31,853	144,380	36.0	8,776	11,106	.0098	.0098
Crittenden, Ark.	*50.1*	*49.8*	*−.6*	*16.9*	*1.2*	*538,983*	*36.3*	*23,680*	*31,892*	*559,460*	*38.9*	*24,115*	*33,104*	*.0189*	*.0181*
De Soto, Miss.	*63.6*	*70.7*	*11.2*	*23.9*	*14.4*	*1,019,762*	*64.5*	*29,665*	*42,668*	*295,901*	*56.0*	*9,074*	*12,381*	*.0195*	*.0215*
NASHVILLE	**936.4**	**995.8**	**6.3**	**378.3**	**8.5**	**17,811,447**	**56.0**	**32,753**	**47,083**	**9,209,090**	**48.9**	**17,735**	**24,343**	**.3942**	**.4153**
Cheatham	26.6	30.2	13.5	10.4	16.9	396,787	60.5	27,779	38,153	109,318	60.1	7,674	10,511	.0078	.0086
Davidson	494.9	505.5	2.1	204.9	4.6	9,683,328	50.4	32,863	47,259	6,450,061	46.6	22,461	31,479	.2381	.2434
Dickson	33.3	35.7	7.2	13.1	8.3	503,077	53.9	27,015	38,403	233,388	50.9	12,786	17,816	.0113	.0120
Robertson	41.0	43.6	6.3	15.4	7.7	601,791	53.2	27,462	39,077	207,998	46.4	9,933	13,506	.0128	.0133
Rutherford	103.1	116.7	13.2	42.1	16.3	2,169,628	72.4	34,763	51,535	792,606	59.8	13,702	18,827	.0396	.0456
Sumner	97.7	105.5	8.0	37.0	10.4	1,695,370	57.2	32,189	45,821	583,954	54.0	11,319	15,783	.0338	.0362
Williamson	73.4	85.0	15.8	29.0	18.4	1,622,281	67.9	39,427	55,941	462,817	51.6	12,459	15,959	.0285	.0319
Wilson	66.4	73.6	10.8	26.4	13.3	1,139,185	59.7	30,622	43,151	368,948	54.6	10,244	13,975	.0223	.0243
ALL COUNTIES															
Anderson	70.1	71.5	2.0	28.1	4.1	1,250,600	49.2	31,035	44,505	634,572	45.7	16,136	22,583	.0285	.0290
Bedford	29.1	29.8	2.4	11.3	3.7	452,495	48.4	27,977	40,044	174,349	45.0	11,035	15,429	.0100	.0101
Benton	15.5	15.9	2.6	6.5	6.6	196,537	47.1	21,900	30,236	85,996	41.7	9,948	13,230	.0048	.0047
Bledsoe	9.9	9.9	.0	3.4	.0	109,113	41.5	22,685	32,092	27,253	38.1	5,803	8,016	.0025	.0025
Blount	83.9	88.1	5.0	34.1	7.6	1,273,774	50.1	26,767	37,354	849,263	48.5	18,039	24,905	.0327	.0337
Bradley	73.8	77.9	5.6	28.5	8.0	1,069,587	52.0	26,649	37,529	594,428	49.7	15,038	20,857	.0260	.0268
Campbell	36.9	38.0	3.0	14.1	4.4	371,830	41.7	19,444	26,371	206,971	36.9	11,198	14,679	.0105	.0103
Cannon	11.1	11.7	5.4	4.6	12.2	108,667	38.3	19,162	23,623	44,310	45.9	7,405	9,633	.0028	.0028
Carroll	28.8	28.9	.3	10.9	.9	303,421	34.0	20,968	27,837	161,332	36.0	10,986	14,801	.0086	.0081
Carter	51.4	52.0	1.2	20.4	3.6	637,296	46.7	22,058	31,240	200,499	38.8	7,333	9,828	.0144	.0142
Cheatham	26.6	30.2	13.5	10.4	16.9	396,787	60.5	27,779	38,153	109,318	60.1	7,674	10,511	.0078	.0086
Chester	13.6	14.3	5.1	5.2	8.3	154,199	46.4	21,948	29,654	54,241	40.7	8,030	10,431	.0036	.0037
Claiborne	27.0	28.5	5.6	10.5	10.5	244,445	43.6	17,914	23,280	110,099	47.4	7,863	10,486	.0067	.0066
Clay	8.1	8.4	3.7	3.4	9.7	96,931	57.6	19,836	28,509	21,268	53.7	4,465	6,255	.0019	.0020
Cocke	29.8	30.3	1.7	11.7	4.5	323,921	47.3	19,629	27,686	162,442	39.9	10,369	13,884	.0086	.0085
Coffee	41.0	42.9	4.6	16.5	7.1	643,461	52.4	27,410	38,998	402,014	49.4	17,478	24,364	.0159	.0166
Crockett	14.7	14.3	−2.7	5.2	−1.9	143,057	32.6	20,353	27,511	56,420	33.4	7,983	10,850	.0039	.0036
Cumberland	33.2	36.4	9.6	13.5	12.5	437,862	59.5	22,872	32,434	279,401	56.6	14,871	20,696	.0109	.0118
Davidson	494.9	505.5	2.1	204.9	4.6	9,683,328	50.4	32,863	47,259	6,450,061	46.6	22,461	31,479	.2381	.2434
Decatur	11.1	11.2	.9	4.6	2.2	151,005	47.4	22,768	32,827	54,092	35.6	8,862	11,759	.0035	.0033
De Kalb	14.5	15.1	4.1	6.1	8.9	152,342	36.7	19,904	24,974	77,005	42.9	9,625	12,624	.0041	.0040
Dickson	33.3	35.7	7.2	13.1	8.3	503,077	53.9	27,015	38,403	233,388	50.9	12,786	17,816	.0113	.0120
Dyer	34.9	34.8	−.3	13.6	3.0	460,442	46.0	23,892	33,856	255,514	43.3	13,505	18,788	.0118	.0117
Fayette	26.1	26.2	.4	8.3	1.2	228,401	33.5	20,871	27,518	55,000	27.6	5,256	6,627	.0059	.0054
Fentress	15.6	16.1	3.2	6.0	9.1	122,185	43.9	15,440	20,364	86,406	46.5	10,722	14,401	.0039	.0039
Franklin	33.5	34.3	2.4	12.4	4.2	449,895	47.6	25,608	36,282	165,574	36.5	10,195	13,353	.0104	.0103
Gibson	49.1	48.6	−1.0	18.9	.0	662,624	43.4	24,454	35,059	321,609	39.9	12,160	17,016	.0163	.0160
Giles	24.9	25.1	.8	9.6	2.1	342,862	46.3	24,936	35,715	175,452	42.8	13,067	18,276	.0086	.0084
Grainger	17.4	17.8	2.3	6.6	4.8	156,130	35.2	18,331	23,656	29,539	31.4	3,568	4,476	.0038	.0037
Greene	57.2	59.0	3.1	22.2	6.2	877,507	56.4	26,851	39,527	462,019	50.6	14,675	20,812	.0203	.0213
Grundy	14.7	15.3	4.1	5.5	10.0	168,237	54.4	21,794	30,589	61,882	44.5	8,568	11,251	.0040	.0040
Hamblen	56.2	61.0	8.5	23.1	11.6	803,007	57.2	24,680	34,762	526,790	53.3	16,596	22,805	.0201	.0217

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
TENNESSEE (continued)															
ALL COUNTIES (continued)															
Hamilton	288.9	287.8	–.4	112.7	1.8	4,393,403	41.1	28,131	38,983	2,965,098	40.1	19,122	26,310	.1190	.1155
Hancock	6.8	6.7	–1.5	2.3	.0	52,068	44.4	15,679	22,638	18,317	40.0	5,687	7,964	.0014	.0013
Hardeman	24.4	24.7	1.2	8.5	3.7	277,944	48.6	22,813	32,699	131,226	45.0	11,033	15,438	.0071	.0071
Hardin	23.1	23.7	2.6	9.0	4.7	233,898	36.6	19,918	25,989	131,413	39.8	10,928	14,601	.0067	.0064
Hawkins	47.1	49.1	4.2	18.2	5.8	730,736	56.2	27,200	40,150	207,944	50.3	8,045	11,425	.0144	.0152
Haywood	20.9	21.1	1.0	7.2	2.9	195,942	39.5	20,062	27,214	108,969	40.0	11,116	15,135	.0057	.0056
Henderson	23.4	24.7	5.6	9.6	7.9	328,378	55.3	23,758	34,206	104,588	37.3	8,356	10,895	.0071	.0072
Henry	29.8	30.5	2.3	12.1	4.3	370,047	43.9	22,163	30,582	220,162	43.2	13,252	18,195	.0098	.0098
Hickman	15.9	16.2	1.9	5.8	5.5	190,669	49.0	23,263	32,874	48,808	43.4	6,190	8,415	.0042	.0042
Houston	6.9	6.9	.0	2.3	.0	73,311	41.0	22,610	31,874	17,232	26.7	5,912	7,492	.0016	.0015
Humphreys	16.2	16.2	.0	6.2	1.6	185,469	29.5	23,479	29,914	74,609	22.8	9,957	12,034	.0050	.0045
Jackson	9.6	9.6	.0	3.3	.0	100,125	42.6	21,280	30,341	18,404	24.7	4,471	5,577	.0023	.0023
Jefferson	34.0	36.0	5.9	13.2	8.2	521,869	59.0	26,907	39,536	139,391	48.0	7,720	10,560	.0102	.0107
Johnson	14.4	14.9	3.5	5.8	9.4	157,393	55.8	19,065	27,137	49,338	47.8	6,297	8,507	.0036	.0037
Knox	331.7	338.4	2.0	136.5	4.4	5,551,231	47.9	28,714	40,668	4,447,826	45.3	23,428	32,585	.1524	.1540
Lake	7.8	7.6	–2.6	2.6	.0	69,895	35.2	19,877	26,883	21,703	29.7	6,435	8,347	.0018	.0017
Lauderdale	25.9	26.6	2.7	9.7	5.4	301,564	50.3	21,802	31,089	74,715	33.2	6,099	7,703	.0067	.0067
Lawrence	35.9	36.9	2.8	13.6	4.6	476,560	48.9	24,616	35,041	223,709	45.9	11,797	16,449	.0114	.0116
Lewis	10.8	11.4	5.6	4.0	14.3	154,867	69.3	26,131	38,717	54,788	62.6	9,626	13,697	.0032	.0034
Lincoln	27.3	27.7	1.5	10.7	3.9	310,329	39.3	21,634	29,003	158,024	40.6	10,910	14,769	.0082	.0081
Loudon	30.4	31.6	3.9	12.4	6.0	619,321	60.8	32,918	49,945	172,604	44.0	10,247	13,920	.0114	.0119
McMinn	44.0	45.3	3.0	16.9	5.6	656,385	51.8	27,024	38,839	380,512	48.0	16,070	22,516	.0160	.0167
McNairy	24.2	25.2	4.1	9.8	5.4	288,863	47.9	21,007	29,476	97,075	37.9	7,570	9,906	.0068	.0066
Macon	16.4	16.7	1.8	6.3	3.3	191,337	39.9	22,424	30,371	60,796	34.3	7,422	9,650	.0046	.0044
Madison	78.2	80.4	2.8	31.0	5.1	1,200,166	50.1	27,096	38,715	950,712	46.8	21,953	30,668	.0329	.0337
Marion	25.5	26.2	2.7	9.8	5.4	317,459	46.0	23,387	32,394	141,666	44.9	10,509	14,456	.0077	.0078
Marshall	20.9	21.9	4.8	8.4	6.3	342,268	54.3	28,075	40,746	137,292	49.1	11,656	16,344	.0074	.0076
Maury	54.3	56.7	4.4	21.9	7.4	839,552	52.3	27,029	38,336	361,171	44.7	12,239	16,492	.0188	.0193
Meigs	7.9	8.2	3.8	2.8	3.7	91,063	40.9	23,933	32,523	34,267	41.3	8,981	12,238	.0022	.0021
Monroe	30.6	31.9	4.2	11.6	6.4	386,537	51.1	23,473	33,322	176,574	45.8	11,108	15,222	.0093	.0095
Montgomery	91.4	96.1	5.1	33.9	[illegible].6	1,311,804	52.1	27,374	38,696	711,064	49.3	15,120	20,975	.0316	.0329
Moore	5.0	5.3	6.0	1.8	5.9	86,978	60.0	31,970	48,321	10,966	52.2	4,238	6,092	.0015	.0016
Morgan	17.2	16.9	–1.7	5.5	–1.8	197,725	42.5	24,786	35,950	21,756	27.8	3,040	3,956	.0041	.0039
Obion	34.1	35.0	2.6	13.5	3.8	560,196	51.7	28,411	41,496	265,279	46.7	13,911	19,650	.0127	.0130
Overton	18.4	19.0	3.3	6.7	3.1	154,719	31.2	18,142	23,092	76,948	36.1	8,698	11,485	.0045	.0044
Perry	6.4	6.6	3.1	2.7	8.0	76,208	48.4	20,546	28,225	14,752	34.7	4,381	5,464	.0016	.0016
Pickett	4.5	4.5	.0	1.6	.0	42,783	43.4	18,651	26,739	24,177	39.9	10,798	15,111	.0013	.0012
Polk	13.8	14.0	1.4	5.1	4.1	131,322	35.8	19,741	25,749	41,515	39.0	6,093	8,140	.0034	.0032
Putnam	51.0	53.2	4.3	20.1	6.9	642,049	45.8	23,427	31,943	419,477	45.9	15,290	20,870	.0173	.0176
Rhea	25.2	25.7	2.0	9.6	5.5	328,081	50.0	24,043	34,175	120,195	47.0	8,986	12,520	.0075	.0075
Roane	50.8	52.3	3.0	19.5	5.4	764,235	49.5	27,632	39,192	334,091	46.7	12,309	17,133	.0174	.0176
Robertson	41.0	43.6	6.3	15.4	7.7	601,791	53.2	27,462	39,077	207,998	46.4	9,933	13,506	.0128	.0133
Rutherford	103.1	116.7	13.2	42.1	16.3	2,169,628	72.4	34,763	51,535	792,606	59.8	13,702	18,827	.0396	.0456
Scott	21.2	22.4	5.7	7.8	6.8	199,508	39.3	19,623	25,578	86,331	34.2	8,811	11,068	.0055	.0053
Sequatchie	9.1	9.4	3.3	3.5	6.1	106,216	49.7	21,496	30,347	52,382	47.3	10,778	14,966	.0026	.0027
Sevier	49.5	55.3	11.7	21.0	13.5	660,099	53.5	23,248	31,433	607,637	54.3	21,286	28,935	.0193	.0206
Shelby	807.4	821.4	1.7	304.7	4.1	13,004,099	48.1	30,009	42,678	8,609,556	45.1	20,273	28,256	.3343	.3372
Smith	15.2	15.4	1.3	5.9	3.5	198,096	43.8	24,162	33,576	66,835	41.2	8,302	11,328	.0046	.0044
Stewart	9.5	10.1	6.3	4.1	10.8	120,329	56.3	20,808	29,349	24,461	37.4	4,812	5,966	.0024	.0026
Sullivan	147.6	149.4	1.2	59.2	3.5	2,435,390	47.7	28,819	41,138	1,538,573	44.5	18,613	25,989	.0615	.0617
Sumner	97.7	105.5	8.0	37.0	10.4	1,695,370	57.2	32,189	45,821	583,954	54.0	11,319	15,783	.0338	.0362
Tipton	35.5	37.2	4.8	13.0	7.4	414,094	45.8	23,471	31,853	144,380	36.0	8,776	11,106	.0098	.0098
Trousdale	6.1	6.0	–1.6	2.5	.0	90,915	40.1	25,954	36,366	20,804	23.5	6,736	8,322	.0019	.0018
Unicoi	16.8	17.1	1.8	6.7	4.7	228,773	49.8	23,857	34,145	53,548	36.6	6,124	7,992	.0048	.0048
Union	12.7	13.4	5.5	5.2	10.6	126,568	44.1	18,694	24,340	29,544	47.7	4,257	5,682	.0029	.0029
Van Buren	4.9	5.0	2.0	1.5	.0	48,948	41.7	23,027	32,632	3,372	24.3	1,808	2,248	.0011	.0010
Warren	34.1	34.8	2.1	13.5	4.7	446,107	48.9	23,225	33,045	207,349	44.1	11,154	15,359	.0107	.0108
Washington	93.6	96.6	3.2	36.5	5.8	1,301,108	44.5	26,106	35,647	893,945	44.5	17,931	24,492	.0354	.0353
Wayne	14.4	14.6	1.4	5.5	5.8	179,230	52.0	22,679	32,587	53,998	45.7	7,126	9,818	.0038	.0041
Weakley	33.8	34.3	1.5	12.8	4.1	384,754	42.3	21,975	30,059	181,530	42.3	10,374	14,182	.0100	.0097
White	20.6	21.2	2.9	8.2	6.5	221,271	40.4	20,462	26,984	99,775	41.7	9,146	12,168	.0057	.0056
Williamson	73.4	85.0	15.8	29.0	18.4	1,622,281	67.9	39,427	55,941	462,817	51.6	12,459	15,959	.0285	.0319
Wilson	66.4	73.6	10.8	26.4	13.3	1,139,185	59.7	30,622	43,151	368,948	54.6	10,244	13,975	.0223	.0243
TOTAL METRO COUNTIES	**3,228.2**	**3,339.0**	**3.4**	**1,272.6**	**5.7**	**53,432,262**	**50.3**	**29,536**	**41,987**	**32,416,229**	**46.0**	**18,443**	**25,472**	**1.3124**	**1.3407**
TOTAL STATE	**4,852.5**	**5,012.1**	**3.3**	**1,898.9**	**5.6**	**74,273,534**	**49.6**	**27,606**	**39,114**	**41,988,003**	**45.6**	**16,038**	**22,112**	**1.8173**	**1.8489**

1987 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986-1991	12/31/91 Households (Thous.)	% Change 1986-1991	1991 EBI ($000)	% Change 1986-1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986-1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
TEXAS															
ABILENE	123.1	131.3	6.7	48.1	9.1	1,935,931	46.8	29,904	40,248	1,709,692	47.9	26,207	35,545	.0557	.0570
Taylor	123.1	131.3	6.7	48.1	9.1	1,935,931	46.8	29,904	40,248	1,709,692	47.9	26,207	35,545	.0557	.0570
AMARILLO	198.3	215.4	8.6	83.5	10.6	3,620,446	49.2	32,146	43,359	1,952,493	38.1	18,727	23,383	.0859	.0866
Potter	106.5	111.4	4.6	43.9	6.0	1,484,748	37.8	26,032	33,821	1,392,754	36.9	24,582	31,726	.0475	.0459
Randall	91.8	104.0	13.3	39.6	16.1	2,135,698	58.3	39,569	53,932	559,739	41.3	11,618	14,135	.0384	.0407
AUSTIN	732.9	860.4	17.4	336.5	20.3	15,880,155	66.7	34,055	47,192	7,114,503	50.5	16,907	21,143	.3162	.3523
Hays	56.4	66.2	17.4	22.0	20.9	965,294	69.0	31,378	43,877	345,832	49.2	12,739	15,720	.0189	.0213
Travis	560.5	655.8	17.0	268.6	20.3	12,782,131	67.2	34,247	47,588	6,098,150	50.5	18,158	22,703	.2567	.2860
Williamson	116.0	138.4	19.3	45.9	19.8	2,132,730	62.8	34,208	46,465	670,521	51.0	11,596	14,608	.0406	.0450
BEAUMONT - PORT ARTHUR	393.6	401.6	2.0	145.6	3.5	6,603,894	40.4	33,427	45,356	3,256,449	32.1	17,524	22,366	.1614	.1541
Hardin	46.1	49.7	7.8	16.7	7.7	679,446	42.7	30,716	40,685	231,780	29.0	11,588	13,879	.0154	.0151
Jefferson	257.9	259.1	.5	96.2	1.8	4,339,074	38.2	33,233	45,105	2,318,318	29.4	18,964	24,099	.1102	.1034
Orange	89.6	92.8	3.6	32.7	6.5	1,585,374	45.9	35,394	48,482	706,351	43.0	16,088	21,601	.0358	.0356
BRAZORIA	205.8	231.5	12.5	76.7	14.1	4,268,725	56.1	40,684	55,655	1,359,969	42.1	14,238	17,731	.0823	.0868
Brazoria	205.6	231.5	12.5	76.7	14.1	4,268,725	56.1	40,684	55,655	1,359,969	42.1	14,238	17,731	.0823	.0868
BROWNSVILLE - HARLINGEN	251.7	279.8	11.2	80.8	12.5	2,625,766	51.5	24,144	32,497	2,002,734	47.8	18,875	24,786	.0773	.0808
Cameron	251.7	279.8	11.2	80.8	12.5	2,625,766	51.5	24,144	32,497	2,002,734	47.8	18,875	24,786	.0773	.0808
BRYAN - COLLEGE STATION	120.9	140.3	16.0	52.9	20.0	2,344,964	69.2	31,422	44,328	1,307,663	59.2	18,624	24,720	.0498	.0567
Brazos	120.9	140.3	16.0	52.9	20.0	2,344,964	69.2	31,422	44,328	1,307,663	59.2	18,624	24,720	.0498	.0567
CORPUS CHRISTI	365.6	390.0	6.7	130.4	8.6	5,452,783	45.9	31,129	41,816	3,174,526	37.7	19,191	24,345	.1396	.1387
Nueces	302.0	323.4	7.1	109.2	8.8	4,645,106	47.0	31,471	42,538	2,772,670	37.7	20,051	25,391	.1187	.1185
San Patricio	63.6	66.6	4.7	21.2	7.6	807,677	39.5	29,383	38,098	401,856	37.8	14,808	18,955	.0209	.0202
DALLAS	2,378.0	2,666.3	12.1	1,017.6	14.3	52,789,885	56.9	37,769	51,877	25,242,624	46.3	19,380	24,806	1.1108	1.1782
Collin	211.9	251.7	18.8	82.8	19.8	5,347,111	68.1	46,026	64,579	2,089,514	65.9	18,229	25,236	.0964	.1112
Dallas	1,810.0	1,995.1	10.2	788.3	12.9	39,850,137	54.3	36,994	50,552	20,804,802	44.5	20,623	26,392	.8747	.9128
Denton	205.5	243.6	18.5	86.7	20.1	4,889,992	67.1	40,534	56,401	1,406,254	47.8	13,181	16,220	.0853	.0957
Ellis	76.0	88.1	15.9	29.6	16.5	1,319,116	60.1	32,445	44,565	447,495	46.6	12,021	15,118	.0264	.0285
Kaufman	50.3	58.5	16.3	19.7	15.2	819,847	56.5	30,644	41,617	354,461	43.2	14,479	17,993	.0180	.0191
Rockwall	24.3	29.3	20.6	10.5	22.1	563,682	59.8	41,018	53,684	140,098	45.3	11,212	13,343	.0100	.0109
DALLAS - FORT WORTH CONSOLIDATED AREA	*3,603.8*	*4,086.6*	*13.4*	*1,551.0*	*15.5*	*78,640,885*	*58.4*	*36,977*	*50,703*	*37,813,511*	*47.7*	*19,071*	*24,380*	*1.6493*	*1.7671*
EL PASO	557.1	608.0	9.1	183.4	10.5	6,991,257	49.2	28,241	38,120	3,339,429	35.3	14,880	18,208	.1745	.1760
El Paso	557.1	608.0	9.1	183.4	10.5	6,991,257	49.2	28,241	38,120	3,339,429	35.3	14,880	18,208	.1745	.1760
FORT WORTH - ARLINGTON	1,225.8	1,420.3	15.9	533.4	18.1	25,851,000	61.6	35,417	48,465	12,570,887	50.7	18,462	23,567	.5385	.5889
Johnson	93.4	109.5	17.2	38.2	17.9	1,701,138	60.4	32,738	44,532	667,508	53.8	13,397	17,474	.0343	.0377
Parker	59.1	69.0	16.8	24.9	18.0	1,105,398	61.0	32,535	44,393	320,106	43.7	10,560	12,856	.0208	.0228
Tarrant	1,073.3	1,241.8	15.7	470.3	18.1	23,044,464	61.7	35,788	48,999	11,583,273	50.8	19,292	24,630	.4834	.5284
GALVESTON - TEXAS CITY	218.9	234.5	7.1	86.3	8.8	4,082,018	47.5	34,899	47,300	1,887,265	41.5	16,817	21,869	.0916	.0924
Galveston	218.9	234.5	7.1	86.3	8.8	4,082,018	47.5	34,899	47,300	1,887,265	41.5	16,617	21,869	.0916	.0924
HOUSTON	3,232.2	3,567.9	10.4	1,325.0	12.3	64,794,023	48.8	36,913	48,901	29,704,390	36.2	18,485	22,418	1.4387	1.4510
Fort Bend	202.5	241.7	19.4	77.9	21.9	4,424,264	62.0	42,729	56,794	880,809	46.3	9,422	11,307	.0746	.0825
Harris	2,770.0	3,025.4	9.2	1,147.1	11.4	55,839,229	47.6	36,742	48,679	27,026,095	35.3	19,400	23,560	1.2683	1.2670
Liberty	57.0	63.9	12.1	22.4	12.6	920,473	52.3	30,365	41,093	435,908	40.5	15,587	19,460	.0211	.0219
Montgomery	178.8	210.2	17.6	69.5	18.4	3,260,687	52.6	36,396	46,916	887,746	39.7	10,822	12,773	.0634	.0667
Waller	23.9	26.7	11.7	8.1	14.1	349,370	53.6	32,037	43,132	473,832	71.4	38,926	58,498	.0113	.0129
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*3,656.9*	*4,033.9*	*10.3*	*1,488.0*	*12.2*	*73,144,766*	*49.2*	*36,984*	*49,156*	*32,951,624*	*36.8*	*18,170*	*22,145*	*1.6126*	*1.6302*
KILLEEN - TEMPLE	243.2	261.7	7.6	85.0	9.3	3,605,011	50.8	30,725	42,412	1,660,597	44.5	14,774	19,536	.0835	.0858
Bell	176.5	189.5	7.4	65.9	8.6	2,491,598	46.9	27,947	37,809	1,492,446	45.0	16,956	22,647	.0639	.0648
Coryell	66.7	72.2	8.2	19.1	11.7	1,113,413	60.4	40,587	58,294	168,151	39.9	7,029	8,804	.0196	.0210
LAREDO	119.8	134.5	12.3	36.1	13.5	1,124,692	51.2	23,395	31,155	1,723,298	69.6	31,952	47,737	.0429	.0480
Webb	119.8	134.5	12.3	36.1	13.5	1,124,692	51.2	23,395	31,155	1,723,298	69.6	31,952	47,737	.0429	.0480
LONGVIEW - MARSHALL	171.4	184.8	7.8	67.6	8.9	2,906,271	49.2	31,378	42,992	1,818,381	39.7	20,964	26,899	.0733	.0738
Gregg	114.0	123.9	8.7	46.0	9.5	1,980,456	48.9	31,664	43,053	1,419,037	39.1	24,285	30,849	.0524	.0527
Harrison	57.4	60.9	6.1	21.6	7.5	925,815	49.6	30,780	42,862	399,344	41.7	14,024	18,488	.0209	.0211
LUBBOCK	220.7	225.2	2.0	81.8	4.5	3,312,929	39.4	30,358	40,500	2,045,566	32.0	19,791	25,007	.0895	.0850
Lubbock	220.7	225.2	2.0	81.8	4.5	3,312,929	39.4	30,358	40,500	2,045,566	32.0	19,791	25,007	.0895	.0850

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
TEXAS (continued)															
McALLEN - EDINBURG - MISSION	**360.8**	**417.9**	**15.8**	**115.5**	**17.3**	**3,519,227**	**55.2**	**23,019**	**30,469**	**2,400,440**	**42.8**	**17,071**	**20,783**	**.1017**	**.1077**
Hidalgo	360.8	417.9	15.8	115.5	17.3	3,519,227	55.2	23,019	30,469	2,400,440	42.8	17,071	20,783	.1017	.1077
MIDLAND	**114.8**	**135.0**	**17.6**	**50.3**	**19.8**	**2,947,530**	**64.0**	**42,781**	**58,599**	**1,903,426**	**63.8**	**27,662**	**37,841**	**.0631**	**.0717**
Midland	114.8	135.0	17.6	50.3	19.8	2,947,530	64.0	42,781	58,599	1,903,426	63.8	27,662	37,841	.0631	.0717
ODESSA	**136.8**	**151.2**	**10.5**	**56.3**	**13.3**	**2,781,305**	**55.5**	**35,982**	**49,402**	**2,191,429**	**55.1**	**28,421**	**38,924**	**.0700**	**.0751**
Ector	136.8	151.2	10.5	56.3	13.3	2,781,305	55.5	35,982	49,402	2,191,429	55.1	28,421	38,924	.0700	.0751
SAN ANGELO	**98.4**	**107.2**	**8.9**	**39.9**	**10.8**	**1,797,905**	**53.9**	**32,447**	**45,060**	**1,146,200**	**49.2**	**21,347**	**28,727**	**.0433**	**.0454**
Tom Green	98.4	107.2	8.9	39.9	10.8	1,797,905	53.9	32,447	45,060	1,146,200	49.2	21,347	28,727	.0433	.0454
SAN ANTONIO	**1,251.2**	**1,378.6**	**10.2**	**477.8**	**13.0**	**20,444,226**	**55.0**	**31,204**	**42,788**	**10,465,012**	**45.6**	**17,003**	**21,902**	**.4705**	**.4935**
Bexar	1,144.8	1,255.1	9.6	433.2	12.5	18,491,969	54.2	31,148	42,687	9,915,833	45.6	17,685	22,890	.4337	.4533
Comal	48.6	56.7	16.7	21.1	19.2	981,026	64.5	33,701	46,494	287,219	46.0	11,114	13,612	.0180	.0199
Guadalupe	57.8	66.8	15.6	23.5	16.9	971,231	60.6	30,078	41,329	261,960	42.9	9,122	11,147	.0188	.0203
SHERMAN - DENISON	**97.9**	**103.5**	**5.7**	**40.2**	**6.6**	**1,691,342**	**46.5**	**30,618**	**42,073**	**771,818**	**33.5**	**15,336**	**19,199**	**.0392**	**.0386**
Grayson	97.9	103.5	5.7	40.2	6.6	1,691,342	46.5	30,618	42,073	771,818	33.5	15,336	19,199	.0392	.0386
TEXARKANA	**121.6**	**127.1**	**4.5**	**47.2**	**5.6**	**1,705,833**	**44.2**	**26,468**	**36,141**	**1,101,684**	**42.6**	**17,286**	**23,341**	**.0455**	**.0455**
Bowie	82.7	87.6	5.9	32.6	6.5	1,155,859	43.0	26,416	35,456	833,680	43.7	18,962	25,573	.0321	.0321
Miller, Ark.	*38.9*	*39.5*	*1.5*	*14.6*	*3.5*	*549,974*	*46.7*	*26,583*	*37,669*	*268,004*	*39.3*	*13,648*	*18,356*	*.0134*	*.0134*
TYLER	**156.2**	**176.5**	**13.0**	**65.6**	**14.9**	**3,036,877**	**58.9**	**33,474**	**46,294**	**1,388,423**	**41.9**	**17,137**	**21,165**	**.0647**	**.0687**
Smith	156.2	176.5	13.0	65.6	14.9	3,036,877	58.9	33,474	46,294	1,388,423	41.9	17,137	21,165	.0647	.0687
VICTORIA	**78.2**	**84.1**	**7.5**	**29.3**	**9.7**	**1,250,252**	**46.4**	**31,982**	**42,671**	**783,906**	**35.4**	**21,680**	**26,754**	**.0325**	**.0321**
Victoria	78.2	84.1	7.5	29.3	9.7	1,250,252	46.4	31,982	42,671	783,906	35.4	21,680	26,754	.0325	.0321
WACO	**190.7**	**203.6**	**6.8**	**75.1**	**7.9**	**2,929,721**	**47.6**	**28,517**	**39,011**	**1,507,380**	**34.9**	**16,056**	**20,072**	**.0717**	**.0714**
McLennan	190.7	203.6	6.8	75.1	7.9	2,929,721	47.6	28,517	39,011	1,507,380	34.9	16,056	20,072	.0717	.0714
WICHITA FALLS	**126.8**	**129.3**	**2.0**	**47.4**	**3.3**	**1,957,896**	**39.3**	**30,621**	**41,306**	**1,322,079**	**37.7**	**20,922**	**27,892**	**.0536**	**.0516**
Wichita	126.8	129.3	2.0	47.4	3.3	1,957,896	39.3	30,621	41,306	1,322,079	37.7	20,922	27,892	.0536	.0516
ALL COUNTIES															
Anderson	47.4	51.7	9.1	16.6	12.2	624,235	50.9	27,955	37,605	394,198	52.1	17,513	23,747	.0161	.0169
Andrews	16.2	18.4	13.6	5.8	9.4	288,520	51.6	35,907	49,745	109,016	39.8	14,718	18,796	.0060	.0062
Angelina	71.8	76.5	6.5	26.4	6.9	1,010,709	44.0	28,419	38,284	511,110	31.2	15,778	19,360	.0257	.0251
Aransas	18.5	21.6	16.8	8.3	22.1	362,727	69.3	31,507	43,702	124,198	49.9	12,181	14,964	.0068	.0077
Archer	8.4	9.3	10.7	3.3	10.0	104,781	32.0	26,462	31,752	32,985	27.9	8,600	9,995	.0026	.0024
Armstrong	2.1	2.2	4.8	.8	.0	40,072	41.7	35,354	50,090	18,028	39.1	16,200	22,535	.0008	.0008
Atascosa	30.1	33.8	12.3	11.4	14.0	399,831	56.0	25,633	35,073	134,786	39.0	9,698	11,823	.0088	.0092
Austin	21.7	24.6	13.4	8.9	12.7	393,895	55.5	32,071	44,258	187,730	54.7	15,362	21,093	.0085	.0092
Bailey	8.1	7.9	–2.5	2.7	.0	72,393	17.8	22,753	26,812	31,461	12.6	10,348	11,652	.0022	.0018
Bandera	9.6	11.3	17.7	4.2	13.5	176,021	59.4	29,850	41,910	38,564	51.3	6,891	9,182	.0032	.0036
Bastrop	35.3	41.7	18.1	15.1	19.8	598,114	66.4	28,521	39,610	198,036	59.6	9,848	13,115	.0114	.0129
Baylor	4.9	4.9	.0	1.9	.0	60,850	34.1	23,887	32,026	58,227	35.4	22,637	30,646	.0021	.0019
Bee	27.4	28.2	2.9	9.1	3.4	371,632	43.1	29,512	40,839	188,183	40.4	15,233	20,679	.0093	.0093
Bell	176.5	189.5	7.4	65.9	8.6	2,491,598	46.9	27,947	37,809	1,492,446	45.0	16,956	22,647	.0639	.0648
Bexar	1,144.8	1,255.1	9.6	433.2	12.5	18,491,969	54.2	31,148	42,687	9,915,833	45.6	17,685	22,890	.4337	.4533
Blanco	5.7	6.6	15.8	2.9	20.8	105,078	63.0	26,853	36,234	23,095	46.2	6,582	7,964	.0018	.0021
Borden	.9	.9	.0	.3	.0	6,848	14.8	19,877	22,827	168	12.8	497	560	.0002	.0001
Bosque	14.9	16.0	7.4	6.6	8.2	246,073	51.4	26,638	37,284	86,735	49.6	9,505	13,142	.0051	.0053
Bowie	82.7	87.6	5.9	32.6	6.5	1,155,859	43.0	26,416	35,456	833,680	43.7	18,962	25,573	.0321	.0321
Brazoria	205.8	231.5	12.5	76.7	14.1	4,268,725	56.1	40,684	55,655	1,359,969	42.1	14,238	17,731	.0823	.0868
Brazos	120.9	140.3	16.0	52.9	20.0	2,344,964	69.2	31,422	44,328	1,307,663	59.2	18,624	24,720	.0498	.0567
Brewster	7.8	7.9	1.3	3.0	3.4	90,237	40.0	22,218	30,079	50,667	25.4	13,934	16,889	.0025	.0025
Briscoe	2.3	2.2	–4.3	1.0	.0	22,570	17.6	19,188	22,570	6,386	12.5	5,676	6,386	.0006	.0005
Brooks	9.2	9.6	4.3	2.9	3.6	79,551	33.7	21,251	27,431	46,628	22.3	13,612	16,079	.0026	.0023
Brown	36.6	39.0	6.6	15.0	7.9	557,745	48.2	27,079	37,183	291,747	42.7	14,713	19,450	.0135	.0137
Burleson	14.8	16.6	12.2	5.7	9.6	192,940	48.3	25,024	33,849	115,763	49.0	14,938	20,309	.0049	.0052
Burnet	24.9	29.3	17.7	12.1	19.8	453,261	66.2	26,995	37,460	279,804	64.9	16,796	23,124	.0102	.0115
Caldwell	27.6	30.5	10.5	9.9	11.2	335,716	50.2	25,119	33,911	135,626	35.4	11,257	13,700	.0079	.0082
Calhoun	21.3	22.2	4.2	7.8	6.8	328,592	43.3	31,421	42,127	132,488	28.8	14,088	16,986	.0078	.0074
Callahan	13.2	14.8	12.1	5.3	10.4	161,179	40.3	23,928	30,411	46,908	36.8	7,144	8,851	.0037	.0037
Cameron	251.7	279.8	11.2	80.8	12.5	2,625,766	51.5	24,144	32,497	2,002,734	47.8	18,875	24,786	.0773	.0808
Camp	10.1	10.8	6.9	4.4	12.8	183,738	57.5	29,913	41,759	60,839	41.6	11,014	13,827	.0036	.0039
Carson	6.9	7.0	1.4	2.4	.0	111,312	37.6	33,712	46,380	20,468	23.0	6,931	8,528	.0024	.0020
Cass	31.8	33.4	5.0	11.8	4.4	458,307	44.3	28,101	38,840	116,012	28.0	8,019	9,832	.0097	.0096
Castro	10.4	10.1	–2.9	3.3	.0	81,667	17.4	21,086	24,748	36,143	14.6	9,557	10,952	.0026	.0023
Chambers	22.6	25.5	12.8	8.9	14.1	334,825	41.2	30,407	37,621	89,088	31.8	8,667	10,010	.0073	.0071
Cherokee	42.7	45.9	7.5	16.3	6.5	544,981	41.9	25,101	33,434	233,350	30.2	11,711	14,316	.0136	.0132

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
TEXAS (continued)															
ALL COUNTIES (continued)															
Childress	6.6	6.4	−3.0	2.6	.0	67,084	23.3	20,927	25,802	34,577	19.7	11,114	13,299	.0019	.0019
Clay	10.3	10.8	4.9	4.5	9.8	171,568	48.0	28,282	38,126	82,164	49.0	13,451	18,259	.0041	.0039
Cochran	5.1	5.2	2.0	1.6	.0	41,970	17.3	22,363	26,231	14,998	12.3	8,344	9,374	.0012	.0011
Coke	3.3	3.3	.0	1.3	.0	49,571	35.6	28,115	38,132	17,734	21.3	11,244	13,642	.0012	.0011
Coleman	10.5	10.7	1.9	4.5	4.7	148,415	44.6	23,867	32,981	46,518	28.3	8,433	10,337	.0033	.0033
Collin	211.9	251.7	18.8	82.8	19.8	5,347,111	68.1	46,026	64,579	2,089,514	65.9	18,229	25,236	.0964	.1112
Collingsworth	4.4	4.3	−2.3	1.7	.0	59,069	37.8	25,217	34,746	26,493	34.2	11,610	15,584	.0014	.0014
Colorado	20.1	20.8	3.5	8.0	6.7	270,413	38.2	26,086	33,802	136,556	26.3	14,421	17,070	.0072	.0067
Comal	48.6	56.7	16.7	21.1	19.2	981,026	64.5	33,701	46,494	287,219	46.0	11,114	13,612	.0180	.0199
Comanche	12.9	13.1	1.6	5.0	2.0	165,335	38.9	24,292	33,067	59,623	26.2	9,644	11,925	.0039	.0037
Concho	2.9	2.9	.0	1.1	.0	34,432	31.5	23,807	31,302	16,621	33.6	11,311	15,110	.0011	.0009
Cooke	30.8	33.0	7.1	12.3	8.8	454,745	44.8	27,798	36,971	213,019	30.7	14,427	17,319	.0110	.0108
Coryell	66.7	72.2	8.2	19.1	11.7	1,113,413	60.4	40,587	58,294	168,151	39.9	7,029	8,804	.0196	.0210
Cottle	2.6	2.5	−3.8	1.1	.0	39,182	32.3	26,934	35,620	15,833	31.3	10,961	14,394	.0010	.0009
Crane	4.8	4.9	2.1	1.7	.0	79,254	39.9	33,326	46,620	54,355	38.2	23,131	31,974	.0021	.0021
Crockett	4.7	4.7	.0	1.6	.0	65,896	34.6	30,593	41,185	63,754	39.0	28,671	39,846	.0021	.0019
Crosby	8.4	8.2	−2.4	2.8	.0	66,195	17.3	20,148	23,641	20,666	14.2	6,464	7,381	.0021	.0018
Culberson	3.5	3.5	.0	1.0	.0	23,191	17.9	19,678	23,191	65,385	40.2	46,629	65,385	.0015	.0015
Dallam	6.9	7.2	4.3	2.6	.0	68,568	25.0	21,104	26,372	34,014	16.1	11,268	13,082	.0020	.0018
Dallas	1,810.0	1,995.1	10.2	788.3	12.9	39,850,137	54.3	36,994	50,552	20,804,802	44.5	20,623	26,392	.8747	.9128
Dawson	16.4	16.3	−.6	5.5	.0	172,756	24.7	25,179	31,410	98,385	19.5	14,963	17,888	.0053	.0047
Deaf Smith	21.1	20.6	−2.4	6.6	.0	179,526	17.3	23,198	27,201	80,468	12.3	10,855	12,192	.0058	.0050
Delta	4.8	4.8	.0	1.8	.0	56,992	38.2	22,906	31,662	12,036	22.6	5,454	6,687	.0013	.0010
Denton	205.5	243.6	18.5	86.7	20.1	4,889,992	67.1	40,534	56,401	1,406,254	47.8	13,181	16,220	.0853	.0957
De Witt	19.6	20.1	2.6	7.2	.0	261,211	38.7	26,156	36,279	141,672	37.6	14,295	19,677	.0069	.0067
Dickens	3.2	3.1	−3.1	1.3	.0	24,534	17.2	16,105	18,872	17,523	14.2	11,805	13,479	.0008	.0007
Dimmit	12.2	12.6	3.3	3.4	.0	75,504	17.8	18,859	22,207	35,703	15.3	9,110	10,501	.0028	.0024
Donley	4.1	4.1	.0	1.6	.0	41,259	18.8	21,711	25,787	42,386	23.4	21,473	26,491	.0017	.0013
Duval	13.4	13.8	3.0	4.6	9.5	149,306	49.1	23,847	32,458	56,326	49.4	8,979	12,245	.0034	.0036
Eastland	19.9	20.3	2.0	8.0	.0	244,589	35.1	22,631	30,574	143,975	35.9	13,245	17,997	.0069	.0066
Ector	136.8	151.2	10.5	56.3	13.3	2,781,305	55.5	35,982	49,402	2,191,429	55.1	28,421	38,924	.0700	.0751
Edwards	2.0	2.0	.0	.7	.0	21,669	34.9	22,943	30,956	9,622	35.8	10,121	13,746	.0004	.0006
Ellis	76.0	88.1	15.9	29.6	16.5	1,319,116	60.1	32,445	44,565	447,495	46.6	12,021	15,118	.0264	.0285
El Paso	557.1	608.0	9.1	183.4	10.5	6,991,257	49.2	28,241	38,120	3,339,429	35.3	14,880	18,208	.1745	.1760
Erath	25.6	27.7	8.2	11.1	8.8	405,768	46.7	27,109	36,556	157,259	31.6	11,714	14,167	.0092	.0091
Falls	18.5	18.9	2.2	7.6	4.1	232,122	42.5	22,308	30,542	74,729	27.0	8,062	9,833	.0054	.0052
Fannin	24.8	25.2	1.6	10.2	3.0	301,877	32.5	23,006	29,596	111,711	21.5	9,289	10,952	.0077	.0071
Fayette	20.4	21.5	5.4	8.7	6.1	322,952	47.0	26,796	37,121	215,745	46.0	18,027	24,798	.0084	.0085
Fisher	5.6	5.5	−1.8	2.1	.0	57,488	17.3	23,340	27,375	16,359	14.8	6,788	7,790	.0016	.0013
Floyd	9.2	9.0	−2.2	3.1	.0	72,697	17.0	20,044	23,451	32,366	17.5	8,883	10,441	.0023	.0020
Foard	2.1	2.1	.0	.9	.0	20,846	17.3	19,752	23,162	8,618	21.7	7,867	9,576	.0007	.0006
Fort Bend	202.5	241.7	19.4	77.9	21.9	4,424,264	62.0	42,729	56,794	880,809	46.3	9,422	11,307	.0746	.0825
Franklin	7.9	8.7	10.1	3.6	16.1	123,778	52.7	26,142	34,383	36,698	41.8	8,346	10,194	.0026	.0028
Freestone	17.8	20.1	12.9	7.3	12.3	270,116	54.5	26,898	37,002	76,482	37.3	8,568	10,477	.0055	.0057
Frio	15.0	15.7	4.7	4.7	6.8	129,418	38.9	21,177	27,536	44,427	26.7	7,971	9,453	.0035	.0034
Gaines	15.0	16.2	8.0	5.3	10.4	191,159	43.9	27,675	36,068	77,499	37.0	11,784	14,622	.0045	.0046
Galveston	218.9	234.5	7.1	86.3	8.8	4,082,018	47.5	34,899	47,300	1,887,265	41.5	16,817	21,869	.0916	.0924
Garza	5.2	5.1	−1.9	1.8	.0	70,349	35.7	28,804	39,083	27,249	26.5	11,964	15,138	.0018	.0016
Gillespie	16.1	17.9	11.2	7.1	10.9	241,620	50.3	25,120	34,031	161,629	46.4	17,250	22,765	.0062	.0065
Glasscock	1.3	1.3	.0	.4	.0	10,761	15.4	23,313	26,903	920	11.5	2,063	2,300	.0003	.0002
Goliad	5.5	5.7	3.6	1.9	.0	75,989	39.4	28,684	39,994	31,030	38.0	11,834	16,332	.0019	.0018
Gonzales	18.1	18.8	3.9	6.6	3.1	223,514	41.4	24,702	33,866	148,792	41.1	16,472	22,544	.0061	.0062
Gray	26.7	26.4	−1.1	10.4	.0	440,200	35.3	31,275	42,327	273,402	35.4	19,409	26,289	.0118	.0111
Grayson	97.9	103.5	5.7	40.2	6.6	1,691,342	46.5	30,618	42,073	771,818	33.5	15,336	19,199	.0392	.0386
Gregg	114.0	123.9	8.7	46.0	9.5	1,980,456	48.9	31,664	43,053	1,419,037	39.1	24,285	30,849	.0524	.0527
Grimes	18.9	20.9	10.6	6.2	8.8	221,733	48.6	26,179	35,763	133,144	48.6	15,718	21,475	.0058	.0061
Guadalupe	57.8	66.8	15.6	23.5	16.9	971,231	60.6	30,078	41,329	261,960	42.9	9,122	11,147	.0188	.0203
Hale	37.5	36.6	−2.4	12.0	−3.2	331,675	14.5	23,362	27,640	165,569	9.2	12,228	13,797	.0110	.0090
Hall	5.2	5.1	−1.9	2.0	.0	36,094	15.5	15,624	18,047	19,734	15.1	8,573	9,867	.0013	.0012
Hamilton	8.7	8.9	2.3	3.9	5.4	123,185	43.9	23,129	31,586	35,655	28.4	7,507	9,142	.0027	.0026
Hansford	6.5	6.5	.0	2.5	4.2	78,637	22.0	26,864	31,455	36,515	16.9	13,014	14,606	.0022	.0019
Hardeman	6.2	6.0	−3.2	2.4	.0	85,784	34.6	26,565	35,743	22,809	23.1	7,721	9,504	.0019	.0017
Hardin	46.1	49.7	7.8	16.7	7.7	679,446	42.7	30,716	40,685	231,780	29.0	11,588	13,879	.0154	.0151
Harris	2,770.0	3,025.4	9.2	1,147.1	11.4	55,839,229	47.6	36,742	48,679	27,026,095	35.3	19,400	23,560	1.2683	1.2670
Harrison	57.4	60.9	6.1	21.6	7.5	925,815	49.6	30,780	42,862	399,344	41.7	14,024	18,488	.0209	.0211
Hartley	4.3	4.5	4.7	1.3	.0	55,804	27.0	33,795	42,926	23,598	31.9	13,761	18,152	.0014	.0015

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986-1991	12/31/91 Households (Thous.)	% Change 1986-1991	1991 EBI ($000)	% Change 1986-1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986-1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
TEXAS (continued)															
ALL COUNTIES (continued)															
Haskell	7.4	7.2	−2.7	2.8	.0	67,349	17.0	20,562	24,053	41,244	19.8	12,296	14,730	.0023	.0019
Hays	56.4	66.2	17.4	22.0	20.9	965,294	69.0	31,378	43,877	345,832	49.2	12,739	15,720	.0189	.0213
Hemphill	6.2	6.7	8.1	2.2	4.8	73,342	23.2	28,346	33,337	37,057	24.8	14,136	16,844	.0022	.0018
Henderson	58.5	68.5	17.1	27.1	18.9	1,006,257	61.3	27,362	37,131	250,276	44.3	7,609	9,235	.0188	.0206
Hidalgo	360.8	417.9	15.8	115.5	17.3	3,519,227	55.2	23,019	30,469	2,400,440	42.8	17,071	20,783	.1017	.1077
Hill	27.5	29.3	6.5	11.3	6.6	381,428	45.5	24,738	33,755	199,159	41.0	13,322	17,625	.0096	.0095
Hockley	25.3	26.6	5.1	9.0	7.1	304,548	36.9	26,484	33,839	117,077	25.9	11,074	13,009	.0078	.0073
Hood	27.6	32.8	18.8	12.9	20.6	683,008	69.2	37,715	52,946	183,901	49.1	11,528	14,256	.0114	.0131
Hopkins	29.3	32.4	10.6	12.3	10.8	389,145	43.1	24,491	31,638	193,887	33.3	13,101	15,763	.0101	.0098
Houston	24.9	27.0	8.4	9.6	11.6	365,102	57.0	27,038	38,031	114,280	38.2	9,616	11,904	.0075	.0079
Howard	34.9	35.8	2.6	13.6	3.8	475,523	32.2	27,455	34,965	350,500	27.6	20,974	25,772	.0145	.0134
Hudspeth	2.6	2.5	−3.8	.8	.0	23,153	29.5	22,343	28,941	6,960	24.2	7,008	8,700	.0006	.0004
Hunt	66.4	74.7	12.5	28.3	13.7	1,150,813	57.8	29,282	40,665	445,422	40.9	12,695	15,739	.0241	.0255
Hutchinson	27.9	28.7	2.9	11.1	4.7	558,933	45.9	36,143	50,354	245,738	44.5	16,048	22,139	.0122	.0123
Irion	1.7	2.0	17.6	.6	20.0	27,308	65.5	33,002	45,513	3,845	50.5	5,108	6,408	.0005	.0005
Jack	7.9	8.2	3.8	3.0	.0	100,626	31.2	25,562	33,542	30,254	19.2	8,462	10,085	.0024	.0022
Jackson	13.6	13.5	−.7	4.8	.0	184,035	35.6	28,282	38,341	91,765	36.1	14,046	19,118	.0048	.0046
Jasper	34.5	36.9	7.0	13.3	8.1	494,817	46.9	27,390	37,204	216,788	31.3	13,423	16,300	.0119	.0117
Jeff Davis	1.8	1.9	5.6	.6	.0	16,029	21.9	21,913	26,715	7,118	29.4	9,167	11,863	.0004	.0004
Jefferson	257.9	259.1	.5	96.2	1.8	4,339,074	38.2	33,233	45,105	2,318,318	29.4	18,964	24,099	.1102	.1034
Jim Hogg	5.5	5.8	5.5	1.9	5.6	46,373	24.3	20,734	24,407	59,522	34.4	24,599	31,327	.0021	.0019
Jim Wells	39.5	41.4	4.8	13.4	7.2	363,537	25.9	23,105	27,130	299,172	27.9	18,715	22,326	.0128	.0117
Johnson	93.4	109.5	17.2	38.2	17.9	1,701,138	60.4	32,738	44,532	667,508	53.8	13,397	17,474	.0343	.0377
Jones	18.2	18.8	3.3	6.8	1.5	218,171	31.0	24,854	32,084	100,069	29.1	11,571	14,716	.0059	.0054
Karnes	13.6	13.4	−1.5	4.6	.0	156,430	34.8	25,223	34,007	106,304	35.7	17,024	23,110	.0046	.0044
Kaufman	50.3	58.5	16.3	19.7	15.2	819,847	56.5	30,644	41,617	354,461	43.2	14,479	17,993	.0180	.0191
Kendall	14.6	17.1	17.1	6.0	17.6	253,494	59.2	31,217	42,249	131,251	60.0	16,085	21,875	.0056	.0061
Kenedy	.5	.5	.0	.2	.0	9,147	17.3	38,990	45,735	3,266	27.2	12,840	16,330	.0001	.0002
Kent	1.2	1.3	8.3	.4	.0	10,489	18.0	22,223	26,223	8,161	27.5	16,003	20,403	.0005	.0004
Kerr	37.4	43.4	16.0	17.1	16.3	762,558	61.3	32,152	44,594	295,567	44.3	13,930	17,285	.0151	.0164
Kimble	4.2	4.3	2.4	1.6	.0	44,821	28.5	21,801	28,013	54,436	46.6	23,207	34,023	.0017	.0016
King	.4	.4	.0	.2	.0	5,077	18.2	21,470	25,395	1,454	12.8	6,445	7,270	.0002	.0001
Kinney	2.6	2.8	7.7	.8	.0	21,669	34.8	20,100	27,086	4,090	20.9	4,229	5,113	.0005	.0006
Kleberg	33.7	33.4	−.9	10.8	.0	353,229	25.3	26,099	32,706	216,691	21.0	16,579	20,064	.0112	.0097
Knox	5.2	5.2	.0	1.9	.0	47,513	17.0	21,375	25,007	18,013	14.1	8,307	9,481	.0013	.0013
Lamar	45.2	47.3	4.6	18.0	5.9	660,449	47.1	26,406	36,692	331,869	37.0	14,246	18,437	.0163	.0160
Lamb	18.0	17.6	−2.2	6.1	.0	159,475	17.9	22,166	26,143	68,754	17.7	9,577	11,271	.0048	.0043
Lampasas	14.4	16.3	13.2	6.2	14.8	204,813	54.6	24,532	33,034	66,264	38.8	8,844	10,688	.0044	.0045
La Salle	5.7	5.7	.0	1.8	.0	51,649	35.2	21,228	28,694	17,432	23.2	7,859	9,684	.0014	.0012
Lavaca	19.7	20.1	2.0	7.5	.0	268,929	38.1	25,957	35,857	138,341	35.8	13,583	18,445	.0071	.0067
Lee	13.3	14.9	12.0	5.4	14.9	165,928	45.6	24,247	30,727	212,942	51.4	29,926	39,434	.0057	.0061
Leon	12.6	14.7	16.7	6.3	18.9	208,969	63.1	24,169	33,170	99,929	62.8	11,584	15,862	.0045	.0051
Liberty	57.0	63.9	12.1	22.4	12.6	920,473	52.3	30,365	41,093	435,908	40.5	15,587	19,460	.0211	.0219
Limestone	23.6	26.3	11.4	9.6	11.6	323,249	54.0	24,415	33,672	108,822	36.7	9,257	11,336	.0071	.0072
Lipscomb	4.0	4.1	2.5	1.4	.0	56,101	35.1	29,669	40,072	19,378	35.9	10,188	13,841	.0013	.0014
Live Oak	10.4	10.8	3.8	3.6	2.9	102,187	20.5	24,231	28,385	58,635	23.0	13,621	16,288	.0033	.0027
Llano	12.6	14.4	14.3	6.2	12.7	199,767	44.0	25,218	32,220	64,435	32.4	8,847	10,393	.0043	.0044
Loving	.1	.1	.0	.1	.0	2,843	14.0	24,940	28,430	338	26.1	2,680	3,380	.0001	.0001
Lubbock	220.7	225.2	2.0	81.8	4.5	3,312,929	39.4	30,358	40,500	2,045,566	32.0	19,791	25,007	.0895	.0850
Lynn	8.1	7.9	−2.5	2.6	.0	58,227	17.1	19,117	22,395	15,412	12.3	5,280	5,928	.0017	.0016
McCulloch	9.3	9.7	4.3	3.6	.0	108,937	35.3	22,362	30,260	47,978	21.2	10,998	13,327	.0029	.0026
McLennan	190.7	203.6	6.8	75.1	7.9	2,929,721	47.6	28,517	39,011	1,507,380	34.9	16,056	20,072	.0717	.0714
McMullen	.8	.8	.0	.3	.0	[illegible]	24.4	30,230	37,600	3,147	30.6	8,030	10,490	.0003	.0002
Madison	11.9	12.7	6.7	4.1	13.9	192,346	63.5	32,670	46,914	80,151	45.5	15,298	19,549	.0040	.0044
Marion	10.8	11.2	3.7	4.5	7.1	126,153	43.8	20,891	28,034	33,301	29.2	6,135	7,400	.0029	.0027
Martin	4.9	5.0	2.0	1.6	.0	61,147	27.5	29,981	38,217	22,557	17.3	12,016	14,098	.0016	.0015
Mason	3.9	4.1	5.1	1.6	.0	36,264	17.5	19,296	22,665	14,091	12.4	7,834	8,807	.0012	.0009
Matagorda	44.3	48.8	10.2	17.7	12.0	846,562	54.4	34,696	47,828	249,298	37.1	11,505	14,085	.0165	.0172
Maverick	39.0	44.2	13.3	11.2	15.5	246,666	39.3	18,256	22,024	208,096	31.6	[illegible]	18,580	.0094	.0093
Medina	26.2	28.5	8.8	9.8	11.4	329,779	50.0	24,988	33,651	189,791	50.7	14,316	19,366	.0084	.0087
Menard	2.4	2.4	.0	.9	.0	17,549	17.4	16,607	19,499	15,995	27.2	13,971	17,772	.0007	.0006
Midland	114.8	135.0	17.6	50.3	19.8	2,947,530	64.0	42,781	58,599	1,903,426	63.8	27,662	37,841	.0631	.0717
Milam	25.0	26.4	5.6	9.4	4.4	330,373	43.4	25,600	35,146	87,250	27.6	7,599	9,282	.0074	.0071
Mills	4.6	4.8	4.3	1.9	.0	65,600	40.2	24,626	34,526	20,729	28.3	8,505	10,910	.0014	.0015
Mitchell	9.0	8.8	−2.2	3.3	.0	99,735	25.7	24,052	30,223	58,933	25.3	14,255	17,858	.0031	.0027
Montague	18.6	19.5	4.8	7.7	5.5	219,061	33.7	22,445	28,449	100,345	25.3	10,967	13,032	.0059	.0055

1987 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986-1991	12/31/91 Households (Thous.)	% Change 1986-1991	1991 EBI ($000)	% Change 1986-1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986-1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
TEXAS (continued)															
ALL COUNTIES (continued)															
Montgomery	178.8	210.2	17.6	69.5	18.4	3,260,687	52.6	36,396	46,916	887,746	39.7	10,822	12,773	.0634	.0667
Moore	17.7	18.3	3.4	6.1	1.7	245,776	32.3	30,968	40,291	115,637	23.0	15,671	18,957	.0065	.0060
Morris	15.3	15.6	2.0	5.4	.0	177,208	25.9	26,067	32,816	72,027	22.5	10,892	13,338	.0048	.0043
Motley	1.7	1.7	.0	.8	.0	16,828	17.1	17,959	21,035	4,148	12.3	4,619	5,185	.0005	.0004
Nacogdoches	52.7	56.7	7.6	20.4	8.5	695,475	44.6	25,587	34,092	343,382	33.8	13,656	16,832	.0176	.0173
Navarro	39.7	42.9	8.1	16.7	9.9	601,379	50.4	26,314	36,011	343,808	41.5	15,980	20,587	.0150	.0153
Newton	14.2	14.7	3.5	5.5	10.0	214,609	54.3	27,826	39,020	39,798	37.2	5,803	7,236	.0040	.0041
Nolan	17.7	17.7	.0	6.5	.0	246,370	36.6	27,750	37,903	129,300	22.7	16,213	19,892	.0066	.0061
Nueces	302.0	323.4	7.1	109.2	8.8	4,645,106	47.0	31,471	42,538	2,772,670	37.7	20,051	25,391	.1187	.1185
Ochiltree	10.6	11.1	4.7	3.8	2.7	160,289	30.7	33,156	42,181	99,624	31.6	20,460	26,217	.0045	.0043
Oldham	2.4	2.5	4.2	.7	.0	18,442	17.4	22,434	26,346	9,666	18.7	11,631	13,809	.0006	.0005
Orange	89.6	92.8	3.6	32.7	6.5	1,585,374	45.9	35,394	48,482	706,351	43.0	16,088	21,601	.0358	.0356
Palo Pinto	26.2	27.6	5.3	10.5	5.0	371,335	39.3	26,662	35,365	278,959	41.4	19,727	26,568	.0105	.0104
Panola	23.7	25.8	8.9	9.0	7.1	327,404	44.3	27,016	36,378	120,760	35.4	10,619	13,418	.0076	.0075
Parker	59.1	69.0	16.8	24.9	18.0	1,105,398	61.0	32,535	44,393	320,106	43.7	10,560	12,856	.0208	.0228
Parmer	11.3	11.3	.0	3.4	.0	78,072	16.3	19,737	22,962	21,385	11.9	5,623	6,290	.0025	.0021
Pecos	16.5	17.7	7.3	5.2	6.1	201,845	43.1	28,778	38,816	178,224	44.1	25,243	34,274	.0062	.0062
Polk	32.1	37.3	16.2	14.3	19.2	476,710	62.0	24,522	33,336	170,317	44.8	9,804	11,910	.0100	.0108
Potter	106.5	111.4	4.6	43.9	6.0	1,484,748	37.8	26,032	33,821	1,392,754	36.9	24,582	31,726	.0475	.0459
Presidio	5.4	5.5	1.9	1.8	.0	34,219	18.3	16,074	19,011	22,018	12.8	10,843	12,232	.0013	.0011
Rains	5.9	6.7	13.6	3.0	20.0	97,064	59.2	24,385	32,355	28,244	60.1	7,057	9,415	.0018	.0020
Randall	91.8	104.0	13.3	39.6	16.1	2,135,698	58.3	39,569	53,932	559,739	41.3	11,618	14,135	.0384	.0407
Reagan	5.1	5.9	15.7	1.5	.0	63,819	34.2	31,697	42,546	38,012	35.5	18,709	25,341	.0018	.0019
Real	2.7	2.9	7.4	1.0	.0	19,440	17.2	16,581	19,440	6,984	14.1	6,119	6,984	.0005	.0005
Red River	16.5	16.7	1.2	6.4	1.6	153,165	25.8	19,329	23,932	101,130	27.5	12,590	15,802	.0051	.0045
Reeves	15.7	15.3	−2.5	4.8	.0	165,038	34.8	25,498	34,383	111,230	30.2	17,804	23,173	.0050	.0047
Refugio	9.1	8.9	−2.2	3.1	.0	129,418	37.8	30,296	41,748	85,461	37.2	20,093	27,568	.0036	.0034
Roberts	1.1	1.1	.0	.4	.0	15,138	21.9	31,048	37,845	5,654	29.4	10,923	14,135	.0004	.0003
Robertson	15.8	16.6	5.1	6.7	8.1	200,658	45.0	22,313	29,949	104,487	46.4	11,514	15,595	.0050	.0051
Rockwall	24.3	29.3	20.6	10.5	22.1	563,682	59.8	41,018	53,684	140,098	45.3	11,212	13,343	.0100	.0109
Runnels	12.3	12.6	2.4	4.8	.0	149,306	31.5	23,649	31,105	84,378	29.9	13,528	17,579	.0042	.0039
Rusk	46.4	49.8	7.3	18.1	7.7	779,478	51.0	30,720	43,065	206,398	33.1	9,228	11,403	.0156	.0158
Sabine	10.4	11.7	12.5	4.7	11.9	133,574	50.9	21,082	28,420	41,707	35.3	7,338	8,874	.0030	.0031
San Augustine	8.8	8.8	.0	3.3	.0	107,453	36.4	23,867	32,562	31,489	21.7	7,839	9,542	.0025	.0024
San Jacinto	15.4	18.0	16.9	6.9	19.0	217,874	58.8	23,653	31,576	23,203	43.1	2,796	3,363	.0039	.0043
San Patricio	63.6	66.6	4.7	21.2	7.6	807,677	39.5	29,383	38,098	401,856	37.8	14,808	18,955	.0209	.0202
San Saba	5.7	5.6	−1.8	2.4	.0	79,551	38.2	23,982	33,146	24,627	26.5	8,110	10,261	.0019	.0017
Schleicher	3.0	3.1	3.3	1.0	.0	38,885	34.3	28,962	38,885	9,957	33.3	7,470	9,957	.0008	.0009
Scurry	19.8	20.9	5.6	7.6	7.0	344,027	46.8	33,007	45,267	126,806	30.7	13,668	16,685	.0075	.0073
Shackelford	4.1	4.2	2.4	1.5	.0	60,850	36.3	29,757	40,567	17,357	21.8	9,504	11,571	.0015	.0013
Shelby	25.0	26.3	5.2	9.9	5.3	307,814	41.3	23,168	31,092	125,816	27.0	10,535	12,709	.0076	.0074
Sherman	3.0	2.9	−3.3	1.1	.0	64,412	35.6	43,193	58,556	9,600	21.3	7,195	8,727	.0013	.0012
Smith	156.2	176.5	13.0	65.6	14.9	3,036,877	58.9	33,474	46,294	1,388,423	41.9	17,137	21,165	.0647	.0687
Somervell	4.7	5.1	8.5	1.9	.0	60,553	21.3	26,265	31,870	12,158	14.3	5,597	6,399	.0015	.0013
Starr	35.9	41.8	16.4	10.8	17.4	241,027	56.0	16,790	22,317	123,959	40.9	9,565	11,478	.0073	.0078
Stephens	10.6	11.1	4.7	4.3	.0	149,900	35.5	25,726	34,860	90,188	36.1	15,413	20,974	.0040	.0038
Sterling	1.5	1.7	13.3	.4	.0	12,364	17.9	26,210	30,910	4,552	13.8	10,000	11,380	.0005	.0004
Stonewall	2.3	2.2	−4.3	1.0	.0	35,620	37.0	26,004	35,620	9,464	24.3	7,615	9,464	.0008	.0006
Sutton	6.0	6.5	8.3	1.9	5.6	66,658	24.1	29,837	35,083	34,756	22.0	15,827	18,293	.0019	.0018
Swisher	9.3	9.1	−2.2	3.3	.0	75,024	16.8	19,472	22,735	40,134	14.4	10,632	12,162	.0025	.0023
Tarrant	1,073.3	1,241.8	15.7	470.3	18.1	23,044,464	61.7	35,788	48,999	11,583,273	50.8	19,292	24,630	.4834	.5284
Taylor	123.1	131.3	6.7	48.1	9.1	1,935,931	46.8	29,904	40,248	1,709,692	47.9	26,207	35,545	.0557	.0570
Terrell	1.4	1.4	.0	.6	.0	21,669	27.4	28,350	36,115	8,613	18.2	12,148	14,355	.0006	.0005
Terry	15.2	15.4	1.3	5.5	5.8	206,891	43.3	27,756	37,617	88,763	28.3	13,307	16,139	.0051	.0049
Throckmorton	2.1	2.1	.0	.9	.0	17,391	15.4	16,743	19,323	11,227	26.2	9,883	12,474	.0006	.0005
Titus	24.3	26.2	7.8	9.3	5.7	374,897	44.6	29,467	40,312	232,634	34.2	19,692	25,014	.0098	.0097
Tom Green	98.4	107.2	8.9	39.9	10.8	1,797,905	53.9	32,447	45,060	1,146,200	49.2	21,347	28,727	.0433	.0454
Travis	560.5	655.8	17.0	268.6	20.3	12,782,131	67.2	34,247	47,588	6,098,150	50.5	18,158	22,703	.2567	.2860
Trinity	11.6	13.2	13.8	5.2	13.0	152,571	51.2	21,939	29,341	52,895	36.1	8,448	10,172	.0035	.0035
Tyler	21.0	24.3	15.7	9.1	16.7	317,609	58.1	25,756	34,902	94,359	44.5	8,375	10,369	.0063	.0070
Upshur	33.5	37.0	10.4	13.4	11.7	498,676	51.3	27,472	37,215	126,442	35.4	7,782	9,436	.0103	.0104
Upton	5.2	5.6	7.7	1.8	5.9	74,208	45.8	29,949	41,227	30,476	45.2	12,346	16,931	.0016	.0017
Uvalde	24.7	26.2	6.1	8.3	6.4	264,773	43.4	23,678	31,900	135,946	28.6	13,549	16,379	.0073	.0071
Val Verde	42.3	46.9	10.9	13.9	11.2	472,852	50.7	25,100	34,018	353,801	50.3	18,833	25,453	.0135	.0142
Van Zandt	40.5	47.0	16.0	17.7	16.4	626,610	57.9	26,111	35,402	155,633	41.3	7,248	8,793	.0122	.0132
Victoria	78.2	84.1	7.5	29.3	9.7	1,250,252	46.4	31,982	42,671	783,906	35.4	21,680	26,754	.0325	.0321

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986-1991	12/31/91 Households (Thous.)	% Change 1986-1991	1991 EBI ($000)	% Change 1986-1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986-1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
TEXAS (continued)															
ALL COUNTIES (continued)															
Walker	52.7	59.9	13.7	19.0	18.0	929,377	65.1	34,962	48,915	365,776	45.7	15,597	19,251	.0190	.0206
Waller	23.9	26.7	11.7	8.1	14.1	349,370	53.6	32,037	43,132	473,832	71.4	38,926	58,498	.0113	.0129
Ward	15.5	16.3	5.2	5.2	2.0	215,499	40.0	30,181	41,442	92,377	26.2	14,357	17,765	.0054	.0051
Washington	25.2	27.5	9.1	10.0	11.1	441,387	54.0	31,842	44,139	353,214	52.9	25,668	35,321	.0116	.0123
Webb	119.8	134.5	12.3	36.1	13.5	1,124,692	51.2	23,395	31,155	1,723,298	69.6	31,952	47,737	.0429	.0480
Wharton	42.9	44.5	3.7	16.2	6.6	618,002	43.7	28,288	38,148	321,043	33.3	15,841	19,817	.0157	.0152
Wheeler	8.0	8.5	6.3	3.6	12.5	116,951	38.1	26,467	32,486	59,646	35.9	13,713	16,568	.0029	.0029
Wichita	126.8	129.3	2.0	47.4	3.3	1,957,896	39.3	30,621	41,306	1,322,079	37.7	20,922	27,892	.0536	.0516
Wilbarger	16.6	17.0	2.4	6.2	.0	237,168	36.6	27,999	38,253	117,376	31.0	14,455	18,932	.0060	.0057
Willacy	18.5	18.9	2.2	4.9	.0	124,669	22.1	20,842	25,443	62,862	20.4	10,659	12,829	.0043	.0039
Williamson	116.0	138.4	19.3	45.9	19.8	2,132,730	62.8	34,208	46,465	670,521	51.0	11,596	14,608	.0406	.0450
Wilson	19.6	21.6	10.2	7.1	9.2	208,078	36.6	23,428	29,307	85,876	31.3	10,065	12,095	.0054	.0054
Winkler	10.5	10.5	.0	3.5	.0	135,949	35.4	28,690	38,843	89,324	36.0	18,763	25,521	.0040	.0036
Wise	34.3	39.9	16.3	14.5	17.9	655,403	63.6	32,563	45,200	300,618	62.3	15,056	20,732	.0132	.0150
Wood	29.7	33.3	12.1	12.7	13.4	456,823	54.1	26,471	35,970	163,396	41.0	10,348	12,866	.0098	.0102
Yoakum	10.1	11.3	11.9	3.9	14.7	183,145	59.5	33,764	46,960	52,602	41.1	10,963	13,488	.0036	.0038
Young	20.6	21.6	4.9	8.7	6.1	370,445	43.8	31,423	42,580	136,791	32.2	12,616	15,723	.0080	.0079
Zapata	8.4	9.7	15.5	2.8	7.7	61,648	26.6	18,728	22,017	30,445	37.1	8,543	10,873	.0020	.0018
Zavala	12.1	12.3	1.7	3.2	.0	83,706	34.2	19,492	26,158	30,268	22.7	7,709	9,459	.0025	.0025
TOTAL METRO COUNTIES	**13,453.5**	**14,928.0**	**11.0**	**5,400.7**	**13.1**	**251,701,890**	**53.5**	**34,329**	**46,605**	**126,584,259**	**43.1**	**18,512**	**23,438**	**5.6539**	**5.8800**
TOTAL STATE	**16,738.1**	**18,451.5**	**10.2**	**6,662.5**	**12.1**	**296,904,520**	**52.2**	**32,826**	**44,564**	**147,021,728**	**42.2**	**17,397**	**22,067**	**6.7499**	**6.9703**
UTAH															
PROVO - OREM	**253.9**	**273.1**	**7.6**	**74.2**	**8.2**	**2,569,104**	**44.7**	**25,874**	**34,624**	**1,137,244**	**30.3**	**12,725**	**15,327**	**.0685**	**.0674**
Utah	253.9	273.1	7.6	74.2	8.2	2,569,104	44.7	25,874	34,624	1,137,244	30.3	12,725	15,327	.0685	.0674
SALT LAKE CITY - OGDEN	**1,052.5**	**1,139.5**	**8.3**	**371.9**	**9.4**	**16,345,369**	**56.6**	**30,695**	**43,951**	**7,904,538**	**45.7**	**15,953**	**21,254**	**.3718**	**.3906**
Davis	180.9	204.0	12.8	57.9	14.4	2,481,967	57.4	31,165	42,866	1,107,406	54.7	14,145	19,126	.0559	.0603
Salt Lake	709.7	763.7	7.6	254.8	8.6	11,426,653	56.8	31,065	44,846	5,509,532	44.2	16,284	21,623	.2582	.2704
Weber	161.9	171.8	6.1	59.2	8.0	2,436,749	55.1	28,672	41,161	1,287,600	45.0	16,205	21,750	.0577	.0599
ALL COUNTIES															
Beaver	5.3	5.9	11.3	1.8	5.9	40,067	27.6	18,473	22,259	29,571	33.8	12,996	16,428	.0015	.0013
Box Elder	37.2	39.5	6.2	11.5	4.5	686,176	63.8	38,074	59,667	230,109	53.1	13,660	20,009	.0131	.0143
Cache	65.7	70.7	7.6	21.9	7.9	872,556	57.5	27,284	39,843	420,755	49.0	13,907	19,213	.0203	.0217
Carbon	24.8	26.1	5.2	8.7	6.1	371,243	51.4	29,904	42,672	221,896	48.1	18,269	25,505	.0094	.0094
Daggett	.8	.8	.0	.2	.0	6,594	35.7	24,300	32,970	5,314	33.9	19,840	26,570	.0001	.0003
Davis	180.9	204.0	12.8	57.9	14.4	2,481,967	57.4	31,165	42,866	1,107,406	54.7	14,145	19,126	.0559	.0603
Duchesne	15.8	18.3	15.8	4.9	11.4	211,599	61.5	29,776	43,183	132,759	53.8	19,615	27,094	.0053	.0059
Emery	12.9	13.4	3.9	3.6	.0	176,970	47.9	33,241	49,158	46,798	41.6	9,183	12,999	.0037	.0037
Garfield	3.9	4.0	2.6	1.2	.0	25,213	17.9	17,821	21,011	9,534	14.3	6,950	7,945	.0008	.0007
Grand	8.1	7.9	−2.5	2.9	.0	101,456	34.3	26,046	34,985	79,777	31.7	20,886	27,509	.0032	.0031
Iron	21.7	24.4	12.4	7.6	15.2	181,584	36.0	20,234	23,893	179,898	29.8	20,999	23,671	.0068	.0065
Juab	6.2	6.6	6.5	1.8	.0	41,517	17.9	19,559	23,065	24,600	12.6	12,132	13,667	.0016	.0013
Kane	4.9	5.5	12.2	1.7	13.3	56,455	65.9	22,691	33,209	24,811	43.5	11,529	14,595	.0014	.0014
Millard	14.7	17.6	19.7	5.4	22.7	200,770	80.3	25,306	37,180	73,022	56.8	10,582	13,523	.0040	.0048
Morgan	5.4	5.6	3.7	1.5	.0	70,196	44.1	32,486	46,797	12,054	35.5	5,931	8,036	.0014	.0014
Piute	1.4	1.4	.0	.4	.0	8,399	19.1	17,625	20,998	1,807	27.3	3,550	4,518	.0002	.0003
Rich	2.4	2.5	4.2	.7	.0	25,316	39.5	25,924	36,166	4,974	23.2	5,766	7,106	.0006	.0005
Salt Lake	709.7	763.7	7.6	254.8	8.6	11,426,653	56.8	31,065	44,846	5,509,532	44.2	16,284	21,623	.2582	.2704
San Juan	12.6	12.4	−1.6	3.2	.0	68,921	18.9	18,114	21,538	38,951	24.5	9,780	12,172	.0027	.0023
Sanpete	17.3	18.9	9.2	5.7	9.6	161,930	49.8	20,790	28,409	37,047	33.5	5,335	6,499	.0037	.0039
Sevier	16.7	17.7	6.0	5.1	.0	168,909	36.9	24,198	33,119	118,477	34.5	17,268	23,231	.0053	.0050
Summit	13.8	16.2	17.4	5.6	19.1	221,658	55.1	30,415	39,582	104,647	44.0	15,463	18,687	.0050	.0054
Tooele	29.6	31.5	6.4	9.6	5.5	465,384	54.8	33,029	48,478	131,411	40.5	10,277	13,689	.0094	.0096
Uintah	26.7	31.0	16.1	9.4	19.0	484,250	79.7	34,111	51,516	373,855	71.0	27,678	39,772	.0111	.0133
Utah	253.9	273.1	7.6	74.2	8.2	2,569,104	44.7	25,874	34,624	1,137,244	30.3	12,725	15,327	.0685	.0674
Wasatch	10.1	11.0	8.9	3.6	12.5	86,221	32.5	20,343	23,950	44,668	26.6	11,024	12,408	.0026	.0026
Washington	37.5	44.3	18.1	12.8	15.3	399,471	58.5	22,710	31,209	263,604	46.7	16,184	20,594	.0110	.0118
Wayne	2.3	2.5	8.7	.6	.0	22,524	50.7	24,910	37,540	3,917	31.9	4,948	6,528	.0005	.0006
Weber	161.9	171.8	6.1	59.2	8.0	2,436,749	55.1	28,672	41,161	1,287,600	45.0	16,205	21,750	.0577	.0599
TOTAL METRO COUNTIES	**1,306.4**	**1,412.6**	**8.1**	**446.1**	**9.2**	**18,914,473**	**54.9**	**29,885**	**42,400**	**9,041,782**	**43.6**	**15,411**	**20,269**	**.4403**	**.4580**
TOTAL STATE	**1,704.2**	**1,848.3**	**8.5**	**577.5**	**9.1**	**24,069,852**	**54.9**	**29,362**	**41,679**	**11,656,038**	**44.2**	**15,275**	**20,184**	**.5650**	**.5891**

1987 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
VERMONT															
BURLINGTON	**129.4**	**135.4**	**4.6**	**49.6**	**6.9**	**2,369,083**	**49.9**	**34,063**	**47,764**	**1,621,111**	**48.1**	**23,599**	**32,684**	**.0592**	**.0610**
Chittenden	124.2	129.8	4.5	47.8	7.2	2,298,366	50.2	34,302	48,083	1,607,727	48.3	24,308	33,634	.0578	.0596
Grand Isle	5.2	5.6	7.7	1.8	.0	70,717	39.6	28,137	39,287	13,384	23.3	6,031	7,436	.0014	.0014
ALL COUNTIES															
Addison	31.5	33.1	5.1	11.9	8.2	501,928	52.3	29,966	42,179	278,035	50.0	16,851	23,364	.0118	.0123
Bennington	35.0	36.0	2.9	14.0	3.7	564,224	44.1	29,002	40,302	596,932	42.9	30,948	42,638	.0179	.0178
Caledonia	27.3	28.1	2.9	10.7	4.9	349,959	43.7	23,870	32,706	257,191	43.5	17,568	24,037	.0101	.0099
Chittenden	124.2	129.8	4.5	47.8	7.2	2,298,366	50.2	34,302	48,083	1,607,727	48.3	24,308	33,634	.0578	.0596
Essex	6.9	7.3	5.8	2.5	.0	81,261	38.5	23,462	32,504	13,422	37.6	3,902	5,369	.0018	.0017
Franklin	37.5	39.0	4.0	14.0	6.9	517,024	47.8	26,701	36,930	339,532	46.9	17,644	24,252	.0137	.0140
Grand Isle	5.2	5.6	7.7	1.8	.0	70,717	39.6	28,137	39,287	13,384	23.3	6,031	7,436	.0014	.0014
Lamoille	18.0	18.6	3.3	7.3	7.4	269,364	49.9	26,433	36,899	185,125	48.2	18,365	25,360	.0071	.0072
Orange	24.9	26.5	6.4	10.0	11.1	375,253	56.5	26,643	37,525	147,546	51.4	10,831	14,755	.0080	.0085
Orleans	24.5	24.9	1.6	9.2	3.4	300,946	42.1	23,800	32,712	168,277	41.6	13,348	18,291	.0079	.0078
Rutland	61.3	63.2	3.1	24.3	6.1	913,644	46.2	27,283	37,599	695,625	45.6	20,863	28,627	.0254	.0254
Washington	53.9	54.5	1.1	21.0	2.9	709,198	36.0	25,562	33,771	510,339	38.4	18,080	24,302	.0206	.0197
Windham	39.8	41.6	4.5	17.0	6.3	699,269	50.1	29,115	41,133	484,935	47.6	20,535	28,526	.0178	.0183
Windsor	54.0	56.0	3.7	22.8	6.5	777,470	38.6	26,214	34,100	451,681	42.1	14,849	19,811	.0203	.0199
TOTAL METRO COUNTIES	**129.4**	**135.4**	**4.6**	**49.6**	**6.9**	**2,369,083**	**49.9**	**34,063**	**47,764**	**1,621,111**	**48.1**	**23,599**	**32,684**	**.0592**	**.0610**
TOTAL STATE	**544.0**	**564.2**	**3.7**	**214.3**	**6.0**	**8,428,623**	**46.4**	**28,491**	**39,331**	**5,749,751**	**45.5**	**19,556**	**26,830**	**.2216**	**.2235**
VIRGINIA															
CHARLOTTESVILLE	**122.7**	**129.2**	**5.3**	**49.8**	**7.8**	**2,298,842**	**47.9**	**33,646**	**46,161**	**1,300,489**	**45.3**	**19,367**	**26,114**	**.0542**	**.0551**
Albemarle	61.4	65.3	6.4	24.9	9.2	1,342,040	50.8	39,031	53,897	443,345	50.0	12,964	17,805	.0260	.0270
Charlottesville city	40.9	41.8	2.2	16.9	3.0	615,828	36.8	27,447	36,440	786,165	41.9	33,774	46,519	.0221	.0215
Fluvanna	11.4	12.1	6.1	4.5	12.5	181,249	55.0	29,225	40,278	38,170	54.4	6,182	8,482	.0033	.0035
Greene	9.0	10.0	11.1	3.5	16.7	159,725	63.8	32,507	45,636	32,809	59.6	6,854	9,374	.0028	.0031
DANVILLE	**112.5**	**112.3**	**–.2**	**41.0**	**1.2**	**1,596,142**	**38.1**	**28,540**	**38,930**	**666,041**	**35.0**	**12,179**	**16,245**	**.0385**	**.0367**
Danville city	45.0	44.3	–1.6	17.5	.0	667,267	35.6	28,111	38,130	498,746	33.5	21,345	28,500	.0195	.0182
Pittsylvania	67.5	68.0	.7	23.5	2.2	928,875	39.9	28,866	39,527	167,295	39.8	5,205	7,119	.0190	.0185
LYNCHBURG	**148.4**	**152.8**	**3.0**	**52.9**	**4.1**	**2,386,156**	**43.0**	**32,847**	**45,107**	**1,275,606**	**42.7**	**17,600**	**24,114**	**.0584**	**.0576**
Amherst	30.7	31.8	3.6	10.4	6.1	449,260	44.7	31,682	43,198	177,604	44.8	12,512	17,077	.0102	.0102
Campbell	48.6	50.8	4.5	16.1	3.2	732,504	42.0	33,059	45,497	177,549	41.5	8,043	11,028	.0152	.0149
Lynchburg city	69.1	70.2	1.6	26.4	3.9	1,204,392	43.0	33,165	45,621	920,453	42.5	25,434	34,866	.0330	.0325
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,306.7**	**1,394.9**	**6.7**	**481.8**	**8.4**	**22,787,417**	**48.8**	**34,450**	**47,296**	**11,236,244**	**46.2**	**17,284**	**23,321**	**.5209**	**.5328**
Chesapeake city	134.9	149.7	11.0	49.9	13.2	2,340,567	53.7	34,540	46,905	935,453	54.1	13,762	18,747	.0490	.0521
Gloucester	27.1	31.8	17.3	11.4	17.5	419,677	55.1	27,895	36,814	159,337	44.0	11,407	13,977	.0091	.0096
Hampton city	126.4	127.4	.8	45.0	2.5	2,064,499	39.7	33,656	45,878	1,485,953	39.9	24,196	33,021	.0567	.0549
James City	26.1	28.7	10.0	10.1	11.0	521,230	52.3	37,620	51,607	177,458	51.4	12,880	17,570	.0103	.0108
Newport News city	159.4	166.4	4.4	60.5	6.1	2,462,099	42.0	30,425	40,696	1,288,082	41.7	15,950	21,291	.0607	.0598
Norfolk city	277.9	271.0	–2.5	94.3	–.7	4,133,854	35.7	32,072	43,837	2,408,654	35.7	18,691	25,542	.1101	.1035
Poquoson city	10.3	11.4	10.7	3.7	12.1	184,009	49.3	37,352	49,732	46,081	51.3	9,231	12,454	.0036	.0037
Portsmouth city	111.5	114.8	3.0	40.5	3.3	1,679,482	41.9	30,198	41,469	780,151	40.1	14,204	19,263	.0404	.0396
Suffolk city	51.4	53.9	4.9	18.2	5.8	777,650	45.2	31,145	42,728	519,267	44.9	20,840	28,531	.0205	.0207
Virginia Beach city	328.4	380.7	15.9	130.0	18.3	7,175,025	62.5	40,179	55,193	2,719,609	57.2	15,745	20,920	.1362	.1514
Williamsburg city	11.2	12.0	7.1	3.9	14.7	202,333	56.5	38,017	51,880	525,361	73.6	88,987	134,708	.0093	.0107
York	42.1	47.1	11.9	14.3	11.7	826,992	54.9	41,716	57,832	190,838	53.7	9,698	13,345	.0150	.0160
RICHMOND - PETERSBURG	**817.5**	**856.2**	**4.7**	**310.6**	**5.5**	**14,944,795**	**44.2**	**35,205**	**48,116**	**7,658,351**	**44.2**	**18,036**	**24,657**	**.3490**	**.3491**
Charles City	6.9	6.9	.0	2.0	.0	81,132	33.5	30,386	40,566	2,806	22.5	1,146	1,403	.0017	.0016
Chesterfield	170.4	191.6	12.4	62.8	12.9	3,585,029	53.4	42,030	57,086	1,452,140	53.9	16,973	23,123	.0723	.0772
Colonial Heights city	17.4	18.0	3.4	6.1	1.7	250,129	30.3	31,995	41,005	121,785	34.7	15,071	19,965	.0065	.0060
Dinwiddie	22.0	21.6	–1.8	5.7	–6.6	262,050	28.4	33,459	45,974	39,406	28.0	5,046	6,913	.0060	.0053
Goochland	13.1	13.9	6.1	4.4	4.8	237,545	45.1	38,989	53,988	44,272	43.6	7,338	10,062	.0043	.0045
Hanover	57.3	62.2	8.6	20.1	8.1	1,146,220	49.9	41,115	57,026	484,323	48.7	17,506	24,096	.0241	.0250
Henrico	198.5	210.9	6.2	81.4	8.0	4,166,749	46.8	37,639	51,189	2,234,081	47.2	20,133	27,446	.0947	.0965
Hopewell city	23.8	24.0	.8	9.0	1.1	417,690	41.5	33,167	46,410	173,949	37.4	14,224	19,328	.0095	.0093
New Kent	10.8	12.3	13.9	4.3	13.2	204,319	55.0	34,700	47,516	27,618	38.0	5,266	6,423	.0035	.0038
Petersburg city	41.2	41.1	–.2	15.8	2.6	509,309	32.9	24,891	32,235	490,394	46.4	21,751	31,038	.0166	.0160
Powhatan	13.9	14.3	2.9	3.8	.0	200,456	39.0	37,951	52,752	36,823	37.8	7,032	9,690	.0042	.0040

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986-1991	12/31/91 Households (Thous.)	% Change 1986-1991	1991 EBI ($000)	% Change 1986-1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986-1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
VIRGINIA (continued)															
RICHMOND - PETERSBURG (continued)															
Prince George	25.9	25.6	−1.2	6.2	−4.6	323,754	29.7	38,398	52,218	109,241	30.0	12,925	17,620	.0081	.0073
Richmond city	216.3	213.8	−1.2	89.0	1.0	3,560,413	36.9	29,511	40,005	2,441,513	37.5	20,156	27,433	.0975	.0926
ROANOKE	**227.1**	**231.6**	**2.0**	**87.6**	**2.1**	**3,658,654**	**37.1**	**31,097**	**41,765**	**1,932,745**	**36.4**	**16,512**	**22,063**	**.0923**	**.0880**
Botetourt	25.5	27.1	6.3	9.3	5.7	353,447	38.9	28,919	38,005	89,501	40.0	7,265	9,624	.0077	.0075
Roanoke	76.2	78.1	2.5	25.3	.0	1,300,205	35.8	37,852	51,392	419,049	36.2	12,160	16,563	.0286	.0270
Roanoke city	100.9	101.2	.3	43.8	2.6	1,591,727	37.6	27,082	36,341	1,184,120	38.9	19,962	27,035	.0450	.0433
Salem city	24.5	25.2	2.9	9.2	2.2	413,275	37.9	33,287	44,921	240,075	24.5	21,423	26,095	.0110	.0102
ALL COUNTIES															
Accomack	31.8	32.2	1.3	11.6	.0	388,328	35.9	24,627	33,477	189,290	36.3	11,973	16,318	.0102	.0095
Albemarle	61.4	65.3	6.4	24.9	9.2	1,342,040	50.8	39,031	53,897	443,345	50.0	12,964	17,805	.0260	.0270
☐ Alexandria city	111.8	117.8	5.4	59.6	8.0	3,799,724	51.3	45,503	63,754	1,674,412	49.4	20,308	28,094	.0740	.0770
Alleghany	14.3	14.1	−1.4	4.4	−4.3	199,683	33.1	32,623	45,383	1,119	27.9	190	254	.0036	.0035
Amelia	8.7	8.9	2.3	2.7	.0	91,177	32.7	25,439	33,769	24,156	27.8	7,000	8,947	.0024	.0021
Amherst	30.7	31.8	3.6	10.4	6.1	449,260	44.7	31,682	43,198	177,604	44.8	12,512	17,077	.0102	.0102
Appomattox	12.8	13.4	4.7	4.6	4.5	168,776	38.2	27,761	36,690	60,459	33.1	10,322	13,143	.0039	.0038
☐ Arlington	156.4	156.5	.1	75.9	2.2	5,222,344	44.6	48,620	68,806	1,766,823	42.0	16,744	23,278	.0988	.0977
Augusta	54.8	55.3	.9	18.4	.5	858,120	39.2	33,695	46,637	330,062	38.3	13,045	17,938	.0197	.0190
Bath	5.9	6.0	1.7	2.0	.0	77,820	33.2	29,212	38,910	12,077	22.7	4,921	6,039	.0017	.0016
Bedford	40.6	44.7	10.1	13.9	7.8	580,064	46.9	30,603	41,731	26,580	31.1	1,571	1,912	.0103	.0106
Bedford city	6.2	6.4	3.2	2.2	−4.3	76,606	28.2	25,996	34,821	133,768	43.4	40,562	60,804	.0035	.0032
Bland	6.6	6.7	1.5	2.2	.0	72,411	34.0	24,563	32,914	9,921	30.3	3,460	4,510	.0016	.0014
Botetourt	25.5	27.1	6.3	9.3	5.7	353,447	38.9	28,919	38,005	89,501	40.0	7,265	9,624	.0077	.0075
☐ Bristol city	18.4	17.9	−2.7	7.3	.0	248,362	33.2	25,539	34,022	319,856	45.3	30,160	43,816	.0091	.0088
Brunswick	15.9	15.5	−2.5	5.0	.0	159,504	35.1	23,605	31,901	45,784	32.1	6,931	9,157	.0040	.0038
Buchanan	38.8	38.8	.0	12.4	.8	483,258	36.6	28,760	38,972	144,566	26.3	9,308	11,659	.0115	.0106
Buckingham	12.5	12.5	.0	3.9	.0	122,857	34.9	23,348	31,502	28,418	33.8	5,447	7,287	.0029	.0029
Buena Vista city	6.6	6.5	−1.5	2.3	.0	84,112	35.8	26,938	36,570	37,861	36.2	12,086	16,461	.0022	.0021
Campbell	48.6	50.8	4.5	16.1	3.2	732,504	42.0	33,059	45,497	177,549	41.5	8,043	11,028	.0152	.0149
Caroline	19.9	21.3	7.0	6.8	7.9	259,953	46.0	28,254	38,228	59,004	37.7	6,800	8,677	.0055	.0056
Carroll	28.3	29.1	2.8	9.7	.0	323,092	36.6	24,386	33,308	87,823	36.6	6,628	9,054	.0076	.0072
Charles City	6.9	6.9	.0	2.0	.0	81,132	33.5	30,386	40,566	2,806	22.5	1,146	1,403	.0017	.0016
Charlotte	12.0	11.8	−1.7	4.0	.0	125,506	35.3	23,185	31,377	24,156	25.4	4,816	6,039	.0029	.0026
Charlottesville city	40.9	41.8	2.2	16.9	3.0	615,828	36.8	27,447	36,440	786,165	41.9	33,774	46,519	.0221	.0215
Chesapeake city	134.9	149.7	11.0	49.9	13.2	2,340,567	53.7	34,540	46,905	935,453	54.1	13,762	18,747	.0490	.0521
Chesterfield	170.4	191.6	12.4	62.8	12.9	3,585,029	53.4	42,030	57,086	1,452,140	53.9	16,973	23,123	.0723	.0772
Clarke	10.8	11.4	5.6	4.0	2.6	202,222	42.6	36,357	50,556	38,005	33.2	7,315	9,501	.0039	.0037
Clifton Forge city	5.0	4.9	−2.0	1.9	.0	74,288	37.3	28,470	39,099	30,794	24.7	13,002	16,207	.0018	.0018
Colonial Heights city	17.4	18.0	3.4	6.1	1.7	250,129	30.3	31,995	41,005	121,785	34.7	15,071	19,965	.0065	.0060
Covington city	8.0	7.8	−2.5	3.0	.0	92,943	31.6	23,548	30,981	164,169	48.4	36,864	54,723	.0041	.0040
Craig	4.3	4.6	7.0	1.5	.0	59,938	40.1	28,513	39,959	6,012	23.6	3,244	4,008	.0012	.0012
Culpeper	25.1	26.8	6.8	8.9	6.0	326,183	39.9	27,747	36,650	137,097	38.4	11,796	15,404	.0079	.0078
Cumberland	8.5	8.9	4.7	2.8	.0	87,313	34.1	23,250	31,183	26,532	35.4	6,998	9,476	.0022	.0021
Danville city	45.0	44.3	−1.6	17.5	.0	667,267	35.6	28,111	38,130	498,746	33.5	21,345	28,500	.0195	.0182
Dickenson	20.8	21.2	1.9	7.3	5.8	248,804	41.5	25,484	34,083	83,684	32.5	9,155	11,464	.0059	.0057
Dinwiddie	22.0	21.6	−1.8	5.7	−6.6	262,050	28.4	33,459	45,974	39,406	28.0	5,046	6,913	.0060	.0053
Emporia city	4.7	4.6	−2.1	1.9	.0	63,029	33.2	24,904	33,173	124,963	48.7	44,216	65,770	.0029	.0029
Essex	9.4	9.8	4.3	3.1	.0	87,534	20.5	23,428	28,237	88,956	28.8	22,273	28,695	.0033	.0030
☐ Fairfax	701.5	776.7	10.7	284.5	13.4	21,779,728	57.0	55,317	76,554	8,509,768	56.0	21,755	29,911	.4012	.4336
☐ Fairfax city	20.1	20.4	1.5	7.6	4.1	591,323	48.4	54,597	77,806	1,338,534	61.4	113,626	176,123	.0252	.0275
☐ Falls Church city	9.4	9.3	−1.1	4.4	.0	315,917	40.5	51,103	71,799	463,212	53.8	68,451	105,275	.0107	.0110
Fauquier	43.3	48.5	12.0	16.3	13.2	813,635	53.1	36,894	49,916	260,258	51.5	11,931	15,967	.0160	.0170
Floyd	12.3	12.7	3.3	4.5	2.3	152,770	39.2	24,945	33,949	32,748	25.2	5,943	7,277	.0034	.0032
Fluvanna	11.4	12.1	6.1	4.5	12.5	181,249	55.0	29,225	40,278	38,170	54.4	6,182	8,482	.0033	.0035
Franklin	37.8	39.2	3.7	13.2	3.9	512,951	40.9	28,670	38,860	110,620	32.6	6,571	8,380	.0109	.0106
Franklin city	7.6	7.8	2.6	2.6	.0	102,105	36.7	28,719	39,271	91,690	51.5	23,271	35,265	.0030	.0031
Frederick	38.0	40.4	6.3	12.7	4.1	578,960	42.7	33,265	45,587	189,930	42.4	10,930	14,955	.0128	.0126
Fredericksburg city	18.9	21.5	13.8	8.7	16.0	342,961	55.6	29,384	39,421	610,791	72.5	47,222	70,206	.0125	.0143
Galax city	6.7	6.9	3.0	3.1	6.9	107,182	43.7	25,717	34,575	130,935	55.9	28,958	42,237	.0035	.0036
Giles	18.0	18.1	.6	6.2	.0	237,876	37.2	27,968	38,367	109,748	31.8	13,431	17,701	.0060	.0057
Gloucester	27.1	31.8	17.3	11.4	17.5	419,677	55.1	27,895	36,814	159,337	44.0	11,407	13,977	.0091	.0096
Goochland	13.1	13.9	6.1	4.4	4.8	237,545	45.1	38,989	53,988	44,272	43.6	7,338	10,062	.0043	.0045
Grayson	16.9	17.2	1.8	6.5	3.2	236,441	43.2	26,217	36,376	46,590	42.0	5,206	7,168	.0049	.0047
Greene	9.0	10.0	11.1	3.5	16.7	159,725	63.8	32,507	45,636	32,809	59.6	6,854	9,374	.0028	.0031
Greensville	10.6	10.3	−2.8	3.1	.0	98,683	34.3	23,706	31,833	3,127	31.3	768	1,009	.0022	.0020
Halifax	30.0	29.3	−2.3	9.0	−5.3	360,401	34.2	28,263	40,045	32,107	29.7	2,605	3,567	.0075	.0069

1987 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Hampton city	126.4	127.4	.8	45.0	2.5	2,064,499	39.7	33,656	45,878	1,485,953	39.9	24,196	33,021	.0567	.0549
Hanover	57.3	62.2	8.6	20.1	8.1	1,146,220	49.9	41,115	57,026	484,323	48.7	17,506	24,096	.0241	.0250
Harrisonburg city	27.8	32.6	17.3	11.1	22.0	417,580	59.0	28,862	37,620	686,876	79.9	41,958	61,881	.0145	.0172
Henrico	198.5	210.9	6.2	81.4	8.0	4,166,749	46.8	37,639	51,189	2,234,081	47.2	20,133	27,446	.0947	.0965
Henry	59.7	60.8	1.8	21.2	3.4	851,055	40.2	29,601	40,144	290,516	40.8	10,066	13,704	.0194	.0187
Highland	3.1	3.2	3.2	1.1	.0	28,479	19.0	21,749	25,890	7,359	28.0	5,226	6,690	.0007	.0007
Hopewell city	23.8	24.0	.8	9.0	1.1	417,690	41.5	33,167	46,410	173,949	37.4	14,224	19,328	.0095	.0093
Isle of Wight	24.8	27.3	10.1	9.2	12.2	370,557	50.3	30,075	40,278	87,058	39.0	7,637	9,463	.0074	.0077
James City	26.1	28.7	10.0	10.1	11.0	521,230	52.3	37,620	51,607	177,458	51.4	12,880	17,570	.0103	.0108
King and Queen	6.1	6.3	3.3	2.2	.0	64,795	26.5	23,281	29,452	7,809	25.8	2,821	3,550	.0015	.0014
King George	12.3	13.5	9.8	4.4	10.0	198,469	49.2	33,261	45,107	23,880	33.5	4,474	5,427	.0036	.0036
King William	10.0	10.5	5.0	3.9	11.4	146,368	45.5	28,739	37,530	56,184	32.4	12,121	14,406	.0033	.0034
Lancaster	10.8	11.3	4.6	4.2	.0	166,348	36.3	29,057	39,607	79,743	32.2	14,363	18,986	.0043	.0040
Lee	27.7	28.8	4.0	9.9	4.2	294,171	40.7	22,012	29,714	60,287	26.1	5,032	6,090	.0067	.0064
Lexington city	6.8	6.6	−2.9	2.1	.0	103,319	40.2	35,103	49,200	111,312	53.6	34,511	53,006	.0032	.0033
☐ Loudoun	71.0	82.2	15.8	27.7	17.4	1,597,026	58.2	42,766	57,654	591,616	59.3	15,734	21,358	.0303	.0334
Louisa	19.8	21.1	6.6	7.2	7.5	199,463	31.3	22,677	27,703	64,850	38.8	6,973	9,007	.0051	.0049
Lunenburg	12.2	12.3	.8	4.1	.0	153,433	39.0	26,915	37,423	44,890	37.8	7,945	10,949	.0036	.0033
Lynchburg city	69.1	70.2	1.6	26.4	3.9	1,204,392	43.0	33,165	45,621	920,453	42.5	25,434	34,866	.0330	.0325
Madison	11.1	11.7	5.4	4.0	5.3	138,862	41.7	25,787	34,716	57,735	42.8	10,641	14,434	.0033	.0033
☐ Manassas city	19.4	22.4	15.5	7.6	15.2	436,014	56.1	42,312	57,370	477,315	56.7	46,139	62,805	.0125	.0136
☐ Manassas Park city	7.2	7.7	6.9	2.2	.0	88,417	29.1	31,141	40,190	21,311	28.4	7,546	9,687	.0021	.0019
Martinsville city	18.8	19.3	2.7	7.6	7.0	346,824	48.5	32,892	45,635	262,577	50.0	24,653	34,550	.0089	.0092
Mathews	8.8	9.5	8.0	4.1	13.9	170,101	54.7	30,542	41,488	29,728	38.6	5,956	7,251	.0031	.0032
Mecklenburg	30.1	30.3	.7	10.7	1.9	385,679	39.3	26,368	36,045	180,541	32.2	13,002	16,873	.0098	.0094
Middlesex	8.5	9.2	8.2	3.8	15.2	144,271	58.9	27,515	37,966	37,780	44.7	7,909	9,942	.0028	.0030
Montgomery	67.1	69.2	3.1	23.3	4.5	1,072,705	47.0	32,727	46,039	517,528	44.8	16,024	22,212	.0250	.0250
Nelson	12.4	12.4	.0	4.3	.0	173,743	40.0	28,857	40,405	59,553	38.3	10,014	13,850	.0040	.0039
New Kent	10.8	12.3	13.9	4.3	13.2	204,319	55.0	34,700	47,516	27,618	38.0	5,266	6,423	.0035	.0038
Newport News city	159.4	166.4	4.4	60.5	6.1	2,462,099	42.0	30,425	40,696	1,288,082	41.7	15,950	21,291	.0607	.0598
Norfolk city	277.9	271.0	−2.5	94.3	−.7	4,133,854	35.7	32,072	43,837	2,408,654	35.7	18,691	25,542	.1101	.1035
Northampton	14.5	14.3	−1.4	5.5	1.9	187,100	43.5	24,138	34,018	75,057	39.3	9,975	13,647	.0045	.0043
Northumberland	10.1	10.3	2.0	4.2	5.0	166,237	42.2	29,233	39,580	55,879	42.8	9,781	13,305	.0035	.0035
Norton city	4.6	4.5	−2.2	1.7	6.3	64,795	42.2	28,474	38,115	174,471	59.2	68,504	102,630	.0033	.0035
Nottoway	15.2	15.5	2.0	5.7	5.6	224,851	45.5	28,621	39,448	81,514	37.6	10,971	14,301	.0051	.0050
Orange	20.7	22.5	8.7	7.8	8.3	307,749	47.9	28,906	39,455	113,955	45.1	10,908	14,610	.0068	.0069
Page	20.6	21.3	3.4	8.0	6.7	298,918	47.2	27,079	37,365	120,413	46.4	10,963	15,052	.0068	.0069
Patrick	18.4	18.9	2.7	6.5	1.6	247,921	39.4	27,780	38,142	50,913	39.1	5,719	7,833	.0052	.0050
Petersburg city	41.2	41.1	−.2	15.8	2.6	509,309	32.9	24,891	32,235	490,394	46.4	21,751	31,038	.0166	.0160
Pittsylvania	67.5	68.0	.7	23.5	2.2	928,875	39.9	28,866	39,527	167,295	39.8	5,205	7,119	.0190	.0185
Poquoson city	10.3	11.4	10.7	3.7	12.1	184,009	49.3	37,352	49,732	46,081	51.3	9,231	12,454	.0036	.0037
Portsmouth city	111.5	114.8	3.0	40.5	3.3	1,679,482	41.9	30,198	41,469	780,151	40.1	14,204	19,263	.0404	.0396
Powhatan	13.9	14.3	2.9	3.8	.0	200,456	39.0	37,951	52,752	36,823	37.8	7,032	9,690	.0042	.0040
Prince Edward	17.6	18.3	4.0	5.1	.0	171,094	33.0	25,231	33,548	142,727	35.1	20,710	27,986	.0057	.0054
Prince George	25.9	25.6	−1.2	6.2	−4.6	323,754	29.7	38,398	52,218	109,241	30.0	12,925	17,620	.0081	.0073
☐ Prince William	174.2	193.9	11.3	56.1	9.8	3,496,280	50.6	45,424	62,322	1,539,600	50.3	20,045	27,444	.0741	.0775
Pulaski	36.3	37.0	1.9	13.1	1.6	520,899	39.4	28,972	39,763	172,692	39.1	9,627	13,183	.0118	.0115
Radford city	13.9	14.1	1.4	3.8	.0	202,664	42.4	37,454	53,333	112,884	39.5	21,301	29,706	.0051	.0050
Rappahannock	6.8	7.3	7.4	2.5	.0	97,248	35.2	28,769	38,899	8,403	21.1	2,775	3,361	.0018	.0018
Richmond	6.9	6.8	−1.4	2.5	.0	96,806	36.7	28,326	38,722	38,292	29.6	11,814	15,317	.0024	.0022
Richmond city	216.3	213.8	−1.2	89.0	1.0	3,560,413	36.9	29,511	40,005	2,441,513	37.5	20,156	27,433	.0975	.0926
Roanoke	76.2	78.1	2.5	25.3	.0	1,300,205	35.8	37,852	51,392	419,049	36.2	12,160	16,563	.0286	.0270
Roanoke city	100.9	101.2	.3	43.8	2.6	1,591,727	37.6	27,082	36,341	1,184,120	38.9	19,962	27,035	.0450	.0433
Rockbridge	18.2	17.7	−2.7	5.8	−1.7	198,690	32.0	25,510	34,257	146,517	33.2	18,646	25,262	.0063	.0058
Rockingham	54.3	53.0	−2.4	18.1	−1.6	663,514	30.1	27,724	36,658	162,629	32.3	6,682	8,985	.0154	.0142
Russell	34.4	36.1	4.9	12.7	8.5	406,431	43.0	24,287	32,002	109,445	41.7	6,599	8,618	.0092	.0090
Salem city	24.5	25.2	2.9	9.2	2.2	413,275	37.9	33,287	44,921	240,075	24.5	21,423	26,095	.0110	.0102
☐ Scott	25.6	25.9	1.2	8.9	1.1	346,714	45.0	27,180	38,957	155,128	41.5	12,457	17,430	.0084	.0083
Shenandoah	30.0	31.6	5.3	12.1	8.0	462,175	47.9	27,909	38,196	188,672	47.7	11,403	15,593	.0102	.0106
Smyth	33.6	33.4	−.6	11.8	.9	466,921	41.1	28,290	39,570	188,305	39.4	11,545	15,958	.0111	.0106
Southampton	18.0	17.6	−2.2	4.8	−7.7	172,750	24.5	26,688	35,990	58,484	25.3	8,975	12,184	.0048	.0043
South Boston city	7.5	7.8	4.0	2.7	.0	102,767	36.5	27,890	38,062	162,048	47.5	40,689	60,018	.0040	.0041
Spotsylvania	39.2	42.6	8.7	13.3	8.1	659,651	48.5	36,106	49,598	328,403	48.1	18,024	24,692	.0152	.0155
☐ Stafford	53.1	61.8	16.4	18.5	15.6	1,007,799	57.2	40,079	54,476	303,416	57.6	12,034	16,401	.0190	.0209
Staunton city	21.5	21.0	−2.3	7.7	−1.3	299,580	30.9	29,345	38,906	214,784	30.9	21,029	27,894	.0090	.0080
Suffolk city	51.4	53.9	4.9	18.2	5.8	777,650	45.2	31,145	42,728	519,267	44.9	20,840	28,531	.0205	.0207

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Surry	6.3	6.4	1.6	2.0	.0	66,120	32.4	24,968	33,060	16,416	34.6	6,100	8,208	.0016	.0015
Sussex	10.3	10.0	-2.9	3.4	.0	132,350	38.3	28,139	38,926	83,015	37.5	17,761	24,416	.0036	.0035
Tazewell	51.7	52.0	.6	17.8	1.7	490,654	21.6	23,659	27,565	355,323	26.2	16,095	19,962	.0168	.0148
Virginia Beach city	328.4	380.7	15.9	130.0	18.3	7,175,025	62.5	40,179	55,193	2,719,609	57.2	15,745	20,920	.1362	.1514
Warren	23.8	25.7	8.0	9.7	9.0	311,722	39.2	25,154	32,136	151,644	43.6	11,868	15,633	.0079	.0078
☐ Washington	49.6	51.6	4.0	17.1	3.0	608,653	38.1	26,553	35,594	188,313	39.4	8,136	11,012	.0142	.0138
Waynesboro city	18.1	19.9	9.9	7.8	11.4	345,389	51.9	32,490	44,281	218,545	44.5	21,604	28,019	.0083	.0087
Westmoreland	15.1	15.9	5.3	6.2	8.8	186,106	39.0	23,485	30,017	55,141	33.0	7,275	8,894	.0042	.0040
Williamsburg city	11.2	12.0	7.1	3.9	14.7	202,333	56.5	38,017	51,880	525,361	73.6	88,987	134,708	.0093	.0107
Winchester city	21.1	21.8	3.3	9.0	5.9	383,913	44.6	31,239	42,657	397,983	54.3	30,342	44,220	.0114	.0119
Wise	47.2	49.1	4.0	16.0	3.2	623,224	40.4	28,645	38,952	270,976	37.4	12,725	16,936	.0154	.0150
Wythe	26.3	26.9	2.3	9.9	5.3	323,092	39.9	24,565	32,636	227,869	41.9	17,078	23,017	.0093	.0091
York	42.1	47.1	11.9	14.3	11.7	826,992	54.9	41,716	57,832	190,838	53.7	9,698	13,345	.0150	.0160
TOTAL METRO COUNTIES	**4,152.6**	**4,421.1**	**6.5**	**1,601.1**	**7.7**	**87,210,307**	**49.0**	**39,378**	**54,469**	**41,418,780**	**47.8**	**18,849**	**25,869**	**1.8929**	**1.9443**
TOTAL STATE	**5,845.1**	**6,171.4**	**5.6**	**2,203.1**	**6.7**	**110,375,346**	**47.2**	**36,298**	**50,100**	**52,102,185**	**47.0**	**17,164**	**23,649**	**2.4582**	**2.5007**

WASHINGTON

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
BELLINGHAM	**116.1**	**122.0**	**5.1**	**48.2**	**7.6**	**1,805,095**	**44.3**	**27,920**	**37,450**	**904,266**	**36.4**	**14,796**	**18,761**	**.0440**	**.0433**
Whatcom	116.1	122.0	5.1	48.2	7.6	1,805,095	44.3	27,920	37,450	904,266	36.4	14,796	18,761	.0440	.0433
BREMERTON	**170.9**	**186.6**	**9.2**	**71.2**	**12.1**	**3,095,092**	**53.4**	**31,771**	**43,470**	**1,076,601**	**46.1**	**11,604**	**15,121**	**.0628**	**.0657**
Kitsap	170.9	186.6	9.2	71.2	12.1	3,095,092	53.4	31,771	43,470	1,076,601	46.1	11,604	15,121	.0628	.0657
OLYMPIA	**146.7**	**162.5**	**10.8**	**65.0**	**13.4**	**2,815,427**	**57.2**	**31,260**	**43,314**	**1,284,266**	**56.1**	**14,361**	**19,758**	**.0588**	**.0636**
Thurston	146.7	162.5	10.8	65.0	13.4	2,815,427	57.2	31,260	43,314	1,284,266	56.1	14,361	19,758	.0588	.0636
RICHLAND - KENNEWICK - PASCO	**142.5**	**139.5**	**-2.1**	**50.3**	**-1.8**	**2,670,212**	**38.5**	**37,654**	**53,086**	**1,107,718**	**35.9**	**15,916**	**22,022**	**.0606**	**.0576**
Benton	106.6	104.0	-2.4	37.3	-2.6	2,096,778	38.0	39,680	56,214	768,655	35.5	14,814	20,607	.0457	.0433
Franklin	35.9	35.5	-1.1	13.0	.8	573,434	40.5	31,640	44,110	339,063	37.0	19,186	26,082	.0149	.0143
SEATTLE	**1,758.2**	**1,860.5**	**5.8**	**764.3**	**8.4**	**40,825,824**	**52.6**	**37,922**	**53,416**	**17,965,850**	**46.7**	**17,358**	**23,506**	**.8420**	**.8732**
King	1,371.4	1,440.0	5.0	601.3	7.6	32,747,922	51.9	38,568	54,462	14,767,366	46.3	18,058	24,559	.6794	.7014
Snohomish	386.8	420.5	8.7	163.0	11.3	8,077,902	55.6	35,457	49,558	3,198,484	48.8	14,686	19,623	.1626	.1718
SEATTLE - TACOMA CONSOLIDATED AREA	***2,295.5***	***2,430.0***	***5.9***	***985.5***	***8.4***	***48,554,959***	***49.9***	***35,634***	***49,269***	***22,106,254***	***45.8***	***16,681***	***22,432***	***1.0402***	***1.0660***
SPOKANE	**358.1**	**367.2**	**2.5**	**147.9**	**5.0**	**5,132,866**	**36.9**	**26,615**	**34,705**	**2,906,368**	**36.9**	**15,065**	**19,651**	**.1355**	**.1295**
Spokane	358.1	367.2	2.5	147.9	5.0	5,132,866	36.9	26,615	34,705	2,906,368	36.9	15,065	19,651	.1355	.1295
TACOMA	**537.3**	**569.5**	**6.0**	**221.2**	**8.6**	**7,729,135**	**37.0**	**27,709**	**34,942**	**4,140,404**	**41.8**	**14,337**	**18,718**	**.1982**	**.1928**
Pierce	537.3	569.5	6.0	221.2	8.6	7,729,135	37.0	27,709	34,942	4,140,404	41.8	14,337	18,718	.1982	.1928
VANCOUVER	**212.1**	**225.2**	**6.2**	**86.3**	**8.7**	**3,641,236**	**49.3**	**30,718**	**42,193**	**1,206,534**	**40.9**	**10,784**	**13,981**	**.0757**	**.0770**
Clark	212.1	225.2	6.2	86.3	8.7	3,641,236	49.3	30,718	42,193	1,206,534	40.9	10,784	13,981	.0757	.0770
YAKIMA	**184.3**	**191.0**	**3.6**	**72.6**	**6.1**	**2,513,479**	**41.2**	**26,027**	**34,621**	**1,216,814**	**32.7**	**13,402**	**16,761**	**.0636**	**.0613**
Yakima	184.3	191.0	3.6	72.6	6.1	2,513,479	41.2	26,027	34,621	1,216,814	32.7	13,402	16,761	.0636	.0613
ALL COUNTIES															
Adams	13.9	14.1	1.4	5.3	3.9	238,771	46.9	31,863	45,051	85,192	40.3	11,910	16,074	.0052	.0051
Asotin	17.8	18.4	3.4	7.6	7.0	320,142	51.9	29,676	42,124	73,036	34.2	7,663	9,610	.0061	.0061
Benton	106.6	104.0	-2.4	37.3	-2.6	2,096,778	38.0	39,680	56,214	768,655	35.5	14,814	20,607	.0457	.0433
Chelan	49.2	52.1	5.9	22.3	9.3	811,120	46.1	27,207	36,373	411,185	32.5	15,215	18,439	.0197	.0194
Clallam	53.6	54.3	1.3	22.2	3.3	699,037	26.3	25,751	31,488	342,747	26.6	12,596	15,439	.0192	.0171
Clark	212.1	225.2	6.2	86.3	8.7	3,641,236	49.3	30,718	42,193	1,206,534	40.9	10,784	13,981	.0757	.0770
Columbia	4.0	3.9	-2.5	1.6	.0	61,508	41.7	27,123	38,443	15,861	24.5	7,959	9,913	.0014	.0012
Cowlitz	79.5	78.3	-1.5	30.8	.7	1,281,568	38.7	30,192	41,609	593,011	31.6	14,730	19,254	.0311	.0295
Douglas	24.3	25.7	5.8	10.4	9.5	418,871	52.2	28,975	40,276	160,729	50.8	11,216	15,455	.0088	.0091
Ferry	6.3	6.6	4.8	2.1	.0	78,116	40.0	26,561	37,198	12,991	25.9	4,876	6,186	.0016	.0015
Franklin	35.9	35.5	-1.1	13.0	.8	573,434	40.5	31,640	44,110	339,063	37.0	19,186	26,082	.0149	.0143
Garfield	2.3	2.2	-4.3	1.0	.0	40,393	39.6	28,935	40,393	3,876	23.3	3,144	3,876	.0008	.0007
Grant	53.3	56.6	6.2	21.6	9.6	812,622	52.6	27,025	37,621	343,118	41.4	12,317	15,885	.0181	.0187
Grays Harbor	63.9	62.3	-2.5	25.2	.0	1,111,900	40.9	31,326	44,123	418,398	29.2	12,855	16,603	.0251	.0236
Island	50.8	55.3	8.9	21.3	11.5	965,182	57.8	32,030	45,314	268,968	55.0	9,084	12,628	.0180	.0194
Jefferson	18.5	20.3	9.7	8.7	13.0	293,435	44.6	26,362	33,728	94,079	32.8	9,199	10,814	.0064	.0063
King	1,371.4	1,440.0	5.0	601.3	7.6	32,747,922	51.9	38,568	54,462	14,767,366	46.3	18,058	24,559	.6794	.7014
Kitsap	170.9	186.6	9.2	71.2	12.1	3,095,092	53.4	31,771	43,470	1,076,601	46.1	11,604	15,121	.0628	.0657
Kittitas	24.8	24.4	-1.6	9.8	.0	256,965	21.1	21,656	26,221	179,586	22.5	14,960	18,325	.0086	.0074
Klickitat	16.7	17.2	3.0	6.7	6.3	220,160	36.3	25,636	32,860	65,445	38.9	7,477	9,768	.0050	.0049

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
WASHINGTON (continued)															
ALL COUNTIES (continued)															
Lewis	57.7	57.9	.3	22.7	2.3	871,376	42.0	27,640	38,387	428,421	34.8	14,316	18,873	.0215	.0207
Lincoln	9.5	9.4	–1.1	3.8	.0	185,859	43.5	34,081	48,910	33,9[illegible]	27.2	7,030	8,941	.0035	.0034
Mason	35.7	38.1	6.7	15.3	10.1	595,300	51.9	28,193	38,908	185,393	43.2	9,317	12,117	.0121	.0125
Okanogan	32.8	33.8	3.0	13.4	4.7	311,275	22.7	19,825	23,229	216,452	33.0	12,711	16,153	.0102	.0092
Pacific	17.3	17.2	–.6	7.4	.0	231,176	27.5	24,508	31,240	72,473	18.5	8,265	9,794	.0058	.0052
Pend Oreille	9.2	9.6	4.3	3.7	12.1	96,643	40.5	20,841	26,120	54,531	47.0	11,243	14,738	.0026	.0026
Pierce	537.3	569.5	6.0	221.2	8.6	7,729,135	37.0	27,709	34,942	4,140,404	41.8	14,337	18,718	.1982	.1928
San Juan	9.2	10.2	10.9	4.5	12.5	185,442	55.6	29,798	41,209	47,305	38.0	8,572	10,512	.0034	.0037
Skagit	69.2	72.5	4.8	29.6	7.2	1,168,901	47.7	28,670	39,490	722,932	47.1	17,804	24,423	.0289	.0294
Skamania	8.1	8.1	.0	3.0	0	69,905	15.1	20,241	23,302	9,593	11.3	2,874	3,198	.0019	.0017
Snohomish	386.8	420.5	8.7	163.0	11.5	8,077,902	55.6	35,457	49,558	3,198,484	48.8	14,686	19,623	.1626	.1718
Spokane	358.1	367.2	2.5	147.9	5.0	5,132,866	36.9	26,615	34,705	2,906,368	36.9	15,065	19,651	.1355	.1295
Stevens	31.5	33.0	4.8	11.5	5.5	429,637	46.8	26,857	37,360	117,195	29.9	8,275	10,191	.0093	.0092
Thurston	146.7	162.5	10.8	65.0	13.4	2,81[illegible],427	57.2	31,260	43,314	1,284,266	56.1	14,361	19,758	.0588	.0636
Wahkiakum	3.5	3.4	–2.9	1.4	.0	43 473	17.6	26,396	31,052	7,290	17.8	4,419	5,207	.0010	.0008
Walla Walla	48.1	48.0	–.2	18.2	2.2	75[illegible],621	42.5	29,785	41,518	337,554	39.3	13,613	18,547	.0178	.0173
Whatcom	116.1	122.0	5.1	48.2	7.6	1,8[illegible]5,095	44.3	27,920	37,450	904,266	36.4	14,796	18,761	.0440	.0433
Whitman	42.4	44.2	4.2	16.0	6.7	706,298	50.8	31,219	44,144	175,783	44.2	8,125	10,986	.0138	.0142
Yakima	184.3	191.0	3.6	72.6	6.1	2,513,479	41.2	26,027	34,621	1,216,814	32.7	13,402	16,761	.0636	.0613
TOTAL METRO COUNTIES	**3,626.2**	**3,824.0**	**5.5**	**1,527.0**	**8.[illegible]**	**70,228,366**	**48.3**	**33,473**	**45,991**	**31,808,821**	**44.0**	**15,621**	**20,831**	**1.5412**	**1.5640**
TOTAL STATE	**4,479.3**	**4,701.1**	**5.0**	**1,8[illegible]4.1**	**7.4**	**83,489,062**	**47.5**	**32,452**	**44,549**	**37,285,941**	**42.8**	**14,969**	**19,895**	**1.8481**	**1.8639**
WEST VIRGINIA															
CHARLESTON	**269.6**	**268.0**	**–.6**	**107.8**	**1.7**	**4,623,828**	**51.0**	**28,887**	**42,893**	**2,394,506**	**40.9**	**16,030**	**22,212**	**.1081**	**.1085**
Kanawha	225.7	220.1	–2.5	90.0	–.2	3,915,225	49.0	29,128	43,503	2,147,674	40.1	16,992	23,863	.0937	.0930
Putnam	43.9	47.9	9.1	17.8	12.7	708,603	63.0	27,514	39,809	246,832	48.3	10,535	13,867	.0144	.0155
HUNTINGTON - ASHLAND	**338.1**	**336.6**	**–.6**	**127.4**	**1.8**	**4,432,324**	**40.3**	**25,239**	**34,791**	**2,603,246**	**41.2**	**14,731**	**20,434**	**.1180**	**.1147**
Cabell	105.7	103.8	–1.8	42.3	.5	1,427,890	39.5	24,309	33,756	1,496,172	48.6	23,912	35,370	.0463	.0460
Wayne	46.8	46.8	.0	17.2	2.4	642,369	55.0	24,664	37,347	205,238	47.3	8,293	11,932	.0136	.0141
Boyd, Ky.	*54.9*	*54.0*	*–1.6*	*20.6*	*.5*	*699,477*	*29.4*	*26,375*	*33,955*	*461,596*	*30.6*	*17,240*	*22,408*	*.0206*	*.0188*
Carter, Ky.	*26.4*	*27.0*	*2.3*	*9.4*	*5.6*	*275,730*	*47.2*	*21,052*	*29,333*	*114,368*	*30.6*	*9,839*	*12,167*	*.0070*	*.0069*
Greenup, Ky.	*40.0*	*40.2*	*.5*	*14.0*	*3.7*	*418,698*	*25.1*	*24,799*	*29,907*	*104,701*	*23.9*	*6,259*	*7,479*	*.0107*	*.0095*
Lawrence, Ohio	*64.3*	*64.2*	*–.2*	*23.9*	*2.1*	*968,160*	*46.8*	*28,176*	*40,509*	*221,171*	*28.0*	*7,384*	*9,254*	*.0196*	*.0194*
PARKERSBURG - MARIETTA	**158.8**	**158.1**	**–.4**	**60.5**	**1.5**	**2,352,601**	**44.2**	**27,375**	**38,886**	**1,295,639**	**37.6**	**15,801**	**21,416**	**.0595**	**.0579**
Wood	92.9	91.3	–1.7	35.9	.3	1,424,231	47.3	27,017	39,672	831,243	37.5	16,891	23,154	.0361	.0354
Washington, Ohio	*65.9*	*66.8*	*1.4*	*24.6*	*3.4*	*928,370*	*39.7*	*27,913*	*37,739*	*464,396*	*37.8*	*14,162*	*18,878*	*.0234*	*.0225*
STEUBENVILLE - WEIRTON	**155.3**	**151.5**	**–2.4**	**57.7**	**.0**	**2,010,941**	**26.9**	**27,454**	**34,852**	**924,766**	**28.7**	**12,458**	**16,027**	**.0539**	**.0481**
Brooke	29.5	28.8	–2.4	10.7	.0	348,985	27.9	25,501	32,615	152,943	32.3	10,800	14,294	.0094	.0084
Hancock	39.3	38.3	–2.5	14.9	.0	522,338	28.3	27,315	35,056	258,232	32.6	13,074	17,331	.0139	.0127
Jefferson, Ohio	*86.5*	*84.4*	*–2.4*	*32.1*	*.0*	*1,139,618*	*26.0*	*28,169*	*35,502*	*513,591*	*25.7*	*12,724*	*16,000*	*.0306*	*.0270*
WHEELING	**179.7**	**175.2**	**–2.5**	**69.5**	**.0**	**2,588,892**	**39.0**	**26,804**	**37,250**	**1,376,252**	**33.8**	**14,797**	**19,802**	**.0669**	**.0633**
Marshall	40.5	39.5	–2.5	15.[illegible]	.0	613,442	48.5	27,536	40,896	197,838	30.6	10,102	13,189	.0133	.0130
Ohio	58.7	57.2	–2.6	23.3	.0	867,664	42.8	26,085	37,239	485,288	34.7	15,457	20,828	.0223	.0214
Belmont, Ohio	*80.5*	*78.5*	*–2.5*	*31.2*	*.0*	*1,107,786*	*31.6*	*26,989*	*35,506*	*693,126*	*34.1*	*16,561*	*22,216*	*.0313*	*.0289*
ALL COUNTIES															
Barbour	16.7	16.6	–.6	6.2	1.6	178,788	43.7	20,392	28,837	65,385	41.3	7,588	10,546	.0045	.0043
Berkeley	51.7	55.0	6.4	21.3	8.7	779,503	56.1	25,485	36,596	408,376	52.2	13,690	19,173	.0180	.0192
Boone	31.1	31.2	.3	11.3	3.7	385,787	45.6	24,307	34,140	186,257	43.6	11,900	16,483	.0097	.0095
Braxton	14.4	14.8	2.8	5.8	5.5	177,780	62.2	19,924	30,652	145,384	53.0	17,278	25,066	.0049	.0053
Brooke	29.5	28.8	–2.4	10.7	.0	348,985	27.9	25,501	32,615	152,943	32.3	10,800	14,294	.0094	.0084
Cabell	105.7	103.8	–1.8	42.3	.5	1,427,890	39.5	24,309	33,756	1,496,172	48.6	23,912	35,370	.0463	.0460
Calhoun	8.8	9.1	3.4	3.6	9.1	106,615	64.7	19,611	29,615	35,566	56.8	6,875	9,879	.0023	.0024
Clay	11.5	11.6	.9	4.2	2.4	129,608	61.9	19,528	30,859	37,075	49.7	6,041	8,827	.0028	.0029
Doddridge	8.0	8.3	3.8	2.8	.0	69,283	38.1	17,920	24,744	13,128	30.3	3,598	4,689	.0016	.0017
Fayette	57.8	57.2	–1.0	21.6	1.9	619,858	39.1	21,022	28,697	340,758	39.0	11,560	15,776	.0173	.0166
Gilmer	8.2	8.0	–2.4	3.0	.0	84,104	45.1	19,320	28,035	28,748	40.8	6,806	9,583	.0021	.0019
Grant	10.2	10.1	–1.0	3.6	.0	130,087	58.1	22,860	36,135	47,057	45.0	9,017	13,071	.0028	.0029
Greenbrier	37.6	37.1	–1.3	14.3	.0	461,248	44.7	22,297	32,255	317,033	40.6	15,771	22,170	.0130	.0128
Hampshire	16.2	17.1	5.6	6.3	8.6	188,148	54.3	21,022	29,865	78,133	51.3	8,903	12,402	.0045	.0047
Hancock	39.3	38.3	–2.5	14.9	.0	522,338	28.3	27,315	35,056	258,232	32.6	13,074	17,331	.0139	.0127
Hardy	10.0	9.9	–1.0	3.6	.0	113,642	52.0	20,768	31,567	70,735	44.2	13,628	19,649	.0031	.0031

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
WEST VIRGINIA (continued)															
ALL COUNTIES (continued)															
Harrison	76.6	75.2	-1.8	29.6	.3	982,737	42.1	23,446	33,201	565,548	39.5	13,738	19,106	.0262	.0253
Jackson	27.0	27.6	2.2	10.0	5.3	305,183	36.3	23,571	30,518	110,864	24.7	9,362	11,086	.0078	.0073
Jefferson	34.3	37.0	7.9	13.5	11.6	578,045	70.4	28,043	42,818	155,669	57.2	8,183	11,531	.0105	.0118
Kanawha	225.7	220.1	-2.5	90.0	-.2	3,915,225	49.0	29,128	43,503	2,147,674	40.1	16,992	23,863	.0937	.0930
Lewis	18.7	18.6	-.5	7.1	.0	265,414	58.0	23,665	37,382	127,587	46.9	12,235	17,970	.0062	.0064
Lincoln	23.5	22.9	-2.6	7.8	.0	230,916	45.5	20,350	29,605	42,452	26.9	4,288	5,443	.0052	.0050
Logan	50.2	49.2	-2.0	17.6	.6	712,368	54.7	26,316	40,475	314,778	34.9	13,333	17,885	.0166	.0166
McDowell	46.7	45.5	-2.6	16.0	.0	479,623	42.0	21,108	29,976	150,771	24.5	7,571	9,423	.0120	.0113
Marion	64.1	62.5	-2.5	25.1	.0	887,576	45.7	24,273	35,362	573,904	41.1	16,208	22,865	.0237	.0232
Marshall	40.5	39.5	-2.5	15.0	.0	613,442	48.5	27,536	40,896	197,838	30.6	10,102	13,189	.0133	.0130
Mason	26.4	25.7	-2.7	9.9	.0	259,790	25.2	20,958	26,241	119,739	31.0	9,231	12,095	.0076	.0068
Mercer	72.2	70.4	-2.5	27.4	-.4	881,027	37.8	23,252	32,154	779,594	45.0	19,552	28,452	.0275	.0268
☐ Mineral	27.7	27.9	.7	10.5	2.9	334,455	43.8	22,796	31,853	89,174	39.5	6,265	8,493	.0075	.0073
Mingo	38.0	37.9	-.3	13.1	2.3	347,447	34.2	20,226	26,523	263,963	44.2	14,301	20,150	.0112	.0109
Monongalia	74.5	74.0	-.7	29.3	1.7	1,169,161	54.3	26,315	39,903	551,099	44.9	13,207	18,809	.0266	.0271
Monroe	13.2	13.4	1.5	4.9	4.3	177,712	64.9	22,931	36,268	19,605	39.7	2,985	4,001	.0031	.0034
Morgan	11.3	11.7	3.5	4.8	9.1	143,709	45.9	22,386	29,939	39,993	47.5	6,162	8,332	.0033	.0031
Nicholas	29.1	29.5	1.4	10.8	3.8	443,481	64.2	25,970	41,063	164,915	39.6	11,358	15,270	.0093	.0098
Ohio	58.7	57.2	-2.6	23.3	.0	867,664	42.8	26,085	37,239	485,288	34.7	15,457	20,828	.0223	.0214
Pendleton	8.0	8.0	.0	3.0	.0	74,665	37.5	18,100	24,888	24,581	32.5	6,185	8,194	.0019	.0018
Pleasants	8.2	8.0	-2.4	2.9	.0	84,502	29.0	22,587	29,139	27,130	27.9	7,316	9,355	.0022	.0020
Pocahontas	10.1	10.2	1.0	3.9	2.6	85,006	24.7	17,946	21,796	66,736	32.6	13,246	17,112	.0029	.0028
Preston	31.6	32.0	1.3	11.8	4.4	382,818	50.1	22,572	32,442	172,657	46.3	10,443	14,632	.0093	.0093
Putnam	43.9	47.9	9.1	17.8	12.7	708,603	63.0	27,514	39,809	246,832	48.3	10,535	13,867	.0144	.0155
Raleigh	87.1	86.6	-.6	32.9	1.5	1,239,001	48.3	25,785	37,660	681,298	36.3	15,426	20,708	.0313	.0308
Randolph	29.5	29.8	1.0	10.8	2.9	365,477	49.1	23,352	33,840	206,598	38.7	14,185	19,129	.0095	.0095
Ritchie	11.8	12.0	1.7	4.7	4.4	111,335	36.6	18,108	23,688	51,130	39.7	8,132	10,879	.0032	.0030
Roane	15.9	15.6	-1.9	5.5	.0	181,042	52.0	21,652	32,917	120,838	44.2	15,238	21,971	.0050	.0050
Summers	15.7	15.5	-1.3	5.4	.0	182,765	53.6	22,037	33,845	64,536	44.9	8,245	11,951	.0042	.0042
Taylor	16.7	16.7	.0	6.2	.0	239,821	58.2	24,456	38,681	61,105	37.5	7,166	9,856	.0048	.0050
Tucker	8.6	8.5	-1.2	3.4	.0	88,320	34.8	19,268	25,976	60,216	35.7	13,047	17,711	.0027	.0026
Tyler	11.1	10.8	-2.7	4.0	-2.4	187,091	54.8	29,487	46,773	27,901	30.4	5,217	6,975	.0033	.0034
Upshur	23.9	24.2	1.3	9.1	2.2	318,626	53.1	23,381	35,014	156,716	41.0	12,491	17,222	.0078	.0077
Wayne	46.8	46.8	.0	17.2	2.4	642,369	55.0	24,664	37,347	205,238	47.3	8,293	11,932	.0136	.0141
Webster	12.4	12.3	-.8	4.4	.0	140,512	58.2	20,181	31,935	54,128	45.1	8,481	12,302	.0032	.0034
Wetzel	21.6	21.2	-1.9	7.9	.0	213,469	24.4	21,717	27,021	157,685	30.6	15,279	19,960	.0071	.0063
Wirt	5.1	5.2	2.0	1.8	.0	56,529	48.3	21,177	31,405	10,636	42.4	4,150	5,909	.0013	.0013
Wood	92.9	91.3	-1.7	35.9	.3	1,424,231	47.3	27,017	39,672	831,243	37.5	16,891	23,154	.0361	.0354
Wyoming	35.7	34.8	-2.5	12.0	.0	453,638	49.1	25,359	37,803	174,412	40.0	10,385	14,534	.0106	.0105
TOTAL METRO COUNTIES	**710.7**	**701.6**	**-1.3**	**277.6**	**1.0**	**10,805,202**	**46.0**	**26,929**	**38,924**	**6,110,634**	**40.9**	**15,778**	**22,012**	**.2705**	**.2668**
TOTAL STATE	**1,951.7**	**1,940.1**	**-.6**	**741.8**	**1.7**	**26,498,459**	**47.1**	**24,690**	**35,722**	**13,983,053**	**41.0**	**13,590**	**18,850**	**.6642**	**.6575**
WISCONSIN															
APPLETON - OSHKOSH - NEENAH	**306.8**	**316.0**	**3.0**	**118.0**	**5.4**	**5,472,019**	**48.0**	**33,022**	**46,373**	**2,188,365**	**36.8**	**14,285**	**18,545**	**.1197**	**.1193**
Calumet	34.4	36.6	6.4	12.6	8.6	610,637	52.2	34,590	48,463	158,631	39.9	9,777	12,590	.0118	.0122
Outagamie	135.4	139.2	2.8	50.8	5.2	2,428,742	48.0	33,973	47,810	1,039,381	35.1	15,926	20,460	.0543	.0538
Winnebago	137.0	140.2	2.3	54.6	4.8	2,432,640	46.9	31,792	44,554	990,353	38.1	13,766	18,138	.0536	.0533
EAU CLAIRE	**138.7**	**143.3**	**3.3**	**53.0**	**6.2**	**2,192,463**	**49.0**	**29,482**	**41,367**	**1,232,317**	**44.6**	**17,073**	**23,251**	**.0536**	**.0542**
Chippewa	53.9	54.6	1.3	19.4	3.7	865,841	49.4	30,987	44,631	376,768	43.5	14,039	19,421	.0197	.0197
Eau Claire	84.8	88.7	4.6	33.6	7.7	1,326,622	48.8	28,580	39,483	855,549	45.2	18,892	25,463	.0339	.0345
GREEN BAY	**186.2**	**192.6**	**3.4**	**72.8**	**6.0**	**3,258,438**	**47.8**	**32,082**	**44,759**	**1,562,127**	**39.5**	**16,305**	**21,458**	**.0750**	**.0750**
Brown	186.2	192.6	3.4	72.8	6.0	3,258,438	47.8	32,082	44,759	1,562,127	39.5	16,305	21,458	.0750	.0750
JANESVILLE - BELOIT	**139.5**	**138.5**	**-.7**	**52.7**	**1.9**	**2,439,869**	**43.6**	**32,865**	**46,297**	**1,145,737**	**41.4**	**15,673**	**21,741**	**.0564**	**.0553**
Rock	139.5	138.5	-.7	52.7	1.9	2,439,869	43.6	32,865	46,297	1,145,737	41.4	15,673	21,741	.0564	.0553
KENOSHA	**121.5**	**119.7**	**-1.5**	**44.1**	**.5**	**2,375,297**	**44.5**	**37,445**	**53,862**	**861,826**	**40.8**	**13,942**	**19,543**	**.0500**	**.0492**
Kenosha	121.5	119.7	-1.5	44.1	.5	2,375,297	44.5	37,445	53,862	861,826	40.8	13,942	19,543	.0500	.0492
LA CROSSE	**95.2**	**97.4**	**2.3**	**37.1**	**5.1**	**1,695,944**	**50.1**	**32,002**	**45,713**	**841,935**	**37.1**	**17,399**	**22,694**	**.0391**	**.0392**
La Crosse	95.2	97.4	2.3	37.1	5.1	1,695,944	50.1	32,002	45,713	841,935	37.1	17,399	22,694	.0391	.0392
MADISON	**343.6**	**355.3**	**3.4**	**143.9**	**6.0**	**6,867,924**	**49.3**	**33,865**	**47,727**	**3,614,563**	**47.0**	**18,105**	**25,119**	**.1554**	**.1585**
Dane	343.6	355.3	3.4	143.9	6.0	6,867,924	49.3	33,865	47,727	3,614,563	47.0	18,105	25,119	.1554	.1585

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI 1986	Average Household EBI 1991	1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household 1986	Retail Sales Per Household 1991	Buying Power Index 1986	Buying Power Index 1991
WISCONSIN (continued)															
MILWAUKEE	**1,395.1**	**1,400.5**	**.4**	**540.6**	**2.4**	**26,058,899**	**42.5**	**34,659**	**48,204**	**10,967,493**	**36.1**	**15,265**	**20,288**	**.5852**	**.5669**
Milwaukee	939.1	915.9	–2.5	373.4	–.3	16,241,103	37.0	31,654	43,495	7,498,596	32.5	15,112	20,082	.3909	.3662
Ozaukee	70.9	73.3	3.4	26.0	6.1	1,644,530	50.1	44,714	63,251	514,827	46.1	14,386	19,801	.0313	.0320
Washington	92.3	96.9	5.0	33.1	7.8	1,572,160	45.1	35,304	47,497	454,980	33.4	11,112	13,746	.0327	.0323
Waukesha	292.8	314.4	7.4	108.1	10.1	6,601,106	54.9	43,404	61,065	2,499,090	46.6	17,363	23,118	.1303	.1364
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,569.5***	***1,573.8***	***.3***	***604.8***	***2.3***	***29,149,367***	***42.3***	***34,669***	***48,197***	***12,065,381***	***35.4***	***15,078***	***19,949***	***.6539***	***.6318***
RACINE	**174.4**	**173.3**	**–.6**	**64.2**	**1.6**	**3,090,468**	**40.7**	**34,749**	**48,138**	**1,097,888**	**28.5**	**13,518**	**17,101**	**.0687**	**.0649**
Racine	174.4	173.3	–.6	64.2	1.6	3,090,468	40.7	34,749	48,138	1,097,888	28.5	13,518	17,101	.0687	.0649
SHEBOYGAN	**102.9**	**103.3**	**.4**	**38.8**	**2.6**	**1,817,942**	**44.9**	**33,183**	**46,854**	**621,350**	**33.9**	**12,280**	**16,014**	**.0389**	**.0379**
Sheboygan	102.9	103.3	.4	38.8	2.6	1,817,942	44.9	33,183	46,854	621,350	33.9	12,280	16,014	.0389	.0379
WAUSAU	**115.1**	**116.9**	**1.6**	**43.0**	**3.6**	**1,771,076**	**42.5**	**29,951**	**41,188**	**756,031**	**35.7**	**13,423**	**17,582**	**.0415**	**.0403**
Marathon	115.1	116.9	1.6	43.0	3.6	1,771,076	42.5	29,951	41,188	756,031	35.7	13,423	17,582	.0415	.0403
ALL COUNTIES															
Adams	13.9	14.1	1.4	5.5	5.8	205,901	50.2	26,359	37,437	33,182	32.9	4,801	6,033	.0040	.0038
Ashland	16.7	16.5	–1.2	6.4	.0	219,384	41.8	24,173	34,279	129,241	37.3	14,711	20,194	.0058	.0058
Barron	40.8	41.8	2.5	16.5	6.5	536,399	42.7	24,245	32,509	362,688	44.1	16,236	21,981	.0148	.0146
Bayfield	14.5	14.8	2.1	5.8	5.5	189,007	48.3	23,174	32,587	41,172	30.5	5,735	7,099	.0040	.0039
Brown	186.2	192.6	3.4	72.8	6.0	3,258,438	47.8	32,082	44,759	1,562,127	39.5	16,305	21,458	.0750	.0750
Buffalo	14.2	14.0	–1.4	5.4	.0	197,373	39.7	26,155	36,551	51,396	32.3	7,196	9,518	.0044	.0041
Burnett	14.0	15.2	8.6	5.8	9.4	200,053	57.1	24,033	34,492	62,963	39.6	8,507	10,856	.0041	.0044
Calumet	34.4	36.6	6.4	12.6	8.6	610,637	52.2	34,590	48,463	158,631	39.9	9,777	12,590	.0118	.0122
Chippewa	53.9	54.6	1.3	19.4	3.7	865,841	49.4	30,987	44,631	376,768	43.5	14,039	19,421	.0197	.0197
Clark	34.6	35.4	2.3	12.6	4.1	378,745	35.6	23,077	30,059	103,909	23.6	6,948	8,247	.0091	.0087
Columbia	46.9	49.3	5.1	19.2	7.9	700,389	43.6	27,393	36,479	364,796	42.7	14,364	19,000	.0173	.0171
Crawford	16.7	16.5	–1.2	6.1	1.7	200,053	36.6	24,401	32,796	85,984	28.1	11,190	14,096	.0051	.0049
Dane	343.6	355.3	3.4	143.9	6.0	6,867,924	49.3	33,865	47,727	3,614,563	47.0	18,105	25,119	.1554	.1585
Dodge	76.6	77.1	.7	27.6	3.4	1,205,274	42.5	31,681	43,669	376,524	34.1	10,513	13,642	.0262	.0253
Door	26.9	28.3	5.2	11.3	7.6	467,684	51.0	29,490	41,388	187,338	35.4	13,173	16,579	.0102	.0103
☐ Douglas	42.4	41.4	–2.4	16.4	.0	665,544	42.0	28,576	40,582	268,539	28.8	12,709	16,374	.0156	.0148
Dunn	35.7	36.2	1.4	12.5	3.3	394,664	30.5	24,991	31,573	180,327	33.1	11,198	14,426	.0107	.0100
Eau Claire	84.8	88.7	4.6	33.6	7.7	1,326,622	48.8	28,580	39,483	855,549	45.2	18,892	25,463	.0339	.0345
Florence	4.2	4.3	2.4	1.4	.0	51,577	43.3	25,708	36,841	8,322	25.1	4,751	5,944	.0010	.0010
Fond du Lac	90.3	90.4	.1	32.5	2.2	1,310,539	37.1	30,055	40,324	576,003	28.7	14,076	17,723	.0327	.0305
Forest	9.5	9.8	3.2	3.7	8.8	116,799	53.6	22,364	31,567	20,877	35.0	4,549	5,642	.0023	.0024
Grant	52.2	51.7	–1.0	17.7	.0	605,520	29.2	26,480	34,210	262,802	24.9	11,885	14,848	.0164	.0147
Green	31.7	32.7	3.2	12.7	5.0	519,748	42.7	30,111	40,925	327,987	33.5	20,303	25,826	.0138	.0133
Green Lake	19.2	19.7	2.6	7.9	6.8	273,642	41.5	26,136	34,638	179,925	43.7	16,918	22,775	.0073	.0072
Iowa	20.4	20.6	1.0	7.7	2.7	207,445	21.3	22,796	26,941	351,883	31.0	35,821	45,699	.0100	.0090
Iron	6.4	6.2	–3.1	2.7	.0	60,268	25.3	17,811	22,321	68,486	31.1	19,351	25,365	.0024	.0022
Jackson	16.8	16.6	–1.2	6.3	.0	194,530	33.0	23,217	30,878	133,972	34.8	15,770	21,265	.0059	.0054
Jefferson	67.6	68.6	1.5	25.2	4.1	1,022,196	38.4	30,519	40,563	339,003	29.9	10,784	13,453	.0233	.0220
Juneau	21.8	22.2	1.8	8.9	4.7	295,816	44.1	24,148	33,238	119,825	28.5	10,973	13,463	.0071	.0069
Kenosha	121.5	119.7	–1.5	44.1	.5	2,375,297	44.5	37,445	53,862	861,826	40.8	13,942	19,543	.0500	.0492
Kewaunee	19.8	19.8	.0	6.9	1.5	256,828	34.1	28,166	37,221	76,726	26.1	8,951	11,120	.0061	.0056
La Crosse	95.2	97.4	2.3	37.1	5.1	1,695,944	50.1	32,002	45,713	841,935	37.1	17,399	22,694	.0391	.0392
Lafayette	17.2	16.8	–2.3	6.2	.0	215,973	32.8	26,222	34,834	41,550	20.0	5,586	6,702	.0049	.0044
Langlade	20.0	19.8	–1.0	7.5	.0	265,032	41.3	25,016	35,338	204,655	38.9	19,645	27,287	.0078	.0076
Lincoln	29.0	30.7	5.9	11.8	9.3	447,703	53.5	27,008	37,941	139,736	35.4	9,556	11,842	.0094	.0095
Manitowoc	82.7	81.8	–1.1	30.4	1.7	1,219,975	37.3	29,719	40,131	458,234	31.7	11,635	15,073	.0288	.0271
Marathon	115.1	116.9	1.6	43.0	3.6	1,771,076	42.5	29,951	41,188	756,031	35.7	13,423	17,582	.0415	.0403
Marinette	41.1	42.2	2.7	16.7	6.4	564,421	44.7	24,852	33,798	307,584	45.0	13,511	18,418	.0143	.0143
Marquette	13.3	14.4	8.3	6.0	11.1	182,753	47.7	22,919	30,459	34,697	33.3	4,819	5,783	.0038	.0037
Menominee	3.7	4.0	8.1	.8	.0	29,078	41.8	25,629	36,348	4,193	24.4	4,214	5,241	.0006	.0007
Milwaukee	939.1	915.9	–2.5	373.4	–.3	16,241,103	37.0	31,654	43,495	7,498,596	32.5	15,112	20,082	.3909	.3662
Monroe	36.6	37.4	2.2	13.6	3.8	531,120	44.2	28,124	39,053	216,067	33.8	12,375	15,887	.0125	.0122
Oconto	30.9	32.2	4.2	12.2	6.1	437,469	49.2	25,504	35,858	101,957	31.3	6,752	8,357	.0091	.0089
Oneida	32.6	33.4	2.5	13.3	3.9	464,192	40.6	25,798	34,902	284,801	33.1	16,713	21,414	.0126	.0121
Outagamie	135.4	139.2	2.8	50.8	5.2	2,428,742	48.0	33,973	47,810	1,039,381	35.1	15,926	20,460	.0543	.0538
Ozaukee	70.9	73.3	3.4	26.0	6.1	1,644,530	50.1	44,714	63,251	514,827	46.1	14,386	19,801	.0313	.0320
Pepin	7.5	7.4	–1.3	2.8	.0	102,829	40.6	26,119	36,725	30,137	23.8	8,696	10,763	.0023	.0022
Pierce	33.1	34.3	3.6	12.0	6.2	531,120	49.2	31,510	44,260	159,322	37.7	10,239	13,277	.0112	.0111
Polk	34.9	36.4	4.3	14.1	7.6	501,717	48.6	25,781	35,583	163,943	31.9	9,491	11,627	.0109	.0110
Portage	60.9	62.8	3.1	21.6	4.9	951,451	47.8	31,242	44,049	442,876	41.8	15,165	20,504	.0222	.0222
Price	16.7	17.2	3.0	6.8	6.3	248,381	52.4	25,473	36,527	92,054	39.5	10,310	13,537	.0054	.0056

METRO/COUNTY 1991 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/86 Population (Thous.)	12/31/91 Population (Thous.)	% Change 1986–1991	12/31/91 Households (Thous.)	% Change 1986–1991	1991 EBI ($000)	% Change 1986–1991	Average Household EBI		1991 Retail Sales ($000)	% Change 1986–1991	Retail Sales Per Household		Buying Power Index	
								1986	1991			1986	1991	1986	1991
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Racine	174.4	173.3	−.6	64.2	1.6	3,090,468	40.7	34,749	48,138	1,097,888	28.5	13,518	17,101	.0687	.0649
Richland	17.4	17.1	−1.7	6.5	.0	236,198	40.5	25,865	36,338	107,721	37.4	12,065	16,572	.0058	.0057
Rock	139.5	138.5	−.7	52.7	1.9	2,439,869	43.6	32,865	46,297	1,145,737	41.4	15,673	21,741	.0564	.0553
Rusk	16.1	16.2	.6	5.9	1.7	168,863	33.3	21,846	28,621	71,788	30.1	9,512	12,167	.0045	.0042
☐ St. Croix	47.4	49.9	5.3	17.6	8.6	853,820	53.7	34,299	48,513	290,354	47.4	12,157	16,497	.0172	.0179
Sauk	45.6	46.9	2.9	18.4	5.7	689,343	42.8	27,743	37,464	278,451	28.0	12,502	15,133	.0163	.0157
Sawyer	14.6	15.9	8.9	5.9	9.3	182,509	51.6	22,288	30,934	90,138	35.2	12,348	15,278	.0045	.0046
Shawano	37.9	39.0	2.9	14.5	4.3	467,522	36.2	24,696	32,243	176,667	29.4	9,824	12,184	.0117	.0110
Sheboygan	102.9	103.3	.4	38.8	2.6	1,817,942	44.9	33,183	46,854	621,350	33.9	12,280	16,014	.0389	.0379
Taylor	19.0	19.0	.0	6.5	.0	230,918	35.4	26,247	35,526	64,895	24.8	7,998	9,984	.0056	.0050
Trempealeau	26.4	26.4	.0	9.7	.0	281,358	25.9	23,032	29,006	144,155	29.6	11,466	14,861	.0080	.0075
Vernon	26.6	27.2	2.3	10.5	5.0	369,729	47.1	25,141	35,212	112,451	40.0	8,031	10,710	.0081	.0080
Vilas	18.3	19.5	6.6	8.1	11.0	282,251	56.3	24,735	34,846	132,637	41.1	12,881	16,375	.0065	.0067
Walworth	73.1	73.6	.7	28.0	3.7	816,364	21.8	24,822	29,156	498,278	27.8	14,442	17,796	.0251	.0222
Washburn	14.4	15.1	4.9	6.0	7.1	165,533	37.0	21,571	27,589	79,889	26.6	11,266	13,315	.0045	.0043
Washington	92.3	96.9	5.0	33.1	7.8	1,572,160	45.1	35,304	47,497	454,980	33.4	11,112	13,746	.0327	.0323
Waukesha	292.8	314.4	7.4	108.1	10.1	6,601,106	54.9	43,404	61,065	2,499,090	46.6	17,363	23,118	.1303	.1364
Waupaca	44.7	45.9	2.7	17.4	6.1	621,846	41.9	26,727	35,738	257,931	31.7	11,938	14,824	.0150	.0145
Waushara	20.6	21.9	6.3	9.0	9.8	257,234	38.8	22,598	28,582	93,277	30.5	8,720	10,364	.0062	.0059
Winnebago	137.0	140.2	2.3	54.6	4.8	2,432,640	46.9	31,792	44,554	990,353	38.1	13,766	18,138	.0536	.0533
Wood	79.5	83.9	5.5	31.7	8.2	1,430,019	53.1	31,877	45,111	845,044	49.2	19,336	26,658	.0338	.0351
TOTAL METRO COUNTIES	**3,208.8**	**3,248.1**	**1.2**	**1,242.2**	**3.5**	**58,559,703**	**44.7**	**33,708**	**47,142**	**25,448,525**	**38.3**	**15,335**	**20,487**	**1.3163**	**1.2934**
TOTAL STATE	**4,834.6**	**4,908.3**	**1.5**	**1,864.4**	**3.8**	**81,262,438**	**43.7**	**31,487**	**43,586**	**35,528,984**	**37.2**	**14,419**	**19,057**	**1.8717**	**1.8295**
WYOMING															
CASPER	**72.4**	**71.2**	**−1.7**	**27.4**	**.4**	**1,259,519**	**35.0**	**34,164**	**45,968**	**765,427**	**32.1**	**21,221**	**27,935**	**.0334**	**.0309**
Natrona	72.4	71.2	−1.7	27.4	.4	1,259,519	35.0	34,164	45,968	765,427	32.1	21,221	27,935	.0334	.0309
CHEYENNE	**73.7**	**76.2**	**3.4**	**30.1**	**5.2**	**1,271,326**	**49.2**	**29,788**	**42,237**	**857,051**	**46.5**	**20,460**	**28,473**	**.0321**	**.0328**
Laramie	73.7	76.2	3.4	30.1	5.2	1,271,326	49.2	29,788	42,237	857,051	46.5	20,460	28,473	.0321	.0328
ALL COUNTIES															
Albany	29.8	30.3	1.7	12.3	4.2	518,407	56.2	28,135	42,147	377,401	49.2	21,442	30,683	.0130	.0138
Big Horn	12.3	12.4	.8	4.6	2.2	182,585	53.0	26,528	39,692	63,232	46.2	9,612	13,746	.0040	.0039
Campbell	35.4	41.9	18.4	14.8	21.3	970,633	83.5	43,355	65,583	501,180	70.0	24,161	33,864	.0177	.0216
Carbon	20.9	20.4	−2.4	7.1	.0	345,181	42.4	34,149	48,617	178,454	37.5	18,273	25,134	.0086	.0082
Converse	14.9	15.1	1.3	5.1	.0	239,605	39.1	33,784	46,981	99,187	30.1	14,953	19,448	.0056	.0054
Crook	5.9	6.2	5.1	2.3	.0	83,195	35.3	26,730	36,172	22,932	23.3	8,089	9,970	.0019	.0017
Fremont	37.0	36.1	−2.4	12.7	.0	513,831	35.5	29,856	40,459	334,100	36.1	19,332	26,307	.0144	.0136
Goshen	12.6	12.8	1.6	5.2	6.1	174,629	48.3	24,039	33,583	105,382	46.6	14,671	20,266	.0044	.0045
Hot Springs	5.8	5.8	.0	2.1	.0	104,757	55.0	32,177	49,884	65,712	45.7	21,482	31,291	.0025	.0026
Johnson	6.7	6.6	−1.5	2.6	.0	85,784	25.3	26,325	32,994	84,318	31.1	24,739	32,430	.0031	.0027
Laramie	73.7	76.2	3.4	30.1	5.2	1,271,326	49.2	29,788	42,237	857,051	46.5	20,460	28,473	.0321	.0328
Lincoln	16.6	19.3	16.3	6.6	17.9	314,581	77.6	31,638	47,664	160,477	60.3	17,880	24,315	.0065	.0076
Natrona	72.4	71.2	−1.7	27.4	.4	1,259,519	35.0	34,164	45,968	765,427	32.1	21,221	27,935	.0334	.0309
Niobrara	2.9	2.8	−3.4	1.2	.0	33,143	29.1	21,395	27,619	38,804	47.0	22,003	32,337	.0011	.0012
Park	23.9	25.1	5.0	9.8	8.9	445,569	62.7	30,421	45,466	300,202	55.6	21,433	30,633	.0105	.0114
Platte	10.5	10.2	−2.9	4.2	.0	142,428	27.6	26,569	33,911	59,897	32.2	10,78	14,261	.0036	.0033
Sheridan	26.9	27.9	3.7	10.9	4.8	539,272	58.3	32,763	49,474	278,331	50.6	17,771	25,535	.0117	.0124
Sublette	6.0	7.0	16.7	2.4	20.0	91,189	64.4	27,730	37,995	49,566	48.7	16,666	20,653	.0022	.0023
Sweetwater	46.2	48.3	4.5	17.3	6.1	1,004,265	58.4	38,896	58,050	444,429	49.0	18,303	25,690	.0204	.0217
Teton	11.2	12.5	11.6	5.7	16.3	236,300	59.1	30,313	41,456	282,335	76.3	32,683	49,532	.0068	.0077
Uinta	23.5	28.5	21.3	9.2	21.1	516,731	82.5	37,256	56,166	476,576	73.8	36,083	51,802	.0122	.0149
Washakie	9.8	9.9	1.0	3.6	2.9	174,375	55.3	32,089	48,438	105,768	47.8	20,451	29,380	.0041	.0044
Weston	7.4	7.5	1.4	3.0	7.1	168,066	66.6	36,024	56,022	91,367	56.3	20,875	30,456	.0035	.0038
TOTAL METRO COUNTIES	**146.1**	**147.4**	**.9**	**57.5**	**2.9**	**2,530,845**	**41.8**	**31,925**	**44,015**	**1,622,478**	**39.3**	**20,832**	**28,217**	**.0655**	**.0637**
TOTAL STATE	**512.3**	**534.0**	**4.2**	**200.2**	**6.1**	**9,415,371**	**53.4**	**32,525**	**47,030**	**5,742,128**	**49.0**	**20,417**	**28,682**	**.2233**	**.2324**

NOTES

SECTION 16

Television Market (ADI) Rankings

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A listing of the county makeup of each Television Market will be found starting on page A-11.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

Characteristic Page

Population 16–2
Households 16–3
Effective Buying Income (EBI) 16–4
Total Retail Sales 16–5
Buying Power Index (BPI) 16–6

POPULATION

ADI	(Thous.)	Rank
New York, N.Y.	18,483.8	1
Los Angeles, Calif.	13,023.9	2
Chicago, Ill.	8,644.0	3
Philadelphia, Pa.	7,193.7	4
San Francisco, Calif.	5,639.3	5
Boston, Mass.	5,521.6	6
Detroit, Mich.	4,670.2	7
Dallas - Ft. Worth, Tex.	4,332.8	8
Washington, D.C.	4,277.6	9
Houston, Tex.	3,999.3	10
Cleveland, Ohio	3,818.0	11
Atlanta, Ga.	3,434.6	12
Minneapolis - St. Paul, Minn.	3,342.1	13
Seattle - Tacoma, Wash.	3,160.8	14
Pittsburgh, Pa.	3,153.1	15
Miami, Fla.	3,024.5	16
St. Louis, Mo.	3,004.0	17
Tampa - St. Petersburg, Fla.	2,908.4	18
Denver, Colo.	2,581.6	19
Sacramento - Stockton, Calif.	2,490.3	20
Baltimore, Md.	2,472.9	21
Phoenix, Ariz.	2,384.2	22
Hartford - New Haven, Conn.	2,383.4	23
Indianapolis, Ind.	2,244.7	24
San Diego, Calif.	2,217.7	25
Portland, Ore.	2,126.1	26
Cincinnati, Ohio	1,959.4	27
Orlando - Daytona Beach - Melbourne, Fla.	1,938.1	28
Kansas City, Mo.	1,936.3	29
Milwaukee, Wisc.	1,889.7	30
Salt Lake City, Utah	1,878.8	31
Nashville, Tenn.	1,854.7	32
Charlotte, N.C.	1,854.6	33
New Orleans, La.	1,798.4	34
Columbus, Ohio	1,756.6	35
Raleigh - Durham, N.C.	1,713.3	36
Buffalo, N.Y.	1,691.1	37
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,667.4	38
Memphis, Tenn.	1,654.8	39
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,639.5	40
San Antonio, Tex.	1,624.3	41
Oklahoma City, Okla.	1,600.0	42
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,576.2	43
Providence - New Bedford, R.I.-Mass.	1,484.7	44
Charleston - Huntington, W.Va.	1,439.6	45
Louisville, Ky.	1,437.4	46
Harrisburg - York - Lancaster - Lebanon, Pa.	1,435.5	47
Dayton, Ohio	1,370.5	48
Birmingham, Ala.	1,346.0	49
Greensboro - Winston-Salem - High Point, N.C.	1,324.6	50
Albany - Schenectady - Troy, N.Y.	1,303.6	51
Wilkes-Barre - Scranton, Pa.	1,294.7	52
Albuquerque, N.M.	1,280.8	53
Little Rock, Ark.	1,255.8	54
Flint - Saginaw - Bay City, Mich.	1,222.6	55
Fresno - Visalia, Calif.	1,222.4	56
Mobile - Pensacola, Ala.-Fla.	1,215.3	57
Tulsa, Okla.	1,204.2	58
Richmond Va.	1,185.7	59
Jacksonville, Fla.	1,183.1	60
Knoxville, Tenn.	1,135.5	61
Shreveport - Texarkana La.-Tex.-Ark.	1,124.4	62
Wichita - Hutchinson, Kans.	1,114.7	63
Toledo, Ohio	1,101.6	64
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,075.7	65
Syracuse, N.Y.	1,039.9	66
Green Bay, Wisc.	1,010.2	67
Roanoke - Lynchburg, Va.	997.9	68
Des Moines, Iowa	968.8	69
Portland - Poland Spring, Maine	962.9	70
Rochester, N.Y.	952.5	71
Omaha, Neb.	935.4	72
Lexington, Ky.	921.1	73
Austin, Tex.	898.4	74
Springfield - Decatur - Champaign Ill.	891.5	75
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	887.9	76
Cedar Rapids - Waterloo - Dubuque, Iowa	879.1	77
Davenport - Rock Island - Moline, Iowa-Ill.	868.8	78
Spokane, Wash.	868.8	78
Chattanooga, Tenn.	836.5	80
Jackson, Miss.	832.2	81
South Bend - Elkhart, Ind.	795.0	82
Springfield, Mo.	795.0	82
Columbia, S.C.	792.3	84
Johnstown - Altoona, Pa.	785.8	85
Bristol - Kingsport - Johnson City, Tenn.	782.5	86
Baton Rouge, La.	771.4	87
Youngstown, Ohio	755.3	88
Tucson, Ariz.	745.8	89
Huntsville - Decatur - Florence, Ala.	728.7	90
Evansville, Ind.	710.4	91
El Paso, Tex.	699.8	92
Waco - Temple, Tex.	696.0	93
Lincoln - Hastings - Kearney, Neb.	674.4	94
Greenville - New Bern - Washington, N.C.	669.2	95
McAllen - Brownsville, Tex.	666.9	96
Burlington - Plattsburgh, Vt.-N.Y.	636.8	97
Ft. Wayne, Ind.	626.2	98
Savannah, Ga.	624.1	99
Augusta, Ga.	623.2	100
Lansing, Mich.	619.9	101
Charleston, S.C.	617.0	102
Montgomery - Selma, Ala.	616.0	103
Fargo, N.D.	599.5	104
Salinas - Monterey, Calif.	593.0	105
Colorado Springs - Pueblo, Colo.	592.3	106
Springfield, Mass.	589.8	107
Sioux Falls - Mitchell, S.D.	585.6	108
Lafayette, La	578.4	109
Las Vegas, Nev.	577.2	110
Peoria, Ill.	575.9	111
Madison, Wisc.	557.9	112
Corpus Christi, Tex.	532.8	113
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	532.0	114
Monroe - El Dorado, La.-Ark.	523.1	115
Rockford, Ill.	520.3	116
Ft. Myers - Naples, Fla.	517.4	117
Columbus, Ga.	505.7	118
Amarillo, Tex.	491.6	119
Beaumont - Port Arthur, Tex.	473.7	120
Tyler - Longview, Tex.	471.1	121
Tallahassee - Thomasville, Fla.-Ga.	466.0	122
Joplin - Pittsburg, Mo.-Kans.	464.3	123
Yakima, Wash.	463.3	124
Duluth - Superior, Minn.-Wisc.	461.1	125
Florence, S.C.	453.2	126
Sioux City, Iowa	452.6	127
Macon, Ga.	450.7	128
Wausau - Rhinelander, Wisc.	449.1	129
Columbus - Tupelo, Miss.	446.9	130
Wichita Falls - Lawton, Tex.-Okla.	444.3	131
Boise, Ida.	441.4	132
La Crosse - Eau Claire, Wisc.	436.0	133
Binghamton, N.Y.	434.7	134
Terre Haute, Ind.	433.2	135
Reno, Nev.	428.3	136
Bluefield - Beckley - Oak Hill, W.Va.	424.3	137
Traverse City - Cadillac, Mich.	424.3	137
Eugene, Ore.	424.1	139
Odessa - Midland, Tex.	421.2	140
Bakersfield, Calif.	419.7	141
Erie, Pa.	418.0	142
Wheeling - Steubenville, W.Va.-Ohio	415.6	143
Minot - Bismarck - Dickinson, N.D.	414.3	144
Topeka, Kans.	411.2	145
Chico - Redding, Calif.	398.5	146
Lubbock, Tex.	394.7	147
Albany, Ga.	391.6	148
Wilmington, N.C.	382.7	149
Ft. Smith, Ark.	381.2	150
Rochester - Mason City - Austin, Minn.-Iowa	375.3	151
Columbia - Jefferson City, Mo.	366.2	152
Medford, Ore.	340.6	153
Quincy - Hannibal, Ill.-Mo.	328.2	154
Idaho Falls - Pocatello, Ida.	318.5	155
Bangor, Maine	314.5	156
Abilene - Sweetwater, Tex.	313.6	157
Utica, N.Y.	296.2	158
Dothan, Ala.	289.6	159
Alexandria, La.	267.2	160
Greenwood - Greenville, Miss.	256.2	161
Laurel - Hattiesburg, Miss.	252.4	162
Clarksburg - Weston, W.Va.	239.3	163
Elmira, N.Y.	237.9	164
Salisbury, Md.	236.6	165
Watertown - Carthage, N.Y.	236.6	165
Rapid City, S.D.	231.7	167
Billings - Hardin, Mont.	230.9	168
Lake Charles, La.	220.1	169
Gainesville, Fla.	217.2	170
Ardmore - Ada, Okla.	197.7	171
Panama City, Fla.	196.8	172
El Centro - Yuma, Calif.-Ariz.	194.6	173
Missoula, Mont.	193.5	174
Meridian, Miss.	187.4	175
Jonesboro, Ark.	184.6	176
Biloxi - Gulfport - Pascagoula, Miss.	181.4	177
Grand Junction, Colo.	179.4	178
Great Falls, Mont.	178.0	179
Alexandria, Minn.	167.4	180
Jackson, Tenn.	167.1	181
Palm Springs, Calif.	164.8	182
Marquette, Mich.	157.1	183
Cheyenne - Scottsbluff - Sterling, Wyo.	151.0	184
Tuscaloosa, Ala.	144.2	185
Casper - Riverton, Wyo.	139.7	186
Eureka, Calif.	134.2	187
San Angelo, Tex.	134.1	188
Butte, Mont.	130.6	189
Laredo, Tex.	128.2	190
St. Joseph, Mo.	127.1	191
Bowling Green, Ky.	124.8	192
Anniston, Ala.	124.6	193
Lafayette, Ind.	123.0	194
Hagerstown, Md.	114.6	195
Roswell, N.M.	113.7	196
Lima, Ohio	112.8	197
Charlottesville, Va.	102.3	198
Harrisonburg, Va.	100.3	199
Parkersburg, W.Va.	92.9	200
Flagstaff, Ariz.	90.7	201
Twin Falls, Ida.	88.5	202
Presque Isle, Maine	87.5	203
Zanesville, Ohio	84.7	204
Victoria, Tex.	78.2	205
Ottumwa - Kirksville, Iowa-Mo.	77.0	206
Bend, Ore.	69.9	207
Mankato, Minn.	64.7	208
North Platte, Neb.	49.1	209
Helena, Mont.	48.1	210
Alpena, Mich.	41.8	211
Glendive, Mont.	13.9	212

S&MM/ARBITRON TV MARKET (ADI) RANKING

HOUSEHOLDS

ADI	(Thous.)	Rank
New York, N.Y.	6,923.9	1
Los Angeles, Calif.	4,714.0	2
Chicago, Ill.	3,109.9	3
Philadelphia, Pa.	2,655.4	4
San Francisco, Calif.	2,183.8	5
Boston, Mass.	2,060.1	6
Detroit, Mich.	1,704.3	7
Dallas - Ft. Worth, Tex.	1,617.6	8
Washington, D.C.	1,581.2	9
Houston, Tex.	1,445.4	10
Cleveland, Ohio	1,427.9	11
Atlanta, Ga.	1,255.9	12
Seattle - Tacoma, Wash.	1,246.1	13
Minneapolis - St. Paul, Minn.	1,236.0	14
Tampa - St. Petersburg, Fla.	1,214.5	15
Pittsburgh, Pa.	1,206.8	16
Miami, Fla.	1,200.2	17
St. Louis, Mo.	1,091.7	18
Denver, Colo.	1,019.6	19
Sacramento - Stockton, Calif.	940.5	20
Phoenix, Ariz.	918.6	21
Baltimore, Md.	897.4	22
Hartford - New Haven, Conn.	874.2	23
Indianapolis, Ind.	821.1	24
Portland, Ore.	820.3	25
San Diego, Calif.	808.8	26
Orlando - Daytona Beach - Melbourne, Fla.	763.5	27
Kansas City, Mo.	725.6	28
Cincinnati, Ohio	721.3	29
Milwaukee, Wisc.	706.7	30
Charlotte, N.C.	683.5	31
Nashville, Tenn.	681.9	32
Columbus, Ohio	661.0	33
New Orleans, La.	643.6	34
Raleigh - Durham, N.C.	617.8	35
Buffalo, N.Y.	616.9	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	615.2	37
Oklahoma City, Okla.	611.8	38
Grand Rapids - Kalamazoo - Battle Creek, Mich.	599.2	39
Salt Lake City, Utah	591.7	40
Memphis, Tenn.	586.2	41
San Antonio, Tex.	544.8	42
Providence - New Bedford, R.I.-Mass.	544.2	43
Norfolk - Portsmouth - Newport News - Hampton, Va.	540.6	44
Harrisburg - York - Lancaster - Lebanon, Pa.	538.0	45
Charleston - Huntington, W.Va.	522.4	46
Louisville, Ky.	517.0	47
Dayton, Ohio	515.2	48
Birmingham, Ala.	502.8	49
Greensboro - Winston-Salem - High Point, N.C.	500.7	50
Wilkes-Barre - Scranton, Pa.	490.5	51
Albany - Schenectady - Troy, N.Y.	485.7	52
Little Rock, Ark.	459.4	53
Tulsa, Okla.	459.4	53
Albuquerque, N.M.	452.8	55
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	451.4	56
Jacksonville, Fla.	437.1	57
Mobile - Pensacola, Ala.-Fla.	435.8	58
Flint - Saginaw - Bay City, Mich.	434.0	59
Wichita - Hutchinson, Kans.	428.4	60
Knoxville, Tenn.	422.4	61
Fresno - Visalia, Calif.	420.3	62
Richmond, Va.	419.7	63
Shreveport - Texarkana, La.-Tex.-Ark.	408.9	64
Toledo, Ohio	404.2	65
Des Moines, Iowa	377.9	66
Syracuse, N.Y.	371.2	67
Green Bay, Wisc.	370.4	68
Portland - Poland Spring, Maine	363.6	69
Omaha, Neb.	352.0	70
Rochester, N.Y.	351.1	71
Roanoke - Lynchburg, Va.	350.1	72
Austin, Tex.	342.5	73
Springfield - Decatur - Champaign, Ill.	338.6	74
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	337.2	75
Lexington, Ky.	331.1	76
Davenport - Rock Island - Moline, Iowa-Ill.	328.1	77
Spokane, Wash.	327.6	78
Cedar Rapids - Waterloo - Dubuque, Iowa	325.6	79
Chattanooga, Tenn.	306.6	80
Springfield, Mo.	296.5	81
Jackson, Miss.	290.7	82
Tucson, Ariz.	290.1	83
South Bend - Elkhart, Ind.	289.5	84
Johnstown - Altoona, Pa.	285.8	85
Bristol - Kingsport - Johnson City, Tenn.	281.5	86
Youngstown, Ohio	279.8	87
Columbia, S.C.	278.7	88
Huntsville - Decatur - Florence, Ala.	271.9	89
Evansville, Ind.	264.3	90
Baton Rouge, La.	258.5	91
Lincoln - Hastings - Kearney, Neb.	258.5	91
Waco - Temple, Tex.	244.0	93
Las Vegas, Nev.	233.4	94
Greenville - New Bern - Washington, N.C.	232.8	95
Burlington - Plattsburgh, Vt.-N.Y.	229.2	96
Ft. Wayne, Ind.	224.5	97
Colorado Springs - Pueblo, Colo.	222.9	98
Sioux Falls - Mitchell, S.D.	218.9	99
Montgomery - Selma, Ala.	218.7	100
Lansing, Mich.	218.2	101
Ft. Myers - Naples, Fla.	218.1	102
Madison, Wisc.	217.2	103
Augusta, Ga.	216.5	104
Savannah, Ga.	216.1	105
Fargo, N.D.	216.0	106
Springfield, Mass.	216.0	106
El Paso, Tex.	214.8	108
Peoria, Ill.	214.0	109
Charleston, S.C.	211.2	110
Salinas - Monterey, Calif.	206.7	111
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	200.1	112
Lafayette, La.	198.0	113
Rockford, Ill.	194.2	114
McAllen - Brownsville, Tex.	184.4	115
Monroe - El Dorado, La.-Ark.	184.3	116
Amarillo, Tex.	181.5	117
Joplin - Pittsburg, Mo.-Kans.	177.6	118
Columbus, Ga.	177.5	119
Corpus Christi, Tex.	174.6	120
Reno, Nev.	173.9	121
Duluth - Superior, Minn.-Wisc.	173.6	122
Sioux City, Iowa	171.1	123
Beaumont - Port Arthur, Tex.	170.0	124
Tyler - Longview, Tex.	169.8	125
Yakima, Wash.	169.7	126
Tallahassee - Thomasville, Fla.-Ga.	166.4	127
Terre Haute, Ind.	164.6	128
Wausau - Rhinelander, Wisc.	163.4	129
Eugene, Ore.	162.9	130
Wichita Falls - Lawton, Tex.-Okla.	159.9	131
Florence, S.C.	159.2	132
Binghamton, N.Y.	158.5	133
Traverse City - Cadillac, Mich.	158.2	134
La Crosse - Eau Claire, Wisc.	157.9	135
Boise, Ida.	157.8	136
Columbus - Tupelo, Miss.	157.3	137
Macon, Ga.	156.5	138
Wheeling - Steubenville, W.Va.-Ohio	156.2	139
Chico - Redding, Calif.	155.1	140
Bluefield - Beckley - Oak Hill, W.Va.	153.2	141
Erie, Pa.	152.7	142
Topeka, Kans.	152.2	143
Bakersfield, Calif.	149.6	144
Odessa - Midland, Tex.	148.7	145
Minot - Bismarck - Dickinson, N.D.	145.0	146
Rochester - Mason City - Austin, Minn.-Iowa	143.9	147
Ft. Smith, Ark.	140.8	148
Lubbock, Tex.	136.9	149
Wilmington, N.C.	135.8	150
Albany, Ga.	133.0	151
Columbia - Jefferson City, Mo.	129.9	152
Medford, Ore.	129.9	152
Quincy - Hannibal, Ill.-Mo.	124.1	154
Abilene - Sweetwater, Tex.	116.5	155
Bangor, Maine	113.6	156
Utica, N.Y.	106.3	157
Dothan, Ala.	104.4	158
Idaho Falls - Pocatello, Ida.	101.2	159
Alexandria, La.	89.7	160
Laurel - Hattiesburg, Miss.	89.4	161
Clarksburg - Weston, W.Va.	89.3	162
Billings - Hardin, Mont.	88.7	163
Salisbury, Md.	87.7	164
Elmira, N.Y.	86.0	165
Rapid City, S.D.	83.8	166
Greenwood - Greenville, Miss.	82.8	167
Gainesville, Fla.	82.6	168
Watertown - Carthage, N.Y.	80.3	169
Lake Charles, La.	76.6	170
Missoula, Mont.	75.5	171
Ardmore - Ada, Okla.	74.7	172
Panama City, Fla.	74.3	173
Jonesboro, Ark.	69.0	174
Great Falls, Mont.	67.6	175
Meridian, Miss.	57.3	176
Grand Junction, Colo.	67.1	177
Biloxi - Gulfport - Pasragoula, Miss.	64.7	178
El Centro - Yuma, Calif.-Ariz.	63.2	179
Jackson, Tenn.	62.6	180
Palm Springs, Calif.	61.3	181
Alexandria, Minn.	60.4	182
Cheyenne - Scottsbluff - Sterling, Wyo.	58.1	183
Marquette, Mich.	55.6	184
Eureka, Calif.	53.1	185
Tuscaloosa, Ala.	52.4	186
Casper - Riverton, Wyo.	51.0	187
Butte, Mont.	49.6	188
San Angelo, Tex.	48.5	189
St. Joseph, Mo.	47.8	190
Bowling Green, Ky.	45.1	191
Anniston, Ala.	44.2	192
Lafayette, Ind.	42.9	193
Roswell, N.M.	41.3	194
Hagerstown, Md.	41.1	195
Lima, Ohio	40.8	196
Charlottesville, Va.	39.2	197
Parkersburg, W.Va.	35.8	198
Laredo, Tex.	34.4	199
Harrisonburg, Va.	34.1	200
Zanesville, Ohio	31.6	201
Twin Falls, Ida.	30.7	202
Presque Isle, Maine	29.8	203
Ottumwa - Kirksville, Iowa-Mo.	29.1	204
Flagstaff, Ariz.	29.0	205
Victoria, Tex.	26.7	206
Bend, Ore.	26.2	207
Mankato, Minn.	23.6	208
Helena, Mont.	19.2	209
North Platte, Neb.	18.5	210
Alpena, Mich.	15.6	211
Glendive, Mont.	5.4	212

EFFECTIVE BUYING INCOME (EBI)

ADI	($000)	Rank	ADI	($000)	Rank	ADI	($000)	Rank
New York, N.Y.	282,769,691	1	Knoxville, Tenn.	10,657,806	72	Wheeling - Steubenville, W.Va.-Ohio	4,177,976	142
Los Angeles, Calif.	181,040,869	2	Springfield - Decatur - Champaign, Ill.	10,646,280	73	Rochester - Mason City - Austin, Minn.-Iowa	4,109,125	143
Chicago, Ill.	118,332,150	3	Davenport - Rock Island - Moline, Iowa-Ill.	10,493,861	74	Florence, S.C.	3,990,577	144
Philadelphia, Pa.	94,246,198	4	Roanoke - Lynchburg, Va.	10,461,092	75	Columbia - Jefferson City, Mo.	3,909,745	145
San Francisco, Calif.	92,901,404	5	Cedar Rapids - Waterloo - Dubuque, Iowa	9,779,323	76	Traverse City - Cadillac, Mich.	3,902,132	146
Boston, Mass.	81,995,429	6	South Bend - Elkhart, Ind.	8,834,374	77	Lubbock, Tex.	3,793,778	147
Washington, D.C.	69,234,951	7	Lexington, Ky.	8,810,333	78	Ft. Smith, Ark.	3,679,001	148
Detroit, Mich.	60,752,185	8	Spokane, Wash.	8,798,250	79	Bluefield - Beckley - Oak Hill, W.Va.	3,565,743	149
Dallas - Ft. Worth, Tex.	57,291,881	9	Youngstown, Ohio	8,489,381	80	Columbus - Tupelo, Miss.	3,423,983	150
Houston, Tex.	52,597,505	10	Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	8,276,235	81	Wilmington, N.C.	3,361,531	151
Cleveland, Ohio	46,203,384	11	Columbia, S.C.	8,095,188	82	Albany, Ga.	3,334,371	152
Minneapolis - St. Paul, Minn.	43,759,337	12	Chattanooga, Tenn.	7,983,183	83	Utica, N.Y.	3,291,166	153
Atlanta, Ga.	42,739,161	13	Salinas - Monterey, Calif.	7,894,748	84	Quincy - Hannibal Ill.-Mo.	3,224,728	154
Seattle - Tacoma, Wash.	42,313,041	14	Tucson, Ariz.	7,892,076	85	Abilene - Sweetwater, Tex.	3,192,225	155
Miami, Fla.	39,454,589	15	Baton Rouge, La.	7,842,052	86	Medford, Ore.	3,155,441	156
St. Louis, Mo.	36,917,979	16	Evansville, Ind.	7,730,413	87	Bangor, Maine	3,033,958	157
Pittsburgh, Pa.	36,844,946	17	Peoria, Ill.	7,587,051	88	Idaho Falls - Pocatello, Ida.	2,900,958	158
Hartford - New Haven, Conn.	35,940,840	18	Lansing, Mich.	7,492,297	89	Elmira, N.Y.	2,509,762	159
Denver, Colo.	35,306,716	19	Jackson, Miss.	7,490,821	90	Dothan, Ala.	2,495,044	160
Tampa - St. Petersburg, Fla.	34,538,999	20	Huntsville - Decatur - Florence, Ala.	7,468,669	91	Rapid City, S.D.	2,492,905	161
San Diego, Calif.	31,678,473	21	Lincoln - Hastings - Kearney, Neb.	7,464,767	92	Salisbury, Md.	2,425,979	162
Sacramento - Stockton, Calif.	31,368,392	22	Johnstown - Altoona, Pa.	7,463,055	93	Billings - Hardin, Mont.	2,389,602	163
Baltimore, Md.	30,740,363	23	Santa Barbara - Santa Maria - San Luis Obispo, Calif.	7,439,402	94	Watertown - Carthage, N.Y.	2,299,581	164
Phoenix, Ariz.	28,537,171	24	Bristol - Kingsport - Johnson City, Tenn.	7,386,816	95	Gainesville, Fla.	2,249,460	165
Indianapolis, Ind.	26,592,738	25	Springfield, Mo.	7,315,611	96	Lake Charles, La.	2,237,408	166
Portland, Ore.	25,030,215	26	Springfield, Mass.	7,172,438	97	Alexandria, La.	2,178,555	167
Kansas City, Mo.	24,916,043	27	Las Vegas, Nev.	7,140,438	98	Laurel - Hattiesburg, Miss.	2,125,308	168
Milwaukee, Wisc.	23,998,086	28	Waco - Temple, Tex.	7,057,570	99	Palm Springs, Calif.	2,004,549	169
Cincinnati, Ohio	23,140,024	29	Ft. Wayne, Ind.	6,948,690	100	Clarksburg - Weston, W.Va.	1,998,411	170
Orlando - Daytona Beach - Melbourne, Fla.	22,223,122	30	Madison, Wisc.	6,764,291	101	Missoula, Mont.	1,936,864	171
Charlotte, N.C.	20,304,187	31	Burlington - Plattsburgh, Vt.-N.Y.	6,515,919	102	Grand Junction, Colo.	1,913,704	172
Columbus, Ohio	20,283,753	32	Rockford, Ill.	6,481,981	103	Biloxi - Gulfport - Pascagoula, Miss.	1,783,344	173
Buffalo, N.Y.	19,863,102	33	Colorado Springs - Pueblo, Colo.	6,450,627	104	Great Falls, Mont.	1,739,943	174
Grand Rapids - Kalamazoo - Battle Creek, Mich.	19,845,640	34	Ft. Myers - Naples, Fla.	6,411,998	105	El Centro - Yuma, Calif.-Ariz.	1,717,567	175
Nashville, Tenn.	19,574,521	35	Fargo, N.D.	6,376,603	106	Panama City, Fla.	1,690,861	176
New Orleans, La.	18,647,705	36	Savannah, Ga.	6,175,067	107	Ardmore - Ada, Okla.	1,670,970	177
Providence - New Bedford, R.I.-Mass.	18,325,269	37	Sioux Falls - Mitchell, S.D.	5,956,615	108	Greenwood - Greenville, Miss.	1,662,078	178
Oklahoma City, Okla.	18,290,228	38	Augusta, Ga.	5,941,197	109	Casper - Riverton, Wyo.	1,645,846	179
Raleigh - Durham, N.C.	18,210,922	39	Greenville - New Bern - Washington, N.C.	5,856,905	110	Cheyenne - Scottsbluff - Sterling, Wyo.	1,594,573	180
Norfolk - Portsmouth - Newport News - Hampton, Va.	17,724,510	40	El Paso, Tex.	5,839,488	111	Jonesboro, Ark.	1,591,060	181
Salt Lake City, Utah	17,568,369	41	Charleston, S.C.	5,599,583	112	Meridian, Miss.	1,589,905	182
Harrisburg - York - Lancaster - Lebanon, Pa.	17,437,703	42	Reno, Nev.	5,514,265	113	Eureka, Calif.	1,524,434	183
Albany - Schenectady - Troy, N.Y.	16,537,661	43	Lafayette, La.	5,475,680	114	Jackson, Tenn.	1,513,874	184
Dayton, Ohio	16,444,419	44	Beaumont - Port Arthur, Tex.	5,468,670	115	San Angelo, Tex.	1,483,195	185
San Antonio, Tex.	16,266,802	45	Montgomery - Selma, Ala.	5,377,632	116	Marquette, Mich.	1,457,079	186
Greenville - Spartanburg - Asheville, S.C.-N.C.	16,228,452	46	Amarillo, Tex.	5,290,252	117	Lafayette, Ind.	1,401,031	187
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	15,382,028	47	Bakersfield, Calif.	5,233,647	118	Alexandria, Minn.	1,391,129	188
Memphis, Tenn.	15,331,770	48	Odessa - Midland, Tex.	5,209,629	119	St. Joseph, Mo.	1,358,525	189
Louisville, Ky.	15,291,783	49	Binghamton, N.Y.	5,195,633	120	Charlottesville, Va.	1,340,027	190
Greensboro - Winston-Salem - High Point, N.C.	14,937,479	50	Corpus Christi, Tex.	5,166,705	121	Tuscaloosa, Ala.	1,318,706	191
Wichita - Hutchinson, Kans.	14,200,470	51	Tyler - Longview, Tex.	5,119,541	122	Lima, Ohio	1,268,576	192
Richmond, Va.	13,898,869	52	Yakima, Wash.	5,062,893	123	Roswell, N.M.	1,220,647	193
Rochester, N.Y.	13,682,306	53	Topeka, Kans.	4,995,188	124	Butte, Mont.	1,215,068	194
Flint - Saginaw - Bay City, Mich.	13,353,974	54	Duluth - Superior, Minn.-Wisc.	4,747,765	125	Hagerstown, Md.	1,206,409	195
Birmingham, Ala.	13,282,008	55	Macon, Ga.	4,697,520	126	Anniston, Ala.	1,119,937	196
Charleston - Huntington, W.Va.	13,161,752	56	Columbus, Ga.	4,650,897	127	Bowling Green, Ky.	1,098,036	197
Tulsa, Okla.	13,128,915	57	Wausau - Rhinelander, Wisc.	4,636,602	128	Parkersburg, W.Va.	967,204	198
Syracuse, N.Y.	13,079,827	58	Joplin - Pittsburg, Mo.-Kans.	4,611,558	129	Harrisonburg, Va.	909,360	199
Wilkes-Barre - Scranton, Pa.	13,049,500	59	Erie, Pa.	4,577,377	130	Victoria, Tex.	853,912	200
Toledo, Ohio	13,029,195	60	Wichita Falls - Lawton, Tex.-Okla.	4,549,534	131	Twin Falls, Ida.	823,622	201
Fresno - Visalia, Calif.	13,001,328	61	Minot - Bismarck - Dickinson, N.D.	4,540,985	132	Flagstaff, Ariz.	812,033	202
Jacksonville, Fla.	12,907,660	62	La Crosse - Eau Claire, Wisc.	4,514,777	133	Zanesville, Ohio	796,130	203
Mobile - Pensacola, Ala.-Fla.	12,683,591	63	Tallahassee - Thomasville, Fla.-Ga.	4,475,401	134	Laredo, Tex.	792,658	204
Little Rock, Ark.	12,432,361	64	Terre Haute, Ind.	4,467,184	135	Presque Isle, Maine	777,035	205
Albuquerque, N.M.	12,310,476	65	Sioux City, Iowa	4,452,119	136	Ottumwa - Kirksville, Iowa-Mo.	681,499	206
Omaha, Neb.	11,565,758	66	Boise, Ida.	4,415,348	137	Bend, Ore.	673,068	207
Des Moines, Iowa	11,324,991	67	McAllen - Brownsville, Tex.	4,257,552	138	Mankato, Minn.	654,236	208
Austin, Tex.	11,166,724	68	Monroe - El Dorado, La.-Ark.	4,232,166	139	North Platte, Neb.	549,758	209
Green Bay, Wisc.	11,051,756	69	Chico - Redding, Calif.	4,225,924	140	Helena, Mont.	524,610	210
Shreveport - Texarkana, La.-Tex.-Ark.	10,955,278	70	Eugene, Ore.	4,183,476	141	Alpena, Mich.	393,869	211
Portland - Poland Spring, Maine	10,893,407	71				Glendive, Mont.	139,702	212

TOTAL RETAIL SALES

ADI	($000)	Rank
New York, N.Y.	117,227,951	1
Los Angeles, Calif.	84,176,401	2
Chicago, Ill.	50,832,992	3
Philadelphia, Pa.	47,376,757	4
Boston, Mass.	44,249,740	5
San Francisco, Calif.	42,427,978	6
Detroit, Mich.	30,382,189	7
Washington, D.C.	30,200,910	8
Dallas - Ft. Worth, Tex.	29,056,200	9
Houston, Tex.	25,726,387	10
Miami, Fla.	23,319,261	11
Cleveland, Ohio	23,092,544	12
Atlanta, Ga.	23,021,727	13
Minneapolis - St. Paul, Minn.	22,414,376	14
Seattle - Tacoma, Wash.	19,606,172	15
St. Louis, Mo.	18,571,664	16
Tampa - St. Petersburg, Fla.	18,519,486	17
Denver, Colo.	18,178,347	18
Hartford - New Haven, Conn.	17,097,527	19
Pittsburgh, Pa.	16,636,055	20
Baltimore, Md.	15,161,906	21
Sacramento - Stockton, Calif.	15,145,412	22
Phoenix, Ariz.	14,369,387	23
San Diego, Calif.	14,346,841	24
Indianapolis, Ind.	14,082,502	25
Orlando - Daytona Beach - Melbourne, Fla.	12,834,081	26
Kansas City, Mo.	12,813,779	27
Portland, Ore.	12,345,340	28
Cincinnati, Ohio	11,101,177	29
Oklahoma City, Okla.	11,005,485	30
Charlotte, N.C.	10,893,909	31
New Orleans, La.	10,490,698	32
Milwaukee, Wisc.	10,306,765	33
Columbus, Ohio	10,194,355	34
Providence - New Bedford, R.I.-Mass.	10,111,345	35
Nashville, Tenn.	9,910,804	36
Raleigh - Durham, N.C.	9,633,120	37
Salt Lake City, Utah	9,340,831	38
Memphis, Tenn.	9,285,917	39
Grand Rapids - Kalamazoo - Battle Creek, Mich.	9,238,583	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	9,068,475	41
Harrisburg - York - Lancaster - Lebanon, Pa.	8,829,640	42
San Antonio, Tex.	8,823,509	43
Norfolk - Portsmouth - Newport News - Hampton, Va.	8,799,500	44
Buffalo, N.Y.	8,416,603	45
Albany - Schenectady - Troy, N.Y.	8,269,749	46
Greensboro - Winston-Salem - High Point, N.C.	8,070,256	47
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	8,003,833	48
Louisville, Ky.	7,726,541	49
Dayton, Ohio	7,550,433	50
Portland - Poland Spring, Maine	7,436,651	51
Flint - Saginaw - Bay City, Mich.	7,394,651	52
Wichita - Hutchinson, Kans.	6,944,644	53
Albuquerque, N.M.	6,930,162	54
Toledo, Ohio	6,910,690	55
Charleston - Huntington, W.Va.	6,872,644	56
Knoxville, Tenn.	6,860,647	57
Richmond, Va.	6,845,803	58
Wilkes-Barre - Scranton, Pa.	6,690,076	59
Jacksonville, Fla.	6,677,379	60
Mobile - Pensacola, Ala.-Fla.	6,598,371	61
Little Rock, Ark.	6,493,936	62
Birmingham, Ala.	6,339,945	63
Fresno - Visalia, Calif.	6,315,883	64
Tulsa, Okla.	6,309,466	65
Rochester, N.Y.	5,794,787	66
Des Moines, Iowa	5,640,312	67
Austin, Tex.	5,617,984	68
Omaha, Neb.	5,544,392	69
Syracuse, N.Y.	5,497,471	70
Shreveport - Texarkana, La.-Tex.-Ark.	5,358,455	71
Springfield - Decatur - Champaign, Ill.	5,092,741	72
Green Bay, Wisc.	5,004,154	73
Roanoke - Lynchburg, Va.	4,895,741	74
Chattanooga, Tenn.	4,605,651	75
Lexington, Ky.	4,560,087	76
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	4,512,948	77
South Bend - Elkhart, Ind.	4,485,479	78
Davenport - Rock Island - Moline, Iowa-Ill.	4,484,316	79
Las Vegas, Nev.	4,383,171	80
Cedar Rapids - Waterloo - Dubuque, Iowa	4,321,092	81
Spokane, Wash.	4,239,406	82
Springfield, Mass.	4,213,284	83
Evansville, Ind.	4,173,377	84
Columbia, S.C.	4,122,737	85
Baton Rouge, La.	4,046,596	86
Burlington - Plattsburgh, Vt.-N.Y.	4,003,196	87
Jackson, Miss.	3,981,975	88
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	3,966,343	89
Youngstown, Ohio	3,961,815	90
Tucson, Ariz.	3,951,240	91
Springfield, Mo.	3,766,752	92
Bristol - Kingsport - Johnson City, Tenn.	3,717,769	93
Lansing, Mich.	3,708,409	94
Lincoln - Hastings - Kearney, Neb.	3,681,443	95
Madison, Wisc.	3,678,496	96
Johnstown - Altoona, Pa.	3,633,990	97
Waco - Temple, Tex.	3,624,543	98
Odessa - Midland, Tex.	3,571,895	99
Ft. Myers - Naples, Fla.	3,563,566	100
Huntsville - Decatur - Florence, Ala.	3,505,805	101
Colorado Springs - Pueblo, Colo.	3,362,601	102
Savannah, Ga.	3,356,689	103
Fargo, N.D.	3,350,143	104
Ft. Wayne, Ind.	3,336,348	105
Salinas - Monterey, Calif.	3,312,566	106
Charleston, S.C.	3,301,665	107
Sioux Falls - Mitchell, S.D.	3,275,080	108
Reno, Nev.	3,256,844	109
El Paso, Tex.	3,195,845	110
Lafayette, La.	3,185,747	111
McAllen - Brownsville, Tex.	3,176,889	112
Corpus Christi, Tex.	3,167,361	113
Greenville - New Bern - Washington, N.C.	3,160,397	114
Peoria, Ill.	3,007,245	115
Amarillo, Tex.	2,962,906	116
Tyler - Longview, Tex.	2,932,674	117
Rockford, Ill.	2,895,163	118
Augusta, Ga.	2,780,669	119
Beaumont - Port Arthur, Tex.	2,755,836	120
Florence, S.C.	2,739,883	121
Montgomery - Selma, Ala.	2,689,002	122
Wichita Falls - Lawton, Tex.-Okla.	2,558,396	123
Minot - Bismarck - Dickinson, N.D.	2,510,386	124
Duluth - Superior, Minn.-Wisc.	2,509,050	125
Yakima, Wash.	2,452,501	126
Macon, Ga.	2,442,915	127
Terre Haute, Ind.	2,414,262	128
Erie, Pa.	2,375,640	129
Bakersfield, Calif.	2,373,274	130
Rochester - Mason City - Austin, Minn.-Iowa	2,369,019	131
Tallahassee - Thomasville, Fla.-Ga.	2,341,994	132
La Crosse - Eau Claire, Wisc.	2,334,240	133
Sioux City, Iowa	2,312,378	134
Chico - Redding, Calif.	2,283,986	135
Topeka, Kans.	2,269,738	136
Columbus, Ga.	2,268,973	137
Traverse City - Cadillac, Mich.	2,265,198	138
Joplin - Pittsburg, Mo.-Kans.	2,251,355	139
Wausau - Rhinelander, Wisc.	2,236,963	140
Eugene, Ore.	2,228,942	141
Monroe - El Dorado, La.-Ark.	2,218,973	142
Binghamton, N.Y.	2,215,065	143
Lubbock, Tex.	2,190,583	144
Boise, Ida.	2,154,941	145
Bluefield - Beckley - Oak Hill, W.Va.	2,101,656	146
Abilene - Sweetwater, Tex.	2,080,123	147
Wheeling - Steubenville, W.Va.-Ohio	1,990,904	148
Wilmington, N.C.	1,984,710	149
Albany, Ga.	1,964,343	150
Columbia - Jefferson City, Mo.	1,944,280	151
Columbus - Tupelo, Miss.	1,894,240	152
Bangor, Maine	1,866,106	153
Medford, Ore.	1,829,235	154
Ft. Smith, Ark.	1,800,725	155
Salisbury, Md.	1,711,020	156
Idaho Falls - Pocatello, Ida.	1,555,641	157
Quincy - Hannibal, Ill.-Mo.	1,527,942	158
Billings - Hardin, Mont.	1,512,878	159
Utica, N.Y.	1,450,500	160
Dothan, Ala.	1,386,683	161
Rapid City, S.D.	1,302,876	162
Laurel - Hattiesburg, Miss.	1,283,909	163
Grand Junction, Colo.	1,272,837	164
Gainesville, Fla.	1,239,223	165
Lake Charles, La.	1,218,402	166
Greenwood - Greenville, Miss.	1,113,602	167
Elmira, N.Y.	1,098,279	168
Cheyenne - Scottsbluff - Sterling, Wyo.	1,067,198	169
Watertown - Carthage, N.Y.	1,059,724	170
Biloxi - Gulfport - Pascagoula, Miss.	1,053,227	171
Laredo, Tex.	1,038,276	172
Casper - Riverton, Wyo.	1,036,944	173
Alexandria, La.	1,028,540	174
El Centro - Yuma, Calif.-Ariz.	1,019,284	175
Panama City, Fla.	1,013,997	176
Clarksburg - Weston, W.Va.	1,012,964	177
Jackson, Tenn.	974,937	178
Palm Springs, Calif.	973,793	179
Great Falls, Mont.	970,493	180
San Angelo, Tex.	958,607	181
Missoula, Mont.	952,544	182
Roswell, N.M.	909,359	183
Eureka, Calif.	861,173	184
Charlottesville, Va.	849,458	185
Ardmore - Ada, Okla.	841,885	186
Meridian, Miss.	825,687	187
Alexandria, Minn.	815,395	188
Jonesboro, Ark.	814,286	189
St. Joseph, Mo.	792,469	190
Lima, Ohio	787,180	191
Lafayette, Ind.	755,119	192
Tuscaloosa, Ala.	751,802	193
Butte, Mont.	698,066	194
Hagerstown, Md.	691,825	195
Bowling Green, Ky.	687,008	196
Marquette, Mich.	610,171	197
Parkersburg, W.Va.	604,685	198
Victoria, Tex.	578,852	199
Flagstaff, Ariz.	563,817	200
Harrisonburg, Va.	555,783	201
Twin Falls, Ida.	491,728	202
Anniston, Ala.	474,661	203
Mankato, Minn.	461,886	204
Presque Isle, Maine	451,247	205
Zanesville, Ohio	436,484	206
Bend, Ore.	364,508	207
Ottumwa - Kirksville, Iowa-Mo.	350,768	208
North Platte, Neb.	343,935	209
Helena, Mont.	276,054	210
Alpena, Mich.	184,428	211
Glendive, Mont.	115,994	212

S&MM/ARBITRON TV MARKET (ADI) RANKING

BUYING POWER INDEX (BPI)

ADI	BPI	Rank
New York, N.Y.	8.6442	1
Los Angeles, Calif.	5.8175	2
Chicago, Ill.	3.7284	3
Philadelphia, Pa.	3.1349	4
San Francisco, Calif.	2.8839	5
Boston, Mass.	2.7283	6
Washington, D.C.	2.1268	7
Detroit, Mich.	2.0204	8
Dallas - Ft. Worth, Tex.	1.9077	9
Houston, Tex.	1.7342	10
Cleveland, Ohio	1.5582	11
Atlanta, Ga.	1.4669	12
Minneapolis - St. Paul, Minn.	1.4641	13
Miami, Fla.	1.3844	14
Seattle - Tacoma, Wash.	1.3681	15
St. Louis, Mo.	1.2439	16
Pittsburgh, Pa.	1.2149	17
Tampa - St. Petersburg, Fla.	1.1943	18
Denver, Colo.	1.1738	19
Hartford - New Haven, Conn.	1.1461	20
Sacramento - Stockton, Calif.	1.0385	21
Baltimore, Md.	1.0268	22
San Diego, Calif.	1.0051	23
Phoenix, Ariz.	.9666	24
Indianapolis, Ind.	.9162	25
Portland, Ore.	.8455	26
Kansas City, Mo.	.8370	27
Orlando - Daytona Beach - Melbourne, Fla.	.7926	28
Cincinnati, Ohio	.7746	29
Milwaukee, Wisc.	.7674	30
Charlotte, N.C.	.7148	31
Columbus, Ohio	.6915	32
Nashville, Tenn.	.6818	33
New Orleans, La.	.6738	34
Oklahoma City, Okla.	.6620	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	.6575	36
Buffalo, N.Y.	.6433	37
Raleigh - Durham, N.C.	.6419	38
Salt Lake City, Utah	.6390	39
Providence - New Bedford, R.I.-Mass.	.6350	40
Norfolk - Portsmouth - Newport News - Hampton, Va.	.6060	41
Greenville - Spartanburg - Asheville, S.C.-N.C.	.5907	42
Harrisburg - York - Lancaster - Lebanon, Pa.	.5900	43
San Antonio, Tex.	.5857	44
Memphis, Tenn.	.5820	45
Albany - Schenectady - Troy, N.Y.	.5524	46
Dayton, Ohio	.5417	47
Louisville, Ky.	.5319	48
Greensboro - Winston-Salem - High Point, N.C.	.5238	49
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	.5092	50
Charleston - Huntington, W.Va.	.4788	51
Flint - Saginaw - Bay City, Mich.	.4746	52
Wichita - Hutchinson, Kans.	.4712	53
Richmond, Va.	.4697	54
Birmingham, Ala.	.4622	55
Wilkes-Barre - Scranton, Pa.	.4614	56
Albuquerque, N.M.	.4528	57
Toledo, Ohio	.4498	58
Jacksonville, Fla.	.4497	59
Tulsa, Okla.	.4476	60
Fresno - Visalia, Calif.	.4470	61
Mobile - Pensacola, Ala.-Fla.	.4469	62
Little Rock, Ark.	.4440	63
Rochester, N.Y.	.4258	64
Syracuse, N.Y.	.4165	65
Portland - Poland Spring, Maine	.4132	66
Knoxville, Tenn.	.4114	67
Shreveport - Texarkana, La.-Tex.-Ark.	.3848	68
Omaha, Neb.	.3840	69
Des Moines, Iowa	.3839	70
Austin, Tex.	.3752	71
Green Bay, Wisc.	.3702	72
Roanoke - Lynchburg, Va.	.3564	73
Springfield - Decatur - Champaign, Ill.	.3552	74
Davenport - Rock Island - Moline, Iowa-Ill.	.3364	75
Cedar Rapids - Waterloo - Dubuque, Iowa	.3244	76
Lexington, Ky.	.3170	77
South Bend - Elkhart, Ind.	.3051	78
Spokane, Wash.	.3050	79
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	.3035	80
Chattanooga, Tenn.	.2962	81
Youngstown, Ohio	.2849	82
Columbia, S.C.	.2846	83
Baton Rouge, La.	.2769	84
Jackson, Miss.	.2748	85
Tucson, Ariz.	.2741	86
Evansville, Ind.	.2727	87
Springfield, Mo.	.2653	88
Bristol - Kingsport - Johnson City, Tenn.	.2638	89
Johnstown - Altoona, Pa.	.2637	90
Huntsville - Decatur - Florence, Ala.	.2563	91
Las Vegas, Nev.	.2563	91
Lincoln - Hastings - Kearney, Neb.	.2549	93
Springfield, Mass.	.2544	94
Lansing, Mich.	.2518	95
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	.2492	96
Waco - Temple, Tex.	.2491	97
Salinas - Monterey, Calif.	.2484	98
Burlington - Plattsburgh, Vt.-N.Y.	.2430	99
Peoria, Ill.	.2357	100
Ft. Wayne, Ind.	.2354	101
Madison, Wisc.	.2344	102
Colorado Springs - Pueblo, Colo.	.2247	103
Fargo, N.D.	.2244	104
Savannah, Ga.	.2234	105
Ft. Myers - Naples, Fla.	.2225	106
El Paso, Tex.	.2202	107
Greenville - New Bern - Washington, N.C.	.2178	108
Sioux Falls - Mitchell, S.D.	.2146	109
Charleston, S.C.	.2117	110
Rockford, Ill.	.2103	111
Augusta, Ga.	.2076	112
Lafayette, La.	.2043	113
Montgomery - Selma, Ala.	.1954	114
Corpus Christi, Tex.	.1948	115
Odessa - Midland, Tex.	.1942	116
Reno, Nev.	.1940	117
McAllen - Brownsville, Tex.	.1906	118
Amarillo, Tex.	.1896	119
Beaumont - Port Arthur, Tex.	.1866	120
Tyler - Longview, Tex.	.1840	121
Yakima, Wash.	.1729	122
Bakersfield, Calif.	.1704	123
Duluth - Superior, Minn.-Wisc.	.1684	124
Binghamton, N.Y.	.1679	125
Columbus, Ga.	.1656	126
Macon, Ga.	.1655	127
Wichita Falls - Lawton, Tex.-Okla.	.1649	128
Topeka, Kans.	.1639	129
Minot - Bismarck - Dickinson, N.D.	.1613	130
Joplin - Pittsburg, Mo.-Kans.	.1611	131
Tallahassee - Thomasville, Fla.-Ga.	.1609	132
Wausau - Rhinelander, Wisc.	.1602	133
Florence, S.C.	.1598	134
Terre Haute, Ind.	.1596	135
Monroe - El Dorado, La.-Ark.	.1595	136
Erie, Pa.	.1593	137
La Crosse - Eau Claire, Wisc.	.1591	138
Sioux City, Iowa	.1583	139
Boise, Ida.	.1541	140
Chico - Redding, Calif.	.1502	141
Eugene, Ore.	.1502	141
Rochester - Mason City - Austin, Minn.-Iowa	.1475	143
Traverse City - Cadillac, Mich.	.1462	144
Wheeling - Steubenville, W.Va.-Ohio	.1449	145
Lubbock, Tex.	.1406	146
Bluefield - Beckley - Oak Hill, W.Va.	.1374	147
Columbia - Jefferson City, Mo.	.1349	148
Columbus - Tupelo, Miss.	.1330	149
Ft. Smith, Ark.	.1297	150
Albany, Ga.	.1282	151
Wilmington, N.C.	.1280	152
Abilene - Sweetwater, Tex.	.1218	153
Medford, Ore.	.1180	154
Bangor, Maine	.1146	155
Quincy - Hannibal, Ill.-Mo.	.1118	156
Utica, N.Y.	.1090	157
Idaho Falls - Pocatello, Ida.	.1066	158
Salisbury, Md.	.0948	159
Dothan, Ala.	.0940	160
Billings - Hardin, Mont.	.0898	161
Rapid City, S.D.	.0874	162
Elmira, N.Y.	.0839	163
Laurel - Hattiesburg, Miss.	.0825	164
Gainesville, Fla.	.0805	165
Lake Charles, La.	.0802	166
Watertown - Carthage, N.Y.	.0794	167
Alexandria, La.	.0793	168
Clarksburg - Weston, W.Va.	.0740	169
Grand Junction, Colo.	.0729	170
Greenwood - Greenville, Miss.	.0716	171
Missoula, Mont.	.0677	172
Palm Springs, Calif.	.0670	173
Biloxi - Gulfport - Pascagoula, Miss.	.0662	174
El Centro - Yuma, Calif.-Ariz.	.0655	175
Panama City, Fla.	.0651	176
Great Falls, Mont.	.0639	177
Ardmore - Ada, Okla.	.0614	178
Cheyenne - Scottsbluff - Sterling, Wyo.	.0605	179
Casper - Riverton, Wyo.	.0601	180
Jackson, Tenn.	.0589	181
Meridian, Miss.	.0587	182
Jonesboro, Ark.	.0584	183
San Angelo, Tex.	.0555	184
Eureka, Calif.	.0541	185
Alexandria, Minn.	.0534	186
Marquette, Mich.	.0501	187
St. Joseph, Mo.	.0495	188
Tuscaloosa, Ala.	.0492	189
Lafayette, Ind.	.0490	190
Roswell, N.M.	.0484	191
Charlottesville, Va.	.0481	192
Lima, Ohio	.0465	193
Butte, Mont.	.0451	194
Laredo, Tex.	.0449	195
Hagerstown, Md.	.0437	196
Bowling Green, Ky.	.0424	197
Anniston, Ala.	.0386	198
Parkersburg, W.Va.	.0361	199
Harrisonburg, Va.	.0346	200
Flagstaff, Ariz.	.0325	201
Victoria, Tex.	.0325	201
Twin Falls, Ida.	.0311	203
Presque Isle, Maine	.0293	204
Zanesville, Ohio	.0291	205
Mankato, Minn.	.0257	206
Ottumwa - Kirksville, Iowa-Mo.	.0250	207
Bend, Ore.	.0245	208
North Platte, Neb.	.0204	209
Helena, Mont.	.0184	210
Alpena, Mich.	.0137	211
Glendive, Mont.	.0058	212

1987 SURVEY OF BUYING POWER DATA SERVICE

NOTES

SECTION 17
1986 Totals And 1991 Projections For Television Markets (ADIs)

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A listing of the county makeup of each Television Market will be found starting on page A-11.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

State	Page
Alabama	17–2
Arizona	17–2
Arkansas	17–2
California	17–2
Colorado	17–2
Connecticut	17–2
District of Columbia	17–3
Florida	17–3
Georgia	17–3
Idaho	17–3
Illinois	17–3
Indiana	17–3
Iowa	17–4
Kansas	17–4
Kentucky	17–4
Louisiana	17–4
Maine	17–4
Maryland	17–4
Massachusetts	17–4
Michigan	17–5
Minnesota	17–5
Mississippi	17–5
Missouri	17–5
Montana	17–5
Nebraska	17–5
Nevada	17–6
New Mexico	17–6
New York	17–6
North Carolina	17–6
North Dakota	17–6
Ohio	17–6
Oklahoma	17–7
Oregon	17–7
Pennsylvania	17–7
Rhode Island	17–7
South Carolina	17–7
South Dakota	17–7
Tennessee	17–7
Texas	17–8
Utah	17–8
Vermont	17–8
Virginia	17–8
Washington	17–8
West Virginia	17–8
Wisconsin	17–9
Wyoming	17–9

TELEVISION MARKETS [ADIs]: TOTALS AND 1991 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/86 Population (Thous.)	% Of U.S.	Projected 12/31/91 Population (Thous.)	% Change 1986–1991	12/31/86 Households (Thous.)	Projected 12/31/91 Households (Thous.)	1986 EBI ($000)	% Of U.S.	Projected 1991 EBI ($000)	1986 Retail Sales ($000)	Projected 1991 Retail Sales ($000)	Buying Power Index 1986	Buying Power Index 1991
ALABAMA													
ANNISTON	124.6	.0511	126.5	1.5	44.2	46.0	1,119,937	.0376	1,595,305	474,661	602,380	.0386	.0369
BIRMINGHAM	1,346.0	.5534	1,378.8	2.4	502.8	526.9	13,282,008	.4454	19,235,025	6,339,945	8,846,814	.4622	.4565
DOTHAN	289.6	.1191	295.8	2.1	104.4	108.7	2,495,044	.0837	3,543,078	1,386,683	1,935,142	.0940	.0916
HUNTSVILLE - DECATUR - FLORENCE	728.7	.2996	765.3	5.0	271.9	292.3	7,468,669	.2505	11,191,453	3,505,805	5,004,092	.2563	.2606
MOBILE - PENSACOLA	1,215.3	.4997	1,297.7	6.8	435.8	477.8	12,683,591	.4254	19,607,861	6,598,371	9,865,167	.4469	.4689
MONTGOMERY - SELMA	616.0	.2533	630.9	2.4	218.7	228.8	5,377,632	.1804	7,865,046	2,689,002	3,839,849	.1954	.1951
TUSCALOOSA	144.2	.0593	148.5	3.0	52.4	55.3	1,318,706	.0442	1,940,526	751,802	1,069,646	.0492	.0493
ARIZONA													
FLAGSTAFF	90.7	.0373	101.6	12.0	29.0	33.6	812,033	.0272	1,238,413	563,817	812,671	.0325	.0338
PHOENIX	2,384.2	.9803	2,737.9	14.8	918.6	1,082.6	28,537,171	.9571	45,102,751	14,369,387	21,697,594	.9666	1.0449
TUCSON	745.8	.3066	818.0	9.7	290.1	326.3	7,892,076	.2647	11,628,074	3,951,240	5,587,044	.2741	.2778
ARKANSAS													
FT. SMITH	381.2	.1567	404.7	6.2	140.8	152.6	3,679,001	.1234	5,549,190	1,800,725	2,538,369	.1297	.1319
JONESBORO	184.6	.0759	189.2	2.5	69.0	71.7	1,591,060	.0534	2,291,638	814,286	1,143,001	.0584	.0576
LITTLE ROCK	1,255.8	.5163	1,294.6	3.1	459.4	480.6	12,432,361	.4170	18,075,239	6,493,936	9,105,127	.4440	.4399
CALIFORNIA													
BAKERSFIELD	419.7	.1726	474.9	13.2	149.6	172.2	5,233,647	.1755	8,077,833	2,373,274	3,472,066	.1704	.1800
CHICO - REDDING	398.5	.1638	439.8	10.4	155.1	172.9	4,225,924	.1417	6,045,504	2,283,986	3,376,106	.1502	.1524
EL CENTRO - YUMA	194.6	.0800	210.4	8.1	63.2	68.2	1,717,567	.0576	2,457,164	1,019,284	1,389,781	.0655	.0648
EUREKA	134.2	.0552	138.7	3.4	53.1	56.2	1,524,434	.0511	2,094,421	861,173	1,214,863	.0541	.0522
FRESNO - VISALIA	1,222.4	.5026	1,349.6	10.4	420.3	468.8	13,001,328	.4360	18,827,340	6,315,883	8,978,806	.4470	.4515
LOS ANGELES	13,023.9	5.3550	14,109.0	8.3	4,714.0	5,124.9	181,040,869	6.0717	262,082,258	84,176,401	123,175,271	5.8175	5.8875
PALM SPRINGS	164.8	.0678	191.6	16.3	61.3	72.1	2,004,549	.0672	3,102,769	973,793	1,512,200	.0670	.0724
SACRAMENTO - STOCKTON	2,490.3	1.0239	2,770.5	11.3	940.5	1,063.8	31,366,392	1.0520	46,822,366	15,145,412	22,838,292	1.0385	1.0830
SALINAS - MONTEREY	593.0	.2438	653.5	10.2	206.7	227.9	7,894,748	.2648	11,695,939	3,312,566	4,820,849	.2484	.2549
SAN DIEGO	2,217.7	.9118	2,466.0	11.2	808.8	908.8	31,678,473	1.0624	48,138,439	14,346,841	21,915,702	1.0051	1.0615
SAN FRANCISCO	5,639.3	2.3187	5,969.2	5.9	2,183.3	2,334.7	92,901,404	3.1157	134,014,145	42,427,978	61,471,266	2.8839	2.8910
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	532.0	.2187	584.6	9.9	200.1	223.8	7,439,402	.2495	11,165,846	3,966,343	5,994,403	.2492	.2601
COLORADO													
COLORADO SPRINGS - PUEBLO	592.3	.2435	634.9	7.2	222.9	245.3	6,450,627	.2163	9,819,272	3,362,601	4,879,755	.2247	.2325
DENVER	2,581.6	1.0615	2,804.4	8.6	1,019.6	1,132.0	35,306,716	1.1841	54,623,599	18,178,347	26,885,009	1.1738	1.2342
GRAND JUNCTION	179.4	.0738	190.6	6.2	67.1	72.8	1,913,704	.0642	2,869,063	1,272,837	1,860,254	.0729	.0744
CONNECTICUT													
HARTFORD - NEW HAVEN	2,383.4	.9800	2,429.4	1.9	874.2	912.2	35,940,840	1.2054	50,672,784	17,097,527	24,217,624	1.1461	1.1206

TELEVISION MARKETS [ADIs]: TOTALS AND 1991 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/86 Population (Thous.)	% Of U.S.	Projected 12/31/91 Population (Thous.)	% Change 1986–1991	12/31/86 Households (Thous.)	Projected 12/31/91 Households (Thous.)	1986 EBI ($000)	% Of U.S.	Projected 1991 EBI ($000)	1986 Retail Sales ($000)	Projected 1991 Retail Sales ($000)	Buying Power Index 1986	Buying Power Index 1991
DISTRICT OF COLUMBIA													
WASHINGTON	4,277.6	1.7588	4,516.0	5.6	1,581.2	1,696.8	69,234,951	2.3220	101,979,612	30,200,910	44,481,907	2.1268	2.1651
FLORIDA													
FT. MYERS - NAPLES	517.4	.2127	605.7	17.1	218.1	260.9	6,411,998	.2150	10,208,099	3,563,566	5,376,034	.2225	.2419
GAINESVILLE	217.2	.0893	238.9	10.0	82.6	93.4	2,249,460	.0754	3,478,273	1,239,223	1,825,588	.0805	.0850
JACKSONVILLE	1,183.1	.4864	1,290.2	9.1	437.1	486.0	12,907,660	.4329	19,502,102	6,677,379	9,579,031	.4497	.4632
MIAMI	3,024.5	1.2436	3,259.3	7.8	1,200.2	1,309.2	39,454,589	1.3232	58,531,037	23,319,261	34,570,378	1.3844	1.4239
ORLANDO - DAYTONA BEACH - MELBOURNE	1,938.1	.7969	2,234.8	15.3	763.5	902.7	22,223,122	.7453	35,462,883	12,834,081	19,742,651	.7926	.8659
PANAMA CITY	196.8	.0809	219.2	11.4	74.3	84.6	1,690,861	.0567	2,484,229	1,013,997	1,411,799	.0651	.0658
TALLAHASSEE - THOMASVILLE	466.0	.1916	494.1	6.0	166.4	180.8	4,475,401	.1501	6,602,445	2,341,994	3,361,412	.1609	.1626
TAMPA - ST. PETERSBURG	2,908.4	1.1958	3,250.7	11.8	1,214.5	1,389.1	34,538,999	1.1584	53,730,737	18,519,486	28,299,016	1.1943	1.2783
WEST PALM BEACH - FT. PIERCE - VERO BEACH	1,075.7	.4423	1,253.1	16.5	451.4	539.4	15,382,028	.5159	25,153,532	8,003,833	12,886,105	.5092	.5725
GEORGIA													
ALBANY	391.6	.1610	400.8	2.3	133.0	139.0	3,334,371	.1118	4,642,141	1,964,343	2,744,941	.1282	.1240
ATLANTA	3,434.6	1.4122	3,744.8	9.0	1,255.9	1,399.8	42,739,161	1.4334	65,047,586	23,021,727	34,516,833	1.4669	1.5358
AUGUSTA	623.2	.2562	656.4	5.3	216.5	232.4	5,941,197	.1993	8,764,394	2,780,669	4,025,272	.2076	.2103
COLUMBUS	505.7	.2079	517.1	2.3	177.5	185.9	4,650,897	.1560	6,670,389	2,268,973	3,208,845	.1656	.1639
MACON	450.7	.1853	466.9	3.6	156.5	165.4	4,697,520	.1575	6,777,562	2,442,915	3,502,833	.1655	.1649
SAVANNAH	624.1	.2566	663.1	6.2	216.1	234.7	6,175,067	.2071	9,215,571	3,356,689	4,928,848	.2234	.2287
IDAHO													
BOISE	441.4	.1815	469.9	[illegible].5	157.8	168.6	4,415,348	.1481	6,743,739	2,154,941	3,032,129	.1541	.1577
IDAHO FALLS - POCATELLO	318.5	.1310	331.8	[illegible].2	101.2	105.0	2,900,958	.0973	4,301,994	1,555,641	2,164,120	.1066	.1068
TWIN FALLS	88.5	.0364	91.1	2.9	30.7	31.1	823,622	.0276	1,199,382	491,728	698,345	.0311	.0310
ILLINOIS													
CHICAGO	8,644.0	3.5541	8,709.0	.8	3,109.9	3,199.7	118,332,150	3.9686	168,475,193	50,832,992	71,189,598	3.7284	3.6426
PEORIA	575.9	.2368	577.8	.3	214.0	219.7	7,587,051	.2545	10,638,335	3,007,245	4,066,428	.2357	.2263
QUINCY - HANNIBAL	328.2	.1349	323.8	–1.3	124.1	124.2	3,224,728	.1081	4,202,269	1,527,942	1,982,769	.1118	.1022
ROCKFORD	520.3	.2139	519.8	–.1	194.2	198.6	6,481,981	.2174	8,963,885	2,895,163	4,001,452	.2103	.2010
SPRINGFIELD - DECATUR - CHAMPAIGN	891.5	.3666	895.0	.4	338.6	347.8	10,646,280	.3571	14,451,872	5,092,741	6,875,938	.3552	.3350
INDIANA													
EVANSVILLE	710.4	.2921	719.8	1.3	264.3	273.1	7,730,413	.2593	11,240,571	4,173,377	5,935,091	.2727	.2709
FT. WAYNE	626.2	.2575	627.7	.2	224.5	229.0	6,948,690	.2330	9,941,317	3,336,348	4,692,173	.2354	.2304
INDIANAPOLIS	2,244.7	.9229	2,260.2	.7	821.1	844.5	26,592,738	.8919	39,176,733	14,082,502	20,200,483	.9162	.9178
LAFAYETTE	123.0	.0506	122.9	–.1	42.9	43.9	1,401,031	.0470	2,073,567	755,119	1,079,614	.0490	.0490
SOUTH BEND - ELKHART	795.0	.3269	802.5	.9	289.5	297.8	8,834,374	.2963	12,972,581	4,485,479	6,425,218	.3051	.3041
TERRE HAUTE	433.2	.1781	429.7	–.8	164.6	165.4	4,467,184	.1498	6,262,870	2,414,262	3,324,973	.1596	.1537

TELEVISION MARKETS [ADIs]: TOTALS AND 1991 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/86 Population (Thous.)	% Of U.S.	Projected 12/31/91 Population (Thous.)	% Change 1986–1991	12/31/86 Households (Thous.)	Projected 12/31/91 Households (Thous.)	1986 EBI ($000)	% Of U.S.	Projected 1991 EBI ($000)	1986 Retail Sales ($000)	Projected 1991 Retail Sales ($000)	Buying Power Index 1986	Buying Power Index 1991
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	879.1	.3615	868.9	–1.2	325.6	328.6	9,779,323	.3280	13,702,293	4,321,092	5,722,277	.3244	.3075
DAVENPORT - ROCK ISLAND - MOLINE . .	868.8	.3572	861.7	–.8	328.1	332.6	10,493,861	.3519	14,433,202	4,484,316	5,915,914	.3384	.3184
DES MOINES	968.8	.3983	970.4	.2	377.9	387.1	11,324,991	.3798	16,533,443	5,640,312	7,815,963	.3839	.3786
OTTUMWA - KIRKSVILLE	77.0	.0317	76.7	–.4	29.1	29.5	681,499	.0229	937,760	350,768	477,648	.0250	.0235
SIOUX CITY	452.6	.1861	447.6	–1.1	171.1	172.8	4,452,119	.1493	5,869,037	2,312,378	3,027,608	.1583	.1457
KANSAS													
TOPEKA	411.2	.1691	417.6	1.6	152.2	157.3	4,995,188	.1675	7,068,982	2,269,738	3,190,994	.1639	.1598
WICHITA - HUTCHINSON	1,114.7	.4583	1,140.0	2.3	428.4	444.9	14,200,470	.4763	20,059,944	6,944,644	9,606,707	.4712	.4584
KENTUCKY													
BOWLING GREEN	124.8	.0513	133.7	7.1	45.1	49.5	1,098,036	.0368	1,681,389	687,008	1,042,020	.0424	.0447
LEXINGTON	921.1	.3787	944.1	2.5	331.1	346.4	8,810,333	.2955	13,492,971	4,560,087	6,549,063	.3170	.3236
LOUISVILLE	1,437.4	.5910	1,443.0	.4	517.0	529.1	15,291,783	.5129	22,732,725	7,726,541	11,018,089	.5319	.5326
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	887.9	.3651	902.3	1.6	337.2	348.4	8,276,235	.2776	11,538,532	4,512,948	6,199,692	.3035	.2916
LOUISIANA													
ALEXANDRIA	267.2	.1099	277.9	4.0	89.7	95.5	2,178,555	.0731	3,203,300	1,028,540	1,373,746	.0793	.0782
BATON ROUGE	771.4	.3172	813.1	5.4	258.5	278.3	7,842,052	.2630	11,939,442	4,046,596	5,701,920	.2769	.2834
LAFAYETTE	578.4	.2378	606.9	4.9	198.0	213.0	5,475,680	.1836	8,277,828	3,185,747	4,296,015	.2043	.2041
LAKE CHARLES	220.1	.0905	226.3	2.8	76.6	80.4	2,237,408	.0750	3,192,771	1,218,402	1,602,861	.0802	.0772
MONROE - EL DORADO	523.1	.2151	531.7	1.6	184.3	191.1	4,232,166	.1419	6,003,315	2,218,973	2,915,904	.1595	.1526
NEW ORLEANS	1,798.4	.7394	1,879.5	4.5	643.6	687.3	18,647,705	.6254	28,204,553	10,490,698	14,918,289	.6738	.6859
SHREVEPORT - TEXARKANA	1,124.4	.4623	1,181.1	5.0	408.9	436.1	10,955,278	.3674	16,235,690	5,358,455	7,330,801	.3848	.3848
MAINE													
BANGOR	314.5	.1293	319.8	1.7	113.6	118.6	3,033,988	.1018	4,385,099	1,866,106	2,670,572	.1146	.1138
PORTLAND - POLAND SPRING	962.9	.3959	1,003.5	4.2	363.6	388.5	10,893,407	.3653	16,041,177	7,436,651	10,884,156	.4132	.4192
PRESQUE ISLE	87.5	.0360	85.3	–2.5	29.8	29.8	777,035	.0261	1,069,870	451,247	618,881	.0293	.0278
MARYLAND													
BALTIMORE	2,472.9	1.0168	2,548.8	3.1	897.4	945.4	30,740,363	1.0310	43,066,299	15,161,906	21,278,839	1.0268	1.0007
HAGERSTOWN	114.6	.0471	113.7	–.8	41.1	41.7	1,206,409	.0405	1,601,611	691,825	909,521	.0437	.0405
SALISBURY	236.6	.0973	253.8	7.3	87.7	95.8	2,425,979	.0814	3,518,595	1,711,020	2,543,512	.0948	.0966
MASSACHUSETTS													
BOSTON	5,521.6	2.2703	5,652.5	2.4	2,060.1	2,159.6	81,995,429	2.7499	116,451,437	44,249,740	63,260,163	2.7283	2.6887
SPRINGFIELD	589.8	.2425	592.4	.4	216.0	222.0	7,172,438	.2405	9,720,746	4,213,284	5,802,409	.2544	.2413

TELEVISION MARKETS [ADIs]: TOTALS AND 1991 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/86 Population (Thous.)	% Of U.S.	Projected 12/31/91 Population (Thous.)	% Change 1986–1991	12/31/86 Households (Thous.)	Projected 12/31/91 Households (Thous.)	1986 EBI ($000)	% Of U.S.	Projected 1991 EBI ($000)	1986 Retail Sales ($000)	Projected 1991 Retail Sales ($000)	Buying Power Index 1986	Buying Power Index 1991
MICHIGAN													
ALPENA	41.8	.0172	41.7	–.2	15.6	16.0	393,869	.0132	560,423	184,428	247,275	.0137	.0132
DETROIT	4,670.2	1.9202	4,725.0	1.2	1,734.3	1,764.4	60,752,185	2.0375	85,610,932	30,382,189	42,668,644	2.0204	1.9669
FLINT - SAGINAW - BAY CITY	1,222.6	.5027	1,207.6	–1.2	434.0	439.1	13,353,974	.4479	17,907,161	7,394,651	9,934,922	.4746	.4429
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	1,667.4	.6856	1,705.4	2.3	599.2	626.4	19,845,640	.6656	30,068,359	9,238,583	13,477,876	.6575	.6731
LANSING	619.9	.2549	619.2	–.1	218.2	222.9	7,492,297	.2513	10,864,770	3,708,409	5,261,521	.2518	.2492
MARQUETTE	157.1	.0646	154.5	–1.7	55.6	55.5	1,457,079	.0489	2,045,710	610,171	806,215	.0501	.0471
TRAVERSE CITY - CADILLAC	424.3	.1745	440.7	3.9	159.2	168.0	3,902,132	.1309	5,501,535	2,265,198	3,121,144	.1462	.1425
MINNESOTA													
ALEXANDRIA	167.4	.0688	173.4	3.6	60.4	63.8	1,391,129	.0467	1,970,096	815,395	1,156,883	.0534	.0533
DULUTH - SUPERIOR	461.1	.1896	456.2	–1.1	173.6	174.9	4,747,765	.1592	6,501,439	2,509,050	3,362,246	.1684	.1592
MANKATO	64.7	.0266	63.7	–1.5	23.6	23.6	654,236	.0219	852,538	461,886	611,076	.0257	.0235
MINNEAPOLIS - ST. PAUL	3,342.1	1.3742	3,485.8	4.3	1,236.0	1,317.7	43,759,337	1.4676	65,321,502	22,414,376	32,765,557	1.4641	1.4940
ROCHESTER - MASON CITY - AUSTIN	375.3	.1543	374.6	–.2	143.9	147.1	4,109,125	.1378	5,603,506	2,369,019	3,245,730	.1475	.1400
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	181.4	.0746	191.1	5.3	64.7	69.9	1,783,344	.0598	2,792,568	1,053,227	1,590,031	.0662	.0699
COLUMBUS - TUPELO	446.9	.1837	456.0	2.0	157.3	164.2	3,423,983	.1148	4,965,062	1,894,240	2,717,502	.1330	.1318
GREENWOOD - GREENVILLE	256.2	.1053	251.2	–2.0	82.8	82.9	1,662,078	.0557	2,272,257	1,113,602	1,538,307	.0716	.0678
JACKSON	832.2	.3422	863.9	3.8	290.7	308.5	7,490,821	.2512	11,435,980	3,981,975	5,745,148	.2748	.2817
LAUREL - HATTIESBURG	252.4	.1038	257.4	2.0	89.4	93.2	2,125,308	.0713	3,212,393	1,283,909	1,827,328	.0825	.0833
MERIDIAN	187.4	.0771	189.4	1.1	67.3	69.8	1,589,905	.0533	2,367,924	825,687	1,183,038	.0587	.0588
MISSOURI													
COLUMBIA - JEFFERSON CITY	366.2	.1506	381.9	4.3	129.9	135.8	3,909,745	.1311	5,588,651	1,944,280	2,755,058	.1349	.1337
JOPLIN - PITTSBURG	464.3	.1909	481.5	3.7	177.6	184.9	4,611,558	.1547	6,580,660	2,251,355	3,133,563	.1611	.1580
KANSAS CITY	1,936.3	.7961	1,996.8	3.1	725.6	756.4	24,916,043	.8356	35,646,103	12,813,779	18,318,626	.8370	.8287
ST. JOSEPH	127.1	.0523	124.9	–1.7	47.8	47.2	1,358,525	.0456	1,854,883	792,469	1,073,620	.0495	.0466
ST. LOUIS	3,004.0	1.2351	3,068.8	2.2	1,091.7	1,129.6	36,917,979	1.2381	52,100,601	18,571,664	25,897,766	1.2439	1.2116
SPRINGFIELD	795.0	.3269	846.0	6.4	296.5	316.5	7,315,611	.2453	10,662,433	3,766,752	5,432,988	.2653	.2677
MONTANA													
BILLINGS - HARDIN	230.9	.0949	245.6	6.4	88.7	96.6	2,389,602	.0801	3,665,661	1,512,878	2,129,357	.0898	.0921
BUTTE	130.6	.0537	136.3	4.4	49.6	52.7	1,215,068	.0408	1,764,389	698,066	925,949	.0451	.0441
GLENDIVE	13.9	.0057	13.9	.0	5.4	5.4	139,702	.0047	196,027	115,994	160,538	.0058	.0058
GREAT FALLS	178.0	.0732	176.9	–.6	67.6	68.5	1,739,943	.0584	2,450,350	970,493	1,254,086	.0639	.0601
HELENA	48.1	.0198	51.4	6.9	19.2	21.0	524,610	.0176	786,607	276,054	368,505	.0184	.0185
MISSOULA	193.5	.0796	204.5	5.7	75.5	81.4	1,936,864	.0650	2,876,136	952,544	1,269,813	.0677	.0672
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	674.4	.2773	682.7	1.2	258.5	266.5	7,464,767	.2504	10,495,514	3,681,443	5,003,805	.2549	.2455
NORTH PLATTE	49.1	.0202	48.1	–2.0	18.5	18.5	549,758	.0184	720,217	343,935	478,802	.0204	.0193

TELEVISION MARKETS [ADIs]: TOTALS AND 1991 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/86 Population (Thous.)	% Of U.S.	Projected 12/31/91 Population (Thous.)	% Change 1986–1991	12/31/86 Households (Thous.)	Projected 12/31/91 Households (Thous.)	1986 EBI ($000)	% Of U.S.	Projected 1991 EBI ($000)	1986 Retail Sales ($000)	Projected 1991 Retail Sales ($000)	Buying Power Index 1986	Buying Power Index 1991
NEBRASKA (continued)													
OMAHA	935.4	.3846	949.4	1.5	352.0	364.8	11,565,758	.3879	17,007,103	5,544,392	7,909,852	.3840	.3838
NEVADA													
LAS VEGAS	577.2	.2373	651.6	12.9	233.4	270.1	7,140,438	.2395	11,649,716	4,383,171	6,862,233	.2563	.2834
RENO	428.3	.1761	473.2	10.5	173.9	196.2	5,514,265	.1849	8,632,591	3,256,844	4,894,178	.1940	.2066
NEW MEXICO													
ALBUQUERQUE	1,280.8	.5266	1,386.1	8.2	452.8	500.2	12,310,476	.4129	18,532,218	6,930,162	10,079,196	.4528	.4670
ROSWELL	113.7	.0467	121.8	7.1	41.3	45.3	1,220,647	.0409	1,894,986	909,359	1,386,649	.0484	.0511
NEW YORK													
ALBANY - SCHENECTADY - TROY	1,303.6	.5360	1,324.3	1.6	485.7	504.7	16,537,661	.5546	22,444,935	8,269,749	11,412,442	.5524	.5256
BINGHAMTON	434.7	.1787	442.2	1.7	158.5	164.5	5,195,633	.1742	7,067,578	2,215,065	3,010,498	.1679	.1592
BUFFALO	1,691.1	.6953	1,665.4	–1.5	616.9	620.4	19,863,102	.6662	25,510,224	8,416,603	11,038,350	.6433	.5830
ELMIRA	237.9	.0978	236.6	–.5	86.0	87.5	2,509,762	.0842	3,266,272	1,098,279	1,427,425	.0839	.0765
NEW YORK	18,483.8	7.5999	18,920.4	2.4	6,923.9	7,243.5	282,769,691	9.4834	394,596,891	117,227,951	165,434,258	8.6442	8.3964
ROCHESTER	952.5	.3916	964.9	1.3	351.1	363.4	13,682,306	.4589	18,321,556	5,794,787	7,894,705	.4258	.3999
SYRACUSE	1,039.9	.4276	1,050.2	1.0	371.2	383.0	13,079,827	.4387	17,697,611	5,497,471	7,494,261	.4165	.3933
UTICA	296.2	.1218	299.0	.9	106.3	109.6	3,291,166	.1104	4,405,513	1,450,500	1,955,852	.1090	.1024
WATERTOWN - CARTHAGE	236.6	.0973	242.0	2.3	80.3	83.8	2,299,581	.0771	3,071,771	1,059,724	1,459,662	.0794	.0752
NORTH CAROLINA													
CHARLOTTE	1,854.6	.7625	1,955.7	5.5	683.5	738.7	20,304,187	.6810	30,438,396	10,895,909	16,199,126	.7148	.7355
GREENSBORO - WINSTON-SALEM - HIGH POINT	1,324.6	.5446	1,376.3	3.9	500.7	531.8	14,937,479	.5010	21,961,095	8,070,256	11,767,547	.5238	.5290
GREENVILLE - NEW BERN - WASHINGTON	669.2	.2752	700.2	4.6	232.8	249.4	5,856,905	.1964	8,409,680	3,160,397	4,526,109	.2178	.2161
RALEIGH - DURHAM	1,713.3	.7044	1,816.4	6.0	617.8	673.3	18,210,922	.6108	27,642,265	9,633,120	14,430,772	.6419	.6673
WILMINGTON	382.7	.1574	406.3	6.2	135.8	147.6	3,361,531	.1127	4,947,186	1,984,710	2,905,907	.1280	.1303
NORTH DAKOTA													
FARGO	599.5	.2465	610.0	1.8	216.0	222.8	6,376,603	.2139	8,868,679	3,350,143	4,593,930	.2244	.2162
MINOT - BISMARCK - DICKINSON	414.3	.1703	432.9	4.5	145.0	153.6	4,540,985	.1523	6,587,661	2,510,386	3,530,067	.1613	.1600
OHIO													
CINCINNATI	1,959.4	.8056	1,975.3	.8	721.3	741.9	23,140,024	.7761	33,501,957	11,101,177	15,798,006	.7746	.7669
CLEVELAND	3,818.0	1.5698	3,780.2	–1.0	1,427.9	1,445.6	46,203,384	1.5496	64,059,874	23,092,544	31,691,227	1.5582	1.4875
COLUMBUS	1,756.6	.7223	1,793.4	2.1	661.0	690.6	20,283,753	.6803	29,558,263	10,194,355	14,511,176	.6915	.6892
DAYTON	1,370.5	.5635	1,359.0	–.8	515.2	522.5	16,444,419	.5515	23,630,128	7,550,433	10,489,611	.5417	.5289
LIMA	112.8	.0464	110.8	–1.8	40.8	40.8	1,268,576	.0425	1,787,650	787,180	1,092,094	.0465	.0449
TOLEDO	1,101.6	.4529	1,095.8	–.5	404.2	411.0	13,029,195	.4370	18,467,749	6,910,690	9,588,797	.4498	.4355
YOUNGSTOWN	755.3	.3106	739.9	–2.0	279.8	280.4	8,489,581	.2847	11,357,611	3,961,815	5,265,711	.2849	.2640
ZANESVILLE	84.7	.0348	85.2	.6	31.6	32.6	796,130	.0267	1,059,676	436,484	585,330	.0291	.0273

TELEVISION MARKETS [ADIs]: TOTALS AND 1991 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/86 Population (Thous.)	% Of U.S.	Projected 12/31/91 Population (Thous.)	% Change 1986–1991	12/31/86 Households (Thous.)	Projected 12/31/91 Households (Thous.)	1986 EBI ($000)	% Of U.S.	Projected 1991 EBI ($000)	1986 Retail Sales ($000)	Projected 1991 Retail Sales ($000)	Buying Power Index 1986	Buying Power Index 1991
OKLAHOMA													
ARDMORE - ADA	197.7	.0813	207.4	4.9	74.7	79.2	1,670,970	.0560	2,399,309	841,885	1,142,991	.0614	.0605
OKLAHOMA CITY	1,600.0	.6579	1,713.3	7.1	611.8	665.2	18,290,228	.6134	27,460,438	11,005,485	15,619,906	.6620	.6739
TULSA	1,204.2	.4951	1,282.5	6.5	459.4	495.9	13,128,915	.4403	19,154,574	6,309,466	8,326,384	.4476	.4403
OREGON													
BEND	69.9	.0287	74.7	6.9	26.2	28.3	673,068	.0226	990,181	364,508	496,153	.0245	.0245
EUGENE	424.1	.1744	416.9	–1.7	162.9	163.4	4,183,476	.1403	5,846,187	2,228,942	3,002,313	.1502	.1431
MEDFORD	340.6	.1400	356.6	4.7	129.9	138.4	3,155,441	.1058	4,600,252	1,829,235	2,555,038	.1180	.1173
PORTLAND	2,126.1	.8742	2,171.5	2.1	820.3	849.6	25,030,215	.8395	36,249,894	12,345,340	17,864,046	.8455	.8669
PENNSYLVANIA													
ERIE	418.0	.1719	416.0	–.5	152.7	155.5	4,577,377	.1535	6,311,969	2,375,640	3,215,353	.1593	.1514
HARRISBURG - YORK - LANCASTER - LEBANON	1,435.5	.5902	1,479.1	3.0	538.0	567.5	17,437,703	.5848	25,137,837	8,829,640	12,583,192	.5900	.5853
JOHNSTOWN - ALTOONA	785.8	.3231	783.3	–.3	285.8	291.9	7,463,055	.2503	9,793,923	3,633,990	4,625,984	.2637	.2405
PHILADELPHIA	7,193.7	2.9578	7,328.7	1.9	2,655.4	2,767.1	94,246,198	3.1608	134,859,656	47,376,757	67,480,411	3.1349	3.0931
PITTSBURGH	3,153.1	1.2964	3,112.6	–1.3	1,206.8	1,217.6	36,844,946	1.2357	49,423,960	16,636,055	21,659,777	1.2149	1.1231
WILKES-BARRE - SCRANTON	1,294.7	.5323	1,301.4	.5	490.5	504.2	13,049,500	.4376	18,130,115	6,690,076	9,232,097	.4614	.4430
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	1,484.7	.6105	1,516.2	2.1	544.2	567.6	18,325,269	.6146	26,081,973	10,111,345	14,431,249	.6350	.6256
SOUTH CAROLINA													
CHARLESTON	617.0	.2537	662.2	7.3	211.2	231.7	5,599,583	.1878	8,262,352	3,301,665	4,768,640	.2117	.2154
COLUMBIA	792.3	.3258	833.4	5.2	278.7	300.9	8,095,188	.2715	12,372,573	4,122,737	6,147,746	.2846	.2955
FLORENCE	453.2	.1863	484.8	7.0	159.2	175.3	3,990,577	.1338	6,150,105	2,739,883	4,213,147	.1598	.1691
GREENVILLE - SPARTANBURG - ASHEVILLE	1,639.5	.6741	1,714.2	4.6	615.2	659.2	16,228,452	.5443	23,864,409	9,068,475	13,195,618	.5907	.5980
SOUTH DAKOTA													
RAPID CITY	231.7	.0953	242.3	4.6	83.8	88.3	2,492,905	.0836	3,653,754	1,302,876	1,865,657	.0874	.0880
SIOUX FALLS - MITCHELL	585.6	.2408	592.5	1.2	218.9	225.8	5,956,615	.1998	8,373,488	3,275,080	4,488,730	.2146	.2066
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	782.5	.3217	799.7	2.2	281.5	293.5	7,386,816	.2477	10,787,459	3,717,769	5,330,506	.2638	.2628
CHATTANOOGA	836.5	.3439	854.5	2.2	306.6	320.1	7,983,183	.2677	11,378,812	4,605,651	6,520,037	.2962	.2913
JACKSON	167.1	.0687	172.0	2.9	62.6	65.7	1,513,874	.0508	2,220,062	974,937	1,402,286	.0589	.0591
KNOXVILLE	1,135.5	.4669	1,177.3	3.7	422.4	448.3	10,657,806	.3574	15,886,862	6,860,647	9,988,170	.4114	.4179
MEMPHIS	1,654.8	.6804	1,678.1	1.4	586.2	606.9	15,331,770	.5142	22,356,546	9,285,917	13,230,913	.5820	.5789
NASHVILLE	1,854.7	.7626	1,938.2	4.5	681.9	728.6	19,574,521	.6565	29,939,282	9,910,804	14,568,218	.6818	.7059

TELEVISION MARKETS [ADIs]: TOTALS AND 1991 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/86 Population (Thous.)	% Of U.S.	Projected 12/31/91 Population (Thous.)	% Change 1986–1991	12/31/86 Households (Thous.)	Projected 12/31/91 Households (Thous.)	1986 EBI ($000)	% Of U.S.	Projected 1991 EBI ($000)	1986 Retail Sales ($000)	Projected 1991 Retail Sales ($000)	Buying Power Index	
												1986	1991
TEXAS													
ABILENE - SWEETWATER	313.6	.1289	328.4	4.7	116.5	122.9	3,192,225	.1071	4,526,246	2,080,123	2,930,672	.1218	.1197
AMARILLO	491.6	.2021	511.6	4.1	181.5	191.8	5,290,252	.1774	7,398,041	2,962,906	3,991,550	.1896	.1832
AUSTIN	898.4	.3694	1,046.9	16.5	342.5	407.9	11,166,724	.3745	18,418,406	5,617,984	8,444,533	.3752	.4151
BEAUMONT - PORT ARTHUR	473.7	.1948	489.2	3.3	170.0	178.2	5,468,670	.1834	7,764,503	2,755,836	3,649,101	.1866	.1800
CORPUS CHRISTI	532.8	.2191	564.0	5.9	174.6	188.3	5,166,705	.1733	7,419,890	3,167,361	4,312,608	.1948	.1912
DALLAS - FT. WORTH	4,332.8	1.7815	4,886.3	12.8	1,617.6	1,855.9	57,291,881	1.9214	90,221,446	29,056,200	42,649,631	1.9077	2.0320
EL PASO	699.8	.2877	767.8	9.7	214.8	239.5	5,839,488	.1958	8,743,691	3,195,845	4,434,876	.2202	.2242
HOUSTON	3,999.3	1.6444	4,410.6	10.3	1,445.4	1,621.9	52,597,505	1.7640	78,560,742	25,726,387	35,258,141	1.7342	1.7552
LAREDO	128.2	.0527	144.2	12.5	34.4	38.9	792,658	.0266	1,186,340	1,038,276	1,753,743	.0449	.0498
LUBBOCK	394.7	.1623	399.7	1.3	136.9	141.4	3,793,778	.1272	5,117,026	2,190,583	2,810,322	.1406	.1306
MCALLEN - BROWNSVILLE	666.9	.2742	758.4	13.7	184.4	212.0	4,257,552	.1428	6,510,689	3,176,889	4,589,995	.1906	.2002
ODESSA - MIDLAND	421.2	.1732	464.0	10.2	148.7	166.0	5,209,629	.1747	7,990,370	3,571,895	5,428,645	.1942	.2061
SAN ANGELO	134.1	.0551	144.5	7.8	48.5	52.6	1,483,195	.0497	2,214,755	958,607	1,398,094	.0555	.0566
SAN ANTONIO	1,624.3	.6679	1,784.5	9.9	544.8	610.5	16,266,802	.5456	24,958,686	8,823,509	12,756,502	.5857	.6107
TYLER - LONGVIEW	471.1	.1937	515.3	9.4	169.8	187.6	5,119,541	.1717	7,741,053	2,932,674	4,041,071	.1840	.1873
VICTORIA	78.2	.0322	84.1	7.5	26.7	29.3	853,912	.0286	1,250,252	578,852	783,906	.0325	.0321
WACO - TEMPLE	696.0	.2862	758.9	9.0	244.0	270.5	7,057,570	.2367	10,830,766	3,624,543	5,233,764	.2491	.2592
WICHITA FALLS - LAWTON	444.3	.1827	452.0	1.7	159.9	164.9	4,549,534	.1526	6,373,962	2,558,396	3,437,931	.1649	.1577
UTAH													
SALT LAKE CITY	1,878.8	.7725	2,035.7	8.4	591.7	645.7	17,568,369	.5892	27,320,000	9,340,831	13,648,765	.6390	.6696
VERMONT													
BURLINGTON - PLATTSBURGH	636.8	.2618	657.7	3.3	229.2	242.1	6,515,919	.2185	9,306,218	4,003,196	5,747,258	.2430	.2408
VIRGINIA													
CHARLOTTESVILLE	102.3	.0421	107.1	4.7	39.2	41.8	1,340,027	.0449	1,957,868	849,458	1,229,510	.0481	.0485
HARRISONBURG	100.3	.0412	103.7	3.4	34.1	35.8	909,360	.0305	1,285,846	555,783	921,143	.0346	.0361
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	1,576.2	.6481	1,676.7	6.4	540.6	583.8	17,724,510	.5944	26,233,159	8,799,500	12,823,079	.6060	.6181
RICHMOND	1,185.7	.4875	1,235.3	4.2	419.7	440.4	13,898,869	.4661	19,901,007	6,845,803	9,779,807	.4697	.4665
ROANOKE - LYNCHBURG	997.9	.4103	1,018.1	2.0	350.1	358.4	10,461,092	.3508	14,603,278	4,895,741	6,822,471	.3564	.3455
WASHINGTON													
SEATTLE - TACOMA	3,160.8	1.2996	3,347.7	5.9	1,246.1	1,351.7	42,313,041	1.4191	63,270,510	19,606,172	28,410,160	1.3681	1.3978
SPOKANE	868.8	.3572	901.6	3.8	327.6	344.9	8,798,250	.2951	12,554,919	4,239,406	5,827,706	.3050	.2983
YAKIMA	463.3	.1905	468.2	1.1	169.7	173.9	5,062,893	.1698	7,115,568	2,452,501	3,304,837	.1729	.1660
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	424.3	.1745	419.2	−1.2	153.2	154.5	3,565,743	.1196	5,057,937	2,101,656	2,893,251	.1374	.1326
CHARLESTON - HUNTINGTON	1,439.6	.5919	1,444.7	.4	522.4	536.1	13,161,752	.4414	19,039,511	6,872,644	9,498,932	.4788	.4686
CLARKSBURG - WESTON	239.3	.0984	238.2	−.5	89.3	90.2	1,998,411	.0670	2,928,919	1,012,964	1,417,419	.0740	.0728
PARKERSBURG	92.9	.0382	91.3	−1.7	35.8	35.9	967,204	.0324	1,424,231	604,685	831,243	.0361	.0354

TELEVISION MARKETS [ADIs]: TOTALS AND 1991 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/86 Population (Thous.)	% Of U.S.	Projected 12/31/91 Population (Thous.)	% Change 1986–1991	12/31/86 Households (Thous.)	Projected 12/31/91 Households (Thous.)	1986 EBI ($000)	% Of U.S.	Projected 1991 EBI ($000)	1986 Retail Sales ($000)	Projected 1991 Retail Sales ($000)	Buying Power Index	
												1986	1991
WEST VIRGINIA (continued)													
WHEELING - STEUBENVILLE	415.6	.1709	406.5	−2.2	156.2	156.4	4,177,976	.1401	5,649,504	1,990,904	2,613,437	.1449	.1340
WISCONSIN													
GREEN BAY	1,010.2	.4154	1,032.7	2.2	370.4	387.7	11,051,756	.3707	15,940,327	5,004,154	6,798,695	.3702	.3621
LA CROSSE - EAU CLAIRE	436.0	.1793	444.1	1.9	157.9	164.3	4,514,777	.1514	6,559,723	2,334,240	3,255,970	.1591	.1571
MADISON	557.9	.2294	575.3	3.1	217.2	229.5	6,764,291	.2269	9,915,589	3,678,496	5,241,473	.2344	.2343
MILWAUKEE	1,889.7	.7770	1,896.4	.4	706.7	724.4	23,998,086	.8048	34,011,143	10,306,765	13,900,536	.7674	.7392
WAUSAU - RHINELANDER	449.1	.1847	462.5	3.0	163.4	172.1	4,636,602	.1555	6,792,468	2,236,963	3,120,697	.1602	.1590
WYOMING													
CASPER - RIVERTON	139.7	.0574	137.6	−1.5	51.0	51.1	1,645,846	.0552	2,236,639	1,036,944	1,387,548	.0601	.0564
CHEYENNE - SCOTTSBLUFF - STERLING	151.0	.0621	152.5	1.0	58.1	59.9	1,594,573	.0535	2,265,104	1,067,198	1,504,937	.0605	.0595
TOTAL UNITED STATES ADIs	241,582.4	99.3303	252,344.2	4.5	89,142.3	94,902.5	2,960,146,061	99.2766	4,299,130,778	1,464,836,486	2,092,389,742	99.2738	99.2425

NOTES

SECTION 18

Television Market (ADI) Rankings
Retail Sales By Store Group

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

Characteristic	Page
Total Retail Sales	18–2
Food Store Sales	18–3
Supermarket Sales	18–4
Eating & Drinking Place Sales	18–5
General Merchandise Store Sales	18–6
Department Store Sales	18–7
Apparel & Accessories Store Sales	18–8
Furniture / Home Furnishings / Appliance Store Sales	18–9
Furniture & Home Furnishings Store Sales	18–10
Automotive Dealer Sales	18–11
Gasoline Service Station Sales	18–12
Building Materials & Hardware Store Sales	18–13
Drugstore Sales	18–14

S&MM/ARBITRON TV MARKET (ADI) RANKING

TOTAL RETAIL SALES

ADI	($000)	Rank
New York, N.Y.	117,227,951	1
Los Angeles, Calif.	84,176,401	2
Chicago, Ill.	50,832,992	3
Philadelphia, Pa.	47,376,757	4
Boston, Mass.	44,249,740	5
San Francisco, Calif.	42,427,978	6
Detroit, Mich.	30,382,189	7
Washington, D.C.	30,200,910	8
Dallas - Ft. Worth, Tex.	29,056,200	9
Houston, Tex.	25,726,387	10
Miami, Fla.	23,319,261	11
Cleveland, Ohio	23,092,544	12
Atlanta, Ga.	23,021,727	13
Minneapolis - St. Paul, Minn.	22,414,376	14
Seattle - Tacoma, Wash.	19,606,172	15
St. Louis, Mo.	18,571,664	16
Tampa - St. Petersburg, Fla.	18,519,486	17
Denver, Colo.	18,178,347	18
Hartford - New Haven, Conn.	17,097,527	19
Pittsburgh, Pa.	16,636,055	20
Baltimore, Md.	15,161,906	21
Sacramento - Stockton, Calif.	15,145,412	22
Phoenix, Ariz.	14,369,387	23
San Diego, Calif.	14,346,841	24
Indianapolis, Ind.	14,082,502	25
Orlando - Daytona Beach - Melbourne, Fla.	12,834,081	26
Kansas City, Mo.	12,813,779	27
Portland, Ore.	12,345,340	28
Cincinnati, Ohio	11,101,177	29
Oklahoma City, Okla.	11,005,485	30
Charlotte, N.C.	10,895,909	31
New Orleans, La.	10,490,698	32
Milwaukee, Wisc.	10,306,765	33
Columbus, Ohio	10,194,355	34
Providence - New Bedford, R.I.-Mass.	10,111,345	35
Nashville, Tenn.	9,910,804	36
Raleigh - Durham, N.C.	9,633,120	37
Salt Lake City, Utah	9,340,831	38
Memphis, Tenn.	9,285,917	39
Grand Rapids - Kalamazoo - Battle Creek, Mich.	9,238,583	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	9,068,475	41
Harrisburg - York - Lancaster - Lebanon, Pa.	8,829,640	42
San Antonio, Tex.	8,823,509	43
Norfolk - Portsmouth - Newport News - Hampton, Va.	8,799,500	44
Buffalo, N.Y.	8,416,603	45
Albany - Schenectady - Troy, N.Y.	8,269,749	46
Greensboro - Winston-Salem - High Point, N.C.	8,070,256	47
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	8,003,833	48
Louisville, Ky.	7,726,541	49
Dayton, Ohio	7,550,433	50
Portland - Poland Spring, Maine	7,436,651	51
Flint - Saginaw - Bay City, Mich.	7,394,651	52
Wichita - Hutchinson, Kans.	6,944,644	53
Albuquerque, N.M.	6,930,162	54
Toledo, Ohio	6,910,690	55
Charleston - Huntington, W.Va.	6,872,644	56
Knoxville, Tenn.	6,860,647	57
Richmond, Va.	6,845,803	58
Wilkes-Barre - Scranton, Pa.	6,690,076	59
Jacksonville, Fla.	6,677,379	60
Mobile - Pensacola, Ala.-Fla.	6,598,371	61
Little Rock, Ark.	6,493,936	62
Birmingham, Ala.	6,339,945	63
Fresno - Visalia, Calif.	6,315,883	64
Tulsa, Okla.	6,309,466	65
Rochester, N.Y.	5,794,787	66
Des Moines, Iowa	5,640,312	67
Austin, Tex.	5,617,984	68
Omaha, Neb.	5,544,392	69
Syracuse, N.Y.	5,497,471	70
Shreveport - Texarkana, La.-Tex.-Ark.	5,358,455	71
Springfield - Decatur - Champaign, Ill.	5,092,741	72
Green Bay, Wisc.	5,004,154	73
Roanoke - Lynchburg, Va.	4,895,741	74
Chattanooga, Tenn.	4,605,651	75
Lexington, Ky.	4,560,087	76
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	4,512,948	77
South Bend - Elkhart, Ind.	4,485,479	78
Davenport - Rock Island - Moline, Iowa-Ill.	4,484,316	79
Las Vegas, Nev.	4,383,171	80
Cedar Rapids - Waterloo - Dubuque, Iowa	4,321,092	81
Spokane, Wash.	4,239,406	82
Springfield, Mass.	4,213,284	83
Evansville, Ind.	4,173,377	84
Columbia, S.C.	4,122,737	85
Baton Rouge, La.	4,046,596	86
Burlington - Plattsburgh, Vt.-N.Y.	4,003,196	87
Jackson, Miss.	3,981,975	88
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	3,966,343	89
Youngstown, Ohio	3,961,815	90
Tucson, Ariz.	3,951,240	91
Springfield, Mo.	3,766,752	92
Bristol - Kingsport - Johnson City, Tenn.	3,717,769	93
Lansing, Mich.	3,708,409	94
Lincoln - Hastings - Kearney, Neb.	3,681,443	95
Madison, Wisc.	3,678,496	96
Johnstown - Altoona, Pa.	3,633,990	97
Waco - Temple, Tex.	3,624,543	98
Odessa - Midland, Tex.	3,571,895	99
Ft. Myers - Naples, Fla.	3,563,566	100
Huntsville - Decatur - Florence, Ala.	3,505,806	101
Colorado Springs - Pueblo, Colo.	3,362,601	102
Savannah, Ga.	3,356,689	103
Fargo, N.D.	3,350,143	104
Ft. Wayne, Ind.	3,336,345	105
Salinas - Monterey, Calif.	3,312,566	106
Charleston, S.C.	3,301,665	107
Sioux Falls - Mitchell, S.D.	3,275,080	108
Reno, Nev.	3,256,844	109
El Paso, Tex.	3,195,845	110
Lafayette, La.	3,185,747	111
McAllen - Brownsville, Tex.	3,176,889	112
Corpus Christi, Tex.	3,167,361	113
Greenville - New Bern - Washington, N.C.	3,160,397	114
Peoria, Ill.	3,007,245	115
Amarillo, Tex.	2,962,906	116
Tyler - Longview, Tex.	2,932,674	117
Rockford, Ill.	2,895,163	118
Augusta, Ga.	2,780,669	119
Beaumont - Port Arthur, Tex.	2,755,836	120
Florence, S.C.	2,739,883	121
Montgomery - Selma, Ala.	2,689,002	122
Wichita Falls - Lawton, Tex.-Okla.	2,558,396	123
Minot - Bismarck - Dickinson, N.D.	2,510,386	124
Duluth - Superior, Minn.-Wisc.	2,509,050	125
Yakima, Wash.	2,452,501	126
Macon, Ga.	2,442,915	127
Terre Haute, Ind.	2,414,262	128
Erie, Pa.	2,375,640	129
Bakersfield, Calif.	2,373,274	130
Rochester - Mason City - Austin, Minn.-Iowa	2,369,019	131
Tallahassee - Thomasville, Fla.-Ga.	2,341,994	132
La Crosse - Eau Claire, Wisc.	2,334,240	133
Sioux City, Iowa	2,312,378	134
Chico - Redding, Calif.	2,283,986	135
Topeka, Kans.	2,269,738	136
Columbus, Ga.	2,268,973	137
Traverse City - Cadillac, Mich.	2,265,198	138
Joplin - Pittsburg, Mo.-Kans.	2,251,355	139
Wausau - Rhinelander, Wisc.	2,236,963	140
Eugene, Ore.	2,228,942	141
Monroe - El Dorado, La.-Ark.	2,218,973	142
Binghamton, N.Y.	2,215,065	143
Lubbock, Tex.	2,190,583	144
Boise, Ida.	2,154,941	145
Bluefield - Beckley - Oak Hill, W.Va.	2,101,656	146
Abilene - Sweetwater, Tex.	2,080,123	147
Wheeling - Steubenville, W.Va.-Ohio	1,990,904	148
Wilmington, N.C.	1,984,710	149
Albany, Ga.	1,964,343	150
Columbia - Jefferson City, Mo.	1,944,280	151
Columbus - Tupelo, Miss.	1,894,240	152
Bangor, Maine	1,866,106	153
Medford, Ore.	1,829,235	154
Ft. Smith, Ark.	1,800,725	155
Salisbury, Md.	1,711,020	156
Idaho Falls - Pocatello, Ida.	1,555,641	157
Quincy - Hannibal, Ill.-Mo.	1,527,942	158
Billings - Hardin, Mont.	1,512,878	159
Utica, N.Y.	1,450,500	160
Dothan, Ala.	1,386,683	161
Rapid City, S.D.	1,302,876	162
Laurel - Hattiesburg, Miss.	1,283,909	163
Grand Junction, Colo.	1,272,837	164
Gainesville, Fla.	1,239,223	165
Lake Charles, La.	1,218,402	166
Greenwood - Greenville, Miss.	1,113,602	167
Elmira, N.Y.	1,098,279	168
Cheyenne - Scottsbluff - Sterling, Wyo.	1,067,198	169
Watertown - Carthage, N.Y.	1,059,724	170
Biloxi - Gulfport - Pascagoula, Miss.	1,053,227	171
Laredo, Tex.	1,038,276	172
Casper - Riverton, Wyo.	1,036,944	173
Alexandria, La.	1,028,540	174
El Centro - Yuma, Calif.-Ariz.	1,019,284	175
Panama City, Fla.	1,013,997	176
Clarksburg - Weston, W.Va.	1,012,964	177
Jackson, Tenn.	974,937	178
Palm Springs, Calif.	973,793	179
Great Falls, Mont.	970,493	180
San Angelo, Tex.	958,607	181
Missoula, Mont.	952,544	182
Roswell, N.M.	909,359	183
Eureka, Calif.	861,173	184
Charlottesville, Va.	849,458	185
Ardmore - Ada, Okla.	841,885	186
Meridian, Miss.	825,687	187
Alexandria, Minn.	815,395	188
Jonesboro, Ark.	814,286	189
St. Joseph, Mo.	792,469	190
Lima, Ohio	787,180	191
Lafayette, Ind.	755,119	192
Tuscaloosa, Ala.	751,802	193
Butte, Mont.	698,066	194
Hagerstown, Md.	691,825	195
Bowling Green, Ky.	687,008	196
Marquette, Mich.	610,171	197
Parkersburg, W.Va.	604,685	198
Victoria, Tex.	578,852	199
Flagstaff, Ariz.	563,817	200
Harrisonburg, Va.	555,783	201
Twin Falls, Ida.	491,728	202
Anniston, Ala.	474,661	203
Mankato, Minn.	461,886	204
Presque Isle, Maine	451,247	205
Zanesville, Ohio	436,484	206
Bend, Ore.	364,508	207
Ottumwa - Kirksville, Iowa-Mo.	350,768	208
North Platte, Neb.	343,935	209
Helena, Mont.	276,054	210
Alpena, Mich.	184,428	211
Glendive, Mont.	115,994	212

1987 SURVEY OF BUYING POWER DATA SERVICE

FOOD STORE SALES

ADI	($000)	Rank
New York, N.Y.	24,389,476	1
Los Angeles, Calif.	16,532,051	2
Philadelphia, Pa.	9,350,122	3
Chicago, Ill.	8,963,433	4
Boston, Mass.	8,185,266	5
San Francisco, Calif.	8,110,673	6
Dallas - Ft. Worth, Tex.	5,997,981	7
Houston, Tex.	5,682,175	8
Washington, D.C.	5,645,636	9
Detroit, Mich.	5,401,039	10
Cleveland, Ohio	4,679,136	11
Seattle - Tacoma, Wash.	4,245,936	12
Atlanta, Ga.	4,090,322	13
Minneapolis - St. Paul, Minn.	4,068,467	14
Denver, Colo.	3,886,419	15
Tampa - St. Petersburg, Fla.	3,822,699	16
St. Louis, Mo.	3,815,604	17
Miami, Fla.	3,748,110	18
Pittsburgh, Pa.	3,607,823	19
Hartford - New Haven, Conn.	3,528,654	20
Phoenix, Ariz.	3,344,674	21
Sacramento - Stockton, Calif.	3,319,472	22
Baltimore, Md.	2,870,441	23
San Diego, Calif.	2,628,585	24
Indianapolis, Ind.	2,554,082	25
New Orleans, La.	2,515,275	26
Kansas City, Mo.	2,493 526	27
Charlotte, N.C.	2,416,136	28
Orlando - Daytona Beach - Melbourne, Fla.	2,402,481	29
Portland, Ore.	2,379,305	30
Providence - New Bedford, R.I.-Mass.	2,328,172	31
Cincinnati, Ohio	2,319,851	32
Buffalo, N.Y.	2,225,606	33
Oklahoma City, Okla.	2,207,884	34
Salt Lake City, Utah	2,173,813	35
San Antonio, Tex.	2,096,650	36
Nashville, Tenn.	2,093,427	37
Milwaukee, Wisc.	2,088,175	38
Columbus, Ohio	2,007,067	39
Albany - Schenectady - Troy, N.Y.	1,952,940	40
Memphis, Tenn.	1,950,183	41
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,947,274	42
Raleigh - Durham, N.C.	1,923,853	43
Harrisburg - York - Lancaster - Lebanon, Pa.	1,906,004	44
Portland - Poland Spring, Maine	1,684,522	45
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,645,255	46
Louisville, Ky.	1,602,253	47
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,596,255	48
Greensboro - Winston-Salem - High Point, N.C.	1,572,320	49
Dayton, Ohio	1,565,023	50
Albuquerque, N.M.	1,545,562	51
Wilkes-Barre - Scranton, Pa.	1,542,050	52
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,529,107	53
Charleston - Huntington, W.Va.	1,511,838	54
Knoxville, Tenn.	1,502,960	55
Wichita - Hutchinson, Kans.	1,477,290	56
Richmond, Va.	1,449,493	57
Mobile - Pensacola, Ala.-Fla.	1,427,203	58
Little Rock, Ark.	1,426,925	59
Birmingham, Ala.	1,412,699	60
Tulsa, Okla.	1,411,777	61
Fresno - Visalia, Calif.	1,407,019	62
Toledo, Ohio	1,388,223	63
Syracuse, N.Y.	1,371,494	64
Des Moines, Iowa	1,348,532	65
Flint - Saginaw - Bay City, Mich.	1,346,355	66
Rochester, N.Y.	1,263,252	67
Jacksonville, Fla.	1,251,819	68
Shreveport - Texarkana, La.-Tex.-Ark.	1,226,396	69
Austin, Tex.	1,181,621	70
Chattanooga, Tenn.	1,147,774	71
Roanoke - Lynchburg, Va.	1,104,086	72
Omaha, Neb.	1,101,429	73
Spokane, Wash.	1,093,407	74
Baton Rouge, La.	989,783	75
Springfield - Decatur - Champaign, Ill.	984,235	76
Lexington, Ky.	971,637	77
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	962,194	78
Davenport - Rock Island - Moline, Iowa-Ill.	952,792	79
Cedar Rapids - Waterloo - Dubuque, Iowa	950,142	80
Green Bay, Wisc.	937,011	81
Evansville, Ind.	916,691	82
Las Vegas, Nev.	906,653	83
Burlington - Plattsburgh, Vt.-N.Y.	905,742	84
Tucson, Ariz.	903,561	85
Springfield, Mo.	896,092	86
Springfield, Mass.	894,116	87
Jackson, Miss.	855,926	88
Bristol - Kingsport - Johnson City, Tenn.	842,958	89
South Bend - Elkhart, Ind.	842,204	90
Waco - Temple, Tex.	837,433	91
Youngstown, Ohio	831,873	92
Johnstown - Altoona, Pa.	815,787	93
Corpus Christi, Tex.	811,337	94
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	791,509	95
Columbia, S.C.	759,502	96
Ft. Myers - Naples, Fla.	756,082	97
Odessa - Midland, Tex.	754,215	98
McAllen - Brownsville, Tex.	745,894	99
Reno, Nev.	733,762	100
Charleston, S.C.	731,512	101
Savannah, Ga.	728,645	102
Colorado Springs - Pueblo, Colo.	712,347	103
Lafayette, La.	702,337	104
Huntsville - Decatur - Florence, Ala.	695,841	105
Lincoln - Hastings - Kearney, Neb.	692,317	106
Amarillo, Tex.	684,747	107
Greenville - New Bern - Washington, N.C.	679,161	108
Salinas - Monterey, Calif.	664,351	109
Ft. Wayne, Ind.	660,414	110
Lansing, Mich.	657,603	111
El Paso, Tex.	646,795	112
Sioux Falls - Mitchell, S.D.	642,645	113
Augusta, Ga.	634,497	114
Tyler - Longview, Tex.	618,174	115
Madison, Wisc.	613,650	116
Fargo, N.D.	610,522	117
Beaumont - Port Arthur, Tex.	602,119	118
Chico - Redding, Calif.	598,572	119
Peoria, Ill.	594,271	120
Yakima, Wash.	591,064	121
Florence, S.C.	582,762	122
Rockford, Ill.	581,733	123
Binghamton, N.Y.	566,759	124
Duluth - Superior, Minn.-Wisc.	563,662	125
Montgomery - Selma, Ala.	563,508	126
Bakersfield, Calif.	544,507	127
Wichita Falls - Lawton, Tex.-Okla.	534,258	128
Joplin - Pittsburg, Mo.-Kans.	531,690	129
Traverse City - Cadillac, Mich.	530,372	130
Monroe - El Dorado, La.-Ark.	528,702	131
Topeka, Kans.	519,879	132
Macon, Ga.	513,370	133
Boise, Ida.	511,381	134
Sioux City, Iowa	498,444	135
Rochester - Mason City - Austin, Minn.-Iowa	491,154	136
Terre Haute, Ind.	489,723	137
Tallahassee - Thomasville, Fla.-Ga.	489,013	138
Eugene, Ore.	485,685	139
Minot - Bismarck - Dickinson, N.D.	485,218	140
Bluefield - Beckley - Oak Hill, W.Va.	482,436	141
Erie, Pa.	472,102	142
Bangor, Maine	468,954	143
Lubbock, Tex.	468,717	144
Columbus - Tupelo, Miss.	464,337	145
Wheeling - Steubenville, W.Va.-Ohio	463,557	146
Wausau - Rhinelander, Wisc.	461,831	147
Columbus, Ga.	458,284	148
La Crosse - Eau Claire, Wisc.	455,139	149
Abilene - Sweetwater, Tex.	444,801	150
Albany, Ga.	431,815	151
Wilmington, N.C.	423,377	152
Columbia - Jefferson City, Mo.	405,267	153
Medford, Ore.	396,565	154
Ft. Smith, Ark.	374,540	155
Utica, N.Y.	360,432	156
Quincy - Hannibal, Ill.-Mo.	357,138	157
Idaho Falls - Pocatello, Ida.	351,036	158
Billings - Hardin, Mont.	337,969	159
Salisbury, Md.	333,921	160
Lake Charles, La.	330,698	161
Laurel - Hattiesburg, Miss.	295,203	162
Dothan, Ala.	286,788	163
Grand Junction, Colo.	285,584	164
Gainesville, Fla.	277,688	165
El Centro - Yuma, Calif.-Ariz.	273,714	166
Rapid City, S.D.	270,640	167
Elmira, N.Y.	252,630	168
Missoula, Mont.	250,450	169
Greenwood - Greenville, Miss.	249,498	170
Watertown - Carthage, N.Y.	249,056	171
Clarksburg - Weston, W.Va.	245,031	172
Eureka, Calif.	242,033	173
Casper - Riverton, Wyo.	2[illegible],365	174
Alexandria, La.	237,262	175
Laredo, Tex.	233,295	176
Palm Springs, Calif.	227,442	177
Great Falls, Mont.	213,000	178
Cheyenne - Scottsbluff - Sterling, Wyo.	207,285	179
San Angelo, Tex.	206,098	180
Roswell, N.M.	204,224	181
Ardmore - Ada, Okla.	202,532	182
Panama City, Fla.	194,401	183
Alexandria, Minn.	192,981	184
Meridian, Miss.	191,642	185
Biloxi - Gulfport - Pascagoula, Miss.	187,319	186
St. Joseph, Mo.	185,720	187
Jonesboro, Ark.	184,934	188
Tuscaloosa, Ala.	176,546	189
Jackson, Tenn.	169,171	190
Charlottesville, Va.	167,449	191
Marquette, Mich.	166,395	192
Butte, Mont.	156,400	193
Bowling Green, Ky.	139,859	194
Lima, Ohio	137,430	195
Harrisonburg, Va.	120,143	196
Victoria, Tex.	119,902	197
Lafayette, Ind.	119,441	198
Hagerstown, Md.	116,915	199
Flagstaff, Ariz.	115,713	200
Presque Isle, Maine	112,582	201
Twin Falls, Ida.	104,436	202
Parkersburg, W.Va.	104,113	203
Anniston, Ala.	98,158	204
Mankato, Minn.	91,103	205
Zanesville, Ohio	89,763	206
Ottumwa - Kirksville, Iowa-Mo.	86,811	207
Bend, Ore.	80,870	208
Helena, Mont.	72,654	209
North Platte, Neb.	52,141	210
Alpena, Mich.	38,930	211
Glendive, Mont.	23,046	212

SUPERMARKET SALES

ADI	($000)	Rank
New York, N.Y.	21,349,459	1
Los Angeles, Calif.	15,363,172	2
Philadelphia, Pa.	8,464,531	3
Chicago, Ill.	8,310,563	4
Boston, Mass.	7,364,576	5
San Francisco, Calif.	7,355,026	6
Dallas - Ft. Worth, Tex.	5,773,075	7
Houston, Tex.	5,448,710	8
Washington, D.C.	5,260,474	9
Detroit, Mich.	4,886,304	10
Cleveland, Ohio	4,365,422	11
Seattle - Tacoma, Wash.	4,053,213	12
Atlanta, Ga.	3,915,877	13
Minneapolis - St. Paul, Minn.	3,818,202	14
Denver, Colo.	3,743,708	15
Tampa - St. Petersburg, Fla.	3,624,715	16
St. Louis, Mo.	3,582,585	17
Miami, Fla.	3,381,189	18
Pittsburgh, Pa.	3,364,911	19
Hartford - New Haven, Conn.	3,306,495	20
Phoenix, Ariz.	3,233,517	21
Sacramento - Stockton, Calif.	3,149,491	22
Baltimore, Md.	2,650,519	23
Indianapolis, Ind.	2,448,257	24
San Diego, Calif.	2,439,539	25
New Orleans, La.	2,411,341	26
Kansas City, Mo.	2,400,945	27
Charlotte, N.C.	2,351,745	28
Orlando - Daytona Beach - Melbourne, Fla.	2,278,885	29
Portland, Ore.	2,270,241	30
Oklahoma City, Okla.	2,146,789	31
Cincinnati, Ohio	2,103,336	32
Salt Lake City, Utah	2,092,422	33
Providence - New Bedford, R.I.-Mass	2,078,878	34
Buffalo, N.Y.	2,051,779	35
Nashville, Tenn.	2,046,265	36
San Antonio, Tex.	2,034,694	37
Milwaukee, Wisc.	1,948,226	38
Columbus, Ohio	1,920,585	39
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,908,602	40
Memphis, Tenn.	1,874,752	41
Raleigh - Durham, N.C.	1,867,020	42
Albany - Schenectady - Troy, N.Y.	1,838,156	43
Harrisburg - York - Lancaster - Lebanon, Pa.	1,756,716	44
Portland - Poland Spring, Maine	1,609,676	45
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,574,632	46
Greensboro - Winston-Salem - High Point, N.C.	1,528,798	47
Louisville, Ky.	1,523,703	48
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,507,235	49
Dayton, Ohio	1,497,298	50
Albuquerque, N.M.	1,478,752	51
Charleston - Huntington, W.Va.	1,471,122	52
Knoxville, Tenn.	1,460,670	53
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,440,121	54
Wilkes-Barre - Scranton, Pa.	1,433,034	55
Wichita - Hutchinson, Kans.	1,421,909	56
Richmond, Va.	1,409,272	57
Little Rock, Ark.	1,388,637	58
Mobile - Pensacola, Ala.-Fla.	1,383,616	59
Tulsa, Okla.	1,381,382	60
Birmingham, Ala.	1,379,545	61
Fresno - Visalia, Calif.	1,343,782	62
Toledo, Ohio	1,316,752	63
Des Moines, Iowa	1,305,872	64
Syracuse, N.Y.	1,267,960	65
Flint - Saginaw - Bay City, Mich.	1,250,533	66
Rochester, N.Y.	1,200,662	67
Shreveport - Texarkana, La.-Tex.-Ark.	1,188,158	68
Jacksonville, Fla.	1,183,708	69
Austin, Tex.	1,136,978	70
Chattanooga, Tenn.	1,124,147	71
Roanoke - Lynchburg, Va.	1,066,964	72
Spokane, Wash.	1,056,187	73
Omaha, Neb.	1,054,053	74
Baton Rouge, La.	960,060	75
Springfield - Decatur - Champaign, Ill.	948,609	76
Lexington, Ky.	944,175	77
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	928,407	78
Cedar Rapids - Waterloo - Dubuque, Iowa	903,076	79
Davenport - Rock Island - Moline, Iowa-Ill.	902,057	80
Evansville, Ind.	889,073	81
Green Bay, Wisc.	884,053	82
Burlington - Plattsburgh, Vt.-N.Y.	870,450	83
Las Vegas, Nev.	870,060	84
Springfield, Mo.	866,744	85
Tucson, Ariz.	862,123	86
Jackson, Miss.	833,772	87
Bristol - Kingsport - Johnson City, Tenn.	825,020	88
Springfield, Mass.	810,739	89
Waco - Temple, Tex.	802,751	90
Youngstown, Ohio	795,699	91
South Bend - Elkhart, Ind.	794,402	92
Corpus Christi, Tex.	785,384	93
Johnstown - Altoona, Pa.	779,209	94
Columbia, S.C.	736,663	95
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	733,852	96
Odessa - Midland, Tex.	724,767	97
Ft. Myers - Naples, Fla.	724,438	98
McAllen - Brownsville, Tex.	713,276	99
Reno, Nev.	712,202	100
Charleston, S.C.	711,765	101
Savannah, Ga.	707,768	102
Colorado Springs - Pueblo, Colo.	685,899	103
Huntsville - Decatur - Florence, Ala.	678,627	104
Lafayette, La.	678,226	105
Lincoln - Hastings - Kearney, Neb.	660,168	106
Greenville - New Bern - Washington, N.C.	658,566	107
Amarillo, Tex.	655,032	108
Lansing, Mich.	623,866	109
Augusta, Ga.	622,026	110
Ft. Wayne, Ind.	621,028	111
El Paso, Tex.	617,039	112
Sioux Falls - Mitchell, S.D.	610,156	113
Salinas - Monterey, Calif.	607,754	114
Tyler - Longview, Tex.	601,146	115
Beaumont - Port Arthur, Tex.	584,117	116
Fargo, N.D.	580,060	117
Madison, Wisc.	574,327	118
Yakima, Wash.	569,133	119
Peoria, Ill.	563,905	120
Chico - Redding, Calif.	563,793	121
Florence, S.C.	557,497	122
Rockford, Ill.	554,274	123
Montgomery - Selma, Ala.	548,849	124
Binghamton, N.Y.	545,950	125
Duluth - Superior, Minn.-Wisc.	533,430	126
Bakersfield, Calif.	518,508	127
Monroe - El Dorado, La.-Ark.	518,142	128
Wichita Falls - Lawton, Tex.-Okla.	515,543	129
Joplin - Pittsburg, Mo.-Kans.	511,230	130
Topeka, Kans.	505,449	131
Traverse City - Cadillac, Mich.	505,009	132
Macon, Ga.	501,051	133
Boise, Ida.	498,974	134
Bluefield - Beckley - Oak Hill, W.Va.	474,933	135
Sioux City, Iowa	473,718	136
Tallahassee - Thomasville, Fla.-Ga.	472,591	137
Terre Haute, Ind.	471,404	138
Rochester - Mason City - Austin, Minn.-Iowa	465,774	139
Minot - Bismarck - Dickinson, N.D.	461,205	140
Eugene, Ore.	458,304	141
Columbus - Tupelo, Miss.	455,744	142
Erie, Pa.	451,055	143
Bangor, Maine	449,459	144
Columbus, Ga.	447,260	145
Lubbock, Tex.	442,914	146
Wausau - Rhinelander, Wisc.	441,847	147
Wheeling - Steubenville, W.Va.-Ohio	440,718	148
La Crosse - Eau Claire, Wisc.	430,912	149
Abilene - Sweetwater, Tex.	428,102	150
Albany, Ga.	418,717	151
Wilmington, N.C.	411,140	152
Columbia - Jefferson City, Mo.	396,508	153
Medford, Ore.	374,977	154
Ft. Smith, Ark.	362,399	155
Idaho Falls - Pocatello, Ida.	342,486	156
Quincy - Hannibal, Ill.-Mo.	341,616	157
Utica, N.Y.	336,981	158
Billings - Hardin, Mont.	328,985	159
Lake Charles, La.	327,617	160
Salisbury, Md.	314,853	161
Laurel - Hattiesburg, Miss.	286,769	162
Dothan, Ala.	277,370	163
Grand Junction, Colo.	274,505	164
El Centro - Yuma, Calif.-Ariz.	270,655	165
Gainesville, Fla.	263,915	166
Rapid City, S.D.	261,306	167
Greenwood - Greenville, Miss.	244,162	168
Watertown - Carthage, N.Y.	242,115	169
Missoula, Mont.	241,679	170
Elmira, N.Y.	240,798	171
Eureka, Calif.	236,049	172
Casper - Riverton, Wyo.	231,759	173
Clarksburg - Weston, W.Va.	230,716	174
Alexandria, La.	229,666	175
Laredo, Tex.	221,547	176
Palm Springs, Calif.	216,926	177
Great Falls, Mont.	203,475	178
Roswell, N.M.	198,764	179
San Angelo, Tex.	198,675	180
Cheyenne - Scottsbluff - Sterling, Wyo.	198,627	181
Ardmore - Ada, Okla.	195,718	182
Panama City, Fla.	187,692	183
Meridian, Miss.	187,540	184
Biloxi - Gulfport - Pascagoula, Miss.	182,038	185
Jonesboro, Ark.	179,536	186
Alexandria, Minn.	179,387	187
St. Joseph, Mo.	178,566	188
Tuscaloosa, Ala.	168,424	189
Charlottesville, Va.	163,515	190
Jackson, Tenn.	160,897	191
Marquette, Mich.	159,851	192
Butte, Mont.	147,201	193
Bowling Green, Ky.	134,652	194
Lima, Ohio	132,734	195
Victoria, Tex.	117,497	196
Harrisonburg, Va.	116,167	197
Flagstaff, Ariz.	111,810	198
Presque Isle, Maine	111,029	199
Lafayette, Ind.	110,311	200
Hagerstown, Md.	109,938	201
Parkersburg, W.Va.	101,934	202
Twin Falls, Ida.	101,601	203
Anniston, Ala.	96,180	204
Zanesville, Ohio	87,802	205
Mankato, Minn.	87,792	206
Ottumwa - Kirksville, Iowa-Mo.	84,001	207
Bend, Ore.	78,199	208
Helena, Mont.	69,782	209
North Platte, Neb.	50,358	210
Alpena, Mich.	36,235	211
Glendive, Mont.	22,836	212

1987 SURVEY OF BUYING POWER DATA SERVICE

EATING & DRINKING PLACE SALES

ADI	($000)	Rank
New York, N.Y.	11,616,536	1
Los Angeles, Calif.	8,931,978	2
Boston, Mass.	5,286,097	3
Chicago, Ill.	5,102,906	4
San Francisco, Calif.	4,926,112	5
Philadelphia, Pa.	4,263,159	6
Dallas - Ft. Worth, Tex.	3,111,522	7
Washington, D.C.	3,047,401	8
Detroit, Mich.	2,902,747	9
Houston, Tex.	2,797,378	10
Miami, Fla.	2,363,441	11
Atlanta, Ga.	2,335,231	12
Cleveland, Ohio	2,291,104	13
Denver, Colo.	2,161,221	14
Seattle - Tacoma, Wash.	2,126,601	15
Minneapolis - St. Paul, Minn.	1,994,274	16
Tampa - St. Petersburg, Fla.	1,832,155	17
Hartford - New Haven, Conn.	1,761,341	18
St. Louis, Mo.	1,676,295	19
San Diego, Calif.	1,565,628	20
Pittsburgh, Pa.	1,528,561	21
Sacramento - Stockton, Calif.	1,521,124	22
Phoenix, Ariz.	1,454,057	23
Baltimore, Md.	1,442,688	24
Indianapolis, Ind.	1,387,894	25
Portland, Ore.	1,319,818	26
Orlando - Daytona Beach - Melbourne, Fla.	1,307,339	27
New Orleans, La.	1,284,314	28
Cincinnati, Ohio	1,180,419	29
Oklahoma City, Okla.	1,150,232	30
Kansas City, Mo.	1,124,429	31
Milwaukee, Wisc.	1,089,946	32
Columbus, Ohio	1,066,987	33
Providence - New Bedford, R.I.-Mass.	1,017,720	34
San Antonio, Tex.	985,763	35
Charlotte, N.C.	906,235	36
Nashville, Tenn.	877,959	37
Raleigh - Durham, N.C.	864,209	38
Grand Rapids - Kalamazoo - Battle Creek, Mich.	859,056	39
Norfolk - Portsmouth - Newport News - Hampton, Va.	856,032	40
Buffalo, N.Y.	845,155	41
Salt Lake City, Utah	792,727	42
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	781,811	43
Louisville, Ky.	779,318	44
Greensboro - Winston-Salem - High Point, N.C.	747,049	45
Harrisburg - York - Lancaster - Lebanon, Pa.	746,188	46
Greenville - Spartanburg - Asheville, S.C.-N.C.	743,823	47
Dayton, Ohio	729,675	48
Toledo, Ohio	716,785	49
Albuquerque, N.M.	713,844	50
Memphis, Tenn.	711,801	51
Knoxville, Tenn.	688,828	52
Flint - Saginaw - Bay City, Mich.	684,571	53
Portland - Poland Spring, Maine	683,207	54
Austin, Tex.	656,607	55
Albany - Schenectady - Troy, N.Y.	656,489	56
Tulsa, Okla.	643,152	57
Jacksonville, Fla.	629,777	58
Mobile - Pensacola, Ala.-Fla.	599,248	59
Rochester, N.Y.	557,226	60
Wichita - Hutchinson, Kans.	547,739	61
Richmond, Va.	546,323	62
Little Rock, Ark.	543,564	63
Fresno - Visalia, Calif.	543,553	64
Wilkes-Barre - Scranton, Pa.	531,079	65
Omaha, Neb.	527,202	66
Birmingham, Ala.	507,421	67
Syracuse, N.Y.	504,528	68
Charleston - Huntington, W.Va.	502,362	69
Green Bay, Wisc.	493,963	70
Des Moines, Iowa	484,341	71
Las Vegas, Nev.	468,669	72
Springfield - Decatur - Champaign, Ill.	466,309	73
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	456,699	74
Springfield, Mass.	447,113	75
Lexington, Ky.	431,245	76
Tucson, Ariz.	427,449	77
Davenport - Rock Island - Moline, Iowa-Ill.	418,425	78
Roanoke - Lynchburg, Va.	417,863	79
South Bend - Elkhart, Ind.	413,752	80
Shreveport - Texarkana, La.-Tex.-Ark.	404,002	81
Spokane, Wash.	403,540	82
Cedar Rapids - Waterloo - Dubuque, Iowa	397,284	83
Madison, Wisc.	389,840	84
Waco - Temple, Tex.	378,484	85
Baton Rouge, La.	376,698	86
Burlington - Plattsburgh, Vt.-N.Y.	373,994	87
Columbia, S.C.	369,984	88
Chattanooga, Tenn.	364,013	89
Salinas - Monterey, Calif.	361,707	90
Youngstown, Ohio	356,226	91
Evansville, Ind.	355,316	92
Lincoln - Hastings - Kearney, Neb.	353,375	93
Lansing, Mich.	349,721	94
Colorado Springs - Pueblo, Colo.	347,536	95
El Paso, Tex.	344,358	96
Charleston, S.C.	337,544	97
Ft. Myers - Naples, Fla.	336,219	98
Savannah, Ga.	335,769	99
Odessa - Midland, Tex.	335,263	100
Ft. Wayne, Ind.	329,763	101
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	325,365	102
Corpus Christi, Tex.	322,278	103
Springfield, Mo.	298,940	104
Reno, Nev.	298,157	105
Florence, S.C.	294,164	106
Huntsville - Decatur - Florence, Ala.	292,246	107
Lafayette, La.	288,534	108
Jackson, Miss.	280,105	109
Amarillo, Tex.	275,437	110
Peoria, Ill.	273,293	111
Johnstown - Altoona, Pa.	270,792	112
Bristol - Kingsport - Johnson City, Tenn.	270,077	113
McAllen - Brownsville, Tex.	269,800	114
Fargo, N.D.	265,751	115
Rockford, Ill.	265,206	116
Sioux Falls - Mitchell, S.D.	264,415	117
Greenville - New Bern - Washington, N.C.	256,088	118
Bakersfield, Calif.	244,713	119
Boise, Ida.	239,638	120
Tyler - Longview, Tex.	238,729	121
Wichita Falls - Lawton, Tex.-Okla.	238,030	122
Traverse City - Cadillac, Mich.	234,907	123
La Crosse - Eau Claire, Wisc.	233,091	124
Duluth - Superior, Minn.-Wisc.	231,652	125
Beaumont - Port Arthur, Tex.	226,005	126
Eugene, Ore.	218,159	127
Topeka, Kans.	217,707	128
Yakima, Wash.	216,684	129
Salisbury, Md.	213,802	130
Tallahassee - Thomasville, Fla.-Ga.	212,648	131
Augusta, Ga.	210,961	132
Montgomery - Selma, Ala.	205,671	133
Chico - Redding, Calif.	201,906	134
Lubbock, Tex.	200,749	135
Erie, Pa.	197,418	136
Minot - Bismarck - Dickinson, N.D.	194,168	137
Wausau - Rhinelander, Wisc.	192,853	138
Macon, Ga.	190,903	139
Columbus, Ga.	185,251	140
Sioux City, Iowa	183,357	141
Terre Haute, Ind.	181,553	142
Abilene - Sweetwater, Tex.	181,365	143
Binghamton, N.Y.	175,550	144
Rochester - Mason City - Austin, Minn.-Iowa	172,082	145
Joplin - Pittsburg, Mo.-Kans.	170,460	146
Ft. Smith, Ark.	167,755	147
Wilmington, N.C.	167,564	148
Wheeling - Steubenville, W.Va.-Ohio	160,888	149
Medford, Ore.	160,525	150
Bangor, Maine	155,060	151
Monroe - El Dorado, La.-Ark.	153,271	152
Albany, Ga.	149,326	153
Columbia - Jefferson City, Mo.	149,033	154
Billings - Hardin, Mont.	144,945	155
Gainesville, Fla.	134,054	156
Biloxi - Gulfport - Pascagoula, Miss.	128,237	157
Idaho Falls - Pocatello, Ida.	126,898	158
Panama City, Fla.	120,337	159
Quincy - Hannibal, Ill.-Mo.	119,638	160
Rapid City, S.D.	119,045	161
Utica, N.Y.	118,401	162
Bluefield - Beckley - Oak Hill, W.Va.	114,698	163
Grand Junction, Colo.	112,597	164
Missoula, Mont.	99,192	165
Columbus - Tupelo, Miss.	98,462	166
Palm Springs, Calif.	97,762	167
Cheyenne - Scottsbluff - Sterling, Wyo.	96,221	168
Watertown - Carthage, N.Y.	95,785	169
Casper - Riverton, Wyo.	95,612	170
Dothan, Ala.	95,421	171
Elmira, N.Y.	93,211	172
Great Falls, Mont.	91,364	173
Laurel - Hattiesburg, Miss.	91,229	174
San Angelo, Tex.	88,778	175
El Centro - Yuma, Calif.-Ariz.	87,836	176
Lake Charles, La.	85,016	177
Alexandria, La.	81,311	178
Roswell, N.M.	79,949	179
Flagstaff, Ariz.	79,871	180
Lafayette, Ind.	79,430	181
Butte, Mont.	77,355	182
Eureka, Calif.	77,142	183
Lima, Ohio	75,516	184
Ardmore - Ada, Okla.	75,213	185
Clarksburg - Weston, W.Va.	73,626	186
Jonesboro, Ark.	71,204	187
Charlottesville, Va.	69,250	188
Jackson, Tenn.	69,176	189
Laredo, Tex.	68,415	190
Tuscaloosa, Ala.	67,962	191
Greenwood - Greenville, Miss.	67,568	192
Bowling Green, Ky.	66,040	193
St. Joseph, Mo.	61,195	194
Alexandria, Minn.	60,162	195
Meridian, Miss.	58,575	196
Marquette, Mich.	55,480	197
Harrisonburg, Va.	52,499	198
Victoria, Tex.	48,151	199
Parkersburg, W.Va.	47,919	200
Zanesville, Ohio	44,134	201
Twin Falls, Ida.	39,761	202
Hagerstown, Md.	37,749	203
Anniston, Ala.	36,914	204
Bend, Ore.	36,674	205
Mankato, Minn.	36,038	206
Helena, Mont.	31,021	207
Ottumwa - Kirksville, Iowa-Mo.	30,117	208
Presque Isle, Maine	29,109	209
North Platte, Neb.	28,800	210
Alpena, Mich.	12,619	211
Glendive, Mont.	8,621	212

S&MM/ARBITRON TV MARKET (ADI) RANKING

GENERAL MERCHANDISE STORE SALES

ADI	($000)	Rank
New York, N.Y.	12,251,526	1
Los Angeles, Calif.	9,348,591	2
Chicago, Ill.	5,664,879	3
Philadelphia, Pa.	5,623,892	4
San Francisco, Calif.	4,847,497	5
Boston, Mass.	4,714,783	6
Detroit, Mich.	3,535,882	7
Washington, D.C.	3,521,688	8
Dallas - Ft. Worth, Tex.	3,405,315	9
Cleveland, Ohio	3,083,269	10
Minneapolis - St. Paul, Minn.	2,935,611	11
Houston, Tex.	2,920,847	12
Atlanta, Ga.	2,842,696	13
St. Louis, Mo.	2,549,607	14
Miami, Fla.	2,415,881	15
Pittsburgh, Pa.	2,347,182	16
Tampa - St. Petersburg, Fla.	2,078,661	17
Seattle - Tacoma, Wash.	1,996,022	18
Denver, Colo.	1,963,931	19
Portland, Ore.	1,960,328	20
Hartford - New Haven, Conn.	1,785,711	21
San Diego, Calif.	1,764,532	22
Kansas City, Mo.	1,721,571	23
Baltimore, Md.	1,657,239	24
Indianapolis, Ind.	1,651,304	25
Sacramento - Stockton, Calif.	1,630,494	26
Cincinnati, Ohio	1,566,480	27
Phoenix, Ariz.	1,552,807	28
Orlando - Daytona Beach - Melbourne, Fla.	1,405,341	29
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,351,460	30
Nashville, Tenn.	1,342,687	31
Oklahoma City, Okla.	1,336,380	32
Milwaukee, Wisc.	1,335,236	33
Columbus, Ohio	1,328,286	34
New Orleans, La.	1,232,195	35
Memphis, Tenn.	1,231,321	36
Raleigh - Durham, N.C.	1,128,827	37
Salt Lake City, Utah	1,079,392	38
Flint - Saginaw - Bay City, Mich.	1,077,657	39
Providence - New Bedford, R.I.-Mass.	1,076,446	40
Charlotte, N.C.	1,040,468	41
Louisville, Ky.	1,019,446	42
Toledo, Ohio	995,643	43
San Antonio, Tex.	990,560	44
Norfolk - Portsmouth - Newport News - Hampton, Va.	974,745	45
Dayton, Ohio	970,2[illegible]0	46
Harrisburg - York - Lancaster - Lebanon, Pa.	969,25[illegible]	47
Greenville - Spartanburg - Asheville, S.C.-N.C.	947,784	48
Charleston - Huntington, W.Va.	932,791	49
Mobile - Pensacola, Ala.-Fla.	915,049	50
Buffalo, N.Y.	865,684	51
Little Rock, Ark.	864,623	52
Greensboro - Winston-Salem - High Point, N.C.	850,851	53
Knoxville, Tenn.	823,104	54
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	803,331	55
Tulsa, Okla.	800,466	56
Richmond, Va.	799,708	57
Wilkes-Barre - Scranton, Pa.	796,908	58
Wichita - Hutchinson, Kans.	769,834	59
Green Bay, Wisc.	769,540	60
Albany - Schenectady - Troy, N.Y.	745,353	61
Albuquerque, N.M.	742,765	62
Shreveport - Texarkana, La.-Tex.-Ark.	696,816	63
Birmingham, Ala.	681,613	64
Omaha, Neb.	664,126	65
Jacksonville, Fla.	662,100	66
Des Moines, Iowa	660,098	67
Fresno - Visalia, Calif.	649,241	68
Springfield - Decatur - Champaign, Ill.	644,523	69
Portland - Poland Spring, Maine	609,818	70
Youngstown, Ohio	604,551	71
Lansing, Mich.	604,360	72
Austin, Tex.	587,284	73
Roanoke - Lynchburg, Va.	587,095	74
Rochester, N.Y.	579,387	75
Las Vegas, Nev.	570,936	76
Lexington, Ky.	568,613	77
Jackson, Miss.	554,120	78
Davenport - Rock Island - Moline, Iowa-Ill.	549,451	79
Cedar Rapids - Waterloo - Dubuque, Iowa	546,171	80
Chattanooga, Tenn.	539,714	81
Springfield, Mass.	532,479	82
Baton Rouge, La.	532,468	83
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	531,338	84
Tucson, Ariz.	527,210	85
Waco - Temple, Tex.	521,929	86
South Bend - Elkhart, Ind.	515,283	87
Evansville, Ind.	509,379	88
Springfield, Mo.	497,363	89
Syracuse, N.Y.	489,818	90
El Paso, Tex.	476,140	91
Bristol - Kingsport - Johnson City, Tenn.	469,572	92
Columbia, S.C.	464,856	93
Colorado Springs - Pueblo, Colo.	464,193	94
Huntsville - Decatur - Florence, Ala.	463,722	95
Lincoln - Hastings - Kearney, Neb.	451,136	96
Odessa - Midland, Tex.	448,443	97
McAllen - Brownsville, Tex.	414,829	98
Tyler - Longview, Tex.	406,980	99
Reno, Nev.	394,533	100
Spokane, Wash.	392,130	101
Rockford, Ill.	391,396	102
Lafayette, La.	388,625	103
Johnstown - Altoona, Pa.	384,997	104
Peoria, Ill.	383,762	105
Ft. Wayne, Ind.	376,518	106
Wichita Falls - Lawton, Tex.-Okla.	358,851	107
Beaumont - Port Arthur, Tex.	349,908	108
Greenville - New Bern - Washington, N.C.	349,250	109
Fargo, N.D.	343,529	110
Montgomery - Selma, Ala.	328,616	111
Charleston, S.C.	327,521	112
Madison, Wisc.	322,166	113
Ft. Myers - Naples, Fla.	320,888	114
Savannah, Ga.	313,444	115
Bluefield - Beckley - Oak Hill, W.Va.	312,876	116
Joplin - Pittsburg, Mo.-Kans.	307,607	117
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	305,660	118
Ft. Smith, Ark.	304,282	119
Macon, Ga.	303,642	120
Wheeling - Steubenville, W.Va.-Ohio	303,056	121
Corpus Christi, Tex.	301,248	122
Tallahassee - Thomasville, Fla.-Ga.	301,185	123
Augusta, Ga.	295,643	124
Salinas - Monterey, Calif.	292,551	125
Sioux Falls - Mitchell, S.D.	291,926	126
Burlington - Plattsburgh, Vt.-N.Y.	288,837	127
Amarillo, Tex.	288,496	128
Duluth - Superior, Minn.-Wisc.	285,194	129
Monroe - El Dorado, La.-Ark.	283,696	130
Topeka, Kans.	280,614	131
Wausau - Rhinelander, Wisc.	271,194	132
Eugene, Ore.	269,991	133
Florence, S.C.	269,762	134
Rochester - Mason City - Austin, Minn.-Iowa	262,399	135
Yakima, Wash.	261,465	136
Columbus, Ga.	260,226	137
La Crosse - Eau Claire, Wisc.	256,739	138
Lubbock, Tex.	250,866	139
Terre Haute, Ind.	250,313	140
Erie, Pa.	248,509	141
Columbus - Tupelo, Miss.	236,100	142
Columbia - Jefferson City, Mo.	234,510	143
Minot - Bismarck - Dickinson, N.D.	224,813	144
Bakersfield, Calif.	219,903	145
Sioux City, Iowa	217,935	146
Binghamton, N.Y.	208,554	147
Abilene - Sweetwater, Tex.	207,839	148
Albany, Ga.	206,162	149
Wilmington, N.C.	205,221	150
Chico - Redding, Calif.	204,630	151
Medford, Ore.	202,383	152
Jackson, Tenn.	187,794	153
Billings - Hardin, Mont.	183,426	154
Traverse City - Cadillac, Mich.	183,248	155
Boise, Ida.	182,833	156
Laurel - Hattiesburg, Miss.	176,823	157
Quincy - Hannibal, Ill.-Mo.	175,195	158
Bangor, Maine	172,815	159
Laredo, Tex.	166,799	160
Biloxi - Gulfport - Pascagoula, Miss.	162,336	161
Greenwood - Greenville, Miss.	156,870	162
Dothan, Ala.	156,763	163
Lima, Ohio	155,259	164
Salisbury, Md.	154,446	165
Gainesville, Fla.	146,938	166
Elmira, N.Y.	146,558	167
Alexandria, La.	146,185	168
Utica, N.Y.	140,607	169
Idaho Falls - Pocatello, Ida.	137,941	170
Rapid City, S.D.	129,983	171
Lake Charles, La.	128,398	172
Grand Junction, Colo.	123,568	173
Charlottesville, Va.	119,454	174
Jonesboro, Ark.	119,308	175
Cheyenne - Scottsbluff - Sterling, Wyo.	117,768	176
St. Joseph, Mo.	117,447	177
El Centro - Yuma, Calif.-Ariz.	116,493	178
Lafayette, Ind.	114,760	179
Clarksburg - Weston, W.Va.	114,175	180
Meridian, Miss.	113,133	181
Panama City, Fla.	112,132	182
San Angelo, Tex.	110,546	183
Parkersburg, W.Va.	108,456	184
Ardmore - Ada, Okla.	104,040	185
Tuscaloosa, Ala.	103,066	186
Palm Springs, Calif.	100,120	187
Great Falls, Mont.	95,195	188
Watertown - Carthage, N.Y.	89,455	189
Harrisonburg, Va.	89,046	190
Bowling Green, Ky.	88,142	191
Casper - Riverton, Wyo.	84,527	192
Hagerstown, Md.	79,238	193
Victoria, Tex.	77,850	194
Missoula, Mont.	75,829	195
Zanesville, Ohio	66,066	196
Roswell, N.M.	64,229	197
Flagstaff, Ariz.	64,225	198
Anniston, Ala.	61,460	199
Twin Falls, Ida.	50,936	200
Butte, Mont.	50,546	201
Mankato, Minn.	50,211	202
Presque Isle, Maine	50,171	203
Marquette, Mich.	47,403	204
Alexandria, Minn.	44,981	205
North Platte, Neb.	43,877	206
Eureka, Calif.	41,300	207
Bend, Ore.	36,704	208
Ottumwa - Kirksville, Iowa-Mo.	25,963	209
Alpena, Mich.	20,951	210
Helena, Mont.	16,635	211
Glendive, Mont.	5,404	212

1987 SURVEY OF BUYING POWER DATA SERVICE

DEPARTMENT STORE SALES

ADI	($000)	Rank
New York, N.Y.	10,549,237	1
Los Angeles, Calif.	8,496,953	2
Chicago, Ill.	5,022,511	3
Philadelphia, Pa.	5,004,213	4
San Francisco, Calif.	4,293,710	5
Boston, Mass.	4,010,878	6
Detroit, Mich.	3,279,286	7
Washington, D.C.	3,067,919	8
Dallas - Ft. Worth, Tex.	2,960,500	9
Cleveland, Ohio	2,727,829	10
Houston, Tex.	2,582,416	11
Minneapolis - St. Paul, Minn.	2,534,012	12
Atlanta, Ga.	2,496,362	13
St. Louis, Mo.	2,276,350	14
Pittsburgh, Pa.	2,148,867	15
Miami, Fla.	2,077,921	16
Tampa - St. Petersburg, Fla.	1,760,241	17
Seattle - Tacoma, Wash.	1,744,881	18
Denver, Colo.	1,666,088	19
Portland, Ore.	1,655,926	20
Hartford - New Haven, Conn.	1,624,227	21
San Diego, Calif.	1,604,238	22
Indianapolis, Ind.	1,501,907	23
Kansas City, Mo.	1,441,639	24
Baltimore, Md.	1,428,216	25
Sacramento - Stockton, Calif.	1,421,817	26
Cincinnati, Ohio	1,391,724	27
Phoenix, Ariz.	1,272,291	28
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,262,978	29
Columbus, Ohio	1,209,848	30
Milwaukee, Wisc.	1,202,559	31
Orlando - Daytona Beach - Melbourne, Fla.	1,165,023	32
Nashville, Tenn.	1,064,842	33
Providence - New Bedford, R.I.-Mass.	962,388	34
New Orleans, La.	962,387	35
Oklahoma City, Okla.	953,647	36
Flint - Saginaw - Bay City, Mich.	951,290	37
Memphis, Tenn.	916,938	38
Louisville, Ky.	856,647	39
Dayton, Ohio	851,391	40
Salt Lake City, Utah	829,878	41
Toledo, Ohio	817,330	42
Harrisburg - York - Lancaster - Lebanon, Pa.	811,655	43
Raleigh - Durham, N.C.	795,677	44
Charlotte, N.C.	788,161	45
San Antonio, Tex.	766,930	46
Norfolk - Portsmouth - Newport News - Hampton, Va.	763,805	47
Little Rock, Ark.	746,730	48
Charleston - Huntington, W.Va.	742,136	49
Buffalo, N.Y.	722,882	50
Mobile - Pensacola, Ala.-Fla.	698,938	51
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	695,982	52
Greenville - Spartanburg - Asheville, S.C.-N.C.	679,841	53
Wilkes-Barre - Scranton, Pa.	669,655	54
Tulsa, Okla.	663,667	55
Richmond, Va.	641,769	56
Knoxville, Tenn.	628,529	57
Greensboro - Winston-Salem - High Point, N.C.	617,222	58
Albany - Schenectady - Troy, N.Y.	614,291	59
Green Bay, Wisc.	598,370	60
Wichita - Hutchinson, Kans.	579,872	61
Lansing, Mich.	562,726	62
Fresno - Visalia, Calif.	555,713	63
Youngstown, Ohio	549,015	64
Springfield - Decatur - Champaign, Ill.	537,386	65
Omaha, Neb.	534,986	66
Shreveport - Texarkana, La.-Tex.-Ark.	524,504	67
Rochester, N.Y.	521,058	68
Jacksonville, Fla.	515,822	69
Birmingham, Ala.	515,469	70
Las Vegas, Nev.	512,584	71
Albuquerque, N.M.	504,643	72
Des Moines, Iowa	503,875	73
Portland - Poland Spring, Maine	474,975	74
Davenport - Rock Island - Moline, Iowa-Ill.	467,457	75
Tucson, Ariz.	457,913	76
Cedar Rapids - Waterloo - Dubuque, Iowa	457,586	77
Austin, Tex.	451,220	78
Springfield, Mass.	450,383	79
Roanoke - Lynchburg, Va.	434,126	80
Springfield, Mo.	433,385	81
Lexington, Ky.	428,633	82
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	424,958	83
Syracuse, N.Y.	422,149	84
South Bend - Elkhart, Ind.	421,808	85
Evansville, Ind.	421,773	86
Baton Rouge, La.	421,138	87
Chattanooga, Tenn.	407,250	88
Colorado Springs - Pueblo, Colo.	401,188	89
El Paso, Tex.	400,399	90
Waco - Temple, Tex.	393,795	91
Columbia, S.C.	375,760	92
Huntsville - Decatur - Florence, Ala.	367,630	93
Jackson, Miss.	357,724	94
Reno, Nev.	351,913	95
Odessa - Midland, Tex.	349,955	96
Bristol - Kingsport - Johnson City, Tenn.	343,552	97
Tyler - Longview, Tex.	339,139	98
Rockford, Ill.	338,035	99
McAllen - Brownsville, Tex.	333,221	100
Peoria, Ill.	328,385	101
Johnstown - Altoona, Pa.	324,837	102
Lafayette, La.	310,371	103
Ft. Wayne, Ind.	297,620	104
Spokane, Wash.	291,637	105
Lincoln - Hastings - Kearney, Neb.	290,484	106
Madison, Wisc.	287,659	107
Beaumont - Port Arthur, Tex.	285,564	108
Ft. Smith, Ark.	280,247	109
Wichita Falls - Lawton, Tex.-Okla.	273,451	110
Ft. Myers - Naples, Fla.	261,360	111
Wheeling - Steubenville, W.Va.-Ohio	260,560	112
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	260,322	113
Joplin - Pittsburg, Mo.-Kans.	258,319	114
Salinas - Monterey, Calif.	255,902	115
Charleston, S.C.	255,213	116
Fargo, N.D.	255,086	117
Topeka, Kans.	241,037	118
Bluefield - Beckley - Oak Hill, W.Va.	232,428	119
Macon, Ga.	231,451	120
Savannah, Ga.	225,927	121
Tallahassee - Thomasville, Fla.-Ga.	223,430	122
Burlington - Plattsburgh, Vt.-N.Y.	219,646	123
Montgomery - Selma, Ala.	216,986	124
Duluth - Superior, Minn.-Wisc.	216,861	125
Corpus Christi, Tex.	216,148	126
Greenville - New Bern - Washington, N.C.	215,903	127
Rochester - Mason City - Austin, Minn.-Iowa	210,289	128
Sioux Falls - Mitchell, S.D.	207,655	129
Columbus, Ga.	203,427	130
Columbia - Jefferson City, Mo.	201,847	131
La Crosse - Eau Claire, Wisc.	199,586	132
Augusta, Ga.	194,150	133
Erie, Pa.	193,379	134
Eugene, Ore.	189,705	135
Yakima, Wash.	184,766	136
Amarillo, Tex.	184,483	137
Wausau - Rhinelander, Wisc.	183,897	138
Terre Haute, Ind.	180,970	139
Monroe - El Dorado, La.-Ark.	179,733	140
Columbus - Tupelo, Miss.	178,213	141
Lubbock, Tex.	177,917	142
Bakersfield, Calif.	175,602	143
Binghamton, N.Y.	169,242	144
Minot - Bismarck - Dickinson, N.D.	168,216	145
Florence, S.C.	157,773	146
Chico - Redding, Calif.	150,393	147
Traverse City - Cadillac, Mich.	143,877	148
Sioux City, Iowa	143,675	149
Jackson, Tenn.	142,066	150
Laredo, Tex.	139,779	151
Medford, Ore.	138,352	152
Abilene - Sweetwater, Tex.	136,703	153
Lima, Ohio	128,955	154
Elmira, N.Y.	126,919	155
Boise, Ida.	124,007	156
Biloxi - Gulfport - Pascagoula, Miss.	123,904	157
Quincy - Hannibal, Ill.-Mo.	123,135	158
Albany, Ga.	122,188	159
Utica, N.Y.	119,086	160
Gainesville, Fla.	118,836	161
Bangor, Maine	118,731	162
Wilmington, N.C.	114,334	163
Salisbury, Md.	113,801	164
Lafayette, Ind.	113,126	165
Billings - Hardin, Mont.	112,656	166
Grand Junction, Colo.	105,638	167
Jonesboro, Ark.	103,183	168
Greenwood - Greenville, Miss.	103,145	169
Parkersburg, W.Va.	102,304	170
Alexandria, La.	99,215	171
Lake Charles, La.	96,565	172
Laurel - Hattiesburg, Miss.	96,058	173
Idaho Falls - Pocatello, Ida.	94,283	174
Cheyenne - Scottsbluff - Sterling, Wyo.	92,254	175
Dothan, Ala.	92,179	176
El Centro - Yuma, Calif.-Ariz.	89,930	177
Charlottesville, Va.	88,513	178
Rapid City, S.D.	88,412	179
Palm Springs, Calif.	87,801	180
Tuscaloosa, Ala.	85,570	181
St. Joseph, Mo.	82,165	182
Panama City, Fla.	80,513	183
Clarksburg - Weston, W.Va.	80,245	184
Bowling Green, Ky.	76,350	185
Hagerstown, Md.	70,896	186
San Angelo, Tex.	70,824	187
Victoria, Tex.	69,403	188
Meridian, Miss.	68,083	189
Watertown - Carthage, N.Y.	67,658	190
Harrisonburg, Va.	65,973	191
Missoula, Mont.	61,749	192
Great Falls, Mont.	61,720	193
Zanesville, Ohio	60,346	194
Ardmore - Ada, Okla.	59,322	195
Casper - Riverton, Wyo.	58,471	196
Roswell, N.M.	57,824	197
Anniston, Ala.	54,134	198
Mankato, Minn.	41,759	199
Presque Isle, Maine	37,897	200
Butte, Mont.	34,227	201
North Platte, Neb.	29,407	202
Flagstaff, Ariz.	27,070	203
Eureka, Calif.	26,920	204
Twin Falls, Ida.	26,473	205
Marquette, Mich.	22,268	206
Bend, Ore.	19,339	207
Alpena, Mich.	16,467	208
Ottumwa - Kirksville, Iowa-Mo.	13,637	209
Alexandria, Minn.	12,549	210
Helena, Mont.	10,200	211
Glendive, Mont.	3,578	212

S&MM/ARBITRON TV MARKET (ADI) RANKING

APPAREL & ACCESSORIES STORE SALES

ADI	($000)	Rank
New York, N.Y.	9,038,516	1
Los Angeles, Calif.	4,910,444	2
Chicago, Ill.	3,565,077	3
Philadelphia, Pa.	2,925,217	4
San Francisco, Calif.	2,533,254	5
Boston, Mass.	2,479,535	6
Detroit, Mich.	1,733,077	7
Washington, D.C.	1,609,287	8
Dallas - Ft. Worth, Tex.	1,525,612	9
Houston, Tex.	1,483,275	10
Miami, Fla.	1,433,412	11
Seattle - Tacoma, Wash.	1,140,634	12
Atlanta, Ga.	1,036,767	13
Cleveland, Ohio	1,016,820	14
Minneapolis - St. Paul, Minn.	897,202	15
Hartford - New Haven, Conn.	846,452	16
San Diego, Calif.	807,613	17
Pittsburgh, Pa.	803,126	18
St. Louis, Mo.	791,823	19
Denver, Colo.	771,817	20
Sacramento - Stockton, Calif.	666,654	21
Oklahoma City, Okla.	657,562	22
Baltimore, Md.	647,690	23
New Orleans, La.	628,097	24
Indianapolis, Ind.	623,510	25
Tampa - St. Petersburg, Fla.	608,549	26
Portland, Ore.	591,249	27
Charlotte, N.C.	569,620	28
Providence - New Bedford, R.I.-Mass.	529,243	29
Phoenix, Ariz.	522,192	30
Kansas City, Mo.	517,465	31
Memphis, Tenn.	484,673	32
San Antonio, Tex.	479,523	33
Buffalo, N.Y.	476,377	34
Raleigh - Durham, N.C.	466,794	35
Albany - Schenectady - Troy, N.Y.	456,875	36
Greensboro - Winston-Salem - High Point, N.C.	447,822	37
Birmingham, Ala.	443,607	38
Greenville - Spartanburg - Asheville, S.C.-N.C.	441,612	39
Norfolk - Portsmouth - Newport News - Hampton, Va.	441,314	40
Grand Rapids - Kalamazoo - Battle Creek, Mich.	422,850	41
Orlando - Daytona Beach - Melbourne, Fla.	422,635	42
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	421,547	43
Cincinnati, Ohio	408,617	44
Milwaukee, Wisc.	401,080	45
Nashville, Tenn.	398,069	46
Salt Lake City, Utah	391,681	47
Columbus, Ohio	373,939	48
Tulsa, Okla.	372,176	49
Little Rock, Ark.	363,628	50
Wilkes-Barre - Scranton, Pa.	361,366	51
Harrisburg - York - Lancaster - Lebanon, Pa.	347,441	52
Louisville, Ky.	345,665	53
Albuquerque, N.M.	334,519	54
Knoxville, Tenn.	331,348	55
Flint - Saginaw - Bay City, Mich.	323,267	56
Syracuse, N.Y.	321,544	57
Fresno - Visalia, Calif.	299,899	58
Richmond, Va.	292,202	59
Dayton, Ohio	282,434	60
Jacksonville, Fla.	279,750	61
Shreveport - Texarkana, La.-Tex.-Ark.	277,675	62
McAllen - Brownsville, Tex.	275,720	63
Rochester, N.Y.	275,574	64
Austin, Tex.	272,962	65
Charleston - Huntington, W.Va.	266,906	66
Wichita - Hutchinson, Kans.	266,681	67
Portland - Poland Spring, Maine	262,409	68
Springfield - Decatur - Champaign, Ill.	262,146	69
Des Moines, Iowa	234,062	70
Las Vegas, Nev.	224,397	71
Toledo, Ohio	221,345	72
Mobile - Pensacola, Ala.-Fla.	217,727	73
Omaha, Neb.	217,020	74
Springfield, Mass.	216,985	75
Roanoke - Lynchburg, Va.	216,390	76
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	216,341	77
Chattanooga, Tenn.	216,243	78
Columbia, S.C.	208,323	79
El Paso, Tex.	201,965	80
Green Bay, Wisc.	201,188	81
Salinas - Monterey, Calif.	195,771	82
Evansville, Ind.	194,709	83
Spokane, Wash.	192,566	84
Lexington, Ky.	189,198	85
Baton Rouge, La.	183,894	86
Savannah, Ga.	181,783	87
Davenport - Rock Island - Moline, Iowa-Ill.	181,638	88
Huntsville - Decatur - Florence, Ala.	181,321	89
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	181,114	90
Cedar Rapids - Waterloo - Dubuque, Iowa	179,775	91
Jackson, Miss.	179,314	92
Amarillo, Tex.	177,835	93
Tyler - Longview, Tex.	176,291	94
Charleston, S.C.	176,254	95
Lafayette, La.	175,239	96
Tucson, Ariz.	170,785	97
Beaumont - Port Arthur, Tex.	169,594	98
Lansing, Mich.	167,552	99
South Bend - Elkhart, Ind.	167,157	100
Waco - Temple, Tex.	166,292	101
Odessa - Midland, Tex.	165,843	102
Burlington - Plattsburgh, Vt.-N.Y.	165,547	103
Lincoln - Hastings - Kearney, Neb.	161,838	104
Youngstown, Ohio	156,120	105
Florence, S.C.	153,293	106
Johnstown - Altoona, Pa.	152,971	107
Sioux Falls - Mitchell, S.D.	149,676	108
Corpus Christi, Tex.	147,382	109
Bristol - Kingsport - Johnson City, Tenn.	144,281	110
Augusta, Ga.	142,535	111
Colorado Springs - Pueblo, Colo.	139,076	112
Madison, Wisc.	137,046	113
Peoria, Ill.	136,898	114
Fargo, N.D.	136,001	115
Ft. Wayne, Ind.	135,062	116
Montgomery - Selma, Ala.	133,186	117
Monroe - El Dorado, La.-Ark.	131,402	118
Ft. Myers - Naples, Fla.	131,229	119
Greenville - New Bern - Washington, N.C.	129,465	120
Reno, Nev.	128,433	121
Yakima, Wash.	127,613	122
Rockford, Ill.	126,091	123
Wichita Falls - Lawton, Tex.-Okla.	122,197	124
Laredo, Tex.	120,633	125
Springfield, Mo.	117,046	126
Erie, Pa.	116,713	127
Lubbock, Tex.	112,418	128
Wilmington, N.C.	109,153	129
Terre Haute, Ind.	106,685	130
Abilene - Sweetwater, Tex.	105,514	131
Traverse City - Cadillac, Mich.	103,684	132
Macon, Ga.	103,448	133
Bakersfield, Calif.	103,399	134
Tallahassee - Thomasville, Fla.-Ga.	101,386	135
Rochester - Mason City - Austin, Minn.-Iowa	100,704	136
Binghamton, N.Y.	100,544	137
Minot - Bismarck - Dickinson, N.D.	100,479	138
Sioux City, Iowa	98,376	139
Columbus, Ga.	96,382	140
Albany, Ga.	95,827	141
Columbus - Tupelo, Miss.	93,742	142
Eugene, Ore.	93,339	143
La Crosse - Eau Claire, Wisc.	91,267	144
Salisbury, Md.	91,213	145
Wausau - Rhinelander, Wisc.	89,759	146
Chico - Redding, Calif.	89,021	147
Utica, N.Y.	88,860	148
Duluth - Superior, Minn.-Wisc.	88,206	149
Boise, Ida.	82,270	150
Joplin - Pittsburg, Mo.-Kans.	81,613	151
Ft. Smith, Ark.	79,142	152
Medford, Ore.	78,241	153
Columbia - Jefferson City, Mo.	76,868	154
Wheeling - Steubenville, W.Va.-Ohio	76,799	155
Bluefield - Beckley - Oak Hill, W.Va.	72,505	156
Topeka, Kans.	69,884	157
Billings - Hardin, Mont.	67,973	158
Laurel - Hattiesburg, Miss.	67,438	159
Idaho Falls - Pocatello, Ida.	65,667	160
Bangor, Maine	63,457	161
Quincy - Hannibal, Ill.-Mo.	63,286	162
Lake Charles, La.	61,559	163
Alexandria, La.	61,522	164
Dothan, Ala.	59,178	165
Charlottesville, Va.	58,039	166
Greenwood - Greenville, Miss.	56,889	167
El Centro - Yuma, Calif.-Ariz.	54,968	168
Roswell, N.M.	53,063	169
Cheyenne - Scottsbluff - Sterling, Wyo.	52,665	170
Elmira, N.Y.	52,148	171
Grand Junction, Colo.	51,858	172
Ardmore - Ada, Okla.	51,283	173
Eureka, Calif.	50,864	174
Rapid City, S.D.	49,733	175
Great Falls, Mont.	48,472	176
Palm Springs, Calif.	47,716	177
Watertown - Carthage, N.Y.	47,398	178
Gainesville, Fla.	47,226	179
Jackson, Tenn.	46,908	180
Tuscaloosa, Ala.	45,455	181
Casper - Riverton, Wyo.	45,168	182
Missoula, Mont.	44,638	183
San Angelo, Tex.	44,625	184
Jonesboro, Ark.	43,503	185
Alexandria, Minn.	39,187	186
Biloxi - Gulfport - Pascagoula, Miss.	38,460	187
Victoria, Tex.	34,135	188
Panama City, Fla.	32,587	189
Lima, Ohio	30,897	190
Meridian, Miss.	30,644	191
Lafayette, Ind.	30,615	192
St. Joseph, Mo.	29,685	193
Anniston, Ala.	29,424	194
Clarksburg - Weston, W.Va.	27,932	195
Hagerstown, Md.	27,827	196
Marquette, Mich.	27,817	197
Mankato, Minn.	26,694	198
Bowling Green, Ky.	26,093	199
Butte, Mont.	25,503	200
Parkersburg, W.Va.	25,035	201
Bend, Ore.	22,762	202
Twin Falls, Ida.	22,646	203
Helena, Mont.	18,938	204
Harrisonburg, Va.	17,894	205
Flagstaff, Ariz.	16,240	206
Presque Isle, Maine	16,132	207
Zanesville, Ohio	15,140	208
Ottumwa - Kirksville, Iowa-Mo.	14,163	209
North Platte, Neb.	12,589	210
Alpena, Mich.	9,985	211
Glendive, Mont.	8,514	212

S&MM/ARBITRON TV MARKET (ADI) RANKING

FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

ADI	($000)	Rank
New York, N.Y.	8,030,054	1
Los Angeles, Calif.	5,137,264	2
Chicago, Ill.	2,766,674	3
San Francisco, Calif.	2,529,368	4
Philadelphia, Pa.	2,386,770	5
Washington, D.C.	1,931,295	6
Boston, Mass.	1,906,608	7
Detroit, Mich.	1,622,788	8
Dallas - Ft. Worth, Tex.	1,410,772	9
Miami, Fla.	1,386,859	10
Houston, Tex.	1,269,372	11
Atlanta, Ga.	1,128,268	12
Cleveland, Ohio	1,105,432	13
Tampa - St. Petersburg, Fla.	1,098,095	14
Denver, Colo.	1,083,129	15
Minneapolis - St. Paul, Minn.	989,225	16
Seattle - Tacoma, Wash.	950,402	17
San Diego, Calif.	851,585	18
Sacramento - Stockton, Calif.	827,493	19
Phoenix, Ariz.	815,688	20
Pittsburgh, Pa.	811,297	21
Hartford - New Haven, Conn.	808,729	22
St. Louis, Mo.	808,426	23
Baltimore, Md.	734,590	24
Orlando - Daytona Beach - Melbourne, Fla.	641,413	25
Indianapolis, Ind.	628,683	26
Raleigh - Durham, N.C.	605,034	27
Charlotte, N.C.	597,568	28
Oklahoma City, Okla.	588,291	29
New Orleans, La.	587,720	30
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	565,815	31
Norfolk - Portsmouth - Newport News - Hampton, Va.	558,670	32
Portland, Ore.	558,000	33
Columbus, Ohio	536,857	34
Salt Lake City, Utah	515,696	35
Kansas City, Mo.	515,027	36
Grand Rapids - Kalamazoo - Battle Creek, Mich.	510,004	37
Cincinnati, Ohio	507,375	38
Greensboro - Winston-Salem - High Point, N.C.	497,512	39
Memphis, Tenn.	486,920	40
Nashville, Tenn.	486,155	41
Milwaukee, Wisc.	481,770	42
Harrisburg - York - Lancaster - Lebanon, Pa.	446,594	43
San Antonio, Tex.	446,250	44
Greenville - Spartanburg - Asheville, S.C.-N.C.	445,893	45
Providence - New Bedford, R.I.-Mass.	383,184	46
Buffalo, N.Y.	373,293	47
Louisville, Ky.	368,959	48
Dayton, Ohio	367,563	49
Albany - Schenectady - Troy, N.Y.	359,020	50
Birmingham, Ala.	353,722	51
Omaha, Neb.	347,077	52
Wichita - Hutchinson, Kans.	343,967	53
Tulsa, Okla.	342,487	54
Flint - Saginaw - Bay City, Mich.	342,224	55
Knoxville, Tenn.	337,612	56
Mobile - Pensacola, Ala.-Fla.	337,304	57
Albuquerque, N.M.	335,893	58
Austin, Tex.	320,754	59
Jacksonville, Fla.	311,225	60
Toledo, Ohio	310,746	61
Rochester, N.Y.	309,862	62
Richmond, Va.	308,344	63
Madison, Wisc.	302,964	64
Wilkes-Barre - Scranton, Pa.	302,168	65
Fresno - Visalia, Calif.	300,166	66
Charleston - Huntington, W.Va.	282,679	67
Ft. Myers - Naples, Fla.	278,128	68
Little Rock, Ark.	272,098	69
Shreveport - Texarkana, La.-Tex.-Ark.	270,997	70
Chattanooga, Tenn.	266,316	71
Syracuse, N.Y.	262,675	72
Des Moines, Iowa	256,746	73
Springfield - Decatur - Champaign, Ill.	250,547	74
Las Vegas, Nev.	243,517	75
Green Bay, Wisc.	242,764	76
Portland - Poland Spring, Maine	237,892	77
Tucson, Ariz.	234,801	78
Roanoke - Lynchburg, Va.	234,270	79
Baton Rouge, La.	229,650	80
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	223,852	81
Savannah, Ga.	208,989	82
Lexington, Ky.	204,699	83
South Bend - Elkhart, Ind.	202,342	84
Davenport - Rock Island - Moline, Iowa-Ill.	200,262	85
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	195,774	86
Columbia, S.C.	195,637	87
Cedar Rapids - Waterloo - Dubuque, Iowa	195,529	88
Lansing, Mich.	195,069	89
Evansville, Ind.	191,965	90
Charleston, S.C.	190,945	91
Odessa - Midland, Tex.	189,807	92
McAllen - Brownsville, Tex.	189,642	93
Youngstown, Ohio	185,256	94
Jackson, Miss.	180,710	95
Greenville - New Bern - Washington, N.C.	178,518	96
Huntsville - Decatur - Florence, Ala.	178,407	97
Johnstown - Altoona, Pa.	177,072	98
El Paso, Tex.	176,543	99
Spokane, Wash.	176,468	100
Colorado Springs - Pueblo, Colo.	172,769	101
Ft. Wayne, Ind.	172,236	102
Salinas - Monterey, Calif.	166,709	103
Lincoln - Hastings - Kearney, Neb.	166,291	104
Springfield, Mass.	165,075	105
Florence, S.C.	162,893	106
Bristol - Kingsport - Johnson City, Tenn.	161,826	107
Corpus Christi, Tex.	154,228	108
Waco - Temple, Tex.	152,606	109
Lafayette, La.	150,841	110
Peoria, Ill.	149,035	111
Springfield, Mo.	147,515	112
Fargo, N.D.	144,539	113
Augusta, Ga.	143,877	114
Sioux Falls - Mitchell, S.D.	142,881	115
Burlington - Plattsburgh, Vt.-N.Y.	137,187	116
Rockford, Ill.	133,507	117
Amarillo, Tex.	132,008	118
Tallahassee - Thomasville, Fla.-Ga.	131,591	119
Wichita Falls - Lawton, Tex.-Okla.	123,675	120
Tyler - Longview, Tex.	123,552	121
Columbus, Ga.	123,173	122
Macon, Ga.	122,311	123
Beaumont - Port Arthur, Tex.	122,108	124
Bakersfield, Calif.	117,750	125
Reno, Nev.	115,144	126
Montgomery - Selma, Ala.	115,001	127
Minot - Bismarck - Dickinson, N.D.	114,222	128
Lubbock, Tex.	111,138	129
Eugene, Ore.	107,663	130
La Crosse - Eau Claire, Wisc.	104,900	131
Topeka, Kans.	103,969	132
Erie, Pa.	103,437	133
Columbus - Tupelo, Miss.	101,164	134
Laredo, Tex.	100,008	135
Wilmington, N.C.	99,557	136
Boise, Ida.	97,258	137
Monroe - El Dorado, La.-Ark.	96,515	138
Sioux City, Iowa	95,871	139
Joplin - Pittsburg, Mo.-Kans.	93,865	140
Rochester - Mason City - Austin, Minn.-Iowa	92,516	141
Bluefield - Beckley - Oak Hill, W.Va.	92,483	142
Salisbury, Md.	91,577	143
Wheeling - Steubenville, W.Va.-Ohio	90,316	144
Albany, Ga.	90,315	145
Binghamton, N.Y.	88,981	146
Chico - Redding, Calif.	86,947	147
Traverse City - Cadillac, Mich.	85,592	148
Terre Haute, Ind.	84,362	149
Yakima, Wash.	84,019	150
Idaho Falls - Pocatello, Ida.	82,303	151
Duluth - Superior, Minn.-Wisc.	81,216	152
Wausau - Rhinelander, Wisc.	79,857	153
Abilene - Sweetwater, Tex.	77,438	154
Columbia - Jefferson City, Mo.	76,318	155
Ft. Smith, Ark.	75,571	156
Laurel - Hattiesburg, Miss.	74,430	157
Billings - Hardin, Mont.	74,031	158
Medford, Ore.	72,111	159
Dothan, Ala.	69,476	160
Grand Junction, Colo.	64,722	161
Lake Charles, La.	62,912	162
Quincy - Hannibal, Ill.-Mo.	60,189	163
Bangor, Maine	59,819	164
Utica, N.Y.	58,217	165
Charlottesville, Va.	55,473	166
Greenwood - Greenville, Miss.	53,412	167
Great Falls, Mont.	52,980	168
Gainesville, Fla.	51,239	169
Cheyenne - Scottsbluff - Sterling, Wyo.	51,034	170
Missoula, Mont.	49,757	171
Rapid City, S.D.	49,183	172
San Angelo, Tex.	48,713	173
Butte, Mont.	47,255	174
Jackson, Tenn.	47,220	175
Panama City, Fla.	45,990	176
Alexandria, La.	44,920	177
Casper - Riverton, Wyo.	44,665	178
Biloxi - Gulfport - Pascagoula, Miss.	43,898	179
Roswell, N.M.	42,666	180
Watertown - Carthage, N.Y.	40,678	181
Palm Springs, Calif.	40,452	182
Elmira, N.Y.	38,295	183
El Centro - Yuma, Calif.-Ariz.	35,946	184
Meridian, Miss.	35,555	185
Jonesboro, Ark.	35,353	186
Eureka, Calif.	33,737	187
Ardmore - Ada, Okla.	33,680	188
Bowling Green, Ky.	33,367	189
Hagerstown, Md.	32,942	190
Harrisonburg, Va.	32,502	191
Tuscaloosa, Ala.	32,403	192
Clarksburg - Weston, W.Va.	31,185	193
Lafayette, Ind.	30,854	194
Alexandria, Minn.	28,830	195
Lima, Ohio	28,640	196
Victoria, Tex.	26,375	197
Parkersburg, W.Va.	26,004	198
St. Joseph, Mo.	25,124	199
Twin Falls, Ida.	24,232	200
Marquette, Mich.	23,325	201
Anniston, Ala.	22,710	202
Mankato, Minn.	22,301	203
Zanesville, Ohio	16,314	204
Helena, Mont.	15,890	205
Flagstaff, Ariz.	15,837	206
North Platte, Neb.	14,907	207
Presque Isle, Maine	12,160	208
Ottumwa - Kirksville, Iowa-Mo.	12,064	209
Bend, Ore.	10,229	210
Alpena, Mich.	8,034	211
Glendive, Mont.	5,311	212

FURNITURE & HOME FURNISHINGS STORE SALES

ADI	($000)	Rank
New York, N.Y.	4,318,288	1
Los Angeles, Calif.	2,311,057	2
Chicago, Ill.	1,422,372	3
Philadelphia, Pa.	1,237,292	4
San Francisco, Calif.	1,121,057	5
Boston, Mass.	1,106,003	6
Washington, D.C.	948,719	7
Detroit, Mich.	766,535	8
Miami, Fla.	744,711	9
Dallas - Ft. Worth, Tex.	717,142	10
Houston, Tex.	701,814	11
Atlanta, Ga.	611,351	12
Cleveland, Ohio	587,241	13
Tampa - St. Petersburg, Fla.	571,991	14
Denver, Colo.	533,024	15
Minneapolis - St. Paul, Minn.	478,504	16
Seattle - Tacoma, Wash.	468,571	17
Pittsburgh, Pa.	443,323	18
Phoenix, Ariz.	423,061	19
Hartford - New Haven, Conn.	413,342	20
San Diego, Calif.	411,405	21
Sacramento - Stockton, Calif.	397,530	22
St. Louis, Mo.	392,310	23
Baltimore, Md.	387,406	24
Charlotte, N.C.	361,315	25
Norfolk - Portsmouth - Newport News - Hampton, Va.	360,733	26
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	355,396	27
Raleigh - Durham, N.C.	335,798	28
Orlando - Daytona Beach - Melbourne, Fla.	324,989	29
Greensboro - Winston-Salem - High Point, N.C.	314,133	30
Oklahoma City, Okla.	313,267	31
Indianapolis, Ind.	308,314	32
New Orleans, La.	307,467	33
Salt Lake City, Utah	286,073	34
Cincinnati, Ohio	281,268	35
Memphis, Tenn.	273,895	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	266,065	37
Nashville, Tenn.	255,078	38
Grand Rapids - Kalamazoo - Battle Creek, Mich.	248,181	39
Kansas City, Mo.	247,373	40
Columbus, Ohio	244,434	41
Omaha, Neb.	240,159	42
Portland, Ore.	235,169	43
Milwaukee, Wisc.	233,512	44
Harrisburg - York - Lancaster - Lebanon, Pa.	227,344	45
Providence - New Bedford, R.I.-Mass.	219,966	46
San Antonio, Tex.	211,285	47
Knoxville, Tenn.	198,855	48
Birmingham, Ala.	192,455	49
Buffalo, N.Y.	192,231	50
Mobile - Pensacola, Ala.-Fla.	191,958	51
Louisville, Ky.	189,797	52
Albuquerque, N.M.	188,193	53
Ft. Myers - Naples, Fla.	186,945	54
Dayton, Ohio	186,256	55
Tulsa, Okla.	184,943	56
Flint - Saginaw - Bay City, Mich.	182,211	57
Jacksonville, Fla.	181,406	58
Albany - Schenectady - Troy, N.Y.	179,745	59
Little Rock, Ark.	170,275	60
Richmond, Va.	167,666	61
Austin, Tex.	167,522	62
Wichita - Hutchinson, Kans.	165,327	63
Chattanooga, Tenn.	165,235	64
Shreveport - Texarkana, La.-Tex.-Ark.	162,285	65
Fresno - Visalia, Calif.	157,428	66
Charleston - Huntington, W.Va.	151,098	67
Rochester, N.Y.	150,359	68
Roanoke - Lynchburg, Va.	146,018	69
Savannah, Ga.	141,408	70
Wilkes-Barre - Scranton, Pa.	140,333	71
Portland - Poland Spring, Maine	140,296	72
Des Moines, Iowa	131,997	73
Syracuse, N.Y.	129,468	74
Florence, S.C.	128,701	75
Toledo, Ohio	125,568	76
Springfield - Decatur - Champaign, Ill.	120,337	77
Lexington, Ky.	117,774	78
Columbia, S.C.	114,184	79
Green Bay, Wisc.	113,727	80
Greenville - New Bern - Washington, N.C.	111,365	81
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	111,313	82
Odessa - Midland, Tex.	110,253	83
Charleston, S.C.	108,590	84
Tucson, Ariz.	108,532	85
Youngstown, Ohio	105,656	86
Jackson, Miss.	105,342	87
Las Vegas, Nev.	104,581	88
Cedar Rapids - Waterloo - Dubuque, Iowa	103,396	89
Bristol - Kingsport - Johnson City, Tenn.	102,924	90
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	102,831	91
Evansville, Ind.	101,917	92
Huntsville - Decatur - Florence, Ala.	100,755	93
El Paso, Tex.	100,690	94
Baton Rouge, La.	99,854	95
Davenport - Rock Island - Moline, Iowa-Ill.	99,792	96
Johnstown - Altoona, Pa.	98,398	97
Spokane, Wash.	96,484	98
McAllen - Brownsville, Tex.	96,117	99
South Bend - Elkhart, Ind.	95,163	100
Colorado Springs - Pueblo, Colo.	91,668	101
Augusta, Ga.	88,778	102
Lincoln - Hastings - Kearney, Neb.	87,701	103
Springfield, Mo.	86,052	104
Ft. Wayne, Ind.	83,986	105
Lansing, Mich.	83,511	106
Lafayette, La.	83,100	107
Peoria, Ill.	80,445	108
Wichita Falls - Lawton, Tex.-Okla.	77,887	109
Salinas - Monterey, Calif.	77,121	110
Fargo, N.D.	76,883	111
Corpus Christi, Tex.	76,452	112
Tyler - Longview, Tex.	75,721	113
Macon, Ga.	75,567	114
Springfield, Mass.	75,119	115
Waco - Temple, Tex.	75,101	116
Sioux Falls - Mitchell, S.D.	74,252	117
Montgomery - Selma, Ala.	72,729	118
Rockford, Ill.	71,123	119
Wilmington, N.C.	69,301	120
Columbus - Tupelo, Miss.	69,064	121
Columbus, Ga.	68,709	122
Amarillo, Tex.	68,505	123
Madison, Wisc.	66,737	124
Bakersfield, Calif.	66,307	125
Burlington - Plattsburgh, Vt.-N.Y.	63,942	126
Bluefield - Beckley - Oak Hill, W.Va.	62,002	127
Reno, Nev.	61,975	128
Lubbock, Tex.	61,768	129
Eugene, Ore.	60,619	130
Salisbury, Md.	60,070	131
Tallahassee - Thomasville, Fla.-Ga.	59,417	132
Minot - Bismarck - Dickinson, N.D.	59,163	133
Boise, Ida.	59,159	134
Joplin - Pittsburg, Mo.-Kans.	55,775	135
Albany, Ga.	54,659	136
Monroe - El Dorado, La.-Ark.	53,355	137
Beaumont - Port Arthur, Tex.	53,273	138
Binghamton, N.Y.	52,592	139
Wheeling - Steubenville, W.Va.-Ohio	51,419	140
Yakima, Wash.	50,800	141
Topeka, Kans.	48,303	142
Dothan, Ala.	48,036	143
La Crosse - Eau Claire, Wisc.	45,261	144
Sioux City, Iowa	44,495	145
Traverse City - Cadillac, Mich.	43,614	146
Ft. Smith, Ark.	43,363	147
Abilene - Sweetwater, Tex.	42,638	148
Idaho Falls - Pocatello, Ida.	41,852	149
Chico - Redding, Calif.	41,625	150
Wausau - Rhinelander, Wisc.	40,879	151
Duluth - Superior, Minn.-Wisc.	40,221	152
Terre Haute, Ind.	39,979	153
Erie, Pa.	39,885	154
Rochester - Mason City - Austin, Minn.-Iowa	39,569	155
Billings - Hardin, Mont.	37,174	156
Columbia - Jefferson City, Mo.	35,758	157
Medford, Ore.	35,695	158
Greenwood - Greenville, Miss.	35,427	159
Charlottesville, Va.	35,285	160
Grand Junction, Colo.	34,019	161
Quincy - Hannibal, Ill.-Mo.	33,966	162
Utica, N.Y.	33,675	163
Laurel - Hattiesburg, Miss.	30,269	164
Alexandria, La.	29,068	165
Bangor, Maine	28,907	166
Jackson, Tenn.	27,648	167
Lake Charles, La.	26,379	168
Rapid City, S.D.	26,229	169
Cheyenne - Scottsbluff - Sterling, Wyo.	26,155	170
Roswell, N.M.	25,666	171
Panama City, Fla.	25,363	172
El Centro - Yuma, Calif.-Ariz.	25,091	173
Meridian, Miss.	24,931	174
Biloxi - Gulfport - Pascagoula, Miss.	23,061	175
Palm Springs, Calif.	23,046	176
Great Falls, Mont.	22,529	177
Casper - Riverton, Wyo.	22,346	178
Missoula, Mont.	22,235	179
Bowling Green, Ky.	22,078	180
Watertown - Carthage, N.Y.	21,228	181
Butte, Mont.	21,026	182
Elmira, N.Y.	20,516	183
Hagerstown, Md.	19,937	184
Jonesboro, Ark.	19,763	185
San Angelo, Tex.	19,183	186
Gainesville, Fla.	18,972	187
Harrisonburg, Va.	18,778	188
Clarksburg - Weston, W.Va.	18,147	189
Tuscaloosa, Ala.	17,296	190
Ardmore - Ada, Okla.	17,140	191
Parkersburg, W.Va.	16,681	192
Eureka, Calif.	16,444	193
Marquette, Mich.	15,778	194
Victoria, Tex.	15,651	195
Anniston, Ala.	13,851	196
Alexandria, Minn.	13,077	197
Lafayette, Ind.	12,650	198
Lima, Ohio	12,625	199
Laredo, Tex.	11,690	200
Twin Falls, Ida.	11,021	201
Helena, Mont.	10,408	202
St. Joseph, Mo.	10,217	203
Zanesville, Ohio	9,003	204
Flagstaff, Ariz.	7,897	205
North Platte, Neb.	7,613	206
Presque Isle, Maine	7,413	207
Ottumwa - Kirksville, Iowa-Mo.	6,966	208
Mankato, Minn.	6,962	209
Bend, Ore.	5,834	210
Alpena, Mich.	3,718	211
Glendive, Mont.	3,270	212

AUTOMOTIVE DEALER SALES

ADI	($000)	Rank
New York, N.Y.	21,463,571	1
Los Angeles, Calif.	20,063,855	2
Chicago, Ill.	11,264,210	3
Philadelphia, Pa.	10,855,333	4
Boston, Mass.	9,434,131	5
San Francisco, Calif.	9,178,858	6
Detroit, Mich.	7,697,724	7
Washington, D.C.	7,421,281	8
Miami, Fla.	6,840,398	9
Dallas - Ft. Worth, Tex.	6,662,112	10
Atlanta, Ga.	5,898,624	11
Houston, Tex.	5,608,483	12
Minneapolis - St. Paul, Minn.	5,477,496	13
Cleveland, Ohio	5,150,687	14
Tampa - St. Petersburg, Fla.	4,989,528	15
St. Louis, Mo.	4,618,527	16
Seattle - Tacoma, Wash.	4,312,645	17
Pittsburgh, Pa.	3,898,681	18
Hartford - New Haven, Conn.	3,838,981	19
Baltimore, Md.	3,660,167	20
San Diego, Calif.	3,642,118	21
Orlando - Daytona Beach - Melbourne, Fla.	3,600,316	22
Indianapolis, Ind.	3,559,705	23
Sacramento - Stockton, Calif.	3,438,035	24
Denver, Colo.	3,424,197	25
Kansas City, Mo.	3,323,550	26
Phoenix, Ariz.	2,891,398	27
Charlotte, N.C.	2,834,532	28
Portland, Ore.	2,800,389	29
Oklahoma City, Okla.	2,539,736	30
Cincinnati, Ohio	2,464,470	31
Nashville, Tenn.	2,420,083	32
Columbus, Ohio	2,413,409	33
Raleigh - Durham, N.C.	2,378,589	34
Memphis, Tenn.	2,263,611	35
Milwaukee, Wisc.	2,263,135	36
Grand Rapids - Kalamazoo - Battle Creek, Mich.	2,223,324	37
Greenville - Spartanburg - Asheville, S.C.-N.C.	2,204,401	38
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	2,162,379	39
Norfolk - Portsmouth - Newport News - Hampton, Va.	2,106,056	40
Harrisburg - York - Lancaster - Lebanon, Pa.	2,061,017	41
Providence - New Bedford, R.I.-Mass.	2,038,386	42
Greensboro - Winston-Salem - High Point, N.C.	1,994,413	43
Wichita - Hutchinson, Kans.	1,952,483	44
Flint - Saginaw - Bay City, Mich.	1,842,374	45
Jacksonville, Fla.	1,830,722	46
Buffalo, N.Y.	1,830,327	47
Salt Lake City, Utah	1,817,409	48
Albany - Schenectady - Troy, N.Y.	1,804,410	49
San Antonio, Tex.	1,803,575	50
Dayton, Ohio	1,744,341	51
New Orleans, La.	1,734,470	52
Louisville, Ky.	1,695,262	53
Richmond, Va.	1,667,056	54
Charleston - Huntington, W.Va.	1,633,990	55
Mobile - Pensacola, Ala.-Fla.	1,631,228	56
Portland - Poland Spring, Maine	1,625,928	57
Birmingham, Ala.	1,625,817	58
Knoxville, Tenn.	1,581,879	59
Toledo, Ohio	1,573,995	60
Fresno - Visalia, Calif.	1,556,415	61
Rochester, N.Y.	1,497,122	62
Albuquerque, N.M.	1,474,774	63
Wilkes-Barre - Scranton, Pa.	1,458,207	64
Little Rock, Ark.	1,415,591	65
Omaha, Neb.	1,343,321	66
Des Moines, Iowa	1,340,898	67
Tulsa, Okla.	1,315,461	68
Syracuse, N.Y.	1,298,039	69
South Bend - Elkhart, Ind.	1,231,955	70
Austin, Tex.	1,195,736	71
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	1,176,470	72
Springfield - Decatur - Champaign, Ill.	1,175,029	73
Davenport - Rock Island - Moline, Iowa-Ill.	1,123,466	74
Green Bay, Wisc.	1,106,488	75
Shreveport - Texarkana, La.-Tex.-Ark.	1,080,276	76
Roanoke - Lynchburg, Va.	1,066,013	77
Lexington, Ky.	1,057,303	78
Chattanooga, Tenn.	1,055,138	79
Columbia, S.C.	1,049,770	80
Cedar Rapids - Waterloo - Dubuque, Iowa	1,005,829	81
Evansville, Ind.	1,003,729	82
Jackson, Miss.	991,318	83
Burlington - Plattsburgh, Vt.-N.Y.	976,525	84
Fargo, N.D.	968,207	85
Bristol - Kingsport - Johnson City, Tenn.	958,424	86
Spokane, Wash.	950,633	87
Huntsville - Decatur - Florence, Ala.	945,856	88
Springfield, Mo.	906,783	89
Ft. Myers - Naples, Fla.	896,532	90
Lincoln - Hastings - Kearney, Neb.	887,250	91
Johnstown - Altoona, Pa.	880,667	92
Lansing, Mich.	873,414	93
Las Vegas, Nev.	873,229	94
Charleston, S.C.	864,861	95
Youngstown, Ohio	862,612	96
Greenville - New Bern - Washington, N.C.	855,130	97
Springfield, Mass.	823,460	98
Sioux Falls - Mitchell, S.D.	815,175	99
Madison, Wisc.	809,852	100
Savannah, Ga.	800,622	101
Odessa - Midland, Tex.	798,938	102
Ft. Wayne, Ind.	794,525	103
Tucson, Ariz.	792,029	104
Salinas - Monterey, Calif.	768,878	105
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	768,779	106
Minot - Bismarck - Dickinson, N.D.	756,662	107
Peoria, Ill.	753,324	108
Waco - Temple, Tex.	742,508	109
Baton Rouge, La.	741,174	110
Amarillo, Tex.	716,732	111
Tyler - Longview, Tex.	710,527	112
Montgomery - Selma, Ala.	697,766	113
Augusta, Ga.	696,261	114
Rockford, Ill.	693,371	115
Colorado Springs - Pueblo, Colo.	675,842	116
Macon, Ga.	670,906	117
Corpus Christi, Tex.	670,420	118
Florence, S.C.	625,744	119
Lafayette, La.	622,197	120
El Paso, Tex.	616,954	121
Rochester - Mason City - Austin, Minn.-Iowa	615,958	122
Reno, Nev.	603,777	123
Beaumont - Port Arthur, Tex.	599,896	124
Sioux City, Iowa	596,776	125
Columbus, Ga.	596,128	126
Wichita Falls - Lawton, Tex.-Okla.	591,922	127
Lubbock, Tex.	584,003	128
Terre Haute, Ind.	577,593	129
Yakima, Wash.	574,259	130
Bluefield - Beckley - Oak Hill, W.Va.	574,069	131
Bakersfield, Calif.	570,415	132
McAllen - Brownsville, Tex.	562,866	133
La Crosse - Eau Claire, Wisc.	556,825	134
Eugene, Ore.	547,681	135
Topeka, Kans.	542,588	136
Joplin - Pittsburg, Mo.-Kans.	537,593	137
Columbia - Jefferson City, Mo.	524,536	138
Tallahassee - Thomasville, Fla.-Ga.	521,852	139
Erie, Pa.	514,252	140
Binghamton, N.Y.	510,894	141
Wausau - Rhinelander, Wisc.	505,476	142
Abilene - Sweetwater, Tex.	502,648	143
Monroe - El Dorado, La.-Ark.	484,384	144
Traverse City - Cadillac, Mich.	482,940	145
Boise, Ida.	471,589	146
Duluth - Superior, Minn.-Wisc.	471,508	147
Albany, Ga.	463,569	148
Wilmington, N.C.	449,649	149
Columbus - Tupelo, Miss.	437,341	150
Medford, Ore.	424,506	151
Bangor, Maine	422,927	152
Chico - Redding, Calif.	420,418	153
Wheeling - Steubenville, W.Va.-Ohio	420,275	154
Dothan, Ala.	399,958	155
Quincy - Hannibal, Ill.-Mo.	393,053	156
Idaho Falls - Pocatello, Ida.	360,783	157
Salisbury, Md.	352,371	158
Ft. Smith, Ark.	346,383	159
Rapid City, S.D.	316,110	160
Utica, N.Y.	315,871	161
Gainesville, Fla.	301,408	162
Billings - Hardin, Mont.	297,057	163
Laurel - Hattiesburg, Miss.	288,056	164
Greenwood - Greenville, Miss.	281,936	165
Biloxi - Gulfport - Pascagoula, Miss.	279,078	166
Panama City, Fla.	275,048	167
Clarksburg - Weston, W.Va.	261,464	168
Watertown - Carthage, N.Y.	247,458	169
Palm Springs, Calif.	244,860	170
Casper - Riverton, Wyo.	244,395	171
Grand Junction, Colo.	244,240	172
Cheyenne - Scottsbluff - Sterling, Wyo.	241,689	173
Elmira, N.Y.	239,799	174
Jackson, Tenn.	220,850	175
San Angelo, Tex.	218,926	176
El Centro - Yuma, Calif.-Ariz.	212,418	177
St. Joseph, Mo.	211,267	178
Great Falls, Mont.	210,621	179
Roswell, N.M.	207,687	180
Alexandria, La.	203,443	181
Lake Charles, La.	203,198	182
Lafayette, Ind.	188,805	183
Alexandria, Minn.	187,414	184
Meridian, Miss.	187,174	185
Missoula, Mont.	181,254	186
Lima, Ohio	170,672	187
Ardmore - Ada, Okla.	168,577	188
Parkersburg, W.Va.	162,271	189
Tuscaloosa, Ala.	162,089	190
Eureka, Calif.	156,261	191
Charlottesville, Va.	149,533	192
Jonesboro, Ark.	146,844	193
Hagerstown, Md.	142,432	194
Bowling Green, Ky.	136,274	195
Butte, Mont.	123,215	196
Marquette, Mich.	120,668	197
Mankato, Minn.	119,819	198
Anniston, Ala.	119,000	199
Victoria, Tex.	116,686	200
Harrisonburg, Va.	113,102	201
Laredo, Tex.	109,892	202
Twin Falls, Ida.	109,687	203
Presque Isle, Maine	100,135	204
North Platte, Neb.	92,027	205
Zanesville, Ohio	91,026	206
Ottumwa - Kirksville, Iowa-Mo.	90,482	207
Bend, Ore.	77,926	208
Flagstaff, Ariz.	73,540	209
Helena, Mont.	56,710	210
Alpena, Mich.	45,436	211
Glendive, Mont.	26,581	212

S&MM/ARBITRON TV MARKET (ADI) RANKING

GASOLINE SERVICE STATION SALES

ADI	($000)	Rank
New York, N.Y.	5,393,817	1
Los Angeles, Calif.	5,138,381	2
Chicago, Ill.	2,990,210	3
Boston, Mass.	2,697,606	4
Philadelphia, Pa.	2,614,523	5
San Francisco, Calif.	2,189,394	6
Detroit, Mich.	2,039,970	7
Washington, D.C.	1,884,142	8
Dallas - Ft. Worth, Tex.	1,811,512	9
Cleveland, Ohio	1,706,285	10
Minneapolis - St. Paul, Minn.	1,612,255	11
Houston, Tex.	1,526,827	12
Atlanta, Ga.	1,522,067	13
St. Louis, Mo.	1,397,340	14
Denver, Colo.	1,270,568	15
Miami, Fla.	1,259,313	16
Indianapolis, Ind.	1,174,439	17
Hartford - New Haven, Conn.	1,134,212	18
Phoenix, Ariz.	1,111,204	19
Seattle - Tacoma, Wash.	1,088,525	20
Pittsburgh, Pa.	1,064,473	21
Tampa - St. Petersburg, Fla.	1,036,405	22
Baltimore, Md.	942,721	23
Sacramento - Stockton, Calif.	919,239	24
Salt Lake City, Utah	846,517	25
Kansas City, Mo.	823,603	26
Cincinnati, Ohio	813,932	27
San Diego, Calif.	809,678	28
Orlando - Daytona Beach - Melbourne, Fla.	808,295	29
Portland, Ore.	770,532	30
Columbus, Ohio	768,392	31
Memphis, Tenn.	733,313	32
Nashville, Tenn.	726,753	33
Milwaukee, Wisc.	665,318	34
New Orleans, La.	657,298	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	646,788	36
Louisville, Ky.	616,138	37
Providence - New Bedford, R.I.-Mass.	615,663	38
Dayton, Ohio	595,937	39
Toledo, Ohio	583,025	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	573,449	41
Raleigh - Durham, N.C.	569,826	42
Charlotte, N.C.	557,828	43
Oklahoma City, Okla.	554,778	44
San Antonio, Tex.	549,141	45
Charleston - Huntington, W.Va.	547,443	46
Harrisburg - York - Lancaster - Lebanon, Pa.	531,696	47
Flint - Saginaw - Bay City, Mich.	524,878	48
Knoxville, Tenn.	509,729	49
Richmond, Va.	497,799	50
Jacksonville, Fla.	496,830	51
Albuquerque, N.M.	491,597	52
Albany - Schenectady - Troy, N.Y.	484,045	53
Norfolk - Portsmouth - Newport News - Hampton, Va.	483,364	54
Greensboro - Winston-Salem - High Point, N.C.	480,871	55
Wichita - Hutchinson, Kans.	472,158	56
Omaha, Neb.	445,214	57
Des Moines, Iowa	429,560	58
Buffalo, N.Y.	428,997	59
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	423,196	60
Fresno - Visalia, Calif.	406,904	61
Portland - Poland Spring, Maine	402,540	62
Mobile - Pensacola, Ala.-Fla.	387,474	63
Little Rock, Ark.	385,825	64
Roanoke - Lynchburg, Va.	378,903	65
Springfield - Decatur - Champaign, Ill.	377,977	66
Shreveport - Texarkana, La.-Tex.-Ark.	370,728	67
Wilkes-Barre - Scranton, Pa.	369,615	68
Lexington, Ky.	366,749	69
Tulsa, Okla.	350,025	70
Green Bay, Wisc.	337,528	71
South Bend - Elkhart, Ind.	335,601	72
Chattanooga, Tenn.	331,258	73
Davenport - Rock Island - Moline, Iowa-Ill.	330,992	74
Birmingham, Ala.	329,103	75
Columbia, S.C.	327,587	76
Las Vegas, Nev.	321,089	77
Rochester, N.Y.	317,113	78
Youngstown, Ohio	307,406	79
Reno, Nev.	305,991	80
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	305,682	81
Austin, Tex.	300,660	82
Springfield, Mass.	290,331	83
Syracuse, N.Y.	281,623	84
Cedar Rapids - Waterloo - Dubuque, Iowa	279,128	85
Lincoln - Hastings - Kearney, Neb.	272,217	86
Sioux Falls - Mitchell, S.D.	270,523	87
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	269,677	88
Jackson, Miss.	267,832	89
Ft. Wayne, Ind.	267,348	90
Tucson, Ariz.	260,736	91
Fargo, N.D.	256,545	92
Johnstown - Altoona, Pa.	251,621	93
Lansing, Mich.	248,625	94
Evansville, Ind.	247,896	95
Spokane, Wash.	245,216	96
Baton Rouge, La.	239,950	97
Corpus Christi, Tex.	228,996	98
Madison, Wisc.	227,887	99
Burlington - Plattsburgh, Vt.-N.Y.	220,437	100
Duluth - Superior, Minn.-Wisc.	219,952	101
Peoria, Ill.	211,894	102
Rockford, Ill.	210,536	103
Savannah, Ga.	210,433	104
El Paso, Tex.	208,758	105
Colorado Springs - Pueblo, Colo.	206,717	106
Springfield, Mo.	205,302	107
Minot - Bismarck - Dickinson, N.D.	201,802	108
Salinas - Monterey, Calif.	201,096	109
Bristol - Kingsport - Johnson City, Tenn.	198,466	110
Bakersfield, Calif.	194,888	111
Sioux City, Iowa	193,855	112
Waco - Temple, Tex.	193,672	113
Charleston, S.C.	193,520	114
Odessa - Midland, Tex.	185,191	115
Terre Haute, Ind.	179,093	116
Beaumont - Port Arthur, Tex.	178,788	117
Chico - Redding, Calif.	178,724	118
Ft. Myers - Naples, Fla.	178,641	119
Lafayette, La.	176,974	120
Montgomery - Selma, Ala.	175,391	121
La Crosse - Eau Claire, Wisc.	174,158	122
Rochester - Mason City - Austin, Minn.-Iowa	173,186	123
Augusta, Ga.	173,065	124
Huntsville - Decatur - Florence, Ala.	172,870	125
Erie, Pa.	171,292	126
Traverse City - Cadillac, Mich.	167,553	127
Wheeling - Steubenville, W.Va.-Ohio	164,117	128
Yakima, Wash.	161,982	129
Amarillo, Tex.	157,902	130
Macon, Ga.	153,100	131
Tallahassee - Thomasville, Fla.-Ga.	152,961	132
Joplin - Pittsburg, Mo.-Kans.	151,938	133
Eugene, Ore.	151,215	134
Boise, Ida.	147,836	135
Albany, Ga.	146,692	136
Greenville - New Bern - Washington, N.C.	145,301	137
Topeka, Kans.	143,660	138
Columbus, Ga.	142,063	139
Wausau - Rhinelander, Wisc.	140,750	140
Idaho Falls - Pocatello, Ida.	137,345	141
Florence, S.C.	135,553	142
Binghamton, N.Y.	130,856	143
Tyler - Longview, Tex.	130,286	144
Medford, Ore.	130,023	145
Bluefield - Beckley - Oak Hill, W.Va.	128,583	146
Wichita Falls - Lawton, Tex.-Okla.	124,856	147
Columbus - Tupelo, Miss.	123,514	148
Abilene - Sweetwater, Tex.	116,209	149
Bangor, Maine	114,117	150
Columbia - Jefferson City, Mo.	112,158	151
Billings - Hardin, Mont.	109,910	152
Rapid City, S.D.	105,415	153
Monroe - El Dorado, La.-Ark.	104,169	154
Wilmington, N.C.	102,404	155
Ft. Smith, Ark.	99,614	156
McAllen - Brownsville, Tex.	95,084	157
Grand Junction, Colo.	93,546	158
Salisbury, Md.	91,076	159
Quincy - Hannibal, Ill.-Mo.	85,662	160
Flagstaff, Ariz.	85,459	161
Cheyenne - Scottsbluff - Sterling, Wyo.	84,161	162
Casper - Riverton, Wyo.	82,359	163
Clarksburg - Weston, W.Va.	78,304	164
Dothan, Ala.	77,842	165
Utica, N.Y.	75,405	166
Gainesville, Fla.	74,772	167
Lima, Ohio	73,905	168
Lubbock, Tex.	71,138	169
Roswell, N.M.	68,459	170
Alexandria, Minn.	67,123	171
Great Falls, Mont.	66,998	172
Laurel - Hattiesburg, Miss.	66,283	173
Missoula, Mont.	65,394	174
Lake Charles, La.	64,641	175
Elmira, N.Y.	64,277	176
El Centro - Yuma, Calif.-Ariz.	63,952	177
St. Joseph, Mo.	60,819	178
Bowling Green, Ky.	60,484	179
Panama City, Fla.	59,640	180
Palm Springs, Calif.	57,735	181
Biloxi - Gulfport - Pascagoula, Miss.	56,720	182
Greenwood - Greenville, Miss.	56,299	183
San Angelo, Tex.	52,740	184
Jackson, Tenn.	51,808	185
Butte, Mont.	51,389	186
Lafayette, Ind.	50,961	187
Marquette, Mich.	49,139	188
Alexandria, La.	48,574	189
Twin Falls, Ida.	47,533	190
Eureka, Calif.	47,470	191
Watertown - Carthage, N.Y.	47,253	192
Meridian, Miss.	45,855	193
Tuscaloosa, Ala.	45,451	194
North Platte, Neb.	44,677	195
Charlottesville, Va.	42,407	196
Ardmore - Ada, Okla.	41,861	197
Hagerstown, Md.	40,733	198
Victoria, Tex.	39,479	199
Parkersburg, W.Va.	35,024	200
Presque Isle, Maine	31,192	201
Zanesville, Ohio	30,439	202
Mankato, Minn.	30,285	203
Jonesboro, Ark.	29,924	204
Laredo, Tex.	29,813	205
Bend, Ore.	26,465	206
Harrisonburg, Va.	26,160	207
Anniston, Ala.	24,597	208
Ottumwa - Kirksville, Iowa-Mo.	24,581	209
Glendive, Mont.	16,824	210
Helena, Mont.	13,900	211
Alpena, Mich.	13,335	212

BUILDING MATERIALS & HARDWARE STORE SALES

ADI	($000)	Rank
New York, N.Y.	5,393,440	1
Los Angeles, Calif.	3,843,863	2
Boston, Mass.	2,386,362	3
Philadelphia, Pa.	2,340,959	4
Chicago, Ill.	2,076,565	5
San Francisco, Calif.	2,065,230	6
Dallas - Ft. Worth, Tex.	1,941,595	7
Houston, Tex.	1,895,422	8
Atlanta, Ga.	1,543,484	9
Detroit, Mich.	1,444,310	10
Denver, Colo.	1,285,488	11
Minneapolis - St. Paul, Minn.	1,211,868	12
Washington, D.C.	1,172,279	13
Seattle - Tacoma, Wash.	1,114,260	14
Tampa - St. Petersburg, Fla.	1,107,615	15
Cleveland, Ohio	1,073,183	16
St. Louis, Mo.	1,024,102	17
Sacramento - Stockton, Calif.	959,379	18
Oklahoma City, Okla.	958,055	19
Miami, Fla.	906,455	20
Hartford - New Haven, Conn.	905,987	21
Pittsburgh, Pa.	894,526	22
Orlando - Daytona Beach - Melbourne, Fla.	884,439	23
Phoenix, Ariz.	844,392	24
Charlotte, N.C.	748,767	25
Greenville - Spartanburg - Asheville, S.C.-N.C.	706,923	26
Baltimore, Md.	705,841	27
Indianapolis, Ind.	705,699	28
San Antonio, Tex.	702,710	29
Salt Lake City, Utah	681,906	30
Kansas City, Mo.	659,142	31
San Diego, Calif.	656,569	32
New Orleans, La.	636,341	33
Raleigh - Durham, N.C.	619,734	34
Austin, Tex.	602,927	35
Harrisburg - York - Lancaster - Lebanon, Pa.	587,331	36
Grand Rapids - Kalamazoo - Battle Creek, Mich.	580,234	37
Portland, Ore.	530,041	38
Cincinnati, Ohio	524,132	39
Portland - Poland Spring, Maine	521,596	40
Little Rock, Ark.	520,779	41
Albuquerque, N.M.	509,615	42
Norfolk - Portsmouth - Newport News - Hampton, Va.	500,811	43
Greensboro - Winston-Salem - High Point, N.C.	492,066	44
Albany - Schenectady - Troy, N.Y.	490,801	45
Nashville, Tenn.	475,020	46
Tulsa, Okla.	473,482	47
Wichita - Hutchinson, Kans.	473,199	48
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	467,326	49
Columbus, Ohio	464,218	50
Milwaukee, Wisc.	458,572	51
Charleston - Huntington, W.Va.	458,312	52
Flint - Saginaw - Bay City, Mich.	447,532	53
Providence - New Bedford, R.I.-Mass.	440,246	54
Shreveport - Texarkana, La.-Tex.-Ark.	411,236	55
Memphis, Tenn.	408,119	56
Buffalo, N.Y.	405,772	57
Wilkes-Barre - Scranton, Pa.	399,578	58
Knoxville, Tenn.	395,405	59
Jacksonville, Fla.	383,235	60
Mobile - Pensacola, Ala.-Fla.	382,569	61
Louisville, Ky.	380,742	62
Odessa - Midland, Tex.	372,039	63
Baton Rouge, La.	370,917	64
Omaha, Neb.	366,253	65
Dayton, Ohio	364,792	66
Lafayette, La.	357,118	67
Richmond, Va.	348,615	68
Fresno - Visalia, Calif.	347,839	69
Burlington - Plattsburgh, Vt.-N.Y.	337,351	70
Syracuse, N.Y.	331,129	71
Des Moines, Iowa	319,075	72
Green Bay, Wisc.	312,057	73
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	309,999	74
Columbia, S.C.	307,395	75
Birmingham, Ala.	306,762	76
Toledo, Ohio	305,661	77
Waco - Temple, Tex.	303,390	78
Springfield - Decatur - Champaign, Ill.	292,608	79
Rochester, N.Y.	292,170	80
McAllen - Brownsville, Tex.	291,878	81
Johnstown - Altoona, Pa.	291,537	82
Springfield, Mo.	287,335	83
Cedar Rapids - Waterloo - Dubuque, Iowa	286,851	84
Roanoke - Lynchburg, Va.	286,388	85
Evansville, Ind.	277,015	86
Lincoln - Hastings - Kearney, Neb.	276,855	87
Spokane, Wash.	263,865	88
Amarillo, Tex.	262,586	89
Ft. Myers - Naples, Fla.	261,191	90
Corpus Christi, Tex.	260,767	91
Bristol - Kingsport - Johnson City, Tenn.	259,012	92
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	258,094	93
South Bend - Elkhart, Ind.	254,765	94
Tyler - Longview, Tex.	249,527	95
Sioux Falls - Mitchell, S.D.	248,333	96
Lexington, Ky.	247,439	97
Fargo, N.D.	242,741	98
Greenville - New Bern - Washington, N.C.	237,753	99
Salinas - Monterey, Calif.	237,075	100
Springfield, Mass.	235,320	101
Colorado Springs - Pueblo, Colo.	230,736	102
Las Vegas, Nev.	228,754	103
Davenport - Rock Island - Moline, Iowa-Ill.	223,861	104
Florence, S.C.	222,714	105
Chattanooga, Tenn.	220,069	106
Huntsville - Decatur - Florence, Ala.	217,576	107
Savannah, Ga.	216,930	108
Traverse City - Cadillac, Mich.	213,960	109
Wichita Falls - Lawton, Tex.-Okla.	207,382	110
El Paso, Tex.	205,701	111
Youngstown, Ohio	204,564	112
Beaumont - Port Arthur, Tex.	204,210	113
Chico - Redding, Calif.	202,931	114
Minot - Bismarck - Dickinson, N.D.	202,024	115
Charleston, S.C.	196,509	116
Abilene - Sweetwater, Tex.	195,361	117
Tucson, Ariz.	194,716	118
Reno, Nev.	194,117	119
Jackson, Miss.	193,827	120
Lansing, Mich.	191,615	121
Ft. Wayne, Ind.	188,605	122
Madison, Wisc.	187,731	123
Wilmington, N.C.	186,138	124
Terre Haute, Ind.	185,684	125
Augusta, Ga.	184,799	126
Lubbock, Tex.	183,762	127
La Crosse - Eau Claire, Wisc.	180,003	128
Duluth - Superior, Minn.-Wisc.	178,895	129
Sioux City, Iowa	178,153	130
Monroe - El Dorado, La.-Ark.	176,075	131
Joplin - Pittsburg, Mo.-Kans.	168,714	132
Ft. Smith, Ark.	167,867	133
Tallahassee - Thomasville, Fla.-Ga.	164,219	134
Rochester - Mason City - Austin, Minn.-Iowa	162,053	135
Lake Charles, La.	160,467	136
Wausau - Rhinelander, Wisc.	157,814	137
Boise, Ida.	156,257	138
Rockford, Ill.	150,513	139
Peoria, Ill.	150,028	140
Montgomery - Selma, Ala.	145,252	141
Grand Junction, Colo.	142,133	142
Salisbury, Md.	140,782	143
Bangor, Maine	137,790	144
Albany, Ga.	137,479	145
Bakersfield, Calif.	137,216	146
Topeka, Kans.	136,915	147
Bluefield - Beckley - Oak Hill, W.Va.	133,706	148
Billings - Hardin, Mont.	131,921	149
Yakima, Wash.	128,453	150
Columbia - Jefferson City, Mo.	126,784	151
Macon, Ga.	126,466	152
Binghamton, N.Y.	123,268	153
Erie, Pa.	122,817	154
Medford, Ore.	115,795	155
Columbus, Ga.	115,199	156
Eugene, Ore.	112,042	157
Roswell, N.M.	108,425	158
Wheeling - Steubenville, W.Va.-Ohio	105,074	159
Quincy - Hannibal, Ill.-Mo.	103,618	160
Columbus - Tupelo, Miss.	103,575	161
Idaho Falls - Pocatello, Ida.	100,877	162
Alexandria, La.	96,146	163
Rapid City, S.D.	90,812	164
Dothan, Ala.	90,399	165
Utica, N.Y.	90,109	166
Laurel - Hattiesburg, Miss.	87,861	167
San Angelo, Tex.	87,832	168
Alexandria, Minn.	86,379	169
Gainesville, Fla.	82,383	170
Casper - Riverton, Wyo.	81,328	171
Elmira, N.Y.	80,648	172
Eureka, Calif.	78,149	173
Clarksburg - Weston, W.Va.	77,404	174
Laredo, Tex.	76,734	175
Great Falls, Mont.	74,649	176
Cheyenne - Scottsbluff - Sterling, Wyo.	73,119	177
Watertown - Carthage, N.Y.	72,493	178
Jackson, Tenn.	72,240	179
Jonesboro, Ark.	71,731	180
Palm Springs, Calif.	67,278	181
Panama City, Fla.	63,771	182
Ardmore - Ada, Okla.	62,659	183
El Centro - Yuma, Calif.-Ariz.	62,241	184
Butte, Mont.	60,491	185
Meridian, Miss.	60,410	186
Missoula, Mont.	59,480	187
Victoria, Tex.	56,663	188
Biloxi - Gulfport - Pascagoula, Miss.	56,207	189
Charlottesville, Va.	56,136	190
Hagerstown, Md.	54,436	191
Greenwood - Greenville, Miss.	52,102	192
Tuscaloosa, Ala.	49,152	193
Flagstaff, Ariz.	46,270	194
Lafayette, Ind.	44,415	195
Harrisonburg, Va.	43,418	196
Marquette, Mich.	42,938	197
Lima, Ohio	40,293	198
Parkersburg, W.Va.	37,093	199
St. Joseph, Mo.	35,771	200
Twin Falls, Ida.	34,974	201
Presque Isle, Maine	34,260	202
Bowling Green, Ky.	33,257	203
Zanesville, Ohio	31,093	204
Bend, Ore.	29,154	205
Anniston, Ala.	28,176	206
Mankato, Minn.	25,537	207
Ottumwa - Kirksville, Iowa-Mo.	23,920	208
North Platte, Neb.	21,312	209
Helena, Mont.	19,103	210
Alpena, Mich.	12,460	211
Glendive, Mont.	12,[illegible]	212

DRUGSTORE SALES

ADI	($000)	Rank
New York, N.Y.	3,773,325	1
Los Angeles, Calif.	2,756,334	2
Chicago, Ill.	2,457,723	3
Philadelphia, Pa.	1,626,926	4
San Francisco, Calif.	1,585,634	5
Detroit, Mich.	1,524,653	6
Boston, Mass.	1,351,702	7
Washington, D.C.	1,106,093	8
Cleveland, Ohio	1,032,226	9
Miami, Fla.	921,768	10
Atlanta, Ga.	759,822	11
Houston, Tex.	753,716	12
Dallas - Ft. Worth, Tex.	721,225	13
Sacramento - Stockton, Calif.	679,693	14
Seattle - Tacoma, Wash.	655,626	15
Indianapolis, Ind.	641,395	16
Tampa - St. Petersburg, Fla.	635,075	17
Pittsburgh, Pa.	601,201	18
Phoenix, Ariz.	590,424	19
Minneapolis - St. Paul, Minn.	572,494	20
Baltimore, Md.	543,685	21
St. Louis, Mo.	503,102	22
Hartford - New Haven, Conn.	497,863	23
Cincinnati, Ohio	474,020	24
Denver, Colo.	453,441	25
New Orleans, La.	449,573	26
Orlando - Daytona Beach - Melbourne, Fla.	448,000	27
San Diego, Calif.	433,949	28
Buffalo, N.Y.	413,555	29
Charlotte, N.C.	396,763	30
Raleigh - Durham, N.C.	370,378	31
Kansas City, Mo.	367,701	32
Nashville, Tenn.	367,667	33
Memphis, Tenn.	365,264	34
Greenville - Spartanburg - Asheville, S.C.-N.C.	360,191	35
Columbus, Ohio	351,884	36
Providence - New Bedford, R.I.-Mass.	351,399	37
Louisville, Ky.	334,564	38
Milwaukee, Wisc.	332,644	39
Albany - Schenectady - Troy, N.Y.	307,186	40
Fresno - Visalia, Calif.	300,968	41
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	297,174	42
Toledo, Ohio	289,980	43
Greensboro - Winston-Salem - High Point, N.C.	287,958	44
Portland, Ore.	282,937	45
Wilkes-Barre - Scranton, Pa.	282,724	46
Flint - Saginaw - Bay City, Mich.	281,938	47
Charleston - Huntington, W.Va.	281,236	48
Richmond, Va.	280,295	49
Grand Rapids - Kalamazoo - Battle Creek, Mich.	278,578	50
Harrisburg - York - Lancaster - Lebanon, Pa.	275,357	51
Oklahoma City, Okla.	266,139	52
Norfolk - Portsmouth - Newport News - Hampton, Va.	260,146	53
Birmingham, Ala.	259,360	54
Dayton, Ohio	255,513	55
Syracuse, N.Y.	253,896	56
Salt Lake City, Utah	246,345	57
Jacksonville, Fla.	245,809	58
Rochester, N.Y.	243,798	59
Knoxville, Tenn.	241,922	60
Mobile - Pensacola, Ala.-Fla.	241,004	61
Springfield - Decatur - Champaign, Ill.	214,539	62
Roanoke - Lynchburg, Va.	208,979	63
Albuquerque, N.M.	208,812	64
South Bend - Elkhart, Ind.	191,203	65
Portland - Poland Spring, Maine	187,887	66
Shreveport - Texarkana, La.-Tex.-Ark.	182,166	67
Wichita - Hutchinson, Kans.	179,507	68
Little Rock, Ark.	177,048	69
Jackson, Miss.	176,701	70
Lexington, Ky.	172,039	71
Omaha, Neb.	171,422	72
San Antonio, Tex.	165,909	73
Las Vegas, Nev.	165,808	74
Tucson, Ariz.	165,060	75
Davenport - Rock Island - Moline, Iowa-Ill.	163,106	76
Spokane, Wash.	161,455	77
Des Moines, Iowa	158,125	78
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	156,363	79
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	153,731	80
Bristol - Kingsport - Johnson City, Tenn.	150,149	81
Evansville, Ind.	149,414	82
Chattanooga, Tenn.	147,569	83
Ft. Myers - Naples, Fla.	146,307	84
Youngstown, Ohio	144,112	85
Ft. Wayne, Ind.	143,071	86
Cedar Rapids - Waterloo - Dubuque, Iowa	139,045	87
Tulsa, Okla.	137,824	88
Springfield, Mass.	133,531	89
Salinas - Monterey, Calif.	130,483	90
Johnstown - Altoona, Pa.	130,247	91
Sioux Falls - Mitchell, S.D.	127,807	92
Montgomery - Selma, Ala.	126,865	93
Lafayette, La.	125,825	94
Chico - Redding, Calif.	125,371	95
Columbia, S.C.	124,435	96
Baton Rouge, La.	121,932	97
Huntsville - Decatur - Florence, Ala.	119,621	98
Augusta, Ga.	116,063	99
Lincoln - Hastings - Kearney, Neb.	114,019	100
Burlington - Plattsburgh, Vt.-N.Y.	113,752	101
Reno, Nev.	111,974	102
Green Bay, Wisc.	111,432	103
Austin, Tex.	111,040	104
Binghamton, N.Y.	110,280	105
Peoria, Ill.	107,162	106
Savannah, Ga.	105,779	107
Lansing, Mich.	105,167	108
Greenville - New Bern - Washington, N.C.	99,778	109
Yakima, Wash.	97,549	110
Florence, S.C.	95,966	111
Springfield, Mo.	95,014	112
Boise, Ida.	91,895	113
Charleston, S.C.	91,290	114
Madison, Wisc.	90,107	115
Rockford, Ill.	89,524	116
Terre Haute, Ind.	88,265	117
Bluefield - Beckley - Oak Hill, W.Va.	86,395	118
Tyler - Longview, Tex.	86,385	119
Macon, Ga.	86,351	120
Beaumont - Port Arthur, Tex.	85,954	121
Monroe - El Dorado, La.-Ark.	84,988	122
Fargo, N.D.	84,263	123
Tallahassee - Thomasville, Fla.-Ga.	81,579	124
Columbus, Ga.	80,974	125
Bakersfield, Calif.	80,523	126
Duluth - Superior, Minn.-Wisc.	79,292	127
Utica, N.Y.	78,337	128
Rochester - Mason City - Austin, Minn.-Iowa	76,942	129
Watertown - Carthage, N.Y.	75,649	130
Waco - Temple, Tex.	75,474	131
Erie, Pa.	75,407	132
Abilene - Sweetwater, Tex.	75,396	133
Wheeling - Steubenville, W.Va.-Ohio	74,844	134
Columbus - Tupelo, Miss.	74,087	135
El Paso, Tex.	73,146	136
Topeka, Kans.	73,111	137
Amarillo, Tex.	71,125	138
Odessa - Midland, Tex.	70,853	139
Colorado Springs - Pueblo, Colo.	70,715	140
Traverse City - Cadillac, Mich.	70,691	141
Minot - Bismarck - Dickinson, N.D.	70,416	142
Wichita Falls - Lawton, Tex.-Okla.	70,391	143
Wilmington, N.C.	70,179	144
Idaho Falls - Pocatello, Ida.	68,751	145
Sioux City, Iowa	68,691	146
McAllen - Brownsville, Tex.	66,681	147
Albany, Ga.	66,071	148
Medford, Ore.	65,675	149
Eugene, Ore.	62,274	150
Corpus Christi, Tex.	61,524	151
Bangor, Maine	58,751	152
La Crosse - Eau Claire, Wisc.	57,184	153
Salisbury, Md.	56,842	154
Joplin - Pittsburg, Mo.-Kans.	56,100	155
Laurel - Hattiesburg, Miss.	54,575	156
Elmira, N.Y.	53,048	157
El Centro - Yuma, Calif.-Ariz.	50,292	158
Billings - Hardin, Mont.	50,049	159
Eureka, Calif.	49,990	160
Quincy - Hannibal, Ill.-Mo.	49,230	161
Lake Charles, La.	49,083	162
Columbia - Jefferson City, Mo.	47,729	163
Lubbock, Tex.	47,660	164
Dothan, Ala.	46,911	165
Wausau - Rhinelander, Wisc.	46,133	166
Rapid City, S.D.	45,102	167
Biloxi - Gulfport - Pascagoula, Miss.	44,844	168
Ft. Smith, Ark.	44,082	169
Great Falls, Mont.	43,930	170
Clarksburg - Weston, W.Va.	43,296	171
Alexandria, La.	40,945	172
Casper - Riverton, Wyo.	40,640	173
Greenwood - Greenville, Miss.	39,680	174
Meridian, Miss.	37,234	175
Jackson, Tenn.	35,115	176
Panama City, Fla.	34,063	177
Missoula, Mont.	33,374	178
Butte, Mont.	32,715	179
Cheyenne - Scottsbluff - Sterling, Wyo.	32,124	180
Palm Springs, Calif.	31,493	181
Lafayette, Ind.	30,835	182
Grand Junction, Colo.	30,158	183
Gainesville, Fla.	29,489	184
Jonesboro, Ark.	29,297	185
Hagerstown, Md.	27,282	186
Charlottesville, Va.	26,198	187
Ardmore - Ada, Okla.	25,734	188
Bowling Green, Ky.	25,498	189
Lima, Ohio	25,418	190
Tuscaloosa, Ala.	24,889	191
Alexandria, Minn.	23,900	192
Twin Falls, Ida.	22,479	193
Marquette, Mich.	22,312	194
Anniston, Ala.	20,385	195
Roswell, N.M.	20,251	196
Flagstaff, Ariz.	19,170	197
San Angelo, Tex.	19,031	198
Laredo, Tex.	18,728	199
Harrisonburg, Va.	18,711	200
Parkersburg, W.Va.	18,097	201
Mankato, Minn.	17,464	202
St. Joseph, Mo.	17,068	203
Bend, Ore.	16,858	204
Presque Isle, Maine	16,486	205
Zanesville, Ohio	16,353	206
Helena, Mont.	11,186	207
Victoria, Tex.	9,696	208
North Platte, Neb.	9,483	209
Ottumwa - Kirksville, Iowa-Mo.	6,981	210
Alpena, Mich.	5,857	211
Glendive, Mont.	3,608	212

NOTES

SECTION 19

Retail Sales By Store Group For Television Markets (ADIs)

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

State Page
Alabama 19–2
Arizona 19–2
Arkansas 19–2
California 19–2
Colorado 19–2
Connecticut 19–2
District of Columbia 19–3
Florida 19–3
Georgia 19–3
Idaho 19–3
Illinois 19–3
Indiana 19–3
Iowa 19–4
Kansas 19–4
Kentucky 19–4
Louisiana 19–4
Maine 19–4
Maryland 19–4
Massachusetts 19–4
Michigan 19–5
Minnesota 19–5
Mississippi 19–5
Missouri 19–5

State Page
Montana 19–5
Nebraska 19–5
Nevada 19–6
New Mexico 19–6
New York 19–6
North Carolina 19–6
North Dakota 19–6
Ohio 19–6
Oklahoma 19–7
Oregon 19–7
Pennsylvania 19–7
Rhode Island 19–7
South Carolina 19–7
South Dakota 19–7
Tennessee 19–7
Texas 19–8
Utah 19–8
Vermont 19–8
Virginia 19–8
Washington 19–8
West Virginia 19–8
Wisconsin 19–9
Wyoming 19–9

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA													
ANNISTON	474,661	98,158	96,180	36,914	61,460	54,134	29,424	22,710	13,851	119,000	24,597	28,176	20,385
BIRMINGHAM	6,339,945	1,412,699	1,379,545	507,421	681,613	515,469	443,607	353,722	192,455	1,625,817	329,103	306,762	259,360
DOTHAN	1,386,683	286,788	277,370	95,421	156,763	92,179	59,178	69,476	48,036	399,958	77,842	90,399	46,911
HUNTSVILLE - DECATUR - FLORENCE	3,505,805	695,841	678,627	292,246	463,722	367,630	181,321	178,407	100,755	945,856	172,870	217,576	119,621
MOBILE - PENSACOLA	6,598,371	1,427,203	1,383,616	599,248	915,049	698,938	217,727	337,304	191,958	1,631,228	387,474	382,569	241,004
MONTGOMERY - SELMA	2,689,002	563,508	548,849	205,671	328,616	216,986	133,186	115,001	72,729	697,766	175,391	145,252	126,865
TUSCALOOSA	751,802	176,546	168,424	67,962	103,086	85,570	45,455	32,403	17,296	162,089	45,451	49,152	24,889
ARIZONA													
FLAGSTAFF	563,817	115,713	111,810	79,871	64,225	27,070	16,240	15,837	7,897	73,540	85,459	46,270	19,170
PHOENIX	14,369,387	3,344,674	3,233,517	1,454,057	1,552,807	1,272,291	522,192	815,688	423,061	2,891,598	1,111,204	844,392	590,424
TUCSON	3,951,240	903,561	842,123	427,449	527,210	457,913	170,785	234,801	108,532	792,029	260,736	194,716	165,060
ARKANSAS													
FT. SMITH	1,800,725	374,540	362,399	167,755	304,282	280,247	79,142	75,571	43,363	346,383	99,614	167,867	44,082
JONESBORO	814,286	184,934	179,536	71,204	119,308	103,183	43,503	35,353	19,763	146,844	29,924	71,731	29,297
LITTLE ROCK	6,493,936	1,426,925	1,388,637	543,564	864,623	746,730	363,628	272,098	170,275	1,415,591	385,825	520,779	177,048
CALIFORNIA													
BAKERSFIELD	2,373,274	544,507	518,508	244,713	219,903	175,602	103,399	117,750	66,307	570,415	194,888	137,216	80,523
CHICO - REDDING	2,283,986	598,572	563,793	201,906	204,630	150,393	89,021	86,947	41,625	420,418	178,724	202,931	125,371
EL CENTRO - YUMA	1,019,284	273,714	270,655	87,836	116,493	89,930	54,968	35,946	25,091	212,418	63,952	62,241	50,292
EUREKA	861,173	242,033	236,049	77,142	41,300	26,920	50,864	33,737	16,444	156,261	47,470	78,149	49,990
FRESNO - VISALIA	6,315,883	1,407,019	1,343,782	543,553	649,241	555,713	299,899	300,166	157,428	1,556,415	406,904	347,839	300,968
LOS ANGELES	84,176,401	16,532,051	15,363,172	8,931,978	9,348,591	8,496,953	4,910,444	5,137,264	2,311,057	20,063,855	5,128,381	3,843,863	2,756,334
PALM SPRINGS	973,793	227,442	216,926	97,762	100,120	87,801	47,716	40,452	23,046	244,860	57,735	67,278	31,493
SACRAMENTO - STOCKTON	15,145,412	3,319,472	3,149,491	1,521,124	1,630,494	1,421,817	666,654	827,493	397,530	3,438,035	919,239	959,379	679,693
SALINAS - MONTEREY	3,312,566	664,351	607,754	361,707	292,551	255,902	195,771	166,709	77,121	768,878	201,096	237,075	130,483
SAN DIEGO	14,346,841	2,628,585	2,439,539	1,565,628	1,764,532	1,604,238	807,613	851,585	411,405	3,642,118	809,678	656,569	433,949
SAN FRANCISCO	42,427,978	8,110,673	7,355,026	4,926,112	4,847,497	4,293,710	2,533,254	2,529,368	1,121,057	9,178,858	2,189,394	2,065,230	1,585,634
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	3,966,343	791,509	733,852	456,699	305,660	260,322	216,341	223,852	111,313	768,779	269,677	258,094	156,363
COLORADO													
COLORADO SPRINGS - PUEBLO	3,362,601	712,347	685,899	347,536	464,193	401,188	139,076	172,769	91,668	675,842	206,717	230,736	70,715
DENVER	18,178,347	3,886,419	3,743,708	2,161,221	1,963,931	1,666,088	771,817	1,083,129	533,024	3,424,197	1,270,568	1,285,488	453,441
GRAND JUNCTION	1,272,837	285,584	274,505	112,597	123,568	105,638	51,858	64,722	34,019	244,240	93,546	142,133	30,158
CONNECTICUT													
HARTFORD - NEW HAVEN	17,097,527	3,528,654	3,306,495	1,761,341	1,785,711	1,624,227	848,452	808,729	413,342	3,838,981	1,134,212	905,987	497,863

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
DISTRICT OF COLUMBIA													
WASHINGTON	30,200,910	5,645,636	5,260,474	3,047,401	3,521,688	3,067,919	1,609,287	1,931,295	948,719	7,421,281	1,884,142	1,172,279	1,106,093
FLORIDA													
FT. MYERS - NAPLES	3,563,566	756,082	724,438	336,219	320,888	261,360	131,229	278,128	186,945	896,532	178,641	261,191	146,307
GAINESVILLE	1,239,223	277,688	263,915	134,054	146,938	118,836	47,226	51,239	18,972	301,408	74,772	82,383	29,489
JACKSONVILLE	6,677,379	1,251,819	1,183,708	629,777	662,100	515,822	279,750	311,225	181,406	1,830,722	496,830	383,235	245,809
MIAMI	23,319,261	3,748,110	3,381,189	2,363,441	2,415,881	2,077,921	1,433,412	1,386,859	744,711	6,840,398	1,259,313	906,455	921,768
ORLANDO - DAYTONA BEACH - MELBOURNE	12,834,081	2,402,481	2,278,885	1,307,339	1,405,341	1,165,023	422,635	641,413	324,989	3,600,316	808,295	884,439	448,000
PANAMA CITY	1,013,997	194,401	187,692	120,337	112,132	80,513	32,587	45,990	25,363	275,048	59,640	63,771	34,063
TALLAHASSEE - THOMASVILLE	2,341,994	489,013	472,591	212,648	301,185	223,430	101,386	131,591	59,417	521,852	152,961	164,219	81,579
TAMPA - ST. PETERSBURG	18,519,486	3,822,699	3,624,715	1,832,155	2,078,661	1,760,241	608,549	1,098,095	571,991	4,989,528	1,036,405	1,107,615	635,075
WEST PALM BEACH - FT. PIERCE - VERO BEACH	8,003,833	1,529,107	1,440,121	781,811	803,331	695,982	421,547	565,815	355,396	2,162,379	423,196	467,326	297,174
GEORGIA													
ALBANY	1,964,343	431,815	418,717	149,326	206,162	122,188	95,827	90,315	54,659	463,569	146,692	137,479	66,071
ATLANTA	23,021,727	4,090,322	3,915,877	2,335,231	2,842,696	2,496,362	1,036,767	1,128,268	611,351	5,898,624	1,522,067	1,543,484	759,822
AUGUSTA	2,780,669	634,497	622,026	210,961	295,643	194,150	142,535	143,877	88,778	696,261	173,065	184,799	116,063
COLUMBUS	2,268,973	458,284	447,260	185,251	260,226	203,427	96,382	123,173	68,709	596,128	142,063	115,199	80,974
MACON	2,442,915	513,370	501,051	190,903	303,642	231,451	103,448	122,311	75,567	670,906	153,100	126,466	86,351
SAVANNAH	3,356,689	728,645	707,768	335,769	313,444	225,927	181,783	208,989	141,408	800,622	210,433	216,930	105,779
IDAHO													
BOISE	2,154,941	511,381	498,974	239,638	182,833	124,007	82,270	97,258	59,159	471,589	147,836	156,257	91,895
IDAHO FALLS - POCATELLO	1,555,641	351,036	342,486	126,898	137,941	94,283	65,667	82,303	41,852	360,783	137,345	100,877	68,751
TWIN FALLS	491,728	104,436	101,601	39,761	50,936	26,473	22,646	24,232	11,021	109,687	47,533	34,974	22,479
ILLINOIS													
CHICAGO	50,832,992	8,963,433	8,310,563	5,102,906	5,664,879	5,022,511	3,565,077	2,766,674	1,422,372	11,264,210	2,990,210	2,076,565	2,457,723
PEORIA	3,007,245	594,271	563,905	273,293	383,762	328,385	136,898	149,035	80,445	753,324	211,894	150,028	107,162
QUINCY - HANNIBAL	1,527,942	357,138	341,616	119,638	175,195	123,135	63,286	60,189	33,966	393,053	85,662	103,618	49,230
ROCKFORD	2,895,163	581,733	554,274	265,206	391,396	338,035	126,091	133,507	71,123	693,371	210,536	150,513	89,524
SPRINGFIELD - DECATUR - CHAMPAIGN	5,092,741	984,235	948,609	466,309	644,523	537,386	262,146	250,547	120,337	1,175,029	377,977	292,608	214,539
INDIANA													
EVANSVILLE	4,173,377	916,691	889,073	355,316	509,379	421,773	194,709	191,965	101,917	1,003,729	247,896	277,015	149,414
FT. WAYNE	3,336,348	660,414	621,028	329,763	376,518	297,620	135,062	172,236	83,986	794,525	267,348	188,605	143,071
INDIANAPOLIS	14,082,502	2,554,082	2,448,257	1,387,894	1,651,304	1,501,907	623,510	628,683	308,314	3,559,705	1,174,439	705,699	641,395
LAFAYETTE	755,119	119,441	110,311	79,430	114,760	113,126	30,615	30,854	12,650	188,805	50,961	44,415	30,835
SOUTH BEND - ELKHART	4,485,479	842,204	794,402	413,752	515,283	421,808	167,157	202,342	95,163	1,231,955	335,601	254,765	191,203
TERRE HAUTE	2,414,262	489,723	471,404	181,553	250,313	180,970	106,685	84,362	39,979	577,593	179,093	185,684	88,265

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	4,321,092	950,142	903,076	397,284	546,171	457,586	179,775	195,529	103,396	1,005,829	279,128	286,851	139,045
DAVENPORT - ROCK ISLAND - MOLINE	4,484,316	952,792	902,057	418,425	549,451	467,457	181,638	200,262	99,792	1,123,466	330,992	223,861	163,106
DES MOINES	5,640,312	1,348,532	1,305,872	484,341	660,098	503,875	234,062	256,746	131,997	1,340,898	429,560	319,075	158,125
OTTUMWA - KIRKSVILLE	350,768	86,811	84,001	30,117	25,963	13,637	14,163	12,064	6,966	90,482	24,581	23,920	6,981
SIOUX CITY	2,312,378	498,444	473,718	183,357	217,935	143,675	98,376	95,871	44,495	596,776	193,855	178,153	68,691
KANSAS													
TOPEKA	2,269,738	519,879	505,449	217,707	280,614	241,037	69,884	103,969	48,303	542,588	143,660	136,915	73,111
WICHITA - HUTCHINSON	6,944,644	1,477,290	1,421,909	547,739	769,834	579,872	266,681	343,967	165,327	1,952,483	472,158	473,199	179,507
KENTUCKY													
BOWLING GREEN	687,008	139,859	134,652	66,040	88,142	76,350	26,093	33,367	22,078	136,274	60,484	33,257	25,498
LEXINGTON	4,560,087	971,637	944,175	431,245	568,613	428,633	189,198	204,699	117,774	1,057,303	366,749	247,439	172,039
LOUISVILLE	7,726,541	1,602,253	1,523,703	779,318	1,019,446	856,647	345,665	368,959	189,797	1,695,262	616,138	380,742	334,564
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	4,512,948	962,194	928,407	325,365	531,338	424,958	181,114	195,774	102,831	1,176,470	305,682	309,999	153,731
LOUISIANA													
ALEXANDRIA	1,028,540	237,262	229,666	81,311	146,185	99,215	61,522	44,920	29,068	203,443	48,574	96,146	40,945
BATON ROUGE	4,046,596	989,783	960,060	376,698	532,468	421,138	183,894	229,650	99,854	741,174	239,950	370,917	121,932
LAFAYETTE	3,185,747	702,337	678,226	288,534	388,625	310,371	175,239	150,841	83,100	622,197	176,974	357,118	125,825
LAKE CHARLES	1,218,402	330,698	327,617	85,016	128,398	96,365	61,559	62,912	26,379	203,198	64,641	160,467	49,083
MONROE - EL DORADO	2,218,973	528,702	518,142	153,271	283,696	179,733	131,402	96,515	53,355	484,384	104,169	176,075	84,988
NEW ORLEANS	10,490,698	2,515,275	2,411,341	1,284,314	1,232,195	962,387	628,097	587,720	307,467	1,734,470	657,298	636,341	449,573
SHREVEPORT - TEXARKANA	5,358,455	1,226,396	1,188,158	404,002	696,816	524,504	277,675	270,997	162,285	1,080,276	370,728	411,236	182,166
MAINE													
BANGOR	1,866,106	468,954	449,459	155,060	172,815	118,731	63,457	59,819	28,907	422,927	114,117	137,790	58,751
PORTLAND - POLAND SPRING	7,436,651	1,684,522	1,609,676	683,207	609,818	474,975	262,409	237,892	140,296	1,625,928	402,540	521,596	187,887
PRESQUE ISLE	451,247	112,582	111,029	29,109	50,171	37,897	16,132	12,160	7,413	100,135	31,192	34,260	16,486
MARYLAND													
BALTIMORE	15,161,906	2,870,441	2,650,519	1,442,688	1,657,239	1,428,216	647,690	734,590	387,406	3,660,167	942,721	705,841	543,685
HAGERSTOWN	691,825	116,915	109,938	37,749	79,238	70,896	27,827	32,942	19,937	142,432	40,733	54,436	27,282
SALISBURY	1,711,020	333,921	314,853	213,802	154,446	113,801	91,213	91,577	60,070	352,371	91,076	140,782	56,842
MASSACHUSETTS													
BOSTON	44,249,740	8,185,266	7,364,576	5,286,097	4,714,783	4,010,878	2,479,535	1,906,608	1,106,003	9,434,131	2,697,606	2,386,362	1,351,702
SPRINGFIELD	4,213,284	894,116	810,739	447,113	532,479	450,383	216,985	165,075	75,119	823,460	290,331	235,320	133,531

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN													
ALPENA	184,428	38,930	36,235	12,619	20,951	16,467	9,985	8,034	3,718	45,436	13,335	12,460	5,857
DETROIT	30,382,189	5,401,039	4,886,304	2,902,747	3,535,882	3,279,286	1,733,077	1,622,788	766,535	7,697,724	2,039,970	1,444,310	1,524,653
FLINT - SAGINAW - BAY CITY	7,394,651	1,346,355	1,250,533	684,571	1,077,657	951,290	323,267	342,224	182,211	1,842,374	524,878	447,532	281,938
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	9,238,583	1,596,255	1,507,235	859,056	1,351,460	1,262,978	422,850	510,004	248,181	2,223,324	646,788	580,234	278,578
LANSING	3,708,409	657,603	623,866	349,721	604,360	562,726	167,552	195,069	83,511	873,414	248,625	191,615	105,167
MARQUETTE	610,171	166,395	159,851	55,480	47,403	22,268	27,817	23,325	15,778	120,668	49,139	42,938	22,312
TRAVERSE CITY - CADILLAC	2,265,198	530,372	505,009	234,907	183,248	143,877	103,684	85,592	43,614	482,940	167,553	213,960	70,691
MINNESOTA													
ALEXANDRIA	815,395	192,981	179,387	60,162	44,981	12,549	39,187	28,830	13,077	187,414	67,123	86,379	23,900
DULUTH - SUPERIOR	2,509,050	563,662	533,430	231,652	285,194	216,861	88,206	81,216	40,221	471,508	219,952	178,895	79,292
MANKATO	461,886	91,103	87,792	36,038	50,211	41,759	26,694	22,301	6,962	119,819	30,285	25,537	17,464
MINNEAPOLIS - ST. PAUL	22,414,376	4,068,467	3,818,202	1,994,274	2,935,611	2,534,012	897,202	989,225	478,504	5,477,496	1,612,255	1,211,868	572,494
ROCHESTER - MASON CITY - AUSTIN	2,369,019	491,154	465,774	172,082	262,399	210,289	100,704	92,516	39,569	615,958	173,186	162,053	76,942
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	1,053,227	187,319	182,038	128,237	162,336	123,904	38,460	43,898	23,061	279,078	56,720	56,207	44,844
COLUMBUS - TUPELO	1,894,240	464,337	455,744	98,462	236,100	178,213	93,742	101,164	69,064	437,341	123,514	103,575	74,087
GREENWOOD - GREENVILLE	1,113,602	249,498	244,162	67,568	156,870	103,145	56,889	53,412	35,427	281,936	56,299	52,102	39,680
JACKSON	3,981,975	855,926	833,772	280,105	554,120	357,724	179,314	180,710	105,342	991,318	267,832	193,827	176,701
LAUREL - HATTIESBURG	1,283,909	295,203	286,769	91,229	176,823	96,058	67,438	74,430	30,269	288,056	66,283	87,861	54,575
MERIDIAN	825,687	191,642	187,540	58,575	113,133	68,083	30,644	35,555	24,931	187,174	45,855	60,410	37,234
MISSOURI													
COLUMBIA - JEFFERSON CITY	1,944,280	405,267	396,508	149,033	234,510	201,847	76,868	76,318	35,758	524,536	112,158	126,784	47,729
JOPLIN - PITTSBURG	2,251,355	531,690	511,230	170,460	307,607	258,319	81,613	93,865	55,775	537,593	151,938	168,714	56,100
KANSAS CITY	12,813,779	2,493,526	2,400,945	1,124,429	1,721,571	1,441,639	517,465	515,027	247,373	3,323,550	823,603	659,142	367,701
ST. JOSEPH	7[illegible],469	185,720	178,566	61,195	117,447	82,165	29,685	25,124	10,217	211,267	60,819	35,771	17,068
ST. LOUIS	18,571,664	3,815,604	3,582,585	1,676,295	2,549,607	2,276,350	791,823	808,426	392,310	4,618,527	1,397,340	1,024,102	503,102
SPRINGFIELD	3,766,752	896,092	866,744	298,940	497,363	433,385	117,046	147,515	86,052	906,783	205,302	287,335	95,014
MONTANA													
BILLINGS - HARDIN	1,512,878	337,969	328,985	144,945	183,426	112,656	67,973	74,031	37,174	297,057	109,910	131,921	50,049
BUTTE	698,066	156,400	147,201	77,355	50,546	34,227	25,503	47,255	21,026	123,215	51,389	60,491	32,715
GLENDIVE	115,994	23,046	22,836	8,621	5,404	3,578	8,514	5,311	3,270	26,581	16,824	12,388	3,608
GREAT FALLS	970,493	213,000	203,475	91,364	95,195	61,720	48,472	32,980	22,529	210,621	66,998	74,649	43,930
HELENA	276,054	72,654	69,782	31,021	16,635	10,200	18,938	15,890	10,408	56,710	13,900	19,103	11,186
MISSOULA	952,544	250,450	241,679	99,192	75,829	61,749	44,638	49,757	22,235	181,254	65,394	59,460	33,374
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	3,681,443	692,317	660,168	353,375	451,136	290,484	161,838	166,291	87,701	887,250	272,217	276,855	114,019
NORTH PLATTE	343,935	52,141	50,358	28,800	43,877	29,407	12,589	[illegible],907	7,613	92,027	44,677	21,312	9,483

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)													
OMAHA	5,544,392	1,101,429	1,054,053	527,202	664,126	534,986	217,020	347,077	240,159	1,343,321	445,214	366,253	171,422
NEVADA													
LAS VEGAS	4,383,171	906,653	870,060	468,669	570,936	512,584	224,397	243,517	104,581	873,229	321,089	228,754	165,808
RENO	3,256,844	733,762	712,202	298,157	394,533	351,913	128,433	115,144	61,975	603,777	305,991	194,117	111,974
NEW MEXICO													
ALBUQUERQUE	6,930,162	1,545,562	1,478,752	713,844	742,765	504,643	334,519	335,893	188,193	1,474,774	491,597	509,615	208,812
ROSWELL	909,359	204,224	198,764	79,949	64,229	57,824	53,063	42,666	25,666	207,687	68,459	108,425	20,251
NEW YORK													
ALBANY - SCHENECTADY - TROY	8,269,749	1,952,940	1,838,156	656,489	745,353	614,291	456,875	359,020	179,745	1,804,410	484,045	490,801	307,186
BINGHAMTON	2,215,065	566,759	545,950	175,550	208,554	169,242	100,544	88,981	52,592	510,894	130,856	123,268	110,280
BUFFALO	8,416,603	2,225,606	2,051,779	845,155	865,684	722,882	476,377	373,293	192,231	1,830,327	428,997	405,772	413,555
ELMIRA	1,098,279	252,630	240,798	93,211	146,558	126,919	52,148	38,295	20,516	239,799	64,277	80,648	53,048
NEW YORK	117,227,951	24,389,476	21,349,459	11,616,536	12,251,526	10,549,237	9,038,516	8,030,054	4,318,288	21,463,571	5,393,817	5,393,440	3,773,325
ROCHESTER	5,794,787	1,263,252	1,200,662	557,226	579,387	521,058	275,574	309,862	150,359	1,497,122	317,113	292,170	243,798
SYRACUSE	5,497,471	1,371,494	1,267,960	504,528	489,818	422,149	321,544	262,675	129,468	1,298,039	281,623	331,129	253,896
UTICA	1,450,500	360,432	336,981	118,401	140,607	119,086	88,860	58,217	33,675	315,871	75,405	90,109	78,337
WATERTOWN - CARTHAGE	1,059,724	249,056	242,115	95,785	89,455	67,658	47,398	40,678	21,228	247,458	47,253	72,493	75,649
NORTH CAROLINA													
CHARLOTTE	10,895,909	2,416,136	2,351,745	906,235	1,040,468	788,161	569,620	597,568	361,315	2,834,532	557,828	748,767	396,763
GREENSBORO - WINSTON-SALEM - HIGH POINT	8,070,256	1,572,320	1,528,798	747,049	850,851	617,222	447,822	497,512	314,133	1,994,413	480,871	492,066	287,958
GREENVILLE - NEW BERN - WASHINGTON	3,160,397	679,161	658,566	256,088	349,250	215,903	129,465	178,518	111,365	855,130	145,301	237,753	99,778
RALEIGH - DURHAM	9,633,120	1,923,853	1,867,020	864,209	1,128,827	795,677	466,794	605,034	335,798	2,378,589	569,826	619,734	370,378
WILMINGTON	1,984,710	423,377	411,140	167,564	205,221	114,334	109,153	99,557	69,301	449,649	102,404	186,138	70,179
NORTH DAKOTA													
FARGO	3,350,143	610,522	580,060	265,751	343,529	255,086	136,001	144,539	76,883	968,207	256,545	242,741	84,263
MINOT - BISMARCK - DICKINSON	2,510,386	485,218	461,205	194,168	224,813	168,216	100,479	114,222	59,163	756,662	201,802	202,024	70,416
OHIO													
CINCINNATI	11,101,177	2,319,851	2,103,336	1,180,419	1,566,480	1,391,724	408,617	507,375	281,268	2,464,470	813,932	524,132	474,020
CLEVELAND	23,092,544	4,679,136	4,365,422	2,291,104	3,083,269	2,727,829	1,016,820	1,105,432	587,241	5,150,687	1,706,285	1,073,183	1,032,226
COLUMBUS	10,194,355	2,007,067	1,920,585	1,066,987	1,328,286	1,209,848	373,939	536,857	244,434	2,413,409	768,392	464,218	351,884
DAYTON	7,550,433	1,565,023	1,497,298	729,675	970,270	851,391	282,434	367,563	186,256	1,744,341	595,937	364,792	255,513
LIMA	787,180	137,430	132,734	75,516	155,259	128,955	30,897	28,640	12,625	170,672	73,905	40,293	25,418
TOLEDO	6,910,690	1,388,223	1,316,752	716,785	995,643	817,330	221,345	310,746	125,568	1,573,995	583,025	305,661	289,980
YOUNGSTOWN	3,961,815	831,873	795,699	356,226	604,551	549,015	156,120	185,256	105,656	862,612	307,406	204,564	144,112
ZANESVILLE	436,484	89,763	87,802	44,134	66,068	60,346	15,140	16,214	9,003	91,026	30,439	31,093	16,353

1987 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA													
ARDMORE - ADA	841,885	202,532	195,718	75,213	104,040	59,322	51,283	33,680	17,140	168,577	41,861	62,659	25,734
OKLAHOMA CITY	11,005,485	2,207,884	2,146,789	1,150,232	1,336,380	953,647	657,562	588,291	313,267	2,539,736	554,778	958,055	266,139
TULSA	6,309,466	1,411,777	1,381,382	643,152	800,466	663,667	372,176	342,487	184,943	1,315,461	350,025	473,482	137,824
OREGON													
BEND	364,508	80,870	78,199	36,674	36,704	19,339	22,762	10,229	5,834	77,926	26,465	29,154	16,858
EUGENE	2,228,942	485,685	458,304	218,159	269,991	189,705	93,339	107,663	60,619	547,681	151,215	112,042	62,274
MEDFORD	1,829,235	396,565	374,977	160,525	202,383	138,352	78,241	72,111	35,695	424,506	130,023	115,795	65,675
PORTLAND	12,345,340	2,379,305	2,270,241	1,319,818	1,960,328	1,655,926	591,249	558,000	235,169	2,800,889	770,532	530,041	282,937
PENNSYLVANIA													
ERIE	2,375,640	472,102	451,055	197,418	248,509	193,379	116,713	103,437	39,885	514,252	171,292	122,817	75,407
HARRISBURG - YORK - LANCASTER - LEBANON	8,829,640	1,906,004	1,756,716	746,188	969,252	811,655	347,441	446,594	227,344	2,061,017	531,696	587,331	275,357
JOHNSTOWN - ALTOONA	3,633,990	815,787	779,209	270,792	384,997	324,837	152,971	177,072	98,398	880,667	251,621	291,537	130,247
PHILADELPHIA	47,376,757	9,350,122	8,464,531	4,263,159	5,623,892	5,004,213	2,925,217	2,386,770	1,237,292	10,855,333	2,614,523	2,340,959	1,626,926
PITTSBURGH	16,636,055	3,607,823	3,364,911	1,528,561	2,347,182	2,148,867	803,126	811,297	443,323	3,898,681	1,064,473	894,526	601,201
WILKES-BARRE - SCRANTON	6,690,076	1,542,050	1,433,034	531,079	796,908	669,655	361,366	302,168	140,333	1,458,207	369,615	399,578	282,724
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	10,111,345	2,328,172	2,078,878	1,017,720	1,076,446	962,388	529,243	383,184	219,966	2,038,386	615,663	440,246	351,399
SOUTH CAROLINA													
CHARLESTON	3,301,665	731,512	711,765	337,544	327,521	255,213	176,254	190,945	108,590	864,861	193,520	196,509	91,290
COLUMBIA	4,122,737	759,502	736,663	369,984	464,856	375,760	208,323	195,637	114,184	1,049,770	327,587	307,395	124,435
FLORENCE	2,739,883	582,762	557,497	294,164	269,762	157,773	153,293	162,893	128,701	625,744	135,553	222,714	95,966
GREENVILLE - SPARTANBURG - ASHEVILLE	9,068,475	1,947,274	1,908,602	743,823	947,784	679,841	441,612	445,893	266,065	2,204,401	573,449	706,923	360,191
SOUTH DAKOTA													
RAPID CITY	1,302,876	270,640	261,306	119,045	129,983	88,412	49,733	49,183	26,229	316,110	105,415	90,812	45,102
SIOUX FALLS - MITCHELL	3,275,080	642,645	610,156	264,415	291,926	207,655	149,676	142,881	74,252	815,175	270,523	248,333	127,807
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	3,717,769	842,958	825,020	270,077	469,572	343,552	144,281	161,826	102,924	958,424	198,466	259,012	150,149
CHATTANOOGA	4,605,651	1,147,774	1,124,147	364,013	539,714	407,250	216,243	266,316	165,235	1,055,138	331,258	220,069	147,569
JACKSON	974,937	169,171	160,897	69,176	187,794	142,066	46,908	47,220	27,648	220,850	51,808	72,240	35,115
KNOXVILLE	6,860,647	1,502,960	1,460,670	688,828	823,104	628,529	331,348	337,612	198,855	1,581,879	509,729	395,405	241,922
MEMPHIS	9,285,917	1,950,183	1,874,752	711,801	1,231,321	916,938	484,673	486,920	273,895	2,263,611	733,313	408,119	365,264
NASHVILLE	9,910,804	2,093,427	2,046,265	877,959	1,342,687	1,064,842	398,069	486,155	255,078	2,420,083	726,753	475,020	367,667

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS													
ABILENE - SWEETWATER	2,080,123	444,801	428,102	181,365	207,839	136,703	105,514	77,438	42,638	502,648	116,209	195,361	75,396
AMARILLO	2,962,906	684,747	655,032	275,437	288,496	184,483	177,835	132,008	68,505	716,732	157,902	262,586	71,125
AUSTIN	5,617,984	1,181,621	1,136,978	656,607	587,284	451,220	272,962	320,754	167,522	1,195,736	300,660	602,927	111,040
BEAUMONT - PORT ARTHUR	2,755,836	602,119	584,117	226,005	349,908	285,564	169,594	122,108	53,273	599,896	178,788	204,210	85,954
CORPUS CHRISTI	3,167,361	811,337	785,384	322,278	301,248	216,148	147,382	154,228	76,452	670,420	228,996	260,767	61,524
DALLAS - FT. WORTH	29,056,200	5,997,981	5,773,075	3,111,522	3,405,315	2,960,500	1,525,612	1,410,772	717,142	6,662,112	1,811,512	1,941,595	721,225
EL PASO	3,195,845	646,795	617,039	344,358	476,140	400,399	201,965	176,543	100,690	616,954	208,758	205,701	73,146
HOUSTON	25,726,387	5,682,175	5,448,710	2,797,378	2,920,847	2,582,416	1,483,275	1,269,372	701,814	5,608,483	1,526,827	1,895,422	753,716
LAREDO	1,038,276	233,295	221,547	68,415	166,799	139,779	120,633	100,008	11,690	109,892	29,813	76,734	18,728
LUBBOCK	2,190,583	468,717	442,914	200,749	250,866	177,917	112,418	111,138	61,768	584,003	71,138	183,762	47,660
MCALLEN - BROWNSVILLE	3,176,889	745,894	713,276	269,800	414,829	333,221	275,720	189,642	96,117	562,866	95,084	291,878	66,681
ODESSA - MIDLAND	3,571,895	754,215	724,767	335,263	448,443	349,955	165,843	189,807	110,253	798,938	185,191	372,039	70,853
SAN ANGELO	958,607	206,098	198,675	88,778	110,546	70,824	44,625	48,713	19,183	218,926	52,740	87,852	19,031
SAN ANTONIO	8,823,509	2,096,650	2,034,694	985,763	990,560	766,930	479,523	446,250	211,285	1,803,575	549,141	702,710	165,909
TYLER - LONGVIEW	2,932,674	618,174	601,146	238,729	406,980	339,139	176,291	123,552	75,721	710,527	130,286	249,527	86,385
VICTORIA	578,852	119,902	117,497	48,151	77,850	69,403	34,135	26,375	15,651	116,686	39,479	56,663	9,696
WACO - TEMPLE	3,624,543	837,433	802,751	378,484	521,929	393,795	166,292	152,606	75,101	742,508	193,672	303,390	75,474
WICHITA FALLS - LAWTON	2,558,296	534,258	515,543	238,030	358,851	273,451	122,197	123,675	77,887	591,922	124,856	207,382	70,391
UTAH													
SALT LAKE CITY	9,340,831	2,173,813	2,092,422	792,727	1,079,392	829,878	391,681	515,696	286,073	1,817,409	846,517	681,906	246,345
VERMONT													
BURLINGTON - PLATTSBURGH	4,003,196	905,742	870,450	373,994	288,837	219,646	165,547	137,187	63,942	976,525	220,437	337,351	113,752
VIRGINIA													
CHARLOTTESVILLE	849,458	167,449	163,515	69,250	119,454	88,513	58,039	55,473	35,285	149,533	42,407	56,136	26,198
HARRISONBURG	555,783	120,143	116,167	52,499	89,046	66,973	17,894	32,502	18,778	113,102	26,160	43,418	18,711
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	8,799,500	1,645,255	1,574,632	856,032	974,745	763,805	441,314	558,670	360,733	2,106,056	483,364	500,811	260,146
RICHMOND	6,845,803	1,449,493	1,409,272	546,323	799,708	641,769	292,202	308,344	167,666	1,667,056	497,799	348,615	280,295
ROANOKE - LYNCHBURG	4,895,741	1,104,086	1,066,964	417,863	587,095	434,126	216,390	234,270	146,018	1,066,013	378,903	286,388	208,979
WASHINGTON													
SEATTLE - TACOMA	19,606,172	4,245,936	4,053,213	2,126,601	1,996,022	1,744,881	1,140,634	950,402	468,571	4,312,645	1,088,525	1,114,260	655,626
SPOKANE	4,239,406	1,093,407	1,056,187	403,540	392,130	291,637	192,566	176,468	96,484	950,633	245,216	263,865	161,455
YAKIMA	2,452,501	591,064	569,132	216,684	261,465	184,766	127,613	84,019	50,800	574,259	161,982	128,453	97,549
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	2,101,656	482,436	474,933	114,698	312,876	232,428	72,505	92,483	62,002	574,069	128,583	133,706	86,395
CHARLESTON - HUNTINGTON	6,872,644	1,511,838	1,471,122	502,362	932,791	742,136	266,906	282,679	151,098	1,633,990	547,443	458,312	281,236
CLARKSBURG - WESTON	1,012,964	245,031	230,716	73,626	114,175	80,245	27,932	31,185	18,147	261,464	78,304	77,404	43,296
PARKERSBURG	604,685	104,113	101,934	47,919	108,456	102,304	25,025	26,004	16,681	162,271	35,034	37,093	18,097

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)													
WHEELING - STEUBENVILLE	1,990,904	463,557	440,718	160,888	303,056	260,560	76,799	90,316	51,419	420,275	164,117	105,074	74,844
WISCONSIN													
GREEN BAY	5,004,154	937,011	884,053	493,963	769,540	598,370	201,188	242,764	113,727	1,106,488	337,528	312,057	111,432
LA CROSSE - EAU CLAIRE	2,334,240	455,139	430,912	233,091	256,739	199,586	91,267	104,900	45,261	556,825	174,158	180,003	57,184
MADISON	3,678,496	613,650	574,327	389,840	322,166	287,659	137,046	302,964	66,737	809,852	227,887	187,731	90,107
MILWAUKEE	10,306,765	2,088,175	1,948,226	1,089,946	1,335,236	1,202,559	401,080	481,770	233,512	2,263,135	665,318	458,572	332,644
WAUSAU - RHINELANDER	2,236,963	461,831	441,847	192,853	271,194	183,897	89,759	79,857	40,879	505,476	140,750	157,814	46,133
WYOMING													
CASPER - RIVERTON	1,036,944	238,365	231,759	95,612	84,527	58,471	45,168	44,665	22,346	244,395	82,359	81,328	40,640
CHEYENNE - SCOTTSBLUFF - STERLING	1,067,198	207,285	198,627	96,221	117,768	92,254	52,665	51,034	26,155	241,689	84,161	73,119	32,124
TOTAL UNITED STATES ADIs	1,464,836,486	300,040,074	281,852,353	142,978,812	169,676,994	142,545,987	76,435,728	76,745,784	39,875,499	335,665,696	91,360,099	83,741,478	50,756,735

NOTES

SECTION 20

Television Market (ADI) Rankings
Retail Sales By Merchandise Line

Groceries And Other Foods
Drugs, Health Aids And Beauty Aids
Furniture And Other Sleep Equipment
Major Household Appliances
Televisions And Video Recorders
Audio Equipment/Musical Instruments
Home Computers And Calculators
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

Characteristic Page
Grocery & Other Food Sales 20–2
Drug, Health Aid & Beauty Aid Sales 20–3
Major Household Appliance Sales 20–4
Television, Video Recorder & Tape Sales 20–5
Audio Equipment, Musical Instrument & Supply Sales 20–6
Home Computer & Calculator Sales 20–7
Furniture & Sleep Equipment Sales 20–8
Men's & Boys' Clothing Sales 20–9
Women's & Girls' Clothing Sales 20–10
Footwear Sales 20–11

S&MM/ARBITRON TV MARKET (ADI) RANKING

GROCERY & OTHER FOOD SALES

ADI	($000)	Rank
New York, N.Y.	21,783,806	1
Los Angeles, Calif.	13,589,687	2
Chicago, Ill.	7,886,556	3
Philadelphia, Pa.	7,812,060	4
Boston, Mass.	7,258,030	5
San Francisco, Calif.	6,687,910	6
Detroit, Mich.	5,270,429	7
Washington, D.C.	4,647,851	8
Dallas - Ft. Worth, Tex.	4,483,624	9
Houston, Tex.	4,131,133	10
Cleveland, Ohio	4,076,222	11
Minneapolis - St. Paul, Minn.	3,798,213	12
Seattle - Tacoma, Wash.	3,363,191	13
Atlanta, Ga.	3,295,606	14
St. Louis, Mo.	3,196,449	15
Pittsburgh, Pa.	3,116,952	16
Hartford - New Haven, Conn.	3,084,265	17
Miami, Fla.	3,035,475	18
Denver, Colo.	2,966,286	19
Tampa - St. Petersburg, Fla.	2,845,052	20
Sacramento - Stockton, Calif.	2,600,668	21
Phoenix, Ariz.	2,526,655	22
Baltimore, Md.	2,465,475	23
Indianapolis, Ind.	2,197,845	24
San Diego, Calif.	2,159,089	25
Portland, Ore.	2,126,741	26
Kansas City, Mo.	2,103,745	27
Providence - New Bedford, R.I.-Mass.	2,010,877	28
Cincinnati, Ohio	1,960,104	29
Milwaukee, Wisc.	1,947,398	30
Buffalo, N.Y.	1,890,319	31
New Orleans, La.	1,861,921	32
Charlotte, N.C.	1,845,910	33
Orlando - Daytona Beach - Melbourne, Fla.	1,817,781	34
Oklahoma City, Okla.	1,744,527	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,733,602	36
Salt Lake City, Utah	1,667,202	37
Albany - Schenectady - Troy, N.Y.	1,657,799	38
Harrisburg - York - Lancaster - Lebanon, Pa.	1,655,957	39
Memphis, Tenn.	1,647,966	40
Nashville, Tenn.	1,644,024	41
Columbus, Ohio	1,642,496	42
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,562,016	43
San Antonio, Tex.	1,483,496	44
Raleigh - Durham, N.C.	1,411,594	45
Portland - Poland Spring, Maine	1,405,931	46
Flint - Saginaw - Bay City, Mich.	1,361,261	47
Dayton, Ohio	1,342,248	48
Wilkes-Barre - Scranton, Pa.	1,326,390	49
Louisville, Ky.	1,324,821	50
Charleston - Huntington, W.Va.	1,272,584	51
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,265,479	52
Birmingham, Ala.	1,228,746	53
Toledo, Ohio	1,223,228	54
Little Rock, Ark.	1,198,038	55
Knoxville, Tenn.	1,193,024	56
Greensboro - Winston-Salem - High Point, N.C.	1,190,920	57
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,174,535	58
Albuquerque, N.M.	1,168,953	59
Mobile - Pensacola, Ala.-Fla.	1,160,128	60
Wichita - Hutchinson, Kans.	1,158,577	61
Fresno - Visalia, Calif.	1,134,374	62
Syracuse, N.Y.	1,119,913	63
Richmond, Va.	1,109,820	64
Tulsa, Okla.	1,088,094	65
Des Moines, Iowa	1,074,964	66
Rochester, N.Y.	1,021,192	67
Chattanooga, Tenn.	1,009,517	68
Jacksonville, Fla.	999,468	69
Shreveport - Texarkana, La.-Tex.-Ark.	974,030	70
Omaha, Neb.	905,116	71
Green Bay, Wisc.	888,561	72
Springfield - Decatur - Champaign, Ill.	853,368	73
Roanoke - Lynchburg, Va.	840,177	74
Spokane, Wash.	836,024	75
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	822,520	76
Lexington, Ky.	812,745	77
Austin, Tex.	805,449	78
Davenport - Rock Island - Moline, Iowa-Ill.	796,315	79
Springfield, Mass.	789,318	80
Evansville, Ind.	775,031	81
Cedar Rapids - Waterloo - Dubuque, Iowa	768,210	82
South Bend - Elkhart, Ind.	762,473	83
Springfield, Mo.	750,216	84
Burlington - Plattsburgh, Vt.-N.Y.	739,745	85
Johnstown - Altoona, Pa.	730,833	86
Jackson, Miss.	721,726	87
Lansing, Mich.	717,521	88
Baton Rouge, La.	705,985	89
Youngstown, Ohio	696,694	90
Tucson, Ariz.	673,880	91
Bristol - Kingsport - Johnson City, Tenn.	663,799	92
Madison, Wisc.	662,002	93
Las Vegas, Nev.	637,139	94
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	620,699	95
Lincoln - Hastings - Kearney, Neb.	602,494	96
Columbia, S.C.	600,885	97
Waco - Temple, Tex.	589,008	98
Savannah, Ga.	581,674	99
Charleston, S.C.	580,577	100
Huntsville - Decatur - Florence, Ala.	577,783	101
Ft. Wayne, Ind.	574,304	102
Ft. Myers - Naples, Fla.	573,879	103
Odessa - Midland, Tex.	569,241	104
Corpus Christi, Tex.	544,563	105
Salinas - Monterey, Calif.	534,835	106
Sioux Falls - Mitchell, S.D.	534,231	107
Lafayette, La.	531,307	108
Fargo, N.D.	530,541	109
McAllen - Brownsville, Tex.	529,429	110
Colorado Springs - Pueblo, Colo.	524,125	111
Greenville - New Bern - Washington, N.C.	523,044	112
Reno, Nev.	522,414	113
Amarillo, Tex.	507,639	114
Augusta, Ga.	505,822	115
Duluth - Superior, Minn.-Wisc.	504,469	116
Peoria, Ill.	500,039	117
El Paso, Tex.	499,149	118
Rockford, Ill.	493,823	119
Tyler - Longview, Tex.	492,512	120
Beaumont - Port Arthur, Tex.	479,772	121
Binghamton, N.Y.	477,201	122
Traverse City - Cadillac, Mich.	472,318	123
Montgomery - Selma, Ala.	464,962	124
Florence, S.C.	462,131	125
Wausau - Rhinelander, Wisc.	458,078	126
Chico - Redding, Calif.	456,309	127
Yakima, Wash.	452,551	128
Terre Haute, Ind.	440,122	129
Joplin - Pittsburg, Mo.-Kans.	437,012	130
Erie, Pa.	432,195	131
Macon, Ga.	428,886	132
Rochester - Mason City - Austin, Minn.-Iowa	425,564	133
Minot - Bismarck - Dickinson, N.D.	416,486	134
La Crosse - Eau Claire, Wisc.	415,171	135
Bakersfield, Calif.	413,223	136
Topeka, Kans.	410,690	137
Monroe - El Dorado, La.-Ark.	407,737	138
Sioux City, Iowa	406,637	139
Wichita Falls - Lawton, Tex.-Okla.	400,656	140
Medford, Ore.	395,583	141
Columbus - Tupelo, Miss.	393,754	142
Bangor, Maine	393,599	143
Boise, Ida.	393,017	144
Eugene, Ore.	392,351	145
Bluefield - Beckley - Oak Hill, W.Va.	389,362	146
Wheeling - Steubenville, W.Va.-Ohio	388,589	147
Tallahassee - Thomasville, Fla.-Ga.	380,683	148
Columbus, Ga.	373,889	149
Albany, Ga.	355,183	150
Lubbock, Tex.	350,338	151
Wilmington, N.C.	330,766	152
Columbia - Jefferson City, Mo.	330,051	153
Abilene - Sweetwater, Tex.	328,758	154
Utica, N.Y.	316,394	155
Quincy - Hannibal, Ill.-Mo.	305,212	156
Ft. Smith, Ark.	300,568	157
Idaho Falls - Pocatello, Ida.	272,967	158
Billings - Hardin, Mont.	270,250	159
Salisbury, Md.	260,164	160
Laurel - Hattiesburg, Miss.	251,059	161
Lake Charles, La.	248,065	162
Dothan, Ala.	236,178	163
Rapid City, S.D.	219,872	164
Greenwood - Greenville, Miss.	212,984	165
Watertown - Carthage, N.Y.	210,129	166
Elmira, N.Y.	207,430	167
Grand Junction, Colo.	206,044	168
El Centro - Yuma, Calif.-Ariz.	201,689	169
Clarksburg - Weston, W.Va.	198,778	170
Gainesville, Fla.	197,708	171
Missoula, Mont.	192,933	172
Palm Springs, Calif.	182,246	173
Eureka, Calif.	181,090	174
Alexandria, La.	176,882	175
Casper - Riverton, Wyo.	176,878	176
Alexandria, Minn.	170,839	177
Cheyenne - Scottsbluff - Sterling, Wyo.	166,538	178
Meridian, Miss.	162,255	179
Great Falls, Mont.	158,405	180
Jonesboro, Ark.	157,491	181
San Angelo, Tex.	156,019	182
Ardmore - Ada, Okla.	155,987	183
Tuscaloosa, Ala.	154,952	184
Laredo, Tex.	154,477	185
Roswell, N.M.	154,219	186
St. Joseph, Mo.	152,597	187
Biloxi - Gulfport - Pascagoula, Miss.	149,953	188
Marquette, Mich.	146,660	189
Panama City, Fla.	140,727	190
Jackson, Tenn.	140,382	191
Charlottesville, Va.	124,077	192
Lima, Ohio	121,891	193
Butte, Mont.	121,580	194
Bowling Green, Ky.	118,283	195
Hagerstown, Md.	107,064	196
Lafayette, Ind.	99,845	197
Presque Isle, Maine	94,892	198
Harrisonburg, Va.	94,018	199
Parkersburg, W.Va.	89,979	200
Anniston, Ala.	89,146	201
Flagstaff, Ariz.	85,485	202
Victoria, Tex.	82,120	203
Twin Falls, Ida.	81,645	204
Mankato, Minn.	81,055	205
Zanesville, Ohio	77,640	206
Ottumwa - Kirksville, Iowa-Mo.	71,735	207
Bend, Ore.	64,433	208
Helena, Mont.	55,521	209
North Platte, Neb.	48,731	210
Alpena, Mich.	35,739	211
Glendive, Mont.	18,148	212

1987 SURVEY OF BUYING POWER DATA SERVICE

DRUG, HEALTH AID & BEAUTY AID SALES

ADI	($000)	Rank
New York, N.Y.	4,761,097	1
Los Angeles, Calif.	3,309,582	2
Chicago, Ill.	2,071,835	3
Philadelphia, Pa.	2,065,880	4
San Francisco, Calif.	1,634,906	5
Boston, Mass.	1,439,981	6
Detroit, Mich.	1,416,692	7
Dallas - Ft. Worth, Tex.	1,139,726	8
Washington, D.C.	1,133,070	9
Cleveland, Ohio	1,045,798	10
Houston, Tex.	965,607	11
Miami, Fla.	942,340	12
Atlanta, Ga.	922,104	13
Minneapolis - St. Paul, Minn.	755,581	14
Seattle - Tacoma, Wash.	751,277	15
Pittsburgh, Pa.	729,552	16
St. Louis, Mo.	690,468	17
Tampa - St. Petersburg, Fla.	680,002	18
Denver, Colo.	674,587	19
Phoenix, Ariz.	644,462	20
Baltimore, Md.	605,124	21
Sacramento - Stockton, Calif.	605,057	22
Indianapolis, Ind.	592,634	23
Hartford - New Haven, Conn.	590,319	24
San Diego, Calif.	550,448	25
Kansas City, Mo.	549,171	26
New Orleans, La.	489,647	27
Portland, Ore.	480,075	28
Cincinnati, Ohio	475,880	29
Nashville, Tenn.	459,371	30
Memphis, Tenn.	446,173	31
Charlotte, N.C.	438,024	32
Columbus, Ohio	431,521	33
Orlando - Daytona Beach - Melbourne, Fla.	421,242	34
Raleigh - Durham, N.C.	419,775	35
Oklahoma City, Okla.	419,249	36
Salt Lake City, Utah	395,740	37
Greenville - Spartanburg - Asheville, S.C.-N.C.	387,006	38
Buffalo, N.Y.	383,997	39
Milwaukee, Wisc.	380,717	40
Louisville, Ky.	359,031	41
Toledo, Ohio	347,968	42
Providence - New Bedford, R.I.-Mass.	337,852	43
Grand Rapids - Kalamazoo - Battle Creek, Mich.	334,246	44
Albany - Schenectady - Troy, N.Y.	325,428	45
Charleston - Huntington, W.Va.	320,787	46
Wilkes-Barre - Scranton, Pa.	319,879	47
Harrisburg - York - Lancaster - Lebanon, Pa.	307,626	48
San Antonio, Tex.	307,138	49
Greensboro - Winston-Salem - High Point, N.C.	304,974	50
Flint - Saginaw - Bay City, Mich.	304,448	51
Richmond, Va.	302,911	52
Dayton, Ohio	302,618	53
Knoxville, Tenn.	302,569	54
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	287,335	55
Norfolk - Portsmouth - Newport News - Hampton, Va.	287,225	56
Birmingham, Ala.	284,001	57
Wichita - Hutchinson, Kans.	272,012	58
Little Rock, Ark.	266,899	59
Albuquerque, N.M.	265,204	60
Tulsa, Okla.	258,256	61
Mobile - Pensacola, Ala.-Fla.	253,751	62
Fresno - Visalia, Calif.	253,127	63
Las Vegas, Nev.	239,638	64
Shreveport - Texarkana, La.-Tex.-Ark.	230,506	65
Jacksonville, Fla.	224,656	66
Syracuse, N.Y.	221,701	67
Rochester, N.Y.	219,719	68
Roanoke - Lynchburg, Va.	215,754	69
Lexington, Ky.	213,128	70
Omaha, Neb.	212,921	71
Jackson, Miss.	205,106	72
Springfield - Decatur - Champaign, Ill.	203,978	73
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	199,709	74
Des Moines, Iowa	197,329	75
Austin, Tex.	195,017	76
Chattanooga, Tenn.	189,089	77
Portland - Poland Spring, Maine	188,436	78
Tucson, Ariz.	186,315	79
Spokane, Wash.	185,370	80
South Bend - Elkhart, Ind.	179,569	81
Youngstown, Ohio	176,327	82
Bristol - Kingsport - Johnson City, Tenn.	172,264	83
Springfield, Mo.	170,325	84
Davenport - Rock Island - Moline, Iowa-Ill.	164,867	85
Green Bay, Wisc.	164,541	86
Evansville, Ind.	160,401	87
Huntsville - Decatur - Florence, Ala.	159,085	88
Baton Rouge, La.	159,002	89
Springfield, Mass.	154,001	90
Cedar Rapids - Waterloo - Dubuque, Iowa	150,666	91
Reno, Nev.	148,893	92
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	146,133	93
Lafayette, La.	145,830	94
Odessa - Midland, Tex.	145,399	95
Columbia, S.C.	140,446	96
Montgomery - Selma, Ala.	138,785	97
Lincoln - Hastings - Kearney, Neb.	138,587	98
Johnstown - Altoona, Pa.	138,316	99
Lansing, Mich.	137,705	100
Waco - Temple, Tex.	134,767	101
El Paso, Tex.	132,752	102
McAllen - Brownsville, Tex.	131,854	103
Ft. Wayne, Ind.	131,339	104
Ft. Myers - Naples, Fla.	127,257	105
Savannah, Ga.	125,644	106
Augusta, Ga.	124,128	107
Tyler - Longview, Tex.	121,845	108
Amarillo, Tex.	119,278	109
Salinas - Monterey, Calif.	119,084	110
Peoria, Ill.	118,672	111
Colorado Springs - Pueblo, Colo.	118,016	112
Charleston, S.C.	116,476	113
Burlington - Plattsburgh, Vt.-N.Y.	116,311	114
Greenville - New Bern - Washington, N.C.	113,993	115
Rockford, Ill.	113,901	116
Corpus Christi, Tex.	113,784	117
Macon, Ga.	112,807	118
Beaumont - Port Arthur, Tex.	112,709	119
Yakima, Wash.	106,476	120
Sioux Falls - Mitchell, S.D.	105,935	121
Binghamton, N.Y.	105,540	122
Wichita Falls - Lawton, Tex.-Okla.	104,140	123
Florence, S.C.	103,973	124
Monroe - El Dorado, La.-Ark.	102,272	125
Chico - Redding, Calif.	101,966	126
Topeka, Kans.	99,339	127
Bluefield - Beckley - Oak Hill, W.Va.	97,240	128
Joplin - Pittsburg, Mo.-Kans.	96,473	129
Columbus, Ga.	96,246	130
Madison, Wisc.	95,911	131
Abilene - Sweetwater, Tex.	94,385	132
Eugene, Ore.	92,823	133
Fargo, N.D.	92,356	134
Boise, Ida.	92,135	135
Duluth - Superior, Minn.-Wisc.	90,783	136
Tallahassee - Thomasville, Fla.-Ga.	89,854	137
Wheeling - Steubenville, W.Va.-Ohio	89,497	138
Columbus - Tupelo, Miss.	88,243	139
Rochester - Mason City - Austin, Minn.-Iowa	87,397	140
Lubbock, Tex.	86,492	141
Bakersfield, Calif.	85,662	142
Terre Haute, Ind.	84,496	143
Erie, Pa.	80,395	144
Traverse City - Cadillac, Mich.	80,200	145
Medford, Ore	79,750	146
Albany, Ga.	78,374	147
Wilmington, N.C.	77,246	148
Sioux City, Iowa	76,855	149
Columbia - Jefferson City, Mo.	75,323	150
Ft. Smith, Ark.	74,889	151
La Crosse - Eau Claire, Wisc.	73,469	152
Minot - Bismarck - Dickinson, N.D.	72,743	153
Utica, N.Y.	69,133	154
Idaho Falls - Pocatello, Ida.	67,861	155
Wausau - Rhinelander, Wisc.	67,656	156
Laurel - Hattiesburg, Miss.	63,915	157
Watertown - Carthage, N.Y.	63,312	158
Quincy - Hannibal, Ill.-Mo.	62,491	159
Salisbury, Md.	59,663	160
Lake Charles, La.	58,799	161
Billings - Hardin, Mont.	55,372	162
Dothan, Ala.	54,983	163
Bangor, Maine	51,472	164
Elmira, N.Y.	49,527	165
Alexandria, La.	49,449	166
Greenwood - Greenville, Miss.	49,434	167
Jackson, Tenn.	49,261	168
Biloxi - Gulfport - Pascagoula, Miss.	[illegible]	169
Grand Junction, Colo.	47,796	170
Clarksburg - Weston, W.Va.	46,712	171
Gainesville, Fla.	44,779	172
Rapid City, S.D.	44,347	173
El Centro - Yuma, Calif.-Ariz.	43,422	174
Jonesboro, Ark.	43,125	175
Meridian, Miss.	42,942	176
Great Falls, Mont.	41,487	177
Ardmore - Ada, Okla.	39,101	178
Laredo, Tex.	38,167	179
Eureka, Calif.	37,860	180
Cheyenne - Scottsbluff - Sterling, Wyo.	37,291	181
Panama City, Fla.	37,284	182
Casper - Riverton, Wyo.	36,638	183
Palm Springs, Calif.	36,606	184
Missoula, Mont.	36,307	185
San Angelo, Tex.	33,040	186
Charlottesville, Va.	32,556	187
Lafayette, Ind.	32,275	188
Bowling Green, Ky.	32,213	189
Lima, Ohio	31,933	190
Butte, Mont.	30,959	191
Tuscaloosa, Ala.	30,402	192
Roswell, N.M.	29,283	193
St. Joseph, Mo.	28,458	194
Parkersburg, W.Va.	24,854	195
Alexandria, Minn.	24,839	196
Hagerstown, Md.	24,663	197
Marquette, Mich.	24,418	198
Anniston, Ala.	23,950	199
Harrisonburg, Va.	22,517	200
Twin Falls, Ida.	22,191	201
Zanesville, Ohio	19,806	202
Victoria, Tex.	19,601	203
Bend, Ore.	18,672	204
Flagstaff, Ariz.	18,425	205
Mankato, Minn.	18,159	206
Presque Isle, Maine	13,746	207
North Platte, Neb.	12,840	208
Helena, Mont.	11,186	209
Ottumwa - Kirksville, Iowa-Mo.	10,748	210
Alpena, Mich.	6,969	211
Glendive, Mont.	3,583	212

MAJOR HOUSEHOLD APPLIANCE SALES

ADI	($000)	Rank
New York, N.Y.	1,253,149	1
Los Angeles, Calif.	962,142	2
Philadelphia, Pa.	534,417	3
Chicago, Ill.	530,322	4
San Francisco, Calif.	470,650	5
Boston, Mass.	446,952	6
Dallas - Ft. Worth, Tex.	358,838	7
Detroit, Mich.	311,516	8
Houston, Tex.	307,667	9
Washington, D.C.	302,062	10
Tampa - St. Petersburg, Fla.	283,456	11
Cleveland, Ohio	265,929	12
Miami, Fla.	256,445	13
Minneapolis - St. Paul, Minn.	249,876	14
Atlanta, Ga.	232,628	15
Denver, Colo.	216,573	16
St. Louis, Mo.	213,839	17
Seattle - Tacoma, Wash.	204,129	18
Pittsburgh, Pa.	191,947	19
Sacramento - Stockton, Calif.	183,829	20
Hartford - New Haven, Conn.	181,104	21
San Diego, Calif.	174,185	22
New Orleans, La.	167,202	23
Orlando - Daytona Beach - Melbourne, Fla.	164,178	24
Baltimore, Md.	161,947	25
Kansas City, Mo.	156,463	26
Phoenix, Ariz.	155,039	27
Indianapolis, Ind.	153,091	28
Raleigh - Durham, N.C.	151,616	29
Charlotte, N.C.	146,103	30
Portland, Ore.	141,510	31
Oklahoma City, Okla.	133,912	32
Nashville, Tenn.	131,051	33
Greenville - Spartanburg - Asheville, S.C.-N.C.	128,778	34
Cincinnati, Ohio	127,837	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	124,121	36
Memphis, Tenn.	116,961	37
Salt Lake City, Utah	116,423	38
Harrisburg - York - Lancaster - Lebanon, Pa.	116,234	39
Norfolk - Portsmouth - Newport News - Hampton, Va.	113,290	40
Greensboro - Winston-Salem - High Point, N.C.	110,914	41
Milwaukee, Wisc.	108,356	42
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	106,079	43
Providence - New Bedford, R.I.-Mass.	103,287	44
Mobile - Pensacola, Ala.-Fla.	102,350	45
San Antonio, Tex.	101,039	46
Wichita - Hutchinson, Kans.	98,283	47
Louisville, Ky.	96,217	48
Charleston - Huntington, W.Va.	91,511	49
Buffalo, N.Y.	91,261	50
Flint - Saginaw - Bay City, Mich.	90,084	51
Dayton, Ohio	88,186	52
Tulsa, Okla.	87,603	53
Albany - Schenectady - Troy, N.Y.	87,495	54
Little Rock, Ark.	87,040	55
Knoxville, Tenn.	85,473	56
Jacksonville, Fla.	85,332	57
Shreveport - Texarkana, La.-Tex.-Ark.	81,937	58
Richmond, Va.	81,911	59
Albuquerque, N.M.	81,327	60
Columbus, Ohio	80,004	61
Omaha, Neb.	79,002	62
Toledo, Ohio	78,984	63
Wilkes-Barre - Scranton, Pa.	77,796	64
Birmingham, Ala.	76,910	65
Austin, Tex.	74,898	66
Portland - Poland Spring, Maine	72,806	67
Baton Rouge, La.	71,817	68
Springfield - Decatur - Champaign, Ill.	70,358	69
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	67,747	70
Des Moines, Iowa	67,505	71
Fresno - Visalia, Calif.	66,143	72
Rochester, N.Y.	65,483	73
Roanoke - Lynchburg, Va.	64,956	74
Chattanooga, Tenn.	64,166	75
Green Bay, Wisc.	64,088	76
Waco - Temple, Tex.	59,696	77
Las Vegas, Nev.	59,229	78
Jackson, Miss.	58,493	79
Lexington, Ky.	58,172	80
Youngstown, Ohio	56,703	81
Syracuse, N.Y.	56,249	82
Davenport - Rock Island - Moline, Iowa-Ill.	56,020	83
McAllen - Brownsville, Tex.	55,920	84
Lafayette, La.	55,406	85
Evansville, Ind.	54,711	86
Corpus Christi, Tex.	54,543	87
Columbia, S.C.	53,724	88
Cedar Rapids - Waterloo - Dubuque, Iowa	53,383	89
Huntsville - Decatur - Florence, Ala.	53,265	90
South Bend - Elkhart, Ind.	52,749	91
Springfield, Mass.	51,933	92
Ft. Myers - Naples, Fla.	51,925	93
Bristol - Kingsport - Johnson City, Tenn.	51,886	94
Savannah, Ga.	50,280	95
Springfield, Mo.	49,080	96
Greenville - New Bern - Washington, N.C.	48,851	97
Odessa - Midland, Tex.	47,376	98
Johnstown - Altoona, Pa.	46,398	99
Madison, Wisc.	45,879	100
Spokane, Wash.	45,836	101
Beaumont - Port Arthur, Tex.	45,154	102
El Paso, Tex.	45,023	103
Ft. Wayne, Ind.	44,719	104
Lincoln - Hastings - Kearney, Neb.	44,620	105
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	43,502	106
Lansing, Mich.	42,639	107
Tyler - Longview, Tex.	42,185	108
Colorado Springs - Pueblo, Colo.	41,862	109
Florence, S.C.	41,168	110
Amarillo, Tex.	41,152	111
Tucson, Ariz.	41,141	112
Charleston, S.C.	39,590	113
Burlington - Plattsburgh, Vt.-N.Y.	38,139	114
Monroe - El Dorado, La.-Ark.	37,496	115
Rockford, Ill.	36,343	116
Sioux Falls - Mitchell, S.D.	36,332	117
Wichita Falls - Lawton, Tex.-Okla.	36,311	118
Fargo, N.D.	36,017	119
Topeka, Kans.	34,959	120
Montgomery - Selma, Ala.	34,813	121
Macon, Ga.	34,699	122
Columbus - Tupelo, Miss.	34,516	123
Reno, Nev.	34,401	124
Salinas - Monterey, Calif.	34,335	125
Tallahassee - Thomasville, Fla.-Ga.	34,154	126
Peoria, Ill.	33,811	127
Binghamton, N.Y.	33,332	128
Bluefield - Beckley - Oak Hill, W.Va.	32,626	129
Columbus, Ga.	32,536	130
Augusta, Ga.	31,857	131
Terre Haute, Ind.	31,704	132
Erie, Pa.	31,465	133
Minot - Bismarck - Dickinson, N.D.	30,227	134
Joplin - Pittsburg, Mo.-Kans.	30,096	135
Yakima, Wash.	28,684	136
La Crosse - Eau Claire, Wisc.	28,352	137
Columbia - Jefferson City, Mo.	28,229	138
Bakersfield, Calif.	28,185	139
Lubbock, Tex.	27,777	140
Abilene - Sweetwater, Tex.	27,649	141
Rochester - Mason City - Austin, Minn.-Iowa	27,508	142
Sioux City, Iowa	27,482	143
Wilmington, N.C.	27,262	144
Chico - Redding, Calif.	27,218	145
Boise, Ida.	26,881	146
Traverse City - Cadillac, Mich.	26,318	147
Wausau - Rhinelander, Wisc.	26,131	148
Ft. Smith, Ark.	25,692	149
Albany, Ga.	24,757	150
Wheeling - Steubenville, W.Va.-Ohio	24,647	151
Duluth - Superior, Minn.-Wisc.	24,545	152
Laurel - Hattiesburg, Miss.	24,275	153
Lake Charles, La.	23,710	154
Laredo, Tex.	22,758	155
Idaho Falls - Pocatello, Ida.	22,493	156
Eugene, Ore.	22,012	157
Quincy - Hannibal, Ill.-Mo.	21,380	158
Salisbury, Md.	21,295	159
Medford, Ore.	20,081	160
Greenwood - Greenville, Miss.	20,033	161
Dothan, Ala.	19,962	162
Billings - Hardin, Mont.	19,779	163
Bangor, Maine	19,770	164
Alexandria, La.	16,414	165
Jackson, Tenn.	16,202	166
Great Falls, Mont.	15,587	167
Elmira, N.Y.	14,345	168
Missoula, Mont.	14,162	169
Biloxi - Gulfport - Pascagoula, Miss.	14,079	170
Meridian, Miss.	14,074	171
San Angelo, Tex.	14,067	172
Charlottesville, Va.	13,920	173
Clarksburg - Weston, W.Va.	13,737	174
Rapid City, S.D.	13,504	175
Grand Junction, Colo.	13,324	176
Utica, N.Y.	13,066	177
Jonesboro, Ark.	12,719	178
Gainesville, Fla.	12,477	179
Butte, Mont.	12,476	180
Ardmore - Ada, Okla.	12,403	181
Lafayette, Ind.	12,381	182
Cheyenne - Scottsbluff - Sterling, Wyo.	12,322	183
Bowling Green, Ky.	12,191	184
El Centro - Yuma, Calif.-Ariz.	12,113	185
Watertown - Carthage, N.Y.	11,526	186
St. Joseph, Mo.	11,404	187
Panama City, Fla.	10,960	188
Roswell, N.M.	10,674	189
Lima, Ohio	10,396	190
Eureka, Calif.	10,327	191
Hagerstown, Md.	10,010	192
Palm Springs, Calif.	9,298	193
Alexandria, Minn.	9,113	194
Parkersburg, W.Va.	8,981	195
Casper - Riverton, Wyo.	8,440	196
Victoria, Tex.	8,010	197
Harrisonburg, Va.	7,980	198
Marquette, Mich.	6,985	199
Twin Falls, Ida.	6,885	200
Tuscaloosa, Ala.	6,405	201
Mankato, Minn.	6,047	202
Flagstaff, Ariz.	5,802	203
Anniston, Ala.	5,359	204
Zanesville, Ohio	5,340	205
North Platte, Neb.	4,292	206
Helena, Mont.	4,142	207
Ottumwa - Kirksville, Iowa-Mo.	4,003	208
Presque Isle, Maine	3,905	209
Bend, Ore.	3,473	210
Alpena, Mich.	2,433	211
Glendive, Mont.	1,495	212

TELEVISION, VIDEO RECORDER & TAPE SALES

ADI	($000)	Rank
New York, N.Y.	968,186	1
Los Angeles, Calif.	948,768	2
Chicago, Ill.	417,433	3
San Francisco, Calif.	402,460	4
Philadelphia, Pa.	369,625	5
Washington, D.C.	304,079	6
Boston, Mass.	268,813	7
Dallas - Ft. Worth, Tex.	240,575	8
Detroit, Mich.	221,507	9
Houston, Tex.	213,223	10
Minneapolis - St. Paul, Minn.	183,922	11
Sacramento - Stockton, Calif.	161,373	12
St. Louis, Mo.	161,060	13
Cleveland, Ohio	157,725	14
Denver, Colo.	156,271	15
Atlanta, Ga.	153,092	16
Baltimore, Md.	145,824	17
Miami, Fla.	141,587	18
Tampa - St. Petersburg, Fla.	135,899	19
Seattle - Tacoma, Wash.	132,883	20
San Diego, Calif.	129,323	21
Pittsburgh, Pa.	108,616	22
Indianapolis, Ind.	106,969	23
Phoenix, Ariz.	101,836	24
Portland, Ore.	94,549	25
Oklahoma City, Okla.	91,272	26
Orlando - Daytona Beach - Melbourne, Fla.	89,775	27
Kansas City, Mo.	86,790	28
Memphis, Tenn.	83,196	29
New Orleans, La.	82,860	30
Charlotte, N.C.	81,984	31
Milwaukee, Wisc.	80,997	32
Hartford - New Haven, Conn.	80,011	33
Cincinnati, Ohio	78,201	34
Raleigh - Durham, N.C.	74,708	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	67,951	36
San Antonio, Tex.	66,612	37
Norfolk - Portsmouth - Newport News - Hampton, Va.	66,520	38
Nashville, Tenn.	66,030	39
Providence - New Bedford, R.I.-Mass.	62,953	40
Tulsa, Okla.	59,930	41
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	58,437	42
Salt Lake City, Utah	58,158	43
Fresno - Visalia, Calif.	57,342	44
Greensboro - Winston-Salem - High Point, N.C.	56,817	45
Louisville, Ky.	56,170	46
Toledo, Ohio	56,006	47
Dayton, Ohio	55,283	48
Harrisburg - York - Lancaster - Lebanon, Pa.	55,106	49
Wichita - Hutchinson, Kans.	54,897	50
Greenville - Spartanburg - Asheville, S.C.-N.C.	54,676	51
Richmond, Va.	53,645	52
Buffalo, N.Y.	52,668	53
Flint - Saginaw - Bay City, Mich.	50,938	54
Mobile - Pensacola, Ala.-Fla.	50,584	55
Omaha, Neb.	48,927	56
Little Rock, Ark.	47,662	57
Albuquerque, N.M.	46,876	58
Springfield - Decatur - Champaign, Ill.	44,215	59
Wilkes-Barre - Scranton, Pa.	43,431	60
South Bend - Elkhart, Ind.	43,174	61
Madison, Wisc.	42,260	62
Knoxville, Tenn.	41,720	63
Charleston - Huntington, W.Va.	40,749	64
Albany - Schenectady - Troy, N.Y.	40,436	65
Jacksonville, Fla.	39,448	66
Tucson, Ariz.	39,344	67
Columbus, Ohio	39,201	68
Shreveport - Texarkana, La.-Tex.-Ark.	38,952	69
Green Bay, Wisc.	38,637	70
Chattanooga, Tenn.	37,931	71
Las Vegas, Nev.	37,788	72
Rochester, N.Y.	37,613	73
Birmingham, Ala.	36,440	74
Austin, Tex.	35,507	75
Portland - Poland Spring, Maine	34,668	76
Des Moines, Iowa	34,624	77
Odessa - Midland, Tex.	34,256	78
Baton Rouge, La.	32,831	79
McAllen - Brownsville, Tex.	32,374	80
Evansville, Ind.	31,638	81
Springfield, Mass.	31,041	82
Syracuse, N.Y.	30,543	83
El Paso, Tex.	30,059	84
Roanoke - Lynchburg, Va.	29,651	85
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	28,990	86
Youngstown, Ohio	28,392	87
Colorado Springs - Pueblo, Colo.	27,273	88
Salinas - Monterey, Calif.	26,986	89
Columbia, S.C.	26,836	90
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	26,696	91
Waco - Temple, Tex.	26,511	92
Springfield, Mo.	26,490	93
Ft. Myers - Naples, Fla.	26,263	94
Cedar Rapids - Waterloo - Dubuque, Iowa	26,072	95
Beaumont - Port Arthur, Tex.	25,342	96
Lexington, Ky.	25,282	97
Lansing, Mich.	25,174	98
Johnstown - Altoona, Pa.	24,864	99
Davenport - Rock Island - Moline, Iowa-Ill.	24,855	100
Jackson, Miss.	24,561	101
Lafayette, La.	23,771	102
Corpus Christi, Tex.	22,844	103
Spokane, Wash.	22,552	104
Savannah, Ga.	22,505	105
Wichita Falls - Lawton, Tex.-Okla.	22,363	106
Huntsville - Decatur - Florence, Ala.	22,239	107
Greenville - New Bern - Washington, N.C.	21,538	108
Tyler - Longview, Tex.	21,370	109
Reno, Nev.	21,129	110
Peoria, Ill.	20,449	111
Augusta, Ga.	20,150	112
Bristol - Kingsport - Johnson City, Tenn.	19,822	113
Montgomery - Selma, Ala.	19,793	114
Macon, Ga.	19,392	115
Ft. Wayne, Ind.	19,370	116
Lincoln - Hastings - Kearney, Neb.	18,508	117
Florence, S.C.	18,012	118
Sioux Falls - Mitchell, S.D.	17,916	119
Lubbock, Tex.	17,715	120
Fargo, N.D.	17,491	121
Joplin - Pittsburg, Mo.-Kans.	17,369	122
Amarillo, Tex.	17,236	123
Charleston, S.C.	16,715	124
Rockford, Ill.	16,309	125
Burlington - Plattsburgh, Vt.-N.Y.	15,883	126
Monroe - El Dorado, La.-Ark.	15,530	127
Columbus - Tupelo, Miss.	15,228	128
La Crosse - Eau Claire, Wisc.	15,108	129
Bluefield - Beckley - Oak Hill, W.Va.	14,472	130
Columbus, Ga.	14,346	131
Topeka, Kans.	14,309	132
Minot - Bismarck - Dickinson, N.D.	14,190	133
Terre Haute, Ind.	14,112	134
Bakersfield, Calif.	13,987	135
Tallahassee - Thomasville, Fla.-Ga.	13,754	136
Yakima, Wash.	13,599	137
Erie, Pa.	13,471	138
Rochester - Mason City - Austin, Minn.-Iowa	13,345	139
Wheeling - Steubenville, W.Va.-Ohio	13,312	140
Sioux City, Iowa	13,256	141
Duluth - Superior, Minn.-Wisc.	13,243	142
Albany, Ga.	12,868	143
Boise, Ida.	12,772	144
Ft. Smith, Ark.	12,722	145
Chico - Redding, Calif.	12,648	146
Abilene - Sweetwater, Tex.	12,452	147
Laredo, Tex.	12,290	148
Laurel - Hattiesburg, Miss.	11,098	149
Idaho Falls - Pocatello, Ida.	11,019	150
Gainesville, Fla.	10,905	151
Great Falls, Mont.	10,884	152
Lake Charles, La.	10,811	153
Columbia - Jefferson City, Mo.	10,794	154
Traverse City - Cadillac, Mich.	10,712	155
Billings - Hardin, Mont.	10,636	156
Eugene, Ore.	10,291	157
Salisbury, Md.	10,189	158
Wausau - Rhinelander, Wisc.	10,085	159
Utica, N.Y.	9,609	160
Wilmington, N.C.	9,583	161
Medford, Ore.	9,542	162
Quincy - Hannibal, Ill.-Mo.	9,316	163
Bangor, Maine	9,302	164
Dothan, Ala.	8,918	165
Greenwood - Greenville, Miss.	8,876	166
Binghamton, N.Y.	8,727	167
Jackson, Tenn.	8,091	168
Palm Springs, Calif.	7,955	169
Biloxi - Gulfport - Pascagoula, Miss.	7,622	170
San Angelo, Tex.	7,411	171
Grand Junction, Colo.	7,147	172
Rapid City, S.D.	6,917	173
Jonesboro, Ark.	6,465	174
Ardmore - Ada, Okla.	6,462	175
Missoula, Mont.	6,450	176
Watertown - Carthage, N.Y.	6,060	177
Meridian, Miss.	6,055	178
Butte, Mont.	5,892	179
El Centro - Yuma, Calif.-Ariz.	5,793	180
Alexandria, La.	5,701	181
St. Joseph, Mo.	5,665	182
Cheyenne - Scottsbluff - Sterling, Wyo.	5,531	183
Panama City, Fla.	5,523	184
Clarksburg - Weston, W.Va.	5,384	185
Elmira, N.Y.	5,323	186
Victoria, Tex.	4,978	187
Lima, Ohio	4,912	188
Eureka, Calif.	4,744	189
Casper - Riverton, Wyo.	4,479	190
Roswell, N.M.	4,473	191
Hagerstown, Md.	4,233	192
Harrisonburg, Va.	4,155	193
Tuscaloosa, Ala.	4,137	194
Bowling Green, Ky.	4,109	195
Parkersburg, W.Va.	3,984	196
Lafayette, Ind.	3,880	197
Charlottesville, Va.	3,801	198
Alexandria, Minn.	3,345	199
Twin Falls, Ida.	3,340	200
Anniston, Ala.	3,189	201
Marquette, Mich.	2,876	202
Zanesville, Ohio	2,819	203
Flagstaff, Ariz.	2,746	204
Mankato, Minn.	2,474	205
Presque Isle, Maine	2,374	206
Helena, Mont.	1,983	207
North Platte, Neb.	1,871	208
Ottumwa - Kirksville, Iowa-Mo.	1,662	209
Bend, Ore.	1,312	210
Alpena, Mich.	1,025	211
Glendive, Mont.	691	212

S&MM/ARBITRON TV MARKET (ADI) RANKING

AUDIO EQUIPMENT, MUSICAL INSTRUMENT & SUPPLY SALES

ADI	($000)	Rank
New York, N.Y.	1,777,836	1
Los Angeles, Calif.	1,372,799	2
San Francisco, Calif.	732,030	3
Chicago, Ill.	670,993	4
Philadelphia, Pa.	535,829	5
Boston, Mass.	505,101	6
Washington, D.C.	490,854	7
Dallas - Ft. Worth, Tex.	352,007	8
Detroit, Mich.	347,160	9
Minneapolis - St. Paul, Minn.	309,033	10
Houston, Tex.	301,622	11
Indianapolis, Ind.	296,565	12
Atlanta, Ga.	282,198	13
Miami, Fla.	273,672	14
Denver, Colo.	266,370	15
Cleveland, Ohio	254,211	16
Seattle - Tacoma, Wash.	249,418	17
San Diego, Calif.	227,591	18
Hartford - New Haven, Conn.	220,844	19
St. Louis, Mo.	210,461	20
Tampa - St. Petersburg, Fla.	207,204	21
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	192,195	22
Baltimore, Md.	189,294	23
Sacramento - Stockton, Calif.	183,423	24
Phoenix, Ariz.	174,747	25
Columbus, Ohio	169,304	26
Pittsburgh, Pa.	159,506	27
Orlando - Daytona Beach - Melbourne, Fla.	149,341	28
Raleigh - Durham, N.C.	145,039	29
Nashville, Tenn.	144,034	30
Kansas City, Mo.	143,968	31
Portland, Ore.	140,787	32
New Orleans, La.	136,932	33
Cincinnati, Ohio	133,949	34
Terre Haute, Ind.	127,666	35
Salt Lake City, Utah	124,672	36
Oklahoma City, Okla.	123,945	37
Charlotte, N.C.	118,389	38
Norfolk - Portsmouth - Newport News - Hampton, Va.	118,240	39
Albany - Schenectady - Troy, N.Y.	116,891	40
San Antonio, Tex.	111,524	41
Memphis, Tenn.	111,291	42
Madison, Wisc.	110,267	43
Milwaukee, Wisc.	109,385	44
Greenville - Spartanburg - Asheville, S.C.-N.C.	102,596	45
Grand Rapids - Kalamazoo - Battle Creek, Mich.	100,928	46
Harrisburg - York - Lancaster - Lebanon, Pa.	92,046	47
Birmingham, Ala.	89,781	48
Providence - New Bedford, R.I.-Mass.	89,712	49
Greensboro - Winston-Salem - High Point, N.C.	86,126	50
Wichita - Hutchinson, Kans.	83,112	51
Albuquerque, N.M.	82,423	52
Buffalo, N.Y.	82,299	53
Knoxville, Tenn.	81,166	54
Charleston - Huntington, W.Va.	80,891	55
Rochester, N.Y.	77,626	56
Richmond, Va.	75,582	57
Dayton, Ohio	75,523	58
Louisville, Ky.	73,083	59
Tulsa, Okla.	72,550	60
Mobile - Pensacola, Ala.-Fla.	72,131	61
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	70,982	62
Austin, Tex.	70,160	63
Springfield - Decatur - Champaign, Ill.	68,733	64
Toledo, Ohio	67,607	65
Flint - Saginaw - Bay City, Mich.	65,488	66
Syracuse, N.Y.	63,587	67
Las Vegas, Nev.	63,460	68
Wilkes-Barre - Scranton, Pa.	61,733	69
Baton Rouge, La.	61,596	70
Omaha, Neb.	60,652	71
Fresno - Visalia, Calif.	60,364	72
Little Rock, Ark.	59,615	73
Shreveport - Texarkana, La.-Tex.-Ark.	59,172	74
Tucson, Ariz.	58,324	75
Portland - Poland Spring, Maine	58,186	76
Waco - Temple, Tex.	57,664	77
Jacksonville, Fla.	56,502	78
Des Moines, Iowa	54,029	79
Chattanooga, Tenn.	53,815	80
Roanoke - Lynchburg, Va.	51,420	81
Jackson, Miss.	51,037	82
Colorado Springs - Pueblo, Colo.	50,040	83
Green Bay, Wisc.	49,409	84
Lexington, Ky.	48,580	85
Charleston, S.C.	47,710	86
Springfield, Mass.	47,658	87
Lansing, Mich.	47,621	88
Columbia, S.C.	46,323	89
Cedar Rapids - Waterloo - Dubuque, Iowa	46,196	90
McAllen - Brownsville, Tex.	44,503	91
Evansville, Ind.	43,667	92
Bristol - Kingsport - Johnson City, Tenn.	43,453	93
Davenport - Rock Island - Moline, Iowa-Ill.	43,451	94
Ft. Myers - Naples, Fla.	42,937	95
South Bend - Elkhart, Ind.	42,314	96
Huntsville - Decatur - Florence, Ala.	42,154	97
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	41,436	98
Spokane, Wash.	41,364	99
Lincoln - Hastings - Kearney, Neb.	41,142	100
Fargo, N.D.	40,064	101
Lafayette, La.	39,689	102
Salinas - Monterey, Calif.	38,776	103
Springfield, Mo.	37,644	104
Odessa - Midland, Tex.	37,098	105
El Paso, Tex.	37,094	106
Johnstown - Altoona, Pa.	36,876	107
Youngstown, Ohio	36,174	108
Ft. Wayne, Ind.	35,383	109
Reno, Nev.	35,043	110
Augusta, Ga.	35,015	111
Corpus Christi, Tex.	34,150	112
Sioux Falls - Mitchell, S.D.	32,398	113
Burlington - Plattsburgh, Vt.-N.Y.	32,257	114
Amarillo, Tex.	31,981	115
Savannah, Ga.	31,740	116
Peoria, Ill.	29,798	117
Rockford, Ill.	29,760	118
Wichita Falls - Lawton, Tex.-Okla.	29,375	119
Greenville - New Bern - Washington, N.C.	28,897	120
Macon, Ga.	28,174	121
Columbus, Ga.	27,835	122
Tyler - Longview, Tex.	27,542	123
Tallahassee - Thomasville, Fla.-Ga.	27,296	124
Topeka, Kans.	27,200	125
Beaumont - Port Arthur, Tex.	26,854	126
Charlottesville, Va.	25,520	127
Binghamton, N.Y.	25,296	128
Monroe - El Dorado, La.-Ark.	24,626	129
Minot - Bismarck - Dickinson, N.D.	24,594	130
Bakersfield, Calif.	24,514	131
Chico - Redding, Calif.	24,458	132
Montgomery - Selma, Ala.	24,220	133
Eugene, Ore.	23,827	134
Florence, S.C.	23,725	135
Lubbock, Tex.	22,830	136
La Crosse - Eau Claire, Wisc.	22,477	137
Rochester - Mason City - Austin, Minn.-Iowa	22,058	138
Joplin - Pittsburg, Mo.-Kans.	22,052	139
Erie, Pa.	21,224	140
Columbus - Tupelo, Miss.	21,072	141
Ft. Smith, Ark.	21,055	142
Duluth - Superior, Minn.-Wisc.	21,036	143
Laredo, Tex.	20,865	144
Wheeling - Steubenville, W.Va.-Ohio	20,313	145
Bluefield - Beckley - Oak Hill, W.Va.	20,291	146
Sioux City, Iowa	19,824	147
Billings - Hardin, Mont.	19,191	148
Columbia - Jefferson City, Mo.	19,173	149
Wilmington, N.C.	19,151	150
Abilene - Sweetwater, Tex.	18,934	151
Yakima, Wash.	18,703	152
Salisbury, Md.	18,581	153
Lake Charles, La.	17,147	154
Albany, Ga.	16,735	155
Boise, Ida.	16,115	156
Gainesville, Fla.	15,961	157
Great Falls, Mont.	15,941	158
Laurel - Hattiesburg, Miss.	15,745	159
Grand Junction, Colo.	15,568	160
Medford, Ore.	15,215	161
Cheyenne - Scottsbluff - Sterling, Wyo.	14,726	162
Bangor, Maine	14,588	163
Dothan, Ala.	14,254	164
Biloxi - Gulfport - Pascagoula, Miss.	13,950	165
Wausau - Rhinelander, Wisc.	13,559	166
Idaho Falls - Pocatello, Ida.	13,158	167
Panama City, Fla.	13,156	168
Casper - Riverton, Wyo.	13,118	169
Rapid City, S.D.	13,073	170
Quincy - Hannibal, Ill.-Mo.	13,037	171
San Angelo, Tex.	12,779	172
Jackson, Tenn.	12,681	173
Greenwood - Greenville, Miss.	12,340	174
Traverse City - Cadillac, Mich.	12,042	175
Lima, Ohio	11,284	176
Utica, N.Y.	10,883	177
Elmira, N.Y.	10,756	178
Alexandria, La.	10,446	179
Palm Springs, Calif.	10,029	180
Missoula, Mont.	9,877	181
Tuscaloosa, Ala.	9,716	182
Lafayette, Ind.	9,608	183
Roswell, N.M.	9,286	184
Watertown - Carthage, N.Y.	9,282	185
Butte, Mont.	8,609	186
Hagerstown, Md.	8,497	187
Meridian, Miss.	8,488	188
Ardmore - Ada, Okla.	8,142	189
Clarksburg - Weston, W.Va.	7,531	190
El Centro - Yuma, Calif.-Ariz.	7,483	191
Jonesboro, Ark.	7,370	192
Bowling Green, Ky.	6,749	193
St. Joseph, Mo.	6,382	194
Harrisonburg, Va.	6,046	195
Anniston, Ala.	5,801	196
Parkersburg, W.Va.	5,453	197
Alexandria, Minn.	5,344	198
Eureka, Calif.	5,222	199
Victoria, Tex.	5,122	200
Mankato, Minn.	4,381	201
Flagstaff, Ariz.	4,210	202
Twin Falls, Ida.	4,146	203
North Platte, Neb.	3,307	204
Zanesville, Ohio	3,307	204
Marquette, Mich.	3,249	206
Presque Isle, Maine	3,213	207
Helena, Mont.	2,820	208
Bend, Ore.	2,408	209
Ottumwa - Kirksville, Iowa-Mo.	2,272	210
Alpena, Mich.	1,200	211
Glendive, Mont.	970	212

1987 SURVEY OF BUYING POWER DATA SERVICE

HOME COMPUTER & CALCULATOR SALES

ADI	($000)	Rank
New York, N.Y.	342,852	1
Los Angeles, Calif.	263,486	2
San Francisco, Calif.	158,976	3
Chicago, Ill.	147,466	4
Washington, D.C.	131,583	5
Philadelphia, Pa.	124,855	6
Miami, Fla.	89,716	7
Boston, Mass.	86,620	8
Dallas - Ft. Worth, Tex.	81,171	9
Atlanta, Ga.	77,581	10
Detroit, Mich.	72,857	11
Minneapolis - St. Paul, Minn.	68,790	12
Houston, Tex.	64,901	13
San Diego, Calif.	50,774	14
Phoenix, Ariz.	50,550	15
Tampa - St. Petersburg, Fla.	50,460	16
Denver, Colo.	48,233	17
Hartford - New Haven, Conn.	47,848	18
Cleveland. Ohio	47,129	19
Pittsburgh, Pa.	43,900	20
Baltimore, Md.	43,368	21
Seattle - Tacoma, Wash.	43,016	22
Portland, Ore.	39,504	23
Indianapolis, Ind.	36,156	24
St. Louis, Mo.	34,409	25
Columbus, Ohio	34,186	26
Salt Lake City, Utah	33,338	27
Kansas City, Mo.	31,030	28
Sacramento - Stockton, Calif.	29,745	29
Orlando - Daytona Beach - Melbourne, Fla.	29,740	30
Oklahoma City, Okla.	29,106	31
Norfolk - Portsmouth - Newport News - Hampton, Va.	27,908	32
Milwaukee, Wisc.	26,800	33
San Antonio, Tex.	25,272	34
Omaha, Neb.	21,713	35
Cincinnati, Ohio	21,226	36
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	20,573	37
New Orleans, la.	20,566	38
Charlotte, N.C.	20,479	39
Grand Rapids - Kalamazoo - Battle Creek, Mich.	19,596	40
Memphis, Tenn.	19,301	41
Greensboro - Winston-Salem - High Point, N.C.	18,894	42
Buffalo, N.Y.	18,384	43
Harrisburg - York - Lancaster - Lebanon, Pa.	18,096	44
Raleigh - Durham, N.C.	18,073	45
Birmingham, Ala.	16,989	46
Louisville, Ky.	16,879	47
Des Moines, Iowa	16,825	48
Providence - New Bedford, R.I.-Mass.	16,798	49
Lansing, Mich.	16,415	50
Albany - Schenectady - Troy, N.Y.	16,146	51
Nashville, Tenn.	15,877	52
Dayton, Ohio	15,331	53
Jacksonville, Fla.	15,256	54
Toledo, Ohio	15,211	55
Ft. Wayne, Ind.	14,908	56
Austin, Tex.	14,643	57
Las Vegas, Nev.	14,568	58
Wichita - Hutchinson, Kans.	14,349	59
Mobile - Pensacola, Ala.-Fla.	13,832	60
Greenville - Spartanburg - Asheville, S.C.-N.C.	13,783	61
Rochester, N.Y.	13,549	62
Knoxville, Tenn.	13,297	63
Springfield - Decatur - Champaign, Ill.	13,236	64
Little Rock, Ark.	13,205	65
Wilkes-Barre - Scranton, Pa.	12,935	66
Fresno - Visalia, Calif.	12,722	67
Syracuse, N.Y.	12,614	68
Charleston - Huntington, W.Va.	11,940	69
South Bend - Elkhart, Ind.	11,431	70
Richmond, Va.	11,379	71
Albuquerque, N.M.	11,245	72
Shreveport - Texarkana, La.-Tex.-Ark.	11,222	73
Tucson, Ariz.	10,709	74
Evansville, Ind.	10,514	75
Salinas - Monterey, Calif.	10,442	76
Flint - Saginaw - Bay City, Mich.	10,428	77
Cedar Rapids - Waterloo - Dubuque, Iowa	10,400	78
Laredo, Tex.	10,302	79
Baton Rouge, La.	10,052	80
McAllen - Brownsville, Tex.	9,983	81
Corpus Christi, Tex.	9,827	82
Portland - Poland Spring, Maine	9,716	83
Youngstown, Ohio	9,624	84
Davenport - Rock Island - Moline, Iowa-Ill.	9,567	85
Tulsa, Okla.	9,330	86
Chattanooga, Tenn.	9,266	87
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	9,182	88
Madison, Wisc.	8,631	89
Erie, Pa.	8,181	90
Roanoke - Lynchburg, Va.	7,906	91
Odessa - Midland, Tex.	7,749	92
Peoria, Ill.	7,667	93
Burlington - Plattsburgh, Vt.-N.Y.	7,635	94
Waco - Temple, Tex.	7,274	95
Charleston, S.C.	7,060	96
Columbia, S.C.	7,048	97
Sioux Falls - Mitchell, S.D.	7,021	98
Lexington, Ky.	7,015	99
Reno, Nev.	6,951	100
Ft. Myers - Naples, Fla.	6,894	101
Johnstown - Altoona, Pa.	6,703	102
Springfield, Mass.	6,454	103
Colorado Springs - Pueblo, Colo.	6,426	104
Tallahassee - Thomasville, Fla.-Ga.	6,213	105
Lafayette, La.	6,165	106
Green Bay, Wisc.	6,160	107
Huntsville - Decatur - Florence, Ala.	5,822	108
Jackson, Miss.	5,787	109
Bristol - Kingsport - Johnson City, Tenn.	5,783	110
Columbus, Ga.	5,768	111
Amarillo, Tex.	5,725	112
Rockford, Ill.	5,713	113
Fargo, N.D.	5,473	114
Lincoln - Hastings - Kearney, Neb.	5,434	115
Spokane, Wash.	5,414	116
Binghamton, N.Y.	5,299	117
El Paso, Tex.	5,247	118
Minot - Bismarck - Dickinson, N.D.	5,214	119
Augusta, Ga.	5,170	120
Tyler - Longview, Tex.	5,157	121
Bakersfield, Calif.	5,016	122
Savannah, Ga.	4,751	123
Eugene, Ore.	4,721	124
Beaumont - Port Arthur, Tex.	4,550	125
Wichita Falls - Lawton, Tex.-Okla.	4,550	125
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	4,481	127
Duluth - Superior, Minn.-Wisc.	4,325	128
La Crosse - Eau Claire, Wisc.	4,138	129
Chico - Redding, Calif.	4,099	130
Terre Haute, Ind.	4,076	131
Rochester - Mason City - Austin, Minn.-Iowa	4,058	132
Montgomery - Selma, Ala.	4,023	133
Lubbock, Tex.	3,920	134
Sioux City, Iowa	3,902	135
Bluefield - Beckley - Oak Hill, W.Va.	3,821	136
Springfield, Mo.	3,793	137
Salisbury, Md.	3,778	138
Topeka, Kans.	3,775	139
Greenville - New Bern - Washington, N.C.	3,650	140
San Angelo, Tex.	3,587	141
Gainesville, Fla.	3,575	142
Wheeling - Steubenville, W.Va.-Ohio	3,466	143
Macon, Ga.	3,344	144
Ft. Smith, Ark.	3,090	145
Yakima, Wash.	3,090	145
Wausau - Rhinelander, Wisc.	3,064	147
Lake Charles, La.	3,004	148
Utica, N.Y.	2,965	149
Grand Junction, Colo.	2,870	150
Abilene - Sweetwater, Tex.	2,842	151
Rapid City, S.D.	2,815	152
Bangor, Maine	2,787	153
Cheyenne - Scottsbluff - Sterling, Wyo.	2,735	154
Boise, Ida.	2,661	155
Albany, Ga.	2,631	156
Monroe - El Dorado, La.-Ark.	2,581	157
Casper - Riverton, Wyo.	2,487	158
Joplin - Pittsburg, Mo.-Kans.	2,464	159
Columbia - Jefferson City, Mo.	2,327	160
Lafayette, ind.	2,326	161
Medford, Ore.	2,314	162
Billings - Hardin, Mont.	2,231	163
Wilmington, N.C.	2,145	164
Charlottesville, Va.	2,123	165
Watertown - Carthage, N.Y	2,099	166
Dothan, Ala.	2,067	167
Florence, S.C.	2,039	168
Panama City, Fla.	2,017	169
Elmira, N.Y.	2,009	170
Great Falls, Mont.	1,888	171
Palm Springs, Calif.	1,803	172
Hagerstown, Md.	1,784	173
Laurel - Hattiesburg, Miss.	1,682	174
Alexandria, La.	1,662	175
Jackson, Tenn.	1,630	176
Roswell, N.M.	1,577	177
Tuscaloosa, Ala.	1,514	178
Biloxi - Gulfport - Pascagoula, Miss.	1,510	179
Columbus - Tupelo, Miss.	1,497	180
Parkersburg, W.Va.	1,459	181
Butte, Mont.	1,402	182
St. Joseph, Mo.	1,373	183
Idaho Falls - Pocatello, Ida.	1,371	184
Missoula, Mont.	1,357	185
Harrisonburg, Va.	1,326	186
Quincy - Hannibal, Ill.-Mo.	1,323	187
Clarksburg - Weston, W.Va.	1,193	188
Lima, Ohio	1,134	189
Victoria, Tex.	1,091	190
Anniston, Ala.	1,064	191
Traverse City - Cadillac, Mich.	1,043	192
Greerwood - Greenville, Miss.	889	193
Mankato, Minn.	873	194
Eureka, Calif.	827	195
El Centro - Yuma, Calif.-Ariz.	759	196
Jonesboro, Ark.	721	197
Bowling Green, Ky.	672	198
Alexandria, Minn.	661	199
Ardmore - Ada, Okla.	627	200
Meridian, Miss.	513	201
Zanesville, Ohio	513	201
Flagstaff, Ariz.	509	203
Presque Isle, Maine	468	204
Bend, Ore.	356	205
Helena, Mont.	308	206
North Platte, Neb.	302	207
Twin Falls, Ida.	302	207
Marquette, Mich.	224	209
Glendive, Mont.	156	210
Ottumwa - Kirksville, Iowa-Mo.	124	211
Alpena, Mich.	121	212

FURNITURE & SLEEP EQUIPMENT SALES

ADI	($000)	Rank
New York, N.Y.	2,979,129	1
Los Angeles, Calif.	1,800,081	2
Chicago, Ill.	1,151,064	3
Philadelphia, Pa.	994,485	4
San Francisco, Calif.	921,309	5
Boston, Mass.	833,914	6
Washington, D.C.	733,861	7
Detroit, Mich.	618,051	8
Houston, Tex.	548,857	9
Dallas - Ft. Worth, Tex.	534,053	10
Miami, Fla.	533,843	11
Atlanta, Ga.	493,982	12
Cleveland, Ohio	485,322	13
Tampa - St. Petersburg, Fla.	443,604	14
Minneapolis - St. Paul, Minn.	431,536	15
Denver, Colo.	399,124	16
Seattle - Tacoma, Wash.	371,293	17
Pittsburgh, Pa.	352,773	18
St. Louis, Mo.	343,733	19
San Diego, Calif.	336,185	20
Baltimore, Md.	334,461	21
Phoenix, Ariz.	322,969	22
Hartford - New Haven, Conn.	316,238	23
Sacramento - Stockton, Calif.	296,804	24
Greensboro - Winston-Salem - High Point, N.C.	266,759	25
Norfolk - Portsmouth - Newport News - Hampton, Va.	258,911	26
Raleigh - Durham, N.C.	257,398	27
Indianapolis, Ind.	251,142	28
Orlando - Daytona Beach - Melbourne, Fla.	250,950	29
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	244,702	30
New Orleans, La.	244,594	31
Oklahoma City, Okla.	240,030	32
Charlotte, N.C.	239,154	33
Kansas City, Mo.	233,072	34
Memphis, Tenn.	227,465	35
Portland, Ore.	216,042	36
Cincinnati, Ohio	213,439	37
Nashville, Tenn.	195,022	38
Columbus, Ohio	194,325	39
Salt Lake City, Utah	192,500	40
Milwaukee, Wisc.	187,225	41
San Antonio, Tex.	183,474	42
Greenville - Spartanburg - Asheville, S.C.-N.C.	175,173	43
Louisville, Ky.	165,219	44
Grand Rapids - Kalamazoo - Battle Creek, Mich.	163,640	45
Providence - New Bedford, R.I.-Mass.	163,339	46
Birmingham, Ala.	157,496	47
Harrisburg - York - Lancaster - Lebanon, Pa.	151,795	48
Mobile - Pensacola, Ala.-Fla.	148,608	49
Albany - Schenectady - Troy, N.Y.	147,505	50
Buffalo, N.Y.	147,136	51
Tulsa, Okla.	144,425	52
Dayton, Ohio	141,406	53
Jacksonville, Fla.	141,093	54
Knoxville, Tenn.	139,714	55
Richmond, Va.	132,186	56
Flint - Saginaw - Bay City, Mich.	131,062	57
Little Rock, Ark.	128,235	58
Rochester, N.Y.	128,118	59
Wichita - Hutchinson, Kans.	127,229	60
Wilkes-Barre - Scranton, Pa.	125,266	61
Ft. Myers - Naples, Fla.	124,642	62
Albuquerque, N.M.	124,142	63
Shreveport - Texarkana, La.-Tex.-Ark.	121,386	64
Fresno - Visalia, Calif.	117,443	65
Toledo, Ohio	116,525	66
Charleston - Huntington, W.Va.	116,517	67
Austin, Tex.	116,212	68
Chattanooga, Tenn.	116,184	69
Omaha, Neb.	110,293	70
Syracuse, N.Y.	102,044	71
Roanoke - Lynchburg, Va.	100,522	72
Des Moines, Iowa	97,479	73
Green Bay, Wisc.	95,298	74
Tucson, Ariz.	92,367	75
Springfield - Decatur - Champaign, Ill.	90,458	76
Greenville - New Bern - Washington, N.C.	89,809	77
Lexington, Ky.	89,787	78
Jackson, Miss.	89,734	79
Savannah, Ga.	86,913	80
Baton Rouge, La.	86,713	81
El Paso, Tex.	84,854	82
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	82,896	83
Charleston, S.C.	82,681	84
Portland - Poland Spring, Maine	82,399	85
Youngstown, Ohio	81,802	86
Davenport - Rock Island - Moline, Iowa-Ill.	81,241	87
Huntsville - Decatur - Florence, Ala.	80,104	88
Odessa - Midland, Tex.	79,873	89
Evansville, Ind.	79,667	90
Las Vegas, Nev.	78,925	91
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	78,623	92
Columbia, S.C.	78,224	93
Colorado Springs - Pueblo, Colo.	74,943	94
South Bend - Elkhart, Ind.	73,730	95
Waco - Temple, Tex.	72,907	96
McAllen - Brownsville, Tex.	72,156	97
Madison, Wisc.	71,286	98
Cedar Rapids - Waterloo - Dubuque, Iowa	70,797	99
Lafayette, La.	69,946	100
Spokane, Wash.	69,919	101
Springfield, Mass.	68,378	102
Florence, S.C.	67,603	103
Bristol - Kingsport - Johnson City, Tenn.	67,141	104
Springfield, Mo.	65,525	105
Johnstown - Altoona, Pa.	64,156	106
Lincoln - Hastings - Kearney, Neb.	63,666	107
Ft. Wayne, Ind.	63,280	108
Lansing, Mich.	62,524	109
Corpus Christi, Tex.	61,208	110
Augusta, Ga.	61,042	111
Wichita Falls - Lawton, Tex.-Okla.	58,840	112
Sioux Falls - Mitchell, S.D.	58,416	113
Peoria, Ill.	57,889	114
Tyler - Longview, Tex.	57,629	115
Montgomery - Selma, Ala.	57,561	116
Rockford, Ill.	56,117	117
Columbus, Ga.	55,628	118
Fargo, N.D.	55,383	119
Reno, Nev.	54,882	120
Salinas - Monterey, Calif.	54,426	121
Wilmington, N.C.	51,424	122
Amarillo, Tex.	51,202	123
Macon, Ga.	51,188	124
Columbus - Tupelo, Miss.	50,964	125
Burlington - Plattsburgh, Vt.-N.Y.	50,423	126
Tallahassee - Thomasville, Fla.-Ga.	49,101	127
Beaumont - Port Arthur, Tex.	48,383	128
Joplin - Pittsburg, Mo.-Kans.	48,157	129
Eugene, Ore.	48,050	130
Lubbock, Tex.	47,011	131
Minot - Bismarck - Dickinson, N.D.	46,928	132
Bakersfield, Calif.	45,138	133
Monroe - El Dorado, La.-Ark.	42,016	134
Albany, Ga.	41,124	135
Topeka, Kans.	40,287	136
Bluefield - Beckley - Oak Hill, W.Va.	39,433	137
Ft. Smith, Ark.	39,027	138
La Crosse - Eau Claire, Wisc.	38,531	139
Rochester - Mason City - Austin, Minn.-Iowa	38,512	140
Yakima, Wash.	38,243	141
Erie, Pa.	38,013	142
Laurel - Hattiesburg, Miss.	37,352	143
Laredo, Tex.	36,568	144
Wheeling - Steubenville, W.Va.-Ohio	36,190	145
Salisbury, Md.	36,045	146
Columbia - Jefferson City, Mo.	35,844	147
Wausau - Rhinelander, Wisc.	35,274	148
Sioux City, Iowa	34,966	149
Terre Haute, Ind.	34,735	150
Abilene - Sweetwater, Tex.	34,142	151
Duluth - Superior, Minn.-Wisc.	34,113	152
Boise, Ida.	33,425	153
Traverse City - Cadillac, Mich.	32,639	154
Dothan, Ala.	31,200	155
Binghamton, N.Y.	30,990	156
Billings - Hardin, Mont.	29,831	157
Chico - Redding, Calif.	28,363	158
Idaho Falls - Pocatello, Ida.	27,807	159
Greenwood - Greenville, Miss.	27,621	160
Utica, N.Y.	25,237	161
Quincy - Hannibal, Ill.-Mo.	24,043	162
Medford, Ore.	23,952	163
Alexandria, La.	23,822	164
Grand Junction, Colo.	23,677	165
Jackson, Tenn.	22,434	166
Lake Charles, La.	22,338	167
Bangor, Maine	22,108	168
Biloxi - Gulfport - Pascagoula, Miss.	21,890	169
San Angelo, Tex.	20,384	170
Rapid City, S.D.	19,914	171
Meridian, Miss.	18,712	172
Missoula, Mont.	18,332	173
Jonesboro, Ark.	18,129	174
Charlottesville, Va.	18,087	175
Panama City, Fla.	18,067	176
Gainesville, Fla.	18,013	177
Cheyenne - Scottsbluff - Sterling, Wyo.	17,745	178
Great Falls, Mont.	17,386	179
Elmira, N.Y.	17,124	180
Butte, Mont.	16,606	181
Palm Springs, Calif.	16,310	182
Roswell, N.M.	16,086	183
Harrisonburg, Va.	16,083	184
Watertown - Carthage, N.Y.	15,904	185
Hagerstown, Md.	15,537	186
Casper - Riverton, Wyo.	15,446	187
Tuscaloosa, Ala.	14,979	188
El Centro - Yuma, Calif.-Ariz.	14,656	189
Ardmore - Ada, Okla.	14,634	190
Bowling Green, Ky.	14,213	191
Lima, Ohio	14,165	192
St. Joseph, Mo.	13,581	193
Clarksburg - Weston, W.Va.	13,563	194
Victoria, Tex.	12,159	195
Eureka, Calif.	11,514	196
Parkersburg, W.Va.	11,458	197
Alexandria, Minn.	10,643	198
Lafayette, Ind.	9,675	199
Anniston, Ala.	9,583	200
Marquette, Mich.	8,841	201
Twin Falls, Ida.	8,370	202
Mankato, Minn.	8,090	203
Flagstaff, Ariz.	7,536	204
Zanesville, Ohio	6,620	205
North Platte, Neb.	5,730	206
Helena, Mont.	5,578	207
Ottumwa - Kirksville, Iowa-Mo.	5,036	208
Presque Isle, Maine	4,707	209
Bend, Ore.	3,818	210
Alpena, Mich.	3,081	211
Glendive, Mont.	1,894	212

MEN'S & BOYS' CLOTHING SALES

ADI	($000)	Rank
New York, N.Y.	4,266,374	1
Los Angeles, Calif.	2,566,886	2
Chicago, Ill.	1,681,829	3
Philadelphia, Pa.	1,422,634	4
San Francisco, Calif.	1,336,869	5
Boston, Mass.	1,309,628	6
Washington, D.C.	857,198	7
Detroit, Mich.	816,518	8
Dallas - Ft. Worth, Tex.	783,017	9
Houston, Tex.	728,011	10
Miami, Fla.	662,812	11
Cleveland, Ohio	633,308	12
Atlanta, Ga.	620,255	13
Minneapolis - St. Paul, Minn.	610,249	14
Seattle - Tacoma, Wash.	540,899	15
St. Louis, Mo.	491,477	16
Pittsburgh, Pa.	491,131	17
Denver, Colo.	473,524	18
Hartford - New Haven, Conn.	448,527	19
San Diego, Calif.	418,549	20
Baltimore, Md.	404,492	21
Sacramento - Stockton, Calif.	371,732	22
Indianapolis, Ind.	368,383	23
Tampa - St. Petersburg, Fla.	367,480	24
Kansas City, Mo.	366,755	25
Phoenix, Ariz.	362,309	26
Portland, Ore.	334,303	27
Columbus, Ohio	331,633	28
Oklahoma City, Okla.	309,889	29
Cincinnati, Ohio	296,036	30
New Orleans, La.	295,932	31
Milwaukee, Wisc.	286,393	32
Charlotte, N.C.	276,652	33
Providence - New Bedford, R.I.-Mass.	266,586	34
Nashville, Tenn.	255,388	35
Raleigh - Durham, N.C.	251,371	36
Salt Lake City, Utah	248,965	37
Memphis, Tenn.	246,414	38
San Antonio, Tex.	244,280	39
Orlando - Daytona Beach - Melbourne, Fla.	241,171	40
Grand Rapids - Kalamazoo - Battle Creek, Mich.	226,754	41
Buffalo, N.Y.	225,458	42
Greenville - Spartanburg - Asheville, S.C.-N.C.	224,130	43
Norfolk - Portsmouth - Newport News - Hampton, Va.	219,472	44
Albany - Schenectady - Troy, N.Y.	217,901	45
Greensboro - Winston-Salem - High Point, N.C.	216,669	46
Wilkes-Barre - Scranton, Pa.	212,879	47
Harrisburg - York - Lancaster - Lebanon, Pa.	212,761	48
Louisville, Ky.	207,443	49
Portland - Poland Spring, Maine	194,302	50
Flint - Saginaw - Bay City, Mich.	192,779	51
Dayton, Ohio	189,638	52
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	186,339	53
Toledo, Ohio	185,217	54
Tulsa, Okla.	183,309	55
Birmingham, Ala.	183,129	56
Charleston - Huntington, W.Va.	181,582	57
Little Rock, Ark.	173,898	58
Knoxville, Tenn.	172,976	59
Albuquerque, N.M.	170,612	60
Fresno - Visalia, Calif.	168,143	61
Richmond, Va.	162,615	62
Mobile - Pensacola, Ala.-Fla.	160,459	63
Wichita - Hutchinson, Kans.	155,915	64
Rochester, N.Y.	151,146	65
Syracuse, N.Y.	147,495	66
Green Bay, Wisc.	145,610	67
Jacksonville, Fla.	144,579	68
Des Moines, Iowa	139,758	69
Shreveport - Texarkana, La.-Tex.-Ark	139,379	70
Omaha, Neb.	139,278	71
Springfield - Decatur - Champaign, Ill.	138,452	72
Las Vegas, Nev.	135,321	73
Austin, Tex.	130,117	74
Roanoke - Lynchburg, Va.	127,120	75
McAllen - Brownsville, Tex.	122,424	76
Chattanooga, Tenn.	119,237	77
Lexington, Ky.	117,400	78
Springfield, Mass.	116,802	79
Tucson, Ariz.	113,838	80
Cedar Rapids - Waterloo - Dubuque, Iowa	112,729	81
Davenport - Rock Island - Moline, Iowa-Ill.	110,503	82
Baton Rouge, La.	110,395	83
Columbia, S.C.	109,932	84
Youngstown, Ohio	109,688	85
Evansville, Ind.	106,888	86
El Paso, Tex.	106,766	87
Jackson, Miss.	106,536	88
Spokane, Wash.	103,500	89
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	102,798	90
South Bend - Elkhart, Ind.	102,783	91
Madison, Wisc.	101,665	92
Huntsville - Decatur - Florence, Ala.	97,455	93
Burlington - Plattsburgh, Vt.-N.Y.	96,293	94
Odessa - Midland, Tex.	96,047	95
Waco - Temple, Tex.	92,797	96
Bristol - Kingsport - Johnson City, Tenn.	92,072	97
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	91,151	98
Reno, Nev.	90,975	99
Johnstown - Altoona, Pa.	90,960	100
Salinas - Monterey, Calif.	89,834	101
Colorado Springs - Pueblo, Colo.	89,236	102
Lansing, Mich.	89,212	103
Erie, Pa.	88,144	104
Lafayette, La.	84,193	105
Lincoln - Hastings - Kearney, Neb.	83,888	106
Tyler - Longview, Tex.	83,069	107
Springfield, Mo.	82,007	108
Charleston, S.C.	81,761	109
Savannah, Ga.	80,545	110
Peoria, Ill.	78,977	111
Ft. Wayne, Ind.	78,768	112
Fargo, N.D.	77,636	113
Beaumont - Port Arthur, Tex.	77,368	114
Sioux Falls - Mitchell, S.D.	76,480	115
Greenville - New Bern - Washington, N.C.	74,279	116
Amarillo, Tex.	73,203	117
Augusta, Ga.	72,904	118
Rockford, Ill.	71,583	119
Florence, S.C.	70,060	120
Montgomery - Selma, Ala.	67,889	121
Corpus Christi, Tex.	67,148	122
Wichita Falls - Lawton, Tex.-Okla.	66,636	123
Ft. Myers - Naples, Fla.	65,683	124
Wausau - Rhinelander, Wisc.	62,322	125
Yakima, Wash.	61,255	126
Macon, Ga.	61,002	127
Tallahassee - Thomasville, Fla.-Ga.	60,579	128
Bakersfield, Calif.	59,410	129
Monroe - El Dorado, La.-Ark.	59,039	130
Lubbock, Tex.	58,313	131
Duluth - Superior, Minn.-Wisc.	57,659	132
Wheeling - Steubenville, W.Va.-Ohio	55,331	133
Rochester - Mason City - Austin, Minn.-Iowa	54,310	134
Laredo, Tex.	54,220	135
Columbus, Ga.	53,010	136
Terre Haute, Ind.	52,464	137
Wilmington, N.C.	52,130	138
Bluefield - Beckley - Oak Hill, W.Va.	51,621	139
La Crosse - Eau Claire, Wisc.	51,518	140
Minot - Bismarck - Dickinson, N.D.	51,073	141
Sioux City, Iowa	50,563	142
Topeka, Kans.	50,448	143
Binghamton, N.Y.	49,917	144
Joplin - Pittsburg, Mo.-Kans.	49,598	145
Boise, Ida.	49,338	146
Albany, Ga.	49,120	147
Ft. Smith, Ark.	48,699	148
Eugene, Ore.	47,683	149
Abilene - Sweetwater, Tex.	47,174	150
Columbus - Tupelo, Miss.	47,132	151
Bangor, Maine	46,264	152
Chico - Redding, Calif.	45,531	153
Traverse City - Cadillac, Mich.	44,079	154
Columbia - Jefferson City, Mo.	42,633	155
Salisbury, Md.	41,649	156
Idaho Falls - Pocatello, Ida.	40,233	157
Utica, N.Y.	36,892	158
Billings - Hardin, Mont.	36,798	159
Quincy - Hannibal, Ill.-Mo.	34,731	160
Laurel - Hattiesburg, Miss.	34,019	161
Medford, Ore.	32,992	162
Dothan, Ala.	32,106	163
Jackson, Tenn.	32,037	164
Grand Junction, Colo.	31,104	165
Gainesville, Fla.	30,998	166
Elmira, N.Y.	30,888	167
Charlottesville, Va.	30,487	168
Greenwood - Greenville, Miss.	29,841	169
El Centro - Yuma, Calif.-Ariz.	29,414	170
Alexandria, La.	28,578	171
Rapid City, S.D.	28,192	172
Lima, Ohio	26,843	173
Lake Charles, La.	25,782	174
Cheyenne - Scottsbluff - Sterling, Wyo.	25,383	175
Biloxi - Gulfport - Pascagoula, Miss.	24,843	176
Lafayette, Ind.	24,499	177
Palm Springs, Calif.	24,447	178
Great Falls, Mont.	23,512	179
Watertown - Carthage, N.Y.	22,940	180
Ardmore - Ada, Okla.	22,593	181
Tuscaloosa, Ala.	22,162	182
Jonesboro, Ark.	21,711	183
Missoula, Mont.	21,289	184
Panama City, Fla.	21,204	185
St. Joseph, Mo.	20,144	186
Casper - Riverton, Wyo.	19,785	187
Clarksburg - Weston, W.Va.	19,496	188
Roswell, N.M.	19,367	189
Eureka, Calif.	19,348	190
Meridian, Miss.	19,004	191
Parkersburg, W.Va.	18,752	192
San Angelo, Tex.	18,642	193
Hagerstown, Md.	18,385	194
Bowling Green, Ky.	16,767	195
Victoria, Tex.	16,232	196
Alexandria, Minn.	15,633	197
Anniston, Ala.	15,610	198
Harrisonburg, Va.	15,080	199
Twin Falls, Ida.	14,206	200
Butte, Mont.	13,329	201
Flagstaff, Ariz.	13,189	202
Mankato, Minn.	12,172	203
Marquette, Mich.	11,809	204
Zanesville, Ohio	11,740	205
Presque Isle, Maine	9,903	206
Bend, Ore.	9,259	207
Helena, Mont.	7,042	208
North Platte, Neb.	6,745	209
Ottumwa - Kirksville, Iowa-Mo.	6,616	210
Alpena, Mich.	4,399	211
Glendive, Mont.	2,876	212

WOMEN'S & GIRLS' CLOTHING SALES

ADI	($000)	Rank
New York, N.Y.	8,271,907	1
Los Angeles, Calif.	4,842,252	2
Chicago, Ill.	3,514,544	3
Philadelphia, Pa.	3,018,880	4
Boston, Mass.	2,613,955	5
San Francisco, Calif.	2,506,151	6
Washington, D.C.	1,728,681	7
Detroit, Mich.	1,713,332	8
Dallas - Ft. Worth, Tex.	1,608,727	9
Houston, Tex.	1,372,030	10
Miami, Fla.	1,328,980	11
Atlanta, Ga.	1,284,678	12
Cleveland, Ohio	1,270,262	13
Minneapolis - St. Paul, Minn.	1,176,849	14
Seattle - Tacoma, Wash.	1,025,823	15
Pittsburgh, Pa.	1,003,241	16
St. Louis, Mo.	964,934	17
Denver, Colo.	863,743	18
Hartford - New Haven, Conn.	852,686	19
Phoenix, Ariz.	814,371	20
San Diego, Calif.	813,112	21
Tampa - St. Petersburg, Fla.	774,723	22
Baltimore, Md.	757,487	23
Sacramento - Stockton, Calif.	712,002	24
Indianapolis, Ind.	697,550	25
Kansas City, Mo.	695,226	26
Portland, Ore.	596,647	27
Oklahoma City, Okla.	588,737	28
Cincinnati, Ohio	574,868	29
New Orleans, La.	571,988	30
Charlotte, N.C.	565,659	31
Milwaukee, Wisc.	539,632	32
Columbus, Ohio	529,499	33
Orlando - Daytona Beach - Melbourne, Fla.	522,404	34
Providence - New Bedford, R.I.-Mass.	515,197	35
Raleigh - Durham, N.C.	496,443	36
Memphis, Tenn.	486,009	37
Nashville, Tenn.	485,709	38
San Antonio, Tex.	475,087	39
Buffalo, N.Y.	466,371	40
Greensboro - Winston-Salem - High Point, N.C.	445,838	41
Salt Lake City, Utah	439,468	42
Louisville, Ky.	436,846	43
Greenville - Spartanburg - Asheville, S.C.-N.C.	434,418	44
Norfolk - Portsmouth - Newport News - Hampton, Va.	434,322	45
Grand Rapids - Kalamazoo - Battle Creek, Mich.	426,352	46
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	426,267	47
Albany - Schenectady - Troy, N.Y.	419,841	48
Wilkes-Barre - Scranton, Pa.	410,054	49
Harrisburg - York - Lancaster - Lebanon, Pa.	393,322	50
Flint - Saginaw - Bay City, Mich.	378,471	51
Dayton, Ohio	370,950	52
Birmingham, Ala.	357,048	53
Little Rock, Ark.	351,445	54
Knoxville, Tenn.	346,107	55
Richmond, Va.	343,181	56
Toledo, Ohio	337,246	57
Charleston - Huntington, W.Va.	332,564	58
Albuquerque, N.M.	319,946	59
Tulsa, Okla.	319,529	60
Mobile - Pensacola, Ala.-Fla.	314,175	61
Fresno - Visalia, Calif.	304,101	62
Jacksonville, Fla.	301,993	63
Rochester, N.Y.	297,064	64
Syracuse, N.Y.	280,927	65
Portland - Poland Spring, Maine	272,365	66
Springfield - Decatur - Champaign, Ill.	268,165	67
Austin, Tex.	263,405	68
Shreveport - Texarkana, La.-Tex.-Ark.	262,661	69
Wichita - Hutchinson, Kans.	261,270	70
Des Moines, Iowa	259,310	71
Omaha, Neb.	257,443	72
Las Vegas, Nev.	247,241	73
Springfield, Mass.	245,126	74
Green Bay, Wisc.	244,507	75
McAllen - Brownsville, Tex.	243,570	76
Roanoke - Lynchburg, Va.	243,112	77
Chattanooga, Tenn.	225,641	78
Lexington, Ky.	224,519	79
Columbia, S.C.	220,035	80
Jackson, Miss.	217,845	81
Davenport - Rock Island - Moline, Iowa-Ill.	215,818	82
Youngstown, Ohio	215,531	83
Cedar Rapids - Waterloo - Dubuque, Iowa	214,119	84
Tucson, Ariz.	210,587	85
El Paso, Tex.	209,840	86
Baton Rouge, La.	207,406	87
South Bend - Elkhart, Ind.	200,096	88
Evansville, Ind.	199,130	89
Spokane, Wash.	186,611	90
Salinas - Monterey, Calif.	186,348	91
Huntsville - Decatur - Florence, Ala.	180,992	92
Bristol - Kingsport - Johnson City, Tenn.	178,222	93
Waco - Temple, Tex.	177,237	94
Johnstown - Altoona, Pa.	176,878	95
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	174,399	96
Lansing, Mich.	173,759	97
Odessa - Midland, Tex.	173,484	98
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	171,836	99
Reno, Nev.	168,551	100
Lincoln - Hastings - Kearney, Neb.	164,639	101
Tyler - Longview, Tex.	162,617	102
Savannah, Ga.	161,900	103
Colorado Springs - Pueblo, Colo.	161,750	104
Peoria, Ill.	161,247	105
Madison, Wisc.	160,282	106
Erie, Pa.	157,708	107
Lafayette, La.	155,333	108
Burlington - Plattsburgh, Vt.-N.Y.	154,857	109
Charleston, S.C.	153,929	110
Ft. Wayne, Ind.	151,015	111
Fargo, N.D.	149,879	112
Rockford, Ill.	149,007	113
Amarillo, Tex.	145,355	114
Augusta, Ga.	144,823	115
Springfield, Mo.	143,272	116
Corpus Christi, Tex.	141,919	117
Montgomery - Selma, Ala.	140,939	118
Ft. Myers - Naples, Fla.	140,739	119
Sioux Falls - Mitchell, S.D.	139,594	120
Florence, S.C.	139,353	121
Beaumont - Port Arthur, Tex.	137,756	122
Wichita Falls - Lawton, Tex.-Okla.	132,177	123
Greenville - New Bern - Washington, N.C.	131,683	124
Macon, Ga.	125,238	125
Tallahassee - Thomasville, Fla.-Ga.	124,888	126
Laredo, Tex.	120,183	127
Monroe - El Dorado, La.-Ark.	116,942	128
Yakima, Wash.	115,238	129
Columbus, Ga.	109,849	130
Duluth - Superior, Minn.-Wisc.	108,961	131
Wheeling - Steubenville, W.Va.-Ohio	108,679	132
Rochester - Mason City - Austin, Minn.-Iowa	108,201	133
Lubbock, Tex.	106,900	134
Terre Haute, Ind.	102,206	135
Bakersfield, Calif.	102,154	136
Wilmington, N.C.	102,003	137
Albany, Ga.	98,035	138
La Crosse - Eau Claire, Wisc.	97,458	139
Wausau - Rhinelander, Wisc.	97,330	140
Abilene - Sweetwater, Tex.	95,407	141
Bluefield - Beckley - Oak Hill, W.Va.	94,846	142
Sioux City, Iowa	93,768	143
Columbus - Tupelo, Miss.	92,445	144
Minot - Bismarck - Dickinson, N.D.	92,140	145
Chico - Redding, Calif.	89,574	146
Binghamton, N.Y.	87,337	147
Eugene, Ore.	86,142	148
Boise, Ida.	85,269	149
Joplin - Pittsburg, Mo.-Kans.	85,113	150
Traverse City - Cadillac, Mich.	84,320	151
Topeka, Kans.	84,284	152
Salisbury, Md.	83,031	153
Ft. Smith, Ark.	81,409	154
Utica, N.Y.	77,226	155
Columbia - Jefferson City, Mo.	75,727	156
Billings - Hardin, Mont.	73,624	157
Idaho Falls - Pocatello, Ida.	67,412	158
Laurel - Hattiesburg, Miss.	67,256	159
Bangor, Maine	66,091	160
Dothan, Ala.	61,582	161
Quincy - Hannibal, Ill.-Mo.	60,700	162
Elmira, N.Y.	60,171	163
Jackson, Tenn.	59,948	164
Charlottesville, Va.	59,780	165
Greenwood - Greenville, Miss.	58,492	166
Medford, Ore.	58,159	167
Gainesville, Fla.	56,874	168
Biloxi - Gulfport - Pascagoula, Miss.	54,749	169
Tuscaloosa, Ala.	53,896	170
Alexandria, La.	53,604	171
Lake Charles, La.	53,311	172
El Centro - Yuma, Calif.-Ariz.	51,385	173
Grand Junction, Colo.	51,218	174
Rapid City, S.D.	50,213	175
Palm Springs, Calif.	46,797	176
Lima, Ohio	46,692	177
Great Falls, Mont.	46,383	178
Cheyenne - Scottsbluff - Sterling, Wyo.	45,687	179
Lafayette, Ind.	45,433	180
San Angelo, Tex.	42,217	181
Panama City, Fla.	41,688	182
Ardmore - Ada, Okla.	40,972	183
Missoula, Mont.	40,442	184
Jonesboro, Ark.	40,113	185
Watertown - Carthage, N.Y.	39,945	186
St. Joseph, Mo.	39,855	187
Roswell, N.M.	38,985	188
Meridian, Miss.	36,538	189
Casper - Riverton, Wyo.	36,326	190
Clarksburg - Weston, W.Va.	35,808	191
Eureka, Calif.	34,428	192
Parkersburg, W.Va.	33,134	193
Victoria, Tex.	32,238	194
Alexandria, Minn.	30,043	195
Anniston, Ala.	29,614	196
Bowling Green, Ky.	29,533	197
Hagerstown, Md.	28,292	198
Harrisonburg, Va.	26,397	199
Butte, Mont.	25,269	200
Twin Falls, Ida.	23,873	201
Mankato, Minn.	23,181	202
Marquette, Mich.	22,487	203
Flagstaff, Ariz.	22,175	204
Zanesville, Ohio	20,633	205
Bend, Ore.	14,906	206
Presque Isle, Maine	14,401	207
Helena, Mont.	13,478	208
North Platte, Neb.	12,852	209
Ottumwa - Kirksville, Iowa-Mo.	11,153	210
Alpena, Mich.	8,464	211
Glendive, Mont.	5,518	212

FOOTWEAR SALES

ADI	($000)	Rank
New York, N.Y.	2,458,291	1
Los Angeles, Calif.	1,456,117	2
Chicago, Ill.	1,043,727	3
Philadelphia, Pa.	824,877	4
San Francisco, Calif.	763,607	5
Boston, Mass.	622,676	6
Dallas - Ft. Worth, Tex.	499,524	7
Washington, D.C.	495,172	8
Detroit, Mich.	489,975	9
Houston, Tex.	435,753	10
Miami, Fla.	416,277	11
Atlanta, Ga.	388,724	12
Cleveland, Ohio	347,667	13
Seattle - Tacoma, Wash.	322,761	14
Minneapolis - St. Paul, Minn.	283,826	15
St. Louis, Mo.	283,317	16
Pittsburgh, Pa.	275,474	17
Denver, Colo.	264,842	18
San Diego, Calif.	249,662	19
Hartford - New Haven, Conn.	231,650	20
Sacramento - Stockton, Calif.	226,755	21
Baltimore, Md.	220,619	22
Tampa - St. Petersburg, Fla.	212,269	23
New Orleans, La.	207,020	24
Phoenix, Ariz.	199,511	25
Portland, Ore.	199,103	26
Indianapolis, Ind.	194,506	27
Kansas City, Mo.	182,591	28
Oklahoma City, Okla.	167,648	29
Milwaukee, Wisc.	160,148	30
Cincinnati, Ohio	158,975	31
San Antonio, Tex.	157,834	32
Orlando - Daytona Beach - Melbourne, Fla.	156,218	33
Memphis, Tenn.	155,670	34
Raleigh - Durham, N.C.	150,184	35
Salt Lake City, Utah	147,073	36
Charlotte, N.C.	143,924	37
Greenville - Spartanburg - Asheville, S.C.-N.C.	143,721	38
Columbus, Ohio	142,162	39
Providence - New Bedford, R.I.-Mass.	138,858	40
Nashville, Tenn.	138,561	41
Greensboro - Winston-Salem - High Point, N.C.	135,120	42
Norfolk - Portsmouth - Newport News - Hampton, Va.	134,050	43
Buffalo, N.Y.	126,849	44
Harrisburg - York - Lancaster - Lebanon, Pa.	118,291	45
Albany - Schenectady - Troy, N.Y.	117,003	46
Louisville, Ky.	116,280	47
Grand Rapids - Kalamazoo - Battle Creek, Mich.	116,240	48
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	110,712	49
Wilkes-Barre - Scranton, Pa.	110,141	50
Portland - Poland Spring, Maine	108,306	51
Roanoke - Lynchburg, Va.	102,627	52
Albuquerque, N.M.	102,490	53
Knoxville, Tenn.	101,334	54
Dayton, Ohio	100,865	55
Birmingham, Ala.	99,716	56
Flint - Saginaw - Bay City, Mich.	97,520	57
Little Rock, Ark.	97,475	58
Fresno - Visalia, Calif.	96,136	59
Charleston - Huntington, W.Va.	94,761	60
Tulsa, Okla.	93,999	61
Richmond, Va.	93,822	62
Austin, Tex.	92,969	63
Jacksonville, Fla.	89,531	64
Mobile - Pensacola, Ala.-Fla.	89,320	65
Rochester, N.Y.	87,818	66
Shreveport - Texarkana, La.-Tex.-Ark.	85,458	67
Toledo, Ohio	84,920	68
Wichita - Hutchinson, Kans.	79,118	69
Las Vegas, Nev.	77,494	70
Syracuse, N.Y.	76,772	71
Omaha, Neb.	73,603	72
Springfield - Decatur - Champaign, Ill.	72,172	73
Green Bay, Wisc.	71,749	74
El Paso, Tex.	71,504	75
Jackson, Miss.	71,082	76
Baton Rouge, La.	68,810	77
Chattanooga, Tenn.	68,078	78
Youngstown, Ohio	68,074	79
Des Moines, Iowa	66,733	80
McAllen - Brownsville, Tex.	66,192	81
Tucson, Ariz.	63,100	82
Lexington, Ky.	61,930	83
Springfield, Mass.	61,246	84
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	61,200	85
Spokane, Wash.	60,920	86
Columbia, S.C.	60,035	87
Evansville, Ind.	59,402	88
Waco - Temple, Tex.	56,646	89
Davenport - Rock Island - Moline, Iowa-Ill.	56,391	90
Savannah, Ga.	55,792	91
South Bend - Elkhart, Ind.	55,467	92
Cedar Rapids - Waterloo - Dubuque, Iowa	55,235	93
Odessa - Midland, Tex.	54,756	94
Tyler - Longview, Tex.	52,589	95
Lafayette, La.	52,442	96
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	51,442	97
Salinas - Monterey, Calif.	50,478	98
Reno, Nev.	50,426	99
Huntsville - Decatur - Florence, Ala.	49,984	100
Bristol - Kingsport - Johnson City, Tenn.	49,329	101
Colorado Springs - Pueblo, Colo.	49,271	102
Charleston, S.C.	48,943	103
Johnstown - Altoona, Pa.	48,522	104
Lansing, Mich.	47,631	105
Corpus Christi, Tex.	47,510	106
Madison, Wisc.	47,495	107
Lincoln - Hastings - Kearney, Neb.	47,407	108
Burlington - Plattsburgh, Vt.-N.Y.	46,136	109
Peoria, Ill.	45,258	110
Beaumont - Port Arthur, Tex.	45,250	111
Amarillo, Tex.	44,668	112
Florence, S.C.	44,601	113
Greenville - New Bern - Washington, N.C.	43,865	114
Augusta, Ga.	43,707	115
Rockford, Ill.	42,611	116
Ft. Wayne, Ind.	41,703	117
Montgomery - Selma, Ala.	40,919	118
Sioux Falls - Mitchell, S.D.	40,585	119
Ft. Myers - Naples, Fla.	40,013	120
Wichita Falls - Lawton, Tex.-Okla.	39,457	121
Springfield, Mo.	39,329	122
Monroe - El Dorado, La.-Ark.	38,424	123
Fargo, N.D.	38,040	124
Yakima, Wash.	37,668	125
Lubbock, Tex.	36,933	126
Erie, Pa.	36,715	127
Bakersfield, Calif.	35,873	128
Tallahassee - Thomasville, Fla.-Ga.	34,875	129
Macon, Ga.	34,191	130
Columbus, Ga.	33,015	131
Laredo, Tex.	31,927	132
Albany, Ga.	31,237	133
Rochester - Mason City - Austin, Minn.-Iowa	30,762	134
Wheeling - Steubenville, W.Va.-Ohio	30,742	135
Abilene - Sweetwater, Tex.	30,227	136
Chico - Redding, Calif.	30,165	137
Wausau - Rhinelander, Wisc.	29,978	138
Wilmington, N.C.	29,808	139
Binghamton, N.Y.	29,584	140
Bluefield - Beckley - Oak Hill, W.Va.	28,866	141
Columbus - Tupelo, Miss.	28,673	142
Eugene, Ore.	28,072	143
Minot - Bismarck - Dickinson, N.D.	27,892	144
Sioux City, Iowa	27,477	145
Terre Haute, Ind.	27,133	146
La Crosse - Eau Claire, Wisc.	27,108	147
Boise, Ida.	26,913	148
Duluth - Superior, Minn.-Wisc.	26,366	149
Traverse City - Cadillac, Mich.	25,066	150
Bangor, Maine	24,665	151
Ft. Smith, Ark.	24,115	152
Joplin - Pittsburg, Mo.-Kans.	23,908	153
Topeka, Kans.	23,703	154
Salisbury, Md.	22,759	155
Medford, Ore.	22,075	156
Idaho Falls - Pocatello, Ida.	21,640	157
Utica, N.Y.	21,578	158
Billings - Hardin, Mont.	21,331	159
Laurel - Hattiesburg, Miss.	20,608	160
Columbia - Jefferson City, Mo.	20,190	161
Greenwood - Greenville, Miss.	17,811	162
Dothan, Ala.	17,413	163
Elmira, N.Y.	17,074	164
Jackson, Tenn.	16,728	165
Quincy - Hannibal, Ill.-Mo.	16,702	166
El Centro - Yuma, Calif.-Ariz.	16,546	167
Alexandria, La.	16,499	168
Biloxi - Gulfport - Pascagoula, Miss.	15,701	169
Lake Charles, La.	15,618	170
Palm Springs, Calif.	14,527	171
Tuscaloosa, Ala.	14,401	172
Gainesville, Fla.	14,374	173
Rapid City, S.D.	14,249	174
Grand Junction, Colo.	14,164	175
San Angelo, Tex.	14,157	176
Charlottesville, Va.	13,904	177
Eureka, Calif.	13,741	178
Cheyenne - Scottsbluff - Sterling, Wyo.	13,649	179
Watertown - Carthage, N.Y.	13,125	180
Roswell, N.M.	13,016	181
Great Falls, Mont.	12,961	182
Ardmore - Ada, Okla.	12,227	183
Lafayette, Ind.	12,131	184
Panama City, Fla.	11,849	185
Jonesboro, Ark.	11,652	186
Missoula, Mont.	11,566	187
Lima, Ohio	11,547	188
Casper - Riverton, Wyo.	11,078	189
Clarksburg - Weston, W.Va.	11,073	190
Meridian, Miss.	10,687	191
St. Joseph, Mo.	10,285	192
Hagerstown, Md.	10,268	193
Victoria, Tex.	9,979	194
Parkersburg, W.Va.	9,595	195
Bowling Green, Ky.	8,918	196
Alexandria, Minn.	8,378	197
Harrisonburg, Va.	8,235	198
Twin Falls, Ida.	7,481	199
Anniston, Ala.	7,089	200
Butte, Mont.	7,076	201
Marquette, Mich.	6,767	202
Mankato, Minn.	5,996	203
Bend, Ore.	5,947	204
Flagstaff, Ariz.	5,927	205
Presque Isle, Maine	5,497	206
Zanesville, Ohio	5,404	207
Helena, Mont.	4,195	208
North Platte, Neb.	3,745	209
Ottumwa - Kirksville, Iowa-Mo.	3,607	210
Alpena, Mich.	2,407	211
Glendive, Mont.	1,768	212

NOTES

SECTION 21

Retail Sales By Merchandise Line Category For Television Markets (ADIs)

Groceries And Other Foods
Drugs, Health Aids And Beauty Aids
Furniture And Other Sleep Equipment
Major Household Appliances
Televisions And Video Recorders
Audio Equipment/Musical Instruments
Home Computers And Calculators
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

To order additional copies of the 1987 DATA SERVICE
please use the order card at the front of the book
or call toll-free 1-800-543-3000.
Ask for Operator 192 and Product #55800.

© COPYRIGHT, SALES AND MARKETING MANAGEMENT MAGAZINE, 1987

TABLE OF CONTENTS

State	Page
Alabama	21–2
Arizona	21–2
Arkansas	21–2
California	21–2
Colorado	21–2
Connecticut	21–2
District of Columbia	21–4
Florida	21–4
Georgia	21–4
Idaho	21–4
Illinois	21–4
Indiana	21–4
Iowa	21–6
Kansas	21–6
Kentucky	21–6
Louisiana	21–6
Maine	21–6
Maryland	21–6
Massachusetts	21–6
Michigan	21–8
Minnesota	21–8
Mississippi	21–8
Missouri	21–8
Montana	21–8
Nebraska	21–8
Nevada	21–10
New Mexico	21–10
New York	21–10
North Carolina	21–10
North Dakota	21–10
Ohio	21–10
Oklahoma	21–12
Oregon	21–12
Pennsylvania	21–12
Rhode Island	21–12
South Carolina	21–12
South Dakota	21–12
Tennessee	21–12
Texas	21–14
Utah	21–14
Vermont	21–14
Virginia	21–14
Washington	21–14
West Virginia	21–14
Wisconsin	21–16
Wyoming	21–16

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
ALABAMA													
ANNISTON	89,146	84,805	23,950	15,570	1,963	5,359	2,380	678	3,189	1,589	579	5,801	3,638
BIRMINGHAM	1,228,746	1,195,703	284,001	189,803	27,848	76,910	31,227	24,803	36,440	22,704	5,862	89,781	66,514
DOTHAN	236,178	226,677	54,983	33,927	8,072	19,962	8,583	3,313	8,918	4,879	1,164	14,254	9,222
HUNTSVILLE - DECATUR - FLORENCE	577,783	551,294	159,085	92,447	21,767	53,265	21,096	11,616	22,239	11,556	4,237	42,154	28,305
MOBILE - PENSACOLA	1,160,128	1,122,001	253,751	160,898	33,395	102,350	40,630	32,293	50,584	25,885	12,951	72,131	50,782
MONTGOMERY - SELMA	464,962	445,828	138,785	98,687	17,235	34,813	11,590	8,785	19,793	11,289	2,344	24,220	12,063
TUSCALOOSA	154,952	149,883	30,402	17,646	4,590	6,405	3,523	764	4,137	1,231	1,798	9,716	6,989
ARIZONA													
FLAGSTAFF	85,485	78,450	18,425	11,649	3,934	5,802	1,938	1,736	2,746	1,282	487	4,210	2,515
PHOENIX	2,526,655	2,387,914	644,462	372,579	163,333	155,039	79,534	50,181	101,836	73,144	20,618	174,747	137,183
TUCSON	673,880	649,226	186,315	110,931	39,130	41,141	16,681	18,246	39,344	27,235	9,484	58,324	46,038
ARKANSAS													
FT. SMITH	300,568	285,702	74,889	36,420	10,092	25,692	9,668	9,055	12,722	4,442	5,042	21,055	9,783
JONESBORO	157,491	148,867	43,125	25,578	4,747	12,719	6,172	1,494	6,465	3,695	1,239	7,370	2,863
LITTLE ROCK	1,198,038	1,144,398	266,899	147,019	40,414	87,040	38,550	19,568	47,662	20,634	15,526	59,615	30,874
CALIFORNIA													
BAKERSFIELD	413,223	390,409	85,662	53,787	20,692	28,185	13,039	9,449	13,987	8,713	3,160	24,514	18,857
CHICO - REDDING	456,399	431,715	101,966	76,041	16,731	27,218	13,546	6,235	12,648	7,207	3,133	24,458	17,625
EL CENTRO - YUMA	201,689	190,624	43,422	29,157	8,969	12,113	5,445	4,105	5,793	3,369	1,490	7,483	4,762
EUREKA	181,090	171,350	37,860	27,841	7,744	10,327	6,051	1,369	4,744	3,575	511	5,222	3,878
FRESNO - VISALIA	1,134,374	1,063,211	253,127	155,839	51,707	66,143	33,783	18,854	57,342	40,355	11,617	60,364	39,167
LOS ANGELES	13,589,687	12,832,206	3,309,582	1,536,469	858,679	962,142	497,963	357,854	948,768	608,666	254,229	1,372,799	1,053,367
PALM SPRINGS	182,246	174,903	36,606	17,761	10,690	9,298	4,163	3,873	7,955	4,692	2,634	10,029	7,145
SACRAMENTO - STOCKTON	2,600,668	2,451,349	605,057	371,898	121,737	183,829	99,732	58,579	161,373	117,083	32,772	183,423	126,747
SALINAS - MONTEREY	534,835	502,135	119,084	72,369	31,364	34,335	16,913	11,312	26,986	19,037	5,272	38,776	30,905
SAN DIEGO	2,159,089	2,010,860	550,448	238,230	157,712	174,185	77,613	66,095	129,323	79,197	41,707	227,591	168,337
SAN FRANCISCO	6,687,910	6,269,030	1,634,906	876,785	372,800	470,650	237,677	162,498	402,460	264,273	101,059	732,030	541,373
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	620,699	565,198	146,133	83,933	38,718	43,502	23,156	12,677	26,696	16,723	6,510	192,195	34,574
COLORADO													
COLORADO SPRINGS - PUEBLO	524,125	512,215	118,016	55,208	34,615	41,862	16,844	14,825	27,273	14,500	10,101	50,040	32,035
DENVER	2,966,286	2,876,989	674,587	338,256	216,205	216,573	113,443	56,982	156,271	105,592	31,261	266,370	214,090
GRAND JUNCTION	206,044	198,452	47,796	22,727	15,992	13,334	6,913	2,361	7,147	3,946	1,492	15,568	11,235
CONNECTICUT													
HARTFORD - NEW HAVEN	3,084,265	2,982,271	590,319	354,317	83,551	181,104	94,939	57,456	80,011	44,786	22,605	220,844	163,743

1987 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ALABAMA													
ANNISTON	902	162	9,583	8,544	15,610	8,386	6,278	29,614	16,094	12,179	7,089	4,236	1,299
BIRMINGHAM	15,168	1,821	157,496	135,726	183,129	113,255	55,256	357,048	230,864	97,835	99,716	78,937	11,400
DOTHAN	1,813	254	31,200	25,850	32,106	14,345	10,830	61,582	30,701	19,229	17,413	11,733	2,120
HUNTSVILLE - DECATUR - FLORENCE	4,967	855	80,104	66,101	97,455	43,687	41,696	180,992	93,717	69,049	49,984	36,452	6,012
MOBILE - PENSACOLA	11,574	2,258	148,608	115,912	160,459	50,119	88,845	314,175	110,462	169,948	89,320	53,463	23,788
MONTGOMERY - SELMA	3,460	563	57,561	45,801	67,889	30,942	27,905	140,939	68,666	55,212	40,919	28,678	6,424
TUSCALOOSA	1,257	257	14,979	12,977	22,162	7,908	13,434	53,896	25,132	27,383	14,401	10,862	2,053
ARIZONA													
FLAGSTAFF	455	54	7,536	5,511	13,189	3,588	3,220	22,175	8,475	4,330	5,927	3,198	487
PHOENIX	45,514	5,036	322,969	258,438	362,309	108,768	174,318	814,371	261,378	332,213	199,511	136,649	37,479
TUCSON	8,964	1,745	92,367	67,486	113,838	34,524	61,939	210,587	87,261	98,930	63,100	44,496	11,139
ARKANSAS													
FT. SMITH	2,477	613	39,027	28,227	48,699	19,077	26,763	81,409	39,122	37,554	24,115	17,367	3,245
JONESBORO	515	206	18,129	14,280	21,711	9,624	9,180	40,113	23,363	11,242	11,652	8,693	618
LITTLE ROCK	10,494	2,711	128,235	99,840	173,898	77,259	78,872	351,445	193,779	126,359	97,475	73,265	12,871
CALIFORNIA													
BAKERSFIELD	3,787	1,229	45,138	36,774	59,410	27,503	25,286	102,154	45,390	47,587	35,873	28,020	4,390
CHICO - REDDING	3,087	1,012	28,363	18,402	45,531	18,778	19,803	89,574	45,149	34,236	30,165	21,809	4,342
EL CENTRO - YUMA	526	233	14,656	10,999	29,414	13,118	11,609	51,385	26,777	17,375	16,546	11,800	2,101
EUREKA	746	81	11,514	8,966	19,348	12,559	3,661	34,428	23,947	5,760	13,741	11,338	728
FRESNO - VISALIA	9,234	3,488	117,443	89,280	168,143	70,092	81,774	304,101	149,871	131,659	96,136	67,439	19,333
LOS ANGELES	198,444	65,042	1,800,081	1,395,757	2,566,886	1,243,866	1,047,921	4,842,252	2,398,334	2,067,597	1,456,117	1,120,276	247,694
PALM SPRINGS	1,013	790	16,310	11,693	24,447	11,213	10,273	46,797	23,667	19,228	14,527	11,356	2,283
SACRAMENTO - STOCKTON	21,488	8,258	296,804	224,273	371,732	154,426	188,679	712,002	315,065	352,246	226,755	169,001	42,586
SALINAS - MONTEREY	8,651	1,791	54,426	38,668	89,834	42,294	37,526	186,348	103,968	70,136	50,478	41,466	5,196
SAN DIEGO	45,963	4,811	336,185	268,458	418,549	190,593	190,903	813,112	396,533	368,972	249,662	194,632	38,500
SAN FRANCISCO	127,633	31,343	921,309	690,677	1,336,869	648,463	575,385	2,506,151	1,181,765	1,156,758	763,607	591,161	123,881
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	7,505	1,677	78,623	63,055	91,151	53,760	27,130	171,836	103,690	53,470	61,200	49,224	5,049
COLORADO													
COLORADO SPRINGS - PUEBLO	4,127	2,299	74,943	52,918	89,236	30,936	44,969	161,750	71,556	78,661	49,271	33,487	9,923
DENVER	39,911	8,222	399,124	318,053	473,524	190,281	207,025	863,743	371,750	392,317	264,842	188,216	41,023
GRAND JUNCTION	2,340	530	23,677	20,397	31,104	13,059	10,876	51,218	26,172	14,676	14,164	9,744	2,533
CONNECTICUT													
HARTFORD - NEW HAVEN	38,545	9,303	316,238	254,113	448,527	196,433	215,679	852,686	450,414	360,696	231,650	171,908	40,444

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
DISTRICT OF COLUMBIA													
WASHINGTON	4,647,851	4,494,520	1,133,070	653,282	250,944	302,062	138,530	104,247	304,079	213,934	66,413	490,854	361,050
FLORIDA													
FT. MYERS - NAPLES	573,879	551,070	127,257	77,230	29,418	51,925	32,010	11,790	26,263	14,879	6,124	42,937	33,143
GAINESVILLE	197,708	193,238	44,779	18,635	13,491	12,477	4,622	5,153	10,905	7,003	2,496	15,961	12,211
JACKSONVILLE	999,468	948,731	224,656	128,737	46,668	85,332	40,360	21,230	39,448	21,203	8,868	56,502	38,148
MIAMI	3,035,475	2,947,197	942,340	589,048	130,939	256,445	130,302	91,321	141,587	71,680	49,587	273,672	208,971
ORLANDO - DAYTONA BEACH - MELBOURNE	1,817,781	1,737,814	421,242	233,032	93,669	164,178	81,743	54,074	89,775	44,581	23,777	149,341	110,504
PANAMA CITY	140,727	132,301	37,284	23,063	5,749	10,960	4,659	3,494	5,523	2,460	1,691	13,156	10,617
TALLAHASSEE - THOMASVILLE	380,683	367,846	89,854	52,279	18,176	34,154	14,738	9,635	13,754	5,445	3,959	27,296	18,776
TAMPA - ST. PETERSBURG	2,845,052	2,760,321	680,002	365,883	162,208	283,456	171,192	84,092	135,899	76,875	35,357	207,204	155,807
WEST PALM BEACH - FT. PIERCE - VERO BEACH	1,174,535	1,140,710	287,335	169,908	61,988	106,079	61,856	29,976	58,437	35,069	16,119	70,982	51,705
GEORGIA													
ALBANY	355,183	339,772	78,374	48,697	15,257	24,757	8,968	4,255	12,868	7,515	1,842	16,735	11,162
ATLANTA	3,295,606	3,140,545	922,104	551,168	159,386	232,628	92,330	72,948	153,092	69,793	49,067	282,198	201,646
AUGUSTA	505,822	488,536	124,128	79,841	24,155	31,857	15,812	4,147	20,150	9,640	4,662	35,015	24,125
COLUMBUS	373,889	358,287	96,246	62,422	12,963	32,536	12,440	8,505	14,346	8,257	2,476	27,835	20,375
MACON	428,886	410,978	112,807	67,593	21,732	34,699	13,706	10,599	19,392	11,270	3,628	28,174	18,867
SAVANNAH	581,674	556,916	125,644	77,576	24,920	50,280	26,581	7,306	22,505	15,219	2,081	31,740	19,634
IDAHO													
BOISE	393,017	375,461	92,135	59,793	19,063	26,881	16,767	3,782	12,772	9,266	1,248	16,115	9,569
IDAHO FALLS - POCATELLO	272,967	262,963	67,861	47,124	12,656	22,493	16,241	2,559	11,019	8,910	945	13,158	8,580
TWIN FALLS	81,645	78,192	22,191	15,505	3,759	6,885	4,808	821	3,340	2,633	264	4,146	2,545
ILLINOIS													
CHICAGO	7,886,556	7,476,454	2,071,835	1,306,362	226,751	530,322	254,176	175,290	417,433	266,609	76,152	670,993	451,292
PEORIA	500,039	483,138	118,672	66,918	20,523	33,811	21,124	8,106	20,449	12,203	4,237	29,798	19,276
QUINCY - HANNIBAL	305,212	293,556	62,491	37,500	9,820	21,380	9,400	3,183	9,316	5,707	1,247	13,037	7,219
ROCKFORD	493,823	470,294	113,901	59,794	14,793	36,343	17,808	10,545	16,309	10,473	2,666	29,760	17,082
SPRINGFIELD - DECATUR - CHAMPAIGN	853,368	820,587	203,978	129,345	27,174	70,358	26,332	20,298	44,215	25,291	7,759	68,733	45,516
INDIANA													
EVANSVILLE	775,031	747,694	160,401	100,358	25,081	54,711	20,748	15,722	31,638	19,754	5,934	43,667	26,665
FT. WAYNE	574,304	554,701	131,339	88,875	18,479	44,719	25,698	8,823	19,370	11,066	4,941	35,383	25,073
INDIANAPOLIS	2,197,845	2,118,734	592,634	388,064	73,270	153,091	70,569	45,528	106,969	68,788	25,176	296,565	99,758
LAFAYETTE	99,845	96,263	32,275	19,049	4,896	12,381	5,473	3,832	3,880	1,913	1,584	9,608	6,794
SOUTH BEND - ELKHART	762,473	717,298	179,569	117,909	22,143	52,749	30,640	10,042	43,174	32,345	7,376	42,314	24,495
TERRE HAUTE	440,122	426,424	84,496	58,012	11,495	31,704	12,990	7,625	14,112	9,784	1,730	127,666	13,102

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales														
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
DISTRICT OF COLUMBIA													
WASHINGTON	121,801	9,782	733,861	574,306	857,198	398,661	376,698	1,728,681	821,425	788,476	495,172	343,991	106,511
FLORIDA													
FT. MYERS - NAPLES	5,849	1,045	124,642	108,871	65,683	26,082	32,715	140,739	71,152	58,222	40,013	31,083	4,766
GAINESVILLE	3,100	475	18,013	12,148	30,998	12,384	15,210	56,874	24,384	28,161	14,374	9,369	2,732
JACKSONVILLE	13,330	1,926	141,093	115,725	144,579	57,773	64,830	301,993	154,144	108,550	89,531	61,103	12,840
MIAMI	79,373	10,343	533,843	435,719	662,812	333,289	291,983	1,328,980	733,341	539,948	416,277	333,019	54,066
ORLANDO - DAYTONA BEACH - MELBOURNE	24,834	4,906	250,950	196,727	241,171	80,997	137,872	522,404	218,795	265,774	156,218	112,733	26,814
PANAMA CITY	1,696	321	18,067	15,767	21,204	6,970	10,064	41,688	17,281	17,873	11,849	7,161	2,738
TALLAHASSEE - THOMASVILLE	5,420	793	49,101	37,973	60,579	22,164	30,003	124,888	54,345	54,834	34,875	21,883	5,355
TAMPA - ST. PETERSBURG	42,151	8,309	443,604	344,811	367,480	119,791	208,783	774,723	321,427	405,985	212,269	155,672	33,851
WEST PALM BEACH - FT. PIERCE - VERO BEACH	16,647	3,926	244,702	208,312	186,339	83,065	90,273	426,267	240,454	164,555	110,712	86,614	15,122
GEORGIA													
ALBANY	2,209	422	41,124	35,063	49,120	22,066	16,822	98,035	48,989	30,351	31,237	20,544	3,778
ATLANTA	63,252	14,329	493,982	366,375	620,255	239,447	325,625	1,284,678	517,790	672,122	368,724	251,767	76,925
AUGUSTA	4,394	776	61,042	49,238	72,904	34,021	27,058	144,823	72,940	52,482	43,707	28,491	7,958
COLUMBUS	5,136	632	55,628	44,996	53,010	21,842	24,425	109,849	51,047	45,483	33,015	21,312	5,767
MACON	2,519	825	51,188	42,893	61,002	22,670	31,327	125,238	56,974	55,100	34,191	21,898	7,028
SAVANNAH	3,985	766	86,913	77,252	80,545	39,790	32,017	161,900	94,164	48,864	55,792	40,898	7,007
IDAHO													
BOISE	2,404	257	33,425	28,667	49,338	21,288	14,408	85,269	41,036	28,713	26,913	15,213	3,379
IDAHO FALLS - POCATELLO	1,184	187	27,807	24,024	40,233	17,015	12,160	67,412	32,284	23,190	21,640	12,789	2,733
TWIN FALLS	249	53	8,370	7,089	14,206	5,881	3,413	23,873	11,128	6,508	7,481	4,410	766
ILLINOIS													
CHICAGO	125,100	22,366	1,151,064	875,588	1,681,829	837,272	636,494	3,514,544	1,885,552	1,201,290	1,043,727	731,540	162,495
PEORIA	6,032	1,635	57,889	45,533	78,977	28,235	43,614	161,247	71,430	77,155	45,258	34,678	6,342
QUINCY - HANNIBAL	860	463	24,043	19,905	34,731	15,464	12,641	60,700	32,635	18,982	16,702	11,745	1,653
ROCKFORD	4,158	1,555	56,117	45,678	71,583	21,841	39,852	149,007	69,146	72,358	42,611	32,939	5,813
SPRINGFIELD - DECATUR - CHAMPAIGN	10,685	2,551	90,458	74,418	138,452	61,010	57,294	268,165	138,665	102,212	72,172	54,631	9,651
INDIANA													
EVANSVILLE	7,837	2,677	79,667	65,150	106,888	43,325	48,673	199,130	99,129	80,722	59,402	44,310	7,741
FT. WAYNE	13,098	1,810	63,280	51,032	78,768	28,540	40,408	151,015	72,863	63,850	41,703	30,671	7,876
INDIANAPOLIS	27,261	8,895	251,142	202,779	368,385	138,503	203,757	697,550	321,118	339,312	194,506	146,197	38,304
LAFAYETTE	1,421	905	9,675	7,273	24,499	6,947	13,942	45,433	14,996	29,410	12,131	8,416	2,828
SOUTH BEND - ELKHART	9,011	2,420	73,730	59,994	102,783	33,662	54,060	200,096	91,098	89,256	55,467	39,232	9,830
TERRE HAUTE	2,754	1,222	34,735	25,963	52,464	23,746	19,914	102,206	56,100	35,876	27,133	19,675	3,871

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	768,210	738,618	150,666	90,778	24,938	53,383	21,703	14,532	26,072	15,271	7,027	46,196	33,919
DAVENPORT - ROCK ISLAND - MOLINE . .	796,315	769,334	164,867	101,239	24,351	56,020	26,671	12,351	24,855	14,115	6,397	43,451	29,736
DES MOINES	1,074,964	1,040,927	197,329	113,499	35,751	67,505	35,444	14,257	34,624	22,036	7,764	54,029	35,696
OTTUMWA - KIRKSVILLE	71,735	69,193	10,748	5,548	2,459	4,003	1,889	234	1,662	1,043	146	2,272	1,295
SIOUX CITY	406,637	391,080	76,855	46,794	12,760	27,482	13,540	4,432	13,256	8,740	1,926	19,824	13,102
KANSAS													
TOPEKA	410,690	399,035	99,339	61,312	16,737	34,959	17,073	8,742	14,309	7,844	3,176	27,200	17,286
WICHITA - HUTCHINSON	1,158,577	1,110,949	272,012	157,663	52,212	98,283	48,492	23,003	54,897	32,470	10,729	83,112	56,332
KENTUCKY													
BOWLING GREEN	118,283	112,435	32,213	20,324	4,055	12,191	6,079	1,088	4,109	2,703	534	6,749	3,803
LEXINGTON	812,745	785,117	213,128	135,674	32,232	58,172	26,344	10,639	25,282	15,382	3,866	48,580	29,659
LOUISVILLE	1,324,821	1,277,876	359,031	228,179	52,349	96,217	54,834	20,844	56,170	35,117	13,826	73,083	43,648
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	822,520	784,020	199,709	122,115	27,798	67,747	32,409	7,773	28,990	18,137	3,958	41,436	22,333
LOUISIANA													
ALEXANDRIA	176,882	169,960	49,449	31,434	7,648	16,414	5,474	5,760	5,701	2,002	1,532	10,446	5,877
BATON ROUGE	705,985	692,237	159,002	77,688	40,886	71,817	31,259	23,411	32,831	20,064	5,018	61,596	46,814
LAFAYETTE	531,307	517,015	145,830	98,545	20,660	55,406	20,115	18,583	23,771	11,197	6,898	39,689	27,004
LAKE CHARLES	248,065	242,054	58,799	33,702	13,769	23,710	11,118	5,739	10,811	6,697	1,788	17,147	12,263
MONROE - EL DORADO	407,737	393,962	102,272	66,713	13,003	37,496	15,122	7,345	15,530	7,433	2,478	24,626	14,351
NEW ORLEANS	1,861,921	1,808,012	489,647	280,960	120,882	167,202	78,402	61,377	82,860	53,431	14,362	136,932	104,159
SHREVEPORT - TEXARKANA	974,030	926,950	230,506	139,233	37,330	81,937	36,119	21,063	38,952	18,990	8,002	59,172	36,339
MAINE													
BANGOR	393,599	381,467	51,472	35,514	7,244	19,770	8,988	4,823	9,302	6,631	1,135	14,568	7,748
PORTLAND - POLAND SPRING	1,405,931	1,361,168	188,436	126,092	28,300	72,806	30,613	18,402	34,668	23,696	5,089	58,186	30,856
PRESQUE ISLE	94,892	91,070	13,746	9,670	1,689	3,905	1,192	1,647	2,374	1,654	454	3,213	1,143
MARYLAND													
BALTIMORE	2,465,475	2,412,553	605,124	373,111	133,040	161,947	64,923	57,046	145,824	87,043	32,438	189,294	119,172
HAGERSTOWN	107,064	103,466	24,663	16,611	1,988	10,010	2,970	4,329	4,233	2,306	1,087	8,497	6,472
SALISBURY	260,164	252,185	59,663	38,773	12,417	21,295	8,638	4,659	10,189	6,306	2,129	18,581	13,805
MASSACHUSETTS													
BOSTON	7,258,030	7,014,545	1,439,981	999,190	133,412	446,952	157,269	126,318	268,813	99,983	49,770	505,101	286,511
SPRINGFIELD	789,318	769,268	154,001	98,597	24,445	51,933	24,627	15,323	31,041	17,849	4,588	47,658	28,201

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	7,601	2,799	70,797	57,953	112,729	41,685	55,586	214,119	92,217	99,670	55,235	39,559	10,144
DAVENPORT - ROCK ISLAND - MOLINE . .	6,212	3,355	81,241	63,108	110,503	43,858	51,631	215,818	91,450	101,527	56,391	40,452	9,445
DES MOINES	13,838	2,987	97,479	84,252	139,758	59,061	62,043	259,310	116,333	113,106	66,733	48,839	9,426
OTTUMWA - KIRKSVILLE	90	34	5,036	4,134	6,616	3,723	1,252	11,153	7,025	1,739	3,607	2,747	140
SIOUX CITY	3,154	748	34,966	29,388	50,563	25,487	16,459	93,768	48,044	31,193	27,477	20,574	3,040
KANSAS													
TOPEKA	3,156	619	40,287	29,778	50,448	18,970	25,914	84,284	32,831	43,650	23,703	15,959	4,013
WICHITA - HUTCHINSON	12,389	1,960	127,229	104,096	155,915	68,108	59,173	261,270	128,968	95,923	79,118	57,466	10,292
KENTUCKY													
BOWLING GREEN	443	229	14,213	12,164	16,767	6,283	8,399	29,533	13,478	11,681	8,918	5,395	1,450
LEXINGTON	5,440	1,575	89,787	74,584	117,400	44,854	52,963	224,519	100,357	99,514	61,930	38,833	11,883
LOUISVILLE	13,369	3,510	165,219	134,192	207,443	61,006	123,524	436,846	198,886	206,212	116,280	78,851	25,026
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	3,313	1,168	82,896	68,472	102,798	44,239	41,066	174,399	92,889	56,522	51,442	35,779	5,018
LOUISIANA													
ALEXANDRIA	1,375	287	23,822	18,699	28,578	15,204	9,590	53,604	28,998	16,940	16,499	11,521	2,269
BATON ROUGE	8,824	1,228	86,713	70,344	110,395	43,567	52,709	207,406	92,059	94,914	68,810	45,549	12,071
LAFAYETTE	5,108	1,057	69,946	52,562	84,193	46,046	29,142	155,333	84,374	57,064	52,442	39,136	6,525
LAKE CHARLES	2,721	283	22,338	17,039	25,782	14,074	8,530	53,311	33,509	15,951	15,618	11,127	2,259
MONROE - EL DORADO	2,124	457	42,016	32,628	59,039	31,394	16,783	116,942	67,149	30,725	38,424	27,028	3,961
NEW ORLEANS	19,355	1,211	244,594	198,277	295,932	144,492	121,157	571,988	301,502	223,504	207,020	164,370	24,250
SHREVEPORT - TEXARKANA	9,188	2,034	121,386	99,535	139,379	66,885	54,152	262,661	137,344	91,486	85,458	62,198	9,766
MAINE													
BANGOR	2,431	356	22,108	17,107	46,264	19,908	13,251	66,091	27,841	23,506	24,665	13,484	2,256
PORTLAND - POLAND SPRING	8,119	1,597	82,399	62,668	194,302	77,788	54,095	272,365	118,243	93,474	108,306	56,447	8,412
PRESQUE ISLE	354	114	4,707	3,444	9,903	5,403	3,780	14,401	6,678	7,287	5,497	3,420	719
MARYLAND													
BALTIMORE	34,779	8,589	334,461	230,759	404,492	163,705	186,932	757,487	309,761	369,918	220,619	161,368	40,722
HAGERSTOWN	1,359	425	15,537	10,893	18,385	8,125	7,798	28,292	12,661	11,555	10,268	6,734	1,985
SALISBURY	3,268	510	36,045	29,362	41,649	20,962	14,672	83,031	48,511	23,967	22,759	17,637	2,530
MASSACHUSETTS													
BOSTON	67,753	18,867	833,914	676,612	1,309,628	592,834	601,004	2,613,955	1,328,227	1,117,731	622,676	449,770	112,692
SPRINGFIELD	4,202	2,252	68,378	48,546	116,802	49,986	57,032	245,126	119,541	119,582	61,246	43,815	13,847

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
MICHIGAN													
ALPENA	35,739	31,844	6,969	4,286	973	2,433	1,383	255	1,025	721	99	1,200	699
DETROIT	5,270,429	4,694,022	1,416,692	1,018,850	122,703	311,516	199,709	84,591	221,507	168,627	34,995	347,160	276,503
FLINT - SAGINAW - BAY CITY	1,361,261	1,127,776	304,448	198,444	27,461	90,084	55,299	18,725	50,938	37,072	7,692	65,488	45,756
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	1,733,602	1,346,759	334,246	186,250	40,503	124,121	82,480	21,067	67,951	43,476	11,344	100,928	75,432
LANSING	717,521	538,845	137,705	72,651	21,363	42,639	24,358	12,428	25,174	17,249	4,366	47,621	37,150
MARQUETTE	146,660	136,103	24,418	16,354	4,155	6,985	4,012	345	2,876	2,093	133	3,249	2,009
TRAVERSE CITY - CADILLAC	472,318	433,752	80,200	51,797	13,261	26,318	14,731	2,235	10,712	7,687	865	12,042	7,285
MINNESOTA													
ALEXANDRIA	170,839	162,650	24,839	15,771	5,401	9,113	4,145	298	3,345	2,526	51	5,344	3,694
DULUTH - SUPERIOR	504,469	465,672	90,783	54,422	14,854	24,545	8,764	6,393	13,243	7,593	3,892	21,036	14,775
MANKATO	81,055	75,872	18,159	11,715	2,472	6,047	3,221	787	2,474	1,936	167	4,381	2,921
MINNEAPOLIS - ST. PAUL	3,798,213	3,546,610	755,581	400,537	104,611	249,876	78,677	87,506	183,922	88,064	65,427	309,033	208,078
ROCHESTER - MASON CITY - AUSTIN	425,564	406,834	87,397	54,869	11,647	27,508	11,826	5,925	13,345	7,677	3,117	22,058	14,570
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	149,953	145,465	47,904	33,095	6,121	14,079	3,310	5,465	7,622	2,124	2,478	13,950	9,974
COLUMBUS - TUPELO	393,754	377,291	88,243	58,926	11,724	34,516	15,700	5,361	15,228	8,410	2,138	21,072	12,009
GREENWOOD - GREENVILLE	212,984	203,310	49,434	31,571	6,238	20,033	8,315	3,149	8,876	4,485	1,237	12,340	6,478
JACKSON	721,726	695,317	205,106	139,022	28,353	58,493	22,115	13,136	24,561	11,109	4,556	51,037	32,462
LAUREL - HATTIESBURG	251,059	240,551	63,915	43,454	7,380	24,275	11,589	3,794	11,098	6,248	1,150	15,745	9,012
MERIDIAN	162,255	154,980	42,942	29,595	4,918	14,074	5,507	2,385	6,055	2,939	811	8,488	4,266
MISSOURI													
COLUMBIA - JEFFERSON CITY	330,051	314,790	75,323	41,132	11,958	28,229	11,617	5,829	10,794	5,560	2,462	19,173	10,913
JOPLIN - PITTSBURG	437,012	415,578	96,473	44,674	22,975	30,096	14,132	5,735	17,369	9,904	3,576	22,052	10,764
KANSAS CITY	2,103,745	2,015,922	549,171	306,645	70,098	156,463	56,319	54,604	86,790	42,231	24,916	143,968	103,378
ST. JOSEPH	152,597	148,161	28,458	15,628	4,580	11,404	3,627	4,269	5,665	3,343	1,334	6,382	4,055
ST. LOUIS	3,196,449	3,084,007	690,468	353,706	120,197	213,839	101,842	56,088	161,060	81,503	53,994	210,461	139,242
SPRINGFIELD	750,216	723,899	170,325	84,941	38,239	49,080	19,606	12,313	26,490	14,912	5,605	37,644	23,465
MONTANA													
BILLINGS - HARDIN	270,250	259,804	55,372	33,029	10,033	19,779	8,426	5,761	10,636	7,471	1,237	19,191	12,619
BUTTE	121,580	116,181	30,959	21,784	5,470	12,476	8,372	1,098	5,892	4,858	301	8,609	6,193
GLENDIVE	18,148	17,115	3,583	2,402	807	1,495	942	115	691	547	33	970	710
GREAT FALLS	158,405	152,138	41,487	29,660	6,312	15,587	6,003	4,166	10,884	9,110	677	15,941	12,512
HELENA	55,521	53,976	11,186	7,460	2,543	4,142	2,817	328	1,983	1,637	113	2,820	2,049
MISSOULA	192,933	186,055	36,307	22,225	8,763	14,162	8,822	1,982	6,450	5,123	432	9,877	6,549
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	602,494	562,811	138,567	84,385	23,570	44,620	21,425	6,529	18,508	12,521	1,935	41,142	25,188
NORTH PLATTE	48,731	43,024	12,840	7,776	1,664	4,292	2,204	609	1,871	1,224	147	3,307	1,708

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales												
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MICHIGAN													
ALPENA	106	15	3,081	2,730	4,399	2,444	1,350	8,464	5,069	2,288	2,407	1,897	114
DETROIT	56,746	16,111	618,051	493,816	816,518	350,367	410,744	1,713,332	944,380	697,209	489,975	389,338	69,081
FLINT - SAGINAW - BAY CITY	6,844	3,584	131,062	110,867	192,779	69,214	108,237	378,471	175,290	178,382	97,520	72,982	16,302
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	14,837	4,759	163,640	135,529	226,754	104,147	106,849	426,352	220,358	183,553	116,240	87,328	19,659
LANSING	14,185	2,230	62,524	51,698	89,212	32,746	49,210	173,759	93,952	71,810	47,631	34,299	8,270
MARQUETTE	203	21	8,841	7,917	11,809	6,807	1,825	22,487	14,116	3,093	6,767	5,281	156
TRAVERSE CITY - CADILLAC	900	143	32,639	29,075	44,079	25,381	10,335	84,320	52,624	18,657	25,066	19,684	1,007
MINNESOTA													
ALEXANDRIA	623	38	10,643	9,346	15,633	9,981	1,479	30,043	20,198	2,682	8,378	6,382	226
DULUTH - SUPERIOR	3,148	1,177	34,113	27,127	57,659	23,029	22,577	108,961	45,427	47,027	26,366	16,058	4,993
MANKATO	748	125	8,090	7,239	12,172	6,882	3,686	23,181	13,691	6,910	5,996	4,416	752
MINNEAPOLIS - ST. PAUL	51,618	17,172	431,536	298,460	610,249	233,005	287,040	1,176,849	454,574	569,026	283,826	181,979	76,713
ROCHESTER - MASON CITY - AUSTIN	3,003	1,055	38,512	29,195	54,310	24,118	23,385	108,201	50,532	46,617	30,762	21,487	5,238
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	1,387	123	21,890	15,537	24,843	6,299	16,105	54,749	20,882	28,992	15,701	10,245	3,593
COLUMBUS - TUPELO	1,320	177	50,964	44,124	47,132	22,074	18,997	92,445	48,684	32,601	28,673	18,930	4,632
GREENWOOD - GREENVILLE	785	104	27,621	23,450	29,841	13,356	11,033	58,492	29,611	18,872	17,811	11,481	2,681
JACKSON	5,433	354	89,734	70,390	106,536	41,126	46,228	217,845	89,192	96,215	71,082	43,782	15,397
LAUREL - HATTIESBURG	1,585	97	37,352	32,678	34,019	15,839	10,277	67,256	35,119	17,576	20,608	13,613	2,495
MERIDIAN	444	69	18,712	15,456	19,004	7,214	7,282	36,538	15,911	12,397	10,687	6,186	1,741
MISSOURI													
COLUMBIA - JEFFERSON CITY	1,773	554	35,844	26,318	42,633	17,993	18,649	75,727	41,191	26,529	20,190	14,531	1,849
JOPLIN - PITTSBURG	1,742	722	48,157	34,315	49,598	19,714	23,013	85,113	41,570	32,873	23,908	16,866	3,249
KANSAS CITY	24,228	6,802	233,072	142,964	366,755	125,763	173,984	695,226	249,026	332,585	182,591	121,430	29,903
ST. JOSEPH	1,058	315	13,581	7,519	20,144	6,491	9,568	39,855	16,292	18,010	10,285	6,494	2,461
ST. LOUIS	23,425	10,984	343,733	251,573	491,477	174,404	262,308	964,934	422,909	471,108	283,317	171,303	76,886
SPRINGFIELD	2,435	1,358	65,525	47,053	82,007	27,342	45,244	143,272	58,753	70,635	39,329	27,107	5,637
MONTANA													
BILLINGS - HARDIN	1,887	344	29,831	23,006	36,798	17,284	12,074	73,624	32,480	29,635	21,331	14,952	3,172
BUTTE	1,300	102	16,606	14,010	13,329	6,519	4,243	25,269	12,581	8,554	7,076	4,533	788
GLENDIVE	145	11	1,894	1,575	2,876	2,177	442	5,518	4,200	892	1,768	1,513	82
GREAT FALLS	1,701	187	17,386	12,288	23,512	12,030	6,987	46,383	24,399	14,872	12,961	9,625	1,476
HELENA	277	31	5,578	4,715	7,042	4,845	1,264	13,478	9,351	2,549	4,195	3,370	235
MISSOULA	1,172	185	18,332	14,764	21,289	11,417	6,939	40,442	22,032	13,440	11,566	7,939	1,420
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	4,294	1,140	63,666	52,168	83,888	36,890	31,672	164,639	81,334	60,174	47,407	35,457	5,645
NORTH PLATTE	214	88	5,730	4,939	6,745	2,844	2,671	12,852	6,341	4,599	3,745	2,579	676

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
NEBRASKA (continued)													
OMAHA	905,116	871,540	212,921	128,410	37,578	79,002	52,402	12,928	48,927	37,354	7,309	60,652	41,323
NEVADA													
LAS VEGAS	637,139	619,298	239,638	123,027	58,692	59,229	36,504	16,609	37,788	24,593	10,252	63,460	44,727
RENO	522,414	499,503	148,893	71,562	39,374	34,401	12,063	10,031	21,129	8,493	8,228	35,043	18,237
NEW MEXICO													
ALBUQUERQUE	1,168,953	1,120,227	265,204	137,520	75,151	81,327	35,819	20,965	46,876	30,508	6,114	82,423	59,102
ROSWELL	154,219	147,035	29,283	15,119	9,393	10,674	5,055	1,819	4,473	2,601	520	9,286	7,220
NEW YORK													
ALBANY - SCHENECTADY - TROY	1,657,799	1,611,114	325,428	231,476	50,[illegible]42	87,495	37,408	17,727	40,436	22,855	9,330	116,891	83,405
BINGHAMTON	477,201	460,063	105,540	80,660	11,362	33,332	12,892	8,483	8,727	5,483	1,812	25,296	17,018
BUFFALO	1,890,319	1,851,435	383,997	295,886	43,718	91,261	46,564	23,739	52,668	34,086	9,676	82,299	59,382
ELMIRA	207,430	199,051	49,527	35,277	6,397	14,345	4,166	4,348	5,323	2,217	1,997	10,756	7,254
NEW YORK	21,783,806	21,272,143	4,761,097	3,040,152	674,050	1,253,149	743,934	275,588	968,186	665,805	197,601	1,777,836	1,392,556
ROCHESTER	1,021,192	985,311	219,719	156,022	35,369	65,483	37,044	16,716	37,613	25,096	7,815	77,626	55,047
SYRACUSE	1,119,913	1,089,249	221,701	162,800	33,237	56,249	30,013	13,632	30,543	19,061	6,241	63,587	47,035
UTICA	316,394	302,846	69,133	53,601	8,517	13,066	6,309	3,141	9,609	5,119	3,247	10,883	6,310
WATERTOWN - CARTHAGE	210,129	202,964	63,312	53,156	5,480	11,526	5,696	1,960	6,060	4,065	947	9,282	6,106
NORTH CAROLINA													
CHARLOTTE	1,845,910	1,784,620	438,024	269,104	94,805	146,103	68,656	27,570	81,984	58,278	8,360	118,389	85,095
GREENSBORO - WINSTON-SALEM - HIGH POINT	1,190,920	1,138,512	304,974	193,113	52,756	110,914	46,683	25,090	56,817	39,065	5,622	86,126	54,459
GREENVILLE - NEW BERN - WASHINGTON	523,044	484,006	113,993	70,802	20,706	48,851	20,869	6,149	21,538	12,225	2,002	28,897	17,750
RALEIGH - DURHAM	1,411,594	1,356,814	419,775	267,440	65,032	151,616	65,234	32,101	74,708	49,983	6,936	145,039	103,870
WILMINGTON	330,766	319,290	77,246	52,173	12,703	27,262	8,050	4,323	9,583	4,325	1,127	19,151	10,842
NORTH DAKOTA													
FARGO	530,541	503,007	92,356	50,173	16,437	36,017	15,642	7,224	17,491	11,082	3,087	40,064	30,710
MINOT - BISMARCK - DICKINSON	416,486	397,381	72,743	39,869	15,631	30,227	13,954	6,346	14,190	9,441	2,115	24,594	17,388
OHIO													
CINCINNATI	1,960,104	1,881,265	475,880	310,226	64,719	127,837	62,791	35,753	78,201	45,094	20,877	133,949	82,113
CLEVELAND	4,076,222	3,914,061	1,045,798	693,259	131,613	265,929	146,632	76,624	157,725	91,914	42,226	254,211	178,699
COLUMBUS	1,642,496	1,576,913	431,521	253,144	78,805	80,004	33,610	25,038	39,201	23,716	8,619	169,304	135,346
DAYTON	1,342,248	1,292,454	302,618	184,224	43,365	88,186	48,282	24,949	55,283	40,060	10,300	75,523	54,049
LIMA	121,891	116,675	31,933	18,193	3,298	10,396	4,207	4,426	4,912	2,892	1,547	11,284	5,282
TOLEDO	1,223,228	1,175,152	347,968	249,967	38,165	78,984	45,714	20,541	56,006	43,581	7,047	67,607	46,844
YOUNGSTOWN	696,694	678,380	176,327	107,298	26,913	56,703	31,491	17,191	28,392	16,697	9,040	36,174	24,261
ZANESVILLE	77,640	74,144	19,806	12,177	2,603	5,340	2,651	1,250	2,819	2,005	483	3,307	1,567

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEBRASKA (continued)													
OMAHA	18,590	3,123	110,293	97,153	139,278	50,971	71,734	257,443	106,323	126,805	73,603	52,965	14,389
NEVADA													
LAS VEGAS	13,031	1,537	78,925	56,483	135,321	52,951	71,760	247,241	105,254	129,679	77,494	59,435	13,326
RENO	5,538	1,412	54,882	35,835	90,975	29,963	45,552	168,551	59,453	82,737	50,426	33,606	9,532
NEW MEXICO													
ALBUQUERQUE	10,317	928	124,142	100,831	170,612	78,938	61,386	319,946	165,788	109,420	102,490	76,901	13,187
ROSWELL	1,518	59	16,086	13,567	19,367	11,934	5,607	38,985	27,424	8,613	13,016	10,767	1,099
NEW YORK													
ALBANY - SCHENECTADY - TROY	13,610	2,536	147,505	113,325	217,901	106,367	83,377	419,841	245,184	132,840	117,003	93,393	11,350
BINGHAMTON	4,641	658	30,990	24,335	49,917	24,368	20,071	87,337	48,604	30,806	29,584	24,643	2,940
BUFFALO	15,108	3,276	147,136	111,752	225,458	106,722	104,040	466,371	256,042	187,268	126,849	104,975	14,581
ELMIRA	1,530	479	17,124	11,444	30,888	11,209	17,074	60,171	25,793	30,289	17,074	13,864	1,873
NEW YORK	268,947	73,905	2,979,129	2,423,000	4,266,374	2,400,116	1,579,919	8,271,907	4,507,115	3,350,011	2,458,291	1,950,629	358,013
ROCHESTER	11,986	1,563	128,118	105,188	151,146	64,205	77,347	297,064	134,746	144,281	87,818	67,234	13,106
SYRACUSE	10,833	1,781	102,044	81,961	147,495	78,733	60,480	280,927	162,577	106,032	76,772	65,217	7,635
UTICA	2,007	958	25,237	20,382	36,892	20,107	13,380	77,226	47,959	24,304	21,578	18,064	2,011
WATERTOWN - CARTHAGE	1,897	202	15,904	12,815	22,940	11,850	8,082	39,945	22,654	13,122	13,125	11,231	743
NORTH CAROLINA													
CHARLOTTE	18,725	1,754	239,154	207,226	276,652	121,229	124,959	565,659	316,747	204,083	143,924	111,071	13,206
GREENSBORO - WINSTON-SALEM - HIGH POINT	16,019	2,875	266,759	201,473	216,669	105,102	90,076	445,838	237,371	154,809	135,120	93,738	22,088
GREENVILLE - NEW BERN - WASHINGTON	3,003	647	89,809	79,419	74,279	31,344	30,351	131,683	66,465	46,254	43,865	25,079	7,931
RALEIGH - DURHAM	15,684	2,389	257,398	220,790	251,371	104,799	117,248	496,443	251,817	200,580	150,184	94,387	29,995
WILMINGTON	1,801	344	51,424	44,142	52,130	25,031	17,549	102,003	61,441	25,270	29,808	19,625	3,683
NORTH DAKOTA													
FARGO	3,773	1,700	55,383	47,874	77,636	33,991	30,781	149,879	71,019	60,873	38,040	24,809	6,243
MINOT - BISMARCK - DICKINSON	4,036	1,178	46,928	40,548	51,073	25,070	16,214	92,140	49,311	29,328	27,892	20,245	2,842
OHIO													
CINCINNATI	18,110	3,116	213,439	147,794	296,036	92,8[illegible]6	181,666	574,868	203,951	339,159	158,975	101,286	44,304
CLEVELAND	37,496	9,633	485,322	354,959	633,308	215,461	378,759	1,270,262	539,029	664,212	347,667	237,297	89,301
COLUMBUS	27,232	6,954	194,325	154,513	331,633	74,277	191,106	529,499	200,831	293,079	142,162	84,819	41,241
DAYTON	11,705	3,626	141,406	111,598	189,638	57,149	112,472	370,950	146,134	205,663	100,865	73,179	18,730
LIMA	619	515	14,165	8,941	26,843	6,857	19,213	46,692	16,434	28,755	11,547	7,105	3,610
TOLEDO	9,588	5,623	116,525	84,270	185,217	47,028	118,660	337,246	109,637	202,451	84,920	60,336	16,928
YOUNGSTOWN	5,615	4,009	81,802	63,438	109,688	27,313	74,003	215,531	74,076	133,168	68,074	51,565	12,726
ZANESVILLE	271	242	6,620	5,614	11,740	3,361	6,957	20,633	7,327	12,249	5,404	3,951	845

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
OKLAHOMA													
ARDMORE - ADA	155,987	146,597	39,101	21,329	6,884	12,403	5,144	1,043	6,462	3,630	991	8,142	4,248
OKLAHOMA CITY	1,744,527	1,669,774	419,249	212,529	93,431	133,912	60,780	38,914	91,272	46,747	34,207	123,945	90,662
TULSA	1,088,094	1,042,316	258,256	106,960	67,645	87,603	42,296	21,541	59,930	37,118	10,094	72,550	46,832
OREGON													
BEND	64,433	59,518	18,672	10,888	3,154	3,473	1,474	856	1,312	768	213	2,408	1,660
EUGENE	392,351	357,447	92,823	40,971	16,834	22,012	9,951	6,909	10,291	5,117	2,799	23,837	19,247
MEDFORD	395,583	291,809	79,750	41,392	18,247	20,081	11,632	3,857	9,542	6,126	1,566	15,215	11,170
PORTLAND	2,126,741	1,723,671	480,075	192,237	103,978	141,510	68,958	33,633	94,549	61,436	20,908	140,787	99,449
PENNSYLVANIA													
ERIE	432,195	416,848	80,395	54,054	11,255	31,465	17,729	6,721	13,471	9,132	2,599	21,224	15,138
HARRISBURG - YORK - LANCASTER - LEBANON	1,655,957	1,597,408	307,626	204,387	46,773	116,234	64,828	27,195	55,106	35,897	13,786	92,046	64,829
JOHNSTOWN - ALTOONA	730,833	696,108	138,316	99,043	15,332	46,398	28,584	8,502	24,864	17,730	4,312	36,876	25,786
PHILADELPHIA	7,812,060	7,605,895	2,065,880	1,264,578	385,366	534,417	283,564	166,430	369,625	215,492	122,755	535,829	388,493
PITTSBURGH	3,116,952	2,990,930	729,552	438,276	109,654	191,947	100,993	63,547	108,616	64,825	33,144	159,506	109,552
WILKES-BARRE - SCRANTON	1,326,390	1,283,707	319,879	217,290	48,404	77,796	41,977	20,280	43,431	26,650	11,679	61,733	42,763
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	2,010,877	1,964,388	337,852	244,227	30,523	103,287	45,255	38,987	62,953	24,123	25,596	89,712	56,615
SOUTH CAROLINA													
CHARLESTON	580,577	565,916	116,476	60,678	32,252	39,590	16,211	13,258	16,715	10,272	3,228	47,710	34,991
COLUMBIA	600,885	573,760	140,446	78,047	27,394	53,724	23,410	12,339	26,836	14,187	6,068	46,323	29,111
FLORENCE	462,131	445,781	103,973	66,289	18,932	41,168	20,191	6,405	18,012	11,422	1,810	23,725	13,762
GREENVILLE - SPARTANBURG - ASHEVILLE	1,562,016	1,497,258	387,006	254,840	57,332	128,778	55,424	24,450	54,676	33,103	7,297	102,596	63,364
SOUTH DAKOTA													
RAPID CITY	219,872	210,231	44,347	24,424	9,014	13,504	4,828	3,378	6,917	4,138	1,505	13,073	7,738
SIOUX FALLS - MITCHELL	534,231	507,661	105,935	61,146	20,295	36,332	14,638	8,502	17,916	11,638	2,781	32,398	21,175
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	663,799	643,359	172,264	111,694	25,452	51,886	18,297	12,258	19,822	10,672	4,018	43,453	26,618
CHATTANOOGA	1,009,517	968,287	189,089	117,164	25,528	64,166	31,418	11,922	37,931	24,556	4,501	53,815	37,880
JACKSON	140,382	132,002	49,261	27,969	4,810	16,202	7,050	3,876	8,091	4,287	2,256	12,681	6,078
KNOXVILLE	1,193,024	1,134,409	302,569	180,224	49,132	85,473	41,903	19,806	41,720	23,364	10,495	81,166	54,866
MEMPHIS	1,647,966	1,588,407	446,173	286,451	45,328	116,961	54,771	30,014	83,196	49,075	21,660	111,291	63,247
NASHVILLE	1,644,024	1,562,060	459,371	269,184	76,077	131,051	61,918	27,621	66,030	41,786	14,717	144,034	89,886

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
OKLAHOMA													
ARDMORE - ADA	389	238	14,634	11,421	22,593	12,551	4,743	40,972	26,488	5,516	12,227	9,477	297
OKLAHOMA CITY	23,142	5,904	240,030	199,982	309,889	169,227	99,952	588,737	336,687	178,741	167,648	126,036	21,728
TULSA	6,733	2,597	144,425	116,166	183,209	96,381	67,404	319,529	180,660	107,350	93,999	73,120	10,863
OREGON													
BEND	297	59	3,818	2,967	9,259	6,257	1,817	14,906	10,170	3,025	5,947	4,688	386
EUGENE	3,998	723	48,050	41,368	47,683	23,511	17,753	86,142	43,748	35,077	28,072	20,360	5,315
MEDFORD	1,810	504	23,952	19,596	32,992	19,249	10,061	58,159	38,533	14,913	22,075	15,484	3,124
PORTLAND	31,724	7,780	216,042	154,747	334,303	140,875	153,825	596,647	297,142	251,836	199,103	126,844	40,515
PENNSYLVANIA													
ERIE	7,215	966	38,013	29,921	88,144	26,478	28,520	157,708	58,038	50,816	36,715	29,001	4,616
HARRISBURG - YORK - LANCASTER - LEBANON	14,644	3,452	151,795	110,838	212,761	75,492	108,580	393,322	174,733	185,294	118,291	93,266	16,531
JOHNSTOWN - ALTOONA	5,081	1,622	64,156	52,383	90,960	31,683	41,349	176,878	80,686	67,861	48,522	37,515	7,053
PHILADELPHIA	83,998	40,857	994,485	725,959	1,422,634	669,297	643,011	3,018,880	1,559,883	1,250,133	824,877	643,414	140,905
PITTSBURGH	33,017	10,883	352,773	255,190	491,131	162,930	292,012	1,003,241	420,713	527,949	275,474	197,014	61,999
WILKES-BARRE - SCRANTON	9,587	3,348	125,266	96,048	212,879	77,038	87,522	410,054	187,722	148,941	110,141	87,222	14,843
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	12,610	4,188	163,339	128,568	266,586	124,773	121,974	515,197	289,834	195,338	138,858	104,004	20,733
SOUTH CAROLINA													
CHARLESTON	6,311	749	82,681	71,959	81,761	43,084	31,791	153,929	91,592	51,077	48,943	36,585	7,179
COLUMBIA	5,988	1,060	78,224	65,451	109,932	50,616	45,668	220,035	108,917	89,625	60,035	42,458	10,050
FLORENCE	1,642	397	67,603	60,813	70,060	33,422	21,888	139,353	83,593	33,715	44,601	29,887	4,862
GREENVILLE - SPARTANBURG - ASHEVILLE	11,468	2,315	175,173	148,950	224,130	96,028	93,124	434,418	229,186	156,909	143,721	99,093	22,701
SOUTH DAKOTA													
RAPID CITY	2,459	356	19,914	16,726	28,192	13,184	10,074	50,213	24,596	17,115	14,349	9,564	2,766
SIOUX FALLS - MITCHELL	6,197	824	58,416	51,898	76,480	39,908	23,822	139,594	74,980	43,201	40,585	28,527	4,872
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	5,067	716	67,141	55,268	92,072	30,531	46,032	178,222	80,295	73,089	49,329	30,387	10,023
CHATTANOOGA	7,618	1,648	116,184	101,113	119,237	51,773	50,659	225,641	110,551	89,643	68,078	46,959	12,170
JACKSON	1,250	380	22,434	17,147	32,037	10,739	16,773	59,948	24,308	29,389	16,728	10,482	3,677
KNOXVILLE	10,079	3,218	139,714	115,302	172,976	75,236	74,550	346,107	178,992	132,880	101,334	67,233	20,147
MEMPHIS	15,433	3,868	227,465	179,155	246,414	112,015	103,671	486,009	252,654	191,277	155,670	105,241	30,322
NASHVILLE	13,759	2,118	195,022	155,746	255,388	92,284	132,458	485,709	196,749	244,621	138,561	100,944	21,618

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
TEXAS													
ABILENE - SWEETWATER	328,758	314,596	94,385	61,374	19,040	27,649	9,416	7,898	12,452	5,355	2,720	18,934	10,203
AMARILLO	507,639	487,135	119,278	58,581	35,312	41,152	18,483	8,203	17,236	8,679	3,497	31,981	21,390
AUSTIN	805,449	778,439	195,017	83,831	72,166	74,898	36,932	19,815	35,507	16,420	11,173	70,160	49,246
BEAUMONT - PORT ARTHUR	479,772	463,037	112,709	59,789	20,178	45,154	18,474	14,101	25,342	16,845	5,460	26,854	15,395
CORPUS CHRISTI	544,563	526,741	113,784	49,442	44,452	54,543	18,148	15,158	22,844	12,880	3,345	34,150	26,125
DALLAS - FT. WORTH	4,483,624	4,310,147	1,139,726	506,862	344,091	358,838	138,689	131,324	240,575	134,678	72,153	352,007	248,254
EL PASO	499,149	458,594	132,752	51,127	38,156	45,023	17,205	17,426	30,059	19,997	5,841	37,094	24,531
HOUSTON	4,131,133	4,023,863	965,607	474,373	241,465	307,667	133,301	112,102	213,223	106,301	69,623	301,622	211,096
LAREDO	154,477	149,304	38,167	13,258	14,238	22,758	10,404	8,788	12,290	9,003	1,869	20,865	16,470
LUBBOCK	350,338	334,188	86,492	40,472	28,082	27,777	12,269	6,957	17,715	10,619	3,242	22,830	14,519
MCALLEN - BROWNSVILLE	529,429	499,095	131,854	58,496	42,668	55,920	22,963	24,403	32,374	20,590	6,087	44,503	31,386
ODESSA - MIDLAND	569,241	513,637	145,399	52,908	49,940	47,376	14,014	15,241	34,256	20,527	6,449	37,098	25,665
SAN ANGELO	156,019	150,814	33,040	14,154	12,478	14,067	5,313	3,666	7,411	4,423	1,628	12,779	7,804
SAN ANTONIO	1,483,496	1,436,829	307,138	124,078	111,922	101,039	39,547	35,718	66,612	38,595	14,705	111,524	81,112
TYLER - LONGVIEW	492,512	455,299	121,845	63,795	27,095	42,185	12,698	15,600	21,370	10,255	5,629	27,542	15,559
VICTORIA	82,120	77,456	19,601	6,616	6,235	8,010	2,248	3,592	4,978	3,086	1,204	5,122	2,701
WACO - TEMPLE	589,008	565,789	134,767	54,374	46,400	59,696	13,535	22,331	26,511	10,581	8,573	57,664	30,246
WICHITA FALLS - LAWTON	400,656	379,727	104,140	58,710	18,009	36,311	14,552	10,020	22,363	11,633	5,976	29,375	17,926
UTAH													
SALT LAKE CITY	1,667,202	1,588,928	395,740	219,257	109,363	116,423	62,604	28,122	58,158	32,910	11,696	124,672	84,832
VERMONT													
BURLINGTON - PLATTSBURGH	739,745	707,213	116,311	78,261	21,359	38,139	17,294	7,309	15,883	10,953	1,955	32,257	18,309
VIRGINIA													
CHARLOTTESVILLE	124,077	120,892	32,556	19,457	6,530	13,920	4,947	3,849	3,801	1,773	1,276	25,520	8,595
HARRISONBURG	94,018	88,883	22,517	13,524	3,554	7,980	3,789	1,314	4,155	2,484	736	6,046	3,374
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	1,265,479	1,219,887	287,225	173,218	57,484	113,290	44,733	37,671	66,520	44,871	11,979	118,240	89,386
RICHMOND	1,109,820	1,078,444	302,911	202,707	44,659	81,911	36,339	24,384	53,645	29,987	14,703	75,582	50,660
ROANOKE - LYNCHBURG	840,177	805,531	215,754	141,246	36,765	64,956	25,043	13,988	29,651	18,060	4,585	51,420	31,378
WASHINGTON													
SEATTLE - TACOMA	3,363,191	3,168,612	751,277	444,052	147,579	204,129	98,185	58,915	132,883	81,519	34,228	249,418	193,873
SPOKANE	836,024	815,727	185,370	114,904	46,408	45,836	18,991	12,487	22,552	12,987	5,826	41,364	31,294
YAKIMA	452,551	430,994	106,476	64,612	19,874	28,684	11,757	8,291	13,599	7,748	3,141	18,703	11,590
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	389,362	371,302	97,240	65,885	13,268	32,626	14,015	7,548	14,472	8,637	2,557	20,291	10,532
CHARLESTON - HUNTINGTON	1,272,584	1,222,438	320,787	210,279	42,058	91,511	38,464	20,171	40,749	24,268	8,558	80,891	52,952
CLARKSBURG - WESTON	198,778	190,346	46,712	33,344	6,615	13,737	4,880	2,656	5,384	2,985	882	7,531	3,550
PARKERSBURG	89,979	83,911	24,854	13,150	3,540	8,981	2,241	4,451	3,984	2,106	1,282	5,453	3,044

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TEXAS													
ABILENE - SWEETWATER	2,279	563	34,142	26,164	47,174	23,528	15,235	95,407	56,092	27,082	30,227	20,762	4,102
AMARILLO	5,015	710	51,202	40,230	73,203	42,965	17,818	145,355	91,085	35,015	44,668	33,414	4,904
AUSTIN	12,416	2,227	116,212	92,942	130,117	55,648	52,662	263,405	135,460	100,403	92,969	72,178	10,284
BEAUMONT - PORT ARTHUR	3,211	1,339	48,383	36,083	77,368	42,269	28,214	137,756	84,740	43,619	45,250	35,881	4,409
CORPUS CHRISTI	8,810	1,017	61,208	48,272	67,148	26,952	26,372	141,919	80,769	46,883	47,510	35,702	4,137
DALLAS - FT. WORTH	67,015	14,156	534,053	405,795	783,017	343,406	361,042	1,608,727	775,808	693,013	499,524	359,112	85,517
EL PASO	4,452	795	84,854	69,422	106,766	44,362	49,897	209,840	100,529	94,577	71,504	52,205	13,139
HOUSTON	49,964	14,937	548,857	436,003	728,011	363,332	308,613	1,372,030	741,477	566,484	435,753	327,542	67,217
LAREDO	9,604	698	36,568	31,645	54,220	27,772	19,288	120,183	64,399	49,338	31,927	24,810	3,774
LUBBOCK	3,085	835	47,011	38,445	58,313	27,943	23,652	106,900	54,496	42,944	36,933	26,775	6,523
MCALLEN - BROWNSVILLE	8,317	1,666	72,156	57,237	122,424	66,151	43,316	243,570	154,293	72,691	66,192	48,355	8,996
ODESSA - MIDLAND	6,137	1,612	79,873	68,167	96,047	37,817	35,258	173,484	85,109	66,886	54,756	37,408	8,690
SAN ANGELO	3,232	355	20,384	15,763	18,642	8,641	8,214	42,217	24,243	15,368	14,157	10,408	1,913
SAN ANTONIO	22,377	2,895	183,474	141,316	244,280	113,993	100,667	475,087	232,498	206,079	157,834	118,071	19,674
TYLER - LONGVIEW	3,812	1,345	57,629	46,860	83,069	40,163	35,568	162,617	91,427	58,900	52,589	37,930	7,234
VICTORIA	745	346	12,159	8,850	16,232	7,474	7,426	32,238	18,020	12,422	9,979	7,235	1,504
WACO - TEMPLE	5,407	1,867	72,907	54,672	92,797	35,530	46,641	177,237	87,560	73,278	56,646	29,389	10,406
WICHITA FALLS - LAWTON	3,394	1,156	55,840	48,971	66,636	28,851	27,573	132,177	63,619	48,826	39,457	25,919	6,068
UTAH													
SALT LAKE CITY	30,829	2,509	192,500	162,075	248,965	94,034	107,995	439,468	198,014	186,225	147,073	87,992	29,643
VERMONT													
BURLINGTON - PLATTSBURGH	6,647	988	50,423	41,551	96,293	45,693	25,294	154,857	79,851	45,083	46,136	31,591	4,567
VIRGINIA													
CHARLOTTESVILLE	1,859	264	18,087	13,070	30,487	17,351	10,311	59,780	29,595	19,176	13,904	9,690	2,468
HARRISONBURG	1,059	267	16,083	14,058	15,080	4,233	9,508	26,397	8,859	15,532	8,235	3,975	2,477
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	24,157	3,751	258,911	226,284	219,472	103,330	90,957	434,322	219,326	180,050	134,050	97,262	21,758
RICHMOND	9,399	1,980	132,186	105,480	162,615	70,554	71,899	343,181	153,077	158,574	93,822	63,418	19,841
ROANOKE - LYNCHBURG	6,500	1,406	100,522	86,982	127,120	48,904	60,275	243,112	108,881	107,901	102,627	49,106	14,583
WASHINGTON													
SEATTLE - TACOMA	34,791	8,225	371,293	276,653	540,899	273,428	206,359	1,025,823	582,985	366,503	322,761	227,299	52,994
SPOKANE	4,392	1,022	69,919	53,730	103,500	48,061	36,081	186,611	94,630	68,031	60,920	41,963	9,818
YAKIMA	2,256	834	38,243	27,660	61,255	30,683	22,672	115,238	62,840	41,429	37,668	28,483	5,299
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	2,460	1,361	39,433	31,778	51,621	15,683	27,164	94,846	34,250	46,233	28,866	19,047	5,126
CHARLESTON - HUNTINGTON	8,072	3,868	116,517	90,629	181,582	60,314	94,951	332,564	132,200	157,802	94,761	67,020	17,196
CLARKSBURG - WESTON	711	482	13,563	10,292	19,496	5,970	9,634	35,808	13,110	16,305	11,073	7,475	1,684
PARKERSBURG	845	614	11,458	8,674	18,752	5,432	12,479	33,134	12,116	19,436	9,595	6,884	2,353

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
WEST VIRGINIA (continued)													
WHEELING - STEUBENVILLE	388,589	378,861	89,497	56,034	13,641	24,647	10,615	7,018	13,312	8,166	3,417	20,313	12,963
WISCONSIN													
GREEN BAY	888,561	776,596	164,541	80,928	21,992	64,086	38,383	13,424	38,637	28,079	6,773	49,409	31,974
LA CROSSE - EAU CLAIRE	415,171	373,854	73,469	37,552	12,503	28,352	14,280	6,168	15,108	10,511	2,566	22,477	15,835
MADISON	662,002	506,807	95,911	61,841	12,510	45,879	30,304	5,290	42,260	38,442	1,511	110,267	100,346
MILWAUKEE	1,947,398	1,826,534	380,717	224,180	47,718	108,356	58,768	29,909	80,997	47,520	23,768	109,385	84,227
WAUSAU - RHINELANDER	458,078	385,520	67,656	33,987	9,151	26,131	11,931	4,065	10,085	6,354	1,879	13,559	6,919
WYOMING													
CASPER - RIVERTON	176,878	170,364	36,638	22,434	7,931	8,440	3,980	1,447	4,479	3,078	280	13,118	8,851
CHEYENNE - SCOTTSBLUFF - STERLING	166,538	156,030	37,291	20,690	7,776	12,322	5,835	2,251	5,531	3,684	530	14,726	9,355
TOTAL UNITED STATES ADIs	248,787,244	237,068,182	58,360,393	34,519,171	10,596,436	17,430,501	8,427,160	4,920,553	11,168,489	6,827,638	2,596,051	18,617,746	12,909,884

TELEVISION MARKETS [ADIs]: 1986 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales: Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
WEST VIRGINIA (continued)													
WHEELING - STEUBENVILLE	2,302	1,164	36,190	28,657	55,331	15,617	34,771	108,679	37,894	64,023	30,742	21,834	5,519
WISCONSIN													
GREEN BAY	4,106	2,054	95,298	77,259	145,610	47,263	72,910	244,507	99,713	114,468	71,749	46,814	10,599
LA CROSSE - EAU CLAIRE	3,359	779	38,531	28,291	51,518	21,401	21,051	97,458	45,487	41,089	27,108	19,251	3,059
MADISON	7,480	1,151	71,286	61,255	101,665	32,187	37,825	160,282	70,913	63,389	47,495	29,896	8,092
MILWAUKEE	20,076	6,724	187,225	144,918	286,393	93,581	151,572	539,632	196,521	299,566	160,148	99,649	38,733
WAUSAU - RHINELANDER	2,330	734	35,274	28,044	62,322	19,899	18,771	97,330	45,552	30,848	29,978	19,342	2,966
WYOMING													
CASPER - RIVERTON	2,196	291	15,446	11,856	19,785	10,899	5,419	36,326	22,587	8,403	11,078	8,786	761
CHEYENNE - SCOT[illegible]BLUFF - STERLING	2,321	414	17,745	14,182	25,383	12,738	8,775	45,687	26,286	14,531	13,649	10,304	1,416
TOTAL UNITED STATES ADIs	2,970,006	719,097	30,572,005	24,034,449	40,807,765	18,137,923	18,080,680	79,397,401	38,994,106	33,586,890	23,205,130	16,920,413	3,851,834